

# The Billboard

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## **LIST NUMBER**

**Timely Lists of  
Fairs, Conventions,  
Coming Events, Etc.**

**The Authority of Show Business**



# "LISTS, for Instance"

Many service features are included in the makeup of The Billboard during the year in addition to the exclusive news releases, interesting editorial comment and competent reviews of current productions —Lists, for instance.

## ROUTE LIST

Perhaps the most valuable and widely consulted lists are the alphabetical lists of Vaudeville Acts, Presentations, Dramatic and Musical, Burlesque, Repertoire, Circus, Carnivals and Miscellaneous.

## LETTER LIST

The Letter List is used by those in the profession and their friends as an easy means to address communications to showfolk whose whereabouts is unknown. The Billboard Mail Forwarding Service is free.

## FAIR LIST

The Fair List published in the last issue of the month is universally accepted and acknowledged for its accuracy not only by fair secretaries but by thousands of showfolk and others who are interested in fairs. The Extension Service of the U. S. Department of Agriculture recommends The Billboard Fair List because "It provides the best information of the kind available."

## THEATRICAL INDEX

The Billboard Theatrical Index published in the Fall Special issues is another exclusive feature of great value as an authentic record of past performances and artists in the Legitimate Theater and Musical Productions.

## OTHER LISTS

Thruout the year from time to time are published the complete lists of

- |                                |                        |
|--------------------------------|------------------------|
| Amusement Parks                | Conventions            |
| Auditoriums                    | Frontier Contests      |
| Chautauquas and Lyceum Bureaus | Labor Day Celebrations |
| Coming Events                  | Skating Rinks          |
| Fourth of July Celebrations    | Stadiums               |

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# BAN AIMED AT ALIEN ACTS

**Tough for Josie and Tess**

NEW YORK, Jan. 25. — Josie Carole and Tess Gardall, prize heavy-weights of the vaude warbling division, met on Broadway one night last week and decided to seek out a soft-drink place to quench their mutual thirst. They walked five blocks without encountering a shop that gives its patrons the use of full-sized chairs.

No stools for Josie and Tess. They wound up eating "the new kind of popcorn" while continuing their hopeless quest.

## U. S. Retaliatory Measures To Affect All Foreign Turns

*Bills introduced in Congress to place same ban against English and French actors as they have against ours—places European artists in "contract labor" class*

WASHINGTON, D. C., Jan. 25.—The first definite governmental move in retaliation against the foreign "bans" on American acts came last week when immigration bills designed to seriously restrict the entrance of foreign performers here were reported to the House of Representatives. The House Committee on Labor reported favorably on the bills and Samuel Dickstein, of New York, chairman of the committee, predicted that the bills would be passed. The bills intend to place foreign performers in the contract labor class which would require them to prove that they have talents not possessed by native performers. This, in essence, is the same position now taken by the English and the French governments.

so that foreign performers would have to show that their talents cannot be substituted by American actors. The proposed law is designed to prevent foreign actors from competing with American talent and to keep out alien actors now here who may want to go abroad and return later.

The American Federation of Musicians approved the House Committee on Labor report on the bills and was instrumental in getting the bills introduced in Congress. The A. F. of M. takes the stand that foreign musicians have been crowding American musicians out of work. The new bill is intended to alleviate this condition by making it clearer just what musicians are "artists" and therefore can gain admittance here without coming under the classification of contract labor.

The new bill describes "artists" as musicians. (See WHOLESALE BAN on page 8)

**Tribute to the Circus**

CINCINNATI, Jan. 25. — The United States Chamber of Commerce thinks a heap of the circus, as witness the following telegram to The Billboard from Melvin D. Hildreth, chairman of the legislative committee of the Circus Fans' Association:

"Invitation of United States Chamber of Commerce to motorized circus owners to hold their next meeting in the beautiful home of the Chamber of Commerce in Washington, February 1, is in itself a magnificent tribute to the circus and a recognition of the motorized circus as an essential and important industry."

## Dakota Fairs' Contracts Let

*Dates are set in A circuit—Vancura new president—re-elect Finke*

GRAND FORKS, N. D., Jan. 25.—A hundred fair officials and attractions representatives staged a snappy two days' session of business and entertainment at annual meeting of Association of North Dakota Fairs here on January 20-21.

Earl Taylor, Chicago, was awarded contracts for revue and grand-stand attractions in the A circuit, including State fairs at Grand Forks and Fargo and Northwest Fair at Minot. Max Goodman, New York, was given exclusive games privilege for the circuit, and midway contracts were awarded to Royal American Shows.

O. L. Sedlmayr, Royal American Shows, represented that company; Mr. Goodman attended on behalf of himself, and Mr. Taylor represented his organization.

Dates set for the major A circuit were Minot, July 4-9; Fargo, July 11-16, and Grand Forks, July 18-23.

County fair dates arranged include the Grain Belt Circuit, expositions: Townier County Fair, Cando, July 2-5; Pierce County, Rugby, July 6-8; Cavalier County, Langdon, July 11-13, and Pembina County, Hamilton, July 14-16.

A-1 circuit dates include: Stutsman County Fair, Jamestown, July 4-8, and Wells County, Fessenden, July 12-15. John Francis Shows were contracted for this circuit. Balance of county fair dates for Western North Dakota and a few Eastern places will depend on crop conditions, fair officials said.

Tentative dates for Minnesota county fairs were Roseau County Fair, Roseau. (See DAKOTA FAIRS on page 53)

## United Amusement Forces Fighting Proposed Taxation

*Appear before Ways and Means Committee to argue against levy on admissions of 10 cents and over—vaude and movies, circus, parks, legit represented*

WASHINGTON, Jan. 25. — A united amusement industry appeared before the Ways and Means Committee last Thursday to fight the proposed legislation which would make the present 10 per cent tax on admissions of more than \$3 applicable to admissions of 10 cents and up. Almost all branches of show business were represented, with spokesmen for movies and vaudeville, legit, circuses, amusement parks, baseball parks and other amusement industries. Those in the delegation expressed themselves as hopeful of a favorable outcome. Amusement branches, however, were not unanimous on their requests. Movies said that they would be satisfied if the proposed tax reached

no lower than the 50-cent bracket, while legit fought against anything below the present \$3 limit.

Movies were represented by M. A. Lightman, of Memphis, and Ed Kuykendall, of Columbus, Miss., both representing the MPTOA; C. G. Pettijohn, of New York City, speaking for the movie industry in general and the larger theaters and producers; Abram F. Myers, of Washington, representing the Allied States Association of Motion Picture Exhibitors, and Nathan Yamina, of Fall River, representing the ATOA and the Independent Theater Owners of New England.

The general tenor of the arguments (See UNITED AMUSEMENT on page 55)

## Kahane Sifts Act's Charges

*Decision this week—other performers to be interviewed—Sarnoff interested*

NEW YORK, Jan. 25.—Benjamin B. Kahane, vice-president and general counsel of RKO, who is acting in place of Hiram S. Brown, president, now on the Coast, said today that he would not make a decision on the complaint of White and Manning, vaudeville act, against Charles Morrison, agent, until at least Wednesday of this week. Altho pressed with numerous other matters, he said he was sifting the charges as fast as possible.

In the meantime other vaudeville acts who have been concerned in alleged payments of \$1,000 for intact and other RKO bookings are being interviewed by RKO officials.

David Sarnoff, president of RCA, which now owns 67 per cent of RKO, is known to be greatly interested in the developments, having heard considerable gossip from RKO officials down to office help. However, he went on record as being interested only in facts, which he hoped would be brought out by the sifting of the charges by Mr. Kahane.

## Equity-MPA Pact Still Holds Good

NEW YORK, Jan. 25.—Recent reports that the basic agreement between Actors' Equity and the old Managers' Protective Association was due to be abrogated shortly are unfounded, according to statements from Equity headquarters. The pact is due to go on as long as the managers fulfill their obligations.

Rumor arose over assignment of various Shubert's claims to the MPA for payment. Contract between managers' organization and Equity provides that if any member of the MPA fails to meet his obligations to the actors the group as a whole shall pay them for him. The only assignments of claims, however, since the Shuberts went into receivership were those connected with the grand tour of *Albion's House* and a few minor ones. They are the only liquidated claims.

MPA has been asked by Equity to pay them, but the managerial group requested an extension of time because of Lee Shubert's illness and his trip to Florida. MPA is a Shubert-controlled group. It is not known whether it intends to make good the obligation, but in any case the agreement stands until the last week's grace are up.

## Houses Changed On Major Intact

NEW YORK, Jan. 25.—RKO's major intact tour, booked by Dolph Laffer, will get two houses and lose one the first week of next month. The Denver house will open February 4, and the Orpheum, Spokane, returns February 5. Capitol, Winipeg, drops off the route February 5. Denver will be spotted between Salt Lake City and Omaha, while Spokane will be a three-day stand between Vancouver and St. Paul. There will be a week layoff before St. Paul and a week and a half after it.

Three of the Coast houses on the tour changed their opening days last week. Golden Gate and Oakland switched from Wednesday to Friday openings, while Los Angeles changed from a Thursday to Saturday opening.

## Movie Chains Are After Shows That They Once Turned Down

NEW YORK, Jan. 25.—Picture chains are in crying need of legit shows, to fill their numerous houses throughout the country and due to their shortsightedness of the past years are now finding themselves in a tough spot. With more than 400 empty houses from Coast to Coast district managers who used to forward violent objections to the home office of the respective organizations when approached with the idea of presenting legit shows in the neighborhoods in their desperation to get their houses out of the red are now begging for these self-same legit shows. Many of the New York managers who wished to send their shows out for an extended tour of one-nighters have in the

past found it almost impossible to secure the bookings necessary. Even if they were lucky enough to get the bookings they were sure to run into the most unfavorable conditions at the hands of the local house managers, who, in many cases, deliberately went out of their way to wreck the show's chances for a successful stand. They did this under the impression that should the legit shows prove more popular than pictures many of them might eventually be superseded in their jobs by experienced showmen.

The Paramount-Public and the Fox people are now realizing that they have figuratively speaking killed the goose. (See MOVIE CHAINS on page 53)



# Big Turnout, Snap Sessions At Mass. Fairs' Assembly

Some brilliant addresses delivered before receptive gathering at Hotel Kimball, with monster banquet the climax of annual—Ralph H. Gaskill succeeds Danziger

SPRINGFIELD, Mass., Jan. 23.—About 200 gathered at Hotel Kimball Thursday and yesterday for the 12th annual meeting of the Massachusetts Agricultural Fairs' Association. It was one of the largest turnouts chalked up by this progressive body, with the diversified program executed strictly according to printed schedule and without a moment of waste. President Milton Danziger, completing his term—an enviable record—as head of the association, called the assembly to order promptly at 11 o'clock on Thursday, with appointment of committees and reports from Secretary-Treasurer A. W. Lombard.

Treasury has a balance of \$463.67. Mr. Lombard reviewed briefly the accomplishments of the State's fairs last year, announcing every program carried out successfully through, citing great popular reaction to the "mechanical hen," which reveals the process of egg-laying, pointing out the strides made by the various fairs in the matter of publicity, radio broadcasts, and citing the brilliant work of J. H. Fifield, publicity director of Eastern States Exposition, in helping fairs throughout the Commonwealth. The support of the Westinghouse Stations was acknowledged with a vote of thanks.

## Lombard Is Re-Elected

Mr. Danziger, making his farewell address, opined that Massachusetts fairs emerged in better condition than the rest of the country. He stated that the three foremost factors in the successful operation of fairs are education, trade and recreation. "Anything tawdry and offensive to good taste and public morals must be eliminated," he said.

The retiring president attacked "exhibition companies," some of which have developed into a "glorified racket," masked under the terms of "progress or prosperity expositions," which are in the hands of "incompetent and ephemeral promoters."

Officers were elected at noon with the following results: Ralph H. Gaskill, Topfield, president; Harry A. Ford, Dalton; George Bean, Northampton; and Fred Dole, Greenfield, vice-presidents; executive committee: Thomas Ashworth, Charlton City; Mr. Danziger, Springfield; (See MASS. FAIRS on page 53)

## Lande in Bad With Artists

NEW YORK, Jan. 23.—Irving Lande, whose last production, *Two Seconds*, was done in association with William Stephens early this season, is on the United Scenic Artists blacklist. This move was brought on when Lande failed to come thru as per promise on money owed by him to William Oden Waller for designing services on *The Iron Widow*.

Lande was permitted by the union to go ahead with his last production providing he pay off his debt at \$25 weekly to Waller, but after a first \$25 payment he refused to pay the balance, claiming he was not drawing any money from the show.

## BROADWAY RUNS

Performances to January 23, inclusive.

| Dramatic                  | Opened   | Perf. |
|---------------------------|----------|-------|
| Animal Kingdom, The...    | Jan. 12  | 15    |
| Ballets of Wimpole Street | Feb. 8   | 348   |
| Berlin                    | Dec. 30  | 30    |
| Black Tower               | Jan. 11  | 16    |
| Bride the Sun Shines on   |          |       |
| The                       | Dec. 26  | 29    |
| Brief Moment              | Nov. 9   | 88    |
| Church House, A           | Oct. 12  | 120   |
| Councillor-at-Law         | Nov. 6   | 91    |
| Cynara                    | Nov. 23  | 97    |
| Devil Passes, The         | Jan. 4   | 24    |
| Distant Drum              | Jan. 10  | 8     |
| Electra                   | Jan. 8   | 5     |
| Experience Unnecessary    | Dec. 30  | 30    |
| Good Fairy, The           | Nov. 23  | 72    |
| Hay Fever (Revival)       | Dec. 29  | 31    |
| Jewel Robbery             | Jan. 13  | 13    |
| Left Bank, The            | Oct. 5   | 127   |
| Mourning Becomes Electra  | Oct. 26  | 86    |
| Mr. Papaver               | Jan. 22  | 3     |
| Reunion in Vienna         | Nov. 18  | 82    |
| Springtime for Henry      | Dec. 9   | 53    |
| Ten Nights in a Barroom   | Jan. 20  | 5     |
| Whistling in the Dark     | Jan. 19  | 7     |
| Wolves                    | Jan. 6   | 21    |
| Musical Comedy            |          |       |
| Out and the Fiddle, The   | Oct. 15  | 118   |
| Earl Carroll's Vanities   | Aug. 27  | 208   |
| Everybody's Welcome       | Oct. 13  | 113   |
| George White's Scandals   | Sept. 14 | 156   |
| Jewel Robbery, The        | Jan. 2   | 98    |
| Little Racketeer, A       | Jan. 16  | 8     |
| Of Thee I Sing            | Dec. 28  | 34    |

## Broadway Office

NEW YORK, Jan. 23.—The height of something or other happened on the Main Stem one day last week.

Mal Roy, casting agent, was walking up the street and met several actors and actresses. Soon the group grew until about 10 actors stood on the curb gossiping of this and that and the other thing.

Then a man ankle up and asked Roy whether he was in need of a property man. He thought it was a shoestring conferring with his cast. Later a house manager tried to book the show.

## Cohen and Schaefer Go Up as Kent Goes Out

NEW YORK, Jan. 23.—When Sidney R. Kent resigned from Paramount Wednesday as vice-president, director and general sales manager promotions were given Emanuel Cohen and George J. Schaefer. Mr. Cohen, editor of *Paramount News* and director of shorts, was made vice-president and elected a director. Mr. Schaefer, for six years in charge of the company's sales in the East, was named general sales manager.

Mr. Kent had approximately three years to go under a five-year contract, but settlement terms were arranged prior to his resignation. He has established a temporary office in Wall Street.

## Albany's Sunday Shows

ALBANY, Jan. 23.—Last Sunday at a special meeting of the Albany common council Albany theaters were permitted to open on Sundays, according to a unanimously adopted ordinance. It is a measure for unemployed relief and specifies that houses shall be open the next four Sundays, starting tomorrow. They shall not open before two in the afternoon. They were open last Sunday before the council had a chance to pass its ordinance.

Action was precipitated by the Rev. O. R. Miller, who claimed the Sunday showings were illegal. The council called a special meeting to prove that he was wrong. Last Sunday receipts for the unemployed at the 15 Albany theaters totaled around two and a half grand.

## Paderewski Benefit

NEW YORK, Jan. 25.—Paderewski will give a special recital for the benefit of unemployed musicians at Madison Square Garden on February 8. The proceeds will go to the Musicians' Emergency Aid Fund, which is conducting a drive to raise \$300,000.

Paderewski's performance in the Garden will mark the first time an artist has performed individually there.

## Iowa Firm Cuts Melon

DENISON, Ia., Jan. 23.—A dividend of 10 per cent was announced to the 138 stockholders of the Denison Opera House Company at the annual meeting this week. A successful financial season was reported. In addition to the dividend earnings the company retired \$3,000 of its indebtedness.

## Majestic, Milwaukee, Dark

MILWAUKEE, Jan. 23.—Majestic Theater, which opened here Christmas Day with a combination vaudeville and photo-play policy, has closed its doors. The theater is a downtown house and was operated by Lew Kane, former Detroit exhibitor.



KORAN, mentalist, posed with President Hoover on the White House lawn during his engagement recently at Keith's, Washington. This was the first time that the President consented to pose with a performer. Stunt was pulled by Dolores Mil-lens, manager of Koran, on the basis of the mentalist's prediction that Hoover would be nominated and elected in 1928 and on his further prediction that a second term is in the offing for the Depression President. Two poses were landed in Washington papers and syndicated to many others throughout the country. President Hoover indicated to Koran that he is an enthusiastic vaudeville fan but that the duties of the Presidency have prevented him from indulging in this hobby.

## Receiver Is Asked for Shubert-Cox, Cincinnati

CINCINNATI, Jan. 25.—Proceeding under a mortgage given to secure \$828,000 of bonds issued in 1922, receivership for the Shubert and Cox theaters is asked by the Provident Savings Bank & Trust Company in a suit filed in Common Pleas Court. Defendants in the action are the Shubert-Cox Theater Company, Ben L. Holdingsfeld, secretary; A. B. Chisholm and the Cincinnati Traction Company.

Balance of \$300,000 was due on the mortgage January 1 and has not been paid, the petition recites. This property was valued at \$813,230 in the recent county appraisal, attorneys for the bank say.

## Lincoln Dickey Stricken

ROCHESTER, N. Y., Jan. 23.—Stricken with a sudden attack of gallstones while en route from New York to Chicago, Lincoln Dickey, director of the Atlantic City Auditorium, was rushed to Highland Hospital here and operated upon January 20. Dickey, who formerly managed the Cleveland Public Hall, will be compelled to remain in Rochester for two weeks, physicians said. His condition is said to be satisfactory.

## American Shows in Cuba

HAVANA, Jan. 21.—A group of actors under the direction of Dr. Harold Van Buren are presenting shows to the English-speaking public of Havana at the Prado Theater. The group is the same which presents plays on the S. S. Staden-dam on its cruises between New York and West Indies. *Applesauce* and *Indolence* have proved the most popular of the repertoire.

## Adams-Skinner Draw \$7,000 in San Antonio

SAN ANTONIO, Jan. 23.—Local dramatic critics acclaimed Maude Adams and Otis Skinner in *The Merchant of Venice*, which played to more than 3,000 people in the Alamo City last week, as one of the finest road shows to come thru this historic old town in many a moon.

It is reported that the Munie Auditorium, where the play was given, grossed around the \$7,000 mark for the one-night performance, which is considered well over the amount to net the backers a neat profit.

# Old Hudson Is Auctioned Off

New York house, valued at million three years ago, brings 100 grand

NEW YORK, Jan. 23.—The Hudson Theater on 44th street, east of Broadway, one of the town's better known show shops, was sold at auction Wednesday at the Vesey Street Auction Rooms. The house brought just 100 grand, and the buyer was the Emigrant Industrial Savings Bank, which brought about the foreclosure which caused the sale. It was reported that three years ago Mrs. Irene Harris, who managed the house, turned down an offer of a cold million for the property.

House had been in the hands of the Harris family for 24 years, the late Henry B. Harris having bought it in 1908 to house his productions. Perhaps his most famous show was *The Lion and the Mouse*. Harris shows were seen there for four years, until the manager lost his life in the Titanic disaster. Thereafter the present manager, his widow, took over operation of the theater and leased it for the attractions of other managers.

The last show to play there was Robert Sparks' production of *Never No More*, lynching drama with all-colored cast. Plays have not been too frequent for the theater of late, and those that have booked in recently have failed to last. The *Never No More* signs are still up on the front.

Purchase by the bank was acutely nominal, since the organization's lien under which the property was foreclosed amounted to \$587,041. Back taxes totaled \$22,512. The property runs 48.2 on 44th street and goes thru to 45th, where it has an 83.4-foot frontage. The theater building is of four stories, with offices in the upper floors.

The bank has re-engaged the old theater staff, and, according to present plans, everything will remain in status quo. William Harris Jr. will keep his office in the building. Leighton & Leffler will continue to book the house.

## O'Neill's "Electra" Dubbed Naughty by Pittsburgh Cop

PITTSBURGH, Jan. 23.—"Electra has joined Lysistrata in the roster of ancient Greek maidens who ain't what they ought to be in the United States. Hot on the heels of Los Angeles' pious horror at the obscenity of the Sides version of Aristophanes' *Lysistrata* comes the report of Police Censor John Crouse of this city, who thinks that Eugene O'Neill's mammoth trilogy, *Mourning Becomes Electra*, a modern tale based on the ancient *Electra* theme, is "vulgar and indecent" and that it "lacks the teachings of Almighty God in all respects."

As may be seen, Crouse based his objections on moral and not artistic grounds. His superiors have made no comment as to what action they may take—if any. The engagement here has another week to run.

Crouse's report read in part: "The play lacks all that is good in human nature and tends to bring out only the animal nature in human beings; it is certainly not a fit play for young people to witness." The trilogy is being presented by the Theater Guild, and the company is headed by Judith Anderson and Florence Reed.

## Faversham Pans Film Plays

PORTLAND, Me., Jan. 25.—William Faversham, matinee idol of former days, opened at the Playhouse tonight as guest star for one week in his play of several years ago, *Her Friend the King*. In a newspaper interview granted on his arrival here Faversham denounced the producers of motion pictures who "spoil plays," and asserted that unless a city supported a legitimate theater it was "not a good city."

## PLAYS ANNOUNCED

(For Broadway)

*Monkey*, by Sam Janney (Robert Sparks).  
*Seein' Is Believin'*, a musical (Bart Buchanan).





DESPITE denials and counter-statements intended to point out the improbability of such a coup, Harold B. Franklin's name is cropping up again as a possible operator of the new RKO Circuit that is expected to emerge from the refinancing process now going on in the circuit fostered by David Sarnoff and his ROA sidekicks. At this moment we doubt whether the highest officials in the RKO organization know more than we do whether there is a likelihood of Franklin joining RKO as the head of its theater-operating organization; or whether it is to be somebody else almost as renowned in this branch of the business; or whether hard-working Joe Plunkett will continue to carry aloft—more or less—the RKO banner.

There must have been a substantial basis for a revival of the Franklin-RKO talk. And this puts us in mind of the furor created more than a season ago by a steamer carried on the first page of a Coast trade paper—now defunct—to the effect that Franklin was joining RKO. The Eastern trade papers refused to swallow the yarn after close checking up. Now the selfsame reports are being whispered into the ears of their editors. And like us they are wondering.

Whatever happens to RKO's operating department, whether it will be Franklin or another who will be boss of the works after the looked-for pyrotechnic display, it is well that we quote an excerpt from the Coast operating genius' valuable textbook, *Motion Picture Theater Management*, published in 1927.

In his chapter entitled *Training for Management*, Franklin has this to say: "Executive ability cannot be created where it does not exist. I do insist, however, that where it does exist it can be brought out most effectively and most economically by the right kind of training. What do I mean by the right kind of training? I mean training that can be transmitted as quickly as may be possible. I mean training that doesn't waste an organization's time and money. I mean training that is handled by experts—men who do not merely know the information, but who know how to make others understand it. I mean training whose greatest economy lies in the fact that the trained manager makes fewer of the errors that experience can warn against, recognizes his errors more quickly, and repairs the damage more intelligently. And finally, I mean training that takes a man who can be a good manager, and makes him a better manager."

By the slightest twist of application, by the smallest application of an active imagination one can see in Franklin's statement a prophecy. There are many who might interpret it as a challenge if applied to current conditions. RKO's future is as vague and undetermined now as that of a circuit not yet formed; even vaguer and less determined. If it is Joe Plunkett or some other operator who is to be placed in that terrible spot we wish them Godspeed. It is going to be a stormy passage, and the boy who will make the crossing will need prayers as well as brains and the joker in the deck parading under the name of Lady Luck.

FRANK GILLMORE'S most admirable project, that of inaugurating a series of compulsory lecture courses for new Equity members, will serve as convincing testimony as to the firm foundation on which has been laid the future of this organization. Gillmore looks to posterity with a vision that passes over the vicissitudes of Equity members of the present and immediate future. He sees in Equity an emancipatory instrument that can function only thru the passing down of the burning torch thru the generations that are to come. It must not flicker. Its flame must continue to burn uninterruptedly in order that the sacrifices that have been made for the attainment of the ideal might not have been made in vain. We can hear Gillmore saying that to himself. So can his colleagues; at least those among them who are still on the scene to tell from first-hand observation the inspiring tale of Equity's fight for recognition, power and its rightful place in the heart of the actor and the good-will and confidence of the manager.

When Gillmore has gone his way to

brighter spheres and when most of his comrades in the gory battles have joined him these lectures courses, now assured a permanent place in the activities of the organization and will ever set forth before succeeding generations of actors what a noble heritage is theirs.

The practical side of Gillmore's lecture project is too apparent to permit more than this passing comment: he has found a way to fight managerial tyranny and mass Theatopian temperament with an instrument that in principle is the closest approach on record to the attainment of perpetual motion.

AT THE moment we can think of one thing that is deadlier than yesterday's news—the big rumpus made about the booking of commercial nets by the major circuits. As we go along we think of another: the more clamorous noise made about modernizing vaudeville. Mind you, these were the burning issues last season! If anybody dared discuss them in a theatrical office today he would be questioned about the condition of his liver.

We are reaching the point where we believe we can soon be convinced that the only time the circuit biggies will really do something about bringing vaudeville back is when a holocaust strikes Hollywood with the result that film production will have to be curtailed indefinitely. Nobody would want that to happen. THERE ARE TOO MANY GOOD VAUDEVILLE ACTORS HIDDEN IN THE FASTNESSES OF HOLLYWOOD BOULEVARD.

WE HAVE good news for Izzy Herk, Billy Minsky, Izzy Hirst and the other strip and grind men. From the haunts of the intelligentsia, from the penthouses of the thrill-seekers who are pretty well fed up with Hollywoodized talkies and Ziegfeldian glamour comes a rumble that should be pleasant indeed to the ears of the boys who spend more on dinners than costumes. The gist of the story is simply that burlesque has made such a mess of itself in its feverish attempts to satisfy the public fancy that (See SUGAR'S DOMINO on page 2)

### 65 Employees Pinched On Sunday Show Charge

NEW YORK, Jan. 25.—Sixty-five theater employees were arrested yesterday when the four picture theaters of Plainfield, N. J., defied the ban on Sunday shows. Three of the theaters, Paramount, Strand and Oxford, are Public houses, while the fourth one, the Liberty, is independent.

The police had to raid each theater twice, as the managers had substitute crews ready to step in when the first raid emptied the theaters of their staffs. The four managers, Fred Kisingbury, Nathan Mintz, Russel Terhune and Joseph Siccardi, are being held in \$500 bail, and will come up for trial Wednesday with the other 61 on a "disorderly house" charge.

### 'Jazz City' Booked for Selwyn

NEW YORK, Jan. 23.—Jazz City, which goes into rehearsal next week for Carl Hammer and Henry Souvaine, in association with Arch Selwyn, has been booked into the Selwyn Theater, opening the week of March 14. An additional sketch by Frank Condon has been added to the show.

### Independents Elect Niles

OMAHA, Jan. 23.—O. A. Niles was elected president of the Iowa-Nebraska Independent Theaters Association at a meeting of the group held here January 21. Organization voted to raise \$15,000 to continue the fight against practices of the producer-distributor film corporations. Lester F. Martin, Nevada, Ia., was elected secretary-treasurer.

### Miss Skinner Clicks in Chi

CHICAGO, Jan. 25.—Cornelia Otis Skinner opened a week's engagement at the Studebaker Sunday night to an audience that nearly filled the house. Miss Skinner's character sketches, written by herself, were enthusiastically received. Feature of her program was *The Wives of Henry VIII*, in which she gave an entertaining portrayal of the women of the period in costumes. Start indicates excellent week for Miss Skinner.

### Chicago Chat

By NAT GREEN

Between jumping hither and yon to various State conventions, adjusting himself to a change of "bosses" and combing this berg for general news, the Chat scribe finds it difficult to ascertain whether he's comin' or goin' this week, which may explain any discrepancies in what otherwise might be a fairly lucid column. However, after a four-day absence from the city a canvass of local news sources fails to reveal anything startling, and most of those queried report they "don't know anything except what we read in *The Billboard*"; which would indicate a depression in news as well as biz.

Report is current *Way Down East* may be revived. Local stock company tried to obtain the play and was told it was not available for stock because it soon will be sent on tour. . . . Jack Wright, trumpet player, is the new harbinger who is pulling fan mail for Don Pedro's Orchestra. . . . It is claimed eight hours of rehearsals were needed to get the correct sound of the cowbells used as the opening theme of the Contented program broadcast each Monday night from the Chi NBC studios. . . . Pola Negri, flicker star, stopped briefly on her way east this week, giving her "poochie" only a glimpse of green and white pajamas and chic sandals. She'll be back this way late in February.

Zee Zee, noted actor, is to be guest artist with Jill and Judy on their NBO program January 28. . . . Terrace Garden will have its first Celebrity Night Wednesday, January 27. . . . Stuart Erwin and June Collyer (Mrs. Erwin) brief Chi visitors, the latter going east to make a picture, *Sensation*, in New York, the other to make a stage appearance. . . . This freak weather! Walked into Frank (Equity) Dare's office and found the window open and the fan going full tilt. . . . A. Milo Bennett, dramatic agent, will soon have a volume of poems, *Wanda's Love Story and Other Poems*, on the market. . . . Willis O. Cooper, widely known producer for radio, has joined the continuity staff of WBBM. . . . Mrs. Wendall Hall has lost her \$100,000 negligence suit against Dr. Wallace F. Grosvener. . . . Our Olney reviewer accidentally gave Red Norvo's name as Norval in the Albee review last week. This week Norvo is at the Palace here and his xylophone playing is garnering him plenty of applause.

If any of the execs saw the Cantor-Jessie show, Hawai. . . . Wonder if that Cantor ad for a secretary was, as one of the local newspapers stated, a press gag. If so, it was about as mean a piece of business as ever was pulled. Some of the girls who applied for the job were plenty peeved.

### Indies See Hodgdon On Resuming "Flesh"

NEW YORK, Jan. 25.—A number of indie theater operators from Pennsylvania and Ohio were in this city today to confer with Ray Hodgdon, assistant to Charles Freeman, RKO's booking manager, on the subject of resuming vaudeville in their theaters. It is expected that about four weeks will be added to RKO's "Family Time" books after the meeting this afternoon.

The invasion of these operators to talk on cost and quality of vaude bills is mainly due to the work of Ernie Forreast, who has been scouting for indie houses for almost a year. The visiting theater men had been studying the shows at the Sheridan Square, Pittsburgh, which opened Christmas Day with the type and price bills suitable for their houses.

### Club Artists' Show and Dance

CHICAGO, Jan. 23.—The Club Artists' Protective Association staged a big vaudeville show and dance the night of January 18 in Roosevelt Hall. It was well attended and scored deserved success. Peggy Norman handled the job of mistress of ceremonies very nicely. Russ Wilsey put the show on, and Jimmy Henschel, orchestra leader, with the aid of his musicians, assisted materially in putting the show over. Vaudeville acts included the Whiz Bang Four; Johnny Jones, magician; Brown and Craig, black-face team; Delores Seamon, contortionist; Chick Thomas, monologist; Babe Payne, Dick Bennett, Three Brown Sisters, and Dale and Meyers, equilibrist. A dance followed the vaudeville show.

### Turek Asks That Acts Be Returned

NEW YORK, Jan. 25.—Solly Turek, producer, and Max Richard, agent, both with RKO, appeared before the circuit's agents' arbitration board Thursday, at which time Turek asked that his acts, which he recently turned over to Richard, be returned to him. The board gave judgment in favor of Turek. Richard, with the permission of Maurice H. Rose, chairman of the board, immediately brought the matter up before Ray Hodgdon, assistant to Charles J. Freeman. A rehearing of the case will be held this afternoon by the board, with Hodgdon, Turek and Richard present.

At Thursday's meeting Turek revealed that he did not have much success in handling the acts himself, but when Richard took them over immediate action was obtained. There were other angles brought out which prompted the board's judgment. Richard was willing to return all the acts to Turek except that of Davey Jones and Peggy, saying that he had it practically set for an instant route. Turek, however, claimed he and his sister, "Tiny," worked on the route before Richard got the act.

### Cedar Rapids Company Having Hard Sledding

CHICAGO, Jan. 23.—Reports received here from Cedar Rapids indicate that the Earl Trousdale Stock Company at the Majestic Theater has been having hard sledding. Business has been very poor and the management is behind in payment of salaries, according to word brought to Chicago.

Elton Hackett and Ruth Stone have left the cast and returned to Chicago recently after having experienced some difficulty in collecting what was due them. Complaints were sent to the Equity office here, and Frank Delmaine was sent to Cedar Rapids to investigate. He found conditions very bad, but inasmuch as the members of the cast were in arrears with their Equity dues Delmaine could take no action.

The company has been playing on a commonwealth basis this week and probably will close tonight.

### Hearings on Tax Proposal

CHICAGO, Jan. 23.—Hearings on the proposal to place a 5 per cent tax on all sports and amusements for the benefit of the unemployed were begun Friday by the city revenue commission. The proposal is in the form of an amendment to the cities and villages act, permitting the city council to impose the tax until February 1, 1933.

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## NVA To Hold First Meeting With a Member Sitting In

*Fund directorate will meet to devise ways and means of raising money to keep club going and also make social and charitable arrangements*

NEW YORK, Jan. 25.—First meeting of the NVA Benefit Fund directorate with an NVA Club member, Henry Chesterfield sitting in, as well as the final conference on the future of the NVA, Inc., will be held next Friday, January 29, in the VMA offices at 1600 Broadway. At this meeting a definite arrangement will probably be made in regard to the management of the NVA's social and charitable sides for the next five years, and the formulation of plans to raise sufficient money in April to keep the organization going thru 1932. Chesterfield was elected last Tuesday to the NVA Benefit Fund board of directors, making the first actor-club member to sit in with this group since the founding of the club in 1915. He has been permanent secretary of the NVA since it began operating.

One of the most important steps to be taken up at the meeting will be the designation of one man from the managers' side to sit in with Chesterfield on the administration of the club and the distribution of the "Fund's" moneys in the maintenance of the Saranic Lake Sanatorium, the West 46th Street Clubhouse, the charity relief and weekly doles.

Next in line will be the problem of how to raise enough money in the next NVA drive to keep the club running. It is known that the managers are dead set against another basket collection and that this will undoubtedly be out in April. This year's drive for funds will come mainly thru benefit shows, it is said. Whether Chesterfield's plan of an inauguration of a one per cent tax on the salaries of all working actors to go the NVA is still under consideration by the "Fund" directors is not known.

Talk on who would be selected by the "Fund's" directors to sit in with Chesterfield on the club's administration has centered around a number of men. It is almost a sure guess, however, that the job will go to either William Lee or Major J. O. Donovan, both of whom are in the VMA office and well acquainted with the NVA's affairs.

Pat Casey, who a few weeks ago was inclined to wash his hands of the NVA for all time, has been persuaded to remain as treasurer of the NVA Benefit Fund, it has been learned. He is remaining in this city until the meeting on Friday, and expects to leave for the Coast immediately afterward for a rest and on matters pertaining to his position as the movie studios' representative in all labor matters.

It will not be unexpected if the "Fund's" directors vote in a drastic economy program for the NVA on Friday. Slicing of salaries of all on the NVA's payroll was intimated at the meetings which led up to the settlement of all differences between the actors and managers a number of weeks ago. At that time a five-year agreement was reached that both sides would work harmoniously for the NVA's welfare.

## Two Complaints Against One Act

NEW YORK, Jan. 23.—One of the first cases on the records of the Joint Complaint Bureau of two acts both complaining against a third for infringement is at present being arbitrated. Complainers are Bell, Waters and Stone and the Three Rio Brothers, with the defendants Reems, Rio and Kitchel.

The trio charged with lifting material from the complaining acts is current this first half at the Madison, Brooklyn.

## Ted Healy and Band Angling for Dates

NEW YORK, Jan. 23.—Ted Healy, who is currently touring with *Crazy Quilt*, contemplates going into vaude with a band act. He sent Paul Dempsey, his former personal representative, a wire authorizing him to handle the act for RKO. This makes a reconciliation between Healy and Dempsey inasmuch as they split late last summer.

## Pete Mack Exercises Franchise After 19 Years

NEW YORK, Jan. 23.—Pete Mack exercised his RKO franchise this week for the first time in the 19 years that he had it. He is operating under the name of Pete Mack & Sons, with his two boys, Arthur and Lee McNamara, assisting him. Arthur has been given floor privileges.

Mack was with Pat Casey for a number of years and recently was associated with the C. B. Maddock office.

## Contempt Charges Against Osborne

NEW YORK, Jan. 23.—Will Osborne, band leader, came up on contempt charges in the Supreme Court Tuesday and Justice Churchill reserved decision after hearing the arguments on the case. The decision will probably be handed down next week.

Last fall Isidor Rappaport, owner of the Hippodrome, Baltimore, claimed he had booked Osborne to play his house this week, but that Osborne meantime went ahead and played the opposition house, the Palace, on Christmas week. Rappaport got out an injunction and the court is to decide whether Osborne violated the injunction or not. Osborne claimed he was never served with the injunction papers.

JOAN LAWRENCE is a new singing act for Loew and showed this first half at the Boulevard, Bronx.

## RKO Employees' 10 Per Cent Cut Will Go Into Effect on February 1

NEW YORK, Jan. 23.—The 10 per cent cut in salaries of all employees of RKO Corporation and subsidiary companies that was reported in *The Billboard* three weeks ago will go into effect February 1. This was borne out in a printed notice from Hiram S. Brown, president, which employees of the organizations found in their pay envelopes yesterday. Ever since the summer RKO and subsidiaries were holding off on a general salary trimming and to that end officials and chief executives took voluntary reductions.

Mr. Brown's statement read: "The operations of the RKO Corporation and its subsidiaries for the past year have resulted in a substantial loss and general business conditions have been and still are very unsatisfactory.

"The financial conditions throughout the world are such that only with great difficulty and at substantial sacrifices by the stockholders was the company able to borrow the money necessary to meet its commitments and to maintain operations upon the proper basis. It is imperative for all concerned that the company's present cash position be conserved in every way, and to that end the management has effected savings and economies throughout the organization, including



LEW POLLACK, songwriter, who is at the head of a singing and dancing act. He is currently playing the RKO Midwest houses booked by Bill Howard, and February 13 is slated to start on the circuit's Coast-to-Coast tour.

## Weber and Fields Open At Hipp, Baltimore

NEW YORK, Jan. 25.—Weber and Fields, who recently reunited, will make their first vaude appearance in years at the Hippodrome, Baltimore, next week, booked by Johnny Hyde, of the William Morris office.

Harry Romm had submitted the act to RKO, but was turned down because of the salary demanded.

## Pola Negri Opens February 6

NEW YORK, Jan. 25.—Pola Negri, film player, arrived here last week from the Coast, where she recuperated from an illness. She is having a string of vaude dates lined up for her by the William Morris Agency and opens February 6 at the Oriental, Chicago. Will do a singing act assisted by a pianist. Asking for \$5,000.

## Norwood Gets Franchise

NEW YORK, Jan. 23.—Harry Norwood has been granted an RKO franchise as a producer-agent. Norwood until given the booking floor rights was associated with the Thomas Fitzpatrick office.

## Fox - Skouras Deal Not Set

*Negotiations still pending and have been for months —411 theaters involved*

NEW YORK, Jan. 23.—While Spyros Skouras, of the Skouras Brothers, is definitely negotiating to take over the operation of the Fox West Coast circuit of 411 theaters, at this writing Fox officially denies the deal has gone beyond the conference stage. If the deal goes thru, Spyros will go west to operate the houses on a profit-sharing basis, with George and Charles Skouras remaining here to handle their Eastern circuit.

The 411 theaters under consideration comprise the 10 divisions that make up the West Coast group, and do not include 21 Wisconsin houses comprising Fox Mid-west and the eight theaters making up the Chicago division. The closing of the deal would leave Fox with 29 houses in Wisconsin and Chicago, the six de Luxers, and the 14 New England houses, and Skouras would be operating 500 former Fox houses.

Negotiations between the Skourases and Fox have been going on for months, but it was only this week that the dickering took a definite shape and papers were drawn up. Although the details are not set, it is reported Skouras will share in the profits and have an option on buying into the circuit later on.

The deal between Fox Metropolitan Theaters and the Skourases for the 34 up-State houses was finally closed last week. The Skourases officially take over the operation of the houses on a long-term lease basis January 25, although the brothers have been inspecting the properties and advising on operation for weeks.

## Warners Still Hot For Philly Vaude

PHILADELPHIA, Jan. 25.—Warner continues to put this town on the "flesh" map. The circuit will resume vaudeville in three split-week houses here, State, Uptown and Circle, on February 6. Each theater will use five acts on each half.

Two more neighb houses, the Allegany and Cross Keys, are expected to make a vaude comeback in the near future. All five have been in straight pictures for a couple of years.

Shortly after labor difficulties between Warner and the musicians' union were settled about five weeks ago the circuit resumed its shows at the Earle and Mestbaum, using eight acts in the former house and high-budgeted presentations in latter theater. Both have been doing good business since reopening. The Earle's stage shows are booked half-and-half between Warner and RKO due to joint ownership of the house.

The additions of the State, Uptown and Circle will give Warner 3 1/4 weeks of playing time in this town alone. Total booked by the Warner office in New York will be around 27 weeks.

The seven weeks of baby units built in Pittsburgh and scattered thru 19 Warner houses will run for another two months and then be discontinued temporarily. The experiment, which started Christmas Day, has proved successful.

## Jules Delmar Joins Lyons & Lyons Office

NEW YORK, Jan. 28.—Jules Delmar, once head of RKO's Club Booking Department, has joined the Lyons & Lyons office in charge of a similar department. Delmar went out of RKO about seven months ago when the circuit decided to do away with its club branch entirely, only to reverse its decision and put Edgar Benson in. Before that Delmar was synonymous with the Keith Southern Time.



# Vauditorials

By M. H. Shapiro

WHEN a man or corporation buys a piece of property of the average sort, and the house or store is already built, all he has to do is find a suitable tenant and much of his trouble is over. When theaters are involved in real estate transactions the owner or lessee finds his troubles are about to begin once the house or circuit is on his hands. He is in the analogous position of one who is his own tenant and must find ways and means to make it pay.

Not a few circuits who rode in on the good times of three or more years ago made themselves tenant of so many houses and circuits that they are lying awake nights wondering how they can move out on themselves as it were. Not only the circuit operators, but the Wall Street bankers as well. The rush of recent years to buy houses is comparable to Napoleon's march on Moscow. The "retreat" has been in full blast for many months now, and if anything some spots are more chaotic than ever. Here and there the situation has been cleared up, temporarily at least, as in the case of the Skourases taking over some Fox houses on a percentage of the profits basis.

The Fox Metropolitan theaters and the circuit comprising the Fox New England houses, one time Poll property, are about to be straightened out, but how soon nobody knows. While one large banking interest has been sinking considerable millions into Fox Films, the bonds and mortgages on the theaters were floated to great extent by another banking outfit. Thus in a case of foreclosure when a theater fails to meet its obligations the banking house not actively engaged in supplying money for the production end of the organization is apt to have a surprisingly good deal to say on both current and reorganization matters, also sales and leases. Fox theaters as a separate organization are in no enviable position. Not that many other circuits have anything to brag about.

RESUMPTION of vaudeville this week by Warner at the Stanley, Utica, caused the management of the indie Colonial to jump its bills from five to six acts to equal the content of the Stanley's shows as well as lower its admission scale. Along with this, Bob Wagner, who manages the Colonial for the Mohawk Valley Theaters, Inc., inserted an open letter to the Stanley last week in both local newspapers, which said, in part: "We congratulate you on having at last come to realize what it is that the show-going public of Utica demands, and we take it as a distinct compliment that you have adopted the Colonial Theater's policy bodily. Bigger and better shows, a combination of vaudeville and pictures, at the lowest possible admission, has been our policy, and to have one of the largest national circuits follow our lead is indicative of the trend of the times. The independent exhibitor has shown the way, not only in Utica, but throughout the nation."

"We also want to congratulate you on the fact that by returning to flesh presentations you have, materially assisted the local unemployment situation. Your new policy means the re-employment of a full stage crew, an orchestra and a score of performers, whose return to work will mean a decided benefit to local business generally."

BOSTON has just learned that the Keith Theater in Cambridge, Mass., is owned by Harvard University, altho it is leased to RKO, which has subleased it to Loew. The property was bought in 1900 by B. F. Keith, who willed it to his son, A. Paul Keith, who operated it until his death in 1918. Cardinal William O'Connell, of Boston and Harvard, was willed the theater, and he in 1923 conveyed the house to Thomas Nelson Perkins and Henry Nixon Meyer as trustees. Later Harvard University purchased the Cardinal's interest and has owned the theater since. The theater is under lease to RKO until 1933. Loew's sublease expires in September, and its interesting history came to light when a tax assessment on \$1,400,000 was levied on it last week. It is probably one of the very few theaters owned by a university and leased and subleased by rival circuits.



DOROTHY VAN ALST, formerly of the act of Mann, Braifford and Van Alst, who is now working with Buster West. She was with the latter last week at the Metropolitan, Brooklyn, for Loew.

## Lou Holtz's Show Is Almost Ready

NEW YORK, Jan. 23.—Bill to surround Lou Holtz for the tentative straight-vaude opening of the Hollywood next Saturday has been practically set. While not all of the acts have been contracted up until yesterday, the lineup is Clark and McCullough, Boswell Sisters, Vincent Lopez and orchestra, Venita Goud, Three Little Words and Snakehips Tucker. Jay Brennan (Brennan and Rogers) was signed by Holtz a couple of weeks ago.

The Holtz show, if opening next Saturday, will be competing with the present and hold-over show at the Palace headed by Beatrice Lillie, Four Mills Brothers and George Olsen's Orchestra. In view of this the possibility is strong for the Hollywood to draw a good many of the Palace regulars.

## Copyrighted Act Lifted in Full

NEW YORK, Jan. 23.—Red Donohue and "Uno," the comedy mule act, also known as Red Donohue and Pal, is seeking to join the act of "Happy" Spitzer and "Pete," also a mule turn, from appearing in theaters, alleging that it is identical and a copyright infringement. To this end Donohue has turned the matter over to his attorney, Julius Kandler, who this week sent out letters to RKO, Loew, Public, Warner and Fanchon & Marco, warning them against booking Spitzer's act.

Donohue presented the case recently to the Joint Complaint Bureau and claims that he received a favorable decision. However, up to this time he contends that no decided action was taken by that Bureau to keep the copy act out of theaters.

If Kandler's letters to the five circuits bring no satisfaction, he will go further by instituting court proceedings. It is claimed that Donohue's act and ideas are fully protected by Copyright, Record March 22, 1926. Entry Class DXXXO No. 74847.

## English Comedy Acts Get 2-Year Contract

LONDON, Jan. 18.—Jimmy Nevo and Ted Knox, Naughton and Gold and Billy Caryl and Hilda Mundy have been signed for two years under a joint contract by George Black to play exclusively for the General Theaters Corporation. They will play "crazy comedy" vaude bills similar to the record-breaking all-comedy program recently seen at the Palladium.

The hoke comedy contains many bits that originally came from Ted Healy, Ken Murray, Phil Baker and Richy Craig Jr., and not a few blackouts familiar to Palace, New York, audiences.

The joint long-term contract becomes operative early in May when Nervo and Knox return from their forthcoming South African vaude tour.

NICE, FLORIO AND LUBOW, new comedy dancing trio, have left New York for the Midwest, where they started this week on RKO dates booked by Willie Berger.

# Wilmer & Vincent Definitely Decide To Lay Off of Vaude

Agree to shelve acts after trying straight policy and later in conjunction with films — their Pennsylvania towns over-seated is their belief

NEW YORK, Jan. 23.—Wilmer & Vincent has decided to do away with vaude after experimenting with it at two of its houses, the State, Reading, and Colonial, Allentown. Reading shelved its vaude last night, while Allentown will drop it Friday night. Both houses went into straight vaude policies of eight acts December 24, with the booking turned over to Edgar Allen. The circuit was impressed with the first week's business, but became discouraged in succeeding weeks. This week they switched Reading to six acts and a feature picture in an effort to help the b. o., but that, too, failed to bring results.

## F. & M. Go Off the Air—Station Demanded Pay

NEW YORK, Jan. 23.—Fanchon & Marco's weekly Sunday radio program over Station WINS, formerly WGBS, has been discontinued due to the station's demand that the period be paid for by the producers. The program, the last of which was held on January 3, ran from 12:45 to 1:15.

Jerry Franke, director and emcee of the programs for more than a year, continues with the F. & M. booking office here temporarily.

Before taken over by the William Randolph Hearst interests and renamed, the F. & M. periods were gratis affairs both for the production firm and the artists who broadcast. The program was inaugurated by Jesse Kay, F. & M. booker, nearly two years ago.

## Film Couples for Vaude

NEW YORK, Jan. 25.—Two film couples, Stuart Erwin and June Collyer and Edmund Lowe and Lilyan Tashman, are vaude possibilities. Both teams are now here for a vacation, Weber-Simon handling the negotiations.

The circuit, while it lost a considerable amount in playing vaude, does not consider vaude an ineffective medium to bring business, but lays the blame to the fact that Reading and Allentown are over-seated. In Reading there are three "flesh" houses, while the Colonial, Allentown, has next-door opposition from the Lyric.

Ever since the summer Wilmer & Vincent dickered with the labor unions in an effort to get them to come to terms so that "flesh" might be installed in houses that were either dark or suffering from weak films. In December satisfactory arrangements were made and the two houses took on vaude. These houses were to be the gauges as to the advisability of instituting similar policies at other W. & V. houses in York, Bethlehem, Easton, Harrisburg and Altoona, all in Pennsylvania, and Norfolk and Richmond, Virginia.

Reading continues with "flesh," playing the Jimmy Hodges Personalities tab, while Allentown will return to a straight picture policy.

## Osborne at the Beacon

NEW YORK, Jan. 25.—Will Osborne and orchestra will start an indefinite run at the Beacon next week.

# "Gags without chin-wire,

snappy songs, swell routine... I don't know why you aren't a show-stop. Yes, I do too. It's your voice. Careful on the cigarettes!"

+ + +

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# Wholesale Ban Denied as 4 U. S. Acts Are Asked To Go

**British Ministry of Labor again explains policy which is to the effect that indiscriminate expulsion was never intended—American acts look to Washington**

(Continued from page 3)

icians who are distinguished or members of a distinguished musical organization and entering the country as such. Musicians without "superior talent" would be banned, for example.

NEW YORK, Jan. 23.—In spite of the restrictions in Europe on American acts and the agitation in England and Franco against foreign acts, American acts continue to leave here for European bookings. Four acts left last week. Helen Gray left Sunday to open at the Empire, Paris. Dare and Yates left Friday and will open at the Scala, Berlin, in February. Ann Boland sailed aboard the Paris Sunday and will open in a Berlin club next month. Donatella Brothers and Carmen left on the same ship to open in a cafe in Paris.

The Maxellos will leave February 17 to open at the Scala, Berlin, in March.

LONDON, Jan. 16.—The British Ministry of Labor explained its adopted policy with regard to the admission of foreign performers in an official statement issued last week. This followed a conference between officials of the Ministry and representatives of the British Broadcasting Company and various musical associations.

Wholesale restriction on the entry of foreign artists had never been intended. Permits will continue to be issued for the present without question for artists of first-rate international standing.

Further applications will be considered on their merits for the issuance of permits to lesser known artists who by their record, or on the evidence of competent opinion, can claim to be able to contribute something new, distinctive or original in the way of musical performance or interpretation. For the present permits will be refused to artists for whom such claims cannot be established.

If, however, foreign artists, for whom permits on this basis would be refused, are coming to this country to give a recital or recitals on their own account, the Ministry will be prepared to consider the issue of permits to cover not more than two paid engagements in addition. In applying this policy due weight, it is added, will be given to definite commitments already entered into.

LONDON, Jan. 16.—Four American acts in all will have to leave soon due to the refusal of the British Ministry of Labor to allow them further extensions of working time in this country.

In addition to the Four Harmony Kings and Ted McLeod, Marjorie Tiller, Ben Weiden and Bill and Bill have received notice. Instead of loosening up on its ban, it is now evident that the Ministry of Labor will be severe in cutting short the stays of foreign acts.

The Harmony Kings were pulled out of the bill at the Holborn Empire last week and ordered to leave within three weeks. Ted McLeod, who has been in England about 12 years, was on the same bill and was given a month's extension. McLeod built up such a popularity for himself that many of the best known British acts signed a petition asking the Ministry of Labor to give American performers fair play. British performers are planning a protest against the refusal of extension of permits and will call upon Sir Henry Becterton, Minister of Labor.

Ben Weiden, American legit actor, who came over in 1926 and married an Eng-

lish girl, has been ordered back, while Bill and Bill have also come under the ban and had to cancel vaude bookings.

British performers sympathizing with the Americans claim that vaude agents have been misrepresenting facts and propagandizing against foreign acts. A group of agents recently told the Ministry of Labor that only six British acts had played in America the last three years. This is called an untruth by local performers.

## Roy Brownlee Invades Warner's Ohio Houses

LORAIN, O., Jan. 25.—Roy Brownlee's Hickville Follies and Band, which has been touring the Warner theaters in Pennsylvania and West Virginia for the last several months, will begin a sweep of the Warner Ohio houses, opening at the Palace here Thursday for the last half.

At Reynoldsville, Pa., recently, a birthday party was tendered Roy (Pop) Brownlee in honor of his 42d birthday. Affairs was staged at the hotel operated by Mr. and Mrs. Harry Copping, of the Copping Shows. Bert Rosenberg, general agent for the Copping Shows, dropped around to wish Brownlee good luck. This is the Brownlee act's 14th year in vaudeville.

## Hal Jerome Is Stricken; Forced To Cancel Route

CLEVELAND, Jan. 23.—Hal Jerome, of Jerome and Oray, was taken seriously ill with intestinal influenza while playing the RKO Palace Theater here this week and was removed Wednesday to Charity Hospital, where he will be confined for some time.

His illness forces him to cancel his RKO route and he will return to his home in California as soon as he is able to leave the hospital.

## Alpersen Resigns

NEW YORK, Jan. 25.—Edward L. Alpersen, general sales manager of Warner, resigned last week. Albert Warner has taken charge of the distribution department, pending the return of Sam E. Morris, general manager of distribution, from Europe.

Alpersen had been with Warner for years and several months ago was assistant to Dan Michalove, then head of the theater department. He had been in his sales manager job since October 21.

## Flesh in Charleston

CHARLESTON, W. Va., Jan. 25.—Stage shows are coming back here after an absence of several years. The Warner Virginian Theater has taken on vaude and is one of the stands on Warner's road show in this territory. The Kearse plays stage attractions occasionally, while the other two downtown houses, the Capital and Rialto, are straight filmers.

# Pepped-Up Exploitation Stunts Under Way for RKO Intact Acts

NEW YORK, Jan. 23.—The high-power exploitation campaigns that have been lined up by RKO's national exploitation bureau for the Dolph Leffer intact shows will start tomorrow with Benny Meroff's appearance in Syracuse. Tomorrow night Meroff and his band will broadcast over Station WSYR, of Syracuse, playing all request numbers from 11 o'clock until the requests have been completed. The idea is that each request must be accompanied by a contribution of not less than \$1. This to go for the city's unemployment relief fund. The theater worked with *The Journal-American* newspaper

## Albany Sunday Shows Bring Low Receipts

ALBANY, Jan. 25.—Mayor J. B. Thacher says he is disappointed with the result of permitting local theaters to give Sunday performances to aid the unemployed and will summon the theater managers to find out why the receipts have been so low.

Sunday shows are banned here, but the mayor permitted a series of four Sunday shows after the house managers promised to turn in \$4,000 each Sunday to the fund. The first Sunday show brought in less than \$2,000.

## Ingenues Get 8 Weeks Of South Africa Time

LONDON, Jan. 16.—Eddie Sherman's 22 Ingenues, girl band from America, sailed on the Armadale Castle from Southampton yesterday for South Africa. They will play there eight weeks. Ernest Shannon, English comedian, will act as m. c. with the tour.

LONDON, Jan. 16.—Reports from Johannesburg, South Africa, state that Herman Hyde and Sally Burrill, American comedy instrumentalists, have registered an enormous hit at the Empire, where they are playing a three weeks' engagement. They have proven to be one of the most successful acts to visit South Africa in recent years. Following their African tour, the pair will return to England to play further vaude engagements.

## This Week 15 Years Ago

(From the Vaudeville Department of *The Billboard*, January 27, 1917)

New quarters of the NVA at 1587 Broadway, New York, had a gala opening January 20 and more than 500 telegrams of congratulations were received by Willard Mack. Among those present were J. J. Murdoch, E. P. Albee, Pat Casey, Maurice Goodman, Marcus Loew, Joseph Schenck and Hal Kemp.

Arthur Hammerstein recently wrote to the Commissioner of Licenses in New York protesting against restaurants being permitted to give musical entertainments and in certain instances to charge admission without a theatrical license. He received a reply that an investigation and test case were in contemplation.

Paylova and Toto were discharged in the Yorkville Court, New York, on the complaint that they violated the Sunday ordinance in performing recently on a Sunday night. It was brought out that the show was a benefit performance for the Home of Hebrew Infants.

Disagreeing over working hours, members of the orchestra at the Pantages Theater, Tacoma, refused to play a recent matinee. Mrs. Alex Pantages, wife of the vaude magnate, and a friend, Mrs. Earle Edmunds, took care of the matinee by respectively playing the violin and piano.

Will Oakland, Irish tenor, is current at the Keith's, Cincinnati, in a sketch, *Danny O'Gill*, U. S. A., in which he is assisted by Ruth Perry and John Carmody. Act gives him an opportunity to sing three numbers. Reviewer refers to it as "a dandy act."

# Fox - Fabian Is Confirmed

**Latter joins N. E. houses in advisory capacity at bankers' behest**

NEW YORK, Jan. 25.—As to the exact position of Simon H. Fabian in the Fox Theater organization, a Fox official spokesman says Fabian has joined the organization at the request of trustees who hold bonds and debentures of the company, and that Fabian will act as an advisor on the operation of Fox Metropolitan Playhouses and the Fox New England houses. A committee representing holders of the 6½ per cent convertible gold notes of the company had deposited their stock under a voting trust of bankers, who in turn called upon Fabian to join Fox as a special counselor.

In his new job, Fabian will have a say in the operation of the Fox houses now being run by the Skouras, but he will probably devote most of his time to the operating of the New England group, which will continue to be supervised by Herschel Stuart, as announced in *The Billboard* last week.

Fox is attempting to clear up a muddle of mortgages that threatens to put many houses into receivership, and the appointment of Fabian as special adviser is one of the first steps by the bankers to stabilize the position of Fox theaters in the East.

NEW YORK, Jan. 25.—The Fox, Brooklyn, has not gone into the hands of receivers in spite of reports that S. W. Stranas & Company, brokers, had taken over the entire building. According to Glenn Griswood, Fox official, there has been no foreclosure or receivership involved, but that the Continental and Illinois Bank, of Chicago, which holds a large interest in the property, has appointed a representative to operate the office building for it. The theater itself continues under Fox control.

NEW YORK, Jan. 25.—There is much speculation in the trade on whether Fox will meet its obligations on the Poll houses February 1, as well as the money due Poll since January 1. The note of \$1,500,000 due on the latter date is still unpaid. On the first day of next month Fox is supposed to pay Sylvester Z. Poll \$700,000 interest on the \$14,000,000 mortgages held by the former theater operator. This besides the \$350,000 in taxes due on that date.

## London Music Halls

LONDON, Jan. 16.—No outstanding novelty in this week's Palladium program, with the exception of the Wel-danos, Continental act, which registered well. Alfred Picaver, the English operatic tenor; Alfred Rode's *Tzigane* Band and Ernie Lotinga, English burlesque comic, share headline honors. Business good.

Chefalo, Italian illusionist, with a big company and several good novelties, makes his reappearance here at the Victoria Palace. He is a good headline attraction. A. C. Astor and Leslie Strange scored big hits on the bill.

Holborn Empire has a good show, in which Will Hay, 15 Romanos and Herschel Henlere are the outstanding items.

## Decide Against Norworth

NEW YORK, Jan. 23.—Joint Complaint Bureau decided in favor of the Frank Wolf Agency this week in its charge that the Ned Norworth and Company act breached a contract by failing to appear at the Capitol, Shamokin, Pa., as contracted. The date was to have been played in December. Act will have to pay the agents a sum equal to that their contract called for.

## Theater Employee Injured

FITCHBURG, Mass., Jan. 25.—Herman Valton, employee of the Universal Theater, a local vaudefiller, was injured Friday when a curtain weight fell and struck him on the head, inflicting a long gash. He was rushed to the Burbank Hospital, where he was attended by Dr. George P. Norton. His condition is fair.

## Plays Act Six Weeks; Loses Exactly \$685

NEW YORK, Jan. 23.—It cost Roger Murrell, RKO agent-producer, exactly \$685 to have one of his acts, "Russian Revels," play six weeks of the circuit houses booked by Willis Berger.

However, he got a break when the circuit booked the act for the intact tour at \$250 more than it has been getting. The intact salary is \$1,150.



**VAUDE NOTES**

**SINCLAIR TWINS** have joined the flash headed by Renoff, Renova and Bekeff. The act is working around New York for RKO and switched their agenting from Lew Stewart to George A. Godfrey.

A smart piece of showmanship is pulled by Milton Berle, who is current at the Palace, New York, as m. c. He tells the audience right off the bat that he is all the well-known comedians rolled into one. That prevented the critics. Broadway mob and average theatergoer were accusing him of out-and-out swiping of styles and zags from those who enjoy a high rating in show biz.

**ACE, KING AND QUEEN**, trio tap-dancing act, opened this first half at the Boulevard, Bronx, for Loew.

**AL FREEMAN** is sponsoring Arnold Grazer in a new flash in which Grazer

**AT LIBERTY**  
**EL-HASSEN EL-RAIS and His Moorish Dancing Troupe**

Featured in "The Garden of Allah," "Thief of Baghdad" and numerous others. Real Moorish Dancers, dancing their provincial dances to the accompaniment of original Moorish instruments. A set that is a genuine novelty. Now available for Circus, Productions and Vaudeville. Write or wire for particulars, EL-HASSEN EL-RAIS, care Billboard, 221 West 47th Street, New York City.

**WANTED** Composers, Arrangers, Teachers, Students, Directors and All Musicians, to get acquainted with "Lightning Arranger," the Greatest Marvel of the Musical World. Mechanical Device of pocket size, showing at a glance composition and progression of all chords, as well as 4-part harmony of any desired chord for all of E-flat, B-flat and C instruments. With it any one can make his own arrangements without the aid of piano. Price, with instructions, \$1.50. W. CHEFFELLE, 15 East 21st St., Bayonne, N. J.

**WANTED—ACROBAT**  
Who can do Round Off Flip Flap Back Somersault. Weight, 140 lbs. Wire particulars. SAM HOWE, 450 Beach 37th St., Edgemere, L. I., N. Y.

**WIGS BEARDS MAKE-UP**  
FREE CATALOG  
**F. W. NACK** 11 So. State St., CHICAGO, ILL.

is supported by six girls. Act opens at the Triboro, Astoria, and Bay Ridge this week for Loew.

Whenever RKO's "Family Time" gets a house in its column Jack Dempsey, its booker, joyfully spreads the news. He pulled a funny one last week by saying "Every day is check-up day on my books." By that he means his houses have change days for every day in the week. All he need show to make it complete is a house opening Tuesday.

**BOB EVANS**, Bobby Henshaw and Roberto Yacopi are all recuperating at the NVA Ward of the French Hospital, New York, and would appreciate hearing from friends.

The local indie boys are whelping about an indie booker who is doing a Jekyll-and-Hyde booking stunt. He is supposed to be booking two houses in the same town, one of them a circuit house. To the circuit operators he is supposed to claim he has nothing to do with the smaller house; while to the smaller operator he admits the booking of the circuit house. He uses another indie booker as a "front" for the booking of the smaller house.

**HARRIET HUTCHINS**, formerly of Harriet and Bill Hutchins, has teamed with Jerry Smith, formerly of Smith and Hart. They open for Loew at the 46th Street, Brooklyn, this last half.

**FAY'S, PHILADELPHIA**, which had been playing eight acts of straight vaude, has added pictures. Bud Irwin books it.

**HERMAN I. SHELD**, recently of the Sheld & Belmont agency, has temporarily dropped indie booking for producing, and already has three new acts out.

**MARIE MACQUARRIE** is bringing her flash act to Loew at the Bay Ridge, Brooklyn, the first half of next week. She is supported by Mary Olcott, Britt and Young and Marguerite Austin.

**ROY SMECK**, who has been busy on the radio with his singing and strumming of the banjo and uke, will return to vaude next week via RKO in Boston.

A well-known long-and-short comedy team is pulling a fast one on the bookers. The shorter comedian retired from the act and his brother, who looks very much like him, stepped in. The act continues as before, with only the agent possibly knowing of the change.

**BEN SMITH** and Conale Nelson, who recently have been broadcasting under the name of Connie and Ben, will return to RKO next week at the Sheridan Square, Pittsburgh. Smith is an old-timer in vaude and is the father of Ethel Smith, the w-k aviatrix, while Miss Nelson was in legit.

Charlie Webb, who describes himself as "an old trouper," writes that the stage shows being put on at the new Tennessee Theater, Knoxville, are going over big. Knoxville is a town of 150,000 people and this is its only vaude house! Webb attended one of its midnight shows and writes "2,000 people who saw it ate it up," and that the picture did not go over as well as the "dash" bill.

**MAE WYNN AND ZELLA** is the new billing for the recently combined acts of Mae Wynn and Buddy and Wally and Zella.

**NED CRANE**, formerly on the staffs of several New York theaters, has joined the Jack Linder office.

**TOMMY CHRISTIAN** and orchestra open a string of Loew dates this week at the Boulevard, Bronx, and 46th Street, Brooklyn.

One of the inter-department feuds that has been going on for some time at RKO has been the disagreement between the music and club departments. The Music Department wanted to build up band bookings so that more musicians could get work; while the Club Department boys were cold to this on the ground that the musicians grab the bulk of the money for club shows and leave little for performers. The withdrawal of the music man from the Club Department has theoretically ended this friction.

**FLORINDA AND RIGO DE LA MORA**, Spanish dancers, headed east this week after touring for two years on the Pacific Coast. They will join their cousin, Jose Cano De la Mora, who arrived from Spain recently.

**VAUGHN DE LEATH**, radio contralto, who is under CBS management, will open in vaude this last half for RKO at the Regent, Paterson.

**SAM KRIMSTEIN** has replaced G. L. McKeen as manager of the Orpheum, Hammond, Ind., a Warner vaudeville.

**VIOLET WEST** has left the Charlie Foy act and has been replaced by Veres Dean.

Marion (Kid) Roberts, who rated much publicity as the sweetie of the slain gangster, "Legs" Diamond, was being considered as an added attraction at burlesque houses until the word was passed along that she got \$1,200 a week. The burlesque fellows are still anxious to get her, thinking that she would duplicate the success of "Peaches" Browning.

**THE KEATING TWINS** have succeeded the Connor Twins in the Gus Edwards' act, Stars on Parade. This week the act is winding up its RKO intact route in Dallas.

**EDDIE ALLAN**, formerly in Three Cheers, and Bobbie Gorman are returning to vaude. They will open for RKO next week on a split between the Jefferson, New York, and Chester, Bronx.

**PARKER WEINBERG** is heading a new act, Montebank, in which he is assisted by Terry Parker, Dolores Sherman and Joy Lloyd. It will open for RKO soon around New York.

**ETHEL RHEA** has replaced Helen Gordon in Dave Harris' act, which is current for RKO at the Earle, Philadelphia. Frankie, the stooge, and the Steele Sisters remain with the turn.

Nick Gyory, manager of Lita Grey Chaplin and Georges Carpentier, turned down an offer by RKO to have both acts on the same intact, the angle being that exploitation would have to be divided between the two acts. He is now arranging for Miss Chaplin and Carpentier to head succeeding intacts, so that he can double between the two shows on the road.

**ESTHER RALSTON**, film "name," is coming east at the head of a 10-people flash and is opening February 6 at the Grand, Philadelphia, for Eddie Sherman. The act broke in on the Coast.

**JIM BURKE** and Eleanor Durkin have reunited after a short split. Burke heads a four-people act, and Miss Durkin had gone to the Coast.

**THE DIPLOMATS**, male quartet, are now in their 10th week at the Fox, Washington, as an added attraction. Opened originally for four weeks with an eight-week option. Handled by Daly & Murphy.

**SUGAR'S DOMINO**

(Continued from page 5)  
It has taken on the semblance of an esotericfad that is no longer very esoteric. The hard-boiled theatergoers of the upper strata are beginning to become burlesque-conscious. They have heard so much about the strips, the runways weighed down with wiggling meat that only those among them who are too busy shaking cocktails and falling for the Lenz-Culbertson propaganda on the beauties of bridge are not included in the hordes that will soon be swarming down on the houses formerly reserved, they tell us, for epileptics and stings with time hanging heavily on their hands. We who have gone thru our baptism of fire as a burly critic do not envy the new patrons of the grinding and bumping emporiums. But it's something for the burly biggies to anticipate; maybe an ideal opportunity for them to go something worth while during the period of the nine-day sensation.  
Who said show business doesn't move in cycles!

**A**MONG persons we like—and why? **GEORGE MORRIS**, p. a. of the Motion Picture Club . . . talks straight from the shoulder, knows what prejudice means and what misery narrow-mindedness causes . . . that's why he is one of the most reg'lar fellers around. . . **GEORGE SKOURAS**, of the Hellenic theater-operating family . . . He's a darn good theater operator, one of the busiest men in the whole industry . . . yet he finds time to discuss mass psychology from an academic standpoint . . . and he is as keenly sensitive to culture as were the Greeks before the Christian era. . . **BILL HOWARD**, RKO booker . . . Not a single word can be breathed about him . . . is honest almost to a fault . . . practices gentlemanly virtues in a sector of the business that contains few men who know even how the words are spelled. . . **EDDIE KELLER**, RKO agent . . . Straight as a die, packed tight with the milk of human-kindness and thru a peculiar coincidence (?) has been acting thru the years as artists' representative for some of the most lovable characters in the show business . . . Among whom you might include Belle Baker, Charley King and Gus Van . . . **CHARLEY BIERBAUER**, RKO agent and itinerant legit producer . . . Charley would tell President Hoover he doesn't like his face if Charley felt so disposed. . . He is honest, one of the drollest sotto voce comedians on the RKO floor . . . and he likes dogs. . . Maybe more some other time.

**S**IDE GLANCES—Good news for old-timers and younger bloods well up in stage and circus lore: Wells Hawks is back on his feet again . . . One foot to be more accurate. . . We met Wells at luncheon the other day. . . He retains the old fire, enthusiasm and sparkling wit . . . Swears he will be back with the Ringling Shows in the spring even if Mister John wants to pay him only a dollar a week. . . Good old Wells! An inspiration, a fount of good. . . Earl Chapin May, noted author and Sitcepost steady, made us blush all over the other day . . . Told us *Old Billyboy* is the most interesting paper on earth. . . Don Marquis said something like that not long ago. . . Where there is smoke, ole boy tipster, there must be fire. . . By the way, you embryonic novelists and playwrights, do you want a thousand ideas and about ten thousand chuckles. . . Of course you do. . . Then make it a habit to read Gasoline Bill Baker's PIPES 'way in back of this book each week. . . We won't get sore if you thank us for the tip. . . The Palace backstage, where most of the shining stars in the show business got their first real thrills. . . The procedure is long but from our recent personal experience we can glean a few. . . Helen Kane, Rudy Vallee, Kate Smith, Lillian Roth, Ethel Merman . . . Right now that memory-filled backstage is host to a pair of new satellites: Milton Berle and Lillian Shade. . . Better than riches our wish to them is. . . That their heads won't be turned. . . Or their characters ulcerated by contact with the rare stratosphere up yonder. . . The Palace backstage for the Berles, the Shudes and for the calvacades that passed before them should be a place for stocktaking. . . It is when they need counsel most. . . And usually get the least. . . When their good friends are showering fulsome praise instead of banding out stern advice. . . But perhaps it will ever be thus. . . Maybe it is true, after all, that real character stands any test. . . Ask Belle Baker, Irene Franklin and others of whose names I don't have to remind you. . . But DON'T ask a certain other young lady whose warbles are heard daily from Coast to Coast.

**LARRY RICH**  
With  
**CHERI**  
and His  
**PUBLIC ENEMIES OF THE BLUES**  
Vaudeville's Largest Unit  
40 — PEOPLE — 40  
WITH THE FOLLOWING SPARKLING ARRAY OF TALENT  
**PHIL RICH — TOMMY LONG — MURRAY WOOD**  
**TOMA GENARO — RUFÉ and AL — ALICE ADAIR**  
**HUGHEY O'DONNELL — ENGLAND ONG**  
**JOE BELL — SID AUSTIN**  
**ANDREWS SISTERS — LEONARD OHLSON — LEO LEONARD — JOE BOHN — BILLY SIMMONS — GILBERT LAWRENCE — AUDREY NELSON — KATHARINE HINZ FERN SCHEUTTLER — LORRAINE FIUREN — RUBY SINTON — MAUDE DANIELS**  
**FRANK NORTII, PUBLICITY REPRESENTATIVE**  
and  
**RICH RHYTHM BAND**  
★ Direction—**BLONDELL and MACK**

## Stratford, Chicago

(Reviewed Thursday Evening, Jan. 21)

Not as good a bill as previous one caught, due perhaps mostly to the scarcity of available acts, but a fairly entertaining one nevertheless. Preceding the vaudeville pit orchestra played a current popular selection, in which the violinist vocalized and the cornetist and trombonist both did solo bits.

Opening were Lucille and LaVerne and the Six Vandas Girls. The girls started things with a stepping ensemble routine, which was followed by the team in a ballroom waltz. Throughout the act the entire company performed a variety of steps with grace and charm. Closing number had them all on their toes with some difficult Russian steps done by the man. Good hand.

Gus Mulcahy proceeded to temporarily tie up the show with his harmonica playing and his dancing and pushed himself over for a healthy hit. Most harmonica acts are fearfully boreome, but Mulcahy is an artist with the instrument, and his dancing while playing kept the act out of the ordinary. Had to make an encore speech.

Kane and Ellis, man and woman, created much laughter with some crazy comedy, mostly on the part of the male member of the team, who is a clever cutup with a pair of Leon Errol legs. Some of the business a little risqué, but the audience laughed its head off at the antics of the pair. Off to much applause.

Leon Nararra has a smooth, easy way of working, accomplished, no doubt, thru his years of emceeing on the East and West coasts. His piano playing, intermingled with comedy chatter, is a delight, and how he tickles the ivories, being excellent at both classical selections and jazz. His interpretation of an old-time movie piano player, following the action of a "Broncho Billy" Western made one almost see the picture itself. Applauded profusely.

Jerry Ross next. Before going into his song, *Shine on, Harvest Moon*, he did a couple of dance steps which would indicate that he is talented along these lines. If so, he should work a little dancing into his routine occasionally, diverting from just jokes and a song in this spot.

Pive De Cardos closed with barrel jumping and tumbling. Held the audience and thrilled a few. Fair hand.

F. LANGDON MORGAN.

## E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, Jan. 23)

No Paul Whiteman crowd at this first show, but a fair one, nevertheless. Comedy predominates, with three of the four turns dishing it out. Rae Samuels and Dave Apollon are in big type and both crashed thru to powerful results.

Van Horn and Inez, roller-skating team, do their business on a platform. Contribute the usual whirrs and twirls on the little wheels and pace it all at hell-bent speed. A whirling neck-to-neck spin, with the lad as the support, proved an excellent finale. Grabbed liberal applause thruout and dandy hand at the finish.

Hal Sherman, sap comic, with a good bag of riddles and eccentric dance work, registered only lukewarm with the first-showers. Sells his stuff well enough, but much of it top the marcelles of those out front. His teppishore comedy is good, but the first routine could be clipped a trifle. Dorothy Ryan, personable blonde, gives first-rate straight support. Tripped off to fair handclapping.

Rae Samuels, dynamic lady of song, couldn't have registered better before a houseful of plants. Turn is primarily the same as that offered on her last visit here two years ago, but she burned 'em down with it. Laughter greeted her every move, and her song numbers brought bountiful handclapping. Near the finish Miss Samuels introduced Eleanor Whitney, personable tap-dancing find. Latter, about 15 years old, is a certain comer. A few plantlet gives excellent support. Miss Samuels took several encores, bowed three pounds off the waistline and was forced to resort to a curtainer to get away.

Dave Apollon, versatile Russian, and his company of eight Filipino music makers, Danci Goodell, song and dance artist; Agnes and Adeline, dancers, and Nora Williams, blues warbler, is one of the most entertaining turns to hit this house in months. Apollon serves as emcee and uncorks a highly palatable line of comedy business that had the audience in a fit of laughter from the go. He has a comedy style all his own and one that defies imitation. The Filipino string band turns out some splendid work both on the pop and classical. Danci Goodell scored on song

and dance, and Agnes and Adeline pleased highly with their double routines. Nora Williams, new addition to the act, pulled the heftiest individual hand with her blues singing. But still in all it's Apollo that makes the turn what it is. He works like a beaver thruout. Loud and prolonged hand whacking at the windup.

BILL SACHS.

## Main Street, Kansas City

(Reviewed Saturday Afternoon, Jan. 23)

Nicely balanced bill, with very few dull moments. Sammy Cohen and the Dodge Sisters vie for applause honors. Klutzing's Animal Stars, consisting of rabbits, dogs, pigeons and cats, open. The animals, numbering about 15, go thru a novel routine of tricks that provided sufficient punch to keep the auditors applauding thruout the turn. The cats' leaps to and from a prop ascension balloon supplied the sock for the walkoff.

The Forum Boys, an exceptionally capable quartet working in high brown, had no trouble in winning this audience. Their Chinese number, as well as their medley of popular airs, received big applause. Speed and personality proved a big asset, topped off with a novel drop. Nifty hand.

Both and Betty Dodge fill in the trey position with their classy song, dance and whistling act. They are assisted by Kent and Allen, a male pair of excellent hoofers. The girls open with an old-fashioned song-dance number, following with their French and German numbers. All are clickers. The boys offer taps, single and duo to big returns. The bird-whistling-dance finale, colorful, and where the charm and grace of the girls is outstanding, sent the turn off to heavy applause.

Sammy Cohen closes. His come-on is preceded by a short trailer on his past picture performance. It paved the way for a neat reception. His hokum impersonation of Al Jolson, burlesqued boxing match and a comedy snake dance kept the auditors in an uproar. Towards the end an attractive girl, introduced as the missus, comes on for two songs and to assist in the gags. Applause long after the final curtain.

GREGG WELLINGHOFF.

## Loew's State, New York

(Reviewed Saturday Afternoon, Jan. 23)

State sliced its budget considerably this week in view of the b-o. *Mata Hari* (Greta Garbo) on the screen. The five-act layout is plenty light the entertaining in its routine booked and spotted fashion up until Nicola's 30-minute illusion finale frame. This is one of the magician's very infrequent visits to these parts, and he scores high, using strictly major tricks. Comedy content of the bill is next to nothing. Biz was nearing capacity by the time the first 67-minute stage show ended.

The Schencks open with an excellent brand of endurance hand-to-hand balancing work. They can be credited with getting the early morning mob, most of whom still had feathers in their eyes, off their hands for the rest of the bill. The two men close with a corking and different balance on an elbow-bend, the underlander seated at a table while the topmunder pours him a glass of prop wine from his upside-down position.

King, King and King drew their usual big applause during and at the end of the dance position. The trio of boys are still one of the leading hoofing aggregations and expertly run thru their difficult rhythm and double-time routines.

Henry Bergman and Company present a "sympathy-for-the-actor" skit in the middle position which would be ideal for theaters during an NVA drive. The info that actors spend most all of their Christmas Eves on trains or in theaters may be meant to be a handkerchief-wetter, but not even a sign was drawn from anybody here. Bergman, assisted by two blondes, one a midget and the other normal, and a middle-aged acro hooper male, had a good idea with this act, but neglected to pay close attention to the comedy. Gaps between laughs come entirely too often in the rough-house bits before the railroad station drop and in the luncheon "in three." Singing and dancing by all four just fair, with the midget carrying the brunt of the pedantic work to good applause. Plenty of milking at the bows.

Willie Solar and his familiar specials done in vocal eccentricities did well next-to-closing, altho the single in comedy setup is hardly heavy enough for an encore, but didn't.

Nicola, assisted by three good-looking fens and two boy prop handlers, held

the crowd practically all way. It was only when he laid the talk on a bit thick that the crowd showed any restlessness. Does eight illusions, all big with one exception, and keeps them guessing every time despite one or two slight givenways, which may be intentional. Standouts are the opening "woman stretching" cabinet; the spike case, in which a blonde is allegedly completely perforated; disappearing live baby elephant from a cage, and his closing two-second trunk switch. Act is very well presented.

JOE SCHOENFELD.

## Earle, Philadelphia

(Reviewed Saturday Afternoon, Jan. 23)

The Cyclone Steppers, seven people, opened with a fast dance revue. Janet, Smith and Hart and the Dash Sisters were specially notable in the different dances. Closed to a good hand.

Ruth Sherry followed in a novel character presentation. The piano player assistant appears in judicial robes and introduced the numbers as if taking place in a courtroom. Miss Sherry impersonates the various characters in good style. Went off very nicely to several bows.

Dave Harris brought on the comedy, and, assisted by Frankie, he put over a good line that kept up plenty of laughs. Others in the act are the Steele Sisters and Ethel Rhea, who gave some well-executed dance numbers. Finished to good applause.

Sidney Marion, assisted by Marie Duval, continued the laughs in good measure. His comedy patter was surefire at all times, and his mugging of the kind they like in this house. Miss Duval carried the act off with singing. Many bows at the close.

Mel Klee, blackface, with an up-to-date monolog, kept them smiling all the way thru. His singing at the close put him over very nicely.

Low Pollock, song composer, introduced a company consisting of Ernest Charles, Evelyn Dean, Carol Mackay and Mary and Bobby, who carried their parts at great help. Pollock was at the piano, directing his many songs which were ably rendered by Ernest Charles. Others helped in choruses and dances. Closed to an excellent hand and bows.

The Diamond Boys put over their stuff in a riot of laughs and applause. They are slapstick and hokum from start to finish, but they produce in a manner that keeps the audience in a continuous gale. Closed with acrobatic dancing that put them off to many bows and a big hand.

Young Kam Troupe, Chinese acrobats and equilibrists, closed with many excellent feats. They were more than favorably received. Went off to excellent results.

B. H. PATRICK.

## Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 23)

The usual eight-act show is not on hand this week, with Larry Rich's unit taking the place of seven acts, and Falls, Reading and Boyce booked as the eighth. Latter act is sandwiched in the Rich affair. Whole show runs 75 minutes. That's comparatively short considering that the shows here usually run from an hour and 30 minutes upward. Shapes up as delightful entertainment, the kind at which audiences evidence thoro enjoyment. The first show found a full lower floor and well-tenanted balconies. Seven fare was James Dunn in *Dance Team*, supplemented by the Jack Dempsey floker, *The Lure of the Ring*.

The show gets going nicely with an effective overture from the house crew, augmented by a few of Larry Rich's bandsters. Rich makes his entrance amid a shooting fest, and immediately sings and gabs his way into the audience's favor. For 15 minutes he and some of his stooges ply comedy, and Hughey O'Donnell and Phil Rich bring in their effective specialties.

Phils, Reading and Boyce are spotted here for four minutes of their punchy acrobatics and legwork. The two boys are clever hand-to-hand balancers as well as floor workers. Girl does o. k. acro bits and tap routines. They took their leave to a heavy hitting.

Rich gets back to his unit again by doing his familiar singing 'bit with Cheryl. This is good for laughs. Toma Genaro is spotted for neat acro dancing, and a Chinese lass, England Ong, goes big with native and modern warbling. Quite a bit of time is taken by Rufe and Al, hillbilly boys, whose excellent talent warrants the many minutes they stay on. They are outstanding mimics and light comedians.

The real of the unit is practically an all-musical, singing and dancing affair.

with not enough comedy brought in to hold up the early laugh spasms. Rich leads the 18-piece band capably, and a few of the band boys double to specialties, with Joe Bohm and Joe Bell showing up well in their respective hoofing and warbling numbers. Others working in front are Murray Wood, the half-pint with a big and melodious voice; Andrews Sisters, harmony trio, and Tommy Long, funster. Rich announced at this show that Miss Genaro and Bell would be married on the stage Tuesday night. The unit has been staged, routined and dressed excellently. SIDNEY HARRIS.

## Jefferson, New York

(Reviewed Saturday Afternoon, Jan. 23)

A packed house at the first show. *The Mad Genius* was the aim feature, while Trizie Friganza headlined the seven-act bill. Plenty of variety in the bill, altho the familiar acrobats were missing. Comedy in every act except the first two, with the closing act grabbing laugh honors and Miss Friganza not quite coming up to headliner expectations.

The Orny Family put on a snappy mixture of song and dance and went over easily. Two boys and four girls, youthful and of fine appearance, prance thru some neat stepping and offer a few harmony bits. One of the girls is spotted for a hot blues number.

Betty Lou Webb pleased with her male impersonating and a few song recitations and then changed to girl clothes for the closing numbers. Has appearance and a winning way, but is handicapped by luck of a good singing voice. Drew a good hand.

Charles Althoff followed with his old man characterization, which was amusing, tho often slow. He sandwiches in a couple of straight violin numbers and then brings on a stunning-looking brunet, in a one-piece bathing suit, for song-dance. Closing is a sharp letdown and killed off the applause.

Freddie Pisano is assisted by Andy Burns, a pleasing tenor, and Helen Ralley in a skit that went over big here. Pisano's light wop comedy found a push-over audience, altho the material is weak.

*Sing High and Low*, which sounds like the recent musical, *Sing High, Sing Low*, is a good novelty and went over well here. Three Chinese boys specialize in string instruments, do comedy and also harmonize on pop songs, with one of the boys stepping out for a clever burlesque on Cab Calloway's *Minnie the Moocher*. The trio have a distinctive brand of satire.

Trizie Friganza came on to a reception and did a short routine of robust talk and comedy singing. Landed a good run of laughs and did one set encore. Less stress on the sight comedy would speed up the act.

George Wiest and Ray Stanton walked over their hodge-podge offering of song-and-dance specialties and hackouts, winding up with a grand maternity ward bit. Wiest and Stanton are given comparable assistance by four girls and another male. Sure-fire hoke that drew belly laughs.

PAUL DEJERENIS.

## RKO 86th Street, N. Y.

(Reviewed Friday Evening, January 22)

A poorly spotted and lukewarm show didn't even come close to making an impression until the last two turns, one of them furnishing the only real comedy of the bill and the last unorking Blanche Calloway's hot sepiar orchestra. Up until these spots the layout was a wholly poor booking job. Running time was 74 minutes. Biz good, with *The Tipoff* on the screen.

Mianhua gave the show a good applause opening with her stunting and dancing on the tight wire without the aid of balancing props. There isn't a bit of stalling in her eight-minute session and plenty of difficult tricks.

Audrey Wyckoff's act depends mainly on the dancing of two men, one introduced as her grandfather and the other her father. Hoofing by oldtimers always can be depended upon to draw big applause. The blond standard bearer and the men bear no resemblance to each other, but audiences pay no attention to such things. The grandfather does some very difficult buck dancing, straight and acro, with the girl showing up well in the latter type of work.

Marshall Montgomery remained on too long and killed most of the effectiveness of his ventriloquinal turn. A girl does excellent straight, while an Oriental assists briefly. Montgomery encoed after 14 minutes by whistling with a handkerchief stuffed in his mouth.

Ann Greenway was spotted badly so far up on the bill. The brunet singing



single, assisted by a male at the baby grand, ran thru her repertoire of specials to mild applause.

Senator Murphy was in a mighty soft spot without any comedy preceding him and panicked this mob with his political and tongue-twisted monolog. They laughed loud and continuously at this familiar chatter and gave him a show-stopping reception.

Blanche Calloway and Orchestra were the show's only rock. The sister of the more famous Cab Calloway is waving the baton at a hot and well-playing 12-piece orchestra, singing the choruses of every number played. A couple of sepians kids, Cook and Brown, are on for good applause-getting pedantic work. Blanche does her brother's song, *Minnie the Woocher*, for the first curtain, and encores with the popular *I'll Be Glad When You're Gone*. The act is nicely presented. JOE SCHOENFELD.

**Audubon, New York**

(Reviewed Wednesday Evening, Jan. 20) Back to its former split-week policy of K. & M. Ideas the first half and six vaude acts the last, Friday and Tuesday openings, the Skouras vaudeville has picked up considerably. After a number of weeks with Ed Lowry emceeing productions built around Ideas on a full-week basis the brothers George, Spyros and Charles Skouras finally gave up the ghost when the house began slipping deeply into the red and put the theater back into the most logical neighborhood policy. Lowry now is alternating between the Audubon and the Academy downtown, emceeing just the Ideas. At this catching there was an unconscious joker in the newsreel, one the clips showing a mechanical hen laying an egg, to be followed by a trailer telling of Lowry's coming appearance on Friday. Bill tonight was excellent and biz was big considering the lack of a "name" both on the stage and screen. Latter's feature was *Under Eighteen*. Only criticism which could be leveled at this show was its overlong running time of 91 minutes.

Dorothy and Yellow Jackets, four boys and a platinum blond fem doing a fast mixture of tumbling, hoofing and kneedrops, gave the show a sock opening. Applause for the talented quintet was big thruout and at the finale. Wilton Sisters show-stopped and speeched in the deuce frame after their vocal and musical routine. The breaking of a string on the violin of one of the girls, with a necessary exchange with a pit musician, was taken by the audience as heroic and they applauded loud and long. The team was going very well, however, up until this point.

Red Donahue and Pal gave the show its first comedy and it was good. The kids in the audience screamed thruout the antics of the black-face standard bearer, his high and wide-kicking mule and the cop straight man. A nine-minute laugh for most every audience.

George McKay and four girls, Adelaide Parker, Doris Burns, Kay Howell and Eva Frisch, put on an interesting and highly entertaining baby flash act at the quarter past. McKay handles the comedy and pacing well, with the girls dancing or singing. Miss Howell, as a tough girl, is a standout both in the character and when dancing. Miss Frisch tops all, however, on hoofing alone.

Johnny Burke, back in doughboy uniform, panicked this crowd with his "war days" monolog. His gulps were a steady laugh, with the result that his work on the piano, entertaining as it is, came as something of a letdown. Applause big on his bows.

Harriet Hoctor Girls closed in a smart and expensive-looking flash. Sixteen girls make up the precision and classical dancing ensemble, while Adeline Bendon, Joe Evans and Sis Bribo and Helen Troy do exceptionally well in toe, eccentric and song specialties in the order named. A good act for the higher budgeted houses. JOE SCHOENFELD.

**Crotona, New York**

(Reviewed Thursday Evening, Jan. 21) This Fox-Skouras house seems to be slipping, with tonight's business indicating that inasmuch as it was away off. Most of the acts thought they were playing to an empty house. The six acts did not mean much, and the same for the film, *Forgotten Women*. A better booking job could be done. Opened with a novelty act, four comedy acts followed one another with a steady flow of gab, and a colored flash closed. This made the 77-minute running time appear longer than it was. While the audience wasn't receptive during the acts, it was very generous in saluting them with applause when they left. Frabelle, Hoey and Frabelle were mild

as the starter with their o. k. novelty turn. The trio do a dressed-up wire act. A mixed trio walk the wire nicely, and this is interspersed by some fair dancing.

Cy Landry raised the appeal of the show in the deucer with his comedy, singing and legwork. Too bad that he has to rely on a sock of old wheezes. He shows up better in pantomime. Along with the latter eccentric legwork is his forte.

Harry (Hickey) Levan and Lettie Bolles followed with lots more chatter. They polled the biggest applause returns of the layout. Hickey is still the clever comedian, making the most of so-so material, while Miss Bolles is a capable helper.

Bud and Jack Pearson got over all right with their comedy flash. The skippers are effective funsters. They were the third successive act to serve a lot of talk. The boys also contribute strong legwork. They are assisted by two girls and a boy, who help out nicely. Jed Dooley, aided by Audree Evans, didn't seem to make his usually good act mean anything at this house. He kept trying, but the laughs and applause were not forthcoming. Dooley is a clever fellow and Miss Evans foils nicely for him.

Fess Williams is back here within a year, closing the show with a new colored flash. He heads an 11-piece band that dishes Harlemized music. A girl singer, two boy hoofers and Baby Goins provide nifty specialties. The act is just another Harlem affair that is average in its entertainment appeal. SIDNEY HARRIS.

**Loew's Orpheum, N. Y.**

(Reviewed Thursday Evening, Jan. 21) A good vaude show that builds up nicely and is climaxed by two strong comedy acts, Fred Ardath and Manny King. The usual dance flash was missing and there was only one short dance bit in the whole bill. What the bill lacked in flash, it made up in comedy. On the screen, *Delicious* (Fox), and the house was packed.

Hector and Pals got the bill off to a snappy start. A male trainer paces a sock of small dogs thru cute stunts and also delivers some amusing chatter. The mutts are frisky and noisy and make a hit with both children and adults.

Gallagher and Shean Jrs. amused with their comedy, singing and dancing, the impersonation of their fathers singing *Oh, Mr. Gallagher*; *Oh, Mr. Shean*, being used as a set encore. Aclenon Anger, a spitfire comedienne, gives excellent support, but the act would get over better if the boys did not milk for encores.

Miss Patricola opened with a blues number, followed by *Old Man River* and two specials. She has a good voice and a skilled delivery, and was more successful with the first two numbers than with the specials. Closed to a brisk hand. A girl pianist accompanies thruout.

Fred Ardath grabbed a heavy round of laughs with his characterization of an amiable and altogether harmless drunkard. Not only is Ardath swell, but the chatter is funny and he gets satisfactory support from Jack Grager and Klar Magnus, both straights.

Manny King and Company, as the third act on the bill, in which two men and a woman handled the comedy, were handicapped by this similarity and were slow in starting the laugh response. Once the ice was broken, however, the act panicked them. King is very funny as a Yiddish nance, while Jose and Edythe are o. k. as Apaches. Edith Rogers makes a fine straight woman. PAUL DEJERENIS.

**RKO Intact No. 81**

(Reviewed at the Chester, Bronx, Wednesday Evening, January 20)

Intact number 81 holds an unusual position in the history of RKO Intacts inasmuch as it is the first one to be made up of only one act. That act is Benny Meroff and Band, and it is made to look like four acts (in keeping with the circuit's recent stand in regard to billing) by giving credits to some of the boys in the band and three specialty girls. The boys billed are Walter (Mouse) Powell, "Red" Pepper and the Three Playboys (Denny Lynch, Myrl Alderman and Ray Ehrhart). The girls are Ann Roth, Mary Duncleley and Joy Finley. The group impresses with their versatility and entertaining powers, but 51 minutes is a long time for one outfit to hold up. First part of the Intact is weak and is a potpourri of comedy bits that rely on spice. The last 35 minutes, when the band works as an ensemble, is a treat all the way and socked this audience here for a row of loops.

The 51-minute Intacter was supplemented by two acts, Three Aces and Hilton and Garon, who started the show.

The two of them ran 15 minutes. Business was very big tonight, and the draw was probably equally due to Meroff and the Eddie Quilian film, *The Tip Off*. The Meroff intact is the last one to play this house, which on Saturday will get six acts each half from Harry Knieheim.

Three Aces were just an o. k. opener with their roller-skating turn. Two boys and a girl are on the four-wheelers, working singly, doubly and all together. A few punchy stunts are put over but there's not enough to the four-minute stay.

Maude Hilton and Mildred Garon weren't properly rewarded with applause for the amount of laughs they handed out. Maude and her new partner are corking spellers and their quarrels, which contain nifty material, are humdrum. They get in a bit of singing also.

Benny Meroff and Band started off on their 51-minute stay with Benny taking the first 15 minutes in a seeming attempt to emulate a Joe Cook putting on a one-man show. He does a lot of comedy, juggles and what-not. The three girls are off and on to help him out. This session is not so forte as it's burdening Benny and besides the comedy material is old and risque. Too much of a hodgepodge. Ann Roth shows up great here with a singing bit done with Benny. She's a swell looker and a delightful comedienne. From the time the Meroff crew works ensemble the quality of entertainment is raised to the topmost plane. These boys, led excellently by Benny, are outstanding musicians as well as great comedy purveyors. Powell and Pepper are the leaders in the laughs and are surefire. There's singing also, with the boys having good voices. Mary Duncleley and Joy Finley, a pair of eye-fuls, help out well with their respective toe and tap routines. The audience went big for the Meroff bunch and at the finish were reluctant to have them leave. Boys had to encore and still heavy applause poured in when the house lights went up. SIDNEY HARRIS.

**Mosque, Newark**

(Reviewed Thursday Evening, Jan. 21)

This 3,300-seater was reopened by Warner when it took its grand "flash" spurge a month ago. It is a fine house and evidently caters to the ritzy trade. Managed by the capable David Beeher and offering eight acts and pictures at a low admission scale, it should make the grade even tho it is not advantageously located. Business must be improving, as the house announces a new policy of four a day, except Sundays, beginning next week. In spite of the three vaude and one presentation houses as opposition, this house is easily the bargain show in town.

Vaude bill ran slow and was often tiresome. Not enough comedy. Also, too much similarity, only two acts having special scenery and three succeeding acts being mixed teams. More variety is needed.

Four Wileys, girls, opened with a gymnastic novelty in which they roll around in acrowheels, going into various formations and closing with a fast ensemble number.

Condos Brothers deuced with their extraordinary fast and furious tap dancing. They tap away at a break-leg pace, alternating between solo and duo work. Their sheer energy won them a big hand.

Doc Baker is assisted by a six-girl line and Charles and Helen Stone, dancers, in a flash that includes a preachment against prohibition. Baker's quick changes are the outstanding bits of the act, which has some neat dancing and pretty costumes.

Gallarin and Sister followed with a broadside of music, Gallarin playing several instruments and the sister assisting most of the time. Both play well and held interest easily.

Jim Burke and Eleanor Durkin came on the scene and delivered some gags and songs with their usual dexterity, but could not thaw out many laughs.

Bobby Pinkus was assisted by Isabelle Dwan, a shapely blonde, in a laugh-provoking turn in which Pinkus runs riot and Miss Dwan does a neat straight. Pinkus landed a load of laughs and was the first comedy sock of the bill.

Steve Freda and Johnny Palace followed and had easy going, grabbing a steady run of laughs and entertaining well with their vocal and musical bits. Stayed on too long, however, and weakened their close.

The Demnatl Harlequins, six males, were okeh with their tumbling, fancy pyramiding, leaping and other acro stunting. Vaude ran an hour and 40 minutes. *Stepping Sisters* was the feature picture. PAUL DEJERENIS.

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## NEW ACTS

Reviewed in New York

### Jean Harlow

Reviewed at Loew's State. Style—Personal appearance. Setting—In one. Time—Thirteen minutes.

Jean Harlow in vaude is a beaut display without equal as a b-o. draw draw from this angle. The platinum blonde who sent the country white-hair conscious is set off to perfection in a white gown with a black traveler behind her. She looks twice as good on the stage as she does on the screen, and that's saying plenty.

Assisted here by N. T. G. (Nils T. Granlund), her act was strictly a personal appearance done in more than average movie-player intelligence. N. T. G. may have made her look better than she is, but at one time, in a distasteful blackout, he tore her bridges down behind her. The sketch plainly showed his low comedy touch along with age and poor presentation at the first show. Previous to this, in a long introductory plug for himself and Miss Harlow, he had portrayed her as a sweet character quite the opposite of her sexy screen parts. Then the blackout concerning a returning husband, with the lover stepping out of a closet in nothing but his shirt. What a contrast. Miss Harlow followed this with song-talk ament her screen parts and the fact that she was not the bad girl they played her up to be, and then the customary sugary thanks to the audience.

In the opening N. T. G. read a few questions from a slip of paper which were supposedly submitted by auditors. In answering these she plugged MGM pictures, also she got her biggest part from Howard Hughes in *Hell's Angels*, and named Wallace Beery, Jackie Cooper and Clark Gable as her favorites in Hollywood. She admitted "thinking along the same lines of 50,000 other women in regards to Gable.

Next-to-closed here to good applause. J. S.

### Harriet Hoctor Girls

—With—  
Adeline Bendon, Joe Evans and Sis Bribo and Helen Troy

Reviewed at the Audubon. Style—Dancing and Singing. Setting—In one and full (special). Time—Eighteen minutes.

Here's a daisy of a flash which will probably bounce around the producer's office much more than it will on stages. Its probably high cost will work against it, considering the low vaude budgets most of the theaters are carrying. Harry Krivit did the producing and staging, with assistance from Harriet Hoctor, before she sailed for England, and Russell Markert. Holds high interest thruout its 18 minutes.

Specialists are far above the average found in present-day flashes. Joe Evans and Sis Bribo show up as an exceptional eccentric team, and Adeline Bendon is excellent on her toes. Her talent along this line makes her fit under a Hoctor banner. Helen Troy sings well in a Libby Holman fashion. A 16-girl precision toe and interpretative dancing ensemble carries the billing.

Costuming is good, with the same going for the simple mounting when the act is "in full." Stand-out number by the ensemble is the interpretative dance behind a scrim, with Miss Troy singing from the side and Miss Bendon dancing in front. The eccentric dancers' first bit on the stairs is a honey. Krivit's lighting of the Hoctor acts is well known, and he hasn't missed here. Closed this six-act show to a big reception. J. S.

### Grant Withers

With Eddie Moran

Reviewed at Loew's Gates. Style—Comedy and singing. Setting—In one. Time—Seventeen minutes.

Withers is one of the latest of the film folk to try vaude appearances. He is tall and handsome and will undoubtedly draw the women fans. As far as talent goes he does little and allows the burden of carrying the act to fall on Eddie Moran. The act as a whole is good, due to Moran's comedy, but Withers himself is a disappointment. He is there strictly for his public to gaze upon with worship and little else. Act opens with Withers being besieged for autographs by other members of the bill, and being abandoned when they learn he is not Clark Gable. A

short spiel and Eddie Moran. In comedy getup and palface, comes on. Moran lets loose a barrage of tangled-up language which lands consistent laughs. Withers interrupting occasionally and doing straight. Then comes the discussion of the scenario of Withers' coming picture, which is good for a few more laughs. Closing the act is a trailer from one of Withers' pictures, in which he sings the *Kiss Waltz*. The trailer is silent and Withers sings, his voice synchronizing with the screen lip movement. For an encore Moran does a few bits with a dog.

The act, by Sid Silvers, allows Moran to be the whole act, with Withers strictly as straight man. Credit should go to Moran for his style of comedy and ability to divert attention from Withers' inactivity. Act went over well here. Withers got the reception hand and Moran the laughs and closing hand. P. D.

### Blanche Sweet

With Al Rinker

Reviewed at Loew's Orpheum. Style—Singing and dramatic. Setting—In one. Time—Seventeen minutes.

A star of the good old days of silent films, Miss Sweet shows up to a disadvantage in this act. She made her vaude debut last year in an Edwin Burke sketch and is now trying a singing turn that also includes a dramatic bit. The act is mildly entertaining, and is a disappointment if one expects something above the average. It gives the impression of being impromptu and casual, lacks any particular staging effort and does not build up effectively.

Act opens with Al Rinker, one of the former Paul Whiteman Rhythm Boys, at the piano and Miss Sweet coming on for a talk about Hollywood. This works into a warble by Miss Sweet, *From the Bottom of My Heart*. Rinker accompanies her vocally for the next number, and then Miss Sweet is on alone for a dramatic monolog, the confession climax from her old picture, *Anna Christie*. Rinker solos with a strong piano and vocal number, *Sleepy Time Down South*.

Miss Sweet returns after changing her gown, the two harmonizing for a popular number. Not much to the routine, but it covers 17 minutes and is made pleasant by Miss Sweet's winning personality. She has a small singing voice and just about manages to get over her songs. Were it not for Rinker's strong support the act would be a sad affair. In closing spot here it made light entertainment. P. D.

### The Danwills

Reviewed at the Hippodrome. Style—Acrobatic novelty. Setting—Full stage. Time—Six minutes.

The Danwills (male sextet) offer floor and aerial acrobatics that are a catch for any bill. These boys are as capable a gymnastic troupe as one could want, doing neat ground work and excelling in aerial stunts from two to four-high catches with and without the aid of a teeterboard. Speed is one of the favorites. (See NEW ACTS on page 19)

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# Winter Garden Does a Runout

**Two weeks' salary due cast which retains an attorney to collect**

NEW YORK, Jan. 23. — The National Winter Garden, on Houston street, folded its burly stock abruptly on Tuesday right before the matinee. The house ran for about two months right after the Minskys walked. Sidney Niny took it over, Gust alleges they were owed two weeks' salary, and as a body have retained Harry H. Altman, attorney, to represent them in an effort to collect.

Altman had a similar case some months ago when he acted for the cast of the Fifth Avenue in an effort to obtain salaries due from Charles Bragg and co-partners. As a result of this case, Harry Weiner, one of the partners, was indicted for perjury in October and is now awaiting trial.

The entire cast of the Winter Garden were in Altman's office yesterday and the attorney started to line up summonses to be served on May and Michael Sachs, owner of the house. The latter, however, claims he had nothing to do with the outfit except rent his house to them. The summonses will be answerable in the West 54th Street Court.

The principals of the company who are suing are Freddy O'Brien, Harry Cornell, Arthur Mayer, Joseph Devlin, Bob Nugent, George Carroll, Frank L. Wakefield, Mildred Hart, Marian Wakefield, Joy St. Claire, Mae Dix, Gertrude Foreman and Curia Mason. The chorines represented are Betty Jackson, Betty Lanier, Agnes Adams, Lynne Gordon, Ruby De Milo, Ruth Nicholson, Sonya Shapcz, Gertrude Ormonde, Jean White, Mary Burns, Virginia O'Brien, Bobbie Vicarr, Pearl Devlin, Martha Laporte and Nina Norman.

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Buffalo, Gayety—"Peaches" Browning, added attraction, opened January 24.

New York, Apollo—Sam Raynor, Hazel Miller and "Rags" Raglund opened January 25.

New York, Central—John Grant, Lew Devine, Betty Duval and Gertie Foreman opened January 25.

New York, Irving Place—Texas and West, added attraction, opened January 25.

New York, Republic — Tom Phillips, George Shelton, Lola Pierce and Eleanor Walent opened January 25.

Toronto, Empire—Marie Oliver, added attraction, opened January 25.

Union City, Hudson—Catal and Lane, added attraction, opened January 24.

Washington, Gayety—Billy Arlington and Company, added attraction, opened January 24.

**NAT MORTAN AGENCY, New York,**

Evo Schurik, general manager.

Philadelphia, Bijou — Dorothy Maye added attraction week of January 25.

New York, Irving Place—Evelyn Brooks, added attraction, opened January 24.

New York, Republic—Mae Dix.

New York, Apollo—Bob Nugent and Peggy Rac.

Brooklyn, Gayety—Mildred Clark.

Brooklyn, Star—Jean Williams in her second week.

**Holman, Cohan Piloting Band**

LOUISVILLE, Jan. 25.—Sam Holman and Frank Cohan, formerly operators of the Gayety, local burlesque house, as well as the Silver Ballroom here, are piloting their own dance orchestra thru the South on a string of one-nighters. Outfit is known as Cecil Bell and his Silver Ballroom Orchestra, and includes, besides Bell, Karlin Daniels, Wally Hadden, Bill Rawsey, George Brown, Jean Duffy, Henry Morris, Harry Tibbs and Robert Bailey. Holman is in advance, while Cohan is business manager and featured dancer.

**Address all Burlesque news items and communications to M. H. Shapiro, The Billboard, 251 West 42d street, New York City.**

## Burly Briefs

**LES SPONSER** and Georgia Southern have closed with *Nite Life in Paris*. They will open shortly with the stock company at the Academy, Pittsburgh.

**JACK LAMONT** has closed with *Kudding Kuties*, circuit show, to accept an engagement with the Gayety stock in Kansas City.

**OROVER FRANKIE**, Court boy, is being commended for his staging of numbers for the Minskys in New York. He and Nat Mortan will get together soon and work on floor shows. Mortan also will try to line up department stores on the idea of having Frankie stage fashion-parade shows.

**EDDIE KAPLIN** postcards that he is closing at the Oxford, Brooklyn, and will join up with George Jaffe's stock at the Academy, Pittsburgh, which opens January 31. He will do comedy and put on the book.

**JOHNNY COOK**, straight, opened January 18 at the Suburban Gardens, New Orleans, where he is emceeing the floor show. He took this job after he had already rehearsed a week with the new stock company opening at the Star and Garter, Chicago.

## Mae Martin Given 6 Months' Sentence

BUFFALO, Jan. 23.—A sentence of six months in the Erie County Penitentiary was imposed upon Mae Martin, burly specialty dancer, when she was arraigned in City Court Wednesday. This was the result of the records raid made by the police at the Palace. Miss Martin, of Cleveland, broke down when sentence was passed. She was charged with indecent dancing, and was advertised at the Palace as "She, the Radium Queen."

Decision in the case of Abel D. Berke, manager of the Palace, was reserved for a week. Marvin Marcus, attorney, was asked to file a brief. Carlton Purcell, producer of the show, was discharged because no testimony was given to show that he knew the specialty act Miss Martin gave. It is expected that Miss Martin's attorney will file an appeal.

## Star and Garter Stock Features Bozo Snyder

CHICAGO, Jan. 23. — The Star and Garter Theater leaves the Columbia wheel this week, having closed with *Stik Stocking Revue* last night, and opens tonight as a stock house.

Jimmy James, manager of the house, has organized a company in which are a number of well-known and talented burlesque artists and announces that he is going to give his patrons a show that will give his competitors a mark to shoot at.

Bozo Snyder will be featured in the new show and other principals include Billy Mossey, Morris Cash, James X. Francis, Jimmy Lennon, Johnny O'Hara, Ruth Peeler, Marion Lawrence, Flo Oxford, May Baxter and Stella Novak. Vaudeville acts will be interpolated between scenes.

Chuck Gregory is producing the numbers and James Francis the book.

## Stock Troupe Set at Academy, Pittsburgh

PITTSBURGH, Jan. 23.—George Jaffe's Academy Theater, which drops New Columbia shows after next week and goes into stock January 31, already has secured its principals and will go into rehearsal tomorrow.

The cast comprises Eddie (Nut) Kaplan, Eddie Lloyd, Sid Rogers, Georgia Southern, Les Sponser, Bee Craig, Roy Desmond, Frank Mallahan, Mildred Cowlere, Frances Parks and Mildred Hart. They were placed by Phil Rosenberg, of the Ike Weber agency, in New York.

## More Vaude for Columbus

COLUMBUS, O., Jan. 25.—J. Real Neth, owner of the Neth chain of picture houses in Columbus, has been dickering with vaudeville agents for flesh for his lead house, the Grand. He recently released Dorothy Barber, organist, discontinuing her specialty.

# Minskys Cast Stock Shows

**Set shows for houses which dropped the wheel attractions last week**

NEW YORK, Jan. 23.—The Minskys, after many busy days, finally completed their lineup of principals for the stock companies at the Republic, Central and Apollo. As was mentioned in *The Billboard* two weeks ago, the shows will rotate from the Apollo to the Republic, while the Central will have a change of show weekly. The new policies go into effect Monday.

The principals at the Apollo will be Buddy Abbott, Jack Montague, Sam Raynor, Harold Miller, Mae Brown, Peggy Wilson, Bob Nugent, Sam Gould, Katherine Irwin, Peggy Reynolds, John Kane, June Kennedy, "Rags" Raglund, Kitty Ellis, Cleo and Elsie and Herman. Howard Evans will stage the shows and Buddy Abbott is stage manager.

Republic's principals are Al Golden, Don Trent, Charlie Harris, Tom Phillips, Jack Keller, Bert Carr, Eddie Collins, George Shelton, Jules Howard, Lola Pierce, Mae Dix, Eleanor Walent, Carol Gale, Ethel DeVoe, Dolores Leland, Vernay, Helen Howard and Zonya Duval. Golden is the producer and Trent stage manager.

At the Central there will be John Grant, Gene Schuler, Lew Devine, Al Golden Jr., Harry Fields, Paul Ryan, Radiana, Dorothy MacDonald, Betty Duval, Ina Haywood, Gertie Foreman and Behbe and Bruce. Grant is the producer.

## Saranac Lake

Larry Kelly and his Harmony Five, of Utica, N. Y., provided a musical treat for the patients at the NVA Lodge-Sunday. John (Check) Dempsey, Boston baritone at the Lodge, crooned several numbers. The Utica five consist of Larry Kelly, Dan Manzer, Harry Lapont, Wes Emsworth, Jimmy Delow.

Dolly Lewis, of New York, who formerly did a single in vaudeville, is a new arrival at the Lodge.

Red Rith, after a long visit with his people in New York, has returned to the Lodge.

Mae Delaney, who has been with her mother in New York for the last six weeks, has returned to the Lodge to go on with the cure.

Gladys Palmer, has returned to the Lodge after a visit to her folks in Chicago.

Mother of Joe Parker, bed patient, visited the Lodge this week to pay Joe a visit.

Mitzi, the Lodge housekeeper, has returned to the Lodge after a four months' trip abroad, where she visited relatives.

Chris Hagedorn hasn't been feeling so well the past week. However, he hopes to be up for the Olympics at Lake Placid.

Beasie Purdy, ex-patient of the Lodge, writes from Glendale, Calif., that she is doing very nicely.

Ben Shaffer is showing wonderful improvement. He is up for one meal daily.

A bus load of up patients went to Lake Placid Sunday to witness the hockey games at the stadium.

Kitty Vogelle, bed patient, now is down for one meal daily.

Jack Flaum is down for two meals. He is feeling fine since his son sent him a paid-up membership card to the Boy Scouts.

Allie Bagly is feeling better after a little setback.

Eddie Voss has a new chariot. It is painted green for protection, says Eddie.

Jimmy Williams is up for meals again after a few days in bed.

Lillian Ziegler is down for one meal. She is showing dandy improvement.

FRITZIE WHITE and Paul Martin opened with *Nite Life in Paris*, circuit show, during its playdate at the Hudson, Union City.

# Burlesque Review

Republic, New York

(Reviewed Thursday Evening, Jan. 21)

The Minskys are endeavoring to shape their stock projects into something better than the usual fare, and in this particular case they seem to have succeeded to some extent. Big numbers are more flashy and better dressed than ever, although there was a tendency to use the same costumes in more than one number. This was especially true of the gaudy feathered headgear and costumes. The scenes have been toned down even more than when last reviewed, and considering the capacity house with not a few women present, it ought to give the Minsky-Welstock group an idea. Encourage the women to come more often and the house will never be empty when the show is on. The movies found this out a long time ago. After all there is a limit to the number of stag customers, not to mention the so-called morons who infect burly stars.

Comedy is funny for the most part, and as intimated above, cleaner than the usual stock show in town. Cast is a heavy one and includes, among the male principals, George Shelton, Bert Carr and Eddie Collins as to comics; Jules Howard, Al Golden are straight, with Tom Phillips as character straight.

Women principals are equally heavy and include Dolores Leland, who has been a great favorite at the Apollo; Lola Pierce, Zonya DuVal, Ethel DeVoe, La Verne and Elinore Walent, dancing soubret. No less than 30-odd girls clutter up the stage, there not being room enough for the entire line to straighten out. There are many good dancers among the ponies and they do very well at all times. The principals are all sure-fire, each having a distinctive style. Miss Leland is famed for her ability to adapt her Oriental dances to many different scenes, and also offers standout strips and costumes. Miss Pierce is musical as well and talks in her scenes like nobody's business. Gould and Keller, vaudeville act, are also present to further strengthen the show. SHAP.

## Brooklyn Stand To Leave Wheel

NEW YORK, Jan. 25.—Still another house will be dropped off the New Columbia Wheel within the next few weeks. It is the Gayety, Brooklyn, which will play its last show, *Feats and Figures*, the week of February 15 and go into stock February 22.

When Brooklyn's Gayety bows out there will only be 13 weeks left on the circuit, and that includes the week of Pennsylvania one-nighters. That is, there will be 13 provided no others drop out between now and the middle of February. The stopoffs will be Paterson, Brooklyn (Star), Newark, Washington, the one-nighters, Baltimore, Buffalo, Philadelphia, Union City, Toronto, Boston, Bridgeport and Cleveland.

## Cooper Dates Set by Warner

NEW YORK, Jan. 23.—Jackie Cooper, kid film star, is finally set for vaudeville. He will do a song-and-talk monolog and will play two dates for Warner, Stanley, Pittsburgh, and Mastbaum, Philadelphia, weeks of January 29 and February 6. He will then play the Roxy, New York, and Fox, Brooklyn, for the F. & M. office. Weber-Simon agenting.

JOE WONG has returned to the ranks of singles after being teamed for a while with Fumi. He opened for RKO the last half of last week at the Royal, Bronx.

## WANTED BURLESQUE PEOPLE

In all lines. Producers, Comedians, Straight Men, Sister Teams, Prima Donnas, Soubrettes, etc., for permanent stock. Address CHAS. E. WALDRON, Waldron's Casino, Boston, Mass.

## WANTED

CHORUS GIRLS, STRIP SOUBRETTES, Also PRIMA People in all lines. Wire, don't write. State salaries. MANAGER, Majestic Theatre, Ft. Wayne, Ind.

# WANTED BURLESQUE PEOPLE FOR STOCK

Comedians, Straight Man, Sister Teams, Prima Donnas, Soubrettes, etc. Good Young Chorus Girls. Address GEO. JAFFE Academy Theatre Pittsburgh, Pa.

# LEGITIMATE

Conducted by EUGENE BURR—Communications to 251 W. 42d Street, New York City.

## Shuberts Expect To Pay 50 Grand Certificates

*Were advanced by Lee Shubert; are due February 1—three houses doubtful—no refinancing until court report—two shows contemplated—losses down*

NEW YORK, Jan. 23.—The Shubert receivers are sitting back waiting to see what the S. W. Strauss and the United Olgar Company are going to do about taking back the Masque, Majestic and Royale theaters on which they hold the mortgages. The three theaters came into the Shubert possession in a deal with the Chalmers several years ago, at which time S. W. Strauss gave a mortgage amounting to \$1,469,000 and the United took \$247,000. Now \$80,000 in interest and taxes and the receivers haven't got the dough to pay. It is understood that due to the fact that the houses have proven to be turks for the last few seasons no attempt will be made to hold them, altho the Shuberts will continue to book them for the present.

The \$50,000 receivership certificates which Lee Shubert took up on October 31 will mature on February 1, and the receivers expect that they will be able to pay this dough back on that date. These certificates were issued at that time to supply immediate cash for the continuance of the business, and Lee also pledged himself to the tune of another hundred grand, which was found to be unnecessary.

The receivers denied emphatically that there were any plans under discussion at present regarding the refinancing of the corporation and stated that nothing will be done on this question until after they had filed their report to the Federal Court on March 1.

Two more shows are contemplated by the corporation within the next few weeks, a musical and a farce, and casting will begin soon pending the oking from the receiver representing the Irving Trust Company. Two shows which were expected to go on the road, *Everybody's Welcome* and *Experience Unnecessary*, have been kept in town because of a sudden increase in business and a guarantee arrangement with Leblang.

According to the receivers they have managed by cutting of carrying charges on theaters and the disaffirming of theater leases to cut the operating losses since the date of receivership from the sum of \$136,000 down to below \$75,000. They have also managed to collect a great number of debts owed to the corporation by various individuals and, in many cases, are preparing to go into court to collect amounts which have been on the books for years with slim hope of ever collecting.

Jack Welch, who had been with the Shuberts for about 20 years and who was let out by the receivers, is again on the Shubert payroll, as advance man for *Everybody's Welcome*, which goes out in two weeks.

Lee Shubert is expected back from Florida, where he went to recuperate from his recent operation, in about four weeks, and at that time he will confer with the various representatives of the committee formed at the time of the announcement of the receivership. It is expected that he will have formed a plan of his own for the reorganization of the corporation.

### Sybil Thorndike to Egypt

LONDON, Jan. 19.—Prior to leaving for a season's engagement in Egypt Dame Sybil Thorndike will appear at the Fortune Theater here in a new play, *The Dark Saint*. Play is an adaptation from the French and will be presented by Ellen Von Voikenburg for a three weeks' run. When Dame Thorndike visits the East her repertoire of seven plays will include *Macbeth*, *Saint Joan* and *Milestones*, which she will present in Jerusalem, Port Said, Cairo and Alexandria. Members of her company are Bruce Winston, Lewis Casson and Basil Gill.

### Lyons & Lyons-Fishbein Tie

NEW YORK, Jan. 23.—Lyons & Lyons have made a deal with Frieda Fishbein whereby they will represent her authors' interest in all negotiations pertaining to the motion picture field.

### Taxi, Monsieur?

PARIS, Jan. 14.—The latest complaint which the Paris theater managers have found is the municipal regulation which doubles taxi rates after 11 at night.

The managers have made overtures to the Prefecture that the taxi fares not be doubled until one in the morning, feeling that the double tariff is responsible for keeping potential theatergoers at home.

### Paris Short of Revues

PARIS, Jan. 15.—With the *Folies Bergere* dark, but rehearsing a new revue, *Night Folies*, and the *Palace* operating as a movie house, the *Casino de Paris*, starring Mistinguette, is the only big revue in town. *Brilliant Paris* is the name of the show, and the *Carlton Brothers*, an American act, have been dropped to cut expenses.

### Norma Terris Gets Paid

NEW YORK, Jan. 23.—Norma Terris, who withdrew from Vincent Youman's *Thru the Years* (at that time known as *Love Is All*), reached a friendly settlement with the producer regarding salary. She'll get two weeks on her run-of-the-play contract. Natalie Hall now has the part.

## New Equity Alien Rule Potent In Face of English Barrings

NEW YORK, Jan. 23.—Equity contemplates no immediate action as a reprisal to the English practice of barring American performers. It was said yesterday by Frank Oillmore, president of the organization. As a matter of fact, Equity already uses its prerogative to bar alien actors and actresses from appearing on American stages, turning down many each week. It was said, and it used this prerogative before the reports of English action caused comment. In this procedure Equity is already doing for the legitimate stage what the current Congressional bill aims to do for the rest of the amusement industry. Equity okes only those performers who, by appearing, will give employment to resident Equity members.

Recent English barrings, which included the case, reported here last week, of Ben Welden, an American actor who has lived in England for years and who was recently refused a permit, culminated this week in a flood of publicity regarding the barring of Susan Glaspell, American playwright, from appearing in her own one-act, *Trifles*. She played the part in the production of the drama at the Provincetown here some years back.

The home office ruling on Miss Glaspell was eventually reversed, but not before publicity had stirred up a certain amount of reprisal sentiment on this side. The decision in the Glaspell case was reached only after what was characterized as a marvelous exhibition of



LEW LESLIE, probably the most successful of all the colored show producers. His "Rhapsody in Black," has proved one of the biggest hits of the season in the Windy City.

### Maybe Teamster Price Cut

NEW YORK, Jan. 23.—Martin Lacey, business manager for the Teamsters' Union, is reported negotiating with the members of the Transfer Owners' Association, with the object in view of abolishing the agreement entered into last September. New deal is the result of the owners figuring that it would be better for them to leave the business, rather than suffer more losses due to the high rate of the present wage scale. It is expected that a lower rate may go into effect by the first of the month.

### "Helen" Moves on London

LONDON, Jan. 18.—C. B. Cochran's production of Offenbach's *Helen*, starring Evelyn Luye and featuring George Robey and W. H. Berry, opens at the Adelphi Theater the first week in February. Show was well received during its tryout in Manchester. *Grand Hotel* closes at the same house on January 23 after a fair run.

## Boston Has High Hopes

*Present fare weak, but future bookings look good—"Companions" stays a bit*

BOSTON, Jan. 23.—While everybody in town except the dramatic critics of *The Post* and *The Globe* has been going wild about the two week engagement of *The Band Wagon* at the Colonial (capacity being the order of the day and night), and while an equally curious and appreciative following has been filling the Wilbur to see what kind of wily sextet Henry VIII would have had had he married Cornelia Otis Skinner, *The Good Companions*, also excellent fare, has been starving to death at the Shubert.

More or less frantic conferences at the Shubert, mingled with frequent letters and telegrams, resulted early in the week in a closing notice for the show, but an 11th-hour reprieve arrived Thursday, and it will stay one more week and then proceed to Montreal, where Percy Burton has already preceded it. Business has been picking up a little, but the piece is a bit heavy for stormy going.

As it now stands, two Shubert caverns of entertainment will go dark Saturday night: the *Majestic*, from which *Bioscope Time* departs without ever turning down more seats at one performance than a single wheret could cheerfully fold up again, and the Wilbur, into which there is more than a fair chance that Katharine Cornell will move some time around the middle of February, surrounded by *The Barretts of Wimpole Street*.

Into the Plymouth comes *Trick for Trick*, with James Rennie as chief bait. To the Hollis Street, Boston's first independently booked theater in many moons, comes *Unexpected Husband*, which already has been seen in Chicago and New York. Richard Herndon, who produced it there, is now reported out. Thomas Mitchell and his *Cloudy With Showers* had a grand advance sale, but little immediate business in sight. Hope for a duplication of the *Little Accident* run was never realized.

Earl Carroll's *Vanities* are underlined for the Colonial for a single week, beginning February 8. The Tremont, now housing a picture known as *Explorers of the World*, has *The House of Connelly* set for February 1. *Marina*, a locally written and locally played light opera, produced by Wendell Phillips Dodge, lived for a week at the Colonial to a society clientele, and has been withdrawn for recasting before being sent out on the road. It is said by the sponsors, Broadway, they add, will hear from it later—probably by picture postcards.

## Cast Stops "Lizzy" As Judge Nays Plea

LOS ANGELES, Jan. 23.—The forces of purity (represented by Capt. D. M. Jones) have defeated the iniquity of the stage (represented by Nance O'Neil and her supporting cast, which played in the Gilbert Seldes version of Aristophanes' *Lysistrata* at the Cathay Circle here). The players, acting at suggestion of Equity, refused to go on when Superior Judge Leon R. Vankwich refused to ok the injunction which prevented Captain Jones from giving them further buggy rides to the hoosegow.

Jones twice raided the show, claiming that it was indecent and hurting the lily-white purity of this citadel of morality. The second time he raided it it was already protected by injunction, and Jones got in bad with the judge.

Vankwich's action was taken on a stand that the State law protecting actors from immediate arrest in an immoral play is a violation of national law. Trial of cast comes up on the 27th. If they lose the producer will have to pay.

back-passing between the home office and the labor ministry.

Anti-alien sentiment here fails to take into consideration the fact that Equity is each week barring many alien actors from American stages far many more than are oked. The new alien rules have been working very well, according to Mr. Gillmore, checking the number of applications, and keeping down that sore spot of the anti-alien adherents, all-English casts. There has been only one all-English cast (that is, all-alien) on Broadway this season, the Gilbert Miller production of *Payment Deferred*, a much lower figure than any previous year.

Mr. Gillmore, in showing the advantages of the new rule, cited the case of *The Lady With a Lamp*, in which only one player, Edith Evans, the star, was an alien. In previous seasons the entire cast might have been recruited abroad. *The Good Companions* is another case wherein the employment of about a dozen aliens gave employment to almost 60 resident members. As far as all-English companies go, they are allowed when the play they are in is figured as giving eventual employment to American actors. *Private Lives*, for instance, ended up with two all-American companies touring the province. *Journey's End* gave birth to 17 American companies.

It boils down to the fact that alien actors are allowed to play only when it is clearly shown that they will give employment to Equity members. The total number of aliens playing in legit in this country several weeks ago totaled just 16.





By Eugene Burr

**EVERYTHING'S** Rosy, to indulge in a pretty bad pun, along the route of *Crazy Quilt*. The circus ballyhoo—which smacks even more of illuminated runways than it does of sawdust rings—is pulling in the customers at a great rate, and even in such arid lands as rest south of the Mason-Dixon Line the show has been managing to gather a goodly share of shekels to its over-voluptuous breast. It sold out and played to 300 standees in Nashville, never the best show town in the country, and it grossed over 10 grand in one night in Memphis, proverbially the Jonah of the trouping companies.

Everything's Rosy with *Crazy Quilt*, but the question comes up as to whether everything will be quite as rosy for the next touring company that makes the rounds. The huge ballyhoo on the opus of Herr Billy Rose has brought out the customers in droves; he has poured forth a rain of pamphlets and posters and glaring newspaper advertisements, and customers have sprung up like mushrooms where no customers grew before. But there remains a lingering suspicion that the next show over the route, no matter how meritorious it happens to be, won't be able to duplicate the trick.

There's no possibility of accusing Mr. Rose of hiding his type of ware in his advance material. Portions of the human female anatomy were broadcast far, wide and vary, very handsome—according to the samples—over the countryside wherever the Rose tent of Venus was due to travel. Local drug stores and street corners must have been agog for a full month ahead of time, and it is little wonder that the unquilted coryphees of *Crazy Quilt* displayed their charms to as many customers as could crowd into the houses.

But another item entered into the success of the tour, *Crazy Quilt* was the first show of much importance—and certainly the first show with huge ballyhoo—to play these dates in quite a

while. Therefore it cashed in on the growing legit consciousness of the citizenry and also on such campaigns as the press agent "Save Our Stage" rally last summer. It was supported, when its bookings were announced, by town committees and town newspapers and everybody who was interested in bringing culture back to the fireside. The advance literature should have warned them, but the fact remains that a great number of those people were surprised and shocked to find that the Rose offering wasn't culture at all. It was merely a funny Mr. Healy, a funny Miss Brice, a funny Mr. Baker and a large flock of chorus girls who had more radiance than reticence.

The townspeople, in many instances, objected a bit. They enjoyed the show perhaps, but they felt that they had been a bit unwise in their enthusiastic preliminary support. And therefore it is to be greatly feared that the next show touring around the Southlands will receive not nearly so hearty a response as that accorded the Rose opus. It's a pity. The tour is showing that ballyhoo really can bring out the incipient desire for flesh on the road. If only the first show to bring out that desire had been one of which the citizens could have wholeheartedly approved, then the response might have been made a permanent thing. This way it's doubtful.

**T**HE theatrical situation around New York is beginning to look up—in quality anyhow, if not in quantity. An average of one fine show a week is an average that no season can afford to sneeze at—even the seasons wherein prosperity was rife and angels were as plentiful as swallows. And it is an average that the present season has managed to maintain for the last two weeks at least.

The week before last *The Devil Passes* was produced. It was a subtle, satirical and highly intelligent play by Benn W. Levy, splendidly done by Arch Selwyn and the all-star cast he gathered together. It was an adult play and one that has chances of living long beyond the usual ephemera of a Broadway season. And last week Philip Barry's *The Animal Kingdom*, another adult, intelligent and highly attractive play, was beautifully mounted by Gilbert Miller and superlatively played by Leslie Howard.

They are plays that any season might be proud of—and especially a generally berated season which, however, already had to its credit such shows as *O' Thee I Sing*, *Springtime for Henry*, *Counselor-at-Law*, *Cynara*, *The Good Fairy*, *Reunion in Vienna*, *The Laugh Parade* and the *Scandals*, all of them grand entertainments of one sort or another and all of them doing very nicely at the box office, thank you.

**CAST CHANGES**

Janis Joyce for Natalie Hall in *Marching By*, now on try-out tour for the Shuberts.

Natalie Hall for Norma Terris, in *Love Is All*, now trying out for Vincent Youmans.

Additions to the cast of *Mr. Papavert*, which reopened at the Vanderbilt Theater January 22, are William E. Morris, Douglas B. Krantzor, Gregory Robbins, Guy Cooper, Henry Raphael, John Byrne, Edsley Hall, Anthony Blair, Burton Malory, Arthur Davies, Ben Roberts and Geryl Brown.

**New Paris Ticket Agency**

PARIS, Jan. 18.—The French Government has opened a theater ticket agency in the Maison de France, operated by the government for the purpose of promoting tourist travel in France. This will be the only agency selling reserved seats for the Opera, Comedie Francaise and other subsidized theaters.

**No Go for Burton-Edison**

NEW YORK, Jan. 23.—*Incubator*, which Arthur Edison and George Burton announced for production several months ago, is off. Play was first held up for rewriting, then suffered the fate of many indie shows—the lack of dough. Burton and Edison have split, with the former seeking new affiliations.

**Closings**

January 16, *The Lancashire Lass* (30); *Lost Boy* (15); January 20, *Berlin* (25); January 23, *Adam Had Two Sons* (6).

New Plays on Page 17

**London's Pygmy**

LONDON, Jan. 18.—Probably the smallest theater in the world is now running at Blackfriars, London. House, which in reality is a basement under a shop, with soap boxes for seats, accommodates 35 children and offers a fine marionette show. The former proprietor of the puppets, which have been featured all over the world, is now making a precarious livelihood by peddling candy in the streets of London.

**PRESS RELEASES**

(The more important managerial announcements sent out to the press during the week)

Katharine Cornell will donate the receipts of an extra matinee of *The Barretts of Wimpole Street*, at the Empire Theater, Thursday, February 4, to the Actors' Fund of America.

*Sunder the Great*, instead of *Trombenick*, is now the title of the play by Ralph Astrofsky with which the New Yorker Guild will begin its season at the New Yorker Theater.

When *The Rough Breaks*, by Jerome Sackeim, in which Pauline Frederick will be the star, is announced by Arthur Lubin, its producer and director, to open here February 10 at a house to be chosen later. Show will give a preliminary performance in Great Neck February 6.

Walter Hampden's revival of *Cyrano de Bergerac* will begin its road tour in Wilmington January 30, instead of in Richmond, as previously announced.

*Stranglehold*, Channing Pollock's new play, will be tried out February 1 by Jessie Bonstelle, at her Civic Repertory Theater in Detroit.

*Man About Town*, the revue by Charles Side Steinberg, is announced to begin a try-out engagement in Pittsburgh early next month.

If *Booth Had Missed*, the Arthur Goodman play now in preparation by William A. Brady and the Shuberts, under the direction of Walter Hartwig, is scheduled to open on Broadway during the week of February 1.

*Seein' Is Believin'*, the musical show which Barry Buchanan is producing, will open at the National Theater, Washington, February 28. Show will open in New York week of March 14 at one of the Erlanger theaters.

Edna Best and Herbert Marshall will be presented by Gilbert Miller in John Van Druten's comedy, *There's Always Juliet*, at the Empire Theater, Monday, February 15.

Beginning January 28, the scale of prices for *Mourning Becomes Electra* will be reduced from the \$5 top to \$4. The Theater Guild also announces that the show may be presented in Philadelphia and Boston for brief engagements this season in order to fulfill its obligations to subscribers in those cities.

**B'WAY ENGAGEMENTS**

Malcolm Duncan, William Post, Dorothy Labarre and Maud Durand for *When the Bough Breaks* (Arthur Lubin).

Willard Dashiell, Etienne Girardot, Robert Brister, Edward Keane, Francesca Hill, June Justice and J. J. White for *The House of Doom* (J. J. White).

Daniel Poole and Catherine Proctor for *If Booth Had Missed* (W. A. Brady).

Louis Calhern, Marguerite Churchill, Harland Tucker, Hope Sutherland, Harold Huber, Roy Roberts, Paul Everton, Frank Thomas and Frank Monroe for *The Inside Story* (A. H. Woods).

Robert Glecker, Majorie White, June McCloy, Jack Holland and Tony and Rene DeMarco for the new-Zelgfeld show.

Milton Wallace for *Blessed Event* (Sidney Phillips and Harlan Thompson).

June Walker, Geoffrey Kerr, Victor Killan, Eva Condon and Lennox Pawle for *Collision* (L. E. Gensler).

Katherine Karr, Robert Barrat, Bobby Jarvis, Majorie Mae Martin and Joseph Cary for *Seein' Is Believin'* (Barry Buchanan).

Abe Sincoff for *East of Broadway* (Charles Rowe).

**Shows Opening**

*East of Broadway* (Belmont), January 25, presented by Charles Rowe.

*The House of Doom* (Manque), January 26, presented by J. J. White.

*Lady Windermere's Fan* (Reclat Theater), January 26, presented by Afternoon Theater, Inc.

*Robin Hood* (Erlanger), January 27, presented by Milton Aborn.

*Through the Years* (Manhattan), January 28, presented by Vincent Youmans.

**Stage Whispers**

By JACK MEHLER

Robert Sparks, producer of *Never No More*, sent in the following letter, herewith reproduced: "The following telegram should, in all fairness to me, be of interest to you: **GOOD LUCK ON YOUR OPENING NIGHT YOUR PRODUCTION IS COMPLETELY WORTHY REGRET THE ANNOUNCEMENT ABOUT MY HAVING DIRECTED THE PLAY I HAVE DENIED IT AND THINK YOU OUGHT TO BEST OF LUCK** (signed) CHESTER ERSKIN. Your information on the subject was probably prompted by the fact that when the play was announced by me I hid a contract with Erskin, which he subsequently asked to be voided on account of his picture contract, and his Erlanger obligations. I released him. In other words, you are guilty of bad reporting. Truly yours, (signed) Robert Sparks."

The information that Chester Erskin directed the show, carried in this column last week, was received directly from Erskin himself.

Charles Hopkins, who usually favors Milne and Galworthy, is now considering starring Texas Guinan in a play based on the life of Sister Almee McPherson, who has managed to mix revivals and show business to her financial benefit. . . . John Brennan, Lew Deak and Mack Hilliard will probably do Nat Dorfman's play, *Take My Tip*, which is about a well-meaning fool. . . . There is a woman nicknamed (or pitched) operating around Times Square. . . . Queenie Smith and Carl Randall will open at the Lido Club. . . . Al Lackey, husband of Sophie Tucker, now with Lou Irwin office. . . . Arthur Siroom doesn't go with Paramount as reported. . . . Oscar Berlin, who wanted that Paramount job for ever so long, finally got it, and left for the Coast immediately. . . . Mark Linder has thrown his hat in the ring with other authors who have written plays based on Francis ("Two Gun") Crowley; he calls it *Hell on Earth*. . . . Dick Adams off to Miami Beach via auto. . . . They say that *Jewel Robbery* was taken over by Mary Ellis' father, whom Lodewick Vroom represents. . . . Ex-employees who got the ax in Paramount lately are hopeful that Sidney R. Kent will start his own company and give them all jobs. . . . Spence Beddelhelm got another War Medal. . . . Lou Irwin still ailing.

The reason Ina Claire took that sudden trip to Europe last week was in order to avoid the pannings she thought she would get on her latest picture, *The Greeks Had a Word for It*, which is due to open soon in New York. She tried all manner of means to stop its New York showing, figuring that if she could, she would join the *Jazz City* revue, which she liked best of the many shows seeking her services.

Haskell Brown is the name of the composer credited with the writing of the score for Queenie Smith's starring vehicle, *A Little Raconteur*. An investigation revealed that the name had been made by using the first initials of composers responsible. If they all had had to be listed it would have read like the Who's Who of the American Society of Composers.

An example of the hardships the Shubert receivership has created for many indie producers in the case of Arthur Lubin, who was coproducer of last season's *This One Man*, which the Shuberts financed. They neglected to pay the transfer charges on the show, and now the Transfer Union is demanding that Lubin settle up, or else they will not permit him to move his new show, which is in rehearsal. Matter will probably be fixed up satisfactorily when he proves the Shuberts liable.

Thomas Adrian Cracraft has left the Chamberlain Brown Players, where he was scenic designer. . . . Eve Ettinger is writing short stories. . . . Billy Leonard for Barry Buchanan's new musical. . . . Ben Trivers going to do a play soon. . . . George White and Arch Selwyn off to Florida shortly. . . . William O. Canavan, ex-president of the IATSE, going back to St. Louis, his home town. . . . Paramount cut its publicity department plenty last week. . . . Legit business getting a lot healthier during the last two weeks, so things and people perked up. . . . What with the sudden change of Erskin's plans, his office force started to read scripts frenziedly. . . . George Olsen and his band out of the Club Richman. . . . Pat Dugan will stage a pageant soon. . . . Harry Moses casting a new play which is about Amazons, or what have you.

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**BROOKS** NEW YORK

# DRAMATIC STOCK

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## Denver Stock Shifts to L. A.

**Ketcham-Cleveland Company will play dates en route to the coast**

DENVER, Jan. 25.—The Ketcham-Cleveland Stock, now playing at the Denham Theater, has been invited to take over one of the leading theaters in Los Angeles and closed at the Denham here last Saturday. Notice of the closing was posted at the Denham January 9.

Company will go to Greeley, Col., for a day and will play *Peg o' My Heart*. This will be the offering thruout a road tour. Arrangements have been made to give it at Colorado Springs, Pueblo, La Junta and Trinidad. The managers hope to be able to fill in two more weeks before they hit Los Angeles. They expect to open in that city about the first of March and practically the same company that has played Denver will be cast when they open in the Western city. The company has played at the Denham since September 12.

Ben Ketcham states that he and George Cleveland will be back at the Denham in the fall if their present plans go thru. The company they have assembled for Denver is recognized as one of the best ever here and it will be taken to Los Angeles practically intact.

Company includes Albert Van Antwerp and Marion Burns, leads; Elizabeth Ross, Nina Gullbert, Earl McCarthy, Clifford Dunstan, Raymond Brown, Jorrian Moyer and Frank Perry. Ben Ketcham is directing manager and George Cleveland manager.

## Mrs. Carter Scores for Casey

CINCINNATI, Jan. 23.—Mrs. Leslie Carter closed her first week as guest star with Arthur Casey's superb company at the Cox Theater in *The Shanghai Gesture* last Saturday. Engagement of this brilliant star for two weeks was one of the events of the current season and substantially increased business at this Shubert stock house. Casey's artistic productions have won the admiration of patrons and critics. Casey stock promises to become a permanent institution. Cast includes Larry Fletcher, Helen Wallace, Russell Hicks, Carl Brickert, Freddie Sherman, George Taylor, May B. Hurst, Mary Carter Payne and others.

## Cold Feet on New Orleans

NEW ORLEANS, Jan. 22.—In all probability the St. Charles Theater will remain dark for a period unless a miracle occurs. A few weeks ago W. H. Van Dyke, of Minneapolis, obtained an option on the theater. A company was partially engaged, but the financial backer failed to appear. Mr. Van Dyke made a hurried trip to Chicago in search of another, but to this date, according to well-founded rumors, no denials to the contrary, he has been unsuccessful in his effort. In the meantime flesh is a stranger to the St. Charles street house.

## Business Good in Rochester

ROCHESTER, Jan. 23.—With Alexander Carr and Arthur B. Ross as joint stars, the Auditorium Players drew heavily again this week in *Clocks and Suits*, another of the Potash and Perlmutter plays. Supporting the guest stars were Walter Bonn, Doris Packer, William S. Johnstone, Mary Vance, Robert Sloane, Doris Dalton, Walter Davis, Mauds Richmond, Francis Fraune and Arthur Howard. East Lynns follows.

## Stock Exits at Toledo

TOLEDO, O., Jan. 25.—Grandis Players, stock company, will disband January 28. Final production is *Tomorrow and Tomorrow*. It is planned to reopen the house as a movie theater, playing occasional road shows.



CHARLES HARRISON, who has played outstanding roles in several productions, joined Hartman Players at the Hartman Theater, Columbus, O., last week to play leads. He clicked in his opening bill, "Ladies All."

## Massive Stock Production; 100 in Cast at Pasadena

PASADENA, Calif., Jan. 23.—Presenting one of the largest casts in its history, the Pasadena Community Playhouse opened Thursday night with 100 players headed by George Rele, Playhouse comedian, in a production of the Hollywood mockery, *Once in a Lifetime*, by Moss Hart and George S. Kaufman. The play is to run to January 30.

Cast includes Ralph Freud, Charles Levison, Laurence Vail, Virginia Berry, May Daniels, Sydney Christie, Ernestine Nelson, Ruth Covell Leyson, Maidena Armstrong, Lysbeth Allison, Hans Josef Schumm and John Hallam.

## Luttringer Shows "Camille"

SOMERVILLE, Mass., Jan. 23.—For his second week with the Somerville Players at the Somerville Theater Al Luttringer provided Francis X. Bushman with *Why Women Leave Home*. Bushman never had played the part, but was was more than equal to the demands made upon him. Business was very good for the two weeks of Mr. Bushman's engagement. For the week of January 19, Luttringer offered a novelty. In the life of the Somerville Theater, which has been devoted to stock practically continuously, there had been no performance of *Camille*, and *Camille* had never been seen on the stage here. For this production Alma Baker, former leading woman and great favorite with the patrons, returned from the quiet of wedded bliss for one week only, while the regular leading woman, Gladys Griswold, took a rest. She returned to the company January 25. Luttringer played Armand, a part he had played innumerable times. Version used was that of Sarah Bernhardt, and the prompt book of the great French actress was obtained by Luttringer from Lou Tellegen, for some years with her as leading man.

## Lammers Rejoins Gifford

CINCINNATI, Jan. 25.—Charles J. Lammers, stock producer, manager, actor and director, has left for Chicago to join E. G. Gifford, who launched his reorganized company last week. Lammers arrived in Cincinnati for a visit to the homefolks recently, but was called away almost before he had time to meet the family. He contrived, however, to spend an hour with Arthur Casey, whose resident company is at the Cox Theater.

## Society Flocks to Stock

PALM BEACH, Fla., Jan. 23.—Society is again abounding shekels and social favor on dramatic stock. Event of the week was the opening of the Palm Beach Playhouse, Mrs. Ellisha Dyer Hubbard's project. With a cast of 12 the stock made its debut in *Let Us Be Gay*, playing to a packed house. This is the first of 42 productions to be staged this season.

## Chain Moguls Go Into Stock

**Tri-State Enterprises plan resident company to open in Birmingham, Ala.**

BIRMINGHAM, Jan. 25.—The Tri-State Enterprises, operating a chain of theaters, has representatives in the city to make tentative plans for a permanent stock company to give Birmingham a sustaining program.

One of several theaters, dark for two or three years, will likely be leased. There is a possibility that guest stars will be brought in for leading parts, while the resident company acts as a supporting cast. Local talent may also be used if the occasion demands.

Whether films will be used in connection with flesh program is not known as yet.

## Lou Tellegen Big Draw

DANBURY, Conn., Jan. 25.—Five actors in addition to Lou Tellegen augmented the Empress Players for the presentation of *Cortez*. They are Jack Deakin, George M. Smith, Edward A. Leary, Edward M. Couch and Le Roy Clemens. The play was produced under the personal direction of Le Roy Clemens, one of its authors. Tellegen proved a good draw, and business for the week started off in a manner gratifying to the company.

## Hayden Holds Dallas Record

DALLAS, Jan. 23.—Hayden Players this week are celebrating their first anniversary at the Show House. Company made its bow in Dallas January 19. Members of the present company who took part in the opening show are Barbara Weeks, Sam Flint and Ella Eldridge. Other members of the present troupe, Lysle Thibot, Lawrence Keating and William Augustin, joined the company later in the first season. Evelyn Wade, Ann Charmon, Roland Winters, John W. Moore and Dorothy Lord are new this season. Hayden has established a record in Dallas as the first resident manager to earn a profit at the Show House.

## STOCK NOTES

WYNN WRIGHT, former director of the Detroit Repertory Theater and now dramatic editor of WJW, Detroit, joins the cast of the Detroit Civic Theater for the presentation of Ian Hay's new comedy, *Mr. Faintheart*, as lead. Feminine lead taken by Jessie Bonstelle, director of the theater. Date of production is being set for some time next month. This will be the American premiere of a play which is already a London success.

GORDON DOUGLAS, occasional member of the old Dufwin Stock Company in Portland, Ore., had the role of the long-missing husband in *Michael and Mary*, second vehicle of the New Dufwin Players. Ben Erway capably filled the role of Michael. Philip Stearns, formerly with the Henry Duffy Players in Los Angeles, took the part of the son.

DEFINITELY SLATED for New York production, Conrad Sells' new comedy of American manners, *Censored*, was given two performances at the Pasadena Community Playhouse, matinee and evening, January 18. Sells is the author of *The Husband of Xanthippe* and other short plays, *Suicide* and other one-act comedies.

O. D. WOODWARD PLAYERS, now in their fifth week at the Orpheum Theater, Kansas City, are doing fair business. Company used *As Husbands Go* for the opening bill, following with *Tonight or Never*. Both bills pleased the auditors and with *Death Takes a Holiday*, *Tomorrow and Tomorrow*, *Once in a Lifetime* and *Cortez* scheduled, drama patrons are assured of a pleasant dramatic season.



By Robert Golden

NUMEROUS revivals of *Camille* are recently in evidence. Possibly the weepy drama was selected by managers casting about for something seasonably sympathetic or sympathetically seasonable.

CO-OPERATIVE plan, with stagehands taking equal chances with actors and managers, is still in the experimental stage, but review of the progress and results shows the percentage largely in favor of the system. It has carried a majority of the companies that tried it thru many weeks of the depression period.

SCALE of prices adopted by some of the stocks recently recalls the days when Corse Payton was advertising himself as "the world's worst dramatic star" and bidding for patronage with the slogan, "30 actors, 30 cents."

TIMES have changed my masters. Two years ago any fellow who suggested the bare possibility of Billy Bryant's showboat actors being permitted to "chew the scenery" and "tear passion to tatters" on John Golden's stage in 1932 would have been regarded as a candidate for the funnyhouse. Yet that is exactly what is happening in New York today. You never can tell by the color of a horse how fast he will run.

SPECIALTIES interpolated during the action of the play or presented between the acts have increased business for several resident companies in the smaller cities. Looks like a reversion of the popular fancy to the melodrama form. The Booths, Barrett, McCullough, the Kenns, Joe Jefferson and other celebrities of the early American stage, history of the theater discloses, often headed stock casts which included players who did specialties. Then, in later years, when the Webster & Brady *After Dark* was on tour William A. Brady, no less, was doing his song and dance between the acts.

A GAIN Gilmer Brown and his Pasadena Players are doing big things in the stock theater. Report from Pasadena shows a stock production in progress with 100 in the cast. The piece is aptly titled *Once in a Lifetime*. That's about as often as most of the actors in that notably numerical cast will ever see it. Everybody on the Coast knows Brown's in town.

EARLY restoration of the living, speaking stage and collapse of the film drama is further indicated by the latest news from Birmingham, Ala. Report shows the Tri-State Enterprises, a concern controlling a chain of movie houses, planning to install dramatic stock in the Alabama metropolis. The inevitable, it appears, is about to happen again.

SO Ben Ketcham is going to invade the field in which Henry Duffy has been so long the dominant figure. Denver report relates that Ketcham, with his business associate, George Cleveland, is moving the company to Los Angeles. He's a hardy and hopeful Easterner who would build castles on the uncertain sands that betrayed Duffy. But Ben is just that. Here's success to his venture!

## Harrison New Hartman Lead

COLUMBUS, Jan. 23.—Hartman Players continue to attract good business, considering the depression. This week's offering was *Ladies All*, which served to introduce the new leading man, Charles Harrison. He was given a cordial welcome by the fans and bids fair to become a strong favorite. Matinees are given Wednesday, Thursday and Saturday of each week. Cast includes Edith King, Evelyn Sayres, Jean McCampbell, Bradford Hatton and Joseph Romington.



44TH STREET

Beginning Monday Evening, January 18, 1932

A LITTLE RACKETEER

A new musical comedy starring Queenie Smith, featuring Grace Hayes. Adapted by Harry Franke from the German play by F. Kallstus and R. Wilde. Music by Haskell Brown. Lyrics by Edward Elscu. Dances staged by Albertina Rasch. Wardrobe designed by Ernest Schrapfs and Allison McLellan Hunter. Settings by Watson Barratt. Staged by William Caryl. Presented by Messrs. Shubert.

- Carl Randall, John Perkins, George Marshall, Barbara Newberry, Grace Hayes, John Garrick, George Del Rizo, Kay Simmons, Evelyn Holde, Daniel J. Sullivan, William Kent, Quencie Smith, Lorraine Weimar, Hamatre Harington, Walter Johnson, Edna Collins, Princess Yo Hay Tong, Jeanette Danseuse, Melva Cornell, Inez Early, Betty Elsner, Gertrude Gertrude, George Del Rizo, Harold Offer, Ned Lynn, Jimmie Corke, Stanley Ledman, George Marshall.

SHOW GIRLS—Leone Soua, Julia Barker, Eleanor Arden, Jerry Rogers, Dorothy Drum, Bobby Hamilton, Marion Gillon, Agatha Phillips.

DANCERS—Marjorie Crane, Madeline Eubanks, Elsie St. Clair, Billy Joy, Martha P. Cain, Colleen Ward, Snookie Gordon, Inez Goetz, Joan Abbey, Gertrude Medina. CHORUS—John Felton, George Del Rizo, Harold Offer, Ned Lynn, Jimmie Corke, Stanley Ledman, George Marshall.

SPECIALTY DANCERS—Tom and Betty Wonder.

TIME—The Present. ACT I—Scene 1: Main Room of the Casino. 1 A. M. Scene 2: Parking Space in Front of the Casino. Scene 3: Dick's Apartment. The Living Room. Scene 4: Exterior of a Restaurant. 2 A. M. Scene 5: Dick's Room in the West Sixties. Next Morning, Scene 6: Library of Dick's Apartment. Later the Same Night, ACT II—Scene 1: The Living Room of Dick's Apartment. The Next Day. Scene 2: Parking Space in Front of the Casino. Scene 3: Main Room of the Casino. Same Evening.

A Little Racketeer might almost be called a come-back vehicle for Quencie Smith; for what with Miss Smith not having been seen in these parts for almost three years, her return will probably gladden her many admirers' hearts. She will have to have the admirers already, tho, because her current show is not a fitting piece to corral additional ones. For those who already like her A Little Racketeer will more than satisfy, as she is served up continuously and with regularity.

The show is jammed with a collection of near-names who are good performers in their way, but the entire proceedings are hampered by an exceedingly clumsy book that tries hard to be funny. The dances were unusually good, several of the female specialties by the Albertina Rasch group were exceptionally fine, and the chorus line appeared more than willing. But all in all it wouldn't quite stand up as more than an average musical comedy.

The story is an adaptation from the German and is supposed to have been somewhat of a Continental success; it seems to have lost whatever qualities it had when produced over there. It concerns itself with a waltz, Dixie (Queenie Smith), who is imbued with criminal tendencies and has ambitions to become a female Capone. While engaged in her pet racket of feigning weariness and destitution when found hiding in parked cars she meets a young millionaire, Dick Harrison (John Garrick). He falls in love with her, and in order to impress her he tells her that he is a master crook. He gets her to accompany him on a supposed robbery, and from then on events happen in the usual musical comedy fashion until we see Dixie score a great personal success as a star entertainer in the fashionable Central Park Casino. And one mustn't forget that she secures for herself the answer to modern man's prayer, a handsome young millionaire.

Individually the performers deserve plenty of credit for their efforts, with first honors due, of course, to Queenie Smith, who in the final analysis really did endear herself to the customers. Barbara Newberry and Carl Randall proved themselves as fine a dance team as has been seen hereabouts this season and one trusts that they will continue to merge their combined talents for some time to come. Grace Hayes looked swell or swell, according to one's own conception, and delivered her singing numbers in her usual unique manner, which met with audience approval. John Garrick, as the handsome juvenile, was more than adequate, but not very outstanding. William Kent, who was supposed to furnish some low laughs, did just that.

The music by Haskell Brown (?) was

THE NEW PLAYS ON BROADWAY

a conglomeration of almost every brassy note that has been heard-of in the last few seasons and whatever lyrics were distinguishable deserved better tunes. The settings by Watson Barratt were quite good considering the handicaps under which they suffered from inept lighting.

Picture possibilities are good. JACK MEHLER.

BELASCO

Beginning Monday Evening, January 18, 1932

DISTANT DRUMS

A play by Dan Totheroh, starring Pauline Lord. Directed by Guthrie McClintic. Scenes designed by J. O. Meisner, built by T. B. McDonald Construction Company and painted by Trianglo Scene Studio, Inc. Costumes designed by Berenice Ladd and executed by Faves Costume Company. Presented by Guthrie McClintic.

- Edward Ellis, Maurice McRae, Thomas B. Findlay, Leo Curley, Edward Potter, Beulah Bondi, Mabel Colcord, Eda Heinemann, Margherita Bargent, John Ravold, William Lawson, Arthur Hohl, Pauline Lord, James P. Houston, Kate Morgan, Mary Michael, Charles Kuhn, Edward Gubitz.

ACT I—Scene 1: On a Foot-Hill Meadow in the Snake Indian Country. Late Summer of the Year 1848. Scene 2: The Same. Several Hours Later. ACT II—In the Mountains of Idaho. About Three Months later. ACT III—The Same. Early Next Morning.

Distant Drums, the new play by Dan Totheroh, is an intense, beautiful and powerful drama, in every way a worthy followup on the playwright's Wild Birds, that hauntingly lovely piece which was put on for a little while down in Greenwich Village a few years back and which has remained in critical minds as one of the finest American plays of the 20th century. Distant Drums, as a play, is in every way a worthy followup; but it is lacerated, torn and wried by the production that it is given at the hands of Mr. Guthrie McClintic at the Belasco Theater.

That is not to say that the production is a cheap or shoddy one: it is far from being that, showing unmistakable signs of care and money spent upon it; but it is a thoroly un-understanding production, one that misses the entire point of the play, one that takes the mystic earth-beauty of Totheroh and turns it into a heavy mire.

In the first place—and with all due respect to the sterling talents of the star—your reporter submits that the fitting of Miss Pauline Lord into the chief part was one of the most atrocious examples of bad casting seen on the modern stage. Miss Lord had to struggle hard and long with the part, and, to make matters worse, she consistently struggled in the wrong direction. In the second place, the direction missed entirely and completely the sweep, the folk power and the deep, haunting overtones of Totheroh's twilight prose saga of the old Oregon trail. That the play has beauty and intensity and hugely moving force is undoubted, but they are largely buried at the Belasco. The direction seemed pointed for purely technical effects, and the playing of the chief roles failed to ring true. You could hardly see the play for the acting and the staging.

Totheroh tells of a covered wagon train making its way to the fertile fields of Oregon just before the discovery of gold in California turned all overland traffic in that direction. The train is led by Captain Wolfhill, whose young wife, Eunice—married so that he could claim an extra 300 acres of Oregon meadow—is a wistfully unsatisfied little witch-woman who has always been accepted as "queer" in her home town, who is superstitious and far-away and other-worldly, and who is terribly affected by a fascinated fear when she hears the beating of the Indian drums beyond the wagon stockade. She is loved by, and she loves, young Jason, her husband's bondsman on the trek, and she is jealously guarded by the captain.

Birth and death befall the wandering company, winter threatens to fall and find them unprepared, and in desperation they try a short cut thru the Idaho mountains. They lose themselves, hardships press thicker about them, and the Indians close in. There is no hope except to treat with the savages, and Cap-

tain Wolfhill goes to a powwow after discovering the unhappy, tentative affair between Jason and his wife. He comes back to say that the Indians will lead the company from the wilderness if Eunice becomes the chief's squaw, and he sends her to the dreadful unknown camp of the redskins. Eunice, at last realizing the purpose that has welded together her life, goes to encounter the drums bravely and gallantly.

Totheroh tells it all with beauty and power and a certain earth-mystery that he manages to weave somehow, sorcerer-wise, into his dialog. Tho the drama has its faults (the author, for instance, fails to justify the length to which he goes into Eunice's story and character in the first act by the use he makes of them in the second), it still remains a vital and truly fine play, an outstanding and an enduring one.

Miss Lord, badly cast in the first place, missed the chief point of Eunice's character. Director and actress should know the author's intention better than a mere dramatic critic, but it definitely seems that Totheroh's intentions were badly garbled. Miss Lord gave the character none of the intensity, none of the youthful, other-worldly tenderness that was so vitally needed. Instead, she made Eunice a simpering simpton, with all the famous earmarks of the Jute family. That interpretation alone would have effectively ruined the play, losing completely the elusive beauty of the Totheroh characterization.

Arthur Hohl was stacy and unconvincing as Wolfhill, and William Lawson overacted badly as a hysterical pioneer—tho both performances may be laid at the director's door as much as at the actors'. Edward Pawley went thru his lines as Jason.

The minor parts, however, were all uniformly well done, with Thomas B. Findlay, Leo Curley, Beulah Bondi, Mabel Colcord, Eda Heinemann and Mary Michael all turning in moving and sincere performances as the outstanding pioneers. Edward Ellis was effective as their guide, and Maurice McRae did very well by the tiny part of the schoolmaster.

The direction was slow and uninspired, missing obvious chances and catching nothing of the spirit of the play. The only time it became wholly effective was during the last act, while the train waited for its captain to return from the powwow with the Indians. Then a tense suspense and horror were created by writing, playing and direction. None of the principals had much to do with the scene.

The best thing would be to keep the play, the lovely Meisner sets and a few of the minor players, and to start all over again with them. EUGENE BURR.

ETHEL BARRYMORE

Beginning Tuesday Evening, January 19, 1932

WHISTLING IN THE DARK

A play by Laurence Gross and Edward Childs Carpenter, starring Ernest Truex. Directed by Frank Craven. Setting by Donald Oenslager, built by Vall Construction Company and painted by R. C. Brygman.

- Martha Mayo, Ralph Theodore, S. Henry Sorel, Charles Halton, Arthur R. Vinton, Edward Arnold, Charles McClelland, Jack Stone, Ernest Truex, Claire Trevor, John Kearney, Charles McClelland, Ernest Truex, Ernest Truex, Ernest Truex, Ernest Truex.

ACT I—Living Room in Jacob Dillon's House. Near Spuyten Duyvil, Suburbs of New York City. Late Afternoon in March. ACT II—The Same. Ten o'clock the Following Night. ACT III—The Same. Five-Thirty the Next Morning.

Maybe it's all wrong, but this department has certain definite ideas regarding mystery thrillers and crime plays in general. Primarily, they should be like the better English crop, hat-raising, spine-chilling psychological tales that set your flesh creep by an appeal to your brains instead of to your lack of them. Payment Deferred was a splendid example, or Rope's End, or The Anatomist, which William Harris Jr. intends to bring over. But, if the psychological horror isn't there, then let the thriller be unabashed and unashamed. Sliding panels and clinking hands, of course have been hugely overdone, but at least they are frank and honest signs of hoke terror. If a sliding panel had come to light in Whistling in the Dark, the Gross-Carpenter play which Alexander McKaig

presented at the Barrymore, this department, for one, would have cheered.

For Whistling in the Dark is neither muller nor farce nor good red blood-and-thunder. It's just a hybrid combination of the three, and, except in its last act, it manages to appear padded, dull and surprisingly uninteresting. It tells the tale of Wallace Porter, a writer of mystery novels, and his sweetheart—who of course, there has to be a sweetheart—who stumble into the Spuyten Duyvil nest of a gang of racketeers. The racketeers want to bump off a vice commissioner, they want it to be a perfect crime, and so they imprison Porter and the girl and tell the novelist to use his brains in creating a foolproof murder for them. What he does create, out of courtesy to authors and producers, must be left unmentioned. And the way that he finally engineers a rescue is another thing that you will have to go to the Barrymore to find out. It's an interesting method, and it provides an exciting act. If you're willing to sit thru the two previous stages, order to get to it.

As may be gathered the tale of Whistling in the Dark is just as yidulicious and fantastic as that of any other example of the American mystery meller species. As usual, the excitement is combined with farce of the jump-at-the-sound-of-a-pistol school, and with a singular lack of action until the last act. If we must have fantastic and ridiculous horror plays, they might at least be frankly blood-and-thunder.

The production that McKaig has given the place is more than it deserves. The Oenslager set is excellent, and the cast is far above the average for this sort of tripe. Ernest Truex, as Porter, worked hard and well to give the thing buoyancy and life. That he failed to succeed is due to no shortcoming on his part. Claire Trevor, as his sweetheart, is a new item in the fast-fading ingenue crop. Her hair looked lovely from the inner recesses of the Barrymore. As for the rest, they all seemed good across the infinite chasm of space that separated them from your reporter. EUGENE BURR.

JOHN GOLDEN

Beginning Wednesday Evening, Jan. 20, 1932

TEN NIGHTS IN A BARROOM

(Revised)

Billy Bryant's Show Boat Troupe in the play which William W. Pratt made from T. S. Arthur's novel. Directed (presumably) by Billy Bryant. Scenery (if any) uncredited. Presented by George E. Wintz.

- Sample Swichel, a Yankee Tippler, Billy Bryant, Simon Slade, Landlord of the Bickle & Son, Frank Hammon, Judge Hammon, Sam Harvey Green, a Villainous Gambler, Clyde Flater, Frank Slade, the Inn Keeper's Son, Willie Hammond, Judge Hammon, Sam Harvey Green, a Villainous Gambler, Mack Frank, Mrs. Slade, the Inn Keeper's Good Wife, Joe Morgan, a Drunkard, Carl E. Carlton, Mary Morgan, the Drunkard's Daughter, Betty Bryant, Mable Cartright, the Gal Who Never Had a Beau, Florence Reynolds, Fiddler Joe, Joseph, Vic Faust, Harmonious Pete, Paul Robinson.

"Doubling part. ACT I—Scene 1: In Front of Sickle & Sheaf Inn. Scene 2: The Barroom of Sickle & Sheaf Inn. Scene 3: The Back Woods and Barn. Scene 4: Interior of Sickle & Sheaf Inn. ACT II—Scene 1: In Front of Sickle & Sheaf Inn. (Short Time Later). Scene 2: The Back Woods and Barn. Scene 3: The Drunkard's Home. Scene 4: In Front of Sickle & Sheaf Inn. ACT III—Scene 1: The Back Woods and Barn. Scene 2: The Barroom One Year Later. Scene 3: Front of Sickle & Sheaf Inn. Scene 4: Joe Morgan's New Home. PLACE—Cedarville, Bolton County. TIME—1882.

It's too bad that such synthetic presentations of the beer-and-bushy drama as those of Chris Morley and Lawrence Langner cut in first, to take the edge off the engagement of Billy Bryant's Show Boat Troupe, now appearing under the courageous sponsorship of George E. Wintz at John Golden's home playhouse. For the Bryant stuff is genuine—genuine at least in its disarming admission of hamlet, its hominess and its frank and friendly spirit. He get-together qualities and its sense that the actors are having just as swell a time as the audience. It is not so genuine in its so-called "SOP" presentation of Ten Nights in a Barroom, that grand show of the temperance Templars, which is the first item in a contemplated series.

Any production of Ten Nights inevitably challenges comparison with the one put on years back at the Triangle Theatre that Guy Greenleaf Village cellar which antedated all other New York revivals of Victorian mellers, and which (See NEW PLAYS on page 29)

**"The Man I Killed"**  
(PARAMOUNT)

At the Paramount  
Producer's footage, 6,940. Time, 77  
minutes.  
(Release date, not set)

Sending this in for the two-a-day, with the possibility of roadshowing it in other cities, presents just a little too much optimism on the part of the producers. Here is a story graphically directed by Ernest Lubitch, who lets his flair for comedy take the air to turn to the dramatic. He has done a telling piece of work, and, while the picture is a first-rate program, it does not rate the \$2 admission charge of the so-called long run.

Lubitch has gotten some excellent touches into the picture, such as photographing a parade of soldiers on Armistice Day thru the crippled limbs of a soldier standing on a doorstep. This is a document against war, showing the hatred that exists between the French and Germans after war guns have been silenced. It has some telling speeches that will serve as real arguments against war.

Lionel Barrymore, Nancy Carroll, Phillips Holmes and Louise Carter have the leading roles, and all of them acquit themselves admirably, with Holmes giving by far the best portrayal of his screen career. Lucien Littlefield makes a rather despicable character stand out.

The story, by Maurice Rostand, tells of a French youth who killed a German lad in the trenches. He cannot get the face of the dying boy from his mind and goes to the home of the German parents to try and square himself with them and his conscience. Here he meets the dead lad's sweetheart, and soon falls in love with her. The family mistake him for a friend of the dead boy and take him into their home and their hearts, making his confession that much harder. However, unable to bear it, he confesses to the girl, but she prevents his admission to the parents.

**"The Deadlie"**  
(COLUMBIA)

At Loew's New York  
Producer's footage, 5,870. Time, 63  
minutes.  
(Release date, January 22)

Another Buck Jones Western, with the hero being released from prison on parole, after he had served a year for committing a murder in the heat of anger. Returning to his home town, the people treat him as an outcast.

A notorious bandit is wanted by the police, and Jones suspects a respected citizen of the community. Soon he has aided in the capture of the man and his gang, just as they were in the act of holding up a bank.

Jones goes thru with much of his spectacular riding and, as a whole, the picture is just a little above the average of the usual horse opera.

**"Panama Flo"**  
(RKO-PATHE)

At the Mayfair  
Producer's footage, 6,024. Time, 74  
minutes.  
(Release date, January 29)

A melodrama with a bit of action, starring Helen Twelvetrees, with Charles Bickford and Robert Armstrong in the leading male roles. The picture is not

one for youthful audiences and may find some strict censorship among the blue-noses. Its ending is unsatisfactory, leaving the finish of the romance to the audience's imagination.

Miss Twelvetrees gives a very creditable portrayal of the hard-boiled, the good girl from Sadie's Place in Panama. Bickford is nicely cast as the rough oil prospector, while Robert Armstrong, as the juvenile, who later becomes the monac, is much more pleasing in his hard-boiled type of characterizations with which he has been associated on the screen.

Ralph Murphy has done a nice bit of direction on the Garrett Port story that starts with a girl running away from the oil prospector, stating that she has seen three years in hell. The story then is told in flashback, with the girl forced thru circumstances to rob the prospector. He forces her to return to South America as a housekeeper. Here she makes him keep his distance and when her lover, Armstrong, arrives by airplane, she again is happy. But soon she discovers that Armstrong has come to rob the man of notes that will lead to a rich oil deposit. When she frustrates his plans she learns he does not love her and in an argument Armstrong is killed. She believes she committed the murder, only Bickford finds her three years later and admits that he fired the fatal shot.

**"Cock of the Air"**  
(UNITED ARTISTS)

At the Rialto  
Producer's footage, 6,480. Time, 70  
minutes.  
(Release date, January 30)

This latest Howard Hughes production is an unfortunate one. It lacks any degree of conviction regarding the story, while the two leading players, Chester Morris and Billie Dove, are sorely mist-out. The orchidaceous Miss Dove has the role of a famous French actress who has caused so much havoc among the Allied officers that she is requested to leave France. As a result she is decorated by the French Government for doing a service to her country.

Mr. Morris has the role of an American flier who meets Miss Dove, and after having been rather free in his love affairs finds Miss Dove a tantalizing somebody who keeps putting his purposes off.

The name implies an air story, Morris has the role of an aviation officer, but except for a flight of the aviator and Miss Dove from Italy to Paris there are no air scenes. The latter part of the story hits a rough and tumble tone similar to *Private Lives*, in the battle between the husband and wife. Outside of that there is no resemblance. The picture just isn't there. The dialog is trite and the direction by Tom Buckingham fair.

**"No One Man"**  
(PARAMOUNT)

At the Paramount  
Producer's footage, 6,011. Time, 72  
minutes.  
(Release date, January 30)

A good cast wasted on a very weak story, one that leaves little sympathy for any of the players, due to their unstable characters. Carlo Lombard, Paul Lukas and Ricardo Cortez have the leading roles. Lukas, excellent player that he is, is entirely lost in a role that loses sympathy because he marries the woman who jilts him at the altar. Cortez has his usual woman-winning role, but it lacks the definiteness of other portrayals. Miss Lombard has developed a little too English an accent to be entirely intelligible in this one.

The picture is based on a Rupert Hughes story and is directed by Lloyd Corrigan. Paramount gave it a handsome production, but even that cannot take it above the mediocre class. It is a poor picture, gone woefully weak in its character motivations.

Story tells of a young heiress just divorced who sets out to marry a devil with the women. In the meantime she

meets a famous physician, and in pique at the other man's attentions to her woman decides to marry the physician. As they stand before the justice of the peace the other man arrives and she jilts the M. D., with him acting as witness to her marriage to the profligate youth. But after marriage she realizes her mistake, and soon there are constant hickerings between husband and wife until hubby takes himself out of the picture with heart failure, and the girl is left free to marry the man she jilts at the altar.

**"Charlie Chan's Chance"**  
(FOX MOVIE TONE)

At the Roxy  
Producer's footage, 6,400. Time, 71  
minutes.  
(Release date, January 24)

Another one of the Earl Derr Biggers stories, with Warner Oland in the character of the Oriental detective. This one is an involved murder mystery, but excellently played. It is one that will hold the attention and stand above the average with fans who go in for mystery films. An excellent cast, including H. B. Warner, Marion Nixon, Alexander Kirkland, Ralph Morgan, James Kirkwood, Charles McNaughton and Linda Watkins. Miss Watkins, who is scheduled for stardom by Fox, has so little to do that one almost forgets she is in the story.

The chief roles are excellently handled, with Oland getting over the comic philosophy of the Oriental with a punch. Miss Nixon looks stunning as the masked dancer, and, while the role does not allow great opportunities, she makes outstanding what she has to do. John Blystone has handled the direction with a meticulous touch.

Story tells of a Scotland Yard detective who is murdered in a New York penthouse. Charlie Chan, here on a visit with Inspector Fife, also of Scotland Yard, sets out to find the murderer. He discovers that while a doctor's diagnosis sets it at heart failure, the man has been slain by a gas bomb. There are the usual complications, with the hero played by Kirkland, shielding the girl, Miss Nixon, who is suspected. Of course, the least suspected person turns out to be the murderer, and there is the usual happy ending for the girl and the boy and the success of solving another mystery for Charlie Chan.

**DE LUXE SHOWS**

**Roxy, New York**

After trying out a series of draw names to little effect, the Roxy has but one big name to offer this week in Morton Downey. For some reason the public has not responded to the star name idea at the Roxy and as a result Downey is the only big money name added to this week's program.

The presentation this week is titled *Beaux Arts* and is divided into five scenes, namely, *Painting, Sculpture, Dance, Music and Architecture*. The first scene, *Painting*, serves to introduce Patricia Bowman and Arthur Mahoney in a neat ballet number surrounded by the ballet, corps, and Hilda Eckler, Betty Bannister and Margaret Sande, who do some good individual stepping during the running of the scene.

The Roma Brothers are the feature of the second scene, *Sculpture*, scoring heavily with their surefire hand-to-hand balancing. In the third scene the Roxyettes introduce a novelty number that brings three changes of costumes, the first an old-fashioned, the second an ultra evening gown and the third jazz. During this number they make the changes on stage.

Downey has the stage alone for the fourth spot, offering first *You Try Somebody Else* and following with *Goodnight Sweetheart*. As an encore he offered an Irish number, *Peggy O'Neill*, to such a tremendous hand that he was forced to a second, singing *Wabash Moon*. Downey sang at the first show thru a mike minus the speakers, but had the speakers installed for his second appearance.

The finale scene, *Architecture*, is nicely staged.

Fred Waring's Orchestra is offering *Gypsy Airs* as the overture, with a few happy soloist as a feature. They then do *Turn on the Heat*, followed by *Come to*

Me, with the orchestra working in glee club style, while the girl friends sing off stage. A beautifully set and presented number.  
H. D. S.

**Paramount, New York**

The Boris Petroff production *Cinderella Blues*, while possessing some good individual talent, lacks the co-ordination and zip of the stage shows that have been presented at this house in the last few weeks. In addition three of the four feature names on the program are holdovers from last week and, while all are good for repeats, they fail to get as much as they did previously due to the manner in which the specialties are produced.

A David Bines ballet opens the show with a shoe number that is evidently copied from an original song and dance number in the Fox picture *Stepping Sisters*. The number has the dancers appearing first in wooden shoes for a Dutch number. They remove these on stage for the low-heeled slippers for some time stuff, and discard these for toe shoes for a ballet number. The number lacks the staging efficiency of the film musical presentation and, hence, loses value by comparison.

The Boswell Sisters follow with several numbers. They open with *Lose Goes on Just the Same*, with Connie soloing *Betty Lou*, to a tremendous hand. *Hebbie Jeebie Blues* follows. They then offer *Cinderella's Wedding Day*, especially written for the show, and leading into a ballet number by the Bines girls.

The Three Queens, rhythm dancers, follow, scoring tremendously on their ensemble and individual steps, each bit being roundly applauded. They were forced to several bows before they were permitted to retire.

Crosby does not make his appearance until the finale scene, when he is seen on a throne as *Prince Charming*. In this scene he offers *I Wouldn't Change You for the World and How Long Will It Last?*, both to good returns. Love, Bernoff and Wansley, who were held over from last week, again scored with their comedy dance that is a gem and good for a repeat on any program.  
H. D. S.

**Capitol, New York**

Bennie Davis, composer of numerous Broadway song successes, returns to the Capitol this week with his coterie of famous Broadway stars, several of whom have appeared with the composer-master of ceremonies at his other dates at this house.

The show is no different than the usual Davis presentation, with a night-club setting, an orchestra on stage and Davis acting as master of ceremonies. Jackie Heller takes the latter spot for the announcement of several specialties while Davis is off stage.

While the specialties work fast, they would be better if Davis and his assistant learned to cut their announcement talk, particularly in this house, where the acoustics are none too good.

The chief feature of this presentation is the introduction of a newcomer, Martha Maye, who sings in a good voice and has oodles of personality. First she offers *River, Stay Away From My Door*, followed by *Minnie the Moocher*. Both are done to excellent returns.

Among the other specialty artists are Bud and Wilma Ebsen, seen with Davis previously; Jack Heller, who sings several numbers and still is a favorite; Nora and Jimmy Bell, double tap dancers, and Sunny O'Day, who does a couple of neat routines, combining tap, buck and wing and rhythm.  
H. D. S.

**Hoctor's Big English Hit**

LONDON, Jan. 14.—Harriet Hoctor, American dancer, scored heavily in John Murray Anderson's new revue, *How Belts*, which is rated as the best revue London has seen in years. The Lime Trio, American acrobatic turn, also were well received. Production is lavish and contains very unusual mechanical effects, altho show is somewhat lacking in humor and has no outstanding song hit. Cast, with Miss Hoctor, includes Binnie Hale, Threge Wlere Brothers, Robert Hale, Andre Randall, Nelson Keys, Freddie Carpenter, Bitty Milton, Mux Wall, Joan Gardner, Elaine Lettor, Betty Frankis and Dennis Cowies.

**London "Volpone" Revival**

LONDON, Jan. 16.—Francis Lederer will have the lead in the revival of Ben Jonson's *Volpone*, which is booked to open at the Garrick Theater tomorrow.

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NEW PLAYS

(Continued from page 17)

may have given Morley the idea of his Hoboken pilgrimage. There is far more fun and merriment in the Bryant version, more horseplay, more interludes and more hoke. But as far as the play itself goes, the Triangle takes the edge. For it played the thing straight where the Bryant gang went haywire on it, and only by playing it straight can the full, delicious flavor of its idiosyncrasy be entirely realized. And the Triangle had Joseph Battle doing Joe Morgan. Battle is still, to this department, one of the swiftest actors seen in New York.

But that doesn't mean that the Bryants aren't worth a visit. Far from it. From the first thin notes of the grand, squeaky orchestra in the pit (which must be as bad as anything from the '20s) to the moment when the villain pops up miraculously in the same pit to ring the exit music, the thing is an unmitigated delight. It's a badly cut version of the Tristram play that is used, but the play doesn't matter in the least. What does matter is the free beer served to the audience (in large quantities) on the stage during the Grand Intermission, the renditions of Yip I Addy I Ay and She's More To Be Puffed Than Censured by Clyde Shaffer (who steps out of the villain's role in order to render them), the harmonica solos, the xylophone solos and even the Swiss bell-ringing solos that pop out of the action at frequent intervals, the prevailing spirit of friendliness, the community singing (yes, even community singing!), the cheering of temperance sentiments, the boozing of the nefarious Harvey Green, and above all the grand curtain speech made by Billy Bryant. In that speech Bryant wowed the house and kept on wowing it for a good 20 minutes. If he doesn't watch out, he'll be lionized off the river and turned into a second Will Rogers. And he's too good as he stands to be changed into anything.

The whole charm of the evening was the fact that you never knew when the performance was going to break out in modified melody, an excerpt from Hamlet or a rash. The acting was terrific, and was cheerfully admitted as such by the entire company. As Billy said, they are so bad they're good. The only thing the production missed was the net stretched in front of the proscenium by the Cherry Sisters. That net (in case you don't remember) was used to stop things thrown by the customers.

Among the shows announced for future production are Over the Hill, Rip Van Winkle, St. Elmo, Camille, East Lynne, Uncle Tom's Cabin and Hamlet. I want to see that Hamlet.

EUGENE BURR.

ALVIN

Beginning Wednesday Evening, Jan. 20, 1932 ADAM HAD TWO SONS

A new drama by John McDermott. Staged by Melville Burke. Settings by Donald Oenslager, built by T. B. McDonald Construction Company, and painted by Robert Bergman Studio. Presented by Messrs. Aaron and Freedley.

- Joe.....Alex Cross
Matt.....Jay Adair
Kid.....Fay Kelly
Pablo.....Edward LaRoche
Terese.....Raquel Torres
Jim.....Preslon Foster
Ted.....John Junior
Leo.....James Young
Louis.....Frank Horton
Desiree.....Regine Valdy
The Guy With a Wife in Scranton.....Marshall Halo
Kate.....Harry Klint
The Fat Girl.....Herbert Belmonte
Buster Terese.....Pilar Arcos
Muzio.....Constance Kerr
The Argentine.....Evelyn Downing
The Russian.....Arlene Eckert
Pedro.....Daniel Marenko
Salor.....Harry DeKeven
Hostesses.....Franklin Munnell
Gilbert Fray, Johanne Douglas, Genevieve Frizzell, Helen Glenn, Muriel Campbell
ACT I—Scene 1—A Prison Road Camp. Near San Francisco. Scene 2—The "Sixth Hour" at the Bolivar Cafe on the Outskirts of Panama. ACT II—The Bolivar Cafe. That Night. ACT III—Pedro Miguel Lock. Panama Canal.

It is with the obvious purpose of presenting this play solely with the expectation of motion picture rights that Messrs. Aaron and Freedley are to be accused. Otherwise, there cannot be any possible excuse for two such expert showmen to offer their patrons such a theatrical mess. Or maybe it was their desire to show the trade some beautiful scenery, which was designed by that master of light and color, Donald Oenslager, and to whom the only commendation of the evening may go.

It is a complicated and inane story of

two brothers and a good-bad girl, set in what one is led to suspect is the ideal location for romance, intrigue or what have you, but in this particular case the author had nothing. Nevertheless, the proceedings proved of some worth, and all was not lost, for they furnished a passable excuse for the presentation of Raquel Torres, straight from Hollywood, making her first appearance on the New York legit stage. A cuter little trick than Miss Torres would be hard to find, and at that, one wouldn't want to try. Getting back to the play, as a matter of record for posterity, we find that two brothers have escaped from San Francisco, where the younger brother, who is affectionately called Kid, had killed a doctor. The older brother, Matt (played by Paul Kelly), joves his brother dearly and is determined to look after him. They go to Panama aboard a tanker, but are followed there by Detective Leary. In the Bolivar Cafe, Panama, Matt meets the granddaughter of the cafe owner. She is the good-bad girl, and Matt is out to "make" her. She falls in love with the Kid. Matt sets out to prove to the Kid that she is not good, but all bad (and so far so good).

The next scene takes place on board the boat, on which the two brothers are attempting to escape from the master sleuth, Leary, who boasts that his record for captures is to be envied. Matt has inveigled the good-bad girl on board, intending to prove his theory of her to the Kid. The Kid, seeing her on board, naturally comes to the conclusion that she really is bad (but why make it so important?). She has really gone because she wished to be near the Kid, or, as she pronounces it, Keel. But he, in his blindness, thinks she is what she isn't and runs hither and thither around the deck until he sees that the lass, who meanwhile is battling for her honor at the hands of Matt, has brought her traveling bags with her, intending to marry him. From then on things get thicker and bloodier.

The Kid rushes to the cabin and shoots his brother, who is attempting to seduce the maiden. Matt is mortally wounded; Leary comes on the scene, and Matt convinces him that he has killed the doctor. This is okeh with Leary, but now he wants to arrest the Kid for the murder of Matt. Matt asks the ship's doctor if it is possible for him to live another 12 hours, and upon receiving an answer in the affirmative he deliberately puts another bullet thru himself. Thereby safeguarding his kid brother from the charge of manslaughter. And the kid brother and the good-bad girl go off to live happily ever after under the tropical moon.

As one would gather from the foregoing, the entire proceedings would be just the fare for the countless morons who indulge in this sort of thing thru the medium of the motion pictures, but the average theatergoer would rightfully be annoyed at being charged \$3 for the privilege of sitting thru this sort of drivel in a legit show.

The cast did its best to make something out of this selfsame drivel, but to no avail; altho they were all willingness personified. The staging was anything but good and was paced slower than a snail's walk.

As remarked before, it was the designer's evening and the talkie's future property—which it should have been in the first place. JACK MEHLER.

American Academy Students Act in George Kelly Farc

NEW YORK, Jan. 23.—The American Academy's hopefuls presented their third special matinee of the season yesterday afternoon. The play was George Kelly's riotous and farcical telling-off of the little art theaters, The Torch-Bearers, and the locale was shifted from the Belasco to the Lyceum, possibly because Mr. Jo Meizner's ox-carts on the stage of the former house can't be moved even to accommodate youth and hoke.

The acting was spotty. Marion Ball, as the stage-struck Paula, showed a nice grasp of what might almost have been called satire in the earlier sequences and fell down a bit toward the end. She is, however, eminently a possibility, combining extreme prettiness with at least a modicum of talent as is possessed by most of the current crop of pro ingenues. And at least that is damning Miss Ball with faint praise, be it remarked that she was much better than most of them.

Gilbert Morgan recited his lines (with execrable diction) as her husband. He did show ease and naturalness, however, and should be pretty good in type parts that are up his alley. Fred Ritter most emphatically wasn't. Mary Heath did what she could with

Nelly, and Lewis Armistead and Myron Mendelson hoked amusingly in a couple of hoke parts. Catheryn Oglesby came thru with flying colors as La Pampinelli, considering what she was up against. Leon Meyer, Ira Pace and Patricia Ryan, conscientiously went thru the paces they had been given by the director. Rosaloe Reeves, a pretty lass who played the maid, forgot her English accent occasionally. The curtain raiser was Glenn Hughes' Babbitt's Boy. Rosa Merslon, Barbara West, William Coburn, Adrienne Webb, Florence Pierson and Vivian Burton appeared in it. Maybe they gave it what it deserved. EUGENE BURR.

NEW ACTS

(Continued from page 12)

able aspects of the turn, and it appears as tho about ten minutes' work is crammed into six. The turn is dressed and staged effectively also.

Brightest spot of the act is a stunt which hasn't been seen by this reviewer before, and one of the boys announces that they are the only ones doing it. It is a three-high bit in which the top-mounters get to their positions without a teterboard. They make fast flips to their perches. The top-mounters often doing triple somersaults before landing on the shoulder perches. In between the aerial bits they work at ground acrobatics.

In closing the eight-act show here they held them in and got off to a heavy hand. S. H.

Klein and Arnold

Reviewed at the Grand Opera House. Style—Comedy, singing and dancing. Setting—In onc. Time—Nineteen minutes.

A new combo which comprises Harry Klein, who recently split with his brother, Al, and Phil Arnold, who has been spending most of his time in presentations. They are clever boys and their act is there, altho its newness accounts for a lot of faults that need fixing. Comedy is the mainstay of the turn, with Arnold delivering, and side dishes of legwork and warbling are served.

Harry Klein is what you call a polished straight and works up to his partner skillfully. He does the right thing in giving Arnold full rein. The latter is a very clever kid who has an abundance of personality and endurance. He is a natural funster who has a knack of getting in right with an audience. Besides he is a corking hooper and also knows how to sell a song.

The fixing that the act needs is a curtailment of the 19-minute running time and a smoothing out of a number of rough spots that creep in here and there. Some of the material could be shelved due to age and laugh ineffectiveness. The boys were a hit in the next-to-shut spot here and got the best mixing of the show. S. H.

Happy Spitzer and Pete

Reviewed at Loew's Gates. Style—Comedy mule. Setting—Full stage (special). Time—Nine minutes.

A circus act that makes a good vaude novelty. It has two men and a mule, with practically all the comedy coming from the efforts of the men to control the mule. It opens with the mule pulling an old-time cabby, with one of the men as a black-face driver. The mule stops and refuses to move. The driver, later joined by a policeman, tries to get the mule to obey his orders.

The usual comedy ensues. The mule won't budge, kicks at the two men, evades them when they try to mount it, throws them down, butts them, and even sits down on them. It's all good entertainment, with the men keeping things moving and the mule showing intelligence. Act closes when the men finally control the mule and carry it off stage. P. D.

George E. Stone

Reviewed at the Coliseum. Style—Personal appearance. Time—Twenty-eight minutes.

George E. Stone has built up quite a rep for himself in the movie game on

the strength of his being the screen's youngest character artist, and he has turned out some sterling performances in such films as Cimarron, Little Caesar, Front Page and Five Star Final. For vaude he comes under the head of a personal appearance unless he has someone booked along with him to help him out. When reviewed Richy Craig Jr. sided him.

For 14 minutes the act is all a glorification of Stone. A trailer takes up five minutes, and the rest of the time he gabs about himself, telling how he got in the game and about his work. He tops it off by singing a song entitled Making the Rest of Each Day. Stone has a delightful stage presence and personality, but his speling and gestures remind one of his Hebe roles in Cimarron and Five Star Final. Audience liked him immensely up until this time and gave him prolonged applause.

The other 14 minutes he does two bits of character acting, with Craig helping him out in the scenes and filling in during waits. This is the real punch of the act. Craig garners a flock of his laughs for his burlesquing of Stone's gabbling. Stone first does his highlight from Front Page and then figured in a blackout with Craig and the latter's girl assist. Closed the show here and did very big coming and going. S. H.

Gallagher and Shean Jrs.

With Adelon Anger

Reviewed at Loew's Gates. Style—Comedy, singing and dancing. Setting—In one and two (special). Time—Fifteen minutes.

This act, of course, has plenty of exploitation possibilities besides being thoroughly entertaining. The Gallagher and Shean name revives a lot of memories, and this angle can provide plenty of exploitation material. In the act we have the sons of Gallagher and Shean, assisted by a diminutive comedienne, Adelon Anger. In the main it is a conventional comedy, song and dance affair that uses for a set encore an impersonation of Gallagher and Shean warbling their renowned ditty, Oh, Mr. Gallagher; Oh, Mr. Shean.

Act opens with a kiss bit by the trio, who then go into short sessions of instrumental music, tap dancing, blues singing and comedy. The boys have good appearance and handle their material satisfactorily, while Miss Anger romps thru the bits in enthusiastic manner. She is the outstanding of the trio and steals the act from the lads.

For the set encore the act goes into two, with drop showing the pyramid. Shean Jr. is wearing the fez and costume, while Gallagher Jr. wears the glasses. They warble stanzas from the Oh, Mr. Gallagher; Oh, Mr. Shean, adding stanzas for encore calls. They did three encores here. P. D.

Johnny Tyrrell

Assisted by Helen Tejan and the Three Rhythm Girls

Reviewed at the Coliseum. Style—Singing, dancing and comedy. Setting—In one, two and full stage (special). Time—Seventeen minutes.

This is the Johnny Tyrrell who has been heading flash acts for some seasons with Grette Ardine. He's skipping an effective flash, getting assist from four girls, Helen Tejan, who has been with him before, and the Three Rhythm Girls. Comedy, singing and dancing compose the act, which is different from the usual run of flashes. There's production value to the turn and besides it's dressed and staged neatly.

Tyrrell is a clever performer and in this act he has taken a lot of work on himself. Too much of anything is always bound to react. He works at light comedy, sings and dances. He has talent and personality. His burlesqued ballet rates a lot of laughs. The girls give him neat assist, with Miss Tejan contributing a beautiful fan dance and the Rhythm Girls helping out with tape.

Act is started off by Tyrrell "in one." It swings into a special "in two" representative of a stage door. Tyrrell and the four girls engage in comedy cross-fire. Then it's full stage the rest of the way, with the cast doing its song and comedy as tho in a club. Opened the show nicely here. S. H.

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# MUSIC-RADIO

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Confabs Held By Music Men

*Business unofficial, though hope to frame contract acceptable to both sides*

NEW YORK, Jan. 25.—Unofficial confabs now are being held between unofficial committees of the Songwriters' Protective Association and the music publishers. The "teas" are being held now and then at the home of Sigmund Romberg, and those usually present, in addition to Romberg, are Otto Harbach, Jack Yellen, Walter Douglas, Saul Bornstein, Louis Bernstein, Walter Fisher and Gustave Shlrmer. Some closer connections are being established wherein the so-called standard publishers will be included in future negotiations, instead of making it a 100 per cent popular music affair.

All of the questions involved between writers and publishers are being taken up, one at a time, and an attempt will be made to eventually work out a standard form of contract acceptable to both sides.

In making the talks strictly unofficial, the MPPA or its members do not commit themselves in any way, and no matter how hot the argument, topics are turned down or handled as tho they were only the personal opinions and moves of those present. Once everything has been ironed out satisfactorily, the propositions in concrete form may again be presented officially to the MPPA.

Two important desires of the songwriters will not in any case be considered, according to the MPPA. These are: "No official recognition will be given the SPA as a body, to make decisions for the writers when a question involves a publisher, unless it is an arbitration proposition and an outside arbiter is included as well as a publisher and writer representative, and, secondly, there will be no closed shop as to the writer's organization."

Upon these two propositions, at least, the publishers declare they will remain adamant. Which is not to be construed that all other points have been cleared up.

## Senator Dill Advocates Broadcasting Changes

WASHINGTON, Jan. 23.—Senator Dill, of Washington, is sponsoring a bill in Congress to regulate broadcasting by near-by countries by treaties with Canada, Mexico and Cuba.

He wants these countries to divide wave lengths equitably with the United States so that American and foreign stations will not interfere with each other. He also advocates an amendment to the Federal Radio law whereby cleared channels could not be used for more than 2,300 miles.

## Irv Gold Going on Tour

CLEVELAND, Jan. 25.—Irv Gold and his orchestra will wind up a two-month engagement at the Cafe Budapest here Thursday night. Outfit will leave Cleveland for an eight-week tour thru Ohio, Indiana and Michigan.

## CBS Statistics Make Shilkret a Busy Man

NEW YORK, Jan. 25.—According to CBS's own statistics, Nat Shilkret has written more than 1,000 original compositions, 300 of them before he reached the age of 23. He also made at least 35,000 phonograph records, worked out 22,000 arrangements for complete orchestras and directed more than 1,200 radio programs. Shilkret now is appearing on the CBS Chesterfield commercial.



MILDRED BAILEY, featured songstress with the Paul Whiteman Band, now on tour for RKO. Miss Bailey, thru her broadcasts with the Whiteman organization over NBC, now ranks as one of the country's foremost fem radio warblers.

## Chi RKO Club Department Continues Band Bookings

CHICAGO, Jan. 23.—Charles Eddy, manager of the Chicago division of the RKO Club Department, this week told *The Billboard* that his office still is booking orchestras and will continue to do so as long as dates are available. Eddy's announcement came as the result of a report sent out last week by the RKO Club Department in New York, stating that it was dropping its band bookings. The New York action has no effect on the Chicago RKO Club Department, Eddy says.

Since Eddy took charge of the Chicago branch in September, the office has booked nearly \$250,000 worth of business. The office has several good spots lined up to use orchestras and floor shows.

## Brandwynne Lands Job Of Succeeding Columbo

NEW YORK, Jan. 25.—Nat Brandwynne, 22-year-old pianist, is the new leader of the Waldorf-Astoria Empire Room Orchestra, succeeding Rusa Columbo, who quit Saturday. Brandwynne comes from a family of musicians and once played pianos together with Eddie Duchin in Leo Reisman's Orchestra at the Central Park Casino.

Brandwynne and orchestra will broadcast twice a week from the hotel, with Peter Cantor spotted as featured vocalist.

## Introduce Sunday Dance Bill

ALBANY, Jan. 23.—A bill permitting professional dancing on Sundays was introduced in the Legislature Thursday by Assemblyman Langdon W. Post of New York. The bill specifies that professional dancing may take place after 2 p. m., but shall not be included as part of any current theatrical production.

The law would apply to any city, town or village in this State unless a contrary law had already been adopted by the common council or other legislative body.

## Musicians Elect

WILLIMANTIC, Conn., Jan. 25.—Local 403, American Federation of Musicians, recently elected the following officers: Lawrence J. Hagerty, president; William E. Greens, vice-president; Frank F. Brooke, recording and financial secretary; Joseph A. Piven, treasurer; William A. Taylor, business agent.

PERZADE AND JETAN, dance team, closed a two-week run of club dates in Philadelphia last week and have gone to Washington for more club and ballroom dates.

## Paul Whiteman Picks Cincy's Best Talent

CINCINNATI, Jan. 23.—Irene Righter, songstress of the Kato Smith type, was selected as Cincinnati's "Queen of Song," and Seger Ellis, pianist and baritone, as the Queen City's most promising musician. In the Paul Whiteman talent auditions held this week in the ballroom of the Sinton-St. Nicholas Hotel, under the sponsorship of the RKO theaters. *The Cincinnati Post* and the local Pontiac motor car dealers. Both winners were presented at the final show at the RKO Albee Theater here Friday night. Miss Righter left for Chicago with the Whiteman band after the show.

Miss Righter emerged victorious in an audition contest sponsored by a local department store recently over WKCO, Columbia outlet here. Seger Ellis is on the staff of Station WLV here and has recorded for Victor, Columbia, Okeh and Brunswick.

This was the second of a series being conducted by Paul Whiteman in his swing over the RKO Time. Virginia and Betty Jane Holman, piano team, were the winners in St. Louis last week. Finals are to be held at a later date in Chicago, the winner to be given a contract to appear with the Whiteman organization.

## Mixed Quartet in New Program

SCHEENECTADY, N. Y., Jan. 23.—Musical Comedy Hits, a new program, featuring a mixed vocal quartet and an orchestra, under the direction of Dave Butolph, made its bow over an NBC-WEAF network Thursday afternoon, originating at the studios of WGY in Schenectady. Every Thursday, at 3 p. m., Central Standard Time, the program, which will consist of selections from works by Herbert, De Koven, Primi and other composers of light operatic presentations, will be broadcast. Members of the quartet are Olive Kline, soprano; Mary Mally, contralto; Howard De Long, tenor, and John Chapman, bass.

## Howard Thomas Set for Canton

BELLEFONTAINE, O., Jan. 23.—Howard Thomas and his orchestra, current this week at the Holland Theater here, have been set for several dates at the Land of Dance, Canton, O., opening next week. The Thomas sides for Cennett and Champion records. Cennett's included *Rose of Washington Square*, *Business in P.*, *In the Shade of the Old Apple Tree*, *I Promise You, Home*, *An Evening in Carolina*, *All of Me*, *Temporarily Blue*. Royal Epperson did the vocal refrain on the last five.

## Two of "The Goldbergs" in Broadway Production

NEW YORK, Jan. 23.—James R. Waters, who plays Jake Goldberg in the NBC sketch *The Goldbergs*, has been engaged by Charles Rowe for the leading role in *Belmont Broadway*, which opens at the Belmont Theater Monday. Waters will play Horshel Solomon.

In revising the original script of *East of Broadway*, Waters wrote in a part for his coactor in the Goldberg sketch, Alfred Corn, who is Sammy of the radio drama.

## Rudy Clark in Birmingham

BIRMINGHAM, Ala., Jan. 25.—After a successful tour of the South-Central States, Rudy Clark and his Musketeers have returned to Birmingham for an indefinite engagement at Cascade Plunge. Aggregation includes Paul Fontille, "Goofy" Walker, Graden Manasco, Dick Roberts, "Red" Logan, Bill Schaeffer Jr., Tim Montgomery, Worth Roberts, Jimmie Eaton and J. D. Powell.

## Hollenden Showboat Closes

CLEVELAND, Jan. 23.—The Showboat in the Hotel Hollenden closes tonight after a several weeks' experiment in offering dancing and entertainment. Ray Dolwick's orchestra has been furnishing the music.

## Melograms

VICTOR HYDE AND BAND, who have been playing in musical comedy in Stockholm, Sweden, open in Leipzig February 1 and will not return to America until spring.

HENRY TOBIAS AND ORCHESTRA, 12 men and one woman, will show for Loew at the Pitkin, Brooklyn, this last half. Tobias recently returned from Hollywood, where he had been songwriting for pictures.

EVELYN HOEY made her first appearance in a supper club when she opened at the Club El Patio, New York, last week. She was recently in vaude and before that in musical shows.

ROXY LA ROCCA and his brother, Joe, who have done a harp act in vaude for years, say they have signed for a commercial, the station and time to be chosen later.

PAUL AND GRACE HARTMAN, comedy dancers, who recently completed a world tour, now are appearing at Will Oakland's Terrace, New York. They also are in a *Hello, Good Times*, a Vitaphone short now being shown at the Winter Garden Theater.

EDDIE RAY, featured dancer at the Village Barn, New York, claims he could not get along with girl partners, so he now is dancing with a dummy partner, whose feet are tied to his shoes.

KATE SMITH returns to her native Washington, D. C., week of February 6, when she plays Keith's Theater there. She made her first vaude appearance at that house about five years ago. Jack Miller, singer, and Nat Brustloff, musical director, are in her act.

ROSELAND BALLROOM, New York, held a "seat singing" contest last week, with Buck and Bubbles, Bill Robinson, Eddie Dowell and others as judges. "Seat singing" is the name given to the "bye-de-hyeting" and "ho-de-hoing" made popular by Cab Calloway.

COL. LEMUEL Q. STOOPNAGLE and Budd, the Gloom Chasers, have signed for a new commercial sponsored by Ivory Soap. Beginning next week they will go on Monday and Wednesdays over the basic network of CBS and KLL, Denver, and WCCO, Minneapolis.

"OEE" DAVIDSON, who had been conducting the Palace, Columbus, pit band, has switched to the Palace, Chicago, replacing Sam Haase.

CHARLES ELBEY'S newest floor show, *Highspots of 1932*, with a cast of 30, opened at the Janssen Midtown Hofbrau Club, New York, last week. Marty Beck and his Playboys continue to furnish the dance music.

RETA SPRING made a fine impression in her radio debut over WPAP last Thursday. She offered a cycle of songs that were well suited to her voice.

ALEX LA JOIE is leaving the Chez Maurice Club, Montreal, where he leads the orchestra, and will return to Europe.

PHIL COOK will play a few more vaude dates, opening next week at the Grand, Philadelphia. Booked thru NBC and Johnny Hyde.

VINCENT LOPEZ ORCHESTRA, recently at the Hotel St. Regis, New York, will not play the New York Paramount after his Boston date for Public this week, but will go to Chicago, where he will play a string of dates for Balaban & Katz. He was scheduled to fly to New York Tuesday night for the Lucky Strike broadcasting.

ANN BOLAND, blues singer, recently with George McKay's act, sailed last week aboard the Paris for Berlin, where she opens at the Kabaret der Komiker next month.



# Obbligatos

ALMOST at the same time that the Broadway Association, at its annual meeting at a New York hotel, adopted a resolution asking the federal government for a modification of the 18th Amendment, Federal Judge Robert F. Patterson handed down an important decision in which he upheld the right of prohibition agents to seize and remove the furniture and fixtures in establishments selling liquor. The decision came about when one of the glitzy night clubs made a petition for an injunction restraining the enforcement authorities from removing its chattels. The fate of many other clubs depended upon the decision. However, while the agents may remove such furnishings, they must not destroy same until the legal proceedings end and the parties in question are found guilty. Which helps the night clubs but little.

This, no doubt, means the end of the lavishly furnished resorts and a different sort of place will evolve for the edification of the heavy spenders and hot parties. Considerable talent has been used, and still is being used, in this type of place. The spots where orchestras work nowadays are down to next to nothing, and less than three in the entire city of New York can afford to keep the so-called "name" band. The best known orchestra now working in the city (in a night club) is in on the covers only. Which is more or less of a gamble. A poor Saturday night means that the pay roll may not be met, and if the Friday night is bad, too, the place usually closes soon. And once upon a time the only place that could afford to keep a "name" band was the brightly lighted cabaret. A big orchestra in a poorly furnished place is ridiculous, and few clubs will now go in for the expensive layouts costing anywhere from \$50,000 to \$150,000.

BUT an investment that dwarfs the night club, no matter how lavish, is that of the better class hotels. They have suffered no end with the advent of the speakeasy that supplied music and food. Very few patronize the hotel restaurant in comparison to the droves who formerly flocked to the many spacious dining rooms. The average good-sized hotel can ably support a first-class orchestra if it gets half a break. Gradually the hotels that use good music are dwindling. A few use any kind of a pick-up outfit. In New York the number of bands getting real money in hotels can be counted on the fingers of one hand. Perhaps there will be fingers left over at that.

Therefore the hotel owners' association seeks an even break with the competition of the unlicensed resort. For years the hotel men have tried every means to make the government see its their way and to strictly enforce the closings of the illegal night clubs. Should light wines and beer be legalized thousands of unemployed musicians will go to work almost immediately, both in rejuvenated hotels and the cafes.

ONE of the greatest assemblages of star musicians ever gathered under one roof took place last week when a group of about 70 met to talk over matters and pledge their allegiance to Ferde Grofe and his concert for unemployed musicians. This concert is due to take place on the night of February 7 at the Manhattan Theater, New York, the date having been advanced a week from the time originally planned. Part of the concert will be broadcast by CBS, which is co-operating with Jimmy Gillespie on the project.

Imagine a trumpet section that includes Manny Klein, Del Steger, Tommy Gott, Charlie Margulies and Bobby Beers; saxophones including Wilbur Hall, Boyce Cullen, Jim Cassidy and Tommy Dorsey; reeds with Ross Gorman, Rudy Wiedoeft, Jimmy Dorsey, Bernie Daley, Albert Marsh and others; strings will include "Red" Radelman. CBS contractor, who will bring in symphony men; Alex Draseln also being on hand; drums will include George Marsh, and pianos Harry Ferrella for one. Rehearsals will start February 1, after midnight, at the old CBS studio, Steinway Hall, New York.

Ted Husung will be master of ceremonies and will fly down especially for the event from Lake Placid, where he will be announcing the Olympic Games. A strong array of CBS artists also will be on the bill, and all money is to go to Local 802, AFM, the head of which, Edward Canavan, is doing everything possible to help the concert along.

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## Tremaine Follows Peyton At Hotel Kenmore, Albany

ALBANY, N. Y., Jan. 23.—"Doc" Peyton's Orchestra closed an engagement in the Rainbo Room of the New Kenmore Hotel this week. "Doc" and his men will be booked for a return engagement. Paul Tremaine and his orchestra of 16 have opened at the hotel.

Phil Fisher's orchestra and Marty Britt closed at the Ten Eyck Hotel last week. Jimmy Miles is still at the De Witt Clinton Hotel, and continues to present a good program of musical features.

## Infringement Suits Filed

CHICAGO, Jan. 23.—E. S. Hartman, attorney for the American Society of Composers, Authors and Publishers, has filed suit in the Federal court here against Leonard Boltz, operating dances at the Lions Ballroom, Chicago, and against C. O. Breinig, operating Central Gardens and Inglaterra Ballroom, Rockford, Ill. The suits allege infringements of copyrighted musical compositions by reason of their performances in the establishments mentioned.

## Don Pedro Not a Mexican

CHICAGO, Jan. 16.—Several radio announcers recently have referred to Don Pedro and his "Mexican Band." Pedro's manager calls attention to the fact that the band leader is not a Mexican. He was born in Mexico and lived in that country for a number of years, but his parents were born in Europe—his father in Spain and his mother in Leoman, South France. His mother is of pure French stock and his father is Spanish.

## Ted Weems for Schroeder

CHICAGO, Jan. 25.—Ted Weems and his orchestra, who have been scoring this winter at the Trianon Ballroom, with broadcasts over WGN and the NBC network, will start out on a limited road tour for MCA the latter part of February. Band's first engagement will be at the Schroeder Hotel, Milwaukee, where Weems is slated to remain four weeks, opening February 20, with broadcasts over WTMJ.

## English Song Publishers In Worst Slump Since War

LONDON, Jan. 23.—English song publishers, especially the lesser-known companies, are experiencing their worst season since the war. Reason for the slump is the fact that few home song hits are being written, coupled together with the buying up of American catalogs. Consequently, all expenses, including advertising, have been cut to a minimum.

## BBC Has New Orchestra

LONDON, Jan. 23.—Jack Payne's Band will leave the British Broadcasting Company, as permanent studio orchestra, March 13, and will be succeeded by Harry Hall's Orchestra. Payne's Orchestra will broadcast frequently and will accept a string of Continental engagements. Hall, who at present is in charge of 14 bands, will form a BBC band of equal strength to Jack Payne's.

## Jack Hylton Suit Settled

LONDON, Jan. 23.—An action brought by Jack Hylton, foremost English band leader, against the Ambassadors Club, London, on the charge of breach of contract, was settled out of court last week.

## Leaders Make Telly Debut

CHICAGO, Jan. 23.—Ted Weems, Herbie Kay, Ben Bernie and Wayne King made their debut before television at the Chicago Radio Show Monday night. Doris Robbins, featured vocalist with the Kay band, also made her first telly appearance.

## Hal Kemp at Golden Pheasant

CLEVELAND, Jan. 23.—Hal Kemp has been booked at the Golden Pheasant Restaurant for a short engagement, following Isham Jones. Kemp played at the New China here last fall.

## Ballroom Notes

CLEAR LAKE, Ia., Jan. 25.—Tom Gates, St. Paul, has let contract to George Peterson, of this place, for erection of a dance hall here at a cost of \$35,000. The new pavilion will be 92x52 feet.

SHEBOYGAN, Wis., Jan. 23.—Walter A. Knopp now is managing the Eagles Ballroom, this city. The first attraction under the new management was the Casper Reda Orchestra, which broadcasts regularly over WTMJ. A series of Sunday matinee dances will be run, according to Knopp.

INDIANAPOLIS, Jan. 25.—Jack Tilson and his orchestra have begun an unlimited engagement at the Indiana Ballroom here. For years he has been featured at the Indianapolis Athletic Club and during the last four years has been broadcasting over WFBM, local station. He replaces at the Indiana Frank Terry and his Ginger Snaps, who left for the Recreation Music Box, Toledo, O. Manager Tom Devine said Terry and his organization will be returned to the Indiana before the close of the 1932 dance season.

TERRE HAUTE, Ind., Jan. 25.—Gene McCormick and his orchestra continue to furnish the dance melodies at Rainbow Gardens, this city. Outfit opened there in November. In the combo are Gene McCormick, LaVerna Saiters, Johnnie Nevelken, Fred Irving, Eddie McIlwain, Homer Alexander and Eddie Haskeil.

CANTON, O., Jan. 23.—Moonlight Ballroom, at Meyers Lake Park, which has been operating Tuesdays, Thursdays, Saturdays and Sundays, has discontinued Tuesday and Thursday sessions, and is now open week-ends only. Social plan dancing Saturday nights, with park plan on Sunday nights. An occasional "name" band is being offered on Saturday nights, with local bands filling the spot Sunday nights.

CANTON, O., Jan. 23.—Isham Jones and his orchestra played the New Land of Dance here Tuesday night and broke (See BALLROOM NOTES on page 23)

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# REPERTOIRE

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Stevens Show In Ft. Worth

Company begins unlimited run in Texas city — Toby Young featured

PORT WORTH, Tex., Jan. 25. — Al Stevens, of the well-known repertoire team of Al and Octa Stevens, late of the J. Doug Morgan Show, has organized a new 20-people company, comprised largely of performers recruited from the tent rep field. New organization opened Saturday at the State Theater, formerly the Hippodrome, here and is penciled in for an unlimited period. Featured is Ernie (Toby) Young, comedian and director.

Company is giving a 40-minute presentation, in conjunction with an hour's run of talking pictures. Stevens troupe is doing three shows a day and changing bills twice weekly. Earl Penix is the State manager.

Included in the Stevens cast are Al Stevens, manager and general business; Ernie (Toby) Brown, producing comedian; Octa Stevens, general business; George McNealy, leads; Claude Mandell, juvenile; Gene Fagin, characters; Mrs. Gene Fagin, leads; Opal Mullen, soubret, and Joe Muller, general business.

Orchestra is made up of Juddie Brown, leader and piano; Joe Mullen, sax and piano-accordion; Claude Mandell, drums; Sam Lupo, cornet, and Walter McElroy, banjo and guitar.

The ensemble comprises Merle Evans, Billie Roberts, Tommie Fagan, Toots Wiley, Mildred McNealy, Grace Evans, Marie Gardner and Billie Hurley.

### Billroy Show Briefs

BELLE GLADE, Fla., Jan. 23.—Looks like the old days of the Oklahoma oil boom, only this town, instead of oil, raves about its beans, and also sunflowers that would make the State of Kansas envious. Where the natives come from I don't know, as there are plenty of wide-open spaces.

"Red" Jenks, our cornettist, was rushed to the Victoria Hospital in Miami last Friday for an emergency appendix operation. At this writing he is well on the way to recovery. Nappie Lambert is filling in on trumpet during "Red's" absence.

Johnny Finch still is pulling old gag in the dressing room. Hasn't got a laugh yet. By the way, he's next in line to buy cold cream.

Cal West has left the woods to the rattlers (killed a six-footer last week) and crated his three dogs and shipped them back to Arkansas.

Jack Hutchison is getting the band plenty of dances in this section. Two this week and three next.

This show now is 100 per cent *Billboard*. Even Bob Heidelberg "kicked in" with a subscription.

The weather is fine, and business, well—you know what I told you several weeks back.

Pahokee, Fla., and more bean fields as we read this.

TOM HUTCHISON.

### Sadler in Galveston

GALVESTON, Tex., Jan. 23.—Harley Sadler's Own Tent Show, after an extended stock engagement under canvas in Waco, opened here Monday for an unlimited run. Company made its bow here to a capacity mob, and business continued first-rate for the balance of the week.

### Tim Lester Seriously Ill

HAMPTON, Va., Jan. 25.—Tim Lester, rep and burlesque comedian, is critically ill at the National Soldiers' Home here. Those wishing to write may address him as follows: Timothy Risert, Ward 10, National Soldiers Home, Va.

MRS. AL WILDE is whiling away the cold months in Amarillo, Tex.



TED NORTH, who recently closed his *Ted North Players* at the Paramount, Joplin, Mo., and now is at his home in Topeka, Kan., making plans for an early spring opening.

### Terry 'Tom' Equipment Sold

AURORA, Ill., Jan. 25.—All equipment of Terry's *Uncle Tom's Cabin* Company has been sold from the show's winter quarters here by the owners, Ed Terry, of Aurora, and Mrs. Dickey, of Chicago. Mr. Terry and Mrs. Dickey retained the scenery, however, with the idea in mind of making a farewell tour at some later date. The Terry organization was one of the oldest active "Tom" shows on the road. As a railroad show, it made its headquarters for many years at Little Sioux, Ia. Edd Jones, former band leader and assistant manager of the Terry show, now is located in Joplin, Mo.

### Lodema Corey Is Injured

MASON CITY, Ia., Jan. 23.—Lodema Corey, who is spending the winter here with her mother, was injured last week when she stepped into a hole while alighting from a street car. She sustained a badly cut knee and a sprained ankle and foot and will be laid up for several weeks. Miss Corey last week enjoyed a pleasant visit with members of the Aulger Bros.' Stock Company, which showed here for two weeks, and also with Don and Mazie Dixon, who also showed here recently.

BOB PETERSON arrived in Kansas City recently to join the Musical Ishama. The trio will troupe as the Ishams Novelty Trio and will play dances, clubs and vaudeville.

### Howard Family Show Hemmed in by Water

MONTGOMERY, La., Jan. 25.—Howard's Family Show, J. T. Howard, owner-manager, is water-bound in this town. Show has been here for the last 12 nights, due to the high water, and will remain here until the water recedes, permitting the trucks to again hit the highway. Local townspeople have been very good to the show as far as patronage is concerned.

Jack and Hazel Grant, who formerly operated the Golden Gate Stock Company, joined last week. Roster now includes J. T. Howard, owner-manager; Henry (Hank) Grimes, producing comedian; Jim Montgomery, straight and magic; Hazel Grant, characters; Arlene Johnson, ingenue; Jack Grant, juvenile and second comedy; Pop Harrington, general business and publicity; Herbert Johnson, mechanic; Joe Hill, chef.

The Howard organization is transported by motor, and presents a program of vaudeville and dramatics. New scenery and effects are being added to fit the bills.

### Rep Rattles

J. S. ANGELL and son, Ted, are spending the winter in Keithsburg, Ill.

MADALINE GOODWIN, ex-trouper, now is married and settled permanently in Mason City, Ia.

THE CARTER Dramatic Company is making its headquarters in Altona, Mich., this winter.

ALENE HART, niece of the Hart Sisters, vaude act, is operating a dance studio in Drumright, Okla.

DON AND MAZIE DIXON, who closed their show recently at Waterloo, Ia., are playing vaudeville in the Iowa territory.

HARRY SHANNON, JR., formerly in repertoire with his father's organization, now is playing vaudeville thru the Middle West with his 12-piece orchestra.

OTIS EATON has returned to his home in Webster City, Ia., after undergoing a serious throat operation at the Veterans' Hospital, Dwight, Ill. He is coming along nicely.

EUGENE CUTBERTH advises from Quannah, Tex., that he has signed with the H. L. Brunk Comedians for the coming season, opening some time in April.

THE WHITEHOUSE TWINS, of the Ted North Players, worked the stage show (See *REP RATTLES* on opposite page)

## Looking Back a Decade

(From *The Billboard* of January 28, 1922)

Russell Bros.' Paramount Players ended a 44 weeks' season at Biloxi, Miss., January 14. Show covered six States. With the company at the close were Jake and Ethel Donegan, Emery E. Tittle, C. Jack Davis, Audrey Jackson Davis and daughter, J. A. Ogle and wife, Jack C. Verner, J. E. Norman, John Norris, Frank Norris, Scotty Dent, Jack Myladye, Mr. and Mrs. Lawrence Russell and Mary Theresa Russell. Entire equipment of the Earl Young Company was destroyed by fire which gutted the theater at Wisconsin Rapids, Wis., January 13. Since the fire the company has been playing on a commonwealth basis. Demorest Stock Company, Bob Demorest, manager, will open its tent season the latter part of March. Demorest and Bob Jr. are wintering at their home in Starke, Fla. Other troupers located there are Elmer and Marie Lazone, Doc Harvey and wife, Leo, Anna and Pets Canova and Boyd Holloway. The Cutter Stock Company, Wallace R. Cutter, manager, is on its 23d week of the season in the Eastern territory. In the roster are W. H. Cutter, Wallace R. Cutter, Herbert H. Power, Jack Kearney, Jack Raymond, Richard Lloyd, Charles J. Newman, Harry Canadale, Corinne Carpenter, Luola Blaisdell, Virginia Zollman, and Dr. Harmon, mentalist. With H. Ray Snedeker's California Stock Company at the Myrtle Theater, Cochocton, O., are Marie Fuller, Lotta Maye, Bert C. Arnold, Al W. Emerson, Charles L. Conway, H. Ray Snedeker and Jack DeVore. Otis Oliver's *Mopsy* Company is reported playing to fair business in Northwestern Iowa. The roster includes Otis Oliver, Stewart Stevens, Mildred Arrp, Mrs. Stewart Stevens, Hal Thompson, Jimmie Crandall and F. L. McCord. Stark Robinson reports the closing in Butler, Pa., January 22, of the Victoria Players on account of bad business. Mrs. Imogene Hyams, 64, who claims to have been the first actress to play the role of Little Eva in *Uncle Tom's Cabin*, is seriously ill in Cincinnati. She is the mother of Al Hyams, superintendent of the Walnut Theater, Cincinnati, and the widow of Nat Hyams, Cincinnati theatrical man.



By Bill Sachs

AFTER Billy Wehle's *Billroy Comedians* played all last winter in Florida to good results, it was an easy matter to predict that this winter would find the Everglades State overrun with tent-show managers and their attractions, all trying to emulate the Wehle feat. Since the current winter season began in Florida, dozens of tent shows have thrown up the sponge and more are following suit every week. Still, the *Billroy Show* continues its merry pace in the land of sunshine.

No doubt, the show's business doesn't compare with last season's, but you can rest assure that the company is getting money. Billy Wehle isn't one that will take it on the chin week after week, just for the glory of boasting of a long season. It's no little feat to stay out all winter in Florida these days. So, despite what envious managers may have to say against Billy Wehle, he deserves a wealth of credit. He has the necessary showmanship and business sense to put him across and that's what counts these days. He is content to pull in the coconuts, while other managers are shootin' off the mouth as to what's wrong with this and that.

"I HAVE been reading with a lot of interest what the oldtimers have to say about the show business of the '80s and '90s," writes J. A. Ogle, from Tullahoma, Tenn. "However, none of them seem to be able to offer a cure for the poor tent-show business of today. While I would be afraid to say what I think, I believe the reason for the poor business is due to the lack of first-class under-canvas shows, properly presented.

"The circus has lived for a century, while, comparatively, the rep shows under canvas have lasted only a few years. There is no end in sight for the circus business. It is the window of the amusement world and nothing so awakens the interest of the children as the posters announcing the coming of the circus. The circus manager realizes this and capitalizes on it by advertising heavier each year. That is something I find few dramatic shows doing. When times get hard, the show printer is the first man that is cut from the expense account. A few handbills printed in some local printer are used to announce the coming of the attraction.

"Further, I know one manager who has used the same bill for a Saturday night offering in the same towns for the last six seasons, and who still is wondering why business is so poor. There are plenty of new bills and good ones, too. If the manager is unable to buy them, he can, at least, use the best of the old ones and change them once a year, even if his wife, who naturally is the leading woman, does have to study.

"In my estimation, the Lawrence Russell Paramount Players were the best tent show ever to play the South. The outfit was not the finest, but the show itself was a wonder. Such performers as Emma Marie Davis, C. Jack Davis, Audrey Jackson, Charles Moran, Lawrence Russell, to say nothing of Jake Donegan, Bob Feagin, Ethel Donegan, Grace Feagin and other real rep actors, I was ahead of the show, and while others were losing money in 1921, we experienced the largest fall season in the history of the company. Our business grew by leaps and bounds from Monday to Saturday and the show was the reason.

"In later years, I have gone for an entire season, where the opening night's receipts would be the largest of the week. What's the answer—a poor show. "We used from 1,000 to 2,000 sheets of paper each week on the Russell show and lots of programs, mailing lists and newspaper advertising. We billed the entire week's program, not just the opening night. Manager Russell kept faith with the public and the show grew better as the weeks went on. A first-class tent-theater company can still get money in these days."



Theatrical Mutual Assn. By DAVID L. DONALDSON Grand Secretary-Treasurer

NEW YORK LODGE No. 1—President Joseph McCarthy has appointed Pat Rogers director of entertainment. Benefit committee headquarters have been established at the Strand Theater, New York. If you have any suggestions to offer, get in touch with Joe Gehlman or Bill Weil or any of the boys there. The benefit committee is as follows: Joseph P. McCarthy, chairman; William Noon, vice-chairman; Joseph Gehlman, secretary; William Weil, assistant secretary; Edward W. Otto, treasurer; Pat Rogers, director of entertainment. Assistants are Paul Stahl, George Rudolph, Albert Sollish, James Dwyer, Albert Gardner, Vincent Jacobi, Thomas McGovern, Sam Herzog, Frank Ruggiero, John C. Mc. Dowell, William D. Phelps, Robert S. Brown, Edward Convey Jr., Jack Watt, Charles O'Leary, Gene Kevlin, William Connolly, Charles Fagan, J. J. Jennings, James J. Brennan, Thomas Crispian, Henry Siegel, George Danton, David Rapp, Albert Ruland and Paul Hoffman. The following brothers are on the sick list: William Hanna, M. J. Hanley, Charles Zemlinger and P. Malone.

BOSTON LODGE No. 2, one of the oldest established lodges of the association, still is going strong. Meetings are held on the second Sunday of each month at 3 Boylston place, Boston, where visitors are always welcome.

New officers installed January 10 are: George Knight, president; George Leo, vice-president; James Duffy, recording secretary; Leslie Lockwood, financial secretary; Edward A. Condy, treasurer; James O'Rourke, warden; Louise Lamphen, door-keeper; Edward Broom, Edward Barry, William Meagher, trustees, and Dr. A. W. Winnel, physician.

Brother William Brown, for many years connected with the Tremont Theater, Boston, has been dangerously ill, but now is home from the hospital. A few of our old standbys keep up a regular attendance at our meetings. They embrace such men as Brothers George Leo, James Duffy, Louis Lamphen, Leslie Lockwood, George Knight, Tom Callahan, Edward Barry, Bill Meagher, Eddie Broom and a few others. They do very well, but the lodge would like to see more members who faithfully pay their dues but never show up.

Brother John Donovan is still on the sick list and confined to his home. With a membership of less than 100, Boston Lodge No. 2 has disbursed for sick and death benefits the amount of \$1,250.20 during the past year, and collected the amount of \$1,321.05. It is interesting to note that the expenditures come within a few dollars of what was collected thru dues and a benefit performance, and presents a striking example of the manner in which the TMA movement is meeting the needs and necessities of its members. It is a good argument in favor of our association.

PRIDE OF BROOKLYN LODGE No. 30 installed the following officers January 25: W. J. Fitzgerald, legal advisor; A.

Bartlett, past president; E. Wayrick, president; A. Murray, vice-president; G. Stahl, treasurer; M. Reich, financial secretary; L. McMahon, recording secretary; R. Sullivan, chaplain; M. Genna, marshal; B. Kreig, sergeant at arms; A. Morrell, T. Tallardy, E. McCart, trustees.

After transacting the necessary business at the meeting held Sunday morning, January 10, in the Hunt Room of the Brooklyn Elks' Lodge and Clubhouse, members of Brooklyn Lodge No. 30, TMA, witnessed the installation their officers who will serve during 1932. The installing officer was Grand President Brother Charles F. Eichhorn. He was assisted by Third Grand Vice-President Brother Henry E. Schmidt and Grand Trustee Brother Philip Hitter. The following staff of officers will serve Brooklyn Lodge during the present year: Past president, John Danerty; president, Leo Burns; vice-president, Jeremiah Foley; chaplain, George Gru; recording secretary, John Kuhns; financial secretary, John W. Fitzgerald; treasurer, George E. Lawrence; trustees, Richardson Webster and Alfred W. Fried; marshal, Edward Ginn; sergeant at arms, Herbert Brood.

The grand president and his aids were accompanied by a large delegation from Long Island Lodge No. 67. The usual exchange of felicitations was reserved until after the banquet, which was served in the main dining room of the clubhouse following the installation ceremonies. During the addresses delivered by the grand lodge officers, including Brother George E. Lawrence, second grand vice-president, a campaign was launched for a benefit performance to be given jointly by Brooklyn and Long Island lodges to commemorate the friendship which has existed between the two lodges. Grand President Brother Eichhorn pledged his services and requested the co-operation of Brothers Henry E. Schmidt and George E. Lawrence, who served as treasurer and secretary of the arrangement committee for the TMA convention held in New York last July. Publicity for the benefit will be handled by Brother Richardson Webster, editor of The Brooklyn Daily Times, and Brother Leo Burns. Definite plans will be announced in the near future.

REP TATTLES

(Continued from opposite page) at the convention of Kansas Fair officials in Topeka recently. The twins clicked nicely. Ted North Jr. also was on the bill and shared in the applause.

O. NED HUEY, who closed with Monroe Hopkins at Athens, Tex., several weeks ago, is playing with Leo Conn's Orchestra at Peaks Lodge, Flagstaff, Ariz., where he says: "The snow is deep and the wind is cold—but there's gold in them thar hills."

SARAH AND NEAL COOK, of the Cook Show, spent some time in Manor, Ga., recently, to permit Mrs. Cook to recover from a serious illness. The Cooks are favorites in the Georgia country, and when they say that times are hard in the Cracker State—they must be.

HAROLD DOWNING, who has played Marks the lawyer with various "Tom" shows in the past and late of Terry's Uncle Tom's Cabin Company, is spending the winter with his sister at New Castle, Dela. He is working an occasional vaude date in that section. Harold formerly worked with his father in vaudeville as the Downing Brothers.

ED WARD passed thru Kansas City last week en route to Ottumwa, Ia., to join the Neil Schaffner Show. Ward had been with the Adams-Roberts Players in Arkansas.

THE MUSICAL ISHAMS left Kansas City early last week for Breckenridge, Mo., where they are playing rotary stock.

LAURA CHASE has been forced to close with the Sid Kingdon Players on account of illness. The Kingdon Players are playing circle stock, with Breckenridge, Mo., as headquarters. From all indications the company will remain out until spring.

THE LAYNE FAMILY is playing vaudeville dates out of Chicago, after several weeks of vaudeville and clubs in and around Kansas City.

EDGAR JONES now is manager of the Lindbergh Theater in Kansas City.

FRANK CAPP, traveling representative of Baker-Lockwood, left Kansas City early last week for a trip thru the South, where he will visit shows playing that territory. Capp recently made a trip thru Mexico, where he contacted cir-

cuses and dramatic shows playing the Mexican country.

VIC ALLEN has opened a booking office in the Dwight Building in Kansas City. Allen has been in that territory for several years, working night clubs and vaudeville.

HAROLD DRAGER passed thru Kansas City last week en route to his home in Wisconsin. He closed with the Ted North Show in Joplin, Mo., two weeks ago.

MICKEY McNUTT is making his home in Kansas City this winter, and from all indications will organize his troupe there for the coming season.

BALLROOM NOTES

(Continued from page 21) all attendance records since the ballroom has been in existence. Until his week Kay Kyser was high. Perry has been doing excellent business with "name" bands, playing one every Tuesday. Starting today, name bands will play the ballroom every Tuesday and Saturday.

NEW YORK, Jan. 25.—Jack Knebel has signed again with OSC and will open with his orchestra next Saturday at the new Miami Ballroom here. The Miami has been dark for two months as the result of a fire which gutted the place. Knebel will use 10 men on the job.

Musical Musings

CHARLES VAGABOND writes that he has been signed for 15 weeks by E. Osburn, of the Spamer offices in Chicago, and with his orchestra will start work for the firm May 1, playing the best spots in Illinois and adjoining States.

"IKE" MORTON and his band are playing dances in and around Winfield and Arkansas City, Kan. The band numbers 10 members.

COLIN DRIGGS is solo organist at the Publix-Allyn Theater, Hartford, Conn.

EARLE MARCO and his Chicago Harmony Kings, who recently concluded an eight months' contract with Coney Island, Inc., Cincinnati, now are barnstorming the New England States to good results. In the colored aggregation are Pluto Lawrence, Herman Davidson, James Jackson, Leslie Baker, Earl Baker, Robert Phillips, Earl Melvin, George Burney, Otto Gardner and Earle Marco.

ROY WARD now is handling the baton at the Roger Sherman Theater, New Haven, Conn., a Warner Brothers' house.

TED LEVVIS and band have landed a string of Warner dates, opening at the Stanley, Pittsburgh, week of February 5.

THAD HUNTER and his orchestra are working a string of dates in Western Oklahoma and Texas. Headquarters are at Mangum, Okla. Outfit comprises Thad Hunter, Frank Hunter, J. M. Fuller, Keller Hunter, Hubert Carmichael, Jerry Todd and "Dopey" Elliott. Kellum Monroe is booking the combo.

GUY MARCY, who managed a dance orchestra in Oklahoma and adjacent States for many years, is now located in Perry, Okla., where he is operating a music store.

NEW YORK TROUBADOURS, under the direction of Dick Huntoon, playing nightly at the Model School of Dancing, Boston, are to be heard over the air soon. Band will feature two new numbers by Huntoon. They are Nights of Happiness and Crossing at Midnight. Harold Forstorian, Don Milne and Dolly Wright are recent additions to the Troubadours' lineup.

BOB EVERLY and his band have moved from the Edgewater night club, Monroe, La., to Capital Gardens, Boston.

Bouge, La. They are penciled in indefinitely at the latter stand.

ALICE REMSEN is taking on a new WABC Monday program next month. She is now broadcasting over WOR and WJZ.

ROXY SAYS he will return to broadcasting within the next few weeks. He has been out of the air for some time. When he was directing the Roxy and before that, when he was managing the Capitol, his "Gang" was a regular radio feature.

Seth Parker Set for Cort

NEW YORK, Jan. 23.—Seth Parker, radio interpreter of rural life, will give two Sunday performances at the Cort Theater here February 7 and 14 as part of his "get acquainted vaudeville tour." Parker's radio tour is preceding the release of his first picture, Way Down Home. Parker's stage appearances at the Cort will be his first in New York.

French Show Business Up

PARIS, Jan. 19.—Taxes to the amount of 12,718,000 francs were paid to the French Government by French theaters during month of November, this sum being 225,000 francs over the month of November, 1930. The total tax collected for all entertainments included totaled 78,136,000 francs, which is 4,078,000 francs over receipts for the same period in 1930.

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ROLL TICKETS. Printed to Your Order 100,000 for Cheapest GOOD TICKET on the Market. Keystone Ticket Co., Dept. 11, Shamokin, Pa. \$12.50. Cash With Order—No C. O. D. Book Tickets Any Amount, 1% to 5% for U.S. Gov.

Hotel Raleigh. 648 N. Dearborn St., CHICAGO. SINGLE ROOMS AS LOW AS \$5 PER WEEK. DOUBLE ROOMS AS LOW AS \$8 PER WEEK. All Rooms have Hot and Cold Running Water. FRONT ROOMS AT \$5 PER WEEK. DOUBLE SUITES (Two Rooms, two beds and Private Bath), \$15 PER WEEK. Phone, Superior 3285.

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# T A B L O I D S

Conducted by EILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Marcus Show Leaving Flint

**Opens Monday at Frankford, Philadelphia—year just ended fair, A. B. says**

FLINT, Mich., Jan. 25.—A. B. Marcus Revue this week is concluding an extended and profitable stay at the Butterfield Palace Theater here and next Monday begins an unlimited engagement at the Frankford Theater, Philadelphia.

The Marcus organization was slated to end its local run two weeks ago to open at the DeWitt Theater, Syracuse, N. Y., but Manager A. B. Marcus canceled the latter engagement at the last minute, when rumors floated in of the difficulty Bert Smith's company was having at the Syracuse stand.

With the Syracuse date off, Manager Clyde Beattie, of the Butterfield office, made arrangements for the show to remain two weeks longer here. Final two weeks here gave the show big business.

When Manager Marcus learned about the conditions at the Syracuse house, he, as a matter of protection, asked the DeWitt management to advance half the transportation costs to show good faith. When this was not forthcoming, Marcus called off the date.

In the meantime, however, he had advanced eight large frames, photos, cuts and mats, as well as \$195 worth of paper. Marcus jumped 57 people from New Orleans to the rains house in Syracuse several years ago, and when the show arrived it found the house dark, causing the company to lay off for three days.

In commenting on the year just closed, Manager Marcus says: "Business has been fairly good all thru the last year. I haven't had any record-breaking dates, but the show has done good business wherever it has played and we still are going along."

## Fields, Welsh Get Injunction

DALLAS, Jan. 25.—George Fields (Mansfield) and John Welsh, former tabloiders, who as Honey Boy and Bassara have been appearing over Texas radio stations for the last two years, recently took to court a grievance against their former booking manager and were granted a temporary injunction restraining the agent from further interfering with their engagements. Fields and Welsh have signed with the Hughes-Franklin interests in a number of Texas theaters.

## Jimmie Hodges Company Jumps Into Pennsylvania

RICHMOND, Va., Jan. 23.—Jimmie Hodges, after two weeks to good business at the Lyric Theater here, jumped with his company to Harrisburg, Pa., and for the next few weeks will be booked in the Wilmer & Vincent houses in Pennsylvania. Company opened in Harrisburg on a split week.

Lyric now is dark, but Manager Leo Levy, representing the Wilmer & Vincent houses here, indicates that the Lyric stage will be occupied again within a short time.

## Emmett Miller in New Orleans

NEW ORLEANS, Jan. 25.—Emmett Miller, singing black-face comedian, is in New Orleans organizing a unit to play the Lyric-Saenger houses thru this section. Old friends in the person of Johnny (Bozo) Mattie; Billy LeRoy, who recently retired from the stage, and Bill Mahoney, manager of the Public-Strand here, greeted Miller upon his arrival in New Orleans, and the quartet have put in many happy hours during the past week.

**TABLOID SCRIPTS**—Twenty years old, an rights, Charles H. Hester, etc. Send for list, A. ROESSEL, 4537 Hesterstown Rd., Baltimore, Md.



GEORGE G. JUNKIN, juvenile and banjoist, now on tour with the Paul Reno Company, currently playing engagements for the Gus Sun office in the South.

## Tom Lewis Show Begins 14th Week

KILGORE, Tex., Jan. 25.—Tom Lewis Company today begins its 14th week of an indefinite engagement at the Texas Theater here. Company is navigating nicely, and business continues satisfactorily, despite the fact that Kilgore has been hit by hard rains and terrible weather conditions in general in recent weeks.

Comprising the Lewis roster are Tom Lewis, producer and comedian; Bob Capers, characters; Cecil Phelps, Jack Taylor, general business; Don Howell, leads; Harry Waldrop, juvenile; Anna Lewis, characters; Ruth Phelps and Lucille Howell.

Chorines are Theo Mason, Mario Billings, Dixie Irwin, Mildred Lane, Sybil Hopkins and Beattie Collier, producer. Occasionally, a vaudeville act is booked as an added attraction for Sunday and Monday. Peggy Taylor is musical director, and the show is operated jointly by Tom Lewis and Bob Capers.

Kilgore is an oil town of approximately 10,000 population, and a 14 weeks' run at the 900-seat Texas is considered quite a feat. Company does four changes on the week.

## Looking Back

(From The Billboard of January 28, 1932)

Hugh Ray (Munk) Murphy, former manager of Munk's International Four, has joined Charles Davis' show.

Bobby Barker, principal comedian at the Haymarket, Chicago, is preparing to launch his own tab again.

Leo Herahay, the frog man, left Cincinnati last week for the wilds of West Virginia.

"Kid" Long now is working in advance of the A. B. Marcus Show.

C. J. McNally, comedian, has severed his connection with Tom Sullivan's Mischief Makers, burly outfit, to return to tabloid.

Leo Schuster, brother of Milt Schuster, comic, is forsaking the footlights to enter a mercantile line.

Medley and Dupres, formerly featured with the Schuster Musical Comedy Company, have just returned from a Coast trip over the Loew Time.

Lewis & Matthis' Musical Comedy Company is playing circle stock in Louisville and neighboring Kentucky towns. In the lineup are Dick Lewis, Claude Matthis, James O'Kelly, Gladys Stigers, Myrtle Lewis, Esther Pounds, Irma Kepch, Corinne Pearson.

Trixie Thomas and Tom Bundy have reorganized their California Blossoms and are in Miami to play stock for the balance of the winter season at the Aldome. In the personnel are Trixie Thomas, Tom Bundy, Ambark Ali, Billy Hagan and Anna Toebe.

En tour with Bob Shinn's Pacemakers Company are, besides Shinn, Charles LaFord, Harry Harvey, Harold Kendrick, the Burke Sisters, Evelyn Shinn, Cella Kendrick, Billie Starr, Ruth Grant, Bobby Shinn Jr. and Evelyn LaFord.

B. W. Robinson is managing George and Alice Sobie's Up in the Air Company.

Bunnie Matthews reports the death of her husband, Dr. Willard L. Matthews, who was drowned at Memphis January 9 when his launch sprang a leak after crashing into a barge.

**MUSICAL COMEDY SHOWS! CAN USE A FEW**

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CAN BOOK YOU CONTINUOUSLY WITH STANDARD STAGE SHOWS!  
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**GUS SUN BOOKING EXCHANGE CO., Inc.** Regent Theatre Building, SPRINGFIELD, O.

## Powers Players Clicking Nicely

PELLY, Tex., Jan. 25.—The Powers Players are in their fifth week of an indefinite run at the Nu Gulf Theater here, and if the reception being tendered the company by the local theatergoers means anything, the troupe is destined to stay here for some time to come. Business has been above expectation since the opening.

Included in the roster are Steve Powers, manager and producing comedian; Happy H. Bennett, second comedy and general business; Harry Rhodes, general business; Brad Alexander, leads; Jerry Jeffrey, juveniles; G. T. Block, scenic artist; Mrs. Jerry Jeffrey, ingenue; Lillian Shrewsbury, general business and dance specialist; T. W. Gambill, banjo specialties, and Kate Powers and Thelma Sylvertsen, sister team.

A six-piece jazz orchestra, under the direction of Mrs. Brad Alexander, is featured. Company is putting on double black bills with special scenery.

## Lohr, Wallace Opening Tab Stock in Milwaukee

MILWAUKEE, Jan. 23.—Percy (Schmaltz) Lohr and Barney Wallace are opening a stock tab company at the Pastime Theater here tomorrow. They will put on two changes of bills a week. Engagement is for an indefinite period.

There will be 16 people in the company, including 10 girls in line. Principals are the La Rose Sisters, Percy (Schmaltz) Lohr, Barney Wallace, Jack Daly and Roy Sears.

## Siner for Charleston, W. Va.

CHARLESTON, W. Va., Jan. 25.—Virgil E. Siner's Syncoated Steppers, Sun attraction, moves into the Kearsce Theater here January 31 for a limited run. Very few changes have been made in the Siner personnel in the last several years. Bob Greer, Bud Morgan and "Slim" Williams continue as the comedy features.

## Cliff Roberts in Hospital

OTTAWA, Ont., Jan. 25.—Cliff (Bozo) Roberts, tab and burlesque comedian, is recovering from a serious operation at St. Mary's Hospital, Ottawa, and would like very much to hear from his old show buddies. Those desiring to write should address all communications to his wife, Sidonia Benson, who is resting at her in-laws at 502 Laurier avenue, West, Ottawa, until Cliff recovers.

## Tab Show Is Broadcast Over KMAC, San Antonio

SAN ANTONIO, Jan. 25.—A typical tab show is sent over the air each Saturday at midnight thru KMAC, with former tabsters furnishing the presentation. Period is known as the Vanities of KMAC. Company is using old tab bits and music. Use of regular scripts is planned in the near future.

Cast includes Betty Bowker, soubret and piano; Ferdinand Herman, straight; Van Martinez, Brunswick recording artist; Dick Hayes, juvenile; Malcolm McCarty (Henry Mack), characters, and Gerald (Bud) Morgan and Joe (Sugarfoot) Vallejo, comedians.

## Homer Meachum Personnel

LOUISVILLE, Ky., Jan. 25.—With the Homer Meachum Company, in stock at the Hippodrome Theater here, are Homer Meachum, Dorothy Mayfield, Harris Webster, Demons King, Addie Palmer, Art Palmer, Paula Emanuel, Ed Munroe, Frank Lenard, Walter Deering, Billie Ray, Bessie Martin, Edna Moore, Wanda Valc, "Blats" Emanuel and Teddy Dupas. Business has been above expectancy.

## Paul Jung in 26th Week

SANTA ROSA, Calif., Jan. 25.—Paul Jung is now in his 26th week at the Cline Theater here, where he is producing the shows and acting as emcee. Business continues at a satisfying pace. Jung's brother-in-law, Buster Marsh, is principal comedian with the Cline company.

## Tab Notes

ROOTS WALTON is not with the Paul Reno Company in Savannah as recently reported. Manager Reno has added four new faces, bringing his roster up to 22 people.

TEXAS HAUER is back in Davenport, Ia., after spending three months with her folks in Houston. She is working at the stock burlesque house in Davenport.

REX JEWELL, erstwhile tab manager and producer, is managing a golf course near Denver.

SAN ANTONIO TABSTERS have been hearing conflicting reports recently in regard to "Skinny" Kimbling. One rumor making the rounds has "Skinny" all dead and sodded over, while another says he is very much alive. A couple of the San Antonio boys write: "We wish that 'Skinny' would speak up and decide for once and for all if he is dead or alive or forever hold his peace."

RABBIT REED, veteran tabloider, recently stopped off at Station KMAC, San Antonio, for a visit with a pair of his cronies—Gerald (Bud) Morgan and Joe (Sugarfoot) Vallejo, regular features from that station.

THE AMERICAN, Chattanooga, which has just been completely remodeled, is carded to open this month with pictures and a tab revue. Popular prices will prevail.

BUDDY RILEY heads a five-act unit show, which has been working in and around Syracuse, N. Y., for the last several weeks. Company opened on the Smalley Time, near Syracuse, last week. Unit featured Babe Va Laire, five-year-old song and dance gal.

ARTHUR HAUKE and his Sunshine Revue continue to play to good results in the Southland. Outfit will head northward in a few weeks.

BILLY (BOOB) REED, comic, and Wally Brennan, singing and dancing juvenile, who recently oozed out of the Danny Jacobs Company at the Ada Meade Theater, Lexington, Ky., are in Columbus, O., working with Fred Hurley again.

GEORGE (DUTCH) MOON and wife, Helen Ducey, are in their 11th week with the Paul Reno Company, now at the Savannah Theater, Savannah, Ga.



# Actors Equity

## Officers

- FRANK GILLMORE, President.
- ARTHUR BYRON, Vice-President.
- FLORENCE REED, Second Vice-President.
- GEORGE FAWCETT, Third Vice-President.
- HARLEY SADLER, Fourth Vice-President.
- PAUL DULLZELL, Executive Secretary-Treasurer.
- CHARLES DOW CLARK, Recording Secretary.
- PAUL N. TURNER, Counsel.

## Offices

- 45 West 47th Street, New York.
- Capital Building, Chicago.
- Theo. Halc, 369 Pine Street, San Francisco.
- 6636 Hollywood Boulevard, Los Angeles.

## Junior Member Catches Point

Commenting on the editorial in the January issue of *The Equity Magazine*, Henry Howard, Junior member of the Association, wrote:

"Toward an Enlightened Membership" is an unusually commendable editorial, but more than that it is the beginning of a movement which I heartily welcome and which I trust will be welcomed by innumerable members of the acting profession.

"It is true that a new generation is growing up in our midst which knows Equity only as it encounters the Association's regulations in the routine of its work; which understands little of the conditions and practices from which those regulations grew, and that little vaguely and inaccurately—which regards the Association merely as a convenience—where it does not consider it to be merely exploiting the actor."

"But I am already a member of Equity, eligible to a senior membership this coming August. And yet, 'being one of that new generation,' I, too, would appreciate an opportunity to sit in on the proposed lectures on the 'history, the organization and the policies of the Association.' Such an opportunity would be invaluable for a knowledge and understanding of the American theater and its component parts and for an intelligent appraisal of the future policies of the Actors' Equity Association."

"This letter is primarily in the nature of a personal request, but it may be considered also as a suggestion."

This letter was read to the regular meeting of the Council January 19, which was much interested in Mr. Howard's suggestion and which may invite members of the Association to attend the lectures when they are begun some time in April, as well as requiring candidates for membership to be present.

## Add Three More Hamlets

The article entitled "Half a Hundred Hamlets in a Lifetime" which appeared in the January issue of *Equity Magazine* has stirred Arthur William Row to write:

"In your list of former Hamlets in your *Equity* I do not find three I've seen—Joseph de Grasse, Joseph Haworth and Sir Herbert Tree.

"Haworth was an excellent actor who died years ago. His Hamlet had moments of real sublimity.

"Tree's Hamlet was ridiculed and praised. The performance I saw was before the Harvard students at the Tremont Theater in the '90s. An ovation was given him. His Hamlet had an abundance of poetry and distinction. In Boston, at least, it met with great favor."

"Nothing was said by Mr. Row of the De Grasse performance, so that, for Mr. Row at any rate, it may have fallen in the class of the performance which was overlooked in this fashion:

"Mr. Soandso presented *Hamlet* at the Main Street Opera House last night. He played until 12 o'clock and then we all went home."

## Theater as War Memorial

When the State of New Jersey came to build a memorial to those of its sons who had participated in the World War it had placed before it all those sug-

gestions for statues, arches, tombs and parks which are always made at such times.

But New Jersey wanted something useful as well as ornamental and finally decided to express its appreciation in a memorial theater. This structure, at Trenton, New Jersey's capital, seats 3,000 persons and was built by the joint contributions of the State and of Mercer County at an approximate cost of \$800,000.

It was formally dedicated with the inauguration of the new governor of the State January 18.

## "It Seems There Werc"

From the Odd Fellows' Home at Greensburg, Ind., Dr. F. D. White penned an indignant letter to Equity, calling attention to the fact that *The Cleveland Plain-Dealer* in its review of the Otis Skinner-Maude Adams presentation of *The Merchant of Venice* on tour described Antonio, the merchant, as a lover of Portia. The error was subsequently repeated, Dr. White wrote, in *The Literary Digest*.

Of course, Dr. White and those who remember their Shakespeare will realize that Antonio was never even a suitor of Portia, who, during the course of the play, was won by Bassanio. But to the editors who allowed the slip to pass unchallenged it may be that both Antonio and Bassanio were just a couple of Italian fellows.

## Try Good Shows at Low Prices

While the League of New York Theater is casting about for ways and means to restore the road, Equity has had its attention called on several instances recently to a feeling on the part of a considerable number of persons that they would like to see good shows—if they could afford to. The general suggestion is for restoring the price of balcony or gallery seats to 25 or 50 cents. By so doing the theater would be offering real competition to the motion picture houses.

Whether the legitimate producers could do so with the present costs of production remains to be seen, but it is worth a try—a real try—and some study.

## Wonders About Equity

Within the last few weeks a producer engaged a well-known young actress for a leading role. She had been out of the legitimate theater for some time, playing in pictures and being otherwise occupied. And so, on checking up the company, it was found that she owed Equity around \$40.

Well, this actress didn't like the idea of having to pay up. She didn't see why Equity was entitled to it, and she said this in as fractious and embarrassing manner as possible. Despite this protest she was required to put herself in good standing.

Later, before the production was much older, she got into a dispute with the management which threatened to prevent her from opening in the show, despite her run-of-the-play contract. Then this actress began to realize what Equity was for and came to the Association at once.

Presumably she does not now regret being in good standing—but if that trouble had not arisen she might have been leading a chorus of, "I wonder what Equity does for its money, anyway?"

## ACTORS' EQUITY ASSOCIATION.

## Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Five new members joined the Chorus Equity in the past week. They are holding checks in settlement of claims for Peter Alexief, Helen Bowers, Iva Butenka, Charlotte Davis, Tonia Desiatoff, Doris Grant, Gladys Harris, Marge Hyland, Marion Ryan, Elizabeth Huyer, Roderick Howard, Fred Holmes, Olla Hohloff, Ruth Jewel, Josef Janokovsky, Innocent Jillin, Olga Lubomudroff, Jane Morgan, Marion E. Phillips, Nadia Pomocheff, Robert Rochford, Alexander Romanoff, Hazel St. Amant, Nelda Snow, Grace Tweedie, Nicholas Tochinsky, Alexis Vassilief and Pania Vassilief.

The Earl Carroll office has preferred charges against June Brewster, claiming that Miss Brewster left the road company of Vanities without notice. The association has no address for Miss Brewster. The constitution provides that, in case where members have failed to supply us with an address and when charges are preferred, a notice in the mail box at the Chorus Equity office is sufficient.

If Miss Brewster does not defend these charges she will be suspended. Therefore it is to her interest to know that

the charges have been preferred. Any member knowing her address should notify the association. Frequently members who have friends in similar difficulties think that by concealing the address of the member they are shielding him. Since, in the absence of a defense, suspension is assured, such tactics really deprive the member of his chance to help himself.

The disciplining of members is the most disagreeable duty which the executive committee is called upon to perform. However, when our members break their contracts the executive committee is left no choice. No contract can be one-sided. If we insist that managers give members two-week notices of the termination of an engagement we must also insist that our members give notice.

A member who breaks his contract is not only dishonorable in his dealing with the management—he is most inconsiderate of his fellow members. It is possible that a sufficient number of chorus people could leave one company without notice, or that a principal who is important to the production could do so and cause the closing of the company and the loss of work to a number of their fellow members.

Last week we published a letter from one of our members, William Bilyea, who is registered at the Veterans' Hospital at Lyons, N. J., as William Slocvery. Mr. Bilyea asked that members of the profession give a show at the Veterans' Hospital. He now writes that he would not expect a show, but that he would like to have some of his former associates come out to the hospital Sunday night, February 7, and sing and dance in the auditorium.

There is a great deal of undiscovered talent in the chorus. If you think you are capable of doing a single turn—why not go out and help brighten the lives of these unfortunate men? If you are interested, write to Mr. Bilyea at the hospital.

Our employment bureau still is looking for good acrobatic dancers. Since there is a demand for this kind of work our members should go after it. The Chorus Equity has acrobatic classes—prepare now for the next call. Every member should be studying in these classes and our employment bureau should have no trouble in filling calls of this kind.

We have had many complaints from members about the number of new people coming in the profession. Those who come in, for the most part, get their engagement because they can do the work demanded. If managers are unable to get the type of dancers for which they are asking from our employment bureau, you cannot blame them if they go to an acrobatic dancing school and bring in a number of new people who have prepared themselves as our members have failed to do.

Members who are on the road should write to the Chorus Equity office and ask to have their mail forwarded.

DOROTHY BRYANT,  
Executive Secretary.

## Erskin-Milestone Tie, Maybe

NEW YORK, Jan. 23.—Chester Erskin's deal with MGM, which would have him leave legit for a post as director on the Metro lot, is supposed to have fallen thru because of Erskin's demand that he be permitted to spend six months of the year in the East devoted to the production of legit plays.

Erskin's plans at present are tentative, he is now discussing a deal with Lewis Milestone whereby he will be associated with him in the direction of *Little Old Boy*, when that show is produced as a motion picture after its Broadway presentation. Play is by Albert Bell and Edward Chodorov and is now being rewritten.

## Plan Social Service Benefit

NEW YORK, Jan. 23.—A benefit is being planned for the Social Service Fund, a non-sectarian organization in Saranac Lake. It will be held in February, promises to appear having come from Sophie Tucker, Ted Lewis, Nan Halperin, Borrah Minevitch, Jack North, George Jessel, Eddie Cantor, Marion Harris and others. The committee here is headed by William Morris, and includes Dr. Stephen S. Wise, Dr. Nathan Krass, Alexander Lyons, Dr. S. E. Goldstein, Judge Mack, Col. Walter Scott and James Marshall.

## M. Arno Goes With Warners

NEW YORK, Jan. 23.—Maxwell Arno, formerly Eastern representative for Leo Morrison, agent has resigned from that office and is now casting director for Warner Bros. in the East.

# Little Theaters

By JOSEPHINE M. BENNETT

## NEW YORK ASSOCIATION

The NYALT announces the addition of two well-known names to its advisory board: John Anderson, dramatic critic of *The New York Evening Journal*, and Oliver M. Saylor, publicity director and author of various books on the theater.

The West Side Players, of the West 63d Street YMCA, have joined the NYALT. Productions planned by this group, under the capable direction of Harold Ives, will be announced later.

Preliminaries in the one-act play contest, sponsored by the NYALT, will be held Sunday, January 31. Sidney Ross has donated his pent house little theater for the occasion.

Groups participating in the preliminaries are the Brooklyn Neighborhood Players, Friends of the Drama, Irish Drama League, Meeting House Theater, Monticello Players, Riverside Guild, Theaterette Players, Town Club Players and West Side Players.

Plays entered in the preliminaries will be presented without scenery, costumes or expense for other items. The four plays selected as the best by the jury will be presented at a later date as a regular production with costumes and scenery.

The jury for the preliminaries is composed of John Pollock of RKO; Miss Sue Ann Wilson, secretary of the Drama League; Carl Glick, of the San Antonio Little Theater; Clyde Beal, of *The New York Times*, and Charles O'Brien Kennedy, of Samuel French.

## National Notes

The Los Angeles County Drama Association demonstrates its close alliance with the professional theater. In Beverly Hills, for example, is the Little Theater for Professionals. Recently this group held a dinner, its 175 guests being made up of prominent folk from theatrical, civic and social sets, all taking part and all highly enthusiastic.

Golda Madden Craig, one of the most active organizers of the Little Theater of Beverly Hills for Professionals, welcomed everyone and introduced officers of the new drama group. Mrs. Randolph Carter was named chairman of the reading committee; R. H. Cowing, director of publicity; Richard Kaiser, director of business activities; William Robertson, art director, and Oliver Hinsdell, supervising director of dramatics.

Hostesses of the evening, all of whom are most enthusiastically working for the development of the Little Theater for Professionals, included Mrs. Elizabeth Lloyd Smith, Mrs. Randolph Carter, Edna Geary, Mrs. William Robertson, Mrs. William Dashiell, Lucille Lewis and Andrea Workman.

Cecil Cunningham, stage star, was introduced as toastmistress by Mrs. Craig. Miss Cunningham first read telegrams from Mary Pickford, Fred Niblo and Vera Lewis endorsing heartily the high purpose of dramatic art upon which the Little Theater of Beverly Hills was founded. A hearty welcome and official recognition of the new Little Theater was read from the minutes of the Chamber of Commerce of Beverly Hills. Among the guests introduced were R. D. McLean, of the Mission Play; Homer Grunn, the father of Indian composition, and Harry Miller, of the New York Philharmonic.

Sarah Padden spoke briefly and May Robson's vigorous advice to "get busy" and "do it right" was roundly applauded.

Oliver Hinsdell, prominent in little theater work and formerly director for the Dallas Little Theater of Dallas, Tex., spoke of the possibilities and the opportunities of the little theater, stressing the cultural duties and pleasures of every community to boost its group.

Mrs. Randolph Carter pleaded support of the movement and R. V. Morrison, business man of Beverly Hills, spoke of the civic pride and commercial value of a little theater in any community and specifically of a little theater organization in Beverly Hills.

George Frenger, former associate of Winthrop Ames and the Theater Guild in New York, was director of the Little Theater of Beverly Hills' first production, *Hotel Universe*. The cast included Harrison Ford, William Cooley, William Worthington, Hedda Hopper, Olga Lee, Karena Shields, Bello Dix, Jou-Jerville and Dion Edmund. Storey Buck was assistant director to George Frenger.

# — CHIC — CHATS —

By JOSEPHINE M. BENNETT (New York Office)

## Beauty Revue

### Making Most of Things

We listened to and witnessed the accompanying demonstration of a beauty lecture recently. 'Twas most fascinating and enlightening, too. The beautician, under whose guidance the exposition took place, demonstrated before the eyes of the audience just how the correct makeup on any one feature of the face could enhance the beauty of the whole countenance. We were particularly intrigued with the demonstration on eye beautifiers, which is the reason we have included some suggestions of the sort under the Shopping Headliners. The theme song of the beautician's show was that any girl could make the most of her natural looks by giving nature a slight helping hand or a good shove if necessary.

The model, whom we saw at close range before the application of the eye makeup, was not stringing in the least. In fact, she had been purposely selected to present the demonstration because of the general drabness of her appearance. Her eyes, especially, were expressionless and flat. But, sisters dear, it didn't take that beautician long to show what magic could be wrought thru artificial dexterity. The model's eyes, naturally, were a pale, watery blue with lashes and brows almost completely lost because of their paleness and sparseness.

The beauty doctor, after applying rouge in the right spots to highlight the eye scheme, started to work with eye shadow, liner, mascara and tiny brush. The effect was startling and the new beauty brought out in the model's eyes changed her whole appearance even though the rest of the face and features were not made up. Later the beautician demonstrated a complete face makeup as it should be done to make the most of features, and that model was a mighty easy gal to look at then. So you see—you can make the most of the gifts the gods have bestowed upon you.

### Rings Around Eyes

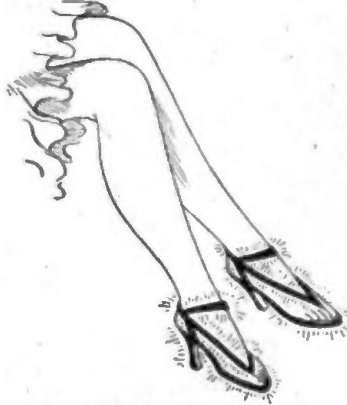
Artificial aids cannot, of course, eradicate conditions which are resulting from internal disorders. Shopping Headliners tells you how to apply the scientific beauty aids, and Beauty Revue will give some information and advice on natural helps.

A large portion of our mail asks such questions as "How can I get rid of dark shadows and rings under my eyes?" In many cases the writer adds that she leads a normal life, gets plenty of sleep and eats properly and regularly. All of which makes it not so easy for the beauty editor to figure out a possible cause. When a female admits she is in excellent health, getting lots of sleep and good food, yet wears that dragged-down, fagged-out expression, a mysterious problem presents itself. But it doesn't get by the diagnostician with the old probing finger. When dark rings, circles and shadows persist in staying about the eyes it is an indication of something out of kilter inside, even though one might feel generally fine. Many persons, afflicted with dark shadows, have brought them about thru too much sleep. Bet you didn't know that, but it's the solemn truth. Too much sleep is just as apt to cause rings, circles and puffiness under the eyes as the lack of sleep. Now then, if you have any of these troubles, rings, circles, lines, shadows and puffiness about the eyes just try two weeks of honest regularity. Get sufficient, but not too much sleep. Spend those extra hours in the fresh air and sunshine, breathing in deeply and walking briskly. Wake up what might be a lazy circulation. Eat regularly and in moderation, being careful not to overeat. Faulty digestion is often responsible for those eye troubles.

Since many cases of dark rings and circles turn out to be nothing at all but dust and soot and grime parked under the eyes, we suggest the patting in of a good cleansing oil every night and two or three times during the day. Gently massage a bit to loosen up the dirt

## Shopping Headliners

When Paris created the glittering ensemble she did not overlook dancing feet. The newest of the new in evening and



costume footwear is abbreviated and all-jeweled sandals. Exciting, no end, for there is nothing above the sole, with its jeweled border and heel, except straps. These straps, all rhinestoned, go between the big and second toe and circle the ankles.

What about your twinkling toes? Do they show? Most certainly, my dears, and what's more, the new chiffon stockings designed to go with the sandals have toes made exactly like the fingers in a glove. Wouldn't that just slay you?

### Dance Supports

The damsel who dances will be crazy about those jeweled sandals, which reminds us about other accessories. There is, for instance, a new advance model in a girdle which is far more comfortable than any other we have seen. This dance support has an abundance of elastic, a mesh apron and can be washed easily.

Comes in two widths—narrow for waistline costumes and regular width. When ordering give exact hip measure. Price, mercerized, is \$2.25; silk is \$3.

### Ballet Bargains

Dancing slippers have been greatly reduced and one of the best bargains seen of late is a short-soled slipper with just the proper point and perfect hand-turned fit. These ballets have never before sold for less than \$3.50, and you can get them now in either smoked or black leather for \$1.95 a pair.

### Fascinating Eyes

Every girl realizes the enormous value of personality and charm which is displayed in glorious eyes—the central point of all makeup! Every girl can learn how to accentuate and beautify her own eye expression by creating a colorful and sparkling effect. Good taste dictates that you use eye makeup with discretion. We give some suggestions on how to bring out the beauty of your eyes to their fullest extent.

### Neatly Arched Brows

Eyebrows that are shaped and cared for give the whole face an air of aristocratic refinement. And what coarsens a woman's face more than heavy, shaggy brows? To have slim, delicate brows that blend with your features you must remove straggling hairs that grow over the bridge of the nose between the eyes and down over the upper lid.

Tweezing the hairs is often a painful

which has seeped down below the surface of the skin. Wipe surplus oil off with your cleansing tissues. Be sure while you are testing out to remove those dark rings or discover the cause to keep the area about the eyes very clean. If the puffiness, circles and dark rings persist after your two weeks' care, by all means consult your doctor.

operation, but not if you use the scientific tweezers made expressly for the purpose of tweezing the pesky hair growth. Makes it a painless, easy thing to do so that you can smile as you see your eyes becoming lovelier. You can secure these special tweezers for \$1, and they never wear out.

### Encouraging Growth

Long lashes are the perfect frame for eyes that are lovely. If you have not been blessed with them you must stimulate and encourage their growth by nourishing the hair follicles. Apply a good eyelash grower to the roots of the lashes each night.

In case you do not know of a reliable one we will recommend a nourishing lash grower which not only encourages quick growth, but by overcoming dandruff-like flakes or granulated condition, coaxes even short, stubby lashes to grow long and lovely. It can be used freely on the lashes at any time to produce a silky glossiness. Comes in a handy tube at 50 cents.

### Deepening Expression

One of the higher arts of eye beauty is to deepen the natural color. This can be done most effectively with the use of eye shadow, which makes blue eyes appear bluer, brown eyes browner, hazel eyes more glowing and small eyes larger. By proper shading you can soften the effect of eyes inclined to protrude.

Apply your eye shadow lightly only to the lower half of the upper eyelid. Keep it close to the roots of eyelashes, blending it back on the lid, about to the first crease. Draw the shading well out to the very outer corners of the eye.

Select the best color suited to your type, remembering that green is for any eyes in the evening, and for hazel eyes during the day, and that lavender is grand for any time, too. Try eye shadow, girls, it gorgeously deepens the natural color of your eyes.

Can be had in dainty compact in all colors for 75 cents.

### Darken and Lengthen

To darken and accentuate your lashes you must use mascara, which gives even thin eyelashes and eyebrows the appearance of a more luxuriant growth. Light-colored lashes are immediately brought into prominence. Mascara has the delightful quality of darkening and giving a longer appearance to each tiny lash.

When selecting your mascara be sure to recognize a good established brand which does not smear, flake or crumble. Not only that, a great many mascara preparations smart and burn the eyes. Your shopping hound will be glad to recommend a safe and fine mascara which comes in cake or liquid, brown or black, for 75 cents.

### Hair Whitener

Many readers request a preparation for whitening gray, faded and streaked white hair, which has turned dull or yellow. There is a dandy preparation made especially for this purpose, and may be had at 50 cents.

### A Time Saver

When sending for your cleansing tissues ask also for a sample of the velvety cream powder. This was offered free, for a limited time, to our readers. Still good for a short time.

### When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 251 W. 42d Street, New York.

## Footlight Fashions

### Mary Ellis in "Jewel Robbery"

Frocks and costumes in this new play at the Booth Theater, New York, are exceedingly smart and well suited to the wearers. Considerable attention has been given to gay, high colors so marked in fashion's latest trend. Mary Ellis, the frivolous wife, wears in one scene a stunning broadcloth suit, bordering on a shade between capucine and coral. This tint belongs in the Spanish tile family and is one of our season's favorites. Collar and cuffs of blue fox blended beautifully.

### Tie-On Coats, Jackets

Wise birds of fashion, seeking ideas new, hit upon the cleverest new way of holding wraps, coats and jackets together. Women, these wise birds know in their canny way, are unconsciously tired of buttons—so they schemed these tie-on effects of ribbon, velvet, satin or self material. Thus we noticed the coat worn by Mary Ellis in *Jewel Robbery*. So help us if it wasn't tied at the side with the most impudent little bow.

### Dazzling Jewels

It's no wonder there was a *Jewel Robbery*, for jewels flash their way thru the panorama. Mary Ellis wears a number of wide diamond bracelets and a huge diamond brooch. She wears them, too, with another frock of heavy white lace and tulle. This costume is completed with a white velvet short jacket, trimmed in white fox.

Cora Witherspoon is equally smartly costumed. A green wool crepe is most fetching combined with black gloves and opera pumps, plus a diminutive cap of black crocheted wool, trimmed with green and red fancies.

A frock of flame color becomes lovelier with golden adornments.

### Heart-Shaped Decolletage

This new line is among things new from Paris and we found a startling example of this daring decolletage in *The Devil Passes*, now playing at the Selwyn Theater, New York. Diana Wynyard chooses this unusual line for a classic black velvet gown. Decolletage is cut extremely low and in heart shape, patterned quite like the bodice of the gay 90s. Rising extreme side are long, tight sleeves, forming a high neckline in back.

### Along Broadway

New plays, acts and revues present the most diverting stage costumes and gowns. The last word in fashion is displayed on our New York stage which has become a veritable style show—an advance agent for sophisticated new modes.

In various Broadway theaters are seen slim, form-fitting gowns in favored tints of ice blue and ice pink and the newest in the pastels is ice violet. A soft strawberry satin boasts a heart-shaped decolletage with brassiere bodice which extends to the low waistline back, where the ends tie back and reach down, sweeping the floor in train effect. Latest jewelry sensation is rubies . . . rubies and diamonds and pearls in combination. Therefore the strawberry-satin lady wore ruby and diamond necklace, bracelets and rings.

Ice violet is favored in transparent velvet and heavy satin . . . wine-red velvet is featured and is grand when embellished with ruby and diamond jewels . . . absinth is a new tint and formed a combination with burnt orange for a knockout of an ensemble number . . . heavy lace forms many of the newer gowns and costumes.

Paris, always creating something new in accessories, gives us details terribly smart in the way of sparkling sandals and gloves to match. Imagine, too, sensational gloves, gauntlet style and made of real gold thread, the effect of which makes the hands underneath look exquisitely white.





By BILL SACHS (Cincinnati Office)

EARL MILLER, illusionist, rejoined the Thurston show recently in Rochester, N. Y. Miller also has worked for Mysterious Smith in the past.

WALLACE THE MAGICIAN, of Durham, N. C., now is under the management of H. H. Bradshaw, who is booking the attraction thru the Carolinas.

STEEDE THE MAGICIAN, of Thomasville, N. C., is recuperating at his home there, after a siege of double pneumonia. He is planning to get out again in two weeks.

TRUXTON HOLMES, "world-traveled magician," and wife, Louise Panchon, are this week appearing as an added feature at the Empress Theater, Cincinnati stock burlesque house. Holmes recently completed a trek over the Butterfield houses in Southern Michigan.

H. R. BRISON is piloting Keeley the Magician thru Pennsylvania on school and theater dates. H. R. reports good business. There are five people in the Keeley show. Outfit expects to continue in houses until the opening for the canvas season.

HOWARD THURSTON was thrilled with the many interesting experiments, which he called "the greatest magic of the age," when he visited the research laboratory of the General Electric plant in Schenectady, N. Y., during his engagement at Proctor's RKO Theater there last week. "Your scientists who labor incessantly in the laboratory with what seems to me to be the elements of creation, will produce the magic of the future. Truly, this laboratory is the most mystical in the world," declared Mr. Thurston on completing his inspection. "We have had mechanical magic and psychic magic, now comes the age of electrical magic, the greatest of them all," he said. E. L. Manning, physicist of the laboratory, showed Mr. Thurston how easy it is to light an incandescent lamp with a match.

DR. FLOWERS, dentist-magician of Winston-Salem, N. C., who extracts molars in the daytime and rabbits at night, motored to Durham, N. C., January 22

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PURITY UNQUESTIONED HOW TO MAKE UP BOOKLET "REG" STEIN'S MAKE UP FOR HALF A CENTURY

to meet with Wallace, Shepard, Collins and other magi to attend a performance by S. S. Henry, of Wilmington, O.

BOB RETTEW AND COMPANY are playing schools, churches and clubs in Pennsylvania. Business is reported as fair. Company includes, besides Rettew, Paul Loeb, first assistant, formerly with Dante; Midget Billy Fraier, Mrs. Bob Rettew and Bobby and Yvonne Rettew. Andrew Hughes handles the advance.

SQUASHING RUMORS that his show had closed, Marquis the Magician writes from Orleans, Ind.: "We are going strong, following some pretty chaotic business in Texas. Playing to full houses again. Just had a wov of a date in Martinville, Ind. Have a new organization, and a new broom sweeps clean. We move from here to Bloomington and then to Bedford, both in Indiana."

"WE ARE STILL MAKING an honest living fooling the public," writes Falm-man and Lee from Miami. "Have been down here since October, and have had some very good engagements since we've been here. Just completed engagements at the Greater Miami Hotel Association and the Coral Gables Country Club, Biltmore Country Club and the Committee of One Hundred in Miami Beach. Last named is one of the most exclusive clubs in Florida."



By BOB ENNET (Cincinnati Office)

MEMBERS of Graniteville Volunteer Fire Association, of Johnston, R. I., staged their annual minstrel show under direction of George Ogley, vice-president of the association, January 11.

MINSTREL SHOW, given under the auspices of the Men's Brotherhood of First Presbyterian Church, Cincinnati, January 22, in Memorial Hall, attracted a large audience. Talent for the show was drawn from the membership of the brotherhood and the boys put on a snappy performance.

AMERICAN LEGION MEN of La Crosse, Wis., are preparing to stage a big minstrel show the latter part of February. T. E. Dobbins, who has directed for three years, is again in charge of this year's production. It will be a strictly home-talent show, but La Crosse has a rich field of amateur talent to draw from and Dobbins has always given the natives productions of corky op that stacked up with professional shows.

SANK AND GARRY put over another big success in the Eagles' Charity Minstrel, staged at Central School Auditorium, Columbus, O., January 17, matinee and night. House was packed at both performances. Endmen were John Hardgrove, Doug Fuller and Fred (Dixie) Washburn, professionals. Hardgrove's Dancing Girls were featured in the first part and appeared again in the olio. Receipts went to the Eagles' Food Kitchen Fund.

ANNUAL MINSTREL REVUE, staged and directed by C. O. Black, was presented in the auditorium of Michigan Reformatory January 9 and 10. This was the eighth production under the general supervision of Warden Charles Shean, and the boys put on a nifty performance. Orchestra of the institution supplied the music. Reviewers credit Johnny Oney with being the star of the show. The boys gave Warden Shean a vote of thanks for affording them the opportunity to display their talent and entertain their companions.

FRED LESLIE writes from the Elks' Home, Bedford, Va., that the old troupers are looking forward with pleasure to the coming bass-drum championship tourney. Contestants are practicing daily. George Wombold, ex-circus canvasman, is blamed by Pete Peterson for wrecking Pete's big bass viol. George told Pete he could protect the instrument against damp weather by painting the strings with paraffin. Pete had to go cat hunting to get the material to make new strings. Leslie reports that Punk Ewing is trying to put one over on other contestants in the bass drum contest. Punk read of the loss of a hippo during the shooting

of a picture at Sarasota, Fla., and has made a bid for the hide, which, he says, will give him the toughest drum head ever made. For the ladies' contingent of the judges, says Fred, Mrs. George H. Primrose, Mrs. Loretta La Pearl and Mary Hart have been chosen.

POLICE MINSTRELS at New Orleans, staged in the Dauphin Theater, this week, had a large advance sale. Proceeds go to the Widows and Orphans' Fund of the Police Department. More than 5,000 tickets were sold before last Saturday night. Show opened January 24 and runs thru the week. Complete cast follows: Captain William Peterson and Cas-sard, Patrolmen Nat Arena, George Sanchez, Allen T. Woods, Joseph Gentile, Fred L. Sandroek, William Kaiser, Walter Tuya, Andrew Gangio, William Drews, Henry Neuburger, Aloise Hirt, Paul Maureau, Walter Klemmer, Albert Baldo, Louis Chevelau, Eugene Perlandy, Wallace Cumpstern, Henry Tedesco, Pat Oliveri, Robert Lascola, Edmond Scannan, Frank and Lucien Casard, Corporals Leo J. Morris, Charles E. Hartman, Thomas Kieran and Henry Spansel, Clerks Joseph Galverina, Frank Vignes, Wiley V. Harris, Michael A. Donahoe, Detectives Arthur J. Regan and Robert Smith.

BYRON GOSH'S Seldom-Fed Minstrels are playing a string of Alabama towns, including Athens, Decatur, Huntsville, Gadsden, Florence and Pecumseh, to good business. By Gosh informs. In the Muscle Shoals territory the show was visited by several well-known minstrel men. Among the callers were Griff and Hi, now doing their blackface song-and-dance act in presentation houses and school auditoriums, and several of the late lamented Al G. Field organization, including Howard Belcher and Barton Isbell. Barton and Isbell have staged many home talent shows in the Southern country. Gosh reports that all along the route he has noticed that the demand for in-the-flesh entertainment is keen.

GUY BROTHERS' MINSTRELS will take to the road again this coming season. George R. Guy says in a letter from Springfield, Mass. Guy is one of the oldest survivors of the old minstrel stage. The original Guy show carried the six brothers. They were capable of putting on a complete minstrel performance, the family including comedians, singers, dancers, musicians, acrobats and sketch players. Only three of the original sextet survive. They are George, Charles and Arthur. George has a grandson, Al Pinard Jr., who trouped last season with Downie Brothers' Circus in the band. Al is a dancer and comedian, as well as an instrumentalist. He will return to the Downie Circus next season. Old George writes: "Don't let the hams tell you minstrelsy is played out. Keep the ball a-rolling. People will go to a good minstrel show. This will be my 68th season in minstrelsy."

AMERICAN LEGIONNAIRES of Warren, R. I., donned burnt cork successfully in a minstrel show staged January 21. John M. Maloy Jr. directed the soldier-minstrels. On January 28 members of the Catholic Daughters of America in Newport, R. I., will offer a minstrel entertainment under direction of Mae Reardon.

NMP&FA Notes

By Robert Reed, Secretary

Writing from Dayton, O., Members Adameon and McCann, enclosed news notes and program which show that the boys are still very active in the minstrel field and have played six performances at the NCR auditorium, seating 2,250 at each performance, thus playing to a total of 14,000 people. Not a bad showing. Again proof that the cork opy can and always will pack 'em in. Dayton Herald mentions the show as "a real success thruout."

Members Mike and Leah Hines will please forward their latest address to national headquarters. All members making a change of address notify headquarters of the change. This will assure prompt receipt of your mail.

Reservations are now being received from members expecting to attend our second annual convention meeting at Columbus during the month of April. Please notify headquarters as early as possible.

Have you enrolled that new member yet? Let us make the year of 1932 one of bigger things, resolving each one of us to do just a little bit more than ever before for minstrelsy and our minstrel association. Above all, keep up with minstrelsy gossip in The Billboard's minstrelsy column, which is endorsed and approved by your association.

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38th YEAR

# The Billboard

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The Billboard reserves the right to edit all advertising copy.



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## Enter, the Subway "Name" Acts That Can't Play Out of Town

ONCE upon a time there was much ado about the "subway chorus girl," who played shows in the metropolitan area and immediately handed in her notice when the show took to the road. There was more money in New York or whatever the city might be and it was cheaper to live in one spot as well as much more comfortable. This applied and still does in many cases from burlesque to the "Follies." Since the principals weren't involved, the producers didn't mind it much, for they were all that mattered. Girls could always be replaced.

Now, however, the same condition exists as to headliners playing the New York City big-time vaudeville house and the motion picture palaces. Buf radio is really the miscreant, perhaps unwittingly. For the majority of the desirable headliners playing around the city have been made prominent or further strengthened for the box office by broadcasting. Radio programs have to be rehearsed and only in special cases can they arrange to take the air from a remote point from the studios. Also, there are the wire charges from the out-of-town point to the studio and these are important items.

Thus the desirable acts have reached the point where radio is first and stage appearances are secondary. In the case of radio having made the act to begin with, naturally it has to take precedence over subsequent stage contracts. But the theaters and circuits are gradually playing these same acts to the point of suicide! The same handful of headliners and lesser lights have been playing every possible spot on Broadway, going from one house to another, formerly considered opposition to each other, but apparently no longer. Radio has changed all that. It seems as tho it behooves the respective circuits, at least two being definitely tied up

with large chains, to try their hand at developing talent of their own instead of following the line of least resistance, and eventually paying dearly for it. Radio cannot supply the demand as fast as the theaters book them and the current "names" will soon be overplayed and run out. Will the box office then suffer in no small manner because the patrons have been educated toward a certain type of attraction, or will it mean a return to normalcy? Right now subway "name" acts cannot be laughed off.

## National Amusement Council Looked Upon as Worthy of Consideration

IT IS the belief of The Billboard that much good would result from the formation of a national amusement council, as suggested in an editorial in our issue of January 9.

W. St. C. Jones, president of the Manufacturers' Division of the National Association of Amusement Parks, concurs with us in this belief. Writing from Boston, he says:

"I am much interested in your article in The Billboard of January 9, under the caption of 'Why Not an Amusement Council To Handle National Matters?'. The thought of a national organization or council, or some active body to guard, guide and influence, for the good and safety of all, is certainly a thought that deserves a good deal of consideration."

Mr. Jones then comments on the workings of NAAP. "As an individual who is quite interested in the amusement industry," he says, "I feel that the National Association of Amusement Parks does a great deal along the given lines, and is accomplishing more and more every day to better the industry and better its position thruout the country. I have been impressed with the broad vision of the association and with its strong intentions to produce the best results. It seems to me that it covers all that your article outlined and possibly more. Possibly some of the other branches of the amusement field are not so active as the NAAP is, but they can well afford to follow the good example shown by the given association."

"The National Association, thru its representation in Washington, has always afforded the proper protection with due consideration for justice and fairmindedness."

"I felt that I wanted to express this opinion to you, supplementing the ideas which your article expressed, so the wrong impression would not go forth."

The Billboard would like to see every branch of the amusement industry organized in an executive way, something sadly lacking in circus and carnival circles, and then have each branch represented in the national council for the promotion of the industry as a whole and for protection when adverse federal legislation springs up.

The Billboard hopes to see each one interested give this subject the serious consideration that Mr. Jones has. It feels that something along this line must come—and soon.

Now that Mr. Jones has started the ball a-rolling, who's going to help push it?

## Radio Should Not Wait for Laws To Ban Its "Lottery" Programs

RADIO in connection with its commercial accounts is doing its best to cut down the number of listeners-in by offering many objectionable features that discourage the better class auditor. By far the biggest pain is inflicted by the great percentage of so-called lottery continuity included as part of the campaign in numerous programs. For

hours at a time advertisers continue to offer something for nothing, all sorts of prizes from trips to Europe to hundreds and even \$1,000 in cash, automobiles and what not.

The law forbids newspapers to print such advertisements, or even news of winners in lotteries carried on abroad. Yet the radio will give you the name each night of the daily winner, or whatever the case may be. Some move was made in Washington recently anent the matter and eventually there will be no lottery propositions going out over the ether.

But why should the heads of the two large radio chains wait until a law is enacted against this practice? Why shouldn't M. H. Aylesworth, president of the National Broadcasting Company, and William S. Paley, head of the Columbia Broadcasting System, take the initiative and beat the squawkers to the punch? Here lies a golden opportunity for radio (and sponsor) to appear in an intelligent, progressive and "public-be-pleased" light to their everlasting credit.

With commercial program sponsors willing to let their respective advertising agencies run such continuity, it is not easy for the radio folk to object. Let them all get together and make an agreement among themselves and if all decide to lay off there will be no unfair advantages in the hands of any one concern.

## Support of Theatrical Labor May Create Strength for Legit League

DEVELOPMENTS in the fight of legit against the proposed Mellon ticket tax did more than merely organize opposition to the levy. They made the hope of a strong, powerful and nation-wide League of American Theaters, a League which it would be practically obligatory for every manager to join, a bit less of a pipe dream. With the support of labor, the present League, while not making membership compulsory, could make the advantages of membership so great and the drawbacks to non-membership so many that all producers would be virtually forced to join. And if that happy state were once attained, legit might again become a powerful industry.

At the mass meeting at the Astor in New York recently, representatives of all the organized bodies of theatrical workers, national and local, said that they were strongly in favor of a powerful managerial organization. They said that they would aid in the formation of such an organization to the extent of their powers and conceded that doing business with shoestringers, fly-by-nighters and others of like ilk was undesirable. And Equity, at a recent Council meeting, voted co-operation in the formation of a strong managerial group, insofar as it might be legal.

It is to be presumed that Equity touched on the question of legality because of the fact that a labor union making an exclusive contract with a certain group of employers, and boycotting all the rest, is guilty of a legal breach. That fact is to be deplored. But a wise union can—wise unions have in the past—put certain absolutely legal restrictions upon membership, so that the drawbacks of signing with outside employers become so many that such an act is virtually impossible.

At any rate, the unions have expressed themselves as overwhelmingly in favor of a strong legit League. And since—as the managers have themselves so often wailed—the unions are virtually in control of the legit situation, the hope for a strong League becomes a little less remote.



Memories of Old New York

Editor The Billboard:

Some time ago I had the pleasure of looking thru a bound volume of an old city newspaper of the year 1887. People and customs of that day have passed out with the years.

To me it was like dropping back and being set down in the city of my young manhood at the age of 18 years, which seems in a way such a short time. At that time, of course, I was—like young men of today—much interested in the theater, so as I perused the pages how my heart leaped at some of the acts of the plays and the players of those days so long ago.

How familiar were the old amusement ads for the Dime Museum and Eden Musee.

Some of the attractions were James H. Wallick, in *The Bandit King* and *The Cattle King*, at the Dime Museum. Robert Downing, tragedian, in *The Gladiator*, at the Grand Opera House. Eden Musee had among its attractions, besides the wax figures, "Fat Winnie" and "Jo-Jo, the dog-faced man." Then there were Gilbert, Donnelly and Girard in *Natural Gas*; Frank Daniels, in *Little Puck*, and Pete Baker in *Chris and Lena*. Also there were the familiar names of Kate Castleton, Jennie Yeamans, J. K. Emmet and James O'Neil.

Specular productions of that day, and I sometimes wonder if it could be put on today just as it was then. It would be a big hit with the present generation. Then there were *Evangeline*, *Uncle Tom's Cabin* and many others too numerous to mention. I must not forget to mention Hoyt's plays, too, which were at their height then, such as *A Bundle of Keys*, *A Tin Soldier*, *A Hole in the Ground* and so on. We have fine actors today; in fact, the very best, but the old ones were just as good. Booth and Barrett, Mary Anderson and Minnie Maddern (Mrs. Fiske) are a few among the best of that period.

Many of the old stars have died long ago, but I wonder about those who are yet alive. Where are they and what are they doing today in their old age, the ones who years ago swayed great audiences and moved them from laughter to tears?

HARRY G. BURNS.

Indianapolis.

Preaches Progress

Editor The Billboard:

In a late issue of *The Billboard* and on the Forum page a well-known man of the show world wonders why the outdoor show business is not progressing as it should. My solution follows:

Compare the shows with *The Billboard* for the past year and you will notice that *The Billboard* has improved where the shows retrenched, and some failed to take to the road. The ones that did produced the same line of rides and shows that we saw 10 years ago. *The Billboard* created a few new departments such as "Hartmann's Weekly Broadest," "Back-Page Pats," "Museums" and "Domino," giving us more to read during our spares on the lot and while in winter quarters.

It seems *The Billboard* aims to please and progress with the times, but the outdoor shows want to simply keep painting up the old stuff and sell it for new. But the public is wise, and if we showmen expect to get anywhere, we must create new departments and new ideas, and give the patrons such a good show that each and every man, woman and child that goes away will send others back to be pleased as they were—at your lot.

Look how Sam Dill has proved to the showmen where the trucks will replace the railroad show train just as the auto replaced the one-horse shay and save upwards of 25 per cent on transportation expenses. The public is fed up on the old, so on with the new, and all concerned will enjoy a prosperous 1932.

Philadelphia. WILLARD J. OAKLEY.

Star Orators of the Lots

Editor The Billboard:

This is in answer to my dear friend, Doc Waddell, in *The Billboard* of January 9, "Who was the greatest side-show talker in front of a grift annex?"

In the early days there was hardly a circus side show on the road that did not have a few "lucky boys" with their little games in the side show. But they were good fellows outside of their little rackets, always the first to help a stork or injured showman. I might mention a few of the old-time talkers of those days: Fred Price, Dan Green, Frank Morris, Doc Hickey, Doc Crosby, Jimmie Morris, Col. Goshen, Cal Towers, Sheeney Bush, Skinny Rosenthal, John Hamilton, Dan Mc-

THE FORUM

Cluro, Phil Ellsworth and Pop McFarland. I consider that Frank Morris was the best side-show talker and opener in the past 50 years.

There are not many of the old boys left. About all of the above are gone, if not all, but they were talkers that could sell a side show. How about it? Doc and my dear friend, Sheeney Bush, could tell.

In regard to who was the greatest talker for a legitimate side show among the talkers for the past 30 years there were a number of A-1 side-show men and talkers, such as Phil Ellsworth, Warren Trous, Tommy Ambrose, Ike Shipley, Lew Graham, Clyde Engalls, Pop McFarland and Jimmie McNulty.

These were circus side-show men, but among the carnival and exhibition talkers there were and are now a number of high-class men. I think the original George Johnson was the greatest of these. Harry Potter and George Van Anden were high-class men in their line.

Brunswick, Mo. LEW D. NICHOLS.

Circus Days Gone By

Editor The Billboard:

In your December 26 issue I read an article by Lew D. Nichols naming some of the old-time circus performers. I would like to say a little about some of the old-time versatile performers (1889-1906) I have seen and worked with.

In 1889 I first learned the game with the Handlen Brothers in a return act with the Adam Forepaugh Circus. Speaking of the John McMahon Circus from 1891, Nichols is right when he says that they did doubles between bars. I was with the show in 1891 in an act with Clarence Mason. Billy Devan and John Quigley were also there. I don't believe I have ever seen the equal of those two fellows in the long leaps and the doubles. Clarence Mason, one of the most versa-

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to *The Forum*, *The Billboard*, Box 872, Cincinnati, O.

tile of them all, was not far behind Devan and Quigley in the leaps. He could leap from the triple ground bars or from the aerial bars. Mason did doubles between the bars and also a somersault over the center bars. In the return act we did passing doubles. We also had a hot lineup of ground and lofty tumbling.

Another feature was an act with Billy Devan and Clarence Mason. They did a passing double and single in the old dirt ring without a springboard. All they used was a solid box about eight inches high. Standing at a distance (this was timed) and running almost together, Mason would do a double over Devan, who, at the same time, did a single. At the finish they were standing back to back about five feet apart.

A few others are the Walton Brothers, with Barnum Shows; the Nelson Family, who introduced the three high, spotter flip-flops, with Ringling Bros.; the Florence Troupe, with Walter J. Main Shows; the Tacoma Family, the Flying Fishers and the Belford Acrobats. The Belfords, I believe, introduced that three together somersault caught on a foot pedestal.

Glendale, Calif. (BILLY WEST).

Mary Once Good Elephant

Editor The Billboard:

H. H. Whittler's query regarding the Sparks & Allen Great Eastern Shows of 1891 interests me.

That's just a little too far back for me, but I remember the first time I saw the Sparks Shows in 1897. I was ahead of the Mighty Hag (then composed of nine wagons) with a heavy load of Russell & Morgau paper, making my way up Macon Ridge in Louisiana. It was in April and the roads were flooded and the going tough. I pulled into Delhi, La., to bill the town and the John H. Sparks Show was just moving onto the lot from two cars on a W. S. & P. sidetrack. Charley Sparks was managing the show. It seems to me that Whittler was there. So was Mary, then about one-third grown, and she did most all the work pushing cages and vans about the lot and to and from the cars on the track. She was a lovely

beast and by far the favorite attraction on the lot. The last time I saw her was 12 or 15 years ago, then a very large and unruly beast in chains. I understand she was later shot for murder.

That was my first acquaintance with Charley Sparks and we have been warm friends these 35 years, altho I have not seen him since 1918 in Wisconsin. I quit the business 30 years ago, but still enjoy a glance at *The Billboard*, for I always see something that recalls old times and oldtimers.

I have never regretted my experience with the Mighty Hag. Old Ernest was the most even-tempered man I ever knew and a big-hearted loyal friend. I saw him last on a train in Florida about 10 years ago. Altho out of the business for many years I still retain my admiration for the honest showman and trouper. They are an honest, big-hearted, hard-working, resourceful class of people, and always welcome when they come my way.

Idaho Falls, Ida. JOHN W. HOGAN.

Lands Trade Commission

Editor The Billboard:

I noticed in a recent issue of *The Billboard* that the Federal Trade Commission has ruled that advertisements bearing the signatures of actors and famous personalities must also state how much was paid for the endorsement.

I want to heartily indorse the Trade Commission for this action. I think that advertising is due for a cleaning, and if the purpose of our government is to protect, then these misleading statements as to cosmetics, tobaccos and patent laxatives should be stopped.

I hope every concern who does not comply with this ruling is prosecuted.

WILL W. WALKER,

A Travelling Salesman.

Corpus Christi, Tex.

Few of These Survive

Editor The Billboard:

What has become of those good old laugh-getting teams of German comedians? Good old vaudeville days when the next act on the bill was Weber and Fields, Carson and Willard, Raymond and Coverly, Rice and Cady, Kolb and Dill or that ever-clicking team of Carlin and Otto, and everyone leaned forward for a good 20 minutes of entertainment.

What a comeback they would make along with such acts as Tom Nawn and Company, the Four Cohans, the Three Keatons; Jones, Grant and Jones; Ezra Kendall, John Kernell, Nat Willis, Lew Hawkins, W. C. Fields, Cliff Gordon, Joe Welch, Ben Welch, Bert Williams, Swor Brothers, Kara the Great, The Four Bards, Elizabeth Murray, etc. Those were the happy days of vaudeville. Oh! bring 'em back again!

Tampa, Fla. FRANK REYMAN.

Would Fight for Fair Play

Editor The Billboard:

Having lived for 32 years, a great part of which has been spent in the amusement world, I feel entitled to make a few suggestions in regard to our future. Personally, my experience has been varied. Carnivals, circuses, wrestling partner for a champion; Riverview Park, Chicago; fairs, vaudeville, production and presentation of films, and, last but not least, the medicine-show game.

The show world in its entirety lacks co-operation. A great many of us operate without benefit of chain monopolies. As independent showmen we can begin to see the end. Mighty Eastern corporations influence city officials to skyrocket the license; chain theaters use unfair means to impose their attractions upon a helpless public, denying them the right to see in their home towns legitimate road shows; corporations lease or buy three theaters in a town and close forever two of them.

The public today demands and patronizes good vaudeville wherever presented. It does not take a notorious

name act to get crowds, but one must have a theater. The independent road showman must take the longings. Business men of various cities support chain theaters, never stopping to realize that a film using 1,000 people in Hollywood never eats a meal in the cafe; never buys clothes. It is shipped in a box and leaves the same way, taking with it the money that a legitimate road show would have spent in a town.

Season of 1930 the Johnston Comedy Company (six people) paid in a season of 30 weeks \$400 in city license fees, lot rents, approximately \$500. Lights and labor of electricians \$150. Cost for three items, \$650 a week. Show me the chain theater in any city under 20,000 that is forced to pay that amount for the right to present a legitimate show.

The answer: We must come out into the open and fight these conditions. We must educate our public. In every announcement an appeal must be made to the public. Ask your tailor how many suits the local chain theaters bought; ask favorite cafe owner how many meals the big Eastern corporations have eaten in his place. Let's get together and fight unfair license that shows plain discrimination between the chain and the independent.

Let's give the public a good show. Let's get away from the old and bring on the new. Let's leave a town so the next independent show that plays it will benefit by the reputation we left. If we find a showman violating the confidence of our public let's all realize that he is a menace to our profession. Why not protect our public by forcing from our ranks these undesirables?

There can be no middle choice now. It is fight or slowly pass out of the show world. I, for one, pledge myself during the season of 1932 to show no mercy to any chain monopoly or any individual who seeks to deprive our public by unfair means of the independent road show that is worthy of public support.

EARL V. JOHNSTON.

Covington, Ky.

Trouped With Harris Show

Editor The Billboard:

Noticing some mention of the old Harris Nicke! Pluto Circus in a recent issue brought back fond memories.

My first trouping was with this show 30 years ago, season 1902, just two seasons before the show was taken off the road. I was a member of the band. Among the members of band at that time were J. Bert King, leader; the Crouters brothers, Frank, Charley and Jerry; Fred Green, Tom Dobby, Alvin McCormick, Billy Otis Kimmons, Gaylord Lawman and Alex Bowles. The two last named have passed on. The others are still living so far as I know.

The show wintered in Birmingham, Ala., and opened there early in 1902; closed in Valdosta, Ga. Ten cars, if I remember correctly, C. C. Wilson, who was the son-in-law of Mrs. Harris, was manager.

There were many performers there who are still well known in the profession. Here are some that I remember: Miles Orton, wife and their children—Claude, Albert, Miron, Mike, Norma, Clarence and Iva. Clarence and Iva were small children at that time and did a double trap act and would sell their photos after their act. Others included George Moses and wife; the Millettes, Ed and Maude and their son, Ira, not more than three or four years old at that time and a great favorite among the band members. Then there were George Jenner and Al Armer, the singing clown, and Barney Shea, who always brought the house down with the famous old "January" act. He weighing around 250 pounds, looked twice as big as the mule when he had on clown makeup. Uncle Dan Costello was equestrian director. There were numerous others that I cannot recall.

HARRY (JACK) MCGOWAN.

Sylacauga, Ala.

Vaude Points to Prosperity

Editor The Billboard:

Vaudeville has come to our local theater and it sure makes a difference in the crowd.

It seems like old times. Packed houses. It helps prosperity, giving actors work, musicians and all help that goes to put on a vaudeville show.

That's what every town ought to feature—vaudeville. It not only helps theater receipts, but gives people work.

EDWIN E. BLANSLEA.

Kingston, N. Y.

# C I R C U S I E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

## Motorized Owners To Gather In Washington February 1

**Second annual conference to be held in room of Chamber of Commerce of United States—open to owners and agents of circuses and members of Circus Fans**

WASHINGTON, Jan. 23.—The second annual conference of the motorized circus owners of the United States will be held here Monday, February 1, and under auspices which should afford a feeling of satisfaction for each member of this group. This suggestion has reference to the fact the handsome conference room of the Chamber of Commerce of the United States, right across the park from and facing the White House, has membership during their meeting. The those which have been developed thru the sending out of a questionnaire to members, as answers to this questionnaire have been analyzed, individual views considered, individual problems weighed as to their importance and conclusions summarized. It is expected an address will be delivered by Senator James E. Watson, of Indiana, and by others, among them A. W. Koehler, managing director of the National Conference on Uniform Motor Vehicle Laws and Regulations.

Aside from business program, plans have been made for delegates to visit the bicentennial commission headquarters, but a short walk from place of meeting, and also Mount Vernon. Special permission has been obtained by Melvin D. Hildreth from Capt. R. C. Montgomery, office of public buildings and grounds, for those in attendance at conference to use the new \$17,000,000 Mount Vernon Memorial Highway by making the trip to and from the home of Washington. This highway is open at present only on Sundays and holidays, being closed to the public during the rest of the week while being finally completed for the bicentennial ceremonies. Permission granted by Captain Montgomery, therefore, is a further recognition of the circus folk.

It is desired the fact the conference will be open to motor circus owners, general agents, contracting agents, managers of advertising cars and any member of the Circus Fans' Association be stressed. Another point is that the women will be welcomed. Plans are being made for a dinner and social gathering on Monday evening. Dinner will be informal.

The questionnaire which has been sent out, reactions to which will furnish the basis for subjects discussed at the conference, follows:

Do you believe in a centralized routing agency? Are you of the opinion that the proposed 10 per cent Government tax on gross admissions is detrimental to the circus? Do you believe that the use of identical pictorial circus advertising matter should be corrected? If so, how? What, in your opinion, is the most pressing problem confronting the motorized circuses of the United States today? What should be the radius for billing a motor show from each show stand? How much time should elapse between two different shows playing the same town? What billing regulations should the motorized circuses adopt covering different shows in the same territory? Do you believe that the billposting laws of the several States prohibiting posting of bills on highways are detrimental to the circus? Are you of the opinion that a get-together meeting of circus owners and agents would create a better understanding between circuses and assist them in making a greater profit?

### Shorty Sutton To Go North

CINCINNATI, Jan. 23.—Shorty Sutton, former cowboy movie actor, who is making personal appearances in Public houses in Tennessee, reports very good business at Johnson City and Bristol. He ends Public dates next Saturday and with his company will make a long jump north, where his manager, Rex H. Ingham, has been for past month arranging bookings.

### Levy Again With Barnes

LOS ANGELES, Jan. 23.—Harry Levy will again be superintendent of concessions on Al G. Barnes, and Arthur Stahlman assistant.

### Bradna Has Fine Array of Acts

PHILADELPHIA, Jan. 23.—A fine circus program has been presented at Maubatum Theater during past week by Fred Bradna. Show is exceptionally well balanced and moves with swiftness. Bradna acting as ringmaster is par excellence in the role.

Program includes Mme. Wallace, lions; Charles Bell Trio, comedy acrobats; Two Arleys, perch; Tiebor's seals; Don Francisco, wire act; Mme. Bradna and Company, Act Beautiful; Mickey King, aerialist; Happy Harrison's comedy mule; Orrin Davenport, troupe of riders; Gene and Gaby DeKos, burlesque boxing; Maybelle's elephants; Flying Wards; Christiansen's Horses, and clowns, Shorty Flemm, Blutch Landolf, Chesty, Herman Joseph, Davidson, Paul Hornippo, Albert Moore and Jerry Bangs. Merle Evans is band leader for presentation and used local theater orchestra. Business was excellent.

Show goes to Pittsburgh, then to Detroit for Shrine date and Cleveland for Grotto. Plays theater date at Pittsburgh.

### Circus at Toledo, O.

TOLEDO, O., Jan. 23.—Circus, sponsored by *The Blade and Times*, with assistance of Mayor Add Thatcher and other city officials, will be held in old armory building for five days, beginning February 29. Proceeds beyond expenses are to be turned over to city charity. Bernard Groenewold is lining up acts. Several animal numbers from Ringling Shows at Port, Ind., will be included in program.

### "Military Rites" Held for "Tilly"

CINCINNATI, Jan. 23.—"Tilly," widely known performing elephant, owned by John G. Robinson, who died last Sunday morning at the Robinson farm at Terrace Park, was buried there Tuesday afternoon. More than 2,000 persons were present.

Military rites, including the firing of the cannon used in "Tilly's" famous act, were conducted at the grave by three other members of the act in which "Tilly" was starred. "Tony," "Pitt" and "Clara," all proteges of "Tilly," knelt at her grave and fired the cannon salute as her remains were lowered into the grave.

While services were being held, Gordon Mougey Jr., aviator and grandson of Mr. Robinson, dropped flowers on the grave from an airplane.

### Clarke Still Receiver For 101 Ranch Property

NEWKIRK, Okla., Jan. 23.—Judge Claud Duval on Monday denied petition of Col. Zack T. Miller for removal of Fred C. Clarke as receiver for 101 Ranch property, holding that Clarke is capable of handling affairs of ranch.

Colonel Miller said he might seek to transfer all ranch litigation to Federal Court.

PONCA CITY, Okla., Jan. 23.—The report filed by Fred C. Clarke, receiver for Miller Bros.' 101 Ranch, shows claims against the receivership for \$21,130.45 allowed, and claims for \$139,435.93 disallowed by receiver. Claims have not been acted on by the court.

The \$21,130.45 was included in a list of 132 separate claims and the \$139,435.93 was claimed in a list of 23 separate claims, making a total of 155 claims filed. Largest claim was that of Col. Zack T. Miller for \$100,000, which was disallowed by Clarke.

### Loster Sells Interest In Tiger Bill Show

CINCINNATI, Jan. 23.—Jimmie Loster advises that he has sold his half interest in Tiger Bill and James Bros.' Wild West and Circus and is at present in Tampa, Fla.

In all probability he will be back with Allen Bros.' Wild West.

## Looking Back Thru The Billboard

### 25 Years Ago

(Issue of January 26, 1907)

W. W. Scott, well-known boss hostler, died in Chicago January 17. Had been with Wallace, Main and Hagenbeck. Washburn's Animal Show will travel in seven cars. M. L. Clark & Sons Show will close next week at Alexandria, La., completing 44th week of its tour. Manager R. S. Rowe states that Norris & Rowe Show will not be sold. Will T. Miller again will manage side show with Jones' Enormous Shows, making his third season. Felix Henderson again will be with Hagenbeck-Wallace. John G. Robinson, accompanied by Sol Steffen, sailed for Europe January 24. Sun Bros. closed season January 12 at Tifton, Ga. Tour embraced 40 weeks. Show traveled 10,720 miles. William Hoogewoning, of Ottawa, Ia., is making arrangements to launch a 10-car show. Tom J. Myers and Ethel Adams, of Norris & Rowe, were recently married. "Silver" Oakley will be with Barnum & Bailey. Mark Monroe still presides in president's chair of Philadelphia Troupers' Club. Brunswick Jack again will be with Sells Show.

### 10 Years Ago

(Issue of January 28, 1922)

Sells-Floto is to have three weeks' run at Coliseum, Chicago, opening April 8. Clint W. Finney, contracting agent, again will be with Sells-Floto, his fourth season. Ray Elder will be assistant manager; Al Clarkson, general agent, and Oardner Wilson, treasurer and press agent back with Patterson Animal Circus. Allen Houser will be equestrian director of Sparks Circus. George F. Meighan, general agent of Ringling-Barnum, is now making his headquarters in New York. William Backell will be car manager with Robinson Show. Oscar Wiley again will be with Rhoda Royal. Edw. A. Woelcker, musical director, again will be with Barnes, making 10th season with this show. Eugene and Mary Enos, again with Hagenbeck-Wallace, their 11th season with show. Fred Ledgett, equestrian director of Grotto Indoor Circus, Canton, O. J. H. Adkins is treasurer of Gollmar Bros. Mark Smith will be boss canvasser, and Joe Lloyd, boss hostler, on Howe Show. John Henry Rice, who did locals for Frank A. Robbins Show, will be ahead of Patterson Circus, and will have old buddy, Josh Billings, on advance car.

## Dill Busy on Robbins Show

**Having motorized outfit rebuilt and repainted—has fine winter quarters**

DALLAS, Jan. 23.—Robbins-Circus quarters at Fair Park is a place of much activity. Manager Sam B. Dill recently returned from a business trip to Northern cities, and is having his motorized show rebuilt and repainted.

Show is quartered in a number of large buildings. There are three separate training barns. A number of horses are being broken by Joe Elliot and Helen McLaughlin. Mrs. Dill is breaking a group of ponies. William Kempnith is working on dog act. Monkeys are being broken by Marian Graves. Same trainer is putting the elephants thru their paces. Aline Zellman has joined Aerial Goodwins. A three-people iron-jaw act and a four-people trap number are being put together by the Goodwins.

Fred Crandall has charge of quarters and is assisted by Joe Ford, mechanic; Jimmy Thomas, boss painter; Charles Hills, props, and a large force of workmen. Ida Goodwin has charge of wardrobe department and a new set of wardrobe is being turned out. Cookhouse is in charge of Napoleon Reed.

Arthur Hopper, who is wintering here, is a daily visitor at quarters.

### Bert Bowers and Wife Fete Show Friends

MIAMI, Fla., Jan. 23.—Quite a gala affair was opening of Casino night club at Miami Beach last Saturday night, under personal direction of Ollie Webb and son, Teddy.

One of foremost parties of evening was given by Mr. and Mrs. Bert Bowers, which, including themselves, numbered 19. Table was U-shaped and banked at curved end with flowers.

In the past Don Montgomery was bandmaster and Maude Montgomery prima donna on shows owned by Mr. Bowers, so it was natural that during course of evening Don led the 12-piece orchestra and Maude sang two songs.

Guests included Mr. and Mrs. Billy Carr, "Chick" Bell, Blanche Cosgrove, Frank McIntyre, Mr. and Mrs. William McFarland, Anna Jackson, Mr. and Mrs. Ross Young, Mr. and Mrs. Harry Anderson, John Malone, Frieda Borradaile, Sidney Markham and Mr. and Mrs. Don Montgomery.

### Must Obtain License Tags When Entering Wisconsin

CINCINNATI, Jan. 23.—A. M. Anderson, concessionaire of Durand, Wis., writes that out-of-State trucks going into the Badger State must obtain license plates, the same as trucks operated in that State must do when they enter Minnesota or Illinois. Pamphlets of Wisconsin Statutes relating to levy and collection of ton-mile tax on vehicles other than common carriers and manner of obtaining permit for operation of such vehicles and other data have been published.

It would be well for owners of motorized shows contemplating playing Wisconsin to obtain these pamphlets from the Public Service Commission of Wisconsin, William M. Dinneen, secretary, Madison, Wis.

### At Sarasota Legion Show

SARASOTA, Fla., Jan. 23.—Sarasota Bay post of American Legion presented its society circus at Coliseum Wednesday night. It was under direction of Roy Alexander. Acts included Morales, Chin-Fu, LaRose Sisters, Howard Brothers, Bernard Brothers, Polidor and Johnnie White's canines, Merrill Troupe, Harry Bittley and Alexander Troupe.



**With the Circus Fans**

By **THE RINGMASTER**

President, **H. HURTZBERG**, 607 Brady Bldg., San Antonio, Tex.  
 Secretary, **W. M. HUCKINGHAM**, Thame Bank, Norwich, Conn.  
 Editor, **K. K. KNECHT**, Box 276, Evansville, Ind.

Leonard Gross and wife, who are wintering in Los Angeles, have been entertaining quite a few circus folk and CPA—Fred Ledgett and wife, Irene; also the bride and groom, Vates Engesser Unrath and hubby Barney Unrath, to whom Gross presented a handsome bronze antique lamp, a gift from Adam Forepaugh Minnesota CPA Top, and a silver piece from James Davidson and wife, of Calgary, Alta. The Hidsy, of St. Paul, also visited Grosses, and they all made a trip to the Leltz monument and to the Barnes quarters.

C. R. Hidy and wife, CPA of St. Paul, have left Los Angeles and returned to San Antonio, where they will again visit George Engesser and family of Scheil Bros. Circus.

The John L. Davenport Chicago CPA Tent had its monthly Dutch treat dinner at Cliff Dwellers in 220 South Michigan avenue, evening of January 13. A novel blue print invite with circus scene was sent out.

The Seth B. Howes New York City CPA Tent has a classy bronze elephant desk figure with CPA on one side and name of Tent on other side of blanket.

Earl Chapin May, of Sharon, Conn., has been spending some time in New York City of late, assisting his publishers, Duffield & Green, in final work on his new book of circus history, *The Circus, From Rome to Ringling*. Earl and his wife then plan a real trip again. Their last took them to the Orient.

**West Coast Jottings**

VENICE, Calif., Jan. 23.—George and Alice Sohn, singers, last season with Barnes and Hagenbeck, who are wintering in Los Angeles, will soon leave for the East to play Orrin Davenport's dates at Detroit and Cleveland.

Jimmie Young, elephant trainer, is a new arrival here and is stopping with Austin C. King, side-show manager.

Jack Murray, formerly with Howe's Great London, is wintering here and working on the Pier. States that he will again troupe with a circus.

Abner Kline and wife were dinner guests of John Backman and wife at their home here last week.

Fred Foster has his horses, ponies and monkeys wintering at Selig Zoo in Los Angeles. Is working a few pictures.

Kinko Sunbury, last season with Hagenbeck-Wallace, will leave soon to play winter dates for Orrin Davenport at Detroit and Cleveland.

Barney O'Brien, formerly with John Robinson Circus, who is wintering here, will soon leave for the East. Will be with one of big ones.

Spud Sedrick and wife returned home from a visit to San Francisco over the holidays.

Harry Wooding, owner of Toyland Circus, has all his stock and equipment at Hal Roach Studio, where he is working a circus picture (a comedy), starring Laurel and Hardy. Willard Beeson is acting as business manager for Wooding. Alma Taylor is doing a bareback number, and her husband, Milton, is ringmaster.

Lela Plank gave a supper party last week to Al W. Copeland. Those present were Pony Cook, wife and baby, Curlie Phillips and Fay Walcott.

Jack McAfee and Skinny Mallock have an auto park at Auto Show in Los Angeles and are doing well. McAfee again will be with Barnes.

Bullhook Jackson is with United Tent & Awning Company, erecting tents for indoor shows. **TOM PLANK.**

**Trenton Circus-Cabaret**

NEW YORK, Jan. 23.—Circus-cabaret-midway, sponsored last half of last week by Junior League of Trenton, N. J., in local armory, went over in good style, attendance on three matinees and two nights up to expectations. Circus performance eliminated Saturday night in favor of boxing bouts, which didn't draw much. Cabaret went for 50 cents on table reservations, circus admission same for general, split for kids. Performance ran an hour and 10 minutes. Arthur Hill, of Wirth-Hamid office, had following program: Will Hill's ponies and elephants; Bee Jung, aerialist; Los Canallios, Hip Raymond, Charlotte and Thompson and Cristofa and Paul. Mrs. J. W. Williams is president of the league, while S. A. Beck promoted doings.

**McReavy and Clarkson Work On Advertising Proposition**

ST. LOUIS, Jan. 23.—Vernon L. McReavy and Al Clarkson, two well-known agents, since close of outdoor season have been working on a new advertising proposition which they are now putting into operation at motion picture theaters in Illinois, Indiana and Ohio, as a merchants' trade stimulator. Plan was originally tried out several weeks ago in several Missouri cities and proved successful. Besides aiding merchants, it also affords employment to actors and agents, as a local man is contracted to finish negotiations in each city contracted.

They left last week via auto on an extended booking trip thru the Middle West and expect to establish headquarters in Chicago in near future. They expect to return to their usual duties with outdoor attractions the coming season.

**IABPB Locals**

BOSTON, Jan. 23.—Harry Howard, formerly with Ringling Bros., is now advertising agent for Shubert theaters. Is assisted by Izzy Fictor and Larry Whalley. Checkers M. Malone is now a member of Local No. 17 and is heavily billing the Boston Garden. The home of big attractions has the following: Harry Bamberg, Jake Hines, Jesse Superior, Leo Danahy, Red Burns and Harry Audette.

Office of the International president, A. T. Noonan, is always open for visiting brothers.

SPRINGFIELD, Mass., Jan. 23.—Officers of IABPB, Local 15, for this year are: F. H. Morrill, president; George Caron, vice-president; Robert H. Clark, secretary-treasurer; Dave Roberts, business agent; and Edward Lampeon, sergeant at arms.

NEW ORLEANS, Jan. 23.—The following officers of IABPB, Local No. 62, were elected for this year: John Morris, president; Charles J. Phillips, business agent; A. B. Nafie, recording secretary.

**National Memorial Museum To House Circus Relics**

NEW YORK, Jan. 23.—At the monthly meeting of Seth B. Howe Tent, CPA, at Hotel Roosevelt Wednesday, on suggestion of E. E. Sugarman, of *The Billboard*, a committee was appointed to begin a campaign for a fund with which to erect a national circus memorial museum, to house circus relics of the days of Seth Howe, Barnum & Bailey, Ringling Bros., Buffalo Bill and others.

Proposed museum would contain not only relics, but posters, costumes, paintings, models and statues of famous circus characters—clown, riders, trapeze performers and even famous animal performers.

Circus Saints and Sinners probably will be asked to join in the movement, which is to be nation wide. Earl Chapin May was among those in attendance.

**Shetland Breeders Meet**

CHICAGO, Jan. 23.—At their annual meeting held here during the International Exposition, members of American Shetland Pony Club considered revisions of their by-laws. The secretary read each section of proposed revised by-laws. It was decided later, however, to postpone action for the year. In the meantime copies of the whole were mailed, in compliance with the law, to entire membership. Secretary reported finances of club in better shape than a year ago. Officers elected were: Leslie A. Lyons, president; Daniel G. Orfutt, vice-president; Julia M. Wade, secretary-treasurer. Three new members, Messrs. Tillman, Orfutt and Middleton, were elected to board of directors. Official scale of points of shetlands eligible to registry was ordered revised. Unanimous vote was taken naming Union Stockyards, Chicago, as location of the next annual meeting and the day as Wednesday of International Exposition Week.

THE RODEO in connection with Fat Stock Show at Fort Worth has always been "thrilling," especially last spring. Manager John E. Davis and his aids are preparing for much more attractive doings this year, according to word from that city. Contestants' competition will probably be specially keen. Increases in purses will total about \$3,537—for several contests increases of not far from \$1,000 in each over last year.

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 New and Used List Contains Over 260 Tents, Banners, Poles, Stakes, Hinge, Deck, Drill, etc.  
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 EDWARD R. LITSINGER, PRES.  
 CHICAGO.

**Case of Frank Myers Against Ranch Dismissed**

POCA CITY, Okla., Jan. 23.—When case of Frank Myers, suing the ranch and 101 Ranch Show for \$75,000 damages, was called last Thursday in Kay County District Court it was dismissed because Myers had walked away from a local hospital, where he had been for two years, and his attorneys do not know of his whereabouts.

Myers claimed he was critically injured when an employee of show on road two years ago and since has been in hospital. He included as individual defendants in suit Zack T. Miller personally, George W. Miller, Joseph C. Miller Jr. and estates of both the late Col. George L. and Col. Joe C. Miller. When show hit the rocks last August and later the ranch went into receivership Myers left his bed. This was not known until his case was called.

**Bits From Here and There**

CINCINNATI, Jan. 23.—Billy Diek, who is in Philadelphia, advises that Doc Young, of Main Show, is working Cupid, pickout pony, at Joyland there. Recent visitors were Happy Shaw; George, May and Lou Barton; Albert Rowell, Horace Laird; Mike and Ike, midgets, and Pogy Waddell.

Jean-Jeanette, who had pit show on Cole Bros. for several seasons, is with Cash Miller's Traveling Museum.

Lillian Thelma Aiton, circus prima donna, is wintering at Hoboken, N. J. Has been in real estate business for some time. Plans to return to white tops this season.

Tommy and Beale Hayes are at their home in Sandusky, Mich. Fritz LeCardo, sword swallower, formerly with Christy Show, is spending a few weeks in Memphis, Tenn.

Freddie, armless wonder, left Singer's freak act and went to Buffalo. Francine will replace him.

Pearl Harris, of Main Show, and Flo White, of Downie Bros., are at former's home in Tonkawa, Okla., making wardrobe.

**Wheeler To Play Fairs**

PETERSBURG, Va., Jan. 23.—Al F. Wheeler has just returned from New England, where he has been in attendance at the different State fair meetings. Both Wheeler & Sautelle Circus and Al F. Wheeler's New Model Shows are under contract to exhibit at many of the Eastern fairs during August, September and October.

**Short Biographies Of People Engaged in Circus Business**

Under this heading each week will appear a short biographical sketch of some person active in this field.

**No. 11—JOHN G. ROBINSON**

Mr. Robinson was born at Cincinnati, O., January 12, 1872, making him 60 years of age. His home is in that city. He has been engaged in the amusement business all his life. When he was 18 he was a rider and acrobat. At 20 he was assistant manager of John Robinson Circus. In 1901 he took over the management and continued same until 1916. The title then was sold to Jerry Mugivan and Bert Bowers. Mr. Robinson was third generation of John Robinsons to own and operate the John Robinson 10 Big Shows. He has an elephant act which plays indoor circuses, parks and fairs. Fraternal organizations of which he is a member are all the Masonic bodies. He recently was Potentate of the Shrine in Cincinnati. He also is a member of the Cincinnati Club and Firemen's Protective Association. His hobbies are elephants and animals in general, also all outdoor sports. His wife is Leonora Smith Robinson, who is not active in show business. They have two daughters and one son. Mr. Robinson's parents are deceased.

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112 Pages, Illustrated. History of American Circuses, and 577 Photo John Robinson Circus Parade, 1900. \$1.00. CHAS. BERNARD, Riverside, Savannah, Ga.

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 For Circus Section, Aug. 23. No income, and dependable. VICTOR DRUMB, 108 N. Eddy, Denton, Tex.

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TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

## Under the Marquee

By CIRCUS SOLLY

SOLLY is anxious to know the whereabouts of O. D. North and Fred Mounton.

PEERLESS HILBERTS, last season with Robbins Circus, are working clubs in Dallas and vicinity.

TIERNY FAMILY of circus folk are wintering in New Orleans and working dates around there.

W. C. WREST, old-time trouper of Glendale, Calif., is seriously thinking of coming back to big tops.

CHARLES A. SMITH, sousaphone soloist, will again be with Jack Phillip's Band on Wheeler & Sautelle, this making his third season with that organization.

DOROTHY SMITH is a patient at American Hospital, Chicago. Tad Tosky, clown, also has been confined to same hospital for some time.

HERBERT SWIFT, band leader, who has a restaurant on Elm street, Cincinnati, has acquired another, this one on Court street.

PAT KLINO left St. Louis last week for quarters of Barnes Circus at Baldwin Park, Calif. Clowned at a Mound City department store for two months prior to holidays.

BOB ROBINSON, formerly with Barnes advance, is now handling a fountain pen window demonstration, putting on from 8 to 10 demonstrations in larger cities adjacent to Seattle.

JOE PHILLIPS (Jo Jo), clown and gymnast, last season on Capt. Latlip's Show, is wintering in Chattanooga. He is working on a new trampoline act for coming season.

AL CLARKSON, well-known agent, is sojourning in Chicago. Clarkson and Vernon L. McReavy have been working thru the Middle West with a theater stimulator campaign.

A. V. FULLER and Henry Whately, last season on advance of Hagenbeck-Wallace No. 2 car, are at Royal Theater, Columbus, Oa. Expect to be back on road this season on an advance car.

BILLY DICK and Art Powell, on Walter L. Main Circus early part of last season and then playing fairs and celebrations with their own show, are wintering in Philadelphia.

ALEC INGRAM, former mud show agent, for many years with Richard Brox Circus, is playing Georgia with Strickland Show, making three-night stands with moving picture program.

WHEN BOSTOCK and Wombell's Royal Menagerie gave its last performance, management of the century-old circus shipped many wild animals and birds to Zoological Society's new park at Whippsnade, Bedfordshire, England.

OTTO (DUTCH) HOFFMAN plans to go to Gormany next month, but will be back by the time circuses open. He still has his apartment houses in Philadelphia. Recently visited Max Gruberg's Museum in that city.

SAM SINK, who operated a moving picture and vaude show under canvas more than 20 years ago, is now operating a billing station and service station at Bluefield, Va. Is uncle of J. T. Hager, well known in circus field.

ELMER KENNEDY, veteran 8 and 10-horse driver, in a call at The Billboard, Cincinnati, last week, stated that in all probability he would troupe this season. Has been with various white tops and was with Barnum & Bailey across the pond.

GUS LIND, unsupported ladder equilibrist and foot juggler, last season with Sam B. Dill's Robbins Circus, is wintering in California. F. Oat, band leader; Y. Busto, cornet; Fred Porter, drummer; C. Epsy, slide trombone, and Pete Young, bass drummer, also are on the Coast.

WHILE PLAYING Soldiers and Sailors' Circus in New York City recently Five Flying Brocks met several friends, among whom were Danny Ryan and wife; Mr. and Mrs. Blandford; Ernie Clark, of the Clarkions, flying act; Joe Siegrist,

Charles Silbon, Nada Eerie, Bessie Castello and Diez, of Silbon act.

CONTRARY to reports, Fred J. Conrad, of Aerial Conrads, writes that he and his old associate, James F. Reynolds, have not split. An act including Bebe Helvie, Reynolds, Gergette LeBlanc, Ruth Johnson and Conrad will play indoor circuses at Detroit, Cleveland, Toledo and San Antonio, Tex., following which it will open circus season at Chicago April 16.

AMONG CIRCUS troupers wintering in Cleveland are Jack Mills, Irving Brody, Johnny Kotres, M. Maiman, Frank Vail, Sam Silver, Dave Ross, George (Nobby) Meyers and Robert Barnett. Latter advises that Mills is working on a plan to establish a circus troupers' clubroom. Advance ticket sale for Grotto Circus, to be held at Auditorium February 15-27, is exceedingly good.

THEY TELL ME that Charles (Shonicker) Katz, acting for Charles Sparks, last week purchased the new grand-stand seats used by the 101 Ranch the early part of season of 1931 and placed in storage at Newark, O., when the show reached that point. Seats will be with Downie Bros. Circus. They are 18 tiers high and will have to be reduced.

ROY BARRETT, appearing at circus staged by Paul M. Lewis at Music Hall, Cincinnati, this week, called at The Billboard. Stated that he would visit Shrine Circus in Detroit and from there will go to Minneapolis and St. Paul to play Shrine circuses. Barrett and Harry L. Pearl are producing clown numbers at the Lewis show.

DAVE CARROLL, former circus press agent, is business manager and press representative of Lieut. Col. Sir William Robertson, widely known African wild animal hunter and explorer, whom Carroll is booking on a lecture tour in Ontario, reports Henry H. Mills, of Toronto. Robertson played Mills' house January 16 to big attendance and will play a return date in March.

SHOWFOLK seen daily at Cecil Hotel, Atlanta, Ga., are R. C. Moran, L. E. Duke, Shorty Walker, Joe Alberts, James Daves, Harry Ford, Goldie St. Clair, Harry James, Charles Davis and Jannie Golden. Edw. Hirner left for New York with his Atlanta Georgian Quartet, making tour of Hearst radio stations. Hector's dog and monkey act is working in and around Atlanta, being agented by L. E. Duke.

W. A. WRIGHT, of Pembroke, Ont., Can., who was on advance of Norris & Rowe seasons 1909-'10, gives rosters for those years: In 1909 Harry Graham was manager; Joe P. Hyde, boss billposter; George Stevenson, R. L. Harding, Otto Birkenshire, Charles Hardy and Wright, billposters; Bones Holden and Charles Case, lithos; Pete Hurst, pastemaker and porter. In 1910 Col. Sam Dawson was manager; Hop Adams, boss billposter; Joe P. Hyde, Pop Wright, another Adams, George Singleton, W. Foster, Charlie Hardy, Richard Butts, W. A. Wright, billposters; Jack Wynne, one of lithographers. Car closed at Fortoria, O., when show went broke, says Wright, who adds that Orham, Birkenshire, Hardy, Case and Hurst are dead.

## The Corral

By ROWDY WADDY

REPORTED that W. T. Miller will stage a rodeo at Laredo, Tex., late next month.

SEVERAL FOLKS have asked of late what has become of Fog Horn Clancy and Junior Clancy? Whatsay, Fred?

COL. W. T. JOHNSON sure steppin' on it, in the way of producing rodeos in Eastern cities next fall.

PLANS are under way at Pendleton, Ore., toward protection of Roundup Park from river flood water.

THE EXULTANT, spirits-raising applause at the Denver Stock Show and Rodeo was caused by the RODEO!

THE HOST of acquaintances of the veteran Victor F. Cody bear with him in the recent death of his wife, May, at Table Rock, Neb.

ALL MEMBERSHIP rodeos, etc., of Rodeo Association of America should have representatives at the forthcoming annual convention at Tucson February 18-19.

MR. AND MRS. ED WHITE EAOLE have been in and around Cincinnati last few weeks working theater and other dates, with roping and whip turns and knife throwing; expect to soon head east.

THERE WAS a rumor afloat early last week that a certain Wild West show would take to the road coming season with a former prominent Wild Westor at its head. No confirmation up to this writing.

PETE GENANT, rodeo clown, reported now on Spreckles Ranch near Napa, Calif., maintaining a riding academy, in connection with the one he has at La-Roya Lodge; also breaking in new stock for coming season.

BOB FLETCHER, with his Pendleton (Ore.) Roundup Band and Orchestra, which played at some fairs, rodeos, etc., in Washington and Oregon last fall, this winter playing at Fletcher's ballroom at Pendleton.

REPORTED early last week that a movement was on foot at Denver toward formation of a rodeo, etc., contestants' union, with plan to originate a fund for aid of injured contestants, etc., and, possibly, another fund to care for incapacitated veterans of the field.

IN ONE OF THE syndicated "unusualities" cartoons (NEA) there recently appeared a sketching of a contestant bulldogging a steer (in excellent detail), accompanying explanation reading: "Jack Case bulldogged a steer in 3-1-5 seconds (World Record)."

FROM CHICAGO—Col. W. T. Johnson, rodeo producer of San Antonio, stopped off in Chicago a few days ago on his way home from the East and while here announced that he had concluded arrangements to hold another rodeo at the Chicago Stadium next fall. Col. John-

son's initial event in Chicago, last fall, was the most successful of its kind ever staged in the Windy City, and according to plans now under way the 1932 rodeo will be even bigger—dates are September 30 to October 9; New York dates, October 14-20; Boston dates, November 3-12.

REPORTED from Denver that Vern Elliott and Eddie McCarthy offered a \$10,000 purse to Fred Studnick if he would come to rodeo at Denver and ride "Midnight," regulation, six seconds. Comment was current that "Midnight" stumbled his first jump when Fred rode him at Pendleton last year.

RED AND PEE WEE LUNSFORD, of the Lunsfords, have been doing some theater and club dates in the Ciney section last couple of months. Pee Wee called at The Billboard last week and infoed that their stock, being wintered on a stock farm in Kentucky, not far from the Queen City, is looking fine and with the very extraordinary warm winter so far, have pastured on green grass, of which there is an abundance.

FROM LIBERTY, Mo. — Notes from Fort Peck Rodeo Company: Everything fine at winter quarters. Scarcely snow enough here at any time this winter to track a rabbit. Manager O. A. Ristow has purchased the Kennedy rodeo stock to enlarge the show. Jack Smith and Paul Ward are overhauling the trucks and trailers, and P'ly McCoy is putting on the orange and black. Scott Caromen and J. H. Davis feeding stock and breaking trick-riding horses. Billy Jack and wife have charge of the cookhouse. The outfit will play fairs and other events as usual. MARY CARTER.

DENVER RODEO RESULTS: Up to this writing (January 23) only three days' winners' results received. Seems that Denverites have veritably turned "rodeo wild"—very heavy, enthusiastic attendance. Saturday matinee (January 16): Bronk Riding—Hub Whiteman, Canada Kid, Harry Knight, Fernie Hubbard, Bareback Bronk—Frank Sharp, Smokey Snyder, Elmer Hepler, Johnnie Schneider, Cliff Roping—John Bowman (26 seconds), King Merritt (29 3-5), Dick Shelton (31 3-5), Hugh Bennett (32 3-5). Bulldogging—Bill Kingham 0 1-5, Shorty Ricker (14), Steats Jacobs (23), Gene Ross (29 4-5), Steer Riding—Eddie Woods, Dick Griffith, Sam Stewart, Paddy Ryan, Saturday night: Bronk Riding—Leo Murray, Buck Davis, Will Rogers, Pete Knight, Lynn Cottrell, Bareback Bronk—Dick Griffith, Fred Alvord, Alvin Gordon, Sam Stewart, Cliff Roping—E. Pardee (22 3-5), Joe Welch (25 2-5), Jack McClure (26 2-5), Irby Munday (34 3-5). Steer Riding—Elmer Hepler, Lonnie Rooney, Marvin Kelley, Smokey Snyder, Bulldogging—Ray Maverty (21 1-5), Hugh Bennett (22), Rube Roberts (25 2-5), Donald Nesbitt (27). Sunday matinee: Bronk Riding—Earl Thode, John Jordan, Cliff Heim, Ray Maverty, Bareback Bronk—Ray Bartram, Cecil Henly, Ed Curtis, Pete Grubb, Cliff Roping—Jake McClure (18 2-5), Herb Myers (18 4-5), Fred Beeson (23 1-5), Everett Bowman (23 3-5). Steer Riding—Johnnie Schneider, Lonnie Rooney, Elmer Hepler, Smokey Snyder, Bulldogging—Mike Hastings (16 4-5), Bill Parks (17 3-5), Orville Brown (26 4-5), Jack Kercher (27 4-5). Shorty McClure injured during bulldogging—received broken ribs when steer gored him. Sunday night: Bronk Riding—Paddy Ryan stayed atop "Midnight" almost two seconds. Harry Knight won first. Alvin Gordon, Fern Hubbard, Hub Whiteman, Bareback Bronk—Chick Hannon, Alvin Gordon, Dick Griffith, Slim Richardson, Cliff Roping—Billy Wilkinson and Hugh Bennett split first (21 4-5), John Bowman (28 4-5), Dick Shelton (32 3-5). Steer Riding—John Bowman (18 4-5), Shorty Ricker (10 2-5), Gene Ross (24), Ed Heron (32 2-5). Steer Riding—Fox O'Callahan, Sam Stewart, Johnnie Williams, and Dick Griffith, Monday Night: Bronk Riding—Pete Knight, Oral Zumwalt, Turk Greenough, Bareback Bronk—Jonas DeArman, John Williams, Sam Stewart, Fred Alvord, Cliff Roping—Six Harrison (21 2-5), Billy Wilkinson (22 1-5), Hugh Bennett (28 2-5), John Bowman (30 4-5). Bulldogging—Everett Bowman (11 2-5), Jim Nesbitt (15 1-5), Buck James (29 2-5), Hub Whiteman (34 2-5). Steer Riding—Bert Orr, Jonas DeArman, Ted Harman, Sam Stewart, Bronk Riding—Ed Curtis, Walter Heacock, Cliff Heim, Earl Thode, Will Rogers, Bareback Bronk—Fox Callahan, Pete Grubb, Bill Keen, Cliff Roping—Jake McClure (18 2-5), Everett Bowman (22), E. Pardee (24 1-5), Irby Munday (25). Bulldogging—Mike Hastings (20), Charley Johnson (25 1-5), Dick Shelton (30 3-5), Walter Heacock (34 4-5).

## An Outsider Views the Circus

By STANWOOD N. ROGERS

### CLOWNS NEED NEW IDEAS

It has seemed to me that the sameness of the clown routines has had a dampening effect upon the public's reception of them. Certain gags seem to go on unendingly and the public gets tired of seeing some of the same things year after year. I can recall certain clown ideas which I have seen continuously since I was a boy in knee trousers.

An aggregation of good clowns is a mighty big asset to a circus and their stunts go a long way in giving the public a good or bad opinion of the show. After it is over a patron judges the clowns by the general effect left in his mind, not one or two outstanding stunts. The producing clowns are no doubt on the lookout for new ideas and do bring out new stunts each spring, but these seem to be a decided minority.

The general opinion of outsiders seems to be that circus clowns are always the same and have certain standard, well-worn stunts which are used all the time. Stunts using small animals like dogs

and pigs are usually sure-fire laugh getters and, it would seem to me, there must be almost countless combinations possible. Also clever clown props are mighty important since their work must be easily understood some distance away.

My observation has been that the clown stunts which seemed to get the biggest response were the ones with certain definite ideas behind them which required action to express, and in many instances took two clowns to put over. The ones which were dependent on incongruities of costume, etc., and merely consisted of walkarounds by individual clowns seemed to be overdone in number and not too funny in the majority of cases.

Originality is the big thing in humor, whether it is clowning or any other form. A new thing is funnier than one actually more clever which has been seen before.

Next week's subject will be *Workmen's Uniforms*.





By CLAUDE R. ELLIS  
(Cincinnati Office)

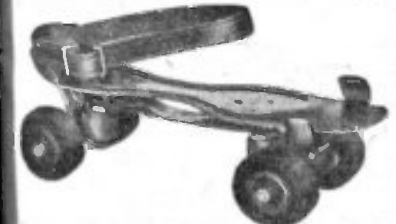
ROLLER SKATING has opened at Luxemburg, Wis.

THE INDISPENSABLE skate has been put to another use, according to Roy Moore, Burlington, Wis., who is waiting for ice to cover a shallow expanse of Brown's Lake so he may go skating for fish. He skates over thin ice until he spots a fish. His shadow frightens the fish and it scurries about. Moore follows, maneuvering to keep the fish in shallow water. Finally it becomes tired, then he chops a hole in the ice and out comes the fish. "Sometimes it takes an hour to exhaust a fish," he states.

WINTER SECTION of the Olympic Games at Lake Placid, N. Y., is scheduled to be run off February 4-13. The youngest competitor in the entire Olympic program is Cecilia Colledge, 11-year-old figure skater from Great Britain, who finished second in the British national championships a few weeks ago. The girl who defeated her for the British title, 12-year-old Megan Taylor, is also on hand. Other foreign skaters are continually arriving: Marcus Nikkanen, figure-skating champion of Finland, and Bert Everen, former world's champion speed skater of Norway, as well as Japan's full quota, two figure and four speed skaters, are here. Sonja Henie, international women's figure-skating champion, will not arrive until February, while others are expected daily. In all 300 athletes of 17 nations are expected in the winter sports competition, the United States heading the list with 17 entries. Failure of the weather to remain cold enough resulted in postponement of the national speed-skating championships to January 23-24 at Oconomowoc, Wis. Winners of this meet were selected as United States speed-skating entries in the winter Olympics next month. The foregoing is a resume made from press excerpts of Olympic sports news by Billy Kurten, Oconto Falls, Wis.

THE SKATING ACT Earl, Jack and Betty played RKO vaudeville in Dallas January 6-13 and received a big hand from all editors, as well as from many skating enthusiasts of Dallas and vicinity. They were informally entertained at Tipton Roller Rink by J. T. and Blanche Brown and friends, including Ray Brooks, Johnnie Steidley, Bob Springer (Bobbie Bumps), Lenox Smith and others. It is rumored in Dallas that J. T. and Blanche Brown are contemplating a try at professional skating in 1932. Skating in Texas is said to be

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Because they are shaped to grip the sole of the shoe properly, and therefore hold tighter, work easier and last longer than others. Another reason why there are now—and always have been—more Richardson's than any other kind in rink service.

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We are now in a position to deliver our "NEW SELF-LOCKING PORTABLE FLOOR" "NO BOLTS OR CABLES" Looks as you set it up. Nothing else before like it. Write us for particulars.  
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11th and College Ave., Kansas City, Mo.

not up to normal due to financial conditions, altho Tipton's rink of Dallas seems to be holding its crowds well.

RINK MANAGERS should take greater interest in roller hockey, is the belief of Manager L. L. Penne, of Forum Roof Roller Rink, Waterloo, Ia., which is being operated on Mondays, Wednesdays, Fridays and Saturdays from 8 until 10:30 p.m. Roller hockey is going over big there, says Penne. The skate boys' Red Caps roller hockey team played a return game with Albert Lea, Minn., on January 21. The first game on January 15 was won by Waterloo, 7 to 2.

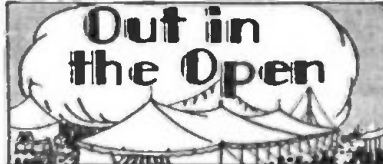
MALCOLM CAREY, one-mile world's champion roller skater, has been besieged with letters from Billy Nelson, of Boston, according to E. M. Moor, of Garman Rink, Philadelphia. "The New Englander demanded a series of three races with Carey any time and anywhere, providing Carey post a \$100 forfeit to cover a \$500 side bet on the result of the races at three, five and eight miles," writes Mr. Moor. "Carey, not to be bluffed, immediately posted his check for \$100 with Robert Paul, sports writer for *The Philadelphia Daily News*. This was more than three weeks ago. No word has come from Nelson. It seems very doubtful now whether Carey will hear any more from Nelson, and \$500 for three races has gone 'glimmering.'"

ARTIE RYDER, Ridgewood's young roller racer, broke the track record for a mile in New York at Ridgewood Grove on January 14 in 2:51.1-5. He clipped 5 4-5 seconds from best previous record. In establishing the new mark Ryder beat Arthur Eglington, champion of Europe; Cloyd Cawthorn, St. Louis star, and Dutch Keller, champion of Germany. Cawthorn came in second; Keller, third, and Eglington, who had been in second place up to the last lap, fell and was out. In the two-mile team race Ryder and Eglington vanquished Cawthorn and Keller, covering the distance in 6:01. Eight good amateurs toed the scratch in a two-mile Class A. The pack kept well together for the first mile, then Fred Miller, with Jack Kugler at his heels, came thru with a burst of speed. In the last lap Kugler fell and was painfully injured. Miller won in 6:07, with Chick Williams second. A Class B amateur mile event was captured by Joe Perse, Ridgewood, from a field of six in 3:06.

BILL HENNING and his manager, Reed V. Richmond, are now in San Diego, Calif. It will be recalled that Bill attempted to skate from Coast to Coast, starting at Carlin's Roller Rink in Baltimore on December 3, 1931. Bill skated as far as Richmond, Va., but had to give up owing to roughness of the roads. While in San Diego they visited Mission Beach Roller Rink and found that Manager Kiekum is getting the crowds. "It surely is a clean, well-managed rink," writes Richmond. "Bill wants to say right here that he believes it is absolutely impossible for anyone, no matter who they may be, to skate from Coast to Coast. Bill has been a professional skater for more than 25 years, and when he feared that he could not actually skate from Coast to Coast he gave up. There are a thousand miles of roads that cannot be skated upon. One may walk over these roads with their skates on, but that is not skating. Bill, after reaching San Diego, underwent a minor operation, caused by the vibration in skating over rough roads. He is okeh now and is training for some races that he hopes to promote on the West Coast; sending regards to all our friends in skatedom."

ARCHIE FORCE, of Force Brothers, writes that Euclid Gardens Roller Rink in Cleveland has been closed and that they have moved their equipment and now are operating Crystal Gardens Roller Rink in Cleveland. "It is a location near one of the busiest corners of Cleveland and is on the second floor, the floor being 95 feet wide and 100 feet long," he states. "Crowds are fair, but we hope to increase them. We opened on November 7 to a wonderful crowd, but fell off during the holidays, and now that some of the skaters are getting their pay envelopes we hope to do big business. A number of skating acts have tried the floor and all of them say it is wonderful. It is laid on blocks and is

**Archie Macmillan, Notice!**  
The Cincinnati office of The Billboard is anxious to hear from Archie Macmillan or anyone knowing his present whereabouts. Important.



**Captain Daniel Fox  
A Round of Chatter  
That Tennessee Tax**

By LEONARD TRAUBE  
(New York Office)

HE HAS been an impressive sight on Broadway the last few weeks and is usually to be seen flanked by a couple of huskies, one of them Corp. Tom Hastings. Recently he emerged from the hospital after acute glandular trouble. Esteemed by all showfolk with whom he comes in contact, he has more than a fair knowledge of the ins and outs of the show biz. What's more, he

known as a rolling floor, fast and smooth; a few weeks ago the Flying Aces gave an exhibition and enjoyed the evening. The rink is operated by Charles Lobe, Archie Force and Howard Fofce. Floor manager is Albert Rau, assisted by George Kuhlman and Henry Edmonds. Skating acts and parties will be given, one of them a leap year skating party on February 11. The idea is being worked out by Floor Manager Al Rau, who always is trying out new ideas and putting them in effect with success."

ARTHUR LAUNEY, representing Brooklyn Roller Skating Rink, won the Brooklyn-Boston Intercity professional match race, defeating Billy Nelson, representing the Boston Rink at the Brooklyn Rink. The match called for three races. The first event, a half-mile, was won by Launey. The time was 1:39. Launey again took the measure of Nelson in the next race, a one-mile event. Launey let Nelson set the pace for the first eight laps and then passed him to win by 25 yards in the fast time of 3:23. Launey won the last race and match by capturing the half-mile in 1:36 2-5. Albert Cookson, professional speed skater, gave a half-mile exhibition, covering the distance in the fast time of 1:35 4-5. Alfred P. Flath, manager of the rink, was in charge of the race. Judges included Al De Carlo, James Lawlor, Jack Morgan, Tom McOlin and Hixen Wilson.

MANAGEMENT of the roller rink at Burlington, N. C., has been taken over by Johnny Daley for the owner, R. H. Johnson, and roller polo is being featured. Mack and Daley have been giving exhibitions to large crowds. Special events are held Fridays and Saturdays, and races are held Saturday nights to determine the championship of North Carolina. Some fast boys are entered. An inscribed gold medal will go to the winner. Pearl Mack is instructress on the floor and much fancy skating practice is being indulged in. A roller polo match on January 16 between High Point and Burlington teams was won by Burlington, 3 to 2. It was a great passing game, with most rough stuff eliminated. Johnny Gaynor at goal for Burlington made some pretty stops. Johnny Daley will be remembered as captain of Channah City polo team, Santa Barbara, Calif., which went an entire season on the Coast without a defeat. He believes roller polo one of the best and fastest rink sports if played scientifically. Some rules are being used as applied to his Channah City five. The rink is well managed and equipped with a fine sound system. Mrs. R. H. Johnson has candy and drink concession.

knows a good rider, rodeo or otherwise, when he sees one. He's quite a horsebacker himself. He is hereby nominated as one of the greatest friends to outdoor entertainment. The name's Capt. Dan Fox, stationed with the troopers in Sidney, N. Y.

TIDBITS: George Delacorte Jr., publisher of that meteoric magazine, *Sollyhoo*, is a stockholder in Riverside Cascades, Inc., New York, operators of two swimming pools.

Word comes that Sol Pincus, president of Riverside, had the knot tied recently, but attaches won't answer questions in this connection.

Completing the cycle on the above company, Matthew Sedgwick, manager of Cascades Swimming Pool, Bronx, is there now readying for the May opening.

Word comes from George Dexter that Josephine-Joseph, whom he manages, is back here from the Coast. She worked in Tod Browning's picture for MOM, *Freaks*. Aside: Thanks for the cartoon, George.

Also of the *Freaks* contingent is Pete Robinson, skeleton dude, who, by the way, is cited in John Hix's "Strange As It Seems" cartoon in *The Evening Graphic* and other papers in the McClure Syndicate release.

It is heard around that Jack Joyce is buying a horse group to ready for rodeo work. Welby Cooke working Liberty horses sold by Joyce to May Wirth recently.

Coney Island claims that one of its citizens, Howard E. Wheeler, had the biggest motor boat in the Motor Boat Show January 22. Speed is 12 miles an hour and boat sleeps eight persons.

Charles Docen just dropped in. Docen is furnishing the freaks for Namy Balh's *Freak Animal Show* at Coney Island the coming season.

We like the program put forward by the Bertram Mills Olympia Circus in London, and especially the rotogravure booklet showing all the acts.

Bert (Boob) Blake, burlesquer, has been playing the burly houses around town for a few months. "Boob" had Hawaiian Show with Brown & Dyer Shows in 1929, his first experience with carnivals.

HOMER BRANNON, formerly of the Brown & Dyer Shows as concessioner, is in Memphis, Tenn., all enthusiastic regarding his return to midways in the spring after laying off last season on account of a death in his immediate family. Close to Homer way down yonder is Joe Brynn, who is set nicely for the winter. The recent tax legislation in that State rubs Homer the wrong way. He says Tennessee seems to be fighting South Carolina in trying to come in first at making it tougher than ever for outdoor shows. It's a great legislative game, but oftentimes the cudgels backfire something extraordinary. It ought to be pointed out to the "stump-jumping" assembly that the sole circus which played Memphis last season was Sells-Floto. And what happened? They sat 'em on the straw. A real performance is a real performance in any country, and when it's executed in the manner not even the elected heads of a State government can deprive its constituents of it. A prohibitive tax will prove a boomerang, which means that the good citizens of Tennessee will raise a howl which cannot but reach the ears of the State's law enactors. Or is it a sin to be prophetic?

A PROMINENT amusement park official is being "groomed" for membership in a certain sawdust club.

The *New York Daily News* of January 18 and 19 ran two stories on Tod Browning, who directed *Freaks* for MOM. Fred Palsey cites his career from "side-show 'barking' and circus clowning to directing." It would be interesting to know the outfits Mr. Browning tramped with. Certainly he must have brought a practical experience to his work in filming *Freaks*. The *News* spread out in exploiting the pix very strongly.

**"CHICAGO" Racing Skates**

are exceptionally strong, light and speedy. Used and endorsed by the fastest skaters.

THERE IS A REASON

**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St., Chicago

# FAIRS - EVENTS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

## All Class A Canadian Shows, Losers in 1931, To Carry On

*Amusement contracts awarded with exception of concessions—Winnipeg band is engaged—Lethbridge drops out of Class B Circuit—No. 2 is not represented*

WINNIPEG, Jan. 23.—A note of confidence that Western Canada has passed thru worst of the depression and that 1932 will see conditions much improved, with fairs operating at a profit, was struck at annual meetings of Western Canada Association of Exhibitions (Class A Fairs), and Western Canada Fairs Association (Class B Fairs), in Royal Alexandra Hotel here on Monday, Tuesday and Wednesday of this week. Whitby Kerr, Brandon, president of the Class A fairs, was first to sound the note of hope when, at the opening session, he welcomed the visitors. It was repeated by Lieutenant-Colonel Ralph H. Webb, mayor of Winnipeg, who dropped in at the afternoon session on the first day to convey greetings of the city.

Altho attendance of fair men and amusement representatives was not as large as in former years, the meetings were entirely successful. "We like to come to Winnipeg," said Ed Carruthers, of Barnes - Carruthers, speaking for amusement men. "You people in the Canadian West always seem to be eager to make visitors feel at home and you always succeed. I like your optimism and your go-getter spirit, and I feel confident that if the will to win will banish depression and improve business, then Western Canada should be among the first parts of this great country to experience better times."

### Fairs Will Be Fostered

President Kerr, Western Canada Fairs Association, in addressing that association, said that while the exhibitions held in 1931 were the finest from the standpoint of the quality of stock shown, yet owing to general dislocation of business and low prices of basic crops, attendances were smaller than before.

"I don't think anybody made any money," he said, "but we were all determined to do the best we could, and altho the fairs had deficits instead of surpluses, we are proud that we carried on under adverse circumstances. The outlook for 1932 is better. We are convinced that at last we have seen the worst of this depression and that this year we shall do better than before."

"We are on the road to success again and while the way may lie uphill for a time, we are convinced that prosperity such as we experienced in normal times is not very far ahead of us. At any rate, we are hopeful and will operate this year with every confidence that we shall come out on the right side."

"Agriculture and live-stock men in the West can rejoice in the progress they have made in these two industries, which are essential to the prosperity of this country, for the success of the West still depends on the success of its farming population. Agricultural production and live-stock breeding are still essential to it as well as to our national prosperity. Our exhibitions are our show windows and we shall continue to make them the best possible by fostering and encouraging only the best that can be produced."

Mr. Kerr concluded by extending a welcome to representatives of amusement interests who had journeyed far from their homes to attend the meetings.

### Praises Amusement Men

"We are most fortunate in the class of men who come to our meetings representing the amusement concerns. It is a pleasure to do business with them. Our experience has been that they are all square shooters, and I am only sorry we have not enough contracts to let that each of you could share in the business, for the more business you do the more business we do, and we all realize now that without amusement attractions our fairs would not have nearly the general appeal to all classes of the community."

"The amusements we have engaged in every year have been highly creditable and clean in every respect. I repeat that it has been a distinct pleasure to deal with the gentlemen and ladies who have come to our meetings representing amusements. (See CANADIAN SHOWS on page 62)

## Live Topics Carded For Badger Session

MILWAUKEE, Wis., Jan. 23.—Wisconsin Association of Fairs will hear timely topics at its annual meeting in Hotel Schroeder here on January 27-29. On afternoon of Wednesday committees will be named, and President A. L. Putnam, Chippewa Falls, will give his annual address. A. J. Rieck, Weyauwega, will talk on *Necessity of Reducing Premiums*.

Other subjects will be *Attraction Contracts*, E. F. Carruthers, Chicago; *Uniform Concession Contracts*, Ora P. Taylor, Ekhorh, followed by an open forum on *Stagnant Economies*, led by George Fiedler, Seymour, and Bert E. Walters, Wausau.

Officers will be elected Thursday forenoon, and subjects will be *Danish Fair and Agricultural Meeting*, Charles L. Hill, Madison; *Club Boy and Girl at Fairs*, Wakelin McNeel, Madison; *Fair Publicity*, Wyman Smith, Madison; *Colt Racing*, Dr. J. P. West, Madison; *Greater Interest in Fairs*, Jack O. Nesbit, Hoard's Dairyman, Fort Atkinson. Department suggestions will be made by Ralph Ammon, of Wisconsin State Fair.

Annual dinner dance will be Thursday night in ballroom of the Schroeder, with entertainment directed by Sam J. Levy.

## Brands Prophets as False Who Say Fairs' Days Are Numbered

DETROIT, Jan. 23.—Frankly conceding that 1931 was a disappointment and that he sought neither to magnify its sparse glories nor minimize its numerous faults, President Fred A. Chapman, Ionia, in his address to Michigan Association of Fairs convention in Ft. Shelby Hotel January 20-21, said, in part:

"I do not agree with those who claim the days of the fair are numbered; that fairs are reaching the end of their usefulness. The prophet who voices this sentiment thinks he has found some new and astonishing economic fact. It is based on the red figures found in so many financial reports of 1930 and 1931 fairs. Red figures caused by adverse weather, bank failures and the most far-reaching economic depression this country has known."

"If fairs as a whole are to be judged solely by the financial reports so general this last year, then many of the basic and essential industries of our country are doomed, for they also show red figures in their financial reports."

"To those who say the day of fairs is passing, I say the fairs serve a fundamental need. They afford an unusual opportunity for agricultural, educational, live-stock comparisons and mass entertainment at low cost. Just so long as the fairs keep abreast of the times, adjust themselves to changing economic conditions, just so long will they continue to be, as they have been in the past, one of the most important educational factors in the country."

"I want to emphasize the importance of catering to children at our fairs. The children of today are the adult exhibitors and patrons of the fairs of tomorrow. Give the boys and girls an opportunity



*WEATHER OF 70 DEGREES in the shade greeted Maine fair men at Norway meeting on January 14-15. Left to right: L. E. McIntire, retiring president of Maine Association of Agricultural Fairs, and Nathan Noble, son-in-law and former manager of country-wide tour of the late Mellic Dunham, champion fiddler of Maine.*

president, Showmen's League of America. Friday forenoon there will be committee reports, and *Selling Advertising*, T. P. Eichelsdorfer, Rock Island, Ill.; *Horse Racing*, F. M. Minshall, Viroqua, and a report of board of arbitration by Secretary J. F. Malone, Beaver Dam, Directors, A. W. Kalbus, Madison; Dr. Fiedler, Mr. Minshall and Mr. Rieck, will meet with the officers.

### Has Approval of Guthery

YOUNGSTOWN, O., Jan. 23.—Financial report of Mahoning County Fair at Canfield has approval of I. S. Guthery, State director of agriculture. It is one of four reports approved by the State, altho 91 fairs were held last year. Until approval is given fair boards cannot collect \$800 from counties as allowed by statute.

## Slash in Cost For Nebraska

*Deficit of \$88,217 is facing board — Lincoln may be cut two days*

LINCOLN, Neb., Jan. 23.—Faced with an \$88,217.95 deficit, Nebraska State Board of Agriculture, in session here Tuesday afternoon and Wednesday morning, recommended a slash in expense of \$40,000 for the 1932 State fair and discussed possibilities of cutting the fair from eight days to six. The deficit the board is facing is \$18,901.75 for the year ending January 1, 1931, and \$69,316.17 deficit of the year ending January 1, 1932. The premium committee submitted recommendations cutting live-stock premium list \$11,752 and precipitated a verbal battle between dairy cattle men and beef cattle men, who claimed that the dairy cattle interests were being favored over the beef cattle interests with a 20 per cent cut when the beef cattle were being cut about 43 per cent. The dairy men claimed dairy cattle had not had a raise in premiums for years and the cut when equalized would not be so great.

Cutting of expenses plans for a reduction of 20 per cent of all salaries and wages of employees of the board from the secretary to the superintendent's department down, and recommends \$1,800 reduction in horse racing and other specific suggestions. Substantial reductions are expected to be made in the cost of attractions, according to Perry Reed, president of the board.

### Law Calls for Fair

The matter of determining a six or eight-day fair was left to the State fair board of managers and they, too, will have to work out some plan to finance the fair.

There will be a fair, in the opinion of the board, as the statutes provide that it shall be held, and the board plans to work out of its troubles in some way. A. H. Miller, Blair, second vice-president, said that undoubtedly the fair would be held and the board would provide attractions that would bring a crowd, and that a good fair would be held, in his opinion.

During the discussion of the six or eight-day fair Wednesday morning Charles Graff, Cuming County; R. G. Johnson, Saunders County, and Otto Pfeiffer, Douglas, led argument for a six-day fair. Emerson Purcell, Broken Bow, member of the State Board, suggested that the fair might be cut to six days for the next year only and after the depression go back to the eight-day fair.

### Reed Again Head

Secretary George Jackson suggested that the board might go over the six and eight-day fairs held here and see which is the best from the expense standpoint. He also suggested that if Nebraska dropped two days they might be picked up by some other fair in the Western circuit. It might be hard to regain them. An advance of 28 per cent was made in concession prices when the eight-day fair was started, and if the six is put in operation it will be necessary to drop back to the old figure.

All officers of the State Board of Agriculture were re-elected. Perry Reed, Henderson, remains president; Earl Tolen, Ord, is first vice-president; A. H. Miller, Blair, second vice-president; George Jackson, secretary, and T. H. Wake, Seward, treasurer. To these officers of a total number of 29 were added to the officers to make the board of fair managers. Those men completing the fair board are R. R. Vance, Hastings; W. B. Banning, Union; W. T. Parkinson, Pawnee City, and R. Wildie, Genoa.

### Can't Pledge Property

Fourteen members from the five districts of the State fair board were re-elected. (See Nebraska Fair on opposite page)





By Claude R. Ellis

**AN UNUSUAL** and encouraging adjunct to a fair meeting was noted at sessions of Ohio Fair Managers' Association in Columbus on January 12-14. That was the large percentage of women that graced the gathering. There were 32 present at the opening luncheon for the feminine contingent, according to count by Mrs. Don A. Detrick, wife of the executive secretary. When it is known that secretaries reported present from about 80 counties, a good average is shown in attendance of ladies. At a fair association banquet it is usual to see a great many of the fair sex, but the majority of these generally come from the city in which the meeting is being held. In Columbus, however, nearly all of the women attendants came from out in the State. They were kept busy, of course, with a program for their special entertainment, including a visit to a big store and inspection of culinary recesses of the Dealer-Wallick. But at every business session of the convention there were many on the floor, taking notes, speaking and otherwise actively participating in discussions for betterment of Buckeye fairs. Such interest is significant, guaranteeing widespread influence and support in indispensable departments of the annual events.

**HOW** the county fair has become a well-rooted institution in Minnesota is exemplified in an editorial in *The Minneapolis Tribune*, doubtless inspired by the recent rousing State gathering of secretaries in St. Paul. In part, it is stated: "The fact that 1,200,000 persons visited Minnesota's county fairs in 1931, at a time when general conditions were not regarded as favorable to patronage on such an impressive scale, testifies pleasingly to the hardy and vigorous character of that institution within the State. The attendance, to be sure, was 165,000 below that for 1930, but the dropoff was not nearly as great as many had anticipated, and no small part of the loss is credited to poor weather conditions, a hazard that has to be reckoned with even in years of complete economic normalcy.

"As matters stood, combined receipts for the county fairs exceeded the million-dollar mark, and the fair executives, who held their annual meeting in St. Paul, gave every indication that they are looking forward to the season of 1932 with utmost confidence. Such confidence seems to be well justified. The county fair has thrust its roots too deeply into the soil of Minnesota's rural life not to weather passing adversity, and emerge the stronger for it. Its growth in the past has been sturdy because it has filled a very real and very vital need in the individual community. That need has been for a practical localized agency of agricultural education; a center in which all the many and diversified interests of the county might converge; a means of displaying the county's resources in comprehensive fashion and of bringing it together in a more compact social, business and agricultural unit.

"The county fair is not merely a 'good show,' although it is all of that. It is, primarily, a constructive, leavening influence which touches the welfare of Minnesota more intimately with every year. The fair executives, after reviewing the record of 1931, have good reason for looking ahead to the 1932 season courageously and with high hopes for the success."

**SINCE** seeing you, 1932 looks good," we hear from Fiedling W. Scholler, race starter and announcer, of Indianapolis. "I have booked eight meetings to start the horses, six return and two new meetings. I can't help but think that everything will be all right and much better in a short time. The good old U. S. A. isn't going to the dogs just yet."

**TWENTY-FIVE** years is a long time to serve in such exacting and important work as manager of departments of a fair of such magnitude and success as always has attended that at York, Pa. Our friend, Herb Snyser, having devoted much of his life to upbuilding that proudest institution of a sturdy people, has begun his 26th year in charge

of racing and amusements. We chortle in glee with him as we contemplate that \$34,655.79 net profit, turned out in a year like 1931. Those figures are an eloquent treatise on how some fairs are managed.

**"FAIRS,** as educational projects, are slipping. As community celebrations with plenty of entertainment there still is a place for them."

This comes from a seasoned, capable former fair executive of high accomplishments. He is now retired, he says, and watching, unprejudiced, from the sidelines.

Think it over.

**Will Augment Attractions Bill and Cut Night Races**

**LOCKPORT, N. Y., Jan. 23.**—With a surplus of \$2,381.20, in contrast to growing losses of other shows, Niagara County Fair this year will invest more in professional entertainment and abandon night racing and fireworks.

Ernie Young's Revue was booked for night shows before the grand stand. Vaude will be booked for afternoons. Races and band will stick to afternoons.

Officers, headed by State Assemblyman Fayette E. Pease, president, were re-elected. It was voted to create an advisory board, without voting power, to arrange for midway and free attractions. The next meeting will consider reducing grand-stand admission.

**To Announce a Free Gate**

**FESSENDEN, N. D.**—Wells County Fair, held here during second week in July, will be operated with a free gate this year, according to Edward A. Vanemra, county agent and secretary-manager of the fair.

This is the first fair in this State to announce adoption of free-gate policy. It is operated by Wells County by public funds and directed by County Commissioners John Strauss, Anton Bohn, Ed Suckutt, William Haedt and Dick Engbrecht. The property was purchased by the county 10 years ago.

**NEBRASKA FAIR**

(Continued from opposite page)

lected to the Board of Agriculture; they are W. D. Banning, Union; L. G. Chapin, Lincoln; W. T. Parkinson, Pawnee City; A. R. G. Johnson, Mead, first district; A. H. Miller, Blair, and Gates Lilley, Papillion, second district; R. Wilde, Genoa; Frank Watkins, Neligh, and J. S. Golder, Oakland, third district; Perry Reed, Henderson, and H. J. McLaughlin, Doniphan, fourth district; E. B. Purcell, Broken Bow; J. A. Boyd, Kearney, and A. W. Watkins, Bridgeport, fifth district.

Perry Reed, in his report to the Board of Agriculture at Tuesday's meeting, said that few fairs had the balance on the right side of the ledger at the end of last season. While the Nebraska fair was one of the hardest hit, it was not alone among the State fairs of the Middle West.

Mr. Reed referred to opinion of the attorney-general that the board had no legal right to pledge property of the State fair to raise money to meet the deficit. He called attention to the fact that \$48,109.27 had been paid out of the receipts on the new grand stand and more is still owing.

He said that attendance fell from 439,382 in 1930 to 250,382 in 1931. Receipts fell from \$139,452.41 to \$62,389.15; concession receipts from \$38,824.39 to \$28,227.53. The report of the board showed that the State fair paid out \$23,525 in 1931 for attractions.

If the six-day fair is arranged the Nebraska fair will open on the Sunday before Labor Day, and if an eight-day fair is held it will open on Friday before Labor Day.

**MELVIN B. HOWARD** and Sidney Belmont, of Howard & Belmont Fair Booking Agency of this city, returned after visiting several fair secretaries' meetings. They contracted to furnish nine free attractions for Illinois State Fair, Springfield, and Mr. Howard again was appointed attractions manager at this State fair and will be in charge of all bands, free acts and parades there. Appalachian Tri-State Fair, Johnson City, Tenn., also contracted with Howard & Belmont for the free attractions this year. Two amusement parks in Virginia also made contracts to secure all their attractions from the St. Louis firm.

**St. Paul Sees Many Displays**

*Attractions people are numerous at Minnesota — gossip of the sessions*

**ST. PAUL, Minn., Jan. 23.** — Among attractions representatives attending the annual meeting of Minnesota Federation of County Fairs and State Agricultural Society at the St. Paul Hotel on January 13-15 were:

William Fisher, of Fisher & Son, public address systems; Theodore Fish, John B. Rogers Producing Company; George W. Adams, Adams Rodeo Company; William Thompson and Arnie Wilken, Williams Public Address System; A. W. McLellan, free acts; "Big" Billie J. Collins, free acts; Frank Stanley, races, push-ball, etc.; George Jacobson, free acts; Moss Stansbery, Amplified Systems, Inc.; M. H. Barnes, Rube Liebman and Dick Trevelick, Barnes-Carruthers Fair Booking Association; Axel Bendixen, Bendixen Attractions; A. E. MacDonald and T. L. Ryan, Capital Amusement Company; Pete Carr, horse acts; Al Lawson, Co-Operative Booking Agency; De Waldo, of De Waldo Attractions; John Francis, John Francis Shows; Nettie Goldie Booking Agency; Jay Gould, Gould Family; Henry Gordien, Gordien Attractions; Milt Morris, Rubin & Cherry Shows; H. L. Hartzler, Hartzler Public Address System; C. W. Hinek, motor derby; Mr. and Mrs. O. L. Jaren, operating Station KODE at Green Bay, Wis.; Dave Lachman, Lachman-Carson Shows; Mrs. Daisy Ellen Hughes and Willard Dillman, Lincoln Pageant Association; Jimmy Manchester, entertainer; O. R. and O. D. Anderson, Minnesota Fireworks Company; Jule Miller and Leo Semh, Northwest Amusement Company; Peter Vitale, Ohio Fireworks Company; George W. Porter, Porter Fireworks Company; Lew Rosenthal and Tom Kelly, Lew Rosenthal Attractions; C. J. Sedlmayr, Royal American Shows; Florence E. Reimuth, free attractions; T. P. Eichelsoedter and Mert Gribble, Regalia Manufacturing Company; J. W. Logan and Florence Coverly, Gus Sun Booking Agency; A. Sigbee and Ray Schultz, Selts-Sterling Circus; A. F. Thavtu and Billy Collins, Thavtu Attractions; Earl Taylor and Frank Taylor, Earl Taylor Attractions; Frank P. Duffield and Mert Gribble, Thearle-Duffield Fireworks Company; Mabel Connell, United Booking Agency; Myrtle Vinton, Vinton & Bulmer, free acts; Mr. and Mrs. Billy Williams and H. B. Hassler, Williams & Lee; Oscar Wurdeman, Wuriltzer Company; Ernie Young, Ernie Young Attractions; Capt. Webb, high diver; E. T. Baird and T. I. Cash, New Model Shows; Ohio Display Fireworks Company; George Jacobson, acts; Van A. Olkon, Van A. Olkon & Company; Sam Solomon, Sol's Liberty Shows.

**Sidelights**

Fact that the State legislature is not in session cut down attendance somewhat. Nevertheless there was a remarkably good turnout.

There was considerable buying of attractions, but in most instances the bookers preferred not to make known their specific bookings. Attempt to form a 10-fair circuit didn't pan out and after all the agents had offered their wares the circuit bubble burst and it ended up in the various fairs buying from some four or five different offices.

De Waldo Attractions sold Redwood Falls, Marshall, Arlington, Tyler and several other fairs.

Lew Rosenthal, of Dubuque, sold some acts to Bemidji, Detroit Lakes, Barnesville, Aitkin, and some dozen other fairs, he stated.

Many of the boys left on Friday for the Winnipeg meeting and from there will go to the Dakota meeting. A few left for Lincoln, Neb., where the State meeting opens Tuesday.

Both the Federation and the State board always provide ample facilities for taking care of the county fair men at the annual meeting. As usual the State board had a number of its staff on duty, headed by D. K. Baldwin, assistant secretary of the State Fair. Harry J. Frost and Winifred von Wald Williams also were on hand and working hard. Estelle Brooks, Anne Tharaldson and Edith Gluckman, of the Federation, also lent their valuable assistance.

Williams & Lee had an unusually attractive display at the meeting. This

year they are putting out a complete revue and, being well known in Minnesota, they were kept busy telling the secretaries about it.

Harry P. Bulmer, of Vinton & Bulmer, was not present, being laid up in a local hospital, where he is recovering from a severe gland operation. His side kick, Myrtle Vinton, was on the job as usual.

Don Adams, popular m. c., known as "The man with a thousand suits," was shaking hands with friends. He will again be with Thavtu.

E. A. Johnson, the new secretary at Chippewa Falls, came down to get acquainted with the boys and to tell them that the business men of Chippewa Falls have gotten behind the fair and are going to put it over big this year.

Jack Ring, pianist, recently completed a Public tour and was on hand to help entertain the fair men.

It would be a good thing if both the Federation and the booking agents got next to the fact that a two or three-hour program of entertainment is entirely too much and is fair neither to the audience nor the acts. After sitting thru an hour's show the audience rapidly tires and from then on their capacity for enjoyment grows less and less. Consequence is that even tho an act is good it will not be likely to make a favorable impression on an audience that has had its fill of entertainment.

There's not a more popular man with the fair boys and showmen than R. F. Hall, secretary of the Federation, Always looking after the welfare and convenience of Federation members; genial and accommodating, and an all-round good fellow.

Mabel Connell, of UFA, is a hustling business woman, who's on the job every minute. For a while it looked as if her acts would not be in the show, due to having to fill other dates, but they came in toward the finish and were well worth waiting for.

Miller's Jewels were the flash of the show, drawing complimentary comment even from their competitors.

Mrs. Speed Holman and Mrs. Walter Bullock, whose husband is manager of Northwest Airways, were banquet guests of Mr. and Mrs. C. W. Hinek.

T. H. Hoffman, manager of the St. Paul Hotel, was personally on the job thruout the convention, looking after the comfort of his guests.



**WELDON WILLIAMS & LICK**  
"The Big Show" of TICKET PRINTERS — FORT SMITH, ARK.

**BIDS WANTED**

By the  
**Tennessee State Fair**  
at Nashville,  
Sept. 19 to 24, 1932

For the following exclusive Privileges: Candy Floss, Cushions, Candy Apples, Ice Cream, Novelties, Sign Painting, Peddling of Bottled Drinks in Grand Stand, Reserved Seats, Bleachers and Night Horse Show; Peddling of Peanuts in Grand Stand, Reserved Seats, Bleachers and Night Horse Show. Ice Cream Cones sell for five cents. Peddled Bottled Drinks sell for ten cents. Give separate bid for each item. Right reserved to reject any or all bids. Upon acceptance all bidders must pay 25% of the privilege.

All bids must be in the hands of the Superintendent of Concessions by noon of Thursday, February 11, 1932. Address all bids to:

**PHIL C. TRAVIS,**  
Supt. of Concessions Tennessee State Fair, Nashville, Tenn.

**AUTOMOBILE RACE PROMOTERS,** please write concerning Racing Program for Saturday, September 24.

Peanut and Popcorn Vendors may contract with the Concession Department for individual stands, as exclusive for the entire grounds will not be sold this year.

# Michigan Move for District Fairs Makes Little Progress

**Proposal to create 20 larger events to replace 70 county shows goes to committee—Howell sounds warning—more care is urged in reports of secretaries**

DETROIT, Jan. 29.—A proposal to create 20 district fairs to take the place of the 70 or more county fairs of Michigan was the highlight of the annual meeting of Michigan Association of Fairs, held Wednesday and Thursday at Fort Shelby Hotel. President Fred A. Chapman touched upon the matter in his annual address, and there was spirited discussion. While some convincing arguments in favor of the plan were presented, sentiment in the main appeared to be unfavorable to it and it is unlikely that the proposed change ever will be made. It is certain that nothing definite will be done this year, as the matter was referred to a committee, which will submit a report at the next annual meeting.

Delegates in attendance were fewer this year than last, there being about 38 fairs represented. Nevertheless, the meeting was characterized by President Chapman as one of the most successful yet held. While fully recognizing seriousness of the situation confronting the fairs, delegates took a common-sense view of things.

## Legislature Tolerant

There was little "singing of the blues" and a majority of those present expressed confidence in the future of the fairs of Michigan and urged that efforts be made to place operation of fairs on a sounder business basis as a means of saving them from failure.

Following the call to order and Secretary Chester M. Howell's roll call, President Fred A. Chapman delivered his annual address.

Secretary Howell in his annual report warned fair men that they should be more business-like in living up to regulations of the State in every possible way. "The legislature has taken a tolerant attitude toward the fairs," he said. "This cannot be expected to continue indefinitely."

He suggested it would be well for every fair official to work with his local newspapermen. "You will find your newspapermen the best friends you have," he declared. "Once they are sold on your fair they can and will do you a world of good."

He also made the suggestion that it is well to obtain co-operation of county supervisors. They are key men, he said, and have a hand in securing appropriations from county and State. The financial statement for the year showed that the association has a little more money in the treasury now than it had a year ago.

## Seeking Fair Facts

Report of Michigan State Department of Agriculture submitted by Hon. A. C. Carton, director of the Bureau of Agricultural Industry, was most valuable, containing not only concrete facts and figures, but also many valuable suggestions as to the financial aspects of the fair.

"The world is paying the penalty of its follies, which include wars and over-expansion of its financial and business institutions," he said. "It is hard for us to conceive of any activity, either social or economic that could succeed to any great degree when confronted with adverse conditions such as have existed for the last two years. It is reasonable to expect that the fair business will be affected in the same proportion as other activities in this country."

Commissioner Powell was desirous that all information available be gathered and compiled and presented to your organization so that you might have before you facts pertaining to the fair situation in order that you could better guide your course in making suggestions for the future management of fairs.

Blanks upon which this information could be furnished were sent to all organizations which were properly organized and entitled to participate in the distribution of State moneys, and the following is the result obtained: Of the 76 regular fairs which operated in 1930, 78 reported in full or in part. The two which did not report had gone out of

business and evidently thought that making a report of their activities in 1930 would be a waste of time."

## Show Operating Loss

A summary of reports by secretaries does not give an adequate idea of the financial condition or possibilities of the fairs of the State, because on none of the items listed did all fairs report. The number ranged all the way from 22 to 70, with an average number of about 50 reporting. Assets of the fairs, including real estate and buildings, amounted to \$2,363,383. Receipts totaled about \$914,000, and attendance at 52 fairs was 1,189,004.

"I realize," said Mr. Carton, "that the foregoing report is not adequate for the purpose for which it was compiled, and I also realize that no compilation by our department can be complete until the fair secretaries take the trouble to fill out completely the blank reports which are sent them. I am in hope that the fair secretaries are not as careless about business matters pertaining to their fairs as they are in making out their reports. Only seven secretaries out of the 75 filled out each item on the blank, and seven more filled out each item with the exception of one. Only 52 secretaries seemed to be able to tell how many people attended their fair."

"You know of course that the last legislature reduced the appropriation from \$100,000 to \$75,000. This is in addition to the fact that there were three new associations organized, made the percentage upon premiums actually paid in 1930 smaller than usual."

Mr. Carton called attention to financial results of some of the State's leading fairs. Twenty-nine showed a balance on the right side of the ledger of \$48,355, but their statements disclose that they included in their receipts State and county aid to the amount of more than \$100,000. Deducting the profit from the amount of State and county aid received they had an operating loss of \$93,244. Twenty-three fairs showed an operating loss with State and county aid of \$101,753. This made a total loss of 52 representative fairs of \$184,998.

"When you take into consideration that there were other associations that made no report showing loss, due to the fact that their losses were so great that they went out of business, the condition disclosed in regard to fairs is not too rosy."

## Question of Survival

"In the past," he continued, "many suggestions have been made which had for their purpose the improvement of fair conditions, among them being the elimination of deadwood from the premium list; the improvement of sanitary conditions on the grounds; the inspection of wooden grand stands to determine their safety when occupied; a uniform system of bookkeeping, and many others."

"To me it would seem that we have reached the crossroads of the country fair situation. The road which leads to the left has for its destination the survival of the fittest. With State and county aid withdrawn, all of these organizations that are not rendering a service of sufficient importance to attract an attendance that will pay operating expenses, will naturally fall by the wayside, leaving those of value to carry on."

(See MICHIGAN FAIR on page 53)

# Standing Committees Continued in Kansas

TOPEKA, Kan., Jan. 23.—Leaving for their homes following close of the ninth annual meeting of the State Association of Kansas Fairs at the Jayhawk Hotel on January 12-13, delegates declared it one of the most satisfactory gatherings. Committees appointed by the new president are the same as under the outgoing president, Julius Eppinger.

Delegates present were: J. R. Albert, Beloit; R. C. Asterhaut, Columbus; A. F. Boeka, Colby; Elmer G. Bohnmaier, LeCompton; E. E. Boyd, Stafford; W. A. Browne, Cottonwood Falls; E. N. Dimitt, Garden City; H. H. Flora, Quinter; L. W. Freeland, McDonald; James Holmes, Hill City; P. N. Heck, Harper; E. L. Hoffman, Abilene; C. H. Hudson, Gove; Charles W. Huggins, Coffeyville; Joe Josefak, Rush Center; Evan Knudson, Goodland; John W. McKinley, Mullinville; D. F. McAllister, Topeka; W. P. Miller, Clay Center; G. A. Redmonds, Goodland; M. P. Robinson, Manhattan; John Redmond, Burlington; William P. Royer, Coffeyville; Herbert H. Smith, Smith Center; J. C. Thompson, West Mineral; G. B. Woodell, Winfield; Senator Avery, Hutchinson; C. E. Sells, Effingham; C. A. Sayre, Cottonwood Falls; H. A. Pierce, Beloit; H. F. Weache, Barnes; Dwight E. Hull, Salina; Anthony Wray, Barnes; Paul Klein, Iola; Joe S. DeTar, Donald E. Coughlin, Wellsville; E. L. Yount, Chanute; H. E. Walters, Blue Rapids; Senator E. E. Frizzell, A. L. Sponaler, Hutchinson; Maurice Jencks, Hall Smith, Topeka.

George Harman, Valley Falls, having been elected secretary-treasurer for the seventh year, a delegate remarked: "Mr. Harman will be secretary until he is 100 years of age."

Three old standbys were unable to attend the meeting—first time since its inception—W. R. (Doc) Barnard, Belleville; Clarence Haughwout, Onaga, and J. J. Wadnamaker, Blue Rapids.

John Redmond, Burlington, proved to be a real pinch hitter. In the absence of Doc Barnard he was the principal speaker at the banquet.

It was suggested that premiums be limited to counties only. This to offset any movement by taxpayers to eliminate fairs from aid.

"What a show!" was the remark of everyone who attended the banquet and entertainment on the Jayhawk roof.

# Crowds at Auto Show in New York 40% Better

NEW YORK, Jan. 23.—Attendance at National Auto Show, at Grand Central Palace all last week ending Saturday, first three days equaled draw in paid admissions of first four last year, with corresponding increase in sales and interest. Balance of week a steady gain, aggregate attendance showing increase of 40 per cent over last year. Great interest centered around popular-priced makes, as usual, with several companies conducting contests on these models.

As pointed out by show officials, exhibit not fundamentally to "sell," but to stimulate interest in new models for follow up by field salesmen. Show important in that it affords index to demand via actual sales registered on the floor, four floors used this case. According to a Chicago executive, results of local show are the yardstick by which industry measures expectations for coming year. As Chicago show follows closely on the heels of the New York show, executives were keenly interested in observing the reaction of the public to the strides made and outstanding values offered.

Show sponsored by National Automobile Chamber of Commerce, Alvan Macaulay, president; Alfred Reeves, general manager. Show committee composed of S. A. Miles, manager; Charles D. Hastings, chairman; E. R. Erskine and Alfred H. Swayne.

TRENTON, N. J.—Great Trenton Fair again will be held during Labor Day week, September 5-10, according to decision reached at annual meeting of stockholders and directors. Samuel T. Atchley was re-elected president. Other officers re-elected were Ferdinand W. Roebeling, vice-president; Col. Arthur F. Foran, second vice-president; Col. Mahlon R. Margerum, secretary-treasurer; Helen O. Laffan, assistant secretary-treasurer, and J. Fred Margerum, general manager. Plans for the fair were discussed and details left to the management to complete. Although successful the last two years, a stampede and melee will be dispensed with. This year the management is tentatively considering presentation of feature acts of thrillers.

# Maine Men in Lively Session

**Norway meet brings out bookers and big turnout of official delegates**

NORWAY, Me., Jan. 23.—Besides election of officers and selection of Bangor as place of 1933 meeting, as announced in last week's issue, Maine Association of Agricultural Fairs on January 14-15 heard greetings from President L. E. McIntire.

Preceding reports of Secretary James S. Butler, Lewiston, and F. W. Hill, Bangor, these committees were named: Legislative: Herbert W. Kitchen, Presque Isle; Stanley Wheeler, South Paris, and Francis H. Friend, Skowhegan. To study and recommend means of improving Maine fairs: Frank Blanchard, Farmington; J. S. Butler, Lewiston; F. W. Hill, Bangor. To determine the feasibility of railroad consolidation: Edwin M. Hamlin, Milo; Charles E. Gurney, Portland.

Among showmen and agents present were E. M. Jacobs, Amalgamated Booking Exchange, Inc.; Al F. Wheeler, Wheeler & Sawtelle Circus and New Model Shows; Stuart Kollins, Wirth & Hamid; H. D. Collins, Collins Amusement Company; Earl Newberry and Joseph Steward, Boyd & Wirth; N. S. Scava, Lt. Scava's Gen-darmes; Louis Walters, Walters Amusement Company; Ben Williams, Ben Williams Shows and Rides; Dick Coleman, Coleman Bros.' Shows; Henry Rapp, American Fireworks Company; Alex. Mariani, Randolph Fireworks Company; R. D. Morrill, Suffolk Electric Company; Nelson Bell, The Music Box, Inc.; Carleton C. Coffin, Royal Amusement Company; Edith Doane, The Billboard; George Ventry, The Stetson Shoe Band.

Invitations were received from Topsham and Bangor for the 1933 meeting, the latter city being selected. Clayton Steele, Presque Isle, submitted the report of the nominating committee.

R. P. Talbot, dairy specialist, University of Maine, was assigned the topic, How Can Maine Fairs Assist the Dairy Business? He urged that only the highest grade cattle be obtained for exhibits and decreed the practice of some fairs that admit inferior animals merely to fill sheds. He suggested that fairs get together and engage a competent judge, the cost to be shared by the association and exhibitors.

Carroll R. DeCoster, Norway, stated that commercial poultry breeders are not so much interested in displaying show birds as they are in having a type of display that will secure customers for baby chicks and breeders.

## Starter at Banquet

H. M. Tucker, live-stock sanitary commissioner of Maine, gave some of his 46 years' experiences with fairs. Mr. Tucker believes that agricultural societies will get some benefit from ill effects of the depression. "They have been forced to give their affairs new thought and new study, which is certain to prove beneficial," he declared.

An open forum was conducted under Lawrence M. Carroll, president of Lewiston Fair. William L. Robertson, president of Skowhegan Fair, stated the reasons for the outstanding success of his exhibition, the only one in Maine running for six days. Lester H. Hibbles, State 4-H Club leader, extended on behalf of his 5,000 members their appreciation for the co-operation received from Maine fairs.

George Wescott, Bangor, expressed belief that newspaper advertising is most profitable for fairs, but thought this should be supplemented with a general number of posters, preferably of circus type. Roger Rouke, race-horse breeder of Greenfield, Mass., stated that racing was one of the most important features of a fair and should not be slighted. He also suggested that stables be made ready for horses immediately upon their arrival on the grounds, and that everything possible be done to make owners and drivers welcome.

Frank Blanchard, Farmington, pointed out need for uniform rules, especially governing exhibits and issuing of passes.

Members honored memory of two old-time race drivers who have passed away during the year by standing for one minute. These were Bert Wells, Waterville, and Ed Ireland, Stetson.

Auditorium of Norway Opera House was gayly decorated for the banquet. (See MAINE MEN opposite page)

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# Attendance Is Off in Lincoln

### Paring knife popular at Nebraska session — few attractions contracts

LINCOLN, Neb., Jan. 23.—"Full Steam Ahead for 1932." This slogan on the menu card and program of the joint banquet of the Nebraska State Board of Agriculture and the Nebraska Association of County Fair Managers and "retrenchment of overhead expenses for the coming year" were keynotes of the annual meeting of Nebraska fair managers held at Cornhusker Hotel here on January 18-19.

Nebraska county fair managers are going to use the paring knife. They are going to whack off nonessentials from their premium lists, cut labor expense and may trim down entertainment costs if they can do so without decreasing the gate receipts. Many county fairs at the end of last season found themselves in the red. While there was no trend observable toward disbanding fairs, practically all agree that overhead must be lessened.

Adverse conditions of the year just past do not mean that county fairs of Nebraska should look with discouragement on the coming year, the banquet note declared, but it does mean that "we should readjust ourselves to new conditions." The message on the program urged the highest type of co-operation from communities and individuals and suggested educational campaigns of loyalty to the county fair.

### Cedar Again President

P. P. Cedar, Genoa, was re-elected president; Elliott R. Davis, Hastings, was again chosen secretary, and Otto Pfeiffer, Waterloo, was re-elected vice-president. Mr. Cedar declared that retrenchment in overhead is necessary, but was not pessimistic, declaring that this year's fairs depend largely on farm prices and crops, and if conditions improve fair conditions will be better.

There were 50 representatives present, as compared to around 75 last year. Small attendance was due to the fact that the State Board of Agriculture heretofore has paid expense of county fair managers to the meeting, but this year an account of the \$88,000 State fair deficit each county fair had to pay its own manager's expenses. Road conditions and storms also cut attendance.

### Entertainment Is Novel

At the annual Tuesday evening banquet presided over by Perry Reed, president Nebraska State Board of Agriculture, Mrs. Bertha Owings Aydelotte, Lincoln, put on a musical revue. Brief speeches were made by Emerson Purcell, Broken Bow; C. Y. Thompson, West Point; Charles Graff, West Point; Earl Dunley, Seward; Bert Miller, Blair; Earl Tuley, vice-president of the fair board; Dan Burr, College of Agriculture; H. J. McLaughlin, Doniphan, and Otto Pfeiffer.

Ted North, of the Ted North Players, was master of ceremonies, and Bob Behr was on the Rainbow Revue, sponsored by Lyck Fireworks Company, Omaha. Billy Withers, 5-year-old boy, was presented by the Barnes-Carruthers, Chicago, in some strong-boy stunts. Williams-Lee Attractions put on two children, Harry Herbert Hilton and Georgia Marie Hilton, the former playing cornet and doing some stunts as a magician, and the latter some chalk talks.

### Many Showfolks Attend

Shows and attractions represented at the county fair meeting were Beckmann and Gerety's Shows, Chicago, L. S. Hogan; Greater Shows, Dick O'Brien, business manager; Williams & Lee Attractions, St. Paul, Harry B. Hasler; Groth and William Groth; Raun's Horse Acts, Winfield, Kan.; C. L. Raun; Martha Randall Revue, and Joe Marion Attractions, Grace M. Russell; Hanna & Miller, variety horses, Waterloo, Ia.; Clyde and Miller; Wizarde Novelty Circus, Moreland, Kan.; Jack Wizarde; O. McMahon Shows, Marysville, Kan.; C. McMahon; Earl Taylor Enterprises, Chicago; Billie J. Collins; Bernard J. Exposition Shows, H. L. Gordon; Gibbs Shows, Chanute, Kan.; W. A. Gibbs; and Shows, Ted North Players, Ted

### Fair Meetings

Pennsylvania Association of County Fairs, January 27-28, Abraham Lincoln Hotel, Reading, J. F. Seldomridge, secretary, Lancaster, Pa.

Wisconsin Association of Fairs, January 27-29, Schroeder Hotel, Milwaukee, J. F. Malone, secretary, Beaver Dam, Wis.

Texas Association of Fairs, January 29-30, Adolphus Hotel, Dallas, D. H. Berry, secretary, San Angelo, Tex.

State Association of Tennessee Fairs, February 2-3, Noel Hotel, Nashville, W. F. Barry, secretary, Jackson, Tenn.

Illinois Association of Agricultural Fairs, February 3-4, Hotel Emmerson, Mt. Vernon, Ill. A. W. Grunz, secretary, Breese, Ill.

North Pacific Fair Association, February 5-6, Olympic Hotel, Seattle, Wash. H. C. Brown, secretary, Portland, Ore.

New York Association of County Agricultural Fair Societies, February 15-16, Hotel Ten Tycik, Albany, G. W. Harrison, secretary, Albany, N. Y.

International Association of Fairs and Expositions, February 15-20, Hotel Sherman, Chicago, Ill. Ralph T. Hemphill, secretary-treasurer, Oklahoma City, Okla.

Louisiana State Association of Fairs, February 26-27, Donaldsonville, La. S. Vickers, secretary, Donaldsonville.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates to be included in the above list. Inquiries are being received from interested persons.

North, Topeka, Kan.; McClelland Shows, Carthage, Mo.; J. T. McClelland; Lois and Eleanor Getzenbauer, Champion, Neb.; jumping horses; Hazel McOwen Players, Grand Island, Neb.; Ralph Morley; Lone Wolfe Ranch, Sutherland, Neb.; J. L. Case; Lew Rosenthal, Jack Polk; Tuckler Bros., novelty acts; Barnes-Carruthers Booking Offices, Mr. Marcellus; Stanley Races and Acts, Ringgold, Neb.; Frank Stanley.

Fireworks companies: Regalia Manufacturing Company, Rock Island, Frank Van Brocklin, Frank Sharp; Thearle-Duffield Fireworks Company, Ray W. Anderson; Ralph Rhoades, J. S. Rhoades.

Miscellaneous: Rhtzler Public Address System, Indianapolis, Ia.; O. W. Parker; Crawford Public Address, Omaha; Harwagers Rides, Kearney, R. L. Collins and Fred B. Kempf; John A. Stryker, rodeo service, North Platte, Neb.

Dick O'Brien, business manager Ister Greater Shows, announced contracts made with the Hastings, Burwell and McCook fairs.

Ralph Morley announced contracts for appearance of Hazel McOwen Players at Oakland and Waltham fairs.

Mrs. Clyde Miller announced that Hanna & Miller, society horse act, had closed contracts at Goodland, Kan., and at Sidney, Ia. The latter contract was signed at Lincoln.

### Fair "Grounds"

BUCYRUS, O.—Crawford County Agricultural Society will attempt another fair here October 4-7. A deficit marked the last few fairs, and it had been thought there would not be another.

FORD CITY, Pa.—Armstrong County Fair Company unanimously decided to operate the fair on the free-gate plan, according to Secretary Walter E. Bower.

GREAT BEND, Kan.—Barton County Fair no longer will be operated, reports Secretary Fred L. Hana, as grounds have been sold to the city for a park and playgrounds.

URBANA, O.—Ray Jenkins, in charge of annual meeting of Ohio Short Ship Racing Association, to be held here, announced the session had been postponed until January 27. Change was made because more than 40 Ohio, Indiana and West Virginia cities asked for dates. A. J. Carrier, Toledo, advised that he will offer a \$25,000 event for the leading attraction at the Toledo meeting.

CHARLESTON, W. Va. — T. Y. McGovern, Kanawha County agent and director of Kanawha Exposition and State 4-H Fair, announced receipt of approximately \$600 from State Department of Agriculture as State aid to Kanawha Fair. This is \$2,000 under that given last year, he said. In 1932 a nine days' meeting will be held, probably beginning the last of September.

# Frisco Meet Is Expectant

### Bright year is seen for California fairs—dates set by secretaries

SAN FRANCISCO, Jan. 23.—Western Fairs Association, composed of managers and secretaries of State fairs of California, Arizona, Nevada and Western Oregon, met here at the Hotel Whitcomb on January 8-9, elected new officers and set dates for principal fairs of 1932.

New officers were announced in *The Billboard*, issue of January 18. Most encouraging feature was the 1931 California report, evidencing that all fairs showed profit with the exception of two. As one manager summed it up: "If we could do that well in stormy 1931, then we're bound to have fair weather in 1932."

At business sessions 52 were in attendance, and at the banquet on night of January 8 more than 60 were present, a better attendance than in 1930. William Gilford, California National Bank, Sacramento, as representative of the California Bankers' Association, spoke in behalf of 4-H clubs, for several years markedly encouraged by the association, and urged secretaries to enlarge their sponsorship and encouragement of these clubs at shows in the circuit.

Julius McPhee, State department of education, had as his theme the "Future Farmers of America" movement, and he impressed the managers with importance of junior fairs. Members expressed determination to feature these junior fairs more than ever during 1932.

Professor C. E. Howell, of animal husbandry at University of California Farm, Davis, gave valuable suggestions as to how to run judging end of fairs a bit more smoothly.

### Carnivals Are Boosted

Many expressions indicated appreciation of the vital part played by carnivals in attracting attendance to fairs. As one prominent member expressed it: "The well-balanced carnival is the heart of the fair. Get a responsible carnival to come in and set up a well-balanced unit in the space allotted to it and your troubles are over."

Secretaries witnessed vaudeville at the banquet in the Hotel Whitcomb Roof Garden. Fourteen acts were put on by Carlyle & Ellsworth, San Francisco booking agency. Accompanying seven-piece orchestra was provided thru courtesy of Musicians' Union No. 6, San Francisco. Special staging was installed by J. L. Stuart Manufacturing Company, San Francisco. And the Blanchard Press, Inc., San Francisco, not only did printing incidental to the convention and banquet program, but held a long-to-be-remembered "open house" for conventioners in the Hotel Whitcomb.

A telegram of regret was received from Jim McLeave, owner of a string of jumping horses. Jim, who has been in the game more than a quarter of a century and has never missed a meeting of Western Fairs Association until this one, is in a hospital in San Joaquin Valley, at Stockton, Calif.

Conventioners were glad to greet another oldtimer, E. M. Burk, of Foley & Burk Shows, who has also been a faithful attendant at association gatherings.

Secretaries look forward to a year of promise; for, just as 1931 was sloganized as "State-Wide Fiesta Year," the Los Angeles Olympiads in 1932 have furnished nucleus of another slogan for this year, a splendid tourist attraction and an incentive to go stronger than ever in 1932.

### Meet Again in Frisco

It was decided to hold the 1932 convention in San Francisco at a date to be announced later. Dates for principal fairs in California during 1932 are:

National Midwinter Flower Show, Encinitos (San Diego), February 17-22; Raisin Festival, Fresno, May 14; West Coast Relays, Fresno, May 14; Cherry Festival, San Leandro, June 1-7; World's Largest Card Party, Ripon (Stanislaus County), July 16; California Rodeo, Salinas, July 20-24; Santa Barbara County Fair, Santa Maria, August 9-13; Turlock Melon Festival, Turlock, August 15-21; Santa Barbara Old Spanish Days Fiesta, Santa Barbara, August 18-20; San Joaquin County Fair, Stockton, August 22-28; State Fair, Sacramento, September

3-10; Fresno County Fair, Fresno, September 13-18; Shasta County Fair, Anderson, September 14-16; Los Angeles County Fair, Pomona, September 16-25; Merced Rodeo and Stock Show, Merced, September 17-18; Glenn County Fair, Orland, September 19-24; Tulare County Fair, Tulare, September 20-24; Kern County Fair, Bakersfield, September 21-25; San Diego County Fair, San Diego, September 27-October 1; Monterey County Fair, Monterey, September 29-October 2; Pacific Slope Dairy Show, Oakland, November 5-12; Nation's Christmas Tree Ceremony, General Orant National Park, Fresno County, December 25.

### Grounds at Wilmington To Be Doubled in Size

WILMINGTON, N. C., Jan. 23.—Tide-water Counties Fair will be enlarged to take in 15 counties and grounds will be doubled in size, according to Secretary C. W. Hollowbush, who is recovering from an illness of two months, having been incapacitated during the 1931 fair.

More than 65,000 persons attended at popular prices. Children under 12 years were admitted free and Saturday all school children were guests of the fair. Free acts and fireworks were satisfactory, he said, and all premiums were paid in full.

This year midway attractions will be booked independently. There is a new board of directors.

### Shows Electric Barrier

URBANA, O., Jan. 23.—At Ohio Short Ship Circuit Conference here January 27, S. O. (Steve) Phillips will demonstrate an electrically controlled race barrier he recently perfected. The Phillips barrier first was used in an accredited race in Urbana last May at opening of the circuit.

### MAINE MEN

(Continued from opposite page)

Thursday evening. There were about 250 present. On the stage was a miniature judges' stand, the bell being used to establish silence before announcing features. George Hill, Norway, was official starter and song leader. As the audience sang the national anthem to the accompaniment of the Norway-South Paris Band, Master Francis Andrews, impersonating Uncle Sam, appeared on the stage riding a pony and carrying the United States flag.

President McIntire introduced Hugh Penderfer, nationally known author, as toastmaster. Welcome was extended by Rev. R. H. Colby, South Paris, who commented on scenic beauties of Oxford County and the great names of men who had made it famous.

### "St. Peter" Rejects 'Em

Frank P. Washburn, commissioner of agriculture, was unable to be present. His message, containing statistics on the financial standing, attendance and exhibit records, was read by H. M. Tucker, Augusta. The National Trotting Association sent its greetings thru Isaiah Morrill, Brunswick.

The inimitable Frank Muzzy, Pittsfield, "the Eddie Cantor of New England race circles," kept the audience in an uproar for 15 minutes with side-splitting witticisms. A unique novelty consisted of a sketch representing St. Peter and the Angel Gabriel in conversation, the parts being taken by Norman Greenlay and "Doc" Eastman. The candidates for entrance thru the "pearly gates" were prominent fair and race men. As each name was announced by Gabriel, St. Peter elaborated on their evil ways which prevented admission to his domain, and they were delegated to Satan's care to the accompaniment of cow bells. Dr. E. N. Randall, of Lewiston, delivered two humorous poems by Holman Day.

Sparking was interspersed with vaudeville acts. Art Snow, New Hampshire comedian, sang solos and was master of ceremonies. Program was one of the most entertaining ever seen at a Maine association meeting. The acts were supplied by Amalgamated Booking Exchange, Inc., furnishing four members of Gladys Talbot's Seven Future Stars of Television; Wirth & Hamid, supplying Grace Chadwick, concertina artist, and the Acrobatic Flyers, a roller-skating team; Walters Amusement Company presenting The Miller Sisters and Dorothy Bannon. Mrs. Elizabeth Klain, Norway, acted as accompanist.

Fairs represented at the business session were Presque Isle, Bangor, Ereter, Skowhegan, Farmington, Lewiston, Topsham, South Paris, Cumberland Center, Union and Fryeburg.

# PARKS-POOLS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

## Manufacturers Consider Chi Fair, Future NAAP Meetings

**Good turnout at Pennsylvania Hotel waxes warm over two major subjects as committee is appointed to go over details of World Fair with Dr. Moulton at once**

NEW YORK, Jan. 23.—A substantial and enthusiastic turnout of the Manufacturers and Dealers' Division, National Association of Amusement Parks, assembled Tuesday at Hotel Pennsylvania to discuss two important questions. One had to do with this and next year's NAAP annual conventions, the other with manufacturers' participation in Chicago's Century of Progress Exposition next year. Both major subjects took up eight hours of discussion, candid opinions being voiced as expressions were gathered from around the table. The morning session was devoted to a prospectus for the annual conclave of the NAAP, with Richard Lusse, of Lusse Brothers, Philadelphia, reporting findings of the convention locations' committee, which had met the day before. Committee at the Monday session comprised, in addition to Mr. Lusse, Harry C. Baker, Rex D. Billings, Henry A. Guenther and A. R. Hodge.

Mr. Lusse reported a proposition received from local Grand Central Palace and rendered a detailed estimate of expenditures if exhibition were held in that site. A good deal of interest in this connection centered around Bertram Mills' Circus in Olympia, London, as the kind of an event which might very well serve as a model for future NAAP conventions, the it was agreed that such an affair would be subject to local conditions and psychology.

### New York Is Favored

The 71st Regiment Armory, Park avenue and 34th street, also was mentioned as the possible scene. In the case of the Palace, charge per square foot to exhibitors would be based on a downward sliding scale, ranging from 100 to 5,000 feet, \$1.25 to 80 cents, according to the amount of space desired. Palace would sell to the convention at 30 cents per square foot, with no guarantee required.

Discussion eventually resolved into a question of whether exhibition would be an open or a closed one. A resolution was carried stating that manufacturers recommend to convention locations' committee that the 1932 exhibition be a closed one, but that an open show be seriously considered in co-operation with division for the program in 1933, and that both conventions be held in a centrally located Eastern point. New York as the site is definitely favored, but other spots to be considered include Boston, Philadelphia and Toronto. A rider to the foregoing resolution was that the division recommend that this year's exhibition be so arranged as to be open to the public, the under reasonable control.

### For Open Exhibition

During lunch time a second resolution was formulated to have W. St. Clair Jones, president of division, appoint a committee for an open exhibition to be held in a suitable Eastern city during 1933-34; that committee take steps at once to prepare plans for such an exhibition in co-operation with NAAP, but to be held under division's auspices if it cannot otherwise be suitably arranged. Committee would be of standing character until after proposed exhibition is held.

The p.m. session, which by pre-arrangement was to be taken up with plans for the Chi World Fair, changed its anticipated complexion with the appearance of Mr. Guenther, president of NAAP, and Mr. Hodge, its secretary. Chi Fair discussion was shelved until late in the afternoon. Prior to Mr. Guenther's entrance the assembly had made the Olympic Park a steffain an honorary member of the division, a gesture which probably will be adopted as a regular policy with relation to presidents of the national association. Likewise, Mr. Hodge was made a member.

For the ensuing two hours, with President Jones in the chair, Mr. Guenther sat in hearing on multiple suggestions made to him by various members of the division. R. S. Uzzell and Harry G. Traver took the lead in speaking for the as-

semblage, with Mr. Guenther offering timely comment and promising full co-operation of the national order. Much attention was given to William Rabkin's suggestions relative to special advertising in advance of conventions.

### Office Rotation Urged

The pith of Mr. Traver's speech centered around utilization by national association of new brains, new blood and latent talent within association and branches, especially some constructive suggestions regarding NAAP's board of directors, which Mr. Traver mildly attacked in its operative form on the count that virtually the identical personnel is listed in its ranks year after year, advocating rotation in office, among other things, as a means to make the board assume a more variable character. There was also a discussion concerning equalization of dues for branch associations.

With Will White as spokesman, one of its organizers, and Fred L. Markey, of the Dodgem Corporation, its secretary, the New England Division of the NAAP came up for discussion. Mr. White strongly urged that a more friendly feeling exist between division and national body, advocating lower dues, opening the door wide to the branch, wiping out the feeling that the branch is looked upon as a stepchild by the parent body, etc., with Mr. Guenther promising full co-operation in bringing about a change.

Fred Fushner took the chair for a moment to advocate an open door to all, including delinquent members, as one (See *Manufacturers on opposite page*)

## Chalks Up Hits and Errors of Changing Season at Starlight

By CAPT. E. W. WHITWELL  
Everybody expected that the turn of events had arrived with season of 1931, just as they are doing with regard to 1932, and that the music of clicking turnstiles would resume its unbroken daily song.

Well, they were disappointed somewhat, altho not dismayed. In fact, speaking for ourselves, we were somewhat encouraged, for, while park attendance was less than in previous years, we found this fully accounted for by difference in weather. And the weather did leave something to be desired last season.

We did not install any new rides in 1931 at Starlight Amusement Park in New York. It did not appear to us to be a good year for the purpose. It would be folly to refuse to recognize signs of the times. After all, one's interest in the amusement world, the most of us are loath to admit it, is largely governed by the rate of interest one believes he can earn on his investment.

Then, besides, the paucity of new rides is so marked, and has been for a decade—I am speaking of rides that have any appeal to the popular imagination—that there is little incentive to gamble in them.

Of course, I am not saying there have not been many innovations in the amusement world. An inspection of the files at the patent office in Washington reveals that they are legion. But what



**HARRY C. BAKER**, New York, serving as chairman of two important committees of NAAP and a member of others. He heads the nominating committee for 1932 as well as the special convention investigating committee to make recommendations on cities for the next national convention, which will be moved from Chicago.

## Charleston, W. Va., Men Start Huge Pool Project

CHARLESTON, W. Va., Jan. 23.—Swimming pool at Kanawha 4-H Fairgrounds, near Dunbar, operated by Kanawha Exposition and State 4-H Fair Association, will open early in spring with officials in charge of the pool anticipating that receipts this year will almost be sufficient to complete payment of cost of construction.

The pool is one of the largest in Kanawha County. Date for opening has not been decided, according to T. Y. McGowan, fair director.

Erection of a large bathroom just off Midland Trail near Spring Hill and construction of a huge swimming pool to accommodate thousands, day and night, has been proposed by a group of Charleston business men, headed by James M. Mason, who said that if plans for the pool materialize funds for construction would be derived thru sale of stock.

good are they if, when created, they fail to rouse the public pulse?

We made a good many changes in the season just past. We found interest in dancing to have reached a low ebb, so we changed to roller skating. We did better in consequence and just got over. Our Funhouses lost some of their popularity; while the Caterpillar and Heyday increased theirs. Coasters seemed to mark time, while the dark rides, along with the Carousel, eased off in their earnings.

Speaking of Coasters, it seems that the new ones have gone a little too deep on the thrill side and so destroyed that very essential ride urge. The old ones have, of course, earned contempt by continued familiarity. Methinks the future of the amusement-device world lies in a better understanding of the new generation.

At the same time it would be as well for ride makers to adjust their senses of proportion in regard to prices. They all seem to be thinking in terms of the days when money was rolling in, and most of them haven't yet stopped advancing their prices to overcome loss in quantity business.

For fear that one's readers might be concluding that this writing is all a chapter of lament, let me hasten to insert something bright.

Swimming was good; very good. In fact, it was much better than the (See *Chalks Up Hits on opposite page*)

## Plan To Unify Owners' Aims

**Barton addresses Ohio-Penna. body — may form a dance band circuit**

YOUNGSTOWN, O., Jan. 23.—A movement for booking of a circuit of dance bands was led by Frank Stadler, manager of the Club Yankee and The Elms, Youngstown, at second meeting of the newly formed Ohio-Pennsylvania Park Owners' Association in the Youngstown Club on January 14.

DeArv G. Barton, new field secretary of NAAP, outlined a 1932 business program to about 20 members attending in the effort to bring about unification of amusement park activities in the territory.

### Barton Stays in Field

President Carl Sinclair appointed A. R. McSwigan, chairman; C. R. Sarchet, A. M. Beach, Edward J. Gilronan and E. Don McKibbin a committee to work with Mr. Barton. It was voted to hold another meeting on February 11 in Youngstown, and Mr. Barton will locate in Youngstown and Cleveland, this city being considered logical hub of the organization.

On a dance committee were named Mr. Sinclair, chairman; Mr. Stadler, O. C. Macdonald, Mr. Gilronan and A. J. Weyant.

### Members in Attendance

Among members present were O. C. Macdonald, Rock Springs Park, Chester, W. Va.; Carl Sinclair, Meyers Lake Park, Canton; A. M. Beach, Chippewa Lake; Ken Boothman, Rock Springs; DeArv G. Barton; R. N. Beal, C. R. Sarchet, Akron Summit Beach; Joseph Burke, Burke-Glenn, Pittsburgh; R. E. Ryan, Chippewa Lake; Charles Delbel, E. J. Gilronan, Tom Murray, Idora Park, Youngstown; Carl Shaner, Cascade Park, New Castle; A. B. McSwigan, A. J. Weyant, Kenvywood Park, Pittsburg; W. K. Rosenberry, Meyers Lake Park, Canton; Frank Stadler, P. A. Lombard, Yankee Lake, and G. Don McKibbin, Conneaut Lake Park, Pa. Officers attending were President Sinclair, Vice-President Macdonald, and Treasurer Delbel. R. J. Macdonald, Conneaut Lake, is secretary.

## To Install Amusement Features at Zoar Lake

CANTON, O., Jan. 23.—Zoar Lake Park, south of here and one of the oldest resorts in this section, will be converted into an amusement park this summer by Frank Hardesty, manager. He has contracted for a Merry-Go-Round and other fun features for the opening in May.

He is negotiating with Ralph Peters, Canton showman, for pony tracks; Hardesty will continue to operate the dance pavilion and will add some concessions.

There is a bathing beach and fishing and boating facilities will be enlarged. The resort had heavy patronage last year.

## Christensen Will Recover

SALT LAKE CITY, Jan. 23.—And Christensen, former manager of Laguna Utah's Coney Island, who was severely injured in an automobile accident in this city recently, will recover. One of his lungs was punctured when the car in which he was driving with a partner struck a street car.

## Not After Buckeye Lake

COLUMBUS, O., Jan. 23.—A persistent rumor that they have been negotiating for acquisition of Buckeye Lake is denied by Leo and Elmer Haelele, Oientangy Park.





# Amusement Resortorials

By Claude R. Ellis

LEADING members of Manufacturers' Division of NAAAP appear to be steering a cautious but certain course toward a huge exhibit or recreational show, which shall be open to the public in conjunction with the NAAAP convention, at least by 1933.

Some of the guiding spirits, it has been shown for several months, favor a big exhibition of park, pool and beach equipment and accessories, probably with an admission charge, as soon as such an event properly can be staged, at future national conventions. It would seem that, granting that New York City is selected for this year's gathering, 1932 will be too soon practically to arrange such a display. But there is every evidence that the proposition, to apply to the 1933 convention, will be put up to NAAAP in due time by the manufacturers and dealers. Some of the latter even have gone so far as to suggest that they will take over, as a divisional activity, the labor and whatever of risk may be involved in the project, the division also to take the profits, if any, of such an exhibition.

Success of the Power Show in New York and unprecedented interest all over the nation this month in automobile shows and other trade events is not calculated to discourage the faction, that believes NAAAP should step out as sponsor of a like exposition to inculcate more park-mindedness in Mr. and Mrs. John B. Public and their playful scions.

A CERTAIN type of park management, all too well known to many observers in the field, is put on the par and grilled to a nicety by one of our favorite correspondents, who has seen many years in the game in versatile capacities.

There are many parks with an investment of from \$75,000 to \$200,000 that do not make enough off their investments to pay the interest," he comments. "In most of these we find that there is little management; the owners hire a manager about the middle of May and expect him to make them large sums of money during his first season. About the middle of September he is given his release and the next spring a new man takes his place. These parks stand idle about nine months in each year, with no one looking after their interests, and when the manager starts out (usually a stranger) he encounters many obstacles left by the former manager which require much time to straighten out, and when he gets going the season is too near gone to produce results.

These same parks spend no money on advertising men and seem to think that any kind of ads slipped in the paper or over radio will turn out the public. They fail to realize that the public is to be respected, never have news articles of any sort in the papers and they never have any books which they are allowed to be opened by tax inspectors. They hire the cheapest help that they can; this help is usually shiftless and does much towards keeping the better class of people out of the park by their appearance and language. They have heard the slogan, 'The public is always right.' Their slogan is, 'I'm right and you must like it.'

These same parks never hire an attraction worth while, and when they do usually is like their help. They have much of their money invested now and think that they can operate a park without any system of management; results are that when the season closes they are in 'red' and wonder why. They can't think that the public is in the once-and-buggy age and that their investment should bring returns now like it did when they started. These parks will continue to go in deeper each year until they learn to live in 1932 and along with other business of these days. The horse-and-buggy age is gone forever and, while there shall be enough

business for all parks in operation now, all parks should be out 12 months in a year promoting it. When these parks learn that they must do their share towards developing new business as well as hold their old business they will start back on the profit side of the ledger and not before."

"BUDGET Your Dues" is a slogan that Treasurer George A. Schmidt doubtless would like to see adopted by all members of NAAAP. The association has been somewhat discommoded in the past by the experience of learning that many members do not budget their dues and, hence, apparently have difficulty in paying when the time comes to forward them. In one of the board meetings it was suggested some time ago that all members be reminded to make it a point to include these dues in their annual budgets so that funds will be on hand to meet this obligation promptly and thus further the good of the cause.

## With the Zoos

CINCINNATI. — Save-the-Zoo Committee, expressing dissatisfaction with the plan of city council to purchase the Zoo and operate it under lease to a Zoological Society under a non-profit charter, intends to continue its campaign to further its own plan. Petitions for amendment of the City Charter to bring about municipal purchase and provide for operation by an additional tax levy of .08 of a mill are expected to be circulated next week. It was determined tentatively at a meeting of the committee at the Chamber of Commerce, following criticism of the city council's proposal, to call a meeting to arrange circulation of petitions.

"The council plan is indefinite and lacking in detail so that it is impossible to determine what is on the council's mind," Gerritt J. Fredriks, attorney, stated.

John D. Ellis, city solicitor, announced after informal study of the council plan that "In a general way I am willing to say now that the plan is legal." He expects to study it further.

It was learned that Julius Fleischmann has indicated that he will provide financial help necessary for the council plan. Thirty employees of the Zoo find themselves in the same plight as Chicago school teachers. It became known the semi-monthly payroll could not be met.

LOS ANGELES. — Citizens National Trust & Savings Bank, as trustee for Luna Park Zoo, is under orders to pay \$10,000 damages to N. A. Hill, father of 12-year-old Alfred Hill, who was clawed to death by a Siberian tigress. A verdict for that amount was returned by a Superior Court jury.

SALT LAKE CITY. — The Zoological Association is holding a drive for \$250,000 bonds to complete Hugel's Gardens, where the new zoo is being built. The president, Dr. A. A. Allen, and Secretary Archibald Alexander believe the amount soon will be subscribed.

## Short Biographies Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

### No. 10—G. W. HULL

Mr. Hull was born at Burlington, Ia., on March 31, 1864, making him 68 years of age. His home is at Boise, Ida. He has been engaged in amusement business 29 years. Beginning with a water act in 1903, he had a concession at St. Louis Exposition in 1904; at Lewis and Clark Exposition in Portland, Ore., in 1905; built Shoot the Chutes at Lagoon Resort in Salt Lake City in 1906 and operated it, with a luncheon, for 17 years. Mr. Hull built White City Park in Boise for a company in 1910 and has operated it ever since as president and general manager, a position which he still retains. His wife, Annie V. Hull, is active in the business. They have no children. Mr. Hull's hobbies are traveling, visiting other parks, exchanging ideas with other park managers and keeping in touch with the amusement world.

## MANUFACTURERS

(Continued from opposite page)

means of recapturing good but alienated blood, especially at conventions.

### Participation Is Probable

For a brace of hours there was a round, table talk on the World Fair. Sentiment generally favored participation by the manufacturers and dealers in the forthcoming exposition. A committee was appointed and met on Wednesday for the first time to map out a program for immediate negotiations with Dr. F. R. Moulton, director of concessions for the exposition, with a view toward having the manufacturers assume operative control of the amusement peninsula. Committee is chairedman by R. S. Uzzell, and others are Harry C. Baker, Richard F. Luse, George P. Smith Jr., Harry G. Traver, P. Plesien, and George Lauerman, latter of Lauerman Bros., Chicago.

Present at the meeting in the Pennsylvania were Cy Bond, R. S. and F. L. Uzzell, W. St. Clair Jones, W. F. Mangels, Fred Fansher, Harry C. Baker, Harry G. Traver, Sylvan Hoffman, Alan Cohen, George F. Cahill, William Rabkin, P. Plesien, Herman Berghoffen, Fred L. Markey, Richard F. Luse, George P. Smith Jr., Will White, Frank Maynes, A. R. Hodge, Henry A. Guenther and Leonard Bester.

## CHALKS UP HITS

(Continued from opposite page)

weather, and every pool owner knows what this means.

Perhaps in our case it was because we improved our sand beach, built a number of handball courts, kept our beaches and environments cleaner, uniformed all our attendants and made civility and service our watchwords.

Eight years ago we had no competition, no pools within 10 miles. Each year since a new pool has been erected within five miles and each year our business has been successively better. Why?

We just had to keep stepping along. In trying to get our customers, they made their own and we made more. All hail to them! They kept us awake and now, we form one friendly association, planning together, advertising together and succeeding together.

Our fifth season of free open-air grand opera was fair; not so good as last year. Weather again, principally. We had the national soccer champions in the open-air stadium for the season with great success. They were succeeded by the New York Americans. Boxing in the Coliseum (by the way, I named it the New York Coliseum when I erected it), which seats close to 20,000, did not go so well. In fact, every promoter in the East lost money on 1931 boxing. Wrestling got the cream. We packed the house three times with Jim London, world's champion.

### Bad Luck With Ice

Our outstanding investment followed, a disastrous experiment with chemical ice. A German inventor teamed up with an American salesman, resulting in an operating company launching the Coliseum for a 12-week experiment. There was a riot the first night and we had to get the police to quell it. Some of our patrons, however, got their money's worth skating on the concrete floor. They preferred the floor to the ice. The rest wanted damages. That settled it.

We thereupon felt that, for the preservation of our reputation as amusement makers, we had to make good with our public. A new refrigerated ice plant was therefore installed, a mere \$100,000,

which seemed to be an unwise step in these depressive days. It was.

Ice skating only, however, proved a losing proposition. Advice to amusement park owners: "Do not put in an ice plant for ice skating if you hope to keep out of the red ink."

Then I started ice hockey, and with the booking of a professional team in the Canadian-American League we just keep our heads above water.

My all-year-round staff must not be forgotten in the final word. Bill Harkin is my chief assistant and matchmaker; Bill Griffith, pool manager; Louis M. Maynard, chief cashier; Edward Black, manager of Radio Stations WBNX and WMSG, with Tom Carey maker of programs; Edward Felan, publicity man; Harry Jacoby, box-office treasurer; Frank Manley, chief usher; Joe Webber, police chief; Slim Fassett, chief heating and filtering engineer; Walter Wandscheck, long-service electrician; Tom Burke, skating instructor, and a list of some 50 all-year-round employees, too numerous to mention, but all important and essential to this all-year-round amusement institution.

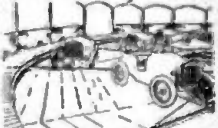
CINCINNATI.—Officials of Coney Island reported to police that \$200 has been stolen from their wharfbat at the foot of Broadway.

## LEAPING LENA

The Sensational Self-Steered BUMPY Auto Ride!!!!

Easy to assemble, take down and transport. A proved attraction for Parks, Carnivals and Gilly Shows.

Two sizes—  
12 Car, 62 ft. in diameter;  
10 Car, 52 ft. in diameter.  
All like parts interchangeable. Write for illustrated booklet.



Allan Herschell Co., Inc. NORTH TONAWANDA, N. Y.

## FOR SALE—EIGHTEEN AUTO SKOOTER CARS

Late type, used three seasons. Have had excellent care. Good condition throughout. Equipped with 110-Volt A. C. Motors. EVERETT MATHAS, 7337 Stanford Ave., St. Louis, Mo.

## Wanted—A Partner

To take half interest in Lake Resort. Must have at least \$2,000.00. Money to be spent in improvement. Write for full particulars.

WHITE CITY

641 South 5th Street, SAGINAW, MICH.

## WANTED—VAUDEVILLE ACTS

In and around the vicinity of Cincinnati, or Acta en route, to play our Park on Sunday and Holidays only, afternoon and night show. Prices must meet the times. Park opens its sixth season May 1. State your act and best price in first letter. STAR LAKE PARK, Mt. Orab, O. State Routes 53-74. O. B. Courts, Manager.

## FOR SALE—PARK EQUIPMENT.

1 204 Double Suction Centrifugal Mill Chute Pump with Base and coupled to 16-H. P. Motor, 230 V., 60 C. 3 P. used very little. 1 Transformer, O. K., 7 1/2 K. W. V. A., 220 V., to 110 V., used. 750 Lamps 25 to 1,000 Watts, 230 V., used. 16 Fuse and Sq. D. Switch Boxes, used. 1 Switch Board in Steel Cabinet, used. 43 Reflectors, 16-in. diameter, used. 1 Steel Vault Door and Frame, used. 1 Motor, 1-1/2 H. P., 220 V., 1,700 R. P. M., Direct, used. 1 Car's Motor Ball Game, used. 1 Fire Cart and 300 feet 3-in. Hose, brand new. CHAS. A. HOFFMANN, 2543 N. 23d St., Milwaukee, Wis.

## 1932 Auto—SKOOTER—Water



AUTO SKOOTER

Both Devices Have Proven Very Successful and Immensely Popular in 1931



WATER SKOOTER

LUSSE BROS., Inc., 2809 N. FAIRHILL ST., PHILADELPHIA, PA., U. S. A.

## TILT-A-WHIRL A RIDE WITH MONEY-MAKING RECORDS FOR PARKS AND CARNIVALS

Grand Prize Winner 1931 Annual 4th of July Glee Receipts Contest sponsored by Big Ell News—\$836.60 Highest gross of 766 rides competing. For third consecutive year one-third of prize-winning Rides in open contest (excluding Big Ell Wheels) are TILT-A-WHIRLS. SELLNER MFG. CO., Fairbault, Minn. For particulars write TILT-A-WHIRL, SWOOPER, SELLNER SLIDE, SELLNER WATER WHEEL.

**Archie Macmillan, Notice!**  
The Cincinnati office of The Billboard is anxious to hear from Archie Macmillan or anyone knowing his present whereabouts. Important.

# C A R N I V A L S

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

## PCSA 10th Banquet - Ball Surpasses Its Predecessors

*Most heavily attended in its history—hundreds of show-folk and friends — an intermingling of nearly all branches — unique and atmospheric decorations*

CINCINNATI, Jan. 22.—The recent 10th annual Banquet and Ball of Pacific Coast Showmen's Association has been pronounced a most highly successful function, surpassing its predecessors. Due to illness of the PCSA scribe assigned to write details for publication, same did not arrive in Cincinnati in time for last issue. However, the well-known circus press agent, Thomas (Skinny) Dawson, stepped into the breach and provides the following: Outdoor showfolks, representing every branch of the amusement world—circuses, carnivals, parks, fairs, side-show men, pitchmen—and stage and screen stars and lesser lights met and enjoyed an evening of mirth and hilarity, evening of January 12, the locale being the beautiful Fiesta Room of Hotel Ambassador. It was the most successful and largest attended in the history of the showmen's organization and a deserved tribute to the indefatigable efforts of Harry G. Seber and his associate members of the committee of arrangements, who were showered with compliments at the conclusion of the events. Hundreds of showmen and members of Ladies' Auxiliary and their friends were seated at tables when the banquet started. The gorgeous decorations elicited plenty of encomiums. An artistic arrangement of palms, ferns and blossoms that met with enthusiastic approval. At the speakers' table were, among others, President Harry Fink, Vice-President Eddie Brown, Vice-President John T. Backman, Retiring President Orville N. Crafts, Vice-President Dick Parks, Vice-President S. L. Cronin. (See PCSA on page 43)

## Ladies' Auxiliary Stages Delightful Birthday Party

CHICAGO, Jan. 22.—Ladies' Auxiliary of the Showmen's League of America staged the 14th birthday party of the organization at its rooms in the Showmen's League Building Monday. Guests for the evening were members of the Showmen's League who happened to be in the clubrooms. Mrs. Cora Yeldham was hostess. She was assisted by Mrs. Robert Brumleve, Mrs. Grace Sweet, Mrs. Al Latto, Mrs. Lou Keller, Mrs. W. O. Brown and Gertrude O'Brien. A sumptuous repast was served after an evening of bunco. The tables were thrown together, and when service began every seat was taken. If "mother's cooking" was any better than that of the evening none present had the nerve to mention it.

An atmosphere of welcome pervaded the dining room to such degree some of the usual silent members of the League became quite talkative. Some even made after-dinner speeches.

Among the ladies present were Mrs. E. A. Hock, Evelyn Hock, Mrs. Elsie Baker, Mrs. A. L. Miller, Cleora Miller, Mrs. W. O. Brown, Mrs. Lou Keller, Mrs. Al Latto, Mrs. Gammott, Mrs. L. Riley, Mrs. H. J. Ernst, Margaret Ernst, Mrs. Frank Pokorny, Mrs. Estelle Watson, "Aunt Lou" Blitz, Mrs. Violet Vollmer, Mrs. Mattie Crosby, Gertrude O'Brien, Mrs. Grace Sweet, Kate Coultrick, Mrs. Cora Yeldham, Mrs. Robert Brumleve, Mrs. James Chase and Mrs. Minnie Murdo. Among members of Showmen's League who spoke after the dinner were Harry Coddington, Al Miller, A. R. Cohn, Edward A. Hock and Robert Brumleve. When they concluded Secretary Joseph Streibich, of S.L.A. who had to come to the "second table," had built up a good appetite, then he came in for his own.

## Jack Wish Cleared

ST. LOUIS, Jan. 22.—Jack Wish, last season with D. D. Murphy Shows with several concessions, now with Ralph Miller Shows, was cleared of a manslaughter charge in Port Gibson, Miss., January 7, Last October, when Wish was en route to the Donaldsonville, La. Fair, his truck collided with a car driven by a girl, who was killed in the accident, and he was held for manslaughter.

## Creditors' Meet Scheduled In L. J. Heth Bankruptcy

CARBONDALE, Ill., Jan. 22.—In connection with L. J. Heth, of Duquoin, Ill., being duly adjudicated a bankrupt in United States District Court, Eastern District of Illinois, December 30, 1931, notification is being given that a meeting of creditors will be held in City Hall, Carbondale, Ill., at 9 a.m., February 4.

At the scheduled meeting creditors may attend, prove their claims, select a trustee, subject to the approval of the referee, examine the bankrupt and transact such other business as may properly come before such a meeting. Walter J. Grant is referee in bankruptcy.

## Carlos Home in Philly

PHILADELPHIA, Jan. 22. — A well-known outdoor show artist, for years with Melville-Reiss Shows, K. P. (Kit) Carlos, and his wife and son are again spending the winter in this, their home city. Mr. Carlos has spent many years in show business, of late years with carnivals in various capacities besides his painting, prior to which he was with circuses as a performer, including Howe's Great London, Young Buffalo Wild West, Al P. Wheeler Shows; previous to which engagements he was with Allen Great Eastern Shows, in the early '80s; Seils Brothers and the old Barrett Show.



GERTRUDE PARKER ALLEN, newly elected president Ladies' Auxiliary, Heart of America Showman's Club, Kansas City.

## Joe Truitt Acquitted

RALEIGH, N. C., Jan. 22.—Joe (Pistol Pete) Truitt, who was on trial in Wake Superior Court on a second-degree charge of murder in connection with the death last October of Oilford (Kid) Brown, another showman, was acquitted late last Saturday. The jury was 15 minutes in arriving at a decision that the State had failed to make out its case against Truitt. The case went to the jury without the defense offering testimony.

## Castle-Ehrlich-Hurst Get Elkhart, Ind., County Fair

GOSHEN, Ind., Jan. 22. — V. V. Schwartz, secretary Elkhart County Fair, recently announced that Castle, Ehrlich & Hurst Shows had been given contract to furnish midway amusements at this year's fair, which is scheduled to start August 30.

There is to be some addition to the fair midway, to be extended in a semi-circle back of the grand stand to the sheds used for the stock display.

## Looking Back Thru The Billboard

### 25 Years Ago

(Issue of January 26, 1907)

Vining Amusement Company staff includes W. C. Vining, general manager; J. Frambach, treasurer; B. E. O'Connor, booker; Capt. David Latip booked to do high dive free act. Frank S. Reed, who last summer had Girls in Red with Will S. Heck Carnival, this winter doing advance for Heck & Cole Big Show. Harry Tippe' Royal Amusement Company and McDade Attractions both visited by J. H. Roberts in Louisiana. Lachman & Loos Carnival Company to take road in spring with J. George Loos ahead and Dave Lachman back with show. Harry Franks, show front orator, to join Paterson Carnival in April. Charles G. Fitzpatrick, noted one-legged trick skater and cyclist, making special engagements in big-city roller rinks. O. P. Thornton's Carnival organizing to open at Alexandria, Va., in April. Herbert A. Kline staging Odd Fellow's Indoor Carnival, Detroit. H. J. Owens has a Bicycle Merry-Go-Round for sale. Smith Greater Shows now routed thru Georgia. Bauscher Carnival this week playing New Iberia, La. St. Louis Amusement Company (Elmer Weaver) headed for Alabama. Cora Beckwith, noted swimmer, to have entirely new outfit coming season, management Jake Rosenthal.

### 10 Years Ago

(Issue of January 28, 1922)

William R. Snapp and General Agent L. C. Kelley back at Snapp Bros' Shows quarters, Little Rock, after trip to California, the Northwest and into Canada. Wilber S. Cherry enters a form of partnership with C. Guy Dodson in World's Fair Shows for coming season. Manager Harry Waugh, Greater Alamo Shows, improved in health. Among showfolks in Houston, Tex.: Joe S. Scholibo, Homer Jones and family, Louis (Preze) Hoffman, Joe Weinburg, Billy Richards, Bob Morton, Harry Davis, Harry Robinson, Smith Turner, Slim Kelley, Al Hogan, H. W. Campbell, John L. Lorman, now prominent concessioner, playing indoor events in Chicago. Victor D. Levitt again in San Francisco after returning from trip to East. Greater Sheesley Shows to open in San Diego, Calif., February 4. J. L. (Judge) Karnes to soon leave Los Angeles for San Antonio, but return next fall. Mr. and Mrs. Sam Kaplan spending few weeks in Los Angeles. Victor Les to furnish Ten-in-One under Ben Williams' banner; his second season with Williams. Because of ill health, Abney K. Kline, manager Paterson-Kline Shows, will probably stay off road greater part of coming summer. Squib in Carnival Caravans: "The new season—all are living in hopes."

## Royal American Get N. D. Circuit

ST. PAUL, Minn., Jan. 22.—While here today, C. J. Sedlmayr, manager Royal American Shows, informed that he had secured for his organization contracts to furnish midway amusements at this year's "North Dakota Circuit" of fairs. The fairs secured consist of North Dakota State Fair, at Grand Forks; North Dakota State Fair, at Fargo, and Northwest Fair, at Minot.

## The A. B. Rogers in Florida; Recovering From Injuries

ARCADIA, Fla., Jan. 23.—Among show-folks here this winter are Mr. and Mrs. A. B. Rogers, of Rogers' Attractions, of Massachusetts. With them are their show electrician, J. M. Harper, and Mr. and Mrs. D. C. Wright, who had cookhouse with them last season.

Mr. and Mrs. Rogers are recovering from injuries received in an auto accident last fall in Massachusetts. Their car and house trailer were completely wrecked. Mr. Rogers spent some time in hospital with broken ribs and bruises, and his wife received a few minor bruises. On recent arrival at Tampa, after their trip from the North, Mrs. Rogers was notified of death of her father December 1, her relatives not being able to locate her sooner. The Rogers plan to open the coming season for their show about May 1, probably in their home city, Belchertown, Mass.

## Jones and Lockett With Marks Greater Shows

RICHMOND, Va., Jan. 22.—R. B. Jones formerly special agent with Bruce Greater Shows and other outdoor amusement organizations, has been engaged by John H. Marks as contracting agent Marks Greater Shows for coming season. Mr. Jones will start his duties shortly before the opening of the shows' season.

Another appointment of Mr. Marks is Ralph Lockett, newspaper worker and show publicist, as secretary for Marks Shows for coming season. Mr. Lockett was formerly secretary for W. T. Stone Shows and was with Mr. Marks after the latter purchased the show.

## Boyer's Relatives Sought

CINCINNATI, Jan. 22.—According to word from Orlando, Fla., since the death a few weeks ago of L. Milton Boyer some matters have arisen that require information from relatives, or intimate acquaintances of the deceased showman. Mrs. Boyer is at Orlando, but does not know addresses of her husband's relatives toward aiding in the quest for the information. Relatives and intimate acquaintances of years' standing of the late Mr. Boyer may write Justin Van Buskirk, secretary Orlando Lodge No. 107D, B. P. O. Elks.

## MVSA, Not HASC

CINCINNATI, Jan. 22.—Sketch beneath cut of Tom W. Allen on this page, last issue, erroneously stated Mr. Allen new president "Heart of America Showman's Club," instead of Mississippi Valley Showmen's Association. However, featured story to right of it was corrective of the error. Elmer C. Velare was re-elected president HASC.

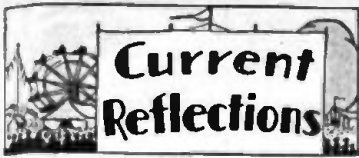
## Bremer To Launch Show

ROCHESTER, Minn., Jan. 22.—Claude Bremer, who has had rides with Northern Exposition Shows and Macy Barnhart Shows, has decided to launch his own organization next season, consisting of about 4 rides, 6 shows and 20 concessions. During winter Mr. Bremer operates roller-skating rinks here and at Winona.

## Walter Devoyne at Duquoin

DUQUOIN, Ill., Jan. 22. — Walter E. Devoyne, who has served as secretary-treasurer, assistant manager and press agent with L. J. Heth Shows many years, is spending some time here this winter.





# Current Reflections

By Charles C. Blue

There are still a few proponents of "fairs do not need" amusement zones — midways. Instead (with grand-stand acts and track races as entertainment exceptions), they would have practically everything on a fairgrounds what they are pleased to call "educational," consisting of exhibits such as agricultural, industrial, domestic, stock, etc.—one wonders if their contentions could be about 90 per cent "commercial," with inconspicuous intermingling of "politics." Fortunately for the welfare of fairs and their patronage, experienced fair executives of such impression are very few and "far between"—experience has taught them otherwise. It is usually some obviously "high-minded" critic or professionally educational official (therein might be the "politics") who have something to do with fairs, or if not so attached "stick their noses in anyway" (as a man stated recently), who hold for "everything educational."

True it is that farm, domestic, educational, etc., exhibits have always formed the foundation of fairs, and these later years should be heavily supported and featured. However, it is also true that shows, riding devices, concessions, etc. are NOT of late-year incorporation. Many years ago there were no organized midway companies, such as carnivals. But there were tent shows, mechanical rides of various nature and concessions, including novelties, knife racks, doll racks, selling of merchandise from stands or wagons and a variety of what some people would nowadays call "gambling." If there had not been AMUSEMENTS (nowadays called "midways") fairs would not have progressed—would not have "taken" with the masses. During these later years, especially, with a majority of the entertainment-seeking public the verifiably of a nervous, "what's next?" temperament, fairs without midway amusements would be about as attractive to a great portion of people as a home-circles "sewing bee" to present-day fathers, mothers, sons and daughters longing for and expecting "some excitement."

AGAIN this winter museums are not only providing winter-time employment for hundreds of acts and so-called "side-show" attractions, but also providing citizens of many cities changes in their entertainment menus—inclusive of relief from moving picture show fronts starting them in the face the year round and located at almost every vantage (to the movies) point.

During summer months citizens of cities have opportunities for many and varied forms of amusement—parks, bathing beaches, circuses and carnivals at intervals, celebrations, picnics, pleasurable automobilism and a world of other enjoyables. Winters, there are theatricals, motion pictures (through the year), house parties, etc., but a well-conducted winter-time museum, with frequent changes of attractions, supplies a needed "something different"—incidentally, something of far less "bad environment" than much of the so-called "art" or "nationalism," one sees on "the boards" and screen. A museum properly conducted is really a consistent place of amusement in any city, especially one with many thousands population.

BECAUSE of faulty interchange of corrected type lines in a paragraph in this column last issue the mainmost item was lost to readers. The comment relative to report recently provided by Interstate Commerce Commission, with recommendation that ICC act Congress should adopt it. Second paragraph should have read: It appears that a point of special concern was dealt with in the report—that there is a difference between persons or business enterprises (such as) transporting their own equipment on self-owned motorized conveyances, and persons or enterprises transporting, on motor conveyances, equipment of other persons or enterprises for hire.

SOME railroad cars of an outdoor show company that had very "tough siding" in 1930 and were not used last year, remaining on trackage at or near

Richmond, Ind., were recently ordered sold by sheriff, in connection with a payment claim of a railroad company. Coincidentally an editorial appeared some time ago in a newspaper published in Richmond, commenting on the ordered sale. But the published article didn't confine its statements to the sale proper; instead, incorporated a "siam" at carnival business, sort of using the sale ordered as a gauge. A "clipping" was mailed to this publication by a citizen of Richmond—at least street residence address was given, whose remarks included: "There is no lack of interest here when a carnival is near."

The newspaper article included: "The people have found better and more refined amusement and recreation elsewhere, and so the carnival crowds have been growing smaller and smaller. The sale of the rolling stock of the carnival indicates a change in public taste." The producer of the article didn't specify what he (or she) considered "more refined" amusement. Regarding the "change of public taste": This scribe visited a large carnival that exhibited just outside of city limits of Richmond last summer, and if the crowds of Richmond citizens that veritably swarmed to its midway could be taken as a criterion, masses of that city's population displayed an eagerness to enjoy a change in their amusement opportunities!

## Hartman Buys Herman's Half-Interest in Shows

CINCINNATI, Jan. 22.—Charles Hartman advised this week from Johnstown, Pa., that he had purchased the half-interest of A. H. Herman in Hartman & Herman Shows, and that the show will operate under the same title coming season, opening at Johnstown in April.

Mr. Hartman also advised that all dates and attractions contracts arranged by Mr. Herman will be fulfilled, also that he had engaged J. T. Smith as general agent.

## Coleman Bros. Get Fairs

CINCINNATI, Jan. 22.—Richard and Tom Coleman, Coleman Bros. Shows, informed a representative of *The Billboard* during the recent fair men's meeting at Norway, Me., that their organization would this year, for the first time, play Franklin County Fair, Farmington, Me.; also had booked the following other engagements: Oxford County Fair, at Norway and South Paris, Me.; Maine State Fair, Lewiston, and the fair at Rochester, N. H., late in September.

## Pacific Coast Showmen's Association

LOS ANGELES, Jan. 21.—At the regular weekly meeting Monday evening the following officers were present: President Harry Pink, First Vice-President Eddie Brown, Second Vice-President John T. Backmann, Secretary Frank Downs and Treasurer Rose Davis.

Forty members responded to roll call, indicating an enthusiastic beginning of the new year.

Chairman John Kuntz, of house committee, served a tasty lunch at the conclusion of the business session, which all present enjoyed.

Eddie Brown, chairman of Memorial Day committee, made a full report on the recent memorial services in Evergreen Cemetery at "Showmen's Rest," burial plot. Chairman Brown announced that thru the generosity of Brother Walter T. McKinley, additional ground would be purchased by Brother McKinley adjacent to the present burial plot and donated to the association as a final resting place for deceased brothers, and amended so that female members of the outdoor profession might be interred in "Showfolks Rest." Votes of thanks were tendered to Brother Brown for the efficient manner in which the cemetery committee had conducted affairs and to Brother McKinley for his generous offer.

Opinion was unanimous that the 10th annual banquet and ball was the largest attended and most successful in the history of the organization, and highest praise was accorded to Chairman Harry G. Seber and the committee of events, who were responsible for the success.

The Ladies' Auxiliary extended a cordial invitation to the members of this association to attend a dinner and dance to be held in the Paris Inn the evening of January 25.

## Short Biographies Of People Engaged in Carnival Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

### No. 6—RUBIN GRUBERG

Mr. Gruberg was born in Austria July 17, 1885; hence he is now in his 47th year. His home is at Montgomery, Ala. He entered show business at the age of 13, his first connection with the Bostock Shows; afterward with various currently outstanding collective amusement companies, including with Frank W. Gaskill, George Jabour, William Layton, William Swanson, C. J. Sturgis, Dan R. Robinson, Nat Reiss and Sol & Rubin, and then with the late Willbur S. Cherry founded the Rubin & Cherry Shows. Has had a second organization last few years titled Rubin & Cherry Model Shows, of Late Model Shows of America. His wife's name is Anna, who has also been very active in Rubin & Cherry show interests. They have one daughter, Mrs. Ed O'Leary (Edith Hill Gruberg). He is a member of P. & A. M. and Shrine and life member of Showmen's League of America. His stated hobbies include looking for new ideas for his shows, rides, cars, etc.

### MVSA Holds Combined Event

ST. LOUIS, Jan. 22.—Missouri Show Women's Club celebrated its second anniversary and held installation of officers in Gold Room, American Annex Hotel, Tuesday evening. Mrs. Harry T. Pierson presided as installation officer and Mrs. Macon E. Willis as conductress, and Betty McKee, the club's mascot, strewed rose petals in the paths of incoming officers. Mrs. Pierson thanked the retiring officers in turn—Mrs. George Davis, president; Mrs. Tom W. Allen, secretary; Mrs. E. E. Riebe, treasurer—for their work and co-operation during the past year. Each was presented with a gift from the club. The new officers, as announced in last issue of *The Billboard*, were then installed for 1932. Following the installations a banquet was served, the club colors of pink and green carried out in the table decorations. Mrs. Catherine Oliver was toastmistress, and each of the outgoing and incoming officers was called on for a speech or toast. Among those present were Mrs. Charles Goss, Mrs. Florence Parker, Mrs. Harry T. Pierson, Mrs. Eddie Vaughan, Mrs. Ed J. Burke, Mrs. Sam Solomon, Mrs. Blanche Sullivan, Mrs. Billy Cutler, Mrs. George Davis, Mrs. Millicent Navarro, Mrs. Macon E. Willis, Mrs. Tom W. Allen, Mrs. Dee Lang, Mrs. O. C. Lang, Mrs. Catherine Oliver, Mrs. E. E. Riebe, Mrs. John Brophy, Mrs. Michael Fitzgerald, Mrs. L. M. Brophy, Mrs. James Simpson, Mrs. C. E. Pearson, Mrs. John Barry, Mrs. Morris Feldmann and Mrs. George B. Jacobson.

### Miller Launching Own Show

CINCINNATI, Jan. 22.—J. S. Miller, ride operator last 15 years, advised from Baxley, Ga., this week that he will launch his own amusement organization for the coming season, consisting of about 2 rides, 3 shows and 16 concessions until fair time. Transportation by motor trucks. Staff to include J. S. Miller, manager; Joseph Kokos, electrician and lot superintendent; H. Woods, superintendent of rides.

## Philadelphia "Pickups"

PHILADELPHIA, Jan. 22.—Otis Smith, who for a number of years was one of the best known of Eastern carnival owners, was in the city during the week with his daughter, Maybelle, whose elephants were appearing at one of the local theaters. He is uncertain as to whether he will go out this season.

Rubin Gruberg and J. C. McCaffery spent several days here after attending the Virginia fair men's meeting at Richmond.

"Pop" Endy was in from Pottstown, Pa., to see the sights. Took in the museums and saw the "big circus" at a local theater.

"Ruber" Nixon is wintering his show at Pottstown and expects to open at a prominent seaside resort the coming season.

Morris Miller will close his engagement at South Street Museum Saturday night. Expects to book in some towns for short engagements with Filipino Midgets as feature.

O'Brien Bros' promotions will play Scranton at Adams Avenue Auditorium late in February. Tom Winters, Philadelphia boy, is in charge of the ticket sale. He was a saxophone player with Paul Whiteman five years ago, but turned promoter and seems satisfied.

Low Dufour came to the city with the Ubangi Savages that have been appearing at Masbaum Theater this week. He is one of the interested parties of the presentation and is giving it his personal attention at all bookings.

The Pet Show that opened at Norris-town early in the month closed at Allentown January 9 after two weeks. The idea was good, but the overhead was too much for these times. "Buck" Taylor's animals have returned to the city and are now quartered for the winter. "Buck" has been on the sick list for several weeks, but hopes to announce his plans for next season shortly.

Robert (Dutch) Dooley, Bill Wunder's old electrician, is in charge of winter quarters of O'Brien Bros. on Lancaster avenue.

Eddie Breinstein is chief attendant of the Ubangi Savages for Turner and Dufour.

W. R. Zouary (Ali Pasha), in presenting the Ubangi Savages at the Masbaum, proves himself a versatile showman. His appearance as an African explorer fits into the presentation perfectly and his lecture puts it over in real showmanship manner.

## Wortham Shows Given Fairs

EL PASO, Tex., Jan. 22.—H. B. (Doc) Daville, general agent John T. Wortham Shows, advises that the Wortham organization has been awarded midway amusement contracts for Tri-State Fair, Amarillo, Tex.; Panhandle South Plains Fair, Lubbock, Tex., and Eastern New Mexico State Fair, Roswell, N. M.

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# MIDWAY CONFAB

By DEBONAIRE DAB

**NOT SO BAD:** George E. Moon says: "Carnival business is built on 'Hopes'."

**NEXT WEEK:** much festivity at Tampa.

**WITHIN A FEW WEEKS:** Again the "parade" north.

**AS THIS IS WRITTEN:** There are wonderings—about "Toronto."

**IF YOUR NAME:** In the Letter List, send forwarding address.

**SOMETIMES NOT SO GOOD:** The question, "Have you a match?"

**AT THIS YEAR'S Class A Canadian Fairs:** Castle, Ehrlich & Hurst Shows—basis of new contract "25 per cent."

**IN NEW ORLEANS:** Cliff Wilson's exhibit of big snakes—Cliff certainly has a bunch of 'em.

**PROBABLY NEVER to be seen:** "Phonovision" outfits replacing telephones—would require "censorship."

**"POP AND MOM":** The Wheelers, of Mad Cody Fleming Shows, winter trouping—with Grandland Shows.

**"EXCESS BAGGAGE":** They're numerous forms of it; climination big factor toward economy.

**William Glick Shows at Richmond—** reversal from last fall.

**IN WINDY CITY:** H. L. Williams, of Blue Ribbon United Shows, Seattle, Wash., has been sojourning in Chicago for a short time.

**CHANGED PLAN:** Fred Webster, of Snake-show note, some weeks ago migrated to Louisiana, but decided to winter "mid the snowballs," so high-balled northward to Omaha.

**PRaise FOR MANAGER:** In a letter from Mr. and Mrs. H. C. McGregor (Pip and Zip), versatile "little folks" entertainers with Cash Miller's side show and museum five years.

**WINTERING SOUTH:** Reported from Atlanta that Mr. and Mrs. Fred Newman, concessioners with William Glick Shows last season, recently arrived there and will frame new concessions.

**WILLIAM GLICK SHOWS:** Awarded contract for North Carolina State Fair for this year; however, with a sort of "string to it"—if the fair is staged, final decision of which will be made later.

**REMINDPUL:** Two years ago Tuesday, this week, the passing of a veteran side-show exhibitionist, Charles B. Tripp, armless wonder—his aged widow, May, is still in Salisbury, N. C.



**ATTRACTIVE FRONT:** Harry Coffin's Baby Show, in almost spotless white and boxed-in framework, and brilliantly illuminated; growing cedars, each side of entrance. Harry in ticket box, Mrs. Coffin inside. Photo taken with William Glick Shows last summer.

**CONTRACT SECURED:** By Beckmann & Grety Shows for Mississippi Valley Fair and Exposition, Davenport, Ia.

**A NEW ONE:** As "secretary Utopian United Shows," "U. Otto Doomore" sends a humorous "writeup"—will use it later.

**HUSTLING:** Robert L. Lohmar has surely been doing some stepping about, eh?

**WHO KNOWS:** The "bluebirds" may "chirp" much earlier this spring—it's been a "freak" winter.

**AT MIAMI BEACH:** John Ogilore, formerly with George LaRose's cook-house with Bernardi Greater, infos that he is enjoying it immensely.

**"MAN WITHOUT SKULL":** Doc R. Garfield, also Princess Maja, spending the winter in California; report from Venice last week.

**IN NEAT STORY:** Kortex - Waddell Museum (traveling) represented in The Mobile (Ala.) Register in connection with museum's stay in Mobiles.

**THERE ARE SOME:** People harmless as kittens who, similar to "Happy Hooligan," become innocent victims of circumstances.

**JUST TO THINK:** This written January 22 and nary a flake of snow this winter at Olney except last Thanksgiving Day.

**A "SWITCH":** This year, Bernardi Greater Shows at York, Pa., Fair and

**A READER ASKS:** "Wonder if 'Ex A. Grate' or 'L. Collier Down' will ever transport their 'shows' by submarines in rivers—they might encounter sunken treasures—why not?"

**REPORTED BOOKED:** With World of Fun Shows, Bill Morgan, last season with Copping Shows, his two rides; George Brinsfield, his kiddie ride—also K. F. Walter, his corn game, with 20th Century Shows.

**TO FLORIDA FAIR:** Postcard from Fatima Salth states she had closed with Grandland Shows and with a party of four motored to Bowling Green, where Jones Shows providing midway attractions.

**TO BE AT TAMPA FAIR:** Have been off road with their concessions a year; operating restaurant and rooms and barber shop at Gastonia, N. C. Charles and Blanch Veitch to indulge in a vacation trip.

**RESTING IN COLDWATER:** That is, Coldwater, Mich., and he's J. A. (Doc) Burns, last season side-show manager Dodson Shows—his wife and family in Red Cloud, Neb.—he'll again troupe this year.

**TYPOGRAPHICAL ERROR:** In last issue; so here it is corrected—"WONDERFUL SENTIMENT: IAFE giving banquet and ball, Chicago, in February, with proceeds to Showmen's League of America."

**DOC KEEPS BUSY:** Doc Waddell, Thursday of last week, per press report

from Mobile, addressed Men's Bible Class of a Methodist church, made two talks to county jail prisoners and in the evening gave a talk on "Safety First" at a Salvation Army meeting place.

**MAT AND GLOVES:** Athletic show boys of Mad Cody Fleming Shows keeping in trim and adding to the ol' b. r.—Poison I've 'Catcher' (ath show manager) wrestled in Paducah and other Kentucky cities; Killer Curtis in a number of fight cards; both winners.

**SHOWING STOREROOMS:** Dow North Carolina way; Joe Milppo, with Alon Alligator Boy and Alice, Alligator Girl—business in keeping with "The Times"—Joe says in some sections banks seem to be having an "epidemic" that might be termed "bustittles."

**SOME "BIGS":** Big girl, who usually exhibits to big receipts, recently according big courtesy among "big folks" in the way of donation of a big box seat for season at a new big race track at Hialeah, Fla., and so far has gone over big in her guessings of winners—she's Alpine, Florida Fat Girl.

**WORKING EN ROUTE:** While motoring to Phoenix, Ariz., to take up his duties as general agent Greenburg Amusement Company, Billy Gear and the missus stopped off at Silver City, N. M., to put on a blanket campaign for American Legion and Ladies' Aux., to close January 30.

**JOES HUBBY:** Tolly Simmons, wife of Joe Simmons (Original Sailor Joe) recently joined Joe at Shreveport, La. from Chicago, where she had appeared with a musical company at Woods Theater for three months—she will be with Joe on Castle, Ehrlich & Hurst Shows coming season.

**CONVALESCING:** Word from Springfield, O., that the Burnetts left recently last fall with their hyp and other mentalistic acts due to sickness and the missus reported now recovering from operation, December 23; were last season with J. L. Cronin Shows and Barlow, Big City Shows.

**CORRECTIVE OF RUMOR:** That had been with carnival in South this winter—Frances-Francette says opened last season with 101 Ranch Show; there she week and joined D. D. Murphy Shows, closing in October, after a rest at home in Philadelphia recently opened at South Street Museum, that city, following Mortado as a feature.

**DIDN'T EXPECT MUCH:** In a recent issue, out of the special-made Christmas Greetings to The Billboard by K. P. (Kit) Carlos appeared in these columns Surely, the makeup and painting re-

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quired several days' work. Some fellow of the Northeast, seeing the out, wrote Kit, asking that he be sent "one of them, if you have any left."

INCAPACITATED: As movie show projectionist at Denver for some weeks past—Bill Weygant was formerly with Walter Snivide Amusement Company and other shows—spent last week at University Hospital, Denver, received spinal and blood tests relative to a nervous ailment—a member of projectionists' local at Denver.

PEN SALES: Since last-season closing by Bernard Greater Stephen Mickels put with a crew, with E. W. Foise being advance bookings in stores; territory so far in Virginia, West Virginia, Maryland, Pennsylvania and Ohio—Mickels opines that conditions probably have about arrived at the "prosperity corner" there has been so much talk of the last two years.

CONTINUING MINSTRELS: Word came from M. L. Mathews Shows, in Georgia, that Manager Mathews was closing the tour of the caravan until in March; in the meantime operating the Minstrel Show as a one and two-day attraction with a total of 22 people, including Sax Jenkins, Harris and Harris, Johnson and Johnson, Kelley and Kelley, and John Morgan and his band of eight pieces.

MOON WITH TILLEY: George E. Moon with Tilley Amusement Company as builder, painter and manager Illusion Show for the new season—infoed from Green, Ind., he is building new illusion show outfit and has engaged Louis E. Collins, magician, to handle inside and make openings—says Tilley caravan to have addition of one ride and one or more shows this year, and winter-quarters work to soon start at Ladd, Ill.

PER CUSTOM: Mr. and Mrs. A. B. Rogers, of Rogers Attractions, Massachusetts, spending the winter months in Florida, various places; will be at Sarasota February 1 to attend TCT convention—Incidentally, someone "all wet" in reporting (for last issue) that convention was already held—its former dates of the full week in January each year probably caused some faulty guesswork. Some details of the Rogers in auto accident elsewhere in this issue.

TEDDY LEVITT, son of Victor D. Levitt, arrived in Seattle recently from San Francisco for a visit with his parents. Ted Williams, proprietor Blue Ribbon Shows, recently left for Buffalo on an important business trip. Harry Meyers and Sam Brown left to attend the Orange Show, San Bernardino, January 18-28. Ed Buckley was injured in an automobile accident on East Marginal highway, Seattle—was severely cut about the face.

"EX A. GRATE KIDIFICATION": "Dear Bab: As we recently told you, 'Station RAZ' has become the exclusive property of 'Great Wheelbarrow Shows' and all midway programs (including cookhouse matter) will be broadcast—in all dimensions—in order that everyone, everywhere, will be unable to avoid us. We hereby pledge the extermination of all 'undesirables' of the air and will publicly massacre our announcers if they should show partisanship. Will also see that male crooners are beheaded. Lunch will be served (by air) with each broadcast. In order to help out all around here, we are planning to have our gigantic weather-manufacturing plant of such capacity and functioning that should it become necessary for all peoples of the world—especially showfolks. Doubtless you realize that the foregoing will entail a huge outlay of capital, but, like the 'Wheelbarrow Shows,' we feel that 'RAZ' should lead in the field. You recall that we told you that the route of the 'Wheelbarrow Amalgamated' would surprise you—might now add that from indications it will also surprise us. Making your corns are better. Yours for veracity, "EX A. GRATE (Not a 'Flicker')."

Richmond Greater Shows RICHMOND, Va., Jan. 20.—Activities of the show are gaining momentum. With the ideal weather prevailing preliminary work is progressing at quarters, with several new fronts being on the schedule. The rides are all being assorted in sections, ready for their new coats of paint and repairs. The force in winter quarters will be augmented in the next few weeks. Manager Marks, with Al Hubbard and the writer, attended the

THESE WEEKS of winter fair meetings: Carnivals awarded contracts have been and are being named in fair-meeting stories in the Fairs-Events department columns—not all, but some—anyway, read details of the meetings in that department.

Virginia fairs meeting and renewed and made new acquaintances in the fair and show world. Al Hubbard is still at his new garage and filling station, in eastern part of the city, and states business picked up during the fair convention. The marathon dance being held here on Broad street is attracting much attention. It is being promoted by John Pollitt, and several show attaches spending the winter here are employed there. Willie Lewis has charge of the commissary department and reports business good. Manager Marks has returned from a Northern trip and has an optimistic outlook for the season. He has his hands full looking after the booking end and supervising work here in Richmond. Winter quarters is under the direction of an able superintendent, Whitey Howitt. The show will go out this season with several improvements and enlargements, and it is the intention of the management to make several deviations from the route played by the show last two years. RALPH LOCKETT.

Isler Greater Shows

CHAPMAN, Kan., Jan. 20.—Everything progressing nicely at winter quarters since the break in weather. Jim Lingo has all the boys working on a set schedule and as fast as they arrive places them in the various departments. Dick O'Brien came in from fair meetings with contracts, including Hastings, Neb.; Burwell, Neb., and McCook, Neb., making so far nine fair contracts in the office. Frank Graham, who was a visitor at quarters, is adding a "bandit car" to the attractions in his Law and Outlaw Show. Captain Hugo, high diver, was a visitor and spent a few hours looking the plant over. Frank Owens wrote from Houston that he has another promotion on and at the conclusion of same will motor to winter quarters with his family. "Speck" Bush, foreman Ferris Wheel, arrived and is giving the wheel a complete overhauling. Rodney Krall informs from Hot Springs that he is enjoying the baths there. E. J. Mathis has contracted his concessions with the show for the coming season and is shipping them to quarters. S. (Molly) Morgan is giving his concession its customary winter painting and overhauling. Vic Summers and Doc Pooler (who has the large sanitarium here) enjoy their hunting trips. Singer Fisher dropped in to say "hello." MARK BRYAN.

American Exposition Shows

PITTSBURGH, Jan. 20.—Work on equipment was recently in preparation for the new season, including painting up of the Minstrel Show. Manager John Gecoma has booked his callopie at Liberty Theater for two weeks. Chester Calhoun has again been appointed assistant manager, his second season. Among concessions booked are Mike Muft, two; Louis Palmer, two; William Maekey, two; Syvilla Dawson, two. Lida Heckathorne, who was with the show last season, recently celebrated her 20th birthday anniversary and a party was staged and all present had a fine time. John Daily has signed as general agent. The writer will have charge of the Hawaiian Show, and Jolly Ford the Minstrel Show. Manager Gecoma and General Agent Daily are at present away from the office here on a booking trip, including looking over some new territory for this organization. DOC HUSTON.

PCSA

(Continued from page 40) Treasurer Rosa R. Davis, Honorary Secretary Frank J. Downie, J. L. Karnes, Felix L. Burk, Harry Seber, Theodore Forstall and John Kuntz. A most appetizing menu was served for the occasion. Following the sumptuous repast a session of speechmaking was much enjoyed by those present. Al (Big Hat) Fisher was toastmaster and his witty remarks kept everybody in good humor. Among speakers introduced were Past-President O. N. Craft, President Harry Fink, Judge Georgia A. Bullock, Evelyn White, publisher of The East Los Angeles Guardian; J. L. (Judge) Karnes, and others. There also was a splendid program of vaude entertainment presented by Dick Parks, including, among others, such outstanding presentations

as Schonsberg Orchestra, directed by Eddie Teller; Don Walker and his "Rhumba Girls"; "Dot" Brown, from Nine O'Clock Revue; Marion King, sweet-voiced vocalist; Steve Juhaz, magician; Four Covains, lightning dancers; Mae McRay, blues singer; Rita and Rubin, Pristin music hall dancers, and last, but not least, a mysterious "bullfight" that took the house by storm.

The Al G. Barnes Circus was well represented by Mr. and Mrs. S. L. Cronin, Mr. and Mrs. John T. Backman, George Tipton, Austin King, Harry Levey, Theodore Forstall, Mabel Stark, George Gennac, Blossom Robinson, Mr. and Mrs. Terrell Jacobs, Mr. and Mrs. William H. Denny, Mr. and Mrs. Jack MacAfee and others. Telegrams were received from Mississippi Valley Showmen's Association, Showmen's League of America, Past-President J. W. (Paddy) Conklin and others regretting their inability to be present.

An incomplete list of attendance reveals the names of A. C. (Duke) Pohl and party, St. Louis; E. H. Caldwell, George Hines, Mr. and Mrs. John Miller, Mr. and Mrs. Tony Spring, W. E. Harvey, Mr. and Mrs. Dick Parks, Mr. and Mrs. Harry G. Seber, Mr. and Mrs. Mal Vaught, Mr. and Mrs. Archie Clark, Harry Hargrave and party, Solly Wasserman and party, Johnny Branson, Attorney John V. Morris, Frank W. Babcock, Mr. and Mrs. J. C. Rawling, Mr. and Mrs. Charles Gubberman, Mr. and Mrs. John Kuntz, Clyde Gooding, Luther Keeler, Bill Groff, Mr. and Mrs. W. H. Westlake, Mr. and Mrs. Charles Rising, H. K. Clark, Mel Smith, Mrs. Bert Earles and Earles Midgates—Harry, Daisy, Tiny and Grace—accompanied by Mrs. Earles' brother and sister; Charles Walpert and family, Mr. and Mrs. J. L. Karnes, Bert Chipman, Mr. and Mrs. J. Sky Clark, Earnest Downie, Mr. and Mrs. Abner K. Kline, Mrs. Jack Greenberg, Chris Olson, Al (Big Hat) Fisher, Mr. and Mrs. C. E. Moore, Charles Sodenberg; Mr. Cooper, of Western Novelty Company; Lee Teller, Stanley Dawson, George R. Moffett, Mr. and Mrs. A. J. Ziv, Mr. and Mrs. John Stanley Lyon, Ernest Pickering, Ross Davis, Louk Bissinger, Mrs. Anna Snyder; Mr. and Mrs. William E. Oliver, of Los Angeles Herald-Express dramatic desk; Eleanor Barnes, drama critic Los Angeles Evening Record; Charles McHenry, city editor Los Angeles Record; Mr. and Mrs. Tom O'Brien, Capt. Harloy S. Tyler, Mr. and Mrs. Dick Parks, Capt. David Barnett, Mr. and Mrs. M. M. Gooding, Joe Krug and others.

Rotting-President Orville N. Crafts deserves a unanimous vote of thanks for the splendid manner in which he conducted administration affairs during his term of office recently concluded. He had as his invited guests at the affair State and county officials from all parts of California. The incoming president, Harry Fink, and wife had as their guests prominent bankers and business men of the San Fernando Valley and entertained their friends in a hospitable manner as befitting the occasion. Circus Fans Association was represented at the affair by

Jesse A. Westmoteland and Leonard B. Gross.

The Fleets Room of Hotel Ambassador was artistically transformed into a realistic representation of a midway, with nearly every branch of outdoor amusement industry represented. There were "cutouts" of Merry-Go-Round, Ferris Wheel, side-show front, "bally" platforms, "big top" medicine show platform; a model of "Tusko," the big elephant; a high diver and other creations that made the guests gasp at the realism displayed. The circus and midway atmosphere was reminiscent of the past seasons—the pungent aroma of sawdust and tanbark, mingled with "blatant" music of the brass bands and the raucous shouts of "spielers"—all of which had the showfolks eagerly anticipating the opening of the 1932 season and "raring to go when the bluebirds sing."

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Route Department

When no date is given the week of January 23-29 is to be supplied. Theaters preceded by asterisk, under Vaudoville and Presentations headings indicate split-week houses. These acts play January 27-29.

VAUDEVILLE

Abbott, Al (\*Stanley) Chester, Pa. Accs. Three (Keith) Washington, D. C. Accs. Three & a Queen (Pal) Rochester, N. Y. Ahearn, Charlie (Orph.) Vancouver, B. C. Aher, Will & Gladys (Pal) Rochester, N. Y. Albright, Bob (\*Franklin) New York. Allen, Lester & Co. (Keith) Washington, D. C. Allison Sisters, Three (NKO) Los Angeles. Albert, Mickey Trio (Loew's Orph.) Boston. Adams, Lionel, Mike (Mosque) Newark, N. J. Apollon, Dave (Aibee) Cincinnati. Archer & Jackson (\*Jefferson) New York. Armida & Co. (Hipp.) Buffalo. Atlas, La Marr & Betty (Orph.) Seattle, Wash. Aubrey, Will (Maj.) San Antonio. Ausale & Czech (Maj.) Dallas, Tex. Austin & O'Day (De Witt) Bayonne, N. J. Avatons, Six (10th St.) Cleveland, D. C.

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Subjects: also Talkies, \*Lesson Play and Religious Subjects. 16MM FILM bought and sold. ZENITH FILM & SUPPLY COMPANY, 630 Ninth Ave., New York.

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WE BUY USED PROJECTORS. Sound Equipment, Opera Chairs, etc. MOVIE SUPPLY COMPANY, 844 S. Wabash, Chicago. fe20

16MM. FILMS WANTED—STEWART, 120 Fitzrandolph Ave., Trenton, N. J.

Chase & La Tour (\*Stanley) Chester, Pa. Cion, St. Orr, & Co. (\*Capitol) Lancaster, Pa. Christensen, The (Alabama) Birmingham, Ala. Christian, Tommy, & Orch. (\*Loew's 46th St.) Brooklyn. Claire, Bernice (Keith) Washington, D. C. Clark & McCullough (Masbaum) Philadelphia. Clark, Marie & Ann (\*Loew) Yonkers, N. Y. Cohen, Sammy (Main St.) Kansas City, Mo. Cole Bros. (Lyric) Indianapolis. Collins & Peterson (Met.) Brooklyn. Cook, Clyde (\*8th St.) New York. Cooper, Betty Jane (Hipp.) Buffalo. Corvey, Furry (Orph.) Oakland, Calif. Corsic & Verdi (Orph.) Omaha, Neb. Costello, Mildred (Masbaum) Philadelphia. Craig Jr., Fred (\*Paramount) Cedar Rapids, Ia. Craig Jr., Richie (Keith) Boston. Crane, Cliff & Co. (Roger-Sherman) New Haven, Conn. Crowell & Allen (\*Proctor) Schenectady, N. Y. Cyclone Steppers (Katie) Philadelphia, O.

Dallon & Craig (\*Capitol) Davenport, Ia. Dalton & Harris (\*Ritz) Elizabeth, N. J. Daly, Pat, & Co. (Columbia) Sharon, Pa. Dance Aristocrats (\*Pitkin) Brooklyn. Dance Bits (\*Astor) Reading, Pa. Danville, Box 13 (Earle) Washington, D. C. Date & Van (Ray) Rialto Brooklyn. DeKors, Bro. (Shrine Circus) Detroit Feb. 1-12. De Wolfe, Metairie & Ford (\*Proctor) Schenectady, N. Y. Deagon & Cannefax (\*Triboro) Astoria, N. Y. Delmar, Harry (Orph.) Salt Lake City. Diamonds, Three (Earle) Philadelphia. Dias & Powers (\*Sheridan Square) Pittsburgh. Dodge Twins (Main St.) Kansas City, Mo. Donahue, Red (Mosque) Newark, N. J. Donatella Bros. & Carmen (10th St.) Cleveland, O. Doner, Kitty (Orph.) Omaha, Neb. Dorsay, Phil (Pal) New York. Dolson (\*Sheridan Square) Pittsburgh. Douglas, Mill (\*Keith) Akron. Dumontia, Three (Harris) Pittsburgh. Dunes, Sammy (\*Triboro) Astoria, N. Y. Durren, Sandy (\*Jefferson) New York. Duval, Andre (\*Stanley) Chester, Pa.

Earl, Jack & Betty (Orph.) New Orleans. Ebony Folies (Pal) Rochester, N. Y. Edwards, Gus, Radio Understudies (\*Jefferson) New York. Edwards, Gus, Stars (Maj.) Dallas, Tex. Edwards & Morris (\*Franklin) New York. Edwards & Sanford (\*Pal) Jamestown, N. Y. Electric Trio (Pal) Toledo, O. Evers, Frank, & Greta (Loew) Montreal, Can. Farrell, Billy, & Dad (Orph.) Vancouver, B. C. Fawcett, George & Co. (\*Warner) Erie, Pa. Faye, Herbert & Co. (Ritz) Elizabeth, N. J. Faye & Mack (\*Pitkin) Brooklyn. Fearless Flyers, Five (Tivoli-Variete) 1932 over, Germany, Feb. 4-29. Fields & Bell (Orph.) New Orleans. Finn, Francis (\*Keith) Flushing, N. Y. Fitch Troupe (Harris) Pittsburgh. Fisher, Bob (\*Hollywood) Detroit. Flash, Serge (Mosque) Newark, N. J. Flippen, Jay G. (\*Loew) Yonkers, N. Y. Fortunello & Cirilino (Orph.) St. Paul.



Forum Boys (Main St.) Kansas City, Mo.
Poster & Van (Blvd.) New York.
Poy, Poy & Poy (Plaza) Sacramento, Calif.

Mamaux, Al. & Co. (Orph.) New York.
Mangean Girls (Riverside) Milwaukee.
Marcella's Dancers (Orph.) Tacoma, Wash.

Shade, Lillian, & Al Segal (Pal.) New York.
Shaver, Buster, & Tiny Town Revue (Loew's Orph.) Boston.

Carnival Idea & Carla Torney Girls (Wisconsin) Milwaukee.
Carpenter, Georges (Loew) Jersey City, N. J.

G

Garrison & Sister (Enlight) Pittsburgh.
Gar, Eddie (Maj.) Dallas, Tex.
Gates, Claire & Haines (Pal.) Jamestown, Pa.

COL. FEDOR MAYBOHN

"RUSSIAN REVELS" with MILLE MIGNON.
Week Jan. 23, Roger Sherman Theatre, New Haven, Conn.
Direction ROGER MURREL, JACK HART.

T

Tanaraka (Chester) New York.
Tealack, Bill, & Co. (Proctor) Schenectady, N. Y.

D

Daks, Cole & Peterson (Paradise) New York.
Davis, Benny, & Gang (Capitol) New York.

H

Haines, Nat G. (Methuam) Philadelphia.
Hall, Adelaide (Riverside) Milwaukee.
Harperin, Nam (Madison) Brooklyn.

N

Nagle, Bert, & Co. (Triboro) Astoria, N. Y.
Neal Sisters (St. Louis) St. Louis.

ROYAL UYENOS

Now Touring RKO Circuit.
Personal Direction LKDDY & SMITH.

E

Emile & Romaine (Uptown) Chicago.
Estelita (Fox) Detroit.

H

Healy & Cross (Pal.) Rochester, N. Y.
Heath, Frankie (Strand) York, Pa.

Bob Orth's Troupe

VAUDEVILLE'S PRIZE ATHLETES.
Playing RKO Time.

V

Valerio, Don (Maj.) San Antonio.
Van Cello & Mary (Orph.) Vancouver, B. C.

G

Glenes, Six (Loew) Jersey City, N. J.
Gardner, Muriel (State) New Orleans.

H

Harris & Harrison (Royal) New York.
Horne & Grey (Downtown) Detroit.

P

Pace, Sidney, & Co. (Orph.) Des Moines, Ia.
Paisley, Ashley (Capitol) New York.

W

Wahletka, Princess (Memorial) McKeesport, Pa.
Wales, Lita (Orph.) Salt Lake City.

H

Hacienda Idea (Stanley) Jersey City, N. J.
Hall, Bob (Paradise) Chicago.

K

Kelne, Harry (Kenneford) Brooklyn.
Kene, Helen (Keith) Boston.

R

Radcliffe & Bob (Downtown) Detroit.
Rae, Phyllis, Octette (State) Newark, N. J.

BRITT WOOD

BOOKED SOLID UNTIL 1932.
Last Hall Week Jan. 23, Regent Theatre, Paterson, N. J.

J

Jacks, Three (Loew) Rochester, N. Y.
Jackson, Joe (Paramount) Toledo, O.

L

La Vera, Earl, & Co. (Loew's Orph.) Boston.
La Vier, Jack (Loew's 46th St.) Brooklyn.

IKE ROSE'S MIDGETS

Booked Solid RKO Circuit.
BILLY DIAMOND, Rep.
JAMES PLUNKETT AGENCY

PRESENTATIONS

Aaron Sisters (Tivoli) Chicago.
About Town Idea & Sunkist Beauties (Fox) Brooklyn.

M

Mandel, William & Co. (Century) Baltimore.
Manhattan Idea & Sunkist Beauties (Minnesota) Minneapolis.

M

McCarthy & Stenard (Capitol) Lancaster, Pa.
McGrath & Deeds (Harris) Pittsburgh.

S

St. John Bros. (Hipp.) New York.
Salerno, Frank (Princess) Nashville, Tenn.

B

Barbarina & Pal (Buffalo) Buffalo.
Bard, Ben (Fox) Bridgeport, Conn.

N

Nagel, Conrad, & Ruth Marsh (Loew) Rochester, N. Y.
Nava, Natcha (Fox) Philadelphia.

# CONVENTIONS

**ALABAMA**  
 Birmingham—Southern Surgical Congress. Mar. 7-8. T. Beasley, 478 Peachtree st., Atlanta, Ga.  
 Birmingham—Knights Templar. April 27-28. O. A. Beauchamp, Masonic Temple, Montross Bldg., Birmingham.  
 Birmingham—State Dental Assn. April 13-15. Dr. F. Perry, Shepherd Bldg., Montgomery, Ala.  
 Birmingham—State Bar Assn. April 16-18.  
 Birmingham—Southern Agrl. Workers. Feb. 2-4.  
 Birmingham—State Educ'l Assn. March 17-19. F. L. Grove.  
 Birmingham—Alpha Epsilon Delta. March 25-26. A. Blahler.  
 Mobile—State Medical Assn. April 19-21. D. L. Cannon, 519 Dexter ave., Montgomery, Ala.

**ARIZONA**  
 Mesa—Knights of Pythias. Feb. 8. J. D. Loyer, Box 1330.  
 Mesa—Pythian Sisters. Feb. 8. Mrs. M. Fuller, 554 E. Helen st., Tucson, Ariz.  
 Phoenix—State Press Club. March 6. O. W. Compast.  
 Salt River—Order of Odd Fellows. April 18. R. S. Stone, Box 973, Phoenix, Ariz.  
 Salt River—Rebekah State Assembly. April 18. Mrs. I. Brodie, Douglas, Ariz.  
 Tucson—Rodeo Assn. of Amer. Feb. 10-19.  
 Tucson—State Salesmen's Assn. Calif.  
 Tucson—State Cattle Growers' Assn. Feb. 19. E. H. Crabb, Phoenix.  
 Tucson—Masonic Bodies. Week of March 7. H. A. Drachman, Box 229.

**ARKANSAS**  
 Hot Springs—Mid-West Circulation Mfrs.' Assn. Feb. 8-10. C. R. Boyd, Box 218, Independence, Mo.  
 Hot Springs—Advertising Managers' Assn. Feb. 7-8. E. Woodward, Ballina, Kan.  
 Little Rock—Southern Forestry Congress. April —. R. L. Books.

**CALIFORNIA**  
 Bakersfield—Asso. DeMolay Chapters. April —. W. S. Davis, 1424 Sacramento st., San Francisco.  
 Del Monte—Founders' Assn. of Pacific Coast. Feb. 21-4. B. Truitt, 55 New Montgomery st., San Francisco.  
 Eureka—Fed. Women's Clubs. April 26-28. C. C. Emma, Larkspur, Calif.  
 Los Angeles—State M. & R. & S. Masons & Knights Templar. April 18-22. T. A. Davies, Masonic Temple, San Francisco.  
 Los Angeles—Intl. Soc. Master Painters & Decorators. Feb. 9-12. E. J. Bush, 127 N. Jefferson ave., Peoria, Ill.  
 Los Angeles—Foreign Trade Week. Feb. 16-20. C. A. James, care Chamber of Commerce.  
 Los Angeles—State Educ'n Assn. Feb. 27-29. A. L. Forde, 521 S. Union Driv.

**CONNECTICUT**  
 Los Angeles—State Master Painters & Dec.'s Assn. Feb. 6-8. A. M. Graf, 8007 W. Fourth st.  
 Los Angeles—S. Calif. Ret. Hardware Assn. Feb. 16-20. J. V. Oulifoy, 230 Chamber of Commerce Bldg.  
 Los Angeles—State Medical Assn. April —. P. H. Palmer, 1330 Wilshire Blvd.  
 Oakland—State Dental Assn. April 4-5. F. West, 2180 Washington st., San Francisco.  
 Oakland—Council Religious Educ. of Calif. April 21-23. A. White, Berkeley, Calif.  
 Pasadena—Daughters of Amer. Revolution. March 8-9. Mrs. F. A. Steik, 1625 Fair Oaks ave., South Pasadena.  
 Sacramento—State Retail Hardware & Impl. Assn. Feb. 10-12. L. Smith, 112 Market st., San Francisco.  
 San Francisco—Knights of Amer. Feb. —. N. Jacobs, 149 Eddy st.  
 San Francisco—Writers Underwriters' Assn. Feb. 2-3. H. Mariner, Mills Bldg.  
 San Francisco—State Order of Amaranth. March 1-4. Miss L. B. Taylor, 1911 Shell Ave.  
 San Francisco—Pacific Railway Club. March 10. W. S. Wollner, Box 3275.  
 San Francisco—Amer. College of Physicians. April 4-8. E. R. Loveland, 133 B. 16th st., Philadelphia, Pa.  
 San Francisco—State Soc. Sons of Amer. Revolution. April 12. Maj. L. French, 530 DeYoung Bldg.  
 San Francisco—Natl. Inventors' Assn. April 25-28. A. G. Burns, 1448 Webster st., Oakland.  
 Stockton—State Y. M. C. Assn. Feb. 18-20. H. Hill, 715 S. Hyde st., Los Angeles.

**COLORADO**  
 Colorado Springs—State Parent-Teachers' Assn. April —. Mrs. A. Shuttleworth, 2281 Lowell Blvd., Denver.  
 Denver—Natl. Bakery Producers' Assn. March 1. H. Ranefusa, Englewood, Colo.  
 Denver—Mountain States Bowling Tournament. March 12-21. R. P. Wilson, 161 S. Broadway.  
 Pueblo—State Nurses' Assn. Feb. 10. Miss L. Murchison, Capitol Bldg., Denver.  
 Sterling—Daughters of Amer. Revolution. March 15-17. Mrs. W. K. Reed, 1005 Pennsylvania st., Boulder.

**CONNECTICUT**  
 Bridgeport—State Letter Carriers' Assn. Feb. 22. A. Oude, Norwich, Conn.  
 Hartford—Order Eastern Star. Jan. 27-28. Mrs. H. J. Burwell, 100 Torrington road, Torrington, Conn.  
 Hartford—State Soc. of Civil Engineers. Feb. 16. C. M. Blair, Box 235, New Haven.  
 Hartford—Soc. of Amer. Florists. April 2-10.  
 Hartford—N. E. Div. Natl. Assn. Amusement Parks. Feb. 23-24.  
 Naugatuck—Rural Letter Carriers' Assn. Feb. 22. C. E. Hodges, R. F. D. 3, Waterbury.  
 New Haven—State Dental Assn. March 30-April 1. Dr. C. W. Vivian, Elbridge road, New Britain.  
 New Haven—Order of Protection. April 13. H. O. Kendall, Box 383, Milford, Conn.  
 New Haven—Rebekah State Assembly. April 20. Mrs. M. E. Johnson, 26 Alford st., Torrington, Conn.

**DELAWARE**  
 Dover—State Fed. of Labor. Feb. —. F. W. Stierle, Box 592, Wilmington.  
 Laurel—Junior Order U. A. M. Feb. 16. F. Siegrist, 907 Tattall st., Wilmington.  
 Newark—Knights of Golden Eagle. April 4. J. H. W. Simpson, 1010 Spruce st., Wilmington, Dela.  
 Seaford—N. H. Amer. Med. March 4. W. T. Moore, Millboro, Dela.

**DISTRICT OF COLUMBIA**  
 Washington—Odd Fellows Encampment. Feb. 3. G. Decker.  
 Washington—Natl. Soc. for Study of Education. Feb. 23-25. H. Whipple, 10 Putnam st., Danvers, Mass.

Washington—G. A. R. Encampment. Feb. —. E. D. Godfrey, 1411 Monroe st., N. W.  
 Washington—Wholesale Stationers' Assn. Feb. —. H. C. Whittemore, 230 6th ave., New York City.  
 Washington—Amer. Ceramic Soc. Feb. 7-12. R. O. Parry, 2525 N. High st., Columbus, O.  
 Washington—Order Red Men. Feb. 8-9. W. M. Alexander, 4108 8th st., N. W.  
 Washington—Knights of Pythias. Feb. 19. W. A. Kimmel, 1012 9th st., N. W.  
 Washington—Natl. Educ. Assn. Dcpt. of Superintendence. Feb. 10-25. S. D. Shankland, 1201 16th Block, N. W.  
 Washington—Amer. Concrete Institute. March 1-4. H. Whipple, 641 New Center Bldg., Detroit, Mich.  
 Washington—Natl. Soc. Children of Amer. Revolution. April 18-23. Miss A. E. Powell, 2715 Q st.  
 Washington—Natl. Soc. U. S. Daughters of 1812. April 25-29. Mrs. M. A. Blake, 2230 Howard st., New Brunswick, N. J.  
 Washington—Amer. Red Cross. April 11-14. Miss M. T. Boardman.  
 Washington—Amer. Inst. of Architects. April 27-30. F. Baldwin, The Octagon, Washington, D. C.  
 Washington—Natl. Academy of Science. April 25-28. F. E. Wright, 2101 Constitution ave.  
 Washington—M. P. Theater Owners of Amer. Feb. 14-16. M. O'Toole, 1800 Broadway, New York City.

**FLORIDA**  
 Clearwater—State Congress Parents & Teachers. April 6-7. Mrs. D. Bradford, 3010 Marjorie Ct., Clearwater.  
 Daytona Beach—Order Eastern Star. April —. Mrs. M. Carter, Box 257, Holly Hill, Fla.  
 Ft. Lauderdale—Sons of Union Veterans of Civil War. April 13-15. M. D. Friedman, Box 494, Birmingham, Ala.  
 Ft. Myers—Rebekah State Assembly. April 18-19. Mrs. D. F. Crosby, 334 Moffett Court, St. Petersburg.  
 Ft. Myers—Order of Odd Fellows. April 18-20. F. H. Cranston, 1020 N. 9th ave., Pensacola, Fla.  
 Ft. Pierce—State Elks' Assn. April —. H. Colee, St. Augustine, Fla.  
 Ocala—State Fed. Women's Clubs. March 29-April 1. Mrs. G. E. Hawkins, 510 E. Liberty, Ocala.  
 Hollywood—Natl. Assn. Credit Jewelers. March 28-31. J. P. Newman, 13 N. 13th st., Philadelphia, Pa.  
 Hollywood—State Bar Assn. April 6-7. E. R. Bentley, Lakeland, Fla.  
 Jacksonville—F. & A. Masons. April 19-21. W. P. Webster, Masonic Temple.  
 Jacksonville—State Education Assn. March 29-31. W. L. Rickards, 33 Centennial Bldg., Tallahassee.  
 Jacksonville—State Fed. of Labor. March 7-9. A. O. DeWeese, 1302 E. Gonzalez st., Pensacola.  
 Miami Beach—Amer. Legion of Fla. April 7-9. L. Brown.  
 Miami Beach—Amer. Legion Aux. of Fla. April 12. Miss A. Martin, Box 383, St. Petersburg.  
 Orlando—Pythian Sisters. April —. Mrs. O. Barbard, 1129 E. 16th st., Jacksonville.  
 St. Petersburg—Southern Beekeepers Conference. Feb. 23-25. J. M. Robinson, Box 247 Auburn, Ala.  
 Tallahassee—Knights Templar. March 15. W. Webster, Masonic Temple, Jacksonville.  
 Tallahassee—State Conf. Social Work. March —. Mrs. O. Jackson, 1401 Bayshore Blvd., Tampa.

**GEORGIA**  
 Atlanta—Retail Credit Men's Assn. March —. W. C. Wright.  
 Atlanta—E. Eastern Section, Amer. Waterworks' Assn. March 22-24. W. H. Weir.  
 Brunswick—State Ice Mfrs' Assn. March —. Riley, 503 Walton Bldg., Atlanta.  
 Macon—F. & A. Masons. April 26-28. A. O. Miller, 801 Mulberry st.  
 Macon—State Educ. Assn. April 14-16. K. T. Afridid, 409 Vineville ave.  
 Waynes—Daughters of Amer. Revolution. March —. Mrs. W. E. Mann, Dalton, Ga.

**IDAHO**  
 Idaho Falls—P. of H. State Orange. Jan. 26-29. P. O. Herland, Box 211, Caldwell.  
 Helena—H. O. K.  
 Bloomington—Idaho Walton League of Ill. Feb. —. D. Rollins.  
 Chicago—Natl. Cannery Assn. Jan. 26-29. F. E. Correll, 1739 E. st., N. W., Washington, D. C.  
 Chicago—Natl. Auto. Dir's. Assn. Feb. 1-2. C. A. Vane, 75 E. Wacker drive.  
 Chicago—Natl. Food Brokers' Assn. Week of Feb. —. P. Fishback, 644 E. Maple road, Indianapolis, Ind.  
 Chicago—Amer. Fruit & Vegetable Shippers' Assn. Jan. 26-29. E. S. Briggs.  
 Chicago—Merchants' Assn. Feb. 1-5. F. Nester, 1 N. Wabash st.  
 Chicago—Natl. Paving Brick Assn. Feb. 10-11. C. Schlesinger, Natl. Press Bldg., Washington, D. C.  
 Chicago—Natl. School Supply Assn. Feb. 18-19. J. W. McClinton, 174 W. Adams st.  
 Chicago—State Lumber & Material Dir's. Assn. Feb. 9-10. J. P. Bryan, 431 S. Dearborn st.  
 Chicago—State Soc. of Optometrists. Feb. 7-8. A. Irvine, 520 E. Monroe st., Springfield.

Chicago—Intl. Council of Religious Educ. Feb. 18-19. E. S. Magill, 203 N. Wabash ave.  
 Chicago—Intl. Assn. Fairs & Expositions. Feb. 16-17. R. T. Hemphill, Oklahoma City, Okla.  
 Chicago—Amer. Oriental Soc. March 29-31. C. J. Orden, 628 W. 114th st., New York City.  
 Chicago—Natl. Ry. Appliance Assn. March 14-16. C. S. Kelly, 1014 E. Michigan ave.  
 Chicago—Amer. Ry. Eng. Assn. March 15-16. E. H. Pritch, 59 E. VanBuren st.  
 Chicago—Izaak Walton League. April —. W. Compton, Transportation Bldg., Washington, D. C.  
 Chicago—Natl. Lumber Mfrs.' Assn. Last of April. W. Compton, Transportation Bldg., Washington, D. C.  
 Chicago—S. H. C. Mfrs.' Assn., Sherman Hotel. Feb. 23-25. J. O. Huber, 301-15 S. Dearborn st., Danvers, Mass.

Chicago—Baker, S. Bakery Engineers. March 14-17. V. E. Marx, 1541 Birchwood ave.  
 Chicago—Natl. Scale Men's Assn. March 16-17. C. Richards, 600 W. 60th st., Chicago.  
 Chicago—Natl. Vending Machine Operators' Assn. also VMAA and AMA, Palmer House. Feb. 8-10. Exec. Committee, 1430 Merchandise Mart.  
 Mt. Vernon—State Farmers' Inst. Feb. 17-19. H. O. Allison, Springfield.  
 Mt. Vernon—State Assn. Agrl. Fairs. Feb. 3-4. A. W. Grunz, Drees, Ill.  
 Peoria—State Farmers' Grain Dir's. Assn. Feb. 9-11. L. Farlow, 230 Unity Bldg., Bloomington.  
 Peoria—Master Photo Finishers' Assn. March 2. W. Baker, 627 S. Walnut st.  
 Peoria—State Sheet Metal Contrs. Assn. April 6-7. C. Bnelson, 1008 S. Adams st.  
 Quincy—Daughters of Amer. Revolution. March 18-19. Mrs. J. R. Fornot, 301 Court st., Streator, Ill.

**INDIANA**  
 Indianapolis—State Retail Hardware Assn. Jan. 26-29. G. F. Sheely, 911 Meyer-Kliscr Bldg.  
 Indianapolis—Rotary Clubs. Feb. 22-23.  
 Indianapolis—State Soc. Sons Amer. Revolution. Feb. 23. B. Taylor, Fletcher Trust Bldg.  
 Indianapolis—Order Eastern Star. April 27. W. B. Regett, Masonic Temple.  
 Indianapolis—Royal Arcanum. April 26. E. Bierhaus Jr.  
 Indianapolis—State Ice Dir's. Assn. Feb. 25.  
 Indianapolis—Retail Merchants Bk. Bldg. Feb. 25. Marion—Y. M. C. O. of Ind. Jan. 28. C. O. Tevebaugh, Inland Bank Bldg., Indianapolis.  
 Muncie—State Sanitary Engineers. March 14-16. W. B. Baker, 627 S. Walnut st.  
 Richmond—State Letter Carriers' Assn. Feb. 21-22. M. Jones, 317 N. Martin st., Muncie, Ind.

**IOWA**  
 Cedar Rapids—State Pharm. Assn. Feb. 16-19. J. W. Slocum, Indianapolis, Ia.  
 Cedar Rapids—State Engineering Soc. Feb. 10-12. J. S. Dodds, Box 202, Ames, Ia.  
 Des Moines—State Creamery Butter Mfrs. Assn. Feb. 2-3. C. W. Archer, 1835 Sixth ave.  
 Des Moines—State Petroleum Assn. Feb. 9-10. M. L. Long, 207 Securities Bldg.  
 Des Moines—State Retail Hardware Assn. Feb. 25-26. P. R. Jacobson, Box 95, Mason City, Ia.  
 Des Moines—Daughters of Amer. Revolution. March 6-10. Mrs. B. C. Higgins, Spencer, Ia.  
 Des Moines—State Creamery Butter Mfrs. Assn. March —. P. W. Crowley.  
 Ft. Dodge—State Farmers Grain Dealers' Assn. Jan. 27-28. W. Thompson, Box 686, Iowa City.  
 Iowa City—Chl. Station Knappa Frnt. April —. W. Orber, 3129 S. Grand st., St. Louis, Mo.  
 Ottumwa—Royal Arcanum. April 12. W. A. Gronewer, Box 18, Council Bluffs, Ia.  
 Shenandoah—State Sunday School Assn. April 26-27. W. Hutton, 403 Youngerman Bldg., Des Moines.  
 Sioux City—State Assn. of Optometrists. April 10-12. Dr. A. P. Whelock, 207 Equit. Bldg., Des Moines.  
 Sioux City—State Grain Dealers' Assn. April —. D. Q. Milligan, Hubbell Bldg., Des Moines.

**KANSAS**  
 Dodge City—State Fed. Postal Employees. Feb. 23. L. O. Grubb, Ordard, Kan.  
 Manhattan—State Dairy Assn. March 9. W. R. Riddle, 1114 E. 12th st.  
 Pittsburg—Order Eastern Star. April 27-28. Mrs. D. Bennett, Topeka, Kan.  
 Topeka—Native Sons & Daughters. Jan. 28. Topeka—A. P. & A. Masons. Feb. 17-18. E. F. Stralud, 320 W. 8th st.  
 Topeka—State Bakers' Assn. March 22-23.  
 Topeka—State Assn. Highway Contractors. April 19-20.  
 Wichita—Midwest Stationers' Assn. March 24-25. R. L. Latack, 118 S. C. Lincoln, Neb.  
 Wichita—State Fed. Women's Clubs. April 6-7. Mrs. W. H. Von der Heiden, 409 E. 9th st., Newton, Kan.  
 Wichita—State Pharmaceutical Assn. April —. R. O. Reese, 224 Kansas ave., Topeka.  
 Wichita—State Dental Assn. April 25-27. Dr. P. A. Richmond, Federal Reserve Bldg., Kansas City, Mo.

**KENTUCKY**  
 Lexington—Royal Arcanum. April 19. R. P. Hines, 1110 S. Brook st., Louisville.  
 Louisville—Natl. Assn. Sheet Metal Contractors. Jan. 25-29. W. C. Markle, 420 4th ave., Pittsburgh.  
 Louisville—Natl. State Assn. Jan. 25-29. J. Hession, 1221 W. Market st.  
 Louisville—State Bottlers' Assn. Feb. —. J. C. Epping, 712 E. Logan st.  
 Louisville—State Assn. Highway Contractors. Feb. —. D. G. Brock, 317 4th st.  
 Louisville—State Farm Bureau Fed. Feb. 10-11. M. B. Nugent, Johnson & Main sts.  
 Louisville—State Dairy Products Assn. March 26-27. C. Ball, 206 E. 4th st.  
 Louisville—State Retail Lumber Dir's. Assn. Feb. 22-24. L. E. Difford, 436 E. Burnett st.  
 Louisville—E. H. E. Difford, 436 E. Burnett st.  
 Louisville—State Assn. & Aff. Organizations. April 13-16. E. S. Williams, Heyburn Bldg., Louisville.  
 Louisville—State Dental Assn. April 1-6. Dr. J. H. Fullenwider, Heyburn Bldg.

**LOUISIANA**  
 Crowley—Order of Odd Fellows. March 8-11. E. A. Bradley.  
 Crowley—Rebekah Assembly. March 8. Mrs. R. Root, 622 3d st., Baton Rouge, La.  
 Donaldsonville—State Assn. of Fairs. Feb. 26-27. R. E. Vickers.  
 Lake Charles—Natl. Medical Soc. April 11-12. Dr. E. T. Talbot, 1430 Tulane ave., New Orleans.  
 Monroe—Order Eastern Star. March 3. Mrs. C. L. Barrow, St. Francisville, La.  
 New Orleans—F. & A. Masons. Feb. 1-3. J. Davilla, Masonic Temple.  
 New Orleans—Amer. Chemical Soc. March 14-18. Dr. C. L. Parsons, 727 Mills Bldg., New Orleans.  
 New Orleans—Southern Pine Assn. Letter part March. H. C. Berckes, 600 Intracoastal Bldg.

New Orleans—Knights Templar. April —. J. B. Parker, Masonic Temple.  
 New Orleans—State Fed. of Labor. April 4. H. Terrell, 201 St. Charles report.  
 New Orleans—Women's Relief Corps. April 27-28. Miss H. Colan, 1330 Pacific ave.  
 New Orleans—Amer. Library Assn. April 23-25. C. H. Milham, 520 N. Michigan ave., Chicago, Ill.  
 New Orleans—Alpha Kappa Kappa Frat. Feb. 7-9.  
 New Orleans—U. S. Lawn Tennis Assn. Feb. 2-4.  
 New Orleans—Knights of Amer. Feb. 4-6.  
 Bayreport—Lions' Clubs. April —. E. A. Tucker, City Hall, Monroe, La.

**MAINE**  
 Portland—N. E. Order of Protection. April 9. F. E. Ludden, Auburn, Me.  
 Portland—Order of Good Templars. April 13. C. A. Maxwell, RFD 6, S. Portland.

**MARYLAND**  
 Baltimore—State Dairymen's Assn. Jan. 30. J. H. Heaps, Orclly Bldg.  
 Baltimore—Amer. Methodist Ladies Assn. Feb. 1. C. Stevenson, 370 Seventh ave., New York City.  
 Baltimore—Delta Rho Sigma Frat. Feb. 20.  
 Baltimore—Military Order Foreign Wars. April —. D. Banks, 149 Broadway, New York City.  
 Baltimore—Rebekah State Assembly. April 3. G. Mrs. S. Jones, 706 N. Gilmor st.  
 Baltimore—U. A. M. Feb. 13. G. A. R. April 9. T. Holmes, 114 N. Paca st.  
 Baltimore—Women's Relief Corps. April 9. Miss F. Griffith, 116 W. Hamburg st.  
 Baltimore—Knights of Pythias. April 12. A. Taylor, 18 W. Saratoga st.  
 Baltimore—Order of Odd Fellows. April 10-19. W. A. Jones, I. O. O. P. Temple.  
 Baltimore—Order of Red Men. April 20-21. J. Cluser, 1229 Patapoco st.  
 Baltimore—Degree of Peacemakers. April 27. M. O. Stewart, 4002 Southern ave.  
 Baltimore—Royal Arcanum. April 26. C. H. Boston, P. Order of Odd Fellows.  
 Cumberland—Order of Eastern Star. April 28. Mrs. N. E. Boyd, 3507 W. Belvedere ave., Baltimore.

**MASSACHUSETTS**  
 Boston—Ice Cream Mfrs.' Assn. of N. E. Jan. 27-28. W. Lockwood, 51 Cornhill st.  
 Boston—N. E. Div. Natl. Assn. Feb. 3-4. C. Williams, 41 Mt. Vernon st.  
 Boston—Order Un. Amer. Men. Feb. 22. E. L. Moore, 608 Cabot st., Beverly, Mass.  
 Boston—Order of Odd Fellows. Feb. 22. E. C. Davis, 21 Columbus ave., Bangus, Mass.  
 Boston—N. E. Hardware Dir's. Assn. March 2-4. A. P. Fiel, 140 Federal st.  
 Boston—State Retail Jewelers' Assn. March 29-30. A. T. Wanson, Fall River, Mass.  
 Boston—N. E. Street Ry. Club. March —. J. Bellinger, Box 344.  
 Boston—Order of Odd Fellows Encampment. March 3. G. H. Fuller, 170 Newbury st.  
 Boston—N. E. Osteopaths' Assn. March 8-9. Dr. M. Caldwell, Bracewell Bldg., Dover, N. H.  
 Boston—N. E. Order of Protection. March 9. Miss J. Hineckley, 101 Tremont st.  
 Boston — Daughters of Amer. Revolution. March 16-17. Mrs. A. James, 779 Broadway, S. Boston.  
 Boston—N. E. Ice Dealers' Assn. March 22-24. B. Davis, 920 Park St. Bldg.  
 Boston—N. E. Bakery Producers' Board. March 23. F. J. Dowd, Bd. of Trade Bldg.  
 Boston—Awning & Tent Mfrs.' Assn. Feb. 23. Boston—Royal Arcanum. April 23-29. W. L. Keel, 143 Federal st.  
 Boston—Order of United Workmen. April 26. C. Fearing, 12 Walnut st.  
 Boston—Amer. Oil Burner Assn. April 11-13. H. P. Tapp, 342 Madison ave., New York City.

**MICHIGAN**  
 Battle Creek—State Soc. Optometrists. Feb. —. E. Eimer, People's Bank Bldg., Muskegon.  
 Detroit—Soc. Automotive Engineers. Jan. 29-29. J. A. Warner, 39 W. 39th st., New York City.  
 Detroit—State Retail Hardware Assn. Feb. 9-12. H. W. Bervig, Lansing, Mich.  
 Detroit — State Bottlers of Carb. Beverages. March 3-4. J. A. Wegener, 1488 Chestnut st., Detroit.  
 Detroit—State Dental Soc. April 11-12. W. R. Davis, Lansing, Mich.  
 Detroit—State Ind. Oil Men's Assn. March 24-25. H. Ragle, 207 W. Franklin st., Jackson.

**MINNESOTA**  
 Detroit—Natl. League of Women Voters. April 26-30. Miss B. Marsh, 532 17th st., N. W., Washington, D. C.  
 East Lansing—State Press Assn. Week Jan. 28-30. H. A. Wood, Bangor, Mich.  
 Flint—State Industrial Educ. Assn. April 16-18. A. Meyer, 129 Bostwick ave., N. E.  
 Grand Rapids—State Cleaners & Dyers' Assn. Feb. 28-March 1.  
 Grand Rapids—State Ret. Lumber Dir's. Assn. Feb. 23. H. M. Daines, Capitol Savings & Loan Bldg., Grand Rapids.  
 Grand Rapids—Rotary Clubs. April 15-17. A. Fitzgerald, Windsor, Ont., Can.  
 Kalamazoo—State Fed. of Labor. Feb. 9-11. J. Scandell.  
 Lansing—State Dairy Assn. During week of Feb. 8. D. W. Shiel, Hillsdale, Mich.  
 Lansing—State Retail Dry Goods Assn. March —. T. Pitkethly, Ft. Mich.

**MINNESOTA**  
 Minneapolis—Farmers Elevator Assn. of Minn. Feb. 16-18. A. P. Nelson, 410 Phoenix Bldg.  
 Minneapolis—State Pharm. Assn. Feb. 10-12. C. Bachman, Univ. of Minn.  
 Minneapolis—Retail Grocers' Assn. Feb. 22-23. J. J. Ryan, 204 Globe Bldg., St. Paul.  
 Minneapolis—Creameries Assn. March 10-11. A. A. Weigel, 703 N. Broad st., Mankato, Minn.  
 St. Paul—State Ret. Hardware Assn. Jan. 26-29. C. E. Gancy, 2344 Nicollet ave., Minneapolis.  
 St. Paul—State Skat League. Feb. 21. L. N. Meinz, 425 9th ave., S. St. Cloud, Minn.  
 St. Paul—Intl. Bowling Assn. Feb. 12-22. E. J. Gronewold, 401 Court House.

**MISSISSIPPI**  
 New Orleans—State Fed. of Labor. April —. J. B. Parker, Masonic Temple.  
 New Orleans—State Fed. of Labor. April 4. H. Terrell, 201 St. Charles report.  
 New Orleans—Women's Relief Corps. April 27-28. Miss H. Colan, 1330 Pacific ave.  
 New Orleans—Amer. Library Assn. April 23-25. C. H. Milham, 520 N. Michigan ave., Chicago, Ill.  
 New Orleans—Alpha Kappa Kappa Frat. Feb. 7-9.  
 New Orleans—U. S. Lawn Tennis Assn. Feb. 2-4.  
 New Orleans—Knights of Amer. Feb. 4-6.  
 Bayreport—Lions' Clubs. April —. E. A. Tucker, City Hall, Monroe, La.

**MISSOURI**  
 St. Louis—State Assn. of Fairs. Feb. 26-27. R. E. Vickers.  
 St. Louis—Natl. Medical Soc. April 11-12. Dr. E. T. Talbot, 1430 Tulane ave., New Orleans.  
 St. Louis—Order Eastern Star. March 3. Mrs. C. L. Barrow, St. Francisville, La.  
 St. Louis—F. & A. Masons. Feb. 1-3. J. Davilla, Masonic Temple.  
 St. Louis—Amer. Chemical Soc. March 14-18. Dr. C. L. Parsons, 727 Mills Bldg., New Orleans.  
 St. Louis—Southern Pine Assn. Letter part March. H. C. Berckes, 600 Intracoastal Bldg.

**MISSOURI**  
 St. Louis—State Assn. of Fairs. Feb. 26-27. R. E. Vickers.  
 St. Louis—Natl. Medical Soc. April 11-12. Dr. E. T. Talbot, 1430 Tulane ave., New Orleans.  
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 St. Louis—Southern Pine Assn. Letter part March. H. C. Berckes, 600 Intracoastal Bldg.











Thomas, Tatts
Thompson, Herb J.
Thornion, Mrs. Bob
Thornton, Raymond
Thriller, Flying
Tipp, George
Took & Joy
Toungue, Chief
Tuttle, N. A.
Ulysse, Ichiro
Valentine, Wm.
Vallery, Frank
Van Ryt, Leo
Vander, Hans
Victor, Joe M.
Vierra, Joseph
Vierra, Mr. & Mrs. Albert

Vogted, George
Voss, John P.
Wagner, Kenneth
Wardell, Mr. & Mrs. Clyde
Watson, Oliver
Whitcomb, Ray S.
White, Bob
White, James
Whitman, L. A.
Whitson, Harry H.
Willard, Arthur D.
Winta, Mr. & Mrs. Dou
Wolfe, Robert & Mona
Wright & Dale
Youden, Harry C.

Evans, Geo. L.
Faunt, Sam
Farron, Alvin
Ford, Cecil
Fortner, Billy
Foster, John
Francis, Frank B.
Franz, Billy
Glick, Vera
Gibson, James
Gordon, Harry
Goss, T. B.
Groves, Harvey
Hamblin, Claude
Harlow, Ernest
Harlow, Robt.
Harris, Al H.
Harris, Harry
Harris, Sam
Hart, Wm. Red
Hays, Harry
Hines, John
Hines, Palmer
Hoyt, Howard S.
Holmes, Jack
Howell, Ed Scar
Hudson, Carl
Jackson, Elmer
Jackson, Stout
Jenkins, Henry
Jenkins, Ted
Justice, Raymond
Kanaha, Haslam
Lambert, Caroly
Kenney, J. K.
Kenyon, Jack
Kilgore, Popper
Knight, Harry
Koch, Harry
Krause, Joe H.
Krause, Joe H.
Lafferty, E. J.
Lamont, Geo. A.
Lawrence, Oscar
Le Bour, Jean
Lockhart, Billy
Lorenz, Carl
Lorenz, Nels
Lorenz, Dr.
Loring, Richard
Luis, Eugene
McCarthy, M. J.
McCool, Warren
McQuire, H. O.
Marks, Larry
Marr, Roy
Martin, Al Curly
Martins, Walter J.
Mason, Harry
Mensis, Jack
Merris, Glenn
Merris, Frank
Merris, Rivers
Merris, Harry
Napier, H. E.
Nicholas, Joe H.
Nichols, Ralph E.
Norton, Jigs
O'Connell, J. E.
Pace, Clarence
Polk, Olive
Ponick, Irving J.
Poston, Horace A.
Powell, Wilton
Ragaglia, Jimmie
Reich, Chas. I.
Renault, Francis
Reno, George
Richard, Walter
Riley, J. J.
Rinehart, S. W.
Rogers, Wm. W.
Rogers & Powell
Rosen, Happy
Roy & Joy
Ruhl, William
Russell Bros.
Sally, Joe
Saler, Louis
Schwand, Peter
Silk, Greyhound
Silver, Al
Silvers, Al Jimmy
Stover, W. H.

MAIL ON HAND AT ST. LOUIS OFFICE

322 Arcade Bldg.,
St. Louis, Mo.

Parcel Post

Barrett, Lyle, 30 Williams, Mark, 30
Kline, Billie M., 30

Ladies' List

Bragg, Isabel
Brown, Helen
Butler, Mrs. Helen
Cady, Mrs. Violet
Chester, Mrs. H.
Newman, Mrs.
Palge, Judy
Pollette, Laura
Grosvenor, Mrs. G.
Ritchie, Marie
Smith, Mrs. Charle
Smith, Mrs. L.
Stewart, Irene
Tatlin, Marie
Tate, Dorothy
Towe, Mrs. Quasie
Towe, Mrs. Quasie
Wells, Mrs. Teddy

Gentlemen's List

Alexander, Otis
McKinnon, C. W.
McQuitty, Ed
Malone, Dr. L.
Mason, Earl
Moore, Bill
Moore, Mr. & Mrs.
Mertens, H. W.
Meyer, Henry
Milhorn, H. C.
Miller, William A.
Moore, Murphy, Thomas
Neal, Henry
Nelson, Charles
Nissen, George
O'Brien, Leo
O'Neil, Jack
O'Shea, John (Gurley)
Page, George W.
Painter, Al
Parker, Wm.
Pease, Lee L.
Petery, Eddie
Reed, Ted
Renault, Francis
Roch, Chas. J.
Roby, J. H.
Schelber, Ben
Schleber, Frank
Scholbo, Joe
Stinson, Charles
Sink, Leo
Stacy, Earl R.
Stinson, John
Stenson, F.
Stevens, J. O.
Toner, Herb
Van Oaten Hans
Vork, A. H.
Wallace, Kidd
Webb, Joe
Welsh, Hugo
Wertz, Don
White, Bob
Wilson, Leonard A.
Wimison, Roy
Wise, Ralph
Zschillo, Fred

MAIL ON HAND AT KANSAS CITY OFFICE

484 Chambers Bldg.,
12th & Walnut Sts.

Ladies' List

Andrews, Betty
Artura, Nell
Baird, Mrs. Patricia
Barnes, Mrs. C. W.
Byers, Mrs. C. W.
Cannon, Daisy
Cannon, Gladys
Cannon, Dolly
Covington, Ione
Craig, Mrs. Rose
Culver, Mrs. Helen
Dallas, Mrs. Lottie
Darnock, Mrs.
Dennis, Madam
De Voe, Miss
Dillon, Mrs.
Dennis, Irene
Dietrich, Mrs. Mary
Dufur, Mrs. E. O.
Dugan, Mrs. J. C.
Elliott, Mrs. J. C.
Fields, Mrs. Jack
Fisher, Mrs. Robt.
Gardner, Mrs. Henry
Germaun, Mrs. Mildred
Gray, Pauline
Hall, Ruth
Green, Julia
Hull, Mrs. Bobbie
Hammond, Mrs.
Harris, Mrs. Prcky
Harris, Mrs. Doris
Hickley, Mrs.
Hickley, Mrs.
Howard, Ruby
Howard, Nell
Huston, Adonna
Irish, Margaret
Jackson, Lorraine
Johnson, Mrs. M. A.
Kemp, Lulu
Laswell, Hazel

Gentlemen's List

Akma, Clement
Chapman, Otis
Chapman, Theo. J.
Clemmer, Milton
Coffey, Hal
Coffey, William
Becker, Frank
Connelly, T. J.
Copeland, Walter
Crawford, L. T.
Dale, Tommie
Derry, E.
Dunham, Albert
Higlow, Irish
Higlow, A. J.
Higlow, Ben
Brooks, H. W.
Brown, H. C.
Burke, H. J.
Bush, Bill
Byers Bros.
Cain, George
Campbell, Dr. C. O.
Campbell, John
Cavtho, Earl

Smith, O. H.
Smith, Marvin
Snyder, Jack
Snedman, H. N.
Steele, J. O.
Stevens, Bob
Stone, J. O.
Sirelli, C. O.
Sirelli, E. O.
Taylor, Buck
Taylor, Rex
Temple, Walter
Thorne, Blackie
Turner, B. R.
Turman, Fied

MAIL ON HAND AT ST. LOUIS OFFICE

322 Arcade Bldg.,
St. Louis and Olive Sts.

Parcel Post

Barrett, Lyle, 30 Williams, Mark, 30
Kline, Billie M., 30

Ladies' List

Bragg, Isabel
Brown, Helen
Butler, Mrs. Helen
Cady, Mrs. Violet
Chester, Mrs. H.
Newman, Mrs.
Palge, Judy
Pollette, Laura
Grosvenor, Mrs. G.
Ritchie, Marie
Smith, Mrs. Charle
Smith, Mrs. L.
Stewart, Irene
Tatlin, Marie
Tate, Dorothy
Towe, Mrs. Quasie
Towe, Mrs. Quasie
Wells, Mrs. Teddy

Gentlemen's List

Alexander, Otis
McKinnon, C. W.
McQuitty, Ed
Malone, Dr. L.
Mason, Earl
Moore, Bill
Moore, Mr. & Mrs.
Mertens, H. W.
Meyer, Henry
Milhorn, H. C.
Miller, William A.
Moore, Murphy, Thomas
Neal, Henry
Nelson, Charles
Nissen, George
O'Brien, Leo
O'Neil, Jack
O'Shea, John (Gurley)
Page, George W.
Painter, Al
Parker, Wm.
Pease, Lee L.
Petery, Eddie
Reed, Ted
Renault, Francis
Roch, Chas. J.
Roby, J. H.
Schelber, Ben
Schleber, Frank
Scholbo, Joe
Stinson, Charles
Sink, Leo
Stacy, Earl R.
Stinson, John
Stenson, F.
Stevens, J. O.
Toner, Herb
Van Oaten Hans
Vork, A. H.
Wallace, Kidd
Webb, Joe
Welsh, Hugo
Wertz, Don
White, Bob
Wilson, Leonard A.
Wimison, Roy
Wise, Ralph
Zschillo, Fred

Chicago-Natl. City Show, Feb. 1-5. W. S.
Hayes, secy., 644 Drexel Bldg., Philadelphia, Pa.
Chicago-Auto Show in Coliseum, Jan. 30-
Feb. 6. R. A. Miles, mgr., 366 Madison ave.,
New York City
Chicago-Dog Show, March 23-27.
Chicago-Coin-Machine Mfrs' Expo. at Sher-
man Hotel, Feb. 22-25. J. O. Huber, 301-
15 St. Deshaire, secy.
Chicago-Conv. & Expo., Natl. Vending Ma-
chine Operators' Assn. in assn. with VDMA
and AMA, Palmer House, Feb. 8-10. Ad-
m. Excc. Committee, 1430 Merchandise
Bldg., Chicago, Ill.
Colesburg-Merchants & Mfrs' Expo., ausp.
Amer. Legion, March 21-26.
Poria-Auto Show, Feb. 17-21.
Springfield-Auto Show in Arsenal, Feb. 6-6.
INDIANA
Indianapolis-Auto Show, Feb. 13-19. E. G.
Haine, secy.
Indianapolis-Home Complete Expo. at Fair-
grounds, April 2-10. L. G. Holmes, secy.
IOWA
Ackley-State Grain Show, Feb. 1-6. Joe L.
Robinson, secy.
Des Moines-Auto Show, Feb. 22-27. C. O.
Van Vleet, secy.
KANSAS
Dodge City-Southwest Tractor & Implement
Show, March 1-4.
Hutchinson-60th Birthday Jubilee Week.
March 29-March 31.
Manhattan-Farm & Home Week, Feb. 8-12.
Wichita-Tractor & Farm Equipment Show,
Feb. 23-25.
KENTUCKY
Lexington-Dog Show, March 21-22.
Louisville-Dog Show, March 24.
LOUISIANA
New Orleans-Mardi Gras, Feb. 4-9.
New Orleans-Auto Show in Auditorium, Feb.
21-25.
MARYLAND
Baltimore-Auto Show, Jan. 23-30. J. E.
Haine, secy., 1220 N. Paul st.
Baltimore-Dog Show, Feb. 5-6. G. Robert-
son, secy., Park Bank Bldg.
Baltimore-Better Homes & Bldg. Expo. April
2-9. J. D. Kiedrich, secy.
MASSACHUSETTS
Boston-Auto Show, Jan. 23-30. O. I. Camp-
bell, secy., 329 Park Sq. Bldg.
Boston-Home Exhibit Expo. March 26-April
6. O. I. Campbell, mgr., 329 Park Sq. Bldg.
Boston-N. E. Artware Show, March 14-19.
W. B. Hayes, mgr., 644 Drexel Bldg., Phila-
delphia, Pa.
Boston-Racing Meet in Boston Arca-
na, March 26-April 3.
Boston-Boat Show, March 21-26.
Springfield-Dog Show, April 20.
Springfield-Auto Show, Jan. 25-30. H. W.
Stacy, mgr., 121 Lyman st.
MICHIGAN
Detroit-American Beauty Trade Expo. Week
of Jan. 29-30. J. E. Ladders, secy.
Detroit-Auto Show, Jan. 23-30. H. Stuart
secy., General Motors Bldg.
Detroit-Builders' Expo. March 7-12. C.
Reed, secy., 21 S. Mortgage Bldg.
Detroit-Dog Show, March 4-6.
Detroit-Shrine Circus, Feb. 1-13.
Detroit-Natl. Aircraft Show, April 3-10.
Ray Cooper, mgr., 2000 Cadillac.
Detroit-Food Show at Convention Hall,
March 2-13. Wm. J. Cusick, mgr.
Grand Rapids-Auto Show, Feb. 1-6. A. B.
Burkholder, chrm. committee.
MINNESOTA
Minneapolis-Shrine Circus, Feb. 22-27.
Minneapolis-Northwest Auto Show, Jan. 23-
30. D. A. Adell, pres.
St. Paul-Auto Show, Feb. 6-13. H. E. War-
ren, mgr., care Warren-Givch, Inc.
St. Paul-Shrine Circus, Feb. 15-20.
MISSISSIPPI
Natchez-Flower Show, March 17-23.
MISSOURI
Kansas City-Auto Show, Feb. 13-20. George
A. Bond, mgr., Linwood & Baltimore sts.
Kansas City-Better Homes & Bldg. Expo.
Life Bldg.
Kansas City-Food & Drug Show, March 14-
19. J. F. Wiedenmann, 512 Grand ave.
St. Louis-Auto Show, Feb. 7-13. R. E. Lee,
secy.
St. Louis-Dog Show, April 1-3.
Springfield-Shrine Spring Carnival & Food
Show, Feb. 15-20. D. Thomas, 304 W. Mc-
Daniel st.
NEBRASKA
Norton-Corn Show, Feb. 15-17. F. J. Sykes,
secy.
Omaha-Merchants Market Week, March 7-
10. W. A. Ellis, mgr., care Chamber of
Commerce.
NEW JERSEY
Atlantic City-Horse Show, April 14-16.
Trenton-Farm Products & Equipment Show
at Armory, Jan. 25-28, L. B. Burk, mgr.,
care Dept. of Agriculture.
Trenton-Auto Show, Feb. 10-13. Wm. A.
Weinmann, pres.
NEW YORK
Albany-Auto Show, Feb. 27-March 5. A. M.
Graham, secy.
Brooklyn-Food Show, March 7-19. Peter
Becker, chrm.
Buffalo-Dog Show, March 2-3.
New York-Best of Show, Grand Central
Palace, Jan. 23-30. Ira Hand, mgr., 420
Lexington ave.
New York-Shoe Repairs & Dealers' Expo.,
Grand Central Palace, Feb. 22-March 2.
New York-Oil Mgrs., 146 Summer st., Boston.
New York-Flower Show, Grand Central Pal-
ace, March 14-19. F. W. Payne, mgr., 480
Lexington ave.
New York-Antiques Expo., Grand Central
Palace, April 1-9. George W. Harper,
mgr., 115 Broadway.
SYRACUSE
Syracuse-Auto Show, Feb. 1-6. C. H. Hayes,
mgr., care Hotel Syracuse.
NORTH DAKOTA
Grand Forks-All-American Turkey Show,
Jan. 25-29. W. W. Blain, Box 776.
OHIO
Akron-Dog Show, Feb. 27-28.
Akron-Food Show in Armory, Feb. 22-28.
J. T. Spellman, secy.
Cincinnati-Dog Show, March 18-20.
Cincinnati-Home Beautiful Expo. in Music
Hall, March 9-16. E. R. Owiner, secy.,
1262 Elm st.
Cleveland-Intl. Heating & Vent. Expo. in
Public Auditorium Annex, Jan. 23-25.
Cleveland-Auto Show, Jan. 30-Feb. 6. H.
Buckman mgr., 5005 Euclid ave.
Cleveland-Dog Show, March 11-13.
Cleveland-Croton Circus, Feb. 12-27.
Cleveland-Flower Show, March 12-19.

Columbus-Dog Show, March 8-9.
Columbus-Auto Show, Jan. 23-28. J. Hoyt
Cunningms, mgr.
Dayton-Dog Show, March 15-17. R. A. Aull,
secy.
Toledo-Shrine Circus, Feb. 29-March 6.
OKLAHOMA
Enid-Style Show & Auto Exhibit at Con-
vention Hall, March 23-25.
Oklahoma City - Junior Live Stock Show,
March 15-17. John Baker, mgr.
PENNSYLVANIA
Allentown-Lehigh Valley Auto Show, Jan.
23-30. W. L. Schadt, secy.
Chester-Merchants & Mfrs' Assn. Apr. 6-11.
W. DeLahanty, secy.
Philadelphia-Sportsmen's & Motor Boat Show,
Feb. 20-27. C. I. Campbell, mgr., 329 Park
Sq. Bldg., Boston, Mass.
Philadelphia-Building Expo., Feb. 1-6. E. H.
Growthurst, mgr., 1503 Finatone Bldg.
Philadelphia-Flower Show, March 7-12. E.
B. Starkey, secy., 1300 Packard Bldg.
Philadelphia-Kaating Arts Exhn. Apr. 11-
15. C. I. Campbell, mgr., 329 Park Sq.
Bldg., Boston, Mass.
Pittsburgh-Auto Show, Jan. 23-30. W. N.
Cunningham, secy.
Pittsburgh-Dog Show, Apr. 15-16.
TENNESSEE
Knoxville-Auto Show, Week of March 2.
B. H. Adcock, pres.
Memphis-Food Show, Apr. 25-26. J. G.
Woodbury, secy.
TEXAS
Galveston-Mardi Gras, Feb. 6-9. J. E. Year-
gan Jr., secy.
Lubbock-Celebration, Week of Feb. 22. S. L.
Robertson.
San Angelo-Fat Stock Show, Feb. 29-March
2. J. O. Deal, secy.
WEST VIRGINIA
Huntington-Dog Show, March 29-30.
WISCONSIN
Milwaukee-Building & Home Furnishing Show
in Auditorium, March 12-19. H. A. Kagel,
dir.
CANADA
Montreal, Que.-Auto Show, Jan. 23-30. A.
Levesque, secy., Mt. Royal Hotel.
Ottawa, Ont.-Auto Show, Feb. 8-13. Ottawa
Automotive Trades Assn., mgr.

WINTER FAIRS

ARIZONA
Tucson-Southern Arizona Fair Commission,
Feb. 19-22. C. B. Brewer, secy.
CALIFORNIA
Imperial-Imperial Co. Fair, Feb. 9-14. D. V.
Stewart.
San Bernardino-National Orange Show, Feb.
18-28. R. H. Mack.
FLORIDA
De Land-Volusia Co. Fair, Feb. 16-20. E. W.
Brown, secy.
Miami-Dade Co. Fair, Feb. 23-March 6. J.
S. Rainey.
Orlando-Central Fla. Expo., Feb. 23-27.
Crawford T. Bickford.
Sebring-Highlands Co. Fair Assn. Feb. 15-
19. Louis H. Almseyer.
Tampa-South Fla. Fair & Gasparilla Car-
nival, Feb. 3-13. F. E. Strieder, gen. mgr.
Winter Haven-Florida Orange Festival, Jan.
26-30. J. B. Outhrie, mgr.
TEXAS
Amarillo-Amarillo Fair Stock Show, Feb. 20-
March 3. J. F. Ford.
Fort Worth-Southwestern Expo. & Fat Stock
Show, March 5-12. J. B. Davis.
WISCONSIN
Kaukauna-Mid-Winter Fair, Feb. 25-27.
Walter P. Hagman, chrm.

Southern Tier Shows

ELMIRA, N. Y., Jan. 20.-Work has
begun at winter quarters, where a crew
under direction of Elmer Olsen has started
rebuilding the equipment. Phil
Bulligher has started to overhaul motor-
ized units. Tentative date for opening
has been set for April 15. The staff for
the season 1932 will remain the same.
General Manager James E. Strates is
quite optimistic regarding the forthcom-
ing season and is planning some innova-
tions. P. H. Hartman has been under
doctor's care since the closing. Jack
Cohen, concessioner, operating a kosher
restaurant in Troy, N. Y. James Hudson
("Unborn") acting as chef and steward
for one of the leading hotels in Elmira.
C. O. D. Davie (cookhouse) still trying to
put Tonawanda "on the map." Mr.
and Mrs. William Jones, newlyweds, at
Washington, but were home to see
mother and dad over Christmas time.
Chicken Bill Langen, concessioner,
spending his time fishing in Florida,
where Mr. and Mrs. Benny Abend are
vacationing. Happy Hawkins writes that
he will again be with the show with
two concessions. Eddie Woods, show-
man, has charge of publicity for a chain
of theaters in up-State New York. Ar-
thur Waterman, side-show impresario,
looking after publicity for a Buffalo
theater. The "Custard Twins," Pete and
George, resting up here, getting ready
for another season. Gifford de Ralaye,
electrician, promises an entirely new
Illusion Show, from attractions to canvas.
Robert Koberger and Steve Rodgers were
visitors. General Agent J. R. Kelleher
returned from Florida. The writer
spending a lot of time on his stamp
collection.
WINGIE SCHAFER.

LISTS

(Continued from page 49)
Calgary, Alta.-Order Odd Fellows, Feb. 16-
17. D. Wilson, Edmonton.
Calgary, Alta.-Rebekah Assembly, Feb. 16-17.
Calgary, Alta.-Knights of Pythias, March
9-10. W. T. Bannan, 343 6th ave., Medicine
Hat.
Edmonton, Alta.-L. O. B. A. Lodge, Feb. 24-
Edmonton, Alta.-Orange Lodge of Alta., Feb.
24-25. W. L. Hall, 1610 15th ave., W.,
Calgary.
Hamilton, Ont.-R. A. Masons, Feb. 24-25.
E. Smith, Temple Bldg.
Hamilton, Ont.-Rotary Clubs, April C.
Hamilton, Ont.-Wolcox, Federal Bldg., Niagara Falls,
Ont.
Montreal, Que.-Merchant Tailor Designers'
Assn. Feb. 2-5. L. A. Danner, 330 S. 6th
St., Springfield, Ill.
Montreal, Que.-Canadian Lumbermen's Assn.,
Feb. 2-3. R. L. Sargent, 16 Fraser Bldg.,
Ottawa.
Montreal, Que.-Can. Inst. Mining & Metal-
lurgy, April 5-8. G. C. McKenzie, Drum-
mond Bldg.
Niagara Falls, Ont.-Y. M. C. A. of Can., Feb.
5-6. E. Valentine, 10 Colgate st., Toronto.
Prince Albert, Sask.-Orange Lodge, March
5. O. H. Jamieson, Nokomis, Sask.
Toronto, Ont.-Retail Hardware Assn.,
Feb. 18-19. E. M. May, 210 Dundas st.,
Toronto.
Toronto, Ont.-Ont. Good Roads Assn., Feb.
23-25. S. Squire, 98 Albany ave.
Toronto, Ont.-Engineering Inst. of Can., Feb.
23-25. R. Durley, 2050 Mansfield st., Mont-
real, Que.
Toronto, Ont.-Educational Assn. of Ontario,
March 26-30. A. Bryson, 18 Bloor st. W.,
Toronto.
Toronto, Ont.-Order of Odd Fellows, March
13. R. Fleming, 385 College st., Toronto.
Toronto, Ont.-Ont. Mfrs. Carb. Beverages,
Approx. March 6. R. J. Clarke, 77 Victoria
Avenue.
Vancouver, B. C.-Order United Workmen,
March 10-11. T. A. Burgess, Box 883, Victo-
ria.
Vancouver, B. C.-Northwestern Intl Bowling
Congress, April 27-May 7. G. H. Hudson,
Wash. Athletic Club, Seattle, Wash.

Coming Events

ARIZONA
Tucson-Rodeo, Feb. 20-22. A. H. Condron,
secy.
CALIFORNIA
Los Angeles - Oil Equipment & Eng. Expo.,
Feb. 1-7. E. O. Lenzner, secy., Box 338,
Watts Sta., Los Angeles.
Los Angeles & County Industrial, Fur &
Rabbit Expo. May 4-8. E. O. Lenzner,
mgr., Box 338, Watts Sta., Los Angeles.
Los Angeles-Industrial, Mach. & Equipment
Expo. April 2-5. E. O. Lenzner, mgr., Box
338, Watts Sta., Los Angeles.
San Francisco-Boat Show, March 5-12. F.
Weddleton, secy., 417 Market st.
COLORADO
Denver-Auto Show, Feb. 8-13. T. O. Bran-
den, mgr., Sweeney Bldg.
CONNECTICUT
Hartford-Shrine Circus, Week of Feb. 22.
Hartford-Auto Show, Jan. 33-30. A. Pfost,
secy.
Hartford-Modern Homes Expo., March 14-21.
Hartford-Natl. Flower and Garden Show in
State Armory, April 2-10.
New Haven-Poultry Show, Jan. 27-29. Beasie
S. Clark, New Haven road, New Britain.
DISTRICT OF COLUMBIA
Washington-American Ceramic Expo., Feb.
7-12. R. C. Purdy, secy., 2525 N. High st.,
Washington.
Washington-Auto Show, Jan. 30-Feb. 6. R.
Murphy, secy.
FLORIDA
Orlando-Poultry Show at Central Fla. Expo.
Feb. 27-27. Crawford T. Bickford.
St. Petersburg-Auto Show, Jan. 27-29.
Sanford-Amariylls Show, March 20-April 10.
Karl Lehmann, secy.



**Great Lake Shows**

SYRACUSE, N. Y., Jan. 20.—The writer a few days ago arrived back here from a visit to winter quarters of Great Lake Shows at Rochester, N. Y., where he found Manager Tom Hector busily directing the building of a new combination office and house car. Two trailers have been added to the motor-car equipment. The lineup for coming season will include 4 shows, 4 rides and 15 concessions, and the opening is scheduled for first week in May at Rochester. Among people so far engaged are Bill Ryan, foreman Ferris Wheel; Patsy Pecararo, foreman Merry-Go-Round; Bud Higgins, foreman Chairplane; Bruce Veager, foreman Kiddie Airplane.

TOM IRVING.

**Gala Occasion Expected**

SPRINGFIELD, Mo., Jan. 23.—A gala occasion is looked forward to February 15-20, when there will be staged the 18th annual Shrine Spring Carnival and Food Show, indoors. An elaborate amusement program is being arranged, with men experienced in that field assisting in the arrangements.

**MICHIGAN FAIR**

(Continued from page 36)

The road which leads to the right follows a plan for the organization of district fairs by the consolidation of several county fairs into one.

"Might it not be advisable for this association to appoint a committee to investigate and report upon the feasibility of working out some such a plan? With the good road and speedy modes of travel, it may be that we have reached a point where the district fair, including several counties might be the answer to the question.

"Is it not possible for 15 or 20 good district fairs properly distributed thruout the State and located upon the better fairgrounds to prove to be of more advantage to the exhibitors and to the public, and furnish more security for the future than the present 80 organizations holding county and township fairs?"

Under the general topic of Looking to 1932 a number of secretaries gave informative five-minute talks in which they sketched their plans for putting over their respective fairs and offered suggestions, applicable to other fairs. Those who spoke were George E. Harvey, Escanaba; Bob Buckley, Bad Axe; A. C. Martin, St. Johns; F. H. Northrup, Northville; R. T. Doyle, Hartford, and "Doc" Armstrong, Jackson.

The day's session was concluded by the introduction of the various attractions people present.

**The Banquet**

The annual banquet, held in the grill-room of the Fort Shelby Hotel, was, as always, a successful and highly enjoyable one. A splendid menu intrigued the appetite, and the entertainment portion of the evening was excellent. President Fred A. Chapman introduced Hon. Fred W. Green, former governor of Michigan, who filled the job of toastmaster as only he can. He has a fund of lively stories and the way he put them over kept the audience in convulsions of laughter. Hon. Wilber M. Brucker, governor of Michigan, made the address of the evening, lauding the fairs of the State and assuring the fair men of his continued interest and support. Prior to his address the governor introduced Al A. Day, whom he had just appointed State boxing commissioner. Day, escorted by Senator Chester M. Howell, was presented his commission while newspaper cameras clicked and the audience applauded. Thru a bit of friendly conniving among the booking agents there was a change in the program of acts. Only a few were presented, but they proved adequate to the occasion. The acts were Blue Heaven Orchestra and Metro Harmony Four; Genert Case, radio artist, guitar and vocal, and Jerry Carman, whistling, all of whom provided excellent entertainment. Sam J. Lovy acted as m. c., introducing the acts.

**Closing Session**

With the exception of an address by Earl J. Martin, of Ann Arbor, the closing session Thursday was devoted to routine business, chief of which was the election of officers. Mr. Martin discussed fair matters in general. Of the district fair plan, he expressed doubt as to its practicability. It would be a distinct disadvantage to live-stock breeders, entertainment acts, concessioners and others, he

said, and there also were various other objections, including the fact that most counties would not like the idea of giving up their local fair. He suggested the establishment of a State director of fairs and the formulation of a uniform system of fair operation.

A resolution was passed recommending that each fair in the State file a complete report with the secretary of agriculture; also that a committee be appointed to consider the district fair plan and report at the next annual meeting. Thanks of the association were extended to the hotel management for the excellent manner in which it took care of the delegates; to the officers of the association for their efficient work during the past year, and to all who aided in making the meeting a success.

President Chapman appointed Robert Buckley, chairman, and Frank Bradish a committee to gather data on the district fair proposition and report at the next annual meeting.

Election resulted in all of the old officers being chosen for another year. They are: President, Fred A. Chapman, Ionia; vice-presidents, John L. Menamara, Detroit; G. E. Wyckoff, Hart; Walter N. Armstrong; Robert Alber, Washtenaw, and Steven A. Doyle, Hartford; secretary, Chester M. Howell, Cheaning.

**Attractions People**

As usual, there was a large attendance of attractions people. However, it was noticed that very few carnival men were present. Even "Doc" Flack, of the Northwestern Shows, was absent. Among those on hand were George V. Adams and several of his staff, Adams Rodeo; R. F. Smith and L. E. Holt, American Fireworks; Sam J. Levy, Ethel Robinson and Camille La Villa, Barnes-Carruthers; Mr. and Mrs. Jack Champion, free-act unit; Oklahoma Curly, rodeo; Walter Harvey, Donaldson Lithograph Co.; Fair Publishing House; Carl Helpenstell, Central Advertising Co.; George Flint and W. H. Green, Gordon Fireworks; Floyd Gooding, rides; George Mullen, Globe Attractions; Robert Terry, The Horseman; Harry Lesinger, Hudson Fireworks; Ed A. Hock, concessioner; M. B. Howard, Howard & Belmont; Illinois Fireworks; Herbert Maddy, King Bros. Rodeo Attractions; D. A. Ross and M. A. Stone, Liberty Fireworks; E. C. May and Roscoe Wade, Michigan Greater Shows; Ohio Fireworks; F. J. Iodice, Pennsylvania Fireworks; T. P. and A. F. Elchelsdoerfer and T. A. Rosenthal, Regalia Mfg. Co.; R. H. Pepin and L. W. Dow, radio engineers; Pete and Gus Sun, Gus Sun Agency; Bert and Harry Thomas, Sound Systems; Frank Taylor, Earl Taylor Enterprises; Frank and Jack Duffield and Art Briscoe, Thearle-Duffield Fireworks; Billy J. Collins, Thaviv Attractions; Pete Rice, Rice's Figs; Harry Castle, head-on collision; F. E. Pilbeam; and W. G. Wade, Lou Henry. F. Pickard and W. C. Carroll, Lou Henry Shows; J. C. Wier, J. C. Wier Shows; A. D. Michole, C. B. White and George Gray, Hudson Fireworks; John W. Fuller, Ampliphone Co.; E. H. Jettinghoff, secretary-general manager Gramm Finance Co.; C. E. Baker, Gramm Motors Co.

**MASS. FAIRS**

(Continued from page 4)

John W. Haigis, Greenfield; Joseph H. Maloney, Great Barrington; Charles A. Nash, Springfield, and Henry L. Rapp, Brockton. A. W. Lombard was re-elected secretary-treasurer.

**Banquet Show Pleases**

The banquet in the ballroom of the hotel Thursday evening was pretentious. Mr. Danziger was toastmaster, anecdotes preceding each speaker being skillfully and glibly handled by the assistant general manager of Eastern States Exposition. After an elaborate menu interest centered around the big dais, with initial greetings by mayor of Springfield, Dwight R. Winter, and John W. Haigis, retired president of the Greenfield Fair.

Three stirring talks were given by Lieutenant-General Alfred F. Foote, State commissioner of public safety and friend of all showmen; Dr. A. W. Gilbert, commissioner of agriculture, and Roscoe W. Thatcher, president of Massachusetts State College, Amherst.

The show put on by the combined forces of Larry Boyd and Phil Wirth, New York, with Phil Wirth and Matthew J. (Squire) Riley on the scene, and Stuart Collins, manager of Wirth & Hamid's New England office in Boston, was outstanding and earned great applause as each act was presented on the stage. Boyd & Wirth came forward with the Three Cornells, mechanical man howl; Welby Cooke and his Australian pony, "Sydney"; Otto Griebling, clown rider with the May Wirth turn, who gave

his applause-getter combination gags, juggling and pantomime, which brought the audience to a fertile condition of belly laughter, and Gertrude Van Deine, w.-k. songstress, in well-rendered lyric offerings, one in Italian. Cooke brought his pony in from a side door and almost startled the crowd, which wasn't expecting animals.

**To Aid Concessioners**

Wirth & Hamid presented the Personality Girls, combo singing and instrumentalist femmes (violin and accordion), who went over big; the Miller Sisters, in rope skipping, twirling and trick routines, beautifully costumed, and Ventry's Steeple Shoe Band. Jack Easton came on in a smoking drumstick twirling turn, also with double drumsticks.

Mr. Danziger voiced the sentiment of all when he said the program was the finest ever assembled for the association's functions. In the morning session yesterday he requested the bookers' representatives, as well as Mr. Rapp, who supplied the favors and souvenirs at the banquet, to come forward for a standing vote of thanks.

Paul W. Foster, Great Barrington, in a survey of concession and other privileges, showed a slight falling off in rental receipts during 1931, probably around 10 per cent. Several fairs submitted that concessioners had not received deserved consideration.

"What the buyer of space pays the fair association should be governed by the return he may be expected to get under average conditions," Mr. Foster said. "The buyer can properly expect that the fair will provide for his prospective customers a program of entertainment of such merit that people will be attracted. He can properly expect that these programs will be adequately advertised and that the admission fee will not be prohibitive."

**Contracts Are Scarce**

President Oaskill took the chair after termination of the Friday session and made a brief inaugural speech, suggesting Salem for the 1933 annual, which will be presented to executive committee for approval. Mr. Gaskill declared that some fairs might profit by attempting to plug night shows into general usage.

It was announced that the spring meeting will be held in Worcester, with tentative date either April 21 or 22.

Booking bureaus were well represented, with John Thiele, Collins Amusement Service, New York, and E. M. Jacobs, Boston, here in addition to Boyd-Wirth and Wirth-Hamid. Al Wheeler announced he had entered into contracts to play his circus at a string of N. E. fairs.

Fair men weren't in a signing mood, preferring to wait until around the spring, or even later, before booking their grand-stand programs. This seems to be in line with the sentiment generally prevalent at majority of fair meetings this year. In short, plenty of shop talk, but few, if any, on the dotted line.

**DAKOTA FAIRS**

(Continued from page 3)

July 27-29, and Pennington County, Thier River Falls, August 3-6.

North Dakota fair men elected E. W. Vancura, Fessenden, president. Mr. Vancura is county extension agent of Wells County. He replaced the retiring president, H. F. Montague, Minnewaukon, who presided.

Other officers are Dr. G. A. Ottinger, Jamestown, director Stutsman County Fair, vice-president; H. L. Flinke, Northwest Fair secretary, Minot, re-elected secretary, and two directors, B. E. Oroom, Cavalier County Fair secretary, and Mr. Montague.

The meeting was in the Hotel Decotah and a resolution passed unanimously praised the hospitality accorded the group by J. D. Bacon, hotel owner; Keith Bacon, manager, and employes.

**Would Unify Racing**

Out of discussion came a resolution urging North Dakota fair men to exert every effort to get parent racing associations to unite into one organization to obtain more uniform racing rules and less expensive regulations.

Another resolution urged fairs to devote a portion of their programs to the 200th anniversary of George Washington. A third resolution commended the Greater North Dakota Association for helping arrange educational exhibits and offering special premiums for North Dakota exhibitors at International Live Stock and Grain Show in Chicago last December.

Dan F. McGowan, manager North Dakota State Fair for Grand Forks, was

in charge of arrangements for the meeting. More than 30 attraction company representatives attended.

Among attractions people attending were Ernie Young, Ernie Young's Revue, which has often played the major A circuit; Ed Schooley, Schooley's Productions, also well known here; Mr. Sedlmayr and Mr. Taylor. Topics of speakers ranged from the Washington Blecctennial for 1932 fairs to advice and recommendations for strict economy in programs this year.

**Bar Banquet Speeches**

Except for a short talk by Toastmaster Tracy R. Bangs, all speeches were barred at the annual dinner in the Decotah Hotel. Cy Monley, master of ceremonies, provided snappy wisecracks in introducing acts, which included a Swedish skit by Bill Lee, Grand Forks; songs by University of North Dakota quartet; whistling numbers that "stopped the show" by Dorothy Sisson, Minneapolis, and song and dance numbers by the Clark Kiddies. John E. Howard, university bandmaster, directed the orchestra.

Attractions representatives included F. L. Vanderlik, entertainment; Mert Gribble, Thearle-Duffield Fireworks; Mrs. B. Williams, Williams and Lee; Bert Wick, Devils Lake radio station, loudspeakers; Rube Liebman, Barnes-Carruthers; Florence Reinmuth, entertainment; Al Lawson, attractions; H. L. McMahon, Grand Forks, automobile endurance driving; De Waldo, attractions; John Francis, John Francis Shows; Ed Schooley, Schooley's Productions; A. T. Thaviv, revues; Mrs. Daisy Helen Hughes, Minneapolis; Earl Taylor, Earl Taylor Enterprises; T. I. Cash and E. T. Baird, Model Shows; Jules Miller and Leo Scann, Northwest Amusement Company; C. J. Sedlmayr, Real American Shows; Felice Bernardi, Bernardi Exposition Shows; Florence Coverly, Gus Sun Exchange, and Lou Rosenthal, Rosenthal Enterprises.

**MOVIE CHAINS**

(Continued from page 3)

that laid the golden egg by excluding flesh shows from their theaters, and are faced with the task of re-educating their patrons who have become satiated with the tin-can shows, and the picture moguls are finding themselves with numerous theaters on their hands, with the only logical way of attracting dough to the box office being to give the people flesh shows.

In this new policy the greatest handicap will be in overcoming the objections of the local managers, who have proved time and again to touring attractions that they want no part of them. Cases have been known where the manager has told the townspeople that the attraction booked into the house was not worth seeing. Managers have often prevailed upon the local publicity sources to lay off the big blubs which the local dramatic critics were ready to splurge on the legit show. In many cases critics were forced to do this in order to retain the large volume of advertising forthcoming from the theater.

The Channing Pollock show, *House Beautiful*, which two companies are now presenting on the road, has run into a lot of these complications thru the country. District managers, hearing of the large grosses the show was getting, feared that should it be booked into towns having two or more theaters and prove to be a better drawing card than the picture shows might prove to banking interests that in many cases legit would be more profitable and eventually take the edge from the talkies.

Undoubtedly it is partly due to such unfair tactics of the past that legit has flopped, for movie companies have in the past never co-operated with the major legit booking chains in the routing of flesh attractions thru their territory. Of course they were always willing to book such star attractions as Ethel Barrymore, Fay Bainter, Walter Hampden and an occasional movie star who would take a legit fling. But there were not enough of these to go around. The picture people had not the foresight to see that the killing of all opportunity for younger stars to establish themselves with the outlying audiences killed chances for future big attractions.

Another example which proved to the picture people that they needed legit shows to get the dough was the tremendous success of the Billy Rose musical, which attempted to get booking in the larger movie houses and was refused. Rose then set out to book municipal auditoriums and found that he could get better terms. Now the picture house managers are looking on with envy, while the show in some towns is grossing as high as \$6,000 a night, which looks good even to some of the movie palaces, which haven't seen that much dough in months.

**ADAMS**—W. F., about 70, known by all circus men as "Hop," passed away at the Ohio Pythian Home, Springfield, January 12, and was buried in the Pythian lot there. Services were held at the home. He was born in Cincinnati and lived all his life in and around that city. He was an old-time billposter and traveled with Adam Forepaugh, Buffalo Bill, John Robinson, Welch & Sands, Wallace Norris & Rowe, Coop & Lenz and Sun Bros. also with W. L. Swain Show. He suffered a stroke some years ago at his home in South Bellevue, Ky., and for 18 months was in St. Elizabeth Hospital, Covington, Ky. He was at the Pythian Home in Springfield about five years. His only relative is James Peelman, of Florida. Adams was a member of Cincinnati Schiller K. of P. Lodge No. 2 and Billposters' Union of Cincinnati.

**ALDEN**—John Oscar, 34, motion picture projectionist, was killed January 18 when the automobile in which he was riding skidded off the road near Utica, N. Y. He was projectionist at the Stanley Theater and president of Local 357, Motion Picture Projectionists, in Utica.

**BARRETT**—Alice, of Buffalo, N. Y., sister of Frederick Lyle, died in that city January 12, following an operation for peritonitis. The Barretts are well known in show business.

**BECKETT**—Wayne L., died January 1 at La Verne, Okla. He was a member of Local 312, IATSE, Enid, Okla., for many years; was stage carpenter at the old American and Criterion theaters, Enid, for many years, and later manager and stage carpenter at the Convention Hall, that city. He was a member of the American Legion, Enid.

**BENDER**—Mrs. Minnie, well known in outdoor show business, died in Philadelphia, January 18. She is survived by her husband, George (Doc) Bender.

**BLEDSOE**—Frank, 74, who operated a long-range shooting gallery on Great Sutton Shows last season, died January 19. Funeral and interment were in Osceola, Ark. Bledsoe was for several years with the Rice & Dorman and the George Loos shows.

**BROLLEY**—Thomas W., 78, died in his room at the Edwards Hotel, Indianapolis, January 1. Brolley was an old-time minstrel end-man and comedian. He was especially proficient as a sand-flinger and his act was featured in Ben Fother's Overland Minstrels in the late '70s. Later he became owner and manager of a theater in Brownstown, Ind. Going into politics, he became State statistician in 1910 under the Ralston administration and succeeded in having passed what is known as the Sunday baseball bill. Brolley was the uncle of Leo and Gladys Francis, Bert Francis, Ann and Wally Francis. Funeral and interment were in North Vernon, Ind.

**BROWN**—Dutell (Dute), 36, radio singer and sales engineer for the Southern Wheel Company, St. Louis, died from injuries received while inspecting freight car wheels in the Missouri Pacific yards. He is survived by his widow and two daughters.

**CARDO**—Harvey, 38, formerly of the team of Cardo and Neal, who presented a comedy act and later an aviation act, died January 10 in New York. Interment was in Brooklyn Heights Cemetery, Cleveland. Cardo was popularly known as "The Oil Burner Man." His widow survives him.

**CARTER**—Mrs. M. E., 80, died at the home of her daughter, Mrs. Bell Cole (Belle Carter), recently, a report from Chicago says. Mrs. Carter and daughter trouped with circuses for some years. In 1894 they were with the Reynolds United World Shows. In 1900 they made the European tour with the Barnum & Bailey Circus. They trouped with other big shows. Surviving Mrs. Carter are her daughter, Belle; a granddaughter, June Belle; a son, W. J. Carter, and a grandson, Albert Carter. Body was cremated at Graceland.

**CASH**—George K., former manager, agent and actor, died January 19 in the Sisters' Hospital, Buffalo, N. Y.

**COLE**—Kelsey, tenor, formerly of New York, died January 17 in Washington, D. C. Funeral took place in Bennington, Vt., January 20. Cole trouped with the old Bostonians Opera Company. He created the role of Robin Hood in the light opera of that name. He was a native of Cleveland, but lived many years in New York.

## THE FINAL CURTAIN

**COCHRAN**—Ross, 46, stage manager of the Temple Theater, Jacksonville, Fla., for some years, died January 17. Cochran was well known among the members of road shows making that city for the last 15 years. In addition to being vice-president of Local No. 115, IATSE, he was the business representative for that organization in Florida. He is survived by his widow.

**COOKIE**—Louis, 40, died in Houston January 15 and was buried in Woodlawn Cemetery, that city. He trouped as a tenor with the Barnum & Bailey, Ringling and other shows for 20 years. On account of ill health he took up the gold-wire business about a year ago at Akron, O. Pneumonia was the cause of death.

**DE LAUNIERE**—Mrs. D., 81, died January 16 in Montreal. She was the mother of Mrs. Lorette Tucker, of the Sells-Floto Circus. Mrs. Tucker was at the bedside when her mother passed away. Burial was in Montreal.

**EDWARDS**—C. W., 73, dropped dead in Chicago January 20 while addressing a gathering at First Congregational Church. He was president of the Illinois College of Music. His widow and one daughter survive him.

**FEIN**—George La Dura, actor and manager, died recently from injuries received in an automobile accident on the Des Moines highway, three miles from Des Moines. Funeral and interment were held January 17. Burial was in Rose Hill Cemetery, Denver. He was professionally known as the Great La Dura and was at one time a motion picture producer at Denver. For one season he was manager for Jack Hoxie in conjunction with the Dodson World's Fair Shows. He is survived by his widow.

**GILLEN**—Daniel, old-time sheetwriter, who has solicited for scores of trade journals during his long career on the road, died at the Gragg-Cunningham Hotel, Hooperstown, Ill., January 20. He was teamed this season with H. P. Coffey working trade papers. Acute indigestion was given as the cause of death. His partner, Coffey, was at his death bed and made arrangements to send the body to the sister of Gillen, Mrs. A. Johnson, in Chicago. A brother also survives, Phil Gillen, clerk of a police court in Chicago. Papermen of Chicago sent a mimmoth floral wreath to the funeral and cars to take the throng of sheetwriters to the funeral were arranged for by John W. Compton. Interment was in Mount Calvary Cemetery, Chicago.

**GOLDMAN**—Mrs. Selma Frano, 79, mother of Edwin Franko Goldman, well known in musical circles as the leader of Goldman's Band, died January 22 at her home in New York. She studied music in childhood and toured with her younger sisters and brothers, Jeanne, Rachel, Sam and Nathan, as "The Five Franko Children." They accompanied Adeline Patti on her tour. Besides her son, Edwin Franko, and her sister and brother, Sam and Jeanne, she leaves four children.

**HALE**—Jesse L., 55, dramatic and vaudeville actor and former baseball player, died at his home in Fond du Lac, Wis., January 19. Illness compelled him to retire from the stage three years ago. He was a native of Linnartine, Wis., and played baseball in the American League with the Cleveland team in his youth. Later he played with Pittsburgh and with the Baltimore Orioles. He married Bertha Bell and for seven years they played the Interstate and Western Association houses. One daughter survives. Funeral services were held in Candler's Chapel, Fond du Lac, and interment was in that city.

**HANNEN**—Peter, 23, actor, died in London January 21. He was appearing in *Henry IV* at the Victoria Theater two months ago when he developed the illness that caused his death.

**HAUSDORF**—Benedict E., 75, owner of several neighborhood theaters at Waterbury, Conn., died in that city January 14.

**HEPNER**—William, 45, probably the best known theatrical wig maker in the world for many years, died at his residence in Santa Monica, Calif., recently. He had been ill six months. He is survived by his widow, who was Rosa Bates, of the Follies, and two sisters. Some years ago he sold out the several stores he owned in Eastern cities and moved to the

Pacific Coast. He was a member of the Lamba, Friars and Elks. In late years he owned an establishment in Hollywood and provided wigs for many film stars.

**KELLEY**—Mrs. Ed, 77, theatrical agent, Boston, died suddenly of heart disease at her home in Somerville, Mass., recently. She was the widow of Ed Kelley, who was one of the first theatrical agents to open an office in Boston.

**KEKUKU**—Joseph, who claimed to be the originator of the Hawaiian steel guitar and who was accepted in musical circles as an authority on this instrument, died in Dover, N. J., recently. Funeral and interment were in Dover January 19. Kekuku went on tour with his guitar 45 years ago. He played before royalty in Europe and was a favorite entertainer among society people in New York when the instrument was a novelty in America. Later he conducted a school of music.

**KRIENS**—Elizabeth Jacobs, 78, former prima donna of the Royal Dutch Theater, died in Amsterdam January 18. She began her professional career at the Royal Theater, Ghent, Belgium, at the age of 20.

**LA MONTE**—Lucille, 26, danseuse, died recently at the Harborview Hospital, Seattle, Wash., from double pneumonia. Funeral services were held in Seattle and interment was in Portland, where her brother, Clifford Fisher, has his home.

**LAKE**—Mrs. Ada, 56, passed away at Santa Rosa Hospital, San Antonio, January 18, after a brief illness. Deceased was the mother of John and Jack Graves, Mrs. Helen James, Mrs. Evelyn Archer and Mrs. Myrtle Havens, and grandmother of Lucille and Jimmy Archer and Richard Havens, all of the Alamo Exposition Shows. Interment in San Jose Cemetery, San Antonio.

**LOVETT**—Smiley, well-known advance man for many years, and for the last several years advertising agent of the Great Northern Theater, Chicago, died January 15 at his sister's home in St. Paul, Minn.

**MIKEL**—Lieut. F. Eugene, 52, Negro songwriter and music instructor, died January 19 at the Navy Hospital, Brooklyn, after an illness of several weeks. He was conductor of the Ciel Club Orchestra and *The New York Times* Colored Orchestra and Glee Club. He received the rank of lieutenant as bandmaster of the 15th Regiment of New York overseas during the World War. Before coming to New York he was active in musical circles in the South. In New York he was instructor at the Music School Settlement and musical director of the Bordentown School, New Jersey. He leaves his wife, two sons, a brother and three sisters.

**MORTON**—Charles, old-time pitchman and magician, died recently, a report from Seattle Sheldon, New York, states. He was engaged in the pitch and entertainment business about 40 years.

**OGILBY**—Wilson Coleman, 70, father of Finn N. Ogilby, general agent Mad Cody Fleming Shows, died recently at Providence, Ky., where he resided many years.

**PESTILL**—Robert C., 76, past president and for many years a director of the Kentucky Trotting Horse Breeders' Association, died January 20 at Lexington, Ky., after a long illness. He formerly operated the Elmhurst Farm, one of the best-known establishments in the Blue Grass State.

**PICKERALL**—Karl, 55, died at his home in Kansas City, Mo., January 16. Funeral services were held January 19. Interment at Forest Hill Cemetery. He is survived by his widow, one son and a brother and sister. In the show business he was known as Oklahoma Karl and operated a medicine show for many years. In recent years he having played the State of Illinois.

**RICHMOND**—Paul Owen, 47, millionaire manufacturer and husband of Hazel Forbes, former Follies beauty, died January 17 of pneumonia at the Harbor Sanitarium, New York. The body was taken to Prospect, O., for burial.

**SANDER**—George, 73, charter member of the Fond du Lac (Wis.) Musicians' Union and former director of the Fond du Lac Military Band, died January 15 at his home in that city. He is survived by his widow and three daughters.

**SAUMELLE**—Minna, instructor in music institutes, died January 18 at her home in New York. She was teacher of dictation and languages at the Juillard Graduate School of Music in New York

and at the Curtis Institute of Music in Philadelphia. Her brother, Michael Saumelle, and a sister, Gerta Saumelle, a pianist, survive.

**SCOBEE**—Mrs. Mona, 56, wife of Charles W. Scobey, died at her home in Minneapolis, September 25, of cancer, a belated report from Mr. Scobey says. She was a chorus girl with Raymond Hitchcock's company in *King Dodo* some years ago. Later she worked in rep and vaudeville with her husband under the team name of Scobey and Earl. Interment was in Hillside Cemetery, Minneapolis.

**SILVER**—James, 72, retired actor, died in Miami at Jackson Memorial Hospital, Miami, January 9. He left the stage in 1924 on account of ill health and in 1927 went to Miami, where he resided with his second wife, known to the stage as Helen Du Vall. He was a charter member of the Three Score and Ten Club of that city and was a conspicuous figure in its activities. Silver was a native of St. Albans, Vt. At the age of 16 he began his theatrical career as a member of the Edward Clifford Dramatic Company, a repertory organization, and later played in vaudeville. Funeral services were held in Miami January 11, and interment was in Memorial Park. He is survived by his widow, who returned to New York after the funeral to continue her stage work.

**SOUTHARD**—Charles K., well-known hotel owner and concessioner at Walnut Beach, Milford, Conn., died January 18, after a short illness, in Milford.

**TAIT**—Mrs. Mabel Sedgwick, wife of Edwin Tait, well known in American sports and theatrical circles, was mysteriously drowned in Manila, P. I., January 19. Body was found in a fish trap. Police are investigating.

**THOMAS**—Thelma, vaudevillean, died January 15 at the Flower Hospital, New York. She was in vaude with Bertrand, Raikston and Le Van, and several seasons ago appeared on the old Columbia Burlesque Circuit. Services were held January 19 at St. Malachy's Church, New York, and burial was in St. Francis Cemetery, Providence, R. I.

**VAN AMTWERP**—Mrs. Lottie E., 71, mother of Albert Van Amtwerp, stock lead at the Denham, Denver, died there recently as the result of a fall. Funeral services were held in Denver.

**WILLIAMS**—Herbert Shakespeare Gardiner Williams, professionally known as Charles De Vere, magician, died in Etrepagny, France, December 23 last, a belated report received at Cincinnati says. He is survived by his widow, who is known in the theater as Isabelle De Vere.

**WITTE**—Arthur, 54, chief stage carpenter at the Music Box Theater, New York, died January 19 of a heart attack. He collapsed in the Times Square district. His wife, whom he married a few weeks ago, was with him when he died. Two children by a previous marriage survive.

**YEAGER**—Charles, formerly a vaude artist and minstrel man, was found dead in bed at his home in Philadelphia, January 15. He played in the vaudeville act of Yeager, Harris and Burton.

**YETZER**—Mrs. Mabel, 50, well known in outdoor show world, died in Methodist Hospital, Ankeny, Ia., January 6. Interment was in Glendale Cemetery, Des Moines. She is survived by her husband, A. E. Yetzer; one brother, Clate Balos, and six sisters.

## MARRIAGES

**ANDREWS-WACKER**—Phil Andrews, director of publicity for Ted Weems, and Helen Wacker were married at Crown Point, Ind., January 21 by the same judge who performed the marriage ceremony for Rudolph Valentino. The couple will make their home in Chicago.

**BEEBE-WRISTEN**—George E. Beebe, bass drum player in the Roky Theater Orchestra, New York, and Dorothy Wristen, 17-year-old stepdaughter of Arthur Christy Mower, former vice-president of the American Tobacco Company, were married January 20 in the marriage license bureau, New York. The bride's mother and a friend of the family witnessed the ceremony.

**BLEISTEIN-SAFFIN**—Thomas F. Bleistein, professionally known as "Bozo" Snyder, and Gertrude Saffin, professionally known as Gertrude Hayes Jr., were married on the stage of the Gayety Theater, Kansas City, Mo., January 21. The audience was invited for the ceremony and the wedding march was played by the pit orchestra. Louis J. Mazuch, justice of the peace, married the pair. Mr. and Mrs. Snyder (Bleistein) completed their engagement in Kansas City and left immediately for Chicago, where they opened this week.

**BOYLE-SHEPPER**—Tereta Sheaffer, soubret, formerly in tabloid and for the last several seasons featured in burlesque.

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was married in Baltimore, January 14, to George W. Boyle, of Washington, D. C. Miss Sheaffer's home also is in Washington.

**FRYE-CAMPBELL**—Maurice C. Fyre, tenor singer with the Harmonizers, and Nadene Campbell, member of Fred Hurley's stock burlesque at the Lyceum Theater, Columbus, O., were married January 20 at Richmond, Ind.

**GALLAUDET - MacKENZIE**—John Poiry Gallaudet and Claire MacKenzie, both of the legit stage, were married secretly January 12 in White Plains, N. Y.

**GLAZER-LYNN**—Benjamin Glazer, film producer, and Sharon Lynn, film actress, were married in Yuma, Ariz., January 16. Dolores Del Rio was bridesmaid and Cedric Gibbons was best man.

**HARRIS-MILLER**—John H. Harris, wealthy Pittsburgh theater owner, and Jacqueline Miller, known on the screen as Lucille Williams, were married in Beverly Hills, Calif., January 22. They will go to Hawaii for their honeymoon. George O'Brien, film actor, was best man, and Mary Harris, sister of the bridegroom, maid of honor.

**JOHNSTONE - WHITE**—Marguerite Wheeler White, saxophonist and entertainer, and Dr. Floyd R. Johnstone, owner of the Zanitone Medicine Company, of Oklahoma City, were married at the First Presbyterian Church, Wichita, Kan., January 15. Dr. Judson F. Bosworth and wife were the witnesses.

**MARTIN-BEAUMONT**—Riccardo Martin, one of the principal tenors of the Metropolitan Opera Company for several years, and Allis Merritt Beaumont, of Cleveland, were married in London January 21.

**MELZINER-JACQUES**—In Saugatuck, Conn., January 17, Annie Laurie Jacques, of New York, and Joseph Melziner, of Westport, Conn., Miss Jacques is an actress in New York, while Mr. Melziner is a scenic artist.

**SMITH-BRYANT**—Pamela Bryant, former dancer in Ziegfeld productions, became the bride of George P. Smith, professional golf player, at Elkton, Md., recently.

**WAGNER-HIZER**—Alice M. Hizer, former champion ice skater, was married to Leonard Wagner, New York broker, at Greenwich, Conn., January 12. Best man was Dr. Jerome Wagner, of New York, husband of Norma Terris, actress.

**WILLIAMS-EVA**—Dr. J. F. Williams, of Springfield, Ill., owner of the Herbs of Life Medicine Company, and Madam Eva were united in the bonds of marriage at Virginia, Ill., January 21. Doc Williams is a widely known and popular figure in the outdoor show world and Richmond.

**WITHROW-LOWETH**—Carl Withrow and Mary Loweth, professional roller skaters, were married on rollers at the Reichbach rink, Cincinnati, O., before a large crowd of friends and patrons of the rink the night of January 23. *Pathe News* cameramen filmed the event for the screen.

**WORKMAN-LUDWIG**—Paul (Bozo) Workman, comedian, and Edna Ludwig were married in Richmond, Ind., January 20. Both are members of the Hurley stock burlesque at the Lyceum Theater, Columbus, O.

**COMING MARRIAGES**

Engagement of Louise Lorch, Metropolitan opera singer, to Donald G. Brien, Pittsburgh, is announced from the latter city. Wedding is to take place in July and the couple will make a trip to Germany before occupying their home in Pittsburgh. Brien is a business man. Fanchon Royer, only woman motion picture producer in Hollywood, will become the bride of her business manager, Jack Gallagher, former New York stage actor, at Hollywood February 3. Report from Chicago says Claire Windsor, stage and screen actress, is to become the bride of Leslie Wheeler-Reid, wealthy Chicago manufacturer.

**BIRTHS**

Mr. and Mrs. J. C. Fahl, showfolks, of Oklamazoo, Mich., are the parents of a 10-pound son, born January 19. Born to Mr. and Mrs. Henry G. Bergan, Friendly, Wis., a 7½-pound son recently. The parents were with Zindar's shows last season. The baby has been named Henry Jr. Born to Mr. and Mrs. Bert Anderson, actor, Ia., January 19, an eight-pound daughter, who has been named Kathryn Evelyn. Parents are well known in burlesque and repertoire.

**DIVORCES**

Mrs. Edith Via Brennan, actress, of Middlebury, Conn., and formerly of New York, was granted a divorce in the Superior Court, Bridgeport, Conn., recently by Judge Carl Foster from John Brennan, a druggist, of Danbury, Conn.

Henry Clay, showman, was granted a divorce from Maude Clay in Fort Scott, Kan., recently, a report from the plaintiff states. Court awarded Clay title to personal property claimed by both.

Divorce was granted Ethel Mateer from Frank Mateer January 8 in Kansas City, Kan. Mrs. Mateer is the former Ethel Jenkins. She will re-enter the outdoor amusement world again this season after an absence from the road of four years.

Marguerite Garrow Givens, vocalist and dancer, has filed suit in Denver against Charles W. Givens, Jr., actor. She asks a divorce on the ground of nonsupport.

Charles L. Schultz, straight man with Harry Fields' Sugar Babies on the New Columbia Circuit, secured a divorce from Minnie Schultz recently in Chicago.

**Muskegon Wants 80,000 At Its 1932 Air Circus**

MUSKEGON, Mich., Jan. 23.—Muskegon County Fair Association has a profit of more than \$100 from 1931 fair, which had largest attendance in history of the combined free fair and air show. Exhibits exceeded all previous years and premiums were paid in full. Dates for 1932 are September 12-17.

Arrangements are being made for participation of Muskegon Heights in the regular Muskegon Heights Day. School-day program will be enlarged. Horse-pulling contests will be retained. Special events for 4-H Clubs are planned.

Last year in spite of steady rain thousands gathered to witness the air meet and air circus which made up one day's program. With backing of Greater Muskegon Chamber of Commerce and newly organized Muskegon Chapter, National Aeronautical Society, it seems certain that the annual air meet on Saturday of fair week will be one of the biggest aerial events in Michigan.

Premiums will be left at their former high levels because it is felt this policy results in bringing out more exhibits and improving their quality. A try will be made to have 80,000 people in attendance.

**Art Lewis Shows**

NEW YORK, Jan. 22.—Art Lewis Shows are scheduled to open in Bridgeport, Conn., middle of April, with six rides and five shows, using 16 five-ton trucks and four or five baggage cars on railroad jumps. James Quinn will be general agent for fourth consecutive season. Others of staff include Art Lewis, manager; Al C. Grill, assistant manager and lot superintendent; Harry Fields, electrician; Walter Monahan, press agent; Lewis and Quinn last week returned from a scouting trip thru New England. Lewis announced that the auto ride has been finished in Bridgeport.

**Boyd Contracts Class B**

CHICAGO, Jan. 25.—Larry Boyd, of Boyd & Wirth, was a week-end visitor on his way east following attendance at the Winnipeg meeting of Western Canada Association of Exhibitors, announcing that he had been awarded contracts for grand-stand attractions and carnival for the Class B fairs.

**Mrs. Howard King Under Knife**

CORPUS CHRISTI, Tex., Jan. 25.—Mrs. Howard King, wife of the former circus owner, underwent an operation this morning at Spohn Hospital. Her condition is serious.

**UNITED AMUSEMENT—**

(Continued from page 3)  
was that theaters were already hard put to it to make both ends meet, that practically no theaters were profiting in excess of 10 per cent of their gross and that the tax would therefore have to be passed on to the customers. Since the houses have reduced admissions in an effort to keep up their patronage, such a tax would nullify the result of the deduction and put many theaters, especially those in the smaller towns, out of business. It was also brought out that the extra tax could not be carried by the producers, all but four or five of whom are already in the red. Movies were also pushed as an educational factor as important as public schools and as a means of affording amusement to the needy and unemployed.

Representative Rainey (Dem.) read into the record a report that Will Hays, movie mediator and czar, gets a salary of 250 grand plus expenses and that others in his organization get as much as \$1,500 a week.

Various of the motion picture spokesmen suggested additional income taxes as an alternative to the admissions tax.

Leonard B. Schloss, chairman of the legislative committee of the National Association of Amusement Parks, said NAAP was against any form of admission taxes in the lower brackets, and urged that if it was found that admission tax was necessary, it should be the same as under the revision of the Revenue Act of 1926, which called for a 10 per cent tax on admissions in excess of 75 cents. The amusement park attendance was represented by Mr. Schloss as being in the main composed of the working class of men and women, and to impose a tax on them of 1, 2 or 3 cents, as the case might be, on lower admission prices would work a hardship. The same argument was advanced regarding the hundreds of thousands of children whose only source of recreation is in the amusement park. He stressed the point that with a tax on the lower bracket, these people would lose their accustomed enjoyment and relaxation, and that a tax on amusement park admissions would undoubtedly create a vast curtailment in attendance on account of the increased admission charges that would result thru the tax being added to the small admission charges. Mr. Schloss also stressed the point that increased operating expenses would result by reason of new tickets being printed, and that many present ticket systems, registers and turnstiles would have to be discarded by reason of the inaccurate accounting systems that would accrue thru an admission tax being levied. He dwelt on what would result to the scrip ticket system in use in such large parks as Euclid Beach Park, Cleveland; Kenywood Park, Pittsburgh, and the parks operated by the New York Westchester County Commissioners, particularly referring to the scrip ticket system in vogue at Playland, Rye, N. Y.

Rep. Crosser (Dem.) cited practical difficulties connected with a park levy and said that he did not believe that it would yield much revenue. Dudley S. Humphrey, of Cleveland, also spoke, explaining the five-cent ticket plan for various amusements in a park and also stressing the extreme difficulty of collecting a tax on such tickets.

William G. Brehman, of Durham, N. C., representing the National Association of Professional Baseball Leagues, said that a tax such as that proposed would drive all but five or six of the bigger leagues out of business.

Melvin D. Hildreth, of Washington, representing the Circus Fans' Association,

said that he was appearing voluntarily on behalf of the 22 circuses that are left in the country. He said that many old and established circuses had been forced either to cut down or to close up entirely last season and explained that the tax could not be passed on to patrons because of the necessity of even amounts for admissions charges made obligatory because of the speed at which tickets have to be sold. He also brought out the fact that there are already State taxes on circuses and more are contemplated. The Federal tax would raise the levy in some States to 20 per cent. This was a point also brought out by the movie interests.

Hildreth further said: "The situation facing the circus is critical. Excessive licenses assessed against this amusement institution have all but destroyed it. Not one circus of the 22 which took to the road last year showed a return of even 10 per cent on its investment. But one railroad circus made expenses. There was no profit. If the national Government desires revenue, it should not destroy that from which it hopes to secure revenue. A tax which destroys is not a revenue-producing measure. A tax which condenses the object of taxation fails of its purpose."

Representative Celler (Dem.), of Brooklyn, led off for the legitimate theater. He cited the fact that in European countries the drama is considered so important a cultural influence that it is nurtured by State subsidies. He pointed out that taxes collected on admissions of more than \$3 fell about 50 per cent in the last three years and urged that the present exemption of \$3 for the drama be maintained. The people should not be discouraged by a heavy tax, he said, from seeing fine actors.

Dr. Henry Moskowitz, adviser to the League of New York Theaters, said that the theater had reached the lowest economic stage in its history. He characterized the proposed tax as "a tax on culture."

Representatives of theatrical unions all spoke, showing the falling off of employment in their respective fields and showing how the additional tax would become an unbearable burden. Frank Gilmore, president of Actors' Equity, spoke and others who presented angles of the legit situation were Fred J. Dempsey, of the IA; Fred Birnbach, of the American Federation of Musicians, and Walter Percival, of the United Scenic Artists.

Laurette Taylor also spoke, suggesting a tax on luxuries such as cosmetics and furs instead of on the theater, and the legit delegation concluded with a fine speech by William A. Brady, telling of the present plight of legit and urging a return to luxury taxes.

An outstanding factor in the legit campaign was the fine co-operation accorded by all of the theatrical labor unions.



**The NEW 1932 DATE BOOK**

**NOW ON SALE**

Dated From January 1, 1932, to March 1, 1933

Actual Size 2 3/4 x 5 1/2 Inches

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**You WILL FIND SOME NEW MONEY MAKERS HERE**

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| TOOTHPICK KNIVES, 5-Piece   | Gross \$2.66 |
| TOOTHPICK KNIVES, 3-Piece   | 2.00         |
| WRITING PAPER AND ENVELOPES, Un-employed Package  | 6.50         |
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| SHALANE FLOWERS, New, Long-Lasting Sachet, Cellophane wrapped.  | 3.85         |
| NAIL FILES, Sample, 10c.  |              |
| NEEDLE BOOKS \$2.10, \$3.10, \$5.00, 5.75   |              |
| GUFF PROTECTORS, Transparent Nylon, Dozen   | 1.50         |
| MANICURE OUTFITS, 6-Piece, in Roll with Case, Dozen   | .90          |
| Loose F. O. B. New Samples at wholesale and postage. Deposit on all C. O. D. orders. Prompt shipments. Lists sent for the asking. |              |

**CHARLES UBERT, 19 East 17th St., NEW YORK.**  
In Business Since 1812.



By GASOLINE BILL BAKER (Cincinnati Office)

**NAPPIE THE NEWSIE** postcards from Atlanta: "Pitchmen this winter are covering Dixie like the dew. Hi Hightower, the peerman, seems to be traveling too fast for D. E. Pression to catch up with him. Bert Rogers is on deck."

Hiram finished it, grunted and said: "That's better." If that isn't a significant sign of what is happening to Hiram and his sales I'm a platinum blonde. But it showed he was pretty wise, after all."

C. W. LAWRENCE reports having left Young O'Dell in New Britain, Conn., recently. O'Dell said he found 1931 a pretty good year. Lawrence worked Wilmington, Del., a few days, then left for Washington to meet Jack Claney.

**THERE'S A MORAL** in this tale in rhyme by Zip Hieber: Old Bill Bellows, from Kalamazoo, pulled out his plug and bit off a chew. He clawed and chawed and spat on the ground and said to his tip: "Now, folks, gather 'round." He chawed and chawed and began to spout, but the tip couldn't tell what 'twas all about. For while he talked with tobacco in his jaw, his words just sounded like wab, wab, wah. Before he got to the point of his sale the marshal had him going to jail.

**FRANK BUSH**, Coast pitchman, is lining up with a Seattle department store for demonstrations to be held early in the spring. Lester Harvey, Frank's assistant, was taken ill while the pair were covering the Eastern Washington territory.

**"THE PITCHMAN"** says Major Dick Allard, "is the most innocent man on the road. "No other class of commercial traveler would stand for the impositions they put over on John Pitchman. J. P. finds local ordinances to prevent him from selling which he knows are invalid, being in conflict with the State and Federal constitutions, but he takes it out the chin and either moves on or pays a prohibitive license, charging the loss up to bad luck. What other class of itinerant sales people could be suppressed in the same way?"

**CHIEF RED JACKET** is opening a med store in Cincinnati before the end of this month. Doc Millerhaus opines that the chief, known once as the greatest of all the lightning dentists, with only his fingers for forceps, is due to make a red spot of it.

W. H. PHELPS, for many years in the med show business and formerly trouping with H. & B. in the old Sagwa days, advises that he has retired permanently from the road and is now with a commercial concern in Prosper, Minn., which, he says, is living up to its name despite the depression.

**CONDITIONS IN THE EAST** are 50 per cent better than west of the Mississippi, Doc Earl V. Johnston postcards from Covington, Ky. "This summer weather in January has all the boys going north. I imagine the big money in 1932 will be made by the old gang who stick to the Eastern industrial cities. I will be off the road until March 15, then open my platform show in the South and swing north. Ward, Pon-cola is celebrating its first year of existence and already is a busy boy in the medicine game. There's nothing like a home and three squares a day and yours truly is just now enjoying both."

**THESE PAPERMEN** are hibernating in the Asheville, N. C., territory: Roy Tate, Slim Smith, Mr. and Mrs. Harvey, Mr. and Mrs. Mack Barnett, Jimmy Booker, Phil Babcock, Country Boy Hawkins, Brazell, Brooks, Charlie Brewer, W. L. Jameson, Red De Witt, Alabama Gardner, Private Bat Reed and Dr. Gekkie.

**"QUITE A WHILE** since I sent a pipe, so here goes," Lee Holden shoots from Abingdon, Va. "I have been on the Abingdon tobacco market for the last four weeks doing black comedian for Doc Frank Hauer. We also worked this market last year. It pays to sell the right medicine, the kind that reports. I have seen a lot of the sheet boys here. They say they are not getting any dough, as the tobacco is not bringing any price. Most of the boys have already left this spot. Will be glad when the season opens for the night show. Hugh Cross, hope you live to be 100 years old and I am at your funeral. Well, pass the chicken and I will hush."

**"SITTING BULL BULGER** is no longer sitting in the old chair," J. Nathan infoes. "I discovered that en route from Kentucky to Harrisburg," he adds. "He is now handshaking with the boys in North and South Carolina. Saw Mexican Joe and Doc De Mar in Washington, also three high-powered boys at work. Billy Dietrich, Pat Patterson and Fredericks, of leaf fame, were likewise among those present."

**JACK W. THOMAS**, shooting from Columbus, O., tells it that he came in from a hard trip, after doing the Gold Seal products in Akron, Cleveland, Youngstown, Erie and Buffalo, and found the Only Maloney swearing bloody vengeance on him for advertising the fact that Maloney is a derby addict and can't think fast without wearing a derby which sits on his dome of thought like half a coffee bean on the top of Pike's Peak. According to Jack, General Depression and his wailing army are on the run in all of the cities mentioned above. Says Jack: "You don't see the gloom spreaders over in these towns today. I found four real salesmen, which I considered good for one week. I'm heading out St. Louis way this week."

**JAMES KELLEY'S** advertisement in the January 23 issue contained an error in price of pen and pencil sets. The price quoted was for dozen lots in place of "gross sets." This was a typographical error. Trust this will serve as a notice of the fact to Mr. Kelley's customers. See the James Kelley in this instance is the famous "Jim the Peerman," who ranks with the pioneers of Pitchdom.

**J. EDWARD MALONE** is the manager of the Metropolitan Health Institute store at Long Beach, Calif., which celebrated the third anniversary of its opening January 5. Malone has been in charge since the place opened. Doc Howard is one of his able pitchmen. Malone is popular with the boys visiting from the East, as well as the Coast pitchmen, and his latherstrung is always hanging out for squeakers.

**ALWAYS ORIGINAL**, Doc Floyd R. Johnstone, manager of the Johnstone Medicine Company, with headquarters and laboratory in Oklahoma City, is not content with the stereotyped form of wedding notice. No, sir; not for the Doc. He insists upon being his own marriage reporter and spilling the info in the style and language of Pitchdom. And this is the way he does it in a pipe from the home joint in Oklahoma under date of January 16: "On January 15, 1932, I drove to Wichita, Kan., and went straight to the county courthouse and called on the county clerk and paid \$3.75 for a reader. I then fixed to work in the First Presbyterian Church. With the aid of a preacher we bailed a swell tip. The preacher turned the tip for me and I

**ORIENTAL MEDICINE SHOW** is going over big in St. Jacob, Ill., according to H. Mathews, who was a recent visitor. "It's an eight-people show and one of the best I have ever seen," says Mathews. "This fellow Jackson is a wiz. Some of the calumny med men should study the methods of Jackson. No sign of depression around that show. Doc has purchased a new speed wagon, factory built, and living bus. Johnny Cox, black-face comedian, and Jay Vernon, Hebe comedian, also have new cars."

**"I GOT THE LOWDOWN** on the situation in New York as regards the low pitch boys these days," says old Doc Hieber. "Got it accidentally. There's a certain grinder who is always blowing about his sales, especially in the presence of umpheahs. He was eating a beef stew beside me in a restaurant the other day. After consuming half of the stew he called the waiter and hawled him out for not serving enough meat in the stew. The waiter refilled the bowl. Hungry

**MEN & WOMEN Make Big Profits**

**SOAP**

The Modern Shampoo

**\$3.25** Per Gross

32.00 Deposit, Balance C. O. D.

Sample Order 3 Dozen \$1.00

Attractively Wrapped

Hair Craft Laboratories, 1634-38 N. Ogden Ave., CHICAGO.

**A Sure Fire Money Maker!**

**CAL-CLO-BRICK**

made in CALIFORNIA for BEVERAGE PURPOSES

Packed in 2 lb. cartons - Muscatel, Angelle, Port, Sauterne, Burgundy and Claret.

A quick-seller for house-to-house salesmen. Retail \$1.75 per brick. Send \$1.75 for sample (we pay postage). One case (2 doz. bricks) \$18; 5 cases \$13.50; 10 cases \$12. 25% to accompany order, balance c. o. d.

KAY PACKING CO., 121 Second St., S. F.

**EARN \$10 A DAY** MEN'S NECKWEAR

The Best 35c Tie on the Market.

**12 1/2c**

Each, in Dozen Lots. Every Tie Labeled.

The Most Wonderful Brand Tailored Tie You Ever Sold for \$1.00.

**35c**

Each, in Dozen Lots. Every Tie Labeled.

WE GIVE BETTER VALUES. 25% Cash With Order, Balance C. O. D.

**JASON NECKWEAR CO., 134 Ave. "D", N. Y.**

**The Best Choice**

**\$7.20 GROSS**

Nickel-plated. Holds all makes of Safety-Rided One Gross Stroppers, one Gross Piskin Straps, 12x16; one Gross Straps Dressing, one Gross Carbons for Outlets, one Gross Combination Outlets, all for \$14.40. Sample Outfit, 35c. 25% deposit on all orders. W. G. WALLENBEC, 2323 N. Halsted St., Chicago, Ill.

**Big Profits!**

Own your own business, stamping K.C. Checks, P.O.s, Name Plates. Sample, with name and address, 25 cents.

**HART MFG. CO.**  
287 Degraw Street, Brooklyn, - New York.

**UNEMPLOYED EX-SERVICE MEN**

We publish 5 different Veteran Soldier Appeal Magazines, including "Treat 'Em Square" and "Buddies." Color Covers. Free Samples.

**TREAT 'EM SQUARE PUB. CO.**  
2 Stone Street, New York City

**SELL TO STORES**

**CARDED RAZOR BLADES**

Also many other attractive Counter Displays, Promotional Material, up to 15% off. Big profits. Write today. Established 1924.

**LOHRAC PRODUCTS, Inc.**  
105 Philip St., Albany, N. Y.

**PAPERMEN**

Always pleased to hear from square-shooters who produce.

**F. AL PEARCE**  
715 Shaker Building, 1115 Grand Avenue, Kansas City, Mo.

**MEN'S SOX**

Plain and Fancy, mixed, \$1.00 a Doz. Pairs, postage extra. McCANN HOSIERY MILLS, Reading, Pa.

Advertise in The Billboard—you'll be satisfied with results.

**MEDICINE MEN!**

Let **KARNAK Tonic and Pills** put you in the big profit class for 1932.

Elaborate attention-densuding advertising display materials free with each gross order. Lowest prices in history. Largest profit ever offered. Send 25c for 8-oz. Sample, prepaid.

**OHIO MEDICINE COMPANY**  
309 S. Fourth St., Columbus, Ohio

**(ANOTHER PRICE CUT)**

**ELGIN AND WALTHAM WATCHES**

7-Level, 16 Size, Railroad Model, 6 in a Case, 1400. Movements, Fancy Knitcased Case

15 Jewel, \$5.75; 17 Jewel, \$1.00; 19 Jewel, \$1.25; 21 Jewel, \$1.50; 23 Jewel, \$1.75; 25 Jewel, \$2.00; 27 Jewel, \$2.25; 29 Jewel, \$2.50; 31 Jewel, \$2.75; 33 Jewel, \$3.00; 35 Jewel, \$3.25; 37 Jewel, \$3.50; 39 Jewel, \$3.75; 41 Jewel, \$4.00; 43 Jewel, \$4.25; 45 Jewel, \$4.50; 47 Jewel, \$4.75; 49 Jewel, \$5.00; 51 Jewel, \$5.25; 53 Jewel, \$5.50; 55 Jewel, \$5.75; 57 Jewel, \$6.00; 59 Jewel, \$6.25; 61 Jewel, \$6.50; 63 Jewel, \$6.75; 65 Jewel, \$7.00; 67 Jewel, \$7.25; 69 Jewel, \$7.50; 71 Jewel, \$7.75; 73 Jewel, \$8.00; 75 Jewel, \$8.25; 77 Jewel, \$8.50; 79 Jewel, \$8.75; 81 Jewel, \$9.00; 83 Jewel, \$9.25; 85 Jewel, \$9.50; 87 Jewel, \$9.75; 89 Jewel, \$10.00; 91 Jewel, \$10.25; 93 Jewel, \$10.50; 95 Jewel, \$10.75; 97 Jewel, \$11.00; 99 Jewel, \$11.25; 101 Jewel, \$11.50; 103 Jewel, \$11.75; 105 Jewel, \$12.00; 107 Jewel, \$12.25; 109 Jewel, \$12.50; 111 Jewel, \$12.75; 113 Jewel, \$13.00; 115 Jewel, \$13.25; 117 Jewel, \$13.50; 119 Jewel, \$13.75; 121 Jewel, \$14.00; 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# LIGHT WEIGHT SOAP

THE FAMOUS NUTRO BRAND. So popular with agents and salesmen everywhere. New extra flashy labels, rich colors. Send for a gross today.

**\$4.25**  
a Gross

NUTRO MEDICINE CO.  
16 SO. PEORIA ST. CHICAGO, ILL.

grossed the most wonderful girl in all the world. And, oh, how she can play the saxophone. The skills on this pitch were Dr. and Mrs. Judd Bosworth, Doc and Mrs. F. R. Johnstone and the bulldog, Okibojie, are all doing fine."

"CHEER UP!" says D. F. McFarland, who says in a pipe from Augusta, Me., he would like to hand out a little inspiration to the fellows who are hard hit this season. "Well, boys," he says, "you may think it is tough and that the Johnny-come-lateles are a nuisance in the business, but don't worry. A guy who lacks grit rarely ever starts in the pitch game, and if he hasn't got the right spirit he doesn't last very long. I have never yet met a real pitchman who would admit that he was tired and sick or if all or would admit that he depended on anybody but himself for a living. Ask L. W. Hightower, Slim Knight or George Silvers. Pipe in, you fellows."

HARRY MAIERS, "ex-mayor of Park Row," New York, pipes that he is resting comfortably in Mt. Sinai Hospital. "Have a good bed with a special back rest and rubber wheels, so they can wheel me out to the porch for six hours of sunshine where I can get vitamin D. They also take me to the auditorium where I can see the pictures and listen to the lectures." He adds: "Tell all the fellows coming thru New York to stop in and say hello. No extra charge. Find out for me if anyone has seen Sir Thomas Rogers, peer of all outside men, who is the son of Leo the Lion, and who was over the top five times. His original fighting outfit had 1,400 men and they finished with 186. Tom hasn't a single scratch on him."

"BACK AND AT 'EM" reports Harry Delaney, of the Delaney Fun Show, me opy touring Ontario. Harry, with the family and members of the company, took a layoff over the holidays with relatives in Montreal and made whoopee. Harry believes in the habits of the early bird, so he launched out bright and early in 1932 after the worms and opened the season in halls, with Lancaster, Ont., as the first spot. Martintown next stop. Santa Claus didn't grab all the spare kale. Business good. In Montreal he met Mr. and Mrs. Sal Vall, managing the Palace of Wonders. Sal and the late Doc Kelley were old partners. Jack Fogarty and wife are producing at the Starland Theater, a tab house, in Montreal. Jack used to come to Doc Kelley's aid with med lectures to the French audience in Quebec. Curly Nixell; Scotty Morrison, of the w.-k. Dumbell Revue, along with all members of the Delaney Company, held a good-will party prior to cutting the ice for the 1932 season. Watch for the motorized caravan outfit for the Delaney Comedy Company when the snow disappears. And that won't be long now.

NEW YORK'S PITCHDOM, reported by Charles (Doc) Miller, East Side, West Side, there were pitch stores all around the town when the week ended January 18. Morris Taxler & Company opened a store on 88th, near Third avenue, Friday. This has always been a red location. It is understood Morris is opening another shortly on 14th street. Pitch on 125th is still operating. Store store opened Monday on Sixth avenue and lasted one consecutive day, then went into an exhibit. There are two pitch stores on the lower East Side that are doing very little. Dr. Victor E. Perry has again taken over the store at 211 West 125th street. Sergeant Poulos says he is going to install a cooling system and run all summer. Says, too, he will leave here May 15 for a tour of Europe under the management of Harry Peno. NHA closed its engagement at Lakewood, N. J., January 9. Its store in Atlantic City will run all winter, but will have a full roster on Sundays only until March.

Jules Halbern, manager of the NHA store on West 42d street, says the store showed a good profit for the first week. Joyce Maxwell Reynolds, star soap worker, has been added to the roster. She is a fine feature. I heard the most touching thing I ever heard in a pitch store. It was Sam Kramer's tribute to the Great Sandow. Touched the hearts of the tip. Sam was on the boards at one time for more than 20 years. Dr. V. E. Perry says people today want variety, but a real estate man on West 42d street told me it was hokey. Here is the Doc roster and beat it if you can: Dancing girls (dolls, not humans); bass-drum music (a blowoff in the rear of the store, costs a dime); Sword Box, five cents; Mentalists, med workers. His calls it the Hall of Fame. Don't miss it. Mary Ragan, Doc Roberts



# INVENTORY SALE

Of 4 Ever-Popular LADIES' CHROMIUM RINGS, B125, B110, B126, B127. Formerly priced \$12.00. NOW..... \$9.00 Gr.  
This price for Gross Lots only. Order new and save money. Send 50c for the four samples and new Catalog. No order shipped without deposit.

**ALTER & CO.,**  
165 W. MADISON ST., CHICAGO, ILL.

**PRICES REDUCED ON ALL PENS**  
Red Stock PENS, \$2.00 Dozen, PENCILS to Match, \$2.00 Dozen, FITCH PACKAGES, Complete with PEN and PENCIL, Extra Pen Point, Boxes and Guarantees, \$30.00 Gross. All are Retail Shipped. Get your Pens direct from Headquarters. My Pens Sell. All the Best Pen Salesmen will Tell you that.

Send and Get My New Complete Price List. Goods shipped C. O. D., 25% deposit.

**JAS. KELLEY, New York: 487 Broadway. Chicago: 180 W. Adams Street**



**FULLER BLADES**  
Known the World Over for Smooth Shaving. Finest Quality, Regardless of Price. Packed 25 in and 100 in the packages, also on Display Cards. Each Blade etched and double wrapped. Packed in 2-color lithographed Box—Cellophane wrapped. WONDERFUL PROFITS FOR YOU. Buy from your local jobber or write direct. SAMPLE PACKAGE 25c, POSTPAID. FULLER BLADE CO., 6 West 32d St., N. Y. CITY

**BULLET SHAPE PEN & PENCIL COLORED ONYX SET**  
\$30.00 Per Gross Sets  
Pen Workers, send for our Latest Prices on Pen Packages, including the New ONYX COLORED SET. We also carry a Complete Line of Demonstrators' Articles.

**BERK BROS. NOVELTY COMPANY, 543 Broadway, New York City**

# SOME THERMOMETER!

18 INCHES WIDE, 80 INCHES LONG. JUMBO THERMOMETER BAROMETER AND EIGHT DAY CLOCK

This is the biggest thing in advertising. It's not only big in feet and inches, but in dollars and cents. Scores of men are making big successes by selling advertising space on the "Jumbo".

**\$180.00 FOR A DAY AND A HALF WORK**

Display space in public places and prominent corners is easily secured for the big "JUMBO" Thermometer. The fourteen advertising spaces so like hot cakes, some of our men sell out the board in a day and a half or less.

Write Us Today and Let Us Send You Full Details.

Send Us \$1.00 for a Sample. CAN MAKE IMMEDIATE ARRANGEMENTS.

**The CHANEY MFG. CO., BOX 8, SPRINGFIELD, O.**

# Nugget Jewelry

Send for Free Catalog

**R. WHITE & SON**  
Box 424  
Red Bluff, Calif.

**COSTS 22¢ PROFIT \$27.22**

That's what you make by transferring decision-making money into auto. Every motorist wants his car more program. A painter charges \$5.00 and doesn't do as good work as you can do for \$1.50. No skill is required; no experience. Spare all time. Cleanliness, full instructions, etc. free. For Free samples—order \$2.50 for outfit by AMERICAN MONOGRAM CO. returns mail. Dept. 63, East Orange, N. J.

**SAMPLE FREE**

**NECKWEAR!**  
SILK-LINED AND FRENCH-MADE

High-Prized Labels on Every Tie. Good 25c, 4 for \$1 Sellers. Money-Back Guarantee. 20% with order. Since C. O. D. Also, \$1.75 per Dozen. LEX SALES CO., 158 East 23d St., New York, N. Y.

**INTERNATIONAL CRAVAT CO.**  
29 West 22d Street (Dept. B), New York, N. Y.

**AGENTS AND STREETMEN**

HERE'S A REAL BREAK FOR YOU!

A Brand-New Number. Just Out. Here is the kind of article you have been waiting for. A flashy, attractive package, containing an assortment of Needles, Thread, Needle Threader, Pins, Safety Pins, Hairpins, a number of indispensable necessities for the day. Nothing on the market like it. A real hard-time seller everyone buys. Retail for 10c and 15c. Per Gross, \$4.00. Sample and Catalog, 10c.

**LEX SALES CO., 158 East 23d St., New York**

**SOX—MEN'S—SOX**

Wool-Rayon Mixed, Seconds, \$1.50 Dozen. Rayon-Celulose, Seconds, \$1.40 Dozen. Rayon-Celulose, 30c Dozen, \$3.50 Gross. Silk, Wonderful Sellers, Irregulars of \$1.00 per Pair. Pairs, 5 Pairs, \$1.00 Dozen. They repeat. If you sell Sox, I have what you want. W. T. ORAY, P. O. Box 1227, Winston-Salem, N. C.

**OPERATORS and SALESMEN**

Send for Prices and Circulars on 1932 Red-Hot Money Maker.

**RELIABLE NOVELTY CO.**  
10 South Washington Street, PEORIA, ILL.

and Ralph Anderson came to town looking like the advance agents of prosperity. Spring weather was here for a few days and workers at Coney were on the job for matinees only. Mendleson and Barris on Washington street are charging their workers one-third of the gross if they sell their own goods. That's over in Brooklyn.

"SHOW STILL IN ILLINOIS," Doc Jackson shoots from Belleville, "and we are getting along fine. Have been in halls since September 15. If this mild weather keeps up we will be outside before long. Have already built a new platform that is a new idea for outdoors and I have bought a new 'home on wheels,' the latest factory-built job. John Cox, black face on the show, is taking over my other bus, which has been completely overhauled. Mona Vernon can be seen driving his auto around. He has taken the advance of the show lately and found some good spots. Crowds are good with us. We open doors at 7 and have a full house at 7:05 o'clock. 'Dollar show for a dime' is our slogan. We have lots of visitors from St. Louis. Some are with it and some are just friends. Mr. Heck was a visitor last week. Irene and Harold, the 'Rolling Stones,' radio artists, also paid us a visit. We have eight people—Mr. and Mrs. John Cox, Jay Vernon, Mr. and Mrs. Ray Winget, Al Sherlock, Doc and Mrs. Jackson and Billy. All had an enjoyable Christmas and look forward to a prosperous 1932. Would like to have a pipe from Charles Stahl (Will Rogers), pitchman. Regards to all med. show people who are on the level. Hope the Indian shows are getting as much as they would like us to believe. They could then retire. Less competition, more business."

**GREATER NEW YORK NOTES,** by Charles (Doc) Miller—Pitch-store owners who have invested in New York spots are getting the worst break this winter they ever had. I'm saying this with no intention of being a crepehanger. A break in the weather will improve things here. NHA opened a de luxe pitch store in the Times Square sector, 105 West 42d street, with special light effects inside and out and a nicely draped stage. Roster is made up of star workers from their stores in Atlantic City, Lakewood and Coney Island. Willard E. Vreeland told me he was going to open a free-lance pitch store on Fifth avenue, near 54th street. Mendleson and Barris have a variety roster in their store on Washington street. Jennie Carroll, herbs; Calculator Hubbard; Rube Lens, magic; Doc La Mar, soap; Young Kennedy, exercisers. It's a safe bet that there are not more than five workers of ability who are residents of Coney Island the year round. Chief Lone Fox and Princess Dewdrop, have a med store on Pleasant street, Pull River, Mass. Scouts, have been looking Hartford, Conn., over for a pitch-store stand and

# Novelty Men

**SHRYOCK-TODD NOTION CO.**  
824 No. 8th St., ST. LOUIS, MO.

No. Per Gross  
R514—MUMMING FLYING BIRDS, 50c Dozen, 50c 10.75  
R517—NEW GLASS CUTTER KNIFE, Dozen, 50c 10.75  
R519—TOOTH PICK KNIVES, 2 Bl., 1.00 10.75

We carry big lines of carnival goods, watches, clocks, silverware, slum, canvas, pocket cutlery, whips, paddle wheels, serial paddles, aluminum ware, novelties, notions, etc. Catalog free. Send for your copy today. Terms: Cash with order, or cash deposit, balance C. O. D.

**Guaranteed Hosiery AT LOWEST MARKET PRICES**

MAKE 100% PROFIT—BEAT ALL COMPETITION.

Men's Latest Fancy Hosiery, Doz. Pairs, \$1.75 and \$1.00.  
Men's Heavy Silky Hosiery, Doz. Pairs, \$1.50.  
Great Men's Neckwear, Doz., \$1.75, \$2.25 and \$2.50.  
Ladies' Fine-Fashioned Hosiery, Doz. Pairs, \$1.50 and \$2.00.  
Genuine Full-Fashioned Hosiery, Doz. Pairs, \$3.90.

Finest Variety Run-Proof Linerie at Lowest Market Prices. 10% required with order, balance C. O. D. Satisfaction or money back. Catalog FREE. Act TODAY. SAMPLES at rate of 10c. WHOLESALE BARGAIN PRICES. THE SUPERIOR HOSEY CO., Dept. 3, New Haven, Conn.

**10 1/2c New Price**

Silk Lined, Open and French Point. \$15.00 Gross; \$1.65 Sample Dozen.

**Chester Special**  
A Variety of Beautiful Silks, all Lined. High Price Labels. \$20.00 Gross, \$2.75 Sample Dozen. Send 25c cash with order. MONEY-BACK GUARANTEE.

**MANCHESTER NECKWEAR CO.**  
B-3, 38 N. 4th St., Philadelphia, Pa.

**DEMONSTRATORS!**

"ART-COLORS." Few drops on water; dip any article; marvelous transformation. Durable Finish. Artistically beautiful. Newest and fastest seller. Red-hot number for Easter Egg Dipping.

**UNITED INVENTORS CORP., Niagara Falls, N. Y.**

**SILK TIES SAMPLE DOZEN, \$2.25**  
New Spring Stylen Made of Finest Selected Silks. EUREKA NECKWEAR, 387 W. 26th St., New York.

**Give Free Merchandise and Get Cash Profits on First Calls!**  
**BIG PAY**  
 Giving Away SHIRTS · TIES · UNDERWEAR · HOSIERY!

**MONEY in your HAND**  
 Here's Your Real Opportunity

Accept this free golden invitation to represent Carlton Mills—nationally known Men's Wear manufacturers—and a recognized leader in the dress-hosiery field. Schooling or training unnecessary. Doesn't cost you a penny. Cash in on our series of stupendous Free Merchandise Offerings. Note the panels to the right, and you'll understand why they're irresistible. . . . 25% more purchase power for your customer's dollar. . . . and a wide-open competition-proof opportunity for you!

**NEW BIG KIT FREE**  
 Coupon Below, Starts You

Send for New Fall Outfit. Also details of extra \$25.00 Cash Bonus and 40% Profit Sharing plans. Allow for Carlton Representatives. Rush coupon today. There's a harvest here for hustlers!

**CARLTON MILLS, INC.**  
 79 Fifth Avenue, New York

**MAIL THIS COUPON**

Mr. Mandel, President, Dept. 61-P, Carlton Mills Inc., 79 Fifth Ave., New York

Dear Mr. Mandel—I know I can give a Free Shirt, Tie, Underwear and Hosiery. Send sample outfit free.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**WANTED**  
 Live Billyboy Salesmen and Agents

To clean up BIG MONEY easily by selling our imported **BLU-FLASH GEM**, the Diamond's ONLY guaranteed side-by-side rival. Same blue-white flash and rainbow fire; no false back. Write quick for proof, new under-cost Sales Outfit Proposition, and **\$2.50 GEM ON APPROVAL**. We'll mount our finest 1-carat \$5 Gem in Circle of Ladies' Rings, or Scarfpin, regular price, \$6, and mail in Gift Case. **\$2.98** O. D., for only . . . . .

Money back if not pleased. We have served Billboard readers for 37 years.

**MEXICAN GEM IMPORTING CO.**  
 Dept. N3, MONTEREY, CALIF.

**AGENTS CANVASSERS STREETMEN**  
 for **Big Selling Magazine**

**DID-JEH**, the latest magazine, selling like wildfire, gives more laughs per page than any magazine on the market. Needs aggressive agents and canvassers for distribution in 15-16 states throughout the country. Territory protected.

Send 10c for sample copy "Did-Jeh", including sample copy of "Million Laughs" Sheet.

Costs 25c. Retail 10c.

**SL. RUBENS, 96 Fifth Avenue, New York.**

**POLMET POLISHING CLOTH**  
 Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. **F. C. GALE CO.**, 127 Edinboro St., Boston, Mass.

**EX-SERVICE MEN**

Big money making Washington Bicentennial Special Article. Quick Seller. Oldest, best Veterans' Magazine and Service Jobs Book. Get busy. Get a crew. Mop up. **VETERAN'S SERVICE MAGAZINE**, 189 Main Street, New York.

**Novelty Cartoon Books**  
 \$3.00 per Hundred, 4 Samples for 25c. Non-Per Novelty Co., 24 N. 5th St., Philadelphia, Pa.

**ROSEBAY RUN MENDERS.**  
 Chiffon Laces, Wooden Handicrafts, Each 35c. Dozen, \$1.50. Girds, \$12.00. Rubber Bands, \$3.00. Medium Latch, Gross, \$2.50. **NATIONAL NEEDLE CO.**, Box 1119-G, Chicago.

**Wonderful Seller**—And Crowd Producer. It is a smile producer and a mood destroyer. Particulars free. **F. HOLL, 5715 Marigan Ave., Los Angeles, Calif.**

When Writing to Advertisers Mention The Billboard

most of them come from New York. That town should support at least one. . . . Many window demonstrators still in New York and they all seem to be upholding prices. . . . Sergeant Frank Poulos says the Gay White Way is the playground of the tourists and that is why he has had a pitch store in it for the last four years.

Patsy De Carlo, who has been a big success in the med biz, says his med show, which toured the State of New Jersey the past season, was a success and that he will reopen it in the middle of April. He has closed his pitch store in Bayonne, N. J., and will send his auto trucks out with med workers at the first sign of mild weather. Says, too, his drug-store trade is holding up well.

**FACTS ABOUT AKRON, O.**, from Dr. George M. Reed: "I opened here in the store, January 9. Business terrible. Thousands out of work and no sign of work ahead. Denver Mack, gummy worker, is splitting time with Akron Frank in a doorway. Mack says he is getting no money. Smithey, of pens and unbreakable combs fame, stopped off, looked the town over and said it was too dead for him. Fact is, Akron is in worse shape, from the piteliman's standpoint, than any place I have been in for the last two years. Boys, if you are thinking of coming to Akron be sure and have a b. r. when you come. There are three of us demonstrators in this store and all together get as much money as one should be getting. We expect to be here until February 1. Mrs. Reed is not demonstrating here. She will put on her perfume and wave set demonstration after that date if business gets better. Just missed Mary Ragan and her bunch. They were in the store here a week before we got here. Had a letter from George Mayers, of spark-plug fame. He is in Texas and informs that it is tough there. He expects to be back in Pennsylvania this coming season. Saw Walter Byers buying a ticket for Chicago. He looks well and prosperous."

**ALEX WITTENBERG**, known in the biz as the Canadian Kid, advises from Sand Point, Ida., that he found Seattle, Wash., practically closed. "The reader is 50 bucks a month to pitch," he says. "There is a special \$5 a month tender for balloons. Spokane also is closed. Reader in Spokane is \$10 a day for house-to-house workers and you can't work downtown. I was arrested in Spokane for making a pitch on scarpins on Main street. Folks there are mostly Swedes. They call it the Inland Empire and the Friendly City. Good pantomime showing the friendliness can be done by running your hand across your throat. That jall was neat and clean, but what made me sore was the bunch of Swedes singing all night long. I couldn't sleep. They had two songs. One is called *Baracas*, which means carrots in English, and the other is *Mumligt*. These Swedes are good sports. Two Swedes sit down to take a drink. Each pays for his own. Then they raise the roof, kicking about the price. I'm heading for Montana, where the boys throw half a buck or a buck across the bar for a drink and forget it. In Spokane the drinks are 10 and 15 cents. The Greek restaurants in Spokane have no sugar for the coffee. The Greeks use the sugar to color the alcohol. Will let you know how things are in Montana pretty soon. Coney Island Sam Sandler, Vancouver Joe Brown; Pedro Andino, of Cuba; Rafael Cortez, of Chihuahua, Mex.; Jack Craswell; William Green, of Toronto; Danny Klein, New York, and Smithy, of Boston, why don't you fellows shoot a line thru pipes?"

**JESS MOSS**, now in Los Angeles, pipes: "Just a line to let the boys know how I found things on my way here from St. Paul. Met no pitelimen after leaving St. Paul until I hit Spokane, Wash. There I met Frank Libby and a few more of the talent. All well dressed and eating and sleeping regularly. Spokane is one of the best towns I have found. No reader for me. Just rent a doorway or store. In Seattle I found plenty working. Reader, \$5 a month? In Portland saw Van Cleve, Rustmiller, Paul Turner and Doc Paul working med. Reader, \$50 for three months. In San Francisco I saw three med joints on Market street. Met Doc Thurber and a bunch of the boys there. Quite a few are working in Crystal Palace Market, where reader is \$2 a day. Mrs. Dawes is still in the 10th Street Market, Oakland. Here in Los Angeles the boys all work on Towne avenue, better known as the Slave Market. It is seven blocks from the main part of town. Only way to work uptown is rent a store and stay inside. Sid Iverson, soap king, who has been pitching soap for 40 years; Doc

**COUPON WORKERS—OPERATORS—AGENTS**



The above set is sold as pictured in beautiful box, or in conjunction with Hosiery, Pearls or Compact given free. This set is your best bet for 1932. Get started at once. Write for full details of amazing Sales Plan and Low Prices.

It Pays to Deal With an Old-Established House. Quality and Service Since 1910.

**PARIS LABORATORIES.** Dept. 667. 3148 Locust St., St. Louis, Mo.

**THE RAZOR RITE LINE OF STROPPERS, STROPS AND DRESSINGS**  
 Mass Production and Modern Methods Make These Prices Possible.

**\$7.20 Gross** **\$6.20 Gross**

Plated, Mirror Finish. Sample, 10c (54amps).

One Gross of STROPS, one Gross STROPPERS, one Gross DRESSING, and one Gross of BOXES. All for \$14.40. Suggested retail price, 75c each. Sample of all, 20c (54amps). Strops, \$4.80 Gross up. The Razor Rite line sells best, because the goods are best. Send \$1 on O. O. Ds. One-fourth-gross order entitles you to the gross price. **STAR BARBER SUPPLY CO.**, 202 Gay St., Ft. Wayne, Ind.

**NEW and "RED HOT"!**

New—different—combination package that tests have proven has BIG appeal to colored trade. You can clean up with this package—big value, \$2.75. Sells for 75c. Costs you only 25c. Send 25c stamps today for sample, prepaid. Your money back if not 100% satisfied. Let us send Collins Catalog of our Specials for Coupon Workers, Crew Managers, Medicine Men and Agents.

**CLYDE COLLINS CHEM. CO.** Dept. B., Memphis, Tenn.

**A KNOCKOUT** IN 1000 LOTS **UTILITY ALIGNING INSTRUMENT**

**4 1/2c EACH**

FOR ALL BLADES AND STRAIGHT RAZORS.

**FASTEST BLADE SHARPENER IN THE WORLD. NO STROP, NO HONE, NO HANDLE REQUIRED.** Marked 50c. At a quarter it's a sellout. A fortune can be made by Razor Blade Workers, Home Men and Blade Demonstrators. \$7.50 Gross in 5-4 Gross Lots (5c Each); Single Gross, \$9.00 (8 1/4c Each); Sample Dozen, \$1.00. (No single samples.) \$2.00 deposit on each Gross, or sent postpaid in U. S. on receipt of full amount. **HERSCHEL NOVELTY WORKS**, 135-37 E. Twelfth Street, New York City.

**RED HOT COMIC VALENTINES, \$6.00 PER THOUSAND**

Packed 10 Assorted to Envelope. The Snappy Kind. Cost you \$1.00 per Hundred in Less Than 1,000 Lots. We will send you 20 of these side-splitting laughmakers, postpaid, for 50c, cash or stamps. **ACT NOW.** It Pays to Buy from the Publisher.

**NOVELTY PUBLISHING CO., Dept. AA, 28 N. 5th St., Philadelphia, Pa.**

**PENMEN**—We Manufacture Everything in the Pen and Pencil Line

**ARGO PEN-PENCIL COMPANY, INC., 206 Broadway, New York City**

**COMING BACK STRONG!** **500% Profit SELLING**

Our Pearls to Dealers or direct. \$5.98 a Gross and up. We are importers. Write for prices on 800 different styles, lengths of Pearls and PINK Wholesale Catalog. Send \$1 for 7 Assorted Necklaces. **SPONS IMP'T.**, 112 Erie St., Le Center, Minn.

**AGENTS! CRYSTAL SPHERE RAZOR SHARPENER**

New and fast selling carded item. Big money maker. Sharpens Razor Blades in a Jiffy. Full information and prices on request. Send 25c for sample Circulars on many carded items, novelties, free on request.

**Champion Specialty Co.**  
 811 Central St., KANSAS CITY, MO.

**BOYS CASH IN ON NEW NUMBERS HOT COMIC VALENTINES**

Retail fast 5c and 10c each. Outselling our Comic Xmas Cards. Yes, Colored Cards. O Grade, \$1.25 for 100, or \$3.95 for 1,000; B Grade, \$1.00 for 100, or \$2.95 for 1,000. Envelopes included. A Grade, \$1.50 for 100, or \$4.50 for 1,000, with envelopes. Or will send 50 samples, prepaid for 50c. If in doubt, send 10c for 3 Sample Valentines, also Sample the Clever Cat and List of other Fast Sellers. No free samples or personal checks.

**NOV. MFG. CO., Dallas, Texas.**  
 415 North Adams Street, Peoria, Ill.

**Free Signs!**

Best on Market. Big Fast Sellers. Profits Big and Quick. Write for Latest Catalog, etc. **KOHLER SIGN MFG. CO.**  
 81. Louis, Mo.

**CHANGE SIGN EVERY DAY BRINGS CUSTOMERS FOUR WAY**  
 717 North 3th.



WORKERS. Will Brennan and a lot more are working on the Slave Market. Here for the first time in my life I saw card pan-  
 alets and med books sold for a dime and fountain pens for 25 cents. Shorty Waldman and the dog, Mickey, are still here. So are Johanns, Sid Hirsh, Doc Howard, George Bedoni, Jack Alpert, John Roxford, George Silvers and Harry Gluck. I am going to rent a store on Broadway and start a combination auction and med joint. The reader here is \$20 a month."

BERT-BUSH GIFT SHOW opened January 4 (after a Christmas layoff) at Gibson, N. Y., near Corning. As fair business. On the show are W. A. Quackenbush, magic, vent, mindreading and handcuffs escape; George De Mott, comedy juggling act, magic, cartooning; the Solon at the piano; Harry Johnson, piano and comedy singing and dancing, and Jolly Bert Stevens, piano. Show has three special nights, being Ten Nights in a Barroom, Jesse James and Spatters. Special scenery for these shows, with short cast, using local talent. Business, fair. Will be in New York State until spring, then for the coal fields of Pennsylvania. Quackenbush and De Mott are working on some public magic acts for this winter.

AFTER 31 YEARS in the pitch game old Jack Mahoney admits that this is the best pipe he ever tried to write. From Nathan, Ala., he smokes up to wit: "I'm just a Johnny-come-lately. Started writing pipes at Main and Water streets, Rochester, N. Y., in 1902. I always thought I could leave the writing of pipes to the other fellows, but I certainly enjoy reading them. I have not missed an issue of The Billboard in 20 years. I sure get a kick out of the laments of some of the pipe shooters. I meet them all along the road. Fellows who talk out of the corners of their mouths and always telling of the h. of yesterday, and how they used to take 'em into camp. My experience is that 7 times out of 10 the monkey is on the inside of the pipe. If all the smart boys would give the other fellow credit for knowing a little and use the top parts of their heads instead of their mouths they might get by in the South. Or for that matter, in any other part of the country. The gyp is a thing of the past. You just have something really worth while these days. Then you must mix a few brains with your proposition. Act like a gentleman, no matter how much it hurts, and you will always have a few dollars and the respect of the people with whom you come in contact. Business is good with me because I work clean and leave it clean for the next fellow. I am going into Georgia for a few days, then into Florida for the rest of the winter. Hope to meet Kennedy, Berg and Paul Houck at the Michigan fairs this coming fall. Oh, yes, don't forget there are plenty of clean workers and squareshooters in Pitchdom these days."

GEORGE SILVER tells of conditions in Los Angeles in a lengthy pipe. Says he recalls that city as being the winter scene of a flock of oldtimers and Johnny-come-latelies alike. "Hardly a day goes by that I don't meet a familiar face," says George. "Most of them seem to be just loafing along and enjoying the sunshine. NEBFA has given up its club-  
 on account of the depression. The sidewalks of Los furnish us with our recent meeting places. Association, however, still has a fair bank balance, but the executive board decided that during the hard times office space would be all that is necessary. Office is No. 316 Phillips Building, 224 Spring street, and all mail for members of the association should be sent to that address. Among the fraternity boys I have met recently here are Joe Ackerman, Fred Bold, Leroy Pitcher, Jack Lonsdale, George Harris, William Homer, Frank Sullivan, Jack Waller, Jack Alpert, J. R. Birdsong, Paul Reeves, William Bilok, George Bedoni and Frank Markham, also a lot of under-  
 studies of Morris Kahntroff and Jack Casacs. Out here these days the pipes and keister man feels toward the high-pitchman just like the mighty low-pitchman in the old days before depression. Personally, I never had anything against the jam men. They only kicked me once, and that was when I didn't have a joint strong enough to kick them. I was taught early in the business to make it a case of the best man winning out, so I never had any trouble with them. Among the veterans who have passed away here in the last year were Al Edelman, sharpening stone man, and Will Davis, greatest Oriental pipe worker of the decade. These two

men were in a class by themselves in their respective lines. They are missed by all of the talent who know them. Southern California is the same this winter climatically as usual. There is money here to be gotten, but you have to know how to get it. I'm missing the smiling faces of Frank Libby, Jimmy Miller, Mendel Sachs, George Nerus, Arthur Engel, Sol Kremin, Slim Chamberlain, Irving Cronin, Tommy Barnef, Herb Casper and the rest of the old pals in the Eastern country."

"HERE I AM AGAIN," Dr. Kreis chirps from Windsor, N. Y. "Folks, any medicine shows figuring on working North-eastern Pennsylvania should look into things. A medicine-show doctor and a chiropractor were recently arrested. They were charged with practicing med without a license. A word to pitchmen who are working on a Pennsylvania soldier's license. How long since you applied for a new license? I received a new one recently and on the back of it is a paragraph to the effect that the bearer should not be charged a license fee of any kind. That paragraph worked for me twice in two different towns this week. Yesterday while I was wasting a few hours in Binghamton, N. Y., I had the pleasure of listening to Jack Davis demonstrating his Little Giant cement. Did he sell some? I'll say he did. I bought some myself, and I wasn't shilling, either. Also listened to Ralph Anderson lecturing on Eucalyptus oil. Ralph should have been a dramatic heavy man. Then the surprise of the afternoon came—Mary Ragan, with all her feminine charm and pulchritude. Just to think that I am an old bachelor, too! Mary, where have you been hiding all of my life? But a truce to banter. Now to business. My opra is all set to open February 1. Ray Brison, Roy Robinson, Dr. Congdon and about 17 others remembered me with nice Christmas presents. By the way, Ned House, the Jawa cracker, was among the faithful I met in Binghamton. He sure seemed to be exuding prosperity. Here's hoping all of us do big business in 1932."

"AMERICA'S MOST MODEST" pitchman is a title that belongs to Doc E. B. Graham. And here is the proof to the title: "I feel it my duty to contribute a few lines to Pipes." Doc shoots from Knoxville. "Not to call myself an ace or king of pitchmen. I have met in my life a lot of these self-styled aces and kings that turned out to be deuces. I have also found a lot of towns closed by the aces and kings. The strange part of this info is that I am working a town that I was born in—Knoxville. I want to leave and can't. Not because I haven't the shekels to check out of the hotel. Not because I am out on bond and have to stand trial. The reason is business is good for me here. Just because I was born here is not what makes the business good. It's because I give my people a real package and stand behind my guarantee. No, I am not a homeguard. I left this city in 1899 with the Ben Wallace Show. Just a kid shining shoes on a circus train when Harry Miller was head porter. Al Martin had the privilege car, and Phil Ellsworth and Dot were on the side show. I have shined Phil's shoes and carried water to Dot's fishpond. Yes, I made the World's Fair in St. Louis in 1904, and ran the first flat joint in Fairmount Park in Kansas City when Bill Smith was manager in 1905. I have had creepers, spindlers, drop cases and roll-down stores. Yes, wrote the sheet and burnt them up. I was with the H. D. Rucker Korak Wonder Shows away back in 1906 and 1907. Put up canvas with W. I. Swain in 1905. I placed Harry Rich on his first high trapeze in Slater, Mo., November 1, 1909, and made his first announcement and started Harry out as the 'Man That Flirts With Death.' I rode the flats and went to bed in the sleepers. Pitched whitestones in Los Angeles. Jammed razors in Montana. Did black-face in vaudeville shows and made openings for Sam Brown when he had the Brown & Emery Shows. I have trouped with Reckless Harry Russell thru Kansas and Oklahoma. Worked White City, Chicago, in 1910 as the 'Man From Under the Sea.' Yes, I was booked by Coney Holmes and the Western Vaudeville Association. Made the Frontier Days in old Cheyenne, the Roundup in Pendleton. I have played with the strap and can hide the little per. I have sold tickets for Bobby Kane on the Irwin Shows away back in 1918, and also got my first lesson from Bobby selling medicine on Howard street in San Francisco in 1923. And owe all my success to Bobby Kane. I deal out a package that will make the path smooth for the ones to follow. As you sow so shall you reap. To my last


passout I'll stand behind my guarantee. But when I am gone, please don't call me an ace or a king. I want the coming generation of med and pitchmen to find my name recorded in the Pipes for Pitchmen just 'Doc Graham, founder of Golden West Compound and owner of the Golden West Show.'"

TALES OF THE ROAD—Dave Marx, who is convinced that curious things can happen to a pitchman in Little Rock, Ark., comes thru with this story: I got into this town and found biz pretty good, but here is what happened after I had been here two weeks: Motorcycle cop drew up alongside my car and asked me how long I was going to stay. I told him two more days. He wanted to see my license. I showed him my soldier reader. He took me to City Hall and to the license clerk, who told me the soldier reader was no good in that town. Clerk said the license was \$15 a week for the city. My helper, Thomas Bell, was with me and they threw both of us into the cooler. When they searched me they found I had \$20 in bills and \$4 in small change. They gave me the change and asked me: "What about making bond?" I found they wanted \$50 bond of each of us. After a little talk they let the \$20 stand as bond for both. Next day we appeared in court. I had engaged a lawyer. The license clerk told the judge that the State law exempting World War veterans from license was class legislation. My lawyer looked into some books, then asked how come one judge could issue a soldier reader and another judge refuse to recognize it. Well, anyway, we were fined \$25, with costs added. I told my lawyer to appeal to the higher court. He wanted to know how much money I had. I told him the \$20, which was up for bond, was all I had. He went away and came back in about 15 minutes, saying: "I must have the \$10 you promised me." I told him his \$10 was in the \$20 bond money in the clerk's office. He went away again. When he came back he said that \$10 would go for a license for one week and the other \$10 for his fee. So here I am ready to work another week with my new license. I found out from some of the local boys who are working pean nuts that they only pay \$3 a month. My next stop will be somewhere in Illinois.

A. L. CLARK, the "sox-selling fool," drew a front-page story from The Seminole Producer, of Seminole, Okla., when he played that town recently. Clark says his gross for the day in Seminole was \$480. He paid a \$5 reader, although the State law exempts him as an ex-soldier. His spiel on socks is reported by the newspaper in a news story under the heading "Street Hawker Unloads Flood of Socks on City," which reads in part as follows: "All right. Come and get 'em. Every pair worth 50 cents and I am selling you seven pairs of the best socks in the world for \$1. Step right up. Here is a sack to put 'em in. And here's seven more pairs, assorted colors. If you don't like them I'll give you your dollar back. You can keep the socks. I sell seven pairs for \$1 and that's all profit except two cents. My brother steals 'em and I sell 'em. I'm just a sox-selling fool, or there ain't a cow in Texas or a mule in Tennessee. Here's a sack for 'em. Just a minute, mister. I've got a truck load of 'em left." Story goes on to say that the reporter saw Clark sell more than 1,500 pairs in less than an hour. He had a tip of 300 people and it was the noon hour. Clark sold from the back end of a stake body truck loaded with socks. Clark's prosperity seems to have worried the reporter a bit, as this excerpt from his long story shows: "More money was stuffed into the pockets of this fly-by-nighter than any store in Seminole put into its cash register today. He sold socks faster than he could hand them out. Men and women no one would have suspected of having \$1 or even a quarter produced it from somewhere and almost hurt themselves getting it to the fast talker. This man was telling them: 'I can sell 200 dozen socks and stockings in Gladewater, Tex., any half hour in the day, but I have just come up to Seminole to show you how it is done. I heard there wasn't any

money left here. There ain't going to be when this old truck rolls out for another load of socks. I am going to take it all. One buck at a whack. Here's a sack for that bunch, mister, and here's your seven pairs. Oh, they're too small for your wife, eh? Well, give them to some other man's wife.' The crowd laughed at this and answered with more \$ bills."

ST. LOUIS MAN INVENTS NEW WASHING MACHINE



A simple new kind of Washing machine has just been invented. It has no rollers or moving parts, yet it is just as efficient as machines costing \$100. This new machine simply sets in an ordinary boiler and automatically cleans and sterilizes an entire washing in about 20 minutes. No rubbing, strug soap or lye is required. It has been tested and approved by a National Institute of Preston Manufacturing Co., St. Louis, Mo., Dept. W-101 are offering to send one of these new washing machines on free trial to one person in each locality. They also want agents and spare time workers. Write them at once for free booklet and complete details.

NEW ADJUSTABLE INK FEED, RUBBER SPONGE, Polished and Bore-able Point, make this No. 8 Pen sell faster than any other on the market. Sample \$25. Dozen, \$2.50.



No. 18 Glass Filling Pen with 25c. In bulk, Sample \$19.00. Doz. \$1.95. Gross, \$22.00. Send \$1 for 4 different Pens. SPONSOR IMPTO. CO. 132 Superior St., La Center, Minn.

SILK NECKWEAR FRENCH MADE SILK LINED

1.50 Oz. Lots 2% Discount on Gross Lots. Send for Our Sample 2 Dozen Order. 35% with order, balance C. O. D.

AMERICAN NECKWEAR MFG. CO. 49 West 27th Street, Dept. 55, NEW YORK.

NOTICE TO SHEET WRITERS-PAPER MEN

GENUINE LEATHER BILL-FOLDS 12 CENTS EACH IN GROSS LOTS LESS THAN GROSS LOTS AT 15¢ EACH. BLACK, BROWN & LIGHT OTHER GAINS. SAMPLE BILL-FOLD SENT ON REQUEST. ON RECEIPT OF 15 CENTS POSTAGE.

THE SHEET WRITERS' CO. 102 Exchange St., Portland, Maine.

ONE DOZ. TIES FREE! WITH EACH 12 DOZ. ORDER

TIES 12c Each in Doz. Lot. ASSORTED SPRING PATTERNS

SPECIAL New Solid Color, Guaranteed Bill Ties with Embroidered Designs. \$3.75 per Dozen. Sample Tie, 25c. 3% Discount on Gross Lots.

MONKEY-BACK GUARANTEE 25% with all orders, balance C. O. D.

GRAND NECKWEAR CO., 41 E. 20th St., N. Y.

NEW IDEA

You can sell Rings, Bracelets, Tie Clips and put on any name or initial your self in half a minute.

Sample Ring, in Sterling Silver, \$1.00. Doz. \$10.00.

AMERICAN JEWELRY MFG. COMPANY, 310 Broadway, New York.

Hot Valentines

New and different. Cash in on them. 10 Cards to Set. 100 Cards, \$2.00; 1,000 Cards, \$15.00. Samples, 50c. Envelopes included. CINCINNATI NOVELTY CO., 314 E. 7th St., Cincinnati, O.

MARRIAGE SECRETS

A new book out. Sample, postpaid, with best prices. 20c. Cash or stamps. None free. Good for Pitchmen and Hustlers. NOVELTY PUBLISHING CO., 28 North Fifth Street, Philadelphia, Pa.

MEN'S FANCY SOX

Gold stamped, \$1.00 Dozen Pairs. Money refunded without question. CRESCENT HOSIERY CO., 110 N. Canal St., Philadelphia, Pa.

PITCHMEN

Send address to old timer. I have a red-hot one. Bills on sight. You will want one. Best bet on the market. E. C. DENSTEN, 21 Johnson St.


EDJON START THE BALL ROLLING!

A scientifically constructed blade rejuvenator, aligning the molecules of the cutting edge for all Blades and Razors. Different than anything heretofore proposed for honing or stropping. No circles to cut, no holders to adjust, no crank turning. One—two—three strokes: a superclean edge and shave. A 50c article; a sell-out at a quarter.

IN LOTS OF 1000...Ea. 4c PER GROSS...\$7.20

SAMPLE DOZEN, 1.00. 25c deposit on order, balance C. O. D.

JAY G. SHOR CO., 68 E. 43rd St., Brooklyn, N. Y.



# VALENTINE COMIC CARDS

No kidding. Valentine Comic Cards are a clean-up. Order a hundred or a thousand of these snappy and easy selling cards today and be convinced. Nine chances out of ten you will be ordering more and wondering why you didn't get started sooner. The time is now, the place is where you are and the rest is up to you. Order today.

10 Cards to Set.

All Different, New and Original.

100 Cards, 10 Sets. \$ 2.00

1000 Cards, 100 Sets. \$15.00

Price Includes Envelopes.

Sample Set 50c

Illustrated Folder Free.

50% Deposit C. O. D. Orders.

## KRAUS NOVELTY CO.

318 South Second Street

Hamilton - Ohio

# BACK TO THE OLD RACKET!

Goes Better Than Ever

## SELL 5 PACKS of GUM FOR 10c

Spearmint and All Flavors

## Our Price to You 1c a Pack

Extra Boxes To Pay Freight Deposit Required With Order

## HELMET GUM CO., Dept. 1

Sta. V Cincinnati, Ohio

### WORLD OF FUN SHOWS

Opening April 14. Near New York City. CAN PLACE Merry-Go-Round, Tilt-a-Whirl, Kiddie Rides, Athletic Show, Ten or Five-in-One, Platform Shows, Grand Shows, Monkeydoms, Motorcades, Fun House. ALL CONCESSIONS OPEN. FOR SALE—Merry-Go-Round, first-class condition, with Organ, like new, \$1,000.00. Address 170 Van Hook St., Paterson, N. J. Phone Sherwood 2-1861.

### Wanted—Buell Peep Boxes

Gangler Photographs, Velvet Curtains, Write P. O. BOX 36, Birmingham, Ala.

### SAM E. SPENCER EXPOSITION SHOWS

CAN PLACE FOX 1932, Corn Game, Fairmazy, Scales, Candy Floss, Snakes, Plant, Tan-in-One, Hawaiian, Tilt-a-Whirl. Address SAM E. SPENCER EXPO. SHOWS Brookville, Pa.

### THIRTEEN-CAR SHOW FOR SALE

LEASE OR TRADE, with Merry-Go-Round, Ferris Wheel and Whip. All or part. Stored at Paola, Kan. Address WM. R. SNAPP, 876 South Jefferson Ave., Springfield, Mo.

### FOR SALE No. 5 ELI WHEEL

Two-Axle, Parker Merry-Go-Round, newly painted. New Organ and Engine. Both in first class condition. Cheap for cash. GRO. COTTON, 18 Woodward Ave., London, Ont., Canada.

## ROUTES

(Continued from page 47)

Novels Bros. (Uplown) Chicago.  
Nema & Rhythm Idea & Sunkist Beauties (Buffalo) Buffalo.  
O'Donnell, Blair & Co. (Branford) Newark, N. J.  
O'Neil, Paul (Fox) Brooklyn.  
Oh Parade Idea & Sunkist Beauties (Fox) Atlanta, Ga.

Page Boys, Three (Paramount) New Haven, Conn.  
Pafco, Augustin (Fox) Detroit.  
Paradise Idea & Sunkist Beauties (Fox) St. Louis.  
Pasco, Joe (Fox) Brooklyn.  
Pasquill Bros. (Paradise) New York.  
Patricola, Tom (Buffalo) Buffalo.  
Penman, Lea (Loew) Rochester, N. Y.  
Pheips Twins (Loew's State) Cleveland.

Rector & Doreen (Capitol) Hartford, Conn.  
Remington, Beat (Tivoli) Chicago.  
Rena & Rathburn (Fox Poli) Springfield, Mass.  
Rhapsody in Rhythm Idea & Sunkist Beauties (Pal) Dallas, Tex.  
Rice & Cady (Pal) Worcester, Mass.  
Rio, Maureen (Loew) Jersey City, N. J.  
Robbins Trio (Indiana) Indianapolis.  
Robel, Dave (Paramount) Toledo, O.  
Rockin Dancer (Loew's State) Syracuse, N. Y.  
Rogers, Frank (Capitol) Hartford, Conn.  
Roland, Ruth (Capitol) Hartford, Conn.  
Rose, Joe (Fox) Atlanta, Ga.  
Ross & Edwards (Loew's State) Syracuse, N. Y.

Ryan & Nobilette (Chicago) Chicago.  
Russell, Sue (Stanley) Jersey City, N. J.  
St. Leon, Lillian, & Co. (Fox) Philadelphia.  
Sugami & Michl (Loew's State) Syracuse, N. Y.  
Sumuels Bros., Three (Fox) Brooklyn.  
Santley, Zaida (Fox) Washington, D. C.  
Saxon & Partner (Tivoli) Chicago.  
Schlicht's Wonderettes (Buffalo) Buffalo.  
Sheldon & Frayne (Fox) St. Louis.  
Sidney, Jack (Minnesota) Minneapolis.  
Skreter & Ray (Fox) Detroit.  
Spanish Ensemble (Fox) Detroit.  
Stage Door Idea & Sunkist Beauties (Paradise) Chicago.  
Stanton, Harold (State) New Orleans.  
Starr, Bee (Fox) Philadelphia.  
Swor & Goode (Minnesota) Minneapolis.  
Sydell, Paul (Fox) Atlanta, Ga.

Tanguay, Eva (Pal) Worcester, Mass.  
Taylor, Oscar (Tivoli) Chicago.  
Teddy the Bear (Wisconsin) Milwaukee.  
Thieme Dorothy (Imperial) Toronto, Ont.  
Three Big Figures Idea & Sunkist Beauties (State) New Orleans.  
Tintypes Idea & Sunkist Beauties (Tivoli) Chicago.

Vacation Days Idea & Sunkist Beauties (Fox) Washington, D. C.  
Van Possen, Harry (Paramount) New Haven, Conn.  
Vatophone Four (Uplown) Chicago.  
Ward, Hi Tom (Pal) Worcester, Mass.  
Ward, Freddie (Pal) Worcester, Mass.  
Waldman, Ted & Al (Fox) Brooklyn.  
Wanoy (Pal) Washington, D. C.  
Washington, George Dewey (Met.) Boston.  
Webster & Marino (Paradise) Chicago.  
Weise, Bruno, Trio (Minnesota) Minneapolis.  
Wells, Alice (Loew's State) Cleveland.  
Wilmot & Peters (Fox) Washington, D. C.  
Wilson, Helen (Pal) Washington, D. C.  
Woodland & Smoot (Fox Poli) Springfield, Mass.  
Worth, June (Fox Poli) Bridgeport, Conn.

Yerro, Vincent (Fox) Brooklyn.  
Yesterday's Stars Idea (Pal) Worcester, Mass.  
Zollo, Vina (Paradise) Chicago.

## DRAMATIC AND MUSICAL

Abbey Theater Irish Players: Vancouver, Can., 27; Portland, Ore., 25-29; Pullman, Wash., 30.  
Apple Carl: (Auditorium) Memphis, Tenn., Feb. 2-3.  
As Husbands Go: (Blackstone) Chicago.  
Band Wagon: (Colonial) Boston 25-30; (National) Washington Feb. 1-6.  
Bert and Jacob: (Adriatic) Chicago 25-30.  
Blessed Event: (Broad St.) Newark, N. J., 25-30.  
Blossom Time: (Shubert Teck) Buffalo 25-30.  
Chocolate Soldier: (Wilson) Detroit 25-30.  
Chevalier, Maurice: (Erlanger) Chicago 25-30; (Wilson) Detroit 31.  
Crazy Quilt: Oklahoma City 27; Amarillo, Tex., 28; Wichita Falls 29; Dallas 30; Shreveport 31; Houston, Tex., Feb. 1; San Antonio 2; El Paso 3; Phoenix, Ariz., 4.  
Experience Unnecessary: (Alvin) Pittsburgh 25-30.  
Fata Morgana: (Harris) Chicago.  
Grand Hotel: (Grand O. H.) Chicago, until Feb. 6.  
Green Pastures: (Davidson) Milwaukee 25-30; (Ethel) Indianapolis Feb. 1-6.  
Good Companions: (Shubert) Boston.  
Hampton, Walter: (Oarrick) Philadelphia Feb. 1-6.  
House of Connelly: (National) Washington 25-30.  
House Beautiful: (Shubert) Cincinnati 25-30.  
Marching By: (Oreg Northern) Chicago.  
Marsus Show: (E. Marcus, mgr.) (Pal) Flint, Mich., 25-30; (Frankford) Philadelphia, Pa., Feb. 1-6.  
Martin-Harvey, Sir John, Co.: (Royal Alexandra) Toronto, Can., 25-30.  
Merchants of Venice: (Erlanger Grand) Cincinnati 28-30; (Nixon) Pittsburgh Feb. 1-6.  
Mourning Becomes Electric: (Erlanger Grand) Cincinnati Feb. 1-6.  
Rhapsody in Blue: (Oarrick) Chicago.  
Russian Blue Bird Revue: (Met.) Minneapolis 27; (Met.) St. Paul 28-30.  
School for Scandal: (Majestic) Brooklyn 25-30.  
Skelton, Gertrude Ouis: (Studebaker) Chicago 25-30.  
Smiling Faces: (Shubert) Newark, N. J., 25-30; (Ford) Baltimore Feb. 1-6.

Stratford-Upon-Avon Festival Co.: (Columbia) San Francisco 25-30.  
Student Prince: (Shubert Belasco) Washington 25-30.  
Three's a Crowd: (American) St. Louis 25-30; (Shubert) Kansas City Feb. 1-6.  
Tomorrow after Tomorrow: (Erlanger Grand) Cincinnati 25-27; (Erlanger) Buffalo 28-30.  
Trick for Trick: (Plymouth) Boston.  
Unexpected Husband: (Lafayette) Detroit 25-30.  
Unsuspected Husband: (Hullis) Boston.  
Ziegfeld Follies: (Illinois) Chicago.  
Zoom: (Chestnut St.) Philadelphia.

## NEW COLUMBIA BURLESQUE

Big Fun Show: Open 25-30.  
Big Revue: (Orpheum) Paterson, N. J., 25-30.  
Bohemiana: (Star) Brooklyn 25-30.  
Facts & Figures: (Empire) Newark, N. J., 25-30.  
Flapper Follies: (Academy) Pittsburgh 25-30.  
Footlight Flashes: (Gayety) Washington, D. C., 25-30.  
Giggles: Open 26-28; (Orpheum) Reading, Pa., 29-30.  
Girls From the Follies: (Gayety) Baltimore 25-30.  
Girls in Blue: (Gayety) Buffalo 25-30.  
Hollywood Honey: (Gayety) Brooklyn 25-30.  
London Gayety Girls: (Troadero) Philadelphia 25-30.  
Mite Life in Paris: (Hudson) Union City, N. J., 25-30.  
New York 1932: (Gayety) Detroit 25-30.  
Playin' Round: (Empire) Toronto, Ont., 25-30.  
Playin' Seekers: (Howard) Boston 25-30.  
Rumba Girls: Open 25-30.  
Six Stocking Revue: (Empire) Toledo, O., 25-30.  
Step Lively Girls: (Lyric) Bridgeport, Conn., 25-30.  
Sugar Babies: Open 25-30.

## REPERTOIRE

Billroy's Comedians, Billy Wehle, mgr.: Pahokee, Fla., 25-30; Ft. Pierce Feb. 1-6.  
Chicago's Comedians: Hot Springs, Ark., 25-30.  
Punch-Butler Players: Union Bar, Mo., 25-30.  
Kohler Players: Clinton, Ill., 25-30.

## MISCELLANEOUS

Auton Players: Luray, Kan., 25-30.  
Arizona Cowboys-Radio Revue: H. B. Blackburn, mgr. (Gallipolis, O., 27; Bianchester 28; Greenfield 29; New Lexington 30; Circleville 31; Grand) Ashland, Ky., Feb. 1-4.  
Baughman's Wonders of Mediterranean: Eau Claire, Wis., 27; Titusville 28; Daytona Beach 30; Ormond 31; Bunnell Feb. 1; St. Augustine 2-3; Green Cove 4.  
Bell's Hawaiian Revue: (Lincoln) Decatur, Ga., Feb. 1; (Met.) Washington 29-30; (Orpheum) Galveston 31-Feb. 1; (Washington) Quincy 2-4.  
Birch, Magician & Co.: Weycross, Ga., 27; Jacksonville, Fla., 28; St. Augustine 29; Melbourne 30; W. Palm Beach Feb. 1-2; Ft. Myers 3; Aven Park 4.  
Chicago Follies: Asheville, N. C., 25-30; Savannah, Ga., Feb. 1-4.  
Coburn & Santo Players: Akron, O., 25-30.  
Cook's Show: Stateville, Oa., 25-30.  
Daniel, 2-10, Magician: Powersville (Oreene), Iowa, 25-30.  
Delaney Comedy Show: Williamstown, Ont., Can., 25-30.  
Delman, Orest. & Co., L. L. Delmar, mgr.: (Warner's Jeff.) Punxsutawney, Pa., 27-30.  
Jackson's Wonder Show: Stewardson, Ill., 25-30.  
King's Fun Shows: Conococt, Ont., Can., 25-30.  
Lee Medicine Show Co.: West Portal, N. J., 25-30.  
Marine-Firestone Co.: Houston, Tex., 25-30.  
Marquis, Magician & Co.: Leo M. Long, mgr.: Bedford, Ind., 27-28.  
McNally's Variety Show: Upperville, Va., 25-30.  
Myra's Entertainers: Morrowville, Kan., 25-30.  
Mysterious Smith Co.: Muscatine, Ia., 25-30.  
Oriental Comedy Players: Medford, Minn., 25-30.  
Phillip Comedy Co.: Austin, Ind., 25-30.  
Rupp, Great & Co.: St. Joseph, Mo., 25-30.  
St. Claire Sisters & O'Day: (Poli) Wilkes-Barre, Pa., 25-30.  
Springer, Jess L., Magician: (Grand) Canton, Ohio, 25-30.  
Turtle, Wm. C., Magician: Portland, Ore., 25-30.

## CIRCUS AND WILD WEST

Lewis, Texas Ted, Wild West: Lakeland, Ga., 28-30; Nashville Feb. 1-3; Willacoochee 4-6.

## CARNIVAL COMPANIES

Griff's Greater: San Diego, Calif., 30-Feb. 6.  
Grandland: Smithville, Ga., 25-30.  
Hughes Bros.: Warwick, Oa., 25-30.  
Jones, Johnny J., Expo: Winter Haven, Fla., 25-30.  
Texas Shows: Donna, Tex., 25-30.  
Wade, R. L.: Lucedale, Miss., 25-30.

## Two More Elephants Die

PERU, Ind., Jan. 25.—After suffering with a tumor five years, Rosa, a 35-year-old elephant of Hagenbeck-Wallace, dropped dead at Peru, Ind., winter quarters.

## SARASOTA, Fla., Jan. 25.—"Old John, the Boxing Elephant," dropped dead at winter quarters of Ringling-Barnum. Was known for his docility and peacemaking in herd. Some years ago he was advertised and posted with a big boxing glove attached to his trunk, and in the ring he never failed to bring down the house with his antics as he shadow boxed with himself or took on one of the other bulls for a short bout.

## Showmen's League of America

CHICAGO, Jan. 23.—President Sam J. Levy was out of town, so First Vice-President C. R. Zebbie Fisher presided at the week's meeting. Routine matter disposed of with precision and committee reports showed co-operation with the administration. Brother Harry Coddington told the boys to buy a new radio and present the bill to him. Just one of the many things Harry does for the boys, in addition to being host at the regular Saturday night lunches. Past President Ed A. Hock arrived back in town in time for the meeting. Brothers Harry McKay and Chl Morgan visitors at the rooms for a short time. Brother H. J. Tallier visited with the boys, his first in a long time.

How all enjoyed that birthday party given by the ladies can only be explained by those who were partakers of the good things to eat. Past President Milt M. Morris was in for a short while, returning from the Winnipeg meeting. Among others who attended the meeting, according to reports, were R. L. Lohmar, John R. Castle, Joe Rogers.

The memorial committee wishes to impress upon all that the regular memorial service will be held at Showmen's Rest February 14 and it is hoped to have a large attendance.

Quite a change has been made in general appearance of clubrooms. One pool table has been disposed of, the others repaired and furniture from the parlor has been placed in the rooms, making a cozy little reading section. Much favorable comment has been heard and the action has been ratified by the board of governors.

Brother Peter Rogers is confined to his room and his callers have been many. Harry T. Williams has filed application for membership, which will be presented at next regular meeting. Brother Sam Lieberwitz was winner of attendance prize, but was not present to receive same. Some of the regulars are beginning to doubt their names being in the box. But they are all in there and luck may come your way if you are in attendance at the meeting. Brother W. R. McCurdy wrote for a duplicate of his life membership card, the original having been lost. This was sent at once. A full roster of the new committees has been made. Notices will be mailed and new stationery ordered at once.

Did you get your notice of dues and did you heed the call? Remember, this is an important duty and you should attend to it at once. The secretary will be pleased to hear from you.

Brother Steve Dorgan arrived in town after a long absence and spent some time visiting at the rooms.

## Beatty Attacked by Lion; Is in Hospital at Peru

PERU, Ind., Jan. 25.—Clyde Beatty, wild animal trainer at Hagenbeck-Wallace quarters here, was felled and bitten Saturday by Nero, the African lion that saved his life last spring when he was attacked by a Bengal tiger during a rehearsal in Kokomo. Beatty is in a serious condition in a local hospital.

He was attacked while driving animals from the arena after putting them through their paces. He was prostrate when the lion sank its teeth in his right leg. Beatty thrust his left fist in Nero's mouth and beat animal with a whip until he let go and ran thru a gate. Of the 34 lions under his care Nero was the one most trusted.

## Colleano, Powell To Broadcast

PARIS, Jan. 16.—Con Colleano, who is starring at Cirque Medrano in Paris this month, and Albert Powell, who headlined at Cirque d'Hiver, will go on the air at February 1 at 10 o'clock at night, Paris or Greenwich time, on a 25-meter 60 wave length, to give a message of greeting to their friends in North and South America. This is doubtless the first time circus performers in Europe have broadcast to America.

## BARLOW'S SHOWS

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Permanent — **Museums** — Itinerant

**McCaslin's, Baltimore**

BALTIMORE, Jan. 20.—Business at Baltimore Dime Museum has increased since the holiday season is over. Shoppers now looking for amusement, and they find plenty at McCaslin's Museum. Lew Jennette and Mr. Ambrose still on the front, with the bally consisting of Punch and Judy, dancing girls and one-man band. Attractions this week consists of Egan Twist, who puts his stuff over in A-1 shape; Prof. Johnson, with his novelty musical performance, playing on bottles and other things; Nazareth Sheppard, man from Holy Land; Joseph Grandel, known as youngest sword swallower; Periscope Girl, "Seeing Thru a Woman"; Acme Posing Girls; Victor-Victoria; Mr. and Mrs. Norris, glass-blowers—blowing and spinning; Wash-board Joe, one-man band; Lew Du-Tour's show in the basement still draws and is well presented by Mr. Ogville, lecturer. Frenchie, tattooer, is gaining friends every week. Fred Griggs, the manager, and his assistants are all working hard to make the museum a pleasing place to visit. HARRY J. BOWEN.

**Cliff Wilson Teams Up**

NEW ORLEANS, Jan. 20.—After two unsatisfactory weeks on Rampart street, Cliff Wilson's excellent collection of large reptiles recently moved to a new location at 418 St. Charles street, combining with Arthur Morello, local wrestling promoter, owner of two gymnasiums, a feature being a Sea Monster; also presenting various museum attractions. List includes: Capt. Frank Russell, strong man, working inside and ballyhoo—pulling heavy vehicles; Madam Mirle, mentalist; Dolly, the doll lady; Prof. Arthur Remson, magician, illusionist and ventriloquist; added attraction, "Mudusa, Child of the Sea," under management of George Beggs. Business in keeping with "the times." Colonel Welliver gives intelligent lectures on the serpents. Donald Kingsbury and Sailor Ordiner handled the front capably. Show is planned to exhibit here until after Mardi Gras. Visitors have included Mrs. Russell Brewer and son, H. L. (Sheeny) Bush, Doc Waddell, Peter Korte, Harry Culvert and family, Mr. and Mrs. Lee, of Lee Amusement Company, and many others. All of which is from an executive of the museum.

**Palace of Wonders, Columbus**

COLUMBUS, O., Jan. 22.—Palace of Wonders has had rain every day since opening, yet business has gathered momentum. With such attractions as Elsie Clark, Winsome Winnie, Jean Garipey, Gerie, Gravitoy, Joe Allen, Musical Simpson, Billy Mitchell and Prof. Kuntz's Flea Circus, the museum is enjoying recent business. Credits is due front-door staff. Jack Lee and Jack Clozeman are both tireless grinders. The writer, announcer, has inaugurated a new system of decorating the deep foyer with series of wall panels, four feet high. Panels done in flash color effect, advantageously replacing line of large show cards with which lobby was decorated for the opening. These panels done in water color, making possible changes in art as additions and changes occur in the bills. Irving J. Pollack, former owner-manager World at Home Shows, was a visitor this week. Dancing Crody, feature dancer of Crody family vaudeville troupe, visited. Juggling Harpo, and the diminutive Joe Ann, wintering in Columbus, is a frequent caller. Prof. Lennard, a champion checker and chess player, will be one of the additions on next week's bill, and the sword manipulator, Senor Jose, will be held over, due to his dexterity in wielding of the saber. JOE TRACY EMMERLING.

**World's, Buffalo**

BUFFALO, Jan. 20.—World's Museum is now doing very good business, altho there has been a cold spell. Had a few rainstorms, but that did not lower attendance a great deal. The bally attractions replacing those of Nell Austin are Epidora Illusion, with Mrs. Tony Harris; Robert Clark, late of World's Museum, Philadelphia, and Bozo, clown. The attractions this week include: Harry Mosco, Ajax king; Ajax and Jean, musical novelty; Joe Lavine, magic and escapes; Tom McLendon, tattooing. ERNIE HENDERSON.

**Max Gruber's, Philadelphia**

PHILADELPHIA, Pa., Jan. 22.—World's Museum is now on a sound basis and is looked upon here the same as one of the larger theaters—patrons have become accustomed to pay the museum a visit each week and are not disappointed, as Manager Max Gruber gives them a high-class show. On this week's bill No. 1 spot goes to Celyn Udyke, "Man With the Horse Mane"; Henry Bulson, Spider Boy, held over for third week, continues to hold his own, as does Larry Sutton, with his novelty musical act. All told, this is one of the best balanced bills of the season. In the added attraction, "Bussale," Elephant-Skin Girl, continues to hold her own. Julius Kuehnel, ably assisted by his wife, puts Sussie over in a fine way, and this attraction will undoubtedly hold forth many weeks. Visitors this week have included Artie Lewis, well-known outdoor showman, accompanied by Rube Williams, business manager Pruden Amusement Company, and George Lambert and partner, Sam Berner, of vaudeville. Whitey Hewitt, who is gathering the skelels by wrestling. Otis L. Smith, former carnival and museum owner, accompanied by his daughter, Maybelle, who is presenting her elephant act this week at Mastbaum Theater. Rubin Gruber and J. O. McCaffery, Rubin visiting his daughter and combining business with pleasure. Mathew (Squire) Riley, with Frank Wirth, in to say "hello." H. W. Fowler, of whale exhibit fame. Billy Rodgers drove from New York and stayed long enough to say that "Snooky" was getting along fine. Lew Dufour, now busy looking after his "Ubangi Savages." R. J. Zoury, now interpreter for "Ubangles," accompanied by his wife. But a slight change in next week's program, Rowan and Rowena replacing the Spider Boy, who leaves for New York. JACK A. RYAN.

**Lauther's at Holyoke**

HOLYOKE, Mass., Jan. 20.—Lauther's All-Star Museum opened here last week at 319 High-street to very good business and it is still holding its own. A glance thru the entrance shows the interior beautifully illuminated, walls covered with tapestry and oil paintings. Replacing the platforms this week with a large 40-foot pit, illuminated with arches and lights, giving it a wonderful effect, with four large platforms on each side. Manager Carl Lauther is very busy booking new locations for coming weeks, before going back to the Beach for the summer. ELFLEDA OLSON.

**Kansas City**

KANSAS CITY, Jan. 23.—The Sob Sisters, social club formed early this winter by local showwomen and their friends, gave a dance Wednesday in the Coates ballroom, with music and entertainment furnished by Rastus Colored Orchestra. Attendance was large and all had a great time. Club has no connection with Ladies' Auxiliary of the Heart of America Showman's Club, but was formed for weekly gatherings at homes of the members. Miriam Rupley, taken suddenly ill Thursday, is confined to her room in Piermont Hotel. Capt. E. H. Hugo returned Wednesday for a business trip to San Antonio. Ralph Rhoades is back after attending the Kansas and Nebraska fair meetings. J. T. McClellan passed thru town early this week en route to his home in Columbia, Mo., after attending the Nebraska fair meeting. Visited with numerous friends around the HASC clubrooms during his short stay here. W. A. Gibbs, of the Gibbs Show, spent several days in the city this week and frequently visited the rooms. Russell Jewett is back after visiting his family in Chicago. F. M. Shortridge is a daily participant in the "story hour" in the clubrooms. Kenneth Waite, circus clown, spent four days here this week en route to Indianapolis from the Pacific Coast. Orville and Harry Honnies passed thru town en route to St. Joseph, Mo., from Wichita, Kan., with their gangster car. R. O. Scatterday arrived this week from St. Louis, where he spent the last two months. James Patterson and daughter, Betty Lou, were visitors around the clubrooms

Tuesday, coming from their home in Paola, Kan.

Jack Ruback, of Alamo Shows, returned to San Antonio Thursday morning. Had been here since the latter part of December. Alamo scheduled for early opening.

Elmer Velare, of Royal American Shows and President HASC, is out of the city on business. Expected to return the early part of next week.

Lonnie Whyers, of Midland Novelty Company, is back from a trip to Chicago.

Eddie Strassburg and Sam, his chimp, received a lot of good publicity this week in the picture section of the Journal-Post. Four 6x10 cuts showing tricks of Sam.

Jim Brady, sales manager of Midwest Novelty Company, is back after a business trip thru the Central and Eastern States.

**Crafts Greater Shows**

SAN DIEGO, Jan. 20.—With work around winter quarters progressing fast, about one more week will find everything in order for the inauguration of the new season, January 30, at Eighth and Island streets, this city. Show people and concessioners to again be with the show are reporting. Wire from Willard M. Lyon and wife that they will arrive this week. Lyon will again manage the large Circus Side Show. Mrs. Lyon in the ticket box of the Heyday. J. T. Sherman reported on route with his Motordrome. John Roscoe has his Airplane ride ready. Mr. and Mrs. Charles M. Miller are busy with their concessions. Prof. Fred Mortensen (Terrible Dane) has his Athletic Show in order. D. E. Pence writes that he will have two shows this season. Letter from Doc Motteler states that he was ill for some time, but is enjoying good health again and will be on hand with his "Revelation" show. Mr. and Mrs. O. N. Crafts, accompanied by the writer, recently returned from attending the meeting of the Western Fair Association at San Francisco and the Pacific Coast Showmen's Association banquet and ball at Los Angeles. Among recent visitors at winter quarters were Mr. and Mrs. A. V. Masl, San Francisco; Mr. and Mrs. E. J. Harris, Huntington Park. Mr. and Mrs. Masl were guests of O. N. and Mrs. Crafts at a dinner at Agua Caliente, Mex. last Friday evening. PHIL H. WILLIAMS.

**V. J. Yearout in Tahiti**

ST. LOUIS, Jan. 22.—Word was received from Vian J. Yearout by telegram to the effect that he had arrived in Papeete, Tahiti, January 2 on the steamer "Makura," on which he left San Francisco December 23, and engaged in gathering a group of 25 native "fire-walkers" with their native paraphernalia. He expects to have the attractions with one of the larger traveling caravans the coming season and at the exposition in Chicago next year. Yearout, who has been general agent with various carnivals, is general representative of South Sea Islands Exhibit, Inc. which is financing the importation of the "fire-walkers."

**Ringling Managers Remain**

CHICAGO, Jan. 25.—Local Ringling office states that there will be no change in managers of the Ringling shows. Zack T. Terrell will continue as manager of Sells-Floto; J. H. Adkins, Hagenbeck-Wallace, and S. Cronin, Al G. Barnes.

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**CANADIAN SHOWS**

(Continued from page 34)  
ment purveyors. We have found them reasonable in their requests and ever ready to make good on every promise given."

Frank M. Baker, Industrial and Development Council of Canadian Meat Packers, took as his topic *The Over-Fitting of Show Ring Cattle*, and stressed the point that the over-fitted and highly finished animal placed in the show ring was not the class of steer which made the best carcass for the meat trade.

**For Winnipeg Exhibition**

Dates of the Class A fairs were then announced by S. W. Johns, Saskatoon, association secretary, as follows: Brandon, July 4-9; Calgary, July 11-16; Edmonton, July 18-23; Saskatoon, July 25-30, and Regina, August 1-6.

Mayor Webb expressed the hope that the establishment of an exhibition in Winnipeg had not yet developed beyond the discussion stage, the idea was not dead.

"I hope that in the very near future we will have in Winnipeg an exhibition that will be second to none in the West. I can assure you, my friends, that while the project has not yet materialized beyond the discussion point, it is not reasonable to believe that a city the size of Winnipeg, the largest city between the Great Lakes and the Rockies, and the third largest in Canada, should be without an exhibition for an indefinite time.

"In the past there had been difference of opinion as to the site for the exhibition plant, also other difficulties had been experienced, and the West, in common with the rest of the world, had suffered from the general business depression, which prevented progress with the exhibition plans. Winnipeg, however, is not inebriated to the benefits to be derived from an exhibition, and I feel I am speaking well within the mark when I predict that we shall before long have an exhibition and a good one.

**Select Canadian Band**

"Do not pay any attention to rumors you may hear that this or that highly

placed official is inclined to discourage the holding of exhibitions until times improve. My stand as you are doing and success is certain to crown your efforts. The depression has merely served to show us what a good country we have here; my experience of the last year has thoroughly convinced me of that. Prosperity is coming for the farming community as well as all other classes of our people. In all lines methods of production are improving, and this will help to bring better times even sooner."

Reports from the cities on the circuit showed that last year all fairs were operated at a loss, but the showing was felt to be good when general business conditions were taken into consideration.

Awarding of contracts and selection of free acts and bands occupied much time. For the free acts bids were received from Barnes-Carruthers, Ous Sun Booking Offices and Earl Taylor Enterprises. Barnes-Carruthers received the contract.

Their offerings will include a specially prepared revue, *Canada Marches On*, in which local people will be engaged in each city played.

There was keen competition over the band contract. Offers were received from the Princess Patricia's Canadian Light Infantry Band, Winnipeg, Captain T. W. James, director of music; from the 1st Regiment Band of Hamilton, Ont., and from The Bees, of the Barn Band of England, an attraction to visit Canada to play at Eastern fairs this summer. A. F. Thavlu also offered a special program from his band and revue company.

**Elect Baker President**

The association felt that the contract should go to the Princess Pat's Band of Winnipeg, which had it in 1929 and gave entire satisfaction. This band, it was felt, being permanently stationed in Winnipeg, while ranking among the best on the continent, had the additional advantage of being closer to the fair cities and consequently being able to travel at a lower aggregate expenditure. Consequently the Pat's will provide the music on the A Circuit.

The midway contract was awarded to the Castle, Ehrlich & Hirsch Shows, in competition with the Royal American Shows, Rubin & Cherry and the Conklin Canadian Shows. This company will bring to the Western circuit its complete list of rides and shows as operated in the United States last season.

Election of officers for the Class A shows was held on Wednesday, and resulted in O. M. Baker, Calgary, being chosen president in succession to Whitby Kerr, Brandon. Sid W. Johns, Saskatoon, was re-elected secretary. Awarding of concession contracts for the Class A fairs was left to the incoming executive.

**Grobb Heads Class B**

Circuit of Western Canada Fairs Association, Class B fairs, this year will consist of 11 fairs, instead of 12 as last year. Lechbridge representatives decided conditions in that ordinarily prosperous Alberta mining towns were such that a fair could not be successfully conducted. Last year they encountered a heavy loss.

Consequently, this year's circuit will start at Weyburn and end at Prince Albert. The dates as approved follow: Weyburn, July 4-6; Estevan, July 7-9; Portage la Prairie, July 11-13; Douphin, July 14-16; Yorkton, July 18-20; Melfort, July 21-23; Red Deer, July 25-27; Camrose, July 28-30; Lloydminster, August 1-3; North Battleford, August 4-6; Prince Albert, August 8-10.

These shows last year were known as the No. 1 circuit of the Class B fairs. The No. 2 circuit, consisting of Carman, Arcola, Assiniboia; Gravelbourg, Shaunavon, Kindersley, Rosetown, Kerrobert, Vangreville, Vermillion, Wainwright and Stettin, were not represented at the meeting this year, feeling that distances and other considerations did not warrant them joining in the season. Consequently, where they will stage shows will be decided by themselves at a later date, when contracts will be entered into. It is as yet doubtful just how many of these will come in.

Boyd & Wirth secured the B Circuit contracts. Class B fairs elected officers as follows: G. E. Grobb, Portage la Prairie, president; M. Abagar, Lloydminster, vice-president; I. Erwin Dean, Estevan, second vice-president; J. P. Curror, Prince Albert, third vice-president; H. Huxley, Lloydminster, secretary-treasurer, re-elected.

**Exchange Rate a Problem**

Amusement and concession representatives bidding for contracts this year were faced by a new complication that did not tend to make their task easier. This was the decreased Wall Street value of the Canadian dollar, which has ranged from 75 to 85 cents. While it was felt this

was but a temporary condition, yet it had to be taken into account in bidding for contracts, and it was an important factor which operated to the advantage of the Princess Patricia Band, a Canadian organization, in securing the band contract. Competition was keen for all contracts, but the utmost good feeling prevailed.

The dinner which closed the meetings Wednesday night was one of the enjoyable events of the sessions.

Among amusement men in attendance were Ed F. Carruthers, Barnes-Carruthers; Earl Taylor, Earl Taylor Enterprises; Larry Boyd, Boyd & Wirth; Mrs. F. O. Coverley, Ous Sun Booking Exchange; A. F. Thavlu, Thavlu's Band and Revue; D. E. Waldo, De Waldo Duo; Ed Schooley, Schooley's Revues; Jule Miller, Jule Miller's Revues; Ernie Young, Ernie Young's Revues; John H. Castle and R. L. Lohmar, Castle, Ehrlich & Hirsch Shows; Milt Morris, Rubin & Cherry Shows; O. J. Sedlmayr, Royal American Shows; Paddy Conklin, William C. Fleming, All-Canadian Shows; Will J. Fudge, T. W. Hunt, Fireworks, Limited; Theo. Fish, John B. Rogers Production Company. Bands were represented by Capt. T. W. James, Princess Patricia's Canadian Light Infantry Band, and concession people by Mrs. Bert Farles, Joe Rogers, Max Goodman, Frank Marks, Gnie Brooks and Felice Bernardi.

Fireworks contracts will be awarded later, probably to the T. W. Hand Company.

**Some Convention Notes**

One organization represented at all previous meetings which did not figure this year was the Johnny J. Jones Exposition Shows. The dapper figure of the late Johnny J. Jones was well known in Winnipeg, and his absence this year was subject of much sorrowful comment.

Larry Boyd had the distinction of traveling the greatest distance to be present. He came to Winnipeg direct from New York, having just about time to drop in at the American metropolis on his way west from St. Stephen, N. B.

The showmen found Winnipeg at its best. Fine weather and not too cold was the portion for the first day. On Tuesday, as if to show what this Western Canadian climate is capable of, the thermometer dropped to 20 below zero, but on Wednesday there was a slight moderation, the day being a typical Canadian winter's day.

Larry Boyd had a new story apropos of cold weather. "Winnipeg isn't the coldest place I ever saw," said Larry. "The honor is reserved for Boston. On Boston Common there is a statue of President Lincoln with his hand resting on the head of a slave. I was in Boston one night when it was so cold that Lincoln took his hand off the slave's head and put it in his pocket."

"You may have it cold up here," said one of the visitors, "but I always like to come to Winnipeg. I find your people are constantly in such good spirits. I suppose the reason is that you operate under government control instead of the Volstead Act."

Prairie Breeders' Association, a racing and breeding body, meeting at the same time as the fairs associations, paid a well-merited tribute to J. W. Sifton, one of the owners of *The Manitoba Free Press* and a prominent figure in the Western racing world. Mr. Sifton, the now living in Toronto, was re-elected president of the association.

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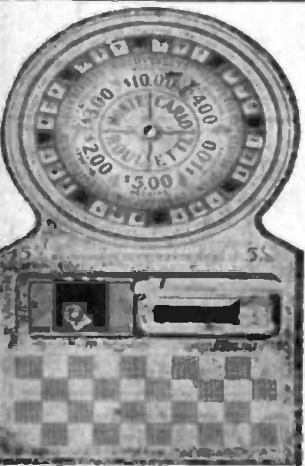
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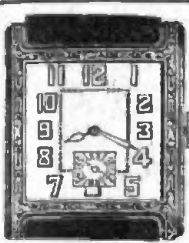
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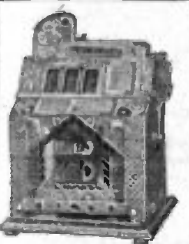
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Hartmann's Weekly Broadcast

ONE reader was interested sufficiently to take the time to write a letter commenting on the editorial headed 'Going to Extremes in Economizing on Fair Grand-Stand Entertainment', which appeared in our issue of January 16. He is George Hamud, president of Wirth & Hamud Fair Booking, Inc. Before telling you, especially those who did not read the editorial or those who did but cannot recall what it contained, what George has to say, I wish it to be clearly understood that its main purpose was to question the advisability of having one man handle not only the "fresh" end of the grand-stand show, but the fireworks program as well.

To quote part of the editorial: "We now learn that one big fair, in an effort to further reduce its overhead, aims to book its grand-stand attractions and fireworks from one office, thereby requiring only one man to handle everything in this division. Whether the fair will be successful in its aim is a question. The proposed plan might work out all right so far as acts or productions are concerned, even tho the variety of features from which to select will be limited by having to buy from one booking office. It is doubtful tho if one person is capable of handling the staging and direction of the 'fresh' end, but, granting that he is, will he also possess the qualifications necessary for arranging and discharging the fireworks? That's the rub."

Now listen to George: "I noticed your editorial entitled 'Going to Extremes in Economizing on Grand-Stand Entertainment'. I was keenly interested in this article and analyzed the contents very carefully. I believe it is timely and appropriate, but it does not cover the existing situation." He then goes on to refer to unethical tactics employed by some booking offices and representatives in taking advantage of the business depression, but this matter is aside from the aim of the editorial.

As to one office booking everything in front of the grand stand George says he differs with us, but the editorial did not say that this could not be done. What it did say was that the variety of features from which to select would be limited by booking from one office, and I don't see how it could be otherwise, even tho an office had a wide variety of offerings. An old saying is that two heads are better than one, and to me two booking offices could offer a better variety than one. But don't get me wrong in this—I'm not against the one booking office idea. "A reputable booking office, supplying and taking full charge of all grand-stand attractions," says George, "is in a better position to give more satisfaction and oversee every detail more competently than if several representatives were in charge. Any responsible office can always give the biggest fair any and every choice of varied attractions it may desire, including a fireworks program and a band. Then you will have one house responsible for the success of the show—one management, no counter instructions or indifference and disobedience, and the lack of harmony that is bound to prevail when there are two or three representatives on the grounds. I first noticed the inconsistency of the above while a performer, as the average act booked by one office will not take orders or co-operate with the representative of another office, and should each office be represented personally, it only makes matters worse. One tries to outdo the other and there is bound to be friction. On the other hand, should it be necessary for any of the offices to substitute it often times gives the fair dupitication in acts because one office usually does not know what the other has booked."

As to one man handling and putting on the acts, taking charge of the band and discharging the fireworks, George declares the editorial was absolutely correct. "This is ridiculous for any fair to expect," he says, "but certainly one man can supervise the complete program and see that the fair gets the full measure of fireworks displays, properly staged, and

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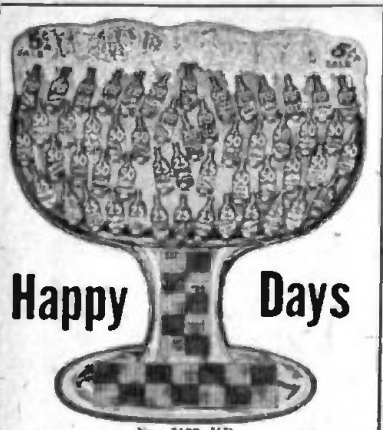
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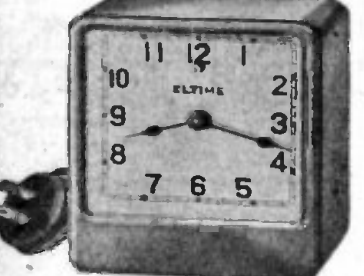
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# Coin Craft Back-Page Pats Novelty Trade Notes

By W. P. (PAT) CONSIDINE

WHEN rubber checks elastic are bouncing far and near, even though they're "certified," it's best to let 'em clear. Nebraska, home State of Ak-Sar-Ben and many jobbers and operators, has been making the headlines lately. One item from Alliance, heralding the coming of better times, landed right side up for back-page recording on the basis that money talks, and there was a truthful tang to the telling, as we read: "The large-sized currency, practically missing from this part of the country since the introduction of Andrew Mellon's small-sized notes, is reappearing. Bankers of this region declare that the reappearance of the large \$10 and \$20 bills is a sign that the people are discontinuing hoarding and are putting their money back into circulation." Those old bills of the larger size may flap and overlap as they're tucked in the bank roll like a cabbage leaf in a deck of cards, but they beat "psychological bidding" when slapped on showcases; they're a grand slam in the game with Old Man Depression. Of equal import is report from large banking institutions that they have handled more bills of large denominations in the last 60 days than at any time in the last several years. "Neither Nebraska note's from Norfolk, Skelly, Seeger, Simmons, Doney and Wickham, please note: "Have you a lock to pick? If you have A. B. Nelson, Norfolk locksmith, has invented an electric lockpicker with which he believes he can prove that you are wrong. The chances are 1,000 to 1, Nelson says, that he can unlock any lock the average person possesses in 30 seconds. To the layman there is nothing much to Nelson's invention but a rapidly vibrating needle and a loud buzz." That's all there is to a sewing machine. . . . And there will be plenty buzz at Philadelphia before long, for International Patent Exposition will be held there in February. Making merry with Momus will be the order of the day at New Orleans, where they ready the town for great crowds and fun galore with the opening of the Mardi Gras season February 4—when high jinks will be on with masking and revelry for the period ending February 9.

SOMEWHERE in our varied reading it is recalled that one item noted stressed the fact that people today are reading in greater volume books and writings of the non-fiction type, and it is pointed out that the sale of books these days runs largely to those works that deal in economics. Economics, as a study during times of depression and that period immediately after such times of financial shake-down and adjustment, has a value for everybody. Among the varied explanations of what lies behind the study of economics and why some knowledge of the subject may have a value for the average man in the process of adjusting himself to present-day conditions, we find the following: "Economics is the science of business"; "Economics studies man as he works for a living"; "Economics tries to explain the activities of mankind in securing a living." Economics is the study of man and his wants, his work, his welfare; his ability as a wealth getter and as the user of such wealth. The modern student of economics includes in his contemplation of the subject man at play, and thus the subject is widened to admit the showman and the amusement world. "We do not study how John Smith makes a living," textbooks tell us, "but how all the Smiths, Browns and Joneses make their living." Because it fits conditions and our time, the theory of Professor W. C. Mitchell on business cycles makes interesting reading, and we learn: At a time of depression prices, interest rates and wages are low and business is almost at a standstill. In time accumulated stocks of merchandise are consumed and more is needed. Low costs encourage some business enterpriser to start production. He buys goods from others and employs workers, who in turn spend their earnings on other products. (Business is now beginning to pick up and others follow suit, start into production and other workers are employed.) This leads to optimism and the free undertaking of risks. Some business men become reckless. Their expansion is based on borrowed funds; the stocks, bonds and "securities." Some large industry cannot meet its obligations and failure re-

sults. Many business men may be in an unquand condition. Rising interest rates, wages and prices pile up costs and they lose money. The failure of some large firm involving banking institutions frightens business men. Confidence in credit is shattered. Banks refuse further loans and force their clients to liquidate their businesses—the crisis is in full swing and may develop into a panic. Plants close and workers are laid off. Unemployment brings down wages, unsold merchandise brings down prices and decreased borrowing brings down interest rates. We are now where we began and are ready for another revival. That's the business cycle. Those are economic laws, for economic laws, we are told, are not on statute books nor drafted into bills to be passed by legislators. Economic laws are discovered, not made.

WITHOUT exception the real leaders among the men of coin craft flourish today bigger and better than ever. Their plans went on without delay or interruption. Tough going was encountered, but they made their moves as planned to larger quarters and new buildings or kept their business going as usual as wings were added or additional stories were built. Jennings slips into the new year with announcements that 1932 marks the silver anniversary of the establishment of their business; that several models of newer coin-controlled machines are being held back so that they may have their premier showing at the Coin Machine Exposition to be held at Sherman Hotel, Chicago, February 22-25. With this announcement comes the news that the manufacturers' committee, under whose direction this exhibition was planned, is to be perpetuated by an organization to be known as the Coin Machine Manufacturers' Association of Chicago. . . . For the jobber and the operator the future is pictured as bright. . . . Much brighter than you probably think, advanced posters billing the exposition point out, and regardless of the many important and revolutionary developments of the past, we are told, the past is only an indication of what the future holds in store for the men of coin craft. An item of more than passing interest and importance is to note among the names of those who have engaged space for exhibition at this trade show are sales-board and novelty dealers. . . . The banquet that will bring to a conclusion the four days of this convalesce is featured in the billing and everybody is assured that, including the show or entertainment that will be a part of the gala evening, it will be a \$5 event at a cost of but \$1 to those attending, the balance being made up out of the exhibition treasury.

TELEPHONES with coin-slot attachments have done much to make the public coin-machine conscious and break down some silly antagonism and prejudice that may have existed in the past toward the purchase of merchandise vended from coin-controlled machines. Automatic merchandising and the vending of coin-controlled service in the household are not a new venture and some pioneering has been done in other fields besides the installation of coin-collecting telephones in the home. Batteries of venders have been installed in apartment houses that duplicate the offering of the delicatessen; where all deliveries were made when the proper coin was deposited in the slot. Electric washing machines have found their way to basement laundries to function when a coin was slid into the chute. It remained, however, for electric refrigeration to pioneer and point the way to an avenue for merchandising household utilities that may supersede the "installment plan." This would come if the installation was made with coin attachment and a dully dime or quarter was deposited in its slot. Collections would be made and the amount collected credited to the account. When the stipulated price of the device had been collected from the coin box the coin-collecting attachment would be removed and the buyer given a bill of sale. . . . Then there was that story about a concern that got a concession to install machines in railway coaches in Roumania to vend cologne. Located at Bucharest, the operating company agreed to pay an annual rental for the franchise of 600,000 lei. Some lei.

**CHUCK LUCK**  
**5**  
 Games for the Price of ONE  
 Five different Prizes furnished with each Machine—namely—POKER, HORSE RACING, BICYCLE, FOOTBALL, BLACK JACK. Can be changed from one to another in a minute.  
 Sample Price, **\$12.50**  
 (Including 5 Fronts.)  
 Guarantees Satisfaction,  
 10 Day Trial or Money Back.  
**D. Gottlieb & Co.** 4318 W. Chicago Ave., CHICAGO.

**DOWN GOES THE PRICE!**  
 Bathing Beauty Charms

**\$4.50 Gross** **\$4.50 Gross**  
 LORD'S PRAYER CHARMS, GROSS, \$5.00. Postage, 10c per Gross. Additional.  
**IMPORTANT NOTICE**  
 We will not publish a new edition of our Catalog until some time in May. All orders selected from our 1931 Catalog or any previous issue will be billed at lowest market prices regardless of printed quotations. If interested in any items not listed write for prices. We are constantly receiving shipments of new merchandise and will probably have what you want.  
 Write for Circular on Novelty Valentine Postcards.  
**LEVIN BROS.**  
 Est. 1886 TERRE HAUTE, INDIANA

**A BINGO** Price \$16.50  
 GAME OF SKILL  
 Wgt. 23 Lbs.  
 Width, 16 in.  
 Height, 9 1/2 in.  
 Length, 24 in.  
 TAKES IN LAST FIRST WEEK.  
 BINGO has already become the standard of comparison in judging the merit of coin-operated skill and amusement machines. Its play has been sensational all over the country. Local everywhere.  
 Stands for This Machine, \$2.50.  
 Write or wire for circular.  
**BINGO NOVELTY MANUFACTURING CO.**  
 2240 Ogden Ave., Chicago, Ill.  
 Eastern Rep.—L. BROUWER, 5 Deberolte Street, Brooklyn, N. Y.

**NEW DONKEY LIQUID DISPENSER**  
 Price \$19.20 Doz, Sample \$1.75  
**DONKEY CIGARETTE DISPENSER.** Price Dozen ..... \$9.00  
 Sample, 5c. Postage Extra.  
 Write for Circular.  
**ELECTRIC LIGHTER AND ASH TRAY COMBINATION SET.** Size of Tray, 4 1/2. Ass't. Colors. For Doz. \$5.50  
 Sample, 50c Each. Postage Extra.  
**WE CARRY IN STOCK A FULL LINE OF SALESBOARDS AND NOVELTIES.**  
 Write for Salesboard and Merchandise Catalog.  
 25c deposit requested with all C. O. D. orders.  
**FAIR TRADING CO., Inc.**  
 40 W. 21st Street, New York

**CALIFORNIA GOLD COINS**  
 Samples, 50c Each, or \$2.00 a Dozen, in Dozen Lots Only. Price List furnished on request.  
**J. G. GREEN CO.**  
 49 Fourth Street  
 San Francisco, Calif.  
 Advertise in The Billboard—res'll be satisfied with Results.

**SALESBOARDS PREMIUM MERCHANDISE**  
 Write for our complete Catalog.  
**MIDWEST NOVELTY COMPANY**  
 1508 Main Street, KANSAS CITY.



# CATALOG

**1**  
**9**  
**3**  
**2**

**GLOBE**

**LEADERS IN SALES BOARDS & CARDS**

**FREE**

This 1932, 48-page, Beautifully Illustrated Catalog is **YOURS** for the asking. Full of Items of Interest to You. **RESERVE YOURS TODAY.**

## GLOBE PRINTING CO.

MAIN OFFICE AND FACTORY: 1033-25-27 Race St., PHILADELPHIA, PA.  
WESTERN OFFICE AND WAREHOUSE: 415 N. Wells St., Chicago, Ill.  
PACIFIC COAST OFFICE AND WAREHOUSE: 441 Third St., San Francisco, Calif.

# DOCTOR CAT

New Low Price **\$6.50** Per Gr.

Buy Direct From Manufacturer.

We Have No Resellers.

Blow It Right Up.

Packed in a Large Flashy Envelope.

Assort. Colors.

One-third deposit with order. bal. C. O. D.

Manufactured by **UNITED BALLOON CO.**, 125 FIFTH AVE., NEW YORK CITY



# ARTIFICIAL FLOWERS

"THE LAST WORD IN BEAUTY"

Large Assortments in Attractive Colors. **POSITIVELY THE BEST STOCK CARRIED IN THE U. S.** Satisfaction Guaranteed on All Our Merchandise.

**GEORGINES** No. 501—Our Leading Seller. The Prettiest Flower on the Market. In Various Flashy Colors.

**PEONIES** No. 502—The Best Made; Imported; a Beautiful Large Flower in Assorted Flashy Colors.

**DAHLIAS** Genuine No. 7. In Assorted Flashy Colors.

Sample Box of 100 of any of the above in Assorted Colors, sent prepaid for \$2.50.



**\$22.50** Per 1000  
**\$2.25** Per 100

Orders Shipped Same Day Received.

**ROSES** No. 16—New Beautiful Flowers in Assorted Flashy Colors. Sample Box of 100 Roses in Assorted Colors, sent prepaid for \$2.25.

**THE ABOVE ARE ALL LARGE-SIZED NUMBERS**

**MOUNTAIN LAUREL (Best Grade) \$6.00 per 50-lb. Carton**

In Lots of 25 Lbs. or Less, 12 1/2¢ per Lb.

Will send you any complete Sample Assortment, consisting of 21 different kinds of Flowers, in assorted colors and various kinds of Foliage used for mounting with best prices attached to each, prepaid for \$1.00.

TERMS: 25% deposit with orders, balance C. O. D. **SEND FOR PRICE LIST TODAY**

**FRANK GALLO, Importer and Manufacturer**  
1403 CHESTNUT ST., ST. LOUIS, MO.

# TWO BIG JACK POTS

5c, 10c, 25c



**FIRST AND ONLY TWIN JACK POT IN THE WORLD.** Built With or Without Front Vender.

**5c, 10c or 25c Play**

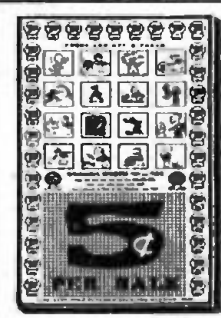
No. 70—**\$85.00 — \$70.00**  
No. 80—**\$90.00 — \$75.00**  
No. 90—**\$90.00 — \$75.00**

Special Discounts in Lots of 5 or More. Distributors wanted everywhere. Write for catalogue and prices.

## WATLING MFG. CO.

Our New Factory.

4640-4660 W. Fulton St. Chicago, Ill.  
Telephone, Columbus 2776.  
Cable Address "WATLINGOITE," Chicago.



# Guess and Get A Break

**BIGGEST SELLER ON THE MARKET TO-DAY**

16 cut-outs and 33 seals. A highly colored 3000 hole (64 to sq. in.) board, taking in \$150. and paying out \$70.

**CHAS. A. BREWER & SONS**  
The Largest Board and Card House in the World  
Englewood Station : : : CHICAGO, ILL.

# HI-BALL

## ANOTHER PEO WINNER

**10 Shots for 5c**

HI-BALL is as big a winner as the Peo Little Whirl-Wind and the Peo Play-Poker.

HI-BALL gives plenty of action and requires just the right amount of skill to bring the repeat business.

Like every Peo-built machine, HI-BALL is built to last. Beautifully decorated cabinet, finished in rich toned walnut. Legs are strongly made, detachable, easily adjusted to uneven floors.



**PEO MFG. CORP.**  
449 Ave. A, Dept. B, Rochester, New York

CHICAGO OFFICE: 4332 W. Harrison St., Chicago, Illinois  
NEW YORK OFFICE: 1123 Broadway, New York City

Shipping Weight, 45 Lbs. Actual Weight, 60 Lbs.  
40 in. High, 37 in. Long, 17 in. Wide.

# BIG REDUCTION IN PRICES

ON "World Famous" Scene-In-Action Torchere Lamps.

Retails at \$4.95 Ea.  
**Now \$2.50 Ea.**

4 MODELS

No. B43—Marion.  
No. B44—Forest Fire.  
No. B42—Niagara.  
No. B45—Moonlight.

Height, 9 1/2 inches. Width, 5 1/2 inches. The most popular series of Lamps ever produced. Colorful circular of complete line on request. A great sales stimulator for Commissionaire, Dealers, Specialty Men and Sales Card Workers. Get started now; there are big profits awaiting you. Send a trial order and get our Catalog of other Specialties. Address Dept. B.

**JOSEPH HAGN COMPANY,**  
The World's Bargain House.  
223-225 MADISON ST., CHICAGO, ILL.

# Newest Machines Out At Factory Prices

**BAFFLE BALL**  
Sample \$19.50, Lots of Five \$18.50, Lots of Ten \$17.50, Special Stand \$2.50

**BAFFLE BALL, Sr.**  
Sample \$42.50, Lots of Five \$40.00, Lots of Ten \$37.50

**BUSTER BALL**  
Sample \$13.50, Lots of Five \$12.50, Lots of Ten \$12.00

**KENTUCKY DERBY HORSE RACING MACHINE**  
(It's New and It's Hot)  
Sample \$38.50, Including Special Stand

**SOUTHERN, SOUTHEASTERN AND NORTHWESTERN OPERATORS**

Can save hundreds of dollars in express and long delays by placing their order with us at factory prices on all worth-while coin-operated machines. Large stocks and shipment same day your order is received. Get our mailing list.

**AUTOMATIC AMUSEMENT CO.,** 683 Linden Ave., Memphis, Tenn.

# HERE IT IS!

**The Jack Pot Board That Has Taken the Country by Storm.**

3,000-Hole 5c Board. Takes in \$100.00. Pays out in trade \$14.00.

10 Hidden Certificates, paying from \$1.00 to \$10.00 in Trade.

48 other Awards to "pep up" the play.

Catalog No. 3620. List Price, \$5.40.

Harlich Mfg. Co., 1401-1417 W. Jackson Blvd., Chicago  
Send for New Color Catalog.

# ATTRACTS PENNIES LIKE A MAGNET! MINIATURE GOLF BALL GUM VENDOR—OPERATORS

If you want a **STEADY** money maker—then operate a "chain" of these fascinating trade stimulators. Each "Miniature Golf" should net you at least \$5.00 weekly profit.

Note These Features

All metal construction. Gum chamber holds 1,000 balls; all skillful play is registered; an interchangeable Football Pinboard.

Included free with every machine. **PRICE, \$15.00.** Write for quantity prices of this and many other money-making Vending Machines.

**D. ROBBINS & CO.,** 11618 DeKalb Avenue, Brooklyn, N. Y.

# NEW AND USED COIN-OPERATED MACHINES

**JACK POTS** OF EVERY DESCRIPTION. Also Special Prices on Mints, Stands and Supplies. **MINT VENDERS**

**We can supply Coin Slides, Plungers and Marbles for all types of Skill Machines. Tell us your requirements.**

**LATEST PIN GAMES** BAFFLE BALL, \$19.50, LUCKY STRIKE, \$17.50, 1c OR 5c PLAY, SPECIAL STANDS, \$2.50. **WRITE FOR QUANTITY PRICES.**

**SICKING MFG. CO.** 1922 Freeman Avenue, Cincinnati, Ohio  
Established 1895.

Advertise in The Billboard—You'll Be Satisfied With Results.

# 17-J WALTHAM WATCHES, \$2.75

For a short time. Samples 50c Extra. No goods sent without deposit, balance C. O. D. ALL WATCHES GUARANTEED.

**PALTER & SMITH, INC.**  
132 Nassau Street, NEW YORK CITY.

# THE LINCOLN Hot Peanut Vender

New Money-Making Vending Machine.  
**NOVIX SPECIALTY CO.,** 1191 Broadway, New York.

**GUM 19¢ BOX**  
20-5¢-FULL-PACKS  
SPEARMINT PEPPERMINT APPLE  
3 COLOR LABELS-FLASHY DISPLAYS  
OVER 100% PROFIT-SEND DEPOSIT  
AMERICAN CHEWING GUM & ME PLANNED NEWARK, N. J.

# BAFFLE BALL, SR.

Nuff Said ..  
and a Knockout  
Price!



Length 34"  
Width 20"  
Detachable  
Legs  
Portable

Never before has any manufacturer ever dared to produce so big a value for so little money. **BAFFLE BALL, SR.** has everything . . . a finished product for the select location.

### No Risk Guarantee

Satisfaction guaranteed or purchase price refunded. If dissatisfied after 7 days return via prepaid express. No questions asked.

- Sample . . . . . \$42.50
- Lots of 5 . . . . . \$40.00
- Lots of 10 . . . . . \$37.50

Terms: 1/3 with order, certified check. Balance C. O. D.

Write, Wire or Phone

**D. GOTTLIEB & CO.,** 4318 WEST CHICAGO AVE. CHICAGO

Sample  
**\$42.50**

# VARIETY

Conceded by All To Be  
**THE MOST BEAUTIFUL MACHINE EVER BUILT**

YOU Owe It  
to Yourself  
To Investigate  
**VARIETY**  
Before You  
Spend Your  
Money



Playing Surface  
Finished in  
Red—Green—Black

Play a **VARIETY**  
of Games

5 White and  
5 Black Balls

Size 23"x46"  
Entirely Automatic

### IN A CLASS BY ITSELF

Large Enough To Maintain Nickel Play  
Small Enough for 99 Out of 100 Locations

**ATLAS INDICATOR WORKS, Inc.**

819 West Washington Blvd.

Chicago, Ill.

Phone, Haymarket 2107

## BUY THE BLADES and Get The Razors Free

### START NOW

ON THIS NEW RAZOR BLADE DEAL

B8C85—Double Edge for Gillette  
Type Safety Razor. 10 Blades in  
Package. 10 Packages in Carton.

In Lots of 10 Cartons **1.00**  
Per Carton (100 Blades)

Smaller Quantities, **1.10**  
Per Carton (100 Blades)

**FREE** →

One Safety  
Razor in Metal Case with  
every Carton of Smooth  
Edge Blades.

**N. SHURE CO.** ADAMS AND WELLS STS. Chicago

### CORRECTION

**GARDNER AD, BACK COVER THIS WEEK**

WHOOPEE Board Copy should read  
29 Whoopee Jugs pay various amounts from  
\$1.00 to \$10.00.

The ad now reads 15c to \$10.00, which is an error.

## TAKING THE COUNTRY BY STORM!!! BAFFLE BALL!

The Biggest Amusement Value Ever  
Offered in Coin-Machine History

Wait no longer. Here it is. The opportunity you have been  
looking for—A **MASTER PROFIT MAKER** that sustains its  
earnings indefinitely. Legal anywhere. 7 plays for 10. Defies  
competition. Tried, tested; proved the record breaker of all  
time. Colorful, substantial; a Trojan for punishment.  
Backed by a shock-proof trial **GUARANTEE**. Will open  
hundreds of new locations for you. **PAY FOR ITSELF**  
**FIRST WEEK-END**. Delay is fatal. **ACT NOW!**

**TRIAL MACHINE only \$19.50**

**LOTS OF 5, only \$18.50 Each!**

**LOTS OF 10, only \$17.50 Each!**

**Special Steel Stand, \$2.50**

**WIRE AT ONCE FOR**

Complete Details and Iron-Clad  
Risk-Banishing Guarantee . . .

Built  
For  
Lifetime  
No-Cost Service



Weight  
Only  
24 lbs.

Manufactured Exclusively By  
**KEENEY & SONS, 700 E. 40th St., CHICAGO, ILLINOIS**

DISTRIBUTED IN THE NEW ENGLAND STATES BY

**TRIMOUNT COIN MACHINE CO.**

1254 WASHINGTON STREET, BOSTON, MASS.

## SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new **CATALOGS** showing the latest  
**HIST** and **LOWEST PRICED** line of Ready-to-Run Salesboard Assortments, Blank Salesboards,  
Push-Cards and Pellet Boards. Full line of **VENDING MACHINES**, Watches, Jewelry and Latest  
Novelty Items. We make **DRUP-SHIPMENTS** direct to your customers. **PROMPT** and **COURTEOUS**  
**OUR SERVICE.**

A. S. DOUGLIS & CO.

116 SO. WELLS ST.

CHICAGO, ILL.

## SALESBOARD OPERATORS Line Up for Your Easter Business Now

Why play the old worn-out stuff, when you can get a brand-new, red-hot Easter Premium that will  
knock 'em cold? Send for circular with factory-to-you prices today.

**KEYSTONE SPECIALTY COMPANY, 52 S. Sixth Street, READING, PA.**

MILLS  
SILENT  
JACK POT  
MINTS

ALL TYPE PENNY MACHINES.  
Write for Prices.

**SLOAN NOVELTY & MFG. CO.**

1250 North 10th St.

(Est. 1891)

ELECTRIC  
MINIATURE  
BASE BALL  
BALL GUM

PHILADELPHIA, PA.





**START 1932 RIGHT  
—CATCH THESE FOUR AGES!**

**HIT THE HIGH PROFITS WITH  
HI-BALL**

It isn't the first nickel that counts—it's the second and the third. The common machine is played only once, but Hi-Ball brings the customer back again and again.  
Built right, guaranteed to satisfy the operator. Beautifully decorated cabinet, rich toned walnut finish, strong detachable legs, easily adjusted to uneven floors. When dismantled fits into any coupe or roadster rear compartment.  
Playing board affords the public ACTION and plenty of it. Mechanism original, simple and easy to play. No knobs to turn.  
Sample Machine.....\$75.00 Lots of 10.....\$65.00  
Lots of 5.....70.00

**JOBBER'S WIRE OR WRITE FOR QUANTITY PRICES**

**JUSTLE**

The Most Fascinating Nickel Machine Ever Built! The Desire To Play Grows Constantly.

—It's the size machine you have been looking for.  
—Its attractiveness compares with the most exclusive places.  
—Its returns compare with the lawless slot machine.  
—Its name just jostles in the money!  
—Its mechanical parts are designed with utmost simplicity, eliminating the trouble calls and loss of income.  
Order a Sample Justle Right Now!

JUSTLE Tables are superbly constructed. Sides and bottom of finest 5-ply veneer Walnut finish. Play board finished in natural high lustered 3-ply Birch, with ten marbles to each board. Table very sturdily constructed of solid legs and panels of Walnut finished Birch. All metal parts are highly nickel plated.

**BUILT RIGHT AND PRICED RIGHT.**

**SAMPLE JUSTLE TABLE.....\$75.00**

**LOTS OF 5.....70.00**

**LOTS OF 10.....65.00**

**JOBBER'S WIRE OR WRITE FOR QUANTITY PRICES**

**SHIPMENT OF JUSTLES**—Each machine comes packed individually in a strong corrugated box and shipped by express unless otherwise specified.

**SPECIAL**—We have 10 Justles we subject to prior sales at \$57.50 Each by taking the lot of 10. Guaranteed new.

**TAKING THE COUNTRY BY STORM  
BAFFLE BALL**

The Biggest Amusement Value Ever Offered in Coin Machine History. A MASTER PROFIT MAKER THAT SUSTAINS ITS EARNINGS INDEFINITELY. Legal anywhere. This machine can be operated 5, or 10 Plays, in both penny or nickel play. Tried, tested, proved the record breaker of all times. Backed by a shock-proof metal GUARANTEE. Will open hundreds of new locations for you. **PAYS FOR ITSELF FIRST WEEK-END.** Delay is fatal. **ACT NOW!**

Price listed is for machine complete with stand as shown. (Net Price for machine less stand)

**SAMPLE MACHINE.....\$75.00**

**LOTS OF 5, EACH.....21.00**

**LOTS OF 10, EACH.....20.00**

**JOBBER'S WIRE OR WRITE FOR QUANTITY CONTRACT PRICES**

**WHILE AT ONCE** For Complete Details and Iron-Clad Risk-Banishing Guarantee. Made in both Penny and Nickel Play. Specify which you want when ordering. We can make immediate shipments.

**SPECIALS**

**MINTS, Assorted Flavors, 10-Cent Lots, Per Case.....\$ 6.00**

**(3) MILLS SILENT PLAY FRONT VENDERS, 5c Play, Used as Sample, Each.....\$0.00**

**(3) MILLS SILENT PLAY FRONT VENDERS, 10c Play, Used as Sample, Each.....\$5.00**

**(50) A. R. T. NUMBERED WHEELS TARGETS, Penny Play, Slightly Used, Each.....15.00**

**(70) DUTCH POOL TABLES, Complete with Stands, Slightly Used, Each, \$15.00, in Lots of 10, Each, \$17.50**

**Write for Circular on Pool Shooters.** This new number will get the money.

**TERMS**—1/3 cash, balance C. O. D. All deposits must be in the form of Post Office, Express or Telegraphic Money Orders. We make no shipments on personal or certified checks until they are cleared thru your bank. Deposit as requested will assure you immediate shipment.

**Moseley Vending Machine Exchange, Inc.**

3822 Chamberlayne Ave., Richmond, Va.

**FOR CARNIVALS, BAZAARS, PREMIUMS AND SALESBOARDS**

**WASHINGTON SOUVENIR**

**Large Size Silk Fringe PILLOWS**

**Without Filling, Dozen \$4.80**

**Free Add 50c for Sample Dozen, Prepaid.**

**Catalog KAPOK FILLED, Doz. \$7.50**

**Add \$1.00 for Sample Dozen, Prepaid.**

**For quick action wire money with order. Ship same day order received, 25% C. O. D.**

**WESTERN ART LEATHER CO.**

P. O. Box 484, 1616 Arapahoe St., Denver, Colo. Many Designs.

**NOW DELIVERING**

**THE GOLDEN COMET!**

The De Luxe Roll Ball Game with many new and distinctive features, including a new style Coin Chute that is 100% right. Made in two Models—1c Style with 5 Balls and 5c Style with 10 Balls.

**JOBBER'S PRICES:**

Sample, \$16.50; Lots of 10, \$15; Lots of 25, \$14; Lots of 50, \$13; Lots of 100, \$12.

Stands for Machines, \$2.50; Lots of 10, \$2 Each.

**The Field Manufacturing Corp.,**

Peoria, Illinois, U. S. A.

**SILENT JACKPOT JACKPOT BELLS**

**JACKPOT FRONT VENDERS**

**MINTS, BALL GUM, BABY JACKS, DANDY VENDERS,**

**STEEL SAFES, STANDS**

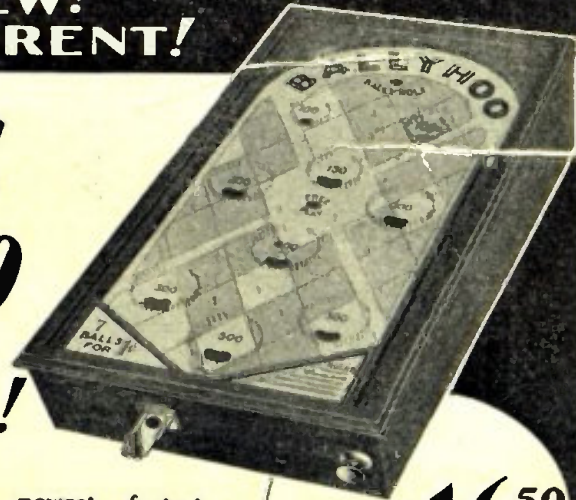
Write or Wire for Prices.

**KEYSTONE NOVELTY & MFG. CO.**

26th and Huntington Sts., PHILADELPHIA, PA.

**OPERATORS  
NEW!  
DIFFERENT!**

**Earn up to \$300 a Week!**



Here's the newest, fastest, most sensational penny-play machine on the market! Is it HOT? Ask any of the several hundred operators who are NOW cleaning up with—

**Only \$16<sup>50</sup>**

**BALLYHOO**

**The Sensational Profit-Maker**

BALLYHOO is brand new! It's different from any coin-operated game you ever saw or heard of. It gets the play—and how! It piles up profits—and that's no guesswork!

Though BALLYHOO is new, it has been thoroughly tried out in the most difficult territories—and in every instance, it has come through a winner!

Can you make money with BALLYHOO? You simply can't fail to make money with it! Place it in even an average location and you'll collect from \$10.00 to \$20.00 a week. With a chain of machines, imagine what your profits will be! And notice the low price of BALLYHOO—\$16.50 for One Machine, \$15.50 in Lots of 5, and \$11.50 in Lots of 10. Metal Stand only \$2.50. Walnut Finished Wood Stand only \$6.50.

**NO GAME LIKE IT!**

Though BALLYHOO is FAST, it has the longest playing field of any game in its price class. The metal balls bounce and carom for almost a full yard on each shot. The BALLY HOLE creates interest and suspense. When made, it **DOUBLES** the score of the entire board. The FREE PLAY hole, too, keeps folks trying for hours to make a high score. This means a constant rain of pennies into the cash compartment—and steady profits for you!

**WRITE OR WIRE TODAY!** Delivery within seven days.

**BALLY MANUFACTURING CO.**

310 W. Erie Street, Chicago, Illinois

**Most Sensational Penny-Play Machine Ever Devised**

**Legal Everywhere**

**Pays Big Profits Wherever Installed**

**Get Details NOW!**



Wood Stand \$6.50

**SALESBOARD OPERATORS STOP—LOOK AND LISTEN!**

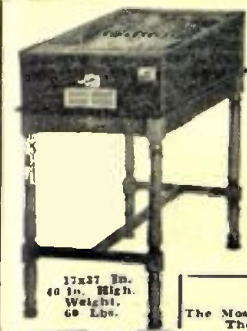
**3--ELECTRIC CLOCK COACHES--3**

MADE OF METAL IN OLD GOLD FINISH. Put up on a 1,600-Hole Combination Cigarette Board at 8c per sale. Takes in \$75.00 and Pays Out \$15.00 in Cigarettes at Retail Value.

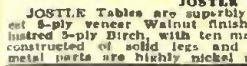
**Sample Deal Complete, \$10.50**

Send for Free Circular.

**GELLMAN BROS., 119 N. Fourth St., Minneapolis, Minn.**



17x37 In. 40 In. High. Weight, 68 Lbs.



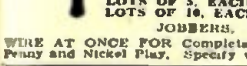
Price listed is for machine complete with stand as shown.



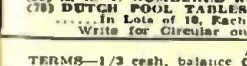
Write for Circular on Pool Shooters.



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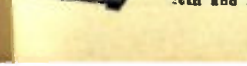
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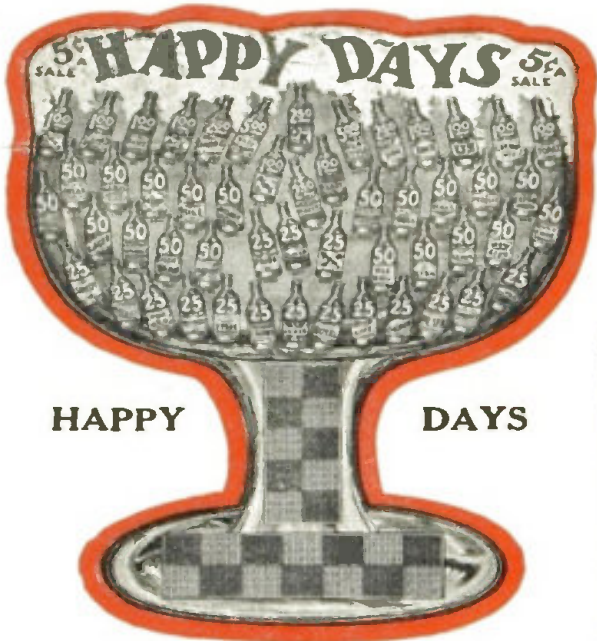
Write for Circular on Pool Shooters.



Write for Circular on Pool Shooters.



# HAPPY DAYS ARE HERE!



HAPPY DAYS

No. 2500 H. D.

**HAPPY DAYS BOARD**  
 Takes in ..... \$125.00  
 Pays out ..... 44.00  
**Your profit \$ 81.00**  
 Price, \$3.50

Don't delay your Profits;  
 order right from this  
 ad NOW!

# WHOOPEE PROFITS ARE HERE!

Here's another example of Gardner's effort to give you something that will show you big money.

Your customers will make "Whoopee" while punching this board, and you will make money while they're doing it.

Both WHOOPEE and HAPPY DAYS are sure shots—they're full of action and will sell faster than anything you have ever seen.

## GARDNER & COMPANY

World's Largest Manufacturers of Salesboards  
 2309 ARCHER AVE., CHICAGO, ILL.



**WRITE FOR THIS**  
 • BIG NEW •  
 • CATALOG •

It contains lower prices, net prices, square-hole boards at the price of round, free two-color checker fronts, free freight and the most varied line of salesboards ever shown.

**WRITE FOR IT NOW.**



5000-Hole Whoopee Board No. 5,000 W. H.

Board takes in ..... \$250.00  
 Pays out (cash from Whoopee Jugs) 60.00

**Profit (less cost of cigarettes) ..... \$190.00**  
 Price, \$5.00.

Twenty-nine Whoopee Jugs pay various amounts from 15c to \$10.00.

Sixty-four other numbers pay a total of 100 packages of cigarettes.

Ninety-three premiums to shoot at!

Start your profit-making by ordering from this ad NOW!

### COUPON

GARDNER & COMPANY  
 2309 Archer Ave.  
 Chicago, Ill.

#### RUSH

- Your big NEW CATALOG (at no obligation to me)
  - Happy Days Boards... @ \$3.50 Ea.
  - Whoopee Boards... @ \$5.00 Ea.
- Enclosed find check for \$ .....

Name .....

Address .....

City ..... State .....

Jobber  Operator  Dealer