

BICAL
RAL LIBRARY
Y. OF

MARCH 22, 1930

MAR 19 1930

15 Cents

The *Billboard*

The Theatrical Digest and Show World Review

Legitimate Stage - - Circus
 Vaudeville - - Carnival
 Films - - Fairs-Expositions
 Dramatic Stock - Parks
 Burlesque - - - Rodeos
 Orchestras - - Special Events
 Radio - Skating Rinks
 Popular Songs - Magic
 Little Theaters - Minstrelsy
 Med. Shows - - Pitchmen

(Printed in U. S. A.)



LAST CALL

For Advertising Copy

SPRING SPECIAL

Issue of

The Billboard

◀ DATED MARCH 29 -- ISSUED MARCH 25 ▶

SOME OF THE FEATURES OF THIS BIG NUMBER:

Timely Articles by Amusement World Authorities.

First List Number in 1930 Listing Fairs, Parks, Special Events, etc.

Four-Color Cover.

Biggest Circulation of Any Issue of The Billboard.

Regular Advertising Rates.

**THE SPRING SPECIAL serves as a Buyer's Guide to Outdoor Showmen.
It is the "Year Book" in the Outdoor Amusement World.**

THE BILLBOARD PUBLISHING CO.

Publication Office: 25 Opera Place, Cincinnati, Ohio
1560 Broadway - - - New York City

Chicago - St. Louis - Kansas City - Philadelphia - San Francisco

The Foremost
Grade Publication
of the Theater and
the Show World.

The Billboard

Only News that
Means Something.
No Scandal To Dis-
honor the Profession.

Published weekly at Cincinnati, O. Entered as second-class mail matter June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879.
100 Pages. Vol. XLIII, No. 12, March 22, 1930. Copyright 1929 by The Billboard Publishing Company.

ROAD TRIES COMEBACK

Main Show Going Out

Walter L. Main leases title
to wealthy group and will
manage and route circus

Walter L. Main is returning to the circus field as manager and agent of a motorized circus. In a call at *The Billboard*, Cincinnati, March 15, he stated that he had leased his title to a number of wealthy men who are organizing a company which will be incorporated. They also have an option on the title for 1931. A well-known circus man has been engaged as assistant manager and several agents have been appointed. This will leave Main footloose, to be either with the show or in advance.

A standard motorized circus has been acquired, with trucks and tents nearly new. In addition to this a fleet of all new trucks will be added. Counting trucks, private cars and other autos, there will be 50 motorized vehicles with the aggregation. A menagerie will be carried and animals will not be shown in the side-show tent.

The new show, under the old name, will play towns that the Main Show has not visited since it was on wagons nearly 40 years ago. It will open in a Southern State the middle of next month and move north fast. Main avers that the route will be from coast to coast.

In last week's issue it was mentioned that the Main title was reported to have been leased to Dorsey Bros., of Chicago. Such a lease was never contemplated, according to Main.

First 25-Cent State Fair On

JACKSONVILLE, Fla., March 17.—With practically every exhibit in shape, concession row and the midway of the Royal American Shows all ready for the opening, the Florida State Fair, operating under a 25-cent gate and in a spring date, faced a downpour on Saturday that followed a full preceding day of rain.

The much-watched-for reaction to the two-bit admission was not apparent on the first day, which was free School Children's Day, and the expected opening throngs were kept back by one of the worst rains of the winter. However, 3,000 people were checked thru the gates on Saturday, with the concessions and carnival midway reporting a good reaction under the conditions.

Manager G. R. Lewis, who is making a new era in Florida fair management, immediately made Monday a free Children's Day, and set about Sunday, which was a day of rest, to prepare for the week ahead. Sunday was marked by intermittent spells of rain and sunshine, but the grounds dried up considerably, and with a break in the weather the Florida State Fair seems assured to ring (See JACKSONVILLE FAIR on page 91)

Hundreds Attend Albee's Funeral

NEW YORK, March 17.—Edward F. Albee was laid to rest Saturday in Kensico Cemetery.

While 1,000 and more moist-eyed men and women, the majority of them from the ranks that make up the amusement world, crowded the chapel of St. Anastarius of the Cathedral of St. John the Divine, Bishop William T. Manning intoned the requiem services that preceded the trek to Kensico. Hundreds of others, unable to obtain admission, filled the streets outside the church. They stood with bared heads as there floated out to them the sweet strains of the organ and the voices of the choir.

Huge banks of flowers practically blocked the chancel wherein lay the hammered bronze casket that contained the earthly remains of vaudeville's pioneer. It rested on a catafalque and was covered with a blanket of pink orchids and lilies of the valley. It was fitting, this display of flowers, for only a week ago he was apparently in the best of health amidst Florida's tropical foliage.

Mr. Albee's widow and his daughter, Mrs. Ethel G. Lauder, Jr., were in the first pews, along with Dr. Fred H. Albee and the honorary pallbearers. A place of honor near the sanctuary and close

(See ALBEE'S FUNERAL on page 95)

Hurtig and Seamon Forming Burlesque Circuit in the East

NEW YORK, March 17.—Jerome Rosenberg, former manager of the Columbia Theater under the directing management of Walter Reade, is now giving his support to Joe Hurtig and Harry Seamon in their efforts to establish a burlesque circuit of 10 houses in and adjacent to this city.

Rosenberg has taken a 10 years' lease on the Garrick Theater, a former Schubert house on 35th street, east of Broadway, which he is having renovated, redecorated and refurbished for its reopening March 22 for the presentation of musical comedy revues a la better

Alabama Fairs Organize; Simon Roswald President

BIRMINGHAM, Ala., March 17.—With some 15 fair association in the State represented, the Association of Alabama Fairs was formed at a meeting in the Hotel Tutwiler here Thursday. Simon Roswald, of Montgomery, was chosen president; J. B. Sarver, Athens, vice-president, and L. B. Dean, Alexander City, secretary-treasurer. The purpose of the organization is to promote the agricultural and industrial interests of the State thru an educational campaign. With this in view, officials of the association said special attention will be given to boys and girls' 4-H clubs.

Promoters of the association said they

SOUTH TO HAVE AUDITORIUM CIRCUIT OFFERING FOUR WEEKS

Shows to be bought outright in Chicago and returned
to producers in Kansas City — William A. Brady, as-
sisted by Chambers of Commerce, opening Northwest

If present plans materialize, next season will see the first steps taken to rejuvenate the road. Activity now is being centered on the South and the Northwest. An auditorium circuit offering four weeks has been lined up in the former section by C. A. McElravy, managing director of the Memphis Auditorium, while William A. Brady, veteran New York producer, assisted by the chambers of commerce, has been personally opening the Northwest. Favorable reaction is being felt everywhere.

"Party Girl" in Legal Battle at Birmingham

BIRMINGHAM, Ala., March 17.—A three-day legal battle here between the Trianon Theater and the city over the showing of *Party Girl* (Tiffany), film condemned by City Movie Inspector Myrtle Snell, had its climax Saturday noon when the Alabama Supreme Court issued an order eliminating Circuit Court Judge Snyder from the case. Judge Snyder had issued a temporary injunction restraining city officials from interfering with the film, later citing these officials for contempt of court when they interfered with the show in the face of an injunction.

The auditorium circuit is a unique experiment in theater booking. Productions instead of playing on a house guarantee or percentage basis will be bought outright for the four weeks' period by those backing the project. All shows will be taken over in Chicago, play the four weeks, and be returned to the original producers in Kansas City. Only productions booked next season for Chicago will be considered.

In other words, if a musical show has an operating cost of \$12,000 per week, the auditorium circuit could offer \$15,000 a week for four weeks.

Cities already definitely included in the circuit are: St. Louis, one week; Louisville, three nights; Nashville, Ryman Auditorium, Mrs. L. C. Naff, manager, one night; Chattanooga, Memorial Auditorium, Stanley Addis, manager, two nights; Memphis, Auditorium, C. A. McElravy, manager, three nights; New Orleans, one week; Houston, Tex., Auditorium, Mrs. Edna Saunders, manager, two nights; San Antonio, Auditorium, P. C. Crown, manager, two nights; Dallas, Fair Park Auditorium, Robert Rupard, manager, two nights; Wichita Falls, (See ROAD COMEBACK on page 91)

Bandsmen Hold First Meeting

MIDDLETOWN, O., March 16.—The first annual convention of the American Bandmasters' Association, which has been in session here since Thursday, was brought to a close this afternoon with a concert at the high school auditorium, at which more than a score of leading bandmasters directed the Arco Band in compositions of their own.

At the final day's session John Philip Sousa and Edwin Franko Goldman were presented with medals from the Arco Band, of which Frank Simon is leader. A check for \$1,000 was given the association, the money to be offered by the bandmasters for the best band number to be composed during the remainder of the year. It was voted to hold the 1931 convention at Allentown, Pa.

The American Bandmasters' Association was formed in 1929 for mutual helpfulness and to elevate the standards of bands and band music. At their initial convention the bandmasters decided upon the following as a means to reaching their goal: first, a universal standardization of band instruments; second, to bring about higher ethical and playing standards, and third, to induce (See BAND MEN on page 91)

hope thru co-operative efforts of State associations to obtain larger and better displays of agricultural products and live stock than have heretofore been exhibited, and with all fairs working together, more can be accomplished than with each association working alone.

Directors elected are: R. H. McIntosh, Birmingham; Leo F. Eldridge, Mobile; F. C. Finney, Huntville; J. E. Jordan, Sylacauga; J. T. Coleman, Anniston; J. B. Sarver, Athens; Simon Roswald, Montgomery; M. F. Hollingsworth, Opelika, and L. B. Dean, Alexander City.
Committee on constitution and by-laws (See ALABAMA FAIRS on page 63)

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Equity Meetings Are Planned For Kansas City and Chicago

President Gillmore to address both assemblies—to answer charges of propagandists in tent and rep. locality—explains voting system—officers selected by membership

NEW YORK, March 15.—Frank Gillmore will visit Kansas City and Chicago next week. Arrangements are being made by the representatives in both Middle Western cities to have meetings while the president of Actors' Equity Association is in the vicinity. The bigger meeting will undoubtedly be held in Kansas City, the center of the tent and repertoire field. Gillmore in planning the meeting for Kansas City hopes to be able to get a good representation from the field and he intends to take up all the charges that have been leveled against Equity from that quarter.

The vice-president that will come from the tent and rep. field to the board of officers of the association will be discussed at the meeting. Several names have already been sent in to the home office as suggestions for the office. These names will be given to the nominating committee that will be selected on Monday.

Many inquiries have been received from the tent field concerning the officer that will give them representation. The office will not be filled thru the votes of New York members who attend the annual election of officers alone. Gillmore pointed out as he explained the proxy system of voting that will be in effect, and that has always been in effect in the selection of officers of the association.

When the nominating committee makes the selection of candidates for the various offices that are to be filled ballots will be printed and mailed to each member of the association.

Using this system the entire membership of the association votes for the officers. The ballots are mailed into the home office and placed in a locked ballot box until the day of the election. The votes are in care of a clerk who opens the box when the final balloting is done on the day of the election.

In this manner the people from tent and rep., if they use the ballots that will be sent to them, will have more to say of the selection of their officer than others. If there are members in the field who do not like the candidates offered by the nominating committee there is a space in the ballot. Gillmore said, to fill in a more desirable name.

The meeting in Kansas City is being arranged for the week of March 17.

Cecil Spooner Files Claim Against Mystery Play Mgr.

NEW YORK, March 17.—Claiming percentages of the grosses have not been paid, Cecil Spooner has filed a petition against Ray Productions, Inc., and Williams Birns, as producer of *The House of Fear*. The play was a mystery melodrama that had a few weeks' run here early in the season.

The claim of Miss Spooner also includes charges that the producers are not paying bills for costumes she was instructed to order from Stewart & Co., which are threatening to sue her for payment. She had filed her petition for settlement with the legal department at Actors' Equity Association.

Miss Spooner's contract called for a share in the earning of the show. She also claims the producers instructed her to purchase several gowns. Presented with the bills for the clothes the company, she says, either neglected or has refused to pay them. The result is that she is being held for payment. The charges of the actress will be arbitrated.

Goodman Planning Comeback

NEW YORK, March 15.—Phillip Goodman, who earlier this season sponsored *Among the Married* here, has returned from Europe and is preparing another dramatic play for a spring showing. He has several plays under consideration, among them *The Pearl of Campicchi*, by Willard Robertson. Robertson has written the current attraction sponsored by George Jessel, *This Man's Town*, besides *Black Velvet* and *Big Game*. Eduardo Ciancilli, now in the Jessel show, will likely play the lead in this attraction if Goodman selects it for his next show.

The Hotel Is Right Unless Working Clothes Are Held

NEW YORK, March 15.—Many legit. actors and people who are getting work in pictures these days are getting caught with big hotel bills and the hotels, they think, are unfair in holding luggage for their bill. The law on this situation is one of the big questions now being asked along Broadway. Since most movie work calls for the performers' own costumes the double difficulty of being unable to fill the engagement as well as unable to pay the bill faces the actors.

The law is simply that the hotel keeper can retain baggage and personal effects against the satisfaction of the account unless the performer can prove that the clothes being held are actually needed in order to work.

Chinese Star Ends Engagement

NEW YORK, March 15.—Moi Lan-Fang, Chinese star, is scheduled to close his Broadway engagement March 22. It is probable that the Oriental star will appear in San Francisco and Los Angeles following the end of his engagement here. Moi is said to be subsidized by the Chinese government to the extent of \$1,000,000, which supports his activities on the ground that they spread Eastern culture thru the Western world.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THIS business of the talking pictures killing the legitimate stage is pure bunk. It can never happen I am sure, because I have seen several pictures and several motion picture audiences. Talking pictures fill a need and that need is comparable to the place tabloid newspapers have in the world of publishing. None of the great metropolitan papers suffered a few years ago when the tabloid made its appearance in New York. And yet the circulation of these tabloids is tremendous. They are read by people who never read papers regularly before.

And, too, for the most part, the talking pictures seem to me to be filling a need that in but rare cases do not harm the legitimate stage. Pictures, I believe, are being patronized for the most part—that great part that furnishes the bulk of their income—by people who otherwise would go without entertainment except for rare visits to the legitimate attractions.

Certainly the theatergoer who attends legitimate attractions regularly finds little entertainment in talking pictures. Instead of being the stiff competition to the legitimate stage that pictures are credited with being they, I think, are a real benefit.

For one reason, if for no other, they have forced managers to a higher type production than the legitimate stage attractions were a few years ago. This is noticeable in almost every production that reaches Broadway thru the instigation of a recognized producer. Plays today are much better cast and mounted than they were a few years ago. And if the pictures continue they cannot help but make the managers of theaters wake up to the realization that houses as comfortable as those furnished movie patrons are essential to the legitimate theater.

Another great benefit pictures have been, and are being, to the legitimate stage is in the matter of admission charges. The natural reaction to the prices placed upon the big musicals is one that contributes members to the ranks of the legitimate stage knockers.

We have had many examples this year of managers cutting the price of musicals when they discovered they could not hold out for the entire season at a \$6.50 top. Arthur Hammerstein has done it with "Sweet Adeline", the sponsors of "Bitter Sweet" did it and many others have gone into the out rates. I say that if these managers can sell these bigger shows at reduced prices when the runs are tapering off, they can do it at the beginning. Not only would it be good business, but it would be a benefit to the theater and an admission that the public at last is being considered. But the policy seems to be that of the "scalper"—get it while you can.

Jed Harris Set For Art Smash

Lillian Gish for Chekov play—"Mr. Gilhooley" for next season

NEW YORK, March 15.—Jed Harris, who started Broadway by his meteoric rise to fame as the producer of *Coquette*, *Broadway* and *The Royal Family*, and then retired to England for a time before deciding to continue his production activities, has definitely switched from the ranks of commercial managers to the art impresario.

He has placed Chekov's *Uncle Vanya* in rehearsal and plans to open it on Broadway April 14, following a brief try-out in New Haven. In the cast are Walter Connolly, Osgood Perkins, Johanna Roos, Eugene Powers, Harold Freeman, Kate Mayhew and Isabel Vernon. The latest and most startling development in the production is the signing of Lillian Gish, screen actress, for one of the leading roles. Miss Gish has not appeared on the legitimate stage since her portrayal of the child's role in *The Littlest Rebel* for David Belasco.

Uncle Vanya, however, has been described as the least difficult to produce of all the Chekov plays. It was originally sponsored here at matinee performance by Irma Craft and Harold Winston. Winston is now stage manager for the Harris production.

Harris originally planned to produce a dramatization of Liam O'Flaherty's novel, *Mr. Gilhooley*, in celebrating his return to the managerial fold. His present intention is to do it early next season with Miss Gish and Walter Connolly in the leading roles.

In addition to *Mr. Gilhooley* the Jed Harris productions for next season will include a new play by Ben Hecht, which is described as a fantasy, and the most recent play by the Italian author, Luigi Pirandello. Harris purchased the rights to the Pirandello play while in Europe and may use it as his opening production next season.

Dillingham Has Muscial

NEW YORK, March 15.—In addition to the Frederick Londale play, *Canaries Sometimes Sing*, Charles B. Dillingham has acquired the rights to *Mr. Cinders*, also an English show. The latter is a musical comedy seen to advantage this year in London, and for which Dillingham intends to sign Jack Buchanan and Gertrude Lawrence. It will be the first appearance of those two stars in the same show since *Charlot's Rame*, in which they were featured along with Beatrice Lillie. Dillingham intends to produce *Mr. Cinders* early in the fall.



Schwab & Mandel Charge Actress Broke Agreement

Claim Olive Olsen used illness as subterfuge to break run-of-play contract—left cast without notice to company manager—demand reimbursement

NEW YORK, March 17.—Schwab & Mandel, producers of *Follow Thru*, have filed charges against Olive Olsen, charging subterfuge to break a run-of-the-play contract. The producers are asking the return of the performer to the cast or the salary they paid to her successor after she left the cast in Columbus, O., on January 22. Miss Olsen was doing the part created on Broadway by Zelma O'Neal.

At Columbus, according to the producers' charges, she left the cast and went into the State University Hospital, where she was confined for 24 hours. Following her admission to the institution, it is claimed, she left for New York without giving any notice to the manager of the company. It is further charged that Miss Olsen made considerable trouble with the company and made demands of the company manager that caused ill feeling with the troupe. One of these demands was that she always be assigned to dressing room No. 1.

Miss Olsen claims that after her arrival in New York she was under a physician's care for several weeks and was unable to work. It is the contention of the managers that this is a false claim, really designed to give her cause to break the run-of-the-play contract.

The company is still touring, and this week is playing at the Shubert Theater, Philadelphia. Schwab & Mandel want the contract Miss Olsen signed enforced and to its fullest extent, so that commendable performances can be expected of the actress, or that she reimburse them with the money they have paid out to performers who have done her part since she abruptly left the company.

Miss Olsen for the most part of her professional career has been in vaudeville. She has never been in a production on Broadway.

Arbitration on the charges is anticipated for this week.

Actors' Fund Gets Gift

NEW YORK, March 15.—The Actors' Fund of America has received a gift of \$500 from the Drama Study Club. The presentation was made at a luncheon at the Astor Hotel, with Helen Menken accepting the gift on the part of the actors' charity. Honor guests included Horace Liveright, Mrs. Oscar Englander, Leslie Banks, Elsie Ferguson, Leslie Howard, A. E. Matthews, Collin Keith-Johnson, Dorothy Sands, Genevieve Tobin, Donald Ogden Stewart and Philip Morivalo.

Zita Johann in "Troyka"

NEW YORK, March 15.—Laura D. Wick, producer of *Flight, Get Me in the Movies and Thunder in the Air*, has placed Imre Fazekas' *Troyka* in rehearsal with Zita Johann in the play's only feminine role. The piece is being directed by Lemist Esler, author of *The Grey Fox*, and the American adaptation of the play is by Lulu Vollmer, author of *Sun Up*. Other members of the cast are Jack Roseleigh, Albert Van Dekker and George Casselberry. The Broadway opening is scheduled for early April.

Broadway Cast Changes

Paul Dorn has been withdrawn from cast, Mitch Hutchinson has returned to the cast, and Beatrice Maude has replaced Marie D'Alba in *Everything's Jake*, at the Bijou Theater.

Fam Browning and Billy Van Every have joined the cast of *It Never Rains*, at the Bayes Theater.

Florence Fairbanks has replaced Florence D. Rice in *June Moon*, at the Broadhurst Theater.

Florence Ednoy and Leslie Smith have replaced respectively Catherine Calhoun Doucet and Cornelius Vezin in *Topaze*, at the Music Box.

Brona Bond has succeeded Irene Delroy in *Top Speed*, at the Royale Theater.

Benn Carswell has replaced Anthony Hughes in *Simple Simon*, at the Zigfeld Theater.

Jean Murray has replaced Marlon O'Day in *Earl Carroll's Sketch Book*, at the 40th Street Theater.

Shortage of Electric Lights Nearly Denied Him Stardom

NEW YORK, March 17.—Here's one that is just as good without names, since to use them would not help the story and would injure a manager who means well.

An actor—and a good actor—put in his apprenticeship in the sticks doing one-nighters and stock and those things and finally reached Broadway. His work was eventually recognized and a great part came along. All the notices were his, so the producer decided to star him and put his name in lights.

Then came the catch. The company could not buy enough lights to spell his name. It was finally overcome, however, after a couple of days of fair business, and the actor saw his name in lights.

31 Students Graduated From Dramatic School

NEW YORK, March 17.—Graduation exercises were held this afternoon at the Belasco Theater for 31 students of the American Academy of Dramatic Arts and Empire Theater Dramatic School. A large audience composed of those interested in the academy activities demonstrated its approval, and addresses were delivered by Margalo Gillmore, former academy student, and Leslie Howard, Joseph Adelstein, of the academy faculty, officiated as presiding officer.

The young people from various parts of the country who have concluded their training at the academy are as follows: Fred Anderson, Alledo, Ill.; Doris Andre, New York; Alexandra Aubrey, New York; Austin Beardsley, East Orange, N. J.; Nathan T. Beers, Jr., Brooklyn; Helen Brady, Buffalo; Polhemus Cobb, Tarrytown, N. Y.; Herschel Cropper, Wilson, Pa.; Edwin Glass, Denver, Colo.; Roslyn Harvey, New York; Winston Hibler, Lansdowne, Pa.; Dorothea Kamm, New York; Phyllis Lavarack, Montclair, N. J.; Clotilde Lohr, East Orange, N. J.; Renee Lorraine, Chicago; Leighton MacGill, Bayside, L. I.; Fred Newton, New York; Adelaide Noska, Hastings, N. Y.; Byron B. O'Brien, Sterling, Colo.; Jessie Patton, Southport, Conn.; Robert Rider, Denver, Colo.; Stanley Ruth, Philadelphia; Jane Sanford, Albany, N. Y.; Jerry Scott, Tulsa, Okla.; Frances Shell, Bronxville, N. Y.; Joy Sim, Elmhurst, L. I.; Donald Steward, Wilkes-Barre, Pa.; William Sutherland, Tacoma, Wash.; Pam Sweezy, Forest Hills, L. I.; Lucy Tull, New York, and Kaatje Vliet, Willoughby, O.

O'Connell as Guest Star

NEW YORK, March 17.—Hugh O'Connell returns to Syracuse today and starts rehearsals for an engagement as guest star in *The Sap From Syracuse* with the Empire Players. O'Connell for the last four years has played with the Syracuse stock company periodically as the guest star. Arrangements were completed to have him return in his first Broadway starring vehicle. The show opens at the Empire Theater there next Monday.

Buck Has New Dramatic Play

NEW YORK, March 15.—Gene Buck, who has not had a show on Broadway since the ill-fated *Ringside* of two seasons ago, is planning to sponsor a new production immediately. The play is entitled *Union Depot*, and calls for a cast of some 50 characters. Buck will put the show into rehearsal before the end of this month, and is negotiating with Arthur Hopkins to stage it.



DOROTHY HALL, after five years of straight dramatic work, occasionally smacking off comedy, has succumbed to the lure of the musical show and currently is making her debut in this field with George White's "Flying High" at the Apollo Theater, New York. Altho Miss Hall does not do any of the routine things that recommend a player to a musical impresario she does lend beauty and capable acting to the part she is doing. Previously she has appeared with Ethel Barrymore. She made her first Broadway appearance with "Complex" in 1925.

McCoy-Sayre To Produce

NEW YORK, March 15.—Frank McCoy, formerly associated with John Golden, and George Sayre, assistant to Bertram Bloch of Metro-Goldwyn-Mayer, have announced production of a play by Fred Herndon, entitled *One Night Only*. The production is scheduled for Broadway opening about May 1.



A FEEDER?

WHEN EVERY CIGARETTE YOU LIGHT IS A FEEDER FOR SOMETHING NOT SO FUNNY IN YOUR MOUTH AND THROAT... SIGN A CONTRACT WITH THAT ONE GREAT CIGARETTE WHICH GUARANTEES YOU "HAPPY-MOUTH"... AND 52 STRAIGHT WEEKS A YEAR IN OLD-FASHIONED TOBACCO ENJOYMENT.

IT'S MENTHOL-COOLED

SPUD CIGARETTES - 20 FOR 20¢
THE ATTON-FISHER TOBACCO CO., INC., LOUISVILLE, KY.

Fight Over Erlanger Will; B'way Speculates Result

**\$75,000,000 to theater magnate's three nearest kin—
Judge M. L. Erlanger and board to govern enterprises—
plan new theater in Chicago—production to continue**

NEW YORK, March 15.—The management of a nation-wide chain of theaters owned by the late A. L. Erlanger, and bequeathed under the terms of his \$75,000,000 will to his brother, Judge Mitchell L. Erlanger, and two sisters, Miss Ray Erlanger and Mrs. Caroline Bergman, has passed into the hands of the surviving A. L. Erlanger Amusement Enterprises, Inc. Following the reading of the Erlanger will, which made no mention of Mrs. Charlotte Leslie, who claims she was the deceased's common-law wife, Judge Mitchell L. Erlanger was elected president of the Erlanger enterprise to head a board of managing directors, including Charles B. Dillingham, Florenz Ziegfeld, Marcus Helman and Saul J. Baron. Max D. Steuer, who has been retained by Mrs. Leslie, claims that under the laws of the State of New York his client is entitled to one-half of the \$75,000,000 estate left by Erlanger, which made no mention of charity or theatrical benefit organizations.

An expansive program has been formulated by the A. L. Erlanger Amusement Enterprises, including the immediate erection in Chicago of a new theater, to be followed by other new theaters in key cities throughout the country.

The claim of Mrs. Leslie in the hands of Steuer has caused a deal of speculation along Broadway as to whether the Erlanger enterprises will continue as the prime factor in commercial theater operation here and throughout the nation, and has caused a rift in the elaborate expansion plans outlined by the A. L. Erlanger Amusement Enterprises, Inc., executive heads.

Erlanger's will was made October 18, 1927. It was witnessed by Victor Culbertson, of 303 West 87th street, and Lillian G. Singer, of 59 Hamilton Terrace. With the exception of 11 legacies of \$1,000 each to nieces, nephews, a grandniece and grandnephew, the entire \$75,000,000 was bequeathed to his brother and the two sisters.

Before his death A. L. Erlanger was the sole owner of the largest individually owned theatrical properties in the United States.

New Chicago Erlanger Theater Not Likely

CHICAGO, March 15.—It is not at all likely that a new Erlanger theater will be built in Chicago in the near future, despite stories carried in the dailies this week stating that a splendid new house costing several millions would be the first step in a big Erlanger expansion program. Such was the statement of Harry J. Powers to a *Billboard* representative Thursday.

"Publication of the story in the dailies was quite premature," Powers said. "The houses we have here now, the Illinois, Erlanger and Blackstone, are sufficient for our needs at present. Of course, the Illinois is the only house large enough to stage massive productions such as the Ziegfeld Follies, and if someone comes along and buys the Illinois we will have to get another house. But at present that isn't likely."

BEN BOYER, the agent, is piling up contracts with legit. actors for potential moving picture work. He has a great many Broadway players now under contract to him.



PAT O'BRIEN, the realistic reporter of George Jessel's "This Man's Town", is a product of Middle Western and East Coast stock companies. He first appeared with Jimmy Gleason's stock company in his native Milwaukee and later at Ashbury Park and Plainfield, N. J. His Broadway roles have been in "A Man's Man", "The Other Man", "Gertie" and "Henry, Behave". Last season he was collocated with William Boyd and Edna Hibbard on a road tour of "The Other Man". He also gave a commendable portrayal of the famous Dan McCorn, the suave detective of "Broadway" with the Chicago company of that Jed Harris phenomenon.

Woods Considers Colored Picture Star for Next Play

NEW YORK, March 15.—A. H. Woods may sign Nina Mae McKinney, colored star of King Vidor's picture *Hallelujah*, for the only feminine role in his next season's production of *The Iron Widow*. The play is by Harry Hervey and Carlton Hildreth, authors of *Congas*, and has a prison locale. The remainder of the large cast is composed of white men.

George Choos To Do Play

NEW YORK, March 17.—George Choos, vaudeville producer who dipped into the musical comedy field again last year with *Hello Yourself*, is planning to do a dramatic show, which will reach Broadway during the week of April 21. The play is titled *Lost Sheep* and has been written by Belford Forrest. Casting starts immediately.

SHUBERTS

(Continued from page 5)
controlled theaters to last approximately a year. Lee Shubert is lining up various stars and attractions in preparation for an active season on the road next year in addition to his subscription-plan theaters in Chicago and Philadelphia. He is said to be negotiating for a subscription theater in Boston, to operate on the same plan as his Dramatic League of Chicago, which had a total subscription of \$25,000 for six plays before last season began.

The Shuberts are contemplating the production of a super-musical show to feature stars now filling in along the vaudeville route. These stars are all on contracts calling for from 20 to 25 weeks' work each season, and the Shuberts are hastening to fulfill their end of the bargain.

Broadway Engagements

Alan Davis and Jerome Collamore, for *I Want My Wife* (Murray Phillips).

Theresa Maxwell Conover, Grace Huff and Helen Raymond, for *Stepping Sisters* (Albert Bannister).

Zita Johann, Jack Roseleigh, Albert Van Dekker and George Gasselberry, for *Troyka* (Laura D. Wilck).

Larry Oliver, Maud Brooks, Walter Wilson, Gordon Westcott, Murray Alper, G. S. Gordon, Lida Kane, Richard Warner, Dave Manley, Kirk Brown and Monroe B. Hack, for *Room 349* (Mark Linder).

Chic Sale, Stella Mayhew, Lillian Tlaz, Jack Goode, Clide Chandler, Winifred Harris and Claire Majette, for *They Had To See Paris* (Shuberts).

Phyllis Povah and Franchot Tone, for *Hotel Universe* (Theater Guild).

Nell Roy, June O'Dea, Harry Shannon, Earle Dewey and Charles Barnes, for *Jonasa* (William B. Friedlander).

Crystal Herne, Hugh Miller, Arthur Hohl and Frederick Worlock, for *Mayfair* (Richard Herndon).

Lillian Gish, Walter Connolly, Osgood Perkins, Johanna Roos, Eugene Powers, Harold Freeman, Kate Mayhew and Isabel Vernon, for *Uncle Vanya* (Jed Harris).

Alice Fisher and Douglas Wood, for *The Old Rasool* (Shuberts and William Hodge).

Al Trahan, for second *Little Show* (Brady & Wiman).

"Time, Place, Girl" For All-Summer Run

CHICAGO, March 15.—Joseph E. Howard is busy between vaudeville engagements getting his company ready for the opening next month at the Garrick Theater of his revival of *The Time, the Place and the Girl*. Several New York principals have been engaged and rehearsals are to start shortly. Howard is enthusiastic over the prospects for his revivals and states that he expects his first offering to run well into the summer, if not all summer. It is to be followed by *Honeymoon Trail* and others.

Howard will be on the air from a Chicago station in a couple of weeks and expects to arouse the interest of the "oldtimers" in his revivals thru his radio talks.

Howard states that the show really is not a revival, but a complete new show except for the name. It has been entirely rewritten and will be two instead of three acts. Six of the familiar old songs hits have been retained, and Howard has written five new ones. There will be 60 people in the show, with Isham Jones and his orchestra in the pit. Ned Wayburn is staging the dancing numbers. Howard states that there already is a heavy sale for the first four weeks of the show, due to the heavy plugging it has received over the air.

Warn Actors Against Notes

Equity and Dramatists' Guild find actors accepting bad paper for work

NEW YORK, March 17.—Actors accepting notes from managers against the stock and picture rights of plays are taking chances these days of never collecting. Equity calls it to the attention of its members that when an actor continues in a play without salary he is jeopardizing his chances of collecting for his work and further adds accepting notes without first bringing them to the attention of the association is dangerous if the actor expects to get his money.

This season there have been many instances of actors accepting notes for payment of services that were not good when the actor took them.

Investigation discloses that the notes for payment of acting that are most frequent are given against the proceeds from the picture and stock rights of the play.

In the first place a play must have 24 performances to its credit on Broadway before a manager can participate in the profits resulting from a sale of the motion picture rights or from royalties for the use of the stock rights. In many cases the managers have given out notes signed by producing companies or by officers against these rights when they had no interest in them.

The Dramatists' Guild calls attention to the fact that paper has frequently been issued when the manager has relinquished his rights in the play thru violation of the basic agreement and that the author who then controls the full rights of the play cannot be held for paper accepted by actors and signed by the manager.

Because of the efforts of managers to keep second-rate shows on Broadway for the three-week period so they may have a share of the picture rights, the Authors' League agreement has been flagrantly broken in many cases.

The only solution to the situation, especially when actors have proceeded by waiving their bond, according to Equity, is to bring the notes to the attention of the association before they are accepted. Equity can determine then whether the paper is negotiable before the actor loses all chance of getting an even break for the effort he has put into the play.

VIRGINIA STONE, of *Subway Express*, is the daughter of Lewis Stone, stage and screen actor.

NEW YEAR - NEW IDEA
1245 Broadway, NEW YORK

Dramatic Art

AMERICAN ACADEMY OF DRAMATIC ARTS
Founded 1884 by Franklin H. Sargent

The foremost institution for Dramatic and Expressional Training. The instruction of the Academy furnishes the essential preparation for Directing and Teaching as well as for Acting. The training is educative and practical, developing Poise, Personality and Expressional Power, of value to those in professional life and to the layman.

Spring Term Begins April 1st

Catalog describing all Courses from the Secretary
Room 145-C, CARNegie HALL, New York

THOROLA ILLINE
STUDIO OF THEATRE
A COURSE IN ACTING
Students have been placed with Eva Le Gallienne, the Theatre Guild, the Coburns and others. Catalog on request.
Teacher of Alice Brady.
Spring Session March 24
Summer Session July 7
310 W. 72d St., NEW YORK.

LUMINOUS
COLOR CHANGING
COSTUME EFFECTS
A. STROBL
Dept. D, 58 West 50th St., New York.

\$85,000.00 PRODUCTION FOR \$1500.00

Entire Production of

VAGABOND KING—GREAT BARGAIN

for Lodge, Club, Theatre, Stock Company or Moving Picture Company—Production Consists of

Four Complete Scenes, with Steps, Parallels, Drops, Borders, Cues and Backings, also about three hundred Costumes, Wigs, Tights, Shoes, Boots, Swords, Banners, Wings, Jags and other Properties. Can be seen week March 16 at Globe Theatre, Atlantic City, N. J.

GEORGE E. WINTZ, New Amsterdam Theatre Bldg., New York, N. Y.

THE NEW PLAYS ON BROADWAY

ERLANGER

Beginning Thursday Evening, March 13, 1930

THE RIVALS

A play by Richard Brinsley Sheridan. Directed by Harrison Grey Fiske. Settings by Gates R. Moran. Costumes designed by Raven Costume Company from designs by William Weaver. Presented by A. L. Erlanger and George C. Tyler.

Sir Anthony Absolute	John Craig
Captain Jack Absolute	Rollo Peters
Faulkland	Pedro de Cordoba
Bob Acres	James T. Powers
Sir Lucius O'Trigger	Andrew Mack
Page	Percival Vivian
David	George Tawde
Thomas	Dann Mayo
Mrs. Malaprop	Mrs. Fiske
Lydia Languish	Margery Maude
Julia Melville	Betty Linley
Lucey	Georgette Cohn

ACT I—Scene 1: A Street in Bath. Scene 2: Dressing Room in Mrs. Malaprop's Lodgings. Scene 3: Captain Absolute's Lodgings. ACT II—Scene 1: The North Parade. Scene 2: Mrs. Malaprop's Lodgings. Scene 3: Acres' Lodgings. ACT III—Scene 1: Mrs. Malaprop's Lodgings. Scene 2: The North Parade. Scene 3: Mrs. Malaprop's Lodgings. Scene 4: King's Head Fields. The Action of the Play Takes Place in Bath From 1 to 8 o'Clock During an Afternoon.

This is the last theatrical venture of the deceased A. L. Erlanger. It is not much. The production is rather ordinary and the play nothing to speak of. It is sad that the great talents of Mrs. Fiske should be wasted on such stuff as this.

The mechanics of this old Sheridan play are enough to drive one from the theater. It fairly creaks with age. It shows clearly how far we have advanced in our playwrighting since the days of Sheridan. As theatrical fare this current Erlanger and Tyler enterprise is only worth the example it sets for students of the drama. It dwarfs the efforts of even the great Mrs. Fiske and makes James T. Powers out a rather silly comic.

In addition to this, the stage crew was not familiar with the cues of the play any more than the actors themselves. It appears, for such good performers, far below the results they could bring about. There is much "going up" in their lines, which is not such a grave mistake except when done by such actors as these.

The settings are of the papier-mache type, falling out of place a good deal and making the audience as uncomfortable as the actors apparently appeared.

This revival is not much for Mrs. Fiske to do as her third play of the season. Certainly there must be better stuff than this hanging around for the comedy talents of this great star. As Mrs. Malaprop she is likely as not the best Mrs. Malaprop we have had, but she certainly is not imposing because Mrs. Malaprop is herself not impressive. The method in which the playwright gets his laughs for the character is not exactly new; in fact, it is so old and stale that it is not even funny.

Rollo Peters and Pedro de Cordoba do other incredible parts in an excellent manner. It adds little to the laurels of the men even though it is plainly visible that they are the actors they are. James T. Powers has the worst burden of all to carry. Suffice to say it is too bad. The Rivals can mean little to Mrs. Fiske except to show us how truly great she is when she comes back in a comedy more suited to her than this creaky and shaky old piece of furniture that should have been left to gather dust in the libraries. It would have been far better left alone. CHARLES MORAN.

ELTINGE

Beginning Wednesday Evening, March 12, 1930

LOVE, HONOR AND BETRAY

A play adapted by Frederic and Fanny Hatton from the French of Andre-Paul Baudouin. Directed by Lester Lonergan. Settings by Yellott. Presented by A. H. Woods, Sterling Alice Brady. Featuring Robert Williams.

The Young Man	Robert Williams
The Husband	Clark Gable
The Woman	Alice Brady
The Lover	Clark Gable
The Maid	Lucille Ferri
The Doctor	Wilton Lackaye
The Chauffeur	George Brent
The Young Girl	Glenda Farrell

ACT I—Scene 1: The Cemetery. About Midnight, 1930. Scene 2: Living Room. Evening, 1910. Scene 3: Same as Scene 1. ACT II—Scene 1: The Cemetery. The Following Night. Scene 2: Living Room. Late Afternoon, 1920. Scene 3: Same as Scene 1. Scene 4: "The Love Nest." 1925. ACT III—The Cemetery. Just Before Dawn, 1930.

This play gets far more attention than it deserves, both from the manager and

from the cast. A. H. Woods has picked another loser in *Love, Honor and Betray*, a play of which the title is the best part.

Described as a satire, it is a continuation of the battle of the sexes, only here it is somewhat more vile than those which generally reach the production stage. There is little about the play that is refreshing and much that is positively revolting. It is unworthy of even the worst efforts of this capable actress, Alice Brady.

The story is, briefly, the relations between three men and a money-mad woman. The first kills himself because of her greed, the second dies because of infidelity and the third dies from being overloved.

The action, for the most part, might be classed as original because it is laid in a cemetery, and, for the most part, is the conversation between the ghosts—only well-dressed and well-mannered ghosts—who walk the lanes after dark. The woman buries all three of her men in the one plot. The husband, because of his great contribution to her financial welfare, rates a tomb. The other two, her first love and then her lover, are also buried there. The husband gives the hungry woman all she can ask for, including a child. But she is unsatisfied and wants a love, too. Believing he is free of her, the husband rejects only to discover she has not left him; then, apparently, despair sets in and he is stricken with a paralytic stroke. The lover comes next and dies from her selfish love that wants him all of the while.

Woods has mounted this thing with an inset for the change of scenery that is designed to slide in and out of the front set. There is also a disappearing tombston, the scenery does not work well and furnishes as many laughs as the situations or the lines of the play.

Much better performances than are worth such claptrap as this are turned in by Robert Williams, Mark Smith, Clark Gable and Glenda Farrell. Miss Brady's work is that of a capable actress. George Brent and Wilton Lackaye do bits well that add to the production.

Love, Honor and Betray contains little amusement and certainly little entertainment. It is a play that might better have been left alone. It would have been better for all concerned if Al Woods had just forgot about it.

CHARLES MORAN.

MORE NEW PLAYS ON PAGE 46

Germanova Furnishes An Amusing Evening

NEW YORK, March 14. — Eugene Scribe's comedy, *A Glass of Water*, is being projected by Maria Germanova and the student-players at the American Laboratory Theater. It is performed with intelligence and a true amateur spirit that is somehow wanted because the Scribe play is nothing to rush home and rave about. But credit must be given and homage paid to Maria Germanova, whose acting is all and more than it should be, and whose direction of the piece is worthy of better things. There are one or two very engaging performances contributed by the supporting cast. The settings and costumes of Jenn Billbine and Jacob Anichutin are correctly charming.

Maria Germanova, as Queen Anne of England, is one of the finest actresses in this or any country. Emily Floyd, as the Duchess of Marlborough, displays ability. Charles Kradooska is adequate as Viscount Bolingbroke, and Britton Diller pleases as the Arthur Masham who might have won the Queen, but preferred the lady-in-waiting. Angela Mullins as the young lady in question is much too artificial to be convincing. At times she imitates Maria Germanova, which lends a decidedly false note to her work. Richard Galtus, Karl Swanson, Frances Williams, William Post and Elaine Howe appear effectively in minor roles.

The American Laboratory being what it is one might expect a correctness of detail that is lacking in the production of *A Glass of Water*. The Duchess of Marlborough is addressed as "My Lady", whereas a Duchess is always addressed as "Your Grace". The term "Madame" is frequently made use of, whereas the

English always employ the word "Madam."

The entire proceedings strike me as quite beneath the aim of the American Laboratory Theater and the ability of its member-players. Certainly, Maria Germanova is far too great an actress to devote her time to producing and acting in dawdling French comedies worth no more than the paper on which they are printed, and the student-players could at least remain at home and practice their diction exercises.

CHARLES CROUCH.

School Matinees Reveal Several Promising Actors

NEW YORK, March 15.—The final program for the current season of the American Academy of Dramatic Arts and Empire Theater Dramatic School was presented yesterday at a matinee performance at the Belasco Theater. The program was composed of *The Valiant*, a one-act play, by Holworthy Hall and Robert Middlemass, and *The Mask and the Face*, C. B. Fernald's adaptation of the Italian comedy by Luigi Chiarelli.

The cast of *The Valiant* included Fred Anderson, Winston Hibler, Robert Rider, Roslyn Harvey, Stanley Ruth and Donald Stewart. Roslyn Harvey gave a superb performance as a young girl who has arrived at the State prison to learn whether or not the convict about to be executed is her brother. Miss Harvey is as promising a young player as one might care to watch, in fact she is the most promising young actress in the environs of Broadway. Robert Rider gave a rather splendid performance as the convict. Fred Anderson as the warden, Winston Hibler as Father Daly, and Stanley Ruth as the warden's assistant were all lacking in effectiveness. Donald Stewart appeared briefly and adequately as an attendant.

The Mask and the Face, undoubtedly intended as the major event of the day, was not so very major after all. In a play that requires the most polished actor, and on the whole a brilliant manner and rapid tempo, the young players appeared at an extreme disadvantage.

In all fairness, however, let it be said that Herschel Cropper managed the central role very well. Phyllis Lavarack looked very pretty as the wife. Dorothea Kamm, Jessie Patton and Frances Shell did likewise to a lesser extent. William Sutherland, Edwin Glass, Leighton MacGill, Polhemus Cobb, Austin Beardley and Winston Hibler appeared in supporting roles. Robert Rider was effective as the other man in the play's short-lived domestic triangle.

The acting of Roslyn Harvey in *The Valiant* was the high light of the program. Second on the honor list is Robert Rider, who appears to be an intelligent young actor. Herschel Cropper displays an aptitude for character roles.

One could scarcely hope to find more promising young people than Helen Brady, Alexandra Aubrey, Roslyn Harvey and Donald Stewart. I find their work quite equal to that of the various actors and actresses of the Broadway stage.

CHARLES CROUCH.

Geo. Holland Will Produce "Congai" With Jetta Goudal

NEW YORK, March 8.—George Holland, Pacific Coast representative for Schwab & Mandell and former general manager for Sam H. Harris, has arranged to produce *Congai*, by Harry Hervey and Carlton Hildreth, on the Coast, with Jetta Goudal, picture actress, in the leading role. The play is scheduled to open in San Francisco early in April and will then move to Los Angeles.

Congai was produced by Sam Harris on Broadway, with Helen Menken in the leading role. The play was recently banned for picture production by the Will Hays office, which declared it in violation of censorship rulings.

Jetta Goudal was formerly under contract to Cecil B. DeMille, who refused to use her in pictures on the ground that she was "temperamental." Miss Goudal sued the producer, winning a court award for breach of contract.

Harry Hervey is the author of *The Iron Widow*, which is scheduled for production next season under the A. H. Woods banner.

HAROLD WINSTON, who with Irma Craft sponsored the last season's matinee performances of *Uncle Vanya*, which is currently in production by Jed Harris, is stage manager for the Harris production.

London Cables

LONDON, March 15.—Garland Anderson's *Appearances*, produced by Bernard Nedell at the Royal Theater Monday, was a triumph for Do-Do Green, whose impersonation of the porter captivated the first-night audience. The piece was cordially received. The cast includes Dario Ghindelli, Egon Weiden, James Carraw, Betty Bolton and Roy Emerton.

Oscar Asche's production of *The Intimate Revue* at the Duchess Theater Tuesday proved to be the biggest fiasco in years. It was received with mocking laughter and was withdrawn after a single performance. The sympathy of the public is with Anna Ludmilla, Fred Effizalde and Morris Harvey, whose fine efforts failed to save the hopeless show.

Louise Brown has been engaged by Lee Ephraim to star opposite Arthur Margerton in *Heads Up* at the Palace Theater shortly.

Leon Abbey and His American Band opened at the Beauville Restaurant this week, going great.

Sailings for the week included Naughton and Gold, for RKO. Arrivals include Gilbert Miller, Seymour Hicks and Maria Corda.

Broadway Openings

WEEK OF MARCH 17

A Month in the Country, a comedy in four acts from the Russian of Ivan Turgenyev, with a Theater Guild Acting Company. Directed by Rouben Mamoulian. Presented by the Theater Guild at the Guild Theater.

Mayfair, a comedy by Laurence Eyre. Presented by Richard Herndon at the Belmont Theater.

The Royal Virgin, Harry Wagstaff Gribble's dramatic version of three old English plays. Presented by William P. Tanner at the Booth Theater.

The Matriarch, a play by G. B. Stern and Frank Vernon, from the German novel *Tents of Israel*, featuring Constance Collier. Presented by Lee Shubert at the Longacre Theater.

I Want My Wife, a farce by B. M. Kaye. Presented by Murray Phillips at the Liberty Theater.

CLOSINGS

Meteor closed Saturday, March 15, after 92 performances; *Volpone* (8), *Children of Darkness* (79), *The Serenade* (15), *Heads Up* (144), *At the Bottom* (71), and the Japanese Players (13).

Chicago Trial of Nger Play Is Arranged for Next Month

NEW YORK, March 15.—Frieda Fishbein, authors' representative, who sold *Street Scene* to William A. Brady, has arranged for a Chicago tryout of *Kolpak Must Dance*, a play from the German of Helmuth Unger, translated by Derik Wolff. The play will open in the Windy City next month, under the auspices of Niel Caldwell and Thomas W. Stevens, as the Goodman Theater, and may be brought here if the tryout is successful.

Unger translated Eugene O'Neill's *Lazarus Laughed* for the Berlin production and German publication. His play is said to resemble *He Who Gets Slapped* and was considered for Broadway production by the Theater Guild.

Women of Wealth and Refinement Prefer A

ROBERT (Original) VEGETABLE SHAMPOO



COVERS GREY AND FADING HAIR.

YET IS NOT A DYE

Take Two Minutes to Apply.

Gives lustrous Auburn, Golden, Chestnut or Tinted tones to all shades of hair. For mail order send \$2.00 and sample of hair. Write for Booklet.

Oriental Delicat Parfum

\$1.50. Purse Size. "One Drop Lasts a Week"

ROBERT

Makes You Beautiful

675 FIFTH AVENUE, NEW YORK

Vaudeville

Conducted by ELIAS E. SUGARMAN—Communications to 1560 Broadway, New York

Biggest RKO Divisional Meeting on This Week

Territorial bosses will convene with Plunkett to discuss next season's policies and plan gigantic campaign—outlook bright for vaude.—many houses may be fed acts

NEW YORK, March 17.—Joseph Plunkett, vice-president and general manager of theaters for RKO, has called his divisional managers together for what is admitted to be the most important conference planned since he slipped into his berth more than a year ago. The intensive series of informal meetings will take place in the circuit's home office here and will start tomorrow. The general get-together will come to a close on Thursday (March 20).

This will be the first time that all of the divisional men will meet together since they were appointed to their posts by Plunkett. By itself this factor of the round of meetings starting tomorrow indicates that both Plunkett and President Hiram S. Brown will have very important matters to lay before the sectional operators. At the last meeting, around the holidays, several of the territorial executives were absent because of the great distance between their headquarters and the home office.

Specific details of the matters to be taken up at the conference have not been given out, but from an authentic source it has been learned that policies for next season which had been under discussion the last several weeks here will be definitely formulated before the termination of the four-day session. The conference will give divisional managers their final opportunity to personally present their aspects of the situation as affecting their territories.

Another important phase of the meeting will be the laying of plans for a campaign in behalf of vaudeville the like of which has never been known before. Both Brown and Plunkett, as well as the executive committee of the booking office, are said to be sold on the idea that next season will be the ideal time to foster a vaudeville campaign. This month's concerted effort to sell RKO vaudeville from the angle of a community asset is regarded as a pacer for a spring campaign that will have enough momentum to carry the circuit thru the summer months.

Plunkett has been open-minded on whether vaudeville or films should get first attention in the sales efforts of the circuit. Now, however, he is said to feel more disposed toward vaudeville than at any time since he assumed his commanding position in the RKO organization. It is not at all unlikely that one of the results of the divisional confabs will be the reinstatement of vaudeville policies in many houses that have been operated the last several months as straight picture or run stands.

The divisional managers who will take part in the conference and the official designation of their territories are: Charles L. Winston, New England; Charles B. McDonald, Manhattan; David Beecher, Brooklyn and Long Island; H. R. Emde, Westchester County, New York, and Newark, N. J.; Lou Golding, New York State; Cind Saunders, Washington, D. C.; J. E. Firnkocis, Cleveland; Nate Blumberg, Chicago; Thomas D. Soriero, St. Louis; J. L. McCurdy, Minneapolis; Frank W. Vincent, Los Angeles, and James Carrier, Northwest.

Schwarz Will Prepare Act.

NEW YORK, March 17.—William Schwarz, tenor of the Yiddish musical comedy stage, will shortly start rehearsals in an act for vaudeville. RKO used him on several dates last season.

Liberio Out of Hospital

CHICAGO, March 15.—Liberio, who was chewed up by a lion some time ago while playing the Belmont Theater with his act, which consists of hypnotizing a lion and various smaller animals, has recovered sufficiently from his wounds to leave the hospital. Liberio's leg became infected after he was injured and for a time it was feared he would lose the member.

Page McCloud and Melville

Anyone knowing the whereabouts of Pete McCloud and Flo Melville, harpists and song and dance artists, last heard from in Seattle, Wash., is requested to advise them that search is being made for them by Alexander Laing, 435 West Ninth street, Sarasota, Fla.

Amlg. Adds Club Office

Louis Walters placed at head—McNally alone remains from Delmar's staff

NEW YORK, March 17.—Louis Walters, who terminated his short-lived affiliation with the RKO Club and Private Entertainment Bureau two weeks ago, is now organizing a similar enterprise for the Amalgamated Vaudeville Agency. This marks the first time the Comerford-fostered office is concerning itself with the club angle of act buying and selling. Walters had been active in Boston as one of the officials of the Metropolitan Booking Office before he joined Jule Delmar in the RKO Club bureau.

Delmar started his bureau shortly after the holidays with four assistants. Of the original four John J. McNally remains, with the possibility not remote that he may also make a change shortly. Paul Savoy and Ralph Conin also started with Walters at the time Delmar gave up his Southern book to form the bureau. Savoy is now operating his own agency in partnership with Leo Rosenblatt, son of the noted cantor. Nat Phillips was associated with Delmar for several days. Ray Perez lasted longer, but made his exit at the same time as Walters.

Chi. RKO Agents Are Cut to Eight

CHICAGO, March 15.—Billy Diamond early this week announced that four agents have been eliminated from the RKO floor, leaving but eight offices. Agents who lose their franchises are Tom Burchill, Harry Danforth, Guy Perkins and John Billsbury. Those remaining are Max Richard, Sam Roberts, Milton Berger, Wm. Jacobs, Ed Morse, Greenwood & Weston, Mort Infield and Lew Goldberg. Those ousted are not left out in the cold however. Burchill has been placed in the office of Max Richard. Danforth goes with Milton Berger. Perkins with Greenwood & Weston and Billsbury with Lew Goldberg.

The change is effective in 30 days or less, Diamond announced.

Michigan Moves Against Unlicensed Booking Agents

DETROIT, March 15.—Recent action of the Michigan Department of Labor has resulted in vigorous efforts for enforcement of the State law regulating booking agencies, with the result that a few offices in the city have been officially reported closed. According to office records of Zelle E. Clago, in charge of this bureau, only four agents are licensed to do any form of booking, including Mabel Duggan (International Vaudeville Exchange), Adelaide Booking Office, Seymour Simons and Michigan Vaudeville Managers' Association.

Some trouble was experienced in enforcing the law, resulting in temporary arrest of one booker who was without a license. The State officials point out that acts booking with any other than a recognized agency stand no chance of a comeback in case of any trouble, as the agency is obviously violating a law in such a case.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

JOHN POLLOCK should be given free away in his scheme for testing the public reaction to good one-act plays in vaudeville by installing a repertory company in one of RKO's run-down houses. There is no better and more intelligent ally of the one-act play movement in vaudeville than Pollock. And one need not harbor the least doubt that in carrying out the experiment Pollock will also keep in mind the interests of the organization with which he is affiliated. He is a fiery crusader for the one-act play, but at the same time he blends his enthusiasm and faith in this now neglected phase of vaudeville with a realization of its limitations. No matter what Pollock does or is permitted to do in behalf of resuscitating the buying of playlets for spots on the RKO books, one thing is certain: they will have to be good ones.

Flashes almost passed into discard because producers were turning out atrocious affairs wedged into that category. The old-type novelty acts have practically disappeared for the same reason. Even if bookers insist that they don't want sketches, they will have to buy them if they are confronted with good ones for which bids are being put in by rival circuits. Now as before and as it always will be, there is room—and plenty of it—for good sketches. RKO as well as Loew, Fox and the rest, are always in the market for such gems as "The Undercurrent". Boiling the matter down to the bone, it's up to those who sponsor sketches, and not the booking offices, that must buy them to keep pace with the times if they possess the essentials of good entertainment.

With minor exceptions, there is a fine spirit existing among Loew managers, as applied to their mutual relations as well as their reaction to the conduct of their superiors. The late Marcus Loew was a bug for lending his ear to anybody and everybody. He worked along the lines that wisdom is oft issued from the mouths of fools. Most of Marcus Loew's "boys" are still holding the reins of the huge organization he founded, and they are keeping alive the principles of the Master by making every man feel that he is an integral part of the rapidly growing chain. As long as that spirit remains alive the Loew organization has little to fear from Fox's financial fenegling. RKO's bewildering array of resources and other factors that would otherwise make its existence a continuous round of harassment.

We hear that the Actors' Union plans to open its own booking office, this for the purpose of securing employment for union performers. A dangerous project we call this, and one that will lose many friends for the young organization. By entering the booking agency business the union automatically removes itself from the category of a group dedicated to the welfare of the performer. It is not now and for a long time will not be strong enough to handle only the best talent. By opening such an office the union places a millstone around its fragile neck. The sooner the idea is dropped the better it will be for the future of the organization. Unless we have been misinformed, what started out as a union is now becoming a private enterprise in competition against all comers.

The death knell of independentdom has been sounded so often without apparent effect on the intended victim that when the real cue is finally given Mr. Indie will think it's another belly quaker before he turns over on his side and expires. The way things look now it will be a long time, indeed, before the Indies are forced out of the running. From many angles, it is far better to be a resourceful indie today than a strait-jacketed RKO agent. The indie with a big list of good acts has "Welcome" written on the door for him of every office in the business. He need not worry about franchisees, five per cent commission restrictions and truant officers who force booking-floor attendance. In the agent business of 1930 it isn't what kind of a franchisee you have; rather a case of the acts you possess, and how cheap you can deliver them. But if you have the acts and they're good, you set your own salaries. Any booker will prove that.

Loew Will Not Scrap Its Vaudeville Policies

Circuit execs. declare their intentions are rather to develop vaude. contingent—impractical to use presentations steadily in vaudefilmers—aiming for 'supervaude.'

NEW YORK, March 17.—Reports being circulated in trade circles that Loew will abandon vaudeville in all of its houses in favor of presentation units have been characterized as preposterous by several of the Loew officials here. J. H. Lubin and Marvin Schenck went so far as to state that if anything the situation might eventually resolve itself into a direct reversal of the alleged plans. "Vaudeville," remarked J. H. Lubin to *The Billboard* last week, "is today of more importance in the eyes of Loew officials than it ever has been in the history of the circuit." Schenck further stated that no changes were contemplated in the one-a-month schedule of playing abbreviated presentations over the Southern vaudefilm route.

According to Schenck a change to straight presentations in the vaude. houses might disrupt the economic balance which now permits these units to be played in the vaudefilm houses. The production costs of the capital shows are excessive, and these are amortized by production charges assessed from the de luxe houses which play them first for about 11 weeks. The Southern vaude. houses are not charged with production costs, their budgets allowing only for an outlay of about \$3,500 weekly for acts. This amount is still charged them on the reconstructed units by recasting the units with a lower-priced set of vaude. principals. The maintenance of the original troupe of Chester Hale girls, costumes and scenery, and a special crew, is taken care of by the preliminary production charges while the units are playing the de luxe chain of houses. All that the Southern houses are said to pay for are the salaries of the new set of principals. In this manner a financial balance is achieved.

With the increasing importance of vaudeville to Loew, certain officials are of the opinion that within 18 months time all of the houses which now play presentations will instead be booked with shows which are essentially vaudeville, tho their manner of presentation may not be identical with the present vaude. bill layouts. Ideas are being worked on for a form of "super vaudeville", unlike the conventional shows today, and these ideas are expected to become a practical reality within the next year. Loew has recently become a significant factor in the vaudeville field, and it is reported that plans are on the way which will make the circuit even more important in this respect. These plans include construction and vaudeville production and exploitation on a large scale.

Bright But Not Early

NEW YORK, March 15.—Jack Early, formerly of Bright and Early (not a gag), has as his new partner Willa Fellows. They are doing a singing and dancing act on Western dates and are due here shortly for a showing. Miss Fellows recently worked in pictures on the Coast, doubling frequently on the mike.

Harvey Back From Hub

NEW YORK, March 17.—Hal Harvey's *Silver Fishes*, now seven-girl act, opened for RKO here this first half at the Bushwick, Brooklyn, after playing seven weeks for the circuit out of the Boston office. Harvey works in the pit, and the cast comprises Lillian Field, Bow and Love, Jeanne Dore and the Dore Dancers. Joe Rieder, of Rose & Manwaring, is its agent.

Comparative Losses

One actor meets another and the following crossfire ensues:

"Hello, Jim, why're you so down-hearted?"

"I lost my wife in Ashtabula last week."

"Gee, that's a coincidence; I lost a trunk there last spring."

Price of Peace Cheap

CHICAGO, March 15.—A well-known dancing team which for a while threatened to be broken up is back together and will start a vaudeville route in the East this week. The team split up not so long ago and the producer with whom they were contracted entered a complaint with the VMA to compel them to compel them to continue together. After some negotiations a settlement was made, the two agreeing to continue as a team. To seal the pact the producer presented the feminine member of the team a necklace and gave the husband a pair of over-shoes.

Signing Acts for Coast Film Work

NEW YORK, March 15.—Several RKO acts have been signed for picture work, the most significant of them all being Olsen and Johnson. The comedy team last week canceled several dates lined up for them on the Coast to fulfill a contract to appear in a Warner Bros. picture.

Peter Higgins, radio and vaudeville tenor, will soon start the trek to Hollywood via RKO theaters to start work in Radio Pictures. He has been signed to a long-term contract.

John Tiller's Sunshine Girls, at the Palace two weeks ago, have been routed to the Coast also to appear in pictures. And last, but hardly least, Clayton Jackson and Durante are expected to leave soon for the land of sunshine and oranges to be starred in a Paramount film.

"Hit the Deck" Hits RKO Acts

NEW YORK, March 17.—A number of RKO houses suffered a curtailment of vaudeville the first half of last week as a result of the booking of *Hit the Deck*, a Radio picture. The following houses, in and around New York, were cut to three acts, the usually playing five: 81st Street, Fordham Chester, Flushing, 58th Street, Hamilton and the 86th Street, The Jefferson, ordinarily playing seven acts, was cut to five.

This first half finds the same cut in the following houses also playing the film: Madison, New Rochelle, Mt. Vernon, Bushwick, Kenmore, Yonkers and White Plains.

E. F. Albee's Death Leaves Vaude. Without a Champion

THE last of the great vaudeville showmen has passed beyond the post which marks the goal of all earthly travail. E. F. Albee, the venerable figure who went further than any individual to foster the interests of vaudeville, is now but a name; one to go down in show business history as the protagonist of the first phase of indoor entertainment suitable for consumption by amusement seekers of all classes, ages and tastes.

E. F. Albee had faith in vaudeville; in the type of vaudeville that was not then existent when he began his pioneering work with B. F. Keith. With perseverance, boundless energy and resourcefulness of a brand rarely demonstrated before in his branch of the theater, he became the leader of his field and clung to this distinction until he virtually retired about two years ago.

Like Marcus Loew and several other contemporaries in the latter-day growth of the family theater, Albee was a keen judge of reality, an unerring planner of theatrical structures and—above all—a fine showman. He often pointed with pride in the sunset of his life to the fact that all of those who occupied responsible positions in the huge organization he headed had risen from the ranks. He had profound faith in an enterprise founded on an exchange of unadulterated loyalty between those who had reached the top and others who were still striving to attain a high place.

But from the colorful pattern of Albee's makeup one derives now one essential attribute. He was from the first years of his struggle to make the grade a champion of vaudeville. One might well say that after he had laid the foundation of his material success, Albee devoted his whole time to the uplift of the branch of show business for which he was eminently responsible. His insatiable desire to raise vaudeville standards from the inside and its reputation from the outside was often the cause of adverse criticism by those who misunderstood his motives. There were then and there still are many who feel that Albee's vast expenditure of time and money to publicize vaudeville and the vaudeville actor was inspired by personal motives. In reply to those among the critics who have been sincere in their comment it can be said that few have ever lived whose good works have not been bound up inextricably with a glorification of the ego. Albee must be judged as we all are; not by our innate motives, which are oft obscured from the gaze of the world, but by our works.

The man who was buried this week on a knoll overlooking the NVA plot in Kensico raised the dignity of the profession of which he had been a leader. Always and frequently against great odds and with a temporary loss of great profits, Albee fought valiantly for clean, wholesome entertainment. He thought always of the comforts of the actor in constructing the great theaters which stand as monuments to his resourcefulness. Thru his national influence he created a good will in communities for the actor which has not only survived, but has been amplified with the passage of the years. His untiring efforts in his later years for unfortunate actors will soon bear fruit in the opening of the NVA Sanatorium at Saranac Lake. E. F. Albee was not invited to the dedication of this great institution because of the pettiness of certain individuals included in the present directorate of the haven for stricken actors. But the grand old man of vaudeville did more than any other toward inaugurating the humanitarian project and bringing it to completion. This nobody will deny.

With Albee's passing vaudeville remains, but its fate is uncertain. Most of the large circuits foster vaudeville, but there is not among them one individual who can be singled out as a faithful friend of the phase of the show business that not long ago observed its centenary. Today it's a matter of operating theaters and fostering that type of entertainment which will bring in the most at the box office. Vaudeville remains on the map because thus far it has fortunately proven itself to be a means to an end. As soon as the high-pressure pilots of present-day circuit operation discover that vaudeville policies are damming up the shekel flow, vaudeville will go. We have enough faith in vaudeville to predict that the day is as yet far off. But vaudeville has lost its greatest ally. May he rest in peace. (See TRIBUTES on page 95)

RKO Spreading Good-Will Idea

NEW YORK, March 15.—The "good-will" idea recently inaugurated by RKO for outside houses coming over to its books is being spread on thick. It will be applied to the two theaters of the Famous Players' Canadian group which were formerly booked by Pantages and have now been placed in Jack Hodgdon's columns.

Ben Piazza and Hodgdon were to have left yesterday to represent the circuit at the opening today of the Imperial, Toronto. John Pollock, chief of the Photograph and Press Bureau, who was the "good-will ambassador" recently for the Colonial, Utica, has not made the trip. It was deemed unnecessary for him to go because the house formerly played RKO vaude. and there is no need for further ballyhooing.

However, Pollock will journey to Canada next week for the opening of the Palace, Hamilton, which has not used acts from the major circuit. He will supervise special exploitation, place newspaper publicity and address civic organizations.

Moskowitz to Bermuda

NEW YORK, March 15.—Harry Moskowitz, assistant chief of the Loew construction department, left early last week for a month's vacation in Bermuda. He has been particularly busy during the past year with the openings of four de luxe presentation houses of the circuit in the metropolitan area, the Paradise, Kings, Jersey City and 175th Street, all of which have been opened within the past year.

Sarnoff Will Have Palace Bldg. Suite

NEW YORK, March 15.—So that he may have a convenient place to keep appointments in the uptown section, David Sarnoff, president of RCA and chairman of the board of RKO, will have a suite laid out for him within several weeks in the old executive's wing of RAO. Altho it is likely that Sarnoff will occupy the present E. F. Albee suite, no moves have yet been made physically to prepare for the shift.

The Albee section is reported to be the only one available for this purpose in the RKO wing on the eighth floor of the Palace Theater Building, the other sections being occupied by Senator J. J. Walters and B. B. Kahane and his legal staff.

Loew Books Magician

NEW YORK, March 17.—Scatlet, German magician, who recently played a series of night clubs and received considerable comment from the press, has been booked by Loew. He opened last week, splitting between the Bay Ridge and Bedford, Brooklyn. Other local dates are scheduled.

Preparing Fourth Capitol-Type Show

NEW YORK, March 15.—With the launching last week in Richmond of *Eton Days*, third Capitol presentation reconstructed for the Loew Southern vaudeville tour, a fourth is now in preparation. *Blue Garden* is the next unit which will be put out over the circuits out-of-town vaudefilmers. It will go into rehearsal this week, and will open March 26 at Loew's, Yonkers, taking to the road the week following in Richmond.

The casting is completed with the exception of one act which has not yet been decided upon. The production will include the original troupe of Chester Hale Girls, and the principals thus far slated for the revamped unit are Bobby Bernard and Louise Squire, Les Ghezzi, Flynn and Macke and Lerner and Calvin.

Victor Hyde, of the Loew Production Department, has up to date handled the direction and production of three such rebuilt presentations. The first, *Dresden China*, played in Canton the last half of last week. *Milady's Fan* was the second and *Eton Days* was the third. The next Hyde unit is scheduled to start the latter part of April, but no definite decision has been made as to which it will be.

Wiping Out 4 Offices In Chi. Housecleaning

Billy Diamond takes franchises from Burchill, Danforth, Billsbury and Perkins—but placing them with other offices—one agent to be allowed on floor at a time

CHICAGO, March 15.—The ousting of 10 RKO agents and producers in New York last week has re-echoed here with the notification from Billy Diamond, Mid-Western booking head, early this week that four offices will be relieved of their franchises at the end of a 30-day period. It was interpreted as Ben Piazza's second move for a general clean-up in the agency ranks of the circuit. The agents hit by the shakeup are Tom Burchill, Harry Danforth, John Billsbury and Guy Perkins.

Soon after the official notice reached them, the agents affected announced connections with other offices, these being approved by Diamond. Under the new alignment Burchill goes into Max Richard's office, Danforth goes with Milton Berger, Billsbury will be berthed with Lew Goldberg, while Perkins connects with Greenwald & Weston, producers. The new affiliations will take effect directly following the 30-day extension.

The agents who escaped the shakeup and retained their direct franchise connections are: Sam Roberts, William Jacobs, Edward Morse and Mort Infield. They were informed, however, of the new ruling, taking effect at once, that only one of them will be allowed at a time on the floor to sell acts. This new edict was inaugurated by Diamond to avoid congestion in the booking quarters.

NEW YORK, March 17.—Billy Diamond and Nate Blumberg, Mid-Western booking head and divisional manager respectively, were here the latter part of last week to confer with their bosses, Ben Piazza and Joseph Plunkett, on their local problems. Diamond was to have returned to Chicago yesterday, while Blumberg is expected to remain over for the RKO divisional managers' meeting, which is scheduled to start tomorrow.

RKO Seeking Vaude. Entrance Into Dayton

DAYTON, O., March 15.—RKO vaudeville is seeking entrance into Dayton and this week sent Eph Rosen, home-office field man, here to see what arrangements could be made to secure a house.

Victory Theater was desired, but Rosen found this signed by the Wright Players. Rosen predicted that vaudeville would be back in Dayton by fall either at this house or at Keith's, now controlled by Ike Libson.

Wire from Mark A. Luescher was to the effect that while Keith's house was not being sought as a purchase, any co-operation on the part of the newspapers in establishing vaudeville here would be appreciated.

French Performers Protest Against Too Many Benefits

PARIS, March 15.—Prominent French theatrical and music-hall stars are seeking to find a method of curbing the multitude of benefit performances for which their services are demanded. The artists make it plain that they are glad to donate their services to any really worthy cause if assured that the benefit will be managed in an efficient way that will net the charity a worth-while percentage of the receipts. Saint-Granier, whose services as master of ceremonies are much in demand, is seeking support in a movement to form a committee which will pass on all demands from organizations or persons desiring to promote benefit performances. Performers would be forbidden to appear at any benefit not approved of by this committee.

New Checker-Playing Record

Newell W. Banks, blindfolded checker champion, gave several exhibitions at clubs and business places in Cincinnati last week when he established a record of playing 136 blindfold games in 13½ hours, winning 131 and drawing room. The contest was over a four-day period. Banks was a *Billboard* visitor Friday.

Showmen to the Last

NEW YORK, March 17.—On his little black book Alex Gerber swears this really happened.

A bunch of layoffs sick of taking up space in front of the St. Regis, and rather fed up on everything, decided to end it all. Without enough money among them even for a cab they walked to Central Park and lingered uncertainly on the banks of the lake.

A pot-bellied park cop chanced along and inquired:

"What's the big idea, folks?"

"We're about to end it all by jumping into the lake," one spoke up.

"Well, what are you waitin' for?" countered the focalized arm of the law.

"We need an opening act," was the prompt response.

They're back in front of the St. Regis again.

Jeff Whalen In Own Office

NEW YORK, March 15.—Jeff Whalen, who was an exec. until recently in the C. Wesley Fraser office, has opened his own general theatrical agency, also in Boston. Besides running his new office, Whalen will do special work for Station WLOF, constituting himself as its advertising, continuity and program supervisor. The club bureau of the new enterprise will be in charge of Nina Caponi, lately in vaudeville as a warbling single.

Whalen was associated last season with General Pisano, former Pantages agent, and w. k. vaudeville marksman.

Chi. RKO Execs. to N. Y.

CHICAGO, March 15.—Billy Diamond, vaudeville booking head of RKO here; Nate J. Blumberg, head of the picture division, and Jack Heas, publicity manager, have left for New York for a conference of division heads that will last thru the greater part of next week.

Lenten Penance, B'way Style, Runs Gamut From Soup to Nuts

NEW YORK, March 17.—The Lenten season is here and a lot of the boys and girls along the joyous alley are doing penance for their sins. Their self-denials began with Ash Wednesday and are scheduled to end with Lent, but some of them are already showing signs of weakening. Believe it or not:

Roy Rogers is not doing head spins at private parties during Lent—C. C. Moskowitz is smoking smaller cigars—Jimmy O'Neal is spending more time in his office and Irving Fishman is watching the tape only five days in the week—Jack Pearl is chasing only one out of every three persons who touch his ears—James Barton has stopped going to bike races because there aren't any more—Ted Healy is not dipping his cheese sandwiches in mustard—Sam Bernstein is trying to keep from drawing to inside straight—and Fred Keating is not eating chili at midnight.

Nina Olivetta as cut out three prat falls—one thousand acts are not doing their routines while waiting for Bond Building elevators—138 stenographers



LEE MORSE, who will open for RKO this last half at the Hamilton, New York, after two seasons in legit, and night clubs incidental to her disc-recording work. Until recently she was the featured songstress in Ziegfeld's "Simple Simon" before the Ed Wynn production opened on Broadway. Bob Downey, Morton's brother, is her piano accompanist.

Morgan, Skelly Booked by RKO

NEW YORK, March 17.—Helen Morgan, who closes in *Sweet Adeline* Saturday, has been booked into the Palace for two weeks March 29 and April 5. The singer recently appeared in two talks, *Roadhouse Nights* and *Applause*. She breaks in at the Coliseum the last half of next week.

With Miss Morgan on the bill will be Hal Skelly, who has been confining his presence to pictures until recently. Skelly opened last Saturday at the Palace, Chicago, and is scheduled to play the last half of next week at the Fordham, Bronx.

Ruiz-Bonita Are Set

NEW YORK, March 17.—Ruiz and Bonita, who are winding up on a string of Eastern RKO dates at the head of their six-people musical flash, will open March 28 on a tour of the Interstate Circuit, booked thru Marty Forkins. A Western tour is slated to follow.

Wyse Family for East

NEW YORK, March 15.—Ross Wyse, Jr., who completed the Loew Southern trip this week, has been booked for a tour of all of the circuit's houses in the Metropolitan area. He and his parents are slated to shove off within a few weeks at one of the local houses.

Hailstorm Of Rumors

Shake-up reports affecting RKO circulated thru trade all week—Brown's denial

NEW YORK, March 15.—On the heels of RKO's release of the highly favorable earning report for 1929 and the first month of 1930 came persistent rumors this week impending shakeups in practically every branch of the organization. Some of the rumors appeared logical; others could have been stamped without further investigation as products of the flights of fancy of those who might desire these changes but have not the wherewithal to put them thru.

Out of regard for those alleged to be affected by the swarm of unfounded shake-up reports, *The Billboard* refrains from resorting to a minute description of their character. It can be stated for one report, however, that, altho it had been making the rounds for about a month, not until this week did it come under general discussion in both the theater and booking divisions of the circuit.

Hiram S. Brown was apprised of the various rumors by a *Billboard* representative and he denied them all after considering carefully each in its proper place. With characteristic frankness, the RKO president hinted that anything might take place—and in the near future—but he explained that there is nothing under consideration now to warrant an epidemic of shake-up rumors. If even 50 per cent of the rumors flitting about like houseflies last week were to have any basis in fact, RKO is about to be shaken up as it never has in its comparatively short existence. But Brown gives his word that it's all boloney.

P-T Keeps Its Stride

NEW YORK, March 17.—Placement activity in the Plummer-Thompson office has been holding up nicely in these supposedly hard times. Among the recent placements were Pete Larkin and Edmund Van Riper, with a new Lester Lee act; Helen Rich and Sylvia Miller, with Billy Maine and Company; Collette Marshall, with Donald Kerr; Ruth Love, with the Lander Brothers; Vera Randolph, with Billy House; Peggy Ward and Cynthia Corti, with Billy Goldie; Tim Crane and Camilla Griffith, with Joe Burke; Robinson Slaters, with Bobby Joyce, and Martin and Dorsey, with Betty Cooper.

More Vaude. Houses For RKO in Chicago

CHICAGO, March 15.—Radio-Keith-Orpheum will soon have four more houses, or possibly six, in Chicago using a vaudeville policy. Steps were taken this week toward taking over four theaters on the North Side, and while no definite deal has been consummated it seems practically certain that it will be closed within the next couple of weeks. The houses sought are the Sheridan, now operated by Fox; the Victoria, the Lincoln and the Chateau. The latter house has been dark for some time and last season was operated as a dramatic stock house.

Determination of RKO to secure more houses is based upon its belief that vaudeville is not dead, but on the contrary is staging a comeback, according to local RKO officials. The fact that Balaban & Katz have been attempting to freeze out RKO, and finally have succeeded in taking the Belmont, North Side vaude. house, away from it, also had much to do with the present move for more houses.

Clute's New Act

NEW YORK, March 17.—*Thank You, Doctor*, the sketch which Hicks and Clute have had on the boards for many years, is due for a shelving. Chester Clute is rehearsing a new four-people act by Matt Kennedy, with Lonnie Woodworth and Clifford Jones included in his support. Milt Lewis is sponsoring it.

Healy and Baker Corralled by Loew

NEW YORK, March 17.—Ted Healy and his stooges will open for Loew next week at the State, and are set for the week following at the Metropolitan. Brooklyn Healy was originally scheduled to play for RKO on those dates, but the sixth-floor bookers could not arrive at a salary agreement with him.

The effect of Healy's switch has been to cause high blood pressure in RKO circles, and feverish "game" corraling activity in the Loew fold. The switch follows closely Healy's cancellation last week of a third consecutive week at the Palace, when he precipitately balked at sharing billing with Ann Seymour. She was one of the featured players in *A Night in Venice*, the production he starred in.

Healy is said to be getting a greater salary than he received for his RKO dates, reported at \$5,000 weekly. Healy's act will be the sole stage attraction at the State and Metropolitan, and will run over an hour. Joe Mendel, the monk who was redubbed Ted Healy, Jr., for the Palace engagement, will be substituted for the Loew dates by Healy's bear. A 24-inch electric sign facing Broadway will herald the Healy appearance at the State next week.

Healy's dates are linked simultaneously with those of Phil Baker, who also recently played the Palace. Baker, who has been signed for a 10-week tour, at more than he got for RKO, will be holding down the spotlight at the Metropolitan, Brooklyn, during Healy's engagement at the State, and will also play out of town.

The acts taken out of the State to make room for Healy's mob are Ruth Brothers, Harrington Sisters, Mr. and Mrs. Jack Norworth, Ross Wynn, Jr., Mary Haynes and Signor Friscoe and his ensemble. They will be spotted elsewhere in the East.

Premier Vaude. Exits March 22

NEW YORK, March 15.—Loew's Premier, Brooklyn, will definitely go straight pictures March 22. The Grand, Bronx, also scheduled to switch shortly, continues as a vaudeville, tho the stagehands and musicians there have been working on a week-to-week basis the last several months.

The Premier's change of policy had been expected for the last few weeks and was reported in *The Billboard* three weeks ago. The musicians and stagehands were given their notice the last week in February and have been continuing since under the week-to-week arrangement.

With the scrapping of vaudeville in the Premier, there will remain only six Loew houses in Brooklyn playing vaudeville. They are the 46th Street, Oriental, Bedford, Metropolitan (full week), Gates and the Bay Ridge.

Squawks From Squawkers

So I sez. to him, I sez, book the act in that house for a showing and we'll never be seen. . . . Maymie took a fall at the opening last week and just as she hit the drummer gave her the birdie. . . . Gawd, did she burn. . . . Things are going great with me, George; I got the last half next week at Union City. . . . I'm still waiting to be discovered. . . . Jimmie must be prospering, he's having appetizers with his meals. . . . That mug is going to marry that dame next week because he wants to have someone in the family working. . . . They made me cut that gag from my act, and just look what they're doing at the Palace. Wbaddaya think of that manager giving me a bad report and me doing the same stuff as James Barton. . . . I'm a comedian, I tells him, not a dramatic actor. . . . Come up some night, we'll probably have an extra CBS. . . . I think I'll buy a farm. . . . The guy gave me the spot just when Annie was doing her hot number and she didn't let me sleep all night. . . . That guy carries a cane for protection, not for style. . . . Things will be great soon. I hear they're going to book the better acts. . . . Yeah, well you should cry over that.

Sign Language

By AL FRIEND

(Try to remember where they spoke to you.)

- If you make good here you can make good anywhere.
- Don't tell us what you did at the Palace. Do it here.
- Don't ask us what time the first train leaves this town. We get that every week.
- Just a reminder to talking acts: To use any gags about our Fire Department is merely asking for the bird. Few escape.
- The gag about the boat sailing Wednesday is done here every opening show.
- We know our orchestra is bad. How's your act?
- You will oblige the management by not using the words, God, Hell or Damn.
- We cater to the elite of the town, so please eliminate any suggestive material. If you are in doubt, see the manager. He was once principal comedian with a tab. show.
- A great many of our patrons visit the Hippodrome, New York, so do the same act here you do there.
- If the audience understand your act they won't annoy you.
- If you use a third party in your act our baggage man (Mr. Haul) will be glad to help you out.
- We have no laundryman here, so the gag about him is useless.
- If it rains Saturday we do four shows.
- Some of the best acts in vaudeville have played this town; some are still here.

Freeman Will Select Eastern Starting Points in 2 Weeks

NEW YORK, March 17.—Charles J. Freeman says he will select the two Eastern houses to be used as the starting points for his Western Intacts within the next two weeks. He plans to begin rotating the combos from those theaters sometime in June.

The plan to turn two of George Godfrey's houses over to Freeman as break-ins for the Western Intacts has long been suggested by Hiram S. Brown, RKO president. This, however, was deemed impractical until Godfrey called off his Eastern Intacts and returned to spot booking.

As the matter has stood since the inauguration of the permanently aligned bills, the Intacts start in Minneapolis without giving the Eastern execs, the opportunity to look them over. This, despite the fact that they are assembled in the East. The new plan to give the

Intacts one week in the East, will also mean a new lease on life for Harry Singer, head of the circuit's production department, who has been leading an uncertain existence since Godfrey terminated his Eastern combos.

The Eastern dates for the Intacts will also tend to give Godfrey's wing a fair share of well-organized shows and will prove a needed variation from spot booking. This, besides the assurance to Freeman that his shows will be in perfect order when they hit Rochester for their first date out of town on the westward jumps.

Freeman's combos, with the two Eastern halves added, will be assured of 31 weeks—20 weeks on the Orpheum, 10 on the Interstate and one in the East. The entire time is being booked by Sam Tishman and Harry Kalichman, supervised by Freeman.

Vaudeville Exploitation

This department is intended as an agency for the dissemination of exploitation ideas as applied exclusively to vaudeville. The *Billboard* feels that energetic and persistent exploitation is one of vaudeville's cardinal needs. So that the trade may benefit generally from this feature, we will give due consideration here to stunts and ideas of acts, circuits and houses. Address communications to Elias E. Sugarman, Vaudeville Editor, *The Billboard*, 1560 Broadway, New York, N. Y. Make them brief.

CHINESE DISPLAY—When the *Chinese Whoopie Revue* played the Kenmore, Brooklyn, recently, a special layout was gotten up for the lobby consisting of Chink ornaments, lamps and frames. It was an attractive display and drew plenty attention.

ANGLE ON COMMUNITY DRIVE—On a tieup with the Brooklyn Chamber of Commerce, the Health Department and the Public Schools, the RKO theaters in that borough have put a special significance to their March Community Month Drive thru the release of advertising, throw-aways and screen trailers acquainting the public of the circuit's co-operation with the local associations to promote a cleaner Brooklyn.

STUNT WRITING—While playing an engagement at Loew's State, Syracuse, last week, Harry Kahne pulled a stunt which gathered a large crowd to the

front of the theater, and broke into the news columns of the dailies several days in succession. At high noon last Wednesday, he was suspended head downward from the third story of the building while he performed backward message writing to the local periodicals on his appearance at the State, also calling attention to the playing of *The Rogue Song*, and the vaudeville bill at the house. Kahne had arranged an entire routine for the stunt, which was pulled on one of the coldest days with snow flurries in the air.

GIVEAWAYS—An arrangement is under way with certain manufacturers whereby they will give away certain parts of their products in the theaters of a national chain. These parts will, of course, necessitate another gadget before being in a working condition. One such arrangement is said to take in the manufacturers of a detachable doll. The

company will give away a leg, arm or torso, including instructions where the remaining parts may be purchased. The same will be done with razors, pen and pencil desk sets, etc. This arrangement for national exploitation of both the theaters and the products is expected to go into effect very soon. The managers of all of that circuit's houses will be ordered to co-operate as much as possible. All advertisements of the theaters will feature the dates of distribution. They will probably be held on one or two nights a week, the parts going to the early comers. In the case of doll parts—they will be tied up with children's matinees.

NEWSPAPER CONTEST—The Albee, Brooklyn, is getting a big plug daily in the Brooklyn section of *The New York Evening Journal*. In the first-page feature column, called *Vines and News*, conducted by "Looker-On", a verse contest is being run. Winners receive a pair of tickets for the Albee. This fact is mentioned at the bottom of the column, as is the house's feature picture and vaudeville attraction.

FRANCIS RENAULT—A spring style show was staged as an added feature of this impersonator's act at the RKO Palace, Ft. Wayne. The ready-to-wear department of Wolf & Dessauer's store co-operated with the theater management in sponsoring the extra attraction. Models from the store were shown, with Renault presiding over the display. Large readers giving early slants on spring styles were run in the dailies, and ads featured the fashions of the actor's sketch together with the local style presentation.

REBATE MATINEES—The Walker, Brooklyn, holds special children matinees when the vaudeville bill or the picture has a kiddie theme. The children are given coupons which entitle them to a refund of two-thirds of their admission price. The event is tied up with local merchants, who distribute the coupons to their patrons. Window cards, three sheets and local newspaper advertising herald the events and also inform the kiddies where the coupons can be gotten. Business at this house has been greatly aided by this stunt, which provides an incentive for children to attend.

STAGE MAYOR—The RKO 125th Street, New York, entered its m. c. and band leader, Walter Clinton, in the "mayorality" race for the street upon which the theater is situated. The ballots, which were printed in the *Harlem and Bronx* edition of *The New York American*, were distributed in the lobby. A ballot box was placed at the entrance of the theater. Trailers and newspaper ads announced Clinton's entrance in the race and asked the patrons of the theater to vote for him. At the end of the race it was found that Clinton had polled 80,000 votes, running a close second to the winner.

STAGE WEDDING—The Main Street, Onkton, Pa., arranged for a couple to be married on its stage last Saturday as an added inducement to its patrons besides vaudeville. Special postcard invitations were printed and mailed to the town's population and heralds and newspaper advertisements announced the event for two weeks in advance. To further the event, the lobby of the theater was generously decorated with flowers and a canopy was strung across the sidewalk to give the house a churchlike appearance. A local minister performed the service.

Fisher Gets Trenton

NEW YORK, March 15.—The State, Trenton, N. J., has been added to Arthur Fisher's books with a four-act, split-week policy. Amalgamated booked the house until last year and then it switched to musical stock.

Rosenblatt's Son Playing for Fox

NEW YORK, March 17.—Henry Rosenblatt, son of Cantor Josef Rosenblatt, and himself a cantor, opened for Fox the first half of last week at the Folly, Brooklyn. Due to religious tenets and duties in connection with his religious services he was not able to open until the evening show on Saturday. He is doing a mixed repertory.

From Harlem to Broadway in a Leap

The Three Rhythm Dancers

TED FRASER—SAMMY GREEN— RAY WINFIELD

NOW PLAYING LOEW'S STATE THEATRE, NEW YORK CITY

Watch for Us at Capitol Theatre Soon

Routed Loew Time—Direction Matty Rosen, Lyons & Lyons Office

BRIEFS

PHIL WOLFSOHN, formerly manager of Pay's, Philadelphia, has joined the indie act-buyers in New York. In his new capacity as manager of the New Colonial, Bethlehem, Pa., Wolfsohn travels to Broadway every Tuesday to personally select stage material for the house. The New Colonial is using four acts on a split.

MCGARRY AND DAWN, eccentric dancers, have been signed by Publix for Harry Gourfin's unit, *Smart Smarites*, which will open March 27 in New Haven. Phil Tyrell got them the Publix contract thru their showing for RKO at Proctor's 125th Street, New York, two weeks ago.

THE FATE OF assistants involved in the shakeup on the RKO booking floor three weeks ago will be decided the latter part of this week, according to Ben Piazza. Speaking for the executive committee, Piazza declared that all the all of the office heads slated to go April 1 will exit as scheduled several of their assistants will be permitted to line up with surviving offices.

JEFF DAVIS has switched from assistant in the O. B. Maddock office to the Billy Jackson office in the same capacity.

NATALIE DUNHAM has been selected by Gustave Frohman for the lead in the first one-act play to be launched by the P. T. Barnum Club Productions. The vehicle is *For Lizette*. Miss Dunham has had wide experience in vaudeville, musical comedy and dramatic stock. Her work in these fields was under other

CONTRACTED WITH R.-K.-O. FOR THREE YEARS
Harry Foster Welch
Famous One-Man Band
NOW PLAYING PALACE THEATRE, NEW YORK CITY.
ROUTED R.-K.-O. — DIRECTION CARLTON M. HUB

WANTED: For World's Medicine Co.
Colored Musicians who can read and fake road-show music; also Male Comedians, Dancers, Singers, Performers; Also String Musicians who can play and sing the old-time hallyhoo songs. State all you can and will do and salary expected in first letter. We pay car fare; you pay all other expenses. State what experience, also age and shows you have worked on. Everybody joins at the opening stand May 1st.
Dr. Ross Dyar P. O. Box 291 Indianapolis, Ind.

La Tour and Myer Switch
NEW YORK, March 15.—Babe La Tour and Ann Myer, comedy team who recently played for Loew on Eastern dates, switched to RKO the first half of last week at Proctor's 125th Street. They are assisted by an unbillied male pianist. The Weeden-Schultz office is agenting, thru whom also Taylor and Bobbio, mixed comedy team, have been booked for several weeks of Eastern RKO dates.

Bertell Places Carr
NEW YORK, March 15.—Jack Bertell has placed Jimmy Carr and his orchestra in the Silver Slipper in place of Ben Pollock, who is now playing vaude. Al E. White and Connie St. Claire were booked into the Ambassador Club, White as m. e.

names. The playlet is in rehearsal, and will be ready for showings in about two weeks.

JIMMY KANE has been appointed to George Godfrey's staff in the RKO booking office. He will do detail work similar to Dolph Leffler, who has been on the Godfrey staff for a season.

E. L. DELANEY resigned from the Loew Publicity Department last week. He started with Loew last March, succeeding Terry Turner as publicity director of the circuit. About four months ago Oscar A. Doob was selected for the

chief publicity post, and Delaney was assigned to the supervision of the out-of-town houses. Delaney is reported to be planning to join the expedition of Count De Prorok and Von Luckner, German naval hero, which will go into the Yucatan peninsula in Mexico to carry on archeological work in the Mayan ruins.

J. H. LUBIN denies that Leo Cohen is now on the books. The report made the rounds last week. Cohen has been with the Loew booking office for five years, handling special detail and benefits for Lubin.

NVA Week Plans Vague; Will Start on April 27

NEW YORK, March 15.—The week of April 27 was announced late yesterday by Pat Casey as "NVA Week". Altho no definite plans have been decided upon, the drive for funds to replenish the coffers of the NVA will commence at that time.

A meeting, scheduled to have been held yesterday afternoon in the VMPA offices, was called off when half of the vaudeville and film executives failed to appear. Almost all of the absentees were out of town. Casey stated, however, that the last week in April would undoubtedly be this year's period for the annual drive. This will be given the official seal at a meeting to be held next week, either Tuesday or Wednesday.

According to Pat Casey, the tentative plan for the garnering of the necessary amount is for midnight benefit shows in the vaudevilleers' throutout the country during that week. This was decided upon at an unofficial meeting held here two weeks ago, a time when Casey was on the coast, over which Will Hays presided. Casey was notified of the decision, but his return was awaited before the details were elaborated upon and officially set.

It was for that purpose that Casey called the executives of RKO, Publix, Loew's, Fox and Warner's for the meeting in his offices yesterday. The failure of a good part of them to attend postponed a definite decision as to how the acquiring of the \$1,000,000 necessary to maintain the NVA was to be executed.

As explained by Casey, the tentative plan calls for benefit shows, with no other solicitation from the audiences, as was the practice during NVA drives in the past. The plan for an annual pass tax to be added to the NVA funds is still hanging fire, with the report that the circuits are averse to that idea. If the proposed arrangement is vetoed Casey will submit another plan for further revenue.

It is generally felt that the midnight benefit shows will fall short of the amount needed to maintain the NVA and its institutions. If such should happen Casey expects the picture interests will come across with the deficit. For the first time in its history the film industry is showing a whole-hearted interest in the drive.

The Saranac Lake sanatorium, which is still closed to NVA patients because of the \$300,000 still owing on construction, will undoubtedly make the deepest inroads into the gross derived from the drive. The hospital is expected to need at least \$300,000 a year for its maintenance.

That there will be no difficulty in securing the services of artists whenever they are called for the midnight benefits, Casey feels to be a certainty. He is also making arrangements to secure the services of stagehands and musicians gratis for the shows and will confer with the union heads on this phase some time this week.

WANT TO BUY FOR CASH—Medium size Pipe Organ. Must be reputable make and in first-class condition. OSCAR WM. SCHNEIDER, Ironwood, Mich.

WANTED AT ONCE
Singles in all lines. Change strong for one week. Must drive Ford car on moving day. Tell all you do and lowest salary in first. HUGH A. NICKELS, Grand, South Dakota.

MUSICIAN WANTS LOCATION
Playing Trombone, Violin, Alto Sax, where there is opening for small Confectionery, Sandwich Shop, Cigar Stand. Will pay out of own. Ohio or Pennsylvania preferred. BOX D-742, care Billboard, Cincinnati, O.

COLORED MUSICIANS AND PERFORMERS, NOTICE
Do you want to be with a show that never missed a payday? If so, we can use Musicians and Performers. Cnr accommodation. Show opens Waco, Tex., April 3. Address HOWARD HESBORN, Mgr. Musical Show, Dodson's World's Fair Shows, Waco, Tex.

WANTED
Chorus Girls, Principals, Specialties, People in all lines. Can place at all times for Rotary Stock. Write or wire.
MANAGER STOCK CO.

WANTED FOR BRINGING UP FATHER CO.
(Testing Season. Motorized)
Men for Jugs. Must be tall, not over 5 ft., 6. Singing and Dancing Specialties if possible. Gen. and Business Men. Must sing and dance. Musicians for Orchestra who can play small parts. All must send late photos and programs. State fully what you can and will do. Incomplete and boozers closed without notice. Write, don't wire. Season opens March 26. One-nighter. State salary or no reply. Season 25 to 30 weeks, and you get it. Tickets? Yes, but no Cash. Address MICHIE WALKER, Manager, Box 456, Cedar Grove, Shreveport, La.

PUBLICITY MAN WANTED
Experience in handling film exploitation preferred. Must be able to write and land the stuff. Must show record of successful past experience. Good appearance, refinement essential. Traveling position, steady work, good salary. State age and qualifications.
POST OFFICE BOX 187, INDIANAPOLIS, IND.

FOR SALE 45x100 Dramatic Tent, 8-ft. Wall, complete with Piano, Stage, Seerney and Bents. Either motorized or not. Everything fine. No Junk. Consider an organized Troupe on the stage. Boobs save your poster. DOD MANSFIELD, Tidouste, Pa.

AT LIBERTY
WM. J. RUGE, Scenic Artist
Will be at Liberty March 22, Union. First-class work guaranteed. 3000 Grand Ave., Kansas City, Mo.

KALAMAZOO HE RALDS and snipers

50,000 6x9, one side, 75c per 1,000
50,000 6x9, two sides, \$1 per 1,000
Black Ink, on other white or special
Kalamazoo poster assorted stock.
We carry the label. Get Catalog.

KALAMAZOO SHOW PRINT
Poster Service. KALAMAZOO, MICH.
Where Paper, Cardboard and Inks are Made.
CASH WITH ORDER.

Dancing Directory

LOUIS VECCHIO
DANCING, GRACE, POISE, STAGE ARTS.
Personal Instruction, Moderate Fees,
Couching for Professionals,
Exercises, Technique, Routine,
116 Broadway, at 5th St., NEW YORK CITY.

JACK MANNING
New York's Top Dancing Specialist.
OFFERS A COMPLETE PROFESSIONAL
BUCK DANCE ROUTINE
(With Beginner's Foundation Exercises)
BY MAIL, PRICE \$3.00.
(Cash Reg. or Money Order)
130 WEST 47th ST., NEW YORK, N. Y.

AT LIBERTY—BILLY KLING, for Stock or Tent Rep. Scenic Artist, Stage Carpenter. Can handle a top, build anything round a tent show. All essentials, tools, etc. Care Litchfield Hotel, Litchfield, Ill.

VAUDE. NOTES

MR. AND MRS. JACK NORWORTH will play a postponed engagement at Loew's State, New York, next week. The pair have played a number of Eastern dates for Loew during the past season.

HARRY DOWNING, who is doing a comedy female impersonation act, was booked for a Loew showing this first half at the Bay Ridge, Brooklyn, thru Al Grossman. He is assisted by an un-billed male.

NAT COOPER and Ray Rodello, male comedy acrobatic duo, opened the last half of last week for a Loew showing at the Bay Ridge, Brooklyn.

These are tough days for oldtimers. The major circuits would rather do without vaudeville than use them; and even the dumps and cans want "youth, beauty and talent". An institution that depends mostly on youth and beauty with little or no regard for talent must ever be on the alert for replenishing its supply of artists. Nowadays when vaudeville develops a personality it rarely proves capable enough to provide that personality with enough incentive to remain in the field. Unless modes change within five years vaudeville will be an insignificant stepover for artists on their way to bigger and better things. In this respect vaudeville is not building for the future.

TANKAI AND OKINU, Oriental illusionistic and magical team who opened the first half of last week at the Grand Opera House, New York, switched the last half to RKO at the Franklin, Bronx.

SERGE FLASH, ball manipulator who recently was featured in a Loew presentation unit, *Land of Syncopeation*, will resume his vaude. tour next week, splitting between Loew's Fairmount, Bronx, and the Willard, Woodhaven.

FRED AND JANE RINEHART, black-and-tan comedy team from the Midwest, opened this week for RKO in the East, on a split between Schenectady and Syracuse.

FITZ AND WITZ, acrobatic clowns, were booked direct for the last half of last week at White Plains, N. Y. They took part in Peter Higgin's circus, a stage-band show.

DARE AND ASHLEY are at Portland, Me., this week on an opening for RKO. They were booked thru the Boston office. The pair present collegiate comedy, songs and dances.

JONES AND WILSON, who call themselves "Two Virginia Hama", showed for RKO at the Franklin, Bronx, this first half. They are agents by Marty Fokins.

KIRK AND LAWRENCE, singing and dancing comedians, are scheduled to open shortly for RKO. They are in a skit called *Hold Your Horses*.

BOB EMERSON, agent by Edward Keller, showed for RKO last week on a split between the Franklin, Bronx, and the Prospect, Brooklyn.

The optimism reflected by RKO's earnings statement covering 1929 proves that President Hiram S. Brown and Joe Pinkett are not troubled by guilty consciences. They are giving David Sarnoff and his RCA sponsors of the circuit plenty of returns for their investment. Why can't some other showmen take a flier in the leather business to learn how to go about making a bonanza out of a bloomer.

BRUNO WEISE TRIO played their first American date for RKO the first half of last week at Paterson, N. J. This trio of European male acrobats are being handled by Weber & Simon.

BURNS AND KISSEN, who have spent most of this season in picture houses, resumed for RKO this week at the Albee, Brooklyn. They are presenting their comedy and singing skit, with most of the songs in dialect.

BEN POLLOCK AND ORCHESTRA are at the 86th Street, New York, this last half. They were previously scheduled to play that date at the Riverside, but were switched due to the 96th street house going dark.

MAY WIRTH AND FAMILY, circus troupe now playing vaude., were switched this last half from the 81st Street, New York, to the Kenmore, Brooklyn.

RADIO-KEITH-ORPHEUM

Circuit of Theatres

VAUDEVILLE EXCHANGE

General Booking Office:

PALACE THEATRE BUILDING,
1564 BROADWAY
NEW YORK CITY

RADIO KEITH ORPHEUM CORPORATION
1564-1564 BROADWAY, NEW YORK

Tel. Arch. Bryant 9204. Cable Address: "RadioKeith".

R-K-O PRODUCTIONS, INC.

Producers and Distributors of

RADIO PICTURES

Launching an Era of Electrical Entertainment

1520 BROADWAY
NEW YORK CITY

A New Personality on B'way

BOBBY JACKSON

GUEST
MASTER OF CEREMONIES
NOW PLAYING
PARAMOUNT THEATRE, N. Y. C.
AND FEATURED WITH LOUIS McDERMOTT'S
"PUTTIN' ON THE DOG" UNIT
WEEK OF MARCH 21 BROOKLYN PARAMOUNT
DIRECTION MAX TURNER-WM. MORRIS OFFICE

DEL ART

CHAIN AND CONROY

PLAYING
PALACE THEATER, N. Y. C.
NOW (WEEK OF MARCH 15)
Direction WEBER & SIMON Agency ROUTED R-K-O

HENRY BERGMAN, who was at the Palace, New York, last week with his hand and specialties, was booked into the Albee, Brooklyn, for this week. He is presented by Jack Curtis.

BRENNAN AND ROGERS were switched from New Rochelle to the Kenmore, Brooklyn, this last half.

ROY CROPPER, tenor, who was one of the features of the revivals at the Jolson, will open for RKO this last half at the 58th Street, New York, following into the 96th Street. He is scheduled for the Palace the week of March 29. Jimmy Rogers assists him at the piano, and Weber & Simon are handling the act.

Every time a five or six-act vaudeville show is shunted in favor of a Fauchon & Marce or any other brand of unit the house in which the lapse from policy is taking place creeps closer to the red. Bill-bearing units, it should be known by this time, have done more harm to vaudeville than any other entertainment "innovation" in recent seasons. Units belong only in picture houses; even three they are only a partial solution to an unsolvable problem of how to make about 5,000 patrons feel at home in house built for mobs.

BETH AND BETTY DODGE practically complete the host of features from *A Night in Venice* to play RKO vaudeville. They opened at the 81st Street, New York, this first half, previously scheduled to play that date at the Chester, Bronx. Pete Mack is handling them.

LEE MORSE, recording artist and lately in Ziegfeld's *Simple Simon*, will play her first date for RKO in two years at the Hamilton, New York, this last half. She is assisted by Bob Downey at the piano and was booked direct.

One of RKO's divisional managers was formerly in charge of a circuit house when business was at its lowest ebb. The same house is now turning in a big profit weekly and the divisional manager is the man who is taking credit for it. Give some thought to a situation like this and then answer us: Is the show business crazy?

RAGE, billed as the "King of Dog Actors", is scheduled to open for RKO shortly. The dog is presented by Vaeth Griffin. Paddy Schwartz is the agent.

BOB ROBISON, assisted by Gladys Blake, opened for RKO this first half at Union City, N. J. He is subbilled as *Vaudeville's Master Salesman* and will act as m. c. for the rest of the acts on the bill.

MR. AND MRS. JAMES GLEASON, scheduled for the Palace, New York, next week, have flopped with no new date set as yet. They are still on the Coast.

THELMA WHITE, one half of the w. k. White Sisters, opened for RKO the last half of last week at the Fordham, Bronx. She is assisted by Al Barton at the piano. Edward Keller is agenting the turn

PAUL YOCAN DANCERS will show for RKO this last half at the Madison, Brooklyn. Included in the cast of the show are Eunice Schramm, Lynn Burno, Evelyn Saether and Eddie Fay.

EVANS AND MATYER, who have just concluded a tour of the West for RKO, will play their first Eastern date the last half of next week at the Hamilton, New York.

PETER HIGGINS, after 24 consecutive weeks at White Plains, N. Y., as m. c., has been booked by RKO to split next week between Yonkers and New Rochelle. He will be routed to the Coast to make a Radio picture.

When "Bankist" Eddie Nelson played Proctor's 58th Street, New York, last week, he had a foolish session with a heckler. During that part of the act wherein he asks for request numbers a mug in the balcony let out a yell for "Far, Far Away", and followed with some rather bold remarks in regard to Nelson's standing as a performer. Throwing his axe to the floor Nelson scaled his derby in the direction of the pest. The iron hat fell short of its mark, but the riled-up artist pulled a razz speech a la Dick Bennett; then continued with his act as if nothing had happened. There was no more heckling after that.

GLEASON AND BROWNING REVUE has been booked to show for RKO the last half of next week at the Prospect, Brooklyn. It is agented by Billy Jackson. Included in the cast are Nellie Speakman, Julie Allyn and Irene Goodreau.

JACK McBRIDE AND COMPANY, comedy bokum act which recently opened for Loew in Canton, was launched the last half of last week at the Grand. (See VAUDEVILLE NOTES on page 85)

VENTRILOQUISM

Learn this mysterious art. Hear man on roof, under floor, out window, etc. The real art as used by the ancients to fool subjects. Give friends thrill, hearty laugh. Taught 10 lessons. **MALIE GREER MACDONALD**, 2828 Madison, Chicago.

JUST OUT

McNally's NO. 15

Bulletin

PRICE, ONE DOLLAR PER COPY

GIGANTIC COLLECTION OF NEW BRIGHT AND ORIGINAL COMEDY MATERIAL for vaudeville stage use, embracing everything a performer requires. No matter what sort of act, monologue, parody, fill-in bits he may need. Notwithstanding that McNally's Bulletin No. 15 is bigger in quantity and better in quality than ever before the price remains as cheap as ever. It contains the following all-time up-to-date Comedy Material:

- 18 SCREAMING MONOLOGUES**
Each one a positive hit. All kinds, including Hebrew, Irish, Nut, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.
- 10 RARING ACTS FOR TWO MALES**
Each act an applause winner.
- 8 Original Acts for Male and Female**
They will make good on any bill.
- 61 SURE-FIRE PARODIES**
On all of Broadway's latest song hits.
- GREAT VENTRILOQUIST ACT**
Entitled "I'M NO OUNEMY." It's a riot.
- ROOF-LIFTING ACT FOR TWO FEMALES**
This act is a 24-karat sure-fire hit.
- BATTLING TRIO, QUARTETTE**
and
- DANCE SPECIALTY ACT**
Comical, humorous and rib-tickling.
- 3 CHARACTER COMEDY SKETCH**
It's scream from start to finish.
- A TABLOID COMEDY AND BURLESQUE**
Bright, breezy and bubbles over with wit.
- 10 MINSTREL FIRST-PARTS**
With side-splitting jokes and razz.
- McNALLY'S MINSTREL OVERTURES**
Complete with opening and closing choruses.
- GRAND MINSTREL FINALE**
Will keep the audience yelling for more.
- 48 MONOBITS**
Everyone a sure-fire hit.
- HUNDREDS**
Of another-jack Cross-Fire Jokes and Gags.
- BENDES**
Other useful theatrical comedy material.

Remember, McNally's BULLETIN No. 15 is only One Dollar per copy, or will send you Bulletin Nos. 8, 10, 11, 12, 17, 18 and 19 for \$4.00, with money-back guarantee.

WM. McNALLY
81 East 126th Street, New York

JUST RETURNED FROM A SUCCESSFUL TRIP ABROAD

DON

ALICE

BYRNES and SWANSON

THE PREMIER EXPONENTS OF TERPSICHOREAN ART
IN THEIR OWN VERSION OF

ADAGIO AND CHARACTER DANCES

FEATURED WITH

DAVE APOLLON'S RUSSIANICS

NOW PLAYING

CAPITOL THEATER, N. Y. C.

NEW ACTS

Reviewed in New York

Don Cummings

Reviewed at the Palace. Style—Roping. Setting—In thrice. Time—Eight minutes.

Since Don Cummings was caught by *The Billboard* on the occasion of his Palace debut two seasons ago, he has made many changes for the better in his larrikin-spinning routine. Most important is his almost complete dropping of talk that didn't click any too well. Except for random remarks that are well placed and even necessary to the proper presentation of his turn, the clever youth now engages in an engrossing cycle of roping. He wisely refrains from impersonating in his demeanor any of the better-known roping artists. His style of work is entirely his own, and it can safely be stated that he is one of the most skillful noose manipulators that has worked here in a long time.

Among Cummings' more interesting stunts are the butterfly, which entails the lariat of an oddly-shaped knot over and around his shoulder; a goose step, done within a mobile oval, and various kinds of spinning, involving the handling of two larks at one time. He finishes with neat stepping while his body is encircled by a speedily twisted lariat. If roping ever falls into disfavor, Cummings might earn his salt as a hofter; he's that good. They gave him a warm reception here in the deuce frame. E. E. S.

Ann Seymour

Songs by Mann Hollner and Alberta Nichols, with Harry Seymour and Lou Cobby at the piano. Costumes designed by Charles Le Maire. Reviewed at the Palace. Style—Singing and talking. Setting—In one and two. Time—Twenty-one minutes.

Ann Seymour is the clever lass who was long identified in vaudeville with Henry Santrey's band acts. Santrey was on view here last week in a new act, and without Miss Seymour. Thru a coincidence the pert little lady moves in directly after, not as a mere feature act, but as topline in one of the toughest spots on the bill. This looks like a break, but it isn't for Miss Seymour in this act. She is erroneously referred to in the billing lines as the "late star of *A Night in Venice*". *Billboard* records do not bear this out.

Miss Seymour's act with Harry Sey-

mour and a piano accompanist is of sufficient merit to get Palace spotting, but by no means strong enough to top line—and on one of the worst shows of a very good season. Personally, Miss Seymour has plenty of appeal. She is also superlatively clever, yet these do not make for a smash with material that is lightly comical at its best, but never funny enough to attract a great deal of attention in a vaudeville house. Harry is out first in an unfunny bit, and Miss Seymour trails him and hands her old foil, a razzing. She might have been doing that as an unofficial delegate of the audience.

From here on it is one Hollner-Nichols special after another, with costume changes punctuating each spasm. Charley Le Maire designed Miss Seymour's gowns, and he gave them plenty of his whoozis. But Le Maire creations can't put over a song or impression, altho they might help a lot. The first is *Where Is My Prince Charming*; the next stronger in comedy appeal and probably milder. The *Best of Them Are Not Too Good*, and the third is rather risqué and its title escaped us. Her last is *The Rest You Ever Get Is the Worst of Them*, which justifies its inclusion by a very bold punch line in the walk-off. Miss Seymour and brother, Harry, take the bows with their old bike-for-two bit, using this time a number called *Keep on Pedaling*. The unfortunate feature of this act is that the very few comedy lapses issue from lines and situations that are not scrupulously clean.

Miss Seymour needs not only better material, but material better suited to her individual style. She milked for a near show-stop with the aid of the blaring pit and the obliging Michon Brothers, whose turn was spotted next. E. E. S.

BENNETT & CARLTON Present

Henry Bergman

And His Black Sheep, in *DON'T TELL THE GOVERNOR* With Winona, Virginia Moore, Tom Phillips and Field and Bell. Written and Staged by Bennett & Carlton.

Reviewed at the Palace. Style—Band and comedy novelty. Setting—In two and full stage (specials). Time—Twenty-seven minutes.

Henry Bergman returns to major

vaudeville without Gladys Clark and in the lead of a band novelty with the most effective opening of any offering of its kind in the East today. But the act on the whole does not successfully carry out the promising idea involved in the ingeniously staged and mounted prolog. The outlook is by no means discouraging however, with judicious fixing this one should turn out to be a distinct contribution to the season's array of novelties.

Borrowing from the critical success of such thrillers as *The Last Mile*, this act comes into view via an attempted jail break, with the action taking place outside the prison wall. The scene-painting and construction jobs are darbs. The warden and a couple of guards head off the "black sheep", and Bergman, singled out as the leader of the mutiny, engages in pretty snappy repartee with the warden, a part played quite well by Tom Phillips.

The jail-break idea is projected into the audience by Bergman's capture on the lower floor. The second scene is a cell block in the farcical penitentiary where the Bergman bandsters play their tunes behind the bars. Bergman continues with his satirical manhandling of the warden, threatening to "tell the Governor" each time there is the least bit of hesitation about carrying out his orders. On a prop. balcony running the length of the cell block, two guards pace back and forth until they are recruited to do some hoofing down below. A very petite miss walks into the cell corridor and does a "cute" number while Bergman fondles her paternally. The miss they call Winona is ushered in as a sob sister. Her interview with "Slippery Henry" consists of a contorting number, performed while Bergman croons thru a meg. The finish has Bergman handing out teary talk and warbling about a boy who went wrong. A very neat bit, but out of place amidst the farcical atmosphere of the offering.

Working up the ensemble efforts of the 10 musicians into something resembling a peppy cycle of numbers, and introducing several other specialties that blend with the prison atmosphere would send this affair over with a great big wallop. It misses fire in its windup under the present routine. But Bennett & Carlton must get the credit for introducing a very appealing idea, even if they are as yet unsuccessful in carrying it out. E. E. S.

JUD BRADY'S COLLIES

AND

BARBARINA and PAL

NOW FEATURED WITH PUBLIX UNIT

"PUTTIN' ON THE DOG"

NOW PLAYING

PARAMOUNT THEATER, N. Y. C.

ALL OF PUBLIX CIRCUIT TO FOLLOW

TAP DANCING

Home Study Course, Buck & Wing, Waltz, Clog, Hot Shoe, 3 for \$2. Send 25c stamps for original Break and Tino Steps, Tap Music, 60c. HARVEY THOMAS, 162 North State St., Chicago.

SCENERY? Yes, it is true what they all say: I have the World's Most Beautiful Settings for Rent. **AMELIA GRAM**, Philadelphia.

130 CLEVER SHORT SPEECHES 25c

For "All" Occasions, Humorous Stories, Stories that Introduce a Speech or Illustrate a Point, Fraternal Speeches, Toasts, Farewell Remarks, Loyal Sentiments, Beautiful Funeral Orations, Clever Ways To Insure the Success of Banquets, Entertainments, etc. Clever Pocket Size Booklet, Only 25c. Postpaid and "Guaranteed Positive". THE COLLINS CO., 197 Fulton St., Brooklyn, N. Y.

GRAND OPERA HOUSE THEATRE

Seating capacity, 1700. For rent by day, week or season. Apply

Messrs. Marck & Marck Solicitors and Attorneys-at-Law, 165 Lister Building, 42 James Street, North, Hamilton, Ontario, Canada. Telephone, Baker 1811.

COMMANDER BYRD took twelve copies of



A Lifetime of Entertainment. All different—60c. dealers or postpaid—or in handsome gift box with very attractive playing card design, 75c. LEWIS, PUB., Room E, Eng. Bldg., Cincinnati, O.

NOW READY!

THE CASPER'S NEW ENCORE

PRICE: ONE DOLLAR
GREATEST COMPENDIUM OF COMEDY IN THE WORLD. CONTAINS: 27 Monologues, Acts and Parodies; 33 Wittoques, 18 Minstrel First Parts, 4 Opening and Closing Novelties, Minstrel Finale, Musical Comedy, Farce and Burlesque, Hundreds of Jokes, Gags and Other Comedy Surprises. Don't forget, the price of CASPER'S ENCORE is only ONE DOLLAR, and your dollar will be cheerfully refunded if you are not entirely satisfied. Send orders to **JAY CASPER** 511 East 16th St., New York

DANCING SLIPPERS
by **SELVA**
Offer the Best in Service, Beauty & Comfort yet Cost No More!
SELVA & SONS
1607 B'WAY N. Y. C.
Write for Booklet 15c Complete Line and Price List.
Men's Oxford For Stage or Street. Patent Leather \$6

SAY "I SAW IT IN THE BILLBOARD"

PHOTOGRAPHS

Reproductions from your own Photos, 8 x 10 \$9 per 100. Special Price on Quantities. Special Attention to Mail Orders. AMERICAN FLASHLIGHT PHOTOGRAPHERS, 173 West 49th Street, New York.

WIGS MAKE-UP BEARDS

FREE CATALOG 16 So. State St., CHICAGO, ILL. F. W. NACK

Armstrong and Gilbert Trio

Reviewed at the Franklin, Bronx, Style—Dancing, singing and comedy. Setting—In one, Time—Twenty minutes. It is often that an act lays an egg, but it is seldom that one does so completely that it draws no response whatsoever for the first two-thirds of its running time. The members of this trio probably began to think that they were doing an audition in a frigidaire—and it wasn't until they brought their aged mother on for a little dancing that the customer got off their hands for a spattering of applause. According to the material and delivery of Armstrong and Gilbert (brother and sister), they need the continuous support of mamma. The male plays a piano and attempts to get laughs with a monolog and song, and the fem., using a French accent, slips across an impersonation and high kicks. He's bad and she's only slightly better—and the act as a whole isn't worth much more ink. It cannot last. Mamma could do a single, however. The audience was undoubtedly still wondering what it was all about when they bowed off at this viewing. J. S.

Margaret Young

Newman Pier at the Piano Reviewed at Keith's 51st Street, Style—Singing, Setting—In one (special), Time—Twenty-one minutes. Spotted on the second date of her return to RKO after a retirement of 15 months, Margaret Young performed in a way that conclusively showed she hasn't gone stale. She's still got that charming personality, ever-salable delivery and delightful pipes. What's more, those excellent qualities are being used in a corking cycle of new specials. You would think retirement would have a detrimental effect on pipes and stage presence, but not so with Miss Young. She has Newman Pier doing capable ivory-tickling for accompaniment. The unusually lengthy running time of 21 minutes might be due to the fact that she was showing her entire repertoire to act buyers. The audience liked her immensely, pushing palms vigorously. She worked in the next-to-closing spot. Of her seven numbers, we liked her best in her character singing of a special concerned with "matrimonial difficulty heard on Lenox avenue". She knows her stuff at singing the darky lingo. Her new numbers are I'm Hobnobbin' With My Horse Dobbins, Veteran of Matrimonial Wars, No, Nobody But Me, and Broadway's Home Sweet Home to Me. She also used her old standby, America's a Wonderful Land and What Ya Gonna Do When There Ain't No Women? Miss Young is still a great bet for the most particular houses. S. H.

Kay and Barr

Reviewed at the Franklin, Bronx, Style—Comedy and singing, Setting—In one, Time—Eleven minutes. This male and fem. working in black-face, use material that is hoary with age, but sufficiently funny to garner the laughs in the family houses. Their chief fault is overmugging, which highly exaggerates their attempts to be funny. Femme slips over pop, blues number in commendable fashion, but here again

WANTED FOR VIRGIL E. SNER'S SYNCOPATED STEPPERS

Woman to sing Blues, Patsy Gilson, wire. Straight Man with good voice, Dancing Team, man and woman. CAN PLACE several good-looking young chorus girls. This is Stock Wire VIRGIL E. SNER, Adas Meado Theatre, Lexington, Ky.

BARNES PLAYERS WANT

Versatile Character Man with short-act Scripts and direct same. Also young Leading Man. Try—those doubting. Barnas or Orchestra. Under contract. One week rehearsal, starting April 21, North Carolina. State all, make it low, first letter, food and transportation furnished. You pay room. CLINT BARNES, 973 W. Wacker St., Miami, Fla.

MILDRED AUSTIN WANTS

To join on wire, for Musical Stock, Adas Meado Theatre, Lexington, Ky., opening March 22. Piano Leader—applicant; all General Business Man who sings. Specialty: Team, Dancing Team, Top Tenor, Musical Act, 10 Chorus Girls who lead numbers. Other useful people. State age, weight, height, present salary. Wire MILDRED AUSTIN, 1347 82 Second St., Louisville, Ky.

WANTED ORGANIZED TAB. SHOWS

FOR THE BELMONT THEATRE, PENSACOLA, FLORIDA. For Stock, indefinite, to open April 7. Address E. L. CUMMINGS, 23 West Wright St., Pensacola, Fla.

THEATRICAL FOOTWEAR The "Perfect" and "No-2-less" Slippers. BEN & SALLY Inc. 244 WEST 42D STREET, NEW YORK, N. Y. Catalogue on Request.

JEAN'S RADIO CO-EDS DIRECTED BY JEAN BAEBIER. 10 TALENTED AND ATTRACTIVE GIRLS MUSICIANS, SINGERS, ENTERTAINERS 10 A Feature Dance Band for Hotel or Resort. Booking now for Summer Engagements. Wire or write EGGLESTON ENTERTAINMENT SERVICE, INC., 542 N. Meridian Street, INDIANAPOLIS, IND.

STAGE DANCES BY MAIL (EVERYTHING FROM SIMPLEST TO MOST ADVANCED TAP ROUTINES.) Send for Free List PROFESSIONAL TAP, TEAM, CHARACTER and BALLET DANCE ROUTINES. We have successfully performed them for years. Each step clearly described. BILLIE and BESSIE TRUEHART Milam at Capitol Avenue, - - - Houston, Texas

she makes the mistake of including unnecessary arm gestures. Male delivers a number of parodies and then both go into a pop. duo. Action brought on by flirtatious damsel dropping her pocketbook and then accusing the lad of stealing her wad. It is the old gag of shouting for the cops unless he forks over the dough. No reason why this one should not fit nicely in the deucers of the intermediate time. When caught here they were on fourth in a seven-act layout, and registered well. J. S.

Burke, Mathews and Moru Reviewed at the Franklin, Bronx, Style—Comedy, Setting—In one, Time—Eighteen minutes. It seemed as if this turn were going to remain on the stage forever. Eighteen minutes of cross-fire between two males and a fem., especially when the material is not so hot, is entirely too long. A generous cut may help, and then again perhaps nothing can strengthen this act except a flock of now and funnier verbalities. In the theater program it was Joe Burke, but all three members were mentioned on the stage card. The plot centers about a prospective bridegroom being escorted to the church by his pal and both falling by the wayside. This takes up most of the running time and it isn't until near the close of the act that the damsel makes an appearance. It would have been better had she stayed in the wings and remained silent. She is an absolute flop, as far as speaking lines is concerned, and rates just about the same in s. a.

Burke's chief fault is his method of punching lines by shouting. The only things he doesn't yell over are the commas and periods. They certainly didn't have to stop up their ears to the deafening applause when caught here. J. S.

Nina Olivette

Reviewed at Fox's Academy, Style—Comedy, singing, dancing and musical. Setting—Full stage (special), Time—Twenty-five minutes. This neat-looking blond from Hold Everything heads a 13-people flash that more than lives up to its All Right sub-billing. Nina Olivette is a nifty skipper for the act. She is a great comedy lass, with a keen knowledge of eccentric dancing. Then there's Charles Strong and Boys, nine of them in cadet uniform, who are a neat harmony singing and musical aggregation. The two Horman Brothers lend a big helping hand with their novelty dances, as does an unattached lad who does acrobatics. Miss Olivette shows some nifty pieces of hizz when she works with the boys. Especially good is her work in the finisher when she is swinging in the air like an inverted pendulum. Everything she did when reviewed drew a lot of laughs. The Strong boys do very well at music, harmony singing and comedy. Horman Brothers do two niffies, a "shoeshine" dance and a hoke colligate bit. They also do some funny work, with Miss Olivette in a comedy adagio. One lad does an acrobatic dance that hit the mark. He has speed, technic and clever

roulins. Crabbed off a deafening and prolonged reception here. Should be kept busy. S. H.

Three Rolling Stones

Reviewed at Keith's Hamilton, Style—Dancing, pantomime and singing. Setting—In one, Time—Eleven minutes. Prefacing their routine with a harmonized parody of Yes, We Are College, the Three Rolling Stones proceed to carry out what their subbiling so adequately describes as Gathering No Moss. Nothing cut and dried about their offering either as to material or the manner in which they put it across. They are hoofers in every sense of the word, but display showmanly qualities which got them big returns here in the deucer. Work throught with an appealing unconventionality, wearing street clothes of unmatched color and cut, and never acting with monotonous machine-like movements. Pedantic novelties predominate in their routine, opening and closing with ensemble taps, and using solo and dual specialties in the body of the act. Two of the boys put over teamed buck-and-wing specialties, and the taller one got a good reception with an eccentric shuffle dance in which a lobsteroscope is used effectively. A session of argumentative crossfire precedes a clever pantomime specialty, which represents a slow-motion boxing match. It pulled wow laughs. Finished strong here and could do so most anywhere they play. O. G. B.

Pearson Brothers

Reviewed at Keith's Royal, Bronx, Style—Dancing and singing, Setting—In one, Time—Nine minutes. A honey of an act, with plenty to brighten up the deuce spot on any bill. When reviewed here it delivered wallop after wallop until finally stopping the show cold. It's put over by Earl and Carl Pearson, who are not kids any more, the possessed of the long-winded endurance that usually goes with youth. They have the time-step down pat, tapping out neat accompaniment to the music. Their nifty and novel routines are of the sock kind. Throught the entire running time they keep to tapping with no letup, and flavor it strongly with punchy routines. It's acrobatics, with the hunkier of the twin showing up best. He uses big blocks, on which he lands in making front dives. Their opening song-talk is an excuse to get the act launched. It's good, tho, with the boys taking on a rap expression for their spiel about their being a couple of country sheiks. The circuit should keep them busy on good dates. S. H.

Sammy Kahn and Orchestra Reviewed at Loew's Grand, Bronx, Style—Musical, dancing, singing and comedy, Setting—Full stage (special), Time—Twenty-one minutes. Maybe we're wrong, but this 11-piece band, headed by Sammy Kahn, seems to be fresh from the ranks of dance orchestras catering to private entertainment. They go in for straight musical (See NEW ACTS on page 31)

P. T. BARNUM CLUB PRODUCTIONS Present the Gustave Frohman Discovery MISS NATALIE DUNHAM As Lizette in For Lizette Playlet for Vaudeville Arr. Gustave Frohman A real dramatic playlet spiced with clean comedy and unusual music and dancing. Competent Cast. READY SOON. Mr. Frohman represented by Hugh Grant Rowell.

40 URBAN WARDROBE TRUNKS. Write for Descriptive Circular. L. & M. TRUNK CO., 910 Washington Ave., St. Louis, Mo.

ACTS PLAYS TABS WRITERS E. L. GAMBLE EAST LIVERPOOL, O.

SCENERY Diamond Dye, Oil or Water Colors and Draperies. SCHELL SCENIC STUDIO, COLUMBUS, OHIO.

LOBBY PHOTOGRAPHS \$3.00, at \$4.00 per 100 Complete Price List free. BECKER, 211 S. Erie Ave., Danvers, Ia.

110-COMEDY SONGS—\$1.00 "Complete Words and Music." Original Jokes, Monologues, Stories, Parodies by Eddie Cantor, Star Ziegfeld Polles, and Monroe Silver Famous (Cohen on the Telephone) Record Artist. Hot off the Press, in Book Form, 80 Pages, only \$1.00, postage and "Business Card Postage" FREE. THE COLLINS CO., 197 Fulton St., Brooklyn, N. Y.

MADISON'S BUDGET No. 20 Still booming mostly along in the printing shop of its comedy specialties. Item ONE DOLLAR Black facing out of print except No. 18, which also costs \$1. JAMES MADISON, 988 Lexington Ave., New York.

ACTS, PLAYS, TABS, MINSTRELS His Minstrel Show, 25. His Comedy Collection, \$2; 24 Parodies and Recitations, \$1; Acts, \$1; Monologs, \$1; Sketches, \$2; Taps, \$3; Bits, \$3; Returns, \$5; Miscellaneous, \$3; Radio Comedy Collection, \$2. Plays of all kinds. E. L. GAMBLE, Playwright EAST LIVERPOOL, O.

YOU NEED THIS New Catalog containing everything necessary in attractive MATERIALS, TRIMMINGS and NOVELTIES for the making of THEATRICAL COSTUMES. The little extra necessary to complete the effect are also included. Nothing missing. From style book and patterns to the complete outfit. Send for application card. Catalog free. WALTER FORDING & COMPANY, 48 Stuart Street, Boston, Mass. Distributors of PELLON'S STAGE BOOKS and PATTERNS.

Alviene Musical Comedy, Talking Pictures, Vaudeville, Singing, Greeting, Lumbering and Acrobatics. One of the stars assures New York appearance. Striking placement and Stage Personality. Pupils: Mary Pickford, Lee Tracy, Fred and Adele Astaire and others. ALVIENE BUILDING AND THEATRE, 66 West 55th St., N. Y. Ext. 8.

WAAS BARGAINS SILK PRINCE in Black, White, Blue, Red, Green or Yellow. 4 in. Long. Yd. \$4.25 12 in. Long. Yd. \$4.75 18 in. Long. Yd. \$5.25 24 in. Long. Yd. \$5.75 HAWAIIAN SKIRTS FINE SILK PRINCE, 24 in. Long. Every Color, Beautiful Effect. This \$2.75 (week. Only \$2.00) COLOR AND MOHAIR WOV. Every Style and Color. Our Price \$1.35 (10% Discount in Dozen Lots) Complete Line Fabrics, Trimmings, Shoes, Wigs, Costumes and Accessories. Postage, 10c for one Article, 30c for two; 22c for three. (Two Yards Material Equal One Article.) COSTUMES TO HIRE—1 to 1,000. COMPLETE CATALOGUE ON REQUEST. WAAS & SON 123 South 11th St., Philadelphia, Pa.

When Writing to Advertisers Mention The Billboard.

Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

Rehearsing Acts as Prospective Shorts

New effort to place short-subject material crops up—agents and producers look at skits in rehearsal halls—many players trying to reach screen thru new medium

NEW YORK, March 17.—Every week some new angle seems to present itself in talking film production. The latest is in regard to short subjects where producers are assembling casts, rehearsing them and then presenting the material to film producers in rehearsal halls to see if they have any value for talking productions. This new idea has been a boon to the owners and those holding leases on rehearsal halls. Since the advent of dining there have been so few vaudeville acts in production that rehearsal halls have been a drain on the market. The rental prices have seen a drop and now a producer can secure a hall for rehearsal purposes for much less than he could a year ago.

Producers of short subjects have hit many snags in the production of same. Numerous gags that were stolen from other acts have been inserted in short-subject material, due to no fault of the producer, but to the author or the actor presenting the skit. This has resulted in retakes or cuts and has proved such an expensive proposition that producers of shorts are leaning much more to the original story or skit than to one that has been produced for the vaudeville stage or revue previously.

This idea of turning to original productions for the short subject has led to many producers getting hold of a new skit, securing players willing to gamble, rehearsing them and getting it in ship-shape condition and then calling in several motion picture producers or production managers to look it over and see if it has any value as a talking short.

There are so many legitimate and vaudeville actors out of work that they are willing to grasp at a straw in the hope that it will have a remunerative outcome. In addition to producers presenting acts already rehearsed to producers there are individual players who are taking a chance on the same proposition. Many of them are seeking authors to gamble with them on the proposition. Authors who have used material, or material never produced in the bottom of their trunks, are being sought out and are many times willing to let the players rehearse the material on a speculation that it may be accepted for a talking short.

Several agents who have gone in for the placing of acts and skits with the short-subject producers are keeping an eye on rehearsal halls in an effort to get the "in" on some worth-while material. The percentage of those reaching the screen from the rehearsal hall is small, but they still have hopes. When it comes to production or scenery for the acts after they have been accepted, it is an easy proposition for many of those booking the rehearsals to have enough costumes and settings in the storehouse to keep them supplied during the production of numerous shorts.

Color Cartoon for "The King of Jazz"

NEW YORK, March 17.—The first color cartoon to reach the screen will be seen in Universal's production of the first Paul Whiteman, *The King of Jazz*. Wyan Holcomb, cartoonist and caricaturist, has been working secretly on the hit that will be incorporated in the revue. The cartoon insert is to be titled *A Fable in Jazz*.

Seeks To Restrain Pickets

PORTLAND, Ore., March 15.—Suit has been filed in Circuit Court by G. T. Woodlaw, doing business as the Woodlaw Theaters Company, to enjoin the Portland Machine Operators' Protective Union, Local No. 188, and the Central Labor Council from picketing the Kenton Theater. In his complaint Woodlaw set out that he has offered to employ one union operator and pay a wage scale equal to that paid in other subsequent run theaters, but that the union has demanded that two operators be employed. Woodlaw has two other suits pending against the union, involving the Circle and Columbia theaters, both of which he owns.

Mayor Criticizes Censorship

BOSTON, March 15.—Mayor John J. Murphy, of Somerville, took a hard slam this week at the existing condition of double censorship. His objection is the double standard of morality existing which permits a picture to be shown on week days and restricted on Sundays. "It cannot be justified," says Murphy. "If a picture is proper for week days it should be all right for Sundays. If it has moral objection on Sunday it should not have approbation for week days."

Miss Gish as White Sister

HOLLYWOOD, March 17.—Lillian Gish is reported as having arranged to make *The White Sister* in dialog for Inspiration, with Henry King directing. Inspiration produced and King directed the same production in which Gish starred several years ago, with Ronald Colman as the leading man. The picture, as rumor has it, will be made in Italy.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THERE certainly is a place for the light opera on the screen. As yet its definite spot has not been determined by those who have the fate of productions in their hands. Since the film has found voice and sound, no better spot has been offered for the light opera than the screen. But those screen oligarchs who decide this and that have yet to learn how to produce the light operas. So far they have made such radical changes from the stage productions, such ill-placing and timing of song numbers or ensemble dances, that the production loses its operatic value and becomes just another screen spectacle. No doubt if the powers that be should produce "The Mikado," "Pinafore" or the "Pirates of Penzance" they would see fit to take the musical numbers written into the first act and insert them near the finale. That has been their custom so far with the light opera productions.

Now in looking backwards at the musical productions that have come to the screen so far, we find among the light opera types "The Rogue Song," "The Vagabond King," "Song of the West," "Rio Rita" and "The Desert Song", only one of these, the Tibbett production, being an original to the screen. The remaining four were made from former Broadway stage successes. The Tibbett film is more of a one-man show, while "Song of the West", made from the ill-fated, tho still beautiful stage production, "Rainbow", has been made into something of a farce by the Brothers Warner. Audiences have been prone to discount love songs in these productions and as a rule laugh at them. The powers that be are at fault. For they certainly must have been ill-advised in placing or in the manner of inserting the musical number that is accepted seriously in the flesh-and-blood action, but greeted with sneering snickers in a screen musical.

Of the musical productions so far made, *The Love Parade* stands among the most successful. Ernst Lubitsch managed to come nearer the proper attitude in the insertion of musical numbers than any other of the screen directors. While this is not a light opera and purely a romance with music, it has verve, interest and a delightful humor that are thoroughly invigorating, accentuated by the ingratiating personality of Chevalier.

"Sally", "Hit the Deck", and "No, No, Nanette", were also made from Broadway successes. Of the three, "No, No, Nanette", the one that was deemed worthy of a long run and went direct to the Strand at popular prices, proved the most successful. The Marilyn Miller film, in spite of its handsome settings, lost its glamour and intriguing interest when brought to the screen, while only Jack Oakie saved "Hit the Deck" from being a purely ordinary production. "Broadway Melody", "Sunny Side Up" and "Puttin' on the Ritz", originals for the screen, prove to be among the hits of the past year.

The novelty of these productions has about worn off with the general introduction of sound. It is up to the producers and directors to find some way of inventing a definite form of production for the screen musical, particularly the light opera. Perhaps, if these screen directors would take a tip from those who know their stage, the medium for the screen musical will be discovered.

W. E. Profits \$22,980,000

Heavy new building program mapped out—expansion in all angles in '30

NEW YORK, March 17.—The Western Electric annual report to the stockholders for 1929 shows a total sales of \$410,950,000, an increase of 42.7 per cent over 1928, which previously was the largest year in the history of the company. Net profits were \$22,980,000, or 5.6 per cent on sales compared with the rate of 6.7 per cent in 1928.

Beginning in the middle of 1928 due to sound the demand for W. E. products increased to such an extent that spare manufacturing capacity became exhausted and it was necessary to expand manufacturing temporarily in rented quarters. The 1929 manufacturing demands were still larger and now permanent additions are being made to the manufacturing facilities of the company at Hawthorne, Ill., and Kearny, N. J., and to the new plant at Point Breeze, Baltimore, Md.

The yearly report also shows that Western Electric had available 5,160,000 square feet of floor space on January 1, 1929. During 1929 1,360,000 square feet were added, and during the coming year 2,870,000 feet of floor space will be added. The total expansion of plant facilities made in 1929 and planned for 1930 and 1931 involved expenditures of \$110,000,000, which is almost one-and-one-fifth times the cost of value of the entire plant January 1, 1929.

Employees of the company were increased from 56,324 on January 1, 1929, to 84,848 on December 31, ending 1929. Under plans provided by the company employees authorized for savings or investment deductions from salaries amounting to \$11,774,000, or 8.9 per cent of the total payroll, amounting to \$132,000,000.

Cunard Liner Equipped

NEW YORK, March 17.—When the Aquitania, chief ship of the Cunard line, sails from England Thursday it will show its first program of talking pictures. The liner has been equipped with Western Electric apparatus, and all other ships of the Cunard line will have talking picture equipment installed in the near future. The liners are to show films made both by English and American producers.

Opposite Lois Moran

NEW YORK, March 17.—Walter Byron draws the male lead opposite Lois Moran in *The Solid Gold Article*, in which she will be starred by Fox. Byron replaces Branwell Fletcher, who was originally assigned the lead. Others in the cast include Inez Courtney, Robert Ames, Ernest Wood, George (Red) Coreoran and Rhoda Cross.

Lead in "Common Clay"

NEW YORK, March 17.—Constance Bennett will have the leading role in *Common Clay*, which will be produced for the talking screen by Fox. The play, by Clives Kincaid, was produced on Broadway in 1915 and proved one of Jane Cowell's greatest successes following *Within the Law*.

Meeting of Industry's Leaders in New York April 1

Representatives from MPTOA, Allied States, Affiliated and distributors to attend—will discuss subjects of 5-5-5 committee—many matters of importance

NEW YORK, March 17.—A committee of seven, made up of two representatives of distributing organizations, two from the Motion Picture Theater Owners of America, two from the Allied States Association and two from the Affiliated Theaters, will meet in New York April 1 to discuss and also put into definite form the subjects heretofore discussed by the so-called 5-5-5 committee. These subjects have been of wide variance and as a result the meeting to be held April 1 will be open to all members of the trade press.

The April meeting follows a closed meeting held last Thursday at the Union League Club at which there were present Sidney R. Kent, who presided; Felix F. Frost and Phil R. Reisman, representing the distributors; Abram Myers, Al Steffen, H. M. Richey, Glenn W. Cross and Herman Blum, representing the Allied States Association, and C. C. Pettijohn and Gabriel Hess, representing the Film Boards of Trade.

At the time the conference on Thursday closed no definite time had been set for the meeting, but long-distance calls to M. A. Lightman, president of the MPTOA, finally arranged the date for the conclusive April 1.

The MPTOA also plans a meeting of its directors the latter part of this month to work out a plan of arbitration that will conform to the Thacher decision recently rendered. President Lightman and Edward M. Fay, chairman of the board, are in conference with other members of the organization in an effort to work out some concrete plan on the much discussed proposition.

Raquel Torres in Spanish Role

NEW YORK, March 17.—Raquel Torres has been assigned the leading fem. role in the Spanish version of M-G's *Free and Easy*. Only other assignment to date is that of Don Alvarado.

Publix Execs. Discuss Sound

CHICAGO, March 15.—Nearly 260 officials of the Publix Theater Corporation, including home office officials, advertising men, regional directors and theater managers, met in convention at the Drake Hotel the first three days of this week and discussed ways and means of drawing more people into the movie houses. Sound in its various applications to the screen drama held the center of the stage throughout the sessions. Expert technicians from the Western Electric sound studios sat in on the sessions and discussed the newer developments in the sound field. Picture programs, exploitation stunts, musical programs, advertising and, in fact, every problem that the theater manager faces in his efforts to increase attendance, were gone into thoroughly.

The public will no longer have the silent picture, David J. Chatkin, director of theater management for Publix, declared. "We find when a short silent comedy or silent news-reel is on the screen the audience immediately gets fidgety," he said.

While there will be still further improvements in sound equipment, no outstanding development in that line is anticipated this year, according to A. M. Botsford, advertising manager of Publix. Botsford also expressed the belief that the enlarged screen will come into general use shortly, not, however, thru the use of wide film that would necessitate the scrapping of much of the present equipment, but by use of a special lens.

Prominent executives of the circuit who attended the convention included D. J. Chatkin, general manager; A. M. Botsford, advertising manager; John Balaban, Eugene Zukor, William Saul, booking manager; M. Greenberg, maintenance manager; Dr. La Porte, sound expert; L. J. Ludwig, accounting; F. L. Metzler, comptroller; Charles Skouras, St. Louis; Robert Wilby, Atlanta; Vincent McPaul, Buffalo, and E. V. Richards, New Orleans.

College Whoopce, Publix Punched

NEW YORK, March 17.—A bunch of rah-rah boys were whooping it up Thursday midnight at the Paramount. About 30 collegiates, most of them said to be from New York University, tried to pull a "One-Eyed" Connelly crashing act at the press entrance of the theater.

They got by the door, but were met by the house employees. A peach of a "free-for-all" battle followed. Result was that the combatants nursed slight injuries, 19 of the whoopce boys were "pinched", and the rest crashed successfully. Louis Nyc, assistant manager, laid the complaint against the 19 at the 47th Street Police Station.

Columbia Sues Exhibitor

DENVER, March 15.—The Bi-Metallic Investment Company, owners and managers of the Tabor Grand Theater, have been sued by the Columbia Pictures Corporation for \$12,500, alleged to be due for rentals on 15 films said to have been contracted for during 1929 and not used. The minimum rentals on the films were to have been \$950 and 50 per cent of the gross in excess of \$4,800 for a week's run.

W. E. in Chile

SANTIAGO, Chile, March 12.—The first installation of Western Electric equipment in this country has been completed in the Teatro Carrera, where the *Broadway Melody* is playing to capacity audiences. Ten more contracts have been closed for immediate installations.

Para. Sales Meetings To Be Held in May

NEW YORK, March 17.—Paramount's annual Eastern sales convention will open in Atlantic City May 16 and continue thru May 19. The Western sales convention will be held in San Francisco for four days starting May 24.

George Schaefer will supervise the Eastern meeting, with Johnnie Clark handling the Western confab. Siney R. Kent will preside at both conventions.

"Jango" Investigation Reveals "Cannibal" as Harlem Janitor

BOSTON, March 15.—Dr. Daniel Davenport, presenting *Jango*, purporting to be a thrilling film record of a big game hunting and exploring expedition into Belgian Congo, for three weeks at Tremont Temple, closed in a blaze of investigation Saturday. Disaster befell the explorer thru an alleged refusal to pay the salary of one of his "imported cannibals", who turned out to be a janitor, habitué Harlem. According to the "cannibal" programed "Maniba", he had \$980 coming to him in back pay. From a previous investigation in Pittsburgh it develops that the genial Doc is correctly named Horace Ippicwaite and claims a degree from McGill University. McGill, however, somehow neglected to list him on its records under any of his admitted names. The West Humhaw, of the Barber Line, the ship upon which Dr. Davenport stated he had returned from Africa, was equally delinquent in the



STEPHEN ROBERTS, director of Educational Mermaid Comedies, was an aviator until he did a nose dive of 3,000 feet and decided he was not a stunt flier and had better go in the movies. Roberts is now directing and with marked success judging from the past Educational product for which he has been responsible.

To Produce Again At Cosmopolitan

NEW YORK, March 17.—The Cosmopolitan Studios at 127 street and Second avenue, which have been under lease to Metro-Goldwyn-Mayer for several years with the lease expiring August 1, will revert to William Randolph Hearst on that date. It is understood that after that time production will be resumed at the studio.

M-G-M spent more than \$1,000,000 installing sound equipment in the studio making shorts there. However, that plan was abandoned about a year ago and since that time the studio has been idle practically all the time. It is also said that Pathe and Universal nibbled at the studios for a production center in the East, but that Metro's rental demand of \$10,000 a week killed off the plans.

"U" Quarterly Dividend

NEW YORK, March 17.—Following a resolution passed by the Board of Directors of Universal Pictures Company, Inc., at a meeting held here last week, a quarterly dividend of two per cent per share will be paid on the outstanding First Preferred stock of the company, the dividend to be due and payable April 1 to First Preferred stockholders of record March 24.

Joan Peers Signed

NEW YORK, March 17.—Joan Peers, who made her first screen appearance in *Applause* for Paramount and has since played with Moran and Mack in *Two Black Crows*, has been signed to a long-term contract by Columbia Pictures.

Ban on 'Cargo' Improves Biz

No ads in New York dailies, yet business jumps—publicity on Hays' edict

NEW YORK, March 17.—*White Cargo*, the British-produced film now in a run at the George M. Cohan Theater here, was banned by the Motion Picture Producers and Distributors of America about 10 days ago. Last week, the week after its banning, the business was larger according to statements of those at the box office, than the week previous and larger than any week since the picture opened.

This is all the more remarkable on account of the fact that not a line of advertising copy was carried in any of the New York dailies last week. However, the banning of the film by the Will Hays forces got plenty of good space in the metropolitan papers, followed by statements from Capt. Harold Auten, who is the representative of the English producers in the distribution of the picture in the United States, that he would bring suit against Hays and the M. P. P. and D. of A.

In addition to this, those in charge of the publicity of *White Cargo* have made good use of the Hays edict by printed displays in front of the theater that are attracting crowds all during the day. A three-sheet of blue, with printing in white and red, reads: "The Will Hays organization says this picture must not be shown and has banned its exhibition in theaters thruout the United States. Nevertheless, it will continue to be shown here whether the Will Hays' organization bans it or not. This is the only theater in America where you can see *White Cargo*."

A frame at the left of the entrance to the theater, but directly on the sidewalk, reads: "*White Cargo*, the picture banned by the Hays organization, will positively be shown here twice daily. This is the only theater in the United States that dares to show this picture."

White Cargo was booked for the houses of the RKO Circuit, but withdrawn after the Hays decision was announced.

RKO Cast Assignments

HOLLYWOOD, March 17.—Many cast assignments have been made by Radio in the last week for forthcoming productions that will get under way in the near future. These include Jack Mulhall, Mae Clark, Wynne Gibson, Pat O'Malley, Thomas Jackson and Ned Sparks for *The Fall Guy*, the James Gleason-George Abbott play being supervised by William Siström; Lowell Sherman, Alice Joyce, Frances Dade and David Manners for the *He Knew Women*, cast, directed by Hugh Herbert, and Arthur Lake and Alan Buncie for the cast of *Tommy*, which is being directed by Melville Brown.

Boston Strong for Garbo Film

BOSTON, March 16.—Anna Christie, starring Greta Garbo, is doing such business at Loew's State that two extra performances, one midnight Friday and one Saturday morning, were required to take care of the crowds.

Norma Shearer's Next

HOLLYWOOD, March 17.—Norma Shearer's new starring production, *Let Us Be Gay*, has gone into rehearsal at the M-G-M studio, with actual shooting to begin within the week. Rod LaRoque will have the leading male role, with Sally Eilers in support. Robert Leonard is directing.

Doug as a Bandit

HOLLYWOOD, March 17.—Douglas Fairbanks' next vehicle for United Artists will be *Days of '49*, an all-dialog production in which Fairbanks will appear as a bandit. The story is by Elton Thomas, with Porter Emmerson Browne and James Warner Bellah doing the dialog. No cast announcements yet.

Broadway Dance Schools Reaping Rich Harvest

Legitimate players learn the art of hoofing in the hope of talking contracts—kid players boost professional dance teachers' business

NEW YORK, March 17.—As the day of the actor with only the handsome face is done on the screen, so is the actor who can only deliver lines on the talking screen passing. It is a rather rapid change, but fast on its way in the evolution of the talking screen. And Broadway actors have come to that realization—the realization that the talking screen demands so much more than did the silent screen or the legitimate stage. The Broadway player who can sing or dance a little, or the screen player with a similar advantage, stands a far better chance for a long-term contract for pictures than the one who lacked the versatility demanded of the talking screen.

This situation is particularly evident along Broadway, where the dancing schools are doing a tremendous business. Players in Broadway productions are spending their off hours at these various studios learning the latest in dance steps, while others are under the direction of voice coaches. This voice and hoofing business is not confined to the players from the Broadway stage, as the professional dancing schools will attest.

Youngsters, just in their adolescent period, who have appeared and are now appearing in legitimate productions along the Main Stem, thru ambitious parents are being given the best coaching available in the art of dancing, vocalizing and in some instances the playing of instruments in hope that movie contracts will result. At the Broadway schools may be found numerous dramatic leading players learning the latest in the terpsichorean art.

Talking pictures have made an added demand on the talents of players, and when you find a player familiar with the reading of lines, who can sing a bit and maybe strum an instrument, he stands a two-to-one better chance for the talking screen than the player who is only familiar with the reading of lines. As a result professional dance schools are reaping a golden harvest and there is not one that is not keeping open extra hours to take care of the heavy influx of players ambitious to make good on the talking screen.

Winter Garden After Overflow

NEW YORK, March 17.—When the Winter Garden opens as a regular-run theater, similar to the policy now in progress at the Strand, the old home of the Shuberts' *Passing Shows* will be in position to fight for the overflow crowds from both the Roxy and the Capitol.

The old Shubert house was taken over as a long-run house by the Warners about two years ago and is being thoroughly renovated for the weekly change program. The opening attraction under this new policy is to be *Under a Texas Moon*, with Frank Fay in the leading role.

The Broadway lobby is to be refitted so that it will resemble any other regular-run motion picture theater. The box office, which is now inside at the left of the lobby, will be situated in the center and directly on Broadway, the same as at the Rivoli and the Capitol, the nearest of the Winter Garden's competitors. The Seventh avenue side of the theater is being torn out and a box office placed there with an entrance from that side as well as from Broadway in order to get the Roxy holdouts whenever possible.

No definite date has been announced for the introduction of the change of policy, tho it will be at the conclusion of the run of *The Green Goddess*, which is now tenanted there and will open under the new regime at the same time that the Warners' new Hollywood Theater at 51st and Broadway opens with *Hold Everything*.

MONTROSE AND REYNOLDS, with the Public Unit, *Modes and Models*, have split. Belle Montrose is now working with Don Roberts. The unit is current at the Paramount, Toledo.

Girls File Protest Against Alleged Indecent Posters

Two young women have filed a protest with the mayor of Frederickton, N. B., against what they termed "indecent posters" advertising films shown in Frederickton picture houses. The girls said they believed the city authorities should take action against these posters, on the ground they were detrimental to the morals of young people. They said they had to face a deluge of these offensive posters everywhere around Frederickton. The mayor promised consideration. There is talk of an organization campaign against the posters by clergymen, laymen and laywomen.

W. E. Installations At 5,000 Mark

NEW YORK, March 17.—Western Electric has installed its sound system in the 5,000th theater. The distinction of being the house to reach the 5,000 mark goes to the Lyceum Cinema, Belfast, Ireland, with a seating capacity of 740.

The fast growth of sound is exemplified by this number of installations of one system alone. The first Western Electric sound system was installed in the Warner Theater, New York, less than four years ago. That was August 6, 1926. At the end of 1928 only 15 theaters had been equipped for sound films.

The first foreign installation was made in the New Gallery Theater, London, October 11, 1927. At the end of 1928 the W. E. equipment-installed theaters numbered 1,946, which means that nearly 4,000 houses have been equipped with the Western Electric system in the last 15 months.

This 5,000th installation finds 3,629 theaters in the United States wired with W. E., while the remainder are scattered in 40 different foreign countries.

Mary Nolan's Next

NEW YORK, March 17.—Mary Nolan's next starring vehicle for Universal, after *Carrietal Girl*, will be *What Men Want*. Ben Lyon will have the leading male role, with Robert Ellis and Hallam Cooley in support.

M-G To Continue Tour Of Leo, Lion Trade Mark

NEW YORK, March 17.—Due to the enormous amount of publicity the stunt has been receiving it has been definitely decided by William R. Ferguson that the tour of Leo, the M-G-M lion, will be continued around the world after the completion of the tour of America that is now in its last stages.

M-G-M branch managers have found Leo to be an excellent selling medium, and the good will created by the lion's visit to the exhibitors' towns has done much in the way of breaking down sales resistance in addition to actually exploiting the exhibitors' current program regardless of the company it was produced by.

Throughout the tour of the Eastern and Western States the lion has been met with the greatest enthusiasm by exhibitors, city officials, newspapers and M-G-M representatives. Many varied stunts



THEODORE TRUST, exploitation director for the Mark Strand, Beacon and Warner theaters in New York, is not the oldest exploitation man in the business, but after his six years with the Strand he is considered one of the most valuable men on the Warner Bros. staff. Ted is showing the publicity men on Broadway some stunts that are making the boys a little envious of his success.

Sig Wittman Gets Universal Promotion

NEW YORK, March 17.—Sig Wittman has been promoted to the position of assistant Eastern sales manager for Universal by Lou Metzger in his resignation of his staff since the resignation of M. Van Praag some few days ago.

In the new alignment Ted Schlanger is Eastern sales manager and Harry Taylor Western sales manager. Under the direction of these two there will be five assistant sales managers for both the East and West.

Wittman is the first of the assistant sales managers to be appointed. He will have his headquarters in New York and will handle the sale of product to circuits, and in addition will supervise the Philadelphia, Pittsburgh and Washington exchanges.

Another Silent To Talk

NEW YORK, March 17.—*Never the Twain Shall Meet*, one of Peter B. Kyne's best sellers, will be made into a talking picture with Lionel Barrymore directing. M-O produced the novel as a silent production five years ago. No other assignments yet.

Aristocrat's First

NEW YORK, March 17.—Aristocrat Pictures has completed the first of its four pictures, titled *Clancy in Wall Street*, with Charles Murray as the star. The picture was produced at the Metropolitan Sound Studios in Hollywood and will be distributed by Nat Levine.

Adv. Clause In Contracts

Possibility is seen in the AMPA's prompt acceptance of the new clause

NEW YORK, March 17.—It is now considered almost a certainty that the clause dealing with salacious advertising which was adopted last week by the Associated Motion Picture Advertisers will be included in the new standard exhibition contract to be drawn up at the meeting of the contract committee next month. This idea was conveyed at the meeting of the AMPA last week when the committee appointed to suggest a new clause submitted it to the association and it was promptly accepted.

The clause, which prohibits the distributor and exhibitor from salacious advertising, will meet with the wholehearted support of the Hays office inasmuch as it will be a necessary gesture to the women's clubs and the censorship boards throughout the country.

It is deplored that such a clause is necessary to the contract of any exhibitor and many have expressed their opinion that the clause will not greatly help the situation as it now stands. From one in authority, who refused to be quoted, it was declared that the exhibitor who had in the past made a practice of advertising a picture in a salacious manner, would continue to do so with the product of companies not affiliated with the Motion Picture Producers and Distributors of America.

"Criminal Code" as Columbia Picture

NEW YORK, March 17.—Once again Columbia has demonstrated its efforts to retain the lead among the independent producers by the announcement that the organization has acquired the screen and dialog rights to Martin Plavin's *The Criminal Code*, which has just closed its run at the National Theater.

The Criminal Code seems to be the runnerup for the Pulitzer Prize for the year 1929.

Exhibs. Charge Conspiracy; Sue

ROCHESTER, N. Y., March 15.—Charging a conspiracy in violation of Federal Judge Thomas Thacher's decision which ruled the arbitration clause of the standard exhibition contract illegal, Elmer Loritz and William Stahley, former operators of the Monroe Theater, filed suit in Supreme Court for \$200,000 against the Film Board of Trade and six film producers here last week. The defendants, besides the film board, include Warner Brothers Pictures, Inc.; Universal, Paramount-Famous-Lasky, Educational Films, Metro-Goldwyn-Mayer and Pathe Film Exchanges, Inc.

Loritz and Stahley, who claim they were forced out of business by refusal of the defendant companies to issue their films after a dispute with Pathe, already have a suit for \$200,000 against the Fox Film Corporation in New York County as a counterclaim against a suit for \$1,307 alleged owed on contract. The dispute was said to have followed negotiations involving a swap of audio films for silents.

Failures of Loritz and Stahley to pay \$77 awarded by a board of arbitration alleged due Pathe resulted in demands for security by the other members of the film board thru the Buffalo branch. John F. Kinney and William A. Ader, attorneys for the theater men, said, Loritz and Stahley, it was alleged, were compelled to surrender a 20-year lease and quit business.

The attorneys said the arbitration clause already had been outlawed by Judge Thacher when the film board acted. Fox sued and the counterclaim followed. Then Loritz and Stahley sued here.

The Monroe since has been taken over by the Amgord Theater Corporation, headed by George Korcher, owner of the building and site. Loritz has been retained as manager of the house.

Withdraw Credit Privilege From Cleveland Independents

Exchanges serve notice on exhibitors that films must be paid for at least three days before showing date—arbitration suspension and bad business blamed

CLEVELAND, March 15.—The local film colony is fairly teeming with gossip as a result of a letter received by all exhibitors served by Cleveland exchanges, that, effective March 15, the privilege of preferred credits will be withdrawn, and that on and after that date all films must be paid for at least three days before date of showing. The letter was sent out by each exchange separately, and not as a group, but inasmuch as the missives were similar in construction, it is pretty generally understood by showmen that the local exchange men went into a huddle before breaking the sad news. Of course the new rule does not affect producer-owned houses, but applies only to the independents in this district.

All of which brings one thought to mind—the film men are reading between the lines. Most exhibitors are blaming the new state of affairs on the fact that arbitration being suspended, exchanges do not wish to take any chances, especially with the boys whose bank rolls are sadly depleted. But the opinion voiced by several prominent exchange men is that suspension of arbitration is only partly the cause of the new ruling. It seems New York was never in favor of the credit system, and that in most cases where it has been extended the local exchange manager granted the courtesy on his own responsibility, and in a great many cases was forced to write voluminous letters to the home office explaining his action.

With the advent of talkers, the situation has become worse instead of better. Exhibitors whose houses under the silent policy turned in a neat profit weekly, have seen these same money makers turned into losers almost over night since the advent of the audion. Exhibitors blame the condition on the increase of operation, but again the exchange men do not coincide with their opinion. They point out that talkies have made it imperative that all exhibitors be showmen, and that a great many could not be showmen if they tried. With talkies the craze a year ago, these same exhibitors (but not showmen) became imbued with the idea that any kind of talkies would cause the public to storm their box offices. Talking sets were installed almost over night, with crowded houses at the openings, but with no repeating, because of the fact that the sound was so bad, hardly a word spoken could be understood. Cheap sets have been ripped out by the score and replaced by more expensive ones, padding has been purchased by the carload, small fortunes have been spent on experimenting, but still the people continue to stay away, due to the fact that their first experience with talkies in the neighborhood is still fresh in their memory.

Three certain Cleveland theaters provide a good example of the new order of things. Before sound became the vogue these theaters were known money makers. But the management hurriedly installed talking equipment on the impulse, with no thought at all as to whether it would be good, bad or indifferent. The result: terrible business since the first few days under the talker policy, and getting worse, so much so that the managements are now tickled to death if the nightly take is enough to pay for the film. And as Mr. So-and-So, manager of such-and-such exchange, remarks: "Why shouldn't we demand advance payment with such conditions the rule rather than the exception?"

Exhibitors who are steering clear of the red ink take the new rule stoically. They reason that the films have to be paid for, so it all equalizes itself in the long run. Others are indignant, with a few claiming they will refuse to pick up O. O. Ds., and serving notice on the exchanges that they will forthwith transfer their allegiance to the independents, who are not so drastic with their credit rules.

But the exchange managers claim they are going to stand pat on the new ruling regardless. And why not? For practically every Cleveland exchange sent out the "sad-news" letter.

"La Marseillaise" Booked By Universal at Roxy

NEW YORK, March 17.—*La Marseillaise*, starring John Boles and Laura La Plante, has been booked for a run at the Roxy Theater. This is the first "U" production to reach the Broadway cinema cathedral.

The date of the picture has not as yet been announced, though it will probably be the week of March 28. *La Marseillaise* is the first of Universal's Big Three Supers, the others being *The King of Jazz* and *All Quiet on the Western Front*.

Here for "Queen High"

NEW YORK, March 17.—Stanley Smith has arrived in the East to appear in one of the leading roles of *Queen High*, which Paramount will produce at the Astoria Studios. Charles Ruggles and Ginger Rogers have the leading roles in the production, which is being directed by Fred Newmeyer.

Warners Get Equity Chain

NEW YORK, March 17.—It has been learned here that Warners have secured the Equity chain of theaters, which includes more than 30 houses in Pennsylvania with the circuit to be operated by the Stanley Company of America. The deal was negotiated on the basis of an exchange of stock.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1550 Broadway, New York, N. Y.

NAVY BLUES (M-G-M)—Two naval troupes were the highlights of the campaign put over in Chicago by the Chicago Theater management assisted by a M-G-M exploiter. The local naval recruiting station donated all the boards used by the navy about the city in a tieup between the picture and the navy. These boards are located on the prominent spots of the city and are inaccessible to commercial advertisers, which made the tieup of even added value. The navy band from the training station of the great lakes paraded from the terminal station to the theater, where it was invited to a special showing. The band played several numbers in front of the theater. Several navy flashing signal lights were secured from the navy and placed on the marquee that flashed intermittently in front of a huge cutout of Haines and Anita Page.

THEIR OWN DESIRE (M-G-M)—A special anagraphic contest was the highlight of the campaign put over by the manager of Loew's Allen Theater in Cleveland. The manager was assisted by an exploiter from M-G-M. Fifteen anagraphs were used over a period of three days, with cash and theater tickets as prizes. Several good window locations were also secured, with the title of the production being used as a selling argument for cosmetics, books and various other windows in which the picture was also mentioned.

DEVIL MAY CARE (M-G-M)—Alec Sayles and J. R. Elliot, managers of the Harmanus Hall Theater in Albany, N. Y., and Keith's Palace Theater in Youngstown, O., made several good stunts out in putting this production over

By Heck! Projectionist Fools Those Constables

A movie operator in a theater at Hillsboro, O., recently thwarted attempts of county officials to bait the display of Sunday movies.

The authorities had arrested Donald Evans, manager, and five other employees, but when they tried to get the operator they found the door to the projection room locked.

The operator completed the showing before leaving the room.

Para. To Produce In Three Languages

NEW YORK, March 17.—According to dispatches from London, J. C. Graham, managing director for Paramount, who has just returned to the English capital after a several weeks' trip in New York, states that Paramount is preparing to produce talking films in Paris especially for the consumption of French, Italian and Spanish audiences.

The films, according to present plans, are to be made in native tongue, with players from the three countries playing the leading roles in the films designed for each individual country. In addition, the stories to be selected will be from the pens of French, Italian and Spanish authors. It is probable that the films will be produced at the Gaumont studios in France.

Pathe's Spanish Players

NEW YORK, March 17.—Pathe has dispatched the entire cast of the Spanish version of *Her Private Affair* to Hollywood, where they will join Emilio de Renc in future Pathe foreign productions. Retaining of the players comes as a reward for their exceptionally good work in this production.

Consolidated Offers Stock

NEW YORK, March 17.—Consolidated Film Industries, Inc., announced this week that they will offer stockholders rights to subscribe to 100,000 shares of additional preferred stock at \$20 a share, which will result in the raising of \$2,000,000 new capital. The issue will be underwritten by Hornblower & Weeks.

his city. A special archery night was held, with all schools and archery clubs being contacted. The special night was prominently mentioned in all theater advertising. Exhibitors everywhere should utilize to the fullest the possibilities of short-subject exploitation. In letting the prospective customer know just what added attractions there are he will get a lot of business that would otherwise be lost.

SONG OF THE WEST (WARNER BROS.)—Lou Brager, of the Warner office, has made a far-reaching tieup with the Santa Fe Railroad on this production. The arrangement provides for the display of scenes and a special card in all Santa Fe agencies and stations. The railroad company will also make an announcement of the picture with special scenes in a folder that is to be released in the near future on summer travel thru the West. It is estimated that many thousands of people in all sections of the country will read this folder in the coming weeks. The production was filmed in the locale thru which the railroad runs.

CHASING RAINBOWS (M-G-M)—Guy Graves, manager of the State Theater, Schenectady, N. Y., used part of the chorus playing in another of his theaters to exploit this vehicle when it played Schenectady. The girls walked the streets with umbrellas bannered "I don't mind the rain. I am going to see *Chasing Rainbows* at the State Theater." The stunt created a lot of attention. The Wedgway Theater wrapped heralds around boxes of candy sold at the burlesque show and the candy boys plugged this picture at every performance. A double-truck layout was also a feature of Graves' campaign that broke on the opening day of the picture's run. Graves was assisted by a M-G-M exploiter.

OFFICER O'BRIEN (PATHE)—Al Reid, manager of the Hippodrome Theater in New York, invited all the O'Briens and their families who were on the New York police force to see this production. The New York dailies gave the stunt a lot of publicity, with the result that the picture did an exceptional business during its run. Besides the invitations to all the police O'Briens, Reid also had a sandwich man eight hours a day on the street doing an inexpensive ballyhoo. The sandwich man was dressed as a rube with the sign reading, "I am looking for Officer O'Brien. I am told he is at the Hippodrome."

HARMONY AT HOME (FOX)—The manager of Fox's Japanese Garden Theater in New York made a very effective tieup on this production with the local restaurant near his theater that is well patronized by the theater patrons. A special "Harmony at Home Steak" was offered on the regular menu with an attached card to every menu that read "Have Harmony at Home and Eat at Fischer's Restaurant, also see Harmony at Home at Fox's Japanese Theater." Advertising of this sort oftentimes turns a mediocre program picture into a real h-o. bet.

MATCH PLAY (EDUCATIONAL)—Seldom has there been a more complete exploitation campaign laid out on any short subject than has been arranged by Educational on this golfing comedy. Book matches that instead of being matches are tees for a golf game, pencils in the form of golf clubs, and score pads are among the many accessories that are within the reach of any exhibitor who cares to make his short feature a drawing card for his program. Judging from reports a great many exhibitors are doing this very thing. Besides a complete exploitation campaign in the line of accessories Educational has also conceived many new ideas on this one that will give any exhibitor a plan that will result in an added b-o. attraction to the customers.

Hank Linet, director of advertising and publicity of Columbia Pictures, has formed an effective tieup with the Star Piano Company, whereby the company is putting out a great deal of advertising in a direct by mail campaign that ties in nicely with Columbia productions. The title of the broadside, in a variety of colors, is "Star Pianos, First Choice of the Talkies". On the inside pages of the folder are pictures of Columbia productions in which Starr pianos are used. All the Columbia specials are represented, with the result of considerable publicity being given the production to customers of Starr pianos throughout the country.

BOWS AND ARROWS (PATHE)—Allen Warsbauer, publicity director of the United Artists Theater in Los Angeles, tied in with the sporting editors of the local papers and received a great deal of mighty good space, with the sporting editors reviewing the picture and bringing it before the many sporting fans of

REVIEWS OF THE LATEST

"Mamba"

(TIFFANY PRODUCTION)

At the Gaiety

This is a colorful production and by far the best that has been produced by Tiffany since it started issuing dialog pictures. Al Rogell, who directed, should be credited with the picture's success. He has assembled a perfect cast, given it an excellent production, and above all he has not forgotten, thru the incorporation of sound and dialog, that he has been making a motion picture.

This sound proposition seems to have had motion picture directors in a quandary. The motion picture megaphonists have been puzzled by the addition of dialog to the screen, while the stage directors who have been drafted for screen work have not known enough about cinematic direction to co-ordinate the two. This co-ordination of screen and dialog has been more perfectly acquired by Rogell in this production. He has kept the thought paramount that this is a motion picture with dialog and sound as an addition to augment and make more realistic the story and the action. Rogell has shifted his camera swiftly, has kept his action at a rapid pace in over-changing scenes, and yet has managed to keep his story well continued without any unnecessary interruption or bit of unnecessary side play or choral embellishment. There are a couple of singing ensembles at the start of the film, but they fit perfectly into the story, and the spectacle of the Moon Dance of the natives lends the colorful atmosphere just a bit more zest.

No doubt there is much speculation concerning the title *Mamba*. *Mamba*, according to the program, is the name applied to a dangerous and poisonous South African snake. In this production it is applied by the natives to an uncouth, avaricious, filthy Teuton, played by Jean Hersholt. The locale of the story is at Neu-Posen, South Africa, a border military post between German and English territory, where the soldiers fraternize with one another until war is declared. The start of the picture is in 1913.

The story deals with August Bolte (*Mamba*), hated by the natives and the soldiery alike. The natives fear him, while the soldiers will not tolerate him or his cruelties. Snubbed by the officers, he goes back to Germany to marry a girl from the aristocracy just to see these soldiers unbend before a pretty woman. Naturally she hates him and soon falls in love with a German officer in charge of the garrison at Neu-Posen. War is declared between Germany and England, and as Bolte attempts to escape from the country he is captured and drafted into service. He escapes from the military camp just at the time that natives, realizing the soldiers are away at battle and cannot protect the settlements, revolt. He is caught by their swarming army and killed, while the young German officer gets leave to return to the settlement to protect the inhabitants. As the natives swarm about the fortress killing, pillaging and building fire to its outer abutments help arrives in an English troop, and it all ends happily.

Melodrama it is true, but colorful, exciting and well done. Jean Hersholt is perfectly cast as the sneering and dangerous *Mamba*, his slight German accent leading the little dialect that the role demands. The surprise of the picture comes in the portrayal of the German officer by Ralph Forbes. Forbes has been seen in a number of silent productions and he looked anything but a prospect for big things in the film. The sound of voice has given him the element that was evidently lacking in silent productions. It has given him a different confidence, and in this Forbes, who is an English player, gives one of the most meticulous and sincere characterizations yet brought to the screen. The former stage juvenile becomes a character player to be reckoned with. Eleanor Boardman, in the leading feminine role, makes the third of an excellent triumvirate of players. William Stanton, as the cockney servant, is also deserving of favorable mention.

The picture is all in technicolor, and the tropical surroundings as well as the colorful military trappings have been accentuated thru the color production.

H. DAVID STRAUSS.

"Sarah and Son"

(PARAMOUNT)

At the Paramount

This is a woman's picture. A woman directed it, a woman wrote the dialog, and one of the screen's leading feminine stars, Ruth Chatterton, has the leading role. In addition, it is fashioned entirely for feminine audiences. In spite of this evident appeal to the so-called "weaker" sex, if you, Mr. Exhibitor, are anticipating another *Madame X* you are to be sadly disappointed. It is the first role of this type that Ruth Chatterton has had since the mother role in the Metro-Goldwyn-Mayer production. But what different type mothers they are. The former ran the oft-misquoted gamut of human emotions. This character seems to be searching for a sympathy that somehow is lacking.

This lack is not due to the characterization given to the role by Miss Chatterton, for, as usual, she gives a capable and intelligent portrayal. With a German accent she is forced to dabble during the entire picture, tho during the last few reels it is not so pronounced. Miss Chatterton sings a bit in this film and looks stunning after she has climbed the ladder of success, also in the rather recherche costume she dons for her first appearance on a vaudeville stage. The cast in support of Miss Chatterton is thoroughly adequate. Little Phillippe de Lacy, who, by the way, will soon be large enough for young juveniles, is the son, and gives a pleasing performance. Frederic March is excellent in the leading male role, while Fuller Mllish, Jr., once again establishes himself as a character actor to be reckoned with, as he did in *Applause* in the role of an ungrateful scoundrel, similar to the one he had in the production in which Helen Morgan was starred.

Since the characters have managed to give vitality to their various roles the fault with the film must be found somewhere else. Not having read the book by Timothy Shea from which the picture was made it is impossible to say how closely the production has followed the original. The dialog is by Zoo Akins, who has given Broadway some of its most famous stage successes, while Dorothy Arzner handled the megaphone. Evidently striving for an unusual appeal and a heart interest above the ordinary, the collaborators on story and direction have stretched the imagination a little too far. Perhaps as reading matter the book is good, but there are sequences in the film that would do honor to the

heyday of Laura Jean Libbey and the Duchess.

The story deals with a German emigrant, known to her gentleman friend as Dutch. He is a truck driver, and she a clerk. They frame a vaudeville act and after fair success are married. Hubby then proves his real character as a no-good drunkard, and finally, after a quarrel with his wife, steals their child, permitting wealthy people to adopt him, while he enlists in the service. He does not acquaint his wife of his or the child's whereabouts. Doing entertainment service during the war Dutch stumbles upon her husband and as he dies he blurts out the name of the family that adopted the child. The fight from then on is the woman's to regain the custody of her son. The millionaire denies that the child is hers, but will not permit her to see the boy to disprove her claims. Threats to have her incarcerated on the ground that she is laboring under a delusion have no effect. Finally she becomes a great prima donna and realizes she has the wealth and power to fight for her son and can prove his parentage by a birthmark. The millionaire's wife forces a servant's son, a deaf and dumb boy, on the mother as her own son. In the meantime, a romance has developed between the millionaire's brother and the prima donna and she meets the real son at his country estate. They go for a ride in a motorboat and are caught in a heavy tide and overturned, with the mother rescuing the boy. As the boy regains consciousness there is the ultimate call of the blood and he chooses her arms for comfort rather than the embraces of the adopted mother. H. DAVID STRAUSS.

"The Heroic Lover"

(NO DISTR. CREDIT)

At Loew's New York

This one is about as amusing as the title would suggest. Stuart Holmes and Leonard St. Leo have the leading roles in what turns out to be a mixture of the old Western action thriller and a comedy that doesn't stand the mixing any too well.

The old weak son and strong daughter combination has been used with the lead saving the boy from the bad companions and winning the girl. None of the players seem to take their parts seriously and the whole production wanders along, with the principals clowning to no good effect.

The production is a silent one and with a good bit of reconstruction of cast and story might have made a fairly

good squawkie. As it is there's nothing to write home about except not to book it, or see it either, if there is any alternative.

Oscar Price is the director, tho we are forced to believe that there wasn't really a director on the lot, and Richard Talmadge is credited with producing the piece. J. P. L.

"Song o' My Heart"

(FOX MOVIE TONE)

At the Forty-Fourth Street Theater

It was with an ungovernable trepidation we wended our way to the 44th Street for the premiere of John McCormack's first appearance on the screen. There was no trepidation concerning McCormack's marvelous voice. The golden voice of the famous tenor registers via the mike as well as it has done from the concert stage in his personal appearances. Too much has been written by musical experts concerning the McCormack technique, tonal qualities, lyric appeal and dramatic range to permit one uninitiated in the finer points of the vocal musical art to make any comment other than to lend an unstinted praise to thousands of glowing tributes that have already been paid the great Irish tenor's voice.

The trepidation, however, was felt regarding the story possibilities and the construction of a story for the McCormack type. There is no denying the fact that the producers, the scenarists and the director had a difficult job mapped out for them. McCormack is a middle-aged man, portly in stature and rather hard to fit as to type. It must be said, however, that the scenarists have managed to fight shy of the ultraromantic or bathetic and while the story is hackneyed, it still allows McCormack to introduce 10 solo numbers. And that's what the customers are really paying for, the McCormack voice, so the Tom Barry opus fits the bill about as well as any that might have been the nucleus for the singer's talents.

In fact, we might say the story fits a little better, for at one time we might suspect another *Pagliacci* bit, but the story writers have fought shy of this, and, while the death of a loved one comes just as he is appearing at his first big concert, friends in Ireland have seen fit to address the cablegram to his accompanist, who does not notify him of the bad news until after the finish of the concert, thus eliminating the time-worn and oft-repeated broken-hearted artist who, tho the show must go on, sings thru his tears. Then, too, the triteness of a love climax at the finish by the singer and the woman he had loved years ago has also been relegated to the limbo of things forgotten.

The story, which is, in fact, an episodic screen play, has McCormack as a choir singer in a little Irish village. Years ago he had loved and lost a girl of his own town. She, thru the machinations of a relative, had been forced into an unhappy marriage. Her husband deserts her and she returns to the relative's home with her two children to live on her charity. This home is just across the way from the singer's, her former lover's home. The relative rules the mother and children with an iron hand. The relative is a woman in whom "the milk of human kindness" has soured to the curdling point. When McCormack is called to America for his concert debut the former sweetheart sees him for the first and last time as she bids him good-by. She dies on the night that he scores his great triumph. After her death he receives her letter asking him to care for her children. He enters his concert tour to return home just in time to save the relative from breaking the daughter's romance and to give the sweetheart's daughter the happiness in love that was lost to the singer and the girl's mother. Simple, it is true, but it has a little touch of humaneness, of sympathy, and humor brought out by several Irish characters, among them those two sterling players, J. M. Kerrigan, of the legitimate stage, and Farrell McDonald, of the screen. These two as bickering friends bring the comedy relief. In addition Maureen O'Sullivan and Tommy Clifford, two players discovered on the native heath, bring a freshness to youthful characterizations that should give them many other excellent roles on the screen. Effie Elsler

AL EVANS

The Only

Master of Ceremonies

Who

Actually Conducts, Arranges,
Composes, Creates

Who Plays a Real Piano—Who Really Sings a Song—Who
Sells His Show—Who Sells His Acts—Sells His Band—Who
Really Talks—Who Is a Real Straight Man.

Who

ALWAYS IS MASTER OF THE SITUATION

Permanent Address

AL EVANS, Care Locw's, Inc., 1540 Broadway, N. Y. C.

PICTURES IN NEW YORK

gives her usual meticulous characterization to the role of the singer's sister, while Emily Fitzroy and John Garrick round out a nicely balanced cast.

During the action of the play McCormack sings *Then You'll Remember Me, A Fairy Story by the Fireside, Just for Today, I Feel You Near Me, Kitty My Love, Rose of Tralee, Lough Serene E. Carl, Little Boy Blue; Ireland, Mother Ireland, I Hear You Calling Me, and A Pair of Blue Eyes.* Of these Rose of Tralee, Mother Ireland, I Hear You Calling Me, and Little Boy Blue are the outstanding, the last named being done with an imaginative direction coupled with the singer's beautiful singing conception that is answered in a sympathetic heart throb.

Frank Borzage directed the film and no doubt had his troubles, but he has managed to turn out quite an interesting finished product. He has secured some excellent shots on the "auld sod" and has managed to hold sentimentality to such a nice degree that it becomes thoroughly acceptable. The McCormack fans will not be disappointed in this, his first, screen appearance. It was the singer's severest test and singularly one of his greatest triumphs.
H. DAVID STRAUSS.

role of Laurel's wife. At the start we find Laurel making an effort to get away from wife for the evening. She overhears a phone conversation in which he tells Hardy he is sending himself a telegram calling him to a business appointment, when in reality he is meeting Hardy for an evening at a night club. He also tells his comedy team-mate he will steal his wife's last bottle of pre-war stuff. Wife fills the bottle with cold tea, cayenne pepper and a few other spicy ingredients. They get away to the club and there proceed to go "blotto" on the stuff wife has concocted. Some amusing bits there. Wife enters with a shotgun, and the finish is with them in a taxi as they try to escape. She fires at them and the taxi in a breakaway, leaving it in bits, and finishes with a good laugh. This is not as amusing as many of the Laurel and Hardy comedies that have been previously presented.
H. D. S.

To Do. Peggy Ellis assists at the piano, and between numbers plays the doll dance in a fairly decent manner.

Vitaphone shorts of this type are rapidly becoming antique. The customers want more action out of a short than can possibly be crammed into one of this style.

Sound okeh and may go in the grinds.
J. F. L.

"Voice of Hollywood" (TIFFANY FEATURETTE)

STYLE—Interviews.
TIME—Ten minutes.

This is another in the series of productions that Tiffany is offering over station 5-T-A-R. Ben Turpin acts as radio announcer and manages to get away with a few laughs thru his mugging and north-south or east-west pointing eyes. He first introduces Madge Bellamy, who, in rather a wee voice, offers *The Last Rose of Summer*, in which she is accompanied by her voice teacher, a Mr. Mitchell. Myrna Loy has a few minutes of double exposure in which she talks to herself. Mickey Maguire does a tough kid in song and dance. Alberta Vaughn and Al Cook finish up the various appearances. The picture is not as interesting or as novelly thought out as others of this same series.
H. D. S.

"Bobbe Arust" (VITAPHONE 913)

STYLE—Songs.
TIME—Nine minutes.

Usual type stuff this young lady does that falls to cliche on account of some none too good photography. Bobbe sings two numbers, *The Album of My Dreams*, and *There Was Nothing Else*

Chester Conklin (VITAPHONE 969)

STYLE—Comedy.
TIME—Ten minutes.

Here's a short for you. When comedy is desired be sure to hook this one. The story, cast and direction are linked together to form a solid chain of laughs. It's called *The Master Sweeper*, and the author, Wallace Sullivan, has turned out an excellent piece. Then there's the cast, a very good one, headed by that popular funny man of the screen, Chester Conklin. The direction couldn't have been any better.

The title is faulty, for it is a clean giveaway of the clever deception which takes up the opening portion of the short. From the title it is easy to know that Conklin is a street cleaner. He takes great pride in his job. For his great work in cleaning up after the Lindbergh parade he was awarded a sterling silver broom and shovel. While on duty at another parade in honor of a countess he plays hero again in saving a child. His interview by newspaper reporters is a scream of a finish.
Again we advise that you do not fail to book it.
S. H.

"Strange Interview" (RADIO)

STYLE—Comedy.
TIME—Ten minutes.

This one is not so good. It concerns a pseudo society woman in an interview with a prospective cook that is neither convincing nor well acted. The society dame turns out to be a one-time East Side Irishwoman herself and an argument ensues that doesn't help the production at all and only serves as a breaking-off place.

There's nothing in this production that will strengthen any program. Sound is okeh, but that's about all.
J. F. L.

Silent Shorts

"Four Ball" (UNIVERSAL)

STYLE—Comedy.
TIME—Twenty minutes.

Sid Saylor, who steals Harry Langdon's stuff in a manner that is better than Langdon's, stars in this one, that if cut five minutes would make a riot of a comedy. The action takes place where a ball team is training and is good for many laughs, tho the gags are at times slightly worn.

Sid, who is the team's batboy, finally makes the team and wins the boss' daughter in the bargain. A good cast is in support.
J. F. L.

"Six-Gun Justice" (UNIVERSAL)

STYLE—Juvenile Western.
TIME—Twenty minutes.

Bobbie Neilson in another two-reel Western that is no different from the rest of the series in theme and action except that there is no Northwest Mounted policeman to do some hard and unnecessary riding.

The kid as usual saves his family and pretty sister, and the girl's lover aids in the rescue. How long Universal shall produce these is a mystery, but it is no mystery that they are entirely passe for any theater to run.

Photography standard.
J. F. L.

Sound Shorts

"Old Vamps for New" (RADIO)

STYLE—Comedy.
TIME—Twenty-two minutes.

One of the best comedy bits of the season, with Alberta Vaughn, Clyde Cooke and Vera Lewis in the leading roles. The production centers around the home and night club activities of a family that is continually rowling to see who is the boss. The boy gets pinched often and is in a bad fix until he starts playing around with the Judge's daughter.

The production is well directed and is worth a continuous laugh from beginning to end. It will do no little good in being booked with a weak feature.

Sound okay and will play well anywhere.
J. F. L.

"Blotto"

(METRO-GOLDWYN-MAYER)

LAUREL AND HARDY

TIME—24 minutes.

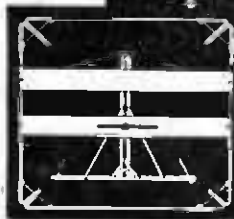
This popular comedy team manages to get several real hearty laughs in this production, tho much of it is rather tame. Anita Garvin has the leading feminine role and looks stunning in the

MOUNT YOUR HORNS in LITTLEFORD HORN TOWERS

The best and most economical way to install horns for Sound Pictures is to use the Littleford Horn Tower with Flaring Device. The Tower measures 77" square and has an adjustable height of from 12 to 18 feet. Angle irons 2"x2"x3-16" form the structure. It is strongly reinforced by gussets at each corner—the tower is rigid and free from vibration. Colson ball-bearing rubber-tired casters with ball-bearing swivel permit of easy movement about the stage.

The ladder at the rear of the tower, the wooden nailing strip around the top (used for draping) and the open construction of the tower all help toward an easy, accurate installation of horns. Approximate time required for erection—two men from four to five hours.

By the addition of the Flaring Device (Patent Pending) the Littleford Tower is converted into the most advanced piece of equipment for the installation and adjustment of horns for Sound Pictures—horns may be flared to right or left, up or down.



Shipping weight of Tower only 625 pounds. Shipping weight of Flaring Device only 75 pounds.

Write for Complete Information

LITTLEFORD BROS.

501 East Pearl Street,
Cincinnati, Ohio

STAGE SHOWS

Capitol, New York

Looks as tho a new b. o. record will be chalked up here this week. At the very early show of the opening day there were standees inside and outside of the house. There's plenty of draw in Greta Garbo's first talking feature, *Anna Christie*, and Dave Apollon heading the superb stage show. *Zip! Zip!* It looks like a holdover for both.

The presentation, put on by Arthur Knorr, is a pip. Rarely has such a cast been assembled in the deluxers. Dave Apollon, a favorite in vaudeville, has his whole company with him and a number of other capable artists. Then the splendor of settings and costumes helps much to make it a thoroly dazzling affair.

It might be called Russianized "whoopee". This Apollon fellow is a splendid m. o.; his delightful accent and merry quips completely filling the huge house. He's also good at his mandolin strumming, dancing and singing. His blond assist, Dani Goodell, is there, too—and how! The crowd responded to her inimitable eccentric dancing with prolonged ear-splitting applause. Then there's the honey-voiced warbler, Lillian Shade; the Royal Filipino Orchestra, with one of the boys contributing a punchy warble; Virginia Martin, a clever high-kicking and leg-control lass, and Burns and Swanson doing effective adagio dancing. Lastly, you have the Chester Hale Girls, whose precision-like execution of neat numbers is a treat to the eye.
SIDNEY HARRIS.

Roxy, New York

This is the third anniversary of the Roxy Theater and Mr. Rothafel has gone himself one better on his stage show. In this house of elaborate presentations the cathedral's directorial genius has presented one of the most artistic and varied offerings ever shown at this house. It is a presentation that would have done credit to anyone of the legitimate stage productions and one can readily understand the demand for seats (See STAGE SHOWS on page 25)

Theaters Planned

ALBANY, N. Y.—RKO is reported negotiating for the Knights of Columbus Building here as a site for the erection of a 3,200-seat theater.

ASHLAND, Ky.—plans are being made for the financing of a \$300,000 theater to be erected here. The house is to be a modern talkie.

BAKLEY, Ga.—Warren E. Swain, of this city, has announced that he is going to build a new theater for Mrs. S. V. Brown and Mrs. F. W. Collins, managers of the Appling Theater.

BIG SPRINGS, Tex.—R. & R. Theaters plan to erect a new \$300,000 theater here soon.

BIRMINGHAM, Ala.—A new theater seating 1,250 will be built in the near future by Birmingham business men. The firm of Meyer & Engel negotiated a 25-year lease on the building last week for the Paramount-Famous-Lasky Corporation.

BROOKINGS, S. D.—A new theater to cost \$75,000 is planned for this city by Frank McCarthy, owner and manager of the Grand and Pad theaters here. The house will seat 1,000.

EDINBURG, Tex.—Mrs. I. J. Montague, owner and operator of the Valley Theater, which has just been remodeled into a talking-picture house, is building another theater in this city. The new theater, which will have a seating capacity of 350 and which will be a talkie, is designed principally for the Mexican population of this community. Part of the captions of the pictures shown will be in Spanish.

ERIE, Pa.—Loew's, Inc., is dickering for a site for a theater in this city. The plans call for a seating capacity of 4,000.

HUGOTON, Kan.—R. L. Harris is planning on erecting a modern theater here to cost \$15,000.

KALAMAZOO, Mich.—A new theater, costing approximately \$20,000, is to be built here in the near future. Leonard Van Dis, local theater operator, plans to lease the new house.

OKLAHOMA CITY, Okla.—J. S. Gladish is remodeling the old Knights of Columbus Building into a modern motion picture theater that will seat about 2,000. The remodeling and equipping will cost around \$250,000.

POPLAR BLUFF, Mo.—H. Ferguson will erect a new theater here shortly.

ST. FRANCIS, Kan.—Charles Sorg will erect a new theater building here soon.

WATERLOO, Ia.—RKO is seeking a site here for the erection of a picture theater. It is reported.

WEST CHESTER, Pa.—A new picture theater will be erected here shortly for Warner Brothers.

Theater Deals

ATLANTA, Ga.—John A. Comzy has taken over the lease on the Metropolitan Theater from Sig Sanuels. Comzy owns and manages the Rialto Theater here.

BELLEVILLE, O.—The Schine Theater Company, of Watertown, N. Y., obtained a lease on the new 1,400-seat house to be erected here by the Bellefontaine Theater Company.

CLEBURNE, Tex.—R. J. Stinnett has purchased the Palace and Yale theaters.

DAYTON, O.—The Palace Theater, which was foreclosed recently, will be sold.

ORAND RAPIDS, Mich.—The Michigan Theater has been leased by Allen Johnson from Willer & Boshoven.

KENOSHA, Wis.—L. A. Turner has taken over the Butterfly and Roosevelt theaters, formerly operated by the Roosevelt Theater Company.

MINEOLA, L. I.—Adam Clearone, owner of the Mineola Theater, is reported dick-

TICKETS

—And
Coupon
Books

FOR EVERY FORM OF AMUSEMENT—Indoor and
Outdoor, Amateur or Professional. Roll, Strip or
Reserved Seat Tickets. Season Coupon Books. Also
Hard Tickets. LET US FIGURE ON ALL YOUR
NEEDS.

THE ARCUS TICKET CO.

348 N. Ashland Ave., CHICAGO

ering with theatrical interests for the sale of his theater. The Mineola seats 1,600.

LIMA, O.—The Lyric Theater will be taken over by the Lima Ritz Theater, Inc., shortly, it is expected.

ROCHESTER, N. Y.—Dark for several months, the Oakfield Opera House at Oakfield was sold March 8 by Joseph Goldberg to Mrs. Samuel Baglio, of Batavia. The house will be remodeled and wired for talking films. Samuel Baglio, Mrs. Baglio's husband, will be manager.

ROCHESTER, N. Y.—Jules Greenstone, president of the Rochester Motion Picture Exhibitors' Association, last week disposed of the Empire Theater, downtown film house, to S. B. Joseph, of Rochester, and retired from the business. Greenstone is remaining on the job long enough to teach Joseph the ropes. No date has been set to date by the exhibitors for the election of a new president.

SAN FRANCISCO—Publix announces that it has secured a lease on the new theater which will be built soon by the Investment Properties Company.

SPEARVILLE, Kan.—The Dreamland Theater has been secured by A. M. Gilliat.

STAPLES, Minn.—Ray C. Wilson has sold this town's only movie house to E. H. Hill, of Minneapolis.

TACOMA, Wash.—M. R. Martin and A. O. Strixrud, of the M. R. Martin Company, have acquired the Paramount Theater and Perfec-tone equipment will be installed.

TADUNTON, Mass.—The Bristol Amusement Company has leased the Strand Theater from Frederick J. Hartwick, who has operated the theater the last three years.

WATERLOO, Ia.—A. J. Diebold, of Cedar Rapids, who for a number of years operated the Waterloo Theater, has purchased the interest he sold last September to Joseph Weaver, and last week resumed management of the house.

WATERTOWN, N. Y.—The Seneca Falls Theater Company closed a deal whereby it will operate the State Theater here. Harry E. Jenner will manage the house.

Theater Openings

ASHEBORO, N. C.—J. F. White has opened his new theater. The house seats 500.

AUSTIN, Tex.—J. J. Hogman has opened the New Theater with a feature picture policy.

BLACK RIVER FALLS, Wis.—The new Scott Theater, located in the J. R. McDonald Building, and managed by Earl Scott, was opened February 27.

BRYAN, Tex.—The Palace Theater has been opened under the management of T. Schullman.

CENTRAL CITY, Neb.—The new State Theater has been opened by Fred Bredow.

MONTREAL, Que., Can.—The United Amusement Corporation will open its new theater, the Monkland, shortly. The house has a seating capacity of 1,300, and is especially designed for the presentation of sound and talking pictures.

SALT LAKE CITY, Utah—The State Theater has been reopened with talking pictures as the new policy.

TEKAMAH, Neb.—The Lyric Theater, costing about \$30,000, has been opened

under the management of Harry Day. The new house has a seating capacity of 1,000.

SPOKANE, Wash.—Ray Grombacher, theater operator, opened his new Post Street Theater last week.

VISALIA, Calif.—The new Fox Theater opened last week. Manager Hunsacker is in charge of the house's activities.

WACO, Tex.—The Rivoli Theater has been reopened by M. Saul.

REOPENINGS

BOSTON, Mass.—Following the completion of an extensive program of alterations, the Wollaston Theater, a 1,300-seat house, was reopened last week.

CRESTON, Ia.—The Iowa Theater, which has been newly decorated and sound equipped, reopened last week. Clayton Bacon is manager.

EAST LIVERPOOL, O.—The Columbia Theater has reopened after being wired and renovated. Seating capacity has been increased.

ORLENFIELD, Mass.—After being closed for several months, during the repairing of damages done by a fire, the Lawler Theater has been reopened.

LA CROSSE, Kan.—The Paramount Theater, which has been closed for remodeling and installation of sound equipment, reopened recently.

MEXICO, Mo.—The Midway Theater has been reopened by Harry Stillwell and Donald Tindall.

ROANOKE, Va.—The Academy of Music will be reopened in the near future. It is reported.

SIoux CITY, Ia.—The Rialto Theater was reopened March 9.

Theater Alterations

AUGUSTA, Me.—The Opera House will be remodeled by the Augusta Theater Company. Approximately \$250,000 will be spent on the work.

BORGER, Tex.—The Rig and Rex theaters have been remodeled and sound equipped by Griffith Bros.

BRADY, Tex.—The Palace Theater has been remodeled and sound equipped.

CHARLOTTE, N. C.—The Imperial Theater will be thoroughly remodeled shortly.

DALLAS, Tex.—Grandeur screen equipment will be installed at the Majestic Theater soon.

DETROIT—The Majestic, Grand Rapids; State, Kalamazoo, Capitol, Flint, and Temple, Saginaw, all Butterfield houses, have been equipped with Magnascope screens.

DETROIT—The LaSalle and Alhambra theaters, both Publix houses, will be closed soon for alterations.

GREENSBORO, N. C.—The National Theater will be renovated and altered. Publix-Saenger announce. Reseating, new projection and lighting equipment are among the improvements planned.

MILLERTON, N. Y.—The Millerton Theater will be remodeled soon by E. J. Stuart, E. F. Staffer and V. A. Stuart, its owners.

MISSION, Tex.—The Mission Theater is being redecorated.

NORFOLK, Neb.—The Lyric Theater has been closed to undergo alterations and sound installation.

Theater Staff Notes

W. ELLIS has been appointed manager of the Palace Theater at Curro, Tex.

AL WOLF, Dallas, has been appointed Texas representative for Talking Pictures Epics.

JIM LEWIS, Pathe booker, Kansas City, has taken over the handling of city sales for Pathe.

HARRY STILLWELL has taken over the management of the Midway Theater, Mexico, Mo.

J. C. JENKINS, veteran theater man of Neligh, Neb., has returned home from California.

MONTE HANCE has taken over the management of the Strand Theater at Hattiesburg, Miss.

E. FULTON is the new manager of the Broadway Theater, Omaha, Neb.

FRANK COLBURN, JR. has assumed management of the Central Theater in Hildesford, Me.

MIKE COMER has been appointed manager of the Warner Bros. film exchange in Omaha.

P. J. MARTIN has succeeded William Evans, resigned, as resident manager of the New Capitol Theater, Danbury, Conn. Martin was at one time agent for the Kurlerbocker Stock Company.

HERBERT BRENNAN, JR. is now handling the publicity at the Saenger Theater, New Orleans. Margaret Lee has been appointed to a similar position with the Globe Theater, New Orleans.

ENRICO LEIDE, musical director of the Fox Theater, Atlanta, directed the orchestra all last week for the Junior League Follies at the Erlanger Theater in addition to his regular routine at the Fox. Wallace Milam directed the Follies this year.

SAMUEL E. CLARK, formerly assistant manager of the Metropolitan Theater, Atlanta, has joined the staff at the Fox Theater, that city.

L. DUNWOODIE, former assistant manager of Fox, at Memphis, has been transferred to Atlanta as assistant and office manager.

V. W. CASTLEBERRY, office manager of the Atlanta branch of United Artists, is recovering from a recent operation for appendicitis.

LEROY O. ANDREWS, supervisor of projection and maintenance for the Necco chain in the New England territory, has gone to Florida for a vacation.

A. G. STOLTE, manager for the Publix Theater Corporation, at Waterloo, Ia., has been made manager of the district, with supervision of Publix houses in Waterloo, Cedar Rapids and Marshalltown, Ia.

L. O. LUKAN has resigned as manager of First National Exchange, Seattle, Wash., and his place has been taken by Al Oxtoby, of San Francisco.

ROBERT SLOAT, manager of the Eastman Theater, Rochester, N. Y., Publix house, last week became city manager for the three Rochester Publix houses, Eastman, Piceadilly and Regent. Ralph Ayer, formerly assistant manager at the Eastman, succeeded Sloat as manager there.

JACOB GOLDMAN, manager of the Palace and Temple RKO theaters, Rochester, N. Y., last week named Russell Carew as manager of the Temple. John Appleton, former manager at the Temple, was named chief assistant at the Palace.

WALTER KNOPF, former manager of the Thurston Theater, Rochester, N. Y., last week became manager of the Arnett Theater, both all-sound houses. Knopf's first act at the Arnett was to institute Saturday morning performances for children.

KENNETH T. COLLINS, theater manager for the Fourth Avenue Amusement Company, of Louisville, has been appointed. (See STAFF NOTES on page 45)

STILL TWO OF THE BEST SELLERS
 GEORGE BERNARD SHAW'S "ARMS AND THE MAN"

A Whimsical Satire in the True Shavian Style. Note—'Tis Said G. B. S. Will Make Another Talkie.

RENIE RIANO'S—"Legs and The Girl"

A true story of a versatile, clever, charming comedienne with a ready wit and a proclivity for securing laughs. Known as the GIRL WITH THE INDIA RUBBER LEGS, she has driven dull care away from the audiences of Broadway and other main stems thruout the country. In Berlin they acclaimed her by their laughter in German; in Paris ditto, except that they did their laughing in French. London called her their clown princess of hilarity.

Talkie Producers—Today's Best Bet for You To Win Success, Laughs, Money, Is

RENIE RIANO

THE GIRL WITH THE INDIA RUBBER LEGS

Featured With

ALADDIN'S REVELS

Now Playing

MASTBAUM THEATER, PHILADELPHIA

STAGE SHOWS

(Continued from page 23)

at \$1 for the best orchestra seats. It is a competition that the legitimate theater can never meet, no matter what the attraction.

There are three ensemble scenes and it is difficult to tell which is more brilliant than the other. The first is *Processional Religioso*, with the entire Roxy ensemble, and similar to the religious scenes that are current at the Roxy during the anniversary and Easter Week celebrations. First, in front of an immense cathedral with scores of spires towering skyward, we find the Roxy choral ensemble offering a specially written number. As the scene progresses the entire stage comes into view with the altar as the background, white-garbed nuns carrying lighted tapers gracefully grouped about the altar leading up to a climax in which angels are suspended from the cathedral's dome.

Following this there is a scene titled *In a Jasmine Garden*, in which the theater is sprayed with delicious odors, while on the stage the ballet and Roxyettes are seen in a series of stunning routines and tableaux. Beatrice Belkin offers a coloratura solo during this scene, while Mickey McKee, the songbird whistler, presents a specialty, and Patricia Bowman and Leonide Massine introduce a pleasing ballet bit.

The last scene is *An Anniversary Party*, with Frank Moulton as the chief chef serving a dinner that is a potpourri of song, dance and comedy. In this scene Wally Christam offers an exceptional eccentric dance number; the Mallinoff Octet, a group of adagio dancers, two girls and four men, offers a double routine simultaneously in two groups, introducing many exciting catches and graceful poses, and Maria Doranelli does a picturing Oriental number. Even the Roxy uniformed staff appears on the scene for a few moments just at the final curtain, sending the presentation to a brilliant climax. Harold Van Duzee opens the entire program singing *Laugh, Clown, Laugh*, which is repeated by request.

H. D. STRAUSS.

Paramount, New York

Puttin' on the Dog is the monicker hung on the stage show at the Paramount this week. It is a "doggy" show at that, with enough variation of talent to remind one of the spectacles done long ago on the Hippodrome stage when nothing was left out. In this case little has been left and such a conglomeration is thrown together that the piece loses much of its value because of its variety.

Sammy Cohen, billed as the motion picture "razzor" of *What Price Glory?*, heads the show, and for what seems to be the greater part of the performance hogs the entire stage and plays hard for the laughs. Cohen, as a stage comedian, is not so hot. It would not be a bad idea if he should stick to the squawkies.

PAUL WHITEMAN
 Booking Exclusively Through His Own Office
 1560 Broadway, New York City
 JAMES F. GILLESPIE, Personal Representative

SPECIAL PRINTED ROLL TICKETS
 "THE BIG TICKET AT THE SMALL PRICE"
 Your own Special Ticket, any color, accurately numbered, every roll guaranteed.
 Five Thousand, \$3.50 Ten Thousand, \$6.00
 Write for prices on larger quantities, also for prices on FOLDED MACHINE TICKETS
 COUPON TICKETS FOR PRIZE DRAWINGS, 1,000, \$7.50.
 Send Diagram for Reserved Seat Coupon Ticket Prices. State number of city desired, serial or dated.
 NATIONAL TICKET CO.
 SHAMOKIN, PA.

THEATRE EQUIPMENT-NEW & USED
 MOST COMPLETE STOCK IN THE U. S.
 MOVING PICTURE MACHINES, SCREENS, BOOTHS, OPERA CHAIRS, SPOTLIGHTS, STEREOTYPES, FILM CABINETS, PORTABLE PROJECTORS, M. P. CAMERAS, GENERATOR SETS, REFLECTING AND LAMP CARBONS, TICKETS, MAZDA LAMPS AND SUPPLIES.
 Everything for the Theatre.
 WRITE FOR FREE CATALOG "B"
 MOVIE SUPPLY CO. 844 WABASH AVE. CHICAGO.

FOR SALE OR RENT
 CULVER THEATRE, 873 Merchants Rd., Rochester, N. Y.
 300 to 500 seats. High-class neighborhood. Possession at once. Terms: \$40,000 for sale, or \$4,000 rental per annum. Will take back large first mortgage. Photo on request. Inquire CITY SAVINGS BANK, Albany, N. Y.

where retakes and cutouts can be made whenever he starts going wrong. As he is now, the boy gets a good hand from those who appreciate his type of Jewish humor, tho to this reviewer he is a total loss and lacks anything that would distinguish him from the millions of trite entertainers of the same type.

Others on the bill are Doris Roche, Barbara and Pal, George All, Jud Brady's Collies and the Fred Evans ensemble. Jud Brady's dogs and the Evans girls are by far the hardest working of the lot.

The idea of the presentation is to delineate the various ways of "putting on the dog" at different periods. Costumes are in keeping with the times and the show is good for a lot of laughs at the costumes.

Rubinoff conducts the Paramount orchestra from the pit in a special Irish number in keeping with St. Patrick's Day. The Crawford's play a group of Irving Berlin's hits on the organs to open the bill.

Show would be better after a few eliminations. J. F. L.

In Clara Bow's Next Film

NEW YORK, March 17.—Adele Windsor, Rex Bell, Eddie Fotherston and Charles Sullivan have been assigned roles in Paramount's *True to the Navy*, in which Clara Bow will star.

Another Musical Classic

NEW YORK, March 17.—*The Sorcerer's Apprentice*, based on Goethe's poem, and with Dukas' music, will be the next United Artists short subject to be released. This is the fourth subject of the group being produced by Hugo Riesendorf and William Menzies.

Lillian Roth in M-G Film

NEW YORK, March 17.—Lillian Roth has been assigned a prominent role in M-G's *Madame Satan*, an original story by Jeanne MacPherson which Cecil B. DeMille will direct. Reginald Denny and Roland Young have the leading male roles.

'Cuckoos' New 'Revels' Name

NEW YORK, March 17.—The title of Radio Pictures production *Radio Revels* has been changed to *The Cuckoos*. The piece is a musical revue that includes an all-star cast.

F. N. Signs Three Stars

NEW YORK, March 17.—Joe E. Brown, Lila Lee and Fred Kohler have been placed under long-term contracts by First National. Lila Lee is now working with Kohler and Brown awaiting assignment.

Presentation Notes

MAGIC MELODY, staged by Jack Pardington, is the new Publick unit to be launched on the route next week at the Olympia, New Haven. Ina Williams and Jere Delaney, standard vaudeville team, are in the cast. Others are May and Green, M. Duval, Darlene Walters and Helen Lewis and Band.

ARTHUR KNORR, producer of the stage shows for the Capitol, New York, left Saturday bound for Havana to take a much-needed vacation. Mrs. Knorr is with him, and they plan to stay several weeks at the Southern resort. During his absence, Chester Hale will stage the shows.

SUNNY DAYS opened this week at the Stanley, Jersey City, supplanting the *Chateau-Souris* flop on the Publick route. Harry Lose heads the cast, which also includes Billy Meyers, Helen Thompson. The Attractions, Three Gobs and the Fred Evans Girls.

ON TOP OF THE WORLD is the new Publick unit to open next week at the Paramount, New Haven. Boris Petroff did the staging. Bert Gordon and Vam Kingston, from vaudeville, are heading the cast. Also in it are Ray Teal, as the m. c.; Bernardo De Pace, Ernie Entoro Girls and the Fred Evans Globe Trotters.

BILLING CORRECTION for *Puttin' on the Dog*, current at the Paramount, New York: Jud Brady, instead of Jed, is the right name for the fellow who has the colic act in the unit. Then billing credit has been given to the "Pal", who works with Barbarina.

WANTED-YOUNG MEN
 To train as Theatre Managers and Theatre Advertising Managers. Unusual opportunities for the Modern Trained Theatre Men. Write for particulars to THEATRE MANAGERS INSTITUTE, 308 Washington Street, Elmira, N. Y.

Now! 85.00
 TALKING PICTURE TURNTABLE!
 Attachable to any Projector, 16 mm. or 35 mm. Geared to the film, 33 1-3 revolutions. Ball bearing.
 Send for Bass Bargaingram No. 200. Bargains in Cameras—Talking Picture Equipment—Free.
 BASS CAMERA COMPANY
 175 W. Madison St., CHICAGO

ROLL TICKETS
 10,000, \$5.00; 20,000 \$8.00; 50,000, \$11.00; 100,000, \$16.00.
 Above Prices for One Color, One Copy.
 Extra Colors, 25c each; Copy Changes, \$2.00 each. Orders accepted, half cash, balance O. O. D. for tickets printed to order. All P. O. N. New York.
 S. BOWER
 Ticket Branch, Bower Building, 620-622 West 118th Street, NEW YORK.

BE A MOTION PICTURE OPERATOR
 LEARN TALKING EQUIPMENT
 THRILLING WORK BIG PAY
 Make Big Money in this easy and pleasant work. Big demand for trained Operators. Write MOTION PICTURE OPERATORS SCHOOL, 63 Sproat Street, Detroit, Mich.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

"Erie Canal" Suit Is Ended

No infringement, judge says—may question publishers' right to royalties

NEW YORK, March 15.—Judge F. J. Coleman, of the Third District Court, has just issued a decision of great significance in connection with the copyright laws affecting books and sheet music.

In a suit for \$25,000 damages brought by the P. B. Haviland Publishing Company against Doubleday, Page & Company (now Doubleday, Doran & Company) for using the song, *The Erie Canal*, in Dr. Sigismund Spaeth's book, *Read 'Em and Weep*, Judge Coleman decided that there had been no infringement of copyright, and dismissed the suit.

The interesting feature of the case was that Dr. Spaeth was able to prove thru reliable witnesses that *The Erie Canal* is an old folk song, known to many people long before it was copyrighted by Haviland. The song appears also in Carl Sandburg's book, *The American Song Bag*, but Sandburg and his publishers, Harcourt, Brace & Company, are said to have settled with Haviland out of court in preference to undergoing a trial of the case.

Dr. Spaeth's principal witnesses were John J. Niles, author of *Singing Soldiers* and *Songs My Mother Never Taught Me*, and Judge Louis Brett Hart, of Buffalo, both of whom testified that they had heard and sung the song long before its publication in 1913.

Under the title *Low Bridge, Everybody Down*, the song has been phonographically recorded a number of times first by Billy Murray, and later by Frank Crumit and Vernon Dalhart, and the question may now be raised whether the publisher had any rights to collect royalties from these records.

Jess White Detrouers Click in San Antonio

SAN ANTONIO, March 15.—Jess White and his Detrouers have scored an instantaneous hit in the Gunter Hotel nite club, where they have replaced Phil Phillips and his Cavemen. The latter have gone to Dallas to fill an engagement.

The roster of the White band is as follows: Earl Woods, saxophone; William Hunter, saxophone; John Fister, saxophone; Lee Wier, trumpet; Walter Wier, trumpet; Joseph Hill, bass and trombone; Richard Dearborn, drums; George Melczek, piano; Everett Allen, banjo, and Jess White, trombone and director.

Larry Duncan Signed For Plaza, Pittsburgh

PITTSBURGH, March 15.—Larry Duncan and his Brunswick Recording Orchestra, who recently wound up a long engagement at the Club Tracy-Brown in East Liberty, are out on a fortnight's tour, after which the band will return here for an unlimited run at the Plaza Cafe.

Featured with the Duncan unit are Johnny Scott, blues singer; Ernie Mathis, singer, and "Skippy" Anderson, the "little king of the ivories". The Duncan tooters will be featured regularly over Stations KQV and WCAE during the Plaza date.

Bill McKenna Does Novelties New Denver Club Opens

Bill McKenna, who wrote *Has Anybody Here Seen Kelly?* and other popular ditties, has been kept busy recently turning out novelty comedy songs. His new *Fartender Bill* has been taken up by radio artists and singing orchestras as a relief from the overproduction of sentimental songs. McKenna also has in print *St. James Infirmary* or *Gambler's Blues*, the tune of which comes from an old honky-tonky melody which has been sung in the South to various lyrics for the last 40 years.

George Shirey in Gary

GARY, Ind., March 15.—George Shirey and his band have opened at the new El Pinto Cabin here for a 16-week run. George was formerly featured with Jack Crawford. The band is heard nightly over Station WJKS.

DENVER, March 15.—"Topsy Roost" night club has been opened just outside of Denver by Alex and I. Kaplan. Joe Clifford is master of ceremonies. The Eight Varsity Roosters, comprised of Charles Kaplan, leader Kaplan, John Bacher, Chancellor Bramblett, Herman Applebaum, Jerry Moore, Dute Martin and Al Lampert, are furnishing the music.

Harry Swift Framing Band

Ft. WAYNE, Ind., March 15.—Fred Tangeman, former piano player with Vic Meyers' Orchestra on the West Coast, has succeeded Harry Swift at the Mandarin Inn Cafe. Swift, formerly with Ted Lewis, is organizing his own unit, to be known as the Harry Swift Stompers.



DAN RUSSO and His Oriole Orchestra, now playing an indefinite engagement at the Edgewater Beach Hotel, Chicago, where they have made a big hit. Dan Russo himself is seated at the piano. Those standing are, left to right, Jimmie Jackson, drums; Maxwell Williams, trombone; Hector Herbert, saxes; Paul Wittenmeyer, banjo; Ralph Pierce, trumpet; Cork Weisheipl, trumpet; Fritz Holtz, saxes; Ray Johnson, saxes; Ralph Bacuhart, piano, and Don Hughes, tuba.

Jean Armand With Cross Music Firm

SEATTLE, Wash., March 15.—Jean Armand, for the last 15 years prominently identified with the West Coast theater and popular song industry, was this week named vice-president of the S. L. Cross Music Corporation, with executive offices in this city, and with professional branches in San Francisco and Los Angeles.

Syl Cross is president of the Cross firm, and Gene McCormick, professional manager. The opening of a branch office in the East is planned for this spring. The company's latest plug number is *Rock-a-Bye to Sleep in Dixie*, which is catching on well, and is already a prominent seller in Western trade.

The Cross company has several new numbers, involving strong publicity tie-ups, in preparation for early release. The firm is incorporated for \$100,000 and numbers among its several hundred stockholders many of the leading artists and dealers on the West Coast.

Charlie Terrell Band Augmented to 14 Men

Charlie Terrell, who has been playing with his eight-peeps outfit at the Riverside Inn, just outside of Covington, Ky., for the last four weeks, has augmented his band to 14 men, and next Saturday will move into Greenwich Village, Dayton, O., for a two-week engagement.

Tom M. Brown is piloting the combination. Following the Dayton engagement, Brown expects to take the boys on tour thru Ohio, Pennsylvania and West Virginia.

In Terrell's enlarged band are Irvin Liebschutz, Ronald Kingsbury, violins; John Adams, drums; Rube Haskins, piano; "Bunch" Woods, banjo; Ray Hasenmeyer, bass; Billy Boyd, Pete McVay and Stan Severance, saxes and clarinets; Ralph Otto, Tom Rosenberger, trumpets; Louis Windisch, trombone; Frank Sheets, French horn, and Charlie Terrell, leader.

Terrell was formerly a staff artist at stations WLW, WTAM and KDKA.

Business Off In Southland

Operators report worst winter season in years—bookers a bit skeptical

Operators of dance places in Florida were not the only ones who took it on the chin in a financial way this winter; in fact, the entire South has suffered a like depression in dance business, according to word emanating from below the Mason-Dixon line.

Managers of cafes, night clubs, ballrooms and the like in the Southern territory report that business conditions in the dance field in that section this winter have been at their lowest ebb in many years. The operators are at a loss to determine the exact cause for the slump, altho many of them have taken the easy way out and blamed it onto the stock market crash. Just how the stock crash would affect the dance business they are unable to explain.

Hundreds of Southern dance resorts have closed their winter season prematurely. Operators of outdoor dance places are optimistic about the coming summer season, however, and are looking toward a decided boom in business.

One well-known orchestra booker, who has just returned from an extensive tour thru the South, states the bookers are having little difficulty in signing contracts, but many of them are skeptical and are laying off, for fear the managers may not be able to meet the payments when the time comes to pay off.

Of course, the South still has numerous good spots, these being chiefly hotel jobs, but they are being carefully guarded by the bookers who have been fortunate enough to land their bands there. From the general report it seems the dance places located in the hotels have weathered the storm of bad business more successfully than the smaller cafes, dance halls and like places.

Hal Pratt Combo Set for Location

OKLAHOMA CITY, March 17.—Hal Pratt and his band, now playing one-nighters thru the Middle West, will begin a two-months' engagement at the new Skirvin Hotel here on April 10. The Pratt aggregation recently concluded a six months' stay at the Mayo Hotel in Tulsa. Pratt is carrying 14 men.

Joe Haymes, formerly with Ted Weems, and his 11-piece orchestra followed in the Pratt orchestra at the Tulsa hospitality for an indefinite period. Both bands are being handled by the P. & R. office.

Leo Reisman Plays Night at Old Stand

BOSTON, March 15.—Leo Reisman returned to the scenes of former triumphs, the Egyptian Room of the Brunswick Hotel, where his orchestra played for a number of years and where he still maintains a band, Wednesday night.

Big billboards outside the hotel announced his return and the affair went over big. Donald Brian and members of *The Merry Widow* Company at the Majestic were present and helped to make things entertaining. Reisman is now located at the Park Central and doing very nicely, too.

Russo Popular With Chi. Folk

CHICAGO, March 15.—Dan Russo and his Oriole Orchestra, playing nightly at the Edgewater Beach Hotel, have become extremely popular with the dance patrons of that exclusive Gold Coast hotel, as well as with radio fans who listen in on KYW.

Russo himself has had a varied experience. When he was 11 years old he organized his own group of musicians and for some time traveled with them thru Michigan. Later he served in a theater pit orchestra, finally giving that up to become director of a dance orchestra in Detroit. His present engagement at the Edgewater Beach Hotel is his second and it looks as if he will remain there a long time.

Virginia Carolina Aces Working Thru Oklahoma

The Virginia Carolina Aces, who disbanded in Roanoke, Va., at the close of last season, have been reorganized by Charlie Price, and are booked solid on dance work in Oklahoma territory until after Easter. The band is under the direction of George Breckenridge.

In the personnel are Joe De Hanna, piano; Harry Master, banjo, violin and trumpet; "Red" Blackstone, drums; Jimmie Duncan, sax and clarinet; Charlie Price, manager, trumpet and entertainer, and George Breckenridge, director, trombone, entertainer and arranger.

Sisters United After Seven Years

CHICAGO, March 15.—Patricia Salmon, who several years ago was featured in the *Follies*, and her sister, Kitty, a petite lass of 20, were united here Friday after seven years' separation.

Kitty, who hails from Vancouver, B. C., arrived in town a few days ago and at once instituted a search for Patricia. Learning she was playing at the Club Citre on the West Side, she had no trouble in finding her place of residence in a hotel on the rialto, and on Friday afternoon there was a joyous meeting between the two.

For some time Patricia has been playing well-known night clubs, including Ciro's in Detroit, the Green Mill here, and others. She expects before long to be featured in a presentation unit and later may go to the Coast for a fling at the talkies.

Garney Gehr Tooters In Shenandoah Valley

HARRISONBURG, Va., March 15.—Garney Gehr and his Maryland Aces, nine-piece combination which recently concluded a three weeks' tour of the Pennsylvania coal fields, are playing a string of college and ballroom dates thru the Shenandoah Valley district. The outfit is slated to return to Hagerstown, Md., shortly to play a number of dance dates.

Included in the Gehr gang are Ike Burton, sax, voice and entertainer; Lester Homer, sax; Garney Gehr, sax, violin and manager; Marvin Calhoun, piano; Lem Keller, trumpet, voice and entertainer; Micky Senna, trombone; Leornino Schoff, banjo and guitar; Leonard Fockler, sousaphone; George Dyer, drums, voice and entertainer. Isador Bloomberg still heads the outfit.

MUSIC PRINTING AND ENGRAVING
ANY PUBLISHER OUR REFERENCE

RAYNER-DALHEIM & CO.
WRITE FOR PRICES
2054 W. LAKE ST.
CHICAGO, ILL.

Real Facts About Songs!


WRITE TODAY!
JACK GORDON PUBLISHING CO.
201 N. Hoyne Ave. Chicago, Ill.

A Record-Breaking Radio Stage Attraction

OTTO GRAY

AND HIS COWBOYS.

New Broadcasting at KDKA, Pittsburgh, and WKBN, Youngstown.
Permanent Address, Sulwater, Okla., or care Billboard, Cincinnati, O.



<p>TYPE CARDS 3 Colors 14"x22" - 4 Ply \$6.50 FOR 100 200-\$10.00</p>	<p>WINDOW CARDS "POSTERS" TYPE and PICTORIAL</p>	<p>PICTORIAL CARDS 14"x22" - 4 Ply 4 Colors FOR ALL EVENTS FOR 100 \$7.50 200-\$12.50</p>
<p>GLOBE-POSTER PRINTING CO. 113 S. HANOVER ST. BALTIMORE, MD.</p>		<p>WESTERN-POSTER PRINTING CO. 709 PINE ST., ST. LOUIS, MO.</p>

SEND FOR SAMPLES

Musicians Threatened

BOSTON, March 15.—Two letters, a death threat and a demand for \$10,000 and silence, have been received by Frank L. Rice, New England manager of M. Witmark & Sons, music publishers, and his assistant, Frank Machado. The matter has been turned over to the police. Mysterious telephone calls have also been received at the Witmark office on Tremont street. The first letter, made from printed words cut from magazines, read: "\$10,000 or be 'taken for a ride'." Send money order general delivery, Cambridge. Silence." The second message was "Stay at home or get a bullet." Both men live in Dorchester, Mass.

Johnny Black at Byron's

CHICAGO, March 15.—Johnny Black, well-known composer, musician and entertainer, of *Dardanella* fame, is master of ceremonies at Byron Tavern, West End night life place. There is a new floor show at the Tavern headed by Lilian Rich, and with Marie Boardman as prima donna. Music is furnished by Joe Gerken's Orchestra.

Melody Mart Notes

IRVING FIELDS is now engaged in handling the news of present and forthcoming publications that promise to turn into hits. He informs that Davis, Coats & Engel, Inc., will shortly release a catalog of tunes that will prove to all concerned that the firm is very much alive.

JACK YELLEN, of Ager, Yellen & Bornstein, has just returned to his home in Buffalo, N. Y. from a business trip to Hollywood. He is contemplating a trip to Europe this summer.

CAL CALLAWAY has invaded the song-writing game with three ditties, entitled *Maybe*, *Wondering Who and I Don't Want Nobody But You*. The numbers have been heard recently over several of the Mid-Western stations.

FRED FEIBLE, who presides at the console at the Paramount Theater, New York, on a recent radio program featured *Why Do I and When Someone Loves You*, written by Jack Knobel and Eddie Jones.

CARL LAMONT is now Pacific Coast representative for Shapiro-Bornstein. He was formerly associated with the firm of Ager, Yellen & Bornstein.

J. J. HOFFMAN, orchestra leader of Burlington, Wis., has just placed his new song, *Dreams of Yesterday*, with the Frank Harding Music Company, New York.

LON MURRAY, former dance director at various New York theaters, has sold the libretto for an operetta which he wrote in collaboration with G. V. Rosi to William B. Friedlander, New York producer. Murray recently opened a school of dancing in Los Angeles.

VINCENT SHANNON and CHIT Cole, who have a number of radio song hits to their credit, have just turned out a new waltz number, *Down Happiness Lane*, which is getting a heavy plug over WOR, WMCA and WAAM. The team is

now busy on *Poor Little Lonely Me*, a fox-trot.

RECENT ADDITIONS to the Paramount song-writing staff on the West Coast are Grant Clarke, Harry Akst, Ballard Macdonald and Dave Dreyer.

BOB CRAWFORD has been placed in charge of all musical activities at the Warner Bros. studios on the Coast. He was until recently with DeSylva, Brown & Henderson.

THE AMERICAN Music Company, San Francisco, of which Bobby Vogel was professional manager, quit business recently after six months' existence.

Ballroom Notes

CANTON, O., March 15.—Moonlight Ballroom, one of the largest ballrooms in Eastern Ohio, operated by the Meyers Lake Park Company, will be completely redecorated. The big ballroom, built several years ago, is one of the outstanding features at the local park and plays the best traveling bands available. It is being operated week-ends now, and when the park opens in May will be open seven days a week, according to Carl Sinclair, park company secretary, who devotes much of his time to the management of this enterprise.

WOONSOCKET, R. I., March 15.—Billy O'Coin and his 12 Miami Serenaders, Roland Broinland, manager, are now being featured at the Miami Ballroom here, and broadcasting regularly over Station WJAR, Providence, R. I. The band will shortly begin a tour of the New England States.

TOPEKA, Kan., March 17.—The Campbell-Vester Orchestra, eight-piece outfit in charge of Bert Vester, is slated to open the Egyptian Ballroom here tomorrow night. The Egyptian is managed by Claude Busey, and has just been redecorated thruout. The Campbell-Vester band has just completed a string of one-nighters thru Colorado, New Mexico, Texas and Oklahoma.

PEORIA, Ill., March 15.—Chuck Garber and his music makers, who recently concluded a successful stay at the Roseland Ballroom, Omaha, Neb., are now playing the Inglaterra Ballroom, this city.

LONG BEACH, Calif., March 15.—Fred die Carter and his nine-piece orchestra have recently returned to the Majestic Ballroom here, to remain for an indefinite period. On the Carter payroll are Billy Markas, Ned Schwinkard, George Landier, Paul Frey, Elliott Bowman, Glenn Fultz, Herschell Rateliff, Elwood Reeves and Freddie Carter.

AKRON, O., March 17.—Doc Perkins and his Iowans, under the direction of Tommy Flynn, will wind up a month's stay at East Market Gardens here Saturday, and next Monday will open at Madison Gardens, Toledo, O., marking the band's third engagement in the latter city this season.

Billy Moss has signed as m. c. and singer at the Moonlight Gardens Cafe, Montreal. Moss' contract runs for several months.

Jimmie Joy To St. Louis

LOUISVILLE, Ky., March 17.—Jimmie Joy and his Brunswick Recording Orchestra next Saturday night will bring to a close their fourth consecutive winter season at the Brown Hotel here. The Joy boys will play one-nighters into St. Louis, where the band is slated to open at the Coronado Hotel March 28, following in the Blue Steel Orchestra.

The Joy contract at the Brown was originally slated to expire on February 28, but the combination was held over there for three additional weeks. The Joy orchestra, one of M. C. A.'s attractions, has for the last four years circulated between the Muehlebach Hotel, Kansas City, Mo.; the Baker Hotel, Dallas, and the Brown here, maintaining practically solid booking between the three hotels.

It is likely that the orchestra will be brought back here during the Kentucky Derby race meet to serve as the official Derby orchestra. The Brown Hotel management has not yet announced Jimmie Joy's successor.

Johanne Davis, trumpeter, until recently with Sammy Watkins in Buffalo, N. Y., has just joined the Joy band. Davis also sings and arranges.

D'Angelo Band Uniforms Co.

181 Grand Street, NEW YORK.
Also Hats, Banners and Badges to order.

SONGS

ARRANGED—REVISED—ORCHESTRATED.
Free Folder.
"Giving Your Songs the Right Start!"
STAN TUCKER, 115 West 48th Street, New York.

JAPANESE GARDENS

PIANDBRAU, R. D.
Open May 1. Dance each Thursday. Bands jumping, communicate for stopover.

"ONLY YOU"

Waltz Song with ukulele accompaniment. Order from the composer, 35c. copy. Sheet music only.
ZEBRON BRITTON, 902 Cherry Ave., S. E., Canton, Ohio.

"PAL" (How I Need You)

Waltz Ballad, Black and White Edition.
A beautiful dance number. Send stamp for Prof. Piano, 10 Cents, \$1.00; 20, \$2.25; 100, \$10.00. Orch. 10 Cents, \$2.50; 20, \$5.00; 100, \$18.00. Shipped prepaid, cash with order.

CHOLVIN MUSIC SALES, Chicago, Ill.
7120 Devon Avenue.

"You Promised Me" Ballad Beautiful

25c per Copy. Over 60 Waltzes, Fox-Trots, etc. Extraordinarily low prices to jobbers, dealers, agents, music teachers, etc. Representative wanted. Ammount bonuses given. CHESTER SCHER, Music Publisher, 128 West 49th St., New York City.

VIBROLA

Sensational New Invention for Plectrum Instruments. Enabling Perfect Vibrato.

For information write
SOUTHERN CALIFORNIA MUSIC CO.
806 South Broadway, LOS ANGELES.

PUBLISHERS OF THOSE INTERESTED

We wish to sell or place our following songs: "Sweet Little Honey of Mine," "The Thrill of Your Kiss," "Take Beliefs That the Sun Shines (For You)" and two other new ones. Write to CREST AND OASIS BROS., CO., 1632 South 48th Court, Cicero, Ill.

CONCERTINA Played by Anyone at Once Latest Music

PLAYS BY ROLL

PROFESSIONAL SIZE PAMPHLETS FREE.
CHAS. PITTLE & CO.
Music Dept., NEW BEDFORD, MASS.

EVERYTHING FOR THE BAND AND ORCHESTRA

Deal with the Professional House for New and Used Instruments, Music, Repair Service. We allow you more for your old instrument in trade. Send for Catalogs, Big Bargain List, Music Publishing and Manuscript, "Musical Scooter", ALL FREE.

CHARLES CRAWFORD COMPANY
1012-14 D McGee St., KANSAS CITY, MO.

Dramatic Stock

Conducted by ROBERT GOLDEN—Communications to 25 Opera Place, Cincinnati, O.

Plans Great Civic Theater

Robert B. Harshe outlines scheme of expansion for the Goodman, Chicago

CHICAGO, March 15.—A civic repertory theater, unique in America, presenting the finest plays interpreted by the foremost actors and actresses in the country, is to be developed at the Goodman Theater, according to announcement made by Robert B. Harshe, director of the Chicago Art Institute, with which the Goodman is affiliated, and from which it has in the past drawn the funds for its upkeep.

The contemplated expansion of the Goodman is to be made possible by securing 10,000 subscribers, which would provide an operating fund of approximately \$120,000 a year. It is not believed that any difficulty will be experienced in obtaining the co-operation of the public, as the theater has been generously patronized during the season now nearing its close, and a little experimental work launched late in the season yielded 1,500 subscribers.

Under the plans that have been outlined, it is the purpose of the theater management to materially enlarge the Goodman Company, adding many well-known and competent artists. The theater also will be enabled to make a much wider selection of plays. It is planned to produce eight plays next season, each to run for four weeks. With 10,000 subscribers to be taken care of, the first two weeks of each play will be for the subscribers and the last two for the general public. Not only will the company be enlarged, but much finer productions will be possible than heretofore in the matter of scenery and costuming. No change in admission prices is contemplated.

In his announcement regarding the subscription campaign, Harshe said: "After five years of development, the Goodman is now unquestionably a success and a most important part of the cultural life of Chicago. The Art Institute, therefore, feels justified in undertaking a program of greater expansion to make it the foremost producing theater in the United States. If the theater receives the evidence of public co-operation to the extent of 10,000 subscribers for the coming season, the Art Institute will guarantee it against loss.

Harshe expressed confidence in the success of the subscription drive. Patronage has been very gratifying during the present season, he said, and the theater management has received assurances of support in its expansion plans.

Cloyd Head, business and publicity manager of the Goodman, states that a high standard will be maintained in the plays selected for next season, and all will be chosen with particular reference to their entertainment value. With the addition of players of established reputation and increased facilities for presenting large productions, he believes that the public will readily respond. The theater has a stage that is ample for the presentation of elaborate productions. The stage itself is more than 140 feet long and has a proscenium opening of 37 feet. It is provided with one of the finest lighting systems in the country. In the production of the present season's plays, the theater owes much to B. Iden Payne, who early in the season was associate producer and head of the studio, and Whitford Kane, both of whom have had long experience.

Kondolf-Folmer Stocks For Rochester, Buffalo

ROCHESTER, N. Y., March 17.—Plans for a spring dramatic stock season here and in Buffalo were launched last week by the Kondolf-Folmer Company with completion of arrangements for an opening at the Lyceum here March 31 and incorporation of the Buffalo Theatrical Producing Corporation to direct productions at the Erlanger there. No opening date has been set for Buffalo. Walter Folmer is Mr. Kondolf's associate.

The company, the outgrowth of the old Lyceum Players which profited well here in the past, is headed by George Kondolf, Jr., formerly associated with George Cukor, now in Hollywood with Paramount. Separate companies will operate here and in Buffalo.

Harry Essex, former manager, will return to direct both houses under Mr. Kondolf, who will act as managing director. Charles Otto, present manager of the Erlanger, will remain in charge there. Mr. Kondolf is named as president of the newly incorporated Buffalo concern.

John J. Whitehead, Jr., formerly with Gilbert Miller at the Empire in New York, will be an associate of Mr. Kondolf here. Elmer Brown and Irving White will return as stage directors. Mrs. Arthur Kober, formerly with the subscription department of the New York Theater Guild, Provincetown Players and Actors-Managers' Theater, will handle promotion and subscription tickets. Subscriptions, found profitable in the past, will be offered for 15-week runs.

Talbot Supplants Gilbert As Hayden Players' Lead

PORTLAND, Me., March 15.—Walter Gilbert, leading man with the Hayden Players, was replaced Monday night by Lyle Talbot, Gilbert having left to play leads in Washington, D. C. It was known when he came here Gilbert would leave in the spring as he was then under contract, but his leaving at this time was ahead of schedule. Due, it is said, to road shows being canceled in the capital.

George R. Taylor is the new character man, replacing Sam Flint, and Sue Higgins has been engaged temporarily in place of Ella Ehridge (Mrs. Flint). The Flints resigned because of her ill health and have gone to Texas.

Don Dixon Heading New Stock at Oak Park, Ill.

CHICAGO, March 15.—Don Dixon, who was featured player with the Elliott Stock Company at the National Theater and later at the short-lived Evanston engagement, opened Monday at Oak Park with a company of his own, under the management of G. Carlton Guy.

Closing of Elliott's Company at Evanston was due to the fact that Elliott, instead of putting on a Don Dixon show at 50 cents, tried to put on an Elliott show at \$1, according to Dixon. Result, very little business and plenty of financial difficulty.

Lower Prices Win Atlanta

Resident company draws capacity and plaudits at Erlanger, playing 75c top

ATLANTA, March 15.—The new resident company at the Erlanger Theater, the Erlanger Theater Players, clicked decisively in the opening bill this week, *Let Us Be Gay*. The opening was watched with particular interest, because it inaugurated a new scale of prices for productions of the type with which stock fans have been familiar here. The pick of the best seats in the house was offered for 75 cents.

Local newspaper reviewers gave the cast and production lavish praise, while frankly stating that a mediocre production was what they expected in view of the low price scale. Opening to a packed house, the company was given an enthusiastic reception. *The Constitution's* critic wrote of the performance, "It is doubtful that Atlanta ever witnessed a better all-round stock production than *Let Us Be Gay*, as given at the Erlanger."

The new prices, it is believed, give the stock shows the edge on the talking films, since the preference of the public is for the speaking stage and the margin of difference in prices has been cut to meet the popular purse at this time of general business depression and extensive unemployment.

Lewis Hasee is manager of the new resident company and Harry McKee production director. The cast includes Helen Louise Lewis and Butler Hoxon, leads; Melba Palmer, Carolina West, Roy Elkins, Arthur Jacobson, Jean Arden, Frank Joyner, Herbert DeGuerre and Robert M. Hicks. Matinees will be given on Wednesdays, Thursdays and Saturdays.

Finds "The Rivals" Passe

CHICAGO, March 15.—Another revival was presented to Chicago theatergoers Tuesday night when the Civic Repertory Company at the Goodman gave their version of Richard Brinsley Sheridan's comedy of the Georgian period, *The Rivals*. While at times the dialog of Sheridan's period was to the audience quite monotonous, the Goodmanites are to be praised for a brilliant and worthy production. Mary Agnes Doyle, as Mrs. Malaprop, was a delight from her first misplaced word to her last. Whitford Kane, as Sir Lucius; Harry Merrill, as Captain Resolute; Roman Bohner, as Bob Acres; Neal Caldwell, as Faulkland, and Katherine Krug, as Lydia, gave fine performances. Others in the cast, which was directed jointly by B. Iden Payne and Thomas Wood Stevens, were Ellen Root, Bernard Osterlag, Karl Kroenke, Thomas K. Fuson, Hiram Sherman, Hale MacKeen and Sara Fenton. The Goodman seems to be divided as to what type of plays they should put on. Most of them have been rather "arty", appealing to the high-brow strata, in which there are not enough persons to make box-office successes. That the Goodman should put on more modern plays to please the masses was conclusively proven during the run of *Holiday*, their last production, which enjoyed some of the best business they have ever had.

BILLY DALE returned recently to the cast of the Somerville Players, opening in a new bill by the leading man, Frank Roberts, *The Play Must Go On*.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THE month of March has brought substantial evidence of the predicted revival of stock. The earlier months of the year were marked by a perceptible decrease in the number of companies operating. The latest survey of the field shows the addition of about a dozen stocks to the list of active operations. Report from the Pacific Coast, two weeks ago, related that negotiations were pending for the installation of several stocks in coast cities by Charles L. Wagner, in association with A. L. Erlanger. It is fair to assume that if such negotiations were actually going forward, the death of Erlanger will delay any plan that may have been formulated, if it does not entirely eliminate the prospect of any formidable competition for Henry Duffy. Duffy is firmly entrenched in the coast cities. He will be a courageous producer, indeed, who ventures to try conclusions with "Terry" on his own stamping grounds.

Review of the field at large discloses stock activities fast returning to the scope of last spring's operations. Available information gives promise of a considerable increase in the number of stocks with the opening of the spring season. Incidentally, *Century Play Company's* weekly bulletin chalks up 72 companies for last week, which compares favorably with the number doing business in the same week last year. Cities scheduled to open stock operations on or about Easter Monday include Washington, Providence, Rochester, Syracuse, Hartford and Springfield.

The call of George Julian Houtain and other officers of the T. S. M. A., for a substitute for the name "dramatic stock", remains unanswered. And, says Dwight Mead, who proposes a five-week circuit: "A distinctive name must be found for the circuit as a whole, and each separate unit must have a distinguishing name." Why not submit the proposition, if it is of any importance or significance, to a committee to be named by President Will H. Harder?

Discriminating purveyors are quick to make the fare they select for their patrons suit the season. With the passing of the winter months this is noticed in the preference shown for lighter, frothier plays. Especially favored at this time are plays that are soon to be transferred to the talking films. Among the latter class which seem to be catching the fancy of the stock managers are "Smilin' Thru", "The Fall Guy", "She Got What She Wanted", "Tommy", "Sure Fire", "Cornered", "The Command To Love" and "In Love With Love".

Sad line to read, when the critics tell: "And others of the cast played well."

Mormon Church Fosters Drama

SALT LAKE CITY, March 15.—The Mormon Church has been doing its bit toward the preservation of the spoken drama. The church has been fostering dramatic contests encouraging the writing of good plays. The contest is for one-act dramas.

Manager Charles W. Clogston is offering prizes ranging from \$25 for the best one-act play presented. This is an added attraction at the Playhouse. The plays are presented by amateur casts, one each Wednesday night, as curtain raisers.

Manager Clogston has gone to Los Angeles to consult with Capt. C. C. Spicer, owner of the house, relative to future plans.

Let Us Be Gay, last week's production, did good business, the Seventh Heaven, the preceding bill, did not do as well as expected.

A real box-office draw has been the Monday and Tuesday night benefit performances, when charity organizations or churches buy out the house and sell the tickets for the night. Every Monday and Tuesday, to the end of the season, has been contracted for, which always assures a big house.

Talkies Will Supplant Stock at Somerville

SOMERVILLE, Mass., March 15.—After 18 successful seasons of a stock policy the Somerville Theater will close March 22. After the house is remodeled it will be reopened under a talking picture policy.

Altho a very popular company has been playing here all season the usual good patronage has not been in evidence. Business since Christmas has been away below the ordinary. Without a doubt, the general slump in all kinds of business has affected this house, but probably the main reason is that stock needs a rest here; also the talking picture has cut in too much. The members of the company accepted a cut in salary to help pull thru the season, but as the stagehands at a regular meeting refused to make concessions, Manager Viano could not see his way clear to take any further loss, and decided to close. It was only because the leading man and the director went good for the amount of a cut requested of the stagehands that the company carried on the last four weeks.

The closing bill was *Rain*. Several members of the organization have other engagements offered them and there is a rumor that Director J. H. Doyle will establish a company in Providence shortly after Easter.

Elinor Reid fell down a winding stair in the theater after a performance and badly sprained her right ankle. It was thought at first that the member was broken, but she is recovering, and, with the aid of a cane, took her place in the cast.

Gertrude DeMont, the comedienne, is slowly recovering from the effects of her fall sustained several weeks ago.

Billy Dale, the popular juvenile, returned to the cast last week and received a rousing reception.

Frank Roberts' new play, *The Show Must Go On*, made a very favorable impression, and as several scouts from Broadway witnessed the performances, it will not be surprising if something is heard from it in New York later. The play is novel in theme and treatment and the performance was up to the standard set during the season. Good work was contributed by Roberts, Miss Tucker, Florence and Miss Grey. Stella Fortlere made an excellent impression as the typical ingenue of a stock company. She is very attractive and shows much promise.

Brockton Players Notes

BROCKTON, Mass., March 15.—Kenneth Rowland has the juvenile leading role, Prince Otto, in the current Brockton Players' production, *Her Friend the King*, Elizabeth Somers, leading woman, playing opposite, as Lydia. Change of cast, incidentally, was occasioned by the departure of Walter Davis to the bedside of his wife, in New York City, several days ago. Mrs. Davis underwent an operation a fortnight ago, at which time her husband made her a week-end visit. The absence of Walter Davis necessitates a short-notice assumption of the lines of Seariotti, which was accomplished speedily by Managing Director Arthur Holman. Agnes Young, recently added to the personnel of the Brockton Players, for ingenue roles, interpolated a soprano solo into the part of Rosa, in *Her Friend the King*, which won favorable press comment.



FREDDIE SHERMAN, juvenile, whose performances in Cincinnati and other cities of the Midwest won commendation in recent seasons. He was a member of S. E. Cochran's National Players in Washington, D. C., last year, and his personal popularity with stock patrons made him a conspicuous figure in the cast. He will rejoin that organization for the spring and summer season in the National Capital.

Monday night's performance marked a return gambol of the local Shedad Grotto, every seat in the City Theater being taken over by the lodge. An extra program was given by the Shedad Grotto Band and other entertainers. Net profits of the gambol were used as a benefit for an ailing brother Shedader.

James J. Hayden, formerly manager of the Brockton Players, on a brief visit to this city this week, announced he would close the present season of his Hayden Players at Portland, Me., about the first of May. He voiced an intention to reopen the Jefferson Theater there, about a month later, for a summer season of stock productions.

ARNOLD GURTNER, of Elitch's Gardens, Denver, was in Los Angeles last week to obtain talent for the Denver stock season. Melville Burke, picture director, will direct the shows, it was stated.

Sharp Hangs Up New Pittsburgh Record

NEW YORK, March 15.—George Sharp, who has been operating a stock company at the Pitt Theater, Pittsburgh, for the past three years, announces that his company, now in the 48th week of its present season, will run thru the spring and summer, establishing a record for the Smoky City.

Sharp, during an interview in New York this week, declared that his real opposition in Pittsburgh from the big screen and presentation houses came not from the feature films, but from the stage shows that were presented with them. Weeks when the stage show was excellent at Pittsburgh's biggest film theater, patronage was record breaking, regardless of the film feature. On the other hand, when the stage show was weak, no matter what the quality of the films, patronage took a flop. Mr. Sharp's statement, he said, was backed up by the report of the film theater's local manager.

He will open another company Easter Monday at the Chestnut Street Opera House, Philadelphia. It is reported he will open another stock company in Indianapolis this spring.

Wright Enters Dayton

DAYTON, O., March 17.—Wright Players stock will open its fourth season here April 21 at the Victory Theater, with J. Elmer Redelle as manager. Players for the company have not as yet been chosen, nor has the opening play been selected.

Craven Bows to Frisco

HOLLYWOOD, Calif., March 16.—Frank Craven closed his engagement with *Salt Water* here at the Playhouse March 15 and will open in the same play March 17 at the President Theater, San Francisco, for a run. The same cast which supported the star in Hollywood goes to San Francisco, including Byron Hawkins, Pauline Melican and William Edmunds.

ARNOLD GURTNER, of Elitch's Gardens, Denver, was in Los Angeles last week to obtain talent for the Denver stock season. Melville Burke, picture director, will direct the shows, it was stated.

Return of Barroom Drama Agitates Detroiters

The revival of *Ten Nights in a Barroom* by the Detroit Civic Theater, opening March 17, has proved the rising of a new generation of playgoers who know nothing of the fame of the old melodrama.

The theater has received numerous inquiries since announcement of the production was made as to its reason for producing an "immoral" play, the inquirers apparently taking the title too literally.

A feature of the *Ten Nights* production will be the engagement of Morris McMullon, who was with the company last season, to stage an entracte prizefight. Announcement of the theater states that the production will run at least four and probably six weeks.

Radio Stock Co. To Be Organized

DULUTH, Minn., March 17.—Francis Bayles, well known in stock circles as a stage director and actor, has been added to the staff of WERC, the Head of the Lakes Station at Duluth and Superior, as special announcer.

Bayles will also direct and produce the various features of WERC, and in accordance with their new program of expansion, it is the station's intention to have a Radio Stock Company capable of producing well-known plays and playlets.

Dramatic Stock Notes

EDWARD L. CULLEN, leading man, is now playing with Mary Boland in *Ladies of the Jury* for Henry Duffy at the El Capitan Theater, Hollywood, Calif.

THE ROYAL FAMILY will be presented for two weeks, opening April 28, at the Detroit Civic Theater. Jessie Bonstelle will assume the leading role.

JONATHAN HALE, who has had juvenile parts with the Oberfelder-Ketchum Producing Company at the President, Des Moines, has gone to Columbus, O., to play juvenile leads at the Hartman Theater.

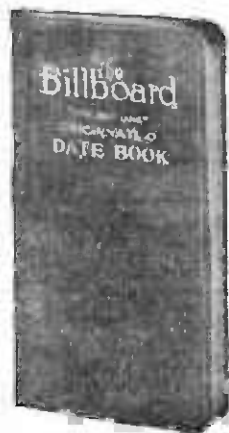
MAY EDISS, for many seasons a popular member of the E. E. Clive Company at the Copley, Boston, returns to the company March 10 with the staging of Augustin Daly's farce comedy, *A Night Out*.

DATE FOR THE OPENING OF S. E. Cochran's new stock, the National Theater Players, National Theater, Washington, D. C., is set for March 31. The initial offering will be *Holiday*.

CAST OF THE W. H. Wright Players, who opened at the Hartman Theater, Columbus, O., March 10, includes: Jean Inness, leading woman; Lex Luce, leading man; Jonathan Hale, juvenile; Klock Ryder, characters; Russell McCoy, second leads; Kathryn Card, characters; Sara Keyes, second woman; Joel Franklin, general business; Betty Colter and Truman Quivel. Ray Manning is stage manager, Jack Matthews directs.

DETROIT CIVIC THEATER has arranged for a special series of Lenten services for Sunday afternoons, following a custom inaugurated four years ago. Nearly every large denomination or branch of faith has been represented in the services, which are arranged as a joint affair. The Civic Theater was the first legitimate theater to arrange such a series.

DALE WINTER (Mrs. Henry Duffy) will share honors with Monroe Owsley in *Holiday*, when it is staged by Henry Duffy in Los Angeles. The play opened at the Dufwin Theater, Oakland, March 9. Another Duffy's opening is Hale Hamilton and Alice Joyce in *Her Friend the King*, which succeeds Frank Craven in *Salt Water* at the Hollywood Playhouse March 16.



NOW ON SALE The 1930-'31 Date Book

Arranged Especially for Your Needs

The most convenient memorandum book for Managers, Agents and Performers in all branches of the show world. Actual size 2 1/4 x 3 1/2 inches — Just fits the vest pocket.

Contains complete calendars for the years 1929, 1930 and 1931, maps, space for recording receipts and disbursements of money, census of the largest cities in the U. S. and much other valuable information.

Dated from January 1, 1930, to March 1, 1931.

PLENTY OF SPACE FOR BOOKINGS, ROUTES, SPECIAL NOTATIONS OR DAILY MEMORANDA.

For sale at all offices of The Billboard. Mailed to any part of the world for 25c each.

The Billboard Pub. Co., Cincinnati, O.

Name in gold letters on cover, 15c extra for each line.

Repertoire

Conducted by WILLIAM SACHS—Communications in 25 Opera Place, Cincinnati, O.

Larry Nolan Closing Soon

Colorado house season ends April 19—Iowa tent tour begins May 1

CHEYENNE WELLS, Colo., March 15.—The Larry Nolan Players, who have been playing a one-week circle of Colorado towns this winter to good results, are slated to close their winter house season Saturday night, April 19, and after a brief layoff will inaugurate the summer canvas tour at Leon, Ia., on May 1. The company will play the same territory in Iowa as last summer.

All of the show's equipment will be given a fresh coat of paint, and a large electric sign is being constructed for the front. The present cast will remain intact, and the Melody Lane Orchestra of five pieces will be augmented to seven. An eight-piece street band also will be featured with the Nolan show this summer.

Jack Sipes will have charge of the orchestra, and Jimmie Ferguson will put the band thru its paces. Albert Flowers, with three assistants, will look after the big top. Larry Nolan will direct and handle the comedy, as usual, and M. M. Lambert will be treasurer. Cliff Brinkley has been re-engaged to advance the outfit.

Among the plays leased for the 1930 tent season are Sherman's Broadway Rags, The Studio Murder and Half Broads, and Russell Murdoch's Long-Lost Perkins. Others will be announced later.

Only one change has been made in the Nolan cast so far this season. Joe Chene-worth, drummer, having left to join the Ella Morgan Show, E. L. Paul's Valley Center, recently used on the Nolan circle, has played to the biggest week's gross to date, Sherman's Tidy Ann running a close second.

The show has enjoyed perfect Colorado weather for the last seven weeks, after the worst December and January the company has encountered since its inception.

Jimmie Ferguson is the owner of a new coach, and Jack Sipes has been seen driving a demonstrator recently, so it is likely that he will take unto himself a new benzine buggy soon.

America Goes Out in April

CURDSVILLE, Ky., March 15.—William Reynolds, owner and manager of the Showboat America, is planning to open his season here early in April. The boat has been tied up in Curdsville since last fall, when it finished a tour of the Green River. Manager Reynolds has made many improvements on the boat for the new season.

Illness Closes Shannon Company

WAPAKONETA, O., March 15.—The Shannon Players, Harry Shannon, owner and manager, was forced to close suddenly at Abingdon, Va., last week, due to epidemic of illness among the members of the company.

Several members of the troupe were stricken ill suddenly, and Harley Green was taken to a hospital for an operation. The company has been out since last May.

Manager Shannon announces that he will open his tent season in this town May 1.



HARRY E. LLOYD, character man, who will shortly begin his third canvas season with the Earle Newton Players. He recently concluded a seven-week run with the Tom Aiton "Ten Nights" Company in Kentucky. Lloyd in the past has appeared with various "Tom" shows, and was considered one of the best Simon Legrees in the tent-theater business.

Charles B. Hamlin on Air

Charles B. Hamlin, who for many years played Yankee chorister parts in Way Down East, Shore Acres, The Old Homestead, Quincy Adams Sawyer, Get-Rich-Quick Wallingford, The Fortune Hunter, Yok State Folks, Old Jed Prouty and many other plays of the same type, is now broadcasting over the Milwaukee Journal, Station WTMJ, Milwaukee. Hamlin is doing an old character called The Old Settler. The programs are made up of old-time plays and songs.

Loranges Sign People

DETROIT, March 15.—Mr. and Mrs. Nelson Loranger, of the Loranger Stock Company, are in the city lining up people for their sixth annual tour thru North Dakota, which is slated to get under way May 8 at Oakes, N. D. Among the principals already engaged are Max Adams, Dorothy Dale, Fred Garwood and Tillie Garwood.

"Happy" Gowland in N. O.

NEW ORLEANS, March 15.—"Happy" Gowland has returned here from a tour thruout the State, where he has been staging numerous style shows. Gowland will again be with the Paul English Players this season. The show will start rehearsals soon.

W. I. Swain Show Begins Rehearsals

NEW ORLEANS, March 15.—The W. I. Swain Show is in the midst of rehearsals at the Swain Building here, with Col. Swain personally in charge. A corps of assistants is busy overhauling the cars, and when the train pulls out from this city for the regular season everything will be in tip-top shape.

Those answering the roll-call at the first rehearsal were: Lucille Freitas, Alfred Freitas, Charles Kamaka, Luna Dossay, Irene Wolfe, Jean Falcony, Libby Van, Gwen Carsey, Kitty Hess, Frances Blyer, Viola Adams, Cassie Adams, Frank Blyer, Ralph Wolfe, Buddy Weber, Raymond Wolfe, Jack Heath, Paul Falcony and Jimmie Van. The musicians are Carl Swain, Louis Wolff, Dick Dixon, B. T. Carsey, Jingle Carsey, Leo Cook and J. M. Nicholas.

The Swain executive staff is made up of Colonel and Mrs. W. I. Swain, Kennedy Swain, Ruth Swain, T. F. Wiederman and Roy Ornet. Mrs. Coombs and three assistants are in charge of the dining car.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WE have found that repertoire managers, as a rule, delight in boasting of the number of people they are carrying with their shows. Frequently we receive word from a manager, stating that he is this season carrying 40 people, when we know, and so does everyone else, that he is actually carrying about 20 folks. Others we know of have the habit of padding the roster with a half dozen to a dozen fictitious names, anything to lead the opposition to believe that they are really totting an "opry" this season.

Possibly it's one way they have to amuse themselves, but getting down to the finer points, it doesn't mean a thing. It's not how many people, but how good the people. We've seen big bad ones fold up early, when the good little one got the money.

Kentucky and Tennessee were literally flooded with tent shows last summer, and, as a result, many of the outfits had mighty tough sledding, including a number of the bigger shots. It also led to the practice of jumping ahead of one another, with a view to grabbing off the cream before the other fellow got there.

However, that's nothing compared to what's going to happen down in that territory this season if all those who are threatening to go out under canvas thru there this summer really do so. There are numerous attractions which are planning to make that territory for the first time this season, including a number of tabloid managers, who after a tough season in their own field are going to tent it this summer with a view to building up the old b. r.

As one rep. manager recently remarked: "There were so many tent 'opries' in Kentucky last season that on one occasion I found myself in such a position that I couldn't jump out in any direction for a distance of 60 miles without landing in another manager's town." If you haven't anything else to do this summer, watch the Kentucky-Tennessee sector for excitement.

Kane-Mack Finish Tour

Season in Ohio pans out fairly well—Jimmie Mack sells interest in show

ZANESVILLE, O., March 15.—The Kane-Mack Players, who took to the road early last October, have just wound up their season after a fairly successful swing thru the Buckeye State. The show encountered very little opposition in this territory during the winter months, and as a result had things pretty much its own way.

Some of the Ohio towns were extremely poor this season, Harry Kane reports, altho, all in all, the season panned out fairly decent, considering the general business slump. The company succeeded in booking a number of return dates in some of the larger towns, which did much in boosting the season's cash receipts.

The Kane-Mack Players encountered their greatest success this winter in the Grange halls, and, as a result, will stick closer to that field next season. In all of the Grange halls played, the show was able to get a fairly reasonable guarantee, which served as excellent protection when bad weather held the crowds down to a mere handful.

Jimmie Mack has disposed of his interest in the show to Harry Kane, who is planning to take to the road again next August with two units, one to play Ohio and the other West Virginia. Harry Kane and Marie Ferguson will head the east of the No. 1 show, while Jackie Lee and Monty Mansfield will head the No. 2 outfit.

It was planned to open the Kane-Mack Players on a stock location in April, but the idea has been abandoned.

Western Canada Bad, Bill McQuinn Reports

NORTH BAY, Ont., March 17.—The McQuinn Sisters' Company, under the management of R. C. McQuinn, and with W. J. (Bill) McQuinn in the chief comedy role, is playing the Royal Theater here the first half of this week, as the last lap of a 44-week run thru Western Canada to very quiet business.

Western Canada, Bill McQuinn states, is very bad for any kind of a show. The wheat pool is closed, and farmers throughout that section have very little money. From present indications, that territory will be bad for some time to come.

George Crawley Passes

Repertoire folks in the South and Middle West will be shocked to learn of the passing of George J. Crawley, owner and manager of Crawley's Comedians, one of the South's best known tent shows. Crawley died March 11 at his home in Irondale, Mich., of cancer of the liver.

Crawley also was well known in the tent show world as a playwright, and was an active member of the T. R. M. P. A. when that organization made a valiant struggle to survive several years ago. He had hundreds of friends in the profession. Further details of his death will be found on the obituary page in this issue.

ARTHUR P. ALMOND, pianist, is now touring with the Charles Kramer Company thru the sticks of West Virginia.

Twyman Acquires Bybee Equipment

M. E. Bybee, of the Bybee Players, informs *The Billboard* that he has sold the entire equipment of his show to Fred B. Twyman of the Hazel B. Hurd Players, who will this season play the same territory thru Oklahoma and Kansas which the Bybee company has toured for the last 17 years. Bybee is retiring from the road to give his full attention to his drug business in Follett, Tex.

Twyman, it is understood, will increase the seating capacity of the Bybee top, and will also augment the latter show's motor equipment. This will be the first season for the Hazel Hurd Players under canvas.

Roy and Ricca Hughes To Try Canvas Again

Roy Hughes, of the well-known team of Roy and Ricca Hughes, in a visit to the rep. desk last week, advised that he will again have out the Roy and Ricca Hughes Players under canvas this season, opening about the middle of April at Lenore City, Tenn. The company's first tour under canvas last season proved a bust.

The Hughes company will tour thru Kentucky and Tennessee, covering the same towns as last season. There will be 25 people in the lineup. The tent equipment is stored in Lenore City.

Roy and Ricca have just closed with the Scell Sisters' tab. company in Savannah, Ga., and prior to that were with the Little Stillwell show, which "blew up" suddenly several weeks ago in Birmingham, Ala.

Holt Co. Opens in April

The Holt Players, of Burlington, N. C., will hit the trail the second week in April. S. R. Holt, manager, announced last week. The show will carry 12 people, and will play its same old territory. Manager Holt has purchased an all-new outfit, including a new truck.

Jack Kelly Organizing

CHICAGO, March 8.—Jack Kelly is in town from Lansing, Mich., engaging people for his tent repertoire company to open as soon as the weather is favorable. Kelly will play Michigan territory.

Rep. Tattles

GEORGE G. WOODBURY, formerly for four seasons with the Lew Conn Comedians, is slated to go out this season with the Larue & Renfrow Circus, opening at Villa Park, Ill., April 19. He was out with the Drake Bros.' Show, last summer.

KARL CARTWRIGHT sends us a clipping of a newspaper ad on a popular brand of cigars, the ad being made up in the old-time wood-block form, and showing the sneering villain doing wrong by our Nell. "Put me in mind of Uncle Josh Sprusby," Cartwright pens, "which was one of the first plays I ever saw. I wonder how Josh Sprusby, Along

2 NEW PLAYS BY WHITNEY COLLINS

"The Man Who Sold Out"

3 Acts, 1 Act. Cast 5 and 3.

"The Badger Game"

3 Acts, 2 Acts. Cast 4 and 3.

Address: BOX 545, Jonesboro, Ark.

200 ONE-SHEETS \$8.00

The QUALITY KIND that attracts and gets the money. Finest snow-white non-fading poster paper; brightest and flashiest ink colors, 28 1/2 inches. DATES, POSTERS, CARDS, HERALDS, BANNERS. (All Special: no stock paper of any kind.) SPECIAL GET-ACQUAINTED OFFER (Once only)

20 words or less composition. Each extra word, 5c. WRITE FOR PRICE LIST AND ROUTE BOOK. Central Show Printing Co., Mason City, Iowa. Real Show Printers—Established 29 Years.

Prices Effective January 1, 1930.

ROLL TICKETS

Printed to Your Order 100,000 for Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$12.50

Cash With Order—No C. O. D. Stock Tickets Any Assortment, \$10.50 for 100,000

10,000...	\$ 5.00
20,000...	8.50
50,000...	12.50

the Kennebec, St Plunkard and the other oddtimers would go over today. Bet they'd mop up."

CARL KALMEYER is musical director with the Billy Terrell Stock Company this season.

BORROWED WIVES, three-act comedy from the catalog of the Play Mart, Toledo, O., was produced for the first time recently at the Alhambra Theater, New York under the direction of the author, George Damroth

FRANK SMITH, of the Smith-Willis Company, writes in to say that his recent ad in *The Billboard* brought him in the neighborhood of 200 replies. As it is almost impossible to answer all of them personally, he takes this opportunity to thank all those who replied. He says he is only sorry he couldn't place them all.

SORG BOYER closed recently with D. Otto Hittner's Cotton Blossom Showboat No. 2, and is now laying off for a few weeks in Evansville, Ind., preparatory to beginning his third season with the John Robinson Circus. Boyer will again entertain on the air calliope with the latter show

SHERMAN L. JONES, of the Woodward Play Company, Toledo, O., has just completed another new play, making his third one this winter.

BABE AND VERN MALONE are handling the leads with the Billy Terrell Show this season, in addition to doing their regular specialty features.

NEW ACTS

(Continued from page 15) numbers sprinkled with special. Tap and acrobatic stoppings is brought in by Louise Barrett and Miss Arcine, respectively. Act impresses as having the goods, but needs tutoring from someone in the know on what is needed for suitable vaude. Inre.

For specials, the bandsters are using familiar numbers. There's *I'm Wild About Horns on Automobiles*, and then one in which the boys give a comedy version of how they got their names. During a number one of the boys takes a fall a la Frank and Milt Britton. These cjeiked in other acts, and the Kahn boys handle them nicely, too. Their musical satire on *Uncle Tom's Cabin* is a good item.

The boys are all capable musicians. Kahn is a pleasing leader, also doing well at bow scraping and song talking. Louise Barrett, recently in the short-lived *2:15 Revue*, lends a big helping

LATEST REPORTS from Sweetwater, Tex., indicate that Harley Sadler and his own company will play houses for several weeks before going under canvas.

DICK AND HAZEL BUTLER, the past season with Charles Worthan's Company, are now at home in Middletown, O.

KANSAS CITY, Mo., March 15.—The Ernie Brown Stock Company closed last Sunday after two weeks of fair business. The Saturday and Sunday houses were capacity, but business thruout the week was not up to standard. Jack Epperson, partner of Brown, closed with the show to take up the advance of J. Doug Morgan for the coming season.

THE MUSICAL ISHAMS have departed for Jacksonville, Tex., to join the J. Doug Morgan Show. The Ishams closed recently with Mickey McNutt's circle stock in Missouri.

E. L. PAUL has released his new mys-

tery play, *Midnight Specter*, and reports that it is one of the best of his works.

MRS. BEATRICE HARRINGTON was injured last week in an auto accident in Oklahoma City, while en route to Kansas City with her husband to prepare for the opening of Harrington's *Uncle Tom's Cabin* Show.

OYMBELINE GOTCHY arrived here from St. Louis City to meet her partner, Jack Pearson, to prepare for the opening of the Pearson-Gotchey Players. Miss Gotchy is recovering very rapidly from her recent operation.

GINGER PEARSON is in the cast of the Oberfelder-Ketchum Players at the Orpheum Theater, this city, in *Little Accident*.

RAY AND MARGIE BASH left for Kansas to join the Lanshaw Players.

MARGARET HILLIAS has the lady doctor part in *Little Accident* at the Orpheum Theater this week.

They received a good sendoff. J. S.

Reviewed at the Franklin, Bronx, Style—Comedy, dancing and singing. Setting—in full (special). Time—Twenty minutes.

This would be a sweet act if a certain part in it were not a direct steal from a now famous bit in *Fifty Million Frenchmen*. Donald Kerr works well in this highly amusing skit that revolves around Americans seeking Paris divorcees. The setting is of French locale and the three dancers are lookers, with one of the fem. taking the herring barrel for an excellent chassis. She certainly fits that well-known phrase, "an act of God". With the stolen piece of business eliminated entirely, this turn will fit anywhere.

The three ladies are Gertrude Barr, Collette Marshall and Helen Wilson. There is also an unbilled male who does a slap-stick comedy bit with Kerr, who formerly did an act with Effie Weston. All three fems. are impending divorcees and grab Kerr to act as a correspondent. He is willing, as if someone wouldn't be. There are songs and dances by Kerr and the ladies, all well done, and the lifted bit about suggestive postcards.

They received a fine sendoff at this house. Harry C. Greene wrote the material. Didn't he ever hear of plagiarism? J. S.

Kansas City Ripples

SHOW PRINTING CURTIS, Continental, Ohio LOW PRICES QUICK SERVICE

SURE FIRE PLAYS, \$30.00 Summer Season. HULLOCK PLAY BUREAU, Kansas City, Mo. We protect territory. Get yours now. They are going fast!

OPENING SEASON SPECIAL OFFER

200 One-Sheets, 1 Color, Quality Stock..... \$8.00
200 Cards, 14x22, 1 Color, Nice Card Stock..... 7.00
POSTERS, DATES, HERALDS, CONTRACTS, Etc. See Show Requirement.

HIGHEST QUALITY—QUICK SERVICE HARRISON SHOW PRINT, New London, O.

TOUNG GEN. BUS. TEAM AT LIBERTY. GILBERT SHIA—Age, 27; height, 5 ft., 8 in.; weight, 145 lbs. Brittone voice. Specialties with Money and Comedy. Excellent Singing Voice. JACKIE DE MART (SHIA)—Age, 26; height, 5 ft., 9 1/2 in.; weight, 125 lbs. Blues and Ballads, some Piano. Raised in the business. Reliable. Smart, modern wardrobe on and off. Photos and references on request. Will consider only dependable managers. Address THE SHEAS, 1811 E. 73d St., Cleveland, O.

"BORROWED WIVES" A Spring Tonic for Laughter. Cast: 4 Male, 3 Female: One Bel. THIRTY DOLLARS A SEASON IN REP. PLAY MART 35 McClellan Street. NEW YORK CITY.

ROYALTY PLAYS \$2.50 and \$5.00 for the Season WHY PAY MORE? Send for List. JOHN LAWRENCE Until March 29, Roosevelt Hotel, Indianapolis, Ind. Worthington, Ind., any time.

Wanted SILVERS FUN SHOW

Singing and Danceling Soubrette, Sister Team, Nov. City, People 5-11. Two Assistant Comedians. Money sure. Open in Indiana April 21. DR. E. F. SILVERS, 1225 Drexel Ave., Miami Beach, Fla.

CALL "BILLY" WHELE'S BILLROY'S COMEDIANS "The Greatest Show on Earth for the Money." Sixth Successful Season, 50 People, 60 Emphatically the World's Most Beautiful Tent Show! Constantly Improving NEVER Deteriorating. WANT Useful Musical Comedy Troupe Singing Juvenile who can do a real line of Paris, Singing and Danceling Soubrette who can act! Chorus Girls. Must be Av. young and between 5 ft., 4 in. and 5 ft., 3 in. Salary, \$25.00. MUSICALS: Fish; Drummer with Vibraphone; DUB Bess, double String Bass; Eb Alto Sax, double Viola; Bb Tenor, double Flute and Piccolo. Other Musicians, wire. All the above MUST be sober, young and neat dressers on and off. You MUST have ability! Don't misrepresent. ALSO WANT (Some Artists, join immediately. CALL—All people already engaged, acknowledge this call by wire! Everybody must report in CORDELE, GA., MARCH 25. Rehearsals MARCH 26. No time for letters! Everybody WIRE, don't write. Address "BILLY" WHELE, Wilmet Hotel, Atlanta, Ga. In answering, state age, height, weight, reference and salary expected. FOR SALE —A \$2,200.00 Baker-Lockwood 60-ft. Round Top, with the 10-ft. Middle, Side Walls, Proscenium, Marquee, Khaki. Used two seasons. Stored in Cordle, Ga. Good for at least one more season. First \$250.00 takes it.

THEATRES WANTING REAL SERVICE ON TYPE POSTERS DATES AND CARDS DISPLAYED ATTRACTIVELY. PRINTED ON LITHOGRAPH PAPER WITH NON-FADING INKS.

Write Us for Samples and Prices.

The Donaldson Litho Co.

NEWPORT, KY. (Opposite Cincinnati)

Tell the Advertiser in *The Billboard* Where You Got His Address.

Tabloids

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Emmett Lynn On New Stand

Opens at State, Trenton, N. J., for stock — Max Golden business manager

TRENTON, N. J., March 15.—Emmett (Pap) Lynn and his players, after completing a successful stock run at the Forum Theater, Philadelphia, have just moved into Manager Keegan's State Theater, this city, for an indefinite stay.

The Lynn tab. is considered one of the leaders in the tabloid field today, and Manager Keegan, after looking over the initial offering, termed the Lynn company one of the best of its kind he has seen since he has been in the business, which, incidentally, covers a period of 25 years. The company is presenting only the best of royalty shows.

Max Golden, veteran tab. manager and producer, has just joined the Lynn organization to serve in the capacity of business manager.

The complete Lynn personnel includes Fawn Marion, leads; Stella Watson, characters; Isabel Florino, prima donna; Virginia Smith, ingenue-soubret; Danni Montgomery, juvenile; Stanley Montfort, leads; Jack Rummel, characters; George Robbins, characters; Lew Patch, juveniles; Gene Du Toit, scenic artist; Walter Frey, assistant artist; Joe Dunn, electrician; Frank Tagly, carpenter; Mother Smith, wardrobe mistress; Collins Bailey, musical director; Max Golden, business manager, and Emmett Lynn, featured comedian.

A highlight of the show is the Mark Twain Four, composed of S. F. Moore, Herman Hunt, Jack Parsons and Lew Patch. There are 12 girls in line.

Bert Saunders a Visitor

Bert Saunders, erstwhile tabloid and burlesque actor, and who formerly handled the straights in the Curly Burr vaudeville act, was a visitor to the tabloid desk last week. Saunders for the last year has been with the A Connecticut Yankee Company, which last week played the Erlanger-Grand Theater in Cincinnati. Bert is set with the company indefinitely, and will be with the show when it plays an all-summer's run in Philadelphia, beginning in a few weeks.

In his visit to *The Billboard*, Bert related some of the experiences he had during his early weeks with the show, and did not hesitate in admitting that his tab. and burlesque experience stood him in good stead in weathering some of the tougher moments. He is a frequent visitor at the various tab. and burlesque shows in the cities in which the Connecticut Yankee plays. He sends regards to all his pals in the business.

Meachum and Lawrence Have Tab. in St. Louis

ST. LOUIS, March 15.—Homer Meachum and Hal Lawrence, who closed recently in Rock Island, Ill., have organized a rotary tab. to play in and around St. Louis. The company opened last week.

To date the company has been doing fairly good business. A number of the members of the Rock Island company are with the new show.



MAX GOLDEN, veteran tabloid manager and producer, who has just been made business manager of the Emmett Lynn Company, now in stock at the State, Trenton, N. J. Golden was formerly associated with Claude (Kid) Long in the producing of tabloid attractions, and for a number of years headed the "Buzzin' Around" company over the Sun Circuit.

SAM (BABY FACE) NEVIN, who has been working the Cincinnati territory with his rotary tab. outfit, is now serving as musical director with the new Fred Burley show at the Band Box Theater, Springfield, O. Marshall Walker and Bud Brownie are featured with the company.

The Chatterbox

By BILL SACHS

NOTE:—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

BOB SHAW, of the Gus Sun Booking Exchange, recently expressed himself optimistically in regard to the tabloid situation. He stated, among other things, that his firm has in recent months received numerous requests for tab. attractions, and that the Sun office has lined up eight new theaters, which will begin a regular musical tab. plicity within the next six weeks.

That all sounded very well, and interested us to such an extent that we immediately dropped Bob a line to get a little more information on the matter. He replied promptly, stating that he was leaving that day (March 14) on three-day business trip, and when he returns he promises to make an announcement that "will be of interest to tabloids in general".

All who know Bob Shaw know that he is a hustler, and when he leaves his office he is out to do some good. If anything can be done in the way of lining up new houses Mr. Shaw is the man that can do it. To our way of thinking, the Sun office would profit by keeping a man of Shaw's caliber on the road at all times. More can be accomplished by enlisting upon theater managers personally than by writing letters or over the phone. We're not trying to tell the Sun office how to run its business—this is merely a friendly suggestion.

We know that many managers, after reading this, will be praying for Bob Shaw to bring home the bacon—if even only a small chunk. Possibly something really interesting is coming off. We shall see what we shall see.

We firmly believe that many talkie-house managers would be willing to take a fling at tabs., if someone went to them with the idea of trying to sell them a 10 or 12-people show, instead of trying to foist upon them an 18 to 20-people attraction.

The majority of the house managers are operating with a considerably bigger nut than they did with the silents, and where they wouldn't listen to paying \$900 to \$1,000 for a show, they might consider playing a smaller attraction. The fact that a show is smaller, doesn't necessarily mean that it is inferior. We would far rather watch 10 good people working than a whole regiment of hams.

Billy Steed Closing Rotary Tab March 30

Billy Steed, whose Bijou Comedy Company has been playing rotary stock in the houses in and around Cincinnati since the middle of last August, is contemplating bringing his season to a close on March 30. His plans for the summer are indefinite. Carl Frank, who until two months ago was associated with Steed in the management of the Bijou company, is now managing the stock tab. at the Princess, Youngstown, O.

Included in the Bijou lineup are Billy Steed, comic; Robert (Dutch) Delsel, second comedy and characters; Nat Barnhardt, straight; Curlio Steed, ingenue and chorus producer; Irvin Gillespie, musical director, and Mildred Delmas, specialties. The chorines are the Three Johnson Sisters, "Pinkie" Esberger, Carrie Delmas and Pearl Beebe.

Walt Kellam Roster

Included in the roster of the Walt Kellam Whoopce Revue, which recently began an indefinite stock run at the Capitol Theater, Sioux Falls, S. D., are Walt Kellam, manager and producing straight man; Sam (Whitey) Barnes, principal comedian; Ray Mathis, comedy and banjo artist; Jimmie Burke, general business and tenor; Bettie Kellam, soubret, and Peggie Rogers, soubret.

Featured with the Whoopce Revue is a seven-piece jazz orchestra made up of Merna Goss, piano; Matt Conway, drums; Clarence Godby, sax, and clarinet; Ray Mathis, banjo; Cuthbert Ispy, trumpet; Phil Bert Conroy, trombone, and "Whitey" Barnes, banjo. The Whoopce Quartet comprises Messrs. Barnes, Godby, Mathis and Burke. There are five girls in line. Dick Wagner is house manager.

Att Candler For Atlanta

Show set at Met. indefinitely — to play in conjunction with talkies

ATLANTA, March 15.—Att (Skinny) Candler and his miniature musical comedy troupe, under the management of the veteran James Eviston, have been contracted to play for an unlimited period at the Metropolitan Theater here, beginning Monday. The initial offering will be *Some Girl*.

The house is under the new management of John Comay, and the Candler company is inaugurating a new policy of 35 cents top at matinees and 50 cents top for night shows. The Candler organization will present four shows daily, in conjunction with first-run talking pictures and a newsreel.

Those who will be seen as regular features with the company are Att (Skinny) Candler, comedian; Cahill and Morley, Jack Ulmer, Dawson, Meeks and Dawson, specialty artistes, and Jeanette Kelley, dancer.

Visiting artistes will be featured from time to time. Emmett Miller, well-known black-face act, will appear as an added attraction during the opening week.

A dozen singing and dancing chorines are also featured with the Candler attraction.

Phil Presson Has Out Own Company in Texas

Philip E. Presson has forsaken the tab. field for the present, and has launched an eight-people vaudeville and illusion show, which is now playing thru Texas to fair results.

The Presson attraction features four vaudeville acts, two illusions, the guillotine and the sword box, and closes with his mental act.

Clara Smith on T. O. B. A.

ST. LOUIS, March 15.—Clara Smith, colored stage and recording artiste, opened on the T. O. B. A. Circuit at the Booker Washington Theater here, this week, with one of the best shows she has ever had out. The Smith show clicked handsly here, and has been booked to remain over next week, with the Grand Theater, Chicago, to follow.

Tab. Notes

VIRGIL (SLATS) TAYLOR and wife are back at the Liberty Theater, Seminole, Okla., for an indefinite engagement.

FRANK MALEY'S Smiling Eyes Company has two more weeks of Public bookings in the South, after which the outfit will head back northward.

NIG SHOPE and wife have just concluded a 30-week run at the Little Roxie Theater, Little Rock, Ark., and with their son Konnith are now spending a few weeks' vacation with Nig's folks in Lockesburg, Ark.

BETTY EARLE (Mrs. Jay Mason) was an arrival in her home town, Cincinnati, last week, coming in from Buffalo, N. Y., where she and her hubby are operating a dance school, and vying successfully too.

According to Betty. In a visit to the tab. deck last Thursday. Betty informed that she will spend about three weeks with relatives in Cincy before heading back east.

JAKE (ISAACS) WILEY, veteran trouper, who in years gone by has trouped with various tabs, reps, and other outdoor attractions, has been confined for the last month at the Jewish Home for the Aged and Infirm, Burnet avenue and Union street, Cincinnati, where he is anxious to hear from all his old friends. A cheery letter from one of his old pals would go far to brighten things up for the veteran Jake.

CARROLL BAKER, musical director, well known in the tabloid field, and who at one time trouped with Victor Herbert, left Cincinnati last week for Detroit, where he will spend a few days before moving on to Chicago, Milwaukee, Madison, Ia., and then directly into New York. Baker has spent the last several weeks in Cincinnati visiting with old friends, among them Sylvan Beebe, who has been operating his rotary tab in the Queen City for the last 16 years.

WICHITA, Kan., March 8.—Due to undesirable publicity and insufficient business the Maurice Cash tab company closed its engagement abruptly here March 1. The undesirable publicity was caused by the company presenting an alleged indecent midnight show on Sunday a few weeks ago at the Crawford Theater.

Wichitans are bitterly against Sunday shows of any kind. The fact that the midnight show is said to have been suggestive has sounded the death knell to the theaters trying to present shows on Sunday, even after 12 o'clock in the future.

Kirk Parrett, manager of the Crawford, denied that the midnight performance was vulgar and that the dances given by the members of the chorus were suggestive as stated in The Wichita Beacon.

NINA VALE, after completing an 18 weeks' engagement at the Princess Theater, Youngstown, O., where she was a big favorite, is now appearing as an added attraction at the Majestic Theater, Fort Wayne, Ind. Miss Vale is now using only the name of Nina in her billing.

OUR QUERY in last week's issue in regard to the whereabouts of Jack Kelly and "Chuck" Morrison, both formerly with Henry Prather's Honey Moon Limited Company, has brought results. "Chuck," piping from Springfield, Mass., informs that he is still with the Mischiefs Makers Company on the Mutual Wheel. Jack shoots us a few lines from Philly to say that he is holding forth this season with Henry F. Dixon's Big Revue, Mutual Wheel attraction. "I was with 'Chuck' Morrison in Boston all last

BERT SMITH WANTS

Four medium Chorus Girls capable of handling tricky stock routines; salary thirty; specialty girls extra. Male and Female Song and Dance Team. Featured Female Specialty Dancers. Two Male Hoofers. Hot Accordion or Musical Act. Top Tenor, Baritone or Lead Singer for quartette. State age, height, weight, previous engagements. Wardrobe, sobriety, appearance absolute essentials. Photos or snaps promptly returned; silence a polite negative. This is a stock attraction in its sixtieth week in this theatre and thirteen consecutive years en route. Wire or write Hippodrome Theater, Baltimore, Md., indefinite.

\$100,000.00 EXPENDED FOR YOUR COMFORT.
600 Rooms and Bath, Redecorated and Refurnished.
HOTELS AMERICA AND MANHATTAN
145-163 WEST 47th ST., NEW YORK
Single Room, Running Water.....\$2.00
Single Room, Private Bath.....\$2.30-\$3.00 | Double Room, Private Bath.....\$3.00-\$3.00
NEW MANAGEMENT.

The BILLBOARD HOTEL DIRECTORY

ADVERTISING RATE—One line across two columns, consecutive insertions, payable in advance: 52 times, \$35; 26 times, \$18.50; 13 times, \$9.50; 5 times, \$4.

NEW YORK CITY
ACROPOLIS HOTEL..... 310 W. 58th St. Single, with Private Bath, \$12.50; Double, \$14.00
ARISTO HOTEL..... 101 W. 44th St. (Bet. 4th Ave. and 6th Ave.), Sing., \$8 Up; Dbl., with Bath, \$12 Up
BROOK HOTEL..... 267 W. 40th St. \$1.50 Daily up; \$7 Weekly up; \$10 Double, Phone, Penn 7937
CHESTERFIELD HOTEL..... 139 W. 50th St. Rooms, Running Water, \$12 Week, Bryant 6000
GRAND ARTIST..... From 25 Up Broadway and 21st St. Contrace 4100
HOTEL AMERICA..... 140 West 47th Street..... From \$2.00 Up..... Bryant 7690
HOTEL HERMITAGE..... From 25 Up Times Square, 42d and 7th Ave..... Phone, Wabconin 2300
HOTEL MANAGER..... Rates, \$2.50 Up 7th Ave. and 50th St. 2,000 Rooms..... Circle 5100
HOTEL TIMES SQUARE..... From 25 Up 35 W. 4th St. (West of 5th Ave.) Phone, Laoka, 6200
MANHATTAN HOTEL..... 157 West 61st Street..... From \$2.00 Up..... Bryant 7970
MANFIELD HALL..... 228 W. 50th St..... Columbus 3700

AKRON, O.
FEDERAL HOTEL..... 3 Federal St. Everything New. Prices Reasonable. Phone, Main 1363
ATLANTA, GA.
EDISON HOTEL..... Show Folks' Headquarters..... \$1.00 per Day, \$5.00 per Week
ALPHIN HOTEL..... Low Theatrical Rates..... 311 Tremont St. Tel., Hancock 1850
COMMONWEALTH HOTEL..... Near State Home..... Attractive Rates
HOTEL ARTIST..... Cor. Washington and Hopkins St. Professional Rates. Hubbard 7430
HOTEL BOSTONIAN..... 43a Howard St. Under New Management. Sigs., \$5, \$6, \$7; Dbl., \$10. Haymat 2770
BUFFALO, N. Y.
CORONA HOTEL..... 570 Main St. The Home of Performers..... Reasonable Rates
HOTEL CHELSEHAM..... Leading Theatrical Hotel..... 234 Franklin Street
HOTEL RALEIGH..... Near All Theaters..... Professional Rates..... 354 Franklin St.

CHICAGO, ILL.
CLARK AND LAKE HOTEL..... 211 No. Clark Street..... Phone, Dearborn 2117
BREKIDY APT. HOTEL..... 201 8th St. Hkpg. Apts. 2-4 Rms. Priv. Bath, \$10 Week and Up
HOTEL RALEIGH..... 645 N. Dearborn St. \$5 Single, \$10 Double and Up. Phone, Sup. 3335
HOTEL WACKER..... 411 W. Huron St. 300 Rooms with Bath, \$10 and Up. Tel. Superior 1286
LA SALLE MANSIONS..... 1829 N. La Salle St. Hkpg. Apts., 1 to 4 Rooms, \$7 Week and Up
NEWBERY FURN. APTS. 833 N. Clark St. Hkpg. Suites, \$2 wk. and Up; Rms., 35 wk. and Up
NEW JACKSON HOTEL..... Jackson Blvd. and Halsted St. Rooms, per Wk., \$1 Up. Haymarket 7148
PARK MANSIONS..... 1702 N. La Salle St. Hkpg. Suites, \$5 wk. and Up; Rms., \$8 wk. and Up
ST REGIS HOTEL..... 516 N. Clark St. Hkpg. Apts., \$100 Up; Double, \$18.00 Up. Superior 1232
VERONA APT. HOTEL..... 1005 N. Clark St. Hkpg. Apts., 2-4 Rms. Priv. Bath, \$10 Week and Up
WESTON HOTEL..... Madison and Market Sts. Rooms, \$1.50 and Up..... Tel., Franklin 2100

CINCINNATI, O.
HOTEL BRAXTON..... 9th and Vine Sts. Leading Theatrical Hotel. Special Rates to the Profession
HOTEL KNOX..... 4th & Elm..... Single, \$7 and Up; Double, \$12.50 and Up
PALACE HOTEL..... Centrally Located..... \$10 Rooms..... Special Professional Rates
REGAL HOTEL..... Opposite Palace Theatre..... 6th St. at Vine..... \$8 Up Single, \$10.50 Up Double
CLEVELAND, O.
HOTEL SAVOY..... Euclid Ave. 175 Rms. Opp. Keiths, Lew and Ohio Theat. Low Prof. Rates
DALLAS, TEX.
NEW DALLAS HOTEL..... 310 South Ervey St. Rates, \$1.25 per Day and Up. Single
DETROIT, MICH.
FAIRBAIN HOTEL..... John R. at Columbia..... Downtown..... Special Rates to Theatrical People
HARRISBURG, PA.
WILSON HOTEL AND GARAGE..... 149-9 S. 2d St. Rms., \$1 Up. Spec. Weekly Rates. Bell 9630
HOUSTON, TEX.
WOODS HOTEL..... 412 Travis..... Rates, \$1.00 and \$1.50 per Day, \$5.00 and \$5.00 per Week
INDIANAPOLIS, IND.
PLAZA HOTEL..... Centrally Located..... Professional Rates..... Frank C. Kolemiller, Prop.
KANSAS CITY, MO.
DELL RAY APT. HOTEL..... Rooms with Bath..... Kitchens and Suites by Week..... 1324 Central
GLADSTONE HOTEL..... 9th and Oak. Take Indep. Car from Station. Real Theatrical Hospitality
HOTEL MEMPHIS..... 12th and Central, Kansas City's Newest Downtown Hotel. Theatrical Rates
LANCASTER, MICH.
HOTEL STRAND..... Performers' Headquarters. Clean and New. Central. Rates, \$1.25 and \$1.50
LOUISVILLE, KY.
CONGRESS HOTEL..... 6th Street, Opposite City Hall..... Rates to Suit..... Phone, Main 9261
PLAZA HOTEL..... Centrally Located..... Weekly Rates..... Catering to and Owned by Profession
MEMPHIS, TENN.
PONTOTOC HOTEL..... Rms., Hot and Cold Water, \$7 per Week; Rms., Private Bath, \$9 per Week
NEWARK, N. J.
HOTEL PULLMAN..... 41 South 66..... Single, \$7-8; Double, \$10-12..... Mitchell 3461
PHILADELPHIA, PA.
EMERSON HOTEL..... Every Room with Bath..... \$7 to \$10..... 16th and Girard Ave.
HOTEL WINDSOR..... 1223 Filbert St. The Home of the Performer. \$8 Week, Single, \$12 Double
PITTSBURGH, PA.
HOTEL HENRY..... Theatrical Headquarters..... Oro. S. Lehner, Gen. Mgr.
READING, PA.
CRYSTAL HOTEL..... 733 Penn St..... Special Rates
RICHMOND, VA.
HOTEL RICHMOND..... In the Center of Everything..... W. E. Hockett, Manager
SAN ANTONIO, TEX.
HAMILTON HOTEL..... 125 Loyola St. Downtown. Weekly, \$7 and \$9; Private Bath, \$9 and \$12
SOUTH BEND, IND.
COLUMBIA HOTEL..... H. S. Peigen, Prop. Redecorated. Run. Water All Hms. Rates Reasonable
ST. LOUIS, MO.
MR. ETHEL EDSTROM..... 1312 Lindell Blvd. Private Rooms. Home Cooking. Special Rates
TOPEKA, KAN.
REID HOTEL..... Rms., Hot and Cold Water, \$5 per Week; Priv. Bath, \$9. J. E. Kennedy, Mgr.
TULSA, OKLA.
NEW HOTEL TULSA..... 659 Rooms..... Dining Room..... Canteen..... Special Theatrical Rates
HOTEL MONTECLAIR..... 100 Rms., \$2 Dbl., with Bath; \$1.50 Dbl., Run. Wat., Lafayette & Wash. St.

week." Jack pens, "Bob Black and wife were at the same hotel and, believe me, we had some good old-fashioned tub, harmony that made the 'burleyeue' performers sit up and take notice. Strange as it may seem, business has been good with us. We have been in the East all season and have gone over the top often. Dixon is a good showman and, unlike most managers, doesn't deteriorate with age. He is up to the minute in all things, and that is half the battle. Our season closes in four weeks in Union City, N. J."

JACK MATTHEWS has deserted the tab. field to enter the dance-band field, and is now playing with a musical organization thru Iowa, Wisconsin, Minnesota and Northern Illinois. Jack is directing the orchestra and handling all arranging.

"SEABEE" HAYWORTH and wife, Marion, and young son, Joe, closed with Harry Strouse's Fritolites at the Empress Theater, Cincinnati, last Saturday, and left immediately for the Hayworth domicile in High Point, N. C., where they will vacation for a few weeks. "Seabee" reports a good season with the Fritolites Company, the show losing only 2 days in 28 weeks. The Hayworth troupe will go out with a tent rep. company early in the spring.

BOBBY WHALEN, juvenile, came into Cincinnati last week from Savannah, Ga., where he appeared for a time over a local radio station. Bobby closed recently with Marshall Walker's White Gang Revue, and before that played for several months with Jack Burke's Blue Streak Revue over the Sun Time. From Cincinnati Bobby moved into Chicago, where he has several offers for a job.

JEAN BARNES, erstwhile tabster, is back again with Elsie Calvert's Revue on the Royal American Show. Miss Barnes will be featured with the Calvert attraction this season. She also will produce the girl numbers.

DAVE AND BABE EDELL, who closed a few weeks ago with the Marshall Walker attraction, left Cincinnati last week to spend a brief vacation in their respective home towns. Dave pulled out for Baltimore, and Babe grabbed a choo-choo for Hammond, Ind.

Be a Booster for Milt Schuster
Booking Burlesque, Musical, Dramatic,
36 W. Randolph Street, Chicago, Ill.
A NEW BIT BOOK READY
The first of every month. The largest outlet for Bits, Acts, Songs, Openings, Finishes in America. Our new BITBOOK defies all competition ONE DOLLAR A COPY. ORDER NOW. FREE LIST.
PASSAR AND LEWIS
Suite 411, 145 West 45th Street, NEW YORK.

Producers-Comics
Bit and Blackout Book No. 3 now ready. Price, 2 Books 1 and 2 together for \$7.00. New, funny and clean material. Free list of other Revues. Also list of Specialities, Dramatic Acts, Monologues, etc., free.
O. MACK, 129 East 34th St., New York.

REAL STAGE AND RADIO MATERIAL
Musical Comedy and Dramatic Manuscripts. Old-time, sure-fire Afterpieces. 4 Different Bit Books, Vaudeville Acts and Monologues. Send for our new list.
THE TAB SHOP
351 N. Clark St., CHICAGO, ILL.

WANTED FOR HONEYMOON LIMITED COMPANY
Chorus Girls who do Specialities and lead Numbers. Must be young and have lovely, Army Theatre, Roncoverte, W. Va., March 20 to 23; Collins Theatre, Covington, Va., week March 24. HENRY H. PLATHER, Manager.

LINCOLN APT'S
Newly Furnished. 300 W. 51st St., New York City
Furnished Apartments
1, 2, 3, 4 and 5 Rooms.
John A. Fieor, Mgr. Tel., Columbia 7244.

IRVING HOTEL
Newly Furnished. 917 Walnut Street, PHILADELPHIA
100 OUTSIDE ROOMS.
Weekly—Single, \$9; Double, \$12; Three, \$15. With Bath—Single, \$12; Double, \$16; Four, \$22. This Rate for Performers Only.
DAVID ROSEN, Prop. Phone, Kingsley, 6580.

CADILLAC HOTEL
Your Home While in N. Y.
BROADWAY AND 43D ST., N. Y.
In the Heart of New York.
Nicely furnished \$12 | With Private Bath, Per week \$15
Hot and Cold Running Water and Private Telephone in Every Room.

IN PITTSBURGH IT'S HOTEL HENRY
Single Rooms, Hot and Cold Running Water, \$1.50 and \$2.00.
Double Rooms, Hot and Cold Running Water, \$2.50, \$3.00, \$3.50, \$4.00.
Single Rooms, with Bath, \$2.00, \$2.50, \$3.00 and \$4.00.
Double Rooms with Bath, \$2.50, \$4.00, \$4.50, \$5.00, \$5.50.
Large Parlor Rooms with Bath, four persons to the Room, Special Rates.
CAPE. COFFEE SHOPPE.
Located on 5th Ave., at Smithfield Street. GEO. S. LEINER, Manager.

Is Your Subscription to The Billboard About To Expire?

Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

City Stock Changes Policy to Two-a-Day

NEW YORK, March 15.—Louis Munschback, directing manager, and Howard Burkhardt, general manager of the City Theater on 14th street, after three months of the 3-in-1 continuous, noon till midnight, policy of presentations with strip ticket, changed their policy on Saturday last to regulation two-a-day burlesque with all seats reserved.

The prices for the continuous policy, which were all seats 50 cents, Saturdays and Sundays 75 cents, have been changed to 50-65 cents; boxes, 90 cents; for matinees, 50-75 cents; boxes, \$1 for evening performances and Sunday, and no midnight shows.

Saturday matinee the house was well filled by an expectant audience.

Production—More than the usual full-stage sets for sketches, silk semicircles, silk drapes and pictorial drops for bits, dialogue, and scenic sets of splendor for numbers, tableaux and finales, the attire of the men principals running from tux. to street, character and comedy clothes, and the women from gorgeous gowns to the familiar strips.

Presentation—A series of comedy sketches, bits, dialogs, specialties and numbers.

To this reviewer it was apparent that the three comics had contributed their favorite comedy bits. Staged by Sam Raynor, under the personal supervision of Manager Burkhardt.

The bits, for the most part, abounded with double-entendre that was cleverly camouflaged.

The musical numbers, dancing ensembles, tableaux and finales, staged by Paul Kane, were out of the ordinary, the lighting effects being exceptionally effective.

Players—Sam Raynor, an eccentric; Artie Lloyd, a contrasting eccentric, and Bert Carr, a clean-cut, small-mustached Hebrew comic, carried the burden of the comedy.

Eddie Green and Murray Green, clear-dictioned, aggressive juveniles, alternated as straights in feeding the comics and their coworkers, Murray supplementing with singing in leading several numbers.

Evelyn Ramsey, a personally attractive redhead with an ingratiating ever-present smile, enacted the role of leading lady in most of the scenes, supplementing as a leader in several numbers and as a sizzling soubret. Miss Ramsey has a pleasing personality plus exceptional ability and versatility as a leading lady soubret.

Virginia Jones, a blond beauty of the Dresden-doll type, shows a notable improvement over her previous performances as featured fem. of the Columbia Theater runway. For whereas Virginia still retains her cute mannerism, she has developed a more admirable beauty of face and form, and far more ability as a vocalist and teasing stripper, for she has become an artiste à la strip.

Dona Davis, a pretty, petite, auburn-haired ingenue-soubret, was exceptionally effective in scenes and effervescent in leading numbers, a la strip, supplementing as a saxophone-playing specialist and show stopper.

Ruby Foreman, the Tangam of circuit companies, is far better set in this show than formerly in circuit shows, for in this show she was featured as a singing and dancing specialist, singing melodiously and dancing delightfully, for Ruby has her own conception of how a contortional classic should be swayed sinuously to please the patrons, and her graceful movements could have held the stage indefinitely.

Peggy Wilson, a blond beauty with all the personal attractiveness of a Broadway musical comedy star, was an optical treat of delight from the top of her Dresden-doll head to her twinkling toes,

for Peggy as a featured fem. on the runway captivated the customers for repeated encores and held their intense attention by her sweetly modulated singing and graceful dancing in a spotlighted stage tap routine seldom seen in present-day burlesque.

In her opening number she stopped the show and was rewarded by at least one of her ardent admirers with a floral tribute and was fully entitled to another for her effective delivery of lines and actions in a comedy scene.

Peggy's graduation from burlesque to Broadway is assured as soon as she is seen and heard by a Broadway show scout.

Frances Smith, a pretty, petite, ring-letted brunet, with a pert mannerism, evidenced exceptional talent and ability in her delivery of lines and actions in the "meeting women" bit. If this kiddie can sing and dance she should be given the opportunity to strut her stuff in leading numbers and on runway.

CHORUS—Twenty-four prancing ponies, with youth, beauty, talent and ability to sing in harmony and dance in unison in the novel numbers, and an optical feast of delight as modelsque posers in the picturesque tableaux.

Bert Faye, an added attraction, pre-

sented a novelty for present-day burlesque, opening his act as a combination banjo-harmonica playing specialist, who responded to repeated encores, with a three-foot-long slapstick dynamic dancing specialty that brought forth more uproarious applause than we have heard in many days in a burlesque house.

COMMENT—A meritorious production in which the feminine principals distinguished themselves by frequent changes of gorgeous gowns and chic costumes, their contrasting personalities standing out distinctly and delightfully.

Taking it as we found it at the Saturday matinee, the change in policy will bear careful watching by those inclined to the belief that burlesque is washed up.

NELSE.

Gayety, Boston, Adds Features

BOSTON, March 15.—A bid for more business is being made by the Gayety, Mutual burlesque house, by adding to the usual burlesque on Monday and Thursday nights special attractions. Monday will be known as "Professional Night" and five vaudeville acts will be added. Thursday will be "Cabaret Night" and leading entertainers in and around Boston will do their stuff.

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE chief topic of discussion and debate among burlesquers in general during the last week was the published report in "The Billboard" two weeks ago of the alleged plan of the Mutual Burlesque Association for rotary stock presentations for next season.

Granted that the promoters concede the plan to be practicable where-by they can reduce the operating expenses of presentations by the elimination of salaries for a company manager, musical leader and three stagehands, their transportation and transfer of baggage, and the necessary transportation and transfer of scenery, lighting effects and costumes, by the principals rotating around the circuit, while the choruses remain permanent in their respective houses, we personally consider it impractical if the Mutual Burlesque Association is retained as a booking organization, with its attendant booking fees from houses for a circuit of 40 or more towns as heretofore.

That the Mutual Burlesque Association has no intention of disbanding as a booking organization has been evidenced by the recent activities of L. H. Herk, its president and general manager, by his organization of independent corporations, with himself as president, in taking over the leases of the American and Irving Place theaters in New York City, and negotiating for other houses in other cities, and renewal of lease on the MBA executive offices in New York, unless Herk plans for by no stretch of our imagination can we see independent house owners and lessees paying a booking fee to the Mutual Burlesque Association for the booking of rotary principals only, that they can engage for themselves minus house fees, from any reputable agency.

Prior to the opening of the current season, we conferred with T. V. Dalton, directing manager of the Burbank and Folies burlesque stock theaters, Los Angeles, on the possibility and practicability of rotary stocks, and set forth our personal findings in several featured articles on this page, in which we conceded the practicability of rotary stock units of 5 to 10 towns, surrounding several large cities somewhat similar to New York, but we cannot concede the same plan practical for circuit as extensive as that of the Mutual and its maintenance of a booking fee association similar to the MBA.

It is inexplicable to us personally why the MBA is closing many of its better shows and permitting some of its bad ones to continue.

It is also inexplicable to us, personally, why the MBA is closing many of its best houses to circuit shows, and reopening them with stock-company shows. This is especially applicable to the houses in which Herk and several of his associates have financial holdings.

During the last three weeks we have made a survey of several stock houses, for the most part operated by owners and lessees, who have given us confidential information relative to their actual operating expenses of houses, productions and presentations, with the privilege of giving publicity in The Billboard to figures and facts that will have far-reaching effects on the future of burlesque as it pertains to independent houses, productions and presentations. Lack of space in this issue will not permit its publication, but we are now compiling figures, facts and factors for a forthcoming issue, and the data will prove interesting and instructive to our burlesque readers.

Passaic-Bayonne Stock Alternating

PASSAIC, March 15.—Joe Hurlig, confident that he has won police approval for future presentations at the Playhouse Theater, is now set with two stock companies that will alternate at the Playhouse in this city and the Bayonne Theater, Bayonne.

The Bayonne company opening today includes Jack Lamont, Al Pharr, Frank Anderson, Betty June Lee, Gertrude Foreman, Lew Harris, Frank Scannell, Virginia Wheeler, Vera Walton and Lucille Runyon.

The Playhouse company engaged for the coming week includes Hal Rathburn, Tommy Miller, Harry Cornell, Bobby Leonard, Jean Bodine, Helen Morgan, Alma Montague and Jean Gardner.

Nat Mortan, artist representative, selected the cast and chorus for both companies.

Lyric Theater Stock Flounders and Flops

HOBOKEN, N. J., March 15.—The Volcano Producing Company, P. Elliot directing manager; Ben Gordon, business manager; C. H. Cushman, stage manager; Edith Gerne, ensemble manager, opened a season of burlesque stock Saturday last at the Lyric Theater that continued until Tuesday, when the stage crew, musicians and players walked out.

There are many and varied rumors as to the cause of the floundering and flopping but the effect was conclusive.

Police Prohibit Strip Numbers at Passaic, N. J.

PASSAIC, N. J., March 15.—The police department, in the person of Commissioner of Police Benjamin F. Turner and his personal staff, visited Joe Hurlig's Playhouse Theater Saturday last.

What they saw in strips was sufficient to cause them to prohibit any further performances until Hurlig convinces the commissioner that strips will be eliminated from all future shows.

Ed E. Daley's 'Rarin' To Go'

NEW YORK, March 15.—Ed E. Daley, operator of Broadway Scandals and Bare Facts companies on the Mutual Circuit, presented Bare Facts at the Star Theater, Brooklyn, last week, with a lay-off week to follow, that permits a reorganization of the company in combination with a colored company into Rarin' To Go that reopens Sunday, March 23, at the Lyric Theater, Dayton, with other Mutual Circuit houses to follow.

American Theater Stock Are Victims of Robbers

NEW YORK, March 15.—The management and players of the American Theater Stock company are mystified by the continuous thefts of money, clothing, musical instruments and other valuables from dressing rooms and storerooms.

Al Carkey, concessionaire, lost many of his prize candy packages and cigars on Wednesday from his storeroom.

Rialto and Academy Alternating Stock

CHICAGO, March 15.—Leo Stevens is now fully set with two stock companies that will alternate weekly at the Rialto and Academy theaters.

The casts include Bobbie Wilson, Ray Read, Joe Kilch, George Schiller, George Kinnear, Esther Bert, Edna Bates, Elvio Harndon, Mercedes Riviere and others.

CIRCUIT REVIEW
SPORTY WIDOWS

—with—
FRANK MACKAY and FLOSSIE DeVERE
Presented at the Columbia Theater, New York, week of March 10.

CABT—Frank Mackey, Flossie Devere, Bob Eugene, Jim Galvin, Al LeRoy, Al Leonard, Buster Phillips, Irene Stanley and May Hirsch.

CHORUS—Christine Ford, Dottie Black, Pecwee Powers, Alice Wygert, Bobby Massamette, Louise Adair, Helene Eugene, Flo Carlton, Dubby Wolf, Daisy Dabney, Jean Parker, Orace Stewart, Lillian Dabney, Ann Parker, Dolly Dawe and Ethel Cole.

PRODUCTION—Not up to the standard of circuit shows in full stage sets, but the usual run of semi-cycas, silk drapes and pictorial drops with ordinary gowning and costuming.

PRESENTATION—A long, drawn-out dialogonistic sketch, appertaining to a wedding that took place in the finale. Further than that, the house program shows 11 dialogues and 14 numbers with several small-time singing and dancing specialties.

PLAYERS—Frank Mackey, an eccentric Dutch comic, in frequent changes of customized-tailored comedy clothes, worked thruout the presentation with a self-assured, self-satisfied mannerism that led us into the belief that he was working under a censor's blanket, for while he apparently depended on his wise-cracking double-entendre for laughter he was careful to camouflage it by a delayed line of action that gave the wise guys ample opportunity to grasp his meaning, and himself an alibi in the event of his being criticized.

Be that as it may, he is not the same Dutch comic that we reviewed in the past in B. F. Kahn's Union Square Stock Company. Mackey's falling off may be due to Chicago or to advancing years, for the fall of a former laugh-evoking, applause-getting performer.

Flossie Devere has lost none of her former pleasing personality or ability to humor her lines and actions in scenes to evoke laughter or applause, nor her melody in singing, nor her dynamic dancing, for Flossie was the life of the presentation, and when it comes to strips Flossie can give the other contortional classics a few pointers on how it should be done.

Bob Eugene, an eccentric wise-cracking sap comic, in all probability did all that he was permitted to do as a funny, falling foll for Mackey; also taking part as singer in male quartet.

Jim Galvin, as usual, was the classy-clothed, clear-dictioned, aggressive straight, handling his lines letter perfect, supplementing as a singer in male quartet.

Al LeRoy, a tall, slender, somewhat youthful character man, enacted several minor roles and a double singing and dancing specialty; likewise in male quartet.

Al Leonard, a clean-cut juvenile, appeared in several bits and led numbers, supplementing with singing and dancing specialties.

Buster Phillips, a pretty face, auburn-haired, slender form insonue, worked in scenes letter perfect, led several numbers and in a sap characterized double singing and dancing specialty with LeRoy, but was at her best in a pearl-roped costume leading a number.

Irene Stanley, a personally attractive blonde, worked in scenes, sang and walked thru several numbers.

May Hirsch, a vivacious brunet, was effective in a comedy bit with Eugene, and led several numbers with but little pretense at dancing.

Chorus, typical of the circuit with several outstanding youngsters, that worked with pop in a series of usual numbers.

Comment
Granted that the principals, individually and collectively, were perfect in their lines and actions, working in a self-assured manner in sketches and numerous dialogs, they apparently lacked the proper stage direction in putting the final punch into their lines and actions that usually evokes laughter and applause; therefore, the presentation was on a par with its predecessor, *Burlesque Revue*.

Columbia Theater Company

Willie Creager and his orchestra as usual when playing for a week show, put more than the usual pep into the playing of his orchestra.

Lec Smith and Jean Steele, apparently

Spotlights, Floodlights, Color Wheels, Scenic Effects, Connectors, Plugging Boxes, Music Stands, Supplies

KLIEGL BROS
UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.
321 WEST 50TH STREET
NEW YORK, N.Y.

WANTED FOR SUMMER STOCK
FEATURED WOMAN, EXTRA ADDED ATTRACTIONS, Prima Dancers, Bouffettes, Ingenues, Comedians, Stralshusen, Dancers, Chorus Girls and a first-class Number Producer with Novelty, Stock opens with Midnight Show, April 8. Address
GEORGE JAFFEE, Academy Theater, Pittsburgh, Pa.

catching the spirit of Creager or maybe by direction of Billy Koud, put pep aplenty into their performance on the runway, and the same is applicable to the Dancing Dolls, especially Little Pinky, the boyish-bob blonde, with her dimples, ever-present smile and vivaciousness, and the bushy-haired blonde with her effervescence.—NELSE.

Placements

Ike Weber Agency, New York, has made placements, viz.:
Gayety Theater (Stock), Scranton—Opening Monday last, Isabelle Van and Myrtle Wilson, Hop Spitzer and Bucking Mule Company as added attraction for the opening week.
Bijou Theater (Stock), Philadelphia—Syd Burke, soubret, and Vincent Scenlon, character man, opened Monday.
American Theater (Stock) New York—Danny Murphy opened Sunday.
City Theater (Stock) New York—Frank Naldi, character man, opened Saturday.
Empire Theater (Stock), Albany—Sarlow Sandow, added attraction, opened Monday.
Milt Schuster Agency, Chicago, has made placements, viz.:
National Theater (Stock), Detroit—Paul Morokoff.
Gayety Theater (Stock), Milwaukee—Reese and Darr, Jack Kane and wife, George Douglas, Kitty Warren and Billy Wallace.
Majestic Theater (Stock), Ft. Wayne—Dot Bond and Earl Miller.
Garrick Theater (Stock), St. Louis—Stella Novak.
Academy and Rialto theaters (Stock), Chicago—Elvie Herndon, Mercedes Riviero, Frank O'Neil, Joe Klich, George Schiller, George Kinnear, Esther Bert and Ann Savoy.
Apollo Theater (Stock), New York—Dugan and Ryan.
State Congress Theater (Stock), Chicago—Franklyn Hopkins and Max Genler.
Mutual Theater (Stock), Indianapolis—June Brooks.

Changes on Circuit

Mutual route sheet for March 17-22 indicates 32 shows on tour, five shows laying off, viz.: *Girls From Hapsylund*, out of Chicago; *Bare Facts*, out of Star, Brooklyn; *Hello, Parce*, out of Jamaica; *Ginger Girls*, out of Gayety, Brooklyn; *Moulin Rouge Girls*, out of Buffalo.
Frivolities, Harry Strouse, operator and manager, closed its season Saturday last at the Empress, Cincinnati.
Hindu Belle, Rubo Bernstein, operator; Griff Williams, manager; closes its circuit season Saturday at the Empress, Cincinnati, to reopen for a supplemental season of stock Sunday at the Empire Theater, Toledo.
Sporty Widows, Harry Newman, manager, closes its season Saturday at the Star Theater, Brooklyn.
Route sheet for March 24-29 indicates 29 shows on tour, three shows laying off, viz.: *Stepps Show*, out of Buffalo; *Lafin' Thru*, out of Casino, Boston; *Girls in Blue*, out of Jamaica.
Rarin To Go, a combination black and white show, Ed E. Daley, operator, replaces *Bare Facts* on the circuit by going into the Lyric, Dayton.
New York—Columbia Theater, Walter Reade, owner; Mike Joyce, manager; closes its Mutual season with the *Sliding Billy Watson Show*, notwithstanding rumors of a three weeks' extension for circuit shows, as contracts have been signed for renovation of the theater beginning April 1 for RKO presentations.
Hartford—Grand Theater, David Weinstein, manager, closes its season April 12. *Stepps Show* being the last Mutual show. The house under Weinstein management reopens April 21 with the James Thatcher dramatic stock company.
Pittsburgh—Academy Theater, George

Jaffe, operator and manager, closes its Mutual season Saturday, April 5, reopening Sunday, midnight, for a supplemental season of stock with a newly organized company under the stage direction of Jack Reid, operator and manager of *Renard Breakers*. Reid will remain in Pittsburgh to be near Mrs. Reid, who is confined in the South Side Hospital.
Jamaica—Jamaica Theater, Dave Kraus, operator and manager, brings its Mutual season to a close March 29 with *Bowery Burlesquers*.
Baltimore—Gayety Theater, Hon Nickels, operator and manager, scheduled to open a supplemental season of stock April 7.
Big Rivers, Claire Devine, operator; Henry P. Dixon, manager, scheduled to close its season at Washington March 29.
Paterson—Orpheum Theater, Billy (Beef Trust) Watson, owner; Charlie Edwards, manager, scheduled to close its Mutual season March 29 and reopen Sunday, March 30, with a stock company now being organized.
New York—Apollo Theater, Billy Minsky, operator and manager, brought its Mutual season to a close Saturday with *Take a Chance*, and reopened Monday with a newly organized stock company for a summer run.
Boston—Howard Theater, Al Somerby, manager, closes its Mutual season April 26 with *Nite Club Girls*, reopening with a newly organized company for a summer run of stock.

Irving Place Is Sold To Herk's Corporation
NEW YORK, March 15.—The Irving Place Theater lease, heretofore held by the Uno Realty Company, Inc., William Meltzer, president, has been sold to the Wilmae Amusement Corporation for a term of five years.
I. H. Herk, president and general manager of the Mutual Burlesque Association, is listed as president of the Wilmae Corporation.

Gayety Stock Gamboh Condemned in Police Court
KANSAS CITY, March 16.—Sam Reider, manager; Billy Williams, comic; Mary Lee Tucker and Ida Shaw, featured fems, of the newly organized Gayety Theater Stock Company, appeared in police court Wednesday, where Reider was fined \$500 and the performers \$100 each for giving what the police complainants claimed to be an indecent performance two weeks ago.
George Young, having succeeded Reider as manager, has promised the police that the presentations of the future will be sufficiently clean to please the Puritans, and it now remains to be seen what will be seen and heard from the stage under Young's management.

Added Attractions
Jerri McCauley augmented *High Flyers* at the Academy Theater, Pittsburgh.
Anna Clair, formerly of Minsky's National Winter Garden stock company, augmented the Empire Theater stock company, Albany, last week.
Nina, formerly of the Princess Theater stock company, Youngstown, O., is now augmenting the Majestic Theater stock company, Ft. Wayne, Ind.

Changes at the City
NEW YORK, March 15.—The change in policy from continuous to two-a-day shows at the City Theater Saturday last worked well for the matinee, but not so good for the evening, therefore Mansback and Burkhardt changed their policy again from two-a-day to three-a-day for Saturdays and Sundays.

Changes in Casts

Follies Theater (Stock), Los Angeles—Maurice (Lefty) Levine and wife, formerly of the Liberty Theater Stock Company, San Diego, opened at the Follies March 1.
Apollo Theater (Stock), New York—Jean Bodine did not open March 10 as reported, due to a better salary offer from Nat Mortan for the Joe Hurtig stock company.
Bijou Theater (Stock), Philadelphia—Billy Pitzer, character straight man, closed March 8. Syd Burke, soubret, opened Monday for an indefinite engagement.
National Winter Garden (Stock), New York—Eather Bert closed March 8 to accompany her husband, Bob Friedman, to Chicago by auto to reopen for Leo Stevens in the Academy Theater Stock Company. Hal Rathburn closed at the Garden Saturday in expectation of opening Monday at Fassic. Billy Goodwin opened at the Garden March 10.
American Theater (Stock), New York—Sammy Weston opens Saturday, Opal Oakley opened Monday. Irving Selig, producer and stage manager, succeeded by Joe Rose, is scheduled to close Saturday.
State Congress Theater (Stock), Chicago—Franklin Hopkins succeeded Bobby Burch Saturday.
Apollo Theater (Stock), New York—Dugan and Ryan opened Monday.
Burbank Theater (Stock), Los Angeles—Frances Parks, featured fem., closes Saturday and enroute for Chicago to reopen at the Empress Theater.
Irving Place Theater (Stock), New York—Art Mayer closed March 8 for a two weeks' vacation, returning March 24. Yvonne and Vivian LaVardo closed March 8.
City Theater (Stock), New York—Jim Yeoman, producer, closed March 14.

Dave Kraus Alters Policy At Fox-Jamaica Theater

NEW YORK, March 15.—Dave Kraus, operator and manager of the Fox-Jamaica Theater, Jamaica, L. I., having presented Mutual Circuit shows with fair success for the past 12 weeks, has planned a change in policy by closing his Mutual Circuit season March 29 with *Bowery Burlesquers*.
Sunday evenings will be given over to Jewish presentations beginning March 23, Maurice Schwartz, late of the Jewish Art Theater, will present *Hard To Be a Jew* at \$1, \$1.50 and \$2.
Kraus is now organizing a Broadway musical comedy stock company and a chorus of 16 to open a stock season Monday, March 31, with such plays as *Up in Mabel's Room*.
The plays will be staged by Will Smith, with interpolated ensembles by Mrs. Smith, to special music by Sam Puterman, under the personal direction of Kraus.
Scenery and costumes will be changed weekly, the costumes by Adler to include opera-length hose for all ensemble numbers.
Matinee prices, 25 and 50 cents. Evening prices, 25, 50 and 75 cents.
There will be 10 principals, supplemented by a male quartet, and added attractions apropos the respective presentations.

Hickman Loses Money And Jewels in Holdup

NEW YORK, March 15.—Lee Hickman, featured comic of *Hello, Parce*, playing the Jamaica Theater, Jamaica, L. I., lost \$2,500 and a diamond ring valued at \$850 to hold-up bandits after his Wednesday night performance.
Hickman has become somewhat famous for his habit of carrying his savings in a grouch bag on his person and in all probability it became known to the bandits, who caught Hickman within two blocks of his home, forced him into an auto at the point of a gun and robbed him of his valuables.

GAYETY THEATRE LOUISVILLE, KY.

Available for Burlesque Stock. Want to hear from experienced manager with capital, to handle this splendid money-making proposition. Money invested will be secured with leases. Unusual opportunity for live-wire showman capable of organizing and operating first-class burlesque stock organization. Theatre in excellent condition. Low rent. No competition. Write or wire for particulars. Address
ED. F. GALLIGAN
2241 No. Illinois St., INDIANAPOLIS, IND.

Irvine Players' Annual Event

N. Y. group, professionals and semiprofessionals, appear at the Wanamaker

The Irvine Players, of New York City, under the personal direction of Theodora Irvine, last week presented three programs of one-act plays at the Wanamaker Auditorium. The Irvine Players are a group of professionals and semiprofessionals. Between 25 and 30 former members have appeared in Broadway productions this season, and some of the present group are appearing nightly in current Broadway hits.

The Wanamaker appearance of the Irvine Players is an annual event. They are very well and favorably known locally and will be remembered by radio listeners for their broadcasts over Station WEAF, under the management of Lee Keedick, who also manages all their tours. A unique feature of the Wanamaker bill was the presentation of nine different plays. A new program was given each day.

Of special importance was the appearance of the well-known actress, Ida Mullie. Besides being guest of honor, Miss Mullie played the part of Miss Moucheur in Frank Allen's one-act adaptation of a portion of Dickens' novel, *David Copperfield*. Miss Mullie has appeared in Gilbert and Sullivan operettas and will be remembered for her work in *Chu Chin Chow* and *Mecca*. Last season she appeared with Blanche Yurka in *The Squall*.

Supporting Miss Mullie in the Copperfield sketch were Kempton Race, Marsh Irvin and Lawrence Williams.

Princeton Triangle

Takes Five New Yorkers

Among the 44 Princeton students elected recently to membership in the Triangle Club of Princeton University are five New Yorkers. They are Denny Brereton, Jr., Caleb Coffin, John W. Kaine, Edmund A. Steimle and Joseph H. Wright.

Louisiana Players

Making State-Wide Tour

Dispatches from Ferriday, La., state that the Louisiana State University Players' Guild recently presented two programs to capacity crowds. These players, who are making a State-wide tour, presented *A Mid-Summer Night's Dream* at the evening performance, and at the matinee they gave *The Justice Knows His Law*, a Louisiana folk play by Nat Sheets.

The Louisiana Players are under the direction of C. M. Wise.

Sioux City Players

Give Melodrama

A letter from John Wray, Young, director of the Little Theater of Sioux City, Ia., tells us that its recent production of *Ten Nights in a Barroom* was a huge success. Quoting from Young's letter: "We played to 1,800 people in the two nights of performance. Sioux City responded to it magnificently and the gate receipts, exclusive of membership, were more than double the total expense of the performance. Many specialties were introduced. Little Mary sang *Father, Dear Father, Come Home to Us Now*, in the action, while between the acts members of the cast and the "ladies' quartet" rendered such eternal favorites and tear jerkers as *Heaven Will Protect a Working Girl*, *The Face on the Bar-Room Floor* and *Don't Go Near Them Lions' Cage Tonight*.

"The auditors entered into the spirit of the revival, cried at Little Mary's death, applauded the long, moral speeches, hissed the villain to their hearts' content and laughed uproariously at the Toby."

Grim Tragedy Presented By St. Louis, Mo., Players

Turning to tragedy, stark, morbid drama, the Little Theater Players of St. Louis presented *Granite*, by Clemence Dane. The cast, a small one, reached a high point in acting. It included Faye Maquoid, George Wendling, Lullie Simmons, Bruce McFarlane, Elliot Bergfeld and Allan Gordon.

Little Theaters

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Little Theaters Revive Old Plays With Great Success



LITTLE THEATERS throught the country are reviving the old melodramas both with success and keen enjoyment. "Ten Nights in a Bar Room", "East Lynne" and "The Would-Be Gentleman", a Moliere comedy, prove to be among the most popular. The illustration shows one of the scenes from a recent revival of "East Lynne" by the Little Theater Players of the University of Kentucky.

La Jolla Little Theater Of San Diego, Calif.

The Saving Grace was presented by the La Jolla Little Theater Players under the direction of W. L. Van Schaick. The setting of the play, a three-act comedy drama by Hadden Chambers, is London in the early war days of 1914.

Ivan Rice played the leading role of the erratic old soldier, a two-mood part, and carried his audience with him in the difficult shift from bombast to appealing gentleness which closed each scene. William Coogan, who with Kitty Berkeley supplied the love element in the play, had a character part that was well received. Ellen Ramsay made a delightful Georgie. Mrs. Morrison Hopkins, Mrs. A. M. Rowley and Thomas Shepherd had minor characters.

Denver Art Theater, Denver, Colo.

Four hundred men, women and children attend the various classes of the Denver Art Theater weekly. The group has not presented a major production this season, but assisted the Denver University Theater in staging its first play, *Canada*.

The Denver Art Theater is sponsoring the annual State Little Theater Tournament to be held in Denver March 26-29. Mrs. Sally Stone, executive secretary of the group, is chairman of the tournament.

Isobel Floyd is directing the productions.

"Prunella" by San Antonio Group

Performances of *Prunella*, Housman and Barker's delightful fantasy, were most creditably presented recently by the Little Theater Players of San Antonio, Tex.

Prunella, which rambles from droll humor to a quaint allegorical seriousness, was admirably cast and unusually

well acted. The story is a conventional but graceful little tale of how love came into the life of Prunella. The title role, played by Elizabeth Bennett, was charmingly done. F. H. Smith was excellent as Pierrot. Prunella's three aunts, Prim, Prude and Privacy, were played by Mesdames Fred Adams and Wharton Davenport and Jeston Diekey.

Others in the cast were Robert Clausen, Harry A. Porter, Neal Craig, Arthur Higgins, Mrs. J. L. Landrum, Mrs. W. T. Thrift, Mrs. Mac Merck, Mary Alice Nichols, Edith Wilkens, Patsy Ruth Sprout, Mildred Kaymore, Artheila Cook, Mary E. Vaughan, Virginia Berry, Louis Saffenne and Lawrence Yates.

Carl Glick deserves credit for directing this excellent production.

Down by the Rio Grande

The Rio Grande Valley, located in the southern part of Texas, is to have a little theater. Meetings toward this end took place recently in Harlingen. Plays are to be presented in Harlingen, San Benito, Brownsville and other cities in the valley.

Fine Performance Given By Jacksonville, Fla., Group

Passing of the Third Floor Back, recently staged by the Little Theater Players of Jacksonville, Fla., was one of their biggest bits of the season. The role of the Stranger, originally played by Forbes Robertson, was exceptionally well portrayed by the Rev. Douglas Leatherbury. Blessed with a fine enunciation and splendid voice, necessarily a part of his calling, the minister pleased everyone with his artistic interpretations.

Julia Taylor was excellent in the role of Mrs. Sharpe, the boarding-house keeper. Credit is due the other members of the cast who were all splendidly cast and directed. Biersa Shepard directed the play, and was also called upon to play the part of Staela, the servant. This role requires some good acting and Miss Shepard was equal to the task.

Texas Given High Rating

State ranks first in Little Theater survey, with Ohio and Calif. tied for second

The State of Texas is given first rank in the number of first-class little theaters in a survey recently completed by Kenneth MacGowan in his book *Footlights Across America*. In this book he lists what he considers the 35 outstanding organizations in the United States.

Texas has four cities in this group—Dallas, Fort Worth, San Antonio and Galveston. California and Ohio are tied for second position, with three cities each. California's leading organizations are the Pasadena Community Players, the Santa Barbara group and the Berkeley organization. In Ohio the Cleveland Playhouse, the Cincinnati movement headed by Stuart Welker, and the Columbus Players are given first rank.

The value of little theater tournaments is stressed by MacGowan. Texas, by the way, is planning a State tournament for next month, and six groups will produce full-length plays.

Albany's Little Theater Movement

The Albany Players, Inc., little theater organization of Albany, N. Y., are in the midst of their third subscription season. Their season consists of four programs, the third one of which will be given March 28 and the fourth April 25.

One or more original dramas will be produced in accordance with the aims of the Albany Little Theater, which is the development of original and untried talent. It is also planned to present for the first time on any stage a full-length play written by a prominent State official. The play is now being considered for professional production.

The officials of the Albany Players, Inc., are president, Thomas C. Stowell; vice-president, Norman R. Sturgis; secretary, Gladys Wilson Boyce; treasurer, Harold P. Wincoster.

Last spring the Albany Players in competition at Pittsfield, Mass., won the Western Massachusetts Little Theater Tournament silver loving cup offered by the Town Players of Pittsfield. An exchange of courtesies is planned.

Oak Cliff Little Theater

Casting for Tournament Play

The Little Theater of Oak Cliff, Tex., is employing the audition system to cast *Juste*, the three-act drama by Kathleen Witherspoon, of Dallas, which will be entered in the fifth annual Texas Little Theater Tournament in Fort Worth next month. Euid H. Talbot Pearson, director of the group:

"The texts will be largely for types and skill at Negro dialect, and those seeking parts will not be asked to read lines from the play, but will be tested with other writings. Joel Chandler Harris' *Uncle Remus* may be used."

Juste was one of several plays considered by the Dallas Little Theater for its proposed visit to New York as a contestant in *The Theater Arts Monthly* original manuscript tournament. Miss Witherspoon withdrew her offer of the play.



ESTABLISHED 1872 COSTUMES

Of every era, custom and theme.
FOR RENTAL OR SALE
We Specialize in Amateur Theatricals.

CHARLES CHRISDIE & CO.
41 West 57th St., New York, N. Y.

PLAYS PLAYS

We have the newest and most attractive, as well as the largest assortment of plays in the world. Send four cents for our new list.

SAMUEL FRENCH
(Incorporated 1898)
Oldest play publishers in the world.
25 West 45th Street, NEW YORK CITY.

COSTUMES FOR HIRE

SEND LIST OF REQUIREMENTS FOR ESTIMATE
BROOKS 1435 B'WAY NEW YORK

NEW ONE-ACT PLAYS

Published in manuscript form, suitable to Amateur, Little Theater and Professionals.

"THE GHOST HOUSE" 4 Male, 3 Female, Mystery Comedy.

"THE ROAD TO RENO" 4 Male, 3 Female, Comedy.

"MAN WANTED" 4 Male, 3 Female, Comedy.

"THE RED CIRCLE" 4 Male, 3 Female, Drama.

"MY CARNIVAL GIRL" 4 Male, 3 Female, Comedy.

Each produced in New York City. ONE DOLLAR A COPY.

PLAY MART

35 McELEAN STREET,

NEW YORK CITY.

Television In Germany

Plans for service are under way—regular program expected to start in fall

Plans for starting television service in Germany are under way, according to reports received by Gerald C. Gross, short-wave engineer of the Federal Radio Commission.

Gross has been inspecting radio conditions in Europe and recently returned from abroad. He reports that a commercial television receiver has been designed and put into use, and that it is planned to transmit regular programs weekly by fall.

Television research, according to Gross, is carried on by the German postal authorities with the co-operation of private interests. Speaking of a demonstration of the German television system he said:

"The system demonstrated to me was very good and the person televised was easily recognized and distinguishable."

In discussing sound broadcasting, Gross stated that each broadcast listener in Germany pays a monthly tax of 2 marks, or 24 marks per year. This tax applies to any number of receivers in one place or one single receiver taken to various places by the same owner, such as a portable receiver on a camping trip. The postman collects the tax each month.



MICHAEL LOHANECK, the human radio bird, who is in demand for his true imitations of bird calls. Michael makes other kinds of radio sounds, too, such as fire whistles, traffic cops and airplanes. Besides his radio broadcasting he is popular in the night clubs. He has recently appeared at Stations WLTH, WBBC and WHN.

Hawaii Hears WGY Test

SCHENECTADY, N. Y., March 18.—Radio listeners in Alberta, Vancouver, Alaska, Hawaii and the Pacific Coast States reported remarkably clear and strong signals from WGY, of Schenectady, in the first of a series of early morning broadcasts using 200 kilowatts power in the antenna. The first program was broadcast at 4 a. m. last Sunday under special license granted by the Federal Radio Commission for investigation of high-power broadcasting. The broadcast Sunday marked the first use anywhere of 200-kilowatt power for broadcasting.

Blind Guild Gives Radio Play

An entire radio program was broadcast by blind members of the New York Guild for the Jewish Blind recently. The playlet, *The Matter of Husbands*, by Franz Molnar, was broadcast over Station WNYC.

MURIEL WILSON, soprano, is in this program, too.

Radio Entertainers

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

Cincinnati Station Aids Plan To Restore Theater Musicians

Cincinnati musicians have launched a campaign to restore music to the theater and musicians to their seats in the theater orchestra. On March 3 Station WCKY of Cincinnati presented an unusual program. It was the first of a series of concert and dance orchestras which are to be directed by well-known conductors in the campaign.

Rueben Lawson, personnel director of the Cincinnati Symphony Orchestra, directed the original Zoo Opera Concert Orchestra in the initial program. The second concert was conducted by Carl Koppman, directing the Ragamuffins, an augmented dance band, which is to be restored to the Liberty Theater in Covington, Ky.

The third concert was jointly directed by Theodore Hahn, Jr., formerly of the Capitol Theater in Cincinnati, and Harry Willsey, and the fourth program boasts the presence of Fritz Reiner, conducting the Cincinnati Symphony Orchestra.

Clare Yarwood, president of the Cincinnati Musicians' Association, is appealing to listeners during each program, asking that they write to the managers of their theaters stating if they wish orchestra and organ music restored. Yarwood makes the appeal, stressing the statement that recorded music has thrown thousands of musicians out of employment. Virtually, Yarwood states, every Cincinnati musician was discharged August 31, 1929, and this has happened in many other cities and towns. He particularly emphasized, however, that the radio programs given in defense of the musicians are not aimed at the talkers or their develop-

ment, but distinctly at the future of music. He points out that there would be no reason or desire to train music students if there exists no future employment for them.

The situation facing musicians today is causing much concern thruout the nation. Almost overnight thousands of musicians were thrown out of employment without the slightest hope of other connections. This sudden change caught the musician entirely unawares. His education, mind and spirit was in music and nothing else, and his life had been devoted, at no little expense, to the study, art and technique of an instrument. The theater had always offered him substantial support.

When the blow fell musicians did not know which way to turn and most of them are still in the dazed, unsettled condition. If something definite and constructive is not done to re-establish the musician, a serious loss, and an important one, presents itself to the nation. Musicians will, of necessity, turn to other sources of employment, music students will lose courage and the desire to carry on, and contact with the human musician will become next to passing out.

Musicians and the leaders in the radio campaign have in mind the seriousness of this loss as well as the desire to aid the unemployed musician.

It is said that the plan inaugurated in Cincinnati thru Station WCKY is to be followed out in other cities and towns until the air campaign becomes nationwide. Meanwhile the musicians are depending on the public demand.

Radio and Theater Working Into Closer Bond

For some time now the far-visions minds of the radio and the theater have been working on the possibility of tying the two agencies of entertainment into a closer bond. One of the ideas that have received considerable attention is that of projection television programs in the vaudeville houses of a circuit. Close connection between the radio and amusement agencies in both the vaudeville and motion picture field would make such co-operation easy.

Television pictures, either of instantaneous scenes of the newsreel type transmitted from the spot or of star performers playing from distant points in person, would be brought to the screens in the theaters on the chain either by wire or radio. There is also possibility of televisioning motion picture films, and considerable experimental work in that field has already been done.

Such a tieup between the motion picture, vaudeville and radio companies has been predicted for some time, and the fact that the two major broadcasting chain organizations are in some way connected with the film and theater would make definite mergers between these groups to carry out these visionary plans only too obvious. The no official statements have been released from any company thus far. It is evident from the utterances of executives interested in radio and films that there has been considerable thought on the subject, and that plans are slowly shaping themselves.

With perfection of television for radio in black and white, color transmissions will be sure to follow. Work in the laboratories being undertaken and carried thru at the present show that "television" may be a common word on the theater programs to be printed.

Altho it was reported that private demonstrations in theater television were conducted by engineers of the Radio Corporation of America recently, Dr. Alfred N. Goldsmith, vice-president and chief engineer of the company, emphatically denied that his company had any plans for the development of television

"for use in any Radio-Keith-Orpheum theaters of any other theaters in the country." Dr. Goldsmith declared that practical television is a long time off and that while his company is constantly experimenting with vision transmission, it will be some time before it reached the point where it may be used in either the theater or the home.

"Television in the theater, while at present subject to much conjecture," says William H. Ensign, administrative assistant to the president of the Columbia Broadcasting System, "may develop along one or many lines. It is evident, in consideration of broadcasting's present background, that the first actual public experiment will be made thru the medium of the nation's playhouses. Even with the advent of telephoto realism, the problems attendant on licensing, sales, advertising, installation of equipment and the great force allied to the portrayal of what we call spot news events must be settled.

"That it is coming can hardly be denied. When—is entirely dependent upon engineers and their success in bringing it to a state of perfection. The executives of the Columbia Broadcasting System are following closely, thru the engineering department, television's progressive steps as they are made and will promptly adopt a definite policy of procedure as circumstances warrant."—*New York Herald Tribune*.

WENR Gets Lost Time Back

A portion of its previously "lost time" has been restored to Station WENR, Chicago. This station has been operating for 15 months on a reduced broadcasting schedule. In November, 1928, the weekly broadcasting time for this station was cut from full time to two-sevenths of its time.

By a recent Federal Court mandate WENR's schedule has been increased to one-half time, which gives the station about 60 hours weekly for broadcasting time.

Sound Film Recordings

Radio Cinema Vision Corp. plans to release first program thru 132 stations

A new corporation plans to present its first practical tryout on sound-recorded radio programs some time during March. The first program will be released thru 119 stations in America and 13 in Canada.

Sound film recordings will be made in the new company's studios, and the recorded radio programs will be distributed to the affiliated stations. Features will range from 15 minutes to 1 hour.

The recordings consist of sound recorded on sensitized reels. These reels, sent out in advance to each station, will make it possible to broadcast the same feature to any city at any specified time. Arrangements have been made to include Cuba, South America and parts of Europe in the system.

The studios where the film programs are recorded are a combination of broadcasting and motion picture studios minus cameras. Artists appear before the "mike" in exactly the same way as a radio station, but instead of the sound being given directly thru the air to the listeners it is recorded on sound film. Copies of these film recordings are then made for distribution to the stations transmitting the program.

The two metropolitan stations thru which the first sound program will be transmitted are WJCA, New York, and WODA at Paterson, N. J.

Columbia Adds KTRH, Houston, Tex.

The Columbia Broadcasting System has just announced the addition of station KTRH, a 500-watt broadcasting station operating on 1,120 kilocycles, and located in Houston, Tex., to its permanent nation-wide network.

Station KTRH maintains studios in the Rice Hotel, Houston, while its transmitting equipment is located at Deepwater, Tex. The addition of the Houston station brings the total of Columbia stations in Texas to four.

Personalities

ANNA HAMLIN, of New York and Berlin, daughter of the world-renowned tenor, the late George Hamlin, was recently presented to radio audiences thru Station WLW, Cincinnati, O. Miss Hamlin's voice is a high soprano of great lyric charm. Last year in Europe she sang in Italian operas and in concert in all parts of the Continent.

"HARMONICA MAC", who is known on the air as Charlie McCormick of Covington, Ky., is presenting his band of old-time fiddlers thru Station WLW. To assist the harmonica fiddlers, banjos and musical saws, Jack Foy adds yodeling to his old ballads with Tennessee spicing.

NANCY CARROLL, with other screen favorites, Skeets Gallagher, Lillian Roth and Little Mizel Green, were featured on last Saturday night's Paramount-Public radio hour.

SENORITA HELEN RICHARDS, said to be South America's only "woman baritone", will be heard in 14 weekly programs over WABC, key station of the Columbia System. Senorita Richards came to radio with an extensive vaudeville reputation on the Keith Circuit behind her. She was billed as "The Woman Baritone From Argentine" and her range is a true baritone reaching "Low C" with natural effort.

THE NEW "Theater of the Air" planned by Littman's is now nearing completion atop their new building on Broadway. WABC will broadcast the Mountainville Sketches from this point when the miniature theater, embodying stage, orchestra pit and seats for 500, is completed.

STEELE JAMISON, tenor, is singing in the Ship of Memory program broadcast thru the NBO System.

Marquis Show Closing May 1

30 per cent of Michigan stands good for return dates—Southern Ohio had

Marquis, the Magician, who opened his current season at Anderson, Ind., September 12 last, and who since that time has played practically all the key towns in Michigan, as well as a number of stands in Ohio and Indiana, will wind up his tour in Indiana about May 1.

Palmer Kellogg, who has been advancing the Marquis attraction this season, has the show set until April 15, and has closed his bookings to go to his home in Jackson, Mich. When the Kellogg bookings are filled, Marquis plans to do two weeks of wildcatting.

The show encountered its best business this season in Michigan, where Marquis and his Company toured for three months, and where they succeeded in booking 30 per cent of the towns played for return engagement next season. Incidentally it was the show's first visit to the Wolverine State.

Indiana also gave the Marquis organization a fair share of business, but Southern Ohio was poor, due largely to the territory being flooded with a number of shoe-string magicians who had very little to offer the folks thru there. The Marquis show played municipal auditoriums almost exclusively, with a few school auditoriums in between.

Marquis' plans for the summer are indefinite. According to present plans he will go to Charlestown, Prince Edward Island, for an all summer's vacation. Last summer season he played theaters thru Indiana and Illinois.

Lippincott Ends Successful Tour

WHITEHOUSE, Tenn., March 15.—Lippincott, the Magician, and Company are winding up a 10-week tour of school auditoriums in and around Nashville, Tenn. Business for the season has been good. Lippincott reports, considering the bad weather encountered. At no time during the last two and one-half months has the company played more than 60 miles from Nashville. Since January 1 last, Lippincott has played only one theater, and that was at Bowling Green, Ky.

He is now busy building and buying new equipment and arranging all new programs for his 1930 tent tour, which is slated to get under way early in the spring. Assisting Lippincott are his wife, Maxine Williams, in comedy specialties, and Steven Galois, singing specialties. Both assist on the magical end. The troupe is playing two-night stands.

Last Monday night Lippincott opened the new high-school auditorium at Cooperstown, Tenn., and succeeded in drawing a capacity crowd. When the company arrived at the Cooperstown stand the lighting system had not yet been installed in the new auditorium. The company borrowed gasoline lights, and the show went on as usual.

Greystoke to Arkansas

R. Temple Greystoke, who formerly toured under the billing of Rah-Mona, is this week winding up his stay in the Cincinnati schools. At the conclusion of his engagement in the Queen City, Greystoke will have played 38 schools, at which he showed to a total of approximately 25,000 children.

From Cincinnati, Greystoke is hitting out for a swing thru Kentucky, en route to Arkansas, where he has a string of choice spots picked out.

Roy Keepers Keeps Busy

Roy Keepers, constructor of illusions of Anderson, Ind., has been working overtime for the last several weeks on several new illusions for Marquis, Murdock and a number of other magicians. He has just turned out a nifty for the Marquis, the name of which is being kept secret for business reasons. For the Murdock show, Keepers has just completed *The Colpa in the Lane* and *Acronia*, an original visible mid-air vanish of a woman.

Magic and Magicians

Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.



KENNY, THE MAGICIAN, who is contemplating an extensive tour thru New England and Canada this summer. He is at present playing with his company thru Pennsylvania and Virginia.

Ovette Making Ready For Summer Road Tour

Ovette, Italian conjurer, is at present located at his headquarters in Cornwall, Ont., preparing for his spring and summer tour, which is slated to begin in a few weeks. He has just had two large lobby frames painted by Antoni, of Quebec City, and he will make the jumps this season in a new, attractively painted automobile.

In a communication to the magic desk, Ovette states that business conditions in Canada seem to be picking up, and everyone is happy and looking forward to a big season. He will this season again feature his blindfold drive as a street rally.

Chi. Magi Stage Oldtimers' Night

CHICAGO, March 15.—There were oldtimers and newtimers on the bill Friday night, March 7, when the Chicago Assembly No. 3, S. A. M., staged an "Oldtimers' Night" of fun and magic to a packed house, and they one and all made good.

With young Leo Olinger acting as master of ceremonies in his usual efficient manner, the program of entertainment moved along at a fast pace thruout the evening, keeping the audience keenly interested. A wide variety of tricks were presented, the following taking part:

First introduced was the "oldest" magician, name not announced, but he presented a number of clever comedy tricks. Next Doc Turbell, in a convincing blindfold test. Then followed La Platte, assisted by Bob Lotz; Eugene Laurant, Don Zalmo, Dorfneid in a funny takeoff on Van Hoven, the "mad magician"; Frank Caesar; Benny Goldberger, of Madison, Wis., in a series of card tricks; Rolando, mental psychologist; Doc Nixon, and closing the show, Bob Lotz masquerading as Prince Somebody-or-other and putting over a very clever Oriental act that made a splendid climax for a good show.

Syracuse Magi Elect

SYRACUSE, N. Y., March 15.—Members of the Central City Assembly No. 14, Society of American Magicians, at their annual meeting here Monday night, elected Clarence M. Richter to head the group for the coming year. Lewis F. Smith was named vice-president, and Eldred R. Hall, secretary-treasurer.

Dr. A. M. Wilson III

KANSAS CITY, Mo., March 15.—Dr. A. M. Wilson, editor of *The Sphinx* magazine, official organ of the Society of American Magicians, is seriously ill in Wesley Hospital, this city. Dr. Wilson is 77 years of age, and is the father of Dr. Walter I. Wilson, of the Baker-Lockwood Company here.

Magic Notes

LINGH SINGH has added some smart new effects to his show now touring in England.

HARRY BLACKSTONE is headlining at the RKO Orpheum Theater, Sioux City, Ia., this week.

MASKELYNE'S, London, are arranging a sensational magical production for the coming summer, and are keeping Oswald Williams busy on the project.

FRED E. SIMON, Hartford, Conn., magician, presented a series of demonstrations of especial interest, to children at the Children's Museum, Hartford, recently.

CORTINI, expert coin worker, has been booked to play the Wintergarten, Berlin, during the month of April. He is planning to return to this country in the fall.

LOUIS E. COLLINS (Louis, the Magician), vaudeville and club performer, has joined the A. B. C. Players, showing in schools thru Arkansas under the auspices of the Parent-Teacher Association. Collins is offering a 30-minute magic act, and doing blackface comedy specialties.

"STUBBY" HOLLAND has just closed with the Great Blanco, hypnotist, in the South. Holland is at present sojourning in Chicago for a few weeks. He states that the Blanco show has been doing well in the Southland.

JACK THOMAS, JR., escape artist, who bills himself as Tom, is giving exhibitions thru Louisiana as a special advertising feature of a large clothing firm. He is working in large department store windows, featuring the Chinese Mystery.

EARL AND JEAN CARLYLE are planning to go out soon with a 10-people cabaret novelty, featuring Jean Carlyle, the "girl with the X-ray mind". If the project clicks, Earl and Jean plan to keep it intact for the summer season under entinas.

ANITA GEORGE, wife of George, the Magician, was overcome by carbon monoxide fumes from the large motor omnibus, which conveys the magician, his company and properties, en route from Columbus, O., to Bucyrus, O., recently. She was quickly revived and was able to play the night performance. The George Company is still playing school auditoriums in the Buckeye State.

KOVA-WAH-WAH

The Serpents See Him Rise
He Unties Himself

A common knot is tied in the center of this mysterious reptile (silk imitation). When held at arm's length, the silk slowly ties itself, and actually unties itself. The trick is a riot. You can do it anywhere. Complete with full paper and instructions. PRICE, \$1.00.

A copy of our NEW MAMMOTH No. 7 CATALOG included FREE with this dollar offer, also a copy of our late *MAMMOTH* List.

Thayer Magic Mfg. Co., 334 South San Pedro Street, LOS ANGELES, CALIF.

S. A. M. Meet For Chicago

Convention dates May 31 and June 1—Hotel Sherman to be headquarters

CHICAGO, March 15.—At the monthly get-together meeting of the Chicago Assembly No. 3, Society of American Magicians, last Friday night, it was announced that the annual national convention of the S. A. M. will be held in Chicago May 31 and June 1.

Plans are being laid to make this year's convention the finest ever held. The Hotel Sherman has been selected as convention headquarters and the first day's sessions will end with a banquet and "National Night" show.

Features of the second day will be a magic carnival and "Chicago Night" show. Well-known magicians from all over the country are expected to attend.

C. Danjhi to Chicago

PORTLAND, Ore., March 15.—C. Danjhi, mentalist, who has played week stands in 18 local playhouses during the last five months, is slated to leave here shortly for Chicago. Before coming here, Danjhi played seven theaters in Seattle.

In addition to his theater work, Danjhi has been giving morning lectures on various scientific subjects, and also has been holding services at the various theaters here on Sunday mornings. He also has been doing his mind-reading act at local department stores.

GENE BRANDON, formerly associated with R. Temple Greystoke, magician, is now located permanently at Station WKBN, Youngstown, O., where he is assistant to the manager of commercial programs.

MAGIC

TRICKS, BOOKS AND SUPPLIES.

Feature Acts in Mind Reading and Spirituality. Large stock. Best material. Prompt shipments. Large illustrated Professional Catalog, 20c.

THE OLD RELIABLE
CHICAGO MAGIC CO.
Dept. D, 110 S. Dearborn St., Room 1026, Chicago, Ill.

To "Earn" More—"Learn" More
"SECRETS" OF MAKING MAGIC PAY.

New Book Contains "Complete, Reliable, Expert" Advice on Securing Best "Dates," How To Secure a Select Mailing List, The Proper Advertising Material To Mail Out, with Samples of "Actual Letters" that "Have Been" Used Successfully by the Author. Best Way To Present Your Act. The Program and How Best To Arrange It. Sure-Fire Tricks To Use and How; Best "Opener-Closer," Clever "Palter," Its Use and Effect; How To Devise an Amazing Voice and Other "Inside" Information; Invaluable to the Profession; Exactly What To Do and Say Before, During and After the Performance. Illustrated. Gold Bond. "Guaranteed Positive." Only \$2.00. Postpaid. THE COLLINS CO., Inc. Fulton St., Brooklyn, N. Y.

MAGIC BOOKS, 1,000 Different Items. New 70-page List, 2c. All Catalogs with 7 Optical Distinctions, 25c. R. L. OILBERT, 1135 So. Irving, Chicago. Phone, Rev. 8522.

A REAL BOOK OF CARD SECRETS—1135 Card Tricks that anyone can do. 25c. All Magical Effects carried. **HOLDEN MAGIC CO.**, 313 W. 42d St., New York City.

1930 CATALOG READY!

Amaze and mystify! Send today for our latest 1930 edition of "The Book of 1,000 Wonders" explains many tricks you can do. Also new "Dazzling Card" that does not fold. Both effects, well made with Printed Directions. \$1.00. New Pocket Trick Free. **McQUADE**, 2013 Broadway St., Dallas, Texas.

New Giant Match Trick

Regular-size match changes to a very large one. So natural-looking your friends will want to strike it. Also new "Dazzling Card" that does not fold. Both effects, well made with Printed Directions. \$1.00. New Pocket Trick Free. **McQUADE**, 2013 Broadway St., Dallas, Texas.

VAUDEVILLE MIND READING "SECRETS"

New book combines under one cover the Most Successful Verbal, Silent and Crystal Ball Mind Reading Methods used by famous Stage, Club and Parlor Performers, such as The Vaudeville Musical "Silent Thought"; Transference Act. A vaudeville Second-Sight Act. A "Complete" Original Mind-Reading Act; Winged Players—a baffling, Sensational Mind-Reading Experiment; a "Different" Sort of Sure-Fire Test; Vaudeville Orystal-Gazing Act; Phonetic System for Silent Thought; Transference Act; Feature Mind-Reading Act, On Answering Questions; Method of Obtaining "Beside" Messages, Written at Home by the Audience; The Blindfold Drive, a Most Sensational Publicity Test; Publicity Stunts for Mind-Reader; "Silent Thought in Transference Act" written for Club Entertainers, including a 2-hour act entitled "Cambola of the Obscure." Illustrated. "Guaranteed Positive." Size 6x9 inches. 64 Pages. Cost \$2.00. Postpaid. **THE COLLINS CO.**, 197 Fulton St., Brooklyn, N. Y.

Minstrelsy

By BOB EMMET

Communications to 25 Opera Place, Cincinnati

BILLY S. GARVIE, of Hartford, is moved to reminiscence by the passing of Charles Diamond, whose death was recently reported. Says Garvie: "He was one of the last performers that came to Hartford's early variety theaters. Diamond played at Newton's Varieties, lower State street, in 1875, doing his original "Milesian Minstrel" specialty, a song and dance in which he accompanied himself on a small Irish harp. He stood alone, without an imitator in his act. Oldtimers will recall the American Theater, Hartford, run by Willis Ross on Market street in the early '80s, Charley Diamond and Mary Milton, champion Irish jig and reel dancers, were big favorites there. Diamond's last engagement was with Hi Tom Ward, old-time tenor, of minstrel fame, at Poli's Palace Theater, two years ago. Carlina Diamond, talented harpist with the Fanchon & Marco Revue, is a daughter of Charley Diamond."

WESTMINSTER MINSTRELS, recently organized by the choir of Westminster Presbyterian Church, Cleveland, O., gave their initial performance March 6 to a capacity audience in the church gym. This company of 40 is directed by Robert Reed, producer of Reed's Roming Minstrels, a blackface unit that has slicked in the Middle West. Music is directed by Florence Ledbetter. The success of the performances given has led to the booking of the troupe to play for various other churches and several American Legion posts in Cleveland territory. The interlocutor is Percy Gunton. In the end chairs are Roy Hickox, Paul McGregor, Al Siefert and George Clark. Soloists are Clarence Sloan, Florence Ledbetter, Lillian Ledbetter and C. Hoyer. In the instrumental department H. Daveca's guitar speciality is featured and among the dancers George Clark, with buck-and-wing numbers. A. J. Sieth is at the piano.

A PACKED HOUSE rewarded the efforts of the Bloomfield High School Minstrels at the Blue Hills Auditorium.

Bloomfield, Conn., March 7. Featured comedians were Don and Joe Ryan, of Hartford. George A. Dauer, of Hartford, directed the show, and Alvin Wood was musical director.

WILLIS H. BROWN, formerly general agent of the Al G. Field Greater Minstrels, has been engaged as contracting agent, and Harold Richardson, of the Sola-Photo Show, will be the general agent of the Big Honey Boy Motorized Minstrel Tent Show, under the direction of the veteran minstrel manager, John W. Vogel. P. C. Hill, a business man of Indianapolis, Ind., will finance the show, which will open at Indianapolis the latter part of April.

THE ANNUAL MINSTREL REVUE, in which Hillhouse High School students are wont to display their histrionic talent, was given at the school auditorium, New Haven, Conn., March 7 and 8. The show was billed as the Happy Days Minstrels. David Pierce was interlocutor.

THE EAGLES' MINSTRELS, sponsored by the F. O. E. Quartet and the Ladies' Auxiliary of St. Anthony Aerie No. 1247, of Minneapolis, played to a full house when the annual minstrel production was staged March 2, Harold E. Langeson reports. The show was a semi-pro affair. The quartet is made up of former minstrel comedians, singers and dancers. They are Allen Crowell, tenor; Louis Romano, second tenor; Malvin Delfeld, baritone, and Harold E. Langeson, bass. The Eagles' Minstrels are planning to make an extended tour of the Northwest, for which the company will be enlarged. Langeson would like to hear from his old associates of the J. A. Coburn Minstrels and other minstrel friends.

THE KIWANIS CLUB, of Ripon, Wis., will put on its fourth annual home-talent minstrel production about May 1 at the Ripon Auditorium. The show will be under the direction of Kiwanian H. F. Boody, professor of dramaturgy at Ripon College. Arch L. MacGowan, band director of Ripon College School of

Music, late of the Ringling Circus, and Edgar Zobel, of Tripoli Temple Shriners' Band, will have charge of the music. W. E. Haseltine is business manager, and A. B. Carter, treasurer. Fred Voight will manage stage and John L. Wilson is master of properties. A street parade will be given at 11:45, with 60 performers and a 50-piece band, all in uniform. Following the custom, the management will have as guests at the final dress rehearsal 1,000 public school children of Ripon.

BILLY MORGAN is secretary and Harry G. Clark general agent of Sparks' Florida Blossoms Minstrels this season. Clark advises in a card from Macon, Ga., March 7.

MINSTREL TALENT in the membership of the Junior Chamber of Commerce, Jacksonville, Fla., put on a fast and peppy minstrel show at the Temple Theater, that city, March 12 and 13, winning flattering press notices and large patronage. The show was directed by Elgin (Pete) White, who also authored the "grand uproar", a burlesque of *Il Trovatore*, which was a comedy hit of the bill. W. B. Lamb was general production manager, his fifth season in that capacity.

BYRON GOOSH, best known as producer of the By Gosh Minstrels, writes from Coudersport, Pa., that he recently sold his Laurel Theater, located at Laurel Springs, N. J., to a Philadelphia concern at a handsome profit. By Gosh personally operated this theater as well as his Philadelphia booking exchange. He reports that he has several minstrel productions in rehearsal, including a bigger and better edition of his Seldom Fed Minstrels, which will be presented at Coudersport, Pa.; the Main Street Theater, Galeton, Pa.; the Hippodrome, Pottstown, Pa.; the Rialto, Woodbury, N. J.; the Broadway, Pitman, N. J., and the Legion Theater, Milton, Pa., with several other dates to follow. Goosh is also booking vaudeville units in Delaware and Pennsylvania.

Stage Employees and Projectionists

By CHARLES CROUCH
Communications to 1560 Broadway, New York

LOCAL NO. 1, New York City, of the International Alliance of Theatrical Stage Employees, reports that its W. D. Lang and genial counsel, Abner Rubien, recently flew by plane from Montreal to New York following an anniversary dinner sponsored by Local 262 at the Mt. Royal Hotel.

ROAD CALLS: High School Auditorium, Phoenix, Ariz., and the Grand Theater, Morgantown, W. Va.

ROAD CALLS REMOVED: McFarland Auditorium, Dallas, and the Municipal Auditorium, New Orleans.

JUNE 2 is the date set for the international convention. The Alexandria Hotel in Los Angeles will serve as convention headquarters.

THE FOURTH DISTRICT, which includes Pennsylvania, Delaware, Maryland, Virginia, West Virginia and the District of Columbia, will hold a meeting in Los Angeles prior to the international convention. This meeting will be held May 31, with William J. Barrer, vice-president, officiating.

WILLIAM J. HARRER, vice-president, has been assigned to Huntington, W. Va., to assist Local 369 in adjusting business matters.

JOE CAMPBELL is investigating the application for a local chapter in McAllen, Tex., and will also assist Local 548, Greenville, Tex., to settle a dispute with the Publick management.

WILLIAM C. ELLIOTT, vice-president, has been assigned to Local 163, Louisville, Ky., to adjust local matters.

OWEN JACOBSON, district secretary, has been assigned to Local 154, Seattle, Wash., to adjust difficulties with various managements. He will also assist Local 613, Salem, Ore.

WILLIAM A. DILLON has been assigned to Local 195, Manchester, N. H., to adjust a controversy with several managements which are wiring houses for sound.

LOCAL 608, Boulder, Colo., will receive a visit from Walter S. Croft, who is to aid in settling a dispute with the Fox West Coast management.

LOCAL 256, Lawrence, Mass., will receive a visit from William A. Dillon, who will aid in settling difficulties between the local and Nonsinc pictures.

DIFFICULTIES between Local 248, Dayton, O., and local managements have been adjusted by William C. Elliott. Elliott has been assigned to Local 12, Columbus, O.

A **DISPUTE** between Local 253, Rochester, N. Y., and the management of the Eastman Theater has been settled thru the efforts of William J. Harrer, who secured an increase.

ED TINNEY recently aided in settling a controversy between Local 342, Butler, Pa., and a local management.

LOCAL 650, Westchester County Motion Picture Machine Operators, held its third anniversary dinner at the Glen Island Casino, New Rochelle, N. Y., March 15.

RANDOM NOTES—By Wesley Trout
KADOK R. HEPP is projecting pictures at the Idle Hour Theater in Greeley, Neb. E. H. HANSEN is in charge of sound equipment in Fox Film Studios.

CHARLEY PECK, projectionist, Wichita, Kan., has installed turntables of his own design in the State Theater. Standard 16-inch records are used.

JAMES J. FINN is now editing *The Motion Picture Projectionist*, a publication devoted to motion picture projection.

PROJECTIONISTS of Local 182, Boston, presented Fred Dempey, Local 11, with a gold card of life membership in Local 182. Dempey is vice-president of the I. A.

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

ATLANTIC CITY—Teddy Hayes, manager of Mickey Walker, world's middleweight boxing champion and ex-boss of Jack Dempsey, was in Atlantic City last week for a conference with Lincoln Dickey, manager of the Municipal Auditorium, in reference to having a championship bout here this summer. According to reports of their conference, which was a preliminary one for more to come, both are enthusiastic over the idea. No definite material was decided upon. Hayes, after an inspection of the hall, claimed it "the greatest indoor fight arena in the world."

ATLANTIC CITY—A novel feature of the American Fair which is to take place in the Municipal Auditorium throught the coming summer season will be an ice-skating feature. It was announced this week. Arrangements have been completed to have the 200x100 rink on the main floor of the Auditorium in condition throught the warmest weather, and features such as bathing beauties on skates and professional numbers will be seen. Almost directly beneath will be the hundreds of lockers for those who want to go bathing. Thus one will be able to take a dip in the ocean, enjoy the sunshine, change and partake of the winter sport of ice skating.

WASHINGTON, D. C.—The commissioners of the District of Columbia have reported unfavorably upon a bill introduced in the Congress under which it is proposed that the Washington Auditorium be purchased by the District and used as a national guard armory. The commissioners, in making an adverse report, said that the auditorium is not suited for the purposes proposed and that even if large sums of money were spent on it in an effort to make it available for national guard uses it still would not be suited to that end.

This action is expected to result in the bill in question being dropped, altho further efforts may be made to push it.

THE WASHINGTON Auditorium has not proved a success, due to its structure, probably because its acoustics were not satisfactory to all seats. Efforts were made from time to time to cure this, but with only some success.

Constitution Hall, recently built and dedicated by the Daughters of the American Revolution, is close by the Washington Auditorium, and the former is being used extensively for purposes which might otherwise have been held at the auditorium.

NEW ORLEANS—A gentleman's agreement corrupted the road call which was placed on the Municipal Auditorium by the Federated Theatrical Employees recently. The co-operation of the auditorium commission with the union officials came a few minutes before the curtain rose on the first performance of the Chicago Civic Opera Company March 5. The commission has provided for the employment of union musicians, stagehands, carpenters and electricians for all performances of the opera company and is now on the "fair" list.

The agreement proved to be a lucky break for the backers of the engagement, who had approximately \$30,000 guarantee money at stake.

LINCOLN, Neb.—Lincoln now has a suitable auditorium in place of the old structure which was destroyed by fire two years ago. The new building is under the management of Max Johnson, who at present is operating the house as a public ballroom. Manager Johnson is booking noted traveling orchestras in view of public sentiment toward his ballroom.

HARTFORD, Conn.—A Progress Pageant opens March 20 for a week's run at the State Armory. The local Chamber of Commerce is backing the event and it is under the auspices of local units of the 169th Infantry C. N. G.

Denison's Plays
54 Years of Hits
Songs, Minstrels, Musical Families, Revues, Vaudeville Acts, Blackface Skits
We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and forever occasion. Catalog Free.
T. S. DENISON & CO.
623 S. Wabash Ave., Dept. 16 Chicago, Ill.

COSTUMES
Scenic and Lighting Effects, Minstrel and Musical Shows
See our gorgeous new Sets for 1930.
Free Service Department Help You Stage Your Own Show.
Broadway Service at Baverhill Placem.
The Hooker-Howe Costume Co.
66-52 South Main St. (Box 795), Haverhill, Mass.

MINSTREL COSTUMES
AND SCENERY RENTAL.
Free Catalog to Clubs.
JOHN D. KELLER, Costumer, Newark, N. J.
25 West Street.

For your Minstrelsy, Revues, Home Talent Shows and Good Entertainment Material for all occasions, write to
DICK UBERT
The Minstrel Man
321 W. 159th St., N. Y. C.
(Catalog Free.)

THE FILM WEEKLY AUSTRALIA
Covering the Motion Picture and Entertainment Field Generally.
Conducted by MARTIN G. BRENNAN,
108 City Tailors Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.

Beauty Box

Making a Girl Like Herself

We just made a test. One of our girl friends made the remark that she "just hated herself" because her straight black hair was so dull, lifeless and stringy.

"The fault lies not with your hair," quoth the Beauty Box, "but with you, my dear, and the way you are mistreating that poor mop of hair. Let us shampoo it for you."

We proceeded, using a favorite shampoo which contains just enough olive oil to feed the cells and keep the hair soft and fluffy, and which has the added goodness of velvety, foaming lather. When we were finished that head of hair looked like a sleek, silky, black raven's wing, and instead of being dull, straight and stringy it was alive with sparkle and sheen, and so soft and fluffy that it actually showed signs of a wave.

That gal likes herself now. She simply learned how to bring out the natural glory and luster in her hair. The liquid shampoo we used is highly recommended and one shampoo will convince you of its goodness. A large-sized bottle costs 50 cents and includes instructions for proper shampooing. Gents will be as delighted with it as the ladies.

Beauty in the Daylight

An actress, whose name, of course, we cannot mention, told us of another fine beauty aid which she has used ever since she has been on the stage. It is an excellent cream that has been on the market for years and used by fastidious women for an exquisitely lovely makeup. This cream will make your complexion so velvety and smooth that you can face that daylight and sunlight with as much poise and bravery as you would welcome the shaded night lights. You will know that your complexion is flawless. Made in white, flesh and rachat. Price is 85 cents.

P. S. Be sure you are keeping your skin free from blackheads, pimples and skin blemishes so that your beauty cream will be applied to a smooth skin beneath.

To Tighten Loose Skin

Very often the muscles of the face sag because of starved tissues. This causes a looseness and flabbiness of the skin. A tissue builder will nourish the skin and a tightening astringent will tone up the muscles and tighten the skin, closing the pores, too. A generous bottle of tightening lotion can be obtained for \$2 and a fine tissue builder and developer costs \$2.

Did You Know—

That the white of an egg as a temporary face lift was a discovery in stage makeup? It is now featured in beauty parlors, and one specialist is doing a land-office business at \$8 a treatment. The egg is smoothed over the face after a brisk massage and permitted to dry. With the contraction all wrinkles disappear for four or five hours.

We know of something quicker, cleaner and more satisfactory than egg white for this purpose. Another case of science outdoing nature. Facial Film costs \$1 a tube.

Those of you who have used the \$1 size will be pleased to learn that you can get a tube three times that size for \$2.

Did You Get

Your little free booklet on beauty telling you what complexion colors to blend with your particular kind of beauty, and other hints, too? Sent upon request.

Also your free sample of the cleansing tissues—they come in colors now, name your favorite.

A Little Round

Pink Disc, resembling a rouge compact, performs its mission in life by freeing the face of superfluous hair. This little stone is rotated lightly over the offending hairs, with the result that they disappear after the fashion of pencil marks erased. The hair eraser, as it is called, is \$1.25.

To Make the Eyes Sparkle

Someone recently asked us to recommend a preparation that would make the eyes sparkle. We hesitated to do this, as most preparations for adding

Feminine Frills

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

Harriet Hoctor Wears Fascinating Feather Costume in "Simple Simon"

DAINTY, ELFIN Harriet Hoctor, now appearing with Ed Wynn in *Simple Simon* at the Ziegfeld Theater, wears delicate pinks and pastels. One chiffon dance frock is in soft shell pink and the skirt is made entirely of tiny little pink and white uncurled ostrich feathers. The voluminous skirt rises and falls with the dancer's motion and the whole billowy beauty reminds one of foam on the crest of the waves at sunset. The tight bodice has a decorative motif at the left waistline. Baby pink satin ballets add to this ethereal ensemble.

HERE'S NEWS. Miss Dancer; you can get a wonderful toe slipper that has a patented, double satin, box covering which means longer wear and at the same time is most beautiful and comfortable. This lovely toe slipper was specially made to aid your dancing. Comes in black kid at \$6.25, pink, black or white satin at \$6.50, white or pink canvas at \$4.75, pin kid at \$5.50, gold or silver brocade or cloth at \$6.75, and gold or silver kid at \$7.50.

MAYBE IT'S TIME to get your short trunks, too, so be sure you get the best. Excellent mercerized silk-alene trunks in the regular or smart cut-up style for \$2. Please send hip measurement when ordering.

BEAUTIFUL and superior dance mats are constructed of very selected, kiln-dried rock maple; each piece is carefully laid, doubly glued and reinforced. Rolls up and out easily. Lays smooth on the floor like a rug. Can be rolled up and placed in corner between practice periods. Ideal for tap and other routines. Encouraging to students and stimulates your studio stoppers. We will be very glad to have prices quoted to anyone interested.

OLD SHOES renewed and new shoes transformed! A fine product will restore any metallic or leather shoe to its original newness. Slippers or shoes can be made to conform with gown or dress.

unusual sparkle to the eyes contain belladonna, and the constant use of belladonna might prove harmful. We do, however, know of an eye-sparking lotion which is prepared by one of the best-known beauty establishments in America. This lotion contains no belladonna and is perfectly harmless. Price is \$2.50.

You Can Own

A wig for the price of rental. Want to find out all the newest things in wigs, mohair and human hair wigs? Send for free booklet.

Smooth Liquid Powder That Will Not Rub Off

Dancers have asked us for a liquid powder that will not rub off and mark the good-looking partner's frock coat. We recommend one of the outstanding creations of a theatrical supply house. It just won't rub off and gives a satin-smooth and creamy look to the face, neck and arms. It is also used successfully for graying the hair. Contains no lead and is perfectly harmless. Fifty cents a bottle.

Special Directions

For reducing a double chin and correcting sagging muscles come with an astringent lotion prepared for use in chin reduction. In last week's columns we recommended the chin strap along with other reducing process, and this astringent used with the patting directions will aid greatly and speed up the good work. We just can't have more than one chin for Easter, you know. The astringent and directions cost \$1.

Footlight Fashions

Katharine Cornell Wears Ivory Satin

Lovely Katharine Cornell is with us again in a new play at the Empire Theater. *The Dishonored Lady* is the title of her vehicle. Miss Cornell makes her striking entrance in an ivory satin ensemble. Fox fur decorates the cuffs and hem of the three-quarter wrap. The sleeves reach just midway between wrist and elbow and long brownish suede gloves are worn. The wrap develops itself into a pointed effect in back and two tails of fox bring the length down rather extreme at the middle point of back.

Miss Cornell was delightful in a formal frock of dark-brown lace. Three wide tiers form the skirt, which is decorated with large bows of dark-brown taffeta laid on the back. The slightly puffed bodice is cut low in the back in circular effect.

Cecil de Mille's Daughter Has Brilliant California Wedding

Cecilia de Mille, daughter of film-famous Cecil de Mille, was recently married in Los Angeles to Francis Calvin.

The last word in fashion was represented at this wedding. Wraps, shorter even than those we have sponsored for fall and winter, were seen, some of them just about reaching the waistline, which is, of course, much higher than in days of yore. One extreme little wrap was in black velvet with ermine trimming on the elbow-length sleeves. If you please, and a band of ermine outlines the edge at the waist. The jacket is a trifle longer in back and forms into an up-turned angle in front, with one button. Taffeta short wraps were greatly in favor.

The frocks, lace and tulle and gay chiffons, were to the ankle and lower. Caplets and capes, seen in smart audiences everywhere, were in high order at the De Mille-Calvin wedding.

Flaming Feather Headdresses In the "International Revue"

In an Indian scene in Lew Leslie's colorful extravaganza at the Majestic Theater the girls wear huge feather headdresses in the most gorgeous flaming colors imaginable—rose-reds, oranges, yellows pale and deep, brilliant reds and touches of pale green. The costumes of glancing and sheer metal cloths lent vivid and striking addition.

Gertrude Lawrence in one scene wore a dainty little frock of white lace and stiffened net. The skirt was full and flounced, and with the fitted blouse made a quaint and interesting frock. The scant decorations appearing at the tailored belt were of green to harmonize with a green chiffon evening hankie and green satin slippers.

A delicate baby blue negligee worn by Miss Lawrence is bordered with blue ostrich-feather trimming. Little blue mules are trimmed with large ostrich pom-pom.

Marjorie Mow, of Moss and Fontana, wears her favorite pastels and ivory-white dance costumes. A white tulle dance frock is made striking with red satin slippers and bright-red floral decorations on the costume.

A Russian scene shows pale-yellow velvets and furs in contrasting and matching combinations. Almost every nation is represented, and the color schemes are worked out in harmony and brilliance.

Well, Gracious Me

If the dear old menfolks are going in for perfume these days. And why shouldn't they? It's going to be all right before very long for the boy friend to choose and wear his own favorite brand of perfume on his hankie and his tie. Word from Paris says they haven't taken to using it around the cars, yet.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard Shopping Service*. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard Shopping Service*, 1560 Broadway.



ensembles. Comes in all colors and black and white for either kid shoes or metallic evening slippers. Price is \$1. Please state color, and whether for kid or metallic shoes.

ISN'T THAT GRAND? Some of our readers who purchased the 2-1-2-karat Egyptian diamond ring for \$2.15 tell us they are very pleased with their purchase. The diamond is imitation, of course, but a very fine imitation with lots of flash and brilliance. Don't forget that it is set in sterling silver and the price only \$2.15 while it lasts. Send finger size, please.

BOYS! If you've been wanting to get those wool-striped shirts that are so good looking we know where you can get them. A very pretty one is in blue check with pin stripes of a tanish tint. Not too bright, and they are all pure Virgin wool, too. Price is \$6.00.

The old reliable red and black plaid, made from the same pure wool, cost \$7.

TRAVELERS, AHOY! If you need any help in selecting your trunks, suitcases and other traveling equipment write to us for the best merchandise and prices. *The Billboard Shopping Service* is maintained to help you.

WHEN A FELLOW NEEDS a friend is when he needs new boots, chaps, saddles, etc. We are going to help him out by sending him a catalog when he sends us the S. O. S. in the way of his name and address.

NORMA TALMADGE wears a huge and gorgeous ostrich feather fan in her picture *New York Nights*. A slinky, swaying fan can certainly add to a gal's S. A. these days. Special prices on feather fans and feathers now.

BY THE WAY, you can get a beautiful feather skirt made of 12 heavy, silky ostrich feather boas in all the lovely two-tone colors. Jade green shading to light green is pretty. The skirt, shorter in front and longer in back, can be worn over any leotard. The price is \$15. Sent C. O. D. if you like.

YOU CAN GET the Hula skirts, too, for as low as \$5. These are made from natural, genuine Hawaiian grass, 36 inches long. Worn over any leotard.

Costumers

By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

CHARLES LE MAIRE, who designed costumes for *Sons of Guns*, *Ripples*, *Strike Up the Band*, *Sweet Adeline* and *Flying High*, has sailed for a two months' vacation in the West Indies.

JAMES E. STROOCK, theatrical costumer, has sailed for an extended visit to Europe where he will make a survey of fabrics, effects and costume novelties.

LOUIS GUTTENBERG and the Helene Theatrical Costume Company executed costumes for Laurence Rivers' production of *The Green Pastures*.

COSTUMES for the Theater Guild production of *A Month in the Country* are to be replicas of those designed for the Moscow Art Theater by M. S. Dobuzinsky and will be executed here by Raymond Sovey.

COSTUME EFFECTS for the New York Stage Legislative Correspondents' annual dinner at the Hotel Ten Eyck, Albany, N. Y., will be supplied by Charles Christie.

EAVES COSTUME COMPANY supplied costumes for *The Rivals*, starring Mrs. Fiske, under the management of Tyler & Erlanger.

STEIN & BLAIN are furnishing costumes to be worn in Richard Horndon's production *Mayfair*.

VILA MILLI, who appears in *Simple Simon*, is also a designer and has created costumes for George Pierce to be used on an act which will play the RKO Circuit.

MME. BEITHE is executing costumes designed by A. Vaslichikov to be worn by Betty Blythe in Arthur Fisher's production of *House Affair*.

COSTUMES for two repertory productions, *Damon and Pythias* and *Ingomar*, starring Robert Downing, under the management of Henry Steten, will be furnished by Eaves Costume Company.

CHARLES CHRISTIE supplied costumes for the following productions: *Israel*, Embassy Theater, Ottawa, Can.; *Dracula*, Tatcher Players, Scranton.

"HANDY" RHINE-STONE MACHINE
\$3.50
Bright & Speedy, Weighs Only 1 1/2 Pounds.
10 Gross, Size 20 or 21, Brilliant White Rhinestones and Settings, \$8.50.
Colors—Size 20 and 21 Settings, 53c Gross, 8 Gr. to Pkg. White—Size 20 and 21 Settings, Special \$1 Gross, 2 1/2 Gross to Pkg.
MODERN-WANDY BUTTON MACHINE CO.
118 West Ohio Street, Chicago, Ill.

EVA B. LANQUAY
COSTUME & TIGHT CO., CHICAGO, ILL.
44 Capitol Building.
Everything For Theatrical Wardrobe
Write for Catalog.

LITTLEJOHNS
28 West 46th Street, NEW YORK.
Patent U.S. LITTLEJOHNS RHINESTONES.
Highest Quality at Lowest Prices. Size 21, with Scrolling, \$4.50 per 100 Gross; No. 20, \$1.25 per Gross; Colors, \$50 a Gross. "Perfect" Settings Machine, \$3.50.

JUST PUBLISHED
AN IMPORTANT BOOK ON
THEATRE LIGHTING
A Manual of the Stage Switchboard
By **LOUIS HARTMANN**.
A complete handbook by the man who has been for thirty years chief electrician to David Belasco. Discusses all kinds of lighting, including Baby Spots, Flood Lights, Rotators, Footlights, etc. Foreword by David Belasco. Price, \$2.00.
D. APPLETON AND COMPANY, Publishers, 35 West 32d St., New York.

Beautify With L'MANDA

L'MANDA preparations BEAUTIFY and YOUTHIFY. With L'MANDA you look fresh and rosy without looking made up. No toilet complete without using L'MANDA preparations.

L'Manda Cleanser Creme

A pure white preparation containing soap properties. A fragrant skin food to be used on dry skin. Soothes and heals chaps, sunburn, windburn. Heals irritated skin of infants. Should be used for wrinkles, blackheads, pimples, eruptions. Soothing after shaving.
60c. \$1.00, \$1.75

L'Manda Beautifier

An excellent skin softener. Imparts a clear, natural, velvety appearance. Counteracts all skin impurities. Three shades—White, Brunette and Flesh. Invisible. Can be used in place of powder. Absolutely harmless to tender skin. Effective for pimples, blackheads, freckles, blotches, sunburn, etc. Splendid for stage and home use.
60c. \$1.10, \$2.00

MAIL ORDERS RECEIVE SPECIAL ATTENTION

Manufactured by
PARFUMERIE DOLLUP Inc., 55 W. 16th St., New York

Pa.: *The Spider*, Syracuse Players, Syracuse, N. Y.; *Lilac Time*, Edna Preston Players, Harrisburg, Pa.; *Uncle Tom's Cabin*, Utica Civic Theater, Utica, N. Y.; *Ladies' Night*, Westchester Theater, Mt. Vernon, N. Y.; *Ten Nights in a Barroom*, the Playhouse, Poughkeepsie, N. Y.

Moscow Art Theater by M. S. Dobuzinsky and are being executed here by Raymond Sovey.

OATES & MORANGE executed settings for *The Rivals*, which stars Mrs. Fiske under the management of Erlanger & Tylor.

MABEL SCOTT, of the United Scenic Artists, is making a comprehensive survey of the work of Broadway scene designers.

CHARLES LESSING, president of the United Scenic Artists, is expected to return shortly from a visit to Albany, where he has been conducting organization business.

AMERICAN-BUILT SCENERY is now a feature of Gilbert Miller's production, *Journey's End*. Local rulings prohibit the use of foreign-built scenery for longer than one year.

ROBERT BEROMAN STUDIOS painted the novel settings used in Marc Connelly's *The Green Pastures*. The sets were designed by Robert Edmond Jones.

LEE SIMONSON is designing settings for the Theater Guild production of Philip Barry's *Hotel Universe*.

LIVINGSTON PLATT will design settings for the forthcoming production of *Trojks*, sponsored by Laura D. Wilck.

P. DODD ACKERMAN designed sets for the Round-Table Productions, Inc., production of Edgard Milton Royle's *Launcelet and Elaine*.

SETS USED as a background for the appearance of Mei Lan-Fang, China's greatest actor, are composed almost entirely of lavish Chinese panels and brocades.

ROLO WAYNE has designed the sets for the forthcoming Lee Shubert production of *Meet Lady Clara*, featuring Florence Nash.

Theatrical Mutual Assn.
By **DAVID L. DONALDSON**
Grand Secretary-Treasurer

NEW YORK LODGE No. 1 held its regular meeting Sunday, March 2, at which time several candidates were initiated. The degree team from Long Island Lodge conferred the degree on these candidates and made quite an impression with those in attendance with the way it put on the work.

All arrangements for the annual get-together dinner on April 28 have been made and we expect that there will be a record-breaking crowd in attendance. Brother Walter Mulvihill attended the last meeting of Newark Lodge, and a large delegation is expected at its next meeting.

Brother Edward W. Otto, third grand vice-president, visited Brooklyn Lodge No. 30 at its last meeting Monday, March 10.

CHICAGO LODGE No. 4 will hold its annual boxing show on April 10 at midnight at the Ashland Auditorium. The following brothers have been appointed to the various committees:

Paul Woodrow, chairman; John Jilson and Charles (Rags) Hourvitch, printing and advertising; Louis Weiner, press; John Jilson and Alex Garlick, talent; C. Hourvitch, A. Schraut, S. Galluzzo and H. Mandel, tickets; Paul Woodrow, Louis Brenner and Al Lubin, program; Nate Stein, Al Weiner and F. Galluzzo, hall.

With regret we report the death of Walter D. Clifford, billposter, on Monday, February 17, at the American Hospital. The remains were sent to Waukegan, Ill., for burial.

OAKLAND LODGE No. 26 has elected and installed the following officers for 1930: R. F. Ford, past president; B. O. Taylor, president; M. Rosenberg, vice-president; William Daul, recording secretary; Frank O. Casey, financial secretary; C. P. Brown, treasurer; J. B. Gillard, chaplain; R. I. Newell, physician; B. P. Gillard, marshal; L. Friedman, sergeant at arms; T. M. Talmi, B. P. Gillard, C. L. Klinker and L. G. Litton, trustees.

BROTHER JOHN SCHMID, grand chaplain of Philadelphia Lodge, is confined to the hospital in that city and from all accounts will be laid up for some time.

Scenic Artists
By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

WATSON BARROTT designed sets for *The Royal Virgin*, a William P. Tanner production.

SETTINGS for the Theater Guild production of *A Month in the Country* are to be replicas of those designed for the

You too
Can have a Slender Figure



By spending a few minutes a day doing a few simple exercises with the new **POCKET OYM** you will easily and surely shed that excess fat. The **POCKET OYM** comes complete with a series of illustrated exercises and instructions for \$1.00. **SEND FOR ONE TODAY.**

Educational Health Foundation
105 W. Monroe St., CHICAGO, ILL.

DANCE BELTS \$1.50 and up
Rompers, Opera Hose, Tights, Dance Sets, LEOTARDS
SEND FOR CATALOG
Nat Lewis INC.
America's Greatest Theatrical Accessory House
1578B, Broadway, New York

THEATRICAL ACCESSORIES
Rhinestones, Spangles, Make-Up, Etc.
WRITE FOR PRICES and SAMPLES
Fritz Schoultz & Co.
58 West Lake St., CHICAGO, ILL.

STAGE COSTUME DRAPERY FABRICS
SILKS, SATINS, TINSELS, VELVET, BROCADES, SPANGLES, JEWELS, ORNAMENTS, SCINTILLATING JEWEL CLOTH.
Write or **Dazian's, Inc.** call
6 Addresses Are as Follows:
DAZIAN'S, INC., 102 W. 41th St., New York, N. Y.
DAZIAN'S, INC., 281 Fed Bldg., 16th and Marquette Sts., Philadelphia, Pa.
DAZIAN'S, INC., 122 Bedford St., Boston, Mass.
DAZIAN'S, INC., 285 N. Wabash Ave., Chicago, Ill.
DAZIAN'S, INC., 722 S. Hill St., Los Angeles, Calif.

WORTH-WYLE FABRICS
Creators and Manufacturers of THEATRICAL FABRICS, TRIMMINGS, SPANGLES, JEWELS, ETC.
SPARKLETTE
Write for Sample.
J. J. WYLE & BROS. INC.
NEW YORK: 144 Broadway, LOS ANGELES: 718 S. Broadway.

BE ORIGINAL
It's easy to create original costumes with Maharam fabrics, Maharam Silks, Satins, Metal Cloths, etc., manufactured in our own mills.
MAHARAM TEXTILE CO., Inc.
NEW YORK, 107 West 48th Street, CHICAGO, 6 East Lake Street, LOS ANGELES, 656 Los Angeles St.

Simple Frocks For Miss Sixteen

In spite of the sophistication of the majority of the afternoon and evening frocks in line for spring and summer wear, the gay little sub-ded is wise who selects extremely youthful and rather naive costumes. She can leave it to big sister and mother to wear the ultra-clothes. Her turn will come later, and she will have plenty of time to be grown up.

Marion Byron, youthful Warner Bros. screen player, wears a charming little dress of flat crepe in the new shade of royal blue. The skirt is perfectly plain, except that it is finished at the bottom by slashes about two and one half inches apart. There is a short jacket, reaching just to the waistline and finished in the same manner as the skirt. The tuck-in blouse is also simple, with a round collar that is worn outside the jacket.

Simple little satin and chiffon dance frocks in pastel shades are nice for Miss Sixteen, and a youthful decoration is chiffon made into little petals. Just a tiny little choux of ostrich at the waistline is effective.

Do You Know

That they are drinking scented cocktails in Paris? Well, they are, and Madame and Monsieur name the particular fragrance to be added to the liquid in the sparkling glass.

and Flora Thomas, pianist, are at the Boeuf Sur le Toit, Cannes. The American skaters, the Three Whirlwinds, are appearing at the Ambassadeurs in Cannes with Billy Arnold's Orchestra. The American colored jazz, the Crackerjacks, is at the Chateau Madrid, Cannes. Sadler and Rose are presenting their comedy dance number at the Ambassadeurs, Cannes.

In the Provinces

George Gordon has returned from Algeria and is spending a few days in Marseille.

De Rocroy, the illusionist, is at the Theater Francis-Paramount, Bordeaux.

Brussels

Florence Starr, American entertainer; Henderson and Lennox, the dancers; Carmen, the juggler, and Doris Niles, the dancer, are at the Theater des Dix Heures, Brussels.

The original Stanley Brothers will appear at the Embassy, Brussels soon.

The *Trial of Mary Dugan* is continuing its run at the Galeries, and *Rose-Marie* is still going strong at the Casino.

Dallas

Alex. Keese, musical director at the Palace Theater, will become musical director for Station WFAA after March 21, when the theater will discontinue its stage and orchestra policy.

Jimmy Ellard, stage-band leader at the Palace, has been transferred to the Paramount Theater, Toledo. Johnny Winters, organist, is to remain at the Palace as the sole representative of "man-made music" in the theater.

Hallelujah, M. G. M. picture, with all colored cast, has been booked by the Majestic. Public passed up the opportunity to play it, believing it to be of limited appeal because of its "folk" nature.

The *Vagabond King* was pulled from Melba after a week's run, due to poor business. Public attempted to play the picture as a road show, but the attraction failed to draw at high prices.

This week the Old Mill falls in line with other first-run theaters in completely going sound. Sound news reels have been substituted for the silent news reel.

Messrs. Burke, Lever, Campbell, Johnston, Schneider, Sawcen, Cherry and Irwin, all officials from the Public district office, are in Chicago to attend a conference.

The Melba Theater starting this week will return to its old policy with Saturday openings.

Toledo

Township trustees and clerks have demanded control of dance-hall licenses in Seneca County in a resolution adopted at the annual meeting. The organization also asked transfer to township officials of licensing power over carnivals, roller-skating rinks and similar amusements outside of cities and villages.

The Toledo city council's public improvement committee has called theater managers to appear before it to explain charges of overcrowding of the theaters and placing patrons in the aisles. Theater owners will also be asked to refrain from opening their theaters on Sunday mornings before various Toledo churches have concluded their services.

The fight of the G. A. Boeckling Co., of Sandusky, owner of Cedar Point resort property, against the Erie County taxing commission was won by the company last week when the Ohio Supreme Court reversed the decision of lower courts and remanded the case for a new trial in Common Pleas Court. The suit was instituted against George A. Sehwer as auditor of Erie County and the State tax commission. Sehwer had listed the property for taxation at \$2,757,550. The State tax commission reduced the valuation to \$1,918,000. The Boeckling Company protested this as too high also. The Court of Appeals found the valuation excessive by \$166,000, but this the Boeckling people also refused to accept.

Club presidents affiliated with the Toledo Federation of Women's Clubs have arranged for a preview of *The Vagabond King* in the Toledo Paramount Theater March 22. Plans call for having the lobby of the theater flood lighted and announcing arrivals of prominent persons by megaphone. City officials may also speak briefly.

J. Garfield Haugh, president of the Gem Mfg. Co., announced that construc-

tion work on the new Meadowbrook Park at Bascom, O., will start at once. The park contract has been awarded to the Gage Construction Co., of Tiffin. Early work to be started includes that on the swimming pool, miniature railway and driveways. The park will be opened June 1.

The Chamber of Commerce of Bellefontaine, O., reports subscription of \$12,500 worth of the stock in the drive for the proposed new theater building in that town.

The Toledo Firemen's Relief Association of Toledo has booked the United States Marine Band for two concerts here on September 12. Captain C. Sedgwick, president of the organization, says.

The Camo Theater here is holding over *The Love Parade*, starring Maurice Chevalier and Jeannette MacDonald.

Philadelphia

All houses are enjoying the best business of the season. Scidom has Philadelphia seen so many good shows at one time.

This week sees another Shakespeare Festival. The Stratford-Upon-Avon Company is at the Broad in a repertoire of Shakespeare's plays.

The *Little Show* is stopping off here for a four weeks' engagement and the advance sale promises another success. It is housed at the Chestnut Street Opera House.

At the Forrest *The Criminal Code* is entering on the last week of a very suc-

cessful engagement. Coming to this house next week is *Follow Thru*.

A Wonderful Night has enjoyed a very fine run at the Shubert and continues for another week.

Theater Guild's production of *Strange Interlude* promises to be the outstanding success of the season.

Ernest Truex comes to the Walnut next week in *Rifay*, following Bert Lytell, who closed a very good engagement.

Burton Holmes commences a season of travel adventures March 21.

Frank Tinney, who is now living here, paid a visit to his old chum and schoolmate, Harry Welsh, now appearing here in *A Wonderful Night*. They were brought up together in South Philadelphia.

A. L. Erlanger, who died recently, was heavily interested in Philadelphia houses. Samuel Nixon Nirdlinger represents the Erlanger interests here.

Winnie Lightner, appearing at the Masbaum in person, is making them sit up and take notice.

Bob Hall is still going strong as master of ceremonies at the Earle. Harry Shaw stages a *Surprise Party* at the Sunday Matinee shows and is always giving the patrons something new.

The burlesque houses continue to do business, but are complaining of a falling off lately, no doubt caused by so many of their class of patrons being out of work. The Trocadero has Lillian Dix-

on and her *Rig Reue* and the Bijou stock is featuring *Margie* and *Marie Devoe* in *Blondes and Redheads*.

Minneapolis-St. Paul

Six thousand feet of interesting film of the Arctic regions was shown and lectured upon at the Lyceum Theater here March 6 by Capt. Donald MacMillan. Capt. MacMillan was the host to some hundred crippled children at the matinee. A \$2 top was gladly paid. Critics wrote well of the picture.

Janga, jungle picture, is at the Lyceum for one week, beginning March 18. H. E. Andress is manager of this old-time amusement house. The scale of prices will be 25 cents to \$1. Advance sale is moving promisingly.

Waverly Bros.—Abner and Cleoro—and Eivry, who headlined at the Hennepin Orpheum, RKO, last week, received considerable publicity in the Minneapolis press. Thursday day before closing, there appeared a two-column tale of them in which both were interviewed on the statements that they were not actors. They are in the RKO house, St. Paul, this week.

George Grizer, clarinetist with the Minneapolis Symphony, returned to this city Monday, March 11, from Havana, Cuba, where he underwent an appendicitis operation. He was unable to appear in the opening March concert. Minneapolis' RKO had one of its strongest bills of the season last week with *Blackstone* headlined. Oklahoma

Talkies and the King's English

SIR ALFRED KNOX asked in the Commons at Westminster "whether in order to protect the English language as spoken by the people of this country the government will take steps to limit the import of American talking films and encourage the production of British films." The government replied that it was not prepared "to place direct restrictions upon the importation of American talking films into this country."

A number of interesting points are raised by this colloquy. In an incipient way American and English are already two different languages and are becoming more different all the time. Are the dangers to which the King's English is exposed in German or Scandinavian "talking films"? A language that has had imposed upon it that absurd name for talkies seems to need protection from its friends more than from its transatlantic offshoot. Gresham's law does not run in philology. The genuine idiom of London's east end need not fear that it will be driven out by the spurious coinage of Hollywood, Americans aren't aping the immaculate diction of George Arliss. The English are no more likely to succumb to our colloquialisms.

We suspect that Sir Alfred's plea, were it robbed of its camouflage, would be found to be a plea to protect the producers of English films rather than their language. We suspect this all the more because Sir Alfred is a Conservative and because his question contains the insinuation that his countrymen can't take a foreign idiom or accent or leave it, as they can their Scotch and soda. They laughed at us for prohibiting the sale of alcoholic beverages above a certain strength. Sir Alfred Knox now asks them to prohibit the importation of the far less intoxicating American talkie! The proposal lacks that heroic ingenuousness for which heretofore we have given our overseas cousins unstinted credit.

—Detroit Free Press.

and Mario Badillo, director of the theater, while costumes were designed and executed by Anna McGee, of the Toy Theater staff. A large crowd was present.

Guy Maler and Lee Pattison, pianists, and Nanette Gilford, of the Metropolitan Opera, rendered the first of the March musicals at the Chalfonte-Haddon Hall here this week. Operatic airs and two piano compositions composed the program.

A special vaudeville program, featuring a number of circus attractions, was put on by the Apollo Theater here Sunday evening. The well-known circus performer, Albert-Alberta, half man, half woman, who has been seen here before at the Earle Theater in a circus sketch, was in one of the acts. The Bassetts, a European importation, was also among the headliners.

Percy Burrell, who directed the monster, *Pageant of Time*, at the Auditorium during a recent educational convention, where over 1,000 people performed on the large stage at one time, will direct the New Brunswick anniversary event in October.

The Penn Hall Harp Ensemble, comprising six artists, under the direction of Elise Sorelle, will give a performance at the Westminster Hall of the Hotel Chelsea. This is the first one of the season.

Word was received from Frank B. Rubin, old-time circus man of this city, who is wintering in Florida, that he recently had the experience of flying over to Havana, Cuba, in a Pan-American air liner, where he remained four days, boosting the Eiks' convention, to be held here at the Auditorium in July. Frank says he will be back "when the red wagons troupe north."

Mr. and Mrs. Brad Riley, of the Apollo Theater staff, this city, are spending several weeks in Miami, Fla., according to word received from them this week. Riley predicts a good show season here this year.

Harry C. Warner, new manager of the Garden Pier Ballroom, which has kept open thruout the winter, announced this week that owing to the success with which his plan is meeting he will change its policy and run Wednesday evening shows there as well as dancing. The Mississippi Valley Serenaders have been secured to furnish music.

Word was received here this week that Bryce Walker, of Berl and Henry, a local vaudeville team, is putting things over in a great way at Boston and will soon be in Atlantic City again with her act. She is the daughter of Mr. and Mrs. Robert Walker, of this city.

Atlanta

John A. Comby, owner and manager of the Rialto Theater, has taken over the lease on the Metropolitan Theater, formerly operated by Sig Samuels for the Metropolitan Theater Corporation in which R. E. Wilby and Dan Michaelove have been a part. Comby purchased the Rialto Theater from Public over a year ago and has been a successful operator with Lillian Wade, the youngest woman theater manager in this section, who will be his assistant in operating the Metropolitan Theater also.

Mrs. Anna Alken Patterson, who has been operating the 10th Street Theater, a suburban house, has surrendered the managerial reins to W. T. Murray, formerly manager of the Rialto Theater for many years. Murray will supervise the operations of the Lucas-Jenkins chain known as Community Theaters, Inc., which includes the 10th Street, Palace, West End and DeKalb, with headquarters at the 10th Street.

U. T. Koch has been appointed Atlanta branch manager for Sono Art-World Wide. Koch has been connected with the motion picture industry for nearly 30 years, and controlled a number of theaters in the Southeast years ago, more recently having been connected with Universal as manager in Atlanta for several years and later with FBO.

Milwaukee

The Zenith Theater, local neighborhood house, operated by Edward Maertz, has installed a life-sized talking picture screen which is said to be one of the largest in Wisconsin.

John Strain, at one time connected with the Fox film exchange here, is now operating the Lexington Theater, local neighborhood house.

William Thomas, formerly with the Exhibitors' Service Bureau of this city, is now connected with the local Colobrated Players' exchange as salesman.

Bob Albright and the dancing buffoons, Fritz and Jean Hubert, completed the bill.

Florence Reed, in *East of Suez*, opened March 9 to a packed house. The rest of the week was also good. Miss Reed is to stay with the Bainbridge Players at the Shubert for four weeks.

Wm. A. Brady arrived in Minneapolis Sunday, March 9, to be here for the opening of *Street Scene* at the Metropolitan. He was feted and dined for the first three days. *Street Scene* drew good audiences.

Slater's Nite Club is a new amusement-supper center lately opened in St. Paul.

Dick Long and His Curtis Hotel Orchestra is popular at that hostelry, one of the most attractive houses in this area of the Northwest.

The Shuman Trio, three women, dispense music at the Dyckman, a downtown hotel.

Atlantic City

Minnie Allen has secured the contract to furnish a floor show for the Atlantic City Casino, popular after-theater resort.

Albert Kinburn Ridout gave his first dramatic recital here at the Toy Theater March 8, giving Atlantic City's theatrical art center a worthy recital of *Hamlet*. The lighting effects and staging were under the direction of Roy Arroyo

FULTON

PENNY ARCADE

A play by Marie Baumer. Directed by William Keighly. Settings by Cleon Throckmorton. Presented by William Keighly and W. P. Tanner.

- Bum Rogers, Mrs. Delano, Angel, Happy, Joe Delano, Mitch McKane, Myrtle, Harry Delano, Jenny Delano, Nolan Dugan, Ackland Powell, Don Reddoe, Valerie Bergerc, Eric Dreasler, Millard F. Mitchell, Paul Guilfoyle, George Barbier, Jean Blondell, James Cagney, Lenita Lane, Martin Mellow, Ben Probst.

- Dick, Mabel, Fred, Myran, Mr. James, Rose, Anna, Bob, Jack, Johnson, Harry Oresham, Desirae Harris, Jules Carr, Annie-Laurie Jaques, Edmund Norris, Louis Gillespie, John J. Cameron, Eleanor Andrus, Marshall Hale, William Whitcomb, Henry Belmont.

ACT I—Closing time at Mrs. Delano's Penny Arcade in an Amusement Park Near New York. ACT II—Scene 1: The Same; the Following Morning. Scene 2: A Room Back of the Arcade. A Few Minutes Later. ACT III—Same as Act I, an Hour and a Half Later.

Penny Arcade, a drama of stark and bitter realism, is excellent theater of its kind and deserves for better attention than it will receive. It possesses an evening of diversion, a moral and entertainment.

There is a noticeable lack of something sustaining in it, and this deficiency is directly attributable to Marie Baumer, the author. Miss Baumer has selected badly. Her plot is old and too mundane and uninteresting. The lives of the people she puts into her drama are infinitely more important than the dramatic incident she hit upon to develop her plot.

It is the old story of the racketeer whose racket is cut into while he is in jail beating a charge of murder. While this incident only contributes to the main plot, it retards the true interest in the play that might have come from the development of the mother's efforts to save her son and keep her daughter from marrying the ex-convict mechanic. There is evidence of devotion to truth in the drawing of these characters who are real and bitter. Penny Arcade might well have been a much better play than it is. The setting is splendid, the characters interesting people and the cast playing them fine. The principal trouble seems to be in drab, ordinary and unimportant events surmounting each other in interest.

To an amusement park adjacent to New York Miss Baumer has gone for her setting. Mrs. Delano operates the Penny Arcade and leases out three other concessions. One is a "steering" place for a bootlegger who has been in jail. Mitch McKane returns and plans a reprisal against Harry Delano, her son, who has done some booze peddling independently while the racketeer has been in jail. During the scuffle Harry murders Mitch while his sister, Jenny, looks on. In an effort to save her worthless son, Mrs. Delano tries to pin the murder on her mechanic, Angel Harrigan, from whose bag Harry took the gun with which he killed Mitch. But Jenny is in love and planning to marry Angel. Faced with the loss of her lover, Jenny confesses and Harry is led off to face the trial for murder. The mother relents and agrees to the marriage of Angel and Jenny.

For acting alone this Penny Arcade is entertainment. Eric Dreasler is doing the finest acting he has ever done. His performance as Angel is even and well balanced throughout. James Cagney, doing an emotional role much different than anything he has ever done before, is well cast. He has a slight tendency to overact that is hardly apparent for the good work he does. Valerie Bergerc is given an excellent role, which she does commendably, except for her too frequent return to the type of work she did in vaudeville and others of her Oriental roles. Lenita Lane and Joan Blondell both give fine performances of their parts. In a very minor part Paul Guilfoyle is given but one chance to prove he can act and he takes it with both hands. Frank Rowan, the murdered bootlegger, does well with his part. And George Barbier, who has his visible trouble with his part, gives a realistic impression as the detective. Ackland Powell is too overanxious, but Millard F. Mitchell adds colorfully to the troupe. Director, Keighly has taken too free a license with his script. The stage settings do not sustain the script in

NEW PLAYS ON BROADWAY (Continued)

truth and the gravest errors here are obviously those of the director. For Throckmorton has contributed colorful settings that, except for plain inaccuracies, enhance the play. In his best scenes, however, Keighly has permitted his actors to act, which is, indeed, considerably more than most directors permit these days. His handling of a sizable gathering of people is graphic. Penny Arcade is middle-ground entertainment and in this season of instant hits or misses it is a play that will find the going too hard after a few weeks.

CHARLES MORAN.

PRESIDENT

LAUNCELOT AND ELAINE

A revival of the play based on Alfred Lord Tennyson's poem by Edwin Milton Royle. Directed by Calvin Thomas. Settings by P. Dodd Ackerman. Presented by the Round Table Productions, Inc.

- Sir Rowan, Sir Madred, Sir Lancelot, Prince Arthur, Voice of Lyonesse, Lady Margaret, Lady Vivian, Lady Yolde, Lady Beatrice, Lady Rosmond, Queen Guinevere, Dumb Servitor, Sir Lavin, Sir Torre, Elaine, Lord Astolat, Hermit, George Christie, Albert Phillips, Frank M. Thomas, J. W. Austin, Sara Perry, Ann Anderson, Marie Chambers, Helen Quirler, Myrtle Bullair, Prunella Bodkin, Selena Royle, Harold Vizard, Sherling Oliver, Adin Wilson, Josephine Royle, Charles Hammond, Lionel Adams.

There is something missing in this revival of Edwin Milton Royle's dramatization of Tennyson's epic poem, Launcelot and Elaine. Disregarding the negligible work evident on the part of the sponsors, the lyrical romanticism of Tennyson holds the thing together to make even this rather ordinary production somewhat poetic.

The chief difficulty apparent here is the faulty direction of Calvin Thomas. It seems to me that here is something almost director proof, for there can be little complaint against the lines, since nearly all are lifted intact from the poem and Royle's sequences are chosen with intelligence. But Thomas has tried to give the production a fantastic air with his direction, and the result is that gestures and general business in most of the important scenes are expressions overemphasized and so overacted.

The settings are hardly arresting, but attend the immediate needs nicely and lend a somewhat imaginative and artistic background to the play.

Sara Perry, the first character on the stage, gives immediately the impression that overacting will be the greatest offense of this production. And let it be said that this first discovery is carried out by practically all of the cast. Selena Royle is the gravest offender, but her sister, Josephine, both of whom are daughters of the author, gives a beautifully restrained and well-timed performance.

Launcelot, as done by Frank M. Thomas, is truly heroic. King Arthur, on the other hand, is presented feebly by J. W. Austin. Marie Chambers is believable as Lady Vivian. As Lady Yolde, Helen Quirler is too uncertain of herself. Prunella Bodkin is quite apparently in her first production and given to restrained giggles when she reads her few lines. Ann Anderson commits herself with dignity. Harold Vizard, the dumb servitor, is familiar with pantomime, and the result is the best performance in the play. Sherling Oliver is too lusty of voice, but Charles Hammond's work is that of fine sympathetic understanding.

Viewed generally, it would seem that the production has been done too hastily. The actors hardly get all the value of the beautiful blank verse of this great poem of the love of Launcelot. And as Tennyson's work is there, and Royle's work is there, and most certainly the capable actors are there, the complaint seems to point straightway to the director—or perhaps the actors themselves in the event they are rendering the parts as they seem to feel they should be done.

Launcelot and Elaine, as presented here, however, is evidence that romanticism has not entirely died in our American theater. It is a pleasant relief from the drab realism that frequents the Broadway stage all too often.

CHARLES MORAN.

LIBERTY VOLPONE

A return engagement of Stefan Zweig's adaptation of the Ben Johnson farce. Directed by Phillip Moeller. Settings by Lee Simonson. Presented by the Theater Guild.

- First Servant, Second Servant, Third Servant, Singer, Singer, Singer, Mosca, the Gadjy, Volpone, the Fox, Slave, Voltore, the Vulture, Corvino, the Crow, Corbaccio, the Raven, Colomba, the Dove, Maid to Colomba, Servant to Corbaccio, Leone, Captain to the Fleet, Captain of the Shbrri, Shbrri—George Cotton, Blaine, Donn Sylvester, Mackey, Clifford, Judge, Judge a Clerk, Court Attendant, Priest, ACT I—Volpone's Bedroom, ACT II—Scene 1: Corvino's House, Scene 2: Corbaccio's House, Scene 3: Volpone's Bedroom, ACT III—Scene 1: Audience Chamber of the Senate, Scene 2: Volpone's Bedroom, Venice at the Time of the Renaissance.

The Theater Guild's return engagement of Ben Johnson's Volpone is all but rendered sterile by the acting, which is not to be described as Grade A. On the contrary it affords an excellent example of what bad acting can do to an otherwise worthy piece of theatrical property. The Ben Johnson comedy, translated into the German of Stefan Zweig and again translated into the English of Ruth Langer, is good theater. One would hardly suspect it in this case, however, and following an engagement on the road there is little trace left of Phillip Moeller's direction despite the fact that it crops up here and there.

With the exception of Sylvia Field, Edgar Kent, Henry Metayer and Frederick Roland, the actors appear to assume an air of superiority over the Johnson comedy that is entirely unwarranted as well as destructive. Earle Larimore, in particular, offends in this respect, even going so far as to climb almost into the laps of those seated in the first row. His antics in this play are inexcusable. It is quite enough to hear that he mimics Alfred Lunt's mannerisms in addition to imitating the vocal tones of Glen Anders without having to watch him impersonate a kitten at play.

The production is admirably mounted in the settings and costumes designed by Lee Simonson. Proper acting would render it most enjoyable indeed. As present it is good theater gone wrong.

CHARLES CROUCH.

FORREST

THE BLUE GHOST

A play by Bernard J. McOwen and J. P. Riewerts. Directed by Stephen Clark. Scenery by Olicker & Robbins. Presented by Jimmie Cooper.

- Dr. De Former, Mr. Gray, Inspector Wise, Frank Host, George Walker, The Stranger, Bernard J. McOwen, Leslie King, Nate Busby, Douglas Cosgrove, King Calder, Lyle Blackpole, Stephen Clark.

The Entire Action Takes Place at Midnight in the Home of Dr. De Former on Harlan Cliff—Somewhere in California.

The Blue Ghost, archfiend of all time, according to Producer Jimmie Cooper, is currently waiting itself in and out of doors and windows in the scenery at the Forrest Theater. All of this takes place in a semi-mystery play which, we are informed, was created by Bernard J. McOwen and J. P. Riewerts. One might justifiably declare that none concerned with the production would dare to say that the piece had been much better for them to have declared it all a mistake and to beg everyone's pardon for having allowed it to be seen and heard. The ghost itself may or may not be the archfiend of all time, but the play, The Blue Ghost, is certainly an archfiend.

The goings on have to do with one Dr. De Former, who is portrayed by Bernard J. McOwen, cocreator of the

piece. The doctor is a man with a beard, and he is out for no good. Visitors arriving at his residence atop a high cliff in California on this particular evening are Lyle Blackpole, all dressed up in a red evening gown, who tries hard to impersonate the finest newspaper woman almost anywhere; Douglas Cosgrove, who does very little in the way of portraying Inspector Wise from headquarters; King Calder, who struggles along reasonably well as he who was framed by the doctor; Leslie King and Stephen Clark, as mysterious entities in Halloween costumes, and Nate Busby, who plays a colored servant in the vaudeville manner. King's antics, which are composed entirely of loud shouts whenever a fellow actor emerges costumed in a sheet, are anything but amusing. The acting on the whole is scarcely worth mention.

Audiences deriving pleasure from off-stage groans, trick doors, weird faces that leer out from conveniently placed openings in stage scenery, lights that go out and come on again at the will of the stage electrician; Negro servants suffering momentary paroxysms of fear when faced by fellow actors made up as skeletons or wrapped in white garments, may find enjoyment in The Blue Ghost. The same amount of artificial thrills may be derived at one-tenth the expense and in one-tenth the time by a visit to almost any funhouse at a pleasure park.

The point is that The Blue Ghost is not good theater. It is cheap, outmoded theatrical claptrap, not possessing one original idea in its writing, and projected in the most obvious and inexcusably dull fashion. Bernard J. McOwen and J. P. Riewerts, creators; Stephen Clark, director, and Jimmie Cooper, producer, had better prepare to receive the prize for the dullest offering of this or any other season.

CHARLES CROUCH.

RITZ

THIS MAN'S TOWN

A play by Willard Robertson. Directed by Lester Lonergan. Settings by Clirker & Robbins. Presented by George Jessel.

- Tom, Swede, Buck, Cleo, Hazel, Bill Post, A. Marlin, A Sailor, A Salvation Army Worker, Edie Anders, Ida Anders, Murphy, Felice Pelangio, Antonio Pantana, Franula, Havanna, Carrie, Mack, Pete, Ben, Dot, Jean, Georgia, Clara, Gus, Fitz, Wagner, Rosso, Medical Examiner, Rooney, Edie Anders, Milton C. Herman, Connor, THREE ACTS—In and Around a Lutch Wagon.

The action is consecutive and occurs on any New Year's Eve in Any Man's Town. Here is another one that might have been a great melodrama of sorts, but misses after a great start and tapers off to a rather slow and dull evening. This Man's Town is a familiar sort of concoction that despite faulty construction proves amusing and entertaining much of the time.

Stepped in the smell of frying onions and hamburger sandwiches, "Java" and general luncheonroom, dog wagon or bean wagon jargon, Willard Robertson has laid a melodrama of atmosphere. That, it might be said, is the chief complaint against Robertson's play. There is not enough of the atmosphere he commenced with in a rapid-fire first act and not enough of the story he developed in the second act. A tigher play might have resulted had he continued the action right in the lutch wagon during the entire three acts of the play. There would have been more room for tricks of playwriting and the ultimate result, in the opinion of this reviewer, would have been a more entertaining play, and per-

(See NEW PLAYS on opposite page)

Actors Equity Association

FRANK GILLMORE
President
ETHEL BARRYMORE
Vice-President
BERTON CHURCHILL
Second Vice-Pres.

45 West 47th Street, New York
Capitol Building, Chicago
304 Hall Bldg., 9th & Walnut, Kansas City
Theo. Hale, 369 Pine St., San Francisco
6412 Hollywood Blvd., Los Angeles

PAUL DULLZELL
Executive Sec'y-Treas.
CHARLES DOW CLARK
Recording Secretary
PAUL N. TURNER
Counsel

Racketeering Investigation

The Council having ordered an investigation into the alleged racketeering of actors playing in Chicago, Frank Dare, our representative there, has turned in a full report from which we gather that it was not the work of any organized group, but was carried on by a few individuals who imagined that actors were easy marks. It is to be hoped that every member of the profession will refuse to submit to such holdups in the future.

Warning for Midwestern Actors

Actors in the Middle West should be skeptical of the propaganda which is being published there against Equity. It would undoubtedly delight certain managers and other interested individuals to create a schism in the ranks since without the power and strength of the main organization the actors out there could be returned to their old position of helplessness. Fortunately very few of our members are influenced by this campaign of misrepresentation. They see thru it.

Help the Fund

We confess to a feeling of disappointment at reading the will of one of our wealthiest managers who recently died and left no bequest to the Actors' Fund.

Predictions Wrong

The prophets of evil for the theatrical business this season have ceased to crack. It is true that the season commenced very badly, but there has been a sharp recovery and with the advent of certain pronounced successes the box offices have been reaping a large harvest.

Mr. Mei Lan-Fang

The appearance of the famous Chinese actor Mei Lan-Fang and his company in New York is an event of unusual interest. From what we understand, the art of acting in China is based on tradition. Many of the plays which they now give are very old and every piece of business, every movement which was first incorporated in a performance is handed down to us in an exact replica. That would seem to make their art static and not flexible as we in the Western world believe it should be. The simplicity of some of the business as practiced by

these Oriental actors is startling to our ideas. For instance, a fisherman and his daughter are supposed to get into their boat and push out into the stream to fish. This is indicated by each taking a paddle and making the movements of an oarsman. They pantomime throwing their nets into the water and drawing them out with a good catch of big and little fishes. When they are supposed to leave the house they pantomime the opening of a door and shutting of same and the descending one or two steps to solid earth, etc.

The skill and grace and beauty of everything that Mei Lan-Fang does is beyond dispute. It is an interesting evening and should be enjoyed by all actors.

The Chinese are alleged to be the discoverers of many things. Insofar as the drama is concerned many scholars state that it was founded in China 18 centuries B. C., while others state that it was only nine centuries B. C. Taking the last mentioned date that means that the art of acting started in China nearly 400 years before Thespis introduced it at the Dionysian festivals in Greece. One curious thing to be borne in mind is that in China, in Greece and in the mystery and miracle plays which preceded regular professional performances in England and on the continent of Europe they all owed their inception to the church. In speaking of "mystery" plays it should not be inferred that the word had any association with the present interpretation of mystery. It came from the Latin *mysterium*, meaning action, i. e. drama.

An Unusual Complaint

Many strange things come to our attention and possibly the strangest was a telegram from the West received the other day informing us that while traveling a certain member who was under the influence of drink had bitten up the whole company. We presume that in his dementia he imagined himself a dog.

Equity Special Meeting

On March 17 there will be a special meeting of our members held at the Hotel Astor to elect six members of the association to serve on the Nominating Committee to prepare the Annual Ticket

for the year 1930-'31. Other matters to be brought up are two changes in the constitution.

Grant Mitchell Resigns

Grant Mitchell has resigned from the Council because he expects to reside for some time in Hollywood. He has faithfully served the association for over 10 years and most of that period as vice-president.

Tent Show Business Active

A Kansas City booking agent reports that business is picking up, and from the number of managers who are easting it looks like a prosperous season.

Miss Smith's Mother Dies

Margaret Smith's mother, Mrs. Amelia dePorret, died quite suddenly last Friday. Miss Smith has always been an ardent worker for Equity and for the last several years has had charge of the Annual Equity Balls.

Subsidize Promising Dramatists

One of our favorite dreams has been to subsidize promising dramatists and keep them from giving in to the lure of the movies. We trust that theatrical managers will give this idea proper consideration. One success out of three would yield enormous profits.

ACTORS EQUITY ASSOCIATION

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Sixteen members joined the Chorus Equity Association in the last week.

We are holding checks in settlement of claims for Ivan Alexis, Betty Berdig, Darla Berdig, Winifred Channon, Edna Cowley, Emily Cowley, Olive Crane, Mary Day, Francesca Duran, Ethel Fraser, Hattie Hayes, Larry Hodgson, Vera Hollingsworth, Elizabeth Huyler, Eva Lewis, Peggy McGowan, Sol Perla, Alice Rogers, Beryl Seton, Mary Squires, Hazel St. Amant, Florence Sterling, Aylne Thompson, Dolly Waring and Iris Worthington.

The jurisdiction of the Chorus Equity extends only over musical comedy and

comic opera engagements for chorus people—it does not extend over vaudeville and cabaret engagements. Members accepting work outside of our jurisdiction do so at their own risk. If any complaint is registered against any cabaret or club we can only turn such a complaint over to an attorney and refuse to send people again for that particular engagement.

Theresa Donaghuie, a member of the Chorus Equity executive committee, secured three new members for the Actors' Fund in the last week.

Our members are reminded that the yearly dues in the Actors' Fund are \$2. There are application blanks in the Chorus Equity office. Even if you never need the Fund yourself your \$2 will have helped some less fortunate fellow member. Join the Fund now.

Valerie Raemier has been selected by a committee of American Legion artists as the most beautiful girl in America.

A member who is out of work and cannot pay his dues should ask for an excused card. This card does not excuse the member from paying dues, but it does excuse him from the delinquency fine during the period for which the card is issued.

Members who have left the profession for an indefinite period—perhaps never to return to Equity's jurisdiction—should apply for honorable withdrawal cards. A member holding a withdrawal card may return to Equity's jurisdiction at any time after the expiration of a year or more and will pay only current dues on his return. If the member returns within a year he must pay dues from the time that the card was issued, but no delinquency fine. Members taking out withdrawal cards must pay all dues and assessments to the date of issue.

Now is the time to prepare yourself for the coming season—study in the Chorus Equity dancing and dramatic classes. Members who are unable to pay for lessons while out of work can always apply to the scholarship fund. Two months' hard work in the classes now might double your salary for next season.

CHORUS EQUITY ASSOCIATION.

NEW PLAYS

(Continued from page 4)

haps even a hit, for as it stands *This Man's Town* comes mighty close.

It is George Jessel's bow as producer. It gives promise of what Jessel may accomplish in the theater. For if he consistently selects as well as he did this one he cannot miss. Hundreds of plays have been produced by many new managers who have not come anywhere near the mark Jessel reaches with this, his first.

The play is ably acted and ably directed. The setting is perfect and characters interesting. The main trouble seems to be not enough—or too much—story. The atmosphere and the story overlap.

The story concerns the tribulations of a dope-ring operator afraid of a detective who sent one of his henchmen—Eddie Anders—to jail a year previous. Anders took his medicine without a squawk and protected Fantana, who, Murphy knows, is the leader of the ring. Evidently Murphy is planning to clear the entire matter up thru Anders, who has just returned from jail. Anders comes in to collect the promised money for the time he spent in jail. In rapid succession the murders pile up. First Murphy, at the hands of the gangsters, is murdered with machine gun bullets; his brother-in-law, another detective, is stabbed, and finally Fantana gets his just as he deserts from

the hand of Eddie Anders' wife. Thru the entire story weaves a newspaperman who handles the theme of the play and who seems to know everything that the audience does not know. That is the story.

Abetting this is rare atmosphere. Thru the first act walk characters well known to habitués of lunch wagons. There are street walkers, sailors, marines, boot-blacks, men of station out for some fun, and a gathering that might truly be seen in any of the wagons in the meaner parts of any large city.

Robertson himself, as Buck the chef, contributes the best performance of the piece in the best part of the play. He rigidly holds to the type he represents and plays the role for everything his pen put into it. Pat O'Brien does the reporter role in a realistic fashion. His performance is well timed and presents a believable picture of a nosy newspaperman, true to type. Walter Glass, the leading juvenile, shows promise as an emotional actor, and opposite him Viola Frayne does her work with strict attention to her business. The result is a well-matched pair who are well cast.

Eduardo Ciannelli does the lunch-wagon owner and leader of the dope ring. His work is even and outstanding. Charles C. Wilson, a bit player in the last act, has one of the best small parts, and except for walking on his laughs once he gets a great deal from a very minor role. Other bits are well done by

Arvid Paulson, Betty Brenska, Mary Howard, Clyde Franklin, Caroline Newcombe, Edwin Stanley, Vincent Yorke, Julian Noe and William E. Morris.

Cirker & Robbins have furnished a setting that is letter perfect. The one inside and the one outside the lunch wagon could hardly have been improved upon.

This Man's Town is one of those interesting plays that needed a little more work and a trifle more of what it contains to make it a more pleasant evening in the theater. As it stands the only thing about it is the novelty of the setting. The melodrama is mediocre.

CHARLES MORAN.

Mei Lan-Fang Augments His Repertoire for B'way

NEW YORK, March 10.—Mei Lan-Fang, idol of China and current Broadway curiosity, appeared in a special performance at the National Theater last night to mark the beginning of his extended engagement here. Mr. Mei's appearance brought forth a program of four Chinese dramas, which were not included in the offerings when he began his engagement here almost a month ago.

The current program includes *Yang Kuei Fei* (The Jealous Favorite), which portrays an episode in the life of an historically famous Chinese beauty of the eighth century A. D.; *The Bite of Rid-*

cule, a dance drama involving two Chinese generals of the Su and Wu Kingdoms respectively; *The Flute and Plum Dance*, involving a dancing girl of the fourth century B. C., and her attendant, and *The Fisherman's Gem*, concerning a fisherman and his daughter and their plan to assassinate a public official.

Mei Lan-Fang impersonated the chief female character in each of the above plays except *The Bite of Ridcule*, which involves two Chinese warriors. As the court favorite and as the dancing girl, Mei Lan-Fang held his audience almost as firmly as tho it were possible to understand each word spoken. Mr. Mei's language is one of the movement of the eyes and the use of the hands.

In short, it is the universal art of pantomime that enables the Chinese actor to delight Occidental audiences. As the fisherman's daughter, in the closing number of the program, he was superb.

The performance was enhanced by Miss Soo Yong, who officiated as mistress of ceremonies and offered, in English, an explanation of the various plays. The settings and costumes were richly beautiful in the Chinese fashion.

Mei Lan-Fang has demonstrated the universal nature of drama by rendering the Chinese plays of centuries ago somewhat intelligible to the Occidental mind. For this alone we owe him a debt of gratitude.

CHARLES CROUCH.

35TH YEAR

The Billboard

Founded by W. H. DONALDSON

The largest circulation of any theatrical paper in the world.

Published every week

By The Billboard Publishing Company

W. J. RILEY Editor
 E. W. EVANS Business Manager
 I. M. McHENRY General Manager
 F. G. KOHL President

Main Offices and Printing Works

THE BILLBOARD BUILDING

25-27 Opera Place, Cincinnati, O.

Phone, Main 5806

Cable Address, "Billyboy," Cincinnati.

BRANCH OFFICES:

NEW YORK—1800 Broadway, Rooms 309-10-11. (Entrance on 46th Street.) Phone, Bryant 2434.

CHICAGO—310 New Masonic Temple Bldg., 33 W. Randolph Street. Phone, Central 8450.

KANSAS CITY—424 Chambers Bldg., 13th and Walnut Streets. Phone, Harrison 2084.

ST. LOUIS—390 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443.

SAN FRANCISCO—511 Charleston Bldg., 251 Kearny Street. Phone, Davenport 0685.

LONDON—"Cockaigne", Merchants, Madderham, Thame.

SYDNEY, AUSTRALIA—City Tattersall's Bldg., 198 Pitt Street.

SUBSCRIPTION, PAYABLE IN ADVANCE

	U. S. & CAN.	Foreign.
One Year	\$1.00	\$4.00
Six Months	1.75	2.25
Three Months	1.00	1.25

Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty cents per agate line. Whole page, \$350; half page, \$175; quarter page, \$87.50. No display advertisement measuring less than four lines accepted.

Last advertising form goes to press 11 a.m. Monday.

No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before 11 a.m. Monday.

The Billboard reserves the right to edit all advertising copy.



Vol. XLIII. MARCH 22. No. 12

Some Alleged Humor That Is Not So Funny

IS NEWS so scarce that unsuspecting newspaper editors must turn over their columns to practical jokers whose particular brand of alleged humor has all the earmarks of insidious propaganda? We bring up this question at this time because we are particularly interested in, and not a little incensed at, the handling given a story in *The Evening Telegram*, Toronto, Can., in the issue of Saturday, March 8, 1930. Now *The Evening Telegram* is a highly esteemed publication that carries great influence among the readers it so ably serves, and it is for that reason that we are at a loss to understand the manner in which the story in question was handled. Perhaps the editors of that paper will be kind enough to explain?

If they will but look thru their paper for that date they will find at the top of a page a two-column, two-line head which says: "RACKETEERS AND GRIFTERS SEEK PLACE AT SHRINE SHOW". Following that is a five-line, single-column bank which reads: "Ask Pick-pocket Privileges—Willing To Give 'Rake-Off' and Pay 'Hush Money' for Concessions To Fleece 'Arabs'."

Before going any further may we ask our readers whether or not they see anything but a bald statement of fact in those lines? Frankly, we can see no humor. They struck us as being a strong indictment against the outdoor show world and the people who inhabit it. We believe that it would, on the surface, strike any reader as it struck us. Is there anything there, again we ask, that would give the casual reader of *The Evening Telegram* anything but a black, untrue idea of outdoor shows, carnivals and concessions in particular? We read further—but would thousands of hurried newspaper readers do so?

After reading thru the first three paragraphs of the story itself we came to a realization that it

was a joker. A crude and ludicrous letter was quoted. It read:

My Dear Senor: It is the understanding of my company that you are in charge of the concessions for the Shrine Convention in 1930.

I would like to make a deal with you for all street concessions as well as the pickpocket privileges. I have a good cane racket, also six good three-card Monte games, 14 shell men and a full line of grifters. I would also like space for a snake show and a "Hoochey" palace.

How much of the rakeoff will it be necessary to give the police to keep from being raided, and what's your split?

All our equipment is in first-class shape, as we represent one of the most enterprising and fast-growing organizations in the United States at the present time.

Address me at 59th street and Seventh avenue, right opposite Central Park, New York City.

Respectfully yours,
(Signed) Schlagger and Pardon,
per Haps

Schlanger & McConnell,
Dealers in Amusement Novelties.

By the time the cat is out of the bag you've undoubtedly broken down laughing, it's all such a big joke. Nevertheless, there is a serious angle to it, as *The Evening Telegram* innocently states in its story: "The letter was a hoax. IT HAD BEEN CONCOCTED BY MUTUAL FRIENDS, WHO WERE OFFICERS IN UNIVERSAL PICTURES CORPORATION, NEW YORK CITY."

We enjoy a good laugh and we approve of newspaper humor, feature stories and human-interest articles. In this particular case, however, we take offense because the prominent heading given the story creates no idea that it is anything but a serious news account. It creates a false idea in the minds of the readers and villifies and slanders outdoor amusements.

We do not believe that *The Evening Telegram* is so hard up for news matter that it needs to run such limpid stuff. At any event, in using such material it should, by all the rules of sound newspaper ethics, convey in its heading the true nature of its contents. Again, it should if it is to be fair, square and unbiased, explain in the lead the source of its information.

On the other hand, we do not think that the Shrine Show needs, wants or should encourage such publicity. The entire article IMPLIES that representative outdoor shows are rotten to the core. That is a LIE!

We are sick and tired of having the outdoor shows and outdoor showfolk the butt of slanderous articles and jokes, most of which are conceived and publicized by more powerful and influential competitors.

In this particular case we are convinced that the newspaper acted innocently. But such things should not be allowed in any unbiased and fair-minded publication.

What about it?

William A. Brady Enlists Aid Of the Chambers of Commerce

FOR some time now we have been advocating that the Chambers of Commerce should get behind the legitimate theater and support a movement to bring back the road. We argued, and we are still convinced of its soundness, that such a movement should stress the business possibilities inherent in traveling attractions and lay particular emphasis on the dollars and cents value of such attractions to any community.

William A. Brady, fiery veteran among the producers, has taken the bull by the horns and is enlisting the help of the Chambers of Commerce, especially in the Northwest, in promoting the theater. Let us say here and now that Brady deserves the

full support of the producers, theater owners and bookers. He is pioneering and there is no man in the legitimate theater better fitted for the work.

From the reaction received by us from the Chambers of Commerce we are certain that he will receive every co-operation from those organizations. They are vitally interested in securing attractions for their communities and every day they are becoming more alive to the dollars and cents value of the theater to their cities.

The system being promoted in the Northwest, and which is described in detail elsewhere in this issue, can be used to advantage in other sections of the country.

Never in recent years has there been such interest in the theater, especially as it pertains to the road. We are convinced that the road is on the eve of staging a comeback. It needs only the full co-operation of the various factions in the theater. The public is ready for it and will support it. It is up to the managers.

Who will follow Brady?

Constant Changes in Vaudeville Not for Best Interests of Business

WHILE it is interesting to watch the valiant efforts being made by Circuit executives to get vaudeville back on its feet, it is extremely doubtful if all these organization gymnastics are creating a feeling of security and stability among the trade that is absolutely necessary if the goal is to be reached. This everlasting shaking up is not conducive to growth.

Vaudeville needs high-power showmanship more than anything else, or so it appears to us. New life, new faces, new names, indeed a general rebuilding. As things stand now practically every vaudeville bill is built on a stereotyped plan. The value of the variety angle, which was the fundamental basis for the success of that field, has been lost. Vaudeville shows nowadays consist of almost only singing and dancing. Comedy, outside of the large centers where legitimate stars play short seasons, has become a lost art; so have novelty acts and dramatic sketches.

It strikes us that if vaudeville is to make any considerable comeback, and the time is ripe for it, the main office executives first of all must do some studying on the subject: "What is Vaudeville?" This groping in the dark is having a bad effect. We believe that more will be accomplished if the executives will give first attention to vaudeville itself rather than to the mechanics of handling vaudeville; that can come later.

From what we have been able to see, so far, all the changes have had to do with the handling of acts, a purely mechanical inter-organization function, while little or nothing has been done to build up vaudeville in the eyes of the public; stimulate good-will for vaudeville as an amusement and not for a particular theater or act.

The machinery for handling vaudeville acts means little to the theater-going public. It is interested only in the shows it sees. With it the box office is the ballot box and every day is election day. From the mere fact that vaudeville has declined so seriously it is obvious that the public has not been satisfied. Therefore, as the next step in following a logical conclusion, it seems to us that first attention should be given the shows themselves rather than to the handling of acts.

The majority of letters received by us from vaudeville fans show that vaudeville is losing out because it is getting away from being vaudeville. So, we say, let the executives first of all decide upon "What is Vaudeville?", and then aim straight at their objective. As it stands now it is a hit or miss proposition with no one knowing just what it is they are after.

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Data Collected To Aid Agents of Truck Shows

Legislative committee of the Circus Fans' Association prepares summary of laws regulating temporary stay of motorized vehicles in the United States and Canada

WASHINGTON, March 15.—With the co-operation of W. M. Buckingham, of Norwich, Conn., the legislative committee of the Circus Fans' Association has prepared a summary of laws regulating the temporary stay of motorized vehicles in the United States and its possessions and in Canada. This data was collected for the purpose of aiding agents of the many truck shows to take the road soon.

By consulting this list when arranging routes agents will save considerable trouble and annoyance. The list should not be regarded as a permanent compilation for the reason that a number of States will undoubtedly change the requirements during the coming years, but for the season of 1930 it may be regarded as substantially accurate:

ALABAMA—Unlimited.

ALASKA (Ter.)—Unlimited, unless tourist engages in an occupation.

ARIZONA—Six months, provided notice is filed with Motor Vehicle Division, Highway Department, Phoenix, within 10 days after commencing operation and thereupon receiving a special form of certificate, for which there is no charge.

ARKANSAS—Unlimited.

CALIFORNIA—Six months, provided application is made to Division of Motor Vehicles, Sacramento, within 10 days after commencing to operate, upon which a non-resident permit is issued. Full registration required for vehicles carrying persons or property for compensation.

COLORADO—Ninety days.

CONNECTICUT—Fully reciprocal.

DISTRICT OF COLUMBIA—Unlimited.

DELAWARE—Unlimited, except as to vehicles operated for the transportation of persons or property for hire, for the transportation of merchandise, either regularly according to a schedule or for a consecutive period exceeding 30 days; (See DATA COLLECTED on page 71)

Charles Redrick's Band With Al G. Barnes Show

LOS ANGELES, March 15.—Charles (Spud) Redrick and his band have returned here after playing several indoor circus dates on the Coast and are now waiting for the opening of the Al G. Barnes Circus March 23.

The roster of the band: Lyle Roberts, assistant director; Dick Wakefield, librarian; Emilio Hernandez, solo trumpet; A. F. South, assistant solo trumpet; Jodie Conway, first trumpet; N. B. Erickson, trumpet and sax; Lyle Roberts, solo clarinet; Ed Fowler, assistant solo clarinet; Jim Ward and Robert O'Brian, clarinets; C. C. Miles, flute, piccolo and sax; Hilario Gamez, baritone soloist; L. C. Kellogg, baritone; Jack Williams, trombone and entertainer; Al Mitchell, trombone; Roy Stone, trombone; Elmer Shipley, sousaphone; Edwin Lindstrom, sousaphone; Jack (Scotty) Thomas, bass drum; M. Castleman, xylophones and snare drum; Wakefield, callophoe.

At the close of the season the band will again play at the Elks' Circus in Honolulu.

Engaged for Wheeler Shows

The Six American Arabs, last season with the Silvan-Drew Circus, will be with Al F. Wheeler's New Model Shows. Lawrence Cross has retired from the act, being replaced by Jimmie Loster.

Morales' Long Jump To Join Downie Show

HAVRE DE GRACE, Md., March 15.—The Morales Family will make a 2,600-mile jump from McAllen, Tex., to this city to join the Downie Bros' Circus. They will play the entire season with the show, having decided that fairs are a little too strenuous on the motor equipment.

Jerome T. Harriman, general agent, has just returned from a contracting trip thru the hills of Kentucky and West Virginia in his new car.

Jeff Murphree and Shorty Hinkel will shave their comedy vaudeville skit, "We Aim To Please", until fall, as they have contracts that will carry them thru the summer season with this circus.

George Werner, assistant boss canvasman, is ill in Chicago and doesn't believe he will be able to be on the road the first part of the season.

Clyde St. Leon and partner, acrobatic clowns, will be in clown alley and work in an acrobatic act with the show.

Delloye Seriously Ill

GREEN BAY, Wis., March 15.—Johnny Delloye, who has appeared for the last two decades with circuses and carnivals, lies gravely ill, paralyzed from the hips down, in the old Delloye home at 1111 E. Walnut street.

Kohn Home From Trip

CHICAGO, March 15.—Jerry Kohn, representative of the U. S. Tent & Awning Company, has just returned from a very successful Eastern trip. He reports that conditions are extremely promising and looks for a successful year in the outdoor show field.

Finney Becomes Pilot Of Lester Midget Circus

MILAMI, Fla., March 15.—C. W. (Clint) Finney has become identified with the Lester Bros' Midget Circus as general agent.

The circus is now showing in Royal Palm Park, here, under auspices of the Arcadia Club and doing fair business.

Hunt Motorized Circus

PIKESVILLE, Md., March 15.—Work at the quarters of the Hunt Motorized Circus here is progressing rapidly. L. J. Vess has a few more trucks out of the shop. Bob Dickman will have the cookhouse, with Fred Savoy as assistant. Recent visitors were William F. Walleit, Jr., and Roy Greenbaum.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE Downie Bros' Circus has become sort of a rubber ball. Just about a year ago Andrew Downie "bounced" it to Charles Sparks, and a few days later, for some reason that has not become known, Sparks "bounced" it back to Downie. The latest is that Downie has "bounced" it to Sparks again.

Everybody personally acquainted with Charles Sparks felt certain that he was not thru with the circus business. He dearly loves the circus, and the fact that his own show, the Sparks Circus, passed out of his hands so suddenly and went into hands other than the ones he expected, seemed to be having some effect upon him in the way of "circus sickness" or aching to toss his hat back in the ring. Now that his hat has reached that point again, we feel sure that he is happy once more and just rarin' to go.

Have the clown bands which have been put on with circuses for a number of years lost their appeal to the public? It would seem that they have, judging from comments heard from audiences in the big tops and at indoor circuses of late years.

Of course, we know that clown numbers are a necessary and very entertaining part of a circus program, but the clown band number has not been getting the response lately from the public that it used to get. Perhaps members of clown bands have sensed this condition also, and if so it might be a good idea to dispense with this number and work out something to take its place.

The show-going public is always looking for something new and novel, including, of course, the clown turns, and the joys should be up and doing in this respect.

In line with comment made in this column regarding means of advertising circuses, comes a few lines from Hugh L. Clements, a billboarder, with a suggestion which, in our opinion, is very good, and which, if not already in use, could be adopted by the white-top organizations. It is the placing of advertising matter on auto-tire covers, a publicity method that has been used by some fairs and parks with a great deal of success. This manner of advertising has also been used to a great extent by many local business concerns.

Sparks Buys Downie Show

Well-known circus operator returns to field after more than year's absence

A telegraphic dispatch received from Andrew Downie, at Havre de Grace, Md., last Thursday, is to the effect that Charles Sparks has bought the Downie Bros' Circus and will personally operate it the coming season; furthermore that all contracts made by Downie or the Downie Bros' Circus to date will be fulfilled by Sparks.

Sparks has not been active in circus circles for more than a year, when he sold the Sparks Circus. Up to that time he had operated the Sparks Circus for many years.

The Downie show is a motorized organization, traveling on 75 cars, trucks and trailers. This show has been operated by Downie for the last four years and has played mostly Northeastern, Eastern and Southern territory. Previous to having this show he had out the Walter L. Main Circus. Some years ago he had on tour the La Tena show and was interested in the Downie & Wheeler and other shows.

No Changes Made In R.-B. Press Staff

SARASOTA, Fla., March 15.—The press staff of the Ringling Bros. and Barnum & Bailey Circus has been announced and it is disclosed that there will be no changes in the personnel. The press representatives remain as follows: Dexter Follows, Floyd L. Bell and Tom Killilea, story men; Roland Butler, rotogravure and art man, and Edward H. Sears, contracting press agent. All of the press men will report in New York March 17 for active duty.

R.-B. and 101 Ranch To Play Philadelphia

PHILADELPHIA, March 15.—Ringling-Barnum Circus will use the usual location here at 11th and Erie avenues for one week in May. This is in addition to the three-day stand in Upper Darby. No dates are definitely announced.

Miller Bros' 101 Ranch will also show here this year, but no dates have been set as yet. The location is also undecided.

Warren Back to Christy

John T. Warren, general press representative of the Christy Bros' Circus, on telegraphic orders from Manager G. W. Christy, left Cincinnati last Thursday night for Houston, Tex., and for the fourth successive season will handle the publicity for this organization.

Kansas City Notes

KANSAS CITY, March 15.—Dan East departed for the winter quarters of the Christy Bros' Circus in Houston, Tex., where he will take over his duties as chief electrician.

O. L. Raum passed thru this city and reports that he had very successful bookings with his circus acts and hippodrome races and will be seen at fairs in Kansas, Missouri, Iowa and Arkansas.

Frank S. Morgan returned here after several months with friends and relatives in St. Louis. Morgan was with the Robinson Show last season.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

CHARLES BERNARD, O. F. A., Savannah, Ga., recently presented the William Washington Cole Top, of the State of Washington, a dozen fine circus photos. Member H. O. Fosier, formerly of Marion, Ill., is now located in San Perilla, Tex.

HOMER KEEFER, C. F. A., recently paid the national secretary a visit. He started from Bradford, Pa., and visited Pittsburgh, Cleveland; Anderson, Ind.; Bloomington, Ill.; Chicago and then Evansville, Ind. While in Washington, D. C., lately Keefe had a visit with Senator Watson, of Indiana, and Melvin D. Hildreth, both ardent C. F. A. members. In Evansville he called on Karl K. Knecht.

PRESIDENT WAGNER is receiving many letters of thanks and commendation for the great work the C. F. A. is doing along legislative lines to assist the circus. National Treasurer (M. M. Fleming, of Fryburg, Pa., has recently been on the sick list, but is recovering rapidly.

HALE BROS.' MINIATURE Circus and Menagerie, managed and partly owned by the national secretary, will be exhibited in its entirety in the boys' department of the big Austin Y. M. C. A., Chicago, shortly.

OWING TO THE FACT that he is entering business for himself and will be away from Chicago quite frequently, Clint E. Beery asked to be relieved of the duties of chairman of the John L. Davenport Tent. He is succeeded by Irving K. Fond, architect and acrobat. Clint has been chairman of the Davenport Tent since its inception some three years ago.

PRESIDENT WAGNER has appointed Dr. F. A. Bendixen, of Davenport, Ia., chairman of the finance committee, to succeed Leland O. White, of Monroe, Wis., resigned.

TO ALL FANS—Please see that all circuses visiting your community are given a square deal by the local authorities. This applies to lot, licenses, water and any other contingency which may arise.

R.-B. Again To Play At Garden in Boston

SARASOTA, Fla., March 15.—Steaming out of Sarasota on its all newly decorated and renovated equipment, the Ringling-Barnum Circus will leave March 18 to open a ten-day engagement at the New York Coliseum in the Bronx March 27. Following this engagement the circus goes into Madison Square Garden for three weeks and then into the Boston Garden for 10 days, the same route at the outset as that followed last year.

Featured this season will be an entire family or group of genuine Central African savages, including the famed "disc-mouthed women," with unbelievably distorted, protruding lips. This tribe comes from the Sara-Maesa region of Africa, near the Archambault African plateau.

Hugo Zacchini, the Human Projectile, shot from a cannon at each performance, will again be an outstanding feature. There will also be a new Goliath, monster sea elephant. Con Colleada, the wizard of the tight wire, who has been scoring another great triumph in European capitals this winter, will return just before the opening to again be heavily starred in the circus. The manage act has been greatly enlarged and improved and several new riders of skill have been signed during the winter.

Carl Hathaway and George Smith will again be in charge of the active operations and the personnel of the staff remains practically unchanged.

Park Man Offers Location

POUGHKEEPSIE, N. Y., March 15.—Fred H. Ponty, active head of Woodcliff Pleasure Park, offers a strong inducement to circuses which desire to play this city. He states there is a fine location available, adjoining his park, which is located on the main highway, with

WALTER F. DRIVER, Pres.
Driver Brothers, Inc.
500-506 So. Green St., Chicago, Illinois
TELEPHONE MONROE 0400 ALL DEPARTMENTS.
SHOW TENTS PICTORIAL BANNERS
No. XX—SPECIAL SIDE-SHOW TENT, 11x120, Canopy Style, Top Khaki, 10-ft. Side Wall, Fancy Stripes, Red Trimmed. Used, Good Condition. **\$340.00**
BARGAIN PRICE
"DRIVER SAYS" "DRIVER DOES"

Shuredy Circus Drill for **Quality TENTS**
Service · Flash Economy
Write For Samples · Prices
Fulton Bag & Cotton Mills
Atlanta Dallas St. Louis
Minneapolis Brooklyn New Orleans Kansas City, Kan.

TRAENKNER & WUERKER Nachf. A.-G.
Established 1864.
LEIPZIG W. 33 (Germany)
MANUFACTURERS OF THE BIGGEST CIRCUS TENTS OF EUROPE
EXHIBITION and SIDE-SHOW TENTS, AWNINGS and STABLE TENTS, Stormproof and of Best Workmanship, in all Sizes and Combinations.
WRITE FOR CATALOG AND DETAILS.

TIGHTS-SPANGLES RHINESTONES
THE ARTHUR B. ALBERTIS CO.
449-417 WEST 42D STREET, NEW YORK.
10% Discount on Spangles and Rhinestones UNTIL APRIL 1. CUT THIS AD OUT.

good bus and trolley service. There is a siding, connecting with the New York Central main line and the New Haven Railroad, whereby the circus train could be unloaded advantageously, thereby eliminating long and costly hauls. Manager Ponty will be pleased to co-operate with any circus which would like to play this location.

Robbins To Sell Farm
NEW YORK, March 15.—D. B. Robbins, of the Famous Robbins Family of acrobats and contortionists, numbering seven children in addition to their parents, constituting one of the best acts in the business, has decided to abandon farming. On the farm, which contains 172 acres and is located at Hopewell Junction, N. Y., is training quarters, where the members are constantly working on new tricks. Robbins owns a 14-room house at Fishkill, N. Y., where he is going to move. He states he expects to troupe with the act this season on one of the circuses he is negotiating with. The act has been playing vaudeville and fairs for some time.

Harry Overton Joining Ringling-Barnum Circus
Harry R. Overton, up from Tampa, Fla., where he is the wholesale bird and animal trade during the winter season, came into The Billboard office in Cincinnati last Thursday, and from here went to New York to resume his duties with the Ringling-Barnum Circus. Asked for his opinion of the scare and prominence lately achieved by the parrot family in the headlines of the daily

press, he suggests innocence and defends the birds. He stated that the case for the much-abused parrot was argued only recently in *The British Medical Journal*, which stated that the birds may have contracted the disease in the first instance from human beings and that the matter was largely circumstantial; that while it was highly probable, yet there was no definite proof that it was acquired by an organism from parrots. It is also conceivable that the disease in parrots associated with the human condition may be coincidence. Overton has made many trips to the British West Indies, bringing back with him a large number of birds, and stated that not even one bird has ever shown evidence of fever and he, personally, has handled hundreds of parrots.

Kortez Show in Frisco
SAN FRANCISCO, March 15.—Pete Kortez Circus Side Show is doing good business in San Francisco. The show is playing in a store on upper Market street, opposite the Granada Theater. Among the attractions are Alaska Jack, tattoo artist; Athella, monkey girl; Armalita, giant pythons; Jolly Bertha, fat girl; Nabor Felix, primitive Indian sculptor; Tiny Osborn, midget lady; Zorna, torture mystery; Irene Troyk, illusions; Blucy Blucy, master of ceremonies, and Manuel Teripo, magician. Carl Martin is doing the lecturing, Frank Van Wis and Joe Peverell are on tickets, Thomas Heoney is manager and Mrs. P. Korbes secretary and treasurer.

FRANK SMITH, ex-chief of police of Mt. Vernon, Ind., and who has Smith's Society Circus, has moved to Evansville, Ind.

50 Years' Reputation Back of Every Tent
GOSS' SHOW CANVAS
Carnival Tents
Send for Catalog and Second-Hand List
J. C. GOSS CO.
DETROIT, MICH.

TAYLOR'S 1930 NEW MODEL
2-COLORED COMBINATION Circus Trunks

Trunks in Red and Black Combination, giving the circus folk an attractive and distinctive Trunk for the first time in circus history. You can spot your Taylor Trunk a mile away. Send for Catalog.
TAYLOR'S
115 W. 45th St., NEW YORK. 28 E. Randolph St., CHICAGO.

INFORMATION
Of interest to each of our Agents with the Outdoor Shows, Circus, Carnival and Dramatic Organizations may be had by writing immediately to
Circulation Manager
The Billboard Pub. Co.
Cincinnati, Ohio

QUICK SET-UP & SEAT MADE WITH TEAR DOWN IDEAL SEAT ENDS

This 12" SEAT USES 3 SEAT ENDS & COMMON 1" BOARDS
BOARDS NOT CUT OR NAILED—SIMPLY CLAMPED ON
Above seat uses stock widths (12, 8 and 4-in.). MEAT ENDS made of galvanized steel, weight, 7½ lbs. Seats can be any length to 16 feet. Unsurpassed for tent seating. Endorsed by leading managers. MORE ECONOMICAL TO BUY AND USE, MORE COMFORTABLE, MORE CONVENIENT TO TRANSPORT. TRUCK CHAIRS, EMBLEM CHAIRS, BIRD FROM STOCK at Philadelphia, Pa. IDEAL MFG. CO., 6825 Santa Monica Blvd., Hollywood, Calif.

LOCAL CONTRACTOR
Car or Brigade Manager, at liberty. Railroad of Motor Show. Furnish own car. Can join on wire. JAMES M. BEACH, 15 Tyler Ave., South Falls, New York
CARNIVAL SIDE SHOW BANNER PAINTERS
MILLARD & BULSTERBAUM
311 W. 10th St., St. Paul, Minn.
Tell the Advertiser in The Billboard Where You Get His Address.

Under the Marquee

By CIRCUS SOLLY

ROY UTIE, cornet player, has signed with the Robbins Bros.' Circus.

CHARLES DUBLE will again be in the band on the Ringling-Barnum Circus, his fourth season with Meric Evans.

JOHN G. ROBINSON left Cincinnati last Tuesday night for Miami, Fla., where he will remain until April 1.

MICKY BLUE has given up clowning and is now selling program advertising for Lewis & Zimmerman.

WHITEY HARRIS, clown policeman, will again play fairs, booked thru the Gus Sun office.

ALLEN-ALEEN (Wyatt Davies) has closed with Doc Hamilton's Museum in New Orleans and will rest until the circus season opens.

PRINCE ELMER, midget clown, says that he will give up the circus business after playing the New York engagement of the Ringling-Barnum Circus.

E. B. MITCHELL, who last season had the band on the LaMont Bros.' Circus, will play baritone for Bill Tyce on Cole Bros.' Circus.

WALTER GREB will again be chef on the John Robinson Circus, his third season with the show and his second with Al Dean, the steward.

HERBERT MARSHALL has been re-engaged as band leader in the side show of the Al G. Barnes Circus. His wife, Catherine, will remain in New Orleans.

THE AERIAL DELZAROS and their trained dog act will again be with the Gordon Bros.' Trained Wild Animal Show.

THE CIRCUS LICENSE at Waukegan, Ill., is \$150 a day. At Racine, Wis., it is \$100 a day, and \$25 a day for each side show.

CYRDE T. (SLIM) WILKINS purchasing agent and on the front door of the Sparks Circus the last four years, will be with the Gentry Bros.' Circus.

HENRY DeARMITT, who is spending the winter at his home in Roanoke, Ind., will be in the band of the John Robinson Circus.

E. DEACON ALBRIGHT, callioplast and press agent, advises that he has not signed for the coming season. Mark Albright will be with the Cole Bros.' Circus.

HAWKSHAW, chef, has recovered and has again taken up his duties as chef at the Randolph Hotel, South Boston, Va. He was with the Sparks Circus for many years.

THE UNITED STATES 84 Highway Association, of which Major Gordon W. Lillie (Pawnee Bill), of Pawnee, Okla., is president, held a convention in Ft. Smith, Ark. last week.

BILL (MACK) MCGOUGH will be back with the Hagenbeck-Wallace Circus as ticket seller. He handled the reserved-seat sale at the Roman Pools, Miami, Fla., this winter.

B. M. CUNNING will again be with the Al G. Barnes Circus as big show announcer and concert manager. A review, entitled *Parisian Nights*, in which will be mostly girls, will be a feature.

W. A. (FORTY) FORTIER will not troupe this season, but will continue to distribute Indian curios for Fred Harvey, in the Old Santa Fe, between Albuquerque, N. M., and Hutchinson, Kan.

BILLPOSTERS in Miami, Fla., recently included Al Rock, with *The Uborn Child* picture; William Morton, Johnny J. Jones Expo., and Jack Brown, Sparks Circus.

A FEW of the folks that were with the Walter L. Main Wagon Show of 40 years ago included Walter L. Main, owner and manager; Mother Main, Frank and Lou Blitz, Dot and Giles Pulman, Addie Morland, Fred, Joe Barria, Sig Down, Castor and Carrear, Three Bell Brothers, George Bickel, Jess Puaner, Jim Chataway,

WANT TO BUY CIRCUS STOCK

Female Elephant, Menage Horses, Small Animals, Dogs, Ponies.
FOR SALE—80-foot Round Top with two Forty Middles. \$200.00 for quick sale.
Address
E. R. ZIMMERMAN, 294 East Moler St., COLUMBUS, OHIO

George Sutton, Phil Heihic, Vern Westland, Harry Thayer Glick, Willard Dammann, Curly Flatner and Sell Biglow. Glick, who was with the show and who is still trouping, makes his home at North Baltimore, O.

SORG BOYER closed with Hitler's Cotton Blossom Show Boat No. 2 at Baton Rouge, La., and is now in Evansville, Ind., waiting to open with the John Robinson Circus as air calliopo player, making his third season.

THE LEE CIRCUS has purchased the Gus Gramer dogs, ponies and monkeys. Four trucks and three passenger coaches will be used in moving the show. Frank Frayne has been engaged to lead the band.

MAMIE WARD will have two seven-people acts with the Sells-Floto Circus this season. The Plying Thrillers also will be with the Floto Show, working in the center until time to start their fair dates.

EARL SHIPLEY, clown, after playing the Louisville Shrine Circus, went to St. Louis to get ready for the season. He will play the Chicago engagement of the Sells-Floto Circus and then join the Hagenbeck-Wallace Circus.

WALTER POWELL and Nick Gallucci, wire walkers, who were one of the feature acts at the Shrine Circus in Detroit, are contracted for the Robbins Bros.' Circus. It will be the former's second season and the latter's seventh on that show.

A NUMBER of circus acts were on the bill at the RKO Albee Theater, White

Plains, N. Y., March 12-14. They included Carola Circus, Ada Kaufman Girls, Fitz and Wills, comedy acrobats, who also clown the show. Peter Higgins was master of ceremonies.

CIRCUS SOLLY calls your attention to *The Billboard's* "Forum" column, which appears in each issue opposite the editorial page. The editor of that column welcomes any opinions you may have concerning conditions in the circus world. They should be short and snappy.

HERBERT E. LEEMAN, after spending the winter in Lynn, Mass., where he was married to Flora E. Brown of that city, is now in Peru, Ind. He will fill the same position he held last season with the John Robinson Circus, that of time-keeper, paymaster and in charge of the commissary department.

POP GALLAGHER is still working for Public and handles cards for the Fairfax, Olympic and Hippodrome theaters at Miami, Fla. Red Boehman is still at the Acme Shop. The O'Leary-Latham Company is putting in a real three-sheet plant. This firm did the billing for Jimmie Hodges' company at the Flagler Theater.

FRANCIS CONLEY'S Farm Circus has added "Big Boy", military monk, one of the largest rhusus in captivity. He bought the monkey, "Glor", last summer. Conley's other animals include seven dogs, five cats, three rats, five roosters, one goose, two guinea pigs and one bear. The Conleys are playing dates and Mrs. Leoda Conley is scoring with
(See *MARQUEE* on page 71)

Mix Predicts A Big Season

Screen-circus star stops off in Chicago on way to Sells-Floto winter quarters

CHICAGO, March 15.—Tom Mix, screen and circus star, looking the picture of health and happiness, spent several days in Chicago this week making final preparations for his opening March 29 with the Sells-Floto Circus at the Coliseum. With his routine he occupied a suite at the Congress Hotel, where between greeting the many friends who dropped in to see him, looking over fancy boots, shirts and other equipment for himself and his boys, and transacting miscellaneous business, he was kept continually on the jump.

Mix left for Peru Wednesday. His stock—some 25 head—passed thru Chicago Tuesday night on its way to the Circus City, and the "horse opera", which with Mix as its bright particular star is expected to again prove the big draw for Sells-Floto, is now being whipped into shape at winter quarters. With Mix is John Agee, whose handling of horses has won him a name throughout the show world. And John is ram in to go.

When seen at his hotel Tuesday by *Billboard* representatives Mix was in fine fettle and enthusiastic over the outlook for this season. "This is going to be a wonderful year," he predicted. "We have a wonderful show—better than last year—and will do a tremendous business. Me! I never felt better in my life."

Before the Sells-Floto Circus leaves Peru for the Chicago opening Mix plans to hold a reception at the Circus City for his newspaper friends. It is probable there will be some Western sports put on for entertainment, and it's a cinch there will be a good old Western chuck wagon "feed" with hot biscuits baked by Tom himself.

Gruber With Best Bros.

CHICAGO, March 15.—Max Gruber, of Muskegon, Mich., proprietor of Gruber's *Oddities of the Jungle*, old feature nudeville act on the big time, has signed up with Best Bros.' Circus, and will open with them at Indianapolis April 17. Following the circus season Gruber will play a string of fair dates.

ANIMALS WANTED FOR MODERN HIGH CLASS ZOO

Can use Elephants, Camels, Zebras, Lions, Tigers, Leopards, Polar Bears or any others interesting to the public. MUST BE IN GOOD HEALTHY CONDITION and reasonable, or will leave for the season.

Also want Rare Birds, Fancy Water Fowl and Reptiles.

Animal Cages and Circus Wagons with Cage Fronts wanted.

Address
FRED H. PONTY
Woodliff Pleasure Park, Poughkeepsie, N. Y.
Telephone 2084.

DOWNIE BROS. CIRCUS WANTS

Side-Show Manager, First and Second Assistant or Ring Top. **FOR CONCERT**—Wrestler who is also Boxer, Wild West People and Whip Crackers, Rope Spinners. Those with own stock and trade given preference. Second Cook. **FOR SALE**—Fur Bear, Male and Female Lion, large Black Bear. All contracts signed by Andrew Downie or Downie Bros.' Circus will be fulfilled. Please acknowledge. **CHARLES SPARKS**, Manager Downie Bros.' Circus, Havre de Grace, Md.

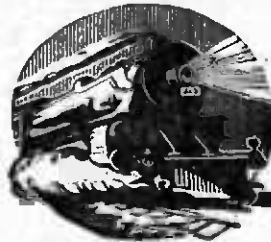
BARNETT BROS. CIRCUS

WAR FOR SALE **BALLOON, NOVELTIES AND FID**
WILL OPEN APRIL 5, 1930.
J. A. FOX, 21 Avenue B, New York City.

WANTED TO HEAR FROM

Anyone knowing present whereabouts of A. LEE HINCKLEY, Musician and Band Leader, who left Ft. Worth, Tex., January 3, 1930, wife heart broken and very ill. A. Lee Hinckley probably working band or painting in motorized circus, probably in Louisiana. Lee, answer this. Send A. LEE (CARRIE) HINCKLEY, care Metropolitan Hotel, Ft. Worth, Tex., or care of *Billboard*.

All Aboard! Last Call!



The Billboard Spring Special

Will Be Issued Next Week and Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost double.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon March 24.

The Billboard Publishing Co.

Publication Office—25 Opera Place, Cincinnati, O.

The Corral

By ROWDY WADDY



ALLEN BRANIN, who will have the active direction of the rodeos to be staged in New York, Chicago, Boston and other cities by the Madison Square Garden Rodeo Circuit.

herds when the Trinity River nearly dried up during summers).

AT A RECENT meeting of the board of directors of the Livermore (Calif.) Rodeo, various matters relative to this year's event were discussed and acted upon. Among those present were President T. W. Norris, Secretary M. G. Callaghan and directors Smallcomb, Mulquoney, Bernhardt, Kishner, Walker, Hartmann, Hansen, Clark, Wentz, McGlinchey and Owens. Owens was appointed to take charge of the grand stands, grounds and corrals. The subject of bulls and steers for the coming show brought the information that all these animals needed could be obtained from local ranges. The directors recommended that Ray Kane be the judge to represent the R. A. of A. in this district. The directors are scheduled to meet again March 21.

A SEMI-HUMOROUS contribution from W. (Cowboy) Fortler, Albuquerque, N. M. follows—that is, written in a humorous vein, yet on a well-discussed subject: "I am for the female bronk buster. Give her a place at all renowned contests at the 'First American' festivities here. Recently, our show was seemingly colorless because we had no 'wimmin' busters. Plenty of men and good ones, too, but I like to see the gals come out of the chutes. I think Nora E. Wells, in *The Billboard* of March 1, has the right idea about cowgirls contesting, not with men but among themselves. 'Homesteading' to contestants is not so 'funny,' but did you ever see the menfolks gather up armfuls of 'mother earth' and be refused the right to contest because of it? No? Then why for the gals? 'Laugh' at cowgirls riding bronks? Not me! I lope to holler my lungs almost out in encouragement of them. I have seen some good girl riders and they always get good hands from the PAY section—which are really the ones to be entertained."

KING BROS.' NOTES. — Wonderful weather is helping King Bros.' Rodeo cowboys get the stock in shape at the Alexander City, Ala., winter quarters. The high jumpers are being looked after in their daily workouts by Tommy Cropper, Juan Crethers and "Wild Oy" Perkins are handling the racing stock and "Heavy" Hensen, "Bill" Crosby, "Cactus Pete" and "Arizona Lem" Hankins are breaking new horses for the saddle string. Dolores Gonzales and Alice Greenough are practicing new tricks daily; also gentling horses which will be used when the season opens by other trick riders that have been engaged, Jimmy Carson, assisted by Charley Yapp, is busy in the saddle and harness shop. There are 25 cowboys and cowgirls in quarters now and this number is being increased almost daily by the arrival of hands Col. King has engaged, "Wyoming Bix" and wife, trick ropers, are en route by motor from northern vaudeville dates. Poncho Villa, bucking horse rider and steer bulldogger, coming up from Del Rio, Tex., stopped off at Selma, Ala., where he won a boxing match and then came into quarters—one eye blacked, an ear puffed and some bruises, but the purse, in real cash, was in his pockets. The opening date of the show is set for Alexander City, March 31, and a four-day stand will be played at the fairgrounds.

FROM FORT WORTH, Tex.—The first three days of the Rodeo in connection with the Southwestern Fat Stock Show here has been filled with thrills aplenty, keen rivalry for honors among the contestants and excellent exhibition offerings. The attendance has so far exceeded that of last year. Monday night, Tad Lucas was presented with a handsome trophy as the "champion all-round cowgirl," awarded her at the Chicago Rodeo. The trophy was sent her by H. Gordon Seifridge, merchant prince of London, Eng., but was not received in time to be presented at Chicago, so was ceremoniously given her here by Alton G. Carter, at the request of Frank Warren, president of the Chicago Rodeo, and Tex Austin, manager of that affair. The Rodeo and Fat Stock Show was officially opened Monday night, rather in the form of a social function, although many of the rodeo folks entertained with specialties. Following is a list of winners in some of the events at the afternoon and night performances for the first day of contesting: Saturday (four leaders herewith given)—Afternoon: Calf Roping, Bob Swafford, Jay Snively, Arthur Beloit, Everett Bowman; night, Hugh Bennett, Jake McClure, Jonas DeArman, Elmer Jones. Steer Wrestling, afternoon, Jack Kerscher, Dick Shelton, Dick Truitt, Hugh Bennett; night, Rubo Roberts,

Gene Ross, Donald Wright, Everett Bowman. Sunday (four leaders herewith given)—Calf Roping: Afternoon, Bob Crosby, Chester Byers, Carl Arnold, Monty Churchill; night, Will Nix, Arthur Beloit, Elmer Jones, Jay Snively. Steer Wrestling: Afternoon, Jim Nesbitt, Rubo Roberts, Shorty Kelso, Donald Wright; night, Mike Hastings, Buck Lucas, Hugh Bennett and Jack Kerscher. Monday (four leaders herewith given)—Calf Roping: Afternoon, Jay Snively, Everett Bowman, Arthur Beloit, Will Nix; night, Hugh Bennett, Richard Merchant, Bob Crosby, Irvy Munday. Steer Wrestling: Afternoon, Jack Kerscher, Mike Hastings, Bill Wright, Jim Massey; night, Buff Brady, Gene Ross, Shorty Kelso and Carl Beasley.

CONTESTANTS, etc., at the recent Fort Worth Rodeo, in connection with the Fat Stock Show, were residents of Montana, Idaho, Nevada, Wyoming, Oregon, Colorado, California, Kansas, Washington, Missouri, British Columbia, Alberta, Canada; Florida, Arkansas, Arizona, New Mexico, Oklahoma and Texas. Following is a list of them: Harry Drackert, Whitey Raines, Marvin Seny, Oral Zumwalt, Dallas Johnson, Fred Bristow, John Jordan, John Henry Odell Betall, Richard Merchant, Shorty Ellison, Oklahoma Curley, Donald C. Wright, Will Nix, Buck Stuart, Earl Thode, Hugh Bennett, Bob Swafford, Rusty McQuinty, E. Pardee, Roy Quick Bud Roberts, J. E. Fulcher, Ken Insley, Robert Weems, Jim Nesbitt, Luther Marsh, Carl Dykes, Eddie Bolton, R. S. Ramsey, Donald Nesbit, Carl Beasley, Fred Beasley, Fred Alvord, Lonnie Rooney, Jumbo Fulkerson, Shorty Kelso, Charlie Williams, Buff Brady, Johnnie Burns, Roy Cox, J. B. Turner, Kid Nugent, Elmer Splawn, Fletcher Tette, Dan Utley, Ruth Roach, Tad Lucas, Claire Belehner, Ruth Benson, Grace Runyoff, Velda Tindall, Fox Hastings, Rene Shelton, Florence Randolph, Peggy Adams, Prairie Lily Allen, Bea Kirnan, Buddy Ellison, Mont Churchill, Johnnie Downs, Tommy Fowlkes, Jack Kerscher, Chuck Wilson, Eddie Woods, Turk Greenough, Jim Massey, Fernie Hubbard, Smoky Snyder, Tex Slocum, Gene Fowlkes, Harold Jackson, Cam Gunter, Floyd Shumaker, Owen Stine, C. C. Lee, Red Yale, Rubo Roberts, Bill Sawyer, Jay Snively, Irby Mundy, Grace Halloway, W. T. Gentry, Lloyd Jenkins, Buck Lucas, Harvey Cash, Howard Tegland, Pete Knight, Herb Meyers, R. O. Kerlee, Bob Calen, Earvin Collins, Red Thompson, Fox O'Callahan, Roy Matthews, Jack Wilson, Earl Sutton, Billie Bishop, Joe Orr, Chief Corella, Walter Cravens, Dolly Fowlkes, Breezy Cox, Leonard Murray, Bill Keen, John Lindsey, Frank Jones, Jack Morris, Emil Keater, Louis Tindall, Jake Neal, Arthur Miller, Jake McClure, Arthur Beloit, Carl Arnold, Chick Hannan, Mike Hastings, Ivan Mettzer, Johnnie Williams, Bill Kemp, J. D. West, Lynn Huskey, Bill Wright, Tex Holman, Dick Truitt, Dick Shelton, Gene Ross, Cecil Childers, Jonas De Armand, Floyd Stillings, Pere Kerscher, George Elliott, Jack Rister, Lloyd Rhodes, Buck Davis, Fred Eider, Junie Martin, Sam Stuart, Ruf Rollins, Shorty Creed, Leo Murray and Hub Whiteman.

Circus Saints and Sinners

NEW YORK, March 18.—A big surprise occurred at the last meeting when Courtney Ryley Cooper walked into the P. T. Barnum Tent and "joined out" with the organization. He will leave May 17 for the North, where he will be engaged in writing the text for a picture which has to do with the North. Charley Somma, Richmond C.S.S.A., recently gave a fine spread to his fellow Saints and Sinners. Josephine DeMott Robinson recently visited the Barnum Tent, also Dolly Oatlie. Both are honorary members of the C.S.S.A. National President Cliff Rudd states that he will soon have an important announcement to make in connection with the Home for the Aged Trouper. Shipp Chitenate. Among the members now are Harry B. Chipman, State vice president; Charles S. Hatch, boss of props; Bert J. Chipman, secretary; William J. Fleckenstein, pay-off; Joseph Anfenger, Felix L. Burk, Al G. Barnes, Stanley L. Bruner, Jas. Schuyler Clark, Thomas V. Dalton, Charles A. Farmer, Frank C. Fuller, James C. Garner, George H. Hines, George McMasters, Walter T. McGlinley, I. R. Rubin (attorney), F. Ford Rowe, Joseph T. Scott, Harry F. Wertz, Lawrence D. Judge, Joseph Eloe, (manager Lincoln Pleasure Park), Mark T. Elrkondall, Walter A. Rhodes, and others.

LET'S HAVE the names of those to be with circus concerts this year.

MANY of the contestants and special fall event workers will be with Wild West show outfits during the spring and summer seasons.

IN THE SPECIAL ARTICLE section of next issue (the Spring Special) will appear an interesting composition by John E. Hartwig. Don't fail to read it.

SOMEONE at the 101 Ranch sent in some newsnotes of painters, etc., getting show paraphernalia ready for the coming season, and signed it "Sober Sam".

IT NOW LOOKS as though there will be a little competition for the services of top-notch contestants between the East and West this year.

IT IS NOW almost assured that Gordon W. Lillie, "Pawnee Bill", will appear in person with one of the circuses this season, his sobriquet included in the show's title.

BE IT NOTICED that the heading of this "column" again contains its original editor's by-line, "Rowdy Waddy". A new pen name could be chosen, but that one is best known to all concerned.

ROWDY WADDY has an interesting epistle from Edna M. Gardner-Hopkins (formerly Edna M. Willoughby and wife of the late Jim Kid), which will appear in next issue—the Spring Special edition of this publication.

LEO J. CREMER writes that his Cremer Rodeo attractions will function for the Lions' Club on the last day and Sunday following of the Sweet Grass County (Mont.) Fair (first fair there in about 15 years), to be held August 15-16.

COMMITTEES—Advertise your cowboy sports contests early this year. Get the name of your town or city on the tourists' "maps" and plannings. The summer and fall travelers are right now considering when and where to stop on their westward trips.

PER CUSTOM, preparations are under way early for the annual Great Bend (Kan.) Rodeo, staged by the local fair association in September. A slogan of the affair reads: "To revive, honor and perpetuate the memory of the Sante Fe Trail." A colorful pageant-parade is held in connection with the event.

SUTHERLAND, Neb., is stepping into the limelight of Eastern vacationists and travelers westward this year, by preparing an attractive rodeo entertainment for them, along the lines of their official announcement in last issue of this publication, on *The Corral* page. J. L. Case, of Sutherland, is one of the heads of the affair.

FORREST L. BENHAM, of San Antonio, Tex., is a member of the "93ers", which is composed of men who functioned conspicuously toward the success of the world's fair in Chicago in 1893, and now lending their efforts toward the successful staging of the contemplated World's Fair in the Windy City in 1933. During the 1893 event, Benham was an assistant to the chief of detectives at the fair.

THERE WAS an interesting gathering of oldtimers of the ranges of the Panhandle of Texas during the recent 14th annual convention of the Panhandle Live-Stock Association at Amarillo. Men who years ago were cowboys and otherwise engaged in cattle affairs, now prominent in other business, journeyed to Amarillo to mingle with and swap "old days" tales with those still vociferously concerned in stock.

RED ALLISON and his Oklahoma Cow-

Sutherland, Neb., Wants To Book Rodeo

Consisting of Bucking Horses, Dorsing Steers, Wild Calf Roping Calves, Three Roman Teams, three Charlol Teams, twenty Saddle Horses and Contest Saddle. Will contract all or any part. J. L. CASE, Sutherland, Neb.

boys are still in Pittsburgh and getting ready for what promises to be another good season. They will follow the same route as last year, playing picture houses in Pennsylvania and Ohio. Allison, while playing in Pittsburgh last season, picked up a musical duet consisting of guitar and piano-accordion, Karmel and Schriener, the former billed as the Cowboy Accordionist, and the latter the Crooning Cowboy (incidentally, these fellows are formerly of the Lew Carson Shows).

A PARTIAL LIST of rodeo, etc., dates will appear for the first time this year in next issue (Spring Special), in the regular LISTS columns of this paper. They will also appear the last issue of each month (unless some special edition conflicts) thereafter during the spring, summer and fall. We have requested that all dates and locations possible be sent in early, but many of the committees have not yet responded to this invitation. Those having not already sent them, or should they not appear in the list, kindly send them at the earliest convenience.

HARRY WOODRUFF writes in part from Gadsden, Ala.: "Would like to know what has become of my old friend, Bugger Red, Jr., as there are many of his old acquaintances who would like to hear of him. Wonder does he remember the balloon at Henryetta, Okla., about 18 years ago? Also, why doesn't Doubleday, I think the best quick-action photographer that ever pointed a camera at a leather-pulling cowboy, let *The Corral* readers know he is still alive? How 'bout the time our ol' friend, Slim Allen, had his picture on the screen in Kansas in 1917? Let's hear from some of you folks!"

CALIFORNIA FRANK HAFLEY writes from Ridgway, Colo., where his vast acreage is now stocked with cattle, horses and sheep, that he has closed a deal with Barnes & Carruthers to produce the "Stampede" in Detroit this year for the second time, also at Louisville, Ky., and other spots. Hafley started eastward from Ridgway March 10, by way of Cheyenne, Oklahoma City and Fort Worth, then to Chicago, and expects to be in New York City by April 1. Frank further states that he and his wife, Mamie Francis, spent a wonderful winter on their ranch; also that the show's stock has been kept in fine shape in winter quarters at Hagerstown, Md.

THE EDITOR of *The Corral* regrets that better, more detailed and extensive data than appears further along in this installment of the "column" has not been received in time for this issue, on the first three days of the Rodeo at Fort Worth (particularly so, since this scribe spent about six years of his early "kid" days as a resident of that city—in what is now North Fort Worth. In those days, the early '80s, about a mile from the city limits and on real prairie land, near the old Pacific Hospital—his father erected the first windmill every seen in operation in that territory—oldtimers will recall this water pumper, a boon to cattle

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

Majority of Wisconsin Fairs Set Their Dates Definitely

State Association Secretary Malone issues list—only in few instances are dates yet to be determined—seven county fairs simultaneous with State Fair

MADISON, Wis., March 15.—Definite dates for 58 of the 71 county and State fairs to be held in Wisconsin during 1930 were announced this week by James F. Malone, Beaver Dam, secretary of the Wisconsin Association of Fairs. Only in a few instances are the dates yet to be determined. Seven fairs, Rice Lake, Mondovi, Neillsville, Menomonie, Boscobel, the same time as the Wisconsin State Fair in Milwaukee during the last week in August. The list of Wisconsin county fairs and their dates, including those where dates have not yet been decided upon, follows:

Adams at Friendship, August 11-13; Ashland, Ashland.
Barron at Rice Lake, August 26-29; Bayfield, Iron River, September 5-7; Brown, De Pere, August 25-29; Buffalo, Mondovi, August 24-27; Burnett, Grantsburg.
Calumet at Chilton, August 30-September 2; Chippewa, Chippewa Falls, September 7-12; Clark, Neillsville, August 27-30; Columbia, Lodi, September 9-11; Crawford, Gays Mills, September 1-3.
Dane at Madison, August 19-23; Dodge, Sturgeon Bay, August 21-23; Douglas, Superior; Dunn, Menomonie, August 25-29.
Florence at Florence; Fond du Lac, Fond du Lac, September 9-12; Forest, Crandon, September 2-5.
Grant at Bloomington, September 3-4; Grant, Boacobel, August 26-30; Grant, Lancaster, August 19-22; Grant, Platteville, July 29-August 2; Green, Monroe, August 5-9.
Iowa at Mineral Point.
Jackson at Black River Falls, September 3-6; Jefferson, Jefferson; Juneau, Mauston; Juneau, Eloy.
Kewaunee at Luxemburg, August 30-September 2.
La Crosse at La Crosse, September 16-20; La Fayette, Darlington, August 12-15; Langlade, Antigo, August 12-15; Lincoln, Merrill, August 25-29.
Manitowoc at Manitowoc, August 18-22; Marquette, Westfield, September 2-5; Monroe, Tomah, August 13-16.
Oconto at Oconto Falls; Oneida, Rhineland, September 6-9; Outagamie, Hortonville, September 2-4; Outagamie, Seymour, August 19-24; Ozaukee, Cedarburg, August 22-24.
Pepin at Durand; Pierce, Ellsworth, September 9-12; Polk, St. Croix Falls; Portage, Stevens Point, no fair in 1930; Price, Phillips, September 9-12.
Racine at Union Grove, September 9-11; Richland, Richland Center, August 11-15; Rock, Janesville, August 12-15; Ruak, Ladysmith, September 16-19.
Sauk at Baraboo, September 2-5; Sawyer, Hayward, September 11-13; Shawano, Shawano, September 2-5; Sheboygan, Plymouth, August 12-16.
St. Croix, New Richmond, August 21-24.
Taylor at Medford, August 30-September 2; Trempealeau, Galcaville, August 19-22.
Vernon at Viroqua, September 23-26; Vilas, Eagle River, August 29-September 1.
Walworth at Elkhorn, September 1-5; Washington, West Bend, August 15-17; Waushara, Waushara, March 18-21; Waupaca, Weyauwega, August 26-29; Waushara, Waubesa, September 16-19; Washburn, Spooner; West Kenosha, Wilmot; Winnebago, Oshkosh, September 22-26; Wisconsin, Marshfield, September 1-5; Wisconsin State Fair, Milwaukee, August 25-30.

Purse of Gold Given Retiring Fair Manager

AMHERST, N. S. March 15.—Before sailing for Bermuda, F. L. Fuller, for about 20 years secretary-manager of the Amherst Winter Fair, was given a purse of gold by members of the fair association. The presentation was made by C. F. Bailey, president. Fuller, who was succeeded by A. W. MacKenzie, will be a judge at the Bermuda Exhibition, to be held early in April. He is accompanied on the trip by his wife, and they will not return to Canada until after the exhibition.

At the election of officers, Bailey was re-elected president. The superintendent is H. H. Brown. The vice-presidents are W. A. Fleppling, A. G. Dixon and J. F. Roper. A committee composed of S. MacKenzie, Snow, Leaman and MacDougall conferred with the directors of the winter fair, with a view to making a black-fox show a part of the annual winter exhibition, and conferences will be held during the spring and summer to make final arrangements for the added attraction.

No Fair at Camden, Ark.

CAMDEN, Ark., March 15.—No county fair will be held in Ouchita County this year, it has been decided at a meeting of the Quorum Court. However, \$500 was appropriated to each of several community fairs at Bearden, Chidester and Stephens.

Trenton Fair Books Stampede and Rodeo

TRENTON, N. J., March 15.—J. Fred Margerum, general manager of the Trenton Fair, has consummated arrangements with the Barnes-Carruthers office for the appearance of a Western Stampede and Rodeo this year as the principal grand-stand attraction.

Bronk and steer riding, bulldogging and roping will be featured. Candy Hammer, Ft. Worth, Tex., will be arena director.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

SOME 10 years or so ago the Minnesota State Fair at Hamline was an aggressive and expanding institution. Being one of the first State fairs it was the talk of the country. It provided Minnesota with national advertising that was very desirable and helpful. Since that time, however, it has been gradually losing ground, allowing other leading fairs and expositions to go ahead of it.

Take the Canadian National Exhibition at Toronto, for instance. From 1920 to 1929 the total attendance there registered an increase of 17 per cent. In the same period the total attendance at the Iowa State Fair registered an increase of 13 per cent, the Indiana State Fair an increase of 45 per cent, the Ohio State Fair an increase of 39 per cent, the Eastern States Exposition an increase of 28 per cent, the Pacific International Live-Stock Exposition an increase of 82 per cent, the Dairy Cattle Congress at Waterloo, Ia., an increase of 91 per cent. At the Minnesota State Fair in the period from 1920 to 1929 the total attendance registered a decrease of 20 per cent.

To illustrate in another way. In 1920 the Minnesota State Fair attendance surpassed that of the Ohio State Fair by more than 220,000, yet in 1929 Ohio reversed the tables and led Minnesota by a margin of 10,741. In 1920 the attendance at the Minnesota State Fair was 535,478, compared with Iowa's 384,000. Yet in 1929 the Minnesota State Fair attendance had shrunk to 426,325, while the attendance at the Iowa State Fair had grown to 436,000.

Lack of adequate buildings seems to have been one of the chief factors which have been hampering the progress of the Minnesota State Fair. On the other hand, Ohio, Iowa, Michigan and Indiana have executed comprehensive building programs.

This year the Minnesota State Fair has a new management, and one of the first moves on its part to put the State fair in its proper place is the announcement that the admission price will be reduced from 75 cents to 50 cents. It is expected with the lower gate price there will be a big increase in attendance and that this will result in swelling the grand stand, concession and show receipts to such extent that the fair will net a greater profit than under the plan of a 75-cent admission policy followed since 1920. And the new management declares that with the reduction in price there will be no curtailment in the program of the various departments; in fact, it is the new management's aim to give an even better program of events than under the 75-cent policy.

From appearances the reduction in the gate price is a wise move and should aid materially in rejuvenating and revitalizing the Minnesota State Fair.

Minn. Adopts 50-Cent Gate

State fair goes back to old admission—will be no cut in entertainment program

CHICAGO, March 15.—Raymond A. Lee, secretary of the Minnesota State Fair, has announced that the admission price to the fair will be reduced to 50 cents this year, superseding the 75-cent rate that has been in effect since 1920. The adoption of the lower rate is regarded as an important move and one that will result in largely increased attendance. It also is expected to swell grand stand, concession and show receipts materially and yield the fair a greater net profit than under the old admission price.

The fair management does not intend to reduce or curtail any department or feature of the fair because of the lower admission price. Secretary Lee states. In his announcement Lee states: "It should be emphasized that, while the price is to be reduced, there will be nothing taken out of the program of the fair in the way of entertainment, educational exhibits, or the many other interesting features in the 30-odd departments. Already plans are under way for a program of events which will be even superior to those which in the past have placed the fair in the foremost ranks of exhibitions of general interest and education. The coming fair gives every promise of success."

The entertainment features will include four days of harness racing and three days of auto racing, along with what is promised to be the best program of free acts the fair has ever had. The free-act program is headed by Will Morris and includes Cook and Wiswell, Seven Nelsons, Lucky Boys and eight other acts. For the night show the Thearle-Duffield fireworks spectacle and historical pageant, *The Awakening*, will be presented. It features the Pavley-Oukrainy Ballet and Richards' Band. The management also has booked the Curtis-Wright Exhibition Company air circus thru William Pickens, and there will be a daily program of flights, featuring the Three Flying Sons of Guns, six parachute jumpers, glider flights, etc.

New Office Building For Calgary Stampede

CALGARY, Can., March 15.—The Calgary Stampede, which is the spectacular special feature of the Calgary Exhibition, has grown to such proportions that new general offices are being provided, and they will be available for the next Stampede to be held July 7-12. The Stampede office building will be 50 feet square and will be located in a convenient place near the entrance to the center field.

This office will be very conveniently arranged and will give Guy Weadick, manager of the Stampede, and his staff an opportunity to handle the work of this department in a most efficient manner.

Marshalltown Fair Development

DES MOINES, Ia., March 15.—Directors of the Central Iowa Fair Association at Marshalltown have voted to accept the report of a special committee for the development of the grounds, erection of additional buildings and construction of a new amphitheater.

So. Fla. Fair Shows Profit

Despite five days of rain balance is \$9,599.89 — total receipts \$113,856.92

TAMPA, Fla., March 15.—The 1930 South Florida Fair, subjected to more adverse weather conditions (rain interfering 5 of the 11 days) than any fair in the history of the association here, was successful from a financial standpoint, had more entries than the 1929 fair and showed only a slight decrease in attendance, according to a statement issued by W. O. Brorein, president of the association.

The statement compiled by the financial committee of the directorate shows there were a total of 31,160 exhibits in all departments as compared with 27,740 in 1929. The total number of exhibitors at the past fair was 3,261 against 2,843 in 1929.

Receipts for the fair this year totaled \$113,856.92. Premiums and awards amounted to \$12,600.64. General expense for operation was \$82,656.39. The balance of \$9,599.89 goes towards payments on permanent improvements or the fairgrounds aid for creating the 1931 fair.

"It has been highly gratifying to the officers and directors of the fair that receipts this year covered the premiums paid and operating expenses and left a small balance applicable to payments due on permanent improvements in the way of buildings, and provides a working fund for creating the 1931 fair," Brorein stated.

"Plans are energetically going forward for the development of the next fair. The management has already received assurance from a number of counties unable to participate this year that they will be back next year with splendid exhibits. Every indication points to the fact that the 1931 fair will eclipse all past efforts."

World's Fair Proposed For Canada in 1936

VANCOUVER, B. C., March 15.—Organization of a world's fair in Vancouver in 1936 to celebrate the city's golden jubilee will be undertaken by the Vancouver Exhibition Association, subject to the approval of the city council. It is announced by J. G. Matheson, general manager.

Walker Lock, president of the exhibition association, said that "as there has never been a world's fair in Canada, the association is certain enthusiastic support will be given to the movement by the Dominion and provincial governments and the city council."

Matheson said "co-operation of the British and commonwealth government, besides those of the United States and other countries, is a foregone conclusion."

Fort Worth Opening Crowds Ahead 1929

The attendance at the beginning of the Southwestern Exposition and Fat Stock Show at Fort Worth, Tex., with warm weather prevailing, ran a little ahead of last year. The formal opening took place Friday night, March 7, when 5,150 people passed thru the turnstiles compared with 5,000 last year. The next day (Saturday) the crowd numbered 13,750 compared with 13,500 last year. The attendance for Friday night and Saturday totaled 18,900, 400 above the same period in 1929. Monday was also good from an attendance standpoint.

As usual the big amusement feature of this year's Fort Worth show was the rodeo in which more than 150 cowhands, 10 more than last year, participated.

The principal feature of the opening night was the Horse Show. The Rodeo got under way Saturday afternoon at the Coliseum, and exhibitions were given both afternoon and evening thruout the engagement.

On Monday night before the Rodeo and Horse Show opened a parade of live stock was held in the arena of the

FAIR! SECRETARIES COMMITTEES

RODEOS, COMPLETE CIRCUSES, REVUES, PRESENTATIONS AND ALL KINDS OF HIGH-CLASS NOVELTY GRAND STAND ATTRACTIONS.

"WE DELIVER WHAT WE BOOK"

WRITE PHONE WIRE

GUS SUN BOOKING EXCH. CO. REGENT THEATRE BLDG. - SPRINGFIELD, OHIO

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, ETC. I AIN'T GOT A BIT OF SENSE, THAT'S THE REASON I ADVERTISE.

AL NUTTLE MUSICAL CLOWN
 Carrying a Truck Load of Novelty Musical Instruments.
 One Man Producing 5 DIFFERENT CLOWN ACTS | 8 PIECE CLOWN BAND
 Band furnished. ADDRESS CARE THE BILLBOARD, Cincinnati, O.

1930 THAVIU'S SILVER JUBILEE YEAR 1930

THAVIU, his BAND and PRESENTATION UNITS

Offering the Most Elaborate and Diversified Entertainment of His Successful Career. FOR INDOOR OR OUTDOOR.

A. F. THAVIU, Mgr. and Dir. SAMUEL THAVIU, Director. AUDITORIUM BLDG., CHICAGO.



Coliseum, and this was repeated each night.

Saturday was Texas Editors' Day, when there were more than 100 registrants who were guests of the exposition management.

The Southwestern Exposition and Fat Stock Show has undergone many improvements, including new exhibit halls and other buildings, totaling about \$260,000. The exhibits this year were probably greater than ever before, including auto show, live stock, poultry, pigeons, rabbits and merchants' and manufacturers' displays. The Texas Christian University Band gave daily concerts afternoon and evening at the Coliseum grounds. The midway amusements were furnished by the Bill H. Hames attractions.

Many out-of-town buyers were on hand for the live-stock sales held during the week.

The exposition had its beginning 34 years ago when it was known as the National Feeders and Breeders' Show. It was scheduled to close its 1930 season Sunday, March 16.

No Change in Title Of Rawlins, Wyo., Fair

RAWLINS, Wyo., March 15.—The fair here will again be known this year as the Carbon County Fair and Rodeo, but in coming years, if the one of 1930 is a success, it probably will be known as the Carbon County Fair, and the rodeo will merely be the entertainment feature of the fair.

"For a number of years," says C. C. Cox, secretary, "we conducted what was known as the Rawlins Rodeo here each fall. Then a few years ago it was changed to the Carbon County Rodeo. After continuing this for a couple of years we last year succeeded in getting a county levy of a very small amount and have started a county fair. Last year we conducted this as the Carbon County Fair and Rodeo and set the dates for August 30-31. For a first-year fair we had a very promising one and the Board of County Commissioners decided to continue the fair and levy another small fraction of a mill this year for it."

Freckles Is Dead

Freckles, the movie dog, "pal" of C. (Red) Lindsey for 15 years, is dead. The high-wire and high-diving dog passed away in Oakland Monday morning, March 8, as a result of poisoning. Freckles was known to hundreds of show people, especially in California, as well as to scores of fair men in Northern and Southern California and Arizona thru his high-wire and diving act.

Central Fla. Expo. Has New President

ORLANDO, Fla., March 15.—Col. R. M. Shearer, of Pine Castle, was elected president of the Central Florida Exposition, Orlando, at the annual meeting of the directors Tuesday afternoon. Shearer, who has served as vice-president of the exposition for the last three years, was unanimously elected to the presidency on the request of R. F. Maguire that he be relieved of further duties in connection with this enterprise. A hearty vote of thanks was given Maguire, for the faithful service rendered. John F. Schumann was elected vice-president to succeed Shearer. Hon. James L. Giles, mayor of Orlando was re-elected treasurer and C. M. Gay, assistant treasurer.

Karl Lehmann, who has served as secretary-manager for the last three years, was unanimously re-elected as were the two assistant managers, C. T. Bickford and T. P. Hanna. Lehmann's report showed that the exposition this year had broken all attendance record with more than 65,000 folks seeing the exhibits, that all bills were paid including more than \$6,000 in premiums, nearly \$5,000 for labor. The record showed also a slight cash balance with which to begin work on the 1931 exposition, the dates of which were set as February 17-21.

The following directors were elected to serve for the ensuing year, having been nominated by the four groups which sponsor this annual event: Board of County Commissioners, Col. R. M. Shearer; City Commissioners, George M. Brass; Orlando Chamber of Commerce, W. M. Davis; C. M. Gay, James L. Giles; Joe M. McCormick; John F. Schumann; Orange County Chamber of Commerce, John M. Cook; William Edwards, Zellwood; J. D. Jewell, Apopka; Dr. J. C. McMichael, Wintermere, and Earl Lehmann, Orlando.

The 1931 exposition will be the 21st anniversary of this central Florida event and elaborate plans are being made for this "coming-of-age" year.

Brookhaven Fair President Resigns

BROOKHAVEN, Miss., March 15.—The resignation from the office of president of the Seven-County Fair of F. P. Becker, business, industrial and agricultural leader, on account of demands of his personal business, has been announced. He has served several years as president. A. B. Furlow, president of the First National Bank, has succeeded him.

L. J. Laird, of the Laird-Day Motor Company, has been elected vice-president, the other vice-president, previously elected, being W. D. Davis, president of the Brookhaven Bank and Trust Company.

The dates for the 1930 fair were set for October 7-11.

West Indies Exhibit At Halifax Exhibition

ST. JOHN, N. B., Can., March 15.—The Exhibition Commission of Halifax has decided to have a West Indies exhibit at the 1930 fair, which opens August 23 and closes on the 30th. H. D. Biden, managing commissioner of the fair, made a tour of the West Indies and found much interest in his suggestion that the islands participate in the fair. The commission, after hearing of the work by Biden, arranged to use part of the floor space for a West Indies exhibit. It has been disclosed that some of the islands, including Bermuda, are willing to pay for space, while some of the others want free space for the first exhibit.

Biden is endeavoring to have the exhibition formally opened by the Governor General of Canada. It is planned to use show horses in connection with the vaudeville, and a stable of saddle horses is available for this purpose.

"Early Birds" Reunion

CHICAGO, March 15.—Bud Morris, just starting his 20th year in aviation, blew into Chicago from New York, having completed certain work in conjunction with the New York aviation show recently held. Morris was the first president of the Early Birds, an association of old-time air pilots who qualified during the first 10 years of aviation. The association will meet in Chicago next August during the air races. It is expected that such members as Orville Wright, Glenn Curtiss, Earl Ovington, Frank Brookins, Frank Coffyn, Ruth Law and others will be here for the reunion. Morris has returned to New York, where he is doing general consultation work.

WIRTH & HAMID INC
 1560 BROADWAY
 NEW YORK CITY
 FOR BETTER ATTRACTIONS
CALL BOARD
 Watch the sensational acts imported by us from Europe for the John Ringling Circuses.

AMALGAMATED ATTRACTIONS INCORPORATED
 Everything for The Outdoor World
 Sensational Free Acts — Fireworks — Pageants
 204 STUART ST., BOSTON
 Capitol 3643

American Legion Street Fair
 AT ANGOLA, IND., WEEK OF JULY 21.
 Wishes to book Free Act and Concessions. Also to rent a number of Concession Set-Ups. Address THE AMERICAN STREET FAIR COMMITTEE.
WANTED GOOD BIG CARNIVAL
 For Labor Day week. If you can furnish same, communicate at once with W. C. ADEE, Secretary.
Raleigh County Fair Assn.
 BECKLEY, W. VA.
Lawrenceburg, Ky., Colored Fair Association
 WANTED—A Merry-Go-Round, Ferris Wheel and other Concessions. Dates: August 27, 28, 29, 1930. L. B. PARRENT, Secretary.

Big Fairgrounds For Franklin, Ky.

FRANKLIN, Ky., March 15.—A corporation has just been formed at Nashville, Tenn., known as the Kentucky and Tennessee Improvements Association, Inc., the purpose of which is to build a big modern fairgrounds in Franklin.

A committee representing the organizers has been busy in Franklin and after several meetings with prominent citizens and the endorsement of Franklin's civic club, a citizens' committee composed of W. R. Peebles as chairman, J. T. Baird, L. R. Hughes, H. L. Hunt, W. G. Harris, W. L. Matthews, John W. James and Emmett Robey was appointed and closed a contract with the corporation whereby various properties totaling 400 acres were first optioned and then secured two and a half miles north of Franklin on the Dixie highway and extending to the L. & N. Railroad main line, and where the mile rack track, grand stand, exhibit buildings and stables will be constructed.

The properties embrace the farms of Hinton, Booker, Phillips and Boz. On the latter place of 196 acres the old colonial house will be fitted up for a country club and an 18-hole golf course constructed.

The clubhouse will be modernized and opened to members at an early date. Mrs. Margaret Collier of Bowling Green will have charge of the club dining rooms.

The officers of the corporation include A. P. Foster, of Nashville, president; W. P. Morgan, of Columbia, secretary; Robert M. Bradford, of Nashville, treasurer, and the following vice-presidents: Mrs. Hunter M. Meriwether, Montgomery County; Hon. Felix G. Ewing, Robertson County; W. Y. Allen, Sumner County; Tom M. Wilson, Warren County; Jack T. Baird, Simpson County; Eugene Flowers, Logan County; Norton Garth, Todd County, and Lucien A. Moseley, Christian County. Other vice-presidents from Allen, Barren, Edmondson, Butler, Muhlenburg and Monroe counties will be selected.

It is proposed to hold the first fair this fall, the second week in October, following the Lexington trots, and a running race meeting will be held later during November.

New stables and houses for trainers and jockeys will be provided so that winter training will be a feature. The contract for a steel grand stand has been made. It will seat 5,000 people.

A night horse show will be held during the fair, as well as a live-stock sale.

Sousa's Band Feature Of Eastern States Expo.

SPRINGFIELD, Mass., March 15.—John Philip Sousa and his band of 65 musicians will be the feature attraction for Governors' and Music Day at the opening of the 14th annual Eastern States Exposition at Springfield Sunday, September 14, according to Charles A. Nash, exposition general manager.

The Sousa engagement adds another to the list of musical achievements on the part of the Eastern States Exposition management in which noted conductors and their organizations have appeared. Among these have been the United States Marine Band, Alcepo Temple Band and Drum Corps, Creator, Patrick Conway, Thavlu, Liberati, Victor, Royal Scotch Highlanders, the Springfield Symphony Orchestra and Governor's Foot Guard Band of Hartford.

The veteran conductor and his band will play for two concerts in the big Coliseum Building on the exposition grounds. The first will take place in the afternoon from 3:30 to 8:30 o'clock, and the second in the evening from 7 to 9 o'clock and from 9 to 10 o'clock. The interval in the Sousa program from 8 to 9 o'clock will be set aside for the introduction of the Governors of the 10 North Atlantic States, the reception by the Governors and the spectacular arena program in honor of the distinguished visitors.

Waterloo, N. Y., Dates Set

WATERLOO, N. Y., March 15.—Directors of the Seneca County Fair at a meeting last week set the 1930 dates at September 17 to 20. Four new directors were elected: A. S. Hughes, Seneca Falls; William Earley, Ovid; Arthur O. Smith, Covert, and John A. Robertson, Seneca Falls.



CHARLES A. NASH, who is one of fairdom's most progressive managers. Nash has been general manager of the Eastern States Exposition, Springfield, Mass., one of the country's leading fairs, for a number of years. For the coming season he plans to put the exposition over in a bigger way than ever before.

New Brunswick Fair May Run Three Days

ST. JOHN, N. B., Can., March 15.—The annual Sackville (N. B.) Fair may be converted into an exhibition lasting three days this year. For several years there has been talk of extending the life of the Sackville Fair beyond the single day. It has been pointed out that other fair towns in the maritime provinces smaller than Sackville have fairs lasting two to four days every fall.

It is also planned to brighten up the 1930 fair with new features, including vaudeville, fireworks, band, carnival attractions, etc. The chief complaint against this fair in recent years is that it has not kept pace with the times in amusements and therefore the attendance has not increased like other fairs in this section.

THE DIRECTORS of Clarinda Fair, Clarinda, Ia., have decided to increase the premiums for this year's fair, the dates of which are August 18-22, to \$2,800, which is \$700 more than in 1929. There will be no harness races nor ball games, the opinion of the board being that these items cost more than the cash they bring in.

MANY, La.—At a meeting of the Sabine Parish Fair here the following officers were elected: E. C. Dillon, president; J. W. Lucius, vice-president; G. C. Boswell, vice-president; J. H. McNelly, treasurer; Byron P. Bellise, secretary-manager, and E. Fletcher, assistant manager.

The dates of the fair are October 7-11. C. R. Leggette Shows will furnish the midway attractions.

OAKDALE, La.—City Judge Leo Williams has been re-elected president-secretary of the Allen Parish Fair here, the dates of which are October 7-11.

The C. W. Nall Shows will be on the midway and the Bellise Production Company will furnish five nights of the fireworks spec., Liberty.

Incidentally Judge Williams is planning a big 4th of July celebration to be held on the streets.

ZANESVILLE, O.—At the annual meeting of the Putnam Amusement Association, held here, the following officers were elected: S. T. Price, president (re-elected); Thomas Oester, first vice-president; George Popp, second vice-president; Frank Bowen, third vice-president; G. M. Wageman, secretary; J. B. Wilson, treasurer.

ALBANY, N. Y.—The Columbia County Agricultural Society has chosen its staff for the annual fair, to be held at Chatham, N. Y., beginning Labor Day. Lewis E. Rockefeller was re-elected president for his 12th term. William A. Dardess,

Business Good At Leipzig Fair

LEIPZIG, March 15.—Another Leipzig Spring Fair has passed into history. Preliminary reports indicate that unexpectedly good business was done, especially with regard to the sale of German products abroad. Owing to the depression which has prevailed here for the last year or more, home-buying power has naturally been weak.

It is stated that 33,000 foreigners visited the fair, which is 12 per cent more than last year, but the number of exhibitors decreased by 11 per cent, largely because the smaller German companies were unable to bear expenses this year.

The German heavy machinery is reported to have done remarkably well, even tho the prices were in many instances higher than those of foreign competitors.

The exhibitors of toys are more than contented with the results of the fair and are especially pleased to note the practical disappearance of the low-grade "trash" which, they contend, previously frequently interfered with the sale of worth-while articles. Radios and calculating machines also met with noteworthy success.

A falling off in the number of on-lookers in favor of actual buyers is providing grounds for further rejoicing among the firms in the exhibition, while the growth in the number of co-operative exhibits of firms too small to afford their own layout likewise seems a step forward.

John MacDonald, one of the leading American authorities on toys, in speaking of the fair, said:

"The Leipzig Fair remains second to none in the world. No progressive firm in the retail lines shown here can afford to miss the opportunity to compare the vast variety of European markets. I cannot understand why more American firms do not take advantage of the chance to place their wares before a multitude of world buyers. Many American products would find a ready sale here if properly presented."

Special Railroad Rates To Florida State Fair

JACKSONVILLE, Fla., March 15.—Fifteen railroads operating in Florida, Georgia and Alabama are offering reduced round-trip rates to Jacksonville for the Florida State Fair. The dates of the State Fair are March 15-22.

Round-trip tickets will be sold from points in the three States for a rate of one and one-half fares for the round trip.

Fair Elections

secretary for 30 years, will continue, as also will Samuel Kaufman as treasurer for his 20th term.

LEESVILLE, La.—Dr. C. W. Willis has been elected president and E. W. Wise secretary of the Vernon Parish Fair of Leesville.

C. R. Leggette Shows will furnish the midway attractions and the Bellise Production Company will give two nights of fireworks. The dates are September 28-October 4.

CLAREMORE, Okla.—D. A. Willhoit, who has served as secretary of the Rogers County Free Fair for the last nine years, has been re-elected to serve as secretary and manager for the coming two years. L. L. Merritt was re-elected president and K. H. McGaugh vice-president.

The exhibit buildings, which have always been several hundred feet from the grand stand, will be moved nearer the grand stand, and improvements will be made both in buildings and grounds before this year's fair, the dates of which are set for September 24-27.

APFOMATTOX, Va.—At a stockholders' meeting of the Great Appomattox Fair Saturday night, March 8, the following officers were named: M. C. Smith, president, and J. W. Cawthon, secretary-treasurer.

Dates were set for October 7-11. "This year promises to be by far our greatest year," said Caldwell.

A New Way To Make A Fairgrounds Pay

EAST PALESTINE, O., March 15.—Directors of the East Palestine Fair Association believe that when the association can make no financial gain by holding a fair there may be wealth under the 32 acres controlled by the association. For this reason the entire fair association property has been leased to W. J. Henderson for a period of one year for oil and gas drilling purposes.

The association has held no fair in East Palestine for several years.

\$100,000 Improvements At Petroleum Exposition

TULSA, Okla., March 15.—Contracts are to be let today for improvements to the International Petroleum Exposition grounds here, which will total approximately \$100,000. It has been announced by H. A. Parker, engineer in charge of the work.

The petroleum exposition has expanded so rapidly in the last few years that when a recent \$500,000 bond issue proposed by the Tulsa State Fair, from which the exposition leases its grounds, failed, it was felt necessary to go ahead with the improvements anyway.

Additional space for exhibits constitute one of the main improvements. Several new buildings, including a new auditorium, are to be erected.

The 1930 exposition will be held October 4-11. W. G. Skelly, president of the exposition, is looking forward to the greatest show in years. He expresses his belief of this in view of the support and encouragement being shown thruout the oil industry.

The broadcasting station which KVOO has installed at the grounds will be moved to a better location. Permanent light and power lines are to be installed. The cafeteria is to be doubled in size, and the administration building will be enlarged. The new marketers building will be of all steel construction, 240 feet long by 60 feet wide. Restrooms for men and women will be provided.

Meanwhile the Tulsa State fair board is hopeful of floating a \$500,000 bond issue later in the summer, which will make it possible for that organization to improve its grounds in preparation for the fall show. Added exhibit space is a dire need, John T. Eramer, secretary-manager, has announced, many large exhibitors having already applied for more than last year. Whether or not a bond issue is successful, improvements will be carried on this summer which will give to Tulsa one of the greatest fairs of the Southwest, it is hoped.

PLANS for a joint celebration of Labor Day with the North Iowa Fair, Mason City, have been made by the executive board of the Labor Assembly with Fred Mitchell, secretary of the fair. Labor Day will be the opening day of the fair and it is likely that the automobile races will be transferred back to the opening day.

CARNIVAL WANTED

WITH CONCESSIONS FOR
Pee-Dee Colored Agricultural
Fair, Darlington, S. C.
WEEK OCT. 6th-11th

Fair grounds situated in city limits, on paved highway, 5 minutes' walk from business section.
D. D. WITCOVER, Darlington, S. C.

WANTED GENERAL MANAGER

For an internationally known Concert Band. Established 30 years. Must be experienced. MAJOR CLARE, 7648 S. Carpenter St., Chicago, Ill.

CARNIVAL WANTED

ANAMOSA District Fair, August 14, 15, 16, 17, 1930.
A. L. REMLEY, Secretary, Anamosa, Iowa.

WANTED

Clean, high-class Carnival, Agricultural Fair, August 26-30. Christian Co. Fair Ass'n. C. C. HUNTER, Secretary, Taylorville, Ill.

TRIMBLE COUNTY FAIR ASSOCIATION, Bedford, Ky. We would like to have a Carnival Company for September 23-27. C. R. BARNES, Secretary Fair Company.

Plan for Dallas Stadium Rejected

DALLAS, March 15.—As custodians of the 10-cent city park tax, members of the Park Board have rejected the proposal of the Texas State Fair Association, whereby about 23-4 cents of each 10 cents would be pledged to assure the financing of the \$750,000 stadium at Fair Park.

At the same time the Park Board expressed its willingness to deed over sufficient park property in Fair Park to the association to be used in financing the stadium thru a mortgage on the property.

Members of the city commission made it clear that the action of the Park Board on the tax pledge would be final. They pointed out that legally the city commission could not override the action of the Park Board in this matter. They expressed a hope, however, that other means may be found whereby this stadium may be built.

Phil T. Prather, fair association director, attended the meeting of the Park Board. He explained that, at the suggestion of members of the city commission, the fair association directorate had considered and approved the proposal to pledge the gross gate receipts of the fair each year to insure repayment of the annual charges to the Park Board.

Delmarva-Penn Fairs Meet and Fix Dates

OCEAN CITY, Md., March 15.—Dates for the various agricultural fairs on the Delmarva Peninsula, including the annual Pocomoke City Fair, this county, were fixed at a meeting of representatives of towns making up the Delmarva-Penn Fairs and Racing Circuit held in Salisbury.

Associations represented at the gathering were Cambridge, Pocomoke City, Salisbury, Tasley and Kellar, Va., and Harrington, Del. Dates this year for the fairs are arranged as follows:

Harrington, July 20 to August 2; Cambridge, August 5 to 8; Tasley, August 5 to 9; Pocomoke City, August 12 to 16; Salisbury, August 19 to 23, and Kellar, August 25 to 30.

State Senator James M. Crockett, of Pocomoke City, Worcester County, was elected president of the circuit, and State Senator D. J. Ward, of Wicomico County, was chosen secretary and treasurer.

\$8,000 Improvement at Bath

BATH, N. Y., March 15.—Improvements costing \$8,000, chief of which will be two new combination frame and concrete buildings for cattle and poultry exhibits, were authorized by the Steuben County Fair Society at a meeting here this week and a committee headed by Frank Brundage appointed to direct the work. The president and treasurer were authorized to borrow up to \$5,000 for the job.

First Big Timber Fair Since 1915

BIG TIMBER, Mont., March 15.—The county commissioners of Sweet Grass County have decided definitely on holding a county fair at Big Timber August 15-16 in connection with the Lions Club-Cremor Rodeo which will be held on the last day of the fair and the following day (Sunday).

This will be the first fair Sweet Grass County has had since 1915. Work on the grounds and repairing of buildings will be started as soon as the weather permits.

Industrial Exposition For Montana State Fair

HELENA, Mont., March 15.—An industrial exposition, a new feature for the Montana State Fair, to be conducted to give each community in the State an opportunity to exhibit its manufactured products, is to be attempted during the 1930 fair, the board has decided. It is planned to use an entire building for the display.

Plans for the industrial exhibit were originated by Warren W. Moses, chief of the division of publicity, and by him presented to the fair board.

"The exhibit should show finished products of every factory in Montana and it would be something never before attempted here," Moses said. "Mills, creameries, packing plants, canneries and other such factories exist by scores in Montana and would welcome a chance to show products. There are many factories which produce articles other than foodstuffs and these would form an interesting part of the display."

Plans were discussed for holding a baby beef show in connection with the boys' and girls' 4-H club work, with

the suggestion that a sale for animals on exhibit be arranged.

It was proposed that a saddle horse show be started, a plan similar to that in past years.

A motion was passed instructing the secretary to make efforts toward establishing a photographic exhibit.

When the board recessed members were discussing probable change in the date of the fair. It is now set for August 26 to 30.

Those attending were: James Griffith, president; Kirby Hoon, J. Burke Clements, C. N. Arnett, Lewis Penwell, A. H. Stafford, A. D. Thomas and Warren W. Moses.

Boys and Girls Building For New York State Fair

SYRACUSE, N. Y., March 15.—Plans and specifications for the proposed \$200,000 to \$250,000 Boys and Girls Building at the New York State Fair were taken to Albany this week by A. L. Brockway and presented to the State architect's office for approval.

Immediately after this approval has been given, provided in the meantime the Senate passes and the Governor signs the State budget bill, State fair officials will advertise for contracts for the work.

Commissioner of Agriculture and Markets Bernc A. Pyrke is very anxious that work on the new structure be started as early in the spring as possible in order that it may be finished in time for this year's fair. Pyrke went over the plans with Brockway before they were presented to the State architect's office.

SEPTEMBER 17-19 are the dates selected by the Newton County Fair Association of Kentland, Ind., for its 1930 fair. A 4th of July celebration may be held at the fairgrounds under the joint auspices of the fair association and the Newton County Farm Bureau.

Third at Lexington, Miss.

LEXINGTON, Miss., March 15.—In cooperation with W. H. Murphy, agent for the Dalley Amusement Company, in winter quarters at Lexington, a county fair again will be held this year during the week preceding the State Fair at Jackson.

A larger prize list will be offered than has been for the last two years. All phases of agricultural exhibits are to be given exhibit space and sufficient prize money to attract a large exhibit in these displays.

Special features of the fair will be exhibits of 4-H club members engaged in pig and poultry projects.

Fair "Grounds"

THE GRANT COUNTY Fair Association of Hyannis, Neb., has set the 1930 fair dates as September 2-4 and is planning extensive improvements to the grounds. The average daily attendance at the 1929 fair was greater than the population of the county, according to final reports.

THE DATES for the 61st annual Porter County Fair, Valparaiso, Ind., will be September 1-5, according to A. A. Hanrahan, president of the agricultural society.

THE TENTATIVE dates of the Kaufman County Fair Association for this year's fair at Kaufman, Tex., are October 1-4.

DATES for the Saline County Fair, Harrisburg, Ill., have been set for July 28-August 2. A. Pranks is manager of the Saline County Agricultural Association which sponsors the fair.

THE WOMAN members of the Kendall County Fair Association, Boerne, Tex., held their first 1930 meeting recently and elected the following advisory board for the ensuing year: Dora Wollschlaeger, chairman; Mrs. Edward Bierschwale, secretary; Mrs. Arno Harz, Mrs. William Janensch, A. F. Gilliat, Mrs. Max Thela, Mrs. Paul Holekamp, Mrs. August Gombert and Mrs. George Eelsey. It was decided to have an essay contest among the grammar school children of Kendall County on "What Constitutes a Good County Fair". First prize will be \$2.50; second, \$1.50; third, \$1. This contest closes March 31.

THE ANNUAL Southern Indiana Jersey Cattle Parish Show will this year be held at Jeffersonville, Ind., August 20-23.

WALTER SWANSON, secretary of the Gogebic County Fair Association of Bessemer, Mich., announces that the fair this year will be held August 12-15.

DIRECTORS of the Pipestone County Agricultural Society, Pipestone, Minn., have fixed August 25-27 as the dates for the annual fair this year. Several important improvements to the fairgrounds are under consideration.

THE ANNUAL Tri-State Fair at Aberdeen, S. D., is on the same circuit as North Dakota fairs this year. The dates are July 29-August 2.

M. E. (PAT) BACON, Davenport, Ia., secretary-manager of the Mississippi Valley Fair and Exposition, will again be the official starter at the Cambridge Ill., Fair this fall. He has been announcer and starter there the last two years. The 1930 dates are September 9-12. A celebration will be held at the fairgrounds July 4th.

ALABAMA FAIRS

(Continued from page 3)
laws to report at a meeting to be held in Montgomery April 10 consists of F. J. Gale, Mobile; D. C. Finney, Huntsville; R. H. Ruchlin, Mobile; R. H. McIntosh, Birmingham; J. B. Sarver, Athens.

Fairs represented at the meeting were District Fair at Arab; Alabama State Fair, Birmingham; Northeast Alabama Fair, Anniston; Cleburne County Fair, Heald; DeKalb County Fair, Collinsville; East Alabama Fair, Alexander City; Farmers Fair, Guntersville; Limestone County Fair, Athens; Madison County Fair, Huntsville; State Fair of Alabama, Montgomery; Northwest Alabama Fair, Haleyville; Opelika District Fair, Opelika; St. Clair County Fair, Pell City; Talladega County Fair, Sylacauga; Mobile Gulf Coast Fair, Mobile.

All Aboard! Last Call!



The Billboard Spring Special

Will Be Issued Next Week and Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost double.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon March 24.

The Billboard Publishing Co.

Publication Office—25 Opera Place, Cincinnati, O.

Among the Free Acts

L. E. BLACK, of Black's Comedy Bears, is now playing Florida, appearing at fairs, celebrations, benefits, etc. Reports are that the highly trained bears are a big drawing card and never fail to draw the applause. The act travels by motor, and the huge red truck that houses the bears attracts lots of attention. Black last season had 44 weeks at parks, fairs, celebrations, expositions, benefits and "still" dates.

A BIG FEATURE of the Ray Bros.' Free-Act Combination for season of 1930 will be a glider with a pilot. "It has always been the policy of the Ray Bros.' Combination," writes Reuben Ray, "to give some novelty in addition to their regular routine of acts and this season we are banking on the Glider to get the results."

THE CONLEY TRIO, after a season of 10 weeks at Florida fairs, will go to Cincinnati for a rest before starting a string of park and Eastern fair dates. Eight weeks have already been played in the South, and the double high-swinging-poles act, according to reports, has received much favorable comment. Madam Maree and Her Fals Animal Circus is also having a good run at the Florida fairs.

Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Pool and Beach Directors Choose Executive Secretary

Lyle L. Jenne to fill important post with newly formed American Association of Pools and Beaches, Inc.—headquarters established in Philly—aims outlined

PHILADELPHIA, March 15.—The directors of the American Association of Pools and Beaches, Inc., announce that they have obtained the services of Lyle L. Jenne as secretary of the association, with headquarters, which were established March 1, at Room 725 Bulletin Building, Philadelphia. Jenne is the sanitary engineer of the Bureau of Water, Philadelphia, and has had some 20 years' experience in sanitary engineering work, including all phases of water-works operation, both public and private, and also as consultant. He is a member of the American Institute of Chemical Engineers, American Chemical Society (secretary Philadelphia section), American Society of Civil Engineers, American Institute of Chemists (Pittsburgh), A. W. W. A., A. P. H. A., and various other technical societies. He brings to the association a wealth of experience in sanitary and operating phases of this industry, both of which are of paramount importance in fulfilling the objects for which the organization was created, and he is an executive with an excellent record, a further qualification which gives the directors every confidence in his ability to carry out the development of the planned activities.

All inquiries regarding the association and applications for membership should, therefore, be directed to Jenne at the above address, or to the membership committee, consisting of the following: T. O. Armstrong, chairman, Mission Beach, San Diego, Calif.; W. A. Becker, Mercantile Library Building, Cincinnati, O.; J. G. Dye, Graver Corporation, East Chicago, Ind.; Paul Huedepohl, Jantzen Beach, Portland, Ore.; O. D. Bond, Erie Beach Park, Ltd., Buffalo, N. Y.

The aims of this association and the advantages to its membership may be summarized as follows:

1. The secretary's office will gather and maintain complete statistical files relating to operating problems, and of the equipment for pools and beaches for the free use of members. This will include a complete catalog file of all manufacturers of pool and beach equipment and supplies.
2. Complete service relating to sanitary requirements, co-operation with authorities in establishing and maintaining reasonable standards for pools and beaches, and inaurate research into possible problems affecting the industry.
3. Development of ideas for business practice and promotion, including advertising, publicity, special events and operating practices, and the collection of information of best pool and beach practices throuthout the country, with stimulation of technical research in this field.
4. Establishment of standard classification of accounts and suitable book-keeping methods.
5. Affiliation with the National Association of Amusement Parks (NAAP), with joint convention and manufacturers' exhibition of supplies and equipment.
6. Opportunity to participate in insurance advantages covering fire and public liability, now available to NAAP members.
7. Development of the spirit of co-operation and good fellowship between members.
8. A list of members will be published at least once a year for the mutual use (See DIRECTORS on page 68)

Two Dayton Parks Open Week-End Season April 5

DAYTON, O., March 15.—Both Lakeside and Forest parks, Dayton's outside amusement resorts, will open April 5. It is announced, keeping open on week-ends thereafter until weather conditions favor every-day running.

Lakeside Park will have a new thriller in the Wild Cat ride, while both parks have spent thousands improving general conditions and placing everything in spick-and-span condition for the summer.

The zoo at Forest Park will be stocked with several new animals and will be made one of the features of the resort.

Pennsylvania Park Goes Into Receivership

WASHINGTON, Pa., March 15.—On the position of an unsecured creditor the Mapleview Recreation Co., operating an amusement park near Canonsburg, has gone into receivership. The court appointed Robert G. Lutten, O. E. Frazier, this city, and P. R. Hillman, Jr., of Pittsburgh, as receivers. Assets of the company are reported as nearly double liabilities.

"Miss Texas" Winner

MIAMI, Fla., March 15.—Janet Eastman, a blonde, 20 years old, of Fort Worth, entered as "Miss Texas", was selected as "America's Sweetheart" at the first annual national bathing beauty pageant here Tuesday night. Girls from 44 States and the District of Columbia competed.

New Zoo in Maine

PORTLAND, Me., March 15.—Work on the new zoo located on Gray road between Lewiston and Portland is reported under way. A well is being sunk and artificial ponds built for alligators, seals and wild birds. Cages will be built for several hundred head of wild animals, and a band stand will be erected for Sunday afternoon concerts. It is planned to have two rides and six concessions in the zoo, which will be operated seven days a week.

Woodcliff To Open May 17

Ponty makes announcement upon return from Florida—hurt in mishap

NEW YORK, March 15.—Fred H. Ponty, owner and manager of Woodcliff Pleasure Park, Poughkeepsie, N. Y., who arrived in the metropolis today from Palm Beach, where he had been spending the winter, informed that the official opening of the park would take place May 17. While en route to New York Ponty's automobile skidded and upset at Henderson, N. C., and he was badly bruised.

Clarence Frazier and wife, who have the lunchroom and refreshment stand in Woodcliff, are spending the winter in Miami.

The Hudson River Day Line, in order to give the park good service, will keep one of its excursion boats at Albany instead of New York and will operate the same on a liberal schedule so as to take care of the excursion trade from that point.

The big \$200,000 swimming pool, which was opened last season, is being painted and made ready for the current season.

Will Oakland, prominent radio artist, who operates Oakland's terrace in New York, visited Manager Ponty at his Palm Beach villa last month. Oakland has made arrangements to take his entire company and orchestra to Woodcliff Pleasure Park this summer and give the members a never-to-be-forgotten outing. A special performance will be put on in Woodcliff's spacious and commodious ballroom overlooking the picturesque Hudson River, and Manager Ponty is making arrangements to entertain the members of Oakland's company in various ways, including a clam bake.

Grace Salinn, who conducts the Woodcliff waffle stand, is operating a similar emporium in Palm Beach this winter. Eddie Ialman will be back with his hamburger stand, Alice Lincoln will operate several de-luxe lunch stands in the park as in past seasons. She is due back from Florida shortly.

New and novel lighting effects will be introduced at the park this season.

The city of Poughkeepsie is planning a gala week's celebration in July when the new Hudson River vehicular bridge, costing \$7,000,000, will be opened to the public. Special attractions will be offered at the park that week.

H. Marjorie Brown, secretary, is busy booking picnics, arranging special events and promotions which will cover a wide area. Quite a few of these bookings include return dates.

Bob Milan has charge of the green-houses at the park and will beautify the grounds with ornamental flower beds, excellent shaded walks and provide plenty of comfortable seats for the patrons. The walks will be reconditioned also.

The zoo will be enlarged by the addition of various wild and domestic animals. On the lake a great collection of water fowls attracts the attention of the park's patrons.

Muller in Atlantic City

ATLANTIC CITY, N. J., March 15.—Hubert Muller of New York, arrived in Atlantic City today to prepare for the opening of his show here Easter Sunday. Jack David will be manager.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

IN GLANCING thru a "house organ" the other day, it was not only interesting, but amusing to see a picture, accompanied by a story, of a Ferris wheel that was in operation some 20 years ago. Naturally, in those days motive power was furnished by a steam engine. Steam power then was considered the finest on the market for propelling riding devices.

Contrasting the Ferris Wheel of that time with the one of today one notes what wonderful changes have taken place, not only in the power-producing equipment, but in the structure itself.

And what is said about this Ferris Wheel can be applied to all kinds of riding devices. Changes of type or style, or whatever you may choose to call it, tho, in the old days were not so frequent as they have been in the last several years.

Take the riding device of say five years or so ago and try to sell it today. We said "try" purposely. What would it bring? Not a dime, any riding device manufacturer will tell you. One would be lucky to be able to give it away.

Always looking for something new and novel is the way the world moves today—more so now than ever before.

While on the subject of "house organs", it strikes us as not fair when they are made to function as advertising mediums for products other than their very own. If they do function as such they are encroaching on trade-paper territory—a field in which they are served both in an advertising and publicity way.

The argument that the "house organ" does not exact a price for advertising for other than its own products makes no difference. As a matter of fact it would be more fair to the trade paper if a charge were made for space instead of running the advertising free. It would then be putting the "house organ" on a competitive basis with the trade paper.

"The Billboard" is a trade paper and is doing everything possible to serve the various branches of the amusement world. Thousands and thousands of dollars are spent each week in providing this service. This money must be raised in some way, and the main source of revenue, as anybody who is familiar with the operation of a trade paper or newspaper will tell you, is advertising. Without this no publication could exist.

WANTED!

RIDES
RIDE HELP

ARCADE OPERATORS
DEMONSTRATORS
CIRCUS ACTS

REVUES
CONCESSION OPERATORS
FREAK SHOWS, Etc., Etc.,

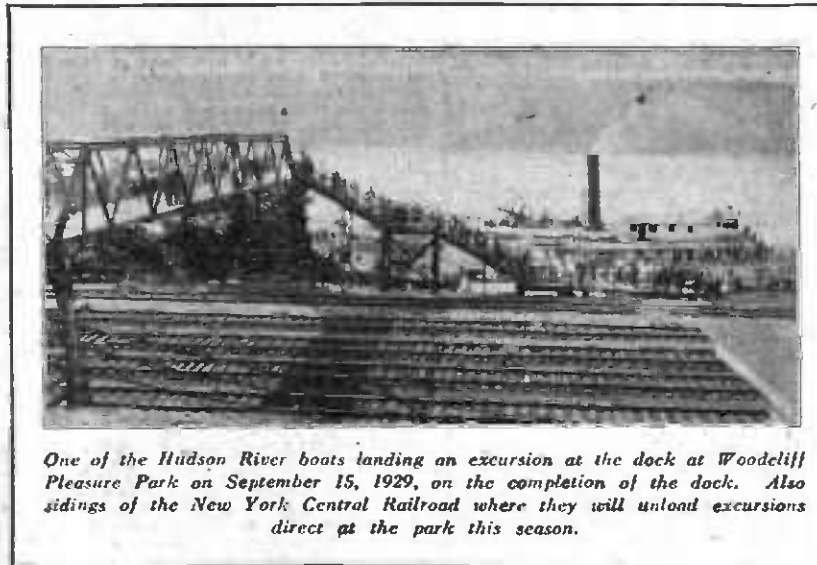
(PARTICULARS FOLLOW)

WOODCLIFF PLEASURE PARK on the Hudson, Poughkeepsie, New York

WOODCLIFF PLEASURE PARK is recognized and pronounced by critical Amusement Park Men in the country to be the most beautiful natural Amusement Resort in the world. Over 700 feet of Hudson River frontage, 600 feet on the main State concrete highway (Albany Post Road) and less than one mile from Poughkeepsie, New York. Seventy-five acres beautifully landscaped with sunken gardens, flowers, shrubbery — streams — lakes — wooded and shaded picnic groves. In short, the most admirable location to hold an outing or picnic amongst natural scenery and beauty (overlooking the majestic Hudson) to be found anywhere in the country. Over one million dollars has been expended in improving WOODCLIFF PLEASURE PARK in the past four years.

WOODCLIFF PLEASURE PARK draws from over ten million people between New York City and Schenectady and reaches out to the shores of Connecticut and Long Island Sound. It has a mammoth Swimming Pool costing \$200,000, the largest Roller Coaster in the Country, beautiful Dentzel Carrousel, the most beautiful Ballroom of any park in the State, a large Fun House, Tumble Bug, Skooters, Chairplane, Aeroplane Swing, Caterpillar, Frolic, Custer Ride, Miniature Railroad and a Stadium for Circus Acts, Shows and Boxing Bouts seating over 10,000 people.

WOODCLIFF PLEASURE PARK has unusual transportation facilities. It can be reached by buses and motor cars on the Albany Post Road. The New Haven Railroad has a siding on this property with direct train and excursion service to the Park from Waterbury, Bridgeport, Danbury and all Berkshire division towns and villages. Parking space available for over 10,000 cars. Last year the new Pier and Boatlanding was completed with a steel bridge over the New York Central Tracks. This season the Hudson River Dayline will open with boats direct to Woodcliff Pleasure Park from both New York and Albany. All other excursion boats plying the Hudson can land their outings direct at the Park. The New State Vehicular Bridge opens in July and is only one-half mile from Woodcliff. The New York Central Railroad also has sidings on the Park property and will run excursions direct to the Park at low excursion rates.



One of the Hudson River boats landing an excursion at the dock at Woodcliff Pleasure Park on September 15, 1929, on the completion of the dock. Also sidings of the New York Central Railroad where they will unload excursions direct at the park this season.

WOODCLIFF PLEASURE PARK offers a few opportunities to High-Class Concessionaires financially responsible.

AMONG OTHER RIDES, ETC., WANTED ARE: Old Mill or Water Ride, Coal Mines or Rocky Road to Dublin (Burros), Ferris Wheel (only large new wheel considered), Pony Track, Burros and Goat Cart Ride or any new and novel ride not conflicting.

ALSO

Kiddie Playground, Penny Arcade (only modern machines and high-class outfit), Popcorn and Crispettes, exclusive. Waffles, Frozen Custard, Souvenir Novelties and Postcards wanted. Guess Your Weight, High Striker for Sale.

WANTED, LEGITIMATE CONCESSIONS for Corn Game, Hoop-La, Fishpond, Pitch-Till-You-Win, Cigarette Shooting Gallery, Eric Diggers, Vending Machines. Photo Studio on Beach. American Palmistry, Boating, Canoeing Privileges on Lake or River with Motor or Speed Boats.

DEMONSTRATORS — WOODCLIFF PLEASURE PARK is virtually a permanent State Fair and Exposition. We are introducing a number of artistic booths and stores for Glass Blowers, Demonstrators of all kinds, Fountain Pens, Beads, etc. We have thousands of transients to get business from daily. Japanese Tea Room for lease; just completed.

SHOWS OF MERIT GET IN TOUCH WITH US. Musical Revues, Colored Minstrels, Hawaiian Shows, Circus Acts. Can play small Organized Circuses in Stadium by the week; license covered. Indian Village, Hawaiian Village, Lilliputians or any strange or

interesting people. Freak Animal Shows, Ten-in-One Illusions, Mechanical or Wax Shows, Pit or Platform Shows. Monkey-drome or Speedway, Motordrome. Want to hear from good reliable Ride Help.

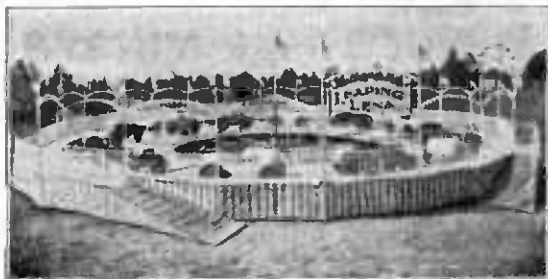
WOODCLIFF PLEASURE PARK plays Free Acts, Band Concerts, Fireworks and Big Attractions and offers a long seven-day-a-week season to good responsible Concessionaires and Show People.

Boozers, Disorganizers and Those Expecting To Be Financed, Keep Away:

We open our Fourth Season Saturday, May 17. Get in touch at once. Wire, phone or write. For quick action call in person and see for yourself—the best opportunity ever offered to good Park Concessionaires.

ADDRESS ALL COMMUNICATIONS TO **FRED H. PONTY**
WOODCLIFF PLEASURE PARK, POUGHKEEPSIE, N. Y.
Telephone: 2086 Poughkeepsie, N. Y.

ALLAN HERSCHELL CO. CARROUSELS AND LEAPING LENA



PORTABLE CARROUSELS

For Park or Carnival. 12-ft., 16-ft., 20-ft., 24-ft. and 30-ft.; 2, 3 or 4 abreast. Also special machines built to order. Indestructible cast aluminum legs. Standard equipment on all Carrouseles.

LEAPING LENA

A 62-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

WRITE FOR CATALOG.

ALLAN HERSCHELL CO., North Tonawanda, N.Y.



MINIATURE RAILWAYS

All 12-wheel Pacific Model, our K Type Gasoline or Steam Locomotives are our own origination, design and make. Fully protected.

INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc., 75 East 45th St., New York
E. S. UZZELL, CORPORATION, General Sales Managers, 110 West 42d Street, New York.

HARRY C. BAKER, INC. AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, WILD CRUISES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

"EVERY DESIGN DIFFERENT"

SUITE 3441, GRAND CENTRAL TERMINAL BUILDING, NEW YORK, N. Y.

A New Sensation... THE TIPPER

First shown at the December Convention. A worthy product by the makers of THE CUSTER SPECIALTY COMPANY, Inc.

110 and 111 Franklin Street, DALTON, O.

7-CAR, 28 PASS.
and
9-CAR, 36 PASS.

Information and Prices at Request

SELLNER MFG. CO.,
Fairbairn, Minn.

"THEY GET THE BUSINESS."

Swooper

30 PASS.
15 SEATS.

Shooting Galleries

All steel construction, modern elaborate designs, quick deliveries.

W. F. MANGELS CO., Coney Island, - New York

JOHN A. MILLER COMPANY

ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOME TRUSS CONSTRUCTION. DESIGNING AND EQUIPPING OF COMPLETE PARKS.

Personal Engineering by JOHN A. MILLER.
8100 E. Jefferson Avenue, - Detroit, Mich.

SKEE-BALL

THE BOWLING GAME OF PRECISION.
Clean Cut and Fascinating.

Since 1914 Standard Equipment for Amusement Parks, Beaches and Resorts.

National SKEE-BALL CO., Inc., Coney Island, N. Y.

Wooding Is New President

Venice Amusement and Business Men's Assn. holds annual meet and luncheon

VENICE, Calif., March 15.—Harry Wooding, veteran Venice amusement man and active in local civic affairs, was unanimously elected president of the Venice Amusement and Business Men's Association at the organization's annual meeting and get-together luncheon held last week at the Volga Boat Cafe. Wooding, who has been acting as president pro tem for the last several months, assumed his new duties at once.

W. D. Newcomb, Jr., president of the First National Bank of Venice, was elected first vice-president, and Will Rattray, owner of the Beach Laundry, Inc., and president of the Venice Chamber of Commerce, second vice-president. Jack Gerety, prominent amusement and business man of the community, was re-elected executive secretary, while the office of recording secretary was again bestowed upon Henry Klein. H. S. Kellerman will continue to serve the organization in the capacity of treasurer. The board of directors will be appointed at the next regular meeting of the association.

Every organization in Venice was represented at the meeting, and numerous officials of Los Angeles, Santa Monica and other surrounding communities were in attendance.

W. D. Newcomb, vice-president of the organization, presided, and he introduced the distinguished guests and local civic leaders who were in attendance.

D. J. Davis, Sr., former president of the organization and one of its original members, traced the history of the Amusement Men's Association, told briefly of its aims and gave a forecast of what it may be expected to accomplish in the future. He pointed out that last year the association spent the surprising sum of \$40,000 in advertising Venice to the rest of the world.

\$700,000 Budget For Chicago Zoo

CHICAGO, March 15.—The 1930 budget of the Chicago Zoological Society, submitted to the forest preserve district board recently, calls for an expenditure of \$738,951 for building and administrative purposes. The next three years will see increased activity in building, as it is the purpose of the society to have the Chicago Zoological Park completed for the world's fair of 1933.

The budget as submitted by President John T. McCutcheon of the society, includes among other things \$25,620 for a bird house; \$90,000 for an aquatic flight and winter cage; \$46,137 for an aquatic bird house; \$78,000 for paddocks and shelter for deer; \$25,000 for an animal hospital; \$30,000 for a monkey island; \$50,000 for the purchase of animals, and \$34,840 for the care of animals.

In addition to the foregoing \$75,000 has been apportioned for the construction of fountains, balustrades and benches; \$37,829 for a small mammal house; \$50,000 for roads, paths and terraces; \$30,000 for planting and landscaping, and nearly 70,000 for administrative expenses, maintenance of buildings and grounds and installation of new equipment.

When completed the zoo will be one of the finest in the country.

Big Profits

With

WHIRL-O-BALL

The New Automatic Loop the Loop Game

For All Parks and Amusement Centers

Everybody plays—men, women, children—8 balls for 5c. Automatic coin collector and scoring device. Each Whirl-O-Ball Game is 4x20 ft., and has an earning capacity of \$3 an hour. You can place 2 to 12 Games in any ordinary room; take in \$15 to \$50 per day. Price, \$700 each. Terms to responsible parties. Write for catalog.

BRIANT SPECIALTY CO.
858 North Meridian St., Indianapolis, Ind.

THRILLING SPORT EVERYBODY PLAYS

OH! IT'S SO DIFFERENT!

Newest and Quickest Money Maker!

Exciting to the players,
MAGIC LIGHTS AND BELL.

TRY YOUR SKILL
7 BALLS
10¢

\$85.00 Per Unit

Size, 2x4 ft. Send for Illustrated Circular.

THE AFRICAN GOLF MFG. CO.
24 East 21st Street, NEW YORK CITY.

FACTORY:
385 North Connecticut Ave., Atlantic City, N. J.

PENNY ARCADE EQUIPMENT

Better get our prices now than wish you had when you find out how reasonable they are. Everything for the popular Penny Arcade.

International Mutoscope Reel Co., Inc.
451 W. 31st Street, New York City

GAMES

HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM TABLES. CATALOGUE FREE.

WM. ROTT, Game Mfr.

MOVED TO
53 E. 9th St., New York, N. Y.

FOR SALE

10 Dodgem Jr. Cars, used very little, good condition, for cash, \$1,500.00. Track Merry-Go-Round, cheap, and three Band Organs; bargains. H. E. MORTON, 278 James St., Syracuse, N. Y.

FOR SALE

1 Two-Abreast Merry-Go-Round, 1 Smith & Smith Chairplane, 1 Pinto Kiddie Ride, in new and coming park. Good reasons for selling. D. R. FLEMING, 291 West Ferry St., Buffalo, New York.

Laurel Park

Consisting of new Roller Coaster, Merry-Go-Round, Shooting Gallery, Game Buildings, Two-Story Restaurant with equipment, Concrete Swimming Pool with natural lake for water supply, Bath Houses, all located on 42 acres of ground at Mt. Gretna, Lebanon County, Pa., near permanent camp of National Guard of Pennsylvania and United States Military Reservation. This property can be purchased at an exceptional bargain, one-half the purchase price can remain on first mortgage. Apply

George W. Stine, Manager for Park, Farmers' Trust Company of Lebanon, Pa.

THE WALTZER

PATENTED

WE CHALLENGE COMPARISON AND INVITE INVESTIGATION

Phone: Penn 3868
Cable: Hariwit
New York



DAY'S GROSS \$2,400
RIDING CAPACITY 15,000 IN ONE DAY

HARRY WITT
Sole Distributor
1440 BROADWAY
NEW YORK CITY

WANTED WANTED WANTED
at LAKESIDE PARK

On the Shores of Beautiful Lake Wichita.
ALL RIDES that do not conflict. Now located: 60,000 COASTER, MERRY-GO-ROUND, LITTLE TRAIN, DODGEM, AEROPLANE SWING. Location ideal for LINDY-LOOP, FERRIS WHEEL, OLD MILL and FUN HOUSE. Will build permanent buildings for responsible concessionaires. FOR LEASE—Eats and Drink Privilege to responsible party. Anticipate half-million attendance this season. Opening about May 1. Write LAKESIDE PARK, INC., Wichita Falls, Tex.

FINEST LOCATION

Heart of Revere Beach. Dimensions, 25 ft. front, 20 ft. depth. What have you? Percentage.
PETER CRANDALL
26 Holland Square, BOSTON, MASS.

Over \$75 Daily!

Earned at Amusement Parks with machine that beautifully embroiders names on handkerchiefs, towels, bathing suits, etc. Easily operated. For particulars and free sample of your name, write:
JED COMPANY, 1209 Broadway, New York

WILMINGTON, DEL.

A large Outdoor Swimming Pool in Amusement Park, trolley terminal, five acres; lease, sixteen years; Restaurant, etc. Construction contract was \$75,000; bought in by financier at sheriff's sale; worth double of price. For quick sale, \$40,000; cash \$10,000, balance terms. Very popular. Ready for season. Act prompt. Great bargain. **OWNER, N. C. L., 120 East Union Ave., Bound Brook, N. J.**

FOR SALE Three row Jumping Dentel Carroussel. New paint, new scenery, new organ. In first-class condition. In process of rebuilding. Ready for an early opening. Real bargain. For particulars communicate with
American Amusement Construction Co.
129 North 10th Street, Philadelphia, Pa.

FOR SALE—For \$17,000.00, Pleasure Park. Five acres of 37 Acres, Restaurant, Dance Hall, Merry-Go-Round, Swimming Tank, Service Station, abundance of pure water. On Pacific Highway, in the most thickly populated part of Willamette Valley. **JOHN A. MOORE, Prop., Woodburn, Ore.**

WORLD'S GREATEST RIDES

- BOBS COASTER**
- WHIRLWIND**
- THE BUG**
- AUTO RACE**
- SHOOT THE CHUTES**
- SEAPLANE DE LUXE**
- LAFF IN THE DARK**
- PERKINS SWIMMING POOLS**

Park Plans and Layouts Designed by Experienced Park Engineers
TRAVER ENGINEERING COMPANY, Beaver Falls, Penna., U. S. A.

10 RIDES LAST SEASON **THE PRETZEL** SO FAR THIS SEASON **25**
(Fully Patented)
The Funny DARK Ride of Mystery, in a Small Space, of Small Cost.
FRED FANSHER
1546 Broadway, NEW YORK CITY. Suite 1312.

LIVE-WIRE CONCESSIONAIRES WANTED

STARLIGHT AMUSEMENT PARK

EAST 117TH STREET AND BRONX RIVER, BRONX, N. Y.
FOR RENT—Stands and a few rides left on very attractive terms. Have location for Tumble-Bus and Pony Track. Apply
WILLIAM T. HARKIN.

NEW GREATER-MOBILE AMUSEMENT PARK, Mobile, Alabama

ON BEAUTIFUL MOBILE BAY (ARLINGTON), IN THE PATH OF WINTER AND SUMMER TOURISTS. Am open for propositions for Shows, Rides, Dancing, Pavilion, Auto Racing and all legitimate Amusements, first-class Restaurant, Soft Drinks, Hot Dogs, Ice Cream, Stands and other Concessions. Leases—One, three and five years. Terms—Percentage on gross receipts. Large, spacious and well adapted grounds. Population and adjacent territory to draw from over 300,000. Paved highway on front side and electric car line on rear side. Unless eminent and bona fide, do not answer. Wire, telephone or write **LEO F. ELDRIDGE, Box 152, Mobile, Ala.** Phone, Dexter 1944. Reference: Merchants National Bank, Mobile, Ala.

New Pavilion May House Concessions at Compo Beach

BRIDGEPORT, Conn., March 15.—For the third time the board of selection in seeking bids for the dining and dance hall and ice cream concessions at Compo Beach Amusement Park, Westport, Conn. Louis B. Peinstone of Norwalk had the concession last year and is a bidder for the coming season. There has been some criticism by townspeople for allowing the contract to go out of town, but the selectmen have followed the policy of awarding the concessions at the same location in the old wooden Nash Pavilion. It is the suggestion of the town planning commission to have the new pavilion to be constructed house the concessions. The concessions will open May 10 and will not remain open longer than October 15.

The town officials have absolutely given up all idea of municipal operation of the concessions, desiring to accept guarantees for the rental and pass the weather risk to some business concern.

Work Starts on New Park At Bascom, O.; Opens June 1

BASCOM, O., March 15.—Construction work is being started on the new Meadowbrook Park here, according to J. Garfield Haugh, president of the Gem Manufacturing Company, who is promoting the project. Among the amusement features of the park will be a swimming pool and a miniature railway.

Meadowbrook will be opened June 1, according to present plans, but the entire project will not be completed until next year.

THE 1930 AUTO SKOOTER

WITH ITS MANY IMPROVED FEATURES

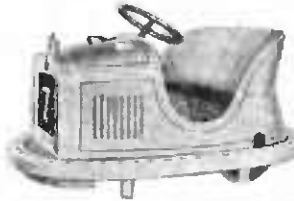
CHALLENGES

To Out-Perform Any Car Made for Similar Purpose.

THIS IS WHY THE AUTO SKOOTER IS A SUCCESS

Both in a Financial and Operating Way. Write for full particulars.

LUSSE BROS., Inc., 2809 N. Fairhill St., Philadelphia, Pa



CAROUSSELLES

COMPLETE LINE FOR PARKS OR CARNIVALS.

LINDY-LOOP RIDE-O HEY-DEY FUN-ON-THE-FARM

No Midway Complete Without Them. Information on request.

SPILLMAN ENGINEERING CORPORATION, North Tonawanda, New York



The CUDDLE-UP

Most Novel and Thrilling FLAT RIDE on Market Today. STATIONARY AND PORTABLE TYPES.

ASK FOR DESCRIPTIVE BOOKLET.

BERKS ENGINEERING CO., Reading, Pa.

Make Coaster Operation Safe

BY USING

OUR SAFETY LAP RAILS

After TWO YEARS' successful operation we offer them to the trade. Adaptable to any type of car. New Design Miniature Locomotive—Electric, Gasoline.

The **SHOW BOAT**, a Moderate-Priced Fun House, Portable or Permanent
WANTED TO BUY—Concave Laughing Mirror. Must be in good condition.
THE DAYTON FUN HOUSE AND RIDING DEVICE MFG. CO., Dayton, O.

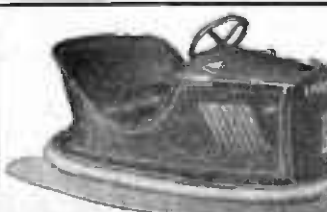
MINIATURE RAILROADS

12-WHEEL PACIFIC TYPE GASOLINE OPERATED ENGINE. Write for 1930 Model Catalogue

CAGNEY BROS., Originators, Estab. 1892
112 SOUTH ARLINGTON AVE., EAST ORANGE, N. J.

JOS. G. FERARI HAS FOR SALE MERRY-GO-ROUNDS AND CHAIROPLANES

Ready for early spring delivery. For Parks, Beaches and Carnivals. Also large assortment of New and Used Machines. Terms to responsible parties. Telephone, Post Richmond 355. Address Post Richmond, New York City.



FOR LARGE AND SMALL PARKS DODGEM NEW MODEL FEATURES A FRONT WHEEL DRIVE

Permits greater degree of individual control—no lost motion—accomplishes what is impossible with rear drive. More fun and excitement means larger returns.
Dodgem Corporation
706 Bay State Bldg., Lawrence, Mass.

Leveres Take Park's Control

**Purchase Col. Lewis Field's
interest in Savin Rock—
plan several improvements**

NEW HAVEN, Conn., March 15.—Fredrick E. Leveres, general manager of Savin Rock, has purchased the interest of Col. Lewis Field, of the 102d Infantry, in this popular New England resort. Leveres and his son, Edwin A., now control Savin Rock.

Leveres informed *The Billboard* that a number of material changes would be made at Savin Rock this season. The Traver Engineering Company is installing a new auto ride, and Shapiro, of Providence, R. I., is putting in a modern funhouse.

The resort is scheduled to open May 1, marking the seventh season under the management of Leveres. There are 18 acres in the resort and it requires 12 minutes to reach Savin Rock from the center section of New Haven, with excellent transportation facilities.

The present policy of the resort is to play free acts occasionally, also local bands. Amateur boxing on Tuesday draws from 5,000 to 6,000 fans, and in some cases as high as 9,000. Professional bouts, put on every other week, are popular with the masses.

New Recreation Building For Meyers Lake Park

CANTON, O., March 15.—Construction of a new recreation building to cost \$50,000 is announced as one of the major improvements at Meyers Lake Park. The structure, to be erected on the site of the present recreation and arcade building near the main entrance to the park, will be started immediately.

The new building will be of steel construction, two stories high and will be 95x178 feet. The first floor will be given over to bowling, pool, billiards and other forms of recreation, in addition to providing a shelter for picnickers. The entire second floor will be devoted to roller skating, replacing the old roller rink which has been in use for many years. It will have a heating plant and will be available the year round.

Other improvements at the resort will be announced soon, according to George Sinclair, head of the Meyers Lake Park Company, operator of the park.

New Rides and Shows For Olympic, Irvington

IRVINGTON, N. J., March 15.—Among some of the changes Henry A. Guenther, owner and manager of Olympic Park, is making for the coming season are the installation of a Lindy Loop ride, complete kiddie park and scientific baby exhibit.

Another feature planned is a new German attraction, which will be announced later.

Venice Pier Is Closed During Midget's Funeral

VENICE, Calif., March 15.—Practically every concession and place of business on Venice Pier suspended activities between the hours of 2 and 3 o'clock on Thursday afternoon of last week in order that all employees who desired to do so could attend the final rites for little Bessie Rogers, 46-year-old Venice midget, held at a funeral home in Ocean Park. Miss Rogers, who lived at 202 Horizon avenue, was a familiar and well-beloved figure for many years at Venice Pier.

A fund was raised thru contributions from amusement people and the local public to defray the funeral and other

expenses in connection with the midget's death.

George Rogers, husband of the dead woman, also a well-known Venice midget, was painfully injured in the automobile accident which claimed his wife's life, as was Lawrence Buck, another midget. Both Rogers and Buck are reported recovering. Besides her husband, Mrs. Rogers is survived by a 13-year-old daughter, Margaret.

Both Mr. and Mrs. Rogers were widely known in the park, circus and motion picture fields. At an inquest the coroner's jury returned a verdict that Mrs. Rogers had come to her death as a result of pneumonia, following injuries sustained in the auto accident.

Playland Prepares for Memorial Day Celebration

RYE, N. Y., March 15.—Playland has been selected for the third successive year as the site for the Westchester County Memorial Day Celebration.

Many distinguished guests of honor and prominent visitors have signified their intention to accept the invitation to attend this event.

World Circus Side Show Opens at Coney Island

CONEY ISLAND, March 17.—The World Circus Side Show, one of the first big shows on the island to throw open its doors, got under way yesterday. The regular opening, however, is not scheduled until April 27. This is the eighth season for the World Circus Side Show on Surf avenue, which is under the management of Sam Wagner and L. Newman. The show is sporting a new banner front and everything, so to speak, is new except the name.

The lineup of attractions includes Snooky, Jr., the moving picture chimpanzee, presented by Billie Rodgers; Zip and Pip, twins from Peru; Dolly Dimples, fat girl; Great Zenda, the girl with

the radio mind; Belle Bonita, snake enchantress extraordinary; Woo Fu, the immune man; Johnny De Silva, Hindoo magician; Prof. Frank Graf, tattooed wizard; Grace Lambert, physical culture girl, and the diggers of death.

New Recreation Director

WHITE PLAINS, N. Y., March 15.—George Hjelte started work this week as the newly appointed director of recreation for Westchester County, including the management of the \$1,000,000 county community center in this city. He has charge of all the activities at the County Center Auditorium.

Queen's 'Moonlight' Season

One of the steamers of the Coney Island Company, Cincinnati, the Island Queen will begin its "moonlight" ride season March 29. Dick Coy and the Racketeers have been engaged to furnish the dance music on the boat and will come to Cincinnati from Saunders Inn, Pittsburgh, where they are now appearing.

Zoo Notes

MILWAUKEE.—William E. Haefner and K. T. Mindemann have been elected to the board of directors of the Washington Park Zoological Society. Mindemann was elected to fill the vacancy created by the death of Henry Bulder, a charter member of the society, for whom resolutions of respect were read and passed.

MEMPHIS, Tenn.—The Park Commission has authorized N. J. Melroy, superintendent, to buy 23 specimens of monkeys at an estimated cost of \$995. The new monkey house will be ready when they arrive. Melroy also was authorized to purchase, when opportunity offers, a number of other animals, to cost \$2,725, in addition to the monkeys, or \$3,720 altogether. But \$1,750 worth of animals will be offered for sale or exchange. Repairs to zoo buildings and walks will cost \$3,200.

Do You Remember?

From Tom E. Kerstetter:
When L. S. Johnson, Camden, N. J., first managed the Ocean Pier, Wildwood, New Jersey?

When Park Haws was manager of Luna Park, Johnstown, Pa.?

When A. C. Kirby, Revere, Mass., built his famous Jack Rabbit Conster at Revere Beach?

When E. S. Lindamood started his Lakeside Park, Salem, Va., development?

When J. W. Ely and R. S. Uzzell were associated together in the manufacturing of airplane wings?

When Calbourn Park, Pittsburgh, Pa., was in existence?

When Carlin's Park, Baltimore, was named Liberty Heights Park?

When Fairview Park, Dayton, O., was in existence and managed by congenial Elmer Redelt?

When White City Park, Dayton, O., was built by George Heiser? (Park operated few years, then dismantled.)

When Hillside Park, Newark, N. J., was Newark's leading park?

DIRECTORS

(Continued from page 64)
of the membership, and a copy of the proceedings of the first convention at Chicago will be sent to each member.

9. Employment service; assistance to members in establishing contact with available personnel and opportunities.

10. Finally, this association aims to be the active vigilant representative of the pool and beach industry in all matters of common interest.

A statement of the classes of membership and dues follows:

Operating Members—Consisting of individuals, partnerships, associations, corporations or municipalities operating swimming pools or bathing beaches, indoor or outdoor, which shall have met the standards of practice and construction now or hereafter established by the Pool and Beach Association to regulate memberships. Each operating member shall be entitled to one vote, which shall be cast by its properly accredited delegate, and its representative shall be entitled to hold office in the association.

Company Members—Consisting of companies, partnerships or individuals manufacturing, building, designing or selling equipment or services to pools or bathing establishments. Each company member shall be entitled to one vote, which shall be cast by its properly accredited delegate, and its representative shall be entitled to hold office in the association.

Associate Members—Consisting of individuals who are officers or employees of members and not their accredited representatives and other persons who have had experience of such a nature as to render desirable their connection with the association. Associate members are not entitled to vote or hold office in the association.

Additional Memberships—Any individual, partnership, association or corporation eligible to membership may acquire one or more additional memberships by paying the initiation fees of its class and annual dues as established, for each additional membership.

Operating Members—Commercial Pools: \$10 for pools or bathing establishments with locker or bath-house accommodations up to and including 2,000 people; \$25 for those having more than 2,000 people. Non-commercial: \$10.

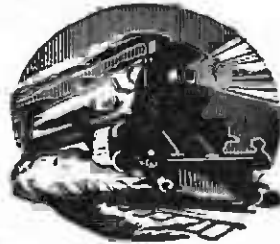
Company Members—\$25 less than \$10,000 gross business receipts from pools and beaches; \$50 above \$10,000 gross business.

Additional and Associate Members—\$6 for operating members; \$10 for company members.

One of the most interesting features relating to the Association of Pools and Beaches is the affiliation established with the National Association of Amusement Parks. Under the terms of this agreement, the Chicago convention, to be held in December, 1930, will be a joint meeting and exhibition. The program sessions of the two associations will be coordinated, and manufacturers of beach and pool equipment and appliances will make their display with the amusement park device exhibitors, and will receive preferential price consideration as compared with exhibitors who are not members of NAAP or its affiliated association or sections.

All members enrolled in the near future will receive printed copies of the papers which were presented on beach and pool topics at the recent national association convention, together with the discussion thereon.

All Aboard! Last Call!



The Billboard Spring Special

Will Be Issued Next Week and
Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost double.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon March 24.

The Billboard Publishing Co.

Publication Office—25 Opera Place, Cincinnati, O.

FOR SALE TILT-A-WHIRL

Practically new. 6-year lease. A-I location in park, or can be moved.
S. E. RANDOLPH, Keansburg, N. J.

Rinks ~ Skaters

By A. C. HARTMANN
Communications to 25 Opera
Place, Cincinnati.

Ice Skating Feature Of the American Fair

ATLANTIC CITY, March 15.—Ice skating will be a feature of the American Fair, an annual national merchandising exposition, to be held in the Atlantic City Auditorium from July 17 to August 27.

While thousands gather along the sun-bathed boardwalk in the height of the summer season, on the sands of the beach and in the surf, the mammoth rink of the Auditorium, within what is claimed to be the largest building of its kind in the world, fronting directly on the beach front, will be in full operation. The rink, 200 feet long and 100 feet wide, is in the center of the vast floor space of the main auditorium chamber, and its glistening ice will be surrounded on all sides by the fair exhibits.

The rink will be open, of course, for public ice skating, and it is also planned to stage on it, during the fair period, various novel ice-skating events, including appearances on the steel blades of groups of bathing beauties.

The fair will also be marked by the First Industrial Arts Theater of America, operated as a part of this national business pageant by the Pathe Exchange. The theater, operated daily, will be in the Auditorium ballroom, and its program includes not only the portraying of America at work, but fashion shows.

There will be no admission charge to either the fair or the theater, and with the theater feature as well as the really unusual one presented by operation of a mammoth ice rink during the summer, it is expected that at least 1,500,000 persons will visit the fair.

The main auditorium chamber, which contains the exposition and the ice rink, is approximately 500 feet long, 400 feet wide and seats 41,000 persons.

The fair is not an institution for private profit, but is presented by the city of Atlantic City and has been endorsed by national, State and local leaders.

More than two score nationally known firms have already arranged for exhibit space.

Arcadia, Milwaukee, Entertains Newsboys

H. F. Jones, manager of Arcadia Roller Rink in the Hotel Antlers at Milwaukee, played host to 500 Milwaukee Journal newsboys at a roller-skating party at his rink Wednesday night, March 5. The following day *The Journal*, on the front sport page, contained an eight-inch square cut of some of the boys awaiting their turn to have their skates put on. Such publicity should do wonders in the promotion of roller skating in Milwaukee.

A snowball party was held Saturday, March 8, at the Arcadia, and last Saturday races in connection with a monkey party were given. Every guest was presented with a stuffed monkey of smaller size, while medium-sized monkeys were given as special prizes and large monkeys for the grand prizes.

An elimination waltz contest is being held every Tuesday during March. A large number of waiters are doing their best to win the three prizes offered. During each waltz number at every skating session the beautiful \$50,000 lighting effect is used. Dimmers are used on several thousand lights of various colors.

Sonja Henie Back to England

MINNEAPOLIS, March 15.—Sonja Henie, world's champion figure skater, made her second and final appearance here Thursday evening, March 6, at the arena. The previous Tuesday the blade star gave a private performance for members of the Minneapolis Figure Skating Club. Vic Etienne, comic skating figurist, gave the large crowd the opportunity for a number of "belly laughs". Miss Henie left March 7 en route to Brooklyn to sail for the British Isles, where, it is said, she will again appear before the King and Queen.



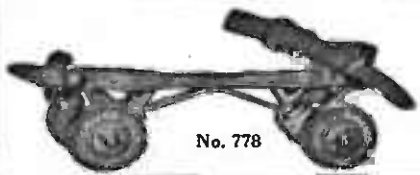
DRAW the CROWDS

With a Tanglely Calliope or Calliaphone

START YOUR SEASON RIGHT **The Calliaphone**

TANGLEY CO., Muscatine, Ia.

For HEALTH'S Sake Roller Skate



No. 778

Physicians recommend roller skating as the most healthful exercise. Develops mental joy and physical strength.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St., Chicago, Ill.

Two New Nova Scotia Skating Rinks Planned

FAIRVILLE, N. S., March 15.—Decision has been made to build a rink in Yarmouth, N. S., by community effort. The Yarmouth A. C. is doing the organizing and is holding a drive to obtain subscriptions. The rink will be equipped with a plant for the making of artificial ice. The promoters expect to get the building started before June 1. There will be roller skating during the summer season; ice skating and hockey in the winter. A survey lasting about a month was made before final decision was made. The fact that Yarmouth people wanted to have a hockey team to compete with other maritime provinces towns was the chief weapon of the promoters.

Liverpool, N. S., will have a rink before next fall is the announcement from promoters of such an enterprise there. The cost of the rink, which is to be equipped with a plant for making artificial ice, is estimated at \$45,000. Roller skating will be the attraction in the summer; ice skating and hockey in the winter. The lack of a rink handicapped the local hockey team last season. The opening recently of a pulp and paper mill at Liverpool has been a great help in the financing of the new rink proposition. Practically all the money for the rink is to be secured by community subscription. It is planned to begin the building of the rink during the spring and to have roller skating early in the fall.

Says Some Rinks in West Are Very Badly Managed

James Dupree, writing from Omaha, Neb., under date of March 12, reveals some information about the manner in which some rinks in the West are conducted that is hardly believable. He says:

"The skating rink in Eagle, Neb., is doing a nice business and is well managed by a Mr. Pipper of Omaha. I played a two days' engagement there Friday and Saturday, March 7-8, to big crowds. All rinks around Omaha are doing a good business. The managers of some of the rinks are terrible skaters—skate with hats on, smoke cigars while skating and also pop the whoop. I visited one rink last night and tried to book my skating act. The manager said he was afraid my act might hurt business, as he didn't believe in attractions of any kind. I asked him how long he had been in the business. He said about 20 years. He might have been in some business for 20 years, but not in the skating business. I have worked my skating act in quite a number of rinks in Nebraska and most of them are run by skaters and not by the managers. Am booked for Herman, Neb., March 15-16, then go to South Omaha at the Curley Skating Rink for a period of 10 days, opening March 25."

Gorman Smashes One-Mile Records at Van Cortlandt

ARTHUR Eglington, general manager of the Van Cortlandt Olympia Roller Rink, 241st street and Broadway, New York City, continues to draw good crowds at his rink, operating seven nights a week, with matinees. On Friday evening, March 7, Eglington refereed two pro-

duces. The curtain raiser was a one-mile contest. Eight skaters lined up at the mark and the honors were taken by Murray Gorman of Ridgewood Grove Rink, New York. The victor skated with terrific speed to lap part of the field. He was off from the start leading and never was headed. Gorman shattered all track records at Van Cortlandt, his time being three minutes flat. Bill Jamieson came in second by a foot. Jimmy Frampton, veteran star, captured third money after a tough but gaino struggle. A newcomer was Dutch Keller, cross-country skate champion, who made a dandy display of his long strides in the mile, but was outguessed in the sprints in which he failed to place in the money.

The two-mile team feature contest was taken by Murray Gorman and Eddie Krahn in 5 minutes and 38.4-5 seconds. Bill Jamieson and Matty Ritter came in second by inches. Jimmy Frampton and Billy Yale were a close third. Red Hoover and Jimmy Cooper made a gallant but vain effort to secure third place. They came in fourth by a very close margin. It's 20 laps to the mile at the Olympia.

15-Mile Race at Jamaica Won by Kugler & Morowsky

Leo Kugler and Willie Morowsky, representing the Norwood Roller Rink, Jamaica, N. Y., captured the 15-mile amateur roller-skating race at the Ridgewood Grove Roller Rink, Ridgewood, New York City, Tuesday night, March 11, covering the distance in 45:00, only a little slower than the average professional time.

The race might have been run faster if the Ridgewood Grove pair, Freddie Miller and Henry Stuhr, who finished in second place, had not met with a mishap that cost them half a lap and the lead, which they had maintained for the first 13 miles of the grind. Stuhr stubbed his skate at the end of the 13th mile and turned four complete somersaults before his partner could rush to the track to relieve him. Kugler and Morowsky were quick to take advantage of this opportunity and fought desperately to cling to the lead that they had picked up thru Stuhr's spill. At the finish of the race the victors were only a quarter of a lap in front of Stuhr and Miller.

Eddie O'Rourke and Donald Holmes, also wearing the colors of the Norwood Rink, took third place, two laps behind the leaders. The Dreamland Park entry from Newark, N. J., Clarence Ocas and Murray Riordan, finished in fourth place. Eight of the 10 teams that started the race finished.

Elliston-Brotherton Winners

The management of the Hilltop Rink, located on Van Zandt road in College Hill, Cincinnati, put on a special five-mile team race Sunday night, March 9, featuring Corkey Elliston, Kentucky State champion, and Jack Brotherton, well-known Cincinnati speedster, against W. Lang and J. Hippard, champions of the Hilltop Rink. Elliston and Brotherton were winners by three laps; time, 19 minutes, 40 seconds. The track is 20 laps to the mile. The fans were well pleased with the race and are expecting more races before the season closes.

Henning Boss Painter Again

Bill Henning is now painter foreman at Carlin's Joyland Park, Baltimore, Md. This is his 11th season as boss over the brush sllagors there. Henning up to the time of going to Baltimore was connected with Natoma Rink, Chicago, as assistant to Joe Laurey, owner and manager.

"We have a large rink here which is in its ninth season and skating good crowds six nights a week," writes Henning. "We are getting the park ready for opening day, set for April 5. The boys and girls of the rink all seemed to be glad to see me return as I am instructor on the floor every Sunday helping out Christ Vogeline, the floor manager, who took my place when I left here last summer. Parties and races are held here every Thursday night and draw big crowds. Joe Laurey and Vic Fraah are still at the Natoma Rink with Skateroom Man 'Mac' and Skate-Boy Red Austin. Fraah is floor manager."

Notes

AL KISH, of Cleveland, who was a member of the three-man team that finished a brilliant second in the six-day roller race at Madison Square Garden, New York, last June, was a visitor at the Van Cortlandt Olympia Rink, New York City, recently. He declares that the Olympia is doing a splendid business with the premises systematically conducted.

THE 200-PEOPLED town of Pensaueke, Wis., now enjoys the benefit of roller skating once a week thru the promotion of Clem Wirtz. This gives residents their first opportunity for such sport since transient-skating promoters declined to stop here to break jumps some 30 years ago.

SKATING at the Moose Hall, Green Bay, Wis., was recently announced. Teams from Green Bay and Oconto, Wis., are meeting in a series of basket ball games played on roller skates.

WHILE ALL of the 16 guests and boarders of the St. Paul Hotel at Crivitz, Wis., were roller skating in a near-by hall the other day, fire swept not only the building but their entire belongings.

THE ROLLER-SKATING rink at Elizabethtown, O., has changed management. Walter Schwir has taken charge and is preparing to open it in a few weeks. He was a *Billboard* visitor last Monday.

RICHARDSON SKATES

THE FIRST BEST SKATE—THE BEST SKATE TODAY.

Forty-six years' experience in manufacturing Rink Skates. Why not profit by this experience by installing equipment which has proven the best? Write for catalogue today.

RICHARDSON BALL BEARING SKATE CO.
ESTABLISHED 1884.
3312-18 Ravenswood Avenue, Chicago

"ROLL-AWAY" Wheels

The World's Best.

They Retain the Oil, Create Less Friction
"I skated on your rollers in six-day race at Madison Square Garden. They held up as good as iron." EDDIE KRAHN, Middle-West Champion.
Write for Full Particulars and Prices Today.

CLEVELAND SKATE WHEEL CO.
4507 E. 120th St., CLEVELAND, O.

PORTABLE SKATING RINKS
They all say business is good. Over 150 of our rinks now in operation. Write for literature.
FRAMM PORTABLE SKATING RINK CO.
16th and College, KANSAS CITY, MO.

FOR SALE 300 pairs Chicago and Richardson Roller Wheel Skates, all in working condition. Sell all or part, \$1.00 per pair. ALTHUR KARSLAKE, 7 First St., Mt. Clemens, Mich.

New Orleans Mardi Gras

*Pronounced among liveli-
est and spectacular in the
history of this big event*

NEW ORLEANS, La., March 15.—This city is back to normal again following one of the liveliest carnival seasons in its history. Reaching its climax on Mardi Gras day, the rule of revelry drew countless thousands of citizens and visitors into the streets, where crowds waiting to see the parades of Rex and Comus were entertained with numerous comic processions of the various carnival organizations and with the antics of maskers in every conceivable variety of costume. There was music on nearly every block of Canal and St. Charles streets, and everywhere in the crowd one saw little eddies of dancers, most of them in costume.

According to custom, Rex, supreme ruler of the carnival, made his appearance near noon and was presented with the keys of the city before the reviewing stand at the city hall. The Rex parade depicted "The Jewels of Rex", in 20 brilliant and elaborate floats it had taken nearly a year to construct. The parade of Comus, God of festive joy and mirth, took place Mardi Gras night. Here was shown the story of Faust. On Monday night the parade of Proteus, always one of the most spectacular of the public pageants, wound thru the city showing on its flare-lighted floats scenes from light opera. Several days before this Comus, the first of the carnival rulers to arrive, staged an evening parade with "Father Time's Holidays" for a theme.

The battleship Texas, flagship of the Atlantic fleet, was in the harbor for the celebration, as was the German light cruiser Emden. Members of the crews of the two ships took active parts in the revelry and bands of the ships added their quota to the carnival music.

During the afternoon crowds that had gathered to witness the Rex parade dispersed to neighborhood centers, where smaller carnival associations staged parades, crowned their own kings and queens, and held dances and maskers' contests. At these smaller affairs offers of handsome prizes for the cleverest costumes brought out many strikingly and originally attired maskers.

Most of the male maskers chose outfits suitable to the weather, which was decidedly crisp in spite of floods of sunshine. If a girl had elected to represent a Polles chorine or a bathing beauty, or a Hawaiian hula hula maiden, she went right ahead and represented just that without regard to the temperature, trusting to frequent dances and much running about among the confetti-strewing multitude to keep her warm.

The grand balls of Rex and Comus were held Mardi Gras night at the new municipal auditorium, merging about midnight after coronation ceremonies were over.

Stark County, O., Affair To Be Staged at Canton

CANTON, O., March 15.—A Stark County Progress Exposition, to be one of the most complete and largest ever held in this section, will be staged here May 10-18, according to George H. Walker, president of the Canton Chamber of Commerce, who is sponsoring the event. The exposition will be held in a new building now being erected in Meyers Lake Park.

A parade will herald the opening of the event, and all Canton civic clubs will participate.

Firemen's Convention

RENSSELAER, N. Y., March 15.—The Hudson Valley Firemen's Convention will be held here during the week of June 18. A varied program of entertainment is being arranged in connection with the affair. Leo M. Bistany, manager of Bistany's New England Attractions, has been awarded contract to furnish the midway amusements.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.
(Communications to 25 Opera Place, Cincinnati, O.)

Two Flower Shows Set For Chicago

CHICAGO, March 15.—Two large flower shows will be held in Chicago this spring. First is the Chicago Garden and Flower Show, to be held March 28 to April 5 at the Hotel Sherman. The other is the Central States Garden and Flower Show and will be held at the Stadium April 5-13.

In the latter show prizes totaling \$25,000 are offered to professional and amateur exhibitors. Ninety Illinois communities and various organizations throughout the country are supporting the show. More than 10,000 members of the associations of 70 federated garden clubs in Illinois are expected to attend. Mrs. Frederick R. Fisher, president of the Garden Club of Illinois, and Mrs. Walter Brewster, chairman of the advisory board of the Central States Garden and Flower Show, have completed plans for the show, which will be in charge of John Servas.

Rose Festival Parade

PORTLAND, Ore.—The afternoon of June 13 is the tentative date set for the annual Rose Festival Parade, and the start of big mid-summer event. The Royal Rosarians were named as the committee to handle the floral parade, which is planned to be made the largest ever held here. The annual Rose Show will be in charge of Portland Rose Society.

Trade Show Success

CANTON, O., March 15.—With attendance estimated in excess of 50,000 for the six days, the annual Food Show and Household Appliance Exposition ended Saturday night at Land of Dance. Sponsored by the Canton Retail Grocers' Association, the affair this year was again promoted by E. H. Klaustermeyer. Vaudeville acts, dance bands and a public wedding featured the show this year. It will be repeated in the spring of 1931.

Muscatine to Fittingly Celebrate the "Fourth"

MUSCATINE, Ia., March 15.—The city of Muscatine will put on a three-day Community Fourth of July celebration this year, July 4-6. This will be the first celebration of the kind Muscatine has had in 10 years.

July 4 will feature a big national outboard regatta under the auspices of the Midwest Outboard Association. These races will be held on the river in front of the city. In the evening there will be a big display of fireworks and Venetian parade. Saturday a pioneer street parade will be held, taking in interests throughout the county, suitable prizes being offered. On the same day there will be an air circus over the city, steamboat excursions, street dances, etc. On Sunday it is proposed by the committee to hold a home-coming picnic at Weed's Park, at which time men of prominence in national affairs who have been born or raised in Muscatine will be speakers.

The committee also proposes to bring in a good carnival for the whole week, furnishing show grounds in the heart of the city, open for a booking from a good carnival to provide.

Eagles' Spring Celebration

WOOSTER, O., March 15.—Plans are under way for the staging of a Spring Festival by Wooster Lodge No. 811, Fraternal Order of Eagles. The affair will be held at the fairgrounds, April 25 to May 3. The special feature of this celebration will be the giving away of a 1930 car. J. R. Edwards Attractions will furnish the midway features. This will be the first celebration the Eagles have ever held in this city.

Willimantic Community Week

WILLIMANTIC, Conn., March 15.—A Community Week, to be carried out on old-home-town-week plan, will be held in this city starting June 16.

Police Circus A Big Success

*Heavy attendance and fine
acts program at Orlando—
the fourth annual affair*

ORLANDO, Fla., March 12.—The Police Circus held here last week, starting Tuesday and ending Friday night, was a wonderful success. The affair was for the benefit of the Police Relief Fund. Each officer sold tickets in advance, and Traffic Officer Cassey won the \$50 prize, selling 1,346 tickets. The circus was held in the City Auditorium. The Municipal Band of Orlando furnished the music. Wednesday night was Visitors' Night, dedicated to the Orlando Tourist Bowling Club, and with 3,000 paid admissions. Thursday night was Shrine Night, the Shrine Band of Orlando gave a parade, and 4,000 paid admissions went thru the turnstiles.

Irwin W. Nagle, silver-voiced announcer, ran the show and did the announcing. Nagle also furnished the following acts: Groth Bros., comedy ladder act; Sensational Echo, head-balancing trapeze; Jack Cadden, in a classy knife-throwing act; the Harrisons, bicycle artists; Prof. Westover, fancy roller skating; Groth Bros., comedy acrobats; Nagle's Wonder Working Dogs; Lieut. Eldridge in a European Novelty Sand Picture; Black's Bear Slide-for-Life; Yoshida Japs, high perch and foot juggling; Coddin Duo, rope spinning and whip cracking; Groth Bros., double trapeze and iron jaw; Nagle's Race for Life and tight wire, and Black's Comedy Bears.

People who witnessed the Police Circus claimed it to be the best program ever witnessed in Orlando.

A drive was being put on for the benefit of the Salvation Army, and Chief L. I. Pope donated \$25 to the worthy cause. This was the fourth annual Police Circus held in Orlando. Plans are under way for another big circus for next year.

Carnival Week at Watertown

WATERTOWN, Conn., March 15.—This town is to observe the 150th anniversary of its founding with a Carnival Week, beginning June 16. It is the first event of its kind to be held here.

ATTENTION BANQUET ENTERTAINERS

Thousands of associations are now engaging orchestras and entertainers for forthcoming BANQUETS. If you want to get some of these profitable bookings—NOW is the time to get into action. WORLD CONVENTION DATES keeps you advised month by month of forthcoming affairs, as fast as their dates are decided on; also the name and address of the person in charge of arrangements. Annual subscription—12 issues—only \$15 per year.

Write today for leaflet BAN-3, giving full information.

HENDRICKSON PUBLISHING CO., Inc.
1350 BROADWAY. NEW YORK



CONCESSIONS WANTED

American Legion 49er Celebration, May 15-17

At San Francisco—Civic Auditorium

Concessions now open for Games, Amusements, Kats, Drinks, Ice Cream, Check Room, Popcorn, Ribbons, Souvenirs, '49 Reralls. Wire or write quick, Air Mail, to AMERICAN LEGION 49ER CELEBRATION, Whitcomb Hotel Bldg., San Francisco.

BILL BIDDLE

Communicate Immediately

ACTS WANTED

April 23-May 3, Inclusive

ARARAT SHRINE INDOOR CIRCUS

Eleventh, at Central — KANSAS CITY, MO.

CARNIVAL NOVELTIES



Jap. Humming Birds, Gross.....	\$1.50
Stiller Inflated Toys, Gross.....	9.00
Green Ear Fur Monkeys, Gross.....	9.00
Squeeze Rubber Balls, Assorted, Gross..	4.75
Squeeze Rubber Balls, Assorted, Gross..	6.50
Squeeze Rubber Balls, Assorted, Gross..	9.00
Toy Balloons (Flo-ral), No. 90 Gas, Gross	2.75
Circus Special Designed, 10 Cos. Cr., Composition, No attr. For Firemen's Fourth of July celebration. Red-hat spot. City 20,000 population; good treatment guaranteed. Write or wire Postal Telegraph. State all. Will answer all communications. QUEEN CITY AMUSEMENT CO., Jonesboro, Ark.	3.25
Shim Jim Transparent Gas, Gross.....	3.75
Beasty Whips, 30 In. Gross.....	0.75
Winner Whips, 36 In. Gross.....	8.50

BRAZEL NOVELTY MFG CO.
1700 Apple Street, CINCINNATI, O.

WANTED FIRST-CLASS CARNIVAL CO.

Carrying five or more new sensational rides, eight or more high-class shows, thirty or more good concessions. No attr. For Firemen's Fourth of July celebration. Red-hat spot. City 20,000 population; good treatment guaranteed. Write or wire Postal Telegraph. State all. Will answer all communications. QUEEN CITY AMUSEMENT CO., Jonesboro, Ark.

WANTED, RIDES and SHOWS

For the week of July 4. Also for week of Fair, August 31-September 1, 2, 3. Buchanan County Fair, Independence, Ia. GEO. R. McARTHUR, Secy.

Notice To Concessions and Shows—Zanesville, O., will open Fall Festival July 28 to August 2, with Gooding Rides. Gooding for reference. L. C. CLARK, 730 Zanes Street, Zanesville, Ohio.

Sarasota Fete Colorful Event

SARASOTA, Fla., March 8.—The recent Pageant of Sara De Sota opened here auspiciously, and from that time thru the remainder of the week all that had been promised in the way of "glittering pomp and pageantry" was carried out to the full satisfaction of the thousands of visitors.

On the opening day the events of the week were ushered in with a beautiful water festival, a replica of nights in Venice, in which scores of gaily illuminated and decorated boats participated. The idea for this big water carnival was born in the fertile brain of Charley Kannel, known to nearly all who see the show world as secretary to John Ringling on the circus.

Merchants-Legion Combined Event at Rock Hill, S. C.

ROCK HILL, S. C., March 15.—Plans are being shaped here for a Merchants' Exposition and American Legion Circus combined for the week of April 7.

It is stated that about all space for the exposition has been already sold. Contract for decorating the streets and the building has been arranged. Merchants are staging a "trade week" in connection with the event.

There will be a program of musical, singing, etc., acts, but no circus acts, except those not requiring riggings. There will be no home-talent offerings on the program, nor any "canned music".

DATA COLLECTED

(Continued from page 56) for a vehicle owned by a non-resident or foreign corporation carrying on business within this State in the conduct of which such vehicle is used. FLORIDA—Unlimited. Persons from other States who are engaged in some means of livelihood in Florida are not considered nonresidents. GEORGIA—Thirty days. HAWAII—Sixty days. HAWAII—Ninety days. IDAHO—Unlimited, except for vehicles employed in a gainful occupation for more than six months. ILLINOIS—Six months for pleasure vehicles. INDIANA—Sixty days, except as to regular common carriers of persons or property. IOWA—Ninety days, except as to vehicles operated for hire. KANSAS—Sixty days, except for public service, commercial motor vehicles or service cars if garaged in the State when not in use. KENTUCKY—Unlimited. LOUISIANA—Unlimited, except as to vehicles operated for compensation or

WANTED

FOR BIG RAILROAD CELEBRATION AND WOLF-DOG RODEO

WANTED

HOBBS, NEW MEXICO, WEEK OF APRIL 14 to 20, 1930

Rides, Shows and Concessions, also Wrestlers and Boxers. Good opening for Athletic Show. Let me hear from Stout Jackson. Would consider Carnival Company. Celebration sponsored by Hobbs Chamber of Commerce. Big crowd expected. Feature days 19th and 20th. For Shows or Concessions, write or wire

M. M. ADAMS, Box 183

Hobbs, New Mexico

Wanted Circus and Vaudeville Acts

Indoor Circus week of March 24 to 29. Had to change dates.

Pay own wires.

WARNI BERNARDI, Gardner Hotel, - Shreveport, La.

for transportation of merchandise according to a schedule or for more than 30 consecutive days.

MAINE—Unlimited, except as to commercial vehicles of over 1 1/2-ton capacity, vehicles of foreign corporations doing business in the State and all vehicles carrying passengers for hire. These excepted classes require Maine registration before entry into that State.

MARYLAND—Ninety days, except as to common carriers of passengers or freight.

MASSACHUSETTS—Unlimited for private passenger vehicles unless owner takes up place of residence or business in the State for a period of 30 consecutive days. Commercial vehicles are allowed to operate for 30 trips. Massachusetts credentials required for public-service operation.

Special Provision—Persons residing within a distance of 15 miles of the Connecticut-Massachusetts boundary line, and desiring to operate their pleasure vehicles into Massachusetts not more than 15 miles from said boundary line, may secure special zone registration for a fee of \$2, authorizing such limited operation. (Not applicable to commercial vehicles.)

MICHIGAN—Unlimited for pleasure vehicles; 10 days for commercial vehicles.

MINNESOTA—Ninety days, provided application is made to the Secretary of State, St. Paul, within 10 days after commencing operation, for a special form of license, for which no charge is made. There is a penalty for failure to make such application.

MISSISSIPPI—Three weeks.

MISSOURI—Unlimited.

MONTANA—Ninety days.

NEBRASKA—Sixty days, except for commercial motor vehicles or motor buses.

NEVADA—Ninety days, provided that owner applies to the Secretary of State, Carson City, within 10 days after commencing to operate, for a special certificate and windshield sticker, which will be issued without charge. Such certificate does not include vehicles carrying passengers for hire or engaged in business.

NEW HAMPSHIRE—Unlimited for private passenger vehicles. Twenty days for commercial vehicles. (This applies in the aggregate; that is, one truck is entitled to 20 days, two trucks to 10 days each, etc.)

NEW JERSEY—Ninety days for private passenger cars; 15 days for commercial vehicles.

NEW MEXICO—Six months. Common carriers of passengers and property require full New Mexico registration.

NEW YORK—Unlimited (if operator is at least 18 years of age), except as to vehicles carrying passengers for hire, which latter class requires New York credentials.

NORTH CAROLINA—Unlimited, except for vehicles used for hire or carrying on business within the State.

NORTH DAKOTA—Unlimited for private pleasure vehicles. Passenger cars and trucks used for commercial purposes must be registered at once.

OHIO—Unlimited, except as to vehicles carrying passengers for hire.

OKLAHOMA—Sixty days, except as to vehicles used for business or commercial purposes.

OREGON—Ninety days for private pleasure vehicles, provided application is made to Secretary of State, Salem, within 72 hours of commencing operation, for a special certificate issued without charge. Such certificates may be extended under certain conditions.

Vehicles operated for profit and vehicles of foreign corporations doing business in the State require Oregon registration.

PANAMA CANAL ZONE (Dep.)—Ninety days.

PENNSYLVANIA—Unlimited for private pleasure vehicles, unless owner takes up a place of abode or business in the State for a period of more than 30 days. Vehicles used for transporting persons or property for hire, whether regularly according to schedule or for a consecutive period exceeding 30 days, must have Pennsylvania registration.

RHODE ISLAND—Unlimited, except as to vehicles carrying passengers for hire.

SOUTH CAROLINA—Ninety days, for private passenger vehicles. Commercial motor vehicles must be registered.

SOUTH DAKOTA—Unlimited, except as to vehicles carrying passengers for hire, or trucks doing commercial hauling.

TENNESSEE—Thirty days, except as to vehicles operated for hire.

TEXAS—Ninety days, provided that after the expiration of 30 days application is made to the State Highway Commission, Austin, for an identification seal, fee for which is \$1.

UTAH—Six months, provided application is made within 10 days after commencing to operate, to the Secretary of State, Salt Lake City, for special registration certificate, fee for which is \$1.

VERMONT—Unlimited, except as to vehicles carrying passengers for hire.

VIRGINIA—Unlimited, except as to public carriers of freight or passengers.

WASHINGTON—Ninety days. Motor Vehicle Commission may grant extension.

WEST VIRGINIA—Ninety days, except as to vehicles used commercially.

WISCONSIN—Unlimited, except as to vehicles used regularly for carrying persons or property for hire. (No change to September 1, 1929.)

WYOMING—Ninety days, except as to vehicles operated for gain or profit.

PROVINCES OF CANADA:

ALBERTA—Three months, provided within seven days of entering the Province application is made to a licensed issuer or a member of the Alberta Provincial Police for a permit to operate, for which no fee shall be charged.

BRITISH COLUMBIA—Six months for touring purposes, provided owner either registers (within 24 hours after commencing to operate) with superintendent of Provincial police, Victoria, or his agent, or obtains (at time of entry) a Canadian Customs Permit respecting his vehicle.

MANITOBA—Unlimited, except as to foreign firms or corporations doing business in the Province.

NEW BRUNSWICK—Ninety days for touring purposes, except as to vehicles used for commercial purposes.

NEWFOUNDLAND (Colony)—Three months (subject to extension for two months more) for touring purposes, provided owner, upon arrival, secures from chief customs officer at port of entry, a tourist's permit costing \$5.

NOVA SCOTIA—Three months for pleasure vehicles.

ONTARIO—Thirty days, except as to commercial vehicles, owners of which are doing business in the Province.

PRINCE EDWARD ISLAND—Sixty days.

QUEBEC—Three months for pleasure vehicles.

SASKATCHEWAN—Three months, except as to vehicles operated for hire.

It is the purpose of the Circus Fans' Association, as mentioned previously in

these columns, to secure uniform regulations affecting generally all States, and any information concerning discrimination against motor shows will be appreciated by the committee. Melvin D. Hildebreth, Evans Building, Washington, D. C., is chairman of the committee.

MARQUEE

(Continued from page 58) her athletic act. They have a new house car and a new truck for the animals.

MRS. HARRY E. MILLER, of Peru, Ind., gave a surprise party Sunday evening, March 9, in honor of her husband's birthday. The house was beautifully decorated. Those present were Mr. and Mrs. Fred Ledgett, Mr. and Mrs. Rudy Rudyhoff, Austin B. King, Mr. and Mrs. Frank Guskey, Mr. and Mrs. Merritt Bewley, Mr. and Mrs. Ed Davis, Merrill Smith, Philip McGratt, Margaret White, Mr. and Mrs. John R. Agee, Charles Luckey and Mrs. and Mrs. H. E. Miller.

MR. AND MRS. CHESTER WRIGHT recently returned to their home in Bradford, N. H., from a trip with their show. While in Cornish Plnt. N. H., Arthur Thrasher, an 80-year-old resident, presented Wright with a lithograph of the Barnum Circus parade in 1896. This featured an auto run by his wife's cousin, George H. Hewitt, of Springfield, Mass., who was a graduate of the class of '77, M. I. T. Mining Engineers. In a class book he mentions running the auto as a curiosity heading the parade at \$40 a day. He gave up making the machines for lack of money to back him.

Notes From Sarasota

SARASOTA, Fla., March 15.—Roland Butler, of the press staff of the Ringling Circus, arrived from Boston this week to spend several days here. Floyd Bell, also of the press staff, who has been doing fair and motion picture publicity in Tampa and St. Petersburg during the winter, arrived in Sarasota for the pageant.

Harvey Keady, of the front-door staff, was "minute man" for Publix in Tampa the last two weeks. He made several public addresses and assisted otherwise in the exploitation of The Vagabond King. Cy Cleveland will close Lido Beach, so far as special attractions are concerned, this week and leave to rejoin the circus. The beach will, of course, be available throught the summer.

Lewis Woodruff, who has been wintering at Clermont, where he became a peccan magnate, will rejoin the circus. Nat Rodgers, manager of the Tampa City Auditorium, was a visitor at the Pageant of Sara De Sota. Aloysius Coll, well-known writer, has been in Sarasota of late doing a special series of articles on the Ringling Museum of Art and the circus quarters.

Mrs. Nellie Dutton was Cleopatra in the beautiful water festival staged in connection with the Pageant of Sara De Sota. The Czechoslovakian National Band will conclude its winter engagement here within the next several days and will proceed to New York.

Johnny J. Jones visited Sarasota during the Pageant of Sara De Sota. One of the most beautiful floats ever seen in a parade was the 10-horse-driven float designed by "Happy Jack" Snellen for the circus.

Charles T. Kindt, former well-known showman of the Middle West, and Berenice Theodore were in charge of the arrangements for the Coronation Ball of the pageant. The water festival of the pageant was designed and carried into execution largely thru the efforts of Charley Kannel, of the circus. Samuel W. Gumpertz won high praise as director general of the pageant.

Broadhurst D. & P. Show To Open at Arlington, Ill.

ARLINGTON, Ill., March 15.—The Broadhurst Bros. Dog and Pony Show will open here approximately May 1 and Illinois and Iowa territory will be played. A new side-show top and new seats have been purchased. The management has bought George Harrison's animals, including Prince Roy, educated pony; goats, dogs and monkeys. The Conloys, with their dogs, monkeys, rats, cats and pigs, will be with the outfit. The show will have a pony drill and two pickout ponies.

The outfit will travel on five trucks and trailers and the color scheme will be orange with red and gold trimmings. A concert will be presented.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

Hames Shows Start Season

Ideal weather and attendance for opening at the Ft. Worth Fat Stock Show

FORT WORTH, Tex., March 12.—The Bill Hames Shows opened the 1930 season at the Southwestern Exposition and Fat Stock Show here. Clear skies, ideal weather and large crowds made the opening a success. Bill Hames and Manager E. R. Bruer have received praise upon the appearance of the midway.

The riding devices and shows all look spick and span in their new coats of paint. The new wagon and banner fronts, with original lighting effects, make a real flash. The following shows were ready the opening night: Milo Anthony's Coney Island Side Show, Stanton & Shote's Broadway Steppers (minstrel show), Dick Dickinson's Animal Show, Doc Best's two snake shows, Galloping Goose, Hawaiian Entertainers. Turn on the Heat: "Jim", Oklahoma Outlaw: L. J. Yeager's Whale, the Dog Show and the Freak Animal Show. Among the more prominent concessionaires are L. McLemore, W. D. Skinner, Harry Beach and H. W. McDaniels. Trainmaster Fred Bates has all of the railroad equipment in first-class condition, a number of new flat and box wagons being built this winter. General Agent V. McLemore is seen on the midway during the opening-week engagement.

Veteran Talker in Cincy

One of the real veteran carnival show talkers, George C. (Scotty) Thomson, paid *The Billboard* a visit late last week. Thomson landed in this country in 1899 and soon thereafter was under tutelage of prominent out-front announcement men of that day, and ere long himself sprang into prominence, including at the Pan-American Exposition at Buffalo. He has been out of show business the last seven or eight years; in an advertising line in and around Cincinnati. "Scotty" is chock-a-block with humorous reminiscences of the "old days" and promised to write of incidents and some of his experiences for an article to appear in this department of next issue—the Spring Special.

Benny Rockford in N. Y.

NEW YORK, March 15.—Benny Rockford arrived in the metropolis from Miami last week, preparatory to sailing for Europe, March 31, with his Realization show, which will be produced in London for six months, then followed by a similar length engagement in Australia. Rockford is appearing on the other side under the direction of Charles More, of Mechanical Rides, who was recently in the States.

While in Miami, Rockford was the guest of Mark Witt, where he had a delightful visit. He advises that Sammie Witt has just returned from Capetown, South Africa.

Butler Bros. Ready To Open

WALNUT RIDGE, Ark., March 15.—Butler Bros. Shows are ready to make their bow for the new season here under the auspices of the National Guard Charity Fund March 20. A roster of members of the executive staff of the show will appear in the columns for that date in the Spring Special edition of *The Billboard*.

Tait in New York

NEW YORK, March 15.—C. Gilmore Tait, representing the concession division of D. Auerbach & Sons, was in the metropolis today calling on the trade, after which he departed for his annual trip south, visiting winter quarters of the various carnivals en route.

Ware's Show With Dehnert

Frank R. Ware and his bride, the latter billed as Mysterious Lena, will be with the J. F. Dehnert Exposition Shows this season with their Mysterious Ray attraction. Ware was a caller at *The Billboard* last week and informed that he will have an individual show, the outfit now being prepared at winter quarters in Covington, Ky.; also that all new costumes and curtains are ordered, and that the performance will include magic, hyp., his "Death Swing" and other illusionary and mystic presentations.

Billie Clark N. Y. Visitor

NEW YORK, March 15.—Billie Clark, of the shows bearing his name, Philadelphia, paid the metropolis his annual spring visit today, accompanied by J. A. Mullin, who will have the submarine show on his outfit. Mullin has been racing his dogs on the dog track at Miami this winter. L. W. Isaacs has had charge of the canines, and he will manage the submarine show. Clark stated he does not expect to play Philadelphia this season, but will invade adjacent territory, then into New Jersey, and will open at Darby, Pa., April 12.

Fine With Rice Bros.

VALDOSTA, Ga., March 15.—Al Fine arrived here this week to assume his duties with Rice Bros. Shows as assistant to Cecil C. Rice and business manager. Fine was formerly with Dodson's World's Fair Shows and last season with the David Wise Shows.

Edith Gruberg Convalescing

NEW YORK, March 15.—Edith Hill Gruberg, attractive and accomplished daughter of Mr. and Mrs. Rubin Gruberg, was operated on for appendicitis at the Lawrence Memorial Hospital, New London, Conn., March 3, which brought her parents to that city. Miss Gruberg is convalescing nicely from the operation and will soon be able to leave the hospital. Her mother is with her.

On his return trip to Montgomery, Ala., Gruberg stopped in New York and paid *The Billboard* a call. He stated that 70 cars as usual will be necessary to move the two R. & C. organizations. The Rubin & Cherry Model Shows will play the territory this season that the Rubin & Cherry Shows played last year. Gruberg believes the industrial condition over the country will be materially improved during the next 30 days.

Foster With Butler Bros.

Wm. R. Foster was recently appointed business manager for this season with Butler Bros. Shows, which have been scheduled to open at Walnut Ridge, Ark., late this week, under auspices of the Elks' Charity Fund. Foster was the last three seasons with the Strayer Amusement Co. and formerly with the Dodson Shows.

Harry Moore in New York

NEW YORK, March 15.—Harry Moore and wife, Rosina, who are wintering at Petersburg, Va., arrived in the metropolis last week, accompanied by Max Linderman. They will have two shows on the Bernardi Greater Shows this season, the dancing diversification and the museum. The personnel of the dancing show consists of Rosina, Peggy From Paris, Rose Marie and Milite de Vere, in addition to a two-piece jazz band. This is their fourth season with the Bernardi Shows.

Sims With Laughlin Shows, Which Have Promising Opening

J. W. Sims advised last week that he had contracted with the Laughlin Shows as advance man for the new season.

Sims also informed that the Laughlin Shows opened their season in North Little Rock, Ark., March 12, to very promising attendance; also, that the organization had 6 shows, 5 rides and 25 concessions, and had planned to play there until March 22, then move to Little Rock, for a week under the auspices of the Mosale Order, a colored men's fraternal and benefit organization.

David Rankin and Bride West

David D. Rankin, the Yankee Whittier, and his bride are now in Los Angeles, to which city they motored from Roanoke, Va., recently. On their westward trip they visited with "San Diego" Rawson, of Joseph City, Ariz., who has a display of petrified wood. Rankin left the Lewis Gale Hospital at Roanoke, where he spent almost four months with a broken leg, March 15, and the same day was married to Mrs. A. V. Boone. They are residing at 129 West 58th street, Los Angeles.

Show Heads in New York

NEW YORK, March 15.—Marie Mitchell and Ben Harris, of the Harris & Mitchell Shows, arrived in New York from Canton, O. They expect to remain here three weeks, after which they will go to their New Glasgow, Va., winter quarters to get the show ready for the road.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED

IT IS interesting, altho often bordering on nausea, to be seated, figuratively speaking, in a center of reception and scan the columns of newspapers from thru-out the country. It is especially interesting to note there are about a dozen towns and cities where local papers periodically carry a lot of slushy propaganda against carnivals, obviously to favor other interests—the writer has carefully watched this the last decade.

The usual supposed procedure of the opposition-business interests is to have several friendly members of club bodies put up a lot of chatter and fault-finding of carnivals, and then, of course, the newspapers are alibed in connection with their printed comments for using such headings as "Carnivals Not Wanted Here" (several citizens really stated they were against them) and like assailments. Assailments against what? Really against a form of outdoor amusement, the midways of which are literally packed with other of the citizenry whenever the opportunity is afforded them! Wonder what disposition newspapers which are so gracious to apply headings of that nature to the knocking comment of sponsors for the opposition interests would make of articles for publication containing the views of those of the citizenry who DO APPROVE of having representative carnivals come into their midst? Really, if but a few of these should state they were in favor of them, the newspapers would be just as right in such headings as "Carnivals ARE Welcome Here" as they are in practically exploiting the wishes of the carnivals' oppositionists. To this scribe, it appears that it surely requires a great amount of "gall" for a newspaper to flash headings of the nature mentioned in the fore part of this paragraph into the faces of thousands of citizenry who themselves veritably swarm to carnival midways, whenever the "powers that be" fail to "keep them out of town"! Really, it's an insult to those readers' intelligence!

There has been a growing tendency, or willingness, really a desire when properly explained and promoted, on the part of local merchants to display their featured wares, as demonstration concessions, on the midways of carnivals. This affords them excellent opportunity to not only display, but also demonstrate and remuneratively exploit trade items—to multitudes of home-town buyers nightly. Doubtless this is a unit of "concession row" that need be encouraged and promoted by advance staffs of carnival organizations.

There can be no questioning as to there being a great deal of beneficial prestige attached to local merchants being directly represented on midways. Coincidentally, the quantity and quality of the local atmosphere benefits to be derived therefrom would justify (if necessary for such representation) even a below-average charge for space, and the regularly attached professional concessionaires, instead of complaining of such arrangements, should consider this as an important cog in the wheel of mutual-benefit managerial machinery.

As an instance of mutual remuneration, to carnival company and local merchant, incidental to the above two paragraphs: There is a firm that handles washing machines at Kingston, Ont., Canada, which for the last two years has had a demonstration concession on the midway of the Greater Sheelsley Shows (with a mechanical figure of a woman drudgingly washing at a tub, and the "much-easier" method—the machines) when that show played Kingston. To this scribe's actual knowledge, the firm paid full price for the space used, and its representatives announced very satisfactory results—in fact, many orders for washing machines were received during the carnival midway demonstrations, in addition to good advertising. There are many other instances. It is a worth-while field of promotions.

Showmen's League Notes

CHICAGO, March 15.—The meeting of March 13 was well attended in spite of the fact that many of the brothers have left to take up their season's work. The reports of the different committees showed plenty of action, and interest throughout the meeting was intense. The relief committee reported that this was the first time in practically the entire winter that it could report none on the sick list. This report was received with applause. The treasurer's report showed the league to be in a very healthy financial condition in spite of the severe strain on its funds during the winter.

The treasurer donated two hams toward the lunch for the Shamrock Party. Brother Al Lindmark came thru with \$5 to be used in the same manner, and Brother Neitlich graciously offered a bushel of potatoes.

Brother H. B. Danville was the winner of the attendance prize, but not being present he was ineligible to receive same.

One by one the regulars are leaving. This week Felix Charnaski left to join the C. A. Wortham Shows. Johnny Hoffman says he will soon have to be on his way to Dodson's World Fair Shows. E. A. Weaver has gone to join the Lashman & Carson Shows. He will work for Mike Rosen, who is with him.

The remains of Brother Harry A. Devine were buried March 10 at Showmen's Rest in Woodlawn Cemetery. The league had charge of the service, Brother Col. F. J. Owens officiating.

Rube Liebman has gone to join the Rice-Dorman Shows.

Homer Keefer, of Camden, N. J., member of the Bradford (Pa.) Top of the C. F. A., paid a visit recently.

Col. F. J. Owens has been a regular visitor at the league rooms. He was sick for a long spell this winter and it is a treat to see him back in harness.

Dave Tennyson dropped in from no-one-seems-to-know where. He has been out making arrangements for the coming season.

Jimmie Chase reports he has been doing a bit of work locally and is satisfied with conditions.

It is reported that Brothers Louis Fishman was on the sick list lately, but is now up and attending to his work.

Austyn O. Swenson was a recent visitor.

Zebbie Fisher has given good account of himself since his return from the Coast and has been a nightly visitor at the clubrooms.

Just received a very interesting letter from Brother H. Tom Long. Tom has been spending the winter at Hot Springs and writes that he may stay there for the summer, as he may arrange to work in that locality. He sent along several very interesting verses of his own composition. His health has not been of the best, so a word of cheer is appreciated. Maybe you can find time to write him.

The Shamrock Party is the topic uppermost just at this time and from all reports it will go over big. All hope so, as the cause (the American Theatrical Hospital) is a worthy one.


Just sent out the regular notices of dues. If yours has not been paid better send it in at once.

The Showmen's League of America has a beautiful plot in Woodlawn Cemetery known as Showmen's Rest, in which are now laid to rest 114 showmen. This plot has room for 410 graves. The league also has a section in the American Hospital, of which Dr. Max Thorek is surgeon in chief, and a beautiful club and meeting room at 177 N. Clark street.

The league's big events for the year 1930 are: Membership drive, which closes about November 28. League Week drive, the week of June 30. Memorial service at Showmen's Rest on November 30. Annual meeting and election of officers on December 1. Annual banquet and ball on December 3.

The members of the committee handling the Shamrock Party are a lot of the hard workers and it must be a success with a committee such as Chas. G. Driver, C. H. Hall, Babe Delgarian, Ed Mathias, Tom Rankins, E. Courtemanche, Bob Brumley, Richard Miller, Michael J. Doolan, Ben Samuels, James Chas. H. A. Lehrter, Frank Pokorney, Harry Russell, Wm. Kaplan, A. L. Miller, John Molsant, H. J. Schulz, Fred G. Johnson, Sam Monahan, James Kane,

DRAW THE CROWDS
 With a Tangle Calliope or Calliophone
START YOUR SEASON RIGHT
 TANGLEY CO., Muscatine, Ia.



R. G. GOODING
 Well known in outdoor amusement business, with headquarters at Columbus, Ohio, just bought two more Wurlitzer Band Organs. One New-Style 145-B and another Style 153, both popular models. Mr. Gooding traded in two Organs which we now have under course of rebuilding and which we will offer for sale at low prices for April delivery. Write for quotation on these and other Rebuilt Organs.
THE RUDOLPH WURLITZER MFG. CO.
 NORTH TONAWANDA, N. Y.

ORDER NOW—DELIVERY GUARANTEED
TENTS OUR NEW AND USED LIST IS READY, CONTAINS OVER 200 TENTS. YOURS FOR THE ASKING.
United States Tent & Awning Co.
 201 N. Sangamon St., EDWARD D. LITINGER, Pres., Chicago, Ill.

CALL OPENING OWENSBORO, KY. SAT. APRIL 12th
SHIVE AND CHRIST FAMOUS DIME CIRCUS INCORPORATED
CALL OPENING OWENSBORO, KY. SAT. APRIL 12th
 CAN PLACE Shows with or without outfits. Excellent opening for Ten-in-One. A. J. Boardman, own place your Monkey Drome and Cocktocks. WANT Stock Wheels and Oring Stores. Long-Range Shooting Gallery, Fish Pond, Glass Store, Knife Rack, Cigarette Shooting Gallery, Candy Molds, Taffy Candy, Photo Gallery or Walking Tintype, Seals, American Palmist. No O'Wheels, Tracks or Skillice. All people engaged acknowledge this call. Report Owensboro, Ky., Thursday, April 10th. All address
SHIVE & CHRIST DIME CIRCUS, Inc., OWENSBORO, KY.

Pacific Coast Showmen's Notes

LOS ANGELES, March 15.—This week's regular meeting of the P. O. S. A. was called to order Monday evening by First Vice-President Harry Fink. After the meeting the members went to Hawthorne in a body to attend the dance and skating marathon, conducted by Brother Dick Parks, who had a special program for the boys and a royal good time was had.

Archie Clark's Greater Shows opened in Los Angeles Monday to a record-breaking crowd. From all accounts Brother Joe Glacey, in Honolulu, will probably make the islands his permanent home.

Wm. Bape, a member of the Showmen's League of America, Chicago, recently paid the clubrooms a visit.

Dinny Hallahan, of San Francisco, paid a visit and conversed with many of his old friends. An old-time showman, J. A. Gordon, was a caller the other evening. He is looking hale and hearty, and delighted all with his interesting anecdotes of the road.

Ed Mozart entertained with one of his delightful talks about old times in the show business. Mozart broke into the show business when he was 15 years old. He drove the coach for Gen. Tom Thumb in P. T. Barnum's Circus that toured the country in 1869. Mozart claims it was he who sold the first telephone in the world at the Philadelphia Centennial in 1876—that telephone, known as the lover's telephone, was two tin cans attached to a string 200 feet long, and invented by a German, named Carl Rosenhelm, and it sold for 25 cents. Mozart was at the Atlanta Cotton Fair in 1881 with Col. Ryckman and Frank Small. He also had many musical comedies, including the Merry Widow, on the road. He has been on the stage himself and once owned a theater here in Los Angeles known as the "Mozart". He is a direct descendant of the great German composer. Jim Comfort, another oldtimer, told of the time he and Ed Mozart carried Tom Thumb and his wife out of the Newhall House in Milwaukee, when that building was destroyed by fire in 1874. Back in 1904 Mozart, who then operated a chain of theaters, including what is now the Strand in Elmira, N. Y., found that the local hotels would not furnish accommodations to actors playing the city. Ed solved the problem. He took an old house on property close to the theater, built an addition to it and ran it for show people only. Mr. and Mrs. Geo. Middleton ran the bungalow as long as Middleton was Mozart's local manager. It is being run now by Mrs. Louise M. Jackson, known in the profession as Louise Meyers, who toured for years with Ross Stahl, Kathryn Osterman, Ryan and Richfield, Nat Leffingwell and a host of others. Mrs. Jackson is a charming hostess and considers the people of the theater her own. The P. O. S. A. is trying at its club to follow her example in hospitality, so showmen, when in town, give a call.

LOUIS BISSINGER.

Sam Miller, Al Latto, Joe Rogers, Dick Espeland, Harry Coddington, James Morrissey and Paddy Ernst.
 Recent visitors at the rooms were Ed Mathias, Pete Rogers, H. P. Shoub, Col. F. J. Owens, Tom Rankins, Ben Samuels, Dave Tennyson, Lou Leonard, Dave Robbins, Lou Keller, Frank Ehlers, James Chase, M. J. Doolan, James Bowe, W. O. Brown, Ed A. Hock, Al Hock, C. H. Hall, Frank Leslie, Walter Slade, Red Cohn, Max Kleiger, Ted Davis, Wm. Young, R. G. Fisher, Walter F. Driver, Chas. G. Driver, L. J. Ascot, Lew Dufour, Joe Vernick, Lou Mathison, Zebbie Fisher, John Hoffman, Lou J. Berber, Joe Rogers, H. Neitlich, R. Brumley, C. W. McCurren, H. A. (Whitey) Lehrter and M. I. Kaplan.

Capt. J. O'Brien Booked

Capt. James O'Brien has arranged to spend his 30th year in show business with the Dehnert Exposition Shows, with which he will have the Law and Outlaw Show. O'Brien advises from Michigan, where he spent the winter, that he will have a 42x120-foot top and 117-foot banner line, also that all attaches will work in uniform, as guards, with a woman as matron to look after women and children. The veteran talker, O'Brien, will do the inside lecturing, on *Crime Does Not Pay*, in which discourses he has gained praise with various organizations, including last season with the Johnny J. Jones Exposition.

Kokomo New Quarters

KOKOMO, Ind., March 15.—Managers Leo Powers and Archie Davids, of the Great Northern Shows, have secured new quarters, at 129 Sycamore street, this city, for their organization. Davids has left to ship in all property of his unit of the organization and H. E. Hunting is taking care of the winter quarters of the former Powers' Michigan United Shows, with which he had two rides, and will ship the same in from Russellville, Ky., so that the combination will be ready for opening here March 29.

Watmuff Has Been Busy

SAN ANTONIO, Tex., March 15.—Charles F. Watmuff, general representative of the Rice-Dorman Shows, has been very busy with his engagement-booking duties and advises that he has nearly finished his shows' fairs, etc., (dates, including the following: Old Soldiers' Reunion at Cherryville, Kan.; Crawford County Fair, Girard, Kan.; Ottawa County Fair, Miami, Okla.; Craig County Free Fair, Vinita, Okla.; Choctaw County Free Fair, Hugo, Okla.; Longview (Tex.) Fair, Jasper County (Tex.) Fair, Angelina Fair, Lufkin, Tex.; and Shelby County Fair, Center, Tex.

Bushca "On His Feet" Again

Harold Bushca, outdoor general agent and press representative, who has been inactive the last two or three years, because of an incapacitation, is "on his feet" again in Chicago, and able to resume work that is not too exacting and will probably be found with one of the caravans this season, doing press, adjusting or special agenting.

Barlow Gets Two Ill. Fairs

Harold Barlow, head of Barlow's Big City Shows, informed *The Billboard* that his organization had been awarded contract for the furnishing of midway attractions this year at the fairs at Benton and Greenup, Ill., both held in August.

Awarded Montana Fairs

SIOUX FALLS, S. D., March 15.—Roland Smith, general agent for the Thomas & Thraen Shows, informed the management here that the organization had been awarded contract for this year's North Montana Fair Circuit, including Fort Benton, Chinook, Dodson, Glasgow and Culbertson.
 The contracts call for the exclusive on all concessions, shows and riding devices and were let at a meeting of the fair commissioners.

K. C. Firm Moves

KANSAS CITY, Mo., March 15.—The Burch Manufacturing Company, manufacturer of popcorn and hot-dog machines, has moved to its new location at 1906 Wyandotte street, this city. The new quarters contain many additional feet of floor space. It was formerly at 1432 Wyandotte and had been there five years.

Pearson Again Gets Fair

C. E. Pearson, of the shows bearing his name, advised *The Billboard* last week that he had just again signed up the Shelby County Fair, Shelbyville, Ill., September 2-6, for his organization, for the sixth year of the eight years of that fair.

WANTED AT ONCE
Lindy Loop Foreman
 Address SAM SPALLO, Coates House, Kansas City, Mo.
 AT LIBERTY—Team for Musical Comedy Show, Good-Steel Quilt, Lady-Utelle and Hawaiian Dancer. With Stone Shows last season. Salary. HOWARD FARROW, 1003 Third St., Portsmouth, O.

Canadian Shows this year. Rainbow to have the Snake Show, as last season, and Bangalore the Hindu Temple of Mystery.

JOE ROSSI, bandmaster, infoes that his band, which played dates in Florida during the winter, will again this year be with West's World's Wonder Shows for the second season.

HAVE YOU ever recalled that there are "hitch-hiking showfolks"? Yes, sir; there are those who ask for and receive "lifts" here and there—seen on about a dozen caravans each year.

JOE C. TURNER, manager of the Rock City Shows, was recently called to attend the funeral of a close relative in Ohio and left Rome, Ga., by motor, accompanied by W. S. Conway.

C. T. (DOC) ROBERTS, who will again this year, starting in May, be with the Rock City Shows, has of late been located at an auto filling station a mile south of Dunnellon, Fla.

KELMER RAMSEY has spent the winter in school at Macon, Ga., taking a untype course in a business college. Expects to finish in April, then place his concessions with the K. F. Ketchum Shows, he advised recently.

A VARIATION
Little boy "Glue",
Come grind the horn.
Freak cows need some fodder,
Midget horses their corn!
Oh, where's th' little "guy"
Who to action should leap?
(He's under a wagon
Fast asleep!)

CLARENCE HEISEL, of Jordan, Mont., is said to have booked his One-Ring Horse and Pony Circus with the K. F. Ketchum Shows; also Harry Moore and Lucina, formerly with the Bernardi Greater Shows, their concessions.

JOE V. PALMER, of the Harris & Mitchell Shows, has been seen daily of late at Broadway and 40th street, New York, with Mike Sheppard, Maurice Costello, Doc Grey and Ben Harris, all of the same organization.

"AUNT LOU" BLITZ, this scribe recalls, will be 86 years "young" her next birthday. Doubtless many of her acquaintances would like to write her cheery letters. Her address is 114 South Seely avenue, Station D, Chicago, Ill.

JACK SHARPE postcards from Massachusetts, L. I., that for the first time since 1923 he will this year take out his ball game and pitch-till-you-win concessions, probably with one of the caravans in New York State.

WONDER if a supposed-to-be "kidding" letter sent to the "main poobah" of the Shrine convention doings at Toronto was really intended as a "hoax"—as some folks at Toronto were satisfied to classify it?

JACK A. MONTAQUE writes that he will manage the Musical Comedy attraction with West's World's Wonder Shows and will have six in the chorus lineup, with two principals, Helen Carson being featured along with Catheryno (Sunny) Myers. Will E. Skidmore is arranging the musical numbers.

C. T. MILLER, who had been out with one of the continued-season caravans, has "swore off" on winter "opryns" and is back with the Stryer Amusement Company, having a few weeks ago reached the Memphis winter quarters. Wonder if "Ruff" (C. T.) met up with the "Great Wheelbarrow Shows" during the winter.

ILLNESS kept F. E. Pilbeam from being active in the show field last season. However, he will be back on the job with the Pilbeam Amusement Company this year, to open in Detroit, to which city he recently returned from a business trip. Arthur Cohon will be his assistant manager.

W. E. (BILL) MORGAN has been enjoying the winter at the home of his parents at Gadsden, Ala. He expects to soon start north, having booked his Ferris Wheel with the Harry Copping Shows, with which caravan he has been intermittently connected since 1922. He reports having a satisfactory season last year with the Oklahoma Ranch Shows.

MILLE SAIDA LA MARR was host at a birthday party March 11 (her birth date) at Birmingham, Ala. Saída closed with the Wise Shows last November and

SCOTT TENTS

The Boys Who Have Them Say: "You Should Tell the World About Your Tents."

"Tell 'em in The Billboard"

They are the real stuff!
If we knew what you want we would put the price here.



Write us about your needs. Make a drawing of the special tent or anything made of canvas.

And we will furnish Samples and PRICES THAT ARE RIGHT
SCOTT-OMAHA TENT & AWNING CO., 15th & Howard Sts., Omaha, Neb.

For The Winter Bank Roll!!

Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!

CARDS — GAMES — CONCESSION SUPPLIES.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

FLYING AIRPLANES NEW PRICES

On 24-inch sticks, assorted color spirals and strings. Assorted color bodies. A KNOCKOUT FOR STREETMEN, WALK MEN, CONCESSIONAIRES. The NEW novelty. Sells on sight. Outside Flying Birds on Sticks, ten to one. Size, 10x16 inches. For Gross, \$4.50; in Bill Case Lots of 25 Gross, \$4.00 per Gross. Send 35c for samples (three sizes) and circular.

KINDEL & GRAHAM, 712-714 Mission St., San Francisco, Cal.



FOR SALE

ILLIONS' TWO-ABREAST MERRY-GO-ROUND

26-foot Diameter, 450 Lights, All Jumping Horses. Artizian 48-H.P. Organ; Cashman's 18-H.P. Engine. Perfect condition. In use only 26 weeks. Stored in Brooklyn, N. Y.

PRICE RIGHT FOR CASH! Phone Algonquin 1584 or write

MAX GOODMAN, 77 FIFTH AVE., NEW YORK CITY

Wanted—HOWARD BROS. SHOWS—Wanted

OPENING PARKERSBURG, W. VA.

SHOWS—Wax Show, Monkey Drome or Speedway, Sledge, Fat Girl, Want Freak for Platform Show. CONCESSIONS—Corn Game, Palmistry, Pitch Wins, Frozen Custard, Ball Game, Knife Rack, Bumper Stape, String Game, Ice Cream, Cane Rack, Water-La, Chewing Candy and Cracker Jack, Penny Arcade, Tattoo Artist and Freak to feature, or Working Acts for 16-in-1. Write Paul O'Neil, Perry, Marietta, O. WANT Merry-Go-Round Foreman, Man and Wife to handle Crazy House. FOR SALE—One 25-K W. Light Plant mounted on Ford truck. Walter Fox, write. Billy Young and Frank Hoyle, write. RAY S. HOWARD, Manager, Millfield, Ohio.

FREAKS, CURIOSITIES, ILLUSIONS—Strong Enough to Feature

Pat Girl, Glass Blower, Tattooed Lady or Gent (that does Tattooing preferred), Magician, Sword Walker, Fire Eater, Strong Ball, etc. Good acts suitable for first-class Pit Show write. None but the best wanted. Doc Jones, Bill Stahle, Jack Green write.

W. H. SMITH 259 Lexington Ave. Buffalo, N. Y.

motored to Birmingham, where she worked Christmas and New Year's weeks in a store-room show, and is now resting up prior to trouping with a circus this year.

RECENT arrivals at the Cetlin & Wilson quarters were George Harehberg, Spot Baasinger, "Dad" Sparks, Charlie Marcello, L. W. Leesman (business manager), Ferney and Tote Leesman. Other info to Midway Confab was that Mile Dolores had contracted her Musical Girls Show and will have a jazz band and special electrical effects. R. C. Reno contracted to present his Death Valley attraction with C. & W.

MR. AND MRS. HARRY E. HUNTING have spent the greater part of the winter in Oklahoma visiting Mrs. Hunting's brother, Jesse A. Middletette, and acquaintances, including Mr. and Mrs. William Bonham. The Hunters, whose residence is in Covington, Ky., will soon motor to Hopkinsville, Ky., where they will rejoin the Leo Powers unit of the Great Northern Shows with their Chairplane and several concessions.

JOHN GORDON, scales and other concessions, struck two "surprises" at Wauchula, Fla., during a festive event. He was the only concessionaire with stands there—one surprise. Big crowds, but little money spent, contrary to his expectations—surprise No. 2. Informs that he has again contracted with the Greater Sheelsy Shows the same as last year, except with a stipulated location for one ball game.

ANNOUNCEMENT was that M. B. (Duke) Golden, the veteran agent, will this season ease up from former strenuous professional tasks and instead will be a riding-device operator. Duke's friends will wish him success and

that the change will add many years to his life. With the William Olick Shows, also to part time on the executive staff, in which he has a supporting working companion in another veteran, F. Percy Moroney.

LATER REPORT than appeared in a recent issue came direct from L. J. Stallo, the veteran "slim" man, and wife. Last April he leased his oil station at Punta Gorda for one year and joined Hunt's Motorized Circus, and expects to be with it this season. During the past winter Stallo and Francesco Lentini, the three-legged man, and Major Del Bart, midget, played towns in Florida "still", using Stallo's platform on streets—only once in a storeroom (at Arcadia). Incidentally, Stallo's father, near 81 years, passed away last October.

MIDWAY folks conversing—discussing rides, etc. A "noisy" localite heard one of the caravanites say, "I'm going to get a Whip."

LOCALITE (to one of the "bunsh"): "What does he do to need a whip?" CARAVANITE: "He owns the Merry-Go-Round, and several of the horses don't try to keep up with the others!"

WHAT A REVELATION it is for a showman to return to his old home town after an absence of many years and look the scenes of his childhood days over, and the modern improvements, etc.; where he used to risk his life in climbing the water spout on the old courthouse; locations of fistic combats during the "kid" days; to find the old homestead replaced by a large business structure; now and then meeting a schoolmate, now with silvery hair, and various other reminders of "those days". Such was the recent experience of the veteran showman, Capt. W. D. Amanp (of London Ohoat Show fame of

JACKPOT
WITH CHECK SEPARATOR



No. 41-S—NICKEL PLAY, \$85.00
No. 51-S—QUARTER PLAY, \$95.00
MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone, Baymarket 6276.

BEANO or CORN GAME

THE BEST ON THE MARKET.

35 Player Outfit, \$5.00
70 Player Outfit, \$10.00

ALUMINUM CENTER WHEELS

25 inches in diameter, numbered on both sides, any combinations.
SPECIAL PRICE, \$20.00
SHOOTING GALLERIES

SEND FOR CATALOG.

Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.

SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

\$29.75
Complete



GENUINE TALCO POPPER

A genuine Talco Kettle Popper at Lowest Price ever made for a quality machine. Large capacity. Best materials and construction. Pressure (coaling). Gas or Electric heat. Write for descriptive Circular. Order direct from this ad.
TALBOT MFG. CO., Dept. CP 10, ST. LOUIS, MO.

Marabou Trimmed
PAJAMA DOLL

in
Dor. \$1.40 each
Lots sample 1.75

Pajamas of Rayon Silk in bright shades, marabou trimming in contrast. Novelty Doll sensation of the season. Beautiful French faces with luxuriant heads of hair. Blondes, Brunettes, etc., assorted. Send 25¢ deposit, balance C. O. D.

M. SCHENFELD, 142 Ridge Street, New York.

CANDY FLOSS MACHINES

All Electric, \$125;
Hand, \$150; D & A
Electric, \$160
Catalog Free.

NAT'L FLOSS MACH. CO., 644-A 2d Ave., New York.

C. E. PEARSON SHOWS WANT

COOK HOUSE, GRAB AND JUICE, GRIND STORES.

Show opens April 26.
Address: LOCK BOX 6, Ramsey, Ill.

CONCESSIONS WANTED
THE LIDO

Formerly White City Park, New Jersey's Famous Park. Completely renovated. Now one of the most beautiful Amusement Parks in the United States. Address all mail to C. MACCHIA, White City Park, Trenton, N. J.

years ago) when he returned to Muscatine, Ia. Ament has been broadcasting musical numbers over Station KNTN.

W. A. (FORTY) FORTIER confabs that after spending more than \$3 for wires and stamps answering "help wanted" ads without so much as a "Sorry, we're filled up," answer, he opines the "wires have turned wireless and his hopes hopeless," but he has turned "ireless" and judges "it's no use," and he'll not troupe this spring, according to the present outlook, as he is selling curios on trains out of Albuquerque, N. M. Incidentally Fortier's sobriquet ("Forty") comes into its own this year—he is 40 years of age (a talker many years with shows, starting under Phil Ellsworth).

THE SLIPPER-SLIPPING tournament that was under way for six weeks among Royal Americanites at Jacksonville on three courts was last week nearing the semi-final stage, the eliminations being in two classes, viz.: Under 40 and over 40. "Bill" Davis was in the lead in the under 40 class until "Pop" Mitchell produced newspaper clippings that he had trouped with Bill 41 years ago. But the judges finally reinstated Bill in the "over" at scratch. This left Frank Stubbs leading in the "unders", Charlie Davis was disqualified when the judges discovered he was using trick horseshoes of his own secret construction by the "light of the moon". Bob McAllister was runner-up.—PAT BEGGS.

Shive & Christ Dime Circus

OWENSBORO, Ky.—Wonderful progress has been made since work began in winter quarters of the Shive & Christ Dime Circus January 3. All rides not new have been overhauled and painted. The Leaping Lena is scheduled to arrive March 29. A special-built office wagon has arrived and is a thing of beauty, with a built-in roll-top desk, clothes closet, water cooler, filing cabinet, willow chair and two built-in trunks, shelves, cashier's cage 'n' everything.

Alex Sauve will soon arrive to put the finishing touches on his cookhouse. Winter quarters are under supervision of George Kelly. The rides are under supervision of David Christ. The folks now here: Mr. and Mrs. H. B. Shive, Mr. and Mrs. Fred C. Christ and little daughter, Martha; David Christ, Billy Owens, Edw. A. (Candy) Sabath, Russell Stewart, Frank Pommering, George Spaulding, R. Henry and Mrs. Sisco, George Kelly, Jesse Clark, Thomas Patterson, George and Mrs. King, Walter E. Shive, J. D. (Fuzzy) Brock and Billy Freund. Shive and Christ are owners and managers; Billy Owens, secretary and treasurer; Candy Sabath, superintendent of privileges; George Spaulding, special agent; George Kelly, trainmaster, and R. Henry Sisco, musical director. Scenic artists are busy on the calliophones and main-entrance front.

Winter quarters' observations: George Kelly, smoking his pipe. Frank Mattingly, many ideas, but little execution. George Spaulding using long cigarette holder, consuming many cigarettes while spreading paint, and how! Frank Pommering, with "nary a word" to say. "Dad" Christ making early morning trips to sleeping quarters to shoo his workmen out of bed. Fred Christ sporting new derby with smart business suit. Billy Owens a "study in gray". "Candy" Sabath and the writer discussing diet—and so it goes on, and on!

HUBERT B. SHIVE

Nelson Bros.' Shows

SALINA, Kan., March 15.—A few more weeks remain ere the opening of Nelson Bros.' Shows. Manager Paul Towe is putting the show in a first-class shape ready to hit the road about April 12.

George Dick, of cookhouse fame, is putting in shape Towe's Midway Cafe. General Agent Eddie Lynch has been out for the last few weeks on a successful engagement-booking trip. M. C. Runnels will again be for man of the rides. Credit is due Ed Nelson for the electrical effects that will appear on the midway this season. Charley Connelly, master mechanic, is supervising all work done at winter quarters. Larry Luther, trainmaster, writes that he will again be hero for the opening; also Earl Nelson, lot superintendent and calliope operator. The show will carry five rides, all owned by the management: H. G. McGregor will have the Hawaiian Show, Capt. Jack Berry, Pit Show; Wild Cat Kinney, Athletic Show; C. C. Connelly, What Is It? and a platform show; Al Nation,

LAST CALL LAST CALL LAST CALL BISTANY'S NEW ENGLAND ATTRACTIONS

SEASON OPENS APRIL 26, WATERVLIET, N. Y.

WANT

One or two more rides that will not conflict with Merry-Go-Round, Chaleplans or Ferris Wheel. Have opening for one or two more shows. CONCESSIONAIRES—Have everything open except skills, freaks or strong joints, which I will not tolerate. All concessions that will throw out merchandise should get a season's work at Waterliet. Ask anyone who has played it with me. Have good opening for Cook House, Corn Game and American Palmistry, Snake-Show Tex, let me hear from you. LEO M. BISTANY, Manager, Henri Trojan, Treas., N. Y.

CALL DODSON'S WORLD'S FAIR SHOWS, INC.

Season 1930

Opening Waco, Texas, Auspices Shrine, Heart of City, April 5th

All people contracted kindly acknowledge this call. Can place high-class Freak Animal Show, Monkey Show or any high-class Attraction that will get money. Girls for Musical Revue, Cow Girls that do trick and fancy riding. Athletic Show Manager, Colored Musicians and Performers for Minstrel, Talkers and All-Day Grinders, Freaks for Pit Show Office Attraction. Legitimate Concessions, can place you. Dillon Hart wants sober Help for Cook House. Address

DODSON'S WORLD'S FAIR SHOWS, Waco, Texas

Bodnar Bros. Shows

OPEN THE 2nd WEEK OF APRIL

CAN USE SHOWS AND RIDES THAT DO NOT CONFLICT.

CONCESSIONAIRES—Write what you want to book if you want to play some of the best territory in and around Chicago, followed by a string of fourteen (14) fairs, which we hold exclusive. Wire or write

LESLIE BODNAR, 11837 Emerald Avenue, CHICAGO, ILL.

Phone: Pullman 2129

Great Sutton Shows

Opens Saturday, March 22, at Jonesboro, Ark., auspices American Legion; then Newport, Ark., auspices American Legion, up-town location. Concessions, come on; no exclusive except Cook House, Corn Game and Popcorn, which is sold. Want Colored Performers that can Double Band.

F. M. SUTTON, Manager.

Devil's Daughter and Minstrel Show; Dan Watson, Illusion Show. The writer failed to obtain the names of the parties contracted for the Girl Revue. For concession row the following have contracted: J. H. Scott, 10; Al Nation, 11; Gabe King and wife, 2; Imogene Lynch, 1; Bill Nelson, 1 and Billboard agent; Lucille Nelson, 1; Ema Nelson, ball game, and Frank Stanley, 2.

IMOGENE LYNCH.

Bruce Greater Shows

LITTLETON, N. C.—The most notable addition to the Bruce Greater Shows of late was Doc G. W. J. White, who contracted his side show. His first season in the East during the last 10 years. He has already shipped his equipment from Houston, Tex. H. I. Davis and family have returned to quarters after several weeks at home near Charlottesville, Va. His son, Russell, spent a few days here. Earlier Davis and his helpers repainted and repaired the Merry-Go-Round and it has been reloaded on the wagons, ready for the opening.

A letter from General Agent H. A. (Happy) Holden stated he was enjoying a rest with homefolks at Carthage, Tenn. He will be in Littleton again shortly and begin preparations for the still-date season, most of which has already been booked. Harry Biggs spent several days here and departed for Johnson City, Tenn., for the opening of the J. J. Pape Shows. Mr. and Mrs. D. C. McDaniels were also at quarters to get their Arcade, which was stored here. Leo (Fronchie) Roy, Whip foreman, has started painting and repairing the machine, assisted by Laymon Morgan. Fifteen men are engaged in painting and every piece of paraphernalia will be gone over. With the opening only a few weeks away it is doubtful if the train can be painted, but this will be taken

care of during the two weeks at Richmond.

General Manager J. H. Bruce spent a recent week-end with his father at Boonesville, Va. Bruce, Sr., has been in bad health all winter, but is now somewhat improved. M. C. DONLEN.

Barker Amusement Co.

MEMPHIS, Tenn., March 12.—Among late arrivals at the Barker Amusement winter quarters are Prof. Audrey and his wife and children in their living car—Audrey is preparing the Slide Show equipment; Jack Sawyer, who is painting all parts of the Merry-Go-Round, and Ed Fuller with two concessions. "Dutch" Baker and his assistant, Charles Hoyt, are painting the cookhouse frame and work the show's colors, orange and blue. Manager Barker has completed his new office wagon and it's a thing of beauty. Ben Wolfe has received his two tops and is painting his frameworks to correspond with the general color effect. George Davis has completed his nifty corn game. "Dad" Riley will again have his shooting gallery and ball game in the lineup. H. A. Wilson has retouched all his banners and ticket box, and his combination show makes a fine appearance. John Thompson will arrive soon with his entertainers to handle the Hawaiian Show; also Joe Novak, for the Athletic Show. O. C. Dixon and wife will handle the free act. Eugene C. Cook has arranged with Toots Robinson to handle the stage of the Minstrel Show, which will have a five-piece band, and the troupe is now rehearsing. Harry A. Rose, general agent, is still busy with his booking of engagements. The show will open here March 17, under auspices of the Loyal Order of Moose, into which lodge Manager Barker and the writer were initiated this winter.

DOCTOR THADDEUS.

Heart of America Showmen's Club

KANSAS CITY, March 15.—Monday, March 17, the widely advertised St. Patrick's dance of the H. A. S. C. will be held in the ballroom of the Coates House. From all indications the dance will be a huge success. Many tickets have already been sold, according to the entertainment committee. The music will be furnished by a 10-piece girl orchestra, and novelty acts will furnish the entertainment.

Last night the Ladies' Auxiliary gave a dance and spaghetti luncheon following the dance. Quite a few folks were present. This dance was chiefly a farewell for the home folks who will depart in the near future to join their respective shows.

Following the meeting last Friday night Thos. V. Holland, candidate for the judgeship of the Municipal Court, gave a brief talk to the members of the club and the Ladies' Auxiliary. Holland has many friends in the amusement world and at one time owned and operated a moving picture theater in this city. If he is elected, and the membership is in hopes, he will be the youngest judge to sit on the bench in that court.

Onsie Shanahan returned to this city several days ago after two weeks at the winter quarters of the Landes Shows, where she gave her cook-house equipment the once over.

Rodney Kral departed for the winter quarters of the Rice-Dorman Shows. While here he bought a selection of animals for his pit show.

A. F. Woodson, last season with Rubin & Cherry Shows' advance staff, after several weeks here left for Ft. Worth, Tex.

J. L. Landes has fully recovered from his recent illness. After a rest of a few weeks he will leave for his winter quarters to supervise the work of reconstruction and building.

A. S. Jones, of the Jones Manufacturing Company, Joplin, Mo., who was in the city a few weeks on business, accompanied by Mrs. Jones, returned to his headquarters early today.

Dave Lachman and Cliff Liles, of the Lachman-Carson Shows, have joined their show in El Reno, Okla.

Walter Stanley is visiting in Ft. Worth, Tex., and attending the Pet Stock Show.

Mr. and Mrs. Cliff Adams will leave for the winter quarters of the J. L. Landes Shows early next week. Mrs. Adams will take up her duties as press representative and Cliff as chief electrician.

Mr. and Mrs. Jim Hart have left for the quarters of the Isler Greater Shows, where they operate a string of concessions.

George Ross will be with the J. L. Landes Shows this season with Julco and grab and will join the show the latter part of next week.

Geas J. Berni, local manager of Wisconsin De Luxe Doll and Dress Company, and T. L. Sweeney, concessionaire, spent several days early this week in St. Louis.

V. J. Yearout, general agent the Isler Greater Shows, stopped over here for the week-end and reported that the show is all ready for its opening.

Sandy's Chautauqua

Everybody at the winter quarters took advantage of the springlike weather, with the result that Sandy's Chautauqua is about ready to take to the road. The sidewalk was stretched for the first time, with the marquees in place.

It was found, however, that the show would need 1,000 feet more of the canvas to inclose the midway, due to increased bookings.

The five acts to be given afternoon and night in the inclosure will be timed at 50-minute intervals. These will require the building of platforms for three acts. The other two will have riggings. All traps, riggings, etc., will be outlined with lights. This, with the usual ride light decorations, should make a real flash and be seen with effect some distance with a paid gate. A contract entered into with a national radio manufacturing company arranges for a radio. The he used each week as a gate prize. The show will open April 12 near Baltimore and give the opportunity to show 8 rides, 5 shows, 5 free acts, about 30 concessions, a 10-piece uniformed band under the direction of Prof. Joseph DeNato and 2 calliopes. R. C. PATTERSON.

Johnny J. Jones Exposition

William J. Hillier's Midway Mutterings, from Miami, Fla., Palm Beach (Fla.) County Fair brought satisfactory business to midway. This despite some rain. The "400" came over from Palm Beach by the hundreds and had a ripping time. J. J. J. drove down from De Land, Saturday midnight came the tug of war—tractors and teams versus the sand—the sand almost won. It was late Sunday night when Sammy Smith got train loaded. Reached Miami Monday morning. Children's Day at the Dade County Fair. By early afternoon nearly everything going good. Monday beat all records. All grieved to hear of death of "Big" Henry, the fat boy. Numbered all with show as his friends. Tuesday, icy blasts from the North found their way to Miami. Straw hats and white pants, plus heavy overcoats, much in evidence. "Bud" Cowan's dog, "Frost King", opened big. Bud has "Doc" Jones and Walter D. Nealand associated with him.—Miami Daily News and Herald more liberal than usual with space. Mrs. Joe Redding and Mrs. Eddie Madigan and her niece gone on a trip to Havana. "Happy" Wells creating much fun handling Fun on the Farm. Charley Larkin taking care of Ridee-O in fine shape—beeps ride working and always looking spick and span—Mrs. Larkin handling tickets and money. Joe Kokus, who manages Ferris Wheel, lost silk handkerchief from his sleeve (consulted Noma Estelle, mindreader; quickly recovered). Jack Murray's "Whoopee" doing big in Miami. Kohr's Crystal Palace doing fine—new style front continues attracting critical attention. Small unit remained in Palm Beach for annual Sun Dance Festival this week.

Several of the concessionaires who have signed up with the show and anxious to take advantage of what looks like a very early spring, prevailed upon "Mike" to make the opening earlier if possible. After seeing the organization, under whose auspices the last week in April was booked, and getting its consent to the change, Centanni has arranged to open at Jersey City April 6, playing 10 days in the first spot. All work is being rushed in winter quarters. The Merry-Co-Round, Ferris Wheel and Merry Widow Swings are being painted, and Fred Johnson, general mechanic, is completely overhauling the Chairplane, making a set of new seats, etc. The lineup at present consists of 4 rides, owned by the management; 2 shows, about 30 concessions and a free act.

SYD. SMITH.

West's World's Wonder

NORFOLK, Va., March 12.—Nearly all the equipment in West's World's Wonder Shows quarters has been thoroughly overhauled and painted under the supervision of General Superintendent Edward E. Payton. The wagon fronts have been raised six feet higher; all repainted and decorated by the scenic artist, Scott, of New York. Chief Electrician Al Brust has accomplished excellent work. The show will be well lighted, including the entrance arch. The coaches are being repainted a bright vermilion under the direction of Charles Ross. The rides have been overhauled by the mechanics, Blackie Edwards and Woods. Among new attractions in quarters are John T. Hutchens with three shows, Animal Show, Illusion and a small horse show. Alon, the Alligator Boy, will have a new platform wagon. George and Mrs. Yamahaka arrived from Miami this week and started getting the Heyday and Ferris Wheel repainted. "Dutch" Steuback, boss hostler, has the stock looking fine.

The fairs will start at the Harrington, (DeLa.) State Fair in July. Mrs. Frank West is seen daily downtown in her new sport model auto. Frank Pope, formerly with this show, will have the corn game and several other concessions. Mrs. Edward Payton joined her husband here. Frank Hildebrand, special agent, this winter in Warren, O., looking after his taxicab business, will be here in about two weeks. Art Eldridge, formerly with the 101 Ranch, will be on the executive staff; this year. He and Mrs. Eldridge are already in quarters. Jack V. Lyles, general representative, has been here for a few days conferring with Manager West. L. G. Singletary has arrived from his home in North Carolina.

J. M. EDWARDS.

World Bros.' Shows

MIFFLIN, Pa., March 12.—With practically everything in readiness for the opening April 26 of World Bros.' Shows, the majority of all those connected are anxiously waiting for the "band to play". With the few springlike days that were had in this vicinity recently, all sort of felt that the time had arrived. W. E. LaSalle and A. J. Chapman have returned from an extended business trip in the western part of the State, only to prepare to again leave in the interest of the show. Special Agent C. J. Stevens was called to Youngstown, O., on personal business, and recent word from him was to the effect he may have to be there quite a while to settle an estate. E. H. Roster has booked his ball-game concessions. Bill Shoemaker was a recent caller and signed up two concessions. E. W. World and daughter, Vera, arrived safely in Florida and are enjoying a much-needed rest. The writer will handle the mail and Billboard on the show this year. DOROTHY WURLD.

Artclik Greater Shows

With the breaking of recent cold weather, work at winter quarters of the Artclik Greater Shows has been speeded up considerably. The illuminated entrance arch that will grace the entrance to the midway is being constructed and will be completed in about two weeks. It will carry the name of the show in electric letters 18 inches high and will have a total of 300 lights.

The show has completed its first eight weeks' booking in New England territory, opening near New York April 19.

The executive staff roster will appear in the Spring Special Billboard.

Owner Dick Gilsdorf and James Quinn, general agent, are on a business trip north in the interest of the show and will be back about March 18.

F. D. MERLEY.

Your Free Copy of SPINNING REELS

MILLS BIG MAGAZINE for Coin Machine Operators



SEND FOR IT TODAY!

You are looking at a book which will mean money to you. It puts before you ideas, information, and methods of operating whose success is proven. Get these facts today—take advantage of your opportunity. Spinning Reels comes to you each month free!

MILLS NOVELTY COMPANY

DEPT. B, 4100 FULLERTON AVENUE Chicago, Illinois

Makers of OVER 600,000 COIN OPERATED MACHINES.

ELECTRIC CANDY FLOSS MACHINES



Each machine guaranteed A-1. Get QUALITY plus SATISFACTION. Trade in your old machine on a new one. Prices right. Literature free.

ELECTRIC CANDY FLOSS MACHINE CO. 202 Twelfth Ave., So., NASHVILLE, TENN.

Centanni Greater Shows

NEWARK, N. J.—The Centanni Greater Shows are preparing to usher in the 1930 season in the vicinity of New York City. Manager Centanni has been hustling for the last two months booking the show. He has confined his efforts to the environs of Newark and Jersey City, N. J.

BIG 3 PIECE PEARL DEAL



DEAL NO. 10 26C 15-in. PEARL NECKLACE. Indestructible. 1-Oz. Bottle ELIGANT PERFUME. 4-Oz. Box FACE POWDER. Each item in a Blue and Gold Box and packed in an attractive Display Box (60 to a Carton). SAMPLE SET 50c—FREE SPRAY 25c deposit required on all orders. No personal checks accepted. ELEGANTE PARFUM CO. CHICAGO. 1154 Chestnut Court.

COOK HOUSE or "GRAB" JOINT

WANTED—Cook House or "Grab" Joint, for early season, opening in April. Long season of fair, opening August 1. Continuous booking. This is a most excellent opportunity for a man who can handle property. Would consider financing and capable of building and operating a first-class establishment. Address BEN WILLIAMS, Room 605, 1047 Broadway, New York City.

BROWN'S AMUSEMENT CO.

Opening Strong, Ark., March 29th

WANT legitimate Concessions except Cook House. Will sell X on Corn Game, Good opening for American Palms. Reasonable rates for Block Wheels and Grand Stoves. WANT two more Shows with own outfit. Good proposition for a Calliope or Calliphone. John Voss, George Knowlton and Jack Allen, wire. BOB BROWN, Manager, Strong, Ark.

Carnival Wanted

To play Best City in Western Massachusetts. American Legion convention nearby. Write P. O. BOX 342, North Adams, Mass.

WILL BUY DEVIL'S BOWLING ALLEY Or Trade String Cheese, complete frame, Top. 1. SHARKHAM, 60 N. Kimball Ave., Chicago.

TWO-HEAD BARY IN BOTTLE and lots of other trunks, with or without banners. 1929 List free. NELSON SUPPLY HOUSE, 814 E. 4th, So. Boston, Mass.

JERSEY CITY ON THE STREETS

Auspices Jersey City Business Men's Milk Fund.

10 BIG NIGHTS - APRIL 16 TO 26

Concessions all open. No exclusives. Can use three Sensational Free Acts.

Can place Ride Help, Decorators and Electrician.

Address

PRELL & STOCKTON, 24 STEGMAN TERRACE, JERSEY CITY, N. J.

LAST CALL ROCK CITY SHOWS. "We advertise what we have, not what we expect to have." All people holding contracts, report not later than March 24th. People with me last season, write. WANTED! WANTED! RIDES—Any New and Novel Ride not conflicting with what we already have. SHOWS—Good opening for Monkydrome. Can use any good show that does not conflict. Those with their own outfit given preference. CONCESSIONS—Let me hear from you! If you want a real season's work, get with ME! HELP—Useful People in all departments. Show opens at 10:00 a.m. on Saturday, March 29th, in the heart of town. Two big Saturdays. Fair! Rome, Ga., on Saturday, March 29th, in the heart of town. Two big Saturdays. Fair! Yes! 18 of the best. Route furnished interested parties. Address all communications to Joe C. Turner, Manager, Box 21, Rome, Ga.

BUY AN EXHIBIT PENNY ARCADE AND AN IRON CLAW CONCESSION

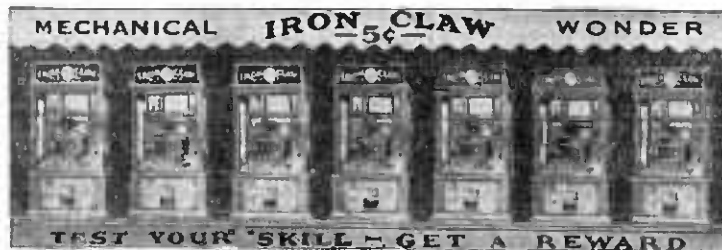


EXHIBIT PENNY ARCADES have a distinguished character which unites the highest reputation for attraction with a most extraordinary degree of quality. The accepted machines among men of unerring judgment. Remember, it is not the NUMBER of machines which make your Penny Arcade a success—but the KIND of machines. Every machine in our Penny Arcade Equipment is A PENNY ARCADE MACHINE, and does not include any small operators vending machines, such as Peanut, Match, Pellet and Globe Shell Gum Machines.

THERE IS NO SUBSTITUTE FOR EXHIBIT MACHINES
STANDARD ARCADE EQUIPMENTS from \$1,600.00 to \$7,000.00. We will be glad to send full particulars if you'll write.

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., Chicago. THE WORLD'S LARGEST MANUFACTURER OF AMUSEMENT MACHINES. Est. 1911

We make in our own factory every machine we sell. These machines are built by skilled mechanics and of the best material money can buy. Therefore, it is not a hardship for Exhibit to guarantee their products.

Let us admit that the building of Exhibit machines is honorable to a degree—employing the finest construction known to the craft. Exhibit machines carry their original distinction throughout many years of use.

WE BUILD UP TO A STANDARD—Not Down to a Price.
Exhibit machines have been recognized as standard equipment for over a quarter century.

C. F. Zeiger United Shows

SACRAMENTO, March 12.—The C. F. Zeiger United Shows will open here Saturday, one of the earliest openings this company has ever had. The show this year will include the following: Merry-Go-Round, Big Eli Wheel, Tilt-a-Whirl, Glider, Buggy Ride, Honeymoon Express and one more ride not decided upon. Zeiger owning all rides; Count Zulu's Midget Troupe, Jerry Monahan's Athletic Show, Bill Balley's Australian Dog, Pony and Monkey Circus; Carl Martin's Dope Show, Bunny McGuire's Revue, Ted Pope's Nito, Zeiger's Whale and Big Snakes, Circus Side Show and Arcade, and the usual concessions—Raymond Slover, cookhouse; Mr. and Mrs. Brazier, 3; Mr. and Mrs. McKerrick, 3; G. C. Osborne, 2; Jack Smith, 2; Harry Boyton, 1; R. Murry, 1, and the corn game and pop-corn and other owners' names cannot be recalled by the writer. Mr. and Mrs. C. F. Zeiger returned from Los Angeles, where they had been spending the winter. The show will again play the Twin Falls County Fair, at Filer, Ida., and the Idaho State Fair, at Boise. General Agent W. T. Jessup is in the field. H. J. Brazier again has charge of winter quarters and has the show in shape to open. This will make the writer's 10th year with the show. This will also be Zeiger's largest and best show. One free act will be carried.

W. W. BARNES.

and about 18 concessions. The management owns all shows and rides. The writer is general agent. The writer's wife, Mrs. Percy (Carrie Pelagru) Martin, will be back with the show and will operate a concession. Fairs recently booked include Wise, Va.; Spruce Pine, N. C., and the Cherokee Indian Fair, held on the Indian Reservation at Cherokee, N. C. The writer met an old-time, well-known troupier here, Eddie Johnson, of athletic show fame, who is manager of the Ritz Theater here, a talkie house and the only theater open in town at present.

PERCY MARTIN.

Clark's Broadway Shows

PHILADELPHIA, March 14.—Billie Clark's Broadway Shows' activity is mov-

ing along at a fast clip. The Whip, owned by George Lucas, has arrived, and Shorty Carbon, who is in charge, and his crew are overhauling and painting it. The big new No. 12 Eli Wheel is expected in by the end of this week. Harry Kinsey, who booked this wheel, is expected in any day. James Thompson paid the quarter's visit Sunday. He has his circus side show booked with Billie Clark. J. W. Stephenson has arrived from Florida with his Lady Minstrel Show and his girl under the water show. Chief Little Bird, Indian artist, is lettering all the wagons in silver and gold, and touching up the show fronts. Manager Clark has bought a beautiful big bus body. It will be mounted on rubber-tired wheels and converted into an office wagon, with three separate compartments. HARRY STEWART.

Dodson's World's Fair Shows

WACO, Tex., March 15.—Dodson's World's Fair Shows will open their season here April 5, auspices of Keram Temple, for seven days. M. G. and C. G. Dodson are members of Keram Temple and every effort will be put forth to make this a howling success. The Keram Temple Band and Patrol will take an active part in helping to put over this event.

The Wild West and Hippodrome Show will use a 120x240-foot tent and will have a seating capacity for 1,500 people. Gerald Prantz, assisted by Mrs. Dakota Max, will have the management. Buckskin Ben will handle the front. The Wild West will carry about 60 people, including a cowboy band and 65 head of stock, and will give a parade each day. Scout Younger will spring novel ideas this season in his End of the World Show and has just purchased from across the pond several French carvings that do "everything but talk". Billy Wilson has just purchased one of the largest snakes ever shipped to this country, among the attractions in his 180-foot pit show. George Roy has just received his new ride, Shy High. The rodeo and Leaping Lena arrived, and it is plain to see that another 50-k.w. transformer will have to be added. There has been built in winter quarters 10 big box wagons with rubber tires and completely of steel to handle these new rides.

Sam and Joe Libberwitz are framing several big, flashy concessions. Dillon Hurt has built a new cookhouse, 20x60 feet, and it is an attractive eating emporium. The big organ purchased is being mounted in a wagon and will furnish music for the double Ferris Wheel. Lew Dufour is making wonderful preparation with his "Unborn" show. Doc Waddell advises that he will leave Columbus, O., for Waco about March 25 and assume his duties. Three weeks from the time that the show opens here will find it playing north of the Mason-Dixon line. ED KING.

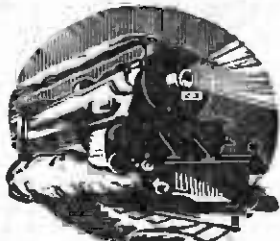
Royal Gray Shows

WESLACO, Tex., March 10.—The Royal Gray Shows had a very pleasant engagement at Mission, Tex., under the auspices of the Fire Department, ending March 8. It was the first show to play there in four years and everyone enjoyed a nice business. The show is this week located at Alma, a rather small town for this size show, but another town that has not been played in several years.

Work has started repairing and painting the rides. Jim Bryan and his crew have just finished painting the Wheel and are now fitting it with an electric star. Two shows joined last week, bringing the total up to five. Dewey Gentry has added a 30-foot blanket wheel to his string of concessions. Mr. and Mrs. Huek Walton have enjoyed a very pleasant winter with the show. Mr. and Mrs. Chas. Hudson, recently of California, state that California has nothing on the valley for weather.

The show is being transported by motor truck at present and will move in four cars after leaving the valley. LOUIS BRIGHT.

All Aboard! Last Call!



The Billboard Spring Special

Will Be Issued Next Week and Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost double.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon March 24.

The Billboard Publishing Co.

Publication Office—25 Opera Place, Cincinnati, O.

National Expo. Shows

BURGETTSTOWN, Pa., March 12.—John Gecoma, general agent of the National Exposition Shows, has been out on an engagement-booking trip, which was successful. John Bendick, of Ohio, was here to book his Frank Animal Show with this company. Joe Roberts, piano-acordionist, will be on the roster of the Musical Comedy Show. A party was staged at the home of George Gecoma, brother of the general agent, here recently on the occasion of George's son's (James) birthday. Among showfolks present were Joe Roberts and Nick Gecoma, who furnished the music; James Flafferty and Thomas Martin.

Dorothy Reines will have charge of the Musical Comedy Show, which will have new scenery and wardrobe and carry about 22 people, including a six-piece band and orchestra. She will report in the near future at winter quarters, at Akron, O., to get things in readiness. John Gecoma will leave here soon for Akron, O. J. A. Anthony has been a busy man, getting details attended to and ready for the opening of the new season. All rides will be painted and shows will have new tops and banners, and there will be a new entrance arch. The opening date has been set for April 26. All of which is according to an executive of the above shows.

Bunts Shows

ERWIN, Tenn., March 14.—The Bunts Shows are setting up on the lot, located on North Main street, getting ready to open Monday. The show shipped here from Batesburg, S. O., where it wintered. The rides and every piece of equipment have been newly painted.

A new calliope for the show is expected here for the opening. Manager Bunts has added another light plant in order to increase the show's lighting system. The show will open with 4 rides, 6 shows

COMPLETE HEALTH LINE MANAM
 (Plantago Purpurea) 50c Seller.
BUILDING HEALTH \$15.00
 102 Pages and Cover. Great Big Flashy Dollar Seller.
LITTLE HEALTH LIBRARY
 (Ten Volumes) \$8 per 100
 Wonderful 60c Seller. 200 for \$15

"The Body and How It Works"
 "Disease and How to Prevent It."
 Food Science, and Home Care of Sick. "Complete Mothers' Guide."
 *For Adults Only.

KING POCKET EXERCISER
 \$35 per 100
 Colored Litho Chart and Boxed.

Send \$1.00 for \$5.00 Worth of Samples.
 TERMS: Cash or C. O. D. One-Fourth De-
NATURAL HEALTH ASSOCIATION INC.
 182 West 42d Street. NEW YORK CITY.

BELL

GAS LIGHTER
 Our 1930 Model Speaks for Itself
CASH IN \$20 A DAY
 300% Profit
 Retail for 35c
 Guaranteed 12 months. Sample tells the story.
 Sells on Sight to Every Woman.
 Send 25c for Sample.
WHY USE MATCHES?
IGNITION PRODUCTS CO., Inc.
 Sole Manufacturers.
 107-18 Van Wyck Blvd., Richmond Hill, N. Y.

GOOD NEWS!!
 For Health and Exerciser Workers
SAMSON POCKET GYM \$30 Per 100
 with new non-slip handles and beautiful 2-toned complete exerciser chart. **REAL \$2.00 SELLER!**
SEED-LAX (Plantago Psyllium) \$20 Per 100 Sets
 A set consists of 2 beautiful packages and a 2-colored bulletin entitled "Constipation, Its Causes and Eradication". Tremendous \$1.00 Seller.
 Our tremendous records justify the fact that these two articles are the finest of their kind on the market. Being so believing, and to prove these statements, we are making the following attractive terms:
 Send \$1 Get Samson Pocket Gym and Chart, with Seed-Lax combination, complete. (Sells for \$3.00).
 SEND \$10.00. Get 1 Dozen Samson Pocket Gyms and Charts and 1 Dozen Seed-Lax Combinations (Sells for \$35). 25% deposit on C. O. D. orders.
EDUCATIONAL HEALTH FOUNDATION
 105 West Monroe Street. CHICAGO, ILL.

SLIGHTLY USED WATCHES
 ELGINS, WALTHAMS, ILLINOIS AND HAMILTON POCKET AND RAILROAD WATCHES.
 ALL PRICES AND ALL SIZES
 White, Green and Yellow Cases. LOOK LIKE NEW. ALL GUARANTEED. Write for Catalog.
FEDERAL JEWELRY & LOAN CO.
 1215 Grand. KANSAS CITY, MO.
 Wholesale—Diamonds and Watches.

MAKE \$10 TO \$20 A DAY
 New Idea Display Card
 Sells easily to Barber Shops, Bus Stations, Gasways, Foot Walks, Candy, Cigar and Grocery Stores, etc. Write for full particulars. Be first in your territory to clean up.
CHAMPION SPECIALTY CO.
 225 5th St., Exch. Bldg., Kansas City, Mo.
PEANUTS
 A NEW ONE, BOYS!
THE STEPS
 "Climbing Up the Golden Stair."
 \$9.50 a Gross
 Either Ladies' or Gent's. 12 Assorted Samples, \$1.00.
ARLINGTON W. BARNES
 34 Calverton, Providence, R. I.

Pipes for Pitchmen
 Conducted by GASOLINE BILL BAKER
 (Communications to 25 Opera Place, Cincinnati, O.)

EVERYBODY STEP ON IT. Spring is slowly but surely. One worker is in evidence in a doorway with paddles for a time. No whitestone workers in sight just now. Lots of big stores are vacant.

SERGEANT POULOS will hold his store on Broadway, New York, all summer, according to present plans.

NO READERS ISSUED in New York for pitching, high or low. Charles (Doc) Miller infoes. This includes Coney Island.

"FLORIDA IS NOT SO BAD. I have had a fair winter," Dr. J. G. O'Malley postcards from Sarasota. "This town looks particularly good."

BOBBY FAIRRELL shoots from Topeka, Kan.: "I like to read Zip Hibler's poems in the Pipes columns and I know a lot of others who do too."

EARLE B. WILSON has returned with the misus and Billyboy Wilson to his old home, Columbus, O., and is again promoting klenova and the wallpaper cleaning business. "We have all the work ahead we can do," Earl reports.

JIMMY HOLMAN is doing nicely at his Arcade location in Baltimore and will linger there until May, when he will take to the road with his motorized mystery show, playing independent parks, fairs and celebrations. He has added another truck and is painting up.

JACK SLUCE, Boy Hercules, from New York, is going over big in Detroit. A cameo demonstration at the Big Store in that city is getting \$1.25 a deal. Moving

W. A. (FORTY) FORTLER shoots from Albuquerque, N. M.: "Toll C. F. Kissinger the bluebirds are headed his way. I saw them leaving Albuquerque for Canada, where it is wet. Kokomo, why did you pass up 'God's Sabbath', which is Al-

"TELL IT TO ME." Rex Bond shoots from Evansville, Ind.: "because I wanna know. I wanna know when R. E. Hawkins got out of the '49 class and where he got the mule. I hope it doesn't go him like the one that kicked him out of the boat at Damm Lake, Wis. last summer."

OAK Brand BALLOONS

BE SURE you're right --then go ahead.

In the balloon business it is easy to be right. Select Oak Brand as your standard and you'll be all set for a profitable season.

Oak Balloons for 1930 offer some marvelous money getters--the feature line with leading jobbers.

"Oak" in the Blue Box with the Yellow Diamond Label makes you more money.

Jolly Joey Says: He who hesitates is lost, they say, but why hesitate when you have only to choose Oak Brand to stay safely on the path of profits.

The OAK RUBBER CO.
 RAVENNA, OHIO.
 Selling Through Jobbers Only

Reduced Prices — Best Quality
OUR PRICES ARE LOWEST
 Write for New Price Lists and Special Offer Spectacle Kit.

The BEST
 B. R. 32—All Metal Shell New Spectacles, all numbers. 75¢
Doz. \$2.15; Gr. \$23.50

Here is A Big MONEY MAKER

"Goldtone" SPECTACLE
 B. R. 34—"Goldtone" Shell Rim Spectacles with gold-plated bridge and soft Cable Bows, all Faces Numbers, Later Round Lenses.
DOZEN, \$4.50; GROSS, \$51.00.
 Catalogue, Seven Jewels, A 60 x 7 1/2 x 4 1/2.
NEW ERA OPTICAL CO., 21 North Wabash, CHICAGO.

MAKE BIG MONEY
 Just out. Lights gas instantly without matches or flame. Sells like wildfire wherever gas is used. Retail for 25c

MYSTERY GAS LIGHTER

Packed on individual cards with instructions. Sample, 10c. Rush \$7.50 per Gross or \$1.00 per Dozen. NEW METHOD MFG. CO., Desk B11-W New Method Bldg., Bradford, Pa.

16-SIZE ELGIN OF WALTHAM WATCHES USED
 Reb. Hun. Movement. In Beautiful Hard-White Open-Face Cases. Handsomely Engraved. Seven Jewels. A 60 x 7 1/2 x 4 1/2. Dial. In Lots of Six. Each.....
\$3.95
 Samples, 50c Extra.
 Same in 16-Jewel, \$4.95. Same in 17-Jewel, \$5.95.
 Order today, as there is but a limited quantity. Deposit required on all orders. Circular on request.
 Our Prices Are the Lowest in the U. S.
SPARBER & CO.
 111 North Broadway, ST. LOUIS, MO.

The Radio Shop
\$7.20 GROSS
 Nickel-plated. Holds all makes of Safety Blades

- 1 Gross Radio Strappers
- 1 Gross Pignin Straps
- 1 Gross Razor Straps
- 1 Gross Carbons for Outlets

One Gross Combinations Outlet, all for \$14.00
 Sample Outfit, 35c. 25% deposit on all C. O. D.
RADIO STROPPER CO., Chicago, Ill.
 *2221 North Wabash Street.

Yours for the Asking!
 Big Catalog of Medicines, Perfumes and Powders for coupon workers. Specialties, etc.
The DeVore Mfg. Co.
 Mfr. Chemists. COLUMBUS, O.
 103-10 S. 4th St.

Big Profits!
 Own your own business stamping K & Y Checks, P. O. S. Name Plates, Samples, with names and address, 20 cents.
HART MFG. CO.
 147 Degraw Street, Brooklyn - New York

PITCHMEN
 WINDOW WORKERS. DEMONSTRATORS.
 "FLOATON-ART COLORS" float on water. Few drops dip Flower Pots, Vases, Candies, etc. Fastest seller ever introduced. Wonderful flash. Big belly. It's new and red-hot. Here demonstration tops all records. Eight colors. Separate color gold labeled, per gross \$5.50; plain, \$4.50. In Fancy Packages of 4 colors, per gross \$28.00; plain, \$21.00. No C. O. D. shipments. Samples of colors and samples of dipped articles (real flash), \$1.00. P. O. U.
UNITED INVENTORS CORP., 121 73d St., Niagara Falls, N. Y.

A Reminder of Lower Prices
 No. 70 Gas. Trans. Balloons..... \$1.00
 511m Jim Workers. Dozen..... \$2.50
 We carry a complete line of Concentration Goods.
WELLINGTON NOVELTY CO.
 147 E. Los Angeles St., LOS ANGELES, CALIF.
MOVING PICTURE
 Greatest novelty out. Hold in hand. Change rapidly. Does everything but talk. Causes uproarious mirth. Sample 25 cents. R. N. ROGERS.
 30 North Dearborn St., Chicago.

GUARANTEED SOLID GOLD PENS! FOR CASH BUYERS ALL THE TIME. Goods Shipped C. O. D. on 33% Deposit

SOLID ROD STOCK All First-class Merchandise and Workmanship. No seconds. No job lots. Yours for service at all times. Get my new Price List.

GOLD PENS, \$4.00 Jumbo Size. Medium. Doz. \$5.00
With 1/4 Bands. \$4.50 With 1/4 Bands. Doz. \$5.50
PENCILS to Match. Gross \$21.00

NEW PRICE on Black and White Mottled Jumbo, Pearl Effect, Fitted Points, 1/4 Bands. Dozen, \$3.50. Pencils to Match, \$2.50 Dozen. Complete Sets, \$56.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
 180 West Adams Street, Chicago, Ill.

VICTORIA WONDER SOAP
 New Flabby Labels, in very Rich Colors.
 Send \$2.00 deposit and we will send you a gross C. O. D.
SAVOY DRUG & CHEMICAL COMPANY, 16 South Peoria Street, CHICAGO, ILL.

SALES OPERATORS
COUPON WORKERS

This "peppy" Deal is doing its stuff. Getting the business everywhere. A real flash of REAL merchandise.

15-In. PEARL NECKLACE, same as illustrated. 1-Oz. PERFUME, Cellophane Wrapped. 5-Oz. PACE POWDER.

30c PER DEAL

COMPARE THIS DEAL WITH OTHERS

Nothing cheap about it. Packed in a strong Black Diamond Box. Gold Seal Labels. Pearls uniformly graduated. Double Safety Sterilizing Clasp. For your inspection, Sample, Prepaid, 60c.

TERMS: 50% deposit, balance C. O. D. One day shipping service. Wire or airmail your orders.

UNIVERSAL LABORATORIES, DALLAS, TEXAS

buquerque, while it was free? All the winter was ideal here for pitchers. I tried the Fat Stock Show once. The stock was fat all right, but I was lean when I left there."

JIM DOUGLAS, very popular in Pitchdom and a protege of Jim Kelley, died March 12 in a hospital at his home town, Hamilton, Ont. His death was the result of an unsuccessful operation for appendicitis. It is but a few weeks ago that he paid a visit to New York, where he had many friends. Jim Kelley immediately started for Hamilton upon receipt of the news. Douglas lived with his mother and sisters.

LEE, REX AND FRANK SHOOT from Evansville, Ind., after reading the pipe of R. E. Hawkins (and he riding a mule in Eastern Tennessee, writing sheet this winter): "We are all wondering how the natives could tell R. E. (Rabbit) Hawkins from the mule. Hawkins must have had on a hat. Rabbits and mules have long ears and we all thought Hawkins lost his hat when that mule kicked him out of the boat into the lake at Rhineclauder, Wis., last summer."

DOC ED FRINK, who has been running the cigar stand at the Empire Hotel, Springfield, the past winter, advises he will open his medicine show in April. Ed will carry 18 people, which includes a band and orchestra, all white. The banner he is throwing to the breeze reads: "Frink's, the Barnum of the Free Medicine Shows." He will feature Dr. Jim Williams' Herbs of Life, and will travel in four trucks and three trailers. John Connos is secretary and treasurer of the company.

SAYS DOC LEBO, piping from Lebanon, Pa.: "Like Andy, of the Fresh Air Taxi Company, I am 'regusted'. Whitestones and perfume ain't so hot around here, but I'm manging to hold my own with the aid of my Lebo oil and extracts. On Sunday (March 8) I celebrated my birthday anniversary. Never mind which. Among the guests were Mr. and Mrs. Paul (Skinny) Kiscadder, cookhouse artists, and Bill Donley, whitestones. The day was spent with cards and music and the missus prepared a wonderful turkey dinner for us."

"TELL THE BOYS FOR ME." J. M. Ashley informs: "not to come to Buffalo, N. Y., or Erie, Pa. No good for pitching in any line because both have been completely burned up." J. M. writes a pretty tribute to the memory of his old friend, John H. Sperling (Smiling Red), whose death was reported last week. He adds: "His body was shipped to his home in Birmingham, Ala. Every possible effort was made to get in touch with his wife, but her address was not learned in time. Red called for her continually before his death. His last words were: 'Look, I am going out smiling.' And he did."

EDDIE CASE, of the Cases, is back in Philadelphia. From the City of Brotherly Love he pipes: "Just finished my annual trip around the circuit. Found business about as good as usual. Some of the tourists' camps are open and we took advantage of them. Met Youngstown Smith camping over night with Cy Rappaport at a 'wayside lodge'. Both boys report that these are great spots to eat when you are on a short b. r. And Smithy always did like a big helping. Hear Charles McKenna landed a good inside job in New York thru the efforts of John W. Compton."

JOLLY GEORGE SANDS pipes from Fine, N. Y., March 6: "Here goes for my first pipe in some time. I am again with De Vore Medicine Co. We opened the show six weeks ago and since that time have encountered all kinds of weather, snowstorms, sleet, rain, fog and what have you. We have a very nice trick this year, and, altho we have had bad weather up until this week, business has been fair all along. The town we are in this week is in the sticks right, located in the Adirondack Mountains. Next week we go still further into the mountains. Here goes for the roster: Earl (Doc) Flansburg, lecturer and straight in

NEW DESIGN
CHROMIUM PLATE
CHECKER-BOARD DESIGN
MAN'S RING



B149—PER GROSS. \$12.00
The NEW Models Are Here
 Send for the NEW sample line. No. 150, consisting of 24 different designs in beautiful maroon display case.
\$2.50, Postage Paid.
 25% with order—balance C. O. D.
ALTER & CO., Chicago
 165 W. Madison Street, Chicago

HUSTLERS **STREETMEN**

VICTORY NEEDLE PACKAGE
 6 Papers all Gold-Eye Needles, 1 Assorted Darning, 1 Bodkin, 10 hand-some lithographed covers. No. BB57. Per Dozen, 65c; per Gross, \$7.50.

TOOTHPICK KNIVES
 Three Blades, Assorted Color Handles. BB356—Bulk Packing, Per Gross, \$2.25. BB356—1 Dozen on Card, Gross, \$2.50 and Boards. Special Catalogue, free.

SALESBOARD OPERATORS—Full Line Premium Goods
 We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

NEW RADIO-GAS MATIC
RADIO GAS LIGHTER
LIGHTS GAS LIKE MAGIC
 No Film—No Friction
 No wick or Burn. Lights instantly matches gas valves, jets, and heaters. Held steadily over gas flow. Flame appears instantly. Absolutely safe.

Make **\$28.50 A Day**
 A big 25c slice, paying 400% clear profit. A gross easily sold in a day brings \$16.00 and costs you \$7.50. You make \$8.50 clear profit. Rush \$7.50 (or \$25.00 for sample dozen) with enclosing new sure-fire selling plans.

E. MASTERLITE MFG. CO., Dept. B, 118 24th St., New York City

LOWEST PRICES—BEST QUALITY



Get Our New **REDUCED PRICES** on Pens and Pencils
BERK BROS., Import Corp., 543 Broadway, New York City

BIG PROFITS **NEW MYSTIC POLISH**
With 100 Uses

MEN AND WOMEN AGENTS can make handsome profits selling the MYSTIC GLENCO SUPER POLISH. Will clean almost anything—Nickel, Brass, Copper, Gold, Silver, Porcelain, NOTHING LIKE IT IN THE MARKET. Every demonstration means a sale—tremendous sales possibilities—wonderful CANVASERS. SPECIALTY MAN—PITCHMAN'S proposition. Retail for 25 cents (12-oz.) Can. Costs \$2.00 a dozen. Discount on larger quantities. Send 25 Cents for full particulars and sample.

GLENDALE DISTRIBUTING CO., Dept. 48, 2883 Cooper Ave., Glendale, L. I. N. Y.

Buy King's Genuine Leather **TEN-CARD PASS CASES**

\$39 a gross

Choice of Shiny Pin Seal Grain, Smooth Black Sheep or Buffalo Brown Sheep.

Terms—20% Cash With Order, Balance C. O. D.

King Leather Goods Mfg. Co., B St., INDIANA, PA.

Big Money

APPLYING GOLD INITIALS AND MONOGRAMS ON AUTO-MOBILES. It's the easiest thing today. ANYONE CAN DO IT. You simply transfer them from paper. Take five minutes to make \$1.50, and costs only 5c. Write today for FREE Samples.

RALCO SUPPLY COMPANY, 1043 Washington St., Dept. 19, Boston, Mass.

OUR CATALOG

Of Easter and Spring Novelties to the trade now ready for mailing. Dealers please write for copy.

I. ROBBINS & SON, 203 Market St., Pittsburgh, Pa.

MEDICINE MEN

Have Medicines, Toilet Goods put up under your own Private Label and Carton. Private Formulae work a Specialty. Write for Catalog.

THE QUAKER HERB CO., Manufacturing Pharmacists, Laurel and Freeman Aves., CINCINNATI, O.

WIRE-WORKERS

Open Seam 15-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 3-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc., 227 Eddy Street, PROVIDENCE, R. I.
 Manufacturers of Wire for Wire-Workers for Over 50 Years. Send for Price Lists.

PAPER MEN

Liberal proposition for producers, all States "Coast to Coast" on New

NATIONAL MAGAZINE
 P. O. Box 378, KANSAS CITY, MO.

acts; Frances Lindley, piano and acts; Lew Darby Cole and wife, singing, dancing and acts, and Jolly Geo. Sands, nut, Irish and black-face comedy. Regards to Pat Wark, Roma and Ed White. By the way, Ed, drop me a line; also Roma and Pat. Fine, N. Y., all this week, and next week Oswegatchie, N. Y."

HI HIGHTOWER HAILS from Detroit: "Who said times were tough and everything dead? It doesn't seem that way around the Big Store. There is a very clever little lady passing out the beautiful jewel pearls at \$1 a strand at Detroit's big drug store, Kinso's. Then there is a fine looking redhead passing out the silver polish at Crowley Milnor's big department store, while at Frank and Seders' there are several demonstrations, one being a tremendous success, the big butter and egg deal face powder, perfume and cream, the biggest \$1 worth yet seen by the writer."

THE FIRST OF MAY will be the end of the season for pitch stores in New York. Many of them will close earlier, as this has been a very poor season. Few got real money. A \$10 passout was unusual for many during the winter season. There were \$1 passouts and blanks in many instances. Even the capable workers felt the depression. A few Johnny-come-latelies were put to work. Some of these boys, working their first season, clicked in a way to make the oldtimers stand around and gape. Few street workers were in evidence during the recent warm spell. There were more out when the weather was cold.

MOST OF THE BOYS are commencing to show up at the Joe Hizer headquarters, Philadelphia, but are having a hard time working, as the city is closed to streetmen. Mickey Ryan, old-time circus man, is doing fairly well writing sheet. Maxey Tubi has been on the sick list, but is coming around. He is waiting for the weather to break so he can get on the road again. Shoney is working chocolate, but says the bluebirds should be singing very soon now and he will be able to get out with balloons. Joe Buzzella has been making the Quaker City his headquarters, waiting for the spring season. Walter J. Leatherow was in the city last week on business.

MORRIS KAHNTROFF, classy Midwest auctioneer, who has been something of a sensation on the Pacific Coast this winter, went up against a jinx recently. While his business was flourishing his wife fell ill and recently he was compelled to place her in State Hospital, Saton, Calif. Morris has been compelled to abandon his business to give his attention to the three small children. He writes that he is taking the kiddies to Baltimore. His address pending the move will be The Billboard, Cincinnati, where friends may communicate. Morris had proceeded as far as Mexicalca, Mexico, on his journey March 6 when he postcarded from that foreign port: "I am here for a few days and fixed to work the border towns on my way to Baltimore. Harry Corry, hello! I am wishing you and your radio kids lots of success."

CARDED 5 BREATHLETS. SELL TO STORES - 150% PROFIT. Also many other attractive Counter Displays. Write to-day - Established 1924. LORRAC PRODUCTS CO., 105 PHILIP ST. ALBANY, N.Y.

PAPERMEN. Working towns, routes, house-to-house and in crowds, please write for Premium Deal that gets the business at practically no cost to you. DEPT. 41, 3508 Woodland Ave., Des Moines, Ia. It Mystifies! - It Baffles! - It Entertains! Just Patented. \$2.00 per Gross. THAT MAGIC WIRE. NATIONAL NOVELTY EXCHANGE. Atlas Building, Washington, D. C. Sample, 10c. Deposit on all orders. EX-SERVICE MEN - QUICK MONEY. Selling oldest, best established Veterans' Magazine. Largest sales. Joke Books. Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. VETERANS' SERVICE MAGAZINE, 140 East 55th, New York. REBUILT WATCHES. ELAINS, WALTHAMS, ETC., CHEAP. Send for Price List. CRESCENT CITY MELTING CO., 642 Chestnut Street, ST. LOUIS, MO.

The Entire Plant and Equipment of the Chas. McGovern Pen Company HAS BEEN PURCHASED BY US FROM THE TRUSTEE. We have moved our plant into our new factory and are now prepared to serve you bigger and better than ever. THE BEST PEN OR PENCIL. ONE DAY SERVICE. Catalog and Price List on request. SOUTHERN PEN COMPANY. PETERSBURG, VA.

PENMEN Demonstrators. Introducing Our New Combination Pen-Pencil No. 50. Jumbo Regular and Ladies' Sizes. Assorted Colors. All we ask you is to mail \$1.00 for samples and your order will follow inspection of same. Also full line of Fountain Pens and Pencils. ARGON PEN PENCIL CO., 3 PARK ROW, NEW YORK CITY.

KNIGHTS OF THE LEAF swarmed at the Lewistown, O., Auto Show, according to Julius Spitzer, who was among those present. The papermen included Max Allen, Louis Palmer, E. D. Hewey, Art Cohen, Howard Grimden, Red Crowley, George Faulber and the missus, the Reines boys, Ginsberg and Rosenthal. All the boys reported a satisfactory week's business. They held a pig roast in honor of Charlie Reines, Julie reports, at which Jimmy Harrington carved the roast pig and acted as master of ceremonies. He was ably assisted by Blackie Fredericks, Al Bloom and Sol Castle sang and Kinky Meehan did odd tricks, but the big feature of the entertainment was Aaron Kapelson's wild goose dance.

DEATH OF PETE CONKLIN, widely known pitcher and performer, is reported by Dr. H. L. Morris in the following communication from Long Branch, N. J.: "This is to inform you that my old pal for the last 30 years, Pete Conklin, both in the pitch and medicine show business, died today (March 10) in New York. He was the son of the late Pete Conklin, for many years principal clown with the Barnum & Bailey Show and many others. We had been constant partners and like two brothers to each other. He had a host of friends in the pitch game, who were very dear to him. He died very suddenly. Jack and Lil Duncan, Burdie Simms, Arthur O'Day, Charlie Morgan, Harold Woods, Bill Flood, Fred Owen, F. F. Day, Harry Myers, Charles Hutchinson (treasurer of Ringling-Barnum & Bailey), Sky Clark and many others who knew him will mourn his loss. God rest his soul."

"A POLICEMAN ASKED ME at Jackson, Miss., what I was selling," Zip Hiber relates, "and when I told him corn remedy of my own manufacture he said he would arrest me if I sold it without a license. 'Don't worry,' I told him. 'Your citizens are too grouchy to grow corn or anything else.' I had previously canvassed every store in town and my total sales amounted to 75 cents. Tips to waitresses are evidently few in that town, as I found them trying to short change me three times in two days at places where the girls were allowed to manipulate the cash register. Mississippi buses are loaded with people going to Detroit to work for a stake, and when they get it they return home and agitate patronizing home industry when they are not busy scheming how to get the better of the suckers from up East. Harry Williams says this is his favorite State. I hope he sells them plenty. Never again for me. Life is too short to spend any part of it in Mississippi."

CAPTAIN LARRY O'BRIEN shoots from Jarvis, Ont.: "Have been going strong since New Year's, hitting an odd bloomer, where others have fumbled. They can't win out with that old game. It's out of date in this country. Jammers who try to repeat here don't get a chance to open. I was listening to one lecturer who told them he was an ex-surgeon from the U. S. S. Waverly and exhibited the scars of battle on his legs. (Haw, haw, haw!) The boys said he was an amateur. I would call him an international curiosity. I would advise this doc not to return to Canada. This is just a friendly tip from one who has been working in Canada nine years. I am carrying a fine oldtimer, among them the original Chief Running Elk and Princess Boppa, Princess Bright Eyes, Little Moon, George Grant, Mill Allen and Billy and Mrs. Randall, and featuring Cherokee remedies. I have been made an honorary brave (Chief Split Sky) of the Six Nations Tribe of American Indians.

I am an amateur myself, but not so much so that I talk and sing about myself. I leave towns clean so that I and the other fellow can go back. Other companies can follow me without fear. I am saying hello to the old reliable Irishers, Doc and Celia Welch; Doc and Charlotte Woods, Doc Freddie Owens and his good wife, Billy and Mildred Layton, the Happy-Go-Lucky Wheelers and all other good friends."

E. W. WHITAKER PIPES from Baltimore February 21: "Am closing a very successful demonstration here tomorrow at the Julius Guttman Department Store for my company, the Bisculia, of New York. I return to Washington to the Palais Royal Store for a one-week return engagement, then go to Akron, O., for the O'Neal Company until March 15, then three cities in Wisconsin. Marie is on her first week in the Brown-Duncan establishment, Tulsa, Okla., then goes to Oklahoma City for two weeks, then to Gus Blass & Company, Little Rock, Ark. Business has been fine for us since last September. We close around April 15, then go back to New York for 12 weeks in Laine Park, Coney Island. Saw several of the boys working doorways the last few days of sunshine, and all seemed to be getting some money. I am dropping by home on my way to Akron to see Sonny Boy Ellis, Hello, E. D. and Dr. Lebo."

"LOS HAS ITS KNOCKERS, but it has plenty of boosters, too." At Cassidy pipes from Los Angeles. "Quite a few of the pitch boys here, and all seem to be getting the nut. Others stand around with long faces singing the blues. There are three young fellows on Hill street pitching med. and health books. They have a good spot and appear to be getting the dough. About the best racket I have seen in many a year is a new fortune-telling machine, built by a company in Austria. It stands eight feet high and is five feet wide. There is a small shelf about half way down the middle of the machine, where one places the left hand on a small copper plate that has the imprint of a natural sized hand with life lines. As you place your hand, you insert a dime, and you can feel a slight electric current passing thru the hand. In less than a minute the operator pulls a small sheet of paper out of the side of the machine with your fortune completely typewritten on it. There is a small printing press inside the machine that automatically starts to work as the dime is inserted. There were two of these machines in town during the Shrine Circus, and the boys cleaned up. Biz generally is good in Los Angeles this winter. Lots of money in circulation. People are still flocking here from all parts of the country, and the city is growing like a weed. Nearly every kind of game goes over here."

THE MAN FROM 10TH AVENUE, A. R. Murray, got "nigger rich" recently and before the roll had been called piped this: "Now that I've got mine, I am living the life of Riley here in Hartford, Conn., but I want to share it with the rest of the boys. Let no hungry pitcher pass my door. No need to mention the thirty ones. They're all thirty, of course, I will be a great loss to the N. P. S. P. A. I always was. I never joined yet. The boys of Newark, N. J., gave me a blowout recently to celebrate my retirement. They also presented me with a loving cup. I think they got it at Child's. As I retire gracefully from the field of action, permit me to extend my felicitations to all the old boys with whom I have worked so long, especially Bill Flood, the actor; Paddy Fay, Jack

Sell Mexican Diamond. Get \$15 and clean up Big Money! Positively match finest genuine Diamond SIDE-BY-SIDE. Amazing blue-white Flash with rainbow tints! Retail \$5 a carat. Sell on sight! \$35 SALESMAN'S OUTFIT for \$5. 12 picked flawless Gems, uncut, 1/2 to 2 carats each, reg. retail price \$35, in diamond wrapper, for only \$5. Single 1-0-0. Gems for \$1.50, or set in sent's or lady's ring for \$2 extra. SEND NO MONEY. We ship C. O. D. Write quick for cat. and inside free Sample Case Proposition. MEXICAN GEM CO., Dept. N8, Menlo Park, Calif. Square Dealers with Billboard Readers for 26 Years.

AGENTS Represent the Carlton Line. America's Best Paying Proposition! MILLION DOLLAR STOCK. Samples Free. Sell from a Million Dollar Stock. Shirts, Hosiery and Underwear. No Substitutions. 11 Hour Shipping Service. Highest Commissions. Bonuses, Profit Sharing. Biggest Company. Mail Coupon. CARLTON MILLS, 79 FIFTH AVE., NEW YORK, DEPT. 61-B. Call me for Famous Sample Coupon.

WHERE TO BUY MOST ANYTHING? "Own Your Own Business" \$? HERE "IS" rated Business of "Your Own", or to Add a Mail Order Line to Your Present Business. Anybody Anywhere. "Can" Through "Reliable" "Inside Information" Contained in the Revised 600-Page, 95-Page, 1930 Edition of The Mail Trade Directory, Telling "Where to Buy 600,000 Different" Articles, both "Domestic and Foreign," from Manufacturers, Jobbers, Importers, Great Many as Prices, Gifts, Premiums, Dollar-Day Bargain Buys Offers, Including Mailing Tubes, Boxes, Cash, Billie, "Reliable" Toilet, Beauty Preparations, Food, Medical, Soap Products, Put Up Under Your "Private Brand and Name", in Small or Large Lots, and Lowest Wholesale Prices. Trade Imprinted (Your "Firm Name" Printed On), Circulars, Catalogs of Books, Novelties, Jewelry, Radio Supplies, Magic Goods, Household Utensils, etc. "Where and How" to Advertise, Writers of Sales Letters and Descriptive Literature, "Reliable" Firms Who Furnish "Special" Mailing Lists of Buyers, also Mailing and Addressing Concerns in "All" Parts of the U. S. A., Canada, Postal Rules, Regulations, etc. A "Complete" "Reliable" Buyers' Business Opportunity Guide at Your "Immediate Command" for only \$1.00. "Positive". Only \$1.00, Postpaid. THE COLLINS CO., 197 Fulton St., Brooklyn, N. Y.

PAINT SIGNS and SHOW CARDS. We quickly teach you by mail. Our famous Big Future, Interior, Exterior, and Sign Painting course. EARN \$50 TO \$200 WEEKLY. Write for complete information. DETROIT SCHOOL OF LETTERING AND SIGN PAINTING, 182 STAMPAW AVE., DET. 1270, DETROIT, MICH.

METAL MONOGRAMS FOR AUTOS. Engraved and finished in 22-K gold or silver. BIG SEASON NOW BEGINS. Agents Can Make \$100 Weekly. Attaching these interchangeable letter monograms. A small outfit is enough to give you a good start. Any combination letters can be inserted into shield instantly. Letters are interchangeable. Shields and letters are 22-K gold or silver plated. Finest monograms ever offered to agents. Easily attached without tools. No skill required. Guaranteed. Special discounts, retail for \$18. Send \$1, balance on order with your initials, 50 cents. ROYAL MONOGRAMS, Dept. B, 137-5th St., New York.

A Big April Fool Number. Make \$100 the week before April 1 with our April Fool Joke. Men buy dozens at a time to mail out to friends. Big first seller. Send \$1.00 for sample and catalogue of other Novelties. O. H. LEE, 128 East 23d Street, New York, N. Y. SIGNS and SHOWCARDS EASILY PAINTED.

Omtrak, Prince, Co. Owens, Jack V. Lewis Smith... Smith, R. G. Clark, Red S....

Neuman, Lloyd Smith, Prof. J. P. Kellerman, Frank... Smith, Prof. J. P. Kellerman, Frank...

McClough, John Muldon, Billy Russell, Jerry... McClough, John Muldon, Billy Russell, Jerry...

Taylor, Toby Tyler, Toby... Taylor, Toby Tyler, Toby...

WANTED

Native Hawaiian Musicians Full season's work for Steel Guitar, Standard Ukulele and Banjo...

MONARCH EXPOSITION SHOWS, INC. THE ONE AND ONLY SPRING GOINGS THAT MEANS DOLLARS

WANT - Devil's Bowling Alley, Fish Pond, Pitch-Till-You-Win, Hoop-La, Tally Ball, Striker.

MAIL ON HAND AT KANSAS CITY OFFICE

421 Chambers Bldg., 12th and Walnut Sts.

Ladies' List

Allen, Mrs. Mabel Alley, Mrs. Jack... Allen, Mrs. Mabel Alley, Mrs. Jack...

Gentlemen's List

Abraham, I. Adams, Geo. V. Alexander, Herman... Abraham, I. Adams, Geo. V. Alexander, Herman...

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., Eighth and Olive Sts.

Ladies' List

Bayles, Mrs. Rose Cobb, Mrs. E. L. Day, Mrs. E. L. Durham, Norma...

Gentlemen's List

Amherst, Jack Anton, Frank Austin, J. Ben Baker, Edward S....

Gladway Amusement Co. Wants

RIDES—Tilt-a-Whirl and other Rides not conflicting. CONCESSIONS of all kinds. Must be legitimate.

RICE BROTHERS SHOWS

OPENING MARCH 29, ON THE STREETS, IN THE HEART OF THE SOUTH'S BEST TOWN. VALDOSTA, GA.

OTIS L. SMITH SHOWS CAN PLACE

A few more Concessions. No G. Wheels or any two-way stores of any kind carried. Will book one more Show of Merit on account of disappointment.

BERNARD EXPOSITION SHOWS CAN PLACE

High-class Ten-in-One and furnish complete outfit excepting Banners (although we have some). Also Athletic Show, Juggland, Wax Show, Snake Show, Platform Show, or any meritorious attraction.

Want—MACY BARNHART SHOWS—Want

OPEN APRIL 12 IN KANSAS CITY, MO. FAIRS START IN JUNE IN NORTH DAKOTA. STOWS—WANT Penny Arcade, Monkeydrome, Fun House, CIRCUS SIDE SHOW, Platform, Ornd Show...

Big Show To Play Bronx; \$2.50 Top

NEW YORK, March 15.—Popular prices will prevail at the New York Coliseum during the "Big Shows" engagement there, starting March 27 and concluding April 6. The top prices will be \$2.50 this year against \$3 last year, which is expected to stimulate business during the 10-day period. There will be no enclosed boxes around the arena this year—only special reserved seats. There will be three rings and two stages utilized at the Coliseum as in the past.

The big building, which was christened by the Ringling-Barnum Circus last March, is ready to receive the show. The contracting agents, Bill Conway and Al Butler, are on the scene daily.

Willie Turner has been busy erecting the bunk houses for the working men. A. L. (Ollie) Webb has the cookhouse ready for action, which is located in the restaurant building in Starlight Park.

The Eugene Troupe and Mme. Bradna were the first ones to start rehearsing. The advance clown contingent is represented by "Cheaty" and Shorty Flierm. The show train is scheduled to leave Sarasota about March 19 and is expected to reach New York three days later.

Billing in the Bronx is expected to start on March 18, under the direction of Charles Snowhill, manager of the No. 3 car.

The Thursday night performance, following the matinee opening, will undoubtedly be a gala event. It is understood that either Governor Roosevelt or Mayor Walker will be present. Last year ex-Governor Alfred E. Smith blew the gold whistle, which started the performance.

Rock City Shows

ROME, Ga., March 12.—With the starting date for the Rock City Shows set for March 29 at Rome, work in winter quarters is being rapidly pushed to completion. George Conster, in charge of winter quarters and show artist, has been turning out some beautiful work. The Merry-Go-Round, recently completed, has the appearance of a factory job. All new panel fronts are being built and all show paraphernalia is being overhauled. Pat Flynn has arrived in quarters and is building a new Illusion Show. Many visitors were recorded of showfolks from the Alabama Amusement Company while it was at Shannon, Ga. The personnel of the executive staff for the new season will appear in the Spring Special *Billboard*. The show has received quite a nice showing of advance publicity from the local daily. The E. C. B. will take to the road this season with a lengthy list of attractions, two bands, two free acts and a calliope.

J. A. WINTERS.

Hot Springs "Pickups"

HOT SPRINGS, Ark.—L. E. Johnson, veteran minstrel, is mingling with the folks here at present and spreading propaganda that minstrelsy is not dead. Johnson's last engagement was with Beach & Bowers Minstrels, where he was

baritone singer in the circle and "aliphorn" player in parade. It might be added that the writer's (Hi Tom Long) uncle, J. H. Smith, was for a long time manager of that organization.

Carl A. Young, Dollie Edwards and the writer made side trips to Malvern and Olewood, Ark., the past week in the interest of Dare-Devil Miller.

Plain Dave Morris has been indisposed for several days, attributable to the weather conditions that have been existing here recently.

The members of Doc Holtkamp's minstrels who have been spending the winter here, put on a benefit performance recently for the local Colored Elks, playing to a capacity audience, the most of whom were white patrons.

M. Pellman, independent concessionaire, of the Minneapolis district, having completed his course of treatment here, has returned to the hometown.

Jack Stanley, independent promoter and at one time connected with the John Moore interests, is here.

Betty Fox, lady fangole sifter, has contracted with the merchants of the Como Square district and will attempt to sit upon a stamper 70 feet high, atop of the Como Hotel, for a period of four days, four nights, four hours and four minutes, without sleep. Radio and telephonic connections have been established and the public is invited to talk to her at all hours.

Tommie (Wingy) Cook took his departure recently, for a short visit to Little Rock, then on to the quarters of the C. J. Batty Shows at Forrest City, Ark.

Mrs. E. W. Stanley, wife of the well-known cookhouse operator, has secured an apartment and will remain here indefinitely, while her husband looks after his interests that he has contracted on several carnivals.

Vivian Van Norman, formerly of the Webb Shows and other carnivals, is located here for the present and is a guest at one of the hotels.

J. George Loos Shows

The Laredo, Tex., engagement of the J. George Loos Shows closed on March 2 and the show train left on Thursday for Austin, and opened under the auspices of the Labor Temple for an eight-day engagement. The opening was very good considering cold weather.

Hank Gowdy has joined as special agent and assumed his duties at Austin. Ed Springer left to play the Stock Show, while Lee Webber will remain for the season with the sandy floss. Pat Delaney has the management of Fun on the Farm. Mrs. Delaney has the ticket box on the Merry-Go-Round. Clarence Rounds has charge of the Merry-Go-Round and Mrs. Rounds has the ticket box on the Wheel. "Wild Bill" Norris has the Wall of Death (motorcrome) and is attracting crowds by his fearless riding. Oscar Frazier, Charlie Burgette and Miss McLean are doing trick and fancy riding for him. Harry Myers, who has the Freak Animal Show, has returned. He played the Orange Show with his cookhouse and grab stands. Among visitors at Austin were Tommy Thomas, of the Wortham park rider at Dallas, and Charles Watmuff, general agent of the Rice-Dorman Shows. J. George Loos, Jr., seems to be taking a great interest in the carnival this year. He is now 10 months old and is a remarkably bright, happy little chap.

LOUIS HEMINWAY.

Bodnar Bros.' Shows

CHICAGO, March 15.—Hammers are pounding and brushes are spreading paint on the equipment of Bodnar Bros.' Shows. This is a 15-car outfit, with rubber tires on all the wagons, and all equipment is being made ready for rail-road or overland moves. Leslie Bodnar, owner and manager, is adding two new tractors, making six in all, which will make it much easier getting on and off the lots.

The men in winter quarters at present are J. D. Young, Noah Pettit, Robt. McCracer, John Rich, Wallie Steinbach, Emmett Hammond and "Dusty" Jager, all of whom are busily getting things ready for the road.

The newest addition to the Bodnar Bros.' Shows is the writer, who is undertaking to pilot the organization for the coming season. The show is well booked up. Visitors to winter quarters recently have included Johnny Lorman, Louis Berger, Dave Tennyson, Lee Sloan and Henry Bodnar. The opening date of the show will be announced soon.

SAM OLUSKIN.

LEISTNER'S FAMOUS ELECTRIC FLOWER BASKETS



No. 7-M-9 illustrated herewith, 23 inches high, filled with nine (9) beautiful large-size cloth American Beauty Roses, each with a genuine Mazda Electric Bulb inside. When lighted gives a most beautiful effect as soft light peeps thru the leaves. When ordering samples please include 25c extra for postage.

BIG SELLERS—BIG PROFIT
ESPECIALLY NOW—BEFORE LATER
DARLINS
The Genuine **\$22.50 per 1,000**
Georgine Flowers
\$25.00 A 1,000 assorted colors
Fresh Stock of **LAUREL**, 50 Lbs for \$7.50.

25% deposit required on O. O. D. orders.
WRITE FOR BIG CATALOG.

OSCAR LEISTNER, Inc.
Importers and Manufacturers for 25 Years.
222 West Randolph Street, CHICAGO, ILL.

Sample \$4.00
In Dozen Lots \$3.75 each
Tubs Included

10 SHOWS HUB CITY SHOWS 6 RIDES

GRAND OPENING, STREETS OF MERIDIAN, MISS., MARCH 18 TO 29, INCLUSIVE, AUSPICES J. G. CAITER POST NO. 21, AMERICAN LEGION. LOCATION POSITIVELY ON FRONT STREET, BETWEEN 21ST AND 22D STREETS, NEXT TO MERIDIAN HOTEL.

WANT a limited number of well-dressed Concessions, managed and operated by capable people; Ferris Wheel Foreman who can set up for Monday night, Working Men in all departments, Griddle and Cook House Men, Arthur (Whitie) Cahill, Jimmie Sears, wire, Good Blind-Reading Act, Half-and-Half and FAIR any other Side-Show Attraction of merit. We will furnish complete outfits for capable showmen. FAIR any other Side-Show Attraction of merit. We will furnish complete outfits for capable showmen. FAIR any other Side-Show Attraction of merit. We will furnish complete outfits for capable showmen. FAIR any other Side-Show Attraction of merit. We will furnish complete outfits for capable showmen.

SENSATIONAL FREE ACT. P. S.—Geo. S. Marr positively is not connected with this organization.

ALL CELEBRATIONS.

Laughlin Shows Want

Concessions of all kinds. Will give exclusive on Look Race Gallery, Palmist, Novelties. Want to hear from Hawaiian People, Man and Wife for Grand Show. HAVE FOR SALE—Chairpoiane, Monkeydrome, Merry-Go-Round, Small animal required. North Little Rock, March 17 to 23; Little Rock, downtown location, Ninth and Broadway, March 24 to 29, benefit Mossis Temples; Stuttgart, Ark., March 31 to April 6, auspices American Legion. Cotton Plant, Ark., to follow.

Wanted---Concessions and Concession Agents

No exclusives on this Midway. Merry-Go-Round Foreman, married man without children preferred. for Little Beauty.

OLIVER AMUSEMENT CO.

1417 GRATTAN STREET. ST. LOUIS, MO.

William Glick Shows

BALTIMORE, Md., March 16.—With the opening date set for April 19 and considerable work yet to be done, Manager Glick, of the William Glick Shows, is kept busy arranging details, and starting this coming week an augmented crew of men will start to work at winter quarters. Jimmy Simpson, with his colored musical revue, has been added to the list of attractions, and the outfit that will house this feature is practically completed. Artist Arlon is starting the pictorial oil paintings that will adorn the front of this attraction.

M. B. Goken made a flying trip to North Tonawanda to take care of the final details of the shipping of his Leaping Lena, Frank Bird, of Toronto, Can., has booked Irish corn game for the coming season. Kustan, of Gordon & Kustan, Chicago, who will have their Creation Show in the lineup, was a visitor last week on his way to New York. Mrs. William Glick is at present visiting relatives at Du Bois, Pa. A complete line of special paper has been ordered. The steel bodies, axles and fifth wheels will arrive at winter quarters within the next 10 days from the manufacturers, and the assembling of the new rubber-tired wagons will then be started. Instead of applying paint with brushes, all wagons and equipment will this spring receive their coats of paint with spray guns, which is considered quicker and gives much better results. The color scheme of the wagons and cars will be a special orange.

F. PERCY MORENOY.

Dehnert Exposition Shows

COVINGTON, Ky., March 15.—An executive of Dehnert's Exposition Shows provides the following data relative to that organization: Work continues in progress at the winter quarters of Dehnert's Exposition Shows. The new panel fronts are about ready and all new canvas has been ordered along with fancy new banners. The show will open about April 24 with a lineup of eight master and two baby rides, and 10 shows. Dehnert and Bell have returned from a two weeks' trip thru Indiana, Illinois and Iowa, and the show is booked solid to the opening of the Wisconsin fairs in July.

Bernardi Greater Shows

PETERSBURG, Va., March 15.—The winter quarters of the Bernardi Greater Shows is the scene of activity, everybody hustling to have everything in readiness for the opening date. Frank Bergen arrived last week with 10 carloads of paraphernalia, which has been moved to the winter quarters. He has taken full charge, and under his supervision the shows will take to the road bigger and better than ever. General Manager Max Linderman has been a busy man since assuming the management of the show. William (Bill) Holland, general agent, was here for a very short period and informed that everything in his department was going along smoothly.

Folks booked with the shows are coming into Petersburg almost daily. Some of the recent arrivals are Mr. and Mrs. D. C. McDaniel, with their Rocky Road to Dublin and Arcade; William Lofstrom, Monkey Circus and Speedway, and Mr. and Mrs. Eddie Cole, with their Tilt-A-Whirl and corn game. Irene Lowe and her company will present the Water Circus and Styie Review. Mr. and Mrs. Harry Moore recently booked their attraction, *A Night in Spain*. Other attractions will include Rose Johnson's Colored Virginia Rosebuds, with jazz orchestra; Frank Bergen's Side Show, and Tom Evans' big Freak Animal Exhibition—Tom has added five new freaks to his outfit. Mrs. Stella Hardenbrook, who will have the cookhouse, has arrived, after shipping the paraphernalia from Ronnoke, Va.

Recent visitors to winter quarters included Mr. and Mrs. Claude Ellis, of the Greater Sheesley Shows; Phil O'Neil, concessionaire; John Marks, Billy Staley and various other outdoor showfolks.

JULIUS GRIPPEL.

WANTED

ACCOUNT DISAPPOINTMENT.
Woman To Handle Snakes

With or without own Snakes. Join on wife. Palmetto, Fla., week March 17; Jacksonville, Tex., March 20.

RICE & DORMAN SHOWS

Ride Help Wanted

Capable Man for Tilt-a-Whirl. A home over here for the right man. State all in first letter. Address

R. C. LEE
601 Willow Street, HENDERSONVILLE, N. C.

WANTED FOR GENTRY BROS.' CIRCUS

Colored Musicians for Big Show and Side Show. Must be the cream of the profession. Read, ink and make hot choruses under a basket. Rehearsal starts at Nashville, March 24. State all you can do in first letter. N. C. DAVIS, Director, 410 24th Ave., N., Nashville, Tenn.

FOR SALE Special Built Carroussel, Three-Abraat, and in first-class condition. JONES AMUSEMENT CO., 1225 North Talbot, Indianapolis, Ind.

Three Jacks

Makes Your Old Territory New and Profitable Again

A COPPER MINE that is A GOLD MINE

The "Three Jacks" is a machine designed to be the sensation of the year. From the operator's, as well as the merchant's standpoint, it is ideal. Mode rate in price, small and convenient in appearance, portable and fool-proof in operation. No attention required of merchant since player always "takes care" by turning knob when return falls into proper slot.



Jacks

The Sensation of 1930

For a tree remarkable improvement just completed. Buy direct from us and get the latest—Beware of the imitated models offered by others.

Built in a beautiful oak cabinet with ornamental aluminum front and trim, size 12" x 10" x 14". Weight only 15 lbs. Starting power equal to any 5c Jack Pot Hit. Can be used when 5c and 10c machines not tolerated.

3 "Jack Pots" instead of one. All coins in full view. Apparently all coins go into Jack Pot—thus not offending player. A certain overflow goes into cash box.

Fully automatic. Requires no attention of merchant. Nothing to get out of order. Collect at your convenience.

Most people don't know what to do with their spaces. The "Three Jacks" machine is the answer.

Read what E. A. Williams, a Wisconsin operator, says: "I have 22 of the first models, without your latest improvements, and they average over \$1.00 a week apiece for my share. I like them better than anything I can place them most anywhere."

Do not confuse this machine with similar but poorly constructed devices. The "KEENEY THREE JACKS" cannot be created by hitting or burning upside down. Does not have to be bolted to the counter. No stand required. IT PAYS TO BUY THE BEST.

OPERATORS' ROCK-BOTTOM PRICES

1 MACHINE \$17.50
5 OR MORE MACHINES \$5.00
10 OR MORE MACHINES \$2.50

If not 100% satisfied, you may return sample machine within 5 days and money will be cheerfully refunded, less only express charges.

ORDER TODAY! Be the first in your territory. Clean up NOW with this wonderful new type machine.

KEENEY & SONS, 700 E. 40th St., Chicago, Illinois

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., March 15.—Nellie and Laura Lallow have arrived here. The former will have a circus side show with the John Francis show. McCabe and "Peggie" Blackburn will also be with the show.

Norman Bain, who has the cookhouse with the Christy Shows, has arrived at South Houston after spending the winter in Beaumont and Galveston.

Walter Meyers, who will have the reserved seat tickets with the Christy Shows and who has been spending the winter visiting his mother in Columbia, Pa., and also has been at Sparta, Ky., has arrived here and will be followed shortly by his wife, who will again be in the Wild West lineup.

William Miller, who formerly had the side show with the Al P. Wheeler Shows and later had out his own show, passed thru Houston recently en route to Anson, Tex., where he will join the Coup Bros. Shows which E. G. Smith is managing. The season will open March 22.

E. M. Jackson, last season with the Al. G. Barnes Shows, has arrived and is busy at the Christy Bros. quarters.

"Whitic" Haney, last season assistant trainmaster with the Christy Shows, has also arrived.

Charles Summers, trombonist with Eucrotte James' band on the Christy Show for several seasons and who has been with the Honest Bill-Moon Bros. Show this winter, has returned to New Orleans for a rest and will leave shortly for Houston. Dallas Davis, also of the Christy Show, will shortly return to Houston.

Jim Williams, who was boss property man with the Christy Show last season and who has been working in Houston this winter, has left for Mobile, Ala., where he will engage in the trucking business.

The Honest Bill-Moon Bros. Shows which were headed for Texas have decided not to come into the State and, turning around when near the border, have retraced their steps thru Louisiana and are now in Mississippi. Walter Scott still has the band.

Two Advance Crews For Barnett Circus

J. C. Admire, who will pilot the Barnett Bros. Circus, will also do the local contracting and press contracting. George E. Caron will manage the advertising car, on which there will be eight men. A truck has been arranged with paper lockers, six single upper berths, an office for the car manager and a small boiler for making paste. Two men can sleep in the office—one upper and a lower. A porter pastemaker will be on this car and he will act as driver.

Along with the No. 1 car will be found three small trucks for making the country routes and this crew will be two weeks ahead of the show. Banners will be used this year and a place for ladders will be fixed on top of the car. A small possum belly will be under the car for the storage of brushes. All paste, except a storage can, will be carried in the small cars and the men will all sleep on the car, but will get their meals where they choose.

A one-ton truck and two men will also travel from three days to one week ahead of the show. This truck will be known as Advertising Car No. 2, or protection car, in case paper is covered.

Notes From Petland

ACCOTINK, Va., March 15.—Rex M. Ingham and Jerry Wood were recently in Washington, D. C., and were guests of Alvin A. Porter at his Bagdad Circus. Johnny Roth says that he will have something new in the amusement line this season and will work around Washington as usual. He had the side show at the Bagdad Circus.

Earl Hennings will have his concessions with the McClellan Shows. He is in Atlanta now after spending the winter in Miami. On the way up he spent a week with the Alabama Amusement Company. Earl was with Ingham on the Mighty Alma Shows and also on the K. F. Ketchum Shows.

Dr. J. S. C. Boswell has been at Petland several times in conference with Ingham and will probably put on an exhibition of reptiles in connection with the Petland Zoo this season. Boswell is an authority on reptile life and has headed numerous expeditions to various countries for large museums and zoos in the United States.

April Fool Novelties

Order from this advertisement

- R4196—Soap Cheese, Small..... \$0.85 per Dozen
- R4197—Soap Cheese, Large..... 2.00 per Dozen
- R4198—Soap Biscuit, Round..... 1.00 per Dozen
- R4199—Soap Biscuit, Oval..... 1.00 per Dozen
- R4200—Soap Biscuit, Square..... 1.00 per Dozen
- R4201—Soap Chocolate..... 3.00 Do. Boxes
- R4202—Soap Hon. Bona..... 3.00 Do. Boxes
- R4203—Rubber Cigarettes..... .80 per Dozen
- R4204—Rubber Cigarettes..... .80 per Dozen
- R4205—Rub. Chocolates (24 in Box) 2.25 per Box
- R4206—Rubber Nuts (24 in Box) 2.25 per Box
- R4207—Rub. Gum (24 in Box) 1.75 per Box
- R4208—Rubber Olives (10 in Box) .45 per Box
- R4209—Rubber Cigars (10 in Box) .65 per Box
- R4210—Rubber Cigars (10 in Box) .65 per Box
- R4211—Rubber Bananas..... 1.00 per Box
- R4212—Rubber Eggs..... .42 per Box
- R4213—Rubber Hot Dogs..... .75 per Box
- R4214—Rubber Doughnuts..... .75 per Box
- R4215—Rubber Mice..... .80 per Box
- R4216—Rub. Mice, Imp. Squeal..... .75 per Box
- R4217—Rub. Mice, Donk. Squeal..... .60 per Box
- R4218—No-Life Match..... 2.00 per Box
- R4219—Surpris. Match Box..... 2.00 per Box
- R4220—Soap Pickle..... .80 per Box
- R4221—Book Match (50 Pcs in Box) .80 per Box

Sample of each of above items, \$2.50, postpaid. A deposit is required on all C. O. D. orders.

LEVIN BROS.
Terre Haute, Indiana

Latest Model



- No. 204—A 6-Jewel, Cylinder "Polfran" Movement, fitted with a fine assortment of 1830 style cases. Complete with box and Price Tag. In Dosen Lots, Each..... \$2.26
- No. 216—Fine 6-Jewel Ladies' Chromium Watch, with gold raised dial, and \$2.10 hands. In Dosen Lots, Each..... \$2.10

75¢ deposit, Balance C. O. D. Send for complete catalogue. All samples, 35¢ extra.

FRANK POLLAK
214 Chrystie St., New York, N. Y.

Majestic Moving Target

PRICE \$75.00



Write for Circular and Price List
D. GOTTLEB & CO.
4318 W. Chicago Avenue, Chicago, Ill.

NOVELTIES & SPECIALTIES

- No. 60 Air Balloons, Plain, Gross, \$2.00.
- No. 60 Air Floral and Strips Balloons, Gross, \$2.75.
- No. 60 Oak Carnival Special, Gross, \$3.75.
- Cherlie Monkey, Dozen, 75c.
- Ringling Flying Birds, Gross, \$1.00.
- Rubber Donkey with Tail, Dozen, 75c.
- Whoopee Skirt Dolls, Dozen, 45c.
- Inflated Hand Monkey, Dozen, 95c.
- Composition Snakes, Dozen, 85c.
- No. 240 Whoopee Balloons, Per Gr., 4.50

Jumping Fur Monkeys

Small Size Green Ear Monkey, Gross \$6.50

Large Size Green Ear Monkey, Gross \$13.50

New Paper Collar Monkeys, Gross \$17.50

High Hat Monkeys, Gross \$19.00

Complete Line of Corn Game Items.

25% With Order.
M. K. BRODY, 1132 S. Halsted St., Chicago, Ill.

NOTICE

SLOT MACHINE OPERATORS
We have a new 5c machine that will make you more money than your Mini Venders. Legitimate everywhere. Be first in your territory. Write for circular. EXHIBIT SUPPLY CO., 4222 West Lake St., Chicago, Ill.

Tell the Advertiser in The Billboard Where You Got His Address.

CALL-WANTED-CALL

MAX GRUBERG'S FAMOUS SHOWS
SHOW OPENS APRIL 4, D & TIOGA STS., PHILA., PA.

ALL PEOPLE BOOKED REPORT APRIL 1.
FUN HOUSE, PIT AND PLATFORM SHOWS, WITH OR WITHOUT CONCESSIONS—GRIND STORES ONLY \$25. NO EXCLUSIVE. Will sell exclusive PALMISTRY, GUESS-WEIGHT SCALES, RIDE HELP—GOOD WHIP AND MERRY-OO-ROUND FOREMEN. Experienced. Top salary.

OUR RECORD PAST 7 YEARS PROVES WE PLAY THE INDUSTRIAL MONEY SPOTS
Kddie Lippman wants Agents who worked for me before. Sparty, Larry, Henry Marcus, Frank Wagner, Frank Reed, Ryan, Count Sunard, Elizabeth Gutsier, Brother Jimmy, Fred Scanton, get in touch at once.

MAX GRUBERG'S FAMOUS SHOWS, 1510 S. 6th St., Philadelphia, Pa.

WANTED SOUTHERN EXPOSITION SHOWS

OPENS MARCH 28. BIG SPRING FESTIVAL ON MAIN STREET, AMERICUS CONSOLIDATED. REAL PROMOTER and DANCEMAN, also Special Agent. SHOWS—T-n-a-O-ne, Belly and Grind. Will furnish outfit. RIDES all booked. Need Ride Help, FIVE big Rides. Minutal People, Performers and Musicians. CONCESSIONS—No exclusive except Cook House and Corn Game. Concession Agents, come on. We will play several good Fairs and Celebrations. Write or wire W. B. HARRIS, care Apple Exchange, Cornelia, Ga.

GLOTH GREATER SHOWS

OPENING DATE MARCH 22.
WANT legitimate Concessions. Everything open. WANT Cook House. WANT Shows. Will furnish complete outfit to reliable showmen. The original opening April 17, in one of the best towns in Ohio. Now get busy and set with an outfit that will give you the best territory. All mail and wires address to ROBERT GLOTH, 862 Washington Road, Mt. Lebanon, Pittsburgh, Pa.

GERARD'S GREATER SHOWS—FIRST CALL

WANTED—Ride Foreman, also Help on Carousel, Ell Wheel, Whip, Chastrolane. All those with me last year, write. Opening early in April in New York City. Address CHARLES GERARD
Gaiety Theatre Bldg., Broadway and 46th St., N Y C. Suite 616. Phone, Chickering 3210.

Wanted for Barkoot Bros.' Shows

Pit Shows, two Platform Shows or any other high-class Show with or without outfit. Can place Ferris Wheel, Chairplane and Tilt-a-Whirl for season 1930. Can place Concessions of all kinds. Week March 17, Dunnellon, Fla., American Legion; week March 24, High Springs, Fla., American Legion. Address K. G. BARKOOT.

NOBLE C. FAIRLY SHOWS

OPEN FT. SMITH, ARK.
9 Days—March 27th—9 Days

Want Man to take Pit Show. Will furnish complete outfit for same. Can place Shows and a few more Concessions. Address all mail NOBLE C. FAIRLY.

Thank You for Mentioning The Billboard.

Gold Medal Shows

LITTLE ROCK, Ark., March 12.—The paraphernalia of the Gold Medal Shows being loaded for the initial (very short) run of the new season to North Little Rock for the opening there Friday. At this writing there are 11 shows and 7 rides ready for the midway. A list will be given in the show's next show letter.

George M. Charver and wife have been shearing their minstrel troupe, which includes Johnnie Johnigan, Elmi Fisher, Tom Whittker, Ramsey Martin, Mance Showers, Carrie Lee Wilson, Lillian Johnigan, Amanda Diamond, Willie Mayo, George Anderson and Blanch Harper. Morton Couch, nephew of Harry Billtek, will be secretary this year. Bert Cobb, owner-manager, the Merry-go-Round and Caterpillar, and his crew have been busy. Jimmy Robertson, porter on the Billtek private car, is an around good man for the position. Bill Campbell, brother of H. W. Campbell, and Bill Scanlon were recent visitors. Billy Raymond, connected with labor paper here for the winter, has been a weekly visitor; also Abe Kroner, former trouper, now in business in North Little Rock. All connected with the show are "itching to get going".

JAMES K. NEWSUM.

Rice Bros.' Shows

WALDOSTA, Ga., March 12.—Manager Rice of Rice Bros.' Shows, came rolling into winter quarters in his new palace being car two days ahead of schedule—his car is about the last word in equipment of this kind—a passenger bus converted into a living quarters and office, with modern conveniences.

The work in quarters is now in full blast. Manager Rice had a truck load of paint delivered and gave instructions to Trainmaster Frazier, who has been in charge of winter quarters, to start things moving and paint all equipment. Mr. Frazier started with 15 men, painting and painting.

General Agent Ogelby arrived for a few days' rest after an extensive trip in the completion of his fair booking. Whitey Pratt arrived with his long-range shooting gallery and says he is all set for another big season; also Bill Moore and wife, Helen, came in.

The Heffner-Vinson Stock Company moved here all of last week and the folks around winter quarters gave it a strong play, and the management of that company seemed glad to have these folks each night.

The writer is under a doctor's care, having lost the sight of his left eye, due to an infection of teeth. However, the doctor has promised to get me straightened out in a few days.

M. O. SMITH.

Western Amusement Co.

DANVILLE, Va., March 12.—This finds manager Western, of the Western Amusement Company, back to winter quarters from his trip from Washington, D. C., where he spent a month's vacation, and he finds everything getting ready for the new season. Curly Dobb, in charge of winter quarters, has a full crew of men painting and working. Manager Western is placing orders for his needs of paraphernalia. He just closed contract with Garnet and Tye, with 18 people, including a five-piece band, and one of the hottest minstrel shows on the road.

Manager Western received enough replies from the ad in The Billboard to furnish all of his needs. Concessions are beginning to come into winter quarters rapidly. S. J. Western has just returned to winter quarters from Akron, O. One of his aunts passed away February 14. The show is scheduled to open April 5, with three rides, six shows, 30 concessions and two calliope—one ahead of the show and one on the midway. J. W. Stevens will be back on the show to again handle the press. Manager Western has motored 14,000 miles in his new car since the show closed last November 18.

CURLY DOBB.

Buck's Empire Shows

GARFIELD, N. J., March 12.—Work at winter quarters of Buck's Empire Shows will soon take effect under the supervision of Curvin Smith, who will be with the show for the sixth season. All rides will be painted, new shows fronts built and new canvas will be used on shows, and of which there will be six. The show will again play the Afton (N. Y.) Fair, also Brookfield Labor Day week, which

General Agent J. VanVliet has secured. Among the shows already booked are Sam Marlow's Athletic Arena, second season; Gus Benni's Vaudeville Show; Taylor's Midget City. The 10-in-1 will be operated from the office. Alex Vesacel has signed with nine concessions for this season and advises that all will have new tops. The Revolving Raes have been contracted for the free attraction, doing two different acts, and will be split during the week, giving the public a change. This season the show will consist of five rides and six shows and will show all in New York State. All of which is according to an executive of the above shows.

Retired Circus Owner Stricken With Paralysis

ORAND ISLAND, Neb., March 15.—A. G. Campbell, 72, one of the Campbell Brothers of the once famous Campbell Consolidated Shows, recently suffered a stroke here, where he is living with his daughter and son-in-law, Mr. and Mrs. John Lechner. Since the stroke he has rallied, but little and slight hope is entertained for his recovery. The last several years Campbell has been out with a small truck dog and pony show, and last fall when he came home disposed of all his circus acts, feeling that on account of poor health he would not be able to go out this season.

JACKSONVILLE FAIR—

(Continued from page 3) up a record and put Jacksonville back on the map as a blooming spring exposition instead of a fading fall fair. Horse races scheduled for Saturday were called off Friday and neither the free acts nor fireworks were attempted Saturday; in reality Monday became opening day in most respects. Monday, Tuesday, Thursday and Friday were made horse-race days under the revised schedule, and Wednesday and Saturday, March 22, the closing day, remained as auto-race days.

Manager C. J. Sedlmayr, of the Royal American Shows, said Saturday that the carnival did a good business considering conditions, and Sam Lawrence and Joe End reported that "the people have money." Berney Smucker reported that 1,400 kiddies paid to ride on the Leaping Lena.

People who have followed fairs for years have congratulated Manager Lewis on the manner in which he has whipped a fair in shape in three months' time. Sunday night everything was in tip-top condition and only a break in the weather is needed to put over the fair.

For weeks Manager Lewis has been aided by George Jackson, Pat Betts and Bill Breitenstein, with recent additions of V. V. Lewis and L. R. Repp of Ohio, and Fred Parker of Batavia, N. Y., to the staff. This group of veteran fair folks has put its shoulders to the wheel to aid the hard-working manager.

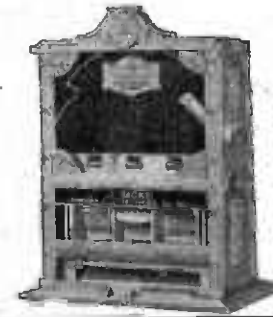
The four exposition buildings are in fine shape, with representative displays in the agriculture, varied industries, poultry and Negro buildings. The Negro activities are a potent part of the fair here and in many respects their building outstrips any other on the grounds. Tuesday is Negro Activity Day, with an expansive program planned.

The huge locomotive of the Atlantic Coast Line Railway and its subsidiary Pullman platform exhibit inside promise to be among the biggest features on the grounds. About 30 horses are here for the harness races and more than 20 entries have been received for the auto races. The dog show is scheduled for Wednesday, and the swine show with many entries for Thursday. Dairy cattle are also being shown.

BAND MEN—

(Continued from page 3) noted composers to write band music of a higher artistic quality. Included among those who attended the four-day session here were John Philip Sousa, Edwin Franko Goldman, Karl King, R. D. Dowling, Frank Simon, Fritz Reiner, Vladimir Bakaleinikoff, Ray Hornikel, Mr. and Mrs. Edgar Stillman Kelley, Adolph Hahn, Albert Austin Harding, Victor Grabel, Capt. R. B. Hayward, Lieut. Charles Benter, Capt. Charles O'Neill, Peter Buys, Albertus Myers, Henry Fillmore, Walter Murdock, Eugene Labarre, Herbert L. Clarke and J. J. Gagnier. Yesterday the convention members journeyed to Cincinnati, where John Philip Sousa last night conducted the Cincinnati Symphony Orchestra in the

ROCK-OLA'S THREE JACKS



The Finest Machine Made Has all-aluminum cabinet. The one machine for the operator. Cannot be cheated in any manner.

Sample Machine, \$35.00 Order One and You Will Want More

ROCK-OLA MFG. CO. 617-631 Jackson Boul., Chicago, Ill.

rendition of several of his own compositions. Officers of the American Bandmasters' Association are John Philip Sousa, honorary life president; Edwin Franko Goldman, active president; Capt. Charles O'Neill, vice-president; Victor Grabel, secretary; Austin A. Harding, treasurer, and Herbert L. Clarke, Frank Simon, Capt. R. B. Hayward and Arthur Pryor, directors.

ROAD COMEBACK

(Continued from page 3) Shrine Auditorium, one night; Wichita, Kan., The Forum, Mrs. L. M. Brown, manager, one night; Tulsa, Okla., Adkar Theater, Frank Tibbot, manager, two nights; Little Rock, High-School Auditorium, Mrs. L. K. Vaughn, manager, one night; Joplin, Mo., one night. The manager in each city listed has definitely committed himself to sell 1,000 local people two tickets for each attraction. Those subscribing to the series of five productions, which will be offered the first season, get a serial ticket for \$10, or \$2 top per show. Tickets sold thru the box office to nonsubscribers will be at a \$2.50 top. The house will be scaled for subscription buyers from 50 cents to \$2, while outsiders will be charged from 75 cents to \$2.50. Thus, each local manager by agreeing to sell two serial tickets to 1,000 people guarantees the circuit backers \$20,000 for each city by the time the first production is ready to open.

McElravy has called a meeting for May 1 in Memphis, at which time the auditorium managers will elect a committee of two to go to New York, negotiate with the producers of shows to play Chicago, and secure the five productions for next season. At the present time it is practically certain that a company of Strictly Dishonorable and one of The New Moon will be included. Joe De Milt controls the Southern rights to the Brock Pemberton hit, and is dickering with Schwab & Mandel for the latter.

De Milt, managing the road company of A Connecticut Yankee, played the cities included this season. He is enthusiastic over the prospects, and is co-operating with McElravy in putting over the project.

In the Northwest, Brady is having equal success in reopening territory. Working thru the various local chambers of commerce, he is advocating a "sentimental alliance" on behalf of the theater among such cities as St. Paul, Minneapolis, Duluth, Milwaukee, Madison, Green Bay, Appleton, Calumet, Hancock, Kenosha, Racine, and perhaps others.

The veteran producer has been on a personal tour of that territory in the interests of Street Scene, and has been addressing the chambers of commerce and other civic organizations. He is advising against guarantees, but is advocating civic assistance to assure support.

The Minneapolis Chamber of Commerce has taken definite action to interest other towns in that section to make a bid for road shows. Telegrams have been dispatched by A. E. Zonne, chairman of the Theatrical Committee, to the chambers of commerce in Duluth, Madison and Milwaukee. These telegrams read:

"William A. Brady announced in Minneapolis a plan for backing the legitimate theater. If made general it will mean the revival of the spoken drama. He advised us to form a circuit of civic theaters, specifically mentioning your community. What is your reaction?"

Replies have been overwhelmingly favorable

Still Some Virgin and Exclusive Territory Open

1930 MODELS NOW READY

THE FOUR MAJOR SPORTS

Football Golf Derby Baseball

Over 4 1/2 years our games have been very profitable to operators, and continue to hold public interest. Bring reproductions of our national sports, our games will be popular as long as the sports are popular.



Indiana — Open on Football. Great opportunity to secure exclusive rights for this excellent territory.

Chester-Pollard Amusement Co., Inc. 188 West Fourth St., New York City



No. 57 — Necklace 15" long. Dows. 75c Gross, \$9.90 No. 318 — Necklace, 24" Long (as illustrated). Dows. \$1.55; Gross, \$16.80. Send \$1 for five assorted samples. SPONS IMP. CO., 336 Erie St., Le Sueur Center, Miss.

WANTED

FOR OAKDALE, LA. WARNER BROS.' SHOW

Plantation Show with Band, Merry-Go-Round, Ferris Wheel and a few legitimate Concessions.

FAY WARNER, Oakdale, Louisiana.

Great American Shows WANT

FOR AUGUSTA, GA., MASONIC CELEBRATION.

Concessions of all kinds, one more show. Archie Parker wants to hear from Boxers and Wrestlers. Pete Dallas, wire CAN USE good Polier. Write or wire WALTER LESLIE, Manager, Great American Shows, Augusta, Ga.

OWING TO INCREASING

Our train to 40 cars, can use one standard Pullman and one Stateroom Car. Must be first-class. DODSON'S WORLD FAIR SHOWS WACO, TEX.

ATTENTION If you have good connections to operate 25 bills Reserve Jack Pota, write me at once, 27 States Ave., Atlantic City, N. J.



BASEBALL FRONTS

- FOR -

Mills Front O. K. Venders

Attention Operators

Convert your Old Mills Front O. K. Venders into the Latest Model Money-Making Baseball Machines.

All parts necessary for change over—Front, Top Sign, Reward Card, Reel Strips. No mechanical knowledge necessary. Change over in 20 minutes.

Cash in on this new machine. Be the first.

Sample \$22.50

OPERATORS—Tell us how many you can use and get our Rock Bottom Quantity Price.

Terms—1-3 Deposit, Balance C. O. D.

The Vending Machine Co.

FAYETTEVILLE, N. C.

GET OUR LATEST CATALOGUE—IT'S FREE

CALL

STRAYER AMUSEMENT CO.

Opens Union City, Tenn., Saturday, March 29, for Seven Days
AMERICAN LEGION SPRING FESTIVAL

CAN PLACE Shows that don't conflict. Will furnish outfit to capable managers. CAN PLACE Wax Show, Dog and Pony Show, Penny Arcade, Side-Show Acts, especially Glass Blowers, Scotch Bagpipers, Tattooer and real Feature Acts. WANT Trainer to break two Lions. WANT Band Organ Repair Man and Tuner. WANT Victrola and Sign Painter. State all in first. WANT legitimate Concessions of all kinds. X on Cook House and Grab for sale to party financially able to operate same. Deposit necessary. Real tickets average over \$300.00 per week to right man. Protected by union. \$150.00 per week. Ride Help. CAN PLACE experienced Ride Superintendent. Must have references and understand Gas Engines and Trucks and be sober. Ride Help report at once. Minister Performers who double Dress, write.

J. B. STRAYER, 461 North 24 St., Memphis, Tenn.

RICE BROTHERS' SHOWS

Want Legal Adjuster and Assistant Manager

To join at once. Positively cannot use any molluscoides who do their work in bed and over the telephone. Want a man who can stand a little work to make money. Show opens in the South's best city, VALDOSTA, GA., on the streets, March 29, and is followed by CONDELE, GA.; MACON, GA.; CHATTANOOGA, TENN., and MIDDLEBORO, KY., in the heart of the coal fields. Mines working full blast, plenty of money. CAN PLACE legitimate Concessions of all kinds. WANT Fun House. HAVE FOR SALE one Baby Eli Ferris Wheel and one Baby Smith & Smith 24-Passenger Chairplane. Both of them for \$3000.00 cash. Must make room for new rides. These rides are like new and can be seen at our winter quarters at Valdosta, Ga. Address all mail and wires to

OFFICE RICE BROTHERS' SHOWS, Valdosta, Ga.

Bucks Empire Shows Want for Season 1930

CONCESSIONS—Duck Pond, Fish Pond, Hoop-La, Scales, Pitch-Till-Win, Cigarette Gallery, Four-Ball Tivoli, Penny Pitch. CAN PLACE any legitimate Grand Show that works for ten cents.

STOCK WHEELS—Hurd, Blankets, Toy Wheel, Lamps. All Stock Wheels open. Will sell to one party.

CAN PLACE Cook House, Ice Cream, Frozen Custard.

RIDES—WANT Chairplane. CAN PLACE Whip, Thi-a-Whirl, Leaping Lena and Kiddie Rides.

SHOWS—WANT Monkeydrome, Fun House, Hawaiian, Wax Show, Penny Arcade, two Platform Shows. Prefer Shows with own outfit.

FAIR SECRETARIES AND COMMITTEES in New York and Vermont desiring a clean show, no no gift or immoral shows carried, write for open dates.

8 WESTMINSTER PLACE, GARFIELD, N. J. PHONE, PASAIO 3193-R.

WANTED Chutes-at-the-Beach WANTED

Circus Side Show Curiosities, Side Show Attractions of all kinds. Nothing too big. Jean Liberra, wire. Guarantee you 52 weeks' work in Sunny California. State lowest salary first letter. Address

MANAGER, 688 Great Highway, San Francisco, Calif.

New York Office Callers

FRED H. PONTY, general manager Woodcliff Pleasure Park, Poughkeepsie, N. Y.

RUBIN GRUBERG, president the Rubin & Cherry Shows

HARRY G. MELVILLE, owner the Melville-Reise Shows.

O. GILMORE TAIT, of the concession department of D. Aucrbach & Sons.

GEORGE S. MARR, general agent Otis L. Smith Shows.

SAM WAGNER, manager World Circus Side Show, Coney Island.

BILLIE CLARK, manager the Broadway Shows.

LOU STOCKTON, of Stockton & Prell.

JACK FENTON, banner solicitor Christy Bros.' Circus.

ARTHUR CAMPFIELD, of the Martin Tent & Duck Company.

D. S. ROBBINS and son, of the Famous Robbins Family.

TEX COOPER, official announcer 101 Ranch Show.

HARRY MOORE, with the Bernardi Greater Shows.

BILLIE RODGERS, with Circus Side Show, Coney Island.

DOC LAZURUS, concessionaire.

MARIE MITCHELL and Ben Harris, of Harris & Mitchell Shows.

BENNY ROCKFORD, manager Realization Show, on his way to London.

J. A. MULLIN, with Billie Clark's Broadway Shows.

PETER BROVOLD, with Christy Bros.' Circus.

Delmores Leaving New York

NEW YORK, March 15.—Lou Delmore, manager of the Sells-Floto side show, and his wife, Irene, are preparing to leave for Peru soon. Both have had a pleasant sojourn in the metropolis this winter. Mrs. Delmore will introduce some stunning wardrobe this season on the Floto side show.

Dexter Returns to England

NEW YORK, March 15.—George Dexter, of Fletcher & Dexter, called for England today. Accompanying him on the voyage were freaks that he engaged while here.

BASEBALL TALLY CARDS



Our Cards Sell Faster Because they are made BETTER! Get the facts. FREE SAMPLES. We are exclusive manufacturers; special deal to jobbers. SALESMEN WANTED! Write quick. Territory going fast. WILKINS NOVELTY CO., 37 14th St., Room 101, Westing. W. Va.

WALTER L. MAIN All Motorized 2-Ring Circus. Wild West, Far East and Real Menagerie

OPENS APRIL 17 IN NORTHERN ALABAMA. WANTED—Performers (no fill-ins). Cowboys and Girls, Indians, Arabs. Party to produce spectacle and youthful good-looking Girls for appeal, who can do other acts; Prima Donna. FOR SIDE SHOW: Manager, Indian, Scotch, Boys or Ladies Band; Wardrobe Lady (must do other work). Painter to letter trucks, Treasurer who is fast ticket seller. Must be bookkeeper and operate typewriter, and furnish bond. No amateurs wanted. Legitimate concessions to rent, but short changers, drinks agitators, don't apply. If you are not known, send references. Trunk limit. Sidekick Show make parade and furnishes meals only. Write briefly what you will do and accept in first letter. Sleep yourselves. Pay your own wires. People with own sleeping cars and transportation preferred. As conditions don't look any too prosperous, will not answer letters if unreasonable salary is asked. WILL BUY my own kind of Trained Domestic Animals (except Menageries, Ponies, Horses and Dogs. This is one-day-stand circus, but will play six-pieces or Pair several days if proper arrangements can be made. Call or address WALTER L. MAIN, Havlin Hotel, Cincinnati, O., this week. Permanent address, Geneva, O.

Want Concessions

PALMIER, STOCK WHEELS, LEGITIMATE GRIND CONCESSIONS. No Office Concessions. WANT SIDE-SHOW ACTS AND TALKER. Long season Celebrations and Fairs. Sacramento, Calif., until March 30.

C. F. ZEIGER UNITED SHOWS

WANT AGENTS Men or Women for Ball Game, Man to take charge of Spot Joint. Must know his stuff and get two other good Agents. No lousy nighters. Booked to open with the Michigan Greater Shows in Detroit April 1. Low rate. O. A. BAKER, 1508 Haver, Louisville, Ky.

WANTED COUP BROS. CIRCUS

Novel Side-Show Acts, Lunch Stand and Soft Drinks open. Long season, opening March 22. Address Anson, Tex.



THE ERIE DIGGER CONCESSION

How to get the most out of the Erie Digger

Fill the bin up to the glass with sugar-coated Peanuts.

Salt Water Taffy (Kisses) is also used by many with great success. Thru this layer of Candy, mix Package Gum, Ball Gum and other articles of larger dimensions; in fact anything that is not too large for bucket to grab. Some of the larger objects should be placed on top. As the ERIE DIGGER has five digging positions you will soon learn how to place them. FLASH the showcase so it will appear attractive and inviting.

The machine can be placed in Grocery, Candy, Cigar or Drug Stores. The commissions to storekeeper run from 25% to 30% of the gross receipts. The Cost of Candy and Merchandise is well below 15% of what the machine takes in.

When operated for 1c, articles other than Candy for base should not cost more than \$1.50 per gross, and when operated for 5c, \$6.00 or \$7.00 per gross should be the limit.

It is to many like fishing. They dig up something every time—but to dig up any desired article requires skill—which, by the way, means considerable practice—and as it looks so easy nearly everyone will spend five or ten nickels in trying to swing the bucket over a certain article. The oftener one succeeds the greater the "hally-hoo".

There is no game so fascinating, so pleasing to the public as

THE HAND OPERATED ERIE DIGGER

The Erie Digger Concession

For a concession you should have at least six machines. All should be placed in a row on a counter. The back may then be left off (it slides out).

The attendant works from behind of counter. His work is to make change.

"Have grossed \$800 with my nine ERIE DIGGERS in five days, and on a drizzly, rainy day done \$75, when other concessions hardly got a play," writes one.

Don't wait until the last minute. Place your order now.

References: Bradstreet's or Dun's; Hartford Nat. Bank & Trust Co., Hartford, Conn.



MODEL 1930. Solid Oak. Plate Glass. 18 in. Deep, 24 in. Wide.

THE ERIE MFG. CO.
89 Woodbine St., Hartford, Conn.

St. Louis

ST. LOUIS, March 15.—Louis LaPage, last season special agent Barlow Big City Shows, successfully staged a four-day Mardi Gras and Jamboree here last week under the auspices of Waitresses' Union, Local No. 248. Over \$2,000 worth of tickets were sold in advance and approximately 3,500 people attended the doings during the four days. Features of the event were a bathing beauty contest and a popularity contest. LaPage expects to be with the Barlow Big City Shows again the coming season.

L. S. (Larry) Hogan, general agent C. A. Wortham's World's Best Shows, returned to the city and expects to remain here for the next week.

Charles DeKreko, who has been in ill health for the past month, is again able to get around and expects to leave during the next few days for Montgomery, Ala., to rejoin the Rubin and Cherry Model Shows. Ed C. Reiter, who will be associated with him this year, left here Monday to make preparations for the coming season.

Elmer Brown, last season special agent D. D. Murphy Shows, and Fred W. Daly, well-known concessionaire, are working on a celebration which they will put on for the Elks' Club in Belleville, Ill., next week.

James (Jim) Phillion departed Tuesday for Hawkinsville, Ga., to join the L. J. Heth Shows, operating the cook-house there this season. Last season he was with the Bernardi Exposition Shows and he will have practically the same crew with him this year.

W. M. (Blackie) Thompson expresses thanks to his friends for their expressions of sympathy on the death of his wife last week. He departed Monday to join the J. J. Page Shows.

Ford Agnew, secretary-treasurer Anderson-Strader Shows and who has been wintering here, departed Wednesday for an extended trip thru the South and East, following which he will go to Red Cloud, Neb., for the opening of his outfit there about May 1.

Mr. and Mrs. Frank Noe, of the Martin & Noe Greater Motorized Shows, expect to return to St. Louis about April 1 to prepare for the opening of that show April 12. They have been spending the winter in Whip, Ark., on their plantation.

Fearless Egbert arrived here this week from Cleveland, O., and immediately started work on his Motordrome at winter quarters of the D. D. Murphy Shows.

Thomas L. Sweeney, well-known concessionaire, passed thru St. Louis en route to Kansas City Monday. He will open with the Noble C. Fairly Shows in Fort Smith, Ark.

Steve J. Dorgan, well-known concessionaire, returned to St. Louis this week after a stay in Miami, Fla., for several months.

Al Hunt, of the D. D. Murphy Shows, sold his restaurant last week to prepare for the opening of that show.

Gean Berni, manager Kansas City office the Wisconsin De Luxe Doll and Dress Company, spent Sunday here visiting with showmen and concessionaires.

Dave Dedrick, owner Hygrade Amusement Company, is painting his rides preparatory for his opening here about April 1. He has purchased much new canvas for his rides and concessions. Mrs. Dedrick, who was seriously ill for several months, is rapidly on the road to recovery.

James C. (Jimmie) Donahue, last season special agent Rubin & Cherry Model Shows, returned to St. Louis Wednesday after an extended trip thru Northern Illinois.

Chicago Office Callers

E. D. PARKER, brigade manager Robbins Bros' Circus.

EDWARD A. HOCK, concessionaire.

JERRY KOHN, representative of the U. S. Tent and Awning Company.

A. L. HULING, coin-machine operator.

SAM GLUSKIN, of the Bodnar Bros' Shows.

BELLY LORETTTE, clown.

DAVID W. KEEFER, of the Circus Fans' Association.

WALTER MAOGS, circus man.

LEW DUPOUR, owner of The Unborn.

EMILY SCHUCK, dancer with Zaetro & White.

MAY RAYMOND, dancer, recently out of the hospital.

MAX GRUBER, owner of Oddities of the Jungle act.

GUS THALER, of Thaler's Animals, vaudeville act.

J. A. DARNABY, pageant producer.

KITTY SALMON, sister of Patricia Salmon, of *Follies* fame.

1930 Model JACK POT

Also Built with Side Mint Vender.

No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone, Haymarket 6270.

WE OFFER FOR A LIMITED TIME

No. B. A. 613—10 1/4-LIGNE STRAP WATCH. White Metal, Chromium Finish. 3-Piece Hinged Case. Fancy Engraved Bezel. Fitted with a High-Grade 6-Jewel Lever Movement. Patent Model, Radium Dial and Hands. Good Quality Straps. All Cases Have Removable Push Pin Bars.

In Lots of 100, Each..... \$3.25
In Lots of 12, Each..... 3.80

Samples, Postpaid, Each, \$3.75.

25% Deposit With O. O. D. Orders.

FREE FOR THE ASSEMBLING-CAR "Red Book That Brings Profits to You" for Concession, Salesboard and Premium Trade.

KURZON COMPANY
228 W. Madison St., CHICAGO, ILL.

BINGO BINGO CORN GAME

Complete. Wood Numbers. PRINTED TWO SIDES. O. O. D. orders, \$3 deposit.

Sample Cards Price:

No. 1—35-Player, Heavy Red, 1/4-inch Thick..... \$5.25
No. 2—150-Player, Black on White, 1/4-inch Thick..... \$6.50
No. 3—25-Player, Heavy Red, 1/4-inch Thick..... \$7.50
No. 4—75-Player, Heavy Red, 1/4-inch Thick..... \$10.75

We pay postage. Instant delivery.

J. M. SIMMONS & CO.
109 North Dearborn Street, CHICAGO, ILL.

TALCO MONEY MAKERS

for the Big Profit Trade

NEW 32 Page Catalogue.

Showing a Complete line of:

- Gasoline Burners
- Tanks & Supplies
- Cook House Stoves
- Steel Griddles
- Fruit Juice Flavors
- Glass Tanks
- Popcorn Machines
- Hamburger Mach.
- Potato, hip Outfits
- Ice Snow Machines
- Crispettes
- Outfits
- Barbecue Machines

Write for copy.

TALBOT MFG. CO.
St. Louis, Mo.

JOBBERS and OPERATORS

500-HOLE CIGARETTE BOARD.

Price 65c—\$7.20 Doz.

CLUB HOUSE MFG. CO.
7007 E. Jefferson Ave., DETROIT, MICH.

CHECKS

Non-Magnetic. 5c, 10c, 25c Sizes Wholesale and Retail.

For Samples send for 3 Sizes

GEM CHECK CO. 7 S. BROADWAY
ST. LOUIS, MO.

DEATHS in the PROFESSION



E. F. ALBEE

E. F. Albee, 72, theatrical magnate, who with the late B. F. Keith founded the noted vaudeville circuit which subsequently became known as the Keith-Albee Circuit, died March 11 at the Breakers Hotel, Palm Beach, Fla. Death was caused by heart disease, of which he had suffered for some time.

Edward Franklin Albee was born at Machias, Me., October 8, 1857, the son of Nathan S. and Amanda A. Albee. Early in life he trouped with a wagon show, and after seven years of itinerant life chose to settle down. Accordingly, with B. F. Keith, he formed a partnership in Boston in 1883, which was later to become the greatest organization in the vast vaudeville field.

In line with their adopted slogan of "Cleanliness, Courtesy and Comfort", the Keith-Albee interests flourished rapidly, and many new houses were added to their chain from time to time. With the subsequent mergers that developed out of the progressive attitude of the original partnership, the organization now known as Radio-Keith-Orpheum controls 700 theaters.

When B. F. Keith died, half his fortune of \$15,000,000 was left to Albee; the other half to his son, A. Paul Keith. When the latter died, he also willed a portion of his theater holdings to Albee in view of his creative genius and executive ability as well as untiring devotion. Albee's wonderful characteristics had been loved by both B. F. Keith and the latter's son.

What is believed to be one of Albee's greatest benefits to the theatrical business was his organization of the Vaudeville Managers' Protective Association and the National Vaudeville Artists, which he injected into vaudeville after Keith's death. The two associations developed to great power thru their mutual co-operation, and were two of the outstanding societies of the theatrical business before the advent of talkies.

Altho' burdened with tremendous responsibilities as president of the Keith-Albee-Orpheum Corporation, Albee devoted his spare moments to innumerable charities, both in and out of the profession. At the inception of the World War, he headed the subcommittee of vaudeville houses that prompted the selling of more than \$27,000,000 worth of Liberty Bonds. He was a prominent figure in the American committee that provided funds to build a Shakespeare Memorial Theater at Stratford on Avon, England. He was a loyal supporter of the church and effected many charities in that field, with financial support as well as encouraging actors and actresses to attend church and uphold religion. He was also instrumental in raising funds for the buying of Monticello, Thomas Jefferson's home.

For his many benevolent activities, Albee was well liked by all of his associates. He was a member of such noted societies as the New York Athletic, Rotary and Larchmont Yacht clubs of New York; the Algonquin Club and Boston Athletic Association of Boston, and the National Vaudeville Artists. He was a vice-president of the Actors' Fund of America, a trustee of St. Stephen's College, and an honorary colonial member of the Minute Men of Lexington.

Albee married Laura S. Smith, of Boston, May 13, 1881. Besides her, he is survived by one daughter, Ethel Keith Albee, wife of Edwin C. Lauder, Jr., who was vice-president of the B. F. Keith Circuit, and one son, Reed Adelbert Albee, who was assistant general manager of the Keith-Albee Circuit.

musical comedy productions. She is survived by her mother and a sister.

DOUGLAS—James, widely known and popular in pitecham, died March 12 in a hospital at Hamilton, Ont. Death followed an operation for appendicitis.

EAGLE—Oscar, 69, former actor and in recent years a musical comedy director, died March 14 in New York City from a heart attack. Among the shows he directed were *Animal Crackers*, *The Coconuts* and *The Matinee Girl*. He appeared in Charles Frohman productions and also in the support of Fanny Davenport. Funeral services were held March 18 at his New York residence and burial was in Mount Hope Cemetery.

HERVE—Monier, better known as "Nini-Pastes-en-l'Air", one of the original "can-can" dancers of the old Moulin Rouge in Paris, France, died at the Charly Hospital, Paris, February 24.

HORSMAN—Edward, 67, proprietor for 30 years of the Victory and Victory Annex, leading old-time theatrical hotels of Detroit, died at his residence in Detroit March 9 following an illness of two days.

JERRELS—Jerry, 22, died at her home in East Alton, Ill., March 4, of bronchial pneumonia. She had been associated with different traveling organizations. She was a featured dancer on Billy and Mabel Winger's *Shoebat Revue* and was a member of Butler Bros. Shows last season. Burial was made at East Alton Cemetery March 7.

JIRASEK—Alois, 79, celebrated Czech author, died March 12 at Prague, Czecho-Slovakia.

KEVILL—Owen, 82, former custodian of the bathhouse at Lynn Beach, Mass., died March 7 and was buried from St. Joseph's Church, Lynn, Mass., March 10. Kevill, who has been retired by the Metropolitan District Commission nine years ago, was born in Ireland, but had lived in Lynn 60 years. Two sons and two daughters survive.

LEONE—Maude, 46, actress, died in Long Beach, Calif., March 12. She was formerly Willard Mack's wife, having been divorced from the playwright several years ago. She had appeared in vaudeville and stock for many years, but retired several years ago. Last year she was asked to join William Desmond in a vaudeville skit and while on route to rehearsal was injured in a bus accident. She never really recovered from these injuries, it is said. Her mother, brother and aunt survive.

LIBERTY—Mrs. Ada, 48, died at her home in Revere, Mass., March 9. She was known in show business as a fat girl and was the last fat girl attraction to play with Austin & Stone in Boston. During her career she had been with the Barnum & Bailey Circus, World at Home Shows and Cloth Greater Shows. For the last four years she had been engaged by W. E. McGinnis for the Palace of Wonders at Revere Beach. Mrs. Liberty was one of the original Clara Twin Sisters, billed as the boxing fat girls, and was known among showfolk as Lilly Ada.

LITSEMAN—Franz, 50, well known in musical circles, died at Passavant Hospital, Chicago, March 11, of a brain tumor. As a young man he made his debut as a cellist with the New York Symphony Orchestra under Walter Damrosch and later was engaged under Toscanini at the Metropolitan Opera House. His mother, a sister and three brothers survive.

LUGRIN—Clarence T., 67, pioneer motion picture photographer, died at his home in St. John, N. B., recently, 10 weeks after the death of his wife. Lugrin was maritime provinces photographer for the Gaumont Motion Picture Company. Surviving are three sons, one daughter and one sister.

MANDELBERG—Elsie, 23, piano instructor, died suddenly last week in New York. She was considered by many as a brilliant musician and had studied the piano in Paris.

MELVILLE—Lillian, wife of Bert Melville, well known in the repertoire field, died at her home in Tampa, Fla., March 6, following a lingering illness of four years. She was formerly known in show business as one of the De Armond Sisters. Her husband, two sisters and mother survive.

OTTO—Chris F., a member of Local 259, IATSE, Chattanooga, Tenn., died February 22.

OTTON—William G., 78, actor, died at Roosevelt Hospital, New York, March 7. His last appearance was in *The Miracle*. He appeared with George Arliss in *Old English*, with David Warfield in *The Merchant of Venice, On Trial; Welcome, Stranger*, and in Maude Adams' companies. Otton also played in motion pictures. He was born in England. His sister, Mrs. Ann Rollings, of Philadel-

BELL—Al (Eddie), died March 6 at his home in Salina, Kan. He had been employed by the Southern Amusement Co., Morris & Castle, Snapp Brothers and John T. Wortham shows at various times and was well known in the carnival business. He is survived by his mother, two sisters and a brother, W. L. (Cannon Ball) Bell, of the Pacific States-Kline Shows.

BLACK—George, for a number of years with the Ringling-Barnum Circus, died March 4 at his home in Brooklyn.

BYRNE—James J., 58, Borough President of Brooklyn and formerly a singer of note, died at Brooklyn Hospital March 14, following a week's illness.

BUCKWALTER—Harry H., pioneer Denver photographer and interested in the development of motion pictures, radio and aviation, died at St. Joseph's Hospital, Denver, March 6. He was born in Reading, Pa., in November, 1867, and moved to Denver when he was 16. He made the first moving pictures and operated the first motion picture machine in Denver, and also operated the first broadcasting station there. At various times he was connected with Denver newspapers and a member of El Jebel Shrine Temple. Surviving him are his widow, Mrs. Katherine Buckwalter, and a brother, Joseph Buckwalter, of Reading. The remains were cremated.

COCHRANE—Roy, 65, actor of Shakespearean roles, was found dead March 16 in the furnished room he occupied in New York City. Death was attributed to natural causes. Recently he returned from a trip to England. He had many friends in the theatrical profession.

CONKLIN—Pete, 63, well-known showman and pitecham, died suddenly in New York March 10. For many years Conklin was 24-hour man with the Barnum & Bailey Circus and was also associated with the 101 Ranch Show and Doc H. L. Morris in the met show game. When the Barnum & Bailey Show went abroad under the late James A. Bailey, Conklin was 24-hour man with the show and returned to the States in the same capacity after the tour. He was the son of the late Pete Conklin, noted clown. Interment was made in the family plot in a Brooklyn cemetery.

COTTRELL—William B., 45, superintendent of Sterchi Park, Knoxville, Tenn., for the last six years and also connected with the East Tennessee Division Fair as assistant secretary, died suddenly at the home of his father-in-law in Knoxville March 13. His widow, two brothers and a sister survive.

CRAWLEY—George J., 48, comedian, playwright, musician and owner and manager of Crawley's Comedians, well-known repertoire company, died March 11 of cancer of the liver at his home in Irondale, Mo. He had been ill for more than a year, but remained active up until a few days before his death. Crawley had closed his repertoire company last November and was engaged in his manuscript business at the time of his death. His widow, a daughter and two brothers survive. Crawley was a member of the Elks' lodge, musicians' union and the former TRM.P.A. and was a well-liked figure among rep. show people. Interment was made at Irondale, Mo.

DEFORREST—Mrs. Amelia, mother of Margaret Smith, died suddenly in New York March 7. Miss Smith had charge of the annual Actors' Equity ball for the last several years.

DEHAVEN—Roy, 56, died at his home in Fort Wayne, Ind., March 13, of Bright's Disease and heart trouble. He was a member of the Ringling Bros. Circus for the last 38 years, being employed as head usher. Dehaven was a member of the Delphos, O., Aerie Eagles and Elks' lodges. Funeral services were held at Bluffton, Ind., March 16, and interment was in that city.

DIGGS—Celia Graham, 32, concessionaire, died March 5 at St. Luke's Hospital, Jacksonville, Fla., where she had been confined for four months due to an accident. Burial was at Jacksonville. For the last seven years Miss Diggs had been owner of concessions at Shiloh Park, Wilmington, Del. Previous to that she had been with the Hagenbeck-Wallace Circus, and at one time appeared in

CAMPBELL SERVICE
Women Embalmers for Women
Call—TRAFALGAR 8200
FRANK E. CAMPBELL
The Funeral Church Inc. (NON SECTARIAN)
Broadway at 66th Street, N.Y.

Only the BEST in Vending Machines New or Used

WE UNDERSELL THEM ALL on Mills, Jennings, Watling, Pace and all makes! Jack Pot Bells, Jack Pot Side Venders, Front Venders and all kinds of skill and amusement machines.

OUR PRICES WILL SURPRISE YOU! WE BUY, SELL and EXCHANGE



NO OPERATOR should be without our latest catalogue. It's Free. Write or wire. DEPENDABLE MACHINES CUT PRICES COURTEOUS TREATMENT QUICK DELIVERY

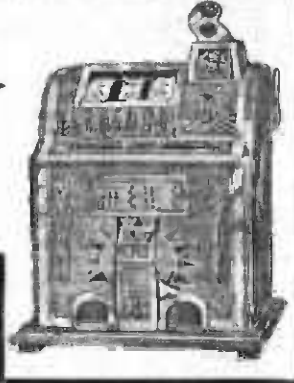
Keeney & Sons, 706 E. 40th St., Chicago, Ill.

WORLD'S HEADQUARTERS FOR VENDING MACHINES (Est. 1900)

Here it is! "Model K" RESERVE Jack Pot Front for Mills 5c and 25c Bells and Side Venders

Makes all other Jack Pot Fronts obsolete. One or Three Jack Pot Winners! Can be adjusted to pay on "20" only, or on "20" and both "16's". Simplest to install - no parts on mechanism.

"Model K" RESERVE Jack Pot Front, Price \$15 Costs a little more - Worth it



ROUTES

(Continued from page 54)

- Northon & Haley (Buffalo) Buffalo. Novelties of 1930 (Paradise) Chicago. Now and Then (Ambassador) St. Louis. Pasquale Bros. (Indiana) Indianapolis. Perkins, Johnny (Indiana) Indianapolis. Peterson, Carlos (Barnard) Newark. Peterson, Luella (Met.) Boston. Pincus, Bobby (Chicago) Chicago. Powell, Walter (Pnt.) Dallas. Putlin, on the Dog (Paramount) New York. Ray, Jimmy (Paramount) Omaha. Riggs, Renie (Maestbaum) Philadelphia. Rio Brothers (Minnesota) Minneapolis. Rivers of the World (Branford) Newark. Roberts, Don (Mish) Detroit. Robins, Ray (Tivoli) Chicago. Roehs, Doris (Paramount) New York. Rogers, Edith (Minnesota) Minneapolis. Rose, Harry (Stanley) Jersey City. Rugel, Yvette (Paramount) Toledo. Schlicht, Marionettes (Paradise) Chicago. Seed & Austin (Denver) Denver. Serova Girls (Denver) Denver. Shanghai Jesters (Denver) Denver. Sheldon, Gene (Paradise) Chicago. Showland, (Minnesota) Minneapolis. Sky Harbor (Paramount) Omaha. Stanley Twins (Buffalo) Buffalo. Stone & Vernon Poursome (Tivoli) Chicago. Streets of Bombay (Indiana) Indianapolis. Stanley Day (Stanley) Jersey City. Train, Ray (Stanley) Pittsburgh. Thompson, Helen (Stanley) Jersey City. Tin Types Revue (Paramount) Brooklyn. Tip Toppers Revue (Buffalo) Buffalo. Townsend & Gold (Met.) Boston. Variety Four (Chicago) Chicago. Vestoff, Florie (Minnesota) Minneapolis. Walters, Darlene (Paramount) New Haven. Ward Sisters (Ambassador) St. Louis. White Caps (Chicago) Chicago. White Plaster, Three (Paramount) Brooklyn. William Sisters (Denver) Denver. Withers, Charles (Ambassador) St. Louis. Wonder, Tommy (Ambassador) St. Louis. Yerke & Johnson (Tivoli) Chicago.

DRAMATIC AND MUSICAL

- Animal Crackers: (English) Indianapolis 17-22; (Hanna) Cleveland 24-29. Babes in Toyland: (Hanna) Cleveland 17-22; (Met.) Chicago 24-29. Bird in Hand: (Met.) Detroit 17-20. Bitter Sweet: (Shubert) Philadelphia 24-April 5. Blossom Time: (Met.) Brooklyn 17-22. Candlelight: (Adelphi) Philadelphia. Chicago Opera Co. Des Moines, Ia., 25. Chocolate Soldier: (Met.) Boston 17-22. City Haul: (Cort) Chicago. Colbourne, Maurice, Co.: (His Majesty's) Montreal, Can., 17-22. Connecticut Yankee: (Shubert) Newark, N. J. Criminal Code: (Poll) Washington 17-22. Dear Old England: (Shubert Rialto) St. Louis 17-22. Dracula: (Grand) London, Can., 24-26; Parl Mich., 27; Pitt 28-29. East of Suez: (Belasco) Los Angeles 17-22. Everybody's Happy: Chas. A. Koster, mgr.: Prospect, L. I., N. Y., 19; Riverhead 20; Greenport 21; Kings Park 22; Pittsfield, Conn., 24; North Adams 25; Great Barrington 26. Follow Thru: (Forrest) Philadelphia. Fortune Teller: (Met.) Chicago 17-22; (Shubert) Cincinnati 24-29. Frailty: Passion Play in English, Chas. N. Lum, bus. mgr.: Nashville, Tenn., 10-21; Columbus, O., 23-25; Huntington, W. Va., 27-29. Frailty: Passion Play, Adolf Fassnacht, mgr.: Houston, Tex., 17-22; New Orleans, La., 24-29. Gambling: (Trumont) Boston. Girl From Broadway: Thos. Aiton, mgr.: (American) Bowling Green, Ky., 17-22; (New) Huntington 24-29. Humped: Walter, Co.: (Parsons) Hartford, Conn., 20-22; (Wilbur) Boston 24-29. House Afire: (Broad St.) Newark, N. J., 17-22. Hot Chocolates: (Verbal) Jamaica, N. Y., 17-22. Jenny: Dayton, O., 22; (English) Indianapolis 24-29. June Moon: (Shubert) Kansas City 24-29. Lady, Sir Harry: (Cort), Conn., 18. Leiber, Fritz: (Widbur) Boston 17-22. Let Us Be Gay: (Studebaker) Chicago. Little Accident: (Plymouth) Boston. Little Show: (Chester) St. Philadelphia. Love Deal: (Lyric) Philadelphia 17-29. Merry Widow: (Maryland) Baltimore 17-22.

NEW ELEPHANT!

Beautifully Decorated—Several Styles and Sizes Our NEW CATALOG ready soon. Write for your copy. C. F. ECKHART & CO., 2956 N. Leavitt St., Chicago, Ill.

IRELAND'S CHOCOLATES

Save Express Charges On Your Candy Requirements. Watch for Special Announcement in the Spring Special Billboard with new List of Distributors. IRELAND CANDY COMPANY Main and Vine Sts. ST. LOUIS, MO. WEST COAST FACTORY: 224 W. WASHINGTON AVE., LOS ANGELES, CAL.

CITY ISLAND POINT PARK (Inc.)

NEW YORK CITY CAN PLACE FOR SEASON 1930 OPENING MAY 16 UNTIL SEPT. 30 ALL RIDES, CONCESSIONS and LEGITIMATE GAMES. WANTED RIDES Merry-Go-Round, Ferris Wheel, Chairlions and any other Rides that do not conflict. WANTED CONCESSIONS—All open. Must be legitimate. All-automobile trade; parking space for 700 cars. Also Bathing Beach. One of the finest locations in New York City. CONCESSIONAIRS must have excellent equipment, catering to high-class trade. Only first-class Concessionaires and Operators wanted. Prompt response necessary for choice locations. Write or call

AUGUST SCHARLES, 536 City Island Ave., Bronx, N. Y.

- Mile, Modiste: (Alvin) Pittsburgh 17-22. Naughty Marietta: (Shubert) Cincinnati 17-22. New Moon: (Royal) Alexandria, Toronto 17-22; (His Majesty) Montreal 24-29. New Moon: (Met.) Los Angeles 17-22. New Moon: (Shubert) Boston. Nina Rona: (Great Northern) Chicago. Old Romeo: (Windsor) New York 17-22. Papa Juan: (Elsinger) Chicago 17-29. Ritz: (Walnut Bl.) Philadelphia. Room 342: (Boulevard) Jackson Heights, N. Y., 17-22. Sari: (Wilson) Detroit 17-22; (Ohio) Cleveland 24-29. Sherlock Holmes: (Davidson) Milwaukee 19-22; (American) St. Louis 24-29. She's No Lady: (Garrick) Chicago. Strange Interlude: (Blackstone) Chicago. Strange Interlude: (Garrick) Philadelphia. Stratford-Upon-Avon Festival Co.: (Broad) Philadelphia 17-22; (Holla) Boston 24-April 5. Street Scene: (Met.) St. Paul, Minn., 17-22; (Orph.) Duluth 24-26; Madison, Wis., 28-29. Street Singer: (Apollo) Chicago. Strife: (Dimitroff) Adelphi Chicago. Ten Nights in a Barroom: (Alton's), Billie Blythe, mgr.: Somerset, Ky., 19; Burnside 20; Orelida, Tenn., 21; Sterns, Ky., 22; Monticello 23; Burbaville 24; Morehead 25; Columbia 26. Uncle Tom's Cabin: (Martin's) Overston, N. H., 19; Gorham 20; Bethel, Me., 21; Norway 22; Rumford Falls 23; Livermore Falls 25; Waterville 26. Vagabond King: (Apollo) Atlantic City 17-22. Vanity Fair of 1930: (Nat'l.) Washington 17-22. White's George Scandals: (Grand) Chicago. Wonderful Night: (Shubert) Philadelphia 17-22. Young Sinners: (Lyric) Boston. Flagger Follies: (Columbia) Cleveland 17-22; (Gayety) Buffalo 24-29. French Models: (Gayety) Washington 17-22; (Academy) Pittsburgh 24-29. Get Hot: (Gayety) Boston 17-22; (Trocadero) Philadelphia 24-29. Ginger Girls: Open week 17-22; (Plaza) Worcester, Mass., 24-29. Girls From Follies: (Lyric) Dayton, O., 17-22; (Empress) Cincinnati 24-29. Girls From Happyland: Open week 17-22; (Modern) Providence 24-29. Girls In Blue: (Fox) Jamaica, N. Y., 17-22; open week 24-29. Hello Fare: Open week 17-22; (Star) Brooklyn 24-29. High Flyers: (Lyceum) Columbus, O., 17-22; (Empress) Chicago 24-29. Hindi Belle: (Empress) Cincinnati 17-22. Jazmine Revue: (Howard) Boston 17-22. Kuddling Kullins: (State) Springfield, Mass., 17-22; (Grand) Hartford, Conn., 24-29. Ladies Thrust: (Casino) Boston 17-22; open week 24-29. Minchief Makers: (Grand) Hartford, Conn., 17-22; (Lyric) Bridgeport, Conn., 24-29. Moulin Rouge Girls: Open week 17-22; (Gayety) Montreal 24-29. Nite Club Girls: (Columbia) New York 17-22; (Gayety) Brooklyn 24-29. Rarin' To Go: Open week 17-22; (Lyric) Dayton, O., 24-29. Record Breakers: (Empress) Chicago 17-22; (Empire) Toledo, O., 24-29. Social Maids: (Lyric) Bridgeport, Conn., 17-22; Allentown, Pa., 24; (Orph.) Reading 28-29. Speed Girls: (Empire) Toledo, O., 17-22; (Columbia) Cleveland 24-29. Sporty Widows: (Star) Brooklyn 17-22. Steppa Show: (Gayety) Buffalo 17-22; open week 24-29. Step Lively Girls: (Academy) Pittsburgh 17-22; (Lyceum) Columbus, O., 24-29. Take a Chance: (Hudson) Union City, N. J., 17-22; (Empire) Newark, N. J., 24-29. Watson, Silding Billy, Show: (Orph.) Reading, Pa., 21-22; (Columbia) New York 24-29. Wine, Woman and Song: (Gayety) Montreal 17-22; (Gayety) Boston 24-29.

MUTUAL BURLESQUE

- Best Show in Town: (Trocadero) Philadelphia 17-22; (Gayety) Baltimore 24-29. Big Revue: (Gayety) Baltimore 17-22; (Gayety) Washington 24-29. Bohemians: (Orph.) Paterson, N. J., 17-22; (Hudson) Union City, N. J., 24-29. Bowery Burlesquers: (Modern) Providence 17-22; (Fox) Jamaica, N. Y., 24-29. Broadway Boarding: (Gayety) Brooklyn 17-22; (Cading) Boston 24-29. Burlesque Revue: (Plaza) Worcester, Mass. 17-22; (Howard) Boston 24-29. Cracker Jacks: (Empire) Newark, N. J., 17-22; (Orph.) Paterson, N. J., 24-29.

REPERTOIRE

- Rhoads, John, Players: (Auditorium) Lehigh, Dela. 17-22; (Music Hall) Easton, Md., 24-29. Wilson's, Raleigh, Players: Granton, Neb., 21; Julesburg, Colo., 22-23; Eckley 24; Tifton, Neb., 25-27.

TABLOIDS

- Barnett, Joe, Co.: (Wysor Grand) Muncie, Ind., 17-22. Good Morning Dearie Co.: (Auditorium) Winston-Salem, N. C., 17-22. Hurley, Fred, Players: (Band Box) Springfield, O., 17-22. Syncopated Steppers, Virgil S. Siner, mgr.: (Ada Meade) Lexington, Ky., 17-22. Teddy Bear Girls: (Revue) Billy Leicht, mgr.: (Maryland) Cumberland, Md., 17-22.

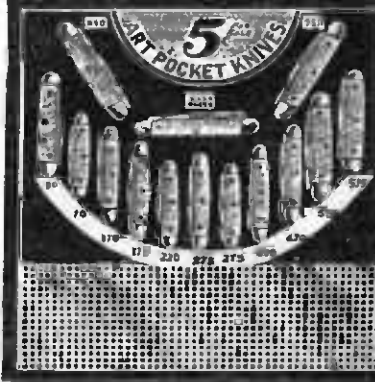
T. O. B. A. CIRCUIT

- Brownstein Models: (Pythian) Columbus, O., 17-22. Glad Rag Dolls: (Pal.) Memphis 17-22. Hottentots of 1930: (Lincoln) Louisville 17-22. King Cotton Revue: (Lincoln) New Orleans 17-22. Pickings From Dixie: (Koppin) Detroit 17-22. Ralston Cain: (Belmont) Penacola, Fla., 17-22. Shuffin' Sam: (St.) Atlanta 17-22. Sugar Cane: (Grand) Chicago 17-22. Watts & Willis: (Globe) Cleveland 17-22. Whitman Sisters: (Elmore) Pittsburgh 17-22.

MISCELLANEOUS

- Bell's Hawaiian Revue: (Pal.) Canton, O., 22-26. Birch, Magician, & Co.: Austin A. Davis, mgr.: Santa Anna, Tex., 19; Brownwood 20; San Saba 21. Brace Comedy Co., Harry C. Brace, mgr.: Avonmore, Ont., Can., 17-22.

NOW AT CUT PRICE! AMERICA'S BEST CUTLERY "The Universal" Pocket Knives Included In each DEAL



No. 034B—KNIFE DEAL. 14 Knives, "Universal" and others, assorted for variety. 1 and 2 Blades, mighty good value, on 800- 4.55. No. 035B — KNIFE DEAL. "Universal" Pocket Knives and others, assorted, very special numbers of FINE SWISS STEEL for MECHANICAL included. 1 and 2 blades, assorted steel. 14 Knives on 800-Hole Board. Per Deal 5.50. No. 037B—KNIFE DEAL. Pearl and "Universal" Pocket Knives, assorted, 1, 2 and 3 blades, including the best quality made of "ly-Treat cutlery steel, the choicest styles. 14 Knives on 800-Hole Board. Per Deal 7.70. Send for Our New Catalogue.

RONDE-SPENCER CO. WHOLESALE HOUSE 223 W. Madison CHICAGO

FAST SELLING ITEMS AT LOW PRICES!



11c Pk. 10 Blades.
11c Pk. 10 Blades.
 H112—American Eagle Blades are Double Edged and Fit any Gillette Razor. Packed 10 Blades to the Package, 20 Packages in a Display Carton. Price in 5-Carton Lots or More, \$3.20 per Carton. Less than 5-Carton Lots, \$2.50 per Carton.

H5127—4 in. x 8 in. Lighter Deal. Consists of two Clock Lighters and one Strap Watch. Mounted on a 1,500-Hole 5c Board. Taken in \$15.00 and pays out \$15.00 worth of Cigarettes.
SAMPLE \$11.00
AST.



Whopie Tops
 Assorted Colors
\$2.10
\$6.75
 Gross



H1125—5-Blade Toothpick Knife, with Mottled Colored Handles. One Dozen on a Display Card. **Per Gross, \$23.00**

H5111—600-Hole Combination Racepin Board. Consists of two Jumbo Pen and Pencil Sets, one Strap Watch, and one Lighter. Players pay 5c, 15c and 5c, as they choose. Taken in \$20.00 and pays out in trade \$25.50. **Sample—\$8.75—Ast.**

\$24.00
 Per Gross Without Bands



GENTS' JUMBO FOUNTAIN PENS
 Filled with 14-Kt. Stamped Gold Plated Pen Points, with and without Bands. Assorted Colors—Red, Yellow, Green, Blue, etc.

\$27.00
 Per Gross With Bands

GELLMAN BROS. 119 No. 4th St. MINNEAPOLIS, MINN.

FOUR JACKS

4 of a kind are always better than 3

POSITIVELY CANNOT BE BEAT

The greatest of money earning machines. Sold to you with a money-back guarantee. Strong and sturdy construction, strong metal hinged back door. Highly polished aluminum front.

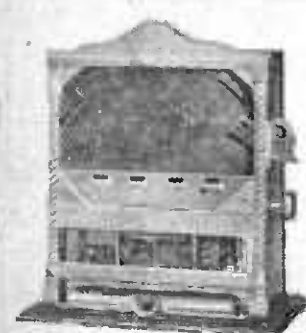
Small in size. Automatic Jack Pot Aiming. Simple in mechanical construction. Nothing to get out of order. Noiseless. Fool proof. Cheat proof. A virtual gold mine for the copper penny.

Sample Machine, \$37.50

One-third cash with order, balance C. O. D.

SCHUBB & COMPANY

6359 14th Ave., Detroit, Mich.



Salesboards From 30 to 10,000 Holes

Mr. JOBBER and OPERATOR

We offer you more than 500 different Cuts-outs, Combination style, trade and complete merchandise salesboards. Your first profit is in buying. You owe it to yourself to make this saving. Write

H. G. PAYNE CO.
 NASHVILLE, TENN.

Get our Prices on 5c Gum Ball Machines and



In Business Since 1885
NO MISREPRESENTATION
 FULL LINE OF SALES BOARDS.
 MONTH, \$2.00 PER 1,000. One-third deposit with order. Get our prices on Marbles and Checks.

DISTRIBUTORS
 Of Mills, Jennings and Pace Machines. All types. Anything in the Vending Machine Line.

Expert Repairing and Rebuilding on All Makes. 24-Hour Service.

SICKING MFG. CO.
 1923 Freeman Ave., Cincinnati, Ohio

SALESBOARDS and NOVELTIES

Write for Catalogs

FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK CITY.

OPERATORS! HERE IS YOUR SALESBOARD

The latest and most practical ideas ever created. Be first with the latest, utmost in Sales Appeal, Attractiveness, Unique Designs and Mechanical Perfection.

It's the double-pay feature in the 100 column that excites curiosity and makes sales.

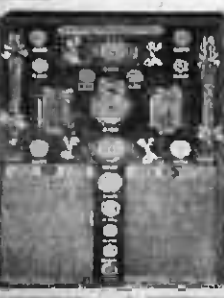
Board No. 4000-CD—Size 9 1/2 x 12 1/2 in.

Two Boards in one, presenting an irresistible appeal. 2000 Holes at 5c, pay Single on Reward Numbers. 2000 Holes at 10c pay double on Reward Numbers (Merchandise excepted). Each panel is filled with different colored tickets. 10c is printed on each ticket in the 100 panel. Board Taken in.....\$20.00

List Price BOARD ONLY \$5.85

Send for Catalogue showing many additional new ideas.

GARDNER & COMPANY, 2309 ARCHER AVE. CHICAGO, ILL.



... THE PERFECT JACK POT ...

Made in 5c, 10c, 25c, 50c Play. **BELLS and VENDERS**

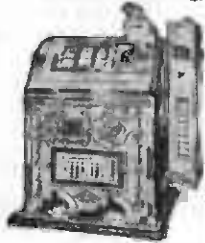
RESERVE JACK POT: CHECK REJECTOR
 FOOL PROOF. **DEPENDABLE.**



... ALSO ...
 ALL TYPE PENNY MACHINES, BALL GUM VENDERS, PIN MACHINES, Etc.

MINTS BALL GUM CHECKS

Hi-Jacking Steel Safes, Rebuilt Machines, all types. Best Prices. Guaranteed.



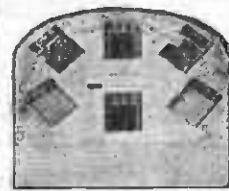
JACK POT ATTACHMENTS FOR ALL MODELS. 24-HOUR SERVICE. 10 DAY FREE TRIAL

Write for Circular and Prices.

SLOAN NOVELTY & MFG. CO.

Established 1892. 1250 N. 10th St., Philadelphia, Pa. Stevenson 5378.

4 PICTURES ON EACH BOX. BOX HAS EIGHT BEAUTIFUL ARTIST'S MODEL PICTURES ON TOP.
PULL THE STRING
 Size of Box, 3 1/2 x 2 1/2 in. 80 Pieces of High-Grade Chocolate.
 No. B3900—SAMPLE
Each \$2.10
SIX LOTS
Each \$1.95
FREE
 A 60-Hole 5c SALES CARD. When Sold Brings in \$16.00.



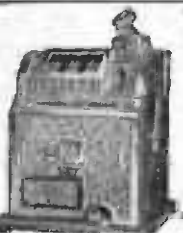
30 Lighters

30 Assorted Table and Pocket Cigar Lighters and 1,500-Hole 5c Board. BB9898, \$8.85

30 Gold Colored Tops, Fancy Colors, Leather Covered. Metal and Bakelite Style, Assorted Sizes, Cigar Lighters, and 1,500-Hole 6c Sales Board.

No. BB9898 1/2—Each..... **\$8.85**

25% with Order, Balance C. O. D. Send for Catalogue No. 25, just off the press.
HECHT, COHEN & CO., 201-203-205 W. Madison Street, Chicago, Ill.



JACK POTS NEW BELLS VENDERS PURITANS
AUTOMATIC PAY-OUT DOMINO

WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.
 EASTERN SERVICE & SUPPLY STATION,
 26th and Huntingdon Sts., Philadelphia, Pa.



The NEW PELLET BOARD

Improved—Fool Proof—Lighting Fast.
DOES NOT REQUIRE DEALER'S ATTENTION
 Contains 600 colored metal balls. Balls fall behind transparent window. After player is through, merchant checks board. Every merchant demands our **FOOL PROOF Pellet Board**.
 "30 Winner" Pellet Takes in \$28.00. Pays Out \$17.50 in Trade.
 "Picolor" Pellet Takes in \$20.00. Pays Out \$15.00 in Trade.

5 NEW PELLET NUMBERS NOW READY
 Agents' and Jobbers' Prices: Trial Dozen Assorted, \$12.00 F. O. B. Chicago.

Sell to Dealer, for \$2.50 Each, \$27 Dozen, and clean up. Write for Quantity Prices and Catalog of our Push Cards, Fortune Boards, Sales Boards and Trade Boards.
MIDWEST NOVELTY MFG. CO., 308-314 W. Erie St., Chicago, Ill.
 Manufacturers of Perfect Sales Devices.

ROLL SKILL

LEGAL EVERYWHERE.
3 BIG FEATURES PLAYS 3 COINS—1c—5c—10c
 Operates With or Without Prizes
FOOL PROOF CONSTRUCTION

OTHER FEATURES—Small in Size, 12x6x4. Light in Weight, Only 4 Lbs. Strong Steel Construction. Attractively Examined in Colors. Divided Cash Box, Holds \$50.00. Can be Secured to Counter.
SAMPLE \$7.50
 Send Certified Check or Money Order for Sample. Quantity Prices on Request. Be First in Your Territory. ACT QUICK! WRITE OR WIRE.

THE EMPIRE NOVELTY COMPANY
 DEPT. 25, 501 East Jefferson St., SYRACUSE, N. Y.
 Distributors Wanted in Every State.



Advertise in The Billboard—You'll Be Satisfied With Results.



\$85.00 JACKPOT VENDERS \$85.00

Jennings original factory built, nickel play Jackpot Side Vender with Check and Coin Separator. GOOD MACHINES, MECHANICALLY PERFECT. JUST LIKE NEW.

Wire one-third deposit. Immediate shipment.

THE VENDING MACHINE CO.
Fayetteville, N. C.

NEW—SILK FRINGE HIGH GRADE PILLOWS \$6.00 New Style DOZ.

Send \$4.35 for Sample Box. Prepaid. **Western Art Leather Co.**
P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO.

For quick action wire money with order. Ship same day order received. 25% deposit, bal. O. O. D.



FREE U.S. PATENT.

1930 MODELS JACK POT BELLS and MINT VENDERS COLORED DIAL MACHINES

ALSO FINEST SELECTION REBUILD MACHINES. ALL MAKES AND TYPES. LATEST CATALOG FREE. Biggest Trade-in Allowance on Your Old Machine. **BANNER SPECIALTY CO.**

1530-23 FARRISE ST., PHILADELPHIA, PA.



Be a Step Ahead With Field THE 4 JACKS

You wouldn't buy a one-cylinder car these days, would you? Then why consider anything but the newest "Jacks"? If one Jack Pot is won, three still remain. Player can shoot three points at once instead of only one. Twenty new and distinctive safeguards and features no other machine contains. Don't be a backnumber—get the latest while it's new.

Sample, \$37.50

Prices on Lots of 19 and 25 on Request.

MANUFACTURED BY

THE FIELD PAPER PRODUCTS CO.

Peoria, Ill., U. S. A.



Save Money

By Buying Direct From Manufacturer **AMERICAN MINT CORP.,**
114 East 13th St., New York, N. Y.



MILLS-JACK POT BELLS - JENNINGS
JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS 24-HOUR SERVICE

ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.

SLOAN NOVELTY & MFG. CO.

1250 N. 10th St., Dept. B, Philadelphia, Pa.



HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free. **HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.**



Baby Vender, 1c, 5c, 10c Play.

BARGAINS IN GUARANTEED USED MACHINES

- 10 B. & M. BABY VENDERS..... \$20.00 Each
- 20 GOTTIEB GUM VENDERS..... 9.00 Each
- 10 NORTHWESTERN DOUBLE COLUMN STAMP VENDERS..... 15.00 Each
- 20 BEST POCKET BASKET BALL..... 7.50 Each
- 25 ADVANCE 1c STICK GUM VENDERS..... 6.00 Each
- 25 EXHIBIT 1c PHOTOSCOPES, with 5 Sets of Pictures and Display Frame. Price, \$15.00 Each, of..... \$1.50 Per 5
- BALL GUM, 10,000 Balls to Case, \$15.00; MINTS, \$2.50 per 1,000; 5c "NO VALUE" CHECKS, \$7.50 per 1,000. Remit 25% Deposit.

SEND FOR LATEST CATALOG OF NEW AND USED MACHINES.

D. ROBBINS & CO., 28-B DODWORTH ST., Brooklyn, N. Y.

SOME REAL MONEY MAKERS



Here's The Hit of 1930

Per Gross 9.00
Per Dozen .50

BUBBLES — MAJOR BUBBLES. This item should prove to be one of the fastest sellers that has ever been offered. It is a top-up Balloon item of real merit and is made very attractive. Has plenty of flash. Each outfit packed in an individual box.



A NEW SALESBOARD Per Outfit Complete 20.50

RP282 — 1,500-Hole Board with 2 Men's Strain Watches, 1 Lady's Wrist Watch, 4 Fruit-tain Pens, 2 Cigar Lighters and 2 Pocket Knives. Pays out 20.00 in trade.

NEW VALET AUTO-STROP RAZOR PER 100 8.00

HC17—This outfit consists of the New Gold-Plated Valet Self-Stropping Safety Razor. Without Blade. Complete with Leather Strop.

IT'S THE LATEST! HERE'S A HOT ONE! "THE PACKLITE" Per Doz. 42.00 Each 3.75

HB3353 — Combination Automatic Lighter and Cigarette Package Holder. Keeps package in shape. Just a press of the finger and thumb raises top so that cigarette can be removed. Press down on lever and you have a light. Compact. Will sell wherever demonstrated.



Salt and Pepper Shakers

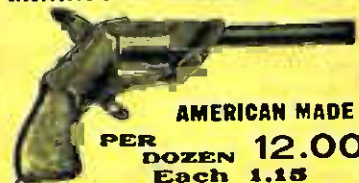
HTC248 — Individual Salt and Pepper Shakers. Hand decorated scenic designs. Height 1 1/4 in. 6 in. Box. For Gross 4.25 Per Dozen Pieces..... .40



Boudoir Lamp PER DOZ. 10.50

HC330 — Imported All Glass Boudoir Lamp. Height, 9 1/2 in. Bright Colored Glass. Shade Decorated with Scenic Design. Complete with Cord and Plug. Each in Carton.

MINIATURE CHARM PISTOL



AMERICAN MADE PER DOZEN 12.00 Each 1.15

HC183 — After lengthy experiments we are now able to offer the Perfect Charm Pistol. Length, 2 inches, highly nickel plated, break action, genuine pearl handles. Each in box containing Capsule with 25 Blank Cartridges and Wamrod.

HC185 — Miniature Blank Cartridges. 25 in Capsule. Per Dozen Capsules..... 1.25
Above Merchandise can only be shipped by Express or Freight.



THIS YEAR'S LEADER

and It's a Real Value

Each 1.30

HC190 — Men's Watch, 10 also, open face, white finish, engraved bezel and back, lever movement, 7-color effect dial.

N. SHURE CO. ADAMS and WELLS STS. CHICAGO

GET ACQUAINTED OFFER

ON THE NEW IMPROVED **"LARK"** BALL GUM VENDER. Plays Franke's, Nickels and Dimcs. **SAMPLE, \$19.50** 500 Balls of Gum Included FREE. Quantity Prices on Application **2 MACHINES 1**



Comes equipped with extra front plate and reel strips. Can be changed in a few minutes from a 3-reel Ball Fruit to a 3-reel Poker Number Machine. A small size but a very attractive machine with many new features, rear vision mirror, coin detector. A sturdy mechanism that will stand rough use. The **LARK** is a **BIG MONEY MAKER**, more so than many very expensive machines. Write for our 128-page Catalog in colors, showing largest, most up to date and lowest priced line of Vending Machines, Salesboards and Novelties.

Size 10 1/2 x 5 1/2 inches.

A. S. DOUGLIS & CO.

116 So. Wells Street, Lark Dept. Chicago

CALIFORNIA GOLD COINS



MOUNTED ON RINGS All sizes, 50c each, in quantities not less than 12. Send 70c for sample catalogue and price list.



J. G. GREEN CO., 49 FOURTH ST., San Francisco, Calif. 75c Each. 10c Gold Coin.

UNIVERSAL'S QUARTER SELLERS

the

GREATEST FLASH

Ever Conceived by the Brain of Man

unequaled — unapproached — unrivaled

**MISS AMERICA
GAY PAREE**

**PARISIAN FROLICS
ROSIE O'REILY**

BROADWAY VANITIES

Each One a Beautiful Example of the Printer's Art
Each One Packed With Delicious Chocolate-Covered Nougatines

SOLD IN THE FOLLOWING ASSORTMENTS

**A
100 FLASH
PER 1000 QUARTER SELLERS**

A remarkably well-balanced all-around
flash assortment.
sold in any quantity from 100 pkgs. up

**B
10 BIG FLASH
AND 10 INSIDE BALLY'S**

per 100 pkgs.
Strong inside and outside bally's make an
extremely fast-selling combination
sold in any quantity from 100 pkgs. up

**D
ALL BALLY — EQUAL VALUE**

Every article a big inside bally
Every package contains a bally
The ideal package for carnival sit-down shows

PRICES

100 pkgs.	200 pkgs.
\$12.00	\$24.00
500 pkgs.	1000 pkgs.
\$60.00	\$120.00

Quarter Sellers

**C
ORIENTAL SPECIAL
100 FLASH PER 1000 PACKAGES**

A brilliant collection of Oriental flash with a
strong set of assorted flash
sold in 200, 500 and 1000 lots only

**E
20—INSIDE BALLY'S—20**

per 100 pkgs.
An assortment of strong inside bally's
Such as you have never before seen in any
package

**F
200 UNITS
20—ENORMOUS FLASH—20**

With 200 Quarter Sellers
A knockout assortment of big flash
sold in convenient lots of 200 pkgs. each

Order Any Quarter Seller You Want With the Assortment You Prefer

If we don't know you—send a deposit

FREE PACKAGES TO COVER EXPRESS CHARGES

GIVE-AWAY PACKAGES

A brand-new Give-Away Package — just what you've been looking for, and at a real low price:

264 for \$2.88
1056 for \$11.50

Take a Tip

You owe it to yourself to try UNIVERSAL'S new flash and bally assortments. You will be amazed at their value and beauty. You will be pleased with our Chocolate-covered Nougatines. You will be delighted with the fast, smooth sales.

ORDER NOW

BONUS BALLY'S

UNIVERSAL has put a new BONUS SYSTEM into effect. Besides the regular assortment, you receive UNIVERSAL'S BONUS BALLY'S with every shipment. You'll be delighted with this new plan.

Universal Theatres Concession Company
4701 Armitage Avenue, - - - - - Chicago, Ill.