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The Billboard

The World's Foremost Amusement Weekly

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The Billboard

Vol. XLVII
No. 17

The World's Foremost Amusement Weekly

April 27,
1935

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CIRCUSES GO TO BAT IN CHI

New Cole Show Has Good Start

Adkins and Terrell do a splendid job—thousands see torchlight parade

CHICAGO, April 20.—With one of the finest and most complete equipments with which any circus ever started, the Cole Bros. and Clyde Beatty Circus launched its first season today at the Coliseum to a good-sized audience and with a performance that for a premiere worked with astonishing smoothness. Weather conditions were ideal and a torchlight parade on Friday night, which was seen by tens of thousands, had whetted the public's appetite for the show. Advance ticket sales for next week indicate a healthy interest in the circus and Managers Jess Adkins and Zack Terrell express confidence that the show will do excellent business here during its 16-day stay.

The matinee performance was run off without a hitch. Dress rehearsal on Thursday night was, as was to be expected, rough, but in the interim numerous changes were made and acts which slowed up the action were cut out, with the result that today's performance was remarkably good. It still is too long and will be cut during the next few days.

Last night's parade introduced more goldleafed wagons to Chicago than have been seen here in a long time, and the cage wagons in the menagerie present a glittering array. Menagerie and side show are in one section in the building. Lou Delmore has an excellent lineup of attractions.

Managers Adkins and Terrell have done a great job in assembling and whipping into shape in so short a time a show of such magnitude as this. Their staff throat is composed of seasoned and competent men, and they have created an organization that is destined to make circus history—in fact, it is already making it. There are a lot of things that should be said about it that cannot be included in this story because time is too short.

H. J. McFarlan, equestrian director, handled the show very well, keeping everything moving at a fast pace.

Thomas Hagis, announcer, did an excellent job, his voice coming over the loud-speaker system distinctly.

Review

DISPLAY 1—Inaugural pageant. To a fanfare of trumpets *The Serenade of Spain* ushered in the premiere performance of the Cole Bros. and Clyde Beatty Circus promptly at 2:15. Redolent of the land of romance, the cavalcade of several hundred men and women, horses, elephants and camels in glittering and varicolored costumes and accouterments presented a gorgeous sight as it circled the track, and the spectacle of music, song and dance presented in the three rings to the accompaniment of the lively melodies of Vic Robbins' band and climaxed with a sizzling rumba dance and a burst of fireworks was spectacular and entertaining. Rex de Rosselli staged the spec and deserves credit for his work. The dancers were directed by Betty Jones; music was arranged by Vic Robbins, and the beautiful wardrobe was designed by Josephine McFarlan.

DISPLAY 2—Comedy acrobats. In Ring 1 the La Belle Trio and in Ring 3 four of the clowns working in place of the Montone Trio, who are to join later. Entertaining tumbling, gymnastics and clowning.

DISPLAY 3—Pony drill. John Smith (See **NEW COLE SHOW** on page 6)

Bonding One of 10-Point Program Of AFA Outdoor Rally April 25

NEW YORK, April 20.—On the eve of its occurrence, Ralph Whitehead, executive secretary American Federation of Actors, announced a 10-point program to be discussed and pushed nationally at a rally of outdoor performers, including those with circuses, carnivals, fairs, celebrations and kindred shows, to be held in the Union Church, 239 West 46th street, Thursday (25).

A vital part of the plank concerns protection of salaries. Platform follows:

1. No engagement is to be accepted by a performer unless the employer agrees to post a bond for the protection of salaries.
2. Two-week dismissal notice by either party and

3. Fare back to point of origin at termination of contract.

4. Payment of salaries to be made on given day or days as stipulated in contracts and

5. Written contracts for all dates.

6. No kickbacks on salary.

7. Pro rata pay for extra shows.

8. No engagements to be accepted from any booker or agent unless booker or agent is franchised by the AFA.

9. Regulation looking toward banning of performers who theft material and/or routines of acts.

10. Performers not to accept engagements from employers and/or promoters who appear on the AFA unfair list.

Shows on Trucks Not Affected By Motor Transportation Bill

WASHINGTON, April 22.—The long-pending bill for the regulation, by Interstate Commerce Commission, of the transportation of passengers and property by motor carriers, operating in interstate or foreign commerce, has passed the Senate and passage of the measure by the House is expected. Despite the far-reaching character of the bill, it will not affect circuses operating by truck, according to Co-Ordinator J. B. Eastman, member of the Interstate Commerce Commission, who has been in charge of studies touching the legislation. Mr. Eastman said that circuses, operating privately owned

trucks for the transportation of their equipment, would not be affected except, possibly, as to safety provisions.

This means, of course, that carnival organizations, operating privately as regards ownership of motor transport, will not be affected. As this bill, as stated, has to do with the interstate transport only, it will not therefore affect operation under intrastate law. A report submitted from the Senate committee on commerce, when the regulatory bill was sent to the Senate, states that private carriers of property are now regulated in eight (See **SHOWS ON TRUCKS** on page 6)

Unions Seek To Adjust Negro Workers' Cafe Difficulties

Cannot join union unless another spot employs colored waiters — wardrobe union closed to Negro workers — musicians, projectionists and AFA recognize situation

NEW YORK, April 20.—The move of two theatrical unions this week to adjust their relations to Negro workers reveals the long-standing difficulty that Negroes have had in joining theatrical protective organizations. In the cabaret field, for example, colored waiters have been kept out of the better-class spots. They are so scarce in Broadway spots than when the Palais Royale changed its name to Connie's Inn and announced it would use sepiu servers along with its colored show, the restaurant workers' union (Local 16) was unable to take them in, point— (See **UNIONS SEEK** on page 10)

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Hagenbeck Biz Eclipses 1934

Stadium this year's scene of opening — program high class, smooth running

CHICAGO, April 20.—The Hagenbeck-Wallace and 4-Paw-Sells Bros.' Combined Circus opened its season today at the Stadium with the biggest business for an opening performance it has had in years. The matinee, Manager Frank A. Cook said, showed about a 35 per cent increase over last year's first day. Indications point to the engagement being one of the most successful here, with a very good advance sale. S. W. Gumpertz, general manager of the Ringling interests, came on from New York for the opening.

The show is one of the best ever offered by H-W and congratulations are due those responsible for it. The performance ran with smoothness and precision, which can be credited to Alfredo Codona, the new equestrian director, and his untiring assistant, Roy Delano, whose clean-cut announcements are again in evidence. Eddie Woekener's band contributes peppy music and the many cues are grasped with ease. No little credit for putting one in the proper circus mood is due Woekener and his music.

Last night the press department, headed by Beverly Kelley, whose boys have done a marvelous job of publicizing, threw a party for some 250 members of the press and their friends. After the sumptuous repast they witnessed a dress rehearsal of unusual smoothness, everything clicking in fine order, starting on scheduled time and letting out but 15 minutes overtime. Some 2,500 newsmen were also guests at this performance.

Review

DISPLAY 1—The show got off to an excellent start with the gorgeous introductory spectacle, *Oriental Fantasy*, produced this year by Roy Delano, who can well be proud of his job. The costumes are beautiful and the electrical effects by Dan Fast were ace. After the parade, 56 ballet girls, trained by Bonnie and Gloria Hunt, utilized all the rings and both stages for several dancing numbers, the climax of which was capped by a magnificent display of fireworks.

DISPLAY 2—Rings 1 and 3 were occupied by trained dogs, the comedy antics of the mules and revolving tables, worked by Jack Joyce and Harry Rook. In the center ring John Hellott mastered a mixed group of bears and cats and put them thru their tricks with apparent ease. This is the group that will be worked by Maria Rasputin, who was badly clawed a couple of weeks ago. Mlle. Rasputin was given a splendid reception when she was introduced from a box and will probably be working again when this review reaches print.

DISPLAY 3—Two groups of tiny military and educated ponies, paced by Betty Seawell and Bessie Hiser, used Rings 1 and 3, and in the middle ring John Hellott did his riding lion act, with the animal jumping thru flaming hoops and other tricks.

DISPLAY 4—The Great Brava took the whole arena himself and climbed a swaying pole 100 feet high, where he did acrobatic and balancing tricks, head stands and leg swings, making a head-downward slide when he finished. Act was greeted with much applause.

DISPLAY 5—Bert Nelson capably fills the niche left vacant by Clyde Beatty (See **HAGENBECK BIZ** on page 69)

RUSSIAN BOOKING TROUBLE

Mangean Troupe Squawks at Pay In Rubles of Paper, Not Gold

Basy, of Amsov booking office, denies that conditions were misrepresented—insists goods can be taken out of country—troupe shocked at rubles worth 3 cents

NEW YORK, April 20.—The Amsov Booking Office denied misrepresentation of Soviet salaries this week, after a furor had been raised here by a cabled story from Ralph W. Barnes, Moscow correspondent for *The New York Herald-Tribune*. Barnes' yarn, dealing with the Pour Mangean Girls, first Yank vaude troupe to play the Soviet, said that they expected to receive more than "\$3,900 a month," but discovered they were really getting "about \$121 a month in addition to room and meals." The story caused a minor furor here, as 16 acts are slated to leave for the Soviet tour May 3, and naturally must be protected against salary difficulties in the USSR. William Phillips, under-secretary of State in Washington, issued a statement warning Americans not to contract for their services in foreign countries until they have fully ascertained all fiscal difficulties. Alexander Basy, head of Amsov here, insists the Mangean troupe was informed of every angle of the Soviet bookings and that he could not understand their statement about expecting payment in gold rubles.

According to the cabled story, the Mangean turn was under the impression that "the Soviet ruble was worth many times its actual value." Miss Hazel Mangean, owner of the act and traveling with it, said "she had been led to believe that the ruble was worth more than 85 cents—the gold ruble's value is about 88 cents—and that, altho the rubles she and her dancers would receive could not be taken outside the USSR, they could be used to buy raw furs and perhaps diamonds, which would be taken abroad." Upon arriving in Moscow, coming in from Hamburg April 11, she complains, she discovered that the paper ruble "was worth about 2.7 cents and that, even should

(See *RUSSIAN BOOKING* on page 9)

Those Paris Agents Again

PARIS, April 8.—While the Ehrenthal agency was recently ousted from the Gaumont circuit of picture houses, the Gaumont houses are still playing a few acts which were booked by the Ehrenthal group. Last week an act billed as the "Winn Brothers," holding an Ehrenthal contract, reported for rehearsal with Francis Mangan unit at the Rex. The house manager was surprised to recognize in the "Winn Brothers" an act which recently played the house under a different name and at much lower salary. The act was canceled.

Polish Actors on Strike

WARSAW, April 20.—A group of 40 actors and 7 actresses continued to picket the Warsaw Theater, on strike, today, having walked out earlier in the week because, they claim, the management owes them back salaries for months. When the players first went out they refused food, but gave up the hunger strike after a day or two. Many sympathizers sent gifts of food.

Hoffman Leases Mich. House

CHICAGO, April 20.—E. C. Hoffman, of Duluth, took a 10-year lease on the Hollywood Theater, Buchanan, Mich., taking possession April 17. Deal was handled thru Albert Goldman, of Chicago.

Screen Actors' Guild Awarded San Diego Picture Concession

Offered to Hays outfit which stalled too long—Junior Guild Division elects officers—Pat Somerset as proxy—majors tried to gum election with night work calls

HOLLYWOOD, April 20.—A deal was closed in San Diego this week whereby the Screen Actors' Guild, in conjunction with the Dominos, will take over the motion picture concession at the 1935 Pacific International Exposition opening in San Diego May 30. Under the terms of the arrangement the two organizations have complete charge of all branches of the motion picture exhibit, will be responsible for such exhibits and are entitled to the rights to produce motion pictures on the exposition grounds, dispose of players' signatures as autographs at any charge deemed

necessary, arrange and stage personal appearances of screen personalities and conduct any and all exhibits of picture-making appliances.

Kenneth Thomson, executive secretary of the Guild, has been making daily trips to San Diego arranging details of the exhibits, etc., which will be announced shortly. At present it is being planned for Fanchon and Marco to assist the (See *PRODUCERS ATTEMPT* page 20)

Union Mass War On Oxford Burly

NEW YORK, April 20.—The Oxford Theater, Brooklyn, a burly house, became the center of spectacular picketing and demonstrations by four local unions this week. Demonstrations will be enlarged next week to test the sweeping injunction issued Thursday by Supreme Court Justice Mitchell May. The order, served on the unions yesterday, orders the operators' union, Local 306; the musicians' union, Local 802, and the stagehands' union, Local 4, to show cause Tuesday why they should not be enjoined from interfering with the business of the theater.

Leaders of these three unions, along with Local 1 of the stagehands, promise to have more than 1,000 unionists participate in a mass demonstration tonight. The police revealed today that they have arrested more than 150 picketers since the injunction went into effect Thursday. The injunction prohibits picketing or "mass congregating" within half mile of the theater.

The house is using Allied men in the booth and non-union men backstage and in the pit.

New Leblang Ticket Office

NEW YORK, April 20.—The Joe Leblang Central Theater Ticket Office has opened a branch at 52d street and Broadway, where the same cut-rate policy as at the Times Square office is carried out. If it goes over, other offices will be opened. Jack C. Silver is manager of the new spot, with Murray Smallman as assistant.

Dinner Club Revival Try

To hold benefit to re-establish charity—NVA cuts down on free dinners

NEW YORK, April 20.—With the newly formed Actors' Kitchen and Lounge at present operating in the Union Church, serving meals to hungry players at a nominal cost, a move was made this week to revive the Actors' Dinner Club, which, after three years of service, passed out of the picture recently due to the rising cost of food. The Dinner Club was open to all, charging those who could afford to pay. Half of the price, however, went to feed penniless actors. Those getting free meals received checks just like the rest, in order to avoid possible embarrassment.

The drive to relaunch the Dinner Club began Thursday at a meeting of those interested, held at the Gay Nineties Club. It was there decided to hold a benefit ball, "by actors and for actors," which was tentatively dubbed the *As It Was in the Beginning Ball*. No definite date set as yet, but some time next month is probable. Proceeds, of course, go to set up the Dinner Club again.

According to Marc Lachman, chairman of the committee of publicity men, among those who are interested are William A. Brady, Sam Harris, Lee Shubert, George Lederer, Eddie Dowling, Sophie Tucker, Fritz Schaff, Bee Palmer, Jack Pearl, Joe Penner, Arthur Hammerstein, L. Lawrence Weber and many others. Bessie Beatty, former president of the Dinner Club, presided at the meeting.

Meanwhile the NVA Fund has cut down the number of free dinners to needy vaudevillians. The Fund had been arranging an average of 80 dinners a night at the Hotel Claridge grill and the Luxor Cafeteria. At one time the average went as high as 102. But, due to the depletion of funds pending the new Fund drive, the dinners have been cut down to about 42 nightly. The Fund explains that only those who were apparently fit and able to do something for themselves were cut off. The aged are being kept on. The Fund spent close to \$3,000 for dinners from January to the end of March.

"Heavenly Rackets" at Roerich

NEW YORK, April 20.—The Group Players, semi-pro outfit, will present *Heavenly Rackets*, satire by Alexander Kavanau and Maxwell Bressler, at the Roerich Theater, 103d street and Riverside drive, for a week opening May 6. Ernestine Miciotti is staging the production, cast including Robert Leale, Otis Sheridan, Joan Warburton, Isobel Barry, Roger Morrison, Leonard Levy, Richard Ross and Daniel Lawrence.

RUDY BUNDY

This Week's Cover Subject

RUDY BUNDY, current with his orchestra at Casa Madrid, Louisville, was started on his career under the usual parental "persuasion"—first medium for the youngster's musical growing pains being the piano. He developed rapidly and soon included the mastering of the clarinet and violin among his youthful accomplishments, later taking up the saxophone.

Bundy's first conducting was practiced on his home-town high-school orchestra in Quaker City, O., at the age of 15. At 18 he was leading the city band. Then the big event happened. George Olsen, playing a near-by engagement, noticed the talented lad and offered him a job playing sax and clarinet.

After successive seasons with Olsen, Benny Meroff and Morton Downey, Bundy organized his own orchestra. His engagement record includes a number of the country's leading theaters, hotels, cafes and ballrooms. Bundy identifies his broadcasts by opening and closing with a series of sizzling notes on the clarinet.

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Theater Alliance Formed On Co-Op Repertory Plan

Outgrowth of Elmer Rice investigations—will do five shows next season—training studio to be established—national membership drive—house not set

NEW YORK, April 20.—Incorporation papers for a new permanent repertory organization will be filed Monday, with the outfit planning to produce its shows starting in the fall. The group is the outcome of the co-op discussions indulged in by Elmer Rice after his announced withdrawal from the Broadway scene, and Rice will be a prime mover. Name is Theater Alliance and five plays are planned for next season. Top will be \$1.50, with an extensive membership campaign to be carried on not only in New York, but also throughout the rest of the country, on the

angle that other towns may find in the Alliance a model for local co-op groups. The aims of the outfit, according to Phyllis Perlman, its press agent, "are entirely non-political and are simply to present at popular prices significant plays which are related to contemporary life, and to revive such plays of former periods, by both American and European authors, which relate to the life of today."

Alliance will be launched at a public meeting at the Belasco, with Rice presiding and other speakers including William Allen White, Clayton Hamilton, Peggy Wood, Sam Jaffe, Anita Block, Helen Arthur and I. A. Hirschmann. Letter is vice-president of Saks-5th Avenue, local department store.

Directors of the plays will include Rice, Philip Loeb, Benno Schneider and Halstead Welles. Acting in executive capacities will be Miss Arthur, Barrett H. Clark, George F. Hummel (novelist), Miss Perlman, Harry Weinberger (lawyer) and Mrs. Paul Weiner. Scenic designers not yet announced.

The studio or training school will be limited to 50 admissions a year, who will be selected from recommended students of drama schools and workshops throughout the country, with no more than two graduates of any one school or group accepted. It will be under the supervision of Loeb, Schneider and Welles, and will include playwrighting as well as acting instruction, the former to be under established dramatists, with Rice certainly included. Scripts by studio members will be performed by the studio.

Membership drive will begin immediately, with three classes of membership offered: \$1 a season, giving 10 per cent discount on two seats for each production; \$2 a season, giving 20 per cent reduction, and \$5 a season, giving heavier discounts and admission to private performances and several non-dramatic offerings.

Temporary headquarters of outfit are at 115 West 44th street.

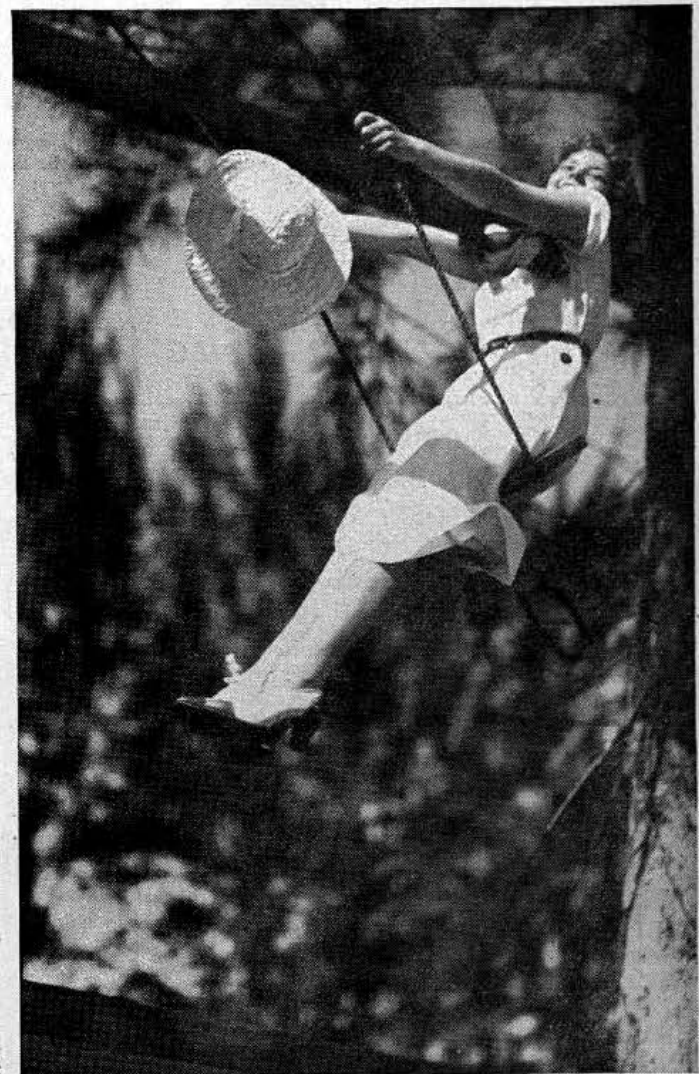
Action Expected on N. Y. Sunday Bills

NEW YORK, April 20.—Contrary to previous reports, it is now expected that Governor Lehman will sign the Berg-Neustein Bills without a hearing, thereby officially allowing Sunday legit shows in New York State, in those towns that okeh them locally. The bills provide for local option on Sunday performances, with legit actors guaranteed one day of rest each week.

Sunday shows, however, will hardly be possible this season in any case. After the governor signs, the question must be submitted to the city's board of aldermen. Altho no trouble is expected there, the procedure will take time. And even then no Sabbath performances will be possible until Equity votes to wash off its books its present ruling forbidding them.

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F. W. PALLANT, General Manager

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After being at 160 West 46th Street for the past fourteen years Nasib, Broadway's favorite photographer, will be located on the sixth floor of the Palace Building starting May First.

With such illustrious neighbors as the American Federation of Actors and The Billboard, Nasib hopes for a return of the good old days. Better service and better work. Speed and Economy these are promised to all by Nasib.

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It Helps You, the Paper and Advertisers to Mention The Billboard.

With Apologies

LONDON, April 8.—In its news adverts in the current Hamburg dailies, the Ufa Palast, premier vaude-film house, announces the fare as "a monster vaudeville show, plus one small picture." Film, just a short, must be exhibited and advertised according to terms of license. Stage show is the biggest ever seen here, with seven American acts featured. Acts from U. S. are De Vito and Denny, with Dorothy Stevens; George Prentice; Hollywood Four; Mellissa Mason; Violet, Ray and Norman; Four Whirlwinds, and Gracie Schenk and Company. Business terrific.

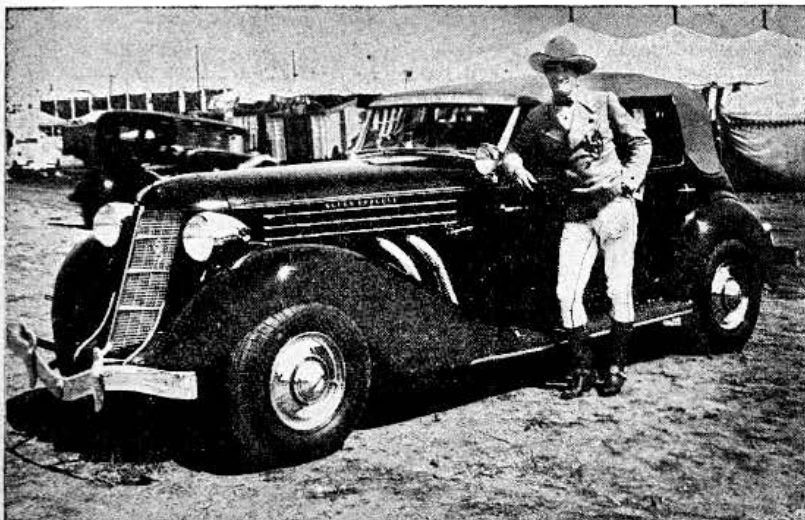


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Frank S. Mattison, Director Warner Brothers.	Gary Cooper.
Vina Del Mar, writer.	Ralph Powers.
Jose Lopez Rubio, Fox scenario writer.	Gene Austin.
	Roscoe Ates.
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Easter Week Booms Broadway Business

NEW YORK, April 22. — Broadway business is assured of a definite turn for the better this coming week, with the week-end proving to be one of the best post-Lent pile-ups of receipts in years. In fact, night spots began to feel the turn on Good Friday night when an unexpected attendance gave the bigger places an excellent play.

The Paradise optimistically set up for 717 patrons on Friday night and had to arrange over 100 additional seats by

midnight. Saturday night proved a sell-out, with all available space taken at such spots as Paradise, Hollywood and some of the side-street emporiums. The trade seemed to include everyone from Park avenue to college boy and usual suburban Saturday night crowd.

Ticket brokers reported brisk trade over the week-end and sufficient advance sales to make the week hold up beyond all expectations. Reservations continue to come in for practically all of the hit legit attractions. Movies were standing them up Saturday night, with the Rivoli finding itself in a quandary when the midnight show continued to draw so that another a.m. showing had to be put on.

Hotel trade is also looking up, due to conventions, auto shows and other art and industrial exhibitions, as well as the usual visitors, and schools are closed because of the Easter vacation.

SHOWS ON TRUCKS

(Continued from page 3)
States. The report further says: "The State regulatory commissions are strongly urging Congress to enact Federal regulation to 'stop the gaps' in State regulation and to enable them more effectively to regulate intrastate transportation."

The bill, as it passed the Senate, applies to all for-hire motor transportation. The measure says, under the caption of "General Duties and Powers of the Commission," that the latter is authorized "to establish for private carriers of property by motor vehicle, if need therefor is found, reasonable requirements with respect to the qualifications and maximum hours of service of employees, and safety of operation and equipment."

NEW COLE SHOW

(Continued from page 3)
in Ring 1 and Albert Hodgini, substituting for Merritt Bellew in Ring 3, put the pony troupe thru a series of intricate drills.

DISPLAY 4—Allen King, animal trainer who was a sensation at A Century of Progress last summer, presented his mixed group of lions, tigers and leopards, putting them thru a routine of thrilling and breath-taking stunts that kept the audience gasping. Entirely devoid of fear, King handled the cats magnificently, especially considering that many of

the animals are new ones and this was a first performance. King is putting plenty of showmanship into his performance and without question is going to have one of the finest acts of its kind before the season is far advanced.

DISPLAY 5—Jockey act. Joe Hodgini in Ring 1 and Bertio Hodgini in Ring 3. Joe Hodgini is one of the best of the older generation of riders, while Bertio ranks among the topnotchers of the younger generation, and both gave splendid performances.

DISPLAY 6—Iron-jaw numbers, with the Edwards Sisters and Cyse O'Dell over one ring and Viola Barnett, Hallie McCabe and Bertha Benham over the other. Ladders, with Misses Griebling, Manning, Kinko, Wolfe, Cooke, Forrest, Goodenough, Carter and Tatum. Muscular grind by Esma Wilson over Ring 1, and Cyse Doss over Ring 3, two performers who are the acme of grace. Climaxing the display, Frank Shepard on the trapeze did a sensational twisting somersault heel-catch that is a real feature.

DISPLAY 7—The Man Without Nerve. Pulled to the top of the auditorium, Florescu did a giant teeth swing, followed by a toe-swing while being again pulled aloft, giving the audience a breath-taking thrill.

DISPLAY 8—Ring curb dogs and comedy mules, worked in Ring 1 by Roy Lewellyn and in Ring 3 by Merritt Bellew. These acts will be highly entertaining when they have had a little more training.

DISPLAY 9—Clyde Beatty, introduced as the world's greatest animal trainer, presented his "Cage of Fury," a seething, snarling group of jungle beasts which he put thru their paces at a furious pace and with consummate showmanship. From start to finish the act is replete with thrills, and its feature, the roll-over tiger, wins tremendous applause. Beatty has the knack of dramatizing his work in a way that sells it 100 per cent.

DISPLAY 10—Jimmy Foster and his cowboys and cowgirls put on a rip-roaring exhibition of trick and fancy riding, roping and whip cracking. An excellent bunch of riders. Ted Elder is with them and will put on his sensational jumping horse when the show is down to its regular routine.

DISPLAY 11—Performing seals. Worked in Ring 1 by A. Fleet, Ring 2 by Harry Prith and Ring 3 by Grover McCabe.

These seals are new but are rapidly being whipped into form and in another couple of weeks will be doing excellent work.

DISPLAY 12—Big clown number with all of the Jokeys participating in comedy antics.

DISPLAY 13—Cyse O'Dell, single arm plange. Miss O'Dell is a graceful performer and her feat of strength and endurance won deserved recognition from the audience.

DISPLAY 14—Clown runaround, the Jokeys doing a variety of amusing stunts on the track.

DISPLAY 15—Equestrianism. In the center ring Harrietta (Harriet Hodgini) in a riding act of superb artistry. Miss Hodgini has beauty of face and form and as a rider she probably is unsurpassed. Graceful in the extreme, she makes a beautiful picture and her work thruout is superb. In Ring 1 the Davenport, two graceful equestriennes, offered a pleasing routine, while Joe Hodgini and his wife did the same in Ring 3. Both of these acts are splendid examples of pleasing equestrianism.

DISPLAY 16—Clown number. This show has some of the best clowns in the business. Among the outstanding Jokeys whose pantomimic work deserves particular mention are Otto Griebling, Bumpy Anthony and Emmett Kelly.

DISPLAY 17—Pachyderms. Five ponderous bulls in each ring. All excellently trained and went thru the usual routines without a hitch and at a fast pace. Worked by Jean Fisher, High-Pockets and Estrella Nelson.

DISPLAY 18—Clown band, led by Otto Griebling, in some excellent comedy that got them a lot of laughs.

DISPLAY 19—Wire acts. The Cole Bros.—Clyde Beatty Circus has in Harold Barnes a youngster whose age is given as 16, but who looks a couple of years younger, a lad who bids fair to become a sensation on the wire. He works with consummate ease and has a marvelous sense of balance. Without doubt the best in his line for so young a performer and destined to go places. He works in the center ring. In Ring 1 Rosina Nelson does a fast and graceful routine on the wire, and in Ring 3 an unbilled girl gives a pleasing and excellent performance.

DISPLAY 20—Liberty Horses. For many years Jorgen M. Christensen has (See NEW COLE SHOW on page 68)

AL DE CLERCQ WANTS IMMEDIATELY WANTS

Complete Acting Cast, organized Four. 16 Medium Young Chorus Girls, organized Ban I. Sister Teams doubling, Dancing Acts, Blues Singer, Specialty People, Vaudeville Acts, three changes. Stammer Stock. Friends contact. Salary sure. Address me at Leak Hotel, Gadsden, Ala.

SCHAFFNER PLAYERS

—WANT—
PEOPLE IN ALL LINES. Character Young Leading Team, Heavy Man, Character Women, Piano Player doubling Stage, Baharala April 28. Open May 5.
NEIL SCHAFFNER, Edina, Mo.

WHAT HAVE YOU TO OFFER?

Young Man with new car. Go anywhere. Want to learn show business. No money to invest. BING KELLY, Box 235, Dillon, S. C.

Comedians Wanted

Young Team, Single Man as cast; people doubling preferred. No booze. Salary sure.
E. M. GOFF, Lampasas, Tex.

WANT Juvenile Men, collegiate type, that plays strong Sax, Trumpet or Trombone. Also Orchestra Leader with library, for six or eight-piece organization that plays Sax, Trumpet or Trombone. Strong Magic Act than can change three times. Write BUD HAWKINS, Murray, Ky.

WANTED QUICK—Dramatic People with Specialties. Pianist doubling Parts, Boss Caravanman. Week stands. Houses and Tent. No advance. GUY CAUFMAN, Holton, Kan.

Wanted Piano Player

Read, Fake, Transpose. State Acc.
DR. R. E. LEWIS, Smockover, Ark.

Conducted by M. H. SHAPIRO—Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

WMCAs Sets Up Dance Parade

First large scale airing of night spots since the New York musicians' tax

NEW YORK, April 22.—W.M.C.A. New York, is starting a nightly dance parade program which will get under way tonight. The orchestra lineup will not be complete, however, that coming in another two weeks. Development is of considerable importance in the night-spot field, inasmuch as it is the first time New York restaurants or clubs have gone on the air on any large scale at all since the \$3 broadcast fee went into effect.

W.M.C.A. is getting its orchestras from four sources. From 11 p.m. to 1 a.m. the music will come from WIP, Philadelphia, on the Interstate hookup recently effected between the two stations. For the remainder of the period, bands will come from New Jersey, New York City and a studio group. Broadcast fee on W.M.C.A. remotes is \$2 per man, the musicians' union designating the station as a Class B outlet. Network stations are \$3. Class A station is charging \$50 weekly for two 15-minute dance spots for New York spots and \$100 for New Jersey remotes.

Among the bands so far set on the series are Ivan Frank, Broadway Hofbrau; Eugene Fisher, at Eugene Fisher's restaurant; Gino's Cedar Gardens; Monte Rosa and Zimmerman's restaurants; Circle Ballroom, with Jack Butler's Band (colored); Al Singer's Variety Club, in the Bronx, and Ben Riley's Arrowhead Inn. One Jersey spot is the Rustic Cabin in Englewood.

Jay Louis, until this week with WHN as program director, is handling the W.M.C.A. dance parade. Goodly number of the spots going on the station were previously with WHN, which is similar to the switch made when Bobby Feldman went from W.M.C.A. to WNEW, Newark, on its dance series. W.M.C.A. now enters into heavy competition with the New Jersey station, which has been on the air until 3 a.m. with its program.

Understood a liquor account is interested in the W.M.C.A. setup.

Joey Nash-Himber Dispute Adjusted

NEW YORK, April 20.—Dispute between Joey Nash, singer, and Richard Himber, orchestra leader and for some time Nash's manager, was ended this week by the trial board of Local 802, American Federation of Musicians, after Nash had gone both to court and 802 to get back his contract from Himber. Local worked out a settlement whereby Nash was given back his contract and dropped the suit for \$23,000 he had brought against his former boss for back salaries. The trial board acted as an arbitration group in the question. Nash is a union member and was a musician before he started singing.

At the same time two other salary claims against Himber were disposed of, one by dismissal and one by settlement. Himber was recently found guilty of paying and playing under union scale, being fined \$1,000. Several musicians then sought to sue him for the balance on the dates they played under scale. Reason for the disposal of the cases as they were was that the union is taking the attitude that, generally speaking, the musicians who played under scale were equally as guilty as their employer.

The Nash-Himber controversy was quite bitter, Nash suing in court on the ground that Himber, although nominally his manager, had, after Nash left the Studebaker program on CBS and NBC, acted more as a deterrent than a manager by spreading alleged false rumors. Nash sought a temporary injunction, which was denied, for the reason that there was such an injunction granted, the contract would automatically be broken.

A JOINT MEETING of National Association of Broadcasters engineering committee, as well as those of the Radio Manufacturers' Association and others, will be held on May 1 at the Hotel New Yorker, New York.

KYA Staff Shakeup; Changes at KROW, Too

SAN FRANCISCO, April 20.—In an upheaval at KYA, Dean Maddox has come in as production manager along with his job as director of special events, succeeding Dick Holman, Lynn Church, announcer, is doubling with publicity, taking over the job of Eugene Eubanks, who came to the station about three weeks ago. Eubanks was also doing script and assisting in production. E. C. Connette, continuity writer at KYA for the past year, is another member of the staff out in the shuffle.

KROW has come in for its share of changes, too. E. Q. Wilson, San Francisco studio commercial manager, and Gerald Norton, account executive, have resigned. Wilson has become display manager for J. C. Penny Company here. Station has brought in Dan Weldon and Victor Narrow as account executives. Narrow was formerly with KGGO. Weldon, a former San Franciscan, has been in Southern California for the past year.

Colorado Regional Ready To Operate

DENVER, April 20.—A merger only for the purpose of selling time has been entered into by KPFL and KVOD. These stations have been operating on the same wavelength and dividing the time. No change of ownership is made, the merger being made to make it simpler to sell time, especially to Eastern advertising agencies.

As a result of the merger the Colorado Regional Network has been organized, and for the time being will consist of KPFL, KVOD, both of Denver; KVOR, Colorado Springs, and KGHP, of Pueblo. Later KPFX will be added. Plans are also under way to expand the network to include New Mexico and Wyoming stations.

Gene O'Fallon, of KPFL, will be sales and program manager for the new setup, and Frank Bishop, also of KPFL, will be his assistant. William D. Pyle, of KVOD, will be technical advisor of operations, and Thomas C. Ekram, also of KVOD, will be comptroller.

WBT Sponsor Has Fancy Merchandising Angles

CHARLOTTE, N. C., April 20.—Blackstone Products Corporation, maker of Tasty-Lax and Blackstone's Aspirin, has developed an extensive merchandising campaign in connection with its three 15-minute programs weekly on WBT here. Three completely diversified programs are staged each week under the direction of A. H. Kaplan, of the Ross-Martin ad agency of New York. One show is musical, another amateur and the third melodramatic.

In each show special features induce listeners to write in and win cash prizes and other awards.

WOR's New Card Ups Night Rate But Discounts Lower Day Costs

NEW YORK, April 20.—WOR issued its new rate card, to go into effect May 20, today, whereby its night rates are increased and its day rates, also remaining unchanged, are in effect lowered, thru a complete change of discount method adopted by the station. Discount changes for WOR differ radically from the method previously used by the Bamberger broadcaster. Previously no advertiser gained a reduction until after 26 weeks of broadcasting, whereas, under the new setup, discounts start with \$600 spent weekly. In its rate method WOR is now following the NBC style in giving discounts on dollars spent, as compared to the CBS system in giving reductions on broadcasts.

New evening rate is now \$925 per hour; \$555 half hour and \$370 quarter hour. Former rate was \$750, \$450 and \$300. Unchanged day costs are \$500, \$300 and \$200. Station has also upped its five-minute period costs, day time going to \$100 per from \$75 and night time from \$125 to \$175. Minimum five-minute deal is three per week and available at specific periods only following the station's news broadcasts.

Discount method to be used when the new card becomes effective is as follows: \$600 to \$999 weekly, 2½ per cent;

Congress May Get Copyright Bill Within Next Few Weeks

Duffy bill believed in line for serious consideration as NAB places hope in repeal of \$250 minimum fine for infringements—ASCAP working against it

WASHINGTON, April 20.—With "must" bills, and among them some which have been or may be vigorously contested, occupying the time of Congress up to the present, indications are that within a few weeks it will be possible for attention to be centered upon other important but less pressing bills. This means copyright legislation may come in for consideration prior to adjournment. Copyright Bill (S. 2465) introduced by Senator Duffy, of Wisconsin, has been referred to the Senate Committee on Patents. It is regarded as certain of serious consideration, in view of the fact it carries out recommendations of the Department of State concerning the subjects covered. Report is expected soon from Senate Committee on Foreign Relations, on the matter of the Convention for the Protection of Literary and Artistic Works. Impression is, this report will be favorable.

New Detroit Deal Being Set by NBC

NEW YORK, April 20.—Seems to be a general conclusion in New York (including sentiment expressed at WOR) that WXYZ, Detroit, will swing over to the National Broadcasting Company to replace WJR, going to Columbia in September, WXYZ going off Mutual Broadcasting System for this hookup. Nothing is set, however. Sentiment expressed at WOR, New York MBS outlet, was to the effect that while such arrangements had not been concluded, they were inevitable and that MBS might take in CKLW as a replacement.

WXYZ-CKLW angle has a peculiar twist in that while WXYZ may go NBC, and CKLW is without network affiliation, the present owner of CKLW is George Storer, who sold WXYZ to Kuns-ly-Trendle, and while this station was on CBS the latter network switched to CKLW when Storer opened that Detroit outlet.

Speakers Chosen for Educational Assembly

COLUMBUS, O., April 22.—Radio talks will be contributed by several well-known men in the industry here on May 6, 7 and 8 when Ohio State University plays host to the sixth annual institute for education by radio and the fifth annual assembly of the national advisory council on radio education.

Among those scheduled are Phillip G. Loucks, managing director of the National Association of Broadcasters; Anning S. Prall, chairman Federal Communications Commission; Judith C. Waller, educational director, Central Division, National Broadcasting Company; William Hard, political analyst of NBC; H. V. Kaltenborn, CBS commentator; also C. L. Menser, production manager of Chicago NBC studios.

\$1,000 to \$1,499 weekly, 5 per cent; \$1,500 to \$1,999, 7½ per cent; \$2,000 to \$2,499, 10 per cent; \$2,500 to \$2,999, 12½ per cent, and above \$3,000, 15 per cent.

However, in addition to the discount system, WOR is including a 10 per cent rebate, effective on an annual basis only and to be figured on the largest weekly amount of the 52-week period. This has a peculiar angle in that while the new rate represents an increase, the new method of discounts, plus the rebate, means that consecutive time buyers can get 52 weeks' steady time for less than they can under the present and lower rate.

In the last issue of *The Billboard* advance info stated that the new half-hourly evening rate would be \$790. This was the figure considered until changed earlier in the week.

WOR is keeping to the custom it has previously followed in setting its rate a small percentage below those of the New York stations of NBC and CBS. In view of the increased audience under the new WOR 50,000-watt transmitter, the increase in rates is held as being small. The station claims an additional 50 per cent listening audience under its higher power.

Many recommendations of National Association of Broadcasters touching copyright are incorporated in the Duffy Bill, information is. Suggestion is American Society of Composers, Authors and Publishers will oppose elimination of the statutory minimum damage provision of \$250. Made up of important amendments, Senator Duffy's bill if adopted would materially change present copyright law. Covering practically if not all phases of copyright the measure in one amendment; for example, provides for translation of the copyrighted work into other languages or dialects, or to make any other version thereof, if it be a literary work; to dramatize it; to make from it a motion picture with or without sound and / or dialog; to convert into a novel or other non-dramatic work if it be a drama or a motion picture; to arrange to adapt it, if it be a musical work; to complete, execute and finish it if it be a model or design for a work of art or for a work of architecture. Copyright in a work of architecture shall extend only, however, to artistic design and not to processes or methods of construction.

Provisions for the covering of communication of the copyrighted work to the public by radio broadcasting, wired radio, telephony, television or other means of transmission is incorporated within the act. Reference is had to works expressly for broadcasting or for recording by means of electrical transcription, including programs and continuities insofar as they embody original work of authorship. Provision is made for the extending of copyright under the act to the work of an author or proprietor who is not a citizen or subject of a foreign country not a party to the convention, only under certain circumstances. With certain provisos, the copyright term is secured by the act for 56 years from the date of first publication; or, in the case of unpublished works, from the date of creation of the work as shown by copyright office records, etc. There are several provisions in this latter connection.

Damages to be paid, injunctions which may be granted and other provisions looking to protection of author or owner in case of infringement are taken care of. Infringement provisions extend to advertising matter of any kind carried by a newspaper, magazine or other periodical or broadcast by radio. Copyright of musical compositions is given detailed attention and extends to licensing features and the like.

Two Fem Radio Stars Are Hollywood Bound

NEW YORK, April 20.—Calls for young radio singers from the Coast were plenty the past week, with the result that at least two have responded. They are Gladys Swarthout and Rose Hampton, both from the Metropolitan Opera Company. Others are bending an ear, with the result that the coming months may find a shortage of this type of singer in this city. It is presumed that the success of Grace Moore et al. has prompted other movie studios to use these singers.

Among the men singers, James Melton is in the midst of a movie deal which will take him to Hollywood. Migration of the radio stars to Hollywood gives rise to the opinion that additional network programs originating on the Coast are a possibility.

Continental Orchestra Corporation
HOTEL UTICA, UTICA, N. Y.
CLIVE SIERNAN
AND HIS RIVIERA ORCHESTRA
Touring New England.

TEDDY BREWER
AND HIS TWELVE RADIO ARTISTS
Club Lido, Ithaca, N. Y.

Low Redman's Bellhops
TWELVE COLORED RHYTHMATICS
On Tour.

FREDDY KAY
AND HIS MUSIC.
SEMLER'S TAVERN, AKRON, O.

FRANK FISHMAN Presents NBC and ABS Networks.

ARCHIE BLEYER And His Orchestra

ANTHONY TRINI
The Romantic Fiddler,
AND HIS MUSIC.
Now on Tour
Personal Management SOL TEPPER,
Hotel Governor Clinton, New York City.

JESS HAWKINS NBC CBS
and HIS ORCHESTRA
Now Playing
Merry Gardens, Chicago.
Featuring "RED" EVANS.
R. W. STEVENS, Mgr.
Belmont Hotel, Cleveland, O.

RUDY BUNDY
Now Playing C.S.A.
MADRID, Louisville.
Broadcasting Nightly
Over WHAS, Featuring
MARLINE GILBERT.
Personal Management
E. D. PERKINS
7415 Dellenbaugh Ave.,
Cleveland, O.

ANSON WEEKS
Now on Tour
NBC
Coast to Coast
WJZ-WEAF

EDITH MURRAY
The Dramatist of Song
Recent London Lead "Good
News."
Featured Star
Finkenbergs' Furniture Program
WMCA Four Times
Weekly.
Exclusive Management CBS Artists' Bureau,
Personal Representative, IRVIN Z. GRAYSON,
Hotel Roosevelt, New York City.

LEO KAHN MUSICAL DIRECTOR
WNEW AND NETWORK
AND HIS ORCHESTRA
NEW YORK, N. Y.

PAUL MARTELL
AND HIS ORCHESTRA
Featuring LOUIS GARCIA, The Trumpet Sen-
sation, and BILLIE STAR.
89th Week ARCADIA BALLROOM, New York.

FREDDY MACK AND HIS ORCHESTRA
Master of Ceremonies
at the ROXY THEA-
TRE, New York. In-
definite Run.

FCC Takes a Middle Course In Letter on CA-NBC Query

Makes no definite ruling to complaint by Conquest Alliance that NBC insists that RCA facilities be used in short-waving programs to other shores

NEW YORK, April 20.—Conquest Alliance Company has finally received an answer on its query—complaint to the Federal Communications Commission over National Broadcasting Company's insistence on using Radio Corporation of America facilities to shortwave the Metropolitan Opera broadcasts this past season to Porto Rico. Lambert Pharmacal Company, makers of Listerine and sponsoring the broadcasts, wanted to add Porto Rico to its station list, but NBC refused to allow W2XAF, the General Electric relay station in Schenectady, to rebroadcast the programs, stating instead this must be done by the Riverhead, L. I., RCA station, which both Listerine and Conquest felt charged an exorbitant rate. Fee on RCA was \$3 per minute, with this running into high figures, obviously, on a three-hour show.

FCC made no definite ruling in answer to Conquest, but in stating its positions and certain commission rulings, seemed to favor Conquest. The commission, thru Herbert L. Petzey, secretary, pointed out that the commission has no jurisdiction over deals between sponsors and American network provided no FCC ruling is broken in such deals. Obvious conclusion, in the opinion of Conquest, here is that for NBC to insist on RCA facilities would be monopoly.

The commission also pointed out that it has no jurisdiction on stations outside of the North American continent, immediately raising the question of control over Porto Rico stations, altho that island is an American possession. Petzey pointed out that no experimental relay stations can rebroadcast outside the United States for commercial advertising purposes, but this does not stop the rebroadcast of programs with commercials added at the point of pickup. Relay stations, however, cannot rebroadcast within the confines of this continent without first having FCC approval that no other method or facilities are available. W2XAF has a blanket contract with NBC for rebroadcast.

Principal question involved appears to be the relations between advertiser and network, with that question further revolving on the question of possible monopoly and restraint of trade.

New ET Series by "Radio News Week"

NEW YORK, April 20. — Radio News Week, dramatized news program prepared by News-Week, weekly news magazine, goes into production Monday (22) for a series of transcriptions that the magazine has sold to about 20 indie stations. Magazine has been interested in radio programs for some time, supplying a large group of stations with a three-time-a-week news summation for the past 86 weeks. About 100 stations were using the summary service. Stations taking the transcription series, for which they pay according to population, bought the show after one sample recording had been submitted, with most of the stations having already sold the show commercially.

Coinciding with production of the platters, News-Week is starting to circularize another group of stations. This is the third group the mag has contacted, first being those using the summary and the second the 116 stations subscribing to World Broadcasting's program service. WBS is waxing Radio News Week. Program does not conflict with Communication Commission or Code rulings against free plugs, in the guise of sustainers, inasmuch as News-Week simply takes authorship credit. Series is being written and handled thruout by Fred Smith, who originated March of Time and was director of WLW, Cincinnati, from 1922 to 1928.

Stations taking the series so far include WTIC, Hartford; WRVA, Richmond; WLBC, Muncie, Ind.; WAVE, Louisville; WEEI, Boston; WTGA, Worcester, Mass.; KSTP, St. Paul; WFEA, Manchester, N. H.; WABI, Bangor, Me.; WNBH, New Bedford, Mass.; KFDM, Beaumont, Tex.; WHEB, Portsmouth, N. H.

Cost of the program is \$7.50 weekly for less than 100,000 population; 100,000-200,000, \$10; 250,000-500,000, \$15; 500,000-750,000 and above that figure \$25. This includes the transcription and three 10-minute news summaries.

New Biz, Renewals

NEW YORK, April 20. — National Broadcasting Company has two new accounts. They are:

THE REISER CO., thru Donahue & Coe, starting April 25 on WEAF only, Thursday, 11-11:15 p.m., EDST. Program is Jimmy, June and Jack, trio.

PROCTER & GAMBLE CO., thru the Blackman Co., starting April 29, Monday to Friday, inclusive, 3-3:15 p.m., EDST, on WEAF and red network. Program is Home, Sweet Home, sketch.

Columbia Broadcasting System has one new account:

LIBBY, McNEILL & LIBBY, thru J. Walter Thompson Co., Chicago, started April 1, Monday, Wednesday and Friday, 5:15-5:30 p.m., and 6:15-6:30 p.m. rebroadcast on split networks totaling 10 stations, originating at WBBM, Chicago. Program is Og, Son of Fire sketch.

New accounts on WMCA include:

DR. HOWARD B. NORTON SHOE CO., thru Bess and Schillin, started April 15, Monday to Saturday, 2:45-3 p.m., EDST. Program is Patricia Leeds, singer.

ELECTROSOL, INC., thru Jack Dort, starting April 22, Monday, Wednesday and Friday, 7:30-7:45 p.m., EDST. Program is Beale Street Boys, quartet.

VICTOR H. LINDLAHE, thru Bess & Schillin, starting April 22, Monday to Saturday, inclusive, 9:35-10 a.m., EDST. Health talks.

PORTABLE DIATHERMY CORP., thru Hirschon Garfield, New York, started April 10, three five-minute spots weekly with health talks.

HUDSON TERRAPLANE (N. Y. C.), thru Donahue & Coe, started April 15 with six one-minute announcements, ending April 20.

CHIEFTAIN MFG. CO., thru Van Sant, Dugdale & Co., starting April 30, for nine consecutive weeks, Tuesday, 11-11:05 a.m.; Friday, 12-12:05 noon, EDST. Program not set.

CHRYSLER CORP., thru J. Stirling Getchell, Inc., taking 23 one-minute recordings, ending April 28, 1935.

Philadelphia

DIAMOND OPTICAL CO. taking spot announcements on WIP.

PECANO MFG. CO. taking spot announcements and various program participations on WIP.

SERRETAN (health food) taking one 25-minute program weekly on WIP, thru WMCA, New York.

WILLIAM WOLF SALES CO. (reducing tablets), thru WMCA, New York, to WIP, taking announcements and participations.

Chicago

Station WBBM reports the following accounts:

R. B. CLOTHING, three-a-week program over WBBM Tuesdays and Thursdays from 11:45 to 12 noon, and Saturdays, 11 to 11:15 a.m. Jack Brooks, tenor, is featured.

SALERNO - MCGOWAN, Woody and Willie's Big Brother Club, shifted to new time on WBBM. Now heard 5:45 to 6 p.m., Mondays, Wednesdays and Fridays.

ARMAND, thru Heath Seehof, three-a-week series featuring Jack Brooks, tenor; Norm Sherr, pianist, and Milton Charles, organist, Monday, Wednesday and Friday, 1:15 to 1:30 p.m.

Station WLS reports the following business:

LITSINGER MOTOR CO., direct; continuation order for series of 15-minute programs at 7:15 p.m. Saturdays.

RAP-IN-WAX PAPER CO., thru Erwin Wasey & Co., Minneapolis; continuation order for 13 weeks, Monday, Wednesday

(See NEW BIZ on page 10)

CONSOLIDATED RADIO ARTISTS, INC.
CHARLES E. GREEN, PRES.
1619 Broadway, New York, N. Y.

ANGELO FERDINANDO
AND HIS ORCHESTRA.
NBC NETWORK.
HOTEL GREAT NORTHERN
118 W. 57th St., N. Y. City.
Dir: CONSOLIDATED RADIO ARTISTS,
1619 Broadway, New York, N. Y.

LEON "SNOOKS" FRIEDMAN
ROSELAND BALLROOM,
New York, N. Y.
Direction: Consolidated Radio Artists, 1619 Broadway,
New York City.

HARRY RESER. WEAF Network Coast to Coast. Management: National Broadcasting Company.

WRIGLEY'S SPEARMINT TOOTHPASTE HOUR
DECCA RECORDS
Tour Direction:
CHARLES E. GREEN,
1619 Broadway, New York, N. Y.

BILL SCOTTI and his N. B. C. ORCHESTRA
Now Appearing HOTEL HAMILTON, Bermuda.
Direction M. C. A.
Personal Management: CHARLES E. GREEN,
1619 Broadway, New York, N. Y.

EMIL VELAZCO and his ORCHESTRA
NOW ON TOUR.
The World's Only Dance Orchestra Using a Full-Toned \$15,000 Portable Pipe Organ.
Personal Management CHARLES E. GREEN,
1619 Broadway, New York, N. Y.

HOWARD WOODS and his Royal Crest Orchestra
NOW ON TOUR
Direction CHARLES E. GREEN, 1619 Broadway, New York City.

ERNIE AND HIS ORCHESTRA
Broadcasting Via WTIC-NBC.
NOW ON TOUR.
Dir. CONSOLIDATED RADIO ARTISTS,
1619 Broadway, New York, N. Y.

LOUIS ARMSTRONG AND HER KINGS OF RHYTHM.
Featuring KING LOUIS II.
Now Playing Virginia Theatre, Roanoke.
Direction: CONSOLIDATED RADIO ARTISTS, INC., 1619 Broadway, New York, N. Y.

McKINNEY'S COTTON PICKERS
Personal Direction WILLIAM McKINNEY.
NOW ON TOUR.
Direction: CONSOLIDATED RADIO ARTISTS, INC., 1619 Broadway, New York City.

ERNIE WARREN AND HIS ORCHESTRA.
Direction, IRVING MILLS ARTISTS, Inc.
799 7th Avenue, New York, N. Y.

UNCLE EZRA (PAT BARRETT)
Monday, Wednesday, Friday
7:45 P.M., EST.
NBC-RED NETWORK.
(Courtesy Alka-Seltzer.)

HENRI GENDRON and his AMBASSADORS
ORIENTAL GARDENS, Chicago, Ill.
ORCHESTRA CORP. OF AMERICA
1619 Broadway, New York, N. Y.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Free-Time Grab and Percentage Proposition Checked by the CA

WASHINGTON, April 26.—James W. Baldwin, executive officer of the Code Authority for the Broadcasting Industry, sent out two letters the past week pertaining to code violations or potential ones. The first was addressed to Interstate Aid Association, Chicago, and read as follows:

"Under date of April 3 we wired you as follows: 'Our attention drawn to circular letter to radio stations offering 15 cents for each inquiry in reply to an announcement concerning thousand-dollar life protection certificate. All inquiry or percentage business is prohibited by Article 7, Section 1, Paragraph B, Code of Fair Competition for Radio Broadcasting Industry. Therefore request you immediately withdraw this proposal, otherwise formal notice will be mailed at once. Advise.' You have remained silent and we are accordingly circularizing radio stations concerning the matter."

Second letter went to Robert S. Wood, editor of *Radio Guide*, Chicago. This letter read:

"We are in receipt of a letter addressed by you to a radio broadcasting station inclosing a script prepared for broadcasting of news and feature materials appearing in the current issue of *Radio Guide*. It is observed that you offer this exclusive service to one station in each city without any service charge."

"The opening and closing announcements contained in the script are at

least of definite commercial value and consequently this arrangement which you offer the stations will subject any station accepting same to liability for violation of the free-time provision contained in Article 7, Section 1, Paragraph (b) of the Code of Fair Competition. . . ."

WHN Sells Amateur Hour to Schenleys

NEW YORK, April 26.—WHN has finally sold its Tuesday night amateur show, the sale coming exactly one year after the program originated. Schenley Products is buying the hour and a half series, starting April 23. Jay Flippen is m. c. Altho the deal is said to have been set directly with the client, the William Rankin ad agency is reported as arranging the deal, with this kept quiet. Lord & Thomas regularly handles Schenley. Account is also reported interested in a WMCA series, while several other distillers are likewise getting ready to go on the air. Schenley is said to be paying \$2,500 per broadcast.

WHN walked into a barrage of page-one publicity when Representative Hamilton Fish Jr. charged the station wouldn't let him broadcast a speech because it contained attacks on President Roosevelt, Governor Lehman and Postmaster-General Farley. The station said that Fish's speech was not received in time to allow a once over. Fish said he was going to record the complaint in the Congressional Record, and charged censorship.

RUSSIAN BOOKING

(Continued from page 4)

she have an excess of Soviet currency for a considerable purchase of such articles as raw furs and diamonds, it would be illegal to take them out of the country" and that "special arrangements would have to be made under which some other articles could be

taken abroad."

According to Barnes, "Americans in Moscow who have studied the situation say the arrangements are all correct only if the performers understand the situation and wish to make the trip to see the country without expecting much remuneration above expenses."

Basy cabled Alexander Dankmann, head of Gomez, the Soviet bureau of entertainment, when the story broke here. Dankmann answered by cable today: "Artists Mangan live in Moscow under very satisfactory conditions. This statement is confirmed by the American Embassy. Complaint incomprehensible. Need more big attractions for circus to open August 1. Submit attractions, stating clearly conditions."

Basy showed *The Billboard* the contract Miss Mangan had signed on March 2. It provides for a monthly salary of 4,500 rubles for 25 performances a month, and extra pay for additional shows. It guarantees six months' work, beginning upon arrival in the USSR, with free transportation and hotel lodgings. It provides that "Gomez agrees to pay to the artist the sum of 4,500 rubles in Soviet money exclusively and at no time can the artist demand payment in any other moneys, nor the privilege of sending any moneys from the USSR to foreign lands."

The contract provides, further, that the act receive free transportation from Hamburg to Moscow and, after the tour, transportation back to New York (tourist class), this to include baggage not exceeding 700 kilos in weight. Miss Mangan, owner of the act, was also given free transportation to and from the USSR and lodgings and transportation within the country. Basy says he secured every concession possible for the act, and claims that the contract form was approved by the American Embassy in Moscow.

The 4,500 rubles, according to Basy, can purchase food, incidentals, clothing, jewelry and other valuables, and these can be taken out of the country. He points out that Jascha Heifetz recently took several thousand rubles' worth of antiques and art objects out of the USSR. The rubles have value in the USSR only, and cannot be computed in terms of dollars, he says. The gold ruble is worth 88 cents and is used only in international trade. It is not paid

to anyone for services in the USSR.

Other actors in the USSR average 400 to 500 rubles a month, while the four Mangan girls average 1,125 rubles a month, Basy points out. He claims the story is either a publicity stunt or Miss Mangan, making the statements after being in Moscow only a week, has been misinformed.

The girls in the troupe are Marjorie Lee, Hannah Becker, Martha Zinkel and Adele Pruna.

PARIS, April 26.—A statement that a theatrical situation "similar to Russia" exists in Austria, France, Germany and Switzerland was denied here. Insofar as France and Switzerland are concerned, this statement is quite unfair. American or other foreign acts are hampered very little in these two countries and are allowed to take out any money they may earn.

Labor permits are required, and in France at least there is a regulation limiting the percentage of foreign artists allowed on a program—but this is rarely enforced. In France foreign acts pay a tax of 6 per cent of their salary after deducting 20 per cent for expenses. This is not discrimination, but replaces the income tax which native artists pay and which foreign artists formerly escaped except when playing long runs.

THE INTERNATIONAL FAVORITE OF DANCE
FERDINANDO
And His MUSIC.
NOW ON TOUR



GENE AUTRY
The Original Oklahoma Yodeling Cowboy and His Boys.
Broadcasting daily from Station WHAS, Louisville, selling his famous Song Books and making Personal Appearances. Returns to Hollywood about April 20. Will make Personal Appearances on way west.
Write J. J. FRANK, Care Billboard, Chicago, for Dates.

ARE YOU LISTENIN'?

Tony Wons
N. B. C.
Monday, Tuesday, Wednesday, Thursday, Saturday, 10:15 A.M.
Sunday, 4:30 P.M., Central Standard Time.

joe REICHMAN
and his ORCHESTRA
Now Playing
HOTEL STATLER
BOSTON, MASS.
COAST TO COAST, Via NBC.
Direction Music Corp. of America.

STATION NOTES

Address All Communications to the New York Office

NEW PROGRAM on WCKY, Cincinnati, is *The Man on the Street*, pedestrian forum conducted daily on a street corner by Sid Ten Eyck, staff announcer. Ten Eyck interviews passersby on anything from the outlook of the Cincinnati ball team to the merits of the Ohio sales tax. Stille & Duhlmeier, Cincinnati furniture manufacturers and retailers, sponsor.

FRANK CAITHER is now in charge of radio in Charlotte, N. C., for Crazy Water Crystals, with several programs on WBT. He succeeded Archie Grimalds, who took over management of the crystal company's Baltimore office.

MARGARET MURPHY, singer and ukulele player, started a series on WIBG, Philadelphia, April 15, going on once weekly.

KGMB, Honolulu, has established a mainland office in San Francisco, with L. D. West in charge of sales. The station, affiliated with CBS, was recently granted an increase in power from 250 to 1,000 watts, and hopes to establish a remote studio in San Francisco to short wave California programs for long wave rebroadcasting in Honolulu.

COCA COLA, for the third successive year, has contracted with WSMB for broadcasting of all away-from-home games played by the New Orleans Pelicans this season. Jack Halliday, New Orleans' outstanding baseball announcer, has been signed up for the series. Halliday has just completed a series of motion picture shorts for Coca Cola to be used in theaters of this immediate section of the country as reminders of the afternoon broadcasts.

J. C. MORGAN has joined the production staff of KTAB, San Francisco, as director of feature programs and dramatic skits. He formerly conducted the Morgan Productions, Inc., San Francisco

radio school. Frank Wright, Oakland radio advertising executive, after several months general sales manager of KTAB, has resigned. He has returned to his organization, Frank Wright & Associates, in Oakland.

WWSW and KQV, Pittsburgh indie outlets, are broadcasting all out-of-town Pirate games. Al Heifer and Pat Patterson are the respective announcers, and both are sponsored programs.

WROL, Knoxville, Tenn., probably has the champ multi-character actor in Bob Drake. Drake plays the entire family of *The Jacksons*, with more than 20 characters involved.

WBIG, Greensboro, N. C., is inaugurating a new a.m. program series entitled "Greetings, This Is Another Day." Scheduled to go on 7-8 a.m., the announcer will take an imaginary trip to one of 21 towns in WBIG's area and take breakfast with a prominent citizen.

MARVIN NEVILS, formerly with Ruthrauff & Ryan agency, New York, has joined the commercial staff of WBIG.

C. G. "TINY" RENIER has been made production manager of KMOX, St. Louis. He was formerly with the Kansas City Star station, WDAF, and had eight years of radio experience before that, as well as having been an actor and theatrical producer.

J. L. STONE has severed his relations with WMBG and is now manager of WPRG, Petersburg, Va.

WBT, Charlotte, N. C., is going in heavily for spot news broadcasts and will even interrupt a Philharmonic session to send out a flash on criminals being captured or a visiting celebrity doing a talk from a hotel room.

"BUDDY WELCOME" Featuring EDDIE RYAN.
AND ORCHESTRA" ABE M. PARDELL, Mgr. HIS HIS Coast to Coast, WABC.
DIRECTION ORCHESTRA CORP. OF AMERICA.
1519 Broadway, New York, N. Y.

Now Appearing
CLARIDGE
St. Louis, Mo.
ROBERT CELTMAN
AND HIS ORCHESTRA "THE ROMANCERS."
On the Air Daily Via Station KWK. Addr. Robert Geltman, Fenway Hotel, Cleveland.

? FRANK ?
MOR

HILTON SISTERS
World Famous Siamese Twins
NOW ON TOUR
Direction "FRANK FISHMAN." 1519 Broadway, New York, N. Y.

DON RICHARDS
AND HIS HOTEL GOVERNOR CLINTON ORCHESTRA.
Personal Direction MEYER DAVIS.
Playing Nightly in the Governor Clinton Grill.
WMCA, Stumber Serenade, Don Richards' Violin, Sundays, 11:30 P.M.

JERRY JOHNSON
AND HIS ORCHESTRA
Now on Tour. ORCHESTRA CORPORATION OF AMERICA. 1519 Broadway, New York, N. Y.

★ AUGIE
PALO
AND HIS ORCHESTRA.
Now Playing Leading RKO Theatres with Manny King's "Vanity Fair" Revue.

PROGRAM REVIEWS

(EST Unless Otherwise Indicated.)

"House of Glass"

Reviewed Wednesday, 8:30-9 p.m. Style—Dramatic sketch and orchestra. Sponsor—Colgate-Palmolive-Peet Co. Station—WJZ (NBC network).

Gertrude Berg, creator of *The Rise of the Goldbergs* and leading actress of the series, definitely proves her ability to return to the ether with another idea, one that gives ample promise of out-doing *The Goldbergs* from every possible angle. As Miss Berg stated in her short speech, she was not exactly bringing something entirely new, but something that she feels the audience would like—a "little music, a heart throb, humor, philosophy" and other ingredients. First show indicated a sure-fire proposition, with Miss Berg as Bessie Glass, who, with her husband, runs an up-State summer hotel. The locale for establishing the leading characters is an employment office and they are selecting the help for the season. True scope is given for the trials and tribulations of the unemployed to be brought out, as well as the intricate ways and means available to the summer boarder caterer in opening in anticipation of the summer rush.

Hiring of talent and auditions brought the orchestra in for its numbers and since the *House of Glass* will have entertainment throughout the season, there is room for most any type of vocal, instrumental or other talent. Such is the clever writing and staging of the piece that credits for Supersuds, for washing dishes or lingerie, are able to break in here and there without interrupting the story in question. Naturally Mr. and Mrs. Glass are kindly in their ways, good business people but willing to give the underdog a break. First show wisely refrained from going in for a type of comedy that could easily have been injected, but which will probably be more suitable when the summer boarders are doing their stuff.

In support of Miss Berg are Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Ariene Blackburn and Cella Babcock. Bill Artz's Orchestra supplies the music. Show is heard on 24 outlets and audiences of these stations should find the talent and efforts of Miss Berg a welcome Wednesday evening half hour. M. H. S.

Blue Monday Jamboree

Reviewed Monday, 9-10 p.m. PST. Style—Variety Show. Sustaining on KFRC (CBS network).

The popular pioneer Pacific Coast fun-fest made a poor showing for its re-appearance as a CBS transcontinental sustaining from San Francisco. This 60-minute session made no impression. It appeared as tho the show was thrown together in a slipshod manner. This reviewer has heard many a brilliant Blue Monday Jamboree in the past, but tonight's efforts were a great disappointment. Chiefly where its comedy was concerned, and, frankly, the music, too. Show needed pepping up and could well be cut to 30 minutes with better effect.

Harrison Holliday, m. c., is a brilliant showman, one of the best on the Coast, but even his star was dimmed somehow. There seemed to be a lack of interest thruout the entire broadcast. Everything seemed to lag. Probably it was because of the loss of its sponsor, Thomas J. Lipton, Inc., which signed off last week.

Show started off with a promise—Claude Sweeten's Orchestra and entire cast singing *Let's Be Frivolous*. This was followed by a dramatic/comedy skit, which was fair. Midge Williams, 18-year-old colored songstress, helped the situation along with her interpretation of *Oh, Susanna*, coming back later with *I'm Just an Ordinary Human*. If there's anything that stood out on the show it was Jean Ellington's rendition of *Every Day from Sweet Music*; Ronald

Graham, bass baritone, in an unusually good job of *Home on the Range*, and George Nickson tenoring *My Song*.

Murray and Harris, termed "the crack-pots of harmony," had a new original ditty, *Believe It, We're Nuts*, and Bob Bence, chief announcer, who doubles in comedy, was heard in his Chinese character of Sum Wo bantering with Holliday. Then there was Beatrice Benadaret portraying the German-Yiddish character of Rhea Hafufwitz, and Cornelia Yiff Niff, an aristocrat of the old school, whose real name slips my mind. This type of "comedy" could easily be eliminated because it's boring and, to many, offensive.

Numerous comedy characters kept bobbing up thruout the broadcast, with Holliday, as m. c., holding the spotlight. Incidentally, Nora Schiller, half pint of comedy and song, did a good piece of work with *I've Lost My Rhythm*, putting it over in excellent showman style.

Altho a little draggy, the concert arrangement of *Sweet Sue* as offered by Sweeten's Orchestra and featuring Earl Towner's Glee Club, earlier in the program, was a pleasing relief. Towner's Glee Club, always a Jamboree high spot, was called upon later to round out the show with a unique arrangement of *If the Moon Turned Green*, which was beautifully done, leaving a sweet taste. D. H. G.

Fibber McGee and Molly

Reviewed Tuesday, 10-10:30 p.m. Style—Comedy, orchestra and vocalists. Sponsor—S. C. Johnson & Company. Station—WJZ (NBC network).

Fibber McGee, aided by his wife and heckler, Molly, contributes a funny and enjoyable program, one, in fact, that is likely to send the name of the team into the higher bracketed radio field. In common with other radio acts, the Fibber isn't actually a new wrinkle—he is sort of an Irish Baron Munchausen—but the combination of a good delivery with good material insures success. First show was well paced and liberally sprinkled with laughs. Character involves Fibber's adventures as a tourist, etc., and his propensity for murdering truth. His monolog on the first show, on the question of when a red light is a dead light or a red light, was very good. Ditto his story about Ermintrude, the camel, altho not new.

Supporting are Ulderico Marcelli's orchestra, a good group, and Ronnie and Van, duet. Kathleen Wells is soloist and on the first show handled her two numbers nicely. No fancy frills or boom-boom rhythm tricks, but straight singing. Voice is pleasing. Harlow Wilcox, announcer, doubled into foiling for Fibber, while the latter also delivered some gag commercials on the auto wax. J. F.

West Coast Notes; Warner's Amateurs

LOS ANGELES, April 20.—The weekly amateur shows being staged by Warner Bros. over KPWB, Hollywood, each Sunday night are taking the Southland by storm. Altho patterned after Eastern shows of the same type, there is a certain fascination to the locally produced show inasmuch as all participating are Southern California people, whereas the Eastern shows are purely New York talent. KFVB simon-pure program is in charge of "Doc" Hall, and in addition to the Sunday night airing, the winners get a paid engagement for one night at each of the Warner Bros.' theaters in Los Angeles, Huntington Park and San Pedro. Success of these theater appearances has caused a regular wave of amateur theatricals in the neighborhood houses.

Harry D. Laussaux, formerly in the San Francisco offices of NBC, is now at KFSD, San Diego, as production manager. Succeeds John Wells.

Elissa Landi leaves here this week to appear on the NBC Shell program with Al Jolson on April 20 and 22 from New York. Engagement was set by the J. Walter Thompson agency.

Lincoln Dellar, former manager of KDB, San Diego, has resigned to go to New York to seek a connection with an Eastern station. Harry Witt, formerly sales manager on the station, takes the managerial berth.

NBC has established a Hollywood

branch of its artist bureau. Temporary quarters are in the Roosevelt Hotel, with Derna Harshbarger, formerly of the Chicago office of the bureau, in charge.

Kenneth Ormiston, chief technician of KNX, Hollywood, is in New York buying equipment for the proposed new studios for the station.

Robert Swan has been appointed program manager of KFAC-KFVD, Los Angeles, replacing Burton Bennett. Swan was previously connected with KHJ as chief announcer.

The orchestra of 15 pieces at KPWB, Hollywood, will walk out tonight, with the station planning no permanent musical aggregation for the summer.

Los Angeles radio talent gets a break in the new *Big Broadcast of 1935* being filmed at Paramount studios. Working with Bing Crosby will be the Three Shades of Blue, Rhythmettes, Guardsmen, several trios and two quartets.

Mahlon Merrick, producer and former musical director at KHJ for the past two years, has handed in his resignation, effective next Saturday.

NBC has a problem on its hands dealing with the public anxious to see and hear the Jack Benny broadcasts from the NBC studio on the RKO Pictures lot while Benny is here for a part in a Metro picture. More than 10,000 requests for seats have come in. Studio has a seating capacity of only 300 and only six broadcasts are planned for here.

San Francisco

SAN FRANCISCO, April 20.—Alemite Quarter Hour, with Horace Heidt's Brigadiers, will be heard from Chicago studios of CBS after May 23. Heidt, with his band and entertainers, has signed with the Drake Hotel to open there the late part of May. His CBS broadcasts, sponsored by the Alemite Division of the Stewart-Warner Company, will continue to be heard nationally over the network.

Mel Venter, youthful KFRC announcer, who stepped into Captain Dobbie's spot with the commercials, goes along with Heidt and his Brigadiers. Starting May 2 the broadcasts, now a twice-weekly 15-minute each feature, will become a once-weekly half-hour program, giving the troupe an opportunity to display their versatility. No successor as yet has been named to take Heidt's spot at the RKO-Golden Gate Theater, where he has held sway for several years.

Carlton E. Morse, author of *One Man's Family*, NBC serial, was on a secret mission to Hollywood this last week-end. Rumor has it that a major studio is interested in screening his serial. Donald Stewart, NBC comedian, who was Percy the Playwright, on the now defunct Carefree Carnival, is in Hollywood trying to crash the pictures. Maureen Service, NBC hostess, is at Franklin Hospital, recovering from a major operation. Mrs. Bella Reeve is subbing in her absence, which will be at least a month.

Jennison Parker, the "Yah But" of the NBC "Yah But and Cherrily" team, has returned to KFRC after an absence of several years in the capacity of continuity editor. Eunice Steel, organist, has been added to KFRC's staff, succeeding Dick Aurdand. She hails from Portland, Ore. Ronald Graham, on the station for several years as bass baritone, has gone to Hollywood to make a try for the pictures.

NEW BIZ

(Continued from page 8)

and Friday, five-minute periods during Homemakers' Hour.

CARTER MEDICINE CO., thru Spot Broadcasting; continuation order of three one-minute transcriptions per week for 52 weeks.

UNITED DRUG CO., thru Spot Broadcasting Co., five 15-minute transcriptions from April 23 to April 27.

COMMUNITY MOTORS, thru Schwimmer & Scott, 13 15-minute periods on Sunday mornings.

CONGOIN CO., thru Lockwood-Shackelford Co., six 15-minute programs per week, 1 p.m., for 52 weeks.

GARDEX, INC., thru J. L. Sugden Adv. Co., three two-minute announcements per week for seven weeks.

GARDNER NURSERY CO., thru Northwest Radio Adv. Co.; continuation order for 15-minute programs three days weekly for three weeks and five-minute transcription three days weekly for three weeks.

Station WGN reports continuation order from GAS APPLIANCE, local commercial, thru Campbell Ewald, for participation in June Baker program daily except Sunday until April 29.

EYTAB, INC., is sponsoring a new weekly beauty advice program by

Myrna Dee Sargent; starting April 21 and to be heard each Sunday at 12 noon.

Newark

New accounts in Newark include: STANCO, INC. (Dagget & Ramsdell Products), thru McCann-Erickson, Inc., started April 15, 9:15-9:30 a.m., Monday, Wednesday and Friday. Program is *Charm Cruise*. On WOR.

JOSEPH MIDDLEBURY JR., thru Badger & Browning, started April 19, Monday, Wednesday and Friday, taking participations in Martha Deane program.

GARDNER NURSERY CO., thru Northwest Radio Advertising Co., taking six five-minute spots, starting week of April 15 on WOR.

GENERAL MOTORS CORP., thru Campbell-Ewald Co., Detroit, started April 19, taking six five-minute spots on WOR.

EMPIRE GOLD BUYING SERVICE renews, effective April 17, Wednesday 8:15-8:20 a.m., Thursday 6:50-6:55 p.m., program being John Rogers and Louanna Reed, singers. On WOR.

B. FISCHER & CO., thru Tracy-Locke-Dawson, Inc., renews its participations, effective May 23, in Martha Deane program. On WOR.

MODERN INDUSTRIAL BANK, thru Scheck Adv. Agency, renews, effective April 16, Tuesday, Thursday, 9:30-9:45 a.m. Program is Gabriel Heater. On WOR.

F. H. PFUNDTR, INC., started April 15 with three five-minute spots weekly on WNEW.

FRED FEAR & CO., thru Menken Adv. Inc., started April 15, taking one spot announcement daily on WNEW.

BAY STATE FISHING CO., thru Street & Pinney, taking two five-minute spots weekly on WNEW.

WALTER J. GUILLE CO., started April 18, taking four 15-minute programs weekly on WNEW.

WKY Putting on Five New Weekly Programs

CINCINNATI, April 20.—WKY is putting on five new programs, which will remain as afternoon features indefinitely. They are:

The Youth Parade, Fridays, 4-4:30 p.m. EST, which presents among other artists the Radio Tomboys, a girls' trio; Bobby Keys Jr., guitarist; Jayne Roman, Richard Chann and Iva Thomas, vocalists.

Happy Days in Dixie, scheduled for 4:15-4:30 p.m. on Tuesdays, will feature Burt Layne and his Fiddlers; the Southern Sisters, vocal duo, and Johnny Blane, banjo wizard.

Two With Tunes will be heard Mondays, 5:45-6 p.m., presenting Iva Thomas, contralto, and Helen Kilb, violinist. Tom Liddington and Wanda Edwards, in a song program, are scheduled for this time on Wednesdays, and Lloyd, Lucille and Jayne will take the 5:45 period on Thursdays.

UNIONS SEEK

(Continued from page 3)

ing out it would have no jobs for them once Connie's Inn had closed. Connie's Inn, a union spot, has opened with a non-union colored crew, altho the union and the nitery have agreed that the Negro foodworkers should join the union if another restaurant using a colored crew opened on Broadway.

The Theatrical Wardrobe Attendants' Union is now considering a campaign to organize theatrical costume shops, which employ a large number of Negroes. This would be a radical move, as the union has no colored members now. In fact, it has been worried for a long time by the colored maids used in legit houses backstage, since it feels they take the jobs of regular union wardrobe attendants.

Other theatrical unions have realized they must either go after Negro workers energetically or else permit them to undermine union working conditions and wage scales. The projectionists' union, Local 306, was virtually forced to take in Negro projectionists for the Harlem theaters recently. The musicians' union, Local 802, elected William Conaway, Negro, to the executive board at the last election, acknowledging the importance of the color line. The American Federation of Actors recently held rallies in Harlem for vaude and night club actors, and this week appointed Noah C. A. Walter Jr., secretary of the Harlem Labor Committee, as a special organizer.

The NVA, only vaude organization in the field before the AFA came along, has never had Negro members.

JOHN F. MURRAY Presents LARRI WMOA



GYPSY LEE, Accordion.



And His



VIOLA BURT, Harp.

HOTEL PICCADILLY ORCHESTRA, N. Y. C. Personal Management FRANCIS GORDON.

"GULF HEADLINERS"
8:30-9:30 P.M.
FRANK WABC-CBS
MUSICAL DIRECTOR

T
"THE GREAT WALTZ"
Center Theatre, N. Y.

Robert H. Edson Presents
JACKIE MAYE
"The Night Club Nightingale."
INTERNATIONAL FAVORITE OF SONG.
1650 Broadway, New York, N. Y.
Phone: LOngeoro 5-8797.

ANNE BOLAND
"Songs of Love"
NOW ON TOUR

MIMI CHEVALIER
"The Flavor of France in Songs of Romance."
RADIO, STAGE, SCREEN.

"MIKE"
DURSO
The Voice of the Golden Trombone
AND HIS ORCHESTRA
Now Appearing **DELMONICO'S** 8'way at 51st St., N. Y. C.

DON PABLO
AND ORCHESTRA.
Tripling Business at
MERRY-GO-ROUND, Fort Wayne, Ind.

LOUIS A MUSICIAN'S MUSICIAN.
AND HIS "FAMOUS DOOR" MUSIC
35 W. 52d St., N. Y. CITY. **PRIMA**

EDDIE LEONARD, JR.
AND HIS ORCHESTRA
Modern Minstrels of Melody.
Now on Tour.
THEATRES, HOTELS, CAFES, BALLROOMS.

EDDIE PEABODY
THE INSTRUMENTAL STYLIST
Week of April 26, PROCTOR'S, Troy, N. Y.
ACADEMY OF MUSIC, New York, N. Y.
Exclusive Direction SIMON AGENCY, RKO Bldg., Radio City, New York.

FRANK RICHARDSON
RADIO, STAGE, SCREEN. "THE TALKIES SMILING SINGER" NOW ON TOUR.
Personal Representative: JACK HART, Palace Theatre Bldg., N. Y. C.

ADAM CARROLL Formerly of Original Paul Whitman Orchestra. Via WMCA.
AND **DAVE BEREND** (BANJO)
(Piano) 7:00 P.M. Friday, 11:00 P.M. Tuesday. Formerly with Original Vincent Lopez Orchestra.

AIR BRIEFS

By JERRY FRANKEN

NBC is no longer managing the Revelers, one of the few if not the only act to draw a guarantee from the network. Quartet, composed of Wilfred Glenn, Elliot Shaw, Bob Simmons and Lewis James, was guaranteed \$75,000 gross annually. Frank Black, NBC's musical director, owns the group, with income split five ways. The William Morris Agency has replaced NBC as manager.

Full talent lineup for the American Telephone and Telegraph celebration show May 30 on CBS includes Grace Moore, Rufus Dawes, Admiral Grayson; Dr. Compton, of MIT; Dizzy Dean; Walter S. Gifford, AT&T president; Channing Pollock, Edwin C. Hill and Andre Kostelanetz's Orchestra, with Ted Husing as m. c. Four epochal telephone conversations will be dramatized. How about doing the same for a wrong number.

Birconjel, hygienic product that caused a rumpus when it went commercial on WMCA last month, will figure again when that station's license renewal comes up before the FCC June 6. WHN's *Itty-Bitty Kiddy* hour is on the road to making some money for Ward Wilson and Perry Charles, its two principals, and Mike Porter, collaborator. Show is headed for five weeks of Loew vaudeville time, as well as movie shorts, an NBC commercial and a WHN commercial. Hailed as a new "find" is Lois Ravel, singer, booked for the Fleischmann show May 2. She is also scheduled to sing at the Rainbow Room, opening shortly. The trade news bureau planned by WOR is going thru.

with G. W. (Johnny) Johnstone supervising.

AMOS 'N' ANDY are in the East, opening a vaude tour in Wilkes-Barre, Pa., April 25 and continuing around until the windup May 10 in Binghamton, N. Y. Broadcasts will be made from the various towns played. One Edward S. Moran got 18 months for writing threatening letters to Bill Wires. April 28 marks the third anniversary for *Roses and Drums*. WNEW has an Albino singing team, the Burnett Sisters. Mae West comes up to the mike April 26 on Hollywood Hotel. Dick Blaine is a new WMCA announcer.

It's also three years for the Voice of Experience under his present sponsor, Waspy Products. Grunow Refrigerators planning a transcription series. Frank Tours and Nat Shilkret are now under Ben David's management.

Kissproof, lipstick, which had an e. t. script show on WOR, is putting the same program on Mutual Broadcasting System, but with live talent. Fred Coll and Joseph Israels are doing exploitation for WINS, New York.

Max Baer returns to the air April 29 for Gillette Razor Blades in a new detective series. His fight with J. J. Braddock will also be broadcast. Ella Logan joins Phil Baker's show as soloist April 26. Horace Heidt's CBS program shifts May 2 from a bi-weekly series to a one-time-a-week half-hour broadcast. Raymond Knight's *Cuckoo Hour* starts again on NBC May 6, with Adelina Thompson back again as Mrs. Pennyfeather.

CHI AIR NOTES

By NAT GREEN

A series of broadcasts by amateur talent, originating from the stage of the Oriental Theater on Thursdays, started April 18, 7:30 to 8 p.m., with Truman Bradley, CBS announcer, as m. c. One performer will be picked from each broadcast and at the end of the series the winners will be awarded a week's stage appearance at a local theater. Series is sponsored by a local cigar company. Martha Crane expected back on WLS Homemakers' show soon. Impressed with Leonard Keller's versatility as fiddler-composer-batoneer, a scout for a large coffee company that is a heavy spender on the air is arranging an audition for the Bismarck stick waver. Irene (Singing Lady) Wicker is planning a jaunt to Long Island, where she will make a movie short. Ruth Eitting will visit her home town, David City, Neb., in July to dedicate the town's new post office. Vivian della Chiesa, CBS singing star, will make a two-day appearance at the Paramount Theater, Hammond, Ind., April 27 and 28. By popular demand Mme. Schumann-Heink will guest star a second time on that *First Nighter* Mother's Day program.

It's a boy over at Don (NBC announcer) Dowd's house. Don formerly was with WJW, Mansfield, O. Work is rapidly progressing on WOFL's vertical radiator in connection with its new five kilowatt transmitter at Downers Grove. The tower has now reached a point over 300 feet and when

completed will be 400 feet high. Two aerial marker beacons will be mounted on top of the tower. Clyde Beatty, animal trainer, was interviewed by Eddie and Fannie Cavanaugh April 19. Little Jackie Heller doing his weekly sponsored program Monday night from New York. Ben Bernie's broadcast on April 30 will originate from Chicago. Herbie Kay gave a party April 17 at Edgewater Beach Hotel in honor of a new song, *My First Love*, and its composer, Nancy Meyer. The song, which Herbie says is a sure-fire hit, had its first airing over WBBM-CBS April 18. Bill Cooper's *Lights Out* horror program went network April 17 and also is now heard at 11:30 p.m. CST instead of midnight. Wyn Orr, WLS production manager, and Angela Hedrick, ingenue on WJJD and WLS air dramas, are altar bound. They left April 19 for her home in Hinton, W. Va., to let her folks give Orr the double O.

Cole Bros.' Circus is getting quite a break on the air here. Stars from the show will be featured on the Mid-night Flyers program over WGN from the Blackhawk Cafe April 22, with Pierre Andre as ringmaster and Kay Kyser as bandmaster. The show also has made a tieup with the NBC *Orphan Annie* program whereby Orphan Annie will do a series of adventures with a mythical circus and there will also be an Orphan Annie and her dog with Cole Bros.' Circus on the road.

Network Song Census

Selections listed below represent The Billboard's accurate check on three networks via WJZ, WEAF and WABC.

Only songs played at least once during each program day are listed. Idea is to recognize consistency rather than gross score. Period covered is from April 12 to 18, both dates inclusive.

Soon	26	Whose Honey Are You?	16
Lullaby of Broadway	25	Flowers for Madame	15
I Was Lucky	24	Here Comes Cookie	14
I Won't Dance	23	Easy To Remember	13
When I Grow Too Old To Dream	20	Down by the River	12
Every Day	19	Love Dropped In for Tea	12
Everything's Been Done Before	19	Rhythm of the Rain	12
It's An Old Southern Custom	18	I Was Taken by Storm	10
Little White Gardens	16	March Winds and April Showers	9
Life is a Song	16		

Kathleen Wells, contralto of *Boat and Cabin* fame, will be heard on that *Fibber McGee and Molly* show April 23. Anne Seymour, radio's *Grand Hotel* garbo, is preparing to occupy that snug little cabin in Diana dunes. Myrtle Vail, Donna Dameral, Vinton Haworth and Ray Hedge, of *Myrt and Marge*, and Gene and Charlie Kretzinger, harmony team, hit the vaude circuits May 10, opening at the Penn. Pittsburgh. Mme. Schumann-Heink will leave for California at the close of her *Sentinels-Serenade* May 5 and on May 29 will open the San Diego Exposition singing *Star-Spangled Banner*. Lee Sims and Ilomay Bailey appearing at the Chez Paree. Amos 'n' Andy left Sunday for a series of appearances in Eastern cities. Will be in New York for three days before opening tour in Wilkes-Barre, Pa., April 25 and 26 and closing in Binghamton, N. Y., May 10. Their broadcasts will originate in the cities they are playing, but Announcer Bill Hay will do his part from Chicago. About 250 WLS-Prairie Farmer staffers, their wives and others, attended the 11th birthday party at the Bismarck Hotel, and George Biggar, acting as m. c., hacked away at the eight-foot (well, all right, make it seven) birthday cake.

Southwest Sales Managers' Conference Well Attended

NEW YORK, April 20.—E. P. H. James, sales promotion manager of National Broadcasting Company, returned to his desk yesterday from an extensive trip, which took in the fifth annual conference of the Southwest Sales Managers' Association, held last week in Dallas.

James addressed the gathering, numbering nearly 300 of the cream of the Southwest's sales forces, radio playing a very important part this year in the events that took place. Station WFAA, of Dallas, staged special programs for the conference, as well as a comedy skit, showing how not to put on a radio program. James said he found the station a very live outfit from all angles; in fact, the outlet keeps four house musical directors busy.

In his talk James stressed the importance of radio's contribution to the business of advertising and merchandising by bringing in a human, personal touch between seller and buyer. Radio also was credited with having brought home the value of consistent advertising.

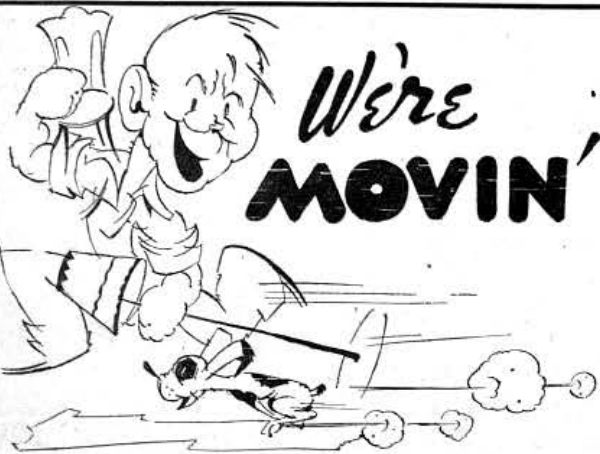
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BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

AL TRAMP and his "Band of Hoboes" are playing clubs thru Texas.

BLUE STEEL, an orchestra new to Chicago, goes into the Trianon Ballroom there May 4, remaining until June 1, when he will be replaced by Earl Burnett. Steel organized a new 16-piece band last year and since then has been on the comeback trail. He features Egin Scarborough, frog-voiced comedian; Little Dak Pellerin, lyric tenor; Jerry Shelton, accordionist; Pooley Austin, singer; Gene Campbell, violinist and dancer, and Jelly Green, fiddler.

PAUL MARTEL and his band are back at the Arcadia Ballroom, New York, after several weeks on tour. Martel features Louis Garcia, "The Trumpet Sensation." Billy Murphy and his orchestra filled in for Martel, the seventh successive year Murphy has held that spot.

JAN AUGUSTOFF, who is being held over at the Hotel Warwick, New York, has set a new vocalist, Lilyan Dell.

HERB JONES, songwriter and press agent, is rehearsing a nine-piece orchestra in Detroit with the expectation of opening shortly in Indiana or Michigan.

ATTRACTIVE
DANCE
AND
ORCHESTRA
POSTERS
AND CARDS

Oh! Boy! They Are Knockout! Newest Orchestra Designs: Four Flashy Colors; 200 14x22 Window Cards, \$9.00; 1,000 Paper, same, \$14.00; 9 1/2x22-in. Cards, 200, \$3.50; 1,000 Paper, same, \$12.00. Cash with order. Special Bills engraved to order, \$12.00 up. Wire your order NOW or write for samples. New Data Book and Price List.

CENTRAL SHOW PRINTING CO.
MASON CITY, IOWA.

Herb remarks that this new venture will not interfere in any way with his other activities.

JACK WARDLAW has been booked in to Peony Park, Omaha, Neb., until June 29.

McKINNEY'S COTTON PICKERS began a summer tour of the New England States April 20.

RAY GORRELL is playing weekly for the Four Hundred Club, society night event at the Hotel Statler in Detroit.

J. FRANK TERRY and his Chicago Nightingales have increased their personnel to 16 people, 15 in the band, with Mary Six, formerly at the Cotton Club, Cincinnati, vocalist. Outfit features "Yo Yo" Simpson, who used to play with various colored musical shows.

ANGELO FERDINANDO and orchestra have been renewed for another three months at the Great Northern Hotel in New York.

HENRI KEATES, former Balaban & Katz featured organist, opens about May 20 with a newly organized 11-piece orchestra at the Coconut Grove, Morton Grove, Ill. Booking was arranged by Curly Ross, Chicago.

BILL HOGAN moved into the Marine Dining Room of the Edgewater Beach Hotel, Chicago, April 20. He will remain for two months, when Ted Pio-Rito goes in.

CARLOS MOLINA opened an engagement at the Trianon Ballroom, Chicago, April 21, replacing Jan Garber, who goes on tour. Molina will stay until May 3.

HORACE HEIDT is booked to open an engagement at the Drake Hotel, Chicago, May 22.

RUDY BUNDY is current at Casa Madrid in Louisville, Ky. He will play

a week of college dates, beginning April 27, and then returns for the fourth time to the popular Louisville spot. Marlene Gilbert is featured vocalist.

TUCKER KEY and his orchestra will close at the Club Louslan in Kentwood, La., May 4.

JACKIE GREEN and Girod McDonald, members of McDonald Music Mixers band playing in Milton, Pa., were severely injured April 10 in an automobile accident near Milton.

SAXY MARSHALL closes a series of one-nighters May 4 at the Hotel Utica in Utica, N. Y., and two days later opens the summer season at the Paradise Showboat in Troy, N. Y.

DON REDMON, who has been playing RKO time, begins two weeks of one-nighting April 20. Will return to RKO theaters during May.

HERSHEL STAYTON has been playing Northern Ohio ballrooms most of the winter and on May 4 opens the summer season at Chippewa Lake, O.

JIMMIE OSBORNE and his 13 Aces of Syncopation will go on a nation-wide tour this summer under the direction of Southland Amusement Company, of Nashville.

JOLLY COBURN leaves the Rainbo Room, New York, June 1 to play a series of dates at various Long Island resorts.

ABE LYMAN will open, according to present plans, at the Pavillon Royal, Long Island, early in June. Lyman is a partner in the roadhouse ownership thru his buying in on the Hollywood Restaurant, New York, which is owned by the same group. Joe Moss is Lyman's partner and manager of both spots.

HENRY KING leaves the Waldorf-Astoria, New York, June 1 after six months but is scheduled to return September 1.

JOSEPH ZATOUR and his orchestra wind up their stay at the Place Piqualle, New York, May 1, but stay on at the Hotel Sherry-Netherlands, where they have been doubling.

FREDDIE MARTIN, who is at the Palmer House, Chicago, started on the air over the Mutual Broadcasting System April 18. Martin replaced Ted Weems and his band, who are on tour.

DON RICHARDS and his orchestra closed at the Hotel Biltmore, New York, April 20, opening at the Governor Clinton, New York, April 22.

LEN BOWDEN and his 13 Melody Masters, out of St. Louis, will make an extensive tour of the South this summer under the Standard Booking Corporation banner.

CHIC SCOGGIN closed the Florida season April 13 at the Royal Palm Club, Miami, and went direct to Louisville's Club Greyhound. Will remain there until after the Derby.

TED RICHARDS' Royal Cavaliers recently completed a road tour that lasted the greater part of winter. The combo is set indefinitely at the Airport Cafe, Des Moines, Ia.

RAY WILSON opened at the Hotel Phoenix, Cory, Pa., after completing an eight-week tour of the South. Virginia Brown and Marlene Parker are presenting the specialties.

Harry Link, of Donaldson, Douglas & Gumble, announces that his firm has made an unusual tieup with the Ford Motor Company to exploit a new song, *Way Back Home*, by Tom Waring and Al Lewis. The number is to be featured over the Ford programs by Tom's brother, Fred, and the latter's noted band. During the course of the various programs an opportunity will be given to the public to contribute original chorus, with the winners each week having their writings sung and played over the air. According to contemplated plans following the elimination of all the contestants the final victor will receive a Ford automobile of the latest model. The publicity to be derived from the broadcast as well as the song itself is obvious.

The Sherwood Music Service, which recently moved into its new quarters in the Strand Theater Building, New York, has inaugurated a new fast "Three Hour Service" for bands and orchestras. Vince Sherwood, an old hand at knowing the wants of orchestras, believes an outfit wants an orchestration when it wants it and says his increased mail order business proves his fast service a success.

Howard Johnson seems to have a good idea in his new song, *Let Them Keep It Over There*, the lyric pertaining to any war that might crop up overseas. Since he has placed it with Shapiro, Bernstein & Company, Eddie Cantor did it to good returns on the air and others have followed suit. Johnson has some stand-out war-time hits to his credit as well as numerous others.

Bill Weiman, of the Edward B. Marks Company, is on his way to Denver for his periodical quarterly trip in the interest of the trade. For the first time in many moons he went unaccompanied. In previous journeys his wife, Tina, a songwriter of note, usually went along. She remains east in order to promote her latest number, *Along Tobacco Road*.

New Brunswick Record releases include Leo Reisman's versions of *Lovely To Look At* and *I Won't Dance*; Ted Flo-Rito is represented with *You're Too Far Away* and *Where Were You on the Night of June the Third?*; Helen Morgan is back with a couple of tunes from *Sweet Music*, and Don Bestor and Cab Calloway are also on tap.

A new addition has been made to the staff of the Remick Music Corporation in Nelson Ingram. Mr. Ingram will make his headquarters in Cleveland, representing Remick in the States of Ohio, Pennsylvania, Maryland and District of Columbia. His duties will be to contact the profession in that territory. This is his second venture with the firm, having been associated with Remick a little over four years ago.

Owing to the encouragement received in a financial way attending the initial show in behalf of the Professional Music Men, Inc., the organization composed of employees of the various publishers functioning in New York and elsewhere, another affair is contemplated. According to plans, it is to take place this summer. Those in charge have in mind a monster outdoor gathering of stage and other celebrities, with athletic contests, a baseball game and other novel attractions as the magnet.

Sheet-Music Leaders

(Week Ending April 20)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "barometer" is accurate, with necessary allowance for day-to-day fluctuations.

Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Ashley Music Supply Company for their kind co-operation.

1. When I Grow Too Old To Dream.
2. Isle of Capri.
3. Lovely To Look At.
4. Lullaby of Broadway.
5. What's the Reason?
6. Soon.
7. Clouds.
8. Every Day.
9. Here Comes Cookie.
10. It's an Old Southern Custom.
11. Solitude.
12. I Was Lucky.
13. You're a Heavens Thing.
14. I Won't Dance.

**High School Horse
Part of Floor Show**

NEW YORK, April 20.—The Flying Trapeze, night spot, famed for its bar made of built-in pin games, gave its patrons a surprise Thursday evening when it put on a show that included Welby Cooke's Australian Wonder Horse. Horse did a snappy routine right on the waxed floor and got a great hand for its efforts.

Hazel Williams is another innovation at the resort, being about the only circus performer to work in a night spot—at least in this territory.

**Frisco Spots
Fast Reviving**

**De Goff spending 75 Cs
on old Tait Club—O'Farrell street in comeback**

SAN FRANCISCO, April 20.—O'Farrell street, once famed for its night life, is making a new bid to revive after-dark hilarity. Several new spots have opened their doors to the pleasure-seeking populace of San Francisco. There's the Breakers Club, operated by George Adams and Benny Semple, both well known in these parts. Also the Lark Cafe and the Old Pal's Club. Plans are formulated and rapidly reaching completion for reopening the famous Coffee Dan's. Rumor also has it that the Music Box will again come to life.

Latest to join the ranks is the famous old Palais Royale, a high spot before the days of prohibition. Frank De Goff, owner of the Club Trouville and other local nighteries, has taken over the spot once operated by John Tait. Carpenters and decorators have been turned loose and the place has been remodeled to the tune of more than \$75,000. Opening date is next Thursday night, and it's strictly invitational.

Original French interior decorations, with famous murals and frescoes, which cost John Tait a pretty penny, remain. De Goff has added to its beauty with futuristic lighting effects, elaborate furnishings and hangings. The nightery, whose beauty of appointment excels anything of its type in the West, occupies two complete floors of the three-story building at 168 O'Farrell street. First floor has a 108-foot oval-shaped bar, with Oriental rugs, overstuffed easy chairs, magnificent hangings and softly lighted by the indirect method. There is also a puppet show, bridge and Mah Jongg rooms, and De Goff is going after class patrons. Elevators and a grand staircase of French design, lead to the floor above, where a floating dance floor has been constructed beneath the inlaid glass dome of the old Pavo Reale, which made Tait's the talk of the town in the pre-prohibition days. This room, now known as the French Casino, has been remodeled, with tables arranged in circular tiers, giving patrons an excellent view of the floor. Elaborate drapes and hangings in peach and turquoise blue, with murals at the sides, finish off the room. On the same floor is the Salon des Fleurs, a conservatory cocktail lounge, with a tiny golden horseshoe bar and other unique features.

Eddie Fitzpatrick has been signed with his 12-man dance band. He will emcee and also be in charge of the floor shows, which will include specialty dance teams, vocalists and special acts.

THE DARING
YOUNG GIRL
Now appearing nightly at
the Flying Trapeze, New
York's New, Smart Cafe

HAZEL WILLIAMS
14th Week
217 West 57th St.
WELBY COOKE, Mgr. • JAMES F. VICTOR, REP.

ON THE
FLYING TRAPEZE
New Appearing
Northwest in
Detroit, Mich.

Joyce
DONNA
AND Jack
DARRELL
Dance
Stylists

\$3 TAX CRISIS NEARS

Night Club Reviews

Sharlie's, Jamaica

Cliff Hall, vaude, legit and radio partner of Jack Pearl for years, is venturing in a new field in opening Sharlie's, on Sutphin boulevard, in Jamaica, L. I. And there is every indication that things will work out favorably, inasmuch as Hall and his associates are giving plenty of value for the money the customers will spend, and his opposition is practically nil, there being few good eating spots in Jamaica. Location of the club is also an asset, being near the L. I. railroad station, on a main thoroughfare and near the Jamaica race track. Sharlie's has \$1 and \$1.50 dinners, no cover, and a minimum of \$1 week days and \$1.50 holidays. Food is good and the drinks are both that and moderately priced. The one obstacle in the way of success is in letting the good burghers of Jamaica know that the spot is open. If that's accomplished the spot is in sure.

Show put on equals that of many Broadway spots calling for higher tariffs. Dixon and Brown, song and dance team, open with a fast routine, with Viola Ray following for okeh warbling on *June in January* and *Chloe*. The Bums, two hillbillies who kid hillbilly acts, on next and are show-stop No. 1. They'll be local favorites. Ethel Zabo, who is leaving, has an excellent dance routine, featuring a backbend and split with a glass of water on each hand and later with a glass on her forehead. The Bovar Sisters are two good-looking harmony singers, one at a piano, who sell their wares handily for another swell getover. Teddy McClelland, a nice-looking boy, sings two numbers well, altho needing experience, as does the other singer, Miss Ray. Sheldon and Rose provide an excellent finish with their tap routine to *Poet and Peasant*. The Great Maurice, stand-and-vaude magic and psychic act, joined the show Friday (19). He has been clicking at each appearance.

Between the show and the food Hall supplies, plus the name guest stars he is bringing in, it's hard to see how the Jamaica folk can stay away. *Franken.*

El Chico, New York

El Chico, one of the few class spots in the Greenwich Village section, catering to a class crowd with an excellent cuisine, is in its 10th year and still doing very well. It has none of the rowdy or phony Village Bohemia, instead possessing an authenticity that is easily recognizable and undeniable. Benito Collado, owner-manager, is a cordial and genial host. One of his best jobs has been done in the selection of a wine list, specializing, of course, in native Spanish wines.

New floor show opened Wednesday (17) and marks a departure for El Chico in that, for the first time, the place is using Spanish-American talent recruited in New York City. There is but one exception in the rapidly paced 15-minute entertainment, that being Rosita Rios, an imported soprano, who is also a holdover. Supported by two newcomers, Pedro and Pancho, two capable guitarists, she sells her stuff in an intimate manner well adapted to a place like El Chico. Carmelita, dancer, opens with a castanet number, followed by Dolores in another presentation of the same type. Dolores steals the show, not only with her looks and ability, but her personality. She returns immediately for another dance with a male partner, Candido. Finale finds the entire company in a castanet routine, plus another song by Senorita Rios, staged by Angel Casino, a well-known Spanish dance teacher. Ensemble click work is very good. Lamontarito, a girl, has no spot in the early show, but comes on for the finale and a turn in the late revue. Emillo De Torre and his Picadores supply the music, the band having been augmented from 8 to 11, including the leader. Naturally the group handles the native rhythm work very well, getting good rhythm, without drums, from piano, gourds and bass. Jazz is nicely

**Union-Operators Deadlock Seen
As Ended by Summer Competition**

Reopening of road houses expected to lead to deal between club men and musicians in New York area—hotel men criticized for refusal to arbitrate

NEW YORK, April 20.—A showdown in the deadlock over the \$3 broadcast fee per musician now being enforced against hotels and night spots by Local 802, American Federation of Musicians, is expected within the next month to six weeks, when the summer season starts and out-of-town places open and reopen. New York operators within the 802 jurisdiction, it is believed, will be forced to make some arrangements so that they go on the air in order to meet severe competition both locally and in New Jersey. At the same time, coupled with reports that hotel

men in New York are planning to try to go non-union with their bands, the same hotel operators are being criticized for their attitude, the claim being that they have refused, so far, to meet with the Local and work out a compromise. Union officials state that the hotel men have failed to acknowledge any correspondence that has been sent them by the musicians, holding to a non-recognition policy. The labor men declare they cannot see how the hotels can go non-union as the reports have it, inasmuch as practically every capable musician, both in New York and outside, is an AFM member.

If competition is strong now for the hotels, it increases during the summer when the roadhouses and country spots open, while the hotels reopen their roof

(See \$3 TAX on page 31)

**Attractive Easter
Week Shows in Chi**

CHICAGO, April 20.—Three Loop night spots inaugurated new floor shows this week. At the College Inn in the Hotel Sherman glitter and dash marked the new Easter show, featuring Art Jarrett, Eleanor Holm and a brilliant cast of dancers. Designed and directed by Roland Becker, the show has a musical comedy theme running thru it.

Dollars to Doughnuts, an original number penned by Julia Stein, pianist and arranger for the Jarrett band, opens and spotlights three of the dancing "Charmers" dressed as chefs and three as silver dollars. Art Jarrett warbles the chorus and Frances Willer, acrobatic dancer, pirouettes and cartwheels. The six lovelies of the line dance with Al Ash, of the trio of Bliss, Lewis and Ash, as the dance opens, and Betty Bliss and Lewis follow with their original dance version of the number. The Easter touch is injected in the finale ensemble in which the chorines dance in fluffy chicken costumes and carry huge colored Easter eggs. Laughs occur thruout the show, inspired by a "hidden voice" that pans the entertainers.

The new show provided by Managing

Director Otto K. Eitel in the Continental Room of the Hotel Stevens is headed by Rosalie Wynne, unique blues singer. Other outstanding acts are Frieda Sullivan, acrobatic dancer, and the Four Royal Jesters, sophisticated singer, recently returned from a sensational appearance in London. Keith Beecher and his orchestra continue to provide dance music.

In the new Easter show at the Terrace Garden of the Hotel Morrison Leonard Hicks, managing director, has provided some splendid entertainers. Besides Stan Myers and his orchestra and Virginia O'Brien and her dancing girls, there are Vernon Rickard, young singer, held over as vocalist and m. c.; Gagnon and Broughton, known as "Aristocrats of the Modern Dance," and Dave Tannen, eccentric dancer and pantomimist.



'ROUND THE TABLES

PERZADE AND JETAN, ballroom team, are now finishing a tour of Canadian theaters, appearing also at the Embassy Club and Stanley Grill, Montreal. Jimmy Daley, of the Stanley Willis office, manages the act. Daley has just signed with the Central Theatrical Bureau in Syracuse to furnish it with five acts per week for a tour of Central's night clubs. Daley is lining up at the same time about 10 weeks of consecutive club work.

DOROTHY LAMOUR, singer, opened last week at the Club Normandle in the Hotel Navarro, New York.

BILLY KENT has just closed an engagement of 14 weeks at the Carioca Club, Chicago, and starts rehearsals May 1 with the George Gordon Players in Indiana.

MARTIN AND MARVEL, dance team, are current this week at Club Cassano, Cincinnati. They danced three Easter Eve shows to good crowds. Remainder of show has Ray King, Ann Guilfoyle, Bill Hudson, Bobbe Burns, Jimmy Schuh and Forrest Bradford and ork.

JIMMY FISHER, emcee, is in his 10th week at the Merry-Go-Round Club, Fort Wayne, Ind., along with a show that has

Fernandez and Lolita, Jo Arnold, the Three Jacks and the Six Merry-Go-Round Girls. Don Pablo and his band are on the stand, with Ann Pybon and Charlie Allen producing the show. Bob Schaeffer and the Three Jacks do the intermission music, with Virginia Metcalf acro dancer.

HARRY RICHMAN opens at the Ches Patee, Chicago, May 1.

ROMO VINCENT, who enjoyed a long run as emcee at the Terrace Garden, Chicago, is now a movie actor and will make his picture debut in the Universal film *Alas Alvin Dow* with Slim Summerville.

THE INITIAL rendition over the air of Herb Jones' *Little Tahitian Sweetheart* was dedicated to Blossom Chan, Chicago (See 'ROUND THE TABLES on page 31)

DANCING TEAMS
NEW ROUTINES, NOVELTIES, NEW IDEAS.
FRED LE QUORNE
MASTER CREATOR TO ACE DANCE TEAMS.
Just returned from European Tour with Loads of Ideas that will increase your earnings 100%. Come in and talk it over. No obligation.
LE QUORNE STUDIOS,
1658 Broadway, New York City. CTRlec 7-7033.

79 Houses Being Booked By 12 Indies Out of N. Y.

Indie time in surprisingly good condition—Dows, Sherman, Fisher lead—one-fourth of houses paying good dough for vaude—many using units on and off

NEW YORK, April 20.—Despite the approaching warm weather and daylight-saving time, the indie time booked out of this city is in surprisingly good condition. Fully 79 theaters are now being booked here by 12 indie bookers, this total including at least 18 spots getting units with fair regularity. The Dows lead with 23 houses. Eddie Sherman is next with 13 and Arthur Fisher is third with 12, this including New England spots booked jointly with Ross Frisco, of Boston. Trailing are Lawrence Golde with seven; Amalgamated, s.x; F & M Stageshows, five; Fally Markus and Godfrey-Linder, four each; Abe Feinberg, three; Alex Hanlon, two, and Simon agency and John Coutts, one each.

Although the budgets are generally low, at least there are plenty of houses using indie vaude, as compared with last season. Not only that, but there are quite a few indie spots spending real dough. Among them are the Hipp, Baltimore, and Steel Pier, Atlantic City (Sherman); the Fox, Brooklyn (Markus); the Paramount, Newark (Dows); the Comerford spots in Wilkes-Barre, Binghamton, Scranton and Providence (Amalgamated); the Roxy here; Fox, Philadelphia, and Paramount, Los Angeles (F & M); the Rialto, Louisville (Simon); the Hippodrome, Toronto, the Palace in Akron and Youngstown, and the Circles and Indiana, Indianapolis (Golde), and the Hershey, Hershey, Pa. (Fisher).

The Dows, leading, have 10 houses and a four-week road show comprising 13 theaters. Vaude spots are the Paramount, Newark; Playhouse, Hudson; Palisades, Palisades, N. Y.; Glove, Gloversville, N. Y.; Rialto, Glens Falls; Capitol, Rome, N. Y.; Madison, Oneida, N. Y.; Majestic, Utica; Geneva, Geneva, and Avon, Watertown. The road-show spots, using small units, are the Schine spots in Cortland, Corning, Herkimer, Ogdensburg, Messina, Malone, Olean, Wellsville, Dunkirk, Jamestown, Batavia and Hornell, all in New York, and the Plymouth, Leominster, Mass.

Fisher has Hershey, Pa.; Orpheum, Paterson; Bayshore, Bayshore, L. I.; Capitol, Lynn; Strand, Portland, Me.; Empire, Fall River; Stroud, Stroudsburg, Pa.; Gayety, Boston; Capitol, Pawtucket; Tower, Philadelphia, and Dominion and Autremonte, Montreal. This gives him 12 houses.

Sherman's 13 spots include the Hippodrome and State, Baltimore; Steel Pier, Atlantic City; Keswick, Glenside; Carmen and Fay's, Philadelphia; Criterion, Bridgeton, N. J.; Broadway, Pitman, N. J.; Walt Whitman, Camden; State, Easton; Colonial, Allentown, and Willow Grove Park and Woodside Park, Philadelphia. Easton and Allentown use units every other week.

Amalgamated is booking six Comerford spots: Wilkes-Barre, Scranton, Binghamton, Providence, Endicott and Johnson City.

Fally Markus is booking the Fox, Brooklyn; the Capitol, Dover; the State, Hartford, and the Apollo, New York.

Abe Feinberg still has the Publix spots in Newburg, Peekskill and Poughkeepsie, N. Y.

George Godfrey and Jack Linder book the Bronx Opera House and the Circle here; the Polly in Brooklyn, and the Majestic, Jersey City.

The Simon Agency supplies acts to the Rialto, Louisville.

F & M Stageshows books the Roxy here; the Fox and the Oxford, Philadelphia; Plymouth, Worcester, and Paramount, Los Angeles.

Alex Hanlon still has his Grand Opera House here and Tivoli, Brooklyn.

John Coutts is booking the Newton, Newton, N. J., on a percentage deal.

Lawrence Golde, of the William Morris Office, has the Hippodrome, Toronto; Palace in Akron and in Youngstown; Circle and Indiana in Indianapolis; Palace, Manchester, N. H., and Colonial, Nashua, N. H., Akron, Youngstown and Indianapolis play units on and off.

Loew's in Montreal is straight pictures now, but resumes vaude soon.

Paradise Back to Vaude

NEW YORK, April 20.—Ed Lowry completes a four-week run as house emcee at Loew's Paradise, Bronx, May 2, the house reverting to regular vaude. Lowry was in with a line of 16 Bill Powers Girls.

Warner Vaude in Western New York

NEW YORK, April 20.—Warner theaters in the Western New York district have begun to use flesh attractions for the first time in three or four years. Ralph E. Crabill, district manager, handles the bookings, making his office in the Palace Theater, Jamestown, and the bookings go thru the Warner vaude office here.

Aside from Jamestown, the other towns in that district are Dunkirk, Batavia, Medina, Olean, Wellsville, Hornell and Elmira. The WLS *Barn Dance* played that territory to turn-away business. In Olean it was necessary to do an extra show on the second night. The Ina Ray Hutton Melodears recently played a four-day date in Jamestown, and the house, with a capacity of over 1,700, had to do four and five shows a day.

All the engagements are booked in on a percentage with a small guarantee. Jamestown has already aroused opposition. Thurston opening there yesterday for three days at Shea's Theater, a Feiber & Shea house, spot-booked by Larry Golde.

AFA Upholds Agency

NEW YORK, April 22.—The Wilbur Cushman Agency, of Albuquerque, N. M., has been notified by the American Federation of Actors that it feels the agency was "justified" in canceling the Francis Renault *International Varieties* unit. The agency had canceled the unit on a three-week notice after it had received squawks from house managers about dirt in the show. Cushman had filed a complaint with the AFA.

Ross To Lead Band

CHICAGO, April 20.—Jerry Ross, former emcee at the Stratford Theater here and recently at the Club Royal-Frolies, opens April 26 as emcee and band leader of Warner Brothers' Park Theater, Erie, Pa., the house going into a stage-band policy on that date.

Sophie Tucker To Succeed Cantor as AFA Honorary Head

NEW YORK, April 20.—Sophie Tucker has been nominated on the official ballot to succeed Eddie Cantor as honorary president of the American Federation of Actors. Cantor resigned his office this week, explaining he was knee-deep in work and did not feel justified in holding the title without being active. Miss Tucker was notified by a delegation of AFA council members and their wives Wednesday night at the Hollywood Restaurant, where she is being featured.

At the special meeting Monday night in the Paramount Hotel, the membership elected Lee Barth, Buster Rose and Arthur Harris, who, along with the council's choices, Douglas Leavitt and Hal Sherman, composed the nominating committee. The committee turned in the following candidates for office: Miss Tucker, for honorary president; Harry Burns, Sally Rand, Howard Dalton, Walter J. Diggs, Jed Dooley, Chick York, Ben Bernie and Cliff Hall, for the four-year council term; George Jessel and Hal Sherman, to complete the three-year terms of Dick Sexton and Jack McLal-

The Modern Version

NEW YORK, April 20.—Found—an actor working on a guarantee and percentage in a liquor store. It's Jimmy Lyons, former monologist, who is now managing Delmonico's liquor shop on 48th street and Broadway, under that arrangement.

Peabody Gets 30 Weeks From RKO

NEW YORK, April 20.—Eddie Peabody has landed 30 weeks from RKO for next season under an unusual booking negotiated by Ferd Simon. Latter sold the circuit on the plan to have Peabody do emcee, staying at houses from two to four weeks.

Peabody gets started on this contract September 6, when he opens in Minneapolis for a four-week run.

Berk and Parramore Arrested in South

MERIDIAN, Miss., April 20.—Neil Berk, also known as Herman Blumenthal, and Philip J. Parramore, of the *Showboat Follies of 1935*, were arrested here last week by Sheriff B. M. Stephens at the request of Sheriff Rex Sweat, of Jacksonville, Fla. The Jacksonville sheriff acted after complaints from members of the unit that Berk had run off with an auto trailer and had also passed rubber checks.

According to Deputy James Holand, Berk and Parramore claim the truck had been stored in Oklahoma when an axle had broken and that they would have no trouble in clearing up the matter with the owner, who had bought shares in a corporation formed in Jacksonville to operate the unit. Parramore was stage manager and Berk the manager of the show.

Nicholas Bros.' Father Dies

HOLLYWOOD, April 20.—The father of Nicholas Brothers, colored kids from vaude, died of a heart attack Wednesday in Rock Springs, Wyo., while en route by auto to here. He was to have joined his wife and children, they having traveled by train. The kids came on to appear in Paramount's *Big Broadcast*.

Myrt and Marge Tour

NEW YORK, April 20.—Myrt and Marge have been booked by the William Morris Agency for a tour of personal appearances. They will start May 1 at the Kearsse Theater, Charleston, S. C.

"Our Gang" Kids for Vaude

NEW YORK, April 20.—The *Our Gang Kids*, of Hal Roach movie comedy fame, will start on a 10 to 15-week vaude tour about the first week in June, handled by the William Morris Agency. Act holds records in many houses, one being the Metropolitan, Brooklyn, where it was responsible for grossing around \$42,000.

British Acts Seek a Quota

Want to limit visiting artists—contact Labor Minister and Parliament

NEW YORK, April 20.—On the heels of British vaude agents advising their local representatives to lay off publicizing news of American acts booked for England comes the news that the Variety Artists' Federation (England's vaude actor union) is making a drive to put a stop to the wholesale importation of foreign acts. The organization has resumed its activity in the direction of trying to obtain a 60-40 quota plan, first contacting the Minister of Labor and now sending letters to every member of Parliament.

The letters to every member of Parliament contained a copy of letter sent to the Minister of Labor on March 15. This letter is labeled "International Exchange of Variety Artists and Its Relationship to the Entry of Foreign Artists into Great Britain." Starts off with regrets that no satisfaction has been received from a communication on the subject sent November 15, 1934, and from a deputation which visited him December 6 of that year.

A. V. Drewe, general secretary of the VAF, cites in his letter that "our organization has been inundated with complaints from British artists who are unable to obtain a fair amount of engagements." He asked for a definite decision on the plan that a quota should be based on giving 60 per cent of available engagements to British Variety artists and not more than 40 per cent to alien artists—the quota to be applied generally and sectionally. The letter further objects to the procedure of governing the entry question "solely on the basis as to whether an alien artist's performance is considered of a unique character, this definition being arrived at purely on the question of the amount of salary to be paid." The organization contends that this does not allow for any limitation to the number of alien artists that shall enter the country.

Drewe further claims in his letter that the VAM has always welcomed visitant artists, but, at the same time, it has a duty in seeing that British talent is not swamped by an excessive foreign invasion. He also says: "Further, the number of foreign artists who are allowed to find engagements in Great Britain, unfortunately, cannot be reconciled with the opportunities for engagements that are available to British artists in other countries." As regards to a sectional limitation, Drewe states: "The British music hall is dissimilar to the variety entertainment presented on the Continent, and as a large number of the foreign artists imported into this country present what is known as specialty acts (dumb performances), it is absolutely necessary that such a quota be applied sectionally."

Combo Policy for Avalon

CHICAGO, April 20.—The Avalon Theater will have a full-week stage show in conjunction with the showing of the *Roberta* film, which opens there April 27. They have been booking vaudeville shows on Saturdays and Sundays. Marcel Breeze, manager of the house, has returned to his duties after being confined to his home for several days with a severe case of flu.

Golding Goes to Fabian; Ungerfeld Gets Newark

NEW YORK, April 20.—Lou Golding, formerly general manager of Fabian theaters, has been engaged by St. Fabian to supervise operation of the five up-State theaters taken over from Keith-Albee-Orpheum and the two Farley houses in Schenectady. Golding resigned as RKO's city manager in Newark to take over his new post.

RKO put Bob Ungerfeld, manager of the Franklin, Bronx, into Newark as city manager, and Mike Edelstein, of the Apollo uptown, into the Franklin.

NVA Fund Lines Up More Support

NEW YORK, April 20.—The NVA Fund secured further endorsements of its drive from many theater magnates this week as it began to circularize theaters asking for support. Major L. E. Thompson was selected as general chairman of the First Annual Actors' Day Benefit May 20. Among the new names added to the

committees are Will H. Hays, Adolph Zukor, Harry M. Warner, Sidney R. Kent, Carl Laemmle, Harry Cohn, C. C. Moskowitz, M. H. Aylesworth, Joseph M. Schenck, Arthur A. Lee, Joseph Vogel, Nate J. Blumberg, Joseph Bernhard, Edward L. Alperson, Leon Netter, Charles Skouras, Ed Kuykendall, Charles O'Reilly, Abram F. Myers, Sidney E. Samuelson, Harry Brandt.

Midnight stage shows will be held in at least 12 key cities, among them New York, Boston, Philadelphia, Chicago, Los Angeles and San Francisco. William Morris Jr. and Barney Balaban will run the Chicago shows and Cantor will supervise the Los Angeles show. The others are being arranged now.

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Bklyn. Albee Vaude Stays; Due To Go for the Summer

NEW YORK, April 20.—The Albee, Brooklyn, RKO house, will probably go into a straight picture policy for the summer, the circuit considering it now. It was reported that the new policy would start earlier, indicated by the wholesale cancellation of the entire bill set for the week starting this Friday.

While it appears the summer vaude closing will come about, it is not likely that the closing will be any earlier than late in May. Starting this Friday the house will have a seven-act bill.

Date Hinges on Record Flight

NEW YORK, April 20.—Wiley Post, famous flier, seeking to establish a Coast-to-Coast record, was all set for the Capitol, Detroit, week of May 3, provided he established the record flight. He was in on a guarantee and percentage. However, Post will attempt the trip again in three weeks.

Billy Jackson, on a tieup with Ed Hart, manager of fliers, is representing Post for vaude. He is also handling Ruth Nichols, aviatrix.

Belle Baker Postpones Sailing

LONDON, April 13.—Due to sail for New York last week, Belle Baker suddenly postponed her departure, the reason being that she has signed further contracts for films and discs. She made a hit in her first British film, *Charing Cross Road*, which is due for British release in May. Miss Baker, who has been here for six months and has enjoyed sensational success in vaude and other fields, may do a celebrity concert at the famous Opera Comique, Paris, in the Grand Prix week before sailing.

VAUDEVILLE NOTES

CAPT. RAY STEELE is putting the finish touches on his new act featuring Spido, the Brazilian spider man, in a novelty flash wire act. Expects to open it in vaude early in May.

RICHARD BURTON, vaude's Kapt. Kid-em, is now with the Larry Rich unit.

MAURICE ST. CLAIR and Gloria Day, class dance team, have signed up under the personal management of the P. & M. Agency. They were recently managed by Mollie Heller, former secretary to Leon Leonidoff. Act recently appeared at the Roxy, New York, and the Arcadia, Philadelphia.

EDDIE SELETTE will manage another movie house shortly now that the Regent, Albany, of which he was manager, closed.

RKO promoted 62,000 Charms lollipops to distribute to kids this past Tuesday on the occasion of Shirley Temple's sixth birthday.

LARRY RICH has put out a "sales plan" for his *Broadway Nights* unit.

RUBY ZWERLING celebrated his eighth year as pit leader of the State, New York, last week.

MARTY WHITE is doing a two-act again. Playing vaude in the East.

JACK KALCHEIM, Chicago agent, arrived in New York Sunday on one of his periodic trips in search of acts to bring back with him for Midwestern

Gwynne Turns Cupid

CHICAGO, April 20.—Jack Gwynne, magician, is being accused of harboring a little cupid in the act. He discovered last week that every one of the six girls who have worked as assistants in his act have married while with the act. The most recent was Jay Johnson, who married suddenly while the act was playing here last week. Others who took the wedding vows were Florence Lightner, Romaine Sherwood, Lucy Putman, Margaret Willoby and Peggy Gwynne.

More Units in Bridgeport

NEW YORK, April 20.—Loew is continuing to spot small units into the Globe, Bridgeport. After the Blackstone unit this week will come the *Harlem Folies Bergeres*, with Al Jenkin's Band, Joyner and Foster, Rivers and Brown, Inkie and Archie, Leona Gooding and 10 girls. The next unit will be *Hollywood Studio Revue*, with Pritchard and Goldie, Lew Parker, June Carr, Trado Twins and a *Making Movies* act, which will include filming a short with local talent. Both units agented by Irving Yates.

Baer Gets English Offer

NEW YORK, April 20.—Ancil Hoffman, manager of Max Baer, hinted to sport writers this week that Baer might accept an offer to play English music halls and rings for five weeks at \$45,000. The contract involves, according to Hoffman, five four-round bouts at \$4,000 each and five weeks of vaude at \$5,000 per.

Fisher's New Houses

NEW YORK, April 20.—Arthur Fisher has landed a couple of new spots for his books. He resumed booking the Bayshore, Bayshore, L. I., today as a Saturday and Sunday stand, and on April 29 begins booking the Stroud, Stroudsburg, Pa., as a half-week stand. Another new one he obtained recently was the Majestic, Paterson, which he took from the Feinbergs.

Trilling Adds West Chester

NEW YORK, April 20.—Steve Trilling is booking the Rialto, West Chester, Pa., Saturday stand. Other Warner spots using vaude remain as is. The Stanley, Pittsburgh, which resumed vaude this week, continues next week with vaude and the picture *Black Fury*, which is expected to run two weeks. The Mastbaum, Philadelphia, will probably remain closed thru the summer.

bookings. As usual he is making his headquarters in Eddie Halson's office in the Bond Building.

MILDRED BAILEY and the Ken Norvo Orchestra open for Loew in Jersey City Friday.

THE ALARCONS, Spanish troubadours; Floyd and Marie Clutter, musical turn, and Jimmie and June Fitzgerald are now in Oklahoma City playing vaude dates.

THE LLOYD HUNTLEY ORCHESTRA closes a six-month run at the Hotel Statler, Buffalo, this month and opens a summer run at the Ambassador Hotel. (See VAUDEVILLE NOTES on page 31)

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

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Palace, New York

(Reviewed Friday Evening, April 19)

For its current layout the Palace holds over Shirley Temple's *Little Colonel* pix for a second week but put in a new vaude show. There were only three shows instead of four today in view of it being Good Friday and the house's Lenten services today. For the several days previous, during Lenten services, the house started off with a newsreel and then the vaude, but today it started with the feature pix. Vaude is an effective layout of five acts, but at this supper-show viewing it didn't look so good because it was playing to an absolutely dead-head audience. There wasn't much response from them at all. The vaude runs 61 minutes.

The Dick Moy Troupe, Oriental sextet, get the show started with a fast delivery of the usual Oriental stunting. Do several unusual bits, too. Offer balancing tricks, Oriental fighting, jumping thru hoops lined with knives and spinning the plates. A good act for the spot.

Clyde Hager follows to give out with a lot of hoke by way of his pitchman routine. He's got the spiel down pat and gets a lot of laughs with it. Uses a couple of pants, one coming up on stage to get messed up with soap lather and the other staying in the audience

to call out and be one of Hager's ardent palm pushers. Got a fair reception.

Ella Logan, from *Calling All Stars* and the night clubs, makes a good vaude single with her personality singing. Attired in a cute white sports outfit, Ella gets out with a world of personality. She actually acts every one of her songs and, besides, has a charming pair of pipes. Furthermore, she uses no mike — for which hurra.

Charlie Stuart and Harry Lash, aided by Barbara O'Neal, next-to-close, finding the audience still in the doldrums. These boys are artists at the business of hokum and they do a lot of clever bits and nonsense which ordinarily goes big with audiences. They're bound to make you laugh. Miss O'Neal gives them okeh assist.

Ted Adair and Jean Francis, assisted by Riana De Bori, Ruth Long and Dorothy Arden, close with as delightful a flash as you could want. The Adair chap (get the similarity to Fred Astaire's name) is a remarkably versatile dancer, doing everything from shim-sham to dervish. Good support from the four girls, contributing acro, rumba, ballet and tap. That one girl's acro routine is a honey. Act is staged and dressed very well.

SIDNEY HARRIS.

Loew's State, New York

(Reviewed Friday Evening, April 19)

(TIMBERG-ROONEY UNIT)

The *Timberg-Rooney Trial of the Century* unit, at the Capitol only two weeks ago, is supporting the picture, *Gold Diggers of 1935*, this week.

It's a thoroughly entertaining show, mainly because of the zany comedy of the Timbergs and the superb hoofing of the Rooneys. Unit opens with a trial scene, in which the Timbergs and the Rooneys are fighting over billing. The judge orders them to put on their show before giving his decision.

This is the cue for both father-and-son teams to do their stuff, the show returning to the courtroom

scene for a comedy closing. Pat and Pat Jr. are swell, as you might expect. Herman and Herman Jr. provide sock comedy, Junior sneaking in some fine dancing, too. They are supported by Audrey Parker, a swell comedienne, who should be picked up for a musical show; Leo Chalzel, who does good comedy and instrumental work, and the Four Albee Sisters, who display real versatility, offering comedy, singing, dancing and instrumental music. Okeh except for their comedy.

Others billed, but difficult to identify, are Oliver Harris, George Mayo, Clarence Rock, Foster Williams, James Kelly and Harry Koler. Unit ran an hour and had no trouble pleasing.

PAUL DENIS.

Shubert, Cincinnati

(Reviewed Saturday Afternoon, April 20)

Lupe Velez, in at \$3,500, headlines this week's Shubert show, the first all-vaude bill since the house inaugurated its flesh-flicker policy seven weeks ago. It's a nice layout, one of the best of the season from an entertainment standpoint. First spring day in four weeks hurt business a bit at the first show today.

Loyalta's Arabian Stallions is a canine turn that's novel and different. Act opens with six dogs in horsey attire being put thru a typical equine drill. It clicked big. More dogs come on to indulge in a hodge-podge of stunts that show good training. Another feature is a poodle's balancing on the slack wire. Act is interspersed with plenty of comedy to ward off any dullness. Was well received.

Pettet and Douglas, two gobs, one a midget, made the deucer an entertaining spot with some fair singing and good hoofing and comedy crossfire. The little fellow's personality is a valuable asset. Boys keep things moving fast and bowed off to a strong hand.

Lupe Velez is different from the usual movie "name" in that she really has something to offer vaude audiences. Her singing isn't so forte, as she herself admits, but her impersonations of Gloria Swanson, Marlene Dietrich, Dolores Del Rio, Katharine Hepburn and Laurel and Hardy are gems. A male pianist gives her good assist. She could have stayed on indefinitely, but when the end came she backed off to a resounding hand.

Medley and Duprey and their anaemic-looking stooge are back with their usual screwy turn in which anything is liable to happen and does. Miss Duprey handles the straight and warbles effectively thru much of the running. Eddie Medley dishes out the hoke comedy, assisted by the capable stooge, who also scores with several songs via the mike in a tenor bordering on the soprano. Turn tosses bundles of laughs thruout, with the collapsible and exploding phonograph still one of the laugh features. Tripped off to a smash hand.

Jean Deveroux and Company, three girls and two boys, wind up the proceedings in an effective manner. Deveroux and two of the girls offer an outstanding piece of adagio work. Another lassie does well with a strut number and a toe-waltz routine, while the second lass contributes a good brand of tap dancing. Took a heavy hand and numerous bows at the curtain.

BILL SACHS.

Capitol, New York

(Reviewed Friday Evening, April 19)

(DAVE APOLLON UNIT)

It's a fast, colorful whirligig of a show on the stage of the Capitol this week, featuring Dave Apollon and his *International Revue* and the Danny Dare troupe of 12 good-looking high steppers. With La Harlow on the screen in *Reckless*, it's a whirligig all the way, with no chalk lines for the customers to walk.

M. Apollon, that mad Moscovite, is as entertaining as ever—which means a sizable slice of entertainment in any language, including the Scandinavian. He handles his section of the show with accented ease and effect, leads his Hawaiian string men in merry and exciting tunes, plays the piano, sings, dances and in general whips the show into a fast and exciting line. Helping him out are a few old sidekicks and some new ones. Danzl Goodell, more charming than ever (if that's possible), does a couple of her grand rhythmic dances; Harold Aloma, one of the band boys, croons nicely, scoring a show-stop with one number; Luba Malina, a buxom and vivacious music-and-mujhik-maker, sings a Russian folk song without the haunting, surging overtones that do so much to set off the desperate gayety of the best Russ songs, but follows with a Spanish number, *Siboney*, which she does in excellent style and

lovely voice; Don Morrell contributes an exciting acro-tap; Lowe, Burnoff and Whensley score, as always, with their smooth and hilarious adagio burlesque; Rosemary Dering gives a beautiful performance of a lovely toe routine, and "Seven-Years" and the rest of the boys are on hand with their music and comedy.

The show is opened by the Arabian Sheiks, who pulled down the house with their whirlwind tumbling and acrobatics, and is filled out by Tommy Martin, a pleasant young prestidigitator, who performs sleight-of-hand mystifications with coins, handkerchiefs, bird-cages, cards and the inevitable cigarets. His birdcage stunt is the obverse of Fred Keating's famous hocus-pocus. Out of the thin air into which Mr. Keating's canary vanishes young Mr. Martin brings a pair of pigeons, comfortably cooling in their cage.

The Dare youngsters perform three routines, two of them rather short, but all charmingly executed.

The house was well filled at the supper show opening day.

Whirligigs held the spotlight, with the Dare girls, the Arabian Sheiks, Miss Dering, Mr. Morrell, almost everybody, indulging in them. It's one way to make a colorful show.

EUGENE BURR.

Palace, Chicago

(Reviewed Saturday Afternoon, April 20)

Present show headed by Willie and Eugene Howard comprises only four acts, including the Howards, and is routined on the order of a revue, which has been labeled *Springtime Follies*. The Howards work in several spots, and the Danny Dare Dancers' act is split up into different sections.

The Great Gretonas were a splendid opener. This troupe of four men and a woman are almost in a class by themselves when it comes to taut wire pole balancing. One of the high spots is the back somersault by one of the men, and, of course, their sock trick of pyramid balancing sends them off to a good hand.

The Danny Dare Dancers, six boys and six girls, did a crackerjack heel-clicking rumba number before a Spanish drop here and were preceded by Theodora with a clever toe tap. Left to very good applause.

Willie and Eugene Howard made their first appearance here with a newspaper interview, the scene representing a dressing room. The chatter drew plenty of laughs, and the boys closed with a bit of old-time vaudeville with their *Bowery Bum* and *Broadway Swell* song.

Tamara, whose last appearance in Chicago was as a principal in the *Roberta* Company, opened with a special song and then did *Without You*. Followed with *Smoke Gets in Your Eyes* and a Russian song. Tamara has a nice set of pipes and is good to look at. Garnered nice applause at exit.

The Howards, with Charles Senna and H. Howe, returned in cowboy chaps and sang *Old Faithful* and *She'll Be Comin' 'Round the Mountain*, with comedy quips by Willie. The Danny Dare Dancers then did a ballroom and tap routine. The Howards, with Edna Fense and Alice Carleton, then did their very funny burlesque on the *Rigoletto Quartet*, but it seemed as the Willie overdid the looking business. Willie came back to make his comedy Communist speech, which had them roaring, but if the Decency League doesn't get after him by the end of the week it will be a miracle. That *Goddamit* tag line has no place in the vaudeville theater. The Dare Dancers closed.

F. LANGDON MORGAN.

Earle, Philadelphia

(Reviewed Friday Afternoon, April 19)

N. T. G.'s Night Club Frolic


The N. T. G. Paradise Club Revue brought a breath of Broadway to the Earle today, with pretty girls, smart routines and brash comedy. Audience was of small Good Friday proportions, but the customers were enthusiastic.

Sidney Page, skillful emcee, opened the show with a few entertaining gags and swung the frolic into action. The line of 12 girls pranced out in a winter scene and began pelting the customers in the front rows with cotton snowballs. A show-girl parade followed.

In the second scene May Joyce stepped to the mike to sing *Broadway Lady*, and against a Spanish background the chorus pranced in attractive lace costumes. Avila and Nile followed with a colorful dance of the Spanish variety.

Biggest hit of the afternoon was then

TOMMY MARTIN



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With **DAVE APOLLON'S INTERNATIONAL VARIETIES OF 1935**

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"Laughs With Cards"

This Week, **ORIENTAL, CHICAGO**

Direction **NORTH & FLAUM**
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GIL LAMB ★ **RKO PALACE**
New York NOW

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Direction—**NAT KALCHEIM**

R K O THEATRES

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registered by the Washboard Serenaders, quartet of Negro youths with their weird musical effects and singing. They swung into *Object of My Affection* and *Dark Eyes* to the evident enjoyment of the patrons.

The chorus then did an Indian number in abbreviated feather costumes while the six show girls lent a colorful background. Mona Leslie, the "Golden Girl," did her excellent routine in a gold-paint costume.

Margie Reynolds, Gabrielle Hunter and Al Wicker joined in some amusing gag comedy, finishing with a comedy dance routine. The girls then appeared straight, Miss Reynolds scoring with a tap to *Uptown Loudown* and Miss Hunter tearing loose with *Hold That Tiger* for a fast tap.

Finale is a night club scene, with May Joyce singing *The Continental* and the girls doing a fast routine; "Miss Lanihan" performing an acrobatic dance, Avila and Nile doing a ballroom version and Earle, Jack and Betty performing a novel skating act. It's a zippy revue, colorful and well paced.

The film is *Hold 'Em, Yale*.

H. MURDOCK.

Radio City Music Hall, N. Y.
(Reviewed Thursday Evening, April 18)

The house that Rockefeller's "jack" built is its usual self this week—still very elaborate, yet pulling its punches (no sock specialties) giving a thought to Easter, and offering George Arliss on the screen in *Cardinal Richelieu*. It's a carriage-trade program, but the popular-price folks go for Arliss also. Stage show is split up into two sections, sandwiching a Silly Symphony cartoon. First half does 18 minutes and the second nine minutes.

After Dick Leibert's four minutes at the console and the showing of the newsreel, Erno Rapee takes the symphony ork thru a delightful 10-minute stretch of Maurice Baron's arrangement of *Puccinianna*. As ever, it is an enjoyable session.

The first portion of the stage show is *Lovely Hearts*, using as its theme song the C. Bixio and Al Silverman charming number. *Tell Me That You Love Me Tonight*. And it's in good hands when sung by Jan Peerce and Evelyn Duerler. The pair start it off when they both yearn for each other, and then the scene switches to a "hearts" columnist's office, with Harrison and Fisher doing another of their lovely dance routines and the Rockettes dancing aboard a typewriter. Final scene of this session is *In the Park*, with Peerce and Miss Duerler singing the number again and the choral ensemble helping them out.

Following the Walt Disney cartoon, *The Robber Kitten*, the stage show directs its attention to Easter, and if this reviewer's memory serves him right it is practically an exact duplicate of what was offered last year. *Glory of Easter* is the title and it is an unusually pretty picture number, with the house crew lined up on the sides and the rest of the cast on stage in an attractive church set. Edwina Eustis sings, as does the choral ensemble, and the ballet groups effectively on the stage.

Leon Leonidoff produced the show. Boris Aronson designed the settings and did a grand job of the first half of the show—the second-half sets were taken out of the storehouse. Willa Van and M. Montedoro designed the costumes and H. Rogge executed them.

SIDNEY HARRIS.

Roxy, New York

(Reviewed Friday Evening, April 19)

Current stage show is built around the Singer Midget Troupe with entertaining results. Including the opening number, a mixed choral group, the show just falls short of an hour. Picture is *Love in Bloom*, and business Good Friday night was somewhat light for the early show.

Singing in the opener is okeh, but the turn suffers from bad staging, with both the men and women marching around like a group of precision dancers rather than singers. This is especially marked in the marching song ensemble. Singers are followed by the Three Crackerjacks, instrumental trio that took first prize on Fred Allen's amateur fiesta. Boys go thru a fast arrangement of *I Wish I Were Twins* on piano, clarinet and guitar, pianist doubling on violin. Okeh and well received. Guitarist is quite good.

Rogers, Smith and Eddy, hoke comedy trio, next for 10 minutes of dancing and clowning. Routine includes the usual

walking on face, falls, etc., but it's well done and funny. Closes very strong after a tap by the girl, with some acrobatic dancing by the two men.

Midgets are brought on thru a song about having a king to rule over the small kingdom, with Nadine Gay, one of the Gae Foster Girls, singing into the mike as a narrator throughout the midge presentation. She can't sing much but has a charming personality. After all the midgets are brought on, in the various uniforms of the offices they hold in said kingdom, a dance routine takes 'em off, next small act being a magic turn. Tricks are the lemon and bottle and dog in the pot. Another midge sings very well to a good reception, doing *When Morning Rolls Around*, a yodel number and *Lovely To Look At*, leading to a production number with the Gae Foster Girls and a waltz by a midge couple. The girl in the waltz number returns for a swell toe tap dance later on.

Two best numbers are the trained elephants put thru their tricks by a midge, the elephantine stunts including dancing, smoking, playing the harmonica and a drunk. Other is a still military number by the Foster Girls, who come out on stilts of various lengths after six midge women parade out, all in military costumes. The Foster Girls haven't superiors on Broadway and their high-stick routine is in a class by itself. Some pops by the midge band, later augmented by the pit crew on stage with the full company, closes.

JERRY FRANKEN.

Chicago, Chicago

(Reviewed Friday Afternoon, April 19)

There's a wealth of talent in the present show, *Casino de Paree Revue*, but somehow the unfolding of the show leaves one with the impression that something is missing. Comparing it with other units that have played in town, it is slow and lets down in several spots.

Before the traveler 11 show girls open with a talking song explaining what not to expect and informing the customers that their fannies do not come out any more. This line did not seem to set well with the audience this afternoon and met with cold response where it was supposed to draw laughter. As a result the rest of the show, with a couple of exceptions, was received half-heartedly by the seatholders.

Barbara Jason was next with a song, *I Don't Wanna Get Hot*, backed up by the show girls and 18 ponies in attractive costumes and using three large thermometers in the background. Tom, Dick and Harry took two bows in the next spot with knockabout tumbling and acrobatic dancing. Marty May, last seen here in *Roberta*, made his first appearance with a few quips before introducing De Roze, known as "the wonder barman" and a clever European trickster. Before a small bar he changed water into various liquors and beers, passing them to the audience for tasting. His routine is mystifying and the act is a decided novelty. A hit. Bar-



NEW ACTS

Louise Brooks and Dario

Reviewed at the State, New York. Style—Dancing. Setting—Full stage. Time—Five minutes.

This is a new dance combo and doubling from the Central Park Casino. Both Miss Brooks and Dario have been around for a long time and know a few things about showmanship.

Miss Brooks is an easy-to-look-at brunet, while Dario is the Latin type of partner. They were on for two numbers here. First was a ballroom waltz done in the modern manner and the second is a lighter flirtation type of dance. They displayed an easy grace, altho their routines are not particularly outstanding. Their class appearance does much to put them over. In this house they held close interest all the way. P. D.

Ella Logan

Reviewed at the Palace, New York. Style—Singing. Setting—In three. Time—Seven minutes.

The youthful Miss Logan comes into vaude as a single with a buildup on her appearances in the late *Calling All Stars*

bara Jason returned to sing *I'm Gonna Fall in Love*, a production number that had a very draggy routine by the chorus.

Chilton and Thomas proved one of the highlights of the show in the next spot, opening with their steepchase routine, following with the classy pit-pat rhythm number on pedestals, a nifty routine by the girl, and closing with a fast bit of stepping together. Heavy applause. A hit.

Marty May did his own act here. Has a pretty good line of patter and stories and is assisted by Carroll Dee for some of it. His crack about the sparrow singing for the rich isn't funny and is in poor taste. It laid an egg here. May has a quiet way of working that is good to watch.

Show closed with another song by Barbara Jason, being joined this time by May. Had the girls doing a dance number, a glittering fountain set piece center stage which opened revealing poses in Colonial costumes. Entire company was on for the finale.

F. LANGDON MORGAN.

London Bills

LONDON, April 15.—This being the quietest week in the year, with all vaude houses closed on Good Friday, little change is made in the bills.

The Palladium show continues to play to big business. Pops and Louie, colored kids, are temporarily out owing to one of the boys suffering from an injured leg. Four Franks continue to be a sensation with their versatile routine. Gypsy Nina rates high with her singing and accordion playing.

Will Mahoney's unit is a great draw at Holborn Empire, where the ace funster is a great favorite. Next to Mahoney the outstanding hit is registered by Evie Hayes, cute personality singer, who show-stops.

Betty Kean, American tap and rhythm dancer, impresses with some fine and novel stepping at the Trocadero, where she is in for a long stay.

The Gilbert Brothers, sensational athletes and horizontal bar experts, are a major hit at Brighton Hippodrome, where they share applause honors with Ted Ray, England's leading and wittiest monologist.

De Wolfe, Metcalf and Ford add to their triumphs with a grand and versatile comedy dancing display at Mile End Empire.

Frank Conville and Sunny Day, novel comedy act, click solidly at Liverpool Empire, where another hit is made by Paul Remos and his Toy Boys.

Other American hits are Joe Bonnell and Ellen Bay, comedy dancing and musical act, at the Trocadero, Elephant and Castle; Buck and Chic, with a fast paced and spectacular Western specialty, at Blackpool Palace, and the Cole Brothers, colored comedians, at Bescombe Hippodrome.

FRED MAYO AND JACK McNEVIN have added Morton Bellini, a singing "find," to their new turn, opening Friday at Loew's Boulevard, New York.

and now at the Casino de Paree. She's a grand addition to the vaude ranks, singing songs in good voice and what's more giving out with a world of personality that's individual.

She's got looks, her youthfulness set off by a cute white sports outfit, and she appears to have a charming singing voice, but it's played down in favor of personality. She's on the go all the time, knocking up the brim of her hat, jumping and strutting about, and what's more actually acting each and every word of a song. Her numbers include *Lullaby of Broadway*, *I Can't Give You Anything But Love* and *Without My Man*.

Was on third here and got across. S. H.

Alice White

With Charles Teske and Patrick Banks Reviewed at the Oriental, Chicago. Style—Singing and dancing. Setting—In front of stage band. Time—Ten minutes.

Opens alone with introductory chatter, during which Teske and Banks make their entrances. Sings a special number, *I'm Just Mad About Music*, and the trio go into a musical comedy routine, follow-

ing it with a ballroom waltz. As Miss White is changing her costume behind a screen the boys have a line of patter in which they ask her questions as reporters. Joining the boys again, they do a rumba threesome. Act is labeled *Hollywood Party* and was staged by LeRoy Prince, movie dance director.

Working with the *Ted Cook Revue* here, the act made a good impression. P. L. M.

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Stage Unity Contacting Unions, Seeking Support

Attempts to line up all theatrical labor orgs in audience-organizing campaign—may apply for government loan—seeks to present united theatrical labor front

NEW YORK, April 20.—Stage Unity, the new audience-organizing outfit that hopes to have chapters in 10 cities by the start of the fall season, hit out on a new track this week, contacting the various theatrical unions in an effort to enlist their support. In part, this is an attempt to present a united theatrical front in a movement to get government funds to aid the organizing. In any case, however, R. Paulding Steele, head of Unity, feels that the unions are an integral part of the plan and that they can lend valuable aid in the effort to build up organized and guaranteed audiences for legit attractions thruout the country.

Following a conference with Paul Dullzell, executive secretary of Equity and the Four A's, Steele contacted Fred Marshall, of the United Scenic Artists; Theodore Mitchell, of the Association of Theatrical Agents and Managers; Mrs. Dorothy Bryant, of Chorus Equity, and Mrs. Augusta Ocker, of the Wardrobe Attendants' Union. All those contacted were favorable toward the Unity plan and offered active assistance in any way possible.

Meetings with Joseph N. Weber, of the American Federation of Musicians, and George Browne, of the stagehands, are due next week, Steele believing that their co-operation will be certain when the details of the plan are presented to them.

Altho previous attempts have been made to secure governmental aid in a large-scale rehabilitation of legit, with the resulting increase in jobs both in the theater and allied professions, it is pointed out that all such tries were more or less on the order of individual efforts. They were private plans or else the suggestions of a single organization. Steele hopes to line all workers in the theater in a united front to push the Unity plan. He points out that the line of campaign to organize audiences is detailed and concrete and that it has been pronounced practical by all theatrical heads contacted so far.

Steele also plans to enlist aid from two other angles. Figuring that allied trades such as printing, trucking, etc., would also benefit, he will try to get the backing of their national setups when he hits Washington for the government loan. Also, it is possible that he will try to enlist the aid of Chambers of Commerce and civic organizations in the cities in which the Unity plan will be set up, figuring that the return of the theater would be a benefit to the towns, not only in a cultural way, but as a real and active stimulant to trade.

However, the government loan is not the crux of the attack. If no aid is forthcoming from Washington, Steele intends to go ahead regardless, lining up customers to bring the theater back to the countryside.

Report on Radio Shows

NEW YORK, April 20.—The legit code authority expects to receive at its meeting Wednesday a report from Philip Wittenberg, its attorney, who has been asked to handle the Washington end of the CA's squawk against the competition offered by free admissions to radio broadcasts. The fight has been going on for over a year, with the legiters not yet on first base. Given a run-around by the Federal Communications Commission, they appealed to the Federal Trade Commission, which said it had jurisdiction. Wittenberg was asked to clarify the situation and report.

Sandwich-Men or Pickets?

NEW YORK, April 20.—Theater Union is pulling a fast one in advertising its current "Black Pit" show concerning the miners, plus strike stuff and protest against conditions. They have a lead in picket boards marching up and down in front of the Strand Theater, where "Black Fury" is playing, urging customers now to travel to 14th street to see the Theater Union production. "Fury" also deals with miners and strikes.

In view of Union's tendencies to the left, it's hard to tell whether to call the sign-boys sandwich-men or pickets.

"Legion's" Repeat Date; Pollack's Unique Contract

PHILADELPHIA, April 20.—Success of *The First Legion* was so great here on its first date that the show will play a return engagement at the Chestnut Street, starting two weeks from Monday. Jesuit drama has been mopping up on tour and tentative plans are now being made for it to trek to the Coast after the Philly engagement. Undercover word indicates that it is a strong possibility for the Pulitzer Prize. If it gets the award the Coast trip is virtually certain.

Unique angle in show's repeat contract with the theater here is that the name of the advance man is specified, believed to be the first time in theater history that that was done. Advance man in question is John Pollack, who has been doing a world-beater job in selling the show.

Rehearsal Pay Meeting

NEW YORK, April 20.—Representatives of Equity and the League of New York Theaters will discuss the question of pay during the rehearsal period at a meeting to be held Thursday (25) at 2:30. The idea of rehearsal pay was brought forward in Equity Council by Actors' Forum representatives and referred to a committee which contacted the managers several weeks ago. It is expected that the producers will flatly refuse.

FROM OUT FRONT

By Eugene Burr

An answer to an answer is an extraordinarily dreary thing. None the less, at the risk of boring both my readers, I'd like to add another word or two to what seems to be developing into the Great Eisenberg-Burr Controversy.

For the benefit of those who missed the previous installments, it all began when Mr. Emanuel Eisenberg figuratively socked Mr. Paul Muni in the face with an issue of *New Theater*. Mr. Muni, it seems, had said that the actor's only job is to act, regardless of the political ideology (if that's the right way to use a favorite left-wing word) of the characters portrayed. Mr. Eisenberg, to this department's rheumy and aged eyes, seemed somewhat upset. With bearded the eager gaze, your reporter saw—or thought he saw—that Mr. Eisenberg advocated a theater which primarily, arbitrarily and exclusively was to deal with the economic and political problems of the sinister reformers. It now appears that Mr. Eisenberg was only kidding (an unusual thing in *New Theater*), but that is neither here nor there. This department ran a piece taking him severely to task, claiming that a theater based upon a communist censorship would be just as sterile, limited, muffling and intolerable as one based on fascist censorship; that anyone pretending to work in the theater must put the theater's tenets first; that the theater, primarily, is and always has been an escape, and as such is far more valuable than any soap-box for the propagation of politico-economic theorizing, no matter how important. Last week Mr. Eisenberg replied, agreeing that the tenets of the theater should come first, claiming that he was amused rather than horrified at Mr. Muni, and categorically denying the theater's primary escape-concept.

That, my friends, is the synopsis. And now to the thankless task of refuting a refutation.

Mr. Eisenberg, in his answer, says that his viewing with alarm, his sanctified dismay and all the other phrases which, much to its subsequent confusion, this column originally perpetrated, were merely attempts at mock-horror. That, definitely, is a relief; your reporter is overjoyed to hear that Mr. Eisenberg is no Viewer-With-Alarm, no Sanctified-Dismay-Dispenser. But, too, your reporter is to be forgiven for reading into Mr. Eisenberg's article the tone of all other articles of his left-wing contemporaries. I'm tickled to death to find one propagandist with a sense of humor, and I welcome the correction.

And I am glad, too, that Mr. Eisenberg announces that he is against allowing social propaganda to get a strangle-hold on legitimate theater values, thus lining himself up with Clifford Odets, who announced a similar belief last week. But, then, it does seem odd to find him, in his original article, dismissing with implied contempt the views of Kenneth McKenna, whose point was, purely and simply, that he too was against such a strangle-hold. Mr. McKenna announced himself against a fascist throat-grip, but made the mistake of also including communism among the strangle-holding possibilities.

Mr. Eisenberg denies categorically that the theater is or has been an escape, dubbing the idea mere wish-fulfillment. Painful too the duty may be, his denial (See FROM OUT FRONT on opposite page)

BROADWAY RUNS

Performances to April 20, inclusive.

Dramatic	Opened	Perf.
A Journey by Night (Shubert)	Apr. 16	7
Accent on Youth (Plymouth)	Dec. 25	139
Awake and Sing! (Belasco)	Feb. 19	71
Bishop Misbehaves, The (Golden)	Feb. 29	70
Black Pit (Civic Rep)	Mar. 20	38
Ceiling Zero (Miscel Box)	Apr. 10	14
Children's Hour, The (Elliott)	Nor. 29	181
Fly Away Home (48th St.)	Jan. 15	113
Flowers of the Forest (Beck)	Apr. 8	16
Green Pastures, The (return engage.) (44th Street)	Feb. 26	63
Laburnum Grove (Masque)	Jan. 14	113
Old Maid, The (Empire)	Jan. 7	122
Personal Appearance (Henry Miller's)	Oct. 17	221
Petticoat Fever (Kits)	Mar. 4	56
Pettrified Forest, The (Broadhurst)	Jan. 7	118
Post Road (Ambassador)	Dec. 4	162
Potash and Perlmutter (Ford)	Apr. 5	18
Three Men on a Horse (Playhouse)	Jan. 30	95
Till the Day I Die and Waiting for Lefty (double bill) (Longacre)	Mar. 26	31
Tobacco Road (Forrest)	Dec. 4	601
Musical Comedy		
Anything Goes (Alvin)	Nov. 21	176
Great Waltz, The (Center)	Sept. 22	241
Reverend With Music (New Amsterdam)	Nov. 28	150
Thumbs Up (St. James)	Dec. 27	182

Japan Actor to U. S.

NEW YORK, April 20.—Word was received here this week that Onoe Kikugoro, leading Japanese actor, will visit the United States next season with his company of 50, playing in repertory of scenes from classical Japanese plays. Tour, it is understood, will be financed by prominent Japanese citizens, with Kikugoro and his players willing to take no salary as long as expenses are guaranteed.

Colored Stock Company Set

NEW YORK, April 20.—Mack Hilliard and Shep Traube, Broadway producers, will bring colored stock to the Lafayette Theater in Harlem, starting May 3. First show will be *Sailor, Beware!*, with *What Price Glory?* following. Rehearsals start Monday.

Boston Bookings

BOSTON, April 20.—Earl Carroll will open his new *Vanities* here at the Shubert early in May. *Three Men on a Horse* is all but booked into the Wilbur for May 20. A few contractual difficulties have to be straightened out.

Ducat Rules Still Waiting

Small likelihood of enforcement of code's broker clauses until next season

NEW YORK, April 20.—At present there seems little likelihood that the ticket rulings in the revised legit code, which created a manager-broker tong war during the winter and which have been the crux of heavy battling for the past three years, will go into effect this season—if at all. A report was submitted by the Code Authority to the NRA officials in Washington, suggesting means of raising money for enforcement, but no word has been returned as yet, and probably won't be for some time.

It is figured on the street that nothing will be done from the Washington end until the NRA setup is renewed. There is a chance that it won't be, and a much greater chance that, if it is, various industries will be dropped from the lineup. In view of that outlook, it is figured, things will hold off until legit's general future under the NRA is settled.

In any case the season is dwindling to a close, and there would be little point in enforcement until September.

Meanwhile, details of the budgeting have to be overhauled at this end and other tentative arrangements made.

It was thought that the ticket provisions might originally be enforced before Christmas, but brokers were given extra time to get in under the line, and the holiday rush intervened. Then it was figured that enforcement would begin as soon as an investigation committee appointed by the CA made its report. Regulations theoretically took effect, altho unlicensed brokers continued more or less undisturbed. The brokers then sought an injunction restraining enforcement of ticket provisions, and policing the code was again put off, this time until the suit was settled. The Code Authority won the suit, and then it waited for the report of the committee. The committee finally reported, saying that enforcement was practically nil (not a very startling discovery), and suggesting that either the ticket provisions be enforced or else cut out of the code altogether (a rational proposition). The CA approved the findings and they were transmitted to Washington, where, after another wait, NRA officials okehed them, officially promulgated them and transmitted them back again to the Code Authority. The Code Authority then set about finding ways and means of raising money for enforcement (which was the alternative it selected) and a special committee was appointed for that. After proper deliberation the committee reported back, suggesting a theater tax, and this suggestion was also approved by the CA and transmitted to Washington for official rubber stamping. That's where it is now.

It's been a long, long story, with no end yet in sight—short of the end of the NRA.

Warners To Back "Mystery"

NEW YORK, April 20.—Backing for *Sweet Mystery of Life*, proposed Herman Shulmin production next fall, will come from Warners, according to reports now making the rounds. Shulmin several weeks ago was reported cold on the deal, but arrangements are now said to be definitely set. Shulmin will direct, with arrangements supposedly made by Jake Wilk and Barney Klawans of the pix company.

Warners backed three shows now on the boards, with their success figured as increasing the film outfit's yen toward legit. They are *Three Men on a Horse*, *Ceiling Zero* and *Fly Away Home*. Listed producers are Alex Yokel, Brock Pemberton and Theron Bamberger, respectively.

51 Years at One Theater

LONDON, March 26.—Charles Macdonald, veteran manager, has completed 51 years' service at the King's, Hammer-smith, where *The Magic Cupboard*, a new comedy, was successfully introduced this week.

THE NEW PLAYS ON BROADWAY

SAM S. SHUBERT

Beginning Tuesday Evening, April 16, 1935

A JOURNEY BY NIGHT

A play adapted by Arthur Goodrich from the original by Leo Perutz. Staged by Robert Sinclair. Settings by Rollo Wayne. Presented by the Messrs. Shubert.

Janet Fleming Jane Buchanan
 Warren Fleming Frank Wilcox
 Max Eduardo Ciannelli
 Otto Waldemar Klavin
 Hilda Mary Murray
 Schimke Jack Hartley
 Franz Urban Albert Van Dekker
 Anna Elizabeth Kendall
 Fritz Fuller Mellich
 Guardsman Hobart Amory
 Adolph Francis Taber
 Ferdie Mimi Bontemps
 Hedwig Otis Schaeffer
 Lisa James Stewart
 Carl Beatrice Swanson
 Julie Nicholas Joy
 Director General Metzger Greta Delahanty
 Claire Annette Downes
 Trudie Kate Mayhew
 Wilma Edmund George
 Weinigl George Barr
 Anton Zimmerman Joseph McInerney
 Policeman Ann O'Leary

GUESTS AT THE NIGHT BAR—John Rey, John Meahan, Sara Allen, Leng, Tom Coyle, Martin Corne, Harold Eidelstein, P. Phillips.

PROLOG—Sunday Evening. Late. The Fleming Suite at the Arcadia Hotel, Vienna. **ACT I**—The Preceding Tuesday. Night. A Portion of the Night Bar. **ACT II**—Scene 1: The Following Saturday Afternoon. A Room at Frau Weinigl's. Scene 2: About Six the Same Afternoon. The Night Bar. Scene 3: Sunday. Late Afternoon. A Room in the Hotel Excelsior. **ACT III**—Scene 1: Sunday Evening. Frau Weinigl's. Scene 2: A Half Hour Later. The Embankment of the Danube. Scene 3: An Hour Later. The Night Bar. **EPILOG**—Immediately After the Prolog. The Fleming Suite Again.

Advertised curtain time—3.50.
 Curtain rose at showing caught—3.50.

The well-known tart of gold reappears once more in the Messrs. Shubert's production of *A Journey by Night*, this time in old—in so very old—Vienna. A wistful wail, taking her happiness where she could find it, she married one brother, only to be cast off by him when he found her in incriminating circumstances caused, needless to say, by her pure desire to advance him in his work. Cast off, she became an adventuress—a pretty unsuccessful adventuress, judging from the evidence—and later found second love in the arms of her husband's younger brother, whom she had never before seen. The youngster pretends to be wealthy, the strumpet pretends to be a countess, and they plan to run away. The lad, of course, steals; and, later, when he finds out just who the lovely, pitiful little drab really is, he tosses her into the beautiful blue Danube and shoots himself in a room in a fashionable hotel.

All of that, in case you are one of the five people who have managed to avoid encountering the script, was originally written out in German by Leo Perutz, and has been bumming around Broadway in adaptation after adaptation beyond the memory of the oldest inhabitants. Performed originally in its native Vienna with Lilli Darvas in the leading role, it was optioned for America by, successively, Ray - Miner, Arthur Lubin, Irving Lande and, finally, the Shuberts. There was hardly a man on Broadway who owned or had access to a typewriter who avoided making an adaptation. Finally, under its original title of *A Trip to Pressburg*, it tried out for the Shuberts with Katherine Wilson in the lead. A second tryout took place with Pola Negri playing the harassed harlot, and third was contemplated but abandoned. Later known as *The Face at the Window*, it changed its name again and finally reached Broadway (the Shubert Theater, to be specific) Tuesday night. The final adaptation is by Arthur Goodrich, presumably because one of the adaptations simply had to be the final one.

All of which may not be very interesting, but it's more interesting than anything else that could be said about the play. The synopsis should give you an idea. The whole thing reeks with the early 1900 odor, and, despite the obviously costly production of the Messrs. Shubert, it is mawkish, inept and for the most part plain silly. The play has been around so long that, probably, no one could get perspective on it—the perspective would probably have shown that the best thing would have been to toss the play, along with its pitiful

little fille de joie, into the obliging Danube. There is a pleasantly macabre situation presented in the prolog and epilog—but what chance have a prolog and epilog against three boringly inane acts?

The adaptation, direction and acting are, unfortunately, all of a piece, with even so excellent a player as Eduardo Ciannelli falling beneath Robert Sinclair's lush stage-handling. As for Miss Greta Maren, who appeared with great success last summer in *Locust Valley*, who was prevented by Equity from appearing a few months ago because of the alien rules, and who is making her Broadway debut as the sweet young strumpet, her characterization is composed chiefly of sing-song and orange hair. Albert Van Dekker is stiff and stilted as the elder brother, and James Stewart, as the lad, demonstrates that he is a nice young man rather than a good young actor. The others are swamped in Mr. Sinclair's obvious direction and Mr. Goodrich's phoney adaptation, with the single exception of Kate Mayhew, that grand trouper, who turns in a rich and excellent comedy characterization.

The play has been around so long that one suspects, from internal evidence, that it's been waiting ever since the Dion Boucicault era.

EUGENE BURR.

"Sailors" Pitt Repeat

PITTSBURGH, April 20.—The Pitt, former combo house, closed for three months, will reopen Monday with Wee & Leventhal's *Sailor, Beware!* The play, which has been on the road for six weeks, was offered at the Nixon here the week of April 8. A sudden spurt in biz at the end of the week and no set future bookings in sight prompted the managers to move the play, where it will remain for an indefinite stay.

FROM OUT FRONT

(Continued from opposite page)
 must be denied. It all depends on whether or not you consider the theater as an art. If it is an art, it is an escape. An entire volume would be needed to outline the philosophic concepts of the opposing methods of art and science. Both are attempts to escape from the horror of life as we know it. Science's

Callipygian Cast Plays in Nudist Theater Guild Show

NEW YORK, April 20.—The Nudist Theater Guild invaded town Monday night (15) with a special press preview of *The Girl From Childs*, given at the little theater in the Sutton Hotel. Drinks were served—in quantity and variety—to the panting pressmen; it was possible after the performance to indulge in a swim in the Sutton Hotel's pool, and in all respects the evening was a success—except for the annoying interludes that took place upon the stage.

Patrons who attend *The Girl From Childs* in the naive hope of seeing the nudists in all their native glory will go screaming back to the box office in quest of their cash. For the gentlemen of the company wear bright loin cloths, sometimes with the addition of a kumerbund, and the ladies wear, at the very least, the trappings of burlesque strippers before they go into their final encore. A last act, laid in a nudist camp, is played behind scrim, with dim lights and at least a semi-lawful minimum of clothing—and the newspaper boys, who by that time had finished the champagne punch, spent most of the act howling for lights.

For the sake of the records, the cast included Valerie Carrol (also, according to reports, known as Lee Molnar), Lilli Delyse, Lea Merode, Guy La Fon, Egisto Visser, Stephen Mills, David Clarke, Lee Barrington, Toby Wharton and Theodora Peck. They will, forever after, be known as the people who appeared in the nudist play, and as nothing else. That, however, should be quite enough.

The men, as remarked, failed to improve on Johnny Weismuller's Tarzan in the manner of clothes, but Miss Peck (who is callipygian in the cute manner) and Miss Carrol (who is callipygian in the seductively majestic mode) displayed

method is to examine facts as they are, exhaustively and painstakingly, as a basis for improvement and rearrangement. Art, on the other hand, seeks to escape the world by the simple process of creating mental or dream worlds of its own. That, of course, is the function of any art, and it is the process thru which art rates along with other escapes—drink, drugs, deep emotion, sleep and its ultimate reduction, death. Any sort of complete outline would take up a good-sized volume. It all depends on whether or not you regard the much-abused theater as an art.

And, Mr. Eisenberg asks, what connection have those two points (the stranglehold of propaganda on the drama and the theater regarded as an escape) with his article on Muni? That would seem, even to so lumbering a brain as mine, obvious. When Mr. Eisenberg takes Mr. Muni to task for being an actor rather than actor-politician, he implies that political ideas are, to put it mildly, demanded. And if that isn't the first three fingers of a strangle-hold, I'd like to know what is. And when he insists that the theater, in order to maintain its place, must deal with social problems, not incidentally but insistently, he is making the theater a science (a social science, if you will) rather than an art. And that, I fear, has a great deal to do with the theater as an escape. The connection is something less than remote.

Mr. Eisenberg contrasts the horrid, muffed theater of fascist Germany, Italy, Poland and Austria with the "free" theater of Russia, which, says he, "is universally acknowledged to be the richest, wisest and most varied in the world." Taking my turn at categorical denials, this I categorically deny. If Mr. Eisenberg is speaking of the direction, the stage management, the scenic innovations and mechanical effects, he may be right—the even there there is a basis for argument; but if he is speaking of the life-blood of the theater, the subject-matter, scope and treatment of its plays, he is talking thru a rakishly cocked hat. Is problem-discussion, as he insists, accorded a full range? If it is, show me how, when and where.

Mr. Eisenberg is right in insisting that theater workers—in fact, all "removed" art workers—should line up strongly and solidly against a censorship of the materials and range of the arts. That is both necessary and self-evident. But in that case, it is to be feared, they must line themselves up against communism as well as against fascism, opposing the two extremes, since they are equally muffling.

That was precisely my point.

Chorus Equity Notes
 DOROTHY BRYANT, Executive Secretary

The annual meeting of the Chorus Equity Association will be held Tuesday, May 28, at 2 p.m. at the headquarters of the association, 117 West 48th street, New York City. It is the duty of every member to attend this meeting.

The regular ticket to be voted on at the annual meeting is as follows: For chairman of the executive committee, Paul Dullzell; for recording secretary, Henrietta Merriman; for members of the executive committee to serve for three years, Frank Wiener, Kathryn Richmond, Jean Woods, Gertrude Ritzenhouse, Tina Marie Jensen, Gerald Moore and John Walsh.

One new member joined the Chorus Equity Association in the past week. We are holding checks in settlement of claims for Joan Abbey, Marion Allen, Nancy Lee Blaine, Betty Blake, Adele Butler, Peggy Barrow, Charlotte Davis, Betty Field, Lella Gans, Helen Grauer, Gladys Harris, Eda Hedin, Marge Hyman, Marion Hylan, Elizabeth Huyler, Fred Holmes, Edward Howell, Dorothy Mellor, Muriel Muth, Evelyn Page, Carol Raffin, Percy Richards, Ragna Ray, Myra Scott and Hazel St. Amant.

Members are reminded that their semi-annual dues of \$6 are payable May 1. Remaining in good standing is your responsibility. If you cannot call at the office personally to pay your dues, send either a money order or a check made payable to the Chorus Equity Association—do not send cash.

"Mary" Hits Omaha Record

OMAHA, April 20.—Presentation of *Mary of Scotland* April 23 promises to be most successful road show here the last few seasons. Advance sale of tickets was completely closed out less than an hour after it was opened to the public Monday morning, April 15, eight days in advance of the performance.

Sellout practically unprecedented in Omaha legit history, especially at the price range of \$3, \$2.50, \$2, \$1.50 and \$1, highest in over two seasons.

Attempts to hold over the Helen Hayes-Philip Merivale-Pauline Frederick company for a three-day run proved unsuccessful because of the rigid bookings. Performance here will be in Tech High School Auditorium, a 2,100-seater.

Vancouver Still Legit

VANCOUVER, B. C., April 20.—Remodeling of the Vancouver Theater for accommodation of talking pictures does not mean that Vancouver will be deprived of a place for the better class of road shows, it is stated by H. W. Dyson, president of Yorkshire and Pacific Trust Company, which represents the English owner who recently purchased the property for \$185,000.

The present accommodation for stage productions will remain. Alterations needed to change the house so that motion pictures can be shown will commence as soon as the architects, Sharp & Thompson, have completed plans. The entrance to the theater will be altered considerably, and the whole front of the building will have a modern canopy.

With the wiring of the theater for sound, it will mean the house will be open all the year round instead of those very few times when a road show books there.

Boston's Spring Legit Boom

BOSTON, April 20.—Two Boston theaters are open simultaneously, a record under present conditions. The Shubert, starting April 18, houses the Michel Chekhov Moscow Art Players in Russian repertory, and the Plymouth followed yesterday, April 19, Good Friday and Patriot's Day, with Tallulah Bankhead in *Something Gay*, by Adelaide Hellbron.

Looking ahead, Alex Yokel's *Three Men on a Horse* will come here in May, probably at the Wilbur; *Parade*, that Theater Guild musical with Jimmy Savo heading the list, is also slated for the Hub of the Universe for late spring, and sooner than that, May 4 to 6, Earl Carroll will unleash his latest entree at the Shubert.

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Wisconsin Exhibs Threaten Fox Boycott Over Buying Combine

MILWAUKEE, Wis., April 20.—Action by its board of directors in protesting to Sidney R. Kent an alleged booking and buying combine operated by H. J. Fitzgerald, general manager of the Wisconsin Amusement Enterprises, Inc., Fox subsidiary, and Etta Weisner, an associate, was endorsed by some 130 exhibitors attending a one-day session of the Independent Theaters' Protective Association of Wisconsin and Upper Michigan, Inc., at the Hotel Plankinton here April 12.

The protest was filed following a buying-booking arrangement made by Fitzgerald with a Janesville exhibitor, who is playing in opposition to the Saxe Amusement Management, Inc., a member of the independent exhibitor association. It was reported that Fitzgerald is attempting to secure more such arrangements on a flat fee or percentage basis with other houses in the State.

John D. Clark assured the association in a wire that Fox Film Corporation does not intend to allow its theater department to book product under any such arrangement. It was stated that Fitzgerald is now booking for some 30 houses in Wisconsin, in which the circuit is not financially interested.

The association has declared that unless the buying combination is broken it will seek to persuade exhibitors to leave

Fox product off the buying list next season. At the meeting the association also went on record as opposing the publication of theater receipts in trade publications.

A large delegation from the association was on hand at Madison April 17 to appear against the Carow bill, which was up for committee hearing at that time. The measure would place a 4 per cent tax on the gross receipts of all theaters in Wisconsin.

Delaware Steamed Up Over Studio Prospects

WILMINGTON, Del., April 20.—Reports that the greater part of the movie-producing industry in California is heading for Delaware because of the taxation problems there were heard here again this week when John C. Saylor, secretary of the Wilmington Central Labor committee, was visited by a group of men who did not disclose their identity other than as being interested in stage labor. They sought information about the condition of labor here and the availability of workers.

An acknowledgment to the communication recently sent by labor organizations here, asking the movie industry in Hollywood to locate in Delaware, was received by Saylor from Louis B. Mayer, of MGM and chairman of the producers' committee protesting unfair taxation of the industry in California. The acknowledgment did not commit MGM to any promise.

Denver May Get Two Men in Booth Law

DENVER, April 20.—Two men in projection booths in motion picture theaters has been recommended in the report of the grand jury. The report was made following an inspection by that body of fire hazards, and pointed out that because of the usual isolation of the booths it would be difficult to obtain assistance in case of fire.

The same report also urged the removal of art shops from theaters and the banning of all smoking in theaters. Most Denver theaters allow smoking in balconies.

Intermountain Exhibs Will Convene in May

SALT LAKE CITY, April 20.—C. E. Huish, president of the Intermountain Theaters Association, has notified members of his organization that the May meeting will be held at Burley, Ida., home of one of the Idaho directors. It is expected that the session will be largely attended by most of the independent theater owners of Idaho and Utah.

At their last meeting the members of the organization voted unanimously to join with the Allied theater owners, which is active in this district.

Brymer Coast Bound On Designing Ticket

NEW YORK, April 20.—Edward Brymer, one of the country's best known gown designers, has signed with Warners to do gowns on a forthcoming feature and left for Hollywood this week to start work.

Brymer has designed costumes for most of the screen's leading players and has made an enviable reputation in his field. He will be on the Coast for six weeks, after which he will go to London to make sketches for a Gaumont-British feature.

Detroit Shifts

DETROIT, April 20.—General shift of managers has been made by I. J. London, owner of a circuit of neighborhood theaters in Detroit. Melvin Doerfler, who opened the Courtesy Theater, has been transferred back to the Lincoln. Joseph Berliard, manager of the Beacon Theater, has been succeeded by Walter Sparbeck. Stanton Morris, who was former assistant manager of the Broadway-Capitol Theater, first-run house, has been made manager of the Courtesy.

Lincoln Exhibs Sue Majors for Plenty

LINCOLN, April 20.—Naming Paramount, Warner Brothers, Vitaphone, Vitagraph, First National, RKO, RKO-Pathé, MGM, Universal, United Artists, Fox, Lincoln Theaters Corporation (both of Delaware and Nebraska), J. H. Cooper, New York, and R. R. Livingston, defendants, the State Theaters, Inc., now shuttered, charged conspiracy and combination resulting in the ultimate ruin of the State and asked three-fold damages of \$444,000 in Federal Court here.

Claim is made that prior to 1931 second-run pictures were not shown in Lincoln, and on the strength of this and the assurance of branch managers of the defendant film companies, the State was equipped and opened at a cost of \$12,000 by President G. L. Hooper and General Manager George Monroe. After the building of the house, contracts signed by the plaintiff were refused at each of the defendant distributors, charged the petition. It also claims Cooper is a subsidiary to Paramount Publik, which has like interests in other key towns in Nebraska for the purpose of controlling exhibition of motion pictures. Also allegation is made that Cooper washed up the Delaware corporation in 1932 to transfer assets to the present Nebraska corporation for purpose to defraud creditors of the former.

Warner A. C. House Sold

ATLANTIC CITY, April 20.—Federal Judge John Boyd Avis, sitting at Camden, this week gave approval of sale of \$3,000,000 Warner Theater on Boardwalk at Arkansas avenue to Stanley Company of America for \$950,000. Sale made on April 5 in this city and as result bondholders will get back 40 per cent of investment of \$2,650,000. Theater dark since Labor Day, 1934, and has been conducted in past on lease by Stanley Company from Boardwalk Properties Companies.

Union Membership Drive

PITTSBURGH, April 20.—The drive to enlist independent theaters here and in neighboring territory in the ranks of the Operators' Union, Local 171, has been very successful. Clyde A. Weston, international representative, states. Mr. Weston has been here for the last several months heading the campaign, and he succeeded in signing up more than 98 per cent of the theaters. It is believed that when the drive ends in a couple of weeks few if any houses will remain non-union.

New Orleans Tax High

NEW ORLEANS, April 20.—The amusement tax of 2 per cent and not less than 1 cent on theater admissions in New Orleans has brought in approximately \$10,000 a month to relief funds of the city, officials announced this week.

Producers Attempt To Block Heavy Vote of Junior Guild

(Continued from page 4)
Guild and the Dominos in the staging of a spectacle using ballet and dancing routines along with film stars and vaudeville acts.

Concession was first offered the Motion Picture Producers' Association, but was snapped up by the Guild and the Dominos when the Will Hays group stalled on committing themselves.

The granting of the concession puts the two organizations in an important spot inasmuch as a countless number of motion picture exhibits are being planned for the exposition.

Meanwhile in Hollywood the Screen Actors' Guild Junior Division is doing a burn up over the way in which the producers are claimed to have tried to put a crimp in their annual election of officers. Junior Division is made up of lesser lights of the profession who all at once found themselves in great demand for night work on the night of the election. Junior Guild claims the producers purposely set a lot of night work to keep members from attending the election and thereby curb any display of strength on the part of the Junior Division by a heavy attendance.

The election was held open until late in the evening to allow those working

New Insurance Rate Will Benefit Legit

NEW YORK, April 20.—A new rate plan has been mapped out for liability insurance for theaters by the National Bureau of Casualty and Surety Underwriters, whereby houses will be assessed according to the number of seats occupied, instead of the seats regardless of attendance.

Under the present plan, theaters pay premiums according to seats. This hit the legit houses, since in most cases the seats are occupied but once a day, while picture houses have a daily turnover.

It is expected that the new basis will make the premium in Metropolitan New York practically the same as now, the houses in smaller towns will benefit, especially those theaters open less than six days a week.

It is not known whether or not the legit houses kicked at the premium now imposed, but they will benefit greatly from the proposed arrangement. The picture houses are expected to absorb the loss from legit houses, but spread over the number of picture theaters, the tilt would be very light.

Alabama Theaters Controls All Montgomery Houses

MOBILE, Ala., April 20.—On Saturday, April 13, at Montgomery, the Alabama Theaters, Inc., of which R. B. Wilby is director, took over the Dexter and Tivoli theaters of that city, giving the organization control of all motion picture theaters for white people in Montgomery.

The Dexter and Tivoli theaters had been owned and operated independently by an organization of which M. S. Katz was president and Ike Katz general manager. The deal by which they were purchased by the Wilby interests was closed Saturday.

William N. Wolfson, city manager for Alabama Theaters, Inc., announced that the Dexter and Tivoli policies would not be altered and that, with few or no exceptions, the present personnel would be retained.

Bank Nights Are Held Illegal in Missouri

JEFFERSON CITY, Mo., April 20.—State's Attorney General Roy McKittick this week ruled that "bank nights" and other similar trade promotional plans being widely used in Missouri theaters were lotteries and coming under lottery laws of the State were illegal.

Altho the ruling has been a blow to what theater operators believed to be a good mid-week business promotion plan few of those using the plan have yet abandoned it. No shutdowns have been ordered by local authorities who are responsible for enforcement of the regulations.

late to cast their ballots. Newly elected officers are: Pat Somerset, president; Bob Ellsworth, Jay Eaton and Nate Edwards, vice-presidents, and Aubrey Blair, secretary-treasurer.

Larry Steers, Bill O'Brien, Nate Edwards, Bee Stephens, Red Burger, Tom Ford, Orle Robertson, J. Edward Dahlen, Charley Durbin and Harvey Parry were elected to the board of directors.

An encouraging announcement was made by the Central Casting Bureau this week when it was stated that the bureau has succeeded in finding positions for 227 extra players in positions outside of the industry. To relieve the unemployment situation the bureau has been working with 160 different relief organizations in an endeavor to place those registered who are seldom called for work by the studios.

In addition the bureau reports that they have arranged medical attention for another 150 names, hospitalization for 60, State-aid pensions for 42 and transportation back to their former homes for 58 registrants. Four funerals were provided for extras who died without funds and 10 children were placed in the care of the Children's Protective Bureau. A total of 1,066 other extras received various other forms of direct relief.

Harry Shumow Is Prexy Of Omaha Variety Club

OMAHA, April 20.—Omaha became associated with the National Variety Club movement with the formation of a local chapter today. "Chief Barker," or first president, is Harry Shumow, manager of the Metro-Goldwyn-Mayer film exchange.

Evert R. Cummings, district manager for Tri-States Theaters Corporation, is first assistant and John Gillin Jr., manager of Radio Station WOW, is second assistant.

Other officers are Glen Rogers, treasurer; E. M. Shafton, secretary, and Roy Miller, Robert Ballentine, Joe Scott, William Miskell, H. J. Chapman and D. V. MacLucas, directors.

Quarters or immediate plans for the new club are not yet chosen, but the first meeting of the organized body will be held at the Paxton Hotel next week.

Oregon Film Golfers Will Meet on May 7

PORTLAND, Ore., April 20.—The Oregon Annual Motion Picture Golf Tournament will be held here this year on May 7 and 8. It will be sponsored by the leading film executives, who will again have as their guests an increased number of Oregon exhibitors. Some exceptionally attractive prizes have been placed on view to entice the players.

On the executive committee are Mark Cory, chairman, Radio Pictures; Frank Clark, Paramount; Charles Powers, Fox; Gordon Craddock, Universal.

Entertainment committee, Vete Stewart, chairman, Warner, First National; Cecil J. Farnes, Sheffield-Monogram. Handicap committee, Charles Powers, Fox, chairman; Mark Cory, Radio; Gordon Craddock, Universal. Trophy committee, Frank Clark, chairman, Paramount; Lou Amacher, MGM; Charles Powers, Fox. Publicity committee, James Beale, chairman, Columbia; Cecil Farnes, Sheffield-Monogram; Gordon Craddock, Universal. Finance committee, Lou Amacher, MGM; Howard Mapes, Star Film; Vete Stewart, Warner-First National. Ladies' committee, Mrs. Mark Cory, Mrs. Frank Clark, Mrs. James Beale, Mrs. Vete Stewart, Mrs. Lou Amacher, Mrs. Cecil Farnes, Mrs. Howard Mapes, Mrs. Gordon Craddock.

Michigan Board Thumbs Down on Giveaways

MILWAUKEE, Wis., April 20.—The local grievance board has turned thumbs down on prize awards by theaters by issuing cease and desist orders against the Hollywood, local neighborhood house, and the Mainstreet, Racine theater. The former was giving away baskets of food, while the latter gave away prizes.

Complainant against the Hollywood was Saxe's Garfield, and against the Mainstreet, which is operated by John Ludwig, Warner's Venetian in Racine.

HOLY WEEK, BAD WEATHER PUT CRIMP IN FILM GROSSES

NEW YORK, April 20.—Holy Week put a crimp in grosses in most key spots this week, but, according to reports, the houses this year were hit less hard by the season than in the past few years. As usual the smaller towns were hit hardest by Lent, with the cities cashing in where good pictures were shown.

Duststorms continue to keep business at a standstill in the Midwest, with continued rain in the East. The product ready for release after Holy Week looks good and some high grosses should result.

New York

Grosses on the Main Stem this week were nothing to brag about. The Music Hall, Capitol and Paramount playing to slightly below average. The current fare on Broadway, however, looks exceptionally good. *Black Fury*, at the Strand, stands to break records of years' standing. *Mississippi* should gross heavily at the Paramount, and the Music Hall, with *Cardinal Richelieu*, should click heavily. Neighborhoods look for a better break next week.

Philadelphia

Practically every downtown house took it on the chin this week. Lent and mediocre pictures were the answer. Price war still making heavy inroads in grosses and no sign of an armistice. The weather has been consistently bad for the past 10 days and it hurt.

Chicago

The Loop houses managed to hit pretty nearly average grosses this week, but no records were hung up. Unseasonal weather, Lent and just fair product were enough to keep the takes down. Next week's lineup looks okeh and with a break in the weather good grosses are expected.

Providence

Still no appreciable drop in business at local first-run houses despite fact Holy Week has begun on Friday and Saturday saw the city soaked by a cold and drenching rain. (Providence theaters change their bills on Friday.) Loew's State holding over *Naughty Marietta* and with it will do 50 per cent over the usual week's business. Majestic will have only a fair week, but Albee, with Don Redman's Band heading stage show, will go 25 per cent over the year-round weekly mark. Strand will get 180 per cent with *McFadden's Flats*, and Fay's, with *Texas Guinan's Gang* on stage, will hit the 200 mark. Victory off about 15 per cent last week, but the Modern continued to get capacity with *Night of Love* and *Happened One Night* and is holding the bill for a fourth week.

Lincoln

Lagging with the usual fagging of Holy Week added to the Lenten pressure, picture houses this week aren't hitting so well. *Laddie*, at the Lincoln, because its goodie-goodie is getting most of the play. *Sequoia*, at the Stuart, is taking it square on the chin and no signs of re-

covery. Vaude and *Sweepstakes Annie* did all right first half for the Orpheum and the dual *Enchanted April* and *Princess O'Hara* is average second half. The Varsity, as usual, is in the cellar with *Ghost Walks* and *Once to Every Bachelor*.

Portland

Naughty Marietta, at the United Artists, rolled upwards of 25 per cent over the usual house average and proved good enough for a second week. Other houses were average and below due in part to Lenten season. John Hamrick's houses again adopted a changed policy, with the closing of the Oriental, which is reported to have been added to the Evergreen chain. The Blue Mouse will now be listed with a first-run policy, while the Music Box will play both continuous runs and second-run pictures.

Detroit

Pre-Easter week business showed very little slump in any first-run houses. Packed houses—including standing lines at certain hours—were the rule for the week-end. Drop was expected for the last days of this week, however. According to Manager David M. Idzal of the Fox Theater, Lent has caused very little alteration in habits of the theater-going public, altho neighborhood houses have suffered to some extent. Recent low records on poor business was set last week when the Adams Theater, first-run, pulled out *I'll Love You Always* and *Rendezvous at Midnight*, which failed to draw after five days' showing.

Pittsburgh

Holy Week business, as expected, has been dull. Winty weather and below average product hasn't helped any. Exhibitors, however, are not discouraged, since they have waited for this week to do away with their odds and ends which came with their picture contracts, and now that they are rid of it they are fully satisfied. A few neighborhood spots managed to do business a couple of nights during the week when the highly publicized *David Copperfield* and *The Little Colonel* made the rounds.

Omaha

Ravages of Holy Week reported by managers to be less than in previous years and no worse than average, some spots report unaffected. Brandeis Theater, with a double bill of *Traveling Saleslady* and *Enchanted April*, drew its best week since the holdover of *Roberta*; unexpected and the more surprising. Paramount doing the unusual, bringing back *It Happened One Night* to run four days midweek on a double bill with a first run of *Great Expectations*. Nothing off average, tho the stage unit and screen, *All the King's Horses*, slumped a bit first three days of week. At the new Omaha it's slightly under normal with *George White's Scandals*, perhaps attributable to the season. Orpheum okeh with *Sequoia*.

PERSONALS

John Hamrick's Oriental Theater, Portland, Ore., will be closed next week and his Blue Mouse Theater used for both first and subsequent run pictures. Following two weeks' closing, it is understood that the Evergreen chain will take over the Oriental as a subsequent run.

The Panama Theater at Panama City, Fla., has recently purchased an expensive recording machine that will enable it to record sound along with pictures as they are made. Many worthwhile views and scenes of that section that are of great advertising value have been taken by Gordon Russell, according to the theater management.

Harold H. Maloney, formerly manager of Loew's State, Providence, until forced to retire from the position because of illness, goes to Worcester, Mass., where he will relieve the manager of one of the Loew houses in that city. Maloney, now recovered from his illness, will continue to do relief work in the Poli division of the Loew Circuit until further assignment, it is understood.

Jerome P. Jerome, who some time ago announced plans for establishing a new chain of theaters in Rhode Island and Massachusetts, closed the Imperial, Pawtucket, R. I., last week. The Park, Woonsocket, R. I., which he also opened as the second link in his chain, went dark prior to the Pawtucket closing.

New sound equipment, known as Supertone Photophone, made by the Platter Industries, North Vernon, Ind., has been installed in the Majestic Theater, Seymour, Ind.

Myers Flater, of Bloomfield, Ind., and Claude Flater, his brother, of Spencer, Ind., have purchased the Campbell Theater at Spencer. The brothers also are proprietors of the Citadel Theater, Bloomfield, and the Tivoli at Spencer.

Mrs. Martha G. Guthrie will reopen the Guthrie Theater in Grove City, Pa., in a couple of weeks. Extensive reconstruction work has been going on for the last few months. Among other reopenings are listed the Victory in Ros-

(See PERSONALS on page 22)

RIGHTO!!

IN A press interview this week, Darryl Zanuck, in charge of production for 20th Century, went on record as opposed to the present system of putting out too many mediocre pictures in order to fill the supposed demand for product.

We have long been an exponent of fewer and better pictures. The picture executives for years have been putting out 50 or more pictures a season because it has been the custom for many years. Every producer knows that he cannot produce 50 good pictures a year. Knowing this, he continues to turn out 30 or more mediocre features and tosses them to the exhibitor, expecting him to sell them.

Zanuck has proven conclusively that good pictures can be made. He also knows that it is a physical impossibility for any studio to turn out 50 good pictures a year. The fact that 20th Century has become a power in two short years is evidence that good films will draw and bad ones will not.

Producers will say that if the schedules were reduced there would be a dearth of product. It would not necessarily mean this. It is likely that if production were cut in half in every studio, other producers would go out on their own and make a few worth-while features and the supply would probably be the same as now and each picture would have box-office potentialities.

If every picture now being made was a hit, it would permit theaters to extend their running time and there would be less demand for quantity, while quality product would drag the houses out of the red.

In most instances a producer knows before he starts a feature whether or not it is going to be box office. In many cases he is aware that the picture he is making will prove a lemon, but he has a required number to turn out and the exhibitor will have to pay the freight. In no other business is there such a stupid state of affairs.

Most producers lack courage. They are afraid to try out a new idea in pictures, fearing it will flop. They would rather wait until a man with intelligence makes a hit and then follow the cycle until theater patrons become nauseated. We do not expect this situation to change until the theater owners are permitted to choose their product according to its box-office qualities and not because of a hide-bound contract.

If and when block booking is abolished the present system of producing will go the way of all flesh. Producers who cannot turn out box-office product will return to plumbing and new and good brains will stimulate the industry.

We have the greatest respect for Zanuck's frankness and we hope the day is not far distant when all producers will be forced to accept his ideas regarding the production of pictures.

Len Morgan.

FROM THE BOX-OFFICE POINT OF VIEW

"My Heart Is Calling"

(GAUMONT-BRITISH)

Roxy, New York

Time—90 minutes.
Release Date—May 1.

Gaumont-British has turned out a tuneful feature in *My Heart Is Calling*, and in those spots where good music is appreciated the film should do well. The picture will be difficult to sell, since there are no names known to American audiences.

The story deals with an opera company and its endeavor to get a hearing in order to sell itself. The tenor, Jan Piepura, devises many stunts in order to sell his wares and finally mounts a table in the Monte Carlo Casino and, holding all the police and waiters with guns, manages to go thru his stuff.

The production is well staged and moves along at an even pace. This picture is well suited to class houses and by plugging the music it should get by nicely. *Morgan.*

"Men of Tomorrow"

(LONDON FILMS)

55th Street Playhouse, New York
Time—70 minutes.

This English production was evidently turned out several years ago, for in minor roles are Merle Oberon, now well established in American films, and Robert Donat, who turned in a polished performance as the Count of Monte Cristo. These are the only names known to American fans and they are disappointing in this epic due to no fault of their own.

The whole picture is rather childish, dealing with life at Oxford University, and tries to point out that young men of tomorrow should be permitted to express themselves. The hero objects to the treatment he receives at the hands of his fellow students and nearly loses his lady love because of his inability to take his hazing in true British fashion. It all turns out as well as could be expected.

There is little to the picture to recommend it and those exhibitors who attempt to cash in on the names Oberon and Donat are not going to make any friends for their theater. *Morgan.*

"People's Enemy"

(SELECT PRODUCTION FOR RADIO RELEASE)

Previewed at the Hillstreet, Los Angeles
Time—65 minutes.
Release date—March 15.

Milking a few incidents out of the life of Al Capone and mixing them with heavy melodrama spells foppo for the *People's Enemy*. As previewed the picture looks like a weak indie offering suitable only for the also-ran bracket and destined to do a terrible brodie in the ace houses. Picture is poorly written, directed and acted.

Preston Foster, a boss of the gangsters, gets a nine-year stretch for income tax evasion. Leaving for prison he unknowingly has the cards all set for a sweet tete-a-tete between his wife, Lila Lee, and his attorney, Melvyn Douglas. When his parole comes up his lawyer makes an effort to obtain his freedom, but the parole board has been fixed by Herbert Rawlinson, a politician. Foster's brother, William Collier Jr., succeeds in reaching Foster and tipping him off that his wife and his lawyer are going the rounds. Foster manages to escape, goes to New

York and aims to get Douglas. Arriving at Douglas' office Foster finds Rawlinson there boasting of how he double-crossed Foster. Foster steps into the office, kills Rawlinson and might have done a little more pistol work had it not been for the appearance of the Federals. Yarn ends with Douglas preparing to marry Miss Lee.

As the gangster Foster turns in a convincing performance, altho overacting occasionally probably as the result of poor direction. Miss Lee is acceptable in a minor part. Douglas is not the type for the criminal lawyer role but manages to stagger thru it in fair fashion. Rawlinson is just as much out of place as the two-timing political racketeer.

Direction is by Crane Wilbur.
Blackford.

"The Case of the Curious Bride"

(WARNER BROS.)

Warner's Downtown, Los Angeles

Time—75 minutes.
Release date—April 13.

Dealing with the queer workings of a man who makes a business of marrying different women during his lifetime and then having his ghost come back after death to blackmail subsequent husbands and supposedly bigamous brides, this picture is a welcomed addition to the present run of screen murder mysteries. A fresh idea that provides exceptionally good entertainment is developed in this picture, and the direction of Michael Curtiz is first rate. Warners have used a number of their stock players in support of Warren William, Margaret Lindsay, Donald Woods and Claire Dodd, and

Howland, Charles Richman, James Dolan, Warren Hymer and Errol Flynn.
Blackford.

"G Men"

(WARNER BROS.)

Previewed at Warners Studio, Burbank, Calif.

Time—95 minutes.
Release Date—May 18.

Hats off and a salute to Warner Brothers and Director William Keighley for one of the swiftest pictures of its kind in a month of Sundays. Dealing with the Federal G Men, whose business it is to wipe the nation dry of big-shot criminals and racketeers, this picture is a knockout. You'll not go to sleep during the unwinding of this vastly interesting tale, for *G Men* is alive with fast action, quick shooting and brilliant acting on the part of James Cagney, Robert Armstrong, Barton MacLane, Lloyd Nolan, William Harrigan, Russell Hopton and Edward Pawley.

Opening of the story finds Cagney ending up his first year as a lawyer, and because of lack of business a pretty discouraged one at that. Regis Toomey, a college chum, visits him on an assignment from the Department of Justice. In arresting his man Toomey is killed. Cagney sours on the rough eggs, joins the department, and before long is top man in ridding the nation of its public enemies. A love story with Ann Dvorak and Margaret Lindsay is woven into the story but does not play a very prominent part, giving way for the major portion of the time to details of the capture of the various gunmen and the inner workings of the department.

and the talented direction of Eric Ken-ton does much to keep the story moving along at a rapid clip and milking dry every scene for its comedy.

In the small towns this picture will receive its greatest welcome. In the keys it's suitable for double bills. *Blackford.*

PERSONALS

(Continued from page 21)

siter, Pa., which will be operated by Arch Calalano, and the Lyric and Drake theaters in Oil City, Pa., abandoned by the Harris Amusement Company, to be reopened by Herman Stahl.

Articles of incorporation have been filed with the secretary of state, Indianapolis, by the Rensselaer Theater Corporation, 222 West Main street, Madison, Ind., formed to operate the Palace Theater in Rensselaer, Ind. The corporation has 100 shares of capital stock valued at \$100 a share and the incorporators are Herbert J. Johnson, Dorothea M. Johnson and Floyd M. Kendall.

Officials of the Monroe Theater Corporation, of Indianapolis, have filed papers with the secretary of state naming V. U. Young, 940 Consolidated Building, Indianapolis, as resident agent of the company. He also is agent of the Henry Theater Corporation, the Montgomery Theater Corporation and Theatrical Managers, Inc., all of Indianapolis.

A. Joseph DeFiore, president of the Independent Motion Picture Theater Owners' Association of Delaware and the Eastern Shore of Maryland, has announced his candidacy for city council in Wilmington, Del., in the 12th Ward at the Republican primaries. He is manager of the Park Theater, an independent neighborhood house.

Texas Theaters Company, a Delaware corporation, reduced its capital at Dover by the amount of \$491,258.40 by retiring 242 shares of Class A and 242 shares of Class B stock. For the surrender the company is to cancel its claims against the holder of the shares amounting to this sum.

A chimney fire at the Warner Guild in Wilmington, Del., was extinguished so quietly by district firemen that patrons in the theater were not aware of the blaze. Damage was slight.

Roscoe Drissell, manager of Loew's Parkway in Wilmington, Del., is the only city theater man with an exhibit in the Wilmington Art Show. Manager Drissell received much praise on his exploitation posters on *Naughty Marietta*.

Harry Rachlele, owner of the Main and Paramount in Sharpsburg, Pa., will reopen the Strand in that city Monday, April 22, in association with the Walker Brothers, Crafton (Pa.) exhibitors.

Mark Brower, operator of the Roosevelt in Pittsburgh, will reopen the Center Square in that city on April 26. A subsequent-run policy and a 10-cent and 15-cent admission scale will be in effect in the house, which has been dark for several years.

Thousands See "Cinemania"

CHICAGO, April 20.—One of the biggest crowds ever seen at a motion picture preview crowded and jammed the Grand Ballroom of the Hotel Sherman last Friday to see Paul Ash's picture, *Cinemania*, first and only talkie ever made in Chicago. Tickets by the thousand had been sold for the preview, the proceeds going to a local charity, and so great were the crowds it was necessary to show the picture several times in the course of the evening.

Cinemania is a musical, and in its making talent from the Paul Ash school was used.

CURRENT BROADWAY FILMS

	Issue Reviewed.
Reckless (MGM)	Capitol
Casino Murder Case (MGM)	Mayfair
Cardinal Richelieu (UA)	Music Hall
Stolen Harmony (Paramount)	Rialto
Les Miserables (UA)	Rivoli
Love in Bloom (Paramount)	Roxy
Mississippi (Paramount)	Paramount

Holdovers

Black Fury (Warner)	Strand—2d week
Great Waltz (London)	Westminster—2d week
Men of Tomorrow (London)	55th Street—2d week

the simon-pures show considerable ability.

To begin with the man who has made a business of marriage is murdered. Margaret Lindsay is the curious bride who wonders if the maiden racketeer is really dead. She seeks out Warren William, an important lawyer, for his advice and guidance. Williams, with the assistance of his shrewd little secretary, Claire Dodd, and his right-hand man, Allen Jenkins, sets out to solve the mysteries surrounding the dead man's reappearances.

Picture is alive with unusual situations, breath-taking shots and some good thrill bits that will have your lady customers on the edge of their seats.

Williams is well cast as the lawyer. Jenkins does his best to deliver some good laughs. Miss Lindsay does the part of the frightened young bride in ace fashion. Woods plays the part of the young husband. Others in the cast include Philip Reed, Winifred Shaw, Barton MacLane, Thomas Jackson, Olin

To get a Government G Man's idea on the picture I asked one in attendance at the preview what he thought of the picture. His reply is a perfect testimonial for the exploitation of the film—"It's astounding. The picture is absolutely accurate in its accounting of the capture of arch criminals. *G Men* is a picture that should be seen by every man and woman in the country."

What more can a critic say. Get behind *G Men*. It spells top dough at the box office for a little extra effort in letting the folks know you've got a real picture. *Blackford.*

"Party Wire"

(COLUMBIA)

Previewed at the Paramount, Los Angeles.
Time—66 minutes.
Release Date—April 27.

Everyone at some time or other remembers the old party wires when several subscribers were on one wire, and the big thrill of the day was to listen in to the gossip of the neighbors. Columbia has blown up this funnest of a few years back and developed a swell hour of entertainment out of the idea.

In the leading roles are Jean Arthur and Victor Jory. Both turn in excellent performances. Miss Arthur displays ability entitling her to more important roles in future productions.

Climax of the story is reached when the rum-soaked daddy of Miss Arthur drops an innocent line of chatter in a telephone conversation. Immediately the entire village is set to buzzing. . . a buzzing that puts the gal in a tough spot until Jory's invalid aunt, Helen Lowell, takes the matter in hand and puts the "listeners in" in their right stalls and clears up the fair damsel's name.

Whisky-toting pappy is played by Charley Grapewin in top-notch fashion. The original story idea by Bruce Manning and Vera Caspary is given excellent screen treatment by John Lawson and Ethel Hill,

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THERE will be much ado about the general proposition of the interchangeability of membership cards issued by the various groups bound together under the Four A's (Associated Actors and Artists of America) when that group holds its annual meeting next month. Equity, the strongest constituency in this congress of theatrical labor organizations, is from a narrow viewpoint condonably opposed to any arrangement that would place membership cards of other organizations on a par with its own pastebord; in short, Equity sees no justice in its recognition, without compensatory adjustment, of the card of an organization that charges a \$5 initiation fee as against its own \$50 fee.

It can readily be seen how certain actors might use this wide discrepancy in entrance fees to join Equity thru the backdoor, as it were, by joining first the American Federation of Actors, the vaudeville branch. But in our opinion this argument is valid theoretically, but falls flat in actual practice. The APA has its own regulations governing qualifications for membership and we hope for its own sake that it enforces these rules. One must actually be of vaudeville or any of the other fields coming under the jurisdiction of the APA to be accepted as a member. That being the case we fall to see how any actor would cut himself a barrel of red tape, involving perhaps weeks of delay, in order to save \$45. Rather than taxing actors as individuals to balance the initiation fee wheel we believe the more feasible scheme would be the drawing up of a scale of interchangeable fees among the organizations on the basis of new members accepted. It will not be an easy task, but if all factions unite in solving the problem it can be done without directly affecting the actor.

Another consideration on the matter of card interchangeability is that Paul Dullizell, executive secretary and treasurer of Equity and holding similar posts in the Four A's, stated—when the APA was granted its charter by the Four A's—that an actor switching from the jurisdiction of one affiliated union to another will not be required to join the other union but merely to pay dues to the group under whose jurisdiction he is playing when the regular dues period arrives. We don't blame actors for complaining that they have to join a new union each time that they switch to a new jurisdiction in the Four A's setup. One would think that the Four A's, with the interests of the actor at heart primarily, could work something out that relieves him of unnecessary bother and additional and unnecessary expense.

These are troublous times for us all, but the actor (thanks to those who had a hand in unionizing the entire field) has a chance now to improve his lot permanently. With all of its affiliates working hand in hand toward the common goal of strengthening the position of the actor in all branches there is no reason that the Four A's cannot place into the hands of Mr. Average Actor a blanket assurance that once he is in the family and all relatives will receive him with open arms and no questions asked. It can be done and it is up to Equity to bend a little in order to hasten and facilitate the process. We hope sincerely that the project will be launched and completed at the forthcoming meeting.

THE recent statement of Thomas Parson, president of the Dancing Teachers' Business Association, that the dance teaching branch involves a turnover of \$60,000,000 a year should cause many of us to think hard. The stage, vaudeville, burlesque, repertoire and dramatic stock have had their ups and downs (but mostly downs) these past few years, but like the perennials that bloom in the spring dance studios and schools have ever been with us and they seem to be increasing in number and individual strength as the seasons pass. Radio will never impede the growth of the popularity of dancing. The churches of a past generation tried their hardest to exhort dancing out of existence, but the good pastors leading the crusade forgot that they were fighting the Gibraltar of creation: human nature. The business of dance instruction is big business. It is high time that the show business took cognizance of this.

But like radio was until very recently, dance instruction is still conducted on a hit-and-run basis. There are exceptions, of course, but these are too few to throw the balance the other way.

Enterprising persons that have been successful in other amusement branches should find a virgin field for their efforts and capital in dance instruction. Thousands of clever men and women, temporarily deprived of the opportunity of earning their keep in their original branches of the stage, are finding in dance instruction a pleasant and fairly staple means of gaining a livelihood. The few already noted are making of dance instruction a land-office business.

There isn't a community in these United States that hasn't its rapidly swelling quota of fond mothers and doting fathers who would rather see their daughters and talented sons receive dance instruction than spend pin money on theatergoing themselves if their resources are limited. This means only that there is considerably more money to be made in dance instruction than Parson's breath-taking figure indicates. Show business methods applied to this field will get results out of all proportion, we believe, to original investments. The desire to improve one's dancing technic is just as basic as thirst or hunger. Dancing is the cord that binds all nations and all classes together. It finds equal favor with the sexes and the social aspect of ballroom dancing makes this single branch of the terpsichorean art alone a staple that is neither worn nor faded by time and, judging from history, becomes more and more an important factor in mass harmony and relaxation as the years pass.

With the end in view of providing a meeting place for those interested in dance instruction and general instruction in the various branches of the theater, *The Billboard* launched last month what is known as the Theatrical Art Schools Section under the capable wing of Len Ivey, of the Chicago office. The second edition of this monthly feature of *The Billboard's* service to showdom appears in this issue. The department is designed to aid and interest the student and to serve by means of its constructive policies the teachers and all connected with schools and studios. Suggestions are welcome. It is our hope that thru the Theatrical Art Schools Section we will be of some help in bringing to the instruction industry the stabilization it sadly needs and the stimulus that only an all-inclusive trade paper can give to a branch of amusements that requires a more showmanly approach to its problems.

Now as always *The Billboard* will in the instruction field fight for the extermination of the gyms and others who harm the field equally as much by unfair methods of competition. Every endeavor that smacks of an easy penny is before long besieged by gyms and maestros of misrepresentation. It will be *The Billboard's* pleasant task to ferret these out, to take steps to expose them before teachers' organizations and to prevent them either thru our news or advertising columns from attracting new victims to their nets.

WE BELIEVE with the operators of burlesque houses in New York that they are being accorded unfair treatment by the censoring police. We agree with them that undue measures of oppression against burly houses represents the working out of the principle of one law for the rich; another for the poor. Swanky night clubs are featuring nude shows and are permitted to carry on without the slightest threat of interference. In several of the night spot nudity orgies we have caught the display of the female form is despoiled by smart-crackings of Broadway wiseguy emsees. Say what you want about burlesque we haven't caught a single show in 10 years that combined flip comment with posing numbers. In their own puerile way most burlesque producers have sought always to make posing numbers as dignified and as beautiful as their limited resources and Bowery tastes permit. In fact, the prima donna or tenor got their only solo spots in most of the burly shows we have seen. If burly shows are to be smacked down on the basis of nudity let the same gauge be used for them as for the night clubs. The poor dodo with a quarter in his pocket might possess baser instincts than the swallow-tailed and stewed gent at the ringside of the Paradise—according to home-bred psychologists. But to us it is a matter of grooming. Rig out Jake the plumber in a dress suit and at a night club table and he becomes a t. b. m. seeking divertsissement. Spot him in a burly house alongside of the runway and he is a man nursing his baser instincts. To which we say, "Boosh!!!!"

The Broadway Beat

By GEORGE SPELVIN

JOE BASSON, projectionist at the Rialto, is inventor of a flock of projection-machine gadgets, including the "switchover." . . . The first audience for Paul Duke's magic was made up of scrubwomen from the building in which he had his jewelry office. . . . He rounded them up one night, herded them into his office, and—before they could protest—gave a performance. . . . Dave Apollon claims he'll produce a musical on the Stem in the fall, with four principals already signed. . . . The IA's sudden move from New York to Washington was due to its uncomfortable proximity to Local 306. . . . Smith and Dale knocked 'em for a row on Al Jolson's program last week, doing part of their passport and boat scene. . . . Every gag clicked. . . . Tony Cabooch tried his extemporaneous rhymed news of the day as part of the show at the Paradise, with the Whiteman band, and made a hit with both cabaret and air audiences. . . . An experiment that may prove a steady proposition. . . . Nasib, the photographer (whose full name is Nasib Kopooshian, in case you want to know), is moving from the Loew annex to the Palace Building, with offices next door to *The Billboard*. . . . It'll be a huge studio, with part of it including the old RKO reception room, that ancient agony-wrack while artists were waiting to hear about bookings. . . . Also, he'll have his laboratory entirely separate—in a Times Square loft building. . . . Norva, of the dance team of Maurine and Norva, is studying dramatics with Mme. Abarbanell, and expects to blossom out as a legit actress soon. . . .

Sammy Hammer has switched from the Capitol publicity department to WHN. . . . The Preisler kids (Cherry and June) called last week for European engagements, opening at the Ambassadeurs, Paris, April 25. . . . The Eddie Peabodys were again dinner guests of President and Mrs. Roosevelt last week, the third time in three months that they've been guests at the White House. . . . Frederique J. Petrides, conductor of the Orchestrette Classique, an all-gal symphony, says there are only six women's symphony orks in the country—one each in Portland, Los Angeles and Chi and three in New York. . . . Marie Doccu, the soprano, has started a new WHN series Tuesday evenings. . . . Nat Doragoff played on the 1917 Columbia football team, but he doesn't talk about it. . . . The team lost plenty. . . . Dorothy Bryant is an authority on Haitian history, literature and art. . . . A big music deal in the instrument way happened last week when after some hectic bidding among the town's leading ork leaders, Aldo Ricci bought a 1740 Gagliano fiddle. . . . The Gaglianos were a famous violin-making family for generations. . . . Alex Hyde is versatile. . . . Besides being musical director of WHN and having a popular musical hour on that station with Ed Lowry, he owns Rita Rio, the Mexican cyclone (band attraction), and is co-sponsor of the pulchritudinous Ina Ray Hutton. . . . *The National Police Gazette* will come out June 1 in a reformed version. . . . Sex is out, and sports, on a national basis, will be featured. . . .

Mitchell and Durant flew in from the Coast to jump into the Carroll Vanities unit Saturday at the Ritz, Elizabeth. . . . Speaking of Smith and Dale (see first paragraph), they may go into a Shubert revue in the fall. . . . Things along the Stem sidelines are still not so hot. . . . A "name" radio comedian recently gave up his favorite barber shop because he couldn't stand the touches encountered en route. . . . He got to the shop one day without enough dough to pay for his tonsorial treatment and decided to call a halt. . . . Starting last Tuesday the Friars' grill room went under the personal supervision of Al Delmonico. . . . Mischa Elman, the fiddler, has taken Mexico by storm, playing two concerts a week to packed houses, with both the press and public raving. . . . Incidentally, Fanchon and Marco have invaded Mexico, an F&M revue opening at the Politeama Theater, Mexico City, April 6. . . .

Chicago Chat

By NAT GREEN

THIS thing of having two circuses opening day and date, and playing day and date for 16 days, has its intriguing angles, but it's tough on a poor hard-working, typewriter-pounding stiff to whom the circus is just one section—albeit an important one—of that multi-sided world called show business. . . . The press departments are smothering us with kindness, suds and Scotch and soda, all of which makes for genial conviviality, but doesn't improve our two-finger typing—yet who knows! Maybe it will make us see two elephants (pink ones, perhaps) where but one grew before and thus convince us that the shows really are more stupendous, gigantic and colossal than ever. . . . Last night the Cole Bros. boys threw a press party in the "lions den," otherwise the steel arena, from which, fortunately, the lions were missing. . . . It was quite a party, with Manager Jess Adkins doing the honors, and Bob Hickey, Ora Parks and Klara Knecht seeing that everybody was taken care of (Rex de Roswell was too busy whipping the spec into shape). . . . Tonight (this is being written Friday) the Hagenbeck-Wallace boys are having a press dinner that will wind up with cham-pag-ne and other aids to geniality. . . . So nothing remains for us on Saturday but breakfast on tomato juice and aspirin and hope for the best!

Letters from Nils Regnell and Ella Carver, from Yokohama, Japan, tell of the tremendous hit the Hellkists, high and fire divers, are making at the Yokohama Exhibition. . . . Nils' act is known the world over. . . . Kenna-way has sent out announcements of the opening of their new offices on the Boul Mich. . . . This orchestra-booking firm is stepping right to the front and grabbing a lot of the choice hotel spots around the country. . . . A third company of *Three Men on a Horse* has been placed in rehearsal and will shortly start a tour of the smaller cities. . . . The Chi company is still going strong at the Harris. . . . *Hollywood Holiday* had a first-floor sell-out for its opening day—Sunday. . . . Chicago Amusement Publicists' Association throwing a party at the Royale-Friscos night club the night of April 24 and are expecting a host of visiting celebs. . . . Tommy Sacco has taken larger quarters on same floor of the Butler Building (next door, formerly occupied by Ralph Williams and recently by Will J. Harris). . . . Morris Silver back from trip to New York. . . . *Laburnum Grove*, a comedy by J. B. Priestley, now current in New York, probably will play Chicago this spring. . . . Three more B. & K. houses are installing air-conditioning systems. . . . A delicate instrument, known as a behavior research photopolygraph, was demonstrated the other day by Verne Lyon, psychologist of the Institute for Juvenile Research. . . . It is supposed to record the effects of different types of motion pictures on individuals. . . . Lyon is trying it first on children and using "horror" films as likely to produce the most pronounced reactions. . . . Local Circus Fans have arranged to attend the Cole Bros.' Circus in a body April 23 and the Hagenbeck-Wallace Circus on April 24. . . . Chances are most of 'em will be on hand at the Coliseum or Stadium many nights in between. . . . New shows this week in most of the better Loop night spots and all of them leaning to the Easter theme.

Caton Launches 'Drunkard'; Has Plans for Tent Show

TOLEDO, O., April 26.—Triangle Theatrical Enterprises, formerly the Buckeye Theatrical Enterprises, has moved into larger quarters on Washington street here. Earl Caton is president of the Triangle firm.

He has launched a *Drunkard* Company which is slated to play in and around Toledo until June, after which he plans to take a show out under canvas for a trek thru Northern Ohio, Northeastern Indiana and Southern Michigan.

In the present *Drunkard* lineup are Lester Mitchell, director; Elaine Beeson, Earl Caton, Frank (Rakey) Camel, Joe (Wimpy) Fodor, Marthal Nicholson, George Stephens and Maybelle Horn. Oscar (Abe) Sakols has severed his business connections with the firm and also bowed out of *The Drunkard* cast.

Billroy Show Briefs

GRIFFIN, Ga., April 26.—Tom Hutchison, having been sent to assist his brother, Jack, 48 hours ahead, has relinquished his pencils and typewriter and forsaken this column. Out of a clear sky, as "were, I have fallen heir to the duties and title of "chief brief thinker-upper." Let Mrs. Winchell's boy, Walter, look to his laurels.

Albany Monday of last week, in spite of bank night at the local theaters and Duke Ellington's ork as opposish, gave us a good turnout and a bang-up concert, with Old Man Weather hovering on the low side of the thermometer. Cuthbert Tuesday followed thru, and Lagrange Wednesday gave us a near turn-away in a steady downpour of rain. Business in Newnan Thursday proved fair, with Thomaston Friday giving us a surprise capacity in extremely cold weather. Manchester came thru with one of the best Saturdays in this opry's recent history. So much for business.

Clarence Balleris, the candy man; his wife, Sherry, and their charming young niece dropped in on us in Lagrange on their way to points north. They stayed to catch the show and to give high praise for the new Billroy Show, Bob Morton was another visitor during the past week.

Dudley Glass, well-known Southern columnist, gave the show a good break with a story in *The Atlanta Georgian* of April 11.

The name of our bass player as given in the company roster the other week should have read Martin Arnold instead of Arnold Martin.

Clyde Jewell, our contortionist, offers an old gag with a new twist: "Who was that lady I saw you with last night? That was no lady, that was my strife."

JOHN D. FINCH.

Walt Pruitt Ends Circle; Signs With Allen Bros.' Rep

KANSAS CITY, Mo., April 26.—Walter Pruitt's Famous Family Players closed their season of circle stock at Rich Hill, Mo., April 19 after 10 weeks of satisfactory business. Seven people were carried. Roster included Walter (Pappy) Pruitt, Ruby Pruitt, Perce Hall, Sid Snider, Carl Parks, Nellie Kempton and Midge Hyatt.

Pruitt and wife are signed with the Allen Bros.' Comedians for the summer tent season. The Allen show, now rehearsing in Paragould, Ark., is slated to open early in May to play its regular territory thru Arkansas and Missouri.

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Rep Ripples

RAY WENCIL, last year featured comedian with the George C. Roberson Show, has been signed to serve in the same capacity this season. Show begins rehearsals May 3. Ray has just rounded out 16 weeks as emcee at Von Thenen's Chicago night spot.

ROY (DUKE) GERLACH has contracted to handle the banner advertising with the Davidson Brothers, Hollywood Comedians, now readying for the opening at the winter quarters in Parkersburg, W. Va. Gerlach jumped into Parkersburg Monday of this week.

F. D. WHETTEN and Mell Russell, featured all winter over WDAY, Fargo, N. D., info that they have hit the ball again and are doing nicely in Wisconsin. They fall to say what their new line is. They expect to tour Michigan, Idaho and Washington before the summer is over.

FRED G. BRUNK, of Brunk's Comedians, shoots us a souvenir from Grand Canyon National Park, Grand Canyon, Ariz., where he has been taking in the sights.

CLYDE J. WHITE, out of the business for the last four years, is returning to the fold this season as general agent for the Lewis Players in the South. Since leaving the road White has been working at the Veterans' Hospital, Hines, Ill. He is just recuperating from a tonsil operation.

MR. AND MRS. GEORGE WALLACE, of the old Wallace Repertoire Company, and Mr. and Mrs. Joe Sullivan (Blanche Garbet) and their daughter, Peggy, have returned to the United States after three years of traveling in the Orient. After a visit with friends in Chicago they will jump to Coney Island, N. Y., where Mr. Sullivan will have a concession this summer.

SUNNY AND DOLLY DU VELL, who have been wintering in Pittsburgh, jumped south recently to join a well-known Southern show. "Thanks to *The Billboard* for the nice ad," they postcard. "It sure got results."

MRS. GRANT F. OWENS and Mrs. Frank Powell, of the Owens Dramatic Show, scheduled to open in Ft. Worth the latter part of April, were visitors to the Dallas office of *The Billboard* Monday of last week. O. H. Glor, of the Owens show, also was a recent visitor.

CONNELLY AND RADCLIFFE, after playing the various Detroit night clubs all winter, are joining the Jack Kelly Stock Company for the fifth consecutive season. Kelly is opening this year with entirely new canvas and scenery at Laingsburg, Mich. Rehearsals begin April 24.

LESLIE E. WYSONG, erstwhile tabloid manager and producer and now supervisor of productions at the Alexander Film Studios, Colorado Springs, Colo., reports that quite a number of the rep folks have been getting in some extra work at the Alexander studios recently, among them Frank Runyan, Bertha Warde, Dick Tracy, Rube Milfon and Stanley Phillips. Phillips is now a regular member of the studio's directing staff. The Alexander studios specialize in publicity pictures.

TONY, canine actor with the Cooke Players and owned by Harry and Mabel Pamplin, died of old age April 16. The Eskimo spitz was 16 years old and was known to practically all the patrons in the Cooke territory.

Hoke Mellers Playing Detroit Night Resorts

DETROIT, April 26.—Detroit Community Playhouse Company, under the direction of Albert Riebling, is presenting a run of revivals in The Stables, local night spot operated by Amy Kilgour. Riebling has presented *The Drunkard* for 14 nights at The Stables, running on Tuesday and Wednesday nights. A special engagement was also given at Oriole Terrace, uptown night club.

Ten Nights in a Barroom opened last week to a capacity house and will be followed by *Uncle Tom's Cabin*. All shows are presented in semi-burlesque style, with beer served to customers at the tables. This type of entertainment has not been hitherto given in Detroit aside from the run of *The Drunkard* Company last summer.

Riebling is planning to take the Community Playhouse group for a Northern Michigan tour during the summer, playing resort towns with the same type of melodrama.

Report of a new *Drunkard* production at the Players' Theater was current this week. According to the report, E. J. Sharkey, who planned to open with the play a few months ago at the Drury Lane Theater, will open for a summer run at the east side house.

Wayne Placements

KANSAS CITY, Mo., April 26.—Recent placements by Wayne's Theatrical Exchange include "Pup" Shannon, Dorothy Dumas, Bill and 'Bess Thebus, with L. Verne Slout Players; Galen Brownell, Katherine Kayne, Dennis and Dennis, with Abe Rosewall Company at the Liberty Theater here; Keith and Edna Gingles, with Harry Dunbar's Comedians; Bill Wight, Del Post, Art and Mae Newman, with Tilton-Guthrie Players; Mr. and Mrs. Mickey Arthur, with Chase-Lister Company; Robert Davis, with Sherman Stock Company; Skeet Cross, with Verne Douglas Players. Wayne's recent play leases include *Auction Block*, *My Ramona*, to Christy Obrecht Players; *Meet the Bride*, to Toby Nord's Comedians; *My Friend—My Pal*, *Toby From Arkansas*, *Sweet Papa Toby*, to Shankland Stock Company; *Where's Elmer?*, to Chase-Lister Company; *Kentucky Thoroughbred*, *Those Show Folks*, to Wolver Stock Company; *Crimson Hand*, to Wallace Bruce Players.

Harley Sadler Honored

AUSTIN, Tex., April 26.—Harley Sadler, whose mammoth tent show is playing here under auspices of the American Legion, Thursday was commissioned lieutenant colonel on the staff of the governor of Texas. This is considered a signal honor, as only 10 such commissions have been made.

Kansas City Jottings

KANSAS CITY, Mo., April 26.—Mrs. Verne Douglas (Marcia) stopped off here this week en route from Knoxville, Tenn., to Missoula, Mont., to join the Verne Douglas Players. Rehearsals begin April 22 and the show will play the Western territory.

Clyde V. Shubert is making tentative arrangements for the opening of a tent show early in May to play Midwest territory.

Jack Schaff, leading man, has forsaken the road to become branch manager of the Korreck Kosmetic Company, of Chicago. His headquarters are in Little Rock, Ark.

Ida McCool and Goody Godbey are in the city for a few days prior to the opening of the Harry Dunbar Show, which will work a circle in and around Grand Forks, N. D.

The Madden-Stillian Players will go into rehearsals the last of this month preparatory to their annual trek thru Iowa under canvas.

Ned Wright is confined in Leeds Tubercular Sanitarium here. He would appreciate hearing from old friends.

Billy Fortner, who has been operating a circle in Southern Missouri all winter, will close the last of this month.

Bob Thrasher, orchestra director, for many years associated with tent reps, is actively engaged in the night club field here.

Sid Snider is in the city after closing with "Pappy" Pruitt's Famous Family Players.

Perce Hall and Nellie Kempton, who (See KANSAS CITY on page 26)

Stock Notes

DUE TO THE large demand for reservations to see Jerry Floum's production of *The Drunkard* at the Fort Pitt Hotel, Pittsburgh, the show, originally scheduled to close April 20, will continue until the second week in May. This will round out 34 weeks for the melodrama.

PITTSBURGH PLAYHOUSE closes its season with the production of Leonid Andreyev's *He Who Gets Slapped* at the Frick Theater the week of April 29. Cast is headed by John Johns, Eda Toldi, Alfred Smith, Helen Wayne, Robert Gill and Jacques LeVine. This has been a successful season for the Playhouse from both the production and box-office standpoint.

LEON WARD, who has been playing P. T. Barnum Jr., with the George Sharpe and Jerry Floum *Drunkard* companies in Dayton, O., and Pittsburgh, is a dramatic stock man of 30 years' experience. He is at present in Dayton.

J. RICHARD GAMBLE, producer of the Gamble Players and other companies in Detroit for many years, has left show business temporarily to handle a special lecture tour on canary promotion for the S. S. Kresge Company.

Rice's Vineyard Players Begin First Week in July

MARTHAS VINEYARD, Mass., April 26.—The Vineyard Players, under the direction of Phidelah Rice, will start their 11th consecutive summer season the first week in July and will present a series of plays until the first week in September. The plays scheduled for production include *The Bishop Misbehaves*, *Accent on Youth*, *Seven Keys to Baldpate*, *Petticoat Fever*, *Fly Away Home*, *Three Men on a Horse and Post Road*.

Mr. Rice, who, besides heading his own professional company, is director of the Rice School of the Spoken Word, will this season make his debut as a playwright. His dramatization of *Great Expectations*, based on Dickens' novel, will be presented for the first time on any stage at the Rice Playhouse this summer.

McNally-Craig End Tour; Both Launching Tent Shows

SABILLASVILLE, Md., April 26.—McNally & Craig Show has just closed here after a winter season of five months in Virginia, Maryland and Pennsylvania.

Arthur McNally will take a much-needed rest before opening his tent show in New York State. Merton Craig will play a few more spots in halls and theaters thru this section before launching his tent-show troupe in Pennsylvania.

Despite spotty business the McNally-Craig combination managed to keep nine people going all thru the cold months.

More Mellers for Detroit

DETROIT, April 26.—The Players' Theater was leased this week by Eugene J. Sharkey. House will open with a run of melodrama, including *After Dark*, *Bertha the Sewing Machine Girl*, *The Drunkard*, *The Streets of New York*, *The Fatal Wedding* and *No Mother to Guide Her*. The plays will be produced with the accompaniment of beer and pretzels at \$1.50 admission. Opening set for May 27. Players' Theater is equipped with tables and seats about 300. Howard Southgate will be director of the company.

LaGarde Players Do Foldup

HOUSTON, April 26.—Mittie LaGarde Players have closed their house season at the Anita Theater here and the members have disbanded pending reorganization for the tent season. "Ppor business due to unsuitable house facilities" was given as the reason for abandoning the stock run. The Anita Theater is in an ideal location and adequately arranged for stock. However, the seating capacity is not sufficient to accommodate enough customers. Miss LaGarde (Mrs. William DeArms) and her husband have left for a slightly belated honeymoon and will spend some time on a visit to Mr. DeArms' parents in Austin, Tex. Sadye Stewart and Alice LaGarde are on a short vacation.

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N. Y. Operators Form New Group

NEW YORK, April 20.—In view of the various meetings with License Commissioner Paul Moss, local burlesque operators formed a new association to be known as the Burlesque Guild of Greater New York, succeeding the original organization known as the National Burlesque Association of America. The first meeting was held Thursday afternoon at the Hotel Astor.

All local theaters were represented at the meeting with the exception of the Gaiety, operated by I. H. Herk and George Jaffe. H. K. Minsky was temporary chairman, and Max Wilner, secretary. A committee of four was appointed to censor shows under the supervision of the commissioner. The committee comprises Emmett Callahan, chairman; Joe Weinstein, Max Rudnick and Abe Minsky.

On Wednesday the managers huddled with the commissioner again. Tom Phillips, president of the Burlesque Artists' Association, was invited to attend but did not do so. He notified the commissioner that his views are not consistent, citing that the commissioner first stated that stripping and nudity must go and now passed that by to reveal that it is the dialog that must be cleaned up. The commissioner is seeking a solution of the burly problem as concerns complaints made by clergymen and Broadway realty owners.

The cases against the Gaiety and Republic came up Tuesday before Magistrate Guy Van Amringe but were adjourned until today at the suggestion of Attorney Paul Weintraub.

Burlesque Review

Republic, New York

(Reviewed Tuesday Afternoon, April 16)

The Minsky-Weinstock combo get a good play at this 42d street house of theirs—the show playing to a well-filled house at this viewing. Show was *Vampire Girls*, produced by Kenneth Rogers, and was plenty of entertainment for the 25-centers. Evelyn Myers added attraction. The show has a lot of zip, running a snappy one hour and 32 minutes without any of that wasteful encoring by the strippers. At the same time the show is dressed up galore, with lots of color afforded by the tasteful settings and wardrobe. Rogers did a swell job of the picture numbers, and, in fact, of the whole show.

Wasn't so much the stripping that the folks went for as it was the comedy, and the laugh-making was in the hands of a really capable trio. Comics like Sam Raynor, Jack Diamond and Happy Hyatt afford belly-laughs, and you can imagine how much further they'd go with laughs if they used material for which the customers didn't know the answers. However, old or new material, they're a lot of fun anyway.

Four strippers hold down the fort, leading off with Miss Myers. The others are Lillian Murray, Dorothy Ahearn and Alice Donaldson. They're a smart-looking quartet, and do their stuff in A-1 fashion. House uses a lot of dim lighting on them and the girls don't milk the audience too much. Aside from their stripping duties, Miss Ahearn does nice singing and feeding jobs and Miss Donaldson is an able feeder also.

The singing of the show is just grand, with lots of attention being given to it. Frequently drew heavy applause, which is something. The singers are Stanley Simmons, Murray Green and Elsa Lang. Murray Brisco is the show's straight man, and he's as dependable as ever. Then there's Madeline Winters, a very attractive red-head, who helps out well in bits, and Mignon, who's on for a couple of fair dance solos.

Show's costuming—not referring to the strip numbers—is very summery, with the male members sporting linen suits and flannels, probably hangovers from Minsky's in Miami Beach.

SID HARRIS.

BAA Seeks To Enjoin Katz

NEW YORK, April 20.—Tom Phillips, president of the Burlesque Artists' Association, left here Thursday for Syracuse in an attempt to prevent George Katz from opening burlesque at the Civic Theater in that city this Monday in view of the back salaries Katz owes BAA members. Indications are that Phillips will be successful in this attempt inasmuch as he conferred with the town's mayor all of Thursday night.

Katz, accompanied by George Jaffe, visited the BAA office this week and wanted to give a couple of hundred dollars down on account of the \$1,300 owed in back salaries, but did not favor the week's notice held against him by the BAA. According to reports, Oscar Markovitz is supposed to be backing Katz in this Syracuse venture. Jimmy Allerton, a suspended BAA member, went to Syracuse to produce for Katz, as did Johnny Kane, who is a member of the actors' organization.

SYRACUSE, April 20.—Burlesque is slated to return here Monday at the Civic Theater, with George Katz in charge. It will be the town's first burlesque in two years. Policy will be two-a-day, no pictures. There will be three shows on Saturdays and Sundays. Cast of the opening show, *Follies of 1935*, is to include Elnor Johnson, Lola Bartram, Chuck Wilson, Dome Williams, Harry Levine, Johnny Kane, Harmony Quartet, Babs Courtney and June Rhodes.

Union City Dropping Burly; Paterson Will Follow Soon

NEW YORK, April 20.—The Hudson Union City, will drop its burly next Saturday night and will probably go into a dramatic stock policy under the supervision of Jules Leventhal. House has been playing the Independent Burlesk shows.

Orpheum, Paterson, will probably close with the indie shows in a couple of weeks also, but nothing definite has been determined about this as yet.

MARILYN KING departed from the Wilners for Philly to do club work.

Burly Briefs

NEW INDIE show which went into rehearsal this week in Philly includes Buddy and Betty Abbott, Joe De Rita, Bee Keller, Palmer Cote, Milt Bronson and Veda Leslie. . . . Harry Evanson will leave the Eltinge, New York, Thursday to join this indie show. . . . Thru a regrettable error Marie Cord was referred to in last week's issue as Marie Rankin. . . . Irving Selig had a birthday last Wednesday, the start of the Passover holiday. . . . On the first Passover night Murray Briscoe, Sam Raynor, Happy Hyatt, Jack Diamond, Maxie Furman and George Murray dined together, eating matzos and. . . . Peanuts Bohn signed for an extra four weeks at the Eltinge, New York, giving him a total of 10 weeks. . . . Ming Toya, the former Billie Carroll of the chorus, is going great guns as the new Chinese stripper.

COUNTRESS NADJA returned to the Wilners Sunday after breaking records in Buffalo and Louisville. . . . *The Herald-Post* in the latter city gave her a page publicity break. . . . Margie Hart jumped the Supreme show in Brooklyn last week all because of a suggestive song. . . . H. K. Minsky complained to the BAA. . . . As mentioned several weeks ago, I. H. Herk finally gave up his office in the Strand Building, New York, and is now quartered at his Gaiety Theater near by. . . . George Jaffe went home to Pittsburgh for the Jewish holidays. . . . Bobby Morris went back into the Gaiety, New York, Friday after a week's vacation. . . . Eva Waters and her 16 Blackbirds joined the Rialto, Chicago, cast. . . . Don Dixon left the cast and was replaced by Jack Lamont. . . . Bozo Snyder and Gypsy Rose Lee are slated to join the company soon.

FRANCES ABRAMS, Milt Schuster's secretary, is on her 14th week in the

hospital following that auto crackup. . . . She's hobbling around on crutches and smiling again, and hopes to be out in about three weeks. . . . Marian La Mar fell from a pedestal recently while playing a Minneapolis house and cut her leg. . . . Pal Brandeaux switched as producer from Supreme to the Star, Brooklyn, and Freddie O'Brien went from the Star to Supreme. . . . Joan Lee and Bubbles Yvonne opened at the Gaiety, Washington, D. C., Sunday as added attractions. . . . Nora Ford is added attracting this week at the Orpheum, Paterson, N. J. . . . Park, Boston, is slated to stay open for a couple of more weeks. . . . Nat Mortan's recent placements include Esther Montelino, at Minsky's Brooklyn; Chicquita, at the Republic, New York, and Michita, at the Eltinge, New York.

JACK TINY FULLER, after his indie tour, will go to the Roxy, Toronto, on an eight-week contract arranged by Milt Schuster. . . . Elvie Herndon moved from the Eltinge, New York, to the Star, Brooklyn. . . . Phil Rosenberg's recent placements include Irving Selig, at the Gaiety, New York; Jack Montague, Frank Smith, Sally Van and Evelyn Whortney, Variety, Pittsburgh; Gladys McCormack, Star, Brooklyn; Kirk Brown, Madge Carmyle and Delores Leland, Eltinge, New York; Bobby Vail and Ming Toya, Supreme Circuit, and Eddie Lloyd, Oxford, Brooklyn. . . . Junie White opens at the Gotham, New York, this Sunday. . . . Bert Carr leaves there at that time to open at the Bijou, Philly. . . . Eva Schurik, Nat Mortan's former secretary, will probably rejoin the old boss in August.

MAYME RECKO, number producer at the Garrick Theater in St. Louis, which closed several weeks ago, finished her (See *BURLY BRIEFS* on page 26)

U-NOTES

By UNO

SAM RAYMOND celebrated his 25th anniversary in show business Easter week with an extra large show at his Star, Brooklyn.

FLOSSIE EVERETT, former burlesque soubret, now Frann Everett, managing director of the Danny Dare School of the Dance in New York.

MARCELLE and Lillian LeRoy did not receive part of their charitable donation from the BAA as referred to in a recent U-Note, but from a private source.

JAMES J. MORRISSEY, former book producer, last on a broadcasting continuity program, traveled from his Cleveland home to New York to visit Allen Gilbert and other friends.

BETTY FOWLER and Jane Remington, two of the original Paul Morokoff dancing chorines, joined the Gae Foster troupe at the Roxy, New York. Other Gaiety, New York, Morokoff chorines to (See *U-NOTES* on page 26)

Leona (Cherie) Griffith

Communicate with POST OFFICE BOX 17, Raytown, Mo., immediately.

PEGGY HILL

THE DARLING OF BURLESK.

STILL THE "TOPS".

EDNA (HOTCHA) DEE

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Marshall & Leonard

Thanks to Nobody.

LOUISE STEWART

Back From Miami With The Wilners.

PHIL EPPENS

Basso—Supreme Circuit.

JO ANN DARE

JUST A RED-HEADED SHOW-STOPPER.

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A REAL BOX-OFFICE MAGNET.

SAMMY WESTON

JUST A COMIC.

Third Season in the East.

MARIE GUNDLE

Talking and Stripping Genius.

MADGE CARMYLE

THE DANCING LADY.

Phil Rosenberg, Ea. Rep.; Milt Schuster, Woe. Rep.

JACK "TINY" FULLER

"NO PFURTZIN AROUND."

Independent Circuit, Management JACK BECK.

CYNTHIA MICHEL

STRIPPING A LA PARISIENNE.

Direction NAT MORTAN.

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THE "IT" GIRL.

Playing Independent Circuit.

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STRAIGHTS—DANCES—SINGS—ETC.—ETC. Management JACK BECK.

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SINGING AND TALKING INGENUE.

With Supreme Circuit.

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KINGPINS OF BURLESQUE.

Georgia Sothern

BEGINNING 2ND YEAR WITH WILNERS.

BILLIE DIAMOND

ALWAYS CHARMING.

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THE ORIGINAL DIAMOND GIRL.

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Happy to be back again in New York for the Wilners and Allen Gilbert after breaking box-office records in Buffalo and Louisville during Lent. Booked by DAVE COHN.

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THAT NAUGHTY STATUESQUE.

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KOMIKING FOR THE WILNERS.

TONNY LEVENE

STILL CLOWNING.

JEAN BODINE

THE TALENT TOPS OF BURLESK.

Margie—BARTEL & FRANCIS—Jimmie, Jr.

Exotic Dancer—Strips—Singing—Straights. Phil Rosenberg, East, and Milt Schuster, West.

BERT DOROTHY

Saunders & De Haven

Straight. Bijou, Phila., Pa. Soubrette.

Joan—Carroll Sisters—Jean

JUST SWEET AND LOVELY. Mgmt. Milt Schuster, West, and Jack Beck, East.

"YEAH, MAN"

HELEN GREENE

THE RED-HEADED CYCLONE.

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Fearless Radio Tenor and Talking Juvenile. Thanks to The Wilners and Allen Gilbert.

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Republic Theatre, N. Y. City, Indefinitely.

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THAT NEW COLORFUL BURLESK TEAM. Independent Circuit. Dir. JACK BECK.

Danny—MARVIN & ROSE—Geo.

Burlesk's Newest Comik-Straight Team.

Tabloid Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Managers Urged To Check Units

ATLANTA, April 20.—Tabloid owners who are planning on making an invasion of the Southern territory will do well to give considerable thought to the makeup of their show before taking the leap.

From present indications most of the theaters in the South will continue their tab policy thruout the hot months, as most of the houses are air conditioned. It is also reported that considerable new territory is opening up in the Virginias, and it is also rumored that some of the Warner Brothers' houses in the vicinity of Washington are also going in for tab entertainment.

Most of the units that have journeyed thru this section have been top-heavy with dance, which is not exactly what the managers want, judging by stage-show reports sent into their headquarters by the different house managers.

While it is a fact that the tab shows are more or less of a revue nature, many theater managers in this section like to play up these shows as vaudeville, which has been missing in the territory for several years. Managers are asking for novelty and plenty of it in their units. Dances are not prohibited, but many of the shows have hit this territory with nothing to offer but dancing.

A line of girls, even as low as six in number, with three or four good novelty acts, plus, of course, a stage band, seems to be the ideal unit arrangement for the Southern territory at the present time.

U-NOTES

(Continued from page 25)

leave recently were Dolores Manne for Chicago and Betsie Lee for a vacation.

JACK GREENMAN just purchased a new auto for prospective summer tours. Ditto Cleo Douglas, associate stage director for Wilner shows.

JERRI MITCHELL, of the People's (New York) lineup, celebrated a 27th birthday recently and was parted and gifted by friends.

FRANK WAKEFIELD, former straight and book producer, now conducting an unusually new and novel Auction Night series every Wednesday at Star, Brooklyn.

RUTH FREEMAN, Dorothy and Clara Gray, Lee Kulzy, Mickey O'Day, Helen Walters, Kay Thorne, Madeline Reese, Pat Cadman, Eva Horley, Jeannette Marshall, Marian Kane, Marian Mason, Charlotte Akerly, Jerr McKinnon, Anabelle Mentzell, Peggy Crosby and Pearl Shutay, all former Supreme Circuit chorines, now at Bialto, Chicago, under Ida Rose and Fred Clark's direction.

CHARLES BURNS, former comic, now with Louis Ricardo, says he is not the father but the granddad of Caroleah Jr., daughter recently born to Caroleah and Vincent Martin, latter a musician with Nija Mayhew's Ork at Mori's in New York.

JOHN (RAGS) RAGLAND, Wilner comic, celebrated his 10-year-old son's birthday Easter Sunday by sending him a load of gifts to the Ragland home in Louisville, Ky.

PHIL COHN, until recently assistant stage director at the Galety, New York, and Rose Osborne, chorine, were remarried, this time according to Jewish rites, on April 13.

GUS SCHILLING, who replaced Phil Cohn at the Galety, New York, wrote the songs *I'm So Dumb* for Margie Hart and *Song of the Soil* for Murray Leonard.

JERRY ADLER, associated with the Raymonds in the operation of the Star, Brooklyn, visiting his dad daily in a local hospital since an operation April 16.

VIOLET O'BRIEN is assisting Fred O'Brien on producing numbers for the Supreme. Fred co-pro with Ken Rogers, Pal Brandeaux, with Eleanor Cook assisting, succeeded O'Brien as producer at the Star, Brooklyn.

Tab Tattles

IRVING N. LEWIS, owner-manager of the *Merry Whirl*, reports business conditions infinitely better in the West Virginia territory. Writing from Bluefield, W. Va., under date of April 13, Lewis says: "Just for the information of those who want to know how stage shows are selling in this area, I have just finished a four-day run at the Granada Theater, this city. With Lent, four days of rain and a circus against us, we grossed almost 50 per cent more than we did a year ago." Lewis is carrying six standard vaude acts, with an emcee. . . . Bobby Dyer recently left the Bert Smith show and is back with Jimmie Hodges' *Follies*, this time as emcee. The 35-people company opened at the Folly Theater, Brooklyn, April 13 after a successful swing thru New England. . . . Charles A. (Kid) Koester, in advance of Anton Scibilia's *Folies De Paree*, stopped off at the desk last week en route to Toledo. . . . Babe Arnett or anyone knowing her whereabouts is urged to communicate immediately with the writer. Very important news awaits her. . . . George E. Hill, well-known Hebe comic, is producing *The Arabian Nites* for Jean De Kreko on Sol's Liberty Shows. His wife and daughter are with him. Piping from Sikeston, Mo., George says: "So help me jeez, after all my years in the business I finally made a carnival and I like it. Now all I've got to do is get me on a circus and then I can say that I've been in every branch of the business—med show, dramatic, musical comedy, tab, burlesque, endurance shows, night clubs and radio." George is working under a brand-new tent, seating 400, and is using 10 people. . . . One of the newest of the shows now swinging southward is *Hollywood Follies*, 20-people unit, featuring Johnnie Dunn and the Hollywood Ambassadors.

CHARLES V. TURNER, who for many years piloted the Burns & Faden *Cute Little Devils* and one of the best known tab-show managers in the business, has entered a new field. This time it's the circus. Charles V. is now down' and dyin' for dear ol' Hagenbeck-Wallace as manager of the show's No. 1 brigade, with six men saying, "Yes, Mr. Turner" to him. Charley and his boys gave Cincinnati a good going-over Wednesday of last week. Turner and the writer had the usual pleasant setto and wound up arguing not who is the best tab-show manager, but who owns what railroad and why. And we learned, too, of Charley's chief weakness—neckties. And, believe me, he's trouping no less than six dozen of the gray traps this season. Most of them will come in his mighty handy if Charley ever makes up his mind to do silly kid parts. They're that kind of ties. . . . There's important mail at the tab desk for Ruth Goulding and Flo Vandevere. Let's have your addresses, girls. . . . Jack (Smoke) Gray, that A-1 blackface formerly teamed with Gene (Honey Gal) Cobb, and Alme Allair, juggler, are with the *Rambel Rhythm* Company. Show has just finished a three-day stand at the Paramount, Hammond, Ind. Alme reports a good season on the Cushman Circuit thru the West. . . . *Hl, Ho Broadway* finishes five weeks for the Gus Sun office in Ohio and Indiana April 27, and April 29 begins a week's stand at the American Legion Exposition at Durham, N. C. According to word from the show, business is okeh. In the personnel are Jack Dalton and Company, the Burns Twins, Harry Hines, the Glamor Sisters, Joan Darling, the Morales Brothers, Martha Burns and Dewey Cones Orchestra, comprising, besides Cones, "Casey" Jones, Bob Richardson, Pete Neese, "Skeet" Snyder and Neil Aitel.

A FIVE-YEAR romance between two principals of Owen Bennett's *Vanities of 1935* was culminated on the stage of the Ben All Theater, Lexington, Ky., Friday night, April 19. O. R. (Bed) Spradling, ork leader, and Dixie Mayo, dance director, are the happy pair, and Dr. J. Archer, of Everybody's Church, tied the knot. . . . Mabel and Gracie Porter are still in stock at the State Theater, Seminole, Okla. . . . Art and May Newman, who have been playing a few vaude dates around St. Louis in recent weeks, have signed with the Tilton-Guthrie tent show for the summer. . . .

Tabs Flourish In Pittsburgh

PITTSBURGH, April 20.—Tabloids are again coming into their own here with the comeback of "flesh" at the Harris-Alvin, Stanley and Penn, all first-run downtown theaters.

The Harris-Alvin has a number of tabs booked, beginning with the current show, A. B. Marcus' *Revue Continental*. The opening yesterday was the best the theater has enjoyed for the last three months. Following this unit will be the *Zig Zag Revels*, new revue featuring Hal Sherman, eccentric dancer; the Radio Ramblers, imitators; the Three Jacksons, dancers; Beth Miller, singer, and a line of 30 girls.

Loew's Penn opens next Friday with Court Berni-Vici's *Spices of 1935*. The same show played the Pitt last year and grossed the best business ever done at that theater. The Stanley, which turned combo last week, has a number of units coming this way.

Getting back to Marcus' show, the unit plays Milwaukee next week and in a month will be heading toward South America, where an extended run has been mapped for it. Harold Boyd and his Jigsaws joined recently after closing with *Sidewalk Cafe*. This act is being featured in addition to Dave Harvey, Kareli's Adagio Four, Margo Busch, Elmer Coudy, Ben McAtee, the Three McBride Sisters, Renee Rayne, Cathleen Young, Len Miller, Dottie Coudy, Georgene Miller, Danny Kaye, Les Scherist, Lillian McCoy, Lee Mason, Jayne Oliver, Bob White, Hot Cha San in "Nudity in Gold," the Five Dare Devils, Ruth Vernon, Roberto Galvan and a line of 24 Marcus Peaches.

Owen Bennett's baggage truck turned over near Lexington, Ky., early Sunday morning, April 14, badly damaging the truck's body and strewing baggage all over the hillside. Loy Johnson, truck driver, and his assistant escaped with minor injuries. . . . Avenue Theater, DuBois, Pa., went back to a tab and picture policy last week when it offered *Continental Cabaret*, 26-people unit headed by Jay Starr. Other featured performers include the Burke Sisters, Ginger Evans, Helen Durfree, Evans and Rogers, Burt Mabely, Millie Wayne and the Herrick Brothers. There also is a line of girls. . . . Raymond LeRoy has moved his *Variety Revue* from the Lafayette Club, Bradford, Pa., to the Gorge Hotel, Jamestown, N. Y., for a fortnight's stay. In the unit are Larry Hoyt, Arille LeRoy, Jean Sandlin, the Tilton Sisters, the Skelly Sisters, Marion Hoyt, Sidney Vail and Raymond LeRoy. . . . Mrs. Owen Bennett has left her husband's *Vanities of 1935* for a vacation in New York and Newark, N. J. She is visiting with her sister. Mrs. Bennett will rejoin the show in Charlotte, N. C. . . . When the "SeaBee" Hayworth show opens at the Capitol, Atlanta, April 28 it will be the company's first week stand of the season.

BURLY BRIEFS

(Continued from page 25)

third successive year for William Pickens, manager of that theater. There are rumors around St. Louis that Miss Recko is secretly married to Sammy Milton, experformer, formerly of the team of Milton and Lehman and now manager of the Maryland Hotel in St. Louis. When asked concerning this rumor Milton smilingly admitted that Miss Recko is wearing a wedding ring but would not commit himself otherwise. Milton is catering to performers at his hotel, which is now the mecca for performers in all walks of the theatrical business.

MESSRS. RINGER AND POPKIN, managers of the Million-Dollar Theater, Los Angeles, and also operating the Burbank in Los Angeles and a string of other theaters in the West, are in Chicago lining up burlesque people thru Milton Schuster for their various burly houses on the Coast.

KANSAS CITY

(Continued from page 24)

have just closed with Walter (Pappy) Pruitt's Famous Family Players, are joining Silvers Stock Company in a few days to play Iowa territory.

Walter and Edna Isham, formerly with Harley Sadler, J. Doug Morgan and the

Allen Bros.' shows, are making good in the night club field here.

Unless Huff, erstwhile repertoire manager, is permanently located in Nevada, Mo., where he is connected with the State Hospital.

Skeet Cross, comedian, has signed with the Verne Douglas Players for the summer season under canvas. Rehearsals at Missoula, Mont.

Bill Wight, juvenile, has signed with the Tilton-Guthrie Company and left here this week-end for Iowa.

Pete Wight has joined the Chase-Lister Company, slated to begin rehearsals soon in an Iowa spot.

Mr. and Mrs. Harry Dunbar, accompanied by George Temple, spent a couple of days here this week-end en route from Clovis, N. M., to Grand Forks, N. D., where Dunbar will start rehearsals soon for a summer circle stock.

Carl Parks, after closing with "Pappy" Pruitt's show, has gone to Springfield, Mo., to visit friends and relatives before signing for the summer.

Ted North, manager of the Ted North Players, made a hurried trip to the city this week-end on business.

Jerry Ketchum, veteran advance agent, was seen on the Rialto this week. His plans for the future were not disclosed.

Fred Brunk's Comedians are now in Arizona under canvas and are headed for Colorado to play their usual summer territory.

Kelly Masters, manager of the Kelly Bros. Company, has been operating a circle in Alabama all winter to good results.

Art Hughes, character man, is now engaged in commercial lines here.

Cliff Carl, manager of Cliff Carl's Comedians, has just completed a swing around his Kansas territory in order to pick the best spots for his annual trek under canvas.

Mr. and Mrs. Keith Gingles have joined the Harry Dunbar Show at Grand Forks, N. D.

The Hila Morgan Players, who have been showing Texas all winter under canvas, are now in Arkansas and making long jumps to reach their Iowa territory for the summer run.

George Sweet, manager of the Sweet Players, with headquarters in Storm Lake, Ia., is now in Chicago on business.

Henry Brunk's Comedians are playing a stock date under canvas in Wichita Falls, Tex., to good business.

Bob Kent is closing with the Frank Smith Players in Arkansas.

AL SMITH, formerly with the Marguerite Bryant Players and former member of a stock company in the Pershing Theater, East Liberty, Pittsburgh, is now managing the *Sailor, Beware!* Company, playing an extended engagement at the Pitt Theater, Pittsburgh.

GERYL DEANE promoted from a Supreme chorine to a stripping principal in one of that circuit's shows April 22.

RENO'S MINSTRELS, a reproduction of a minstrel show produced here more than 30 years ago, drew packed houses at the Temple Theater, Wilmington, Del., recently. Some of the old favorites were Frank S. Bradley, director; Homer Turner, J. Earl Brown, Hiram Longaker, Frank Smith and William Clark.

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THE FILM WEEKLY AUSTRALIA

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Magic and Magicians

By BILL SACHS
(Communications to Cincinnati Office)

THURSTON'S engagement at the Colonial, Dayton, O., last week broke all house records since the theater has been showing unit productions. The previous record was held by Count Berni-Vici and his show. Thurston pulled down some \$12,000 gross.

ADRIENNE, mentalist, has been given more dates in Loew picture houses. Plays the Valencia, Baltimore, as a solo attraction, opening next week.

MEL-ROY, in a wire from Raton, N. M., denies that he is associated with the tent magic show playing thru Texas using his name and featuring Tommy Williard (Williard the Wizard), as reported last week. "I have been connected with but one tent show bearing my name," Mel-Roy wires. "The last three years I have been working my magic show in chain theaters from Coast to Coast and have not found it necessary to feature another magician. I wish it emphatically understood that I have no connection with any mud show in Texas at this time."

JARROW and his lemon trick opened at Delmonico's Club, New York, Thursday last week.

DR. C. E. AND MME. HUDSPETH have associated themselves with J. L. Weinberg, who has taken over the management and booking of Mme. Hudspeth, the English mentalist. Weinberg is covering the advance in a car equipped with radio and loudspeakers for bally purposes. He also is using a special line of paper to sell his feature. The act is current this week at the American Theater, Sylacauga, Ala.

PAUL DUKE will appear at the White House correspondents' dinner to the President April 27 in Washington, booked thru Ralph Wonders, of the CBS Artists' Bureau.

S. S. HENRY is touring the Texas country, with Henry Hudson Davis handling the advance. Henry is booked for Longview, Tex., May 7 under auspices of the Junior Chamber of Commerce.

THE GREAT MAURICE was returned to New York after a night club run in Montreal.

RHODE ISLAND ASSEMBLY No. 26, SAM, held its April meeting recently at the Biltmore Hotel, Providence. President Cliff Hard welcomed the members and guests and also contributed to the evening's show. Other member-entertainers on the program were C. Foster Fenner, who performed Harry Blackstone's floating light bulb; C. Hall Coville, who did the burned and restored dollar, and W. D. Rouviere, who presented the disappearing bird cage. The Assembly, which had as guests for the evening several local newspaper scribes, enjoyed generous publicity in the daily press the following day, including some advance plugging for the New England Magicians' Convention to be held in Providence in September. The Rhode Island Assembly also enjoyed an informal meeting one night recently at the studio of Confere Harry Scheer.

LE PAUL, current this week at the Oriental, Chicago, is working on a new spectacular finish for his act which is expected to create lots of favorable comment.

BILLY RUSSELL and his Magic Circus played before the faculty and students at Niagara University, Niagara Falls, N. Y., recently. In his early days Billy was a student at Old Niagara and his return there as a professional magician with a two-hour magical performance was met with a grand reception. Billy was "on the spot." He had to be good. He was at

his best as he presented his smooth-running performance. *The Niagara Index* carried a glowing review of the show and a history of Bill's magical career.

JOHNNY PLATT, who recently finished a swing around the Cushman Circuit in the West, left Chicago last week with Earl Taylor's big tent show, *Oo, La, La Continental*, 65-people unit. Show will play a string of Mid-Western cities before going on the fairs.

OAKLAND MAGIC CIRCLE, Oakland, Calif., at its April meeting elected three new members—Murray Rosenthal, Donald C. Earl and Lyle Laughlin. The committee reported that the Circle's annual show would probably be held late this month. The Oakland magi recently were guests at the home of Dr. L. J. Ennis, OMC president. Lloyd E. Jones emceed an entertaining program. Among those who displayed their talents were Payne Thiebault, Arnold Agnew, Jimmie (Sallor) Muir, Dr. L. J. Ennis, Harry Shaw, Clarence Cain, Wheeler, Donogh, Harvey House and Prof. Johnson.

LITTLE JOHNNY JONES, now emceeing at a swank Chicago nightery, is becoming quite a whiz with the pasteboards.

L. C. NELSON, brother of Robert A. Nelson, of the Nelson Enterprises, Columbus, O., and known professionally as Alla Ragueh, recently lost almost his entire London Ghost Show, with which he had been playing West Coast towns, when fire struck his cottage at Long Beach, Calif. Fire destroyed most of equipment and all of his records and press material, along with several hundred dollars worth of personal belongings. Mr. Nelson was laying off at the time of the fire to spend a few days with his parents, who were sailing for a three months' cruise to the Orient. He left the West Coast April 9 for Columbus, O., where he will again join forces with his brother after six years. The two will reframe the London Ghost Show and expect to have it ready to open in Columbus in about three weeks. The Nelson brothers operated the Allah Ragueh show for years and split up about six years ago when they both went into radio on their own.

JUDSON COLE is in the Windy City negotiating for time for his comedy single and proving the life of every magic party.

MONTAGUE presented his show under canvas at the Utah State Junior Live-Stock Show at Spanish Fork, Utah, April 3 to 5, and says business was fair, considering the bad weather. He presented his blindfold auto drive as a free-act feature.

HATHAWAY showed his clever act at the Kedzie, Chicago, last week, and the magi boys around the village gave it a grand boost.

WILLIAM WOODWORTH, chairman of the convention committee of the 37th annual meeting of the Illinois State Spiritualists' Association held in Chicago recently, warned the mediums that they had better wake up. "Mediums are spending too much time in trances," he said. "Unless they wake up and organize, phony spiritualists, without any guides but a lot of dead Indians, will wreck the faith of true believers."

GWYNNE opens at the Palace, Chicago, April 26, at which time he will give the boys a flash at a new illusion which he has had up his sleeve for some time. Jack has been getting his share of the dates right along.

HARLOWE HOYT directed the show presented by Entertainment Group "A" of the Magicians' Association of Cleveland, at the association's clubrooms April 8. Billy Symes was emcee. Those who showed their stuff were John Gardina, The Ciraldons, Frank Sarna, Thel Topping, Ted Poster, Murray Bliss Butler and Mystic Elsie. It was the first of a series of entertainments to be given for the members of the association and their friends.

R. FRANK, card manipulator, is at the Italiens in Paris.



CLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

WILLIAM A. BRADY—veteran legit producer, suggested to dramatize and reproduce for shorts the episodes involving himself and famous folk with whom he has been associated, which were vividly recalled in his recent radio series. He has a bagful of colorful stuff: comedy, melodrama, etc. Incidentally, he was recommended for the air in this column before his radio series began.

England on the weekly feature, Henry Hall's *Guest Night*, and recorded splendidly. She has repeated on the air several times since. Careful and faithful reproduction of every idiosyncrasy of her subjects and an extensive repertoire are assets to a surefire radio bet.

For VAUDE

ROY TRACY—impersonator and dancer now with the Ben Bernie Band in vaude. A nice-looking lad whose Harry Richman impersonation stopped the show. Also did some neat tapping as an encore, revealing his versatility. Good material here for a buildup as a vaude single or even for a spot in a revue.

For LEGIT MUSICAL

MARTA EGGERTH—Teuton film star last seen here with Jan Klepura in GB's *My Heart Is Calling*. Blond and very lovely, she can coddle a part for all it's worth. In addition, she has a lovely singing voice and can dance nicely. If she could be corralled for a legit musical before Hollywood gets her she'd be a sensation.

For BURLESQUE

VALERIE CARROL—young actress now appearing in the Nudist Theater Guild show at the little theater in the Sutton Hotel. A large and lovely brunet, she strips for the nudists almost as neatly and completely as she would have to fill a tease spot in burly. In her present show she works with full lights. A likely candidate for the top-stripper ranks. According to reports, she has also been known as Lee Molnar.

For RADIO

BLANCHE COLLINS—American impressionist now playing in vaude in England and scoring sensationally. Was recently heard over the air in

Minstrelsy

By BOB EMMET
(Cincinnati Office)

NED CLEVELAND pencils from Pitchburg, Mass., that his friend and pal, John E. Burke, formerly with the Primrose, Dockstader and O'Brien Minstrels, is still confined at the Burbank Hospital there, but that he has taken a turn for the better after several weeks of serious illness. Speaking for himself, Cleveland says that he is still playing his bone solos and enjoying good health.

SYRACUSE, N. Y., is full of old-time minstrels. Col. Bill Bates, formerly billposter with the Van Arnam show, is now clerk at the Seymour Hotel there. His wife and daughter are with him. Charlie Wright, tenor, is working the Red Front night club, and Frank Gilmore, basso, is living with Fred Sparford, the band leader. Charlie Rolly and Joe Witherstine are busy working on John Van Arnam's new tent outfit. Buster Wright is doing the painting. Billy O'Brien is emceeing at the Beaumont Cafe and doing fine.

CARL BABCOCK recently joined John Van Arnam's Minstrels at Harrisonburg, Va., to play trombone in the band. He replaced Pete La Vell, who left to join his wife on the Waverley Shows.

IT IS REPORTED that Billy Henderson and Kenneth Draper will be married to sisters in Syracuse, N. Y., just as soon as the Van Arnam Minstrels wind up their season. Henderson is at present in Atlanta disposing of some property, as he plans to make Syracuse his home in the future.

JOE SMITH, formerly with the Minstrel Monarchs, can be seen almost daily in front of the Woods Building, Chicago. At the age of 73 Joe is still before the public, playing the bones, banjo and violin.

National Minstrel Players and Fans Association

By ROBERT REED, Secretary

Members and friends who anticipate attending our annual meeting at Cleveland, September 1 and 2, will please notify your secretary as early as possible. This is essential so that we may make a selection of hotel headquarters, arrange reservations and complete our entertainment program. We call attention to the fact that the National Air Races will be in progress during the period of our meeting.

The executive board hopes to complete its planning activities within the next few days. Subjects now under consideration are the annual meeting, advisability of organizing a women's auxiliary, a nation-wide membership drive and the formation of a juvenile minstrel association to bolster minstrelsy interest in schools throughout the nation. Amateur minstrel units, costumers, dealers in minstrel supplies, dancing teachers, vocal teachers, music publishers and all (See MINSTRELSY on page 61)

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On the Right Track

A protest meeting was recently held by the Dancing Teachers' Business Association, Inc., of New York, the sixth largest dance teachers' organization in the country. The protest was against the pending Sullivan license bill, but regardless of this fact we are of the earnest conviction that it is high time the dance teachers did protest, because conditions generally are such that they should make themselves heard. In token of our sentiment on this matter we hand the DTBA a whole bunch of orchids.

The Sullivan license bill seeks to license and regulate radio, music and dance schools, and provides for an examining board of five, appointed by the license commissioner, and approved by the mayor. It is specified in the bill that the proposed board should consist of dancers who have had 10 years of stage experience. The DTBA thinks that the board should consist of teachers rather than of experienced dancers, and the DTBA is right! At any rate, right in general principle.

The bill calls for a \$25 annual license on the schools and another \$12.50 license for individual teachers of "fancy dancing" and \$5 for teachers of ballroom dancing. The meeting went on record in favor of a new license bill that would protect the legitimate dancing school and drive out the chiselers.

Thomas Parson, president of the DTBA, revealed that dance schools were "a \$60,000,000 a year industry" and that there are 50,000 dance teachers in the country, of whom only 10 per cent are organized. There are 15,000 people in New York City alone teaching dancing. He urged the 100 teachers assembled to fight the Sullivan bill.

With all due respect to the license commissioner and his zoner the mayor, this is a matter to be left to those most qualified by knowledge and experience to handle. We are without knowledge of the extent of what the license commissioner and the mayor know about show business, but we do know to what extent show business has suffered by the meddling of amateurs. This is particularly true in radio. Many a sponsor figures that because he is footing the bill he should dictate what kind of show he wants. This is half-way reasonable, but the pitiable result is that there is no show, and that is what he is supposed to be paying for—a show!

In the case under comment the DTBA contends that teachers rather than experienced dancers should comprise the board. So far as it goes, as concerns dancing, we have no fault to find with this contention. But what about the radio art and music schools? Are experienced dancers qualified to deal with their problems?

Our own suggestion as to the composition of the board, seeing that it is to regulate and license radio art, music and dance schools, would be to proportion it so that each interest is fairly represented.

May we therefore suggest to the mayor and to the license commissioner that the board consist of three recognized dance teachers (who are qualified, because they are of the caliber to whom the experienced dancers had to go to learn what they know!), one recognized radio and microphone technician (who must also be a showman!) and one who has the welfare of music at heart and the intelligence to know what is good for its future?

And while we are on the job of complimenting the DTBA on its stand, it deserves further laurels on the Code of Ethics it has drawn up, and on the rules of advertising it has adopted, copies of both of which will be found in another column.

Needless to say The Billboard subscribes 100 per cent to both of these worth-while documents, and further offers the suggestion, for the general good of the dance profession, that kindred associations all over the country adopt something similar, using these as a model.

Favors Church Dancing

NEW YORK, April 20.—A strong exponent of the dance, in the dancing-in-church controversy started by Ruth St. Denis and members of the congregation in whose church she performed, was found in the Rev. Dr. William Norman Guthrie, rector of St. Mark's-in-the-Bowery here. It is Dr. Guthrie's contention that music is beauty, but that devotional urges reach their height in rhythmic motion. To that end, he presented the group dance service, the Mime of the Della Robbia Annunciation, in the hall of his church, Sunday, March 24, in honor of the Feast of the Annunciation, which fell on the following day.

Dr. Guthrie's justification of the dance in church services was a carefully thought-out conclusion, based on an attempt to revitalize interest in religion with something potent and lasting which would stir the laity. When all else fails, he has found, beauty still revives worship, far more even than what he terms the "evanescent" appeals to intelligence to be found in sermons. He favors the dance rather than processions, "candle-light services" and other congregational activities based on mass psychology, because he feels that the latter, having no focal point, "lead from

somewhere to somewhere, but reach nowhere."

Dr. Guthrie, however, favors group dancing for church use rather than solo performances, basing his preference on the idea that, in the case of the group, the pluralized impersonality of the dancers puts all the attention on the matter to be expressed, rather than upon the individual actor.

West Coast Holds Festival

SAN FRANCISCO, April 20.—Fourteen groups, comprising 200 dancers, took part in the first annual dance festival sponsored by the Dance Council of Northern California in the Veterans' Auditorium here March 26. Recital included dance groups from the Peters-Wright School of Dancing, McFarland-Joy Dancing Studios, George Pring Dancing Academy, Mt. Diablo High School and San Francisco Musical Club. Other dancing academies and schools from Northern California that participated were those of Iris De Luce, Raoul Pause, Carol Beals, Elsa Naess, Valerie Quandt, Herietta Greenhood, Guillermo Del Ore, Bernice Van Gelder and Grace Burroughs.

Dancing Teachers' Business Assn., Inc., of New York Code of Ethics

1. It shall be considered unethical for a school member of this Association to negotiate, barter or in any way whatsoever arrange for the services of a member of the staff of another school member unless said school and member of staff above mentioned sever connection by agreement; or for a teacher member of this Association employed by a member school of this Association to withdraw as a member of school staff with the idea in view of opening a new school or joining as an owner, or otherwise, with another established school without giving a two weeks' written notice to first school.

2. It shall be considered unethical for a school member of this Association to make a practice of engaging new teachers to bolster up his enrollment, discharging them within a short period in order to repeat the plan with another teacher or teachers.

3. It shall be considered unethical for the member of the staff of any school of this Association to teach in another school, at his home or any designated place unless by special arrangement with the school heads first mentioned.

4. It will be considered unethical for any member of this Association to use any official office for selfish gains.

5. It shall be considered unethical for any member of this Association to advertise prices in a misleading manner.

6. It shall be considered unethical for any member of this Association to advertise misleading statements or free lessons unless such lessons are absolutely given with no strings attached.

7. It shall be considered unethical for any member of this Association to make false or exaggerated statements in reference to past affiliations or fame—and these statements should be carefully checked to determine their veracity. The

artist who directed or starred in *Ziegfeld Follies* deserves all the glory due him, but the chorus boy or call boy who longed for such honors but lacked the ability to attain such a position has no right to so state.

8. It shall be considered unethical for a school member of this Association to engage or retain representatives, solicitors or registrars to contact the public who make it a point to discredit, malign or in any way injure the character or standing of other schools of this Association.

9. It shall be considered unethical for an owner of a school to discharge a teacher at a moment's notice without first consulting with the grievance committee of a board of arbitration. Said board of arbitration to consist of two teachers and two owners and one neutral person. Each disputant to be privileged to make his own choice of two people for the board. The neutral man or woman is to be chosen by all. The disputants must agree to abide by the resulting decision of the board.

10. It shall be considered unethical for a teacher to leave a school if a written agreement has been signed by both teacher and owner until the expiration of stated time, unless fully and satisfactorily agreed upon by both owner and teacher.

11. It shall be considered unethical for any owner of a school to hire a teacher who has been teaching at another school until two weeks have elapsed since the teacher has left said school when there has been dissatisfaction or disagreement between owner and teacher.

12. It shall be considered ethical for an owner of a school, if found to be in the wrong, to pay said teacher the equivalent of two weeks' salary.

Advertising Rules of Dancing Teachers' Business Association

To prohibit any statement that is unethical, such as "the best school," "instruction," "teachers," "material," etc., or such adjectives as "finest," "greatest," "foremost," etc., in connection therewith, or to prohibit any statement that will go to show that the advertiser is superior in any way to another teacher or school.

To prohibit any statement that is misleading or that misrepresents, such as an advertisement for "Girls Wanted" for production, musical comedy, etc., where, when the applicant answers the ad, there is a fee charged for training, rehearsals, use of rehearsal hall, etc. This type of ad must read "Fee Required," "Small Fee" or "Fee," etc.

Advertisements for talent for radio, stage, screen, etc., must be accompanied by credentials to prove that this is a bona fide radio, stage or screen proposition.

Claims of affiliations with motion picture, stage or radio producers, circuits or other agencies must be accompanied by credentials to prove claims.

Advertisements that lead the reader to believe a job is offered but which actually are propositions that involve a collection of a fee, unless so stated that a fee is charged, are prohibited.

Advertisements stating that free lessons are given must state what is to be paid for.

Claims of past affiliations or fame must be proved before being used in any advertisement.

Advertisements for "Girl Dancing Partners" or "Vaudeville Partners" or advertisements of a similar nature must be thoroughly investigated before they are

accepted. Definite proof that advertiser is actually stage or screen artist and has a bona fide stage or screen proposition must be shown.

Titles, headlines or slogans taken or copied from another school or teacher should not be accepted.

No dancing school ad should contain the word "Guarantee," "Guaranteed" or "Guarantees."

The Dancing Teachers' Business Association, Inc., of New York feels that it should have the co-operation of the press in carrying out these rules.

LeQuorne Branching Out

NEW YORK, April 20.—Fred LeQuorne, dancing master and routine creator, returned to America April 4, following a 10-week combined business and pleasure trip, during which he staged an original show at the Casino Municipale at Cannes and also established a London branch of his New York dancing school. He will spend three months a year in England hereafter.

Browne's New Studio

CHICAGO, April 20.—Murray Browne, head of the dance school bearing his name, has opened new studios in the State-Lake Building, where he is preparing his annual spring revue. He recently made a tieup with a Loop department store that garnered plenty of newspaper publicity. Browne was formerly dance producer at the Oriental Theater and previously had been in charge of the local Ned Wayburn Studios.

N.Y. Dance Reviews

NEW YORK, April 20.—The month just passed saw many interesting dance recitals here, many of them extremely popular both in the number and enthusiasm of patrons. Perhaps the outstanding events were the second and last recital of Harold Kreutzberg, and the American debut of Ruth Sorel-Abramovitch and George Groke, formerly leading dancers of Berlin's Municipal Opera and political exiles from Germany for the last two years.

~ Kreutzberg gave his second recital

March 24 at the Guild Theater to a packed and enthusiastic house. He played to capacity, and all available standing room was also sold out. The second recital differed from the first thru the introduction of four numbers from previous years, performed, of course, with his usual effortless skill and scintillating intelligence. For sheer beauty of movement Kreutzberg is scarcely to be matched, and his logical approach to movement is effortless and a complete delight.

The Sorel-Abramovitch and Groke joint recital took place at the large Majestic Theater April 7 before a big audience that included most American dancers of distinction. Miss Abramovitch's beauty is striking and commanding, and so is her beauty of movement. Relying rather upon characterization than choreography, she scored her greatest success with *Salome*, which had helped her to win the international award in Warsaw two years ago. Groke also moved excellently, but his choice of numbers seemed rather unfortunate, giving no chance for the emotional impact and power that distinguished his work on the other side.

Among the other important recitals of the month were those of Tashamira and Tamiris, both given on the same night, March 31, the first in the Guild Theater and the second in the Civic Repertory Theater. In general, Tashamira's work seemed better fitted for the drawing room than the stage, being limited in both invention and actual dimension. The Civic Repertory recital offered two new numbers for Tamiris and one new number for her group. Of the solo numbers, *Flight*, with music by A. Mossolow, seemed the more successful. The other, *Dance of Escape*, was limited by the introduction of too specific satire. The new group dance, *Mass Study*, in which the group was reinforced by male members of the Group Theater, seemed confused and obvious.

Also at the Civic Rep., on April 7, the New Dance League presented an all-left program, including the work of various soloists. The dancers were Pe Al, Lil Liandre, Rose Crystal, Ernestine Henoch, Eleanor King, Marie Marchowsky and William Matons. The same evening at the Guild Theater Anita Zahn and her group presented a recital, with a good part of the music composed by Mary Shambaugh, who, with Paul Velucci, accompanied.

Jose Cansino and Tonia de Aragon gave a joint recital (New York debuts) at the Guild Theater April 14, scoring with the colorful, exciting and showmanly aspects of their work, rather than with any new angles added to the accepted Spanish dance. An event which was said to be the first time in America that an entire evening had been given over to folk music and dances of India took place April 3, when Mona Rani, a native Indian, presented her recital at Town Hall, aided by four male musicians and two girl pantomimists. There was much emphasis upon spectacle, with the evening about evenly divided between dance and music.

Mona Rani gave two subsequent recitals during the month, and the Abramovitch-Groke combination made its second appearance again at the Majestic April 14. They added five new numbers, three solos for Groke, one solo for Miss Abramovitch and one dual number. At least two of Groke's three new dances were enthusiastically received; they gave him more freedom of expression and effect than heretofore, while Miss Abramovitch's novelty was an effective *Jeanne d'Arc*. *Wrestlers*, the new double number, brought the evening to an amusing close.

Eugene Burr.

Kreutzberg Sails for Vacation in Austria

CHICAGO, April 20.—Harold Kreutzberg gave his only Chicago recital this season last Sunday evening at the Studebaker Theater and offered several new dances with the assistance of Ruth Page. Among his presentations were Choral, a vivid and strongly dramatic religious expression; Hangman's Dance, a horror number; a bacchanal done with Miss Page, in which they were costumed like grotesque insects, and Dance Thru the Streets, a humorous Argentina caricature. Mr. Kreutzberg conducted a short teaching course at the Chicago Musical College before leaving town. He sails today for a month's vacation in Austria, has 10 concerts in Germany and will conduct his annual summer classes at Salzburg in July and August. He plans to return to America in January.

CADM Notes

By WM. J. ASHTON, Secy.
CHICAGO, April 20.—Regular monthly meeting of the Chicago Association of Dancing Masters for April was held Sunday, April 7, at the studios of the secretary and was a pronounced success. Faculty taking part were Harriet Gallagher, tap number; Bruce R. Bruce, acrobatics; Louis Stockman, ballroom; Berenice Holmes, ballet. Other prominent teachers and members present at the meeting were Bernice Barbara and William Gelman, Milwaukee; Leo Kehl, Madison; Brownie Brown and Thelma Bird, Racine; Pearl Allen and family, of La Fayette, Ind.; Louis Stockman and Myrle Celeste, Indianapolis; A. G. Frankson, Evanston, Ill.; Marie Fournier, Kankakee; Edith Gavett, Lombard; Bobby Rivers and Billy Warmolts, Oak Park; Ethyl Peterson, La Grange; Masha Nilada, Cicero; Dorothy Irwin and Billy Cooley, Gary; Fanchon Thornton, Muskegon; Olive Swanson, Elgin; Thomas Birchler, of *The Dancing Master*; R. A. Campbell, Frank Oleson, Gladys Benedict, Helen S. Savage, Vida O'Neill, Laurette Boris, Alice Broderick, Marguerite Comerford, Kathryn Green, Bernice Hauptman, Jessie Charleston, Louis Ege, Carlene McBride Heier, Leulah Haskell, Mildred Wahl, Edna Lucille Baum, Harriet Gallagher, Berenice Holmes, Marion Freeman, all of Chicago. Clinton, Ia., was represented by Mary Catherine Andrews, who has not missed a meeting since the annual convention last August.

The regular meeting of the Michigan Society of Teachers was held Sunday, March 31, at the Book-Cadillac Hotel in Detroit. Forty or more teachers were in attendance and all appreciated the excellent normal school work and social program. Guest teacher for the day was Louis Stockman, Fifth District governor of DMA, from Indianapolis. Other faculty for the day's work were well-known Michigan teachers. Phil Osterhouse, of Grand Rapids, president of the Michigan Society, gave an A-1 tap routine. Theodore Smith, Detroit teacher, gave a character number; Virgilina Simmons, of Lansing, was responsible for excellent comedy character dancing; Gertrude Edwards and Jack Frost, ballet; Lucille Barclay, musical comedy; Louise Dickman, baby dances; Louis Stockman, ballroom.

With the national convention of the Dancing Masters of America coming to Detroit next July and August, the Michigan Society is arranging many entertainments and social events to be held in connection with this big convention. Members in charge of this entertainment are Lillian Joyce Wasson, Elmer Kirkpatrick and Mort Hyde.

The week of April 28-May 5 has been designated as Better National Dancing Week by the DMA and the CADM. This is a nation-wide effort and will be observed in every large city in the United States, is the word from Sam Bernard, Dallas maestro, who is also regional director of the Chicago association. Lucille Marsh, national chairman, of New York City, has arranged a number of contests for this week.

Roth Expanding

DETROIT, April 20.—The Charles Roth Studio of Stage and Radio Arts will open branch schools this summer in Cleveland, with Buddy Roth in charge; in Buffalo, with Davey Kraft, and in Davenport, Ia., with Bill Wilson. These are the first branches for Charles Roth, who has had a growing school in Detroit for several years. All schools, like the parent organization, will teach dancing, singing, radio work, music and dramatic.

The Detroit school is staging the annual production of *Stars of Tomorrow*, put on by students of the school, including a wide range of dance routines and musical numbers, May 24 and 25 at the Masonic Temple Auditorium. The event is being widely publicized.

The Roth studio is broadcasting weekly in a Sunday morning program at 9:15 over CKLW, Windsor, Ont. Muriel Welch has been added to the staff as program director and Danny Odzark as acrobatic instructor.

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By the Way---

School days on Parade unit, produced by Phil Terrill and Borde, with Arthur Kretlow staging the numbers and using 10 of his girls, opened Saturday, April 13, in Hammond, Ind., with Babe Kane headlining. Incidentally, Kretlow, who now commands a unit in the Navy Reserve with the rank of Ensign, will soon have to be called Lieutenant.

Cedric Lindsay and Hazel Mason, former stage artists with an international reputation, who own and operate the Lindsay and Mason Dancing Studios in Flushing, were honored by being selected to the faculty at the last meeting of the Dancing Teachers' Business Association, Inc., of New York. Lindsay and Mason are well known in show business, having been in a number of New York musical comedy productions and various vaudeville acts. Their most pretentious big-time act was *Castle of Dreams*, after which they toured England and Europe as the original team. On their return they opened their present dancing studios in Flushing and Bayside, L. I. They report a nice, steadily growing business.

One of the reasons for the success of the University Extension Conservatory of Chicago is that there has been no change whatever in the officers or office force in 20 years. Their staff of master teachers has conclusively proved during this period of time that University Extension education is productive of superior results. Their course covers the whole field of music and voice. The Conservatory was established in 1903.

Donna (Marge) Damerel is nursing a set of stiff muscles these days as a result of resuming her dancing lessons at the Gladys Hight Studios, which have turned out many noted dancers. A dancer before she was a radio star, Marge will include a dance number as part of her contribution to the *Myrt and Marge* troupe's vaudeville presentations this summer.

Two theatrical art schools have opened for the spring season in South Bend, Ind. Hazel Dell Neff-Smelter, director of the Pine Arts School, announces the opening of her school for its fourth term. Located at 126 West Marion Street, she will teach music, dramatic art and dancing. Dorothy DePont has opened her studio of dancing and will teach advanced ballet, toe, Spanish and exhibition ballroom dancing. She also has classes for children from three years of age upward. As a sideline she has an art course for dress designing.

Luke A. Mannion (Dan B. Connett) is conducting one of the most successful dancing schools in the East, and extends a welcome to all troupers coming his way to pay him a visit. He can be found at the Hotel Groveland, Danbury, Conn. Luke joined the G. W. Park Stock Company in Havre de Grace, Md., the latter part of 1905 and covered everything there was to be covered till last year, when, feeling very tired and wanting to settle down, he returned home and opened a dancing school. Luke says it is a business he wishes he had gone into 20 years ago.

Helen Steinmann, well-known Chicago dancer and teacher, member of the Chicago Dancing Masters' Association, appeared as feature dancer in her authentic castanet solos at the Chi Civic Opera House Sunday, April 21. The Margutis musical publication also invited many of her pupils to present Lithuanian songs and folk dances, as well as pop ballet and tap solos.

Pay Epperson's Whistling Ensemble, with Eusebio Conciadi, baritone, will present a repeat concert by popular demand at Curtis Hall, Chicago, Sunday, April 28, at 8:15 o'clock. An attractive program has been arranged, with Pay Epperson directing.

Florence Kope, pupil of Marie Veatch, recently danced at Lugano, Italy, and at the Paramount in Paris. Miss Kope does modern style dancing.

Virginia Hall, formerly assistant to Marie Veatch, is in Chicago from Hollywood to put on dancing for the Blackfriars of the University of Chicago, the same as she did last year. This is a

yearly show where the boys dress as girls.

Eighteen of the Marion Freeman dancers will present in classical ballet the *Poet and Peasant* overture for Barrett O'Hara at the Chicago Auditorium. Occasion is a benefit performance for the relief of real estate bondholders holding the bag—a cause for which O'Hara has been fighting over the radio and in Washington, D. C.

Mme. Etienne, head of the school of the same name in Detroit, recently visited New York to bring back new wardrobes and study new dance routines for her school. She is producing the ballets for several prominent Detroit night clubs in addition to her regular school work.

Virginia Rose has recently opened a dance studio at 308 1/2 Croghan street, Fremont, O., and reports business very good. Phyllis Mae Myers is the assistant instructor. First recital will be in May.

Bob L. Allen, of South Rockwood, Mich., has opened a dancing school there and will teach until next winter. He broke his ankle nearly two years ago and it is just getting strong enough to enable him to hoof again.

The Bruce School of Acrobatic Dancing is well represented in Chicago's night clubs this month. June Taylor, of the Abbott Dancers, who does the acrobatic specialties in the Empire Room of the Palmer House; Edna DeWorth, the clever little lady who thrills audiences at the Terrace Garden by turning her body over in the air like a Southern mammy flipping a pancake, and Frances Willer, who dances round the College Inn so fast that the customers have a hard time deciding whether she is upside down or down-side up, have had all their acrobatic training under the personal direction of Bruce R. Bruce.

And, by the way—don't forget the announcement of teachers' courses for this summer, which will be found elsewhere in this department.

Virginia O'Brien, producer of the Terrace Garden show at the Morrison Hotel, Chicago, has been caught up with. She has been prevailed upon to take part in the show herself and can be seen and appreciated there any old night.

Fifth Annual Six-State Meeting at Indianapolis

INDIANAPOLIS, April 20. — Louis Stockman, Fifth District governor for the Dancing Masters of America and regional director for the Chicago Association of Dancing Masters, is again sponsoring the annual joint six-State meeting of the Chicago association and the Fifth District of DMA at the Antlers Hotel here Sunday, April 28. The meeting is open to members of both associations, nonmembers and advanced students, and as in the past, several hundred are expected to attend from Indiana, Illinois, Ohio, Kentucky, Michigan and Wisconsin.

An unusually strong faculty has been selected for this meeting: Grace Bowman Jenkins, acrobatic; Phil Osterhouse, tap and eccentric; Marion Freeman, ballet and musical comedy; Nicholas Tsoukalas, character and Spanish dancing; Myrtle Doris Pettigale and Louis Stockman, ballroom.

Meeting opens with registration at 10 a.m. and closes with a banquet and grand ball in the evening. Registration fee of \$2.50 includes the banquet for members, and nonmembers may purchase banquet tickets extra. Representatives of both associations will be guests of honor, and Mr. Stockman will hold a studio party Saturday night at his studios for those arriving in town that day.

Rhode Island DTC Meets

PROVIDENCE, April 20.—The Dancing Teachers' Club of Rhode Island, affiliated with the Dancing Masters' Association, held its monthly meeting Sunday, April 7, at the studio of Matthew A. McDermott here. Mr. McDermott and Miss Kay Merwin directed a two-hour period of instruction, under supervision of Helen M. Whitten, past president of the Boston Teachers' Club, guest instructor for the meeting. The next meeting, which will also take place in the McDermott studio, will have Lilla Frances Viles, of Boston, as guest teacher.



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Danceographies

By THE DANCEGRAPHER

Fellow very much in the public eye just now . . . Fred Astaire . . . hates to talk about himself . . . but can his feet talk! Born in Omaha . . . doesn't remember when he commenced dancing . . . It's that far back . . . his sister, Adele, showed real talent for dancing . . . so their dad sent them both to a dancing school . . . this was as soon as they could walk . . . Fred didn't think it was so hot . . . he just trailed after his sister . . . folks were not theatrical . . . but they sure showed good showmanship putting the kids in a dancing school.

Moved to New York from Omaha when Fred was 7 . . . and he was still 7 when he and Adele did their first performance together . . . Adele was taller than Fred . . . she played Cyrano de Bergerac in the sketch being done at school . . . Fred played Roxanne, with a blond wig . . . whoops!

Papa Astaire showed he was right . . . pretty soon Fred began to take an interest in dancing . . . and it wasn't long before the kids were in vaudeville . . . seeing America first . . . ran foul of the labor laws in spots . . . couldn't work in some places . . . but did the best they could . . . lied about their ages—they were 17—family needed the money . . . so they played in vaudeville till 1916 . . . then they started in shows.

Doesn't specialize in any particular style . . . originates his own dances . . . uses every kind of dancing . . . admits he's not the greatest tap dancer in the world . . . won't say who he thinks deserves this moniker . . . has been called a "second Nijinsky" . . . thinks that was ridiculous, because in his opinion Nijinsky was greatest ballet artist the world has ever known . . . believes much depends on how a dance number is spotted and put over, not just on technique.

In 1916 billed to open the show at the Palace in Chicago . . . made a hit and were moved up to troy spot . . . and were they thrilled! On the same bill was Eddie Cantor . . . at that time it was Cantor and Lee . . . Fred doesn't think a lot of Chicago . . . the town never was good to him . . . never went over big in Chi until *The Gay Divorcee*, the film which stayed four weeks at the Palace and made a record . . . *Gay Divorcee* was first film on record to stay two weeks in every key city . . . still thinks it's funny to arrive in Chi via films . . . when he and Adele were playing in *The Band Wagon* at the Illinois Theater in Chi they closed in three weeks . . . in spite of a run in New York and doing very well on the road.

First time he saw himself on the screen it made him feel quite ill . . . couldn't understand it when people told him everything was okeh . . . Eddie Cronjager, *Roberta* cameraman, said Astaire couldn't have put his dancing over in films in the silent days . . . cameras then were not fast enough . . . Fred can't take direction making a scene . . . has to do it his own way . . . says it takes a lot of figuring, too. Never eats too much when he's work-

ing . . . likes plain foods and no pie in it . . . doesn't diet, tho—doesn't believe in it . . . always loses weight when he's dancing . . . but gets it back when he isn't . . . likes working on location . . . likes outdoors and picnics . . . finds it tough to dance if he doesn't like the tempo, music, timing or bad music . . . likes the "Night and Day" dance better than the "Continental" . . . another favorite is the one he did with Ginger Rogers in *Roberta* to *Smoke Gets in Your Eyes*.

Prefers not to give advice on youngsters taking up dancing . . . in spite of the fact that he gets many letters from mothers asking his advice about putting their children into dancing professionally . . . feels it's up to the kids . . . if they can take it they can make it.

In private life Fred is the husband of Phyllis Potter, New York society woman . . . lives a happy, quiet and normal married life with her . . . has appeared in many stage productions . . . such hits as *Apple Blossoms*; *Lady, Be Good*; *For Goodness' Sake*, *Funny Face*, *Smiles*, *The Band Wagon* . . . and was in the stage version of *The Gay Divorcee* before it went on the screen . . . plays a good game of golf and tennis . . . likes prize fights . . . very fond of horses . . . dresses neatly and modestly . . . but the tailors in dear old bloody London pronounce him one of the 12 best dressed men in the world.

NFMC Festival in Philly

PHILADELPHIA, April 20. — Preparations are in full swing for the American Musical Festival and 19th Biennial Convention of the National Federation of Music Clubs here April 23-30. Work by American composers will be emphasized in many of the performances. There will be sessions and discussion meetings covering the whole field of musical education and expression, in addition to the co-ordination of the 5,000 musical clubs, with a total membership of nearly half a million, which will send delegates to the convention.

National contests for young artists, offering them cash prizes and guarantees of professional appearances with the Philadelphia Orchestra in New York and appearances in the Metropolitan Opera, will be held by the National Federation in conjunction with the Schubert Memorial Award, Inc., April 26 in the Baptist Temple.

Among the conspicuous features will be performances by Giovanni Martinelli, Metropolitan Opera tenor; Kathryn Meisle, Metropolitan Opera contralto; Jose Iturbi, distinguished Spanish pianist; Albert Spalding, American violinist; the Philadelphia Orchestra; the City Orchestra, under Thaddeus Rich; a profuse array of the leading choral groups of the nation; a harp ensemble, under direction of Carlos Salzedo; an ensemble 15 pianos, four hands at each instrument, under Agnes Clune Quinlan; American Society of Ancient Instruments, under Ben Stad, and Curtis Quartet.

The Choral organizations will represent 15 States and 21 cities. Among the leading groups to be heard in concert are Philadelphia Choral Society, Mendelssohn Club, Philadelphia Orchestra's Assisting Choir; Cecilia Group, of Minneapolis; Rossini Club, of Portland, Me.; Baltimore Music Club, with Bornschein conducting, and Amphion Chorus of 80 men from Fargo, N. D.

S. F. To Get Ballet

SAN FRANCISCO, April 20.—Two dazzling ballet performances will be presented by the Opera Ballet School of the San Francisco Opera Association in the Memorial Opera House here May 15 and 18. Produced by Adolph Bolm, ballet director of the school, with himself in his original role of Le Negre, favorite slave, Rimsky-Korsakov's *Scheherazade* will be presented as the principal offering, with the colorful original Daighillieff Ballet-Russe setting and costumes by Leon Bakst duplicated.

First of a series of guest artist appearances with the opera ballet will also mark the performances. Vicente Escudero will appear in his own spectacular production of De Falla's ballet-opera, *El Amor Brujo*. He will be assisted by Carmita, his partner, and members of the opera ballet trained by himself especially for the production.

Observing the 250th anniversary of Johann Sebastian Bach, Director Bolm will also present three numbers by that composer with full ballet interpretation. It will be the first large-scale ballet set to Bach music seen in San Francisco.

We Thank You!

Following are some of the comments on the Theatrical Art Schools section in response to our invitation to teachers and instructors to let us know what they thought of it:

"I thought the new section was very well got up. I have no suggestion as to how it could be improved editorially.—EDNA LUCILE BAUM."

"Let me take this opportunity to congratulate you on the wonderful new addition to *The Billboard*. The Theatrical Art Schools section is one that we dancing teachers have been wanting for a long time. By it we can all become more closely united in the dancing world. It is interesting to know that we can pick up a copy of *The Billboard* and truthfully find the activities and progress the other schools are making, and may I add at this time the sincere wish that future publications of the section will be fully as successful as the first one, and I am sure that we will all be more than happy to co-operate. I remain satisfied and contented with the Theatrical Art Schools section and may it long continue.—RUTH BAIER, Manager, the Professional Studios for Stage, Screen and Radio."

"I think the new Theatrical Art Schools section of *The Billboard* is very good and look for a successful future for it.—MURIEL KRETLOW."

"The new section surpassed my most sanguine expectations. Can only say 'more power to you and it' and promise you my continued co-operation.—FRAN SCANLAN."

"You may count on the co-operation of the Stage Art Schools organization. The Theatrical Art Schools section fills a long-felt want.—ALON R. WARREN, President, Stage Art Schools."

"The news of other schools' activities in the new section of *The Billboard* is very interesting and informative to us teachers, and I wish you every success in your new venture.—JEANNE ROSSI."

"Your new section is very well put out. I have very good results from the institutional ad I ran in the first issue.—MARIE VEATCH."

"I have just finished reading the Theatrical Art Schools section of *The Billboard* and want you to know that I, as a professional dancing teacher, appreciate your efforts in our behalf for the excellent work that you have accomplished. I personally wish to take this opportunity to tell you that this new feature of your magazine makes a contact between the professional school and professional people that has long been needed. I was particularly interested in your editorial, *At Your Service*.—BRUCE R. BRUCE."

"I wish to say that I think your new dancing school feature is a good one. I believe it will go over big. The issue you printed with my ad in it surely looks good, and I intend running with you again.—BILLY TRUEHART."

"Just got *The Billboard* and I think you got away to a fine start. I really think that the teachers will take to *The Billboard* hereafter. Many will be surprised at the first issue.—J. FRANCIS HANEY."

"Allow me to compliment you on the wonderful new Theatrical Art Schools section. It is bound to be of great benefit to your wonderful paper.—FRED W. (DADDY) KEHL."

"Last week I got a thrill out of the new department, Theatrical Art Schools, especially regarding amateur contests. I have just finished reading this week's issue. All I can say is I hope each week will be as interesting.—LUKE A. MANNION."

Dancing Is Popular

WILLIAMSPORT, Pa., April 20.—Some sort of record, at least for a middle-sized town, is believed to have been established here in the dancing classes of the Relief Works Department, which were under the direction of Kermit Miller and Ethel Moore, with Vivian Lewis as assistant. In the three months of the classes' duration they had a registra-

tion of 13,000, with 11,165 people registering for the dancing lessons during the first 31 days of the project. The total number of people participating from December 15 to March 1 was 14,075. The project was discontinued on the latter date, in an effort to conserve RWD funds.

New Lighting Product

NEW YORK, April 20.—Stroblite Company has been impressing upon the dance schools the importance of presenting their recitals in a novel and interesting manner. Many of the schools have used Stroblite, a product which produces startling color and lighting effects with luminescent colors and invisible ultra-violet lighting. Company has produced these effects for many musicales, revues, presentations and vaudeville acts.

\$3 TAX

(Continued from page 13)

restaurants. Most customers take to the road and the belief is that in order to meet the competition, both from other hotels within New York and the rural spots, some deal will have to be worked out.

Trade circles believe that a compromise could be arranged if the two sides could get together. It is granted that the hotel men won't pay the \$3 per man and it is thought, altho not stated officially, that the union leaders are agreeable to working out a deal whereby a lower fee would be established or one free broadcast permitted.

That the next few weeks will figure importantly in the remote broadcast fee situation is further accented by the June AFM convention, since the national tenor among musicians is said to favor making the New York fee go into effect in all locals.

Final angle is, of course, that with New Jersey summer places already signing bands, the New York men will have to follow suit. Since the Jersey places all have broadcast lines in New York stations, in order to survive the local road-houses and clubs will have to go on the air—or else.

'ROUND THE TABLES

(Continued from page 13)

dancer, when Al Kavelin's Orchestra played it recently over CBS.

DANNY ODZAREK, acrobatic dancer, has recently appeared at the Mayfair, Schneider and Turner's Athletic clubs in Detroit.

JIMMY GIVENS and Ann Karol returned April 2 from a six weeks' engagement in Kingston, Jamaica, where they performed before the Duke and Duchess of Kent.

RUTH ROBERTS, toe dancer; Helen Lawton, dancer, and Fred Roland, singer and emcee, composed a recent floor show at the newly remodeled Harmony Club, located in the Hotel Sharon, Sharon, Pa.

THE CLOVER CLUB, near Sharon, Pa., is featuring one of the strongest floor shows this week that the spot has enjoyed this winter. The bill includes Baldwin and Bristol, comedy duo; Roxanna (Mrs. King Levinsky), fan and balloon dances; Joe Altee, m. c. and dancer, and Jerry Kay, toe dancer.

VAUDEVILLE NOTES

(Continued from page 15)

Atlantic City, next month. Phil Brito and Linda Lee, vocalists, are with him.

SANDY ACKLAND is now billing himself with his real name, Glenn MacIvor. He sails for dates in England early in June, booked thru Maxie N. Ford, of the Howard Wyndham office, New York.

DUKE McHALE, recently in *Thumbs Up*, has signed with the St. Louis Municipal Opera Company, opening June 10. Booked thru Henry Weise, playing vaude meanwhile.

CRAZY PEOPLE, Roy Gordon's 24-people unit featuring Elmer Brown, has come up from the South and is being booked in Middle West territory by the Hal Lawrence Theatrical Agency.

LOEW'S BOULEVARD, Bronx, has gone down to a 40-cent top week-ends, when vaude is presented.

PERZADE AND JETAN have gone into the Embassy Terrace Club, Montreal, booked thru the Stanley Willis Albany office.

Say When!

NEW YORK, April 20.—At least one teacher of radio technique is conscientious enough to object to pupils appearing before he feels that they are ready. This attitude, in sharp contradistinction to the procedure of many "radio schools," was shown by Eddie Miller when one of his pupils appeared on Major Bowes' amateur night on the air before Miller thought he was ready to do so.

Miller wrote to Major Bowes disclaiming responsibility. His letter, in part, follows: "I understand that one of my newer pupils is scheduled to appear on your amateur program this Sunday. . . . In justice to myself as a singing coach, I would like you to know that the boy has taken but three lessons with me. I very strongly advised against his appearing anywhere as yet, as he is far below the standard that I set for my pupils. I would also like you to know that I do not make any promise, at any time, to my pupils, to guarantee appearances or auditions on radio, stage or screen. I am asking that you consider me in this matter and not make mention of me in any way in connection with this poor, misguided youth. . . ."

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

Three Teams Still Going at Maywood

MAYWOOD, Ill., April 20.—The local walk is going along at a strong pace after 1,900 hours, with three couples fighting it out for the \$1,000 check which has been posted with a local business man for some time.

Contestants still in the race include Chuck Wilson and Evelyn Kisilka, Mickey Mandell and Ann Miller and Noel Hale and Marie Gooches. An unusual circumstance is that with the exception of Chuck Wilson all remaining kids are participating in a walk for the first time.

The staff has Jack Kinsel, general manager; Morrie Davis, secretary-treasurer; Pat O'Day, directing emcee; Pop Angel, comedy; Stew Allen, heat; Swede Larson and Eddie O'Hara, judges; Freddie Simms, Jimmy Lanard and Eddie Borchering, trainers; Alberta Larsen and Babe McGibbins, nurses; music—matinees by Herb Randolph, nights by Joe Conn and his Walkathon Melody Boys.

Alvis Macon Show Set for Fast Finish

MACON, Ga., April 20.—The Ray C. Alvis Macon walk, at the 1,200-hour mark, with three couples still in the running was tapering off for a fast finish.

Treadmills and endurance races are in order with Chuck Payne proving his ability as heat salesman from the platform and Mickey Thayer barking orders in the roll of Simon Legree on the floor. The staff has Jack Freeman, chief emcee, with Chuck Payne and Harry Jarkey assisting, and contest playing to comfortable attendance from the start.

When heat is not in progress a well-rounded program of entertainment keeps the tent buzzing with activity. Harry Jarkey, master of monkey business, keeps the crowds in good humor with his mike work. Chuck Payne adds spice to the program with his vocalizing and impersonations of radio stars.

At this writing the following contestants remain in competition: Evelyn Cooper and Frank Sharraba, Johnny Groves and Marie Broughnon, and Billy Lyons and Lois Long, a Macon girl.

Talbott Show Set For Good Windup

MISHAWAKA, Ind., April 20.—The Hugh A. Talbott Walkathon Athletic Contest Company show here has been playing to steadily increasing patronage as the show enters its final stages. Despite opposition and various obstacles designed to embarrass the show, Hugh Talbott has pulled this one thru with a courage and determination that is fully deserving of the strong support now turning out nightly.

The walk has passed 1,944 hours, with two couples and one solo still fighting for first honors. Contestants still going are Spud Kelly and Mary Janowiak, Karl Switzer and Lolly Lewis, and Al Rossi, solo.

Staff Briefs

"A BOUQUET to Maxie Capp for the extraordinary floor he turned over to me at Ponca City," writes Leon (Red) Waddall, floor judge. "They certainly were well disciplined and finer co-operation than I have ever seen before—making a floor judge's task a lot lighter."

ARTHUR (POP) ANGEL postcards he has joined the emcee staff of the Maywood, Ill., walk.

CHUCK PAYNE, emseeing the Ray C. Alvis Macon (Ga.) show, would like to see Briefs from George Sloniger and Jim Coffey.

TOM MATNEY and his Southern Club Orchestra, out of Waynesville, N. C., are playing at Harry Cowl's Knoxville show.

FRANK JANSEN, who was boss canvasser at George Pugh's Duluth (Minn.) show last summer, recently joined Pugh's San Jose (Calif.) show.

GIL DICKERSON writes that he is handling the music at Tiny Epperson's new night club in Oblong, Ill. Gil says that Tiny's new venture is going over in grand style.

RAY WATSON, floor judge with the C. F. Noltmeyer show in Ponca City, would like to see 'em in the Letter List from Earl Fagan, Billy Lightner and Billy Watson.

Thirty and Two in Teeterboro Walkie

HASBROUCK HEIGHTS, N. J., April 20.—Thirty couples and two solos entered the Bill Beasley (president of the Beasley Amusement Novelty Company, New York) show at Teeterboro Airport here, under the management of Mac Maurada, which got under way last Saturday. The event is planned as a fast short show, with plenty of heat being introduced ere long.

Freddie Hall, ace platform man, is doing the bulk of the emseeing. Frankie Rizzo and Red Oleski are now handling the comedy and on Thursday will start a friendly enemy contest.

The entire atmosphere is inviting and has been the subject of favorable comment by visiting walkie folks.

The motif of the band stand and front area is entirely of silver with red striping, lending a striking appearance. New red and blue bleachers add to the appearance. The concession is one of the finest, with ample room for diners and a spacious kitchen. A sportland is being installed near the entrance and should prove a popular spot.

Staff consists of Mac Maurada, general manager; W. H. Sanders, treasurer; Freddie Hall, top emcee; Frankie Rizzo and Red Oleski, comics; Garry Howard, Tommy Greenhouse and Earl Brooks, judges; Billie McGreevy and Marie Bendig, nurses; Bill Vereca, concessions; Harold Monty and Mickey Sinclair, trainers, and Jimmy Brienza, publicity and promotions. Music is being furnished by Bob Coleman's Band.

Smith-Wright N. J. Grind Under Way

SOUTH RIVER, N. J., April 20.—Under the joint sponsorship of Jimmy (Whistle) Smith and Jimmy Wright, Ritz, Inc., opened a show recently at the Wagon Wheel Inn here. Smith is general supervisor and contest director and Wright is handling the managerial reins.

Plenty of added entertainment is being offered, public dancing and a sportland proving popular with the patrons. Eddie Begley heads the emcee staff and is ably assisted by Danny Gamba, midget comic, and Frankie (Maniac) Donato. The hospital is under Jack Kirby. Colin McAllister and band are supplying the music.

Remaining contestants include Frankie Donato, Winnie Baker, Red Reilly, Bea Reilly, Steve Riggio, Clara Guilfoyle, Johnny Kudrick, Ann Bardell, Buck Wayne, Mary Matis, Eddie Kish, Leola Straub, Artie Rossi, Helen LeVon, Jan Harvey, Betty Garfield, Nan and Sam McDonald, Louis Nannie, Lillian Layden, Don Ramon, Buddy Piquet, Stanley Kinelski, Jeannette Oederlonck, Myron Reed, Edith Reid, Joseph Kosa, Peggy Vinson, Frank Leo, Peggy Henderson, Wilbur Fischer, Jenie Busch, Ray Martin, Virginia Alexander, Louis Cermilana, Irene Georgianna, Tony Olivieri, Sis Kurtanik and Danny Gamba.

Wedding Packs 'Em At S. F. Walkathon

SAN FRANCISCO, April 20.—Romance had the front seat at the battle of champions walkathon, sponsored by Golden Gate Post, American Legion, in Golden Gate Ballroom last Monday night, when Eric Lawson, ex-national and Golden Gloves boxing champion, was married to Betty Lee Doria by Municipal Judge Sylvain Lazuras before 5,000 spectators.

Both contestants in the walkathon, Lawson was forced out on April 12. Mrs. Lawson, still going strong, danced away in the arms of Billy Curtis, her partner, following the ceremony. Wedding march was played by Goldie's Red Jackets, nine-man band, with Jane Shannon, featured vocalist, singing *Oh, Promise Me*. Miss Shannon was maid of honor, with Curtis best man.

All attendance records for any past walkathon ever held here have, been broken with more than 135,000 admissions in the initial four weeks. Hal J. Ross and Charles M. Hayden are operating the show.

Ponca City Over 600

PONCA CITY, Okla., April 20.—Charley Noltmeyer's General Amusement Company show here is playing to steadily mounting houses. The Continental Oil Company, with its main offices here, recently bought out the house for an entire day as a privilege to its employees. From that time on the show has really been clicking.

Sprints are run twice daily, with the floor, early in the week, down to 11 teams and two solos. Red Waddall, who replaced Maxie Capp as heat floor judge, is doing a nice job. Jack Hayes is a hit from the stand and over the air thrice daily.

Grant-Engelhart Win Swartz Cincy Walkie

CINCINNATI, April 20.—The Swartz Elmwood Place show here, Unit No. 1, closed to a fast finish before a roaring full house last Sunday night, after 1,120 hours, with George Grant and Dolores (Pudgie) Engelhart outlasting Buddy Atkins and Billy Farmer.

The end was a lightning-fast sprint that ran two hours and 30 minutes before Billy Farmer finally fell by the wayside. Considering that this show was started only four months following the close of the Swartz show here last fall, the walk drew good houses and made a very creditable showing.

Unit No. 1 has now split and is divided between the combined Sheldon-Swartz Bloomington (Ill.) walk and the Swartz show, Unit No. 2, to open soon in Toledo, O.

TOMMY STRICKEL is contesting in Mac Maurada's Teeterboro Airport, N. J., show.

Contestant Notes

FRANK COSTELLO and Helen Chester are entered in the Hal Ross and Ray Dunlap San Bernardino, Calif., show.

PEGGY KING writes from Chattanooga, Tenn., to inquire of the whereabouts of Patsy King and Bob Gladstone. Patsy can be reached thru *The Billboard*.

RUSS REEVES would like 'em from Rajah Bergman, Betty and Billy Lightner, Rocky Boggs, thru the Letter List of *The Billboard*.

CAROL COURTNEY writes from Richmond, Va., that she would appreciate notes from Jimmie Horan, Bob Cole, Alice Krug and Jimmie Lynch. "Daddy Fox's show is doing nicely," continues Carol, "with 22 teams still pounding the boards. Duke Hall is putting forth his best efforts to make this a fine show."

PHYLLIS BILETTO, Norfolk, Va., wants to read communications from Flo King, Mizzi Lyman, Chester Pottner, Rose Parsack, Jackie Sellers and Dick Yale.

JIMMIE HORAN writes that he is contesting in the Manitou, Colo., show and would like to see 'em from Kenny and Bee McKay, Helen Sloan and Billy Lewis.

BOBBYE WADDAIL and Patsy King, following their participation in the recent Miami Beach walk, are vacationing in Miami.

HUGH TALBOTT

ANNOUNCES WALKATHON IN DOWNTOWN SOUTH BEND, IND.

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A VIRGIN CITY WITH ALL
FACTORIES WORKING 100%

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If you kids are tired of proms and conversation, join an organization that opens, remains open and pays off.

Positively no contestants accepted until first notified. Communicate by letter only to BOB TAYLOR, Contest Director, Suite 505, Citizens Bank Bldg., South Bend, Ind., or HUGH TALBOTT.

If You Can't Take It,
You Won't Make It,
So What!

WALKATHON

OPENING
MONDAY MAY 6th

Sponsored by the Industrial Mutual Association of Flint, Mich., in Michigan's Most Beautiful I. M. A. Downtown Auditorium.

WANTED—Talented Contestants with wardrobe. This is the Big Show you have been waiting for! Report Friday, May 3. Positively no transportation, collect calls or wires accepted. This means you! Bring sufficient wardrobe, as trunks will not be lifted until show has gone 150 hours. All Contestants Knowing Ray (Pistol Pete) Wilson, Jack Steiner or Al Baker write. Auditorium seats 7,000. Everything modern. Exclusive Radio. Plenty floor money, sponsors.

Up to \$1,500.00 in Prize Money will be in the Bank.

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W. E. TEBBETTS' WALKATHON

Opening Tuesday, April 30

NORFOLK, VIRGINIA

(Not Virginia Beach)

Contestants, Notice!

This is an absolute virgin spot and looks like my biggest show. High-grade Teams, write or wire immediately.

JOHNNY LUE

LEE HOTEL, NORFOLK, VA.

Teams in New York area contact FRED MITCHELL, Irvington, N. J., Show.

Teams in Boston area contact SID CURTIS, Cambridge Show.



THE FORUM

This department of The Billboard is conducted as a clearing house, where readers may express their views concerning current amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer and should be written on one side of the paper. Those not exceeding 300 words are preferred. Send communications to The Forum, The Billboard, Box 872, Cincinnati, O.

Fort Smith, Ark. I have ever maintained that circuses, like many of our larger cities, often become too big, to such an extent that audiences are so dazzled by glittering extravaganza and varieties of novelties, acts and attractions that at conclusion of performances observers have been unable to do justice to any part of the show. My theory is that size of a circus should be limited, at least as to quantity of performance at one time. If it is necessary to include certain features, then draw out the length of time required in presentation rather than sacrifice enjoyment and appreciation of spectators for each part of the program. It would be better to sacrifice quantity and give more carefully chosen quality and thus allow spectators to see everything that transpires in the rings.

I believe the smaller circus is coming back into its own, and, if good patronage is a true indication of the wisdom of my belief, shows of this size have every advantage over larger ones. The nut is smaller and their size makes for a choice and select personnel with a friendly, co-operative spirit, absence of grift and rougher element, leaving in its wake nothing except good will, satisfaction and a better understanding among townspeople for outdoor show people.

I would also like to say a few words in justification of my perpetual fight against the free pass system. Hennies Bros., here recently, has adopted, in a measure, some of my thoughts on the subject. I realize that it will take time to entirely eliminate this terrific drain on outdoor show business. But, in my opinion, this show has made a beginning that can be constructively adopted by all outdoor showmen. The owner-manager holds distribution of passes entirely in his own hands. The passes become void on Thursday instead of on Friday and Saturday. The management is not penurious in distribution of passes, just careful, and they are placed only in hands absolutely necessary for best interests of the show, instead of being handed out by the gross, as with so many shows, without any material benefit.

Progressive showmen will do well to give the pass habit serious consideration and to institute a careful method of distribution, for few realize the seriousness of this leak in profits, and today, more than ever before, should each item in the budget be given careful management. Eventually, with gradual minimization of the quantity of passes and co-operation, outdoor showmen can entirely destroy the free pass system as the picture houses have done. At least it is a thought worthy of consideration. The biggest knockers that any show ever has are usually people who gain the privilege of witnessing it by an Annie Oakley. R. P. (DOC) SEYFER.

I talked to the magician and found him a likable chap. He is a clever performer but he is hurting himself and magic in general by promising things he can't produce.

Here's the biggest laugh in his show. After using a small boy for a hypnotic stunt he tells the boy to sit on a covered chair, then asks the boy how he feels. The boy replies, "Okeh," whereupon the magician lifts the chair cover and removes a small pot of the bedroom variety. What a laugh! And in a high school! Shades of Kellar and Herrmann! Magic is an art, etc. After the show I asked him if he ever had any squawks on that gag. He said no. I suppose the teachers thought it best not to mention it.

The point is that a burlesque gag has no place in a magic show, much less in a high school, so it's little wonder they get harder to book. How long this school will continue to be played is now a question. I am not trying to discredit the man, but I feel I have a right to

and if a trick is screwy say so. No wonder the poor magi don't buy as much as they used to; they don't know whom to believe. TOMMY WINDSOR.

After reading Bill Reno's letter in the Forum about the Walter L. Main Circus train wreck, I decided to help him recall a few more performers whom I remember.

Fem Performer Recalls Some of Main Personnel

John and myself, husband and son, Eddie. Besides these performers were Jimmy Cassidy, boss canvasman, and Frank Train, treasurer, who was killed in the ticket wagon. MRS. M. CORREIA.

Moline, Ill. Having read in The Forum at various times opinions regarding circus parades, I wish to add mine to the effect that I believe all circuses should give street parades. I know they would be welcome in this territory and they are great assets to any show wherever given.

Favors Parade, More Clowning For Circuses

In this area any of the big or good-sized circuses I know would do well. I heartily agree with what Arthur Borella has had to say in The Billboard, that clowns should have

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Vol. XLVII. APRIL 27, 1935. No. 17

Maurice Pearson doing a good job of the comedy, and Monte, with his three "nos," were very funny. Next Muriel Sergheney played uke while Doris Shrage sang *After You've Gone Away*. Then came Happy Benway and Larry McCarthy in their black and tan kit which rolled them in the aisles. Last but not least, a duet by Gladstone and Gascoigne, assisted by Muriel Sergheney with the uke, in *Out in the Cold Again*. All in all, it was a grand 45 minutes of fun.

We wish to thank Jerry Vogel, of the Vogel Music Publishing Company, for his never-tiring efforts to send some little novelty each week to the patients. This has been going on for years and we are grateful for his kindness.

Lizzie Rogers and Margaret Newell were most pleasantly surprised by a visit from an old friend, Mrs. Lucia Cooper, sister-in-law of Sam Scribner.

Dr. Rothman expects to leave shortly. He will continue to interne at Lennox Hill Hospital in New York.

Doris (Blonge) Gascoigne and Yours Truly have already started to plant their seeds. They intend to have an early garden—Blonge with her cocks-combs and "Elizabeth with her German garden"—catch on?

By the time this column is printed our Muriel (Mae West) Sergheney will have left the Lodge in A-1 condition.

Our good friend Kate Smith was in town, but this time she didn't park her *Moon Over the Mountain* in Saranac. Instead, she spent a pleasant week-end at Lake Placid.

A testimonial dinner has held last week at the Hotel Saranac in honor of Mayor Miller. Happy Benway and Larry McCarthy brought an amusing half hour of comedy and laughs to all those present.

Lizzie (Girl in Red) Rogers is well on the mend and has increased her avoirdupois 13 pounds in the last six weeks.

Louie Cohen, who left here last June, is back again for another siege of curing. This time he intends to finish the job. Louie was formerly an employee of Warner Bros.' movie operator staff in New York.

"Big Boy" Pearson has grown a mustache, intends to stay the summer, and is "that way" about a certain blonde in town.

We see Max Pfeffer up for two meals now—"Not so bad for a beginner, Maxie, old boy."

Last Monday was Marya (Spunky) Blake's birthday. The chef made her a cake and she received many gifts and congratulations from her pals.

Joe (Gentleman) Parker had his first rib operation last week at General Hospital. It was successfully performed by that clever surgeon, Dr. Woodruff, of Saranac Lake.

Jack Nichol is back at his home in Newark again after a pleasant winter in Florida. He tells us that he is feeling fine and would like to hear from some of his Saranac friends.

Please write to those you know in Saranac Lake.

Good News

This week came encouraging trade news from the heads of many of the great advertising agencies, each in a pivotal position to speak of the business trend. With common consent they see brightened skies and general experience among them is that advertising revival is no longer to be doubted. Old accounts, long dormant, are being resumed and there is evidence of some new accounts. The definite trend is toward increased appropriations. The outlook for improved spring and summer selling, while spotty, nevertheless seems sound. "A healthier condition than at any time since 1929," says one agency authority.

There are political elements which are disquieting, and all business people are apprehensive of taxation so heavy as to amount, in instances, to confiscation, but in the broad view these matters sink into insignificance if it is true that industry and trade are reviving to a point where normal advertising, selling and distribution promise to create sizable re-employment and release for work some of the funds now held by almost hopelessly liquid banks. These factors are fundamental. Our economy is a vast wheel, with countless cogs, but the main shafting sets the pace. This shafting is consumer demand. The mechanism has been idling for more than four disastrous years, because the people would not or could not invest in the products of the mill, mine, shop and farm. The immensity of consumer need of the materials of life, on this date, staggers imagination, and constitutes the greatest potential market American business men have ever contemplated. It is good news that advertising, which carries the flag of commercial progress, is showing activity, and especially that at least a few new advertisers are starting national or regional schedules. There have been many false cries of business recovery in the last four years, but this one seems real. Selling, paced by advertising, smacks of normalcy.

—Editor and Publisher, April 6.

use whatever means I can to protect my business (that town is one of my yearly spots). Every other business is protected to some extent; why not magic? He is capable of having a peach of a show if he'd stop lying about the size of it and spend a few of the dollars he's collecting on some apparatus that looks right and get rid of the home-made junk he's now using, cut out the smut and stop allowing his assistants to continually walk back and forth across the stage during the entire performance.

Let's have better magicians, better apparatus, fewer exposures, fair fees, fewer and better and fairer dealers. I know we won't get them, but we can think about it anyway. And, oh, yes, while we are dreaming, let's cut out the flowery testimonials and free plugs the columnists of the magic mags give to any dealer on anything sent them free. What's the idea of raving over something ordinary,

more to do in circus programs. I think, too, that advance agents should notify all circus fans at least two weeks before the arrival of a circus in any town. GEORGE C. COMFORT.

Saranac Lake

By BETTY HUNTINGTON

The official opening broadcast on our own Station NVA took place April 5 at 7 p.m. It proved to be quite a success. Ving Horn, announcer, introduced Dr. Karl Fischel, who made quite a speech burlesquing facts and figures (as to how they should not be) which was received with rounds of laughter. Bert Ford made a very good emcee and introduced Bob Faricy, who played and sang *Kitty Cat*, a number all his own. Next came Armand Monte and his Hirelings.

SUBSCRIPTION, PAYABLE IN ADVANCE

Price.	No. Copies	At 15c.	Saving.
\$1.00 Buys	6	\$ 1.20	\$0.20
2.00 Buys	12	2.55	.55
3.00 Buys	26	3.90	.90
4.00 Buys	36	5.40	1.40
5.00 Buys	52	7.80	2.80
8.00 Buys	104	15.60	7.60

Rates in Canada and Foreign Countries on request.
Subscribers when requesting change of address should give former as well at present address.
DISPLAY ADVERTISING—Fifty cents per acute line. Whole page, \$350; half page, \$175; quarter page, \$87.50. No display advertisement measuring less than four lines accepted.
Last advertising form goes to press noon Monday.
No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.
The Billboard reserves the right to edit all advertising copy.

Recently I read an announcement by a magician stating that he was carrying eight people. I saw his show the week before I saw this notice. At that time he had two assistants and an advance man. Advance notices of his show were that he carried a carload of equipment. But the night of the show he walked on with two suitcases. I realize that it isn't what you do but how you do it that counts; in other words, you don't need a carload of magic to entertain an audience if you know how to use what you have.

But there is no point in exaggerating to the extent of trying to make the public believe you have a carload of apparatus when you haven't nearly that amount. The fellow who really has a carload will have a hard time getting anyone to believe him around that town.

COLE CANCELS CINCINNATI

Fans' Meet Set Back One Day

Show will be in Covington, Ky., near Cincy, May 11—CFA dinner night of 11th

CINCINNATI, April 20.—The Cole Bros.-Clyde Beatty Circus, originally scheduled to play this city May 9-10, has changed its route for those days. Show will be in Louisville, Ky., the 9th; Lexington, 10th, and in Covington, across the river from Cincinnati, on the 11th. The Hagenbeck-Wallace-4-Paw-Sells Bros.' Circus will be in Cincinnati May 7-8, as previously announced.

The national convention of the Circus Fans' Association, which was originally set for May 8-10, has been moved back one day, with the three-day sessions starting on the 9th.

Dr. Robert Carothers, president of the John Robinson Tent, the local chapter of the CFA, announces that the entire membership of the Circus Fans are invited to attend the afternoon performances of the Cole show at Covington.

The CFA organization will entertain with a dinner and program the evening of May 11 instead of the 9th as originally planned.

Cole-Beatty Show Files Incorporation Papers

INDIANAPOLIS, April 20.—Before taking to the road, the officials of the Cole Bros.-Clyde Beatty Circus, Inc., filed incorporation papers with the Indiana secretary of state. The company lists 1,000 shares of capital stock having no declared par value, and the incorporators are Jess L. Murden, F. E. Schortemeier and Robert A. Hendrickson. Earl Lindsey, of Rochester, Ind., home of the circus, is named resident agent.

Seils Straws 'Em At Ft. Smith, Ark.

FT. SMITH, Ark., April 20.—Sells-Sterling Circus was here on April 10 and strayed 'em at both performances. Show was well liked. It is owned and operated by the Lindemann Bros. All equipment is in excellent condition. The show has run into some bad weather.

Among those with organization are Bert Mayo, equestrian director; Johnnie and Stan Volera, flyers and on horizontal bars; Hal Silver, bounding wire; Will Waiet, riding act; Captain Klauder, elephants, cats, dogs and ponies; Mayo, Nellie Schrader and Verna Lindemann, menage; Orville Lindemann, leaper and on trapeze; Peasley Family, perch, iron jaw and cannon ball acts; Rich Barnsdale, breakaway trapeze and wire; Rose Heller, trapeze and riding; clown alley, Harry (Bee) Davis, producing, and Buddie Wedin, Happy Klujeski, Ray Herman, Howard Cummings, last named unable to perform on bounding wire due to foot injury.

Wild West is under management of Gary Owen and featuring Belle Starr. In Side Show, managed by King Baile, are Harrio and Marrio, knife throwers; O'Rourke, armless wonder; Don Ferrio, fire eater and snake-skin boy; Joe Sweet, sword swallower and one-man band; Frankie Bell, dancer; Georgia Minstrels; Jolly Tiny, fat boy; Ralph Ward, tattooed artist; Captain Klauder, fighting lion.

Watertown's License Fee

WATERTOWN, Wis., April 20.—The common council has passed an ordinance providing for a license fee of not less than \$10 and not more than \$25, at the discretion of the mayor, for the exhibition of a circus or menagerie. Violators are subject to a fine of not less than \$5 or more than \$50.

French Owners Airminded

PARIS, April 15.—The Amar Brothers, owners of the big Cirque Amar Freres, have ordered two airplanes from the Renault firm in Paris. The brothers—there are four of them—will use one plane for making jumps while the other will be used by the advance crew and publicity department.

Hunt Draws Big Crowds in Philly

PHILADELPHIA, April 20.—Hunt's Three-Ring Circus opened its 43d annual tour, with a preliminary engagement of two weeks at 69th and Chestnut streets, this city, on April 6. With the exception of two days, when the weather was exceedingly cold, capacity houses have been the rule. The annex, under management of Al F. Wheeler, gave 22 shows on opening day and has been having big crowds during the engagement.

The Philadelphia engagement close on April 22 and the show will open its one-day stands on the 25th. Many improvements and additions have been made to the show.

Large Attendance At H-W Quarters

PERU, Ind., April 20.—Rodeo and farewell performance of Hagenbeck show at quarters here past Sunday saw attendance outdoing any previous event and numbering close to 12,000. Rainy weather and wet lot kept circus officials from furnishing seating equipment for more than 5,000. Show in three rings, featuring Christiana riding troupe; Liberty and menage horses, direction Rudy Rudynoff and Jack Joyce; Cheerful Gardner and 35 elephants; Earl Shipley, with bucking word, with Jess (Aerial) King at controls; Pawnee Bill cowboys and girls.

With close of Chicago date train will be routed thru Peru, picking up road props and cookhouse for opening, May 6, at Kokomo, Ind.

Harris Bill Killed

HARRISBURG, Pa., April 20.—The Frank J. Harris bill to regulate the size and location of signboard advertising was killed by the legislative committee this week.

R-B Set for Easter Peak

Holiday biz will topple records, advance sale indicates—additional personnel

NEW YORK, April 20.—The town has given rain, cold, hail and all kinds of off-key spring weather to the Ringling-Barnum Circus at the Garden, and on Tuesday evening the snowflakes came hurtling down, but the show continued to do better than normal business in the face of the disadvantages enumerated. Advance sale indicates that the Easter swing will draw capacity. Schools were closed beginning Thursday for an 11-day period, and this will bring the kids out en masse unless something unforeseen occurs. Show has all of next week and latter half of current one to play to tops. The ticket boys, who are the natural barometers, say they'll have their hands full, which won't disturb General Manager S. W. Gumpertz and his aids the least bit.

Boss of Elephants Ed (Shorty) Doherty has a herd of 34 bulls of which 15 work in the rings. Herd workers are George Mackey, Roger Whitney and Joe Kelly, and the girls are Eleanor Raymond, Ann Lee, Erika Loyal, Estelle Butler and Elsie Otari. Miss Raymond's ankle has been bothering her since injury in Sarasota, and Miss Butler replaced her in Ring 1. Grooms are Mike O'Brien, Frisco Farrell, Clement Taylor, Paul Cutlen, John Blackburn, John Cunningham, James Swanson, Edward Fredericks, Alex Dye, Julius Angle, Zanard Curtis, Frank Roberts, Al Rehsen, James Buckley, G. Waide, Don Norvell, Joe Martin, Bob Ganzela, Edward Steele, James Ellis,

(See R-B SET on page 36)

Pickup in Business For Barnes Show

LOS ANGELES, April 20.—With coming of more reasonable weather business for Al G. Barnes Circus has shown a fine pickup. Weather until date at Santa Monica was such that night business was much affected. Matinee there was big and night house very big. At Pasadena folks on straw at matinee and night; Glendale fine matinee and big night house.

Bernie Head and Cliff McDougall have had a busy time with the papers and movie folk. Alice Faye spent an afternoon and was "shot" numerous times in intimate shots on the circus, midway and side show.

Walther troupe is getting much applause for splendid aerial bar act. Two tigers that were injured in a "setto" have been returned to act of Mabel Stark. Terrell Jacobs' lion act is a thriller. The two new fighting lions put it on so good that even the showfolk arrange to catch the act. Mayme Ward is handling posing groups, and in addition to the two features mentioned previously has for presentation two new historical subjects, *The Duel* and *The Court of Napoleon*.

The 20 bulls on show have not been too many in the "muddy going" that prevailed. Walter McClain, who has every bull working, has done a fine job in getting it off and on the lot. Bill Curtis and crew are eligible for Carnegie medals, a local paper stated.

Leonard Karsh and his front-door staff come in for much favorable comment from the patrons for the courteous, patient treatment accorded them. Paul Eagles has been on show since opening and will be local representative of show. Seven bulls and other lead stock left at quarters will be available for studio requirement and for special events. Charley Farmer, who has been on a side-show box, closed and went back to the studios. Dan Dix is now one of the 24-hour men.



NEARLY 300 SHEETS of lithographs posted on the side of an eight-story building across the Chicago River at the northern edge of the Loop. The biggest hit posted in the city in many years and an especially difficult billing job, which was expertly handled by Vern Williams, manager Hagenbeck-Wallace and 4-Paw-Sells Bros.' Circus advertising car, and his men. Photo courtesy Eugene Whitmore, editor American Business.

Fine Opening for Downie Bros.; Several Feature Acts With Show

MACON, Ga., April 20.—With perfect circus weather Charles Sparks' Downie Bros. Circus opened the season here on Wednesday with a good matinee and a capacity night house. Bill Cody is the Western star on show this season; George Hanneford's troupe is still with it; Friscoe's seals; Billy Siegrist, wire; Aerial Brooks, and Theresa Morales, heel-and-toe catch, are featured. Allen Houser is equestrian director, and Ella Harris, prima donna.

The Program

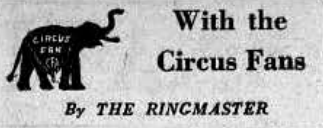
Following a street parade at noon, with all equipment resplendent in new red paint, the show opened with the *Cavalcade of Splendor*.

Bill Cody was then introduced by Harry Mack, who handles all features on the loudspeaker. Next came riding dogs, handled by Irvin Arnold and Allen Houser. Leaps—Tony Scala, Stanley White and June Williams, working with clowns. The last named, feminine leaper, attracted much attention and got a big hand. Georgiana Lund did her foot slide and Mickey Larkin stood 'em on their heads with his headslide. Next the

Moskavitzs, with principal riders in each ring, Ella Harris sang while the following worked on swinging ladders: Marion Shuford, Georgiana Lund, Cora Bailey Davis, Crystobel Roberts, Darlene Harding, Ruby Hughes, Malee Harding, Myrtle McGuire, Lola Lamb, Theresa Morales, Sadie Mareno and Jewell Poplin.

Under direction of Larry Davis, Ella Harris worked the elephants. The Larkins, Carl and Mickey, did their furniture balancing while the clowns put on a comedy acrobatic act. Jewell Poplin worked dogs while Allen Houser worked pigs. The Aerial Brooks (Alec Brook, Charles Forest, Stewart Roberts and Lawrence "Red" Fillingler) clowning, received much applause. This was followed by clown walkaround. Mr. Sparks is not using the exploding Ford this year because of the number of little children that had to be taken from the tent because of fright at the shooting and explosion last season. Georgiana Lund, Crystobel Roberts and Lola Lamb did iron jaw. Neatly uniformed maids in attendance added to appearance of

(See FINE OPENING on page 37)



C.F.A. President, FRANK H. HARTLESS, W. M. BUCKINGHAM, Chicago, Ill. Secretary, THAMES BANK, Norwich, Conn. (Conducted by JOHN SHEPARD, Editor, "The White Tops," 609 Fulton St., Chicago, Ill.)

Recent visitors to the Circus Room of Hotel Cumberland, New York, were L. G. King, Marjorie Gardner, Ted Hill, C. F. Musiol, Thelma B. Wylie, Helen Heidel, Ronald Broome, Charles F. Lauterbach, W. T. Baugh, W. R. Burnett, Walter M. Buckingham and "Bugs" Raymond, Elmer A. Kemp, Walter Cagle, Hal Hansberg and Charles A. Somma.

On April 12 President Frank Hartless, William S. Sneed, Burt Wilson, Morris I.

Kaplan and John Shepard, all Chicago C.F.A. motored to Rochester, Ind., and looked over the quarters of the Cole-Beatty Circus. It was press day and many newspaper men from Chicago and surrounding territory were on hand. Clyde Beatty, Allen King and others gave some displays of their acts.

CFA Bill Montague, of West Hartford, Conn., is still at Daytona Beach, Fla. He thinks the public is turning to the circus in great numbers for a change from the talks.

Past President Harper Joy has returned home to Spokane after a rather lengthy trip to Salt Lake City, and then to California to see the Barnes and Tom Mix circuses. We regret that Harper will not be with us at the Cincinnati gathering.

Many CFA were in New York City to witness opening of the Ringling-Barnum show in the Garden. Among them was W. M. Buckingham, secretary-treasurer of the CFA.

New Washington Lot To Be Ready This Fall

WASHINGTON, April 20. — Work on the new circus lot at 21st and East Capital streets is progressing rapidly. A committee—Director Finnan, of the National Park and Planning Commission; Dr. William M. Mann, and Harry A. Allen, of the James E. Cooper Top, CFA—checked the location last week. The stadium, which is to be erected, will be an immense affair, seating 80,000 people. It will also have an armory. To the left of stadium will be an immense parade ground for the use of the National Guard. This parade ground, some 15 acres of perfectly level ground, has been set aside for permanent circus purposes without charge to the shows desiring to use it.

The circus portion of the ground is rapidly being put in shape and will be available this fall, altho the stadium will not be completed for something like a year and a half. It is expected that after completion of the work the Olympic Games will be held in Washington. Landscaping will be beautiful, with monuments, fountains and minor parks, and the entrances and exits will be so designed as to quickly take care of great crowds.

Barnes Annual Show For Shut-Ins at L. A.

LOS ANGELES, April 20.—As usual, Manager S. L. Cronin of the Barnes Circus sent a detachment of the circus to grounds of Children's Orthopedic Hospital for entertainment of crippled children. Counselman E. Snapper Ingram, circus fan, inaugurated this annual affair.

The circus folks, headed by Charles Redricks' Band, marched to hospital, where grounds had been arranged for entertainment. Several acts had to work on the street. Program was in charge of Bob Thornton. It included Pearson family, jugglers; Walter McClain and eight elephants; Jack White and leaping greyhounds; Thornton, with ponies and dogs; Chief Sky Eagle, roping and bow and arrow shooting; Ova Thornton, on Kirby Dare; clowns, Roy Barrett, Arthur Burslem, Danny McAvoy, Fay Wolcott, Lou Hershey, Art La Rue, Ray Harris, Milt Taylor, Homer Goddard, Mike Garner, Bill and Pat Kling, Fay Avalon, Frank Cherr and Bozzo Pizzo. Newspapers covered the event and syndicate photographers and five newsreel men were present.

Spar Combines With Reed

NORTH VERNON, Ind., April 20.—Spar Bros. Circus closed indoor season last Monday and will open here under canvas May 1, auspices of the baseball club. Spar Bros. show has combined with Reed's European Circus and will be titled Spar Bros. Sensation Show. Will have side show and concert and about 15 motor units. Many auspice dates of two and three-day stands will be played.

Three Shows for Seal Bros.

PARSONS, Kan., April 20. — Despite unfavorable weather conditions, Seal Bros. Circus had a good start in Fredonia, Kan., on April 5 by having three capacity houses. Program is presented in three rings. Recent visitors were Mr. and Mrs. Isler, owners of Bailey Bros. show, of Tulsa, Okla.; P. E. Franklin, Gene Delmar and Mr. and Mrs. C. R. Hidy, of Schell Bros. Circus.

Hamid Makes Ottawa Combo

Wild West, fashion show and rides booked—Montreal will follow

NEW YORK, April 20.—On the eve of the show, the George Hamid booking office has arranged for a Wild West Show and other features to be built around the Kiwanis Club Circus in the Coliseum, Ottawa, Ont., April 27-May 4, the scene being the grounds of the Central Canada Exhibition. Only a revue will separate this from George Hamid's "super-colossal" combination layout staged in Buffalo in the summer of '34. His shows always manage to have the combination touch, bringing in practically everything in open-air fare.

Cowboy cavalcade booked is the Howard Harris-Cool. Jim Eskew unit, and the results shown on the show as a whole will probably determine future layouts both from this office and other interests who are watching closely for "inspiration."

Around the circus and Wild West will be built a menagerie, bazaar, fashion opera and smaller features. There will be plenty of opportunity to test the night club idea, too, as a cabaret will be offered, this on a separate admission. A Merry-Go-Round and Ferris Wheel will be set up outside the Coliseum.

Experiment might change the complexion of indoor circuses, and those given outdoors, for that matter. These combo bills seem to be right up the alley of performers, as practically every type of artist can be called in for a turn. The cabaret song-and-dance attraction takes in a wide sphere of entertainment on its own, and many so-called outdoor acts can be woven into such a show. Straight dancing and singing acts are, of course, shot direct into the picture. It all simmers down to the definite inter-relation of all fields of entertainment, not even excepting legit and endurance show talent, in some cases.

A local p. a. has been working for a couple of weeks under direction of Rex Billings, Hamid's manager for the Ottawa show. Tieups with merchant ads have been negotiated and there has also been radio publicity. About 200 kids have been rushed into service to distribute heralds.

Concessions have been sublet to Jimmy Sullivan, carnival operator, who also arranged for the riding devices. T. Hymes is in charge of novelties, scales and the like.

Right after Ottawa will come Montreal. Hamid will supply the acts and the show will be held in the Forum, one of the Dominion's standout arenas and scene of the hockey games and other big events. Dates are May 6-11, and it's a still date. Forum officials figure they can sell blocks of seats without advantage of sponsorship. They've done it before. Hamid staged a show in Montreal last year, at the St. Laurent Gardens, out in the country. Forum is much bigger and right in town. An advance sale was said by Hamid to be "more than promising." Many of the acts appearing in Ottawa will be brought to the Forum, plus a Wild West layout and other attractions. Henry Moss is p. a. He's a local man.

Buck Owens and Wife Entitled to Only \$4,000

PROVIDENCE, April 20. — Harry (Buck) Owens and his wife, the former Rita Ty-Bell, trapeze performer, who several weeks ago won a \$4,500 jury verdict in Superior Court here against the Hagenbeck-Wallace Circus, are entitled to only \$4,000. Judge Leonidas Pouliot Jr. ruled in a rescript filed April 13. The Owenses, who claim the circus guilty of breach of contract, were given seven days by the judge to agree to the lesser amount. Unless they do so the circus will be granted a new trial.

New Local at New Castle, Pa.

NEW CASTLE, Pa., April 20.—A charter was granted here last month for Local No. 118, International Alliance of Billposters and Billers, affiliated with the American Federation of Labor. Following officers were elected: E. Lewis, president; F. Hudy, vice-president; R. Lowry, secretary-treasurer; Mark Must, business agent; LeRoy Worley, assistant; K. Smith, sergeant at arms.

WE'VE QUIT
Bragging About Our Banners—
We Don't Need To.
Our Customers are Looking after that.
We're Handling the Orders Though.
Write—Wire—Phone
BAKER-LOCKWOOD
17th & Central, Kansas City, Mo.
AMERICA'S BIG TENT HOUSE.
P. S.—ARTHUR E. CAMPFIELD, Eastern
Rep., 152 West 42d St., New York, N. Y.

SHOW *tents* write for prices
Fulton Bag & Cotton Mills
Manufacturers Since 1870
Atlanta St. Louis Dallas
Minneapolis Brooklyn New Orleans Kansas City, Kan.

A NEW CIRCUS LOT
In Syracuse, N. Y.
One Quarter Mile From Center
of City.
For Small Circuses and Carnivals.
Street Car by the Door.
Apply R. D. RONEY
Tigris Temple
1055 East Genesee Street
Syracuse, N. Y.

SIDE SHOW CARNIVAL
BANNERS
NIEMAN
STUDIOS
1236 S. HALSTED ST. CHICAGO

TENTS
150, all sizes, ready to ship, for Shows,
Carnivals and Concessions. Also World's
Fair Tents and Decorations. Write
KERR MFG. CO.
1954 Grand Avenue, Chicago

POST CARD 6 8 x 10
PHOTOGRAPHS
Specialty of Travel, Lavours, To Order, Get Shows, all sizes
Agents Wanted
ORCAJO PHOTO-ART SERVICE, 305 River St. DAYTON, O.

The Lanquay Costume Co.
159 North State Street, 4th Capitol Building,
CHICAGO, ILL.
Everything For Theatrical Wardrobe
RHINESTONES—SPANGLES—TIGHTS
MATERIALS—TRIMMINGS.

Old Circus Performers
I can use 24 Ladies and Gentlemen over 50 years
of age, providing they can do at least one good
trick. White hair is a boost here—not a knock.
Call any day between 12 and 2 p.m. If out of
town, write.
BILLY ROSE,
120 W. 42d Street, NEW YORK CITY.

PROMOTERS ATTENTION
WANTED to hear from Promoters that can use
snappy small Circus with excellent performance.
Ready June 1. Address BOX 2-985, Billboard,
Cincinnati.

POST CARDS \$10.00 PER 1,000.
BECKER, 1112-14 Minnie Ave., Dayton, Ia.

WANTED—ADVANCE MAN.
Small Circus, familiar with merchants' tickets. Sober
and reliable. Address BARNEY MACK, Bill-
board, Cincinnati, O.

TIGHTS
KOHAN MFG. CO.
280 Tenth Place, BROOKLYN, N. Y.

DON'T BE MISLED
INTO BUYING INFERIOR PAPER
♦ ♦ ♦
FOR UNEXCELLED QUALITY AT LOWEST PRICES ON
CIRCUS CARNIVAL RODEO
AND ALL OTHER TYPES OF SHOW PAPER
WRITE THE DONALDSON LITHO. CO.
NEWPORT, KY.
(Opposite Cincinnati, O.)

Showmen Representatives WANTED
The Siebler Tailoring Company—
"TAILORS TO THE SHOWMAN"
—has openings for good Circus
and Carnival Men to sell Siebler
Clothes in their spare time on
their shows.
Liberal profits, pleasant work.
Write today.
THE SIEBLER TAILORING COMPANY, at Lytle Park
Cincinnati, Ohio.

MAKERS OF QUALITY **TENTS** FOR OVER FORTY YEARS.
UNITED STATES TENT & AWNING CO.
701-9 N. Sangamon St., Chicago, Ills.

TIGHTS
ALBERTIS CO., 440 W. 42d St., New York City.

MOTORIZE
Write CHARLES GOSS,
With Standard Chevrolet Co., East St. Louis, Ill.



Under the Marquee

By CIRCUS SOLLY

BLANE YOUNG has joined Russell Bros.' Circus.

EDDIE (PEANUTS) ROBERTS is on privileges with George Davis on the Hagenbeck show.

DOLLY AND DOT PRESSLEY, dancers, are with the Cole Bros.-Clyde Beatty Circus.

THIS IS Herman Joseph's second season away from the big tops in 17 years of trouping.

BILLY SIEGRIST, who has been playing at the Roman Pools and Hollywood Club, Miami, Fla., has joined Downie Bros.' Circus.

CAPT. DAN REYNOLDS postcards that he will leave Dayton, O., first week in May with Mena, elephant, for his sixth season.

CHARLES V. TURNER, brigade manager with Hagenbeck show, while in Cincinnati last Wednesday gave *The Billboard* a call.

ANNIE BRUCE, mother of Clarence Bruce, somersault rider with the Ringling show, and Vera Codona recently arrived from Australia.

FOR THE THIRD year in succession Barnett Bros.' Circus was the first to exhibit at Fairmont, W. Va. Show was there April 22.

WHIPPING SMITHS (Merle and Jimmy), of Ft. Wayne, Ind., will be with the Banard Bros.' Circus. Will play fairs later on.

MANUEL KING, young lion tamer, was featured in over 25 Pittsburgh neighborhood territory papers in a story and two three-column cut pictures last week.

FRANK B. HUBIN was at opening of the Ringling show in New York and was extended every courtesy. He met a number of old pals.

MELVIN D. HILDRETH, who saw the opening of the Big One last week in New York, jumped to Chicago to attend the openings of Cole Bros. and Hagenbeck-Wallace circuses.

JOSEF RIX opened with the Cole show, playing unafon in parade and taking tickets on the reserves. He was enter-tainer at Alt Heidelberg Night Club, Lansing, Mich., past winter.

CHICAGO TRIBUNE of April 14 had an article on circus bands and band-masters, written by Edward Moore. The directors mentioned were Eddie Woecker, Merle Evans, Karl King and Arthur Pryor.

EDW. SABATH informs that Barnett Bros.' Circus, scheduled to show at Charleston, W. Va., April 16, pulled in and then out again as it had snowed all night and lot was under water. Traveled to next stand, Parkersburg.

JAMES N. McGRATH JR., chairman, denies the report that the Pittsburgh Shrine Circus has been canceled. States that all acts have been contracted and that advance sale is the biggest in the history of Syria Temple.

MAYOR E. O. GREENAWALT, of East Liverpool, O., has granted a permit to Downie Bros.' Circus to exhibit in the pottery city May 13. Show from there will leave the upper Ohio Valley and head east into the Pittsburgh steel district.

J. C. ADMIRE informs that Sells-Sterling Circus opened at Mt. Vernon, Mo., April 6 to a good matinee, but that night show was lost due to a bad storm and rains. It was 8 o'clock next morning before last truck was off lot. Biz at Rogers, Ark., was good.

DALLAS PICKUPS: Fred Crandall, ailing since last September and who spent considerable time in the hospital, was again a patient last week, but is now back home and doing well. Mr. and Mrs. Berta Beeson are "dressing up" in Dallas, and

will probably spend this season with a Texas show.

PAUL VAN POOL, of Joplin, Mo., saw Seal Bros.' Circus at Columbus, Kan., and states that program is one of the best that he has seen in years for a circus of that size. He also says that new band wagon on Sells-Sterling Circus is a beauty.

MORALES BROS. (Luis and Pedro) with the *Hi-Ho Broadway* unit, recently closed four weeks in Ohio and Indiana for Gus Sun and will open in Durham, N. C., week of April 29 for the American Legion. Show is booked solid until last week in June.

C. C. EMRIE attended opening of Russell Bros.' Circus at Rolla, Mo., April 12 and reports a very good show. Fred Ledgett has show running like clock-work. Among acts are Five Fearless Flyers, Frank Miller, Dal Bennie, Dad Whit-lark, Albertie, the Whites; Irene Ledgett, with fast-working bulls. Good clown numbers are presented. Doc Oylar has a large annex with show.

A CIRCUS is being staged at Vocational School Auditorium, Manitowoc, Wis., this week under direction of William G. Schultz, former Ringling Bros.' acrobat and clown. The physical education department of the school, under leadership of Schultz, is the sponsor of this entertainment for the purpose of acquainting the general public with the accomplishments of that department. Schultz trains his troupe with circus methods.

CAPTAIN DANIEL E. FOX, commander of Troop C, Sidney Barracks State Police, Binghamton, N. Y., was in attendance at Hagenbeck dinner for the press in Chicago. He received a special invitation. Fox and his riders have contributed important roles in the Miller Bros.' 101 Ranch Show. For two seasons they appeared with that show in New York City (Milk Fund Benefit) and other stands in that State.

CINCINNATI ENQUIRER of April 7 had a sketch of the old John Robinson house in Terrace Park, Cincinnati. It was stated that once it was headquarters for a great menagerie, when all of the circus animals were kept near by. Now only the elephants are there. Occasionally they may be seen majestically pulling plows thru the Robinson soil, which seems a very slight task indeed for an elephant.

MINNIE FISHER and Mabelle Chipman Bennett visited the Barnes show at Los Angeles and wish to thank Manager S. L. Cronin for courtesies extended. They greatly enjoyed the performance. A birthday surprise party was recently given to Miss Fisher by Ladies' Auxiliary of Pacific Showmen's Association in their clubrooms. She received many nice gifts and cards. Minnie is a life mem-

ber, having a beautiful gold card. She is "mother" of the Auxiliary.

Peru Pickups

PERU, Ind., April 20.—Maria Rasputin, injured when bitten by "Himmy," bear she was breaking, was removed from Dukes Hospital yesterday in wheel chair, and overlaid to Chicago, where she expects to see opening of H-W-4-Paw-Sells. Was accompanied by Dr. S. D. Malouf, circus physician, and a nurse. Stated by physician that it will be at least a week or 10 days before she will be able to work act.

First time in circus history of city two rival shows plastering same walls, windows, etc., and billing same date—H-W at Kokomo, May 6; Cole Bros., Rochester, May 6.

Failure to obtain renewal of license has caused Frank Siebert and Alva Freeman, old vet privilege men, to close the Show Boat, meeting place of active and retired troupers.

That H-W will be one of best lighted shows on road was attested when two newly rebuilt Hercules plants were tested out and mechanism explained to the writer by Dan Fast. Another motor is being rebuilt and upon completion all three units will be mounted in specially designed wagon.

One of finest frozen-custard machines ever seen here arrived past week. Property of George Davis, H-W concessioner, and built by brother at St. Louis. Has own light plant, hot-water heater and lockers. Front has drop-down platform. Interior all green tiled. Ornamental canopy and can be set up and taken down in 10 minutes.

Joseph Davis will be in charge cat barn coming summer season. Is also in charge butcher shop.

George O'Brien was removed from circus farm to Duke's Memorial Hospital. Is suffering from complications.

Sam Delano, vet animal man, is with George Davis, concessioner.

Jim Smith, wild animal man, was here past week renewing acquaintances. Is with Cole Bros.

Barnett Bros. First

EAST LIVERPOOL, O., April 20.—First motorized show to invade the upper Ohio Valley will be Barnett Bros.' Circus, which will play the Columbian Park lot here April 29. The upper Ohio Valley is in far better shape industrially than a year ago, and with potteries here working at capacity the first shows in should make a killing.

Arthur E. Campfield Appointed

KANSAS CITY, Mo., April 20. — The Baker-Lockwood Company has appointed Arthur E. Campfield as its New York representative. He is well known among the outdoor show fraternity in the East and was formerly associated with several New York City tent houses.



Circus Saints and Sinners Club

For the Old Troupers and a Home

Stookie Allen in his illustrated feature, "Above the Crowd," likes to write about the circus. In *The Daily Mirror* of April 8 he states "The circus folk are a sturdy lot. Many of them have overcome almost unsurmountable obstacles. The scene is Madison Square Garden, 1931. Charles Siegrist, star aerialist, is doing his dangerous routine high in the top. His attention is distracted by an attendant and he plunges 60 feet to the tanbark. Six doctors told this 51-year-old veteran his performing days were over. Fourteen weeks in a hospital, his body in a cast. They put his broken neck in a brace. Twenty-four hours later he threw the brace away. At first he could only hold his head up one hour a day. Three months later he was practicing and this spring you will find him high in the tops doing his twists and twirls as of old."

In *The New York Herald-Tribune* of April 8 Christopher Ward occupies F. P. A.'s column, The Conning Tower, with a poem 20 inches in length, entitled Phineas Taylor Barnum, who died on April 7, 1891. It is chronologically written and is poetically historical.

Clyde Pangborn, C.S.C.A. New York, first to make a non-stop flight between Japan and the United States, is planning to start from San Diego on a non-stop air-refueling flight around the world.

In *The Daily Mirror* of April 6 Walter Winchell fills his column, On Broadway, with "Things I Never Knew About the Circus 'Til Now." There are 19 paragraphs, and while those who keep in touch with circus affairs are familiar with the subjects mentioned it feels good to read and ponder over them.

We have an interesting letter from Fred J. Heckel, C.S.C.A. Pennsylvania. Our vice-president for that State writes regarding the handbill which he incloses, sort of a circusy throwaway, ballyhooing the picture *The Mighty Barnum*. "The inclosed will tell you that spring is attempting to get here. The nights are freezing, but as the robins chirp and the pussywillsows are budding we still kid ourselves that it is spring. As a native, spring is not here until May, if we go by the weather. When I am not listening to the robins chirp I am hearing oil wells spout. Looks like a good season for the outdoor shows, and if you meet any of the circuses in your parts tell them that Bradford is awaiting them with open arms."

Ed Hanley, C.S.C.A. Bradford, is packing 12 spuitcases and 4 trunks, as he will soon commute between Bradford and Jones Beach, where he goes each summer.

Benefit Bubbles—Jolly Bill Steinke

made an excellent impromptu clown. . . . Joe Cook looked comfortable in the jinxricky with which he participated in the spec. His companion was Dave Chasen. . . . Clarence Chamberlin from an elephant's howdah acted as if he was taking off any minute. . . . Folks hardly knew F. Darius Benham in his cabbie's outfit. . . . When Pallen-berg's bears got unruly Jack Dempsey seemed worried. . . . Joe Penner was carrying on somewhere in Section 21. . . . Gov. Harold G. Hoffman blew his whistle with which the show opened and then he looked around as if he expected a horsecar to start. . . . Ray Schindler at the reception looked swell (he might say swollen) in his waiter's outfit. . . . Freddy Bradna looked good, and while we missed Ella's flash act we were glad to see her do a solo ride in an end ring. . . . Doc Roher, ace chiro of these United States, hobnobbed with the Lilliputians and yet he's the one who tells us (at \$2 per tell) not to let little things bother us. . . . Fine to see so many of the Ringlings at the Hotel Gotham reception. . . . there was Mar-jorie, Audrey and Mr. John himself, who was kept busy shaking hands with old friends. . . . Signs and Dexter Fellows left the hall to the strains of *Home, Sweet Home*. . . . When we tried to stop Johnny Goode, of Richmond, Va., from ballyhooing the side-show people present he wisecracked, "Isn't this a freak country?" . . . We couldn't see all of the performers who were present, but occasionally we spotted the Pallen-bergs, the Rittleys and the Wallendas. F. P. PITZER, National Secretary.

R-B SET

(Continued from page 34)

George Johnson, Lew Prize, Lewis Smith, John Shane, Don Ganzela, John Meade, Mike Taleb, Alvin Stillman and William La Duke.

There are 43 ushers who will start with the Brooklyn stand, as the Garden supplies the crew for this engagement. They are under direction of Bobby Worth, as follows: Bill Sikes and Al Tucker, assistants; Don Regan, H. S. Scott, Clarence Saunders, Leroy Howerton, Mike Collins, Stroud Hester, James Gardner, Alva Johnson, Saul Pomerant, Fernan Howe, Daniel Morgan, Stuart Ross, Leo Gindiesparger, Oelmer Carlton, DeVaughn Carlton, Tony Ross, Herbert Hibbard, Kenneth Grinnell, Tom Dilling, Herman Mussatti, Jack Vinler, Myles Bennett, Cleon Hart, Richard Hammonds, Jack Adams, Fred Harris, Ray Rogers, Paul Ramsey, Orville Wilson, Joe Testo, Ralph Wagner, Jim Coleman, William Duncan, Charles Padgett, Barton Gaul, Joe Farnum, Harry Lownds, Dale Benson, Mark Johnson and J. Auld.

Charles A. (Chick) Bell, superintendent of reserved seats, has the following staff: Thomas Haynes, Ray Marlowe, Peter Grace, Richard Smith, F. R. Bletz, Roy Rice, Harry Minor, M. J. McGowan (latter downtown). Hubert Sicks is auditor and in the wagon Lew Woodruff, Joe Boynton and George C. Vitas.

Frank McIntyre's front-door crew: Henry Whittaker, William Maxwell, Edward Causey, Earl Kline, Frank Morris, Tony Martin, Bob Cochran, James McSorley and Hugh Hart.

Tom Connors is boss billposter No. 1 car, of which Clyde Mallroy is manager. Billers of Nos. 1 and 2 will appear in a coming issue. Connors has been on the show for 40 years or more and never has seen it in full under canvas. Gets a chance to peek during local run, however. Mayer (Mike) Berger, of *The Times*, hadn't seen the show since he was eight until he viewed it last Friday night. Frank C. Miller and brother, Paul, again have the custard concession in basement, and starting with Brooklyn will have their de luxe truck and also diner. More concessions in basement than usual, with candy floss, novelties, refreshments, peanuts, etc.

Harry Lewiston, assistant manager of Clyde Ingalls' Side Show, has been alternating with latter on big show announcements. Max Linderman, manager World of Mirth Shows, and entire New York staff of George A. Hamid, Inc., made up a box party Tuesday evening. Another visitor, Boris Aronson, of Russia, one of the art directors of Radio City Music Hall, watched show intently for circus spectacle to be staged at that theater in a couple of weeks.

Gertrude Bell, wife of Charles Bell, of Bell Trio, comedy acros, credited with Mickey Mouse costumes in clown fire-house number. She has three acts with Bob Morton's circus, iron-jaw, ladder and combo aerial.



The Corral

By Rowdy Waddy

THE LIST of hands with the Wild West contingent of Ringling-Barnum Circus now in New York City appeared on page 59 of last issue.

"OKLAHOMA JACK" MYERS writes that this year he will ride for the 111 Ranch Show, of Pennsylvania, which stars Junior Sausser.

ST. LOUIS—Finals at the recent St. Louis Milk Fund Rodeo: Bronk Riding—Lonnie Rooney, Hub Whitman; Les Karstad and Eddie Curtis split third. Bulldogging—Dick Truitt, Red Thompson, Shorty Ricker. Calf Roping—E. Pardee, Dick Truitt, Evert Shaw.

JOHN A. STRYKER, of Stryker & Coger, operators of rodeos at North Platte, Oakland and Wahoo, Neb., was in Chicago last week in the interest of his shows. He is arranging for an exhibit at the Stevens Hotel in Chicago for some time in May.

DARLINGTON, S. C.—Some of the stock of the California Frank Show was used in connection with the recent Oklahoma Ranch Show at Bennettsville, S. C. California Frank (Hatley) and members of his company speak in high praise of their winter stay here. Of late they have been busily preparing for the show's opening of the season with an engagement here April 25-27 under auspices of the Darlington police and fire departments.

WHILE EN ROUTE to a show three riders were injured, one fatally, when the car in which they were riding skidded on the highway and struck a telephone pole near Philadelphia. Dick Parsons, of Ringold, Okla., died of skull fracture a few days later in Bryn Mawr Hospital, Bryn Mawr, Pa. Tommy Linker and Jimmie Kerns each received a broken leg and are in the same hospital. A letter from Linker states that they would appreciate receiving letters from their showfolk acquaintances.

WHEN A RODEO draws heavy attendance there is no excuse for failure on the part of the producer or auspices to pay exhibition workers and contestants in full. There should be no pass-the-buck loopholes in the producer-auspices contracts. There have already been several pay-off flukes this year. One of them had heavy box-office receipts. Taking a chance on weather is poor business judgment. Purses and salaries should either be in bank or unquestionably assured. At the most, workers in rodeos can get only what they earn.

EL RENO, Okla.—Rodeo, Pioneer Days and Horse Show to be held here promises to be one of the biggest events of its kind ever staged in this part of Oklahoma. Brahma steers for riding and longhorn steers for bulldogging and wassy calves for roping are already in the grassy pastures adjacent to town. The Chamber of Commerce and all local civic organizations are co-operating. Guy Weadick has been actively engaged in making speeches before civic bodies in different sections of Oklahoma in the interests of the affair.

SANTA BARBARA, Calif.—Tex Austin, noted rodeo promoter, will be up from Hollywood to act as chairman on arrangements for the rodeo May 4, of the fourth day of the fourth annual Rancheros Vistaderas Trek that will be held on the Rancho Juan y Lolita. Abe Lefton master of ceremonies. The competition is for amateurs. Homer Holcomb will clown. This organization, of which John J. Mitchell, of Santa Barbara and Chicago, is head, holds its annual trek each spring, going from ranch to ranch, and ending its festivities with a big rodeo. It is a stag affair.

REPORT OF THE DEATH of Johnny Rufus was received too late for announcement in either The Final Curtain or The Corral of last issue. The well-known contestant and his wife, Alma, were alone on the Snow Tank Ranch, near Spafford, Tex., when he suddenly passed on from a heart attack. He had engaged at a number of this year's rodeos. A newspaper clipping from Del

Rio, Tex., received by this editor states that Johnny was born in Budapest, Austria, and with his mother, Mrs. Helen Wiazleska, came to this country in 1912 and on taking up professional rodeo contesting had his name changed to Rufus. Pallbearers at his funeral and interment were Earl Sellers, Prosser Martin, Mike Hastings, Jim Nesbitt, Frank Walton and Vic Rogers.

HOT SPRINGS, Calif.—The management of Scovern's Ranch staged a snappy one-day rodeo on the ranch here April 14. Hundreds of spectators came from many miles distant to witness the show. Abe Lefton presided at the mike. Many of the noted contestants now in California for the spring shows contested. Dr. Harry Van Zandt, of Bakersfield, and members of the committee acted as judges, timers, etc. Rick Firini furnished the bucking horses and cattle. Winners were: Bronk riding, Eddie Woods, Jack Meyers, Doff Aber. Calf roping, Dick Robbins (24), Andy Jauregui (24.3), Hugh Strickland (28). Steer roping, Andy Jauregui (5.4), Frank Cordell (6), Hugh Strickland (6.4). Bareback mule riding, Frank Schneider, Eddie Woods, Hank Smith. Team roping, Lloyd Saunders and Kenneth Windsor (20), Charles Baho and Frank Cordell (20.5), Jim and Ace Gardner (24).

ROAMIN' AROUND HOLLYWOOD—On the resignation of Fred Burns as president of the Riding Actors' Association, Neal Hart, vice-president, automatically becomes president until the annual election early next year. Burns resigned when he left recently for New York City to join Ringling-Barnum Circus, acting as foreman for the Col. Tim McCoy concert feature. Colonel McCoy is detained in Hollywood by picture work at Columbia and will join the show in May. . . . Kermit Maynard, who is a brother to Ken, is now being starred in his own name. Has a five-year contract with Ambassador Pictures and will start on his fifth picture right away. . . . Leo Murray arrived last week from Fort Worth to compete at the Hoot Gibson Rodeo. . . . Abe Lefton and wife, Smokey Snyder and wife, Pete Knight and wife, Eddie Woods, Harry Knight and others went to the rodeo at Red Bluff.

Ketrow Show Draws Despite Cold Weather

ALEXANDRIA, Va., April 20.—"A winter circus under canvas" was the humorous manner in which William Ketrow invited his guests to performances of Kay Bros.' Circus at Alexandria on Tuesday.

Playing in snow flurries in April, with the temperature down to freezing, was the unique experience of this show, but probably the most unique phase of the experience was the attendance. It was big here and at Hagerstown, where lot was covered with an inch of snow.

Show is presented in two rings and on stage, with neat ring curbs used this year. Another new feature is folding-chair grand stand. Show has many new tricks and new paper. There are 30 motor vehicles, including some fine lifting trailers. Top is a 70 with three 30s. The band is under direction of O. S. French. Frank Ketrow is in advance.

Performance moves with plenty of pep under direction of Manager William Ketrow. Among acts presented are the following: Mary Ellen Ketrow, on tight wire, swinging ladder and working two bulls; the Kitchies, carrying perch, Si later doing head balancing on trapeze; Bob Ketrow, hand balancing; McCune Trio, aerial bars; Aerial Smalls, double traps and Roman rings; little Edith, child wonder acrobat; Pee Wee, who works thru show and in one act with well-trained dog; Rose Steele, neck swivel number; Buck Steele, mechanic riding act.

Concert features Steele in roping, horse catching, whip cracking, trick riding and menage. His wife, Rose, also performs. Chief Running Elk and family of Seneca Indians are also in concert.

Among visitors were Doctor and Mrs. William Mann, Mr. and Mrs. Melvin D. Hildreth, Harry A. Allen, Col. Jack Beck, John Lancaster, Mr. and Mrs. Fred G. Orsinger, Marshall L. King and son, Charles T. Hunt and family, Mr. and Mrs. Roy Jenner, John Lancaster, William Wetmore, Richard G. Paine, Rex M. Ingham and mother, Mrs. Mildred Garrett, Jake Shelley and Pop Wilson.

Denver Shrine Business Better Than Last Year

DENVER, April 20.—The third annual Shrine Circus was attended by 52,000, who paid \$20,000 admission fees. The opening night Municipal Auditorium, with 6,300 seats, was packed, and while there were empty seats at the other performances, business was much better than last year. The profit, \$7,000, will go to help support the 15 hospitals for crippled children that are maintained by the Masonic orders.

Clyde Beatty and his animals headed the bill. Others were the Gretanos, wire act; the Great Shubert and Gertrude Carpenter, contortionists; Giffey Sisters, Ullaine Malloy and Viola Hauser, trapeze; woman principal riding act; Rink Wright Duo, equestrians; Jorgenson Christiansen and Miss Allen, riders; the Solts, Miss Ullaine and Miss Violette, the latter doing head balancing on a whirling trapeze; elephant act; Picchiana Troupe, acrobats; Davenport Family, bareback riders; Flying Harolds, trapeze; the J. F. Christiansen eight trained horses, and clowns, including Shorty Flemm, Otto Griebing and Bell Bros.

Prices were kept down to a 75-cent top.

Tom Mix Side Show

MARYSVILLE, Calif., April 20.—The first injury befell the troupe and Mrs. Grace Metz was the unfortunate. A sprained ankle laid her up and she is still in a painful condition.

Ray and Emily Minton were tickled pink to be near home and had their boy, Bobby, over often.

Vada and Professor Patrick have closed, being replaced by the Townsends, Chick and Lady Doretha.

Jolly Lee, the envy of all, she gets all the mail.

L. V. Brown has a new paint job on his car and his wife, Mickey, is now handling big snakes.

Dolores Surtees going into Annex. Mr. and Mrs. Metz surprised by giving a spaghetti dinner to all employees in remembrance of their wedding anniversary.

Robinson Slowly Recovering

MIAMI, Fla., April 20.—John G. Robinson, who has been critically ill of throat trouble at his winter home here, is slowly recovering after undergoing a series of X-ray treatments. He is still under the care of two doctors and nurses. His wife and son, John G. IV, are with him. He hopes to be able to return to Cincinnati within a couple of weeks.

FINE OPENING

(Continued from page 34)

this act. Roy Leonhart, George McMann and Minert De Orlo did their comedy boxing number. Allen Houser, Carlos Carreon and Irvin Arnold handled the Liberty act with eight horses in center ring; six on one side and eight ponies on other side.

Billy Siegrist, wire act, had the crowd sweating with excitement as they waited for him to do his backward somersault without any balance. Malee Harding, new on the show, drew all eyes as she did a "walkeround" in a horse-drawn cart. Etta Carreon rode a horse with bells on its feet and her horse kept time by kicking a big tin disc on the rear of Miss Harding's cart. Larry Davis directed, while Ruby Hughes and Myrtle McGuire handled Tina and Babe in their elephant burlesque wire-walking act. Friscoe's Seals proved one of the newest acts in show. H. C. Pickard handles them. Anna Brock, Myrtle McGuire and Ella Harris did single traps and muscle grind.

George Hanneford, as usual, laid 'em in the aisle with his comedy and expert riding. Mrs. Hanneford is ringmaster for the act and George is assisted by Isabel McCrea and a young man in tux. The menage act included Carlos Carreon, Etta Carreon, Marion Shuford, Jewell Poplin, Georgiana Lund, Crystobel Roberts, Allen Houser, Darlene and Malee Harding, Ruby Hughes, Myrtle McGuire, Ella Harris, Irvin Arnold, Sadie Mareno and Cora Bailey Davis. Irvin Arnold directed Charles Sparks' Blue Ribbon high-jumping horses, ridden by Etta Carreon, Carlos Carreon, Marion Shuford, Ruby Hughes and Malee Harding. The Larkins and the Brock troupe worked perch acts, followed by Theresa Morales and her heel-

and-toe catch to breath-taking gasps and thunderous applause. Closing number was the *Indian Fantasy*, with Ella Harris singing *Indian Love Song*; giant flags dropping from the tent top and red lights burning.

Concert, Band, Etc.

Jack Hughes directs the concert, introducing first Bill Cody. Bill makes a nice talk about the movies and his public, then has the kids line up along the rail and shakes hands with them. Cody went over big with his hand-shaking and was all that he did at the opening matinee. Jack and Ruby Hughes do whip cracking, Carlos Carreon does the big horse catch and Ed Williams clowns. The following trick riders work in after-show: Darlene and Malee Harding, Jack and Ruby Hughes, Charlie and Jewell Poplin and Irvin Arnold. Alf M. Harding, father of Darlene and Malee, is on the back door.

Big show band includes Rodney Harris, director; Philip Garkow, Henry De Armit and Jake Mills, cornets; W. J. Yeagla and Bill Sund, clarinets; Tony Lamb and Charles Duple, trombones; Woodrow Brokaw, baritone; F. M. Eccles, bass; Ray Brownell and Craig Ferguson, drums; J. H. Del Vecchio, calliope.

Clown alley includes Roy Leonhart, Minert De Orlo, Johnny Bossier, Mickey O'Brien, Shorty Henkle, Stanley White, Chet Hooper, Eddy Williams, Happy Newman, Lou Kish and Joe Hudson, with trick mule.

Milt Robbins is side-show manager, with following lineup: Ralph Redden, inside, Punch, magic and vent; Gertrude Redden, impalemt; Gloria Hand, bag punching; Anna Loving, snakes; Mitzl Robbins, mentalist; Luana Sanchez, Hawaiian troupe of five; Bench Hand and Frank Loving, tickets; J. S. Kritchfield, auditor, and Arthur Berry, boss canvasman, with 15 men. Minstrel band includes Edward Washington, director; Walter Langston, trumpet; Amos Strickland, trumpet and comedy; Horton Wright, clarinet and sax; Thornton Gaines and Shorty Hawkins, trombones; Freddie Leftrect, sousaphone; James Turner, drums, and Rastus Airship, drums and dancer. Hazel (Baby) Miller is soubret and interlocutor, and Geneva Hawkins is the blues singer.

The Staff

The executive staff includes Charles Sparks, manager; Charlie Katz, assistant manager; Clint Shuford, treasurer; William Morgan, auditor; Jerome Harriman, general agent; Irish Horan, contracting and advance agent; Charles Brewer, story man; J. R. Hervey, contracting agent; W. Cleavinger, 24-hour man; Frank McGuire, legal adjuter. Harry Mack, p. a. on show.

Main front entrance: Albert Yarborough, Clyde Wilkins and Harry Mack. Lola Morales is in charge of wardrobe, with Mack Echols as assistant. Joe Gilligan is master of transportation, with Steve Burke, assistant; George Singleton, superintendent of canvas, with Joe Hannan assistant, Barney (Soldier) Lonsdorf, props, with Clarence Harmon, assistant, and Sammy Raymond. Anthony (Tony) Lasky is chief electrician with Jack Almon assistant. In cook-house Frank Carl is steward; Frank Detre, head waiter, and Charles Pease, chef, with 25 helpers. William McNeil is master mechanic, with following mechanics: C. C. Landers, Dan Smith, Walter Childers and Glen Ingalls. Fred De Ivey is boss carpenter and George Sanders blacksmith. Harry Phillips is in charge of rink stock, with Blackie Costello, assistant.

Larry Davis is elephant boss, with Donald McDonald, assistant, and Jack Spencer and Arnold Anderson, bull men. Byron Smith is night watchman for elephants. Henry Woodward and William Slater, camels; Harold Buley and Chester Thomas, ponies. Albert Moody, cage boss, with Howard Lee and Raymond Meadows.

M. Maiman is superintendent of concessions, with Robert Barnett assistant. The lineup includes H. Demmed, No. 1; Slim Summers, No. 2; Roy Spears, ice cream; Sam Barnett, floss; Jake Feldman, outside pop corn. Jake Jacobson, street novelties; Frank Stewart, hamburger, 1; Georgia Boy Birch, 2; G. McMurray, pop corn inside; Roy Horning, inside novelty.

Seats: Bill Silvers, C. Dale, John Birday, Walter Pridden, Harry Lord, J. M. Carter, J. Burchall, George D. Wheeler is head usher; Everette Bridgeman, assistant, with dozen helpers; sweets, Harry Miller, Bill Silver and James Miller.

\$30,000 WHITE CITY SETUP

Hamid, Baker Launch Spending Program for Worcester, Mass.

Attractions and rides included in revamping on an ambitious scale—floral beds are to be plentiful and new concessions will be installed—Taylor in ballroom

NEW YORK, April 20.—In an effort to revamp his White City Park, Worcester, Mass., on an ambitious scale, George Hamid, president of George A. Hamid, Inc., has entered into a deal with Harry C. Baker, Baker Engineering Trust Company, and head of the park-pool-beach association, calling for a \$30,000 improvement program. Leading the list of new features and innovations for the Worcester spot is a 60x100-foot funhouse, a Baker design. Philadelphia Toboggan Company, operator of the Coaster, is making a few changes, one being a new layout. Likewise, the Dodgem Corporation is in the process of refurbishing its ride.

According to Mr. Hamid, floral beds will be plentiful, with 100 trees to be planted and concessioners given individual responsibility for the beds and shrubs in their area. As Mr. Hamid expressed it, "we are making concession people florists and gardeners in their spare time."

Old rides are to be overhauled and repaired and among new concessions will be a beano game to be run by a charity organization. National Skee-Ball Company is installing five or six Skee Roll alleys.

Refreshment stands will be operated by Mr. Hamid's brother, Sam, and Harry Taylor will resume as manager of Spanish Villa Ballroom, which has a pre-opening today. Week-end activity will be discarded for the park in general because of the construction program, park to open in full on May 25. Mr. Baker has already assigned a crew to build the funhouse. Another feature will be a skating rink.

Mr. Hamid was conferring with several managerial prospects this week, and chances are that a man who has directed parks in New York State will be the choice.

Shepard at Winnepesaukee

CHATTANOOGA, Tenn., April 20.—Al J. Shepard will be publicity director and promotion manager this season for Lake Winnepesaukee Amusement Park, near Rossville, Ga., it was announced by Mrs. Minette Dixon, manager. He has been associated with amusement parks, resorts and ballrooms in many parts of the States and Canada. Park season will open on May 5.

Spots Are Readied in K. C.

KANSAS CITY, Mo., April 20.—Manager Harry Duncan has started work preparatory to opening Fairyland Park. First bookings are public school picnics for about 10 days. There will be many changes at Winnwood Beach. Owner Frank Winn announced. A small Coaster operated there last year has been dismantled and the space will be used for auto parking.

PURITAS SPRINGS, O.—Puritas Springs Park inaugurated a pre-season on April 21 in the dance pavilion with Jan Carlson's Band installed for an indefinite engagement. The ballroom has been redecorated. Park will be open Saturday nights and Sundays until regular opening late in May.

To Spread Fleishhacker

SAN FRANCISCO, April 20.—Board of supervisors' approval for purchase of 92 additional acres adjoining Fleishhacker Zoo and Playground has resulted in an awful squawk by some organizations. It's playgrounds versus monkeys, with plenty of panning from various parent associations. Argument offered is that the city has plenty of money to purchase luxuries for monkeys, but not cash for playgrounds. Total cost for zoo additions is \$363,986, to be spread over a period of years. Park commission declared all of the land is needed for a proper zoo, to make it one of the finest in the world.

Great Outlay Made For Conneaut Lake

PITTSBURGH, April 20.—William L. Baker, People's Pittsburgh Trust Company, who will be in charge of Conneaut Lake (Pa.) Park, said that big improvements will have been completed before the opening.

Park has been completely renovated, furnishing it, among other features, with a new bathing beach, beach club and elaborate cocktail bar.

Changes Made in Spokane

SPOKANE, Wash., April 20.—Louis Vogel, owner of Natatorium Park, making a number of changes in the pioneer spot, predicts much better business for the '35 season than last year, which was best since 1930. The old Dragon Slide is being torn out and will be replaced by new Skooter cars at a cost of \$8,000. Mr. Vogel recently returned from two months' visit in California, where he acquired some new ideas.

Operators Submitting Bids To Chippewa Lake Receiver

MEDINA, O., April 20.—E. F. Masch, receiver for Chippewa Lake Park Company, operator of Chippewa Lake Park, near here, is considering three bids for operation this season:

C. F. Maberry, New York, offered \$1,250 cash and 5 per cent of gross receipts to operate from Decoration Day to Labor Day. George and Carl Sinclair, executives of Meyers Lake Park Company, Canton, O., offered 10 per cent of gross, with no cash guarantee, and L. G. Collister, former Cuyahoga County treasurer, bid 10 per cent of gross, with guarantee of \$7,500 for the season, and \$1,500 cash at once.

Park went into receivership following close of the 1934 season at instance of Guardian Trust Company, Cleveland, on a claim for \$69,800.92.

Meyers Lake Bow on May 25

CANTON, O., April 20.—Meyers Lake Park will inaugurate its season on May 25, said Carl Sinclair, general manager. Improvements to buildings and pool are being rushed and at least two new rides will be installed. About \$50,000 is being spent by the operating company on rehabilitation. Jan Garber's Orchestra will be in Moonlight Ballroom for the opening.

Pontchartrain To Play Acts

NEW ORLEANS, April 20.—Pontchartrain Beach, to be opened on May 5 by Manager Harry Batt, will play acts, Flying Levans being booked for the first week. There have been much additional landscaping and renovation at the lake-side amusement center.

CANTON, O.—George K. Brown, several years with Meyers Lake Park here as promotion man and excursion booker, is confined to his home by serious illness and has been unable to attend to pre-season duties for several weeks. He formerly was identified with dramatic stock companies in Eastern Ohio.



LAWRENCE K. CHRISMAN, who will remain as manager of Pleasure Beach Amusement Park, Bridgeport, Conn., an agreement having been reached between lessees and city officials whereby the city will improve drives and parking area while the park company will operate principal attractions. He has been with Harry C. Baker, Inc., 17 years as engineer, ride and concession operator and park manager.

Site for New One At Carolina Beach

WILMINGTON, N. C., April 20.—A large tract has been purchased by E. C. Hurlines, Fairmont, N. C., for construction of modern amusement park at Carolina Beach, one of Wilmington's two beaches, a few miles from here.

Park will be on a plot opposite the Greystone Hotel, on which several concessions were situated last year. This site is in center of all activities of Carolina Beach. It is said work will start immediately.

A contract has been let for extension of the road on the northern extension of the resort three blocks north of its present terminus, opening additional water-front building property.

City and Pleasure Beach In Compromise Agreement

BRIDGEPORT, Conn., April 20.—A plan whereby the city will take over operation of the bathing concession in Pleasure Beach Amusement Park and undertake improvement of drives and parking facilities, while continuing a lease of principal amusement concessions to Pleasure Beach Park Company, was agreed upon by officials of the city and amusement company this week.

Agreement is result of the mayor's recommendation that the city take over management of the park in view of failure of the company to meet rentals last season. The company will immediately start painting and improvement of its various concessions, with addition of more, and plans are to make the park one of the largest in Connecticut.

Lawrence K. Chrisman, many years general manager, will continue. Many boat excursions will be arranged, as docking facilities are being overhauled.

New Rides, Trees Are Added In Casino Spot, Fort Worth

FORT WORTH, Tex. — Casino Park, Lake Worth, started its ninth season on April 6 with best opening night attendance since 1931, said Manager George Smith. Park will be open week-ends until May 24, when regular summer season begins.

Improvements include about \$5,000 in changes in Casino ballroom, 35 new willow and cottonwood trees flanking the boardwalk and two new rides, Loop-o-Plane and Kiddle ride. All other rides have been reconditioned.

About 75 more tables have been added in Palm Gardens, part of the ballroom. Manager Smith has booked in the largest number of name bands that has ever been scheduled for the park ballroom in one season.

Idora To Feature Gardens

YOUNGSTOWN, O., April 20.—Idora Park's reopening of Heidelberg Gardens with Rudy and his Bavarians took place tonight. Management plans to make the Gardens an outstanding attraction. Ballroom will be reopened for May parties, most of them privately sponsored, with radio and dance bands. Regular season at the pavilion will start late in May with a nightly schedule.

A. C. May Okeh Radio Game

ATLANTIC CITY, April 20.—Radio game is okeh in a new mercantile tax ordinance introduced this week, the proposed measure approving Radio with the reservation that merchandise prizes be given winners and that there be no buy-backs.

Brown in Carlin Spot Again

NEWARK, O., April 20.—A. M. Brown, manager of Buckeye Lake Park last season, will again direct it for the owner, John J. Carlin, Baltimore. Howard Rhoades, Columbus, is publicity and promotion director.

Order Reflects Prospects

DETROIT, April 20.—Anticipated increase in summer business in parks, particularly smaller ones in this area, was reflected this week in receipt of an order for nearly 2,500,000 tickets by a theater equipment company. This stock will go largely to operators of smaller parks not having specially imprinted tickets. Many are small lake parks having dance halls, bathing beaches, concessions and a few other attractions.

Eastwood Puts on Pre-View

DETROIT, April 20.—Something new in amusement park openings was offered last Saturday by Managers Henry Wagner and M. B. Werner in Eastwood Park, when the first pre-view opening was held. Park was scheduled to have the opening today, for week-end policy, but a two-day pre-opening trial was announced last Friday. Idea was experimental and met with fair response, altho the ballroom, showboat and Jungle, later being a new attraction, were not ready. Rides and concessions were fairly well patronized.

No M.-D. Pier Price Boost

ATLANTIC CITY, April 20.—Million-Dollar Pier, despite spending of \$50,000 in improvements and signing a score or more of big acts and other attractions, will keep its last year's price of two bits on week days and 40 cents on week-ends. Production Manager Al Steinberg said operators were against any increase from the admission maintained for two years by Buck Taylor, who leased the pier for his circus and Wild West.

Zeser Ready for Opening

DECATUR, Ind., April 20.—Sunset Amusement Park will open for the season on April 21. Ballroom has been renovated and Hal Teeter's Collegiate Orchestra will play opening week. Dan Zeser is park manager and owner.



(All communications to Nat A. Tor, care of New York Office, The Billboard.)

I didn't dream when I wrote about the newly formed Jantzen Swimming Association a couple of issues ago that I'd be flooded with circulars and letters from Paul H. Huedephol, organizer of the club, explaining about the association more in detail. Nearly every mail brings another group of sample letters sent out by the organization to pool owners, forwarded to me by Mr. Huedephol, and one recent delivery brought a huge package containing lobby cards and the like, all of which now grace the walls of my office.

However, I don't feel unkindly towards Mr. Huedephol for this sudden barrage of correspondence. As a matter of fact, I want to take this opportunity to thank him, for it all proved most interesting reading.

I am heartily in favor of the Jantzen Swimming Association and I should like to see pool operators get behind it. It seems a most progressive organization, altho still in its infancy, and with a man like Paul Huedephol, who has already sold me on his perseverance, at the helm it can't fail to be a great help to the swimming-pool industry.

There's one immediate thing I should like to see the new association do. There's long been need for an organization of life guards and other pool employees, as well as marathon swimmers, diving exhibitionists and various types of aquatic performers. Attempts were made to get the American Association of Pools and Beaches, now affiliated with the amusement-park group, to form such a body, but to no avail.

Therefore, what do you say, Paul Huedephol, how about organizing a subsidiary group to your Jantzen Swimming Association, to govern trials and tribulations of the employees of swimming pools? To be sure, sanitation of swim tanks is most important and, from the data you sent, your organization apparently is doing a swell job along those lines. But please don't forget your life guard, your marathon swimmer, your diving exhibitionist, all of whom seem to be roaming like lost sheep.

There was an organization some years ago called the International Professional Swimmers' Association, which attempted to aid long-distance swimmers, but it concerned itself primarily with marathon swims and not with swimming pools and didn't last very long. Then there was that organization started by Ann Benott. But there's never been one organization for the crowd.

William Grant Brown is back at Van Cortland outdoor tank, Bronx, New York, this season only in an unofficial capacity. L. B. Wickey is new operator of the natatorium. Mr. Wickey used to be associated with St. Louis Coliseum some years back and was more recently affiliated with Willow Grove (Pa.) pool. First stunt of the new owner is to run a series of weekly amateur contests in the skating rink, adjacent to the pool, starting next week. Plan is to plug season lockers during these pre-season events. Then after redecorating the interior Mr. Wickey plans to open about Decoration Day, offering many novelties all season. Mr. Brown will be adviser, according to the new owner.

Fight for the honors of being the first outdoor pool in New York City to open is under way. Cascades twin tanks usually inaugurates its season on May 14, fully two weeks ahead of other commercial aquadromes, which open on Decoration Day. But local amusement park and beach pools seem to be getting a head start on Cascades this year, with some opening much earlier than usual. However, it's entirely up to the weather, of course, and the cold spell that hung around the city all last week didn't help any to hasten the outdoor swimming season. While on the subject of Cascades, pool men might be interested to know that Mack Rose, of that outfit, is recovering from a very serious illness.

Much activity is brewing among indoor tanks. May is said to be one of the biggest for the inclosed natatoriums; Eastern ones, at any rate. That's the

month when most folks think it is too early for outdoor swimming and yet they are anxious to get started on their aquatic activities. Hence the indoor ones get the business and I'm glad to see the swell campaigns being planned by Park Central, St. George and London Terrace in New York City. All three are making bids for May patronage; that is, more so than the others, with Park Central and London Terrace employing swim meets and such as promotion features, and St. George using those new newspaper ads, plugging health values of swimming at this time of the year.

GETTING PERSONAL—To Mrs. Wanda Surjack: If you will give me permission to use your name I shall be delighted to run your letter here as it is most interesting, too interesting to reprint with just your initials, as you request.

To J. W. Nichols, Walton, N. Y.: Sorry but don't know of a pool job for your marathon swimmer. Suggest you consult the classified department of this publication. The two big long-distance swimming marathons planned for this summer are the Catalina Island swim during the San Diego Exposition and the annual Canadian National Exhibition marathon in August in Toronto. That proposed Sullivan County swim, mentioned here some issues ago, looks like it won't go thru because of money trouble. Martin Stern, former founder of the now defunct International Professional Swimmers' Association, talks of staging a swim around Manhattan Island, New York City, and also a Lake George swim, but nothing definite yet.

To Ed Weiner, New York: Sorry, I thought your football nickname was "Truckhorse" instead of just plain "Horse." I heard you spoke to Joe Laurie, manager of Park Central indoor pool, New York City, with reference to handling publicity there, not knowing, of course, that they already have a p. s. Understood you were going to concentrate on water stunts for pools. Again, I'm sorry but you'll have to admit I was right in one instance. You are a press agent, aren't you?

To Lew Burton, of *The New York American*: That's a swell title you have for your new sports column. I mean "Dots and Dashes." Readers here seemed to have liked it for the last three years.

To Larry Hammer, Hamburg, Germany: Understand you are now managing a diving exhibitionist on the Continent. Wasn't so long ago that you were life guard at Cascades outdoor tanks, New York City, eh? Well, good luck, but please don't quote this writer as indorsing your diver, as I've never seen him and it's puzzling when I receive a letter, as I did last week from a German pool owner, asking about the performer.

To Capt. Charles B. Scully, American Red Cross: Congrats on your anniversary. Understand Red Cross swimmers and examiners threw you quite a party in New York. Well, you deserve it.

Long Island Patter

By ALFRED FRIEDMAN

FROM ALL AROUND: Cosmo Patterson, pool repair man, tells us that pool owners around Long Island have spent around \$300,000 putting natatoriums into shape. He thinks more work is being done on repairs on Island pools than in any past year.

Private pools of the community's wealthy have also been going thru processing. Natatoriums on estates of Maguire, Murray, Donoghue and Rogers families have been altered at considerable expenditure.

Word is that Dan Healey, of stage fame, is to open a roadside night spot on the island. . . . A lot of biggies were present at the Cliff (Vas you dere, Charlie) Hall opening in Jamaica. Included are Ted Husing, Mark Hellinger, Gladys Glad, Sid Marlan and Lee Sisters.

If they don't check the ocean around Oak Island it'll gobble the whole beach front. . . . Classy Southampton Casino, Southampton, will spell real swank. Admission is governed by the Blue Book, not ticket. . . . Fred Baldwin, Nassau County's standout outdoor amusement biz feller, has an important role scheduled in the party that scribes are to give officials in Mineola soon.

Krug's, amusement place at Broad Channel, with a couple of small rides and an arcade, has been able to make things go, getting its trade from passing motorists. . . . J. S. Oliver will hold managerial reins at Baldwin Harbor Club this summer. . . . Broad Channel will

SKEE ROLL.

• Orders have been received from South Africa, Belgium, Canada, California, Arkansas, Indiana, New Jersey and elsewhere.

Better rush yours for timely shipment.

Write for Catalogue

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KIDDIE AUTO RIDES—The Finest Made.

8-12-16 Auto sizes—from \$780.00 Up. Cars in continuous train on 8 and 12-Car Models—24 Abreast on 16-Car Model. All quality rides—specially made autos, genuine chrome trim, special wheel bearings—Alumite equipped—pneumatic tires, built to withstand years of hard use. Smallest size is 21 feet in diameter—heavy 5/4" platforms—no springing or sagging—when buying get the best—it costs no more. Ask any of the dozens of satisfied owners. Terms to responsible parties.

North Tonawanda, N. Y.



AUTO SKOOTER.

1935

Auto-SKOOTER—Water

THE RIDE THAT ENJOYED GREATEST POPULARITY AND BIGGEST NET PROFITS AT "A CENTURY OF PROGRESS," CHICAGO, ILL.

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WATER SKOOTER.

ATTENTION: CONCESSIONAIRES!

HERE'S A CHANCE TO REALLY MAKE MONEY THIS YEAR ON BOARDWALK.

LAURENCE HARBOR BEACH

FIRST AMUSEMENT RESORT ON NEW JERSEY SHORE,

Twenty Miles From Metropolitan District.

FOR RENT—Concession Space and Buildings for Merchandise, Wheels, Refreshments, Etc.
For details write LAURENCE HARBOR HEIGHTS CO., Laurence Harbor, N. J.

have about 35 beer-sipping spots in summer operation, a record for any community on the Island.

ROCKAWAY BEACH: Chamber of Commerce is trying to straighten out the parking tangle with Police Captain Streib before summer's entrance. . . . Citizens are out, hammer and tongs, against the Atlantic Beach toll.

A. Joe Geist, prez of Rockaway's Playland, has been elected to head Queens Boro war veterans. Until news of his election pals of Joe never knew he was a vet. . . . If they can clear wreckage of the Prince Hotel fire quickly enough, site may serve as a horse-riding track, that type of biz having enjoyed a good measure of popularity. . . . Hundreds of sea gull's bodies were strewn along the beaches, victims of starvation the past winter.

LONG BEACH: La Cabana is still closed tight, but rumor has it that it will be run by a Broadway crew. . . . A little raise in license fees. . . . Laurel Theater opens in a few days, with the Lido closing for alterations. . . . Former Police Commish Morris Grossman has one of the classiest beer places in the community. . . . When the police force is increased for summer men who know the town's layout should be selected. Too many of 'em have been getting lost in the past.

Asbury Park

By DOC BEEBE

The public is in for a treat this summer as the bathing emporiums will reduce prices. It is about time this situation was remedied as this was one of the complaints of visiting as well as native bathers. This will no doubt induce the patrons who had gone to other beaches to return and partake of Asbury facilities. The bathhouses, gyms, pools and other accommodations for bathers are being readied for an early season. At some future date the writer will suggest plans whereby revenue can be realized from the various pavilions along the Boardwalk which are being used at present for sun worshipers and star gazers. This is one item that the new administration ought to look into when seeking revenue which is sorely needed to help eliminate part of the city's deficit.

Fourth avenue and Boardwalk is the politicians' hangout. A popular man

CONCESSION SPACES FOR RENT

Put in Bay Chamber of Commerce will welcome any Rides or Wheels. Will also assist you to get located. For further information inquire SECRETARY, Put in Bay Chamber of Commerce, Put in Bay, Ohio.

WHITE CITY PARK WORCESTER, MASS.

Opening for Frozen Custard and a few choice Concession Stands, including Japanese Roll-Down and other Novelties. Also in market for one New Device.

Apply to MR. HENDERSON at the Park.

10-CAR LEAPING LENA FOR SALE

Portable. Good condition.

PRICE, \$2,600.00.

Write EDWARDS FALLS AMUSEMENT CO., INC., Manlius, N. Y.

FOR SALE

Keenocky Derby, A-1 condition. SEFFERINO, Chester Park, Cincinnati, O.

defeated at election was noted explaining the whys and wherefores of his defeat. False sympathy was spread on in a very thick fashion by his audience. Politics is a very funny game if it is not played to suit all concerned.

Lorenzo Harris, the one-armed sand sculptor, who has molded model figures on his location at the beach for the last

(See ASBURY PARK on page 40)

American Recreational Equipment Association

By R. S. UZZELL

ON BOARD STEAMSHIP, returning from Norfolk, Va.—Virginia has been having some freak weather for this time of year. On April 17 it snowed in Norfolk and was more like a February day.

Otto Wells has an Eastern League ball team at his hotel which he runs in connection with Ocean View. Up to April 17 the team had not gotten up a sweat. Mr. Wells placed the gymnasium of the hotel at their disposal. He wanted them to have at least one good workout while spending the training season in Virginia. The leaves are only about half size for this season and some are not out at all. The protracted bad weather has interfered with work in the amusement parks and will defer opening for the usual early Sundays.

Ocean View is to have some repairs and a new touch of color. The place escaped any severe damage during the storms. A great contrast to last year's storm damage that almost wrecked the place. The genial Otto Wells has not been taking his daily dip in the briny deep this spring. A case of gripe interfered with that long record he has been making of taking a daily splash summer and winter. One does not go down into the sea with a temperature of 102. So we simply must forgive him in breaking the record about which we have been commenting.

Wells Still Planning

Having disposed of all theater and picture house management, he is giving up his city offices and will have all his offices in Ocean View. He lives at the Nansemond Hotel, so his office will be right at home, where he has put in more than 30 years of his life. He is still dreaming and planning for "the View," as he sentimentally refers to it.

Here is another who went into the business in his youth and has made a continuous record. These are the men on whom we can lavish time and attention to keep in our association.

Virginia Beach has two amusement centers, each in competition with the other. Both expect to operate this year. There is another park near Lynnhaven. These give Norfolk all the amusement parks it needs.

Across the bay we find Buckroe Beach, which is the most available salt-water resort for Richmond, 90 miles away. Excursions and picnics brought in by the Chesapeake & Ohio Railroad Company are the life of Buckroe Beach. It will have a new kiddie park and some new games this year, with its usual cleanup and repainting.

Bathing Business Hit

The park company no longer runs the hotel, but has leased it and the dining room to a hotel man. This resort has an entire change of management from that of five years ago. They are optimistic and expect the place to come back with the rest of the country.

All of these resorts in and about Norfolk have the usual complaint that bathers are no longer profitable to the established bathing facilities and once a considerable part of the annual revenue. Using cars for bathhouses or beach pajamas and canvas trousers spell out the finish of profits from bathing. Looking for a suitable substitute is part of their daily occupation. Just what that substitute is to be has not yet been discovered.

More rides and amusements in which patrons can take an active part seem to be the demand. They want to manipulate the things themselves.

Automobile parking must be solved

WANTED

Four or Six SKIFF-BALL ALLEYS, fully equipped. Give price in answering. **SULPHUR SPRINGS SWIMMING POOL.** Sulphur Springs, Fla.

for these places. Like Northern resorts, they were all developed before parking space was a crying need and did not include it in the plans. Now it will cost more money to do the job.

Transportation Needed

Some day someone is going to have some sort of transportation around the water-front walk at Virginia Beach. Its long front along the Atlantic Ocean demands some transportation. That system in Venice and Santa Monica, Calif., or the Humphrey Idea in Cleveland should be profitable here.

Virginia Beach is the Atlantic City of the South or the Long Beach of Norfolk, Va. Its hotels were making progress before the smash and are now coming back. They can easily have a longer season than Atlantic City because of the location farther south.

Like Atlantic City, it is going to be largely hotel life and not much for amusement parks. Thus far the rides have had a hard go of it. It is destined also to be a great summer convention place.

Atlantic City

By WILLIAM H. McMAHON

ATLANTIC CITY, April 20.—More than 500,000 were expected to participate in the Easter parade, hotels reporting early fill-up from reservations; railroad running special sections into New York Terminal from Philadelphia, New York, Pittsburgh and Baltimore; bus lines centering forces in Philly for a record haul, and special detail of traffic police set up.

Amusement men vied for gates with ace attractions. Rudy Vallee, two pixs, vaudeville at Steel Pier, basket ball, dancing at Million-Dollar Pier and ice revue in Auditorium. Spring showing of General Motors opened today on Steel Pier.

Harry Biben is booking at Million-Dollar Pier and has several more foreign acts to announce. . . . Capt. John L. Young stayed north this winter. . . . Norman (Bees) Reeves to continue promoting basket ball and sports on pier this summer. . . . Al Hill's daughter, Betty, is taking charge of box-office during latter days of basket-ball season. . . . Al Steinberg flew to Cleveland this week to look over some stuff. . . . About 10,000 clocked into Auditorium for spring show of public schools.

Bob Ripa, juggler, stole the show at Steel Pier over the week-end with a flash act. . . . Alex Bartha will alternate with Vallee in ballroom this week-end. . . . Evelyn Ann Gravatt, young daughter of Mr. and Mrs. Frank P. Gravatt, who has been in a hospital since before Christmas, had her first ride on the Boardwalk Thursday afternoon and her condition is reported excellent.

With the Zoos

MILWAUKEE.—A new island, to be inhabited by more than 100, odd-colored guinea pigs, will be added to Washington Park Zoo. Zoological society also authorized purchase of 40 rhesus monkeys for the monkey island.

FORT WORTH, Tex.—An expedition, led by Zookeeper Hamilton Hittson and composed of attendants of Forest Park Zoo, to a lake in Temple, Tex., netted the zoo 10 rare and valuable swans. Two lion cubs born on April 3 make 15 cubs for Rosie, the mother, since 1931.

WASHINGTON.—National Zoo announced birth of a unique baby. A bear cub, born recently, is a hybrid between the polar bear and Kodiak bear. It is believed this is the first instance of such a cross.

SALT LAKE CITY—Difficulties over



By CLAUDE R. ELLIS
(Cincinnati Office)

WATERTOWN, Wis., wins the frown of roller-rink operators.

E. M. MOOAR advises the YWCA Rink, Coatesville, Pa., which he has managed the last two seasons, will close for the season on April 27.

CECIL MILAM, who operated the roller rink on the fairgrounds in Wheeling, W. Va., the past winter, has leased the rink in Forest Park, Hanover, Pa.

FRED MURREE, who has been operating a rink in Natural Springs Park, near Gettysburg, Pa., will move to Kopp's Park, Hanover, Pa.

POPPY HARKINS, manager of Richey Rink, York, Pa., the past winter, will operate a summer rink in Boiling Springs Park, Boiling Springs, Pa.

SUMMER roller-skating season has been inaugurated in Puritas Springs, O., with sessions on Wednesdays, Fridays, Saturdays and Sundays in the park rink. After opening of the park late in May

Hogel Gardens Zoo are being straightened out. A committee appointed by the Chamber of Commerce is making a report to the city commission on what it thinks ought to be done. Recent controversy between President Robert Murray Stewart, Salt Lake City Zoological Society, and Mayor Marcus caused considerable newspaper publicity. Report of the committee has not yet been made public. Capt. Ralph McCollam reports births of several monkeys and a leopard.

PITTSBURGH—The snake cage, empty for four years in Highland Park Zoo, has been filled with a 9-foot 3-year-old rock python, native of India, the gift of Louis Ruhe, New York animal dealer.

ASBURY PARK

(Continued from page 39)

18 years, has a new set of models for the coming season which he claims will be a revelation. This well-learned gentleman specializes in biblical presentations that have been marveled at by all who have seen his work. He has a novel way of securing admission fees to his work. There are funnel-shaped receptacles extending from the beach sand to the railings of the Boardwalk. If you want to contribute coins in appreciation of his work, you deposit them in these tubes; they in turn set your coins on a board with comical sayings. Quite a stunt for an exploitation expert, yet devised by a lover of art.

An ordinance was put into force again after a lapse of a year whereby demonstration of mechanical toys is not permitted outside of store fronts again. Why this ordinance was ever put on the books, no one seems able to fathom. This method of demonstrating various contrivances was the only means of ballyhoo to the establishments concerned, yet not a hindrance to others. Thousands of these toys were sold thru demonstrations that would never have been sold otherwise. This was really a source of enjoyment to thousands of visitors, especially the kiddies. The loss of these sales will surely be felt by the concessioners unless the council board reconsiders this matter.

Miss Cele Katz, of the Paramount Gift Shop in Convention Hall, was peeved at not being mentioned in our last review of the Convention Hall doings. Where were you on the day of our inspection?

Bill Terhune, rolling-chair concessioner on this beautiful Boardwalk, is planning for a good season. According to his statistical figures this year cannot miss. New rolling chairs and novel ideas are in store for patrons. The attendants are ready for an early start and rarin' to go.

WARSAW, Ind.—Daniel Perry, former Warsaw high-school athlete, was appointed life guard at Warsaw bathing beach for the 1935 season.

nightly sessions will be held. Special promotions are under way for spring and summer.

A DEALER in second-hand roller skates who usually has on hand several thousand pairs advises a complete sell-out the past winter.

HIS son, Fred, has opened a roller-skating rink in Elkhart, Ind., Armory and is doing well, advises Eugene W. Bock, manager of South Bend, Ind., Roller Rink. Hockey is being played daily in the latter rink, and a Notre Dame students' team has greatly improved since it has been coming over to work out with the fast rink boys.

RIVIERA Park Rink, Belleville, N. J., skated a big crowd night of April 7, races being featured, reports Isaiah Freger. Results: Half-mile, ladies, Mary Hennings, New York; Tessie Dolgas, Linden, N. J.; time, 1:40 1-5. Mile Class B, amateur, Pal Brenner, time, 2:55 3-5. Mile Class A, amateur, Harry Nelson, Ottawa, Can.; George Wagner, Elizabeth, N. J.; Whitey Cless, Irvington, N. J.; time, 2:45 2-5.

JACK DALTON, Olympia Rink, Lancaster, Pa., has taken over the rink at Deemer's Beach, New Castle, Del., and will open there on April 19.

IN CARMAN Roller Rink, Philadelphia, the eighth amateur roller race of the season was held on April 13. Jimmy O'Brien was winner in the slow time 3:24. Bill Camble was second and Harry Gentsch third. It was O'Brien's second straight win, Camble having been second the last four weeks. Free-for-all with won by Robert Bowden, Frankfort, with Joe Russett second.

JESSE CAREY will open in Carsonia Park, Pennsylvania, on April 27, the 20th season for the rink. There will be racing and roller hockey. Jesse has had the floor resurfaced.

STARTING his seventh season there, Harold H. Keetle, who for six summers has operated Coliseum Rink, Cedar Point, Sandusky, O., will return there on June 15. New equipment will be installed in the rink, which has floor space of 45,000 feet. Manager Keetle, who is operating Armory Rink, Shelbyville, Ind., during the winter also operated in Franklin and Batesville, Ind. He has sold out these rinks and will purchase new equipment. He reports business fair in his territory, saying that Worthey Kerschner in the Armory, Columbus, Ind., and Manager Evans in Greensburg, Ind., did well.

INCREASED crowds are roller skating these nights in Hackensack (N. J.) Arena, week-ends generally drawing 4,000 on the floor at one time and regular attendance on week nights averaging about 3,000.

FRED BUTTON, Baltimore, Maryland roller skating champ, is manager of the roller rink at Lake Winnepesaukee, near (See RINKS on page 43)



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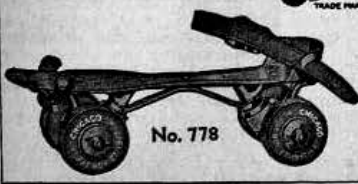
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\$1.75 Men's New White Buckskin Shoes, All Sizes. Special Price on Dozen Lots. **WELL'S CURIOSITY SHOP**, 20 S. Second Street, Philadelphia, Pa.

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MAFA OPPOSES RACE CHANGE

Centen Special To Boost Texas

Press Association sponsors train to stop at big cities on way to Washington

DALLAS, April 20.—Texas Centennial Exposition will be publicized by a "Centennial Special" train, sponsored by Texas Press Association, leaving Texas on April 25 and stopping in principal cities en route to Washington, D. C.

Plans are to stage the 1936 Western Hemisphere air races under supervision of the Centennial. If staged here, it is probable Elliott Roosevelt, son of the President, will manage the event for the Centennial corporation.

Electrical system to be installed in Fair Park for the 1936 Centennial will total about 192,000 miles, say engineers, the system to be underground, with lines for loud-speakers, radio, telephone, fire and police alarms and interdepartmental communication.

E. Paul Jones, in charge of exposition promotion, has more than 1,000 talks on the Centennial booked, ranging from luncheons and club meets to national conventions. Centennial clubs thruout the State are naming committees to prepare exhibits.

Hiscox Goes to San Diego

SAN DIEGO, April 20.—More than two dozen official representatives of three governmental agencies participating in America's Exposition have arrived here and offices have been assigned. From Washington came Joseph W. Hiscox, federal commissioner. Seventeen departments in the capital are preparing exhibits to be shown in the exposition. These will be shipped on an express train of 15 cars and installed before opening. Federal exhibit palace, for which Congress appropriated \$125,000, is being built and will be ready for opening of California Pacific International Exposition on May 29. An additional \$225,000 was voted to prepare, install and maintain displays in it.

Major Pickering Resigns

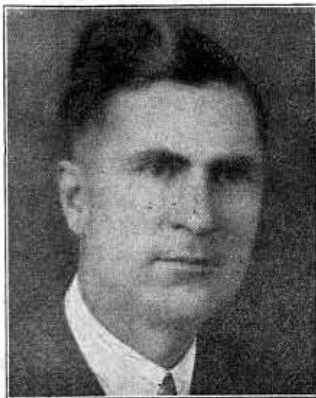
ST. LOUIS, April 20.—Major M. J. Pickering resigned as general manager of the Coliseum here last week and has accepted the position of executive secretary of the National Folk Festival, assuming his duties in Chattanooga, where the second annual festival will be held next month. H. F. Michael, who was assistant general manager of the Coliseum, was appointed to succeed Mr. Pickering. Mr. Michael has been connected with the Coliseum 14 years. Mr. Pickering had been general manager of the Coliseum since 1925 except for two years, one of which he spent in Philadelphia and in 1929 when he was general manager of the Arena, St. Louis.

Nebraska Budget Committee Raises Governor's Figures

LINCOLN, April 20.—Committee on appropriations of Nebraska Legislature more than doubled the governor's suggested allotment of money to the State fair here when the budget report was submitted to the solons last week, showing \$71,600 for the biennium compared to Governor Cochran's suggested \$51,400.

Adding to the executive suggestion of \$31,400, the committee has included maintenance, \$20,000; insurance, \$3,000; operating expense and interest, \$17,000.

Decision was also made to increase salary of the State fair watchman from \$2,400 a year to \$2,600. The appropriations bill has right of way over all other impending legislation.



TAYLOR G. BROWN, Oshkosh, president of Wisconsin Association of Fairs and secretary of Winnebago County Fair and Exposition, outlined a plan of holding early-season dairy carnivals to promote the dairy industry before a regional conference of fair executives on April 16 in the Hotel Raulf, Milwaukee. Winnebago County Fair Association will sponsor one of the earliest of these on June 29 and 30. Speakers at the conference, attended by more than 75, included Bert E. Walters, Wausau, who spoke on "Advertising a Fair"; J. F. Malone, Beaver Dam, "Leads in Management"; Carl Peik, Chilton, "A Live-Stock Exhibitors' Viewpoint," and George W. Kiel, Manitowoc, "Is a Closed Fair Advisable?"

George Hamid Rep Contracts Four Fairs in Pennsylvania

PITTSBURGH, April 20.—Frank Cervone, George A. Hamid's local representative, has returned from a business trip on which he contracted fairs and celebrations in Pennsylvania. Among them are Stoneboro, which has booked a big show, including B. Ward Beam's Congress of Dare-Devs; the Balabanow Five, Cuby and Smith and Janet May. Huntingdon bought Madeline Berlo, high diver, as featured attraction. New Castle will get Three Ricardos, Robert's Circus. Beam's Congress. Butler will have Cuby and Smith and Harry Fisher. Merrill Troupe has been booked to play Soldiers' Memorial Celebration, Shade Gap, July 31.

Badgers in Mutuels Line

MADISON, Wis., April 20.—A bill to legalize horse-race betting in Wisconsin, estimated to raise annually \$300,000 county fair revenue, was introduced in the Assembly. Pari-mutuel and certificate betting would be permitted, with the State Department of Agriculture and Markets given free license to conduct types of racing and betting.

George Hamid To Take Shows to French Indies and South America

NEW YORK, April 20.—George Hamid, president of George A. Hamid, Inc., returned from what was supposed to have been a pleasure cruise of 18 days with a load of contracts entered into between stoverers of one and two days. In Fort-de-France, Martinique, French West Indies, Hamid signed with Juan Vasquez, French government representative, to supply attractions for a tercentenary celebration of four weeks, starting December 27. He will also aid in furnishing or advising on exhibitions, tent concessions and booths, a circus and midway. Vasquez has brought to the Isle of Martinique practically all the big-time entertainment its 250,000 population has seen.

In Caracas, Venezuela, Hamid negotiated with a South American syndicate

Bay State Execs Standing Pat For Six Weeks' Exemption Law

Association hears that racing interests aim to muscle in on August 15-September 30 period and adopts motion as "ammunition" for possible future battle

WORCESTER, Mass., April 20.—Apprised of an attempt by horse-racing interests to infringe on their privilege as set down by State law, Massachusetts Agricultural Fairs Association set the wheels in motion to protect its rights as it held its annual spring meeting in the Bancroft Hotel here on Thursday. A State bill specifically bans racing other than at fairs during the period between August 15 and September 30. Representative Ernest H. Sparrell, Norwell, chairman of the association's legislative committee, backed by Charles A. Nash, Eastern States

Exposition; Frank H. Kingman, Brockton, and other delegates, sponsored a motion "opposing any change in the present racing law which will in any way affect the exemption dates which Massachusetts fairs are now enjoying. The association and its members believe that agricultural fairs are entitled to this protection in view of the many and valuable years of service which the fairs have rendered to Massachusetts agriculture."

This action was taken as a form of strategy to thwart any official attempts to modify the exception provisions in the statute, which was passed last year, and was caused by a seemingly innocuous statement by William H. Ensign, associate racing commissioner, indicating that non-agricultural agencies were rumored to be working out plans to alter the law and thus permit them to operate during the exemption dates.

Deputy Ensign was assigned to address the MAFAs by Charles F. Connors, State racing commission chairman, who was programed but could not appear. He clarified the State racing law, especially as it pertains to fairs, and the hint he dropped about muscled-in was immediately picked up by Representative Sparrell with the announced result.

Nash Strikes Back

Earlier in the day stories in Boston and other newspapers in the State were noised around the room. In them Mr. Nash spiked a report that the Eastern States, of which he is general manager, had decided to abandon its harness-racing program. A release sent out by him to exhibitors and others said that "a newspaper story went out from Boston thru misinformation that there was a possibility that the ESE might not have its usual harness-racing program this season. I wish to assure you that our usual program will be carried out as planned and as per entry blanks which you received a few days ago. We sincerely solicit your continued co-operation and support, for we look upon our harness-racing program as one of the exposition's outstanding attractions." Rumor had emanated from the office of Governor Curley, according to several newspapers.

Bills for New Chicago Fair

CHICAGO, April 20.—Two bills introduced by Mayor Kelly have been introduced in Springfield to make possible a new fair on site of a Century of Progress. One bill authorizes the Chicago park board to make a grant to a private exposition company for installation and maintenance of an exposition on the lake front. The other sets forth conditions under which the exposition authority would operate. Both have been referred to the municipalities committee. It is Mayor Kelly's plan to ask \$20,000,000 federal money to establish the new fair.

Revival Is Set in Spokane

SPOKANE, Wash., April 20.—Spokane Fair, Racing and Turf Club, Inc., has been organized to conduct horse racing and revive Interstate Fair here. Incorporators are Albert and Edith Meyers and Rudolph Naccarato, former assistant secretary of state. The company will stage a fair on the old grounds on August 31 for two weeks, with Mr. Meyers as general manager.

PARIS — Grand Commercial Fair in Algiers, Algeria, April 13-28, has a big midway under management of Cagno and Delchambre. Rides and shows include a big Roller Coaster, Auto Scooter, Pretzel ride, miniature speedway, steam swing, theater, animal show, several lotteries, concessions and kiddie rides.

79 for Iowa

DUBUQUE, April 20.—Iowa will have 79 county and district fairs, including the State Fair, in 1935. A. R. Corey, Des Moines, secretary of the State Fair board, said more than half of them will be held during August. First scheduled is Taylor County Fair, Bedford, July 29-August 3; Four-County Fair, Ackley, November 25-29, is last. State Fair in Des Moines is at height of the season August 21-30.

AAA Auto Races Are Set For Fairgrounds in Chicago

CHICAGO, April 20.—Frankie Harmon, Chicago's six-day bike race impresario, has joined forces with Robert A. Leunis and Earl Newberry in operation of AAA-sanctioned auto races at the speedway on the fairgrounds at River road and North avenue.

Mr. Harmon is son of the late Paddy Harmon, builder of Chicago Stadium and one of the city's most colorful sporting promoters in his day. Frankie has staged the most successful six-day bike grinds in the city's history during the last two races in the Stadium.

The new speed corporation, known as United Speedways, will be headed by Dr. J. F. Krynicki, president; Frankie Harmon, vice-president; Robert A. Leunis, secretary-treasurer, and Earl Newberry, manager. Opening events in Chicago will be held on May 12.



By CLAUDE R. ELLIS

ALTHO South Louisiana State Fair directors, Donaldsonville, have voted to put back the 50-cent gate, it is doubtful if there will be any stampede among boards that have lowered prices to jack them up again. And there shouldn't be.

High gates have hurt more fairs than have adversely affected by low admissions. In the halcyon days prior to '29 many a gate had a 75-cent and \$1 top at fairs that were slipping each season. It took depression (arguments having fallen on deaf ears) to bring them down. Prices have been much more popular since. Crowds have been bigger in the past two years and managers are getting red-ink stains off their fingers.

Of course, there are 50-cent fairs, and rightly so. A high gate and low grand-stand prices are more applicable in some localities than others. Concessioners and other midwayites are better pleased with a small gate fee, or none at all, and a high-priced grand stand.

A number of boards are frank enough to admit that their high gate prices have necessarily been kept up because of large numbers of passes issued. On the other hand, fairs that are making money have proven that passes are unnecessary, if everybody is required to pay a nominal admission, say 25 cents, and season grosses have been much larger than they were at double that price. If a better-than-25-cent gate is desired, its sponsors must be dead sure that it is a better-than-25-cent fair.

CONSISTENT: "Our position is as it was last year as to griff. We expect to adhere strictly to our policy of curtailing the operation of illegitimate concessions."—N. C. BARTLETT, secretary-manager, Eastern Carolina Chamber of Commerce, Kinston, N. C.

FAIR BOOSTERS' clubs must realize more and more that substantial encouragement can be given those saddled with responsibility for finances of fairs by early organization among their proponents, assuring a sufficient attendance to make them pay their way. That is all a management asks; if assured this

WANTED**INDEPENDENT RIDES, SHOWS, CLEAN CONCESSIONS**

For the First County Fairs in the U. S. KENTON, O., HARCIN CO. FAIR, June 12-15. FINDLAY, O., HANCOCK CO. FAIR, June 19-22. LIMA, O., ALLEN COUNTY FAIR, June 25-29. SPRINGFIELD, O., CLARK CO. FAIR, July 2-7. WANTED—Rodeo Boss capable of Producing Wild West Acts wanted.

A. E. LIND, Sec'y, Box 15, Kenton, O.

WANTED First Class Carnival

AMERICAN LEGION POST No. 12, Early Date Preferred.

LANSING, MICH.

W. D. COLLARD, 805 West Ionia Street.

WANTED RIDES

FOR

Firemen's Celebration

THE WEEK OF JUNE 24.

Write A. J. HARNACK, East Brady, Pa.

ANNUAL CELEBRATION

Two Big Days,

JUNE 10 AND 11, 1935, JERICHO SPRINGS, MO.

F. M. DAVIS, Secretary.

WANTED

Balloon Ascensions, Free Attractions, Contest Man. No hats, no rings or marble games. Stock Stores will work. Over 10,000 attendance last year—this year will be double. The Columbus Second Annual Fourth of July Celebration will be bigger and better than ever. Address PEARL K. JEFFERY, Sec'y, Columbia, Kan.

WANTED BIG CARNIVAL, to play Silver, Ill., under auspices of V. F. W., last of June or first week in July. Write or phone N. CARRY, 916 17th Ave., East Moline, Ill.

THE CLINTON COUNTY AGRICULTURAL SOCIETY is interested in making a contact with some reliable Rides and Amusement people for the Wilmington Fair, next fall. Address SECRETARY, Wilmington, O.

income, it will not hesitate to make comprehensive plans.

SAY IT AGAIN: Now that the textile strike is off, there is nothing in sight to prevent this season from being by far the best for fairs since the balloon went up in 1929. The impetus seen last year which, by the way, was hardly to be expected, is keeping up with added momentum this year. Among the major fairs the only two hard hit have been Nebraska State Fair, Lincoln, hammered by drought and heavy indebtedness, and Eastern States Exposition, Springfield, Mass., rained out. Deluges also raised havoc with some county shows which happened to hit the weeks when the local rain gods decided to let go. The fair officials who have hung on grimly against discouragement and have provided worth-while shows apparently are coming into their own again. The grip that fairs have on all communities is being exemplified again. Things are perking up in fairdom and the faint-hearts and knockers are doing a fadeout.—From this pillar, October 13, 1934.

Sans bad weather references, it still goes.

4-H CLUBS: Head, Heart, Hand and Health. The name may mean little to the older generation, but for present youth, fortunate enough to be members of such clubs, there is magic in the words.

JUBILEE events are in the making for this, the 25th year of the circuit of North Carolina fairs, plants of which have just been visited in a swing-around by Secretary W. C. York and Skinner Presnell, assistant secretary. Their visits included Guilford County Fair, High Point; Richmond County, Rockingham; Scotland County, Laurensburg; Hoke County, Raeford; Bladen County, Elizabethtown, and Mecklenburg County, Charlotte. Midways will be taken by Knapp & Dehnert Shows and Mighty Sheesley Midway.

FILLUPS: Welcome back, Utah State Fair! Now you show 'em, Mr. Holmes. . . . Big pickup in European fairs this season must have some significance. Maybe things over there are not so bad as painted. . . . Mrs. Blanche Erickson, sec in Lorimer, Ia., is another official doing credit to femininity in fairdom. . . . Return to a four-bit gate in Donaldsonville, La., doesn't show much weakness there. . . . During these spring (?) days we wonder how Julius Cahn's alfalfa infield is looking in Keauonee, Wis. . . . Progressive Western Washington Fair, Puyallup, having proved the value of the Fairway, its own midway, will now brace up the grand-stand show in its entertainment end. That's how real fairs are made. . . . Lake County, Ill., will have a fair this year in Crown Point, it is whispered, with J. L. Gritter, East Chicago, as secretary. . . . Change in management often does wonders. In Quakertown, Pa., a \$10,000 debt was shaved to three Gs in five seasons. . . . Revues still going big. Springfield (Ill.) State Fair latest to buy one for its grand stand. . . . Now watch for the swell psychological effect those transformed grounds will have in Richmond, Va. . . . New dates for Dunganon (Va.) Fair are August 29-31, says Secretary H. L. Stallard. . . . Charles H. Prater, secretary-treasurer, expects 1935 to be one of the best years in history of Wayne County (Tenn.) Fair Assn. . . . Ben Pennington, prez in Logansport, Ind., says Cass County will have a free gate this year. . . . Fair street probably will be widened and new fencing installed in Kendallville, Ind. . . . Washington County Fair, Salem, Ind., is 54 years old, reports Secretary Charles R. Morris. . . . Giveaways draw crowds and please showmen and concessioners.

Short Biographies Of People Engaged in Fair Business

Under this heading from time to time will appear a short biographical sketch of some person active in the fair field.

ALICE ELLIOTT DETRICK

Born in West Mansfield, O., December 18, 1888. Home in Bellefontaine, O., where she has been active for Logan County Fair 20 years. Assisted her husband, Don A. Detrick, until his death a year ago, he having been executive secretary of Ohio Fair Managers' Association. At his death was appointed to that office and elected to the post on January 16. Also secretary-treasurer of United Trotting Association, organized

ESE Judicial Group Strongest for 1935

SPRINGFIELD, Mass., April 20.—Live-stock classes at the 19th annual Eastern States Exposition here on September 15-21 will be placed by one of the most experienced groups ever announced by the management. United States and Canada are represented among the judges, giving the exposition an international flavor.

V. S. Culver, Rockingham, N. H., manager of Baker Farm, will place the Holstein rings and judge Brown Swiss also, latter classes being offered this year after an absence of three years. Jerseys will be shown before Professor J. B. Fitch, Minneapolis, recently named head of the dairy department, University of Minnesota, after successful administration of the same department at Kansas State College.

William Greenfields, Bois de la Roche Farm, Senneville, P. Q., regarded as leading Avyshire judge of Canada, has accepted an invitation to return this season. He has the reputation of developing at Bois de la Roche Farm one of the best exhibition herds of this breed in the Dominion. Devons will pass before John Buckler, Pittsfield, with Prof. Harry L. Garrigus, Storrs, Conn., placing Milking Shorthorns. Guernseys will be judged by George M. Newlin, Fond du Lac, Wis., manager of Corinna Farm. Herefords, Aberdeen Angus, Baby Beef steers, group steer classes and draft horses are to be placed by Professor E. A. Livesay, Morgantown, W. Va. All breeds of sheep are to be judged by Graham Walker, Heart's Delight Farm, Chazy, N. Y.

Stunts for Crowds

By HOWARD HARRIS JR.

President Salem County Fairdeco, Woodstown, N. J.

In my opinion, 1935 will be a wonderful fair season, best in years. We have all gone thru the lean years and now we are beginning to cash in on our work. It has been my experience that fair managers must give a lot of entertainment for the small price of admission to draw crowds. Fair managers, in other words, must spend money to make money.

This summer I will give our clientele another big rodeo and will be assisted by Col. Jim Eskew, Garland, Tex., who heads the JE Ranch outfit. In addition to Eskew's unit, I will ship in several cars of wild horses and steers and it surely will be made wild. That is what the Easterners want.

In addition to the rodeo, there will be running races and several novelty races. One will be a contest between two six-horse teams attached to old-time Concord stages. Just purchased two 4-year-old buffaloes and will have about 25 Western Indians barbecue the animals and serve a feast the first day to Philadelphia and Newark and Camden (N. J.) newspaper men. To this barbecue will be invited the governors and their staffs from New Jersey, Pennsylvania, Delaware, Maryland and New York.

As a further feature each day a carload of wild horses will be turned loose in front of the grand stand. Cowboys will rope out teams, harness them, hook them to big wagons and race around the half-mile track, finishing by unharnessing. This should produce thrills aplenty.

All of this is going to cost something, but I figure the stunts will draw the crowds, and that's what fair men want. I do not charge any front-gate admission; get revenue from increased concession prices because of the free gate and from an immense grand stand and bleachers.

by Mr. Detrick March 17, 1932. Member of Bellefontaine Country Club and Dorcas Circle, King's Daughters. Due to increased business duties past year gave up membership in Daughters of the American Revolution and Euterpean Musical Club. Hobbies, family and contract bridge. Her father, N. V. Elliott, observed his 80th birthday anniversary March 30. Children, Vinton, William; Betty, married to J. Philip Gordon, Bellefontaine, March 8; Joann, Buddy, Alice Jane and Dickey.

SOUTH HAVEN, Kan.—K. K. Kilmer was elected president of South Haven Fair Association.

Jubilee

By H. L. FINKE

(Manager Northwest Fair, Minot, N. D.)

Northwest Fair this year is celebrating its Golden Jubilee in honor of the settlement of the Northwestern part of North Dakota. We are sending invitations to every old-time settler in the 10 counties, as well as to all the oldtimers who have moved away, regardless of where they now live, providing they are in the United States or Canada.

The entire program is built around this event. The revue has been purchased with old-time numbers included. The features in front of the grand stand have been purchased with the same idea in mind.

Added to this will be the rodeo and other big events. Fireworks this year will be given on three nights and the outstanding facsimile of an oldtimer from each county of 19 will be shown in displays. Belles will be selected instead of queens, and they are to be 50 years of age or older and dressed as in the '90s. We are sending out more than 20,000 invitations, all framed in gold.

Fair Elections

HASTINGS, Mich.—Barry County Fair elected Dr. Burton Perry president; Maurice Foreman, secretary; Harold Foster, treasurer; Fred Mayo, R. K. Hurd, Glenn Densmore, Robert Martin, El Lindsey, Elmer Eckert, directors.

ENNIS, Tex.—Ellis County Fair directors elected A. Dupree Davis secretary-manager. He was recently elected secretary-manager of Ennis Chamber of Commerce and the fair post is supplemental.

FORT ATKINSON, Wis.—Jefferson County Fair Association re-elected W. D. Hoard Jr., president; Will Higgins, vice president; Will Triloff, treasurer; Ernest Nass, secretary.

DOVER, O.—A. H. Bash, Strasburg postmaster, resigned as a member of Tuscarawas County Agricultural Society and C. F. Angel replaced him on the board. J. L. Edie also became a director.

WAYNESBORO, Tenn.—Wayne County Fair Association elected C. E. Lance, president; Dr. R. H. Black, vice-president; Charles H. Prater, secretary-treasurer; Tom Helton, F. B. Hurst, O. E. White, J. W. Gallien, J. McWilliams, W. G. Todd, T. B. Garth, H. D. Bailey, George Rhodes, W. G. Anderson, directors.

IMLAY CITY, Mich.—Lapeer County Fair directors elected William Linsteadt, president; Fred Linekar, director; Walter C. Schoof, assistant treasurer.

LA CROSSE, Wis.—Interstate Fair Association re-elected George H. Gordon, Albert P. Funk, Harry Newburg and C. S. Van Auken directors for three years.

QUAKERTOWN, Pa.—Bucks County Agricultural Society elected F. G. Shelly, president; Elmer S. Hinnerschitz, vice-president; D. B. Graber, secretary; Andrew Palmer, treasurer; P. A. Stoneback, chairman publicity committee.

MENOMONIE, Wis.—Dunn County Free Fair elected Emil J. Jensen, president; S. B. Ingram, vice-president; R. L. Pierce, secretary; H. C. Olson, treasurer; Ole Halvorsen, H. L. Barnhart, W. E. Owen, Frank Stewart, C. M. Peddycoart, directors.

DENTON, Tex.—For Denton County Fair here on October 8-12, chairmen are E. N. Woodrum, concessions; John Underwood, premiums; Walter Wilson, grounds; J. H. Russell, advertising; O. M. Curtis, purchasing; W. R. Hicks, displays; W. S. Miller, finance.

ELKHORN, Wis.—Walworth County Fair directors elected William McGill, superintendent of privileges; Lyle Kinney, chief of police; W. J. Ryan, gates; Mrs. E. W. Branford, floral; Harry Ellsworth, horses; E. W. Shiebe, swine; Richard Bogle, agriculture; Lowe Dooley, machinery; George Finley, speed; Harley Earle, cattle; A. W. Hafs, sheep; M. J. O'Connor, poultry.



Fair Grounds

MINNEAPOLIS.—Building No. 39 will be occupied by a food show, first in history of Minnesota State Fair, to be staged under direction of Arthur H. Rumpf, Milwaukee. Admission will be free.

MILWAUKEE. — Fred Klussendorf, Waukesha, was named head of cattle division of Wisconsin State Fair, succeeding A. O. Collentine, who is busy with AAA work, and Harvey Nelson, Union Grove, was put in charge of the horse department, succeeding Arlie Mucks, now with federal rehabilitation. The fair will offer premiums of \$40,000, Manager Ralph Ammon said.

BUTLER, Pa.—At Coal, Oil and Iron Circuit annual meet here April 5, with President R. B. Keck as chairman and George A. Mitchell, Butler, secretary, general belief was that fairs this year will be highly successful. Represented were Ford City, Walter Bowser, president; Roy Bowser, secretary; Butler, George A. Mitchell, speed secretary; Clarion, R. B. Keck, treasurer; Stoneboro, Bill McIntyre, president; Walter Parker, secretary; C. J. Snyder, speed secretary; New Castle, A. Clyde Shaof, secretary.

MILWAUKEE, Wis.—A civic lake-front festival will be held on July 17-21 to commemorate the 100th anniversary of founding of Milwaukee township. Features will include a pageant, industrial exhibition, regatta, motorcycle races, carnival and fireworks. The committee is seeking one single name for the festival to be carried over from year to year.

LILLE, France.—The 11th International Fair of Lille on April 7-22 occupied the big buildings recently completed, which include a Grand Palace, said to be largest exposition hall in Europe without any interior pillars or obstructions. The 14th Fair-Exposition on Orleans on April 6-14 had more than 750 firms exhibiting.

UNION, Ore. — Eastern Oregon Livestock Show, probably on June 1-3, will include a six-day race meet, show being recipient of benefits of the State racing fund in a bill passed in the recent Legislature. Officers are Herbert Chandler, Baker, president; G. I. Hess, vice-president; Tony D. Smith, secretary; J. F. Hutchinson, treasurer.

SAN DIEGO. — Conservatively estimated by auto travel experts here, it is expected that more than 500,000 out-of-State automobiles will bring 3,000,000 visitors to California Pacific International Exposition, opening here on May 29. Estimated total attendance at the exposition is nearly 10,000,000.

XENIA, O.—Four colt racing stakes to feature a three-day harness program of Greene County Fair in August attracted 107 nominations, said J. Robert Bryson, secretary. W. J. Galvin, Wilmington, head of Ohio State Fair speed department, has largest number entered, eight. Ohio, Illinois, Kentucky and West Virginia are represented.

GREAT FALLS, Mont.—More than \$30,000 will be offered this year in awards by North Montana Fair, largest in its history. Cash prizes last year were slightly more than \$24,000. A major factor in swelling awards offered this year was designation of the fair as national show of American Hereford Breeders' Association for 1935, with \$7,500 to be offered in the Hereford division.

PORTAGE, Wis.—City council voted to purchase the buildings from guarantors of Columbia County Fair Association for \$2,500, on condition that the federal government approves plans to make a park and athletic field of the fairgrounds as a work relief project.

Record Breaker in Leipzig

LEIPZIG, Germany.—The Spring Fair of 1935, on March 3-10, was of inestimable value for international trade and furnished a wealth of business possi-

bilities and prospects. Gauged by number of exhibitors and visitors, extent of business transactions concluded and actual turnover booked, and especially by their combined invigorating influence on world trade, it left the Spring Fair of 1934 far behind, even though the latter was already marked by a notable revival of business on the domestic market at least. Nearly 200,000 visited Leipzig on business this time. Exhibitionally, this year's fair with its 8,076 exhibitors and 137,225 square meters exhibition area, according to provisional computation, exceeded the Spring Fair of 1934 by 670 exhibiting firms, a feature all the more remarkable in view of the fact that the 7,406 exhibitors last year constituted a heavy increase over preceding years.

Grand-Stand Shows

A RETURN engagement has been given the Jones-Williamson Rodeo, Hippodrome and Circus Attractions by Stark County Fair, Canton, O.

GREAT WILNO, human projectile, has been booked thru Collins Enterprises for Washington County Fair, Arlington, Neb., August 27-30.

WASHINGTON County Fair, Salem, Ind., will open on a Sunday with a WLS program afternoon and night. Adams Rodeo will play all week.

DEL and Harry Cooke, "Hollywood Clowns," back from the Pacific Coast, will play fairs and parks in the Middle West.

LEE County Fair, Donnellson, Ia., reports Secretary A. D. Krebill, has booked the Adams Rodeo for the third time.

IRA VAIL will be director of auto races at New York State Fair, Syracuse, a post he held eight consecutive years until last year, when Ralph A. Hankinson officiated. Vail has contracts at Mineola (L. I.) Fair and Erie County Fair, Hamburg, N. Y.

MAX MILLER high-wire act, with new rigging and featuring Kenneth Miller, juvenile, will play fairs and celebrations this season.

MAFA OPPOSES

(Continued from page 41)
that 129 events had sent in their applications for prize money. These include 17 major fairs, 30 community fairs, 73 grange fairs (20 more than the previous year), and 9 rabbit shows. He presented a map in four colors showing the distribution.

Docking Law Deplored

Mr. Nash explained how the tall setting and docking law works, saying that a bill passed by the State prohibits the showing or exhibiting of horses with set or docked tails, but that any horse whose tail had been set or docked prior to May 23, 1934 (plus the 90-day allowance for the bill to go into effect—August 23), is eligible, and all others ineligible. In a general discussion it was agreed that this law would work havoc on horse shows and exhibitions in a few years, being particularly fatal to saddle horses and hackneys and practically eliminating horse shows from the picture.

Mr. Gaskill spoke on flowers and shrubbery on fairgrounds, illustrating with colored slides in one of the most interesting and informative lectures of the day.

President Fred B. Dole, Greenfield, named a committee to make a study of agricultural and educational exhibitions at fairs. They are Earle S. Carpenter, Professor Fawcett and Marlon B. Forbes, State College; Messrs. Boston and Tompkins, of the d. of a.; Samuel T. Brightman, master of the State Grange; George Zwicker, Bridgewater; Ralph O. Gould, Topsfield; Joseph W. Hiscox, chief of the bureau of exhibits, U. S. d. of a.; and A. W. Lombard, MAFPA secretary-treasurer, and himself as ex-officio members.

Park Men Visitors

Edgar L. Gillett, State commissioner of agriculture and a keen student of fair operation, addressed the body on the State's 1935 live-stock program, in which he pictured the rise and fall of live stock from Colonial days to the present.

"The more we can do in our live-stock programs, the better it will be for fairs and exhibits," the commissioner stated. He announced that the State's allotment of \$30,000 in premium money had been sanctioned and awaits only the formality of signature by Governor Curley. "Impress upon your Representatives

and Senators how vital this allotment is," he urged.

The conference, aided by fine spring weather and attracting good attendance, ended with an illustrated lecture by C. M. Snyder, General Electric Company, on lighting at the World's Fair in Chicago, and a few words by representatives from the Hartford Insurance Company about rain insurance.

George Hamid booking office was represented by Paul Denish, Boston manager; Mr. Hamid and Mabel Henderson, of his White City Park. Harry C. Baker, president of the National Association of Amusement Parks, Pools and Beaches, and C. D. Bond, former manager of Erie Beach, Buffalo, and Mid-City Park, Albany, accompanied Mr. Hamid from New York. Mr. Bond, it was indicated, would be appointed manager of White City.

Vermont in Winter Meet

Herbert S. Maddy came here in the interest of the Howard Harris-Col. Jim Eskew Rodeos. Mr. Maddy is lining up still-date rodeos at Bay State fairs to form a pre-fair circuit.

A letter from the Vermont Fairs Association indicated that that body will again join the MAFPA in its winter meeting, to be held in Worcester on January 23 and 24, 1936.

Arch E. Clair, manager of Norumbega Park, Auburndale, and Fred Fansher, Fansher Amusements, arrived late in the afternoon and met their friends in the association.

The Riga Gravin Corporation was represented by Harold R. Oppenheimer, and the American Fireworks Company by Henry Rapp, "darling of MAFPA meetings."

RINKS

(Continued from page 40)

Chattanooga, Tenn. He was formerly connected with Charles-Mt. Royal Rink, Baltimore, and is a star roller and ice hockey player. At the opening for four days Eddie Kelley, pro long-distance skater; Bob McClean, holder of marks from 50 to 5,000 meters in ice skating, and H. C. Duke, all of Chicago, will put on exhibitions in the Casino on an ice composition.

Perking Up in Detroit

By WALTER E. SUTPHEN

Michigan Governor, National Skating Association. Newest roller rink in Detroit is Madison Gardens, 100 by 63 feet, managed by Orville Godfrey, 29-year-old hockey star, his first experience in a large city.

It is satisfactory in Fairview Gardens, 95 by 55 feet. Jack Potch, the old speed boy and a truly great exhibitionist, has one of the urban rinks on Twelve Mile road. Several smaller rinks are the same distance from City Hall.

Certain high standards were set in Detroit by such men as Peter J. Shea; Rilla McLean, now operating the rink in Eastwood Park, and the writer.

In the Spring Special Number of *The Billboard* the roller scribe, E. M. Mooar, Coatesville, Pa., recalled the co-operation that existed between rink managers and in many cases among proprietors where owners were in active charge. He described in a few words the real harmony that really was to be found thru-out our large American cities, not to mention that it also reached Europe and Australia.

It was not unusual for the late Milford Stern, then president of Palace Gardens Park and Rink, to walk into Wayne Gardens just to see the skating and to say hello and then go upstairs to watch the dancing.

He was nearly always accompanied by Charles Rosenwag, who always seemed to enjoy the same friendliness and get pleasure out of just dropping in to see the crowds. I recall when Mr. Stern phoned me one day, saying, "Send over six or eight of your Class A amateur speed skaters."

I sent them, and Roy Mullen and teammate, Harry H. Hartfield, returned with two fine cups and words of praise for the Palace Gardens proprietors, and I recall that Bennie Specht was the man who arranged the evening race card to their liking.

Those were good old times and Detroit had three large rinks, all doing real business. They were strictly conducted, and unruly patrons often found they were unwelcome at all three rinks. Peter J. Shea always gave me detailed information on any undesirables and I did likewise. In later years of Roller Palace the owners were ready to do anything for betterment of the roller game.

Present-day owners and managers will shortly be called together and plans explained that should place them on a

higher standard. Roller skating in Detroit is on the way back.

We have plenty of roller rinks open and plenty of managers and operators in this part of Michigan ready to start if any opening can be found.

On Rollers in England

By CYRIL BEASTALL

The roller-hockey season is drawing to a close and the four amateur leagues under jurisdiction of the National Rink Hockey Association of Great Britain are almost completed. Herne Bay I heads the Kent League (Division 1), with Herne Bay Stars second. Cheetham Hill are leading in Lancs and Dist area, with Belle Vue (Manchester) and Batley Tigers fighting for second place. New Derbians have won the Midland Counties League and Mexborough Flyers are runners-up. In Sussex County competition Hastings are on top, with St. Leonards almost certain to finish second.

Final placings in these leagues are likely to be very similar to last season. Mexborough Flyers won the Oliver cup, which goes to Midland Counties champions annually, in 1932-'33-'34 but were not at full strength on several occasions this season and lost vital points.

New Derbians, who are leaders in this area, dropped only one point and scored on average 10 goals per match; Bob Hulme, their international pivot, averaging almost five each appearance.

Mexborough Flyers enjoy the distinction of being the only team in England to have all expenses found, benefactor being Bert Oliver, their veteran captain, who formed the side in late 1930 and has been entirely responsible for its continued existence. Oliver is one of the most popular figures in roller-hockey circles over here and at 54 still plays an excellent game at full back.

In England the standard of play is distinctly superior among the Southern teams. Herne Bay Club held the Victory Cup, which goes to national champions annually from the inauguration of the all-England competition up to 1934, but this year they have to relinquish the trophy. Herne Bay I, the crack Southern team, was beaten 3 to 1 by Herne Bay Stars, its second string, in third round, and on March 23 Herne Bay United defeated Stars 2 to 1 in quarter finals, while Alexandra Palace disposed of Whitstable in the same round of this competition, which is run on the knockout system.

Semi-final matches were staged at the Pier Pavilion, Berne Bay, Kent, on April 13, contestants being Cheetham Hill (Manchester) vs. Herne Bay United and Alexandra Palace (London) vs. Mexborough Flyers (Yorkshire). This is the first time that two Northern teams have got into the semi-finals, but I do not expect to see either of them take the cup away from the Southerners.

Herne Bay United should not have difficulty in putting the Manchester side out and odds are in favor of the London team accounting for Bert Oliver and his Yorkshire men, but they will have a hard nut to crack, as the Mexborough boys are in their best form, having beaten the redoubtable New Derbians 6 to 5 in third round.

Germany has invited England to send a team over to Stuttgart on May 4 for series of friendly matches; further matches may take place at Essen later. Invitation has been accepted and first international trial was at Alexandra Palace Rink, London, on March 27.

I have been in communication with E. M. Mooar, Coatesville, Pa., who is hoping to see roller-skating events featured in the forthcoming Olympic Games (Berlin, 1936) and is anxious that the U. S. A. shall be represented if anything materializes in this direction.

Representatives of the German and Italian governments have been over to Herne Bay, Eng., and the matter of roller hockey at the next Olympiad was discussed. Signor Mussolini, who controls sport in Italy, and Herr Golbertz, general of sport for Germany, are interested in this matter and, I understand, have promised to use their influence to further the project.

I also understand, from high authority, that the N. S. A. of Great Britain is not particularly interested in the forthcoming Olympiad, as there is only a faint possibility of speed events being included. The F. I. P. R. (International Roller Skating Federation) has the matter in hand now and we must await developments.

HORSE SHOW
IN WAYNETOWN, IND., JUNE 6.
For Concessions Write R. V. HOLMAN.

RAIL MEN DECIDE NO RELIEF

Charges Issue Thumbed Down

Cannot recommend making any changes—ACA to continue its efforts

CINCINNATI, April 20.—The General Freight Committee of the Trunk Lines Association in the East has decided against co-operation with the American Carnivals Association toward reduction of transportation rates and car-parking charges for carnivals and circuses, according to information received by *The Billboard* from Max Cohen, general counsel of the ACA, who a few weeks ago, along with some representative showmen, had a hearing with the rail committee. Mr. Cohen's communication, in part, follows:

"The long-awaited reply from Chairman N. W. Hawkes of the General Freight Committee of the Trunk Lines Association was received at the ACA office recently. Mr. Hawkes stated in his letter: 'This matter has been further carefully considered by the General Freight Committee during its meeting this week and final conclusion has been reached that the carriers at this time cannot consistently recommend any changes in the present arrangements applicable to the handling of circuses and carnivals.'

"We cannot understand why the carriers would adopt such a cold-blooded attitude as to ignore us completely, even to the extent of issuing a decision without setting forth a single reason for their action. Not content with Mr. Hawkes' letter, we have written him acknowledging receipt of it and requesting 'the reasons which actuated the committee's determination' of this matter. The reply, if one is ever received, should be most enlightening.

"It is evident from the attitude taken by the carriers that motorization is here to stay and that showmen will be forced to further motorize as the result of the unreasonable attitude the carriers have adopted in 'killing the goose that laid the golden egg.'

"ACA has by no means finished its efforts in this most serious railroad transportation problem. We shall continue just so long as we are able to press this to a proper termination which will be just, fair and reasonable to our members. We know our claims are fair and right and ultimately we shall win out.

"We are still awaiting word from some of the member shows in response to our last bulletin. We would appreciate receiving the information requested immediately.

"Reports coming to the ACA office reflect a renewed enthusiasm and a definitely optimistic outlook on conditions for this season. In addition, considerable legislation of ultimate benefit to the industry is now pending and will very likely be passed. We have commented on some of this legislation previously and should any of our members desire details with reference to the same we shall be glad to supply it so far as we may be able."

Eddie Brown Promoted

CHICAGO, April 20.—J. Ed Brown, for years in official capacities with carnivals, has been made director of shows and concessions for the California Pacific International Exposition at San Diego, succeeding William Barie, who resigned. Brown had been assistant to Barie up to the time of the latter's resignation.

Crandell to Krause Shows

ALTAVISTA, Va., April 20.—Harry E. Crandell, veteran show representative, last week drove to this city from Florida to take up his duties as special agent for the Krause Greater Shows. With inclement weather practically all of last week the show remained here for this week. Mr. Crandell left for his work at the next stand, Waynesboro, Va.

Ten Companies Take to Road for New Outdoor Amusements Season

Rubin & Cherry at Montgomery, Ala.

MONTGOMERY, Ala., April 20.—Unusual cold weather for the time of year greeted the opening of Rubin & Cherry Exposition here last Saturday, but considering such a condition there was heavy attendance. The 30-car show train brought the attractions into the city from the fairgrounds winter quarters. (See RUBIN & CHERRY on page 48)

Foley & Burk In Oakland, Calif.

OAKLAND, Calif., April 20.—With much new canvas and one of the most elaborate lighting systems ever used by a carnival, Foley & Burk Shows got under way at Fruitvale, a suburb of Oakland, last Saturday for one week. Altho there was practically no business the first few nights, because of heavy rains, the sea— (See FOLEY & BURK on page 48)

Marks Two Weeks' Pre-Season Dates

RICHMOND, Va., April 20.—The John Marks Shows are playing two pre-season weeks in the outskirts of the city prior to their formal opening downtown on April 29. The first engagement started last Saturday night on the South Richmond showgrounds—Stop 2, Petersburg (See MARKS TWO on page 48)

Happyland Shows Open Small at Detroit

DETROIT, April 20.—The Happyland Shows, operated by William G. Dumas and John Reid, are playing their first stand of the season at Grand River and Meyers road, in northwestern Detroit.

The spot is one that has always drawn excellent business for carnivals, but cold (See HAPPYLAND SHOWS on page 49)

Yellowstone Shows At Gallup, N. M.

ALBUQUERQUE, N. M., April 20.—Yellowstone Shows played their season's opening engagement at Gallup, N. M., ending last Saturday, having opened the previous Saturday under auspices of Police Department. An executive of the show advises that Monday and Tuesday (See YELLOWSTONE SHOWS page 48)

Sheesley Midway In North Carolina

ASHEVILLE, N. C., April 20.—Having opened its new season at its winter quarters city, Statesville, N. C., last week, Mighty Sheesley Midway is exhibiting here this week. Cold, rain and windy weather prevailed most of the week at Statesville and a similar condition has been encountered by the or— (See SHEESLEY MIDWAY on page 49)

Knepp & Dehnert At Newport, Ky.

NEWPORT, Ky., April 20.—Delayed by high winds and rain Monday and Tuesday, the Knepp & Dehnert Exposition started its season's opening engagement here Wednesday, located at Front and Washington streets, under auspices of Eureka Lodge No. 7, Knights of Pythias. The management made extensive prep— (See KNEPP & DEHNERT on page 49)

Western States At Austin, Tex.

AUSTIN, Tex., April 20.—Western States Shows opened here last Saturday night. There were over 3,000 paid admissions (5 cents) at the entrance of the midway. All the rides, shows and concessions enjoyed a nice business. For next week the show moves to San Antonio for the (See WESTERN STATES on page 49)

America's Model at Jacksonville, Fla.

JACKSONVILLE, Fla., April 20.—America's Model Shows are playing their season's opening engagement here this week at the second annual Duval County Fair, starting last Friday. The show encountered cold weather for its start of the new season, but good mid— (See AMERICA'S MODEL on page 64)

J. Lacy Smith At Sardis, O.

SARDIS, O., April 20.—The J. Lacy Smith Attractions opened their 21st season here. The staff includes J. Lacy Smith, owner-manager; Ben Hollday, assistant manager; Mark Lewis, electrician; Ben Huey, lot man; Eddie Shaboo, publicity. (See J. LACY SMITH on page 49)



CARLETON COLLINS, who after some years' absence has returned to the carnival press agent field.

Gathering In San Diego

Many amusement men already in exposition city preparing for showings

SAN DIEGO, April 20.—Many showmen have already assembled here, as work progresses on buildings of the \$1,500,000 amusement zone of the California Pacific International Exposition, which opens May 29 in Balboa Park.

Lew Dufour has been on the ground for some time supervising construction of the four Dufour & Rogers shows and preparing for their concessions. Likewise Nate Eagle and Stanley R. Graham relative to their 4 shows and 15 concessions.

Alvin Zielesch is now supervising building of his Laff in the Dark, comedy tunnel ride.

E. R. Koehler will soon start building of his Globe of Death, motorcycle thrill show.

A relief map of Boulder Dam, 30 feet long, 20 feet wide and 6 feet high, will be installed and operated by W. L. Dana.

Marc Nielsen will present plays in the Shakespearean Globe Theater.

Ground was broken this week for the Venetian Glass Blowers exhibit, to be operated by Raoul Ranieri.

Joe Lonnden and Billy MacMahon will have their Loop-o-Plane here, and Tony Tripp will install the Swooper ride at once.

J. Dwight Funk and Frank Zambreno will start work on the Ripley "Believe It or Not" building soon, and work is about 50 per cent complete on the structure for the "Sensations" show.

Gold Gulch is being built in a deep ravine near the main entrance to the exposition grounds. A typical gold mining camp of 1849, produced by J. S. Madill, and built and managed by Harry Oliver.

Among others who have arrived are Jerry Russell; Mickey MacDougall, card magician; Al J. Hunke, lecturer; Whitey Woods, talker, and Teddy Goldstein, "hum-all king."

Brown With Sim's Greater

ST. THOMAS, Ont., April 20.—Elmer H. Brown, general agent and promoter of advertising, advises that he will act in those capacities with Sim's Greater All-Canadian Shows this season. Brown spent the past winter in Western Ontario promoting amateur boxing and wrestling.

BALLYHOO BROS.' Circulating Exposition A Century of Profit Show

By STARR DeBELLE

Undermine, Ky.
Week ended April 20, 1935.

Dear Charlie:

Kentucky coal fields and black diamonds galore. Town located on the Kentucky-West Virginia line. All hills and mountains, not a level space in sight. The small baseball park not large enough to hold the show. Bosses leased a coal mine that had ceased to operate on account of a strike—altho many mines still working in these fields and providing spending money for the natives.

All wagons, animals and show paraphernalia lowered down the shaft. The show lot 1,500 feet underground. Our workmen started setting up with miners' caps and carbide lights. Work was well under way before our light plants got on location and operating.

Bosses claim it the original coal show. We had to cancel the balloon ascension

that we advertised as a free act. The Ferris Wheel had to operate lying on its side. But outside of that everything opened as usual and on time. Our high diver just jumped down the shaft into the tank of water.

The show underground quite a novelty to the miners, as well as making them feel at home. It rained Monday and Tuesday, but our lot superintendent put a canopy over the shaft. The concessioners started blasting. The rumbling could be heard for miles. So loud the natives thought that the strike was off and miners had gone back to work.

Undermine city license collectors came down to collect, but no pay. Management hired some surveyors and proved that the show had set up so far back into the mine that it was in West Virginia. So Kentucky was out. As for the (See BALLYHOO on page 49)



Showmen's League of America

CHICAGO, April 20.—A large attendance greeted President J. W. Conklin, who presided at Thursday's meeting. Also at the table were Secretary Streiblich and Past Presidents Edward A. Hock and Sam J. Levy. The by-laws committee announced that its report will be given at an early date. All business was quickly dispensed that the members might enjoy the company of their guests of the evening, members of the Circus Fans' Association and of the two circuses opening in Chicago. Nice crowd and all stayed to the wee hours of morning.

Brother Ray Marsh Brydon and Jackie Stephens arrived late but stayed to enjoy the festivities. . . . Postcard from Brother Frank Shean says he has been visiting in Antwerp. . . . Brother Frank Ehlenz was in his old position of handing out the beverages to the boys at the party. . . . Past President Sam J. Levy again donned his "Hitler disguise," much to the merriment of the "bunch." . . . Brothers R. W. Hood and John McMahon were among those at the rooms for the big affair. . . . Would be a good idea to place Vice-President Jack Nelson and Brother Nat S. Green on all committees. Are they result getters!

Brother Al Lato is back from the South. Has the rides stored in Indiana and just waiting for the opening date.

. . . Looks like Brother John Lorman will be back in the business this summer. Report is that he and Brother Singer are planning an outfit to play the lots. . . . Another reinstatement, B. J. Burns has applied and will be back as a regular among the boys.

Brother Les Sturgeon arrived from the West Coast. Will leave to open with Conklin's All-Canadian Shows at Hamilton, Ont. . . . Brothers Mike Rosen and Morry Brod will leave to join the Blue Ribbon Shows. . . . Brother Maxie Herman went to Toronto for a visit ere going to Hamilton, Ont., for the opening of Conklin Shows.

Dr. Pettit, of Ottawa, prominent among the Circus Fans, was a visitor at the league rooms. Dr. Pettit is always in attendance at the SLA annual banquet and ball and asked that his name be retained on the mailing list. . . . Cozy Dolan, prominent among the baseball stars of past years, was the guest of Brother Harry Russell at the league rooms. . . . A foursome at bridge included Brothers Louis Fishman, Dave

Russell, Rudolph Singer and Zebbie Fisher. . . . Brother Pivor has left for Michigan. Expects to return at an early date. . . . Sam Tessler says he wishes the boys would hurry and open up. Getting tired of loafing around.

President Conklin has spent a great deal of his time getting things lined up for the annual Cemetery Fund Drive. He predicts it will be one of the best ever held by the league.

Bad Weather Hits Shows in St. Louis

ST. LOUIS, April 20.—Almost continuous rain and cold weather here have dampened the spirits of the outdoor showfolk, who thus far this month have experienced only three fair nights for business.

Dodson's World's Fair Shows are staying over on the lot at Kingshighway and Natural Bridge road until Sunday night, when they will move to Kingshighway and Southwest boulevard for two weeks.

D. D. Murphy Shows remained over on the Wellston lot for another week and will move to 18th and Rutger streets.

Dee Lang Shows, after two weeks of rain on the lot at 4th and St. George streets, moved to Grand and Florissant avenues, where they are playing two weeks.

Beckmann & Gerety World's Best Shows will open on the Kingshighway and Natural Bridge road lot on May 1 for two weeks, then move to the lot at Grand and Laclede.

Oliver Amusement Company will open on one of the lots in the downtown section on May 4.

Mighty Argyle Shows open Monday at 18th and Gravois, where they will show up to and including April 28.

Gooding Shows Booked To Exhibit in Canton

CANTON, O., April 20.—Negotiations have been completed for a week's engagement of the Gooding Greater Shows here in May, under auspices of the Canton Shrine Trumdrum, which organization the last two years sponsored a winter circus in City Auditorium.

Arrangements are being made to hold the exposition on a city-owned lot, near downtown Canton, and if the committee in charge is successful it will be the first carnival in a decade to play a close-in location. Promotional work got under way this week.

Carleton Collins Returns To the Carnival Field

RICHMOND, Va., April 20.—Announcement was made early this week by Manager Eddie Lippman of the John Marks Shows that Carleton Collins had been signed by the Marks organization to be director of public relations this year.

Mr. Collins retired from the outdoor show world a few years ago after many years as publicity director for such organizations as World at Home Shows, Bernardi Greater Shows, Nat Reiss Shows, Melville-Reiss Shows, Polack Bros.' 20 Big Shows, Polack's Indoor Circus and George Johnson Enterprises. For several months lately he was employed on the editorial staff of The Richmond Times-Dispatch.

Moser-McKee Launch Show

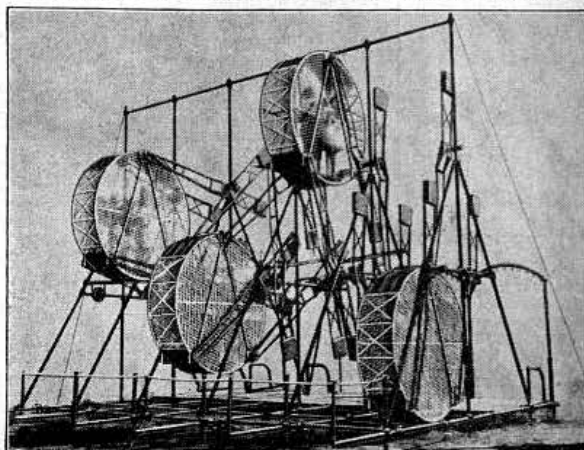
QUINTON, Okla., April 20.—P. M. Moser and Toby McKee have organized the Central State Shows, carrying 3 rides, 4 shows and 12 concessions. The show is motorized and will operate in Oklahoma until the middle of June, then thru Nebraska, Iowa and South Dakota. Moser and family have been with the Siebrand Bros.' Shows the last 10 years. Mr. McKee was with the Panama Shows for a number of years. Cecil Goree is general agent.

Miller Now General Agent For the New Deal Shows

CINCINNATI, April 20.—Col. T. L. Detric, manager New Deal Shows, advises that Victor Miller, late of Superior Shows, has replaced W. O. Seymour as general agent for his organization, also that Johnny Webb's Fat Show and Gus Bethune's new cook have joined his show.

EAST LIVERPOOL, O., April 20.—Mayor O. Earl Greenawalt has granted a permit to Rubin & Cherry Shows to exhibit on the Columbian park lot in June under auspices of the Private Eddy Post No. 86, Veterans of Foreign Wars.

"LOOP-THE-LOOP RIDE"
Spillman's Latest and Best Achievement



Ride Men—Make 1935 a PROFIT Year with this thoroughly PERFECTED and PROVEN Ride!

LOOP-THE-LOOP is actually grossing more money than other rides costing two and three times as much.

LOOP-THE-LOOP is DIFFERENT—no other ride compares or competes with it for THRILLS—APPEARANCE—ACTION—or FLASH.

Unusually low operating expense, simple and easy to transport and erect; maintenance expense is negligible—the ideal Ride for every Park—and every type of show, whether Railroad, Motorized, or Gilly.

Among the many orders already booked are LOOP-THE-LOOPS for Royal American Shows, Dodson Shows, H. H. Avery of Seattle, Wash.; R. E. Haney of Kansas City; two outfits for F. E. Gooding of America; World of Mirth Shows; Rubin & Cherry Exposition and Model Shows of America; B. B. Sawyer of Saginaw, Mich.; Rockaway's Playland, Rockaway Beach; Happyland Shows, Detroit, Mich. Watch this list grow for Who's Who in the Ride Business. The list is growing rapidly and our plant is very busy—get details quick.

WIDE-AWAKE OPERATORS with money to invest—get in on the ground floor while we can place you where you can make real money—excellent Park and Traveling Show locations available, but going fast.

PARK AND SHOW MEN—if you haven't the money to buy for yourselves, send us your best concession proposition—buyers are looking for good worth-while spots.

SPILLMAN ENGINEERING CORP.
NORTH TONAWANDA NEW YORK

PRICED FROM \$750.00 up

ALLAN HERSCHELL CO.

1935 DE LUXE KIDDIE AUTO RIDES

Outsell All Others—50 Satisfied Customers

Made in three standard sizes: 24' Diam., 20' Diam. and 18' Diam. Ten large size, specially built Autos seat 16 children. All models equipped with smooth acting clutch, the only PRACTICAL drive. Electric motor or gasoline engine. Pneumatic tires, Zerol grease fittings and special heavy duty ball bearings in wheels. OUTSIDE LOADING, all cars in a single row. NEW LOW PRICES. Write for 1935 circular. Cash or Time Payments.

ALLAN HERSCHELL CO., Inc.
NORTH TONAWANDA, N. Y.

TILLEY SHOWS

Open Pekin, Ill., Saturday, April 27. Two Saturdays and two Pay Days. All people engaged report April 26. Will book Loop-the-Loop, Bowling Alley, Country Store. Legitimate Merchandise Concessions only. Address Pekin, Illinois.

FOR SALE USED EQUIPMENT

6—1500-Watt Generators. Each . . . \$ 75.00
1—10-K. W. Generator 175.00
1—15-K. W. Generator 250.00
1—Calliphone Mounted on Chariot. 150.00
1—Illion 3-Abrest Carousel \$750.00
1—2-Abrest Incomplete Carousel
Hardwood 4-Ft. Stakes. Each 25

Assortment of Used Large Tents

MARTIN-NEW YORKTENT AND DUCK CO., INC.
304 Canal Street, NEW YORK CITY

CANDY FLOSS AND CORN POPPERS

CHEAPEST, BEST and genuine; many models; 10 patents. Floss Machines, \$49 up; Elec. Corn Poppers, \$29.50. Guaranteed. Catalogue free.

NATIONAL FLOSS MACHINE CO.,
310 East 35th Street, New York City.

DARE DEVIL OLIVER

World's Premier High Diver, at liberty for a reliable Carnival. Permanent address, Tonawanda, N. Y.

CRAFTS 20 BIG SHOWS

HAS FOR SALE—One Latest Model Eperly LOOP-O-PLANE.
Address as per route.

It Helps You, the Paper and Advertisers to Mention The Billboard.

H.W. Pollack

POSTER PRINT

for

CIRCUSES, COLISEUMS, CARNIVALS, FAIRS, RODEOS

BEACHES · POOLS · PARKS

We will submit individual designs, created exclusively for your show

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JUP. PLUV. has worked overtime sprinkling the lots this spring.

"MORE RAIN THAN USUAL" really has been the condition this spring, Coast to Coast.

BOB WESTCOTT will not be able to troupe during the early season. The recent death of his father necessitates his remaining at home for a while.

FRED HARRIS, concessioner, arrived in Cincinnati last week from the South. Planned staying in and around Cincy for a few days.

MR. AND MRS. B. F. PARKS left Chicago April 18 by motor car for San Diego, where they will be located at the California Pacific Exposition.

THE WISH BROTHERS, Louis, Al and Harry, will be located at Eastwood Park, Chicago, this year giving out bigger and better odds.

A POPULAR BRAND of cigarets advertises on the package: "Yes, and their popularity is built on honest value instead of ballyhoo."

THE PUBLICITY department of Cetlin & Wilson Shows has produced a cracker-jack (very interest attracting) announcement herald in two colors.



BACK IN 1905—The photo (from the collection of Byron L. Calkins, Hartford, Conn.), was taken in front of Ferdinand Akoun's Fun House on "The Trail" at the Lewis and Clark Exposition at Portland, Ore. On fence at left (in blackface) Ki Ki Blitz.

BUDDY, a champion Boston bulldog of Mrs. Joe Krug, seen daily in front of the cookhouse on Crafts Shows guarding the entrance.

AMONG CONCESSIONERS at Hartford, Conn., with plans to open in May, are Frank Connolly, Tommy Barrows and wife and Frank Curley and wife and daughter.

EDDIE MADIGAN will have one of the most pretentious eating emporiums of his career on the United Shows of America. Eddie will also have the lunch stands and the dining car on show train.

THE LATE All Hindu claimed origination of the stunt of pulling a small wagon by books inserted in eyelids. His son, Walter (Lazaro), continues the act and recently joined Morris Miller's traveling museum.

GEORGE BURKE and Mrs. Burke, concessioners of the Ben Williams Outdoor Amusements, spent the winter in Georgia and Florida, their first Southern tour in many years.

"Page Starr De Belle" writes a showman, then tells a story. Seems a Western show got a double turn at its pay gate thru strategy. When customers stopped coming to the lot, a fake scrap staged in from of the entrance and midway patrons went outside to see it. The "scrapers" continued to battle thru the gate and pepped it up after getting inside. Gate got many dollars in repeat sales.

GEORGE H. WHITE, Lansing, Mich., has booked his side show with the P. E. Gooding Amusement Company. Among his additions for this year are Tex and Ruby Chanler and Nettie Bell, pinhead.

The carnival field welcomes another well-known scrap agent back into its fold, Carleton Collins, with John Marks Shows.

JOHNNY GUINN and the missus, formerly with Western States Shows, joined Yellowstone Shows at Gallup, N. M., with four neatly flashed concessions.

JOHNNY CASTLE, co-owner and vice-president of United Shows of America, is one of the most untiring showmen in the outdoor world. Of late he was continuously with the workmen at winter quarters for 18 hours a day.

AFTER PLAYING in North Carolina under PTA auspices during the past winter, the Lofstrom & St. Elol Trained Monkeys is slated to play its spring season in Illinois and Indiana, with William Lofstrom in advance, Ed St. Elol secretary and tickets, Capt. Albert Tillman as ringmaster and John Larue in charge of animals.

WHILE EN ROUTE to join Coleman Bros. Shows at Middletown, Conn., Dave

May 1 to join McMahon Shows in Kansas with cookhouse and photo gallery.

JOE STANLEY, former chef on the Wortham Shows' cookhouse and with Vaught's State Fair Shows, is now living in Santa Barbara, Calif. "Married and settled down and with two tourist courts and children to keep me company," said Joe, "makes it hard for me to hit the road this summer."

MENTION WAS MADE in a recent issue of Rita and Ginger Latlip, after the winter and early spring tour of Harrison & Ackerman's Circus Days Revue, rejoining their parents and sisters for the new season of Latlip Shows. The Charleston (W. Va.) Gazette heralded the young ladies' return home in a gr-reat big cut in its columns.

Frank S. Reed, with Rubin & Cherry Shows since their origination, gives some info as follows:

"I will Continue To handle The Billboard This season."

WILLIAM BRADLEY SMITH advised that after closing with World's Fair Museum, New York City, on Easter Sunday, his billing of Aloa the Alligator Boy will be shelved as to road shows and that he will take up his new work with Fred Sindell at Coney Island on May 1. Smith has been many years with circuses and carnivals, traveling and located museums, and exhibited independent at fairs and celebrations.

PITTSBURGH "PICKUPS"—Since operating a museum for four weeks downtown, Tom Scully has built a side show to be with Peerless Exposition Shows, and Rex Omar, who will not have his sword-swallowing act on the road this year, is now connected with Madam Eske, mentalist, playing theaters and night clubs, and will be at Revere Beach, Mass., this season. . . . Jimmie Hellman will have his side show with the Bright Light Shows.

CRAFTS 20 BIG SHOWS have made some long jumps, all in excess of 200 miles, and encountering mountain roads and passes. Calxico to San Diego; San Diego to Santa Barbara, then from

ASTRO FORECASTS AND ANALYSES

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 Rides, Shows, Cook House, Tom Carson calling Grand Stores, Wheels, White warts Girl Dancers, Ohio Fair Secretaries get in touch. Address all **KEVIN'S MIDWAY ATTRACTIONS**, 182 Guinlip, ELMIRA, N. Y.
WANTED TO BUY
 Ell Wheel, Carouselle, WHIP and Tib-a-Whirl, and 15-20 K. W. Portable Light Plant. Should be in fair mechanical condition 35 years experience successful Ride owner justifies my entry into the Ride Game, so suddenly interrupted by a Finance Co. of Lima, O., with offices in Columbus, and over which I had no control (details furnished on request).
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 AND SUPPLIES.
 Write for Circular Real Targets. **G. W. TERPENGING**, 118 Marine St., Ocean Park, Calif.
FOR SALE LINDY-LOOP, 12 Cars, Like new. Price, \$1,000.00. \$500 Cash, Balance Secured Notes. **HUGH McPHILIPS**, 415 Main St., Cincinnati, O.
WANTED—High-Class Carnival or Independent Shows, Rides and Concessions. Also Free Acts. Keep price within the times. This is the 65th Anniversary of Schuyler, Neb., Garden Spot of Nebraska. Pick up your motor bank roll June 6, 7, 8. Amateur Chamber of Commerce. Communicate with **GEO. HALL**, Box 523, Schuyler, Neb.
FOR SALE—A-1 Chairplane, St. Joseph built machine. Stored in Kansas City, Mo. Address **ENOCH BUTCHER**, 729 Elmwood Ave., Kansas City, Mo.

Santa Barbara to Bakersfield over the long mountainous road crossing the Tejon Pass. Moving 62 pieces of motorized equipment weighing better than 10 tons to the piece and opening on scheduled time is no small task. But modern trucks and efficient mechanics can do wonders with motorized shows these days.

PICKUPS from William Glick Exposition (shortly prior to opening last Saturday). The show will be the largest and best of Manager Glick's career. . . . Captain Perry and his Motordrome back from Florida. . . . James H. (Jim) Hodges and his side-show troupe at winter quarters (Hagerstown, Md.) from North Carolina. . . . The Coffeys will have two shows, Hawaiian Nights their new one. . . . Starr DeBelle's new show will be up for the opening, with new banners from the Nieman Studios, Inc. (Starr says he saw their ad in *The Billboard*.) . . . Dave Stock and his crew finished work on his rides. . . . Mrs. William Glick overseeing the rebuilding and painting of her frozen custard concession. . . . Harry Johnson's new cookhouse all white enamel with a polar scene for background.

Los Angeles

LOS ANGELES, April 20.—Doc Hall back in town after getting some dates set for Frank Babcock Enterprises, with which he is now associated. Capt. W. D. Ament setting up a new London Ghost Show and will make the San Diego Exposition. Clyde Gooding advises that he is doing well with the Zeiger Shows. A letter from Hugh Fowser, mailed at sea en route to Yokohama, stated that he was looking forward to fine trip, all in the party standing the voyage well. G. G. Raginier in from Salgon, Indo China, expects to make a long visit in this country, taking in the San Diego show and a trip to Eastern cities. Mike McAndrews will be associated with concessions on Venice Pier. George Silver in town for a few days. Making spots in Southern California with novelties. J. Ed Brown, manager shows and concessions, says there will be many outstanding shows on the midway at California-Pacific Exposition at San Diego. Frank (Overland) Murphy leaving for San Diego, where he will be with one of the shows. Mrs. Ebranson has the torpedo rides located at a beach resort. Felix Burk has completed the manufacture of stock for his concession, gold wire novelties. Ed Walsh, of Hotel Bristol, returned from trip north, on which he visited carnivals. Ed Mozart is improved in health. Ross R. Davis busy getting all set at Lincoln City Park. Will again have the rides and concessions, other than the boats. Hilderbrand United Shows had a very good week at San Fernando and opened at Merced Monday to very good business. Have six rides, five shows and 18 concessions, and for free act Zamet, shooting from cannon. Have a pay gate. Jack Lucas and wife, back from Clark's Greater Shows, will locate here or at San Diego. Steffen's Superior Shows did a good week at Santa Maria and report good opening at San Louis Obispo. Rain has interfered a bit with Mike Kreko's West Coast Shows. Got rained out last week in Sacramento and are staying second week there. Lloyd Tierman is handling a promotion at Barstow, Calif. Jack Reilly is much improved in health and will return to the Pacific Whaling Company soon. Jo DeMouchelle is now with a packing company as salesman and will not troupe this year. Harry Seber left for San Diego to get organized for the new girl revue.

Los Angeles (continued)
 Have 12 features under his top. He is leaving this week to join the show. Denny Callahan is arranging dates for picnics at Willow Grove Park. This is his third season as booking agent for the park. William Glick was a visitor here the past week while on his way to New York. Show opens at Hagerstown, Md., April 22. The Peter Rabbit Circus at 69th street has met with exceptionally bad weather the past two weeks. It is a great attraction for children.

**Some Filosophy;
Some Comment**

By HENRY HEYN

A few weeks ago the Memphis Southern League team drove to Union City, Tenn., for a game with Louisville. On arrival there they found the ground muddy. No game. One player said: "See that paper up there, 'Carnival Here Soon.' Now when those fellows get into a town they 'play ball' rain or no rain. I am going into that business."

Always making the weatherman the goat is bum sportsmanship when business is off. One man has rode that horse so long it kicked him smack in the face on the first lap when he opened his show early this month. He really got bad weather all week long.

Who said, "Plan your work and work your plan?" Right. But not to the extent of not redeciding as conditions arise.

"Another 'April Fool' joke, it's on me," said a man returning from a show that had just opened the season. "Gosh, I heard that they had two bands and two calliopes. When I arrived there they told me 'that means hatbands, not brass bands,' and as to the calliopes 'they are here, too, both on a letterhead.'"

Dallas
DALLAS, April 20.—Mrs. John R. Castle and Mrs. Eddie Madigan, of United Shows of America, were recent visitors to this city from Shreveport, La. Ralph Ray and Eddie Young, concessioners with the Sante Fe Shows in Oklahoma, motored to this city last Sunday to spend the week-end with their families, returning to the show late Monday. Ed Hall, with a local printing company, drove to Oklahoma City last week to investigate conditions in that territory, contemplating returning to the road with a string of concessions. Hazel and Ruth Huff, accompanied by Maureen Snedeker and Joe (Nick) Nicholas (formerly with Bill Hames Shows), were visitors to the local office of *The Billboard* Monday, driving here from their homes in Ft. Worth, Tex. Billie Edwards drove in last week for a wrestling match with Rough-house Nelson and drew a capacity house. Billie is a favorite in this territory and packs 'em in for Bert Willoughby, promoter of athletic events here. Texas Kidd, of the Texas Kidd Shows, was a visitor in the city early this week, making purchases of equipment and supplies for his show, playing Kerns, Tex., this week.

Dallas

St. Louis
ST. LOUIS, April 20.—C. Guy Dodson, of Dodson's World's Fair Shows, left for Philadelphia, where he will visit friends and transact some business. L. S. (Larry) Hogan is remaining here several days preparing for Beckmann & Gerety Shows' arrival in this city. Mrs. John Galligan airplanned to Columbus, O., to attend the funeral of her brother who died in that city. Mr. and Mrs. Galligan operate concessions with D. D. Murphy Shows. Showmen here contributed to the hospital and funeral expenses incurred by the death of Charles A. Blanchard, last 20 years in outdoor show business. There is still quite a balance due the funeral directors, and those friends who are desirous of aiding in the payment of these expenses are asked to send contributions to this office. Ben Roodhouse, of the Eli Bridge Company, was here Tuesday and Wednesday visiting the various ride owners in this vicinity. Ed Caruthers, of Barnes-Caruthers Fair Booking Office, stopped over here Thursday while en route from Chicago to Hot Springs, Ark. Jean DeKreko was a visitor to the local office of *The Billboard* Monday while en route from Chicago to join Sol's Liberty Shows, where he will operate a show this

season. Accompanying him on the trip were Joe DeKreko, Mr. and Mrs. Al Ross (Princess Carmelita), Dorene, Sally Keith and Al Schmitt, all with his show. Edward (Slim) Johnson, of the Midwest Novelty Company, Kansas City, spent several days here visiting shows. Louis LaPage arrived this week to take up his duties as general agent of Mighty Argyle Shows. Tom Kearney, local turfman and betting commissioner, and friend of outdoor showmen in this vicinity, who has been ill in St. John's Hospital several weeks, was able to return to his home this week and is improving daily. Sammy Milton, manager of the Maryland and Marion Roe hotels here, continues to show the outdoor showmen every courtesy, and his hostilities are rapidly becoming popular with the outdoor show fraternity. Jacke Miller passed thru the city Wednesday en route to join Capt. Thunderbolt's Side Show with J. L. Landes Shows as the feature attraction.

Dee Lang Show's Roster
ST. LOUIS, April 20.—The Dee Lang Shows, which opened the season on March 30, and are this week located on the lot located at Grand and Florissant avenues, have the following roster: Staff: Dee Lang, general manager; Mrs. Dee Lang, secretary; William McLean, assistant manager; P. E. Vaughn, superintendent; Ross Ray, general agent. Shows include: Side Show, with Roberta Roberts as the annex attraction. A. Mark Williams, manager. Hawaiian Show, with six entertainers and orchestra, James Davis, manager. Snake Show, R. (Swede) Edwards. Plantation Show, R. (Pat) Lorraine, manager. Athletic Show, Irish McGee, assisted by Ben Steele. Musical Comedy, Ike Davis. St. Louis Follies, K. E. Dunn. Riders: Caterpillar, Harry Moore. Big Eli Wheel, John Mathias. Mixup, Virgil Statler. Merry-Go-Round, Joe McDermott. Midget Car Track, Gus Elsner. Kiddie Auto Rides, Gus Elsner.

Among those operating concessions: Mr. and Mrs. R. H. (Bob) Hancock, Al Boelke, George Okado, Joseph Ito, Louis Finch, George Mack, John Sweeney, M. Farrell, Mr. and Mrs. Ralph Brown, Charles James, H. C. Lefler, H. L. Campbell, Fred Proper, R. W. Obermark, G. (Skipper) Hannegan and the new cookhouse operated by Rex Howe, with Ernie Carlston, chef; Ray Wheeler, griddle; Pat O'Bryan, Joe Williams, Chick Howe and Dad Baldwin. Jackson Derwa is in charge of the ticket boxes. Barney Williams is assistant superintendent. Dad Silvers is painter. Ralph Hatton in charge of trucks and trailers, Walter Wyatt and Roy Hildebrand, operators of a transport unit.

The show fronts have all been repainted and revamped, as have the riding devices, and much new canvas is in evidence.

Zimdars Greater Shows
NORTHFIELD, Minn., April 20.—Two more trucks have been added, which make a total of 14, all pulling trailers. The wagon fronts look elaborate, each studded with 200 lights, all being modernistic designed. All rides have been completely overhauled and repainted. Harold Cornwall has been busy the past week, having all canvas repaired. Manager Zimdars has purchased a new 30x60 top for his Dog and Pony Show. Owing to illness of his mother, Harry D. Smith, general agent, was compelled to discontinue his services for a while, to take her to Tucson, Ariz. Among recent visitors were Pat Porter, of Porter's Midwest Shows; Mr. and Mrs. Bud Frisk, Sammie Peppers, Mr. and Mrs. Dutch Waldron, also Clarence Gerokle, of the Public Playground Association of Winona, Minn. **CLYDE CURREN.**

Wallace Bros.' Shows
Charleston, Mo. Week ended April 13. *Aspices, High School Band. Location, school grounds. Weather, rain all week. Business, poor.* Remained for another week. Saturday night was the only time the show could operate. Show now has three major rides, one baby ride, eight shows and 20 concessions. In a recent "letter" was given name of the baby ride foreman, which should have the name as owner instead of foreman. Quite a few members of the show had pleasant visits to opening of Sol's United Shows at Sikeston, Mo. Mr. Sutton, of the Great Sutton Shows, was a visitor and said he had a satisfactory opening at Ocoala, Ark. **MARGARET MILLER.**



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 88 Cards, \$5.00; 100 Cards, \$10.00; 150 Cards, \$12.50; 200 Cards, \$15.00; 250 Cards, \$17.50; 300 Cards, \$20.00.

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9th and Pine, ST. LOUIS, MO.
 Special Rates to Members of Beckmann & Gerety Shows; Hagenbeck-Wallace Circus and Dodson Shows. Single, with private bath...\$ 8.00 weekly
 Double, with private bath... 10.00 weekly
 Single, without bath... 6.00 weekly
 Double, without bath... 7.00 weekly
SPECIAL MONTHLY RATES.
 Upon your arrival, ask for **SAM MILTON, Manager, "Ex-Performer."**

NEW DEAL SHOWS

WILL BOOK FOR SEASON—Kid Rides, Merry-Go-Round and Fun House. Exclusive Corn Game, Seals, Diggers, Bowling Alley, Cork Gallery, Ball Games, Popcorn, Bumper, Frozen Custard, Merchandise Stores (no racket) none. Harry Herzog, come home. WANT Performers and Musicians for Minstrel, Big Snake and Grind Shows open. Johnny Webb wants Side Show People. W. O. Seymour, kindly return my book of references. **COL. T. L. DEGRICK, Manager, McMinnville, Tenn., this week; Sparta, Tenn., Next.**

P. J. SPERONI SHOWS

OPENING APRIL 27, ROCK FALLS, ILL.
 Aspices of Firemen. WANT Concessions, Shows with own outfit, reliable Ride Help, Foreman for Mix-Up. Wire or come on.

DANCERS FOR GIRL REVUE

Experiences preferred. Long season. Salary sure. Birth, meals and transportation. State all with photo. WANT Flageolet Player, also Musical Act. **BILLY BAHNSEN SHOWS, Greenville, O.**

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DIGGERS

Have complete frame-up—Top, Frame, 6 International Telescope Junior Size Machines, Shipping Crates. Reasonable. Wire or write **AL ROGERS, Hotel Atlantic, Bridgeport, Conn.**

PEARSON'S SHOWS

WANTED—Grind Concessions, one more Free Act that has Concession. Corn Game open. Vandalia, Ill., week April 27 to May 4; Effingham, May 6 to 11.

Eddie Mack "THE MECHANICAL MAN"
 Get in touch with **KELLY CLOTHING CO.,** 6th and Olive Sts., St. Louis, Mo., immediately.

Philadelphia Pickups

PHILADELPHIA, April 20.—Jimmy Simpson, well-known operator of colored shows with carnivals, was in the city purchasing outfits for his show. He will have two units this season, one with William Glick Shows and the other playing Independent, to be known as the New Deal Minstrels. The latter will be under a 50-foot roundtop with two 30-foot middles, and will show one-week stands in Virginia, West Virginia and North Carolina. Jack W. Kelly, who is booked with his Side Show on the Art Lewis Shows, has completed his list of attractions. He will



Pacific Coast Showmen's Assn.

LOS ANGELES, April 20. — Thirty-three members attended the Monday night meeting. An unusual number considering that those who are not on the road have to come considerable distances. First Vice-President Frank Downie, pinch-hitting for Archie Clark, presided, with John Backman, secretary.

Financial report of the club's finances was applauded. A new high record set. Report of finances of the Cemetery Fund shows fine condition. From this fund there have been expended sums for the burial of people not members of PCSA, but the organization lives up to its objectives, one of which is that "No trouper goes to potter's field."

Almost a new "grid club" organized, brought about by Ellis Zemansky taking issue with John Miller on a matter, and there was really a flow of oratory. It was decided that both had convincing arguments, but that John Miller had louder voice and more varied gestures, so it was called a draw. Harry Pink refused to enter the contests until next fall.

A letter from Janet Clarke Hale, daughter of the late Past President J. Sky Clarke, expressed thanks for the burial of her father by the organization and the beautiful floral tributes.

Related letter ordered sent to Manager S. L. Cronin, expressing thanks and the appreciation of the members for the fine entertainment night of April 1 at the Al G. Barnes Circus.

At end of meeting Capt. W. D. Ament's one-man band entertained, and Louis Bacigalupi, new member, organ and callopie builder and pianist, gave several numbers. Then John Backman served lunch and refreshments, George Weiler assisting. Jo De Mouchelle was the donor of the fine lunch.

In anticipation of a large number of Eastern and Midwest troupers making Los Angeles en route to the exposition at San Diego, new guest cards have been printed. The club extends invitation to all troupers to come in and look it over. This reminds that any eligible trouper who does not belong to one of the showmen's organizations, of which there are several, is not considering what appears to be a sensible, plain duty. This organization is one of the outstanding showmen's bodies and it lives up to the principles, working for the betterment of all showfolk. There is a cut-price membership drive on at this time.

RUBIN & CHERRY

(Continued from page 44)

The Grubergs' private car. City of Montgomery, is a palace on wheels. All wagons are painted white and have rubber-tired wheels. The show fronts are marvels of beauty, enhanced by an abundance of illumination, including subdued lights and neon signs.

The shows include: Stan Stanley's Vanities on Parade—Stan Stanley, manager; Maxine Powell, Ming Toy Foy and Doris Beasley, dancers; Elizabeth Van, prima donna; Wava White, ingenue; Jimmie Van, comic; Harold Blodgett, straight. Orchestras includes Don Phillips, Bill McQuay, Al King, Charles Cramer, Baker Henderson and Jess Henderson. Sandy Wolf and Buddy Van handle tickets; Jack Docking, electrician; Eddie Taylor, front. Mansfield's Cuban Serenaders—Bobby Mansfield, manager; Violeta Oliva, Carmelia Garcia, Margarita Sanchez, Paulita Paulafax and Armida; Domingo Barcoena,

Juan Diaz, Armando Varquez, Amado Valdez, Antonio Sardina and Manuel Garcia; Tom Mathis, tickets; Shorty Long, boss canvasman, Spooksey—Mystic extravaganza owned by George Marquis and Cash Miller, features Gene Gordon, magician and illusionist, aided by assistants, who include Hassan Ben Ali, Moroccan Miracle Man; Esky-Mo, frozen alive in ice; Mildred Berryhill, Majel Marquis, Margaret Montgomery, Charles (Slim) Wiley and Vernon Miller; Harold Giffin, stage manager and electrician. L. C. McHenry's Crime Exhibits (criminals portrayed in wax and gangster car)—C. R. Dent, manager the wax show, with George Vananden as inside lecturer and Leon Blondin as talker; Pat McSwain, inside lecturer with the gangster car, with Jack Lynch handling tickets. Chaplitsky's Royal Russian Midgets—Managed by Max Kimerer. Show owned by M. Chaplitsky. W. Caldwell is musical director. Featured midget entertainers include Anastasia Parfenova, Mary Filina, John Volkanofof, Basil Pillin, Miquel Soklosky. Max Kimerer and P. W. (Pete) Sparks present Bombay Bone Breakers, a collection of monster reptiles; Andrew Taylor outside man. Zeke Shumway's Motordrome—Has Fearless Virginia and Louise Shumway, Dare-Devil Hagen and Capt. Ralph Justus; Ray Smith and Norbin Harris, tickets. Julian Brothers' Monkey Circus—Leo Julian, manager; Joe and Katherine, tickets; Larry Bowman and Louis Turner, helpers. Fumland—G. W. Callison, manager, assisted by C. E. Caillion, Fred Burns, Ed Christman and C. A. Colson. Cash Miller's Oddities—Cash Miller, manager; Maxie Sussler, cage of fire; Hozie and Zeze, pygmies; Jack Seals, human ostrich; Leo, stone man; Bob Huddleston, ponylike man; Lily McGregor, pulling small wagon with her eyelids; Madam Atole, mentalist; Zola, bearded lady; Determination Eddy, armless wonder; Scooty Egan, bagpiper; John Williams, elephant skin man; Agnes Schmitt, rubber-skin girl; Latory, iron tongue; Lewis Andrews, lifting weights with his breast; ZaTung, tortures; Rose Poliquere; Mrs. Joe Lee and Mrs. Sam Eddy, nurses; George Gordon Johnson, emcee, assisted by Ed Gustitus, Charles Grimes and Joe Lee, talkers; Harry McGregor and Buddy Bard, tickets; Blackie Costello, master transportation; Frenchie Johnston, mechanic; Betty Franks, cook; Mrs. Huddleston, assistant cook; Ramona Eddy, two-month-old daughter of Determination Eddy, "pride of the show."

The many rides are under the supervision of Josie Negata, a complete list of which will appear in a later issue.

The cookhouse is owned by William Quigley. Mrs. Quigley is cashier; Harry Dutton, chef; Harry Sherald, Earl Waters and William Wisner, waiters. Slim Sutter has two refreshment stands. Ross Troutman and his assistant, Alvin Freel, handle all prize candy.

Among other concessioners are Ben Weiss, Edgar Hart, Paul Olson, Jack Wish, J. C. McCaffery's frozen custard (operated by Mr. and Mrs. Owen Batts); Al Norwood, Mr. and Mrs. Pope Hudgins, J. L. Murray (Squintrum, operated by C. Sheperd, assisted by C. Church, C. Bagwell and Charles Manchester).

Staff includes Joe Redding, manager; L. Clifton Kelley, general agent; L. (Pease) Hoffman, special agent; Frank Reed, secretary; Mrs. Rubin Gruberg, treasurer; Herbert Hertz, auditor; Bert Miner, cashier; Bill Cain, electrician; A. E. Collins, lot superintendent; F. J. McClain, master of transportation; Dutch Christ, assistant; Ed Marconi, scenic artist.

FOLEY & BURK

(Continued from page 44)

son got off to a flying start. Following the heavy rains children and their elders packed the grounds, and shows, rides and concessions have had good business.

Show has undergone a thoro reconstruction from the standpoint of new ideas in entertainment, and new fronts and other equipment. The organization, which travels on 20 cars, is scheduled to play its first road engagement of the year at Richmond, Calif., next week.

The "You'll Never Believe It" Side Show, under management of Billy Bozell, is one of the main attractions. Two large Kleig lights flood the front and beautiful electric arches are located under each section of a 150-foot banner line. Features include Madame Zyeeta, mentalist; Nels G. Nelson, rubber man; Eugene, sword swallower; Indigo, blue man; Laurelo, man with revolving head; Mrs. Earl Buchanan, less than half girl illusion, and Elmer Beck, strong man. Doc Belvedere is talker; Charles Foster, opener, and J. Allan Buchanan and Morris Kellogg, tickets. Zanon, late of Beckmann & Gerety's Shows, is with Foley &

Burk this year, and has his "Stranger Than It Seems" Side Show with seven acts. Features, all illusions, have Abdallah, Hindu magician; Grace Nelson, and Mr. and Mrs. Frank Ronney as performers. Doc W. E. Stone is lecturer; Frank Starr and C. F. Murphy, tickets. Among other shows are: Thimble Theater, mechanical walk-thru show, James Asher, manager. Athletic Arena, R. D. (Husky) Bird, manager. Reflection (mirror maze), Vic Ferrari and John Wilson, managers. Port-Hole Show, Lee Barnes, manager; Dave Hadden and Joe Wolkin, tickets.

Rides include Merry-Go-Round, Ferris Wheel, Junior Automobils, Roc-Ket, Whip, Lindy Loop, Pony Track, Racing Autos, Kiddies' Frolic and Twin Loop-Plane. The Kiddies' Frolic, built by S. W. Shepherd, a combination of big and small rides, was built at the Foley & Burk winter quarters. Shepherd last year designed and built the Roc-Ket. He is also responsible for the elaborate lighting system for all rides and other features for the show.

The staff: Edward M. Foley, owner and general manager; Lee Brandon, assistant manager; L. G. Chapman, general agent; Robert E. Foltz, treasurer; J. S. Endress, boss billposter and advertising manager; W. S. Shepherd, superintendent rides; Glenn Young, eating house foreman; Frank Shelby, electrician; B. O. Polson, confectionery department manager. Other staff members include Henry Rabanas, Sam Covlin, Perry Fuller and Jerry Murphy.

MARKS TWO

(Continued from page 44)

pike. The second will be in Church Hill, in the eastern section. Rain has hampered attendance on several days.

All canvas is new and the show fronts are newly built and decorated, making a remarkably fine appearance. Manager Eddie Lippman has been one of the busiest men in the organization the last several weeks, in directing preparations for the new season. Among visitors have been many from the World of Mirth Shows quarters, among them R. F. Judy, Earl Purtle, Mervin (Red) Rogers, T. W. (Slim) Kelley, Mrs. Eddie Edwards, Mrs. William Moore and Mr. and Mrs. Harry Lucas. Following is a roster:

Staff: John Marks, owner and general manager; Eddie Lippman, manager; Edward P. Bahn, general agent; George Ritchie, special agent; Bennett Bailey, secretary; Carleton Collins, press representative; Harry Nelson, billposter; Lee Wilson, lot superintendent; Bert Britt, electrician; J. H. Fishburn, master mechanic in charge of trucks; LeRoy Thompson, trainmaster; J. A. Farget, driver of sound truck; Capt. Jack Gerard, free act; Prof. Frank Higgins, musical director.

Shows: Hoteha Harlem Revue—Robert Davis, producer-manager; Percy Sink, talker, on the stage, Pauline Moore, Edith James, Estelle Waters, Violet Foster, Etta Lee Quinn, Mary Snow, Gladys Honeycutt, Philip Moore, Samuel James, Willie Coffield, Johnny Oliver, Tom Day, Clarence Morris, Orange Lee Quinn, Buddy Pope; Thomas Jennings, an eight-piece band doubling as orchestra. Rhumba—Harry Rafferty, producer; Ross (Nappy) Robinson, talker; Babe Ball, Lera Sink, Polly Valenti, Nelly Sink, Peggy Ryan, Ann Grenier (featured fan dancer) and Margaret Cortez, dancers; Blake Waters, callopie; Andy Ball and Louis Copola, tickets; James Gray, drums; Maurice (Frenchy) LeCourt, electrical effects; Wilson Wilkerson, canvas. Mickey Mouse Circus—Happy and Dora Dawley, owners-managers; Cowboy Dawley, trainer; Russell Green and Frank Seese, tickets; John Sinlock, talker; Harry Busch, canvas. Athletic Arena—James Zabriskie, manager; Dizzy Staples and Ray Fishburn, wrestlers; Taylor Smith and Bob Garland, boxers; Woody Wrenn and Harry Gwaltney, tickets; Alfred (Fewclothes) Brooks, canvas. Flying Dragon (funhouse)—Al Palmer, manager-talker; Floyd (Slim) Wrenn, assistant; Frank Reade and William Heath, tickets. Wall of Death—Urgel Deaudet, owner-tickets; Bob Turner, manager and trick rider; Reckless Art Croteau, trick and fancy rider; Clara Deaudet, mile-a-minute girl; Fred Ross, announcer; Henry Killian, foreman; J. B. White, mechanic. Circus Side Show—Newton Kelly, owner-manager; China Red, talker; Mickey O'Connors, Midge Gilley, James Flannagin, Robert Downey, tickets; Slim Stafford, chef; Jack Murphy, truck driver; Eugene-Eugenia; Raymond, impalement act; Rex Plumhoff, human pin cushion; Sam, tattoo man; Eo Hale, horseshoe man; Prof. Irvin Karl, glassblower; Naomi Hilton, levitation; Henrietta Norman, sawing woman

in half; Rose Hicks, sword box; Agnes Purviance, Spidora; Eddie Kern, clown; Norman Wolfe, emcee. Monkey Speedway—William Carraway, owner-manager; Jack Burgess, talker; Carl Turner and Winn Davis, tickets; William Payne, emcee; Herschel Mitchell, starter; Milton Bottomley, canvas. Sermon in Wax—Lindsay Girard, manager-talker; Mrs. Lindsey Girard and Mrs. William Stevens, tickets; William Stevens, lecturer; Charley Hubbard, canvas. Snake Show—Newton Kelly, owner-manager; Carl Sanderson, lecturer; Claude Cartwright, talker; Harry Leland, Butch Hammond, tickets; Frank Ralston, canvas.

Rides: Whip—Harry Pentress, foreman; Mrs. Harry Pentress, tickets; Joe Lindsey, Milton Goodhue, William Meeler, Red Radcliffe. Scooter—John Swerenger, foreman; Michael Benson, George Loomis, Horace Aintree. Twin Ferris Wheels—Tex Leatherman, foreman; Mrs. Fred Ross and Mrs. Joe Lindsey, tickets; James Pryor, Cecil Breedlove, Charles Hartnett. Merry-Go-Round—James M. Anderson, foreman; Curley Smith, assistant; Ann Rogers, tickets; Glenn Irby. Auto Kiddie Ride—R. C. McQueen, foreman; Clatey Klingner, Larry Goodwin. Loop-o-Plane—McDonald Chapman, owner; Glenn Schwartz, manager; Dillard Yates, mechanic; Mrs. Glenn Schwartz, tickets. Lindy Loop—T. E. (Shorty) Davis, foreman; Frank Litchfield, tickets; Henry Yates, William Barrett, Mike Levin. Chairplane—Charley Williams, manager; Claude Gibson, Harry Clark; Mrs. Larry Goodwin, tickets.

Concessioners: Sam Kaplin, Tom Davis, Max Tarbes, Harry Edwards, Bob Willard, Sammy Applebaum, Eddie Udowitz, Jack Chisholm, Bill Witz (cookhouse and two refreshment stands), Turk Laird, Walter Holliday, Freddie Bennett, James A. Roach, Al Wallace, Pete Mansey, Paul Meirs, Herman Weinger, S. K. Garfield, A. J. Oleson, Harry Miller, M. A. Mooney, Clarence Barbour, Mrs. C. Barbour, Louis Goodman, Jack Glick, Mrs. Rebecca Goodman.

YELLOWSTONE SHOWS

(Continued from page 44)

at Gallup were lost on account of terrific wind and rain, but the remainder of the week better weather and heavy attendance prevailed. The roster follows:

Staff: W. S. Neal, owner-manager; Mrs. W. S. Neal, secretary-treasurer; Eddie Lynch, general agent and legal adjuster; Bill Starr, general publicity; William M. Sutherland, press; Jack Williams, utilities; Slim Simmons, electrician; Henry Jensen, stock man; Art Clews, salesman *The Billboard*. Ben Mouton's combination high dive and high pole act the free attraction.

Shows: Wild Animal Show—Capt. John Hart, trainer, assisted by Blacky Ferney, G. Stapp, front; Mrs. Capt. John Hart, tickets. Marvelo Show—Bob O'Neil, manager; Charles Blackburn, front; C. Bee, lecturer; Ernest Goldsmith, canvas; Micky Maloney, pictorial artist; Clara Sutherland and Peggy Nelson, tickets; Slick Washington and Joe Waters, assistant to mechanical man. Side Show—Milo Anthony, manager, with 40 people. Life in Hell—Mrs. G. P. Gannon, manager; G. P. Gannon, tickets. Adam and Eve—Madam Rosellia, manager; Bob Walters, tickets. Athletic Arena—Pete Becker, manager; Mrs. Pete Becker, tickets. Mouton Attractions—Ben Mouton, manager; Mrs. Ben Mouton and Mrs. Bill Starr, tickets; Jack Bicknell, rigger; Walter Williams and Ed Burt, assistants. Hawaiian Village—E. G. Taylor, manager; Mrs. E. G. Taylor and Glen Cole, tickets; R. W. Scotty and E. W. Cash, music; Josephine Dupree, Margaret Scott, Jackie DuVall, entertainers.

Rides: Ferris Wheel—Kid Freney, foreman; Leonard Palmer, C. R. Parks. Merry-Go-Round—Earl Wheeler, R. L. Short, Johnny Harmon. Kiddie Ride—George Dunlap. Loop-o-Planes—Abner K. Kline demonstrating; Whitie Edwards, foreman. Whip—"Wild Man," foreman.

Concessioners: Cookhouse—Bill Letterman, manager; F. E. White, Bob Roberts, Brownie Brownfield. Other concessioners and agents, Mr. and Mrs. Johnny Quinn, Mr. and Mrs. Tony Kitterman, Bill Farrar, Harry McNally, Sunshine Fontaine, Al Hatfield, Cole Miller, Mr. and Mrs. Frenchy Bouillon, Mr. and Mrs. Joe Murry, Don Wentz, Dorothy Bishop, Jack Williams, Mr. and Mrs. Danny Ganberg, Ed Henderson, Slim Wachtman, Mrs. Rose Moore, Skipper Adams, Sid Winn, Mr. and Mrs. T. Hamilton, James Toue, Clarence Harper, Billie Carter, Ruth Bevis, Mrs. Eddie Lynch, Claude Bevis, Van Stover, Pee Wee Rose, Joe Griffith, Frankie Culvert, Dutch Ward, Stanleys and Mrs. Abner K. Kline.

FITZIE BROWN WANTS WANTS
Capable Agents for Stock Wheels and Coupon Stores.
Write or Wire Care
AMERICA'S MODEL SHOWS,
Week April 22, Opelika, Ala.; April 29, Selma, Ala.

BAR-BROWN SHOWS
Will Open Season May 6, at Fitzgerald, Ga., for Legion Spring Festival.
WANT Shows of merit and conducting, especially Colored Minstrel. If necessary, will furnish outfit for same. Also one more Kiddie Ride. CAN PLACE a few more legitimate Grand Stock Copy concessions, also first-class Cook House. WANT many small white or Colored Band. Address C. E. BARFIELD, Lewiston, Me. This week after that, Fitzgerald, Ga. CAN USE first-class Attractions for Pit Show.

HAPPYLAND SHOWS

(Continued from page 44)

weather has hurt trade for the past week.

The show will remain here for at least two more weeks before opening complete with all rides and concessions outside the city limits.

Changes of location are being held to a minimum this year, with the regulation that a fee of \$25 per ride is charged for each location, and no concessions are allowed. The fee is prohibitive of anything except prolonged bookings on one lot or special locations under auspices, and carnivals are not jumping from one location to another.

Noted on the Dumas and Reid roster were: V. L. Dickey, Ferris Wheel foreman; Steve Barnes, Tilt-a-Whirl foreman; L. E. Dickey, Merry-Go-Round manager, and R. J. Quick, electrician.

KNEPP & DEHNERT

(Continued from page 44)

arrangements for the new season in added equipment, including a number of new motor trucks and much new canvas; also engagement of additional free acts and shows and additional riding devices. All the shows booked are not appearing here, the remainder to join next week at Bellaire, O. Among the additions are an attractive 20x30 marquee at the main entrance and 100x40 exhibit tent for merchants' displays immediately inside the entrance. Since getting under way the midway has been visited by amusement seekers and the shows, rides and concessions have received consistent patronage. Following is a roster:

Staff: C. B. Knepp Sr., president; B. G. Knepp, vice-president; Col. J. F. Dehnert, lessee and general manager; Mrs. J. F. Dehnert, treasurer; Mrs. F. M. Wood, secretary; F. M. Wood, assistant manager; Bob Hallock, general agent; Charles House, master mechanic; Earl Thomas, master transportation; Charles Ford, lot superintendent; Sam Frambes, electrician; Charles Dunnigan, general announcer.

Shows include: Minstrel Show—K. Wallace, manager; Tex Foster, front and tickets. Ten-in-One—Millard Potts, manager; Charles Dunnigan, talker and tickets. What Is It?—F. W. Stiers, manager and tickets. Athletic Show—Charlie Ford, manager; Jack Adams, Kid Reubens and Sailor. Musical Comedy—Mr. White, manager and front; Mrs. White featured dancer, assisted by Little Billie Lou White. Hawaiian Village—Jack Arnett, manager; Mrs. Jack Arnett, tickets. Beaux Arts—Jack Arnett, manager.

Rides: Merry-Go-Round—Polly Allime, foreman; Earl Myers, assistant. Ferris Wheel No. 1—Percy Deaures, foreman. Ferris Wheel No. 2—Kid Sweed, foreman. Tilt-a-Whirl—Charles House, foreman; Mr. Schultz, assistant. Caterpillar—Riley Fowler, foreman; Gary Fowler, assistant; Arthur Baber, Joe Colgate, Martin White. Chairplane—C. Wright, foreman. Lloydy's Pony Ride. Kiddie Auto Ride.

Taylor Brothers' free acts, consisting of combination Roman rings, trapeze and elevated platform acrobatics, and high-diving dog (stationary net), arrived Tuesday night. Two other free acts, fire high dive and a troupe of flying trapeze artists, were booked this week. Prof. Crimi's Italian Band provides the downtown concert and midway music.

Concessioners: Cookhouse—Ruth Madix and Jack Barry, managers; George Moore, chef; Ed Stewart, griddle; Jack Taylor and John Vareca, waiters. Other concessioners include George Goofoos, five; R. F. Relaford, one; Larry Mitchell, one; Meigher, one; Shockey Brothers, peanuts and pop corn; Mrs. Crimi, candy apples; Mr. and Mrs. Carl Ratliff, one; E. C. Rutledge, one; Jack Land, one; Taylor Brothers, four, and Mrs. E. M. Woods, one.

BALLYHOO

(Continued from page 44)

high dive in the shaft, it was free. Not taxable.

Our embryo show almost played a blank while a sign on the front read: "No Minors Allowed." But after changing from "Minors" to "Children" the show mopped up.

Cookhouse and grab stands laid aside their gas stoves and used coal. What a saving! So handy to just take a pick and tear up the lot for fuel.

Our Rocky Road to Dublin was almost up before the show hit town. Didn't have to put up the canvas or lay the track. A tunnel with a track in the mine, but the gross was way off—no novelty here.

The buried-alive subject quit. Didn't like being buried under ground twice. All show employees busy, digging and mining. Railroad has agreed to move the show at half rate. They to furnish the

engine and we furnish the coal. And the Ballyhoo Bros.' buried tented city moved on. MAJOR PRIVILEGE.

WESTERN STATES

(Continued from page 44)

Battle of Flowers, in connection with Beckmann & Gerey's Shows.

The show this year is half motorized and half rail, carrying 9 rides, 14 shows and Capt. Kenneth Blake's high fire dive free act. Mr. Blake will also talk on the Minstrel Show.

Albert Wright takes over the publicity work as well as assistant managerial duties. Ben Hyman is lot superintendent and also has a flashy corn game. John Hollas is electrician and transportation manager. Hubert Hall has the new cookhouse, assisted by his wife.

The owners, Jack Ruback and Adolph Obadal, are pleased with the appearance of the show, also the bookings secured by the general agent, Don M. Brashear, who has piloted this show the last three seasons.

Ned Rao has the new Hawaiian Show and Mi Mi Show. Mrs. Bill Williams' Hollywood Circus is the flashiest little show on the midway. Bill Williams has the Monkey Speedway, Nick Delo the Circus Side Show, Bill Kan, Rodeo; Mack McCurdy, Naida Show; Hack, the Fun House; Bill Tank, formerly with Beckmann & Gerey, is manager the Dixie Minstrels. Larry Wood and Larry Mullins are on the Athletic Show.

Visitors to attend the opening included Charley Aronsen and wife, who were formerly partners with Ruback and Obadal in the Alamo Buffet at San Antonio; Mrs. A. Obadal, Ralph Shanrod, head of the Legion committee in Austin and a friend to carnival people; Frank Farley and Raymond Farley, who were formerly with C. A. Wortham Shows, now in business in Austin, and members of Harley Sadler's dramatic show.

SHEESLEY MIDWAY

(Continued from page 44)

ganization here. The show arrived Sunday and all attractions were up and ready for Monday night, but cold rain chilled the ardor of the local amusement seekers.

The Sheesley midway is notably large and attractive, with a pleasing combination of colors on the equipment and an abundance of electrical illumination and with some innovative entertainment offerings. The Billetti Troupe of high wire performers and the Sol Solomon water circus and diving acts are the feature free attractions.

A complete roster of the organization will appear in a later issue.

The news of the death of James (Jim) Bruce, of Bruce Greater Shows, was received by the Sheesley showfolks with deep regret. "Capt. John" Sheesley expressed his profound sympathy to the family. News was received by Mr. and Mrs. Charles Pounds announcing the birth of a daughter to Mrs. Hilton Hodges (formerly Lucille Pounds) in Davis Hospital at Statesville, N. C. The condition of both mother and daughter was reported as favorable. H. C. Fitzgerald, press representative, entertained Weimer Jones, editor of *The Times*, and Robert McKee, editor of *The Citizen*.

Russell Frizell is on the front of Cotton Queen Minstrels. On the front of *Hollywood Follies* is Harry (Dutch) Miller and on Lowery's Wall of Death J. F. McGarry proves his long years of training as a talker. Duke Art has a front for his Art's Varieties. Howard Ingram and Alex Saunders are working on new numbers for the *Hollywood Follies*.

ARCHIE CLARK'S

(Continued from page 45)

foreman; Bud Cather, assistant. Merry-Go-Round—Mike Guardia, foreman; C. L. Wilson, Leonard Qualls, assistants; Ruth McAdams, tickets. Pony Rides—Mr. and Mrs. Tom Meeks; Gilles Butler, assistant. Twister—Dan Roosevelt, foreman; Charles Alton, John Vachon, assistants; Edward Gilbert, tickets.

Shows: Pit Show, with 120-foot banner line—Landi's trained birds. Clemonds Duo, impalement act; Violet; Dolly, Lilliputian acrobat; Madza, electric lady; Ross-Roberts; Two-Headed Boy; Chinese Torture; Bitz, magician; Mongolian Box Mystery; Loraine, mentalist; Joe Adje and Abe Fabrisan, on front; Curly Hughes, emcee. Breathless Moments—Ed Dudley on front. Hawaiian Revue—Duke Kolomilo and company of five. Live Thru Portholes. Midget Horse, handled by Mr. and Mrs. W. H. Hardy. Streets of Paris—Tom David, front; Ellen Hart, tickets. Athletic Stadium—Bulldog Nolan with boxers and wrestlers, includ-

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WANTED SIDE SHOW ACTS
 Can place Monkey Show with outfit. Can place capable Talker for Side Show, also Ticket Sellers.
 Address Opelika, Ala., this week, and Selma, Ala., next week.
AMERICA'S MODEL SHOWS

WANTED AT ONCE
 Colored Performers. Ten light complexioned girls; state height and weight. Lady Blues Singer; must be good. Chorus Girls that can really dance. Comic and Straight Clever Teams. Nothing too good. Susie and Butterbeans, wire quick. Nellie Smith, Andy Crame, come on. Wire or write at once.
RAYNELL BROWN
 Royal American Shows, Gadsden, Ala.

HAPPYLAND SHOWS
 LINCOLN PARK, MICHIGAN, AUSPICES AMERICAN LEGION.
 MAY 4 TO 12 TWO SATURDAYS—TWO SUNDAYS
 Notice to those holding contracts with us: Due to greatly increased business activity and insistent requests from committees in this vicinity for our services, our opening has been advanced to the above date. We can place a few more legitimate Concessions and two more Shows. If you would like to be with a reliable carnival company that is booked solid to the first week in October at the best celebrations and fairs in the State of Michigan, get in touch with us at once. Address
HAPPYLAND SHOWS, 3633 Seyburn St., Detroit, Mich.

CALL WORLD PLEASURE SHOWS CALL
 OPENS SATURDAY, MAY 4, BRADFORD, PA.
 In the Heart of the Oil Country. Everybody Working. Warren, Pa.; Jamestown, N. Y., and Olean, N. Y., to follow.
 WANT Corn Game, American Palmistry, Ball Games, Eric Diggers, Penny Arcade, Photo Gallery, Frozen Custard. Everything open except Cook House and Popcorn. CAN PLACE: Kiddie Rides. Will give good proposition to Fire or Ten-in-One, also Hawaiian Show, Gook Show or any other money-getting Shows. Will furnish outfits if desired. WANT Foremen for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl. Circus Side Talker and Manager wanted. Russell Hill come on, can place you. Address **BERT ROSENBERGER, Brookville, Pa., until May 1; then Bradford, Pa.**

ing Nagasaki, jiu jitsu exponent. Charles Sodderberg's high dive, and Leo Lewis, Monte Cristo act, the free attractions.

Concessions: Cookhouse—Mr. and Mrs. Paul Sturm, operators; Pat Ryan, chef; Bailey Forbes and D. Hinedaugh, assistants. Other concessioners include: Mr. and Mrs. Harry Taylor, Mr. and Mrs. S. Warrington, Mr. and Mrs. A. H. Bradley, H. Arnold, Frank Redwood, Pinky Blitz and Hyman Smith; Howdy Walker, Spot Murphy and Spot Moe; Eunice Darnel, Mike Herman and Charley Tobin; Blackie Ford, Jack Dillon and Brownie; Jack Fallon, Tony Nelson, Mrs. J. Miller, Mrs. Florence Weber, Milton Arnold, Johnny Card; Jack Bullock, Harry Dean and Jack Portman; J. Miller, L. E. Murphy and Johnnie Brown; Jack Glassman, B. Moad, H. Weber, Jack Smith, Mr. and Mrs. A. Wiler, Mms. Gillette, Heinie Smith, Jockey Moore, James Schutts, Harry Horwitz, R. Simpson and H. Horwitz.

Later reports from the show are that it had a fine week in Taft, Calif., also at Fresno, considering inclement weather encountered.

J. LACY SMITH

(Continued from page 44)

The attractions will be transported on company-owned trucks.

The Hawaiian Show, managed by James White, has a very attractive front containing 800 mirrors which produce a dazzling effect. The Athletic Show is managed by Eddie Shaboo, wrestler, with Eddie Dundee featured in boxing. The Ferris Wheel and Chairplane are both owned by the show, with Ben Handy managing the former and Mr. Stanley the latter. Among the concessioners are Ray C. Beatty, who has the cookhouse; Mrs. Vivian Bowers, cigaret gallery and milk bottles, and Mr. Dickson, the corn game. A sound car is used in advertising.

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 Bonair Pillows and Panama Cases, 14" diameter or 14x14. Satin Top and Back. Pastel Shades, varied Color. Individually boxed. \$7.50 per Dozen. Pillows corded, Kapok filled. Many other models. Terms: 2% Cash.
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WANTED
HYMIE COOPER
 WANTS HIGH-CLASS AND CAPABLE WHEEL AGENTS. Those that can stand prosperity. No Apatators. Wire **HYMIE COOPER, Care Mighty Sheesley Midway, Inc., This Week, Kingsport, Tenn.; Next Week, Ashland, Ky.**

WANTED
CURL GREATER SHOWS
 OPENING LONDON, O., MAY 18-25, INC. WANTED—Penny Arcade, American Palmist, Gooze-Toss-Weight Scales, High Striker, Candy Apples, Cook House and other legitimate Concessions. Entertaining Shows. No girl shows. Monkey Motonhome. All must have own transportation. Address **W. S. CURL, Box 25, London, O.**
ELECTRIC CITY SHOWS
 OPEN APRIL 27, WATERVLIET, N. Y. Location Coonoc Road, Coe, Arch Street. FIVE RIDES—FIVE SHOWS. Concessions come on. Bitzo, \$25; American Palmist, all legitimate Concessions, \$15 weekly. Good opening for Grand Shows. Custard, Cook House, Popcorn. Diggers booked. CAN USE Free Act with Concessions. Address **ERNE WANNER, 214 Reynolds St., Scotie, N. Y.**

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RHODIUM PLATINUM AND DIAMONDS

LOOKS LIKE PLATINUM AND DIAMONDS

Shown Here Are Outstanding All Others. Order Samples Today. Be Continued. Prices from \$9.00 Gross. 10 Sample Rings, \$1.00. Complete Sample Line of White and Colored Rings, \$2.00. Prepaid. Catalog Free to Dealers.

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Genuine Leather Bows & 4-in-Hands

New sensation sweeping the country. Sell on sight. Big profits. Repeat orders. CANNOT BE TOLD FROM SILK. Cleaned with a damp cloth. Fancy Designs and Colors. Durable, won't wrinkle. B. M. sold \$1 in 1 1/2 hours. Send 50c for Sample and Kit. Information free.

Note the neatness of this Bow. It is a nationally advertised line, with patented features guaranteeing to hold its shape. Solid black for uniform wear, fancy colors for dress.

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(Cincinnati Office)

"READ A PIPE IN . . . The Spring Special telling that Robert (Blades) Cook is heading for New Hampshire and Vermont," inks William Payton, Concord, N. H. "As I have just come out of that territory, working paper, would like to let Blades know that I found things rather hard, but got a few dollars in Northern Vermont. Blades is a good, clean worker and I would have liked to have met him in Portland to tell him of those conditions. Ran into Circus Red McMullen, working with Pine Tree McDonough. They have been working out of Burlington, Vt. Leaving for Montreal and Quebec. Would like to read a pipe from Chief Semser."

T. (HAYNES) McCLUSKEY . . . "Arrived here three days ago from Cleveland. It has snowed for the last three days. Couldn't find out much about the town but will know by tomorrow (the 18th). Where is Al Miller, who used to work the wonder mouse? Heard he is working humatoes somewhere. Ran into Frank Libby here. He just bought a new car. Would like to read a pipe from Don Lambert."

"WE ARE NOW AT . . . Culloden, Ga.," writes Ricton. "They want us to run a matinee here. Our second winter in this State is over. Think we will remain in the State all summer. It's a great State. (Who said that?) Did I hear someone say we are staying in Georgia because we can't get out? Well, business has been great on this opera. Why travel? Ed Bemet's show were visitors at Roberta, Ga. Fine folks. A schoolhouse show. Carl Replogie, representing Bob Hofeller Candy Company, visited us at Lizella. A fine chap. La Verne and the missus joined the show here with their walk-around show. Al La Verne is of the La Verne & Lewis show. The missus is very sick and all on the show sure wish her a speedy recovery. Roger Beers and the missus, of the Barnes Circus, visited us last Sunday. Roger is doing advance. Had a classy car and a flashy trailer. Have finished our 106th consecutive week without missing a performance. Makes life worth living."

D. F. (HOOT) McFARLAND . . . writes from Woolwich, Me.: "Editorially, the Spring Special of *The Billboard* was above the average. The article concerning Ann Street was not only extremely interesting to those of us who live outside of New York but also very well written. However, the new items, which all pitchmen are interested in, were sadly lacking. I wonder if pitchfolk really 'go for' those stilted ads stating that an old worn-out item, probably on the market for as long as five years, 'is going like wildfire' or 'is taking the country by storm.' That's old-time stuff. And stuff it really is. I am punch drunk from trying to win a dollar here and there. I have tried many things many times but everything seems to be a fresh mistake. However, each time I have been knocked down I have had the courage and fortitude to regain my feet to try again. It is more difficult tho, as time progresses, to come back for more when you are almost certain of the ultimate outcome. On several occasions of late I have found myself saying, 'What in h—s the use.' I must eat tho and that is what keeps me going. When Blades Cook tells you that money is tight up here he really means just that. I had planned on locating here definitely but conditions are forcing me to leave. My next pipe will be from out in Iowa. If the boys in Cedar Rapids have things ready to spring when I get there it will be appreciated because I will have to work before I eat. A letter I wrote to Mary Ragan and Chet Wedge at Greensboro has been returned. I will wait for a better address. (Why not, use the Letter List, Hoot?) Business is bad now and we have Presidential election year, which is always bad, ahead of us. So if you are in the money salt it away, and if you are not in the money, remember you are not alone. It beats h—l how scarce the quarters are, boys. Any suggestions that you oldtimers might make would be highly appreciated."

W. A. QUACKENBUSH . . . "The Rand-Bush Show closed a very poor half season April 13 in Keeneville, Pa. My partner, Lew Randall, has joined Gorman Bros.' circus band and will not be with me this season. However, the Bush Comedy Company will open on platform in May. I may see Tom Waters this summer and lick up some of that good beer I hear he is passing out. More power to him. Jolly Bert Stevens has been playing dates in this vicinity for the last two months."

"I WANT TO . . . apologize for sending in my pipe unsigned last week," writes Edward C. Finegan, Worcester, Mass. "Only being in Pitchdom three years, I was not aware of the rule against publishing unsigned pipes. Hope the pipe I sent in last week will be in this issue, so am sending my name in full. . . . Spoken like a man, says G. B. B. If Eddie Finegan will pipe in again he sure will have his letter published. It is impossible to publish his pipe of last week because after commenting on its being unsigned the editor threw it in the wastebasket (an honest admission is said to be good for the soul) along with several other unsigned communications. Sorry, Eddie."

COL. C. M. FREED . . . is pitching around Oklahoma City. He will open his Vita-Tone Company in Anadarko, Okla., around the second week in May. Included in the show are G. F. Griffin and Boney the Movie Dog.

ART COX PIPES . . . "Opened here last Saturday with a brand-new joint and had the best day's work since the first of the year. This is a two-man layout and I have my brother, Count, working with me. Glad to hear Doc Reed had a nice week's work at Parkersburg, W. Va. For the benefit of Tom Kennedy and Jimmy Miller, I will say that the job at the bank is off. A couple of the doctors withdrew their funds and there isn't any more bank. Saw Tom Kennedy smoking a pipe, so guess that must be the one lost off Bert Hull's joint in Indianapolis. I certainly was mighty sorry to hear of the death of C. W. (Silk Hat Harry) Downing. He was one of the squarest shooters I ever had as a partner."

J. D. DRISKELL . . . infos from Muncie, Ind.: "On my way thru here I stopped off long enough to have a fine dinner in Mac's Lunch, owned and operated by Mac, of wire-basket note. I also saw Doc Smith getting his share of the scratch. Where are all the boys of Pitchdom? Only a few of the old pipesters seem to be contributing lately."

"HERE IT IS APRIL . . . and it is snowing here today," tells Gene Golin from Minneapolis. "One thing about this country is that they get plenty of cold weather. Visited the Flower Show, held here March 25-30, and met Ray Mertz, with peelers, getting some fresh folding money. Mike Lewis and wife were there with pens, as was Charley Martin, scopes; Perlon and wife, gummy; Sammy Lepper, glass cutters; Harry Shetnick, paper, and really going to town. He had a real booth and plenty of display. Dodge and some other fellow were with him. Wonder if John-

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nie Hicks is still in Los Angeles. Pipe in, John, and give us the lowdown. Also would like to see something from Harry Levitt and Ben Schwadron. Where are you, boys? As for myself, haven't done much of anything all winter and am rarin' to go! Hope Al Wagner and the missus had a pleasant and profitable season. What has become of Jack Williams? Would like to see a pipe from him, too."

DOC W. R. KERR . . . authors: "I pitched yesterday (Saturday) at Greer, S. C., and met an old-timer by the name of Doc Jack Miles. Doc had been platforming in Greer all week to good business. He is a convincing talker. Doc Franklin, of Franklin Med Show note, has been working lots around Spartanburg for the last two weeks. He has a first-rate eight-people colored show, several flashy living cars and a great setup. While here in Spartanburg he purchased a new three-ton truck on which he is constructing an 18x22 platform. Doc calls Charlottesville, Va., his home."

SAM CHUBICH . . . reports he is temporarily deserting Pitchdom to take over the management of the Chrysler Public Ballroom in Detroit.

CHARLES ALLISON'S . . . recent letter to Lum and Abner, radio comics, should be of interest to most med-show and pitch folk. It went: "Dear Lum and Abner: . . . I have followed your program over Station WLW, Cincinnati, for some time and have received many a laugh from your rube comedy. I became especially interested when you began the circus angle and I think it great stuff. But don't you think that the remark you made on April 16 to the effect that 'a medicine show is just one step higher than a high pitch,' was unnecessary and would have been better unsaid? What is so degrading about a high pitch or a med show? Let me ask a question. What is the difference today between a commercial radio broadcast and a medicine show? Basically they are one and the same. Comedians or an orchestra entertain for a while and then

are replaced by the announcer or high pitchman, who tells of the marvelous merits of Doc Joe Doak's bone liniment; Sister Abigail Spriggins' freckle lotion; of Horlick's malted milk. Long live the Pitchman!"

DOC J. H. WARD . . . pipes in from Birmingham, Ala.: "The show just finished playing Pelham to good business. Roy Wyant and Pat Hamby joined four weeks ago. Lassies Jones is still going strong. My wife, Bobby Jean, is still pounding the ivories. Built a new stage when we played Headland, Ala. Enjoyed good business. Want to correct a little mistake in my last pipe. I do not use the popular lady contest or package on the last night. Would like to read pipes from Doc Woods and Tex Mainard. Hope he is out of the Wichita hospital and back at 'em again. Where are all the Oklahoma boys, Doc Harry Kincheloe and the others?"

EVELYN AND SLIM CANTRELL . . . pipe in from Durant, Okla.: "Southern Oklahoma now seems to be the land of Redskins and duststorms. What a break the weatherman has been giving the pitchfolks. The storms seem to lay off on Saturday, which is the only day you can get a tip in these parts. Every town from here to the Arkansas line is open except Madill. A goodly representation is in this territory. Saw Doc Roberts at Greenville, Tex.; Joe Starr and his Indian Med Company at Hogo; Doc Hightower at Ft. Towson, and Doc Barnes at Durant. All are getting some business. Every spot in a 100-mile radius last week seemed to be occupied by a med outfit, picture, vaudeville show or carnival. Saw Jim Boby, the jam man, at Idabell waiting for the opening of the Rock City Shows, where he is to serve in a staff capacity. Doc Cappell is to have the athletic show on the same opera. No personal jackpot to cut up this time. Let's have a pipe from Tom Wilson and his med opera—also from Roving Al Burdick."

DOC W. F. BLAIR . . . 77-year-old veteran med showman, of Sherman, Tex., died at his home there April 11. Doc had settled in Sherman some 45 years ago with his Ton-Ko-No Med Company, which he had founded before he was 20 years of age. Doc was born in a log house near Des Moines, Ia., and his family was one of the first to settle on the Kansas plains, being forced to haul in supplies from Kansas City by ox team (more than 300 miles). A great many oldtimers will mourn his passing.

"WELL, AFTER THREE . . . months of trying to 'keep out from behind the proverbial eight ball,' as Frank Libby puts it, I will oil up the old scribbling fingers and let the worthy knights of the tripes and keister in on my recent biography," tells Roy (Skip) Davis from Muskogee, Okla. "Spent most of the winter here with my dad and mother. Seems to be my only stopping place, where I can leave without having to heel it. Of course, I know that none of those (pardon me, I mean we) pitch boys are ever guilty of such a practice. Have been making Saturday spots to fairly good business. Most tank towns out here are open. Want to assure Fred (Sizz) Cummings and the missus that I am very much alive. Hope they enjoy a banner year. Hear Clyde (Southern Jack) Wilson is working sharpeners. Go to it, Clyde. You should be able to get the gelt. You've taken up one of the best joints on the road. Don't mean to cast any reflections. Everybody to his or her own article. What is wrong with some of the older knights, and young ones as well. You fellows never let us know anything. This goes for Fido Kerr, Red Halley, Joe Akerman, Frank Polk, Dick Hall, Harry Webber, Morris Davidson, Jimmie Wells and Paul Miller. Let us have pipes. Also from Frank Libby and the Burke brothers, Harold and Pete. The latter boys take coil working up where the average fellow leaves off. Will blow north next week. Here's to a good season for every true pitchman and clean worker. Of course, none of us need it! Come on, Tommy Kennedy, snap out of it. Our old girl friend (spring) is here again and you can't do the fadeout now. Hope you are up and at 'em. Enjoyed the various articles in Pipes by Frank Libby, Soapy Williams and Zip Hilder. It seems W. J. Connolly threw a bombshell right into the fire when he cracked that j. c. l. pipe. I must say

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that after you read the different points of view some parts are okeh and some are not. Mostly just pro and con after all. I am not an o. h. b. by any means and I can name plenty of oldtimers in this business who have forgotten more angles than I'll ever know. But I will say I never cut prices or close any spots (if I can help it). I try to treat my tips as I like to be treated, leave the doorways clean, and most of all stay out of arguments with the man in blue. The one bad act on Connolly's part, as I see it, was the crack about the 100 agents. No true fakir would ever do that. Will sign off the broadcast for a while. Hope to meet most of the boys on the road this season. Would like to hear from Fred (Sizz) Cummings, in care of *The Billboard*. It's a matter of business. Will work Hutchinson, Kan., Saturday."

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TIM SULLIVAN . . . that grand oldtimer of Pitchdom, and Bobby and Dorothy Harris (incidentally Dorothy is recently of Earl Carroll's *Varieties*, and a real looker) stopped in for a visit at "the desk" Saturday. The folks are traveling together. Bobby and Dorothy breaking in under the able tutelage and eagle eye of Tim. They came into Cincy from Rochester, N. Y., and Pittsburgh. Leaving, after a Saturday in a Cincinnati chain store, they headed for Indianapolis, St. Louis, Oklahoma City (for a visit with Doc Harry Kincheloe) and points west and south, eventually to wind up at the San Diego Exposition. Doc confessed to his 28th year in the biz. And judging by his fine healthy appearance should be good for at least 28 more. More power to you, Tim.

COME ON . . . you oldtimers, how about a few of those good old-fashioned pipes.

PENCIL WHITEY . . . and C. C. Sawyer stopped in for a visit at the "desk" last week. The boys have been working coils, rad, tricks, etc., thru the South to good results. Whitey would especially like to see a pipe from Jack La Marr.

JULE SMITH . . . pipes in from Chattanooga, Tenn.: "Noticed a lady astrology worker going good in Nashville. Lots of street workers there, too. Wonder if the lady is a pupil of Doc Jack Scharding or Gene Roth. I think Mrs. Ira Weiss is a lot better looking than as shown in the recent picture in these columns. Chattanooga is wide open. Should be good for some fine scores."

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SAY "I SAW IT IN THE BILLBOARD."

BAINBRIDGE—Clementine Duncan, 83, well-known dramatic actor during the '80s and former member of the Chicago and Metropolitan opera companies, at Elmira, N. Y., April 12. He retired from the stage 20 years ago. His widow survives.

BLAIR—Doc W. F., 77, med showman, at Sherman, Tex., April 11. Until 10 years ago he was traveling manager and operator of the Ton-Ko-No Medicine Company, at that time turning the business over to his son, Jesse Blair. Surviving are his widow, one daughter, one son and four grandchildren.

BLANCHARD—Charles A., 48, April 11 at City Hospital, St. Louis, from spinal meningitis. Was in outdoor show business for many years, operating concessions, and the last several years was a paper subscriptionist. Funeral services April 13 from Stuart's Funeral Parlors, St. Louis.

BRONNER—Charles, 40, film projectionist, and his wife, Manuela Bronner, at their home in Los Angeles April 10. Seven children survive.

CHARIGLONE—Andrew, 55, screen actor and former heavyweight puglist known as Jim Flynn, at the Georgia Street Receiving Hospital, Los Angeles, April 12 following a heart attack. Flynn was known as the only fighter who ever knocked out Jack Dempsey. Rosary was said April 16 and a requiem mass was sung April 17 at the Catholic Church, Los Angeles. Interment in Calvary Cemetery there. His widow, son, parents, two sisters and two brothers survive.

CLARK—Eleanore P., 28, actress and former wife of Arthur Clark, publicist, in Los Angeles April 10.

COHEN—Victor B., concessioner, at Columbia, S. C., March 31. Burial in his home city, Pittsburgh. His widow and two children survive.

COONS—Wallace E., 67, in Culver Hospital, Crawfordsville, Ind., April 13. He was editor and vice-president of *The Journal Review*, president of the city park board, active in bringing outdoor shows to Milligan Park, interested in Montgomery County Fair and in stock shows and racing.

DAUST—Earl, scenic artist with Fox film studios, April 13 at Culver City, Calif., when he fell more than 1,000 feet from an airplane.

DECKER—Louis E., 71, brother-in-law of the late William F. Cody (Buffalo Bill) and for two decades manager of Cody's Wild West Show, at Denver April 12 after three years' illness of heart disease.

DEVINE—Major Paul E., 64, prominent attorney of Johnson City, Tenn., who during his career many times successfully defended outdoor shows in legal actions against them, at the Soldiers' Home Hospital, Johnson City, April 17.

DODGE—Charles W., 87, widely known organist and pianist, an honorary member of the Wisconsin Music Teachers' Association and a former president of the Civic Music Association, Milwaukee, April 14 in that city. Survived by his son.

DOTY—Jack, 42, former stock actor and more recently a radio artist, in Chicago April 14, from an overdose of sleeping powder. Doty's life had been marred by tragedy during the last year. His twin sons, Winston and Weston, 19, were drowned in the California floods a year

THE FINAL CURTAIN

ago, and he was separated from his wife, Mrs. Olive Doty, who lives on the West Coast. A sister, Mildred Doty, of Chicago, also survives. Doty had been featured in programs of both the Columbia and National broadcasting chains and over WLS and WCFL.

DOUGLAS—R. H., English vaude comedian and entertainer, at Ventnor, Eng., recently.

ENDICOTT—Mrs. Anna, 77, mother of Richard Endicott, general manager of Steel Pier in Atlantic City Hospital April 16 following a stroke while visiting her son, her home being Wilmington, Del.

ERIC—Fred, 61, Shakespearean actor, in New York April 16 after several months' illness. He had been in the theater since his youth, his debut being made in support of Julia Marlowe. His last appearance was in 1932 when he played Booth in *I Booth Had Missed*. After his debut with Miss Marlowe he stayed with her company for five years and then headed his own repertory company in the West. In 1903 he played his first New York engagement in *The Little Princess*. Later he joined the Sothern-Marlowe Company for *Hamlet*, *The Merchant of Venice* and other Shakespearean plays. In 1907 he joined Maude Adams in several shows and later appeared in *Kismet*, *Omar the Tent-maker*, *Henry VIII* (with Sir Herbert Tree), *Electra and Medea* (with Margaret Anglin) both in New York and on the Coast. In 1928 he was in the Players' revival of *The Beau's Strategem*, later going into *The Bellamy Trial*, *Bloody Laughter* and *Wolves*. His widow and several brothers survive. Interment at Glenside, Pa.

ERNEST—Van Mogh, vaude musician, at Manchester, Eng., recently.

EMSLIE—Cameron, 41, editor of *The Scottish American*, formerly published in New York, in the Metropolitan Hospital, Welfare Island, N. Y., April 11. He was organist in several churches, and in 1929 joined the staff of *Musical America*, leaving there on account of ill health in 1931.

GAVIN—George C., 36, banjo player and tenor singer, in the General Hospital, Denver, recently after a year's illness. He appeared over Station KTAZ, Phoenix, Ariz., from 1929 to 1933 as the Cactus Boy, and before that worked in vaudeville as a member of the Keystone Duo. Survived by his widow, Madeleine; his mother, Mrs. Hattie Gavin, and a brother, William, all of Denver. Burial in Crown Hill Cemetery, Denver.

GINSBERG—Isadore, 51, musician, dropped dead of heart disease in Chicago April 16 while rehearsing an orchestra.

GOODENOUGH—Mrs. Josephine, 68, mother of Walter Goodenough, clown on the Cole Bros.-Clyde Beatty Circus, at Hotel Dien Hospital, New Orleans, La., April 13. Burial in family plot, Greenlawn Cemetery, Hammond, La., April 14.

GOUGH—John P., 75, in New Milford, Conn., April 12, after a long illness. For many years he was ticket taker and doorman at the Poli-Loew Globe Theater, Bridgeport, Conn.

HALL—Frank, brother of Don Carlos, owner of the Carlos Circus, April 12 at Detroit.

HARTZELL—Mrs. George, in Philadelphia recently of heart trouble. She was for 26 years in charge of the wardrobe with the Ringling Circus and was known as the "Little Mother of the Circus." Survived by her husband, for many years a producing clown on the Ringling show. Burial in North Cedar Hill Cemetery, Philadelphia.

HEISER—Marie S., whose father was a proprietor of Castle Garden, New York, when Jenny Lind made her American debut there, in New York April 11. She was the last surviving member of her family.

HELMICK—William B., 68, for 19 years manager of the Sipe Theater, Kokomo, Ind., in that city recently following an operation. He was a charter member of the Kokomo Elks and belonged also to the F. O. E.

HEYMANN—Leon, celebrated French violinist, at Paris recently.

JACOBSON—Mrs. Carl W., 45, wife of Carl W. Jacobson, musician, April 15 at Emerson Hospital, Greensboro, N. C.

KANERVA—Charles, 49, an entertainer for 20 years, at the University Hospital,

Minneapolis, April 13. Survived by his family.

LEWIS—Eric, 79, veteran English legit actor, recently at Margate, Eng. He had been on the stage for 56 years and had played in more than 400 different productions.

McCabe—William, 46, vaude actor, in Bronx, N. Y., April 12.

McKIM—Dr. W. Duncan, 80, Washington, physician and husband of Lenora Jackson, violinist, in Pasadena, Calif., April 12.

MacGOWAN—Mayrene Lee, 28, dancer and actress, was found dead in her apartment at Los Angeles April 10. She had been dead for several days and an autopsy failed to reveal causes of death. Her mother, husband and two sisters survive.

MAFFEY—Frank Z., 72, formerly in vaudeville and later a widely known musician in Indianapolis, recently in that city. In later years he had been an instructor at the Metropolitan School of Music, Indianapolis. His widow and a daughter survive.

MARAFIOTI—Felix, 53, writer and publisher of French popular songs, at Marseille recently.

MEEKS—Roland W., 43, musician, formerly of Fort Wayne, Ind., at Joliet, Ill., recently. Survived by his widow; a daughter, Ella June, and his parents.

MITCHELL—Thomas A., 44, radio announcer and singer, April 8 at his home in San Francisco of a heart attack. Mitchell began singing on the radio in 1923 over Station KTMR, Los Angeles. He later managed Station KNRC and KMTR. Five years ago he went to San Francisco with the National Broadcasting Company. Funeral services were held in Los Angeles and interment was made at Forest Lawn Cemetery, Glendale, Calif. His widow and two children survive.

MULLIGAN—Bernard A., formerly manager of a picture theater in Vicksburg, Miss., April 14 near Fort Gibson, Miss., after being struck by a train.

PARSONS—Robert (Slick), 28, rodeo rider, at Bryn Mawr Hospital, Bryn Mawr, Pa., April 16 of skull fracture received in an automobile accident. Survived by his widow, Mary Bruno Parsons, Morristown, Pa.; his parents, Mr. and Mrs. Jesse Parsons, Ringold, Okla., and a sister, Ethel Parsons, Macy, Neb. Funeral from his home, with interment in St. Patrick's Cemetery, Morristown.

PETTIT—Mrs. William (Sallie Ward), noted on the stage in the '80s, in Baltimore County, Md., April 12. She made her debut on the London stage and became a society belle abroad, returning to America, where she was born, to star in *Maseppa*. She also played in *East Lynne* and other popular plays of that era. She retired in 1890 when she married William Pettit.

PROTSMAN—Fred (Dusty), 43, April 6 at his home in Overton, Tex. Deceased for many years trouped with various circuses and carnivals and at the time of his death was operating his own picture and vaudeville show known as the Frances Clark Show. Body was taken to Murphysboro, Ill., for burial. Surviving are his widow, Sadie M. Protzman; one daughter, Frances M., and a son, Floyd L.

RAYNOR—Earl V., 42, employee with the RKO film studios, April 10 at the University Hospital, Culver City, Calif., from injuries sustained when he fell from a scaffold.

RICHARDSON—Charles Otis, 78, veteran theatrical manager of New York and Boston and credited with exhibiting the first motion pictures in Florida, in Miami April 17 following a heart attack.

RO-GÉ—Well-known French road show comedian, at Roen, France, recently.

RUFUS—Johnny, 37, rodeo contestant, and formerly with Ringling-Barnum Circus nine years, specializing in trick roping, of a heart attack on the Snow Tank Ranch near Spofford, Tex., April 10. His widow, Alma, survives. Burial in Westlawn Cemetery, Del Rio, Tex., April 13.

SASSEEN—Phelps, former manager of the Broadway Theater, Charlotte, N. C., April 14 at Charlotte. Widow and two daughters survive. Burial at Henderson, Ky.

SINCLAIR—Robert J., 60, an employee with the Fox film studios, April 14 on

the beach at Santa Monica, Calif. His body had been washed up on the beach.

TARVER—Father of Lawrence Tarver, casting director with Hal Roach studios, April 15 in Dallas.

WALLACE—Frances (Mrs. Langan), 24, was found dead in New York April 14. She was a chorus girl at the Eltinge Theater, New York. Her husband, non-professional, survives.

WESSEL—Peter, 74, violin maker, of Bronson, Mich., at his home there April 15. Surviving are three sons and one daughter.

WHITTEN—Evert G. (Doc), former ringmaster with Barnum & Bailey Circus, at City Infirmary, Newburyport, Mass., April 7 following a lingering illness.

MARRIAGES

ABBOTT-HUTCHINS—Sara Minabelle Abbott, actress and singer on WLW and WSAI, Cincinnati, to Ralph P. Hutchins, chemical engineer, in Aurora, Ind., April 7.

BAKER-GREELE—Phillip Baker to Muriel Greele, secretary to Jerome Kern and Oscar Hammerstein II, music composers, April 10 at Agua Caliente, Baja Calif.

BAUER-SARTORY—Francis Bauer and Mary Margaret Sartory, daughter of Joseph Sartory, announcer at WCAE, Pittsburgh, in that city April 15.

BEAUCHAMP-HEINS—Clem Beauchamp, assistant director with Paramount studios, to Sydney Heins, secretary to Harvey Leavitt, production manager with RKO-Pathé studios, April 7 at Yuma, Ariz.

BELASCO-BRUNNER—Leon Belasco, orchestra leader, to Julie Brunner, actress, in New York April 14.

DALY-BALBER—Sol Daly, Louisville, O., exhibitor, recently in Cleveland to Vera Balber, of Akron, O. The bride is a niece of A. M. Goodman, former United Artists' branch manager in Cleveland.

ECKSTROM-TALLEY—Marion Talley, opera soprano, and Adolph Eckstrom, her voice coach, recently in New York.

EVANS-DE PIENNES—Julius Evans, film director, and Elvira de Pienes, known on the stage as Joan Hathaway, at Beverly Hills, Calif., April 13.

FOY-BAYLEY—Eleanor Bayley, actress, and Eddie Foy, film dance director, at the Wee Kirk o' the Heather, Los Angeles, April 13.

GILLER-GARDNER—Robert Giller, cellist, and a member of the act known as Mills Sisters and Bob, to Ruth Gardner, nonpro, at Elmhurst, L. I., N. Y., April 14.

HANLEY-WOBBER—James Hanley to Eleanor Wobber April 8 at San Francisco. Mrs. Hanley is the daughter of Herman Wobber, San Francisco representative for Paramount Pictures.

HERTZBERG-PHILLIPS—Dorothy Phillips, dancer, formerly of the cast of *5 o'Clock Girl* and *Rose-Marie*, April 13 at Detroit to Abe Hertzberg, nonprofessional.

KIMZEY-CROUSE—Truett Kimzey, announcer and program director at Station KFJZ, Fort Worth, Tex., and Cecelia Crouse, nonprofessional, at the First Methodist Church, Fort Worth, April 11.

LANG-HELLER—Howard Lang, theatrical agent, to Gwen Heller, screen writer, April 10 at Seattle, Wash.

McFARLAND-ZANKER—Art McFarland, saxophonist with Fred Waring's Orchestra, to Helen Zanker, radio singer, recently.

RETTING-RICE—Buryl W. Retting, blind pianist and composer with Frank Winegar's Orchestra, to Mrs. Geraldine Rice in Grand Rapids, Mich., April 16.

SPRADLING-MAYO—O. R. (Red) Spradling, orchestra leader with Owen Bennett's *Vanities of 1935*, and Dixie Mayo, dance director with the same show, on the stage of the Ben All Theater, Lexington, Ky., April 19.

COMING MARRIAGES

Betty Hayward, motion pictures actress, to Robert W. Golden, assistant film director. Wedding will be held in May at the Catholic Church of Beverly Hills, Calif.

Elizabeth Diefendorf, fancy figure skater and woman golf champion, of New Haven, Conn., to Warren Lowe Cook, Hartford, Conn., April 27, in New Haven.

BIRTHS

To Mr. and Mrs. Hilton Hodges, of Mighty Sheeley's Midway, April 16 at Statesville, N. C., a girl, six and five-eighths pounds, named Jean Wilhelmina. A seven and one-quarter-pound girl to Mr. and Mrs. Otto E. Aeschbach in St. Mary's Hospital, Hoboken, N. J., April

(See BIRTHS on page 69)

James H. Bruce

James Henry Bruce, 50, of Booneville, Pa., died at the University Hospital in Charlottesville, Va., the morning of April 12, after nearly six months' illness and three unsuccessful operations for mastoid. He underwent his first operation February 14, although his condition only became critical within the last few weeks.

Mr. Bruce had been in the carnival business for 30 years, having been associated with various organizations. The last 15 years he had operated his own enterprise, the Bruce Greater Shows.

Funeral services were conducted by Capt. Moss from Prize Hill Church and interment was made in the church cemetery at Booneville. The services were largely attended and an abundance of floral tributes was evidence of the esteem in which he was held by the show world.

Mr. Bruce is survived by his widow, who was Margaret Latture, of Nashville, Tenn.; two children, John William and Millie Margaret; his mother, Mrs. Lucy M. Bruce, and two sisters, Mrs. H. I. Davis and Mrs. Sadie Young.

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GRAND STAND Attractions booked for the 1935 Memphis Cotton Carnival are the best available. The world's largest midway will participate. Six brilliant days...six glittering nights...of opportunity!

Royal American Shows
 ON THE MIDWAY
Fair Grounds
MEMPHIS



MUSEUMS

Austin & Kuntz, Traveling

PASSAIC, N. J., April 20.—This is the second week here for the Austin & Kuntz Palace of Wonders and business has held up despite inclement weather.

The roster remains about the same as early in the season, very few changes: Gertie, the Aztec, and Prince Ramachander, Hindu rubber man, are attracting huge crowds in front of the store, while Bluey Bluey (W. F. Troyk), diminutive comedian; Jack Huber, armless artist; Mesdames Zindra and Alice, mentalists; Billy Turko, juggler; Hindu Charlie Johnson, reptiles; Amok, head hunter; the Four Dells, juggling act, and King Kong Jr., trained chimpanzee, presented by Capt. James Deal, are satisf-

ying the customers inside, and Fred-Fred Van is proving a popular attraction in the annex. Jack Huber and Roy Gardner are capably handling the lectures and the front is being taken care of by Howard (Bun) Thum (auditor and cashier); Jack Lee, tickets, and Frank Watterson on the door.

Winsome Winnie was called to Philadelphia by the death of her brother but is expected back with the troupe next week.

Joe Austin, emcee and partner of Mr. Kuntz, is confined in General Hospital at Paterson, N. J., with a broken leg, resulting from an auto accident. He would appreciate receiving cheery letters from his showfolk acquaintances.

JACK A. LEE.

Philadelphia Houses

PHILADELPHIA, April 20. — South Street Museum has enjoyed good business the past week, but somewhat interfered with by rainy weather. This week's bill consists of Slim Johnson's Colored Revue; Singlaese, fire worshiper; Gilbert Treacy, sword swallower; Congo, jungle man; Captain Slaughter, tattooed man, and Mme. Verona, mentalist. Dancing girls still the feature of the annex.

Eighth Street Museum is still holding up and on the stage this week are Broadway's Big Colored Revue; Rajah Corey, magic and illusions, and Zanzibar Twins, pygmies. Zoma, in a Slave Dance, is the feature of the dancing girls in the annex.

Brydon's International Congress of Oddities

LINCOLN, Neb., April 20.—Slicing its way thru a series of terrific duststorms, coming from St. Joseph, Mo., the International Congress of Oddities motorcade arrived here and parked in front of

ENDY BROS. SHOWS, Inc.

WANT SHOWS—Musical Comedy, Mt. Illusion, Minstrel. Have all new equipment for same. Will finance real show folks. Will book Loop and Tilt-a-Whirl, Arcade. Will address this week, Fredericksburg, Va. Cratesville, Pa.; Six County Firemen's Convention, Tamaqua, and Hazleton Jubilee Week to follow.

ENDY BROS. SHOWS, Inc., Fredericksburg, Va.

WANTED PERFORMERS

Acrobat Troupe for Motorized Circus. Must do three or more acts with own transportation. Wire lowest. Norman Kester, wire.
BAILEY BROTHERS CIRCUS,
 Tulsa, Okla.

LEO'S BIG 4 SHOWS

OPENING SATURDAY, MAY 18, ST. LOUIS, MICH. SAGINAW TO FOLLOW, APRIL 29. WANTS Rides, Shows on liberal percent. Show going into Upper Michigan and Wisconsin. Concessions all open. Will sell X on Ball Games, Cook House, Corn Game, Palmistry, Popcorn, Photo Gallery. CAN PLACE General Agent, Promoters, Free Acts, Man with Sound Car or Calliope. Good proposition for Light Plant. Mrs. Leo Powers, Eddie Ausmus, Jack Stevens, Stub Feicher, Rex Drum, write LEO'S BIG 4 SHOWS, Romeo, Mich.

BRIGHT LIGHT SHOWS

Wants for Belle Vernon, Pa., Gaia Week, Week April 29, Flat Ride, two Feature Shows, legitimate Concessions. No racket. Show playing the Heart of the South. This week Address JOHN GECOMA, 1217 Carson St., S. E., Pittsburgh, Pa.

LAST CALL—LAST CALL

MINER MODEL SHOWS

WANT Concessions, all kinds; Cook House, Bingo, Palmistry, Popcorn sold. All other Concessions open. Shows with own, 25%. All Concessions and Wheels, \$15.00 per week. Season opens Saturday, April 27, Elverson, Pa. R. H. MINER, Elverson, Pa.

DAILEY BROS. SHOWS

WANT SHOWS AND CONCESSIONS, This Week, Henryetta, Okla.

FOR SALE

BIG BOB—Healthy, light colored Rock Python Snake, 18' long. Good feeder, Well acclimated. Formerly featured with leading circuses. Best offer takes him. MAB LITIGOW, 1215 Main St., Hartford, Conn.

WOLF GREATER SHOWS

Open May 25. Now booking Shows with or without their own paraphernalia. Legitimate Concessions wanted. Athletic Show open. BOX 2725, Bloom & Lake Sts., Minneapolis, Minn. P. S.—Several illusions for sale.

RUSSELL BROTHERS CIRCUS WANTS

Account disappointment, Feature Big Show Acts, Clowns and other useful people. Address as per route.

C. F. ZEIGER UNITED SHOWS

WANT for the Best Show Territory in America. Bally and Grind Shows. Will furnish outfits for money-earning Shows. Write or wire what you have. May be able to place you. We have three of the latest Free Acts with any Carnival in America. WANT Concessions, legitimate only; Pianocet Player, Piano-Accordion, WILL BUY Pickout Pony, Silver City, N. M., April 22-24; Las Cruces, N. M., April 29-May 4.

Golden Belt Shows

WANTS Concessions of all kinds, Shows to feature. WANT Manager for Athletic Show. All address Show at Idabel, Okla., until the 28th; Poteau, Okla., week of April 29.

Send your correspondence to advertisers by mentioning The Billboard.

Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandise "as private carriers," and private carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as that of any for hire public carrier. Any motorized show operating vehicles of a commercial type are subject to all penalties likewise and by law.

We solicit your co-operation in reporting to and aiding this department by giving us the facts on any difficulties you have encountered with the laws and ordinances in any city or State. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Reciprocal

Operators of motorized shows are governed by the reciprocal agreements between States. Some States declare war on other States and the operators are victims.

Maine and New York are at bitter ends in this war. Illinois and Tennessee are also at war, while Kentucky and Indiana have let down the bars for a few months. New York and Ohio have patched up their differences. It is predicted that war will break out between Ohio and Michigan. If this occurs close contact with this department will give you the data on exemptions.

Special Attention

George G. Ritter's article on crossing the State of Oklahoma, which appeared in the April 13 issue of *The Billboard*, is certainly sufficient proof that one can have barrels of trouble when he does not know the facts and depends upon the public for information. If Mr. Ritter had written to this department he would have known what the requirements are in Oklahoma. However, we choose not to criticize him, for we fully sympathize with him in his loss.

May we call to the attention of our readers that this department will answer all questions concerning traveling. And one will find that it is far less expensive if inquiry is made on long-distance trips across States. It does not matter if you are going by automobile-housecar trailer, bus or by motor truck-tractor trailer.

It cost great sums of money to collect this data and information, but after all experience proves such expenditures low in cost in comparison with fines, penalties and delays that occur. This is your service, why not make use of it?

To touch upon some of these conditions in a light form, we offer several details which motorists, truck operators, etc., must give consideration to.

There are reciprocal agreements between some States in the form of special privileges. If one State does not have reciprocal agreement with another State, then the traveler is treading upon dangerous territory.

For instance, license plates, as in the case of Mr. Ritter. No reciprocal agreement exists between Georgia and Oklahoma. Therefore Oklahoma does not recognize Georgia and the State laws of Oklahoma are in effect.

Oklahoma demands that every person upon entering the State, and if a resident of Georgia, must purchase license tags. No exemption is allowed for a matter of hours. But if a reciprocal agreement existed the resident of Georgia could remain in Oklahoma for a period of 30 days, if not longer, without the purchase of license tags.

This condition exists on licenses, certificates, permits and other forms of reciprocal agreements. Remember that each State has at least 500 laws on motor vehicles, many which never are used until you come along.

Housecars

Many letters have come in asking for data on housecars and what lengths to build them. We suggest that the length be limited to 12 feet. Greater lengths may get the owner in trouble. Also limit the width to 86 inches. A close hookup must also be used. Do not use the license plates of one State on a car and the license plates of another State on a trailer. This is contrary to law.

Justice of Peace Courts

Suggestions have been published concerning these courts and traps. Perhaps we will save readers money when this department presents a method that will aid in the detour of such traps. If by chance one is caught by constables, we suggest that the person give bond and appeal his case to a higher court in the State. This will react on the justice of the peace court in two ways: First, you are cutting off its revenue, and, secondly, it must prosecute the case in a higher court. Very few cases of this nature get into higher courts, and the higher courts do not generally uphold the acts of justice of the peace courts.

Usually in obtaining local legal counsel one finds these attorneys "in" with the courts of this kind, and the attorneys not only bleed the person for fees, but practically compel him to pay the fine.

One justice of the peace caused about 600 arrests last year and practically every person paid a heavy fine. It is not the large violation that causes trouble in these courts. It is a violation which may be completely overlooked by the operators.

Tennessee

Supreme Court orders Tennessee State Highway Patrol to arrest all carriers found to violate the restriction rule, which allows trucks and trailers only 27 feet long, 8 feet wide, 12 feet high and 18,000 pounds gross weight.

The law on this State did not appear in other issues of *The Billboard* because of this ruling, which was pending. The 1935 Legislature is expected to change this restriction, especially in the length. Tractor semis are restricted to 27 feet.

For Technical Data Write
PUBLIC SERVICE ASSOCIATION, INC.,
Sidney, O.



Circus Critics

THE most intelligent and, it is worthy to add, the most withering printer's ink I have yet read on criticism of circuses and circus art appears in the current issue of *The Sawdust Ring*, organ of the British Circus Fans' Association.

It has always seemed to me that when the dramatic critics or the four-star by-line pets of big-time newspapers write critically about the circus they do so with the most astonishing condescension. They pose. They even hint that what they are really doing is slumming. They just love the tanbark and all that. They write with the most amazing facility for seeming learned. Talk about aplomb! They sound so very astute, so very polished and so very erudite. They are enraptured and enamored and enthralled. Your correspondent would break down and cry if he had nothing better to do.

What the so-called amusement sages and reportorial darlings of the smaller journals do with the tanbark they love so much is not even fit to discuss. As champions of the circus they lack something. Your correspondent prefers a good caustic critic to an incompetent champion.

I was talking about an article in *The Sawdust Ring*. If, as seems reasonable to suspect, it was written by Editor E. Toole Stott, I am delighted to sneak his name in in this manner. Read it and you will discover why.

"French newspaper criticisms of circuses and circus performers (a number of which have just reached us), are always of interest; the writers so obviously know what they are talking about, and the technique required for the respective acts.

"In this country the circus is usually covered by the newspapers' dramatic critics,

who seem, unfortunately, to know little or nothing about that which they are called upon to criticize. Their notices are comprised invariably of a succession of superlatives to the effect that the haute école act was the epitome of grace or that the daring of the trapeze artistes took away one's breath, which is tantamount to a dramatic critic writing that Cedric Hardwicke walked the stage correctly, or that Marie Tempest knew how to talk.

"Last year there appeared in London one of the most technically perfect turns ever seen in a circus; not one critic remarked upon it!

"ONE London newspaper, appreciative of the importance of presenting to its readers authenticated criticisms of the drama, art and music, has recently appointed as ballet critic an authority who has written several books on the subject. Is it too much to hope that the day will not be far distant when newspapers in general will realize that the circus demands the same understanding as any other form of technical achievement, and that there is a rapidly increasing public of understanding circus enthusiasts who want to know something more than the equestrienne 'made a lovely appearance on a cream-colored pony'?

"We consider that it is time that if the circus is to be criticized in the press it should be criticized by writers who can appraise the real worth of the performers and not merely be caught by the glamour of the ring and tricks of presentation."

CLIFF YOUNGER has booked his Prison Show with Art Lewis Shows. Worked clubs and high schools all winter in Pennsylvania, New York and Jersey, hanging up his best season since 1929, he reports.—A certain show organization is talking about suspending chapters of branch divisions. If story breaks, it will be sensational.—Arch (Norumbega Park) Clair in town to engage orks for Totem Pole Ballroom, then to Pawling, N. Y., to pick up Mrs. C., who was visiting Mrs. Dyer (whose husband was the Dyer of Brown & Dyer fame).—Robert D. Good, of Allentown, Pa., has a display of circus models in the Truly Warner store in the lobby of Madison Square Garden. They're all handmade and attracting attention.—Reference to Walter L. Main's letter in last column should have read 1901, not 1910. I'm correcting it before being corrected, which is worse.—Billy Ritchey's Water Show got a bad break when the apparatus could not be set up due to girder trouble at the Boston Garden. Had been booked for the Guides and Sportsmen's Show, promoted by the Campbell-Fairbanks Expositions.—Frank Moore, manager of the local World Series Rodeo, may promote one in the East next month or June.

AMERICA'S MODEL

(Continued from page 44)

way attendance, and business has been good when weather permitted.

The show train, shows, rides and all other equipment present a most attractive appearance, having received a thorough overhauling and painting and decorating, as well as new outfits built during the months in winter quarters at Waycross, Ga. Following is a roster:

Staff: J. C. McCaffery, general manager; Danny Howard, manager; Eddie Saunders, secretary-treasurer; William Brees, special agent; Nell Berk, press agent; George Shannon, trainmaster; Tom Isles, superintendent; Spud Baldwin, lot superintendent; Ed Latham, electrician; Theo Foster, head porter.

Shows: Castle of Thrills—Mickey MoManus, manager; George Miller, tickets. Ossified Man—Mr. and Mrs. Jack C. Archer, managers; J. Crandall, tickets. Streets of Paris—Andy Carson, manager; Phil Parramore, stage show manager; Billy Johnson, floor manager; Billie DeVeere, head hostess; orchestra, Ted Woodward (leader), Harry Hardy, Jack Taylor, Earl Woods, Sam Cooper. Monkeydrome—O. W. Boardman, manager. Snake Show—Doc Scanlon, owner-manager; W. Rolly, assistant. Bughouse—Charles DeKreko, owner-manager; Edwin Dell and Jim Allen, assistants; Joe Arthur, front. *Dizie to Harlem Follies*—Wingie Schafer, front; Phil Kaden and Jack Gibson, tickets; Billie Mack, producer-manager; "Red Hot" Henry Brown, emcee; Mary Mack, Stove Pipe Williams, Catherine Williams, Lloyd Morlock, Julius Summers, Art Crittendon, Sam (Biscuit) Anderson, Old Folks, Alma Wilson, Florence Long, Mabel Brock, Helen Edwards, Willie B. Henderson, June May Parker, Mamie M. Jones; band, Milton

Equipment and Supplies

Manufacturers—Distributors—Jobbers.

MARTEN GOTTSEGAN, of the Universal Merchandise Company, who has been on the West Coast for the past two months making a survey of business possibilities in the particular field to which it caters, has negotiated to take over a five-story building in San Francisco, where it will carry a complete stock of its merchandise and anticipates opening an additional laboratory there.

JACK DAVIS, of Magnotrix Novelty Company, was recently interviewed over radio on tricks, jokes and magic. The program was conducted over NBC network by Ben Grauer and called "Jobs Out of the Ordinary." Davis was selected because of his great experience along these lines, being in the trick and joke business for over 20 years.

CHARLES GOSS, salesman of motor trucks and pleasure cars to showfolks, states that his sales so far this year have been far ahead of the corresponding months of 1934.

THERE IS OVERTIME work at the W. H. J. Shaw Wax Figure Studios, manufacturing and revamping wax figures for shows.

ALFRED T. GOTTILIEB is the producer and manufacturer of a game made of a handle supporting two circular tracks and colored sponge ball, called Loop the Loop. The ball goes around with a circular motion of the wrist. A number of tricks have been originated by the manufacturer. When a player becomes proficient he can originate his own tricks.

Gregory, Roy Lee Ross, Willie Bonner, Sol James, Paul Johnson, Ernie Thomas, A. Brown, Carlotta—Etta Louise Blake, manager. Motordrome—Zeke Shumway, owner-manager. Octopus—Joe Pontana, manager; Don Collins and Clyde Jones, divers; Charley Williams and Fred Weedon, pump operators; Frank Campbell, tickets. Side Show—John A. Pollitt, manager; Freeza, with Al Delage and Ray Haworth; Madam Zelda, mentalist; Captain Radrian, performing monkeys; "Karlott"; Armless Kitty; Charles Odas, musical dogs, Punch and magic; Jack Farnsworths, flea circus—John Lynch, operator; Orslo, wonder boy; Major James West, Scotch bagpiper; Robert McAdoo and Frank Murphy, tickets; Carl Schultz, canvas; Henry Polberg, electrician; Jerry Cronin, property man; Frank Berry, cook. Mystic India—Harry B. Silvers, owner-manager; J. Scotti, front; H. Franks, magician; Robert Davis, assistant; John Wilson and Ray Samuels, tickets; Ben Matthews, canvas; Roslyn Victoria, escapes; Jane Simpson, Spidora; Alice Jones, levitation; Ruth Snyder, "She."

Rides: Lindy Loop—W. C. Bryon, foreman; J. D. Bryon, tickets; Roscoe Carter, Walter Thompson. Twin Ferris Wheels—George Joffins, foreman; Charles Eugenis, James Morgan, R. Roberts, P. J. Smith. Auto Sooter—J. L. Peyer, manager; Joe Howard, foreman; Elmer Hilderbrand, J. L. Barbl, Gordon White, J. A. Cruz, John West. Merry-Go-Round—Leroy Dyer and W. D. Burden, tickets; John Zehnesky, Warpy Rounds. Waltzer—E. Veys, manager; Mrs. Veys, secretary-treasurer; Pete Christanson, foreman; Joe Yates, W. Arbin, Dangler—Joe McInvalle, manager; A. C. Enright, Jim Allen. Ride-e-o-Johnnie Bernard, manager; Bob Conrad, Roy Kline, C. Kilby. Loop-o-Plane—Frank Rupp, owner-manager; Billy Rupp, tickets; Lester Clark. Slover's Riding Ponies—M. B. Gault, manager; Burton Slover, superintendent.

Concessions include Jake Gruberg's cookhouse, new and with the latest conveniences. Dining car, Mr. Parker, manager. Corn game, Gene Burney, manager. Filtze Brown has all of his concessions arranged in a very attractive manner. Among his staff and agents are Fred Kress, secretary; George Powell, stock man; Claude Hughes, Pete Manners, George Collins, Smilin' Red, Fred King, Vernon Moore, Jake Huley, Art Stone, Dave Tolen, Harold Weeks, Mrs. Weeks, Elma Weeks, Filtz Winters, Barney Miller, Mrs. Tindle, Mrs. Ridgeby.

CONVENTIONS

ALABAMA
Birmingham—G. A. R. Encampment, April 25. M. D. Friedman, Box 464.

ALABAMA (Continued)
Birmingham—Knights of Pythias (Colored), June 25. A. Benning, Box 1330.

ALABAMA (Continued)
Birmingham—TATSE & MFMA of U. S. & Can. June 19-18. E. R. Morris, Box 811, Mobile, Ala.

ALABAMA (Continued)
Mobile—American Legion, July —, D. Jones, Exchange Hotel, Montgomery, Ala.

ARIZONA
Kingman—State Elks' Assn. April 25-26. L. Gavagan, Phoenix.

ARIZONA (Continued)
Winslow—American Legion, Aug. 8-10. E. P. McDowell, 409 Ariz. State Bldg., Phoenix, Ariz.

ARKANSAS
Conway—State Firemen's Assn. Aug. —, H. D. Compton, Central Fire Sta., Little Rock.

ARKANSAS (Continued)
Hot Springs—Knights of Pythias (Colored), July 23. Dr. J. Cowan, Little Rock.

CALIFORNIA
Berkeley—Un. Spanish War Veterans' Encampment, May 19-20. G. Kohler, 2116 Eagle ave., Alameda, Calif.

CALIFORNIA (Continued)
Fresno—American Legion, Aug. 12-14. J. K. Fisk, 117 Veterans' Bldg., San Francisco.

CALIFORNIA (Continued)
Modesto—G. A. R. of California & Nevada, May 5-10. Jay Beach, Memorial Bldg., Oakland.

CALIFORNIA (Continued)
Oakland—State Antlers' Assn. July —, J. Connolly, 925 39th ave.

CALIFORNIA (Continued)
Petaluma—Order of Red Men, Aug. 19-22. P. L. Bliss, 240 Golden Gate ave., San Francisco.

CALIFORNIA (Continued)
Riverside—State Firemen's Assn. Sept. 3-6. H. E. Strasser, 1171 10th ave., San Diego.

CALIFORNIA (Continued)
San Diego—Pacific Coast Assn. of Fire Chiefs, Sept. 9-11. J. W. Stevens, 1014 Merchants Exch. Bldg., San Francisco.

CALIFORNIA (Continued)
San Diego—State Assn. of Nurserymen, Sept. 28-29. H. W. Kruckeberg, 340 S. San Pedro St., Los Angeles.

CALIFORNIA (Continued)
San Francisco—Order of Red Men, July 26-31. R. Mueller, 109 19th ave.

CALIFORNIA (Continued)
Santa Monica—Disabled Amer. War Veterans, May 30-June 2. F. Otte.

CALIFORNIA (Continued)
Stockton—Knights of Pythias, May 20-24. H. A. Thayer, 1182 Market St., San Francisco.

FLORIDA
Waterbury—Knights of Columbus, Middle of May. J. W. Phillips, 85 Bushnell St., Hartford, Conn.

FLORIDA (Continued)
Rehoboth—American Legion, Sept. 6-7. George D. Hill, Box 150, Dover, Del.

FLORIDA (Continued)
Washington—A. O. N. Mystic Shrine, June 10-12. J. H. Price, Box 2028, Richmond, Va.

FLORIDA (Continued)
Washington—Natl. Assn. Rainbow Div. of Veterans, July 12-14. K. A. Sutherland, Box 297, Sta. C, Los Angeles, Calif.

FLORIDA (Continued)
Washington—E. P. O. Elks (Colored), Aug. 27. Robt. G. Ogle, 1727 T St., N. W.

FLORIDA (Continued)
Daytona Beach—American Legion, May 2-4. C. Howard Rowton, Palatka, Fla.

FLORIDA (Continued)
Savannah—Knights of Pythias, May 15. W. S. MacPeeley, 121 W. York St.

FLORIDA (Continued)
Boise—A. F. & A. Masons, Sept. 10. C. Pike, Masonic Temple.

FLORIDA (Continued)
Boise—Ferry—Knights of Pythias, Sept. 11-12. H. R. Elliott, 133 North ave., Kellogg, Ida.

FLORIDA (Continued)
Moscow—Knights Templar, May 9. B. Hyatt, Boise, Ida.

FLORIDA (Continued)
Belleville—Order of Eagles, June 18-20. James O'Keefe, 4245 Madison St., Chicago.

FLORIDA (Continued)
Bloomington—G. A. R. Encampment, May 21-23. J. C. Thomas, Memorial Hall, Chicago.

FLORIDA (Continued)
Chicago—American Cosmetics' Assn. Aug. 19-21. Frances Martell, Hotel Sherman.

FLORIDA (Continued)
Chicago—Radio Mrs.'s' Assn. First week in June. B. Geddes, 1317 F St., N. W., Washington, D. C.

FLORIDA (Continued)
Joliet—Order of Moose, Aug. 16-18. George Theise, 632 N. Dearborn St., Chicago.

FLORIDA (Continued)
Peoria—State Grain Dealers' Assn. May 14-15. W. E. Culbertson, Delavan, Ill.

FLORIDA (Continued)
Quincy—American Legion, Aug. 24-27. Frank J. Dick.

FLORIDA (Continued)
Rockford—Un. Spanish War Veterans, June —, E. H. Couch, Peoria, Ill.

FLORIDA (Continued)
Indianapolis—Veteran Odd Fellows' Assn. Sept. 30. L. Robinson, Valparaiso, Ind.

FLORIDA (Continued)
Indianapolis—Knights Templar, May 8. W. Swints, Masonic Temple.

FLORIDA (Continued)
Cedar Rapids—A. F. & A. Masons, June 11-13. C. C. Hunt, Box 271.

FLORIDA (Continued)
Emmetsburg—Un. Spanish War Veterans, June 16-19. A. Harrison, Waterloo, Ia.

FLORIDA (Continued)
Oelwein—State Firemen's Assn. Sept. 17-19. P. A. Spener, Independence, Ia.

FLORIDA (Continued)
Waterloo—American Legion, Sept. 2-4. Harry M. Reed.

FLORIDA (Continued)
Eldorado—State Firemen's Assn. May 6-8. K. D. Doyle, Wamego, Kan.

FLORIDA (Continued)
Emporia—Reunion 35th Div. Assn. Sept. 27-29. Scott—State Florist Assn. June 25-27.

FLORIDA (Continued)
Hutchinson—Un. Spanish War Vets. Encampment, May 12. B. Berry.

FLORIDA (Continued)
Iola—Knights Templar, May 14-15. Elmer F. Strain, Masonic Grand Lodge Bldg., Topeka, Kan.

FLORIDA (Continued)
Kinsley—Knights of Pythias, May 6. W. J. Duval, Box 465, Hutchinson, Kan.

FLORIDA (Continued)
Newtown—Knights of Columbus, May 19-20. M. J. Dorzweiler, Box 397, Hays, Kan.

FLORIDA (Continued)
Pratt—State Elks' Assn. Approx. June 1. L. P. Goerman, Box 184, Newton, Kan.

FLORIDA (Continued)
Georgetown—State Firemen's Assn. Sept. 3-5. W. S. Lipscomb, Fire Dept. Hdqrs., Lexington.

FLORIDA (Continued)
Lexington—American Legion, July 21-24. Dr. Henry C. Barnes.

FLORIDA (Continued)
Lexington—Junior Order, Aug. 27-28. O. C. Stubbs, 504 First Natl. Bank Bldg., Covington, Ky.

FLORIDA (Continued)
Louisville—State Elks' Assn. May —, Richard H. Slack, Owensboro, Ky.

FLORIDA (Continued)
Newport—Order of Red Men, Aug. 13-14. E. H. Musterman, 2233 Rowan St., Louisville.

FLORIDA (Continued)
Baton Rouge—Knights of Pythias, May 27. W. E. Adolph, Carondelet Bldg., New Orleans.

FLORIDA (Continued)
Baton Rouge—American Legion, Aug. 8-10. J. J. Reland, Cochran, La.

FLORIDA (Continued)
Hammond—Un. Spanish War Veterans, June 7-9. J. S. Favrot, Box 220, Baton Rouge, La.

MICHIGAN
Bay City—Order of Eagles, June 20-23. M. W. Ryan, Box 114, Bay City, Mich.

MICHIGAN (Continued)
Detroit—Junior Order, May 11. W. S. Endeich, 14157 Fairmount drive.

MICHIGAN (Continued)
Detroit—State Firemen's Assn. July 15-18. Chas. V. Lane, Charlotte, Mich.

MICHIGAN (Continued)
Flint—Knights Templar, June 5. P. A. Roberts.

MICHIGAN (Continued)
Grand Rapids—Odd Fellows' Encampment, May 21-23. Edward Hoyt, 44 Eldred St., Battle Creek, Mich.

MICHIGAN (Continued)
Grand Rapids—F. & A. Masons, May 28-29. Lou E. Winsor, Masonic Temple.

MICHIGAN (Continued)
Mt. Clemens—G. A. R. Encampment, June 18-20. Miss I. P. Davidson, Lansing, Mich.

MICHIGAN (Continued)
Port Huron—State Dahlia Soc. Sept. 30-31. C. E. Wildon, E. Lansing, Mich.

MICHIGAN (Continued)
Ypsilanti—Knights of Pythias, Sept. 18. W. E. Hampton, Ann Arbor, Mich.

MICHIGAN (Continued)
Albert Lea—American Legion, Aug. 11-14. C. A. Zwiener, Rm. 9, Historical Bldg.

MICHIGAN (Continued)
Duluth—Order of Eagles, June —, W. C. First, 722 4th ave., S., Minneapolis.

MICHIGAN (Continued)
Duluth—Knights Templar, Sept. 11-12. John Fishel, Masonic Temple, St. Paul.

MICHIGAN (Continued)
Minneapolis—Disabled Amer. Vets. of World War, June —, J. L. Monahan, Veterans' Adm. Bldg.

MICHIGAN (Continued)
Minneapolis—Order of Odd Fellows, June 20. E. Ludvigsen, Pittsburg Bldg., St. Paul.

MICHIGAN (Continued)
St. Paul—State Florists' Assn. Sept. 19. C. Mathes, 1328 Osceola ave.

MICHIGAN (Continued)
St. Paul—Order of Red Men, Aug. —, A. H. Woehning, 1911 N. Queen ave., Minneapolis.

MICHIGAN (Continued)
St. Paul—State Florists' Assn. Sept. 19. C. Mathes, 1328 Osceola ave.

MICHIGAN (Continued)
St. Louis—American Legion of Mo. Sept. 1-3. J. F. Duggan, 3709 Broadway, Kansas City.

MICHIGAN (Continued)
Springfield—Order of Odd Fellows, May 28-29. Ben Weidie, 3765 Lindall Blvd., St. Louis.

MICHIGAN (Continued)
Anaconda—Knights of Pythias, Sept. 9-10. G. E. Lathrop, Box 222.

MICHIGAN (Continued)
Helena—Knights Templar, May 15-16. F. Jones, Helena, Mont.

MICHIGAN (Continued)
Helena—G. A. R. Encampment, June 13-14. Helens—Veterans of Foreign Wars, June —, J. E. Weaver.

MICHIGAN (Continued)
Missoula—State Assn. of Moose, latter part of July. V. G. Warren, 518 Breckenridge St., Helena, Mont.

MICHIGAN (Continued)
Missoula—A. F. & A. Masons, Aug. 21-22. L. T. Hauberg, Box 896, Helena, Mont.

MICHIGAN (Continued)
Beatrice—American Legion, Aug. 25-28. H. H. Dudley, State Capitol Bldg., Lincoln, Neb.

MICHIGAN (Continued)
Grand Island—G. A. R. Encampment, May —, J. Fletcher, State House, Lincoln, Neb.

MICHIGAN (Continued)
Omaha—A. F. & A. Masons, June 4-5. L. E. Smith, 401 Masonic Temple.

MICHIGAN (Continued)
Elko—Knights Templar, June 10. E. H. Beemer, Box 2444, Reno, Nev.

MICHIGAN (Continued)
Elko—F. & A. Masons, June 13-14. V. M. Henderson, Carson City, Nev.

MICHIGAN (Continued)
McGuire—Order of Odd Fellows, June 18. H. L. Evans.

MICHIGAN (Continued)
Reno—Knights of Pythias, Sept. 19-20. S. H. Rosenthal, Box 2464.

MICHIGAN (Continued)
Concord—F. & A. Masons, Middle of May. H. M. Cheney, 44 S. Main St.

MICHIGAN (Continued)
Laconia—Order of Odd Fellows, May 1. Ernest C. Dudley, Concord, N. H.

MICHIGAN (Continued)
Lakeport—Knights of Pythias, Sept. 17. E. W. Fuller, Baldwin Homestead, Stratford, N. H.

MICHIGAN (Continued)
Nashua—American Legion, Sept. 5-8. E. L. Williams, 2 Laton St.

MICHIGAN (Continued)
The Weirs—Un. Spanish War Veterans, July —, F. C. Herrick, 25 Barnes St., Claremont, N. H.

MICHIGAN (Continued)
The Weirs—State Veterans' Assn. Last week in Aug. H. Dudley, Tilton, N. H.

MICHIGAN (Continued)
Asbury Park—Amer. Fed. of Musicians, June 8-12. W. J. Kerrgood, 37 Division St., Newark.

MICHIGAN (Continued)
Asbury Park—Knights of Pythias, Sept. 18-19. E. E. Margeron, Box 47, Trenton.

MICHIGAN (Continued)
Atlantic City—Foresters of Amer. May 27. W. Jones, Jersey City.

MICHIGAN (Continued)
Atlantic City—Tall Cedars of Lebanon, Supreme Council, May 17-18. Louis G. Groh, 1700 Sansom St., Philadelphia, Pa.

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templars, Junior Order United American Mechanics, Eagles, Shriner, Red Men, Sons of American Revolution, Workmen of the World, Masons, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Outdoor Advertising Associations.

MAINE
Augusta—Knights of Pythias, May 15. Harold S. Elder, 341 Cumberland ave., Portland.

MAINE (Continued)
Augusta—Veterans of Foreign Wars, June —, H. F. Richards, 36 Lake Auburn ave., Auburn, Me.

MAINE (Continued)
Portland—Masonic Grand Bodies, First week in May. C. E. Leach, Masonic Temple.

MAINE (Continued)
Portland—Knights Templar, Supreme Council, Sept. 2-3. C. A. Maxwell, 91 Winter St.

MARYLAND
Baltimore—Knights Templar, May 15. G. A. Titus, Masonic Temple.

MARYLAND (Continued)
Frostburg—Order of Eagles, June 11-13. W. S. Sudler, 3323 E. Baltimore St., Baltimore.

MARYLAND (Continued)
Ocean City—American Legion, Sept. 4-7. W. W. Beigel, War Memorial, Baltimore, Md.

MASSACHUSETTS
Boston—Knights of Pythias (Colored), July 3. G. Higgins, 11A Wellington St.

Fair List
The Fair List appeared in the issue dated April 13. A copy of that issue will be mailed to you upon receipt of 15 cents. The next list of fairs will be published in the issue dated May 25.

Atlantic City—G. A. R. Encampment, June 26-27. W. Tully, 58 Tinton ave., Eaton town, N. J.

Atlantic City—Order of Odd Fellows, Grand Lodge, Sept. 16-21. J. E. Kroh, 16 W. Chase st., Baltimore, Md.

Atlantic City—State Firemen's Assn. Sept. 20-21. E. F. Benners, C. of C. Bldg., Newark.

Camden—Odd Fellows' Encampment, May 7. Frank R. Jones, Box 196, Trenton, N. J.

Cape May—26th Div. Assn., July 26-27. H. J. Lepper, 343 High st., Newark, N. J.

Cape May—American Legion, Sept. 5-7. W. Glaubit, 37 Ferry st.

Dover—State Exempt Firemen's Assn. May 18. Ellisworth Post, High st., Wharton, N. J.

Trenton—Order of Red Men, May 2-3. Wm. F. Kater, 1037 Clinton st.

Wildwood—Un. Spanish War Veterans, June 27-29. F. C. Westphal, 307 Lyndhurst ave., Lyndhurst, N. J.

NEW MEXICO

Carlsbad—Knights of Columbus, May 20. I. Peavy, Van Houten, N. M.

Carlsbad—American Legion, Aug. — Mrs. E. Bujae

Clovis—Veterans of Foreign Wars, May 28-28. Alva Balmum.

NEW YORK

Albion—Western N. Y. Volunteer Firemen's Assn., July 23-24. H. A. Clark, 134 W. Main st., Batavia, N. Y.

Buffalo—Odd Fellows' Encampment, May 28-29. Harry Walker, 31 Union Sq., New York City.

Buffalo—G. A. R. of N. Y., June 4-6. Alfred E. Stacey, Elbridge, N. Y.

Buffalo—Junior Order, Sept. 23-24. F. S. Payne, 1 Madison ave., New York City.

Elmira—State Elks' Assn., June — E. Glazey, 19 W. 27th st., New York City.

Gowanda—S. Western Assn. Volunteer Firemen of N. Y., Aug. 7-9. C. D. Becker, 9 School st., Lancaster, N. Y.

OKLAHOMA

Bartlesville—State Florists' Assn., July 16-17. F. J. Ruedel, Stillwater.

Blackwell—G. A. R. & Affiliated Societies, First week in May. N. M. McKinley, Adj., 817 N. E. 17th st., Oklahoma City.

Blackwell—Knights Templar, May 17. J. Latham, Muskogee, Okla.

Enid—State Elks' Assn., May 26-27. Floyd H. Brown, Blackwell, Okla.

Lawton—Order of Odd Fellows, May 20. E. Hayes, Guthrie, Okla.

North McAlester—Junior Order, July 16. C. Briggs, Wilburton, Okla.

Oklahoma City—State Firemen's Assn., June 17-19. Chas. Slemp, 820 E. 19th st.

Oklahoma City—American Fisheries Soc., Sept. 9-11. S. Gordon, Investment Bldg., Washington, D. C.

Sulphur—Un. Spanish War Veterans, June Sulphur—Un. Spanish, Historical Bldg., Oklahoma City.

Tulsa—Knights of Pythias, May 14. T. H. McCay, 219 Pythian Bldg.

OREGON

Grants Pass—Order of Eagles, July 4-7. J. I. Welch, Box 334.

Dallas—American Legion, Approx. Aug. 20. McMinnville—P. of H., State Grange, June 11. Miss E. Beck, Albany, Ore.

Newport—Veterans of Foreign Wars, July 7-10. V. J. Libell, 723 Court House, Portland.

Portland—A. F. & A. Masons, June 12-14. D. Cheney, Masonic Temple.

Portland—Order of Red Men, Aug. 19. D. Fellows, Selling Bldg.

Portland—Amer. Inst. Park Exec's & Amer. Park Soc., Sept. 15-18. W. H. Walker, 1229 Portage ave., South Bend, Ind.

Reedsburg—Un. Spanish War Veterans' Encampment, July 14-17. George F. Walker, 326 Morgan Bldg., Portland.

Salem—Order of Odd Fellows, May 22. Wm. A. Morand, 1019 S. W. 10th st., Portland.

Salem—Odd Fellows' Encampment, May 21. E. E. Sharon, 1019 S. W. 10th ave., Portland.

PENNSYLVANIA

Allentown—Order of Red Men, June 11-13. Chas. E. Bell, 1523 W. Girard ave., Philadelphia.

Gettysburg—G. A. R. of Pa., Week of June 16. S. Town, 340 City Hall, Philadelphia.

Hazleton—B. P. O. Elks, Aug. 27-29. W. S. Gould, 408 N. Washington ave., Scranton.

Nash Glen—Cambria Co. Firemen's Convention, July 29-Aug. 4.

Philadelphia—Nat. Fed. of Music Clubs, April 23-30. Mrs. Henry Schurman, 1307 N. Alabama st., Indianapolis, Ind.

Pittsburgh—Women's Nat. Farm & Garden Assn., Second week in May. Miss E. J. Martin, 87 Library place, Princeton, N. J.

Pittsburgh—Knights Templar, May 27-29. F. A. Megahan, Wilkensburg, Pa.

Pittsburgh—Nat. Fraternal Congress, Aug. 26-29. F. R. Leahy, 30 N. LaSalle st., Chicago.

Reading—Frat. Order of Orioles, Aug. 5-8. Chas. F. Prattman, 700 Brisbane bldg., Buffalo, N. C.

Cleveland—White Shrine of Jerusalem, May 7-8. Clara C. Hannon, 5543 Congress st., Chicago, Ill.

Cleveland—State Dahlia Soc., Sept. 14-15. A. F. Hauch, 3274 W. 130th st.

Cleveland—A. Scottish Rite, Supreme Council, 33d Degree, Sept. 29-30. C. H. Spliman, 1117 Statler Bldg., Boston, Mass.

Cleveland—Natl. Minstrel Players & Fans' Assn., Sept. 1-2. Robt. Reed, 1879 E. 82d st.

Columbus—G. A. R. of Ohio, June 18. Miss L. Lucas, Memorial Hall, Columbus.

Columbus—B. P. O. Elks, Grand Lodge, July 14-17. J. E. Masters, 2750 Lake View ave., Chicago.

Dayton—American Legion, Aug. 25-27. J. J. Saslavsky, 17 N. High st., Columbus, O.

Dayton—Order of Eagles, Grand Aerie, Aug. 8-12. J. S. Parry, Kirkwood Bldg., Kansas City, Mo.

Dayton—Order of Eagles, Aug. 8-11. M. L. Brown, 711 Stanton ave., Springfield, O.

Dayton—Order of Red Men, June 10-12. F. C. Neuhaus, 3368 Monroe st., Toledo, O.

Elyria—Order of Odd Fellows, June 18-20. Chas. T. Cross, 1001 Temple, Columbus.

Lakewood—International Order of Eagles, Aug. 26-31. Robt. L. Myers, Hotel Lorraine, 411 S. Wabash ave., Chicago, Ill.

Lima—Internat. Bro. of Magicians, June 4-6. F. Heuber, 241 Alwood st., Pittsburgh, Pa.

Marion—Order of Red Men, Sept. 27-28. W. A. Clark, Box 110, Urbana, O.

Springfield—Knights of Pythias, Sept. 23-25. E. E. Coriell, Bowling Green, O.

Tulsa—State Soc. Sons of Amer. Revolution, Latter part of April. W. McKinney, Box 1056, Columbus.

Wooster—Odd Fellows' Encampment, July 8-11. W. L. Ryan, 15 S. Jefferson st., Dayton, O.

Youngstown—37th Div. AEP Veterans' Assn., Aug. 31-Sept. 2. C. W. Goble, 1101 Wyandotte Bldg., Columbus.

TEXAS

Corpus Christi—Un. Spanish War Veterans, May 5-8. G. W. Barcus, Amicable Bldg., Waco.

Corpus Christi—Veterans of Foreign Wars, Jan. 23-24. C. Davis, Maverick Bldg., San Antonio, Tex.

Dallas—American Legion, Sept. 1-3 (tentative). Fred Young, Box 1327, Capital Star, Austin.

El Paso—State Firemen's Assn., June 11. O. Chastano, Edna, Tex.

Ft. Worth—State Elks' Assn., May 9-11. W. R. Dudley Jr., Elks Club, Dallas, Tex.

Galveston—Order of Eagles, May 21. George Strickhansen, care Eagles Club.

Galveston—State Florists' Assn., July — Wise Adkisson, Box 576, Greenville, Tex.

Mineral Wells—Knights of Pythias, May 14-15. Theo Yarbrough, Box 314, Weatherford, Tex.

Mineral Wells—Order of Red Men, May 28-29. C. R. Lemke, 415 Austin ave., Waco, Tex.

San Antonio—Kiwanis International, May 19-23. Merton S. Heiss, 520 N. Michigan ave., Chicago.

San Antonio—Un. Spanish War Veterans, San Antonio Encampment, Sept. 15-19. P. J. Chan, 710 Woodward Bldg., Washington, D. C.

Taylor—Knights of Columbus, May 21. G. Krevenhull, Ft. Worth, Tex.

Wichita Falls—Knights Templar, May 7-9. J. G. Kidd, 1220 Elgin ave., Houston, Tex.

UTAH

Heber—State Firemen's Assn., Aug. — J. J. Creedon, Box 25, Bingham Canyon, Utah.

Ogden—Knights of Pythias, Early in June. E. R. Geiger, Box 252.

Salt Lake City—Un. Spanish War Veterans' Encampment, July 15-17 (tentative). T. E. Robbins, Box 275.

Salt Lake City—Odd Fellows' Encampment, May 20. W. Gundry, 41 P. O. Place.

Salt Lake City—G. A. R. Encampment, May 21. C. Schnell, State Capitol, Salt Lake City.

VERMONT

Burlington—G. A. R. Encampment, June — W. Holden Northfield, Vt.

Burlington—G. A. R. & A. Masons, June 12. A. Harriman, Masonic Temple.

Montpelier—Knights of Pythias, May 22. A. F. Whitaker, Bellows Falls, Vt.

White River Junction—Knights Templar, June — A. Bell.

White River Junction—Order of Odd Fellows, May 14-17. G. P. Cole, 25 Lafayette Place, Burlington.

White River Junction—American Legion, Aug. 1-3. L. E. Wilson, Box 396, Montpelier, Vt.

VIRGINIA

Alexandria—Un. Spanish War Veterans, July Chas. B. Emmons.

Charlottesville—Order of Elks, June 14. H. E. Dyer, Roanoke, Va.

Hampton—Order of Eagles, June — W. Haley Jr., Portsmouth, Va.

Richmond—Order of Red Men, May 17. A. M. Tennis, Hampton, Va.

Roanoke—Knights Templar, May 17. O. V. Peacy, Winchester, Va.

Roanoke—Order of Odd Fellows, May 28. W. Davis Jr., Richmond.

Virginia Beach—American Legion, Sept. 6-8. W. G. Elliott, State Capitol Bldg., Richmond.

WASHINGTON

Chehelle—Order of Eagles, June — P. Trubshaw, Snohomish, Wash.

Raymond—Order of Red Men, Aug. 26-27. W. Berg, Tacoma, Wash.

Spokane—State Firemen's Assn., June 23. H. Vanhook, Box 100, Aberdeen, Wash.

Tacoma—Order of Odd Fellows, June 4-5. P. Rumsey, I. O. O. F. Temple.

Tacoma—American Legion, Aug. 15-17. F. Pucker, Aeride Bldg., Seattle, Wash.

Greenville—Knights of Pythias, May 21. C. D. Brown, Asheville, S. C.

Greenville—Disabled Amer. Veterans of S. C., May — W. Byers, 501 Hampton ave.

Greenville—American Legion, July 2-4. F. W. Goudecock, Box 355, Columbia, S. C.

Brookings—P. of H., State Grange, June 11-12. V. Katsch, Fairburn, S. D.

Mitchell—G. A. R. Encampment, June 3-4. Mrs. B. McAdam, Madison, S. D.

Sioux Falls—F. & A. Masons, June 11-12. G. E. Pettigrew, Masonic Library.

Sioux Falls—Un. Spanish War Vets., June — Jas. Robertson, Box 411, Madison, S. D.

Sioux Falls—Knights of Pythias, Sept. 17-18. J. P. Hanson, Huron, S. D.

Yankton—Order of Odd Fellows, June 19-23. L. L. Trotter, Box 57, Huron, S. D.

TENNESSEE

Chattanooga—Order of Red Men, May 21. Charles Eberhardt, 910 Meridian st., Nashville.

Knoxville—M. O. V. P. E. R. (Grotto), June 18-20. G. E. Hatch, 1046 Lincoln-Alliance Bk. Bldg., Rochester, N. Y.

Knoxville—Int'l. Assn. Fire Chiefs, Sept. 24-27. J. C. Mulcahey, 16 Franklin ave., Yonkers, N. Y.

Memphis—Veterans of Foreign Wars, June — A. Miscally, Johnson City, Tenn.

Memphis—American Legion, Aug. 18-20. J. P. McDonald, Mac of Commerce Bldg.

Nashville—Knights Templar, May — T. E. Doss, Scottish Rite Temple.

Nashville—Junior Order, May 9-10. Thos. J. Cline, Box 1202, Knoxville.

Nashville—Un. Spanish War Veterans, June — Col. O. Ragadale, General Bldg., Knoxville.

Nashville—U. S. Good Roads Assn., June — J. Roundtree, 3200 Cliff road, Birmingham, Ala.

Nashville—30th Div. Assn., Sept. 28-30. Irwin Monk, Box 651, Asheville, N. C.

Tullahoma—Knights of Pythias, June 12. E. L. Kerr, Chattanooga.

Farkersburg — Odd Fellows' Encampment, June 5. D. D. McCardis, Box 25, Cameron, W. Va.

Rainelle—Knights of Pythias, Aug. 28-29. M. C. Whitlock, Box 314.

Wheeling—80th Div. Veterans' Assn., Aug. 1-4. C. C. Kramer, 413 Plaza Bldg., Pittsburgh, Pa.

WISCONSIN

Eau Claire—American Legion, Aug. 18-20. G. H. Stordock, 744 N. 4th st., Milwaukee.

Fond du Lac—B. P. O. Elks, Aug. — Theo. Beney, Sheboygan, Wis.

Milwaukee—Knights of Pythias, Aug. 13-14. E. Goswami, 701 Caswell Block.

Oshkosh—Sons of Union Vets., Civil War, June — Chas. H. Hudson, 221 N. Pinckney st., Madison.

Racine—State Moose Assn., June — H. M. Patchell, Kenosha, Wis.

Recline—Disabled Amer. Vets. of World War, May 23-25. Paul Salzman, 924 Park ave.

Wisconsin Rapids — Order of Odd Fellows, June 4. A. M. Arveson, 745 N. 10th st., Milwaukee.

WYOMING

Buffalo—Knights Templar, July 8. A. Fish. Casper—Order of Eagles, July 8-10. Wm. Edwards, Box 139, Rock Springs, Wyo.

Cheyenne — Knights of Pythias (Colored), July — M. Henderson.

Cody—State Stock Growers' Assn., June 18. R. Thorp, Cheyenne, Wyo.

Douglas—A. F. & A. Masons, Aug. 26-27. J. M. Lowndes, Box 385, Casper, Wyo.

Laramie—G. A. R., June 10-13. H. Hoffman, 320 Museum Bldg., Denver, Colo.

Riverton—Spanish-American War Veterans, July — C. H. Pinney, Box 311, Buffalo.

Riverton—American Legion, Aug. 22-24. E. E. Davis.

Rock Springs—Order of Odd Fellows, July 16-17. R. W. Chase, 1228 S. Ash st., Casper, Wyo.

Sheridan—Veterans of Foreign Wars, June 9-11. D. Gabriel, R. 3.

CANADA

Charlottetown, P. E. I.—Order of Odd Fellows, second week in Aug. E. H. Munro, Box 264, Windsor, N. S.

Hamilton, Ont.—A. F. & A. Masons, Grand Lodge of Can. July — A. Logan, 10 Gore st.

Kitchener, Ont.—Order of Moose, Aug. 2-3. J. Taylor, 108 King.

London, Ont.—Order of Foresters, Aug. 20-21. J. H. Hamby, Box 462.

London, Ont.—Can. Legion of Ont., Aug. 1-3. Lt. Col. W. H. Scarth, 210 Dundas st., W., Toronto.

Montreal, Que.—Order of Odd Fellows, May 14. G. H. Laing.

Nanaimo, B. C.—Order of Odd Fellows, June 12. E. L. Webber, 142 W. Hastings st., Vancouver, B. C.

Oshawa, Ont.—Knights of Pythias, July 8. C. P. Davis, 19 King st., W.

Quebec, Que.—Knights Templar, Aug. 6-7. J. A. Mackerron, 1559 St. Mark st., Montreal.

Regina, Sask.—Order of Odd Fellows, June 12-13. P. D. Gray, 2 Black Block.

Regina, Sask.—Knights of Pythias, June — J. J. Renwick.

St. Stephen, N. B.—Knights of Pythias, Aug. 21. Stephen A. E. Prince, Box 208, St. John's.

Toronto, Ont.—Knights of Columbus, May 27. P. Phelan, Ottawa, Ont.

Toronto, Ont.—Woodmen of World, June 21. J. Manning, London, Ont.

Toronto, Ont.—Order of Odd Fellows, June 20. W. Brooks, 229 College st.

Toronto, Ont.—Theatrical Mutual Assn., Week of July 8. David L. Donaldson, 16 Carlton st., Buffalo, N. Y.

Toronto, Ont.—Knights of Khorrassan, Aug. 13. A. Frey, 35 E. Gay st., Columbus, O.

Vancouver, B. C.—B. P. O. Elks of Can., July 24-26. Royal Burritt, Great West Perm. Bldg., Winnipeg, Man.

Vancouver, B. C.—Un. Spanish War Veterans of Wash. & Alaska, July 18-20. J. W. Miller, 5931 Lincoln st., Vancouver.

Windsor, Ont.—Canadian Order of Foresters, June 18. Alf. P. Van Someren, Brantford, Ont.

Winnipeg, Man.—A. F. & A. Masons, June 12-13. Jas. A. Ovas, Masonic Temple.

Coming Events

ALABAMA

Florida—Masonic Day Celebration, June 24. W. H. Blue, secy.

ARIZONA

Tucson—Merchants' Expo. Oct. — Fred J. Oodd, Box 2494.

CALIFORNIA

Brentwood—Apricot Festival, June 19-21. C. E. O'Hara, secy.

Galt—Live-Stock Show, Aug. 3-4. E. E. Kenefick, gen. chrm.

Sacramento—Horse Show, May 4-5. R. E. Mittlehaefer, secy.

San Diego—California-Pacific International Expo. at Balboa Park, May 29-Nov. 11.

San Leandro—Cherry Festival, July 3-8. A. E. Douglas, secy.

Salt Lake City—Old Spanish Days Fiesta, Aug. 15-17. Chas. E. Pressley, mgr.

Turlock—Melon Carnival, Aug. 5-10. Dr. A. J. Ronsse, secy.

CONNECTICUT

Ansonia—Merchants & Mfrs.' Expo. April 30-May 4.

FLORIDA

Starke—Strawberry Festival, ausp. Amer. Legion, April 17-20. R. F. Demoret, secy.

Ruskin—Tomato Festival of Fla., April 25-27. George D. Buchanan, mgr.

ILLINOIS

Arcola—Home-Coming Fair, July 29-Aug. 3. Thomas F. Monahan, chrm.

Chicago—Expo. of Premium Adv. Assn. of Amer., Palmer House, May 6-11. Howard W. Dunn, 105 Hudson st., Jersey City, N. J.

Chicago—Chicago Natl. Boat & Sports Show, May 5-12. Hubbard H. Erickson, mgr., Navy Pier.

Freeport—Northern Star Spring Festival, May 27-June 2. R. H. Kelly, Senate Hotel.

Peru—Centennial Celebration, During week of May 19.

Wenona—Amer. Legion

INDIANA
Indianapolis—Auto Races, May 30.
Terre Haute—Food Show, April 22-27. Claude S. Lancy, secy.

IOWA
Keokuk—Celebration, Sept. 2-7. K. C. Whetstone, secy.
Ft. Dodge—Reunion 52d Ia. Vol. Inf. Spanish-American War, Aug. 11. W. H. Bird, chrm.

KANSAS
Hanover—"Days of '49," Aug. 21-23. J. C. Urban, mgr.

KENTUCKY
Richmond—Community Fair, Week of July 4. J. Preston Smith, secy.

LOUISIANA
Shreveport—Shreveport Centennial, June 28-July 4. M. M. Levy, secy.

MASSACHUSETTS
Boston—New England Hotel Expo, April 24-27. George H. Clark, mgr., 12 Huntington ave.
Danvers—Community Fair, July 3-4. Wm. W. Durgin, secy.

MICHIGAN
Grayling—Home-Coming Celebration, ausp. Amer. Legion, July 14-21.
Holland—Tulip Time Festival, May 11-19. Chamber of Commerce.
Laurium—Firemen's Tournament, July 31-Aug. 3.
Nashville—Homecoming, July 25-27. Bill Beedle, secy.
St. Joseph & Benton Harbor—Blossom Time Festival, May 6-12.
Traverse City—National Cherry Festival, July 17-19. George Anderson, secy.
Wyandotte—Polish Natl. Alliance Festival, May 16-19.

MISSOURI
Hannibal—Mark Twain Centennial, Sept. 9-14. K. C. Whetstone, Keokuk, Ia.
St. Louis—Police Circus at Coliseum, April 26-May 5. Sidney Belmont, Pullerton Bldg.

NEBRASKA
Omaha—Celebration, June 8-16. Joe Bal-donza, 1012 N. 45th st.

NEW JERSEY
Atlantic City—Horse Show in Auditorium, May 15-18.
Atlantic City—State Hotel Expo, Week of May 6. Victor Jacoby, secy., care Hotel Riviera, Newark, N. J.

NORTH CAROLINA
Asheville—Rhododendron Festival, June 11-14. Fred L. Wedge, mgr., care Chamber of Commerce.
Henderson—Amer. Legion Merchants' Expo, May 6-11. Dave Castello, dir.
Kinston—Merchants & Mfrs.' Expo, Week of April 29.

NORTH DAKOTA
Rolla—Celebration, June 26-27.

OHIO
Cincinnati—Municipal & Industrial Expo., Music Hall, May 26-June 9. A. C. Shinkle, chrm.
Cincinnati—Home Show & Garden Expo, April 20-28. Harry Mohlman, secy., 1252 Elm st.
Lakewood—Elks' Circus, Week of June 24. Edward Ross, chrm., 14018 Detroit ave.

OKLAHOMA
Yale—Homecoming, ausp. Amer. Legion, July 31-Aug. 3. E. F. Tolson, chrm.

OREGON
Portland—Rose Festival, June 6-8.

PENNSYLVANIA
Clearfield—Amer. Legion Celebration, Week of July 4.
Freeport—Homecoming, July 15-20. J. T. Atkinson, care American Legion.
Hastings—Firemen's & Ex-Servicemen's Jubilee Week, July 15-20. Jas. E. Fairbanks, pres.
Mt. Pleasant—Old Home Week, ausp. Volunteer Fire Dept., June 29-July 6.
Osceola Mills—Firemen's Fair, Week of July 4. J. A. Redding, pres.
Philadelphia—Univ. of Pa. Relay Carnival, April 26-27. E. J. Swartz, mgr.
Pittsburgh—Shrine Circus, April 29-May 4. Selingsgrove—Carnival & Night Fair, Week of July 15. Roland E. Fisher, chrm.
South Greensburg—Celebration, ausp. Fire Dept. Week of May 27. Lloyd Reese.

SOUTH CAROLINA
Walterboro—Colleton Co. Festival, May 1-3.

TENNESSEE
Collierville—Cheese Carnival, April 25-27. John Montgomery, chrm.
Dyersburg—W. Tenn. Cotton Carnival, May 29-31.
Memphis—Cotton Carnival, May 6-11.

TEXAS
San Antonio—Annual Fiesta & Battle of Flowers, April 22-27. Jack Raybould, secy., 612 Astec Bldg.

VIRGINIA
Norfolk—Merchants & Mfrs.' Expo, May 6-11. Chas. F. Wyatt, mgr.
Orange—Firemen's Fair, July 4. M. A. Barbee, mgr.

WASHINGTON
Tacoma—Northwestern Internat. Bowling Congress, April 26-May 5. G. H. Hudson, care Washington Athletic Club, Seattle.
Yakima—Frontier Days, May 17-19. Arch Bartholet, mgr.

WEST VIRGINIA
Davis—Homecoming, Aug. 5-10. W. C. Ingram, Amer. Legion Commander.
Thomas—Homecoming, July 1-6. Tony R. DeFollo, secy.

WISCONSIN
Iron River—Homecoming, Aug. 8-11. Pat Callahan, secy.
Janesville—Centennial Celebration, July 2-5.
Oshkosh—Dairy Festival at Fairgrounds, June 29-30.
West Bend—Celebration, July 4-7. Carl L. Peters, secy.

CANADA
Amherst, N. S.—Auto Show, May 1-4. Frank J. Elliott, mgr.
Fredericton, N. B.—Celebration, May 4-6.
Kentville, N. S.—Apple Blossom Festival, May 31-June 3.
Sydney—160th Anniversary Celebration, July 29-Aug. 4.

MISSOURI
Kansas City—June 9. Miss S. E. Jones, 3633 Broadway.

NEW JERSEY
Hoboken—May 24. Mrs. Henry S. Hotelling, Westwood, N. J.
Medison—May 25. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Rumson—June 29. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
South Orange—June 29. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Trenton—May 12. Miss M. A. Murray, 1403 Trenton Trust Bldg.

NEW YORK
Hewlett Harbor, L. I.—May 19. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Mineola, L. I.—May 18. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Mt. Kisco—June 8. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Rye—May 26. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Syracuse—June 23. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Troy—June 15. Wm. E. Cashin, Box 665.
White Plains—May 5. Mrs. M. C. McGlone, 1422 Pelham Parkway, New York City.

DOG SHOWS

CALIFORNIA
Los Angeles—May 25-26. Jack Bradshaw, 1814 S. Grand ave.
Monterey—June 30. Miss Marion Kingsland. Santa Cruz—July 27-28. Dunlap Castle, 69 Third st.

CONNECTICUT
Greenwich—June 1. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Westport—June 2. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

DELAWARE
Glasgow—June 2. R. W. Willis, Box 85, Wilmington, Del.

DISTRICT OF COLUMBIA
Washington—April 26-27. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

INDIANA
Anderson—May 18-19. H. T. Hallam, 1211 Hendricks st.
Ft. Wayne—May 11-12. Mrs. J. B. Dawson, Auburn, Ind.
Terre Haute—June 2. E. W. Leach, 1201 S. 3d st., Minneapolis, Minn.

MAINE
Bar Harbor—July 27. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Falmouth—July 20. Rupert Kobza, 30 Huntington ave., Boston, Mass.

MASSACHUSETTS
Brookline—June 16. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Cambridge—May 4. Frank T. Eskridge, 12 Pearl st., Boston.

MICHIGAN
Detroit—May 12. T. Woodhouse, 8078 Burnette st.
Flint—June 16. Dr. E. J. Blumenshine, 402 Burroughs ave.

MISSOURI
Ashland—June 8. Richard Bear, 831 Edgehill ave.

PENNSYLVANIA
Allentown—June 16. Clyde Heck, Route 5, Allentown.
Bryn Mawr—May 31. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Devon—May 30. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Erie—May 4-5. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Greensburg—July 6. Mrs. G. E. Meyer, 114 Oakland ave.
Kingston—May 7-8. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.
Sewickley—June 22. E. M. Joel, Carnegie, Pa.
Whitemarsh—May 25. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

TENNESSEE
Knoxville—May 3-4. J. P. Deal, General Bldg., Knoxville.

VIRGINIA
Richmond—Apr. 22-23. Foley, Inc., 2009 Chestnut st., Philadelphia, Pa.

WEST VIRGINIA
Wheeling—April 29-30. W. D. King, Bridgeport, O.

WISCONSIN
Wausau—June 30. M. J. Spaine.

CANADA
Victoria, B. C.—May 25. W. P. Bowden, 2009 Burdick ave.

VAUDE-PRESENTATIONS

A
Abbott & Tannen (Penn) Pittsburgh.
Adeline, La Petite (Orph.) Twin Falls, Ida., 27-29.
Adella & Romero (Maj.) Wichita Falls, Tex., 24-26.
Ails, Roscoe (State-Lake) Chicago.
Albee Sisters (State) New York.
Albert, Don (Valencia) Jamaica, N. Y.
Alexander Bros. (Deadwood) Deadwood, S. D., 27-29.
Andre, Fern (Gadsden) Gadsden, Ala.
Andressens (Loew's Orph.) Boston.
Apollon, Dave, Unit (Capitol) New York.
Arena & Hines (Broadway-Capitol) Detroit.
Aristocrats, Twelve (Albee) Brooklyn.
Arnhelm, Gus (Stanley) Pittsburgh.
Ash, Paul, Unit (Rivoli) Toledo, O.
Audrey & Severn (Penn) Pittsburgh.

B
Barril, Bebe, Girls (Orph.) Minneapolis.
Barrie, Gracie (Earle) Washington, D. C.
Bars of Harmony, Four (Gadsden) Gadsden, Ala.
Bates, Peg-Leg (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
Batie, Walter (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
Baves & Speak (Rivoli) Toledo, O.
Ben & Rita (Deadwood) Deadwood, S. D., 27-29.
Bennett, Dick (Riverside) Milwaukee.
Bennett Sisters (Pal.) Minneapolis.
Bennett's, Owen, Vanities of 1935 (State) Harrisonburg, Va., 24-25; (Paramount) Charlottesville, 26-27; (James) Newport News 28-30; (Rialto) Danville, Va.; (Carolina) Charlotte, N. C., 2-4.
Beno, Ben; Biddford, Mr., 27-May 4.
Bernie, Ben & Band (Buffalo) Buffalo.
Berry, Nyas (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
Besser, Joe (Marbro) Chicago.
Blackstone (Globe) Bridgeport, Conn.
Bobby & King (Fair) Amarillo, Tex., 27-28.
Bonner & Newman (Valencia) Jamaica, N. Y.
Bower, Paul (Pal.) Minneapolis.
Bowers, Cooke (Penn) Pittsburgh.
Britten, Mary (Broadway-Capitol) Detroit.
Britton, Frank & Mill, & Band (Mich.) Detroit.
Broadway Jamboree (Paramount) Syracuse, N. Y.
Brownlee's Hickville Band & Polles (Circus) Coliseum Ottawa, Can., 27-May 4.
Brugge, Charles (Tower) Kansas City.
Bryant, Rains & Young (Valencia) Jamaica, N. Y.
Buck & Bubbles (Academy of Music) New York.
Burke, Johnny (Albee) Brooklyn.
Burno, Lynn, & Co. (Academy of Music) New York.
Buster & Verne (Rialto) Phoenix, Ariz., 27-30.

C
Calloway, Blanche, & Orch. (Loew) Jersey City, N. J.
Cantu (Deadwood) Deadwood, S. D., 27-29.
Capitol Girls, Thirty-Two (Valencia) Jamaica, N. Y.
Carr, Buddy, Duo (Gadsden) Gadsden, Ala.
Carter Bros. (Revue) Penn. Pittsburgh.
Casino de Paree Unit (Chicago) Chicago.
Cathy Girls (America) Casper, Wyo., 27-29.
Clare & Sana Twins (Alvin) Minneapolis.
Clark's Harry, Rhapsody in Rhythm (Sunshine) Albuquerque, N. M., 24-25; (Fair) Amarillo, Tex., 27-28; (Pal.) Floydada 28; (Granada) Plainview, May 1; (Texas) San Angelo 2.
Co-Eds, Six (Rialto) Phoenix, Ariz., 27-30.

ROUTE DEPARTMENT

When no date is given the week of April 20-25 is to be supplied.
In split week houses the acts below play April 24-26.

Cohen, Sammy, & Doris Roche (Fox) Detroit.
Cross, Thos. (America) Casper, Wyo., 27-29.
Cocksacks, Three (Earle) Washington, D. C.
Costello, Don (Met.) Brooklyn.
Cropley & Violet (Fair) Amarillo, Tex., 27-28.
Gross & Dunn (Fox) Philadelphia.

D
D'Arcy, Ethel; Manchester, N. H., 28-May 4.
Dall, Shirley (State-Lake) Chicago.
Dandlers, Bobby, Band (Orph.) Twin Falls, Ida., 27-29.
Danny & Edith (State-Lake) Chicago.
Dare, Danny, Dancers (Pal.) Chicago.
Davis, Benny, & Gang (Orph.) New York.
Davis, Charlie, & Band (Lyric) Indianapolis.
Dayton, Joe & Eddie (Club Sunset) Cheyenne, Wyo.; (Blakeland Inn) Denver, Colo., 28-May 2.
Dean, Jan (America) Casper, Wyo., 27-29.
Del Gardi, Rita, Co. (Orph.) Twin Falls, Ida., 27-29.
Delmar, Simon (Rialto) Phoenix, Ariz., 27-30.
Denison, Helene (Valencia) Jamaica, N. Y.
DePace & Andriani Bros. (State-Lake) Chicago.
Deveraux, Jean, & Co. (RKO Shubert) Cincinnati.
Donatella Bros. & Carmen (Earle) Washington, D. C.
Donnell Sisters (America) Casper, Wyo., 27-29.
Dormonde, George & Jack (Broadway-Capitol) Detroit.
Dove, Johnny, Co. (Orph.) Lincoln, Neb., 26-28.
Downey, Morton (Mich.) Detroit.

E
Emerson & Baldwin (Orph.) Twin Falls, Ida., 27-29.
Eno Troupe (RKO Pal.) Rochester, N. Y.
Evans, James (Marbro) Chicago.
Everett & Conway (Shrine Circus) Billings, Mont., 28-May 5.

F
Fay, Harmon & Fay (Plymouth) Worcester, Mass.
Fish, Serge (Valencia) Jamaica, N. Y.
Fogarty, John (Orph.) Minneapolis.
Fonzals, Three (State) Newark, N. J.
Forgy Sisters (Rialto) Phoenix, Ariz., 27-30.
Foster, Gae, Girls (Roxly) New York.
Fraser Sisters (Oriental) Chicago.
Fredericks, Chester (Albee) Brooklyn.
French Casino Show (Boston) Boston.
Prescott, Norman (Paradise) New York.
Froos, Sylvia (Pal.) Cleveland.

G
Gardo, Del (Maj.) Wichita Falls, Tex., 24-26.
Gasca, The (Maj.) Wichita Falls, Tex., 24-26.
Gauchos, The (Maj.) Wichita Falls, Tex., 24-26.

H
Hager, Clyde (Pal.) New York.
Hall, Bob (Earle) Washington, D. C.
Happy Landings (Deadwood) Deadwood, S. D., 27-29.
Harris, Claire & Shannon (Buffalo) Buffalo.
Harris Twins & Loretta (Penn) Pittsburgh.
Harold, Winfred, & Co. (Loew) Jersey City, N. J.
Harvey, Ken (Pal.) Manchester, Eng., 29-May 11.
Hayworth, Seabee, Bdwy. Novelties (State) Spartanburg, S. C., 25-27; (Capitol) Atlanta, Ga., 29-30.
Harlet & Tyner (Gates Ave.) Brooklyn.
Hickey Brothers (RKO Pal.) Rochester, N. Y.
Hi-Lites of Rhythm (Orph.) Twin Falls, Ida., 27-29.
Hines, Earl, & Orch. (Mainstreet) Kansas City, Mo.
Holland & Hart (Palladium) London 22-May 4.
Hollywood Premieres, Rudy Nichols (Cumberland) Cumberland, Ky., 24; (Kentucky) Whitesburg, May 2-3.
Homan, Helen (Orph.) Minneapolis.
Honey Troupe (Fox) Philadelphia.
Howard, Willie & Eugene (Pal.) Chicago.
Hutton, Ina Ray, & Orch. (Colonial) Dayton, O.

J
Jackson & Blackwell (Orph.) Lincoln, Neb., 26-28.
Jameson, Davey (Orph.) Lincoln, Neb., 26-28.
Jarneau, Bernice (Fair) Amarillo, Tex., 27-29.
Johnson, Allie (America) Casper, Wyo., 27-29.
Johnson Sisters (America) Casper, Wyo., 27-29.
Jones, Isham, & Orch. (Penn) Pittsburgh.
Joy, Billy, & St. Clair Sisters; Erie, Pa., 24-26.

K
Keck, Eddie (Shrine Circus) Buffalo; Pittsburgh 29-May 4.
Kelly, James (State) New York.
Kirby & Duval (Tower) Kansas City.
Kirkland, Paul (Academy of Music) New York.
Koler, Henry (State) New York.

L
La Fleur, Arthur, & Co. (Lyric) Indianapolis.
La Villa Girls (Orph.) Twin Falls, Ida., 27-29.
Lamb & Bellit (Met.) Boston.
Landt Trio & White (Met.) Boston.
Lang & Lee (Blon) Winnipeg, Can., 22-25.
Large & Morgner (Orph.) Minneapolis.
Lee, Betty (Rialto) Phoenix, Ariz., 27-30.
Lee, Johnny, & Three Lees (Broadway-Capitol) Detroit.
LePaul (Oriental) Chicago.

Leslie's, Lew, Blackbirds of 1935 (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
Lewis, Joe (Oriental) Chicago.
Lewis, Ted, Orch.: (State) Memphis, Tenn.; (Majestic) Dallas 27-May 3.
Lightning Flashes, Three (Oriental) Chicago.
Linda, Marie (Maj.) Wichita Falls, Tex., 24-26.
Logan, Ella (Pal.) New York.
Lomas Troupe (Riverside) Milwaukee.
Lombardo, Guy, & Orch. (Fox) Detroit.
Loew's, Ed (Paradise) New York.
Loyaf's, Alf, Stallions (RKO Shubert) Cincinnati.
Lucille & Bud (Gadsden) Gadsden, Ala.
Lucky Boys, Six (State-Lake) Chicago.
Luis & Ethelda (Maj.) Wichita Falls, Tex., 24-26.
Luford's, Jimmy, Band (Capitol) Scranton, Pa.
Lupe & Lewis (Orph.) Lincoln, Neb., 26-28.

M
McBride, Jack (Gadsden) Gadsden, Ala.
McClennon, George (Alvin) Minneapolis.
Mall, Paul (Tower) Kansas City.
Manon, Sylvia, & Co. (RKO Pal.) Rochester, N. Y.
Marcus, A. B., Show (Alvin-Harris) Pittsburgh.
Maree & Pals (Shrine Circus) Buffalo; (Shrine Circus) Pittsburgh 29-May 4.
Marion, Sid (Deadwood) Deadwood, S. D., 27-29.
Marlow, Langdon & Auderer (Rialto) Phoenix, Ariz., 27-30.
Marsh, Andrea (Loew's Orph.) Boston.
Mattison's Rhythm (Gates Ave.) Brooklyn.
May, Bobby (Met.) Brooklyn.
May, Marty (Chicago) Chicago.
Mayo, Geo. (State) New York.
McKenna, Joe & Jane (Pal.) Cleveland.
Macey & Dupree (RKO Shubert) Cincinnati.
Melody Boys Band (America) Casper, Wyo., 27-29.
Melson, Chas., & Irmanette (State) Newark, N. J.
Melzoras, Flying: Waynesboro, Va.; Martinsburg, W. Va., 29-May 4.
Menken, Hal, Revue (Marbro) Chicago.
Merrill Brothers & Sister (Shrine Circus) Buffalo.
Meroff, Benny, Revue (RKO Albee) Providence.
Merrifield, Matthea (Pal.) Manchester, Eng., 29-May 11.
Mills Brothers (Mainstreet) Kansas City, Mo.
Moore, Tim (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
Morales Brothers (Star) Zanesville, O.
Moy, Dick, Troupe (Pal.) New York.
Myers' Revue (Capitol) Atlanta, Ga.

N
Neiss Troupe (Gates Ave.) Brooklyn.
Niesen, Gertrude (Met.) Brooklyn.
N. T. G. Paradise Revue (Earle) Philadelphia.

O
Oliver, Vic (Orph.) Minneapolis.
Olsen, Geo., & Orch. (Fox) Washington, D. C.

P
Page, Sid, & Co. (Earle) Philadelphia.
Palmer & Forresta (America) Casper, Wyo., 27-29.
Peabody, Eddie (Plymouth) Worcester, Mass.
Penner, Joe (Pal.) Cleveland.
Perkins (RKO Shubert) Cincinnati.
Phillips, Joe (Met.) Brooklyn.
Phillmore & Co. (Plymouth) Worcester, Mass.
Powell & Nedra (Met.) Boston.
Prentice, George (A. B. C. Theater) Paris May 3-15.

Q
Pursell, June (State-Lake) Chicago.

GILBERT BROS.
American Equilibrists.
ENGLISH TOUR—From London, "Rates and Taxes" Production, April 15 Palladium, London. Dir.: FERDE SIMON (New York); HENRY SHEREK (London).

R
 Radio Ramblers (Gates Ave.) Brooklyn.
 Ray Bros. & Marion (Alvin) Minneapolis.
 Raymond, Gene (Stanley) Pittsburgh.
 Read's Jimmy Band (Rialto) Phoenix, Ariz., 27-30.
 Reilly, Charles, Co. (Fair) Amarillo, Tex., 27-28.
 Renard & Frome (Loew's Orph.) Boston.
 Reno, Allen (Pal.) Minneapolis.
 Rio Nights (Mal.) Wichita Falls, Tex., 24-26.
 Ripa, Bob (Colonial) Dayton, O.
 Robbins Family (Tower) Kansas City.
 Robeys, Four (Pal.) Minneapolis.
 Rock, Clarence (State) New York.
 Rols, Billy & Dorothy (Empire) Newcastle, Eng., 29-May 4; (Empire) Sunderland 6-11; (Empire) Finsbury Park 13-18.
 Rooneys (State) New York.
 Roper's Marimbas (Mas.) Wichita Falls, Tex., 24-26.
 Rose, Anna (Deadwood) Deadwood, S. D., 27-29.
 Ross, Benny, & Maxine Stone (State-Lake) Chicago.
 Ross, Pierre & Schuster (Broadway-Capitol) Detroit.
 Rounders, Four (Orph.) Twin Falls, Ida., 27-29.
 Royale, George (Rialto) Phoenix, Ariz., 27-30.
 Royce, Rita, & Co. (Plymouth) Worcester, Mass.
 Ruddle, Ruth (Earle) Philadelphia.
 Runnin' Wild (Orph.) Lincoln, Neb., 26-28.
 Rhythm Queens, Three (Fair) Amarillo, Tex., 27-28.
 Rhythm Redheads (Pal.) Minneapolis.

S
 Sanborn, Fred (Loew's Orph.) Boston.
 Savoy, Harry (RKO Pal.) Rochester, N. Y.
 Sead, Dave, & Co. (Alvin) Minneapolis.
 Shaver, Buster (Academy of Music) New York.
 Shayne, Al (State) Newark, N. J.
 Sheldon, Gene (Stanley) Pittsburgh.
 Shepperman (Met.) New York.
 Shuttles, Ethel (Fox) Washington, D. C.
 Singer's Midgets Revue (Rox) New York.
 Skeeter & Ray (Deadwood) Deadwood, S. D., 27-29.
 Snyder, Skeet (Liberty) Zanesville, O.
 South, Eddie, & Co. (Albee) Brooklyn.
 Spies of 1935 (City) Baltimore.
 Stanton, Ernie, & Co. (Oriental) Chicago.
 Strains of 1935 (Gadsden) Gadsden, Ala.
 Stevens, Ivy & Neecie (Colonial) Dayton, O.
 Stone & Vernon (Pal.) New York.
 Stringa, Four (Academy of Music) New York.
 Stuart & Lash (Pal.) New York.
 Sullivan Sisters (Orph.) Lincoln, Neb., 26-28.
 Sylvia & Clemence (Paradise) New York.

T
 Tamara (Pal.) Chicago.
 Timbers (State) New York.
 Top of the World (America) Casper, Wyo., 27-29.
 Topland Revue (State) Newark, N. J.
 Trial of Century (State) New York.
 Trojans, Four (Albee) Brooklyn.
 Tudor Girls & Avery (Shrine Circus) Buffalo; Pittsburgh 29-May 4.
V
 Valada (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
 Valjean Sisters (Orph.) Twin Falls, Ida., 27-29.
 Vanessa (Rialto) Phoenix, Ariz., 27-30.
 Van's, J. G., Palais Royale; Pelham, Ga., 25; (Imperial) Columbia, S. C., 29-30; (Hipp.) Corbin, Ky., May 2.
 Velez, Lupe (RKO Shubert) Cincinnati.
 Vermillion, Irene, & Co. (Pal.) Cleveland.
W
 Wainman, Harry, Saxonettes (Alvin) Minneapolis.
 Waldman, Ted & Al (Broadway-Capitol) Detroit.
 Walker's Band (Deadwood) Deadwood, S. D., 27-29.
 Walton, Bert (Loew) Jersey City, N. J.
 Ward Sisters (Gadsden) Gadsden, Ala.
 West, Willie, & McGinty (Pal.) Cleveland.
 White, Alice, & Co. (Mich.) Detroit.
 Williams, Foster (State) New York.
 Wills & Davis (Lyric) Indianapolis.
 Willis, Frances, Revue (Loew's Orph.) Boston.
 Wilson, Edith (Empire) Liverpool, Eng., 29-May 4; (Hipp.) Birmingham, Eng., 13-18.
 Wood, Murray (Rox) New York.
 Wright & Marion (Argyle) Birkenhead, Eng., 29-May 4.

X
 X Sisters, Three (RKO Pal.) Rochester, N. Y.
Y
 Yost, Elsie (Orph.) Lincoln, Neb., 26-28.
 Yvonne, Princess (Gayety) Buffalo 26-May 2; (Circle) Cleveland 3-9.

BANDS AND ORCHESTRAS

Following each listing in this section of the Route Department appears a symbol. Persons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked "Address Insufficient," if proper designations are not made.

EXPLANATION OF SYMBOLS

b—ballroom, c—cave, cb—cabaret, cc—country club, h—hotel, nc—night club, re—roadhouse, re—restaurant, and t—theater.

(Week of April 22)

A
 Adams, John Q.: (Wayne) Dayton, O., re. Alvin, Danny: (Gold Coast Embassy Club) Chicago, nc.
 Arnheim, Gus: (Stanley) Pittsburgh, t.
 Arnold, Billy: (Boeuf Sur Le Toit) New York, re.
 Augustoff, Jan: (Warwick) New York, h.
 Austin, Shan: (Eastern Star) Detroit, c.
 Austin, Sid: (Congress) New York, re.
B
 Barron, Smith: (Hollywood) New York, cb.
 Ballou, Duke: (King Cotton) Greensboro, N. C., h.
 Bartel, Jeno: (Ambassador) New York, h.

Baste, Bob: (Liberty) Fredonia, N. Y., c.
 Beecher, Gene: (Lido) Cleveland, re.
 Beecher, Keith: (Stevens) Chicago, h.
 Belasco, Leon: (Casino de Paree) New York, cb.
 Bell, Jimmy: (St. Clair) Chicago, h.
 Bergins, Freddy: (Meadowbrook) Cedar Grove, N. J., ce.
 Berger, Jack: (Astor) New York, h.
 Berger, Matt: (Club Piccadilly) Chicago, c.
 Berger, Max: (Park Lane) New York, h.
 Bernie, Ben: (Buffalo) Buffalo, t.
 Berens, Freddie: (Flying Trapeze) New York, re.
 Blake, Lou: (Guyon's Paradise) Chicago, b.
 Bonnell, Eddie: (Adelphia) Philadelphia, h.
 Bonnell, Michael: (S. & H. Dining Room) Florence, S. C., re.
 Britt, Ralph: (Olmos Dinner Club) San Antonio, Tex., c.
 Bromberg, Sammy: (Von Thenen's) Chicago, c.
 Brown, Herb: (Vendome, 28 W. 56th St.) New York, nc.
 Brown, Johnny: (Rafters) Philadelphia, nc.
 Buckley, Joe: (Harry's N. Y. Cabaret) Chicago, c.
 Bundy, C. Rudy: (Casa Madrid) Louisville, Ky., nc.
 Busse, Henry: (Ambassador) Los Angeles, h.
 Bussert, Frank: (Trianon) Toronto, Can., br.
 Buzze, Joe: (Mileway) Grand Junction, Colo., b.

C
 Caceres, Emilio: (Mayfair Club) Flint, Mich., nc.
 Calloway, Blanche: (Loew) Jersey City, N. J., t.
 Campbell, Jimmie: (Marquette Club) Chicago, h.
 Caudie, Dallas: (Dixie Sherman Cove) Panama City, Fla., h., also Oscar's Night Club, same city.
 Carter, Jack: (Japanese Gardens) Detroit, b.
 Carter, Carmen: (Conte Cristo) Chicago, nc.
 Chester, Bob: (Wm. Penn) Philadelphia, h.
 Childs, Reggie: (Essex House) Newark, N. J., h.
 Clarke, Hil: (Claridge) St. Louis, h.
 Clegg, Frank: (Hoosgow) Chicago, c.
 Clinton, George: (Sharlie's) Jamaica, L. I., N. Y., nc.
 Coburn, Jolly: (Rainbow Room) Radio City, N. Y., nc.
 Coleman, Emil: (Plaza) New York, h.
 Continental Gypsies: (L'Aiglon) Chicago, c.
 Cornelius, Paul: (Swiss Gardens) Cincinnati, nc.
 Costello, Don: (Morl's) New York, re.
 Courtney, Del: (Club Victor) Seattle, Wash., nc.
 Crawford, Al: (Mayfair) New York, nc.
 Cugat, Xavier: (Waldorf-Astoria) New York, h.
 Cummins, Bernie: (Roosevelt) New York, h.
 Cutler, Ben: (Weylin) New York, h.

D
 Delley, Frank: (McAlpin) New York, h.
 Davis, Charlie: (Lyric) Indianapolis, t.
 De La Rosa: (Biuno's) New York, nc.
 Dean, Eddie: (Como Restaurant) between Asbury Park and Freehold, N. J., nc.
 Demman, Hal: (Melody Club) Kokomo, Ind., re.
 Devron, George: (Congress) Chicago, h.
 Dornberger, Chas.: (Mt. Royal) Montreal, Can., h.
 Drew, Chas.: (Leon & Eddie's) New York, nc.
 Duchin, Eddie: (Central Park Casino) New York, nc.
 Dubrow, Art: (Chop House) Hartford, Conn., nc.
 Duffy, George: (Mayfair) Cleveland, re.
 Duprey, Bob: (Colony House) Detroit, c.
 Durso, Mike: (Delmonico's) New York, nc.

E
 Elkins, Eddie: (Normandie) New York, nc.
 Ellis, Nick: (Ship Ahoy) Atlanta, re.
 Emy, Val: (Barclay) Philadelphia, h.
 Everette, Jack: (Kit Kat Club) Des Moines, Ia., nc.
F
 Farrell, Frank: (Dawn Patrol) New York, nc.
 Fenton, Ray: (The Cave) Union, N. J., nc.
 Ferrando, Angelo: (Great Northern) New York, h.
 Fidler, Dick: (Syracuse) Syracuse, N. Y., h.
 Fields, Al: (Billy Gallagher's) New York, nc.
 Finn, Eddie: (Club Cavalcade) Chicago, nc.
 Fisher, Mark: (The Grove) Houston, Tex., re.
 Fisher, Jack: (Steuben Rathskeller) Boston, Mass., re.
 Fisher, Scott: (Park Central) New York, h.
 Fisher's Ensemble: (Russian Kretchma) New York, cb.
 Friedman, Jerry: (Casino de Paree) New York, cb.
 Fulcher, Charlie: (Forest Hills) Augusta, Ga., h.

G
 Garrigan, Jimmy: (Oriental Gardens) Chicago, c.
 Gasparre, Dick: (Place Piqualle) New York, nc.
 Gilbert, Jerry: (Cornaga) Far Rockaway, L. I., N. Y., re.
 Godoy, Leon & Eddie's) New York, nc.
 Gold-Coasters: (Drake) Chicago, h.
 Golden, Nell: (Man About Town) New York, nc.
 Goodman, Al: (Winter Garden) New York, nc.
 Gotthel, Manfred: (Monte Cristo) Chicago, re.
 Grabowsky, Abrasha: (Old Rumanian) New York, re.
 Grant, Bob: (Savoy-Plaza) New York, h.
 Gray, Glen: (Essex House) New York, h.
 Grayson, Hal: (Olympic) Seattle, Wash., h.
 Green, Johnny: (St. Regis) New York, h.
 Greene, Murray: (Hollywood Gardens) Bronx, N. Y., re.
 Gieger, Marty: (New Penn) Pittsburgh, nc.
 Grosso, Jimmy: (Murray's) Tuckahoe, N. Y., re.
 Grier, Jimmy: (Biltmore) Los Angeles, h.

H
 Hall, George: (Taft) New York, h.
 Hall, Jimmy: (Jeffery Tavern) Chicago, c.
 Halsted, Henry: (Park Central) New York, h.
 Hamilton, George: (Baker) Dallas, Tex., h.
 Handler, Al: (Limehouse) Chicago, c.
 Harris, Phil: (Netherland Plaza) Cincinnati, h.
 Hawkins, Jess: (Merry Garden) Chicago, b.
 Heath, Andy: (Vienna Cafe) Wilmington, Del., nc.
 Heber, Doc: (Plantation) Philadelphia, re.
 Hebeck, Ray: (Cafe De Paree) Los Angeles, nc.
 Hiatt, Hal: (Micheleob Inn) Chicago, c.
 Hill, Teddy: (Ubangi) New York, nc.
 Humber, Richard: (Ritz-Carlton) New York, h.
 Hines, Earl: (Mainstreet) Kansas City, t.
 Hoff, Carl: (French Casino) New York, cb.
 Hoffman, Earl: (Casa de Alex) Chicago, c.
 Hogan, Bill: (Edgewater Beach) Chicago, h.
 Hollander, Will: (New Yorker) New York, h.
 Hopkins, Claude: (Cotton Club) New York, nc.
 Howard, Tex: (Trianon) Seattle, Wash., b.
 Huntley, Lloyd: (Statler) Buffalo, N. Y., h.
 Hurtado's Marimba: (Pre Cate) New York, nc.
 Hutson, Ina Ray: (Colonial) Dayton, O., t.
I
 Janis, Freddie: (Parody Club) Chicago, c.
 Jarrett, Art: (College Inn) Chicago, nc.
 Johnson, Johnny: (Commodore) New York, h.
 Jones, Isham: (Penn) Pittsburgh, t.
 Jourdan, Bill: (18 Club) Chicago, c.
 Jurgens, Dick: (Palomar) Los Angeles, b.
K
 Kalb, Harry: (Old Vienna) Cincinnati, re.

Kane, Allen: (885 Club) Chicago, c.
 Keates, Henri: (Cocoonat Grove) Morton Grove, Ill., re.
 Keller, Leonard: (Bismarck) Chicago, h.
 Kemp, Hal: (Pennysylvania) New York, h.
 Kennedy, Jimmy: (Nut House) Chicago, c.
 King, Henry: (Waldorf-Astoria) New York, h.
 King, Wayne: (Arado) Chicago, b.
 Kirwin, Bob: (Club Piccadilly) Chicago, c.
 Knapp, Orville: (Beverly Wilshire) Beverly Hills, Calif., h.
 Korbin, Van: (Madison Casino) Chicago, c.
 Kroll, Nathan: (Wanderbilt) New York, h.
 Kysner, Kay: (Blackhawk) Chicago, c.

L
 Lamb, Drexel: (Casa Loma) South Bend, Ind., re.
 Lande, Jules: (St. Regis) New York, h.
 Lane, Eddie: (William Penn) Pittsburgh, Pa., h.
 Lanin, Lester: (Navarro) New York, h.
 LaPorte, Joe: (Coo Rauge) New York, nc.
 LaPort, Manny: (Anchorage) Philadelphia, re.
 Larrt: (Piccadilly) New York, h.
 LaSalle, Frank: (Wivel) New York, re.
 Leifer, Alan: (Brass Rail) and (Tavern-on-the-Green) New York, re.
 Lewis, Ted: (State) Memphis, Tenn., t.
 Lisbon, Henri: (Royale-Frolics) Chicago, nc.
 Littlefield, Frankie: (Delmar Club) Galveston, Tex., nc.
 Livingston, Jimmy: (New / Tulsa) Tulsa, Okla., h.
 Loeffler, Carol: (Casino) Ocean Park, Pa., b.
 Lombardo, Guy: (Fox) Detroit, t.
 Lunceford, Jimmie: (Capitol) Scranton, Pa., t.
 Lyles, Bill: (Stables) Chicago, c.
 Lynch, Phil: (Childs' Paramount) New York, re.
 Lynden, Ralph: (Wooden Shoe Club) Chicago, c.
 Lynde, Al: (Casaloma) Flushing, N. Y., re.

M
 McDonald's Music Mixers: (Milton Park Inn) Milton, Pa., re.
 MacFarland, Frank: (Beaux Arts) New York, c.
 Madriguera, Enrico: (Chez Paree) Chicago, nc.
 Maitland, Johnny: (Pershing) Chicago, b.
 Makins, Eddie: (830 Club) Chicago, nc.
 Mann, Joe: (Club Leisure) Chicago, c.
 Mannone, Winy: (Piccadilly) New York, h.
 Mares, Paul: (Harry's N. Y. Cabaret) Chicago, c.
 Martin, Freddy: (Palmer House) Chicago, h.
 Martin, Ted: (Savoy-Plaza) New York, h.
 Marton, Don: (French Casino) New York, cb.
 Marvey, Gene: (Arcadia) Philadelphia, Pa., c.
 Mason, Paul: (Sylvania) Philadelphia, h.
 Mayo, Artie: (Belmont Grill) Bridgeport, Conn., re.
 Meo, Al: (Rittenhouse) Philadelphia, h.
 Meo, Jimmy: (Royale-Frolics) Chicago, nc.
 Messner, Dick: (Lincoln) New York, h.
 Meyers, Jack: (Club New Yorker) New York, nc.

N
 Michel, Marti: (Montclair) New York, h.
 Milton, Al: (Hollywood Club) Chicago, c.
 Molina, Carlos: (Trianon) Chicago, b.
 Moss, Joe: (Wanderbilt) New York, h.
 Murray, Bethune: (Talk of the Town) Chicago, nc.
 Myers, Stan: (Terrace Garden) Chicago, c.
O
 Nance, Ray: (Club Morocco) Chicago, nc.
 Navara, Leon: (St. Moritz) New York, h.
 Nebaur, Eddie: (Casino Moderne) Chicago, c.
 Nelson, Ozzie: (New Yorker) New York, h.
O
 O'Hara, Ray Flske: (Lum's) New York, re.
 Oliver, Pirello: (Anna Held's) New York, re.
 Olman, Val: (Reno Merry-Go-Round) New York, nc.
 Olsen, George: (Fox) Washington, t.
 Opitz, Bob: (Shadyside Gardens) Cleveland, b.
 Osborne, Will: (Lowry) St. Paul, Minn., h.

P
 Pablo, Don: (Merry-Go-Round) Ft. Wayne, Ind., re.
 Pancho: (Pierre) New York, h.
 Panico, Louis: (Canton Tea Gardens) Chicago, r.
 Parker, Johnny: (S. S. Olie) Chicago, c.
 Parker, Ray: (Avalonian) Chicago, c.
 Pellegrino, Nick: (Casino) Chicago, c.
 Pendarvis, Paul: (St. Paul) St. Paul, h.
 Penfield, Don: (Western Bowery) Chicago, c.
 Pintozzi, Danny: (The Ship) Chicago, nc.
 Platt, Earl: (Modernized Cabaret) Harrisburg, Pa., re.
 Pollack, Ben: (Park Avenue Penthouse) Detroit, nc.
 Prima, Louis: (Famous Door) New York, nc.
 Pryor, Eddie: (Cathay Tea Gardens) Philadelphia, nc.

R
 Rainbow Ramblers: (Plaza) Haverhill, Mass., h.
 Raphael, Don: (Cubanacan) New York, nc.
 Rapp, Barney: (Gibson) Cincinnati, h.
 Reichman, Joe: (Statler) Boston, h.
 Renard, Jacques: (Cocoonat Grove) Boston, re.
 Resh, Benny: (Club Bohemia) Detroit, nc.
 Richards, Don: (Biltmore) New York, h.
 Rines, Joe: (Mayfair) Boston, h.
 Rizzo, Vincent: (Cafe Marguery) Philadelphia, c.
 Robinson, Johnny: (Blackstone) Ft. Worth, Tex., h.
 Rodrigo: (El Morocco) New York, nc.
 Rodriguez: (Versailles) New York, cb.
 Romanelli, Luigi: (King Edward) Toronto, Can., h.
 Rosen, Tommy: (Wistaria Garden) Atlanta, Ga., c.
 Roth, Eddie: (Club Alabam) Chicago, nc.
 Royal Arcadians: (El Patio) Hartford, Conn., nc.
 Russo, Danny: (Canton Tea Gardens) Chicago, c.
 Rysanek, Will: (Shenley) Pittsburgh, h.

S
 Sabin, Paul: (Lexington) New York, h.
 Sammarco, Gene: (Hendrick-Hudson) Troy, N. Y., h.
 Sanders, George: (Club Carlioca) Chicago, c.
 Schuster, Mitchell: (Lexington) and (Whitehall) New York, h.
 Scoggin, Chic: (Club Greyhound) Louisville, Ky., re.
 Selzer, Irving: (Dixie) New York, h.
 Sheridan, Phil: (Davenport) Spokane, Wash., h.
 Sissle, Noble: (French Casino) New York, cb.
 Skeets, Charlie: (Florida) New York, nc.
 Smith, Joseph C.: (Versailles) New York, cb.
 Snyder, Frank: (Subway) Chicago, c.
 Snyder, Fred: (Embassy Club) Chicago, c.
 (See ROUTES on page 76)

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PLENTY FIXED SNAKES, GILA MONSTERS, Iguanas, Armadillos, Dragons, Horned Toads, Rats, Mice, Coaimundis Monkeys, Parakeets, Bears, Ocelots, Ostriches, Prairie Dogs. Wire **OTTO MARTIN LOCKE, New Braunfels, Tex.**

RHESUS MONKEYS, BABIES, \$10.00 EACH; Female Canaries, \$7.00 dozen; Talking and Whistling Scarlet Macaw, splendid plumage, tame, \$25.00; Baby Chicks, \$7.00 hundred. **OKAY PET SHOP, 829 Michigan, Detroit, Mich.**

SMALL CUB BEARS FOR SALE—RELIABLE **BIRD CO., Winnipeg, Can.** my4

SPECIAL—ARMADILLOS, \$1.50 EACH, \$3.00 pair; Horned Toads, \$1.00 dozen; Canaries, Singers, \$3.50 each; \$30.00 dozen; Rattlesnakes, 4 to 5 feet, \$4.00 each. **NATIONAL PRODUCTS COMPANY, Laredo, Tex.** x

SPIDER MONKEYS, \$18.00; DONKEYS, \$18.00; Snookum Bears, \$10.00; Jabalines, \$12.00; Wild Cats, \$8.00; Hairless Dogs, \$8.00; Ring-tail Cats, \$10.00; Boas Snakes, \$5.00; Leopard Iguanas, \$3.00; Tame Yellow Head Parrots, \$10.00; Red Heads, \$7.00. **NATIONAL PRODUCTS COMPANY, Laredo, Tex.**

BUSINESS OPPORTUNITIES

NEW FROZEN CUSTARD MACHINE IN House Trailer with living quarters, ready for the road, \$350.00; with Cadillac, \$550.00. **B. C. BOSS, 869 Thomas St., Memphis, Tenn.**

SELL BY MAIL! BOOKS, NOVELTIES. BAR- gains! Big Profits! Particulars Free! **ELFKO, 525 South Dearborn, Chicago.** tfrx

TURN IDEAS INTO CASH; FREE LITERATURE. **MARTINEZ-B, San Bernardino, Calif.** my4

CARTOONS

ENTERTAIN WITH TRICK CHALK STUNTS and Rag Pictures. Catalog free. **BALDA ART SERVICE, Oshkosh, Wis.** my4

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers, may not be advertised as "used" in The Billboard.

A-1 BARGAINS, RECONDITIONED — CHAM- pion, \$40.00; Rockets, \$34.00; Beacon, \$26.00; Rebound, \$23.00; Flying Trapeze, Sr., \$23.00; Action, \$23.00; Criss Cross, plain, \$22.00; Drop Kick, \$20.00; Register, \$17.00; Golden Gate, \$16.00; Contact 44", \$16.00; Lightning, \$14.00; World Series, \$6.00; Silver Cup, \$5.00. **NATIONAL COIN MACHINE EXCHANGE, 1407 Diversey, Chicago.** x

A-1 CONDITION, LIKE NEW—AUTOBANKS, \$30.00; Rebounds, \$27.00; Criss Cross, \$17.50; Mills Cannon Fire, \$30.00; Drop Kicks, \$15.00; Golden Gate, \$8.00; Lightnings, \$8.00. 1/3 deposit with order, balance C. O. D. **REX NOVELTY CO., 2264 Bedford Ave., Brooklyn, N. Y.** tfrx

A-1 SLOT BARGAINS—TERRITORY CLOSED. Mills and Jennings 5c Single Jacks, \$14.50; Mills, Jennings 5c Single with Reserve Jacks, \$18.50; Mills F. O. K. Gosenneck 5c EQPT with Twin Jack On Keys, \$20.00; Mills F. O. K. Escalators, 5c, \$35.50; Mills Eagle Front Escalators, 5c, 10c and 25c, \$42.50; Mills Mystery Escalator, 5c, \$45.00; Stands, \$1.00; Mills Single Slot Safes, \$12.50; Double Safes, \$15.00; Bell Locks, new, with two keys, \$1.50. One-third deposit, balance C. O. D. **BUSINESS STIMULATORS, 4912 E. Washington St., Indianapolis, Ind.**

ALL GOOD AS NEW — CANNON FIRE Standard, \$27.50; Electro, Lightning, Golden Gate, \$15.00; Army and Navy, \$27.50; Signal Senior, \$35.00; Show Boat, Blue Streak, \$8.00; Streamline, \$10.00; Pennant, \$7.50; New Century, Big Broadcast, Handicap, \$3.95. **MARKEPP, 3904 Carnegie, Cleveland, O.**

ARMY AND NAVY, \$19.50; JENNINGS Football, \$22.50; Triple Lite-A-Line, \$42.50; Skyscraper, \$19.50; Autocounts, \$22.50; Large Majik Keys, \$19.50; Major League, Large, \$24.50; Small, \$17.50; Seeburg Hockey, \$19.50; Jigsaw, \$2.50; Mills Q. T. Table, \$34.50; Shooting Star, \$7.50; Marble Parade, \$14.50; Blue Ribbons, \$4.50; Senior Contact, \$12.50; Master, \$8.50. **BOYLE AMUSEMENT COMPANY, Oklahoma City, Okla.** my4

ATTENTION, WISE OPERATORS, A REAL bargain! Autocounts with new Winner Board, \$30.00; Master Contacts, Big Berthas, Super Eights and Lightnings, \$9.75; lots of 5, \$45.00. Golden Gates, Electros and Signals, \$12.50; Criss Crosses, Drop Kicks, Junior Contacts and Major Leagues, both sizes, \$15.00; Blue Ribbons, repainted blue, \$10.00; Rockets, repainted champion blue, latest titles, \$30.00; Champions, \$37.50; World Series, Jigsaws, Pennants, Ambassadors, Kings Horses, \$4.00; five for \$15.00. 10 Ballyhoos with Stands, \$4.00 each. Orders filled in rotation, rush one-third deposit with order, satisfaction guaranteed or money refunded. Will allow \$35.00 for used Red Arrows; \$40.00 for used Mystery Blue Fronts. What have you to trade? Get on our mailing list immediately and save money. **AUTOMATIC SALES COMPANY, 191 Second Avenue, N., Nashville, Tenn.** x

BARGAINS—FLOOR SAMPLES AND SLIGHTLY used. Rockets, new title, \$25.00; Rebounds, \$22.50; Cannon Fire, Mills, 46", \$32.50; Cannon Fire, Shyvers, \$27.50; Lite-A-Line Bowl Type, Triple Slot, \$55.00; Autobank, \$30.00; Autowheel, \$35.00; Flying Trapeze, Senior, \$20.00; Major League Sr., \$19.00; Contact Jr., \$14.50; Skyscraper, \$27.50; Action Jr., \$22.50; Action Sr., \$30.00; Criss Cross, Lite, \$32.50. 1/3 deposit, balance C. O. D. **COIN MACHINE EXCHANGE, 3032 Main, Kansas City, Mo.**

BARGAINS—5 BROADCASTS, 4 JIG-SAWS, 7 World's Series, 1 Air-Way, 1 Pennant, lot \$75.00. Fleet, Merry-Go-Round, \$10.00. **H. KURTZER, 892 Avon St., Akron, O.**

BARGAINS IN GAMES OF ALL KINDS—WRITE for list. Gum, \$6 for 5,000 balls. **SILENT SELLING CO., Marion, Ind.**

CLOSED TERRITORY BARGAINS—4 CHAM- pions, \$30.00 each; 1 Rocket, \$20.00; 1 Mills Cannon Fire, \$35.00; 1 Jennings Football, \$30.00; 2 Sportsmans, \$55.00 each; 1 Sportsman, \$30.00; 1 Autocount, \$15.00; 2 Golden Gates, \$10.00 each; 1 Big Bertha, large size, \$10.00; 2 Spark Plugs, \$12.50 each; 1 Jennings Century Cole Award 5c Vender, \$55.00; 2 Mills Blue Front 5c Venders, \$50.00 each. These machines except Bald products bought since Christmas and taken off location March 1. Virginia, South Carolina operators if interested come see. 1/3 deposit with order. **J. J. HARVEY, 1100 Harp St., Raleigh, N. C.** x

COIN-OPERATED MACHINES BOUGHT, SOLD —JARL, 1704 Leavenworth, Omaha, Neb.

DROP KICKS, \$15.00; ELECTRO'S, \$12.50; Golden Gates, \$12.50; Lightning, \$12.50; Action, \$20.00; Major League, \$17.50; Auto Count, \$25.00; Jennings Football, \$25.00; Cannon Fire, \$25.00; Rebound, \$20.00. All in first-class condition. Half cash, balance C. O. D. **YENDES SERVICE, INC., Dayton, O.**

EXTRA SPECIAL — MILLS QT PAY TABLE, \$47.50; Majikkeys, \$17.50; Forward Pass, \$10.50; Beacon, \$27.50; Knickerbocker, \$9.00; Register, \$13.50; Lightning, \$16.50; Drop Kick, \$18.50; Jennings Sportsman, \$62.50; Large Pontiac, \$10.00; Fleet, \$12.50; One Cent Duke Single, \$19.50; One Cent Duke Triples, \$29.50; Crack Shot, \$10.00; Autocount, \$27.50; World Series, \$5.00; Put-'n-Take, \$42.50; Electro, \$16.50; Criss Cross Lite, \$31.50. One-third deposit required with all orders. **GERBER & GLASS DISTRIB. CO., 914 Diversey Blvd., Chicago, Ill.**

FIFTY MILLS, LATEST MODEL JACKPOTS— Send for list. **DUVALL, Pikeville, Ky.**

FIRST \$295 TAKES PHOTOMATIC \$2.00 for A-1 Camera, latest Picture Machine, cost over \$2,000. Guaranteed perfect condition, same as new. Subject drops coin in slot, six pictures come out finished. Machine is entirely automatic, a new subject can be handled every four seconds, machine can be operated for dime or a quarter. Must sell on account of other business. Write if you have the money. **McLAMB, 1443 South 7th, Philadelphia, Pa.**

FOR SALE—MILLS BLUE FRONT MYSTERY C. A. Venders, also Regulars, in 1c, 5c, 10c and 25c Play, latest serials. **ROCKPORT NOVELTY CO., Rockport, Tex.** ap27

FOR SALE—THREE MODEL C IRON CLAWS, \$75.00 each, like new, good merchandise included. **H. J. ACHENBACH, Bloomsburg, Pa.**

FOR SALE—COMPLETELY RECONDITIONED Diggers below market price. Iron Claws, Microscope Crans, Merchants. **BOX NO. 499, Billboard, New York.** tfrn

FOR SALE—PAGES RACES, A-1 CONDITION used 2 weeks, \$400.00. Territory closed reason for selling. One-third cash with order, balance C. O. D. **O. L. GRIFFITH, Victoria, Tex.**

FOR SALE — PHOTOMATIC 4 PUT-100 Camera, perfect, \$200.00. **SCHLOFF, 297 Anderson Ave., Cliffside, N. J.**

FOR SALE—PAGES RACES, A-1 CONDITION used 2 weeks, \$400.00. Territory closed reason for selling. One-third cash with order, balance C. O. D. **C. HAGEN, Gonzales, Tex.**

FOUR FOR A DIME SEMI-AUTOMATIC Photo Machines, \$185.00. **MUNVES, 1061 Bedford Ave., Brooklyn, N. Y.** x

LOW PRICES ON PEANUT, BALLGUM, CIG- arette Venders, Games, Diggers. **NOVIX, 1191 Broadway, New York.** my4

MACHINES AND SUPPLIES—VIKING AUTO- Matic Company, 632 Polk, San Francisco. my25

MILLS CANNONFIRE JR., \$30.00; LOTS OF ten, \$25.00. Champion, \$40.00; One Lite-A-Line Bowl Type, single slot, \$45.00; One Lite-A-Line Triple Slot Conventional Board, \$50.00; Major League, large, \$25.00; small, \$20.00; Impact, \$25.00; Drop Kick, \$20.00; Crusaders, \$20.00; lots of ten, \$17.50. Golden Gates, \$12.50; Lightning, \$12.00; Dice-O-Matic, \$5.00; Pontiac, \$5.00. Orders filled in order received. No junk. All machines are mechanically perfect. Send deposit with order. **BILL FREY, INC., Miami, Fla.**

MILLS PUNCHING BAG, \$70.00; NICKEL Slot Shoe Shine Machine, \$30.00; Jennings Nickel Jackpot, \$15.00. **BURNLEY, 3233 Woodrow, Richmond, Va.**

MILLS SLOT MACHINES BOUGHT AND SOLD —CONNECTICUT AMUSEMENT MACHINE CO., 335 North Main St., Waterbury, Conn. my4

OPERATORS — DON'T SELL YOUR WORLD Series Games—you can now make them up to date and modern so that they will have the earning power of modern pay-off equipment by installing Pace's new Pay-Off Attachment. Easy to install and complete instructions with each unit. Write today for prices. PACE MANUFACTURING COMPANY, INC., 2907 Indiana Ave., Chicago, Ill. my25x

REAL BARGAINS IN RECONDITIONED MACHINES at Pace's new Pay-Off Attachment. List free. BADGER NOVELTY, 2546 N. 30th St., Milwaukee, Wis. ap27

REBUILT MILLS MYSTERY BLUE FRONT Gold Penny Venders, serials around 320,000, like new, \$49.50; Single Jackpots, \$14.50. Request list. COLEMAN NOVELTY, Rockford, Ill. ap27

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SPORTSMAN, LIKE NEW, \$62.50; CHAMPIONS, \$37.50; A. B. T. Horseshoes, \$7.50; World Series, \$35.00; Dice-O-Matics, \$6.00; Silver Cups, \$5.00; Super Sallies, \$5.00; many others. CRESCENT VENDING CO., 1520 East 67th St., Chicago, Midway 3113.

STATE CLOSED—PENNY-NICKEL MILLS BLUE FRONT. Mystery Golds, Venders, \$5.00; Nickel Mills Jackpot, Bells, Yellow Front, \$39.50; Nickel Mills Front Venders, with Pace Twin Jackpots, \$20.00; Nickel Mills Side Venders, with Pace Twin Jackpots, \$27.50; Champions, \$39.50; Stands, \$2.00; Brownie Jackpot Color Wheel, \$27.50. Third deposit. LAING, 2318 Market St., Wilmington, N. C. x

USE SPEEDY COIN COUNTERS, 55c EACH —Jobbers get quantity price on Counters and Wrappers. HEINEMAN, 109 West Alexander, Detroit, Mich.

WANTED TO BUY—PACES RACES. WE ARE authorized dealer. MOSELEY VENDING MACHINE EXCHANGE, INC., 3822 Chamberlayne Ave., Richmond, Va. ju8

1c TRIPLE JACKPOT LITTLE DUKE, \$29.00 —H. BRYANT, Horseheads, N. Y.

5 MODEL F CLAWS, \$35.00 EACH; 5 ELECTRO Hoists, \$100.00 each; all good condition. MARKEPP, 3904 Carnegie, Cleveland, Ohio.

200 ADVANCE BOX CANDY 5c VENDERS, \$2.00 each; 175 Advance Cigarette Machines, yellow finish, \$2.00 each. NATIONAL, 2401 Chestnut, Philadelphia, Pa.

COSTUMES—WARDROBES

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FORMULAS

FORMULAS — ALL KINDS, GUARANTEED; catalog free. KEMICO, B-66, Park Ridge, Ill. tfrx

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ECHOLS HIGH SPEED ELECTRIC SNOW Shaver, \$39.50. S. T. ECHOLS, 1337 Walton Ave., St. Louis, Mo.

FROZEN CUSTARD COMPANY, BOX 593, Memphis, Tenn. New 1935 Combination Frozen Custard and Ice Cream Machines, \$175.00. ap27

POP CORN — CRISPETTE — CARMELCRISP. Potato Chip Machines. LONG-EAKINS, 1976 High St., Springfield, O. my18

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FOR SALE OR LEASE — MOST POPULAR Dance Pavilion on Paw Paw Lake. Beer Garden, Soda Fountain, 4 Regulation Bowling Alleys, in connection. Write owner, J. VELEK, Coloma, Mich.

WHOLESALE PRICES—POP CORN MACHINES, Kettles, Burners, Tanks, Supplies. NORTH-SIDE CO., 2117 20th, Des Moines, Ia. ju22

5 KOHR'S FROZEN CUSTARD MACHINES complete. 9 Cash Registers. Quick sale to close bankruptcy proceedings. J. W. RICHLEY, Receiver, 525 East Market, York, Pa.

10 ELECTRIC TALLY BALL GAMES, PRACTICALLY new, will sacrifice. Write to R. M. SCAFFORD, 132 Wooster St., New York. Phone Gra. 5-9019.

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BALLROOM AND STAGE LIGHTING EFFECTS —Crystal Showers, Spotlights, etc. NEW-TON, 253 W. 14th St., New York. my25x

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TANAGRA ILLUSION, DILLINGER SHOWS, Mouse Circuses, Unborn, Exhibitions, Wax Figures, Marine Shows, Curiosities. WORLD'S WONDERS, 849 Cornelia, Chicago.

HELP WANTED

AGENT WITH CAR — BOOK LADY MIND-leader theaters. JOHN ANDREW JOHNSON, Apartment 2, 954 Greenwood Avenue, Atlanta, Ga.

CAN PLACE SOBER, RELIABLE HIGH DIVER —Write all first letters. JACKIE O'NEIL, General Delivery, Trenton, N. J. ap27

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JIMMIE HELMAN'S MOTORIZED CIRCUS Side Show wants man to make openings; wife, Electric Chair, Sword Box, other acts suitable. JIMMIE HELMAN CURIOSITY SHOP, 1113 Pennsylvania Ave., Baltimore, Md.

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MEDICINE PEOPLE — PLATFORM SHOW. Write stating lowest salary. I furnish all after joining. A. "DOC" HOUCK, Shoemakersville, Pa.

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A-1 AGENT, WITH CAR, for talking picture, under canvas or theatres. Can book, also sell merchants' advertising. Do not loose, good reference and can sell. Prefer this territory. Will work salary or percentage. JACK GURLEY, Newnan, Ga.

THEATRE MANAGER or assistant—German, married man, age 45, sober and reliable. Have managed own theatre. Not afraid of work. Consider large, small theatre. Write HELJEMANN, P. O. Box 34, Station D, Dayton, O. my4

PARTNERS WANTED

\$4,000.00 NEEDED WITHOUT SERVICES FOR entertainment enterprise. Phone, O. ES-SANT, 129 West 46th, New York. Bryant 9-4100.

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DREAMS INTERPRETED—YOUR DREAMS ARE significant, they reveal pending future events of your life. Your photo also read. Both 50c. Satisfaction guaranteed. R. H. JOHNSON, Chandlerville, Ill.

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PORTABLE CAR RADIO, OR 110 A. C., Requires no Bee Batteries. 6-Volt Bee-Less Farm Set, \$19.95. SOLTER'S, 104-N. 7th St., Minneapolis, Minn. x

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DISTRIBUTORS AND PITCH MEN FOR Dental-Lastics. Newest dental device; good demonstrator; long profit. THE DENTAL-LASTIC CO., North Hollywood, Calif.

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SHOW BANNERS, SCENERY—FINEST WORK. Lowest prices. ENKEBOLL STUDIOS, Omaha, Neb.

TATTOOING SUPPLIES

TATTOOING SUPPLIES—NEW CUTS, ILLU-strated list. WATERS, C-965 Putnam, Detroit. ap27

TENTS FOR SALE

HEADQUARTERS FOR TENTS, ALL SIZES—WORLD'S WONDERS, 849 Cornelia, Chicago.

THEATRICAL PRINTING

CLASSY STATIONERY, SIGNS, DODGERS, Labels, Tickets. Samples. SOLLIDAY'S, Knox, Ind.

GUMMED STICKERS, 3 LINES, 500, 20c; 1,000, 35c; prompt. SEAL, 6457 Eggleston, Chicago.

WINDOW CARDS — LOW PRICES, QUICK service. BELL PRESS, Winston, Pa. my4

100 6-PLY 14x22 WINDOW CARDS, \$4.50 — DOC ANGEL, Ex-Trouper, Box 1002, Leavittsburg, O.

100 WINDOW CARDS, 14x22, 3 COLORS, \$3.75; 1,000 4x9 Dodgers, \$1.55; no C. O. D. BERLIN PRINT, Berlin, Md. ap27

5M, 8x15 HANDBILLS, \$10.00 — MITCHELL PRESS, Box 115, McVeytown, Pa. ap27

WANTED TO BUY, LEASE OR RENT

DRAMATIC OR SMALL CIRCUS TENT — Seats, equipment. ED CHENETTE, DeKalb, Ill. ap27

VERY VERSATILE, young, well educated Agent, Manager or Artists' Representative, capable filling position as secretary to busy executive. Know publicity. Can type, book or manage. Have late Pierce Brougham. Will consider any good proposition with circus, carnival, revue or other attraction. Will work in any capacity, salary or drawing account basis. Am also considered good efficiency man, if you want refined costs with absolute control pressured. Not an angel, but will stay sober. Not a miracle man, but good show-man, all business which brings results. If on show or act can carry 4 people in car. I need you, you need me. Let's get together now to our own mutual advantage, and get going again. Write or wire BOX 194, Johnson City, N. Y.

AT LIBERTY BANDS AND ORCHESTRAS

NAME BAND AVAILABLE June First. CHAS. STROUP, Martins Ferry, Ohio. ap27

FOUR-PIECE GIRLS' ORCHESTRA—SINGERS, dancer, entertainers. Open summer resort, hotel, cafe. ANITA, 2745 South 13th, Lincoln, Neb. my18

JOCK'O PHILLIPS AND HIS GRACO CLUB ORCHESTRA open for summer season. College men, three years together, 11 men, plenty sweet and hot. Would like to hear from some reliable manager. References exchanged. Price is reasonable. Write or wire. JOCK'O PHILLIPS, Hotel Broadway, Emporia, Kan.

RED KING'S FOUR DUCES, NOW ON PRESENT location over year, desire summer engagement. Novelties and entertainment our specialty; sweet and hot band, all sing. Go anywhere if it pays off. Agents, managers write, stating full particulars. 16239 CHEYENNE, Detroit, Mich.

THE 3 MEGAPHONES—YOUNG, SOBER, RELIABLE, neat appearance. Radio, vaudeville, cabaret experience. Fourteen instruments, including Saxophones, Clarinet, Piano, Accordion, Banjo, Guitars, Xylophone, Traps, Vibraphone, Violin. Solo and Trio Singing. Modern library arranged for combination. Do ten 20-minute Comedy Acts. Fill requirements of five-piece band. Want summer location hotel, cafe, garden, cabaret, or other. Write to OCHSNER, 1717 E. 12th St., Fort Wayne, Ind.

WELL-KNOWN GIRL BAND OF EIGHT PIECES wants steady summer engagement. Reliable offers only. BELLE URBAN, 2503 Wabash, Detroit, Mich.

WELL ORGANIZED SWEET STYLE ORCHESTRA at liberty after May 15th. A proven money maker. Nine men, uniforms, many doubles, singers, novelty and arrangements. Will join leader and work under any name. OCHSNER, 1717 E. 12th St., Fort Wayne, Ind.

AN OPPORTUNITY to secure popular Orchestra at special rates. Now playing Buffalo ballrooms, hotels. Featuring Girl Leader-Vocalist, arrangements, hot, sweet, novelty, P. A. System, Uniformed. Write, write 388 University Ave., Buffalo, N. Y.

AT LIBERTY—The Colonial Club Orchestra, California's popular traveling dance band. Versatile musicians. A different orchestra with a distinctive style and originality. Well costumed, plenty of style and flash and high class in every respect. An outstanding attraction for spots wanting a feature band for a reasonable salary. Would consider room and board as part payment on location hotels, ballroom, parks and night clubs write. Western dance managers, agents and bookers also write, stating all particulars of time for forwarding. GEORGE REARICK, Mgr., care 259 No. 10th St., Colton, Calif.

CONTINENTAL ORCHESTRA, formerly World's Fair Spanish Village, Old Mexico and Administration Building. Available. RALPH GARCIA, Director; HARRY HONIGSHELL, Manager and Assistant Director, 1404 N. Raynor Ave., Joliet, Ill.

DON PHILLIPS and His Minute Men—Nine neat, young musicians for reliable location. Uniforms; sober. Radio. Excellent equipment. Feature specialties in modern library, uniforms. References and photos on request. Address DON PHILLIPS, 801 S. Chestnut St., Seymour, Ind.

FRANK BENNS' ORCHESTRA at liberty after May 15th for ballroom, hotel, night club, resort, stage show. Eight men, modern library, uniforms. P. A. set. Prefer location vicinity Chicago, also consider others. Room and board considered part salary. Union, can eat the stuff. References present a neat appearance. FRANK BENNS, 5067 Gadsden Rd., Tampa, Fla. my11

NINE-PIECE GIRL ORCHESTRA desires location job for summer. This includes string trio for dinner music, singer and specialties. Organized four years and can give references. Will cut to seven pieces. Will accept board and room as part salary. Available after June 10. DIRECTOR, 56 Center St., West Haven, Conn.

PIKE BURRITT and His Thirteen-Piece Orchestra, featuring Three Trumpets, Two Pianists, Have Girl Singer, Organ amplifier. Summer job on location. Contract. PIKE BURRITT, 16 John St., Seneca Falls, N. Y. my11

TUCKER KEY and His Orchestra, eight versatile musicians with ability and personality. Modern combination. Must give two weeks' notice here. Only salary proposition considered. Board and room part ok. Address Keastwood, La. my11

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY—ANIMAL Trainer, twelve years' experience with horses, ponies, dogs, elephants, R. C. SMITH, care The Billboard, Cincinnati, O.

TATTOOED LADY—GARE SAILOR PHIL, 12 Bowery, New York City. ap27

AT LIBERTY—DOMESTIC ANIMAL TRAINER. TROUPER, 808 E. Kelso St., Inglewood, Calif.

COOKHOUSE TO BOOK WITH SHOW—must have meal tickets for privilege. Also Corn Popper. W. L. BORROR, Camden, Ark. ap27

CLOWN POLICEMAN AT LIBERTY—WALK arounds, general clowning, experienced. Address LEE SMITH, 20 Cuyler St., Newark, N. Y. my11

JOE HARRIS—WORLD'S CHAMPION BAG PUNCHER. 439 West State St., Milwaukee, Wis.

BOB CARVASMAN—A-1 Tent Maker, have own sewing machine. Make everything from chaffin sack to a big top. Drop me at the Famous Panamahasika company, G. KENNARD, 190 O'Connell St., Providence, R. I. ap27

CAILEY, SLACK WIRE Combination Juggling, for circus, bazaars, fairs, celebrations, acts. Make good everywhere. Write or wire. 116 9th Ave., New York, N. Y.

MAN, experienced, seeks job with Wild West Managerie, Circus Show abroad. H. BALDWIN, Forhan Markin, Bury Edmunds, England.

PANAMAHASIKA'S BIRD CIRCUS, the Original and Greatest in the World. The Act that makes everybody talk. Do a knockout the Famous Panamahasika's Real Acting Birds. GEO. E. ROBERTS, Manager, Panamahasika's Studio, 515 West Erie Ave., Philadelphia, Pa. Telephone SA6more 5536.

THE LIVING HUMAN FOUNTAIN—An act that is new. A real novelty. Water streaming from nostril. Not repulsive. TOBIAS MURRAY, 1713 1/2 W. 3d St., Dayton, O.

AT LIBERTY COLORED PEOPLE

ORGANIZED TWELVE-PIECE Colored Band—A-1 in every respect, desires summer location. Would like to hear from reliable bookers and promoters. Band has complete library, novelty, singing trio, own transportation, uniforms, etc. Non-misrepresent; bans last night. DARRILL HARRIS, 1717 E. 12th St., Fort Wayne, Ind.

REVUE—Colored, White or Spanish. For Night Clubs, Theatres or Parks. Also Stock Company. Have car. ANITA BUSH, 350 Lenox Ave., Apt. 2, New York. ap27

AT LIBERTY DRAMATIC ARTISTS

CHARACTERS, HEAVIES, GENERAL BUSINESS. Practical Stage Mechanic. All essentials. Stock, Rep. or Tenity. 30 years' experience. Age 48. B. J. MURPHY, 7 S. Ann St., Mobile, Ala. ap27

AT LIBERTY—Comedy or General Business Specialists. Youth, ability, experience, have car. Join on wire. W. PRICE, Route 1, Coopers-town, Pa. my4

AT LIBERTY—Ingene Leading Woman, age 23, height 5 ft. 4, weight 110. Song-dance specialties. Good wardrobe. CELIA T. CLARK, FORD, 219 West 7th St., Charlotte, N. C. my11

INGENE—Experienced stock and rep. Versatile, quick study. BOX 569, Billboard, 1564 Broadway, New York City.

AT LIBERTY MISCELLANEOUS

ATROLOGER—QUALIFIED, EFFICIENT. CAN produce. Wish to connect with some means of promotion. Age 28, single. Write T. P. OSBORNE, 525 1/2 E. Third, Tulsa, Okla.

WESTERN ELECTRIC OR RCA-VICTOR PUBLIC Address and Music Reproducing Systems. Equipment of most modern design. Prices favorable with ordinary outfits. Write for descriptive circular. State your dates. ROELLER'S AMPLIFYING SERVICE, Pottstown, Pa. ap27

LIGHTNING CARTOONIST—Put me in your window and watch the crowds congregate. Can be used to great advantage by any show, convention or business. A-1 talker who knows how to sell. Formerly with Illinois Racing Chronicle, Funhouse, Belmar, Photomaton Studio, Broadway. College education. Have been barber and actor (two years stock). I produce or pack me up and send me home. Have own car, public address system. All propositions considered. Salary no object. Will give results. ADDRESS: BLOKIN, 419 Broad Street, Bloomfield, N. J.

MR. MANAGER, whatever your event is you will want a good entertainment. For a clean attraction that will please your people, get the Panamahasika Attractions. If you don't know me it's time you do. Let me tell you where Panamahasika's Famous Dog, Pony, Monkey and Bird Circus has appeared and who for, and all about this attraction, the oldest in the east. I am in Philadelphia, Pa. responsible himself for success of these Famous Bird and Animal Acts. So you be sure to get the best service. Write GEO. E. ROBERTS, Manager, Panamahasika's Studio, 515 West Erie, Philadelphia, Pa. Telephone SA6more 5536.

YOUNG WOMAN DIRECTOR—Professional experience, wants amateur theatre group. State compensation. Write and describe first letter. DIRECTOR, 1018 Ridgeway, St. Joseph, Mo.

AT LIBERTY MUSICIANS

ALTO SAX AND DRUMMER—SAX HAS FINE tone, good Clarinet. Drummer has pearl outfit, bells, etc. Dance and concert. You have car. Name experience. ROBERT BROWN, Jerseyville, Ill. ap27

ALTO SAX DOUBLING CLARINET—UNION. MUSICIAN, 2107 Slauson Ave., Racine, Wis.

AT LIBERTY—FAST DRUMMER. EXPERIENCED dance and shows. Union, young, sober and reliable. Write or wire BOX C-379, Billboard, Cincinnati.

BASS MAN AT LIBERTY—EXPERIENCED. Write F. M. MERTZ, Springfield, Ill.

BASS, STRING AND BRASS, DOUBLE VIOLIN. Experienced, age 23, good appearance, single, union. At liberty after May 5th. Prefer location. LARRY ENOS, 1110 Logan St., La Crosse, Wis.

DRUMMER-XYLOPHONE SOLOIST—COMPLETE pearl outfit, bells. Read, fake, experienced all lines. Young, modern, reliable, car. Prefer summer location. CHARLES KIES, Howard Hotel, Hamilton, O.

MASTER STUART—WORLD'S YOUNGEST Xylophonist, at liberty after April 19. Two and Four-Mallet Novelties, snappy wardrobe, plenty showmanship, own accompanist. Units wanting stop-show attraction, write or wire. Pay your own wire, we do same. MATHEWS FAMILY, Winamac, Ind.

SAX-VIOLIN, AGE 32, FIFTEEN YEARS first-class musical experience. No take-offs, but sweet, modern for dance and strong concert. Concert library. Best Detroit rep. No collect wires. Apt. 103, 680 Merrick Ave., Detroit, Mich. ap27

STRING BASS—EXPERIENCED IN SYMPHONY, theatre, hotel and modern dance orchestras. Formerly with Casa Loma, Jean Goldkette and other recording bands. First-class engagement only considered. Write full particulars. BASS PLAYER, 680 Merrick Ave., Detroit, Mich. ap27

STRING BASS MAN DOUBLING VIOLIN wants location job. Union; experienced in club and radio work. Will consider good traveling job. C. F. HILL, 110 So. Surpin St., Middletown, O.

TRUMPET—READ, FAKE, EXPERIENCED, young and reliable. BILL ROBINSON, Dyersburg, Tenn. ap27

TRUMPET AT LIBERTY—EXPERIENCE IN circus and carnival. A. CORONA, 3432 Lemoyne St., Chicago, Ill. my11

TRUMPET—READ, TONE, TAKE OFF, EXPERIENCED, young college man. Go anywhere; prefer location; tuxedo, union. MUSICIAN, 643 27th St., Des Moines, Ia. my4

VIOLINIST—DANCE AND SYMPHONY EXPERIENCE. LEON MILLER, 224 Desmond St., Sayre, Pa. my4

ALTO SAX, doubling Baritone, Clarinet, Flute, desires to locate summer job with guitar band; Michigan preferred. Age 20, read vocal. Address R. W. BUNGART, 512 McNeal, Jackson, Mich.

ALTO, BARITONE SAX, Clarinet—Fine miked voice, solo or trio work. Good reader, solo, style and can cut. Locate anywhere if worthwhile. MUSICIAN, 282 Jericho Turnpike, Mineola, N. Y. my11

ATTENTION, STEAMSHIP LINES—Young lady, concert soprano, with wardrobe and symphonic concert ensemble, desire connect for summer. Special popular arrangements, solo with vocal accompaniment by ensemble. Compensation low. Address SINGER, Room 384, Sinton Hotel, Cincinnati, O.

BANDMASTER—Plenty of experience, road and location, adult and juvenile bands. Good organization, can arrange, carries large library of music. Wishes to change location. Any reasonable offer considered. BOX C-578, Billboard, Cincinnati, O. my11

FAST ALTO, Clarinet, Baritone, Arranger, Voice. Modern, experienced, accurate Benny Goodman ride, tone and intonation. Can capably rehearse and routine modern outfit. Lombardi initiators and parties mix. Write, don't wire. SLOVITER, ERNER, Box C-877, Billboard, Cincinnati. my4

GUITAR DOUBLING Violin and Good Vocalist, with plenty of club, radio and show experience. Member Detroit Local, Anything, room considered. Young, single and have car. HOWARD PULVER, 222 Grand Ave., Aurora, Ill. my4

MODERN DRUMMER—Young, union. Complete outfit, bells, Temple Blocks, etc. Lots of swing and flash. Good reader. Have good voice and desire location job for summer. FRANK BAUER, 500 1/2 East 11th St., Michigan City, Ind.

SAX, ALTO AND TENOR—Doubling Cello and Voice. Modern take-off, read and fake. 32, not appearing. Location preferred. MUSICIAN, 1850 Tremont, Apt. 15, Denver, Colo.

SOPHAPHONE AND STRING BASS—Experience in circus, theatre and dance. Union. Location job preferred. C. O. WOODMANSEE, 312 North Third Ave., Marshalltown, Ia.

STRING BASS—Doubles on Tuba. Young, free to travel. Play anything. Bass. Can cut, read fast, fake, hot slap style, also soft rhythm style. Prefer room and board. WALTER NAGRODSKY, 1106 Grand Ave., Chicago, Ill. my11

THEATER PIT DRUMMER—Union, Vaudeville, Musical Comedy, Burlesque, etc. Locate or travel. Strictly sober, neat appearance and reliable. Permanent address. DON OSSLER, Care Billboard, Chicago. my4

TROMBONE—Read, ride, arrange. Have played good bands, enjoying my specialty. Soloist without misrepresentation. BRECHLIN, 426 Sixteenth St., Oshkosh, Wis.

TRUMPET—Experienced all lines. Read, fake, one range, Young, Single. Will go anywhere. Join on wire. MUSICIAN, 490 Jefferson Ave., Washington, Pa.

VIOLINIST—Sight reader, concert, dance, ten years' theatre, hotel, solo. Sober. State all in first. MUSICIAN, care Blish, Jefferson Apts, Jefferson Ave., Niagara Falls, N. Y. my11

AT LIBERTY M. P. OPERATORS

EXPERIENCED PROJECTIONIST DESIRES location. Non-union, four years' experience on R. C. A. and Western Electric equipment. Go anywhere. Write D. R. SMALL, 42 Hazel St., Chambersburg, Pa. ap27

AT LIBERTY PARKS AND FAIRS

AERONAUTS—BALLOON Ascensions and Parachute Dropping; lady or gent. JOHNSON BALLOON CO., Clayton, N. J. my25

BALLOONISTS AND PARACHUTE Jumpers operating from airplanes and balloons. Young artists, schooled by old heads. THOMPSON BROS. BALLOON CO., Aurora, Ill. ap27

AMERICA'S BEST HIGH WIRE—THE Calvert outstanding hit attraction. An act with drawing power. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. my11

ASCENSIONS—THE ONLY ACROBATIC BALLOON Act. Patent balloon ematics in midair, converts into world's largest parachute. Working time 15 minutes. Also standard Parachute Ascensions, reasonably priced. LEE REICHERT, 426 Hummel St., Harrisburg, Pa. ju29

BALLOON ASCENSIONS—PARACHUTE Drops by lady riders; modern equipment; no trench. W. O. PARENT, Greenville, O. my11

CAPT. GEORGE WEBB, AMERICA'S PREMIER Net High Diver. Thrilling and sensational. At liberty after August 1st. No. 27 West Summit Ave., St. Paul, Minn. my4

FREDDIE'S EDUCATED DOGS—IF YOU WANT an act with flash and pep, this is it. Nine Dogs and Monkey. Sta. L, Route 3, Cincinnati, O.

ZIKE'S EDUCATED HORSES, INCLUDING Redskin, that equine wonder. Also Tony the Flame Jumper. Available parks, fairs, celebrations. Write or wire A. M. ZIKE, Sidney, Neb. my4

AERIAL COWBOYS, double Trapes, Comedy Juggling, acrobatic, Hummingbird Swinging Ladder. All standard acts. Celebration managers write for price. Literature on request. Address Billboard, Cincinnati, O. ap27

AT LIBERTY for fairs and celebrations—Do three separate acts. Slack Wire Comedy Juggling, Balancing Act, Comedy Chair Balancing Trapes Act. CHESTER HUBER, Wabasha, Minn. my11

AT LIBERTY—Rico's Comedy Fairs and Dogs for parks, fairs, circus, celebrations. This is a real novelty act. 1200 Lincoln Ave., Jackson, Mich.

ATTENTION! THE GREAT MARLOW, For Contortion Act, open for engagements. Theatres and outdoor celebrations. 911 Payne Ct., N. E., Canton, O. my11

CLOWN MOTORCYCLE COP on funny machine. Also One-Man Clown Band and Joey with many numbers. Now playing at Amusement Police Circus. ART ATTILA, Billboard, Chicago.

EUROPEAN ACROBATIC NOVELTY—The finest single act playing the outdoor stage. It's new and different. LEO DEMERS, P. O. Box 52, West Abia, Wis. ap27

LOOK—LAMONT'S COCKATOOS—20 Cockatoos and Macaws. The Bird Act. A Novelty of Merit. A Big Display, A Real Act for Your Fairs and Parks. You can't miss with this act. 112 So. Boulevard, Tampa, Fla. my4

MONKEYS, BABOONS, DOGS—Trained to present a complete circus performance from clowns to high diver. First time offered as a free attraction. Terms high. LATHAM'S MONKEY CIRCUS, care Billboard, Cincinnati, O. ap27

PANAMAHASIKA'S DOG, Pony, Monkey and Bird Circus. Mr. Manager, you will want the best. This attraction is the last word. GEO. E. ROBERTS, Manager, Panamahasika's Studio, 515 West Erie, Philadelphia, Pa. Telephone SA6more 5536.

WESTERN ELECTRIC Public Address and Music Reproducing System. Most complete sound service ever offered. Carry 14 speakers, 6 microphones, 3 complete amplifying systems. Can do general advertising. Serving such well-known fairs as the Virginia State, Bluebonnet, Stumbers, Flamingo, N. J.; North Carolina State, etc. Write for descriptive circular. State your dates. ROELLER'S AMPLIFYING SERVICE, Dept. A, Pottstown, Pa. ap27

AT LIBERTY PIANO PLAYERS

ERNE HANNA—PIANIST and Arranger. Anniston, Ala. my4

EXPERIENCED PIANIST—RHYTHM, READ, fake; reliable. BOX C-337, care Billboard, Cincinnati, O.

EXPERIENCED PIANIST—RADIO, RECORDING, etc.; any style. High-grade offers only. WILLIAM SIEGFRED, 1114 Main St., Keokuk, Ia.

CAR WHYTE, PIANIST, YOUNG, GOOD APPEARANCE, unlimited experience. Cedar Hotel, Cedar Rapids, Ia.

YOUNG MAN—Single, American Pianist. Educated, dependable, wishes reliable, high-type opening. Varied professional experience. Soloist. Accompany, Teacher. Address BOX C-368, Billboard, Cincinnati, O. my4

AT LIBERTY SINGERS

GIRL SINGER EXTRAORDINARY—WANTS location this season with good band. Have worked with name bands, recording, broadcasting experience. Trained conservatory graduate. Double hot Sax, Clarinet, also Accordion and Guitar. Beautiful wardrobe, young and beautiful. Guaranteed to be even better than represented. EDYTHA LONG, Superior, Neb.

FEATURE SINGER—Range, quality, musical. Experienced m. c., radio, club, musical comedies. Given initiation of vocalists stars' association at present. Only reliable considered. DAVE DEAN, General Delivery, Crawfordville, Ind.

AT LIBERTY VAUDEVILLE ARTISTS

FAST DANCE TEAM—Young, fast and plenty of variety. Man, 25; girl, 21. Exhibition, ballroom, tap, toe and novelty dancing, speaking parts. Semi-amateur, but good. Ask anyone in West Texas. Have car. Available after May 2d. ROBERT RIEGEL, Federation Bldg., Big Spring, Tex.

JEWISH DIALECTICIAN—LOOKS PART, double Sax, experienced. Good for radio, vaudeville, etc. SEYMOUR GOLDBERG, 1727 Walton Avenue, Bronx, N. Y. Tremont 8-0423. my4

LAMONT'S BIRD ACT—CAN ACCEPT BOOKING for vaudeville, parks, fairs, units. Address 112 So. Boulevard St., Tampa, Fla. my4

MAGIC, ESCAPES, ETC.—Change strong for six nights straight or characters in acts, good in sales. Write for the most satisfying. All-Reading Act in show business. Works in acts; experienced; reliable. Prefer mod show playing Ohio or Indiana. Have car. Address SHOWMAN, Apt. J, 224 N. West St., Lima, O.

NOTICE—Vaudeville Performers from big Parisian Girls Attraction. Have complete outfit. Props, Costumes, etc., all alone back from Paris. Versatile, minimum salary. See, appreciate. SEARS, 227 E. 60th St., New York.

PANAMAHASIKA'S DOG, Pony, Monkey and Bird Circus. A complete, clean attraction, in a class all alone. Unlike all others. Yes, always has been. There is but one, the Original Prof. Panamahasika, in person himself. You will want the best show. Get in touch at once with this real attraction. GEO. E. ROBERTS, Manager, The Panamahasika Studio, 515 West Erie, Philadelphia, Pa. Telephone SA6more 5536.

MINSTRELSY—(Continued from page 27)

persons interested in the perpetuation of old-time minstrelsy are invited to attend the annual meeting of the minstrel association at Cleveland next September. We also invite your correspondence with national headquarters. Address your communications to Robert Reed, 1679 East 82d street, Cleveland, O.

Loughney, F. J.
 Lowry, Eddie
 Lund, Earl
 Lunsford, L. R.
 Lyman, Geo. E. V.
 Lyons, Jerrie
 Lyons, Albert
 MacArthur
 MacKay, Alexander
 MacKay, Don
 McCarty, Fred
 McClure, Mickey
 McCollan, L. E.
 McCormick, Chas.
 McCrea, E. G.
 McCue, Capt. Tiger
 McCune-Grant, Trio
 McCurray, Mack
 McDermott, Jerry
 McDonnald, Wm.
 McGee, A. H.
 McGee, Harry H.
 McGill, Leo
 McIntyre, James
 McKay, C. F.
 McKinley, Eddie
 McLachlan, A.
 McLoughlin, Jack
 McLaughlin, Jack
 McManus, Larry
 McMurdo, Wiley
 McNeely, W. H.
 McPeak, Joe
 McPeak, R. E.
 McRae, Neal
 McVay, Capt. Jas. O.
 Maclos, Manuel
 Mack, Eddie
 Mack, Chief Paul
 Mackintosh, Fred
 Macks, Joe Doozit
 Madison, Bobby
 Madison, C. J.
 Magidson Twins
 Magidson, Phillip
 Mahan, Bob
 Mahoney, Dan
 Mahra, Prince
 Mahans, Dennis
 Mahattan, Havana
 Mann, Alfred
 Manning & Class
 Mansell, John
 Marato, Nicholas
 March, John M.
 Mark, Eddie M.
 Mark, O. C. Suzanne
 Marshall, Oscar
 Marton, Harry P.
 Mascos, Fred
 Mason, Julian
 Mason, Ott
 Mason, Walter E.
 Matera, Samuel
 Matney, Tom
 Matthews, F. S.
 Mauney, Red
 Mayberry, John
 Mayes, Livingston
 Maxwell, Max
 Maxwe, Harry
 Meade, Al
 Meador, Buddy
 Mel-Roi
 Melvin, Joe
 Menescalos, Dominick
 Merrilyn, S. Wm.
 Messer, Ivan
 Metzl, Clint V.
 Meyer, Clint V.
 Meyers, P. C.
 Meyers, Robert C.
 Meyers, W. A.
 Michaels, Jammie
 Miller, Jack
 Miller, Bert Opal
 Miller, Billie
 Miller, Clyde
 Miller, Cole
 Miller, F. P.
 Miller, Jas. E.
 Miller, Kenneth
 Miller, Laurence
 Miller, Malven
 Miller, Maurice
 Milligan, Fred
 Mitchell, Adams
 Mitchell, Alex
 Mitchell, Arthur
 Mitchell, Bob
 Mitchell, Charlie
 Mitchell, Dan
 Mitchell, Emil
 Mitchell, Frank C.
 Mitchell, G. A.
 Mitchell, Herbert
 Mitchell, Lawrence
 Mitchell, Lewis
 Mitchell, Miller J.
 Mitchell, Pete
 Mitchell, Sam
 Mitchell, Steve S.
 Mitchell, Tom
 Mitchell, Walker
 Mohawk, Steve G.
 Monroe, C. L.
 Monte, Harry H.
 Montonen, Don
 Moore, Lenan
 Moore, Roy V.
 Moore, Wm. R.
 Mooreman, M. M.
 Morehead, Chas.
 Moreland, Carl
 Moran, Jack
 Moran, (Chil)
 Morin, Al
 Morris & Raaland
 Mortenson, Mort
 Moser, Floyd
 Moskowsky, Herman
 Moss, W. J.
 Motherwell, Thos.
 Mott, Joseph
 Mottie, E. B.
 Mullen, Gen.
 Mullen, Pete
 Mund, Sunny
 Munson, Red
 Murdock, Benny
 Murdock, Law & Millie
 Murphy, A. J.
 Murphy, Frank
 Murphy, Wm. G.
 Murray, Arthur
 Murray, Charlie
 Murray, Eddie J.
 Murray, Mal
 Musave, Jack
 Myers, Geo. L.
 Myers, Albert
 Nador, Jack
 Nansahl, Frank

Nasser, Raymond
 Naylor, H. Red
 Neese, Pete
 Neiss Troupe
 Neiss, Walter
 Nelson, E. V.
 Nelson, Carl
 Nelson, C. Tattooer
 Nelson, Ernest G.
 Nelson Jr., E. V.
 Nelson, Lupa & Lewis
 Neville, Edgar
 Newmoyer, Albert
 Newton, Garner
 Nichols, Rudy Red
 Nicholas, Tommy
 Niebels, Louis
 Niller, Chas. C.
 Nippin, Tosh
 Nixon, Jas. Curly
 Nolan, Bernie
 Norton, Ray
 Norton, Scotty
 North, Leo J.
 Nunn, H. W.
 Nye, Truman
 O'Brien, Edw.
 O'Brien, Pat
 O'Brien, Thos. J.
 O'Dale, Jimmie
 O'Daniel, Albert
 O'Dell, James
 O'Leary, E. L.
 O'Rourke, Tex
 O'Connell, Harry
 Ogle, Joe
 Oliver, Tom
 O'Neil, F. D.
 Omar, Rex
 Overacker, Wm.
 Owens, Harry Buck
 Owens, J. H.
 Pablo, Juan J.
 Paddock, Buddy
 Paine, Geo. W.
 Pargis, D. Chas. F.
 Parish, Billy
 Park, Bob
 Parker, C. W.
 Parker, Kumer
 Parkers Sale Service
 Parmelee, Jack
 Pasquale, Frank
 Patterson, Pattie
 Paty, Felix
 Payne, James
 Peck, Wm.
 Perkins, Raymond
 Perry, James
 Perry, J. W.
 Perry, Jack
 Peterson, Pete
 Peterson, Jack Slim
 Pettit, Frank M.
 Pettit, Dale P.
 P. G. Circus
 Phillips, Harold
 Phillips, Robert
 Phillips & Daniel
 Pickards, Seala
 Pike, Blackie
 Pinder, Thos. N.
 Pines, Joseph J.
 Polans, Murray
 Polk, Ernest
 Popkin, Sam J.
 Posey, Bob
 Potts, Walter L.
 Poulard, Al
 Poyne, Joe
 Prevot, Frank
 Price, Fat
 Pritchard, G. W.
 Puffe, Lou Gay
 Puree, Vic
 Qualls, Oscar
 Quillan, Thomas
 Quinn, Lewis
 Quinn, Lewis
 Ralland, D. D.
 Ramonis, Ray
 Ratcliff, Gerald
 Ray, Arthur S.
 Ray, Mervin
 Rayburn, Harry
 Raymond, Marie
 Raymond, G. Chas.
 Raymond, Frank
 Raymond, Nick
 Rea, J. W.
 Read, Joe & Allene
 Reading, Arthur
 Reardon, Gerald
 Reaver, Vernon
 Recklan Trio
 Redmond, Frank
 Redon, Carl
 Red Foot Co.
 Redden, Yasland I.
 Redden, Lois G.
 Redmond, P. B. F.
 Reed, Minor
 Reese, Harry Monk
 Reeves, Arthur
 Reiger, Jack
 Remick, Jack
 Reno, A.
 Reno, Edw. A.
 Reno, Louis
 Reno, Paul
 Revels, The Three
 Revolt, Paul
 Revolt, Philp
 Reynolds, Dad
 Reynolds, Ellery S.
 Reynolds, Harris
 Reynolds, Jas. E.
 Reynolds, Joe Earl
 Reynolds, P. C.
 Reynolds, Whitey
 Rhamey, D. G.
 Rhanah, Ernest
 Rhanah, Fred
 Rhye, W. L.
 Rhymer, W. L.
 Rice Bros. Circus
 Richards, Dan
 Richards, Ras
 Richardson, C.
 Richardson, Capt.
 Rieder, Bernice X.
 Riess, Dutch
 Riess, John B.
 Right, Arthur
 Right, Harry
 Right, Ted
 Ritterley, Harry

Roberts, Frank
 Roberts, H. Red
 Roberts, Kelly Red
 Roberts, Joe
 Roberts, (Banjoist)
 Roberts, Roy
 Roberts, J. Stanley
 Roberts, Steve
 Robertson, Bob
 Robinson, C. O.
 Robinson, Paul
 Roderick, David A.
 Rodgers, Thos.
 Rogers, A. Doad
 Rogers, Sunshine
 Rogers, Toby
 Roberts, Joe
 Rogers, A. D.
 Rose, Dave
 Rosen, James
 Rosen, Sidney
 Rosenthal, Louis
 Ross, C. A.
 Ross, Clarence
 Ross, John H.
 Ross, Milton
 Ross, Prof. Joe
 Royal, Harry
 Royal, Ueno Japs
 Ruble, Harvey
 Rucker, E. H.
 Rudy, George
 Rufus, Sid
 Runyon, Fred
 Russer, Al
 Russ, John L.
 Russell, Capt.
 Russells, Famous
 Russell, R. E.
 Rutong Dog Act
 Sacks, Arthur
 Sacks, Sammie
 Sanders, R. M.
 Sargent, Geo.
 Sanivan, Sammy
 Scatter, W. O.
 Scheppard, Bill
 Schlemmer, T. E.
 Schmitt, Clayton
 Seifried, Walter
 Seigrist, Joe
 Selis, Ray
 Selzer, Louis
 Sergia, Sam
 Seymour, W. H.
 Seymour, V. O.
 Shafer, C. C.
 Shaffer, Jas. B.
 Shannon, Ted
 Shannon, Eugene
 Shaver, Jimmie
 Sharkey, Charlie
 Sherman, Chester
 Sherman, Frank
 Sherman, G. R. Pop
 Sherman, W. B.
 Sherwin & Perry
 Sherwood, Bob
 Shields, Fred
 Shill, Charlie
 Shirley, Jess
 Shogran, H. S.
 Shonk, Eugene
 Siegel, Butch
 Siegrist, Joe
 Silver, Hal
 Simmons, C. H.
 Simmons, C. E.
 Simms, J. W.
 Simons, Homer
 Singali, Mooskutty
 Singer, A. E.
 Singer, Harry
 Sink, F. J.
 Ritter, Harold
 Smith, Buck
 Smith, Clyde A.
 Smith, Diamond T.
 Smith, J. D.
 Smith, John B.
 Smith, Jerry M.
 Smith, Leroy
 Smith, S. W.
 Smith, Steve
 Smith, Wm. K.
 Smithy, Chas.
 Snaps, Wm. R.
 Sneath, Raymond
 Snellenberger, Charles C.
 Snow, Doc
 Snow, Howard
 Snyder, Chas. A.
 Snyder, Leo
 Sorenson, C. H.
 Spear, Thom
 Spicer, Earl
 Spring, Tony
 Sprinkie, Swede
 St. Clair, Al
 St. Clair, Bob
 Stanford, John
 Stanley, Bennie
 Stanley, Chas. W.
 Stanley, Jack
 Stanley, Dervey
 Stanley, Joe B.
 Stanley, L. L.
 Berge, Cuba
 Biew, Bernice
 Bowen, Margie
 Brazier, Mrs. Billie
 Burrell, Viola
 Byron, Don
 Carter, Mrs. C. H.
 Colby, Blanche
 Cole, Marie
 Crawford, Margaret
 Denis, Doris
 Fournier, Alcide
 Elio, Elsie
 Dry, Frankie
 Fowler, Hazel
 Frank, Sandra
 Hartley, Tot
 Hed, Fred
 Hyde, Phoebe
 Jackson, Jewel
 Keaki, Emma
 Kelly, Jackie
 LaClair, Maruse
 Lamar, Mrs. Jack
 Lane, Dorothy
 Lang, Nina
 Lee, Barbara
 (& Dupree)
 Leslie, G.
 Livingston, Belle
 Lopez, Lillian
 Manos, Ann
 McAnabell
 Martin, Alice
 Mason, Geraldine
 McIntosh, Louise
 McLean, Laura
 McMahon, Patricia
 Moore, Myrtle
 Crawford, Margaret
 Denis, Doris
 Osborne, Viennne
 Owen, Elaine
 Peras, Mrs. M.
 Peters, Honey
 Reeves Sisters
 Rickle, Gretchen
 Swafford, Mrs. Jas. B.
 Thorne, Kay
 Tierney, Mr. Jas.
 Vivian, Ruth
 Wann, Rita
 Wanda, Stella
 Weinberg, Miss D.
 Williams, Kay
 Wordley, Mrs. Ralph

Ward, Bert E.
 Ward, Frank R.
 Warren, James
 Warren, the Wizard
 Waters, Bob
 Watkins, J. J.
 Watson, Edw.
 Weas-Ize Product
 Weaver, Stirling
 Weaver, Buck
 Weaver, W. L.
 Webb, James H.
 Weber, John A.
 Welch, John W.
 Webbs, Karl
 Webster, Geo. H.
 Weeks, Gerald R.
 Weinstant, Jos. B.
 Weiss, Bernice
 Welber, S. E.
 Wells, Billy & Four Fays
 Wells, Elbert
 Wells, Jim
 Welton, Wm.
 Wesselman, Clifton
 West, L. E.
 West, E. E.
 West, Gene
 Wheeler, Mal & Toy
 White, Arthur Red
 White, Billy
 White, Curly
 White, Eddie
 White, Benny
 White, George D.
 White Horse, Chief
 White Owl Med.
 Whitlark, W. H.
 Whitley, Heald
 Whitten, John
 Wiener, Sam
 Wiggins, Chester
 Wilcox, L. N.
 Wild Pony, Chief
 Wilford, Max
 Wilman, Trompe
 Wilkins, Chuck
 Wilkins, J. E.
 Wilkinson, Guy V.
 Tollen, Louis B.
 Tolma, Prof. J.
 Tompkins, Uncle Si
 Tonkel, Hubert
 Townsend, Bill
 Treasoy, J. P.
 Treubsh, Hubert
 Tronson, Rudy
 Trousdale, Boy E.
 Trout, Max Sambo
 Trout, O. E.
 Trump, Gene
 Trupp, Gene
 Tullis, Wm. A.
 Turner, Bud
 Turner, Wm. Kings
 Tweedy Bros.
 Two Cities, Andy
 Twohouse, Chief
 Udoowitz, I.
 Umphred, Lonnie
 Underwood, B. B.
 Underwood, W. E.
 Usher, Eugene
 Usher, Herbert
 Utter, F. E.
 Val-Roy, Jack
 Van Horn, James
 Van Zand, Kenneth
 Van Wert, Ray
 Vandaand, Billie
 Vernon, Walter
 Victoria, Harry
 Villeponteaux, Harry
 Vinson, Goldie
 Vivian, Jack
 Vogstad, Geo.
 Vrooman, Dan
 Vrooman, L. D.
 Wade, Billy
 Wade, Roscoe
 Wagner, Bob
 Waite, Wm. & Marion
 Walcott, W. S.
 Wakefield, Frank L.
 Walker, Harry
 Walker, Jack
 Walker, Chas.
 Walker, R. R.
 Wallace, Richard
 Walls, C. W.
 Walls, John
 Wallin, Al
 Waller, Edw. S.
 Walls, Scott
 Walters, Eddie
 Walton, Huck
 Ziegler, Jack

Williamson, G. H.
 White, Bob
 (Whistling)
 White, Howard M.
 (Eddie)
 Wilson, James I.
 Wolfe, Benny
 Yoshida, The (Jap. Troupe)
 Zarrillo, Daniel

MAIL ON BAND AT ST. LOUIS OFFICE
 390 Arcade Bldg., Eighth and Olive Sts.
Parcel Post
 Wortham, R., 3c
Ladies' List
 Clark, Helen
 Clay, Madeleine
 Cornwall, Alicia
 Evans, Mildred
 Fields, Miss Bobbie
 Hamilton, Louise
 John, Betty
 John, Elsie
 Jolley, Mrs.
 Kelly, Mrs.
 Morris, Mrs.
 Milton R.
 Rhodes, Mrs. Etta
 Rhodes, Mrs. June
 Sheehan, Marie
 Sullivan, Mrs.
 Blanche
 Wadley, Mrs. A. R.
 Williams, Mrs.
 Betty
 Wilson, Alice
Men's List
 Abbott, D. Joe
 Adams, L. L.
 Aldrich, Chas.
 Alexander, Jas. C.
 Large, H. P.
 Lewis, H. D.
 Allen, Tom
 Allen, Tom
 Arredio, S. D.
 Francis, D. H.
 Frater, Jack
 Gallup, Ted
 Gavin, Bill
 Arradio, S. D.
 Geocoma, John
 Grady, Kettle
 Harlan, Jack
 Harlan, Jack (Flash)
 Hemi, Harry
 Hicks, Frank J.
 Stockton, Mickey
 Stuart, Tex
 Taylor, Ray
 Johnson, Nick
 Jones, Tom
 Jordan, Fred S.
 Kaslo, Harry
 Kase, Harry
 Kovac, N.
 King, Austin C.
 Krasner, Daniel
 Krow, (care Doray)
 Lamont, Charley
 Le Bow, Jess
 Lee, Billy
 Lee, Jack
 Leland, Fred
 Leroy, (Sticks)
 Levitt, John M.
 (NY 66)
 Levy, Fred
 Lewis, Chas. H.
 White, Bernardo
 Lueder, Chas.
MAIL ON HAND AT CHICAGO OFFICE
 600 Woods Bldg., 22 West Randolph St.
Parcel Post
 Knight, Richard
 Smith, Albert D.
Ladies' List
 Boice, G. W.
 Brown, Mrs. W. O.
 Burt, Mrs. E.
 Claude, Mrs. C. M.
 Cruise, Mrs.
 Dair, Mrs. Jimmie
 Dair, Miss Frankie
 Eclairna, Marie
 Fortune, Merna
 Gordon, Betty May
 Hale, Bob L.
 Howard, Mrs. D.E.
 Joyce, Irene
 Kimpl, Dol
 Knabe, Annet
 Lillie, Margaret
 Leonard, Miss Jerry
 McLain, Dorothy
 Miller, Blanche
 O'Connor, Mrs. Effie
 Reynolds, Babe
 Rhind, Miss Andre
 Shaw, Darline
 Shepard, Blanche
 Sherman, Babe
 Stanley, Miss Jackie
 Thompson, E. L.
 Wassen, Marie
 Wetten, Stella
 White, Mrs. Clyde
 Zindra, Rose
 Moore, Don
 Moore, Vincent
 Muto, Francis
 Myers, Frank
 Owens, Joe & Mollie
 Petrina, Nick
 Phillips, Edgar J.
 Riley, Joe C.
 Rogers, Jack
 Schanz, Frank
 Sigourney, Tom
 Sistrare, Horace
 Small, Joe
 Spencer, E.
 Sylvester & Dean
 Tally, N. J.
 Travis, James
 Thomas, Lela
 Tunney, Leo
 Von Fessen, Harry
 Waddell, Rev. Doc
 Wilson, C. R.
 Cole, Bob
 Goad, Charles
 Green, Bill E.
 Ham, Harry J.
 Howe Circus
 Side Show
 Key, Bow Wow
 King, Tommie
 Kinn, Horace
 Alexander, Jas. C.
 Large, H. P.
 Lewis, H. D.
 Allen, Tom
 Allen, Tom
 Arredio, S. D.
 Francis, D. H.
 Frater, Jack
 Gallup, Ted
 Gavin, Bill
 Arradio, S. D.
 Geocoma, John
 Grady, Kettle
 Harlan, Jack
 Harlan, Jack (Flash)
 Hemi, Harry
 Hicks, Frank J.
 Stockton, Mickey
 Stuart, Tex
 Taylor, Ray
 Johnson, Nick
 Jones, Tom
 Jordan, Fred S.
 Kaslo, Harry
 Kase, Harry
 Kovac, N.
 King, Austin C.
 Krasner, Daniel
 Krow, (care Doray)
 Lamont, Charley
 Le Bow, Jess
 Lee, Billy
 Lee, Jack
 Leland, Fred
 Leroy, (Sticks)
 Levitt, John M.
 (NY 66)
 Levy, Fred
 Lewis, Chas. H.
 White, Bernardo
 Lueder, Chas.
MAIL ON HAND AT DALLAS OFFICE
 401 Southland Life Bldg., 1416 Commerce Bldg.
Ladies' List
 Carille, Ethel
 Layne, Mary
 Marshall, Mrs. J. W.
Men's List
 Alfred, Jack & June
 Anderson, N.
 Barnes, Clarence
 Bounsell, Eddie
 Brewer, Ray
 Chaney, Don
 Cole, Bob
 Goad, Charles
 Green, Bill E.
 Ham, Harry J.
 Howe Circus
 Side Show
 Howland, Oscar V.
 Knight, Jimmy
 Mana, Jos. R.
 "Wimpy"
 Miller, Brownie & Ethel
 Miller, R. A.
 Pike, Blackie
 Taylor, Rex
 Williams, Tommie
 Wilson, W. J.
 Zeidman, Al

Crecent Canadian Personnel Roster
 KAMLOOPS, B. C., April 20.—Following is a roster of Crescent Canadian Shows, which amusement organization opened its season recently at Penticton, B. C.:
 Staff: George Meyerhoff, general manager; Henry Tipps, assistant manager; Helen Meyerhoff, treasurer; Gertie Peters, secretary; T. R. Brown, manager concessions; J. Chandler, agent; Dave Ferrier, mechanic and rides superintendent; Bill Bardock, office.
 Shows: Ten-in-One — Prof. Frank Glasco, painless wonder; Andrew Horner, orchestra leader; Edith Smith, illusions; Mrs. W. Hudson, escapes; Madra the Great, magician; Allan Tompkinson, tickets. Vaudeville Show — Florence Koen, Mrs. E. Musgrave and Shirley Kin near on stage; Jack Horner, orchestra leader; D. G. (Slim) Gordon, tickets; Andy Fraser, stage. Snake Show—Mama, inside; Pat Monzo, manager; Tillie Monzo, pit; Archie Anderson, tickets.
 Rides: Carousel — Eddie Quinlan, manager; Max Hudson, assistant; Cecil Ferrier, tickets. Duplex Ferris Wheel—Percy La Belle, manager; Jack Frick, assistant; Glen Spinks, tickets. Mixup — Paul Martin, manager; Percy Ellergard, assistant and tickets.
 Concessions: Cookhouse — Mr. and

Mrs. Montgomery, managers; J. E. Johnson, L. Lockhart and William Reed, waiters; Ted Botting, griddle. Other concessioners — Miss G. Peters, Louie Walters, Sammy Ho, Mrs. Fred Farnell, Ed Harbottle, Percy (Red) Wheeler, T. R. Brown, Bill Corey, Dan Monzo, Max Mc-Ara, Ted (Zib) Zibrick, Mrs. P. Wheeler, Cecil Byrnes, C. Flynn and W. Wade.

Miller Bros.' Shows
 JACKSON, Tenn., April 20. — Morris Miller advised last week that the opening engagement of the season for Miller Bros.' Shows will be at Norton, Va., starting May 11. His traveling museum, appeared here last week. Frank Zorda, assistant manager and magician with the museum, stated that I. Udowitz will bring about 10 concessions to the outdoor amusement company and will have charge of the concessions department, also that Fred Miller has booked his Hawaiian Show, featuring Birdie Miller and her fan dancers, and that the Nile Life Club will be one of the feature attractions, with at least 10 entertainers, and an eight-piece orchestra, to be housed in a 90x24 tent. There will be two eight shows, six major rides and two kiddie rides. During the indoor season of his museum at cities in the South, Mr. Miller has made frequent booking trips.

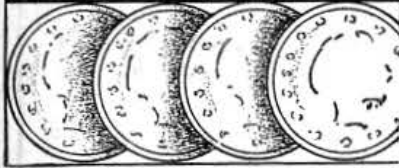
MAIL ON HAND AT NEW YORK OFFICE
 1664 Broadway.

Ladies' List
 Allen, Doris Ella
 Livingston, Belle
 Lopez, Lillian
 Manos, Ann
 McAnabell
 Martin, Alice
 Mason, Geraldine
 McIntosh, Louise
 McLean, Laura
 McMahon, Patricia
 Moore, Myrtle
 Crawford, Margaret
 Denis, Doris
 Osborne, Viennne
 Owen, Elaine
 Peras, Mrs. M.
 Peters, Honey
 Reeves Sisters
 Rickle, Gretchen
 Swafford, Mrs. Jas. B.
 Thorne, Kay
 Tierney, Mr. Jas.
 Vivian, Ruth
 Wann, Rita
 Wanda, Stella
 Weinberg, Miss D.
 Williams, Kay
 Wordley, Mrs. Ralph

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •

AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers



Conducted by WALTER W. HURD—Communications to Woods Bldg., Randolph and Dearborn Streets, Chicago.

Business Men Cheer Jury Verdict Favoring Pinball

Crowd of 50 gathers to hear pin-game trial—jury reports in 10 minutes to be greeted by cheers—result is seen as demonstration of popular feeling

CANTON, N. Y., April 26.—An attempt by Sheriff James P. McCormick to obtain a conviction against William J. Duskas, veteran restaurant proprietor, for the alleged keeping of an amusement game, failed here April 13. A jury returned a verdict of not guilty after 10 minutes' deliberation following presentation of evidence in a trial before Police Justice Charles E. Bowers. A crowd of 50 Canton business men cheered and clapped when Foreman Sheriff McCormick announced the verdict to return two machines seized at the restaurant March 24. The court proceedings, the crowd of business men that turned out to hear the trial and the jury verdict were seen as a clear indication of popular favor for the amusement games.

McCormick was the first witness called by Allen L. Gurlay, assistant district attorney. He said he went to the Duskas place at 7:30 o'clock on the night of the raid to purchase a cigar. His purchase was interrupted when the clerk was called to one of the machines by a player to count a score. He said the clerk then went to a cash register, marked something on a slip of paper and returned some coins to the player.

Deputy Walter Post testified he was sent to the grill later when the sheriff returned to the jail. Post saw people playing the machine. Deputy David Boscoe was sent to the grill before 9:30 o'clock, Boscoe testified. He played the machine and made a score of 15,000 points. William Duskas, he said, then gave him four 5-cent pieces.

On cross-examination, Surrogate Cey- (See BUSINESS MEN on page 66)

Cigaret Men Go on Visit To South American Field

NEW YORK, April 26.—Robert Z. Greene, general manager, and Walter H. Rowe, president of the Rowe Manufacturing Company, Inc., manufacturer of the Aristocrat cigarette merchandisers, have left for a two-week cruise that will take them to the West Indies and into parts of South America.

Mr. Rowe has just returned from the West Coast and from Honolulu and the further continuation of his vacation was at the insistence of Mr. Greene, who is of the belief that cigarette machine business can be developed in the South American countries as well as in the West Indies.

The men will mix business with pleasure on this trip. Mr. Rowe states that they are going to see everything worth while and do everything worth doing and at the same time see whether they can't bring back some record orders from the Latin countries.

Fire Damages Building Occupied by Coin Firm

FALL RIVER, Mass., April 26.—A three-story brick and wooden building occupied by the Bristol Coin Machine Company and other firms was recently damaged by fire of undetermined origin. The fire is believed to have started on the first floor in a small metal-lined room used for the storage of book matches for vending machines. Just how it started is a mystery. Authorities believe that an explosion took place in the matchroom soon after the fire started.

Myron S. Hillman operates the vending machine firm. He said he was at a loss to determine the cause of the fire because "safety matches could not start the fire themselves."

Stoner Expands With New Plant

AURORA, Ill., April 26.—Ted Stoner, executive sales manager of the Stoner Corporation, announces the purchase of a new building, twin to that which houses the present Stoner operations. The step was found necessary, due to the insistent demands of operators for Stoner games. The factory space is now doubled and, in addition to the purchase of the new building, the Stoner organization has installed \$50,000 worth of new high-speed equipment to aid in the production of the well-known pin tables, Beacon and Cavalcade.

The forward stride is consistent with the Stoner policy, which is to furnish dealers and operators with mechanically perfect games with the least possible delay.

In explaining the expansion of the Stoner Corporation's production facilities, Ted stated:

"The future for pin table manufacturers is a glowing one. The industry has survived a hectic experimental stage and has now reached a stable and progressive level. I feel that the constantly growing national and international popularity of pin games, and particularly of Beacon and Cavalcade, justifies any expenditures we have made to render in the future a finer service to dealers and operators of these games."

Patent on Plunger for Increasing Skill Play

COLUMBUS, O., April 26.—George D. Barok, of the Barok Company, reports obtaining a patent on a plunger for pinball table games which is said to have a number of advantages. Among the favorable points claimed for it are that it gives the player a chance to make a real score; that it will do more to merit legal approval of skill games than anything yet developed; that it is much easier to demonstrate as a game of skill; that score cards for pinball games can be more easily arranged.

A prominent Chicago manufacturer of table games is said to be considering the plunger as part of the equipment on all his games.

Robbins May Be Lucky It Was Not Quintuplets

BROOKLYN, April 26.—It seems as though Dave Robbins, of D. Robbins & Company, is getting all the lucky breaks these days. While at the recent Chicago convention Dave made several bets that Mrs. Robbins would soon bear him a son. Dave already had a daughter, Doralee, age four. It was therefore only natural that he should want a son on the second trip.

Sure enough, he got what he wanted!



A. G. BRADT, president and general manager of the G.-M. Laboratories, Chicago, manufacturers of Bullder Uppers.

Schenectady Ops Form Local Unit

SCHENECTADY, N. Y., April 26.—Operators in this territory have formed a strong organization composed of members from the following cities: Albany, Troy, Cohoes, Amsterdam and Schenectady.

Clarence Schwenker has been appointed secretary of the group and the plan is to become a unit of the State organization. Mr. Schwenker forwarded a letter to Attorney Benjamin H. Haskell for application to the Empire State Skill Games Board of Trade.

Mr. Haskell reports that the group is one of the first to organize into a strong body since he visited up-State and that the members are enthusiastic for a strong State organization. He believes that the group will prove invaluable as an aid to the rest of the State since it takes in so much territory in Western New York.

The organization of the group will bring a better State meeting and will also mean complete representation from every section of the State.

The plan is to have the board of directors of all of the local groups present at the State convention in discussions prior to the regular meeting so that all territorial matters will be taken up in sequence of their introduction. Attorney Haskell will soon visit the group and speak before it on the various legal phases of the business, as well as to urge a strong organization and large representation at the State convention.

Little Norman weighed 9 pounds and 3 ounces. Then, to make the day still more eventful for Dave, upon arriving at his office Monday morning he found a production sample of Tickalite, Stoner's new ticket-vending pin game. All the jobbers and operators who were shown the sample game predicted that Tickalite game operators will make bigger profits, as merchants cannot claim that this game gave more skill awards than the amount of skill tickets received by the players.

It seems that April 15 certainly was a lucky day for Dave Robbins!

Single Order Shows Pickup

DETROIT, April 26.—A single order for 150 pinball games was received this week by Marshall-Lemke, Inc. The total order was \$4,500, believed to be the largest single order by an operator in the history of the industry in Detroit.

Identity of the new purchaser was withheld, but it was stated that the machines would be located in Macomb and St. Clair counties, adjoining Wayne County. Ben Marshall had to make a special trip to New York to complete stock to fill the order.

The coin machine division of Marshall-Lemke is being moved bodily to a newly leased building just south of the present location, with the same entrance still available. The new building gives more than triple the former space, has elevator connection and allows indoor loading of trucks. The original space will be devoted solely to the premium and novelty end of the business, in charge of Marshall.

A new cigarette vending machine is to be produced by D. A. Hackett, associated with the J. Lee Hackett Machine Shop, at 5838 Commonwealth avenue. The vender will be of the selective type, but details of its construction and operation are being withheld for about two months.

The Hackett Vending Machine Company has been formed, and another company also will be formed. It is understood that the manufacturers may operate the machine directly, at least in this territory.

Business is reported rushing for the Automatic Canteen Company by W. J. Langdon, general manager. Langdon some time ago succeeded L. T. Marino in that position.

Development work is still in progress on the ice cream vender, which is under the personal supervision of John B. Tanner, head of the Automatic Canteen Company. This is being handled thru the separately incorporated Ice Cream Vending Machine Company.

The Ticker Shop, Detroit's only sportland, has moved from the corner of Woodward and Henry streets to 3143 Woodward avenue, further uptown. This is the location formerly used by the Capitol Amusement Parlor.

The Ticker Shop has changed its name to the Detroit Sport Shop with the new move. Jack Katz is proprietor, with Ed Witte as manager.

May Use Advertisements In Baltimore Newspapers

BALTIMORE, April 26.—The appearance of newspaper advertisements in the New York papers has created unusually favorable comment in this city, leading to a conference which will be called for all distributors here.

J. W. Dove, assistant business manager of *The Baltimore Sun*, leading newspaper in this territory, will be present at the conference and will speak to the men. It is believed he is prepared to show the distributors the many advantages of newspaper space. Already a tentative schedule has been prepared to spend approximately \$2,000 for advertising during the coming year in papers here.

Bill Gersh, of Byrde, Richard & Pound, advertising agency of New York, is expected to present suggested copy and layouts for the campaign. He has been authorized to prepare this work. It is also believed that he will be present personally to speak to the group, as he has been meeting with the New York representatives of the Baltimore press.

The complete campaign is expected to include the pin games and sportlands here. It is believed that the campaign will be educational and will also be a business campaign to urge greater play of the games themselves.

Games That Have EVERYTHING!

Name over, one by one, all the features you want in your New Location Equipment. Include EVERYTHING — all that you've wanted for YEARS! You'll be surprised how accurately you describe the New Games listed here—and you'll be more surprised at the REAL VALUES they offer. Each one represents a Cleverly Designed BIG INCOME PRODUCER at a FAIR PURCHASE PRICE. If you KNEW that a certain game at even TWICE the price of something inferior would bring, FIFTY times its cost in PROFIT RETURNS — and FOUR times the DAILY INCOME of "Bargain" priced games consistently—WHICH WOULD YOU BUY? The Higher Priced Game, of course! So check over these New Game Features here—INSIST upon SEEING them at your Nearest Jobber—then START IMMEDIATELY on a LONG RUN into the kind of EARNINGS you're entitled to make.

GREATEST PACIFIC LINE in HISTORY at ATTRACTIVE PRICES within EASY REACH of Every Progressive Operator . . .

"Neontact" --

Players actually SPELL their Awards in Colored NEON Light-Up Scores! FOUR Optional Courses of Ball-Travel! EARNING POWER—PERFORMANCE—PRINCIPLE—and PLAYER APPEAL greater than a dozen others at "Bargain" prices. Consider NEONTACT on every point—then place NEONTACT in one of your "Toughest" Locations. We promise you—More NEONTACTS will soon be coming your way! Priced for Volume Production at . . . \$62.50

"Roto-Lite" --

New Stirring Light Animation. Imagine! A ball engages the "Spinner" Hole—and immediately row on row of Light-Up Numbers dart up and down ROTO-LITE'S Scoreboard like Magic! They line up with more numbers in flashing, sparkling Red, Green, Blue and Gold Colors. A "Kicker" foot! See ROTO-LITE at your Nearest Jobber—PLAY it! You'll Operate ROTO-LITE for LASTING CASH RETURNS at an investment of . . . \$68.50

No "HUNTING" Locations — Simply TAKE YOUR CHOICE!

"Synchro" --

Pacific's New All-Mechanical Money-Making Wonder "SYNCHRO"! More Startling Action than you've ever seen in any game. Yes—People actually flock in droves to play SYNCHRO! See SYNCHRO yourself—Watch those Steel Balls describe Graceful Curves from one point to another—advancing uncannily to Higher Scores. If you want to EXPAND YOUR INCOME you can afford to operate SYNCHRO—a Remarkable Value at . . . \$39.50

"Baby Lite-A-Line" --

Just the thing for Counter Locations—and "Just Right" for Operators who are interested in establishing a BIG PAY ROUTE to ENORMOUS PROFITS. Baby LITE-A-LINE is the FIRST Successful Counter Game in a year! It's PROVING its MONEY-GETTING Ability for Hundreds of Alert Operators—and will do the same for YOU! Write for PROOF and Full Details—or better still, order Baby Lite-A-Line Today! Priced LOW at . . . \$32.50

EVERYTHING TO GAIN! Send In Your Order TODAY!!!

PACIFIC

AMUSEMENT MANUFACTURING CO.,
4223 W. Lake Street, Chicago, Illinois
1320 S. Hope Street, Los Angeles, California

Newspaper Folk Are Pinball Fans

FRANKFORT, Ky., April 20.—If there's a more enthusiastic group of pinball players than members of Frankfort's newspaper fraternity, their fame has yet to come to light.

Unable, because of the pressure of their duties, to satisfy their yen for the game at any and all times at downtown establishments featuring the game, the newspaper boys were equal to the occasion. They had one installed in a vacant room adjacent to their offices here and at slack moments find their relaxation playing the machine.

Because of the position it occupies as capital of the State, Frankfort boasts a large number of newspaper men and women. It is probably the only town in the State to have a regularly organized newspaper club, called the Capital Press Club. Members of the organization are W. F. Arbogast, chief of the Associated Press Frankfort Bureau; Alex McNeill, also of the Associated Press Frankfort Bureau; Lindsey Hale, International News Service representative; Dulin Moss, editor of *The Frankfort State Journal*; James Rhody, columnist and reporter for *The State Journal*; J. Howard Henderson, head of the Frankfort Bureau of *The Louisville Courier-Journal*; Clay Wade Bailey, of *The Courier-Journal* Frankfort Bureau; Mrs. Agnes Henderson, of *The Courier-Journal* Frankfort Bureau; Mrs. Dulin Moss, of *The Frankfort State Journal*, and James Gilpin, of the Associated Press Frankfort Bureau.

Production Continues As Factory Is Moved

CHICAGO, April 20.—Ray Moloney, president of Bally Manufacturing Company, emphatically denies the rumor that mechanics rode on the moving vans and built Traffic games while en route to the new factory. The move, however, was accomplished with great speed and without a moment's interruption of the peak production pace maintained during the last several months. Late Saturday night the Ravenswood plant was working full blast on Traffic,

Rockette and other machines. Not a single bench in the vast assembly department had been moved. Every piece of equipment was in use.

The entire factory was humming, not with the activity of moving but with the regular daily job of producing machines by the hundred. Not until the daily quota had been shipped were the movers called on the scene. But bright and early Monday morning the new plant was ready for full production, all equipment having been moved and set up over the week-end, and Bally celebrated the first day in new quarters by breaking all previous production records.

Those "in the know" give all credit for the Herculean task of moving to D. J. Moloney, Ray Moloney's dad and Bally's factory superintendent. After a lifetime in the steel industry "D. J." retired a few years ago only to be called back into active life again when Bally's tremendous growth demanded the services of an outstanding factory executive. "D. J." himself apparently saw nothing unusual in the fact that after producing hundreds of machines during the day he spent the night and next day in organizing and directing a small army of movers and millwrights. "If the circus hands can do it," he said, "why can't we? You can't take down the 'big top' till the show's over, but when it is over you've got to be ready for the next day's stand. It's all in a day's work, and if there are any medals to be passed out hand them to the boys who stood by on this job."

Florida Ops Incorporate

TALLAHASSEE, Fla., April 20.—Florida Coin Machine Operators' Association, Inc., with headquarters in Jacksonville, has been granted a charter of incorporation by Secretary of State Robert A. Gray. The authorized capital stock is 5,000 shares, par value \$1 each. Incorporators: John Mondell, Y. O. Brown and Simon Wolfe.

JOIN YOUR LOCAL ASSOCIATION. The Billboard can supply you with the address of your State organization or the group nearest you.

AMERICAN SALES CORPORATION
Chicago, Ill.
936 Wrightwood Ave.,
Do You Want To Be 4 To 1?
By using our credit plan, you can operate 4 games where you are now running 1. We were the first distributors to offer credit on legitimate pin games to operators. We are prepared to take care of you. Write today, telling us how many games you are operating, and send references. We will show you how to get somewhere in this business. You don't need to be on a treadmill all of your life. A thousand words could be written in an ad, but one word tells it all—ASK US FOR CREDIT!

Lee S. Jones.

A. P. SAUVE CO.
DISTRIBUTORS
2998 Grand River Ave., Detroit, Mich.

EXHIBIT'S WHIRLPOOL
TICKET GAME THE TICKET TELLS EVERYTHING.
A Game With INTER-CHANGEABLE Play Board Features.
IN WHIRLPOOL EXHIBIT presents the greatest development in Coin Machine History—a game that performs entirely automatically—counting each ball shot into the playing field—totaling score as game carries along—and finally the instant the 10th ball is placed—the player receives his total SCORE. PRINTED on a double serial numbered ticket.

STAR-LITE
WHIRLPOOL
SCORE-A-LITE
WHIRLPOOL
KLEVER-LITE
CRISS-CROSS

CRISS-CROSS IN A NEW Light-Up Model
What a hit! Locations everywhere are demanding CRISS-CROSS "A" LITE. They know it will make more money for them . . . and it will make more money for YOU! Interesting, Intriguing! Flashing lights add greater appeal.
CRISS-CROSS "A" LITE can be played with 4 or 10 balls.
For spots where a quick game is needed only four balls may be played. Only one row need be filled and the lights automatically indicate the completion of the row and the number of free games. For other locations all ten balls may be used.

★ ★ MR. OPERATOR ★ ★ MR. JOBBER ★ ★
Phone, Wire or Mail Your Order—Rush for These Big Winners. All Orders Shipped Same Day Received.

Thank You for Mentioning The Billboard.

Birmingham Firm In 3-Story Bldg.

BIRMINGHAM, Ala., April 20. — Max Hurvich, president of the Birmingham Vending Company, reports that the firm has recently signed a lease for a three-story building at 2117 North Third avenue, which will give it more than 10 times the space it previously enjoyed at its former quarters.

The building is located in the heart of the business district and will be one of the attractions here. Mr. Hurvich also reports that for some time the firm had been cramped in its former quarters and that the move was a necessity. The firm is exclusive distributor for all the leading manufacturers in the industry.

Tho the firm is comparatively new to the coin machine business, its aggressiveness and good judgment have won hundreds of friends in the South. It attributes much of its success in the distributing business to the fact that it has been able to satisfy the operators' wants immediately from the large stock of machines carried on hand at all times.

Harry Hurvich will be in charge of the large offices in the new building. He will also be in charge of all out-of-town correspondence and will keep in constant contact with the operators of surrounding States. A complete floor will be used for the offices. This will probably be the top floor of the building, with reception offices on the main floor.

The main floor will be devoted to a showroom wherein will be displayed all of the leading machines. The firm also has a system for indorsing games which it tests prior to sale and these games will be given a place of honor on the showroom floor. The rear of the floor as well as part of the second floor will be used for stockroom space. It is computed that the firm has approximately 20,000 square feet of floor space.

The second floor will be devoted entirely to a large and complete repair department. Expert mechanics will be in charge and Max Hurvich plans the repair department to be one of the outstanding features of the firm. Modern mechanical equipment will be installed and the firm will be in a position to service all types of coin-operated equipment.

The fact that Alabama has been undergoing much adverse legislation makes the optimistic move one of the most inspiring for coinmen in this State. It is believed that it will help all the operators in this State to carry on the work to reclaim the territory, and the action on the part of Max and Harry Hurvich, who lead the destinies of the Birmingham Vending Company, is to be highly commended.

Report Contined Favor Of Ops for Kelly Pool

CHICAGO, April 20.—The plant of D. Gottlieb & Company is reported to be humming with activity in turning out Kelly Pool games in quantity. During the past week the plant has been visited by many operators anxious to see Kelly Pool. After examining the game and playing it they were in unanimous accord that Kelly Pool should be the outstanding game offered in a long time.

"Just like the old game" and "a real revival of Kelly Pool," are some of the compliments paid the latest Gottlieb contribution to the coin-machine industry. One of the operators said that here at last was a chance to give the "old boys" something that they knew something about and still keep in the running with the "young moderns." "The game incorporates all the thrills and excitement of that grand old game of Kelly Pool and in addition has every improvement known to the industry.

"It is a real skill game that really gives the player a break. The player has a chance up to the last ball to win."

D. Gottlieb, head of D. Gottlieb & Company, said that he was confident that Kelly Pool would prove to be one of the high-score games of the year and that people playing it need never fear of ever "being behind the eight ball" because of lack of profit and enjoyment.

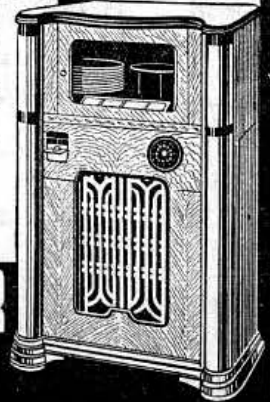
BUSINESS MEN

(Continued from page 64)
Ira G. Chaney, for Duskas, drew many rounds of laughter from the audience and jury. On Gurley's objection the court



famous MULTI-SELECTOR MAKES THE WURLITZER-SIMPLEX one of the biggest money-makers in the coin machine field.

Because the famous Simplex Multi-Selector permits people to select from one to twelve pieces at one time and play them in order of selection, it attracts several times as many nickels and dimes as machines that do not permit people to select more than one piece at a time. Phone, wire or write for operators' propositions. Rudolph Wurlitzer Manufacturing Company, North Tonawanda, N. Y.



WURLITZER SIMPLEX

SOLD EXCLUSIVELY TO OPERATORS

refused permission to Chaney to read an explanation of the coin-machine law by its author, Joseph Q. Esquirol, contained in a letter to the National Association of Coin-Operated Machine Manufacturers.

Quizzed on Law

Chaney asked McCormick if he knew the law or its author or its official interpretations. The sheriff said he knew the statute at the time of the raid. As a reason for reading the Esquirol letter, Chaney said: "I think the sheriff should find out what the law is before he makes a raid."

Addressing Boscoe, Chaney asked: "You have played these games before the raid and have used skill to get a good score?"

Boscoe answered: "Yes, sir."

"Were you gambling when you played this machine?"

Boscoe answered: "Yes, sir."

Boscoe admitted walking out with the money he had been given. The audience laughed when Chaney asked: "Wouldn't it have been more many to put the money back in the game instead of beating the machine?" Another burst of laughter ensued when Chaney asked Boscoe an irrelevant question: "Are you the deputy who permitted 25 bales of cotton to be stored in the county clerk's building recently?" Boscoe did not answer as Gurley's objection was sustained.

Students Testify

Lawrence Freeman, of Utica, and Fred Baker, of Canton, St. Lawrence University seniors, were called by Chaney. They testified to playing the games almost daily since early fall, and that in their opinion the games in question were mainly games of skill.

A Mr. Lewis, of Watertown, distributor of marble games in this section and in Jefferson County, testified that hundreds of these machines are now in operation in this section, and have been for at least three years.

Duskas testified that he has been in business in Canton for 15 years and is a taxpayer.

Esquirol's explanation of his coin-machine bill, the reading of which was opposed by Gurley, contains the following definition on marble games such as those seized in the Duskas place: "The real purpose of this bill was to reach out and destroy the slot-machine racket and was not intended to affect the pin marble games or similar amusement games."

"This, therefore, is the meat of the bill. The pin games were not to be included. Even if prizes are offered for good scores this law does not apply."

Gurley presented the people's case according to the statute concerning coin machines and read this statute to the jury in summation.—Reprinted from The Syracuse Post-Standard, April 13, 1935.

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GREATEST GAME

STAR LINE

SEE
your
JOBBER

EXHIBIT SUPPLY CO.
4222 W-LAKE ST-CHICAGO

THE GREATEST Money-Maker of Them All No. 77 PENNY-NICKEL

Get a few and make some BIG money.

FREE

To legitimate operators only — 15 days' Free Trial Offer — write for full details.

The NORRIS MFG. CO. COLUMBUS, OHIO

NOTICE!
WE DISTRIBUTE BALLY PRODUCTS OPERATORS IN OUR TERRITORY WRITE US AT ONCE. SAVE TIME AND EXPENSE.

ATTENTION-USED-SLOTS-BAGAINS

Mills Blue Front Gold Award Side Vendors, 5c Play	35.00
Mills Skyscrapers, 5c Play, Serials around 338000	35.00
Mills Extraordinaries, 5c Play, Ser. 316000	40.00
Mills Gosenock Bells, 5c Play	35.00
Mills Escalators, Front Vendors, 25c Play	40.00
Mills Single Jackpot Vendors, 5c Play	14.50
Mills Cross Diamond Mystery Front Vdrs.	50.00
Jennings Single Jackpot Vendors, 5c Play	14.50
Jennings Single Jackpot, 25c Play	14.50
Watling Twin Gold Award Vendors, 1c Play	27.50
Watling Twin Jackpot Vendors, 5c Play	24.50
Watling Twin Jackpot Vendors, 1c Play	24.50
Watling Single Jackpot Vendors, 25c Play	14.50
Pace Bantam, 1c Play, Double Jackpot Vdrs.	22.50
Red Arrows, Battery Models, Floor Samples	54.50
Rockets, New Tilt	27.50
Jennings Football Machines, 5c Play, like new	22.50
Major League Seniors, late models, perfect condition	19.50
Fleet Seniors, like new	18.50
Action Juniors, Floor Samples	20.00
Signal Juniors, Floor Samples	15.50

COIN-OPERATED POOL TABLES, Shooting Surfaces 20x40. Just right for home or operator. Complete with Cues, 10 Balls, etc. Cost \$50.00. Sacrifice at \$15.00. Other larger tables at bargains.

If interested in above bargains, wire your order and deposit immediately as we are closing out all sweet games. Terms — One-third cash, balance C. O. D. All machines guaranteed to be in perfect mechanical condition. Reference any bank in Elizabeth City, N. C.

CAROLINA NOVELTY CO.
108 N. Martin St., Elizabeth City, N. C.

10 PIN GAMES 19.50

Write for information.
W. J. C. VENDING CO., INC.
239-B Canal St., N. Y. C.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

"ALL THE WORLD LOVES A WINNER"

WE DEAL STRAIGHT FROM THE TOP OF THE DECK!
YOU GET A WINNER EVERY TIME!

PAY TABLES

READY FOR IMMEDIATE SHIPMENT

SPORTSMAN	\$90.00	MATCH PLAY	\$87.50
SKYWAY	90.00	TRAFFIC "A"	99.50
REX <small>Special Introductory Price, Good Only Until Midnight, May 8.</small>	69.50	TRAFFIC "B"	94.50
EQUITY	89.50	HELLS BELLS	67.50
PUT-N-TAKE	67.50	GOLD RUSH	67.50
HOLE-IN-ONE With Concealed or Exposed Jack Pot	87.50		

TERMS: On all shipments send 1/3 deposit. We ship balance C. O. D. Specify whether straight cash or check play. Shipments will be made by Express unless otherwise specified.

RECONDITIONED PAY TABLES

ALL GUARANTEED PERFECT WORKING CONDITION

ROCKETS	\$30.00	CHAMPIONS	\$40.00
RED ARROWS	45.00	SPORTSMAN	67.50

WRITE, WIRE OR PHONE US TODAY FOR ANY INFORMATION ON PAY TABLES

"Largest Eastern Pay Table Distributors"

SLOT SPECIAL

MILLS War Eagle 5c Double Jack Pot Escalator Bells. Serial numbers from 260,000 to 300,000. All machines unconditionally guaranteed. **\$32.50**

SQUARE AMUSEMENT CO.
 75 CANNON ST.
 POUGHKEEPSIE N.Y.
Doing Business on the SQUARE since 1919

JAR-O-SMILES



OPERATORS \$-10c DEAL
OPERATORS \$ WAY-3
 2024 COMBINATIONS
 Leave this Deal with merchant. At end of week collect \$10.00. Cost to you, \$4.95.
Werts Novelty Co., Inc.
 MUNCIE, IND.

Appoints St. Louis Firm

AURORA, Ill., April 20.—On a recent trip to St. Louis, Ted Stoner, executive sales manager of the Stoner Corporation, appointed the W. B. Specialty Company as distributor for Stoner custom-built games in Northern Missouri.

Commenting on his new distributor, Mr. Stoner stated: "I have always admired the W. B. Specialty Company's clean, honest methods of doing business. When we appoint a distributor we are especially careful to choose a firm that will aggressively and honestly represent our organization. It is humanly impossible for the executives of the Stoner Corporation to meet all of the operators, as much as we would like to. Consequently, we must rely upon our distributors to reflect the policies of our organization. By appointing the W. B. Specialty Company, of St. Louis, I feel that we have added another fine organization to our list of finest distributors in the country."

The W. B. Specialty Company is one of the leading distributing organizations in the South. The firm has handled many of the outstanding games in the coin machine industry. Because of his long experience and keen sense of judgment, many Missouri operators rely almost 100 per cent on the recommendations made by William (Bill) Betz, head of the W. B. Specialty Company.

Missouri Ops

State meeting called for Wednesday, April 24, 1 p.m., Missouri Hotel, Jefferson City, Mo.

This meeting is very important in completing the steps toward a permanent Statewide organization of operators which was begun at a meeting in Jefferson City April 10. Luncheon will be served at 1 p.m. Come and get acquainted with the work of the association.

The following are the temporary officers: Louis Morris, president, 4505 Manchester, St. Louis; C. C. Miller, 297 Westport avenue, Kansas City, first vice-president; J. L. Treadway, second vice-president, 413 Main street, Joplin; J. H. Beckman, secretary, 3124 California, St. Louis; A. Miller, treasurer, 4404 Manchester, St. Louis.

NEW HOT PREMIUM LOWEST PRICED BATH ROOM SCALE



Green and Ivory Colors.
\$14.40 Doz., Sample \$1.50
 Cash With Order.
ABC SALES CO.,
 6221 LINCOLN, DETROIT, MICH.

Every Home Needs One. Small, Compact—Guaranteed. Weighs up to 250 Pounds.

OPERATORS — SPORTLANDS SALESBOARDS—FAIRS
 CLEAN UP WITH THIS ITEM.
DISTRIBUTOR SALESMEN

Get this real hot Deal, using this Scale as a Premium for retail stores with a trade Sales Card to stimulate their business. We supply everything. You finance your own stock. Our distributors cleaning up. Write for Samples and Details.

ATTEND the Grand Opening of the Newest Mid-Western Distributing and Jobbing House
 FRIDAY, APRIL 26th, and SATURDAY, APRIL 27th
AMUSEMENT GAMES COMPANY
 108-110 East Oak Street, Louisville, Ky.

We cordially invite all operators and others in and around Louisville to be present at the opening of our new, beautiful showroom where we will have on display the latest games, with a complete line of good, reconditioned used machines. An up-to-date work shop, with skilled service men and a complete stock of parts, is ready to give customers quick, efficient and reliable service.
 — E. N. MIMMS, Manager.

COME ONE — COME ALL!

Refreshments will be served at all hours. We want to meet you all personally, so come and enjoy yourself.
BARREL ROLL, REBOUND JR. AND SR., WHIRLPOOL, TICKET, TRAFFIC A. B. AND C, ORISS CROSS-A-LITE AND MANY OTHERS AT FACTORY PRICES.
 OUR LARGE ASSORTMENT OF GAMES OFFERS CHOICE SELECTION. IMMEDIATE SHIPMENT. 1/3 DOWN, BALANCE C. O. D.

BA Permanent Investment

Don't let the Cost of these Proven Winners frighten you, as the returns will be astonishing.
 Pace Races (5c Play)

BESSER NOVELTY CO.
 3977 Delmar Blvd., St. Louis, Mo.

SACRIFICE PRICES

ELECTRO	\$10.00
FLEET	10.00
GOLDEN GATE	10.00
PIGSKIN	10.00
JACK RABBIT	8.90
RELAY	5.90
SIGNAL, JR.	14.90
MERRY-GO-ROUND	9.90
MAJOR LEAGUE	20.00

All machines in first class operating condition.
 1/3 Cash, Balance C. O. D.
RAKE COIN MACHINE EXCHANGE
 6345 Woodland Ave., PHILADELPHIA, PA.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

Est. 1923 THE HOUSE THAT CONFIDENCE BUILT. Phone, Wabash 5464.
SOUTHERN AUTOMATIC SALES CO., 540-542 S. 2nd St., Louisville, Ky.
 USED BARGAINS
 ELECTROS \$18.00 | JR. ACTIONS \$23.00 | JR. SIGNALS \$20.00
 GOLDEN GATES 18.00 | DROP KICKS 22.00 | JACK RABBITS 18.00
 SENSATIONS 18.00 | JR. TRAPEZE 24.00
 WRITE FOR COMPLETE USED LIST.

GREAT NEWS! UNIVERSAL MDSE. CO. OPENS SAN FRANCISCO BRANCH

To our Western customers this news should be sensational. No more waiting for shipments—no more premiums for transportation. Our four offices are now perfectly equipped for finest service. **LOWEST PRICES—CHEAPEST TRANSPORTATION—SPEEDIEST DELIVERY** Note some of the values now obtainable from all offices:

NASH BLUE STEEL BLADES

45c Per 100

NASH BLADES—As Above, on Display Cards, 20 Pkgs. 5c. Card. 55c



UNITED BLUE STEEL BLADES

60c Per 100

We Are Now National Distributors for UNITED BLADES.

- AUTO STROP TYPE BLADES, in Pkgs. of 5. Per 100..... 80c
- TIP TOP BLUE STEEL BLADES—A Finer Quality is Unknown. Per 100..... **\$1.25**
- STYPTIC PENCILS—Gross..... 50c
- SUN VISORS—Dozen..... 65c
- SUN GLASSES—Dozen..... 60c
- SPORT GOGGLES—Dozen..... \$1.75

Shoe Laces

- High Quality, Imported, Black & Brown. Each Doz. Pair Cellophane Wrapped.
- 24"—Per Gross..... 36c
 - 27"—Per Gross..... 39c
 - 36"—Per Gross..... 53c
 - 40"—Per Gross..... 56c

7-CAKE SOAP ASSORTMENT—A Great Value of 7 Types of Fragrant Soap, in Colorful Boxes. 10c

- SHAVING SOAP—Each Cake in Box. Dozen..... 17c
- ASPIRIN—In Tins. Gross..... \$2.25
- WHITE SHOE POLISH—4-Oz. Bottles. Dozen..... 45c
- FACE POWDER—PERFUME SETS. Celloph. Wrapped. Set..... 4 1/2c
- MOth TABS—Dozen..... 30c
- FLY RIBBON—Per 100..... 90c
- BOWL DEODORANTS—Dozen..... 38c
- BEACH BALLS—Dozen..... 84c
- SWIMMING TUBES—Dozen..... \$1.20
- BATHING CAPS—Dozen..... 54c

WRITE FOR FREE CATALOG OF 1000 ITEMS

UNIVERSAL MERCHANDISE CO.

- 37 Union Sq. New York, N.Y.
- 123 S. Wells St. Chicago, Ill.
- 512 Canal St. New Orleans, La.
- 676 Mission St. San Francisco, Cal.

big news

READY FOR INSTANT DELIVERY
THE NEW Replacement Board
WESTBOUND
FOR WORLD'S SERIES and JIG SAWS
GEORGE PONSER CO., 11-15 East Runyon St., NEWARK, N. J.

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|-----------------------------------|-------------------------------|--------------------------------|
| Beacon..... \$26.50 | Mail Keys Kicker..... \$12.00 | A. B. T. Autobank..... \$90.00 |
| Jennings Football..... 20.00 | Rebound Jr..... 22.50 | Action Sr..... 30.00 |
| Radio Station (I.O.U.)..... 22.50 | Rebound Sr..... 30.00 | Signal Sr..... 20.00 |
| Live Power..... 15.00 | | |
- 1/3 Deposit. Balance C. O. D. WRITE FOR COMPLETE LIST!

ACME VENDING COMPANY

1121 ST. NICHOLAS AVE. NEW YORK, N.Y.
448 NINTH AVE.

SIDE SHOW ACTS WANTED

Freaks and Working Acts. Billy Tirko, Jack Huber, Paul Herold, Bula, wire. Long season. Salary sure. Wire L. B. (BARNEY) LAMB, Western Union, Columbus, Ohio.

KRAUSE GREATER SHOWS

WANT organized Hunt Show with small Band to join at once. Will furnish outfit, which will be up in air, so can work on arrival. CAN PLACE two other Shows, Dog and Pony or Monkey Circus, Singing Pit or any other Show not conflicting. Doris Deloris wants Circus Girls for her Girl Revue. Opening for legitimate Concessions. Pitch-Till-Win, Ball Games, two Stock Wheels, Long Range Shooting Gallery, Photo Gallery, Knife Tack, Fishpond, Penny Arcade and others. This show carries The Six Helium Flying Trapes for Free Act. Address this week, Harrisonburg, Va.; next week, Martinsburg, W. Va.

WILLIAM GLICK EXPOSITION SHOWS, INC.

Fun House, Fast Shows and one more outstanding attraction with merit. CONCESSIONAIRES, come on, it will pay you to join, as we play best spots in Baltimore, Md., starting week April 29, including Circus date. Can especially place Waffles, Candy Apples, Palmistry, Cigarette Shooting Gallery and Grind Stores of every description. Useful Carnival people in all departments, Talkers, Trained People and Chalkers, Cook House Help. Want to hear from sensational Free Acts. Red Brady, wire. Week April 22, Hagerstown, Md.; week April 29, Baltimore, Md. Write or wire. WILLIAM GLICK, General Manager.

Toledo Operators Feel Closing of Auto Plant

TOLEDO, April 20.—Toledo has been hard hit industrially by the closing of the Willys-Overland plant. A few special orders for government cars are the only ones being produced in this huge factory, considered the principal local industry. Patronage of all types of coin machines has suffered accordingly. Jack Myers, one of the leading operators of the city, reports that he is now concentrating on amusement games. He sold out his vending machines recently, altho ball-gum type machines are reported popular here now.

NEW COLE SHOW

(Continued from page 6)
had some of the finest horses to be found under canvas, and in these Liberty acts are assembled as fine a group of equines as can be found anywhere. They work simultaneously in the three rings, Christensen handling the center ring, Joe Hodgini Ring 1 and John Smith Ring 3. The horses go thru many difficult maneuvers, and the act is climaxed by the animals in all three rings rearing at one time. A beautiful sight. DISPLAY 21—High Pole Act. Florescu, seen at a Century of Progress last summer, is doing what is one of the highest and most sensational high pole acts extant. Top of the pole is almost up to the roof girders. Florescu climaxes his act with a head-stand that brings gasps of astonishment from the audience. DISPLAY 22—Statues. Graceful posing all three rings, representing Spring, The Early American and other subjects. DISPLAY 23—Clown Bride. The old reliable laugh-getter cleverly presented by the joeys. DISPLAY 24—Athletes and Gymnasts. As fine an array of acts of this sort as can be found anywhere. In center ring the Nelson Family, for many years one of the outstanding acrobatic acts in the (See NEW COLE SHOW on page 73)

HOWARD BROS. SHOWS

Opening Date Changed to May 6th, Logan, O.; Parkersburg to follow.
SHOWS—Hawaiian, Big Snake, Half-Half.
WANT—Two small Pit Shows. Motordrome. Concessions, Cook House, Blankets, Ball Games. Have opening for several legitimate Concessions. No grift. Want High Dive.
HOWARD BROS.' SHOWS, R. F. D. 1, Nelsonville, Ohio.

WANTED MILLER BROS. SHOWS

SHOWS—Can place Shows, all kinds. RIDES—Place Rides not conflicting. CONCESSIONS—Place legitimate Concessions only. One more sensational Free Act. Can use Dancing Girls or Hawaiian entertainers. Shows opens Norton, Va., May 11th. Write MORRIS MILLER, Miller Bros.' Shows, 332 West Jefferson, Louisville, Ky., till May 6th.

WANTED MICHIGAN GREATER SHOWS WANT

FOR OPENING, APRIL 27 TO MAY 5, NINE DAYS, 2 SUNDAYS.
Spot on West Leonard St., Grand Rapids, Mich. WANT Concessions of all kinds except Corn Game and Wheels. Good opening for Cook House. Special inducement to any money-getting Show with own outfit. Phone 88187, or address R. T. WADE, 416 Michigan St., Grand Rapids, Mich.

MARDI GRAS & DERBY RACE WEEK

LOUISVILLE, KY., APRIL 27 TO MAY 5, NINE Big Days and Nights.
WANT Shows and Concessions. Location, 3rd and K Streets.
J. HARRY SIX ATTRACTIONS, 505 West Market Street, Louisville, Ky.

Can Place Acts

For Wonderful Circus Side Show, such as Tattooer, Mind Reading, Hawaiian Entertainer and Husband. No strip shows. Glass Blowers, real Fire Act, Girl for Blade Box and Illusions, a real Freak to feature. Write, as show opens Russellville, Ky., May 4, then Nashville Big Top Circus, Festival, ARTHUR J. GIST, Sheffield, Ala., until May 1; then Russellville, Ky.

GOLD MEDAL SHOWS

WANTS A-1 Banner Man. Must be hustler, furnish references of previous connections. Can ALSO PLACE IMMEDIATELY first-class Men on Merchants' Tickets. Good proposition. Concessions, everything open except Cook House, Corn Game. Write, wire West Frankfort, Ill., this week.

\$1.00 STARTS YOU IN BUSINESS

BIG MONEY—ALL YEAR ROUND
Our Guarantee of Best Quality at Lowest Prices Beats Any Competition.
WASH TIES! \$8.50 Gr.—90c Sample Dz
Printed Broadcloths and Percales, Guaranteed Washable. Greatly in Demand!
SILK-LINED TIES
\$18.00 Gr.; \$1.75 Sample Doz. New Low Prices on Boucles, Satin Stripes, Woven Jacquards, Latest Seasonal Patterns.
PATENTED
SLYDE-ON Ready Tied Ties!
\$30.00 Gross—\$2.75 Sample Doz.
COMPLETE LINE MEN'S NECKWEAR as low as \$12.00 Gross.
MEN'S HOSE—SHIRTS—TIES TO MATCH, and other NOVELTIES!
Send for Our ILLUSTRATED CATALOGUE and See for Yourself why OUR MEN ARE THE BIGGEST MONEY MAKERS!
25% Cash, Bal. C. O. D. Money Refunded.
BOULEVARD CRAVATS
22 West 21st Street, Dept. B4-27, New York.

WALTHAM-ELGIN
MEN'S WRIST WATCHES, O. Size, 7 Jewel-REBUILT, 1 in New Chron. Case, Strap and Gift Box. In Lots of 6..... \$2.95 EA.
Same, 15-J. Ea. \$3.95.
Watches, 6 Size, Rebuilt, New Round Chromium Cases, Open Face, in Lots of 6, Samples, 50c Extra. Free Catalogue. 25% Deposit with Order. Balance C. O. D.
PILGRIM WATCH CO., 155 Canal St., N. Y. C.

NEW! WEB'S MOTH TABS

12 Big TABS in Beauty Container, 25c Flash. 2 Odors.
Free Sample (10c to Cover Postage).
WEB MFG. COMPANY, 180 W. 23d St., New York.
We take orders for Odora Moth Products.

WILL BOOK OR BUY

No. 5 Eli Ferris Wheel. 25 KW Light Plant.
FOR SALE — Concession Tops. 30'x90' Tent.
CAN PLACE Legitimate Grind Stores De Luxe Promotions.
All address
JAS. BELL CO.
36 Green St., Newark, N. J.

LEGITIMATE CONCESSIONS WANTED

For Big Celebration at Ohio State University, May 1, 2, 3 and 4.
Merchandise Wheels o. k. Controlled games will not be allowed. All Concessions will be censored by experienced Concession Operator. Gooding Rides booked. Bingo sold. Address
J. B. FULLEN, Administration Building, Ohio State University, COLUMBUS, OHIO.

WANTED FOR HALL BROS. CIRCUS, Opening May 11—Calliope Player, Musicians, Performers, Banner Man that does Acts. State lowest salary first letter. Men with Penny Pitch, Ball Rack and handle Candy Stands. Man to run Side Show and Concert on percent. Consider silence a polite negative. **HALL BROS. CIRCUS,** Whitewater, Wis.

Want for Orange Bros. Circus

Performers doing three or more Acts. Clowns, Musicians for Big Show, experienced Camp Cook Concessions to let. Side-Show Man to do Punch and Magic, good Mechanic. Address **TOLTEETER,** Bill Posters with own cars. Address P. N. BRANSON, Hazard, Ky.

Mimms Opening Jobbing Firm in Louisville, Ky.

LOUISVILLE, April 20.—E. N. Mimms, well-known operator in and around Louisville, has formed the Amusement Games Company with offices and show-rooms at 108-110 East Oak street. It is stated that a complete line of new and used games will be carried at all times. A complete workshop, with skilled service men and stock of parts, will also be maintained for the convenience of customers.

The formal opening will take place Friday and Saturday, April 26 and 27, at which time refreshments will be served to all those in attendance. Mr.

Mimms states that everybody is welcome. Mr. Mimms started in the operating business about 10 years ago with a route of bells and vendors. He has had extensive experience, having worked in seven States and operating practically every type of coin machine, including phonographs. He is now entering a new field, distributing and jobbing, and looks forward to meeting many old friends and acquaintances.

HAGENBECK BIZ

(Continued from page 3)

and puts his careful of cats thru their paces with reckless abandon. Bert is a personable lad with a million-dollar appearance in white, who works and sells the act with class. One of the tricks that holds the audience in suspense is the routine with the Bengal tiger which finally bows to its master and does what he wills.

DISPLAY 6—All the rings and stages were occupied here by the Jung Trio, Alexander Trio, the Harddigs and other clowns, who went thru a variety of comedy acrobatics and juggling comicalities.

DISPLAY 7—Janet May took the solo spotlight here and on a pair of rings high above the center ring, this petite aerialist did some skillful work and then gave an example of prodigious strength by doing exactly 100 planges.

Between this and the next display the clowns went around the track and amused with their antics and gadgets.

DISPLAY 8—Principal acts occupied all rings. In one ring a charming riding display by Cossette Cristiani, in another a skillful horsemanship exhibition by Lucio Cristiani and the other a graceful offering by Machaquita Cristiani.

DISPLAY 9—Educated seals in all rings doing the usual juggling of balls, hoops and climbing ladders. One of them played a tune on horns and they were worked by Jack Joyce, Harry Rooks and Captain Brown.

The clown derby in the arena, participated in by Earl Shipley, Don Cash and Fred Carry, was an amusing incident.

DISPLAY 10—In Ring 1, Maximo, slack-wire artist, whose swaying wire stuff and drunk bit thrilled. Stage 1 had Koban, who did balancing stuff and closed alone by walking up a flight of steps on his head. The center ring was occupied by the Five Elgins, with flashy Indian club manipulations; Stage 2 had the Spurgat Duo, contortionists, and Ring 3 had the Levolos, with slack-wire balancing and Indian club juggling.

DISPLAY 11—Menage. High-school and dancing horses and exhibition of class riding under the supervision of Rudy Rudynoff, who took the spotlight with his horse for a dance routine to *Isle of Capri*. A dancing mule was one of the highlights and was ridden by Erna Rudynoff, who returns to the sawdust ring after six years in retirement.

The Funny Ford, that back-firing, back-sliding and exploding gas buggy, manned by Earl Shipley with Paul Jerome in the back seat, raced around the track and brought forth many laughs. Joe Lewis, the clown cop, participates in the hilarity. Incidentally, Joe is very much in evidence thruout the show.

DISPLAY 12—A series of living art creations under the direction of Leo Spurgat. The gold statue tableaux were unfolded in Rings 1 and 3 while the silver group used the center ring.

DISPLAY 13—Pawnee Bill Wild West, under the direction of Bill Penny, revealed an exhibition of fast riding by the cowboys and cowgirls and a couple of Cossacks; larlat swinging and Australian whip-cracking and an Indian war dance by a dozen Cheyenne Indians.

DISPLAY 14—A galaxy of aerial performances. In Rings 1 and 3 were iron-jaw groups; Vera Bruce worked swinging ladders and traps; Miss Ora was on the high aerial bars; Viola Hauser did her head balance on a high trapeze; Tattall did contortionistic feats

in midair, and the display closed with Merkel, the human fly, walking upside-down on a glass surface by means of suction cups attached to his feet.

DISPLAY 15—The Cristiani Troupe held the center ring alone with their sensational and hazardous feats of horsemanship, comprising acrobatic riding, bareback specialties and excellent group work, the four men jumping on one horse at the same time bringing heavy applause. Lucio Cristiani's twisting somersault from one horse to another while in motion is a marvelous trick.

DISPLAY 16—Three herds of elephants, trained by Cheerful Gardner, were worked by Bonnie and Gloria Hunt and Bessie Hiser. The bulls went thru many tricks and poses ending with the long mount. A new feature this year and a thrilling one is the elephant stampee. Cheerful Gardner stands at one end of the arena, gives the elephant call and the whole herd charges toward him with a blast of trumpeting, stopping cold within a few feet of him. Certainly a thriller.

DISPLAY 17—Rings and stages were occupied by an assembly of acrobatic and tumbling troupes. There was the Ben Bey Troupe, with Arab formations and whirling dervishes; the Jim Wong Troupe, characteristic Chinese acrobatic and contortion work, with one of the boys contributing a tap dance; the Jansleys, with amazing Risley tricks; the Alexanders, with teeterboard and shoulder cradle routines, and the Angelos, equilibrists.

DISPLAY 18—The Clown Band, directed by Earl Shipley, occupied the center ring. Using most all the clowns in his band, Shipley has added new comedy this year and has the outfit working as an orchestra with a prop piano and trick music stand. At the end the piano dances and so does the bass viol and other large instruments, making unusual grotesque effects and caused by having dwarfs inside.

DISPLAY 19—Three rings of beautiful steeds, masterfully trained by Rudy Rudynoff, did Liberty routines of intricate drills and marches. This is without doubt one of the finest aggregations of trained horses in any circus and their routine was a delight to watch.

DISPLAY 20—Clown walkaround. Many amusing costumes and makeups were revealed in this parade and several new gadgets were noticed.

DISPLAY 21—Aerial acts. The world-renowned Flying Codonas were above Ring 1; the Famous Hills were above Ring 3, and the center was occupied by the Six Flying Behrs, a half-dozen youths trained by Johnny Behr, of the Illinois Athletic Club, and who are making their circus debut. The Codonas' and Hills' work on the flying trapeze is well known, so we will not go into detail. Suffice to say, they performed excellently. The Behrs should develop into a fine aerial act.

DISPLAY 22—Hurdle jumps and races. DISPLAY 23—Victor Zucchini in a duplication of his brother Hugo's human projectile act. Great showmanship combined with thrills and a flashy cannon painted in silver with electric search-lights.

The executive staff and rosters of the various departments will appear in the next issue.

BIRTHS

(Continued from page 52)

12. Father is one of the managers of Columbia Amusement Park, North Bergen, N. J.

Mrs. C. D. Odom Dies

SHREVEPORT, La., April 22.—Mrs. C. D. Odom, wife of C. D. Odom, former manager of the Hagenbeck-Wallace Circus, died here yesterday. Burial will be at New Orleans, La., tomorrow.

An All-Purpose PA. OUTFIT



for only **\$19.95** (including 1000 ft. cable)
PORTABLE 35 Lbs.

JUST THE THING for Traveling Bands, Dance Halls, Parks, Concessions, Midways, Fairs, Etc. 3 1/2 Watt output operating on 110 Volts A. C. Complete Unit consists of Amplifier, Mike Pre-Amplifier, 9" Dynamic Speaker, 4 Tubes and Hand Microphone (Can be hung from above).
NOTE—Hooks Up with Phonograph (No Extra Parts Necessary).
Instruction Sheet Given Free With Unit \$4.00 Deposit on Each Unit. Bal. C. O. D.

TRY-MO RADIO CO., Inc.
85 Cortland St., NEW YORK, N. Y.

EMPIRE VALLEY SHOWS WANT

Shows with own outfits, 25/75%. Concessions of all kinds except Cook House open. Also Kiddie Rides. Like to hear from good Free Acts. Opening May 8, New Rochelle, N. Y. Bring Concessions and Shows on lot May 1. Phone, Watkins 0-2391. 6 Gansevoort St., New York City. THOMAS FALLON, Manager.

WANTS WANTS WANTS PEERLESS EXPOSITION

PLAYING BEST SPOTS IN PENNSYLVANIA AND WEST VIRGINIA.
WANT Flat Bed Shows with or without outfits. WANT Concessions. No Flat Stores. WANT few more Acts for best-rated Side Show on the road. Selling Contracts for twelve held contracts for the following Fairs: Pennsboro, Parsons, Davis, Point Pleasant and Eldora, W. Va.; Precourt Free Festival, Ambridge Industrial Exposition, 4th of July, This week, Carmichael, Pa.; next week, Morgantown, W. Va.

- ONE PORTABLE 3 ABREAST**
HERSCHELL-SPILLMAN CAROUSEL, 36 Jumping Horses, 2 Charlots, Shining Crates for all Horses, and Inside and Outside Scenery, Wurlitzer Organ No. 150, 4-FL. Picket Fence. Ticket Box, Gasoline Motor and Top for Ride. Price **\$900.00**
- ONE 25 K. W. ELECTRIC LIGHT PLANT**, mounted on 4-Wheel Rubber-tired Trailer. Price **\$400.00**
- ONE LEAD SHOOTING GALLERY**, 50.00
12x24. No Guns. Price.
- ONE CAT GAME**, 14x16, Complete, 75.00
75 Taylor Cats, Frames and Top.
- ONE CADILLAC HOUSE CAR**, \$200.00
ONE TANGLEY CALLOPE, 200.00
- All stored in New York City. Address FRANK J. MURPHY, 341 W. 45th St., New York City.

CHRIST UNITED SHOWS WANT

Clean Shows and Legitimate Concessions. Good opening for Ten-in-One. Like to hear from organized Minstrel Show with Band. Any clean show not conflicting. No Girl Shows and positively no racket. Our celebrations start May 13. Write or wire. TOM MOSS, Business Manager, or CHRIST UNITED SHOWS, Coal Creek, Tenn., this week; Lebanon, Tenn., to follow.

RUSSELL'S MIDWEST SHOWS

OPEN MAY 15, LAKE CITY, IA.
Two Spots a Week.
WANT Athletic Show, Shows, own outfit. All Stock Concessions, Mitt Camp, Diggers, Corn Game, Have Tons for Girl Show and Single Pit Show. WANT Fast Banner Man with car. Address Lake City, Ia.

CIRCUS ACTS WANTED
For Three-ring Circus, doing two or more Acts. Also Side Show. Open May 17, Annapolis, Md. Write LESTER PATTERSON, Roslyn, Va.

"BIGGEST HIT IN YEARS" Says Riverview Park, Chicago
NOTHING LIKE IT SINCE THE "KEWPIE" DAYS
New, Original, Plaster Cast Dolls, 12 inches high, Natural Colors, Real Feathers, Red, Blue, Green.

CONCESSIONAIRES
CARNIVALS, FAIRS, CIRCUSES, WHEELS, PARKS, Etc.
Get on our mailing list. We are the originators, copyright owners, sole manufacturers and distributors of these and other hot numbers at sensationally low prices. If you want "Blue Ribbon" Winners—write quick, or send \$1.00 for Sample of BOTH. They're Homers. You'll want more.
Please Mention Your Connections When Writing.
WARNING!—All of Our Products Have Been Copyrighted.
Imitators and Pirates Beware.

FAN DANCERS As Low As 12¢ each
GAIR MFG. CO., Dept. B-204, 1916 Sunnyside, CHICAGO

ROL-A-TOR BELL

The above machine is the first and only Bell type machine on the market with a coin top showing the last 9 coins, the best protection against slugs.

Built in 3 Models, Bell, Front Vender and Gold Award Built for 1c-5c-10c-25c Play

Made Only By
WATLING MFG. CO.
4640-4660 W. FULTON ST. CHICAGO, ILL.
Est. 1889—Tel.: COLUMBUS 2770. Cable address "WATLINGITE" Chicago

SPRING SALE

ELECTRO BALL RECONDITIONED GAMES

America's best buy in Used Games, for they are completely rebuilt and give new game service and revenue!

Auto Count \$19.50	Signal, Sr. \$18.50
Electro 8.00	Rebound, Jr. 22.50
Shyver's 17.50	Radio 10U. 15.50
Kickoff, Jr. 17.50	Radio 5Tas
Shyver's Cannon Fire 22.50	tion (new) 24.50
Push Over 7.00	Skyscraper
Red Arrow 43.50	(new) 22.50
IOU or Horse-shoe (Counter) 9.50	Pipe Eye (Counter) 4.50
	Contact, Sr. or Jr. 11.00

Write for Complete List.
We Sell Professional Operators Only.

ELECTRO BALL CO., INC.
1200 CAMP, DALLAS

Factory Bargain Lot PHOTO HANDLE POCKET KNIVES

Assorted Models. Regular Size. Polished steel, 2 Blades, Brass Bolsters and Lined.

A New Deal — Big Buy Per Dozen, **\$2.25**
Five Dozen for **\$10.00**

Send for New Catalog.
ROHDE-SPENCER CO.
Wholesale House, Chicago.
223-25 W. Madison St., Chicago.

MARTIN BROS. SHOWS
WANT TO BUY OR BOOK Two-Abreast Merry-Go-Rounds or No. 5 Ell Wheel Shows, with or without outfits. Concessions all kinds come on. No gift. WANT Concession Agents. WILL BUY \$48.00 Top in good shape. Minstrel People get in touch. Jess Crookell, Sr., Sevierville, Tenn. this week; Jefferson City, Tenn., to follow.

THE SPORTLANDS

» » » » AMUSEMENT CENTER GIFT SHOPS « « « «

Faber Opens On Broadway

Huge crowd swarms opening of sportland on Broadway corner

NEW YORK, April 20.—Realizing the culmination of many months of planning and likewise a prediction of his wife made two years ago when sportlands were in their infancy, Nat Faber has opened one of the showiest spots in the sportland world in the very heart of the Broadway night-life district, at 48th street and Broadway.

The spot is considered one of the most outstanding because of the value of its location. The latest ideas in modernistic layout for ground-floor stores have been employed in its makeup. The store fronts 30 feet on Broadway and almost 90 feet on 48th street. This is one of the busiest corners in the world and the traffic that is continually passing here is so great that five police officers are placed on the corner for pedestrian protection and to keep the crowds continually moving.

Flags and bunting of various hues pervaded the atmosphere at the grand opening. The advertisement of the firm in conjunction with other sportland ads in *The New York Times* advised the public that Saturday was grand opening day. Thousands were present opening night. The crowd was so great that machines had to be moved to make room for visitors. A great majority were women.

In partnership with Nat Faber in this unusual spot, which sportland men are already calling the show place of the sportland world, are Dick Loeb, Bill Glickstein and Morris Knittle. These men have not had any former experience in the sportland business, but can most certainly rely upon Nat Faber, who is considered one of the leaders in this industry.

Nat Faber opened his first sportland on the Boardwalk in the Far Rockaways last summer. At that time Nat Faber believed that the sportlands would never be profitable in the city and that the resort spots were the best locations. Mrs. Faber heartily disagreed with him and told *The Billboard* at the time that she believed the best sportlands would be located in the city in the coming months. At that time the only spot which could be termed a sportland along the lines of what sportlands are today was the place that Schork & Schaffer had on 42d street in Times Square. Nat Faber now admits that his wife's prediction has come to pass when he gazes both up and down Broadway from his new and elaborate quarters to see sportlands of a size never before dreamed about.

Nat Faber also has another sportland on Broadway, between 52d street and 53d street. He has a popular sportland on Seventh avenue, near 34th street, in the department store shopping center, where he gets a big feminine play all (See *FABER OPENS* on opposite page)

Recommend That Three Games Form Sportland

NEW YORK, April 20.—Acting for the Amusement Men's Association of New York, Murray Goldstein, secretary, recommended to Commissioner Paul Moss of the License Department the bringing of all locations where there are three or more machines in operation under the category of sportlands so that they may receive the benefit of city supervision by the license, police, health, building and electrical departments.

The metropolitan sportland owners believe that, providing the complete co-operation of locations can be obtained in the conduct of the business, harmony will prevail always in this area.

AMA Moves Headquarters In Central Location

NEW YORK, April 20.—Since April 16 the new home of the Amusement Men's Association is 1607 Broadway, corner of 49th street, on the third floor. Murray Goldstein, efficient and genial secretary of the organization, and a committee picked the new headquarters, which were redecorated and furnished.

A girl is being employed to take care of office details during Murray's absence on duties in the metropolitan area.

The headquarters of the National Sportlands Association are also located in the offices.

Sportlands To Increase

ROCKAWAY BEACH, N. Y., April 20.—Approximately a score of large sportlands will be in operation on the Boardwalk in this territory this summer, a survey shows. This number will exceed any in past years. Most of the sportlands are filling in at spots that once housed the old-fashioned penny arcades.

Among the larger places are those of the Faber Brothers, coin machine Napoleons; Sid Weiss, A. Turpin, M. Margolis, Playland Park and Martin's.

Holds Meeting Of Sportlands

NEW YORK, April 20.—The Hon. Paul Moss, license commissioner of New York, called all sportland owners to his office for a meeting April 10. Brooklyn sportlands were called to conference with the commissioner on the following day.

Sportland owners listened to a good old-fashioned business lecture and went away happy in the thought that the license commissioner is with them 100 per cent in helping to continue their sportlands in clean, orderly and businesslike fashion.

In general the talk was considered a very friendly one, and the men felt pleased that the commissioner called them in and discussed so frankly the various problems facing them in order to meet the approval of the authorities as well as the general public.

One of the points the commissioner stressed was the new closing time. This time has now been extended until 3

a.m. for all sportlands. It will be strictly enforced. Anyone guilty of disobeying the new edict of the License Department will have his license revoked.

Another point of discussion which the commissioner brought out on the floor was that of the complaints which have emanated from the realty board of the city. The realty men believe that the sportlands are harmful to surrounding property values and are against them on this standpoint. He reported that he had received many complaints from this source.

The commissioner added some ideas for protecting their own interests by observing the highest business principles and keeping minors out of their establishments unless accompanied by parents. He also discussed the blocking up of the front entrances of the sportlands by placing the greatest attractions in front.

Commissioner Moss is entirely against such tactics. Some of the men later explained, after the meeting, that in certain districts this type of display was necessary to get the crowds into the sportlands, but all agreed that it should be eliminated to follow the commissioner's advice. He also discussed many other phases of the business and is very intimately acquainted with it. He has been visiting many of the sportlands and shows up suddenly in some sportland, checking up on the entire place and also the manner of doing business.

His inspectors are also out checking up on the sportland owners and seeing to it that they follow the rules which the License Department has outlined for them.

Sportland Squibs

Talk about that homelike atmosphere. Here are two boys that seem to have accomplished that purpose if such was their purpose. They are Henry and Michael Schaffer (don't call him Mike) in their Gramad Playland at 631 Fulton street, Brooklyn. Youse guys and gals that like to see a spot which is doing things drop around any old time, but don't call him Mike.

And now right in the very heart of the "bulls and bears" and facing the East River opens the sportland of Valentine Demery. Yessir, 108 Wall street. What an address that would have been in the good old days. And it seems most appropriate, for the boys down on the street haven't anything else to do these days but push little marbles around. It has been suggested to Val that he circulate all the offices. He's sure to get plenty of the desk warmers as players.

And facing the Statue of Liberty and the great wide-open bay is the small Battery Sportland at 1½ Washington street. Here Teddy Sortini has built up a fine trade. In fact, this kid is going great guns, and, tho he is many, many miles away from the Broadway hot spots, he has all the showmanship tactics of the big boys right down to a T.

And over on Greenwich street there has opened the Capitol Sportland. At 157, to be exact. Here D. Harris, a fast-talking boy with a big cigar in his mouth, reminds you that he was formerly in the movie theater biz. Looks like Harris will get going and seems to have some capable assistants. At least he says that the other guy is the main boy to see.

Al and Jack Denver are still out to make their 42d street spot one of the prettiest and most progressive in captivity. The boys are now tearing down and will soon be building up into one of the better premium displays. There will also be a new chess and checker room, with about 10 more games coming in. Al is one guy that won't stay put. He has now turned his peepers towards Broadway and it is believed that he may

Sportlands Use New York Times

NEW YORK, April 20.—Once again going to the public with invitations to "play at your nearest sportland," the sportland operators here combined in the April 13 issue of *The New York Times* and had more than 600 lines of advertising space. The ads were grouped together on a page close to the first page of the paper and no other advertising appeared on the page. It was a repetition of one of the most unique display advertising ideas which has been used in this industry.

The Amusement Men's Association, Inc., had another feature ad in which they stated: "You and your family are cordially invited to visit your nearest sportland—created for clean, wholesome and economical recreation. Fair Play—Clean Practice! Beautiful, practical gifts are awarded for skill. Practice makes perfect—start playing at your nearest sportland today."

There was also an attractive heading to all the ads, which was given to the association by *The New York Times*. This is considered the most attractive heading yet used in newspaper advertising. The firms using space were Schork & Schaffer, Riverside Sportland, Faber's Sportlands, Sachs & Silberling Sportlands, Yorkville Sportland; International Mutoscope Reel Company, Inc.; Supreme Vending Company, Inc.; D. Robbins & Company, Rex Sportland, Gramad Playland, A. & P. Merchandise Company, Nassau Sportland, Adler's Shoe Stores, Barrel House and the Broadway Sports Palace Photo Studio.

This is the second paper to be used in the combined advertising plan which has been agreed upon by the Sportland men. The first ads appeared in *The New York Evening Journal* March 30. The good effects of the group advertising scheme are being felt thruout the territory.

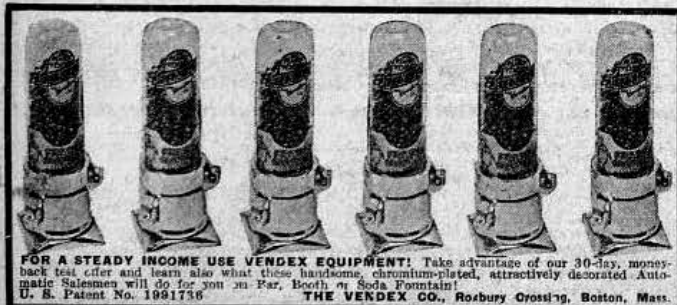
The New York press is showing great interest in the plan, and there is prospect of a contest under way to be sponsored by one of the leading newspapers here, which will bring the entire industry to the fore. If the contest becomes a fact soon it is felt that many of the major problems which the industry has faced in its rise in the amusement world will be entirely eliminated and that a clearer picture of the industry will result.

Bill Gersh, of Byrde, Richard & Pound, advertising agency of this city, has prepared the advertising in these campaigns. He reports that a greater surprise is in the offing, with a large contest in view, which will help coinmen thruout the country. He also states that certain newspapers have presented remarkable plans for advertising and he believes that some of these will meet with the unanimous approval of the coin-machine industry.

Bill Gersh has been appointed a member of the advertising committee of the AMA and also its publicity man. He reports that a tieup has been arranged with one of the leading moving picture firms and that machines will be shipped to Hollywood for feature stills with leading actors and actresses. Publicity releases have also been made to the leading newspapers here, and it is believed that these will soon start appearing in the local press.

open right next to the Paramount Theater. How would you like to see that? Maybe he'll take over one of the Broadway theaters and turn it into a sportland. It's not as cockeyed crazy as it sounds. Some guy will soon do the little thing and then watch the fireworks.

Nate Wechsler is building and building. This Yorkville spot is one of the best in the city, as well as one of the busiest. It is said that Nat pays a great big rental here per month. In fact the rental, if true, is high enough for the small spot to buy most of Main street (See *Sportland Squibs* opposite page)



FOR A STEADY INCOME USE VENDEX EQUIPMENT! Take advantage of our 30-day, money-back test offer and learn also what these handsome, chromium-plated, attractively decorated Automatic Salesmen will do for you in Par, Booth or Soda Fountain! U. S. Patent No. 1991736 THE VENDEX CO., Roxbury Crossing, Boston, Mass.

SPRING SPECIALS

- BLADES—Double-edge, cello, wrapped, cloned. Per 100 39c
- MOTH CAKE—Large size, cellophane wrapped. Each 2c
- INK—Red, 10 size, Dozen 15c
- FLY SWATTERS (Jap.) Extra long wire handle. Dozen 30c
- SHOE LACES—Carded. 25 pairs. Assorted. Per Card 22c

Send for **NEW 1935 CATALOGUE**
1000 MONEY MAKERS

BENGOR PRODUCTS CO.
10 E. 17th St., Dept. K, New York City

"TOP" SELLERS
at Lowest Prices

- B22—3-Blade Tooth Pick Knives. Gro. \$1.60
- B23—5-Blade Tooth Pick Knives. Gro. 1.90
- B24—Auto Bombs. Best Grade. Doz. 1.00
- B11—Shooting Story Books. Doz. .40
- B12—Snake Story Books. Doz. .55
- B25—Geneva Razors. Doz., \$3.85; Gro. 3.75
- B26—A. & N. Needle Books, First Quality. Doz. 1.75
- B27—Scissor Sharpener. Doz. .22
- B28—Keen Edge Knife Sharpener. Doz. 1.10

YES WE HAVE STOCK

of Beacon Blankets, Shawls, China Ware, Aluminum, Table and Floor Lamps, Balloons, Flying Birds, Straw Mats, Japanese Novelties and Domestic Goods at Lowest Prices.

Send for Free List of APRIL FOOL NOVELTIES.
25% Deposit Required on All C. O. D. Orders.
LEVIN BROTHERS
Terre Haute, » » Indiana

HARLICH *Newest*
SALESBOARD CATALOG

Advance Issue

Just out! Contains all the newest and hottest numbers! If you operate sales boards—or sell them—you simply can't get along without this big new catalog. Advance copies now ready.

Send for your copy NOW and begin to share in the tremendous profits that are being made everywhere with Harlich sales boards.

SEND FOR IT NOW
HARLICH MFG. CO.
1401-1417 W. Jackson Blvd., Chicago, Illinois

50 RECONDITIONED
10 KIDDIE MUTOSCOPE MOVIE MACHINES.
ONLY \$12.50 EA.
Or \$100 for 10.

Each Machine has a different Comedy Reel.
TERMS: 1/3 with Order, Bal. C. O. D.

D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

MINIATURE PEANUT VENDERS
For Table, Booths, or Counters.
Sample, \$3.00, Postage Paid.
Davis Metal Fixture Co.
LANSING, MICH.

REVISED AND UP-TO-DATE MACHINE
List mailed you each Wednesday, showing Lowest Prices on Used Machines. Drop us a card and receive this List weekly.

KANSAS NOVELTY COMPANY
555 W. Douglas Ave., Wichita, Kan.
"Largest Stock of New and Used Machines in the Middle West."

AGENTS WANTED
FARM—HOME—AUTO RADIOS
20 Models, Complete Line. Buy Outright, Resell, 100% profit. Factory Catalog Free. We supply salesboards for punchboard operators. **BERKSHIRE RADIO CO.**, Dept. B4, 130 N. Wells, Chicago

FABER OPENS

(Continued from opposite page)
day long. This sportland faces the Macy and Gimbel department stores. He also has another well-patronized sportland on Lexington avenue, between 43d and 44th streets, in the heart of one of the best shopping centers in New York and close to Grand Central Terminal.
Sportland men thruout the city are voicing the opinion that the opening of this new spot in the very heart of New York's Rialto will attract world-wide attention and that the sportland business will in general receive a great boost. It is also the opinion of leaders here that this spot will be one of the busiest thruout the summer months, tho Nat Faber is already planning three large resort sportlands in Coney Island and the Rockaways.

SPORTLAND SQUIBS

(Continued from opposite page)
in Podunkus. Anyway Nat has grown ambitious and is installing an exhaust fan system plus a new chess and checker room.
And King Features Syndicate, which spreads its stuff over so many of the newspapers thruout the country, was in Schork & Schaffer's Broadway Sports Palace the other day snapping pictures and getting the lowdown. They picked one good player and have dubbed him "the Broadway marble champ." Watch for the story with the pictures in your daily paper wherever you are. O. O. McIntyre and many others write for King Features Syndicate.

The meetings at the license commissioner's offices were well taken, and the boys are happy over the fact that the men there are so much interested in their welfare. Just be good little boys and Mr. Moss will take care of everything else.

And now Sachs & Silberling go another step in their expansion program of opening daytime sportlands. They have opened one at 737 Broadway near Astor place. Both of the boys are busy trying to get this place opened, and it is believed that it will be an attractive spot when completed. The men are lucky to have Mrs. Sachs take care of their hot-spot at Broadway and 28th street, where the play goes on and on and on. This charming lady sure knows her onions regarding the sportland biz and has been in it for many, many moons.

The Riverside Sportland will soon be able to show the boys a great big surprise in an ad it will feature. With the handsome boss sick for the last few days, activities haven't been what they should be, but as soon as he gets that cold out of his system he'll be around to do things in his usual energetic manner.

You AIN'T SEEN NOthin' TILL YOU'VE SEEN -
PARLAY
Ready Soon!

BUY YOUR Radio Direct From Manufacturer
RCA Licensed Radio With 4 RCA Licensed Tubes. **NOW \$6.25** Doz. Lots
For A. C. or D. C. Measure 10" wide, 7" high. Built in Aerial; no arround required. Set and Tubes guaranteed 6 months. Money Back Guarantee. Send 25% Deposit.
HY-GRADE RADIO CORPORATION
127 West 17th Street, NEW YORK CITY

40 YEARS OF PROGRESS
ELECTRIC TRAVELING CRANE
1895 **MUTOSCOPE** 1935
THE FINEST DIGGER EVER BUILT
Look Ahead Five Years and You Will Buy Mutoscope Cranes
-INTERNATIONAL MUTOSCOPE REEL CO. INC., N.Y.

NEW YORK'S GREATEST SENSATION!

POKER FACE CHECKERS

Sportlands, operators, jobbers report **CHECKERS a SENSATION** with the POKER Face and 5 ball play.



Exceptionally fast play with **EXCEPTIONAL PROFITS** and perfect Mechanical Action. **NO Repair Costs!** **NO upkeep charges!**

OPERATOR'S PRICE \$44.50 F.O.B. N.Y.

Complete with interchangeable CHECKER, POKER and CROSS WORD Panels.

Get **POKER FACE CHECKERS** from your **JOBBER** or write to us today.

INTERNATIONAL MUTOSCOPE REEL CO. 516-20 W. 34th St. N.C. NEW YORK CITY

TRY AND BEAT IT!
1935 Sensational Radio Bargain. Amazes all who hear and see it. Take advantage, volume production makes this buy possible. There is nothing in the market costing 3 times as much that can touch it.

5 RCA Lic. Tubes
Beautiful 2-Tone Walnut Cabinet, 10" wide, 7" high, works on A. C. or D. C. current, Super-Tone Quality. Built-in Speaker, no ground or aerial required. Set and Tubes guaranteed. Everything brand new and comes packed and sealed in Air-Cushioned Cartons.

NOW \$5.75 Doz. Lots
\$6.15 Sample
F. O. B. New York 25% Dep.

PLAYLAND SUPPLY CO. 118 East 28th St., NEW YORK CITY.

MONEY-MAKERS IN ANY LOCATION
HI-LO STANDS SUPREME
HI-Lo is the fastest moving step-up board ever sold. 600 holes—takes in \$30.00 with an average profit of over \$18.00 and yet has both \$10 and \$15 possible hits to shoot for. This new and different individual board is sweeping operators into their collections from all types of locations. List price, \$2.25 (plus 10% U. S. tax).
WIRE OR WRITE YOUR ORDER NOW! \$1.00 per board must be inclosed.
SUPERIOR PRODUCTS, 1603 S. Michigan Ave., Chicago, Ill.

RADIO IS BOUND TO CLICK
Radio is the latest and flashiest individual step-up board ever introduced. 600 holes—takes in \$30.00 with an average profit of \$20.00 and yet flashes both \$10 and \$25 as possible hits. The step-up feature in Radio is the most ingenious and the simplest you have ever seen. Both locations and players alike will demand Radio. List price, \$2.50 (plus 10% U. S. Tax).

SOUTHERN OPERATORS KNOW THAT AUTOMATIC MAKES FIRST DELIVERIES ALL NEW GAMES.
AUTOMATIC AMUSEMENT COMPANY
683 Linden Avenue, MEMPHIS, TENN. 1304 Throckmorton Street, FT. WORTH, TEX.

IN STOCK—INSTANT SHIPMENTS.
Reel until May \$69.50 Quick Silver... \$67.50
Put 'n' Take... \$7.50 Chicago Express \$4.50
Match Play... \$7.50 Sportsman... \$6.00
Rocket... \$9.50 Score-a-Lite... \$4.50
And All Other Games Ready for Delivery.

EXCLUSIVE EASTERN DISTRIBUTORS
QUICK SILVER, \$67.50
ZIP, \$39.50
GLOBE TROTTER, \$57.50
IMMEDIATE DELIVERY!

USED PIN GAMES
MAJOR LEAGUE, SR.; SIGNAL, SR. \$24.90
WILLS CANNON FIRE, SR. 29.50
DROF KICK 14.50
SIGNAL JR.; MAJOR LEAGUE, SR. \$14.90
JR.; FORWARD PASS, SR. \$10.90
ELECTRO GOLDEN GATE SUPER \$10.90
S. SUBWAY SHOOTING STAR
WRITE FOR BABE'S BARGAIN BUYS.

BABE KAUFMAN 455 West 42nd St. N.Y.C. Tel. ME 4-1100 3-0468

We have moved into a 3 story building to better serve
SOUTHERN OPERATORS
 The **BIRMINGHAM VENDING CO.**
policy of "SAVE MONEY" for operators Triumphs



in the heart of
BIRMINGHAM'S BUSINESS DISTRICT

SOUTHERN OPERATORS
 Learn why all progressive Southern operators deal with BIRMINGHAM VENDING CO. All the latest games in stock at LOWEST Factory Prices, F. O. B. Birmingham, instead of Chicago, READY FOR INSTANT DELIVERY. Also hundreds of great Used Machine Bargains. YOU SAVE MONEY every time you deal with BIRMINGHAM VENDING COMPANY. "The South's Largest Distributors."
WRITE, WIRE OR PHONE TODAY!!

BIRMINGHAM VENDING COMPANY
 2117-3 AVENUE NORTH • BIRMINGHAM, ALABAMA • PHONE - 3-2327

"More Power to You"
BIRMINGHAM VENDING COMPANY
 It is gratifying to us to realize that in your steady progress you have always been a booster of DAVAL products."
 —AL. S. DOUGLIS, Pres.
DAVAL MFG. CO., 200 So. Peoria St., CHICAGO, ILL.

"BEST WISHES —
BIRMINGHAM VENDING COMPANY
 We hope you'll need a six-story building soon."
 —WM. RABKIN, Pres.
INTERNATIONAL MUTOSCOPE REEL CO., INC. 516-22 West 34th St., NEW YORK CITY

"Congratulations"
BIRMINGHAM VENDING COMPANY
 On your progressiveness and rapid growth."
 —FRED C. McCLELLAN, Pres.
PACIFIC AMUSEMENT MFG. CO. 4223 West Lake St., Chicago, 1320 So. Hope St., Los Angeles

"Best of Luck
BIRMINGHAM VENDING COMPANY
 On moving into the heart of your city. Your success shows you have already moved into the hearts of your many operator friends."
 —MYER, DAVE and LOU GENSBURG.
GENCO, INC., 2625 NO. ASHLAND AVE., CHICAGO

"We Are Happy To Have This Opportunity To Wish
BIRMINGHAM VENDING COMPANY
 Continued success."
 —SAMUEL WOLBERG, Pres.
CHICAGO COIN MACHINE COMPANY, 1725 W. Diversey Blvd., CHICAGO

CONGRATULATIONS-
BIRMINGHAM VEND. CO.
 We wish you loads of luck in your new three-story building where we know your operators can be better served!
H. C. EVANS & CO.
 1528 W. ADAMS ST. CHICAGO, ILL.

Bouncing Spring Called New Appeal to Players

CHICAGO, April 20.—The Chicago Coin Machine Company is featuring a nationwide advertising tieup of jobbers handling the Beam-Lite, a popular and novel light-up pinball table game. The response to this game by distributors and jobbers is highly gratifying, Sam Wohlberg and S. Gensburg report.

"Such hearty co-operation between the manufacturer and jobbers is proof of the jobbers' strong faith in Beam-Lite's continued success in the pinball field," they say.

Beam-Lite is described as a colorful light-up game, with a strong player appeal. The bouncing spring introduced in this game, the electric kicker, the utilization of all holes in scoring and the series of scoring lights on the field are features which have been piling up heavy profits for operators from Coast to Coast, the makers say.

Employees Speak

The Exhibit Supply Company has initiated a vigorous campaign to help convince local public officials in Chicago of the value of the coin-operated machine industry in helping to spread employment. One of the most impressive ideas employed by this firm was the signing of a petition by all employees of the firm, stating the number of dependents in each home, and sending this petition to the mayor of Chicago. The petition carried the signatures of 204 employees in the two plants operated by the Exhibit firm, and a total of 732 persons were dependent upon these persons thus being given employment. Leo J. Kelly, advertising manager of the Exhibit firm, said that such facts as this would prove very impressive to any thinking person.

NOVELTIES THAT GET MONEY



M. K. BRODY, 1116 South Halsted St., CHICAGO
 In Business 25 Years

Your New MONEY SAVING GUIDE
 will be **READY** April 25th



Never before have we offered such an extensive and complete line of Merchandise and Novelties as this year. Our New Catalog contains hundreds of Imported and Domestic made items, including Beacon Blankets, Shawls, Chinaware, Cans, Parasols, Balloons, Rubber Novelties, Miniature Hats, Corn Game Goods, Razor Blades, Carded Goods, etc. at AMAZINGLY LOW PRICES. If you are a Live Wire Concessionaire, Pitchman, Novelty Worker, Streetman or Hurdler, we urge you to send for our 1935 Catalog.

"A RELIABLE HOUSE TO DEAL WITH"
GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

20th CENTURY FASTEST SELLER



No. D49 DEAL, consisting of 2 pairs of Ladies' Hose, 320 needle construction; 1 Package of Face Powder and Perfume wrapped together, and 1 Genuine Rock Crystal Necklace. New plan helps you to sell 75 to 300 Deals a day.
Sample Deal 60c. Dz. 59c Each. Gr. 58c Each Deal.
SPORS CO., 4-35 Kook St., La Center, Minn.

MILLS SILENT GOSENECK JACKPOT BELLS, \$40.00; Results, \$37.50; Mills Escalator Jack Pot, Bells, \$55.00; Golden Bell, \$60.00; Mystery Bells, \$65.00; Q. T. Bells or Venders, \$40.00; Waffling 1c and 5c Twin Jack Pot Bells or Venders, \$35.00. One-Third Deposit. Get our Prices on Brand-New Machines. KINZER NOVELTY CO., 1519 E. 60th St., Chicago, Ill.

DON'T BUY ELSEWHERE

Until You Have Seen Our Latest 116-Page 1935 Catalog.

Also Remember We Guarantee To SAVE YOU MONEY OR WILL SELL FOR LESS.

Fast Moving Numbers in Daily Demand Stocked in Toiletries, Sundries, Razor Blades, Notions, Novelties, Gifts, Premiums.

SEND FOR YOUR COPY OF OUR CATALOG TODAY—IT'S FREE.

Order From Nearest Branch Established 1916
MILLS SALES CO.
901 Broadway, 27 South Wells St.
NEW YORK CITY CHICAGO, ILL.
85 ORCHARD ST. NEW YORK, OPEN DAILY, INCLUDING SUNDAY

SPRING SPECIALS FOR CONCESSIONAIRES & DICIGER OPERATORS

- Doz. Lots.
- BEN FLASHLIGHTS Incl. Battery. Each. 12c
- BOX CAMERAS, Incl. Film. Each 7c
- PENCIL & LIGHTER COMBINATION, Engraved Design, Nickel Plated. Each. 9c
- NOVELTY CHINA ASH TRAY, or PIN CUSHION, Assorted Frms. Each. 2c
- ASH TRAY AND PIN CUSHION, Large Size. Each. 5c
- ANTIMONY ASH TRAY, Each. 3c
- 2-BLADE PEN or JACK KNIFE, Each. 7 1/2c
- SALT & PEPPER SHAKERS, Per Set. Each. 7c
- WHITE ELEPHANTS, 2 Sizes, Each. 2 & 3c
- SUN GLASSES, Each. 6c

Write for NEW SPRING BUYER'S GUIDE, Full of Bargain Buy for Concessionaires and Sportland Operators. Re-mit 25% Deposit With Orders.
J. C. MARGOLIS
912 Broadway, New York City.



ELGIN AND WALTHAM
MEN'S WRIST WATCH—O-Size, 7-Jewel, with Strap, in boxes with \$22.00 PRICE TAG, Each. \$3.00
Same in 15-Jewel, Each \$4.00. In Single Lots, 50c Extra.
POCKET WATCHES—16-Size, 7-Jewel, Beautiful Engraved Case, in 1/2 Dozen Lots, Each. \$2.25
Single Watch, \$2.50.
18-Size 15 and 17 Jewel, 1/2 Dozen Lots, Each \$2.25; Single Watch, \$2.75.
BEAUTIFUL DUBER-HAMPDEN WRIST WATCH—AMERICAN MADE—With figure dial, strap box, with \$22.00 price tag, Each. \$3.00
Special Prices on South Bend Pocket Watches, Dickens Chain, Yellow, as Low as 50c. Also Ladies' Wrist Watches.
25% Deposit, Bal. C. O. D. Send for Catalog.

N. SEIDMAN

165-A Canal St., New York, N. Y.

All American Shows

OPENING HUNTINGTON, L. I., MAY 8 TO 18, V. F. W. CELEBRATION, HEART OF CITY, WANTS Shows of all kinds. Girl Show, Snake Show, WANT Concessions. On account disapp. pointment, Cook House, Custard, Bingo, Palmistry, Grind Stores. We have our own Rides and Free Acts. Address 729 8th Ave., New York City.

WANTED AT ONCE Musicians, Bass, Baritone, Cornet and Trombone, for Silver Bn. Show. Address AL KADEL, Livingston, Va.

PHOTO GALLERY EXCLUSIVE FOR SALE

\$15.00 WEEK. \$30.00 DEPOSIT REQUIRED.

WANT organized Plant Show, WANT Italian Musicians. Address PROF. STURCHIO, CAN PLACE Bowling Alley, Erie Diggers, Candy Flores, Cigarette Gallery, Ice Cream, Slum Spindle, Country Store, Penny Pitch and other legitimate Concessions. WILL BOOK Loop-o-Plane Ride, Show opens Russellville, Ky., Saturday, May 4. Ray Kriessell wins, Big boom on here, building new Postoffice, new Union Station, complete new Sewers, some new Streets, new Fairgrounds and Race Track, Headquarters State Highway Men. Have 14 of best Fairs in South, starting in July. Address F. H. BEE SHOWS, Russellville, Ky.

L. J. HETH SHOWS

WANT—I. W. Reynolds wants Side Show Acts and Half-and-Half, also Talker, WILL BOOK Loop-o-Plane, organized Girl Review or Fan-Dance Show. Have outfits for worthwhile Shows. Following Concessions open: Frozen Custard, Cigarette Gallery, Palmistry, Pitch-Till-You-Win, and any legitimate Concessions. Exclusive on Photo Gallery open. Birmingham, Ala., this week; April 29, Decatur, Ala., Spring Fair; Sheffield to follow. Address all communications to North Birmingham, Ala. Phone 60260. L. J. HETH SHOWS.

WANTED, Owing To Disappointment, WANT

Rides that do not conflict, 75/25, you furnish own transportation, or 35/65, and we pay all transportation, including driving. If you have two or more Rides not conflicting, will consider a gate percentage. WANT Shows and Concessions. Will furnish outfits to capable showmen. All Concessions open except Cook House, Grab, Juice and Pinzo. No grift. Shows open at Harlan, Ky., April 29, under City Civic and Fraternal auspices. Don't write, write
JOE HAMPTON, DIXIE EXPOSITION SHOWS, Harlan, Ky.

See Third Cover

The Billboard contributes the third cover advertising space this week to a sample petition and suggestions on using same in behalf of games of skill.

Petitions signed by merchants and business men are proving to be the most powerful weapon to use in securing better consideration from public officials. The problem now is to get more petitions signed.

In keeping with its policy of doing everything possible to promote the amusement games industry, this space is contributed with the suggestion that everyone who reads this issue will do his part in promoting the good cause.

NEW COLE SHOW

(Continued from page 68)

country, and still holding that distinction. In Ring 1 the Liazeds, a leading Arab troupe, forming pyramids and doing all sorts of difficult ground acrobatics with astonishing ease. In Ring 3 the Ben Bey Arabs, also topnotchers in the acrobatic field, agile and accomplished. The Nelsons climax their act with Estrella Nelson doing flip-flaps on a platform with amazing agility. The Liazeds and Ben Bey Troupe finish with fast tumbling on the track.

DISPLAY 25—The Seven Wonder Girls, sensational roller-skating act put together by that daddy of skating instructors, Earle Reynolds. A fast and amazing exhibition of stunts on the little wheels, done with a speed and skill that amazes. This act is featured in the center ring, nothing else working while it is on. Deserves the highest praise.

DISPLAY 26—High-School Horses. An array of beautiful horses is presented in the usual stunts and makes a beautiful appearance. An innovation has been introduced, all of the riders riding side-saddle, something that has not been seen for years. While a few of the horses are a bit "green," most of them go thru the routines very well and all in all give a splendid exhibition.

DISPLAY 27—Clown walkaround.
DISPLAY 28—Flying Acts. In this department the Cole Bros.-Clyde Beatty Circus has two of the finest flying acts seen under canvas. The Flying Thrillers, with Bert Doss, Mitzl and Eldred Sleeter, and the Harolds, with Harold Voice, Eileen Larey and W. Reiner, present as fine an exhibition of flying as has ever been seen under the white tops, their difficult stunts abounding in thrills. A third troupe, the Esquedas, will join the circus in a couple of days.

At the opening performance the usual races were omitted. Performance ran too long, but is being gradually cut and in a few days will be down to standard running time.

Among those noticed at the opening matinee were Frank Hartless, president of the Circus Fans' Association; Dale Darling, sheriff, of Erie, Pa.; Harry Anderson, of Enquirer Job Print, Cincinnati; Maurice D. Lowe, assistant general manager Erie Lithograph and Printing Company; Ray Marsh Brydon, T. Jay O'Brien and J. J. Stevens, of International Congress of Oddities; John Kelley, of the Ringling interests, and a number of well-known circus fans.

In the next issue will be published the executive staff and personnel of the various departments.

OPERATORS!!

BUY ON OUR NEW PLAN OF— Liberal Time Payments CREDIT EXTENDED TO ALL... Metropolitan New York OPERATORS

The time has come for an outstanding and recognized firm to give the operators a helping hand. It is a well-known fact that the operators have to continually fight for their very existence in these trying times. Mr. Myron M. Harrison, President of the Long Island Crane and Pin Game Corp., is now ready to help the operators in the Metropolitan New York Area by a liberal extension of credit on all the new machines. Call TODAY—select the machines you need and keep your locations from being taken away by chisellers.

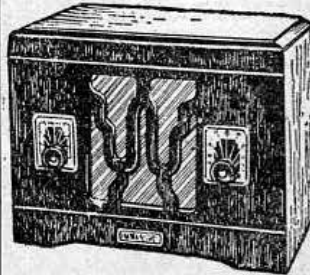
- NEW MACHINES
- IN STOCK FOR DELIVERY
- Checkers
- Synchro
- Star-Lite
- Beam-Lite
- Barrel Roll
- New Chicago Express
- Necontact
- Calvalcade
- Baby Lite-A-Line
- Cyclone
- Kelly Pool
- Brooklyn Representative for International Mutoscope Cranes
- Write Today for Complete Price List and Circulars!

- USED MACHINES
- IN STOCK FOR DELIVERY
- Beacon \$25.00
- Bally C. O. D. 22.00
- Radio Station (I.O.U) 22.50
- Rebound 23.50
- Criss Cross-A-Lite 31.50
- Flying Trapeze, Sr. 18.00
- Drop Kick 14.00
- Shyver's Cannon Fire. 23.00
- Mystery Six 14.00
- Push Over 6.50
- Sensation 11.00
- Jennings 23.00
- Sensation Special 22.00
- Electro (Buy-Back Mod.) 10.00
- Contact (Master) 7.50

"You Buy Them When They're Born—We Repair Them FREE With a Smile—Until They're Gone!"

Long Island Crane & Pin Game Corp.
770 CONEY ISLAND AVE. (Myron M. Harrison, Pres.) BROOKLYN, N. Y.

THE LITTLE GIANT LATEST 1935



AC-DC All Electric RADIO

- Compact.
- Latest Design
- Uses New Duo Diode Tubes
- Rich Appearance.
- Operates on AO or DC.
- No Aerial or Ground Required.
- Receives Police Calls.
- Solid Walnut Cabinet.
- Fully Guaranteed.
- ET-ube Performance.

COMPLETE \$5.95
LOTS OF 12 SMALLER QUANTITIES \$6.50
25% DEPOSIT WITH ORDER

Each Receiver Carefully Tested Before Leaving Factory. Catalog Sent on Request.
FREE
132 WOOSTER STREET, New York City

COLONY RADIO & TELEVISION CO.,

CASH IN ON A LIVE ONE

BASEBALL

Home Run Board Form 3490 GETS THE PLAY

Takes in (1000 holes at 5c) \$50.00
Pays out (Average) - - - \$26.00
Average Profit - - - - - \$24.00

Price \$2.30 With Easel
Plus 10% Federal Tax.

CHAS. A. BREWER & SONS
Largest Board & Card House in the World.
6320-32 Harvard Ave., Chicago, U. S. A.

GET A HOME RUN WITH \$95

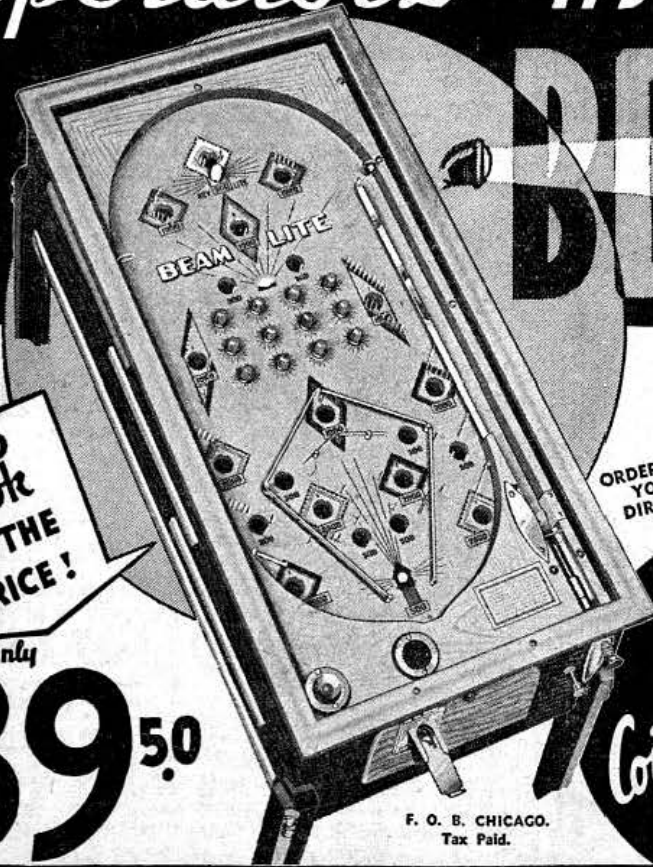
WIN \$100
WIN \$100

WRITE — WIRE
Chicago's Most Reliable Distributor
For Your Coin Machine Requirements
CHICAGO AMUSEMENT GAMES CO.
1215 DIVERSEY BLVD. CHICAGO

Thank You for Mentioning The Billboard.

Operators - It's Your Move Now!

BEAM LITE



Look
at the
PRICE!

Only
\$39⁵⁰

WILL DO A BIG JOB FOR YOU... IT'S A NEW KIND OF LITE - UP GAME THAT PLAYERS GO WILD ABOUT!

ORDER FROM
YOUR JOBBER OR
DIRECT

*Chicago
Coin Machine
Company*
1725 W. DIVERSEY
PARKWAY
CHICAGO

F. O. B. CHICAGO.
Tax Paid.

Yes, sir! It's up to you now to place this amazing new game on location. You'll reap new profits—more than you've dreamed of!

- 13 Colored Lights on the Playing Field. Novel reward system. Very clever.
- Has the new "bouncing spring" that provides more thrills, action, suspense.
- A smart, good-looking game that is made to stand up and take it. 100% perfect.

on hand
READY FOR
DELIVERY

BEAM LITE

\$39⁵⁰

OPERATORS—Dash In on the Greatest Lite-Up Game Ever Built! Location Tested and Approved. Jobbers, Operators, Wire, Write: 1/3, Balance C. O. D.
West Toledo Mds. Co.
3605 Revere Dr., Toledo, O.

ON HAND READY
for DELIVERY

BEAM LITE

TAKE OUR WORD FOR IT—IT'S A *Real* MONEY MAKER

EXCLUSIVE ILLINOIS DISTRIBUTORS
GERBER & GLASS
914 DIVERSEY PKWY., CHICAGO, ILL.

READY FOR
DELIVERY

BEAM LITE

THE NEW KIND OF A LIGHT UP GAME!
\$39⁵⁰

NATIONAL COIN MACHINE CORP.
1724 N. Charles St., BALTIMORE, MD.
Order Today—Don't Delay!

on hand
READY FOR
DELIVERY

BEAM LITE

\$39⁵⁰

Rush Your Order. 1/3 Deposit. Balance C. O. D. It's a Winner!
ADVANCE SALES CO.
18 W. 22nd St., INDIANAPOLIS, IND.

ON HAND READY
for DELIVERY

BEAM LITE

TAKE OUR WORD FOR IT—IT'S A *Real* MONEY MAKER

We Buy and Sell Slots or will accept your Slots in Trade on the above winner.
WHEN IN OUR CITY—PAY US A VISIT.
BAUM NOVELTY CO. { PHONE: } 2008-12 Ann Ave.,
Grand 7499. ST. LOUIS, MO.

on hand
READY FOR
DELIVERY

BEAM LITE

\$39⁵⁰

Exclusive Northwest Distributors.
HY-G GAMES CO.
1641-1643 Hennepin Ave.,
MINNEAPOLIS, MINNESOTA.

READY FOR DELIVERY

BEAM-LITE

THE NEW KIND OF A LIGHT UP GAME.

\$39.50

We Are Now In Our New, Larger Quarters, Where We Can Better Serve Our Most of Operators.

BIRMINGHAM VENDING CO.

2117 Third Ave., N., Birmingham, Ala.

JOIN YOUR LOCAL ASSOCIATION. The Billboard can supply you with the address of your State organization or the group nearest you.

Oklahoma News Items

Enid has wide-awake operators in the persons of Bob Gilbert and McDonald Brothers. These boys keep their spots well covered with late models of equipment and practice the slogan of "making the location owner your partner."

The Boyle Amusement Company, Oklahoma City, has moved into more spacious quarters at 522 N. W. Third street. Jim Boyle is the owner of the firm.

C. A. Kettering, manager of the Novelty Sales Company, Oklahoma City, has established a branch in Ft. Worth, Tex. Willard White is in charge of the Ft. Worth office.

Jack Abraham, of Sapulpa, has several unique ideas that are putting over his dice machines in a big way. Write Jack; maybe he'll tell you how.

Bob Majors, Muskogee operator, has designed and produced a light-up game called Light-A-Row. Bob wonders if there is a manufacturer who might be interested in manufacturing his new invention.

Jack James, new operator of Muskogee, is hitting along in fine shape. At present Jack is operating only Exhibit equipment.

on hand

READY FOR DELIVERY

BEAM-LITE

\$39.50

We Like It—So Will You!

A. P. SAUVE CO.

2998 Grand River Ave., Detroit, Mich.

PLAY BALL!!

WITH THE SQUARE DEAL HOUSE

- RAZOR BLADES—5 to Pkg. Double Edge. Cellophaned. **35c**
 - POCKET COMBS—Black or Assorted Pastel Colors. Each in Case, Doz. **30c**
 - WASH CLOTHS—New Spring Colors and Designs. Doz. **30c**
 - POT CLEANERS—Steel or Copper Finish. Doz. **22c**
 - TOOTH BRUSHES—In Assorted Colored Celluloid Containers. Doz. **60c**
 - ARMY & NAVY NEEDLE BOOKS. Doz. **12c**
 - FOOT POWDER—4-Oz. Metal Cans. White Stock Lasts. Doz. **24c**
 - PENCILS—Full Size, Yellow, Hexagon Shape. Metal Band, With Eraser. Exceptional Value. Doz. **8c**
 - SHOE LACES—27" Length, Paired and Banded. Gross Laces. **39c**
 - FREE CATALOG—25¢ Deposit with orders.
- PONTIAC MDSE. CO., Inc.**
11 E. 17th St. New York City

READY FOR DELIVERY

BEAM-LITE

Only **\$39.50**

OPERATORS—Send for our Transformer for Lito-Up Games. Will save its cost over and over in Batteries. Order yours—only \$5.50, ready to install.

The DUCAYNER CO.

16 N. East St., Indianapolis, Ind.

- \$\$\$ FREE CATALOG \$\$\$
- And Retail Sales List
- Tooth Picks, 750 to Box, 100 Pkgs. \$2.00
 - Moth Tabs, 3 Colors. Doz. .36
 - Moth Tabs, Jumbo, 3 Colors. Doz. .55
 - Kill-Em Moth Crystals, Marked 25c. Doz. .54
 - Shoe Laces, 27", Black. Gross. .48
 - Nandy-Andy Knives, Saw Tooth. Doz. .90
- All orders, large or small, carefully handled and shipped same day received. Send us a trial order TODAY. 20% deposit with order, F. O. B. Chicago.
- \$\$\$ SELL RELIABLE MERCHANDISE MAKE PROFITS. \$\$\$
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- 657 West Madison, CHICAGO.
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SICKING'S RECONDITIONED MACHINE BARGAINS

MAJOR LEAGUE	\$17.50	BLUE STREAK	\$10.00
LIGHTNING	16.50	CONTACT	15.00
ELECTRO	18.50	BIG BERTHA	17.50
FLEET	10.00	SUPER 8	18.50
PUSHOVER	10.00	RELAY	8.50

ALL LATEST MACHINES FOR IMMEDIATE DELIVERY.
America's Oldest Distributors. Established 1896. 40 Years of Service.

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WE HAVE ORDER FOR ONE HUNDRED

JIG SAWS

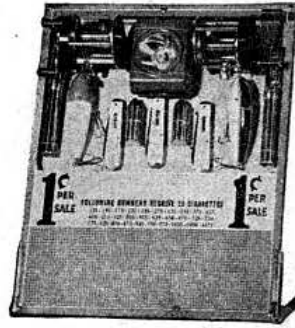
We Will Allow \$5.00 in Trade, Prepaid to Birmingham, on Jig-Saws for a Limited Time. One Jig-Saw on One New Machine. This offer subject to withdrawal. Send in Jig-Saws, advising what machines you want.

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NEW ADDRESS: 2117 THIRD AVENUE, NORTH. BIRMINGHAM, ALA.

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Here Are New Deals for You
Offering Quick Turn-Over Plus Big Profits



Only 6.25 per deal
Order No. B. P. 9.

FISHING TACKLE ASSORTMENT—Consisting of two level Winding Reels, two Bait, two Lighters, one Flashlight, three Pocket Knives, two Fountain Pen Flashlights, mounted on a 2,000-Hole Board. Takes in \$20.00 and pays out 30 Packages of Cigarettes.



Only 4.35 per deal
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DE LUXE ASSORTMENT Has 2 Cigarette Boxes, two Memo Book and Pencil Sets, two Lighters, Pair of Dice, one Pocket Knife, one Table Lighter, mounted on a 2,000-Hole Board. Takes in \$20.00 and pays out 30 Packages of Cigarettes.

Write for Special Circular Showing Complete Line of New Deals



3-IN-1 VEST POCKET MANIGORE SET—Made in Japan. Assorted fancy colored celluloid handles. 1 1/4 inches closed. I gross in box. **B100169—Per gross \$.90**



TEA BALL SET—Consists of tea ball in shape of a kettle with chain and ring attached, also a tray. Highly polished nickel finish. Each set is put up in a cloth lined display box. **B23A88—Per gr. sets \$18.00 Per dozen sets. . . . 1.80**



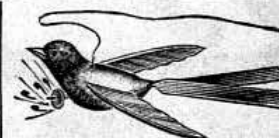
FIRST QUALITY. Etched. Blue Steel, Keen Edge Blades. Do not confuse with inferior goods being offered. 5 in package, 20 cellophaned packages in carton. **B8C86—Per 1,000. \$4.00**



NOVELTY DOG FAMILY—Three pieces, porcelain, highly glazed, richly tinted. Height of large figure 2 inches. Length 3 inches. Each set in box. **B26C138—Per gross sets \$3.85**



Special Value CHINA ASH TRAY—Finished in luster with band of contrasting color. China comode is mounted on center of 4-inch ash tray. Seat and cover are movable. **B2N151—Per gr. \$4.50**



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- B38N68—Flying Birds. Outside Hummer. Per Gross. . . . \$2.00
- B85N107—Pop-Eye Inflated Toy. Per Gross 9.00
- B85N104—Mickey Inflated Toy. Per Gross. 9.00
- B85N108—Pluto Inflated Toy. Per Gross. 9.00

Air Balloons

- B85N8—60 CM Asst. Animal Prints. Per gross. . . . \$2.75
- B85N11—90 CM Asst. Flower Prints. Per Gross 3.00
- B85N80—Asst. Toss-Up Balloons. Best Selling Numbers. Per Gross. . . 4.00



Gas Balloons

- B85N31—70 CM Assorted Prints. Per Gross. . . . \$3.00.
- B85N32—80 CM Assorted Prints. Per Gross. . . . \$3.45.

N. SHURE CO. Adams and CHICAGO Wells Sts.

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IN NEW YORK STATE — NEW JERSEY
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All the latest games—Builder Upper, Beamlight, Barrel Roll, Baby Lito-A-Line, Neontact, Synchron, Carcade, Chicago Express, Paco Races, etc. Also a large stock of Used Pin Games. Will Trade Good Used Pin Games for Diggers, Bells or Venders. Wanted—Model D or E Iron Claws; also Merchantm.

Advertise in The Billboard—You'll Be Satisfied With Results.

NOW WITH "selective action!"

CHICAGO EXPRESS EXPANDED

AGAIN...

DAVAL produces the most sensational and revolutionary skill feature of the Year!!

"SELECTIVE ACTION"

Gives the players a NEW Thrill! A NEW skill feature that MAKES the players shoot for it—and yet—it is entirely optional with the operators. If the operator so desires, by just turning on the EASY TO REACH simple control switch (as in illustration) he gives the players of the NEW Chicago Express the opportunity to single jump or double jump the progressive scoring action of the game. Without the switch on upper skill shot remains standard single jump.

"America's Greatest Value Hit - Game"

Chicago Express is THE GAME that THOUSANDS of players WANT! Make the "ACID TEST" TODAY — put Chicago Express on ANY TYPE LOCATION — watch the way the cash box keeps filling up constantly—THAT'S THE ONLY ANSWER TO A REAL SMASH-HIT GAME—like the NEW Chicago Express!

European Distributor:
GODDARD NOVELTY COMPANY
11 Brownlow Street,
LONDON, ENGLAND.

GET BUSY! RUSH YOUR ORDER TO YOUR NEAREST JOBBER TODAY!!!

Regardless of the extra expense involved in the manufacture of this remarkable skill improvement there will be

NO RAISE IN PRICE
Same Price Remains.
\$44.50
F. O. B. Chicago

THIS SIMPLE...

single switch makes possible one or two jumps EASY TO REACH.

Simple Control Switch.

WITH SWITCH ON BECOMES DOUBLE JUMP

REMAINS STANDARD SINGLE JUMP

DAVAL MFG. CO. 200 So. Peoria St. CHICAGO ILL.

BASEBALL COMBINATION BOOKS

MILLIONS OF DOLLARS ARE SPENT ANNUALLY IN BASEBALL COMBINATION TICKETS. THE BASEBALL SEASON IS NOW OPEN AND WITH ITS OPENING COMES THE DEMAND FOR BASEBALL TICKETS. EVERY BASEBALL FAN IS A PROSPECTIVE PURCHASER OF BASEBALL TICKETS. POPULAR WITH RESTAURANTS, CIGAR STANDS, FILLING STATIONS, FACTORIES, BARBER SHOPS, ROAD STANDS, ETC.

120 Tickets to a Set. Each booklet is a Complete Set and contains serially numbered tickets of 120 combinations—two baseball teams of the National and American Leagues. Two teams of the American Association are also shown for substitutes in case one or both teams of the National or American League do not play.

120 Tickets, if sold at 5c, brings in \$6.00, pays out \$4.90, Profit, \$2.00. 120 tickets, if sold at 10c, brings in \$12.00, pays out \$8.00, Profit, \$4.00. 120 tickets, if sold at 25c, brings in \$30.00, pays out \$18.00. Profit, \$12.00.

\$3.00 Per Doz. Sets PREPAID SAMPLE BOOK 25c

ORDER TODAY. JOBBERS AND OPERATORS WRITE FOR SPECIAL PRICES.

The Midwest Novelty Co. KANSAS CITY MISSOURI

ROUTES

(Continued from page 58)

Snyder, Mel: (Gibson) Cincinnati, O.
South, Eddie: (Albee) Brooklyn, I.

INDEPENDENT BURLESK

Beauty Revue: (Gayety) Washington 29-May 4.
Bright Eyes: (Hudson) Union City, N. J., 22-27.
Broadway Babes: (Orph.) Paterson, N. J., 22-27; (Gayety) Baltimore 29-May 4.
Dangerous Curves: (Gayety) Baltimore 22-27; (Howard) Boston 29-May 4.
Eye-Dears of 1935: (Howard) Boston 22-27; (Orph.) Paterson, N. J., 29-May 4.
Messin' Around: (Trocadero) Philadelphia 22-27.
Racket-Dears: (Gayety) Washington 22-27; (Trocadero) Philadelphia 29-May 4.

SUPREME BURLESK

Merry-Go-Round: (Minsky's Republic) New York 21-27.
Springtime Lassies: (Minsky's) Brooklyn 21-27.
Streamline Babes: (Park) Boston 22-27.

DRAMATIC AND MUSICAL

Abbey Theater Players: (Shubert) Kansas City, Mo., 22-27; (American) St. Louis 29-May 4.
Accent on Youth: (National) Washington 29-May 4.
As Thousands Cheer: (Curran) San Francisco 22-May 4.
Carle D'Oyly Opera Co. (His Majesty's) Montreal 22-27.
Dodsworth: (Royal Alexandra) Toronto, Can., 22-27.
Draper, Ruth: (Cass) Detroit 25-27.
First Legion: (Davidson) Milwaukee 22-27.
Hollywood Holiday: (Schlvy) Chicago.
Life Begins at 8:40: (Grand O. H.) Chicago.
Mary of Scotland: (Met.) St. Paul 24-25; (Met.) Minneapolis 26-27; (Pabst) Milwaukee 30-May 4.
Moscow Art Players: (Shubert) Boston 22-27.
Rain From Heaven: (National) Washington 22-27.
San Carlo Opera Co.: (Auditorium) St. Louis 22-27; (Auditorium) Chicago 29-May 4.

CARNIVAL COMPANIES

America's Model: Opelika, Ala., 22-27; Selma 29-May 4.
Bar-Brown: Lawley, Fla., 22-27; Fitzgerald, Ga., 29-May 4.
Barker, J. L.: Pinckneyville, Ill., 22-27.
Beckmann & Gerety: San Antonio, Tex., 22-27.
Big Four: Atlanta, Ga., 22-27.
Big State: Freeport, Tex., 22-27.
Blue Eagle: Whitesville, Ky., 22-27.
Blue Ribbon: Columbus, Ind., 22-27.
Bright Light: Belle Vernon, Pa., 29-May 4.
Bruce Greater: Atlanta, Ga., 22-27.
Buck, O. C.: New Rochelle, N. Y., 22-27.
Bunts Greater: Camden, S. C., 22-27.
Cetlin & Wilson: High Point, N. C., 22-27.
Christ United: Coal Creek, Tenn., 22-27; Lebanon 29-May 4.
Coleman Bros.: Middletown, Conn., 25-May 4.
Corey Greater: Johnstown, Pa., 22-27.
Corey Greater, No. 2: Beaverdale, Pa., 22-27.
Craigs 20 Big: Visalia, Calif., 29-28; Fresno May 1-5.
Crescent: Kamloops, B. C., Can., 22-27.
Crowley United: Excelsior Springs, Mo., 22-27.
Cumberland Valley: La Fayette, Ga., 22-27.
Dalley Bros.: Henryetta, Okla., 22-27.
Dixie Expo.: Harlan, Ky., 29-May 4.
Dodson's World's Fair: (Kingshighway & S. W. blvds.) St. Louis, Mo., 22-May 5.
Edwards, J. R.: Massillon, O., 27-May 4.
Electric City: Watervliet, N. Y., 27-May 4.
Eudy Bros.: Fredericksburg, Va., 22-27.
Gibbs, W. A.: Ft. Scott, Kan., 22-27; Pittsburgh 29-May 4.
Glick, Wm.: Hagerstown, Md., 22-27.
Golden Belt: Idabel, Okla., 22-27; Poteau 29-May 4.
Gooding Greater: Akron, O., 22-27.
Great Coney Island: Bald Knob, Ark., 22-27.
Great Dixieland: Ponchatoula, La., 22-27; Winona, Miss., 29-May 4.
Great Southern: Atlanta, Ga., 22-27.
Great Superior: Cleveland, Tenn., 22-27.
Great Sutton: Cairo, Ill., 22-27.
Gruberg's World's Expo.: Salisbury, N. C., 22-27; Bluefield, W. Va., 29-May 4.
Hilderbrand United: Mill Valley, Calif., 22-27.

Hottest Premium Item

SINCE OLD CUPIE DOLL DAYS

Everybody Wants One
Sample Prepaid \$1.00

Dozen Lots (F. O. B. Dallas) \$4.20
Will Refund Money to Anyone Dissatisfied

Southern Premium Mfg. Co., Dallas, Texas

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10 DAY FEATURE SPECIAL INTRODUCTORY OFFER

REX SAVE \$10.00 ON EVERY REX UNTIL MIDNIGHT MAY 8TH

"KING OF ALL PAY TABLES"

\$69.50 F. O. B. Chicago REGULAR PRICE \$79.50

For the next 10 days ONLY this amazing INTRODUCTORY OFFER! A Sacrifice by DAVAL of \$10.00 on every REX to HELP ALL THE OPERATORS IN AMERICA to earn BIGGER PROFITS! It's the greatest opportunity of a lifetime!

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1. ONE BALL PLAY.
2. Scoring Ball RETURNS for FREE PLAY.
3. ONLY Pay Table with 1" SHILL-Play Marbles.
4. FLASHING LIGHTS Thrill When Pay-Off is SCORED.
5. UNLIMITED PAY-OUT.
6. Sensational "Neo-Glassic" Cabinet.
7. Most Thrilling Beautiful Play-Board.
8. MILLION Other Superior Features.
9. "Precision Built by DAVAL"

RUSH YOUR ORDER IMMEDIATELY

DAVAL-MFG-CO. 200 SO-PEORIA ST. CHICAGO ILL.

*Chicago EXPRESS the pin game thrill * REX the pay table hit*

*the reel machine dice game * TRUE-DICE Stimulator with 3 sets of dice*

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Satin Striped Chromium Finish

Tried and Proven Thousands in Operation!

A Rich New Field!

Introduced but a few months ago—the Moderne Peanut Vendor has SWEPT THE ENTIRE NATION!!! We can produce wires, letters, testimonials—to prove that our Vendor is the SENSATION OF THE DAY!!!

PLACE ONE IN EACH BOOTH! PENNY-OPERATED

SIZE 10x4x5 1/2 inches | CAPACITY 3 Lbs. Peanuts

Place 6 to 25 "Moderne" in each location. The investment is small—and the returns are high—your operating expense is CUT TO THE MINIMUM!!! SEW UP your locations NOW—they are worth REAL MONEY!!!

EXTREME LOW PRICE!!!

The low quantity-price will ASTOUND you! This beautiful chromium modernistic Vendor absolutely defies competition. It's Revolutionary!—It's different!—It's up-to-date!—and—IT GETS THE MONEY!!! Get set for the HOT WEATHER season—Rush M. O. for sample and FREE Peanuts today!!!

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SAMPLE \$3.95 WITH FREE PEANUTS

RIALTO Assortment

Extension Edge Box. Assorted Colors. Packed with 2 Layers of High-Grade Assorted Chocolates. Doz. to Carton.

DOZEN, \$1.25
CARTON, \$5.00

MARVEL CANDY CO., Inc.
25% Deposit with Order. Balance C. O. D. Send for Free Illustrated Catalog.

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Hamilton: Prescott, Ark., 22-27; McRae 29-May 11.
Hansen, Al C.: Greeneville, Tenn., 22-27.
Heller's Acme: Elizabeth, N. J., 25-May 4.
Hennies Bros.: Sedalia, Mo., 22-27; Quincy, Ill., 29-May 4.
Heth, L. J.: Birmingham, Ala., 22-27; Decatur 29-May 4.
Howard Bros.: Parkersburg, W. Va., 27-May 4.
Jackson's: Kentville, N. S. Can., 2-4.
Jones, Johnny J. Expo.: (H & 15th st.) Washington, D. C., 24-May 4.
Kas United: Portsmouth, Va., 22-27; Salisbury, Md., 29-May 4.
Keystone: Latrobe, Pa., May 1-4.
Klonis, John D.: Manchester, N. H., 25-May 5.
Knepp & Dehnert: Bellaire, O., 22-27.
Krause Greater: Harrisonburg, Va., 22-27; Martinsburg, W. Va., 29-May 4.
Landes, J. L.: Herington, Kan., 22-27; Junction City 29-May 4.
Latliff: Charleston, W. Va., 22-27.
Lemoiné, John C.: Athol, Mass., 23-27.
Lewis, Art: Bridgeport, Conn., 27-May 4.
M. B. Am. Co.: Puxico, Mo., 22-27.
McClellan, J. T.: Batesville, Ark., 22-27; Newport 29-May 4.
Mack & Arthur: Center Line, Detroit, Mich., 27-May 5.
Martin Bros.: Sevierville, Tenn., 22-27.
Mighty Argyle: St. Louis, Mo., 22-27.
Miner's Model: Elverson, Pa., 27-May 4.
New Deal: McMinnville, Tenn., 22-27; Cookeville 29-May 4.
Ohio State: Youngstown, O., 25-27.
Page, J. J.: Bristol, Va., 22-27.
Pan-American: Mayfield, Ky., 22-27.
Parmer, L. H.: Tiltonville, O., 22-27.
Pearson's: Vandalia, Ill., 27-May 4.
Peerless: Carmichaels, Pa., 22-27; Morgantown, W. Va., 29-May 4.
Poille & Berger: Battle Creek, Mich., 27-May 4.
Rea, John T.: Attrs.: Yorkville, O., 22-27.
Reid Greater: Fayetteville, Tenn., 22-27.
Roberts Bros.: Lynchburg, Va., 27-May 4.
Rogers & Powell: Leslie, Ark., 22-27.
Roland Expo.: Tasewell, Tenn., 22-27.
Royal American: Gadsden, Ala., 22-27.
Royal Amusement Co.: Covington, Tenn., 22-27.
Rubin & Cherry: Tuscaloosa, Ala., 22-27.
Santa Fe Expo.: El Reno, Okla., 22-29.
Sheesley Midway: Kingsport, Tenn., 22-27; Ashland, Ky., 29-May 4.
Small & Bullock: Matoaka, W. Va., 22-27.
Smith's Great Atlantic: Martinsville, Va., 22-27; Bassett 29-May 4.
Sof's Liberty: Cape Girardeau, Mo., 22-27; Carbondale, Ill., 29-May 4.
Spencer, C. L.: Boaz, Ala., 22-27; Albertville 29-May 4.
State Fair: Williams, Ariz., 22-27.
Stiefens Superior: San Luis Obispo, Calif., 22-27.
Strates: Corning, N. Y., 29-May 4.
Thomas, Dug: Springfield, Mo., 22-27.
Tidwell, T. J.: McCamey, Tex., 22-27; Wink 29-May 4.
United Shows of Amer.: Joplin, Mo., 22-27.

Concessionaires NOVELTY SUPPLY FOR FAIRS, CARNIVALS, CIRCUSES, GRAND STORES, WHEELS, PARKS, CORDON GAMES, ETC.

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NOW BOOKING FOR SEASON 1935.
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OUR 25c BOX NOW A 10c SELLER

A Sensation in Prize Packages. Contains Sugar Rotted Dates. (100 Ballys to 100 Pks.) 10 Pks. FREE With Every Carton Give the Public a "Break" and You Will Get Enormous Returns. PACKED 110 to CARTON.

Carton, \$4.50—5 Cartons, \$22.50—10 Cartons, \$45.00 We Guarantee This Package. Sample FREE Upon Request. 20% Deposit with Order. Balance C. O. D.

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CIRCUS AND WILD WEST

Atterburn Bros.: Ottumwa, Ia., 27.
Barnes, Al G.: Fresno, Calif., 23; Bakersfield 24; Taft 26; Forterville 26; Tulare 27; Los Banos 28; San Jose 29; Palo Alto 30; San Mateo May 1; San Francisco 2-5.
Barnett Bros.: Morgantown, W. Va., 23; Uniontown, Pa., 24; Washington 25; Wheeling, W. Va., 26; Stauntonville, O., 27.
Cole Bros.-Clyde Beatty: (Coliseum) Chicago 22-May 5.
Famous Robbins: Waynesboro, Pa., 24.
Haag, Mighty: Jasper, Ala., 24.
Hagenbeck-Wallace-Paw-Sells: (Stadium) Chicago 22-May 5.
Honest Bill: Shinston, W. Va., 24; Mannington 25; Hundred 26; Cameron 27; Moundsville 28-29; Weilsburg 30; Burgetstown, Pa., May 1.
Kay Bros.: Lansdale, Pa., 25; Pottstown 26; Allentown 27.
Lewis Bros.: Three Rivers, Mich., 25.
Mix, Tom: Chico, Calif., 22; Redding 23; Red Bluff 24; Colusa 25; Ukiah 26; Eureka 27-28.
Oklahoma Ranch Rodeo: Darlington, S. C., 24-27; Kannapolis, N. C., May 1-4.
Orange Bros.: Pineville, Ky., 24.
Polack Bros.: (Shirne) Billings, Mont., 27-May 1.
Rising Bros. and Barnum & Bailey: (Madison Sq. Garden) New York 22-May 4.
Russell Bros.: Indianapolis, Ind., 23-24; Anderson 25; Muncie 26; Richmond 27; Hamilton, O., 29; Middletown 30; Chill-

13 1/2 Inches High. **New Flash Finishes.**

45c Complete, Doz. Lots. **45c** Complete, Doz. Lots.

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BE FAIR TO YOURSELF

Get lined up with our Flash Exclusive Novelty Numbers for Every Type of Concession.

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1902 N. Third St., Milwaukee, Wis.

cothe May 1; Lancaster 2; Portsmouth 3; Ironton 4.
Seal Bros.: Junction City, Kan., 24.

Cash in Today... but DON'T FORGET tomorrow



KINGS OF THE TURF

WILL EARN LARGE PROFITS FOR A LONG, LONG TIME!

\$43.50

Because

Now IN PRODUCTION SEND IN YOUR ORDER FOR EARLY DELIVERY!

- KINGS OF THE TURF has an appeal that time will NOT wear out. It is a NEW game entirely different from all others.
- KINGS OF THE TURF has been built to last almost indefinitely. Its mechanism is finely tooled with clock-like precision.
- KINGS OF THE TURF will keep its new appearance for years to come. Its beauty is not only on the surface but all the way through. It is de luxe throughout.
- KINGS OF THE TURF is made by an organization with 43 years' experience making amusement devices. It is the result of five years of research and experiments.

It Is a Game All Operators Have Needed!

H·C·EVANS & CO.
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RAINBOW

The cleverest automatic pay out counter game made. Match the colors on the revolving rainbow colored discs. Pays out five to one odds.

\$37.50



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The world's greatest automatic pay-out horse race game. Select your horse and watch him race. If he wins you get five nickels for one nickel play.

IMMEDIATE DELIVERY

\$35.00



BEAUTIFULLY COLORED PILLOWS
On High Luster Satin, Dozen, \$6.00 | On Quality Sateen, Dozen, \$3.75 (Size 20x20, Including FRINGE.)

FREE CATALOG—LARGE VARIETY DESIGNS—MOTTOES—COMICS—PATRIOTICS, "ROOSEVELT," etc. 25% Money Order Deposit Required. Balance C. O. D.

For Quick Action, Wire Money With Order.
WESTERN ART LEATHER CO.
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Just ready for delivery, a 2,000-hole Penny Cigarette Board, complete with five Beautiful Premiums. Nets \$13.80 after awards are paid. Order as No. 2,000 H. A. S.

NEW AND HOT

Best set-up yet. Jobber's prices. Sample, \$3.00; Lots of Five, \$2.75; Lots of Ten, \$2.50. Order from this ad and be first.

H. G. PAYNE COMPANY
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SALESBOARD OPERATORS

2,400 ic sales takes in \$24.00, nets \$19.30 after Cigarette payout. You can sell outright to dealer for \$7.75. On 30% commission you collect \$9.65. We carry a large line of Penny and Nickel Boards, complete with Merchandise. We manufacture Blank Boards, a complete line of Cut-Out Boards—in fact, any kind of Board you want, at the right price.

WRITE FOR SAMPLES AND PRICES.

General Sales Company
121 4th Avenue, South, NASHVILLE, TENN.

Takes in **\$24.00**
Costs You **\$2.90**

One-Third Cash with Order, Balance C. O. D.

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IS ASSURED ONLY WITH THE BEST MACHINES. WE ENDORSE NO OTHERS, Jackpot Bells—Vendors—Counter Size Machines—Amusement Table Games—All Sizes. ALWAYS FIRST WITH LARGE STOCK OF THE LATEST CREATIONS.

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operate sooner or later -
SO WHY NOT NOW!*

KINGS



**AN EXCITING *New*
LIGHT-UP TABLE!
THE PLAYER SEES HOW
MANY KINGS HE CAN
CROWN!**

Genco's newest sensation—a game so full of real interest and amusement that it will not grow old for a long, long time. **KINGS** is de luxe built throughout from its beautifully colored light up unit to the exceptionally attractive cabinet. The playing field is a red and black checkerboard with holes in the black squares. Following the same play as in checkers, the player tries to crown as many kings as he can (see diagrams below). Be the first with the very latest—order **KINGS** today!

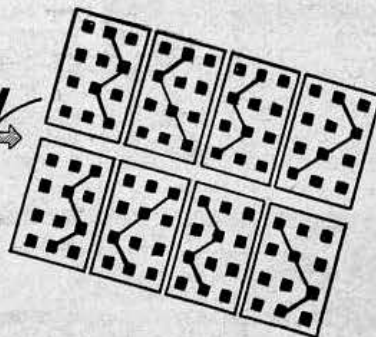
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**THE MERCHANT
CHECKS THE SCORE
WITH-OUT LEAVING
THE COUNTER !**

here's the Play

The balls must be played so that they fill the holes in diagonal positions as shown. The completion of either of the 8 possible plays crowns a king. The player is held in real suspense throughout the play, as it is possible that one ball may be all that is needed for three kings. Kings is played with 12 balls, although for spots that need a quick play only 6 may be used.



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A different, highly skillful game that offers a real objective for the player. Duplicates the fascination of that good old game of Kelly Pool. 10 Balls, different colors, numbered 1 to 10. Four different award plans may be used. **KELLY POOL Senior, \$52.50. Junior, \$39.50.**

\$39.50



44" x 24"

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Amazing cyclone action—3 separate fields—20 balls—lights flash—balls advance—a real thrill treat. 10 balls to shoot. Electric-Ball Lift optional. **CYCLONE.....**

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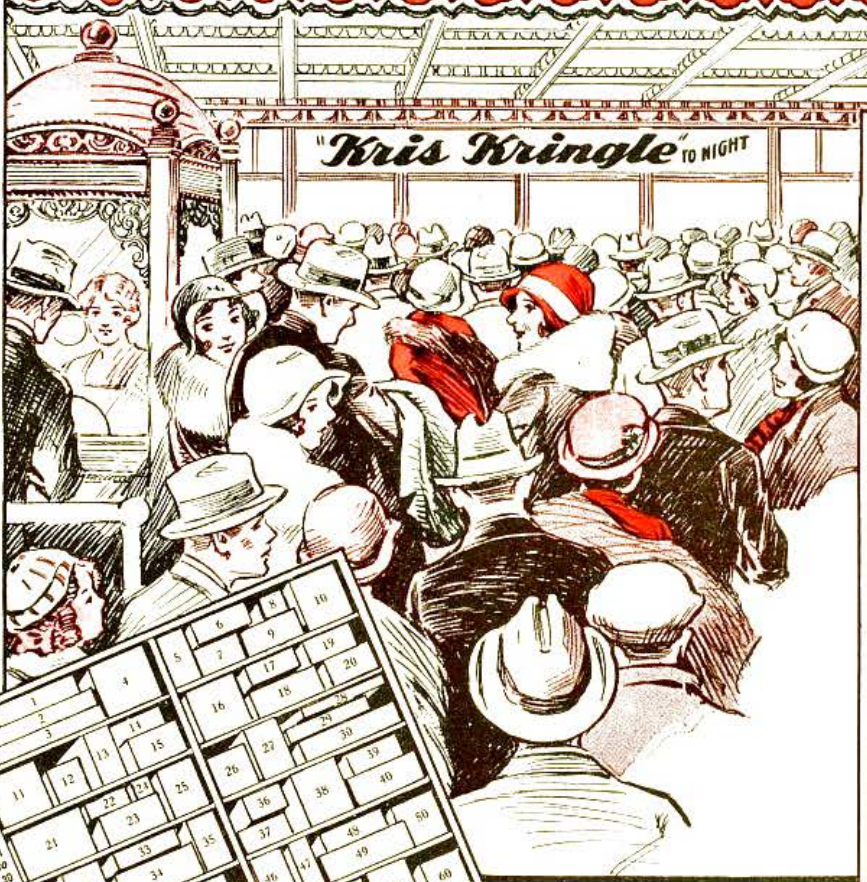
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