

FEBRUARY 15, 1930

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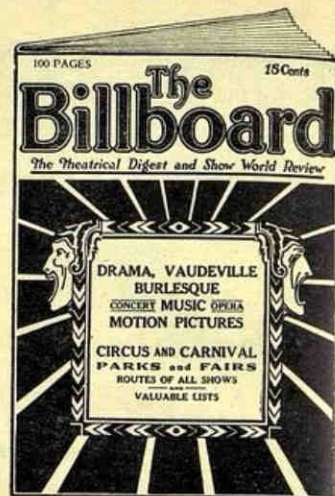
The Theatrical Digest and Show World Review



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The Billboard is a magazine and newspaper combined, edited and published in the interest of those who find employment for time, talent and money in the business of entertaining. And it is more than this. For those who want an intimate, a fascinating story of the progress of the third largest industry in the world, The Billboard fills their need. For those who want the news story of the people who build and provide entertainment for the world, The Billboard is the medium.

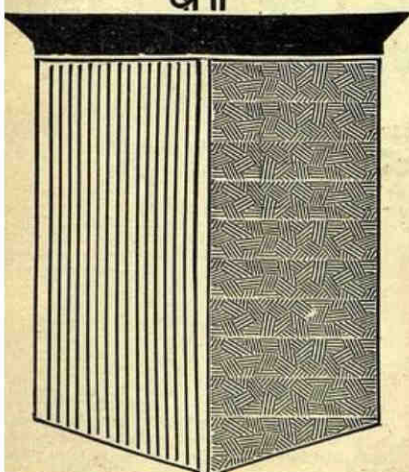
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The theater and kindred interests or the indoor field of professional and amateur entertainment is amply provided for in departments devoted to Drama, Vaudeville, Burlesque, Musical Comedy, Lyceum, Minstrels, Community and Home Talent Organizations.

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Exhibitors Plan Fight

*Western Pa. and West
Virginia independents to
battle first-run protection*

NEW YORK, Feb. 10.—The Motion Picture Theater Owners of Western Pennsylvania and West Virginia have raised the necessary funds preparatory to starting a legal battle in the U. S. Court of Equity, on the ground that the small-town and suburban independent theater owners are suffering from the present system of protecting the runs of big-city houses.

Conspiracy in restraint of trade is the specific charge to be made by the indie exhibitors. Seven thousand dollars has been subscribed to the fund, and it is stated that this amount can be doubled without any difficulty.

It is claimed by Archie Fineman, chairman of the protection committee, that the small indie theater is doomed if some definite action against present conditions is not taken. Pittsburgh claims that the down-town, first-run houses are given 28 days' protection.

A committee is now drafting resolutions on the above evil, and when completed they will be forwarded to Gabriel E. Hess, of the Hays organization. The committee is composed of Archie Fineman, Samuel Lewinten and Mike Rosenbloom.

Fox Pays \$500,000 To Save Poli Deal

NEW YORK, Feb. 10.—A dispatch from New Haven advises that the Fox interests have made a payment of \$500,000 as interest in their purchase of the Sylvester Z. Poli chain of theaters. The communication gives credence to the oft-circulated report that Poli had announced his intention of pressing his claim to take back his houses if the interest payment were defaulted.

Fox's action sets aside for awhile at least the report that RKO was preparing to take the Poli houses back into its booking columns in the event of Fox's failure to make good on payments.

Color Production Shows Large Gain in Earnings

NEW YORK, Feb. 10.—That the film world realizes the advantages given screen productions by color and that the movie-going public leans to such productions is borne out by the financial statement of Technicolor, Inc., for the last year. Where the company showed a deficit of \$46,190 for the year of 1928 the organization shows a net profit before taxation of \$1,173,980 for the year of 1929.

In addition to the net profit of Technicolor for the year the company's earnings were such as to enable it to pay off all its notes totaling \$750,000 and show a cash balance of \$718,463.

MBA Is Considering Rotary Stock Burlesque

NEW YORK, Feb. 10.—Rotary burlesque stock may soon become a reality. At least there is a well-founded rumor, based on a leak thru an attache of the Mutual Burlesque Association, that if the change in policy from circuit to stock in theaters controlled by MBA proves successful within the next few weeks, orders will be issued for principals only to rotate, keeping the choruses stationary.

Endorsement of Amusement Features Ark. Fairs' Meet

LITTLE ROCK, Ark., Feb. 10.—Of the several fine speeches made at the annual meeting of the Arkansas Federation of Fairs at the Marion Hotel here last Friday the ones which stood out the strongest probably were those by E. G. Bylander, secretary-manager of the Arkansas State Fair, Little Rock, and also president of the International Association of Fairs and Exposition, and B. W. Benton, retiring president of the Arkansas Federation and also president of the Five-County Fair Association, Pine Bluff, in which they endorsed amusements as of major importance to the

success of a fair. F. H. Kressman, whose firm staged the shows in front of the grand stand at the Arkansas State Fair, also spoke on this subject, declaring that 80 per cent of the attendance at fairs went inside the gates to be amused.

The election of officers resulted in W. M. Graham, secretary-manager of the Bradley County Fair, Warren, being chosen president, succeeding Benton. W. Homer Pigg, Hope, was re-elected secretary-treasurer. Other officers elected were W. L. Hall, Conway, vice-president for the northwest district; C. O. Wahl-

(See ARK. FAIRS on page 84)

Nation-Wide Campaign Waged on Song Pirates

CHICAGO, Feb. 10.—The fight that is being waged against the song pirates by the American Society of Composers, Authors and Publishers and the Music Publishers' Protective Association has taken on nation-wide proportions. Representatives of the music publishers are concentrating their efforts on getting at the song sheet source of supply and their activities are bearing such fruit that it looks as if there will soon be an end to circulation of the contraband sheets.

Prosecution is to be pushed against several Chicago printers, and investigation is being made in several other cities from which the songs are being

distributed. John H. McFarlane, special investigator for the Music Publishers' Protective Association, received the following wire Saturday from John G. Paine, general manager of the association, at New York City:

"Shapiro and Cohen, owners and operators of the Darby Press, and Harry B. Paul, owner and operator of the Rexall Press, large sources of supply for song sheets, arraigned in New York on indictment of United States grand jury. Judge Thomas after viewing the pleas of District Attorney Tuttle considered the misdemeanors so serious that he held each defendant in \$5,000 bail."

American Film Exports Show Gain Thru Talkies

WASHINGTON, Feb. 10.—Legislative difficulties, often restrictive in character, together with other factors, in continental European countries particularly, which tended to slow down materially American distribution of films in Europe generally, were offset by the decided popularity of sound films in English-speaking countries, with the result an expansion instead of the reverse in export trade marked the business year 1929 for manufacturers and distributors in the United States.

The displacement of the silent films by the sound and dialog pictures in the more important countries abroad early in 1929 was followed by the wiring of motion picture houses abroad to such an extent all records were broken. Therefore, as to the United Kingdom,

Australia and New Zealand, American exporters did a business which went even beyond the surprising business in films done in 1928. The restrictive legislation referred to, while curtailing distribution of films from this country, did not have such adverse effects as would otherwise have been the case, due to the instant popularity of the talkies.

According to reports, the wiring of theaters in foreign countries for sound pictures is going ahead so fast that figures as to the extent of the same become obsolete before they can be compiled and made public. Some such figures, however, show that as of December 31, 1929, outside of the United States and Canada, around 2,200 theaters were wired with some sort of a

(See FILM EXPORTS, on page 84)

Big Film Contract Canceled by Cohan

Decision seen as forecasting vast hope in legitimate theater's possibilities—says screen alliance would be violation of principle and sentiment

NEW YORK, Feb. 10.—The announcement some few weeks ago that George M. Cohan had signed to write and direct for the talkies set the theatrical field all aflutter. There were those who saw the legitimate stage going to the demitition bow-wows. It was just another groove that the "squeakies" or "squawkies", as the legitimate advocates see fit to term them, had made into the ranks of the old guard of the drama field.

But today comes the statement from Chicago, where the "Yankee Doodle Boy" of a couple of decades ago is appearing in his own play, *Gambling*, that Cohan has canceled his contract with United Artists and is not going to write, direct or act in the talkies.

Joseph M. Schenck, head of United Artists, conferred with Cohan in Chicago, and Cohan stated that in going into pictures he was not only sacrificing a sentiment, but a principle, and that he belonged to the stage. The canceling of the contract was finally arranged by Attorney O'Brien, of O'Brien, Malevinsky & Driscoll.

The reconsideration of Cohan on the taking picture proposition has brought,

(See COHAN CONTRACT on page 84)

RCA and Feist in Film-Music Tieup

NEW YORK, Feb. 10.—Realizing the new life theme songs and hit numbers in motion pictures give to the music publishing field, many established firms of tin-pan alley have grasped immediately at opportunities to ally with film companies. RCA family group and Leo Feist, Inc., one of the few holdouts on that idea, swung into line last week by the admission of the Feist company into the RCA Corporation.

An official announcement sent out last week to RKO agents and producers by Ben Piazza read: "May we officially announce that Leo Feist, Inc., is now a member of the RCA family group. The legal title is Radio Music Company, but on account of the desire to perpetuate the name of Feist, it will continue to be called Leo Feist, Inc."

RKO Producers Expect Cancellation Settlement

NEW YORK, Feb. 10.—Franchised vaudeville producers under the RKO banner expect a settlement this week for losses sustained by them as a result of the cancellation of playing time of units produced with a guarantee of dates. The settlement, it is reported, will be made either in cash or thru playing time sufficient to even the losses.

Altho a confirmation of this could not be gotten from Ben Piazza, due to the fact that he is out of town, the information came from a producer who stands high up among those whose bank-rolls were badly nicked and is considered authoritative.

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Managers Race 33 Shows In Ahead of Business Lull

25 plays, five musical comedies, two revues and one operetta planned for Broadway before advent of Lent—week of 24th will be biggest of the year

NEW YORK, Feb. 10.—Despite the alleged bad condition of the legitimate theater, the next three and one-half weeks will see more than 33 new offerings open on Broadway, according to the present schedule. Of that number there are 25 plays, 5 musical comedies, 2 revues and 1 operetta in a rush for Broadway before Lent begins. The week beginning today will bring: *It's a Grand Life*, a comedy by Hatcher Hughes and Alan Williams, starring Mrs. Fiske; *Ritz*, a comedy by Viva Tattersall and Sidney Toler, featuring Ernest Truex and Miriam Hopkins; *Ripples*, a musical comedy starring Fred Stone; *The 9:15 Revue*, featuring Ruth Etting and Fred Keating, which advance reports proclaim a smart show; *Joseph*, by Bertram Bloch, starring George Jessel; *Topaze*, a comedy by Marcel Pagnol, with Phoebe Foster, which was a tremendous success in Paris, and *The Last Mile*, a play by John Wexley, which features Spencer Tracy.

Scheduled for the week of February 17 are: *The Infinite Shoeblick*, a comedy by Norman Macowan, featuring Helen Menken, which was a success in London; *Flying High*, a musical show sponsored by George White, which has a book by De Sylva, McGowan & Brown, and music and lyrics by De Sylva, Brown & Henderson; *Apron Strings*, a comedy by Dorance Davis; *R. U. R.*, a revival of the Capek melodrama under the auspices of the Theater Guild; *The Count of Luxembourg*, a revival of the Lehar operetta under the auspices of the Shuberts; *Chinese Dramas*, starring Mei Lan-Fang, proclaimed China's greatest actor; *Simple Simon*, a Ziegfeld show starring Ed Wynn; *Those We Love*, by George Abbott and S. K. Lauren; *The Plutocrat*, featuring the inevitable Coburns; *The International Revue*, said to have the most expensive cast on record; *Tread the Green Grass*, a Paul Green play; *Elizabeth and Essex*, all about Queen Elizabeth, by Harry Wagstaff Gribble, and *Gala Night*, a comedy about opera stars by Laurence Eyre which has been revised by practically everyone else, and which has been en route to Broadway for months.

The week of February 24 is scheduled to bring: *The Apple Cart*, the latest work of George Bernard Shaw; *The Green Pastures*, a new play by Marc Connelly, which has an all-Negro cast; *What a Question*, a farce by B. M. Kaye; *The Old Rascal*, a play tailored by William Hodge to fit himself; *You Don't Say*, a musical comedy; *Out of the East*, a play which the author, Charles Park, is producing himself, and *Echo*, another one of those plays, scheduled for special matinees. It is said that the authoress, Lella M. Taylor, is producing it despite the fact that Harold Winston and Paul Davis seem to have something to do with it; *Change Your Luck*, described as a Negro musical comedy, and *Courtesan*, by Irving Kaye Davis, author of the ill-fated *Diana*, who is reported to be producing his own play this time.

During the first few days in March the following offerings are scheduled: *The Fatal Woman*, a play from the French, adapted for Al Woods by the Hattons, and starring Alice Brady; *A Roman Gentleman*, a play by Martin Brown, about which little has been heard; *Dead or Alive*, a drama to be produced by the Theater Guild Studio, which has been the mainstay of the Guild this season; *This Man's Town*, with which George Jessel will turn producer for a time, and *Miss Gulliver's Travels*.

Miller Off to London

NEW YORK, Feb. 7. — Gilbert Miller sailed for England today following the successful opening of *Dishonored Lady*, the current Miller-McClintic production, which features Katharine Cornell.

Miller plans to spend about two months in and out of his offices in London, where he expects to put his finger on at least two plays for production next season. In the fall he plans to present Sidney Howard's adaptation of *One Two Three* from the play by Ferenc Molnar.

Old Village Theater To Go

NEW YORK, Feb. 10.—The old Greenwich Theater on Christopher street will be replaced by a \$8,000,000 apartment building. The property was purchased about a year ago by Max Nathanson, and the present plan is to demolish the theater within a month.



GORDON SMITH, who is making his musical comedy debut with "Strike Up the Band" and, incidentally, a very successful debut, was busting bronchos in Western thrillers for the picture people a year ago in Hollywood. Marilyn Miller is said to have discovered him and sent him east for the benefit of Mrs. Ruth Selwyn's "9:15 Revue", but he just filled the bill for Edgar Selwyn's weak spot in the Clark and McCullough hit and there he is playing.

Bond Waived for Allyn Play

NEW YORK, Feb. 10.—Allan Allyn has a new play titled *One Night Only* in rehearsal which will be presented on Broadway during the early part of March. The cast are all in on waivers.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THERE has never been any malicious intent when I have called the attention of any manager or producer to the neglect of his business, and there is none now. This is just one of those incidents which serves to prove that there are lots of things wrong with the theater besides ticket speculation. One of them is unquestionably badly maintained theaters. One instance as I shall here cite does not necessarily convict all theater owners, but it does convict A. H. Woods and his Eltinge Theater.

Two weeks ago when his production "Recapture" was doing its second night I saw a chair about the fifth row orchestra actually fall apart when a well-mannered theatergoer rose from his seat to permit another person to enter the row. I also felt the chill of a cooling Woods' production on that night. Mr. Woods would do well to either book his shows into a more stable house or redecorate his Eltinge Theater.

The other day I went thru McBride's Ticket Agency—from top to bottom and stem to stern—with John McBride as my guide, and I believe that if theater managers generally would apply the common business sense to their enterprises that McBride has to his, things in the legitimate business would be better than they are. I could write for a month on the things that I found behind the sale of two theater seats by the McBride organization, but if I divulged what I found I would be unfair to John McBride. Suffice to say that McBride sells amusement as a commodity, which it is, but there are not many managers who believe it.

Frank Gillmore, of Actors' Equity Association, took one of the finest looking lobbies to Albany with him last week that has ever asked for a bill to be released from a committee. Five actresses of note pleaded to have Assemblyman Post's amendment to the Wales law taken to the floor of the legislature. One of them, a young chorus girl, trim and lovely, took the honors, and by her logic and natural beauty, perhaps, succeeded in gaining the point for Mr. Post. Gillmore in selecting such an Equity representation deserves more credit than he got. Even politicians cannot resist the smiles of pretty women when they are distressed. So perhaps actors will no longer be carted off in patrol wagons when a show is arrested. Assemblyman Post simply asks that a court establish the guilt of an actor before he is taken into custody.

Says Money Is Good on Road

John Henry Mears' advance man credits thorough billing with "Brothers"

NEW YORK, Feb. 8.—That there is an audience for legitimate attractions on the road was testified to this week by Al Butler, advance man ahead of Bert Lytell's play, *Brothers*. Like the few who have been successful this season on the road, Butler maintains that the success of any legitimate entertainment is all a matter of selling.

Some weeks ago in *The Billboard* the success of the Theater Guild in its third season of road repertoire was related. The Guild has been steadily building its sale of intellectual drama along intellectual lines, whereas Butler has this season sold *Brothers* with marked success along the same lines employed by the Ringling show.

He says that his experience this season has proven that diligent work by advance men can bring money and profit into road box offices, and offers as a concrete example 10 weeks that the play got in Chicago, where it was originally booked for a three-week engagement.

Another method employed by John Henry Mears, the producer of *Brothers*, is the reduction of the price scale in the less important stands on the road. In the few larger cities the show has been scaled at a metropolitan top. But in the lesser towns the price scale was arranged to compete with road-showed motion pictures.

Against the few successes such as the Guild and *Brothers* there are pitted the disasters of the Shuberts and several George Wintz productions. The Shuberts' road business this year has suffered to such an extent that there is hardly a musical attraction that has brought any return on the investment. In fact, the only successful road attraction under the Shubert management this season has been the Ethel Barrymore tour. Wintz is reported to have sustained tremendous losses with his *Rio Rita* and some of his other larger attractions.

Butler, in relating his experiences on the road, says there is hardly a city worth booking that the management of an attraction cannot send a staff into and get co-operation of the locals that will earn space in newspapers and provide audiences.

Paramount Signs Dramatist

NEW YORK, Feb. 8.—Daniel Reed, who dramatized Julia Peterkin's *Scarlet Sister Mary* and *Black April*, has been signed by Paramount Pictures to direct the dialog for *The Man From Manhattan*, which is now in production at the Paramount studios at Astoria, L. I.

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Managers Cutting Prices As Scalpers Are Penalized

Ziegfeld cuts "Simple Simon" top—MacGowan and Reed re-scale Biltmore balcony prices—vast audience returned to legit. by price cutting, say authorities

NEW YORK, Feb. 8.—A wave of intelligent scaling of theater-ticket prices has hit Broadway. Florenz Ziegfeld has issued orders for a \$5 top for Ed Wynn's *Simple Simon*, and word has gone the rounds that Kenneth MacGowan and Joseph Reed have experienced considerable success with the rearrangements of prices for their attraction, *Children of Darkness*, at the Biltmore Theater here.

On the head of this comes news from Albany that one ticket agency has lost its license for overcharging and misrepresenting a pair of tickets for a football game, and another is complained of for charging \$13.20 for a pair of \$3.85 tickets for *Strictly Dishonorable*.

Altho MacGowan and Reed have practically revamped the price scale of their balcony seats, little is known of the reaction, except that more people are seeing the Mary Ellis-Basil Sydney show, and it is said that the revenue has been increased. MacGowan was unavailable today to comment on the success of the move.

Ziegfeld, who has signed the managers' agreement regarding ticket sales of agencies, says he has arranged for the leading agencies to sell tickets for his show at a 75-cent premium. This he has asked to be done at once, altho his show comes in three weeks before the date the agreement becomes effective.

MacGowan and Reed are now charging \$1 low and a \$2 top for balcony seats, which is the best seats offered for such an attraction as theirs on Broadway at this time. They have also scaled down from a \$3.85 top the seats on their orchestra floor.

Altho Ziegfeld issued orders for only a cut of the top, it is reported that he will cut the price of balcony seats also after the show has opened here.

Altho none are available at the box office, the balcony seats for *Strictly Dishonorable*, the Brock Pemberton hit of the season, have remained at a \$3 top for balcony seats at the Avon.

Well-informed people on the ticket question say this trend toward the cutting of balcony prices will return to the legitimate theater a vast audience which was lost by the high prices.

State Revokes License Of B'way Ticket Broker

ALBANY, N. Y., Feb. 8.—The license issued the Adelpia Theater Ticket Service, Inc., 1504 Broadway, New York City, was revoked Thursday by Alexander C. MacNulty, chief of the Division of Licenses of the Secretary of State's Department.

Charges were made against the agency by a New York attorney who had purchased two seats in a certain section of the Polo Grounds for one of the big football games. He paid \$9, which was a premium of \$3 in excess of the regular prices. The seats were not where the agency agreed they would be. He demanded the return of \$3 and the agency refused.

Mr. MacNulty today said: "The Theater Ticket Service Corporation was guilty of misrepresentation as alleged in the complaint and furthermore had failed to keep proper records showing where it had obtained the tickets and was found guilty of violating the provisions of the general business law, and the company's license has been revoked, taking effect immediately."

Possible Picture Tieup For Aarons & Freedly

NEW YORK, Feb. 10. — Alex Aarons, whose last name forms one-half of the title of that successful producing team, Aarons & Freedly, departed for an extended visit to the Pacific Coast today.

Aarons & Freedly have produced numerous musical comedy hits, including *Hold Everything* and *Heads Up*, which is a current attraction on Broadway. Aarons is going to the Coast to look into various propositions whereby the firm of Aarons & Freedly would become affiliated with a motion picture concern.

Old-Time Stars Again on Great White Way—hey, hey!

NEW YORK, Feb. 10.—Here are two billboards visible these days on Broadway.

"Francis Wilson in *When Knighthood Was in Flower*."

"Henry Dixie in *Adonis*."

But they are both from "the good old days" and are revealed now only because two playhouses are being demolished. On the building next to the spot where the old Knickerbocker stood is the Dixie sign and next to where the Garrick Theater stood is the Wilson advertisement.

Attractions Scarce In Western Canada

TORONTO, Feb. 10.—Western Canada is now almost empty of attractions. This fertile field, always the hope of the disheartened traveling manager, is booked by Trans-Canada Theaters, Ltd., with headquarters in Toronto, under E. M. Rawley. Tours are usually begun here on the way to the coast.

The Stratford-Upon-Avon Players and *Journey's End* both commenced the trip in Toronto and went to Western Canada. At present they are in the United States. The Philip Rodway Company, in English pantomime, is now on the way back to England. The tour ended in a flourish and excellent business. The closing weeks for Sir Martin Harvey in his across-continent trip were also excellent.

The Maurice Colbourne Company, in Shavian repertoire, introduced a new style in sleeper jumps. After playing Vancouver, B. C., it entrained for Hamilton, Ont., a distance of 2,778 miles. Douglas Gibb, the manager, inaugurated this new departure instead of immediately playing the same cities on the return route.

Gordon McLeod, who started here in *The Ringer*, an English thriller, is still on the Coast playing an extended engagement in repertoire which promises to last for some time.

The usual after-Christmas productions are noticeably not apparent and no new productions or tours are reported for the second half of the present season. The territory is available to all and there is little or no opposition.

No Tour for Civic Group

NEW YORK, Feb. 10.—Present plans of Eva Le Gallienne and the Civic Repertory acting company do not include an extensive road tour this season. The extended tour, including the Pacific Coast, during a preceding season, was said to be a financial failure, and Miss Le Gallienne expects to remain on the home ground this year. The company will journey to Philadelphia, where they are booked for a two weeks' engagement in April, and will then return to play out the remainder of the season at the Civic Repertory Theater here.

Miller Seeing War Play

NEW YORK, Feb. 10.—Gilbert Miller, who has just sailed for England, is said to be interested in the forthcoming London production by Maurice Browne of *B. J. I.* Browne was the original producer of *Journey's End*, which Miller brought to America. The new play is reported to be an accurate portrayal of war from the naval point of view. It deals with the Battle of Jutland, and there are no women in the cast. *B. J. I.* is the naval signal for "Every man to his post!"



ELEANORE BEDFORD, one of the season's newcomers to Broadway, is currently appearing in a leading part with the Don Marquis play, "Everything's Jake", at the Assembly Theater. Her only previous New York appearance was in a minor role in another Assembly production, *Miss Bedford* is a product of Philadelphia and Long Island stock companies. Her last stock engagement was with the Hampton Players at Southampton, L. I. She started her professional career as a dancer at Rochester, N. Y. Miss Bedford will soon give a series of matinees as "Little Lord Fauntleroy".

Plan To Recoup By Using Stars

NEW YORK, Feb. 10.—Richard Bennett has returned to the Shubert management. Bennett has functioned without the Shuberts since he appeared under their management several years ago in *The Dancers*. Present plans are for him to star in *Siberia*, a play from the Hungarian of Lajos Zilhay, in which he will open in Philadelphia early in March.

Following his engagement here it is said that Bennett will be dispatched on an extensive road tour as part of a campaign to be waged by the Shubert interests to send Broadway stars into the provinces in an effort to gain support from audiences in other cities. They are said to be negotiating with many stars who are not tied up with other managers to aid them in their road campaign.

Belasco Author Signed By Warner Brothers

NEW YORK, Feb. 8. — B. Harrison Orcow, author of *Blind Window*, which was announced for production this season by David Belasco, has signed a contract to write scenarios for Warner Bros. Orcow will depart for the Coast immediately.

Meantime David Belasco has postponed the production of *Blind Window* until next season. Beth Merrill, who was scheduled to play the lead in the Belasco production this season, will be its featured player when it opens in the fall.

Broadway Engagements

Kate Smith, John Barker, Russ Brown, the Gale Quadruplets, Pearl Osgood, Henry Whittemore, the Darling Twins, Fred Manatt and Bob Lively for *Flying High* (George White).
Herbert Yost, Spring Byington, Patricia Barclay, Gerald Oliver Smith, Edward Fielding, Marion Abbott, Alan Davis and Jerome Collamore for *Apron Strings* (Forrest C. Haring).

Marjorie Peterson for the Chicago company of *Young Sinners* (Shuberts).
Ranald Savery, Czara Romanyi, Douglas Cosgrove, John Ellis, Edwin Breeze and William Edwards for *Out of the East* (Charles F. Ward).

James Cagney, Joan Blondell, Paul Guilfoyle, Lenita Lane, Millard Mitchell, Valerie Bergere, George Barbier, Lenita Lane and Ackland Powell for *Penny Arcade* (Wm. P. Tanner & Wm. Keighley).
Hugh O'Connell for the road company of *Salt Water* (John Golden).

B'way Losing Legit. Houses

Only two will be left on White Way when Empire goes—drama in side streets

NEW YORK, Feb. 10.—Within a short time Broadway will have become a figure of speech rather than a street lined with legitimate playhouses. The majority of theaters along the Great White Way have been given over to the talking pictures. At present only three theaters on Broadway house legitimate productions, Hammerstein's, the Empire and the George M. Cohan Theater.

The Empire is soon to be demolished, for it is reported for sale at \$2,000,000. The old Knickerbocker is being demolished and a 35-story office building will rise in its place. The Casino Theater is being torn down. It, too, will be replaced by a giant office structure.

The legitimate theaters are now confined to the side streets. With the destruction of the Empire there will be only two legitimate theaters on Broadway, Hammerstein's and the George M. Cohan. The Cohan has been housing pictures since last season, but is scheduled to house a musical show starting this week. It is probable that the house will again be turned over to the picture interests immediately following the closing or removal to another house of the musical show.

The Empire for several years has steadily maintained the legit. at one end of Broadway. With its passing, now that the Knickerbocker has gone, goes the only house that has not been rented for pictures periodically during the last five years.

At present picture interests have a free range in their selection of houses for run-talkies because of the overabundance of dark houses all of this season, both on Broadway and in the side streets.

The demolition of the Empire will leave but one house for the attractions of Gilbert Miller, its lessee from the Frohman interests. Miller still retains control of the Lyceum Theater in 45th street.

Will Rogers to Coast

NEW YORK, Feb. 10.—Will Rogers has returned from London where he engaged in a series of chats with British statesmen regarding the proposed cut in naval armament. Rogers will remain here for the opening of his friend Fred Stone's show, *Ripples*. Immediately following, he and his wife will depart for Hollywood.

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Opposed by Lawyers, Equity Hopes Post Bill Will Pass

Bar Association gives opinion against Wales Law amendment — Equity lobby gains favorable reaction — bill is reported — expected legislature action this session

NEW YORK, Feb. 8.—Frank Gillmore, president of Actors' Equity Association, believes the bill sponsored by Assemblyman Langdon W. Post will be approved by the New York State Legislature. In spite of the expressed opposition of the New York City Bar Association, Gillmore stated his hope for the bill today. During the last week Gillmore led a contingent of feminine lobbyists to the Assembly Codes Committee, asking for the release of the bill. Gillmore believes the bill will be brought out to the floor of the Legislature during the present session.

The Post bill aims to amend the Wales Padlock Law so that actors taking part in alleged salacious or obscene plays will not be liable until their contribution to the corruption of morals shall have been established by a court decision.

The Bar Association's objection to the bill is as follows:

"The actor is an essential factor in the production of a play, and by gesture, spoken word or tone of voice creates the atmosphere of the performance, and renders it decent or obscene, clean or immoral, as the case may be. If the result is a filthy performance, he is principal in the commission of a crime."

Post's bill was favorably reported on by the Codes Committee after the session with the Equity delegation last week.

Several attempts to amend the Wales Padlock Law have been made since it was adopted. A spirited fight to stop its passing the Legislature was led by Equity and a group of New York managers during the session at which it became a law. Failing to halt its passage, Equity has consistently given its support to every movement toward amending it to exclude performers from responsibility before their connection with the production of plays is established.

The lobby, led by Gillmore, included Margalo Gillmore, Vivian Topin, Laurette Taylor, Edna Romany, Mrs. Emily Holt and Genevieve Roubelle.

Dark Days in Hoboken

NEW YORK, Feb. 10.—Hoboken, the scene of last year's successful revivals of *After Dark* and *The Black Crook*, is at present the scene of consternation in the ranks of the Hoboken Theatrical Company, Inc., it was learned today.

An application for receivership has been filed by the company headed by Christopher Morley. The application states that there are debts totaling \$15,000. Morley admits that *After Dark* made money, but states that the company's era of prosperity ended last April, due to alleged mismanagement on the part of the company's treasurer in office at that time.

The Blue and the Gray, a Civil War melodrama, which has been playing in Hoboken under the auspices of Morley, has closed and has been reported as a financial failure.

Actress Gets Cash Award

NEW YORK, Feb. 8.—Dr. Louis Shine today settled the claim held against him by Elsa Shelley, an award for which was given by a board of the American Arbitration Association several weeks ago. Equity acting for the performer had asked judgment in the Supreme Court here when the settlement for cash was agreed upon. The claim arose from a disagreement over the production of *The Courtesan*, the rights of which are now held by the author, Irving Kaye Davis.

Marjorie Sweet To Sing

NEW YORK, Feb. 10.—Marjorie Sweet, dramatic soprano, who closed with Mitzi's revival of *Sari*, at the Liberty, last week, will go into rehearsal shortly in one of the singing roles of Hyman Adler's production of *The Seer*. Miss Sweet was with *Sari* since its opening four weeks ago in Philadelphia. Her partner for two years, Warren Proctor, who was also cast with her in the Mitzi show, is set with Warner for talkies.

Chinese Star Prepares For Broadway Showing

NEW YORK, Feb. 10.—Mei Lan-Fang, premier actor of China, has arrived here and is in rehearsal prior to his opening on Broadway February 17 in a series of Chinese dramas.

With Mei Lan-Fang are Prof. Chi Ju Shan, noted Chinese dramatist; Chang Chia-Chu, of the Bank of China; Che May Chen-Hwang, former manager of the Chinese-American Bank of China, and Kung Tso-Lin.

Notables who are sponsoring the appearance in America of Mei Lan-Fang are: Mrs. Woodrow Wilson, Mrs. C. C. Wu, wife of the Chinese Minister; Charles R. Crane, Paul Monroe, John Dewey, Otto Kahn, John R. MacMurray, Mr. and Mrs. Edgar Stillman Kelley, George Pierce Baker and Karl A. Bickel.

Carroll to London in May

NEW YORK, Feb. 8.—Earl Carroll has postponed the London engagement of his *Sketch Book* until May. The show has been running approximately eight months on Broadway, and from present indications will remain for some time. Carroll has no production plans for the immediate future, but states that he will produce a new *Vanities* with which to open the new Earl Carroll Theater.

Will Not Leave Cast

NEW YORK, Feb. 10.—Evelyn Laye will not leave *Bitter Sweet*, the Noel Coward operetta here under the management of Ziegfeld-Selwyn-Cochran, but it is reported that the show will close soon if business does not get better after it moves into the Shubert Theater next week to permit the Ed Wynn show, *Simple Simon*, the Ziegfeld piece to take possession of the Ziegfeld Theater. *Bitter Sweet* is one of the big musicals that has fallen off considerably since the holidays. It is reported that there have been several rows of vacant seats in the house at nearly every performance.

Legit. Notes

NINA WILCOX PUTNAM, authoress, has petitioned the United States District Court at Miami, Fla., to adjudge her a voluntary bankrupt. The proceedings were under the name of Inez W. Sander-son.

LILLIAN GISH, who is in New York at the present time, is said to be interested in plans for her appearance in a Broadway production. It is said that the play will be produced under the direction of Max Reinhardt.

JUNE WALKER has decided not to withdraw from the cast of *Waterloo Bridge* in which she is being costarred with Glenn Hunter. It was reported that Miss Walker and Hunter had quarreled.

CRITICS CHEERED at the London opening of A. A. Milne's *Michael and Mary*, according to word received from Gilbert Miller's London offices. Miller is presenting the play there in association with Charles Hopkins.

PHILIP DUNNING, who turned producer with the production of *Those We Love*, by George Abbot and S. K. Lauren,

Colored Cast Protected by Big Bond for Rivers Show

NEW YORK, Feb. 10.—Something of a record for dramatic shows is established in the bond posted with Actors' Equity Association for the salaries of the cast who will take part in the Marc Connelly show, *Green Pastures*, which comes to Broadway during the week of February 24. Lawrence Rivers, Inc., which is producing it, has posted \$10,000 to cover the employment of the actors engaged.

The bond was jumped to the high figure during last week when a colored choir which holds Chorus Equity membership was engaged to take part in the production.

Guild Signs Nazimova For Russian Drama

NEW YORK, Feb. 10.—Due to the illness of Alfred Lunt, who was to have costarred with Lynn Fontanne in Turgenev's *A Month in the Country* for the Theater Guild, the Guild has altered its plans for the production and has signed Mme. Alla Nazimova to be featured in the play.

Mme. Nazimova was last seen here under the auspices of the Civic Repertory company, where she was an outstanding success in Chekov's *The Cherry Orchard*. She departed from the ranks of that organization following an alleged disagreement with Eva Le Gallienne, head of the Civic Repertory group.

The Theater Guild has announced *A Month in the Country* for sometime in March, following the opening of the Shaw play, *The Apple Cart*.

Friml Show Postponed

NEW YORK, Feb. 8.—Russell Janney will not do the S. N. Behrman musical comedy, but will return to the Broadway producing business next season with a musical from the works of Justin McCarthy, who wrote *If I Were King*, upon which the *Vagabond King* was based. Janney says that Rudolf Friml, composer of the *Vagabond King* score, is now working on the music for this new show.

Equity Moving in Hollywood

NEW YORK, Feb. 10.—Word was received today from the Hollywood office of the Actors' Equity Association that the local offices will move on the first of March to larger and more desirable quarters in the Cherokee Building, situated at 6636 Hollywood boulevard. The growth in membership of the Hollywood branch of Equity is said to have resulted in the impending move.

JIMMIE COOPER is scheduled to produce a play entitled *The Blue Ghost*.

is reported to have spurned an offer of \$150,000 per year to go to work for the talkies.

TOM HOWARD, who with Joe Cook is scheduled to depart for California to film *Rain or Shine* next month, is completing some talking shorts for Warner Bros. here.

LAURA D. WILCK, author's agent and producer of *Flight* and *Thunder in the Air*, is reported about to sponsor a revue now being written by Lawton Campbell, who once authored a play entitled *Immoral Isabella*.

THE TITLE of Marie Baumer's play, *Blind Spot*, has been changed to *Penny Arcade*. Miss Baumer, who is only 19 years old, had her first play produced in New York early this season. It was *Town Boy*, which lasted but a few nights.

JAKE WOLFE, who used to run the old Casino Cafe, New York, is haunting the old Casino Theater Building, which is being demolished. The reason is that Jake sealed a bottle of 1895 liquor in the cornerstone and the report is that he wants it back.

Faint Hope in New Contract

Gillmore sees Equity's Hollywood policy gaining favor among players

NEW YORK, Feb. 8.—There is little hope for any contract unless the contracting party has power to enforce it, Frank Gillmore, president of Actors' Equity Association, said today in commenting on the new contract for freelance actors proposed by the Academy of Motion Picture Arts and Sciences. The contract, he said, however, justifies in great measure everything which Equity fought for in the Hollywood battle with the picture interests.

"If any justification was ever needed here it is, but I would rather have little to say until the thing is worked out," Gillmore added. He pointed out the adoption of company union plan will never eliminate any of the abuses rampant among performers in Hollywood and cited the members of the Academy who will have voice in any of its movements to prove that little can come of any of its actions.

According to Gillmore, the Academy is four-fifths manager and one-fifth actor, and so must fall to do anything constructive for the actor because it lacks the enforcing power required to bring about contractive movements for the benefit of employees.

Gillmore did say, however, that the claims of Equity made in the battle of Hollywood were evidently just and equitable because of the action taken by the Academy.

Gillmore holds little hope for anything the Academy may do to assist the actors because it cannot function without a forcing power. He says that with an organization such as Equity behind the actors the Academy would indeed be a great benefit to the motion picture industry because it would be an excellent medium for arbitration if it had equal power for all.

The Academy consists of managers, writers, technicians and directors, in addition to the actors. The first four are naturally with the managers and thus leave the actor with little or no prestige in the policy of the organization.

ECHO, a play by Lella Manning Taylor, is to be presented on Broadway at a series of special matinee performances. Harold Winston is directing.

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48TH STREET

Beginning Wednesday evening, Feb. 5, 1930

THE BOUNDARY LINE

A play by Dana Burnet. Directed by Dana Burnet and Morris Green. Settings designed by Henry Dreyfus and executed by Cleon Throckmorton Studios. Presented by A. L. Jones and Morris Green. Starring Otto Kruger.

Dorothea Fenway.....Katherine Alexander
Margaret Larson.....Winifred Lenihan
Allan Fenway.....Otto Kruger
Sarah.....Doris Sanger
Ebert.....Lew Payton
Cussie.....Marie Simpson
Elija Horton.....John T. Doyle
Ed Hedge.....Miriam Sears
Peter Sturgis.....Charles Trowbridge
George Hedge.....John Butler
Reggie Vane.....Houston Richards
Sam.....B. E. Blanchard

ACT I—The of the Fenway Home Near Bluefields, N. Y. Afternoon of an Early Summer Day. ACT II—The Meadow, Evening. Ten Days Later. ACT III—The Living Room of the Fenway Home. Forenoon of the Next Day.

The *Boundary Line* is a play of poetic loveliness, mounted with a dash of realism that is provocative. All who had a hand in bringing it to the theater treated it as tenderly as the brain child of any playwright has ever been attended. It is a work that, somehow, is not entirely deserving, for no other reason than that Dana Burnet has not drawn his thesis as decisively as he might have. Because of this, it is a play that provides thought and entertainment for a small minority.

In the acting of Otto Kruger there is a note of sympathy with his role; that actors rarely are able to put into their parts. When this play says and drags, and becomes talky and stiff with windy speeches that bear down upon the interest, it is Kruger's deft handling of a complex character, puzzled by the importance placed upon unnecessary things in life, that holds the opus above oblivion. To such an impossible concrete object as a wooden picket fence Burnet has gone to draw an analogy with mystical things that govern the frightened existence of Dorothea Fenway. Mrs. Fenway, a practical person, wants her world complete, labeled and where she can put her finger on every individual item with which she comes in contact. Unfortunately Mrs. Fenway chooses for a husband a writer to whom the world is home; who, it must be presumed, sees only the more important, underlying factors in the human existence. Allan Fenway, a poet by nature, has relinquished his ambition and become a hack fiction writer to give his wife those things she desires. Faintly drawn symbolisms are injected into the plot to prove the incompatibility of Allan, the free soul, restrained, and Dorothea, the restrained soul, freed. So unjust is Dorothea's desire to be safely locked up in her false world that the erection of this fence around her property, which she fights for in a court of law, causes the death of Elija Horton, a harmless provincial farmer in whose life Allan sees unsurpassed devotion and beauty.

The death of old Horton finally kills Allan's desire to remain with Dorothea and he turns her over to Peter Sturgis, who has already made known his love for Mrs. Fenway.

Included in this *Boundary Line* there is an idea worthy of attention, such attention as has been attended on it. It may seem paradoxical to complain in one breath and praise in the next. But here it is plausible because even tho Burnet has not driven home his points soundly in an argumentative vein, he has been brave enough to at least put them on paper, and A. L. Jones and Morris Green have been imaginative enough to stage them.

There is a setting used in this production that is the best Henry Dreyfus has ever contributed to the theater. It is a meadow setting done with realistic imagination that breathes a breath of warmth and comfort such as one might find in a green, fragrant woods on a hot summer's night. Attention must here be called also to the unique effect gained thru careful lighting on this set.

Above everything, however, in this production, rises the contribution of an able, intelligently selected cast. Katherine Alexander does her work exceptionally fine, but to Winifred Lenihan must go the honors for the feminine quarter. Miss Lenihan, for two acts carrying a rather inconspicuous part, gives a portrayal of frustrated love that is as distinct and clear as it could possibly have been done. Kruger gives an even, sympathetic rendition of his role that is memorable. John T. Doyle walks thru a difficult, emotional part without a flaw. His work is excellent.

THE NEW PLAYS ON BROADWAY

And so is that of Charles Trowbridge. In fact, there is no one in the cast who does not do his work with understanding and precision.

The direction of Green and Burnet is sometimes too obvious, which, incidentally, is one of the faults of Burnet's play when a few moments of the second act have been consumed.

The *Boundary Line* is an intelligent drama that will interest many but entertain few. CHARLES MORAN.

PLYMOUTH

Beginning Monday evening, February 3, 1930

REBOUND

A play by Donald Ogden Stewart. Directed by Arthur Hopkins. Settings by Robert Edmond Jones. Presented by Arthur Hopkins.

(In Order of Their Appearance.)
Liz Crawford.....Corinne Ross
Lyman Patterson.....George MacQuarrie
Marta, Maid.....Ann Lubow
Les Crawford.....Donald Ogden Stewart
Sara Jaffrey.....Hope Williams
Bill Truesdale.....Donn Cook
Johnnie Coles.....Robert Williams
Eve Lawrence.....Katherine Leslie
Mrs. Jaffrey.....Ada Potter
Pierre, Valet de Chambre.....Pierre D'Ennyer
Jules, Waiter.....Edward La Roche
Henry Jaffrey.....Walter Walker
ACT I—Dining Room in the Country Home of Les and Liz Crawford. Near New York. Nine o'clock on a Monday Morning in October.
ACT II—Living Room of a Hotel Suite in Paris. Noon of an April Morning. Six Months Later.
ACT III—The Act the Curtain is Lowered to Indicate the Lapse of an Hour and a Half.
DURING THIS SAME AS ACT I. Five o'clock in the Morning. Following September.

Humorist that he is, Donald Ogden Stewart has turned out an engaging little play entitled *Rebound*, which benefits by the deft staging of Arthur Hopkins and the comic ability of Hope Williams.

His story is the simple tale of Sara Jaffrey, who might be called a spinster. Sara has tried to get her man and failed. Life is a series of week-ends in the country, parties, talks with a bore who happens to be one's mother and being alone with a good book. Sara would

marry Johnnie Coles, but he doesn't get around to proposing. Bill Truesdale, who is attractive, gets flitted by Eve Lawrence, who has made a \$9,000,000 catch. Bill thinks about Eve for a few months and then marries Sara. They go to Paris on their honeymoon. Eve is in Paris, and Bill sees her again. He forgets that he is due back at the hotel to meet Sara's father for the first time. Sara and her father spend the afternoon alone. Bill returns with Eve. Johnnie Coles drops in along with Sara's sister and brother-in-law. Someone plays the piano. Sara watches Bill dance with Eve and realizes that they are in love with each other.

The next few months widen the gulf between Sara and Bill. Back in the States again, Bill continues to see Eve. Sara realizes that her marriage is a failure. Johnnie Coles knows that Sara is unhappy and begs her to go away with him. He begs for her love. Sara sends him away. She realizes that she has been begging for love, too. She concludes that one's soul is more important than loving and being loved. She faces Bill, who learns that he is about to lose his wife. They meet on common ground and decide to remain together.

This is, of course, a trite story, but in dramatic form it is charming. There are times when its drama is labored, but its humor is always sparkling. Its characters are real. And Donald Ogden Stewart's thinking is clear.

Hope Williams, for whom it was written, gives a splendid portrayal as Sara. She is a gifted comedienne. It is well that Playwright Stewart has imbued his most dramatic moments with humor.

The surrounding players are capable. Donald Ogden Stewart, author, appears as Donald Ogden Stewart, actor, in the role of Sara's brother-in-law. He is effective. Donn Cook is adequate as Bill Truesdale. Robert Williams gives a splendid performance as Johnnie Coles. Katherine Leslie is convincing as Eve Lawrence. Walter Walker appears briefly, but in a polished manner, as Sara's

father. Ada Potter is excellent in the all too small role of Sara's mother. Pierre D'Ennyer and Edward La Roche contribute effective bits as waiter and valet respectively. Corinne Ross is seen but scarcely heard as Sara's sister. Altho Miss Ross has a fair share of lines her indistinct manner of speaking renders her an almost inaudible member of the cast.

All told, there is a deal of charm in this production. Arthur Hopkins has staged it intelligently. The settings by Robert Edmond Jones are highly effective. The play is not great, nor even better than passably good, but by the grace of Donald Ogden Stewart's wit and Hope Williams' ability as a comedienne it is a very worth-while entertainment. CHARLES CROUCH.

MORE NEW PLAYS ON PAGE 46

Broadway Openings

WEEK OF FEBRUARY 10

It's a Grand Life, a comedy by Hatcher Hughes and Alan Williams. Presented by Erlanger & Tyler at the Cort Theater. Starring Mrs. Fiske.

Ritz, a comedy by Viva Tattersall and Sidney Toler. Presented by L. Lawrence Weber at the Longacre Theater. Starring Ernest Truex.

Ripples, a musical comedy featuring Fred Stone. Book by William Anthony McGuire, music by Oscar Levant and Albert Sirmay, lyrics by Irving Caesar and Graham John. Presented by Charles Dillingham at the New Amsterdam Theater.

The 9:15 Revue, presented by Ruth Selwyn at the George M. Cohan Theater. *Joseph*, a comedy by Bertram Bloch. Presented by John Golden at the Liberty Theater. Starring George Jessel.

Topaze, a comedy from the French by Marcel Pagnol, adapted by Benn W. Levy. Presented by Lee Shubert at the Music Box Theater.

The Last Mile, a play by John Wexley. Presented by Herman Shumlin at the Sam H. Harris Theater.

CLOSINGS

George White's *Scandals* closed Saturday, February 8, after 159 performances; *Salt Water*, after 87 performances; *Red Rust*, after 65 performances; *Your Uncle Dudley*, after 96 performances; *Sari*, after 15 performances, and *The Challenge of Youth*, after 24 performances.

London Cables

LONDON, Feb. 8.—*Honors Easy*, by Roland Pertwee, which opened at St. Martin's yesterday, proved to be a dramatic comedy with an unusually intriguing plot. It was given a cordial reception. Diana Wynward made a great hit on the occasion of her first appearance as a leading lady in company with Ann Todd, Jane Millican, Norman McKinnal, Allan Aynesworth and Robert Holmes.

Lee Ephraim has acquired a long lease on London's newest theater in Cambridge Circus, called the Ritz, where he will open with *Rio Rita* next month.

Herbert Clifton opened Monday at the Palladium after six years' absence in America and received a hearty welcome in his new staff.

The Anena Family at the Coliseum and the Guetsang Troupe at the Palladium both made a promising English debut Monday.

Charles Hopkins sailed Thursday, following his highly successful London production of *Michael and Mary*.

Arrivals this week included Rogers and Wynne and Bud and Jack Pearson for their first English variety appearances.

New Dance Team Under Way

NEW YORK, Feb. 10.—Jean Kenin, who appeared in *George White's Scandals*, and George Clifford have formed a dance team, and have returned here following an extended engagement at "Montmartre", Miami Beach, Fla. They are said to be about to sign contracts to appear in a musical comedy.

IF GOD MADE THE WORLD is announced as the probable title of a play now being written by Harry Hervey and Blair Niles. Hervey was coauthor, with Carleton Hildreth, of *Congai*. Blair Niles authored the Ronald Coleman starring film *Condemned to Devil's Island*.

GOOD NEWS!

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Vaudeville

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NVA Getting Dough, But No Assurance of More

Pat Casey comes across with funds for meeting immediate club expenses—Chesterfield belittles former crisis hullabaloo—sanatorium now slated to open end of month

NEW YORK, Feb. 10.—Altho when he left here for the Coast January 21 Pat Casey gave out word indirectly but officially that he did not undertake the trip in the interest of either the NVA or VMA, some relief in the financial position of the former organization has been obtained since Casey stepped on the 20th Century. The periodical feeding of money necessary for the operation of the NVA and its relief funds has come thru Casey, according to a highly authentic source. Apparently, Casey's Coast visit has something to do with the changed demeanor of the erstwhile calamity howlers in the NVA.

When *The Billboard* printed its exclusive story in the January 25 issue dealing with the financial crisis faced by the NVA, it was freely predicted that unless some definite assurance is forthcoming of a regular income for the organization it would be on the rocks within 10 days. Altho Casey and his cohorts who are tied up in the management of the NVA Benefit Fund have not yet come out in the open with a plan that will free the NVA from financial worry the fact that the NVA still exists and continues to carry on its various (See NVA on page 89)

RKO Seeks Site in Chi. Loop

CHICAGO, Feb. 8.—Out of the welter of rumors concerning the local activities of RKO came one definite admission—that a Loop site for a new theater is being sought. Several locations are being considered, but it is understood no definite choice has been made nor has any definite time been set in which a new house will be started.

Long Welch Route

NEW YORK, Feb. 10.—Harry Foster Welch, musical imitations single, has landed a long RKO route. He opened the first half of last week in White Plains and will play around town until March 29. Then he will go to Syracuse April 12 and work out of town until closing the week of June 31 at the Hill Street, Los Angeles.

Piazza in Chicago

CHICAGO, Feb. 8.—Ben Piazza, RKO booking chief, arrived today from New York for a conference with Midwestern executives. While rumors connect Piazza's visit with changes in the personnel here, no authentic information as to proposed changes is available.

Frozini Musical Act

NEW YORK, Feb. 10.—Frozini, accordion virtuoso, is heading a new five-people musical act which opened for RKO on Eastern dates the first half of last week at the Prospect, Brooklyn. He is supported by a male musical quartet dubbed the Melodians. Frozini recently arrived here from Midwestern dates.

Talbot Back With RKO

CHICAGO, Feb. 8.—Andy Talbot, former manager of the fair department of the old Western Vaudeville, returned to the offices of RKO this week. He will be connected with the club department, of which Fred Varin is manager.

Kendall To Coast For Talkie Work

NEW YORK, Feb. 10.—Kuy Kendall, former vaudeville producer, is on his way to the Coast via auto. Before settling in Hollywood to stage dances for several screen revivals he will stop in Oakland to visit with friends. Late in the spring Kendall will return east to make arrangements for a trip to Paris.

Some years ago Kendall was the piano accompanist for the Dolly Sisters.

Josie Writes Song

NEW YORK, Feb. 10.—Josephine Harmon, comedienne, now playing for RKO, has composed a comedy number entitled *I Don't Like Applesauce*. The Supreme Music Concern will publish it in sheet form.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

BETWEEN spasms of gloom over the depression bridged over into this season from the last, more than a knot of casuals have given themselves over of late to optimistic predictions regarding the position of vaudeville in the mobile show business firmament the season of 1930-'31. These predictions are not the whistling of grim defenders to keep up their courage. We have passed thru the self-deceiving stage; that period when vaudeville showmen and performers deluded themselves into thinking and spreading the thought that talkies are a passion fad. Vaudeville has tasted of the dregs since. Now it begins to display what we diagnose as very faint signs of rising. Vaudeville's protagonists have stared the talkie menace in the face. They have regained the courage that temporarily deserted them, sending them off into a panic of complete renunciation of all the principles of the show business—and common sense.

As we have attempted to bring out clearly time and again, talkies are by no means as bad for the unchanging vaudevillian as they were painted in the days before they revealed themselves in their full height. And don't let any too optimistic proponent of the vaudeville cause (for his own good) conclude now that talkies have reached the apex of their influence in the amusement industry. Despite the marvelous development of the gabby film since they were first introduced their state is as immature as was vaudeville in the Koster & Bial era.

The operators who fell headlong into the talkie pit are beginning to realize (slowly, we admit) that they cannot subsist very much longer on a straight diet of mechanical entertainment. Present labor scales are deemed prohibitive, yet these operators direct a longing glance ever so often at the vaudeville mart. They want vaudeville more than a growing boy craves sweets. But they have unpleasant dreams about ledger pages neatly brodered with red digits. Other obstacles will have to be cleared before the great mass of operators are ready for vaudeville. The months, and in many instances, years, that operators have been carrying on without vaudeville have served to enlighten them about this phase of the business. When they take back vaudeville they will require something better—and vastly different—from the accustomed vaudeville.

Those whose business it is to book vaudeville and those who are vaudeville itself—the performers—can do nothing more in this uncertain period than be prepared. The revival is coming. It will come sooner and last much longer if those who comprise vaudeville take a cue from their talkie cousins and work toward making a new and better vaudeville. Taken all in all, it appears that the vaudeville depression has reached the crisis. If labor, as represented by stagehands and musicians, would get together with the actors, vaudeville's troubles would have been over before they began.

If the NVA should eventually pass out of existence as a result of the admitted financial crisis, which was discussed in some detail in this department recently, there is a likelihood that a certain clique of performers will attempt to form an actors' organization dedicated solely to helping the unfortunates in the profession. This, we believe, is an ideal worth pursuing, NVA or no NVA. If such an organization had been functioning when bad times began to set in, much of the misery now met on all sides could have been avoided.

As long as the NVA or any similar organization is indebted to managers for its sustenance, credit standing and official recognition it can never be a real actors' organization. An NVA without chess, checker, billiard and golf tournaments; an NVA without hotel accommodations, and an NVA without an obligation of allegiance to show business politicians is worth a struggle. And the Eddie Cantors, with their hands UNTIED, are always welcome as leaders. The sooner the other ossifers, the rubber-stamp fellows, are sent on their way the better.

Godfrey's New Shows

First unit last week at Madison—all getting from twelve to fifteen weeks

NEW YORK, Feb. 10.—The first intact show in the revised schedule of the RKO Eastern division, which will make it possible for the rotating affairs to get from 12 to 15 weeks of consecutive work, opened the first half of last week at the Madison, Brooklyn. It comprises Charles (Slim) Timblin, Raynor Lehr, Mowatt and Hardy, Jean Rankin and Blue Belles and Havana.

An afterpiece will be tacked on to the Timblin-headed show on later dates, and this procedure will be followed in intact shows that lend themselves readily to the innovation. Harry Singer, of the circuit's production department, will supervise the work on the afterpieces and other novelties to be put into subsequent shows.

George Godfrey has arranged for the next intact show to open this first half in Flushing. It comprises Harris and Radcliffe, LaBelle Pola, Johnny Downs and *Flowers of Seville*, a flash.

The tentative lineup of Eastern intact shows for the next four weeks follows: February 15, at the Madison, Brady and Wells and Jimmy Savo; February 22, at the 86th Street, Stan Kavanaugh, Dillon and Parker and Clifford and Marlon; March 1, at the Madison, Don Cummings and Al K. Hall; March 8, at the Madison, the Four Camerons.

Godfrey's four-act shows, according to report, are being estimated to cost from \$2,500 to \$3,000, the leeway of \$500 making it possible for the production department to go in for frugal embellishments without exceeding the set house budgets.

Peggy Eames on Interstate

CHICAGO, Feb. 8.—Peggy Eames, formerly one of the *Our Gang* kids, is now working single. She has just returned to Chicago from an engagement at the Orpheum, Oklahoma City, and will open on the Junior Orpheum Time in Sioux City about February 15.

Cecile Elliott Has New Act

CHICAGO, Feb. 8.—Cecile Elliott, formerly character woman at the Kedzie Theater, is rehearsing a new vaudeville act which will soon have a tryout at the Englewood Theater.

Shirley McIntyre for F. & M.

DENVER, Colo., Feb. 8.—Shirley McIntyre, local dancer, who has been touring with Fanchon & Marco the last two seasons, left here Saturday for Omaha to begin her engagement on the RKO Circuit.

Vernon-Wallace in Old Act

NEW YORK, Feb. 10.—Maud and Vernon Wallace have abandoned last season's musical comedietta, *Southland*, and have gone back to their old dramatic skit, *New York*, by Fred and Fanny Hatton. They resumed for Loew last week in their more familiar offering at the State, and will travel next week to Rochester. Other Eastern dates are likely.

RKO Shakeup Due Early in March --- Report

Chi. Palace Is Next Out

Dropping straight vaude. shortly — tough spotting shows—Riverside biz poor

NEW YORK, Feb. 10.—Being one of the few straight vaudeville houses east of the Mississippi the last several months has made it increasingly difficult to supply the Palace, Chicago, with attractions suitable to its needs. The feverish activity of the RKO booking forces to keep the sole stronghold of big time in the Middle West going on all six has had a deleterious effect on the shows of surrounding vaudefilmers of the circuit. Consequently, it appears more certain than ever that the Palace will bow out of its present policy before the beginning of spring. As has been predicted time and again in these columns, the Palace, New York, will eventually be the only straight vaudeville house in the country. At the beginning of the season there were four straight vaudeville houses in the country, the New York and Chicago Palaces, the Orpheum, Los Angeles, and the Riverside here.

Because of the necessity of using an average of eight strong acts weekly at the Chicago house, acts have been forced to make long jumps, and where this has been found to be impracticable vaudefilmers in and around Chicago have been forced to chronically forego their feature acts in order to bolster up the Palace shows. The circuit has come to the decision that the victory is not worth the struggle. It is a matter of weeks now before the Palace joins the State-Lake in the vaudefilm category. In its new policy the Palace will come in under the regular Western route without any changes and additions being necessary for shows booked into it.

Since the Riverside was launched on its hybrid policy of vaudeville and talking shorts, business has not improved noticeably. The house is not as steeped in the red because its shows are cheaper, but the box-office showing has not been satisfactory at all. The circuit is still at a loss as to what can be done with the former big-time house. Its only salvation, certain officials declare, is good pictures. It has been sadly neglected thus far in this respect, although feature films have not been used there since last season. There is a possibility that an arrangement will be made with Fox whereby the Riverside will be pooled in film buying with the Japanese Gardens, an adjoining all-sound house, and a big moneymaker for Fox. Incidentally, Fox has a big slice in the Riverside, owning the property but not being concerned with its operation.

Hess Promotes Personnel

CHICAGO, Feb. 8.—A number of shifts in the personnel of the publicity offices of RKO have been made the past week by Jacques Hess, chief of publicity here. Arthur Carstens has been made manager of special publicity and exploitation, Robert Haley has been placed in charge of exploitation for Western Vaudeville and Eunice Lefkowitz, Hess' former secretary, is now in charge of daily contact for newspaper advertising. Rose Helmbacher has been made private secretary to Hess.

Bernstein Surrenders Windsor to Jack Linder

NEW YORK, Feb. 8.—Having gone into the hole for plenty on booking Sunday concerts into the Windsor, Bronx, Sam Bernstein decided two weeks ago to stop playing angel to Old Man Red. He threw in the sponge and Jack Linder immediately picked it up. How Linder will make out is a question. The Windsor's Sunday biz has fallen down badly since Loew opened its Bronx de Luxe, the Paradise, several streets removed.



HAL JEROME and GLORIA GRAY, who are now doing an act called "The Laughologist" on the RKO Time after a vacation of several months at their home on the Coast. They have been a standard combo for years and formerly did an act subtitled as "Hoos Hoo?"

Fox Seniors Cutting Acts

NEW YORK, Feb. 10.—All of Fox's senior vaudefilmers in this area are playing full-week schedules this week, with a possibility that these may be extended for another week. The condition is due to the booking of two film specials, *Sunny Side Up*, playing the Manhattan houses, and *Hot for Paris*, the Brooklyn houses. Vaude. bills have been cut from one to three acts and a policy of four shows is in force daily at all houses.

The circuit has secured two other specials for the weeks of March 1 and March 3, which it is said will cause a duplication of this week's situation. These are *Show of Shows* and *Happy Days*. Should the two-week holdover take place next week with *Sunny Side Up* and *Hot for Paris*, a precedent in cutting down on acts will be established for the booking of other big pictures in the near future.

16 Vaude. Playlets Secured by PTB Club

NEW YORK, Feb. 10.—Gustave Frohman and Dr. Hugh Grant Rowell, of the PTB Club Productions, have secured control of 16 dramatic playlets, which have already been approved by the mother organization, for use by the dramatic auxiliary. These are in addition to De Coucy's playlet, *For Lisette*, for which private casting auditions by invitation only are now being held.

As speedily as the playlets can be turned out by the voluntary workers assigned to this task they will be submitted for major circuit booking. In each case the interested vaudeville managers and bookers will be favored with a special rehearsal. The proceeds of salaries derived from the plays will be used for the purpose of the club, which is to render financial assistance to deserving showfolk.

Club Swinger in Days Of Tony Pastor Must Die

A dispatch from London February 3 stated that the Court of Criminal Appeals on that day dismissed the appeal of James Achew, alias James Starr, a performer of the old days, against a death sentence for the murder of Sybil Sarah da Costa.

Achew is 56 years old. From a good source it is learned that he was a club swinger in Tony Pastor's time, playing all the vaudeville houses in this country in those days. In 1900 he went to Europe and worked the music halls.

Say Brown's return in March will put clean-up wheel in motion again—to affect theater and booking wings—also talk of Loew take-over deal—evasive answers

NEW YORK, Feb. 10.—When Hiram S. Brown, RKO's president, returns from his coast visit on or about March 1 there will be plenty of fireworks. Not the kind they use to make carnival whoopee, but the deadly variety that will send an appreciable number of executives out into the chilly blasts belying an approaching spring. This comes from what are considered as reliable sources on

the inside. That there will be a shakeup among the agents is a foregone conclusion, and this comparatively minor feature of the dreaded March cleanup was discussed in last week's *Billboard*. Everything of more than routine importance is hanging fire until the RKO chief returns. Brown is known to be a man of decisive qualities. With the perfect faith he has unwaveringly retained in his high officials, it is practically set that he will start the cleanup wheel in motion again as soon as he gets a chance to confer with them.

If He Could Only Cook!

NEW YORK, Feb. 8.—The following letter, addressed to B. F. Keith, was finally placed in the hands of Ben Piazza, of the RKO office, last week:

"In reference to conversation over telephone with one of your managers, I am seeking employment. Herein you will find my qualifications—

"I am a man 32 years of age. I am musically inclined. I play piano, guitar, sing classical and jazz. I am very active as I weigh 450 pounds. I have been acclaimed by *The New York American Newspaper Company* as the man with 'million-dollar smile' and the champion clam opener of Brooklyn.

"Trusting to hear from you soon, I remain
(Signed) "LUCIANO LAUDISIO."
The momentous matter is being investigated by Dave Beehler, who appears to be something of a specialist in digging up clam openers with expensive smiles.

Vaude. Switch in Scranton

NEW YORK, Feb. 10.—The Amalgamated Circuit has switched vaudeville from the Capitol to the Poli, Scranton. The Poli was formerly a straight-run picture house.

Also several personnel changes of some importance took place around the first of the year, in accordance with persistent rumors, it is felt by those on the inside that Brown has not finished his revamping job entirely. The new regime in RKO has made much progress since its inception, but Brown and others in his confidence are said to feel that they have not gone far enough. In the theater-operating wing, according to Joseph Plunkett, everything is serene and moving along ahead of schedule. But the carriers of the disconcerting reports now making the rounds have it that the changes to be effected shortly after Brown's return will also reach out into Plunkett's branch of the circuit organization.

The favorable feature of developments on the booking floor in the last several weeks is the efficacious manner in which Piazza, Godfrey and Freeman have cut (See RKO SHAKEUP on page 89)



A HEAVY?

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Production Plan Hurt By Segmented Circuit

Independent operation of Godfrey and Freeman departments with no thru routing of intact shows makes Singer's job aimless—bookers prejudiced against split

NEW YORK, Feb. 10.—The separation of the RKO Circuit into Eastern and Western booking divisions, with separate heads who co-operate with each other in exchanging attractions when the need arises but are otherwise absolutely independent, is the big stumbling block in the way of forming a new kind of production department that will serve the best interests of the organization. Since intact shows are the accepted policy of the circuit, it is agreed all around that now more than ever before is there a definite need for a production wing. As long as George A. Godfrey controls the Eastern bookings, and Charles J. Freeman, the Western and Southern sectors, the production office will be unable to raise itself in efficiency to the same standard maintained by the remainder of the circuit.

Godfrey is now in a position to give his rotating shows from 13 to 15 weeks of consecutive time. Freeman has cleared the Western decks to the extent that his intact shows can play about 17 weeks. Under this arrangement Harry Singer, the production head, is restricted in his work to Godfrey's shows because of another element that enters into the situation. Not only are Godfrey's shows slated to be dismantled after finishing (See PRODUCTION PLAN on page 89)

Four-a-Day for Interstate

DALLAS—The Interstate will adopt the four-a-day policy in Ft. Worth February 14, to be followed by all the other Interstate houses. Interstate vaudeville has been discontinued in Miami, Oklahoma; Wichita Falls, Amarillo and Waco. Business men in Wichita Falls are making a strong appeal to Interstate to have vaudeville replaced in their city.

Peoria To Add Vaude.

CHICAGO, Feb. 8.—Several Great States houses are adding to their vaudeville programs. The Fox, Aurora, which hitherto has had vaudeville only on Sunday, has added a special three-act bill for Saturdays as well. The Rivoli, Muncie, is playing vaudeville on Sundays, and the Palace, Peoria, will add a vaudeville bill for Fridays, Saturdays and Sundays, starting March 2. RKO acts are used in all of the houses mentioned.

Halperin Set Till July

NEW YORK, Feb. 10.—Nan Halperin has been given a good-sized route at RKO. She will start next week at the Palace, Cleveland, and go right thru until the week of July 19 at the State-Lake, Chicago. Her agent is Edward S. Keller.

Schwartz's Two Acts

NEW YORK, Feb. 10.—*Hollywood Revels*, eight-people flash, started for RKO the first half of last week at the Franklin, Bronx. It features Kramer Twins and Ferguson and Del Val, and is agented by Faddy Schwartz. Another Schwartz-represented act, Three Jolly Tars, shoved off for the circuit last week on a split between White Plains and the Coliseum.

Downs Gets 40 Weeks

NEW YORK, Feb. 10.—Johnny Downs formerly a member of the *Our Gang* kids and who last season was in a big unit, is now doing a new single which has been booked for a 40-week tour at the RKO Circuit. He opened last week at the Chester, Bronx, booked thru the Harry Romm office.

Book Standard Acts Combo

NEW YORK, Feb. 10.—Harry Faber and Leta Wales and Lew Lehr and Nancy Belle, two standard acts who recently combined to do a four-people act, *Woman-Crazy*, have been given a healthy route by RKO. They shoved off last week in Rochester and will finish August 2 at the State-Lake, Chicago. Phil Morris is handling the act.

Jolson Lukewarm Over Wow Offer

NEW YORK, Feb. 8.—Al Jolson apparently cares less these days about \$36,000 and a free trip to Europe and back than we do for stale gags.

Terry Turner delegated Arthur Klein to wire, phone and write Jolson an offer of \$6,000 a performance for six concerts in 10 days in France and the Continent, with passage and fares paid both ways. Turner was entrusted with making the offer by what is considered a responsible European syndicate. To convince Jolson that the offer is bona fide it has been promised that 50 per cent of his salary will be placed in escrow in a New York bank before sailing. He can play the 10-day tour any time until the end of June.

Turner has not yet heard either way from Jolson, altho in a phone conversation with Klein the much-sought artist stated he could be reached shortly later at the Ritz Towers here. He couldn't be nailed down at the specified time.

De Vito and Denny

NEW YORK, Feb. 10.—De Vito and Denny, with Dot Stevens, who have been playing around for Loew, have gone RKO and opened last week on a split between the Franklin, Bronx, and 125th Street. Agented by Charles Wilshin.

Inseparable Brothers Throw Party for Press and Others

NEW YORK, Feb. 8.—Simplicio and Lucio Godino, who if you don't know it are Terry Turner's own "Siamese" twins (at least one of them), threw a party for a goodly number of newspaper boys and girls this week in the College Room of the Hotel Astor. The inseparable Godinos and their blushing brides were the smiling hosts. Their Filipino band supplied the musical atmosphere and something was done between Terrible Terry and the RKO Circuit to fork up the dough. A good time was had by all—even by the waiters whose tips were marked on the cuff while the coy boys and girls argued over the prohibition question.

There was plenty doing. Plenty of eats, speeches, impromptu entertainment by the guests and ingeniously handled razzing by a past master at it, none other than Will (Flop) Morrissey. Midgie Miller was there, too, and one might say that Midgie took the cake for being the most charming little lady present. That is, if he could be sure that Josephine Huddleston and the Godino brides wouldn't hear him. Plenty of everything, but more picture taking than anything. From the way those boys worked with the arc lights the still cameras and the motion picture machines one would think a 10-reeler was being produced with all the action crammed into a single night.

Mark Luescher was around before the table-cloth fireworks started, but he blew early. Mark was with the missus and Mark is a commuter. Carroll F. Peirce, who p. a.'s the Palace when he isn't giving that mustache the Men-jouish curl, had a very difficult time convincing Paul Sweinhart that the Godino boys have not yet endorsed Peruvian pretzels. Roy Rogers made



FERRY CORWEY, who brought his musical buffoonery back to the Loew Time this week on a split between the Orpheum and Fairmount, New York. Corwey, who now uses an unbilled girl assistant, may start for Loew on its Southern tour shortly under the personal direction of Johnny Hyde, of the William Morris office.

Mumtaz Begum Lands 50 Weeks With Loew

NEW YORK, Feb. 8.—Mumtaz Begum, a dancing girl of the court of the former Maharajah of Indore, has been signed for a tour of 50 weeks on the Loew Circuit.

She will head a 25-girl dancing unit. The Indian dancing girl, who is now completing a picture, *The Slave Girl of Agra*, in Bombay, was secured for American dates thru Ned Dobson, Loew scout.

Wright in Own Skit

NEW YORK, Feb. 10.—Sam Wright, character comedian, has teamed with Lorena Walcott, prima donna. They are using a singing skit, *Who Pays?*, written by Wright, and will show for the major circuit bookers the last half of this week at the Franklin, Bronx.

Chicago's 'Showings'

Gyps take advantage of new talent thru tieup with cabarets and cafes

CHICAGO, Feb. 8.—On top of all their other troubles, vaudeville performers here are confronted with a form of racketeering that is being worked stronger at the present time than ever before. This is the "showing" racket.

Reference is not made here to legitimate showings of acts just breaking in or unfamiliar to local bookers. These, tho occasionally abused by the booking agents, are a necessity and not to be condemned. But there is another class that deserves inclusion in the category of plain racketeering. It could not flourish were there not so many vaudeville performers in dire need and ready to grasp at any chance for employment however uncertain. The agents practicing the gyp game work it for the most part thru cabarets and cafes with which they have an affiliation of one sort or another.

When an act applies for booking the agent professes to have nothing open at the moment, but suggests that if the act cares to play a showing date at the Blank cabaret there is a possibility that some bookings will follow if the act makes a good impression. Many of the acts fall for the gag. Most of them get no farther than the showing. A few—just enough to kill the squawks—are given a couple of ays' work occasionally. There are so many acts out of work here that the game can be continued indefinitely, fresh material coming in all the time.

One agent, working in conjunction with a cabaret, is declared to be furnishing practically all of the acts for the place on a showing basis, the acts rarely receiving a cent, while the agent is well paid and makes an excellent living from this one client. This is, perhaps, an extreme case, but there are plenty of other flagrant instances and self-respecting agents are using every effort to stop the objectionable practices of their less scrupulous brethren.

Saunders Appt. Official

NEW YORK, Feb. 8.—Verifying an advance announcement in *The Billboard* three weeks ago, Claud Saunders, from the Northwest territory, has been assigned officially to supervise the new Washington district by Joseph Plunkett. His new berth takes in Philadelphia and New Brunswick. Headquarters of the division have been established at the RKO Theater in the Capitol.

Vanessi's New Vehicle

NEW YORK, Feb. 10.—Vanessi is heading a new five-people dance flash, which opened for RKO the first half of last week at the State, Jersey City. The offering was staged jointly by Leroy Prinz, who put on the dances for *Top Speed*, and Dave Gould, of the Public production department, and is sponsored by Phil Tyrrell. Cast includes Orville Knapp, Roy Chaney and Al Giroux. Weber-Simon are agenting.

Marks Gets Long Route

NEW YORK, Feb. 8.—Joe Marks, who recently returned here from Australia, has landed a route of about 40 weeks from RKO. He will first play two months of local dates, starting next week on a split between the Madison, Brooklyn, and Flushing. He will shove off on his out-of-town dates the week of April 12, in Providence.

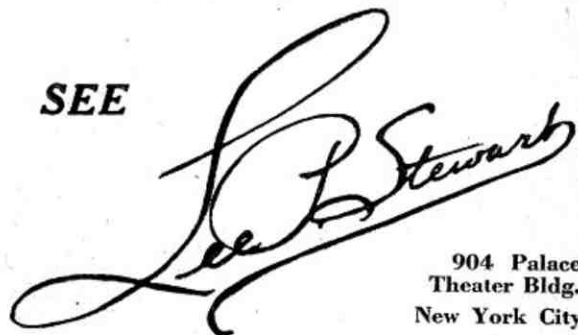
Mosconis Back in East

NEW YORK, Feb. 10.—The Mosconi Brothers (Louis and Charles) have been booked for a return to RKO in a new four-people dance affair. They opened the first half of this week at the Fordham, Bronx. Berna Doyle and Roselyn Field are in their support. They will plug their latest dance creation, *The Hooster Hop*.

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Changes Made On Interstate

NEW YORK, Feb. 10.—With the Majestic, Miami, Oklahoma, dropping out to go into straight pictures, the Interstate shows will hereafter open in Oklahoma City, playing there three days. The first booking under this arrangement materializes on February 14. Inability of the house to pay the vaude overhead due to slack business contributed toward the Majestic's withdrawal from the Interstate route.

In the last several weeks the Interstate route lost three towns: Wichita Falls, Waco and Amarillo. The present lineup of this wing of Charles J. Freeman's division takes in eight full weeks and two halves.

Beginning February 14 Fort Worth, Dallas, San Antonio and Houston will shift to four shows a day as a steady policy. These houses are now using three and four shows, adding the extra shows on the week-end.

Freeman is still on his tour of the Western and Southern sectors. He is spending several days in each house, observing shows and audience reactions closely. He will return in about four weeks.

The Western book is now lined up to give Freeman's intact shows 17 weeks of time. This starts at the Hennepin-Orpheum, Minneapolis, and finishes at the St. Louis. The shows are carrying four acts as in the East, but extra feature acts are booked in out of Chicago when the rotating affairs play Minneapolis, Omaha, Kansas City and St. Louis.

Talkie Principals Set In New Baerwitz Piece

NEW YORK, Feb. 10.—Buddy Fields and Jerry Franks, who had parts in Harry Delmar's *Black and White Revue*, two-reel talker produced at the Metropolitan Studios for Pathe, are readying a two-act. Sam Baerwitz is sponsoring it. Work on the *Black and White Revue* was started several months ago and tragically interrupted when the sound stage of the Pathe Studio, at Park avenue and 134th street, suddenly caught fire, sending several performers to their death. In the final version of the revue among the principals were Bob Carney, George McKay, Cy Wills and Thelma White.

Kennedy Writing Monthly Plugs for RKO Broadcasts

NEW YORK, Feb. 10.—Tom Kennedy, known to millions as a result of being the "Voice of RKO" during that organization's radio hours on Tuesday and Thursday over the NBC network, is composing theme songs for the monthly drives.

He has written the lyrics and music for *Thank You* and is singing it over the radio hours during this month. RKO's February *Thank You* Month. He wrote *Good Times*, which featured the air programs during the January Good Times Jubilee, and intends to compose others for subsequent campaigns.

RKO's Fast One

NEW YORK, Feb. 10.—The RKO Photo and Press Bureau pulled a fast one last week in the lobby displays of the *Chinese Whoopie Revue* at the 58th Street. Running out of pictures of the act, it painted mustaches on all the men in photos of *Mr. Wu's Chinese Show Boat* and stuck them in the frames instead. It apparently forgot the old adage that all Chinamen look alike.

Vaude. Offices Leaving Hanover

NEW YORK, Feb. 10.—A large number of people engaged in the vaudeville business are reported to have moved or are about to move shortly from the Hanover Bank Building to other offices in Times Square. Harry Rogers, vaudeville producer, is said to be the latest one to join the exodus.

Kessler & Rose, artistes' representatives, moved last week to 745 Seventh avenue, and Harry W. Conn, author, also moved recently. Others who recently shifted quarters recently are Bernie Foyer, orchestra booker; Benjamin David, artistes' representative; Lee Stewart, RKO agent, and Arthur Willis, author. Those left in the building who are actively engaged in the vaudeville business include Amos Faglia, artistes' representative, who recently renewed his lease; W. Leo Fitzgerald, and Leddy & Smith, indie agents. The exodus may be due to the constant clatter attending building operations adjacent to the bank building.

New "Dome" Show

NEW YORK, Feb. 8.—The Dome, Greenwich Village club, presented a new floor show last Thursday, consisting of Harry Stevens, m. c.; Margaret and Le Roy; Peggy Hanlon, formerly in *After Dark*, and Lincoln and Fedora, dance team. Charles Rosoff continues as leader of the club's orchestra.

Alien Performer Deported On Passport Technicality

NEW YORK, Feb. 10.—Immigration authorities continue to maintain constant vigilance over alien performers playing in this country. Another instance of their surveillance was brought to light last week when Mihaloff Era, whose real name is Eraste Touraou, was deported for failure to renew his privilege under his passport. Era, a Russian by birth, landed here three years ago with the Modkin Ballet from Paris and later joined the *Ruloff and Elton Revue* in vaude, as a featured dancer and musician. He was deported back to Paris, the original point of emigration.

The case is but another of many similar situations occurring frequently with acts which accept engagements over the border, but some of whose members

Hylton Again Plans Invasion

NEW YORK, Feb. 10.—Jack Hylton, oft referred to as the Paul Whiteman of England, and his musical combo will be seen in this country next season despite the ban placed upon them last spring by the American Federation of Musicians. The musicians' union is said to have refused to allow them to play in this country because of the great unemployment of American bands, altho Hylton had already been booked to play for Publix.

In order to get Hylton into the country T. D. Kemp, Jr., his agent, will leave for England March 15 for the sole purpose of producing a revue there starring the English maestro. After a short period in Great Britain Kemp will bring the entire show to this country. Altho a smart move to cut the red tape laid down by the American Federation of Musicians, it may prove a mighty expensive one if the revue turns out to be a flop.

Delmar in Accident

NEW YORK, Feb. 10.—Suffering from deep head cuts and painful body bruises as a result of being knocked down by an automobile last Thursday night in front of the Level Club, Jules Delmar has been confined to his bed in his suite at the NVA Club since. He had just stepped out of his own car when the accident occurred.

After treatment at the Roosevelt Hospital, where several stitches were taken in his head, Delmar was sent to his home. He is expected to return to his desk some time this week.

RKO's Midnight Pictures

NEW YORK, Feb. 10.—A new policy was adopted Saturday by RKO. All the local vaudefilmmers are regularly running a Saturday midnight feature picture showing. Admission is 50 cents.

They Want Types

NEW YORK, Feb. 10.—A vaude comedian was running up and down the brightened alley squawking about the discrimination he alleges the producers are showing in casting talkies. Passing before the sign on 47th street advertising *Disraeli* he moaned: "Look at the map that guy Arliss—and they turned down my test."

Revamped Capitol Units Every Month

NEW YORK, Feb. 10.—The experimental stage is over and Loew has adopted a permanent policy to play the revamped Capitol shows over their Southern route of vaudefilmmers at the rate of one a month. The third unit, *Eton Days*, will take to the road March 3 at the National, Richmond, with a preliminary three-day break-in at Loew's, Yonkers, starting February 26. The fourth, *Blue Garden*, is slated to play the out-of-town vaudefilmmers the latter part of March or early April.

Eton Days consists of four standard acts built around a troupe of Chester-Hale Girls who were with the original presentation unit. Roy D'Arcy, who formerly did a single for RKO in the East, will act as m. c. for the reconstructed unit and will conduct his personality contests with local girls at each town played. Others in the cast are Bobby Barry and Dick Lancaster, Floyd Christie and Eddie Nelson, and Virginia Rucker, who originally headed a 10-people flash, *Homeward Bound*, over the circuit last season. The units' requirements are being staged by the new Loew production bureau under the direction of Victor Hyde.

Le Maire's Estate

NEW YORK, Feb. 10.—With the granting of letters of administration to Marie Le Maire, widow of George Le Maire, it was learned last week that the former vaudevillian and producer left a personal estate of only \$1,482 and no realty.

The heirs, as listed by the widow, include a sister and three brothers. They are Mrs. Ida Goldgraber, Fort Worth, Tex.; Samuel Le Maire, Paramount Theaters Corporation, New York; William Le Maire, Paramount Studios, Hollywood, and Rufus Le Maire, also in Hollywood.

Chester-Prospect Stunts

NEW YORK, Feb. 8.—On Wednesday the Chester, Bronx, and Prospect, Bronx, pulled off stage stunts in conjunction with the RKO film, *Dance Hall*. The houses sponsored dance contests for the Wednesday evening show, giving cash prizes.

Comerford's Jubilee

NEW YORK, Feb. 10.—M. E. Comerford has set aside this month as the Silver Jubilee of his career as a theater operator. He operates 210 theaters, two of which play vaudeville. These are the Poli, Scranton, and the Poli, Wilkes-Barre.

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Who can sing, dance and do strip numbers. Must be young and good looking. Also young, good-looking Singing and Dancing Juvenile who can act. Be here not later than February 18. Wire lowest.
PAUL RENO, Producer, Ritz Theatre, Louisville, Ky.

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Tab. People in all lines, for script and revue bills. Also good Producer, Scenic Artist, ten Chorus Girls. Show opens February 17. People doing Specialties or singing Harmony given preference. Also good Musical Director. Wire or phone
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Vaudeville Exploitation

This department is intended as an agency for the dissemination of exploitation ideas as applied exclusively to vaudeville. The Billboard feels that energetic and persistent exploitation is one of vaudeville's cardinal needs. So that the trade may benefit generally from this feature, we will give due consideration here to stunts and ideas of acts, circuits and houses. Address communications to Elias E. Sugarman, Vaudeville Editor, The Billboard, 1560 Broadway, New York, N. Y. Make them brief.

THRIFTY NEIGHBOR MATINEES—In order to induce increased attendance at matinees the Northern New Jersey Stanley Warner houses started a ballyhoo on a new scale of prices for *Thrifty Neighbors*, in which both adults and children are admitted to the theater at a reduced rate, every day before seven in the evening, excepting Saturdays, Sundays and holidays. All vaude and presentation houses are included in the exploitation.

GODINO TWINS RECEPTION—The Godino "Slamese" Twins and their brides held public receptions Monday and Tuesday of this week at the Madison, Brooklyn, following the matinee performances as part of the exploitation of the act and also as an incentive for increased matinee attendance the first two days of the week. The stunt is not being pulled at any of the other shows this first half.

RKO THANK-U-MONTH is being held during February by all of the circuit's houses for the double purpose of spreading good will and expressing appreciation for response during *January Good Times Jubilee* just completed in all of the RKO theaters, and likewise to offset the competition of the Loew Circuit in adopting the motto, *Loew's First in February*.

CHARLES ELDRIDGE—The originator of the Charleston and black-bottom contests which were popular at most vaude houses contemporaneous with these dance crazes is putting out another form of vaudeville and picture exploitation which he calls a Stamp Club, over a large chain of New England vaude-

filmers and picture houses. Boy patrons holding the lucky numbered envelope of foreign stamps are enrolled by the house manager in the Stamp Club. Tieup by correspondence with parents and school authorities by the theater and stamp organization has been carried out with effective results since the middle of last month at the following indie vaude houses: Cameo, Bristol, Conn.; Palace, Waterbury; Empress, Lynn, and 15 other varied policy houses in New England.

WHOOPEE WEEK will be celebrated next week at Proctor's, Troy, N. Y. The house is putting out special exploitation in advertising, newspaper publicity and throwaways on the vaude. Bill playing the house that week. Bert Walton is receiving the benefit of special four-sheets, and other acts include Grace Doro, Murand and Girton, and Buster Shaver's *Tiny Town Revue*.

PRESIDENTS' BIRTHDAYS will be singled out at all RKO houses in Brooklyn and Queens for special exploitation to get the good will of vaude patrons, by giving patrons a gravure photo suitable for framing of Lincoln and Washington on their respective birthdays. The pictures will have special vaudeville and house advertising on the reverse side and a special tieup with a national merchandising concern.

VICTOR RECORDING COMPANY placed a loud speaker in the lobby of the Palace, New York, last week and played continuously the records of Johnny Marvin, w-k. recording artiste, who appeared at that theater. The recording concern will continue the stunt in all

WANTED QUICK—Blackface Comedian, to produce Medicine Acts, two bills weekly, Stock. Also Specialties. Long experience, swell theatre. Must stay sober. No ticket unless known to me. Join immediately. State age and salary. Wire MANAGER FIFTH AVE. THEATRE, Arkansas City, Ark.

WANTED, Colored Musicians and Performers

Comedians who can dance, Chorus Girls. Send photos, which will be returned. State all and lowest salary first letter. Show does not open here. MANAGER, 217 No. Faron St., Philadelphia, Pa.

WANTED

Fast-stepping Musical Team, for Medicine Show. Must know Negro Acts, with plenty Specialties. One fast Single. Must play music, with good singing voice. Make salary right for long season. Will advance if I know you. DOC F. G. GASSAWAY, care Harrisburg Hotel, Houston, Tex.

Monroe Hopkins Players

WANT Man for Juveniles and General Business. One doing Specialties or playing instrument given preference. Year around work. Salary sure, Week February 10. Brownsville, Tex.; week February 17, Pharr, Tex.

WANTED, COLORED PERFORMERS

Singers, Dancers, Comedians, Musicians. Those who double instrument given preference. Several Girls, must be YOUNG and attractive. This is a business show, not an experiment, so make your salaries accordingly. All mail answered and photos returned. Tickets? No. NU-LIFE WIRE CO., General Delivery, Fort Worth, Tex.

WANTED, MUSICIANS

who can sing and entertain. Trumpet, Banjo, Piano and Sax. Must read. Juvenile Leading Man, General Business Team with red-hot Specialties, General Business Actor to manage Stage. Preference given those doing Specialties or doubling Orchestra. Salary MUST BE RIGHT. Address MANAGER GRANDI SHOW, 429 Carson St., San Antonio, Tex.

WANTED

Young General Business Heavy Man, double Band, Preference Cornet, Clarinet, Saxophone. A-1 young Light and Toby Comedian, Ingenue Type Woman. Looks, ability, modern wardrobe essential. State lowest salary.

SMITH-WILLIS CO., Mt. Vernon, Ill

WANTED—CLEVER SKETCH TEAM

Change strong for week. One or both must play Piano. Prefer Team with short-act scripts, three and two. Team must be up in Acts. Other useful people write J. A. DUNCAN, Barrington Passage, Shelburne Co., Nova Scotia, Canada.

WANTED

First-class all around Med. Performer. Must change for two weeks. No old people wanted. State lowest salary. Join at once. Ticket if I know you. Address JOHNSON'S MED. SHOW, Belgium, Wis.

Wanted Quick

Young, versatile Comedian, eccentric and legitimate Character Woman. Also Chorus Girls. All must do Specialties. Other useful people wire. Thanks for many answers last week. Silence polite negative. This is 18-piece Show. Pleasant Musical Comedy Stock, merely changing faces. New show opens February 22; rehearsals February 19. Wire. Write

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Colored Performers and Musicians, Novelty Acts, Teams, red-hot Chorus Girls who can sing and dance, Girl Blues Singer who can work on the street, red-hot Soubrette, Slide Trombone who can double Stage, Clarinet, Musicians who can double Stage, write. WANT White Man for Privilege Wagon on commission. Everything furnished. Real Banner Man for a real proposition. Banners go on sides of tableaux trucks in parade. Forty weeks' work. Address H. S. PALMER, Hoth, Ark.

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WACO, TEXAS.
Largest Manufacturers of Canvas Goods in the South.

RKO theaters in which Marvin will be booked.

CLAYTON, JACKSON AND DURANTE are receiving a concentrated campaign of exploitation from the RKO publicity department on their dates in and around New York. A tieup with the Jack Frost Sugar Company resulted in two-ounce packs of sugar being given to the audiences at the 86th Street and Coliseum theaters, bearing the sticker "What (See EXPLOITATIONS on page 90)"

Adele Nelson's Elephants

— CONQUERED BERLIN —

SENSATIONAL HIT at SCALA THEATER. Following a Five Weeks' Season at the OLYMPIA CIRCUS, LONDON, as FEATURE ATTRACTION. SPECIALLY CONGRATULATED by CAPT. BERTRAM MILLS for Getting the MOST PUBLICITY of Any Act That Ever Played the Olympia Circus!

VAUDE. NOTES

CHRIS CORNALLA, of Cornalla and Coughlin, who has been ill for some time at the home of his wife's parents in Sioux City, Ia., is recovering.

BAYES AND SPECK, nut comedians of the eccentric variety, showed a new act for RKO the first half of last week at the Riverside, New York, and may shortly be booked for a string of Eastern dates thru the Harry Romm office.

A certain trade weekly has been taking an RKO booking official for a ride ever since he began on his job. The paper seems to go out of its way to dig up veiled reflections against this official's booking knowledge, tho it has never questioned his honesty. Agents and others are beginning to notice it and they are wondering why the baited one doesn't strike back. Those who know him real well explain he is too high-minded to stoop to an exchange of mud slinging.

BOB CARTER and **Aalbu Sisters**, five-people singing and dancing flash act who recently played a string of RKO dates, have switched to Loew and will open next week, splitting between the Lincoln Square, New York, and the Fairmount, Bronx. Other dates are likely.

THE KITAYAMAS, Japanese acrobatic

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Is used the world over by leading fun salesmen. Price, ONE DOLLAR. Back issues out of print, except No. 18, which also costs \$1. **JAMES MADISON**, 588 Lexington Ave., New York.

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ACTS PLAYS, TABS, WRITTEN, E. L. GAMBLE, EAST LIVERPOOL, O. Playwright.

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Big Minstrel Show, \$5; Big Comedy Collection, \$3; 21 Parodies and Recitations, \$1; Acts, \$1; Monologues, \$1; Sketches, \$2; Tabs, \$3; Bits, \$3; Reviews, \$2; Backouts, \$3; Radio Comedy Collection, \$3. Plays of all kinds. Big lists.
E. L. GAMBLE, Playwright
EAST LIVERPOOL, O.

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CIRO AND ROSARY RIMAC

South America's Most Brilliant Dance Team

Just finished 10 successful weeks at the Moulin Rouge, Brooklyn. Booked for several more weeks of cafes and then starting rehearsals in a new act for vaudeville and presentation houses.

NEW AND SENSATIONAL ROUTINES — NEW Costumes — NEW Settings

Charles Rimac, clever eccentric dancer, will be in the supporting company.

Address, Care The Billboard, New York.

and **Risley Troupe**, will open next week in St. Paul and tour the Orpheum Circuit. They are agented for RKO by the Harry Romm office.

MERCEDES was a feature of M E. Comerford's Silver Jubilee anniversary last week, splitting between Scranton and Wilkes-Barre, Pa. He was assisted by Mlle. Stanton.

BABE LA TOUR and **Ann Meyers** are showing a new act for Loew this first half at the Delancey, New York. They are assisted by Harry Maroe at the piano.

HAZEL MANGEAN TROUPE, gymnastic outfit who were recently featured in Loew presentation houses, resumed vaude. dates this first half at the Plaza, Corona. The five-people novelty is slated for a tour of the New York houses.

FOUR MADCAPS, a famous dancing quartet until a few years ago, may be reunited. After working consistently for almost 15 years, having started in England when still youngsters, this combo split with the death of one of its members. **Jack Bell, Jr.**, and **Wesley Totten** are said to be looking for a suitable hoover to take his place.

SHELDON, HEPT AND LEWIS will return to Loew the last half of this week at the Grand, Bronx. They have been laying off the last few months.

RCA THERIMIN, the music machine that operates without being touched, opens for RKO in Rochester February 15 and splits between the 81st Street and Flushing the week following. There are four people in the act.

THREE ODD TYPES, comedy and hoofing combo, will show on a split between the Tivoli, Brooklyn, and the Grand Opera House, N. Y., next week. **Jack Bell, Jr.**, and **Wesley Totten** are handling the act.

Something more tangible than intuition tells us that the merger epidemic is just beyond the horizon and heading this way fast. In the next few months keep your eye on RKO, Loew and Fox. Where there are now three may be two before the spring season is over. With these circuits now in duo or trio opposition in almost every one of their choice Eastern locations, mergers with accompanying policy changes will undoubtedly mean a cutting down of vaudeville. Not a bright prospect for performers in these forebodings any way you look at it.

LUCILLE BENSTEAD, Australian singer, is being groomed out of town for a New York showing in a new act. The

act played Philadelphia last week and will be recostumed before accepting a New York date.

FOUR KARRGYS opened for Loew this week at the Metropolitan, Brooklyn, and are scheduled for the State, New York, next week. They recently completed a string of indie dates for Arthur Fisher.

HITE, HEFLOW AND COMPANY, comedy, singing and dancing act, are now being handled by Grohs & Graham for indie dates.

The rupture in booking relations between the Warner and RKO office should never have taken place. The offices were allied under a logical arrangement. That is, the basic idea was good, but RKO should have had more of the Warner houses to book in fairness to its more important position in the field. With these offices now operating as separate units their buying power is suffering and performers are losing out in many ways. It would be better all around if the situation were made status quo.

MACK AND STANTON, next-to-closing comedy act, have been booked for two weeks on indie time. They open in Toronto next week, going to Hamilton the week of February 22.

LIBBY DANCERS, a troupe of seven femmes and one male, have placed themselves in the hands of Grohs & Graham for indie dates.

BERT FITZGIBBONS was in and out again last week. Supposed to have showed for RKO at the Prospect, Brooklyn, the last half of last week, he was canceled at the last minute. His last engagement was in Will Morrissy's *Hoboken Hoboes*.

MORTON S. SILVER, who just completed a Public tour, is now heading a unit for the L. & M. Circuit for a 10-week tour.

NEIL KIRK is now on a tour of indie houses in Pennsylvania and North Carolina at the head of a 16-people unit.

LEO REISMAN and his orchestra have been booked for a tour of RKO's Eastern houses, with the circuit expecting to cash in on the plug the outfit has been getting on its weekly radio hour. They will shove off the first half of next week at the Fordham, Bronx. Direction of Benjamin David.

JOE PHILLIPS opened for Loew this week, splitting between the Premier, (See VAUDEVILLE NOTES on page 85)

VENTRILOQUISM

Learn this mysterious art. Hear man on roof, under floors, out window, etc. The real art as used by the ancients to fool subjects. Give friends thrill, hearty laugh. Taught 10 lessons. **MARIE GREER MACDONALD**, 2828 Madison, Chicago.

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New Catalog containing everything necessary in attractive MATERIALS, TRIMMINGS and NOVELTIES for the making of THEATRICAL COSTUMES. The little extras necessary to complete the effect are also included. Nothing missing. From style book and patterns to the complete outfit. Send for application card. Catalog free.

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- Each one a positive hit. All kinds, including Hebrew, Irish, Nut, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.
- 10 ROARING ACTS FOR TWO MALES
- Each act an applause winner.
- 9 Original Acts for Male and Female
- They will make good on any bill.
- 54 SURE-FIRE PARODIES
- On all of Broadway's latest song hits.
- GREAT VENTRILOQUIST ACT
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- ROOF-LIFTING ACT FOR TWO FEMALES
- This act is a 24-karat sure-fire hit.
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- Comical, humorous and rib-tickling.
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- It's a scream from start to finish.
- A TABLOID COMEDY AND BURLESQUE
- Bright, breezy and bubbles over with wit.
- 10 MINSTREL FIRST-PARTS
- With side-splitting jokes and gags.
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- Of cracker-jack Cross-Fire Jokes and Gags, BESIDES
- Other useful theatrical comedy material.
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NORMAN THOMAS QUINTET

Freddie Crump, Drummer; Joseph P. Jones, Tenor; Norman Thomas, Jr., and Frank Allen, Dancers; "Hot Lips" Fred Mason, in the Pit.

Week of Feb. 1st, PALACE and HIPPODROME, New York

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PRINCESS YVONNE

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For Open Dates write BOX 50, Station G, New York City.



NEW ACTS

Reviewed in New York

SIMPLICIO AND LUCIO

Godino "Siamese" Twins

With Their Brides and a Filipino Band
Reviewed at the Palace. Style—"Siamese" Twins and band novelty. Setting—In one and full stage (eye). Time—Twenty minutes.

As long as Mother Nature keeps her restraining hand on the output of "Siamese" or joined-together twins, the Godino boys as well as the other known freaks in this genre, the Gibb and Hilton girls, will be okay for the right kind of box office. Something went wrong in the brains division of the RKO office, however, when they booked the Godinos into the Palace. Just about four streets away, at the soon-to-be-demolished Hip, the Godinos would be a pushover for a record intake. At the Palace they're not here nor there. To be brutally frank, they are as much out of place as a burlesque show in the chambers of the United States Supreme Court. Many good acts of many years' standing have never played the Palace because the thick-headed booking bosses have held that they are not "Palace acts". After this Godino booking the stalling gag, as applied to non-freak acts, is about as weak as a December housefly.

Terry Turner, who has had all the "Siamese" twins at one time or another, and still owns two of them, is the entrepreneur of the Godino attraction. Except for some gags put over in poor taste by the joined-together boys and their swarthy brides at the tail end of the act, the routine is exactly what it should be if Turner aims to present the Godinos in the least offensive manner, morally and sympathetically. The idea of having the joined-together twins appear with their brides has its pros and cons. If the rather coarse wisecracking at the finish were omitted, the admittedly offensive features of the idea of having the boys appear with their brides could be softened down considerably. As might well be the case in similar situations, the objectionable element would be limited to the interpretations placed on the phenomenon by the audience. You know what they say about evil minds. The films get away with a lot of shady stuff on this angle. But in films the situations are deftly handled, and severe criticism can come only from those who are willing to face the accusation of possessing dirty minds. In the Godino act, as caught at this show, the boys do the thinking for us. It shouldn't be that way, of course.

The Godinos are Filipinos, and one of them is better built than the other; this is noticeable, incidentally, also in the Gibb pair. They speak a brand of English that is entirely free of dialect, an indication of their good training. They are joined together at the hip, making it impossible for them to line up in two-abreast formation. When one faces the audience the other must be swung around so that he makes a 45-degree angle with the foot. All of this helps to sell the freak angle of the act.

About seven minutes of musical and singing business by the nine-piece Filipino band and a gabby leader before the Godinos glide out on roller skates. They



ROY ROGERS

Doubling Palace and Coliseum, New York,
Week February 1st.

BOOKED SOLID FOR R-K-O

JACK—SPANGLER—KAY

Palace, New York, This Week

Third appearance in a year. This time in their own act, "The Lobbyists".
Assisted by Jules and Clifton and Red Coleman.

THERE MUST BE A REASON
CATCH US AND FIND OUT FOR YOURSELF
Direction TISHMAN & O'NEAL

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Track, Oklahoma Blues,
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exit quickly and the wait is filled by a band number. The freaks are out again as sax players. They are thousands of better players, but we have also heard worse. They lead the band next; it seemed that they did anyway. Then comes the wisecracking between the inseparable brothers and the introduction of their brides. This part of the act needs plenty of editing. Turner knows how to do it, but we're surprised that he didn't before they landed here. Back in full stage, the girls do native dances with boys from the band. The windup is like that of any other band flash in the better families. Properly exploited, this attraction is good for a cleanup in any part of the country—in the right kind of a house. That bride business, however, needs more careful handling than TNT. E. E. S.

Phil Baker

Reviewed at the Palace. Style—Comedy, musical and singing. Setting—In one. Time—Sixteen minutes.

Phil Baker, the accordion-plaited wisecracker, was never observed by us in better form than at this show. He had everything with him, and something more besides. On next-to-closing in a comedy-starved layout, using a new and very capable plant—Humphrey Muldowney—and aided in no small measure by the captivating Lita Grey Chaplin at the tail end. He has new gags; nine out of every 10 are wows.

To like this act one must like Baker, and Baker isn't very hard to like. Strict-

ly a personality act. As with Jack Benny, Julius Tannen, Georgie Jessel, et al., Baker is a definite type. Happily, his personal aspect is such that can find response with a far greater public than might react otherwise. Palace audiences should be a pushover for him any week in the year. A Jimmy Savo, on the other hand, can knock them dead in any house. The Savos appeal to the comic streak in human nature. Baker and his ilk are responsible for that stereotyped verdict of unimaginative critics, which runs in applications like: "All right if you like that sort of thing."

The Muldowney fellow is a more obvious plant than was Sid Silvers. Only the rubest of rubes, however, still fall for the surprise angle of plant sessions. So it doesn't make much difference. Muldowney makes himself heard clearly, both in cross-fire gab and warbling. The usual Phil Baker framework in this routine. Baker monologs, he gets annoyed by the lad in the upper box and holds up interest more than sufficiently with his deft manipulation of the accordion.

Baker does the w. k. parody, *Sucker, Come Back to Me*. Shortly after there's a gag about a little seat on the curb. It should be cut. After a sensational showstop, Miss Chaplin came on and rang up another great reception by working with Baker on the apron and warbling while seated on a platform built in the pit. Baker did a great job along this line last season at this house with Marion Harris E. E. S.

Harry Weber Presents

Lita Grey Chaplin

ASSISTED BY PAT CASEY

Reviewed at the Palace. Style—Singing. Setting—In three (special). Time—Nineteen minutes.

Lita Grey Chaplin made her debut here last May in a corking act with a two-piano assist. This is an entirely new routine, and considerably better than the previous knockout. Her material is far better, and along personal lines she appeals to a greater extent. Even at this early stage of her career on her lonesome, she can take a chance on dropping the "Chaplin" surname. If vaudeville audiences really want talent and personality, Miss Chaplin has plenty of both to sell them. But the step might make a big difference in salary. Better to do that, we feel, than spoil what might otherwise be a perfect act by very obvious allusions in the routine to the artist's ill-fated marriage to the ace of screen comedians.

In the old act, Miss Chaplin used mostly numbers from the pop shelves, altho all were suited to her style of delivery, which combines a well-trained contralto with the deeper quality of what has come to be known as crooning. Several specials are included in this act, and they are said to issue from Neville Fleeceon. If they didn't they are characteristic of the fellow's sophisticated style anyway. She makes an imposing entrance in a blue gown designed in perfect harmony with the blue drapes. A number with snappy lyrics starts her off, and then comes two specials, one a sob party and the other a rehash of the Chaplin-Grey incident. *Without My Man What Can I Do* is smacked over beautifully. Exits for a wardrobe change after a fast number. Pat Casey fills the wait with clever improvisations in a minor key.

In a black creation that does full justice to her statuesque physique, Miss Chaplin does *If I Had That Right Kind of a Man* and then goes to the bows—at this show with a showstop. Her encore is a bit with Fleeceon written all over it purported to show how certain of her "name" friends congratulated her on her Palace hit. This takes in brief but enjoyable impressions of Pat Rooney, Ted Lewis, Joe Frisco, Helen Kane, Jimmy Durante, Sophie Tucker and Ethel Barrymore. We wonder what Miss Kane would have said two years ago if you told her she'd be included in this potpourri. Of such stuff is the show business made. E. E. S.

Leslie Strange

Reviewed at Proctor's 58th Street. Style—Characterizations. Setting—In one. Time—Twelve minutes.

RKO might just as well have used television in catching Leslie Strange in London's music halls. The brine had hardly dried on his clothes when they shoved him into the deucer here—and he certainly proved that bookers can't be wrong all the time.

His characterizations were a decided hit when caught here and will certainly (See *NEW ACTS* on page 45)



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VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Afternoon, Feb. 8)

The presence of Ted Healy probably was responsible for the large crowd at the opening show. A short bill with comedy as its predominating note and not a dud in the lot. Danny Russo again handling the baton after two weeks' vacation. Even the acrobatic opener, the Kanazawa Troupe, injected considerable comedy into its excellent routine of risley work, which scored nicely.

Ward and Van (De Michele Bros.), musical "wops", garnered laughs with their comedy moments with fiddle and harp, and real appreciation for their straight playing, which was excellent.

A peep behind the scenes of a radio-broadcasting station was given in the act presenting Mildred Hunt, assisted by Hum and Strum, with Dorothy Samson at the ivories. In the studio setting behind a scrim drop Miss Hunt sang several of her favorite radio airs into the "mike", a loud-speaker arrangement relaying them to the audience; and Hum and Strum did a couple of duets. Songs nicely put over and won a good hand.

At this point Ted Healy came on and during the rest of the bill acted as master of ceremonies. He introduced Burns and Allen, who are back in their familiar and popular *Lamb Chops* act, using the same clever comedy as of old, with some new aviation stuff added, and it went over big.

After intermission the bill was mostly Ted Healy, the Albertina Rasch Dancers working with the Healy aggregation and Danny Russo and his RKOlins migrating from the pit to the stage. The Rasch aggregation is flush with talent. Jane Overton's toe dancing stands out. The work of Hazel King and Ted Meyers also is exceptionally good, and the ensemble numbers are splendidly done. Ted Healy has a picturesque assortment of people with him, and the rough-and-tumble comedy they spilled kept the house roaring. The act could be wonderfully improved if some of the unnecessary vulgarity were eliminated. Healy has sufficient talent not to need it. Act is hokey—much of it ancient—from start to finish and the house ate it up.
NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Feb. 8)

Another case where a heavily exploited and lengthy picture takes the heart out of vaudeville. House has *Sunnyside Up* on the screen together with three acts for the full week and four shows a day. Three acts were speeded up, running for a total of 33 minutes. Big gate.

The *Spartan Revue*, flash, did the howdy-do nicely, with the Truce and Bora Trio landing a heavy sock. The adagio trio features "The Moth and the Flame" number, and the girl's high back dive into her partner's arm served as a heavy applause finisher. Boy hoofing team lends a neat helping hand with duo and solo stepping.

Johnny Burke, garbed in doughboy raiment, brought home the bacon in the deucer, getting lots of palm-wacking. He sings and relates amusing war experiences. Started off with his clever *On the Corner of the Street* song, and followed up with a corking spiel. Had them laughing steadily.

Benny Davis and Girls, the fems being Ruby Shaw and Margie Green, hit it off big in the closing spot. The mob came across with a healthy reception. Davis kept up a stream of effective intimate chatter, and took time out to sing some of his old and new numbers. His pipes are ever-appealing and so are his songs. Ruby Shaw is a talented and peppy song-dance lass. She did *Lovable and Sweet* to big returns. There is a knock-out wallop to the acrobatic specialty of Margie Green. Puts plenty of speed into her peachy routine. Phil Ellis and Bob Hamill tickle the ivories for splendid accompaniment.
SIDNEY HARRIS.

Albee, Cincinnati

(Reviewed Sunday Afternoon, Feb. 9)

Russell Markert's American Rockets, with Edith Davis and Ethel Gladstone, scored handsily in the opener. The 12 Rockets contribute three novel dance routines, of which a doll turn is outstanding, and the Misses Davis and Glad-

The Palace, New York

(Reviewed Saturday Afternoon, February 8)

After last week's letdown in comedy, this layout is a booker's treat. Out of the eight acts, six have a good quota of laughs, and Phil Baker, last week's life-saver, is held over and supplies a new menu of belly laughs. Mostly old reliables in this cargo, but the two unfamiliar easily make the grade.

JOE MENDI, the very human chimpanzee, which wears mufti almost as gracefully as Chaz Chase, was a perfect knockout as opener. But few changes in his corking routine, which is designed to bring out with the least strain on audience indulgence Joe's complete mastery of certain human attitudes and habits. Paced by his personable trainer, L. B. Backenstoe, Joe is a riot as a natural every minute on; at times it seems that he has an overt sense of humor. His darcy preacher walkoff is a vaude classic.

JACK AND KAY SPANGLER, who are familiar here, but not in their own act, cleared the hurdles easily in their clever potpourri of song, dance and comedy, which has already earned its chevrons in the neighborhoods. For the Palace date there's a new set—very sweet. Kay's high-kick work is outstanding, and Jack runs her a close second with his deft handling of the gab comedy and stepping. Red Coleman's single session of stepping drew a great hand, and the burlesqued hand-balancing of Jules and Clifton assured the applause cleanup at the bows.

PAT HENNING wasn't advantageously stopped in his spotty act with his progenitors, Fred and Banka Henning. Pat is a very clever lad and chock-full of juvenile personality. There's too much harping on that lazy papa stuff. It sort of wears on one toward the end. The elder Henning knows how to handle clubs far better than the average, a fact which makes Pat's hogging of the laurels rather unnecessary. The act needs speeding up generally, altho the Hennings took the bows to a deafening hand.

ADELAIDE HALL, whose singing and stepping contributed much toward making Lew Leslie's *Blackbirds* a household word, emerged as one of the big hits of the show. Bill Robinson came up from the lower floor to clown and step with the dusky satellite, but it can be said for Miss Hall that, altho the Robinson boost helped, it was by no means necessary. Miss Hall's highly appealing delivery is heard via four complete wardrobe changes in a cycle of numbers intermingled with wow stepping, and credited in toto to Cecil Mack. Her two-plano assist, consisting of Dandridge and Tate, is very much okeh. When Adelaide warbles *My Blue Melody* one must be thoroughly satisfied with the afternoon's entertainment. She also plays a guitar, and very nicely, too.

PHIL BAKER ambled on to applause as clamorous as that which greeted him at the finish of his act last week. The former session ranked a showstop. So you can imagine the size of the ovation. Phil got plenty laughs out of the *Put Your Money in the Bank* ditties. He pulled new gags—and very neatly—with his corking plant, Humphrey Muldowney, and the latter did a warble of *Beside an Open Fireplace* that is far too good to be delivered from a box. Lita Grey Chaplin took bows from the audience, and Rosita Moreno was called up for fair warbling but knock-out stepping. Her dad, who was not credited with a given name, engaged in crossfire and clowning with Phil that was reminiscent of their co-engagement in *Pleasure Bound*. Phil's whole session was easily worth three acts.

THE KIKUTA JAPS, now billed as Sensational Kikutas, were ideally spotted closing intermission. Six tumbling boys give the wonder-worker routine a fast start. Then the little changed novelty cycle resolves itself into stick juggling by a girl trio, occasional Risley stunts, general gymnastic whoopee, and a wow high-light bit, in which a Risley topmounter is made to displace five stools before winding up in a foot-to-foot catch. Very strong reception.

FANNIE BRICE, after an absence of more than a season, came back to claim her usual ovation. Fannie's boyish form shows no signs of deserting her—she's still as youthful and vital in her work as she was, say, five years ago. But Fannie hasn't given much thought to vaude, since trying talkies and musical comedy. This act is credited to Bily Rose, but there's very little new. After all, with the bulging bag of tricks this lady owns, she might go on ad infinitum without changing her act. That's our opinion. Others might think differently. Phil Baker joins Miss Brice in a Romeo and Juliet burlesque. Fannie's part is nicely played, but somehow Phil is mild flop in using Hebe dialect. Jimmy Savo was called up by Baker while Miss Brice made her last change. He warbled his *Oh, Marie*, and they liked it. Miss Brice knocked them dead in her parting toe-ballet classic.

ADOLPH, GLADYS AND EDDIE, dancing combo, made up of a mixed team and a boy soloist, held them in with a well-dressed and cleverly executed routine. They do almost every style of slow-paced and eccentric dancing. Routining is swell.
ELIAS E. SUGARMAN.

stone entertain at intervals, each offering two dances apiece. Tendered liberal applause at the finish.

J. Francis Dooley and Corinne Sales, in their turn *Dooley's the Name*, in which they are assisted by Joe Whit, offered a potpourri of singing, dancing and talking to fair returns. The act has its bright moments, but in spots drags miserably. Joe Whit is brought in to assist in a bit, and later knocks out a hot breakaway to a great big hand. A little more of Whit would tend to brighten the act considerably. The turn evidently had orders to stall for time, and the stalling cut in a bit on the act's effectiveness. Bowed off to a fair mitt.

Harry Delf still knows how to act out and talk his song stories, and he unlocked part of his repertoire here to an appreciative crowd. He starts out with his old *Little Plate of Soup* song-story, and follows with several others of equal merit. His ditty on the soda-fountain chap was well received, and his explanation of the why and wherefore of the Greek dance steps was good for an abundance of laughter. He took a healthy hand at the getaway.

Ike Rose's Midgets, 25 in all, including a midget jazz band, filled the headline spot in a bang-up manner. The group does not rely upon cuteness or freakishness to get it across, but actually pounds out some neat entertain-

ment, far above what one would expect from a string of midgets.

In addition to the novel band, the turn is headed by a mite or an m. c. who handles that end in true big-league fashion. He introduces in turn a number of clever little people, who acquit themselves nobly in song, dance and talk. Outstanding is the singing of two of the little girls. Their work would put many of the big mammas to shame. The turn is nicely routined, moves with clocklike precision and looks like honest-to-goodness material for any of the major houses. Accorded a tremendous ovation at the windup. BILL SACHS.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Feb. 8)

One of the best balanced and most entertaining bills of the season is on view here this week. *This Thing Called Love*, featuring Edmund Lowe, is the all-talking photoplay attraction in addition to the vaudeville lineup.

Max and his Gang were first on the bill. Max opened his turn with an introductory song and dance number and then brought on a quintet of marvelously trained fox terriers, the canines excelling in imitations of their master. Max himself is a very versatile performer and he has an animal act as well that is dif-

ferent. He received a tremendous hand in the opening spot.

Foster, Fagan and Cox, a trio of male harmonists, were next with a good repertoire of songs, including *Keep Your Sunnyside Up*, *We're on the Verge of a Merger*, *That's the Good Old Sunny South*, *It's Too Bad I Married a Lady Chiropractor* and *On the Beach at Waikiki*.

Solly Ward, assisted by Marion Murray and Estelle Wood, is still doing his same comedy playlet, captioned *Off to Maine*. While this skit is age-old, Ward always gets his share of laughs with it.

Ken Murray and Company were next and in a short time this popular comedian had the audience howling with laughter. This boy is just a natural-born comic and his laugh-getting ability comes with ease and in a matter of fact manner. In addition, he has surrounded himself with some capable performers, principally Helen and Milton Charleston. This Milton Charleston is also a wow and he, with Murray, had them rolling off their seats. Miss Charleston acquits herself well in several songs and dances, and the songsters who appeared in the deuce spot of the bill also came out during Murray's act again, singing several songs and engaging in the antics of Murray and his company. It is safe to say that there were more laughs packed during the running time of Murray's act than there have been at this theater in many a moon.

Exlie Butler and Don Santo, with their orchestra and company, have an elaborate act which also hit home solidly with the audience, putting a fitting climax to a crackerjack bill. Seven fast jazz musicians comprise the orchestra and Miss Butler and Santo take turns in leading the jazz hounds. Santo is a clever performer and versatile, while Miss Butler does some nice singing. Ruth Robinson does a good acrobatic dance specialty and an unbillied harmonica player almost made his small instrument talk. The settings and hangings of this turn are very pretty.

FRANK B. JOERLING.

Main Street, Kansas City

(Reviewed Saturday Afternoon, Feb. 8)

Frabell's Frolics, with Margie Hoey, Cherie Sisters and an unbillied miss, opens the bill, offering a novelty act of harmony singing, dancing and tight-rope walking. The Cherie Sisters put over their songs to a big hand, while Frabell and one of the girls are fair on the wire. Frabell, Margie Hoey and the unbillied girl supply the dancing. The act received fair applause.

Brens, Fitz and the Murphy Brothers, a comedy quartet, with a nice routine of slap-stick comedy, opened to a good reception. Several good songs mingled with their comedy made the act click from the start. A heavy hand sent them off.

Rae Samuels was greeted with a heart-warming ovation and gave her audience some brand-new numbers, well delivered and accepted accordingly. Stopped the show and gave the usual curtain chatter. Her assist at the piano helped to put over a good line of comedy chatter. Her lullaby song of *Today and Yesterday* was a wow.

Marion Wilkins, with Jack Meyers and the Harris Twins, male, displayed a neat routine of dancing. The Harris Twins put life into the act with their fast-stepping dancing, and their ball-room number with Jack Meyers got them across in a nice manner with prolonged applause. On account of the length of the picture, *Son of the Gods*, only four acts are on the bill.

GREGG WELLINGHOFF.

Loew's State, New York

(Reviewed Saturday Afternoon, Feb. 8)

Good five-act layout for the first show despite a last-minute replacement on the bill. Mr. and Mrs. Jack Norworth pulled out and Jack Wilson and Company spotted in place of them. Business a little over half when opening act stepped on, but sold out to capacity before the second of the four-a-day week-enders.

The Four Karreys literally personified their subbiling, *Spanish Elastic Bands*, in the hello frame, with a routine of unusual contortionalistic and gymnastic

FROM COAST TO COAST

feats. The mixed quartet bowed off to a near showstop.

Clark and Smith, ample-girthed male warblers, described as a pair of midgets of the radio, loomed almost gigantic in a pleasing deucer of popular songs and parodies. Personality-packed offering and powerful voices put them over to a big reception.

Jack Wilson and Company, pinch-hitting for a last-minute flop with their *Nonsensical Revue*, clicked in the troy spot with this audience, tho they pulled most of the blue matter barred on the opposition circuit a short while ago. Wilson is capably supported by Warner Gault, Ruth Wheeler and Murray Wood. Big finish.

The Watson Sisters, in the headline position, romped into a decisive showstop which lasted nearly two minutes with their hokum routine of comedy panto., warbling and bright chatter. The comedienne, Fanny and Kitty, were forced to make a curtain speech by an enthusiastic audience.

America and Neville, graceful dance team, supported by the attractive Neal Sisters, closed a corking show with a routine of dancing, music and singing. Howard O'Shea also contributes a corking eccentric dance and got big returns. Act cut to a minimum running time, but bowed off to a heavy hand.

CONDE G. BREWER.

Hippodrome, New York

(Reviewed Saturday Afternoon, Feb. 8)

The more one sees of vaudeville in the Hippodrome, the more one is led to believe that type of entertainment just doesn't belong in this mammoth structure, which will go into the hands of the wreckers this spring. Acts that have been in the habit of stopping shows in other theaters die here. Only dumb acts register—and only because they don't have to be heard to be appreciated.

The Honey Family opened the show with some fancy tumbling and balancing by three damsels and two men. The femmes carry the brunt of the catching and tumbling, and their excellent work in catching a youth working from a teeterboard won them a great sendoff for an acrobatic act.

Three Small Brothers gave the bill two family acts in succession and registered moderately. This hocking trio stopped the show at the Palace, but didn't come anywhere near that here with their hot-foot routines.

Brady and Wells, a consistent knock-em-dead vocal duo, practically died in the third position. Miss Brady's version of *Here Comes the Show Boat* only drew a ripple of applause, tho masterfully done. They deserve better than a date in this house.

Joe Jackson slipped over the first comedy of the bill in the fourth spot and stopped the show. His pantomime hoke was evidently known to the audience, as he got a great hand on his entrance.

Chain and Conroy slipped into the next-to-closing position and presented the audience with a few more laughs—only a few. Their gags hardly got by the first few rows. A duo rendering of *Vagabond Lover* earned them a fair break in applause.

Rosemont Carnival, an elaborate flash consisting of an evenly mixed sextet, closed and almost equaled the honors rung up by Joe Jackson. The cast of this one presented excellent dancing, but were mighty short in their vocal efforts. They were liked—but only for their dancing. JOE SCHOENFELD.

Fox's Crotona, New York

(Reviewed Wednesday Evening, Feb. 5)

House has improved considerably since this reviewer was last here two months ago. It has been thoro and attractively renovated, stage show is stronger, and a good-sized crowd on hand. Mel Klee as headliner and m. c. made them feel at home.

Red Donahue and Pal, the "Pal" being a well-trained mule, made the opener a real laughfest and had the mob screaming most of the time. The black-face Donahue and his cop assist played around effectively with the high-kicking jacks and got many a hoof in the seat. Merited the big hand.

Miller and Peterson, comedy lads,

deuced with a lot of hoke stuff, meeting with a fair-sized reception. These nutty boys make a funny appearance and handle most of their stuff nicely. Gags are not dished out in an effective style. They do well at legwork.

Arthur and Morton Havel, with Helen Ralston and Winnie Johnson, are back with their familiar affair, *Oh, Uncle*. The Havel boys know their onions at comedy handling and made their spot a thoroly mirthful one. Girls and an un-billed male give them corking support. Helen has sweet pipes, evidenced in a few numbers. Got a big applause bouquet.

Mel Klee, after keeping the crowd amused between acts, next to closed as the fourth comedy act in a row, yet there wasn't any laugh famine here. He riddled them, in fact, with his wallopping chatter until they were too weak to laugh any more. His knock-out material is in more than capable hands. His sob warble sent him off to deafening and prolonged palm whacking.

Huston Ray and Orchestra, 12-piece combo, with three specialty artists thrown in, did neatly in ending a corking show. Ray stuck to his ivory tickling, and announced, too. The bandsters play neat dance music. Specialties are offered by a dancing sister team and an unattached baby-voiced girl, each doing more than enough in making the act a good one. Grabbed a big hand.

SIDNEY HARRIS.

Grand Opera House, N. Y.

(Reviewed Monday Evening, February 3)

Cahill and Maybelle, mixed aerial team in the premiere position, clicked with a routine of trapeze and slack-rope feats. The man shoulders the burden of stunts in the act, with the girl assisting merely in swinging him out over the foots. Good hand.

Jack Strause, amiable black-face comedian, occupies the deucer with a routine of monologic chatter and songs. Got by nicely here, and bowed off to fairly good reception. His material is not so forte, but suited to this type audience.

Jack Conway and Company in their familiar farce sketch, *The Cellar*, registered a show-stop with their mirth-packed plot and hokum. This act has been treading the boards nearly 10 years and doesn't appear to lose any of its sure-fire qualities, tho the trio have aged and grown noticeably stouter since they were launched in the vehicle.

Bell and Manning, mixed comedy and singing team, hold the next-to-closing spot with a routine subtitled *It*, and walked off to heavy applause. The attractive girl appears to be Luise Squires, formerly teamed with Bert Gordon.

Dunn and West *Revue*, elaborate six-people singing and dancing offering, close the corking bill with an unusual display of close-harmony warbling and solo and dual specialties. The company comprises a youthful quartet which appears to be that formerly known as *The Campus Kids*, whose work is exceptionally good, and the standard bearers, whose teamwork marks them of big-time caliber. Packed a show-stop wallop with nearly every specialty.

CONDE G. BREWER.

Golden Gate, Frisco

(Reviewed Friday Evening, Feb. 7)

Di Gantanos, two girls and a young man, opened the bill with a fast-moving dance act which scored a decided hit. One of the girls shines in tap and acrobatic footwork. The other pair feature in adagio and apache dances with considerable rough and comedy work thrown in as side lines.

Charles Derickson and Burton Brown, likable tenor and pianist, headliners, were cordially received. Their song program included six numbers, of which *Long, Long Trail*; *Among the Tulips* and *Wedding of the Painted Doll* garnered the most applause. Brown's solo in between, a medley of classical airs, plus good showmanship, was well repaid.

Mary Fowers and Arthur Jarrett, assisted by a young man, presented their comedy sketch *Always*. There is no particular novelty to it, but it provoked many laughs.

Stuart and Lash divided their entertainment into two parts. The first half, devoted to a comedy sketch, *Oh, Doctor*,

combines slapstick with low comedy in big doses. In the second half they present with their Cavaliers an eight-piece orchestra of stringed instruments, accordion and xylophone. They dispense jazz in an entertaining way. So much so that less of the first half and more music would seem desirable. A petite blonde appears in both halves to good advantage in songs, dances and comedy and received many rounds of applause for her individual efforts. E. J. WOOD.

Keith's Chester, N. Y.

(Reviewed Monday Evening, Feb. 3)

Four Jacks and a Girlie did a swell job of launching this good five-act layout via their neat casting and trampoline work. Mixed team of fliers are propelled nicely by the expert casting pair. Comedy lad amuses on the trampoline. Got heavy applause at the bowfif.

George P. Wilson, aided by Ferne Rogers, went nicely in the deucer, and cornered a fair-sized reception. They are a delightful couple. No complaint about Wilson's ivory tickling or Miss Rogers' warbling, but their comedy efforts lose out somewhat thru poor material.

Ship Ahoy, evenly sexed six-people affairs, featuring De Mar and Lester, entertainingly dishes out wholesome portions of comedy, dancing and singing. Cast is excellent, plot is a peach, and so are the lines, music and dances. Miss Lester stands ace high as a comedienne. De Mar is an agile and light-footed stepper, and an unbilled boy is neat at clowning and acrobatics. They were sent off to a hearty hand.

Johnny Downs, from Hal Roach's *Our Gang* comedies, met with heavy applause before and after. He's away from his kid clothes, and now makes a handsome juvenile. This kid has the goods for working all by his lonesome. His best bet is footwork, with story telling rating a close second. Warbling only so-so.

Lieutenant Gitz Rice and his North-west Mounties went big with the well-filled house in closing. Rice is a capable pilot, and his male quintet has voices that are peaches and cream in either harmony or solo numbers. Gabrielle Tremblay, comely girl dancer, is spotted twice in effective stepping. Rang down the curtain to loud plaudits.

SIDNEY HARRIS.

Madison, Brooklyn

(Reviewed Thursday Evening, Feb. 6)

The sponsors of RKO's intact shows have little to be proud of in the first of the combos to be guaranteed 13 to 15 weeks in the East. Hit-and-miss booking has given neighborhood houses shows as good, if not better, than this one—shows that at least worked with more precision. However, it must be taken into consideration that this is the first date for this intact bill.

Jean Rankin and Blue Belles were introduced by Raynor Lehr, who worked as haphazard m. c. and scored nicely. The girl musical aggregation slipped over some neat melodies of pop. tunes, interspersed with vocalizing by the entire band. An unbilled femme brought on for a tap solo scored the first break in the show by taking a dive while half way thru with her routine. It was a bad start.

Mowatt and Hardy, comedy novelty act, skidded into the deucer and for a few moments it looked as if they were going to lay an egg. It wasn't until Lehr came on to assist them with their hat juggling that the laughs dribbled in, and they received a moderate send-off. This pair made a few slips that were obviously not a part of their act.

Charles (Slim) Timblin came into the center position and scored a show stop. The black-face comedian needs no explanation of his work, and nuf said that he kept the well-filled house laughing continuously.

Raynor Lehr equaled Timblin's honors in the next to closing, but only thru the efforts of a colored lad, Willie Cox, whose brilliant stepping brought on the show-stop finish. Lehr puts over some neat eccentric routines and is ably assisted by Shirley Dahl, a damsel gifted with hot feet and a torch larynx. Havanla closed the show with neat, balancing on chairs and tables and some speedy costume changes before the eyes

of the audience. Havanla is a female impersonator, but never discloses it. He is assisted by two femmes. Drew a fair sendoff.

Altho an afterpiece was scheduled, it never took place. The management explained it was still in rehearsal.

JOE SCHOENFELD.

Loew's Orpheum, N. Y.

(Reviewed Monday Evening, February 3)

The wise guys who hold that the picture means everything (their number is legion) should take a look in on Yorkville this half. *The Hollywood Revue* is on the screen here; at Proctor's 86th Street, the opposish, the flicker feature is played down to give overwhelming precedence to Clayton, Jackson and Durante. The RKO house is standing them up as it has few times before, and the Loew neighborhood is just about making it. And *The Hollywood Revue* ballyhoos 25 stars and a chorus of 200. Only three acts, but you wouldn't know that they have vaudeville at all here, approaching the marquee from the west. Looks like a letdown on this end after the whooper of a January campaign.

Bernardo De Pace, mandolin wiz, is in the first spot in an elaboration of his picture-house routine. Uses a brace of comely girls, who dance and strum ukes. De Pace wears his familiar Pagliacci getup and enlivens his skillful playing with an original style of mugging and panto. The act is routinized perfectly, elaborately dressed—in short, a gem for this or any other time. A very neat show stop.

Jack Osterman, like all feature acts spotted on aborted shows, is neither here nor there in position advantage. One might say he meets himself coming back. The wise-cracking youth, who frequently plasters on the allegedly smart gab just about five inches too thick, was confronted with a typical neighborhood frost. But there's one redeeming feature about smarty-smarty boys: they never give in. Osterman worked just that way at this show. He plodded thru the vast silences and came thru a winner. He talked two warbling numbers. The few excursions he made into song explained why most of it was talk. Worked his bit with the pit men neatly. A far less satisfying reception than De Pace, but outside of that comparison very much okeh.

Jack and Kay Spangler, in their sterling array of comedy, dancing and singing, assisted by Red Coleman and the uproariously funny acromedians, Kooper and Klifton, compensated in part for the brevity of the show. If Loew and others had booked comedy flashes of this quality all along the demand for this type of act would never have died. A more appealing dancing combo than the Spanglers does not exist on this time. Kay is as graceful as a gazelle, and her brother, Jack, glorifies the hooper's calling. Red Coleman helps in the incidental talk and whacks over a mean rubber-leg routine. Kooper and Klifton's hand-to-hand comedy is strong enough by its lonesome to make any act click. Loudly applauded thru five curtain trips. ELIAS E. SUGARMAN.

Keith's Jefferson, N. Y.

(Reviewed Wednesday Evening, Feb. 5)

Business slightly off last week's record, but a near sellout at this show on the lower floor. Lengthy seven-act bill, only one act being a single, the rest multiple-act affairs; an expensive but worthwhile bill.

Francoise Denmore and Company, clever mixed quartet, in the howdy spot, put over a routine novelty of corking acrobatics, varied hat juggling and eccentric dancing. Lad masquerading as

(See REVIEWS on page 85)

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Westerns Find Favor With Movie Lovers

Dialog brings picture of great outdoors back to popularity — major producers grooming stars for Western roles—type gaining favor among players

NEW YORK, Feb. 10.—They're on again, these Westerns. And from now on it looks very much as if they are going to be on in profusion. Once again has the story of the great outdoors and the rolling Western plains taken its place in the movies. When movies were in their infancy the Western was one of the most successful type pictures brought to the screen. The large and small exhibitor found a huge income from the take on Western productions. But as is the case with practically all branches of the amusement world, when a thing once becomes popular, it is done to death, so the Western was worked overtime, with the result that it was soon a drug on the market in the larger cities, tho' the hinterlands and grind houses still went in for the so-called horse operas.

A few years ago, except for one or two organizations, these type productions faded from the screen. They were even looked upon with resentment by many players, and to such an extent that numerous players refused to appear in further Western films.

In the earlier days the name of William S. Hart, G. M. Anderson (Broncho Bill), Dustin Farnum and J. Warren Kerrigan was the signal for a box-office rush. Soon every major organization was grooming some player for Western leads. Those gun-toting, quick-trigger firing heroes were all the rage. But soon only a few companies specialized in these productions, having a demand from the grind exhibitors for at least two of these productions in a week.

Paramount groomed Jack Holt in Western leads and kept him in such characters for so great a time that he rebelled. First National had Ken Maynard. The late Fred Thomson was an FBO star, and was wooed away from that organization by Paramount shortly before his death to take the place of Jack Holt when he left that company. Tom Mix and Buck Jones were the Fox standbys. With the exception of Holt, these players have never attempted anything but the heroes of the wild and woolly.

But now the trend of dialog has brought a sudden turn in the production direction and Western once again takes its place as one of the most popular of screen entertainment. Paramount made one of the first efforts at such a production with *The Virginian*, starring Gary Cooper. Its success was greater than had been anticipated. *Hell's Heroes*, a Universal production of the great outdoors, has proved the greatest drawing card and the best commented on picture that Universal has had in some time.

Now practically every one of the major producers is preparing for a Western story. With the sound apparatus perfected to such a point where it can be used successfully in the open, producers have found the Western story a boon. Many Westerns are scheduled during this year. Gary Cooper and Richard Arlen will be the Paramount stars, while many players who have been disporting before the camera in dinner suits may find their wardrobes changed to "chaps" and sombreros at any time.

Spanish Cast to W. C.

NEW YORK, Feb. 10.—The entire cast that produced the Spanish version of *Her Private Affair* has been sent west by Pathe, where it will continue work under Emile de Rezac, who is supervising Spanish versions of Pathe productions.

New Talking Picture Epics Prepared

NEW YORK, Feb. 10.—Talking Picture Epics thru its president, Frank R. Wilson, announces three more pictures in the company's list of early releases presenting famous explorers in their own stories of their adventures.

The producing staff is now completing the accompanying descriptive talk for the Harold McCracken story of the discovery of American mummies in the Arctic, Captain Jack Robertson's story of his adventures in the Yukon region and Dr. Ernest C. Cadle's account of the discovery of the birthplace of the human race in the Kalihari desert. Working titles for the three productions are *Aleutian Islands*, *The Break-Up* and *Wild Men of Kalihari*.

With Amer. Gen. Film

NEW YORK, Feb. 10.—Henry Kaufman, formerly dramatic critic of the *New York Staats-Herald*, has been named publicity and exploitation representative for the American General Film Company, the official American agents of Aafa-Tobis (Tonbild Syndikat), of Berlin, Germany. The organization's first talking picture, *Dich Hab Ich Geliebt*, is now running at the Mansfield Theater.

Foreign Tieup For Radio-UA

Schenck organization distributes Schnitzer product in five countries

NEW YORK, Feb. 10.—A deal has been closed between United Artists and Radio Pictures whereby the former organization will distribute the Radio product in France, Switzerland, Belgium, Italy and Algeria, thru the branches of the U. A. organization in these countries.

The deal was arranged thru Arthur W. Kelly, representing Joseph M. Schenck, president of United Artists, and Ambrose Dowling, representing Joseph I. Schnitzer, president of Radio Pictures. The arrangement for the foreign distribution in the above five named countries is effective immediately and among the recent productions that come under the deal are *Hit the Deck*, *Rio Rita*, *Street Girl* and *Seven Keys to Baldpate*.

No announcement was made concerning the financial consideration other than that Kelly stated his company would be acting as the sales organization for Radio Pictures in these five countries, sharing in the income on a prearranged percentage basis.

Following rumors that there might be a follow-up combination of U. A. and Radio, representatives of both companies made the statement that this arrangement had no particular significance on future relationship. It was also pointed out that Radio instead of selling its product outright in those five countries to local distributors would now have its own selling organization to handle the product.

Branching Out

NEW YORK, Feb. 10.—The Van Beuren Pathe Corporation, it is announced, will branch out into the feature production field next season. A. J. Van Beuren, president of the company, is now in Los Angeles, where he is perfecting plans for 1930-'31 production which include four more additional single-reel novelties and six feature pictures.

Jim Gleason Signed

NEW YORK, Feb. 10.—James Gleason has been added to the cast of *Dumb-Bells in Ermine*, which is slated for production in the next few days. John Adolf is directing the Vitaphone special.

With Warner Bros.

NEW YORK, Feb. 10.—Sue Carol has been signed by Warner Bros. to play the fem lead in *Those Who Dance*. Monte Blue will have the lead in this production, with Lloyd Bacon directing.

Two New Contracts

NEW YORK, Feb. 10.—Conrad Nagel and William Bakewell have been given new contracts by Warner Bros. Nagel's latest production for that company was *The Sacred Flame*. Bakewell had a part in *Go! Diggers on Broadway*.

Wallace on World Tour

NEW YORK, Feb. 10.—Richard Wallace has been given a leave of absence by Paramount to make a trip around the world that will last about 15 weeks. Wallace recently completed *Two Black Crows* in the A. E. F.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

IN A statement issued this week by James R. Grainger, general manager of the Fox Film Corporation, details of the contract existing between the film company and the Roxy Theater were disclosed. Many people within the trade have wondered just how many Fox pictures Roxy must use during the year. It develops that 17 weeks are left open to him to pick his screen fare from the open market, which means mostly from the independents. This leaves 35 weeks for Fox productions.

When the Roxy Theater first opened there were many pessimistic about the film fare he would have to offer. Soon Fox bought in on the Roxy and the majority of the house's weekly programs were covered. Even then there were those who believed that Roxy's film far would be unable to compete with the other Broadway first-run houses. But the pessimists had undervalued the drawing power of Fox productions and had not yet learned of the Roxy stage show.

The Roxy stage show is as much a part of the program at the Cathedral as the feature picture. There have been rumors of numerous arguments between Fox and the Roxy's impresario concerning the cutting of the stage part of the program with Mr. Rothafel holding firm to his stage show idea. While there have been numerous Fox films that have proved an excellent draw at the Roxy, still there have been many others in which the stage show has had the necessary bolstering effect.

There is no gainsaying the fact that Mr. Rothafel is a marvel. His ingeniousness and versatility, as well as his eye for novelty and color, which find their way to the audience thru his stage shows, have made the Roxy the show place of New York. Today it holds the place even with a greater luster than did the Hippodrome many years ago when the R. H. Burnside spectacles were the talk of New York.

There have been many arguments for and against the stage show. But not at the Roxy. The audience can only be for. Stamped with originality and distinction these stage presentations will always be anticipated by any audience. Give Fox credit for his productions, *The Cock-Eyed World*, in Old Arizona, *Christina*, *They Had To See Paris* and others, but give Mr. Rothafel 50 per cent of that credit, maybe more, for keeping the Roxy in its position of pre-eminence. As long as the Roxy is the Roxy the stage show will always be an anticipated part of the performance.

Norman Foster has been signed for one of the leading roles opposite Claudette Colbert in Paramount's "Young Man of Manhattan", and thereby hangs a story. Miss Colbert in private life is Mrs. Norman Foster. 'Tis said Foster has not had such a glowing time in his screen or stage roles in the last few seasons and when Miss Colbert was offered a long-term contract by Paramount she countered with a role for Foster with the statement that she would sign with them for as long as they wanted. Foster was signed, the rest is history. Miss Colbert is to appear under the Paramount direction for several seasons to come. Romance, perhaps; maybe publicity, but it listens good anyway.

Academy's New Contract Contains a Few Reforms

Generally agreed that Equity's fight last summer is responsible for revisions—some quarters skeptical over effectiveness—see move as producer's protection

HOLLYWOOD, Feb. 8.—The long-rumored new contract for picture actors has at last become a reality as a result of the closed meeting held February 5, when committees representing a certain group of film players and motion picture producers ratified the revisions of the standard form of contract now in use in the studios. Certain quarters are willing to accept the revised portions of the contract as evidence that the possibility of trouble between actors and film producers, such as the Equity attempt of last summer to improve the conditions relative to employment in pictures, has been removed, while others believe the producers' action in agreeing to the proposed changes in the contract was one of "spiking Equity's guns", should it attempt to again bring Equity Shop rule into the studios.

There is no denying that Equity's fight here last summer is largely responsible for the revisions proposed by the Academy Motion Picture Arts and Sciences in the standard form contract now used by film producers. It is also noticeable that revised portions of the present contract may have been suggested by Equity agreement, covering employment in sound and talking pictures. For the most part the old standard contract remains the same, with no changes in Clauses 1, 3, 6, 7, 8, 9, 14 and 15, it is believed. Clause 2 will insure the actor receiving salary from the time the contract becomes effective until his role in the photoplay is completed. This eliminates the present practice whereby an actor often waits long periods without pay before completing work in a film. A portion of the same clause covers retakes, added scenes, trailers, changes and foreign versions, which will now be paid for at the original contract salary if the player is called within six months of the expiration of his contract, with consecutive employment guaranteed until completed. Balance of this paragraph is identical with the old form.

Clause 4 defines the term photoplay to mean a motion picture produced or exhibited with sound or voice, regardless of the manner in which the results are obtained at present or may be accomplished in the future. The balance of the clause accords the producer use of artist's name, likeness, vocal and instrumental accomplishments, poses, appearances of all kinds in connection with said photoplay; also the reproduction of the above in the exploitation and exhibition thereof, not only to the producer, but to such persons as the producer may have given the right of exhibition, distribution, exploitation, etc., of said photoplay.

Clause 5 covers the use of doubles, which will not be resorted to by the producer unless to meet requirements of foreign exhibition, domestic or foreign censorship. Acts of hazardous nature which the producer believes will jeopardize the well being of the actor, when actor not available, when not suited to meet certain requirements of role the talents for which the actor does not possess. Actor then accords the producer the right to double any of the actor. (See NEW CONTRACT on page 95)

Opening New House

NEW YORK, Feb. 10.—Loew's new 175th Street Theater, which is nearing completion at Broadway and the numbered street from which it gets its name, will be opened to the public Saturday morning, February 22.

Another Cohen-Kelly

HOLLYWOOD, Feb. 10.—Universal has completed the *Cohens and Kellys* in Scotland with the original Cohen-Kelly cast of Charlie Murray, George Sidney, Vera Gordon and Kate Price. William J. Craft directed.

In Paramount Picture

NEW YORK, Feb. 10.—Leslie Austin has been added to the cast of *Young Man of Manhattan*, which has just gone into production in Paramount's Long Island Studio. This is Austin's first talkie production.

Continental Arranges For Distribution

NEW YORK, Feb. 10.—The Second *Honeymoon*, from the novel by Ruby M. Ayres, is the third picture to start in production for Continental Talking Pictures under the supervision of Trem Carr. Josephine Dunn, Edward Earle and Ernest Hilliard have the leading roles.

W. Ray Johnston, president of Continental Pictures, while on the Coast contracted with Supreme Exchanges, Inc., of Los Angeles for the distribution of the Continental output in Southern California and Arizona. He also signed up with Greater Features, Inc., Seattle, for the territory of Alaska, Washington, Oregon, Montana and Northern Idaho. The Southeastern territory, comprising North and South Carolina, Georgia, Florida, Alabama, Tennessee, Mississippi and Louisiana, has been sold to Arthur C. Bromberg, of Southern Independent Pictures Corporation, of Atlanta.

U. Club Performance

NEW YORK, Feb. 10.—The Universal Club's dramatic society will give its first performance February 27 at the True Sisters Auditorium, on West 85th street. The affair will be followed by a dance for the club members.

Signed for "Margin Bugs"

NEW YORK, Feb. 10.—Charles Morton has been assigned one of the leading roles in *Margin Bugs*, which Charles Resner will direct for M-G. Polly Moran and Marie Dressler have the leading roles.

Pathe Signs Writers

NEW YORK, Feb. 10.—Pathe has signed Clara Beranger and Sada Cowan to write original stories for Pathe production. Clara Beranger is Mrs. William DeMille in private life.

Morris Gets Lead

NEW YORK, Feb. 10.—Chester Morris has been assigned the leading role in M-G's forthcoming production, *The Big House*. The story is an original by Frances Marion.

With Alice White

NEW YORK, Feb. 10.—David Manners has been chosen as leading man for Alice White's next starring vehicle, *Sweet Mama*. Manners has been playing the juvenile lead in the Los Angeles company of *Journey's End*.

Louis Mann Re-Signed

NEW YORK, Feb. 10.—Louis Mann, who went to the Coast to appear with Weber and Fields in *The March of Time*, has signed a new contract with M-G-M.

Writing Bow Story

NEW YORK, Feb. 10.—Maude Fulton had joined the Paramount scenario department and will have as her first assignment the adaptation of Clara Bow's next starring vehicle.

Pathe German Film

NEW YORK, Feb. 10.—Pathe announces the completion of a German talkie version of *A Ship Comes In*. The original was made a year ago with Rudolph Schildkraut in the leading role.



CLAYTON P. SHEEHAN, general foreign manager of Fox Films Corporation, who recently presided over a meeting of all Fox foreign managers held in New York.

Harold Bell Wright Stories for Screen

NEW YORK, Feb. 10.—Inspiration Pictures announces the production of several Harold Bell Wright stories for the talking screen. The announcement follows the efforts of Sol Lesser, who owns the screen rights to the Wright stories and who recently returned from Europe to turn his attentions to the production field after having withdrawn from film activities for several years.

The Eyes of the World is the first Wright story to be selected for production. Henry King, who recently completed *Hell Harbor* for Inspiration, will direct this production, the dialog and continuity now being prepared by Clarke Silvernail and N. Brewster Morse. This Wright story was produced as a silent picture some years ago by W. H. Clune.

Zama in Columbia Foreign Office

NEW YORK, Feb. 10.—Emanuel Zama has been appointed by Columbia Pictures as assistant to Milton J. Schwartz, European foreign manager for the company. Zama is thoroughly familiar with the foreign film situation, having formerly devoted most of his time to the foreign situation with Paramount, Universal, First National and Warners.

Zama left on the Olympic this week to take up his duties abroad, making his headquarters at Columbia's Paris office.

Entire Cast Repeats

NEW YORK, Feb. 10.—When Paramount makes *The Return of Fu Manchu* it will be with the same cast that produced the *Mysterious Dr. Fu Manchu*. Warner Oland, Jean Arthur, O. P. Heggie, Neil Hamilton and Sylvester Wadsworth all have been cast in the new production.

Miss Talmadge's Next

NEW YORK, Feb. 10.—*Flame of the Flesh* has been selected as the title of the next starring vehicle in which United Artists will cast Norma Talmadge. Sam Taylor will direct.

Music Writer Signs

NEW YORK, Feb. 10.—Henry Sullivan, composer of a number of the song hits in *The Little Show* and John Murray Anderson's *Almanac*, has been added to the staff of Pathe music writers.

Warners Buy Playlet

NEW YORK, Feb. 10.—Warner Brothers have purchased James E. Barry's *One Round of Love*, to be made as a short subject at an early date. Barry is the author of *The Jade God*. James Rennie will appear in the leading male role of the production, with Jane Dixon, now in *June Moon*, in the femme lead opposite. The deal for the script was negotiated thru Lee Stewart, who also had the placement of the leading players.

Talkies Reach W. C. Steamer

RCA Photophone equipment installed in Malolo sailing for Honolulu soon

NEW YORK, Feb. 10.—When the S. S. Malolo, flagship of the Matson Line, sets sail on its regular trip February 22 from San Francisco for Honolulu it will be the first ship sailing from the West Coast equipped for talking pictures.

A complete Type G model, manufactured by RCA Photophone, Inc., has been shipped from New York to San Francisco and is being installed and made ready for operation when the ship sails Washington's Birthday.

The Malolo is the largest passenger steamship in the Pacific service and recently broke the long-standing record between San Francisco and Yokohama by negotiating the 4,500 miles in 10 days and six hours. Ever since the vessel was put in service two years ago silent pictures have been shown on its various voyages.

RCA equipment was installed in several theaters during the last week, including the Cameron, Denver, Colo.; Strand, Plainville, Conn.; Everett, Middletown, Del.; and Scenic, Lake Wales, Fla.

RCA Photophone equipment is also being installed in the following theaters in California: Minor, Arcata; Egyptian, Indio; Valley, Lancaster; Home and Pike, Long Beach; Arrow, Art and Optic, Los Angeles, and Los Gatos, Los Gatos.

Dodge Heads Electrical Research Department

NEW YORK, Feb. 10.—H. W. Dodge has been appointed head of the merchandise sales department of Electrical Research Products. This department will handle the distribution of all replacement and repair parts to exhibitors in connection with the Western Electric Sound System.

Dodge comes to New York from Chicago, where he has been for the last year assistant to Frank Rogers, central division manager of Electrical Research Products. G. S. Applegate, assistant general service superintendent, becomes assistant to Dodge in the new department.

Columbia Buys Play

NEW YORK, Feb. 10.—Columbia has purchased *Soldiers and Women*, by Paul Hervey Fox and George Tilton, for the screen. The play was produced on Broadway last season with Violet Heming and A. E. Anson in the leading roles.

Joe Cook, who was recently signed by Columbia to appear in the screen version of *Rain or Shine*, left for the Coast last week. It is also of interest to note that Columbia has also signed Barbara Stanwyck for the leading role in *Ladies of Leisure*.

Off to Australia

NEW YORK, Feb. 10.—Edmund H. Howells left New York last week for Australia to supervise the opening of distribution exchanges for Pathe, for which organization he acts as representative in the Orient. Howells will remain in Australia for about a year.

Fairbanks' Next

NEW YORK, Feb. 10.—Douglas Fairbanks' next production will be *The Mark of Zorro*, a talking version of one of his most famous silent successes. The announcement of the selection of this film as his next vehicle sets at rest all rumors that Fairbanks was retiring from the screen.

Adapting Cohan Play

NEW YORK, Feb. 10.—Owen Davis, Sr., has been assigned the task of adapting *So This Is London*, which is slated to be Will Rogers' next starring vehicle for Fox. William Sande has the leading fem. role in the production.

First Grandeur Screen Production at Roxy

"Happy Days" opens Friday—first production to be filmed for wide screen release—other similar type entertainment is now in the making

NEW YORK, Feb. 10.—The first presentation of the enlarged screen in a regular run motion picture theater will take place this Friday at the Roxy Theater on the Grandeur screen, when *Happy Days* has its New York premiere. The Grandeur screen in the Roxy is 42 feet wide, and this production was especially arranged for presentation on the wide screen, with the sets built in proportion to its wide focus possibilities. Nearly every star on the Fox roster appears in the production.

For several months before the production, Benjamin Stoloff, who directed, studied the lighting possibilities, camera distances and angles. The Grandeur screen was first introduced to the public at the Gaiety Theater late in the summer when the Movietone Follies was the feature. This was more of an experiment, as this production was not built for the wide screen alone, but was photographed on the wide film while the production on the regular-run product was being made.

Since that time new cameras have been made, laboratories have been fitted to handle the 70-millimeter film and projection machines have been constructed and fitted into the theaters for the showing of these films in other cities outside of New York.

All Fox productions in the future will be made with three negatives: Grandeur, standard size Movietone film and standard size silent.

The Grandeur film is the result of eight years' experimental work on the part of John D. Elms, the inventor, aided for several years by the financial backing of William E. Waddell. The new screen in the Roxy will, it is said, enable a spectator to sit at any spot in the theater without any picture distortion from any angle.

The enlarged screen with its attendant experiments now in progress by other motion picture companies was the necessary followup of the introduction of dialog. Particularly is this true of the musical type of film, and the necessity of its introduction was particularly noted in *The Desert Song*, when presented by Warner Brothers as the first light opera to be brought to the screen. The limitations of the small-sized screen made it possible to focus the camera only on certain portions of the ensemble, and the spectacular effect was entirely lost.

Seiter Directs "Modiste"

HOLLYWOOD, Feb. 10.—William Seiter has returned from a two weeks' vacation in Mexico to direct *Mlle. Modiste* for First National, in which Bernice Claire will be starred. The production will contain all of the Victor Herbert music that was featured in the original production.

All Technicolor

HOLLYWOOD, Feb. 10.—*Heart of the North*, a First National production starring Loretta Young, will be done in technicolor according to an announcement last week by Hal B. Wallis. The story is from the serial by William Bryon Mowery. No director assigned as yet.

Composers for McCormack

HOLLYWOOD, Feb. 10.—Ernest Torrence has composed a song that will be used by John McCormack on his concert tour thru the United States during the next few months. The title of the piece is *What an Irishman Means by Machree*. Father Donnelly wrote the lyrics. Torrence was once on the concert stage before his movie career.

Schoenstadt to Hollywood

CHICAGO, Feb. 8.—H. Schoenstadt, head of H. Schoenstadt & Sons, theater owners, left for Hollywood this week for a vacation. He will make a study of sound pictures while on the Coast, he announced before his departure. His firm controls the Piccadilly, Atlantic, People's, Boulevard, Halffield, Brighton and Archer theaters, all neighborhood movies.

Demonstrate New Color Screen to Studio Heads

HOLLYWOOD, Feb. 8.—A new color motion picture screen, the invention of M. B. Martini and J. V. Bonica, of Brooklyn, who claim their device will transform color pictures, has been inspected by local studio executives. Negotiations for the use of the screen are said to be pending.

The principle of the invention is explained as a simple process of coloring the screen in such a way as to transform the gray light rays projected from the film into natural colors. This method is the opposite of the present way of producing color pictures by use of colored lens and projecting the tints on a white screen.

Stage Players in Hammerstein Film

NEW YORK, Feb. 10.—In glancing over the cast of Arthur Hammerstein's first musical production, *Bride 66*, which the stage producer is now rehearsing for United Artists' release, one must necessarily realize how the legitimate player has forced his way into the screen production.

Of the six leading players selected Zasu Pitts is the only present player of the screen to be in the cast. The others include Jeanette MacDonald, Robert Chisholm, Joseph Macaulay, Joseph E. Brown and Dorothy Dalton, who was a screen favorite years ago, but who gave up the screen for the stage.

New Tiffany Managers

NEW YORK, Feb. 10.—O. D. Hill has been appointed manager of the Tiffany branch office in St. Louis to succeed Roy Dickson, resigned. M. A. Huling has been appointed branch manager of the Tiffany office in Seattle to succeed George Appleby, resigned.

Sheehan With Pathe

NEW YORK, Feb. 10.—John Sheehan, comedian, has been signed to a long-term contract by Pathe. Sheehan has already left for the Coast to begin work.

Educational Secures New Cartoon Comedies

NEW YORK, Feb. 10.—One of the most interesting phases of production since sound became an adjunct of the screen is the popularity and interest shown in cartoon comedies. While cartoon comedies in the silent days were accepted as fillers and proved quite interesting since sound was introduced, they have been looked upon as a sort of necessity, filling a gap that had long been overlooked by producers.

The cartoon comedy is one short subject that seems to have met with instant approval. While some are better than others, the standard of the average cartoon comedy so far shown on the sound screen has been along a more perfect tenor than any other of the various types of sound productions.

With the demand for sound cartoons pouring into exchanges, numerous producers are preparing for new series during the coming year. E. W. Hammons, president of Educational Film Exchanges,



ARTHUR LOEW, foreign director of M-G-M distribution, is in charge of one of the largest foreign distribution mediums in the entire film industry. A great part of the success of Metro abroad has been a result of Loew's efforts.

Sidney Kent Returns From Trip to Europe

NEW YORK, Feb. 10.—Sidney R. Kent, general manager of Paramount-Famous-Lasky Corporation, arrived in New York last week after a six weeks' trip in Europe. He was accompanied back to the States by John Cecil Graham, of London, managing director of the Paramount British organization, and Melville A. Shauer, of Paris, special foreign representative.

During their stay in New York, the two foreign representatives will discuss distribution plans for the coming year with E. E. Shauer, general manager of Para.'s foreign department.

Bole's Next for "U"

NEW YORK, Feb. 10.—John S. Bobertson has been assigned the post of director on John Bole's next starring vehicle, *Moonlight Madness*, for Universal. Jeanette Loff will have the fem. lead in the production, which is an original by Houston Branch, with continuity and dialog by Charles Webb and Henry La-Cossitt. The production will have a Spanish setting.

"New Moon" Bought For Screen by M-G

NEW YORK, Feb. 10.—*New Moon*, the musical romance produced by Schwab & Mandel and which had over a year's run on Broadway, has purchased by Metro-Goldwyn-Mayer.

This is the third Schwab & Mandel musical comedy to be readied for the screen, Paramount having purchased *Good News* and *Queen High*.

Fox Foreign Heads Return

Conferences at New York home office last two weeks come to close

NEW YORK, Feb. 10.—The conference of the Fox Film foreign managers, which have been held here for the last two weeks, came to a close Friday night with the visitors leaving for their various homes on ships sailing Saturday.

The first week of the convention was devoted to the screening of pictures which will be released in the near future, while the last week was spent in the outlining of plans for the foreign extension of Fox Movietone production and Fox Movietone News. Individual sales policies for the various territories were also discussed.

Various forms of entertainment were arranged for the visitors during their stay here, coming to a close Friday night with a dinner at the home of Clayton P. Sheehan, Fox's general foreign manager, who presided at the various sessions.

Those who attended the conferences were Julius Aussenberg, managing director for Germany and Central Europe; Henry Kahn, managing director for Scandinavia; J. Carlotta Bavetta, managing director for France, Belgium and Switzerland; S. S. Horen, managing director for Spain, and Bruno Fox, managing director for Italy.

Bostock Producing For B. I. P. Abroad

NEW YORK, Feb. 10.—Gordon Bostock, well-known vaudeville producer, who was signed by Pathe some months ago to produce short subjects for that organization, has started work on *Eve's Fall*, a two-reel dialog comedy, at the B. I. P. studio at Estree, near London.

The start of this film inaugurated a full production schedule by the British Distributing Company, Ltd., of London. The pictures produced there to make up the British quota program, Monty Banks is directing the first Bostock production with a cast including John Stuart, Muriel Angelus and Donald Stuart. *Amateur Night*, based on one of Bostock's vaudeville acts, will be the next idea to go into production.

Andre Charlot, whose revues are as well known to American shores as to England, is the second of the producers for B. I. P. who is also busy on his production schedule as mapped out for the next few weeks.

Billie Dove's Next

HOLLYWOOD, Feb. 10.—Billie Dove's next starring vehicle for First National will be *One Night at Susie's* from the Liberty serial by Frederick Hazlitt Brennan. John Francis Dillon will direct with Forrest Halsey and Katherine Scola writing dialog and adapting.

Jaunt to N. Y. for Chi. Critics

CHICAGO, Feb. 8.—Motion picture critics on Chicago dailies are to be given a trip to New York as guests of Public for the premiere of *The Vagabond King* February 17.

Artist With Technicolor

NEW YORK, Feb. 10.—Andre Durencean, French artist, has signed a contract with Technicolor, according to announcement made this week by Dr. Herbert T. Kalmus, president. He will work under direction of Mrs. Natalie M. Kalmus.

W. E. Installations

NEW YORK, Feb. 10.—Total worldwide installations of Western Electric Sound System now number 4,610. Of this number 3,417 are in the United States and 1,193 in the foreign field. Outside of the United States the largest number of installations is in Great Britain, which has 402. Of the non-English-speaking countries, France stands first with 40.

Equitable Heads Write Book on Dialog Pictures

Marston and Pitkin give some interesting side lights on the art of writing for the new screen—see stage productions as rehearsals for talking films

NEW YORK, Feb. 10.—The motion picture department of *The Billboard* is in receipt of a book, titled *The Art of Sound Pictures*, authored by Dr. William B. Marston, psychologist, and vice-president of Equitable Pictures Corporation, and Prof. Walter B. Pitkin, story and plot expert, now Eastern story editor for Equitable. The volume is published by D. Appleton & Company, and carries an interesting introduction by Jesse L. Lasky. The book includes chapters of keen analysis on the technique and mechanics of the new art and on plot construction and emotions, as well as various aids, such as censorship charts, showing just what goes and just what doesn't go in various sections of the United States, lists of permanent studio sets available on the various lots, a list of motion picture periodicals, a bibliography on human emotions, and charts and discussions of primary emotions and their effects upon motion picture audiences.

The authors have many sensational things to say concerning the status and trend of talking pictures.

"The stage must pass, except as a rehearsal spot for companies preparing sound pictures," they say in a chapter on "The Buyer's Problems." "This sounds much more dolorous than it is," they explain. "Indeed, we may witness a curious back-handed elevation of the stage as a result of our subordinating it to the new art. It will be economics, and not the ideals of high-brow reformers, that will bring that to pass." The production of talking-picture stories as stage plays first, with the same cast and director as will be used later for the picture, will permit the testing of a thousand and one niceties of act and speech, while the audience pays the cost, is the economic reason behind this trend, the authors say.

In emphasizing the importance and great promise of talking pictures as compared to all other arts and amusements, they point out that "the sound pictures are the first art which can even begin to approximate reality, and it is their almost uncannily realistic effect which makes the understanding of sound effects of vital importance to every story writer."

"Were Leonardo da Vinci alive today," the authors assert, "he would waste none of his precious genius on the arts of painting and sculpture. He would not be content with the clumsy mechanics of the theater. But we may be reasonably sure that he would find inexhaustible delight in sound pictures, because the mastery of their technique requires a unique combination of art and engineering."

There are seven kinds of language in sound pictures, the book points out, and only when the writer and other production experts are trained to take full advantage of all of them is the talking picture completely natural. The seven languages include, besides the ordinary spoken words of dialog, noises incidental to breathing, coughing, etc.; ejaculations and noises in response to surprise, shock, pain, pleasure, etc.; self-expressive utterances of appreciation; reactions, such as whistling, humming, improvising, etc.; soliloquy, and deceptive phrases or dissimulation. The authors also point out that dialog tempo on the screen should be from 5 to 10 times as fast as it is on the stage, and should have well-formulated rhythms. They also have much to say concerning the value of color on audience reactions. There is a definite hookup between color and the emotions portrayed by the various characters. Charts giving an indication of this relationship are included in the volume.

The section of the book devoted to human emotions is very thorough, with charts showing physical and subtle reactions to the various emotions and with comprehensive and concrete examples of these reactions as they manifest themselves in human behavior. Among the examples are critical analyses of the methods of such widely varying types as Eva Tanguay and Al Jolson, Rudolph Valentino and Greto Garbo, in their methods of expressing love emotions, ranging from extreme bodily expressiveness to the other extreme of subtlety and powerful but controlled emotion. Lind-

bergh, Gene Tunney, Jack Dempsey, J. P. Morgan, Clarence Darrow, Lady Godiva, Norman Shearer, Ramon Navarro, John Gilbert, Clara Bow, Joan Crawford, and even Sappho, in addition to many others of screen and general greatness, walk across the pages of "The Art of Sound Pictures", and have their emotions dissected. This material is not only valuable to screen writers and directors, but to actors.

The authors point out that the strongest element of almost every story plot, whether for novel, stage or screen, is desire. The various forms of desire are described in detail, with illuminating examples. Also, the writers state as a cardinal principle that no successful screen story can contain a universal emotional appeal unless it is highly flavored with erotic emotion, popularly but wrongly called sex appeal. This is the common denominator of all human interests. Many pages in the book are devoted to the elements of the love story, including various forms of captivation and inducement, with analyses and examples for the guidance of writers and actors.

Both Dr. Marston and Prof. Pitkin have had considerable experience in the motion picture production field. Dr. Marston with M-G-M and Universal, and Prof. Pitkin in training scenario writers and as a plot expert for Universal. Equitable Pictures Corporation, which they helped to organize, will make pictures exclusively for release by the Motion Picture Congress, the newly formed non-profit distribution organization closely hooked up with unaffiliated exhibitors.

Exploitation Tips

The *Billboard* will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Straus, Motion Picture Editor, The *Billboard*, 1560 Broadway, New York, N. Y.

THE ROGUE SONG (M-G-M)—When this production played Grauman's Chinese Theater in Los Angeles, Pete Smith, publicity head of the M-G-M studios, arranged to have a baby Goodyear blimp play the music from the sky. A record of Tibbets was used, with loudspeakers pointing toward the earth, and the balloon paraded over the city and adjoining territory, with the music and words being distinctly heard from the ground. The amplifiers were equipped with a microphone, and the people on the ground heard announcement of the picture's engagement at the Chinese also. The stunt created a great deal of comment and helped put the feature over in a big way. Pete Smith says it's the best stunt he ever pulled on the Coast, and Pete should know.

THE GRAND PARADE (Pathe)—When this production played the Colony Theater, Rutgers Nelson, of the Pathe publicity staff, used doorknob hangers and window displays to sell the production to Broadwayites. Every car parked in the Times Square area was hung with a doorknob hanger, printed on red cardboard, plugging the picture. Music windows on upper Broadway were used effectively to sell the picture thru the different musical numbers from the show. A special lobby display was used a week in advance of the opening which was very effective.

HIT THE DECK (Radio)—This production received a nation-wide boost when Radio devoted its hour over a large hookup on the National Broadcasting Company's system to the production.

It's Not a Drug Store, But What's the Dif—

NEW YORK, Feb. 10.—The Paramount Theater lobby has candy-vending machines, song pluggers. Postal Telegraph booth, a booth selling the music from Paramount shows with an usher plugging the sales thru a megaphone. It only remains for the theater staff to install a shooting gallery to make the theater lobby an arcade.

Order Restrains Columbia From Delivering 22 Pictures

PORTLAND, Ore., Feb. 8.—A temporary restraining order has been signed by Presiding Circuit Judge Stevenson against the Columbia Pictures Corporation, prohibiting this corporation from delivering 22 sound pictures, including *The Song of Love*, to John Hamrick, operator of the Music Box and the Blue Mouse theaters for showing at a 25-cent admission price.

The order was issued upon petition of C. M. Dunn, Inc., which holds the booking rights for the Columbia and Capitol theaters. The Dunn company bases its action on a contract entered into with Columbia Pictures on December 13, 1929, which gives to the Dunn company the exclusive right to first run of Columbia pictures here at a 25-cent admission. This contract is dated to run from September 1, 1929, to August 31, 1930.

According to the petition, the Music Box cut its admission price on January 17 from 50 to 25 cents. *The Song of Love* was scheduled to open at this theater yesterday.

Receiver Is Named For United Theaters

CHICAGO, Feb. 8.—The Union Bank & Trust Company was named receiver Tuesday for the United Theaters Corporation, operating the Symphony Theater here and the Palace in Cicero. At a meeting of stockholders held Tuesday it was decided to take steps to reorganize the company.

The Palace in Cicero has been closed for two weeks and the Symphony has been operated during the last month by the owners of the building. The stockholders hope by reorganizing to regain their leases on the two houses.

The broadcast was made from the deck of the U. S. S. Pensacola, lying in the Brooklyn Navy Yard. Commander Howe of the ship made a brief address and then turned the mike over to Graham McNamee, who introduced the various personalities and plugged the picture no little. Several numbers were broadcast from the production, in addition to a skit taken from the film. Graham McNamee is reported as having sold many millions of radio and movie fans the idea of attending the showing when it visits their town.

MADAME X (M-G-M)—L. J. Clarkley, manager of the Orpheum Theater, Spokane, used a *Madame X* identification contest to help sell this production to the people in his town. Clarkley issued a four-page newspaper, which was distributed thruout the town, giving clues to *Madame X* and where she might be found. A lady was secured who paraded the streets with a prize awarded to the local party that would identify her. A list of stores which she would visit was printed in the special sheet, which caused a crowd to collect around the stores in an effort to identify her.

THE RACKETEER (RKO), Sam H. Cohen, publicity man at the RKO Theater, Portland, Ore., used a unique tieup on this film offering in conjunction with the regular stage show, which included Olsen and Johnson. A new Western Union automatic receiver was installed in the lobby, and as the tape was run off it gave the entire history of the show. This is believed to have been the first time that this new telegraphic invention

has been used in connection with show exploitation, and proved a big hit. In addition, loudspeakers were placed at the four corners of the marquee, tieups were made with taxicabs and street cars, and the box office enjoyed a record.

DISRAELI—An essay contest was the highlight of the campaign to put this production over when it played the Dominion Theater, Vancouver. *The Daily Star* sponsored an essay contest that was restricted to schoolchildren in the city. Many valuable prizes were offered by local merchants for the advertising value they received in having their business mentioned in the copy. The cash awards were well over \$100. Several thousand essays were sent in on the contest that found a decided reaction at the box office.

TROOPERS THREE (Tiffany)—An elaborate campaign is being laid out on this production which will include a serialization of the story. The A. L. Burt Company, publisher of the book, has a tieup that will afford the exhibitor free cutouts that can be used in bookstore windows handling that company's books.

BONZO THE DOG (Cinema Cartoons)—Ted Toddy, former Universal exploiter, has effected a special press book on these shorts full of ideas and tieups that will aid the exhibitor playing these shorts no little. Toddy has several nation-wide tieups mentioned that besides being very effective are entirely in keeping with the production.

PARAMOUNT PROGRAMS—The four Greater New York Public houses, Paramount, Rivoli, Rialto and Brooklyn Paramount, begin in the near future to distribute programs covering the activities of the four theaters and plug Paramount stars also. The idea is similar to the Roxy program, other than the advertising has been limited to two pages, both being contracted for by two firms to run 20 weeks.

THE VAGABOND KING (Para.)—One of the most effective and outstanding exploitation campaigns Paramount has ever attempted has been launched on this production. Advertising in all leading magazines, screen trade and fiction, has been put into effect on the largest possible scale. Personal appearances of Dennis King, the star, on the Paramount stage and on a nation-wide radio hookup are devoted exclusively to the production. Two hookups are being used on which King will sing, and how he sings, the first to be February 22 and the latter to be March 8. Philco national cooperative tieup that will give the production advertising in the leading magazines and 14,000 24-sheet stands thruout America. The 24-sheets will remain posted 30 days. This tieup will also pave the way for window displays with 12,000 Philco dealers in this country. Special window material is being prepared and sent out to Philco dealers. A 300-foot trailer in technicolor that will be rented to the exhibitor at regular prices. The production will also have one of the largest pressbooks that has ever been put out by Paramount, outlining to the exhibitor many valuable ideas and national tieups that have been effected by the Paramount home office under Leon Bamberger.

PORTLAND (Publix) Theater, Portland, Ore.—Initiating a novel idea in entertainment, the Portland (Publix) Theater has converted its monster foyer into a big fun lobby. Tables, chairs and checker boards are scattered thru the lobby, with many patrons taking advantage to have a "push and move" set-to. Further down in the lobby the Troubadours, well-known Spanish stringed instrument artists, appear in their native costume and entertain for the checker-playing patrons. At various hours Eddie Magill, singer, and Stanleigh Malotte, at the grand piano, oblige patrons with request numbers in the foyer. Various mechanical toys also have been placed there to entertain children. Manager John Smith's idea is to provide intimate entertainment from the moment a guest enters the theater until he leaves.

THE PALACE THEATER, Dallas, and a local newspaper staged a "color contest" for Johnny Winters, Palace organist. A likeness of Winters seated at the console was run in the paper. Most skill in coloring of picture was one of the rules of the contest. Fifty dollars in prizes was offered. More than 1,000 pictures were received and displayed in the theater lobby.

REVIEWS OF THE LATEST

"Anna Christie"

(METRO-GOLDWYN-MAYER)

50th Floor Theater of Chanin Building
What a wow of a picture!

La Garbo is still one of the supreme personalities of the screen. Talk or no talk, this Swedish star has certainly opened the eyes of the New York film critics, as she will open the eyes of the entire film-going public as soon as this picture reaches the public. It is Garbo, the same Garbo, yet a new Garbo—the same personality, yet a more vivid one; the same capable delineator of character, but a more finished one. A Garbo to make the film world talk and make new history for herself in the field of the cinema.

How soon this picture will be released is not known. Just when you, Mr. Exhibitor, will get it is your own proposition. But when you do get it, plug it. Plug it to a fare-you-well. Because Miss Garbo's costarring partner of the silent days failed miserably to capture the fancy of the picture-going public in his first talking picture should make you have no compunction about playing this one up big. It is a picture that is going to make talk—make talk in more ways than one—but the chief topic will be Greta Garbo.

Anna Christie was shown to an invited audience this week in the new cozy little theater on the 50th floor of the Chanin Theater, whose acoustics are a little faulty. At the start when La Garbo makes her first entrance, which is more than 10 minutes after the picture starts, one wonders what her voice will be like. It is deep, throaty and at the start might give the impression of a female impersonator delivering the lines. Soon, however, this is dispelled, and the dulcet tones weave their way, holding one entranced. To say she gives a marvelous characterization of the difficult role is putting it mildly. She is superb. Particularly in the climax, which, in the stage play, came in the third act. How she held it and topped those two excellent actors, George Marlon and Charles Bickford. That in itself is a triumph for this girl, who not alone has mastered the art of the screen and this latest art of speech, but has mastered an English tongue so thoroughly that every syllable carries perfectly. Need have no fear of an accent, there is only the slightest trace in the "w" and the "j". But it is intriguing—vastly so.

Miss Garbo had no easy task cut out for her to hold her own in this production. First, there are many who will remember Pauline Lord in the same role in the stage presentation and Blanche Sweet in the silent version on the screen. Then, too, Metro-Goldwyn-Mayer executives surrounded her with a cast that is absolutely flawless and would have made any player step to hold her own in such fast company. There is, besides Marlon and Bickford, Marie Dressler giving one of the greatest characterizations of her career. Bickford is excellent as the rough blarney-slinging Irishman, while Marlon stands as a perfect example of how a dialect character role should be played. And Garbo holds her own and how! She will be the sensation of the present screen season. The surprise of her poise, in handling her dialog with her action—losing not the least bit of her pantomimic ability that stamped her camera work in the silent days—is almost overpowering.

This Eugene O'Neill play has been so widely read and played that it is hardly necessary to tell the story. However, *Anna Christie* is the daughter of an old sea captain who, meeting him for the first time in 15 years, after she had been forced into a life of shame, falls in love with an Irishman, a rover of the sea. She finally is forced to confess her past life, with the result that he leaves her only to return and claim her as his own when she swears that, tho she had given herself to other men, he is only man she ever loved.

In a sordid surrounding, a locale of wharf rats, guttersnipes and dowdy inebriates, Clarence Brown, the director, has managed to give to the picture a touch that is thoroly in keeping with the remarkable work of the excellent cast.

Hall the new Garbo, the reckoning factor from the old silent regime, brought up to the day of dialog.

H. DAVID STRAUSS.

"The Lost Zeppelin"

(TIFFANY)

At the Gaiety Theater

With the numerous expeditions that have been made in the last few years to the polar regions and Commander Byrd's jaunt to Antarctica last year it was inevitable that a story themed around such an expedition would find its way to the screen.

Such a story is *The Lost Zeppelin*, the latest Tiffany production, which is being shown as a long-run attraction on Broadway with Conway Tearle, Virginia Valli and Ricardo Cortez in the leading roles. While there may be much discussion regarding its drawing powers as a \$2 top film, it must be admitted that it is cracking good melodrama with numerous thrilling episodes in spite of its rather ordinary story. The mechanical end is almost perfect with the sound accompaniment of roaring winds, peals of thunder and flashing of lightning as the dirigible fights the elements in a storm that is powerfully realistic.

At the start we find Conway Tearle, the commander, about to start on the expedition. At a farewell banquet he discovers his wife in the arms of his lieutenant, Ricardo Cortez. Prior to sailing she admits her love for the lieutenant and ask for a divorce. The ship takes off and is lost in the polar regions. All of the crew perish with the exception of Tearle and Cortez. When help finally arrives it is found that the airship can only bring back one of the men, so Tearle realizing his wife's happiness lies in the other man's safety, commands him to the airplane. The lieutenant returns as the lone survivor of the ill-fated expedition. Going to visit the commander's wife, where she forces him to admit that he returned when the commander sacrificed his own life, an announcement over the radio states the commander has been found and is safe at his supply base. It ends with the wife realizing that her happiness is with her husband.

Rather hackneyed, but well done. The snowstorms, the icepacks and the vicissitudes of such an expedition are all admirably shown. It is a type of picture that will find a vast interest among the youth of the country and for those who like hazardous melodrama with a happy ending. Edward Sloman handled the direction, and, while many of the sets are in miniature, they have been so well captured that only those who have made a study of films will detect it. Sloman has also worked his radio into announcements, and there are many of them. Into the story with a nice finesse. The story is by Frances Hyland and Jack Natteford. The cast gets as much out of the rather ordinary dialog as is possible.

H. D. S.

"The Co-Optimists"

(NEW ERA)

55th Street Playhouse

This little theater that has catered to those seeking pictures out of the ordinary, leaning more toward the arty type, has gone the way of nearly all other motion picture houses and turned to dialog productions. As its first attraction it is offering this English revue, which is supposed to have been "some pumpkins" as a stage attraction across the water. During its running the master of ceremonies speaks to his unseen audience and arouses a couple from a gentle slumber. Rather a bit of forecasting, we'll say, for there is plenty to sleep thru in this production; that is, if one can remain in the theater long enough to drop off to sleep.

The picture naturally is purely English in its humor, its song and its staging. It reminds one more of an amateur production than anything else. At the start the 10 or 12 players sitting in a half circle about the stage introduce themselves in lyrics. Then they do their specialties, none of which is too hot. The players featured are Laddie Cliff, Betty Chester, Melville Gideon, Phyllis Monkman, Davy Burnaby, Harry Pepper, Eisa McFarlane and Gilbert Childs.

The entire revue is presented in a rather slipshod manner with no pretention at elegance in staging. This would not matter to any great extent if there were even one novelty. A bad buy at any price.

H. D. S.

"The Phantom of the Opera"

(UNIVERSAL Revival With Dialog)

At the Colony Theater

Universal has brought back from the dusty past its biggest money getter with sound and dialog. A great deal of credit is due the powers that be in the Universal organization for the handling of the production and the adding of dialog to the once silent picture. A great many retakes were naturally necessary to get the dialog of the supporting cast. Sets and costumes have been admirably matched to the point of it being impossible to determine just where the retakes have been inserted. The only criticism that could possibly be offered is the poor lighting of several of the scenes that are deep in contrast with each other. It appears at this time that the master print is too old to make a reprint from. A great deal should have been made over.

Lon Chaney does not talk in the sequences where he is supposed to be speaking to the girl, Mary Philbin. A medium is used who directs the girl to do his master's bidding. The employment of the medium does not affect the value of the production, tho, of course, it will be commented on by reviewers and critics, but the audience will never miss Chaney's voice.

Part of the production has been done in technicolor that is very good. The opera shots make it well worth buying on a first-run basis and will prove a tremendous hit with theater patrons. The sound is excellent, and while a bit rusty, this production will probably prove a draw.

JAMES F. LUNDY.

"Not So Dumb"

(M-G-M)

At the Capitol

Here is a talkie so infested with hoke that laughs are elicited from the audience thruout practically its entire 80-minute running time. Frequently the flicker fans were heard to say "It's so silly", yet it is of a nature that causes one to laugh loudly and consistently. The picture merits no rave, but will satisfy as an enjoyable program for the comedy seekers.

It is based on the play, *Dulcy*, which ran successfully on Broadway during 1921 and 1922. Dialog and situations are thoroly funny. It is easy to understand why—two popular humor dispensers wrote the play. They are George S. Kaufman and Marc Connelly. Then with the direction in the capable hands of Kind Vidor, the laughs are built up in just the right way. The cast couldn't have been better chosen to round out the comedy purpose.

The little story that there is concerns the attempts of an engaged chap to swing his jewelry business into a rich merger. His fiancée is of the type that wants to help, but makes a bosh of the whole thing. She invites the merger-controlling Mr. Forbes and his wife and daughter to her palatial home in Sunny California. Her gift of gab and all-around plans just about make things miserable for Mr. Forbes. He flies off the handle and calls the deal off with her boy friend when it looks as tho his daughter eloped with one of the guests, an impossible scenario writer. Happy finish comes about when the fiancée's brother, of whom Forbes approved, was found out to be the one who eloped with Miss Forbes. The boy friend is taken into the merger.

Marlon Davies gives a really superb performance in her interpretation of a "dumb dora" type. Her acting and handling of lines resulted in dishing out the major portion of laughs. Elliott Nugent had the part of her boy friend, and took care of it beautifully. He's well acquainted with the play for he was in it tho not having the same part. Raymond Hackett is glovefit in the role of her brother.

Donald Ogden Stewart and Franklin Pangborn were justly cast in two thoroly funny roles, and they ran Miss Davies a close race for laugh honors. Stewart is a whiz, playing his "nut" role most delightfully. As a dainty-like scenario writer, Pangborn is just peaches and cream. William Holden, Julia Faye, Sally Starr and George Davis were capable in their roles, and rounded out a splendid cast.

S. H.

"Cameo Kirby"

(FOX MOVIE TONE)

At the Roxy

This Booth Tarkington and Harry Leon Wilson play was made as a silent picture many years ago with Dustin Farnum in the leading role. Today it is brought to the screen as a musicalized romance with J. Harold Murray in the titular role and Norma Terris in the leading feminine role.

While Murray sings all of the numbers, the play with its colorful Southern atmosphere of the 1850 period lends itself perfectly to the interpolated music. It is one of those productions in which the numbers fit like a glove with Murray admirably cast as the dashing debonair, straight-shooting gambler.

In this one Fox has a picture that will hold good anywhere. It is a happy combination of cast, direction, story and song. The musical numbers are all pleasing, the theme song *Romance* and, by the way, one that is not done to death, is one that will find much popular favor and should be one of the best sellers of the year. It has melody, intelligent lyrics and the rhythmic beat that lends to popularity.

The story of *Cameo Kirby* is set in old New Orleans and the riverboats that ply up and down the Mississippi while their crooked gamblers looked for easy picking. Col. Randall, played by Robert Edson, is caught in the meshes of one of them when Cameo Kirby, who makes his living at cards easy but straight, enters the game and beats the crook, winning all of the Colonel's property. Just as he is about to hand it back to the old Southerner the Colonel commits suicide. Kirby has fallen in love with a girl, whose name he does not know. She is in reality the Colonel's daughter. When he discovers her identity the crooked gambler leads her to believe that Kirby was the cause of her father's death. In a duel Kirby kills the crooked gambler and just as a posse is about to lynch Cameo, the girl having discovered the real crook, rushes to save him.

Melodrama it is true, but well done and so admirably played that some of the lines that might have been ludicrous in less capable hands, become thoroly convincing. J. Harold Murray is naturally the feature of the production. Any camera consciousness that he may have displayed in his first screen effort has been thoroly abandoned and he should be one of the screen's best bets if given the proper vehicles. He has dramatic ability, a powerful personality and his voice, well, Mr. Ziegfeld did not have it in the leading male role of *Bo Rita* for nothing. Norma Terris handles the role of Adele in her usual capable manner, tho the character is rather limited.

Irving Cummings has once again proved himself one of the screen's finest directors. His Mardi Gras scenes at the start of the picture, his handling of the duel in the fog-bound forest in the early morning, and the numerous little intimate touches that he has managed to establish thruout the film, prove him a director of versatility in direct contrast to his *Dressed To Kill* or his collaborative effort, *In Old Arizona*.

Do not be afraid to boost this production—and plug this fellow Murray, he is going to bring money to your box-office.

H. DAVID STRAUSS.

"The Crimson Circle"

(BRITISH INTERNATIONAL)

At Loew's New York

Edgar Wallace's mystery story has been produced to the credit of no one in particular. The story is broken into many bits that when pieced together are never clear and thruout the greater part of the production the audience does not know what it is all about.

Lya Mara and Stewart Rome have the leading parts. The customer thinks all along that the girl is the crook who is blackmailing everyone with a bit of cash and murdering them when they don't come across. In the end the girl turns out to be the daughter of the leading detective and clears her name. The amateur detective turns out to be the crook.

Sound recording is terrible thruout. The producers attempted in the end to have dialog read into the silent production and the results are disastrous. None of the cast's voices are suited for record-

PICTURES IN NEW YORK

ing, which at times is rasping and then again so low it cannot be heard. Little can be said of the photography and lighting. The shots are nearly all over-exposed and the lighting effects are simply not in it.

A stupid piece of work that means nothing in the form of entertainment value. J. F. L.

"Burning Up" (PARAMOUNT) At the Paramount

A racing story by William Slavens McNutt and Grover Jones, featuring Richard Arlen and Mary Brian, with Francis McDonald, Sam Hardy, Charles Sellon and Tully Marshall also in the cast. Nothing has been left out that would make this a very good production. The racing sequences are not drawn out to the extent of being boring, and the whole story moves steadily along to a certain ending.

The cast is well balanced and without exception interpret their different roles in a most convincing manner. Arlen, as the hero, makes a good racing driver and plays his part as tho he really knew more about the art than he does.

Arlen and McDonald are racing drivers who put on "grudge" races in various towns to allow their bosses to bet on them and clean up the locals' dough when Arlen throws the race. All goes well until the company hits Carfax, and Arlen falls in love with the girl, Mary Brian. He tries to call the race off and, failing, decides to win it. McDonald has the reputation of having killed a couple of drivers who fought him, which adds considerable interest to the story. Naturally the girl's father has the family bankroll behind the boy, which makes him more determined than ever. After a couple of attempts at his life, the boy wins and gets the girl to boot.

The outcome of the story is never in doubt, but despite its certainty, the production gets the customers "het up" enough to get a big hand when Arlen seems to be winning.

The screening time to the production is 56 minutes, and it will behoove any exhibitor to book plenty of shorts to complete his program. The sound is okay, and the production will click anywhere. J. F. L.

"So Long, Letty" (WARNER BROS. VITAPHONE) At the Strand Theater

The entertaining long-run musical show, which was Charlotte Greenwood's first big stage hit years ago, serves as her first talkie filer, and her performance in it stamps her as one of the screen's leading comedienne. She romps thru the film most delightfully, and her own amusing antics, together with the laugh-provoking lines contributed by Robert Lord and Arthur Caesar, make for one long round of mirth. Kept them laughing thruout practically the entire 70 minutes running time.

Cast, with the exception of Miss Greenwood, Claude Gillingwater and Bert Roach, are not given enough for signs of brilliant portrayals. The direction of Lloyd Bacon is just so-so, and the picture gives the impression of a musical show filmed from the stage. If it weren't for Miss Greenwood this fare would hardly mean a thing.

Story concerns neighboring couples who are not contented with their married lives and the hubbies feel that they married the wrong mates. Letty is the whoopee-seeking wife and hubby Tom is the fireside type looking for three square meals a day. Grace is the home girl, while her better half seeks the night life. At the suggestion of the men they agree to change hubbies for a week. Windup is that the boys are actually drowned in the life they seek and are only too glad to go back to the old standbys. More comedy situations are brought in by Tommy's hard-to-please wealthy uncle, Claude. Fadeout is a happy one.

Bert Roach is capital in his role, displaying plenty of comedy and a corking singing voice. Claude Gillingwater makes his uncle role a real one. Grant Withers, Helen Foster, Harry Gibbon, Patsy Ruth Miller, Hallam Cooley and Marion Byron all help out nicely. SIDNEY HARRIS.

"Impetuous Youth" (CAPT. HAROLD AUTEN) At the 55th Street Playhouse

Of all the impossible silent dramas, this one takes the cake. It is a British production, put out by the New Era, and smacks strongly of being amateurish or a product of the days when the flickers first got started. The story and photography isn't so bad, but the direction has certainly been done wrong by. While there are no comedy lines, the poor acting of Elizabeth Bergner furnishes plenty of laughs. She seems to burlesque her role, and her registering of emotions are pips.

The idea of the picture is centered around a fiery girl, who is jealous of the attention her father gives his second wife. She loves him, but cannot forget his promise to her the day of her mother's death. After making things miserable for the couple, the daughter is finally sent to a boarding school. She cuts up plenty there, too, and winds up by escaping from the school in Switzerland and hotfoots it across the border in boy's clothes.

While hiking it, she meets up with a young artist who is traveling by auto with his sister to their home in Florence, Italy. He thinks she's a lad, and invites her to his home. She goes big with him for she makes an excellent model for his paintings. The sister, however, is thoroely jealous of her for occupying his attentions. Windup is that the sister learns of her sex at the same time the girl's father comes to claim her, and the young artist asks her to be his wife.

Conrad Veidt has the role of the girl's father, and his superb acting is the only redeeming feature of the picture. His role wasn't much either. Miss Bergner had the role of the daughter. Capable but brief characterization was given by Nora Gregor in her part as the second wife.

This picture is not due for much of a break. S. H.

"On the Border" (WARNER BROS. VITAPHONE) At the Beacon Theater

Rin Tin Tin is 13 years old and age is slowly beginning to tell on this hero of many an action production. Despite the fact that he is beginning to slow up, the agility of the dog is amazing. When the fact is taken into consideration that a dog of his years is generally so old that it is with difficulty that he moves about, much less do a lot of running and fighting, the performance of this dog star is an attraction that should interest animal lovers thruout the country.

Dark doings of a smuggling ring that brings Chinese over the border is the nucleus of the story, with Rinty doing the fighting messenger role. John Litel is the secret service man, in disguise as a tramp, who collaborates with the dog in saving the girl, Armida, and her father, Bruce Covington. Philo McCullough plays the bad man to good advantage.

Armida is a comparative newcomer to the screen. She does a great deal of singing in this production that is not at all necessary. While her voice carries a certain piquancy that is pleasing, after so long a time it grows monotonous.

The sound recording is okay. This production will please the dog lovers. J. F. L.

"Battle of Paris" (PARAMOUNT) AT LOEW'S NEW YORK

This production was originally slated for the Paramount, but after stalling for several weeks Paramount passed it by and it receives its New York premiere in the grinds. The production is about the strangest mixture that Paramount has ever offered to the dear public. At times it reaches the heights of dramatic effort and then again it's terrible in its theme and general make-up.

The story is weak and far from convincing. The melodramatic moments that were created to make the audience forget its other shortcomings failed miserably to click. Gertrude Lawrence and Charles Ruggles give as good individual performances as possible, but it is doubtful if anyone could have made a success of the production.

The story is that of a girl starving in Paris who won't steal or golddig for money to live on. She meets an artist and after posing for him consents to live in his apartment while he is at war. The girl is a nurse when the boy comes back and has to win him back from the siren that has the boy in hand.

Charles Petrie and Gladys DuBois are listed in the supporting cast and fall to register, largely thru the dearth of story material.

The production is a costly one that will not yield a proper return on its investment to Paramount. An entire French village was constructed to film the piece and great numbers of extras were employed to lend proper atmosphere. A few minutes of very good actual war shots are used.

Robert Florey directed. Sound is just fair and this one will only play the grinds. J. F. L.

"The World Tours of the Prince of Wales" (AMERANGLO) At the 55th Street Playhouse

The official film record of the various trips of the Prince of Wales all over the world between the years of 1920 and 1929, accompanied with a talk by Capt. Charles Erard, can hardly be described as a travel film. For the most part, the scenes are given over to glimpses of the great receptions accorded the Prince at all his stops, and Captain Erard worked overtime in talking about "Our Prince".

It would have been much more interesting if a greater study were made of the towns and inhabitants instead of the Prince. The film covered his visits to New Zealand, Australia, Argentina, Japan and America, winding up with his return to Great Britain. An outstanding shot was the one which showed 50,000 children greeting him in Sydney, Australia. They were formed to spell out "Many Happy Returns".

The film impresses as tho it is the result of gathering a lot of newsreels and putting them together for one picture. Captain Erard's heavy English accent made his statements indistinct to a great extent.

Advertised as the first American showing, it is doubtful whether it will have much success in places where they charge admission. They might make a deal with the public schools. The kids will sit thru it all right for it will take them away from their studies for a half hour. S. H.

Sound Shorts

"Singin' Saps" (PATHE)

STYLE—Animated cartoon.
TIME—Seven minutes.

A very good animated cartoon that shows a great deal of effort on the part of its creators. Perfectly synchronized, Mickey Mouse has to deal with a quartet who insist on serenading his girl and who beat the mouse up a couple of times. Mickey gets the best of them after the bums have captured his girl friend by beating them over the heads with a baseball bat.

Several new gags are incorporated that make this, with perfect recording, a highly entertaining short feature. J. F. L.

"High Toned" (PATHE)

STYLE—Comedy.
TIME—Twelve minutes.

A Buck and Bubbles production based on one of the Wild Cat stories by Hugh Wiley. The original story has been faithfully followed to the point of deducting from the short. It could have been cut or changed to allow the boys a bit of dancing that would have made it a far more desirable subject than it is in its present form.

Buck and Bubbles return home to find that a new valet has been hired at Mr. Fairfax's and the newcomer has stolen Buck's girl. The two hoodoo the new valet until he leaves after whipping Buck in a wrestling match.

Sound is okay. Will not prove as entertaining as former comedies made by this team. J. F. L.

"Up and Downstairs" (UNIVERSAL)

STYLE—Comedy.
TIME—Twelve minutes.

Lou Archer and Vernon Dent in another comedy of domestic life. The Dent boy and his wife are moving into a new house and the family downstairs are bothered by the noise they make in getting things going. Naturally a number of supposedly embarrassing and funny situations are introduced that are not only old but far from being convincing. Dent and Archer do some fair work at times that is being constantly drawn out to where it isn't at all funny.

Sound okay and will work in the grinds. J. F. L.

"Doing Phil a Favor" (PATHE)

STYLE—Comedy.
TIME—Eleven minutes.

Mackenzie Ward, English comedian, is the star of this production. Ward is touted to be one of the leading exponents of comedy from the English stage. If this is true, Mr. Ward did this short in his sleep or somehow forgot what comedy was. It's a certainty that he is a total loss to this short.

The plot of the comedy is the method used by two good friends to cure the wife from flirting. The loving pair, by arrangement, are found doing their stuff,

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and the husband insists that the boy friend run away with his wife.

Rutgers Neilson, general all-round publicity man of the Pathe office, explains that all Pathe comedies are good, only some are better than others. This must be one of the good class, because as a short feature to boost a program it's a miserable failure.

Val Lester and George Thorpe support Ward to no one's advantage. Bradley Barker directed but he shouldn't admit it.

Sound okay. J. F. L.

"Screen Snapshots"

(COLUMBIA)

STYLE—Novelty.
TIME—Nine minutes.

A number of stars are introduced by Eddie Lambert, who is none too funny. Everything has been done to make the piece a glimpse into the lives of Hollywood stars without a great deal of success. A number of luminaries, including Clara Bow, are seen entering a theater to attend a Columbia opening along with shots of Eddie Quillan, Edward Everett Horton and Jeanette Loff doing their stuff around home.

The sound recording is okay and the production may go a short way to entertain the folks who like to get the inside on a celebrity's life. J. F. L.

"A Feline Fighter"

(PATHE)

STYLE—Granitad Rice Sportlight.
TIME—Eight minutes.

In which a wildcat chase is recorded with sound that is highly interesting. An old Negro reports to a party of hunters the fact that a "bobcat" has killed one of his guinea hens. The hunters set out to get the cat and after an exciting chase with the hounds the cat is freed. The dogs get the animal out of the tree and bring him to bay, where he, the cat, more than holds his own until an Airedale comes in and finishes him.

To those who are acquainted with the chasing of bobcats the production will be even more impressive than to the layman. The cameraman deserves a world of credit for being able to get the many fine shots, with sound, that he has.

A truly remarkable short feature that deserves a run in any theater. J. F. L.

Edgar Bergen

(VITAPHONE VARIETY)

STYLE—Ventriloquist comedy.
TIME—11 minutes.

Edgar Bergen is another vaudeville name grabbed by the talking pictures. Bergen is a ventriloquist who offers a novelty in this type of entertainment in its manner of presentation. The dummy is discovered asleep on a park bench. He develops a pain and the ventriloquist, announcing he is a physician, takes him to his office for an operation. A girl acting as nurse helps aid the gags and smart chatter that follow in this scene. The act is titled *The Operation* and has plenty of laughs. Should prove unusually popular with children audiences as well as with the grownups.

H. D. S.

Horace Heidt

(VITAPHONE VARIETY)

STYLE—Musical.
TIME—8 minutes.

Horace Heidt and his Californians, the band organization which came into New York from the West Coast and blazed a trail in a new style of band act, offer several of the numbers from their vaudeville routine in this act. It includes their *River* songs, done by the aggregation as a college glee club, the picture has been cut just before Heidt goes into *Old Man River*, due perhaps to copyright laws. Several musical numbers are introduced. Lobo, the intelligent police dog, which appeared in vaudeville with Heidt, is introduced, presenting a few of his amusing tricks. A good filler with just enough to hold the interest through.

H. D. S.

"Voice of Hollywood"

(TIFFANY)

STYLE—Comedy interviews.
TIME—12 minutes.

This is another one of the Tiffany series introducing motion picture luminaries from Station S-T-A-R. Nick Stuart acts as master of ceremonies, introducing various favorites, who include

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Jack Mulhall, Mildred Harris, Bebe Daniels, Ben Lyon, James Gleason, Marguerite Churchill and Sammy Cohen. Mildred Harris does a number, while Gleason and Miss Churchill appear together in a short comedy scene. Miss Daniels and Mr. Lyon are introduced in the same scene. Sammy Cohen does a comedy impression of Al Jolson singing *Me and My Shadow* that is sure for laughs. The reel is nicely conceived and should prove even more interesting than the others of this series that have gone before, bringing an intimate touch with the stars to the screen. H. D. S.

"Vengeance"

(VITAPHONE VARIETY)

STYLE—Dramatic sketch.
TIME—Ten minutes.

This sketch is authored by Anthony Coldewey and has Natalie Moorehead and Warner Richmond in the leading roles. It has the locale of the circus, which makes it rather attractive. The story tells of a trio of wire walkers, a husband and wife, and the third party the male partner. The underman, who carries the other two across the wire on his shoulders high above the arena, is the husband. The upperman is jealous of the wife and tells the wife he loves her and how he wishes he were the underman and could let the husband fall to his death. The husband hears this and sees his wife repulse his partner. That night in doing the trick the husband repeats the conversation while he has the man on his shoulders, but brings him safely to the landing post, from where, in fear, he falls to his death. H. D. S.

Joe Frisco

(VITAPHONE VARIETY)

STYLE—Comedy.
TIME—Eight minutes.

Joe Frisco, he of Ziegfeld *Follies*, Earl Carroll *Vanities* and vaudeville fame, does his stuff in a nicely routine titled comedy offering titled *The Benefit*. Leo Connelly, unprogramed, the well known to the Broadway stage, acts as master of ceremonies at a benefit performance, where the players are opposed to going on in the second spot. Finally Frisco is prevailed upon and does his impersonation of Helen Morgan, which registers better in films than it did on the stage. He also does the dance he first introduced in the Ziegfeld *Follies*. The short is good on any program and particularly of advantage wherever the star is known. H. D. S.

STAGE SHOWS

Roxy, New York

On account of the Southern setting of the feature picture, *Cameo Kirby*, and the Lincoln Birthday anniversary this week, Mr. Rothafel has seen fit to place his entire stage show in the same locale. The orchestra opens the stage part of the entertainment featuring *Mississippi Suite* (A Tone Journey), in which the entire choral ensemble appears on the orchestra platform offering several of the numbers. The numbers featured in this bit are *Father of the Waters*, *Huckleberry Finn*, *Old Creole Days* and *Mardi Gras*.

This is followed by *Abraham Lincoln*, a dramatic incident from the life of the Great Emancipator, adapted by James Montgomery Flagg. George K. Billings, as is usually the case in the Roxy Lincoln anniversary program, appears as Lincoln. The scene shows the Hall Johnson Negro Choir as the freed slaves thanking Lincoln for the new life that has been opened to them.

After the Movietone News, the big scene of the presentation is introduced. It is titled *Way Down South* and has the Roxy ballet as Negro urchins and the Roxyettes as Southern misses of the

period offering one of the neatest precision routines they have presented in the last few months. Featured in this scene also is Wally Clarke and Claude Reese, harmony singers, who introduce *Cell of the South*; Patricia Bowman and a male dancing partner, in a Southern cakewalk; Harold Van Duzee, singing the theme song of the photoplay, and Robert Evans and Charles Weaver, two fast-stepping colored lads, who draw one of the biggest hands of the entire show. H. D. S.

Paramount, New York

Ace High is the title of the stage show this week at the Paramount. Rudy Vallee heads the bill as m. c., with Jed Dooley; Jean, Myrlo and Ayres; Healy and Clifford and Dave Gould Girls in support. Vallee is better in this bill than he has ever been in the past. The boy seems to be developing a sort of stage personality that he could not claim at first, and then, too, his lines are more adapted, to suit him in this bill. He gets a big hand from the audience, and his present week's work should go a long way in making him new friends that were cool to him heretofore.

Jed Dooley mimics Will Rogers in his act and is assisted by Audree Evans. Dooley gets away with a good many laughs and is rewarded with a big hand at the end. Jean, Myrlo and Ayres, adagio dancers, are good in some tricks that are not so new. Healy and Clifford do not get a sufficient break to prove their ability. The Dave Gould Girls are very good. Jesse Crawford fails to click in three short numbers that are poorly staged.

Bill well above the average. J. F. L.

Capitol, New York

Southern Melodies, starring Eddie Leonard, "The Minstrel of the Hour", reigns supreme in costume and scenic splendor as well as effective staging, yet the lack of enough punchy specialties makes for a drawn-out and sometimes tiresome presentation.

A crowded house responded with heavy applause before and after for the ever-entertaining Eddie Leonard. His popularity seems to increase as the years roll along. In his familiar black-face and minstrel costume, Leonard offered several of his old warble favorites and a bit of his original stepping. He sang *Roly Boly Eyes*; *Sam, the Alabama Man*, and *Ida*, and shuffled to *Old Man River*. No blackface can veil the charming personality of Leonard.

There is an unusually large Chester Hale Ensemble, but the work of the girls is one of the big delights of the show. The only real fast routine of the offering is the legwork of a dusky hoofing quartet, billed as the Four Flash Devils. They pack a lot of sock specialties. Bobby Gilbert is a handsome m. c., and his forte is strumming the banjo. He sings and hoofs, too, but just so-so. Pleasing is the harmony singing of the three Dennis Sisters, the comedy of Bays and Speck and the honey-voiced warbling of Berta Donn.

Chester Hale staged the show, under the personal direction of Louis K. Sidney. S. H.

LOUIS K. SIDNEY, personal supervisor of Loew presentation units, reports that the initial show, *Dresden China*, recently opened for Loew's Southern time, has proved successful enough to warrant the sending out of other units thruout the Dixie houses. *My Lady's Fan* will be the second unit to open at Richmond, while Roy D'Arcy, that engaging flicker villain with the one and only dental smile, will head *Eton Days*, now being whipped into shape for the Loew houses by Victor Hyde. Other reconstructed presentation shows, adapted for exhibition in the accustomed vaude-film theaters, will make their appearance intermittently.

Presentation Notes

THE SIX MOLAYS, acrobats, replaced the Pasquali Brothers, in the Public unit, *Streets of Bombay*.

SOONER OR LATER the presentation houses get the best of them. Those clever juvenile cowboy entertainers, Madie and Ray, sister and brother, have been signed up for the Public unit, *Red Rhythm*, and will commence their tour at the Paramount, New York. The rope-stunting pair have just finished an engagement at the Palace, New York, where they are old favorites.

GRAUMAN'S CHINESE THEATER, one of the foremost picture houses in the country and which was also one of the earliest to go in for spectacular stage shows, returns shortly to its former policy. It was at this movie cathedral that houses many premiere film performances that "theme" stage revues came into popularity. Abe Lyman and his band have been procured for the initial presentation.

GIERSDORF SISTERS (Irene, Elvira and Rae) are slated to bow out of the Public unit, *Matchbox Revue*, and skip over to the *Sky Harbor* unit February 13 at the Tivoli, Chicago. In the latter unit they are replacing Lang and Hughes.

LUPE VELEZ, movie star who only recently was a big b. o. attraction in New York for Public, was supposed to be all set for a string of the circuit's Midwest houses, but now it's all off.

ERNA RUBINSTEIN, concert violinist, has been bagged by Abe Feinberg, Broadway agent, who contemplates booking her for the de luxers. He is dickering for dates, with a sales talk of using her as guest conductor and soloist.

NICK LUCAS, crooning troubadour seen in *Gold Diggers of Broadway*, finished his Public dates sooner than he expected. He was allowed to withdraw from this month's dates in Dallas, San Antonio, Houston and New Orleans.

TED LEWIS will go Public the week of February 13 at the Metropolitan, Boston. More dates will likely follow for "The High-Hatted Tragedian of Song."

TED REICARD and Christal Levine, originally in Fanchon & Marco's *Ivory*, have been recast for *Trees*, now playing Southern California.

JOHNSON AND DUCKER, hat throwers, have been added to Fanchon & Marco's *Peasant*.

BORN AND LAWRENCE are to go into Fanchon & Marco's *Idea in Green* to strengthen the unit.

LOUISE MANNING, banjolist and toe dancer, has replaced Harry Rappe in Fanchon & Marco's *Overtures*, the change having been made at Fresno, January 23.

PASQUALI BROTHERS are having their ins-and-outs with the Public unit *Streets of Bombay*. They recently left it and rejoined this week at the Stanley, Pittsburgh. Room was made for them by the dropping out of the Six Molays.

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Theaters Planned

MALONE, Tex.—Ford & Cabness, of Hillsboro, Tex., have taken over the Gelmeyer Building and plan to remodel the building into a motion picture theater.

MAUSTON, Wis.—A. A. Suszycki, manager of a local theater, will erect a theater soon.

SACRAMENTO, Calif. — Warner Bros. are planning definitely to build a theater in this city soon.

SAN FRANCISCO. — The Uptown, is now nearing completion. This was formerly the New Alcazar, which housed the Belasco productions after the fire.

SAN LUIS OBISPO, Calif.—Plans are being readied for the construction of a 2,000-seat motion picture theater by the Fox West Coast Theaters. W. B. Martin, of this city, will be financially interested in the new house and will be in charge of the playing policy and management.

STAR CITY, Ark.—A \$20,000 theater is to be built here. Roland Seigle, local theater operator, plans to lease the new house.

TUCSON, Ariz.—A \$50,000 theater will be built here by A. Kaufman. It will seat 650, and Joe Gross will be the lessee. Completion is expected about April 1.

YOUNGSTOWN, O.—Warner Brothers will build a new theater in this city shortly.

Theater Deals

ANDERSON, Ind. — Public interests have taken over the Starland and Rivera theaters here. The houses were formerly owned by Principle Theaters Company.

ANTIOCH, Ill. — William Breuckman, formerly connected with Community Theaters, Inc., operator of theaters in Wisconsin, has leased the theater in this city and will operate it.

ASHLAND, Ky.—The Regent Theater has been purchased by D. L. Parsons from Emmett J. Layne, who operated the house for a number of years.

CHICAGO — The Diversey Theater, North Side house which has been taken over by Balaban & Katz and will be rechristened the Century, is under lease to B. & K. for a term of six years at a yearly rental of \$56,000. The lease was made by Lubliner & Trinz, controlled by B. & K., with the Diversey Building Corporation. The house is being re-decorated and refurbished at a cost of \$50,000.

CHICAGO—Benjamin Lindheimer and associated interests have gained control of the State-Lake Building thru the purchase of control in the capital stock in the State-Lake Building Corporation, which has a 99-year lease on the property. The building contains the State-Lake Theater and offices of the RKO Circuit.

CINCINNATI—A lease for Gifts Theater was renewed for two years February 4 by I. Libson. The property is owned by Thomas Emery Sons, Inc.

CLINTON, Mich.—William A. Stout has purchased the Temple Theater from Roy Slater.

DALLAS, Tex.—Sam Hefley, of Cameron, Tex., completed a deal for the Parkway Theater, taking it over from S. G. and H. O. Howell.

DENVER, Colo.—A. D. Wilson, local real-estate man, has been appointed receiver for the Denver-American Theater Company building.

GARLAND, Tex.—C. R. Van Scoy, showman, has acquired the Crescent Theater and will reopen it shortly with talking pictures.

JOPLIN, Mo.—Fox West Coast Theaters announced its purchase of the Hippodrome Theater, a 1,500-seat house, last week. The house will be opened by Fox Rocky Mountain Theater Company, a subsidiary of the West Coast circuit.

KILBOURN, Wis.—C. E. Mathews, Ben

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Theater Staff Notes

R. C. LEE, manager of the Lee Theater Supply, Dallas, Tex., has just made a survey of the Gulf Coast and Atlantic Seaboard theaters and is now spending the winter in Miami, Fla.

CARL B. SHERRED, for many years business manager with Charles H. Rosskam's Chicago Stock Company, is now resident manager of the Mishler Theater, Altoona, Pa. Kirk Smith and Morris S. Rifkin, former agents of road shows, are Sherred's assistants on exploitation of the house.

"DOCTOR" PAUL SHORT, until recently managing director of the State Theater, Chattanooga, Tenn., for Publix, will go to Tampa, Fla., to manage the new Victory Theater for the Publix chain.

EDWARD C. MAY, radio entertainer and organist for the Schine Theater, Rochester, N. Y., has been appointed manager of the Riviera Theater, Rochester.

HARRY LERNER, new owner of the Orpheum Theater, Elkhart, Ind., has appointed Mrs. A. M. Harris manager.

CHESTER FRIEDMAN has succeeded Glen McDaniel as assistant manager of the Paramount Theater, Omaha.

WILLIAM MILLER has taken over the managerial reins of the Rivoli Theater, West Point, Neb.

AL HIXON is now manager of the new Rialto Theater, San Francisco, formerly the Wigwam.

C. D. (MIKE) GARRITY is now manager of the Orpheum Theater, Des Moines, Ia.

MR. AND MRS. A. H. BLANK, of Des Moines, have gone to California for six weeks.

CARL MAHNE has been appointed manager of the Egyptian and Neptune theaters, Seattle, Wash.

HARRY WREN took over the management of RKO's Palace-Orpheum Theater, Milwaukee, February 1.

F. L. WIESNER has taken over the Uptown Theater, Racine, Wis., from Sam Abrahams.

CARL BIRON has been named staff artist for RKO's Riverside and Palace-Orpheum theaters in Milwaukee.

R. L. HONECK has been transferred from Fox's Strand Theater, Madison, Wis., to the circuit's Majestic Theater, Beloit. He is succeeded at the Strand by R. R. Miller.

WILLIAM MICHALSON, former actor, has succeeded Everett Steele as manager of the Fox Capitol, Port Chester, N. Y. Paul Garns, former treasurer and assistant manager of the Plaza Fox Theater at New York City, has taken a similar position at the Port Chester house.

SOL MANHEIMER has resigned as manager of the Garde Theater, New London, Conn., due to poor health.

JAMES LUCAS has been appointed manager of the Rivoli Theater, Blackwell, Okla.

EUGENE GOSS succeeded Leon F. Gorman as manager of the Publix Main Theater, Portland, Me. Lawrence Dandeneau is assistant manager.

HOWARD VAN BUSKIRK is now managing the Mishawaka Theater, South Bend, Ind.

JACK HAYES, manager of the Orpheum Theater, Portland, Ore., has been granted an executive position with Radio Pictures in Hollywood. Joe Cooper is temporarily in charge of the Orpheum.

FREDERICK JOHNSON is manager of the State Theater, Portland, Me.

EDWARD C. MAY, former organist at the Liberty Theater, Rochester, N. Y., was named manager of the Riviera Theater, neighborhood 1,500-seat film house. George Jennings has been named assistant manager. May succeeds William (See STAFF NOTES on page 46)

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SHAMOKIN, PA.

Louthaine and W. A. Ashman have taken over the Mission Theater here from G. C. Olson.

MARION, Va.—R. W. Sherrill, theater operator of this city, leased the only house in both Norton and Appalachia last week and will equip the theater for sound pictures.

MILWAUKEE—The Columbia has been taken over by the Columbia Theater Company from the Walnut Theater Company, while the Hollywood is now operated by A. C. Gutenberg, Sam Pylet being the old owner.

MONTREAL—Tom Conway, local theater manager, took over the Gayety Theater last week. His first connection with the house was as treasurer 15 years ago. Conway plans to reopen the theater shortly with a new policy.

NEW YORK—Abraham L. Gevirtz and associates will pay \$300,000 net a year from May 1, 1931, for 21 years to Robert Walton Golet for the Knickerbocker Theater and adjoining properties, it was announced last week.

PAWNEE CITY, Neb.—The Table Rock Theater has been sold to W. N. Hale, of Lincoln, Neb., who will take charge of its operation March 1.

SOUTH BEND, Ind. — Clarence O. Miller, secretary and treasurer of the Palace Theater Corporation, has been appointed receiver of that company on petition of the liquidating Midland Bank, of Cleveland, O., which seeks to foreclose a \$900,000 first mortgage on the property. The theater seats 2,000 and is leased by RKO.

WHEATON, Ill.—Publix Theaters, Inc., has leased the Grand Theater here from the Grand Theater Company and will reopen it March 2 as the Wheaton Paramount Theater. The house will be closed for a month, during which time sound equipment will be installed and other improvements made.

Theater Alterations

DEL RIO, Tex.—The R. & E. Casino Theater, thoroly remodeled, will open shortly.

HASTINGS, Neb.—The Strand and Rivoli theaters are to be remodeled shortly at a cost of more than \$15,000.

MOORESVILLE, Ind.—The Idle Hour Theater is being improved and will open shortly with talking pictures.

NEW CANAAN, Conn.—The Playhouse has closed for extensive alterations.

OPELOUSAS, La.—The Bailey Theater, formerly the Princess, will shortly undergo improvements costing \$9,000.

Theater Openings

MONTGOMERY, Ala.—The new Publix Theater here will open shortly.

SAN ANTONIO, Tex.—The Empire Theater has been opened.

REOPENINGS

ANDERSON, Ind.—The Starland Theater has been reopened, operating on Saturdays and Sundays.

BUHL, Minn.—The Main Theater, which has been closed the last year, reopened recently with silent pictures.

DE PERE, Wis.—The Pearl Theater was reopened January 25 after being closed for several weeks. The house is operated by W. R. Vincent.

DEVON, Conn.—The Devon Theater, motion picture house, which has been closed for some time, has been leased for a period of six and a quarter years, and will reopen shortly.

GLACE BAY, N. S., Can.—The Savoy Theater has been reopened with talkies. The house is managed by John Connor.

HOLLIDAYSBURG, Pa. — The Grand Theater, formerly known as the Lyric, has reopened with talking pictures.

LAKELAND, Fla.—The Strand Theater, which has been closed for several years, has been reopened by Jimmy Raulerson.

MORRISTOWN, Ind. — The Liberty Theater reopened recently.

ROSEVILLE, Ill.—The Isis Theater will reopen shortly with picture shows three days a week.

SAN FRANCISCO—The Green Street Theater, after being closed for several weeks, reopened January 29 with *The Peep Hole*. Sid Goldtree is manager of the house.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Barrett Band Gets a Break

Is contracted for extended run at various hotels of the Schroeder chain

CHICAGO, Feb. 8. — Hughie Barrett and his Columbia Recording Orchestra, M. C. A. unit, formerly featured at the Seneca Hotel, Rochester, N. Y., and recently featured at the Brown Hotel, Louisville, has been contracted to be featured for an extended run at the various hotels of the Schroeder Hotel chain.

Hughie just completed a successful engagement in the Badger Room of the Wisconsin Hotel, Milwaukee, and has created such favorable comments from various Wisconsin cities that the Schroeder system has decided to feature him at its various hosteleries.

The first of the year Barrett and his boys were sent to the Greenbay Hotel, Green Bay, Wis., and were a decided hit there. The orchestra will play for the Junior Prom at the University of Wisconsin, after which it opens for a limited engagement at the Lorraine, Madison, Wis., before returning to the Wisconsin in Milwaukee.

Cantor Night At Coffee Dan's

CHICAGO, Feb. 8.—Coffee Dan's, popular night-life place in the heart of the Loop, was the scene of special festivities Wednesday night, when Eddie Cantor, appearing at a Loop theater in *Whoopie*, was the guest of honor. Many theatrical stars, music publishers and others were on hand for the festivities, which were broadcast over WBEB, with Frank Shaw as master of ceremonies.

Harold Stern Signs Gorman

Harold Stern, popular band maestro, announces that he has just signed Ross Gorman, saxophone virtuoso, former band leader, to a long-term contract, and will use him as featured member of the orchestra which he is preparing for *The Greenwich Village Follies*, which the Shuberts will place into rehearsals soon.

Clyde McCoy Band Set for Long Run

LOUISVILLE, Ky., Feb. 10.—Clyde McCoy and his orchestra, who closed a two-week stay at the Madrid here recently, will return to that place next Sunday night for a 15-week run. Upon the return of the McCoy unit, Ed Bosler, Madrid manager, will inaugurate a new night club policy at the place. The band will be heard over Station WHAS five nights a week during its stay here.

In the McCoy personnel are Louie Bush, piano; Bob McClendon, drums; Stanley McCoy, bass; Peyton Ray, banjo; Earl Horwitz, tenor sax; Wally Wilson, sax; Johnny Burkarth, sax; Jack Chilcutt, trumpet; W. L. Waller, second trumpet; Al Block, trombone, and Clyde McCoy, leader.

Herb Morgan, publicity man and assistant manager of the McCoy unit, is confined to his room in the Olympic Apartments, this city, with an attack of scarlet fever.



ANTHONY TRINI, crooning violinist, whose orchestra is featured for the winter season at the Chateau Madrid on West 54th street, New York. Trini and his band are heard each Sunday evening over Station WMCA as the feature of the Herbert Diamond Hour.

Art Hicks Unit Is Getting Over

PITTSBURGH, Feb. 8.—Art Hicks and his orchestra are in their 13th week of an unlimited engagement at the Flotilla Club, Pittsburgh's floating night resort. The Hicks unit is heard nightly over KQV. Hicks also is serving as m. c. at the Flotilla and is producing all of the floor shows at that place.

In the present Hicks lineup are Johnny Bartley, piano; Auburn Graves, bass and arranger; Keith Ecker, trumpet; Forrest Graves, trumpet and arranger; Bob McCoy, trombone; Thad Floring, sax and clarinet; Carl Holbrook, sax, clarinet and arranger; Joe Strassburger, sax, clarinet and voice; Tommy Whalen, drums, and Art Hicks, violin, voice and director.

Ted Tillman, drums and voice, is slated to join the outfit next week, when Tommy Whalen leaves to join the Don Bestor combination.

Paris Police Oust Musicians

PARIS, Feb. 8.—The police department of Paris has served notice on all employers of orchestras to discharge all foreign musicians working without a regular labor permit. Musicians having only "tourist" passports will have to straighten out their status before being allowed to work. This movement is the result of protests filed by the French musicians' associations, many members of which are out of employment as a result of foreign competition. At the moment there are but few American orchestras in Paris and the majority of the American musicians here have fulfilled the regulations, so only a few of them will be affected.

Hal Kemp's Band Engaged

Hal Kemp and his orchestra, currently filling a three-month engagement at the Coral Gables Country Club, Coral Gables, Fla., have been engaged to play the spring dances at Yale, Princeton and Lawrenceville colleges in May.

Helen Sterling, dancer, is appearing at the Golden Pheasant Cafe, Milwaukee, where she was booked by the Ernie Young agency.

San Antonio Briefs

SAN ANTONIO, Feb. 8.—The Blue Willow Inn has a new orchestra in the Memphis Melody Boys, a 12-piece organization. Featured in the floor show are the O'Dare Sisters and Buddy Baker, Victor recording artist.

New faces in the Gunter Cave Revue include Julio and Anita Santiago, dancers, and Inez Rhine, acrobatic dancer. Phil Phillips is still doing m. c.

Shadowland, Blanco road resort, also has several new principals in the Dades, dance team; Johnny Klado and Alex Adkins, accordionists, and Ines Gamble, specialty artiste.

Kon Nam reopened recently with Teddy Couch and his Merry Music Makers, playing here.

Bonelli Unit Closing In Bermuda April 16

HAMILTON, Bermuda, Feb. 8.—Michael Bonelli and his band will wind up their engagement at the Royal Prince night club here on April 16, after which Bonelli and his boys will return to Hartford, Conn., for a brief vacation, before going on a summer location.

In the Bonelli lineup here are Thomas English, piano and voice; George Quimette, violin and voice; Herbert Stone, banjo and accordion; Leonard Caisse, drums and tymps, and Michael Bonelli, leader, arranger and reeds.

WCFL Frolic March 1

CHICAGO, Feb. 8.—Preparations are being made for the WCFL Radio Frolic to be held March 1 at the Street Car Men's Hall at Ashland and Van Buren. Charles Wille, of *The Federation News*, is chairman of arrangements and some splendid entertainment is promised for the event. Music will be furnished by the WCFL Orchestra.

Lillian Scott in Louisville

CHICAGO, Feb. 8.—Lillian Scott, popular blues singer, who has appeared at many of the leading Chicago and Detroit cafes, is at the Lido Venice, Louisville, Ky., for two weeks.

Nolan M. C. at Chi. House

CHICAGO, Feb. 8.—Bob Nolan, formerly feature soloist with the Ray Miller Orchestra at the College Inn and Lincoln Tavern, has clicked with Chicago's theater crowd as well as the dance public. His work has been noticed by Balaban & Katz officials ever since he opened at the Chicago Theater. The opportunity was given him to handle the baton for the stage orchestra and he has made good.

Ed Kling in Dayton

Ed Kling and his Corn Kings, who have just concluded a three-month stay in the Italian Grill of the Hotel Alms, Cincinnati, moved into Crystal Gardens, formerly the Band Box, Dayton, O., Monday night, for an indefinite engagement. Cliff Burns and his orchestra followed in the Kling aggregation at Cincinnati hotel.

Ted Jennings at Waco

WACO, Tex., Feb. 8.—Ted Jennings is directing his orchestra at Station WACO here. The combination is carded to remain at the local station for an unlimited period. In the roster are Ted Jennings, Henry Rogers, Carmen Yanero, Bob Marley, Earl Bryant, Jimmy Stewart, Sammy Knox, H. B. Simons, Duke Walker and Fred Winkle.

Herman Kenin Taking Nicely

West Coast combination enters fifth month at Nixon Cafe, Pittsburgh

PITTSBURGH, Feb. 10. — Herman Kenin and his Victor Recording Orchestra are entering their fifth month of an indefinite engagement at the Nixon Cafe. After a somewhat slow start, the Kenin troupe is now clicking in a big way with the Nixon crowd, and, from all indications, the band is good for many more months here. Kenin and his tooters play the dinner and late dance sessions at the Nixon and broadcast twice daily over Station WCAB.

On the Kenin payroll are Jack Scott, piano; Ellis Kimball, trumpet; Joe Baros, trumpet; Vern Leather, trombone; Harry Logan, drums; Glenn Johnson, sax; Maurice Rosenblum, sax; Tom Sandrail, sax; James Taft, bass; Ted O'Hare, banjo, and Herman Kenin, violin and leader.

Kenin and his orchestra came to Pittsburgh directly from the Coconut Grove of the Ambassador Hotel, Los Angeles, where they followed in the Gus Arnheim organization. Kenin and his boys are scheduled to record 12 sides for the Victor firm within the next two weeks.

O'Hare Quits Benson

CHICAGO, Feb. 8.—"Husk" O'Hare, orchestra leader, has severed his connections with the Benson orchestra firm, and has opened new offices at his former location on West Jackson boulevard. The O'Hare combination is now being featured in the main dining room of the Stevens Hotel here. William Linay, operatic tenor, recently joined the outfit, bringing the personnel up to 12 men.

Spitzer in Chi. For Harms Opening

CHICAGO, Feb. 8.—Harms, Inc., music publishers, are now established in the Loop, having opened offices in the Woods Building last week.

Henry Spitzer, general manager of the firm, was here from New York for the opening. Harry Fink is local manager and states that the firm's *A Little Kiss Every Morning* is getting a wonderful play in Chicago.

Barg Awarded Cup

CHICAGO, Feb. 8.—Erwin Barg, manager of the Milton Weil Music Publishing Company, was awarded a silver loving cup Wednesday night by Merry Garden ballroom dancers in recognition of the Weil firm's publication of the "biggest song hits of 1929". The numbers selected by the Merry Garden patrons as the biggest hits of the year were *Sweetheart Trail* and *Old Virginia Moon*.

BUFFALO, N. Y., Feb. 8.—Howard Thomas and his 12-piece orchestra will begin a four weeks' engagement at the Arcadia Ballroom here tomorrow. This is a return engagement to the Thomas crowd at the local dancant. In the personnel are Sanford Gidd, Andy Buzzelli, Irv. Miller, George Dunn, Dave Welmer, Ray Ragone, Austin Coleman, Jerry King, Reynolds Johnson, Leonard Benedict, Charles Cowley and Howard Thomas.



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Melody Mart Notes

LEW HARDENBROOK, Des Moines traffic officer, has turned songwriter. His first, *Howdy, Mr. Johnson*, is being featured by Mac Ohman's orchestra. Hardenbrook also has two other songs now in the hands of printers.

CLYDE MCCOY, orchestra leader, is the author of a new ballad, *After I've Said I Love You*, which is being published by the Quince Music Company, Los Angeles.

LEON DISTON, formerly with Witmark, is now associated with Mills Music, Inc., in the capacity of special service manager.

DOROTHY FIELDS and Jimmy McHugh, writers of *Blackbirds* and *Hello, Daddy*, have signed to write theme tunes for M-G-M.

HOMER CHOLVIN, of Cholvin Music Sales, is pleased with the way the new waltz ballad, *Pal, How I Need You*, is coming along. Looks like a hit, he opines.

THE RAINBOW RAMBLERS Orchestra are featuring *Harmonica Harry*, written by one of the boys in the outfit.

RAY MAGEE, of Sharon, Pa., has placed a new waltz ballad, *Twilight and You*, with the Dixon Lane, Inc., Chicago. Magee wrote the words, and the music is by William R. Daugherty, of Tod Morrin's Orchestra.

FRANCIS & WILLMAN, New Haven, Conn., are publishing *Sugar-Coated Love*, a new dance tune.

SENORITA, a Manaois publication, was featured recently by Alexander Haas over WEAF, by Mosby's Blue Blowers over KFI and by Paul Goff's Eleven Roamers over a Philadelphia station.

JACK KNEBEL and Eddie Jones, who wrote *When Someone Loves You*, have just finished a new fox-trot ballad, entitled *You're All the World to Me*.

PASCOE AND DULMAGE, who wrote *Faded Love Letters*, have a new waltz ditty, titled *Once Upon a Time When You Cared*, which they report is showing up well.

Ballroom Notes

PHOENIX, Ariz., Feb. 8.—Joey Starr and his Musical Stars, an eight-piece combination, is the new musical attraction at the Rendezvous Ballroom, this city. The band is set here indefinitely.

SIOUX FALLS, S. D., Feb. 8.—Benn R. Abel, manager of T. H. Archer's Arkota Ballroom here, reports an unusually good season, despite the severe cold weather and much snow.

BOSTON, Feb. 8.—Jack Brown's Orchestra is still holding forth at the Attic Studio Ballroom on Massachusetts avenue. Truman Carew and his Royal Entertainers are now furnishing the dance tunes at the Spanish Gables at Revere Beach.

Musical Musings

DAN MURPHY and his Musical Skippers will this week begin on a string of one-night stands thru New York and Pennsylvania. They are booked solid until the Lenten season.

EARLE HANSON and his orchestra, M. C. A. unit, have just begun a Southern tour. The band played until recently at Convention Hall, Atlantic City.

CATO and his Vagabonds, now winding up a two weeks' stay at the Madrid, Louisville, Ky., have been signed to play the Auto Show in Des Moines the last week in February.

JEAN and his Radio Co-Eds played the Toledo Auto Show last week. In the ensemble are Jean Raemler, director; Mildred Lewis, Mary Lewis, Bonnie Nash, Wilma Friddle, Lorraine Raemler, Lillian Evans, Ella Margeson, Ava Reddick. (See MUSINGS on page 31)

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Shaw Drama Wins Detroit

Civic Players compelled by popular demand to extend performances

DETROIT, Feb. 8.—The successful production of Shaw's *Androcles and the Lion* on January 27, and 28 by the Detroit Civic Theater caused a repetition of the bill on February 3 and 4 when three additional performances were given. The change postponed the opening of *Thank You* from February 3 to February 5.

Walter Sherwin, who has been intermittently a member of the old Bonstelle Stock Company for the last 12 years, returned to the Detroit Civic Theater on a four weeks' engagement, opening February 5. He appears in *Thank You, Miss Nelly of N'Orleans* and *The Music Master*. He has been inactive since the recent closing of the theater's *After Dark* Company in the East.

Oscar Wilde's *Salome* was presented by the Guild of the Detroit Civic Theater last Sunday, winning high encomiums. Margaret Barker as *Salome* and George Macready as *Herod* gave outstanding performances. This was the third production by the Guild. The Wilde play was bracketed with a one-act play, written by Adams T. Rice for children and acted by students of the Dramatic School of the Detroit Civic Theater.

Hartford Players Now Occupying Own Home

UTICA, N. Y., Feb. 8.—The Players, who now boast a subscription membership of nearly 2,000, have purchased the Hartford Theater, just outside the city line, and rechristened it the Players' Theater. Last week the group presented three one-act plays, *Bedroom Suite*, *Marked Paid* and *Thank You, Doctor*.

The organization includes about 1,800 associate members who pay annual dues of \$6 which admits them to four major productions a year. About 200 members take part in the plays. The major productions are interspersed with one-act play performances. The next major production planned for February will be Booth Tarkington's *Mr. Antonio*.

Good Fortune Attends O.K. Stock, Des Moines

DES MOINES, Ia., Feb. 8.—In spite of several weeks of sub-zero weather the Oberfelder-Ketcham Production Company at the President continues to do a nice business. The company is now in its sixth week and introduces Donald Brian in *The Great Necker* as guest star, succeeding Ian Keith.

Brian's engagement terminates today. No necessity has yet been seen to introduce a woman star since Frances Dale continues high in favor as resident leading woman.

Olsen in Sacramento

SACRAMENTO, Calif., Feb. 10.—On the heels of a report from Portland, Ore., which relates that the Moroni Olsen Players will be disbanded after their engagement in that city, announcement is made by Mrs. W. A. Brandenberger, of this city, that the company will open at the Sutter Theater here February 21. The company is advertised to open in *The Makropoulos Secret*.

'Interlude' for Minneapolis Henry Duffy Besieged By 2,000 Playwrights

MINNEAPOLIS, Feb. 10.—*Strange Interlude* is the current offering of the Bainbridge Players at the Shubert. The O'Neill play was well received. It is the second of two plays chosen from Burns Mantle's selection of "the 10 best plays of the year". The first, presented February 2, was *The Racket*.

Paul Gilmore Flourishing

NEW YORK, Feb. 10.—Paul Gilmore and Associate Players are flourishing at the Cherry Lane Theater, Greenwich Village. The company is presenting for the week opening today *The Havoc*, with *Love, Honor and Betray* underlined for the week of February 17 and *Experience* (with music) for the week of March 3.

SAN FRANCISCO, Feb. 10.—After long sifting, a group of dramatic critics and Henry Duffy have selected 21 plays from the 2,000 submitted to Duffy in the playwriting contest he inaugurated last fall. The committee, or board of judges, will make the awards about March 1.

"We expected about 500 plays," said Duffy, "and we got four times that number and more. The \$1,000 prize will be awarded by a board of five chosen from the committee of critics." In addition to the 21 preferred plays, Duffy is personally giving consideration to 15 that were not included in the preferred list, with a view to giving them separate consideration and a chance of production.

Stock Actors Turn to Radio

Unemployment especially noticeable in Chicago territory this winter

CHICAGO, Feb. 10.—Dramatic stock actors are feeling the same lack of employment that obtains in other branches of the legit. Many have drifted into other lines this winter. Last week when a Loop department store advertised for clerks some stock actors were noticed in the crowd of more than 1,000 applicants at the store.

Among the stock people who are working regularly on the radio from stations here are J. Connolly Lawrence, Jimmy Dempsey, Karl Way, Theodore Doucet, Jack Doty, Douglas Hope, Raymond Appleby, Florence Ravenell, Grace Lockwood, Louis Ramsdell and Millard Vincent.

Claude Elliott, of the National Theater, South Side stock house, has discarded his original policy of royalty plays and dramatic stock, and now has a small company built around Don Dixon, Toby comedian. But two of Elliott's original company remain, Richard Ward, second man, and Lew J. Welsh, character man, who is also directing.

Kolb and Dill Shifted To President, Los Angeles

LOS ANGELES, Feb. 8.—Kolb and Dill in *Give and Take*, the Aaron Hoffman farce-comedy, are the guest stars who succeeded Dale Winter and Henry Duffy at the President, starting with the Sunday matinee, February 2. In the supporting cast are Anne Cornwall, picture actress; James Bush, John G. Fee and Harry Hollingsworth.

Hale Hamilton, who has been costarring with Grace La Rue at the Hollywood Playhouse in *Dear Me*, appeared January 26 at the Dufwin, Oakland, as guest star in *Her Friend the King*, a new comedy of romance by A. E. Thomas and Harrison Rhodes. The comedy was produced with much success in New York early in the season and Henry Duffy secured the Pacific Coast rights.

Long Stock Run; May Tour

HOLLYWOOD, Feb. 8.—Charlotte Greenwood has been called to Atlantic City by the serious illness of her mother. Miss Greenwood was in her 22d consecutive week of her record-breaking engagement in *She Couldn't Say No* in Hollywood and San Francisco, when word was received and she was forced to terminate the run.

On her return the play will go on tour under Henry Duffy's management, it is reported, and will be an early spring attraction in Chicago.

Wright Folds at Toledo

TOLEDO, Feb. 10.—The Wright Players, after six weeks in the Palace Theater, closed their engagement last week. Business was bad thruout the run despite a number of theater parties. Toledoans did not take well to the cast and failed to turn out in the numbers they did last season. Walter Vaughn, a favorite with Toledoans, will stay over with a few of the resident players to play a few weeks in vaudeville at the Rivoli Theater, which is owned by Howard Flegley, also proprietor of the Palace.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THE stock actor has no grievance against the talking or silent films. Dramatic stock, for more than 60 years the Cinderella of the American theater, has come into its inheritance, the legacy bequeathed to it by Junius Brutus Booth, Forrest, Macready, McCullough and their compeers of the English-speaking stage that illumined the theatrical firmament in the middle of the 19th Century. The poor relation of the House of Thespis has shaken off the ashes of the kitchen hearth, and putting on fine raiment has taken her place above stairs. Cinderella dances now with the haughtiest. And the Fairy Godmother who affected the transformation—the Motion Picture.

True, Godmother was unconscious of the role she was playing. But when the powers controlling the pictures were busily engaged creating disastrous opposition to road shows and the legitimate drama in general, absorbing established legitimate theaters and building more alluring amusement houses, they waved the magic wand that converted the shabby, obscure, humble wench into the personable, modish, attractive figure which dramatic stock presents today.

Just as the encroachment of the films upon the legitimate theatrical field was gradual, the rise of dramatic stock was gradual. Deprived of road shows, patrons of the spoken play adopted the stock theater. There was nothing left. With increased patronage the stock producer found not only more critical audiences, but the financial means of satisfying his audiences by giving better productions. His box office justified it, and he was able to provide better casts, more elaborate settings, better-clothed players, and, eventually, to almost match the productions to which road-show audiences in his town were accustomed.

As the stock theater in the hinterlands grew in public interest, it took on importance and dignity. Attracted by the higher salaries the once despised stock manager was able to offer and crowded out of a more exalted sphere by the inexorable law of supply and demand, Broadway favorites, some of them stars of major magnitude, flocked to the stocks. As a concession to smooth the somewhat ruffled feathers of the drama's birds of brilliant plumage, the diplomatic stock manager presented his Broadway celebrities to his hinterland audiences as "guest stars".

The situation today is but a reversion to the Middle 19th Century period. When dramatic stock in America was first in flower, New York was a sectional dramatic center. Boston, Baltimore, Richmond, Charleston and New Orleans, in the East, and Denver, St. Louis, San Francisco and one or two other cities of the Middle West and West were of equal, some of the cities named of greater, cultural importance. Chicago was not mentioned in the best social and art circles.

In each of these favored cities a permanent dramatic stock company was maintained. Classic drama and standard English plays were the dramatic fare. The touring was done by the stars, who were of national or international fame. While native American stars were preferred, the visits of England's great actors were always welcomed and substantially encouraged at the box office. The visiting star found in each city a capable supporting cast, letter perfect, and sufficiently rehearsed for an intelligent performance of any and all of the plays in his or her repertory. Actors in those companies were well schooled—often by years of rigorous training under competent directors—before they were entrusted with anything more than a bit. In a lesser degree, the "guest stars" of today are but repeating with resident dramatic stocks the experiences of the Booths, Forrests, Keans, Macreadys and others stars that shone when Edwin Booth, Lawrence Barrett, Joseph Jefferson and John Sleeper Clarke were rising young actors. The renaissance of dramatic stock is at hand.

First Gravedigger: "Just think of the volume of wasted effort represented in this pile of nearly 2,000 scripts rejected by the judges in Henry Duffy's playwriting derby."

Second Gravedigger: "Yeah. All work and no play."

Maylon To Return For Seventh Season

SPOKANE, Wash., Feb. 10.—A reorganization of the Maylon Players for their seventh season in Spokane, about September 1, will be undertaken immediately. Richard Lackaye, character actor with the Maylons this season, and John Armstrong, also identified with the company in a musical capacity, will handle all business for the group.

A season subscription plan, similar to that employed by the Theater Guild of New York City, for the guaranteed establishment of a season of plays, will make up the working plan of Lackaye and Armstrong. It is planned to show during a 24-week season under the banner of the Maylon Players. A contract has been entered into with Will Maylon, who has operated, directed and played with the company for six consecutive seasons. He will appear next season in the acting company.



HARRY MERVIS, leading man of the Goodman Theater, Chicago, Civic Repertory Company for the last two seasons. Mervis' popularity in the Windy City is due to consistently good work, covering a variety of roles. Previous to joining the Goodman stock he was in stock and in vaudeville with Robert Warwick, and Harry Beresford. Mervis hails from Homestead, Pa., and is a graduate of Carnegie Technical College.

Duffy Players Notes

Leona Powers and Howard Miller, who have been playing the leading roles with the Henry Duffy Players in Seattle, closed their engagement and are returning to the East.

Emily Lowry, who has been playing the ingenue roles with the Henry Duffy Players in Seattle this season, has been drafted to play Ethelyn Church in the San Francisco production of *Your Uncle Dudley*.

Dale Winter and Henry Duffy, who have been costarring for a limited engagement at the President Theater, Los Angeles, in *The Cat and the Canary*, closed the run, of that exciting play February 1.

Taylor Holmes is appearing as guest star with the Henry Duffy Players at the Alcazar, San Francisco, in *Your Uncle Dudley*, the comedy by Howard Lindsay and Bertrand Robinson, now running in New York. In the comedy Holmes appears as a greeter and glad-hand artist of the small town in which he lives, a middle-aged bachelor who has more friends and less credit in the bank than any other citizen. In the supporting cast are Florence Roberts, the grandmother; Leah Winslow, the sister; Emily Lowry, Russell Cushing, Charlotte Treadway, Ben Taggart and Kenneth Gamet.

"Brewster's Millions" Revived by Holman

BROCKTON, Mass., Feb. 8.—Manager Arthur Holman's spectacular revival of *Brewster's Millions* is proving a ten-strike this week, as given by the Brockton Players at the City Theater. Monday night the house was bought out by the Brockton Shedad Grotto, assuring a near capacity audience. Subsequent attendance has been large.

Circumstances forced Manager Holman to assume a long role on short notice, but he came thru letter perfect at the premiere. The leads, Walter Davis and Elizabeth Somers, did some fine team work, as Monty Brewster and Peggy Gray, respectively. Helena Gregg, suddenly withdrawn from the cast of *Brewster's Millions* by the death of a non-professional relative, was replaced by Agnes Young, who filled in adequately. Other visitors this week are Gordon Heyworth, Jack Basquill, Joan North, Katharine Renahan—held over as ingenue—and Jack Taylor. Lynda Earle, character woman, has her best role of the season in the current production.

Lawrence Keating, who closed as leading man with James J. Hayden's Players at Portland, Me., has signed with the Brockton Players as second man. He replaces Charles Richards, who withdraws from the cast tonight.

The elaborate settings of *Brewster's Millions* were built by the City Theater stage crew, under the supervision of Andrew Butler; painted cleverly by Scenic Artist O. W. Wegner and beautifully lighted by Electrician Jack Shea.

New Prices at Des Moines

DES MOINES, Ia., Feb. 10.—Oberfelder-Ketcham Company at the President, which started the season December 28, has announced a new scale of prices. For night the lower floor will be \$1 and the balcony 50 cents; for the popular matinee on Wednesday all seats will be 50 cents; other matinees the prices will be 50 and 75 cents. The house formerly had a \$1.50 top.

Minturn Rejoins Ambassador Cast

CHICAGO, Feb. 8.—Harry Minturn, who runs the Ambassador Theater Stock Company, will return to the cast in the next bill, *Lawful Larceny*. Minturn, who has been in ill health for some time, has appeared only once this season with his company. He and Mrs. Minturn (June Kerwin) recently returned from an extended auto trip thru the South and is now feeling much better.

Margery Williams will begin an engagement as guest leading woman with *Lawful Larceny*. The appearance of Miss Williams and Mr. Minturn will greatly strengthen the Ambassador cast.

Some excellent bills have been presented and business has been generally good. Among the plays to be produced, in the order named, are *Lawful Larceny*, *Brothers*, *Dracula* and *The Bachelor Father*.

Duffy Quits Seattle

SEATTLE, Wash., Feb. 8.—The appearance of Guy Bates Post at the President Theater this week marks the end of his engagement, and also is farewell week for the Henry Duffy Company. This house closed today and the company will be disbanded. The final attraction is *Her Friend the King*, staged under the direction of Edwin Vail.

Dramatic Stock Notes

ERNEST WOODWARD has signed to play leads with the Tri-City Players at the Stone Opera House, Binghamton, N. Y.

MARGUERITE FIELDS PLAYERS will begin an engagement in Fitchburg, Mass., February 17 with a production of *LET US BE GAY*.

MARJORIE WILLIAMS, who has completed an engagement with the Al Jackson Players, Madison, Wis., has departed for Chicago to play an engagement at the Ambassador Theater following a visit to New York.

MEMBERS of the Oberfelder-Ketcham production company. Des Moines, with Donald Brian, guest star, were guests of honor at an evening party given by the Des Moines Community Drama Association at the Kendall Memorial Playhouse last week.

GRACE THORSON is playing second business with the Orpheum Theater Stock Company, Reading, Pa. She was last engaged with the Lillian Desmonde Company at Youngstown, O.

THE BEHRMAN MEMORIAL PLAYERS have organized in Algiers, New Orleans suburb, under the direction of Thomas A. Fox. Carmen Nuccio, operatic soprano, a resident of Algiers; Cora Shields, directress of the Algiers School of Expression and Dancing; Olivia H. Lynne of the Olivia H. Lynne College of Oratory, and others prominent in the work attended the meeting at which organization was effected.

GUS FORBES has resumed his place as character man in the cast of the George Sharp Players, Pitt Theater, Pittsburgh. He had been incapacitated for three weeks by illness which entailed two surgical operations. Forbes has been with the Sharp company three seasons. Late last summer he took a brief vacation after playing 104 consecutive weeks.

CINCINNATI CIVIC THEATER will depart from the dramatic sphere for the

Three Actors Carrying One Role Thru One Day

SAN FRANCISCO, Feb. 8.—Three actors appeared in the role of Joe Ferguson in *That Ferguson Family* in San Francisco within 24 hours.

Stanley Taylor, taken suddenly ill just before the opening matinee of the comedy, which the Henry Duffy Players are presenting, managed to get thru the first performance, but was forced to retire from the cast. Kenneth Gamet, who played the same role in the Los Angeles production, had just arrived in Oakland to join the cast of *Your Uncle Dudley* and was making his first appearance in the comedy on the same day. A hasty telephone call brought Gamet across the bay after the matinee to play Joe at the evening performance.

Meanwhile long-distance telephones to Hollywood located Gale Gordon, who had played Joe in the Oakland presentation, and, with only two hours' notice, he took the night train and entered the cast at the following matinee. Gamet returning to *Your Uncle Dudley*.

week of March 3, and the singing, dancing and novelty talent within the ranks of this organization will be exploited. Under the direction of Paul Bachelor, dance arranger and director, *The Side Show*, a musical revue, will be presented.

THE GIFFORD PLAYERS, Senate Theater, Springfield, Ill., were augmented last week by pupils from the Mildred Caskey School of Dancing when *Irene* was presented. Naturally, the stock encountered some difficulties in shifting suddenly into a musical comedy production, but Charles J. Lammers, director, succeeded so well in overcoming them that *Irene* was pronounced by patrons of the company and local reviewers alike one of the outstanding achievements of the season.

GRACE HAMPTON, who closed in Chicago February 2 with *The Queen Was in the Parlor*, left the following day to play with Henry Duffy's San Francisco stock.

KITTY KIRK, who gave up her stage work several years ago to accept a position as private secretary and assistant booker to Ernie Young, Chicago, is back at her desk again in the Young office after a siege of illness. She was confined to her home with an attack of the flu.

ADDISON PITT, who has been producing director of the Oberfelder-Ketcham Production Company at the President, Des Moines, is leaving and returning to Louisville. A successor to Mr. Pitt has not yet been announced.

PEGGY DOUGHERTY, ingenue with the Oberfelder-Ketcham Productions Company at the President, Des Moines, is returning to New York. Miss Dougherty's work was outstanding in *The Great Necker*, where she costarred with Donald Brian, guest star.

BARBARA GORDON returned to the Clyde Gordinier Company at the Panjages Theater, Edmonton, Can., opening in *What a Woman Wants* last week. She received a flattering welcome and many flowers.

LEE KEYSEY, former house manager at Des Moines for the Clemant-Walsh Players, has gone in for night baseball and is promoting a movement to establish the sport under electric lights at the park of the Des Moines Baseball Club, of which he is president.

Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	Seis	Cast	COMMENT
Recapture	Elmidge	A. H. Woods	Preston Sturges	2	6 Men 4 Women	Unfavorable. Property requirements too expensive.
General John Regan	Irish	Irish Theater	Geo. A. Birmingham	2	13 Men 3 Women	Unfavorable. Cast too big for stock.
The Women Have Their Way	Civic	Civic Repertory	S. and J. Quintero	1	6 Men 8 Women	Unfavorable. Theme unsuited. Cast too large.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Chas. Turner For Rep. Game

Prominent tab. manager to launch show in association with Had Berger

Charles V. Turner, widely known tabloid manager, and formerly for five years ahead of the Burns & Paden Attractions when that show was among the leaders in the tab. field, will invade the tent-repertoire game this spring with a 35-people attraction. Associated with Turner in the venture will be Had Berger, who has appeared in several companies of which Turner was manager.

The new show will get under way around June 1 in Ohio and will confine its activities solely to Ohio and Indiana. The company will tote an acting cast of nine people, a chorus of eight girls, a six-piece jazz orchestra and a string of specialty people and vaudeville acts. It is Turner's plan to take up half of the evening's program with dramatic bills and to follow with a fast musical tab. presentation. Featured with the attraction will be Billy Baud, erstwhile tab. comedian, and this season appearing with the *Puss, Puss* Company on the Mutual Wheel.

The show will be incorporated under the name of the Turber Amusements, Inc., and will be completely motorized. Five trucks will be purchased to move the tent and other equipment, while the members will make the jumps in passenger cars.

Neither Turner nor Berger have had any actual experience in the tent-show business before. Turner, however, advanced the Hawkins Dramatic Company under canvas thru Michigan for several months a number of years ago.

King-Thomas Show Closing March 21

RANKIN, Tex., Feb. 8. — The King-Thomas Players are now in their 24th week of the current season in their established territory thru Southwestern Texas. Business, as a whole, has not measured up with that of former years, altho in several spots it has been better than ever before.

Fortunately, the show owes no one and will continue its present bookings until the spring closing date, March 21. Besides the poor business conditions thru here, the weather has been very bad all winter, the latter serving to cut in greatly on the box-office receipts. The King-Thomas Players have played a number of theaters this season in conjunction with talking pictures.

In the company's present lineup are Carl and Blanche Thomas, Cody and Betty Thomas, Earl and Cecyl Thomas, Jack and Evelyn Turner, Susie Thomas, Joseph McGarrigle and T. J. Connolly.

"IN A RECENT ISSUE Tom Aiton asked who remembered the old Pete Chunn Tom show," writers Marlin (Mac) McGowen, former trouper and who for the last six years has been leader of the Avondale Mills Band in Birmingham. "I was with the Chunn show in 1911, the last season it was on the road," McGowen states. "Some of the people with the show at that time and whose names I remember were Verne Westland, manager; Mrs. Westland, Harry Darr, Dot Williams, Mox Adams, Bill Putnam, Howard Powell, Malta Barrow, Fritz Hahn, Gale Hamilton, Bob Norberg and Ed Hayworth."



MAL AND TOY WHEELER, who for the last year have been associated with the Edith Ambler Company, now playing an indefinite stock engagement at the Grand Theater, Montgomery, Ala. The Wheelers are prominent in Western and Mid-Western repertoire circles.

MYSTIC DE CLEO, who has been resting at his home in Marysville, O., since closing a successful 36 weeks' run with the Pioneer Players recently, joined Billy Bowser's Tanawa Comedy Company at Findlay, O., Monday. This is De Cleo's third season with the latter attraction.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

"MUCH has been said but not much has been done about fighting the high tent-show licenses," writes Roe Nero, of Rome, N. Y., and at present located in Birmingham, Ala. Nero believes that the fact that tent show managers are unorganized is a great drawback in battling this major issue, but in his letter to this column outlines a plan whereby, with a little co-operation on the part of the rep. managers and performers, he believes the exorbitant license fees in the many States may be brought down to a figure more favorable to the tent showmen.

Nero would wage the war against high licenses with the radio, much along the lines of "H'lo World" Henderson, of Shreveport, La., in his fight against the chain stores. He would broadcast to the tent-show patrons throughout the country the true conditions in the tent rep. business, and show by facts and figures how the movie interests are behind the plans for high license on tented attractions in the various States.

The plans which Nero fosters sound good, but would entail an enormous expense. To be effective the broadcasting would have to come regularly, and we doubt if there is any radio station which would take up the fight without compensation. Under any circumstances it is too big a thing for an unorganized group of showmen to undertake.

The shows in the Texas territory have had rather tough "slidding" this winter. However, the boys seem to be rather optimistic about the matter. They blame the bad business on the poor weather conditions, rather than to a general business depression in that section.

Charles V. Turner, a prominent figure in the tabloid industry, is taking out a tent show this season. Turner doesn't know the first thing about operating a tent "opry", and, what's more, he admits it. However, he is a regular gogetter and is chock full of ideas. And with it all, he is a business man. This will make up for a lot of experience.

We used to believe a man was "nuts" to take out a tent show without knowing all the ropes, but we changed our mind in recent years. A certain party whose name is now well known in the tent-show business started out just six years ago with only a very faint knowledge of the business. A few years later he bought out his partner, and today, despite the many knocks handed him by his opposition, is one of the leaders in the field, as far as getting the cold cash is concerned, at least. He isn't much of an actor, but he's a business man thru and thru. He's a bear on new ideas, and he sets them working, too. His success is due largely to the latter.

Clarksville Clerk Corrects

Wilson Sharyer, clerk of the city of Clarksville, Ark., calls our attention to what he claims was an error in the Hila Morgan story which appeared in last week's issue.

The article stated that Miss Morgan's greatest difficulties in the way of unreasonable city officials who demanded exorbitant license fees, last season, came at Clarksville, Ark. In reply to this, Sharyer states: "The city license was agreed upon and was paid by Miss Morgan for her Clarksville engagement. The amount was paid last November and without protest. Her trouble came with the county judge, who, after advising Miss Morgan's advance man that the county license would be \$50 for the week's engagement, had pressure brought from some source so that he told Miss Morgan, upon her entry to Clarksville, that the county license would be \$100 per day. This Miss Morgan paid, we understand, with the matter pending in court."

Repertorians Team Up

"Red" Harris, "Skeets" Davis, Elgin Scarboro and Arthur P. Almond, all well known in the repertoire field, are at present playing schoolhouses and theaters in and around Danville, Va., while waiting for the tent-show season to open.

They are giving an hour and a quarter show of specialties and bits and closing with the 'old stand-by negro afterpieces. They are playing on the average of four stands a week and getting by very nicely, altho not burning things up. Almond has signed to go with the Demorest Players this summer.

To Continue On Their Own

Former Harrington Players take over Binghamton House for limited period

BINGHAMTON, N. Y., Feb. 8. — The former Guy Harrington Players, who recently closed in this city, have decided to continue on their own and have acquired the Stone Theater here for a limited period from Kornblite & Cohen, owners of the house. They moved in Monday as the Tri-City Players. The initial offering was E. P. Paul's *Her Companionate Marriage*, with Tommy underlined for next week, at which time Ernest Woodward will return to the cast as leading man.

Those comprising the new Tri-State company are Alice Davenport, Ella Cameron, Pearl Darling, J. Harrison Taylor, George Simpson; Carroll Daly, director; Al Kranz, Frank Graham and Raymond Burrows. Joseph W. Standish will direct the destinies of the organization. Ralph Wade is leader of the orchestra, comprised of Mrs. T. K. Clarke, C. L. Livingstone, Robert De Rue and Paul Gould. George H. Muszar is art director.

The stage crew is made up of Bert Tozer, master builder; Jack White, master electrician; Charles P. Horton, props; Ed Robinson, Dan Riley, Clyde Wales, Pat Shea and Fred Tozer.

Assisting Manager Standish in the front of the house are M. J. Hartnett, assistant manager; Florence Whitmore, treasurer; Sue Pope, cashier, and Lewis Whitmore, ticket taker.

Kane-Mack Will Move Into Stock

Harry Kane, of the Kane-Mack Players, advises that the show's business in Ohio has shown an increase during the last several weeks, altho there still is room for lots of improvement. The company is still working two and three-night stands, and in the last 16 weeks has presented 12 different bills. The Kane-Mack troupe is now playing a number of return engagements. Kane states that the company enjoyed its biggest business of the season to date with *Saint Elmo*.

The Kane-Mack Players will wind up their run in Ohio territory about March 1, and around April 1 will move into a stock location, several of which are under consideration at the present time. After looking over things in the show's old territory, the management has decided not to take out the summer show this year, as previously planned.

In the cast at the present time are Edith Rose, leads; Harry Kane, lead; Margaret Thomas, general business; Charles Fitch, general business; Jeanne LaMay, general business; Harold Smith, characters; Helen Thorman, characters, and Jimmie Mack, stage and business manager.

Low Conn Still Going

FERGUSON, Tex., Feb. 8. — Low Conn's Tent Show is now in its 129th week without closing. Manager Conn reports that business has been good, whenever the weather has been up to standard, but states that the show has encountered rain nightly for the last three weeks. Two bad storms have struck the Conn show in the last several weeks, but no damage was done.

Shankland Co. Finds Biz Okeh

EDWARDSVILLE, Ill., Feb. 8. — The Lane Shankland Stock Company is now in its fifth week of circle stock thru this territory. Since the opening, January 2, business has been satisfactory, although the weather has been way off.

Manager Lane Shankland has made a few changes in the lineup this season, although the cast remains pretty much the same as in the last few years. Uldene Shankland is featured, with Jimmie Hahn doing the comedy and the Anderson Sisters as a special vaudeville attraction.

The company is playing several houses thru here that have played nothing but talking pictures for the last year, and one Shankland night business has been going way over the top at those stands, demonstrating that the theatergoers want something besides pictures. The offering this week was *John Kenyon's Wife*, written by Jimmie Hahn.

The complete Shankland roster includes Uldene Shankland, Laura Hahn, Marie Shankland, Alice Mudd, Norma Marie, Mary and Chere Anderson, Lane Shankland, Frank Hayden, Olan Soule, Rex Shankland, John Sturm and Jimmie Hahn.

New Musical Company

Tom Alton, veteran rep. manager and advance agent, who reports good business with his *Ten Nights* Company thru the sticks of Kentucky, is framing a 10-people musical show, to be known as *The Girl From Broadway* Company, in association with Billy Blythe, also well known in Midwestern rep. circles.

The new show, Alton reports, will play one-night to week stands in the same territory which he has just completed with the *Ten Nights* attraction, with Blythe in charge of the company. Alton will move the *Ten Nights* show into West Virginia territory shortly.

Rep. Tattles

THE TED NORTH SHOW is slated to get under way in Kansas this week.

MICKEY McNUTT has just organized a company to play three-night stands thru Northern Missouri.

RALPH D. TOMPKINS is now agent ahead of *Nevro*, the "Animated Man", playing thru Ohio and New York.

HARRY FOSTER, veteran character comedian, has been engaged for the coming season with the Charles E. Burgner United Shows under canvas.

JACK SIPES is now trouping with the Larry Nolan Players, who recently began a circle stock run in Colorado. Jimmy Ferguson also is with the Nolan company.

KITTY JONES has just closed an 18-month engagement with the Phil Duncan Players, and is now located at her home, 326 N. Prairie avenue, Dallas, where she expects to remain until the spring season opens.

L. C. McHENRY, of McHenry's *Jesse James* Company, who has been sojourning in Florida for the last month, expects to remain there long enough to take in the Jack Sharkey-Phil Scott glove duel.

ROSCOE ALLEN, manager of the Paul English Company No. 2, denies the report that the English show is playing on Sundays during its current run at the Auditorium, Hot Springs, Ark., in defiance of the State law. "Sunday shows are legal in some cities in Arkansas by local option and Hot Springs is one of them," Allen writes.

MR. AND MRS. OLLIE TROUT celebrated their 12th wedding anniversary with a dinner party at their Miami Beach home recently. Among those present were Mr. and Mrs. Charley Pates, Mr. and Mrs. Booth Pates, Virginia Fisher, Harry Lomar, Mildred Lowhoff, Harry Mills, Natalia Merie, Mrs. Herman Cohen, Mrs. Gertrude Barr, Mrs. Peggie Biscoe, Mrs. Bernice Vernick, Zelta Pearl Vernick, Mrs. Muriel Kensels and Mr. Tony.

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Kansas City Ripples

KANSAS CITY, Mo., Feb. 8.—Ross Du Voyle, who had been confined to the Peabody Hospital, Webster, S. D., for some time, passed away there last week after a lingering illness. Du Voyle for a number of years managed his own company, the Du Voyle Players. He closed his show shortly before the holidays to submit to an operation, from which he never recovered. His numerous friends are mourning his passing.

LOU COATES, pianist, has left here to join the Raleigh Wilson Players in Colorado, replacing Joe Baird, who will return to his home in Nebraska.

GEORGE AND BETTY BRADLEY are sojourning at their home in Denver.

MARVIN RUCKER, until recently with the Edgar Jones Stock Company, left here this week for Omaha.

WILLIAM JANNEY and Booth Howard, formerly with the Oberfelder-Ketchum Players in Wichita, have returned here.

MR. AND MRS. JERRY DEAN are recent arrivals here. They have just closed an engagement in Illinois.

WALLY WALLACE, formerly of the Dubinsky Players, is now located in Chicago.

EDDIE AND EDYTH WICKS are reported to be in Coffeyville, Kan.

B. H. GROSS, for the last 10 years boss canvasman with Charles Morrill's J. Doug Morgan Show, is visiting with relatives in Carthage, Mo.

BESSIE HALE, who recently arrived in the city from the East, is working in the floor show at Cuban Gardens, local night club.

NANCY TYLER, of Ed Misner's Lyceum Company, passed thru here this week en route to join the show in Kansas.

WALTER J. CLARK, repertoire agent, is at his home in Chicago.

FRANK P. PRESCOTT, general agent of Hockwald's Georgia Minstrels, left here today for Los Angeles.

JACK AND EMMA FLEMING, character team, are sojourning in Springfield, Missouri.

RECENT ARRIVALS here include Ray and Margie Bash, Clyde and Bea Davis,

Madeline Kent, Ned Wright and Mr. and Mrs. Frank Smith.

MR. AND MRS. URLESS HUFF are at their home in Eldorado Springs, Mo.

LEE H. GERARD is at home in Seymour, Mo.

JACK APPLE remained at his home in Carthage, Mo., after the closing of the Zema Lawrence Players in that city recently.

BOB AND MAY ANDERSON left for St. Louis this week to fulfill some vaudeville engagements.

JIMMY TUBBS AND WIFE are now playing at the Best Theater, Topeka, Kan.

DOC AND MRS. WILSON are playing dances in Norborne, Mo., with their jazz band.

ROMEY CHAMBERS arrived in the city this week after having closed with the Jack Woods Show in Mississippi.

ED C. WARD, of the Princess Stock Company, has contracted with Don Melrose for the use of his two plays, *Playing With Love* and *Codfish Aristocracy*, for the coming tent season.

MUSINGS

(Continued from page 27)

Sylvia Huffman, Luella Schilly and Helen Schnorr.

SHAN AUSTIN and his band are still located at the Plaza Hotel, San Antonio. The outfit is heard nightly over KTSAs.

AL KATZ and his Kittens played the Mohawk Valley Consistory Ball at the Hotel Utica, Utica, N. Y., last week. More than 600 Masons and their wives from Central New York attended the function.

JOHNNY WINTERS is the new organist at the Palace Theater, Dallas, succeeding Billy Muth, who has been transferred to Denver.

LEE ELER AND CHUCK MANS and their Mississippi Revelers are booked solid for the next eight weeks thru

Hotels and News Stands, Warning!

The Billboard is co-operating with Francis Bergen, county prosecutor of Somerville, N. J., to apprehend a worthless check passer posing as a circulation promotion man of The Billboard, using a cheaply printed card bearing the word "Billboard" in large type, beneath that "All General Advertising", and in the left-hand corner "Rep., Edward B. Smith". He is accompanied by a short, stout woman; one child 7, and a baby 2 years old, registering as Mr. and Mrs. Edward B. Smith, Bridgeport, Conn. He is described as being 5 feet, 11 inches; complexion sandy, red hair, protruding upper teeth, apparently a consumptive. His method of operation is to call on storekeepers handling "Billboards", introduce himself as a "Billboard" representative, then phone in a loud voice to a James A. Barton in New York a report. He then makes purchases in the store, and presents a check made payable to Edward B. Smith by James A. Barton for a much larger amount than the purchase, getting the difference in cash. He also contracts with local builders to erect roadway "Billboard" signs.

Anyone meeting this impostor will confer a favor on us by wiring THE BILLBOARD, 1560 Broadway, New York.

Nebraska, Iowa, Kansas, Missouri and South Dakota. The outfit recently completed a swing thru Georgia, Alabama, Tennessee, Mississippi, Arkansas, Oklahoma and Texas.

OPAL DAVIES, wife of Eddie Davies, orchestra leader, is confined at the Huron Road Hospital, Cleveland, suffering from a broken arm and painful body bruises sustained recently in a fall. He asks that all friends drop her line, care Room 101-A, above hospital.

JIMMY SCALO and His Canadians and Micky Carr and His Radio Orchestra, two of the most popular dance orchestras in Bridgeport, Conn., have merged. The new orchestra includes James Scalo, Frank Lucia, Micky Carr, Louis Verdi, Chester Antalk and Joe Fiorello.

BERNIE CLEMENTS is leading the orchestra at the Pantages Theater, Kansas City, Mo.

GENE FOSDICK and his orchestra, formerly featured at the Embassy Club, Miami, are now playing for Chicago's elite set at the Casino, Opera Club and Fortnightly Club and have become prime favorites.

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Hal Hoyt Co. For St. Louis

'Why Worry?' opens February 24 as part of black and white revue

ST. LOUIS, Feb. 10.—Hal Hoyt's *Why Worry?* Company of 34 people, including 16 girls in line, will open for C. P. Crawford at the Gayety Theater here February 24. Heading the Hoyt attraction will be Verne (Buzz) Phelps and Walter (Sally Ann) Steffen, with Phelps doing all the directing and producing. The company will change bills weekly. There will be three shows daily, each of an hour's duration, with a special midnight ramble on Saturday night.

Operating in conjunction with the Hoyt show at the Gayety will be Drake & Walker's all-colored unit of 40 people. The latter attraction also will have 16 girls in line, and both shows will have a 10-piece orchestra in the pit. The black and white revue idea is entirely different from anything that has ever been offered at the Gayety here, but with all the talkie house opposition here it was decided to give the St. Louis theatergoers something entirely different in theatrical fare. It is predicted that the new idea will prove a big success here.

Included in the *Why Worry?* lineup will be Verne (Buzz) Phelps, producer and featured comedian; Walter (Sally Ann) Steffen, wench comic; Dora Cullenbine, leads; Johnnie O'Neil, ingenue-prima donna; Joan Forsyth, ingenue-soubret; Halene Stanzel, prima donna; Sally Fallis, soubret; Kewpie Chandler, character comedian; Ed Lee, leading man; Gordon Forsythe, juvenile; Tommy Dew, juvenile and specialties; Jack Noff, general business; George Riddle, specialties; the Wolfe Twins, dancers; Ernest Richter, musical director; Eddie O'Neil, stage carpenter; Irene Blask, wardrobe mistress; and Hallie Richter, chorus producer.

C. H. Turpin Re-Elected President of T. O. B. A.

MEMPHIS, Feb. 8.—The heads of the Theater Owners' Booking Association held their annual meeting and election of officers at the Masonic Temple here last week. Among those present were Charles H. Turpin, Dr. J. A. C. Lattimore, Sam E. Reeve, Milton Starr, S. D. Dudley, A. Barrasso and proxies from the following cities: Chicago, New Orleans, Birmingham, Shreveport, Cleveland, Dallas, Richmond, Winston-Salem, Cincinnati, Pensacola and Pittsburgh.

Charles H. Turpin, president, was re-elected to that chair. S. H. Dudley, of Washington, was named vice-president; Dr. J. A. C. Lattimore, secretary, and Sam E. Reeve was re-elected treasurer and manager of the T. O. B. A. Circuit. All of the above are elected by acclamation.

The new board of directors includes H. B. Miller, of the Grand Theater, Chicago; A. Barrasso, of the Palace, Memphis; H. J. Hury, of the Frolie, Birmingham; Milton Starr, of the Starr chain of theaters; Moe B. Horwitz, of the Globe, Cleveland; C. H. Turpin, of the Booker Washington, St. Louis; Dr. J. A. C. Lattimore, of the Lincoln, Louisville; S. H. Dudley and Sam E. Reeve.

JACK DELMAR, under tab, notes in a recent issue, had reference to Waterloo, Ia., instead of Newton, Ia., in speaking of the tab, possibilities of the town.



MORRIS H. LUTHER, veteran tabloid manager, whose "All-Star Revue" and "Yankee Doodle Girls" companies were among the first tab productions to play the Gus Sun Circuit. Luther recently completed a stock engagement with his "All-Star Revue" at the Westland Theater, Portsmouth, O., and is now in Cincinnati making arrangements to move into another stock job soon.

MR. AND MRS. W. A. DOUGHERTY, of the Lole Bridge Players at the Pantages Theater, Kansas City, Mo., are mourning the loss of their dog, Brownie, which died January 24 from rabies contracted from a rat bite while the company was showing at the Orpheum in Tulsa, Okla. Brownie had trouped with the Doughertys for years, and was the friend of hundreds of professionals and stage employees.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THERE has been a great deal said in recent weeks about bringing the tabloid game back to the healthy position it once occupied in the amusement field. This is an ideal thought, and one that has the backing of every right-thinking individual connected with the tabloid business. However, before tabloid folks can hope to gain this end, the game will have to undergo a thorough housecleaning and weeding-out process.

One of the greatest blights on the tabloid industry, and one which has been given very little or no attention, is the price-cutting methods being resorted to by various managers against their brother managers in the field. This is not a new practice by any means. It has been going on for years and years, but this season, with the unsettled conditions in the tabloid business, many managers who in the past have been regarded as squashshooters, have been resorting to these cut-throat methods.

With the tab, road practically "shot" at the present time, these unethical managers are preying largely on the stock stands which are housing reliable attractions on a fair basis. The usual operation of the price-cutting operator is to approach the manager of such a house, find out what the show playing there is working for, and then offer the same number of people at a greatly reduced figure. If the house manager is a newcomer in the theater business, he is likely to tumble for the gally painted offer.

Many house managers have fell for the racket and have installed one of the cut-rate turkeys, only to notice a decline in the box-office receipts day after day. A little common sense would have taught them that they can't expect as good a performance from an underpaid company as they can from a company that is getting a living wage.

The fact that the house manager got a "hookin'" or that a reliable show was cut out of a job isn't the worst part of this practice. After a house is ruined by one of these half-price offers, the house manager, as a rule, becomes disgusted with tabs, and decides to abandon the policy altogether, thus cutting another stand off the books for a host of other shows.

Star, Rockford, Ill., Has Illuminated Runway

ROCKFORD, ILL., Feb. 8.—The Star Theater here, where the Paul Landrum tab, is set for an indefinite engagement, has just installed an illuminated runway, which is proving popular with the patrons there. Business has been holding up well at the Star, considering the bad weather of the last several weeks.

Leon Miller, Elmer Coudy, Tim Ryan and Chock Phillips, of the A. B. Marcus Revue, were recent visitors backstage at the Star, during the show's engagement here.

Wells and Goggin Have Two Rotaries

NEW HAVEN, Conn., Feb. 8.—Harry (Izzy) LeVan, Jew comic, opened last week as featured comedian with the new rotary tab, booked and produced by the Wells & Goggin office of this city.

The company is playing one-night stands in the following Connecticut towns: Seymour, Bridgeport, Meriden, Bristol, New Haven and New Britain. In the lineup are Izzy LeVan, Hal Malvey, Edna Ferrico, Helen Marsh, Edith Dawson, Fay Waldron, Lillian Ward, Olive Mignon and Ivy Diamond.

Wells and Goggin have another circle tab, playing Holyoke, West Springfield, Warren, Indiana, Orchard and Westfield, all in Massachusetts. The second company is headed by Felix LeClair, who closed recently with Harry Ingal's *Checker Girls* Company. Others in the lineup are Connie Ryan, straights; Billy (Moose) Miller, second comic; Marie Whitney, Ellen Contois, Laurette Lee, Margie Morse, Ethel Dunn, Zelda Wein- tin and Della Palmer.

Dubinsky Co. For New Stand

Abe Rosewall opening in Springfield, Mo., for third consecutive season

ST. JOSEPH, Mo., Feb. 8.—The Dubinsky Bros.' Stock Company, Abe (Slick) Rosewall, manager and featured comic, has just concluded a six weeks' engagement at the Crystal Theater here and next week is slated to open in Springfield, Mo., for an extended engagement. This will be Rosewall's third consecutive season in Springfield with the Dubinsky company and he is a big favorite there.

The Dubinsky attraction came to the Crystal Theater here originally for a week's engagement. The Dubinsky players presented both dramatic and comedy bills during their run in this city.

In the cast are Abe (Slick) Rosewall, featured comedian; Ginger Pearson, ingenue; John Rae, characters and comedy; Bart Couch, light comedy and juveniles; Joe Sauline, leads; Gladys Griswold, leads; Lafayette Terry, juveniles and heavies; Blanche Cook, characters; Fred Stein, general business; Fern Rae, ingenues, and Dolly Crawford and Vera Reno, second business.

The chorines are Mary Davenport, Pola Barsky, Mary Lee Wagner, Ruth Winscott, Nadine Moore, Shirley Roberts, Lavon Barnhouser, Jean Menard. Steve Stevenson is chorus producer, and Walter Pollitt is in charge of the eight-piece orchestra.

"Cotton" Story Keeps Yo-Yo Company Working

PIKEVILLE, Ky., Feb. 8.—Bennie and Fred Wayland and their Yo-Yo Girls, 12-people aggregation, are moving along to good results in this territory, thanks to the good work of J. (Cotton) Story, who has been setting the show in on some good spots here lately, and who now has the company booked four weeks ahead.

In the Wayland roster are Bennie Wayland and "Hap" Dell, singing and dancing comedians; Fred Wayland, straights; Jack Conklin, juveniles and uke specialties; Myrtle Gilfoil, ingenue; Al Duwell, soubret, and six fast-stepping chorines under the direction of Goldie Wayne.

Bob Fagan Back At Dallas Hipp.

DALLAS, Feb. 8.—Bob Fagan and his company are back at the Hippodrome here after an absence of several weeks. The Fagan show was slated to open at the Hipp. last Sunday, but instead stepped in at the 10 o'clock show on Saturday night, when the Lillian Murry Company closed abruptly following the 7 o'clock performance.

The Fagan company has always clicked at the local Hipp, and the show's last engagement at the house was for 65 consecutive weeks. In the present roster are Bob Fagan, Earl Carey, Paul Martin, Lila Lane, Elsa Bessent, Nona Martin, Jackie Adair, Mac Walsh and a chorus of eight girls. P. G. Cameron is manager of the house.

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WASHINGTON, D. C.

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Ritz, Louisville, Off to Good Start

LOUISVILLE, Ky., Feb. 8.—The New Ritz Theater, formerly the Walnut, reopened last Saturday with Paul Reno's Sky High Revue.

In the Reno cast are Billy Wilson and Eddie Burch, comedians; Franklyn Hopkins, straights; Earl Shean, juvenile; Paul Reno, producer; Mildred Wood, Thelma Gleason, Bertha Startzman and Lillian Kramer. There are 20 girls in the chorus.

The house staff of the New Ritz is made up of George La Fell, managing director; Cliff Dunlap, house manager; Harry T. Myers, musical director; Al Potts, stage manager, and Joe T. Craig, scenic artist.

"Smiling Eyes" Opens On Spiegelberg Time

GREENVILLE, S. C., Feb. 8.—Frank Maley, who has been playing the Sun Time all season with his Smiling Eyes Company, has cut his show to 14 people and opened here this week for Joe Spiegelberg.

In the present Smiling Eyes lineup are Bertrand and Raymond, adagio dancers; Jack Bogart, musical specialties; The Three Mason Sisters, Bob Capers, Ernie and Hattie Richter, Frank and Lillian Maley, Frankie Fairbanks, Ruby Howard and Louise Lee.

Tab. Notes

JIM TOM STORY, well known in tabs., is at present heading a nine-people flash act, Musciana, playing the Fox houses thru the East.

INCLUDED in the cast of the Linnie Stilwell show, playing an indefinite run at the Erlanger Theater, Birmingham, are Frank Blyler, Gates Austin, Rita Hughes, Irvin Witt, Peggy Lennox, Connie Fitzgarrald, Fred Safford, Dixie Mayo and Linnie Stilwell. There are 24 girls in line.

PAT GALLAGHER, comedian with Henry Prather's Honeymoon Limited Company, was called to his home in Marshall, Ill., February 3, due to the death of his mother. His wife, Mickie, and baby, Lana Lols, accompanied.

BESS PALMER, who closed with Frank Maley's Smiling Eyes Company in Middletown, O., February 1, spent a few days in Cincinnati the past week en route to the home of her sister, Mrs. A. G. Truitt, in Russell, Ky. Miss Palmer was called there due to the serious illness of her father, who is at present confined at a hospital in Ironton, O., just across the river from Russell. She expects to remain in the latter town indefinitely and it is probable that she will quit the road altogether.

RUBE MARTIN left Cincinnati last week for Crichton, Ala., where he is producing an 18-people show for Monsieur Geoffrey at the Kings Crown Theater there. Rehearsals begin Wednesday and the show is set to open February 16.

THE VALENTINE Musical Stock Company closed last week in Florida after a brief run.

RECENT PLACEMENTS by the Milt Schuster office, Chicago, include Betty Lorraine, Irene Kelly, Billie Dalton, Mildred Andry, Annabella Krisman and Annabella Lee, with Joe Barnett, at the Wysor-Grand, Muncie, Ind.; Karl Hackett, with the William Desmond Revue; Muriel E. Parker, with the A. B. Marcus Attractions; Norma Norman, with Linnie Stilwell, at the Jefferson, Birmingham, and Joe Barrett, with Tommie Hanlon, at the Frankford, Philadelphia.

MAX GOLDEN, who formerly had out the Buzzin' Around Company, and who has spent the last several months in the East, is now visiting with Mr. and Mrs. D. D. Morgan, parents of Vera and Norma Fair, at Westerville, O. Max, who has been out of the tab. limelight for some

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time, is anxious to hear from all his old-time friends.

MAE RAYMOND advises that she is getting along nicely following her recent illness. She is at present recuperating at her home, 1246 Newberry avenue, Chicago, where she will be pleased to hear from all her friends.

ED DOYLE reports that his Doyle-Brown Theater Party is now in its 10th week at the Rialto Theater, Dayton, O., with no end of the run in sight. Bustless is up to standard, he says.

Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

Chi. Theater Merger Denied

Star and Garter, Rialto, Academy operated under working agreement only

CHICAGO, Feb. 8.—Rumors current that a merger of local burlesque theaters was in the wind and which resulted in wires being sent to local burlesque managers by interested parties in New York were exploded today when inquiries were made by a *Billboard* representative.

The rumor mongers had the Star and Garter, Rialto and Academy as principals in the merger. Proprietors of the houses declared there was no truth in the report. The rumors probably originated in the fact that there is a working agreement among the three houses. The Rialto is owned by the firm of Jones, Linick & Schaefer. Johnny J. Jones took over the Star and Garter a few months ago, and N. S. Barger and Morris Schaefer, the latter an attorney, are proprietors of the Academy. Last fall with the Haymarket running Mutual burlesque and cutting into the patronage of the other two houses in its immediate neighborhood an agreement was made with Warren B. Irons, proprietor of the Haymarket, whereby that house was to discontinue burlesque for six months, the Academy and Star and Garter paying Irons a sum reported to be \$1,000 monthly. This agreement ends June 1. Then there is a tieup between the two last named houses by which the Academy receives a certain per cent of the profits of the Star and Garter and the Star and Garter gets a like cut of the Academy's profits. The same shows that play the Star and Garter also play the Rialto, Fred Clarke being the producer for both houses.

Whether the agreement between Irons and his competitors will be continued during the coming season interested parties refused to state. It is possible that Irons will again install a burlesque policy at the Haymarket. There also is talk, unconfirmed, of the Academy going into sound pictures next summer.

The threat of Jacob Paley, proprietor of the Empire, across the street from the Haymarket, to install burlesque, has been throttled. Paley was all set last week, according to his statement on his return from New York, to begin remodeling of the house. An agreement was in force between he and Irons whereby Irons paid him a certain sum yearly to stay out of burlesque. It looked last week as if the agreement would be abrogated by Irons falling in arrears, thus leaving a loophole for Paley, but at the last minute Irons made arrangements to pay and thus scotched the threat of the Empire's competition.

I. H. Herk is expected in Chicago early next week, which may indicate that there still may be some unlooked for developments.

Majestic Stock, Fort Wayne

NEW YORK, Feb. 8.—Reports from Fort Wayne, Ind., to the effect that Tony Brill contemplates a change in policy from burlesque stock to dramatic stock is refuted for the present by Morris Seamon, manager of the Majestic, who gives the cast for the week beginning Saturday, viz: George Hart, Jimmy Walters, Eddie Butler, Harvey Curzon, a comic to fill, Viola Spaeth, Hazel Walker, Doris DeLoris, Fanny McEvoy, Diana Logan and Trixie Butler.

Rudy Kahn's Review

NEW YORK, Feb. 8.—Rudy Kahn, theatrical promoter, and John Mead, promoter of racing dogs, spent some time in New Orleans on route Houston, Tex., and while there Rudy as a self-appointed reviewer of burlesque visited the Dauphine Theater.

As Rudy is conceded by us to be a reliable reviewer we accept this review at its face value.

The Dauphine cast includes Eddie Miller, Jack Heath, Bryan Wolfe, Billy Tanner, Roy Butler, Geo. Burton, Emily Clark, featured woman; Norma Noel, Hazel Bernard, Bessie Curis Mason, Kitty Hess, Roslyn Roth and Dot Owens. Emily Clark looks better and goes over like she did about five years ago in New York; stops the show on her appearance. She is a great favorite. Norma Noel goes over very big on her specialty. Everything runs smoothly and numbers and bits go over great. A chorus of 20 works well under Alice Ritchie as producer. Capacity business is the result with only three matinees a week.

Kahn and Mead are now en route to Mexico.

"Step Lively Girls" Fill In

NEW YORK, Feb. 8.—Elsie Bergeve, featured fem; Harry Bently, featured comic; Jack LaDuc and all the *Step Lively* chorus will fill in their lay-off week out of the Gayety Theater, Brooklyn, by augmenting the stock company at the American Theater.

Concession Managers Attend National Winter Garden Stock Co. Anniversary

NEW YORK, Feb. 8.—The Theatrical Concession Managers' Association held a get-together night by attending a mid-night performance of Viola Elliott's *French Models* at the Columbia Theater January 31.

After the performance the entire party assembled in the Astor Grill to eat, drink and make merry till the wee small hours of morn.

Tony Monaco as chairman of the committee and J. A. Brown, president of the association, in their oratorical discourses called upon everyone present to attend the Burlesque Club Ball.

Garrick Theater Stock Company

NEW YORK, Feb. 8.—The Garrick Theater, St. Louis, closes its Mutual Circuit season February 22 and reopens the next day with a stock company selected by Emmett Callahan, of the Mutual Burlesque Association, from the *Puss, Puss and Dimpled Darlings*, circuit companies, as per their closings scheduled under "Changes on Circuit".

Matt Kolb's Stock

FORT WORTH, Tex., Feb. 8.—Matt Kolb transferred his stock company Wednesday to the Crystal Theater, St. Joe, for an opening Sunday.

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

"THE FORUM" in "The Billboard" is a department set aside for the exclusive use of "letter to editor" writers. In our last issue, Beverly Keller, of Akron, O., is somewhat caustic in her criticism of burlesque choristers. In reviewing burlesque shows, we give careful consideration to the chorus, and if the majority have youth and beauty, sing in harmony and dance in unison, we make mention of that fact, for the reason that it is not typical of circuit choristers to have youth, beauty, talent and ability, and if one or more choristers in a company step out of line to lead a number or do a specialty, and we fail to find it recorded on the house program, we go out of our way in seeking the company manager in an effort to ascertain the name of the chorister, and commend her accordingly.

We have covered the chorister condition of the past in many featured articles, and there is but little to add to what has been already published, but as Miss Keller calls for an explanation for the retention in the chorus of what she is pleased to term "old war horses", but what we accept as being somewhat matured choristers, we herein give our own version:

Sex appeal is the fundamental principle of burlesque. Let him deny it who dares. The financiers of burlesque depend on its sex appeal for profit on their investment. The patron of burlesque pays the price of admission to get s. a. irrespective of talent and ability, and being in the majority, the chorus, especially if it has youth and beauty, is the chief attraction for burlesque patrons.

Sex appeal is the fundamental cause of matured choristers in burlesque, for the wives of managers, musical leaders, men members of company and stage crews, fearing the sex appeal of youthful choristers, insist on accompanying their husbands on the road, and as the husbands' salaries alone do not permit the carrying of excess baggage, their wives are retained in the chorus. There are few if any matured choristers in burlesque without a matrimonial mortgage on some male member of the company, therefore they must be tolerated as a necessary evil, and "The Forum" is open to anyone who disagrees with us on this particular subject.

There is more youth and beauty and less talent and ability in featured fems and choristers in burlesque today than in the past, for the reason that the operators are giving the patrons what they are willing to purchase, and if jealous wives insist upon accompanying their husbands or sweethearts on the road, patrons will have to make some allowance for their appearance in self-defense against their more youthful competitors and their outstanding sex appeal.

The operators of burlesque companies, fully cognizant of these conditions, must of necessity put up with them for the present, and in all probability in the future, consequently there will always be several matured choristers in every company.

Minsky Brothers held their usual anniversary last week with a series of added attractions: Monday, Auction Night; Tuesday, Bathing Beauties' Contest. Wednesday, Shimmy Contest; Thursday, Bottoms Up Contest; Friday, Egyptian Dance Contest; Saturday, Popularity Contest.

As a Minsky anniversary is always an additional attraction to patrons and theatrical reviewers, we selected the Tuesday matinee for our personal attendance and found the house decorated in colorful schemes and several additions made to the company.

Review

The opening scene was a college campus for an ensemble of 24 personally attractive prancing ponies in classy, colorful costumes, singing in harmony and dancing in unison with far more pep than is usually found in burlesque circuit shows.

Jack Coyle, a college-clad straight man, and Esther Bert, a pretty, petite blonde with an infectious smile, flirty eyes and girlish winsomeness, as a singing duo blended harmoniously.

Bob Nugent in his usual Box-Car Benny characterization; Al Ferris, a movie-mustached, begoggled comedy-clothed Hebrew comic, and Anna Claire, a statuesque brunet ingenue, worked a combination of the arithmetic, I've been robbed, I'd like to see you do it again, target practice bits with the aid of Straight Coyle as the man-handling collector.

Rose Bernard, the red-headed Hawaiian vamp, in a gauzy form-revealing gown spotlighted on runway and stage, showed the customers her own conception of how a Hawaiian contortionist puts over an enticing dynamic dance routine a la strips.

Edna DeLise, a pretty, petite redhead with an infectious smile, led a number viciously for repeated encores that were fully merited.

Tom Bundy, producer of comedy in the guise of a typical clear-dictioned, aggressive straight man, brought on Hal Rathburn, an eccentric Dutch wise-cracking sap, for an ovation from the pleased patrons, who thus welcomed his return to the Garden.

A dentist shop, with barber chair for Straight Coyle to manhandle patients, that included Soubret Bernard and Comic Rathburn, with the aid of Soubret Dix, was a comedy classic.

Esther Bert, a personally attractive blond ingenue-soubret, put sufficient pep into her singing, dancing, and spotlighted parade of her shapely person to please the most critical of patrons.

A police station, with Straight Coyle as the hard-boiled man-handling sergeant, Producer Bundy as the uniformed policeman, Comics Ferris, Rathburn and Nugent as the suspects in the refuse-to-talk bit, went over for a wow.

Mary Sunde, a stately blonde with hypnotic eyes, dimpled cheeks, an alluring smile that was irresistible, in a black-cobweb-form-revealing gown, could have held the spotlight indefinitely by her pleasing personality alone, but when she sang in a sweetly modulated voice, gilded with the grace of a fawn and swayed her slender, symmetrical form in rhythm with the seductive music of the orchestra, she became adorable.

Producer Bundy refereeing a burlesque boxing bout for Comic Ferris and Soubret Dix a la Sufficient was sufficient to keep the house in an uproar of laughter and applause.

Anna Clair, the Parisian, or maybe it was Spanish, anyway you take it, a vamp of the vamps type, singing melodiously and voluminously on the runway, supplemented with a spotlighted stage

glide a la Grecian that outclassed Cleopatra.

Soubretts Bernard, Bert and DeLisle in the husband's pants bit with Straight Coyle, Comies Rathburn and Nugent put it over as clean as it was clever.

Mae Dix, the red-headed singing and dancing soubret, led the Turkish Towel number on runway, and spotlighted on stage in a dance routine, cut loose her dynamic devilishness until she had the customers clamoring for more and more, which she gave them until completely exhausted, ere they would consent to her final exit.

The choristers on their first entry were all we claimed for them, and as they reappeared in a series of numbers in which they individually and collectively evidenced their aspirations to outclass the featured fems. by an exhibition of personalities and pep seldom seen in stock or circuit performances.

Comment

Production—More than the usual full-stage sets, semicycles, silk drapes and pictorial drops, lighting effects, costly, classy, colorful costumes and gorgeous gowns.

Presentation—A series of sketches, bits and dialogs conceived by Tom Bundy, and let it be said to the credit of the well-casted company presented cleverly and exceptionally clean, for there wasn't a line or act in the entire presentation of the first part that ran until 4:10 p.m., to which the puritans could object.

The novel numbers staged by Rose Gordon were a revelation of what can be done to make burlesque more attractive to profit-paying patrons.

Granted that the Minsky Brothers as directing managers, Tom Bundy as comedy producer, and Rose Gordon as ensemble producer, and the company as talented and able players, are entitled to commendation for their meritorious production and presentation, there could not and would not be the congenial co-operation of the company if it were not for the moral censorship and conciliation backstage by that grand old lady of the National Winter Garden—Mother Annie Elms. NELSE.

Changes on Circuit

Mutual route sheet for February 10-15 indicates 38 shows en tour, four shows laying off, viz.: *Step Lively Girls*, out of Gayety, Brooklyn; *Sliding Billy Watson Show*, out of Buffalo; *Flapper Follies*, out of St. Louis; *Big Revue*, out of Paterson. *Moonlight Maids*, Sam Kraus, operator and manager, closed its season Saturday last at the Apollo Theater, New York.

Irving Place Theater, New York, Charles Burns, directing manager, closed its Mutual Circuit season Saturday last for a change in policy to stock.

Albany, N. Y.—New Empire Theater, John G. Jermon, directing manager, closes its Mutual season Saturday. *French Models* being the last circuit show to play the house.

Indianapolis, Ind.—Mutual Theater, Duke Black, directing manager, closes its Mutual Circuit season Saturday. *Puss Puss* being the last circuit show to play the house.

Dimpled Darlings, Ed. Sullivan, operator; Charles Donahue, manager, closes its season Saturday at the Empress Theater, Cincinnati.

Mutual route sheet for February 17-22 indicates 35 shows en tour, five shows laying off, viz.: *Broadway Scandals*, out of Star, Brooklyn; *Laffin' Thru*, out of Apollo, New York; *Ginger Girls*, out of Gayety, Montreal; *Bowery Burlesquers*, out of Buffalo; *Speed Girls*, out of St. Louis.

St. Louis—Garrick Theater, William Pickens, manager, closes its Mutual season February 22 for a change in policy to stock.

Puss Puss, Dick Zelsler, operator; Lou Reals, manager, closes its season Saturday at the Garrick Theater, St. Louis.

Ginger Girls, Sam Raymond, operator; Otto Kileves, manager, closes its season March 1 at the Modern Theater, Providence.

Scranton—Gayety Theater, Harry S. Spiegel, manager, alleged closing as Mutual house March 1, would not be confirmed by Charles Franklin, of the M. B. A.

Bare Facts, with a lay-off week out of the Apollo into the Irving Place Theater, New York, faced another layoff this week, due to the change of policy of the Irving Place, but a change in routing by the M. B. A. puts *Bare Facts* into the Hudson Theater, Union City, N. J., thereby causing a lay-off week for Claire DeVine's *Big Revue*, out of the Orpheum, Paterson.

Irving Place Theater Changes From Circuit to Stock

NEW YORK, Feb. 8.—Charles Burns, directing manager of the Irving Place Theater, a Mutual Circuit house, and franchise-operating, directing manager of *Tempters*, on the Mutual Circuit, changes the policy of presentation at the Irving Place after tonight's performance of *Best Show in Town* to stock.

By direction of Burns, Nat Mortan Booking Agency has engaged a company which includes George Walsh, producer and character man; Rich (Shorty) McAllister, Bobby Wilson and Bimbo Davis, comics; Paul Ryan and Harry Kelley, straight men; Mildred Cozlerre, leading lady blues-singing specialist; Dolly Davis, Peggy Reynolds, Isabelle Lourie, Sally Swan, Kitty Merritt, Elaine Novak and Trixie Kodak, soubretts, supplemented by 32 choristers.

Burns has engaged an exceptionally large cast and chorus of the best talent obtainable, thereby indicating his intention of holding all of his present patronage and going after more; or in other words planning a strong competition to Mansback & Frolch City Theater Stock Company on 14th street.

Matt Kolb's Stock

FT. WORTH, Tex., Feb. 8.—Matt Kolb has his Plaza Theater Stock Company firmly set, with a cast that includes Ernie Mack, Sammy Spears, Billy Earle, Jimmy Hazzard, George Meyers, Clark Moss, Maybelle Mellon, Elvin Herndon, Ann Darling and Gladys Mayhew; augmented by 20 choristers. Kolb is producing the comedy and Meyers the numbers.

Auto Stolen and Recovered

CHICAGO, Feb. 8.—N. S. Barger, manager of the Academy Theater, had his automobile stolen from in front of the house, but it was recovered.

Changes in Casts

Follies and Burbank theaters (stock). Los Angeles—Evelyn Meyers and Beatrice Franklin have been transferred from the Follies to the Burbank, where they will later alternate with the Follies. Frances Parkes, featured soubret, was transferred from the Burbank to the Follies.

City Theater (stock), New York—George Walsh, producer and character man, and Sam Mitchell closed January 31. Gracilalta, dancing specialist, and "Whoa, Napoleon", a novelty act, opened February 1 as an added attraction. Frances Naomi opened Saturday. Steve Mills, Dutch comic, opens Saturday. James Yeoman, producer of comedy for two years at the Burbank Theater, Los Angeles, opened last Saturday.

Bijou Theater (stock), Philadelphia—Billy Pitzer, straight man, late of Havana, opened recently.

Bare Facts (circuit)—Jack Spellman, juvenile, succeeded Jimmy Rooney at the Apollo Theater, New York.

National Winter Garden (stock), New York—Edith Palmer closed February 1. Gayety Theater (stock), Kansas City—Thelma Miller opened February 3.

Star and Garter Theater (stock), Chicago—Isabelle Van, Syd Burke, Fay Norman and Olive Ward closed January 31. Shelke Burke, Nora Ford, Mollie Mannors, Louise Keller, Buster Lorenzo and Sammy Weston opened February 1.

Syd Burke, Soubret, Booked for Hurlig at Bayonne

NEW YORK, Feb. 8.—Syd Burke was guest of honor at a luncheon sponsored by Al Carkey at the old St. Regis Thursday, and it became a battle royal between two agents as to who would sign her up first, whereupon her daddy, by adoption, acting as referee, rendered a decision in favor of the Joe Hurlig companies in Passaic and Bayonne.

After the finale Syd paid a glowing tribute to the personality, talent and ability of Nelle Nelson, whom she caught in a presentation at the Frolch Cafe, Chicago.

Speaking of her seven months' engagement at the Star and Garter, Chicago, Syd eulogized the management for its consideration of its companies alternating with the Rialto, especially its payment to principals of \$10 extra and to chorus girls \$5 extra for midnight shows whenever given, and the \$5 per week given to the girls when called upon to pose in tableaux.

Placements

Ike Weber Agency, New York, has made placements, viz:

City Theater (stock), New York—Gracilalta, dancing specialist; "Whoa, Napoleon", novelty act, as added attractions; Frances Naomi and Steve Mills, Dutch comic.

Sporty Widows (circuit)—Frank Mackle, Dutch comic, at Bridgeport. Bert Smith Company—Miss Minon, dancing specialist, as an added attraction.

Bijou Theater (stock), Philadelphia—Gayle La Garle for another week as added attraction.

Mit Schuster Agency, Chicago, has made placements, viz: Gayety Theater (stock), Kansas City—Thelma Milliar.

Walnut Theater (stock), Louisville—Shean and Burt.

Empress Theater (stock), Chicago—Faye Norman. Star and Garter Theater (stock), Chicago—Nora Ford, Shelke, Molly Mannors, Buster Lorenzo and Bebe Sherman.

Detroit Delineations

Palace Theater—Peewee Howard and Eloise Durand, soubretts, closed February 2, being transferred to the Avenue Theater Stock Company, Romyane, featured dancer, held over as an added attraction.

National Theater—Leo Green, late of the Empress Theater, Kansas City, returned to the house staff February 4. Cecil Manners, late of the Empress, opened February 10.

Avenue Theater—Billy LaVerne, featured femme, has been out of the cast for two weeks, due to prolonged illness.

Loop Theater—Changes in cast originally scheduled for January 29 were delayed to February 1. Harry Abbott, Jr., producer and straight man; Elsie Bishop, leading woman; Four Bits o' Harmony, Irish melody quartet, including Bud Sheldon, Don Cuddyre, Hunt Sheldon and Nick Adams, closed. Bobby Barker, who has been juvenile and comic, succeeded Abbott as producer; Mary Walton succeeded Miss Bishop. The chorus was succeeded by the chorus from the Times Square Theater. Specks Groscurth, just returned from the South, is director of publicity. Eddie Husted, Ben and Maurice Roth, and Howard Lee, outdoor man, have been added to the house staff.

Allen Curtis, general field representative for Clamage & Rothstein, has returned to Detroit.

Added Attractions

Toots Brawer augmented *Jaztime Revue*, at the Gayety Theater, Detroit. Marja, classic dancer, augmented *Puss, Puss*, at the Empress Theater, Cincinnati.

Seen and Heard—by NELSE

VIC PLANT, featured comic of *Sporty Widows*, is confined to a hotel in Hartford, Conn., due to a broken ankle received in a fall during his engagement in that city.

ROSE LEE is now confined in Hunt's Point Hospital, New York, recuperating from an operation. Rose will welcome visits and letters from friends.

MRS. JACK REID, of *Record Breakers* fame, has suffered several heart attacks recently, keeping her confined to her hotel suite in the cities played by the *Record Breakers*.

NANETTE DAILEY, featured fem of Joe Catalano's *Moulin Rouge Girls*, forced to close several weeks ago on account of illness and treatment at home in Baltimore, has entrained for a mountain resort for rest and recreation.

RUDY KAHN, former theatrical manager, and John Mead, breeder of racing dogs, are now making fame and fortune at their popular pastime, racing dogs at New Orleans.

MRS. BERNSTEIN, the highly esteemed mother of Rube and Bert, entrained last week alone for Hollywood, Calif., to visit the mother of Emmett Callahan for a month's recreation, consequently there is sincere regret among the daily patrons of the St. Regis, where Mrs. Bernstein is the life of the party while lunching with Rube and Bert. During the absence of his mother Bert will seek health and recreation at Monticello, N. Y.

CIRCUIT REVIEW

MISCHIEF MAKERS

Presented by Harold Raymond at the Columbia Theater, New York, week of February 3.

CAST—Milt Frankford, Harry Meyers, George F. Reynolds, Chuck Morrison, Eddie Innes, Marjorie Vay, Babe Harris, Lucille Carroll, Mildred Rogers.

PRODUCTION—Typical of the circuit. PRESENTATION—A series of familiar sketches, bits, dialogs, specialties, posing tableaux, pickouts and ordinary numbers.

Characterizations

Milt Frankford, a putty-nose, painted-face, comedy-clothed eccentric comic, worked fast and funny in sketches, bits and dialogs, supplementing as a harmony singer in male quartet, and as eccentric musician with a miniature shovel-clapper-bit-ringing whistler; hand and heel piano-playing accompanist to his own hard-shoe dancing, and as an auto-horn-whistling accompanist, a la Steamboat Stewart, in single and other specialties.

Harry Meyers, a putty-nose, baldhead, comedy-clothed eccentric comic, worked well with Comic Frankford, supplementing as a harmony singer in a male quartet and as a parody singer in a single specialty.

George F. Reynolds, a clear-dictioned, aggressive straight man of the Jimmy Lake type, dominated each and every scene in which he appeared, thereby making himself an indispensable factor in the presentation.

CHUCK MORRISON, a likable chap, had but little to do outside of dressing the picture in natty attire, leading a couple of numbers and filling in the quartet.

Eddie Innes appeared in several scenes, but stood out far more distinctly leading numbers and in singing and dancing specialties a la Eddie Cantor.

Marjorie Vay, a statuesque blonde, worked in several scenes and led several numbers as a strutting stripper.

Babe Harris, a Dresden doll, worked in several scenes and led several numbers as a strutting stripper.

Lucille Carroll, an auburn-haired, flirty-eyed, ingratiating, smiling, modelesque-form girl, also worked in scenes and led several numbers as a strutting stripper.

Mildred Rogers, a ringletted, brown-haired kiddie, worked in scenes and led several numbers as a strutting stripper.

CHORUS outclassed the feminine principals in youth, beauty, talent and ability, as several of them in a pick-out number put over individual dance routines that the feminine principals couldn't or wouldn't attempt, and this is especially applicable to a pretty, petite brunet, referred to by Mildred Rogers in her pickout number as "Miss Idaho", whose pleasing personality and evidence of dancing ability should be given recognition by advancement in a principal role.

Comment

Granted that the comics were fast and funny, they apparently depended on their double-entendre to evoke laughter and applause, and in less able hands it could, and in all probability would, have become obnoxious, but as handled by Comics Frankford and Meyers it was permissible.

Granted that the feminine principals were encoored repeatedly, it was for their revealing of modelesque forms, and not for any talent and ability as singers and dancers.

Columbia Theater Company

Willie Creager and his orchestra par excellence.

Lee Smith, a la cowboy, singing *Texas Moon*, with the Dancing Dolls in similar costumes, put pep aplenty into the number, closing with a rope-skipping novelty dance admirable.

Jean Steele, sporting new costumes, as sweet and alluring as ever.

Billy Koud staged a series of novel runway numbers for the Dancing Dolls in changes of classy, colorful costumes. Set off to good advantage by their recent adoption of infectious smiles, flirty eyes and dynamic dancing, pleased the patrons aplenty.—NELSE.

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The Henry Players Of New York

The Henry Players, under the auspices of the well-known Henry Street Settlement, gave an excellent rendition of J. M. Barrie's *A Kiss for Cinderella*, at the old Neighborhood Playhouse down on Grand street last Friday night.

The treatment accorded this dainty little story reflects much credit on the organization that performed it. Pearl Blase was a sweet and appealing Cinderella and received excellent support from Alex Kestenbaum, Murray Resnick, Stanford Lewis and Frieda Levitas. The entire cast gave a creditable performance.

The Henry Street Settlement is to be congratulated on its splendid work of dramatic endeavor which is so earnestly executed under the direction of Eva M. Fry.

The Theater Arts Group Of Toronto, Can.

The Theater Arts Group of Toronto, Can., presented *If Your Walls Told at Hart House Theater, Toronto*, under the direction of Edgar Stone, the regular director of this group. The Theater Arts Group was founded last February on a purely amateur basis and the cast was chosen from members only. In April Sutton Vane's *Outward Bound* was presented at the Margaret Eaton Theater. The company sold all the tickets, handled the box office and swept the stage. Last summer they gave a light comedy by Ian Hay in the open air at Milton, Ont., Can. The stage was built from millyard lumber and the reflectors were made from old milk cans. An audience of several hundred people was held completely interested for three hours.

The Theater Arts Group has 40 members and its own orchestra in addition to a small repertory. The cast includes Leslie Maclure, George Newton, Charles Sivell, Ed J. Beattie, William Thow, Freda Lloyd, Gladys Hamblett, Madge Hicken, N. Neville-Gilbey and Mabel Perrin. The next production will be late in March.

Salt Lake Theater Guild Presents "Rose of the Rancho"

The Theater Guild of Salt Lake City, which is sponsoring the Playhouse, opened its second week's presentation with *Rose of the Rancho*.

Better Drama season, as it is termed, is bringing out many of the oldtimers who love the drama and who are constant boosters for same. The rendition of a special concert each matinee and night for 15 minutes prior to show time by the Little Symphony Orchestra is also proving popular.

The producing of *Rose of the Rancho* followed *Remote Control*.

Director Hyron L. Blyden gave a finished production, and Jack Medland, scenic artist, shared in the honors with special scenes that were loudly applauded upon the rising of the curtain.

Diane Esmond, Don Woods, Art Loft, Sally Wall, Norman Feusier, Sterling Ferguson and Daisy Dell Wilcox, assisted by a score of local thespians, made up the largest cast that has appeared at the Playhouse for some time.

Metropolitan League of N. Y. To Hold Playwriting Contest

The Metropolitan League of Jewish Community Associations, New York City, announces a one-act playwriting contest, open to amateur and professional writers. Each contestant may submit any number of original manuscripts before the closing date, April 1, after which awards of \$100 and gold and silver medals will be made to the three winners.

Plays having themes of a Jewish nature will be especially considered, although the range of subjects is not limited.

Prize Plays Produced By West Virginia Players

Four prize one-act plays written by Fairmont authors are to be presented by the Community Players of Fairmont, W. Va., in February, it was announced recently by Mrs. J. B. Clinton.

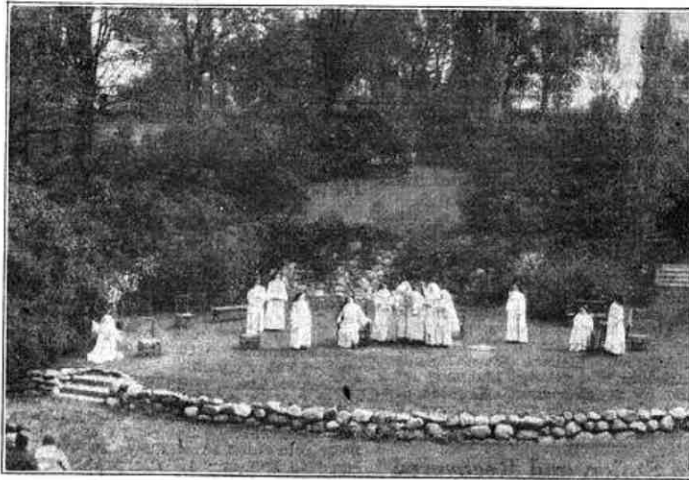
First prize of \$20 for this year's contest was awarded to Sarah Rock for her play, *It's an Ill Wind*. It will be produced by the Community Players and directed by Sarah Rock. Second prize of \$10 went to Richard Parrish for his play, *Dust to Dust*, which will be directed by Fleming Bennett. Elinor Watson Carroll's play, *Into the Dark*, was given honorable mention and when produced will be directed by Carter Jones. Another of Mrs. Carroll's plays, a fantasy called *Terrible Night*, will be presented

Little Theaters

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

An Outdoor Nature Theater



A SCENE from "The Cradle Song" produced in the Outdoor Theater at the Western College for Women, Oxford, O.

Located amongst historic hills in Oxford, O., is the Ernst Nature Theater, an indispensable adjunct to the Western College for Women, under the direction of Emma Gertrude Leonard.

Nature, in the various phases of her wondrous manifestations, has contributed both wisely and well to this outdoor theater. Here embryonic Thespians, as well as the matured disciples of the drama, may woo their favorite muse 'mid natural surroundings which reflect the delicate tints, brilliant hues and subtle lights and shadows such as no master of the canvas could bring within the range of brush or palette.

This woodland theater exerts a spell of peace and quietude coupled with an atmosphere of refinement, truly factors that would kindle the divine spark of inspiration in those who would heed its beck and call.

The main and auxiliary stages, one above the other, each of ample proportions and faced with rock formation of irregular size and design, absorb the variegated shafts of sunlight filtering thru the encompassing trees as daylight illumination. At night, artificial lights shed their indirect rays against carpets of shimmering green, trailing vines and blooming shrubs.

Spacious, semi-circular terraces, re-

markable in their resemblance to the Greek theaters of ancient days, provide a seating capacity of 1,400, with auxiliary space in reserve for additional accommodations as occasion may require.

Within the confines of this magnificent bowl noted artists of their day have enacted various roles, their traditional interpretation of the classics seeming to take on added zest and favor as if inspired by environment.

Not only does this outdoor theater provide a beautiful and practical setting for the application of histrionic talent, but it fosters a greater love of nature and increases culture thru beauty and harmony of color. It augments the finer shadings of academic lore.

It is not always easy to locate a play which can be adapted to an outdoor setting. We are told by the Western College Players that Sierra's *The Cradle Song* is ideally suited to outdoor production. This should be of special interest to any Little Theater group seeking a play which requires an outdoor setting. Shakespearean plays and also the *Antigone of Sophocles* are adaptable to this type of setting. In *The Cradle Song*, the lower stage with the boulder wall well represented the secluded garden of a convent.

In the same program, directed by Amy Riggie Barry.

Mrs. Ethelbert N. Meredith's play, *The Mill Between the Bridges*, was given second honorable mention.

Since the opening of their season last August and the opening of their new Little Theater with Milne's *Dover Road* the Community Players have successfully produced a revival of *Camille* and *Captain Applejack*. Both were produced under the direction of Lewis Barr, now of New York City.

Their latest production was *Anna Christie*, for which the players received great praise.

P. F. Opp, a member of the board of governors of the Fairmont Little Theater, is taking graduate work at the University of Toronto and will play in *As You Like It*, which the University will present during February and March for the high schools and collegiate institutes of Toronto.

The Monroe Players Are Traveling

The Monroe Players of Williamsville, N. Y., are traveling to various near-by towns presenting *The Parvenu*, a three-act comedy. The proceeds are to be used to send the Williamsville High School senior class to Washington, D. C. Bertha

Monroe Walters is director. The cast includes Franklin J. Maurer, who takes the part of Sir Fulke Pettigrew splendidly; Charles A. Hamlin, William Barn-dollor, J. Arnold Allen, Bertha Monroe Walters, Sarah Hammond and Helen E. Newman. The players draw good houses every place they go.

Association Players, New York

The Association Players of the Y. M. H. A., New York City, announce the production of the *Tragedy of Man*, by John Masefield, to be produced next month.

This group expects to present a one-act drama or tragedy to enter in the Belasco Tournament.

Duse Art Theater Of Philadelphia, Pa.

As its third production of the present season, the Duse Art Theater will give Pirandello's *Henry IV* February 12 and 13.

This is thought to be the first time that any play by Pirandello, the foremost contemporary dramatist of Italy, has been produced in Philadelphia. Pirandello is best known in the United States for his *Six Characters in Search of an Author*, which was an artistic sensation some seven or eight years ago. His *Right*

You Are if You Think You Are was also a success when the Theater Guild gave it some three years ago. *Henry IV* was produced in New York in March, 1924, with Arnold Korff, a Viennese actor of great power, in the title role.

Community Drama Association Of Des Moines, Ia.

Florence Marshall, who was ingenue with the Clemant-Walsh stock company at the President here the season of 1928-'29, will have the feminine lead in the next production of the Community Drama Association, according to an announcement made by Gregory Foley, director. The play will be *A Marriage of Convenience*, and will be presented at Belle Kendall Memorial Playhouse in February. Others in the cast are Charles Cooke, Glenn Goodwin, Mrs. Henry Howell, C. R. Prouty and O. J. Wohlge-muth.

Howard Play Revived At Berkeley, Calif.

The Playhouse Association of Berkeley began its spring season recently with a revival of Sidney Coe Howard's play, *Lucky Sam McCarver*. The play was exceptionally produced and directed by Everett Glass, and Lloyd Stanford managed several fetching settings on the limited stage of the Playhouse, the room in McCarver's apartment and the bit of Venice being especially beautiful.

An adequate cast included Gladys Reyes, Minetta Ellen, Helen Buell, Richard Clendenin and Nestor Falva.

Birthday Program By Richmond Players

An especial birthday program has been arranged by the dramatic department of the Richmond Division, College of William and Mary, of Richmond, Va. On February 14 it will be exactly one year since the first performance. Alice P. Whiteside, director, announces that one part of the program will be *Valentines* and probably several of Booth Tarkington's plays.

Ancient Comedy Given By Stanford University

The Mistress of the Inn, a comedy by Goldini, which has stood the test of two centuries, was chosen by Harold Helvenston as the play to be produced by the (See LITTLE THEATERS opposite page)



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NBC Check On Europe

American air audiences
approve foreign programs,
chain's analysis reveals

The National Broadcasting Company has analyzed the returns commenting on a memorable exchange of radio programs with Europe. The results throw an interesting light on America's taste in radio entertainment and provide the NBC with valuable information which can now be used in designing similar features.

Among the thousands of letters which have arrived in every mail since the interprograms there were a few bitter complaints. As these were read by program experts, they regretted temporarily the predominance of popular music in America's contribution to Europe.

But now the final comparison has been made and the NBC discovers that an overwhelming majority approved its selection of program material for the international exchange. Actual count reveals that 11 persons considered the programs an excellent representation of American music for every single one who resents the intrusion of jazz.

Returns from abroad, where the American programs were broadcast clearly over national networks, are unanimously enthusiastic in praise of the material selected. Listeners of the European continent point out that American jazz is all the rage there and orchestras playing it are in great demand, but they are seldom privileged to hear such elaborate jazz as American listeners enjoy by the twist of a dial any night.

By far the greatest number of comments, however, was received from American listeners. A nation-wide audience here overheard the programs addressed to Europe as well as those sent from London, Berlin and Amsterdam. Some of those who complained disliked certain parts of these foreign relays and took occasion to point out the superiority of American programs over the general run abroad, judging by such samples.

But the majority of listeners realized the difficult problem facing program builders on both sides of the Atlantic and recognized the impossibility of condensing a real cross section of any nation's programs into the time available.

Those who disliked any part of the programs, however, expressed themselves in no uncertain tones. The following, from Bluffton College, is just a sample:

"Enjoyed the programs very much except what you sent over. Was thoroughly disgusted and ashamed of the lowest dregs of American music included. Compared with the European programs we certainly fell down. Hope you will try it again and put on what is typical of 90 per cent of Americans—not just 10 per cent."

The NBC program experts responsible for the material selected are relieved to learn from analyzing the letters that over 90 per cent of American listeners approved.

WLBZ at Bangor, Me., Joins Columbia System

WLBZ, a 500-watt broadcasting station in Bangor, Me., owned and operated by the Maine Broadcasting Company and operating on a frequency of 620 kilocycles, has recently become the 72d link on the nationwide network of the Columbia Broadcasting System, it was announced by officials of Columbia.

This station is the only broadcasting unit in the immediate vicinity of Bangor. It operates on full time and has maintained a high level of programs since it first went on the air. WLBZ will carry Columbia System programs from 8 o'clock in the morning until midnight, with very little time off this schedule given over to local programs.

Radio Entertainers

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Search for Talent Widens As Radio Goes to Auditions

Personal invitations to visit the Crosley broadcasting studios for auditions that will determine their suitability for radio appearance on stations WLW and WSAI, Cincinnati, have been sent out by musical directors of the station to musicians and entertainers in this vicinity. Others will be invited as their names are brought to the attention of station officials, Ford Billings, director of broadcasting, said in commenting on this latest move to bring new variety into the programs of the two stations.

"To a great percentage of those entertainers and musicians who have never made any attempts to get into broadcasting the business probably seems a closed field, open only to those who got in when the art was 'young' or to those who know someone with a 'pull' at the stations," said Billings.

"Radio entertainment as we see it," he continued, "is by no means a closed corporation. Constant need of variety demands an unending procession of new talent that will bring new types of amusement, new interpretations, new novelties for the radio audience."

Billings asks that aspirants be sure of their ability and that their acts be finished productions.

Buys Programs

Ideas for programs are vitally needed, as are entertainers, musicians and actors, so Billings said, expressing a willingness to consult with any writer or producer who has a thoroughly organized idea for a

Temporary License Given To Two New York Stations

The Federal Radio Commission decided January 30 to license temporarily Station WMAK at Buffalo for 90 days and Station WFBL at Syracuse for 30 days on the frequency of 900 kilocycles. These two stations have been operating on that frequency on a half-and-half basis, but recently the commission allocated the channel 900 kilocycles to *The Buffalo Evening News* until it constructs its transmitter and is able to operate.

Radio Station Sought To Represent the Negro

William J. Thompkins, managing editor of *The Kansas City American*, Negro newspaper of Kansas City, Mo., has asked the Federal Radio Commission to issue his newspaper a license for a 200-watt broadcasting station. This station, it is planned, would be under Negro auspices, with the objective of stimulating inter-racial interests.

The station would broadcast music of the Negro folk lore, and, according to Thompkins, "exemplifying the spiritual life of the Negro in sermons, and demonstrating the Negro's conception of patriotism and Americanism."

Citizens Indorse KWKH At Shreveport, La.

Over 100 citizens of Farmerville, including town and parish officials, in a statement indorsed Radio Station KWKH at Shreveport, and joined in a written petition to the Federal Radio Commission asking that the station be allowed to retain its present wave length and that its license be renewed. In the petition it was stated:

"Independent of the fact whether the station has been intemperate in speech, we are convinced that it has not violated the law and that its wave length should be retained so that the common people of America may be given proper freedom

group of programs or even for a single production.

"There is just as much chance for the 'freelance' radio writer as for the 'freelance' in the magazine or newspaper field," he said. "While we employ a large staff of continuity writers to prepare our programs, we also purchase some of our best continuities from writers who never come near the studios, but who know exactly the sort of material we use.

"Our chief demand is only that the idea be presented to us in a workable plan and not merely as nebulous suggestion. The writer who listens to radio programs from all over the country with the idea of building new programs from an original angle should be no more of a rarity than the writer who studies magazines on a newsstand with the idea of discovering new markets for his stories or articles."

Billings pointed out that the tremendous increase of sponsored programs is originating a new demand for extraordinary features not duplicated on other programs.

Chance for Actors

Actors and readers whose voices are well trained and flexible are in constant demand for dramatic sketches and for the many talking "bits" of all kinds that need to be presented in the course of a week or two at the two radio stations.

"Variety in voices is just as important as variety in types of entertainment, and we can always use a voice with a different kind of appeal," said Billings.

of the air and also for the protection of a Louisiana industry. We ask a fair and favorable decision and that the station be allowed a clear wave length."

Done in the British Manner

Cecil Lewis, former director of programs for the British Broadcasting Corporation, presented an original radio drama to American listeners thru the NBC System recently. The radio play, *The Night of Fighters*, begins action during the World War period and continues up to the present day. Air fighting is the theme.

Lewis presented the play in the British manner, utilizing three separate studios and blending noises, voices and music from each into a complete sound drama. One studio was used for sound effects alone, another for actors and the third for music. During the actual production and during rehearsals, Lewis worked at a control panel out of sight of all studios and directed by means of a studio address system.

Sounds of airplanes, machine guns, men in conflict and other sound effects were used.

WCCO Has Largest Pipe Organ

The largest pipe organ ever built exclusively for radio use has been installed in the studios of Station WCCO, Minneapolis. It is a three-manual instrument especially designed and built for WCCO after four years of experimentation, and the pipes, chests and other equipment occupy two sound-insulated rooms at one end of the studios, while the console is in the main studio.

The care and experimentation which have gone into the organ will insure perfection in organ broadcasts, engineers declare.

Some One

Once suggested that Al Jolson start a home for retired *Mammy* singers down on the *Suavene*, and we just wondered who would start a fund for the *Old Pal* singers of the air.

Labor Wants Place on Air

Hope Thompson, counsel for the American Federation of Labor, recently complained to the Senate Committee on Interstate Commerce that radio broadcasting is too great a medium of mass communication to be used purely for entertainment purposes.

"A virtual monopoly of choice broadcasting channels already exists," said Thompson, "while the only station licensed to any labor organization is WCFL at Chicago, which now is restricted to daylight operation with 1,500 watts of power."

"I think," he continued, "it would be of greatest importance that this entire field of communications be kept entirely free of private domination. The person or group that controls radio broadcasting in the years to come will control this nation."

Thompson asserted that WCFL is unable to render an effective service with its present restricted hours of operation. "Radio broadcasting today," he said, "with its preponderance of light music is a national intellectual prostitute, and radio is too great a thing to be used purely for entertainment. It reaches the hearthstones of nearly every American home. Why should it be used to sing *Old Pal* all the time, or pound the air with jazz music? This marvelous power that can help the people is just being prostituted."

"Hit the Deck" Put on Air In Unusual and Novel Way

For the first time in radio history a program was broadcast in its entirety from a naval man-of-war when *Hit the Deck* was featured in the RKO Hour last Tuesday night thru the NBC nation-wide network.

The entire RKO radio personnel, including Graham McNamee, the favorite announcer; Leo Reisman and his RKO Theater of the Air Orchestra, and the vaudeville artists and soloists, went aboard the U. S. S. *Pensacola*, stationed in the Brooklyn Navy Yard, and staged the entire hour's program in view of the *Pensacola's* crew.

A special nautical presentation was arranged for the complete program. Captain Howell, commandant of the Brooklyn Navy Yard, introduced the hour with a message before turning the microphone over to McNamee. A special comedy skit for the introduction of *Hit the Deck* song hits was written around *The Gob and the Girl*, by Alan Wood.

LITTLE THEATERS

(Continued from opposite page)

Stanford, Calif., University Players this month.

An experienced cast includes Ruth Beede and Jack McDowell. Miss Beede plays the artful mistress sought after by five Italian gallants, who offer titles, money or just love. One of them is named as a womanhater, but the fast-working mistress puts that in the past tense by the end of the second act.

The Manhattan Theater, Manhattan, Kan.

A letter from H. Miles Heberer, director of the Manhattan Theater, states that while he and the players would like to produce *The Royal Family*, it seems next to impossible to cast the play satisfactorily. They have, therefore, substituted Philip Barry's *Holiday*. This is the first amateur production of *Holiday* in the Middle West, Heberer says, and it fits in very appropriately with the recess between the semesters of the school year.

The Meeting House Theater Of New York

The Meeting House Theater of New York City is planning to give two performances of *Icebound*, Owen Davis' Pulitzer prize play, February 26 and 27.

The Cellar Players Of New York

The Cellar Players intend to give seven performances of Maxwell Anderson's play, *Saturday's Children*, in the near future.

Kenny Company Hits the Road

NEW YORK, Feb. 8.—Kenny, the Magician, staged a farewell party at his home here last Saturday, preparatory to beginning another tour under the personal direction of J. C. Turner. Kenny and his troupe left here Monday, and will again tour the South until the warm weather sets in.

The Kenny show this season includes many new effects and a larger company of assistants. He also has added the Musical Turners as a special feature. The attraction is now completely motorized, and a new line of paper, lighting effects and scenery also has been added. Princess Lorraine also is presenting a new line of effects.

Thurstons Are Honored By Columbus I.B.M. Ring

COLUMBUS, O., Feb. 8.—Mr. and Mrs. Howard Thurston and daughter, Jane, were honored guests at a banquet, held in the French Room of the Neil House, Tuesday evening, by the Howard Thurston Ring No. 9, I. B. M., of this city. The Thurston show played the Hartmann Theater here this week.

Among the magicians and friends of magic who attended the functions were, besides the Thurstons, Mr. and Mrs. R. A. Nelson, Columbus; Mr. and Mrs. R. W. Hull and son, Donald, of Crooksville, O.; Dr. and Mrs. J. G. F. Holson and Dr. Levi, of Zanesville, O.; Sam J. Collins, of Hillsboro, O.; E. J. Moore and Mr. and Mrs. Fundsburg, of Newark, O.; Francis Durbin, Lima, O.; Kenneth Deshler and Hoyt H. Wheeland, of Chillicothe, O.; Albert Gordon, of London, Eng.; Mr. and Mrs. Cyril Yettmah and Mr. and Mrs. Hanson, of the Thurston Company; Dr. Britt, Robert DeForest, S. W. Reilly, Dr. Winterwald, Arthur Martin, Stanley Coulter, Mr. Beckwith, Dr. W. Walton and family, Dr. Stroisider, Dr. Marshall, Howard Robison, Claude Bowden, Dr. Brundige, Dr. A. B. Walton, Mr. and Mrs. Cherrington, Mr. Cross and Mr. Trautman.

Following the banquet a short program of magic was presented by E. J. Moore, Cyril Yettmah and Hoyt Wheeland, after which the entire group attended the Thurston show in a body.

Agoston in Hospital

Ernest Schifferdecker, professionally known as Prof. E. Agoston, "The Wizard", is now confined at the U. S. Hospital No. 53 at Dwight, Ill., suffering from a severe attack of bronchial pleurisy. Last year he was confined for eight months at the Edward Hines Hospital at Hines, Ill., as the result of frequent hemorrhages, and was discharged from that institution last September. Since that time he has played numerous club dates in and around Chicago. He was forced to cancel a string of January bookings due to his present illness. He would be pleased to hear from all his magical friends.

El Roy Framing New Show

NEW YORK, Feb. 8.—Bob El Roy, formerly associated with Clinton Burgess in the lyceum field, is at present in the city preparing for a summer tour in chautauqua. His show will consist of illusions, quick changes, musical novelties, shadowgraphs, smoke pictures, juggling, paper tearing and general magic.



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Magic and Magicians

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FAYE FAYRE (Mrs. George Marquis), principal assistant to her husband, Marquis, the Magician, now touring under the personal direction of Palmer Kellogg.

Great Lynette in Chicago

CHICAGO, Feb. 8.—The Great Lynette, mentalist, is vacationing at the home of her parents here, after an eight months' tour thru the Northwest. The season just ended was satisfactory, altho not quite up to the standard set the previous year. She is planning on resuming her tour about April 1, for a swing over the same territory. Doc George, ventriloquist, will again manage the company.

PAUL HUBBARD entertained several hundred boys at the Jewish Educational Alliance, Savannah, Ga., recently.

Magic Notes

DOC GEORGE, ventriloquist, is playing clubs and vaudeville dates out of Waterloo, Ia. He is working on some new material, and expects to revive his old magic act early in the spring. After closing with the Great Lynette Company in Southern Iowa, December 10 last, George worked for six weeks with the Mel Reilly Vaudeville Show thru Iowa territory.

PROF. PANZELLE will again have charge of Prof. Shapiro's 10-in-1 attraction on the Bruce Greater Shows this season, opening about the middle of April. In addition to managing the 10-in-1, Panzelle will do magic.

M. J. MEHRING, of Harrisburg, Pa., is now doing club work in and around New York City, after an absence of five years from that territory.

RAMON BORDOY, the "Entertaining Deceiver", last week presented a two-hour show at the DeHosmes Democratic Club, New York, and got over so well that he has been booked to return there in the near future.

GILBERT, the "Phenomenon Man", a regular feature of Station KDB, Santa Barbara, Calif., entertained a large audience recently at the Recreation Center, that city. Matthew N. Mattson, astrologer of Los Angeles, served as master of ceremonies on the program, which also

KOVA-WAH-WAH The Serpent! See Him Rise! He Unties Himself!

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Arthur L. Haag In Western N. Y.

JAMESTOWN, N. Y., Feb. 8.—Arthur L. Haag opened his Western New York tour under the auspices of the Parent-Teachers' Association of Jamestown, at the local Auditorium last Saturday night. The Haag attraction drew a capacity throng.

The performance was given in two parts, featuring the *Levitation* and the *Vanishing Horse*. Assisting Haag are Mr. Thompson and John Lundberg, who also builds Haag's illusions. Haag carries an extensive line of advertising matter, and the show is transported on a flashy truck, which attracts considerable attention from the natives.

Hawker, the Magician, and Myrtle Williams, both of Falconer, N. Y., and Stephen B. Patrick (Patricola) were visitors on the show during its engagement in this city.

Shapiro-Panzelle Show Playing Schoolhouses

The Shapiro-Panzelle Company, which opened December 16 last, is now playing school auditoriums thru North Carolina and Virginia, and, according to word from the show, business is holding up fairly well, despite the inclement weather of the last several weeks.

The company is doing a two-hour show of magic, escapes and illusions, and is booked ahead until March 1. The attraction has worked five return dates so far this season.

Court House in Liberty recently. Noonan is carrying a ton of magic and illusions, Pedee states, and enjoyed big business during his week's run in Liberty, despite much inclement weather.

CHARLES PEET is still finding work plentiful in the clubs in and around Montreal. He is doing more in the mental line this season than heretofore, and is putting it over with a big kick, he states.

LELAND is now playing return dates in schools thru Northern Illinois with his new show, *A Lesson in Magic*. He has been playing the schools thru that territory for the last two months, and describes business as first rate.

CARDINI played the Imperial Theater, Montreal, recently, and got across nicely with his card, thimble, cigaret and billiard ball manipulations. He is assisted by his wife.

MEL-ROY has just completed a two-week engagement at Station KGKL, San Angelo, Tex. In the fortnight's stay there he received more than 4,000 letters, a record for KGKL.

DR. KARR and his Spiritland Company have moved into Memphis after 10 weeks of broadcasting in Nashville. He reports business as very satisfactory. Dr. Karr is assisted by Jean Paul and Myrtle Richardson. J. B. Leifer is business manager of the company.

CHARLES C. (KARR) ROWAN is reported to be enjoying a prosperous tour thru South Africa with the Wembley Amusements.

ALBURTUS, crystal gazer, is back on the road again, after a brief layoff, and is now touring thru Oregon and Washington.

ALI-DIN is playing the smaller theaters in the Los Angeles territory.

HARRY STILWELL, magician-comedian, who is spending the winter months at his home in Greenville Junction, Me., informs that he has contracted for the coming season with the Craig Bros.' Show. Stilwell played the fall season in picture houses thru Maine with his vaudeville act.

THE MANY FRIENDS of Louis E. Levassor will be grieved to learn of his death last week at his home in Covington, Ky., of old age. Levassor had dabbled in magic for the last 70 years, and numbered his friends in the magic game by the score. He was a popular member of the International Brotherhood of Magicians, and often played host to the many magicians in the Cincinnati district. More details of his death will be found on the obituary page in this issue.

Alla Rageh Still At Station KMIC

LOS ANGELES, Feb. 8.—Alla Rageh is now in his fourth month of broadcasting over Station KMIC, and in addition to his work at the latter station, is broadcasting each morning over KMTR in Hollywood. He is at present the only mentalist on the air in the Los Angeles territory, Phenomena and Rango having departed for parts unknown.

After two more months of broadcasting over KMIC and KMTR, Alla Rageh expects to head back East.

Virgil an Exhibitor

PORT TOWNSEND, Wash., Feb. 8.—Since retiring from the road more than a year ago, Virgil, the Magician, has gone in strong as a talking picture exhibitor, and is now half owner of three theaters in this section, the Townsend, this city; the New Woodland, in Woodland, Wash., and the Rialto, in Junction City, Ore.

Virgil recently showed a short-film subject, entitled *Where Magic Is Made*, showing a number of interesting shots from the Petrie Lewis Manufacturing Company, and also Prof. Frederick Eugene Powell, in an exceptional magic routine. The short subject created much interest with his patrons, Virgil says, and was remembered long after the feature picture was forgotten.

Zoe Dyac Held Over

DETROIT, Feb. 8.—Zoe Dyac, mentalist, who recently began a two weeks' engagement at the Oriental Theater here for Lew Kane, has been held over for two additional weeks. Miss Dyac is now assisted by the La Temples, who formerly did a magical turn, and Louise Audrey Holly. M. E. Hallenbeck is manager of the attraction.

included John Dutra's Blue-Bird Trio; Mile. Nanetta, dancer; Thomas Burke, magician; Bonita Barker, dancer; Gilbert's String Trio. L. M. Pitzer, the "Original Miracle Man", motored to Santa Barbara to witness Gilbert's performance.

THE CIGAM CIRCLE, of Racine, Wis., is staging its third annual magic and mystery show at Weregeland Hall, that city, Friday night, February 14, to which all magi and vaudeville artists are cordially invited. Tarbell's *Phantom of the Circus* will be one of the features of the evening.

THE FLOYDS announce that their spring season has opened in fine style, and that they are booked for a long string of dates thru New York State and New England in clubs, schools and churches.

WALTER ADRIAN, magician, was recently elected president of the Al Kader Shrine Band in Portland, Ore.

GEORGE W. JOHNSTON, formerly agent with the Marquis show, is at present located in Dickson, Tenn.

PEDEE is back at his home in Liberty, Ky., after a successful tour of Kentucky. He states that he had the pleasure of meeting Doc Noonan and wife, while presenting their magical turn at the

Minstrelsy

By BOB EMMET

Communications to 25 Opera Place, Cincinnati

MINSTRELS' REVIVAL seems now in full swing. Return to the activities that marked the minstrel stage before the retirement from the road of the Al G. Field, Neil O'Brien, Lasses White and J. A. Coburn troupes is indicated. Three minstrel companies are taking to the road in the last month of winter—Eddie Leonard, at the head of the largest combination of minstrel talent brought together since the days of Jack Haverly; the Guy Brothers, about to open in Springfield, Mass., and a company now organizing in Chicago, the Trout & Heff Minstrels.

ABOUT THE NEW SHOW, which is being framed in the city of Bang-Bang, Drane Walters communicates from Chicago under date of February 1: "The Trout & Heff Minstrels are in the last week of rehearsal here and will open February 8. This show is financed by Max Trout and Jack Heff, for many years a standard black-face act playing the Keith, Orpheum and Pantages circuits. The boys have shot the bankroll on this one. They have a wonderful scenic production with special sets for the olio acts. The current vaude, depression has enabled them to secure standard acts heretofore playing the larger circuits regularly. The vocal department can boast of one of the strongest aggregations of singing talent ever assembled in one show. The show is being framed to play two hours and a half, but is so arranged that it can be cut to play picture houses and vaudeville dates to meet the emergency. The endmen are Max Trout, Drane Walters, Billy Stone, Pat Kearney and Jack Lewis. Jack Heff is the interlocutor, with George Keystone also doing some of the announcing and 'scolding'. The singers include Bert Brush, Chick Williams, Lester Murphy, Walter Rankin, George Keystone, Al Tint (the yodeling minstrel), Tex Terry and Joe Conroy. Jack Lewis, formerly of Lewis and Lavarr, is doing the *Rube Station Agent* act, this time with a male partner. The afterpiece features Max Trout and Jack Heff, the other comedians being conspicuously cast."

CHICAGO BOOKING AGENTS and producers, as well as showmen in different lines, are watching with interest the proposed road tour of the new Trout & Heff Minstrels, report from Chicago says. Realizing that present road conditions necessitate a strong show to win out,

Trout & Heff have gone the limit of their resources on personnel and production equipment. Should this show prove a winner on the road, it will naturally encourage other producers in Chicago to put out other types of road attractions.

THE ALSATIA MINSTRELS, Hagerstown, Md., which will hold forth for three nights in the Maryland Theater February 10, 11 and 12, look promising. Harry Hill, New York, is directing the show.

JACK MAGGARD is producing the Radio Minstrels, 17-people act with special effects. Featured will be Emile Casper and Jack Rice. The act includes Allen Reeves, Read & Hodges, Paul Murdoch, Rudy Gaylor, Elaine May, Guilford and Harry Starnes and an 8-piece band. This act will give a parade in each city and broadcast wherever it is desired, Maggard advises.

THE HY-Y MINSTRELS will appear in their third annual production at High School Auditorium, Palm Beach, Fla., February 13. Louis Bradford is staging the show.

FRANK LUKE POST, American Legion, will present a minstrel show at Phoenix, Ariz., early in March, the date yet to be fixed. The event was decided upon at a meeting of the local post last week, when a committee was named to negotiate with a producer to stage the show.

THE SIXTH ANNUAL minstrel show of the Ushers' Club of St. Alphonsus Church, Davenport, Ia., was given at Friendly House Theater, Davenport, January 26 and 27. The show was staged by Hans P. Nelson for the club, and the theater was packed to the doors for the three performances. The St. Ambrose College Orchestra, with Edward G. Imbus directing, supplied the instru-

mental accompaniment. Pat Bacon occupied the interlocutor's chair, and principal comedians were Bob Klauer, Jack Kinney, Lefty Miller, Lester Jackson, John Bishop, Dick Holm and Art Schebler. Vocalists included Dr. Francis Curley, Lonnie Fuller, Art Schebler and Lou Koenigsacker.

CLAY HIBBART and Jack Newburg, vocalists and harmonica players, have signed for a tour with Guy Brothers' Minstrels. The boys have joined at Springfield, Mass., where the show, which is the oldest in point of continuous maintenance, has been in rehearsal.

IT WAS ALMOST CURTAIN for old John Buck, comedian, singer, dancer and instrumentalist of the minstrel stage of many years ago, when white friends who had been seeking him some days, found him January 30 in a cabin on the outskirts of Wagoner, Okla., ill and nearly frozen to death. Buck was one of the best of the colored performers in the days of the original Richards & Pringle Georgia Minstrels. His forte was clog dancing. Fifteen years ago he was compelled to retire from professional life because of blindness. He had worked in vaude, some seasons with a partner who assumed the name of Wing, the team being billed as Buck and Wing. When the few thousand dollars he had accumulated were gone Buck eked out an existence by playing his guitar on the streets of Wagoner and other Oklahoma towns. Later he became a ward of the county. He is now under treatment in the City Home at Wagoner. A newspaper account of the aged comedian's plight has been received from Dr. E. W. Wise, minstrel fan, of Tulsa.

TRIBUTE TO THE MEMORY of U. S. Epperson, organizer of the Epperson Minstrels, was paid by members of the old Kansas City troupe at a meeting held in Kansas City February 2, when the U. S. Epperson Memorial Hall, annex

of the Art Institute, was dedicated. The building is the gift of Mrs. Epperson, widow of the man who organized the troupe in 1899. A few of the 125 men who appeared in the first show given by the Epperson Megaphone Minstrels for the benefit of the Kansas City public baths fund, attended the ceremonies. Many of them, however, are no longer residents of Kansas City. For many years this troupe of local amateurs gave performances for various civic enterprises. Epperson was manager and director.

THE GRAND PARADE, Pathe's new phototalker of minstrelsy as it was in the days of Barlow, Wilson, Primrose and West, has clicked decisively in the picture houses and definitely vindicates the opinion expressed by many oldtimers that the appetite for the cork opry is as keen as it ever was. The talent makes a brave showing on the audible screen, and the picture is drawing bigger business than the biggest of the minstrel productions of which it is a counterpart ever drew.

JIMMY McDONALD, of the last Lasses White troupe, writes from Chicago, applying for ringside seats for the bass-drum championship contest. Jimmy says there is too much levity shown in connection with this contest, and somebody ought to be put out. He has been mulling over a big idea recently, has Jimmy. He offers the suggestion that there is big money in it for somebody who will put out a show to be known as the Neil O'Brien-Lasses White-Al G. Field Minstrels. Reverting to the bass-drum contest, he remarks: "This guy, Ed O. House, would try to figure out that someone was trying to be dirty. Well, he is a great bass singer. One season I heard him sing bass enough for himself and Frank Gilmore to boot. I want to say, too, that Doc Tullaway has plenty of brass to try and bring up a cymbals contest at this time. He can't be so good at that. I never heard him play. He never played Rock Island, Ill."

L. MILT BOYER, resting at his home in Jasper, Fla., writes in that while he is not much interested in bass-drum contests, as a rule, he is hoping to see Happy Benway win the boojeroom championship whether he deserves it or not. "Let's hear more from the cork-opry boys," says Uncle Milt. "Most of my bass drummers could not play by note, but they could swear by note and rote. I see they are still asking 'Is minstrelsy dead?' Not so that the world can notice it. When a man can, and does, put out a picture unit with eight people—a quartet that furnished four ballads, a number in the olio; two endmen, who furnished the end songs and two numbers in the olio; a hoop roller who did the middle and one number in the olio, and a piano player, who was the orchestra—minstrelsy is not dead. The show was booked for 30 days and played 30 days, and everyone connected with it got his. The entire company was gotten together at Jacksonville and came back to Jacksonville. All went merry as marriage bells. And an old man, 71 years young, came home with a little over \$1,000. Not so worse, hey, for a good old habbeen? Is minstrelsy dead? It isn't and never will be."

GEORGE W. (POP) SANK, minstrel producer, is himself again after being laid up for three weeks at his home in Columbus, O., the result of an injury to one of his legs. Pop had been attending the weekly meeting of the Literary Circle, of which he is a member, and was entering his automobile when his foot slipped. The injury mended rapidly, and he is again busy with his partner, Garry, working on his late winter and early spring productions.

NEWARK, O., ELKS are sponsoring and supplying the talent for a big minstrel production to be staged February 24 and 25. Eddie Ewald has been engaged to put on the show for the Elks. Ewald is a graduate of the Al G. Field school of corkology. He is giving them the old-fashioned cork opry.

ST. LOUIS.—The New Coliseum was sold under foreclosure of a mortgage February 5. The figure involved in the purchase is estimated at \$198,000, the ownership of the structure being turned over to Samuel A. Mitchell, attorney for the bondholders. Plans are being made to organize a new company to operate the building.

PASADENA, Calif.—City Director Irving S. Monroe advised at a meeting of the city board last week that immediate construction of a Civic Auditorium is imperative. He also pointed out that building materials are now at a low figure. The question of whether the structure should be a flat-floor auditorium or a theater type was hotly debated by various committees at the meeting, but no decision reached.

SYRACUSE, N. Y.—Plans to build an open-air theater in Thornden Park will be prepared at once, it was announced by Mayor Marvin. The cost is estimated at \$20,000. The city recently collected \$15,000 in fire insurance and this money will be used in the construction of the amphitheater.

MOBILE, Ala.—At a meeting of the board of city commissioners last week, the financing of the proposed Public Auditorium was discussed, but no definite conclusion was reached.

SIoux FALLS, S. D.—The Coliseum will undergo improvements soon to make it more adequate for national conventions and expositions. The expenditure is estimated at \$43,000. All attractions booked for the auditorium will be played before the work is started, the management advises.

NEW ORLEANS—Declaring that it has no legal right to enter into such a contract, the Municipal Auditorium Commission at a special meeting last week turned down a request to employ exclusively members of unions of engineers, electricians and musicians. Charles A. Kock is manager of the auditorium.

SAN ANTONIO, Tex.—Jean Wildensteln, manager of the Municipal Auditorium since its opening, was recently appointed manager of the San Pedro Park Little Theater Playhouse by Mayor C. M. Cambers. A Connecticut Yankee played an engagement February 6 at the Auditorium and created much favorable comment.

BUFFALO, N. Y.—The Detroit Symphony Orchestra gave two concerts here, one in the afternoon to 3,000 children and the other in the evening, at the Elmwood Music Hall February 4. Victor Kolar conducted both concerts, which were given under the auspices of the Buffalo Musical Foundation.

PORTLAND, Ore.—Altho there was a deficit for the year of about \$17,500, the Auditorium had a total audience of 338,698 in the 194 times it was in use, according to the annual report of Hal M. White, manager. It was rented at the full charge 104 times, at reduced rates 25 times, without charge 23 times and on percentage basis for wrestling matches, fights, etc., 45 times. Rentals totaled \$27,352.93, and miscellaneous items of income \$163.17. Operation costs were \$44,066.57.

DETROIT—A municipal stadium to cost \$1,803,500 is proposed for this city and architects are now working on plans for the project. Of the total amount, it is estimated \$1,200,000 would go for the purchase of a suitable site. Such a landmark as this stadium was proposed by Mayor Boies in his election campaign.

CANTON, O.—A combined city hall, safety building and public auditorium, to be partly financed from the sale of the city auditorium, and to be erected on the site of the present city building, has been recommended to council by Mayor Herman R. Witter.

The present city auditorium, available for road shows, concerts and entertainments, seats more than 4,000 people, but is badly in need of repair.

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)



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Beauty Box

Today's Beauty Is Cultivated Beauty

Modern women everywhere are learning how to make themselves far lovelier than the fates had any intention of making them. Women are turning back the years by cultivating beauty and the quest is really quite simple. The science of beauty has provided means for beauty cultivation within the reach of every girl, and she who neglects does not care, and she who does not care soon finds herself a weed growing among rare flowers. And who wants weeds in today's Garden of Loveliness?

A Face Molder Restores Youthful Face Contour

Facial beauty depends on three things—the bony structure, the contour and the texture and color of the skin. The bony structure is, of course, in nature's hands entirely. However, when muscles begin to sag, wrinkles and crow's-feet begin to appear, and the youthful contour is disappearing, we can do something about it. Beauty science places into our hands the Face Molder, which is a little instrument designed for home treatment in holding the contour of the face and neck back to youthful freshness and beauty, and will aid in keeping them firm and young, far beyond the span of years usually allotted to youth.

The Face Molder is skillfully shaped to mold the muscles and restore their firmness. Comes with complete directions for \$3.

A Guide to Safe Reduction

Fashion and the medical profession long ago placed a ban on overweight. There are various ways and methods of treating obesity, and the correct way is never to starve oneself almost to death nor yet to take violent exercises. A happy medium is the safe, sure way—knowing how to eliminate the very fattening foods and how to take simple, helpful exercises. In other words, loss of weight without loss of strength. A book on safe reducing, written by a New York expert in this line, can be purchased for \$1. This is an introductory price, and will not last long.

A Fine Reducing Bath

We know, too, of a Swedish bath mixture which is very, very effective for reducing and is perfectly harmless. In fact, it not only reduces the body evenly, but it will soften the skin and bring about a wonderful feeling of exhilaration and stimulation. This reducing bath mixture comes with full directions for \$1. You will be delighted with the results.

If You Are Not Slender

You can surely get that way with the aid of the book and bath we have recommended.

At Last!

We have found a new deodorant which is stainless, odorless, hygienic and most refreshing. Immediately destroys body odors and excessive perspiration. Gives a most cherished personal freshness. Sample for 10 cents, and this trial size will make you want the full-sized bottle.

Moist Rouge for Smooth Makeup

When rouge won't "go on" smoothly and properly there is a reason. Sometimes the wrong lighting system is to blame, as rouge applied under the electric light is never the same in daylight. But usually a splotchy makeup is because dry rouge is applied to a skin already inclined to dryness. This type of skin should never use dry rouge, but should use the moist rouges such as paste or creme. A lovely soft creme rouge comes in the rich shades of the pomegranate in light, medium and dark. In attractive screw-top galliith container for \$1. May also be had in a fascinating orange shade, which blends with every complexion and is practically indelible.

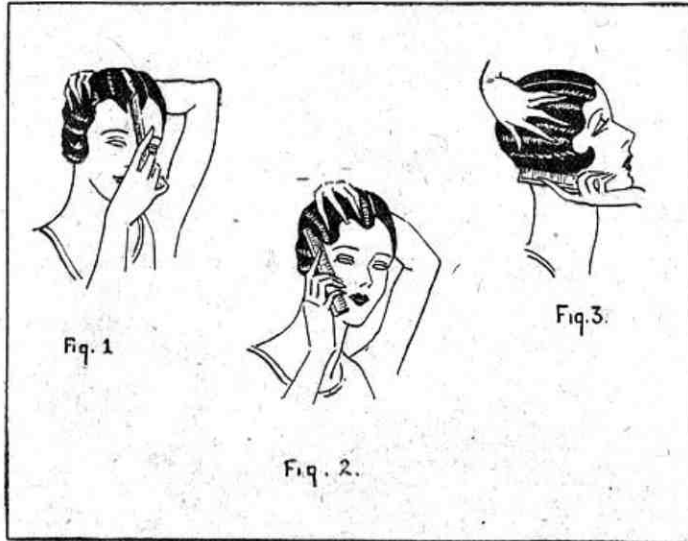
For Theatrical Use

A fine, moist rouge for theatrical use and makeup gives an amazing and lovely color to the lips and cheeks. It positively will not smut. Comes in light, medium and dark for 50 cents a jar. This moist rouge is a favorite among professionals.

Feminine Frills

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Finger Waving Your Own Hair



MOST OF OUR sophisticated darlings have permanent waves, all of which is very nice and convenient, but how about keeping the wave set? Whether you boast a permanent or not you can enjoy one of the most popular forms of waving today, very inexpensively, and right in your own home, too. No excuse now for not looking your handsomest all the time. And to show you our heart is in the right place we've had the simple waving process sketched for you above. Figure 1 shows the first waving position of the hands; Fig. 2 shows how simply those big, wide and soft waves are set, and Fig. 3 shows the finishing process—the set completed. 'Tis very simple, girls, and when you have learned the knack of using the fingers and comb you will find that not only can you wear beautiful, natural-looking waves, but you can keep it that way all the time.

The waving process must always be done with a curling fluid which sets and holds the wave. We are glad to recommend a very new and fine curling fluid, which once you have tried you will keep always on hand. It comes with complete directions for waving for 50 cents.

WHITE SATIN and sparkling rhinestones is being worn by all the ladies of distinction and prominence at St. Moritz. Fashion creators have gone in for rhinestones in a great big way this season, and if you want to know who looks gorgeous in rhinestone decorations see Irene Bordini in her blue velvet gown all a-glitter with rhinestones. We will be glad to quote prices of rhinestones upon request, also on rhinestone machine.

WHO WANTS a chip on her shoulder? The kind we mean is really very desirable and very beautiful for it is a gorgeous butterfly made entirely of pure, lustrous and flashing rhinestones. Will go beautifully with your new satin frock in either white or pastel-shades. Price is \$4.75.

SAMPLES AND PRICES of theatrical accessories, spangles, makeup, etc., will be sent upon request.

BELIEVE IT or not, but you can lift 20 years from your face by wearing a most effective face lifter. It is invisible, of course, and is worn under the hair. Want to know more about this face lifter? We will mail information upon request.

RIDING HABITS may be ordered made to measure at surprisingly low cost. The

tailoring firm making them sends out illustrated literature and measurement chart. Readers who have patronized this firm have been warm in their praise of the quality of the habits, the good fit and the quick service. If interested send for booklet.

VERY SPECIAL is a sale of necklaces which we found and which is for a limited time only. Beautifully matched and lustrous pearls, graduated, three-strand



caught at the side (and this is a novel idea) with jeweled rhinestone and baguette clasp. This is a remarkable value and must be ordered immediately as the sale is only for a short time. Price is \$3.75.

JUST WHEN YOU want it, perhaps, you won't be able to find it. That one-act play you are seeking. Send for a catalog and then you will have it just when you want it.

WE WOULD LIKE to suggest, since we are on the subject, a fine collection of one-act plays by American authors, and every producing group should have a copy. The price is \$2.50 plus 10 cents postage. Worth many times its value in help, especially for the Little theaters.

HOW TO REGULATE highlights and lowlights and shadows; how to make mustaches and beards from crepe paper, how to make up for juveniles, and how to make up for character parts—all these and many other helps are contained in a valuable book which costs \$1.35.

Footlight Fashions

White Satins Favored In the American Opera Co.

Lustrous white satins, white satins combined with black or decorated with flashing crystals are featured in nearly all the newer shows and acts and smart theater audiences.

Thruout the presentation Thursday evening of *The Marriage of Figaro* white costumes were used almost exclusively. This four-act comic opera was sung in English by the American Opera Company.

Nancy McCord, in the role of Suzanna, was especially lovely in a frock of white satin trimmed with black satin motifs. Clever costume artists have deftly combined period costumes with modern touches, achieving an altogether charming and picturesque effect. In the moonlit-garden scene in the last act Miss McCord was adorably lovely in a tight-fitting, white satin gown, the powdered wig and large white fan adding to the pale loveliness of the entire setting and costuming.

Margaret Stevenson, as the Countess Almaviva, wore white satin, resplendent with crystal jewels and rhinestones, completed with the white wig. Cecile Sherman, in the role of little Cherubino, made a sweet picture in white satin trousers and frock coat.

The chorus was costumed almost entirely in beautiful white satin dresses, creating an effect in keeping with the story.

The scenery and costumes were by Norman Edwards, and costumes executed by Alice Couch.

Soft Chiffon in "Mendel, Inc."

Many of the newer afternoon frocks are fashioned from chiffon in blues, reds, hennas, violets, orchids and varying shades of rose. Helene Dumas wears a chiffon frock developed in a soft, lovely tone of rose in *Mendel, Inc.*, at the Ritz Theater. The skirt, formed of three wide tiers, falls from the normal and belted waistline, is knee length in front and almost ankle length in back, while the tiers follow the lines and shape of the deep bertha. A chic little draped beret is made of rose velvet and helps to complete the charming ensemble. Harmonizing effects are carried out in the rose-colored beads, gray kid pumps and platinum fox scarf.

Overheard on Broadway

Two little showgirls, both looking for jobs, were discussing the present economic system. In the midst of the conversation a well-known musical star passed by draped in a mink coat from mid-ankle to ears.

"Say, Flo," said Lorelei, "what would you do if you got her salary?"

"Dunno," answered Flo, "but I'm just wondering what she would do if she got mine."

Calves Are Golden In Hollywood

Hollywood has gone calf crazy we are told. Observers forecast the speedy return of short skirts. In fact, 'tis rumored that the West Coast studios of William Fox has been referred to as the Temple of the Golden Calf.

Recently the highways and byways were scoured by scouts on the lookout for calves that would truly be called golden. Necessarily, the calves were attached to beautiful girls, and ability to make the calves twinkle synchronously with scintillating music weighed heavily with the judges.

One hundred girls were selected from thousands and they will be seen in some of the many musical productions to be made during the coming year. Incidentally, *The Golden Calf* is in production now and Sue Carol's calves will play an important eye-fel.

At the Paramount

The girls are wearing, in one number, high hats made of flashing jewels and sequins. They wear and tip them gracefully, too. A white silk blouse worn with black velvet panties can be made into a fascinating little costume with the addition of a high hat developed in black and white, rakishly worn and augmented with the aid of a swagger stick. The Fred Evans dancing girls wore black and white silk high hats in another Paramount presentation number.

Costumers

By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

CHARLES CHRISDIE is supplying costumes for the following organizations: Lyric Theater, Birmingham, Ala.; Syracuse Players, Syracuse, N. Y.; Empire Theater, Salem, Mass.; Orpheum Players, Reading, Pa.; Brockton Players, Brockton, Mass.; Jefferson Theater, Portland, Me.; Lyric Theater, Allentown, Pa.

GENE & JEANNE are designing costumes for show at Small's Paradise cbararet.

SOCIAL EVENTS during the season at Palm Beach will reveal unusual costumes by **Schneider-Anderson**.

LUCILLE designed the costumes worn in the latest Mrs. Fiske production of *A. L. Erlanger & George Tyler*, entitled *It's a Grand Life*.

VANITY FAIR COSTUME COMPANY and Helen McKay supplied special costumes for John Golden's production of *Joseph*.

SCHNEIDER-ANDERSON have completed costumes to be worn by Helen Kane in her latest picture for Paramount Pictures.

MME. BERTHE is executing costumes designed by A. Vasilchikov for the revue at the Cotton Club; for Hazelle and

"HANDY" RHINE-STONE MACHINE
10 Gross, Size 20 or 21. Brilliant White Rhinestones and Settings, \$4.50. Colors—Size 20 and Settings, 55c Gross, 5 Gr. to Pkg. White—Size 20, and Settings, Special, \$1 Gross, 2 1/2 Gross to Pkg. **MODERN-HANDY BUTTON MACHINE CO.,** 1409 West Ohio Street, Chicago, Ill.

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Ferd. T. Hopkins & Son, New York City

Klatoff, who are touring over RKO, and for Pearl Adelaide, who is entertaining in various cafes.

CIVIC THEATERS, in Detroit, Mich., and Indianapolis, Ind., are utilizing costumes supplied for their productions by Charles Chrisdiele.

HELEN MCKAY, telephone operator for John Golden, began the study of costume design a few years ago. Golden told Miss McKay that he would pay her a \$1,000 bonus for each costume she designed that managed to find its way into a production. Two special costumes used in Golden's production, *Joseph*, designed by Miss McKay, are to have cost the producer \$2,000 for the designs alone.

Stage Employees and Projectionists

By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

CHICAGO THEATRICAL Benevolent Association, Local 2, will hold its 16th annual ball in the Aragon Ballroom in Chicago, Monday evening, February 10. George Pecchia is chairman, and Henry Mandel, secretary-treasurer.

ROAD CALLS LIFTED: Elkhart High-School Auditorium, Elkhart, Ind.; State Fair Association, Shreveport, La.; Tremont Theater, New York, and the 81 Theater, Atlanta, Ga.

ROAD CALL: National Theater, Ottawa, Can.

WALTER CROFT has been assigned to Lincoln, Neb., Local 151, to settle a dispute with a local management.

A **CONTROVERSY** between Local 459 and the management of the Breed Theater, Norwich, Conn., has been settled thru the efforts of William A. Dillon.

WILLIAM C. ELLIOTT, vice-president, has been assigned to investigate the sound situation in Louisville, Ky., Local 183.

WILLIAM A. DILLON successfully conferred with the management of the Riato Theater, Brockton, Mass., and members of Local 149 will be employed whenever vaudeville plays at the theater.

WILLIAM J. HARRER, vice-president, has secured an agreement covering sound with the Cohen & Kornblight management, which is in the jurisdiction of Local 396.

CLYDE WESTON has been assigned to Green Bay, Wis., Local 477, to confer with Fox representatives regarding an agreement concerning the new Fox Theater.

CLEVE BECK, vice-president, has been assigned to Local 560 at Richmond, Calif., to attend a conference regarding affairs of the local chapter.

CONTRACTS for the Keith Theater, Portland, Me., have been negotiated by William A. Dillon. An increase was granted.

WILLIAM A. DILLON has obtained signed agreements for Local 685, Concord, N. H., covering the Capitol and Star theaters. The new contracts will remain in effect until September, 1931.

RANDOM NOTES—By Wesley Trout
H. N. ELLICOTT, projectionist, Toronto, has been appointed Canadian representative for the *Motion Picture Projectionist*.

THOMAS BANNER is the newly elected secretary of Local 354, stage employees, Tulsa, Okla. Local 354 has lost two members the last few months. R. V. Pugh, president, was killed a few months ago in an accident, and Pat Williams transferred from Local 354 to Local 4, Brooklyn.

OFFICERS of Local 306, New York, are Sam Kaplan, president; C. F. Elchorn, vice-president; Frank Day, secretary, and Simon Terr, business manager.

HARRY SHERMAN, 306, New York, is associated with Public Theaters Corporation.

L. A. JONES is editing the new publication of the Society of Motion Picture Engineers.

Scenic Artists

By **CHARLES CROUCH**
Communications to 1560
Broadway, New York

COLONEL STANLEY BELL, who designed sets for *Journey's End*, designed sets for *Dishonored Lady*, the new production featuring Katharine Cornell.

P. DODD ACKERMAN is designing sets for Murray Phillips' production of *What a Question*.

A **LAWSUIT** is in progress in Paris, France, between M. Lafon and M. Chanabian, designers, over the exclusive right to employ certain methods in obtaining moonlight effects.

SETS for the Neighborhood Playhouse production of *New York's New Year's Eve* were designed by Thomas Farrar.

CIRKER & ROBBINS are designing and executing sets for the forthcoming George Jessel production, *A Cup of Coffee*.

KENNEL & ENTWISLE are designing and executing sets for *Apron Strings*, the Forrest Haring production.

WATSON BARRETT designed sets for *Once a Fool*, the latest Lee Shubert offering.

UNUSUAL BACKGROUND effects were designed by Shaffner & Sweet for the Grand Central Palace display of the Kermath Manufacturing Company.

CHARLES LESSING, president, has departed for Cleveland, where he will attend to various organization matters.

SETS for the vaudeville act of Rudell & Dunigan have been completed by Schaffner & Sweet.

GATES & MORANGE have completed sets for George Tyler and A. L. Erlanger's production of *It's a Grand Life*.

REDDINGTON SHARPE has completed sets for the John Golden production of *Joseph*.

JOSEPH TEICHER STUDIOS, INC., announce that their new studio is located at 152 W. 46th street, where their offices will be maintained. The old studio at 30th street and 11th avenue is still being used by Teichner as a general workshop.

Theatrical Mutual Assn.

By **DAVID L. DONALDSON**
Grand Secretary-Treasurer

NEW YORK LODGE NO. 1—The regular meeting was held February 3, at which time the auditor's report was read. The regular social session followed the meeting. The usual large crowd of regulars was in attendance. A get-together dinner of Greater New York lodges is under way. The date is April 26. At the last meeting Grand President W. J. Meconnahy, assisted by Second Grand Vice-President Charles F. Elchorn, installed the officers for 1930. A large delegation from Long Island Lodge was present. A drive for new members is on and each member is asked to bring in a new one.

Public installation of the officers of the Pride of New York Lodge was held at the last meeting. Grand President W. J. Meconnahy, assisted by Brother Walter Mulvihill, of Laws and Appeals Committee, acted as installing officers. A plea was made to the ladies and members of New York Lodge to put forth an effort to make this a prominent part of the lodge by getting more members.

SAN FRANCISCO LODGE NO. 21—Past Grand President Adolph Dohring has returned from his European trip after an absence of five months. He states he had a wonderful time and saw everything that was to be seen.

Memorial services were held at the December meeting at the new hall, 230 Jones street. The services were conducted by Brothers Robert Wakeman, Adolph Dohring and Charles Lettringer. Installation of officers followed this ceremony and Brother William Schofield,

fourth grand vice-president, acted as installing officer. After the installation presentations were in order. Brother Wakeman presented Brother Archie Eustace, retiring president, with a solid gold badge. Past President Eustace in turn presented Brother Al B. Cohn, retiring secretary, with a gold fountain pen and pencil. Speeches came next and the following were called upon: Dr. J. Green, lodge physician; Archie Eustace; Al B. Cohn, and James Blaukie, who has been treasurer of this lodge for the last 30 years. Refreshments were served under the guidance of Past President Peter Boyle.

NEW ORLEANS LODGE NO. 43—At the regular meeting, January 27, the following officers for 1930 were installed: Robert Kennedy, past president; Morris Hickey, president; Max B. Blanchard, vice-president; Edward J. Mather, financial secretary-treasurer; Andrew J. Skarren, chaplain; W. M. Love, physician; E. J. Berberich, marshal; J. J. Rizzo, sergeant at arms; Edward J. Mauras, outer guard; Max B. Blanchard, Robert Murphy and Touro Glucksman, trustees.

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LONDON

By **COCKAIGNE**

Marchants, Haddenham, Thame.

The Billboard on sale at **GORRINGES**, 17 Green St., Leicester Square, and **DAWE**, American News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, Jan. 21.—Not a single West End production marked the week owing to the continuance of the holiday season runs, but various new pieces are due shortly, several theaters being released Saturday last. Among plays which came off on that day are *The Bachelor Father*, *Puddy the Next Best Thing*, *Madame Plazs Nap*, *When Knights Were Bold*, *The Ghost Train*, *Peter Pan* and *Love Lies*. During this week *Charley's Aunt* and *The Private Secretary* will be taken off also.

Follow Thru, which has held the new Dominion Theater since this house opened its doors in early October, and in which the American actress, Ada May, made her English debut, is scheduled to come off. It will be followed by the new musical comedy, *Silver Wings*, at present running in Glasgow, and in which Emma Haig and Art Fowler are the only American artists, the company including Lupino Lane, Harry Welchman, Desirée Ellinger and John Kirby.

The Middle Watch is one of the shows likely to remain a winner for some time. It is playing to an average of \$15,000 weekly here, tho it failed to meet with approval your side in spite of the popularity of Fred Kerr. Athene Seyler and Nicholas Hannen will star in this play for a South African tour, starting in March.

Walter Hackett's success, featuring Marion Lorne. *Sorry You've Been Troubled*, is to leave the St. Martin's shortly, and will be followed by a new play by Roland Pertwee, *Honors Easy*. Diana Wynyard, newly arrived in the West End after beginning her career in provincial repertory, is to have her first leading lady engagement in this piece, and her acting technique and personal charm are rousing great anticipations as to her stage future.

The opera season at the Scala, tho a doubtful financial success, has drawn considerable support from music lovers, and the titbit of the repertory offered, *Der Freischutz*, with Sir Thomas Beecham conducting, made a great hit Tuesday.

Emile Littler is visiting London in connection with the English production of *Michael and Mary*, in which he is assisting Charles Hopkins. He is due back as S. M. at the Charles Hopkins Theater next month.

Jacqueline Logan, American film star, arrived in London Saturday for a talkie engagement to play opposite Ivor Novello in *A Symphony in Two Flats*. The same day the Gainsboro Studios, where she was to start work this week, took fire, \$500,000 damage being done to the talkie plant and six people injured.

Lillian Trimble Bradley and George Broadhurst attended the opening of *Virtue for Sale*, at Streatham Hill last week, when Hartley Power and Fay Compton were the highly successful stars.

The week's theatrical sensation was naturally the purchase by Maurice Browne of the Globe and Queen's theaters, followed by much discussion of his plans for these two important houses. The Globe is to be used permanently for his own production activities, and the Queen's will be used by his firm or sublet as occasion arises. Plays at present included in the list of forthcoming presentations are the American piece, *Dance, Damn You, Dance*, by Maurice Stoller; Elmer Rice's *Street Scene*, a dramatization of Arnold Zweig's *Sergeant Grisha*, *Othello*, starring Paul Robeson, and *Wings Over Europe*, by Browne and Robert Nichols.

Vaudeville Field

Both British variety artists and American ones visiting here are much

perturbed by the trend of events in the vaudeville field, for following on the recent absorption of the Alhambra into the talkies sphere comes Sir Alfred Butt's pronouncement on the future of the Victoria Palace. This latter house, which last week featuring a touring revue, is now to adopt the revue policy indefinitely, tho certain weeks of variety must interrupt because of commitments already made to variety artists. Sir Alfred Butt's statement was imbued with the old "death of variety" tone, and in support of his pessimism he announced that the takings at the Victoria Palace for this year amount to only \$81,000 as against last year's \$106,000.

Variety holds the Victoria Palace this week, the bill being headed by Tallulah Bankhead and Company, in *The Snob*, and including Odall Careno, the Ida Troupe and Dorothy Henry and Jack Stafford.

The Sleeping Beauty, the pantomime with which Drury Lane has so triumphantly returned to a Christmas policy abandoned for 10 years past, is such a furor that its run is to be extended for a few weeks longer. Its average weekly takings amount to \$48,000, which even some of the most riotous musical pieces staged here have failed to reach.

Olympia Circus ends this week, and Bertram Mills plans to send out a road show in the early spring. The Collins Trio, who made their debut this side in this circus, propose to do some variety work in this country.

Ada and Eddie Daros returned from U. S. A. in time to join the Holborn Empire bill. Jack Hylton is toplining here, also featuring being Palermo and Seal, Fred Duprez, Dorrie Dene, Peel and Curtis and the Hengler Brothers.

The Palladium has gratifyingly introduced new blood into its program this week, newcomers being Browne and Lavelle, Lloyd and Bryce and the newly returned Handers and Millis. Other Americans here are the Irwin Twins, Howard, Harger and Naldi are a strong item also, and the star turn is the appearance of Peggy O'Neil and Lawrence Anderson in the sketch, *The Silver Slipper*.

A new group, called La Camargo, is to replace the former Russian ballet of the late Serge Diaghileff. Preliminary arrangements are being made here, the activities of the new ballet to carry it when in running order to America and the leading countries of Europe. Anna Ludmila, Tilly Losch, Lydia Lopokova, Anton Dolin and Adeline Genee are among the leading names of the promoters.

The newest Stoll innovation into the variety field is the appearance of Sir Henry Wood and his Symphony Orchestra at the Coliseum. With excerpts from classical repertory, as performed by this world-famous orchestra at the Queen's Hall, this new offering roused a huge audience to enthusiasm yesterday at the Coliseum, where a three weeks' season has been arranged. The Three Eddies, Houston Sisters and Broughton Creedon are normal vaudeville items in the bill, which went with a swing.

De Belle and Lee have arrived at the Kit Cat Restaurant, where the band music continues to be supplied by Jack Hylton. Jack Hylton's Band gave a concert last week at the Dominion Theater where for the first time a large audience heard his conducting of serious music, placing him well among conductors of music of this kind.

The Four Harmony Kings are in demand for radio work here, and were a popular item in last night's B. B. C. broadcast, which also included Joe Sargent.

Fairchild and Lindholm have booked kinevaude, dates, appearing in the current attraction at the Astoria, and the Five Musical Spillers are in the same field at West Ham.

The loss of two of London's central music halls is throwing leading variety artists more and more onto provincial bookings. At the moment Americans thus on tour include Mantell's Mannikins at Aberdeen, Bob Fisher at Brighton, Moore and Lewis at Bristol, Rio and Santos in Ireland, the U. S. A. Four in Edinburgh, Wright and Marion in Liverpool, and Hatch and Carpenter at Stockport.

A talkie film of Shakespeare's life is to be made this summer under the direction of Maurice Elvey. Most of the early scenes will be shot in Stratford-on-Avon at the height of the season there.

The *Hallelujah* film was released last week at the Empire, where it is a furor, being acclaimed by critics and public the best talkie yet from America.

AUSTRALIA

By **MARTIN C. BRENNAN**

198 Pitt Street, Sydney

SYDNEY, Jan. 11.—Ernie Lotinga, English comedian, began a Sydney season Thursday night last at the Fuller Theater. The house, which has been closed during the last three weeks, has been renovated and spruced up so that it now presents an almost brand-new appearance. Lotinga and his all-English comedy company, booked by J. C. Williamson, Ltd., and now playing by arrangement under the Fuller management, have a new and original comedy entitled *Khaki*. This company has had a most successful season in Melbourne and present indications are that the Sydney run will be equally popular.

George Wallace and his company of entertainers opened at the Tivoli, Melbourne, under the Fuller management, Boxing Day (December 26). Supporting the comedian are Keith Connelly, Bert and Evelyn Dudley, Ern Beecham, Mada Jones, Marshall Crosby, Sam Stern, Will Sadler, Leo Martin and ballet. Specialty numbers are being introduced by the Lawlers, American sharpshooters, whip-cracking exponents, etc., who are proving a good attraction, and Karl Norman, Creole Fashion Plate, in several good numbers. Maurice Diamond is responsible for the particularly effective ballet work introduced in this show.

Leo Carrillo, who concluded his record-breaking Sydney run at the Criterion last night, will not go to Melbourne as originally intended, but leaves during the week for a short New Zealand tour of probably six weeks.

Terrill and Hanley, one of the last American bookings of Union Theaters Master Vaudeville, left last Saturday on their return to the States. Their act was one of the genuine successses of that circuit.

Muriel Starr has commenced a season at the Palace Theater, Sydney, with the mystery drama, *In the Next Room*. Her supporting cast includes Mayne Lynton, Reg Newton, John Barry, Robert Purdie, Nancye Stewart, Basil Arnold and Fred Coape. The thriller, which is a most entertaining one, is getting its share of patronage.

Glady's Moncrief, star of *Rio Rita*, is back in Sydney. This time the company is out at the Majestic Theater, Newtown, some 15 minutes' run from the city proper, and in a big suburban commercial center. Inroads of the talkies have necessitated this, the main city theaters all being wired for the new vogue and doing wonderful business. However, *Rio Rita* is doing the business at the Majestic. Of the original company Miss Moncrief and Janette Gilmore, dainty comedienne and dancer, are perhaps the remaining members. The present cast includes Fred Moore as "Jim", Charles Megan, Charles Norman, Ian Iredale, Harry Burgess, Graham Mitchell and Phil Smith.

Also out at Newtown the Stan Foley-Amy Rochelle Revue Company is playing the Bridge Theater and doing nicely.

Alfred Frith has clicked at the Grand Opera House, Sydney, presenting *Money From Home*, farce comedy, at the evening performances only. He is assisted by Tui Black, Agatha Kentish, Richard Bellairs and others. At the matinees (daily) George Marlow is presenting the pantomime, *Babes in the Wood*. Noted in the cast are Fred Bluett, Stan Cartnell, Hartley Court, Sylvia Post Mason and others, with specialties by the Clevere Troupe, juvenile acrobats, and Abby's Circus. Gardner and Durham, acrobatic clowns, are also a feature.

Julia Dawn, American organist, who recently commenced her engagement at the Prince Edward Theater, Sydney, is proving a popular asset. Miss Dawn sings delightfully, in addition to manipulating the ivories.

T. A. Shafto, big business man and entrepreneur of Perth, West Australia, is over in Sydney. He is constructing a film house in the Western capital.

The Trespasser, starring Gloria Swanson, is doing wonderful business at the St. James Theater, Sydney.

Fullers have also completed the wiring of their Empire Theater, Brisbane, altho talkie programs have not yet been presented there. Frank O'Brian and his English revue company are playing a season here, and doing excellently.

Turned Up, J. C. Williamson's musical comedy, is in its second week at the Theater Royal, Melbourne. Josie Melville is the bright particular star, with three

great comedians in Gus Bluett, Cecil Kellaway and Leo Franklyn, bringing the comedy to the highest grade possible.

Frank Neil is running a double program in Melbourne, presenting *Clowns in Clover* at the King's Theater during the evening performances, with *Mother Goose*, pantomime, at the matinee sessions.

A brief revival of *The Desert Song* at Her Majesty's, Sydney, has revived much interest in this production. On Saturday next, *The New Moon* will have its Australian premiere. Marie Bremner, Lance Fairfax and Frederick Bentley have principal roles, with George A. Highland producing.

The Empire Theater, reopened as a talkie house after a considerable period of darkness, is doing great business with low prices and weekly change of program. Ronn Shafto is in charge of affairs.

Touring managers of comedy and dramatic shows, who hitherto always found a good market for their wares, are also feeling the effects of the talkies. At country theaters, where favorites of the screen may be both seen and heard, formidable opposition is being found for the manager who brings along his troupe of players. An instance recently was found in the case of George Sorlie, who, playing under canvas, erected his tent show at Manly, one of Sydney's seaside resorts. The season proved most unsatisfactory, and Sorlie was forced to curtail the showing.

In Sydney itself, with the exception of the Palace, Her Majesty's, Criterion and Grand Opera House, all theaters are wired. As to vaudeville the Tivoli is permanently closed, but the Fuller house is getting along nicely with vaudeville and revue. At the Royal Married in *Hollywood* is the current attraction.

Several rumors have been current that the Tivoli had been purchased by a syndicate, but Hugh D. McIntosh now states that the position is the same as when the Tivoli closed its doors some months ago. In November, 1929, the Tivoli changed hands at a price in the vicinity of £90,000, being sold by the Maas Estate to Rickards Theaters. Subsequent official intervention showed that the theater did not comply with building regulations, and the theater is still unsold. The Tivoli is situated right in the hub of the city.

BERLIN

By **O. M. SEIBT**

183 Uhlend Str., Charlottenburg

The Billboard on sale at the Aldon Hotel and at Glende's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, Jan. 20.—The Wintergarten has effected a tieup with Kabaret der Komiker to double acts that are booked from abroad, especially comedy acts. Up until now the Kabaret der Komiker has generally played such Wintergarten acts the month following at a slight cut. The new arrangement means a substantial saving for both houses. There is only one show at the Wintergarten daily, with the exception of a matinee Saturdays and Sundays.

Circus Sarrasani, which styles again as "Europe's largest circus" in spite of only one ring, advertises in the dailies its opening on Tempelhofer Field February 7.

Chester Dieck, Indian cycle sensation, has returned from a three years' tour with Wirth Bros.' Circus in Australia and New Zealand and is considering offers for the States. He opens his first German date February 1 at the Flora, Hamburg.

Paula Busch will try her luck with popular circus entertainment in her Berlin building that now houses Carl Hagenbeck's Circus from Stellingen, reopening in the fall. Two shows a day with low admissions, ranging from 8 to 75 cents, will be given, the matinee performance catering especially to the kiddies.

Syd Roy's Lyricals, a jazz orchestra hailing from London, is still at the Gurmnia Palace, altho the house went into receivership early this month.

Not so lucky for Eric Borchard's jazzists, who received no salary at the newly opened Broadway when the shutters came down a few days ago. This is the fifth smash within a month on the Berlin cabaret rialto.

Oscar Straus, well-known composer, sailed Saturday Hollywood bound under a Warner Bros. contract.

The Shuberts are dickering with the municipality for the Civic Opera, Char-

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Jottenburg for a three months' season commencing in May.

Max Reinhardt will celebrate his 25th anniversary as a producer next May with a special *Mid-Summer Night's* performance.

Dajos Bela, Berlin's Paul Whiteman, gave a concert at the Philharmonic Hall with his 40-piece orchestra, the first jazz band which ever played there.

Max Berol-Konorah, now organizing the new parity agency, was made honorary president upon leaving the International Artists' Lodge. He continues his onslaughts on the agents in the lodge paper, citing numerous bad cases of graft.

The Four Facoris, lady trapezists of high class, have just finished an engagement at the Plaza, where they were featured. This stylish act has recently returned from a long tour in Great Britain.

Circus Shumann Brothers will open the season in March in Stockholm, going to Copenhagen April 1.

Kremolina-Darras are back from the States, appearing currently at the Red Mill in Oslo.

Glady's Quincy is featured at the Scala, Antwerp, in her underwater act.

Otto Heinemann in his illusion "Neveide" (Dida) is at the Circus Hagenbeck here. Another newcomer is the posing and strong act of the Four Redams.

Julius Puerst, "The Man on the Blocks", opens February 1 at the Dreilinden, Leipzig, going to Barcelona in March.

Fred Marion, imitator of musical instruments, is back from Soviet Russia, after a record tour of 39 months. He relates the same story—food very scarce and only obtainable on cards, obliging the owner to stand for hours in the rain and mud in front of the government stores. A suit of clothes is \$150, a fur coat (something quite common in Russia), \$250, a hat, \$8.50; underclothing, \$7.50. According to Marion, no country has such an enormous number of copy acts in vaudeville and circus, and there are more gladiator acts than ever in Rome. No money can be taken out of Russia, all must be spent in the country.

The Utica Jubilee Singers are giving a recital at the Beethoven Saal February 1.

Sir Thomas Beecham will direct the Philharmonic Orchestra January 29 at the Philharmonica Hall.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 37 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Jan. 29.—Business slack in the theaters and music halls. Cabarets suffering bad slump and several closed. Luna Park and Jardin d'Acclimatation doing unusual winter business thru the continued mild weather. Both the Cirque d'Hiver and Cirque Medrano doing better than usual January business. Definite promise of some sort of amusement tax relief from the Minister of Finance cheers up the theater managers, but they are still sticking to their guns in their threat to close until details of relief plan are made known.

The Empire Music Hall is presenting an exceptionally good bill featuring the American dance team, Chilton and Thomas. These two dancers also appear in J. W. Jackson's dance revue, *Dancing Feet*, assisted by Iris Whyte, the young acrobatic dancer; Olympe Bradna, the Posh Pair, Betty Rowland and the Jackson Boys. Others on the big bill are the Flying Hartwells and the Atlantic Boys.

Swan Ringens and her American Diving Beauties remain the headliners at the Cirque d'Hiver. The Stein Esther Family, newly arrived from New York; the Dauntton-Shaw Troupe of cyclists, and the young juggler, Bob Ripa, are other features of a good bill which is enlivened by the amusing jazz band parody of the Fratellinis.

Charles Ahearn, who is starring at the Casino de Paris with his American Millionaires, gave a party at the Dome last Tuesday in honor of Glenn Elynn, American dance star of the Folies-Bergere revue. Among those present were Glenn Elynn, Ethel Elynn, Mary Athos, Charles Ahearn and Ted Wolfgram.

Among the week-end arrivals were Nina Payne, dancer; Mrs. Charles (Chick) Sale; Eddy Hitchcock, publicity director of Horace Heidt's Californians; the

Stein Esther Family; Renee and Maura Triana, dancers; Jose Iturbi, pianist; Miss Austral, soprano, and John Amadio, flutist.

Horace Heidt and his Californians have advanced the date of their arrival in Paris so as to offer their services at the big charity "Ball of the Little White Beds", at the Opera next Tuesday.

T. Jay Quincy, Vennie and Gladys Quincy have returned to Paris after a tour of the Scandinavian countries, Germany and Belgium, where they have been presenting their high dive, underwater and dance acts.

Ben Beno, American aerialist, returned from Portugal last week and is now en route for New York on the America to play circus dates.

The 9 Allison's are presenting their aerial act at the Cirque Medrano. On the same bill are the Ice-Skating Klammecks and the clowns, Cairo, Porto and Carletto.

Al Wisner and Norman Ward, comedy jugglers, have arrived in Paris from Barcelona, where they played a four weeks' engagement at the Olympia.

The American dancer, Elsie Carew, and her ballet, and De Rocroy, magician, are features of the new bill at the Bobino Music Hall.

Page and Jewett, comedy unicyclists, have left for Toulouse to open at the Nouveautés.

Ernest Davis, American tenor, arrived in Paris last week en route for Germany, where he will begin a concert tour.

The Societe Francaise de Cinematographie et Photographie, which controls the Keller-Dorian color process, has sold

gave a recital at the Palais de la Mediterranee, Nice, Monday afternoon.

The acrobatic dancers, Roserae, Capella and Sylvio, are at the Palais de la Mediterranee, Nice.

Peyton Laurie, pianist, and the Crackerjacks Jazz are at the Chateau Madrid, Cannes.

The Rowe Sisters are dancing at the Hotel de Paris, Monte Carlo.

Mitty and Tillio are dancing at the Ambassadeurs, Cannes.

In the Provinces

George Gordon, American comedian-wire walker, is spending a few days in Marseille.

The Piccoll Marionets are at the Gymnase, Marseille.

Rose-Marie, with the American dancer, Wanda de Muth, is at the Comedie Theater Francaise, Bordeaux.

Billy Green, caricaturist, is at the Theater Francaise, Bordeaux.

Tip Toes is playing at the Apollo Theater, Bordeaux.

No, No, Nanette, is playing at the Casino, Lyon.

Tip Toes is the attraction at the Alhambra, Lille, this week.

Belgium

Captain Richards is presenting his Robot, Eric, at the Theater des Dix-Heures, Brussels.

Noni and Horace, with the Golden Serenaders Jazz, head the bill at the Palais d'Ete, Brussels.

No, No, Nanette, is at the Casino, Brussels.

The French clowns, Antonett and

It may be seen each week on Monday night at the Royal Hawaiian Hotel. Among the cast are Gay Kennedy, Lillian McDemott, Dr. Jazz and his Jazz-boes and Winona Love.

Boston

Clara Bow's impromptu visit to the Hub with her fiance, Harry Richman, caused considerable excitement over last week-end. Richman came on to discuss with Mrs. Ruth Selwyn his proposed appearance in the *Nine-Fifteen Revue* as star, presumably to succeed Fred Keating, master of ceremonies.

Arthur Fiedler, who instituted last season's esplanade concerts, will be the first native Bostonian to conduct the pop. concerts of the Boston Symphony Orchestra when the 45th season opens May 7.

Because of its popularity in New York the film *The Einstein Theory of Relativity* will not be shown here by the Artkino Guild at the Fine Arts Theater until February 24.

The 49x90-foot stage of the proposed \$48,000 Milton Woman's Club will be the largest and most up-to-date of any in the suburbs.

Hizi Koyke, of the Cincinnati Grand Opera Company, made her first concert appearance of the season as assisting artist with the Keene, N. H., Chorus Club of 200 mixed voices under direction of George Sawyer Dunham.

Because the Laboratory Theater is on the third floor of a Cambridge, Mass., building, a permit was refused by the State building inspector and a children's performance canceled at the last minute. Plays have been given at this location for several seasons. Director Hugh W. Towne, of the Laboratory Theater, announces that a new location will be sought immediately.

San Francisco

The Yiddish players, Morrie Cohn and Jack Berlin, appeared at the Geary Theater in *Dance of Death*. This was their fourth and last appearance here.

The *Peep Hole*, current attraction at the Green Street Theater, now in its third week, is drawing capacity audiences. Hugh Metcalfe directs the play and appears in one of the leading roles.

Mrs. Henry Geiger, wealthy Los Angeles matron, justified her role as "angel" of the disbanded Columbia Grand Opera Company when she agreed to pay the claims of 20 principals. The principals, including eight singers imported from Italy and two engaged in New York, will receive a total of \$14,000 as the week's pay still due them, as well as their transportation back to Los Angeles. Mrs. Geiger also promised to pay the fare of the remaining employees to the Southern city. All had received pay for the first six weeks of their engagement.

Joe Bauer, who erected the Wigwam Theater after the fire of 1906 and who some time ago disposed of his interest in that house, is associated in its ownership and management with its reopening as the New Rialto. Bauer will direct its policy and the active management will be in his hands.

William H. (Doc) Leaby, former impresario of the Tivoli Opera House and owner of the Columbia, which it was renamed, has no intention of turning the property over to the wreckers, to be reconstructed for business purposes.

The latest report regarding Erlanger's Columbia Theater is that it will open March 10 with George M. Cohan in *Gambling*, which is scheduled for a two weeks' run, after which Sir Philip Ben Greet will appear for a week of Shakespeare.

Oh, *Susanna*, which opened at the Curran, is doing exceptionally big business. The Geary, Curran's other house, is dark, as also are the New Columbia and the New Capitol theaters.

Toronto

Douglas Stanbury, Toronto baritone, has been engaged to sing at the Capitol Theater, New York.

Frank B. O'Neill, of Lang & O'Neill, the big English producers, and company manager for Sir Martin Harvey, wrote a number of poems on Canadian themes while on the last trans-Canada tour of the company.

Frances Dade, formerly of the Empire Theater Players, has just signed a five-year picture contract with Samuel Goldwyn. She will appear with Ronald Colman in *Raffles*.

Encouraging the Drama

ONE of the most interesting statements so far forthcoming from the Independent Labor Party in the Old Country is that it plans to take definite steps for the encouragement of the theater and the drama. To this end it proposes to form a play-producing society, which will rely for its support upon people who want plays for their own sake. The immediate idea is that a certain number of plays shall be acted and pictures shown on the screen, the actors at first receiving no pay for their services, and the public paying a shilling a head. As the movement grows, it will be placed upon a sound financial basis, with an artist staff paid adequately for its work and the establishment of a true people's theater an accomplished fact.

An appeal for guarantees has already been issued by the Home Secretary, the Minister of Education, and a number of prominent actors and actresses, who are ready to support the movement by giving their services free at the start. Plays are available, and playwrights both in England and abroad are giving the movement their encouragement. Naturally such an idea cannot make swift headway, but as soon as its practicability has been established, it ought to develop into a really national affair. The theater has never really taken its proper place in the British social system, as it has on the Continent of Europe. But that place is ready for it, and with the stimulus that official Government support must inevitably provide, it ought to be possible to establish and maintain for such a theater national traditions that will comprise the intellectual needs of the people.—*The Montreal Daily Star*.

part of its patents to an American company.

The American dancer, Jack Forester, leaves shortly for Rome, where he will open a tour of the principal cities of Italy with Spadaro, Edmonde Guy and Ernest Van Duren.

Poodles Hanneford and his company will be the headliners of the new bill opening at the Empire Music Hall at the end of next week.

Samuel Dushkin, American violinist, and Beveridge Webster, American pianist, gave a recital at the Ecole Normale de Musique last night.

The French version of *Sheriff's Journey's End* at the Theater Edouard VII closed its run Sunday night after nearly 360 presentations.

The Dufor Boys, Vera Troizky and Annie D'Estar are presenting an attractive dance number at the Paramount Theater.

Dick Bevan is back at the Cloche once more after a short trip to the United States. Gaby Martin and Carleton Kennicott with Bevan form a trio of pianists hard to beat.

On Friday night Carol Sax will present the Paris American Players in *Holiday* at the Comedie Caumartin.

Layton and Johnstone will give a concert at the Salle Pleyel February 23.

Lou Mitchell's *Plantation* closed last week.

Along the Riviera

Greenlee and Drayton are presenting their song and dance number at the Palais de la Mediterranee, Nice.

Broadway is the attraction at the Nouveau Casino, Nice.

The American pianist, Ruth Gourlay,

Beb, the the feature attraction at the Cirque Royal, Brussels.

Peg o' My Heart is at the Parc, Brussels.

The dancers, White and White, and De Rocroy, magician, were at the Nouveau Cirque, Gand, last week.

Clarence and Spencer are dancing at the Forum, Liege.

Norman Field and Nina Nore, harpists, are at the Coliseum, Verviers.

Stray Notes

Cecile Sorel, with her Paris company, is at the Kursaal, Caix, Egypt.

Jack Hamilton's Orchestra is playing at the Casino of San Remo, Italy.

Honolulu

HONOLULU, T. H., Jan. 15.—The Wilbur Players, being presented at the Liberty, offer *The Man Who Came Back*. Norman Field plays the lead and is supported by Winifred Nimo. Louis Dean, Tove Linden, Virginia Duncan, Terrance Ray, Michel Dupre, Walter Smith and Howard Faye are among the cast. More of this type of productions are needed in Honolulu.

Nancy Carroll and husband, John Kirkland, are in town on a vacation. Her picture, *Dance of Life*, is now playing at the Hawaii.

June Matthews, movie actress, arrived this week.

Duke Kanahamoku is spending the summer here with his folks.

Leland Harris arrived this week to join the Wilbur Players.

Marshal Hall, m. c., has presented Honolulu with a new type of entertainment in the form of the *Cabaret Royal*.

Around the Loop

CHICAGO, Feb. 8.—An Actors' Fund benefit performance of Geo. M. Cohan's *Gambling* will be given at the Erlanger Theater Friday matinee, February 21.

The Musicians' Club has received an offer of \$500,000 for the Musicians' Club Building on West Washington street, where the Chicago Musicians' Union and several other labor organizations make their headquarters.

Guy Robertson, star of *Nina Rosa*, celebrated his 50th wedding anniversary last Saturday night with a party at the Great Northern Theater. Robertson sent out invitations to all couples married in 1880 to be his guests that night.

And Groucho Marx, of the Marx Brothers, appearing in *Animal Crackers* at the Grand Opera House, celebrated his 10th wedding anniversary Tuesday.

The cast of *Nina Rosa* will give its services at a midnight frolic at the Lawndale Theater February 15 for the benefit of the Federation of Jewish Workers in Palestine. Which will make quite a combination—Irish players from a Spanish play at a Jewish theater.

Evanston, the North Shore suburb where Sunday movies is a perennial issue, will, as usual, on April 1 vote on whether to have 'em. There may be some significance to the date.

Up and down the riatio: Sophie Tucker back on Randolph street, and her p. a. has planted a story about her \$3,000 fur bathing costume with which she plans to startle Southern bathers after her engagement here. . . . Robert T. Stanton, leaving for L. A. to join the Platt Music Company after 26 years with Lyon & Healy, tendered a farewell dinner by his associates Monday night. . . . Leo Terry, popular organist, moving to the Pantheon, Essaness North Side house. . . . New life in the dramatic news column of the *Trib*, since Charles Collins took the desk. . . . Burton Holmes coming in next week for his 37th season in Chicago. . . . Cornelia Otis Skinner, compelled to cancel several dates because of illness, fully recovered and resuming at Ft. Thomas, Ky. . . . Ruth Sennott joined the cast of *Animal Crackers* for the final week of the musical in Chi. . . . John J. Garrity, general Schubert representative here, has his hat in the ring for sheriff of Cook County. . . . Jules J. Rubens of Great States, Inc., left for Florida last Saturday and will frolic at Miami Beach until March 1. . . . John Benson, in charge of the Carrell office, home ill.

Holiday announced to follow *The Field God* at the Goodman. . . . Geo. K. Spoor, pioneer movie man, busy with further development of his wide screen.

Constance Bennett, stopping off here on her way to Hollywood, was accompanied by 25 trunks, 2 phonographs, 4 boxes of records, a maid and a secretary.

Cleveland

Joe Acosta is leading the orchestra at the Public Theater, Havana, Cuba. He was formerly here at the Uptown Theater.

The Hotel Hollenden Showboat will close April 1 and reopen October 1.

Myrtle Allen, local girl, is appearing at the Ohio Theater in the stage version of *Show Boat*.

Marjorie Gibson and Wilhelmina Schoenmeyer (professionally known as Billie Wilmer) appeared in the stage show at the State Theater last week and gave parties to their coworkers at their homes.

Frank Gallagher, who was confined to his home by a severe attack of the flu, is back at the console of the Astor Theater.

Eddie Martin, specialty dancer, who has been appearing with *This and That Revue*, closed here and went to Pittsburgh, where he is working night clubs for the Steve Forrest Agency.

Le Roy and his Ohioans, a dance band, will open the new National Gardens here.

Fritzi Gaye was called to her home in Hamilton, O., by the serious illness of her brother Charles.

Silvia Meyers, local girl, is rehearsing a new act for RKO to open May 1.

John Sulick has resigned as floor manager at the Allen Theater and Bob Stillman, formerly there, has replaced him.

Just learned that Harold Drost, former assistant manager of the Hippodrome, was married on January 13 to Laura Korpusik.

The film *Sunny Side Up* broke all house records at Keith's East in its second week there.

Van and Schenck, the RKO headliners,

came over from Buffalo, N. Y., to sing at the Chevrolet banquet, held at the Hotel Statler.

George M. Cohan, who has been appearing at the Ohio Theater, went back to his old role of song and dance man to entertain the youngsters at Villa Angela School while here.

Max Leftowitz, head man of the local Community Theater Circuit, reports 14 houses in town under its control now. It has retained Fred Holworth as manager of the recently acquired Hilliard Square and will put in a lower scale of prices. Frank Greenwald has been retained as the manager of its Cedar-Lee.

Dallas

Major Gordon W. Lillie (Pawnee Bill) passed thru Dallas en route to Mexico to attend the inauguration of President Rubio.

Eddie Stanley, former stage band leader at the Palace, is now playing the Interstate Circuit. Last week he received an ovation at the Majestic.

Al Lever, former manager of the Old Mill, but now on the Publix staff, is in New York on business.

Sunny Side Up is making new records for attendance at the Majestic.

Dick Penny, manager of the Bert Levy Dallas office, is in New Orleans, where he has booked Smetton, the mindreader, at the Saenger Theater.

Phil Reisman, general sales manager

of this popular playhouse last week. For the added attraction on this occasion the theater booked El Brendel, Swedish photoplay comedian, in person. In addition there is an elaborate stage presentation which includes Bert Frohman, master of ceremonies; Moran and Weston, Franklin Record, Way Watts and Arminda, Doris Nierly and a chorus of 16. William A. Parson is now directing the Fox Grand Orchestra of 30 and Tom Terry is the organist.

Harold Stuever, assistant manager of the St. Louis Theater, has departed for a six weeks' vacation, which he will spend in the East visiting some of the houses of the RKO Circuit.

Among other *Billboard* visitors last week were Betty Mae Athey and Bobbie Fields, who were en route to Chicago to join a vaudeville act there, and Charles E. Bennett, who left for Detroit to fill an engagement there at the Oriental Theater, where he is booked for two weeks prior to playing in the East.

San Antonio

The Mayor has prohibited the use of the local parks and plazas to the different carnival companies that have been playing here every spring.

Jack Hoxie, Western movie star, was a recent visitor in the Alamo City looking over location sites.

The Rivoli Theater, a picture house,

The Movies' Job

A SHARP warning to the motion picture industry that it must clean house if it does not wish an army of censors to move in with broom and mop has just been voiced editorially by one of the industry's leading trade journals. The magazine is palpably alarmed by the "increasing use of spoken smut." It makes a vigorous plea for "less mud and more subtlety in talking pictures." To the industry upon which it depends for its very existence, it says: "Any conscientious parent will tell you, if you inquire, how difficult it is to fashion film entertainment for his family."

It is probable that the warning does not come before it is needed. The talkies, of course, have tremendously increased the screen's opportunity for being vulgar. Where three years ago it was only the occasional scene or the occasional subtitle which could offend, the spoken word is today flinging down its challenge to the censor. Dialog is a new experience for the studios, and the temptation quite naturally exists to experiment with material which offends good taste even where it does not overstep the bounds of decency.

Unless this temptation is put aside, it is easy to foresee a widespread assault on the industry by the censors, or at least the would-be censors, of 48 States. The screen, unlike the legitimate drama, does not cater largely to the sophisticates of the large metropolitan areas. Its audience composes countless millions whose tastes are extremely diversified, and the opportunities for offending and outraging audience sensibilities are correspondingly large. A little vulgarity or dirt in the talkies will go a long way toward creating a nation-wide sentiment for censorship which can not easily be allayed.

The movies, if they are at all astute, will set their own house in order, and cast about for ways and means to keep it in order. Self-censorship is certainly greatly to be preferred, from the standpoint of the movie industry, over censorship by Federal or State bureaucrats. If the movies, within their own organization, can not deal with the problem of talkie smut, there will be willing hands to help. And they will be the hands, unfortunately, of the incompetent, the meddler and the self-important governmental clerk.—*The Fort Worth Star-Telegram.*

for Pathe, from the New York office, was a visitor at the local branch this week.

Frank Starz, director of publicity for Interstate, is back in the Dallas office from a tour of the circuit. He reports business good in all houses.

F. F. Kislisbury, formerly of Paris, France, now a member of the Publix school, is in Dallas at the Palace studying theater management.

Mrs. Alex Keese, wife of Alex Keese, conductor of the Palace orchestra, sang from the Palace stage last week and the critics were loud in their praise of her talent.

St. Louis

The St. Louis Auto Show, under the direction of Major Robert E. Lee, was held last week at the Arena.

Papers of incorporation have been filed by the Gayety Theater Operating Company, which intends to reopen the Gayety Theater, 14th and Locust streets. Chester P. Crawford, large stockholder in the new firm, advises that the theater will be opened with a musical show. The theater is owned by the Amusement Syndicate Company and the new firm will operate the theater under lease from that company.

Manager Harry Greenman, of the Fox Theater, celebrated the first anniversary

closed its doors February 2. It is to be remodeled into a store.

The Strand Theater has gone talkie. Western Electric sound system was installed last week. A new policy of a four-time-a-week change of Movietone and Vitaphone productions is now in effect.

New faces in the roster of the *Gunter Nite Club Revue*: Ciska Sisters, Dorothy Dean, Anne Lewis, Anna Mae Manning and the Cave Chorists.

Raymond P. Allison, formerly head of the publicity department at the Texas Theater, is now resident manager of the Aztec Theater.

C. H. Moss, formerly with *The San Antonio Express*, is now handling advertising and exploitation for the New Empire Theater.

William (Bill) Mansfield, stage and screen player, has left for Hollywood.

Hartford

Rebound, which opened at Parson's Theater, with Hope Williams in the leading role, was well received by patrons and critics.

David Weinstock, manager of the Grand Theater, Mutual burlesque, has recovered from his recent illness.

The Majestic Theater, pioneer picture house, has been closed by Allen Morrison. The Red Seal Company, of Boston, which operated it for six months, has not renewed the lease.

Toledo

Plans of Howard Fiegley, manager of the Rivoli and Palace theaters, to wire the latter house have been abandoned.

Paul Spor, m. c. at the Toledo Paramount Theater, will take a week off for a visit to New York. He will come back a week later in a big jubilee stage show, *White Caps*, to celebrate his 2,000th performance in the Paramount house. This is believed to be a record for one stand of any m. c. on the circuit.

Sydney Dannenberg, manager of the Toledo Paramount Theater, disclaims any knowledge of a plan of the Publix Theater Corporation to put Paul Spor on the road as a traveling m. c.

Florence Holwinkle has been added to the publicity staff of the Toledo Paramount as secretary to Merlin Lewis, p. a.

Mrs. Merlin Lewis, wife of the Toledo Paramount p. a., is at her home after several weeks in the hospital.

All records for a long run were broken by the Pantheon Theater here last week when Manager Langdon Kumlter held *Sally* over for a fourth week.

Merle Clark, organist of the Toledo Paramount Theater, will start a series of radio programs over *The Toledo Blade* station, WSPD, in co-operation with the Philco Radio Co. The programs will be heard every Tuesday night from 12 midnight to 12:30 a.m.

Denver

Charged with the possession of and selling obscene literature at a "men only" show at the Music Box, the following were fined: \$250: Bernard Rose and John J. Rose, managers, and Victor Irving and John Whippl, employees. Eight girls, used as models, were also arrested, but were released when charges were filed against the men. Five thousand copies of the books were burned by police. An appeal will be taken.

The Webber has cut admission price from 35 to 25 cents.

Richard Arlen and Mary Brian appeared in person at the Denver in connection with their picture, *Burning Up*. They sold want ads at one newspaper office, and autographed snapshots taken of them at the other daily.

George C. Orr, Jr., employed at a local film exchange, has been sued for divorce. His wife also filed suit for alienation of his affections against her husband's parents and his brother, Enz Orr, for \$15,000.

The Winter Garden, dance hall, has been sold to the Mullen Investment Company.

Several of the theaters here are picking *Amos 'n' Andy* off the radio every night and giving it to their patrons over their sound equipment.

Sunny Side Up is at Huffman's America for an extended run after two weeks at his Aladdin. Weather was bad when it was at the latter house, but the box-office receipts were very satisfactory and the first week at the America was nearly a record breaker.

Fort Worth

Margaret Schlinker, talented Fort Worth dancer, who recently closed with Wintz's *Rio Rita* Company in Louisville, left New York this week for Los Angeles via plane and will make personal appearances at Fox houses in the principal cities of the tour. Upon her arrival in Los Angeles Miss Schlinker will join a Fanchon & Marco unit show.

John P. Fenelon, connected with many of the larger circuses in various capacities for a number of years, is taking tickets and handling city publicity for the Majestic Theater.

Salt Lake City

Donna Jones, known with the Denham Players in Denver as Donna Earl, a Salt Lake City girl, and Chester Dowse, a Salt Lake City boy, are home after playing with that company, which featured Gladys George and Ben Erway. Both enjoyed their work. Mr. Dowse was also at Coffee Dan's Inn, Denver, as master of ceremonies for some time before leaving. Miss George and Mr. Erway are now on the Coast.

The Theater Guild in Salt Lake City is going over big. The houses continue to get better each week. *Skidding*, written by Mrs. Bob Ellerbeck, of Salt Lake City, and featured recently, was a good box-office attraction. Last week *The Man Who Came Back* was given.

Milwaukee

Howard Herzog is an addition to the advertising and publicity staff of Fox Wisconsin Theaters. He was formerly editor of *The Schroeder Register*.

Reinhold Wallach has been named manager of the Milwaukee Theater Circuit's Juneau Theater and H. S. Dunning has been named manager of Fox's Tivoli Theater here.

W. M. Warren, formerly manager of Fox's Garfield Theater, local neighborhood house, has been transferred to the circuit's Strand Theater. He is succeeded at the Garfield by Julius Lamm.

NEW ACTS

(Continued from page 15)

repeats in all cosmopolitan sections of the country. The rural districts, however, will probably not be so enthusiastic.

He started with Lloyd George and wound up with "Old Bill"—each characterization scoring high. Besides making up as the various celebrities, Strange delivers short excerpts of their speeches, bringing in a delightful touch of humor. Each impersonation is a gem—with that of England's ex-prime minister scoring highest. This was so real, and impressed so favorably, that it was some time before the abated applause allowed him to continue his act. His other characterizations include Ramsay MacDonald and George Arliss as Disraeli.

Assisted by a damsel costumed in usherette style—she brings out the different guises on a tray—Strange works with uncanny speed in his different changes. Should be a cinch for the Palace. J. S.

Szita and Anis

WITH ESTHER DEETER

Reviewed at Proctor's 58th Street. Style—Dancing and singing. Setting—Full stage (special). Time—Twelve minutes.

An effective array of talent and capable showmanship combined served to recommend this offering of Szita and Anis, diminutive dance team. They were spotted at the close of a corking bill here and maintained a consistent appeal during the entire period. The standard bearers appear to be a European importation, for most of their routines are unmistakably Continental. They are supported commendably at the piano and in solo warbling by Esther Deeter, whose solo work—the pleasing on its own merits—does not blend well with that of the team. Act carries an expensive outlay in scenery, wardrobe and special lighting.

With Miss Deeter at the piano, Szita and Anis open with a lithe acrobatic waltz which got big returns. The pianistic lass then sings *The Song of a Heart That Is Free*, which drops the tempo of the act, but went over big as a solo. Before an elaborate desert drop, the team follow with an adagio, and introduce several new holds and swings. This session marked them with outstanding honors on the bill. The attractive soprano offered *Sweet Mystery of Life* and pulled a healthy hand. The highlight finish has the team doing a complicated Russian hook, with the boy working thruout on his toes. Big returns. C. G. B.

Three Rhythm Boys

Reviewed at Proctor's 58th Street. Style—Dancing. Setting—In one. Time—Seven minutes.

These colored youngsters could have picked hotter billing without being accused of pulling the wool over the eyes of the cash customers. They have everything the word rhythm implies and more. They should tickle the palate in any opening spot.

The kids step on in a fast tap to *Baby*, displaying rows of ivory that would make a piano blush with envy. Their obvious enthusiasm won the audience before the routine was half completed. Without pausing for bows, they went into another routine that outdid the first both in speed and applause.

Altho reverting to competitive stepping, the time-honored method of drawing the palm music, these youngsters do it in such a way as to make one overlook the common fault. In this final burst of hoofing, the lads present an array of intricate steps that are bound to leave palms close to the blistering point.

Stopping the show was the least they did. J. S.

Galla-Rini and Sister

Reviewed at Loew's Bedford, Brooklyn. Style—Musical novelty. Setting—In one (special). Time—Twelve minutes.

Galla-Rini is another Boyd Senter. Those to whom Senter's name is strange might want it put the other way. Both depend on their musical versatility and no little personality to put them over. In vaudeville anyway, Galla-Rini is the more convincing exhibition of what has come to be known in describing this kind of work as "a one-man band". The subject of this review plays 12 instruments. These are reeds, woods, several species of the sax, and the accordion. Galla-Rini plays few of them very well, one or two better than average, but none so bad as to warrant their elimination altogether, under ordinary conditions.

Perhaps because he uses it more than the others, Galli-Rini creates the best impression with the accordion. He plays two solo numbers on the platted instrument and one with his sister. He starts his routine at a normal pace, giving the impression of doing a straight musical act. Not until he announces his one-man-band idea does he drop all pretense of stressing technic. From the time he is handed a piccolo by a non-uniformed lackey until he winds up with what sounded like a baritone horn, Galla-Rini is selling himself as a musical freak. The exhibition is quite enlivening.

During most of his versatile cycle Galla-Rini's comely sister plays a subdued accompaniment on the cornet and horn. The reason for her continued melodies is obvious. If Galla-Rini's solo performances were as evenly good as he desires them to be, the impression of unaccompanied playing would be far better. They drew a great hand here as the set paws, altho the finish solos were somewhat milked. Galla-Rini should play fewer instruments and more of each. A knockout of an act for this time withal. E. E. S.

King and McIntyre

Reviewed at Keith's Royal, Bronx. Style—Comedy, singing and dancing. Setting—In one, Time—Ten minutes.

Lorita King found it easy sledding in bringing out comedy when she was teamed with her brother, Eddie, as well as with her sister, Mary. In her work with Billy McIntyre, she cannot seem to get her clowning across. One would think they were a couple of amateurs. The bulk of their act is given over to comedy chatter and singing. It is done so poorly that in all probability many of the patrons were wondering when they were going into their dance. When they did finish with a hoofing session that was the only time the crowd sat up and took notice. Miss King is all there as a comedienne, but the material isn't anything to write home about. McIntyre does not impress favorably.

Their opening is a love bit on a bench. They hide behind a parasol and it looks as tho they were necking aplenty, but the expose reveals they were fighting over two giant lollipops. McIntyre does so-so warbling of *I Wanna Know That It Is You*, with Miss King clowning and joining him in singing. They keep to chatter and singing thruout the routine. Very little applause or laugh response was given by the audience. Their hoofing finale drew a good hand at the bowoff. Deuced on this six-act show. S. H.

Sena and Weber

Reviewed at the Tivoli, Brooklyn. Style—Comedy, singing and dancing. Setting—In one. Time—Fourteen minutes.

This well-matched team registered effectively here in the next to closer with their routine of comedy chatter, mugging eccentricities, warbling and tap dancing. They displayed good sense of show values and sold their individual material nicely. The boy—billing does not indicate clearly which is which—stands out as a clever comedian, while his attractive partner capably assists in the straight role with interspersed singing and dancing. Boy works thruout in clothes of the loose-fit variety, and the girl makes several changes. Hokum is spread on thick and to advantage, and the duo gathered a goodly share of the laughs at this show.

Open with a line of chatter and hokum, sandwiched with a gag on the girl's ankle and knee watches which tell the time of all parts of the world. They follow with a flirtation song response, *I'm Not Going To Build a Beautiful*

Bungalow, which they interpolate with soft shoe. The boy does a clever eccentric dance, injecting some very funny panto. The girl offers a specialty character number, *Eddie Me Steady*, about a Bowery newsgirl and her paper-selling boy friend, and they follow with a fast waltz clog. For a finish the boy does a rustic cork-leg dance to the harmonica accompaniment of the girl. Show stopped here. C. G. B.

Charles Dane

And Three Alvin Sisters

Reviewed at Keith's Royal, Bronx. Style—Dancing and singing. Setting—In full stage (special). Time—Fourteen minutes.

This pleasing flash should come in for plenty of bookings in the intermediates and still make ends meet. The bookers would not be going wrong, as it is a choice item for either opening or closing a show. Neat song-dance numbers are used and increased in effectiveness thru smart routining. Large wardrobe and handsome set give it a trim appearance. Charles Dane goes in mostly for legwork and sprinkles it with brief warbling. The Alvin fem. trio have harmony singing as their forte and also oblige with stepping. An unbilled girl tickles the ivories for accompaniment.

The Alvin girls are pleasing to the eye and ear. They are similarly built and alike in stunning looks. Their harmony singing is peaches and cream. Take on and easily handle *Sing a Little Love Song* and *If I Were You, I'd Fall in Love With Me*. Dane and the girls sing *Am I Blue* for the opening number. Dane is a neat stepper, doing well at taps and eccentric and a neat drunk number. In the latter he tries to catch the girls who appear in different parts of the stage to sing a line of *Am't Misbehavior*. They fittingly closed the show here and got a good reception. S. H.

Running Wild Revue

Reviewed at Loew's Lincoln Square. Style—Dancing and singing. Setting—Full stage (special). Time—Fourteen minutes.

The *Running Wild* title is certainly a big thing with dusky performers. There was the *Runnin' Wild* legit. show, then an act billed *Running Wild Four*; now this eight-people revue has taken it up. It fits this act like a glove, for the unbridled pep of the artistes is about the only thing that gets your attention. There are not enough punchy specialties to give the act any hope for vaude, headway, and it smacks strongly of the Harlem nite clubs. It leans heavily on legwork, with a little play for warbling. Cast is made up of a boy hoofing team, a song-dance couple and four-girl ensemble.

A load of specialties, rattled off at a sizzling pace, are sandwiched by the opening and closing all-company flashes. The opener is given over to the much-used *Breakaway* song-dance. In specialties the boy hoofing team does about the best. They are neat tappers, with keen precision in duos. Their military tap number is good. They solo well, too. The song-dance specialties by the unattached girl are okay, tho not so good with the boy doing the same work. Four-girl ensemble gives the impression of working because it is getting paid for it. No precision to the dancing. Fair hand in the closing spot. S. H.

Betty Ackerman and Co.

Reviewed at the Franklin, Bronx. Style—Dancing. Setting—In three (cyc.). Time—Five minutes.

This was a tryout. It looked it and—unless this foursome of three males and a lass learn to handle themselves much better—it will always remain a tryout, and accidents may happen. According to the angry blue welt running across her thigh, it was obvious that an accident had already happened, probably in rehearsal.

The youths toss the fem. around plenty in a mediocre adagio routine, and while they are not so proficient in catching, still they show evidence of delighting in the work. They look like ex-Roxy ushers and if so they probably got the inspiration to toss a damsel around from watching the finished dancers at that theater. Miss Ackerman was the best of the four—she had to be to live—and yet she lacked plenty. Perhaps the unsteadiness of her arms and legs while suspended in the air was the fault of the youth holding her. But it was a glaring fault. They finish with some awkward rope skipping.

Hardly a ripple of applause as they bowed off. J. S.

Luster Brothers

Reviewed at the Palace. Style—Acrobatic and comedy novelty. Setting—In three. Time—Ten minutes.

There are two Luster brothers, both dressed as deck-swabbing gobs—in white. Their bizarre display of monkey-walking, contorting maneuvers and floor tumbles has class, but not too much to recommend it as opening-spot fare. Particularly for this house. Something novel about the Lusters at that—they are one of the few acrobatic teams around here that avoid working together as a linked tumbling or balancing duo.

Open with an irregularly paced exhibit of neatly turned flips, pinwheels and contortive tumbles. This session winds up with both competing for contorting distinction. A small table is employed for more bone-tangling exercise. Comedy is introduced via several bits of magic, one of these concerning the dynamic trembling of a piece of metal in a glass. All done in panto, with one controlling the clinking phenomenon and his brother at a loss to start or stop it. Clever bit, but dragged out too much. Their finish moves one of the gobs to the fore. He climbs to a perch about 10 feet from the floor, falls over in a back somersault and lands on a floor platform in hand-stand position. Got a nice hand, but much milder by comparison with reception of most other opening-spot acts here this season. E. E. S.

Cora Green

With Margaret Lee at the Piano

Reviewed at Proctor's 58th Street. Style—Singing. Setting—In one (special). Time—Sixteen minutes.

Cora Green, who previously was teamed with Hamtree Harrington in two other acts, the last of which was a comedy skit, *Nobody's Gal*, is now doing a straight singing single. The colored girl is assisted at the ivories by a rotund woman who tickles a passable brand of accompaniment. There are four numbers, each handled by the standard bearer in a slow delivery which is at times monotonous. She has plenty of personality and knows how to put over "low-down" blues effectively. Both women dress smartly.

Routine is evenly balanced as to type of songs offered, opening with a semi-classical number, *You're All the World to Me*, which got good returns. This is followed with a talk-song version of *Brother-in-Law Dan*, in which the colored songstress accentuates her blues delivery style. Then comes a self-announced Negro spiritual, *Travelin' On*, with the lament theme of the song sustained a bit too much. Her finale is *I Must Have That Man*, which received a fair response. The act could be cut to advantage in running time, with a break inserted, giving the pianist an opportunity for a solo. Good for the families. C. G. B.

Casa and Lehn

With Four Diana Sisters

Reviewed at the Park Plaza, Bronx. Style—Comedy, dancing and singing. Setting—In two and full stage (specials). Time—Seventeen minutes.

Nick Casa and Elsie Lehn are right up on their toes to give the public and bookers what they want. Just a year ago they were heading an all-dancing affair, assisted by a girl sextet, the London Palace Girls. Now the legwork is playing second fiddle to a delightful brand of hoke comedy. They have a thoroughly entertaining act in this one and should find smooth sailing for real dates. The Diana Sisters are a big help to them. These girls have looks, figures and ability. They sing well and do big in handling comedy lines. The standard bearers offer some straight adagio dancing, but go in heavy for clowning.

Their opening number is a peach. The girl quartet does a song-talk about arriving in Hollywood for a crack at the talkies. Miss Lehn joins them, too. A big-shot director (Casa) says he'll try them out. The audition is a travesty of *The Old Homestead*. The girls did brilliantly with it, giving laughs galore. Casa and Lehn are spotted in mid-act with an adagio, mostly burlesqued. They do it great. Strut some more in the finale. The Diana Sisters go well in their comedy sing in which they portray Ethel Barrymore, Beatrice Lillie, Eileen Kane and Texas Guinan. Filled deafening returns in déuce position on the four-act bill. S. H.

EMPIRE

Beginning Tuesday Evening, February 4, 1930

DISHONORED LADY

A play by Margaret Ayer Barnes and Edward Sheldon. Directed by Guthrie McClintic. Settings designed by Stanley Bell and executed by Carl Schultz. Presented by Gilbert Miller in association with Guthrie McClintic. Starring Katharine Cornell, Madeleine Cary, Katharine Cornell, The Marquess of Farnborough, Francis Lister Lawrence Brennan, Paul Harvey, Joe Moreno, Fortunio Bonanova, Richard Wadsworth, Harvey Stephens, Rufus Cary, Fred L. Tiden, Rosie Walsh, Ruth Fallows, Ella, Brenda Dahlen, Lewis A. Sealy, Riley, Edwin Morse, Albert, Jimmy Daniels.

ACT I—Scene 1: The Living Room of Jose Moreno's Apartment on West 49th Street, New York City. A Night in November. Scene 2: The Library of Rufus Cary's House on Washington Square. An Evening in the Following April. ACT II—Scene 1: Mr. Cary's Library. An Afternoon Two Weeks Later. Scene 2: Moreno's Living Room. Half Past Two the Following Morning. ACT III—Scene 1: Mr. Cary's Library. Half Past Eleven the Same Evening. Scene 2: The Same. A Morning Three Months Later.

Katharine Cornell comes back with a new play, which is hardly worth considering because it affords little as a vehicle for the star. But by her acting, which equals that of any lady in the American theater, Miss Cornell makes *Dishonored Lady* a pleasing night in the theater. Her work is such that it demands, and receives, constant attention. Indeed, the care she lavishes on this play is entirely too good for such stuff as it is made of. It deserves a more carefully molded plot, one with less obvious results, one in which the playwright injected just a slight portion of suspense to compensate the work of a splendid actress. *Dishonored Lady* is literally pulled above itself by the work of Miss Cornell. Beyond this the play offers little.

Madeleine Cary was something of a nymphomaniac, who even when she plotted against the life of a commanding lover, could not control her natural im-

pulses. It was her heritage to kill and pass from one love to another, if the authors are to be believed. Attracted by Jose Moreno, altho Lawrence Brennan supported her, Miss Cary fails in love with Marquess of Farnborough. Jose will not be pushed aside easily and he demands that Madeleine give up her Englishman. There is a denunciation scene, after which Miss Cary decides to poison her lover. She does. She is found out, but thru a series of impossible fabrications, convinces a jury of her innocence. Then all her mainstays and those who love her leave her as if she were a leper.

There was a plot, and a good plot, put into this play, but its action and continuity is not tight enough. It is too loosely constructed to hold any audience without the work of Miss Cornell.

McClintic has done an imaginative bit of directing, especially in the second act when the district attorney's assistant is questioning Miss Cornell. There is little embroidery and little which is not believable and plausible, and in this particular instance pleasing.

The settings are correct to the most minute detail, as most settings for a Gilbert Miller production are. There is a mellow mode invoked by the setting of the Washington Square library that is pleasant and conducive to calm after-dinner talks. One could easily picture people relaxing in comfort in this perfectly appointed warm set.

Paul Harvey, as the friend who never failed, led the male contingent in honors for acting. There is a true tempo and even key to his entire performance. Ruth Fallows as a chorus-girl lover of the slain dancer committed herself in commendable fashion, as did Francis Lister and Harvey Stephens. Others in the cast, including Fred L. Tiden, Fortunio Bonanova, Lewis A. Sealy and Jimmy Daniels, were carefully selected and did their work well.

Dishonored Lady is a rather poor play

that is all Katharine Cornell, and for that has immeasurable entertaining value. CHARLES MORAN.

LITTLE

Beginning Monday Evening, February 3, 1930

MANY A SLIP

A play by Edith Fitzgerald and Robert Riskin. Directed by Robert Riskin. Presented by Lew Cantor. Featuring Sylvia Sidney, Douglass Montgomery and Dorothy Sands.

Patsy Coster Sylvia Sidney
Ted Coster Tom Brown
Smithy Maude Eburne
Emily Coster Dorothy Sands
Jerry Brooks Douglass Montgomery
William Coster Malcolm Duncan
Stan Price Elisha Cook, Jr.

ACT I—The Home of William Coster in Boston. Late Afternoon in May. The Living Room in the Home of Patsy and Jerry. Early September. ACT III—The Apartment of Stanley Price. Two Weeks Later.

Many a Slip is one of those diverting comedies that has taken for its theme the subject of impending birth which is never to be. Handled by a flawless cast, bolstered by carefully-selected situations, tempered by amusing dialog, it cannot help but provide entertainment, which it most certainly does.

The theme, however, is all too thin, but this fault is overcome by the manner in which the actors apply themselves to the work at hand.

Into a divided house a poet who lives by writing a wisecracking column wanders and finds love and romance. Unfortunately, the young man has ideas about marriage, and so to bring him to the marrying point the divorced mother of the girl intimates that there is to be a child. The deception is carried for four months and the boy is told. He leaves the home he has made for his wife to find solace for his breaking heart. Then there are denunciation scenes and reconciliation scenes and vice versa until everything is straightened out and the

young couple apparently are to be happy ever after.

The story is meager and reminiscent of a Broadway hit, but it must be said to Lew Cantor's credit that this play was tried out at least two seasons ago. Forgetting the similarity of another play and taking this one strictly for its worth, it will easily be found an entertaining comedy.

Dorothy Sands, surrounded by capable players, proves beyond doubt her exceptional histrionic worth. She walks away with all the acting honors, altho there is hardly anything to complain of in the cast. It must be said for *Many a Slip* that it is one of the most intelligently cast plays that has come to the attention of this reviewer in many days. Sylvia Sidney and Douglass Montgomery, as the young couple, contribute restrained performances of two youngsters who take life a trifle too seriously that could hardly be improved upon. Tom Brown, in his first "long-trousers" part, gives a good account of himself and certainly establishes himself as an actor of adolescent parts who must be considered.

There are two memorable scenes in this play that are as old as the theater, but which here provoke the desired audience reaction for no other reason than the actors in them are worth their mettle. One is a "mother-love" scene between Miss Sands and Miss Sidney. I have never seen such compelling restraint as Dorothy Sands applies to this bit of work. The other is a "mistaken-identity" scene between Elisha Cook, Jr., and Miss Sands. It is an actors' scene and both players visibly enjoy their work. Cook plays to Miss Sands in commendable fashion, and the laughs are allowed their full value. The irate father, Malcolm Duncan, and the faithful family servant, Maude Eburne, are both caricatures that are admirable.

Riskin's direction is hardly noticeable, for this one is just a play that plays itself. The settings are sufficient.

Many a Slip is an amusing play endowed with such acting that it is likely to be another Lew Cantor success. CHARLES MORAN.

Fires and Robberies

MONCTON, N. B.—Damage estimated at about \$25,000 was inflicted on the Imperial Theater Building, Moncton, N. B., by fire, which broke out in the early morning.

DETROIT, Mich.—The Garden Theater was robbed January 22 by a lone bandit who escaped with the night's receipts, estimated at about \$125.

DES MOINES.—The old Watson Opera House, Vinton, Ia., has been destroyed by fire.

KEWANEE, Ill.—The Plaza Theater Building was destroyed by fire January 28.

ST. HELENS, Ore.—Fire, due to a defective flue, caused several thousands of dollars' damage to the Grand Theater.

BOONE, Ia.—The Strand Theater's projection room and inside ceiling suffered \$2,000 damage in a fire which started in the booth.

GUERNSEY, Wyo.—Fire did \$2,000 damage to the Guernsey Theater and \$10,000 loss to stores in the same block.

MAYSVILLE, Ky.—The Washington Opera House was damaged to the extent of \$75,000 by a fire.

ROCHESTER, N. Y.—Fay's Theater was damaged to the extent of \$10,000 by a fire.

DAYTON, O.—B. F. Keith's Colonial Theater was robbed of \$1,800 recently by three thugs.

MACON, Ga.—Five bandits entered the Capital Theater, herded all the employees of the theater into the manager's office and took \$600, the day's receipts, from the cashier.

FARMINGTON, Minn.—Fire destroyed the Farmington Theater; loss approximately \$12,000.

DETROIT.—The Majestic Theater and the Tree Studio of Dancing, formerly the Majestic Ballroom, were damaged by fire recently.

STAFF NOTES

(Continued from page 25)

Belcher, who has become associated with the Lake Theater.

W. A. WOLFSON, manager of the Strand Theater, Montgomery, Ala., has returned to his duties, following an operation.

HELMER N. JERNBERG, manager of the Province Theater, Winnipeg, Can., leaves February 15 for a three weeks' holiday trip to California.

EARL CUNNINGHAM has been appointed managing director of the Fountain Square Theater, Indianapolis, Ind., succeeding Louis B. Goulden, who resigned.

C. D. HAUG, connected with Birmingham, Ala., theaters and other houses thruout the southeast for the last sev-

eral years, has been named manager of the Empire Theater, Birmingham.

ALVIN SPAINHOUR, manager of the Indiana Theater, Washington, Ind., has been transferred to Sullivan, Ind.

WILLIAM WHYTE, manager of the Risato Theater, Hartford, Conn., has resigned to manage the Franklin Theater, Thompsonville, Conn.

J. T. KENDALL is manager of the Kendall Theater, Farmer City, Ill.; Carl Wheeler, doorman, and Russell Bealor, operator.

RAY EPPEL has taken over the managerial reins of the Granada Theater, Sioux Falls, S. D.

MAXWELL MELINCOFF, manager of the E. M. Loew Capitol Theater, Pawtucket, R. I., has resigned to become affiliated with Warner Bros. at their Hart-

Good Manners

WHEN ELLEN TERRY was making one of her tours shortly before she said good-bye to the stage, she was asked, after her experience and observation, to indicate the most beautiful trait in human character. Without a moment's hesitation she replied to the newspaper woman interviewer: "Good manners, my dear; good manners." With evident approval, that statement is quoted by Jane Cowl in her interesting article in the current issue of *The North American Review*, to which she has given the caption: "An Actress Appeals to Her Audience". Obviously Miss Cowl emphasizes good manners as most desirable in the theater and concert hall. The grace and charm she has shown on the stage is in her writing. She declines to lecture patrons of the theater on good manners, but she points out the damage done to the offering, the interruption to the players and the annoyance to the other patrons by late comers, who are noisy in entering and inclined to continue their chatter when seated. She views with entire approval the insistence of the great musical conductors that late comers must wait for a proper time to be seated, and thinks the same sound idea could be introduced in the theater with good results.

There must be absolute quiet if the great orchestral scores are to be given an effective presentation to the audience. By the same rule there should be complete silence when Forbes Robertson, or some other eminent star, reads the lines of the soliloquy, if the richness of the offering is to be given to and enjoyed by the audience. Late comers at the theater and concert hall are numerous in all cities. This year New York has been having an abundance of trouble with them, particularly because they are noisy after being seated. Critics have been merciless in scoring them, but the late comers continue to be late comers, and the volume of noise has not been lessened. They do not share in the conclusion of Miss Terry that good manners is the most wonderful quality of human character.—*The Ohio State Journal*.

ford, Conn., headquarters. He will be succeeded by Frank Gordon, who has been manager of the Musical Hall, another Loew house in Pawtucket.

W. A. HODGES has been appointed manager of the Malco Theater, Ft. Smith, Ark.

J. C. HESTER has been appointed city manager of Universal's theaters in Danville, Va.

T. B. NOBLE has assumed management of the Arcadia Theater, Harlingen, Tex.

J. WILLIAM HOUCK is manager of the Liberty Theater, Seattle, Wash., for Jensen-VonHerberg.

JACOB GOLDEN, manager of RKO-Proctor's theaters in Troy, N. Y., has taken over the management of the RKO Palace and Temple theaters, Rochester, N. Y., succeeding E. A. Lake, who resigned to go to California. Golden will be succeeded at Troy by Harry Black.

JOHN SINOPOULO, manager of the Orpheum Theater, Oklahoma City, is back at his desk after undergoing a minor operation.

RAY NOWITZKY has been named manager of the State Theater, Reading, Pa.

E. A. LEAVITT has taken over the management of the Island Theater, Grand Island, Neb.

J. C. KING has been appointed manager of the Publix houses in Harlingen, Tex.

A. G. BASIL has taken over the managerial reins of the Raymond Theater, Raymond, Wyo., and appointed J. Wagner as house manager.

MONTE HANCE, who has been director of the Saenger Theater, New Orleans, for the last few months, has taken over the management of the Strand Theater, Hattiesburg, Miss., succeeding Paul Warren.

A. B. MORRISON, who has been manager of half a dozen Memphis, Tenn., theaters, including everything from road show to vaudeville houses, now is in charge of Loew's Palace there which shows pictures only.

Actors Equity Association

FRANK GILLMORE
President

ETHEL BARRYMORE
Vice-President

BERTON CHURCHILL
Second Vice-Pres.

45 West 47th Street, New York
Capitol Building, Chicago

304 Hall Bldg., 9th & Walnut, Kansas City

Theo. Hale, 369 Pine St., San Francisco

6412 Hollywood Blvd., Los Angeles

PAUL DULLZELL
Executive Sec'y-Treas.

CHARLES DOW CLARK
Recording Secretary

PAUL N. TURNER
Counsel

Progress Toward Repeal

On Tuesday, February 4, a deputation from the Actors' Equity Association and the Chorus Equity Association, headed by President Frank Gillmore and including Laurette Taylor, Vivian Tobin, Margalo Gillmore, June Walker, Emily Holt, Associate Counsel, and Genevieve Rubelle, representing the Chorus Equity Association, appeared before the Assembly Codes Committee to speak on the Post Amendment to the Wales Act. They were joined there by Berton Churchill, second vice-president, and Enid Romany, both playing stock at Albany.

This amendment, as we have said before, would exempt the actors from arrest and hauling to court for appearances in plays to which the police or other constituted authority take exception prior to the conviction of the play before a judge or jury.

All the delegates spoke, but, in addition to the president, Miss Taylor and Miss Rubelle made the principal pleas, which were listened to attentively and apparently received the approval of the committee. The committee, for the first time in the history of the legislature, voted on the amendment without adjourning, and while its sponsors were still present, and adopted the bill unanimously. It will be presented to the Assembly early enough to prevent its getting caught in the traffic jam which always piles up in the last days of a legislative session. Just such a mishap prevented the passage of a similar amendment last session when it was lost in the Senate after having been passed by the Assembly.

Equity is grateful to these members who, on short notice and at some inconvenience to themselves, made the journey to Albany to argue for legislation which will benefit the entire theatrical profession.

Another Member Writes Book

Dr. Kall Prosard Sarkar, Equity's East Indian member, informs Equity that he has written a book on music, *Oriental and Occidental*, which he will soon have in the hands of a publisher. He holds the rare degree of "Sangitacharya" or Master Musician, of whom there are comparatively few in India. It corresponds to our Doctor of Music, but indicates rather more than mere proficiency.

Martin Mann Recovers

Martin Mann, who early last month entered the Manhattan Eye, Ear and Throat Hospital, reports that the operation for the removal of a cataract from his left eye was unusually successful.

It was performed January 8, and January 23 he was able to return to the Actors' Fund Home at Amityville, his vision much improved.

Mann is grateful to all those who called or sent flowers and cigars. And he has hopes that as a result of the operation his eyesight will be quite restored to him.

"Wise Child" Benefit, \$1,820

The gross receipts of the benefit matinee of *It's a Wise Child* for the Actors' Fund of America, recently held, were reported to be \$1,820. Of this undoubtedly the Fund will receive a large part.

LaDoyia Pelerkin Fellows

Equity has received a request to bring to the attention of LaDoyia Pelerkin Fellows a request from W. R. Burns, administrator of the estate of the late Doelie Pelerkin, to communicate with him at 7544 Renton avenue, Seattle, Wash. Will she or anyone who knows of her whereabouts notify either Equity or Burns?

Taking Direction

Not so long ago Equity was informed that members of a cast which recently went co-operative had declined to take direction, feeling that they were now owners of the play and just as important as anyone else in the production.

To these recalcitrant members Equity representatives pointed out that the co-operative basis which had been agreed upon affected only their salaries and did not change any other section of their contracts. They were instructed, therefore, that they must continue to take direction from the author and director as heretofore and that they must give the best performances of which they were capable at all times.

Tent Players Already Stirring

Even with the weather flirting with zero at the time the report was written the Kansas City office is able to inform Equity that the tent and rep. managers are beginning to engage people for the forthcoming season. And when that begins spring, no matter what the weather outdoors may be, is not very far behind the horizon.

Equity Charge for Contracts

Ever since Equity established its various forms of standard contracts and began to issue them to managers upon application it has charged 2 cents apiece for each contract issued. Most managers accept it as one of the minor items of production and pay no particular attention to it. Occasionally, however, some

manager feels aggrieved at having to spend between 20 cents and \$1 for his contracts.

Yet it actually costs Equity 3 cents for each contract that is printed, so that the association is bearing part of the expense of their issuance to the manager on behalf of the actor. And if Equity did not provide these contracts it would be necessary for the manager to do so, in which case he would have to bear the entire expense.

In this complaint Equity does not believe that dissenting managers have a good case.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Genevieve Rubelle, representing the Chorus Equity, accompanied the Actors' Equity delegation which went to Albany to appear at the hearing of Assemblyman Langdon Post's amendment to the Wales Padlock Bill. This amendment is designed to exempt actors from arrest, under the provisions of the Wales Padlock Bill, until after the case has been tried.

Margaret Schilling, a member of Madam Hudak's ballet class at the Chorus Equity, is the prima donna with *Strike Up the Band*.

For years we have been urging Chorus Equity members to join the Actors' Fund, the actors' charity to which only a few of our members belong. When one is young and healthy and everything is going well it is hard to realize that some day it may be necessary to call on the Fund.

Bobbe Storey was one of our members for whom no one would have thought such aid would ever be needed. Yet, at Bobbe Storey's tragic death, it was that Actors' Fund that buried her.

The dues in the Actors' Fund are only \$2 a year. Probably none of you will ever need the fund. But \$2 is very little to donate each year for charity. You should contribute to the charity of your own profession. The Chorus Equity has application blanks for the fund. Why not join this week?

Forty-five new members joined the Chorus Equity in the last week.

We are holding checks in settlement of claims for Ivan Alexis, Charles Coleman, Billie Fanning, Elizabeth Huyler, Eva Lewis, Peggy McGowan, Sol Perla, Hazel St. Amant, Ellen Speeler, Florence Sterling, Alyn Thompson and Gwilyn Williams.

Recently a company manager of a

large musical production insisted that he had the right to put two chorus people in an upper berth. Those who refused to travel that way and went two in a lower berth were forced to pay the difference between the cost of an upper and a lower.

The contract is very clear that only one person can be put in an upper berth. The case was taken up with the management, which assured us that it had been a mistake on the part of the company manager and that it would not happen again. Further, the money that those who had traveled in a lower had been charged was refunded.

The members of the company were highly incensed, as they had a right to be. However, this is only another example of what Equity had done for you. In the days before Equity chorus people always had to pay for their sleepers. Those new members who have come into the profession since the days of Equity do not always realize this.

On February 15 all mail that has been held in this office prior to July 1, 1929, will be returned to the post office. If we have passed your initial before you see the list write to the office and ask to have any mail that may be here for you forwarded.

We are holding mail for Orduno Muzzi, Fred Murray, Mona Moray, Gwendolyn Milne, Clara Martens, Frances Markey, Florine Meyers, Gene Mallin, Hugh McClymont, Helene Moore, Ned McGurn, Margaret Mitchell, Leon Mandas, Patricia Murray, Harry Miller, Peggy McDonald, Tom Maynard, Emily Marth, Doris Maye, Joe McGurgan, Stephen McNulty, Boris Marshallow, Paula May, Goody Montgomery, Leonard Mooney, Lillian Moore, Jerry McCann, Walter Munroe, Marietta Murphy, Helen McLaughlin, Marion Martin, Bessie Masters, Otto Maide, Lillian Moore, Constance Martin, Ladas May, Nelle Moran, Eleanor McManus, Peggy Moore, A. L. Mularkey, Juan Marlow, Elena Meade, Madeline Morley, Margaret Miller, R. Maynard, Jack McDonnell, Belle McLaughlin, Barbara Morley, Jack Mack, Marie Merrifield, Anna Meares, Margaret McKay, Vivian Maurer, Viola Mah, Jack L. McCarty, Jacke Meade, Lee Manners, Agnes Moss, Jack Murray, Dorothy Mellor, A. Muller, Virginia May, Edith Martin, J. F. McMahon, Diane Maurice, Sella Maison, Olga Marye, Elsa Muhlig, Margaret Murray, Wilma Miller, Pauline Mills, James Miller, Robert Milliken, Marjorie Mills, Peggy Messinger, B. Murphy, Gwendolyn MacMurray, Russell Martin and Russell McClelland. DOROTHY BRYANT, Executive Secretary.

DELAWARE

Fenton H. Davenport, Inc., Wilkesburg, Pa., install, own and operate a broadcasting station, 2,000 shares common; Capital Trust Company of Delaware, Dover, Del.

Color Classic Pictures, Inc., Wilmington, motion pictures, 100 shares common; Corporation Trust Company of America.

Freiburg Passion Play in English, Inc., Freiburg, Germany, produce dramatical, musical performances, \$5,000; Corporation Service Company, Wilmington.

Theater Managers, Inc., Wilmington, theaters, places of amusement, 800 shares common; A. Joseph Deffore, Wilmington.

INDIANA

Hartley Theater Corporation, East Chicago, buying, erecting and operating theaters, 300 shares no par value; George Hartley; Joseph D. Hartley, Jr.; Helen H. Johns, Hazel H. Greene and Ruth Hartley.

New Incorporations

NEW JERSEY

Bamberger Broadcasting Service, Inc., Newark, radio broadcasting, \$250,000; Pitney, Hardin & Skinner, Newark.

Eagle Grand Opera Company, of New Jersey, Inc., Paterson, amusements, \$25,000; Raphael Jordan, Paterson.

NEW YORK

Berdon Players, Manhattan, operate theaters, 100 shares common; C. Rush, 141 Broadway.

Jamestown Roosevelt Theater, Jamestown, \$100,000; Wright & Fletcher, Jamestown.

Diversified Booking Service, Manhattan, motion pictures, 1,000 shares common; Graham & Reynolds, 25 West 43d street.

Komp Film Laboratories, Manhattan,

motion pictures, \$500,000; A. P. Wollheim, 42 Broadway.

Long Beach Studio of Sister Arts, Long Beach, dancing, singing systems, 100 shares common; Schlesinger & Schlesinger, 17 East 42d street, Manhattan.

Radiant Home Movies, Brooklyn, 200 shares common; E. F. Lamb, 44 Beaver street, Manhattan.

Napperson Enterprises, Brooklyn, theatrical, \$10,000; Feinberg & Feinberg, 145 West 45th street, Manhattan.

Donbrich Corp., Manhattan, operate theaters, \$20,000 preferred, 400 shares common; O'Brien, Malevinsky & Driscoll, Times Square.

Screen Guild, Manhattan, operate theaters, \$200,000; Javits & Javits, 165 Broadway.

Tayford, Manhattan, operate theaters,

100 shares common; D. Greenstein, 1501 Broadway.

Broadway Talking Pictures Corp., Manhattan, \$5,000; M. L. Branit, Far Rockaway.

Jack Stebbins Productions, Manhattan, theatrical, \$100,000; C. Beckman, 1540 Broadway.

Clipper Ship Corp., Manhattan, conduct dances on ships, 1,600 shares common; S. V. Ryan, Albany.

Philcro Productions, Manhattan, theatrical, \$15,000 preferred, 400 shares common; Kaye, McDevitt & Scholer, 149 Broadway.

G. H. C. Amusement Corp., Brooklyn, theatrical, 200 shares common; L. E. Forman, 66 Court street, Brooklyn.

Walker-American Corporation of New York, Brooklyn, theatrical equipment, 5,000 shares common; J. U. & A. I. Weiss, 276 5th avenue, Manhattan.

Meyer-Rieger Laboratories, Manhattan, operate theaters, \$50,000 preferred, 1,500 shares common; S. S. Bobbe 36 West 44th street.

36TH YEAR

The Billboard

Founded by W. H. DONALDSON

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Vol. XLII. FEBRUARY 15. No. 7

Some Road-Show Publicity That Deserves To Be Copied

RAY HENDERSON, general press representative for Ethel Barrymore, now touring the country in Lee Shubert's productions of *The Kingdom of God* and *The Love Duel*, is responsible for some of the sanest and most forceful publicity that the legitimate theater has produced in recent years. Indeed, other producers would do well to instruct their publicity purveyors to follow Henderson's example, for in promoting his own particular attraction he is writing constructive propaganda for the theater as an institution that is bound to act as a powerful stimulant if followed generally.

It has been obvious for some time that one of the principal reasons for the present condition of the theater is the lack of concerted publicity aimed at promoting the theater as a whole. The possibility of a central press bureau becoming a reality is remote since there is no evidence that the producers will get together and work for their common good.

The next best thing it would seem, then, is to encourage individual press representatives to tie up their particular interests with publicity that is aimed to promote the welfare of the entire theater. It is just this that Henderson is doing—and very successfully. If there is any doubt about the reaction of newspaper editors to the idea, we quote a two-column story, written by Henderson and published in *The Milwaukee Sentinel* of February 2. The story is headed: "Drama Brings Cash Profit and Advertising to City". It says:

"It is a conservative estimate that the 50 players of the Ethel Barrymore company, which opens in the Davidson Theater Monday night, will spend nearly \$2,500 during the week in hotels and restaurants in Milwaukee. Taxi companies and street cars will benefit by their presence. Shops are certain to be patronized, and what actors buy here they will talk about in other cities.

"The playhouse is kept open and employment is

given to at least 60 men and women who are residents of this city and spend the money they earn here. Newspapers, billboards and other means of advertising directly benefit by several hundreds of dollars.

"A touring company of actors brings money to the city and leaves the larger portion of what it earns in the place where it is gained. The importance of the legitimate theater has been estimated in many ways, more particularly in its cultural value to the community where traveling theatrical companies present the spoken drama, but little thought has been given by local business men to the commercial asset actors are to the town they visit.

"A star of importance invariably draws hundreds of people from the near-by towns, as is proved by the mail orders that come to the box office. The fact that these neighboring cities send their playgoers to Milwaukee—and it should be borne in mind that people who travel distances to see a theatrical production are representative citizens in their own localities—means that they do not go to Chicago. The money spent benefits the city and heightens the prestige of Milwaukee. . . .

"The best advertisers in the world are actors. Last week, *Show Boat*, in the Davidson Theater, brought over 150 people to Milwaukee, and the German Opera Company an equal number to the Pabst Theater. A week or two ago *The New Moon* Company carried about 75 players. With Miss Barrymore's cast of 50, over 425 strangers have visited Milwaukee within the month. Stage persons meet many people; they are spontaneous in their enthusiasms and their dislikes, and can be an asset or a liability to the cities they see. The possibility of this is seldom if ever considered by the chambers of commerce which spend thousands and thousands of dollars on propaganda and overlook a very profitable and inexpensive one at hand."

Is there any reason in the world why such powerful arguments as these cannot be tied up with any traveling attraction in any city? With every production responsible for a story such as this once in a while, it would not be long before the general public would awaken to the value of traveling attractions to the community.

Get out and state the facts of the case. By so doing you will be creating immeasurable good will for the theater, which will be reflected in greater business at the box office.

The Amusement Parks Should Take a Tip From the Movies

NO BRANCH of the amusement world, with the exception of the motion picture industry, has made such rapid strides in recent years as the amusement park. Millions of dollars of sound, conservative money is being thrown into this business as a logical field for investment. Indeed, the amusement park has definitely entered the realms of big business.

Recent estimates have placed a value of \$200,000,000 on the amusement parks of this country and seldom a day goes by but that word is brought of the construction of a new park which represents an investment of from \$1,000,000 to \$5,000,000. What other field can boast such tremendous growth?

Judging from this greatly increased interest in parks it is obvious that the public is becoming "amusement park conscious". This indicates that the amusement park business stands on the threshold of the most prosperous era in its history.

Such being the case it is essential that the park manager build intense good will on this foundation of natural interest and enthusiasm that has developed. It sounds easy to do this, but in practice, especially during exceptionally profitable boom days, it is a vital factor often overlooked in the scramble to "get while the getting is good".

Each and every park manager should remember that no park can hope to succeed on the basis of

its physical equipment alone. This business of constantly striving to outdo the other fellow in this on that feature has been the undoing of more than one park already well along the road to success.

The amusement park, more than any other branch of the business, is part and parcel of the community in which it is located. In order to exist it must, first of all, gain and HOLD the good will of the people of the community. Wood and steel, bare physical equipment will not do this. SERVICE is the keynote of the success of any amusement park venture and unless a park can be an asset to any community it has no reason for existence.

In entering a new phase of development the amusement park men can take a fine tip from the motion picture people. Keep your park spick and span; keep your help neatly uniformed; insist upon courteous handling of the people who allow you to exist; cater to the interest of the women and children who are the backbone of any community.

Stock as a Training Field For Developing Talkie Talent

IT has been reported thruout the trade that some of the leading talking picture companies are considering the possibility of entering the dramatic stock field in order that they may use the latter field as a medium for developing new picture talent. It is a sound move and no time should be lost in seeing that such a plan is realized.

When the talking screen overwhelmed the picture world it became obvious that if the medium was to be successful it must enlist the services of players experienced in handling the spoken word. The result was that the picture companies garnered the cream of the legitimate theater and those from the silent screen who showed aptitude in handling lines.

With the choice talent taken away, the legitimate theater and stock have sagged temporarily. For a time it was felt that this spelled assured success for the talkies, but recently the picture executives have seen that if that field is to hold its grip it must take steps to develop new people. Where better can it be done than in stock?

For years stock was the training ground for those who later became outstanding in the dramatic field. With the decline of the legitimate theater, however, has come a corresponding decrease in stock activity. But the talkies open a new field for the youngster who would get his training in stock.

The talking pictures must employ players experienced in handling the spoken word. Picture fame and fortune is fleeting and the public's fancy is fickle. It is a case of "here today and gone tomorrow". On this basis alone, then, it is essential that the picture companies develop their own training school for future stars. They have already found that studio schools are not a success. To wait for the legitimate stage to develop the stars is a slow and expensive process. Stock is the answer.

A chain of stock theaters, controlled by the picture people, but operated and directed by experienced stock company men, offers great possibilities. In addition to developing acting talent it could also be a valuable testing ground for trying out new plays. That such a plan would not only pay for itself, but be highly profitable, goes without saying.

The exploitation value of such a chain to talkie productions and talkie stars is also worthy of consideration. A chain of stock companies, with leading talking picture personalities as visiting stars, would not only be tremendously profitable but would be an excellent tieup for exploiting locally the pictures of the particular star featured.

The plan, we believe, has endless possibilities, and it is to be hoped that the picture people will push it. As a matter of fact, such a plan is essential to the future well-being of the industry. Talent must be developed.

A Layman Speaks

Editor The Billboard:

I wish to submit the following as a layman's view of the vaudeville situation. You will please bear in mind that I am in no way connected with the theatrical business, and never have been.

During the past year and a half vaudeville has declined very rapidly. An example is Wichita Falls, Tex., a town of 65,000 population, which has four theaters, all of which are operated by the Paramount-Public group. The largest of these theaters has exhibited RKO-Interstate vaudeville for the past 10 years. It was announced in yesterday's paper (January 27) that this was to be discontinued immediately due to lack of patronage. During the two days on which vaudeville is shown this theater is very crowded; in fact, it might be described as jammed inasmuch as you very often have to stand in line for some time. The local management says that this is an order from the Eastern offices in which they have no say whatsoever.

The point I am trying to make is this: Such shrewd cinema tycoons as Adolph Zukor and Sam Katz take this attitude: that if the theater-going public will pay as much to see a talking picture alone as they will pay to see both a talking picture and five acts of vaudeville, why not cut the vaudeville? The picture costs much less in proportion.

It seems to me that if the patrons of the theater who enjoy vaudeville had some means of expressing themselves, vaudeville might be restored, or at least be stopped from declining any farther. Will not The Billboard take some step in that direction?

WILLIAM T. KEMP.

Wichita Falls, Tex.

Mr. Kemp, we believe, has the right idea. If the public demands it, vaudeville must come back—there is no other alternative. Unquestionably there is a growing demand for the return of vaudeville and the time certainly has come to give expression to that demand. The Billboard, as is well known, is at all times ready to co-operate in promoting such a movement. The situation that Mr. Kemp describes is found all over the country. Vaudeville houses that are packing them in are being turned over to the talkies every day. Why?—Ed.

Minus Entertainment

Editor The Billboard:

The discussion centering upon the shortcomings of vaudeville in its present form cannot be confined to a solitary ailment, as the diverse opinions published in "The Forum" prove conclusively. Nevertheless, with due consideration extended the writers, I surmise the breach can be narrowed and venture to disqualify several theories such as absence of act organizations, employment of amateurs and the mythical "death grip" of Wall street, amongst other submitted.

I trust the result of my intense observations over an extensive period will not only afford the casual reader with a glimpse of reality, but promote a guilty uneasiness in the bosoms of those subjected to my inferences.

First in line come the desk lieutenants deriving a healthy income whilst supposedly devoting their time and brain power to the booking of shows over the circuit of theaters that basically regards vaudeville as a prolific form of entertainment despite numerous removable obstacles in the path its sponsors have chosen.

Inconsistency of good entertainment on the bills playing better houses provides the nucleus of my onslaught. An alert booker at this day and age must forget the ancient theory that "name" acts making a sandwich out of one or two standard items appease the hunger of variety-loving masses.

A so-called "name" turn today minus a SOCK (or a pair of 'em if the booker "knows all and sees all"—before delivering an okeh) is a flimsy contribution when patronage is dependent upon entertainment delivered rather than an invitation to reminiscence on past successes.

I have just witnessed a common example of atrocious booking in a big-time theater that condones the rumored decision of its operators to discontinue vaudeville there and so reduce the big time to a lone offerer.

The lineup: One flop, two verging upon a similar catastrophe and saved by their possible early farming experience with a bucket, two miserably stalling for a probable 10 minutes before demonstrating reason for their presence and two using identically the same piece of comedy business in defiance of all thespian ethics.

The "star" turn was one of the last mentioned and, in any event, the indisputably clever, should not have been contracted for this theater so close upon the heels of a similar attraction.

Week after week patronage dwindles and I snoop for "nose-bag" comments from the

The Forum

Address communications: "The Open Forum", The Billboard, Box 872, Cincinnati, O.

exiting patrons. Why quote at length? Opinions and causes are obvious. Superfluous speeches of thanks, sotto voce ad libs. are common smears on the record. Unknowns of merit are preferable any time to the brand of bluffing autocrats that rule our big-time rostrums today oblivious for the most part to constructive criticism.

A Will Hays of vaudeville, editing, instructing and demanding adherence to unwritten laws in the conduct of artists would be a sane investment.

The assembly of acts to which I have referred would be shuffled, cut and dealt in one of the better presentation houses with far superior results in quicker time than I regret consuming in this letter.

A considerably improved judgment is needed in booking circles to bolster an impoverished branch of amusement. Shrewdness of mind almost to the extent of being uncanny is the quality desired of bookers. Talent runs rife: avail yourselves of it, memorize what you see and then don't manhandle it in your spotting if you are at all mindful of the confidence your employees are placing in YOU for the resuscitation of an international institution—vaudeville.

Chicago. EDWARD JOHNSON.

Attention, Mr. Exhibitor!

Editor The Billboard:

The past 10 years I've spent road-showing so-called sensational films from coast to coast. Playing percentage dates and doing a nice business, exhibitors in most cases were more than pleased. They made money—I made money, but not in the last two years. With the advent of chain motion picture theaters I noticed a change in road-show conditions.

Exhibitors today of the independent class complain of these circuits—they claim it is the ruination of the "little fellow", but in my opinion they themselves are partly to blame, and here is my argument: The small theater owner cries about the monopoly—the trusts are forcing him out—but he helps put himself out of business. This exhibitor plays the chain-owned distributing company's pictures on a percentage. He is glad to do it even if it gives him the worst of its year's product. He is tickled to give up 50 per cent of the gross receipts to the big concern, pay for the billing, poster and newspaper advertising, express and other incidental expenses.

Yet this same exhibitor will turn right around and doublecross the small road-show man. He'll cut his percentage to 30 or less, make him furnish all advertising, demand special lobby displays and, in many instances, want to deduct his operating expenses. He will usually want to charge in the cost of his program, which he does not pay for but sets out; then he'll tack on bills for passing out heralds, using extra ushers and what not, but despite all these handicaps these road-show films make him plenty of profit.

Instead of helping this fellow and make it possible for him to come around three or four times a year with other special freak attractions, he helps put him out of the game before the road-show man hits the next town. What is the result? Where I used to run across 12 to 20 different outfits plugging along and making a living, the last two seasons I could count them on one hand.

Perhaps it's the "talkies", but I doubt it. My personal opinion is this: the "little guy" is doing the "little guy" and the "little guy" squawks about what the "big fellows" do to him. He pulls the same racket, only on a smaller scale.

How many oldtimers agree with me? Express your attitude in this section of The Billboard, where one really has the freedom of speech. ALBERT DEZEL, Chicago.

We are vitally interested in the plight of the independent exhibitor. Undoubtedly some interesting facts will be brought to light if the exhibitors will explain their side of the story.—Ed.

"Start Ball Rolling"

Editor The Billboard:

Let's have more interesting letters with opinions like W. B. Sutherland's and James

E. Eviston's. They have the right idea and every stagehand, musician, actor and manager is aware of the fact. Singing the blues and making out cross-word puzzles will not help the tabloid situation, but co-operation might if all sides put their shoulders to the wheel. I agree with both Mr. Sutherland and Mr. Eviston. Let us have more such letters and start the ball rolling. Why prolong present conditions? Let's speed up better conditions on their way to us.

GEO. E. HILL.

Lima, O., January 30, 1930.

Clean House

Editor The Billboard:

I have been reading some of the articles written regarding "What is to become of vaudeville?". It is not a question of whether or not vaudeville is dead—it is dead already. All one has to do is look around and see for himself. The big question is "Can vaudeville be revived?". I believe it can be providing the vaudeville people will clean out the "hams" that have been obtaining money under false pretenses. The big trouble with vaudeville was that there were hundreds, yes thousands, of people who should have been laying brick or watching a grade crossing that were calling themselves actors. The theater-going public got tired of suffering thru an afternoon of torture. Usually there were one or two good acts on a bill and the other four or five terrible. Can anyone wonder why vaudeville is dead? Put the hams back to slinging hash and washing dishes. The good performers will always find work. ALEX C. McDONALD, Durant, Miss., January 30, 1930.

Whew!

Editor The Billboard:

Is vaudeville dead? No! Vaudeville is not dead and it will never die. It only has too few theaters to show itself. A group of wise birds conceived the grand idea of getting control of all the vaudeville theaters and large picture houses thruout the country, installing large phonographs and exploiting the public thru publicity concerning the enormous cost of installing these machines. They saw that they could save the salaries of vaudeville artists, musicians, stagehands and others, and get all the money at the same price of admission. These machines can be installed for from \$500 to \$1,000. The \$10,000 and \$20,000 stuff is all rot.

This huge trust functions under different names to ward off government investigation under the anti-trust law. In this city there are no high-class novelties, orchestras, soloists or presentations such as other cities have because of competition. The Grand Opera House has equipment installed but is unable to get pictures. One vaudeville theater in cities of Cincinnati's population is the game of this trust.

The Albee has five acts of vaudeville. Two are good for publicity, but as for the other three acts, use your own judgment. Cincinnati had three vaudeville theaters, before the trust got control; now look what we have. Canned junk from Hollywood, shipped like sardines and soup to all points, placed in a phonograph can opener and howled out in picture morgues to a lot of stiff dead from the eyes up. This is what put the brakes on vaudeville. If it were possible to establish a circuit of vaudeville theaters, these picture morgues would go out of business. The public is becoming tired of canned junk.

I have made a circuit of our large cities and find Cincinnati far in the background. This stuff is of no benefit to hotels, merchants and other lines of business. Even Akron, O., has us beat a mile. I find two thirds of the picture receipts go to New York by bank draft.

I will bet this is not published. GEORGE A. BROWN, Cincinnati.

We hasten to admit that we did not publish Mr. Brown's letter in full. In the first place a good part of it was in extremely poor taste and was so constructed that it would bring more harm

than good. People and organizations, whether or not one agrees with them and their methods, enjoy the protection of certain basic rights which cannot be violated, no matter what Mr. Brown and his kind may think. If Mr. Brown is trying to do something for the theater we would suggest that he change his tactics; otherwise we suggest that he take a back seat, come down to earth and think things over. Mr. Brown is not inclined to be very patient with those who may not agree with him. Nevertheless, may we tell him that we know his figures on installations are all wrong; that we know plenty of intelligent people who thoroly enjoy talking pictures; that motion picture theaters are far from being morgues and that, as a matter of fact, they are far ahead of all other branches in expressing brightness and in giving service; that we think Mr. Brown is blinded by race prejudice which does not make for sound reasoning. May we suggest that Mr. Brown employ different tactics. We agree with him that many of the evils he mentions are most potent and demand action, but we must admit that we intensely disapprove of the manner in which he expresses them.—ED.

Common Sense

Editor The Billboard:

In a recent article in a trade paper (not The Billboard) the big three, Brown, Godfrey and Freeman, came out with some very interesting "facts" concerning present-day conditions in vaudeville. I say "facts" because they are such to the unintelligent vaudeville performer, but they are so old to the intelligent man that they have ceased to be facts, and have become fables.

Is it possible that the minds which controlled the various departments of our vaudeville circuits in the past were of a very small caliber? Is it possible that these men were elevated to the positions they held thru friendship, and not thru personal merit? If so, that goes to prove why they in turn closed their front doors to merit, and opened their back door to mediocrity. They were birds of a feather. Sadi makes the remark: "You should know that foolish people are a hundredfold more averse to meeting the wise than the wise are indisposed for the company of the foolish."

Mr. Godfrey, in referring to the "name" acts in vaudeville, very wisely terms them of a "mediocre caliber", and puts the finishing touches to his remark by adding "crazy salaries". He openly admits that they are not entertaining, that the 15 minutes allotted to them on the stage is a waste of time, that they give the audience one minute of entertainment and 14 minutes of boredom. Yet the heads of our vaudeville circuits have paid these acts salaries far exceeding the salaries of some of our governors and in some instances the president of the United States.

Vaudeville is a big business enterprise. It has become a national institution and will have to be treated as such. Let us hope in the future that it will be purely a matter of business. To say that it is just politics or partiality out of vaudeville is as absurd as thinking that we can keep religion out of politics. However, we can do one thing and that is we can keep it at a minimum. We can use common sense and not starve the majority for a favored few.

A theater cannot operate at a loss, if "name" acts run the theater into the red, the natural result is that the small-time act will have no place to work. That has already happened.

One of the worst evils that ever came into vaudeville is the producer. As a rule they know nothing of producing acts. They leave it entirely up to the people they employ to rehearse and routine, and even write their acts for them. The only thing they do is to furnish costumes, scenery, pay for rehearsal halls and a piano player. If this form of producer was eliminated from the field the bookers could buy their acts two or three hundred dollars cheaper, thereby giving some worthy performer a chance to make a few extra dollars.

Producers show partiality and favoritism by putting their friends in acts in which they do not fit. Performers could remedy this by trying out different people until a suitable one is found. Another thing should be remedied and that is the authority of one man to pass judgment on an act. It may be that he has every good intention in the world, but that doesn't qualify him as a judge to pick entertainment for the theatergoers of this nation. "What is meat for one man is another man's poison." Acts should be given a fair chance, also encouragement from the bookers and let the audience be the deciding factor in this most important part of vaudeville. WALTER HOWARD, Chicago.

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TROUPE—MELOPHONE AND SECOND VIOLIN, also Barber. Locate or troupe. FRED LERLE, Liberty, Ill. x

TRUMPET—SING; EXPERIENCED; SIGHT reader; reliable. Also play Piano. Address MARGARET FREY, Cresco, Ia.

TRUMPET, MODERN, HOT AND SWEET. Good reader, sing some. Young, single. Location or troupe. MUSICIAN, care Western Union, Rocky Mount, N. C. fe15

TRUMPET—B. & O. CIRCUS EXPERIENCE. Reliable. FRANK FRAYNE, Box 1, Howard, R. I. mh8

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MODERN SAX, doubling Clarinet. No dirt; reader; fast tone; age 23; Wood hills. Location preferred. Don't misrepresent. Write, wire CHARLES NEAL, Buckner, Ill.

TENOR BANJO, doubling Guitar. Read; sing; modern; age 22; union. Guarantee to cut or locate. All offers from reliable bands considered. Must have tickets if CLARK ALEXANDER, General Delivery, San Angelo, Tex. fe22

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CORN POPPERS, ALL KINDS—POPPING Kettles cheap. NORTHSIDE CO., 1306 Fifth, Des Moines, Ia. mh8

EVANS LITTLE MESSENGER, \$50—Slat Rack Ball Game, Hand Striker. J. HAUSCHILD, 1460 Tippecanoe, Terre Haute, Ind.

FLASHY GRAB JOINT—WILL SACRIFICE at eighty dollars. Write for details to realize bargain. Will proposition Man and Wife with truck. Address AL K. GREEN, Y. M. C. A., Bloomington, Ill.

JACK POT BELLS—LATEST IMPROVED models, guaranteed. Mills or Jennings, 5c play, \$40.00; 25c play, \$50.00. SERVICE COIN MACHINE COMPANY, 2037 Charleston St., Chicago, Ill.

LIGHT PLANT, 110 VOLTS—OWNERS of Model T Fords only investigate. THOMPSON BROS., Route 1, Aurora, Ill. mh8

LORD'S PRAYER ON PINHEAD, Exhibiting Outfit, \$20.00. SHAW, 1203 South Broadway, St. Louis, Mo.

MILLS OR JENNINGS BELLS—Nickel Play, \$30; Dime Play, \$35; Quarter Play, \$40. Good stock. Immediate shipment. SERVICE COIN MACHINE CO., 2037 Charleston St., Chicago.

MILLS PIN TARGETS, THOROUGHLY overhauled. Ten at \$6.50 each. One-third deposit required. AUTOMATIC AMUSEMENT CO., 20 N. W. Sixth St., Evansville, Ind.

NASHVILLE FLOSS MACHINE, like new, \$50. Snow Machine, trade for Peerless Popper. Two Creators Poppers No. 6. J. D. SULLIVAN, Box 274, Greenfield, Tenn.

OPERATORS, BARGAINS—WEE Gees and Over the Tops Novelty Machines, \$1.50 each in lots of ten or more. Sample, \$2.50. B. MADORSKY, 999 Myrtle Ave., Brooklyn, N. Y. fe22

OVERCOATS, \$5; STREET SUITS, \$10. Bargains, \$amp brings lists. WALLACE, 1834 N. Halsted, Chicago.

PENNY MACHINES—BARGAINS. Used and new. NOVIX COMPANY, 1193 Broadway, New York. fe22

POP CORN POPPERS—ALL KINDS. Easy terms. NATIONAL SALES AND MFG. CO., 699 Keoway, Des Moines, Ia. fe15

PORTABLE TWELVE-UNIT MONKEY Racer cheap. GEORGE BENNETT, 241 Riverview Ave., Dayton, O.

FURITAN BELLS—CHERRY REELS. Latest models, just like new, only \$12.50. Send cash with order. SERVICE COIN MACHINE COMPANY, 2037 W. Charleston St., Chicago, Ill.

SHAW'S WAX FIGURES, 50 IN stock. Come see them. Nuf sed. SHAW, 1203 South Broadway, St. Louis, Mo.

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JACK POT ATTACHMENTS—SELF-loader type for Mills, \$10. Super Jennings Attachments, best made, \$12.50 each. State serial number. SERVICE COIN MACHINE COMPANY, 2035 West Charleston St., Chicago.

SHOOTING GALLERY AND PORTABLE Lunch Stand. BUD SHERBAIN, Wayne, Neb.

SKATES, CHICAGO FIBER, 136 pairs, \$1.25 a pair. 391 CARROLL AVE., St. Paul, Minn.

SLOT MACHINE BARGAINS—TODAYS, 3,000 to 4,000 serials, \$45.00; Jennings 25c Bells, \$50.00; Jennings 5c Bells, \$45.00; good as new. Gottlieb Grip Machines, \$11.00; 10 New Blue Birds, \$15.00 each; New Collapsible Steel Stands, \$4.50; Used Collapsible Steel Stands, \$2.50; Lots of five, \$2.00 each; Used Non-Collapsible Steel Stands, \$1.50; 5c No-Value Checks, \$7.50 per thousand; 25c No-Value Checks, \$10.00 per thousand. TILLITSON SPECIALTY COMPANY, Aurora, Ill. fe22

SOUTH AMERICA BOUND—SELLING out hundred slightly used Mills, Jennings, Caille Standard Jack Pots, five, ten, twenty-five, all forty-five dollars. Guaranteed late equipment. Third deposit with order. Address MIDWEST CANDY COMPANY, 104 First Avenue, North, Minneapolis, Minn.

SLOT MACHINES TO LEASE—ALL makes and styles. KANSAS CITY SLOT MACHINE CO., 1432 McGee, Kansas City, Mo. fe22

TRUNKS—SECOND HAND, THEATRICAL, wardrobe, flat. Taylor, H. & M., others. SAVOY LUGGAGE, 59 East 59th. New York. fe22

USED CHECKS—5c SIZE, 100, \$1; 500, \$4; 1,000, \$7. STANDARD NOVELTY CO., Box 326, Wichita, Kan. fe22

USED MACHINES FOR AGATES, \$3.50. All kinds of Penny Machines for sale. Get our special list. HEINEMAN, 4707 Hamilton Ave., Detroit, Mich.

V. P. BASKETBALL MACHINES for sale. Rebuilt and refinished by factory, equipped with new type coin device and scoring basket. Guaranteed good as new. 1 to 5 machines, \$9.50 six or more, \$8.50 each. One-third cash with order, balance on delivery. OTIS A. ROBERTS & CO., First National Bank Bldg., Oklahoma City, Okla.

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50c EACH—UNITED STATES GOVERNMENT Code Flags, Ropes and Snaps, fine selection. Great for all decorations. Special price for hundred lots. Send free list. Ship delivery. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

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CONDORMAN FERIS WHEEL, good engine, stored Memphis, Tenn. Cheap or will take Automatic Calliope. BOX 267, Lexington, Miss.

DEAGAN UNA-FON, \$75.00, WORKING condition. LEFFELL, LaSalle Hotel, St. Louis, Mo.

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ONE SEVENTY-FOOT BALLOON, excellent condition, for sale cheap. BONETTE BROTHERS, Melvin Mills, N. H.

ONE OF THE BEST MONEY GETTING platform shows on the road, complete in every respect, known as "Jane Waters," the Ossified Woman. This figure is mechanical. She will breathe and her eyes move. A four-wheel trailer with a real platform. She, body on. Any small car can pull this outfit. All ready to go. Painted and is a real buy. No expense after buying. Five hundred dollars for all. WILLIAM BAHNSEN, General Delivery, Lima, O.

PITCH TILL WIN, RED, WHITE AND Blue, Zoffie make, 10 by 12 Anchor top, hinge frame, two Trunks, Slum and Flash, complete for business, \$175. Accurate description on request. Y. G. CASTETTER, 107 Lincoln, Rutland, Vt.

PORTABLE WHIP, FIRST-CLASS condition; used in park. Also portable Custer Car Ride. Both bargains. STINE AMUSEMENT CO., Georgetown, Md.

TENT, 50 BY 80, COST \$1,100.00, \$350.00. Tent, 23 by 65, only \$200.00; Acme Picture Machine, new \$300.00; 1,500-watt Kohler, nearly new, \$250.00. Reason-want talking outfit. Address CALLOWAY TENT THEATRE, Schlater, Miss.

USED CONCESSION TRUCK AND Frame, ten by sixteen; large Trunk, two Wheels and Laydowns, \$35.00. WM. SOLOMON, Plaza Hotel, Indianapolis, Ind.

SMALL BUCKING MULE, ONE OF the best, cheap. Eight-foot Round Top with two 40 Middle, complete, \$350.00. Five lengths of eight-tier Blues. EVANS CIRCUS, Massillon, O.

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6 CUSTER CARS, \$200 EACH, WITH new batteries. Good Charger, \$40.00. A. J. LAMBERSON, Hazelton, Pa.

18x18 WHITE DRILL TENT, LIKE new. Twenty Folding Canvas Benches. JOSEPH HEGER, Heron Lake, Minn.

\$300.00—NORTH TONAWANDA ORGAN with Drums, also Electric Motor; fine condition. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

2,000-WATT KOHLER LIGHT PLANT, used 10 months, perfect shape. Sell \$205.00 cash, P. O. B. Sardis. SARDIS DRUG STORE, Sardis, Ga.

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ACTS FOR TENT SEASON—MICHEgan territory. ELLIS SHOWS, Manchester, Mich.

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LADY WANTED FOR AERIAL work. Address ART HENDERSON, 363 West 18th St., New York City, N. Y.

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NEW 20-IN-1 KITCHEN NECESSITY gives you 300% profit. Three-color circulars furnished. Retail 25c. Costs you \$1.00 a dozen. Sample and sales plan, 15c to cover cost of mailing. Money back if you want it. NEW METHOD CO., Box MMB-1, Bradford, Pa.

OCEAN LINERS—MEN, WOMEN, see the world. List of positions free. DEPT. A, Box 110, Mount Vernon, N. Y. x

SCOTCH DANCERS, FLING AND Sword; also Side Drummer. Long sure season. PAUL HAMILTON, 1721 East Fourth St., Brooklyn, N. Y.

SMALL WOMAN, 30 YEARS OR over, dark skin, straight black hair. Scientific-lecture subject, \$35.00 per week and expenses; 42 weeks. MRS. L. MICKEL, 718 Beaver, Santa Rosa, Calif.

VERSATILE TENT TROUPERS wanted. Pianist, Specialty People, Producing Comic. Week-stand motorized show. State letter. Long sure season opens February 24. GRIFFITH SHOW, Buchanan, Ga. fe15

WANTED—EXPERIENCED FLAG Decorator for February 17. Write full particulars first letter. H. DUVALLE & SON, 4217 Magazine St., New Orleans, La.

WANTED—VAUDEVILLE ACTS, Outside Bally preferred. PRINCESS, Plain City, O. fe22

WATER CIRCUS PERFORMERS, Clowns, High Divers and Girls, write CHURBY GORDON, Melbourne, Fla.

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DANCE MUSICIANS WANTED—Fast modern readers. Singers, Entertainers. Arrangers preferred. Write stating lowest salary, etc. Year-round work; reliable. JOHN H. YOUNGBERG, Ottawa, Kan. fe22x

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WANTED—MUSICIANS FOR Ladies' orchestra. Guarantee at least ten weeks, solid time. Please state instruments you play, experience, age, weight, height, references and send photo. CANADIAN CHAUTAUQUAS, 410 Burns Bldg., Calgary, Alta. fe15

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INFORMATION WANTED CONCERNING the present whereabouts of Dominick Tagliarini, who worked with the Crusades Carnival, New York State, last summer. Wrestling Side-Show Operator. H. F. BAUER, Room 616, Chimes Bldg., Syracuse, N. Y. x

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TRICK CATALOG, 20c—LYNN, 105-A Beach, Jersey City, N. J.

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250 WHITE BOND LETTERHEADS and 250 Envelopes, \$2.49; 1,000 each, \$7.00. WEBSTER'S PRESS, Farmland, Ind.

250 BOND LETTERHEADS AND 250 Envelopes, postpaid, \$2.25; 250 3x8 Enamelled Blotters, \$1.30; 250 3x9 Bills, 35 words, 65c. RELIABLE PRINTERY, Jonesboro, Ark. fe15

500 BUSINESS CARDS OR TICKETS, 2 1/2x3 1/2, \$1.00 postpaid. Circulars, 3x6, 6x9, 9x12. Write for price list, 2c. WM. SIRDEVAN, Ravenswood, O. mh1

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DANCING MAT—MUST BE A-1 CONDITION. EDLER SCHOOL, Wichita, Kan.

WANTED—FILM REWIND, SMALL Piano, secondhand Khaki Sidewall. FRANK HORTH, Fredericksburg, Va.

WANT—MUSIC ROLLS FOR WURLITZER Organ. Styles 125 and 150, and Spools. Pianino, standard tunes. Wurlitzer ARTHUR NICHOLS, 87 Alvarado Ave., Worcester, Mass.

WANTED—40x60 TENT, COMPLETE. Seats, Small Ticket Wagon, Miniature Cage Wagons, Trained Dogs, Ponies, Monkeys, also Small Tents and Marquee. Address BROADHURST BROS.' SHOW, Box 126, Arlington, Ill.

WANTED—FOLDING ORGANS, good condition; Una-fon, Calliope, Concession Tents, Rink Skates, Carnival and Circus Property. Buy anything. Need money? Write or wire us. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

WANTED TO BUY—MERRY-GO-Round, portable. Advise fully. G. E. NAGLE, 805 West Poplar, York, Pa.

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WILL BUY—LITTLE BEAUTY Merry-Go-Round. HARRIS, care Billboard, Kansas City, Mo.

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Every Summer Down in Houston, Tex.

Luna Park entertains a multitude of pleasure seekers. This park, though not large, has been successful. The principal reason for its success is the capable management of Johnson R. Bowers. As most successful park managers are, Mr. Bowers is a busy man, yet he finds time in the busy routine of the day's work to read The Billboard. His letter we are glad to print here.

January 10, 1930.

The Billboard Publishing Co., Cincinnati, Ohio. Gentlemen—In sending my subscription for The Billboard I want to mention how much I appreciate the service which the magazine is to me in the conduct of the business. Reading it each week is not only a pleasure but I consider it an important part of my routine. Very truly yours, (Signed) JOHNSON R. BOWERS, Manager, Luna Park.

The Billboard Publishing Co., Cincinnati, Ohio. Please enter my subscription and send The Billboard each week for months. I enclose \$..... in payment. Please send to Name Address City State ONE YEAR \$3.00 SIX MONTHS \$1.75

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LOANS TO HEIRS ON THEIR UNsettled estate. CHATHAM COMPANY, 170 Broadway, New York. mh22x

RADIO EQUIPMENT

10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

SCREEN GRID PORTABLE RADIOS—MAURICE LEVY, Lyceum Bldg., Pittsburgh, Pa.

SALESMEN WANTED

10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BUSINESS STATIONERY—LARGEST line, highest quality, quickest delivery, biggest commissions, liberal bonuses. Free copyrighted cuts every business. Experience unnecessary. Instructions and outfit free. WILLENS CO., Dept. 285, 2130 Gladys Ave., Chicago. mh22

SALESBOARD SALESMEN—UP TO \$10,000 yearly. New line. All fast sellers. Lowest prices. Full commission on repeat business. Catalog free. PURITAN NOVELTY, 1409 Jackson, Chicago. fe22

\$1,500 INSURANCE POLICY, \$1.00 yearly. Sell every man and woman. Big profits. Establish life income. UNITED STATES REGISTRY, Townsend and Superior, Desk 12, Chicago. fe22

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BEAUTIFUL BANNERS, DYE DROPS, Scenery. Send dimensions for cut rates. ENKEBOLL SCENIC CO., Omaha, Neb. fe22

CLOTH BANNERS, \$1.25, 3x10, ANY wording. Paper, 50c. Scenery. SALMON BROS., Independence and Prospect, Kansas City, Mo.

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10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

RADIO ARTISTES, ATTENTION! A new song, "Keep the Blues Away." Price 35c. CLARENCE BONEWITZ, 329 Antietam Ave., Dayton, O. mh1

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DESIGNS, MACHINES, FORMULAS. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

TATTOOING OUTFITS, SUPPLIES. Lowest prices: 1930 list. "WATERS," C-965 Putnam, Detroit. mh8

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When not date is given the week of February 8-14 is to be supplied.
(In split week houses, the acts below play February 12-14.)

VAUDEVILLE

A
Abbott & Bisland (Natl.) New York.
Afterpiece (Keith) Flushing, N. Y.
Allen & Marjorie (86th St.) New York.
Alcanes, Senorita, Co. (Proctor) Mt. Vernon, N. Y.
Alexander Girls (Orph.) Portland, Ore.
Alexander, Gus (Loew) Pittsburgh.
Alexandria & Olson (Premier) Brooklyn.
Allan, Correll & Jean (Hamilton) New York.
Aillard, Jimmy, Co. (Loew) London, Can.
Amerique & Neville Co. (State) New York.
Andre, Mildred, & Girls (Keith) Grand Rapids, Mich.
Anger & Corday (Jefferson) New York.
Angus & Searle (Princess) Nashville, Tenn.
Anthony & Rogers (Delancey St.) New York.
Ardine & Tyrell (Bedford) Brooklyn.
Arlington, Billy, Co. (Delancey St.) New York.
Armstrong Bros. (Keith) Syracuse, N. Y.
Art in Taps (Fox) Detroit.
Atherton, Lottie (Ritz) Birmingham, Ala.
Aurora Trio (State) Norfolk, Va.
Avonles, The (Pal.) Peoria, Ill.

B
Baker, Phil (Pal.) New York.
Baker, Belle (Earle) Philadelphia.
Barry, Grace (Imperial) Montreal.
Barry & Whitledge (Fordham) New York.
Barton, James (Pal.) Newark, N. J.
Bartram & Saxton (Proctor) Albany, N. Y.
Bayes & Speck (Earle) Philadelphia.
Beard, Billy (State) Memphis.
Belfords, Six American (Orph.) Vancouver, Can.
Bennington, Chas. & Band (Hamilton) New York.
Bentell & Gould (Natl.) New York.
Bergen, Edgar, Co. (Loew) Canton, O.
Berkes, Johnny, Co. (State) Norfolk, Va.
Bernard & Squires (Lincoln Sq.) New York.
Bernard & Townes (Blvd.) New York.
Bernivick, Count, All-Girl Show (Orph.) New Orleans.
Bingham & Meyers (Prospect) Brooklyn.
Block & Sully (Orph.) Portland, Ore.
Bohn & Bohn (Fabian) Hoboken, N. J.
Bonomo, Joe (Pal.) New York.
Bowers & De La Motte (Proctor) White Plains, N. Y.
Brady & Wells (Hipp.) New York.
Brandes, Carroll & Mann (Victoria) New York.
Brems, Fitz & Murphy Bros. (Main St.) Kansas City.
Bricktops, 14 (Loew) Rochester, N. Y.
Brooks & Rush (Regent) Paterson, N. J.
Brown, J. & E. (Natl.) Richmond, Va.
Brown Bros. Six (Orph.) Salt Lake City.
Brown Derby Band (Rialto) Joliet, Ill.
Brown, Ada (Hipp.) Toronto; (Imperial) Montreal 15-21.
Burns & Allen (105th St.) Cleveland.
Bussey & Case (Loew) Yonkers, N. Y.
Butts, Al. & Peaches (Fabian) Hoboken, N. J.

C
Cais Bros. (Loew) Montreal.
Callari Bros. (Valencia) Jamaica, N. Y.
Cameron, Lew, Co. (Blvd.) New York.
Cameron, Four (Proctor) Troy, N. Y.
Campus Five (Imperial) Montreal.
Cardini (Capitol) Trenton, N. J.
Carroll, Bud (Victoria) New York.

Carlson, Helen (Lincoln Sq.) New York.
Carr Bros. & Betty (Natl.) Richmond, Va.
Carrie & Eddy (State-Lake) Chicago.
Carroll, Harry, Revue (Albee) Brooklyn.
Cassidy, Sam (Natl.) New York.
Cavalieri (Orph.) San Francisco.
Central Players (Central) Jersey City.
Chabot & Tortoni (Proctor) Troy, N. Y.
Chain & Conroy (Hipp.) New York.
Chamberlain & Himes (Orph.) Salt Lake City.
Chapel & Carson (Midland) Kansas City.
Cheseligh & Gibbs (Pal.) St. Paul.
Chevalier Bros. (Proctor) New Rochelle, N. Y.
Chinese Whoopie Revue (88th St.) New York.
Chinese Show Boat (Pal.) Akron, O.
Choos', George, Odds & Ends (Orph.) San Diego, Can.
Christian, Tommy, & Orch. (Midland) Kansas City.
Christy, Joe, Co. (Iowa) Grand Rapids, Ia.
Christy, Ken Co. (Capitol) Portland, Ore.
Ciriello Boys, Four (Orph.) Seattle, Wash.
Claire, Ted (Paradise) New York.
Clark, Sylvia (Regent) Paterson, N. J.
Clark, Aileen (Loew) Pittsburgh.
Clark & Smith (State) New York.
Claude & Marion (Met.) Brooklyn.
Clayton, Jackson & Durante (81st St.) New York.
Climas, Four (Pitkin) Brooklyn.
Clifford & Marion (Pal.) Rochester, N. Y.
Co-Eds (Prospect) Brooklyn.
Coleman, Claudia (Orph.) Oklahoma City.
Colleano Family (Ma.) Dallas, Tex.
Columbs (Capitol) Hartford, Conn.
Conley, Harry J., Co. (Imperial) Montreal.
Conley Trio (Fair) De Land, Fla.
Corbett & O'Brien (Albee) Providence.
Corey & Mann (Hollywood) Detroit.
Cortez, Ricardo, Co. (Fordham) New York.
Corvey, Ferry (Fairmount) New York.
Coscia & Verdi (Met.) Brooklyn.
Craig, Jr., Richey (Fairmount) New York.
Crystal Trio (Pal.) Canton, O.
Cuby & Smith (Victoria) New York.
Cummings, Roy (State) Syracuse, N. Y.
Cunningham & Clements (Hipp.) New York.

D
D'Amoure, Franklyn, Co. (Fordham) New York.
D'Onzo, Thelma, Co. (Plaza) Corona, N. Y.
Dale, Eddie, Co. (Orph.) Oklahoma City.
Dance Fables (Hill St.) Los Angeles.
Darcy, Joe (Yonge St.) Toronto.
Davesy, Two (Orph.) Omaha, Neb.
DeComba, Marie (Riverside) New York.
DeMarcos, The (Orph.) Omaha, Neb.
DeMarlo & LaMarr (Hansa) Hamburg, Germany, Feb. 1-28.
DePace, Bernardo, Co. (Plaza) Corona, N. Y.
DeRue, Frank (Belmont) Chicago; (Englewood) Chicago 18-18.
Decker, Nancy (Albee) Providence.
Delf, Harry (Albee) Cincinnati; (Hipp.) Youngtown 15-21.
Dennis Sisters, Three (Capitol) New York.
Densmore, Francois, Co. (Albee) Providence.
Derby (Earle) Philadelphia.
Derickson & Brown (Orph.) San Francisco.
Devil's Circus (Loew's 4th St.) Brooklyn.
Devries, Shuron Co. (Keith) Syracuse, N. Y.
Diamonds, Four (Orph.) Spokane, Wash.
Digitanose, The (Orph.) San Francisco.
Dillon & Parker (Orph.) Des Moines.
Dobson, Frank, Co. (Loew) Yonkers, N. Y.
Dodd & Rush (Loew) Jersey City.

Doit' Things (Keith) Youngstown, O.; (Pal.) Akron 15-21.
Dolores, Eddy & Douglas (Loew) Baltimore.
Dona, Bertha (Capitol) New York.
Dooley & Sales (Albee) Cincinnati.
Dooley, Bill (Midland) Kansas City.
Downs, Johnny (Madison) Brooklyn.
Drapes Springfield, Mass.
Dream Street (Loew) Canton, O.
Dresden China Unit (State) Houston, Tex.
DuPonts, The (Yonge St.) Toronto.
Dumb-Bells (Lincoln) Union City, N. J.
Durkin, Jr., & Co. (Albee) Providence.

THE DUTTON

CIRCUS
ATTRACTIONS
MAKING AND HOLDING FRIENDS.
February 11 to 16, Lee Co. Fair, Ft. Myers, Fla.
Dyac, Zoe, Co. (Oriental) Detroit.

E
Early, Dora, Co. (Lincoln Sq.) New York.
Eaton, Ewing (86th St.) New York.
Ebbas, Wm. (Prospect) Brooklyn.
Egan, Bob, & Redheads (Pal.) New York.
Emerson & Baldwin (125th St.) New York.
Emmy's Pets (Loew) Pittsburgh.
Erle, Broadus (Capitol) Davenport, Ia.
Evans & Mayer (Pal.) Canton, O.

F
Faber & Wyles (Keith) Syracuse, N. Y.
Faber, Earl, Co. (Capitol) Trenton, N. J.
Falls, A. & G. (State) New Orleans.
Falls, Reading & Boyce (Ma.) Fort Worth, Tex.
Farrrell, Billy, Co. (Proctor) Schenectady, N. Y.
Fauntleroy & Van (Stuart) Lincoln, Neb.
Fearless Flyers, Five (Circus) Mexico City, Mex., until March 2.
Femme Follies (Fox) Atlanta, Ga.
Fisher & Hurl (State) Newark, N. J.
Flash Devils, Four (Capitol) New York.
Flash, Serge (Valencia) Jamaica, N. Y.
Flowers of Seville (Kenmore) Brooklyn.
Flynn & Mack (Hamilton) New York.
Fong, Ju (Bedford) Brooklyn.
Ford Ruth (Ritz) Elizabeth, N. J.
Fortunello & Cirillino (Loew) Pittsburgh.
Foster, Fagan & Cox (St. Louis) St. Louis.
Fox, Jimmy, Co. (Ohio) Mansfield, O.
Frabelle's Frolics (Main St.) Windsor, Can.
Francis & Wally (Oriental) Brooklyn.
Frankel & Dunlevy (Proctor) Mt. Vernon, N. Y.
Frankenger Juveniles (Princess) Nashville, Tenn.
Fraser, Enoz (Albee) Brooklyn.
Freda & Palace (Orph.) Oklahoma City.
Fred, Joe, Co. (Riverside) Milwaukee.
Fred, Carl, & Orch. (Loew) Montreal.
Friedland's, Anatole, Revue (Chester) New York.
Friend & Wells (Franklin) New York.
Friscoe, Signor, & Orch. (Yonge St.) Toronto.
Frosini's Melodics (Bushwick) Brooklyn.
Frozini (Franklin) New York.
Fulton & Parker (Orph.) Oakland, Calif.

G
Gail, Lee, Ensemble (Ma.) San Antonio, Tex.
Galenos, Six (Pal.) St. Paul.
Garden of Roses (Fairmount) New York.
Gaynor & Byron (Orph.) Oakland, Calif.
Ghezzi, Les (Loew) Jersey City, N. J.
Gibbs, Nancy, Co. (Capitol) Windsor, Can.
Giert, Bobby (Earle) Philadelphia.
Gillette, Bobby (Capitol) New York.
Girard's, Harry, Ensemble (Capitol) Davenport, Ia.
Glad Rags (Capitol) Trenton, N. J.
Glasen, Billy (Loew) Rochester, N. Y.
Glen & Jenkins (Fabian) Hoboken, N. J.
Glory of Seville (Riverside) New York.
Gobs of Joy (Fox-Pal.) New Haven, Conn.
Gold & Raye (Capitol) Winnipeg, Can.
Gold Fields (Pal.) Rockford, Ill.
Gordon & Walker (Bedford) Brooklyn.
Gordon & Day (Bedford) Brooklyn.
Gordon, Bert, Co. (Enright) Pittsburgh.
Goss & Barrows (Capitol) Union Hill, N. J.
Gould, Sol (Capitol) Winnipeg, Can.
Gould, Genita (Victoria) New York.
Graduates, The (Rialto) Joliet, Ill.
Grauman, Hess & Valle (Victory) Evansville, Ind.
Greenwell, Elsa, & Boyce (Riverside) Milwaukee.

H
Haines, Nat Chick, Co. (Orph.) Boston.
Hall, A. K. (Georgia) Atlanta.
Hall, Bob (Earle) Philadelphia.
Hall & Erminie (Ma.) Dallas, Tex.
Hall & Pillard (Pal.) South Bend, Ind.
Halperin, Nan (Proctor) Albany, N. Y.
Hamilton Sisters & Fordyce (State) Syracuse, N. Y.
Hanley, Eddie (Proctor) Yonkers, N. Y.
Hanley, Jack (Orph.) Des Moines.
Hanlon Bros. (Orph.) Madison, Wis.
Hanlon, Jack (Paradise) New York.
Harmonica Band (105th St.) Cleveland.
Harriman, Swan & Lucille (58th St.) New York.
Harris, Dave, Co. (Loew) Akron, O.
Harris & Claire (81st St.) New York.
Harris & Randolph (Madison) Brooklyn.
Harrison & Dakin (58th St.) New York.
Hassoura (Stanley) Pittsburgh.
Hazard, Hap (Keith-Albee) Boston.
Healy & Cross (Orph.) Portland, Ore.
Healy, Ted, Co. (Pal.) Chicago.
Heath, Frank (48th St.) Brooklyn.
Henning, Pat (Pal.) New York.
Henry, Art, Co. (Premier) Brooklyn.
Henshaw, Bobby (Capitol) Atlanta, Ga.
Herman, Al (Natl.) Richmond, Va.
Herman, George (Proctor) White Plains, N. Y.
Higgin, Will, & Girls (Hipp.) Toronto; (Imperial) Montreal 15-21.
Hollywood Studio Girls (Fox-Pal.) Bridgeport, Conn.
Holmes, Harry, Co. (Keith) Syracuse, N. Y.
Holts, Lou (Loew) Baltimore.
Home Foks (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Honey Troupe (Hipp.) New York.
Hooper & Gatchett Co. (Grand) New York.
Hope, Bob (Grand) Calgary, Can.
Howard, Harry, Co. (Kings) Brooklyn.

Howard's Ponies (Orph.) Portland, Ore.
Howard & Newton (Orph.) Vancouver, Can.
Hoyer, Dixon, Co. (Proctor) Yonkers, N. Y.
Hulling, Ray, & Seal (Ma.) San Antonio, Tex.
Hungaria Troupe (Pitkin) Brooklyn.
Hunt, Mildred, Co. (Pal.) Chicago.
Hyde, Alex. Co. (State) Newark, N. J.
Hyde & Burell (Lincoln) Union City, N. J.

I
International Rhythm (Riverside) Milwaukee, Wis.
Jackson, Joe (Hipp.) New York.
Janis, Ed. Revue (Willard) Woodhaven, N. Y.
Janis, Jack, Co. (Loew) Montreal.
Jardyn, Les (Loew) Newark, N. J.
Janz Cinderella (Fox) Philadelphia.
Jazz Temple (Fox) St. Louis.
Jewels, Living (Loew) Yonkers, N. Y.
Jolly Tars, Three (Chester) New York.
Jones & Rae (Kenmore) Brooklyn.
Joyce, Teddy (Loew) Washington.
Justa, Helena & Charlie (Iowa) Cedar Rapids, Ia.

K
Kanaazawa Japs. (Pal.) Chicago.
Kapp & Tish (Hamilton) New York.
Karrays, Four (Loew) New York.
Kaufman, Ada, Girls (Proctor) White Plains, N. Y.
Kaye, Muriel, Co. (Lincoln Sq.) New York.
Kelso Bros. Revue (Orph.) Denver.
Kennedy, Frances (Loew) Indianapolis.
Kennedy, Will, J. Co. (Yonge St.) Toronto.
Kerr & Ensign (Georgia) Atlanta.
Kikutas Japs. (Pal.) New York.
Kirtley & Rankin (125th St.) New York.
Kisses (Fox-Pal.) Worcester, Mass.
Kitch, Patsy (Pal.) Newark, N. J.
Kneeland, Jack, Co. (Iowa) Cedar Rapids, Ia.
Kraft & Lamont (Keith) Ottawa, Can.
Kramer & Boyle (Coleman) Miami, Okla.

L
Lamarr & Bolce (Ritz) Birmingham, Ala.
Lans, G. (Victoria) Toronto.
Lamont Four (Proctor) Albany, N. Y.; (Hipp.) Buffalo 15-21.
Lander Bros. (Proctor) New Rochelle, N. Y.
Lane & Harper (Bay Ridge) Brooklyn.
Langford, Myra (Loew) Yonkers, N. Y.
Laurin & Hudson (Loew) London, Can.
Laurie, Jr., Joe (Plaza) Corona, N. Y.
LeClaires, The (Victory) Evansville, Ind.
LeGrohs (Loew) Rochester, N. Y.
LeVan & Bernie (Delancey St.) New York.
LeVere, Florie (Loew) Salt Lake City.
Lee, J. & K. (State) New Orleans.
Lee Twins (Orph.) Tacoma, Wash.
Lehr, Raynor, Co. (Keith) Flushing, N. Y.
Leonard, Eddie (Capitol) New York.
Lewis, Catherine (Radcliffe) New York.
Lewis, Flo (State-Lake) Chicago.
Lewis, Maxine (Albee) Brooklyn.
Lizeed Arabs. (Keith-Albee) Boston.
Libby Dancers (Bay Ridge) Brooklyn.
Life Buoy & Delmar Sisters (Fordham) New York.
Lillies, Six White (Pitkin) Brooklyn.
Lime Trio (Grand) Calgary, Can.
Little, Little Ann (125th St.) New York.
Lomas Troupe (Pal.) Canton, O.
Lonesome Club (Loew) Indianapolis.
Louvan Trio (Orph.) New York.
Lubin, Larry & Andre (58th St.) New York.
Lucky Boys, Six (Orph.) Boston.
Lyman & Kling (Ritz) Elizabeth, N. J.
Lynn, Carr (Ma.) Houston, Tex.
Lyons, George (State) New York.
Lyte, Mr. & Mrs. Ray (Gates Ave.) Brooklyn.
Lytel & Fant (Ritz) Birmingham, Ala.

M
McDonald, Brian (Keith) McKeesport, Pa.
McFarland, Helen (Loew) Washington.
McKenzie, Madelyn (Stanley) Pittsburgh.
McLellan & Sarah (Ritz) Birmingham, Ala.
McManus & Hickney (Loew) New York.
McWilliams, Jim (Jefferson) New York.
Mack & Wright (Proctor) Troy, N. Y.
Mandis, Joe, Trio (Blvd.) New York.
Mangan Troupe (Willard) Woodhaven, N. Y.
Manhattan Steppers (Imperial) Brooklyn.
Manning & Klats (Met.) Brooklyn.
Marcus Polles Unit (Orph.) Memphis.
Maree, Mme., & Pals (Fair) De Land, Fla.
Marguerite & Gill (State) Cleveland.
Marine, Ethel (Stuart) Lincoln, Neb.
Marquette Guild Revue (Proctor) Yonkers, N. Y.
Markert, Russell, Girls (Albee) Cincinnati; (Hipp.) Youngtown 15-21.
Martin, Jerry & Josephine (Coliseum) New York.

M
Marty & Nancy (Pal.) Canton, O.
Maryland Collegians (Keith-Albee) Boston.
Mascagno Four (Capitol) Union Hill, N. J.
Mason, Tyler (105th St.) Cleveland.
Masters & Grayce (46th St.) Brooklyn.
Maxwell, George (State) Syracuse, N. Y.
Maxine & Bobby (Proctor) Mt. Vernon, N. Y.
Maxwell, John (State) Cleveland.
May, Marty (Chester) New York.
Mayo, Flo (Kings) Brooklyn.
Medley & Dupre (Orph.) Tacoma, Wash.
Mend, Joe (Pal.) New York.
Meyers, Lubow & Rice (State) Norfolk, Va.
Meyers & Roth (Prospect) Brooklyn.
Mijares (Imperial) Montreal.
Milady's Fan (Capitol) Atlanta, Ga.
Miller, Billy (Georgia) Atlanta.
Miller, Edale (State) Cleveland.
Mollern Cinderella (State) Jersey City, N. J.
Moffat, Glad (Pal.) Rochester, N. Y.
Money Is Money (Natl.) Richmond, Va.
Moody & Harrington (Loew) Brooklyn.
Moore Sisters (Proctor) New Rochelle, N. Y.
Moro & Francis (Harris) Pittsburgh.
Morrell & Beckwith (Oriental) Brooklyn.
Morris & Campbell (Orph.) Omaha, Neb.
Morris & Shaw (Pal.) Canton, O.
Morton, George (Capitol) Trenton, N. J.
Morton, J. C., Co. (Keith) Grand Rapids, Mich.
Morton, Lillian (Pal.) Newark, N. J.
Morton, Sam & Clara (State) Jersey City, N. J.

N
Mosconi Bros. (Jefferson) New York.
Mowatt & Hardy (Keith) Flushing, N. Y.
Mucaleny, Gus (State) Syracuse, N. Y.
Murand & Girtin (Riverside) New York.
Murdock, Teck, Co. (Orph.) Vancouver, Can.
Murray & Mayer (Victoria) Yonkers, N. Y.
Murray, Ken, Co. (St. Louis) St. Louis.
Myers, Dot, Co. (Victory) Evansville, Ind.
Myrtle, Odette (Fordham) New York.

N
Navarro, Leon (Pitkin) Brooklyn.
Nazarro, Nat (Kings) Brooklyn.
Nelman, Hal (Hill St.) Los Angeles.
Nelson, Bob (State) Norfolk, Va.

Nelsons, Five Juggling (46th St.) Brooklyn.
Nelsons, Seven (Pal.) Newark, N. J.
Newell, Billy & Elsa (Gates Ave.) Brooklyn.
Norton, Ruby (Hill St.) Los Angeles.
Northworth, Jack, Co. (State) New York.
Nutty Club (Genesee) Waukegan, Ill.

O
O'Diva & Seals (Garden) New London, Conn.
Oliver, Victor, Co. (Hollywood) Detroit.
Olson, Ralph Co. (Regent) Paterson, N. J.
Olson & Johnson (Orph.) Oakland, Calif.
Olvera Bros. (State) Newark, N. J.
Orantos, Three (Pal.) South Bend, Ind.
Ortons, Four (Chicago) Chicago; (Uptown) Chicago 14-20.
Osborne, Will, & Orch. (Proctor) New Rochelle, N. Y.

P
Paige & Jewett (Eden) Naples, Italy, Feb. 1-28.
Paisley Beach Girls (Coleman) Miami, Okla.
Paris Creations (105th St.) Cleveland; (Hipp.) Toronto 15-21.
Parker & Babb (Carolina) Charlotte, N. C.
Parker & Mack (Bar Ridge) Brooklyn.
Pastine, Johnny, Revue (Proctor) Yonkers, N. Y.

Paquail Bros. (Stanley) Pittsburgh.
Pavia (Loew) Pittsburgh.
Pearl Twins (Loew) Baltimore.
Pepper, Joe (Branch) Des Moines.
Pepplo (Orph.) Seattle, Wash.
Pepper, Jack (Orph.) Tacoma, Wash.
Perkins, Johnny (Stanley) Pittsburgh.
Perry Twins & Taris (Grand) St. Louis.
Petry, Arthur, Co. (Capitol) Winnipeg, Can.
Pickard, Joe, Co. (Riverside) New York.
Pickard & Seal (Genesee) Waukegan, Ill.
Pierce, Myrtle (Kings) Brooklyn.
Pinto, Arcara & Fletcher (State) Jersey City, N. J.

Piscano & Landauer (Capitol) Windsor, Can.
Pisano, LaBelle (Madison) Brooklyn.
Polar Pastimes (Hipp.) Toronto.
Pollack & Dunn (State-Lake) Chicago.
Ponselle, Carmella (Keith-Albee) Boston.
Powers & Jarrett (Orph.) San Francisco.
Powers & Wallace (Loew) Rochester, N. Y.
Pressler & Klais (Carolina) Charlotte, N. C.
Price, George (Willard) Woodhaven, N. Y.
Primrose Four (Loew) Canton, O.
Princess Pat (Carolina) Charlotte, N. C.
Princeton & Renee (Orph.) Des Moines.
Prichard, Ann, & Boys (State) New Orleans.
Prosper & Maret (Kings) Brooklyn.

Q
Questelle, May (Colliseum) New York.

R
Racecoopers (Bedford) Brooklyn.
Rah Rah Girls, Three (Yonge St.) Toronto.
Raiston, Esther, Co. (Kenmore) Brooklyn.
Rangers, The (Bushwick) Brooklyn.
Rankin, Jean, & Blue Bells (Keith) Flushing, N. Y.
Rasch, Albertina, Ballet (Pal.) Chicago.
Rath Bros. (Grand) New York.
Rathburn, Vernon, Co. (Premier) Brooklyn.
Ray & Harrison (Hill St.) Los Angeles.
Ray, Ellis & Larue (Orph.) New York.
Raymond & Caverly (Orph.) Boston.
Regan, Jos. (Maj.) Dallas, Tex.
Remos, Paul, Co. (Oriental) Brooklyn.
Renault, Francis (Stuart) Lincoln, Neb.
Rennie & Calvert (Teatro Principal) Mexico City, Mex., 10-22.
Reynolds & White (Orph.) Boston.
Reynolds, Abe, Co. (Proctor) New Rochelle, N. Y.

Rice, L. T. Gitz (Riverside) New York.
Richey & Cherle (Colliseum) New York.
Rich, Larry, & Gang (Colliseum) New York.
Richardson, Flo, & Orch. (Proctor) Schenectady, N. Y.
Rin Tin Tin (State-Lake) Chicago.
Robbins & Jewett (Natl.) New York.
Roberts, Joe (Victoria) Evansville, Ind.
Roby & Herbert (Capitol) Union Hill, N. J.
Robinson, Bill (Orph.) Vancouver, Can.
Robinson, Paul, & Band (State) Trenton, N. J.
Rogers, Allan (Loew) Jersey City.
Rogers, Roy (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Rolle, Great (Orph.) Spokane, Wash.
Romaine, Homer (Riverside) Milwaukee.
Romaine & Castle (Loew) Montreal.
Rose Marie, Baby (Brantford) Newark, N. J.
Rose, Jean, Revue (Hamilton) New York.
Rose's, Ike, Midgets (Albee) Cincinnati.
Rostando & Partner (Delancey St.) New York.
Ruddell & Dunnegan (Albee) Providence.
Ruffell, Elton Co. (Oriental) Brooklyn.
Runaway Four (Loew) Washington, D. C.
Ryan Sisters (Gates Ave.) Brooklyn.
Ryan, Jack (Franklin) New York.
Ryan, Lee & Bert (Bushwick) Brooklyn.

S
Sally & Ted (Loew) Washington.
Samaroff & Sonia (Coleman) Miami, Okla.
Sambels, Rae (Main St.) Kansas City.
San Kono (Piazza) Corona, N. Y.
Sanders, Paddy (Prospect) Brooklyn.
Sanders, Scott (Orph.) Seattle, Wash.
Santley, Zeldia, Co. (Delancey St.) New York.
Santos, Butler, Co. (St. Louis) St. Louis.
Santrey, Henry, & Band (Pal.) Rochester, N. Y.
Saxon, Reed & Kenny (Carolina) Charlotte, N. C.
Schepp's Circus (St. Louis) St. Louis.
Schooner, Dave (State) Cleveland.
Schuler, Geo, & Ann (Ohio) Mansfield, O.
Screenland Melodies (Fox-Pal.) Waterbury, Conn.
Semon, Primrose (Maj.) Ft. Worth, Tex.
Sender, Boyd, Co. (Keith) Ottawa, Can.
Sennour, Futnam & Milburn (Fairmount) New York.
Sharples, Wally, Co. (Proctor) Mt. Vernon, N. Y.

Shaw, Lillian (Midland) Kansas City.
Sheldons, Hef & Lewis (Orph.) Boston.
Ship Ahoj (Stanley) Utica, N. Y.
Siamese Twins (58th St.) New York; (Hipp.) Buffalo 15-21.
Sidneys, Four (State) Jersey City, N. J.
Sidneys, Jack, Frolickers (State) Memphis.
Silk, Frank X. (Stanley) Utica, N. Y.
Silverlark, Archie, Trio (Shrine Circus) Tulsa, Okla.
Sinclair, Frank, Co. (Jefferson) New York.
Singer's Midgets (Fox) Washington.
Skelle, Bert & Hazel (125th St.) New York.
Skelly, Monica & Ann (Orph.) Seattle, Wash.
Small Bros., Three (Hipp.) New York.
Small, Danny, Co. (Chester) New York.
Smith, Grace, Co. (Met.) Brooklyn.
Smoozer, Junior (Orph.) Tacoma, Wash.
Snyder, Boss, Co. (State-Lake) Chicago.

Spangler, Jack & Kay (Pal.) New York.
Spence & True (Proctor) Mt. Vernon, N. Y.
St. Claire Sisters & O'Day (105th St.) Cleveland.
Stanley, Eddie (Maj.) Dallas, Tex.
Stanston, Val & Ernie (81st St.) New York.
Starr, Bob (Orph.) Omaha; (Orph.) Minneapolis 22-28.
Stop, Look, Listen (Maj.) Houston, Tex.
Strange, Leslie (Jefferson) New York.
Stroud, C. & C. (Midland) Kansas City.
Stuart & Lasab (Orph.) San Francisco.
Sun-Tanned Follies (Orph.) New York.
Sutton, Larry (Howard) Boston 17-22.
Sylvester, Fred (Hill St.) Los Angeles.

T
Tabor & Greene (Keith-Albee) Boston.
Taylor & Bobbie (Bushwick) Brooklyn.
Ted & Ethel (Lincoln) Union City, N. J.
Teak, Bill (Proctor) Schenectady, N. Y.
Teller Sisters (Hollywood) Detroit.
Tempest & Sunshine (Capitol) Winnipeg, Can.
Termini, Joe (Kenmore) Brooklyn.
Texas Comedy Four (Maj.) Houston, Tex.
Thomas Norman, Quartet (Albee) Brooklyn.
Three Arts Revue (Stanley) Utica, N. Y.
Tilton, Corinne (86th St.) New York.
Timblin, Chas. Slim (Keith) Flushing, N. Y.
Toney & Balkoff (Pal.) St. Paul.
Tiny Town Revue (Hipp.) Buffalo.
Tinoy & Nolan (Loew) New Orleans.
Torrence, Edna, Co. (Victoria) New York.
Tracey & Hay (Loew) Rochester, N. Y.
Trahan, Al (Pal.) St. Paul.
Travers, Ed & Lee (State) Memphis.
Trissani, Ivan (Loew) Pittsburgh.
Turner, Bert & Grace (Franklin) New York.

U
Ussems, Four (Loew) Canton, O.

V
Van Essi (86th St.) New York.
Van & Schenk (Met.) Brooklyn.
Vermillion, Irene, Co. (Princess) Nashville, Tenn.
Verne, Adela (Grand) Calgary, Can.
Viola, Frank (Stanley) Utica, N. Y.
Vivigraff, Harry (Hipp.) Pittsburgh.
Vincent, Claire (Hipp.) Toronto; (Imperial) Montreal 15-21.

W
Wahl, Walter Dare (Orph.) Spokane, Wash.
Waidman, Ted & Al (State) New Orleans.
Walsh & Ellis (Willard) Woodhaven, N. Y.
Walsh, John R. Co. (Grand) New York.
Walshour, Bobby (Kings) Brooklyn.
Ward & Van (Pal.) Chicago.
Ward, Solly, Co. (St. Louis) St. Louis.
Warren, Ruth, Co. (Plaza) Corona, N. Y.
Watson Sisters (State) New York.
Weaver Brothers (Hipp.) Buffalo; (Hipp.) Toronto 15-21.
Webbe & Goodrich (Garde) New London, Conn.

West
West, Willie & McGinty (Jefferson) New York.
Wheeler & Morton (Maj.) Houston, Tex.
White & Manning (Albee) Brooklyn.
White, Bob (Loew) London, Can.
White, Keith (Orph.) New York.
Wilkins, Marlon (Main St.) Kansas City.
Wilson, Frank (Natl.) New York.
Wilson Bros. (State) Newark, N. J.
Whitmer, Ken (Valencia) Jamaica, N. Y.
Williams, Herb, Co. (Maj.) Ft. Worth, Tex.
Wilson, Kepple & Betty (Pal.) Rochester, N. Y.
Wilson, Toby, Co. (Regent) Paterson, N. J.
Wilson & Dobson (Pal.) Newark, N. J.
Wilson & Weber (Hipp.) Toronto; (Imperial) Montreal 15-21.
Wood, Britt (Maj.) San Antonio, Tex.
Worth, Loma (Maj.) Ft. Worth, Tex.
Wright & Walcott (Franklin) New York.
Wright, Douglas, Co. (Orph.) Oklahoma City.
Wyllie & Young (Ohio) Mansfield, O.
Wyse, Jr., Ross, Co. (Loew) Canton, O.

Y
Yacopi Troupe (Georgia) Atlanta.
Yarnell, Forrest (Paradise) New York.
Yates & Lawley (Orph.) Omaha, Neb.

Z
Zachary & Dumay (Zarris) Pittsburgh.

M. P. PRESENTATIONS

Ace High (Paramount) New York.
Aladdin's Revel (Met.) Boston.
Allen & Canfield (Olympia) New Haven.
Anniversary Revue (Ohio) Columbus.
Barto & Mann (Ohio) Columbus.
Believe It or Not (Paradise) Chicago.
Bemis & Brown (Tivoli) Chicago.
Ben Bur Follies (Chicago) Chicago.
Ben Dova (Olympia) New Haven.
Berke, Dorothea, Girls (Minnesota) Minneapolis.
Berke, Dorothea, Girls (Brantford) Newark.
Berke, Dorothea, Girls (Ambassador) St. Louis.
Black Dots, Two (Indiana) Indianapolis.
Blair, Cecile (Saenger) New Orleans.
Blair & Thornton (Texas) San Antonio.
Boydell, Jean (Paramount) Toledo.
Brenk's Horse and Belladonna (Mastbaum) Philadelphia.
Browning, Joe (Paramount) Des Moines.
Browning, Jr., Joe (Paramount) Des Moines.
Caperton & Biddle (Brantford) Newark.
Capps, Kendall (Brantford) Newark.
Carlson & Balow (Denver) Denver.
Carol, Nita (Michigan) Philadelphia.
Chang, Anna (Indiana) Indianapolis.
Cheer Leaders' Quartet (Met.) Boston.
Christie & Nelson (Saenger) New Orleans.
Cocoonat Grove (Saenger) New Orleans.
Collette Sisters (Uptown) Chicago.
Covey, Fred (Michigan) Detroit.
Deacon & Cannefax (Texas) San Antonio.
Dean, Birdie (Minnesota) Minneapolis.
Dixon, Dorothy & Harry (Stanley) Jersey City.
Dineley, Jed (Paramount) New York.
DuCallion (Met.) Boston.
Duffin & Draper (Mastbaum) Philadelphia.
Evans, Audrey (Paramount) New York.
Evans, Fred, Ensemble (Stanley) Jersey City.
Evans, Fred, Ensemble (Mastbaum) Philadelphia.
Evans, Fred, Ensemble (State) Cleveland.
Evans, Fred, Girls (Ohio) Columbus.
Evans, Fred, Ensemble (Paramount) Omaha.
Evans, Fred, Ensemble (Chicago) Chicago.
Evans, Fred, Ensemble (Paradise) Chicago.
Evans, Fred, Ensemble (Buffalo) Buffalo.

Faust Trio (Denver) Denver.
Fay, Vivian (Ohio) Columbus.
Floyd, Cleo (Uptown) Chicago.
Forsythe & Kelly (Minnesota) Minneapolis.
Foster Girls (Michigan) Detroit.
Fredericks, Chester (Mastbaum) Philadelphia.
Fry, Wanda (State) Philadelphia.
Gambarelli Girls (Met.) Boston.
Gamby-Hale Girls (Indiana) Indianapolis.
Gaskins, Pauline (Buffalo) Buffalo.
Gaudsmith Brothers (Ambassador) St. Louis.
Gersdorf Sisters (Michigan) Detroit.
Gibs, Two (State) Cleveland.
Gordon, Al (Michigan) Detroit.
Gould, Dave, Steppers (Paramount) New York.
Gould, Dave, Marathon Steppers (Paramount) Des Moines.
Gould, Dave, Boys & Girls (Stanley) Pittsburgh.
Gould, Dave, Girls (Denver) Denver.
Gould, Dave, Girls (Saenger) New Orleans.
Harmonists, Four (State) Cleveland.
Hasourta (Stanley) Pittsburgh.
Havel, Electa (Tivoli) Chicago.
Healy & Clifford (Paramount) New York.
Heulere, Herschel (Uptown) Chicago.
Hutchins, Bill & Harriet (Buffalo) Buffalo.
Ingenues' Gambol (Paramount) Toledo.
Jazz Preferred (Brantford) Newark.
Jazz Clock Store (Paramount) Omaha.
Kambaroff (Saenger) New Orleans.
Keller Sisters & Lynch (Saenger) New Orleans.
Kennedy, Helen (Ambassador) St. Louis.
Kings, Two (Minnesota) Minneapolis.
Kirklund, Paul (Paramount) Omaha.
La Salle, Bob (Paramount) Omaha.
La Vere, Earl (Paradise) Chicago.
Lang & Hughes (Uptown) Chicago.
Leon (Paradise) Chicago.
Lewis, Edwin (Minnesota) Minneapolis.
McKenzie, Eddie (Chicago) Chicago.
McKenzie, Madelyn (Stanley) Pittsburgh.
Madie & Ray (Paramount) Brooklyn.
Marathon Frolic (Paramount) Des Moines.
Mardi Gras (State) Cleveland.
Mary & Bobby (Paradise) Chicago.
Matchbox Revue (Michigan) Detroit.
Maureen & Sonny (Denver) Denver.
May, Joe (Paramount) Brooklyn.
May, Olive (Paradise) Chicago.
Miller, Woodard (Ambassador) St. Louis.
Modes & Models (Mastbaum) Philadelphia.
Monroe & Grant (Buffalo) Buffalo.
Montrose & Reynolds (Mastbaum) Philadelphia.
Mortality & Burns (Michigan) Detroit.
Myrio, Jean (Paramount) New York.
Nafe, Helen (Stanley) Jersey City.
Neville, Dorothy (State) Cleveland.
Norton & Haley (Stanley) Jersey City.
Novelites (Indiana) Indianapolis.
Oaks, Dotti (Paramount) Brooklyn.
Painted Melodies (Minnesota) Minneapolis.
Pasquale Brothers (Stanley) Pittsburgh.
Perkins, Johnny (Stanley) Pittsburgh.
Pincus, Bobby (Buffalo) Buffalo.
Powell, Walker (Paramount) Chicago.
Quinlan, Jack (Texas) San Antonio.
Ray, Jimmy (Uptown) Chicago.
Reads, Mary, Ballet (Texas) San Antonio.
Red Rhythm (Paramount) Brooklyn.
Rench, Jim (Paramount) Omaha.
Riano, Bernie (Chicago) Chicago.
Rio Brothers (Ambassador) St. Louis.
River Memories (Olympia) New Haven.
River Memories Ensemble (Olympia) New Haven.
Robins, A. (Ohio) Columbus.
Roberts, Whitey (Paramount) Des Moines.
Rogers, Edith (Ambassador) St. Louis.
Royal, Helen & Charles (State) Cleveland.
Rugel, Yvette (Brantford) Newark.
Schlicht's Marionettes (Indiana) Indianapolis.
Seamon, Addie (Chicago) Chicago.
Seed & Austin (Tivoli) Chicago.
Seroa Beauties (Paramount) Brooklyn.
Seroa Girls (Tivoli) Chicago.
Shanghai Jesters (Tivoli) Chicago.
Sheldon, Gene (Indiana) Indianapolis.
Sherman, Walter (Paramount) Jersey City.
Showland (Ambassador) St. Louis.
Shunatona, Chief (Paramount) Brooklyn.
Sky Harbor (Uptown) Chicago.
Song Shop (Denver) Denver.
Stanley Twins (Stanley) Jersey City.
White Caps (State) Cleveland.
Streets of Bombay (Stanley) Pittsburgh.
Talty, Irene (Minnesota) Minneapolis.
They're Off (Chicago) Chicago.
Tiffany Twins (Paramount) Omaha.
Topper Revue (Stanley) Jersey City.
U. S. Indian Reservation Band (Paramount) Brooklyn.
Vallee, Rudy (Paramount) New York.
Varsity Four (Buffalo) Buffalo.
Valvet Revue (Pal.) Dallas and (Texas) San Antonio.

Vestoff, Florie (Ambassador) St. Louis.
Walters, Walter (Texas) San Antonio.
Walton, Jules & Josie (Paramount) Des Moines.
Washington, George Dewey (Chicago) Chicago.
White Caps (Buffalo) Buffalo.
William Sisters (Tivoli) Chicago.
Wright, Katherine (Paramount) Des Moines.
Yorke & Johnson (Ohio) Columbus.

DRAMATIC AND MUSICAL

Animal Crackers (Grand) Chicago.
Apron Strings (Boulevard) Jackson Heights, N. Y., 10-15.
Babes in Toyland (Maj.) Boston 10-15.
Bambina (Mayan) Los Angeles 10-15.
Bird in Hand (Harris) Chicago.
Blossom Time (Maryland) Baltimore 10-15.
Brothers (Ford) Baltimore 10-15.
Carroll, Earl, Vanities (American) St. Louis 10-15; (English) Indianapolis 17-19; (Brown) Louisville 20-15.
Chicago Opera Co. (Boston O. H.) Boston 10-15.
Dear Old England (Royal Alexandra) Toronto 10-15; (Princess) Chicago 17-22.
Diamond Lion (Chicago) New York 10-15.
Dracula (Broad St.) Philadelphia 10-22.
Flying High (Shubert) Boston 10-15.
Follow Thru (Cass) Detroit 10-15.
Fortune Teller (Keith) Philadelphia.
Freiburg Passion Play in English, Chas. N. Lunt, gen. mgr. (Lafayette) Fla., 9-16; Daytona Beach 17-19; Miami 20-22.
Freiburg Passion Play, Adolf Fassnacht, owner: Amarillo, Tex., 14-15.
Gala Night (Lyceum) Rochester, N. Y., 10-15.
Gambling: (Erlanger) Chicago.

Hamper, Genevieve Co., Herman Lewis, mgr.: South Bend, Ind., 12-13.
Hot Chocolates (Garrick) Philadelphia.
Infinite Shoeblick (Adelphi) Philadelphia.
Jenny (Broad St.) Newark, N. J., 10-15.
Journey's End (Belasco) Los Angeles 10-15.
Journey's End (Lyric) Philadelphia.
Journey's End (Lyric) Philadelphia.
June Moon (Selwyn) Chicago.
Lauder, Sir Harry; (Garrick) Chicago 10-15; Des Moines, Ia., 18.
Lulu Fritts (Foll) Washington 10-15; Chestnut St., Philadelphia 17-22.
Leslie's, Lew, International Revue (Shubert) Newark, N. J., 10-15.
Let Us Be Gay (Studebaker) Chicago.
Little Accident (Hammond) Boston.
Little Show (Wilbur) Boston.
Love Duel (English) Indianapolis 12; (Hartman) Columbus, O., 13-15; (Shubert) Cincinnati 17-22.
Matriarch, The (Princess) Chicago 10-15.
Mlle. Modiste (Maj.) Chicago 10-22.
Naughty Marietta (Teck) Buffalo 10-15; (Hanna) Cleveland 17-22.
New Moon (Shubert) Kansas City 17-22.
New Moon (Maj.) Los Angeles 10-15.
New Moon (Forester) Philadelphia.
Nina Ross (Great Northern) Chicago.
Oh, Susanna (Curran) San Francisco 10-15.
Old Rascal (Parsons) Hartford, Conn., 13-15.
Papa Juan (Feather) Detroit 10-22.
Pepper, Jack (Hartman) Columbus, O., 13; (English) Indianapolis 13-15; (Ohio) Cleveland 17-22.
Robin Hood (His Majesty's) Montreal 10-15.
Rope's End (Walnut St.) Philadelphia.
Sari (Natl.) Washington 10-15.
She's No Lady (Shubert) Kansas City 10-15.
Sherlock Holmes (Parsons) Hartford, Conn., 12; New Haven 13-15; (Erlanger) Buffalo 17-22.
Show Boat (Ohio) Cleveland 10-15.
Strange Interlude (Shubert) Minneapolis 10-15.
Strange Interlude (Blackstone) Chicago.
Stratford-Upon-Avon Festival Co.; (Shubert) Cincinnati 10-15.
Street Scene (Apollo) Chicago.
Strictly Dishonorable (Adelphi) Chicago.
Ten Nights in a Barroom, Thos. Alton, mgr.: Harvettown, Ky., 12; Vico 13; Lothair 14; Jeff 15; Jackson 16-17; Beattyville 18; Heidelberg 19.
The Guild Co. (Grand) Cincinnati 10-1b.
There We Love (Werba's Flatbush) Brooklyn 10-15.
Uncle Tom's Cabin (Martin's) Glens Falls, N. Y., 12; Rutland, Vt., 13; Middlebury 14; Burlington 15; Brandon 17; Vergennes 18; St. Albans 19.
Vagabond King (Nixon) Pittsburgh 10-15.
White's, George, Scandals (Shubert) Philadelphia.
White's (Illinois) Chicago.
You Don't Say (Apollo) Atlantic City 10-15.

T. O. B. A. CIRCUIT

Brown Gal (Liberty) Chattanooga 10-15.
Brownkin Models (Walker) Indianapolis 10-15.
Drake and Walker (Grand) Chicago 10-15.
Ginger Babies (Pike) Mobile, Ala., 10-15.
Glad Rag Dolls (Lincoln) Louisville 10-15.
Hotentots of 1930 (81) Atlanta 10-15.
King Cotton Revue (Pal.) Memphis 10-15.
Midite Steppers (Fylian) Columbus 10-15.
Moanin' Low (Globe) Cleveland 10-15.
No Foolin' (Frolic) Bessemer, Ala., 10-15.
Raisin' Cain (Frolic) Birmingham 10-15.
Shufflin' Sam From Alabama (Star) Shreveport, La., 10-15.
Vision of 1931 (Grand) Baton Rouge, La., 10-15.

TABLOIDS

Honeymoon Limited, Henry H. Prather, mgr.: (Orph.) High Point, N. C., 10-15.
Wayland Bros.' Yo-Yo Girls (Gem) Williamson, W. Va., 10-15.
Whiz Bang Revue, Marshall Walker, mgr.: (Gem) Williamson, W. Va., 10-15.

REPERTOIRE

Bragg, George M., Co.: Buena Vista, Calif., 10-15.
Rhoads, John, Players (Armory) Milford, Del., 10-15; (O. H.) Stevensville, Md., 17-22.
Wilson, Raleigh, Players (Haxton, Colo., 13; Imperial, Neb. 15; Kistie 14; Hayes Center 15; Granton 16; Wallace 17; Holyoke, Colo., 18; Haxton 19; Imperial, Neb., 20.

MUTUAL BURLESQUE

Bare Facts: Open week 10-15; (Empire) Newark, N. J., 17-22.
Best Show in Town: (Orph.) Paterson, N. J., 10-15; (Hudson) Union City, N. J., 17-22.
Big Revue: (Hudson) Union City, N. J., 10-15; (Gayety) Brooklyn 17-22.
Bohemians: (Lyric) Hartford, Conn., 10-15; (Fox) Jamaica, N. Y., 17-22.
Bovery Burlesquers: (Gayety) Buffalo 10-15; open week 17-22.
Broadway Scandals: (Star) Brooklyn 10-15; open week 17-22.
Burlesque Revue (Gayety) Scranton, Pa., 10-15; Allentown 17; (Orph.) Reading, Pa., 21-22.
Cracker Jacks: (Grand) Hartford, Conn., 10-15; (Lyric) Bridgeport, Conn., 17-22.
Dante Dolls: (Gayety) Boston 10-15; (State) Springfield, Mass., 17-22.
Dimpled Darlings: (Empress) Cincinnati 10-15.
Flapper Follies: Open week 10-15; (Gayety) Milwaukee 17-22.
French Models: (Empire) Albany, N. Y., 10-15; (Lyric) Worcester, Mass., 17-22.
Frolics: (Gayety) Washington 10-15; (Academy) Pittsburgh 17-22.
Get Hot: (Empire) Newark, N. J., 10-15; (Orph.) Paterson, N. J., 17-22.
Ginger Girls: (Gayety) Montreal 10-15; open week 17-22.
Girls From Follies: (Troadero) Philadelphia 10-15; (Gayety) Baltimore 17-22.
Girls From Harpvard: (Lyric) Dayton, O., 10-15; (Empress) Cincinnati 17-22.
Girls in Blue: (Plaza) Worcester, Mass., 10-15; (Howard) Boston 17-22.
Hello, Faree: (Gayety) Brooklyn 10-15; (See ROUTES on page 96)

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

G. W. Christy On Duty Again

Christy Bros.' Circus owner at winter quarters daily directing preparatory work

HOUSTON, Tex., Feb. 8.—Work at the winter quarters of the Christy Bros.' Circus has started with a rush since the first of the month and in every department the work of fitting the show for the road is being pushed. The condition of G. W. Christy has so far improved that he has returned to quarters and every day is able to be out for a short time and direct the many improvements and the work in all departments.

The training barn is a busy place daily. Merritt Belew is breaking in new horse and pony acts, and Slim and Dorothy Walker are busy with the elephants. Joe Stokes is breaking in a new lion and bear act, and Margaret Thompson will this season work a new leopard act. Egypt Thompson, assistant manager and general superintendent, arrived at quarters this week and is in charge of the work. Walter McCorkhill, who will have the advance car, has returned to quarters and is getting his car in readiness for the road.

Dike Ellis and Charles Nelson are busy with the parade wagons, and over in the wardrobe department a bunch of seamstresses, under the watchful eye of Mrs. Christy, is busy with getting the parade and spec. wardrobe ready. One of the features of the performance will be the Knight family of acrobats and wire walkers. Bandmaster Everette James has all of his musicians signed up and will have a fine band of 22 men.

A. B. (Curly) Murray is back again as purchasing agent, and William Culp will again be with the show as legal adjuster. Clarence (Red) Sheldon will be in charge of concessions and Elmer Meyers will be in charge of reserved-seat tickets. Jake Friedman, who has returned to Houston, will have the side show.

Ringling Yacht Sinks In Gulf of Mexico

SARASOTA, Fla., Feb. 8.—The palatial yacht, Zolophus, owned by John Ringling, sank in the Gulf of Mexico early Tuesday morning, about a mile off shore opposite Lido Beach, while en route to Useppa Island, in about 10 or 12 feet of water, as the result of striking a rock. Two members of the crew were injured.

After the yacht struck, four passengers and a crew of 12 put out in motor craft aboard the yacht and reached here about daybreak. Ringling was not aboard.

Samuel Gumpertz, well-known showman, who was a passenger, said a wrecking crew had been ordered from Tampa to raise the boat, which was built in 1923 at a cost of \$200,000. Besides Gumpertz, the passengers were Mrs. Gumpertz, their niece and William Greve.

Iva Morales Injured

Iva Morales, wife of Felix, and member of the Famous Morales Family, fell while doing a neck swivel from a swinging ladder, resulting in a slightly fractured knee and badly sprained ankle. The fall was caused from the breaking of a strap, to which the neck loop was attached. She hopes to be working again in a few days.



GEORGE WORMALD (Wombold), who was in the circus business for more than forty years, either as a canvasser or boss canvasser, recently entered the National Elks' Home at Bedford, Va.

I. A. B. P. & B. Local No. 5

ST. LOUIS, Feb. 8.—The I. A. B. P. & B. Local No. 5 of St. Louis held a benefit show February 1 at the Hibernian Hall, which netted \$850. The money was placed in the local's sick fund. The show was in charge of Robert E. Walker, president of the local. Approximately 50 members of the Mississippi Valley Showmen's Association attended the show in a body.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

A RECENT article in the press tells how a professor of the Columbia University has rigged up an electric "cat-testing" contrivance. This apparatus has recently been applied to the ordinary house or alley cat, and we believe that Clyde Beatty, John Hellott, Emil Schwyer, Frank Woska, Louis Roth, Mabel Stark and other trainers of man-mauling felines should find this valuable in determining the intelligence of the animals they handle. So if you will give us your attention for a minute, please, we will give you the "low down" on this new science of cat psychology.

This is how it works, as applied to the "back-fence serenaders". In the first place you obtain a large cage, in the center of which you place a smaller one, and in this you place a bowl of milk. You then put the cat in the large cage, pull out your watch and see how long it takes kitty to get into the small cage. The quicker "Tabby" gets into the smaller cage, the smarter, of course, he is. If he goes to the left, he proves himself ignorant, for he will bump into a grid that is charged with electricity and receive a shock, but if he goes to the right and steps upon three grids in succession, the door to the inner cage will fly open, giving him access to the bowl of milk for his intelligence. Of course, there is always a chance of a dumb cat finding his way into the smaller cage right off the reel, but the percentage is negligible.

Now we believe that it can be applied in a like manner to the "cats" of the circus, but instead of the bowl of milk, we suggest a juicy steak. If a test of this kind is used as a measure of intelligence before the animals are started on their training course, it is possible that it would greatly facilitate matters in that the animal of lesser intelligence could be eliminated without wasting further time on them, while those "cats" that have "passed with honors" should readily learn the tricks required, for according to Prof. C. J. Warden, some cats get the combination immediately and others take weeks to find out.

Another thing not to be overlooked is that all the animals of the menagerie could be rated. What with all this talk of high, low and average intelligence quotients, it would certainly prove interesting, if not highly educational to the public, to learn that the circus keeps quite up to date, when on arrival in the menagerie they view the different cages marked with intelligence ratings.

Jockey Day With Best

Jockey E. Day informs that he will be general agent of the Best Bros.' Circus, which is being readied at Louisville, Ky., and will open in April. He adds that the following have signed: Gus Schwab, adjuster; Bennie Fowler, band leader; Tom Murray, boss canvasser; Cecil LaBelle and Nate Tash, privileges; Col. Weaver and Gerald Fitzgerald, press agents; W. B. Elland, brigade agent with three cars and crew of five. The show will have a special line of paper, featuring Mike and Ike, midge twins. The outfit will be transported on 15 special-built two and three-ton trucks and eight trailers. The entire equipment will be new.

Tiger Bill's Wild West With Al F. Wheeler Shows

Leo E. Snyder's Tiger Bill Wild West Show has been engaged as one of the features of the Al F. Wheeler Shows. The company will be made up of Leo E. Snyder (Young Tiger Bill), Mrs. Leo Snyder, Oklahoma Red Hardy, Chuck Hinson, Snyder Brothers and Chief Running Elk's Indian Village.

Two truck loads of Wild West stock will be carried for program and parade. The Snyder Show has winter quarters at Greenville, Mich.

Loeber To Pilot Show

BLOOMFIELD, Ia., Feb. 8.—Fred A. (Dutch) Loeber will handle the advance of the Harr Bros.' Show and have two assistants. Two chariots are in the course of making at the quarters. More animals will be added to the menagerie, and these will also be used in the parade.

Work Will Start Soon At Ketrow Quarters

CHESTER, Va., Feb. 8.—Work will start soon on the Ketrow Bros.' Circus in quarters here. The animals at the zoo are o. k. Business there is good on Sundays and fair thru the week. Mr. and Mrs. William Ketrow will leave soon to visit Mr. and Mrs. Al Kedall at Miami, Fla. Mr. and Mrs. James Leggett will take care of the quarters during the absence of the Ketrows.

Recent visitors included James Herron, Jerome Harriman; John Lester and wife, circus owners of Blackpool, Eng.; Rex Ingram, from Petland; Dr. Marshall and wife, medicine showfolk; Wiley Ferris; Bob Russell, late of the M. L. Clark Show; Charles Lauterbach and Harry Raugh, Petersburg circus fans. Frank Ketrow and wife are still in Chicago.

Former Circus Clarinetist New Governor of Oregon

Albin W. Norblad, for many years president of the Oregon Senate, automatically became Governor after the recent death of Isaac Patterson. Governor Norblad was formerly a circus clarinetist and was with the old Sells Bros.' Show, among others. His residence is in Astoria, where he has served as city attorney, several terms on the Astoria school board and has served five regular and two special sessions in the State Senate. He has served twice as president of the Astoria Chamber of Commerce, and has taken a leading part in civic affairs. He is a member of Al Kader Shrine Temple in Portland and various other fraternal orders.

Lewis & Zimmerman Enlarging

The Lewis & Zimmerman Circus is planning to enlarge this season by adding a side show and menagerie. Paul M. Lewis informs that he will purchase two elephants, some menage horses, a pony drill and a few wild animals. Among the acts that will appear with the show are the Upton-Whiteside Troupe, the Avalons, Taylor and Moore, Aerial Faustus, Will Hill's animals, Howard Fink and his band, the Devons and Jesse Lewis. The show will open in Tennessee, next play a few dates in Kentucky and then go into Ohio. At present the promotion staff and Ben Voorhels are in Cincinnati, handling the K. of C. Circus, the dates of which are February 20-22.

Picked Up in Minneapolis

C. E. Jensen sends the following from Minneapolis. The Cole & Rogers Circus is in quarters at 1228 3d avenue, South, in the Cedar Lake Ice Co. barn, and has two elephants, two camels, leopard, puma, three lions and three cubs. Doc Leon is in charge of quarters and Manager E. H. Jones is in Warren, Pa.

Fish Jones, owner of the zoo, has been ill this winter. Capt. Riley has charge of it. Herbert Saler is building several circus cages and has some animals and it is the belief that he will have a show en tour. The Merrills, C. L. Yaeger, Capt. W. Smith, Texas Kidd Griggs, O'Connell and Ed Brewer, agent, are here. Capt. Baerman was hurt at the zoo a few weeks ago. George Harrison, it is said, is going on the road again.

Pelkey With Sells-Floto

CHICAGO, Feb. 8.—Chester Pelkey, superintendent of concessions, and Ernest Tucker, his assistant, will again be with the Sells-Floto Circus this year.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

JESS L. SPRINGER, CFA, of New Philadelphia, O., is president of Tuscora Park there; secretary-treasurer Ring No. 8, International Brotherhood of Magicians; member of Cleveland, O., Magic Club, and member of Society of American Magicians.

SECRETARY FRANK LITTLEFIELD, of the Massachusetts Top, CFA, informs that the city council of his home town, Gloucester, has passed legislation giving that city two municipal circus lots. One location is known as the Stage Fort Park and is very level, containing about 10 acres. Shows using same must put lot back in same condition as previous to using. The other lot is known as River-view. Littlefield states that if advance agents will call upon him he will be pleased to show them either lot. His address is 115 Washington street, Gloucester, Mass.

JACOB WEINTZ, CFA, of Chicago, visited New York City recently on business. He is a charter member of the CFA.

QUITE A NUMBER of members attended the funeral of Jerry Mugivan at Peru, Ind. Among them were Karl K. Knecht, Walter Driver, of Chicago; National Director Leland C. White, of Monroe, Wis.; F. C. Ebeling, Green Bay, Wis. The National CFA sent a floral piece.

C. F. A. on the Job

With reference to the prohibitive circus license continued by Savannah, Ga., comes word from Melvin D. Hildreth that the legislative committee of the Circus Fans Association, of which he is chairman, has taken the matter up with the mayor and also has appealed to the newspapers of that city to give to the boys and girls an opportunity to see a circus performance. The C. F. A. committee was able to defeat in the Legislature of Virginia a bill recently introduced requiring circuses to take out county licenses. Quite a number of very fine small shows visit Virginia each year and many of them spend but one day in a county. If this bill had passed it would have added greatly to the burden which the small circus must carry. Marshall L. King, the C. F. A.'s first president, made a special trip to Richmond and appeared before the committee in opposition to the bill.

Notes From Petland

ACCOTINK, Va., Feb. 8. — The first visitors here this week were James Heron, manager of Downie Bros.' Circus, and Jerome Harriman, circus agent. They were on their way to the Downie winter quarters, at Havre de Grace, Md. Reports from the Ketrov Zoo, south of Richmond, have it that business is good, and that Lucy, the Ketrov bull, is bringing out plenty of people from near-by towns.

Texas Miller, boss animal man at Petland, has given up all thoughts of the road for next season and expects to be married in the near future. Jerry Wood, who has been in New York on business, is back at Petland. "Maggie Murphy", performing monkey, at Petland, died recently.

Rich in Kansas City


KANSAS CITY, Mo., Feb. 8.—George Rich, last season manager of the Mex-cya Mexican Circus, returned this week from a tour thru Mexico and Southwestern United States. In his travels he covered 14,000 miles and made the entire trip by automobile.

"Hooley" Curtis advises that he will again be with the Kenneth Waite Troupe on the Robbins Bros.' Circus.

Bluch Landolf Returns

NEW YORK, Feb. 8.—With words of praise concerning the excellent treatment he received while with the Gran Circo Codona in Mexico, from where he recently returned, Bluch Landolf, one of the principal clowns with the Ringling-Baraum Circus, is sojourning at his home in Rahway, N. J., until the Big Show opens in the metropolis.

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WANTED NOW—CIRCUS ACTS, VAUDEVILLE ACTS, SNAPPY, PEPPY AMERICAN BAND
For Famous British Circus about to tour Florida. Three-day and one-week stands.
SPEND THE WINTER WHERE THE SUMMER SPENDS IT
Probable Entire Season's Engagement
SHOW OPENS FEBRUARY 20—JACKSONVILLE
To Merit Consideration Tell It All Quick
LESTER BROS., Hotel Florida, 8th Street, Jacksonville, Florida

CORRECTION
IN BUDDY ROGERS' LATEST FILM PRODUCTION, "HALF WAY TO HEAVEN," THE AERIAL ACT USED WAS
BOB FISHER'S FIVE FEARLESS FLYERS
Known in the picture as THE "FLYING DIXONS," and not the "FLYING FISHERS," as is announced by mistake in the picture. The "FIVE FEARLESS FLYERS" are now touring Mexico with Santos & Artiga's Circus, where they are booked until the middle of April.

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707 N. Sangamon St., CHICAGO, ILL. EDWARD E. LITSINGER, Pres.

Work at Robbins Bros.' Quarters Progressing

GRANGER, Ia., Feb. 8.—The shops have been making much progress in the work of readying the Robbins Bros.' Circus equipment for the new season. Joe Bullington again has the wood shop; Tom Waddell, the blacksmith shop, while Superintendent Ralph Sinnott is lending his personal supervision to the painting and decorating.

W. J. Erickson has returned from a business trip and expects to remain at quarters from now until opening time. J. C. McBride, who has been wintering in Oklahoma, is a recent arrival in Des Moines and will remain there for some time. Chas. Meyer is manager of the Riverview Ice Rink and has as his assistant Chuck Gooden.

Owner Fred Buchanan, R. F. Schiller and J. A. Schiller attended the Shrine Circus in Minneapolis. Lee Norman was a recent visitor at quarters, as also were O. A. Gilson, Joe Pomilio, Ralph Noble, Paul Barton, J. C. McBride, Joe Loyd, Chuck Gooden and George Thurman. Walter Powell and Nick Gallucci are playing vaudeville in the East, but will return to the show this spring.

Harry J. DePratis, timekeeper last summer, surprised his friends by getting married and he has announced his retirement from the circus business. He will make his home in Cheyenne, Wyo. Mr. and Mrs. Ray Choisser are enjoying a few weeks' vacation with the former's sister at Pinckneyville, Ill. Will and Georgia Jones are spending the winter at their home in Somerdale, N. J. John Hickey is breaking new high-jumping horses on his farm east of Des Moines.

Circus Pickups

By FLETCHER SMITH
HOUSTON, Tex., Feb. 8.—It's a sad blow to the bunch which has made Ray Morrison's cafe on Austin street the headquarters of all the Houston circus folks this winter. Ray is going out again

with the Christy show, and he sold his restaurant last week. The day he turned it over to the new owners he gave a farewell dinner to the bunch, and those who enjoyed his hospitality were Fred Heinrich, Charles E. Smith, Grover Montgomery, Walter Hodgedon, Walter McCorkhill, Tex Foster, Mildred Foster, Jack Rindges, Sylva Rindges, Howard Williams, "Fud" Dean, Jackie Hart, Dolly Ford; G. Mendlesohn, of the 101 Ranch, who is wintering here; Fred Swallow, Pea Swallow, Barney Kennedy, Curly Gatlin, assistant trainmaster with the Christy show; "Curly" Murray, of the Christy show, and the writer. Till the Christy show opens Ray will make his headquarters at the Woods Hotel.

Charles E. Smith, clarinetist, last season with the Christy show, has signed with Rodney Harris and will be with the Downie Bros.' Shows.

Fred Heinrich, who has been playing with the Houston Police Band this winter, will be with Everette James on the Christy Bros.' Show, along with several other oldtimers, Charles Summers and J. P. Chase, who this season takes up baritone again.

The municipal building at Baytown, near here, the oil company center, was destroyed by fire last week, and the fire for a time put the big concert band of the company out of business. Most of the members were ex-circus troupers, and the director was Tony Haltmeyer, a former circus bass player, who organized the band. He lost his entire library and most of the instruments furnished by the oil company were ruined. Barney Kennedy, of the Christy Shows, lost his clarinet. Bill Harmon also lost his instruments.

Phillips With Wheeler

After filling the position of bandmaster with the Sparks Shows for 16 consecutive seasons, Jack Phillips this year will be with the A. F. Wheeler New Model Shows as musical director. He will have a band of 12 musicians, with Tom P. Lynch on the calliope. The musical program will be featured.

N. E. Beck Off the Road

ATLANTA, Ga., Feb. 8.—N. Edward Beck, well-known outdoor showman, promoter and publicist, last season general press representative of the 101 Ranch Show, will not troupe this season. He has been appointed director of advertising and publicity for the Paramount Theater, Public house here. This is not Beck's first venture into the theater field, he having been one of Universal's first field exploiters and one time manager of the Swanson interests, now Public, in Salt Lake City.

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QUICK SET-UP & SEAT MADE WITH TEAR DOWN IDEAL SEAT ENDS
This 12" SEAT USES 3 SEAT ENDS & COMMON 1" BOARDS
BOARDS NOT CUT OR NAILED—SIMPLY CLAMPED ON.
Above seat uses stock widths (12, 8 and 4-in.). SEAT ENDS made of galvanized steel, weight, 7½ lbs. Seats can be any length to 16 feet. Unsurpassed for tent seating. Endorsed by leading managers. MORE ECONOMICAL TO BUY AND USE. MORE COMFORTABLE, MORE CONVENIENT TO TRANSPORT. MASON CHAIRS. Eastern orders filled from stock at Philadelphia, Pa. IDEAL MFG. CO., 6825 Santa Monica Blvd., Hollywood, Calif.



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PLEASE COMMUNICATE WITH WALTER J. WALSH, 153-157 CHURCH ST., NEW HAVEN, CONN. IN CONNECTION WITH AN ACCIDENT WHICH OCCURRED ON BOSTON POST ROAD IN CONNECTICUT ON OCTOBER 4, 1929.

WANTED
For Miller Brothers' 101 Ranch Side Show, Colored Band and Minstrels, two real Trumpets, two Trombones, two Clarinets and Sax, one double Tenor Sax, one double Alto Sax; one real-Bass Drummer who doubles Stage, must read music; two real Working Girls who can sing and dance, with good costumes. Brown skin, weight not over 125; one good Comedian with Tuxedo suit. All others write WALTER MASON, Band Leader, 645 Stephens Place, Memphis, Tenn.

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ALL LARGE SHOWS AND ARENAS USE OURS
STRONG AND DURABLE
Kalamazoo Sled Co. Kalamazoo, Mich.



COMPLETE CIRCUS FOR SALE
15-Car Circus, all newly repaired and painted. Ready to parade. All Tents, Seats, Electric Light Plants, Harness, Wagons, Cages, Calliope, Guns, etc. Dirt cheap for cash, or will sell on easy terms. SOUTHERN SHOW EQUIPMENT CO., Box 1105, Houston, Tex.

TIGHTS
ALBERTS CO., 440 W. 42d St., New York City.

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Under the Marquee

LLOYD STOLTZ will have the band on the Russell Show this season.

JACK BRADLEY, of the Sells-Floto advance, is wintering in Chicago.

PRINCE REX, the wonder dog, trained by Sid Kridello, will be a feature on the Wheeler New Model Shows this season.

ARTHUR AND MARIE HENRY have signed with the Schell Bros.' Circus for their fourth season.

NAT WRIGHT, who is in New York, informs that he will be on advertising car No. 1 of the Floto Show this season.

THE CONNER TRIO will play the Shrine Circus at Galveston, Tex., this month.

GEORGE R. MARTIN, trombonist, who is spending the winter at his home in Athens, Ga., will be with the Al F. Wheeler Shows.

CHARLES STEAMAN, special agent of the Barnes Circus last season, will not be on the road this season. He is managing a chain restaurant in Cincinnati.

LON SNODGRASS, alto player of Harlan, Ky., is now in Tucumcari, N. M., for his health and would like to hear from friends.

W. B. EILAND, who has been connected with the Richards Bros., M. L. Clark and other shows, will be an agent on the Best Bros.' Circus this season.

MOTORCYCLE PETE, last season with the Sells-Floto Circus, is spending the winter in Chicago and says he will be with a big one again the coming season.

JACK WALSH left Chicago for Brenham, Tex., February 5 to again take charge of the commissary department of the Cole Bros.' Circus. It will be his third season with Floyd King.

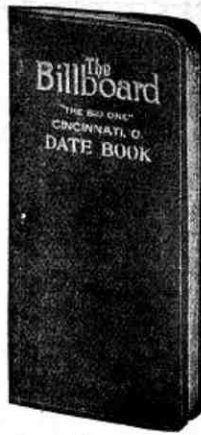
JAMES C. BRADLEY, who has been with the Ringling Shows the last 12 years, will again be under the Ringling banner this season. At present he is with the Simple Simon Company.

CHARLES RAIMER, for many years with leading minstrel companies, will present a musical act in the Annex with the Al F. Wheeler Shows and will also work in clown alley.

CHECKERS MALONE, Al Rock, Jim Sweeney and Joe Johnson, who billed the picture, *Her Unborn Child*, at St. Petersburg, Fla., were entertained by C. C. Walters.

LOU WALTON, who was seriously injured in an auto accident January 1, is now at his home in Chicago much improved. He will be in clown alley with one of the big tops.

MANY CIRCUS PERFORMERS who have been spending the winter in Chicago in various kinds of employment have given up their temporary jobs and



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Contains complete calendars for the years 1929, 1930 and 1931, maps, space for recording receipts and disbursements of money, census of the largest cities in the U. S. and much other valuable information.

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For sale at all offices of The Billboard.
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The Billboard Pub. Co., Cincinnati, O.

are busily engaged in making new wardrobe for the coming season.

WILLIAM BAHNSEN, owner of the Bahnsen Motorized Show, which is wintering in Lima, O., has been playing vaudeville and independent dates with his wrestling bear. Paul Brown is wrestling the animal.

PAUL HAMILTON and Donald MacRae, piper and drummer of the Hamilton Troupe, last season with the Hagenbeck-Wallace Circus, after a week's vacation in New York, are playing a return engagement at McCaslin's Baltimore Museum.

THE BOYS AROUND CHICAGO are getting impatient for the season to start. There are frequent confabs on the magic carpet. Noticed along the north fringe at various times during the last week were W. B. Naylor, Clint Finney, Al Clarkson, Chester Pelkey, Al Martin and Floyd King, all rarin' to go.

MRS. MAUDE SIEGER, Newcastle, Wyo., half sister of John C. (Eddy) Carr, trapeze performer, would like to have information concerning him. He is about 63 years old. When last heard from in 1900 he was preparing for a trip to Mexico City to join a show. His wife, Lulu, also was in the company.

BERNARD REX LEE, circus advertising man, has fully recovered from an injury received late last season and is now handling advertising for the John Reed Company, Chicago. When the white-top season opens, Lee will again be on the advance of the Ringling-Barnum Circus.

DESPITE PROTESTATIONS that he is thru with the road, Sky J. Harris is showing signs of uneasiness as the days lengthen and it wouldn't be surprising to see him relinquish his lucrative sign business in Chicago and return to the white tops when the smell of spring gets in the air.

FRED NELSON writes that he has not done any clowning since 1923, having been equestrian director of the Walter L. Main and Gentry Bros.' circuses since then. He will be with the Al G. Barnes Circus this season as assistant equestrian director and working in various acts. He is at present assisting John and Mark Smith, breaking stock at winter quarters.

TOM PLANK WRITES that Curly Phillips, clown, will again troupe with the Barnes Circus after a year's layoff

from the white tops. He played fairs with his truck attraction. Charles Post will be principal clown with the Barnes Show. Visitors to Venice last week were Shinnie Sunbury and Bobby Hamm, clowns; Mark Smith and wife; Mr. and Mrs. Charles Post; Hart Bros., clowns, and Ray Harris, stilt walker.

G. H. BARLOW, of Binghamton, N. Y., has constructed a miniature eight-pole top of the Barnum & Bailey Circus. It consists of 15,000 parts, including 6,400 individual reserved seats, supported by 900 planks, jacks and stringers. In addition to this are the round-end blue seats which number 600 planks and supported by 300 parts. Forty elephants, 36 camels and performing seals, llamas and zebras grace the five rings, four stages and hippodrome track. Every known device for big-top arenic equipment is used in miniature, including aerial apparatus, nets, bars, arc lights and thousands of other pieces. The tent and equipment is built on the scale of one-half inch to the foot and measures nearly 22 feet in length by 8 feet and 4 inches in width.

O. A. GILSON, bandmaster of the Robbins Bros.' Circus, informs that at the quarters in Granger, Ia., Dutch Shults and assistant, Chas. Hagan, are putting the elephants thru their acts and breaking some young elephants and that Joe Marvella and Joe Smith are breaking new menage and liberty horse acts. The harness shop is under the direction of Waxey Paul and the cookhouse looked after by O'Neal, Bert Rickman and Gilson have been busy working on new specs. for the opening and closing of the show. Those who put it up and take it down at the Elliott Hotel, Des Moines, are James Morris, J. C. McBride, Ralph Noble, Bert Rickman, Kenneth Walte, Paul Barton, Gilson, Joe Kelley, Joe Loyd, George Thurman, Jack Graham, Elwood Emery, Robert Schiller, Chuck Gooden and Joe Pomilo.

Circus Saints and Sinners

NEW YORK, Feb. 8.—Charley Chesborough was in the tent last Thursday for the first time in some weeks. The literary and artistic impresarios, Fitzer and Baldwin, sprang a new one—this time a real one-sheet bulletin with illustrations. Nice things were said about Saint 101 Harvey and Harry (Pep) Chipman and the Shipp Tent of Hollywood. Everybody delighted with the Richmond movie monk, President Frohman had the

Old-Time Showmen

By CHARLES BERNARD

Mother Nature has endowed members of the circus profession with a feeling of fraternal brotherhood which binds with a sense of duty greater than is possible in any man-made organization. The recent death and funeral of that nobleman of the white tops, Jerry Mugivan, demonstrated forcibly the far-reaching fraternal friendship that answers every call. Gathering of hundreds to the Peru home to mourn the passing of this circus magnate recalls to the memory of today's circus veterans the last sad rites at the bier of other famous showmen.

Just 40 years ago, On January 27, 1890, the funeral of Adam Forepaugh, Sr., from the residence, 1612 Green street, Philadelphia, Pa., was attended by an immense crowd, citizens of his home city, who regarded the great showman and his show as an institution worthy of their fullest measure of respect. Mingling with these homefolks were circus men and women by the hundreds from far and near. In a casket made of red cedar, covered with black silk velvet, the remains of the veteran circus owner, in a suit of handsome black broadcloth, was viewed for the last time by a line of mourning friends so great in number that a squad of policemen aided in forming the line and directing them into and thru the room. A silver plate on the lid of the casket had this inscription: "Adam Forepaugh, Born February 28, 1831; Died January 22, 1890."

The list of pallbearers and names of well-known showmen, railroad officials, show printers and personal friends attending that funeral was a sermon of truth on the rapid passing of those so well known in the profession only two-score years ago. The pallbearers were W. J. Latta, of the Pennsylvania Railroad; Robert C. Campbell, general agent of the Forepaugh Show; Burr Robbins, circus owner; George B. DeKelm, George Bleistein, Michael Coyle, John A. Brown, W. H. Gardner, William Holloway, James E. Cooper, Henry Enoch, George Laudell, Samuel Booth and Charles J. Fields. Among the throng of friends who paid tribute to his memory by their presence were Manager C. A. Bradenburg, of the Dime Museum; Louis E. Cooke, the well-known general agent; Frank A. Robbins, O. J. Ferguson, C. A. Shaw, Louis Epstein and George Treysler, of Chicago; two of the Ringling brothers; George Middleton, of Kohl & Middleton; D. P. N. Nichols, Burt Johnson and James Jordan, from the Sells Bros.' Circus; George R. Zimmerman, Captain Linden, B. F. Duane, George W. Fursman, E. H. Davis, Col. Charles Seeley, O. J. Boyd, Ed Wood; A. B. Stowe, ex-circus manager; J. H. Springer, John Purvis, Richard Terry, Ed Madigan, S. H. Semon and scores of others equally as well known in circusdom.

The show-printing firms which had furnished tons of printing to advertise the Forepaugh Show sent beautiful floral emblems and special representatives to the funeral—the Buffalo Courier Printing Company; the Empire Printing Company, of Chicago; Strobridge and Company, Russell & Morgan Printing Company, of Cincinnati, and Samuel Booth & Company, New York, all were prominently represented. W. A. Pinkerton, head of the great detective agency, and Superintendent Conklin, of Central Park Menagerie, New York, were two very intimate friends of the departed showman who showed unbounded grief in their farewell look.

boys standing on their heads when he told them about how things were going with the P. T. Barnum Club Productions. The only trouble was that Frohman made one mistake, viz., promising them all jobs as theatrical managers. It looked for a time as if the circus was going to be deserted. Some of the boys who knew theatrical history recalled that Frohman had actually developed a good many managers, as well as stars. Some day Frohman is going to tell the crowd some of his own experiences with P. T. Barnum.

HUGH GRANT ROWELL

WANTED CIRCUS ACTS

Tight Wire, Manuel Garcias, wire, Midget and Giant Clowns, Prince Elmer, wire, Colored or Mexican Band. State all in first letter. Open February 20. Long, sure season. THE BUCKSKIN SHOWS, E. B. 8, Box 530, Phoenix, Ariz.



SIX AMERICAN ARABS with the Silvan-Drew Circus last season. Left to right: Paul Coley, Lawrence Cross, Adam Damm, Jimmy Carver, Melvin Damm and Arthur Carver.

R. A. of A. CONVENTION SIDELIGHTS

In addition to Earl Thode being declared all-round cowboy (on points earned during last season), Perry Ivory, second, and Norman, third, the following were made winners (likewise thru points) in respective classes: Champion steer riding, John Schneider; champion bulldogging, Gene Ross; champion single steer roping, Charles Maggani; champion team roping, Charles Maggani; champion bronk riding, Earle Thode; champion calf roping, Everett Bowman. John E. Hartwig, of Havre, Mont., was the first one to arrive again, and coming the longest distance. During his stay in San Francisco he was a guest of Maxwell McNutt.

The president gave a sumptuous dinner on the day preceding the convention to a number of directors and members at the Olympic Club. Among those present were: L. B. Sylvester, Bill Haas, Sam Garrett, Hugh Walker, G. A. Blanchard, R. Bernhardt, Mike Callahan, Burdett Hartman, Arthur Hebron, E. H. Scovey, Ray Kane, Jack Kane, Fred McCargar, Tom Morris, Bob Lytell and John E. Hartwig. After the dinner the party drove to G. A. Blanchard's "Club House" and a great time was had by all.

Abe Lefton, representative of the Texaco Public Address System, also representing Hank and Tom McFarlane, was very much in evidence.

Jack and Ray Kane visited with old friends and fellow bronk riders of the past. They are now in the polo pony game and doing well.

Mr. Chatman, representing the Foley & Burk Shows, shook hands all around.

Frank Kane, Marco Borilla, Mr. and Mrs. Guelich and son, Buster; Bob Barnsby, Elmer Boren, Jack Millerik, Paris Williams, Mr. and Mrs. Ed Wright, Donna Cowan, Norman Cowan, Maurice Wideman, Johnnie Schneider, Bonnie Grey, Art Hill and Tommie Grimes were some of the cowboys and girls that attended the convention and got an eye and ear full.

Johnnie Schneider is not only the champion bull rider, but seems to be a finished poet, giving ample proof of it the night of the banquet.

Norman and Donna Cowan are making their home on a ranch of their own, but still are very much enthused over the coming season.

Ed Wright, cowboy clown, received numerous congratulations, having been a bridegroom only about 10 days.

Mrs. Gene Wright enjoyed the meeting immensely.

Arthur Blanchard had a steady stream of visitors looking up his room, and everyone was made to sit down in the mysterious chair, but did not remain seated very long. His back-somersaulting Alredale dog received the prize of the evening.

Edgar Simpson, of the '49 roundup, came "all the way" from Sacramento to attend this convention.

Mr. Cram, of the Burwell (Neb.) Frontier Days, was a new delegate and was very much enthused over the progress the R. A. A. has made.

D. R. Evans, of Belle Fourche, S. D., was also a new delegate and declared that they were 100 per cent for the association.

The Livermore Rodeo was well represented. Five directors of this show being in attendance.

Bill Jeffery, well-known hotel man, also director of the Salinas Show, renewed old acquaintances.

William Haas, of Cheyenne, will make a trip to the Phoenix Rodeo, and will also make a trip thru Arizona with a view of obtaining steers for his show.

Leo B. Sylvester, of Monte Vista, is making a tour of California after the convention.

Mr. and Mrs. Evans contemplate making a trip to Mexico before returning to South Dakota.

J. E. Hartwig left immediately after the convention for his home in Montana, owing to an early trip to Moosejaw, Sask., where his first show of the season will take place.

All California shows have set their dates to form a complete circuit.

Guy Weadick, of Calgary, Can., again could not come to this convention, owing to important business and the death of a business associate.

There were more delegates from outside associations than at last year's meeting and, of course, every California Rodeo was well represented by one or more delegates.

Every one present was loud in praise of the manner in which the Whitcomb Hotel management handled the large crowds.

Secretary Fred McCargar was about

The Corral

Communications to 25 Opera Place, Cincinnati, O.



TEX BRAUDRICK and TEX, JR., on his pony, "snapped" at Oklahoma City, Okla., recently. Tex was with Jack Webb's Rodeo Riders last season and was injured at Coney Island, Cincinnati. However, he expects to go out again this year and may take Junior with him.

the busiest person around, having to stay over another day to finish up all his work.

ALL CONTEST COMMITTEES should send their news notes to this department direct.

EVERYTHING looks at this writing as the 1930 will be the biggest year the cowboy contest business has experienced.

ACCORDING to press report, the Adams Rodeo Company has been signed to present its attractions at the Tri-State Fair, Superior, Wis., this year.

BOB FLETCHER and his Pendleton Roundup Orchestra will again tour California this year. Incidentally, the Pendleton Roundup will be staged a month earlier in 1930 than during any previous year, the dates being August 28-30.

SLIVERS WARRINGTON, trick rider, trick roper and trainer, and "Sonny", his three-year-old snow-white mount, Out Montana Way, are preparing to be "out and among them" again the coming season.

BYRON N. (DOC) HULBURD informs that he has contracted with Jack Oliver, manager of the Alabama Amusement Company, to place his Wild West with that carnival, to open in Georgia in March.

GENE ROSS and EVERETT BOWMAN should get in touch with Fred S. McCargar, secretary the R. A. of A., Salinas, Calif., as they were winners in the point awards of last season, and the secretary has been unable to locate them to send them their watches.

THIS WEEK the Rodeo at Phoenix, Ariz. The judges selected are Hugh Strickland, Roland Curry and Carl Arnold. Timers, John Beloat, Ed McCarty and John Clemmons. Earl W. Nelson, checker, and C. W. (Doc) Pardee, announcer.

SOME newspaper writers have a queer sense of humor. Probably without realizing, they needlessly encroach on private individuals' interests—well, apparently the space must be filled in some manner. An instance of this nature appeared recently in a Denver daily.

FROM DES MOINES, IA.—Alice and Marjorie Greenough, of Montana, have

been visiting friends and relatives in Des Moines for several weeks. The girls will leave within a month to join King Bros.' IXL Rodeo, which opens in Alabama early in March.

GUY WEADICK advises that the Stampede at Calgary is planned to this year eclipse all its predecessors. Several novel features are to be introduced, and the largest cash prize list in the show's history to be offered. The literature is at present in the hands of the printers and will soon be ready for mailing.

YAKIMA CANUTT, former world champion bronk rider and bulldogger, a star of Western films, has returned to Hollywood after a three weeks' stay in Toledo, O., where he made personal appearances at the Shrine Circus that was staged there. Yakima plans to go into production shortly, making his own films thru the Canutt Production Company.

THE COMMITTEE and executives of the Cody (Wyo.) Stampede are preparing ambitiously for their event next July. E. F. Shaw, Tex Kennedy and Dinty Moore form the committee in charge, with T. Joe Cahill in charge of the publicity and general details of the show. Word from Cody has it that the folks are planning to make the affair a "little more 'horsey' and a little wilder".

SLIM TALBOTT, former well-known bronk rider, bulldogger and all-round contestant, now a full-fledged pilot, flying his own ship, had a narrow escape from serious injury to himself and three passengers recently, when he was forced to land during a storm near El Centro, Calif. Hitting the tops of high trees, he tore the landing gears from the plane, but in spite of difficulties he landed his plane on its "belly" in a rain-soaked field, his passengers safe. Another narrow escape of Talbott occurred when he was carrying bullion for the Mexican government and on a forced landing found himself lodged in a banana tree.

E. VAUGHN RICHARDSON, successful with the Police and Firemen's Circus at Indianapolis the last two years, has engaged King Bros.' Rodeo for the affair, for the week starting May 18. The King attractions are to be presented in the large coliseum on the State Fairgrounds in connection with a Society Horse Show. Report has it, also, that King Bros. have been negotiating with the president of the Chamber of Commerce at Kenton, O., to take over the 2,300-acre Borden stock farm, about eight miles from Kenton. If the deal goes over, the King organization will probably use the farm for wintering, etc., and a shipping point for rodeo and other stock.

FROM FAIR PLAY, Mo.—O. A. Ristow, manager the Fort Peck Rodeo Company, has returned from his home at Scobey, Mont., to winter quarters here. He reports the purchase of the Wilson string of horses. Willard Davis and wife came with him, and will be with the show this year. Otto Hunter, of the Osage Rodeo Company, and his brother, Newt, and, in fact, about all the Hunter family were visitors here recently. The trucks and all else is ready to operate, with the exception of painting. The stock is wintering fine. The old Canadian horse, "Black Jack", 35-year-old feature, is taking on fat and all looks like he might unload hayshakers and save the bacon for another year.—GEO. WARD.

QUITE A NUMBER of folks motored from Hollywood and near-by towns to Palm Springs, Calif., February 2, some to take part and others to witness the Palm Springs Rodeo, staged by Jack Case, of that town. Excellent work was done by Sam Garrett, trick rider; Bonnie Grey and her famous horse, "King Tut", jumping an automobile; Ed Wright, clown; Drew Stanfield, Bonnie Grey and Garrett, trick riders. Bob St. Marie, of Banning, won the calf roping. Winners

in bronk riding were Edmo Carr, of Sonora, first, with Everett Cheatam, of Phoenix; Blackie Russell, of Fort Worth, and Charles Austin, of Hollywood, tying for second and third places. Among those from Hollywood, including a number of champs and others, none of whom took part in the rodeo, were Harry Drackert, Jay Wilsie, C. R. Williams, Jack Knapp, Hank Potts, Hugh Strickland, Buff Jones, Bert Sibbitt, Tex Sherman and George Williams. Bertha Blanchard, wife of the late Dell Blanchard, of Pendleton, Ore., acting as a guide at Palm Springs, where she is wintering, was also at the rodeo.

IN ANSWER to the recent inquiry in this "column" as to the whereabouts of W. V. Sneathen (Buckskin Bill), William writes in part as follows: "Am framing up a new shooting and impalement act, but also am taking my first real vacation in 10 years, near Chesapeake Bay, and in what is termed the 'Hunter's Paradise'. Sportsmen come here by the thousands, from many parts of the country. A majority of them use the 'old reliable' 12-bore shotgun at their fast-moving targets. There is real sport, however, in seeing the 'crackerjacks' trying to reach their feathered targets with rifles, and especially snap-shot shooting, which is great practice and sport for 'yours truly'. I read something about some contests barring cowgirl riders. I don't like the idea. What is nicer than looking around a rodeo grounds and seeing a good-looking girl on a prancing horse? It looks good to me—if I am getting a little 'silver' in my hair. I am glad to see my old friends, Jack King, Leon LaMar, Chester Byers, Be Hoo Gray and all the other boys trying to give the public a run for its money and good, clean amusements, and three cheers for The Corral!"

Sarasota Notes

SARASOTA, Fla., Feb. 8.—Mr. and Mrs. John Meek were guests at the South Florida Fair in Tampa. Word has been received here of the serious illness of Gabe Detter, Friends of Roy De Haven, head usher, have also learned with regret of his critical illness in Fort Wayne, Ind.

Alice Griswold is a new manage rider who is showing a great deal of promise under the tutelage of Frank Asher. Dr. William L. Shields spent several days at the home of Charles A. (Chick) Bell in Titusville, Fla.

The Duttons made a great hit at Tampa with their gilded elephant and gilded float, which won the blue ribbon for being the most excellent float in the Gasparilla parade. Peggy Murray and Myrtle Compton, of the Ringling Circus, were among those who appeared on the program at the South Florida Fair in Tampa. The circus winter quarters are now open to the public three days each week, and receipts are given to charitable and civic enterprises.

"Vinegar Slim", for several years a member of George Denman's staff of elephant trainers, has joined the Dutton Attractions and has charge of Topsy, the trained elephant. Joe Pontico spent two days at the South Florida Fair. Charles Duffield, of the Thearle-Duffield Fireworks Company, of Chicago, spent Thursday at the winter quarters of the circus. George W. Smith spent Friday visiting the South Florida Fair.

Jack Foley, assistant equestrian director on the Ringling Circus, won added laurels as equestrian director of the South Florida Fair at Tampa. He has been re-engaged for the same fair next season. Foley will also do a similar job at the De Land and the Orlando fairs. Much praise was given by officials of the South Florida Fair to Bill Knight, in charge of the pass gates; Al Tucker, in charge of reserved-seat sales; Willis Hanly and Fred Harris, grand-stand gatemen at the fair. All are from the Ringling staff.

Floyd L. Bell, who has been handling the publicity for the South Florida Fair, and who is a member of the press staff with the Ringling Circus, has gone to Miami to spend three of four weeks in connection with special publicity work for the Thearle-Duffield Fireworks Company and the bathing-beauty revue. He will go to Sarasota early in March and will then return to New York to resume press work for the big show. Harvey Keddy did a great job of announcing at the South Florida Fair in Tampa. After three weeks' work in Miami, Keddy will return to the staff of the Ringling shows.

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

Convention of Tennessee Fairs Proves Big Success

38 associations represented at Knoxville meeting—fine speakers' program—banquet social feature—Hale is new president—Nashville to be 1931 meeting place

KNOXVILLE, Tenn., Feb. 8.—The eighth annual meeting of the Tennessee Association of Fairs, February 4 and 5, at the Hotel Andrew Johnson, brought representatives from 38 Tennessee fairs and was by far the biggest meeting held in recent years. The first session was opened Tuesday morning, President Ernest Smallman presiding. Secretary W. F. Barry made his report, which showed that the association was in good financial condition. President Smallman made an address, which was enthusiastically received.

Dr. W. J. Pitts, State commissioner of agriculture, was the principal speaker at the morning session. He told the representatives that "fairs are great show windows of the agricultural development of the land." In speaking of fairs as a stimulus to agriculture he stressed the need for better organization of fairs in order that they might serve the people most efficiently. The value of fairs as a means of cheap advertising for the purebred stock grower was brought out. "The educational features at the fairs create in the minds of the rural boys and girls a desire to do their work better. They draw people together in a close social contact and bind communities together in a spirit of co-operation. Fairs help to regulate farm life and to open new fields of organization in all branches of agricultural work." He also said that the Tennessee State Department of Agriculture will continue to serve the fairs of the State in the future as it had done in the past because he believes they are one of the greatest factors for the betterment of agriculture.

Dean C. A. Wilson, of the University of Tennessee College of Agriculture, spoke on how to bring about a more hearty co-operation between fairs and the people so as to mean better live stock, better crops and improvement in every farm activity.

The following representatives of shows, free acts, fireworks and advertising novelties were introduced: J. Saunders Gordon, Gordon Fireworks Company; Camille J. LaVilla, Robinson-LaVilla Attractions; Gus Sun and M. B. Howard, Gus Sun Booking Exchange Company; Harry Merrell, Merrell Troupe; Art P. Brees, Thearle-Duffell Fireworks Company; Theodore Rosenthal, Regalia Manufacturing Company; A. T. Vitale, Ohio Display Fireworks Company; Walter Harvey, Donaldson Lithographing Company; F. D. Fuller, Fair Advertising Company; M. Thompson, Southern Distributing Company; J. J. Page, J. J. Page Shows; F. N. Ogilby, Rice Bros.' Shows; H. B. Shive, Shive & Christ Dime Circus; Hugh W. Hill, Hugh W. Hill Shows; Bob Siskles, Little's Exposition Shows; Dave Wise and W. McAbee, Dave Wise Shows; Alexander Brown and Frank Dietrick, J. L. Cronin Shows; Bill Reading, Reading Shows; Kelley Grady, Kelley Grady Shows; Bohumir Kryl, Kryl Concert Band, and F. H. Bee, Bee Shows. "Red" Hicks was very much in evidence mingling with his friends.

The Banquet

The annual banquet was held in the Hotel Andrew Johnson and Manager Hill was complimented on all sides for the splendid meal which he provided. Carroll E. King acted as master of ceremonies. Rob Roy was the toastmaster and kept everyone in good humor in regular Rob Roy fashion. He told many new stories as only he can tell them.

(See TENNESSEE FAIRS on page 63)

Eastern Indiana Fair Circuit Elects Officers

MUNCIE, Ind., Feb. 8.—At a meeting of the Eastern Indiana Fair Circuit here at the office of F. J. Claypool, secretary-manager of the Muncie Fair, Claypool was renamed president and W. A. Marshall, Middletown, was chosen secretary. The dates for the member fairs for 1930 were announced as follows: Montpelier, July 22-25; Middletown, July 29-August 1; Muncie, August 5-8; Portland, August 12-15; Fairmount, August 26-29; Converse, September 9-12; Frankfort, August 18-22; Tipton, August 12-15. Anderson and Marion, it is understood, will join the association. The next meeting is slated for March 18.



J. F. SELDOMRIDGE, who has been re-elected secretary-treasurer of the Pennsylvania State Association of County Fairs.

Beaver Co. Fair Dates Set

NEW BRIGHTON, Pa., Feb. 8.—The Beaver County Fair for 1930 will be held in Junction Park, near this city, Wednesday to Saturday, September 10-13. It will follow the Stoneboro Fair by two days, while the Mercer County Fair will open at the same time as Beaver. J. T. Anderson and Brandon Wright, Beaver, are president and secretary, respectively, of the Beaver County Fair.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THOMAS P. LITTLEJOHN, manager of Littlejohn's Fair Circuit in the South, has put into working force a plan for the creation of greater interest in his fairs, and so much satisfaction has he realized from the procedure that he intends to continue with it, not only at Troy but his other Southern fairs.

The plan, a very simple but good one in our opinion, is this: Putting the fairgrounds back in shape immediately after the fair is held and keeping them in shape for advertising purposes.

Last year at Troy, Ala., the fair, a link of the Littlejohn chain, was held the last week in October, and it being a week of rain, the big show wagons and the county caterpillar tractor cut up the grounds terribly, at the same time making big holes and trenches all over the midway and at the front entrance. Naturally, this gave the fairgrounds anything but an inviting appearance, and right then and there Mr. Littlejohn decided that he would try out his new plan.

The result was the grounds took on such an attractive appearance that it was an incentive for him to go further with his work of preparedness and at this early date he has Troy's District Fairgrounds all ready for the 1930 season.

This never having been done before at Troy has created much talk and publicity for this year's fair. It seems to be general conversation thru that section that "the fair must be going to be a good one for 1930 as they are getting everything ready for it way ahead."

There are many advantages to such a practice and it is worth serious thought by other fair managers.

Arthur T. Nelson, of Lebanon, Mo., has again been given an appointment on the Missouri State Fair Board by Governor Caulfield. This makes Nelson's 33d year on that State fair board, which is believed to be a record. There are others who have been on State fair boards for a great many years, such as C. E. Cameron, of the Iowa State Fair, who has probably 30 years or more to his credit. Let's hear from all you oldtimers and see who deserves the honor of the longest term. Incidentally, Nelson is one of the largest apple growers of Missouri, and was Commander of the Knights Templars of the State of Missouri for two or three terms. He was also chairman of the State Prison Board during the Baker administration, and even then he was still on the fair board.

75% Neb. '29 Fairs Winners

Survey shows 52 out of 67 counties had net profit—total receipts \$659,251

LINCOLN, Neb., Feb. 8.—A survey of 1929 county fairs in Nebraska, made by George Jackson, secretary of the State fair board, shows that 52 counties conducted their fall expositions with a net balance, while 15 wound up their affairs on the "red" side of the ledger.

Expressed in figures, the 52 counties returned a total profit of \$64,255.77, and the other 15 incurred a deficit of \$9,330.75. Total expenditures for all the fairs amounted to \$604,326.32, while total receipts amounted to \$659,251.34.

Attendance records, figured on the basis of gate receipts, went to the Garfield County Fair at Burwell, which reported \$20,954.05 from this source. Adams County was a close second, with \$19,630.08 from admissions, with other larger fairs trailing along as follows:

Boone County, at Albion, \$7,104; Cum-
ing County, at West Point, \$7,947.42;
Douglas, at Waterloo, \$3,168.89; Hall
County, at Grand Island, \$4,500; Jefferson
County, at Fairbury, \$8,056.50; Knox
County, at Bloomfield, \$5,165.12; Madison
County, at Madison, \$3,703.50; Pawnee
County, at Pawnee City, \$5,180.34; Scotts
Bluff County, at Mitchell, \$7,685.58; Valley
County, at Ord, \$5,180.75; Wayne County,
at Wayne, \$6,631.91.

This does not include, of course, the counties which conduct "free gates" and which rely largely on receipts from grand-stand admissions. Included in this group are Gage, Johnson and Sherman counties.

New buildings and improvements to the extent of \$62,935.60 were added during the year, enhancing the total value of all county fairgrounds and buildings to the tidy sum of \$1,244,734.55.

Horse Show Separated From Fairfax, Va., Fair

FAIRFAX, Va., Feb. 8.—Fairfax County will hold its annual horse show this year June 6 and 7 instead of at the time of the annual county fair in September, according to an arrangement made at a meeting of the Virginia Horse Show Association, held at the George Mason Hotel, Alexandria. However, the horse races will still be held in September.

The meeting was the most enthusiastic and largest in recent years. Twenty-nine representatives attended, all of the 15 horse-show associations in Virginia being represented. The schedule of dates for the exhibitions in this section of Virginia shows a number of changes over previous custom. The Washington show heads the list, with May 14 to 17, inclusive; Upperville show is listed for June 12 and 13, following Fairfax; Culpeper, July 4 and 5; Berryville, first week in August; Marshall, last week in August; Warrenton, September 10 and 11, and Purcellville, September 17 and 18.

Manley W. Carter, of Orange, was re-elected president of the Virginia Horse Show Association; H. C. Warden, of Berryville, was re-elected vice-president, and F. D. Gaskins, of Warrenton, was re-elected secretary-treasurer. Carter stated that more interest in horse shows was exhibited last year in Virginia than in any previous year during the history of the association.

Strong Program For Ga. Meeting

MILLEDGEVILLE, Ga., Feb. 8.—Probably the strongest program ever attempted by the Association of Georgia Fairs is that arranged for the annual convention to be held at the Baldwin hotel here February 12 and 13. The securing of Hon. Alexander Legge, chairman of the Federal Farm Board, Washington, D. C., as the principal speaker, makes the convention one of the most outstanding agricultural meetings to be held in the South this year. This will be the first public speech of importance to be made by Chairman Legge since he assumed the chairmanship of the Federal Farm Board. The entire country is watching him to ascertain his attitude in farm relief matters and what he will have to say at this Georgia meeting will be of tremendous national importance. His subject will be *Reorganized Agriculture*. He is scheduled to appear at 2 p.m. Wednesday, February 12, and will be introduced by Congressman W. W. Larsen, Dublin.

According to present plans the convention will be opened at 11 a.m. next Wednesday, with the address of welcome being made by Hon. J. Howard Ennis, Milledgeville, and response by Hon. Walter Harrison, secretary Jenkins County Fair, Millen. C. B. McCullar, Milledgeville, president of the Georgia association, will then make his annual address, which will be followed by an address by S. N. Harris, president Georgia State Fair, Savannah, entitled *Business of Making a Fair an Asset to the Community It Serves*, and one by Hon. E. R. Rivers, State Senator, Lakeland, entitled *Georgia Fairs Are State Affairs*. The meeting will then be adjourned for lunch. The afternoon session will begin at 2 o'clock, with the introduction of and speech by Hon. Alexander Legge. Other addresses will be made by Hon. Eugene Talmadge, Georgia commissioner of agriculture, Atlanta, *Fairs as an Agency Toward Greater Agricultural Advancement*; Dr. Andrew M. Soule, president Georgia State College of Agriculture, Athens, *Greater Opportunity for Rural Boys and Girls*, and Dr. J. M. Sutton, State veterinarian, Atlanta, *State Requirements and Regulations Governing Live Stock for Exhibition Purposes*. There will then be an open discussion, to be followed by a banquet at 8 o'clock that evening at the Baldwin.

Thursday morning's session will be devoted to further addresses principally, the speakers consisting of Oscar Mills, secretary Southeastern Fair, Atlanta, *Live-Stock Shows at Georgia Fairs*; Dr. Edwin H. Scott, Dean of Teachers' College, Georgia State College for Women, Milledgeville, *Opportunity of the County Fair in the Mutual Education of Town and County*; Dr. A. D. Williams, president Southeast Georgia Fair, Waycross, *Selling a County Fair to Town and County*; A. E. Gibson, former secretary Southwest Georgia Fair, Dawson, *Impressions of the Value and Trend of Georgia's Agricultural Fairs*; J. P. Watson, Jr., secretary Pulaski County Fair, Hawkinsville, *Drawing Power of Horse Races at the County Fair*, and Jack V. Lyles, general agent West's Shows, *Value of Clean Midway Attractions and Concessions to the Life of a Fair*. Another open discussion will then be in order, after which the meeting will be adjourned.

Klickitat Fair Clicks

GOLDENDALE, Wash., Feb. 8.—The Klickitat County Fair for 1929 was the greatest success since its organization 21 years ago, and preparations are being made for a greater fair for 1930. The dates are September 3-6, and J. J. Brown is secretary-manager. The fair board has ordered built one section of a new and up-to-date grand stand to seat 1,000 people and with an unobstructed view of the track and infield. The fair expects to use more free acts than usual this year. The race card will be as good or better than in the past. The track is one of the best and fastest in the Northwest. The grounds and equipment are owned by the people of the county.

May Abandon Peoria Expo.

PEORIA, Ill., Feb. 8.—Unless substantial financial support, which is not now in sight, is enlisted before February 28, stockholders of the Greater Peoria Exposition will probably vote on that date to abandon the project.

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(Central Pennsylvania Fair Circuit)

WEEK BEFORE LABOR DAY. REORGANIZED AND BIGGER AND BETTER THAN EVER.

Carnival Companies, Free Acts, Concessionaires, take notice.

CLARENCE D. BECKER, Supt. of Concessions, Lebanon, Pa.

Tampa Fair Attendance First Six Days 254,678

TAMPA, Fla., Feb. 8.—Two attendance records were shattered at the South Florida Fair when on Friday of last week, Children's Day, the turnstiles clicked 96,789 times, and on Monday, Gasparilla Day, the attendance paid was 74,773. The total attendance for the first six days was 254,678, with four days of bad weather. The fair officials confidently expect a total of 500,000 by the end of this week.

All records for grand-stand attendance were also broken Monday when the stands were sold out both afternoon and night and several thousand were seated on the track.

The Johnny J. Jones Shows on the midway have done an excellent business. Theorle-Duffield's spec. *The Bombardment of Fort McHenry*, produced in snappy time, has won much favor. Charles Duffield is personally supervising the staging of the spec.

The opening day, Auto Race Day, six big events were staged, the track record being broken by "Shorty" Gingrich, of Tampa, who covered the dirt-track half mile in 31 4-5 seconds, beating Sig Haugdahl's record established only a few moments before by one-fifth second. Roy Repp, of the J. Alex Sloan combination, handled the auto races in masterly style. Auto races will again be put on today, the closing day, and a "grudge" race between Haugdahl and Gingrich will be featured.

The second day of the fair was Specialty Day and a free program for Negroes was staged in the forenoon. In the afternoon it rained and the grand-stand show was called off, but the skies cleared and the night show was given before a good crowd. The third day was Tourists' Day, when thousands of tourists registered at the fair offices. Friday was Children and Parent-Teachers' Day. The Jones Shows drew the bulk of the children on the midway and the rides were filled all day and evening. Saturday witnessed an innovation in the form of a Juvenile Beauty Parade, the judges for which were Samuel W. Gumpertz, of Coney Island fame; Frank Willard, creator of "Moon Mullins", and William J. Burns, the international detective. The

parade was under the direction of Mrs. Elizabeth Barnard, postmistress of Tampa.

Horse races have been held daily, four running-horse events comprising the speed program.

Merle Evans' Band is under the leadership here of Henry Keyes, assistant bandmaster. Keyes has been with Evans for 14 years and is well versed in the qualifications necessary for playing the grand-stand acts, the names of which were given in the last issue.

Patterson's Auto Polo has gone over big, providing the usual thrills and spills.

Wilson and Company's \$100,000 six-horse team drew much attention from the patrons, and the team was beautifully handled by Frank Hously, veteran driver.

John Ringling last Saturday visited every exhibit and then sat thru an entire grand-stand show, including the fireworks attraction, *The Battle of Fort McHenry*, and pronounced the fair "the biggest and best."

Carl Hathaway, Pat Valdo, George Smith and others of the Ringling Circus viewed the Gasparilla parade and festivities Monday.

Harvey Keady did an excellent job of announcing at the fair and won much favorable comment thereby.

Al Tucker was the author of an innovation which pleased fair officials, suggesting a "ballyhoo" box for the grand stand. The suggestion was put into effect and proved a profit maker.

Willis (Cincy) Hanly was one of the chief ushers and directors at the grand stand.

Bill Knight, of the Ringling ticket staff, had charge of the pass gates.

Jimmie Trotta, who has been with the fair since it was organized as chief electrician, installed just 28,000 globes this year to light the fairgrounds.

Publicity clippings for the fair received up to the time the second week opened filled a scrapbook 16 inches thick and 4 feet by 3 feet in dimensions. The State was literally flooded with publicity on the big fair. Floyd (See FAIR ATTENDANCE on page 69)

Increase in Earnings Shown by Rochester Expo.

ROCHESTER, N. Y., Feb. 8.—The annual report of William B. Boothby, general manager of the Rochester Exposition, read at the 19th annual meeting of the association at the Powers Hotel Monday night, showed an increase of \$3,006.84 in earnings in 1929 over those of 1928, despite a jump in operating expenses.

While other expositions incurred drops in attendance last year, the Rochester Exposition and Horse Show had an increase in paid admissions of about 15,000.

The association re-elected 23 members of the board of directors, and chose two new members, William J. O'Hea and Frank J. Smith. The directors later met and re-elected these officers:

Honorary president, Mayor Joseph C. Wilson; president, Elmer E. Fairchild; vice-presidents, Frederick S. Miller and Joseph F. Weller; treasurer and manager, Roy C. Kates; Herbert E. Cash and Carl S. Hallauer; secretary, Carl L. Beghold.

The meeting marked retirement from the board of Charles H. Vick, head of the flower department for 17 years. The directors re-elected were:

Atkinson Allen, William B. Boothby, John R. Bourne, Thomas E. Carroll, Herbert E. Cash, George W. Dunn, William F. Duran, Joseph F. Engel, Elmer E. Fairchild, F. W. Hagerman, Carl S. Hallauer, Max L. Holtz, Roy C. Kates, J. Howard Kidd, Frederick S. Miller, U. S. Miller, John A. Murray, William J. O'Hea, T. B. Pengelly, Charles G. Porter, Roland O. Roberts, Frank J. Smith, Joseph F. Weller, Mayor Joseph C. Wilson and George E. Woodcock.

Billings Fair Mascot Dies

Showmen who have played the Midland Empire Fair, Billings, Mont., and are engaged to go back this year (John T. Wortham, please note) need have no fear of Fezzer, the fair's mascot, for Fezzer is dead. The black tomat was a familiar figure about the midway and around the buildings, and according to Art Lever, fairgrounds custodian, it was a common sight to see a horseman or concessionaire shy halfway across the midway to keep Fezzer from walking in front of him. Carnival men were just as skeptical of the harmlessness of the cat as the race-track gentry. Fezzer had a natural death at the age of 14.

Driving Club Formed

ELYRIA, O., Feb. 8.—At a meeting held here Wednesday night the Elyria Driving Club was organized with Dr. R. E. Jackson as president and Dr. E. P. Clement as secretary-treasurer. Decision was reached to hold a mid-summer meeting January 9-14 with night racing, the first in this part of Ohio.

The Lorain County Fair Association, of which W. B. Richmond is secretary, will electrify its track for the fair August 29-September 1, and night racing will be an added feature.

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Or some one having three Rides, Shows and Concessions. Will sell all or part of Midway, 26th Annual Fair, close to large cities, September 17, 18, 19. Moncey District Fair, Moncey, Ill. Legitimate Concessions wanted. HARRY J. CONRAD, Secretary, Moncey, Ill.

Louisiana Fairs' Association Convention Well Attended

36 fairs represented at Eunice meeting—Shoaf's address on history of expositions outstanding feature — all officers re-elected — fall dates announced

EUNICE, La., Feb. 8.—with more than three dozen fairs in the State represented, the Louisiana Association of Fairs held its annual meeting at the City Hall here for two days. It was a fine gathering of fair secretaries and their wives, attraction people, carnival and amusement representatives, State extension workers and other folk that go to make fairs successful. The Honorable Harry D. Wilson, commissioner of agriculture of the State of Louisiana and president of the association, welded the gavel and presided in that style which belongs to no one except Harry D. himself. The president, in his address, stressed the fact that he thought Louisiana fairs had a great future and that it was up to all to make the fairs what they should be.

A feature of the convention this year was the large attendance of State Extension Workers, and Dr. W. R. Dodson, of the Iberia Live-Stock and Experiment Farm, located at Jeanerette, made a very inspiring talk at the Friday afternoon session on *Quality and Standards*. He stressed the fact that fairs, whether they be community, parish, district or State fairs, should at all times teach and educate their exhibitors that quality and high standards were required today in almost all lines of agriculture.

E. S. Shoaf, manager of the Jennings Chamber of Commerce and secretary of the Jeff Davis Parish Fair, Jennings, presented a paper entitled *Fairs, Yesterday and Today*. It dealt with fairs from their very beginning to the present day and was considered one of the greatest papers ever read in this State regarding the history of fairs.

J. O. Modisette, Federal attorney of Jennings and chairman of the Louisiana Library Commission, gave an interesting address on *Parish Libraries*. He explained to the secretaries how the Library Commission could be of assistance to the fair associations and the citizens of Louisiana.

One of the outstanding events of the meeting was the banquet which was held in the New Eunice City Hall at 7 o'clock Friday evening. The building was beautifully decorated and the tables were attended by 30 beautiful Louisiana belles. The principal address of the evening was delivered by Mary Mims, community worker of the Louisiana State University, Extension Department, and one of the most famed feminine speakers in America. Miss Mims chose for her subject, *Community Building*, and related in a dramatic manner some of her experiences in her recent visit to Denmark and other foreign countries, and told the fair secretaries of the important part they were playing and could play in the great enterprise of community building. After Miss Mims' address, Commissioner Harry D. Wilson, Fred Kressman, of the Barnes-Carruthers Fair Booking Agency, and W. R. Hirsch, secretary of the Louisiana State Fair, along with some of the Louisiana belles mentioned above, led the grand march in a dance which lasted until midnight. Entertainment was furnished by members of the Paul English Players.

The entire morning session on Friday was devoted to round-table discussions and many subjects were discussed which were of vital importance to all present.

All of the retiring officers were re-elected to serve for the ensuing year as follows: Harry D. Wilson, State commissioner of agriculture and immigration, Baton Rouge, president; W. R. Hirsch, manager of State Fair of Louisiana, Shreveport, vice-president, and R. S. Vickers, secretary-manager of South Louisiana State Fair, Donaldsonville, secretary-treasurer.

Before adjournment, President Wilson announced the appointment of a legislative committee, composed of R. S. Vickers, W. R. Hirsch, and A. A. Sibley, secretary of the Tri-Parish Fair, Eunice, whose duty it will be to endeavor to secure a continuation by the State Legislature of the appropriation now made by that body to further the efforts of the various fair associations in Louisiana.

The election of the next convention city was left to a mail vote of the entire membership of the association as be-
(See LOUISIANA FAIRS on page 69)

Speedway-Exposition Grounds for Fort Wayne

FORT WAYNE, Ind., Feb. 8.—Plans and specifications have been completed for the construction of a motor speedway and exposition grounds here by the Fort Wayne Speedway & Exposition Company, Inc. In fact, construction of the racetrack is already under way, and as soon as the weather permits work will be started on a large grand stand. The development is to be located on 60 acres of land north of the city on the California road, between the Lima and Coldwater roads, east of the New York Central Railway's right-of-way which is the dividing line between the grounds and the Guy Means Airport. Approximately 20 acres of the site, which is about two-and-one-half miles from the center of the down-town business district, is wooded.

The speedway is to be a north and south track, five-eighths of a mile long. Inside the speedway there will be a one-half-mile track for horse racing. The plant will be inclosed on the west side by the grand stand. A large ornamental billboard will inclose the east side, and the ends will be inclosed by the 24-foot curves on each end of the speedway, making a large open-air arena. The grand stand, with a seating capacity of not less than 7,500, is to be located on the west side of the track. The track will be on a level with the center field, which will be used for athletic contests and also will be available for circuses, expositions, pageants, etc. The grounds will be illuminated for night racing and other events. Aside from automobile, motorcycle and horse races, it is planned to make bicycle races a feature.

Officers of the company in charge include John Dehner, president; Harley Somers, secretary; Forest J. Hiser, treasurer; Paul Lamprecht and Walter L. Curdes, vice-presidents; F. L. Barthold, general manager; Harry K. Gottschalk, engineer, and William N. Ballou, legal advisor.

Big Free-Act Program For Middletown Fair

MIDDLETOWN, N. Y., Feb. 8.—The Orange County Agricultural Society will hold its 19th annual fair here, August 11-16, day and night. The management is planning to make this anniversary mean something, and has already contracted for a big program of free acts thru the Wirth & Hamid office. These acts include the Carver Diving Horse, Curtis' Animal Circus, Fallenberg's Bears, Vasques, and Rosanna, and fireworks from the International Fireworks Company.

Special days this year will be Children's Day Monday, and County Firemen's Day Friday, when the Middletown Fire Department, comprising nine companies, will hold its annual parade and inspection. With visiting fire companies from cities and villages around Middletown, the firemen will march to the fairgrounds, where there will be various events in which the companies will compete, including hose races, crab races, ladder-climbing stunts, etc.

Alan C. Madden, Middletown, is secretary and treasurer of the fair.

Kryl for Tenn. State Fair

NASHVILLE, Tenn., Feb. 8.—J. W. Russwurm, manager of the Tennessee State Fair here, Thursday signed contracts with Bohumir Kryl and his band of 40 people and four opera stars as the musical feature for this year's fair.

Fair Meetings

Association of Georgia Fairs, February 12-13, Baldwin Hotel, Milledgeville, Ga. E. Ross Jordan, secretary, Macon, Ga.

Pennsylvania State Association of County Fairs, Eastern Division, February 12-13, Adelphia Hotel, Philadelphia. J. F. Seldomridge, secretary, Lancaster, Pa.

Mississippi Association of Fairs, February 13-14, Edwards Hotel, Jackson. J. M. Dean, secretary, A. & M. College, Miss.

British Columbia Fairs Association, middle of February, New Westminster. Wm. J. Bonavia, secretary, Victoria, B. C., Can.

International Motor Contest Association, February 17, Auditorium Hotel, Chicago.

American Trotting Association, February 18, Auditorium Hotel, Chicago.

New York State Association of County and Town Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany, N. Y.

Association of Connecticut Fairs, February 18, Hotel Garde, Hartford. Leonard H. Healey, secretary, Hartford, Conn.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates. Many inquiries are already being made for them by interested persons.

Terryville, Conn., Fair Making Improvements

TERRYVILLE, Conn., Feb. 8.—Plans for the second annual fair of the Plymouth Agricultural Society have been started with a drive for membership which has increased the organization to more than 200 members. It is aimed to make this year's fair, which will be held Saturday, September 27, larger and better than last year when there was an attendance of more than 10,000.

Immediately after the 1929 fair it was voted to have an exhibition hall erected on the fairgrounds and work on this building has already been started and should be completed within the next few weeks. The grounds have been inclosed with an attractive fence and other improvements are planned.

The officers elected at the annual meeting held recently are as follows: President Herbert W. Cleveland, Plymouth; vice-presidents, Buell H. Hemlinway, Watertown; A. E. Leonard, Torrington, and Robert Bothroyd, Terryville; secretary, Marion M. Cleveland; treasurer, Bernard H. Flanagan, Terryville; directors: John J. Ryan, Mathew Halpin and Albert Gaylord. The advertising committee is headed by Lewis Mattoon and J. Francis Ryan. The entertainment committee is also headed by Ryan. The fair has appointed a social committee to promote entertainments during the year and this committee has already started plans for a minstrel show to be presented in Terryville within the next month, featuring many of the old-time minstrels in this section of the State.

Home-Talent Hipp. Acts

DENVER, Colo., Feb. 8.—At a meeting at the Capitol the fair commissioners voted not to hire professional talent for the Hippodrome acts at the Colorado State Fair, Pueblo, September 15-20. Local talent will be asked to contribute the acts. The final day will be a carnival in the Mardi Gras fashion.

Racing Circuit Elects

KANSAS CITY, Mo., Feb. 8.—The Missouri-Kansas Grand Racing Circuit at its annual meeting here voted to conduct all races of the 1930 season under the Harness Horse Association rules and elected the following officers: L. L. Lake, Higginville, president; C. S. Anderson, Hamilton, vice-president, and W. D. Smith, Sedalia, secretary-treasurer.

Among the fairs which are members of this circuit are Marshall, Kansas City-Smithville, Carthage, Higginville, State Fair at Sedalia, Hamilton, Bethany, Brookfield and Topeka, Kan.

Backs State Aid Movement

South Texas Fairs Association gives endorsement — New Braunfels withdraws

VICTORIA, Tex., Feb. 8.—The South Texas Fairs Association, at its eighth annual meeting here, went on record as endorsing the movement to have the legislature authorize State aid for chartered fairs, to be distributed as payment for agricultural premiums.

Following a spirited debate over dates New Braunfels withdrew from the association before the meeting was adjourned.

Boerne was selected as the next meeting place for 1931 and the following officers named: President, Dr. L. J. Gregory, Boerne; vice-president, George A. Pringle, Victoria; secretary-treasurer, George J. Kempen, Seguin. These officers, with Walter Zipp, New Braunfels, and W. E. Donovan, Gonzales, constitute the board of directors.

Dates for the member fairs were fixed as follows: Fredericksburg, August 17-23; Boerne, August 25-31; Pleasanton, September 1-7; Flatonia, September 7-13; New Braunfels, September 14-20; Lagrange, September 21-27; Seguin, September 28-October 4; Pearsall and Gonzales, October 5-11; Floresville and Lockhart, October 12-15; Victoria, October 21-26; Beeville, October 26-November 1; Wharton, November 4-8; San Antonio, November 1-9; Hondo, November 9-15; open, November 16-21; Harlingen, November 22-30.

Dismantling Fairgrounds Buildings at Atlanta, Ill.

ATLANTA, Ill., Feb. 8.—The buildings on the fairgrounds here, which with the property were sold at public auction a few weeks ago, are now being dismantled. When spring comes there will be practically nothing to remind the passer-by of this old fairgrounds. An effort was made to save the institution, but the trend of the times seems to have been away from the county fair. The Atlanta fair at one time was one of the most prominent ones in the State.

The People's Bank of Atlanta bought the land for \$174 per acre, and approximately \$2,500 was obtained for the various buildings and fixtures.

Another State Building At Eastern States Expo.

SPRINGFIELD, Mass., Feb. 8.—Another imposing structure, the New Hampshire State Building, will be added this year to the group of permanent exhibition buildings on the avenue of States at the Eastern States Exposition, according to announcement by the special New Hampshire commission named to construct and manage the new Granite State Building. The commission has selected its architect, contracts will be let within the next few weeks and ground will be broken early in the spring. The New Hampshire Building, which will cost more than \$50,000, will be ready for the 14th annual fall exposition from September 14-20 and will be utilized in connection with the first National Outdoor and Indoor Recreation Exposition early in 1931.

With completion of the New Hampshire Building, four New England States will be represented by permanent structures on the avenue of States. Massachusetts erected a State building in 1918, Maine followed in 1925, Vermont erected and dedicated its State building in 1929 and New Hampshire follows this year. Like its predecessors, the New Hampshire Building will be devoted to the display and promotion of the agricultural, industrial, commercial, educational, natural and recreational resources of the Granite State.

Kelley's Fair Contracts

Since going to work for the Johnny J. Jones Exposition January 18, L. C. Kelley, general agent, has closed contracts for the Northeastern Michigan Free Fair, Bay City, Mich.; Georgia State Fair, Savannah, Ga., and South-eastern Georgia Fair, Waycross, Ga.

Program Announced For Miss. Convention

A. AND M. COLLEGE, Miss., Feb. 8.—The program for the fourth annual meeting of the Mississippi Association of Fairs, which will be held at the Edwards Hotel, Jackson, February 13 and 14, was mailed out to the members this week. Many matters not included in the program, but of importance to the fairs of the State, will be discussed, one of these being the arranging of county fair circuits as far as possible. The program follows:

February 13, 10 a.m., meeting called to order by the president, followed by a roll call, distribution of badges and payment of dues, welcome address by Mayor Walter A. Scott, with response by Honorable Brown Williams; annual address by President J. E. Frazer; an address, *Fairs a Stimulus to Agriculture*, by Honorable J. C. Holton, commissioner of agriculture, and single-file introduction of members and guests. At 1:30 p.m., *Relation of Extension Work to Fairs of the State*, by R. S. Wilson; *Appropriation to Agricultural Fairs as Practiced by the State of Tennessee*, Bob Roy, DeKalb County Fair, Alexandria, Tenn.; open forum, including such subjects as types and classification of exhibits and clean midways; *Should Day and Night Gate Admissions Be the Same, and How I Handle It*, E. P. Ford and S. M. Cain; a report of the International Association of Fairs and Expositions, of interest to Mississippi fair managers, by R. H. Mullen; *How I Advertise My Fair*, H. S. Little, DeKalb; J. W. Helms, Carthage, and G. E. Denley, Coffeeville; report of secretary-treasurer, report on legislation by Mayor W. A. Scott, questions-discussion and election of officers. At 6:30 p.m. a banquet will be served to the fair delegates, guests and amusement folk.

On Friday morning, February 14, beginning at 9:30 o'clock, there will be committee meetings and secretaries will confer with carnival and other amusement people.

The present offices of the Mississippi association consist of Dr. J. E. Frazer, Canton, president; E. P. Ford, Laurel, active vice-president; A. G. Johnson, Gulfport, vice-president, and J. M. Dean, A. and M. College, secretary. On the executive committee are M. B. Potter, G. E. Denley and H. S. Little, while the legislative committee consists of W. A. Scott, Brown Williams and S. M. Cain.

Wortham Back to Billings

BILLINGS, Mont., 8.—The John T. Wortham Shows have been re-engaged to furnish the midway attractions at the Midland Empire Fair here September 1-5. The Wortham organization has played this fair for the last three years.

Among the Free Acts

MARSH'S WATER CIRCUS, under the management of Jerry R. Marsh, has signed contracts with the Barnes-Carruthers Fair Booking Association for the coming season and will again feature the Marsh Sisters. Marsh's Free Attractions will also take the road again this season under the management of Cutie Mae Marsh and featuring Marsh's Divers. This company has been booked as a free act, with a carnival opening March 15. The Marshes are wintering in Birmingham, Ala., and will leave there March 4 for Albany, Ga., to put their rigging in shape for the opening. Special paper will be carried, also all new costumes, etc.

AMONG THE free acts at the Wright County Fair, Howard Lake, Minn., will appear Madam Viola's Animal Circus, Aerial Lazellus, Fred Reckless, high-pole sensation, and Billy (Smiley) Daley. Acts at the Crow Wing County Fair, Pequot, Minn., will include Fie Wallicances, Ralphs and May and Fred Reckless. All of these attractions are supplied by Williams & Lee.

FLYING BEEHES have closed their indoor season and are now in Houston, Tex., resting and at the same time getting things in shape for their summer tour with the John Francis Shows. Five people will be used in the act hereafter, consisting of Earl Behee, Sr.; Homer Atkinson, John Gibson, Mildred Butler (last season with the Flying Millers) and Clayton Earl Behee, Jr.

Fair "School" and High School Brought Together

MEMPHIS, Tenn., Feb. 8.—Getting school children interested in the fair is, or should be, one of the greatest missions of every secretary-manager. Here in Memphis they are going other cities one better by "taking" a junior high school to the fairgrounds. The schoolhouse will be erected at the northwest corner of the grounds, at Central avenue and East parkway, south. Officials of the board of education and the Memphis Park Commission came to an agreement on the site after three unsuccessful attempts. The price has been set at \$42,000.

South Indiana Fair Circuit Dates Are Set

SHELBYVILLE, Ind., Feb. 8.—Definite dates for holding county fairs in this section of Indiana next summer were fixed at a meeting at Shelbyville of representatives of five county fair associations. The associations holding membership in the Southern Indiana Fair Circuit and having representatives at the meeting were those of Lawrenceburg, Osgood, Columbus, Franklin and Shelbyville. The dates were arranged as follows: Lawrenceburg, July 29-August 2; Osgood, August 5-8; Columbus, August 12-15; Franklin, August 19-22; Shelbyville, August 26-29.

O. R. Jenkins, of Osgood, for many years secretary of the Ripley County Fair Association, was re-elected president of the Five-County Association; Francis Overstreet, of Columbus, was re-elected secretary.

Mr. Jenkins, M. F. Holman and Bert Starks, all of Osgood, were among those attending the meeting.

Four classes of professional races will be on the race program of each fair.

Indian River District Fair Second Week in March

VERO BEACH, Fla., Feb. 8.—The Indian River District Fair, at which Okeechobee, Martin, St. Lucie, Brevard and Indian River counties will be represented, will be held here March 10-15, instead of February 10-15 as mentioned recently in these columns. Managed by the Ellwood Dillin Productions Company, the fair will take over the dog track, with a seating capacity of 10,000; exhibit hall, accommodating 100 exhibits; special buildings for auto shows, women's building and county and community exhibits building, and will erect new sheds for cattle, poultry, etc.

An elaborate free-act program has been arranged.

France's International Fair

WASHINGTON, Feb. 8.—The attention of exhibitors from the United States who may be interested in participating in the event is being called by the Department of Commerce to the forthcoming Sixth Annual International Exhibition and Fair to be held at Le Havre, France, April 19-May 4. While the exhibition will be primarily one for industrial products, the many features usually accompanying such an affair are expected to be in evidence.

Fair Elections

MEYERSDALE, Pa.—Stockholders of the Somerset County Fair Association met here January 27 and elected 17 directors, who in turn elected the following officers: W. H. Deeter, president; L. D. Peck, first vice-president; S. S. Rickard, second vice-president, and D. J. Pike, secretary-treasurer. The dates selected for this year's fair and races are August 19-22. A number of improvements are contemplated.

BROCKPORT, N. Y.—Dates for the annual Monroe County Fair were set at August 5-9, at the annual meeting of the organization. Officers elected were: President, Frank Butcher; first vice-president, Lewis Adams; second vice-president, Dr. Harry R. Green; treasurer, Fred B. Richards; secretary and general manager, Harold G. Dobson; race secre-

tary, Frank Shafer, and general superintendent, Edward Cotter.

DUNDEE, N. Y.—Howard L. Woodruff, for 25 years manager and secretary of the Dundee Fair, one of the few Western New York institutions to show profits for 37 continuous years, has resigned. Lewis R. Hamer was elected to succeed him. Other officers elected were: President, John J. O'Brien; vice-president and treasurer, Ira C. Ige; directors: Pierre L. Harpending, Charles Goble, Charles Watson, Charles Chadwick, Roy Roberts, Harry Harpending and all officers.

MARIETTA, Ga.—L. J. Steinhauer has been elected president of the Cobb County Fair Association. He succeeds M. D. Norton, who has served for three years. C. M. Head was elected vice-president; R. L. Vansant, secretary and general manager, and Bruce Overcash, treasurer. This year's fair will be the seventh one for the association.

MARIETTA, O.—Election of the Washington County Fair Association has resulted as follows: Lloyd Stacy, president; L. E. Apple, vice-president; H. B. Goddard, secretary; Luther Miller, treasurer. This year's dates are September 1-3.

NEW BREMEN, O.—The board of directors of the Shelby County Fair at its annual meeting elected the following officers for 1930: A. C. Dill, president; O. W. Hancock, vice-president; Warren A. Darst, secretary; B. O. Harman, treasurer. Dates for the next fair were fixed for September 9-12.

CONVERSE, Ind.—H. O. White has been elected president of the Miami County Agricultural Association, succeeding H. H. Parkers, who has held the office for several years. Other officers elected were: L. M. Summers, vice-president; W. A. Depoy, secretary, and W. J. Fift, treasurer.

HUMBOLDT, Ia.—All officers of the Humboldt County Fair Association have been re-elected as follows: E. A. Wilder, president; Cassie Skow, secretary; Abel Anderson, vice-president; R. D. Leland, treasurer. September 8-11 are this year's dates.

MONEE, Ill.—The following officers have been elected by the Monee District Fair Association: George S. Miller, president; Martin Harms, vice-president; Harry J. Conrad, secretary; Louis Fehland, treasurer; Hy Woeltje, general superintendent, with Chas. J. Stassen as assistant; Mrs. Hy Woeltje, ladies' general superintendent. Directors: Chas. Stassen, Geo. Eickmann, Harry Schultz, Fred Smith, Hy Felton, Louis Fehland, E. Knoop, Martin Harms and Hy Woeltje. Conrad has held the office of secretary for 18 years. The 26th annual fair will be held September 17-19.

TENNESSEE FAIRS

(Continued from page 60)
The entertainment was provided by Gus Sun Booking Exchange, Gordon Fireworks Company and Robinson-LaVilla Attractions, and included Mainard Baird's Orchestra; Ethel Edmonds, blues singer; Jack Robinson, dancer; Mary A. Swan and Jane Boyd, dancing team; the Hillbillies, instrumentalists; Kennedy and Martin, black-face comedians; Emile Thompson, dancer, and Virginia De Duall, juggler.

Dr. H. A. Morgan, president of the University of Tennessee, made the principal address at the banquet. He said that fairs are the greatest things in the country for presenting education to all classes of people; they bring all classes of people together where they can mix and mingle on the same social standing.

City Judge Bob Williams welcomed the representatives to Knoxville and presented them with the keys to the city.

J. W. Russwurm, secretary Tennessee State Fair, gave a talk on *Fairs, Past and Present*. The history of fairs from the very beginning up to the present date was outlined. Wednesday morning session was honored with the presence of Hon. Henry H. Horton, governor of Tennessee. Governor Horton made a fine address lauding the fairs.

"If the State is to enter upon the business of educating its citizens, it owes it to all citizens that every one shall have equal opportunities," he said. "The fair brings people out from all sections. Old and young alike learn from competition with others. The fair has an even greater future than its past, because it is an educational factor. Its value was one time a debatable question; it is now recognized as one of the greatest of all

organizations for the development and growth of our citizens."

F. F. Hale, Hawkins County Fair, spoke on how to bring people in at the front gate. G. L. Herrington, State club leader, spoke on *Boys' and Girls' Club Work*, and G. B. Thackson, Jackson County Fair, on *Community Fair and How It is Financed*.

Nashville was chosen as next year's meeting place. F. F. Hale, of Rodgersville, was elected president, and W. F. Barry, of Jackson, was re-elected secretary-treasurer. Other officers elected were E. F. Rutherford, vice-president for East Tennessee; E. R. Braly, vice-president for Middle Tennessee, and T. K. Hoppel, vice-president for West Tennessee. Rob Roy, W. F. Barry and H. D. Faust were chosen as executive committee. Senator Frank D. Fuller, secretary Mid-South Fair, Memphis, who is at Hot Springs on account of sickness, was missed by his many friends. It was the first meeting that he missed.

The showfolk report having transacted considerable business and having had a very enjoyable time. Hugh W. Hill announced having booked the Hugh W. Hill Shows at the fairs at Murphysboro, Shelbyville, Fayetteville, Winchester and Lawrenceburg, Tenn., and Hartsell, Ala. Bob Suckles booked the Alamo Fair for Little's Exposition Shows.

H. D. Faust, secretary East Tennessee District Fair, Knoxville, announced that he had contracted with Bohumir Kryl to furnish the Kryl Concert Band at his fair.

1930 Fair Dates

Secretary W. F. Barry announced that the following fairs registered their 1930 dates with him:

- Anderson County, Clinton, September 10-13; Bedford County, Shelbyville, August 27-29; Benton County, Camden, October 10-12; Bradley County, Cleveland, October 9-12; Bledsoe County, Pikeville, September 27; Carroll County, Huntington, October 2-12; Carthage A. M. & L. S. Association, Carthage, September 4-6; Chattanooga Inter-State, Chattanooga, September 13-20; Coffee County, Manchester, September 11-13; Clay County, Celina, August 8-10; Claiborne County, Tazewell, September 12-14; Crockett County, Alamo, September 15-20; Cumberland County, Crossville, September 19-21; Decatur County, Decaturville, September 19-21; DeKalb County, Alexandria, August 27-30; Dickson County, Dickson, September 25-28; Dyer County, Newbern, September 19-21; East Tennessee Division, Knoxville, September 20-27; Franklin County, Winchester, September 10-12; Gibson County, Trenton, September 2-6; Greene County, Greeneville, October 9-11; Grundy County, Tracy City, September 6-7; Hawkins County, Rogersville, September 10-13; Haywood County, Brownsville, August 20-23; Hardin County, Savannah, October 1-4; Hardeman County, Bolivar, October 8-11; Henderson County, Lexington, September 25-28; Henry County, Paris, September 24-27; Humphreys County, Waverly, September 11-14; Jackson County, Gainesboro, October 10-11; Lawrence County, Lawrenceburg, September 24-28; Lincoln County, Fayetteville, September 3-5; Lewis County, Hohenwald, September 25-27; Macon County, Lafayette, October 4-5; Maury County, Columbia, September 20-27; Mid-South, Memphis, September 28-October 5; Meigs County, Decatur, October 10-11; Morgan County, Deer Lodge, September 22-28; Morristown-Hamblen County, Morristown, September 16-20; Moore County, Lynchburg, September 7; Obion County, Union City, September 27-28; Overton County, Livingston, September 19-21; Perry County, Linden, September 12-14; Pickett County, Byrdstown, October 4-5; Putnam County Agricultural, Cookeville, September 4-6; Rutherford-Cannon County, Murfreesboro, August 20-22; Scott County, Oneida, September 6-7; Sevier County, Gatlinburg, October 4; Sequatchie County, Dunlap, September 6-7; Sullivan County, Piney Flats, September 11-13; Tennessee State, Nashville, September 15-20; Tipton County, Brighton, September 20-21; Trousdale County, Hartsville, September 27-28; Tri-County, LaFollette, September 3-6; Tri-County, Halls, September 26-27; Van Buren County, Spencer, September 27-28; Warren County, McMinnville, September 4-6; West Tennessee District, Jackson, September 8-13; Appalachian District, Johnson City, September 8-13; Wayne County, Waynesboro, September 18-21; Weakley County, Dresden, September 16-20; White County, Sparta, September 11-13; Wilson County, Lebanon, September 10-13, and Putnam County, Cookeville, September 20-23.

Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Baker Lands Big Contract

More than \$1,000,000 to be spent on Chesapeake Beach, now Seaside Park

NEW YORK, Feb. 8.—Harry C. Baker's organization has been awarded the contract to reconstruct and modernize Chesapeake Beach, which is controlled by the Chesapeake Beach Railway Company and is ideally located on the picturesque bay, midway between Baltimore and Washington, where it has stood the acid test of time as a seaside resort for 30 years, but the present owners, feeling that it was incumbent to make material changes in keeping abreast of the times, will expend more than \$1,000,000 in rebuilding the popular resort, which will be ready for the coming season.

A new and befitting name will be given the resort, which will be known hereafter as Seaside Park.

Claude Chrisman, Baker's engineer, is on the scene directing the activities. Concessions are also being let. A modern swimming pool, costing \$50,000, of the Perkins system, will be installed. Contracts for refreshments, games and rides have been awarded. Six new riding devices, representing an outlay of \$75,000, will be installed. Active construction work on the ballroom, which overlooks the bay and swimming pool, has been started. The old boardwalk has been razed. It will be replaced by a modern amusement park on the mainland, including the building of a bulkhead the length of the beach. Arrangements are also under way for the construction of a modern hostelry at the resort, which it is hoped to have ready this season.

Neither money nor effort is being spared in the budget of the owners to make the improvements of a noteworthy character. The cost alone of constructing the ferry line across the bay, connecting with the Eastern Shore, will total \$750,000. More than 800 acres of land adjoining the resort are controlled by the present owners.

One of the features of the resort is its excellent transportation facilities. A newly constructed concrete highway enters the resort, and this will be a stupendous feeder.

Baker, after giving out the above facts to *The Billboard*, departed on a business trip thru the Middle West.

Future of Akron Park Uncertain

AKRON, O., Feb. 8.—The future of Springfield Lake Park, one of the largest in the Akron area, is uncertain, according to the Springfield Lake Park Company, operator of the resort. An effort is now being made to dispose of the park, but in the event it is not sold within a short time, some improvements are to be made and several new amusement features added, with the midway altered.

Foster Crawford has been manager for several years.

Staigs in Australia

SYDNEY, Australia, Jan. 18.—Ernie Staig is riding the silodrome at Auckland Luna Park, while his father, Fred Staig, is presenting his riding devices in Wellington, and will also present them at Luna Park. Byron Baumberg continues as manager with this combination.



R. E. SILVEY, who has been re-elected manager of Moxahala Park, Zanesville, O., which the coming season will rank with some of the best amusement resorts in the country.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

WRITING a book is no easy task, and, particularly so, one on the origin of amusement parks and riding devices—a book not concerning a certain locality, but a whole nation. R. S. Uzzell will vouch for that. But when this historian's book is published, you can rest assured it will be the "real thing", and, unlike the one called CONEY ISLAND, where "the tail wagged the dog". Just have patience, the book will soon be off the press.

We wonder how many managers have given thought to the talking picture in their parks. Let's have your opinions.

Almost every week we receive letters from our readers wanting to know the name of a park where a certain type of concession could make big money; the name of a park that is heavily attended and where the drawing power of a new ride could be given a real trout; where there is an opening for this, that and the other kind of a man, and numerous other queries. These questions are always gladly answered to the best of our ability, but in many instances to give the definite information desired is an utter impossibility. However, the best and quickest methods seem to be overlooked by the inquirers: close weekly observation of our news and advertising columns, or use of advertising space.

The boxing show helped to put several parks in the West on the right side of the ledger last year. This was especially true in Iowa.

With roller skating showing a gain in popularity this winter over previous years, the amusement parks which have rinks should find this feature a profitable one next summer, more so in some sections than others. And the parks which put on professional skating acts occasionally and advertise them properly will most likely reap greater returns than the ones which have only ordinary skating. "You have to spend money to make money," the old saying goes.

The modernistic style is the coming thing in amusement parks, or we miss our guess. There may be others, but we know John J. Carlin's Joyland Park, at Baltimore, Md., has made great strides in that respect.

Many park men are giving us fine co-operation in the way of submitting news about their activities. But we want to hear from still more, in fact all of you. All we ask is that you stick to facts—keep the straight publicity matter for the daily newspapers if you wish. Submit any new ideas which you may have in mind or which you may have already tried out and found successful. Show that real co-operative spirit. Don't always wait for George to do it. Do it yourself. You like to know what others are doing—why not let others know what you are doing? This same invitation to contribute news, suggestions and ideas also goes for the "parkies", the ride men, the showmen, the free-attraction people, and any and everybody else connected with amusement parks.

Would that we had more mayors like Andrew Casassa, of Revere, Mass. "Andy", as he is called by his intimate friends, has done wonders in helping to make Revere Beach one of our more prominent resorts. And he's not thru yet. More power to him.

Stocks Sued for \$27,000 Rental on Scenic Railway

NEW ORLEANS, Feb. 8.—Suit for the recovery of \$27,000 due for the rental of the scenic railway property opposite City Park has been filed in the civil district court by the owners of the property. It is alleged that the property was leased for 36 months to Henry D. and Jacob Stock at a monthly rental of \$750. The rent, according to the petition, has not been paid since last May.

Mrs. Fred Gouaze, Mrs. Joseph Fujos, Mrs. J. P. Darribere and Mrs. John G. Lassale, owners of the property, obtained a writ of provisional seizure from Judge William H. Byrnes for the seizure of all property in the leased premises. The petitioners say that when the lease was signed the Stock Brothers gave a collateral mortgage on their real estate to insure the payment of the rent.

Practicing Flying Routine

BLOOMINGTON, Ill., Feb. 8.—Al K. Green, former concessionaire and also formerly manager of Wayne Park, Napoleon, O., is wintering in Bloomington and may be seen daily at a local gym practicing a new routine preparatory to joining a well-known flying act.

Coney Gets New Shows

Gordon-Kustan lease Strand Museum, Capitol Side Show for different attractions

NEW YORK, Feb. 8.—Samuel J. Gordon, who has been connected with White City, Chicago, where he has had the exclusive on eats and drinks for 21 years, in association with A. Kustan, has leased the Strand Museum, Coney Island, along with S. B. Weisberger's Capitol Side Show, whose lease they have also taken over. The Strand Museum has been operated for the last three years by Harry and Hymie Wagner and S. Semel. The property is ideally located on Surf avenue, opposite Luna Park. Gordon & Kustan will discontinue the museum and install in its place a Secret of Birth, scientific exhibition, similar to the exhibition they had in Chicago during the National Association of Amusement Parks' meeting, where it attracted considerable attention. At this time, however, Gordon & Kustan have not definitely decided on the nature of the show they will install in the Capitol, but it will probably be a high-class freak offering. Weisberger, who has conducted the Capitol for two years, and was formerly in partnership with Hubert Muller, has not announced his future plans. The Wagner Bros. are reported looking over prospective locations in Coney and elsewhere for the coming season.

Gordon & Kustan's entry into Coney Island show circles has a significant aspect to it because both are well known in park circles and have been successful and enjoy a large acquaintance among the trade. Kustan will be in charge of the firm's Coney Island activities.

6 Concession Buildings For New Florida Park

JACKSONVILLE, Fla., Feb. 8.—Construction work is on in full swing at Senyard's Amusement Park, Jacksonville Beach, and it is hoped to have the resort in readiness to open on or about March 15. The park is located about five blocks north of the pier, and will be fronted by a 262-foot boardwalk. Six large buildings to accommodate concessions of all kinds are being built, and in addition a large dance hall will be erected on the site. Each booth will be fashioned after a palmetto house, such as is seen in the tropics, and that effect will be carried thruout the park.

It is also planned by Senyard to build a large bathhouse and a free picnic pavilion.

The Seminole Club, on the beach at the East Mayport road, has been leased by Senyard, and will be operated during the coming season. It was announced this week. The club, located on the beach near the jetties, is easily reached at high tide by a new paved road, which takes the visitors thru the attractive natural forest growth in that section. The building has a frontage of 100 feet on the ocean, and is one of the finest structures on the beach. Private dining rooms are on the first floor of the club. The second floor accommodates a large dance hall. An artesian well supplies water for the club. The building will undergo numerous repairs.

It is understood that Senyard's lease on the park runs for five years, with the privilege of buying.

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Information on request.

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7-CAR, 28 PASS.
and
8-CAR, 36 PASS.

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Information and Prices at Request.

"THEY GET THE BUSINESS."

Swooper

30 PASS.
15 SEATS.

SELLNER MFG. CO.,
Faribault, Minn.

A New Sensation----- THE TIPPER

First shown at the December Convention. A worthy product by the makers of

CUSTER CARS

THE CUSTER SPECIALTY COMPANY, Inc.

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The CUDDLE-UP

Most Novel and Thrilling FLAT RIDE on Market Today.
STATIONARY AND PORTABLE TYPES.

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HARRY C. BAKER, INC.

AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

"EVERY DESIGN DIFFERENT"

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JOHN A. MILLER COMPANY

ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOME TRUSS CONSTRUCTION.
DESIGNING AND EQUIPPING OF COMPLETE PARKS.

Personal Engineering by JOHN A. MILLER.

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SKEE-BALL

Growing in Popular Esteem Since 1914

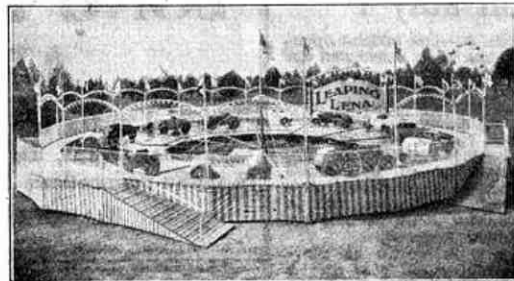
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JACK AND JILL SLIDE THE TOP MONEY RIDE

Holds World's Record for a Season's Business. Grossed \$200,578 in a Single Season.
Many Improvements—Not Portable.

Hanna Engineering Co., 55 West 42d St., New York City
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PORTABLE CARROUSELS

For Park or Carnival. 32-ft., 36-ft., 40-ft., 45-ft. and 50-ft.; 2, 3 or 4-abreast. Also special machines built to order. Indestructible cast aluminum legs. Standard equipment on all Carrouseles.

LEAPING LENA

A 82-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

WRITE FOR CATALOG.

ALLAN HERSCHELL CO., North Tonawanda, N.Y.

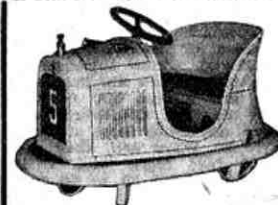
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Park Plans and Layouts Designed by Experienced Park Engineers

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"WE LEAD, OTHERS FOLLOW"

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The guaranteed quality ride with the safety two-wheel drive feature.

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FOR LARGE AND SMALL PARKS

DODGE M NEW MODEL FEATURES A FRONT WHEEL DRIVE

Permits greater degree of individual control—no lost motion—accomplishes what is impossible with rear drive. More fun and excitement means larger returns.

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GASOLINE AND STEAM LOCOMOTIVES, UP-TO-DATE EQUIPMENT, FOR PARKS, PIERS, BEACHES AND COMFORT TRANSPORTATION.

INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc.

Sole Builders of Modern "K" Type Gasoline and Steam Locomotives. All Designs and Models Fully Protected.

75 EAST 45th STREET (Write for Latest Catalog) NEW YORK CITY

REVERE BEACH, Mass.

"Playground of New England"

TERCENTENARY CELEBRATION to be held in Boston all summer during 1930. We are planning to entertain 10,000,000 more visitors this year than ever. More than 1,000 conventions already booked. Including American Legion and American Federation of Labor.

REVERE BEACH IS 5 MILES FROM THE HEART OF BOSTON
2,000,000 PEOPLE LIVE WITHIN A RADIUS OF 10 MILES
SPACE FOR SHOWS, RIDES AND CONCESSIONS

Communicate With

OCEAN VIEW AMUSEMENT CO.
1493 North Shore Road, Revere, Mass.
T. L. Gill, Gen. Mgr.

10,000,000
PEOPLE
ALWAYS

10,000,000
PEOPLE
MORE

Playland's Season Opens on May 1

RYE, N. Y., Feb. 8.—The official opening of Playland has been scheduled for May 1, when it is expected the 1930 season will get away to a good start. The big resort, however, will operate over the week-ends, beginning April 6.

Work is being rushed on the new \$600,000 Casino. Paul Castalone will operate the restaurant in connection therewith. He has been connected with Rocky Point Park, Providence, for 10 years, and his famous shore dinners are known throughout New England.

Fred Wenke will introduce at Playland this season high-speed boat service every 30 minutes from New Rochelle; hourly from Stamford, Point Washington, Oyster Bay, Sea Cliff and Huntington, Long Island. The capacity of the boats will be 250 and they will develop a speed of 30 miles per hour. Popular-priced fares will prevail from the above-mentioned points.

Fifty men are working daily at Playland, supplemented with the device managers who are located here throughout the year.

Marie Kirally has been added to the executive staff as assistant booking manager. Will L. White has the direction of this department.

Director-General Frank W. Darling is on a pleasure trip to Florida.

Charles More Returns To N. Y. From Florida Trip

NEW YORK, Feb. 8. — Among outstanding attractions observed by Charles More, of Mechanical Rides, London, during his 14-day sojourn in Florida as the guest of Mark Witt, were Silver King, the movie dog, and Benny Rockford's Realization. More has contracted with the latter attraction, which will leave for Europe the fore part of April for a 12 months' engagement. This offering has never been shown in Europe and will be present at the leading exhibitions there this summer, he says, to be followed by a six months' tour of Australia. Rockford will make the foreign trip in person.

During his visit in Florida, which was spent jointly between Miami and Tampa, More looked over various shows, particularly the Johnny J. Jones Exposition at the Tampa Fair.

He is negotiating with several ride manufacturers to take devices back with him when he sails February 22. The Waltzer has made the most favorable impression with him. He has likewise contracted with six motordrome riders to go to Europe in April for 12 months' engagement. His company, Mechanical Rides, has purchased silodromes. T. H. Beck is managing director of the company, while More is the organizer and publicity director of the organization.

E. E. Parker Back In California Again

Each winter finds E. E. Parker, of Silver Lake Beach, Wild Rose, Wis., in California, and this year is no exception. His home is at Altadena, the city which has become famous for its "street of Christmas trees". In a letter to *The Billboard*, Parker inclosed a folder relative to Christmas tree feature. To quote

LONG BEACH SPACE AVAILABLE

Unlimited space adjoining famous Long Beach Boardwalk. Carnivals, Circus, Tent Shows, Rides, etc. Great opportunity to make connections on best location in New York district.

HAROLD JACOBSON, Long Beach, Long Island.

"THE WHIP"

World's Famous Amusement Ride, has stood the test of time. Always sets the money. Built exclusively by

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CONCESSIONS TO LET ON PUT IN BAY ISLAND

THE LARGEST SUMMER RESORT ON LAKE ERIE, FOR THE SEASON OF 1930. Daily steamers from Detroit, Toledo, Cleveland and Sandusky. Spaces for rent on main thoroughfare, with or without buildings, for all kinds of legitimate Games. My premises are located between the Park and Bathing Beach, abreast of the Perry Monument. You can do business here seven days in the week. When writing for Concession Space, state size of building wanted. The price of same is \$10 per ft. frontage with buildings thereon; \$8 per foot frontage without buildings. The above prices are for the whole season. Good opening for Souvenir, Fishpond, Shooting Gallery, Penny Arcade, Pitch-Till-You-Win, Hoop-La, Roll-Down, American Palmistry and Ball Throwing Games and different other Games. Season opens about the middle of June and closes after Labor Day. D. ROSENFELD, Put in Bay, O.

a part of the data, which no doubt will be of interest to park men in other sections of the country: "Beautiful enough at any time, the deodars take on their greatest grandeur between Christmas Eve and New Year's night, when they glow with the brilliance of 6,000 colored electric lights. Then it is that the street of the Christmas trees becomes a mecca for throngs of sightseers. So famous has the spectacle become that increasing numbers of Eastern tourists plan their California winter sojourns so as to arrive in time to view the inspiring sight. There are almost 200 of the trees between Foothill boulevard and Woodbury road on Santa Rosa avenue. Planted nearly 50 years ago, they are now about 80 feet high, with their branches spreading from 30 to 40 feet near the ground."

Parker will again be found at Silver Lake Beach next summer, altho he has placed the management of the resort in the hands of his son, H. H. Parker, who resides at Beaver Dam, Wis., in the winter months.

Dr. A. L. Peck and Party Seek New Ideas on Coast

BURBANK, Calif., Feb. 8.—Dr. A. L. Peck, owner of Peck's Amusement Park, Arnolds Park, Ia., and wife, accompanied by W. E. Yost and wife, are spending the winter months along the Pacific slope, looking over various piers and beaches in search of new ideas. They are at present in Burbank and state that they have not noticed many broad smiles, most of the "boys" declaring that business is not so good at this time.

The Pecks and Yosts will make the homeward journey via automobile (in two machines) March 1. Yost will make several improvements at his park this year. Among these will be the installation of a new Giant Coaster and a

Miniature Railway. The Roof Garden Dance Palace, one of Iowa's largest ball-rooms, will be enlarged and music will be furnished by Cato's Vagabonds, which band proved a very popular feature at the park in 1929. Another improvement is a new paved highway leading to the resort. Yost will again have his two rides at the park, Joy ride and Dodgem, which he says took top money last season.

To Train Recreation Leaders at Little Rock

LITTLE ROCK, Ark., Feb. 8.—John Martin, of New York City, representing the National Playgrounds and Recreation Association, is due to arrive here today, according to Mrs. Hilda Cornish, president of the Little Rock Playgrounds Association, and for two weeks, beginning next Monday, will conduct classes in recreational leadership at Christ Church parish house, Capitol avenue and Scott street, each afternoon, and at East Side Junior High School, 14th and Scott streets, each night.

A play hour for children will be supervised by Martin one morning not yet decided upon at the Little Rock Public Library, Mrs. Cornish said. The visiting expert will be the principal speaker at the North Little Rock Elks' Luncheon Club February 12. An institute for Negro playground leaders will be held by Martin during one week beginning February 24.

To Rebuild Park

OCEAN CITY, Md., Feb. 8.—Thomas Conway, who has interests in various parks in this section, will start to rebuild Playland here about March 1. Playland was burned out last fall. J. J. Burns will act as general manager for Conway's interests.

Big Money With Whirl-O-Ball

For Parks and All Amusement Places. Automatic Scorer and Coin Collector. Thrilling sport! Everybody plays—men, women, children. Your receipts clear profit. You can take in \$15 to \$50 per day with 2 to 12 Whirl-O-Ball Games in any ordinary room. Each 4x8 feet. Moderate investment required. Write for catalog.

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NEW AUTOMATIC LOOP-THE-LOOP GAME

OH! IT'S SO DIFFERENT! Newest and Quickest Money Maker!

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MAGIC LIGHTS AND BELL.



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GAMES

HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.

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WANTED CONCESSIONAIRES

For RAINBOW PARK (formerly Chester Park), to operate Games and Rides. Splendid locations and desirable terms. Brilliant prospect. Park rebuilt; is new, clean and attractive. Address C. DeLANEY MARTIN, Vice-President, Ohio Parks, Inc., Cincinnati, O.

PARTNER WANTED

To help me develop my newly discovered endless Cave, with thousands of beauties and wonders. Fine spring of mineral water coming from said cave. I have fine fishing waters also. My cave and fishing waters are on the Virginian Railway at Goodwins Ferry, Giles County, Va., on New River. I own and operate a ferry here. J. G. MARTIN.

GO-GETTING CONCESSIONAIRES WANTED

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CAPITOL PARK, HARTFORD, CONN., and LIBERTY PIER, SAVIN ROCK, CONN.

Ambitious Program in Preparation for Biggest Season Yet

A LIMITED NUMBER OF CONCESSIONS

Open to Live Wires Who Are Looking for Big Money This Year

**WHEELS (with exclusive merchandise rights) GAMES—SOLE BINGO CONCESSIONS
SHOOTING GALLERIES EQUIPPED—REFRESHMENT and VARIOUS OTHER STANDS**

Inquiries Welcomed From Bona-Fide Showmen for Other Propositions

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**Revere Beach
Expects Boom***With Tercentenary celebration holding forth, resort planning for record season*

REVERE, Mass., Feb. 8.—Revere Beach is preparing for its biggest season.

With a Tercentenary celebration scheduled for the entire summer and more than 1,000 conventions already booked, prospects point to a record-breaking season at the "Playground of New England".

The amusement division of the Revere Chamber of Commerce, composed of beach amusement men, is making adequate provision to handle the additional business and is arranging a program of activities which is expected to bring 10,000,000 more visitors to Revere Beach this season than ever before.

Greater Boston, of which Revere is a part, has appropriated more than \$500,000 for the Tercentenary celebration, and the Commonwealth of Massachusetts is matching this with an equal amount, making a total of \$1,000,000 to be spent in advertising the celebration which marks the founding of the Massachusetts Bay Colony.

There will be historical pageants, Old-Home Week and a continuous program of activity starting in the late spring and lasting until after Labor Day. The advertising campaign will be carried on from Maine to California for the purpose of bringing former New Englanders and those who have never been East before to Greater Boston during the summer months.

Besides this, there are more than 1,000 conventions booked for the Hub. The national convention of the American Legion, the national convention of the American Federation of Labor and numerous others, equally as large, are scheduled for Boston this year. With Revere Beach less than five miles from the heart of Boston, and more than 75 per cent of these conventions slated to be held during the summer months, Revere Beach will hold the spotlight as the center of entertainment activities.

While the amusement owners are preparing to entertain the millions of visitors, the State, the city and the three transportation companies which serve Revere Beach are bending their efforts to handle the crowds. The Commonwealth of Massachusetts has three new highways leading to Revere under contemplation, the city is providing additional parking space, and the transportation lines are effecting improvements to service.

A new traffic tunnel, connecting Revere Beach with Boston and cities and towns south of Boston, is due to be erected at a cost of \$18,000,000. When completed it will permit pleasure cars to reach the resort city from any part of Boston in less than 10 minutes.

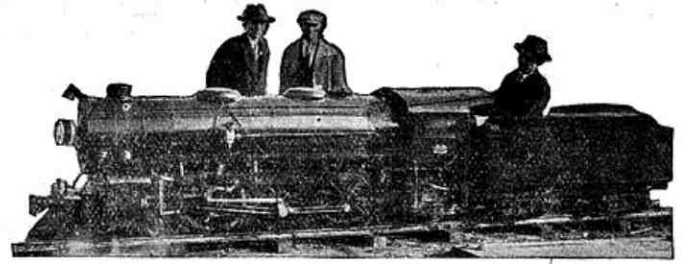
The new State roads will lead to Revere from the north, south and west. They will be wide arteries so that traffic can move rapidly in both directions, while at the same time allowing plenty of parking space.

The Boston & Maine Railroad is making improvements to its spur tracks to permit several excursion trains to pull into the Revere Beach siding at the same time. Incidentally it has been announced by the railroad officials that excursions will be run this season from every point served by the road.

The Eastern Massachusetts Street Rail-

MINIATURE RAILWAYS

All 12-Wheel Pacific Model, our K Type Gasoline or Steam Locomotives are our own origination, design and make. Fully protected.

**INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc., 75 East 45th St., New York**
R. S. UZZELL CORPORATION, General Sales Managers, 130 West 42d St., New York.

way has ordered additional rolling stock, while the Boston, Revere Beach & Lynn Railroad has electrified its lines so as to furnish faster service.

**Cincy Zoo Has Deficit;
Endowment Suggested**

As in 1928, a deficit was shown in the 1929 financial report of Business Manager C. G. Miller submitted at the annual meeting of stockholders of the Cincinnati Zoological Park Association in Cincinnati last week. Miller's report revealed there were 718,609 paid admissions to the Zoo during 1929. The net operating income was \$299,550 and expenses \$327,382, leaving a deficit for the year of \$27,832, of which \$15,393 was interest on indebtedness.

The decrease of 21,382 in paid admissions was ascribed by Miller solely to the heavy rains the last two days of the season and to rainy Sundays last spring.

He lauded these citizens who guaranteed the Zoo against loss: Mrs. Charles P. Taft, B. H. Kroger, Otto Armleder, Walter A. Draper, James P. Orr and E. W. Edwards. In previous years the Zoo had been guaranteed jointly by Mrs. Taft and the late Mrs. Mary M. Emery.

"Unless weather is more nearly perfect than we have reason to anticipate," Miller said, "the Zoo cannot be operated as at present without a small annual deficit."

"This might be done by restricting expenditures necessary to keep the institution attractive and by a policy of retrenchment with regard to grand opera and other entertainment, but it is believed this would not be in accordance with the wishes of the public." He urged steps be taken to raise a permanent endowment that would assure an income of at least \$50,000 per year to cover deficits. Miller announced a campaign, to begin soon for sale of \$5 season coupon books to raise money for winter operating expenses. He said he could not state at present what the summer's entertainment program will be in 1930, but hopes it will be possible to announce another 10-week opera season.

A report submitted by Sol A. Stephan, general manager, showed there are 1,527 zoological specimens, valued at \$63,981, on exhibit. These are 379 animals, worth \$54,813; 1,066 birds, worth \$7,335, and 82 reptiles, worth \$1,833.

Charles J. Livingood was elected president of the association, succeeding the late Charles P. Taft. Otto H. Armleder was elected vice-president; C. H. Rembold, treasurer; Philip Diehl, assistant treasurer, and Charles G. Miller, secretary. An executive committee was chosen, consisting of Otto H. Armleder, chair-

man; Walter A. Draper and C. H. Rembold.

Sol A. Stephan was reappointed general manager of the Zoo, and C. G. Miller, business manager.

Alfred Mack introduced a resolution eulogizing the late Charles P. Taft, president of the association from its organization until his death, December 31.

**Aldrich To Visit
Honolulu in March**

ATLANTIC CITY, Feb. 8.—Wm. F. Aldrich, who has had at the Steel Pier here for the last two seasons a large troupe of Hawaiians, states that he will go to Honolulu in March of this year for the purpose of bringing back a number of Hawaiians whom he will exhibit in his Hawaiian Village at the pier this season.

Aldrich states that he will present at the pier a troupe of 50 Hawaiians and a real Hawaiian village. He still has on the road several Hawaiian shows, which he has operated for several years. An item in last week's *Billboard* inadvertently gave Aldrich's initials as C. H.**New Rules for Pleasure
Boats in Iowa Adopted**

DES MOINES, Ia., Feb. 8.—The State board of conservation has just announced final adoption of a new code governing operation of motor boats on Iowa lakes and meandered streams. The regulations are similar to federal rules and will be enforced at the principal resort lakes by officers employed by the board.

Adoption of the more stringent rules was largely the result of last year's fatal boat crash at Spirit Lake.

Zoo Notes

DAYTON, O.—Edna, a buffalo at Forest Park and Zoological Gardens, died January 31, and her partner, Billy, mourns. The buffaloes were brought to the local resort two years ago from the Trenton, N. J., zoo.

ERIE, Pa.—Contract has been awarded a local architect to draft plans for the proposed new zoo building in Glenwood Park and also supervise its erection.

RACINE, Wis.—Two armed guards will be hired to protect the Racine Zoo against vandalism, directors of the zoological society have decided. Within the last few months vandals have shot and injured four raccoons, killed a

coyote, blinded a seal, strangled several rare fowls, made possible the temporary escape of 14 monkeys—one of which is still at large—released a skunk from its cage and started a fire which resulted in the suffocation of two zebras valued at \$2,500.

SYRACUSE, N. Y.—John T. Benson, American representative of the Carl Hagenbeck interests of Germany, was here February 6 and held a conference with city officials on plans for the new municipal zoo building and its operation. He stopped off on his way across the country.

MILWAUKEE—A pair of silver gray foxes have been presented to the Washington Park Zoo, according to Edmund Heller, director. The animals were the gift of George Brackett, who conducts several fox farms.

Swimming Pool Notes

MIAMI, Fla.—William A. Barrett is swimming instructor at the Roman Pools in Miami Beach this season, and has become quite a favorite. He declares that during five years he gave 14,000 swimming lessons, which he believes to be a record.

A PRETENTIOUS SWIMMING POOL, similar to the one at Berkeley Springs, W. Va., looms as a possibility in connection with other improvements that might be made at the Hagerstown (Md.) Country Club. The club property recently passed into the hands of A. K. Coffman, A. H. Gunnell and Bruce Lightner, who will be known as the Terrace Holding Corporation. A certificate of incorporation has been filed. The capital stock of the company is listed at \$100,000, divided into 1,000 shares with a par value of \$100 each. One of the most likely plans being considered by the new owners is an inclosed swimming pool with showers and locker rooms. It is felt that there is a distinct need in Hagerstown for a pool, and several unsuccessful attempts have already been made in that direction.

**PENNY
ARCADES**

Are you ready for the coming season—full of profits? It will be here before you know it. Get our literature and prices today.

International Microscope Reel Co., Inc.

451 West 31st Street
New York, N. Y.**WE HAVE MONEY**

To build or buy Coaster, Dance Hall, or other good attraction. Don't answer unless your proposition is A-1. BOX D-130, Billboard, Cincinnati, O.

LOCATION

REVERE BEACH, Lot adjoining Cyclone Ride, Front 45' depth, 112'. Percentage of flat, D. E. SULLIVAN, 89 Broad St., Boston, Mass.

SKILL GAMES FOR SALE

12-unit Yacht Race, separate water channels: 14-unit Yacht Race. BOX 12, Warwick, R. I.

FLIER FOR SALE

In first-class condition, cheap for cash. P. LICARI, INC., Keansburg, N. J.

At Liberty, Amusement Park Manager

Desires to connect with a progressive Park organization. Address P. O. BOX 1087, Lancaster, Pa.

Extensive Interest

Toronto, Ont., preparing for Shriners' Convention to be held there in June

TORONTO, Feb. 8.—The immense Shriners' Convention to be held here in June is already attracting marked attention.

Each of the 47 hotels in the city will be headquarters for a Shrine Temple. Uniformed patrols and bandmen will be in Exhibition City—the grounds of the Canadian National Exposition. In the harbor ships will become hotels and in the freight yards Pullmans will be dormitories. Outside the city there will be camps. University and college residences will house battalions. Public halls will be equipped with cots and the overflow will be housed in the nearest adjoining city, Hamilton.

Already notice has been received that 25 trains, 16 of them from Chicago, providing a temporary home for nearly 75,000, will be put on sidings. These yards are to be equipped with swimming pools, barber shops and dining rooms.

In the harbor a large boat will be the headquarters for 1,000 Nobles from Rochester and another ship will accommodate the Cleveland delegation of 1,500.

The huge Automobile Building in Exhibition City, together with the Electrical Building and part of the Coliseum, will be equipped with long rows of iron cots, while shower baths, rest rooms, lounges, etc., will be set up there.

The Greater Sheesley Shows and Boyd & Sullivan Shows will occupy the midway.

Extensive Miami Preparations

MIAMI, Feb. 8.—Extensive preparations are continuing for the first annual Miami National Bathing Beauty Pageant here, March 7-10. Practically all details in conducting the affair have been completed, and it is receiving the indorsement of all leading civic and social organizations here, and creating intense interest in nearly all sections of the United States.

The event is under the auspices of the Miami Bathing Beauty Pageant Company, Inc. The preliminary and State contests will be open to any girl in the United States between the ages of 16 and 25 years who is not and has never been married, and who has not had professional stage experience, and who is of good moral character. Only contestants who have competed and won State contests will be permitted to participate in the Miami National Contest. No contestant from the city of Miami shall be permitted to compete in the National contest, although the State of Florida shall be permitted to have one representative. Only one contestant shall appear for each State in America and one representative from the District of Columbia will be included in the number competing.

Saratoga Blossom One-Day Fete Set

SARATOGA, Calif., Feb. 8.—Breaking a custom of decades the 1930 Blossom Festival will be a one-day affair, according to a decision of the Saratoga Blossom Festival Association. The festival, which was first held in 1899, has in the past been a two-day event. Because it is believed a larger crowd will attend, it was voted to hold it one day only—on a Sunday. The date will depend upon the progress of the blossoms. A program of music and speaking will be arranged.

Anniversary Celebration

WELLSBORO, Pa., Feb. 8.—According to recent announcement, the 100th anniversary of the incorporation of the Boro of Wellsboro will be celebrated June 11-13. Tag days, movie benefits, etc., will be conducted to raise money for expenses. The tentative program will include a big carnival, air meet, pageant, concerts, block dances, addresses by prominent speakers, parades, sports, etc.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.

(Communications to 25 Opera Place, Cincinnati, O.)

L. A. Shrine Circus Is Heavily Attended

LOS ANGELES, Feb. 8.—The Shrine Circus at the Shrine Auditorium has drawn very heavy attendance. The program of acts is an excellent offering. Some side attractions, however, were not so well patronized. It was estimated that about 12,000 persons attended the opening two performances.

About 50 acts are presented, including many clowns. Among the acts are the following: Aerial Christensens, Vera Patt and Frank Zerado, Lita Hewitt, Barnes' Performing Elephants, Vera Patt and Marie Sweeney, Hazel Rose, Tony Pina, Hazel Rose and Company; Four Bell-Thazers, Letourney, Behee, Zerado and Ricardo; Three Joles, Hart Brothers, Scaller Trio, Three Comiques, McAfee and Phillips, Klinkhart Midgets, Senorita Hermine, Caroline Hodgkin, Havemann and his animal act, Flying Fords and many others. Ben Laetsky's band provides the musical program. The circus closes tomorrow.

Brownstown To Have Summer Festive Event

BROWNSTOWN, Ind., Feb. 8.—The local committee in charge of the Brownstown Soldiers' Reunion and Homecoming has set the week of August 4-9 as the date of the event this year.

It is planned to add a Cattle Show and possibly an Agricultural Exhibit to the event this year. Contracts have been closed with the F. E. Gooding Amusement Company to furnish four rides—a Ferris Wheel, Merry-Go-Round, Lindy Loop and Venetian Swings. There will also be legitimate shows and concessions, according to C. G. Brodhecker, secretary.

The event is held on the paved streets of Brownstown. It is heavily advertised by the local committee and draws from six counties.

Officers Appointed

MOBILE, Ala., Feb. 8.—The Mobile Carnival Association, which has charge of Mobile's Mardi Gras, has named its officers. John D. Logan is business manager; J. W. Stack, chairman committee on decorations and lighting; W. J. Barrett, chairman the parade committee; Captain E. Roy Albright, chairman the finance committee; George A. Sossaman, chairman the coronation committee; John D. Logan, chairman the music committee; George A. Lining, chairman the regatta committee, and John E. Toomey, chairman the Buyers' Week committee.

Show Dates Announced

BALTIMORE, Feb. 8.—The dates of the ninth annual Better Homes and Building Exposition, at the Fifth Regiment Armory, and under the auspices of the Real Estate Board of Baltimore, have been announced for April 26-May 3.

Festival of States

JACKSONVILLE, Fla., Feb. 8.—Jacksonville is known as the "Gateway to Florida", therefore, a suburb of the city, known as Springfield, is sponsoring a celebration, the Festival of States, February 17-18. The main highway, known as the Dixie highway and the Coastal highway, enters Jacksonville thru this suburb. The residents of Springfield consist of 50,000 people, in which there are organizations known as the Springfield Booster Club and the Improvement Association and Woman's Club. They got together and decided this celebration. They have selected the title for the reason of so many residents coming from other States of the Union. The commissioners of the city of Jacksonville have agreed to furnish thousands of electric lights for decoration. There will be bands of music, free street dancing, 100 merchants' display booths, and the many business men are interested in decorating their places of business.

On the first day there will be a float parade representing the different States. On the second day there will be a juvenile parade and many prizes will be awarded. Notable speakers will be arranged for. A prominent young lady of the city will be selected to represent the Queen of the festival.

Chi. Auto Show Sets New Record

CHICAGO, Feb. 8.—The 30th National Automobile Show which closed Saturday at the Coliseum chalked up a new record for both attendance and exhibits.

More than 100,000 persons visited the show, the increase over 1929 attendance being about 22 per cent.

"King Tom-Tom"

YOAKUM, Tex.—"King Tom-Tom" is to be crowned at the yearly Tom-Tom celebration which takes place in this city May 30. At this celebration, which is the third, the best tomato grower is crowned amid majestic surroundings, the climax of which is a picturesque pageant. The pageant consists of a dramatization of the tomato industry in this territory.

Red Men's Mardi Gras

MADISON, Ind., Feb. 8.—Junia Tribe, No. 24, Improved Order of Red Men, will stage an Indoor Circus and Mardi Gras in the new Armory here the week of February 24. As the Red Men probably have largest number of members of any organization in the city, success seems assured. The merchants are co-operating and the advance sale of tickets is already large. This event has been looked forward to with interest, as the formal opening of the new bridge crossing the Ohio River at Madison, connecting Indiana and Kentucky, will also be held and special events have been arranged as municipal features.

Celebrations Are Planned

Many summertime affairs slated for localities in Canadian Eastern Provinces

The city council of St. John, N. B., and the New Brunswick Government have been asked to contribute \$25,000 each to a fund for a celebration planned for the week of July 27. The promoters have announced they will style the celebration "North American Good Will Celebration". On the tentative program are parades, track meets, warship maneuvers by British, United States and French vessels, exhibition games by major and minor league clubs, outdoor boxing, water sports, etc.

A program for a summer celebration to be held in Fredericton, N. B., this year is being arranged by a committee representing the city council and the Fredericton Exhibition, Ltd. It was the fair body that proposed the celebration, which is to be of the Old Home Week type. The fairgrounds will be used for the items on the program for which admission will be charged. There will also be parades.

It has been definitely decided to have an Old Home Week celebration in Amherst, N. S., during the summer, and the dates are soon to be revealed. The city council is sponsoring the event.

Special celebrations along Old Home Week lines and lasting a week will be held the coming summer in the following maritime provinces centers, assuredly: Amherst, Sackville, Fredericton, St. John, Halifax and St. Stephen, and possibility of Charlottetown, Sydney, New Glasgow, Yarmouth, Digby, Annapolis Royal, Kentville and Windsor joining the list. There is more interest in the Old Home Week celebrations this year than ever before among the Atlantic provinces.

Dates Are Changed

PHOENIX, Ariz., Feb. 8.—The dates of the Labor Indoor Carnival, featuring *A Night in Spain*, State Armory, this city, have been changed to February 18-22.

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Crepe Hats (Valentine)	Gross	\$3.25
And Better Grade at Gross		4.75
R. W. & B. Crepe Hats	Gross	2.25
And Better Grade at Gross		4.75
Motto Snappers, Dozen	Gross	4.25
Comic Valentines, Gross Ass't		.50
Candy Box Table Favors, Dozen		.45
Washington Pin-Back Hatchets	Gross	1.00
Large Size Hatchets	Gross	4.50
3, 4, 5-In. Red Hearts, Package		.10
Lincoln or Washington Celluloid Buttons		
Per 100	Catalog Free	2.00

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LEESBURG, VA.

CARNIVALS

Kokomo (Ind.) Trades and Labor Council wants big show May 26-31. Rush particulars to WM. TROUT, Chairman Board Trustees.

WANTED—HIGH-CLASS CARNIVAL To show under the auspices of the Knights of Pythias and Dooker Spring Celebration the latter part of March or during the month of April. Box 127, El Dorado, Ark.

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Secretaries of more than 1,000 Associations which will hold conventions in 1930 are, many of them, booking talent now for entertainment at their banquets. Thousands more will do the same every month throughout the year. WORLD CONVENTION DATES keeps you advised month by month of forthcoming affairs, as fast as their dates are decided on; also the name and address of the man to get in touch with for bookings in each case. Annual subscription—twelve issues—only \$15 per year.

Leaflet BAX-2 gives full information.

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NEW YORK



REDMEN'S INDOOR CIRCUS AND MARDI GRAS

WEEK FEBRUARY 24 TO MARCH 1, NEW ARMORY, MADISON, IND.

WANTS CONCESSIONS

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CHAIRMAN MARDI GRAS COMMITTEE, 208 East Main Street, Madison, Ind.

Detroit Shrine Circus Has Excellent Program

DETROIT, Feb. 8.—The Moslem Temple Shrine Circus opened Monday at the Coliseum on the Michigan State Fairgrounds to a matinee audience of about 7,000, largely children. The opening evening performance was handicapped by a snow thaw and one of the densest fogs of the year, with a resulting small attendance.

The circus is under the direction of Tunis E. Stinson, recorder of the Shrine, who has been chairman of the committee for a number of years. Stinson was prevented from attending the opening by severe illness from which he is convalescing.

Orrin Davenport is in general charge of the production, with Fred Bradna as ringmaster. Clyde Beatty, who is playing a return engagement, won the popular honors of the show with his exhibit of 40 trained lions and Royal Bengal tigers, appearing in a center ring cage act. Other head-line acts were: Lester, Bell and Griffin, comedy acrobats; Fonzal Trio, comedy acrobats; the troupe of five Hagenbeck-Wallace elephants, directed by Cheerful Gardner; Bob Eugene Troupe, aerial bar artists; Reiffenach Sisters, who put on group riding acts; Griffey Sisters, iron-jaw artists; Walter Powell, somersaulting wire walker; Hagenbeck-Wallace horse message; Lillian Leitzel, aerial gymnast, who worked in a darkened house with heavy spots; Winifred Colleano, aerialist; Loyal's Trained Dogs, an act new to Detroit; Pichlanni-Nelson Family, tumblers; the Lelands, tumblers; Great Wallendas, high-wire walkers; Flying Wards, and Charles Siegrist in a flying act.

A total of 60 acts was booked for the circus, which utilized the three rings.

Victory Celebration Planned for Yorktown

The United States Yorktown Sesquicentennial Commission recently laid before Congress its recommendations for a celebration of the 150th anniversary of the surrender of Lord Cornwallis, October 19, 1781, at Yorktown, Va., when the Colonials gained freedom from Great Britain.

The celebration would be October 19, 1931.

N. Y. Coliseum Bookings

NEW YORK, Feb. 8.—The Coliseum Sporting Club is putting on weekly (Thursday nights) professional wrestling matches, and occasionally boxing. Plans are under consideration to install up-to-date ice-skating and hockey tournaments, specializing on college hockey games. The Coliseum Annex, which has a seating capacity of 1,000, will hold an intercollegiate boxing tournament for four consecutive Saturdays during this month.

It is reported that the Ringling-Barnum Circus will make its reappearance at the Coliseum next month for a 10-day engagement prior to going in the Garden, but this, it is understood, has not been definitely decided on.

SARASOTA, Fla., Feb. 8.—Preparations are going forward for the Pageant of Sara de Sota, which will this year feature its great street parades, heavily featured the last three years, and a Venetian Water Carnival, as was previously mentioned in *The Billboard*. The water spectacle will open the event.

More than 15,000 electric lights are to be strung on the water front and the main business street of the city for the pageant and water festival. Scores of gaily decorated and illuminated boats will participate and the landing of the Queen of the pageant during this festival will be another big feature. All residents of Sarasota are "commanded" to dress in Spanish costumes, beginning February 25, and already many have donned this garb.

The festival will begin March 6 and will continue for three days and nights. Samuel W. Gumpertz, director-general of the pageant, is being ably assisted by Charles Kanelly. John Ringling has donated much of the circus equipment for use in the big parades. Carl Hathaway and George Smith will direct the big parade. Cy Cleveland has charge of the outdoor advertising campaign. Many others of the Ringling forces will take active parts in the direction of the affair. Thousands of visitors from other cities are expected. Last year the attendance during the three days exceeded 50,000.

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VOLUME
FOR THE LARGEST
AUDITORIUM

LOUISIANA FAIRS

(Continued from page 62)

tween Bastrop and Monroe after one ballot had been taken by those present and these two cities received the largest number of votes cast for the five cities placed in nomination. Bastrop led on this ballot.

Fair dates for next fall were announced as follows: Allen Parish Fair, Oakdale, October 7-11; Beauregard Parish Fair, De Ridder, October 14-18; Bossier Parish Fair, Bossier City, October 15-18; Central Louisiana Fair, Alexandria, October 13-18; Concordia Parish Fair, Ferriday, September 30-October 4; De Soto Parish Fair, Mansfield, October 16-18; Grant Parish Fair, New Verda, October 9-12; Avoyelles Parish Fair, Marksville, October 8-12; Bienville Parish Fair, Arcadia, September 30-October 4; Jackson Parish Fair, Jonesboro, October 15-18; Jeff Davis Parish Fair, Jennings, October 30-November 1; Lincoln Parish Fair, Ruston, October 15-18; Louisiana Delta Fair, Tallulah, October 7-10; Natchitoches Parish Fair, Natchitoches, October 14-18; North Central Louisiana Fair, Olla, October 7-10; Red River Parish Fair, Coushatta, September 30-October 4; Richland Parish Fair, Rayville, September 29-October 4; Sabine Parish Fair, Many, October 7-11; St. Tammany Parish Fair, Covington, October 17-20; South Louisiana State Fair, Donaldsonville, September 28-October 5; State Fair of Louisiana, Shreveport, October 25-November 2; Tri-Parish Fair, Eunice, October 16-19; Union Parish Fair, Farmerville, October 6-11; Vernon Parish Fair, Leesville, September 29-October 4; West Carroll Parish Fair, Oak Grove, October 7-10; West Feliciana Parish Fair (Negro), St. Francisville, October 17-18; Franklin Parish Fair, Winnsboro, October 14-18; Calcasieu Parish Fair, Sulphur, October 22-25; Winn Parish Fair, Winnfield, October 7-11, and Morehouse Parish Fair, Bastrop, September 16-20. Dates were not set by the Caddo Parish Fair, Shreveport; Catahoula Parish Fair, Jonesville; East Feliciana Parish Fair, Clinton; Washington Parish Fair, Franklinton; Webster Parish Fair, Minden, and Claiborne Parish Fair, Haynesville.

Some of those in attendance were: Harry D. Wilson, Commissioner of Agriculture, Baton Rouge; Mary Mims, Clyde Inpram, W. B. Mercier and C. J. Staples, all of the Louisiana State University, Extension Department, Baton Rouge; Fred H. Kressman, Barnes-Carruthers Fair Booking Agency; W. R. Hirsch, secretary Louisiana State Fair, Shreveport; Milton C. Tainter, Mansfield; E. S. Shoaf, secretary Jeff Davis Parish Fair, Jennings; L. L. Richards, Jennings; A. A. Sibley, secretary Tri-Parish Fair, Eunice; S. R. Vickers, secretary South Louisiana State Fair, Donaldsonville; Lee Nichols, secretary Beauregard Parish Fair, De Ridder; Leo Williams, secretary Allen Parish Fair, Oakdale; J. E. Clayton, secretary Morehouse Parish Fair, Bastrop; W. O'Brien, agent Ralph Miller Shows; C. R. Leggette, Leggette Shows; Dr. A. H. Lafargue, sec-

retary Calcasieu Parish Fair, Sulphur; C. S. Lawthrop, Jr., W. J. Lacroex, Colfax; Walter G. Covy, Loranger; Edward Perot, Lafayette; N. C. Fairly, Fort Smith, Ark.; R. S. Halke, Beaumont, Tex.; B. P. Bellisle, Many; H. H. Hunter, Coushatta; Joe S. Andrews and Geo. P. Bush, Arcadia; Fred W. Miller, Fred Miller Shows; W. M. Breeze, Chicago; D. E. Perry, Oakdale; Otto Frederick, Sulphur; E. J. Watson, Oakdale; J. C. Floyd, Olla; J. O. Modisette, U. S. Federal Attorney, Jennings; Dallas J. Jones, Shreveport; Mrs. F. J. Smith, Bossier City; J. P. Fullilove, Shreveport; Mrs. Frank H. Ridden, Baton Rouge; J. T. Monsow, Shreveport; D. L. Hendleson, Bently B. Mackay, Miss E. M. Culver, Baton Rouge; P. B. Purall, Des Moines, Ia.; E. E. Greer, New Orleans; George A. Odum, Jonesboro, Ark.; E. E. Cooper, St. Louis, Mo.; L. A. Borne, J. T. Wilbert, Donaldsonville; J. Sam Leonard, Plaquemine; J. O. Brouillette, Marksville, and A. T. Hopper, Washington.

FAIR ATTENDANCE

(Continued from page 61)

Bell, of the Ringling staff, handled the publicity this year.

Walter D. Nealand arrived from the Rubin & Cherry Shows the latter part of last week and spent the remainder of the fair period visiting friends.

G. R. Lewis, secretary of the Florida State Fair, Jacksonville, spent several days at the South Florida Fair.

J. E. Wallace was the artist who designed and molded the replica of the Ringling polar bears from butter in the Dairy Building. The exhibit attracted much attention, particularly from the many of the Ringling colony who visited the fair.

Former Mayor Heads Tercentenary Committee

BOSTON, Feb. 8.—Mayor James M. Curley has appointed Former Mayor John F. Fitzgerald as head of the Boston tercentenary committee. Vice-chairmen are Mrs. Mary E. Curley, the mayor's wife; General Francis H. Appleton, and Frederic Winthrop, a lineal descendant of Governor John Winthrop.

Springfield has already announced her intention of holding her own tercentenary program as the result of the last conference in Pittsfield, at which Western Massachusetts towns were largely represented.

For the State's official exercises, scheduled for July 15, President Hoover is expected to speak, according to Governor Frank G. Allen, before the Massachusetts Bay Tercentenary Conference of representatives of 100 cities and towns. A pavilion will be erected at the State House for this and other events.

Mayor Curley has promised that Boston will spend about \$100,000 in connection with the tercentenary. This includes marking 100 historical sites and the erection of a monument and fountain,

fed by a spring said to have been in use since Pilgrim times, on Boston Common. He will send an order to the city council for \$35,000 immediately for the bas-relief of this monument.

Fair Sells Five-Acre Tract

DES MOINES, Ia., Feb. 8.—Clay Henderson, president of the Cass County Fair Association, Atlantic, Ia., has announced the sale of the five-acre tract south of the fairgrounds. The deal was completed for a cash consideration of \$6,000 and involves land which had been used for parking purposes by the fair association for eight years.

Fair "Grounds"

THE ANNUAL REPORT of the Hornell Fair Association, Hornell, N. Y., showed total receipts were \$23,740 last year, the smallest amount in years. The fair received \$6,000 State aid and still is \$3,000 out.

JULY 23, 24 and 25 are the dates for the Burnet County Fair, held annually at Bertrom, Tex., according to Secretary J. C. Wilson.

THE ANNUAL Mahoning County Fair will be held at Canfield, O., August 30-September 1.

THE JOHN FRANCIS SHOWS have again been signed to supply the midway features at the Olmsted County Fair, Albert Lea, Minn. The carnival company will also furnish four free attractions. The dates of this year's fair are August 12-15.

THE MEBANE Six Counties Fair, Mebane, N. C., has engaged the Bernardi Greater Shows for this year's midway features. The dates are September 21-27, six days and nights.

THE SAUK COUNTY Agricultural Association, Baraboo, Wis., has chosen September 2-5 as the dates of its fair for 1930.

TENTATIVE DATES for the annual Wharton County Fair, East Bernard, Tex., have been set for November 5-8. A contract has been signed with the J. George Loos Shows.

EARNINGS from the sixth annual Central East Texas Fair, Marshall, Tex., last year, were the largest in its history. Revenues amounted to \$30,101.90 and expenditures \$22,032.05, leaving a balance of \$8,069.85.

THE STEUBEN County Agricultural Society, Bath, N. Y., has chosen September 23-26 as the dates of the 1930 fair.

DATE for the Bosobel (Wis.) Fair have been set for August 26-29, which is two weeks later than last year.

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LATEST
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Rinks ~ Skaters

By A. C. HARTMANN
Communications to 25 Opera
Place, Cincinnati.

TWO DIFFERENT groups are involved in promoting two rinks in St. John, N. B. Robert J. Romney, manager of the Fidelity Film Company, St. John, and F. G. Finley, manager of the Arena, which was destroyed by fire in December, are claiming they have formed groups to build the rinks. Romney says he represents Montreal and Toronto business men, while Finley says he is the representative of maritime provinces' interests. The Romney site is on Charlotte street in the midst of the shopping section of the city. The Finley site is that of the former Arena, which is in the north end of the city, far removed from the city proper. The Romney intention is to use the building as rink and auditorium for conventions, etc., with the rink to be equipped with a plant for the manufacture of artificial ice. Roller skating would be the chief attraction of the summer season and ice skating and hockey for the winter.

A NEW RINK has been opened at Kensington, P. E. I. This will be used for ice skating and hockey during the winter season and general purposes in the summer.

A GROUP is being organized at Glace Bay, N. S., to build a rink there to be used for ice skating and hockey in the winter and roller skating in the summer. Glace Bay has been without a rink for some years.

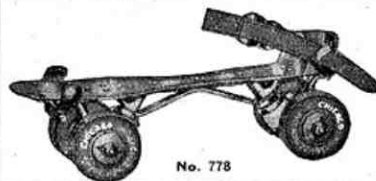
A NEW concrete floor was recently laid in the St. Croix Rink, at St. Stephen, N. B. The cost was \$2,300. It is stated by the management this will prolong the ice-skating season. If decision is made to have roller skating in the summer boards will be placed over the concrete.

ROLAND CIONI, teamed with Joe West, captured the 50-mile professional roller-racing derby at Ridgewood Grove Roller Rink, Ridgewood, New York City, from a field of six teams, by a margin of two laps over Steve Donegan and Ernie Meiers, Tuesday night, February 4. The time of the race, a record for the distance indoors, was two hours, 37 minutes, 49 seconds. Malcolm Carey, teamed with Bob (Red) Ringwald, finished third; Cloyd Cawthorn and Artie Ryder, fourth; John Gillespie and Murray Gorman, fifth. Bringing up the rear were Dutch Keller and Otto Petroski. "A" Flash refereed the race with the assistance of Harry M. Hogan, Syracuse. Former Park Commissioner Alfred E. Benninger was the starter.

CECIL MILAM, proprietor of the Highland Park roller skating rink at Quincy, Ill., recently put on a "country store" week which proved highly successful. The event was well advertised, the merchants of the town co-operating. Large posters were used, bearing the nightly programs and the ads of a score or more merchants. In addition Milam displayed in a prominent drug-store window the largest (No. 10) and the smallest roller skates made by the Chicago Roller Skate Company, the display attracting much attention. Each night was a special, with prizes offered for winners of contests. Starting on Friday there was a treasure hunt. Then on the following seven days there were, in the order named, chariot race, grand march and bag tag, colored people's night, barrel race, balloon party, sack race, first coun-

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try store night and second country store night. The plan brought out a large attendance thruout the week.

CLAYTON PIERCE, Camden County champion, of Haddenfield, N. J., defeated Mike Peters, of the Carman Rink, Philadelphia, and John Repko, of Trenton, N. J., for the second time at the Carman Rink in a hotly contested mile event. Peters got the break at the gun, with Pierce close up second. Peters set the pace for 18 laps at a terrific rate, with Pierce right on his heels, and at the stretch he took the lead and held it, with Peters coming fast. It looked like Peters would regain his last lead, but just at the critical moment he ran too close to the rail and fell, allowing Repko to take second position. Pierce holds his title rightfully and has the making of a great skater. Time, 3:07. Two preliminary half-mile events preceded the main event and were hotly contested. The steel-roller event was won by James Reilly; Ben Harris, second. The event for racing skates was captured by A. Little; H. Sharp, second. Time, 1:55.

BOBBY SKATELE has begun his second season at the Princess Park Roller Palace, 41st street and 2d avenue, N. W., operated by Mammi & Son. He writes that, judging by the crowds at the opening, a good season should be had.

E. BAUMEISTER, proprietor of Eddie's Roller Palace, Rochester, N. Y., writes that the Three Aces, roller-skating act, sure set things rolling after a week's engagement at Lowe's Rochester Theater. The Aces held an amateur night at the theater on their last night, and all skaters taking part were from the Palace rink. The manager of the theater, Baumeister states, has taken a great interest in this sport, and has offered two beautiful silver loving cups for Rochester city championship fast skating, while the Palace is offering two for Western New York championship. These races are being held every Tuesday until the finals, February 25. The first two races for Western New York were won by La-Due Timby, Batavia's city champion, and Joseph Clovis, Rochester. The first race for city championship was won by E. McCormick, Earl Woodward, of the Cyclone skating act, played a four-day engagement at the Palace last week. He

is also racing for the Western New York championship. Babe Jackson has held the city championship for girls for the last four years, and will defend her title this year by racing Theresa De Francis and Hazel Dengel.

WILLIAM PATTON, better known as "Irish Pat", who was injured in an automobile accident recently, is reported on the way to recovery.

THE AUDUBON RINK, Audubon, N. J., reports excellent business. William Salsgiver, floor manager, states that Monday night is set aside as ladies' night, Thursday night is race night, Friday night block parties are given, and Saturday night is carnival night, all of which tend to keep up the skating spirit.

THAT CLEAN racing events will draw was evidenced at the Carman Rink, Philadelphia, Tuesday night, January 21, when one of the largest crowds ever at this rink witnessed four thrilling races. First was a half-mile free-for-all, which brought out about 20 starters, with Arthur Little, Haddenfield, N. J., winner, and James Reilly, of Carman, second. Time, 1:57. Next came a one-mile inter-city race, with Steve Donegan, Red Ringwald and Joe Latowchac, representing Dreamland Park Rink, Newark, N. J.; Malcolm Carey, one-mile speed champion of the world, and Mike Peters, Carman. Carey took the lead at the gun, with Donegan close up. Donegan wrested the lead from Carey several times and proved himself a fighting opponent. Ringwald and Latowchac battled for third, and at all times were dangerous to the leaders, so closely did they trail them. Peters was picking up ground after getting a bad start, when he met with a fall. Quickly getting to his feet, he endeavored to regain the lost ground, but the task proved too much. Every pass made by Donegan or Carey brought cheers from the crowd. Carey finally succeeded in getting a good lead on Donegan, and breezed home the winner. Time, 3:17. Donegan, second; Ringwald, third. The third event was a half-mile match race between Martha Day, Haddenfield, N. J., and Dorothy Stillwagon, Norristown, Pa. Miss Day was away to a flying start and won easily. Time, 1:55. Fourth on the program was an exciting two-mile team race, with Carey and Ringwald paired

and Donegan and Latowchac opponents. Ringwald, who has skated less than a year, made a good partner for Carey, and lost little ground going in and out. Donegan and Latowchac put up a game battle, but were unable to pass Carey and Ringwald, who were returned the winners amid loud cheers. Time, 6:12. "Vic" Brown, manager of Dreamland Park, Newark, N. J., accompanied his skaters, and praised the Carman management on its beautiful rink. Manager Brown was congratulated for the neat uniforms worn by his skaters—lavender and white (also clean). Jole Ray, former Olympia star runner, was with the Newark skaters,

MANAGER "VIC" BROWN, of Dreamland Rink, Newark, N. J., hopes to hold a professional championship meet this month.

THE ANDRIEFF TRIO, Russian dancers, also excel at ice skating.

BOBBY COCK, of the University of Wisconsin, Sunday afternoon, January 19, before 15,000 spectators at Gordon Park, Milwaukee, won the first annual inter-state championships of the Wisconsin Skating Association. Dressed in a red suit Cock won two races and scored 80 points. Except for his victory in the senior division, Wisconsin skaters fared badly at the hands of the invaders. The out-of-State blade artists were few in number, but were good. Clayton Brunette, Detroit, won the junior championship with 80 points, Richard Smyth, also of Detroit, took the intermediate title with 80 points, and Rose Marie Brady, also Detroit, won the girls' championship with firsts in the 220 and half mile, and a second to Crystal Bruce, Milwaukee, in the quarter mile. Bobby McLean, Chicago, gave an exhibition of trick skating as one of the features of the meeting. The weather was around the zero mark or the crowd probably would have been much larger.

LEO KUGLER and William Morowsky captured the three-mile two-man Class A amateur roller-skating race at Ridgewood Grove Roller Rink, Ridgewood, New York City, Wednesday night, January 29, in the fast time of 9 minutes flat. This comes near equaling the track record of 8:55½, established by the professionals.

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Joe West and Cloyd Cawthorn, a week before. Fred Miller, of Ridgewood Grove, teamed with Edgar Baxter, of Brooklyn Park, American sprint champion, finished second, three-quarters of a lap behind. Baxter had fallen in the first mile, which accounted for some of the loss sustained by his team. Eddie O'Rourke and Donald Holmes finished third. It was a stirring race throughout, the lead changing from time to time. Fred Miller captured the half-mile Class A event, with Leo Kugler second and Donald Holmes third. Time, 1:30. This was a distinct surprise. Edgar Baxter was an odds-on favorite to win. Henry Koestner, of the Royal Skating Club, captured a half-mile Class B from a field of three. Time, 1:38. A novice half-mile race was won by Frank Curry, of the Buddies' Club, in 1:42. William Worter, of the same club, finished second.

RED HOOVER and Bill Jameson emerged victorious in a three-mile race,

with Arthur Eglinton paired with Matty Ritter, and Murray Gorman teamed with Billy Yale. The event took place at the Van Cortlandt Olympia, New York, Friday evening, January 31. Gorman and Yale looked like sure winners by leading for a mile and a half, but Yale in a fall lost a half lap, which was never regained. Eglinton and Ritter were nosed out near the finish for first place, and Gorman and Yale were third. Time, 9 minutes, 3 4-5 seconds. A half-mile open race developed into a real thriller when Eddie Krahn taught Murray Gorman a racing lesson by beating him by several yards in 1:29 1-5. Bill Jameson romped in third. The winning streak of Eddie Ritter remained unbroken when he grabbed first in a one-mile amateur scratch race in 3:10 1-5. A large field of skaters failed to shake the victor off. The judges were Clinton Bonsall and Buddie Kirkpatrick. The track is 20 laps to the mile. The races will continue every Friday evening at the Olympia. Eglinton wishes it known that he has not been

on the little wheels since the six-day race at Madison Square Garden last June, and, therefore, is a little off form, having had only two short workouts on the skates during that period.

NO BETTER idea of the advances ice hockey has made in the last few years can be had than by glancing over the large attendance figures of recent contests in the National Hockey League. The Boston Bruins in two games recently played to audiences of 17,000 and 20,000. The players' mode of travel has also changed. Most of the big-league hockey players have worked their way down to us out of the backwoods leagues of Canada; men far removed from the pampered ease of the usual professional-sports idols; countrymen who have known what it means to skate 10 miles on river or stream to the site of the ensuing game. But now these teams make the rounds of the circuit in private cars. Four of one family, the Bouchers, are now earning their living in the game—Bobby, 24;

Frank, 26; Billy, 28; George, 32. Five different ice hockey clubs in Saskatchewan will provide players for an all-star aggregation to play a series of exhibitions this winter in the British Isles and other European countries.

ELSIE AND PAULSEN, spectacular ice skaters, are at present fulfilling European vaudeville engagements.

BOBBY McLEAN, noted speed and acrobatic skater, has been fulfilling Middle-Western engagements at numerous ice meets.

PIERRE BRUNET, European skater, will arrive shortly to engage in contests in New York, Philadelphia, Toronto, Detroit and Chicago.

BETTY ROBINSON, one of the world's greatest female track stars, believes in skating during the winter months for keeping in trim.

Likes the States

H. PICKARD, ride inventor and operator of Blackpool, Eng., who visited the States last month to study the outdoor amusement business from different angles in order to enable him to decide as to whether two new riding devices he is working on would be suitable for this side of the pond, writes: "I invented the Jack and Jill ride, which netted more than \$200,000 in about nine months. My patent is operating at English resorts and in Ireland." Pickard is interested in the following patents: Three in motor-car industry, one in the motorcycle, one in the movie machine, one on a coal truck, another on a button, also a lock patent, power-mowing machine, suitcase, graphophone, housewife's domestic brush and a shaving stand. Pickard likes the States, especially New York, but considers everything high priced in the metropolis.

Governor's Fears Allayed

GOVERNOR CHARLES W. TOBEY, of New Hampshire, and two members of his staff visited John T. Benson's wild animal farm on the outskirts of Nashua last week in an effort to determine whether there was any danger from parrot fever in this section of the State. As there were no parrots on the farm the official party voted that there was no danger. The Governor, it seems, became alarmed by accounts of deaths and illnesses caused by psittacosis (parrot fever).

13 His Lucky Number

SHIPWRECK KELLY is a happy-go-lucky showman, who bills himself as the luckiest fool on earth. This cognomen, he claims, was bestowed upon him by the public. Number 13 seems to have spelled luck for him, to wit: He was born May 13, 1893, and started his sensational career as a human fly July 13, 1900. A life insurance company considered him a poor risk because he followed 13 hazardous occupations. At the age of 13 he ventured to sea, which he followed for 13 years. During the World War he entered the Kaiser's hunting ground (war zone) August 13, 1914. Sailed on the first American ship to run the blockade, after entering the war, Friday, April 13. Later he broke the world's record for climbing the outside of a 13-story building in 9 minutes and 41 seconds. For two years he stood on flag poles for 13 hours and 13 minutes on the 13th day of each month in 28 American cities.

Not Crying Hard Times

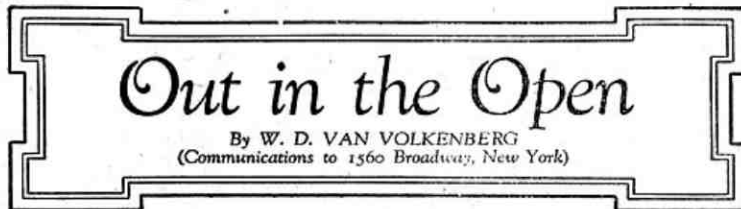
JOE GANGLER, of Gangler Bros.' Circus, is playing independent theaters in New Jersey with his circus unit and is not crying hard times. "We are wowing the natives of the mosquito State with a 70-minute program," Gangler states, "using five people on the stage. We have our side show in the lobby, which is a strong bally, and give daily parades to stimulate business." Col. Clifford, of Clifford and Carl, is on the front and adds prestige to the offering.

Progressive Manager

F. W. SEARLE, manager of Suburban Park, Manlius, N. Y., near Syracuse, has booked his entire season's program for acts thru Wirth & Hamid. Searle believes that the early bird gets the worm and that procrastination is the thief of time.

Returning to Park

AL. FLOSSO has decided to pass all offers up for the road this summer and



will confine his efforts to Palisades Park, where he will begin his second season with the park's big side show. "This has been the greatest engagement I ever had at a summer resort, and I don't mean maybe," he emphasized.

Nifty Letterhead

AMERICAN MUSEUM of Public Recreation, Coney Island, has a cleverly conceived letterhead, giving the names of the officers and trustees, with the museum's coat of arms, that shows up to good advantage. At the bottom of the letterhead is John Locke's quotation: "He that will make a good use of any part of his life must allow a large portion of it to recreation."

Managing Light Heavyweight

BEN L. BURSE, formerly well-known Coney Island showman, is located at Jackson, Mich., where he is managing what he claims the best light heavyweight boxer of that section, Gordon J. Hachey. "Unless I am mistaken," opines Benny, "I will produce the next world's champion."

Has Been Reinstated

CHARLES W. MARTIN, iron-voiced announcer, has been reinstated by the new boxing commission of Illinois. He was connected with the Chicago Stadium for five months last season, where his iron pipes electrified the patrons.

To Use Special Busses

FEARLESS GREGG will use special-built busses to transport his two units this season, consisting of the Fearless Greggs and Capt. C. A. Gregg, the human cannonball. Gregg is rarin to go. He has six weeks of Shrine circuses booked this winter.

Attains Ripe Old Age

DONALD (CANDY) FARNSWORTH claims that Hadji Tarr is one of the oldest outdoor showmen on Broadway. "For 17 years," confided "Candy," "he was a gun spinner on the Buffalo Bill Show. He is 95 years of age and has as much energy as a boy 19. His brother, 'Sheriff,' lived to attain his 98th year.

His Favorite Instrument

CARL HATHAWAY, superintendent of the Ringling-Barnum Circus, besides being one of the best posted circus executives, is a musician of no mean ability. His favorite instrument is the clarinet, which he used to be able to play "to beat the band".

Promotion Looms Big

DAVE ROSE, who is directing the Shrine County Fair, which will be held at the Mecca Temple, New York, February 14-15, states it promises to be a big affair. A merchandise campaign is being conducted in connection therewith. There will be about 25 booths operated during the fair.

Making Good Abroad

POODLES AND GEORGE HANNEFORD, who closed at the Olympia Circus, London, January 23, are appearing in Paris at present, and then return to the Palladium Theater, London, for a limited engagement before going to Hamburg and Berlin. The Hannefords have been accorded an enthusiastic reception on the other side, where they registered big.

In Managerial Role

WILLARD (DOC) FOSTER is like the babbling brook, he keeps running continuously, and is managing Dr. Harmon, mental mystic, who is a big drawing card at a museum on West 42d street. Bob Fairhurst is the mechanic.

Is Stanch Booster

GUS ARGER, who has reached dazzling heights in cherdom in connection with operating the de-luxe cookhouse on West's World's Wonder Shows, says: "Manager West is a prince of a fellow to work for. I hope I can stay with him for life." Gus states his wife has arrived in the States for an indefinite stay. He will have 14 men in his crew this season.

Plenty of Bookings

ADELE NELSON and her baby grand elephants, now filling a six months' tour of Europe, are booked consecutively for the next 18 months. They will fill park and fair dates here this season thru Wirth & Hamid.

What's the Answer?

MARK SCLAR asks the following question: "What is the show business coming to? A manager who recently entered the museum business offered me the munificent salary of \$35 weekly as a lecturer. Previous to that he made me an offer of \$100. He is offering freaks \$25 weekly at his museum, which he asserted played to 7,000 people in one week."

Witty General Agent

MATTHEW J. (SQUIRE) RILEY, pathfinder of the Greater Sheesley Shows, commits himself as follows: "The Sheesley Shows will be operated along puritanical lines this season, due to the fact there are so many deacons on the show." Squire states the show will exploit a whale this season, also a gorilla and new rides.

Entering New Field

MILLIE MILO ROSETTE, premiere danseuse, well known in outdoor show circles, is closing an estate in New York and on February 12 expects to trek to Atlantic City, where she will enter the cabaret field with a newly acquired partner, Flo White, Hawaiian dancer and singer. They expect a long season at the resort.

Getting a Bad Break

LOUIE G. KING, promoter of the firm of Harvey & King, is trying to decipher where the much-talked-of prosperity is. He writes: "Things have been so tough thru Virginia that I haven't seen a thin dime since last October."

Leaving for Norfolk

HAMDA BEN informs that he is leaving Miami February 15 for Norfolk to prepare for the coming season on the Sheesley Shows.

Enjoying His Vacation

MONTGOMERY E. DEAN, better known as "Mrs. Dean's Big Boy Skip", is having a helluvavacation at Lincoln, Neb., this winter, eating sugar-cured ham and fresh eggs daily, and not worrying about the show business in general.

Here, There, Everywhere

ROSE HERLIN is sojourning at Ft. Worth, Tex., pending the opening of the 101 Ranch Show.

BERT RUTHERFORD has returned to his old haunts in Houston, Tex.

HARRY E. BONNELL, promoter, is ensconced at the Elks' Club, Boston, where he is awaiting the call of spring.

ALLAN SCOTTY MACK, Long Beach motordrome rider, is basking in the sunshine of Miami.

RAY AND OSTEROW, of the days of '49 fame, it is reported, have reached the parting of the ways.

ABE COHEN, one of the old-time carnival concessionaires, is now connected with the Savoy Fair and Carnival Supply Company, in charge of the toy department.

LAURELLO, revolving head genius, is back from playing museums in Baltimore and Pittsburgh, and will take life easy until the Ringling-Barnum Circus Side Show opens in New York, where he will appear this season.

L. H. (DOC) CANN, dapper, mustachioed pathfinder for Sergeant Shield's scientific exhibit, playing storerooms thru the East, is still going like a house on fire.

PALACE TRANSFER BARNES, New York, are filled to capacity with horse and animal acts, due largely to the chaotic conditions in present-day vaudeville bookings.

FRANK C. POPE, big-shot concessionaire, went to Miami to fatten his b. r., which failed to materialize, and he is awaiting the opening of West's World's Wonder Shows.

F. H. PALON, concessionaire with Sandy's Shows, has returned to New York after making a tour of inspection of up-State territory.

IN CUBA and the West Indies they call the small circuses the banana shows.

WILLIAM LEHMAN makes a capable floor manager at the Rainbow Gardens, 125th street and Lexington avenue, where are featured girl revues and jazz bands.

OTTO GRIEBLING is enjoying married bliss in Cleveland pending the opening of the Floto Show. He doubled quite a while last season for Poodles Hanneford during the latter's recovery from an injured ankle.

TO PROVE THAT Boston undertakers are not dead ones and are following show principles, many of the foresighted ones have installed amplifiers in their chapels.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

Launching New Show

E. L. Wade to have caravan under his own name title —to open season in April

DETROIT, Mich., Feb. 8.—E. L. Wade, brother of W. G. Wade, of the W. G. Wade Shows, and R. T. Wade, of the Michigan Greater Shows and son of Lee Wade, ride owner for 30 years, has announced the opening of a new amusement organization, to be called E. L. Wade's Central States Shows.

Wade has been connected with his brothers' organizations during the last 12 years, the last five acting as general agent to the W. G. Wade Shows.

The new organization is slated to open April 15 in Detroit with four rides and eight shows.

Solomon on Business Trip

Sam Solomon, manager of Sol's Liberty Shows, Inc., has been making a motor inspection trip over territory he has had in mind to route his organization thru for the coming season. Solomon passed thru Cincinnati last week and was a visitor to The Billboard, while returning to Indianapolis, where he is headquarters this winter, his winter quarters being at Anderson, Ind. He sanctioned the deduction that the cash receipts of shows, rides, etc., are "barometers" of good or bad industrial conditions and gave as his opinion that in this regard outdoor shows will be neck-and-neck with other business during 1930. Solomon still clings to the practicability of his idea tried out by him a few years ago, in the form of a combination of circus acts and riding devices, playing week stands. He claims that it was not the operation of the idea, but local administration pressure in Chicago that caused a halting of the project.

Store Show in Bank Building

FORT LAUDERDALE, Fla., Feb. 8.—Capt. Jack Vera and wife probably for the first time in history of amusements are operating a store show in a bank building—with mosaic floors, steel vaults and about everything of a built-in nature. They have their Deep Sea Museum so located in this city.

Last Christmas Eve Mrs. "Captain Jack" was discharged from a hospital at High Point, N. C., at which time the show was playing in Chester, S. C. The attraction was closed and the Veras motored to their home here. Thru local pleadings, so that tourists could view strange fish that abound in Florida waters they made arrangements for again showing here this winter with the owners of the old First National Bank Building. Also Captain Jack and Ralph (Slim) Rayson are enjoying fishing and basking in the warmth of Jack's home on the bank of the New River.

Ludwig With Heth Shows

L. J. Heth, manager the L. J. Heth Shows, Inc., recently engaged C. B. Ludwig, former circus agent, to handle the shows' publicity and press work for the coming season. Ludwig was formerly connected with the American Circus Corporation interests, also managed City Park at Findlay, O., a number of seasons. With the extensive progressive plans Manager Heth has announced and is putting into execution for this year the exploitation experience of Ludwig should prove a notable asset to the show.



NOBLE C. FAIRLY, who is manager of the shows bearing his name, and an enthusiastic member of the Heart of America Showman's Club.

Yearout Re-Engaged

KANSAS CITY, Mo., Feb. 8.—Louis Isler, owner and manager of the Isler Greater Shows, in a visit from his winter quarters in Chapman, Kan., announced that he has again contracted for the services of V. J. Yearout as general agent and traffic manager. Yearout served in that capacity the latter part of the past season.

Ladies' Aux., S. L. of A., Plans Dance for Feb. 22

CHICAGO, Feb. 8.—Mrs. Tom Rankine entertained the members of the Ladies' Auxiliary of the Showmen's League at a social and bunco party Thursday evening, January 30. The largest attendance of the year was recorded. Everyone enjoyed the elegant lunch served and several fortunate ones in the bunco games were awarded dainty prizes.

At a short business session arrangements were made for a dance and bunco to be held February 22, at which prizes will be awarded to winners of the games. Tickets will be sold at 50 cents and may be obtained from members or at the door.

Linderman Gets State Fair

RICHMOND, Va., Feb. 8.—Max Linderman, manager of the Bernardi Greater Shows, has been awarded contract for their appearance here week of next September 8 at the Virginia State Fair. Ever since the annual meeting of the Virginia fairs secretaries here a few weeks ago there has been no small amount of competition by representatives of various carnival organizations toward obtaining this contract.

Rice & Dorman Engaged

G. S. Drury, as secretary of the Jasper County Fair, Jasper, Tex., informed The Billboard last week that his fair had secured the Rice & Dorman Shows as the carnival attraction at its this year's affair, to be held the week starting October 6.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED

IN the matter of individual tent-show construction and production with carnivals, of late years there has been far too much loaded onto the shoulders of organization owner-managers—mentally and financially—for the welfare of individuality and diversity of these attractions. There has been a laxity of showmen planning and paying out their own cash for their entertainment biddings for patronage.

The organization owner-manager has on his mind and purse the operation of the show as a whole. He must route it, keep it moving, and think of everything attached thereto, in addition to standing the expense of the hundreds of necessities that he MUST be responsible for. Hence, he is partly justified in "following the course of least resistance" in constructing and financing tent shows for individual showmen. Besides, when a showman knows and FEELS that he is paying his own for something his VERY OWN, his interest and pride greatly increase—naturally so—to have something NEW—something that will attract interest over the other midway offerings.

It has become almost a matter of form to tell the carnival head, "I'll furnish the entertainers, etc., if you'll provide the outfit"—which outfit usually needs no explanation to the manager—a "this" or a "that", or "one like 'So-and-so's'". The sum total of the result is virtually "stereotyped" productions—the manager hasn't time to worry his brain over what is majorly someone else's interest.

However, there are exceptions. Many times have actual attraction owners, with thousands of dollars invested, heard show heads praised by not-knowing persons for their energy and outlay of cash—for attractions that the hearers themselves own.

This thought recalls a visit of the writer to a show a couple of years ago (during his absence from this publication). In company of the manager and another person (not an official or committeeman) we strolled the midway. About half way, we stopped and surveyed the long string of riding devices. "You certainly paid out plenty for these rides," remarked the "other person". "Yes, indeed—that one there, alone, cost about \$8,000!" was the reply—and the man who really owned four of them sat on a box within 10 feet and heard every word of the conversation, sort of smiling to the writer.

Nevertheless, can it be denied that there IS a lack of individuals producing their own attractions, each striving to have "something entirely different"?

Forecast for MVSA Event

"All set" for sixth annual banquet-ball — attendance near 500 persons assured

ST. LOUIS, Mo., Feb. 8.—Everything is "all set" for the sixth annual Banquet and Ball of the Mississippi Valley Showmen's Association, to be held next Saturday evening, February 15, in the Grand Ballroom of the Hotel Statler. The orchestra will strike its first tune promptly at 7:30, which is the time set for the reception, and at 8:30 p.m. the banquet will get under way.

A very prominent showman will serve as toastmaster, while two prominent men are down for the principal speakers of the evening. The committee in charge does not wish the names to be divulged, as it desires these personages to be in the form of a surprise for those present.

According to Matt Dawson, chairman of the ticket committee, reservations have been coming in fast during the last few days and an attendance close to 500 is assured. Since the death of the beloved treasurer, James F. Sutherland, Elmer Brown, of the D. D. Murphy Shows, has been placed in charge of the program and, according to his report, the program will show an increase in advertising over last year.

Large delegations are expected from the Showmen's League of America and the Heart of America Showman's Club. The entertainment for the evening will be recruited from a night club and the RKO theaters in this city, two of the best known acts in the country being slated to be among the entertainers.

Eddie Vaughan, the general chairman of the event, is highly elated over the outlook, as are James Simpson, chairman of the banquet committee, and the other subchairmen.

Greenburg Amusement Co. Opens Season at Phoenix

PHOENIX, Ariz., Feb. 8.—The Greenburg Amusement Company opened its season here last Saturday, with everything spick and span, and has played to throngs on the midway. Following is the roster:

Staff — Greenburg Amusement Company, Inc., owner; J. Greenburg, manager; Mrs. J. Greenburg, secretary-treasurer; Harry L. Gordon, general agent; Karl (Whitey) Johnson, special agent; Arthur R. Brooks, lot superintendent; Fred Stewart, electrician, and Johnny Darrell, trainmaster. Shows and persons in charge: Monkey Museum, D. E. Pence; Circus Side Show, Bill Kennedy; Alice the Wonder, George Weidren; Athletic Show, "Sailor" Jack Woods; Indian Head Shrinkers, Tom Rogers; Curiosity Show, Professor Wagner; Outlaw Show, C. D. Jordan; World's Largest Family, "Doc" Spalding; Hawaiian Show, Thompson, and Arcade, P. M. Moser. Rides—Ell Wheel, Pat Murphy, foreman; Tilt-a-Whirl, George Shippy, foreman; Merry-Go-Round, Frank Henderson, foreman, and Miniature Railway, "Billy" Smythe, foreman. Concessions — Cookhouse, George Thorn; sandwich shop on wheels, "Dutch" Ward; Ben Martin, 5; Charles Wolfe, 4; Buckles, 3; Harry Goodman, Mr. and Mrs. Fagan and "Curly" Cummings, 2 each; Mrs. C. E. Bennett, "Slim" Wachtman, Harry Lucas, Harry Rogers, Fred Stewart, J. M. Franklin, F. M. Betts and wife, W. L. Bell, "Bull" Montana, P. (See GREENBURG on page 78)

SIXTH ANNUAL BANQUET AND BALL MISSISSIPPI VALLEY SHOWMEN'S ASSOCIATION

--- SATURDAY EVENING, FEBRUARY 15TH ---

Grand Ball Room Statler Hotel St. Louis, Mo.

Reception 7:30 P.M. Banquet 8:30 P.M.

It will be by far the grandest and biggest ever given by this organization. Come to St. Louis and meet your friends.

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MATT DAWSON, Chairman Ticket Committee, 112 N. Broadway St. Louis, Mo.

Pacific Coast Showmen's Notes

LOS ANGELES, Feb. 4.—This week's meeting was the first time since his inauguration President J. W. Conklin had the pleasure of presiding with the cooperation of all officers—first vice-president, Harry Pink; second vice-president, Archie Clark; third vice-president, Bert Earles; W. B. Hunsaker, treasurer, and A. J. Ziv, secretary.

President Conklin called on the chairmen of the various committees to report on their activities during the past week and thanked them for the favorable reports. The membership committee had been very active, in view of the fact that there are valuable prizes offered to the individual and the individual show that bring in the most applications. Two applications were voted on and unanimously elected. Past President Harry Seber surprised the boys with his appearance. Harry had been very active the last few years around Los Angeles operating museums on the main stem, but during the last few months "politics" have been playing an important part in closing shows that were considered a bit out of order; however, Harry desires to see what the "rest of the world consists of", and will leave Los Angeles for other parts. Just what parts he will invade is not for publication at this time. Archie Clark, returning from points east, assures friends that he has no desire of making any snowballs or snowmen, having fully satisfied himself of that amusement many years ago.

J. W. Conklin seems elated over the purchase of the interests held by "Speed" Garrett, his former business partner. "Paddy" will be among P. C. S. A. members for a few weeks, and as guest of John T. Wortham and Roy Mack, of the National Orange Show, at San Bernardino, starting February 13, he will lead his brother members to the hospitality that awaits them at that great exhibition.

Crafts Greater Shows had a remarkable opening at San Diego, February 1, and many association members in this section traveled south to be there, and as the guests of O. N. Crafts were escorted thru the shows and around the midway, where new features are being presented by this master showman. Crafts acted as host to the visitors at a house party, and a trip to Tijuana and Aguascalientes proved very interesting.

Many visitors are seen daily in the clubrooms, and there is a standing invitation to all showmen to visit here when in this city.

Zebbie Fisher, representative of the Showmen's League of America, and who is an honor guest of the P. C. S. A., is enjoying his visit immensely and regrets that he will be leaving for the Windy City shortly. Zebbie, an ardent boxing fan, enjoyed the broadcast of the Sangor-Mack conflict until Sangor took the count in the fifth round.

JOSEPH GLACY.

Capital Amusement Company

WILL BOOK Motordrome. Will furnish complete new outfits to capable showmen with shows of merit. All Stock Concessions open except Cook House, Milt Camp, Corn Game. No grill. Our fairs start June 25. Open May 8. Address: T. J. RYAN, Manager, P. O. Box 562, St. Paul, Minn.

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With a Name That's Old in Show Circles
E. L. WADE'S CENTRAL STATES SHOWS
Now booking for the 1930 Season to open in Detroit April 15.
CONCESSIONS—Legitimate Concessions only. Everything open except Cook-house and Long-Range Shooting Gallery. Will sell a few exclusives to responsible concessionaires.
SHOWS—Will book any Attraction of Merit. Want Motordrome, Fun House, Side Show, Platform Shows and others.
All Address 'E. L. WADE, 14894 Monte Vista, Detroit, Mich.

SEASON 1930

SEASON 1930

At Liberty, General Agent---Lou D. Lynn

Invites offers. Past connections: George L. Dohy-Walter K. Sibley, Great Cosmopolitan, Hampton Great Empire. Moss Bros. & Haddon Famous Broadway Shows. Permanent address,
5174 PARKSIDE AVE., PHILADELPHIA, PA. Phone, Belmont 0152-J.

Notes From Hot Springs

HOT SPRINGS, Ark.—Tommie (Wingy) Cook has returned from Kansas City. He reports a good time at the annual ball held by the Heart of America Club.

"Up High" Arnold, former circus and carnival performer, has been in the city for some time, doing his stilt walking as an advertising medium for local firms.

George W. Moyer and wife and Harry Hunt and wife have returned after attending the funeral of Jerry Mugivan at Peru, Ind.

Mott's Museum, offering a rare collection of birds and animals, is here for the winter and reports good business working on the donation system. Manager James Finnegan was formerly with the Frank West Shows.

As a trade booster the services of Jimmie Murphy were engaged by the management of the Majestic Hotel recently. Jimmie doing one of his escapes from a strait-jacket while suspended in mid-air from the roof of the hotel.

T. B. (Blackie) Ratner, concessionaire, recently with the Lachman & Carson Shows, is a guest at the Garrison Hotel. Johnnie Woods, known as the Human Fly, thrilled the natives recently when he scaled the walls of the Howe Hotel, seven stories high.

Eddie (Shorty) Strauss, last season with the O. J. Beatty Shows, is here, and after a well-earned rest will return to the winter quarters of that caravan.

L. Hartman, concessionaire, better known as the "Missouri Forty Miller", drove here in his housecar recently and is recuperating, preparatory to the coming season of picnics in his home State.

Joe W. Smith, manager of the Garrison Hotel and a veteran trouper, having made such a success of the hotel business, has taken over the management of the Garland Hotel also.

Joseph and George Gerrard and their

wonderful housecar, which also contains their workshop, are here for the winter. They will make fairs the coming season with new ideas of conducting popcorn and other refreshment concessions.

Joseph Tilly and wife have returned to the city after a visit at New York and Chicago over the holidays. He is busy at what he terms his ring barn, getting his Monkey Speedway in shape for the coming season, with intent of playing independent dates only.

Sedlmayr Adds Dates

Tuesday of last week, C. J. Sedlmayr, of the Royal American Shows, informed this publication from Kansas City that since leaving Winnipeg, Man., he had contracted the Steel County Free Fair, Owatonna, Minn.; the North Missouri State Fair, Bethany, and the Southwest Free Fair at Dodge City, Kan., as additional engagements for his organization for 1930. He was immediately leaving Kansas City for the shows' winter quarters.

Loos at Free Fair

Thad W. Rodecker, now in his fourth year as general agent and traffic manager of the J. George Loos Shows, advised this publication February 7 that he had just closed contract for the annual Free Fair and Soldiers and Sailors' Reunion at Columbus, Kan., for the week of August 4, regarded as one of the choice events of the Sunflower State.

Hoffner Show Adds Fair

PEORIA, Ill., Feb. 8. — The William Hoffner Amusement Company has been awarded the Ogle County Fair at Oregon, Ill., for this year, making the third season for the Hoffner organization at that fair, which will be held in September.

Floyd Gooding in Ciney

Floyd Gooding, especially known thru-out the North Central States as an outstanding operator of riding devices, booking independent, spent a few hours in Cincinnati last week while returning to Columbus, O., from a motor and business trip. Gooding, of the well-known family of ride owners-operators of that name, has played practically the same territory during the last 17 years and now operates about 20 rides. A few years ago he had Gooding's Certified Shows. He informed that he expects to launch a small assembly of rides and a couple of shows in Detroit for early spring trouping.

Tashy Back From Florida

NEW YORK, Feb. 8.—The mid-winter gayeties at Palm Beach, Fla., proved monotonous to Charles Tashy, who returned from the bizarre resort after a two months' pleasure trip. He will concentrate his efforts in getting his shows ready for the coming season. He will manage the Side Show on the Boyd & Sullivan Dominion Shows for the forthcoming tour.

Kennedy Makes Long Trip

Carl Kennedy, of the Acme Tent & Awning Company, Fort Worth, Tex., recently returned from a 5,000-mile trip that extended to the Atlantic Coast. In the eastern section of the country he passed thru the Virginias and the Carolinas, and by way of Atlanta, Birmingham and Shreveport back to Fort Worth. He visited 75 show winter quarters en route, and the trip was made without mishap. He plans another jaunt for the near future.

Shows' Title Changed

DETROIT, Mich., Feb. 8.—Because of a similarity of show titles in this section of the country, there being a Michigan Greater Shows, the caption of the Michigan United Shows, which has been carried by Leo Powers since the company was organized in 1923, has been changed to Leo & Bill's Greater Shows, with Leo Powers, manager; William H. Torbett, business manager; Mrs. Nettie Fleming, secretary; W. E. (Red) Hicks, legal adjuster, and Billie Raymond, special agent. Manager Powers will have charge of the advance until after the opening of the new season.

Sign With Bernardi Greater

NEW YORK, Feb. 8.—Lofstrom and St. Elois, with their combined Monkey Circus and Speedway, have signed contract with Max Linderman, general manager of Bernardi Greater Shows, to present their attraction for the coming season with that organization. Willie Lofstrom, manager of the attraction, left for Boston on business following the deal with Linderman.

Jack Lyles in New York

NEW YORK, Feb. 8.—Jack V. Lyles, general agent of West's World's Wonder Shows, spent a few days here arranging still-date contracts for his organization in adjacent territory. He expressed himself as pleased with the results he had achieved in laying out and booking the Eastern route for the West Shows.

CANADA
LARGEST and only Exclusive Wholesale
Concession Supply House for the Carnival
Operator.
BERK BROTHERS, Ltd.
77 Wellington St., W., Toronto, Canada
Send for Latest Catalogue.

California Gold Souvenir RINGS
Just the thing for
Salesboards and Con-
cessions. Halves
mounted in rings, as
illustrated.
Samples, 50c. P. P. r
Dozen, \$5.50. Half-
Gross Lots at \$5.25
per Dozen. Full-Gross
Lots at \$5.00 per Doz.
Loose Souvenir Coins.
Halves. Per Dozen,
\$1.10; per 100, \$9.50.
NOT THE CHEAPEST, BUT THE BEST.
SEND FOR NEW CATALOG
Of Carnival and Concession Goods—just off
the press. New Goods. New
KINDEL & GRAHAM
The House of Novelties,
782-784 Mission Street, SAN FRANCISCO.

**ARMADILLO
LAMPS**
Point the Way to New and
Greater Lamp Profits.
In presenting them you have
what you can honestly pre-
sent as superior to all others
in their unique appearance
and novel effect.
Also Baskets, Smoking Sets,
Desk Sets, etc. Salesmen and
recognized Dealers, write for
our new Catalog and prices.
THE APELT ARMADILLO FARM
COMFORT, TEXAS

CALLIOPE
National's are the BEST
These Managers have
switched to National
Calliope. Johnny J.
Jones, Rubin Gruberg,
C. A. Wortham, Eli
Bridges Co.
There must be a rea-
son. Ask any promi-
nent Carnival Manager.
**NATIONAL CALLIOPE
CORPORATION**
816 Bank Street
Kansas City, Missouri

Monkey Family for Ball Racks

1930 Catalogue of
new Ball Throwing
Equipments, Tennis,
Hoods, Dolls, Cats,
Monkeys, ready to
mail.
Improved Six-Cat
Rack.

**TAYLOR'S GAME
SHOP**
Columbia City, Ind.

**WANTED
FREAKS AND NOVELTY ACTS
AT ALL TIMES.**
HUBERT'S MUSEUM
228 W. 42d Street, NEW YORK CITY.

BUDDHA PAPERS
Outfits and Costumes. Horo-
scopes—annual. Send 4¢ for
full info.
S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

**CANDY FLOSS
MACHINES**
All Electric, \$135;
Hand, \$150; D u a l
Electric, \$300.
Catalog Free.
NAT'L FLOSS MCHN. CO., 655-A 2d Av., New York.

**GUM
1¢ a
pack**
SPEARMINT GUM
Full size 5c packs—also other
flavors. Flashy boxes. All
Streetmen, Concession and
Premium Men use our dandy
brands. Double your money.
Deposit required. Order today.
**HELMET GUM SHOPS, Cin-
cinnati, Ohio.**

**HOROSCOPES
FUTURE PHOTOS**
Magic Wand and Buddha Papers.
Send 4¢ for Samples.
JOB. LEDOUX,
169 Wilson Avenue, Brooklyn, N. Y.

Midway Confab
(Communications to 25 Opera Place, Cincinnati, O.)

SATURDAY, this week, the MVSA Amusement Company for the coming
banquet-ball in St. Louis. season.

ANOTHER well-known show man
passed—Bert W. Earles.

ADD the numbers 1930. What's the
answer? (No ha—has from the pessi-
mists, please.)

NOW if some "enterprising" press
agent could just put wings on one of
those big whales —

FRED J. VENA infiles from Brighton,
Mass., that he has booked for the com-
ing season with the California Shows.

JIM BRADEN and Leo Alberte are hand-
ling the concessions, operated by mem-
bers of the Legion drum and bugle corps,
at the circus this week at Charlotte,
N. C.

W. H. TORBETT have been greeting
showfolk friends passing thru Knoxville,
Tenn., where they are hibernating. W. H.
has the North Knoxville Billiard
Parlor, located on North Central.

PROF. H. ARMAND, producer and ex-
hibitor of scenic and electrical produc-

As Information in Case of Severe Sickness, Injury or Death (Otherwise to be held in confidence by The Billboard)

Name

Where and when born

Names and addresses of living relatives

When and with what entered show business

Later affiliations, including now and last year

Address of nearest relative, or relatives, to inform of critical illness,

or injury, or death

NOTE: In hundreds of instances *The Billboard* has been telegraphed, or
otherwise communicated with, to provide addresses of relatives of showfolks
who died suddenly, or were severely injured, and many times this very need-
ful information could not be given. There have been no less than a dozen
such cases during the last few months. Also, notices of deaths have often
been necessarily brief in the Obituaries columns because of lack of informa-
tion. No one knows at what time the data to be filled in above may be
needed. When these are "clipped" from this page, filled in and mailed to
the Cincinnati office of *The Billboard*, they will be filed among the other
biographies now in the Special Alphabetically arranged cabinet for that
purpose. Each showman should have this data with this publication, and
attend to it at once. Address it to Biographical Editor, The Billboard Pub-
lishing Company, Cincinnati, O.

H. B. (DOC) DANVILLE and Roy E.
Ludington were seen recently in Phoenix,
Ariz., looking over show lots.

"DID THE GROUND HOG, etc.?" In
the Cincy section he would have needed
smoked glasses to keep Ol' Sol from
blindin' 'im.

HEARD of a couple of "whales" that
were never in water—except that used
to mix the cement and various other
compositions.

A. H. HERMAN and C. W. Saleme were
said to be in and around Oil City, Pa.,
for some time, working on some indoor
promotions.

DOC SCANLON, altho resting comfy in
the hotel at Hartford, Conn., says the
weather man can turn on the spring
atmosphere any time now, as he is rarin'
to go.

DR. BYRON N. HULBURD infiles that
he has contracted his pit show and Wild
West attractions with the Alabama

tions, recently left Pennsylvania by
automobile to look over his real estate
holdings at St. Petersburg, Fla.

C. V. (DICK) SHEAKS, who has been
wintering at St. Marys, O., is busy get-
ting ready for the new season's grind.
"More and better pop corn" is to be his
slogan.

K. P. CARLOS, artist with the Mel-
ville-Reiss Shows, who spends his holi-
day seasons with his wife and son in
Philadelphia, was to leave for the winter
quarters of the show early last week.

EDDIE (UKULELE) VANN writes that
he has been broadcasting over Stations
KRMD and KTSL, Shreveport, La., and
will continue there until spring. He was
last season with the Hawaiian Paradise
Revue with the Rubin & Cherry Shows.

ELMER GILMORE, whose address is in
hospital at Los Angeles, Calif., writes
that he is now able to be up and around,
but his back is still very weak, and he
will leave the institution February 15.
Says he will not be able to work for

HARRY HUGO WRITES:



"Our No. 5 BIG
Eli Wheel is a val-
uable addition to
our show. It is
one of the best in-
vestments I ever
made."

Among Ride Men
the No. 5 BIG ELI
Wheel is considered
an A-1 investment.
It has earning cap-
acity and drawing
power, and operates
with the minimum
amount of expense
and upkeep. Write for additional infor-
mation.

Specialty BRIDGE COMPANY
Accessories—250
725

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Ave., Jacksonville, Illinois

The NEW KIDDIE AIRPLANE SWING Suitable for Parks and Carnivals.



Seating capacity, 15 children. Weight, about 2,000
pounds. This ride has just been completed at
during our demonstration proved very popular with
the children. Description and prices upon request.
SMITH & SMITH, Springville, Erie Co., N. Y.

No Fuel Fumes

with this
POPPER



Champion No. 5 has
popper outside (see
cut), fuel fumes
can't spoil corn. Only
one of the several big
features of this knock-
out of a popper.

Write today for cir-
cular describing No. 5
and other items in our
line.

IOWA LIGHT & MFG. CO.
Dept. B, 111 Locust St., DES MOINES, IA.

16-SIZE USED ELGIN or WALTHAM WATCHES

Reb. Hun. Movements. In Beautiful Brand-New
White Open-Face Cases. Handsomely
Engraved. Seven-Jewel. Assorted
Dials. In Lots of Six, Each..... **\$3.95**

Samples, 50c Extra.
Same in 15-Jewel, \$4.95. Same in 17-Jewel, \$5.95.
Order today, as there is but a limited quantity.
Deposit required on all orders. Circular on request.
"Our Prices Are the Lowest in the U. S."

SPARBER & CO.
121 North Broadway, ST. LOUIS, MO.

CATERPILLAR TOPS and SPECIALTY CANVAS GOODS

Fanara Awning Co.

59 Central Park, Rochester, N. Y.

FOR SALE CHEAP—16x16-ft. Top and Side Walls,
two 20-ft. Bally Cloths, one 20-ft. Black Velvet
Background. Top practically new, not a hole in
it. \$35.00 takes all. Two Baltimore Wheels, in
cases, cost \$90.00, will take \$25.00 for two. 70
Taylor Kids, practically new, \$15.00 takes. Must
sell at once. CHAS. LORENZO, Route 2, Box 26,
Atlanta, Ga.

HI-STRIKER WILL MAKE \$100 WEEKLY.
"MoonMade" at lowest price in over 20 years.
Bargains in 1930 Model ready. Write LAPEER
STRIKER WORKS, Lapeer, Mich.

Want To Buy For Cash

Small Tent Show, complete with trucks. No time
to dicker. Explain fully.

A. M. CAUBLE

Palace Theatre, OKLAHOMA CITY, OKLA.

FLORENCE AMUSEMENT CO.

OF ST. PAUL, MINN.

WANTS TO BOOK OR BUY No. 5 Eli Ferris
Wheel, Five-in-One Pit Show, Big Snake, Midget
or good Freak for Grind Show. Concessions of
all kinds, but no strong joints. Will play the
Northwest. Season starts in May. Address T. I.
CASH, 474 Wabasha St., St. Paul, Minn.

BUTLER BROS.' SHOWS

Open Walnut Ridge, Ark., March 29. WANT Free
Acts. Concessions of all kind. Shows that don't
conflict. BOX 54, Brookhaven, Ga.

CALIFORNIA SHOWS, Inc.

Now booking Shows, Rides and Concessions. Ad-
dress SAM ANDERSON, 35 Concord Ave., Bel-
mont, Mass.

STORE SHOW FREAKS FOR SALE

All ready to ship. List free. NELSON SUPPLY
HOUSE, 514 E. 4th St., So. Boston, Mass.

Tell the Advertiser in The Billboard Where You
Got His Address.

several weeks, but plans to be with one of the outfits the coming season.

JACK AND ELSIE GORDON, last season with the Otis L. Smith Shows and (later) the World of Pleasure Shows, are wintering in Columbia, S. C. They were en route to New York on a business trip, then to return to Columbia.

JACK H. NATION recently engaged Jimmy Cunningham, veteran talker, to handle the front of one of his shows with Barlow's Big City Shows; also contracted Harry Craig as one of the attractions.

THANKS TO D. W. Powers for sending the "clipping" on the veteran colored minstrel man, John Buck. The minstrel department editor had already received the notice, however, and reference to it appears in this issue.

LEW DUFUR is leaving Chicago for a few days' stay in St. Louis, where he will take in the big doin's of the Mississippi Valley Showmen's Club February 15. He will return to Chicago in time for the Showmen's League ball on February 19.

EARL AND DELORES BROWNIE, of the George T. Scott Shows, have been visiting relatives and friends in Kansas City with Mrs. E. D. Brown, known as "Babe Ruth Brown", of the Frisco, Grandage and other shows.

W. W. POTTS says he will again be with the W. G. Wade Shows this year, this being his eighth season with the outfit. Says he will add new concessions to his usual string in conjunction with the new Lindy Loop (Potts & Wade, owners).

HARRY PARKER, circus and carnival agent, and last season pilot of Drew's World Standard Shows, is again wintering in Revere, a near-in suburb of Boston. He is handling outdoor advertising for Loew's Columbia Theater in Boston.

"DOC" DENBEAUX, an old-time trouper who was sick at University Hospital, Oklahoma City, Okla., several weeks, has been transferred to the Soldiers' Sanitarium at Sulphur, Okla., according to information from R. L. Longmiller, who recently paid "Doc" a visit.

Mary had a little stand,
'Twas painted white as snow,
And when to it Mary went,
Big business there did go.
A chappie "showed" one day,
He thought her face so sweet;
Had he peeped below the shelf,
He'd seen her big flat feet.

AFTER a month's showing in Akron, O. Hamilton's Deep Sea Exhibits, under the management of Don Hamilton, was to last week move to Lorain, then to Cleveland and then to New York for the remainder of the winter. Jim Pierce has been doing "heavies" on the lecturing.

MR. AND MRS. JOHN STARKEY, after spending the winter in Johnson City, Tenn., with Mr. and Mrs. Earl Reid, of cookhouse note, will again be with the W. G. Wade Shows with Side Show for their fourth season with that caravan.

GERALDINE-GERALD has again signed with Frank Bergen's Circus Side Show for the coming season on the Bernardi Greater Shows, making the eighth season with Bergen. States that a costume designer is at work on new wardrobe.

AL ROBERTS, last season with the Gold Medal Shows until they closed their season, then with Max Goodman's concessions until the unit closed its tour at Galveston, Tex., is spending the winter in Detroit, where he has been sort of under the weather the last several weeks.

IN A LETTER from Owen A. Brady at the Elks' National Home, Bedford, Va., Owen again expresses his thanks to showfolk friends for the wheel chair he received a few days after Christmas. "The chair is sure fine for me," sezsee. Apparently successive weeks' use of it makes the gift the more dear to him.

RALPH FARRISH, of cookhouse note, is said to have taken out a "gummer's" license along with many other showfolks in various parts of the country this winter and is duly qualified to "gum"—having had all his teeth removed lately. Further comment was that Ralph figured if his store teeth wouldn't function properly he might change to launching his "Dad Farrish's Soup Emporium" for the



The Above Illustration Speaks for Itself.

PARIS GIRL NECKLACE SET
PEARL NECKLACE, 15 inch. Indestructible. Double Safety Clasp.
Individually Boxed.
Full Ounce PERFUME. Gorgeous labels. Lasting odor.
3 Ounces FACE POWDER. Velvety smooth. Tasseled Box.
This Set is a truly finished product.

30c PER DEAL

TERMS: 50% deposit, balance C. O. D. No personal checks.
WE HAVE SOME VALUABLE INFORMATION FOR YOU.
NOW! Get your name on a Postal or Letter and send to
PARIS LABORATORIES CO., Inc., Dept. 67, 2632 Olive St., St. Louis, Mo.

CAPT. LATLIP WANTS PARTNER

WHO WILL INVEST 50-50 IN HEREAFTER SHOW.
I will guarantee this attraction will make money on my midway in the territory that I play.
FOR SALE—One 12x18 Cook House Outfit, complete except Dishes, and will book same for the season. \$200. Ten Red Band Coats, with Capes, like new, \$75. One Miniature Kohler-Camubell Piano, full keys, cost \$325, will sell for \$150. Real bargain. New Eli Ferris Wheel Ticket Box, still in crate, \$50. Two Evans Automatic Roll-Downs, like new, \$50. Two 10x16 Concession Tops, with 8-ft. Wall, with Poplar Frame, \$30 Each. I will guarantee that all goods here are in good condition, and will ship subject to examination. Address all mail.
CAPT. LATLIP, 209 Elm St., Charleston, W. Va.

coming season and give special service to brother "gummers".

HAZEL HELEN KEMPF, daughter of Fred S. and Blanche Kempf, of Model City fame, celebrated her 17th birthday February 2 by "throwing" a party a couple of days before the natal day for her classmates, the members of the senior class of the Capac, Mich., High School.

IN A TWO-COLUMN feature story in *The Columbus (O.) Dispatch* of January 26 Marion Posaugh presented a very interesting article on a review of Doc Waddell's sentiments relative to religion. It was headed "Circus Evangelist Flays 'Professional' Brethren" and carried a cut of Waddell in speaking action.

THE CONFAB editor now has an "excellent" collection of unsigned communications all nicely wrapped and put away—marked "N. G." Each of them was written and "postaged" with the thought of getting the contents in print. Why should reference be necessary relative to "carelessness" every few weeks?

JACK GALIPPO, formerly with West's World's Wonder Shows, has quit the concession business and is operating the Wetumpka Gardens on the new Route 29 at Plainfield, N. Y.

JOLLY DIXIE and her Congress of Fat People will be with the Bruce Greater Shows this year. Dixie informed that they would leave Chicago this week for Littleton, N. C. to build an entire new outfit, including a nifty banner front.

MILTON B. RUNKLE is the proud possessor of a new car. Milt and the missus have rented a cottage near the Orange showgrounds at San Bernardino and will visit that event and the John Wortham Shows daily.

F. C. (DAD) REYNOLDS and Burt Rae, who has joined forces with "Dad", have built five new concessions, including cookhouse. For the coming season. Also last week they were supervising a three-day carnival at Lake City, Fla., staged by the local Elks. For this week they were to make the fair at Mayport.

FRED SCHREFFLER, of the Enterprise Shows, recently paid a visit from Westmont, Ill., to the home of "Happy" Betz, arcade man, at Maywood, Ill. Says "Happy" is framing three concessions to operate along with his arcade the coming season, also will have a new motor truck to replace his old one. Schreffler is now employed by the C., B. & Q. Railroad.

MRS. CHARLES B. TRIPP passed thru Cincinnati Wednesday of last week en route back to Salisbury, N. C., from Olney, Ill., where she laid to rest the body of her late husband. She again

Sales Operators !!!
ATTENTION !

Before lining up for 1930, write for information that will mean

QUICK MONEY

Our Necklace Set is selling fast. We want you to see for yourself this SUPERB FLASH.

Sample Prepaid, 60c

Advertising Service.
We have all the material that is essential to successful sales.

Quality and Service Since 1910.

1930 Model

JACK POT



Also Built with Side Mint Vender.

No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone, Haymarket 0270.

BEANO or CORN GAME

THE BEST ON THE MARKET.

35 Player Outfit, \$5.00
70 Player Outfit, \$10.00

ALUMINUM CENTER WHEELS

25 inches in diameter, numbered on both sides, any combinations.

SPECIAL PRICE, \$20.00
SHOOTING GALLERIES

SEND FOR CATALOGUE.
Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.

SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

his intimates, spends many enjoyable evenings "tuning in" on all the big air programs in his winter apartment.

CASH MILLER'S museum after terminating its store-show stand in St. Louis moved to Springfield, Ill., for a week's engagement to satisfactory business and is now back in Louisville, Ky., at the same location it occupied before Christmas. Very little change in the personnel and very good business is the report from Cash.

SHOWFOLKS are forever optimistic. It's a "second nature" among them. Now, all you OPTIMISTS, let's have an ensemble chorus.

Let's have quartet volunteers for singing "terrible," "awful," "miserable" and "brass" (the matter of tune or melody is insignificant).

All ready?
Let's go—with the following most familiar words:
"There're better times a-comin', I believe."

J. C. McCAFFERY, general manager the Rubin & Cherry Model Shows, is putting in considerable time around Chicago this month and, of course, will be in on the big party and ball of the League February 19. Felice Bernardi is around town in Chicago at present, but in all probability will not be able to remain for the ball. However, he's done his full share by purchasing 10 ducats for the event.

E. F. (MATT) MATTERSON, who has been with various caravans playing the Eastern, Central and Southern States as Ferris Wheel operator and in other capacities, informed that he was in Albert Steiner Hospital, Atlanta, Ga., where he would undergo an operation on Friday and would be given radium treatment for cancer in his throat. He expected to be at that institution four or five weeks.

KEMPF BROTHERS have opened their Working World and Swiss Village on West Madison street, Chicago, across from the new Civic Opera House, and are doing very well, considering present industrial conditions. They have a very

praised kindly attentions of people at Salisbury, where she will be located the remainder of the winter at the Empire Hotel.

T. J. McDONOUGH, electrician, says he is preparing to light up the midway of the Little City Shows for the coming season. He's located at Fairchance, Pa., and infoes that there are two new ride men talking out rides from that little town this year and comments: "Seems that everybody likes to troupe these days."

BRADLEY SMITH (Aloa, the Alligator Boy), after spending the holidays with homefolks at Raleigh, N. C., returned to the Lewis-Gale Hospital at Roanoke, Va., for further treatment. The reader will recall that "Aloa" received injuries in a show-train wreck at Roanoke last fall. Incidentally, D. D. Rankin (the Yankee Whittier) is at the same hospital.

A NOVELETIC OFFERING in outdoor show presentations is to appear with Roy Goldstone's Circus Side Show with the Gold Medal Shows the coming season, according to report. Annie Abbot, who bills as the "Georgia Magnet" and has been playing movie houses in the Southwest, is slated to present her "can't-lift-me", etc., stunts with that show.

LOOK AT PAGE 23 in last issue and note all the titles of films reviewed on that page. Combining these, let's make up a scenario skeleton, even to using one of them as a title, as follows: "MEN WITHOUT WOMEN"—"O'Malley rides alone" in "the Grand Parade" on "the Street of Chance" "New York nights", then "Love comes along" and the episode closes with "the Bishop murder case".

SPECIAL—Everybody note the boxed "form" on the first confab page, and then fill it in (or copy it in ink and fill in) and mail it to *The Billboard*, as stated in the form—unless your biographical sketch is already on file with this publication. This editor thinks it of sufficient importance to run the "form" a couple of issues in place of the customary photo-cuts.

SOME connected squibs from Johnstown, Pa.—Glendon Walker has returned from a visit to New York and has a new idea and is all wrapped up in it. Percy Dalrymple has returned from his visit to Phillipsburg, N. J. Joe Grey, Emmet Moule, George Smith and some of the boys are now here, getting their concessions ready for the coming season with the Corey Shows.

PETER L. DREW, owner-manager the World Standard Shows, is considered an authority on electric batteries and this winter is the active head of an old established battery concern bearing his name at Lynn, Mass. As a radio fan "Pete", as he is familiarly known among

attractive layout and make no admission charge, the customer paying a dime as he leaves if he desires to do so. The plan appears to be working well. Irving Kempf makes an interesting talk in connection with the Swiss Village.

BILLIE GEAR, this year special agent Pacific States-Kline Shows, in company with his wife and their canine "mascot" named "Pal", recently made a long motor trip from Little Rock, Ark., to Phoenix, Ariz., to join the show. Mrs. Gear will have the banners and Billy will do special show contracting. He postcards that he found a swell outfit—9 rides, 16 shows and fine wagons, all with rubber-tired wheels.

A COLUMNIST of *The Tampa (Fla.) Daily Times* ran the squib: "Johnny Jones should have a Jonah for his whale." Ah, hah! There's a new plan for some poor "abused" gink to escape the wrath of his "better" half.

Also the same columnist is a personal friend of a certain illustrious press agent; anyhow he also pecked off the following: "Atlanta is making a big howdy-do because natural gas has been piped there. Atlanta hasn't so much on Tampa—Bill Hilliar's in town."

BEFORE returning to his winter-quarters city, East St. Louis, from California Henry Heyn, riding device operator, planned to be "among those present" at the San Bernardino Orange Show. In a letter Henry tells of the 20th annual picnic of South Dakotans, held at Sycamore Grove Park, near Los Angeles, January 26, comprising old settlers and tourists from South Dakota in Southern California. Says there were more than 10,000 persons, including visitors, in attendance.

SAW A LETTERHEAD recently of an electrical-mechanical offering framed for theater showing that would be a "mop-up" if constructed for midway presentation. A river floor, with rushing water, houses being submerged and destroyed, storm with lightning and thunder, a lecturer and about all other detail necessary, including sound effects, for a real thriller production—and it would be a sure-fire money getter. The producer should get busy with some of the big-time carnival attraction owners.

IN HIS "Day by Day" ("Fruits of Meditation") column in a Baltimore daily Louis Asrael devoted many lines to human-interest comment on Bertha, the fat woman at the Dime Museum on East Baltimore street. Incidents of Bertha's domestic and professional life were cleverly handled. The closing paragraph read as follows: "Furthermore, even tho it be free advertising, the Dime Museum is heartily recommended as the best show in town for the money."

NOT ALL THAT GLITTERS has a gold foundation is a variation of a popular phrase. Incidental to this, Capt. Jack Vera opines that he never before saw so many really high-priced tourists' automobiles parked in front of grocery stores in Florida as this winter, the occupants munching crackers and cheese. Jack summarizes further than many of the supposed-to-be "highbrows" just "ain't" spending money down there; instead are merely "flat tires" and "runnin' on their rims". "Many of them," says Jack, "expect to come down here with a clean shirt and a \$5 bill and stay all winter without changing either of them."

AUSTRALIAN CARNIVAL NOTES
SYDNEY, Jan. 11.—Lindsay Barton is touring New Zealand with a troupe of Chinese entertainers, presenting them at the country shows to good business. The Clare & Greenhagh aggregation is concluding its New Zealand season and should be back in Sydney in February.

Elsa (Human Enigma) and Jolly Ray (American Fat Girl) have been big money spinners in New Zealand. Bill Tank is managing the latter and Alex Marks the former show. All these Americans have made many friends over this way.

Marjorie VanCamp is at present with Mrs. Doc Hamilton in New Zealand and putting across her mother's show, the Piggadilly Circus, during Mrs. Van Camp's visit to America. Marjorie, so we understand, is a fine little show-woman.

Manly Venetian Carnival opened January 17 and will play four weeks, with possibly an extended season, provided the weather is propitious. Organizer Hughes is arranging for many attractions to provide entertainment during the season.

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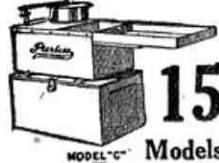
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BLOTNER MODEL SHOWS, Inc.

SHOWS—Want three more Shows of merit. Will furnish complete outfits for same. Hawaiian Show and Ten-in-One booked.

RIDES—Foreman for Smith & Smith Chairplane, also Help on Merry-Go-Round and Ferris Wheel. Useful People in all departments get in touch with us.

CONCESSIONS—Experienced Agents for long season, on attractive percentage basis. We have all new canvas for our Midway and will give every co-operation to our Concessionaires.

ELECTRICIAN who will also operate Concession on percentage. State experience and lowest salary in first letter.

COOK HOUSE—Exclusive on Cook House and Juice, \$65.00 per week. Must have own truck to transport same. Will guarantee workmen's meal tickets.

American Palmistry and Novelties open. Address all correspondence to

BLOTNER MODEL SHOWS, Inc., 40 Woolsey St., Irvington, N. J.

P. S. McLAUGHLIN SHOWS OPEN APRIL 19th, 1930

New Booking Shows and Concessions for 1930 Season.

This Show will carry only legitimate Concessions.

Want Cook House, Candy Apples, Pop Corn, Cigarette Shooting Gallery, Pitch-Till You-Win and all legitimate Concessions.

All rides owned by P. S. McLaughlin. Can use help for Merry-Go-Round, Ferris Wheel, Whip and Chairplane.

Committees in Pennsylvania and New York State wanting a good, clean Carnival for your Celebrations, let me hear from you. Address all correspondence to P. S. McLAUGHLIN, 33 Crisman St., Forty Fort, Pa.

JUST TO LET YOU KNOW THAT

THE W. G. WADE SHOWS

Will Open Its 15th Consecutive Season in Detroit April 15 and Can Use a Few

SHOWS—Any new and different Show; Platform Shows of good appearance.
CONCESSIONS—Legitimate Concessions only; American Palmistry, Turtle Racer, Novelties, exclusive. Ball Games and Grind Stores. All address

W. G. WADE, 289 Elmhurst - Detroit, Mich.

BAND ORGAN FOR SALE

Wurlitzer No. 156. Recently overhauled by factory and not used since repaired. Good as new. Cost \$1,400.00. Will sell for \$400.00 spot cash. Address BOX D-736, The Billboard, Cincinnati, Ohio.

ON THE STREET, SANTA ANA MARDI GRAS 5 BIG DAYS AND NIGHTS

Wanted legitimate Concessions and Shows. Daily parades. Annual event. Follows Orange Show. Auspices American Legion.

FEBRUARY 25-MARCH 1

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FRED B. CURREY, - - - Orange, California

SHOW OR ADVERTISING BUS

Equipped with complete living accommodations for four people, Pullman berths, stove, refrigerator, radio, shower bath and toilet room. Has platform on rear for small band or speaking. Body is mounted on WHITE bus chassis. A-1 mechanical shape. Apply

THE WHITE COMPANY, WATERBURY, CONN.

Thank You for Mentioning The Billboard.

Johnny J. Jones Exposition

William J. Hilliar's Midway Mutterings: Children's Day was cloudy and cold. But how they came—90,000 strong. Biggest attendance in history of South Florida Fair at Tampa. All midway records again shattered—went away over last year. J. J. J. wearing his famous smile. Saturday went ahead and Monday, "Gasparilla" Day, brought more spenders to midway than ever before. Ideal weather helped. And along came the visitors, R. G. Lewis, late manager Savannah Fair; Mrs. Rubin Gruberg and mother, Mrs. Teppish; Hon. Earl W. and Mrs. Brown (mayor of De Land); Cy. Compton and his missus, years with the Barnum Show (writer was there when Cy first came on); Mr. and Mrs. Jack Guthrie (Jack is manager Winter Haven Florida Orange Festival); Simon Roswald, manager State Fair Alabama. Johnny J., Junior, over from school in De Land, having great time all over midway. Harry Witt buzzing around, talking Walter. Then along came the Elks with a bunch of city orphans. Entire show turned over to them. Frank Hearn getting many compliments about splendid lighting effects. Earl Chambers has discarded old-time Monkey Speedway—has real Monkey Circus—going over big. J. S. Rainey, manager Dade County Fair, drove up from Miami. Took in all the sights. Up the steps comes Floyd Bell, Ringling press agent—also scrieving for the fair. Kate Murray has unique palmistry studio. And who comes next but Hon. Steve Harris and Mrs. Harris from Savannah. Brought Charles Wilkinson with them. Had great time. Harry Saunders, of Barkoot Shows, stepped in to say "hello". Bennie Kraus, Mike Smith, Mort Wescott, Cecil Rice, Mr. and Mrs. Bill Harvey and Mr. and Mrs. Lyman Dunn (Mabel Mack) visiting with friends. Also Bill Mau. Then A. R. Dunlap, managing editor *St. Petersburg Independent*, send a long stack of green copy paper for writer's use. This is annual event. *Times* and *Tribune* newspapers being entertained, also city and county underprivileged children. Mrs. J. J. J. and Bootsie Hurd exuding much happiness. Their sister, Mrs. Joe Fleishman, of Tampa, proud mother of baby girl-named Florine, after Mrs. Jones. Saturday night big features of show went on radio. John Ringling and party escorted around by J. J. J. Ringling delighted with midway attractions. Up steps came H. E. Wheeler and Mr. Swason, Minot, N. D., visiting here with friend, Hart Swalstead, of Orlando. General Agent L. Clifton Kelly here for few days in consultation with J. J. J. Also came M. D. Carmichael, manager West Palm Beach County Fair.

Marks Greater Shows

PETERSBURG, Va.—The opening date of the Marks Greater Shows has been set for April 6, on the Washington street showgrounds in this city. Work in winter quarters is fast nearing completion. The force was augmented last week and new arrivals are trekking into the fairgrounds daily.

Jimmy Raftery has signed with General Manager Marks for the presentation of his musical comedy production to be on the midway. Raftery is now in Tampa, Fla. Pat Burnely has booked his Circus Side Show for this season, and his acquisition is considered a step forward toward a well-formed organization. Burnely recently returned from a trip north, where he succeeded in booking several attractions for his show. Mrs. L. H. Johnson's attraction, Ellen, Fat Girl, will grace the midway. Mrs. Johnson will handle the front. She is a capable showwoman and has a neat-appearing attraction. Her husband will be connected with some of the concessions. J. W. McMaster has booked his Pony Ride, and announces he will have 12 ponies working the track. He was with the Bruce Shows last season. Manager Marks and his staff will attend the Pennsylvania fair meeting in Philadelphia, after which Marks will return to supervise the work in winter quarters. Arch Harrison, prominent concessionaire, has booked his concessions with Marks for the coming season and they will be under the management of his wife. Harrison will probably stay off the road to look after his business interests in Baltimore. The writer has been engaged as secretary and will also handle publicity. Among recent visitors to winter quarters were George S. Marr, well-known outdoor show agent, who was making a business trip to Richmond; W. W. Sterling, C. F. Lauterbach, W. T. Baugh, C. H. Hopkins, Dave Stock and Buck Harrison. **RALPH LOCKETT.**

Showmen's League Notes

CHICAGO, Feb. 8.—Once more death has entered the ranks of the Showmen's League, this time taking from us one of our past officers, Brother Bert W. Earles. This is the fourth death in our ranks in as many weeks. The following brothers have been called, in the order named: Felix Reich, Past President Jerry Mugivan, R. A. Josselyn and Past Vice-President Bert W. Earles. The resolution committee was instructed, at the meeting Thursday evening, to have made and framed resolutions in memory of Brothers Mugivan and Earles.

Many members of the League and the Ladies' Auxiliary attended the funeral of Mrs. I. L. Peyser, wife of Brother I. L. Peyser, Friday afternoon.

Brother Wm. Harper is confined at the American Hospital, having undergone an operation. Brother Col. Owens is still confined at his home.

The February party committee is keeping the mails busy sending out tickets. It is hoped this affair will be a big success, as the American Hospital is the beneficiary, and we want to do something big for this institution. All who attend are assured full value for their money by the chairman, Brother Sam J. Levy, and Sam always keeps his word. This should be your guarantee.

Brother Matt M. Dawson has been elected to membership.

Frank Ehrenz was the winner of the attendance prize this week, but neglected to be present; hence was ineligible to receive same.

Brother H. Neitlich has tired of the East, and is once more among the regulars at the clubrooms. "Nity" brought the Mrs. and Jr. with him. They will again make their home in Chicago.

Brother Lou Leonard has returned from his sojourn in Florida. Lou says the climate sure is wonderful, but that is as far as he would commit himself.

Brothers Al Wagner and Tom Vollmer and their wives have departed for the South. They expect to go to New Orleans for the Mardi Gras.

Dave Robbins has returned from Atlantic City.

Joe Vernick and wife and baby have returned from Miami.

Wm. Young is a regular visitor at the clubrooms.

John Hoffman spent a few days away on business.

J. C. McCaffery dropped in to say hello. Don't forget to send in your dues, is the message from Secretary Streblich. He just duties on placing the credit to your membership account, and the 1930 membership cards are sure beautiful.

L. S. Hogan has left for other regions. Says he will be in St. Louis on February 15 for the M. V. S. A. "doings" and wants to meet us there.

Galler Amusement Co.

ATLANTA, Ga., Feb. 8.—There is activity at winter quarters of the Galler Amusement Company here, as the show will open in three weeks. New fronts are being built, also new ticket booths. Everything is being washed ere being repainted, which will leave very little to be done on arriving in Cincinnati for the spring opening, the major portion of the equipment being in storage there.

"Shep" Miller has his booths painted and readied to go. Mrs. Miller is on the sick list at the present. George (Dad) Brown made a 200-mile auto trip here to close contracts for his Chairplane, Underworld Show and two concessions. Dad also carries an air calliope to whoop things up around his ride. Contracts were also closed with C. A. Owens for his Kololed Musical Comedy, at present working around Philadelphia. Owner Galler has relinquished his contract with the colored park here and will devote his entire time to the show. An error appeared in the last "show letter" anent Bobby Burns—he is not at home in Lawrenceburg, as stated, but is at present with the Barkoot Shows in Florida. Bobby will have the corn game, popcorn and fishpond with the Galler Shows, will also handle the lot. The writer and Galler will leave shortly on a business trip into the territory that the show intends playing. The six weeks that the show will put in around Atlanta will be on the order of block parties, each location under auspices. Hank Spellman will again handle the lights, and will have two concessions. It is his intention to

DEHNERT EXPOSITION SHOWS

WANT FOR 10 WISCONSIN FAIRS

FIT SHOW, CIRCUS SIDE SHOW, MOTORDRONE, MONKEY SPEEDWAY, MECHANICAL CITY, WILD WEST, ILLUSION AND DOG AND PONY.

To capable showmen will furnish complete outfit for MINSTREL, HAWAIIAN, or any other money-getting show. WANT MAN to handle Law and Outlaw, WANT CONCESSIONS: Cook House, Popcorn, Candy Apple, Snow Ice, Frozen Custard, All Wheels open, Grind Stones, Pitch-Till-U-Win, Long Range Shooting Gallery, Cigarette Shooting Gallery, Watch-La, Hoop-La, Fishpond, Ball Games, Devil's Bowling Alley, Country Store and Needle Game. Positively no Tracks, Skillets or G Wheels. Would like to hear from Irish Lynch, Jimmy Chances, Sherry Finands, J. E. Kennedy, Ride Help for Till-a-Whirl, Whip, Mix-Up, Merry-Go-Round, Ferris Wheel and Airplane Swing. Address all mail to

J. F. DEHNERT, Mgr., 7 E. 5th St., Covington, Ky.

LIBERTY FAIR AND AMUSEMENT CO., INC., SHOWS

NOW BOOKING FOR SEASON 1930

This Show Opens Early in April in New Jersey, Playing Nothing But Strong Church Auspices, and Is Booked Solid Until November 1.

CONCESSIONS—Shooting Gallery, Popcorn, Candy Floss, Waffles and Potato Chips, Hoop-La, Pitch-Till-You-Win, Ball Games (No X), High Striker, Guess-Your-Weight Scales, few more legitimate Wheels open—Fruit, Ham and Bacon, Quills, Dolls, Pillows, Aluminum and Silverware. SHOWS—Penny Arcade, Grind Shows and one Feature Attraction. Would like to hear from capable Showman who can handle our new Circus Side Show. FOR SALE—Fordson Tractor with Rubber Tires and Toner Take-Off. Real buy for \$300.00. Also 6 Evans Tally Ball Tables. Best offer will take them. Write or Wire

JOSEPH L. BOSCO, Winter Quarters, 140-146 Van Winkle Avenue, Jersey City, N. J.

MACY BARNHART SHOWS

WANT FOR 1930 SEASON, OPENING APRIL 14.

This show will play 16 Fairs already contracted, including eight early Fairs in North Dakota and Minnesota, which start in June. SHOWS—WANT PENNY ARCADE, MONKEYDRONE, TEN-IN-ONE, TRAINED ANIMALS, CRAZY HOUSE, MUSICAL COMEDY, COLORED MINSTREL with Band that will double, or any Show of MERIT, with or without own outfits. CONCESSIONS—all open except Cook House and Mitt Camp. Sell exclusive on Popcorn, High Striker, Novelty Candy Floss and a few choice Wheel Shows. FOR SALE—Fordson for Till-a-Whirl and Chairplane. This is a gilly show carrying seven Rides and ten Shows. Address all mail MACY BARNHART, in Care Coats House, Kansas City, Mo. P. S.—WANT High Dive or some Sensational Act for season.

BUNTS AMUSEMENT CO.

Now Booking for Season 1930—Opening in N. C. About March 17th

SHOWS—Will furnish complete new outfits for MINSTREL, ATHLETIC, TEN-IN-ONE, or will book any Show not conflicting with what we have. CONCESSIONS—All legitimate Concessions open. Will sell the X on some. WE DON'T CARRY GRIFT. RIDE HELP—Foreman and Help for Ferris Wheel, Chairplane, Parker Baby Q Swing, ALSO WANT Man for Calliophone and an A-1 Electrician who can stay sober and understands LIGHT PLANTS. Fair Secretaries wanting a real clean Show, address

W. J. BUNTS, Batesburg, S. C.

retain his auto repair shop here and sell the lunchstand. Many of the folks here motored over to visit the Alabama Amusement Company Sunday.

R. E. SAVAGE.

Ralph R. Miller Shows

MILLERVILLE, La., Feb. 8.—The Ralph R. Miller Show, the first unit of the five shows, left winter quarters Thursday to open today at Berwick, La., during the Fur Trappers' 21st Annual Home-Coming Celebration. The show looked good with its new paint and canvas. The 7 rides, 12 shows and 35 concessions were all spick and span. This is the first time in five years that this unit of the Ralph R. Miller Shows closed for winter, and then for less than three weeks.

Sunshiny weather has everybody on the other units building and painting. The first child born in Millerville, which town is but one year old, was a fine boy and the proud parents, Mr. and Mrs. Curly Spheeris, have named him Ralph R. Spheeris. Mr. and Mrs. Ralph R. Miller are busy people these days, purchasing supplies for the entire city, including the shows. Miller promises some surprises this season in the show business. Jack Wells is back as chief electrician and Oscar Murphy has returned as chief mechanic. A letter from Mr. and Mrs. Hal Tindle informed that the opening at Berwick would see their smiling faces. W. S. (Legs) Smith will have the cookhouse, which was built here at Millerville, and is a beauty.

W. JOE O'BRIEN.

Detroit Carnival Notes

DETROIT, Feb. 10.—The Detroit carnival season will be in swing about the middle of March, according to announcement of practically every carnival owner in the Detroit territory. All, with the exception of the Tri-State Shows, operated by Charles J. Ziegler, expect to be on the lots by that date. The Tri-State will go out the last week in March.

From plans to play the Detroit lots there should be plenty of competition. Last year 10 outfits were operating at one time in the city, all remaining on city lots till long past the usual date, some big shows not leaving till the first of July.

Ernie Wade will put out his own show this year.

Reports that Doc Murray, who has managed the Mamie Krause Shows for

a number of years, would have his own outfit this year, have been denied by an authoritative source.

Carnival companies definitely planning to open in Detroit this year include: Flack Shows, Dumas & Reid's Happyland Shows, Roscoe Wade's Michigan Greater Shows, Glenn Wade's Shows, Ernie L. Wade Shows, Cote's Wolverine Shows, Ziegler's Tri-State Shows; Lew Henry's Carnival, wintering in Mount Clemens, and Mamie Krause Shows. With the present conditions of unemployment in Detroit, the season opening prospects predict some tough stands for the midway boys this year.

"Specks" Groscurth, now at the Loop Theater, will be with the Michigan Greater Shows as publicity director and special representative next year. He has just returned from the South, where he contracted illness. With him are Eddie Husted, Bennie Roth, Maurice Roth and Howard Lee, who will all be back with the Michigan Shows this season.

Ed Brown, old-time tattoo artist, who has maintained winter quarters in his residence on Michigan avenue for some years, will desert for the circus this season, with Best Brothers.

Hilderbrand United Shows

ORANGE, Calif., Feb. 8.—The Hilderbrand United Shows will be a part of the first annual Mardi Gras and Carnival at Santa Ana, starting February 25. General Agent F. B. Currey has had this one the past several weeks, having been appointed on the entertainment committee by the American Legion last December.

Fire of an unknown origin took toll of a baggage car belonging to the shows the night of January 30. Several show tops and banner fronts, concession tops and stock, two baby rides and some small equipment were destroyed. A stateroom car belonging to Hilderbrand was scorched, but not seriously damaged. The loss was partly covered by insurance, and all equipment will be replaced before the opening date, with the exception of the concession tops and stock, as the show will not operate office concessions this year.

J. C. Kitterman, formerly general agent for this show, and Mrs. Kitterman entertained Mr. and Mrs. Hilderbrand, Mr. and Mrs. Currey and the writer at dinner at their Los Angeles apartment recently. The date for the Fullerton American Legion Frolic has been definitely set for the week beginning March 3.

CHET NICHOLSON.

St. Louis

ST. LOUIS, Mo., Feb. 8.—Enthusiasm is rife around the clubrooms of the Mississippi Valley Showmen's Association on account of the coming election. Both sides are campaigning strenuously for their respective presidential candidates, and that the election will be a close one is an assured fact. Judges at the polls next Thursday will be John Schewpe, Sam Feinberg, Art H. Daily, George Davis and Harold Barlow. Both D. D. Murphy and A. C. Pohl have big followings, and neither is overlooking a bet to garner as many votes as possible. The office of president will be the most hotly contested.

The ballots, since the demise of the former Treasurer James F. Sutherland, will carry the names of Matt M. Dawson and Robert E. Walker, one of whom is to be elected for this office during 1930. A complete list of candidates was run in a recent issue of *The Billboard*.

L. S. (Larry) Hogan, general agent C. A. Wortham's World's Best Shows, arrived in the city Wednesday, and will remain here until after the banquet and ball of the Mississippi Valley Showmen's Association, February 15.

Robert Sweeney, last season with the Royal American Shows, passed thru St. Louis Tuesday, en route from Kansas City to Jacksonville, Fla., where he will rejoin that show. He came here via airplane, and visited with the showmen in the city during his short sojourn.

F. A. (Whitey) Woods, last season with the Rubin & Cherry Shows, made two 50-cent investments during the week at the clubrooms of the M. V. S. A., which were the talk of the city.

Billie Collins, representative of the Ernie Young Revues, spent several days in the city this week, during which he was a daily visitor to the M. V. S. A. clubrooms.

Bob Hallock, director of the Eastern Circus Exposition Company, and last season with Miller Bros.' Shows, is in the city. He expects to depart during the next few days for Wisconsin to look over that territory. He reports having a good winter with his indoor promotions.

Danny Odom, of circus note, was in the city, en route to Peru, Ind., where he was going on a business matter.

Fred Marks, well-known animal trainer, was among other *Billboard* visitors Tuesday. He came from Los Angeles to "break" an elephant act, consisting of two elephants and two dogs, for the Anheuser-Busch interests here.

Pete Pullman, last season with Bodnar Bros.' Shows, made a trip to Chicago to see several show owners there. He returned here Wednesday.

Mr. and Mrs. Frank Noe, of the Martin & Noe Amusement Company, are spending the next two months in Arkansas, where they are visiting with their relatives.

Macy Barnhart Shows

KANSAS CITY, Mo., Feb. 8.—The Macy Barnhart Shows are being enlarged and will carry six rides, all owned by the show. Ten shows with several new features to be seen in the lineup. A 10-piece band and two free acts will add new life to the midway.

General Representative C. B. Rice is busily engaged lining up contracts and reports success. General Manager A. E. Macdonald is lining up the attractions and concessions. A large percentage of the people of last season, as well as a good many new folks, will be seen with it this season.

Work in winter quarters will start in a very short time and all equipment will be redecorated and put in shape for the 1930 tour. The staff of the show will remain the same, with the addition of C. B. Rice as general representative. A calliophone and truck will be used for bally purposes. EDDIE COY.

Merry-Go-Round For Sale

Three-Abreast Spillman. Has been on the road four seasons. Price, \$2,000.00. Also have a 15-Unit Olympic Racer, game of skill. Price, \$200.00. Address

S. ANDERSON, Belmont, Mass.

FOR SALE—FREAK PIG

Born with only two front feet. Age, 3 months; weight, 24 lbs. Walks in harness on two wheels. JAMES T. NEWTON, 31-33 South Broad St., Middletown, O. Phone 748.

It Hots You, the Paper and Advertisers to Mention *The Billboard*.

John T. Wortham Shows

SAN BERNARDINO, Calif., Feb. 8.—At this writing everything is in readiness, with the exception of a few touches here and there for the 1930 premier of the John T. Wortham Shows, at the 20th National Orange Show here, February 13-23. This year will find John T. Wortham going out with the largest show of his career. Behind his big triple span illuminated arch will be formed a wonderful list of attractions.

The midway is laid out in a giant horseshoe style, with the rides double file thru the center. Six poles, 30 feet high, and placed thru the center several paces apart, pick up the many streamers of pennants of the main entrance arch, making the entire midway a riot of color. Following is a list of the shows, leading off from the right-hand side, around the joy plaza: Danville's Glass House, Lew Dufour Unborn Show, Ted Metz's Coney Island Side Show, Danville's 150-foot Wax Show, Seals and Mitchell's *Darktown Follies*, Prison Exposé, Wortham's Freak Animal Show, Kanthe's Athletic Stadium, Briney's Monkey Circus, Danville's No. 2 Pit Show, Alligator Farm, Doc Turner's Pit Show, Giant Shark Fish, Sheep-Headed Girl, Mammoth Sea Elephant (alive), Motordrome, Flapper's Hotel, Duke Kamakule's Royal Hawaiians, Whoopee Fun Show, Ossified Boy, Nogle's Automat Circus, Miller's Mechanical Battlefield, Fowzer's 60-Ton Whale and several small platform shows booked just for the Orange Show. The riding devices are: Merry-Go-Round, Double Ferris Wheel, Leaping Lena, Waltzer, Heyday, Lindy Loop, Caterpillar, Jumps, the Airport, Mixup and the kiddie miniature devices.

Executives of the National Orange Show announce a greater advance sale of tickets than in previous years. Last year over 250,000 attended.

News around winter quarters: Rufus Lashley and wife, Nellie, arrived from Kansas, Rufus to act as head porter and Nellie to take charge of Mrs. Wortham's private car. Solly Wasserman has been engaged by Mrs. Glen Jones as her manager for the coming season. Charles Walpert, Joe Steinberg and Joe Brawley, from Los Angeles, visited recently, also Mr. and Mrs. Archy Clark and Mr. and Mrs. Harry Hancock. A large delegation from the Pacific Coast Showmen's Club will arrive February 15 to visit the Orange Show and attend the annual dinner sponsored by John T. Wortham in their honor. Clyde Holdbrook will manage the dining car this year. "Judge" Knox wants his friends to know that he has had a "fair winter". John Hanley will manage the Erle Diggers, Tom Owens will handle Mrs. Wortham's concessions, "Blackey" Riley, trainmaster, has the train all in shape.

ROY E. LUDINGTON.

C. A. Wortham Shows

EAST ST. LOUIS, Ill.—With the breaking of the recent severe cold weather, work at winter quarters of the C. A. Wortham Shows has shown a slight increase. L. McFarland, master builder, has completed the first of the new wagons for the Leaping Lena ride, and it's a dandy. Work on the other wagons is progressing nicely, as is miscellaneous repair work under McFarland's direction. The draft stock and freak animal stock, under the care of Milo Jones, is looking fine.

H. (Arky) Bradford, who will be the trainmaster this season, has started dismantling some of the old flats, which have been replaced with 70-foot steel flats, and will redeck the cars that are to be used this year. General Agent L. S. Hogan arrived at quarters after a satisfactory trip thru Northern territory. Larry informs that he has about wound up his "little ball of yarn" and thinks he has a wonderful route contracted. Mike Clark, one of the genial owners of the Brundage Shows, was a visitor at winter quarters. Mike does not get around very often, but all enjoy his visits when he does so. Contracts from "Cecil, the Turtle Boy", have been received and he will be in the lineup of attractions again this season. Postcards radiating sunshine and oranges have been received at winter quarters from Mr. and Mrs. Jack Kenyon, who are wintering at Los Angeles. The Kenyons will have charge of the show's cookhouse again, making their sixth year with the organization. Mrs. Beckmann has received many letters of condolence on the death of her little dog, "Pork Chops". Contracts have been received from R. H. DuBois, electrician, who is spending the

THE HARRY G. MELVILLE-NAT REISS SHOWS

"The Show With a Worth-While Reputation"

FOR THE COMING SEASON WE HAVE CONTRACTED THE FOLLOWING STATE AND COUNTY FAIRS:

EASTERN CANADA'S EXHIBITION,
Sherbrooke, Quebec, Canada
BIG RUTLAND FAIR, Rutland, Vt.
THE READING FAIR, Reading, Pa.
BIG ROANOKE FAIR, Roanoke, Va.
INTERSTATE FAIR, Lynchburg, Va.

GREATER FREDERICKSBURG FAIR,
Fredericksburg, Va.
N. C. STATE FAIR, Raleigh, N. C.
TEN COUNTY FAIR, Kinston, N. C.
CAPE FEAR FAIR, Fayetteville, N. C.
SAMPSON COUNTY FAIR, Clinton, N. C.

We will positively have two more Fairs and one bona-fide Hundredth Anniversary Celebration. Our season of still dates will be in chosen territory. Several towns we will be the first in many years.

SHOWMEN — We can place but one more worth-while and novel Bally Show and another Grind Show of real merit.

CONCESSIONS — As in the past, strictly legitimate only, and then but a limited number.

HELP WANTED — Press Agent, Ride Foreman and Helpers, Train Crew, Ticket Sellers, Talkers and General Help. State experience and salary.

WILL SELL EXCLUSIVE Novelties, Scales and Walking Photographers for the entire season.

WINTER QUARTERS, Charlotte, N. C.

J. F. MURPHY, Gen. Mgr.—J. D. Wright, Gen. Agt.—HARRY G. MELVILLE, Owner

LAST CALL---McCLELLAN SHOWS---LAST CALL

SHOW OPENS IN CENTRAL CITY PARK, MACON, GA., MARCH 15

WANT Ride Help, Showman that can put on something that will get money. We have the equipment. Concessions that work for stock. We have seven Rides, ten Shows, all owned by management. X sold on Bats and Corn Game. SID AND JAMES CHAVANNE want for Ten-in-One Freaks and Working Acts. Freak must be strong enough to feature. Glass Blower who works. Magician who can Handle Inside and Lecture, Fire Eater who does one or more acts. Alligator John, Tattoo Van, Babe La Barle, write. J. T. McCLELLAN, Central City Hotel, Macon, Ga.

winter at his home in Houston, Tex., which assures that the watts and amps will be properly looked after during the coming season.

EDGAR T. NEVILLE.

Strayer Amusement Co.

MEMPHIS, Tenn.—Having arrived back at winter quarters the writer found everything and everyone with the Strayer Amusement Company working overtime. The Merry-Go-Round and Tilt-a-Whirl have been turned out of the shop, and Roy Lee, scenic artist, has done a wonderful job of decorating. The workshop is in charge of "Happy" Hamilton with a crew of 10 men.

The "Pinochle Club" meets every afternoon at the office and there are some hot sessions. J. R. Strayer and Johnny Bullock were the champions until Nick Marcelle arrived and started teaching them the rudiments of the game, and now they know they have met their master. Marcelle signed for the season to furnish three free acts and has started to overhaul his paraphernalia.

After a year of experimenting with the pay gate idea Manager Strayer is fully convinced that he will never be without the gate in the future and is building a new arch.

The writer was a guest at the Strayer apartment for a 6 o'clock dinner one night recently and can truly say that Mrs. Strayer is quite a charming hostess. The Strayer show will carry 7 rides, 12 shows and 20 or more concessions, along with 6 free acts, and will open March 25 in Memphis.

W. R. FOSTER.

Leo & Bill's United Shows

DETROIT, Feb. 8.—Leo & Bill's United Shows, formerly the Michigan United Shows, is being routed for the coming season. W. R. (Red) Hicks, legal adjuster, is attending fair meetings in the South at this writing and reports success. Manager Leo Powers will leave for

Kentucky the last of this month to complete all plans for the opening engagement. William H. Torbett, business manager, who formerly had the Legion Greater Shows, of Knoxville, Tenn., and combined his interests with this company, has the Billboard Poolroom in Knoxville and advises that he is getting his share of business from the folks coming northward from the South. Mr. and Mrs. Joe Taverna write from St. Petersburg, Fla., that they will be back with the show, with their fishpond and blanket wheel, in time for the opening. H. D. Brooks will again be with the show with five concessions. H. E. Huntington, ride superintendent, now at Blackwell, Okla., says he will be all set for the start of the new season. Mrs. Nettie Fleming has also booked her Snake Illusion Show, this giving the organization 10 shows. Lawrence Smith, the last several seasons with the Weaver Attractions, sold his Chairplane and is booking his two ball games and later will add his long-range gallery. All of which is according to an executive of the above shows.

Lippa Amusement Co.

INDIANAPOLIS, Feb. 8.—An executive of the Lippa Amusement Company advises as follows: George W. Johnston will make a trip to Chicago soon to look after some business for this organization and then will head for winter quarters with a crew of men to get things in line for the opening, while Leo Lippa is on a booking trip to get some fall dates for this organization. D. O. Holt has taken over the Merry-Go-Round, Chairplane and all the electric work for this company. Lippa has refused to play a fair where the fair will not play on the percentage basis. Mrs. Lippa is on a visit to Gladstone, Mich. L. V. Herzog writes from Muskegon, Mich., that he is ready for the opening. He is putting the crackerjack stand, high striker and the shooting gallery in first-class condition.

William Glick Shows

BALTIMORE, Md. — The writer has been kept very busy with office duties for the William Glick Shows, Inc., the last two weeks. Mr. and Mrs. Carl Turnquist were visitors to quarters one day on their way to New York, where they went to look over new canvas and equipment for their Monkey Circus, which Turnquist is building and which will be presented along with his Arcade and Glass House in the lineup of attractions. Blueprints have been received from architects for the three big wagon carved fronts. Actual construction on these has been started and when completed they will be really beautiful to behold. A color scheme of an unusual type and special lighting arrangements will be used.

General Representative Cracraft has been in Baltimore several days for a consultation with General Manager Glick relative to the spring route, and the outlook of same is very promising. Arch E. Clair, treasurer, who has been sojourning at Portsmouth, Va., left for a trip to Atlanta, Ga., prior to assuming his duties for the season. Herbert A. Tisdale, assistant manager, will leave Richmond to attend the Pennsylvania meeting at Philadelphia, and as soon as that meeting is over will be on the job here at quarters. Manager Glick is a busy man these days, here and there and everywhere, whipping things into shape. He has undertaken a herculean task of building and organizing a show which will be a 25-car outfit in the short period of time from the first of January until the opening of the season the latter part of April. But he has gone about it with businesslike methods and tact and he has awarded contracts to firms capable of turning out equipment and parts in large quantities and in record time, sparing no expense to have his show complete and ready for the spring opening. A special line of paper will be used, designs for which are now being drafted by the Donaldson Lithograph Company.

F. PERCY MORENCY.

World Bros.' Shows

MIFFLIN, Pa.—Arrangements were recently completed by W. E. LaSalle, manager World Bros.' Shows, and Edw. Nugent, of Huntington, W. Va., whereby Nugent will place his two elaborate platform shows with the World organization. Both of these attractions are built on motor trucks, handsomely painted and decorated, each with 70 varicolored lights. On one platform he will exhibit his "Man of Mystery" and on the other his attraction "Baby Edna". Nugent's son, Charles, will be electrician on the show this year. They also expect to place some concessions. Ted K. Williams expects to leave Tampa, Fla., the middle of March and will be on hand in plenty of time for the opening at Middletown, Pa. Ted will handle the front of the Five-in-One.

As all equipment is practically new for the coming tour, there remains very little work to do inside. The uncompleted points will be finished as soon as the show moves on the lot. Recent office callers were H. M. Milliken, S. L. Baltzer, J. H. Diven and Mr. and Mrs. Henry Broadway. All expressed their desire for an "early spring". Altho all manual labor is done, the office burdens of the writer are not lessened to any great extent. And business and plans go rapidly on.

A. J. (WHITEY) CHAPMAN.

C. E. Pearson Shows

RAMSEY, Ill.—Work has started at the winter quarters of the C. E. Pearson Shows here, not with any big rush or with a big force of workmen, but the preliminary work—starting of a general overhauling of all power units for the rides and all electric motors, etc. The show will go out this year somewhat enlarged, with nearly all new khaki show tents, and the addition of a new calliope for advertising. Four rides will be carried, namely, nearly new three-abreast Carousel, Ell Wheel, Big Gilder and a Tilt-a-Whirl purchased new last fall. There will be eight shows carried. No kiddie rides will be carried this season, but the management may add one big ride for the starting of the fair season. This will make the 12th season for the shows. The opening will take place April 23 in Central Illinois and the tour will cover about the same territory as heretofore. All of which is according to an executive of the above shows.

Melville-Reiss Shows

CHARLOTTE, N. C., Feb. 8.—The news of the death of Mrs. Franc Peyser, wife of the Melville-Reiss Shows' special agent, I. Louis Peyser, and sister of the late Nat Reiss, was indeed sad news to the many friends of the deceased here. Mrs. H. G. Melville, having been advised of her condition being serious, left for Chicago before the news of her death was received.

Mr. and Mrs. George LaRose, at North Tonawanda, N. Y., who for the eighth season will have the exclusive cookhouse and refreshments, advise that George is feeling better, but he and "Mother" LaRose are still under their physician's care, therefore will have to forego their early arrival at winter quarters. Mr. and Mrs. Roy VanStickle have left Miami for a short visit to Bandmaster Frank Meeker's Owl Ranch, at Washington, Ga., before coming to Charlotte. Frank Waters informs that he buried his grandmother at Macon, Ga. Floyd Sheeks and Noah Welder, at St. Marys, O., are waiting for the roads to become passable, also Harvey Wilson and his family. Wright Vaughn and family are comfortably settled, and he has started on his whip. George Lucas and his boys at Mt. Carmel, Ill., will not start south until the last of the month, on account of his many interests at home, but he keeps his Caterpillar in first-class condition, therefore very little work is necessary. Ray Kelly is here and hoping to take charge of the Lindy Loop. William (Dad) Miller, boss hostler; W. E. (Dad) Webb, watchman, and Frank LaBarr have their daily debates in the lobby of the Annex Hotel. Tractor Foreman Eddie Pasterson is giving the Skooter its first overhauling. Artist Kit Carlos and his three assistants have started on the Carousel horses. The color for the scenery and medallions will be cream with silver and gold. Chief Electrician J. L. Edwards has finished the new double star and circle for the Ferris Wheel and will next start on the Whip. Sailor Harris, who will have charge of the lot and wagon construction, has his crew and work pretty well lined up. Three wagons are now ready for the new wheels and axles. Trainmaster Howard Ingram expects to complete his crew within a few days. Earl Purdie, of the Motordrome, and his bride returned to Charlotte last week and are settled in their apartment. Nate Miller drives his own car, but is not ready to compete with Mrs. Wright or J. F. Murphy in getting in or out of small parking spaces. W. L. (Ted) Walton left for Atlanta, en route to Milwaukee. F. O. BURD.

Isler Shows' Quarters

KANSAS CITY, Feb. 8.—The winter quarters of the Isler Greater Shows is the destination of many people engaged for the coming season. They are arriving to prepare their equipment and have everything in readiness for the opening. Babe Drake, superintendent of winter quarters and trainmaster, is building new wagons and show fronts, and making minor repairs to the train. A new front for the Wax Figure Show has just been completed by Bob Sweeney. It is paneled and contains a beautiful array of scrollwork, and has 1,400 lights, with an electric flasher sign.

The winter quarters of the Isler Greater Shows, in all containing 160 acres, is located on the State highway on the outskirts of Chapman, Kan. It has five buildings with the sixth under construction. The buildings are painted white, with the name of the show in black letters and is an attractive scene from the highway. The grounds are equipped with private trackage leading to the Union Pacific tracks.

The acreage not used for buildings and trackage is used for diversified farming, and also contains a walnut grove. Much of the lumber used for the building and reconstruction is taken from this grove and run thru their own sawmill. The entire quarters is owned by the show, and is one of the very few to be in such a position.

Two new steel 72-foot flat cars are en route to the quarters, giving the show six all-steel flats. The entire train will be equipped with steel cars in another season. The show travels on 20 cars, has seven rides and 12 shows. The latest addition to their riding equipment is a double Ferris Wheel, which will be located at the head of the midway, setting behind a special-built arch. The show is owned and managed by Louis Isler, whose wide acquaintance and years of experience is responsible for the success of the show.

WANTED FOR John Francis Shows, Inc.

Ride Help on all Rides. Man to take charge of and run Pit Show. Have complete frameup. Organized Musical Tab. Show. Here is an opportunity for first class Show with real Performers and Chorus Girls, as our territory is the best for a show of this character. Will book Organized Minstrel Show. Riders for Silodrome. Shows and Rides which do not conflict with what we have. Have frameup for any real One-Pit Attractions. Talkers, Grinders and any real Carnival Help.

CONCESSIONS ALL OPEN, except Cookhouse, Grab Joints and Corn Games. THERE WILL BE NO OFFICE CONCESSIONS THIS YEAR. Show booked solid, starting at Jamestown, North Dakota, Fair and Fourth of July Celebration followed by nineteen Fairs and Celebrations in North Dakota, Minnesota, Iowa, Kansas, Oklahoma and Texas. This show played 44 weeks last year and will do the same this year. Concessions, Shows and Rides let us hear from you. Address all mail to

John Francis, Mgr., John Francis Shows, Inc., Houston, Tex.

C. R. LEGGETTE SHOWS Want for Season 1930

SHOWS—Fat Girl. Must be a feature and have your own Banners. I will furnish other equipment. Want same on a percentage basis. Hawaiian People. Must be real good musicians, good dancers. Have complete frameup. Will book to reliable parties on percentage basis. Motordrome. Combination Monkey and Motordrome. Have same complete. Will let to reliable party on a percentage contract cheap. Have two Indian Motorcycles, one Bally, one Wall Machine. Have several Monkey Cars, also good Monkeys, broke to drive. Will sell this outfit cheap for cash. Barrel of Fun, Soldier make, on percentage basis to reliable party. Frank Heinz, write me at once. Gloom Chaser, Walk-Through Show, complete, on percentage basis to reliable parties. Alice Illusion Show, complete. Will let to reliable people on percentage contract. Have same complete. Will also sell cheap. Colored Minstrel People. WANT good Teams, Single Men, Single Women. You must be good and willing to work. No boozers wanted. Little Bit Coleman, Lottie Jordan, write. Car accommodations. Concessions open: Scales, Floss Candy, Fishpond, Watch-La, Hoop-La, Cigarette Gallery, Milk Bottles, Cat Racks. All Wheels open. Corn Game and Cook House sold exclusive. This is a gilly show, carrying seven Rides, eleven Shows and about thirty Concessions. Have my own train, moving in special service. WILL ALSO BOOK small Arcade on percentage basis or flat rate. Address

C. R. LEGGETTE, Mgr., Box 403, New Iberia, La.

MICHIGAN GREATER SHOWS CAN PLACE FOR LONG SEASON STILL DATES AND TWELVE FAIRS

RIDES—Whip, Leaping Lena, two Kiddie Rides. SHOWS—Organized Minstrel with Band, Fat Show, Midget Show, Big Snake Show, Athletic, Jungland, Illusion Show, or any Show of merit. Will furnish complete outfit. Good proposition for Motordrome. Will build one for responsible party. ALSO WANT real Penny Arcade. CONCESSIONS—Ball Games, Candy Floss, Peppercorn, Fishpond, Waffles, Pitch-Till-You-Win, Cigarette Gallery, String Game, Scales, Hoop-La, Knife Rack, Bumper Joint, Nail Joint or any legitimate Concession. Few choice Wheels open. Positively no gruff. All Concessions must be Merchandise Stock Stores. This show is not an experiment, but in its 16th year. We own four Rides and all Show Equipment. Will open in Detroit in March with Rides and Concessions. Official opening entire show last week in April. All address

ROSCOE T. WADE, Adrian, Mich.

BLOTNER AMUSEMENT CO.

Want to hear from General Agent who knows New England. WANT two good Shows. Must be high class, as two are all we carry. CAN PLACE a few more Concessions, also Concession Agents, Ride Help for Merry-Go-Round and Ferris Wheel. WILL BUY Lighting Plant, 10 or 15 K. W., and Callisphone mounted on truck. Address

SAMUEL BLOTNER, 8 Chelmsford St., Methuen, Mass.

WANTED SHOWS AND CONCESSIONS OF ALL KINDS

Must have your own outfit, with good, flashy fronts. Shows and Concessions must be strictly legitimate. No gaff joints. Calliope Player, Promoter, Free Acis, Musicians, Truck Drivers and McPlant. People. Anything good write. Cowboys and Indians for Wild West Show. Independent Rides of all kinds. Playing in and around Chicago; South in the fall. CAN USE Animal Show, or will buy Animals if cheap. What have you to offer? People with cars and trucks given preference. Truck show. First Man for Whip and other Ride Help wanted. All must be sober and reliable. WANT Franks at once, Storeroom Show. Ladies and gentlemen answer this only. Secretary, man or woman, wanted, who can use typewriter and keep books. Secretaries of Fairs, Home-Comings and Celebrations, write. Address all mail to

CHICAGO EXPOSITION SHOWS, 229 W. Madison St., Chicago, Ill.

MR. CONCESSIONAIRE:

You are no doubt planning for a SUCCESSFUL YEAR— We likewise are planning Numbers that will help you. Let us know your requirements in advance of opening dates. Our many live-wire distributors will be ready to serve you. They are conveniently located from Coast to Coast.

IRELAND CANDY COMPANY ST. LOUIS, MO. MAIN AND VINE STREETS. WEST COAST FACTORY: 525 West Washington Ave., Los Angeles, Calif.

Greater Sheesley Shows

NORFOLK, Va., Feb. 8.—Capt. John M. Sheesley found time from business trips to spend a week mapping out activities at his shows' winter quarters in the old army base. Carpenters, blacksmiths and painters have been in action for some time, altho the bulk of work preparatory to the 1930 season will be done in March prior to an early opening in April. Many wagons will be added, because the lineup of rides promises to be the largest in the history of the Sheesley Shows. And there will be a number of additional shows that must be accommodated as to transportation.

Manager Sheesley and Phil O'Neil, who will have augmented concessions this year, have left for an Eastern trip and will be joined by General Agent Matthew J. Riley at the Philadelphia fairs meeting next week. While Manager Sheesley appears not ready to announce anything regarding his route, it is known that the show will go into Canada early for still dates, and probably will return to the States for Southern fairs after Labor Day week at the Quebec Exposition Provinciale.

Mr. and Mrs. Leo Carroll and daughter, Juanta, are wintering in Norfolk and will have their Caterpillar ride and Monkey Circus with "Captain John". Their equipment has been receiving attention here since arrival from the Brown & Dyer quarters in Salisbury, Md. They had long been under the Dernberger banner. Mr. and Mrs. D. C. (Big) McDaniel, of Rocky Road to Dublin fame, came from their usual winter sojourn in Anderson, Ind. The McDaniels and Mr. and Mrs. Claude R. Ellis were recent guests of Owner and Mrs. J. H. Bruce and General Agent R. F. McLendon at the Bruce Greater Shows' winter quarters at Littleton, N. C. C. F. (Bucky) Yaeger and his corps of agents returned from indoor doings at Clinton, N. C., and plan to play several similar affairs in the Tarheel State.

The widely known Sheesley two-headed cow was a casualty at quarters this week. "Bossie" had done her bit as one of Dame Nature's pranks from Coast to Coast and succumbed to infirmities of age and rigors of trouping. S. Miles Jones, normally of sharp vision, is having some difficulty in putting the convincer on a stubborn case of Iritis. Mrs. Claude R. Ellis returned from Fredericksburg, Va., where she attended the funeral of her father, R. Lee Portch, scion of a family whose plantation dates back to pre-Revolutionary days. Mr. and Mrs. S. T. Martin, back from their home in Jacksonville, Fla., have taken an apartment preparatory to readying up the Sheesley dining car. Matt Crown has equipped a studio at the army base and is going over many banners and drops with his nimble brush.

CLAUDE R. ELLIS.

GREENBURG

(Continued from page 72)

M. Mosier, Mr. and Mrs. Dale and Able Margo, 1 each.

The show was moved out of quarters after being completely repainted. On the Merry-Go-Round, Artist Tommy Constable did a factory finish on the scenery and horses. The cookhouse is a thing of beauty, and has real menu cards for patrons. Harry L. Gordon, general agent, formerly with the Kline Shows, has proved his aggressiveness by booking the show solid to the first of May. The writer was formerly with Crafts Greater Shows as special agent. "Dutch" Ward and his "sandwich shop on wheels" is occupying the center of interest and favorable comment is heard all round regarding the service rendered. Favorable conditions are looked forward to when the show moves into Tucson next week under auspices. **KARL JOHNSON.**

TALCO - Everything for COOK HOUSES

STRONG BOY STOVES - BURNERS HAMBURGER TRUNKS - GRIDDLES

4 in. \$4.25	6 in. \$5.50
Pressure Tanks	
3 gallon.....\$2.50	
5 gallon.....\$3.50	
10 gallon.....\$5.50	
Big Pump.....\$2.00	
Gasoline Lifter.....\$6.00	
Hollow wire, 6 cents foot	

Strong Boy Stove—Pressure Gasoline:
 2 Burner.....\$19.25 3 Burner.....\$24.00 4 Burner.....\$24.00
 Griddles, Heavy Boiler Plate Steel 1/2 inch thick:
 24 x 18.....\$5.00 30 x 18.....\$5.50 36 x 18.....\$6.00

Concession Men everywhere depend on Talco Quality and Service. Order from this ad. Send one-fourth deposit. Write for illustrated catalog on anything you want.

TALBOT MFG. CO., Dept. M-6, St. Louis, Mo.

YOU WILL KINDLY NOTE OUR NEW ADDRESS

CHARLES UFERT
19 East 17th St., near Broadway, New York

Radio Stropper
\$7.20 GROSS
Nickel-plated. Holds all makes of Safety Blades.

1 Gross Radio Stroppers
1 Gross Pinking Strips 12x1 1/2
1 Gross Razor Strip Dressing
1 Gross Carbons for Outlets
One Gross Combinations Outfit, all for \$14.95.
Sample Outfit, 35c. 25% deposit on all C. O. D.
RADIO STROPPER CO.,
3321 North Halsted Street, Chicago, Ill.

Pipes for Pitchmen

Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

J. W. GRAHAM asks from New York: "What has become of all of those old-timers around Detroit? English Harry, shoot us a pipe."
FRED T. BAILEY: Your mother is ill and incapacitated and requests you communicate with her at once, Mrs. Olive Bailey advises from San Antonio, Tex.

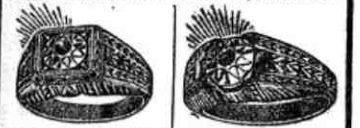
years visiting the homefolks and reports that he will be resting there until March 15. The Senator is endeavoring to locate Nora Wiley. Says he has important news for her. Also he wants to say to the boys on the leaf that they needn't worry, because he won't go back to the South until next fall. "I'm getting set for the Northwest towns," he adds.

CONGRATULATE THE PRINCE. From Peoria, Ill., January 30, Prince Robert K. Kall pipes: "A baby girl was born to us last Sunday, January 26. We named her Luana Lois, after my mother, Princess Luana, and my wife, Lois."
NEWARK, N. J., IS STILL OPEN. Here are some of the boys working there last week on corners: Bill Flood, with tricks; Jack Dorsey, jumpers; Jock McKay, soap, and Slim Murphy, household articles.

SYMPATHY AND CONDOLENCE of a host of friends of Mr. and Mrs. Dewitt Shanks is being extended on the death of their little son, Dewitt, Jr., who passed away after a very brief illness in Jackson, Tenn., February 2. The little fellow was a real trouper, like his parents. They buried him under a "white top", the gray skies, on the following Tuesday. Interment was in Mount Calvary Cemetery.

2 AMAZING OFFERS!

In Extra Heavy Hand-Engraved Gent's Sterling Silver. Set with AAA-1 Quality Stone. Don't confuse these Rings with the cheap imitations.



No. 98—The best looking Sterling Silver Gent's Ring on the Market. Hand-Engraved, with 1 1/2 Karat Size Stone.
Price each, \$1.75
Price per doz., \$18.00

No. 99—New Style Sterling Silver Gent's Mounting Set, with 1 1/2-Kt. Size Fine Quality Stone.
Price each, \$1.50
Price per doz., \$16.50

We require a deposit of 25% with each order.
Send for Free Catalogue

THE J. A. POWELL COMPANY
Wholesale Jewelers and Importers of Synthetic Precious and Semi-Precious Stones.
Established 1918.
159 State N. St., P. O. Box 784, Chicago, Ill.

"RAINY WEATHER, BAD ROADS sent us here to enjoy the baths at the spas," Jack Houbert shoots from Hot Springs National Park, Ark. "Found about 10 jam men working here, while readers are high and towns closed elsewhere. Luck to all the jam boys who can keep their feet close to the stove this winter."

HARRY DE CLEO, magician, escapologist and novelty performer, will join out with Billy Bowser's Tanawa Med. Show at Findlay, O., February 10 and remain with that outfit the rest of the winter and during the coming tent season. This is the magician's third season with Bowser. Recently De Cleo suffered a severe injury to his back, but he is rapidly mending and will be as fit as a fiddle in a few days.

DR. FRANK STREET, of the Washaw Indian Medicine Company, has returned to Kansas City and will resume activities about June 1. Dr. Street reports good business thru Mississippi the past season. It was better for him than any season since the war days. The Doc will spend a few days around Hot Springs for a rest.

BY UNANIMOUS VOTE of the pitchmen of Los Angeles, Silk Hat Harry Downing, trustee of the No. 1 Lodge, N. P. S. P. A., and founder of No. 5 Lodge, Denver, has been elected mayor of Towne avenue, according to grapevine special from Los. Harry has opened a new medicine store on the avenue, where he is welcoming all visiting pitchmen. He has a three-year lease on the premises.

HEALTH LECTURERS

MANAM } \$8.00 per 100 Pkgs
(Plantago Psyllum)

BUILDING HEALTH, 200 Pages, \$15.00 per 100.

FOOD SCIENCE } \$8.00 per 100
CONSTIPATION
DISEASE—And How To
Prevent It
MOTHER'S GUIDE
NURSING

VEGETONE SOAP, \$3.50 per 100, Wrapped 8 to Carton.

KING POCKET EXERCISER
SPECIAL \$35.00 per 100

Send \$1.00 for all these samples.

NATURAL HEALTH ASSOCIATION, Inc.
153 West 42d Street, NEW YORK.

GRAHAM, TRAMPOLINE WIZ, has been working the pitch stores in and around New York, going strong on Broadway. He will remain in the big town six or eight months more, he infoes, then "sail back home to the right little, tight little isle." He sends best wishes to the boys in Cleveland and Detroit.

DEATH OF C. W. PRATT, once known as "the panlifter king", January 25, is reported by his widow, Mrs. Frances A. Pratt, of Guthrie, Okla. Charlie Pratt was widely known in pitchdom. Three years ago he suffered a paralytic stroke after an automobile accident in Pennsylvania. Pratt accumulated a small fortune when he traveled, some years ago, with a Hindu partner selling a remedy called Gungadin. He was a native of Philadelphia.

LEM HOWARD, widely known in the sheetwriting field, died recently from injuries he suffered when he was struck by a motorbus in Paterson, N. J., according to information from Paul J. Garin. Howard was a native of New York. For many years he worked with the late Frankie Foster. Garin pays a pretty tribute to the memory of his friend.

MAYFIELD TANAWA COMPANY was compelled to close for a few days, owing to Madame Mayfield being taken suddenly ill January 21 at Lewis Run, Pa. The company was in its third week and enjoying excellent business. Billy Parsons went to his home in Franklin; Professor McClintock, cornetist, to Meadville, and Fred Brewster, to New Castle. The Madame is much improved. She reopened the show February 3 at Duke Center, Pa. She would like a line from old friends. Her home address is the same.

MORRIS KAHNTROFF POSTCARDS from Chicago February 5 that he was called to the City of Bang-Bang by sickness of a member of his family, but is returning at once to San Francisco, where he recently introduced the Kahntroff system of auctioneering. He sends salutations to all old associates in the East.

Yours for the Asking!

Big Catalog of Medicines, Perfumes and Powders for coupon workers, Specialties, etc.

The DeVore Mfg. Co.
Mfr. Chemists,
269-19 S. 4th St., COLUMBUS, O.

Big Profits!

Own your own business, stamping K, Y Checks, P, O, B, Name Plates, Sample with name and address, 25 cents.

HART MFG. CO.
397 Degraw Street, Brooklyn, - New York.

"JUST ARRIVED IN CALIFORNIA." Bill Roberts hails from Long Beach, "and find that Demosthenes of the pitch game, Frank Urban, working with Doc R. D. Griffith and Joe Birdsong, who have a health store on the pike, where they are smashing records and packing 'em in. Eddie Ross and wife are working in Harry Latimer's store on Seventh street in Los Angeles."

FRED CUNNINGHAM, pitchman and concessionaire, has filed notice of judgment for \$301.40 against the Boston & Maine Railroad Company in the Rensselaer County Court at Troy, N. Y., a clipping from *The Troy Record* discloses. Fred says: "Concessionaires of the Rutland and Essex Junction fairs, Vermont, will be especially interested in the verdict in this case, as it is the direct result of my effort to break up the methods used. Unlawful charges were demanded against baggage going to the fairgrounds."

GEORGE (SENATOR) WILEY is back in St. Louis for the first time in seven

JUST RECEIVED NEW SHIPMENT

\$8.00 Gross

Heavy nickel plated. Will stop any Safety Razor Blade on the market. Best Stropper made. Sample Dozen, \$1.

5-In-1 Miniature Manicure Set, Tortoise Shell, \$2.25 per Gross.
3-In-1 Miniature Manicure Set, Tortoise Shell, \$2.25 per Gross.

25% deposit, balance C. O. D.
BEEK BROS. IMPORT CORP.
543 Broadway, New York City.

THE BIGGEST MONEY MAKER EVER PRODUCED

OUR DEAL No. 450—30c.

CONSISTING OF:

- 1—PEARL NECKLACE. Indestructible, with Safety Clasp. 15 inches.
- 2—TWO BOTTLES FINE PERFUME. Each Bottle Wrapped in Cellophane and Packed in Beautiful Silver and Black Box.
- 3—BOX OF FACE POWDER, of Fine Texture; Silver and Black Box.

Each of these items set in Individual Beautiful Boxes.
Sample, 50c. Fifty Deals to a Carton. Terms—50% deposit with order, bal. C. O. D.

C. H. SELICK, Inc.
40-46 West 26th St., NEW YORK CITY.

SGT. FRANK POULOS
POCKET GYMNASIUM
with complete illustrated chart

\$35 PER 100

Sample, \$1.00.

Genuine Para rubber with new improved one-inch grip and reinforced sides. Retail for \$1.50. Box marked \$2.00. Chart shows photos of every maneuver, posed by Sgt. Poulos. Also endorsements and photos from famous authorities. 25% Deposit, Balance C. O. D.


Poulos Health Inst.
1697 Broadway, N. Y. C.
Phone, Columbus 0628.



COSTS \$2.50 PROFIT \$27.50

That's what you make by transferring decalcomania monograms on autos. Every motorist wants his car monogrammed. A painter charges \$5.00 and can do as good work as you can do for \$1.00. No skill is required; no experience. Spare or all time. Circulars, full instructions, etc., free. Write for Free samples—or send \$2.50 for outfit by **AMERICAN MONOGRAM CO.** return mail. Dept. 63 East Orange, N. J.

SAMPLE FREE



UP-TO-DATE PEN AND PENCIL CLASPS.

Containing Calendar for an entire year. A sure-fire and profitable seller. Sample, 15c.

ARGUS MFG. COMPANY
1142 N. Kilbourn Ave., CHICAGO

BIG MONEY BEING MADE

By Agents, Dealers, Pitchmen with our **FRAMED OILETTES**

Reproductions of well-known OIL PAINTINGS by Master Artists. WRITE QUICK. Also other big sellers. JAS. LEE CO., 29 S. Clinton, Chicago.

BATHERS-SPORTS-MOVIES

LEGITIMATE PULL-RAKS

—IN PLACE OF—
PULL BOARDS

The PULL-RAK CO. Inc.
SAN FRANCISCO, CALIF.

SEND FOR DATA

AGENTS 500% PROFIT

Genuine Gold Leaf Letters

Guaranteed to never tarnish. Anyone can put them on store and office windows. Exorbitant demand, large profits. Paul Clark says: "Smallest day \$28.70. B. L. Reed made \$920 in two months. Write today for free sample and liberal offer to general agents."

METALLIC LETTER CO.
429 N. Clark St., CHICAGO, Ill.

GUARANTEED SOLID GOLD PENS!

DON'T LET THEM FOOL YOU. MY PENS SELL.

GOLD PENS, \$4.00 Jumbo Size. Dozen, \$5.00
Medium. Doz. \$4.00
With 1/4 Bands. \$4.50
Dozen, \$5.50

SOLID ROD STOCK
All Colors. Including Pearl Effect. Dozen, \$8.00; with 1/4 Bands, Dozen, \$8.50.
Pencils to Match. Doz., \$3.00; Gross, \$30.00.

Match. Gross \$21.00

All first-class merchandise and workmanship. No seconds. no job lots. Yours for service at all times. Get my new Price List.



NEW PRICE on Black and White Mottled Jumbo, Pearl Effect, Plated Points, 1/4 Bands. Dozen, \$3.50. Pencils to Match, \$2.50 Dozen. Complete Sets, \$66.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
180 West Adams Street, Chicago, Ill.

MEDICINE MEN

Have Medicines, Toilet Goods put up under your own private label and can have private Formula work a Specialty. Write for Catalog.

THE QUAKER HERB CO.
Manufacturing Pharmacists,
Laurel and Freeman Ave., CINCINNATI, O.

Advertise in The Billboard—you'll be satisfied with Results.

HUSTLERS STREETMEN



SALESBOARD OPERATORS—Full Line Premium Goods and Boards. Special Catalogue, free. We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards, genuine Black and White and Plateless, with a Daydark Camera. No darkroom. Finish on the spot—no waiting. Easy to learn and operate. Big profits. Compare Daydark Cameras with any Camera offered for sale. The wonderful pictures made with a Daydark have won admiration of hundreds of satisfied customers.

"I am more than pleased."
"I am well satisfied."
"The Camera cannot be any better."
These are only a few of the praises we receive daily. Full line of Supplies for all makes of One-Minute Cameras. New embossed Waterproof Mounts in gold, silver, black and various colors. Samples and prices will be sent on request. Write us for Illustrated Catalog and Price List. It's free.

DAYDARK SPECIALTY CO., 2823 Benton St., ST. LOUIS, MO



LION and TIGER MATS, RUGS and SCARFS

Attractive and lifelike in appearance. One of the biggest selling novelties we ever made. Send for Samples today.
LION OR TIGER MAT. Size 11x21 in. (Sample, Postpaid, 58c).....\$ 4.25 Dozen
LION OR TIGER RUG OR TABLE THROW. Size 40 in. (Sample, Postpaid, \$1.25).....12.50 Dozen

BRADFORD & CO., Inc.
Dept. W., St. Joseph, Mich.

\$36.00 a GROSS, WHILE THEY LAST GOLD MOUNTED BILLFOLDS

Made of SPECIAL ASSORTED COWHIDE. Formerly \$48.00 a Gross.

KING LEATHER GOODS MFG. CO., B. Street, Indiana, Pa.

WIRE-WORKERS

Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc.
227 Eddy Street, PROVIDENCE, R. I.
Manufacturers of Wire for Wire-Workers for Over 50 Years. Send for Price Lists.

DEMONSTRATORS—PENMEN—PITCHMEN



New low prices on Black and Pearl Pens and Pencils. No matter what price you are paying or where you are buying, you can positively do better with us. Orders shipped same day. Samples, \$1.
RELCO PEN & PENCIL CO., 15 PARK ROW, N. Y. CITY

PENMEN Demonstrators



ARGO NOVELTY CO., 3 PARK ROW, NEW YORK CITY

OUR CATALOG

Of Easter and Spring Novelties to the trade now ready for mailing. Dealers please write for copy.

I. ROBBINS & SON, 203 Market St., Pittsburgh, Pa.

NEW AUTO-MATIC RADIO GAS LIGHTER

LIGHTS GAS LIKE MAGIC No Flint—No Friction. No sparks or flame. Lights instantly. Matches, gas stoves, jets, and heaters. Held directly over gas flow. Flame appears instantly. Absolutely safe.

Light Gas by **RADIO Gas Lighter**

Make a big 25c seller, paying 400% clear profit. A gross easily sold in a day brings \$36.00 and costs you \$7.50. You make \$28.50 clear profit. Rush \$7.50 for gross, or \$1.00 for sample dozen, with amazing new sure-fire self-selling plans.
B. MASTERLITE MFG. CO., Dept. B, 119 E. 24 St., New York City

MED. MEN AND SOAP WORKERS

CHAUL SOAP Antiseptic. \$3.50 a Gross, wrapped. Wonderful repeater. For the Complexion, Bath, Shampoo and all Skin Eruptions. Contains Chaulmoogra, Olive and Coconut Oils. 25% with order, balance C. O. D. Two Samples, 25c.
CHAUL REMEDIES, INC., 24 East 15th Street, Cincinnati, O.

MAGIC DISAPPEARING COIN TRICK

Hocus-Pocus—The Coin is Gone! \$3.95 Per Gross

How crowds gather when this trick is demonstrated! Sell them for a dime or a quarter. The hottest money-maker of the season! Attractive envelope sells even without demonstration. Each trick in 3 colors, with complete directions. Registered in U. S. Patent Office. Send 25c deposit on quantity orders, or send 10c for sample. **SUPREME PRODUCTS CO.,** 8 South Dearborn St., Chicago, Ill.

EX-SERVICE MEN—QUICK MONEY

Selling oldest, best established Veterans' Magazine. Largest sales. Joke Books. Many other quick sellers. Stronst backing. Send for samples. **VETERANS' SERVICE MAGAZINE,** 188 Mott St., New York.

SIGNS AND SHOWCARDS EASILY PAINTED

Write for FREE SAMPLES. (With 10¢ for postage stamps.)
PAINTED

Agents and Concessionaires, Attention! HERE'S BIG MONEY FOR YOU



We were the first to create this famous **ONE-OUNCE NARCISSE PERFUME**, cellophane wrapped, just like the \$5.00 and \$10.00 Bottles of Perfume, giving it the finish and flash that you need in your game. **LOOKS LIKE A \$2.50 NUMBER**—Costs you less than 8c per bottle—Think of it!

ONLY \$11.00 A Gross
A full One-Ounce, square shaped crystal bottle, cellophane wrapped, with black oblong stopper and packed in beautiful orange and black box.

FREE SAMPLE
If you want to see sample before ordering, just write and we will be glad to send you one by return mail. (Enclose 10c for packing and postage.)

Important
Yes, we have special combination offers and furnish coupons. Our art department offers it to you along this line. We also have the biggest **FLASH** of all time in a special 10-piece Combination Toilet Requisite Set that you can sell for only \$1.00 and make a big profit. See big display which is sent upon request. **FREE OF CHARGE.**

LOOKS LIKE A \$2.50 NUMBER. You can stand this number up against any \$2.50 or \$3 bottle of perfume. It looks like a big money's worth, and it is. The quality and appearance is there.

How to Order

Send us your Name, Address and Shipping Instructions. Also write the quantity of this special Perfume that you want. Our tremendous manufacturing facilities enable us to carry a big stock, so we guarantee to ship the same day your order is received. Price, \$11.00 per Gross, F. O. B. Tyrone, Pa. A deposit of 50% required with all orders and you can pay balance C. O. D. If you wire for goods, be sure to wire remittance in order to avoid delay.

BAREE, Inc.
Dept. 302-B, Tyrone, Pa.

BAREE, INC.
Dept. 302-B, Tyrone, Pa.
Your special package of 1-oz. Narcisse Perfume looks good to me. Kindly send quantity checked below:
.....Gross at \$11.00 per Gross. Enclosed deposit, amounting to 50% of the order. I will pay balance C. O. D. I also include instructions for shipping. If you prefer proving sample first, just mark "X" here [] and send 10c with coupon.
Name
Street
City..... State.....

In another similar case the railroad returned the money to me after acknowledging fault." Fred recommends making the two fairs mentioned by auto.

DOC BROSE HORNE, who has been working in the South and Southwest this winter, has settled down in Gary, Ind., where he is comfortably established for an indefinite stay. The Doc says he will be glad to see all med. men and other showfolk passing that way. "If any of them are sick and need treatment and are broke, tell them to call and ask for me. Would like to hear from all friends. Billy King, they say, is hid away in the jungles. Ho! ho! haw! haw! Well, if he writes me I will not reveal his hiding place."

JIMMY WILSON is still making the court days in Maryland, Virginia and around Washington territory and reports he finds biz only so-so. "Lots of the old boys missing around here this winter," says Jimmy; "namely, Cohen, Blackie Fredericks, Greenfield Daly, Barnett and Roberts. Guess they are

STERLING SILVER

At the Lowest Prices ever quoted. Set with 32-facet Sumatra Gems. Will wear forever. All chromium plated.

 B401—Ladies' 1-Carat Size. Pierced Design. PER DOZEN \$3.00	 B402—Ladies' 3/4-Carat Size. Octagon Top. PER DOZEN \$4.50
 B403—Men's 1/2-Carat Size. Fancy Engraved. PER DOZEN \$5.50	 B404—Men's 1-Carat Size. Satin Finish Oxidized. PER DOZEN \$5.50

Send \$2.00 for our new sample line No. 409, consisting of six assorted Men's and Ladies' Sterling Silver Rings, in green velvet tray.
HAVE YOUR BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? WRITE FOR IT TODAY.
25% deposit required on all orders.
ALTER & COMPANY
165 W. Madison Street, Chicago, Ill.

AGENTS

Cleaning Up Everywhere With Our Very Latest Creation in Light Weight Soap Very Flashy Labels in New Rich Colors.
\$4.25 a gross
\$2.00 deposit will bring a gross to you, balance C. O. D.
NUTRO MEDICINE CO.
16 South Peoria St., CHICAGO, ILL.

FAST SELLERS FOR PITCHMEN

Folding Paper Tricks. Gross.....\$4.00
Key Ring and Dime Trick. Gross.....3.50
Paddles (Jumping Peg). Gross.....4.00
Noisy Letters (Buzzer). Gross.....2.50
Send 25c for 4 Samples and Big List of Other Sellers.
LEA BROTHERS, 128 East 23d St., New York.

all down in the land of sunshine. Yep, you guessed it. I'm still on *The Southern Planter*, out of Richmond. That's right, Daly; Bob Halderman is still circulation manager." Jimmy is making headquarters for the present at Marbury, Md.

"TALK SPANISH and you go over big in this man's town, but if you can't you're handicapped," Doc Billy Moran incoheres from Hebronville, Tex. All the towns down in that part of the great Southwest appear to be open, Doc says. Decker the Hatter is there with his spot remover and his clothesline strung with hats. Styles is in action there, too, and has won out so strong financially that he has decided to get married, his fiancée being a registered nurse. "Everything green and blooming and oranges coming in daily from the Valley," Doc concludes.

DOC H. A. MYERS, ON HIS WAY south, after three months in Colorado and Oklahoma, pipes from Dallas, Tex., that biz is fair in that section of the State. At Dallas he found Dr. Billy Thomas, he of the "big little med. show." Thomas closed his platform show in Houston, where business was poor in the latter part of last year. "Billy has a nice outfit," says Doc Myers. "His house car is a beauty. He tells me he will open about March '20 in Dallas. The outfit has real people and welcomes all troupers, altho Billy's health is very poor." Myers was headed for Columbia, S. C.

C. L. MITCHELL tells of a big social gathering of sheetwriters during the State Farm Products Show at Harrisburg, Pa., January 21 to 24. The boys enjoyed a banquet at the William Penn Hotel. There were present leaf men representing the New England, Mid-Atlantic and Western States. A general discussion of matters of interest to the trade enlivened the banquet. Among those present were C. L. Mitchell, P. Fredericks, J. Cleary, C. Rothgib, J. Harrington, C. Lindmar, Walter Stoffel, Schmidt, Kasky, J. Morris, Bob Spencer, Phil Healey, Doc Shields, Donnelly, T. Sexton, R. Bowers and two of the local chicken-panper boys, Kinky Meehan and Fiddler Flanagan. Doc Shields was master of ceremonies for the occasion. Rothgib displayed his talent on the piano, and vocal numbers were contributed by Fredericks, Harrington, Morris and Lindmar.

"THE BOYS ARE SQUAWKING about bad times," Evans R. Hughes shoots from Washington, D. C., "but Jerry the Greek, Tom Barrett and Frank Roberts had the best week of their career here during the Christmas season. Charlie Barnett rolled in from Charleston, S. C., to recuperate from an accident with his car, in which he broke three ribs and fractured two others. He has a new roadster now. The 40-milers are still around Ninth and E streets, Sam Gregg and M. Tuber, but the most distinguished of them has been absent recently on roll call, John J. McCrudden. Frank Roberts, the lemonade king, and the missus are motoring to Miami, Fla., in their new coupe for the winter season. Frank will there join his brother, Charles Evans Roberts, of circus fame. I will be in Miami for the next month with my trapes-and-keister outfit and the art-coloring enamel."

"YOU TAKE YOUR SUNSHINE, we like our snow. No, not the title of a song just the tag line of a pipe from L. R. (Cotton) Williams, who shoots from Battle Creek, Mich.: "Papermen of the Sunny South, when you say 'Cotton is king'—well, I'm much in doubt, as I've read the pipes and kept trace of the paperman on the hike. Says he to me: "That cotton tree did not treat me as I wanted to be." Says I to him: "Boy, you should have been in the land of snow where you never hear No." Even the chilly winds do blow. With the snow two feet deep, when it looks like you're beat, the papermen of the North still have steam heat. Little tough at times for the pitchman, but we all manage to have our stew until the sun shines again. Then we can find the men who pay from 2 to 10. There is no cotton king in the land of snow. The factory whistle is our king, and we love to hear it blow. You take your sunshine, we like our snow."

RENO E. GLASCOCK is still in Arizona where he has been for the greater part of two years, with the missus, he incoheres from Bisbee, that State. "I am pushing the same old line, embroidery, rug needles and stamped designs," he writes. "We are doing well. Spent Christmas

"The Daddy of 'em All"

More Popular than Ever

A REAL Dollar's Worth

Worked to death? NO! It has never stopped making money for the operator. A genuine value and a flash that keeps clicking when the others stop!

One Ounce Narsisse Perfume. 36c
One Ounce Jasmin Perfume. 36c
Three Ounces Face Powder. 36c
Two Ounces Cleansing Cream. 36c

Also supplied with one Perfume, Cleansing Cream, Tissue Cream, Face Powder. Packed in strong black box, gold seal labels, a strictly high type package that will put your sales over successfully.

Prepaid Sample, 75c.
 Coupon \$1.00 per 1,000.

THREE-PIECE PEARL DEAL

15 In. Pearls.

One Ounce Perfume. 30c
Three Ounces Face Powder. 30c

You can really flash this deal. We invite your inspection. Send 60c for prepaid sample. Let us prove to you we have the most substantial deal of its kind on the market.

All orders 50% with order, balance C. O. D.
UNIVERSAL LABORATORIES
 DALLAS, TEXAS

here in Bisbee, having worked on both sides of the line, Mexico and the United States, in all the border towns between El Paso and Waco. We seldom see any of the pitch boys. Met up with Joe Ford, Johnny Hartley and Sherman Cowan while in Tucson. Going from here to Cananea, Mex. Have a five-day pass, so I can supply them with all the needles we can get across the line. Wonder where Doc Dale is? Not being able to get Billyboy out here regularly, we don't hear so much about many of the folks we know. Our kindest regards to all the boys on the Pacific Coast. Would like to hear from E. F. Chase. Have written to him several times, but got no answer."

SIX MED. SHOWS ARE OPEN in Los Angeles, H. J. Lonsdale, corresponding secretary of Los Angeles Lodge, National Fitchmen's and Salesmen's Protective Association, reports under date of December 27. Holiday biz with some of the boys was surprisingly good, he says. H. J. mentions among the busiest in action he has run across were Haas, Saunders, Chief Mexis, Rusmasiel, Silk Hat Harry Downing, Hard Hat Howard, King, Hunting, Cummings, Cook, Carrigan, Gordon, Gypsy Dan, Bolds, Blum, Sid Iverson, John Roxford, Sid (Denver Hurst) Hurst, Ted Fleming, Viola McNeil, Striker, F. L. Burke, E. Darnitz (Kelly), Joe Elliott, Fred Hubeck, C. R. Larkin, Doc Bosworth, T. B. Moody, Charles Orr, W. S. (Brigham Young) Totten, Fred Walton and others. Rents for some med. stores in Los Angeles this year, he says, are ranging from \$300 to \$800 a month. The new clubrooms of Los Angeles Lodge are at 427 Main street, rooms 7-9.

"HERE'S THE GOSSIP of Dallas, Tex.," Walter Breeding, of the Breeding Medicine Company, shoots from that town: "Santa Claus has come and gone, leaving everybody a five-pound box of candy. We have been on the lookout for Zip Hibler, known to be in these parts, but we haven't lamped the poet-pitchman yet. Hope he won't miss Dallas. Our roster stands as was. Doc M. C. Bell, wife, daughter and granddaughter and son-in-law have come in with a big deluxe car and they report the season wasn't so bad. Doc 'Diamond Tooth' Baker, who was reported down in this section to have been killed, has turned up very much alive with his wife and daughter, whom he named after the State, Lone Star. Doc says he has been in Illinois three seasons and reports biz

was good with him. Doc Fouts, with the herb store here, reports he, Crawford and Mrs. Wah-No-Tee have been running the store to good business, but they all miss Chief Wah-No-Tee, whom death overtook a year ago. Doc and Dot Ward passed thru going to their farm at Pryor, Okla., to spend the holidays. Doc and the missus look well and happy. After experiencing two feet of snow many of the boys got a break on the weather Christmas Eve. It could have been worse with them. I don't see any benefits coming my way from Mr. Hoover's business expansion program. The boys say Texas is blown up. I am sure we had the shortest season here in many years. But then the worst is yet to come. Wife and self have carried on well, and Frank Langley reports our No. 2 show will open soon in halls in the wheat belt. He is spending the holidays with his brother at Hollis, Okla. All of you folks who know Walt and Pearl, write. We are expecting to hear from Professor James Stuart Walker, who spent the winter in Mexico. Let's have the pipe, Professor. Wish the bluebirds would sing pretty soon."

THE REDOUBTABLE Doc Reed, still under treatment in his Columbus (O.) home, slowly recovering from his encounter with an automobile, pipes: "As I sit here this morning, I am wondering if some so-called pitchmen ever stop to think that they are killing the game for themselves and everyone else. It seems to me all they ever think about is how they can beat some other pitchman. I just had a letter from that grand old pitchman, 72 years old, John L. McCloskey. He tells me that a well-known so-called pitchman came to Albany, N. Y., last spring, broke, and got out to him for \$20 and a lot of groceries, then left, and now he will not even answer his letters. I think it is a shame to beat such men as McCloskey, for John never turns down a pitchman. Just so long as the pitchman tries to beat his brother pitchman, just so long will the public call us fakers. It is not so bad if they try to beat a young person, but when it comes to beating a man 72 years old, they should have a little shame. There are a lot of pitchmen who delight in closing towns. For years I have fought the jam guy, but the jam guy, in some cases, is better than a lot of fellows who claim to be straight workers. Last fall I went out to one of the shops here in Columbus, and was set up ready to work, when another medicine man pulled up within 20 feet of me, with two colored

"AIR-SHOT"
A NEW, BIG FAST SELLER!
 "Air-Shot" is an air pressure drain pipe, toilet, lavatory cleaner. 30 to 80 lbs. air pressure—one shot of full pressure blows out the obstruction. Saves plumbers bills for Hotels, Apartments, Office Buildings, Factories, Hospitals, Schools, Public Buildings, Homes. Pull the trigger—"Air-Shot" cleans 'em.

30 Lbs. to 80 Lbs. Air Pressure—sure—Easy to Use! Easy to Sell! Worth its Weight in Gold! Pays Big Profits!

Costs You Only \$6.50
 Sells for \$15.00
 You Make \$8.50 On Each Sale.

Picture shows air pump, pressure gauge, release valve. Greatest improvement in drain pipe and trap cleaning in fifty years! Only article of its kind; no competition; practical and a proven success; big demand. Live Salesmen wanted Now! Write for prices, terms, and full particulars. Make 1930 your most prosperous year. Write today—now—don't wait—be the first in your territory.

SILVERS MFG. CO.
 Dept. BB, Waterloo, Ia.

FILLS A REAL NEED.
 America's Fastest Seller.

Reduced Prices—Best Quality
OUR PRICES ARE LOWEST
 Write for New Price Lists and Special Offer Spectacle Kit.

The BEST
 B.B.32—All Shell Skull Bow Spectacles, all numbers. Per Doz., \$2.15; Gr. \$23.50

Here Is A Big MONEY MAKER

"Goldtone" SPECTACLE
 B.B.34—"Goldtone" Shell Rim Spectacles, with gold-plated Bridge and soft Cable Bows, all Focus Numbers. Large Round Lenses.
 DOZEN, \$5.00; GROSS, \$51.00.
 Catalog Mailed Free. Write at Once.

NEW ERA OPTICAL CO., 21 North Washburn, CHICAGO.

MAKE BIG MONEY
 Just out. Lights gas instantly without sparks or flame. Sells like wildfire wherever gas is used. Retail for 25c.

MYSTERY GAS LIGHTER

Packed on individual cards with full instructions. Sample, 10c. Rush \$7.50 per Gross or \$1.00 per Dozen. NEW METHOD MFG. CO., Desk BB-3, Bradford, Pa.

Best Seller of Them All \$9.00 a Gross
 Either Chromium or White Metal
 12 Assorted Samples \$1.00.
 Buy Direct from Factory,
ARLINGTON W. BARNES
 24 Calender, PROVIDENCE, R. I.

Streetmen and Hustlers
 Earn \$10 to \$15 daily selling Neckties. Biggest value in the country. \$1.00 deposit and we will send you three dozen Ties, balance C. O. D. Money returned if not satisfied. ORDER TODAY.

BURTON KNIT WEAR CO.
 51 North 2d Street, PHILADELPHIA, PA.

GERMAN SILVER KEY CHECKS
 YOU can be your own boss with Key Check Outfit. Good for \$5 a day stamping names on pocket key checks, fobs, etc. Sample check with your name and address, 30c.

PLEASE DIE WORKS, Dept. D, Winchester, K. E.

entertainers, and commenced ballying his crowd. Of course, he took all my tip. It was only a half-hour shop and I could have made my turn in 10 minutes, but he kept on ballying to his tip 30 minutes, and neither of us got a dime. The next market day he got closed on the market, so he came to me and wanted me to let his wife split time with me. Naturally, I did not do it. I let a pitchman have \$5 to get his stock with last fall. Well, he went to the man I rented from and tried to rent my spot by offering a dollar more for it than I was paying. Still they wonder why the public gets wise. I say, boys, wake up. Be square with one another. Don't undermine, and if you must borrow, pay it back. We all get in tight places sometimes, but if we treat each other right we will find this is a pretty good old world."

MURRAY (MAN FROM 10TH AVE.) shoots from Newark, N. J.: "I see Miss Ragan, of the famous twins, says Mrs. Joyce Maxwell Reynolds is in a class by herself. I know Mrs. Reynolds, also her husband, and they are wonderful workers, but let me inform the Ragan twins that Doc Harold L. Woods and Miss Woods can go in the same class. As for myself, I think I am better than either the Reynolds or the Woodses on the pitch. I am writing now with a pencil because I sold the last of five gross of pens on a go-in at a factory today. No, I am not related to New England Jack Murray."

PROCLAIMING HIMSELF "the champion rooster of Roosterville", Chicken Charlie Casey replies to the challenge of Chicken George Lepper, to wit: "I see old Chicken George threw away his crutches and stood up on his legs long enough to crow himself 'the oldest human rooster in existence.' But just wait. I am young yet. When I get to be 75 I'll brag about it, too. I work alone. I have no partner named Jack Sullivan. If there is such a person I hope he will write me. But say George, I met some people in Florida who gave me the dope and I have some good friends in Frisco. I don't use a Punch and Judy reel or a whistle to put my stuff over. I use only the little music box that nature put in my throat. I am that jolly young human rooster, C. Charlie Casey, not J. K. Sullivan."

HARRY LEVITT, the transcontinental auctioneer, pipes from Denver January 2: "Well, here we are in the City of Tears and Bent Mudguards. We opened a beautiful jam auction store on the main drag and are happy to say the Rocky Mountaineers are very good to us. Andy (English) Stetson is still changing the ones into 10s. Needless to say, he

SENSATIONAL TOY FLASH! CONSTRUCTION SET



(All Metal)

**Builds
5
AIRPLANES**

49¢

In Gross Lots
F. O. B. St. Louis

Sells like Wildfire at \$1.00

Kids grab this wonderful set that builds real models of Lindy's "Spirit of St. Louis" and 4 other famous airplanes. Instructive and interesting.

**In Dozen Lots, 55¢
Order shipped in 3 hours.**

All parts rustproof metal. Comes packed in bright three-colored box as shown.

Sample Box \$1.00

Set-Up Model \$1.00

Terms: 50% cash with order. Balance C. O. D. No personal checks.

The METALCRAFT CORP., 5101 Penrose Ave., St. Louis, Mo.

is packing 'em in. Awful sorry to hear about that colored chap, Don, getting killed in New York thru no fault of his own. Would enjoy getting letters from some of the boys, and would like to take this opportunity of saying that we are working clean and expect to work as long as we did in Toledo, O. Dominick Lepore is our trustee and partner in crime." Other reports from Denver relate that Harry's store at 1030 17th is something of a sensation, his style and methods being new to the town and regarded as the latest from the East.

S. N. ULLMAN, Frank X. Murphy and Bill Pruett are still making occasional forays out of the Antler Hotel, Dayton, waiting for the sight of a wild goose in the airplane highways. Most of the boys on the leaf visited them last week, including Ed Blake, Bud Berry and Doc Ayres. The sheetwriter colony around Dayton has been unusually large this winter, but all seem to be signing up enough to tide over the rough weather while taking on weight. Doc Layton left the crowd February 3 and the gang marched down to the station to see him get away in state. Attached to the combination passenger and freight that Doc boarded was a car laden with hogs. "The first time I ever traveled on the hog train," he remarked when the flock of sheetwriters gave him the horse-laugh. "A man is known by the company he travels with," Ullman yelled from the station platform.

JOHNNY WILSON, the Lehigh Valley fat boy, shoots from Trenton, N. J.: "Well, I'm still in the sticks, but it sure is rotten. I'm doing a little bazaar work for a few churches around Trenton, N. J. I suppose some of my friends will say I'm getting pious. Far from, far from it, boys and girls. I'm the same knight. I always was conceted, did you say, Alice? Naw, just careful. Nothing much in the line of work in Trenton just now, but hope to hit it better next month, unless some of the boys have some real money to buy the cars that are unpaid for and want to hold them till spring. So Joe and I did a ballet dance. If we did, I don't remember it. But it was some party, and for a friend's peace of mind, Edith Snyder was not there, but Norman Snyder was. I'm thinking of slipping out with Wilson & Cetlin this spring if I get what I'm looking for. Was reading about the Widow Rollins. Hope she is better now. Well, it won't be long now, boys and girls.

"SIXTH ANNUAL SMOKER of Los Angeles Lodge No. 1, National Pitchmen and Salesmen's Protective Association, was a tremendous success, socially and financially." H. J. Lonsdale, financial secretary, reports under date of January 30. "The clubrooms were filled, and the mob overflowed into the corridors. Tex Hirling was an able master of ceremonies. For the entertainment program there were 15 acts, some of which would have done credit to the Orpheum stage. The array of talent showed plainly that the pitchman has dramatic talent a-plenty. One of the feature acts was the performance of little Pauline Gray, granddaughter of the grand old pitchman,

Billy Gray, now passed on. Bill was a wonderful performer himself. Granddaughter comes naturally by her talent. Some of the acts were from the professional stage, including Abda Mahomet (Abda the Bull-Bull), Hayes, with his songs and banjo, and last, but not least, Charlie Marr gave us an hour of his funny impersonations — coon, Irish, Scotch and Chinese — after he had put on his act at the theater. Lunch was served by Mrs. Silk Hat Harry Downing and Mrs. Roxford, and there was enough left over to feed Silk Hat Harry, Sid Hurst, Holloway and Gummy the next day. And Johannis and Holloway are some eaters."

NEWS NOTES FROM NEW YORK, by Charles (Doc) Miller: January 23 was one real winter day with all the pitch stores working with doors closed. . . . Phil Younger, ex-auction man, has a novelty store on Park Row. . . . Abe Weisner, who owns flat lay-out stores, says biz this season is far behind other years. . . . Harry Maters has made his exit from 125th street. . . . Ed Ackerson, ex-med. worker, is lecturing at the Harlem Museum. . . . Calculator Hubbard says he will take out a med. show this spring and carry five people. The talent will be as follows: Two med. workers, astrologist, strong man and entertainer. . . . One store here which pays a high rental has a lot of trouble, for some reason, holding its workers. . . . Madaline Ragan, the Texas Guinan of Pitchdom, will give a birthday party February 12. It looks like a big night that night. . . . Joe Goldstein has closed his store in Brooklyn. . . . M. De Carlo has made his exit from 125th street. . . . Baron Hanley, ex-pen worker, has turned one of his gents' furnishing stores into a pitch store on Flatbush avenue, Brooklyn, with the following workers: Zangar, astrologist; Madam Girond, health books; Joe Goldstein, whistles; Jesse Davenport, examiner, in charge.

THE DULLEST PLACE in Houston, Tex., during the Christmas holidays was the block set apart by City Secretary Turner for street salespeople to carry on. The concession was made after numerous complaints had been made by pitchmen, most of them homeguards, against the new order given to the police to prevent them from working on Main street and in other sections in the business zone where they had operated for years. The fact that the pitchmen must go after business and that buyers won't go exploring side streets and alleyways in search of people with goods to sell doesn't appear to have dawned on the secretary and chief-of-police, who say they can't understand why the opportunity offered the street people to carry on without interference was neglected. The Hawkers' Bazaar, as Secretary Turner dubbed the almost hidden location, was about as lively as a village main stem at 3 o'clock in the morning most of the time. The Houston Post described it as follows: "Oh, where are all the hawkers With their balloons and squawkers? It's the dulllest place you ever saw. Down at the hawkers' bazaar. It's a shame, too, because City Secretary Turner was so nice about fixing up a place for the homeless hawkers who had a lot of stuff

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GEMS and clean up big money pleasantly! To prove this marvelous Gem positively matches finest genuine Diamond SIDE-BY-SIDE, we will send you a full 1-carat Gem, unset (cat. price, \$5), for only \$1.50 Or will mount it in either gent's or lady's ring for only \$2 extra, in fine Gift Case, free. SEND NO MONEY. We ship C. O. D. Money back if not delighted. Write quick for Cat. and Free Sample Case Proposition to Agents.

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AGENTS Represent THE Carlton Line

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SELL FROM A MILLION DOLLAR STOCK

Shirts, Neckwear and Underwear. No Substitutions. 4 Hour Shipping Service. Highest Commissions. Bonuses. Profit Sharing. Biggest Agency. Mail Coupon.

CARLTON MILLS, 75 FIFTH AVE. N.Y.C. Send me your Famous Sample Case.

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Name _____ Address _____ MAIL COUPON

SELLS ON SIGHT

Attractive line of colorful Basketweave FELT RUGS. New low prices direct from the manufacturer give big profits. Hand loomed. Guaranteed fast colors. Sample Rug, 27x54, \$1.10, postpaid. Send for prices in quantities.

NEWARK FELT RUG COMPANY
416-S Morris Avenue. NEWARK, N. J.

Men's Imperfect Sox

\$14.40 Per Gross Pairs

Banded in Sixes.
MEN'S NECKWEAR, Smart Stripes and Colors. \$2.25 per Dozen.
One-fourth deposit on all orders.

CRESCENT HOSIERY CO.
110 N. Camac St., Philadelphia, Pa.

Agents and Demonstrators, send 50c for four complete samples, one for No. 3 thread, one for No. 5 thread, and 2 Rug Needles. YOU WILL LIKE THEM! These are the Needles you will all be selling in the near future. Wholesale prices and complete catalog of stamped goods in colors, tinted shades, to work. NEW WHALE ART NEEDLE.

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Yo-Yo Tops

1 Dozen, 75¢; 1 Gross, \$6.25.

RUN MENDERS

Rubber Handle, \$2.75-\$7.00 per Gross. Wood Handle, 1/2x2 1/2 or 3x3, Natural Wood or Red or Blue, \$4.00, \$6.00 and \$10.00 per Gross. Directions furnished. Deposit required. Ten Samples, \$1.00.

SPECIAL PRICES ON LARGE QUANTITIES.

RUN MENDER WORKS

GEO. PORTER, Manager, WAUKESHA, WIS.

PAPERMEN and ORGANIZERS WANTED

All States. Membership work among teachers. Good deal for square-shooters. Send for free sales kit and go to work.

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REBUILT WATCHES

ELGINS, WALTHAMS, ETC., CHEAP.
Send for Price List.

CRESCENT CITY SMELTING CO.
508 Chestnut Street, ST. LOUIS, MO.

POLMET POLISHING CLOTH

Removes tarnish from all metals without the use of liquid or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. F. C. GALE CO., 127 Edinboro St., Boston, Mass.

TEN MONEY-MAKING FORMULAS

One Dollar. HUNT-HENDRICKSON, Box 433, Rupert, Ida.

SALESMEN

GET THIS NEW BIG MONEY MAKER PATENTED SCREWDRIVER HOLDZIT SELLS ON SIGHT. \$1.50

Immediate attention and most times a sale. Your profit big in quantity lots.

Get the inside on this today. Wire or write for information. Save time. Send \$1.50 for Trial Sample.

We will refund your money any time within a week if you are not satisfied with our proposition.

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50c SELLER---6 1/4 c

RELIGIOUS BROOCH PINS. No. 8945. Gold-plated and Enamelled. Large variety of subjects. Sold in every Catholic home five and six at a time. They are so beautiful. Easily sell for 50c. Price, 75c per Dozen, or \$7.20 per Gross. We have other big money-makers. Send for illustrated price list.

LEO KAUL & CO.
Catholic Department,
1113 Noble Street, CHICAGO.

they wanted to trade to people for good American cash. He even went to the trouble of thinking up a name for it. He called it the hawkers' bazaar. 'There you are, ladies and gentlemen,' he told them. 'You can have the sidewalk on the west side of the Auditorium for a whole block. Set up your stands along the curb and get busy with your hawking—and may the best hawker sell the most balloons, squawkers, sticks, googs and what-not.' He did that after the hawkers had started squawking because the city had prohibited hawking along Main street and elsewhere in the business zone. But these hawkers must be a pretty snooty bunch. They sniffed at Mr. Turner's bazaar idea and passed it up. Maybe they got together and figured that if Houston wouldn't sweep off a section of Main street for them the city simply would have to stagger thru Christmas somehow with the merchandise available in its own stores. At any rate the hawkers' bazaar Monday consisted of the following: One lady selling holly at one end of the block. One country boy in red rubber boots and a straw hat sound asleep among some holly and pine branches at the other end of the block. Wide, empty spaces in between."

ZIP HIBLER, POET-PITCHMAN, warbles this spring song from the cactus plains of West Texas: "March is when the springtime wakes in Texas. 'Tis then the farmer starts to break the soil. March is when the bluebirds sing their farewell and the pesky faker gets his northward call. Just a thought of spring his heart will gladden. Imaginary birds fill his poke; then he vows he will get his this summer and next winter will not find him broke. Look you at the castles he is building as he's on his way from town to town. Notice how enthused and energetic, how much confidence he carries round. If hope will smooth his road and bring him gladness his future certainly will be secure, but I'm afraid before the summer's over you'll find this pesky faker good and sore. As usual, spring rains will drench his spirits, financial jinxes knock upon his door, terrific heat and hostile cops and bedbugs will make him feel he's in the mire once more. So what's the use of fakers building castles? You'd better take your chances as they come. Just hammer on your joint and keep the notion that maybe some sweet day you'll make things hum."

ZIP HIBLER, poet-pitchman, shoots from Houston, Tex.: "A little incident here New Year's Day impressed me

PITCHMEN!

"**FLOATON-ART COLORS**" float on water. Few drops dip flowers, Pots, Vases, Candles, etc. Fastest seller ever introduced. Wonderful flash, big bally and heavy come-back sales. It's new and red hot. Store demonstration tops all records. Eight colors, four colors per box. \$28.80 Single Gross, \$25.00 in 10-Gross Lots. Pitch \$1.00 each box. Sample of colors and finished flash samples, \$1.00, prepaid.

UNITED INVENTORS CORP.
121 7th Street, NIAGARA FALLS, N. Y.

TRADE PAPERMEN!

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NEW INSURANCE MAGAZINE FOR THE SOUTH
Attractive proposition for producers. Address F. O. BOX 28, Raleigh, N. C.

Send \$1 for 4 Assorted Samples.
Dozen, \$1.65 No. 12 Men's or Ladies'
Gross, \$18.95

Money-Back Guarantee.
9 Colors

No. 1 PEN, Ladies' or Men's Style.
Doz. \$2.75 Gro. \$29

9 Different Marble Colors.
Write for free wholesale catalog.

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130 Superior St., Lesueur Center, Minn.

3000 MONEY MAKING PLANS

Secrets and Rare Business Formulas. This Famous Book of Secrets, 400 pages, illustrated. Regular price, \$3, sent to you postpaid for only \$1. AGRAH COMPANY, 479 Ralph Avenue, Brooklyn, N. Y.

NEW ILLUSION CARD

Positively greatest 15c-25c seller on market. 1000% profit. Send 25c coin for sample. PICKWICK SERVICE, Dept. A, Columbia, Mo.

ZIP POLISHING CLOTH
Lightin Hand Soap and other articles. 100% to 200% profit. Repeat sellers. LIGHTN PRODUCTS CO., 615 W. Kinzie St., Chicago, Ill.

THE LEADER OF THEM ALL QUALITY COUNTS

Get with the package that repeats. Now is the time to get ready for the spring sales. Write for prices.



What our indestructible Pearl Package did last year is well known to all salesmen.

SAMPLE PREPAID 75c **SAMPLE PREPAID 60c**

Illustrated Coupons \$1.00 per Thousand.
ANNETTE PRODUCTS CO., 4042 MAIN ST., KANSAS CITY, MO.

CAMPAIGN ADVERTISING

Political Campaigns will soon be here. We are headquarters for Maslin Banners, Signs and other Specialties bearing the Union Label, to advertise candidates. Write for samples and prices. SALESMEN AND SIDELINE MEN, get our money-making proposition.
BRADFORD & CO., Inc., St. Joseph, Mich.

There is a passageway between two buildings where the renters on each side permitted me to set up my stand and work. Along came the property owner and chased me away. He is one of the richest men in town. I am not much on telepathy, but I have a hunch that his thoughts ran like this: 'Oh, I'm the gink that has the dough, a political pull and prestige, too; when they ignore my harsh command I'll see they're landed in the can.' Maybe so. But my thoughts ran like this: 'Oh, I'm the gink that doctors feet, the cheapest skate that one can meet. My chance on earth is very slim, but I don't giveadam for him.' But Zip doesn't hold Texas responsible for what any individual did to him. He pipes further: "The more I see of Texas and the Texas people the better I like them. I am convinced they are the squarest shooters in the United States. Here even a pitchman gets a break. In the last year I have been in practically every city in the State and never once have I been molested by officials."

"**WE ARE CAGED** in like a lot of Eskimos." Burdie Simms shoots from Clyde, O., January 13. "Ice, snow and rain. None of our folks enjoy this weather except the police dog, Duke. This sort of weather must be tough for the hula hula dancers. Wonder if Adele and Phyllis Ray are snowed under in Kansas City. I drove over to Akron, but all in that city appear to have lost their best friend. Watched a medicine man on a corner for an hour and he didn't take in a cent. Next winter I am going to gather all the old-time fakers and bring them here to Clyde and shoot pipes all winter. Wonder what has become of Doc Fattee and Curly Warwick. So Willie Flood is a medicine man. Wonder if he can sing like a girl yet. And Bill Stump's boy, Willie. Wonder if he knows who made his first pants. My, but time does fly! Sorry to hear of George Knobs passing away. A letter from any of the oldtimers, or the new ones, is always appreciated. No matter what part of the world I am in letters addressed to me at 203 East Grant street, Clyde, O., will always reach me. We play hails until spring, then the new show goes out, everything with a new coat of paint."

Ike Rose a Visitor

Ike Rose, whose Ike Rose's Midgets (25 in number) headline the vaudeville bill at the Albee Theater, Cincinnati, this week, was a visitor at *The Billboard* last Saturday. On being informed of the sudden death of Bert W. Earles Rose was deeply shocked and immediately wired to Mrs. Earles the regrets and the sympathy of himself and Mrs. Rose, to whom he carried the sad news at their hotel. This is the first appearance

tirely songs in foreign tongues. This latter provision was removed, however, later. Germany, originator of the quota system, will continue during 1930 and 1931, it is believed, under present or somewhat similar restrictive regulations. Patent litigation on sound system in Germany has materially curtailed American distributions in that country. Preliminary figures on exports of American films for 1929 show that 282,215,480 feet of films of the value of \$7,662,316 were sold abroad, as against 222,122,586 feet, valued at \$6,473,990, during 1928. Thus, concededly, the taking of the older countries by storm, as the sound pictures did, helped the United States forge ahead despite various factors tending to decrease exports. Also during 1929 8,443,197 feet of negatives of the value of \$1,120,602 were exported as against 7,711,801 feet of the value of \$6,473,990 during 1928. As to positives, in which the big increase in exports was made, the figures for 1929 show the following: 273,772,283 feet of the value of \$6,501,714, and, for 1928, 214,410,785 feet of the value of \$5,253,094.

COHAN CONTRACT

(Continued from page 3)
and will no doubt bring, a wild conjecture to those connected with every branch of the theatrical profession. It perhaps will shed a new light on the stage possibilities for the next few years and also give new impetus to a hope that has been flickering ever since the talkies first were assured of success. If anyone could touch the barometer of public opinion concerning the stage and screen it is the revered George M. Cohan. It is felt on Broadway that Cohan would not have asked for a cancellation of his motion picture contract if he had not seen a vast hope for the legitimate stage. With the numerous possibilities that the screen allowed for Cohan, with Jolson scheduled to appear in his first Cohan-written script under the Cohan direction, it is believed that Cohan's success in New York and Chicago in his latest opus has made him see the legitimate field of the next few years in a new light and realize that the drama is not as dead as those who lean to the screen would have one believe. In spite of the numerous legitimate producers who have been lost to the drama via the screen George M. Cohan remains loyal, and thru his decision to divorce himself from the entangling contracts leads to the belief that others of the dramatic fold who have cast their lot screenward may reconsider before another season has waned. At least many of them have left loopholes in their contracts whereby they can return to the legitimate production on short notice.

Terrell, Warrell in Chi.

CHICAGO, Feb. 10.—Zack Terrell, manager of the Sells-Floto Circus, is in the city today in conference with George Melghan, Ringling general representative. Fred Warrell also is conferring with Melghan today.

ARK. FAIRS

(Continued from page 3)
quilt, Wynne, vice-president for the northeast district; H. B. Feinberg, Pine Bluff, vice-president for the southeastern district, and R. P. Bowen, Malvern, vice-president for the southwestern district. M. L. Althelmer, president of the Twin City Bank of North Little Rock, was the principal speaker at the banquet, which ended the convention program. He discussed the value of the fair, both State and county, to the planter and its aid in producing better living conditions for the farm population of the State. A Dorothy Donelson revue was presented as an entertainment feature during the banquet. The incentive the fair gives farmers to produce better products and thus increase their standard of living was discussed by various speakers at the morning and afternoon sessions, including Connie J. Bonslagie, State home demonstration agent; Mary Butchley, home demonstration agent of Conway, Faulkner County. T. Roy Reid, assistant director in charge of the agricultural extension work of the University of Arkansas; W. M. Graham and H. B. Feinberg, secretary of the Five-County Fair, Pine Bluff. The fair secretaries-managers also discussed the problem of interesting business men in the fairs and obtaining financial support. Other speakers besides those mentioned above included C. O. Wahlquist, manager of the Crowley Ridge Fair, Wynne; W. Homer Pigg, Hope; Ben D. Brickhouse, Little Rock, and E. A. Hobson, agricultural agent of the Missouri Pacific, who represented L. W. Baldwin, president.

Columbia Pictures Gets Rights to "Sons o' Guns"

NEW YORK, Feb. 10. — Stealing a march on numerous other producers who were after the screen rights of *Sons of Guns*, the hit musical starring Jack Donahue, now running on Broadway, Columbia jumped in last week-end and secured the dialog and music rights for the screen. Columbia has taken its place in the sun during the last year, and thru D. A. Doran, in charge of the story department, now in the East, has secured numerous stage successes and is after still more. The signing of Joe Cook for the leading role in *Rain or Shine*, in which he appeared on the stage, was a feather in the Columbia cap. Then came the purchasing of the Lew Cantor-produced play *Soldiers and Women*. Now all Columbia needs to complete the head-dress is the signing of Jack Donahue for the leading role in *Sons of Guns*, and it is understood the firm is now trying to negotiate such a contract.

FILM EXPORTS

(Continued from page 3)
sound device, 1,500 of these being in Europe, 400 in the Far East, 250 in Latin America and the other 50 in scattered countries of the world. The quota system adopted by most European countries was vigorously attacked by American film distributors and some good results followed. France was active along the line of fixing arbitrary quotas; Hungary, Czechoslovakia, Spain and Italy also. Italy, in fact, in prohibiting foreign-dialog talking pictures, went so far as to ban en-

Brown Quits Greenwich

NEW YORK, Feb. 10.—Chamberlain Brown, casting agent, who tried out a score of plays last season for Broadway managers, has abandoned his plan to continue producing in Greenwich, Conn., and is seeking a new location. During his 43 weeks' season in Greenwich Brown produced 26 new plays, but only 12 reached New York. Functioning as a sieve for Broadway material, Brown managed to keep many actors employed and thus benefited his agency business.

VAUDEVILLE NOTES

(Continued from page 13)

Brooklyn, and the Lincoln Square, New York. Phillips is assisted by Collette Ryan and Viola Dell in a new skit entitled *Under the Bridge*.

JOHNNY PARKER and Norman Mack, acrobatic novelty duo, resumed for Loew the last half of last week. They are subtitled *Quarters and Halves*.

KATE PULLMAN has finished rehearsing a 10-people act and will soon start a tour of the L. & M. Circuit. Colonel Al Fox will act as m. c.

Ben Piazza will get his big chance next month to boost vaudeville in general and RKO vaudeville in particular. That promised campaign to sell the public on the quality of RKO vaudeville should set Loew thinking. Loew hasn't been as kind toward vaudeville as it might have been. And one can't tell how soon RKO, Loew and the other circuits will need vaudeville; need good acts as they never did before.

JOHN PHILBRICK, in legit, with *Good News*, will go vaude. This last half, opening for RKO at the Chester, Bronx. He is assisted by a girl, and they are billing themselves John Philbrick and Baxter.

FRANK LAYTON and Ethel May have shelved their *At the Junction* act and are now doing a three-people satire, *A Page From Life*. Jackie Terris, kid warbler, is still in their support. They will show it for RKO next week on a split between the Franklin and Prospect, New York.

FRANK MEEHAN and Eileen Shannon returned to the RKO fold this first half at the Franklin, Bronx.

BILL TELAAK, of Telaak and Dean, is now doing a single. He shoved off for RKO this week on a split between Schenectady and Troy. Agented by Phil Olin, of the Max Hayes office.

VAL AND ERNIE STANTON, standard comedy team who not so long ago were featured in George M. Cohan's *Billy*, will return to the RKO fold this last half at the 81st Street, New York, booked thru Harry Romm.

IRVING NEWHOFF is now sharing billing honors with the two Miller Sisters in a five-people flash. Dave Manley and Bob Miller are assisting. They are slated to show for RKO soon.

"**SPEED**" **MANNING** and "Alotta" Class, dancers on the tightwire, will resume for the Loew Circuit the last half of next week at the Lincoln Square, New York.

JIM MULLEN and Lee Vincent, called "The Broadway Rounders", opened for RKO this first half at Proctor's 125th Street, New York.

SEVEN MARINERS, flash, will switch from RKO dates to the Loew Time the last half of next week at the Lincoln Square, New York. It is made up of two standard acts. They are Scanlon, Denno Brothers and Scanlon, and Denno Sisters and Thibault.

FRANK CAGGAN has been in Gadsden, Ala., several weeks, suffering with eye trouble and under treatment. He is now improving and would be pleased to hear from friends. Caggan has been associated in acts with Mary Brown, Sugarfoot Gaffney, "Sweet Papa" Bozo Mattise, Jack King and others. His address is general delivery, Gadsden.

FROLICS OF 1930, 15-people flash, opened for RKO the first half of last week at the State, Jersey City, on a last-minute booking. It is agented by Billy Jackson.

LIFEBUOYS and Delmar Sisters, new act, will show for Loew the last half of next week at the Delancey, New York.

JOE LANE and Pearl Harper, doing their *Bits of Wit* act, will return to the Loew fold the first half of next week at the Victoria, New York. Direction of Bill Mack.

HERBERTA-BEESON, male wire duo, one of whom is a female impersonator, will open for Loew the last half of next week at the Oriental, Brooklyn. They are agented by Jack Mandel.

MARTIN LA TOSA, Russian dancer, recently joined the cast of *Musicanza*, now playing for RKO. The act is headed

by Tom Story, saxophonist, and Viola Kaye, dancer

BOB CARLTON and Julie Ballew will resume for Loew next week, splitting between the Willard, Woodhaven, and the Victoria, New York, in their comedy, singing and dancing act.

PIERSON BROTHERS, formerly known as Pierson, Newport and Pierson, are doing a new two-act of their own. They opened for RKO this week at the Franklin, Bronx.

EDDIE GORDON and Ida Day, comedy, musical and bike novelty, will resume for Loew next week, splitting between Loew's, Yonkers, and the Fairmount, Bronx, booked thru Shilling & Mack.

CLIFFORD WAYNE SIX, Indian singing and dancing act, will open for RKO next week at the Royal, Bronx. Other Eastern dates are likely.

FRANKIE HEATH, singing comedienne who recently played for RKO and Fox, switched to Loew this week, splitting between the Orpheum, New York, and the 46th Street, Brooklyn. She is doing her familiar character skit by the late Harry Breen and William Dougal, who is also at the piano.

THE MONGE TROUPE, seven-men acrobatic outfit which recently showed for RKO in the East, will open next week in Memphis for a 15-week tour of RKO Midwestern dates, booked thru Billy Jackson.

CRANDALL'S CIRCUS, animal novelty act which recently played for Loew, will switch to RKO March 8 at the Royal, Bronx. The act is slated for a string of Eastern RKO dates, booked thru Billy Jackson.

ANDY ARCARI has replaced the Bennett fellow in the three-act with Jimmie Pinto and Phil Fletcher. The boys showed their *Jazz 'Em Up* affair for RKO this first half at the State, Jersey City, agented by Jeff Davis, of the C. B. Maddock office.

Home-bred statisticians of the RKO office still maintain that under the present system of restricting agents to five per cent and preventing them from doing act-selling business on the outside, few if any offices can clear their overhead by strict compliance with the rules. Isn't it about time that Hiram S. Brown gave some attention to this reasonable complaint?

ARTHUR AND MORTON HAVEL, who closed with Shubert's *A Night in Venice*, are dickering with the major circuit for a return to the fold. They are sticking by their old act, *Oh, Uncle*.

EDNA TORRENCE AND COMPANY will resume for Loew next week, splitting between the Oriental, Brooklyn, and the Willard, Woodhaven, in their singing, dancing and violin novelty subtitled *Classiques*. Miss Torrence is assisted by her brother, Johnny, and Mary Dunn. Johnny Hyde, of the William Morris office, is agenting.

CLARK AND McCULLOUGH furnished the scenes for Wally Sharpie's new act, which shoved off for RKO the first half of last week in Mount Vernon. George West, formerly in vaude, as Stanton and West, supplied the music and lyrics. Charlie Tave, Al Tyler, Bee Gay and Dale Sisters make up the cast.

EDDIE HARRISON and Eddie Miller, billed as Eddie and Eddie, have been playing break-in dates in and around New York for the last four weeks and will show their act for RKO soon. These Western boys are agented by Franklyn Graham.

GLORY OF SPAIN, 10-people flash sponsored by Meyer Golden, shoved off this week at the Kenmore, Brooklyn, on a string of RKO's Eastern dates.

We are beginning to understand—at least better than we did before—why RKO is letting the bars down, in practice if not in theory, against acts using admittedly objectionable lines and business. Walk into a vaudeville showing one of those he-man talks, listen to ruffled dialog and your understanding will also be clarified considerably. You know the old goose-gander gag.

ETHEL PASTOR, soprano songstress who has not played in the East for several seasons, is slated for a return to Loew next week, splitting between the Plaza, Corona, and the National, Bronx. Booking was done direct.

REVIEWS

(Continued from page 17)

a girl nearly gets away with the stunt. Bowed off to heavy applause.

George P. Wilson and Company, mixed team of hoksters, in a laugh-packed skit, *Oh, Professor*, got near show stop with their low comedy and wrestling tactics. Wilson no longer uses the plant idea, giving Ferne Rogers billing credit under "and Company".

Lieutenant Gitz Rice and His Northwestern Mounties, held the troy spot with a corking routine of close harmony warbling interspersed with dance specialties by Gabrielle Tremblay. Offering is staged by Harry Crawford and registered a show stop, which forced Rice to a speech at this show.

Al Mardo, Italian comedian, who in seasons past has always had a partner, now does a clever single, consisting of his familiar wop dialectisms and harmonica playing. His English bulldog, which does one doubtful trick, is still part of the act. Big hand at bowwow. Joe Young and Company, sure-fire four-people outfit, in a comedy act subtitled *Hocumology*, registered the second show stop of the evening with a burlesqued routine of nonsensical business and had them rolling in the aisles. Supporting cast includes Adele Jason, Billy Sprague and Eleanor Gibson. Well liked here.

Ralph Olsen and Company, a diminutive mixed team, were a decided hit in the next to closer in a singing and dancing flash subtitled *Dancing Diversions*. The unusually clever team is supported by an attractive and versatile Gamby-Hale troupe of eight girls. Got a well-merited show stop.

Will Morrissey and Midgie Miller closed the show with their familiar excerpts from *Keep It Clean* and kept an impatient audience in its seat. Morrissey's offering is subtitled *The Head Man* and comprises a five-people cast, including Ted Marcel, Gene Oliver and Bill Brown. Also rung in one of Gitz Rice's mounties during the routine. A tough spot, but they held it nicely. C. G. B.

Proctor's 58th St., N. Y.

(Reviewed Monday Evening, February 3)

A near-capacity house gobbled up this five-act bill of as fine vaudeville as could possibly be booked into a neighborhood house without going over the nut. This theater has the rep. of always being in the black. With shows every half like this it would have to be painted red to make it otherwise.

Three Rhythm Boys gave the show a great sendoff with some noteworthy hoofing. A trio of color, these youngsters received incessant applause with their fast and furious stepping, which included some specialties which, tho not original, were executed well enough to net them a show stop.

Leslie Strange duplicated the previous act's plaudits with his impersonations of famous Englishmen. His startoff with Lloyd George was so realistic as to have his act interrupted by the palm exercise. The audience resented the lights being extinguished just as he was about to encore.

Billy Maine and Company didn't allow the audience to let down in the third position. *You Oughta See Phil* is the title of this skit, but don't let that fool you. It's much funnier than the name. Aply assisted by two femmes and males, unbilled, Maine walked off with the third show stop in a row.

Marty May took the quarter post in Al Trahan fashion, only he works without a damsel assist, and drew plenty laughs with his low comedy. They forced him out for a curtain speech, which was set because of his activities in the next act.

Twelve o'Clock Revue, Anatole Friedland's excellent reproduction of a nightclub floor show, closed and walked away with all honors. Previous applause was as nothing in comparison. Marty May acted as m. c. for the different specialties, which were good enough to do without the introductions if necessary. One edge this revue has on most others is beauty, a few of the femmes appearing worthy of a specialty spot in any production—and at good dough.

JOE SCHOENFELD.

HEY-DAY OF YOUTH, new five-people flash, opened for RKO the last half of last week at the State, Jersey City, brought in by Charles Morrison. Clayton Wentworth and Garnet O'Brien are featured, and the cast also includes Billy Erhard, Minerva Reddy and Buddy Emmett.

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Holderness, Emo
Holland, Hilde
Holland, Harve
Holland, John H.
Holland, John J.
Hollis, Finky
Hollingsworth, Robt. E.
Holman, S. L.
Holton, Jack
Holt, Melvin
Homer, Thos.
Hood, Fred
Hood, Fred
Gold Seal Players
Golden, Frank
Goldie, Bill
Goldie, Bob
Gollahan, Harry M.
Gonsalves, Tony R.
Gonsalves, Frank
Goodwin, Ed
Goodwin, Eddie
Goodwin, Jimmie
Goodwin, Thos. H.
Gorden, J.
Gorden, J.
Gordon, Geo. T.
Gordon, Mack
Gordon, Buster
Gordon, John
Gordon, Tyson
Gosselt, H. H.
Goudreau, Monte J.
Gowdy, M. A.
Gower, R. A. F.
Grady, Mike
Graham, Roy A.
Gramlich, Chas. Joy
Grannis, Andy
Graunpel, Geo.
Grauman, Charlie
Gravity, The
Grant, The Great
Gray, Geo.
Gray, Herman
Gray, Perry
Gray, Randolph H.
Green, Alfred
Green, Geo. Pinky
Green, Lew
Green, Spider
Green, Tom H.
Green, Frank M.
Grepps, Fearless
Gregory, Jack
Griffin, John
Griffith, Fred
Griffith, Jack
Grimm, Birt
Gross, Billy
Gross, Edw.
Gross, Wm. B.
Gross, Frank M.
Quessner, Charley
Guzzy, James P.
Hageman, J. F.
Hageman, Wm. C.
Hagen, Irene
Hager, A. E.
Hagerty, Doc C.
Haines, B. Gordon
Haines, Jimmy
Hakell, Polish
Hall, Frank W.
Hall, Fred
Hall, Geo. L.
Hall-Miller Shows
Hall, Bob
Hall, Charlie
Hall, Ernest
Hallings, Ward
Hamilton, C. C.
Hamilton, Joe
Hamilton, L. C.
Hamilton, W. D.
Hamilton, W. D.
Hammond, Faye B.
Hanchett, Ed
Hanson, W. F.
Hansen, Heavy
Hansen, Tace
Hans, J.
Hardeman, Nat
Harcrow, Carroll J.
Harmont, C. B.
Harris, Edw.
Harris, George

When Writing for Advertised Mail, Please Use Postcards.

RKO SHAKEUP

(Continued from page 9)

down on the physical resources of the department to meet the decreased acting resources of the outfit. The practical working out of the intact-show plan has done much toward insuring a lowering of overhead, and there is every reason to believe that further steps will be taken before April toward establishing the office on an even more economical basis.

Added to the disquietude caused by reports of the March shakeup, the RKO office has been further disturbed, although in a more pleasant fashion, by the gathering momentum and intensity of reports that a deal is hanging fire for the acquisition of Fox's slice of the Loew Circuit by the Radio interests. Everything logical points against such a move, but the rumors persist—and last week they were in greater circulation than the week before. Even RKO officials not concerned with the circuit's circuit-buying wing are nonplused about the situation. They are not telling anything; they are asking themselves. As in all matters of this nature, they earnestly plead that they know less about it than those on the outside.

Before Brown left for the coast—two days before, to be exact—a *Billboard* representative asked him about the possibility of a Loew-Fox deal. Instead of stating, as might have been expected if there was no foundation to the reports, that such a move is ridiculous, he said that "no such deal has taken place." Pressed further as to the likelihood of something turning up to make the reported deal a reality, he declared substantially that nothing is impossible; that RKO is in the market for any circuit or properties that will help it to broaden its influence in the amusement field.

It is conceded in the trade that RKO could not very well consider seriously the acquisition of a controlling interest in Loew's, Inc., when Fox still retains a substantial block of stock, and when Loew officials, on the other hand, deny that even Fox has the power to rule the destinies of the circuit founded by the late Marcus Loew. William Fox is said to have stated when his financial difficulties first became evident that he would never relinquish his Loew holdings. There are those who connect Brown's trip to the coast with a plan to take over the West Coast theaters. This also falls to chime in with other aspects of the Fox situation. It is said that Fox is as desirous of hanging on to his West Coast interests as he is with the Loew block. The results of the investigation of the U. S. Department of Justice into the various circuit deals are being awaited with keen interest. On these will hinge the makeup of the circuit situation next season.

PRODUCTION PLAN

(Continued from page 10)

his route, but there is no immediate possibility of Freeman's shows being assembled in the East. President Hiram S. Brown is reliably reported to favor Freeman's shows being assembled here and thoroughly tested before going out. Thus far, however, the Western wing has succeeded (whether overtly or unintentionally cannot be said) in postponing action on this admittedly constructive departure. Singer's department cannot apply itself to fixing up and embellishing with production touches those shows that are started many miles from the home office. To attempt this would mean the expenditure of time and money far beyond a figure deemed reasonable for this type of work.

Godfrey and Freeman might come together on some plan of linked routing of intact shows. This is not only possible, but necessary to the best interests of the circuit, many feel. But the significant feature of the situation is that they have not made any attempt to do so thus far. Since the circuit must buy strong acts with long-term contracts in order to insure a steady supply of these, the Eastern and Western divisions naturally are required to work in with each other on this phase of the booking-office activity. In the laying out of shows, however, Godfrey and Freeman have divergent views. This, more than anything else, will prevent their getting together in the furtherance of the intact-show scheme. Acts will suffer by the obvious schism, it is believed, and the production wing will be pitifully limited in its scope of usefulness.

According to inside sources, it is Singer's plan to embellish the rotating shows, not only with scenery and lighting knickknacks, but also with pieces of busi-

ness, to be used as entr'actes and afterpieces when the makeup of the show under consideration lends itself to these. It is agreed generally that such effort as will be expended by Singer, as well as by Milton Schwarzwald, the circuit musical director, in his own field, will be representative of much ado about nothing if applied only to Godfrey's wing, which is less than half of the far-flung chain.

Another obstacle facing the expansion plans of the production department is its ill-defined status in the office. Since it is not a booking wing, it cannot have its full say in buying attractions. It must depend on the good nature of the bookers. Any move by the production wing toward lining up attractions constitutes an intrusion on the booker's function. At least that is how the bookers are said to feel about it. Under the current scheme, therefore, Singer is in the position of a blind man walking on the edge of a cliff. Bookers have always looked askance at that part of the office concerned with production, and agents and producers are none too kindly disposed toward the general idea. It is the problem of Ben Piazza—and even President Brown—to sell the booking people on the absolute necessity of a production department. Not on any old bureau entrusted with fixing up and originating ideas lackadaisically for improving the circuit's bills; rather one that is thoroughly immersed in the new spirit of selling vaudeville as it has never been sold before.

NVA

(Continued from page 8)

activities is undeniable proof that some financial relief, temporary tho it be, has been obtained.

Henry Chesterfield, executive secretary of the NVA, admitted at the time *The Billboard* was seeking confirmation of the "crisis" story that unless funds were forthcoming very soon the organization might just as well close shop. Chesterfield was not quoted at the time, neither was his information used as the basis of the story. But something has taken place within the NVA that those on the outside are as yet unaware of, judging from last week's developments. Chesterfield, the only known NVA official who is on the job every day and many hours a day, sings a song with a different lyric now. The music is different, too. Now Chesterfield denies that the financial situation of the NVA was as bad as had been generally believed several weeks ago. He believes now that everything will be all right. Chesterfield's funeral dirge has been jazzed up to a Pollyanna ditty.

Whatever happens to the financial department of the NVA will depend solely on the softness of heart of the managers bound together in the VMA. This is the position of the actors' organization, headed by a man who is apparently earnest in his persistent assertions that he is not a rubber-stamp president. The public benefits will not be dropped. This is admitted by a responsible official of the organization. The benefit and public collections schemes, however, are regarded unfortunately as but a small part of the NVA's source of income. Whether the NVA will continue its activities as heretofore depends entirely on the donations of the managers (vaudeville and picture house) who pledged their support to the organization when Pat Casey and William Fox got them together for an enthusiastic meeting at the opening of the season.

There have been no meetings of any of the governing or arbitration boards of the NVA. This is vouched for by Chesterfield.

Eddie Cantor is still out of town with *Whoopee*, and has not been in direct communication with the club, according to one of its officials. Walter C. Kelly, the vice-president, declares he knows of nothing about the financial aspects of the organization. Solly Ward spoke up some months ago, mentioning something about the obvious railroading of E. F. Albee out of influence in the club. His outspoken assertion was met with cold silence by others connected officially with the NVA. To all intents and purposes, the actor element of the NVA, which was to have asserted itself in the new regime, has not yet taken over the reins.

The most important single feature of the NVA's activity—the new sanatorium at Saranac Lake—is still obscured behind a mist of tight-lipped diplomacy, if that it be. The statement in *The Billboard* that the refuge for the unfortunate in the profession cannot be opened because of insufficient funds, has not yet been met with an open statement in confirmation or denial. William J. Lee,

Mills new
BASEBALL MACHINE



Lets you work in a New Way!

A REAL MONEYMAKER for live operators — welcomed in many paying locations where other machines cannot be placed. Vends Mills snappy "Home Run Mints" — gets the play of the crowds because it's the last word in modern machines, featuring America's most popular game. Here's a lifetime opportunity for you—send today for our big **FREE** catalog!

MILLS NOVELTY COMPANY
Dept. A, 4100 Fullerton Avenue
CHICAGO, ILLINOIS

Makers of over 600,000 coin-operated machines.

representing Pat Casey, declared several weeks ago that the sanatorium has not been opened because the NVA Benefit Fund officials are dissatisfied with the job. To open it under these conditions, he explained, would mean accepting a low-grade job without the possibility of a comeback. In the trade this explanation has been met with varying degrees of doubt. From Chesterfield, however, a statement was obtained that the sanatorium will be in a position to accommodate patients by the end of this month. Altho this matter is not strictly Chesterfield's, he was consulted because he is the only NVA official here who is inferred to be in close touch with every feature of the club's activity.

The questionnaire dispatched to Cantor has not yet been answered. Cantor's silence at this time cannot logically be accounted for. It is known beyond the shadow of a doubt that he is not entirely satisfied with the way things are shaping up in his administration.

Mel Klee Set With Fanchon & Marco

NEW YORK, Feb. 8.—Mel Klee has signed a two-year contract with Fanchon & Marco under the personal direction of Jack Loeb, chief of the Fox vaude bookings. He winds up several weeks for Fox tonight at the Crotona, Bronx, and will make an air trip to the Coast.

He will open there February 20 as the star of the F. & M. unit, featuring the winners of the beauty contest sponsored by Fanchon & Marco in the Fox houses.

Nevins Quits Vaude. To Enter Fight Game

NEW YORK, Feb. 10.—Fred Nevins, former Pantages agent, will no longer personally handle vaudeville acts. He has turned this end of his business over to Albert Allen, his associate. Nevins introduced Primo Carnera to vaudeville houses in the East and has decided to enter the fight business, devoting his whole time to it as a manager.

He is said to be associated in the new venture with Jack Johnson, Tommy Burns and Philadelphia Jack O'Brien.

Mack Shows in Baltimore

NEW YORK, Feb. 10.—The Jackie Mack Shows, sponsored by a former vaudevillian and featuring Omar, the magician, opened recently in Baltimore. In a letter to *The Billboard* Mack states that the show was conceived originally for advertising purposes, on tieups with various manufacturing concerns, and using a combined stage medium of vaudeville acts, ballyhoo and the magician.

Eline Show Abandoned

NEW YORK, Feb. 10.—Grace and Marie Eline have abandoned their all-girl show and returned to their former two-act. The all-girl show was disbanded when Flo Mayo was pulled out to go into one of the Capitol presentation units. The Elines opened this last half at the Bedford, Brooklyn, and will play next week on a split between Loew's, Yonkers, and the Fairmount, Bronx. The remainder of their unit show is being made into several acts by Irving Yates.

Guiran and Marguerite

NEW YORK, Feb. 10.—John Guiran and La Petite Marguerite, versatile ballroom team, are heading a new four-people singing and dancing revue, which will show for Loew this last half at the Delancey. Marion Kay and Lenora Davis are featured in the offering. The standard bearers played for RKO last season, and Guiran recently opened a dancing school here, which he will continue to operate between vaude engagements.

Valentine Week Revues

NEW YORK, Feb. 10.—Proctor's 125th Street is holding "Valentine Week" this week, with special revues each half. The shows are sponsored and staged by Walter Clinton. The first is an elaborate affair, *Animal Crackers*. The second is more in keeping with the sweetheart holiday next Friday and is called *Valentines*. Special exploitation has been prepared for both shows.

Only the BEST in Vending Machines New or Used

WE UNDERSELL THEM ALL on Mills, Jennings, Watling, Pace and all makes! Jack Pot Bells, Jack Pot Side Venders, Front Venders and all kinds of skill and amusement machines.

OUR PRICES WILL SURPRISE YOU!
WE BUY, SELL and EXCHANGE



NO OPERATOR should be without our latest catalogue. It's Free. Write or wire.
DEPENDABLE MACHINES CUT PRICES COURTEOUS TREATMENT QUICK DELIVERY

Here it is! "Model K" RESERVE
Jack Pot Front for Mills 5c and 25c Bells
and Side Venders

Q Makes all other Jack Pot Fronts obsolete.
One or Three Jack Pot Winners!—
Can be adjusted to pay on "20" only, or on
"20" and both "16's".
Simplest to install — no parts on mechanism.

"Model K" RESERVE
Jack Pot Front, Price \$15
Costs a little more — Worth it



Keeney & Sons, 706 E. 40th St., Chicago, Ill.

WORLD'S HEADQUARTERS FOR
VENDING MACHINES (Est. 1900)

EXPLOITATIONS

(Continued from page 12)

Clayton, Jackson and Durante mean to you in entertainment, we mean to you in sweets." Another hookup with the Chock Full o' Nuts chain of confectionery stores brought the shnozzle trio a large picture display in the windows of the chain. During their date this week at the Flushing Long Island Railroad will have stickers in its trains advertising the event.

MOSCONI BROTHERS (Louis and Charles) pulled off a good stunt, under the direction of RKO, last Thursday morning at the publicity-famed Central Park lake, New York. The boys did several of their dance numbers without skates on the ice, helped by the girls in their act, Berna Doyle and Roselyn Field, and given incentive by the horde of newspaper reporters and cameramen in attendance. The act was launched on a string of RKO dates this first half at the Fordham, Bronx.

RKO Leases Columbia

NEW YORK, Feb. 10.—As soon as the renovation of the Columbia Theater is completed, the lease to the Radio-Keith-Orpheum Corporation starts. The lease is for 10 years, at \$300,000 a year, in addition to taxes and assessments. In 1909 the property was leased by the Columbia Theater & Building Company from the Westcott estate for 21 years, at rentals ranging from \$37,500 to \$53,000 a year. The Columbia Theater & Building Company, of which Walter S. Reade is vice-president, leased the property to Radio-Keith-Orpheum Corporation.

Kenmore a Split; Tilyou Opens Soon

NEW YORK, Feb. 10.—The Kenmore, Brooklyn, tried out as a full-weeker the last several months, will return to the split-week category next Saturday (February 15). This will leave but one full-week RKO house in Brooklyn, the Albee.

Dave Beehler's Brooklyn and Long Island territory may get another vaude-filmer thru the return of the Tilyou to this policy within the next two months. The Tilyou bowed itself out of the picture early in the fall, when business began falling off considerably. When coming back on the sixth floor it may fall in Jack Hodgdon's column among the showing houses.

Grand Facing Vaudeville Exit

NEW YORK, Feb. 10.—Loew is giving special vaudeville booking attention to the Grand, in the Bronx, but despite this and other measures adopted to keep the vaude-filmer on an even keel it appears likely that a straight picture policy is due as the only certain way out of the red.

The Paradise, new Loew de luxer several streets removed from the Grand, has made it tough for the vaude-filmer. In opening a big presentation house so close to a vaude-filmer not more than three years old it is conceded that the circuit failed to estimate accurately the draw-

FOURTH SEASON

JOSEPH J. KIRKWOOD SHOWS

NOW BOOKING

Shows, Rides, Concessions, WILL BOOK any Ride that don't conflict with my Merry-Go-Round. Good chance for Tilt-a-Whirl. Territory we play never had one. ALSO CAN PLACE Ferris Wheel, Chairplane or Whip Shows with or without outfit. Concessions all open. You know this show for Concessions. Opening for Cook House. Real reason for a real Cook House. Don't answer unless you are willing to put up week's deposit; don't want to be disappointed. CAN PLACE all Grind Stores and Ball Games. Show opens early in April. Best territory in East. Everybody who talked to me at Fairs last fall, write. This positively will not be a racket show. Address all mail!

RALPH DECKER, Manager, 1145 Third Ave., New York City.

ing possibilities of the neighborhood. The Paradise has been doing well and it proves to some extent that the Grand proposition was not as forte as had been believed at the time of its opening.

The campaign to put the Grand over with strong vaudeville has caused the hooking of attractions the last several months that are rather steep in salary rating for average Loew consumption. Among the "names" booked into the Grand recently were Jack Norworth, Joe Laurie, Jr.; Jans and Whalen, Walter C. Keily, Eddie Leonard, Charles Ray and Trixie Friganza.

Turner-Klein Split; Former Holds Fort

NEW YORK, Feb. 8.—Terry Turner and Arthur Klein have split, and their general theatrical producing and agenting office will be maintained independently for the time being by Turner. They effected an amicable dissolution of their combo this week after hitting it together for 10 months. During this period they

handled a large number of box-office attractions for vaudeville, including the Gibb and Godino "Siamese" twins, John Charles Thomas and Claire Windsor.

Turner has not cut down on his freckle-corralling activity and is sailing shortly for Europe with the girl twins. Klein, who was formerly head of the Shubert vaudeville exchange, will go into the film field, probably managing road attractions.

Maxon and Wood Engaged For Cochran's Musical

NEW YORK, Feb. 10.—From Lucerne, Switzerland, under the date of January 23, Violet Maxon, of Maxon and Wood, writes that the team will open tomorrow in C. B. Cochran's *Down With Dora* at the Trocadero, London. At the time of writing they had just finished engagements in Nice, Cannes, Monte Carlo and Milan. From Lucerne they were to have gone to St. Moritz for a 10-day stay.

Their London engagements will keep them busy until May, then they go to Vienna for the month of June and finish up at the Scala, Berlin, in July.

RKO Operators Seek Better Type of Theater-Boss Timber

NEW YORK, Feb. 10.—Ben Piazza hasn't yet put into motion his plan to put campus-bred material into the RKO booking office, but the uplift idea has taken a more tangible form in the theater-operating division of the circuit. Stimulated in his efforts by the initial suggestion and continued encouragement of President Hiram S. Brown, the circuit's theater operator, Joseph Plunkett, is reported going out after an entirely new type of house executive.

If the Plunkett-Brown plan is permitted to be carried out as presented and developed in conference, the element of so-called "political pull" in appointments of assistant managers and exploitation men will be entirely eliminated all over the circuit within a comparatively short time. The new type of theater-operating apprentice will not be "one of the boys" who owes his place in the business to his old-time connections. The successor to this type will be a composite (if such is possible) of a college-bred man, an experienced newspaperman and one who has had practical experience in exploitation work. More and more, Plunkett and his aids all over the country are coming to realize that an assistant manager is not

meant to be an assistant building superintendent. As new chapters are written in the history of the present RKO administration it becomes the more evident that a flare for exploitation, publicity and allied arts is essential to theater men.

As is evident in the Loew organization, RKO regards its corps of assistant managers as its future managers and divisional executives. Once he completes his cleanup of the old-line managers and assistants, it is Plunkett's earnest desire to choose his better timber from the ranks. RKO will not knowingly countenance, according to one of its ranking executives, the employment of an assistant whose desire it is merely to fill a job. Assistant berths do not pay well enough anyway to serve the living needs of a high-grade man. Plunkett wants to push his men ahead as fast as is consistent with the growing needs of the circuit. The new type of assistant will have a solid background and he will be made to feel that his berth is a temporary bidding place, a training field, until something better turns up to afford him a greater field of action and service for the circuit. That's the way it looks now anyway.

Publicizing Plan For Intact Shows

NEW YORK, Feb. 10.—Altho the intact shows will receive the concentrated attention of the entire RKO publicity department, they will not be publicly advertised as permanent combos. Instead it is the aim of the circuit's publicity force to give each bill individual exploitation and bill them as "extra special" shows.

All advertising matter on the intact bills will be laid out in the home office, cutting down considerably the work of the house managers on exploitation. Complete material, comprising special pictures, advertising layouts and copy, mats, press matter, lobby displays and exploitation hints, will be sent to all managers playing the combos.

Special trailers in sound, and running exactly like film announcers, are being made up to be used in advance of the intact. These trailers will show the combos as complete productions instead of vaudeville bills. There will be nothing, however, in the lobby matter to show that the bill is an intact.

In a special effort for originality the RKO exploitation department is busily at work figuring out novel methods for publicizing the intact as complete shows without letting the general public know that the bill is to travel the entire circuit together. This will do away with the singling out of any one act for special exploitation, therefore removing the bone of discontent that has affected those acts not favored in the past in publicity.

Managerial Shifts In RKO and Warner

NEW YORK, Feb. 10.—Managerial changes made last week in metropolitan RKO and Warner houses include Dan Burns, who resigned from the Capitol, Union City, and was replaced by Gilbert Josephson. Josephson was formerly manager of the Dewitt, Bayonne, and his berth there has been filled by Edward Lewis. In Brooklyn Frank Hannerman left the Prospect last week and was replaced by Herman Lorence, new to the RKO Circuit. Ben Blatt, formerly manager for a number of years of the Bushwick, was transferred last week to the same position at the Halsey, an indie house in Brooklyn.

In the Warner switches Edward Lewis, formerly manager of the Central, Jersey City, replaced Josephson as manager of the Dewitt, Bayonne, and he in turn was replaced by George Stillman, a new man, at the Central.

Fein-Tennyson Skit

NEW YORK, Feb. 10.—Phil Fein and Flo Tennyson have returned to the ranks of two-acts, using their old skit sub-billed *On the Air*. They were recently at the head of an 11-people flash, *Tell-tales of 1929*. The new act is showing for RKO this first half at the Franklin, Bronx.

WANT TO BUY OR BOOK

Two-Act Merry-Go-Round, also another Ride. Also Light Plant. Full particulars in first letter. A. BAZZO, 534 Brady Ave., Bronx, N. Y.

THE BERNARDI GREATER SHOWS, Inc.

Opening 1930 Season About April 12

With a Choice Route of Still Dates, and the Following Fairs:

VIRGINIA STATE FAIR, RICHMOND, VIRGINIA,

AND MARLINTON, RONCEVERTE, STAUNTON, MEBANE, DANVILLE, SOUTH BOSTON, MARTINSVILLE, EMPORIA,

GOLDSBORO—TWO OTHERS PENDING.

WANTED—One or two Shows of merit that do not conflict with our present lineup. One or two more Rides—Caterpillar, Lindy-Loop or Hey-Dey. One up-to-date Fun House. Have opening for Motor Drome. Joe Dobish, please write. NOTE—Jack (Blackie) Palvish, get in touch with William Lofstrom. Monkey Speedway. Carlson Sisters, write or wire. WANTED—A few more legitimate Concessions, Wheels and Grind Stores Nothing but Merchandise Concessions will be considered. Address all communications GEN. MGR. MAX LINDERMAN, in care of William Byrd Hotel, Richmond, Virginia.

Great Sutton Shows

BLITHEVILLE, Ark., Feb. 8. — The Great Sutton Shows have only four people working in winter quarters, in charge of Mel Sproul, but they are turning out a meritorious amount of work. Two fine trucks are being completed, making five of these conveyances for loading and unloading the cars, as the number of attractions will be augmented this year, also one transformer truck. Work is starting on a long, exceedingly well-lighted entrance arch, it being the intention of the management to have the sweetest arch of this nature with any gilly show, and the same apparatus to general illumination of the midway. There have been many visitors, as this location is on the main highway, No. 61, between Memphis and St. Louis.

JOE SMITH.

S. L. of A. Auxiliary

CHICAGO, Feb. 8.—The Ladies' Auxiliary of the Showmen's League held its regular weekly meeting Thursday evening at the clubrooms. Many matters of importance were discussed and the usual routine business attended to. The business meeting was followed by a social one, with bunco the predominating feature. The lucky ones at bunco received prizes. The auxiliary is making a special drive for members and offers a 1930 card paid up to May 1, 1931, as an inducement to new members joining now.

Tarver Back From London

NEW YORK, Feb. 8.—Jim Tarver, the Texas giant, was the cynosure of admiring eyes during his engagement with Bertram Mills' Olympia Circus, London, which broke all previous records. He arrived in New York today, accompanied by the missus. On the return voyage Tarver had a special bed in his stateroom which was nine feet long. Instead of the bed running lengthwise of the boat it was necessary to set it up crosswise. Every time the boat pitched his head and feet went thru motions that he never experienced before, but he didn't miss a meal. He will again be with the Ringling-Barnum Circus Side Show, opening in this city.

Fire Destroys Fair Building And Property of Bockus Shows

PORTLAND, Me., Feb. 8.—Fire at the Litchfield (Me.) Fairgrounds Monday completely destroyed the exposition building, in which were stored all rides, tents and concessions of the Curtis L. Bockus Shows. The loss is estimated at \$40,000.

The Bockus Shows will immediately order new equipment and will open the new season as was scheduled, April 26.

Aviation Show Opens

NEW YORK, Feb. 8.—The New York Aviation Show, held under the auspices of Aviators Post No. 743, American Legion, opened in Grand Central Palace yesterday and will continue until next Saturday. Bobby Bock, clown, is connected with the booth of the National Safety First Aid Kit Company.

Jacobs Makes Change

E. M. Jacobs has left the employ of C. Wesley Fraser, Inc., Boston, and is now connected with the Amalgamated Attractions, Inc., of the same city. The Amalgamated books fairs, parks and other enterprises, and Jacobs will act in the capacity of field man for the firm.

L. J. Heth Shows INC.

SEASON OPENS LAST WEEK IN MARCH CHATTANOOGA, TENN.

WANT Water Show, Freak Animal Show, Midget Show, Fat People Show, Mechanical Show; any Shows of merit. Hey-Dey, Leaping Lena, Kiddie Rides. Experienced Man Operate Rocky Road. Colored Performers and Musicians for Minstrel Show. Experienced Chorus Girls, Sister Teams for Musical Comedy Show. Scenic Artist. Legitimate Concessions all kinds. Exclusive American Palmistry open. We have a circuit of 16 real fairs, starting week July 28. Address L. J. HETH SHOWS, INC., Winter Quarters, Hawkinsville, Ga.

Krause Greater Shows

WILL OPEN SEASON WEEK OF APRIL 1, IN NORTH CAROLINA

CAN PLACE good organized Colored Minstrel Show with five or six-piece Band with own wardrobe. Will furnish outfit complete, including gilt-carved Wagon Front. Also opening for good, clean Hawaiian Show. Must be genuine Hawaiians. Or else small Musical Comedy Show. Will furnish Wagon Front and outfit complete. Have opening for one Platform Show or Single Pit Show and two other Shows not conflicting with what I have. Opening for all legitimate Concessions except Cook House and Corn Game. Will sell exclusives on several Concessions. Positively no gift or irregularities of any description tolerated. Splendid opportunity for those interested in legitimate Merchandise Wheels, those who believe in throwing out stock as medium of success. Will sell exclusive. All address by mail

BEN KRAUSE, Mgr., Krause Greater Shows, Crescent Apts., Tampa, Fla.

DREW'S WORLD STANDARD SHOWS

Will Book: NOVELTY MERITORIOUS LEGITIMATE RIDES SHOWS CONCESSIONS

Will open in Greater Boston early in April; then 25 weeks of the best New England territory and Fairs. Tanglely Callaphone for street advertising, Free Act. No office Concessions carried. Address

PETER L. DREW, 197 Market St., Lynn, Mass. Tel., Breakers 6747.

Baltimore Museum

BALTIMORE, Feb. 8.—The success of the Baltimore Museum has been commented upon by the Baltimore press every day. Special writers have highly recommended the attraction.

This week finds 12 attractions. A ball game and a cigaret shooting gallery have been added, Jake Miller and his daughter managing same. Johnny Eck, the Half Boy, considered one of the greatest of living freaks, will be featured, along with DeBarrie's troupe of beautiful trained cockatoos. Koko, human ostrich and glass dancer, is another new feature. John T. McCaslin will shortly go on a business trip. George Reuschling will remain in full charge of the management.

Not With Coleman Shows

A recent "show letter" of Coleman Bros.' Shows contained word that Chas. Zerm would have the 10-in-1 and a wax show with that company this year. Helen J. Coleman advises that since that was written there have been some changes, and that Zerm will not be with the Coleman Shows the coming season.

Bunts at Pensboro Fair

PARKERSBURG, W. Va., Feb. 8.—The Bunts Amusement Company will provide midway attractions for this year's county fair at Pensboro, W. Va., August 26-29, contracted by Percy Martin, general agent Bunts show, and who has handled attractions at the Pensboro Fair the last 10 years. Martin has also leased the fairgrounds, and will produce the fourth annual Fourth of July celebration.

Rooneys to Europe

NEW YORK, Feb. 8.—Ed and Jennie Rooney, well-known aerial act, who have been with the Big Show, have been booked for a three months' European tour by Wirth & Hamid. They will sail for London March 22 and are scheduled to open there on the 31st.

Singleton in New York

NEW YORK, Feb. 8.—Tom J. Singleton, general agent, who has been with the Otis L. Smith Shows for eight years, but connected with the Coin-O-Matic Corporation in a sales department, is a business visitor to the city.

Roy Gray Dates

DALLAS, Tex., Feb. 8.—Roy Gray recently closed contracts for the following fairs to be played by his Royal Gray Show, which is under the management of Edward Stritch: Goldthwaite, San Saba, Fredricksburg, Boerne, Pleasanton, New Braunfels, Nixon, Pearsall and Floresville, all Texas.

Fashion Revue and Circus

NEW YORK, Feb. 8.—The seventh Fashion Revue and Circus was held in the Astor Hotel Wednesday under auspices of the United Infants, Children's and Junior Wear League of America, of which M. Mosessohn is executive chairman and Jesse Herff chairman. The performance was staged and directed by Alice Mason Johnson. Arthur L. Hill furnished the professional talent. Tex Cooper was equestrian director. J. E. Poole and Maureen McCoy (Josh and Tildy) produced merriment galore.

Readying for Season

GARFIELD, N. J., Feb. 8.—The staff of the Centanni Greater Shows, which have winter quarters here, are preparing to begin activities, under the direction of Mike Centanni, general manager.

Stadium Concessions

CHICAGO, Feb. 8.—Frank Harmon today takes charge of the candy stands, advertising and programs for the Chicago Stadium.

Gruberg in Chicago

CHICAGO, Feb. 8.—Rubin Gruberg, head of the Rubin & Cherry Shows, who left Chicago a week ago for Montgomery, Ala., slipped back into town today and is in conference with his representative, J. C. McCaffery.

Bernardi Going South

CHICAGO, Feb. 8.—Fellce Bernardi is leaving for St. Louis, where he will attend the Mississippi Valley Showmen's Club party, following which he will go on south to the winter quarters of the show at Gulfport, Miss.

Off to Philadelphia

NEW YORK, Feb. 8.—Showfolks and other representatives leaving from this city to attend the Philadelphia fair meeting include Otis L. Smith and daughter, Mabel; Tom J. Singleton, Matthew J. Riley, Ben Weiss, Wirth & Hamid's sales staff, John C. Jackel, Arthur Campfield, Harry Bentum and others.

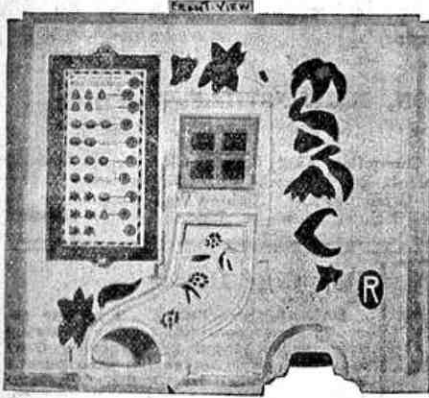
Max Linderman in New York

NEW YORK, Feb. 8.—While in the metropolis last week, Max Linderman, general manager of the Bernardi Greater Shows, completed arrangements to purchase a Leaping Lena ride.

Carruthers Returns to Chi.

NEW YORK, Feb. 8.—Edward F. Carruthers, of the Barnes-Carruthers Attractions, who attended the State fair association meeting in Richmond, Va., Wednesday, passed thru New York on his way to Chicago.

The Real Proof Is in a Trial—Now Ready!



Reserve Jackpot Attachments for Mills-Bells and Side Venders for 5 and 25c Play

The Only Original Reserve Attachment and Instant Jackpot Loader and Check Separator.

Ten Minutes To Install. All Working Parts on the Front. No Filing, Cutting or Any Mechanical Knowledge Necessary.

Attachments Are Equipped with Double Tumblers in Jackpot to Prevent Holding Open with Wire After Jackpot Is Won.

All Working Parts Assembled by Expert Mechanics.

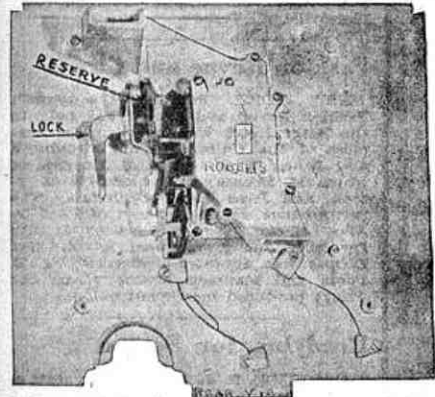
Specify When Ordering 5c or 25c Play.

OUR ATTACHMENTS TALK FOR THEMSELVES

\$13.50 Each

One-Third Deposit with Order.

We Will Allow \$5.00 on Your Old Attachments Regardless of Make Toward Purchase of Our Reserve. Percentage Plus, \$6.00 per Dozen.



ROBERTS NOVELTY CO., 116 LIBERTY ST., UTICA, N. Y.

New York Office Callers

MATTHEW J. RILEY, general representative of Sheesley Greater Shows. BEN WEISS, of the Ben Weiss Attractions.

HARRY F. HALL, general representative of California Shows.

MAX LINDERMAN, general manager of Bernard Greater Shows.

CHARLES MORE, of Mechanical Rides, London.

MIKE CENTANNI, general manager of Centanni Greater Shows.

JIM TARVER, Texas giant, of Ringling-Barnum Circus, and wife.

JOE E. KUNKELY, formerly of Kunkely Tent Company.

CHARLES TASHGY, of Boyd & Sullivan Canadian Shows.

BLUCH LANDOLF, clown with Ringling-Barnum Circus.

AL BUTLER, of Ringling-Barnum Circus.

VICTOR VICTORIA, playing Harlem Museum.

E. C. HORN BROOK, of Hornbrook's Cheyenne Days Company.

TOM J. SINGLETON, of the Coinomatic Corporation.

E. J. WARNER, of the Morgan Lithograph Company.

MOE AARONS, outdoor showman.

F. W. LEE, concessionaire of the California Shows.

EDWARD SHOWLIS, aerialist.

ABE JAGODA, concessionaire with Ben Weiss.

NAT WRIGHT, of Sells-Floto advertising car.

AUSTIN E. POTTER, of the Knickerbocker Machine Works.

WILLIAM J. ROYO, outdoor showman.

S. ORNSTEIN, clothier.

ALFREDO FLORENZ, of the Florenz Troupe.

BOBBY BOCK, joey.

HARRY A. FIELD, better known as Whistling Harry.

JOE McFIELD, outdoor showman.

Dehnert Exposition Shows

NEWPORT, Ky., Feb. 8.—An executive of the J. F. Dehnert Exposition Shows advises that preparations for the coming season of that organization are going ahead full force, further data being as follows:

A number of handsome new fronts are being built at the Covington quarters. All riding devices are being overhauled and repainted, and the balmy weather of the past week has caused the force to "step on it", looking forward to an early opening.

Col. C. A. Bell, general representative, reports making a number of successful trips, signing up fairs as well as still dates. The first fair will be in July.

The first fair will be in July. Dehnert and Bell will leave on a two weeks' trip, stopping in Chicago to order what new canvas will be required. I. Schneidman, manager of concessions, is busy around winter quarters. He has become quite a boxing manager around this territory this winter, and is arranging to put on three Athletic Shows.

Secretary Ray Howson continues smiling at his work. Electrician Sam Frambes is arranging something new in the light-line that will make the entrance arch a thing of beauty.

Harlem Museum Playing To Gratifying Business

NEW YORK, Feb. 8.—Smith and Rubenstein, of the Harlem Museum, state business has exceeded their fondest expectations during the current mid-winter season.

This week's bill consists of Freddie, the armless wonder; the Agawa Japanese Troupe of four acrobats; Pete Robinson, skeleton dude; Dan Welch, wire walker; Dixieland Twins, colored musicians and dancers, and the Zan Zi Bar Twins wow 'em on the bally. Zenda's popularity shows no signs of abating.

California Shows Book New England Fairs

NEW YORK, Feb. 8.—Harry F. Hall, general representative the California Shows, states he has booked the following fairs in Massachusetts: Greenfield, Great Barrington and Northampton, in addition to the following Maine fairs, Lewiston, South Parish and Waterville.

Frank W. Lee, concessionaire, will be back with the show this season with his six concessions. Hall, who operates the Carnival and Bazaar Supply Company, states he is having a busy winter season.

No. 300—Our Famous Two-Tone Model. Fitted with Fine 6-Jewel Lever Movement. Unbeatable as to Quality, Style and Price. In Dozen Lots, Each, \$3.50
Same Style, with 15-Jewel Lever Movement, In Dozen Lots, Each, \$5.25
25% deposit, balance C. O. D. Send for complete catalogue. All samples, 35c extra.

FRANK POLLAK
214 Chrystie St., New York, N. Y.

4-PIECE SCARF SETS

No. 55—4-Pc. Scarf Sets, consisting of one large Runner, one large Dolly and two smaller ones.

\$6.00 Per Dozen Sets
No. 58—4-Pc. Special Scarf Sets, with beautiful heavy lace edging.

\$7.00 Per Dozen Sets
35% with order.

M. K. BRODY
1132 South Halsted St., CHICAGO, ILL.

SALES BOARD OPERATORS

Have you seen our new **Lucky Strike Assortment?**
Note—This is not a cigarette board. Write immediately—it will pay you.

All assortments on Hamilton Boards, best boards made.

PEERLESS-SPECIALTY CO.
1340 Forbes St., Pittsburgh, Pa.

SPECIAL OFFER!!

ROLL SKILLS

Plays 1, 5 and 10 Cents.

Your chance to clean up on these big money makers. Factory needs space. Offer expires March 1. GET YOUR ORDER IN NOW.

SAMPLE \$5.00
Write or wire.

PEO MANUFACTURING CORP.,
449 Avenue A. ROCHESTER, N. Y.

MILLS and JENNINGS TODAY VENDERS

For sale at a sacrifice, as low as \$35.00. All guaranteed in good working order.

241 Marey Ave., Brooklyn, N. Y. Stagg 4198.

WANTED

Shows, Rides, Concessions, Free Acts, Concession Agents, Useful Carnival People.

We open March 29. Write

LaMANCE'S ATTRACTIONS
782 Marion Ave., S. E., ATLANTA, GA.
Main 4992-J.

N. E. Bartlett Shows

Attention Showmen and Concessionaires

Will open Keokuk, Ia., April 12. Five Fairs booked. WILL BUY OR BOOK Ferris Wheel, Merry-Go-Round, Whip, Tilt-a-Whirl and Chairplane. Shows with own outfit preferred. All Concessions open. N. E. BARTLETT, 12 North Water St., Keokuk, Ia.

Advertise in The Billboard—you'll be satisfied with Results.

ST. PATRICK'S DAY NOVELTIES!

Every item an outstanding value!

Our selection of St. Patrick's Day Novelties embraces some very attractive items that should sell readily at a good profit.

Order From This List Today Sure

- BB1—Plain Shamrocks. \$0.80
Gross.....
- BB2—Bottle Fan. 4.25
Gross.....
- BB3—Pipe With Shamrock. 1.25
Gross.....
- BB4—Hat with Shamrock. 1.25
Gross.....
- BB5—Silk Button Shamrock. Doz., 40c; 4.50
Gross.....
- BB6—Miller Rubber Snakes (Green or Black). Doz., 78c; 9.00
Gross.....
- BB7—Radio Green Snakes. Doz., 65c; 7.50
Gross.....



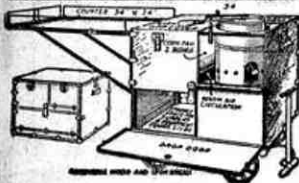
- BB8—Wood Snakes 24 Inches Long. Dz. \$0.75
- BB9—Wriggly Alligator (Green). Gross. 3.50
- BB11—Lapel Snakes (4 In. Long). Doz., 40c; Gross..... 3.50
- BB12—Snake in Bottle. Doz., 40c; Gross. 4.50
- BB13—Green Horns. Doz., 75c; Gross.... 8.50
- BB14—Green Balloons. 60 Cm. Gas. Gross... 4.00

BB15—Sample Assortment of St. Patrick's Novelties.—Consists of 1 doz. each kind of Shamrocks, 1 doz. Green Balloons and sample of each of the other items listed above. Assortment (Complete). 2.00

LEVIN BROTHERS Terre Haute, Indiana

25% DEPOSIT Required on all C. O. D. Orders

TALCO FAMOUS TRUNK CORN POPPER



COFFMAN'S SALES \$732.87 -12 DAYS

Haynes \$2316.05 in 10 weeks; Shanks \$3632.42 in 3 months; Fyfe 40 years old, over \$2000 in 4 months; Moore \$5854.25 in 2 year, small town. Miller's smallest weeks profit \$100.00. Mrs. Chase cleared \$80.00 first week. Daily puts away \$200 to \$350 monthly. These are ordinary records for Talco operators. Are YOU doing as well? There's a Talco Kettle Popper for every purpose—12 models. Popper illustrated is built in powerfully constructed trunk—patent, exclusive design. Tremendously popular for road work or permanent locations. The famous Talco Kettle gives popcorn a delicious nut-like flavor, so tender it melts in mouth. Outfills all others. Brings biggest profits. Capacity 4 to 6 bushels per hour takes care of biggest crowds. Write for big, free, illustrated catalog.

TALBOT MFG. CO., Dept. CP-6, St. Louis, Mo.

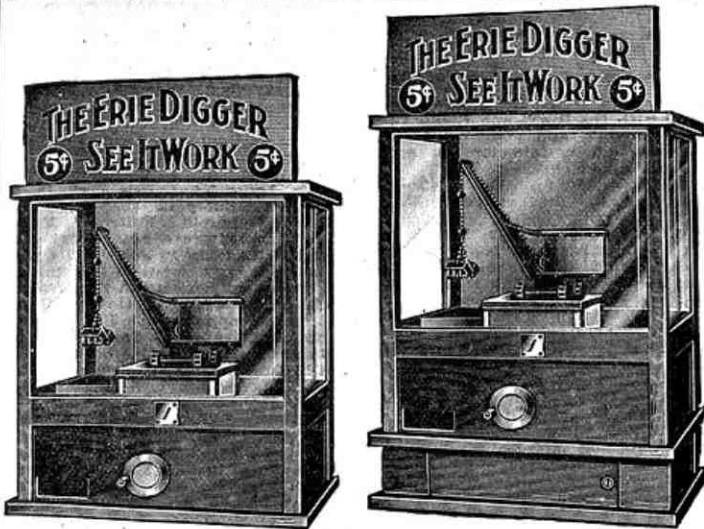
MIRACLE MUSEUM, Inc.

WANTS high-class Feature Freaks. Kitty Smith, Bonita Gibbons, Koo Koo, Paul Herold, Blanche Meyers, Zeppo, Senio, Jean Libbera, or any other interesting Freak of Nature.

WANTS real entertaining Working Acts, Musical Acts. State salary. Send photos. Any Act or Freaks looking here will be recommended to play some time for our representative, Mr. John T. McCaslin, of Baltimore, Md. Address all mail and wires

W. J. MURPHY, 141 Seventh St., Pittsburgh, Pa.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.



STANDARD MODEL
Regular Price, \$115.
ADVANCE ORDER SPECIAL \$69.60

MODEL 1930
Regular Price, \$130.
ADVANCE ORDER SPECIAL \$82.50



THE ERIE DIGGER CONCESSION.

ON THE ADVANCE ORDER SPECIAL
Orders are coming in rapidly and often of considerable quantity. There is no telling how soon this Advance Order Special closes.

RUSH YOUR ORDER.
From California: "Herewith enclose order blank for 10 more. Am going to operate two Erie Digger Concessions this year. Everybody that had them cleaned up last year."
Please use order blank.

THE ERIE MFG. CO., Inc.
89 Woodbine Street, Hartford, Conn.

References: Bradstreet's or Dun's,
Hartford Nat. Bank & Trust Co., Hartford, Conn.

Mailed at.....

THE ERIE MFG. CO., INC.,
89 Woodbine St., Hartford, Conn.

GENTLEMEN:
Desiring to take advantage of your "Advance Order Special", as per Billboard ad, herewith place order for:

.....Standard Model Erie Digger Machines at...\$69.60

.....1930 Model Erie Digger Machines at..... \$2.50

.....Emco Nerve Exercise Machines at..... 12.00

To be shipped as early as possible after February 15, but not later than March 31, 1930.

The amount \$..... covering one-third of the order, is enclosed. Will pay balance on delivery. Please acknowledge receipt.

NAME

ADDRESS

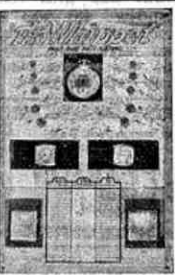


The EMCO Nerve Exercise
Regular Price, \$25.
ADVANCE ORDER SPECIAL \$12.

No further orders will be accepted on the EMCO Machine after February 25, as orders for 1,000 machines are nearly in. All additional machines will be furnished at \$25 each.

"THERE'S A REASON"
A MIGHTY GOOD THING ON A SMALL INVESTMENT.

All Steel—12x6x12.
Enamelled in Bright Colors.



The WHIPPET SALESBOARD
A SENSATIONAL WINNER
SAMPLE ASSORTMENT, \$13.50

BW100—600-Hole Board, with two Gen'l's 6-Jewel Lever Strap Watches, one Gen'l's Jeweled Pocket Watch and two Combination Sets. Pays out \$21.00 in trade. All Watches are absolutely guaranteed.

WRITE FOR THE NEW RAINBOW LINE.
GARSHER NOVELTY COMPANY
1004 Marquette Avenue, Minneapolis, Minn.

Alamo Exposition Shows

UVALDE, Tex., Feb. 6.—The Alamo Exposition Shows were wintered on the fairgrounds at San Antonio and thoroughly overhauled and repainted, after which they played lots in that city. They play their first road stand of the season here, from today until February 15, auspices Athletic Association, the third time the show has been under this auspices here. The athletic association members are live boosters and the lot is close in, so the prediction is for a prosperous engagement.

The staff is as follows: Jack Ruback and A. Oberdal, owners; Jack Ruback, manager; Mrs. Rose Ruback, secretary-treasurer; Sam Hillman, general agent; Dan Meggs, special agent; Bennie Hymen, lot superintendent; "Whitey", electrician; Harry Ault, trainmaster. Ten shows, 6 rides and about 30 concessions are carried. The featured show is Bill Carr's Rodeo. Mildred Mix is the leading cowgirl, and "Poncho" the top-hand cowboy. Seventeen head of bronks, five long-horned steers and two trick mules comprise the rodeo assembly. After playing El Paso, Tex., the Alamo Shows head west into Arizona and New Mexico.

The No. 2 unit, managed by A. Oberdal; Mrs. Oberdal, treasurer; Al Wright, general agent; Geo. Cain, promoter; Ed Pennington, superintendent, will consist of six shows and four rides and will play lots in San Antonio four more weeks, then take to the road, playing the Winter Garden section of Texas during the spring months.

DAN MEGGS.

NEW IMPROVED 5-BALL SHOOTER

Vends Gum or Marbles.
One of the greatest penny getters ever invented. Also made without Gum Vender.
Operators write for circular and prices.

EXHIBIT SUPPLY CO.
4222 W. Lake Street, CHICAGO.

COLONIAL AMUSEMENT CO.
WANTED—RIDES, SHOWS AND CONCESSIONS—WANTED
SHOWS WITH OWN OUTFITS AND LEGITIMATE CONCESSIONS ONLY.

Fishpond, Hoop-La, Pitch-Till-You-Win, Shooting Gallery, Pan Game, Ball Games, Candy Apples, Cook House. A few choice Wheels still open.

RIDES WANTED—Merry-Go-Round, Ferris Wheel, Chairplane. Will open in New Jersey last week of April. Write or wire

BOB STELLA, General Manager,
PHILIP KLAPPER, Secretary,
340 Third Street, Jersey City, N. J.

SIDE SHOWS—PIT ATTRACTIONS

SEASON'S WORK IN CARLIN'S MILLION-DOLLAR PARK, ONLY PARK IN BALTIMORE
Biggest success for Shows last season than any Park in America. Buildings, Lights, Licenses, Tickets and Ticket Taker furnished. Book now and avoid that grief of moving every week on the road. Sundays and Picnic Days equal any big day at any Fair. Address

JOHN T. McCASLIN, 125 East Baltimore St., Baltimore, Md.
CAN USE Museum Attractions for Baltimore and Pittsburgh.

BARNETT & SCHUTZ SHOWS

WANT FOR 1930 SEASON, OPENING IN RICHMOND, MO., IN APRIL

All kinds of Stock Concessions. X on Corn Game and Cook House sold. No X on other Concessions. Show carries seven Rides and ten Shows—all owned by the management.

ADDRESS ALL MAIL IN CARE MOORE HOTEL, KANSAS CITY, MO.

SOUTHERN TIER SHOWS WANT

Shows with or without outfit. Very reasonable terms for good Shows. Several Concessions open yet. Show opens last part of April. Write BOX 494, Elmira, N. Y.

WE HAVE FOR SALE

All kinds of Circus Property, Sleeping Cars, Flat Cars, Baggage Cars, also Wagons for 10-car Circus you can buy almost at your own price. WANT TO BUY OR TRADE for one-ton Chevrolet or Ford Trucks. WANT TO BUY Dashy Band Uniforms in good condition. Also 40-ft. Middle Piece for 70-ft. Round Top. CONSOLIDATED CIRCUS CO., Omaha, Neb.

Gordon Bros. Motorized Circus

WANTS Man to work Bull. Performers who can work in Concert, Musician, Side-Show Man with own equipment and trucks. GORDON BROS.' CIRCUS, Route 4, San Antonio, Tex.

WANTED AT ONCE

High-powered Program Man, also Promoters for Popularity Contest and Baby Show. State in detail to CHAIRMAN EAGLES' CIRCUS, care Eagles Lodge No. 174, Anderson, Ind. Circus week March 17. Can use few more Acts.

Majestic Shows

TONAWANDA, N. Y., Feb. 8. — With work at the winter quarters started, everything is progressing nicely in preparation for the coming season for the Majestic Shows.

The work for the present includes repairing and painting motor trucks and decorating the Merry-Go-Round and other details, preparing for the opening in April. The show has purchased two more trucks and a new office car, which is being built at a body works in North Tonawanda. More trucks will be added to the equipment, and Manager A. R. Hayden reports a good start with engagement bookings. CHARLES ROE.

Buy Direct From Importers at Wholesale Prices

No. 23P—24-in. Necklace. Sample, 15c; Doz., \$1.50.

Send \$1 for 5 assorted Samples. We also import 72 different kinds and colors of Pearls. Write for prices and free wholesale catalog.

F. SPORS & CO.,
130 Erie St.,
Le Sueur Center, Minn.

New Money Bill Fold, \$18.00 G.I.

2-fold Identification Pocket with Gold-Plated Corners boxed. Pig skin, alligator, grain. Best buy in the world. Complete line of Men's Leather Novelties. Send \$3.00 for sample line. 25% Deposit on All Orders. Balance C. O. D.

BERN MFG. CO.
37 West 20th St., NEW YORK.

THE TRUE BLUE GUM COMPANY,
Lansing, Mich.
Mrs. JU-GE KISS and BUBBLE GUM. Penny items. 5-stick Packages. For all purposes. Write for information.

NORTHEAST TEXAS FAIR CIRCUIT

WANTS good Carnival to play Fairs at Atlanta, Jefferson, Linden, Mount Pleasant, Mount Vernon. Dates beginning September 10 and through October 11. Secretaries of this circuit meet at Mount Pleasant February 25. Representatives of Carnivals invited to be present. For information write C. A. PICKERT, Secretary, Mount Pleasant Chamber of Commerce.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

DEATHS in the PROFESSION

ANTONOPULOS—Stathlis D., concessionaire, died recently at his home in St. George, S. I., of pneumonia. He was well known at New York sporting resorts.

BATHMAN—Christopher, 90, harmonica player and one time accompanist for Jenny Lind, died in Chattanooga, Tenn., last week. Bathman was engaged by P. T. Barnum in 1849 when the great showman was on a tour of Europe.

BRADSHAW—James V. T. (Dick), 66, and for many years well-known amateur magician and entertainer, died at Bridgeport, Conn., last week.

BRICE—Henry C., pioneer theater man in Oklahoma and former manager of the Strand Theater, Oklahoma City, died recently.

In Loving Memory of My Wife and Pal,

BELLA HUNTER CAHILL

Parted by death February 11, 1929. WM. F. (POP) CAHILL, care M. M. Hospital, Long Branch, N. J.

CARROLL—Mrs. Ella, 49, mother of T. L. Dedrick, died January 29 at King's Daughters Hospital, Madison, Ind., of acute nephritis. Dedrick is well known in the outdoor show world and is on the L. J. Heth Shows.

COCA—Joseph Fernandez, 70, for the last 35 years director of the West Philadelphia Conservatory of Music, died February 6 in Philadelphia. His widow and two sons survive.

IN MEMORY OF MY BELOVED MOTHER AND FATHER,

DAISY M. CURTISS

Who passed away February 17, 1928.

W. N. (BILL) CURTISS

Who passed away February 14, 1929.

Not dead; just gone on before.
WILLIAM CARL CURTISS.

DIAMOND—Charles, Sr., 72, vaudeville artiste, died at the Hotel Harding, New York, last week.

IN LOVING REMEMBRANCE OF MY DEAR HUSBAND,

ROSS F. DU VOYLE

Who passed on January 23, 1930.

I cannot say, and I will not say
That he is dead, he is just away!
With a cheery smile, and a wave of the hand,
He has wandered into an unknown land.
I am looking up, and carrying on for
your dear sake, as you would have me do.
Your lonely wife,
MAUDE HELEN DU VOYLE.

IN MEMORY OF

BERT W. EARLES

whose sudden passing away in Los Angeles was a great shock. He was an outstanding example of all manly qualities; a friend to all and will be mourned by all who knew him.

JOE ROGERS.

DU VOYLE—Ross Frederick, manager of the Helen DuVoyle Players and well known thruout South Dakota, died at the Peabody Hospital, Webster, S. D., January 23, of complications following an operation for appendicitis. He was born at Lyons, Kan., April 14, 1882, and was married to Maude Helen Drey, of Sioux Falls, S. D., in 1907. DuVoyle was a member of the Albert Pike Lodge No. 303, A. F. & A. M., Consistory No. 2, Midian Temple Shrine and the B. P.

CAMPBELL SERVICE

You Incur no Obligation for Advice

Call-TRAFALGAR 8200

FRANK E. CAMPBELL

The Funeral Church Inc. (NON SECTARIAN)

Broadway at 66th Street, N.Y.

Bert W. Earles

Last week there was recorded the passing of one of the most generally known and highly respected men of the amusement world, Bert W. Earles. He passed away suddenly, at noon, February 5, at Los Angeles, following his fifth heart attack, while sending a telegram.

Bert W. Earles was born at Chesapeake, O., July 18, 1878. He entered the show business at the age of 13, and during his career was identified with circuses and carnivals; was one of the greatest of independent booking and operating concessionaires of all time, and owned and agented stellar riding devices; also broadened his interests to include whole or part ownership in manufacturing and sales projects. He was past president of the Showmen's League of America, and third vice-president of the Pacific Coast Showmen's Association.

Among circuses with which Earles was connected were Barnum & Bailey Circus, Ringling Bros.' Circus, Buffalo Bill's Wild West and the Hagenbeck-Wallace Circus. He had been with the Johnny J. Jones Exposition, Clarence A. Wortham's Shows and other carnivals. He was also well and favorably known in vaudeville and motion picture circles thru his Bert Earles' Midgets. For the last 15 years, also this year, he was awarded exclusive privileges at the Western Canadian fairs, also at large fairs in the United States. He was chief owner and president of the Rolldor Company, the Safe Turn Signal Company, the White Rose Spring Water Company, the American Veterans' Motorists' Company, and was financially and officially affiliated with other interests. His Chicago representative, H. P. Bee, left that city Thursday night by airplane for Los Angeles to attend the funeral services February 10.

Probably no other amusement man had a greater number of friends than Bert Earles. His amiable, democratic personality was welcomed wherever he went and by everyone with whom he came into contact, whether it be at a social function, at a business meeting or during ordinary conversation.

He is survived by his widow, Mrs. Amelia Earles, of 4901 Pasadena avenue, Los Angeles; Harry, Daisy, Fanny and Grace—the Earles Midgets—and two brothers, now residing at Huntington, W. Va.

O. Elks No. 42, all of Wichita, Kan. Besides his widow he is survived by his mother, two sisters and a brother. Interment was made at Clark, S. D.

ELLIS—Andrew B., 62, father of Jim Ellis, showman, died at Orlando, Fla. January 19, of heart trouble. He was known for the past 25 years as "The Key Check Man" and was known by a host of showfolk. His widow and son survive. The body was shipped to Muskegon, Mich., where interment was made.

PRATT—Charles W., former pitcher and med. man, died January 25 in Oklahoma City, Okla., after an illness of three years. His widow survives.

IN LOVING MEMORY OF

Our Dear Little Mother

Who went on ahead February 12, 1928.

Missed and longed for more than ever.

MRS. WM. J. HILLIAR,

MISS TILLIE GAST.

GANNON—Wm. P., veteran showman, lately with the Ringling Bros.-Barnum & Bailey Circus, died January 31 at the home of Mr. and Mrs. James Woodside in Philadelphia, with whom he had lived. Funeral services were held February 3 from the residence and interment was made in Lawn View Cemetery, Philadelphia. He was a member of the Elks and the Barnum & Bailey Lodge No. 35, L. O. O. M.

GARDY—Louis, 40, former dramatic editor and publicity director, died at his home in Ridgefield, Park, N. J., February 8, after a prolonged illness. He was dramatic editor of *The New York*

Call for several years and also was associated with the Rivoli and Rialto theaters, New York, and with William de Mille as publicity director for some time. His widow survives.

GHIONE—Emilio, 50, celebrated Italian film star, died at Turin, Italy, late in January.

GILHULEY—Capt. Frank V., 66, at one time organizer and leader of the Gilhuley Drum Corps of Bridgeport, known as one of the pioneer organizations of its kind in Connecticut, died at Bridgeport last week. Death was due to a sudden shock.

HOLLINGSWORTH—Helen Kelly, wife of Mel Hollingsworth, vaudeville performer, died February 4.

HOWARD—Lem, died suddenly in Paterson, N. J., recently. He was a paperman and was well known among sheet writers and pitchmen.

HURE—Jean, 52, celebrated French composer and musician, died at his home in Paris January 28.

IRVINE—Mrs. John W., well known in Cincinnati musical circles as a singer, died February 3 in Cincinnati, following an operation. Her husband and sister survive.

JENSEN—John, 60, musician, died at his home in Chicago February 3.

JONES—Robert Emmet, 60, veteran actor and director, died February 9 on the stage of the Kedzie Theater, Chicago, where he was stage manager. He was changing sets for this week's play when stricken. Twenty-five years ago Jones was featured in *On the Stairs*.

KLAHRE—Edwin L., 62, for 40 years a member of the pianoforte faculty at the New England Conservatory of Music, Boston, died suddenly February 1 at his home in Allston, Mass. Starting as a child prodigy at the age of 7, Klahre studied first with his father; then in New York under Joseffy; in Stuttgart, Germany, under Anton Bruckner; in Berlin under Scharwenka, and finally with Liszt. Returning to New York he gave recitals, appeared with the Vanderstucken Orchestra and in the Arion concerts. He is survived by his widow and four brothers. Funeral services were held February 4 at the Allston Congregational Church.

LANE—Dr. Frank O., 33, prominent New York dentist, catering mainly to the theatrical profession, died February 3 at his home in New York. He is survived by a brother, Howard Lane, formerly a juvenile in Broadway legitimate shows and now working in pictures on the Coast. Funeral services were held February 5 at Muskoif Brothers' Chapel, Brooklyn, and burial was in Montefiore Cemetery.

LEACH—Dan M., 39, died at the Jefferson Davis Hospital, Houston, Tex., January 24, and was buried January 29 in Hollywood Cemetery, Houston. He was well known in the outdoor show business, having been with Rubin & Cherry, J. J. Jones, John Francis and many other shows. Funeral services were held under the auspices of the Elks' Lodge No. 151, of Houston, of which he was a member. His widow survives.

LEVIASSOR—Louis E., 84, formerly one of the leading organists in the United States, and who for the last 70 years had dabbled in magic as a hobby, died February 6 at his home on Levassor place, Covington, Ky. He was prominent in magic circles and numbered among his personal friends many of the leading magicians of the country. His own magical equipment is said to be worth several thousand dollars, altho he never worked at the art professionally. Levassor was a life member of the Covington Elks and a Fourth Degree Knight of Columbus. Funeral services were held Monday morning at St. Mary Cathedral, Covington, and interment was made in St. Mary Cemetery there. Surviving him is his widow, Virginia Lee Levassor.

LONG—Harold, known in show business as Harold DeLong, was drowned last week in Muskegon Lake, Muskegon, Mich., while fishing. His widow, parents, sister and brother survive.

McNULTY—John A., 41, for the last 20 years connected with various circuses as a side-show man, died of pneumonia February 5 at the Edward Hines Hospital, Chicago. McNulty had been with the John Robinson Circus, the 101 Ranch Show, Yankee Robinson Circus and last season with Cole Bros.' Circus. He was the son of John A. McNulty, also a circus man, for 25 years with Forepaugh-

Sells and Adam Forepaugh circuses. He is survived by his mother, Mrs. Annie McNulty, and a sister, both of whom live in Chicago. Funeral services were held February 7 and burial was in Holy Sepulcher Cemetery, Chicago.

MASSICOTTE—Wilfred, 55, at one time a professional strong man, died in Waterbury, Conn., last week. Death occurred in St. Raphael's Hospital and was caused by general debility.

MAYER—H. A., a member of the T. M. A. Lodge No. 1, New York, for 47 years, died January 12.

MELLISH—Harold I. Fuller, Jr., 35, son of the Shakespearean actor, died February 8 at his home in Forest Hills, L. I. He made his stage debut in 1923 in support of Richard Bennett, in *The Dancers*. A role in the talking picture, *Applause*, was his last appearance. His widow is the former Olive Reeves Smith, daughter of the actor, Harry Reeves Smith.

MONROE—William, a member of the T. M. A. Lodge No. 1, New York, died January 23.

MORLAND—Mrs. Arthur C., 72, widow of the well-known minstrel, prominent in the Order of the Elks, died February 3 at her home in New York after an illness of several years. She was the daughter of the late Samuel Webster, who was manager of the old London Variety Theater on the Bowery, New York, when it was in its prime about 50 years ago. Interment was in the Evergreen Cemetery, Brooklyn.

MOUVET—Oscar, 42, well-known hotel and night-club proprietor and brother of the late Maurice Mouvet, the dancer, died at Itxassou, France, January 23. The Mouvet was born in New York City, burial was made in Paris.

NORMAND—Claude G., father of Mabel Normand, motion picture actress, died of pneumonia February 3 at his home in New Brighton, S. I., New York.

OSSO—Oscar, a member of the French Dramatic Authors and Composers' Society and father of Adolphe Osso, general manager of the Paris Paramount office, died at his home in Paris January 21.

PATE—C. M. (Blackie), for many years connected with the outdoor show business, died at his home in San Antonio, Tex., recently. He had been connected with the Greater Sheesley, Stanley Roberts, United Shows, Clark & Hasson and last season was with the World of Pleasure Shows. He was a member of the Elks Lodge of Little Rock, Ark. Funeral services were held February 3 and interment was in the Elks' Rest. His widow, Nettie Pate, survives.

IN MEMORY OF MY BELOVED PAL,

Passed away February 19, 1928.

ARTHUR K. PEARSON

Gone but not forgotten.

EMMETT R. CALLAHAN.

PERRIN—Mrs. Maximilienne, mother of Oscar J. Perrin, manager of the Capitol Theater, Albany, N. Y., died January 30 at St. Peter's Hospital, Albany. She is survived by the Rev. Ernest C. Perrin, pastor of the Sacred Heart Church, Schenectady, N. Y.; Wilfred Perrin, another son, and one daughter. The funeral took place February 4 from the Church of the Assumption, where a solemn high mass was sung.

PEYSER—Mrs. Franc Reiss, 59, wife of I. L. Peyser, special agent of the Melville-Reiss Shows, died February 5 at Michael Reese Hospital, Chicago, after a very short illness. She was the daughter of Julius and Nellie Reiss, both deceased, and a sister of the late Nat Reiss, and was born in Flint, Mich. Funeral services were held at Hursen's funeral parlors February 7 and burial was in Rose Hill Cemetery, Chicago.

PFEIFFER—John G., 87, musician and former trouper with circuses and showboats, died at his home in Woodhaven, Queens, N. Y., February 6, of heart disease. Burial was made in Cypress Hill Cemetery, Jamaica, N. Y.

POUGET—Leo, 55, French composer and musician, died at his home in Paris January 21.

RENNIE—Mrs. Frieda, 40, wife of Hugh Rennie, manager of the Fox Film Exchange, Milwaukee, died suddenly February 2 in Milwaukee. She is survived by her husband.

REUTER—Edward J., 45, a member of the I. A. B. P. & B., Local 11, Cincinnati, O., died February 3 in Cincinnati. Interment was made February 5 in Vine Street Hill Cemetery, Cincinnati.

ROCKWELL—Jasper C. (Jap.), 71, well-known amusement manager and showman, died at his home in St. Mel-

rose, Mass., February 5, of heart trouble. Funeral services were held February 7 from his late residence and interment was made in Wyoming Cemetery, Melrose. Rockwell had spent the greater part of his life in show business. For 42 years he owned and managed a repertory company. He retired from theatrical activity eight years ago and settled down at his home in Melrose.

RULLISON—Dr. John E., 85, a familiar figure in Toledo, O., as a health lecturer, died in Robinwood Hospital in that city last week.

SEABERT—Alex., 70, former noted circus bareback rider, died February 6 at his home in Coney Island, N. Y. He trooped with the Barnum & Bailey Circus for many years and also was a performer at various New York amusement centers.

SEASTROM—Dorothy, former film actress, died in Dallas last week after a prolonged illness. Funeral services were held at her family residence in Dallas.

SHANKS—James DeWitt, Jr., 7 1/2 months' old son of Mr. and Mrs. J. D. Shanks, died recently. The parents are well known in the outdoor show business as operators of a medicine show.

SHEDD—Herman A., former organist and instructor of the People's Choral Union, died recently at the Home for Aged Couples, Roxbury, Mass. Burial was in Claremont, N. H.

SPRAGUE—Herbert Foster, 53, organist, died at the French Hospital, New York, February 3. His sister of Kalamazoo, Mich., survives. The body was interred in Kalamazoo.

STOREY—James W., 42, a member of Local 486, I. A. T. S. E., died at the Victoria English Hospital, Nice, France, recently. He had been in France for more than a year in the hope of recovering his health.

TREADWELL—Alice, known to the outdoor show world as Alice Brady Merrill, wife of Speedy (Merrill) Treadwell, died February 3 at her home in Kansasville, Wis., following an illness of three months. She was a fancy diver in water shows and the last five years performed as a motordrome rider.

VONTELLO—Ben, died February 1 at Eagle Lake, Tex. He had spent about 38 years in show business. His widow, Nina, survives. Vontello and his wife teamed for several years in the act Vontello and Nina.

WALSH—James H., 54, scenic artist at Proctor's Grand Theater, now the RKO Theater, at Albany, died at his home in that city February 1. He was a member of Local 201. Walsh is survived by his widow and four daughters.

WATSON—Hugh, Cincinnati colored orchestra leader, was killed February 4 in Buffalo, N. Y., when the automobile carrying his band went over a culvert. The band was on its way to play for a dance at Seneca Junction, near Buffalo.

WEINICKE—Oscar, 57, said to have been Chicago's oldest motion picture machine operator, died February 3 at his home in Chicago. He had been identified with various theaters for the last 37 years.

WENONA—Princess, 60, said to be the daughter of a Sioux Indian chief and at one time champion woman rifle shot of the world, died at Ponca City, Okla., February 4. She had been a performer with various circuses for 40 years.

WICK—Harry F., 63, pioneer film theater manager in Rochester, N. Y., died in a hospital there January 31 from a complication of ailments. Wick opened the Lyric Theater, Rochester, in 1913, later managing the Venice Theater and Building and directing the Lincoln Theater.

WILBRAHAM—Edward, 34, known in English social life as the Earl of Lathom, died February 6 in London. He was the author of the play *Wet Paint*. Wilbraham was a benevolent figure in the playwright's world, he having lost a fortune backing other writers' themes. *Ostriches* and *Red Blinds* were two of his plays produced in this country, but neither was a success.

MARRIAGES

BENNETT-FANING—Lionel (Billy) Bennett, of the A. B. C. Orchestra, and Julia Faning, soubrette, were married January 4 at Sydney, Australia.

BORLAND-EDWARDS—Lenore Edwards, who has conducted a dancing studio in Des Moines for many years, has just announced her marriage to Douglas Borland, of Chicago, last November 15.

FOWLER-TAMARA—Addison Fowler and Florenz Tamara, international dancers, at present appearing in London, were married January 24 in London.

GAMET-GILLESPIE—Margaret Gillespie and Kenneth Seaton Gamet, both members of the Henry Duffy Company, San Francisco, were married January 15, it has just been revealed.

LAMB-DORE—Mary Dinky Dore, showgirl of the *Jazztime Revue*, and Elton F. Lamb, Jr., of Kansas City, Mo., were married January 16 in Kansas City.

LOWANDE-PERT—Howard Albert Lowande, member of the Lowande family of well-known circus bareback riders, and Ada Nora Pert were married February 3 in Toronto, Can. They are making their home in New York City.

MANSFIELD-BARTH—Robert Mansfield, last year manager of the *Oriental Garden* musical comedy show on the D. D. Murphy Shows, was married February 8 in St. Clair County, Illinois, to Beatrice Barth, nonprofessional and society girl of East St. Louis, Ill. They are residing in St. Louis for the winter.

SUTHERLAND-KENYON—Eddie Sutherland, movie director, and Ethel Kenyon, stage actress, were married at Aguascalientes, Mex., February 6.

VOREING-DAINTY—Emmett Voreing and Bessie Dainty, former leading lady with the Himmelein Stock Company at Sandusky, O., were married last week, and are now honeymooning in New Orleans.

WATLINGTON-BUTLER—Wally Watlington, well known to vaudevillians, was married February 5 to Wertie Mae Butler, nonprofessional. Watlington is press representative for the Public Theaters, Inc., in Texarkana, Tex., and was for years with Interstate, Crescent and Saenger theater enterprises in the South.

WILLIAMS-JENKINS—Jack Williams, of the publicity department of the Texas Theater, San Antonio, and Dorothy Jenkins, of Pittsburgh, Pa., were married in San Antonio February 6. After a brief honeymoon the newlyweds will make their home in San Antonio.

COMING MARRIAGES

Dick Grace, stunt flyer in the films, and Christine Francis, stage and screen actress, have signified their intention of getting married by making application for a license to wed in Los Angeles February 3. Miss Francis recently went to Hollywood from Tacoma, Wash., where she was appearing with a stock company.

The coming marriage of Lenore Bushman, daughter of Francis X. Bushman, and Dean Markham, Hollywood real-estate man, was made public at a recent dinner-dance given in honor of the couple. No definite date for the wedding has been set, however.

BIRTHS

Mr. and Mrs. William J. Cowen (Lenore Coffee) are parents of a second child, a son, who will be called Garry Cowen, in honor of the Fort Garry Horse, Canadian cavalry, of which his father was a captain during the World War. Mrs. Cowen is a scenarist and Cowen is a Pathe and RKO studios director.

A 9 1/2-pound girl, Verna Jean, was born to Mr. and Mrs. Lloyd B. Laster January 31 in Clarksville, Ark. The Lasters were with the Noble C. Fairly Shows last season.

Born to Mr. and Mrs. Homer Hobson, Jr., recently at their home in Chicago, a son, who becomes Homer Hobson III. The Hobsons are of the famous circus family of riders.

Born to Mr. and Mrs. Joseph W. Standish, at Binghamton, N. Y., January 22, a baby girl, Barbara, weighing 7 1/2 pounds. Standish is at present manager of the Tri-City Players at the Stone Theater, Binghamton.

A boy, weighing seven-pounds, was born February 4 to Slim and Tiny Marshall at St. Louis. The parents were with Sparks Circus, seasons of 1927 and 1928.

Born to Mr. and Mrs. Duke A. Womack an eight-pound girl, Muriel, January 27, at Fayetteville, N. C. The parents are members of the Noble C. Fairly Shows.

Born to Jack and Jewel Ray, a seven-pound girl, Kay Irene, February 6, at Corry, Pa. The parents have been with the Heffner-Vinson Company for the last three seasons.

DIVORCES

Alan Crosland, motion picture director, confirmed the report that his wife, Mrs. Juanita Fletcher Crosland, has filed divorce proceedings at Nice, France. The couple were married in 1917. Mrs. Crosland filed suit for divorce in 1927, charging cruelty, and was given an interlocutory decree. However, they were

reconciled and continued with their marital relations until 1929, when they again separated.

Frances White, vaudeville headliner who appeared at the Palace Theater, Chicago, last week, was granted a divorce February 4 in the Superior Court at Chicago from Clinton Donnelly, manager of a theater at Jamaica, N. Y.

Mrs. Sylvia Rhein, actress, was granted a divorce February 4 in Chicago from Erbing Rhein.

A divorce was granted Ruth Rathrock, chorister, from Walt, (Red) Rathrock, pianist, at Albemarle, N. C., February 3.

NEW CONTRACT

(Continued from page 19)
complishments attributed to the actor which he may or may not possess.

Clause 11 concerns the period of employment, which if not specified guarantees the actor at least one week's work, subject to provisions of Clause 7, which provides for the suspension of production thru usual calamity clauses, etc. It also provides for reasonable notice of termination of artist's employment.

Clause 12 defines dispensing with the services of the actor for the day, and stipulates that after being dismissed the actor will not be recalled for work within 12 hours. This clause will undoubtedly be changed before the contract goes into effect, which will be as soon as possible.

Clause 13 covers the execution and delivery of the signed agreement, which must leave producer previous to the next succeeding business day following the actor's signing, otherwise the actor optionally may consider his contract null and void, but to exercise this he must give written notice to the producer previous to the second business day after signing.

Clause 16 covers the placing of contractual disputes between producer and actor before a committee consisting of five foundation actors of the Academy selected by the executive committee of the actors' branch of that organization for settlement with the court of last resort, which is the conciliation committee of the Academy, consisting of actor, producer, director, writer and technician, should an appeal of the result of the first committee be desired by either party. Any and all arbitration shall be conducted in accordance with present and future by-laws of the Academy.

While contract does not cover any change in status of day worker, it is understood producers have agreed to an eight-hour day, with one-eighth of a day's salary for each hour overtime. Worry is expressed in some quarters that this will bring about changes in payment of overtime for small-salaried day workers who now receive considerably more than this ratio for overtime, belief being that future computation will be made on one-eighth-day basis. So far the contract does not cover the resolution of the gathering of February 4, which individually and collectively went on record as refusing to support or countenance a strike or any radical action by any group of actors that might be injurious to the motion picture industry, so long as the letter and spirit of this agreement were observed, said agreement being revised contract.

New Titles Announced

NEW YORK, Feb. 10.—Donald Henderson Clarke's novel, *Louis Beretti*, will have as its release title, *Born Reckless*. *The Unknown Beauty* is to be the release title of *The Golden Calif*, now in production under the direction of Millard Webb.

Roadshow Johnson Film

NEW YORK, Feb. 10.—Talking Picture Epics, Inc., plans to roadshow Mr. and Mrs. Martin Johnson's latest picture, *Around the World With Mr. and Mrs. Martin Johnson*. The production will be handled in the same manner as was *Simba*.

Mojica in Concert

NEW YORK, Feb. 10.—Don Jose Mojica, who recently completed his first Fox Movietone production, started last week on a concert tour of 27 cities, opening in Dubuque, Ia. The tour will bring Mojica as far east as Boston.

Bacon Directs Blue

NEW YORK, Feb. 10.—Lloyd Bacon has been assigned to direct Monte Blue in *Those Who Dance*. The story is by George Kibbe Turner, with Eddie Phillips, Sid Silvers and Vincent Barnett in the supporting roles.

Sound Installations

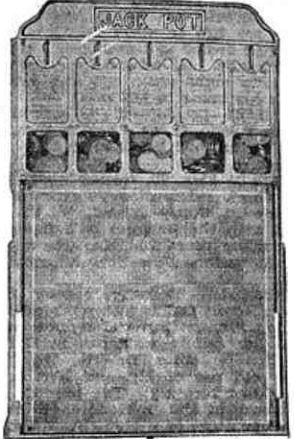
- APOLLO, Pa.—Apollo Theater.
- ATLANTIC CITY, N. J.—Ventnor Theater.
- AURORA, Neb.—Madza Theater.
- BARBOURVILLE, Ky.—National Theater.
- BURLINGTON, Vt.—Strong Theater.
- BELLINGHAM, Wash.—American Theater.
- BROOKLYN—Imperial and Colonial.
- BELLMORE, L. I.—Bellmore Theater.
- BELLEFONTAINE, O.—Strand Theater.
- BARTLESVILLE, Okla.—Odeon Theater.
- BAR HARBOR, Me.—Dirigo Theater.
- BALTIMORE, Md.—Embassy Theater.
- BROOKLYN, N. Y.—Nassau, Graham and Metro theaters.
- BLACK RIVER FALLS, Wis.—Scott Theater.
- CINCINNATI—Clifton Theater.
- CRESCENT, Okla.—Ritz Theater.
- CANTON, Ill.—Garden Theater.
- CLEVELAND, O.—Lexington, Quincy, Mt. Pleasant and Penn Square theaters.
- COATESVILLE, Pa.—Palace Theater.
- CUYAHOGA FALLS, O.—Alhambra Theater.
- DALLAS, Tex.—Palace, Loving and Grapevine theaters.
- DENVER, Colo.—Hiawatha Theater.
- DOUGLAS, Alaska.—Douglas Theater.
- ELKHORN, Wis.—Sprague Theater.
- EATON, O.—Star Theater.
- ENUMCLAW, Wyo.—Avalon Theater.
- ELKHART, Ind.—Orpheum Theater.
- FOWLER, Ind.—Dreamland Theater.
- FT. MADISON, Ia.—Prison Auditorium.
- FT. SMITH, Ark.—Rialto Theater.
- GLASGOW, Mont.—Orpheum Theater.
- GOODING, Ida.—Schubert Theater.
- GAFFNEY, S. C.—Strand Theater.
- HOPEDALE, O.—Capitol Theater.
- IRONTON, O.—Lyric Theater.
- JOHNSTOWN, Pa.—Dale Theater.
- KINGFISHER, Okla.—Temple Theater.
- KENNETT, Mo.—Palace Theater.
- LEWISTOWN, Id.—Rex and Temple theaters.
- LAKE GENEVA, Wis.—Geneva Theater.
- LAKE WALES, Fla.—Scenic Theater.
- LANDER, Okla.—Grand Theater.
- LOUISVILLE, Miss.—Louisville Theater.
- LONGVIEW, Wash.—Columbia Theater.
- LAPEER, Mich.—Lyric Theater.
- LISBON, N. C.—Scenic Theater.
- LA JOLLA, Calif.—Granada Theater.
- MARION, O.—Ohio Theater.
- MANSON, Ia.—Cee Bee Theater.
- MAUNSON, Wis.—Majestic Theater.
- MONTREAL—System, Mt. Royal and Papineau theaters.
- MONTPELIER, Ida.—Gem Theater.
- MONTICELLO, N. Y.—Rialto Theater.
- MARBLEHEAD, Mass.—Warwick Theater.
- MASON CITY, Ia.—Cecil Theater.
- MONTROSE, Calif.—Montrose Theater.
- MT. STERLING, Ky.—Tab Theater.
- NORFOLK, Va.—Chadwick Theater.
- MCCALL, Id.—Electric Theater.
- NILAND, Calif.—Callipatria Theater.
- NEW YORK—Belmore and Plaza theaters and Little Carnegie Playhouse.
- NEWBERRY, S. C.—Imperial Theater.
- NEW BRITAIN, Conn.—Palace Theater.
- OMAK, Wyo.—Gem Theater.
- OTTAWA, Ill.—Illinois Theater.
- PETERSBURG, Va.—Century Theater.
- PAWLING, N. Y.—Dutcher Opera House.
- PITTSBURGH, Pa.—Metropolitan, Beechview and Shiloh theaters.
- PORTLAND, Ore.—Nob Hill Theater.
- PETERSBURG, Alaska.—Coliseum Theater.
- PARMA, Id.—Liberty, Nyssa and Wilder theaters.
- PERRY, Ia.—Grand Theater.
- PEMBROKE, Ont.—O'Brien Opera House.
- RICHMOND, Va.—Capitol Theater.
- ROOSEVELT, L. I.—Roosevelt Theater.
- RED SPRINGS, N. C.—Red Springs Theater.
- RIGBY, Id.—Gem Theater.
- SIKESTON, Mo.—Malone Theater.
- SPOONER, Wis.—Palace Theater.
- SEATTLE, Wash.—Green Parrot Theater.
- SAN FRANCISCO—Majestic Theater.
- SIDNEY, Mont.—Princes Theater.
- SPOKANE, Wash.—Auditorium.
- SALTVILLE, Va.—Victory Theater.
- SEATTLE, Wash.—Cameo Theater.
- SPRINGFIELD, Ore.—Bell Theater.
- SEQUIM, Wyo.—Olympic Theater.
- SEATTLE, Wash.—Liberty Theater.
- TOLEDO, O.—Sylvan Theater.
- THREE FORKS, Mont.—Ruby Theater.
- TIPTON, Ia.—Hardacre Theater.
- TOMAH, Wis.—State Theater.
- VERSAILLES, Mo.—Royal Theater.

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60 Sections, 25c.....	15.00
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ROUTES

(Continued from page 55)

(Columbia) New York 17-22.
High Flyers: (Casino) Boston 10-15; (Troca-dero) Philadelphia 17-22.
Hindu Belles: (Gayety) Baltimore 10-15; (Gayety) Washington 17-22.
Jazzline Revue: (Empire) Toledo, O., 10-15; (Columbia) Cleveland 17-22.
Lafin' Thru: (Apollo) New York 10-15; open week 17-22.
Mischief Makers: (Wedgeway) Schenectady, N. Y., 10-15; (Gayety) Boston 17-22.
Moulin Rouge Girls: (Empress) Chicago 10-15; (Gayety) Detroit 17-22.
Nite Club Girls: (Modern) Providence 10-15; (Gayety) Scranton, Pa., 17-22.
Parisian Flappers: (Lyceum) Columbus, O., 10-15; (Lyric) Dayton, O., 17-22.
Puss Puss: (Mutual) Indianapolis 10-15; (Garrick) St. Louis 17-22.
Record Breakers: (Academy) Pittsburgh 10-15; (Lyceum) Columbus, O., 17-22.
Social Maids: (Columbia) Cleveland 10-15; (Gayety) Buffalo 17-22.
Speed Girls: (Garrick) St. Louis 10-15; open week 17-22.
Sporty Widows: (Fox) Jamaica, N. Y., 10-15; (Modern) Providence 17-22.
Stonpe Show: (Gayety) Milwaukee 10-15; (Empress) Chicago 17-22.
Step Lively Girls: Open week 10-15; (Casino) Boston 17-22.
Sugar Babies: (Columbia) New York 10-15; (Wedgeway) Schenectady, N. Y., 17-22.
Take a Chance: (State) Springfield, Mass., 10-15; (Grand) Hartford, Conn. 17-22.
Tempters: (Howard) Boston 10-15; (Apollo) New York 17-22.
Watson, Slinging Billy, Show: Open week 10-15; (Gayety) Montreal 17-22.
Wine, Woman and Song: (Gayety) Detroit 10-15; (Empire) Toledo, O., 17-22.

MISCELLANEOUS

Babetta Med. Co.: Hollansburg, O., 10-15.
Becker, Magician: Pawusks, Okla., 12; Col- linsville 13; Neosho, Mo., 14; Anderson 15; Monett 17; Carterville 18; Halltown 19; Calena 20.
Birch, Magician, & Co.: Robstown, Tex., 12; Fairfairs 13; Edinburg 14; Donna 15-17; Raymondville 18; Brownsville 19; Rio Hondo 20.
Bowser Tanawa Comedy Co.: Findlay, O., 10-15.
Brace Comedy Co.: Bancroft, Ont., Can., 10-15.
Campbell, Loring, Magician: Guthrie, Okla., 17; Wellington, Kan., 18; Waynoka, Okla., 19; Canadian, Tex., 20; Clovis, N. M., 21.
Daniel, B. A., Magician: Laurel, Miss., 10-15.
Delmar, Mysterious & Co.: (Lafayette) Haverhill, Mass., 10-15.
Head's, F. H., Medicine Co.: Caroline, Wis., 10-25.
Hubbard, Paul, & Co., Magicians: Savannah, Ga., 10-15.
Marine-Frestone Co., Magicians: Oklahoma City, Okla., 10-15.

Mysterious Wheldons: Atwood, Kan., 13-15; Cambridge, Neb., 17-19; McCook 20-22.
Shapiro-Ponzelle Co., Magicians: Middleburg, N. C., 12.
Washington Producing Co., S. B. Weintraub, mgr.: Windsor, N. C., 10-15.

CARNIVAL COMPANIES

Alabama Am. Co.: Villa Rica, Ga., 10-15.
Alamo Expo: Uvalde, Tex., 10-15; Crystal City 17-22.
Barkot Bros.: Bartow, Fla., 10-15.
Coe Bros.: Wildwood, Fla., 10-15.
Crafts Greater: Calexico, Calif., 10-15.
Delmar Quality: Pleasant Hill, La., 10-15.
Cray Royal: LaFeria, Tex., 10-15.
Greenburg Am. Co.: Tucson, Ariz., 10-15; Nogales 17-22.
Hall & Miller: Bisbee, Ariz., 10-15.
Jones Johnny J.: Ft. Myers, Fla., 10-15.
Leach Am. Co.: Stapleton, Ga., 10-15.
Loos J. George: Katocti, Tex., 10-20.
Miller, Ralph R.: Berwick, La., 10-15; St. Martinsville 17-22.
Pacific States-Kilne: Phoenix, Ariz., 10-15; Tucson 17-22.
Texas: Harlingen, Tex., 10-15; Weslaco 17-22.
Universal: Livingston, La., 10-15.

Additional Routes

Auton Players: Orrick, Mo., 10-15.
Babetta Med. Co.: Hollansburg, O., 10-15.
Birmingham Bertha Minstrels: San Antonio, Tex., 12-15.
Bishop's Show: New Bethlehem, Pa., 10-15.
Bowser Tanawa Co.: Findlay, O., 10-15.
Broadway Follies, Jimmie Hill, mgr.: (Lyric) Shelby, N. C., 10-15.
Clay's Comedy Shows: Pinola, Miss., 10-15.
Cook's Show: Stockton, Ga., 10-15.
Daniels Show: Lake Mills, Wis., 10-15.
Gormand-Ford Co.: Federalsburg, Md., 10-15.
LaBounty Show: Cecil, Wis., 10-15.
Lena's Show: Watertown, Wis., 10-15.
Lesser Comedy Co.: Utica, O., 10-15.
Marshall Players: Annawan, Ill., 10-15.
Miller, Al H.: Show: Trenton, Fla., 10-15.
North Players: Arkansas City, Kan., 14-15.
Obrecht Stock Co.: Ortonville, Minn., 10-15.
Phillipson Comedy Co.: West Lebanon, Ind., 10-15.
Ray's Show: Summer Hill, Pa., 10-15.
Reno, Great, & Co.: Liberty, Ill., 10-15.
Shrapsteen Show: Centerville, Mich., 10-15.
Star Dramatic Players: Deerfield, Mo., 10-15.
Stewart Players: Chatfield, Minn., 10-15.
Tanawa Co.: Turtle Point, Pa., 10-15.
Wanegah Comedy Co.: Dazell, Ill., 10-15.

Downie in New York

NEW YORK, Feb. 8.—Andrew Downie, who has been taking the baths at Hot Springs, Ark., was in the metropolis last week.

ELEPHANTS

FOR THE BEST—THERE IS ONLY ONE

WISCONSIN DE LUXE DOLL AND DRESS COMPANY

MILWAUKEE, WIS.,	PITTSBURGH, PA.,	KANSAS CITY, MO.,	ATLANTA, GA.,
642 Third St.	255 Penn. Ave.	1920 Grand Ave.	324 Marietta St.
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CENTANNI GREATER SHOWS

WANT Cook House, Corn Game, Popcorn, Candy Spindle, Palmistry, Devil's Bowling Alley, Pitch-Till-U-Win, Ball Games, Wheels and all kinds of Concessions. WANT Shows of all kinds and Rides that don't conflict. FOR SALE—Farris Wheel, Chairplane, Merry-Go-Round. Reasonable terms. All Rides in good condition and priced right. Address 247 Broadway, Newark, N. J. Telephone Humboldt 5434, Between 8 and 10 A. M.

BARLOW'S BIG CITY SHOWS OPEN APRIL 3

CAN PLACE Cook House, Corn Game, Palmistry exclusive; String Game, Buckets, Fishpond, Frozen Custard, Cotton Candy, Waffles, Scales, Hoop-la, Bumper, Wheels, Nail Joint, Knife Rack, Bowling Alley, Novelties, Country Store, Ball Games, Ice Cream, Penny Arcade, Watch-la or any legitimate Concessions. Address P. O. BOX 16, Granite City, Ill.

ALL AMERICAN SHOWS

Will furnish complete new outfits to capable showmen with shows of merit. All Stock Concessions open. Also Mitt Camp, American only. Ride Help, Bumper, Wheels, Nail Joint, Knife Rack, Bowling Alley, Novelties, Country Store, Ball Games, Ice Cream, Penny Arcade, Watch-la or any legitimate Concessions. Address NIP BUTTS, Box 354, Lawton, Okla.

GLOTH GREATER SHOWS

New booking Shows, Rides and Concessions for 1930. Address all mail to ROBERT GLOTH, 965 Washington Rd., Mount Lebanon, Pittsburgh, Pa.

MONARCH EXPOSITION SHOWS, Inc.

WANTS Merchandise Wheels and Grind Concessions. Write MILES ZIEGLER, President, 510 W. 170th St., New York City.

ANDERSON-GRADER SHOWS

Want to book Pit Show, Hawaiian Show and Athletic Show. Will furnish complete outfit for same. Show opens May 1, Red Cloud, Neb. Cowboy Chick, write.

LAUGHLIN SHOWS

WANT Shows, Concessions and Ride Help. Show opens early in March. All mail 617 Main St., North Little Rock, Ark.

Mad Cody Fleming Shows

Get with a show that never carried grift and girl shows and never will. Tenth year. Address Box 353, Columbus, Ind.

MARTIN & NOE GREATER MOTORIZED SHOWS

Want to book Big Eli Wheel on good percentage. Also Concessions that have their own motor trucks. Reasonable privileges. J. A. MARTIN, 760 Wachtel Ave., St. Louis, Mo.

WANTED—McMAHON SHOWS

Athletic Show, Illinois, Penny Arcade. All legitimate Concessions open except Cook House, Corn Game, Blanket Wheels, WANT Ride Help and Electrician. S. D. Goldman and Jake Kumalski, write. Eight Fairs booked. Show will open Marysville, Kan., May 1. Address T. W. McMAHON, 516 A Catalina Ave., Redondo Beach, Calif.

ALL CONCESSIONS OPEN. WANT SHOWS.

HARRIS COMBINED SHOWS

Box 397, Artesia, N. M. Opening March 15

HELLER'S ACME SHOWS

WANT Shows and Concessions. Have our own Rides. Address 246 Van Houten St., Paterson, N. J. Phone, Lambert 810-M.

GEO. T. SCOTT SHOWS

Booking Shows and Concessions for opening first part of April. Montana route picking the good spots. BOX J, Silverton, Ore.

WILL BUY LITTLE BEAUTY

32-Ft. MERRY-GO-ROUND. Write full particulars. HARRIS, care Billboard, Kansas City, Mo.

WHIP FOR SALE

Portable. Completely overhauled last year. Stored near El Paso, Tex. Price, \$1,500.00; \$500 cash, balance 25% of gross. Wire or write FRANKS, care Billboard, 424 Chambers Bldg., Kansas City, Mo.

Wanted Wanted Wanted

MOTORDROME RIDERS

Trick Riders, Straight Riders, Auto Drivers, man and wife preferred. Also Girl Rider or Auto Driver. Sure salaries. Best 30-car show on road. Answer BOX 84, Station A, St. Joseph, Mo.

AT LIBERTY

Experienced Hey-Dey and Whip Foreman. Write or wire

JOHN CARLSON

230 1/2 Lewis Street GREENSBORO, N. C.

It Helps You, the Paper and Advertisers to Mention The Billboard.

SIDE SHOW PEOPLE!

On Account of Disappointment

C. G. Dodson will have his own Side Shows under same management. Would like to hear from Act to feature. Also Glass Blower, Punch and Judy, Bag Puncher, Scotch Bagpiper, or any Act that is interesting and not repulsive. Acts that hold contracts kindly acknowledge this ad.

DODSON'S WORLD FAIR SHOWS

Box 1093, WACO, TEX.

Advertise in The Billboard—you'll be satisfied with Results.

BARGAIN BOARDS
and - -
VARIOUS OTHER CUT-OUT BOARDS



CHAS. A. BREWER & SONS
The Largest Board & Card House in the World
6320-32 Harvard Avenue
Englewood Station Chicago, U.S.A.

Woodside Park Adding New Riding Devices

PHILADELPHIA, Feb. 8.—The coming season will find some new riding devices and a kiddie park installed at Woodside Park, of which N. S. Alexander is the guiding factor. The Pretzel Ride is being installed where the penny arcade formerly operated. Frank Kreis, Jr., will put in the Swooper.
Other new rides, it is understood, are being planned.

"Squire" Riley Busy

NEW YORK, Feb. 8.—Broadway is an almost unknown quantity to Matthew J. (Squire) Riley, who has been working overtime in the interests of the Greater Sheesley Shows this winter. Between making fair meetings in the States and Canada, plus contracting still dates, his lot has been a busy one. "Captain John will have the best show he ever left winter quarters with," the Squire stated, "with 18 flashy shows and 12 modern ride devices. "Squire" waxes warm over the International Shrine Convention, to be held on the Canadian National Exhibition grounds, Toronto, week of June 9. The Sheesley Shows will be enlarged for this engagement, in addition to the appearance of the Boyd & Sullivan Shows.

Ben Weiss Lands Dates

NEW YORK, Feb. 8.—Ben Weiss, of the attractions bearing his name, has returned from attending the Western district of the Pennsylvania State Association of County Fairs meeting at Pittsburgh, and informs he has made arrangements to play the following fairs in the Keystone State this year: Bloomsburg, Allentown, York and Ebensboro. He visited his brother at Barnesboro, who is thriving in that climate. W. L. Rinard has contracted with Weiss to provide six riding devices when he plays in the Johnstown and Pittsburgh district. Rinard played five spots in that territory last season with Weiss.

Sells Bros.' Shows

Sells Bros.' Shows is the title of a new outdoor collective amusements organization scheduled to take to the road about the middle of April, opening near New York, according to word from an executive of the company, who further advised: The routing is to include stands in the States of Connecticut, New York, Massachusetts, Vermont, New Hampshire and Maine, and possibly in Canada. Charles Hyle, who piloted his Sells Bros.' Indoor Fair Company thru Canada territory two seasons ago, has already been in the field and is optimistic in his views. The outfit will be framed to exhibit with either a pay gate or free admission to the grounds at the discretion of the management, also will be arranged to play either carnival or circus-bazaar style.

Chicago Office Callers

BERNARD REX LEE, of the Ringling-Barnum Circus.
W. W. POTTS, concessionaire with W. G. Wade Shows.
PEGGY EAMES, former "Our Gang" kid, playing vaudeville.
HOMER HOBSON, of Robbins Bros. Circus.
JACK BRADLEY, of the Sells-Floto advance.
MR. AND MRS. FRANK N. RENFROW, proprietors Larue & Renfrow Circus.
JACK WALSH, of Cole Bros. Circus.
ARTHUR DAVIS, last season with Sells-Sterling circus.
ROY BOWEN, circus concessionaire.
LEW DUFOUR, outdoor showman.

LEISTNER'S FAMOUS ELECTRIC FLOWER BASKETS



No. 7-M-9 illustrated herewith, 23 inches high, filled with nine (9) beautiful large-size cloth American Beauty Roses, each with a genuine Mazda Electric Bulb inside. When lighted gives a most beautiful effect as soft light peeps thru the Roses.

DALLAS
The Genuine \$22.50 per 1,000
Georgine Flowers
\$25.00 per 1,000
The Genuine Big Size No. 82. Assorted Colors.
Fresh Stock of LAUREL Always on Hand.

25¢ deposit required on C. O. D. orders. When ordering samples please include 25¢ extra for packing.

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OSCAR LEISTNER, Inc.
Importers and Manufacturers for 29 Years.
323 West Randolph Street, CHICAGO, ILL.

Sample \$4.00
In Dozen Lots \$3.75 each
Bulbs Included

SLOT MACHINE BARGAINS
MILLS—JENNINGS—WATLING
FULLY GUARANTEED MACHINES



Lot.	5c Play.	25c Play.
25 MILLS JACKPOT BELLS.....	\$53.00	\$60.00
35 MILLS JACKPOT MINT VENDERS.....	60.00	65.00
45 MILLS P. O. & MINT VENDERS (Bull's eye)	60.00	62.50
55 MILLS OPERATOR BELLS.....	35.00	40.00
26 JENNINGS JACKPOT BELLS.....	55.00	57.50
36 JENNINGS JACKPOT MINT VENDERS.....	60.00	65.00
46 WATLING BLUE SEAL BELLS.....	30.00	35.00
27 PACE BELLS.....	30.00	35.00

Extra Special—Watling Front Venders, 25c Play, \$45.00

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GENUINE LEATHER GLADSTONE BAG



No. B33—Here's the value of the year! You can't afford to pass it up! A strong, durable Gladstone Bag, made of 4 1/2-oz. split cowhide grain genuine leather. Has trunk lining and a centerboard with fold and pocket, two leather girth straps and six metal studs. Sewed all around. Heavy handle. Strong brass lock and catches. Size, 23 in. Exactly like illustration, but with plain corners. Truly a remarkable value. Buy at only each in Lots of 4 **\$4.95**
Sample Only \$5.25.

B34—Guaranteed 4 1/2-oz split cowhide lizard grain, genuine leather Gladstone. Self-locking center partition. Beautifully plaid lined. Case contains shirt fold and full-size linen pocket. Has strapped top. Black or brown. A fortunate quantity purchase enables us to offer them to you at Only..... **\$5.95**

B35—As above. Black or brown, and with collapsible top, resembling high-priced bag. Each..... **\$6.95**

Our Catalog contains hundreds of unusual bargains! You can't afford to pass them by, so send in your name on your business stationery today to DEPT. B, and be placed on our permanent mailing list.

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New Improved Design



Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog of Jewelry Assortments, Salesboards and Slot Machines sent on request.
Our Quality and Prices Will Interest You.

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ATTENTION! PENMEN AND SALESBOARD OPERATORS!



No. BC127—JUMBO SIZE, BLACK and WHITE PEARL (Effect) PENS, NONBREAKABLE, with a 14-K SOLID GOLD Pen Point. Doz. **\$8.50**
No. BC128—PENCILS to Match Above Pens. Per Dozen **\$3.00**
PEN and PENCIL SET, put up in SATIN and VELVET Lined Steel Display Box. Per Dozen Sets **\$14.50**

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JACK POT
MILLS 1930 MODEL



MILLS LATEST JACK POT
5c, 10c, 25c and 50c Play.

MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELLS
In 5c, 10c, 25c and 50c Play.

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YOUR NAME AND AD PRINTED ON THE BALLOONS

BALLOONS We print your name, snappy sayings, advertising your Fair, Park, Carnival, Banquets, Balls or any other event on our No. 70 Balloon. Ass'd colors. Shipped same day order received. \$21.00 per 1,000.

Large Size \$11.00
Best Quality, \$2.50 Gross, without Printing.
Extra Large Ones, 15c Ea.
No. 80 Heavy Gas Panel Balloon, \$3.50 Gross.
25% with order, balance C. O. D.

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For Immediate Delivery Only Ladies' Swagger Canes, with Assorted Silk Tassels, Gross..... **\$7.00**
No. 200 Paddle Whoopee Balloons. The Hit of the Year. Gross..... **\$4.50**
Chenille Monkeys. Large Size, Gross..... **\$9.00**
Rubber Donkey, Tongue, Ears and Tail comes out, Gross..... **\$9.00**
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50 Brewery, New York City.
"Known for our low prices."

NOTICE
SLOT MACHINE OPERATORS

We have a new 5c machine that will make you more money than your Mint Venders. Legitimate quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money. Order one today. You cannot lose.

We have Slot Machines of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago

\$50 JACK POTS \$50

Money Back Guarantee!

If you have not taken advantage of our specially priced 5c and 25c JACK POTS, with the very latest Mills attachment, you are unaware of the excellent quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money. Order one today. You cannot lose.

We have Slot Machines of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago



Three

Makes Your Old Territory New and Profitable Again

A COPPER MINE that is A GOLD MINE

The "Three Jacks" is a machine designed to be the sensation of the year. From the operator's, as well as the merchant's standpoint, it is ideal. Moderate in price, small and convenient in appearance, indestructible and fool-proof in operation. No attention required of merchant since player cannot "Jack Pot" by turning knob when your falls into tray slot.

ASTONISHINGLY FASCINATING

Read what B. A. Williams, a Wisconsin operator, says: "I have 22 of the first models, without year limit improvements, and they average over \$11.00 a week apiece for my share. I like them better than slots for I can place them most anywhere," etc.

Sample to Operators.....Only \$37.50
One-third with order, balance C.O.D.

We recommend the Standard 1c Model, but can furnish 5c or 10c model if desired. Order a sample today—be the first in your territory. If not more than satisfied return sample at once and money refunded, less only express charges.

KEENEY & SONS, 700 E. 40th St., Chicago, Illinois

**Jacks**

The Sensation of 1930

Fourteen remarkable improvements just completed. Buy direct from us and get the latest—behave of the latest—improved models offered by others.

Both in a beautiful oak cabinet with ornamental aluminum front and trim, size 12" x 10" x 18". Weighs only 14 lbs. Running power equal to any 5c Jack Pot. Ball can be used where 1c and 2c machines not tolerated. "Jack Pot" is full view. Apparently all coming to this Jack Pot—thus out of the ordinary. A certain overflow goes into tray slot. Fully automatic. Requiring no attention of merchant. Nothing to get out of order. Collect at your convenience.

Most people don't know what to do with their pennies. The "Three Jacks" machine is the answer.

FAST SELLING ITEMS AT LOW PRICES!

11c
Per 10 Blades.



11c
Per 10 Blades.

B1417—Clock Lighter Deal. Consists of two Clock Lighters and one Strap Watch, Mounted on a 1,200-Hole to Board. Takes in 5c and pays out \$15.00 worth of Cigarettes. **SAMPLE \$11.00 ASST.**

Whoopie Tops Assorted Colors B2170 **\$6.75 Gross**

B1760—5-Blade Toothpick Knives, with Mottled Colored Handles. One Dozen on a Display Card. Per Gross, **\$3.00**

B1441—600-Hole Combination Bargain Board. Consists of two Jumbo Pen and Pencil Kri-ers, one Strap Watch and one Lighter. Players pay 5c, 15c and 25c, as they choose. Takes in 5c, 10c and pays out in trade \$22.50. **Sample—\$8.75—Asst.**

\$24.00
Per Gross Without Bands

\$27.00
Per Gross With Bands

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"MODEL D"
1 Shot for 1c. Can be operated with or without Prizes. Each perfect shot scores 5 points on a visible register. Easy to understand and easy to play. Small in size and light in weight. Strong steel construction. Fool-proof mechanism. Secure lock. Attractively painted in red and black. Legal everywhere. **SEND MONEY ORDER AT ONCE FOR SPECIAL 30-DAY OFFER.**

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Reminiscence of the 1910s. 12x12 in. with beautiful Open Work Pattern. Packed Assorted Colors in Special Picture Cover Gift Boxes. Attractively Packaged. 3 to Box - 25c
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No. 19—Six Embroidered. Large Flower Design. Lace Edging. Less Than Gross Lots. 14.50
Dozen Sets. Dozen..... **4.00**
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Dozen Sets. Dozen..... **7.91**

Bed Spreads—Italian
No. 101—Genuine Woven Spreads. Full Size. With Pure Silk Fringe. Comes in All Colors. Packed Individually. A REAL FLASH. Each..... **3.00**

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ASSORTED STYLES TO EACH DOZEN

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New and Factory Rebuilt Vending, Skill and Amusement Machines. COMPLETE LINE PENNY AND FACTORY REBUILTS PRICED TO CLEAR SPACE. WRITE NOW FOR OUR PRICE LIST.

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SURE TOP CIGARETTE HOLDER

With Spring Top—Gold-Plated Finish

Constructed of metal. Each one guaranteed.

Now Gross **\$9.50**

Display Cards with Every Gross. 25% deposit, balance C. O. D.

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BARGAINS ALWAYS AVAILABLE
Our Repair Service Department is fully equipped and competent mechanics always at your service. We are distributors for all make Jackpot Attachments. Send us your old machines. We will install Jackpot, overhaul, convert old to new. Our prices are reasonable. Our work guaranteed.

SOLE DISTRIBUTORS FOR
3-in-1 Aluminum Adjustable Jackpot Board Frame, equipped with 3,000-Hole Size Board. Price, Each..... **\$8.50**
Percentage Plugs, Knocks Off Winning Combination on Mills and Jennings Machines. Dozen..... **\$4.50**

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By the dozen or thousand. We import these Beads in very large quantities and our prices are right. Also lead in Bead Box prices. Write for Price List. All Spangler Merchandise sold under money-back guarantee.

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Introducing Our Latest Coin Operated Machine



T H R E E JACKS

With newly invented protective device safeguards the operator against cheating. The Only Self-Feeding Penny Machine Built. Size, 12 in. wide, 17 in. high, 9 in. deep. Weight, 17 Pounds.

PRICE FOR **\$33.00**

Special Price in Quantities. One-third deposit with order, balance C. O. D.

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\$52.50 "Jackpot Bells" \$52.50

Nickel Play. Original "Mills". Factory built. Free play on the Lemon. Serials over 213,000. Used few weeks. Are like new in appearance and mechanically perfect. 25c Play, same as above, \$62.50.

Wire One-Third Deposit.
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NEW—SILK FRINGE HIGH GRADE PILLOWS

\$6.00 New Style
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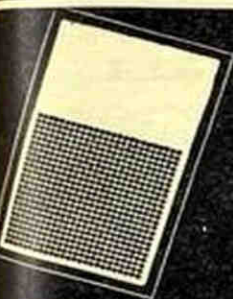
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BELLS AUTOMATIC
VENDERS PAY-OUT
PURITANS DOMINO

WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.

EASTERN SERVICE & SUPPLY STATION,
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With a real taste and flavor that helps develop repeat business.

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JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS

24-HOUR SERVICE

ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.

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All sizes. 50c each, in quantities not less than 12. Send 75c for sample catalogue and price list.



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1930 MODELS

JACK POT BELLS and MINT VENDERS
COLORED DIAL MACHINES

ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES AND TYPES.

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Biggest Trade-in Allowance on Your Old Machine.

BANNER SPECIALTY CO.

1534-22 FARRISE ST., PHILADELPHIA, PA.



FEATURE VALUES NEW VALET IT'S THE LATEST! AUTO-STROP RAZOR

PER 100 8.00

HERE'S A HOT ONE!
"THE PACKLITE"
Per Doz. 42.00 Each 3.75

BDC17—This Oulit Consists of the New Gold-Plated Valet Self-Stropping Safety Razor. With a new Blade. Comes in a case with Leather Strip.

BRE352—Combination Automatic Lighter and Cigarette Package Holder. Keeps package in shape. Just a press of the finger and thumb raises top so that cigarette can be removed. Press down on lever and you have a light. Compact. Will sell wherever demonstrated.



Salt and Pepper Shakers

B7C24—Individual Salt and Pepper Shakers. Hand decorated scenic designs. Height 1 1/2 in. 2 in. Box. Per Dozen. 4.25 Per Dozen. 40



Boudoir Lamp

PER DOZEN

10.50

B7C28—Imported All Glass Boudoir Lamp. Height, 9 1/2 in. Bright Colored Glass. Shade Decorated with Scenic Design. Complete with Cord and Plug. Each in Carton.

WATCHES FOR SALESBOARDS



MAKE SOME PEAL MONEY WITH THIS
Sport Model Strap Watch 1.75
Each

Sample Watch 1.85 Each

B11W26—Nickel-Plated Case, Cushion Shape, Silver Metal Dial, Black Arabic Figures and Hands. Lever Escapement Movement. Fine Quality Leather Strap, with Nickel Buckle.

MINIATURE CHARM PISTOL.



AMERICAN MADE

PER DOZEN 12.00

Each 1.15

B11R1—After Lengthy Experiments we are now able to offer the Perfect Charm Pistol. Length, 2 inches. Highly nickel plated, break action, genuine pearl handles. Each in box containing Capsule with 25 Blank Cartridges and Ramrod.

B11R2—Miniature Blank Cartridges, 25 in Capsule. Per Dozen Capsules, 1.25

Also Merchandise can only be shipped by Express or Freight.

N. SHURE CO. ADAMS and WELLS STS. CHICAGO

THE NEW "BABY VENDER"

GREATEST COIN MACHINE SINCE THE FAMOUS "LIBERTY BELL"

ABSOLUTELY LEGAL and can be operated in all classes of stores anywhere with 300% to 500% profit. Set on the counter as a penny machine, it still takes nickels, dimes and quarters, and when the trade stop at a fortune designated on the fortune card, the storekeeper may pay rewards accordingly. Can be operated with JACK POT, or can be changed instantaneously to BALL GUM, for closed territory. So silent you can not hear it run! Absolutely clasp-proof.

SPECIAL FEATURE FOR OPERATORS.

Handling a Number of Machines.

Two cash boxes. The storekeeper has access to his profits at all times, while the operator's profit is under separate lock and key. A patented coin divider automatically divides up the coins on a percentage basis, putting in each cash box the correct amount. This type of machine would be impracticable without this exclusive feature—no other machine has it!

Send us \$39.95 for a sample machine, which is the jobbing price, with 1,000 balls of Gum free. We guarantee it to be the best machine of its kind on the market.



Size, 12 1/2 x 9 1/2 inches. Weight, 22 Lbs.

SOLE MANUFACTURERS

THE FIELD PAPER PRODUCTS CO., PEORIA, ILL., U. S. A.

(Salesboard and Machine Jobbers and Operators—Get on Our Mailing List.)



"Gum Target."

1-2-3 Ball Gum.

Baby Vender, 1c, 5c, 10c Play.

Le Peanut.

MONEY-MAKING VENDING MACHINES

Our prices are the lowest.

Send for New Catalog.

D. ROBBINS & CO.

218 Dearborn St., Brooklyn, N. Y.

Get Our Ball Gum Prices.

HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, FISH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free. HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.

COIN MACHINE OPERATORS

Convention and Exposition open February 24 to 27, 1930, Sherman Hotel, Chicago. Come see 15,000 square feet display space filled with amusement, service and merchandise machines and accessories.

IT HELPS YOU, THE PAPER AND ADVERTISER, TO MENTION THE BILLBOARD.

GET INTO A STEADY REPEAT BUSINESS OF YOUR OWN WITH THESE 3 BRAND NEW MONEY MAKERS



Pierce-Cap MILK BOTTLE Opener and Cover



Retails for
10c

ARROW LIFTS COVER IN A JIFFY. SANITARY CAP KEEPS MILK SWEET, SAFE AND FRESH.

Here is a new necessity needed in every home. Its exceptionally low price means volume sales and quick turnover. Every household uses bottled milk or cream and every housewife knows the annoyance of getting the ordinary paper cap off the bottles. PIERCE-CAP eliminates squirting and spilling removing covers the old way, and is also a sanitary cover. When housewives see this new PIERCE-CAP THEY BUY AT LEAST TWO OR THREE ON SIGHT. Made of Bakelite in a variety of assorted colors and mottled effects.

FITS ANY SIZE MILK AND CREAM BOTTLE.

At a glance, dairies, groceries, drug stores hardware stores, soda fountains, dairy companies, are your prospects. Volume sales can be built up by placing our display cards on store counters as outlined in our tested selling plans which we furnish you. Packed in assorted colors, 32 to each display card, which takes in \$3.20. In lots of 60 cards, the cost to you is \$1.00 per card. Sells to dealer at \$2.00—you make \$1.00 and the dealer makes \$1.20 per card, which figures

100% PROFIT

Selling to Dealers

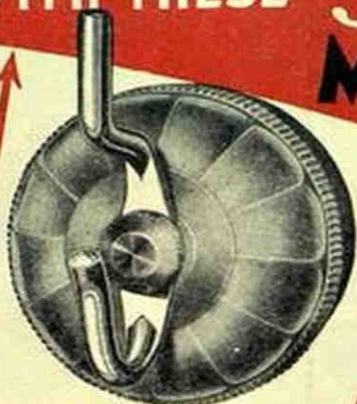
220% PROFIT

Selling Retail

Sample Card \$1.75



Packed 32 to Each Card. Assorted Colors.



STICKTITE Coat Hanger

With Invisible Suction Grip Attachment



Retails for
25c

Indispensable for Autos, Homes and Offices

This novel utility sells on sight demonstration. Instantly attached without tools to any smooth surface. Just stick it on. Invisible suction grip holds like iron. Comes off in a jiffy when wanted. STICKTITE saves space—adds comfort in the auto. Holds hats, coats, handbags conveniently out of the way. Every home, auto and office can use several. Made of Bakelite in a variety of lustrous colors and mottled designs. The hanger is made of solid metal, highly nickel polished, sturdily constructed for everlasting service. Packed 13 to a self-selling counter display card. Each card takes in \$3.25. In lots of 60 cards the cost to you is \$1.00 per card. Sells to dealers at \$2.00—you make \$1.00 and the dealer makes \$1.25 per card, which figures

100% PROFIT

Selling to Dealers

225% PROFIT

Selling Retail

Sample Card \$1.75



Packed 13 to Each Card. Assorted Colors



RED DOT BRUSH HOLDER

With Invisible Suction Grip Attachment



Retails for
25c

Here is a convenience—in fact a necessity that every man has long felt the need of. The Red Dot Brush Holder, particularly since the popularity of the permanent RED DOT tube after the war. It is attached to the shaving mirror without tools by its invisible suction grip. A novel utility in the home—a bathroom essential. A novel utility in the home—a bathroom essential. A novel utility in the home—a bathroom essential. A novel utility in the home—a bathroom essential.

100% PROFIT

Selling to Dealers

225% PROFIT

Selling Retail

Sample Card \$1.75



Packed 13 to Each Card. Assorted Colors

20 DISPLAY CARDS PLACED WITH DEALERS NET YOU UP TO

**\$20
A DAY
PROFIT**

These patented items are new, exclusive and have no competition. Your field is unlimited. Every home, office, automobile owner, every man and woman and every type of dealer are your prospects. Choose territories are now available everywhere. Men who have the foresight to recognize a new money-making opportunity will act at once and make a valuable connection for a permanent income.

DEALERS OFFER YOU VOLUME SALES AND BIG PROFITS RIGHT FROM THE START

This is actually the easiest and most profitable sales plan ever devised for direct selling representatives. No canvassing, no single sales. Here is a chance to step into a big business. No dealer will refuse to place these attractive, self-selling displays on his counter. They realize at a glance that these items are fast sellers and bring exceptionally large profits. As stated before, your profit per card placed with the dealer is \$1.00 and the dealer makes a handsome profit, too. You can easily place 20 cards a day and make \$20 profit. But that is not all. You have sufficient margin to hire salesmen and pay them a nice commission to place these displays with dealers. You are not limited to the sale of one item, but you have three fast selling items which will bring you three times the profit. By placing 20 cards of each a day you make a profit of \$60. You can readily see that your profit is determined only by the number of dealers you establish. In the meantime your repeat business is steadily increasing. Full details of this Dealer Plan and our other Plans will be sent you with your order for samples.

SEND FOR SAMPLES NOW START CASHING IN AT ONCE

Your territory is most important. Get started immediately. Fill in coupon below. Order any assortment of 60 cards at \$60.00, or 3 cards (one card of each) for \$4.50. Send full remittance or a 25% deposit and we will ship C. O. D. for the balance—or send 50c for three samples—one of each item. You take no risk. WE GUARANTEE YOU SALES ON THIS SAMPLE ORDER, OR WE WILL REFUND YOUR MONEY. Everything is easy. Our selling plans show you exactly what to do. **WHETHER YOU DEVOTE FULL OR SPARE TIME YOU WILL MAKE BIG MONEY.** With the sample cards to show you can start at once to call on dealers to take orders, or you can sell out at retail and make 225% profit.

EXCLUSIVE TERRITORY TO PRODUCERS SEND COUPON NOW

Why delay? Rush the coupon now and start in the most amazingly profitable business you ever heard of. Show us you are a live wire and we will grant you exclusive territory. Above all, you must lose no time. Reserve your territory now before someone else beats you to it. Order your sample cards now. Fill in and mail coupon today!

MASTERLITE MFG. CO. (Dept. B-320), 110 East 23d St., New York, N. Y.

I enclose \$..... for which please send me order checked below:

60 Display Cards for.....\$60.00

3 Display Cards for..... 4.50

1 Display Card for..... 1.75

3 Samples (One of Each Item) for..... .50

Send assortment as checked below (Indicate Number of Cards in Space):
() PIERCE-CAPS. () STICKTITE. () RED DOTS.

Please send details of your tested Selling Plans which guarantee that I will make sales.

Enclose full remittance or 25% deposit and we will ship C. O. D. for balance.

NAME

ADDRESS

CITY..... STATE.....

THESE SELF SELLING DISPLAYS PLACED ON DEALERS COUNTERS START YOU IN A WHOLESALE BUSINESS OF YOUR OWN

MASTERLITE MFG. CO.,
110 East 23d St., New York
Dept. B-320