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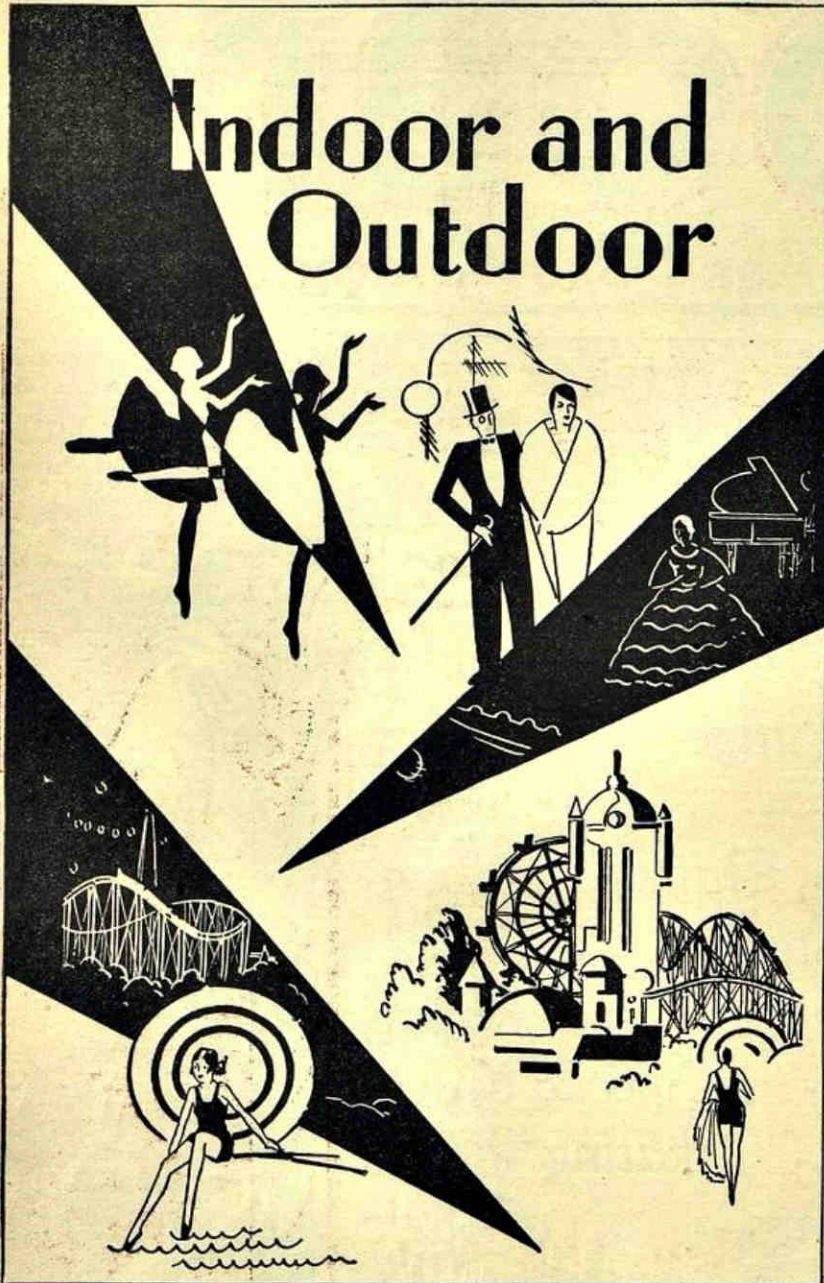
FEB 5, 1930

The Theatrical Digest and Show World Review



(Printed in U. S. A.)

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Song Pirate Fight Starts

Campaign waged by protective association in Chi.—police make several raids

CHICAGO, Feb. 3.—An active campaign against the pirating and bootlegging of copyrighted song choruses has been started by the Music Publishers' Protective Association and the American Society of Composers, Authors and Publishers, following the flooding of many cities with song sheets containing choruses of the latest popular hits and selling for a dime.

Activities during the last week have centered in Chicago, where it appears that several outsiders have attempted to "muscle in" on the racket here and have been halted by those already in the game in approved gangster fashion. Acting on the suggestion of the protective association, local police have made a number of raids here and have confiscated thousands of the contraband song sheets. They also have arrested a score or more of the song peddlers on charges of selling without a license. Most of those arrested were released, the city police having no authority to hold them on a copyright violation charge, but today the music publishers will ask for federal warrants for two of the men held. Two of the places raided by the police were the Song Land Times, at 27 East Adams street, and the Song Land Herald, 10 South Dearborn.

Local printers have all been warned against printing the words of any copy. (See SONG PIRATE on page 87)

Settle Strike Of Stagehands

CHICAGO, Feb. 3.—Following a 30-hour parley which ended late last night, a tentative agreement was reached between the proprietors of 13 theaters in Hammond, East Chicago and Indiana Harbor and the stagehands, electricians and operators that appears to be a victory for the union men in their fight for an increase in wages.

Another meeting is to be held today, at which it is expected contracts will be signed raising stagehands and electricians' wages from \$70 a week to \$72.50. Operators in the larger houses will be raised from \$88.75 to \$95. Wages of operators in the smaller houses will be cut from \$88.75 to \$75.

Receivership Faced

CHICAGO, Feb. 3.—The United Theaters Corporation, operating the Symphony Theater in Chicago and the Palace in Cicero, is in financial difficulties and a meeting will be held Tuesday night to decide whether a receiver shall be appointed.

Bomb Exploded in Theater

CHICAGO, Feb. 3.—A bomb exploded in the rear of the Hinsdale Theater, Hinsdale, a suburb of Chicago, Sunday night caused a panic among the 300 patrons, but did no damage.

Film Academy Drafting New Contract for Players

HOLLYWOOD, Calif., Feb. 3.—Conferences have been under way here for the last few days between an actors' committee composed of members and nonmembers of the Academy of Motion Picture Arts and Sciences, of which William C. De Mille is president, for the purpose of framing a revised standard contract for freelance film players. It is planned to bring the present contract up to date.

Voluntary Arbitration Favored by Pa. Exhibitors

NEW YORK, Feb. 3.—The motion picture theater owners of Eastern Pennsylvania is the first group of men interested in Judge Thatcher's decree of a week ago to make any announcement concerning the decision. The Pennsylvania group at a meeting held last week in Philadelphia announced that it favored voluntary arbitration.

David Barrist was appointed head of a committee to confer with the individual exhibitors in Philadelphia in an effort to find a system of voluntary arbitration that will in no way violate the Thatcher decree.

RKO To Assume Booking Of Canadian Pan. Houses

NEW YORK, Feb. 3.—Edgar G. Milne, of the Pantages office, is reported to have received his three-month notice as of last Friday to stop booking vaudeville into the Pantages theaters in Toronto and Hamilton. Both houses are included in the Famous Players' Canadian group, with an operation interest shared by RKO.

Joseph Plunkett, theater operator for RKO, has not yet received official notice of the reported contract cancellation re-

Texas Fair Men Out In Great Force at Dallas

DALLAS, Feb. 3.—The annual meeting of the Texas Association of Fairs, held at the Adolphus Hotel Friday and Saturday, was without a doubt the most successful in the association's history. More than 75 district and county fairs were represented, some coming from a great distance. John Floore, of Harlingen, won the honor of coming the farthest distance, taking it from H. A. Poorbaugh of Roswell, N. M.

Showmen were here in large numbers and the hotel lobby took on the appearance of a showmen's convention. There were more showmen present than in any previous year.

The fair men and showmen were well pleased with the splendid manner in which they were taken care of by the management of the Adolphus Hotel. Roy Rupard, secretary of the State Fair of Texas, extended every possible favor to the fair men to make their visit a pleasant one.

There was a slight delay in the opening of the first session Friday morning

Severe Blow Dealt Extras by Talkies

Influx of newcomers to Hollywood causing situation similar to that of few years ago—extras most in demand now are those who speak other than English

NEW YORK, Feb. 3.—Several years ago the Los Angeles Chamber of Commerce issued a warning to feminine screen aspirants to stay away from Hollywood, as the town was flooded and many of them were penniless and becoming city charges. Two years later following the success of Charles (Buddy) Rogers, Arthur Lake, Doug, Fairbanks, Jr., Johnny Mack Brown and a number of other juveniles, a similar warning was sent out by the Chamber of Commerce to the youths of the country, as their influx to the West Coast had been nearly as heavy as the aspiring young misses who sought fame on the screen.

Once again a similar situation exists. While there are not as many taking off for Hollywood when compared to the numerous would-be screen stars of a few years, the talkies have cut down on extra jobs to such an extent that the proportion of newcomers to Hollywood once again brings cause for worry. Talkies have dealt a severe blow to extras. Hollywood is flooded with them and New York producers are doing everything to discourage any possible exodus of chance takers for the West Coast. The screen play developed from the stage play has cut down on the numerous ensemble scenes that seemed to be a necessity in the silent film. While many produc-

(See FILM EXTRAS on page 32)

(See FILM EXTRAS on page 32)

(See FILM EXTRAS on page 32)

2d Judgment Against Fox

NEW YORK, Feb. 3.—The Bankers' Trust Company has entered a judgment against the Fox Film Corporation for \$501,939. The amount is alleged due on a note dated October 9, 1929, and payable January 9, 1930. According to the attorneys' affidavit for the Bankers' Trust, the time for answering the suit had expired.

A default judgment for the Chase National Bank for the amount of \$353,740 was filed against Fox last week. During the last week a protective committee to safeguard the holders of Fox Film Corporation 6 per cent gold notes due April 1 was formed by George W. Davison, president of the Hanover National Bank and Trust Company; Andrew J. Miller, of Hallgarten & Company; Frederick T. Moses, president of the Firemen's Mutual Insurance Company of Providence, R. I., and William Buchsbaum, vice-president of Barstow, Tyng & Company.

"Woof Woof" Folds

NEW YORK, Feb. 3.—The first venture of Gilbert Mosby, patent-medicine magnate, into theatrical financing ended disastrously Saturday with the closing of the Demarest & Lohmuller musical comedy, *Woof Woof*, at the Royale Theater. Unable to pay the salaries of the cast from the earnings of the show, the producers were forced to call in Actors' Equity Association representatives, who straightened out the difficulty by drawing on the posted bond for the salaries of the principals.

owing to much time being taken up by the delegates exchanging greetings.

The meeting was called to order by Secretary Jerry Debenport of Childress. Debenport presided in the absence of L. B. Herring, of Beaumont, president of the fair, who was unable to attend due to serious illness in his family. Debenport urged that members present their fair problems for discussion. He pointed out the wonderful information that could be brought to light by comparison of experiences. Homer Wade, of the Dallas Chamber of Commerce, gave the address of welcome. W. V. Crawford, president of the Waco Cotton Palace, responded with a brief speech. He pointed out the importance of educational fair exhibits in the matter of farm relief, stating that the fair managers should take the lead in the agricultural development of the State.

Debenport also spoke briefly of the importance of secretaries attending these meetings, stating that it not only (See TEXAS FAIR MEN on page 92)

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Wm. A. Brady Denies Report That He Is Leaving Theater

Not until "counted out", he says—plans immediate musical—many "Street Scene" companies—first in London April 10—colorful figure will be more active than ever

NEW YORK, Feb. 1.—Instead of retiring from show business William A. Brady is planning to be more active in the immediate future than he has been for a number of years. This morning a report went up and down Broadway that Brady, a producer of many successes for more than half a century and one of the most colorful figures in the legitimate theater, was about to retire. It was said on authority—which Brady denied—that John Tuerk, his general manager, was going to take over the entire management of his affairs.

"That is ridiculous," Brady said. "I have two successes now running on Broadway and I am planning a musical production of *Forever After* immediately. Why should I retire? I intend to be more active during the rest of this season and next fall than I have been in 10 or 12 years."

Brady pointed out that among his imminent productions is a London company of *Street Scene*, the Elmer Rice Pulitzer Prize play, which will open around April 10 at the Queens Theater. This will be done in association with Maurice Browne, who brought *Journey's End* here for Gilbert Miller.

He said that 25 members of the cast will be taken from America and the rest employed in London. Elmer Rice will stage the production.

Brady's career in the amusement business has been one of the most colorful. He is probably better versed on parliamentary procedure than any manager connected with the theater and has always been in the foreground when any lobbying was needed to foster legislation in favor of the theater and has fought bitterly every effort to saddle laws on the theater.

One of his most recent fights was at the Equity Sunday show meeting. Brady, a member of Equity by virtue of his occasional appearance in the cast of a show, took the floor at the meeting with practically all of the attending members against the resolution he fought for—which was too open the legit. houses on Sunday.

He has produced many successes in the theater and many motion picture successes during the early stages of that industry which he left cold some years ago.

He managed and guided James J. Corbett into the heavyweight championship 30 years ago and has always been closely aligned to the boxing sport.

He says, however, that the theater is his first affinity and there is no chance of his retirement until—to use his expression—"I'm counted out."

Organization of Negroes To Promote Spoken Play

ALBANY, N. Y., Feb. 1.—The development of acting, writing of plays and general improvement of the standards of stage productions, and to inculcate a taste for sound drama among Negroes are the purposes of the Harlem Experimental Theater, Inc., of New York, a newly formed membership corporation which was this week granted a charter of incorporation by the Secretary of State.

The directors and incorporators are Regina Andrews, John Hunt, Dorothy R. Peterson, Gertrude Curtiss, Robert J. Ely and Corinne Wright, of New York City.

Isabelle Moore To Appear In Howard-Huff Revivals

CHICAGO, Feb. 3.—Isabelle Moore is back in Chicago from a special engagement with the Cleman Walsh Players at the Brandeis Theater, Omaha, and has signed as prima donna for the revival of Joe Howard and Will Huff's plays at the Garrick Theater in April.

Miss Moore was prima donna with Earl Carroll's *Vanities* for two seasons, and appeared with the *Vanities* last season for 12 weeks at the Illinois Theater here. She was placed with Howard thru the Milo Bennett dramatic exchange.



CHARLES TROWBRIDGE, one of Broadway's leading actors, has an important role in the new *Jones & Green* production of Dana Burnet's play "The Boundary Line". Trowbridge, who played opposite Chrystal Herne in "Craig's Wife", was seen earlier this season in "Ladies Leave". His career in legitimate attractions on Broadway has been a succession of good roles in plays that have been hits.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

EQUITY has cast its lot with Assemblyman Post, of the New York State Legislature, and will throw its support behind his bill that will relieve—until proven guilty—the actor of connection with the production of plays that are adjudged salacious. Now is indeed a propitious moment for Post's bill, and, indeed, a powerful move on the part of Equity. There is no doubt that there is occasionally just reason for stopping a play as corrupting the morals of youth, but generally the censorship standards are so ridiculous and the method of enforcing them so unjust that it is time for action. An actor needing work will think little of the consequences of his connection with a play. Most always he figures his assignment is with a flop, but prays for a hit. Then along comes a narrow-back censor, and throws him in jail because he is working. After all, the actor has had little part comparatively in the corruption of morals—if the play does corrupt—and should not be judged a corrupting influence until a judicial decision finds him guilty.

Speaking of censorship recalls an incident in the standards of censorship and the method of enforcing them. A producer sent a play to the road after a rather successful New York engagement. In a certain city, the "ins" (politically) held the show up. Before the incident there never had been any question of the show's decency. However, the producer, rather than lose the money already invested in booking and advertising, went for the holdup and paid something like \$2,000.

A few seasons elapsed and the same producer had a tremendous hit on his hands. He sent it to the road, where it was acclaimed. Eventually the New York company went out and reached this same point in its tour. But the producer was astute and sounded things out first before too much money was spent. Discovering that he would have a fight on his hands, he went into it tooth and nail. It cost him a mighty penny, and he lost. His show did not play the city, but he booked it within commuting distance, where it sold out, and was acclaimed too by its audiences from this strange city as it had been received everywhere else. Obviously there was a joker in the deck. The answer was simply that the producer refused to pay the graft asked by the city fathers. And so works the censorship in some of our leading cities and States. No pay, no play.

Some Broadway legit. house owners have succumbed to little racketeering privileges that are annoying and sometimes exasperating. Not the least of these is the check-room concession that has apparently been leased out this season on a grand scale. The concessionaires have their employees posted at the entrances of theaters plugging for coats to be checked. There is a racket in this practice that is not helping the theater. Service to ticket buyers should be cordial, but not forced. This forced courtesy is annoying, and is not designed for the comfort of the audience, but for the emolument of the concessionaire.

Theater Guild Ending Strong

Season which started badly to end strongly—week's return for 'R. U. R.'

NEW YORK, Feb. 1.—The Theater Guild is planning a succession of strong plays for the next three presentations on Broadway. One is a return engagement of one week only of *R. U. R.*, at the Martin Beck Theater, commencing February 17, to be followed the next week by *The Apple Cart*, the George Bernard Shaw play.

The Guild may move the production of *R. U. R.* into another theater if it catches on. It was originally produced in October, 1922, by the Guild at the Garrick Theater here and ran until March. The production was staged by Philip Moeller. The present production, which has met considerable success on tour, is a revised version staged by Ruben Mamoulian.

In the cast will be Earle Larimore, Sylvia Field, Sydney Greenstreet, Henry Travers, Harry Mestayer, Albert Vandeker, Teresa Guerini and Charles Roland.

The Apple Cart comes to the Beck on February 24. With this one set, the directors of the Guild, according to well-established reports, will then plunge into the production of a play for Lynne Fontanne, which will not include Alfred Lunt.

It is said this production will be Turgenov's *A Month in the Country*, which was originally scheduled for production with the Lunts in the cast. Present plans, however, do not include Alfred Lunt because of neuritis, from which he has been suffering since *Meteor* opened.

The Guild decision to do the Shaw play and the play for Miss Fontanne before the end of this season is caused by the disaster most of its productions have met since last season.

A goodly portion of the new shows last season and so far this season have disappointed the directors and the subscribers. This season *Karl and Anna* and *The Game of Love and Death* have both failed badly. *Meteor* has had some success because of the sterling performance of Alfred Lunt. *Red Rust*, the studio's production, has been more successful than either of the early subscription plays. For this department of the enterprise the directors have another production getting ready. It will open this month, but at a theater other than the Beck.

LEWIS E. GENSLER, who produced two ill-fated plays, *See Naples and Die*, by Elmer Rice, and *Cross-Roads*, by Martin Flavin, is said to have acquired the rights to two new plays which he will bring to Broadway this year.

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Warners Backing Paul Moss In Legitimate Productions

Moss retains rights and will produce pictures with movie firm, report says—will start series of plays within two weeks—establishes headquarters—extensive plans

NEW YORK, Feb. 1.—Encouraged by the success of two musical productions, the Warner Bros., makers of talking pictures, are going into the dramatic field. Paul Moss, brother of B. S. Moss, vaudeville manager, has an arrangement with the picture firm to produce plays for them. It is understood that the financing of the plays is a split and that in the pictures that Moss will produce them with the Warner Bros. and participate with them in the profits.

Moss has established offices at 1560 Broadway. According to announcement he is looking for plays for immediate production. It has been learned that he has a play, the identity of which is not known, but that he is casting and will begin rehearsal within two weeks. It is not the play by Rita Wiman, which he announced for production some weeks ago.

Moss is said to be looking for unusual plays with bizarre background and settings and bases the hope for such productions on the success of *Street Scene* and *Subway Express*.

This is the first instance in this season of legit-picture tieups that a firm has definitely established connections with a producer to stage plays for them. Warners arrangement with A. H. Woods virtually amounted to this arrangement, but Woods relinquished the picture rights under the agreement whereas Moss is retaining these rights for his own profit.

The Moss arrangement marks the most recent connection of the picture people in their efforts to dominate the legitimate. The news of such agreements does not excite as much curiosity on Broadway as it did last fall when the widespread invasion of legit. by picture money became known.

In same quarters it is now felt that complete domination by the picture people will be the ultimate cure for the declining spoken drama. This is based upon the contention that the small shoestring who has little knowledge of the theater will, of necessity, be forced to retire from activity by the standard of production the picture people with their notorious liberal expenditures will set.

Harry Richman May Join "9:15 Revue" Cast

NEW YORK, Feb. 3.—The opening of Ruth Selwyn's 9:15 *Revue* has been switched from the Music Box to the George M. Cohan Theater. A hurry call from Boston, where the show is playing prior to Broadway, resulted in Harry Richman's departure, and it is said that he will be in the show when it opens here on February 11.

Meantime several Broadway agents are staging a battle royal in an effort to secure a comedian for the Selwyn revue. Negotiations were under way to secure the services of Joe Cook, but he is scheduled to depart for the Coast next month for the filming of *Rain or Shine*, in which he is to be starred.

Jap. Troupe Arrives To Tour the States

SAN FRANCISCO, Feb. 3.—The largest Japanese theatrical troupe ever to come to the United States for a series of performances has arrived here aboard the N. Y. K. liner, Taiyo Maru. The troupe is that directed by Tokujiro Tsutsui and consists of 16 actors, nine actresses, an orchestra, swordsmen and dancers.

After a number of performances in California cities of Ken-Geki dramas the company will go to New York for a late February or early March opening. Its coming will mark the first appearance in America of a large Japanese Ken-Geki drama company.

Broadway Cast Changes

Samuel Schneider has replaced Louis Jospay, and Dorothy Patten has returned to cast, replacing Janet Hall, in *Subway Express*, at the Liberty Theater.

Actor, Up in the Air, Misses His Matinee

LOS ANGELES, Feb. 1.—With court actions to the north of him and court actions to the south of him, Arthur Rankin, of the *Bad Babies* cast, was up in the air January 25, and missed a matinee at San Francisco. Rankin, who is one of the members of *Bad Babies* who were tried and convicted, was obliged to return to Los Angeles to face trial as a result of the raid upon the show during its local run. The play was also raided in the Northern California city, but the players were acquitted of the indecent play charge there.

To insure his arrival in San Francisco in time for the matinee performance of the play there, Rankin boarded a plane, following his appearance in court, and prepared to make the trip. About 50 miles out of Los Angeles, the pilot of the huge machine discovered ice forming on the wings of the plane and turned back.

New Orleans Roadshow Season Ends Prematurely

NEW ORLEANS, Feb. 1.—With the concluding performance of *A Connecticut Yankee*, the current attraction at the Tulane Theater, that house will close for the season tonight with only seven road companies to its credit for the season. Col. Thomas Campbell, owing to poor business, has decided that it would be better for the interests of his firm to close the doors.

The night clubs and the motion picture houses have made a serious inroad in the legitimate attractions in the South.

Shuberts Book Oriental Troupe for 49th Street

NEW YORK, Feb. 3.—Mel Lan Fang, the leading actor of China, is scheduled to appear on Broadway in the near future. Mei is en route from China with a company of 25 players, who will be seen in repertory here under the auspices of the Metropolitan Musical Bureau.

Prior to his engagement here, Mei and his entire company will visit Washington, where the Chinese Minister will honor him with a reception. Mei's only other appearance outside his native country was in Japan, where it is said he netted \$50,000 salary for an engagement of one month. The attraction is booked for the 49th Street Theater here.

Postpone Revue Opening

NEW YORK, Feb. 3.—The Broadway opening of Lew Leslie's *International Revue* is now set for the week of February 17 instead of the week of February 10, as previously announced. The delay is due to a setback in the Philadelphia opening, which was scheduled for January 28. The show opens in Philadelphia tonight, and next week is booked for Newark, N. J.

And Yet Another to Movies

NEW YORK, Feb. 3.—Another Broadway dramatist has succumbed to the lure of the talking pictures. The latest recruit to the audible film fold is Arthur Richman, whose last play on Broadway was *Heavy Traffic*, a notable but short-lived comedy which starred Mary Boland. Richman will depart for the Coast immediately, where he will begin work on two productions for Metro-Goldwyn-Mayer.



RUTH WILCOX SELWYN, who before her marriage to Edgar Selwyn had some experience with show business from the ranks of the chorus, has successfully taken on the problem of producing a revue of no small proportions. In spite of her limited experience in the theater Mrs. Selwyn has handled the entire production of her "9:15 Revue", which comes to Broadway during the week of February 10. Already she is a member of the Managers' Protective Association and in producing matters is exercising rare judgment, according to reports coming from the road where her attraction is presently playing.

Manager Sues Actor; Says He Was Overpaid

NEW YORK, Feb. 1.—Action has been taken by George M. Gatz, producer, against Eugene O'Brien, stage and screen actor, to recover \$3,000 which Gatz claims he overpaid O'Brien.

O'Brien played the lead in *Pleasure Island*, which was seen on the road under Gatz's management. It is said the understanding between the producer and actor was that O'Brien was to receive a salary and percentage of the show's profits. At the conclusion of the engagement, it is contended, Gatz discovered that he had overpaid the actor.

Gatz, who was formerly president of the Stock Managers' Association, has retained George Julian Houtain to represent him in the legal action, which will probably be brought before the Queens County Supreme Court. O'Brien, Malevinsky & Driscoll will represent Eugene O'Brien.

"Dishonored Lady" on Tour With Katherine Cornell

ROCHESTER, N. Y., Feb. 1.—A hit in Rochester thru its premiere here, *Dishonored Lady*, starring Katharine Cornell, went on the road last week with reasonable assurance of success. The play is being produced by Gilbert Miller and Guthrie McClintic.

The show played at the Lyceum Theater here. Given a good ride by the critics, it drew packed houses all week.

Erlanger, Birmingham, Goes in for Musicals

BIRMINGHAM, Ala., Feb. 1.—The All-Star Musical Comedy Players will open at the Erlanger February 4 for an indefinite run. The program will be changed weekly, and there will be performances every night, with matinees every Tuesday, Thursday and Saturday. Night and Saturday matinee prices will be 25, 50 and 75 cents, while other matinees will be 25 and 50 cents. The company is composed of 50 people, with 24 girls in line. This show is said to be a regular New York production.

Adapting Maughan's Latest

NEW YORK, Feb. 3.—Edith Ellis has completed a dramatization of Somerset Maughan's novel, *The Moon and Sixpence*, which is said to be under consideration for production by Crosby Gaige. Meantime Miss Ellis is directing *Escapade* for Hunter Williams.

Actress Loses Guild Dispute

Arbiters deny Judith Anderson's claim — base action on delayed opening

NEW YORK, Feb. 1.—Judith Anderson's claim against the Theater Guild for two weeks' salary was disallowed today, following a series of meetings at the headquarters of the American Arbitration Association.

The arbitrators were Jed Harris, representing Miss Anderson; Oliver Bailey, for the Theater Guild, and A. F. C. Fiske, a vice-president of the Metropolitan Life Insurance Company, acting as the neutral party in the matter.

The actress based her claim on an alleged violation of her contract by the Theater Guild, on the ground that it called for an eight weeks' vacation period. The vacation period in question would have terminated on or about September 16, at which time the Guild notified Miss Anderson that she would begin an engagement with Eugene O'Neill's *Strange Interlude*, which was scheduled to open in Boston.

Censorship of *Strange Interlude* by Boston authorities and its subsequent banning in that city rendered it impossible for the Guild to open the play there as scheduled. The play opened in Quincy, Mass., about two weeks later. Upon this delay Miss Anderson filed her claim for two weeks' salary lost due to the delayed engagement.

The Theater Guild in opposing Miss Anderson's claim stated that its organization had notified her that the road engagement of *Strange Interlude* would begin on or about September 16, but when the delay had occurred it informed her of it and the cause.

Since the conflict between Miss Anderson and the Guild, she has been replaced in the *Strange Interlude* company by Elizabeth Risdon, who is appearing in the leading role on tour.

Washington Drama Guild Stages Play Tournament

WASHINGTON, Feb. 3.—Keen interest is being manifested in the preliminary contest of the District of Columbia's fourth annual one-act tournament, being held under the auspices of the Community Drama Guild, the four plays chosen as the most meritorious to enter the finals February 7 at the McKinley Auditorium. All of the presentations in the preliminary contest have been by local organizations.

Tellegen Recovering

NEW YORK, Feb. 3.—Lou Tellegen, who was scheduled to play the leading role in *Escapade*, is in the Park West Hospital, recovering from a skin-grafting operation. Tellegen suffered severe body burns as the result of a hotel fire in Atlantic City at Christmas time.

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B'way Plans, Good and Bad, Are Spreading to the Road

Shuberts sponsoring subscription selling with success—Erlanger-booked houses using 2-for-1 sale in some key cities — Chicago, Philadelphia have groups

NEW YORK, Feb. 1.—The tactics of Broadway—legitimate and not so legitimate—are spreading to the road, to sell dramatic and musical entertainment in the key cities. Last week three different cities reported the two-for-one sale on dramatic shows topped at \$3. Already there are operating in Chicago and Philadelphia two groups of subscription playgoers, and one is starting in Boston, and now the Shuberts, who are backing all of these groups, are putting their Jolson Theater Musical Company here on a subscription basis.

The two-for-one selling business has been confined, according to present reports, to houses booked by A. L. Erlanger and specifically on George Wintz attractions.

This method of selling entertainment has been used on Broadway for 10 years. It is virtually the same stunt now being used on the road. Here it has been the practice of producers with a near flop on their hands to flood large offices and manufacturing plants with circulars informing the receiver that two tickets for the price of one could be obtained at the box office upon the presentation of the slip. The result of the system has been that many attractions which otherwise would have gone to the warehouse in the first month of the engagement have stayed on here for months. The practice brought small returns this year and has fallen into disfavor even with the shoestringers on Broadway who have found the head tax on free tickets more lucrative.

The subscription idea sponsored by the Shuberts is especially interesting considering the attitude the organization has taken in the past on subscription plans.

The first move by the Shuberts was the establishing of the Dramatic League of Chicago, which started from scratch and now has some 3,000 subscribers.

Encouraged by the success of this the agents of the Shuberts went into Philadelphia with the same literature and methods and for the Professional Players of Philadelphia have won a sizable following. The same agents are now working Pittsburgh, with the Boston group prepared to launch their season.

The Theater Guild, which started the subscription plan on the road, has had remarkable success for three seasons and is still going strong with everything pointing to a widening of its scope next season.

Robeson Not To Appear In Hopkins' Production

NEW YORK, Feb. 1.—Paul Robeson has decided not to play the lead in the forthcoming Arthur Hopkins production of *Black April*. It was learned today, *Black April* is the Daniel Reed dramatization of Julia Peterkin's novel. Reed also dramatized Miss Peterkin's Pulitzer Prize novel, *Scarlet Sister Mary*, in which Ethel Barrymore will appear next season. Whether Robeson's decision not to appear in the Hopkins production will delay its Broadway showing was not learned. Meantime Robeson has sailed for a concert tour in England and Germany.

Peggy Shannon in Reilly Play

NEW YORK, Feb. 3.—Peggy Shannon will appear with Hal Skelly and Mary Duncan in Frank C. Reilly's forthcoming production of *A Roman Gentleman*, by Martin Brown. The play is a satire, following in the wake of *The Road to Rome*. The featured members of the cast have been devoting their energies to the talking pictures for some time past. Miss Duncan was last seen as Poppy in *The Shanghai Gesture*, and was signed by Fox Films while appearing in the Los Angeles engagement of the play. This will be Skelly's first appearance since *Burlesque*.

PLAYCHOICE, a theatrical organization similar to the Book of the Month Club, is sending a committee to view the out-of-town showing of Dana Burnett's *The Boundary Line*, which is being produced by Jones & Green.

B'way, Next Season, To See Two Comedies by Lonsdale

NEW YORK, Feb. 3.—Frederick Lonsdale, whose last play on Broadway was *The High Road*, one of the outstanding comedy hits of a season ago, seems to have a surplus of producers. First it was announced that the next Lonsdale play, *Canaries Sometimes Sing*, would be produced by Charles Dillingham. Later it was rumored that the play would be produced by Edgar Selwyn. Now it all seems to amount to the fact that Dillingham is to produce the play, and that the next play written by Lonsdale following *Canaries Sometimes Sing* will be produced by Edgar Selwyn. Meantime Dillingham is awaiting the script of the play, which although produced in London, has not been delivered to its American producer. Lonsdale is now working on the script of the play, which is scheduled for production by Edgar Selwyn.

Dillingham will produce *Canaries Sometimes Sing* as one of his first plays next season, according to announcement from his office.

Connolly & Swanstrom May Produce Revue in Spring

NEW YORK, Feb. 3.—When Bobby Connolly concludes his work with George White's production, *Flying High*, for which he is staging the dances, the producing firm of Connolly & Swanstrom will commence casting its second musical venture.

The firm has done one show, *Sons o' Guns*, the Jack Donahue hit. The second production will see the lights of Broadway some time in May or late April. It may even be a revue.

Another "Dracula"

NEW YORK, Feb. 1.—Horace Liveright is preparing another company of *Dracula* for the road. The troupe starts rehearsals Monday and will tour thru the South, according to an unverified report. Liveright now has one troupe of this mystery play on the road.

Legit. Notes

JANE DAVIES has a restaurant on West 55th street, New York, which attracts many stage "names" regularly for dinner. Among those seen there recently were Joe Smith and Charles Dale, of *Mendel, Inc.*; Mary Boland, Hal Skelly, Bobby Clark and Paul McCullough, William Gaxton, Margaret Young, Helen Broderick, Ann Cordee, Frank Orth and Mosconi Brothers.

BRADY AND WIMAN, the reports say, are backing the legitimate venture of Forrest Haring, who now has *Apron Strings* in rehearsal.

MORRIS GREEN has been working in collaboration with four playwrights who have authored plays scheduled for production by Jones & Green following the opening of Dana Burnett's drama, *The Boundary Line*, now in rehearsal.

LOUISE BROOKS has returned from Berlin, where she appeared in several films, and is considering an offer to appear in a new musical comedy.

FRANCIS COMPTON, who was a member of the cast of the Boston company of *Journey's End*, has left the production to do the lead in *The Middle Watch* for Edgar Selwyn.

Lunt Wants Shaw Revival So He Can Die Every Day

NEW YORK, Feb. 3.—Alfred Lunt, one of the Theater Guild's best bets, is pulling for a revival of Shaw's *The Doctor's Dilemma* for convenience sake. Lunt, now doing a role in *Meteor*, his current show, which makes heavy demands upon both his ability and strength, is suffering miserably from neuritis. So much so that it is likely that the Guild will not use Lunt in Turgenov's *A Month in the Country*.

Recently after returning to the theater from a session with his physician, who is administering X-ray treatments for his relief, he felt strong for the Shaw revival.

"At least in that play I get a chance to die every performance," he said.

Gaige Aid To Act

NEW YORK, Feb. 3.—Since Crosby Gaige has postponed further production activities until spring, Arthur Lubin, who is casting director for Gaige productions, will devote the next few months to acting. Lubin was formerly a contract player with Metro-Goldwyn-Mayer pictures, and appeared in the leading role in the Pacific Coast production of Eugene O'Neill's *Desire Under the Elms*. Early next season he will be associated with Crosby Gaige in the production of Vera Caspary and Becky Gardiner's *One Beautiful Evening*.

Blatt Plans Another Play And Then a European Rest

NEW YORK, Feb. 3.—Edward A. Blatt, producer of *Harlem* and *Subway Express*, plans to produce two more plays, and then make an extended tour of Europe. Blatt is at present rehearsing *Those We Love*, the George Abbott-S. K. Lauren play, en route to Broadway.

By the time this play has opened, Blatt hopes to have found another play for production, which means that his departure for Europe will probably take place early in the summer.

Brady To Try Two-Role Play

NEW YORK, Feb. 3.—William A. Brady's production schedule for next season will probably include the two-character play, entitled *Company for Two*, or *Two Is Company*, it was learned today. The play will be tried out in Greenwich, Conn., in the near future by Chamberlain Brown. It is said that Fay Bainter or Mary Nash will appear in the Broadway production of *Company for Two*. If the role goes to Miss Bainter, it will be her second Broadway appearance in a two-character play. She appeared last season in *Jealousy* with John Halliday.

Shuberts Are Active Again

Real estate deal involves millions—may build theater-hotel—plan big revue

NEW YORK, Feb. 3.—Despite heavy losses incurred by various road companies, and the failure of several plays on Broadway during the current season, the Shubert organization is presently involved in a number of real estate manipulations said to involve more than \$3,000,000.

The Garrick Building Company, of which Lee Shubert is president, today disposed of the Garrick Theater to F. A. O'Donnell, operator, in a deal which gives the Shubert organization control of property adjoining the Maxine Elliott Theater, which they now control. The entire transaction is said to involve more than \$1,500,000.

O'Donnell is understood to be contemplating the resale of the old Garrick Theater to building interests who will erect a skyscraper on the property. The Garrick Theater adjoins the site of the old Greenwich Bank, on 35th street, which is to become the new home of the Central Hanover Bank.

A site on 47th street opposite the Ethel Barrymore Theater covering a large area is now in the process of excavation. It is said that the property is controlled by the Shuberts, and that they will erect a theater and hotel on the site.

The Shuberts plan, according to the report, to extend this enterprise to a Broadway front, which will be at the corner of 47th street and Broadway, but whether the hotel or the theater will front on Broadway is unknown.

With the return from Europe last week of J. J. Shubert things have commenced to liven up more in the musical entertainment field for the Shuberts. Having had disastrous results with their last revues and musical shows it is now said that a big show, the greatest they have ever done, is being planned. It will include among its cast most of the Shubert contract stars such as Ted Healy, Phil Baker and others. This revue may be the *Greenwich Village Follies*, which was called off when J. J. sailed for Europe.

The Shuberts' one successful musical venture this year has been the revivals at the Jolson Theater, five of which have been sent to the road.

Broadway Engagements

Eric Dressler for *Blind Spot* (William Keighley).

Hobart Cavanaugh, Viola Frayne, Otto Huleit, Edward Colebrook, Antonio Salerno, William E. Morris, Emmet Shackelford and Willard Robertson for *A Cup of Coffee* (George Jessel).

Thais Lawton, Veree Teasdale, Vivienne Osborne, Hugh Buckler, Wilfred Seagram and Charles Francis for *Elizabeth and Essex* (W. P. Tanner).

Howard Phillips, Ralph Theodore, James Bell, Hale Norcross, Joseph Spurrin-Calica, Henry O'Neill, Ernest Whitman, George Leech, Herbert Heywood, Don Costello, Richard Abbott, Phil Sheridan, George Carlton, Clarence Chase, Al West and Bruce McFarland for *All the World Wondered* (Herman Shumlin).

Blyth Daly, Wilton Lackaye and Clark Cable for *The Fatal Woman* (A. H. Woods).

Fve Casanova for *Gala Night* (Hunter Williams).

Beatrice Allen, William McFadden, Alan Devitt and Ruth Edell for *Out of the East* (Charles F. Park).

Hardie Albright for the Chicago company of *Young Sinners* (Shuberts).

Edward Racquello, Margaret Ferry, Charles Richman, Rudolph Badaloni, George Mecker, Leo Leone and John Robb for the Chicago company of *Strictly Dishonorable* (Brock Pemberton).

WILL MORRISSEY had another flop over in Hoboken. Asked the other day what happened to the production, Will told the inquisitive person he was "recasting the backers"—which, by the way, is becoming something of a pastime in this hazardous season.

Broadway Openings

WEEK OF FEBRUARY 3

Rebound, a play by Donald Ogden Stewart. Presented by Arthur Hopkins at the Plymouth Theater.

Many a Slip, a play by Edith Fitzgerald and R. R. Rignin. Presented by Lev Cantor at the Little Theater.

Dishonored Lady, a play by Margaret Ayer Barnes and Edward Sheldon. Presented by Gilbert Miller and Guthrie McClintic at the Empire Theater. Starring Katherine Cornell.

The Boundary Line, a play by Dana Burnett. Presented by A. L. Jones and Morris Green at the 48th Street Theater.

Out of a Blue Sky, a comedy from the German of Hans Shlumberg, adapted by Leslie Howard. Presented by Thomas Van Dyke at the Booth Theater.

CLOSINGS

Houseparty closed Saturday, February 1, after 178 performances; *The Little Show*, after 321 performances; *Wolf, Wolf*, after 46 performances; *Red Rust*, after 57 performances, and *Salt Water*, after 79 performances.

London Cables

LONDON, Feb. 1.—Clare Eames got an ovation Tuesday for her remarkably fine performance of Gertrude in the revival of *Milestones* at the Criterion Theater, with Allan Jeaynes, Basil Bartlett, Dorothy Cheston and Emmie Arthur Williams in other leading parts. The audience and press were unanimous in praise for the cast and production and a long run is probable.

The Way to Paradise, adapted by Campbell Dixon from Huxley's novel, *Point Counterpoint*, at Daly's Thursday, was anticipated as one of the season's events and drew a large and fashionable audience. The piece is full of witty, satirical dialog and highly sophisticated modern characters, but it lacks real dramatic form. The reception given it was mixed despite perfect production, and the acting of Leon M. Leon, supported by a star cast, which includes Arthur Wontner, Miles Malleson and Violet Vanburgh.

Sir Alfred Butt plans to stage a musical version of *The Three Musketeers* as his next Drury Lane production, bringing Dennis King here as the star.

Arrivals this week include Florence Austral; sailings, Sam Barton, for a South African tour.

American actors, for he is easily among the best. Kaatje Vilet was quietly effective in the passive role of Annie Adams, the little girl who lives near by.

The production of *The Youngest* seemed to suffer from improper timing. The players were unable to strike an evenly paced tempo and maintain it thruout. The result was a jerky performance of a comedy obviously meant to be played in rapid-fire style.

To be sure, some of the acting was good, especially that of Jerry Scott, as Oliver Winslow, and William Sutherland, as Mark Winslow. Jessie Patton appeared effectively as Charlotte Winslow, a society mother role. Renee Lorraine, as Augusta Martin; Roslyn Harvey, as Martha Winslow, and Pam Sweeney, as Nancy Blake, were called upon to act themselves, and since they appear to be personable young ladies their performances were all equally pleasant and decidedly effortless.

The title role of the play was performed by Leighton MacGill. The part is one that any young man with an ounce of acting ability could walk away with, for the entire play revolves about this sympathetic character. MacGill is perhaps very young and obviously inexperienced. While boyishness is the thing called for he does very well, but when there is acting to be done he does not manage so well. Perhaps additional training in both diction and acting will benefit his ability.

Helen Brady did well as Katie, the maid.

It was Eloise Earle Dean's one-act play, however, which provided the best theatrical fare; the very excellent performance of Joy Sim and the superb performance of Donald Stewart that justified the matinee sponsored by the American Academy of Dramatic Art.

CHARLES CROUCH.

MORE NEW PLAYS ON PAGE 40

THE NEW PLAYS ON BROADWAY

IRISH

Beginning Wednesday Evening, January 29, 1930

GENERAL JOHN REGAN

A play in three acts by George A. Birmingham. Directed by Joseph Augustus Keogh. Settings by William George Gaskin. Presented by the Irish Theater.

Horace P. Billing.....John P. Clearman
Timothy Doyle.....George Riddell
Mary Ellen.....Nelly Neil
Sergeant Colgan.....Francis Kennelly
Constable Moriarty.....George Mitchem
Thaddeus Golligher.....Walter Murphy
Major Kent.....A. Trevor Bland
Doctor Lucius O'Grady.....Herbert Ranson
Mrs. Gregg.....Anne Mitchell
Inspector Gregg.....James Metcalfe
Mrs. DeCourcy.....Eileen Burns
Father McCormack.....Jess Sidney
Tom Kerrigan.....Bernard Cahill
Lord Alfred Blakeney.....A. M. Bellis
Bandamen.....James Al Goddis

TOWNSPEOPLE—Lillian Martin, Ella Houghton, Leonard Austin, Caitlin Baddeley, Martha Milliken, Cele McLaughlin, Melva Moorhouse, Barbara Robins, Lizzie Cubit.

ACT I—The Market-Place of Ballymore. Any Time During the Last Nine Years. Time, 1 P.M. on a Hot Summer Day. ACT II—The Coffee-Room in Doyle's Hotel, a Fortnight Later. Time, Forenoon. ACT III—Same as Act I. Two Weeks Later, Midday.

George A. Birmingham's *General John Regan* remains a curiously interesting farce-comedy despite the inadequate production accorded it by the Irish Theater. Altho the play is worthy of a better production, it, too, has its faults in that certain values are neglected while others are squeezed dry. Even a superlatively good production could not triumph over certain undeniably dull scenes in this play; while only a minimum value in the play's finer scenes was brought to the surface by the current production.

The tedium of negligible acting and a general miscasting of many characters was happily relieved by George Riddell, as Timothy Doyle; Nelly Neil, as Mary Ellen; Walter Murphy, as Golligher; Herbert Ranson, as Dr. O'Grady; and Eileen Burns, as Mrs. De Courcy, the best performance of the lot being that of Herbert Ranson, whose Dr. O'Grady was as excellent as any actor might be able to play him.

The play suffered from miscasting. John F. Clearman afforded an example of this error by appearing as Billing, the American tourist. He failed utterly to convince, and his performance was that of a student of elocution going obviously theatrical. In the same category were Francis Kennelly, as Sergeant Colgan; George Mitchem, as Constable Moriarty; Anne Mitchell, as Mrs. Gregg; James Metcalfe, as Inspector Gregg; Jess Sidney, as Father McCormack, and Bernard Cahill, as the bandmaster.

A. Trevor Bland, as Major Kent, and A. M. Bellis, as Lord Blakeney, were acceptable.

The direction of Joseph Augustus Keogh was not of the order to provoke enthusiasm, but he may have done his best with the material at hand.

William George Gaskin's setting displayed imagination, but it was obvious that he was limited by a lack of materials with which to work.

The audience, which was a small one, seemed vaguely amused at times; but on the whole the Irish Theater production of *General John Regan* constitutes a more or less half-baked evening of theatrical entertainment.

CHARLES CROUCH.

ELTINGE

Beginning Wednesday Evening, January 29, 1930

RECAPTURE

A play by Preston Sturges. Directed by Don Mullally. Settings by P. Dodd Ackerman. Presented by A. H. Woods.

Mrs. Stuart-Romey.....Cecilia Loftus
Rev. Outerbridge Smole.....Hugh Sinclair
Monsieur Remy.....Gustave Rolland
Gwendolene Williams.....Glenda Farrell
Henry C. Martin.....Melvyn Douglas
(By arrangement with Wm. A. Brady)
Monsieur Edelweiss.....Joseph Roeder
Auguste.....Meyer Berenson
Patricia Tulliver Brown.....Ann Andrews
Capt. Hubert Reynolds, D.S.O.....Stuart Casey
Madame Pistache.....Louza Riane

ACT I—The Lobby of the Bellevue-Superbe-Palace Hotel at Vichy, France. 6:11 P.M.
ACT II—The Bedchamber of the Villa Luxe de Mel, on the Outskirts of Vichy. 11 A.M.
The Next Morning. ACT III—Same as Act I. The Same Night. 8:37 P.M.

Here Al Woods has a play that might have caught on to return his investment in any other season but in this one when everything that comes along is either a hit or a miss, and so *Recapture*, because it lacks intensity and certainty, must fail. It is, in other words, a moderately entertaining play that deserves a better break than it is likely to get, for it is not strong enough to meet the current competition.

As a play it is too roughly hewn. It fluctuates between a comedy, drama and

melodrama with such rapidity that its classification is never certain, and the lines given to some of the parts are at times so absurd that the performers appear to disadvantage and somewhat ridiculous. Incidentally Ann Andrews aids the play very little when it drops. By her performance there are times when she abets this fault of the script and makes the character she is portraying as unbelievable as any one that is likely to be seen. Obviously Miss Andrews is miscast.

In a small health resort in France, the last place where one would look for romance, Preston Sturges has laid his action for the recapture of the lost love of Henry C. Martin. Five years before the action commences Martin was divorced by his wife, Patricia Browne. Martin is stopping at the hotel with his "niece", Gwendolene Williams, an American chorus girl. Patricia comes along with her next husband, Captain Reynolds.

After another try, which the chorus girl tries to promote into complete reconciliation, Patricia decides she cannot continue with Harry. Unable to run away from him she chooses the easier course and decides to remain until his love for her has worn off. But in the lobby set there is a lift which is always out of order. When she decides to remain the elevator is working and she boards it to return to her room. But it breaks again half way up and plunges into the basement and Patricia is killed. There are several uncertain themes one can deduct from the action, and not one of them is worthy of attention.

Easily the brightest spot in the entire show is the combined work of Glenda Farrell and Hugh Sinclair when they have scenes together. Sinclair, assigned to a very stupid role, carries off his detail with precision, and Glenda Farrell is superb. Cecilia Loftus and Stuart Casey, carrying unimportant parts, make them stand out, while Melvyn Douglas hardly seems right for the role given to him. Miss Andrews succumbs all too frequently to the desire to overact and become too dramatic when restraint would have been a more appropriate quality.

The atmosphere of a small French hotel in the off season, supplied by Gustave Rolland and Meyer Berenson, is singularly well done. And the work of Louza Riane is also commendable as the keeper of a honeymoon villa.

Mullally has strained for suspense and timing in his direction, which could not, under any circumstances, be given to this play. The material to make this an intense love story, as Sturges has called it, is simply not there.

Recapture is a play that is possessed of interest upon which several good performances, as well as a splendid production, have been lavished. But it is not made of the stuff that is meeting favor on Broadway these days.

CHARLES MORAN.

LIBERTY

Beginning Tuesday Evening, January 29, 1930

SARI

A revival of the operetta with music by Emerich Kalman. Book by Julius Wilhelm and Fritz Greenbaum. Adapted by C. S. Cushing and E. P. Heath. Booked directed by Mitzl. Dances directed by Mme. Albertina Rasch. Settings by Willy Pogany. Costumes designed by Willy Pogany. Presented by Eugene Endrey. Starring Mitzl.

Pal Race.....Boyd Marshall
Local Race.....Warren Proctor
Sari Race.....Mitzl
Klari Race.....Gloria Frey
Joska Fekete.....Duane Nelson
Juliska Fekete.....Marjorie Sweet
Gaston.....Jack Squires
Cadeaux.....Bernard Jukes
Count Estragon.....Eduardo Cianelli
Pierre.....Pat Clayton

ALBERTINA RASCH DANCING GIRLS—Geraldine Spencer, Anita Avila, Claire Deerfield, Margareta Elsie, Ida Lanvin, Jean Demore, Dursilla Harrington, Lee Nugent, Babs Little, Dorothy Burr, Nona Otero, Marjorie McLaughlin.

SOLO DANCERS—Geraldine Spencer, Anita Avila, Ida Lanvin, Claire Deerfield, Nona Otero.
LADIES OF THE ENSEMBLE—Doris Coleman, Corris De Brauw, Flora Sahagian, Mary

Cole, Janet Gibson, Janice Ewing, Dorothy Rose, Elenore La Fleur, Sella Maison, Margaret Seabo, Laurette Madison, Florens Mad, Georgia Budde Doris Ekert, Elizabeth Morion, Edna Lee, Rhea Sampson, Anne Delphin, Ilonka Villon, Ruth Collins, Lily Bruner.

GENTLEMEN OF THE ENSEMBLE—Harry Phelps, George Hunt, Leslie Couillard, Dick Lynn, Leonard Mooney, Charles Perry, Jimmie Carr, Charles Fromm, Donald Gallagher.

ACT I—Courtyard of Pal Race's Home in Lorinczfalva, Hungary. ACT II—Paris Home of Count Irini.

Mitzl has brought to Broadway a revival of *Sari*, in which she scored her first success in America. This production is well dressed and well mounted, but is peopled with distinctly secondary performers, who take the edge from what otherwise might have been a good production.

The book of *Sari* creaks a little nowadays with its forced humor and rather silly idea upon which to base an entire story. The tunes are still there, but the voices to carry them off are missing.

Mitzl has done a rather free job of direction, which in spots is exceedingly good. The costumes and settings of Willy Pogany have been splendidly done and are well worth seeing.

The entire fault with the production can be found in the casting. There is no place in such a production for Marjorie Sweet, for she possesses nothing to recommend her, and neither does Jack Squires, to whom a rather important part has been entrusted. Boyd Marshall does passingly well with his assignment, but Warren Proctor is decidedly below the standard of the production, taking the expenditures of the mounting as a base. Mitzl, in spite of her inability to do much except handle light comedy enticingly, fits into the air of the book in splendid fashion. She is as beautiful—if a trifle stouter—as she ever was.

The outstanding performance of the production is contributed by two Albertina Rasch solo dancers, to whom no program credit is given. It certainly seems to this reviewer that when Mme. Rasch singles a girl out to win the praise of an audience that she is deserving of credit for her work. Of a group of six dancers there are two in this attraction who are just about the best Mme. Rasch has ever put into a production, and they get nothing but passing mention in the list of the ballet dancers. The ballet is capable, but these solo dancers deserve more credit than they are allowed.

Sari as it here stands needs a few cast changes and a little more speed. Then it will indeed be a worthy revival and Mitzl cannot help but find large audiences for it on the road.

CHARLES MORAN.

Dramatic School Students Give Another Production

NEW YORK, Feb. 3.—A one-act play by Eloise Earle Dean entitled *Stockin' Money* easily ran off with the dramatic, histrionic and production honors at the Belasco Theater matinee sponsored by the American Academy of Dramatic Arts and Empire Theater Dramatic School. The major event of the entertainment was undoubtedly intended to be the production of *The Youngest*, Philip Barry's three-act comedy, which the one-act play preceding it managed to outshine in every detail.

Stockin' Money won the one-act-play contest conducted by the Dramatic League of America in conjunction with Longmans, Green & Company. It is a prize play, and rightly so. This particular production of it was an excellent one, and had it not been for the negligible performance of Edwin Glass, obviously miscast in the role of old man Cantrell, the production would have been well-nigh perfect, according to any standards. The performances of Joy Sim, as the elderly Martha Cantrell, and Donald Stewart, as her grandson, were superb. Stewart's work shows great promise and should be observed by all who are interested in the development of young

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Piazza Means Biz in Enforcing Agent Rules

Throws out unauthorized act salesmen—will make his own men toe the mark—first malefactor will be made object lesson—present system due for change

NEW YORK, Feb. 3.—The RKO booking office has finally conceded that its enforcement of the basic rule prohibiting franchised agents from doing business on the outside has been little short of a farce—with the laughs on the office. Ben Piazza, general business manager of the sixth floor, gave convincing indication of this sudden awakening last week carrying out his own part of the bargain. Now he is ready for the fireworks. RKO agents who have been doing business on the outside justified their violation of the implied agreement with the office by the acknowledged favoritism shown by bookers to certain outside agents who had been selling acts direct, over the heads of the franchised act salesmen, and without the inconvenience of hanging around bookers' desks all day. (See PIAZZA on page 91)

"Names" in Freeport; New Schwartz Theater

NEW YORK, Feb. 3.—Arthur Fisher is now booking "name" acts for the Grove, Freeport, L. I., the Century Circuit's only full-week vaude. Fisher says this will be a permanent policy for the house.

The Century Circuit has broken ground for a 2,000-seater in Woodside, L. I., and expects to have this 20th addition to the chain completed by Labor Day. The policy for this house has not been definitely set.

Werth-Wile Split

NEW YORK, Feb. 3.—Marion Werth and Fern Wile have split up their two-act. Miss Werth has teamed with Ray Kossar and they are preparing a new comedy and singing act. The new combo is slated to show for RKO shortly at one of the local houses, booked thru the Rose & Manwaring office. Miss Wile may leave shortly for Chicago.

Kirby-Du Val Switch

NEW YORK, Feb. 3.—George Kirby and Helen Du Val, who recently finished playing the local Loew houses, switched to RKO the first half of last week at the Capitol, Union City. This eccentric comedy team has not played for RKO in the East for the last seven months. Other Eastern dates are likely, booked thru Charles Wilshin, of the Marty Forkins office.

P-T Placements

NEW YORK, Feb. 1.—Placements are holding up nicely in the Plummer-Thompson office. Among those recently spotted with acts were Robert Norton, with Harry Anger and Mary Fair; Margie Cordes, with the Katherine Rose Revue; Renee Lowrie, with a Harry Rogers act headed by George Schreck; Asburn Sisters, with Fridkin and Rhoda, and Pete Larkin, with a Lester Lee act.

Ferris-Ray in Midwest

NEW YORK, Feb. 3.—J. Preston Ferris and Naoma Ray, heading a flash, are working the Middle West territory. They have been routed out of RKO's Chicago office, agent by Sam Roberts.

Graham Joins Grohs; Running Indie Office

NEW YORK, Feb. 1.—Newman Graham has returned as an indie agent after a period as a performer, becoming associated with Charlie Grohs in taking over the Arthur Silber office. Silber, a veteran indie agent with former Pantages connections, is now casting shorts for Warners.

De Villa-Ruarke Leaving

NEW YORK, Feb. 3.—De Villa and Ruarke, Spanish dance team, will leave for Porto Rico and Havana as soon as they complete the shorts in which they are now working for RCA. This will probably be some time in March. They expect to make Paris in July.

Leon's New Unit Stunt

Assembles spot acts for rotating in own houses—lands five more towns

NEW YORK, Feb. 3.—As Ring (Great Neck) Lardner has said, "Some like them cold." That's the way Lawrence Leon, general manager of the L. & M. office, new indie, feels about it. Confronted with the usual difficulties besetting indies in search of houses, Leon has succeeded in winning over vaude-prejudiced managers by agreeing to sell them acts, but not as the kind of vaudeville they have been accustomed to get. Instead of booking acts along spot lines Leon is buying vaudeville attractions as his conferees along Indie Boulevard, but before sending them out he assembles them into units with emcees, afterpieces and other unit embellishments. They go into his office as acts; they start out as units staged, conceived and booked by Lawrence Leon.

Using this new twist on an old angle as his sales talk and his actual working plan for the remainder of the season, Leon lined up five houses within the last week. All of these will be using his office-assembled units by the middle of the month. They didn't want vaudeville, according to Leon, yet he is selling them the roses without the thorns. "And what's in a name anyway?" says the ingenious Leon.

Leon grabbed Winston-Salem last week. Next week or a week later the others will join. Surely the Majestic, Danville, Va., and Loew's, London, Ont., and possibly the American, High Point, and the Carolina, Durham, both in North Carolina. The High Point and Durham houses using stage attractions four days and three days, respectively, may delay enlistment in the Leon column until February 17.

With the five acts in as scheduled Leon will have a total of 6½ weeks to offer his self-produced units. These will be assembled from acts submitted by a select list of agents with whom he has been doing business the past season. Each unit will carry an average of 16 people, and will represent either a fusing of two big acts or three teams and trios backed by a flash.

The London (Ont.) house will play Leon's first-half shows, filling in the remainder of the week with acts from RKO's Chicago office. The first unit assembled by Leon for the scheme is out several weeks and is headed by Neil Kirk. Reports on it are said to be good.

Flynn-MacManus Act

NEW YORK, Feb. 3.—Jack Flynn, formerly teamed with Al Belasco at the head of a vaudeville unit, is doing a new act with Eddie MacManus, who has changed his monicker to Ted Macke. They will soon show for RKO and Loew, with Charles Morrison and Johnny Hyde representing them for the respective circuits. MacManus was recently with Herb Faye and Company, and also worked for Gus Edwards.

Norworth Returning

NEW YORK, Feb. 1.—Ned Norworth, who recently finished a tour of the Public Circuit, may open for RKO shortly at one of the local houses in a new act. He is being agent by Harry Romm, who is sponsoring him in the new venture.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE vaudeville funny man is a factor to be dealt with in the propagandizing channels of a nation. And propaganda, unlike depth bombs, is not something that assumes great importance in time of war and lies dormant in engineers' archives when there is peace. Comedians of the two-and-more-a-day (don't snicker at us) have great responsibilities, and wise are legislators, merchandise moguls and public utility barons who realize this; wiser are they who take advantage of it.

Thru his enviable position as an entertainer of the masses, one who reaches by his quips, fibes and gags the largest and least selective public, the vaudeville funster has within him the power to make or break fads and fancies. And he wields this power with the least ostentatiousness of his contemporaries, the newspapers, the orators and the billboards. The producer of belly laughs at a 75-cent top sells you a propagandistic bill of goods when you are in the mood to buy. Theoretically, you take him or leave him, but when you quake with laughter at his linguistic witticisms and roll in your seat at his mugging tomfoolery you are with him 100 per cent. You'll never—or hardly ever—admit it, but if you're an inveterate vaudeville fan most of your ideas about what should be razed and about what should be revered have their source in the decisions handed down thru the carefully veiled decrees of the gabby boys who make you laugh and leave you clapping.

Sometimes we wonder if the average comic realizes this prodigious influence he wields over the lower and middle-class public. We wonder if the boys who live on, dream about and give birth to gags ever take an hour or so off to meditate on their position in the great American scene as they jump in and out of the cans and vaudefilm palaces. They shamed the college boys out of wearing sailor pants; they are helping to sell a nation's body of lawmakers on the farce of prohibition; they are helping many a henpecked hubby realize that even mother-in-laws can be tolerated with a faint sense of humor. . . . Besides a million and one other things, certain of them are spreading the sweet gospel that every race has its likable features. In their glorification of the mediocre and in their efforts to gladden the hearts of the lowly they are spreading that sweet gospel of a more erudite strata, that this isn't the best of all possible worlds, but it isn't so bad after all.

The vaudeville comedian can, and has, by the cunning of stagehands and house managers, improved the traction facilities of communities by his deftly shaped ridicule. He has effectively and still continues to bring about local reforms that have long been a thorn in conscientious reformers' sides. He does his thoro work under the mantle of grease paint. He leaves town, goes on to the next stand—and the local politicians corner the market in laurels. This power is for evil as well as good.

RKO decreed some months ago that its comedians must refrain from making their remarks or pieces of business carry any intimation of ridicule against public utilities, officials and institutions, and the ukase also included a ban against boosting commercial products or enterprises. This gesture alone serves to prove the tremendous power residing with the gag artists. The ban has not been observed to the letter, but that is another matter. It is well-nigh impossible for a circuit to gag a gag that has a comedian telling his audience that he saves money on valet bills because he gets his suit pressed in the subway crush every day. Comedians of the two-and-more-a-day have been lampooning since vaudeville became variety. And they will go so long as they are given houses in which to play. Like the radio, the newspaper and the insurance agent, the funny man has become an institution. His power and robustness get their sustenance from the fount of human nature, they tell us human nature hasn't changed since He delivered the sermon on the mount. Fighting comedians and human nature is as futile a mission as making some vaudeville actors talk about something other than themselves.

Indies Are Starving on Coffee-Cake Rations

RKO Booking Floor Gets Cut in Half

NEW YORK, Feb. 3.—As might have been done conveniently several months ago, RKO's so-called sixth floor was cut approximately in half last week, thus shifting all booking activities to the north side of the once spacious premises. The old wing used by the now defunct family time is being converted to accommodate the overflow of the circuit's auditing department, now housed adjacently in the Bond Building and separated from the booking office by an inter-building bridge.

Under the new physical arrangement Ben Piazza and George A. Godfrey are quartered in offices at the extreme western and eastern ends. Charles J. Freeman's department is housed in the center, and off to the south are Jack Hodgdon's office and part of the contract department.

J. H. Aioz has his department situated in a strip running north and south, in the old quarters of the Photograph and Press Bureau. Jules Levy and his aids in the film booking department moved to the Bond Building two weeks ago and Piazza now occupies his vacated private office. This office was once used by E. F. Albee, and later by Edwin G. Lauder, Jr., and William McCaffrey.

Dill-Bevins Writing

NEW YORK, Feb. 3.—George V. Dill, who played with Bert Wilcox's vaude, sketch until the latter was incapacitated several weeks ago by a taxi accident, has collaborated with Clem Cole Bevin, also known to vaude, in writing a series of children's stories, which will be released shortly by an Eastern publisher. The first one, *Hezekiah Crow*, which is described as a story of the "Lindbergh of Birdland", will be off the press in several weeks. The new team of authors plans to publish an indefinite number of these stories.

Boston Likes Gene Dennis

BOSTON, Mass., Feb. 1.—After being held over for a second week at Loew's State Theater here, Gene Dennis, psychic marvel, will remain a third week in Boston, appearing, starting next Monday, at Loew's Orpheum Theater, downtown. Her popularity practically sets a precedent, and it will not be surprising if she is also held over at the Orpheum for a second week, making four consecutive weeks in Boston.

Alcaniz in East

NEW YORK, Feb. 1.—Senorita Luana Alcaniz and Company, elaborate eight-people singing and dancing flash, returned to the East last week at the Kenmore, Brooklyn, after a tour of 20 weeks on Mid-Western dates for RKO. The offering is slated to play a string of local dates, and may be booked into the Palace shortly thru Wayne Christy of the Harry Romm office. The cast includes Juan Fuerta, Ecto Cortez and the Luis Betancourt Marimba Orchestra. The outfit is sponsored by Jack Jordan.

Downing Reviving Three-Act

NEW YORK, Feb. 1.—Dan Downing is reviving his old three-act of comedy, song and dance with the Beverly Sisters and will be agented by Larry Puck. Downing had been working in the Bobby (Uke) Henshaw unit until its closing several weeks ago.

"Stolen Steps" New Flash

NEW YORK, Feb. 1.—*Stolen Steps*, seven-people flash, shoved off for RKO the last half of last week at the Jefferson. The act features Jack Goldie and Phil De Laine.

Bristol House to Dows

NEW YORK, Feb. 1.—The Cameo, Bristol, Conn., independent house formerly booked by Arthur Fisher, went over to the A. & B. Dow books last week. Polley is five acts on a split, with a Sunday concert.



IRVING EDWARDS, peppy juvenile comedian who is heading a combination of two acts sponsored by the Lester Lee producing firm. He works by his lonesome in the next-to-closing frame and heads a girl band known as the Fifteen Syncopettes in the closing spot. He recently finished an Interstate route and is now playing in and out of Fox and RKO dates in the East. For a long time Edwards was a standard single for Loew.

Coast Call Queers Belle Bennett Act

NEW YORK, Feb. 1.—Belle Bennett arrived in town last week ostensibly to start rehearsals in a new three-people playlet, *Youth*, by Edgar Allan Wolf, but was forced to cancel all preparations because she received a call to return to the Coast immediately to do another picture.

She will return again in about a month to take up where she left off on the playlet. The staging will be handled by Eddie Sobol of the Max Gordon office.

Webber Joins Keough; Megley Under LeBaron

NEW YORK, Feb. 3.—Mildred Webber, for six years the secretary of Macklin M. Megley, until recently head of RKO's West Coast Production Department, is now associated with Ez Keough, independent agent. Miss Webber went to the Coast more than three months ago with Megley, but she returned here when the department was dropped.

Macklin M. Megley, former production official for RKO (vaudeville), has been made an assistant by William Le Baron at the Coast studios of RKO Pictures. He has been temporarily assigned to the preparation of musical comedies for talkies.

Caligarys Signed

NEW YORK, Feb. 3.—The Caligary Brothers, Andre and Steve, European comedians who made their debut at the Capitol last week, have been signed by the Loew Circuit for a period of two years thru Ned Dobson. They are slated to tour the entire Loew Circuit, including both the vaude, and presentation houses, and may also make several pictures for MGM.

Block Returns to Coast

NEW YORK, Feb. 1.—Jesse Block, of the team of Block and Sully, has returned to the Coast after having jumped across the country last week to attend the funeral of his mother here. He will rejoin his partner, Eve Sully, on their tour of the Western RKO houses and will open next week in Tacoma, Wash. Allan Cross, of the team of Healy and Cross, stepped into Block's part in the act and played the dates with Miss Sully until her partner returned. Marty Forkins is their agent.

Arthur Fisher only one well above line—impossible for acts to make expenses in this wing—Dows rate fairly high, Linder low and Philly boys middlin'

NEW YORK, Feb. 3.—From all sections of the country generalizing heralds are touting a vaude comeback. But in the Eastern indie field not only are houses fading away, but salaries have sunk to a new low. A survey, taking in 10 of the leading offices in this wing, with little learned from those doing business with two of them, indicates that coffee and cake is now the steady salary diet.

Competition Here, Too

NEW YORK, Feb. 3.—The RKO office had nothing to do with this one.

A discouraged performer who couldn't even land a date in the dumps applied to the poorhouse for admission.

He was turned down here, too, with the explanation that they are taking only "names".

Booker Injured

DETROIT, Feb. 1.—Mabel Duggan, manager of the Associated Amusement Attractions, local booking office, was injured in an automobile accident. Her nose was broken and she suffered other severe injuries. The office is being handled by Dot Mills, formerly of Mills and Lester, pending her return.

Carlos-Veranova Break

NEW YORK, Feb. 3.—Carlos and Veranova, dance team, have split. They were partners for four years and headed several flashes. The last was a 10-people affair, *In the Patio*. Carlos has teamed with Flora Belle, who recently came from London. They are breaking in a new six-people flash and included in their support are Janis and Bob and Charles Magnan.

The interesting point gleaned from the necessarily unofficial investigation of the indies is that acts can no longer depend on dates offered by these offices, even if consecutive, to make expenses. The best of the acts depending solely on the indies for work are earning little more than clerks—ofttimes less. In the indie sector anyway the vaudeville actor is no longer among the easy-money boys. For the first time in about four years the larger circuits are back on their feet again as the only employers of standard material in the business. How long the indies can keep up under their present standard is a question.

At the opening of the season a leading showman was quoted in *The Billboard* as of the opinion that there will be no more indies by May. Unless there is a radical change in the trend the end will come even sooner than that. If Fisher maintains his hold, he may be the only indie booker in the market—with the exception, of course, of the one-night-stand purveyors. These boys will carry on their chiseling as long as there are cans and

(See INDIES on page 91)



CROAK?

When you're putting over your new ballad with a whispering chorus... and you croak on the last bar... remember that one great cigarette which clears its moist-cool way to unlimited, old-fashioned tobacco enjoyment.

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Kemp Now Big Factor In Eastern Booking

Succeeds Golder as Warner chief—commands 12 to 14 weeks—can pay "names" \$4,000 and give them 10 weeks—explains stand in Trimblin tiff

NEW YORK, Feb. 1.—Harold Kemp, who until several weeks ago, thru no one's fault, was the bone of contention between RKO, its agents, and the Warner Brothers' vaudeville booking office, now heads what ranks as the fourth largest vaudeville agency in the business. He became official head of the Warner office this Monday, when Lew Golder left for the Coast to make other connections with the producing wing of the same organization.

With the Stanley-Warner outfit entirely divorced in booking operations from RKO, altho certain contractual obligations are hanging fire, Kemp in his new post has at his command from 12 to 14 weeks of time, this including six presentation houses using a preponderance of vaude, material. Between Kemp and Steve Trilling, his assistant, are booked all the Warner houses using stage attractions in the Eastern territory.

Kemp is using comparatively more "names" than RKO and Loew, and in this respect runs about even proportionately to the Fox office. His office, because of its unwavering control over houses owned by the mother outfit, is in a position to plunk down \$4,000 and even (See KEMP on page 91)

"Sunkist" Nelson Act

NEW YORK, Feb. 3.—"Sunkist" Eddie Nelson closed last Saturday in the Demarest & Lohmuller musical comedy, *Woof Woof*, and immediately started rehearsals in a new 12-people offering for vaude. The vehicle was specially written for Nelson by Billy Dale and consists of a comedy three-act, with an elaborate band afterpiece, which includes the Hollywood Collegians, seven-piece orchestra also from the legit. show. Nelson is slated to show for RKO shortly at one of the local houses, booked thru the Weber-Simon agency.

Midnight Benefit Show

NEW ORLEANS, Jan. 30.—Thru the courtesy efforts of Maurice Barr, division manager of the Saenger Amusement Company, a midnight performance was given at that theater last night for the benefit of the widow of Police Officer Lester Johnson, who was shot to death in the discharge of his duties. Fifteen acts of vaudeville donated by Manager Victor Meyers, of the Orpheum Theater; Rodney Toups, of Loew's State, and the Publick unit now at the Saenger.

Lydia Diaz Okhed

NEW YORK, Feb. 1.—Lydia Diaz, aerial artiste, who showed for RKO several months ago, has been okhed for further dates on the circuit. She showed off the first half of last week at the Chester, Bronx, on a string of local dates.

Nevins-Gordon Back

NEW YORK, Feb. 1.—Charles Nevins and Ada Gordon, heading a three-people skit, have returned from a string of out-of-town dates. A Loew-showing date is being angled for them by Charles Fitzpatrick.

Palais D'Or Show

NEW YORK, Feb. 3.—Paul Savoy's show opening today for a week's stretch at the Palais D'Or (restaurant) comprises the Earl Capps Trio, Stanisloff, Fred Blake, Peggy Pousin, and Lee and Bee Mattison. The same layout may play a route of clubs on Savoy's book in Detroit, Cincinnati and Buffalo.

Lowry's New Act

NEW YORK, Feb. 3.—Scooter Lowry, of the "Our Gang" Kids, is doing a new comedy, singing and dancing act. He opened on indie dates the last half of last week in Elizabeth, and is slated to show for RKO, February 15, at Proctor's, Yonkers, booked thru the Weber-Simon agency.

Signs of the Times

NEW YORK, Feb. 1.—Maybe Loew and RKO could have used this as ammunition for their January "prosperity" campaigns.

Last week a shabby man walked up and down Broadway, between the Palace and State, inclosed in a sign sandwich whereon was printed in crude characters the message: "I'm Looking for Work Sufficient To Live On." Maybe!!

Times Square, Detroit, On New Split-Week Policy

DETROIT, Feb. 1.—The Times Square Theater has gone into a new policy of RKO vaudeville upon a split week, with a stage chorus. Five acts are being booked, opening Sunday and Thursday.

The house, Detroit's newest large theater, opened last fall with a girls' policy under the management of Alex Schreiber, playing a refined type of burlesque. For the last month, vaudeville acts and headliners have been played, under the booking of Sol Berns, Detroit independent agent. The chorus used under the burlesque policy is being retained by the house, and a specialized form of presentation is being produced.

Intact Show Policy Success

WINNIPEG, Feb. 3.—The RKO Capitol here has started out successfully with its new policy of intact shows and continuous performance. Sunshine Sammy, of the *Our Gang* comedies, headlining the bill, last week missed his train connection at Minneapolis and did not arrive in time for the first performance. His place was taken by Ariel and Flora McQuaig, local girls, who scored in a dancing number. Scotty Sanders divided honors with Pepito, Spanish clown, in the previous week's bill.

Novelty Acts Losing Favor; Agents Releasing Surplus

NEW YORK, Feb. 3.—Novelty or dumb acts are gradually being shoved into the discard, it is reported, and major circuit act-buyers are showing a tendency to book other forms of openers or closers on the average bills today. This fact became more apparent last week when it was learned, thru reliable sources, that for some time past the sixth-floor bookers have given the agents, who maintain this type of act in large numbers on their supply list, no encouragement either in booking the acts or thru voicing demands for such material. Tho no definite ukase has been proclaimed against novelty acts, it is reported the practice to discard them will become an established rule eventually.

A checkup of the average show layouts of major-circuit houses, allowing liberally for the reduction in act consumption thru loss of houses, shows by comparison that a little over half the number of novelty acts are playing for RKO this year as played for the circuit last year for the same period. There is, however, enough demand for dumb acts so that each agent might conveniently



LO RETTA DENNISON, who is leaving vaudeville shortly to start on a route for Publick in a unit as yet untitled. Miss Dennison, who sings, dances and plays several instruments, was last seen and heard as the lead in Victor Hyde's "Pajamaland".

Eph Rosen Becomes Eastern Road Man

NEW YORK, Feb. 3.—Eph Rosen was switched last week from the scouting staff of the Chicago RKO office to a similar assignment here under Ben Piazza and Jack Hodgdon, in charge of the sixth floor's independent theater wing. Rosen did good work for the Midwestern office in the Pennsylvania and Ohio territory. He will cover Upstate and other Eastern sections for Hodgdon in the latter's attempt to corral independent theaters to fill up the gaps in the shrunken columns.

Two New Yates Acts

NEW YORK, Feb. 3.—The Yates office is producing two flash acts with hopes of showing them soon on the major circuits. A Gamby Hale troupe featured by Ralph Olsen will make up one turn, while Benny Lyons and Sammy Lewis, assisted by eight others, are rehearsing in a dancing and singing novelty.

Two Acts Retiring

DETROIT, Feb. 3.—Davis and McCoy and Cook and Langton, both playing Detroit dates, will retire from the show business following present engagements and plan on spending some time in California.

Open Plunkett Month Drive

Non-publicized campaign has support of divisional and house managers

NEW YORK, Feb. 1.—RKO's observance of Plunkett Month starts today as a non-publicized proposition all over the circuit. Divisional and house managers have already laid plans for theater parties, special shows and other obvious agencies to boost receipts to record proportions as a tribute to Joseph Plunkett, the circuit's theater operator and vice-president. Exploiting of shows will be comparatively simple because Charles J. Freeman has his rotating bills lined up four weeks in advance, and George A. Godfrey is two weeks ahead on his own rotating units in the East.

The circuit's confidential house organ, *The Voice of RKO*, will be issued weekly this month in order to maintain close contact among divisions for the exchange of ideas in the concerted b.o. drive.

Holman Hard Boiled Again

NEW YORK, Feb. 3.—Harry Holman has abandoned his new act, *Speculation*, which he recently showed for Loew, and his returned to his old comedy sketch, *Hard-Boiled Hampton*. He opened for Loew this first half at the Oriental, Brooklyn, with other Eastern dates likely, booked thru Charles Fitzpatrick.

Estes and Brennan Teamed

Joe M. Estes has teamed with Wallia Brennan and will show for RKO in Chicago some time in February. Estes is the author and comic of the act, *The Darktown Recruit*. Max Richards is agenting for the act and is taking it into Chicago via Fort Riley and other short jumps.

Eileen Healy To Europe

NEW YORK, Feb. 3.—Eileen Healy, who recently joined the Rogers and Wynn dancing act, which played the Loew Time, sailed last Friday for a tour of England, France and Germany. She is agented by Joe Leddy.

Conklin Called to Coast

NEW YORK, Feb. 3.—Chester Conklin, flicker comedian, who recently played eight scattered weeks of Eastern RKO dates in a sketch, was called back to the Coast last week to begin work on a new picture. His act, which was booked thru the Max Gordon office, has been temporarily disbanded.

New Musical Act

DETROIT, Feb. 3.—*Conceretta*, a new musical act, will shortly be put out as a road show by Kurt Koehn Concert Company. The act will open in Michigan territory and play independent theater and hall bookings. The act will probably route thru Mid-Western States following Michigan tryouts.

Spencer's Wife Under Knife

DETROIT, Feb. 3.—Buck Spencer, of the Western Entertainers, is now playing Detroit vaudeville. Mrs. Spencer left the act to undergo a serious operation at the Mayo Laboratory. Earl Smith has joined.

Schwartz Takes In Ben Barnett

NEW YORK, Feb. 3.—Paddy Schwartz, who has been hitting it on his own as an RKO agent since he was granted a franchise several months ago, has taken Ben W. Barnett as an associate. Barnett is an exploitation expert and several seasons ago handled a string of houses in this line for the Comerford interests. He resigned last season as president of Lester Lee, Inc., vaudeville producers. Barnett will dig up material for the Schwartz agency, and will also assist in working up campaigns for the exploitation of its acts.

No Opening Switches In RKO, Says Plunkett

Loew decides this week on date for return to Mondays-Thursdays—Plunkett sees no advantage in old policy—Fox following Loew—acts will lose by arrangement

NEW YORK, Feb. 3.—Joseph Plunkett stated emphatically today that RKO will not follow Loew in a return to Monday and Thursday openings. His declaration came soon after an announcement from Loew that the power above will meet tomorrow or Wednesday to set a definite date for the change. Sounded on the possibility of following suit, an official of the Fox Circuit said that chain could not help but follow in the paths of the two major circuits. However, regardless of what RKO does, Fox is almost certain of following Loew, because of their known affiliations.

With Loew-Fox and RKO operating under different opening-day policies, vaudeville faces a confusing situation that will mean another slap in the face to the performer.

When RKO inaugurated Wednesday and Saturday openings last June, the VMPA was swamped with complaints by performers, who charged the change of openings forced their playing time over into contracts made with other circuits. Some acts further stated that a pro rata

(See RKO on page 30)

Wilton Adds to Booking Staff

NEW YORK, Feb. 3.—Alf T. Wilton, formerly head of the RKO Club and Private Entertainment Department, has enlarged his staff. He has engaged Tom O'Connell as manager of a band and orchestra department and Eugene MacGregor to be in charge of a new casting department. The band and orchestra department will handle outfits for private entertainments, cabarets and hotels, and the casting department will do general casting for productions, vaudeville and pictures.

O'Connell was connected with RKO for 15 years in both the booking and musical departments, and MacGregor has been associated with the Chamberlain Brown and Jenie Jacobs offices.

"Venice" Features Coming to Vaudeville

NEW YORK, Feb. 3.—Ann Seymour and John Byam, featured songsters of the recently closed *A Night in Venice*, are preparing single turns, and will be ready for a showing for dates on the major circuits some time next week.

Other members of the same show now in vaude. include Ted Healy, who opened for RKO in Cleveland last Saturday, and Joe and Pete Michon, acrobatic comedy team, who are playing the Palace, Chicago, this week. With Healy and also from *A Night in Venice* are Jim, the wrestling bear, and Swick.

Phil Baker, who closed a road tour with *Pleasure Bound* last week, is another Shubertian to return to vaude. He started a two-week engagement at the Palace this week.

Bell & Totten Form Combo in Sun Office

NEW YORK, Feb. 3.—Jack Bell, Jr., and Wesley Totten have formed a partnership, with Bell agenting and Totten producing the acts. Totten was associated with Edward and Richard Riley and Arthur Anderson in the United Attractions until that firm ceased operating two years ago.

The new firm has taken an office in the Gus Sun suite in the Bond Building, but will not be affiliated with that organization.

Big Bernardi Flash

NEW YORK, Feb. 3.—Bernard Bernardi, of the ballet conservatory of that name, is rehearsing a 24-people act, which includes a 16-girl ensemble. It will feature Florence Whitney, and will be ready by the end of the month. Five of Bernardi's acts are now playing the larger circuits.

Act Catching De Luxe

NEW YORK, Feb. 1.—Fred DeBondy, of the Thomas Fitzpatrick office, left yesterday for Kansas City and will turn homeward on Sunday night—all to catch a single act at the Main Street. The act is the *Palm Beach Girls*. Its manager dared DeBondy to come out and catch it so that he might submit it to his British connections for bookings there. DeBondy took him up. He will catch it at the Sunday matinee.

Healy Returning Soon

NEW YORK, Feb. 1.—Ted Healy, star of Shubert's *A Night in Venice*, is returning to the RKO fold today in Cleveland, and will follow with the Palace, Chicago. For his vaudeville engagement Healy will use the trained bear from the show and his three apprentices, the Howard Brothers. Booked thru Paul Dempsey, of the Harry Fitzgerald office.

Plummers in South

NEW YORK, Feb. 1.—Dorothy and Erving Plummer, of the Plummer-Thompson office, left last week on an auto trip to Atlanta, Ga., where they will visit Mrs. Plummer's folks. They expect to be gone for about three weeks. Their local office will continue as usual.

Sanderson to RKO

NEW YORK, Feb. 3.—Everett Sanderson, heading a five-people affair which has been playing Fox local dates, will swing over to RKO the last half of this week at the Coliseum. He is assisted by Ellis Thornbrook, Helen Morrissey, Nanon Nadon and Omer Hebert.

Scouts Receiving Attention In RKO's Plans for 1930-'31

NEW YORK, Feb. 1.—The lull in vaudeville activity has not deterred RKO from making plans for an appreciable pickup by next fall. Accordingly Ben Piazza is giving his closest attention to the strengthening of the circuit's scouting facilities. Arthur Blondell has been taken off his book in the Eastern department and is back on the scouting detail, where he had met with much success earlier in the season. The scouts are now working officially as members of the newly dubbed Special Contract Department. William McCaffrey, who recently returned from a trip around the circuit, remains as its virtual head. In addition to Blondell the production department executives, Harry Singer and Jack Dempsey, are now concentrating on this detail.

Within the next several months it will be the aim of McCaffrey and his associates to line up at least 100 acts for next season. The scouts, who will work directly under Piazza and with the cooperation of George A. Godfrey and Charles J. Freeman, will be empowered to sign attractions for 35 or 40 weeks over a 52-week period.

The scouting department was a pet project of Godfrey when he was in sole charge of the booking department. Because of the decreasing number of houses paying good salaries Godfrey was



RAY STANTON, who is doing a new comedy act in which he is assisted by Gladys Gerrish and Tom Baldrige. He was formerly teamed with George Wiest, now retired from the stage. Max Hayes is handling the new act, which played the Capitol, Union City, the last half of last week.

No Deal Between RKO and Schwartz

NEW YORK, Feb. 3.—Joseph Plunkett has denied emphatically that RKO is negotiating with A. H. Schwartz for the purchase of the latter's circuit of 25 houses, known as the Century Circuit. Since last August the circuits have been tied together in a film-booking agreement whereby reciprocal breaks are being obtained by each in first-run buys. RKO is said to have an option on the Schwartz properties, but from what Plunkett says the option is of little significance since RKO is not minded to acquire the Schwartz houses, and its ambitions have not been aimed in this direction since he became connected with it.

Reports have been around in film and vaudeville circles the last several weeks of the possible deal. With Plunkett speaking as bluntly as he did it is inferred that all the reports came from the Schwartz side of the fence.

Tubbert Follows Burns

NEW YORK, Feb. 3.—J. J. Burns, manager of Keith's, Syracuse, for many years, resigned last week. His berth was given to William Tubbert.

Drive for Vaudeville

RKO will reassert itself as leader during March, following Piazza's suggestion

NEW YORK, Feb. 3.—Acting on the suggestion of Ben Piazza, general business manager of its vaudeville agency, RKO will carry on an intensive campaign in behalf of vaudeville. The projected move is interpreted in the trade as the first attempt of the Radio-fostered group to reassert itself as the leader of this field. Considerably more attention than had met the approval of its vaudeville people has been given by the outfit to the exploitation of its picture-producing activities. Charged with piloting the vaudeville department back to its former strong position, Piazza suggested the March drive as a direct means of awakening the public to the fact that RKO, while it has become an important factor in the film business, is nevertheless resolved to remain on top as a purveyor of vaudeville.

With its president, Hiram S. Brown, on the Coast, where he is resting and inspecting the circuit's properties in that section, definite plans have not yet been formulated for the vaudeville drive. It has Brown's full approval, however, and it is expected that one of the inside features of the month's boost for vaudeville will be a jacking up of house budgets for stage attractions all over the circuit. The same number of acts will be used so as not to interfere with the plans for intact shows of the Eastern and Western departments.

The circuit's exploitation forces will give more attention than ordinarily to vaudeville attractions, and it is likely that special appropriations will be granted for increased newspaper space. It will be the aim of Mark A. Luescher and his circuit scribes by using the March campaign as a starting point to sell RKO vaudeville as Keith vaudeville was sold as big time by the line of officials descended in authority from the late B. F. Keith. There will be no attempt, however, to resurrect the "big-time" cognomen since the public has been educated to the unalterable fact that big time means straight vaudeville and nothing else but.

Kola and Rogers Now In Yid. M. C. Stock

NEW YORK, Feb. 3.—Kola and Rogers, mixed dance team, recently opened for an indefinite engagement at the People's Theater, formerly Miner's, on the East Side.

The house is playing Jewish musical comedy stock, but precedes its regular show with several acts of Jewish-English vaude., and Kola is acting as a Jewish m. c. The team is planning to resume on an RKO tour after an absence of a year, booked thru the Edward Kellar office.

Lester Montgomery Flash

NEW YORK, Feb. 3.—*Frolics of 1930*, a new flash revue written and staged by Lester Montgomery with a cast of 15 girls, showed for RKO this first half at the State, Jersey City. The offering is an elaborately staged affair divided into six scenes. It will play local dates, shortly.

Hamid Monicker Off

NEW YORK, Feb. 3.—Six Demons is the new billing for the Ben Hamid Troupe, tumbling sextet. The act went RKO this first half at the Franklin, Bronx, agented by Jack Hart, now with Roger Murrel.

IN A BOXED STORY in this department three weeks ago the Hunting Theater, Red Bank, was discussed as being in a singular position because of the erstwhile professional connections of its employees and their relatives. The writer neglected to state that the wife of Tony Hunting (the owner) is also an ex-professional. She is Corinne Frances, who appeared in vaudeville with Hunting as Hunting and Frances.

Loew Makes Press Shifts

NEW YORK, Feb. 3.—The Loew publicity office, under Oscar A. Doob, underwent several changes recently with several minor assistants on the staff laid off to reduce expenses and two departments switched to other quarters in Loew's State Building. Those laid off were for the most part typists and office helpers.

The art department, in charge of Wiley Pagan, has been moved from the main office to Room 1703. This department was created last summer to take care of the increased art work necessary with the addition of several de-luxe houses to the circuit, and has grown to such an extent since that two more assistants were engaged to handle the work. They are Henry Marcus and David Kaufman. The mailing department of the publicity office was also moved to space adjoining that of the art department. There are four men working in the department in charge of Carl Fishman.

In addition to these changes a permanent office has been established at the Metropolitan, Brooklyn. This has Eddie Dowden in charge, with several assistants to handle the special Brooklyn exploitation.

Burlesque Out, Vaude. in At Colonial, Utica, N. Y.

UTICA, N. Y., Feb. 3.—A franchise has been obtained by Nathan Robbins for RKO vaudeville, which will be presented at the Colonial Theater here starting March 1. Robbins, who owns the theater, which has been playing Mutual Circuit burlesque for a number of seasons, said the house will be closed next week and altered before the change of policy is put into effect.

The theater will be under the personal management of Robbins, who will again become actively identified with the theater business after a lapse of several years. Burlesque will stop February 8. Robbins promises "big-time" vaudeville in a program to be changed twice each week, a six-act program.

RKO Gets Two at Union City

NEW YORK, Feb. 3.—RKO took over complete control February 1 of the State and Capitol theaters, Union City, N. J. These houses had been shared in ownership previously by various individuals no longer connected actively with the Radio-fostered circuit. The State will continue as a straight picture house and the Capitol as a split-week vaudefilmer. G. R. Josephson has been appointed manager of both houses by Joseph Plunkett.

Casso-Stern Finish 2 Weeks

NEW YORK, Feb. 3.—Casso and Stern, hoofing team formerly on the Publick Circuit, recently completed a two-week engagement at the Mounds Country Club, St. Louis.

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ADOLF FASSNACHT,
 Care Billboard, Cincinnati, O.

Plans Vaude.-Burlesque

CHICAGO, Feb. 3.—Jacob Paley has just returned from New York and announces his intention of installing a combination policy of talking pictures and burlesque in his theater, the Empire, on West Madison, just as soon as the necessary alterations and improvements can be made, which will be in about six or eight weeks. Paley's plans are contingent upon his securing an abrogation of an agreement with Warren B. Irons under which Paley has been barred from installing burlesque.

Ace Sperry Joins RKO

NEW YORK, Feb. 3.—Ace Sperry, well known in film and theater operating circles, has been taken into the RKO organization and assigned temporarily to Nate Blumberg's staff in the Middle-Western territory. He may be given a more conspicuous post in several months, the present one having been created to give him an opportunity to do special work for the circuit in and around Chicago. Sperry was formerly connected with Stanley-Warner in theater operation in the Pittsburgh territory.

Gordon Starts in Ottawa

NEW YORK, Feb. 3.—Fid Gordon, comedy violinist, who recently arrived from Europe after 15 weeks over there, opened for RKO last week at Keith's, Ottawa, doing a new single. He will play several Canadian and up-State dates, and return here in about three weeks for a showing at one of the local houses booked thru Lee Stewart.

Roxy's Gang Bookings

NEW YORK, Feb. 3.—Roxy's Gang has been booked by RKO for last week in Youngstown, O., and will follow with the Albee, Cincinnati. Cast comprises Jeanne Mignolet, Adelaide De Luca, Harold Clyde Wright, John Griffin and Helen Andrews.

Cohen Replaces Weiss

NEW YORK, Feb. 3.—Charles Parry Cohen took over the reins last week of Loew's State, Syracuse, replacing Harry H. Weiss, whose resignation last week took effect immediately. Cohen is new in the Loew organization.

Weiss, who may start a business of his own in Syracuse, became the manager of the State last February, when the house switched from a presentation to a vaudeville policy. The house is one of those booked independent of the out-of-town Loew route.

Burns Brothers' Act

NEW YORK, Feb. 3.—The Burns Brothers, who formerly appeared in an act with the Hilton "Siamese" Twins, are preparing a new dancing act of their own. They may open for RKO shortly for a showing at one of the locals. The boys are identical duplicates of each other.

Marvel Returning to Vaude.

NEW YORK, Feb. 1.—Marvel, deaf-mute dancer, will make a return to vaude, soon in his five-people flash. He closed last week in the Fanchon & Marco "idea" *Thru the Gates*. Marvel will tour the major circuits until about June, when he will make a trip to Europe for a string of dates. He is under the direction of Rafael Barish.

Rose McKenna Now Caster

NEW YORK, Feb. 3.—Rose McKenna, formerly of the Gene Jackson Troupe, cyclist outfit, recently joined Four Jacks and a Girlie, casting and trampolining act. Altho Miss McKenna had never done this type of work before, she is now considered a capable casting artiste after less than three months of training. The outfit is playing for RKO on local dates.

Goss-Barrows in East

NEW YORK, Feb. 3.—Goss and Barrows, mixed comedy team, who have just completed about 20 weeks of RKO dates from the Midwest to the Coast and return, opened on Eastern dates the last half of last week in Schenectady, and are playing the first half of this week in Troy. They are slated later for a tour of the RKO locals, booked thru Billy Jackson.

Snow, Columbus and Ingram

NEW YORK, Feb. 3.—Nelson Snow and Charles Columbus, and their latest partner, Georgia Ingram, shoved off for RKO the first half of last week at the Hamilton, agented by Weedon & Schultz. They are assisted by Howard Mott.

HELEN POLLEY is being sought by her husband, Charles Polley, who writes that she disappeared four weeks ago after she had left him in Pawtucket to seek work as a single in Boston. Polley is in Pawtucket and cannot work because he has been left with four tots, ranging in age from 1 to 9. He has a hunch that his wife is discouraged and despondent, probably too sick to communicate with him. He can be reached by mail in Pawtucket thru Substation 13.

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VAUDE. NOTES

CHARLES RAY, who recently completed a string of Eastern and Midwestern RKO dates, has been signed by Loew for 10 weeks. He opened last week at the Grand, Bronx, and will play New York dates for the next few weeks. He is assisted in his comedy and singing routine by Ray Gould.

DOROTHY MORRISON joined the *Milady's Fan* unit, which was recently revamped from a Capitol presentation, and opened last week with it in Richmond. She will remain with the unit on its entire out-of-town tour.

FREDDIE ROSS REVUE has been booked for further RKO dates, and shaved off last week at Keith's, Ottawa, Can. It is handled thru the Marty Forkins office.

One wing of the RKO office no longer uses a check-up list of shows for the convenience of agents. A certain initial had been appearing on the sheets far too often . . . at least often enough to embarrass the agent and the bookers with whom he has been doing a land-office business.

DANCE PARADE, elaborate 10-people revue featuring the Matt Shelvey Girls, resumed for Loew this first half at the Lincoln Square, New York. The outfit is represented by Joe Leddy.

PAUL REMOS, assisted by two unbilled midgets, opened for Loew this week at the State, New York, and will be launched shortly on a tour of its Eastern houses.

BABY, BOBBY AND BUSTER, male trio of acrobatic dancers, have been

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NEW YORK

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booked for several weeks of Loew dates, and opened this week, splitting between the Oriental, Brooklyn, and Loew's, Yonkers.

GRETTE ARDINE and John Tyrell have returned to the Loew Circuit after an absence of nearly a season. They resumed this first half at the National, Bronx, in their familiar comedy skit, *The Two Graduates*, by Neville Flession, and will play several other Eastern dates.

There is still plenty of sentiment in the show business. Frequently this sentiment works toward helping unfortunates in a dignified way when they need it most. Consider the case of the veteran comedian almost totally blind. About 20 years ago he was teamed with a lad who is now one of our biggest vaudeville producers. He was teamed about 10 years ago with a now successful writer of special material. The writer and producer got together last week and decided to do something for their old cronies. The result is an act now in rehearsal for the blind artiste with every phase of production and writing provided gratis. The next step lies with the circuits.

KETCH AND WILMA, ventriloquial mixed team, resumed for Loew this first half at the Bedford, Brooklyn, in their standard act subtitled *A Figure of Speech*.

BLACK AND SILVER CREATIONS, a new seven-people flash act, will show for Loew this last half at the Bay Ridge, Brooklyn. Featured are "Dancing Worth" and the team of Gordon and Reed.

KLEIN BROTHERS, eccentric comedians, have been booked at Loew's, Yonkers, the first half of next week as one of the acts on its anniversary week celebration. They will play the last half of next week at the Premier, Brooklyn.

IRVING GROSSMAN, who played for RKO last season, opened for Loew this week at the Metropolitan, Brooklyn, in a singing act. Other Eastern dates are likely.

CARL LORENZ, juggler, is doing his new act, *The Funny Water*, at clubs and dinner dances in and around Chicago. Lorenz works panto, in his new turp, and does not do any juggling.

It's pretty tough for a deaf mute these days on RKO's sixth floor. If you see a booker shaking hands—and if your ears are not working on all six—you don't know whether he is saying good-by or being congratulated.

MARTHA MORTON, wife of the late Gordon Dooley, left by auto last week for a rest in Florida. Ruth Tester, recently of *Follow Thru*, is accompanying her.

WEE WILLY ROBYNE, one of the oldest members of Roxy's Gang, has taken a flier in vaude. He opened for Fox this week, playing the Audubon, New York, and Savoy, Brooklyn. Carl Goldner, protege of Roxy, is his pianist. Act is handled by Abe Feinberg.

ROY CUMMINGS returned to New York last week after playing the Albee, Cincinnati. He has been out on the Coast for some time dabbling in pictures. In a short time Cummings will start on a nine-week contract with Publix.

AL AND FANNY STEDMAN, who recently returned to Broadway after touring the Interstate, are slated for additional-out-of-town RKO dates. They are booked for the week of February 15 in

Buffalo, and will follow with Toronto and Montreal.

EVANS AND WEAVER, colored dancers recently with the Fanchon & Marco *Rhythm* "Idea", were launched on Loew dates this week, splitting between the Fairmount, Bronx, and Oriental, Brooklyn.

WALLY SHARPLES will return to the RKO fold the first half of next week in Mount Vernon, agented by Edward S. Keller. He is using his familiar *Cripplings of 1929*.

THREE TIFFANY BOYS, a new act, will show for Loew this last half at the Bay Ridge, Brooklyn.

RUIZ AND BONITA, mixed dance team who recently played for RKO on Eastern dates, will return to the Loew Circuit this last half at the Willard, Woodhaven, in their familiar flash act. They are assisted by a musical quartet, and were booked thru Al Grossman.

BOB CARLTON and Julie Bellew, mixed singing and dancing team, will resume for Loew next week, splitting between the Orpheum, New York, and the Fairmount, Bronx. They are agented by Arthur J. Horwitz

Indie agents who carry on a crooked business, it has been figured out, are more to be plied than condemned. A boy who knows how things go on both sides of the fence opines that the energy wasted by the average indie in petty gyping and evasions is enough to bring him in a decent income, together with the grand and glorious feeling that he can look anybody in the eye without flinching.

BILLY WYETH and Evelyn Wynn, singing and dancing instrumentalists, have been booked for return dates on the Loew Circuit, and opened this first half at the National, Bronx. They have not played the circuit in almost a season.

ZELAYA, Latin-American pianist, will resume for Loew the last half of next week at the Grand, Bronx. He is slated for a tour of the circuit.

RUTH WARREN AND COMPANY, three-people singing and dancing act, will resume for Loew the last half of next week at the Plaza, Corona. The outfit is agented by Abe Thalheimer.

THE LOEW ROAD SHOW which opened this week at the National, Richmond, includes Bob Nelson, Johnny Berkes, Myers, Lubow, and Rice and the Aurora Trio.

AL LESTER, featured in *Modern Opera*, a singing act which recently played for RKO, started for Loew this week, splitting between the Premier and Bay Ridge, Brooklyn.

RKO reports that it is meeting with phenomenal success in its efforts to line up independent houses for the Chicago office. This might not prove anything in regard to the state of vaudeville today, but it does bring out clearly the undisputable fact that when you go out after business and go out after it in the right trouble.

ED FORD AND WHITEY are showing for Loew this week, splitting between the Willard, Woodhaven, and the Plaza, Corona.

BILLY ARLINGTON, tramp comedian, heading a four-people comedy skit, *Mie-* (See VAUDEVILLE NOTES on page 90)

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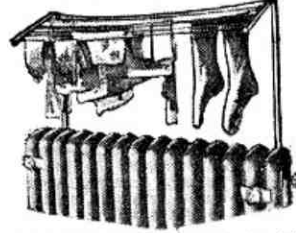
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They will make good on any bill.
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On all of Broadway's latest song hits.
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Entitled "I'M NO DUMMY." It's a riot.
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This act is a 24-karat sure-fire hit.
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- DANCE SPECIALTY ACT
Comical, humorous and rib-tickling.
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NEW ACTS
Reviewed in New York

Larry Rich and Friends

With Cherie
Assisted by Bernie Rich, Dean Twins, Evelyn Spencer, Dub Taylor, Ralph Levis and the Synco Symphonists
Scenic effects by Bernie Rich. Costumes designed by Mlle. Cherie. Staged by Larry Rich.


Reviewed at the Palace. Style—Comedy, singing, dancing and musical. Setting—In one and full stage (opc.) Time—Forty-six minutes.

Larry Rich, who looks very much like Paul Whiteman, but has on display a vastly different brand of footlight wares, was evidently too ambitious in adopting this ponderous affair for his ace-house debut. Rich has a band, too, but the comparison ends with the bare statement. Sells himself less as a band leader than a comedian with a stage packed with willing feeders. And for good reason, since before he reached the level where he became confident enough to hog 46 minutes of a Palace show, Rich was well established as a next-to-closing comedy act for Loew and other family circuits. He worked then with a Cherie, altho not the same miss who has a conspicuous part in the present affair. We liked the other Cherie much better. It doesn't mean, however, that the current holder of the moniker does not fill the bill. She's okeh in more ways than one, but that's what happens to everybody who wears a rented suit.

This spotty round of everything except acrobatics suffers from clumsy routinizing. It just about gets along the first 15 or 20 minutes and when things begin to pick up it seems almost too late. With more action packed in the opening apron spam Rich might easily get away with covering the two trailer spots on a vaudeville show.

The hefty comedian with the hirsute handlebars must have been stuck pretty bad for material. In his comedy prolog with Cherie and a boy rigged out a la Mephisto he resurrects gags that were waiting for interment before Joe Miller opened his graveyard. That's not so forte at the Palace, where opposition funny men come to take notes. There was little writing done during Rich's act. After Rich has had his say about women and after the horned Mephisto has shot off his verbal and electrical fireworks—this taking up about nine minutes—the nine-piece band is revealed in full stage, with Rich leading. Rich takes a stab at burlesquing Ted Lewis and Whiteman. After the mildly received burlesque is over (long after) one of the boys pulls a typical Whiteman gag. This wasn't a burlesque.

The boys do a neat job of *Melancholy Me*, and Cherie adds a pleasing touch to the affair by singing in a backdrop insert. A very nice delivery wherein the Parisian accent is conveniently held in reserve for future gab. Rich clowns with the band. The same stuff has been pulled by others before and better. The Dean Twins, very sweet and clever, do a routine of kicks. A lad who has much natural appeal is called out from the wings. He has an affected Southern drawl, one that should bring some form of nostalgia to Al Jolson's heart. The boy, who is called Dub Taylor, is one of the bright spots of the act. Rich has to be thanked for that, too. It's how he works with Rich and vice-versa that makes him such. Taylor plays the xylophone with about 10 hammers, using an instrument that has a perfect tone. Dub also dances, plays the harmonica and makes a very fine impression in an eccentric hoofing number with a lad called Snakehips. Evelyn Spencer is called out, but they must have forgotten to give her something more to do than step briefly with Dub and Snakehips. When one expects that it is all over, Larry decides to sing and we're thankful for his sake that he does. He puts over *What Do I Care* with a corking delivery. This brought down the house and the band encoored with a new treatment of *St. Louis Blues*. We wonder if Rich knew that they really wanted more of his singing. He should have known anyway. If Rich cut out just about half of the superfluous stuff he'd have a corking act. The possibilities are there. We might mention that somebody who doesn't know lighting was given free way in laying out the act's light plot. From where we caught the show it

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looked like the Palace electrician had a hangerover. Of course, we knew it wasn't that. E. E. S.

Lina Basquette

With Pev Marley and Hollywood Steppers
Staged and Conceived by Nicholas Bolla

Reviewed at the Palace, Style—Dancing and singing. Setting—In one and full stage (specials). Time—Fifteen minutes.

Lina Basquette was something more than a coryphee in musical shows before she went to Hollywood and made good. Such is the hold pictures has on vaude, publicizers, however, that when she makes what appears to be her debut here they bill her as star of *The Godless Girl*, a flicker piece. But they add, "The Dancing Star of Ziegfeld's *Follies*", which could be lots worse. Aside from flicker encroachments on billings, Miss Basquette's act is one that does credit to RKO and also to Nicholas Bolla, who is mentioned as its stager. A great flash idea carried out with a deftness in staging and execution that should find more than an casual response in bookings. Here's an act picture houses should grab if RKO plays its old stalling game.

The clever boy sextet are out in a preliminary warble, dressed formal and wearing their clothes like they are accustomed to it. They are backed by a pretty drop of impressionistic design. In the center is painted a huge keyhole. One boy peeps thru and Miss Basquette emerges from the practical affair. She warbles and follows with a very classy number with the boys. Still "in one" two of the males do a nice routine. In the full-stage setting, which is very pretty, Miss Basquette and Pev Marley engage in a novel interlude of golf panto, and stepping. After watching this graceful pair simulating drives the biggest

bonehead in knickers can regain his confidence in making a course in par. A boy is in the next spot in a bundle of sparkling pedastelic eccentricities. He leaps high and comes down in splits. That stunt alone should be his meal ticket for a long time. Another hoofing pair are out, and Miss Basquette follows in a toe number carrying grace in every lift and turn. Then the finale. Miss Basquette responded to a show stop with a speech that charmed indescribably as well as conveyed the info that she had to cut her routine due to illness. She wasn't bluffing either. Would that vaudeville could keep such acts as these busy 52 weeks a year. They tell us the day may come. E. E. S.

Gene Howard Revue

Reviewed at the Tivoli, Brooklyn, Style—Singing and dancing. Setting—Full stage (special). Time—Sixteen minutes.

This has a spotty routine with some of the talent displayed almost negative in value. Gene Howard's work is of outstanding merit—his nimble pedastelic are the highlight of the offering—and one or two members of his unbilled supporting cast also stand out to advantage. A troupe of six attractive girls and an unbilled male hooper comprise the supporting cast in creditable ensemble and solo work. Carry a single elaborate silk-drape setting and an extensive wardrobe of colorful costumes. Spotted third here, the offering got over fairly well, but considerable pruning should get them better bookings.

Dancing predominates in the routine. An introductory song and dance by a quartet of girls and one boy opens and is followed by a solo warbling by one miss of *He's So Unusual*, interpolated with an off-beat tap dance routine.

Mixed team next offer a pedastelic duo, followed by *I'm That Way About Baby*, done by a petite blues singer backed by four girls who sandwich tap routines. Howard solos a combined soft-shoe and acrobatic routine and a cute sister team sings and steps *Don't Get Collegiate*. Howard and the unbilled boy stage a dual session of intricate steps and got heavy applause. *Broadway Rhythm* serves the outfit as melodic background for an ensemble singing and dancing finale. C. G. B.

Harry Henri and Co.

Reviewed at the Franklin, Bronx, Style—Dancing and singing. Setting—In one and full (specials). Time—Fourteen minutes.

This is a house manager's nightmare. The staging and work is so amateurish that had it not been a Professional Preview the house boss of the Franklin would still be waxing profane over a certain RKO booker.

Harry Henri introduces the different routines of an early mixed sextet with inane parodies; another male thumps a piano, while a third assists the three femmes in dance routines, all clumsily done and crudely staged. The only thing that saved them from being razed to a fare-thee-well was their youth.

A hard-shoe toe routine, with the femme breaking from fast to slow rhythm, could have been built into an applause getter, but as presented here it died. During an adagio number the audience began calling for a halt to the proceedings when the youth stumbled a few times with one of the girls. Henri sings two old ballads, one being *Just an Old-Fashioned Girl*. The entire turn did not register more than impolite noises. J. S.

Anderson and Burt

Reviewed at the Franklin, Bronx, Style—Comedy. Setting—In three (special). Time—Fifteen minutes.

There is no apparent reason why Anderson and Burt should miss any working weeks for a long time to come with this very funny skit of a honeymooning couple marooned on a mountain peak. Set prettily in a colorful mountain scene and gagged smoothly, both participants taking turns at punching the lines, this turn can guarantee laughs in the intermediate houses if spotted well. When caught here, they registered only moderately for the only reason that they followed a torrid blues singer. The regular audience of this house would rather pay for a rendition of *My Handy Man* than accept free admission to view a half-dozen comedy skits.

The plot for this turn is hilarious in import—the femme making it plain she would rather spend her time in the hotel room, while the husband is obviously more interested in natural scenery than his wife's charms. Tho a lot of their gags are mellow with age, still, as here interspersed with some clever new ones, they register.

The finish finds them gloomy, silent and resigned to their fate—marooned as a result of losing the guide book—as a stagehand gives them a snowfall in a great deluge of paper flakes. J. S.

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A FEW EXCERPTS FROM THE PRESS

Week of January 25th

ZIT'S WEEKLY

(January 25, 1930)

JOSEPHINE HARMON!!! Hot stuff. This gal, who replaced Fanny Brice in "Fioretta", is an entertainment tornado, a song cyclone, a wise-talk whirlwind. Saturday night she did five songs, chattered a bit and stopped the show. She has a style all her own, has Miss Harmon. Nobody just like her. Rough at times, smooth at others, but always hot, fast and dynamic. A thunderbolt of scintillating, sparkling and dazzling song and chatter that would upset the disarmament conference or make Cal Coolidge laugh like a looney. Never Miss Josephine Harmon. She's a ball of fire anywhere in the world.

THE BILLBOARD

(January 25, 1930)

JOSEPHINE HARMON, who has become quite the stuff since Earl Carroll used her in "Fioretta", also stopped the show in a typical routine calling for Broadwayese clowning, and a pleasing interlude of type burlesque. Jack King, her pianist, does the feeding, thus eliminating the need for a girl straight, as was once Miss Harmon's wont. She has put on weight and not a little of the style that might some day make her one of the heavy-salaried ladies of the stage.

N. Y. DAILY NEWS

(January 27, 1930)

JOSEPHINE HARMON fresh from "Fioretta" returns to variety in an act so jammed with comedy that a good many of her lines were lost in the laughter following their predecessors. The audience practically collapsed.

N. Y. SUN

(January 27, 1930)

Comedy honors for the bill were split between Wilton and Weber and JOSEPHINE HARMON, one of those deep-voiced and buxom comedienne that are able to do just about anything they like with the Palace audience.

N. Y. EVENING TELEGRAM

(January 27, 1930)

JOSEPHINE HARMON amused considerably with her jabber and songs.

JOSEPHINE HARMON

Recent Feature of Earl Carroll's "Fioretta"

MORNING WORLD

(January 27, 1930)

JOSEPHINE HARMON almost stopped the show Saturday evening. A superb comic manner is hers, and whether she chats about her various husbands or shows you how senoritas dance in Madrid, you can count on laughing at her . . . and with her, too.—(J. G.)

NEW YORK TIMES

(January 27, 1930)

Several of the performers this week apparently have been away from New York, or from variety's mother house for some time, and most of them sing little songs or make little speeches, telling how glad they are to be back. Thus the high spirited JOSEPHINE HARMON, who last season succeeded Miss Fanny Brice in "Fioretta", has a ditty in appreciation of vaude, in the course of which she manages to convey the impression that she was just about the outstanding star of Mr. Carroll's sliken extravaganza. Some of the tunes and talk that make up her turn have their moments, and yesterday's audience clapped hands most generously for her.

N. Y. TELEGRAPH

(January 27, 1930)

JOSEPHINE HARMON returned from Earl Carroll's "Fioretta" to take one of the star positions on the program and was well received.

N. Y. HERALD-TRIBUNE

(January 27, 1930)

JOSEPHINE HARMON, who succeeded Fanny Brice in "Fioretta", amused with her chatter, receiving a generous reception.—(R. G.)

N. Y. EVENING POST

(January 27, 1930)

JOSEPHINE HARMON, the comedienne who is billed as a late feature of Mr. Earl Carroll's "Fioretta", isn't very unhappy in finding herself in the two-a-day again, and has nonsensical songs and chatter that are liked.

Speediacs

With Ted and Kathryn Andrews

Reviewed at the Grand Opera House. Style—Dancing and singing. Setting—In one and full (specials). Time—Twenty-four minutes.

This is an entirely new turn for the Andrews team from the act they headed a few seasons ago, in which they were assisted by a six-piece orchestra, the members of which hardly knew enough to stop at the same time. With this vehicle, Ted and Kathryn Andrews have a highly entertaining medium, but how its producers expect to get the do-re-ni! to pay off the 10-people cast and still make enough to pay the rent is a mystery to this reviewer.

Were the Andrews possessed of more vibrant personalities and of import to vaude, patrons, it is possible the bookers would stretch the elastic on the bankroll and come thru with enough to meet the budget. However, they are not, and unless they have found a cheap substitute for food and free lodging, the act will hardly exist on the money it can get at present conditions.

Altho featured on the billing in front, the Andrews do very little, the brunt of the work being carried by a male trio of hoofers, who do some excellent stepping. The standard bearers perform two dances, both waltzes, at the start and finish—also coming in for the windup. Two good-looking girls do well in solo tap dancing and an adagio routine with one of the males. An unbilled youth scored best with his singing of *Baby, Where Can You Be*, followed by a dramatic rendition of *I'm Marching Home to You*. He was assisted by a pianist. Revamped a trifle, this flash will prove good for all houses, except the few remaining majors. It got a great hand here.

Alex Melford Trio

Reviewed at Keith's 81st Street. Style—Gymnastic novelty. Setting—Full stage (special). Time—Seven minutes.

Considerable variation from former routines is apparent in the present talent layout displayed by the Alex Melford Trio, who were originally reviewed in 1923 by *The Billboard* as The Three

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Melfords, and subsequently in 1928 under their present billing. Each time they created a favorable impression, and, tho their routine changes occasionally, they may be rated as an ace bet opener for any of the better class houses. Their present appeal value rests upon novelty of presentation and a wide variety of difficult stunts crowded into a short running time.

Routine includes numerous feats of skill and athletic ability, done with remarkable rapidity and thus sustaining interest from start to finish. Singly and as a trio they juggle white hoops intermittently, keeping as many as 10 hoops in midair at once. They also include Risley acrobatics, fast ground tumbling and hand-to-hand balancing. Worthy of special mention is a bit by one member, who skates on his hands and gracefully executes neat figures. Balancing and Risley work is of an outstanding order, as is the billiard-cue handstands, body spinning with a head apparatus and the slow-motion hand balancing. For a finish they form a double-man arch with heavy platforms. From the top of this two-man tier, the third gyrates rapidly in his hand-skating specialty. Big returns in the opener here.

Merritt and Norman

Reviewed at the Franklin, Bronx. Style—Comedy and dancing. Setting—In one. Time—Twelve minutes.

Merritt and Norman present little that is new in their pantomime comedy and

hoofing routines, but they are laugh-getters and should adequately fill the early spots in the intermediate houses.

This is strictly a "dumb" turn, with Merritt slapping Norman around at will when the latter interrupts certain stages in the business. The "muscle" work is practically surefire for the giggles, especially when Norman turns the tables and socks Merritt into a back dive.

The hoofing of this combo, is better than their comedy, Merritt coming thru with a fast acrobatic routine that drew a burst of well-earned applause. Norman also drew good response with a soft-shoe number. They finish with competitive stepping, each intricate routine drawing a burst of applause.

Spotted next to closing on this bill, they drew only a fair sendoff. They should do better in the deucer. J. S.

The Hill Billies

Reviewed at the Hippodrome. Style—Musical and dancing. Setting—In two (special). Time—Twelve minutes.

The chief virtue of these drawing mountaineer boys lies in their ability to create without any affectation and effort that state of rustic civilization from whence they are reputed to have come, namely, the Ozark hills of Missouri. This result they achieve thru awkward and droll mannerisms, their peculiar dialect with its nasal twang, the backwoods habiliment and the musical program that they offer. In fewer words, they look (See *NEW ACTS* on page 87)

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VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Afternoon, Feb. 1)

Solly Ward easily carried off headline honors today on a bill carrying considerable talent, but which for some reason lacked snap.

A flash dancing act, Tinova and Baikoff, opened. Tinova is a graceful and accomplished dancer, and amid colorful settings offered a varied routine with her partner, Baikoff, that started the bill off at a lively gait. Also featured in the act was Fred Martin, nimble stepper, who won plaudits with his inebriate dance number.

Spotted in the deuce, the Harrington Sisters got across nicely in a series of songs done in their languid, "don't care" style that has made them popular, closing with *What Do We Care* to a big hand.

Harry Rogers' elaborate flash act, *Mr. Wu and the Chinese Show Boat*, featuring Jue Sue-Tai, is a lively and colorful mélange of songs and dances, picturesquely dressed and cleverly presented. Mr. Wu himself is a clever actor and made a hit with his impressions of Broadway stars. Jue Sue-Tai pleased with song numbers in English and Chinese, and the ensemble numbers and the girl band were put over cleverly. The act as a whole registered strongly.

Harry Rose, billed as the "Broadway Jester", has a voice that would easily penetrate to the farthest corner of the stadium, but unfortunately he was in the Palace and pleased a noisy minority with his comedy antics.

By far the outstanding feature of today's bill was Solly Ward and Company in the playlet *Off to Maine*, in which the tribulations of getting started for a vacation trip are laughingly portrayed. Ward proved himself a comedian of the first rank and kept the house in an uproar with his comedy. His supporting cast was excellent. The act scored a pronounced hit.

After intermission Frances White, diminutive musical comedy star, scored nicely in a cycle of songs, in which she was ably assisted by John Meehan, with Billy Joyce at the ivories.

Al Trahan with all his familiar eccentricities and a new femme assistant wowed 'em with the same line of hokum he's been using for a long time. Some of it is getting showworn, but he still goes over big.

Closing the bill the Lester & Irving Trio presented a short, but clever routine of handbalancing and difficult pulls that held the crowd. NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Feb. 1)

Red Donahue and Pal nicely launched this unusually lengthy and drawn-out stage show, running exactly two hours and 24 minutes. The black-faced Donahue and his cop assist clowned with the well-trained mule for a steady stream of laughs. The long-eared animal kicked aplenty. Good-sized sendoff.

Danny Small, personable colored lad, and his attractive fair-skinned femme aid made the deuce a bright spot in their warbling, hoofing and gab routine. Small has sweet pipes and brings in novelty thru dishing out songs in German, Spanish and Yiddish. He steps well, too, as does the girl. Legged off to good returns.

Kemper and Jeanie, heading a five-piece act, pleased considerably, but stayed on too long. Their act is possessed of sparkling material thoroughly laugh packed. Charlie Kemper's reactions to the cute Jeanie's cutups are surefire. Three-piece support helps out splendidly. Prolonged reception at bow-off.

Blossom Seelye and Benny Fields, with assist from Charles Bourne and Bob Hamill, stepped on to polite applause and finished to heavy palm whacking. They erred also by running overtime. Their singing was swell, and character numbers were peaches and cream. Best of all was the *Lulu Belle* number.

Jarvis and Harrison serve up a tasteful comedy affair, in which they get assist from an unbilled boy who does a cop and a hoofing lad they refer to as their son. It's about a stay-out-late couple who met while waiting for a train. Finish reveals woman is a pickpocket. Bagged neat applause.

Georgie Price, showman extraordinary,

The Palace, New York

(Reviewed Saturday Afternoon, February 1)

The best show ever booked has its faults. This is by no means the best we have caught, yet it is very good. But it is almost crabbed by a serious deficiency of comedy. Phil Baker, in next-to-closing, deservedly knocked them dead, altho a comedy-starved audience like this would howl at a murder in this spot. Maybe it's a good idea after all to save the big laughs for the finish. Not quite enough is always better than too much.

ELIZABETH MORGAN heads a very near flash in the first frame. Miss Morgan is a blonde imbued with pedastical talent and not a little s. a. in the song-dance cycle, which improves with running time. She is assisted by Don Donaldson, her handsome dancing partner; Al and Jack Edwards, versatile dancing and singing team, and Larry Raymond, warbling pianist. Reception carried her as far as a gushing curtain speech.

PAUL SYDELL AND SPOTTY occupy the deuce position with a masterful presentation of dog stunts. The short-haired canine plays topmouther in stunts that garner indulgent laughs as well as keen interest for their cleverness. A very smart dog and a trainer who knows his business. Another dog of the same breed is brought on for some wholesome comedy after the loudly-applauded bows.

NORMAN THOMAS QUINTET scored their inevitable show-stop in routine of new songs, dances and acrobatic tympany by the dusky dynamo at the traps. The quintet's old tenor is back. He has a wholly pleasing delivery which wrapped itself around his two numbers and ushered them into warm receptions. A pair of lithe youths are optimistic enough to believe that attention is trained on them while the show-stopping gollywog is doing his rhythmic drumming all over the stage. Thomas pleased a lot in his single solo at the ivories. One of the finest colored acts in the business.

JOHNNY MARVIN, a Nick Lucas and Cliff Edwards rolled into one, is back after an appreciable absence in his guitarized singing. Johnny has an unsensational but a positive style; a great personality, too. His brother, Frank Marvin, is pulled on for yodeling, rube comedy that strikingly resembles the type cornered by Cicero Weaver, and duo melody. Johnny almost wore out his welcome with so-called requests, but their finish warble set things right.

SIMPLICIO AND LUCIO GODINO, who are here because they are the only make joined-together twins in the world, clapped the lid down on the first half in an act which wisely sells more than their freak angle. The Filipino "Siamese" Twins dance, play the sax, frolic on roller skates and lead a 10-piece band. A personable Filipino leads the musical aggregation most of the time, plays several instruments himself and handles announcements. At the tail end the Godino boys, who are joined together at the hip, bring on their brides. The boys carry on a crossfire that is clever, but slightly objectionable. Some things should not be discussed at all, but censorship is a lost art in vaudeville by this time anyway. The Godinos are a great drawing card, and on the whole they deliver the goods. In freak acts this is a big factor.

LITA GREY CHAPLIN was a riot when she made her debut here in a singing turn last March. On this appearance she is prettier (it really appears that she has grown since) and her delivery has improved oodles and oodles. Her ballad numbers are wows, while her appeal is jacked up considerably by special numbers with smart lyrics by Neville Flession dotting the routine. Pat Casey is her grand assist—in more ways than one. What a life for the agent guy who is set for a rakeoff on the future earnings of this little gal from the West.

PHIL BAKER, with his dependability for laughs, was more welcome in this frame than carloads of food might have been in the starving Balkans. Phil has a new plant and maybe a new accordian. He employs both with the skill of a genius. The plant is Humphrey Muldowney, who proves that no man is so good that he cannot be replaced, and Phil makes a crack about the Silvers boy, too. When a small-town comedian tells you he knocked them dead and later dreams that he really accomplished the feat, the pictures painted by his uncontrolled fancy probably resemble the reception Baker's quips, cracks and other things were given at this show. As he did with Marion Harris last season, Baker brought out Miss Chaplin for a corking session of comedy and singing before they both bowed off to tremendous clamor.

MURAND AND GRITON, mixed team, in a fair routine of tumbling and bike stunts by the girl, wound up in time to let the house out on schedule. This has been possible few other opening dates this season. ELIAS E. SUGARMAN.

put his heart and soul into his ever-clicking stuff, and the mob responded with prolonged and loud applause. He sang beautifully, told his familiar stories charmingly and hoofed greatly. This boy kept them entertained thruout.

Gale and Carson Revue is a five-piece affair that has a most able pair of skippers. These boys have refreshing personalities, which they use aplenty in their brilliant legwork and comedy. Their three-girl support does very well in dancing and singing. Got a big hand. SIDNEY HARRIS.

Albee, Cincinnati

(Reviewed Sunday Afternoon, Feb. 2)

An elegant layout here this week, with the imitable Ken Murray and his gang occupying the ace hole—and how. Only four acts this week instead of the usual five, but what is lacking in quantity is more than made good for in quality.

Stepanoff and Company, three men and four girls, in *Songs and Steps*, which may be classed as a semi-flash turn, is an above-the-average opener. Opening with a Spanish song and dance, the Stepanoff folks follow with a picture-tization of a dancing couple of the gay '90s, a Dutch routine, a modern day jazz number and finish with a Gypsy selection. One of the boys is especially adept at the pedastical work. The well-dressed and nicely staged offering drew a good hand at the bell, but not what it deserved.

Foster, Fagan and Cox, a neat male harmony trio, bubbling over with per-

one violin solo. Edna Sedgwick is seen to advantage in two dance routines, while Sonny O'Brien acquires himself well with two ballads. A highlight of the turn is the band's playing of *The Wedding of the Painted Dolls*, with the Sue Hasting's Marionets performing in the background. A warm reception at the end. BILL SACHS.

Loew's Midland, K. C.

(Reviewed Saturday Afternoon, Feb. 1)

Ed and Jenny Rooney display a nifty routine of stunts on the trapeze and received an unusually big hand for an opener.

Dixie Hamilton, with character and impersonation songs, was a bit weak in spots, but possessed personality and charm, which together with two good numbers helped to win fair applause.

Smith and Hart, mixed team, in *Oh, Ma*, put over some clever comedy chatter, a few good songs and dances. While both are above the ordinary, the girl takes honors and was responsible for the continuous applause.

Dewey Barto and George Mann, comedy dance stars formerly of the *Vanities*, stopped the show cold. This team is a knockout and can repeat at this house anytime.

Ben Barton and his California Revue closed the bill. Barton presents a company of 15 people, including three clever girl dancers and a male hooper. One of the girls displayed some talent with the violin, but her singing numbers were poor. The orchestra offers some good tunes, while Barton's comedy dance number is only fair. Fair applause at the close. GREGG WELLINGHOFF.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Feb. 1)

Carry and Eddy, a pair of artistic interpretative dancers, opened the proceedings before a novel setting. They have a repertoire of high-class dance specialties with which they scored decisively, the best being the finale, an Arabian desert number. Rudy Kaye, who possesses a resonant voice, sang several numbers during the costume changes and separate settings of the principals, while Karl Peters, dancer, assisted in the final number.

Tommy (Bozo) Snyder and his Company were in the deuce spot. Snyder gets many laughs with his various comedy bits, and has a capable company of three men and one lady assisting him in his offering.

Rac Samuels streaked on the stage as usual with pep aplenty and attired in a flashy gown she was a big hit, as usual. She was forced to still the prolonged applause with a s'ort curtain talk. Miss Samuels has a routine of new songs which included *Come on Over on the Sunnyside of Life*, *Mama Goes Right Along*, *Hickville Music Leader* and *Baby Go to Sleep Cause I'm Making Whoopee Tonight*. As per her usual custom, she kidded the orchestra leader and her piano accompanist, Jack Carroll, to the amusement of the audience.

Hal Jerome, assisted by Gloria Gray, an attractive blonde, dispensed his usual natural comedy chatter while fooling around on his violin. They had a tough spot, but went over large, regardless.

Six Marinelli Girls closed with their balancing, tumbling, pyramiding and whirlwind spinning and dancing. Best in the repertoire was the ladder balancing, which brought them a big hand. FRANK B. JOERLING.

Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, Jan. 29)

If REO is really sincere in its declaration to bring vaudeville back to its former position then it must do one of two things—it should stop putting flicker specials in its vaudefilms or acquire straight picture theaters in the vicinity of the combo houses. Either of these mediums would put an end to the curtailment of a bill when some such opus like *Rio Rita* is produced to save the old homestead. Considering the mid-week professional preview policy at this house, the bill was cut seven acts as a result of the Ziegfeld uproar.

Don Galvin skipped into the opener with a Spanish accent, a guitar and banjo and earned enough applause to

sonality, found the going easy with their snappy repertoire. Most of the numbers are seemingly private stock, while their parody on *I'm on the Verge of a Merger* is an honest-to-goodness wow. They sell their material admirably, and leave them hoistering for more. Grand applause at the windup, and an easy encore, had they desired to take it.

Ken Murray and his wrecking crew, consisting of Helen and Milton Charleston and Bessie Fagan, were the cause of a near stampede in tray spot. *Fooling Around*, as the turn is titled, is one great big belly laugh from curtain to curtain. The Albee folks evidently well remembered Murray's appearance here four months ago, and his entrance was the signal for a vociferous ovation. Ken sets off the fireworks with a keen array of nifties, and then begins the horseplay with his capable helpmates. Helen Charleston and her big brother, Milton, valuable assets to the Murray offering, took with the folks out front in a large manner. Bessie Fagan also lends valuable support. Murray also brings in Foster, Fagan and Cox, who appear in the offering for the greater part of the running time. Murray isn't a bit stingy. He gives all his helpers a fair break, with no attempt on his part to hog the limelight. Riotously received at the stepoff.

Florence Richardson and her Musical Boy Friends found themselves in a tough spot, but it didn't seem to handicap them to a great extent. Miss Richardson leads her eight-piece combination thru a series of pop, and semi-classical numbers, during which she is heard in

FROM COAST TO COAST

write home about. This youth is a crackerjack with the instruments, besides having a pleasing larynx, and is endowed with a flip personality that is bound to have the femmes on edge. His finish of a banjo-mandolin harmony on one instrument is surefire.

Caulfield and Ritchie presented an elaborate flash in the next to closing. Assisted by a six-girl lineup, the standard bearers grabbed themselves a nifty hand with their well-set routines and singing. With a little more beauty in the line, this act will go a long way.

Joe Young dragged his low comedy into the closing position and hung up top honors. This is an old act, but still great for the laughs. Working with Adele Jason, Billy Sprague and Eleanor Gibson, Young scores his biggest laugh with a burlesqued apache. His style is so similar to that of Joe Phillips it is hard to say which one did the copping. The vaude-hungry audience forced Young into a curtain speech.

JOE SCHOENFELD.

Loew's Lincoln Sq., N. Y.

(Reviewed Monday Evening, January 27)
Average and inexpensive five-act layout, yet suitable fare for this crowd. Believe it or not, every act dished out some form of dancing.

Michel gave the show a brilliant howdy-do in his charming xylophonic routine. His boyish appearance, together with his mature mastery of the xylophone, can sell him any time. Switches from pops to semiclasses, using from two to six hammers. Hoofing finish with his sister went big.

LeVan and Bernie, personality hoofers, got themselves a large applause bouquet in the deucer. These boys are sure-fire leggers; LeVan does soft-shoe, and Bernie offers rhythmic taps. They weave in pleasing comedy, and their clever handling of the conventional hand-gesture bit is a good getaway.

Carr Brothers and Betty, graduated from the opening spot, are doing a corking comedy and acrobatic novelty. Their novel takeoff is followed by the Carr boys doing laugh-getting burlesqued acrobatics. They do a good job in parting with straight hand-to-hand stuff. Betty helps out with dancing. Loud hand.

Gordon and Walker, aided by an un-billed blonde, gave out plenty of laughs in the next-to-shut and were given a great reception in return. The boys are adept at hoke, with one doing splendidly as the frozen-pan guy and stepper and the other an expert straight. Girl gives neat but brief assist.

Running Wild Revue, dusky octet, closed the show. Nothing outstanding; just the typical Harlem display of unbridled pep. Boy hoofing team do about the best. They are neat tappers, doing as well in singling or as a duo. Others are a boy and girl doing song-dance and four-girl ensemble. Fair-sized sendoff.

SIDNEY HARRIS.

Keith's Fordham, N. Y.

(Reviewed Wednesday Evening, Jan. 29)
Every picture isn't a Rio Rita. There would be no squawk from RKO if they were. Unusually heavy biz here, with standees right up to the doors. Stage show cut to three acts, playing the full week. Sam Freed, Jr., and his pit gang are big favorites.

Smith, Strong and Lee, mixed rubie trio, did a brilliant job of launching the thoroughly entertaining vaudeville layout. Good material in capable hands. Their burlesqued warbling of laugh-packed comedy verses and freak musical numbers prove one long delight. Encores warranted by the big returns.

Harry Faber and Leta Wales, together with Lew Lehr and Nancy Belle, offer up a pleasing comedy affair, *Woman Crazy*. The combo of dyed-in-the-wool troupers and neat material makes the act a clicker. Story is about a couple of boys doing a back-to-nature on the dodge of women. The crowd enjoyed it immensely, and whacked palms plenty at bowfiff.

Lillian Morton, singing comedienne, knocked them for a row of loops in the closer. Everything she dished out found hearty favor, and the prolonged applause at the finish showed they were ready and willing to take all she'd give. Her best bets are the Italian, Yid, and German comedy numbers.

SIDNEY HARRIS.

Golden Gate, Frisco

(Reviewed Friday Evening, Jan. 31)

Gaynor and Byron open the bill with a fast roller-skating act featured by several daring swings.

John Funton and Peggy Parker title their offering *Diversions a La Carte*. It is a mixture of songs, chatter and dance steps, all presented in an entertaining way. Miss Parker, a good-looking blonde, has some fine costumes and knows how to wear them.

Ole Olsen and Chic Johnson, headline with their *Monkey Business Revue*, and are as usual a whole show in themselves. As tireless as ever, this new edition of their offering contains several new numbers, gags and some of their old business revamped. There is the usual surfeit of blank cartridges. There is an abundance of smart wisecracks and witty comebacks. Some of the scenes are a bit risqué, but there is no argument as to the popularity of Olsen and Johnson and their line of comedy. The audience insisted on many return trips at the end. If the audience had its way they would work from 6 until 12, without any intermission.

Clyde Hager, who does a pitch, this time with Idaho's perfect, peerless, perforating potato peeler for poor people, does the best bit outside of the principals. The Park Sisters, Sidney Gibson, Al Artgea, Red Pepper and Aussie Hopper are in the company and contribute to the merrymaking.

E. J. WOOD.

Jefferson, New York

(Reviewed Wednesday Evening, Jan. 29)

A sellout here with Radio Pictures' special, *Rio Rita*, and standing them up four deep in the back of the lower floor. Four acts on full week at a house which normally plays six acts on a split.

Charles Dane and the Alvin Sisters, clever warbling and stepping quintet, in the howdy spot, put over a pleasing routine to effective results. Dane offers several solo dance specialties and the three girls work mostly in close harmonizing of popular numbers with interpolated dance rhythms. An unbilled girl accompanist gives capable assistance at the grand. Closed to a heavy hand.

Joe Mendi, the nearly-human chimpanzee in the deucer, held everyone's closest attention with his intelligent simian stunts. He is presented by his sponsor, L. B. Backenstoe, whose bright repartee during Joe's comedy antics amounts to playing straight for the monk. Ambled off to vociferous applause.

Ralph Fielder and Harriet and Company, mixed trio of hoksters, filled the third position with their riotous flirtation skit, *We're in the Navy Now*, and registered a prolonged show-stop. Fielder shines as an eccentric acrobatic comedian. His partner pulled a big hand with her unusual hock specialty. Clicked here perfectly.

Boyle and Della, eccentric male comedy team, closed the show with a laugh-packed routine of hokum, dialect chatter and musical novelty. The pair are assisted by an unbilled male plant whose audience comedy chatter registered the strongest of the entire offering. Show-stopped again and again.

CONDE G. BREWER.

Loew's Bedford, Brooklyn

(Reviewed Monday Evening, Jan. 27)

One of those three-act shows again, but a pretty good one. What can the poor bookers do when they have to lay out a show that leaves about 45 minutes after the feature and news have had their run? Feature is *Dynamite*, a DeMille talkie, that would be far better with about half an hour of gabby celluloid lopped off. And it would have given two more acts a split week. But DeMille is too busy with film hoke to worry about vaudeville actors. Besides, the vaudeville actors he meets have forgotten about split weeks long ago. They're in talkie heaven now.

Galla-Rini and Sister are corking openers. The stiffly bowing Galla-Rini opens with accordion business, teaming with his neatly gowned sister. He trails off as an accordion single, then surprises, astounds and even has them with their mouths agape over his one-man band idea. While sis sticks to a straight sax the Marcel-woven wiz plays all kinds of saxes, trombone, clarinet,

trumpet, cornet, horns, bugle—in all about 12 instruments. Doesn't do justice to them all, yet the ensemble impression is very good. Too many hasty encores to rate a legitimate show-stop. On a bigger show he can easily play further down in the running.

Sol Gould, with his three valuable assistants, came on a little early for the kind of comedy he turns loose in his *R-r-ramona* act. But what's that to a Sol Gould. The Dutch rib-tickler had this tough audience eating out of the palm of his hand. First in his crossfire and hoke incidentals with the fetching Helen K. Booth, and later in the Eskimo riot, with Miss Booth bringing on the stouge duet consisting of Al Gould and little George Shafer. We like every one of Gould's nifties because they're his own. The Shafer boy is used for a show-stop clincher, batting out a warble in an altitudinous soprano. Looks like it's about to change. And we hope we aren't present the night it does. We don't like tonsils flying around.

Frank Dobson's farce tab, *The Love Doctor*, is very good when Frank Dobson is on the stage. When he's off it's not even good. The piece is about four campus flaps who want a man—and badly. The college doctor is called in on a stall and one of the gals tries to give him the run around. Business of making him propose and then showing him the long ears on his head. The girl who plays the vamp is badly cast. Dobson, a dynamo of energy and a resourceful comedian, gives the piece the spotty pep it possesses. Finish very poor. Some lines need sterilization. We mean the business about calling the firemen. With a stronger support Dobson might count on this act as a chronic wow.

ELIAS E. SUGARMAN.

Loew's Grand, N. Y.

(Reviewed Monday Evening, January 27)

The patrons of this house were slipped a five-act bill of no mean proportions, even the three of the turns depended mainly upon vocalizing to satisfy the paid guests. Vaude's future would surely look brighter were bookers to continue giving family houses such pleasing programs.

Six Jansleys, male troupe of risley experts, opened and scored high with their fast tumbling and balancing. Composed of four youths and two grownups, this sextet presents a sure-fire opener for any bill.

Zelda Santley slipped into the second position and scored a showstop. The clever lass, assisted by a pianist, gives something more than her good looks in a series of impersonations in song, so well done as to register prolonged applause at the finish.

Allen and Canfield were given moderate acclaim for their comedy and vocal efforts in the middle spot. Allen plays excellent straight to Miss Canfield's comedy, and their duo singing is above average. They deserved a much better break in applause than was handed them.

Charles Ray was given a hearty reception at the quarter post. The former screen star sang a number of songs in a boyish voice that registered well, due more to his screen fame than vocal ability. Incidentally, this is his first appearance for Loew. Ray recently completed a string of RKO dates.

Roye and Maye gave the customers their money's worth in the closing spot with their excellent dancing, comedy and musical flash. There are few dancers rating with this pair and few acts so well presented. A violinist, assisting from the pit, solos with a ballad. Their exit was accompanied by enthusiastic palm exercise.

JOE SCHOENFELD.

Loew's Victoria, New York

(Reviewed Monday Evening, January 27)

The short feature, *Taming of the Shrew*, caused extra padding on the remainder of the bill, with a lengthy newsreel, sound shorts and orchestral overture before the five-act bill. House about three-quarters full at this show.

The Aurora Trio, male acrobatic cyclists, in the opener wheeled in to a routine of bike stunts that brought vociferous applause. Their head-to-head balancing and three-tier acrobatic cycling brands them as corking openers for any house.

Dorothy and Rosetta Ryan, attractive

brunet sister team, put over a fine brand of harmony and musical duets and garnered heavy applause at the finish. This pair of pert misses have been clicking with regularity for the last four years in acts similar.

Harry Hayden and Company, in a four-people farce sketch, *Take My Advice*, gathered a healthy harvest of laughs in third position with the familiar plot of the henpecked husband being admonished to assert his rights in the home by a neighborly Lothario, equally henpecked. Hayden's languid performance registered nicely.

Walter (Boob) McManus and Eddie Hickey, riotous pair of hoksters in the headline spot, registered a decisive show-stop in their laugh-packed routine of chatter and panto, subtitled *Spookasy*. The red-nosed McManus and his eccentric partner sell a sure-fire line of hokum effectively.

Eddie Leonard, minstrel celeb., closed the bill with a routine of songs and dances reminiscent of other burnt-cork days. Leonard is assisted commendably by Gus Stewart and Betty Gardner in some fast stepping. Art Sorensen is at the ivories. Ovated and bowed off to show-stopping applause.

CONDE G. BREWER.

Loew's State, New York

(Reviewed Saturday Afternoon, Feb. 1)

House back to normal in act consumption this week with a layout of five corking acts, one of which is Joe Frisco doing the first repeat within three weeks, an unprecedented event at this key house of the circuit. Feature film, *Navy Blues*, William Haines' first talkie. House over half filled with a passive "show me" crowd.

Paul Nolan uncorks a fast and pleasing opener of eccentric juggling, specializing on the tipping and bouncing tophat. Nolan, who is subtitled *The Jesting Swede*, and fits the title, is capably assisted by an attractive girl, unbilled. Good returns.

Bill Farrell and Company, a talented four-people outfit, work in a worthwhile deuce spot offering, a quasi sketch, *Back Home*, which packs enough dynamite in talent array to blast a big reception from almost any house, and accomplished that easily here. Bill is supported by his septuagenarian forbear, Dad Farrell; an attractive dance partner, Nancy Reed, and Louise Arnold, matronly character artiste with a double-register voice. Over to a healthy hand.

Paul Remos and his Wonder Midgets, perch, balancing and acrobatic novelty offering, registered a decisive show-stop with their familiar and effectively staged routine. The three little people and their genial companion made a big hit and bowed off to prolonged applause.

Joe Frisco, brought back in the next-to-shut with the identical routine he did here a fortnight ago, proved his popularity to heavy results with his w.-k. cigar, derby and cane. A wise return engagement.

Mr. and Mrs. Ray Lyte, graceful ball-room dance team, closed with a corking routine of rhythm and music, surrounded and capably supported by Maximo's Eight Royal Korean Entertainers. Big hand.

CONDE G. BREWER.

Hippodrome, New York

(Reviewed Saturday Afternoon, Feb. 1)

The unusual has happened—the Hippodrome has at last been given a show suited to its size. However, it cannot be said whether this came about as a result of Fate's light touch or from the booker's foresight.

Matt Shelvey's Dance Parade opened the six-act show with as pretty a flash as could possibly be delegated to take the hello spot. Composed of three males and seven femmes, this act dished out some high caliber hoofing that garnered a generous hand from a well-filled house.

Joe Mendi, the monk, was ideally suited for the second position in a house that has seen countless animal acts. His almost human antics won a great sendoff.

Toby Herman and Company went over big in number three with a comedy, vocal and hoofing act. This turn started in skit fashion, went to singing and finished with a burst of dancing from the evenly

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Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

M. P. Program Elimination Is Severely Criticized

Roxey only Broadway house left with program—printed casts needed to identify numerous new players in talking films—has exploitation value in small town

NEW YORK, Feb. 3.—Why have the motion picture theaters, even the leading ones on Broadway, eliminated their programs? It is a matter that is receiving much comment today and anything but favorable. The Roxey Theater is the only one of the Broadway houses, except those housing long-run attractions, that still issues a program. If it is on account of the saving of a little money, it is a case of being "penny wise and pound foolish."

This elimination of programs has been followed in cities other than New York and has brought a wide wave of criticism from patrons. In the silent days it might have been a simple matter to save a few dollars by the elimination of programs. In those days the picture fans knew their players and needed no programs for an introduction. Supporting casts were nearly as well known as star names.

Today, however, it is a different matter, the films have been flooded with new names—names known to the legitimate, to the Broadway playgoer, no doubt—but to the motion picture fans they mean little until after they have been seen. Supporting casts are flooded with new names from the stage, and it is a matter as puzzling to the reviewers even as to just who is who as it is to the theater's paying patrons.

The film public must be educated to these new names. The program is the primer grade in this education, and it is a foolish move on part of exhibitors and producers as well to permit the cutting out of this form of introduction that today is an absolute essential to acquaintanceship.

The Paramount, Rivoli, Rialto, Capitol, Strand and Colony discarded programs several months ago, thereby bringing a torrent of discussion from their patrons. It is impossible to remember the numerous new names from the cast that follows the title of each picture on the screen.

The small-town exhibitor is wise if he can manage to continue his program. He is educating his public to the new players' names. There are many of them now, many more to come as talking pictures progress. The program does not have to be an elaborate one; it does not matter how small, just one page, with the cast printed on it will suffice. He will find in the long run it will develop into a simple exploitation whose advantages cannot be exaggerated.

Woodlaw Theaters Seek To Have Unions Enjoined

FORTLAND, Ore., Feb. 1.—An injunction suit against the Portland Moving Picture Machine Operators' Protective Union, Local No. 159, and the Portland Central Labor Council was filed in the Circuit Court here by G. T. Woodlaw, doing business as Woodlaw Theaters Company, operators of the Circle and Columbia theaters. The suit is in behalf of the latter theater, an action having been lodged some time ago in respect to the Circle.

On December 31, the petition says, some person unknown to the petitioner placed a gas bomb near the orchestra pit in the Columbia just before the midnight matinee. An offensive odor thru-out the theater resulted, he says. He seeks to restrain the defendants from picketing the Columbia or in any manner interfering with its operation. He also specifically seeks to restrain the defendants from passing out handbills branding the theater as "unfair".

"Sunnyside Up" Big Draw in Birmingham

BIRMINGHAM, Ala., Feb. 1.—Sunny Side Up has drawn bigger attendance in Birmingham than any talking picture ever shown here. This picture was shown at the Ritz one week and played to S. R. O. houses every afternoon and night. At most of the shows hundreds of people were turned away for lack of even standing room.

Sunny Side Up is at the Trianon all this week, showing to capacity houses.

Tri-State Hits Legislation

Committees named from States of Mississippi, Tennessee and Arkansas

MEMPHIS, Tenn., Feb. 3.—J. F. Norman, president of the Tri-State organization of motion picture theater owners, has appointed committees to fight against adverse State legislation in the three States of Mississippi, Tennessee and Arkansas. The chief fight on their hands at the present time is the proposed 10 per cent tax on all admissions in Mississippi.

The committees appointed are as follows:

For Mississippi—Ed E. Kuykendall, Columbus; S. B. Johnson, Cleveland, and J. A. West, Houston.

For Tennessee—M. A. Lightman, Memphis; E. L. Drake, Jackson; W. F. Ruffin, Covington.

For Arkansas—T. W. Sharp, Little Rock; Sidney M. Nutt, Hot Springs; M. J. Pruniski, North Little Rock; E. H. Butler, Russellville; H. D. Wharton, Warren.

The Tri-State organization is already preparing for its spring meeting to be held in Memphis on April 6 and 7 with the appointment of R. X. Williams, Jr., of Oxford, Miss., as chairman of the convention committee. Other members of this committee are R. F. Ruffin, of Tennessee, and H. D. Wharton for Arkansas.

Buffalo M. P. Theater Men Move To Stop Picketing

BUFFALO, Feb. 1.—Decision has been reserved in Supreme Court here on application to have the local Motion Picture Operators' Union declared in contempt of court and for injunctions against the picketing of seven neighborhood moving picture houses, where moving picture operators are on strike. The strike resulted from a dispute over the number of operators to be employed in a booth and some changes in working conditions.

The owners of these theaters also sought an injunction against the distribution of handbills, which, they charge, imply that projection machines are dangerous unless operated by union men. Counsel for the theater owners asserted that the union had violated the court's order limiting pickets at the Rivoli to one restricting the wording on handbills to the statement that union operators were on strike. Counsel for the union denied the allegation. Counsel for the owners has sought antipicketing at the following houses: Savoy, Regent, Broadway, Mariow, Sheldon, Columbia and Colonial.

McGregor for "Good News"

HOLLYWOOD, Feb. 3. — Edgar McGregor and Nick Grinde will codirect M-G-M's *Good News*, which is slated to go into production in the near future. Stanley Smith, Bessie Love, Lola Lane and Cliff Edwards are in the cast.

Para. Buys "Queen High"

NEW YORK, Feb. 3.—*Queen High*, the Schwab & Mandel musical success of several seasons ago, based on the comedy *A Pair of Sixes*, has been purchased for the screen by Paramount and will be filmed at the Long Island studios.

Beaudine's Final F. N. Film

HOLLYWOOD, Feb. 1.—William Beaudine is putting the final picture under his present contract with First National into production. It is titled *At Bay* and is a highly dramatic story of the underworld. Beaudine's current agreement with his present employer expires early in March and he will devote the remainder of his time under the terms of his contract to the production of *At Bay*. The director has made no announcement as to his future plans.

Goldberg on Tour

NEW YORK, Feb. 3.—Joe Goldberg, general sales manager of Columbia, has begun a six weeks' trip that will carry him thru the Southern branches of his company.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

WITH the announcement that William Fox had been given two weeks in which to make an effort to adjust his financial difficulties, one begins to wonder just who is the power behind the move that is evidently attempting to drive Fox out. The Fox fight is being methodically conducted—that is conclusive. It has spread from one part of the country to another, until, while coming from individuals, it takes on the form of a concerted move on the Fox forces.

First Fox has trouble with his short-term creditors. Then his stockholders begin to get busy. Hardly have their years been allayed for a short time, if not perfectly satisfied, comes another stockholder in New Jersey, who charges the head of the Fox organization with using company funds for speculation, followed by a statement that he has received an exorbitant salary as president of the company. All of this denied by Fox.

Hardly is this off the presses, when a stockholder on the West Coast starts action for theaters owned by Fox in that section of the country, which is in turn followed by an action by another stockholder in Pennsylvania against the Fox Theaters Corporation. One thrust after another, all of them leading to wild and wilder rumors as their import was made public. It is true that all an individual needs is a suggestion to start trouble, and they have had more than a suggestion in the rumors concerning the Fox organization, but the moves have been carried thru with such methodical precision that it leaves plenty of room for conjecture.

Dr. Joseph L. Holmes, professor of psychology at Columbia University, speaking before the sixth annual convention of the National Board of Review, held here last week, and attended by 300 delegates, has taken up the cudgel for the film. He is opposed to legal censorship and various efforts of reforms advocated by blue-law adherents.

Dr. Holmes stated most emphatically that after numerous investigations he had come to the decision that films in no way aid or incite crime. Puritanical investigators have dubbed the films as incubators of crime, to which Dr. Holmes has replied:

"Only a social control expressed in a community demand for the best in motion pictures, educationally and recreationally, will solve what is generally known as the censorship problem. We must maintain a free screen in keeping with democratic institutions. The most effective leverage is thru intelligent selection of film entertainment by committee groups as a unity, but never by legal censorship."

A kid plays Indian, maybe pretends he is a bandit. The blue-law purists immediately attribute this to the films he has seen. Kids played these characters long before films were known. Sometimes their history books suggested them, others had perhaps gotten their idea from picture books. But now the screen must take the blame. It is true the screen has a vast influence on the theater-going public—it has taught those raised in a lower strata of society better deportment, it has given them a travel cultivation thru newsreels that they could never have gotten otherwise. Its benefits to the public would far discount any ill effect it might have suggested thru stories dealing with holdups and highway robberies. The disastrous finish of the culprit should leave a more telling effect than his success while things are going good. And there is seldom a film without a moral.

Hollywood Once Again Modern Tower of Babel

Productions in foreign tongues call for foreign talent in all departments—many more such pictures to be made in United States—offer great possibilities

NEW YORK, Feb. 3.—The influx of foreign actors and directors to America that reached its height about five years ago is about to be duplicated. But today they are an absolute necessity, where four or five years ago they were a novelty, brought on by some outstanding bit of film characterization or some revolutionary method adopted in directing. Five years ago, when the foreign film invasion was at its peak, the home-grown star and director found plenty of cause for worry. They were being ousted out of good jobs. Today things are different, and there is plenty of room for all of them without any conflict. This is due to the talking picture, where the American director and player work on similar lines to the foreign director or player, but in absolutely opposite directions.

Talking pictures have not only brought about a new era in films, but in their manner of construction as well. In the silent days nearly any picture that was good in America would go to a certain extent if properly titled in foreign countries. Since talkies, the foreign market has presented a problem—a strenuous one—to film producers. The foreign market must be taken care of. Teaching American actors lines in a foreign tongue and having them delivered in a broken dialect has been anything but conducive to popularity. We can readily imagine how we might laugh at Jannings in a highly dramatic moment exploding with a ludicrous German accent.

However, the talkie has created a new field in America for the foreign player, director, script writer, translator and sound technician. America is going to produce talking pictures for foreign consumption, but they will be done by players speaking their native tongue. In the last few weeks several foreign players of note have arrived in New York to appear in American-made productions for the foreign markets. Most of them are translations of American films that have already proved popular with native audiences. This is but the beginning, and within the next few months we can anticipate many new foreign players dropping on the Hollywood lots, speaking and acting in their native tongues, directed by fellow-countrymen megaphonists, presenting plays that have been translated by their co-countrymen authors.

Hollywood, so many times spoken of, and, perhaps, unjustly so, as a modern Gomorrah, will once again take on the aspect of the Tower of Babel.

As "Mlle. Modiste"

NEW YORK, Feb. 3.—Bernice Claire will have the leading role in *Mlle. Modiste* when the famous Herbert opera comes to the screen. Miss Claire is a newcomer to the screen, but has been seen in several musical comedy screen roles in the last year.

Publix Cuts Free List

DALLAS, Tex., Feb. 1.—Publix has moved to reduce the number of free admissions at Publix houses. Passes now issued are singles, with a 10-cent service charge to the pass holder. The free list had exceeded the proportions of sound business policy.

Edouarde With Affiliated

NEW YORK, Feb. 3.—Carl Edouarde, former music conductor of the Mark Strand, has signed a contract with Affiliated Sound Recording Studios, whereby he will direct synchronizing and recording of productions for that organization.

Lenore Ulric Signed

LOS ANGELES, Feb. 2.—Lenore Ulric has signed a contract to appear in *East of Suez*, which Curran & Belasco will present both here and in San Francisco at an early date. The former David Belasco star has not appeared here since she scored the success in *The Bird of Paradise*, which brought her stardom.

Synchronized Pictures Out at Atlantic City

ATLANTIC CITY, Feb. 1.—Synchronized pictures are out in Atlantic City. A checkup of resort theaters shows that even the several good synchronized productions, featuring favorite stars, have been completed, and on the market, they will find no place on local booking sheets. This also pertains to shorts, news and scenic.

George Fischer, manager of the Aldine Theater which had scheduled *The Kiss* some time ago, reported that some of the patrons of that theater, after going in and seeing it was not a talking production, demanded their money back. He has experienced the same reaction on other productions. "Synchronized productions are taboo," he said, "and I have talked with other managers here who are of the same opinion and who have experienced the same results as I have."

Four Feathers, one of the last of the big synchronized features, was placed in a first-run house on the boardwalk and was a complete flop. It has not been rebooked. *The Viking*, another special, was booked for several days' run, but only lasted one day here.

Diversey, Chicago, Shifts to Talkies

CHICAGO, Feb. 1.—The Diversey Theater, heretofore playing RKO vaudeville, becomes a talkie house February 7, having been taken over by Publix-Balaban & Katz.

Special sound equipment is being installed that is expected to make the house one of the best in the city from the standpoint of acoustics. Sound chambers are being built into the right and left ends of the long projection booth above the balcony, and as the characters speak from the screen their tones are projected into the chambers, thus insuring perfect hearing in every part of the theater, according to the experts.

The house will be operated as one of the "Publix Greater Talkie Theaters." Henri A. Keates, formerly at the Oriental, will be organist. The house is being renamed the Century.

Proven Hit Transformed By Censors Into Flop

MEMPHIS, Tenn., Feb. 1.—*The Cock-Eyed World* and Sophie Tucker's *Honky Tonk* were at last shown here with all cuts ordered by the city's board of censors. *Honky Tonk* turned out to be a farce after the censors got thru with it.

Three songs were cut, but the scenes showing Sophie's singing remained. Records of other songs were substituted. These songs did not fit her lip movements and audiences expressed their sentiment with boos and laughter.

Riggs With Pathe

NEW YORK, Feb. 3.—Lynn Riggs has been signed by Pathe to do original screen plays for that company. Riggs has left for the West Coast to assume his new assignment.

Burlesque on Bridge

NEW YORK, Feb. 3.—*Hot Bridge*, a burlesque on the national pastime, has been completed here as a short for RKO by Louis Brock. Brock plans several other burlesques on various games played by Americans.



YASHA BUNCHUK, who besides being conductor of the Capitol Grand Orchestra is also a cellist of considerable note and has given many concerts around New York while conductor at the Capitol. Bunchuk is an old favorite with Capitol theatergoers, his work having met with enthusiastic reception.

Canadian Vitaphone Dispute Settled

NEW YORK, Feb. 3.—The litigation which has heretofore existed in Canada with regard to the respective rights of the Vitaphone Corporation and Baldwin International Radio of Canada, Ltd., to use the trade-mark Vitaphone has been settled. This announcement was made this week by George E. Quigley, vice-president and general manager of the Vitaphone Corporation.

Under the terms of the settlement the Baldwin Company renounces all of its rights to the trade-mark Vitaphone so that henceforth the Vitaphone Corporation may use the trade-mark Vitaphone as applied to its product in Canada just as it is used in the United States.

The settlement also disposed of the suits which were brought by the Baldwin Company against the Tivoli Theater in Toronto and the Northern Electric Company, alleging infringements of its trade-mark rights by these companies on account of the use by the theater of the Vitaphone product with the display of the Vitaphone trade-mark, and on account of the use by the Northern Electric Company, for a very limited period, of the trade-mark as applied to apparatus.

North Directs Mormon Play

SALT LAKE CITY, Feb. 1.—Lester Park, well-known motion picture producer, accompanied by Napoleon Hill, internationally known author and lecturer, left for Hollywood after giving a series of lectures in Salt Lake City, including a speech in the famed Mormon Tabernacle. Park has selected Wilford North to direct the forthcoming production of *Corianton*, a famed *Book of Mormon* play, written by O. U. Bean, which will feature the Mormon Tabernacle choir and organ in a sound film.

The cast of players will be chosen in New York and Hollywood and the picture will be produced at the De Forest studios. Edgar Stillman Kelley, composer of the music for *Ben-Hur*, has composed the musical score.

U. Club Drama Club

NEW YORK, Feb. 3.—The Universal Club, formed by the members of Universal pictures, has started a dramatic club under the direction of Dave Werner and will offer plays for the amusement of their fellow employees in the near future.

Playground for Film Folk

LOS ANGELES, Feb. 3.—Lido Isle, attractive 120-acre mound of golden sand, but a stone's throw from Newport Beach on the outskirts of this city, was recently acquired by a syndicate of local movie moguls for a consideration involving \$3,000,000, and it is planned to make the island the mecca of summer social activities of the film folk.

Stock Plays For Screen

Bronte's "Jane Eyre" to be done by Pathe—other old favorites in offing

NEW YORK, Feb. 3.—Some of the old stock favorite plays are rumored as being considered as possible talking screen vehicles. There are many of the old favorites that have proved successful on the silent screen, and with their dialog brought up to date may probably see success as talking screen productions.

The talk of old favorites being brought to the screen has been given impetus by the announcement that Pathe is to bring Charlotte Bronte's old favorite, *Jane Eyre*, to the screen as a starring vehicle for Ann Harding.

This has also led to the rumor that D. W. Griffith, who rescued *Way Down East* from a forgotten past and introduced it to the present generation of moviegoers as a silent film, may, after he finishes *Abraham Lincoln*, present this same story as a talking screen production.

Little Lord Fauntleroy, which served Mary Pickford as a starring vehicle, would prove an excellent story for Frankie Darro. Knowing how movie productions move in cycles, the same as the legitimate stage productions, one may anticipate at any time now announcements that *East Lynne*, *Thelma* or *The Old Homestead* may appear on any producing company's schedule as a talking film.

Premier Pictures Opening New Los Angeles Studio

LOS ANGELES, Feb. 3.—Dedication ceremonies will mark the formal opening of Premier Pictures Corporation's new studio on Glendale boulevard this week. Altho the studio, which is presided over by Joe Rock, president, has been open and functioning for the last several weeks, it will be officially dedicated upon the occasion of the "house-warming" which will be attended by more than 100 motion picture celebrities and executives, city officials, newspaper folk and others. The studio will be devoted to the production of dialog comedies exclusively, it is declared by Rock.

Fannie Brice Sues U. A.

CHICAGO, Feb. 1.—Fannie Brice, appearing at the Palace Theater here this week, has sued Joseph M. Schenck and United Artists, Inc., for \$160,000 for alleged breach of contract. Miss Brice claims that her contract with United Artists called for her appearance in two talking films, but that when U. A. and Paramount merged Schenck failed to list her contract for the second film. She also charges that she worked six months on her first film, *Be Yourself*, instead of the 14 weeks called for in her contract, and that Schenck owes her \$40,000 unpaid salary.

RKO Reported Angling For the Pathe Studios

HOLLYWOOD, Calif., Feb. 3.—Rumor had the fence down between the RKO and Paramount lots many times during the last year, but it still remains standing. Now gossip has RKO angling for Pathe studios, if for no other reason than to increase its stage space, which it will require shortly to meet distribution demands.

Pathe studio still awaits something definite from the East before it can proceed with production of the new program, it is understood. Altho Joseph P. Kennedy is reported to be here, nothing is forthcoming as to the future of Pathe, but the Eastern banker's presence is thought to be evidence of something definite pending.

Chevalier Original

NEW YORK, Feb. 3.—*Too Much Luck* has been chosen as the tentative title for Maurice Chevalier's next production for Paramount to be made in the East. The piece is an original, with production slated for the middle of February.

Providence, R. I., Film Censor's Job a Sinecure

Not one deletion in 29,142,000 feet of film shown in Rhode Island capital during year 1929—543 cuts made in other amusement attractions

NEW YORK, Feb. 3.—In this day of jurists and propagandists for censorship it is of unusual interest to note that the makes the statement that he did not have to make a single cut or deletion in any picture shown in Providence during bill of health in the Rhode Island capital. Captain George W. Cowan, police censor, states in his annual report that he did not make a single cut in any film production during 1929. This is all the more remarkable when it is considered that 543 cuts or deletions were made in other amusement attractions in the Rhode Island City.

Captain Cowan attributes the lack of censorship in films to the manner in which the producers have been keeping their own house clean, as well as to the National Board of Review, with its careful supervision before a film is country-wide released. This has almost made the film immune from police censorship.

During the past year Providence fans saw 29,142,000 feet of the film in the 18 Providence picture theaters, six of which are wired exclusively for sound, six show both sound and silent, and six only silent productions.

James Fitzpatrick Starts On World Camera Tour

NEW YORK, Feb. 3.—As a result of the success that has been achieved by his shorts James A. Fitzpatrick has decided to extend his personally conducted movie tours to all other parts of the world that will be of interest to the American theatergoer.

Fitzpatrick has sailed on a tour around the world, carrying with him a complete staff of cameramen and crew that will take pictures in Italy, Egypt, India, Siam, Philippines, China, Japan, South Sea Islands, Cuba and Panama Canal.

In addition to the Travel-Talk series, Fitzpatrick plans to make an around-the-world overture series that will be completed upon his return.

Film Extras Poorly Paid

HOLLYWOOD, Calif., Feb. 1.—There are only so many jobs in the motion picture studios regardless of how elaborate production activity is painted. And yet each train brings someone anxious to crash the gates of the various film plants until there are today thousands who trudge the streets day after day without a ghost of a chance of ever landing a job in the pictures. The extra of 1930 finds employment only thru the offices of the Central Casting Corporation. This organization has 17,541 professional extras registered. And Central Casting isn't looking for new talent. In 1929 these 17,541 professional extras earned \$2,401,429.31, which, when divided among the large number of those registered, amounts to \$137 yearly, or about 37 cents a day.

31 Educational For Year's First Half

NEW YORK, Feb. 3.—For the first part of 1930 Educational Film Exchanges, Inc., has lined up 31 two-reel talking comedies, consisting of 12 Sennetts, six Lloyd Hamiltons, five Tuxedos, four Mermaids and four Jack Whites. Of this number seven have already been completed.

Educational is planning to make a golf comedy, with Walter Hagen and Leo Diegel featured and Andy Clyde, Bud Jamison and Marjorie Beebe in the cast. Jack Townley, scenario writer, has been added to the Educational staff to assist in this production and 10 other Sennetts that will be produced this season.

James Hall Coming East

NEW YORK, Feb. 3.—James Hall has been assigned to the cast of Paramount's *Dangerous Nan McGrew*, which will be produced in the East with Helen Kane as the star.

attempted blue-law legislation, self-styled regarding motion pictures in particular. Providence (R. I.) motion picture censor in the past year. The movies have a clean

All-Newsreel Show For Chi. Loop Theater

CHICAGO, Feb. 1.—When the Randolph, adjoining the Oriental Theater, reopened today Chicago had its first all-newsreel picture theater. Up to the present time the Randolph has shown silent pictures, charging 15 cents admission on week days and 25 cents on Sundays and holidays. With the increasing difficulty in obtaining suitable silent pictures, the house found it impossible to continue with them. On the other hand, it is not equipped to compete with the larger houses such as the Oriental, so it was decided to try the all-newsreel.

Short subjects of the latest news releases will be shown under the title of *The 1930 Town Crier*. Western Electric sound equipment has been installed. Frank Levin is managing the house.

Screen Daddy in "Divorcee"

HOLLYWOOD, Feb. 1.—The "great American father of the screen" is once again dedicating his art to a paternal cause. This time George Irving, who has perhaps essayed more papa roles than any other contemporary actor, is serving as daddy to Norma Shearer. Irving has just been cast for the part of Dr. Bernard in M-G-M's picturization of *Divorcee* which stars Miss Shearer as his daughter. Robert Z. Leonard is directing.

Open Sunday in Walnut, Ill.

WALNUT, Ill., Feb. 1.—Sunday movies have been legalized by action of the Walnut Council. The Blue Law forbidding Sunday amusements, which has been on the ordinance books many years, was repealed by a vote of 4 to 2, following presentation of a petition by voters.

M-G-M Lists 30 Shorts 1930 First Half Release

NEW YORK, Feb. 3.—Thirty short feature productions will be released by Metro-Goldwyn-Mayer during the first half of the year of 1930, with as many and probably more pictures of short length released during the last half of the year. The list includes productions from six different series, eight of which were released during the month of January, but so far have only been seen in the first-run houses.

The M-G-M releases for the first half of the year are as follows:

For the month of January—January 4, Metro Movietone Act, No. 101, featuring Walter C. Kelly, the Virginia Judge; Stan Laurel and Oliver Hardy, in the Hal Roach comedy, *Night Owls*. January 11, Metro Movietone Act, No. 102, featuring Van and Schenck; Harry Langdon, in the Hal Roach comedy, *The Head Guy*. January 18, Metro Movietone Act, No. 103, featuring Clyde Doerr and his saxophone orchestra; the M-G-M Coloritone Revue, *Flower Garden*, featuring Cliff Edwards (Ukulele Ike), Alice Weaver, Lottie Howell, the Locust Sisters, and ballet. January 25, Metro Movietone Act, No. 104, featuring the Biltmore Trio; Our Gang, in the Hal Roach comedy, *Spiverting Shakespeare*.

The month of February brings four more short features from M-G-M:



JAMES C. FURMAN, who broke into the publicity and advertising end of the theater business two short years ago. Since that time Furman has directed publicity for the Alabama Theater, Birmingham, Ala.; Paramount Theater, Atlanta, Ga., and Rialto Theater on Broadway. He has been recently appointed district supervisor of publicity for Public Theaters in Kansas City, Denver and other cities in that vicinity. This territory is one of the most important field situations in the Public chain.

Receivership Asked For Pacific Northwest

SEATTLE, Feb. 3.—The Jensen Investment Co., Seattle, and Mrs. Mary G. VonHerberg, wife of J. G. VonHerberg, of the theatrical firm of Jensen-VonHerberg, have filed suit against Pacific Northwest Theaters, asking for a receiver. This is the result of an internal dispute of many months' standing.

The suit names the Pacific Northwest Theaters, Inc., and the West Coast Theaters, Inc., and complains that the plaintiffs have not been paid regular dividends on their stock acquired in September, 1926, when Jensen-VonHerberg sold their Seattle interests to West Coast.

Don Graham, attorney for the Fox interests, charges "spite work" and says that competitive interests are seeking to damage Fox enterprises. He says that Fox earnings are satisfactory, but have been employed for further expansion.

New Canadian Quota Is Set

One British film per week on Dominion's film house bills—aim at newsreels

TORONTO, Feb. 3.—Canadian film producers are to establish a quota of one reel per week of Canadian or British film on the bills of Canadian picture houses. John C. Boylen, chairman of the board of Motion Picture Censors, has given his approval. He stated that the object of the reform is to encourage interest in Canadian news and affairs.

It is of interest to note that news reels that have passed the Ontario Board of Censors have contained from 30 to 40 per cent Canadian or British news, but sound news reels now coming in have very little native news.

American producers have been notified of the deficit, and the Ontario board is expecting that sound reels will soon contain the same proportion of imperial news as the silent reels did. Local managers of picture houses approve of the idea, altho it is suggested that there may be a shortage of material for news films.

J. Clark, assistant manager of Loew's Theater, stated that he considered the suggestion a splendid one. He was of the opinion that the innovation would be welcomed by the all-picture houses more so than those with vaudeville, because the former have more time. Loew's are running quite a few of British films. It is expected that the new ruling will receive legislation in the Province of Ontario.

American Talking Films Going Around the World

WASHINGTON, Feb. 3.—With the American talking picture being enthusiastically received in China despite the fact all the pictures have been in English dialog, and with Central and South America yielding gradually to the innovation, the last barriers to a practically world-wide domination of the screen by sound offerings is seen by observers. It is explained that in China the English language is often used to overcome the barrier of the diverse dialects within the Chinese language. Extreme liberality has been shown by censors in Shanghai towards the sound film, Shanghai being the first Chinese city to introduce it.

Butterfield on Vacation

DETROIT, Feb. 1.—W. S. Butterfield, president of the Butterfield Theaters Corporation, left for a two months' vacation to be spent at Pass Christian, Miss. He planned to spend a week in New Orleans touring that city. Mrs. Butterfield was a member of the party.

Goudal With M-G-M

HOLLYWOOD, Feb. 3.—Jetta Goudal, the temperamental, has been assigned a part in M-G-M's foreign version of *The Unholy Night*. Goudal is of French descent. She is on the same lot with Cecil B. De Mille, with whom she had her last runin.

Boys Rescue May Trimble

TORONTO, Feb. 1.—May Trimble, a featured movie player, was almost drowned recently near the foot of McDonald's Island. She, with others, is spending some time at a cottage. They attempted to skate to Gananogue and, not knowing the river very well, went thru the ice. She would have been drowned if it had not been for some boys who heard her calls and went to her assistance. After being in the water for some time she was rescued. She came out in an exhausted condition.

Stanley Co. Celebrates

PHILADELPHIA, Feb. 1.—This month will be a period of celebration in all Stanley Theater of America houses. February is the anniversary of the opening of the Mastbaum Theater and is a red-letter month in Warner-Stanley history.

Foreign Artist Stock Co's To Solve Talkie Problem

Jesse L. Lasky returning from Mexico makes first definite statement concerning dialog troubles in foreign countries—conducted experiments while away

NEW YORK, Feb. 3.—On another page of this issue of *The Billboard* will be found a story predicting the return of the foreign artist to American shores. Hardly had this been set in type when Jesse L. Lasky, returning from Mexico, follows the prediction with the statement that a formation of a group of stock companies, composed of artists from Spain, France, Germany, Italy and other nations, will be the logical outcome of producers preparing screen productions for foreign consumption.

While the matter has evidently given American film producers no end of worry, considering the fact that the American film is as popular in the majority of foreign countries as it is in the land of its production, the Lasky statement is the first definite one made concerning foreign dialog films. It will no doubt be followed by some announcement of the positive forming of such companies for Paramount productions.

"Hollywood will solve the problem," said Mr. Lasky, "and I can see a real influx to the screen colony of players speaking key tongues. We can take no half-way measure. Artists must talk in the native language of each country that is served with American-made pictures.

"My trip was in the form of a vacation and to study at first hand a portion of the Spanish market. While in Mexico City we made tests of Spanish actors. Their pure Castilian will make them well fitted for forming the nucleus of a Spanish stock company. Pictures for foreign lands may be made at the same time that we film our English productions. As soon as our English-speaking players complete a scene, casts of other nationalities can re-act the scene in turn."

Tiffany Puts Television Clauses in All Contracts

HOLLYWOOD, Calif., Feb. 1.—Tiffany Productions, Inc., is incorporating television clauses in all its contracts, according to H. William Fitchelson, counsel for the film company.

"We retain television and other rights pertaining to future improvements in talking pictures, for improvements in pictures, and their projection is going to surge ahead so fast in the next few years that there is no telling what rights we will have to be purchasing soon if we do not include these things in the present contracts. Television is already here, so nearly perfected that it would astonish most of the world right now, and what is coming out of this perfection of television can only be guessed at at present, and then only in wonder at the future it opens up."

February M-G-M Releases

NEW YORK, Feb. 3.—*Devil May Care*, with Ramon Novarro; *Anna Christie*, with Greta Garbo; *They Learned About Women*, with Van and Schenck, and *Lord Byron of Broadway* are listed by M-G-M as February releases.

Chorus Men Re-Signed

NEW YORK, Feb. 3.—First National has renewed the contracts of 35 chorus men, leading to the idea that the organization will produce many big musical films during the coming year. There are now 80 chorus men employed by First National and 200 chorus girls.

Fox Borrows Toomey

NEW YORK, Feb. 3.—Regis Toomey has been borrowed from Paramount by Fox to play one of the leading roles in *In Love With Love*. Joan Bennett and Kenneth McKenna are also in the cast. Hamilton McFadden is directing.

Holland With Columbia

NEW YORK, Feb. 3.—John Holland has been signed by Columbia to play the leading role in *The Black Sheep* opposite Virginia Valli. George B. Seitz is directing.

24 Composers On Fox Lot

NEW YORK, Feb. 3.—One can readily understand the vast draw the talking picture has made on the New York stage notables when the numerous music writers and lyricists, who have hied to the West Coast, is considered. There is not a movie lot in Hollywood that does not resemble New York Tin Pan Alley, while those in the East have many more under contract.

On the Fox Movietone contract list there are 24 lyricists and composers under long-term contracts, as well as seven dance and ensemble directors, well known to the Broadway stage. These seven are Danny Dare, Edward Dolly, Seymour Felix, Maurice Kugell, Max Scheck, Hassard Short and Edward Tierney.

The group of lyricists and song writers includes the names of Charles Wakefield Cadman, Ben Jackson, Arthur Kay, George Lipschultz, Will Vodery, Joseph McCarthy, James Hanley, James Monaco, Harry Pease, Edward G. Nelson, William Kernell, Albert H. Malotte, Dennis Murray, Dave Stamper, Frank Tresselt, Doris Silver, John Burke, George Little, Cliff Friend, Byron Gay, Jess Greer, Ray Klages, Eddie Brandt and Eddie Pola. In addition, 24 singers form a permanent chorus, together with a permanent male quartet, recently signed, in addition to 32 girls as a dancing chorus.

Famous Players Canadian and Gaumont May Merge

MONTREAL, Feb. 3.—"There is a possibility of the Famous Players Canadian Corporation and the Gaumont British Picture Corporation amalgamating," states Arthur Cohen, managing director of FPCC. Cohen commented upon the report of William Fox abandoning his plan of entering the Canadian theatrical field and Fox's plan to secure control of the Gaumont Corporation. The latter company has a capital of \$25,000,000 and controls the largest theater chain in England.

Financial difficulties are given as the reason for William Fox renouncing his plans. Cohen also pointed out that while the proposed merger had been discussed by both interested parties, nothing definite had been carried out, nor will any action be taken for some time to come. Since the retirement of Nathanson the FPCC stocks had dropped a few points in the market, but of late have been coming up again.

Receivership for Fox Subsidiary Withdrawn

LOS ANGELES, Feb. 1.—Petition for a receiver for the Pacific Northwest Fox Theaters, filed in Seattle by J. E. Von Herberg, will be withdrawn, according to H. B. Franklin, of Fox West Coast Theaters.

Franklin's announcement followed a long-distance telephone conversation with Von Herberg, representing minority interests in the Northwest subsidiary of Fox West Coast Theaters, in which the latter agreed to cancel the petition, Franklin said. The local theater executive said he convinced the Seattle theater operator there was no necessity for a receivership for the Fox subsidiary.

Abandons Vaude. for Films

SOUTH NORWALK, Conn., Feb. 3.—The Empress Theater has reverted to a policy of straight pictures after trying five acts the last half for three weeks.



WILLIAM R. FERGUSON, who is director of exploitation of M-G-M. "Fergie" is responsible for the great success of the *Trackless Train* and *The World Tour of Leo the Lion* now advertising the M-G trademark. Besides the two tours Ferguson has also promoted many national tieups that have been beneficial to exhibitors and the many exploitations M-G maintains under Ferguson's direction throughout the country.

M. P. Salesmen Induct Officers

NEW YORK, Feb. 3.—At a luncheon of the Motion Picture Salesmen, Inc., of New York, held here last week, officers for the ensuing year were inducted. Arthur Greenblatt, manager of Educational's New York Exchange, acted as master of ceremonies, and the following is the roster of officers for 1930: President, J. J. Felder; first vice-president, Jack Ellis; second vice-president, Matty Cahlan; treasurer, Saul Trauer; recording secretary, M. H. Markowitz; historian, L. Lawrence Baren; financial secretary, H. J. Carlock; sergeant at arms, J. J. Dolan; trustees, Max Fellerman, N. Marcus; board of directors, Joe Weinberg, Meyer Solomon, Louis Weinberg, Sid Kulick, Moe Sanders, Sam Shapin.

M. P. Projectionists Seek Relief From Long Workdays

ALBANY, N. Y., Feb. 1.—Two bills affecting theater managers and operators of motion picture projection apparatus were introduced in the Legislature this week. One of the proposed laws provides that every employer operating a motion picture theater or places where motion pictures or sound pictures are shown shall allow the projectionist or operator at least 24 hours of rest in any calendar week.

The other proposition would compel licensed operators of motion picture machines in first-class cities to have the approval of the fire commissioner and city clerk that these operators are of good moral character and over 21 years of age and have served an apprenticeship of six months.

If enacted such a law would only affect the cities of New York, Buffalo and Rochester.

Recent Installations

NEW YORK, Feb. 3.—Recent installations of Tone-o-Graph by the North American Sound and Talking Picture Equipment Corporation are St. John and National theaters, Kansas City; Missouri Imperial, Imperial, Mo.; Vivian, Lacombe, Fla., and Amus-U, Struthers, Va.

Lloyd Film Hits in England

LONDON, Feb. 3.—Harold Lloyd's *Welcome Danger* has created a sensation here and is set for an indefinite run after a month's capacity biz at the Carlton Theater. The production is not set for general release until September.

Hy Daab on Coast

HOLLYWOOD, Feb. 3.—Hyatt Daab, director of advertising and publicity for Radio Pictures, is here to confer with studio executives concerning next year's product.

Affiliation Is Effected

Illinois Independent Theater Owners, Inc., joins Allied States Assn. in Chicago

CHICAGO, Feb. 1.—Affiliation of the Illinois Independent Theater Owners, Inc., with the Allied States Association was effected Wednesday at a joint meeting of the associations' representatives held at the Stevens Hotel. There was a large attendance of members of the independent association, and the Allied States was represented by Al Steffes, of the Minnesota MPTO, and A. M. Richey, of the Michigan State organization. Abram P. Myers, president of Allied States, was unable to be present because of the serious illness of his wife.

Both Steffes and Richey addressed the meeting, stressing the need of an equitable contract and fair arbitration. President Myers wired a message to the indie members as follows:

"I deeply appreciate your kind invitation to attend the meeting and only the severe illness of my wife prevents my acceptance. The theater owners are nearer realization of their rights today than at any time for years, and unity is all that is needed to bring their campaign to a successful close. The battle would have been won long ago had not a few organizations allowed producer influence to control their policy, thus giving a semblance of disunity that did not actually prevail. The exhibitors are now making it plain that they want the things that the Allied States Association stands for and this is greatly strengthening our position. We hope that our efforts to get new contracts and arbitration, a reasonable policy with respect to protection, fair prices and equitable distribution, and to keep theater expansion within bounds will have the approval and support of your body. The real menace to exhibitor welfare is not so much the treacherous leader who is subsidized by the producers, as he is easily exposed, but the indifferent leader who sits on the fence while others wage the battle. Allied has three musketeers: Steffes, who corresponds to D'Artagnan; Cole, who reminds us of Athos, and Richey, who resembles Aramis. They have borne the brunt of the battle for the exhibitors' rights and deserve the gratitude of the theater owners of the country."

Steffes and Richey in their talks to the exhibitors proved themselves real "musketeers", talking straight from the shoulder and urging the need of co-operation in obtaining the ends for which all are working. At the conclusion of the discussions it was agreed to affiliate with Allied States, and Steffes and Richey assured the theater owners the organization would be glad to welcome the new body into the fold. The board of directors of the Illinois Independent Theater Owners will appoint one of its members as a member of the Allied board.

The new association has opened headquarters in suite 400, 1018 South Wabash avenue, and President Aaron Saperstein states that interest in the body is being shown not only by Chicago theater owners, but by motion picture men throughout Illinois, and membership is steadily increasing. There are now 115 members, Saperstein stated.

Indianapolis Theaters To Aid Flood Sufferers

INDIANAPOLIS, Ind., Feb. 1.—A "canned goods" matinee for the benefit of flood sufferers in Southwestern Indiana is to be held in 37 neighborhood theaters of this city, according to Louis R. Markum, State representative and local theater owner. The committee in charge is composed of Markum; Charles Metzger, manager of the theater owners of Indiana; Robert L. Moorhead, Taylor Groninger, Bert Fuller and Roy Bair. "If this plan works out as we expect, we should have well over a carload of food for the flood sufferers," Markum asserted. Branch offices of film exchanges here are co-operating, Markum said, and will contribute films for the matinee. Admission will be with one or more cans of food.

REVIEWS OF THE LATEST

"The Rogue Song" (METRO-GOLDWYN-MAYER) At the Astor Theater

Lawrence Tibbetts, the first of the grand opera stars to make a full-length production, is the feature of this latest Metro-Goldwyn-Mayer production. Tibbetts had been heralded as the new screen find, and previews of this production were followed by announcements that M-G-M had signed him to a five-year contract under which he will make one film a year for the organization.

Tibbetts, different from the numerous opera stars who have appeared in short subjects on the screen, in addition to a marvelous voice, presents a virile personality, and while he hasn't a John Gilbert profile, has that certain something that should bring him as many followers on the screen as he has at the Metropolitan.

At the Broadway showing many opera stars hobnobbed with the favorites of the Metropolitan who had come to hear the famous baritone in his first sound production. Tibbetts scored a personal triumph and that in spite of the fact that the story introducing him to the screen is rather hackneyed and follows along the usual line of the average musical romance, with just a little more dramatic virility displayed in its development. This allows for the latitude of powerful dramatic acting in song by the star. Tibbetts should have a certain romantic appeal that will no doubt find favor with the feminine sex and still make him admired by the male sex on account of his poise and the distinctive manner he has of portraying a character.

"The Rogue Song" is based upon the operetta *Gypsy Love*, by Franz Lehár, Dr. A. M. Miller and Robert Bodansky. The screen story is by Frances Marion and John Colton, with numerous new numbers by Herbert Stothart, one of which, *The Narrative*, is the chief descriptive dramatic number of the entire production. The story tells of a bandit who woos and loves a girl of royal blood. The bandit's sister is ruined by the princess' brother. The bandit kills the wrongdoer and carries the princess away, making her attend his menial duties. She pretends to love him in order to have him captured, and after a severe lashing by her followers nurses him back to health. He returns to his native people in the mountains, leaving the idea that he will eventually come back to her and claim her as his own.

Practically the same old theme, but the dynamic personality of Tibbetts and his exquisite voice make it above the ordinary. The main fault is in the re-producing, the Tibbetts voice having such power that in the small auditorium of the Astor Theater it shocks the eardrums. But this will no doubt be remedied at future performances.

Catherine Dale Owen, imported from the New York stage, has the leading feminine role and handles the rather stereotyped character with grace and charm. Laurel and Hardy, those two short-subject favorites, bring the comedy relief, which is anything but relief. It is almost boorish and has no business in this production, at times giving the impression that it has been inserted to carry out a certain allotted running time. Much of it, in fact, most of it could be eliminated to the production's advantage.

Lionel Barrymore directed and has managed to get some beautiful shots throughout the picture, which are accentuated in the Technicoloring of the entire film. H. DAVID STRAUSS.

"The Last Night" (MOVIEGRAPH) At 55th Street Playhouse

While this dramatic romance of the French Revolution is possessed of enough to make it an entertaining silent movie, it loses out thru the unfolding of the story at a painfully slow pace. All the superb role portrayals, several intriguing parts, and spectacle in settings and splendor in costuming are unfortunately wasted on this tiresome film.

It is a minor tragedy of *The Reign of Terror*, adapted from Sophus Michaelis' play, *Revolutions-Hochzeit*. In the midst of the warfare being waged by the Revolutionary Army against the Emigrants, the heroine (Dionira Jacobini) heads the last wish of her father to marry an Emigrant (Walter Rilla). Their

wedding feast, however, is interrupted by the revolutionists.

The army officers withhold execution of the bridegroom until morning to allow him the nuptial night. He is yellow, and his brave bride offers herself to Colonel Marc-Arron (Goesta Ekman) if he will let her husband escape. It's really love at first sight with Marc-Arron and the bride, and the former disregards the death penalty to himself and allows the Emigrant to escape. Result is that he commands the firing squad to kill him the next morning. His chief (Fritz Kortner) was too soft-hearted to carry out the execution order. A minute after the execution, the patrol sent out to get the Emigrant reports that he was killed in capture. An unhappy ending, but a good one.

Ekman gives a brilliant performance, and so does Fritz Kortner. The comely blonde, Karina Bell, who plays the maid to the heroine, does wonders with her small part, and one she could, if the opportunity presented itself, get somewhere in American flickers. Dionira Jacobini and Walter Rilla portray their roles realistically.

Produced by Terra Films of Berlin, and directed by A. W. Sandberg. S. H.

"A Fragment of an Empire" (AMKINO) At the Cameo Theater

Another Soviet production, but one that is done with an imaginative direction and just a little more ingenuity in its construction than the usual film of this type. Following the usual system of the Russians, the picture abounds in symbolism with its photographs of machinery in action and its little inanimate objects that all have some bearing on the story or its characters.

This production boasts just a little more continuity to its story than the usual run of the Soviet productions. Here we follow the hardships of one character, a shell-shocked soldier of the World War. After the war his mind is a blank. His wife thinking him dead, has married an instructor who is the fragment of the once Great Empire, with his wife following in his footsteps in spite of the hardships he inflicts upon her.

Returning after the war, the shell-shocked soldier suddenly finds himself and remembers what he once was, so he cannot place himself in the new regime. He hunts for St. Petersburg and finds it Leningrad, with its new statues of their Communist heroes in contrast to those of royalty that once stood in their places. Finally, tho, he finds his proper place and is brought to the realization of the fact that Labor is the master of the new government.

At times the picture is grim—almost morbid—but in spite of this it is impressive. One marvels at the hundreds of extras with their clean-shaven faces in contrast to the grimy beards of those who represented the Empire a decade before the present Russia declared herself.

Feodor Nikitin, who has the role of the shell-shocked soldier, is starred and gives an admirable portrayal to the role. Different from the average foreign player,

he has managed to give the role a repression that is highly effective in its dramatic development. Yacov Goodkin is nicely cast as a young Russian soldier, while the other two leading characters, the wife and the instructor, are well played by Ludmila Semenova and Valery Solovetz, individually.

The picture gets its interest from its direction and excellent character portrayals, tho it is one that will only find popularity with the audiences which seek this type of entertainment, or for the few seekers of "art" in their film-fare, who want something different in the manner of their photoplay construction. The patrons catching the film in New York applauded numerous times during its running and at one time were almost roused to cheers. But this was evidently a Communist gathering. H. D. S.

"Love at First Sight" (CHESTERFIELD) At Loew's New York

This production is the first talkie to be produced by Chesterfield productions. From beginning to end it shows a lack of everything that is necessary to produce an even fairly decent program picture. The continuity is slaughtered to the point that it kills the story theme, and in several instances the characters walk from one scene to another with a complete change of costume that makes the director and technician look ridiculous.

The story is that of an allegedly pretty girl who can't marry the boy because of mother's wishes. He goes to the dogs while she mounts to stardom, only to have her pick him up in the end and have everything turn out lovely.

Suzanne Reeny is the girl, whose voice is not particularly well adapted to recording. She is not especially attractive and makes a very poor lead. Norman Foster, in the leading male role, could have been improved upon a great deal.

Chesterfield would be wise in securing a better story and staff to produce its next vehicle if it desires to secure a first run in any Class A houses.

Recording poor; in fact, almost as poor as the production, which is terrible.

J. F. L.

"Sons of the Gods" (FIRST NATIONAL-VITAPHONE) At Warner's Theater

On account of the fact that Richard Barthelmess, the star of this production, has the role of a Chinese in this, his newest talking production, advance notices of the film have likened the picture to *Broken Blossoms*, which was one of the star's greatest silent successes. That is a mistaken idea, the similarity lies only in the fact that both characters are Oriental, aside from that, the stories are as dissimilar as any two vehicles in which Barthelmess has appeared.

In this latest production Barthelmess has the role of an Americanized Oriental, who, tho he has inherited untold wealth and has had a thoro education, in addition to the deportment that is the epi-

some of a gentleman's requirement, is still cursed with the yellow skin.

There is something unusually tragic in this gentle and lovable character as it is played by Barthelmess, something that makes you feel as if you would like to cry out against the injustice of race prejudice as it is here shown. Barthelmess' likable personality and his excellent handling of the role, of course, are naturally the factors that gain this immense sympathy, no matter how we might be opposed to similar condition existing in real life.

The first half of the picture has a vast interest. It holds the attention and keeps the action at a snappy pace. The second half, however, seems to be interminably long, particularly after the flogging the Chinese gets at the hands of an American girl, who is to become his wife, when she learns he is Chinese. This is really the climax of the play and comes so far from the finish of the picture that anything following it is a let-down. The story is by Rex Beach and has been fashioned for a happy ending, whereby, just before the finish, the supposed Chinese finds he is really the son of white parents and had been adopted by the kindly Chinaman who had left him untold wealth and led him to believe he was the father.

Constance Bennett has the leading feminine role and is admirably cast as the arrogant, selfish girl, who finds that love stands above color or creed. Miss Bennett's diction is a gem of the talking screen. In fact, the recording of this production is well-nigh perfect. E. Adlyn Warren gives a memorable characterization of the old Chinese, while Anders Randolf, an old favorite character of the screen, is excellent in the role of Wagner. The direction is by Frank Lloyd, which means that it is practically perfect.

Son of the Gods is a good program picture, just missing the long-run caliber. Do not plug the *Broken Blossoms* role in connection with this film. It will be a mistake and a sad disappointment to your audience.

H. DAVID STRAUSS.

"Parade of the West" (UNIVERSAL) At Loew's New York

Ken Maynard's latest starring vehicle is just another Western. No great departure has been made from the many Westerns of the past, tho it must be said that the story is better acted and directed than the general run of productions of this type. Maynard does some very good riding, and the supporting cast, composed of Otis Harlan, Jackie Hamlon and Gladys McConnell, leaves nothing to be desired. Jackie Hamlon, tho only a kid, does some fancy riding that pushes Maynard hard to hold his honors in the leading role.

The story is that of a rider who has lost his nerve after the bad man has fixed his saddle so that he will be thrown, and his return to the show to save the kid's life, who is sick because the hero is called yellow.

Harry J. Brown directed the production and got all out of the story that it was possible to get. The interpretation of the various roles are never strained in the least and the piece finds plenty of good comedy relief. Many old Universal sets have been used in making the production. They could have been shifted around at least to look better.

Not so good for the big town houses, but this one will go strong in the small towns among Maynard fans.

Recording okay. J. F. L.

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PICTURES IN NEW YORK

"Men Without Women" (FOX MOVIE TONE)

At the Roxy

Except for the first sequences this is a womanless picture. During the first few sequences in Shanghai women of all descriptions and all nationalities are seen lending the atmospheric pressure that this sequence demands. There are Chinese women, Japanese women, English women, American women, a heterogeneous mass lending its wiles to the navy-going men who visit the port.

But after this one sequence the story concerns only the men—the men of a submarine—who are ordered away on duty and a few moments after taking off are rammed and sent to the bottom of the ocean. From then it is a fight for life—a battle for oxygen. Here we find strong men weaklings, and weaklings displaying a courage that is astounding. Some of them become raving maniacs, others look at life with a humorous philosophy that is touching in its unique expressions, while others want to live these last few moments in memories—memories of the things they cherished most.

The picture is a reminiscence of Columbia's production *Submarine* that hit the mark nicely some two years ago. Here we have similar situations given an added impetus thru sound and dialog. However, where the former production carried a love story this one is totally devoid of such theme in actual action, the love affairs are spoken of as these men stand fighting for life.

The chief characters are a young ensign, who has just been assigned to a submarine, and the chief torpedoman, who, to hide a former navy disgrace while in the British service during the World War, has enlisted in the American forces and hidden his identity under a new name. The men are given a source of escape by divers who cut the torpedo tube and one man can be released at a time, shot to the surface just as the torpedo is. But one man must remain behind, as there is no way left to pull the levers to send him up thru the water to the surface to be rescued. Naturally, it is up to the chief officer, the young ensign, to remain. But the torpedoman fearing recognition by the British ship that is rescuing the men, knocks the young ensign senseless, pushes him into the tube and is left alone to die in the submarine.

In spite of the fact that there is no love story the picture boasts a certain unmistakable romance that makes it at times compelling. The chief fault is with the recording, some of the dialog being unintelligible. Kenneth McKenna has the role of the torpedoman and appears to better advantage than he has so far in screen dialog productions. Frank Albertson gives a thoroughly capable portrayal of the role of the young ensign. Others in the cast who register nicely are Paul Page, Walter McGrail, Warren Hymer, Farrell McDonald, Stuart Erwin, George Le Guere, Ben Hendricks, Jr., and Charles Gerrard.

The story is by John Ford and James K. McGuinness, with Ford handling the direction capably, particularly the rescue scenes at sea. H. D. S.

"The Grand Parade" (PATHE)

At the Colony

A backstage show that far excels any production of its type that has been yet produced. True, the production lacks the gorgeous technicolor and lavish revue scenes that graced *The Dance of Life*, but what it lacks in the spectacular is more than made up in a brilliant performance of the principals and a story that is as gripping in its entirety.

The story is that of a minstrel king, Fred Scott, who was licked by liquor, and a burlesque queen called Polly, played by Marie Astaire. The boy is brought back thru the efforts of the maid at his boarding house (Helen Twelvetrees), and then begins the fight by the girl against the boy's weakness for liquor and the siren.

Helen Twelvetrees, Fred Scott and Marie Astaire give a thoroughly convincing performance. The minstrel show has been depicted in a style that even Al G. Fields would have approved. Old-time minstrelsy is revived in a manner that will cause the old minstrel fans to live over the days when Lassos White, Eddie

Leonard, Bert Swor and Bonny Mack were in their prime. A good word is not amiss for Fred Newmeyer, who directed the production, and Ed Goulding, who produced it. They have shown a finished touch in the handling of the entire show and have allowed nothing to enter the story that would break its continuity or detract in any way from the theme of the production.

There will no doubt be a number of critics that will hop on the production from the viewpoint that crooning songs and evening wear of close cut were in vogue 20 years ago during the time the picture is set. These trivialities are so small they are hardly noticeable.

Pathe has in this new team a combination that should be kept intact. Regardless of this, however, if Fred Scott and Helen Twelvetrees haven't established themselves as a starting team of individuals, then this writer is entirely ignorant of what it takes to make a successful motion picture star.

The sound is okay, and the exhibitor that passes this one up is losing one of the best bets of the entire year. It will click in any house under any conditions. JAMES F. LUNDY.

"The Street of Chance" (PARAMOUNT PICTURE)

At the Rialto Theater

It was but natural that the Rothstein shooting in the Park Central Hotel, New York, should become the basis of a motion picture scenario. It has in *The Street of Chance*, which is having its first showing on Broadway, with William Powell as Natural Davis, a role that has been built around the Rothstein character, and the Holland House taking the place of the hotel in which the Broadway character was supposed to have been wounded.

Natural Davis is a square gambler, but thru a bad deal of his young brother is forced to cheating, with the result that he is a marked man for the gang. There is the telephone conversation summoning the gambler from a grillroom to the rendezvous with death. He knows he is going to get it, but goes; and the next we see him is as he comes down the steps into the lobby, slightly unsteady from the wound. He summons a taxi, but a policeman realizes he is hurt and summons an ambulance. Carrying out the proverbial chance strain that ran in the gambler's makeup, he bets the interne 50 to 1 that he dies. He cried "you lose" as he dies while the ambulance is speeding up Broadway, the Street of Chance.

The picture is interesting thruout. No effort is made to solve the mystery, the death of the gambler bringing the fadeout. Powell is suave, debonaire, giving one of his usual realistic characterizations. The supporting cast, which includes Jean Arthur, Regis Toomey, Kay Francis, Stanley Fields and Brooks Benedict, are all good.

The story is by O. H. P. Garrett, with capable direction by John Cromwell. H. D. S.

"O'Malley Rides Alone" (SYNDICATE)

At Loew's New York

Bob Custer is a wild, wild Westerner not unlike the many film Westerners that have gone on before. The production is a silent one, with the gallant Custer riding to save a young lady's dad and fortune, to win her in the end away from the bad man who caused all the trouble in the first place.

This production is the last of a fast-disappearing class of features that were once predominant in the American market. It is not below the standard of its many predecessors, but it does look rather out of place in this realm of talkies and the run of stuff now being offered the American theater.

Naturally, Custer is a mounted policeman who traces down the gang of highwaymen who have robbed the girl's father. He pretends that he shot the old man to trap the real crooks and win the girl in the end and catch the crooks rehanding.

J. P. McGowan directed, which is not a great deal to his credit. The photography is fair and this piece will do for the grinds and the small-town shooting galleries that must have their action. J. F. L.

"Love Comes Along" (RADIO)

At the Globe

While this talkie was not produced in an effort to rival the record-breaking *Rio Rita*, and instead put out for popular price fare, it allows Bebe Daniels enough leeway for a performance that gives her a firmer stand, high up in the ranks of talkie stars. Her singing is just as beautiful as it was in *Rio Rita* and her acting shines out more brilliantly thru a role that is glove-fit for her.

The story is just like 100 others and it is really Miss Daniels alone who can carry the picture along as satisfactory neighborhood entertainment. It is given over to a theme about a showgirl being stranded at a South American booze joint. She loses her heart to a handsome sailor who thinks a lot of himself and more of the girl. They go big for each other and his proposal to her is grabbed like a sure bet, but just as always happens at the beginning of a picture, a misunderstanding makes them part.

Colonel Sangredo, the big shot of the small town, is the reason for the break-off. This woman-loving guy goes big for the showgirl and inveigles her into his trap by giving her the opportunity to sing at the fiesta. At a little party after the affair he attempts to extract his price, but the hero, as usual, enters in the nick of time to wallop the villain aptly and save his lady love. Fadeout is a love clinch and heading for his ship to take them to good old America.

The theme song, *Until Love Comes Along*, is one of these sob ballads that is sure to go big. Miss Daniels sings it beautifully and enough to have the crowd humming it as they leave the theater.

Lloyd Hughes is capably cast for the male lead, tho his one fault is the extremely noticeable putting on of an egotistic mien. He has a good singing voice, too, as evidenced in a few numbers. The villain role is wisely given over to Montague Love, who adopts an accent that is a peach. Ned Sparks has a brief role that is so charmingly played as to make 'em feel that they want more. Other small roles are nicely handled by Alma Tell, Lionel Belmore and Evelyn Selbie. All in all, the one shining light is the work of Bebe Daniels.

The story was adapted from the play *Conchita*, by Edward Knoblock, and the direction was in the expert hands of Rupert Julian. The neighboring houses which saw Miss Daniels in *Rio Rita* will probably go big for this picture and be satisfied with just her work alone. S. H.

"The Bishop Murder Case" (M-G-M)

At the Capitol

S. S. Van Dine is reported as having remarked, after viewing a private screening of his novel, that this production was an almost perfect picturization of his book. If Mr. Van Dine made this statement it is evident that he did it for one of two purposes; i. e., that M-G-M needs the advertising value of his statement a great deal or Mr. Van Dine, who is really Mr. Wright, the Police Commissioner of Bradley Beach, N. J., did not see *The Greene Murder Case* that Paramount produced some time back.

It is evident to the student of Van Dine's works that the performance of the major character, Philo Vance, is considerably strained and overacted. In other words, he is too much like the brusque hard-boiled detective that one reads about and comes in contact with thru the daily press and metropolitan police life. Not only does Basil Rathbone "murder" his part, but the treatment of the story is entirely different from the book. True, the sets and locale have been faithfully depicted, but too much effort has been devoted to try to make the production a spooky one filled with creeps and chills, than to follow the story that created such a sensation when it appeared in serial and book form.

The supporting cast to Basil Rathbone overshadow the featured player. Leila Hyams, as Belle Dillard, is all that could be asked for. Roland Young and George Marion, as Sigurd Arnessen and Adolph Drucker, are the two best characters in the picture. Young would have made a

much better Philo Vance than Basil Rathbone. He is a witty actor and one that reads his lines in the most convincing manner; not only that, but he proved far more popular with the audience than the severe Rathbone.

Others in the cast are Alec B. Francis, Zaida Sears, Charles Quatermaine and James Donlan. All of the supporting cast good.

It is evident thruout the entire production that M-G studied *The Greene Murder Case* and cast the players around those used in the Paramount production. It would have been impossible to have had another cast that resembled that of the Paramount production so much as this one does without an intensive study of the different parts of the earlier production.

The story is similar to that of a great number of murder mysteries. Everyone is accused and almost arrested just before they are murdered and the audience has no idea who did the trick and why until the fadeout. Despite its shortcomings it will please the majority of audiences other than those who have read the story and saw the Paramount production of *The Greene Murder Case*.

Nick Grinde and David Burton are the codirectors of the piece and have done very well. All in all the show should click, but there will be many a customer and exhibitor who will wish that William Powell or even Roland Young had played the leading role. J. F. L.

Sound okay.

"New York Nights" (UNITED ARTISTS)

At the Paramount

This talkie, starring Norma Talmadge, is a weak follow-up for the humdinger picture, *Seven Days' Leave*, which played here last week. It is based on the Hugh Stanislaus Stange play, *Tin Pan Alley*, which had a brief run on the Main Stem a little over a year ago. Joe Schenk and his cohorts have only been able to make a fair program out of it. Everything is okay, but the story. That's only enough to classify it among the long list of average films.

The plot is just one of those same old things. About an uneducated gang leader, head over heels in love with a showgirl, who is true to her better half. For three years she sticks by her song-writing husband, even tho he lacks dough and is heavy on the bluff and booze. She pulls a fadeout on him the day after her birthday when he thought more of boozing than attending her party.

She goes to the gangster and is showered with luxuries, which his heavy-paying rackets can well provide for. Following a noisy party at which the gun-

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man plugs one of the guests for making a play for his girl, the cops bring the girl and racketeer to the station house. The latter is held on bail, while the girl stars for home. Just before she leaves, her hubby is brought in for using a park bench for a bed. As she's still in love with him, she pays his fine and takes him home. When they try to duck the Big Town, the gunman, who got out of jail, tries to bullet-hole the spouse. Windup is that he gets nabbed by the detectives, and the reunited couple head for a tiny cottage in the sticks.

Norma Talmadge does unusually well with her role, and that's saying a whole lot, considering the mediocre story and situations. Gilbert Roland, featured, hasn't much leeway for giving a sterling performance, but anyway offered a fair characterization. John Wray, who appeared with the *Tin Pan Alley* play, handles the gangster role with an excellent finesse. He made his gangster role a real one. He's good for both stage and screen. Others in the cast were Lilyan Tashman, Roscoe Karns and Mary Moran. Directed by Lewis Milestone. S. H.

Sound Shorts

"Oh, Darling"

(EDUCATIONAL)

STYLE—Comedy.
TIME—Twelve minutes.

A Jack White comedy with Nancy Dover, Norman Peck, Addie McPhail, John Litel and others. Many old gags are used, but are good for laughs regardless of their age. The action centers about a newly wedded pair who are chased by the girl's parents and a not so newly wedded pair who are constantly picking at one another and who share the adjoining room with the boy and girl. Many amusing situations are produced, coupled with a very good cast, all getting over very well.

The sound is okay. This will be a good subject for any theater despite the fact that it's story is somewhat shopporn.

J. F. L.

"Vernon's Aunt"

(UNIVERSAL)

STYLE—Comedy.
TIME—Fourteen minutes.

The script in this production could have been changed so as to have made a very good comedy. A number of suggestive gags are scheduled to come out of this production that won't hurt the piece a bit.

The action surrounds the visit of an elderly aunt to a newly married couple. The husband plays crazy to get the aunt to leave, which she does after telling everyone that she had come to leave them a fortune.

Vernon Dent is in the leading role and is fair.

Recording okay and will do for the grinds.

J. F. L.

"Sugar Plum Papa"

(EDUCATIONAL)

STYLE—Comedy.
TIME—Fourteen minutes.

Andy Clyde and Harry Gribbon have made another successful comedy in this one. Daphne Pollard has been brought back from oblivion and given one of the leading roles, which she handles very well indeed. Marjorie Beebe is also in the cast and fair.

The production centers around the story of an old man, Andy Clyde, who on his marriage day to a lady, Daphne Pollard, finds that she has a son, Harry Gribbon, that he has known nothing of. The pair attempt to get the boy married off to a countess and the lad winds up with the maid, Marjorie Beebe.

The team of Clyde and Gribbon have



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done much better comedy in the past, but it would be hard to imagine anyone doing more justice to a role than these two have done in this production.

Recording okay and no exhibitor should pass this one up, or any other Educational comedy for that matter; they're all good.

J. F. L.

"Mary's Little Lamb"

(FITZPATRICK)

STYLE—Poem picturization.
TIME—Eight minutes.

In this short, done in technicolor, you find out all about Mary's lamb and why it followed her to school. The history of the lamb and poem are gone into and the audience gets a kind feeling for the lamb and Mary before the short is over.

The short is synchronized with music only. The photography is especially good, with some outdoor work that makes it alone worth while.

Okay for better-class houses and especially kids' matinees.

J. F. L.

"Radio Riot"

(PARAMOUNT)

STYLE—Animated cartoon.
TIME—Nine minutes.

Here's an animated cartoon sound short that is a prize winner in whatever way you look at it. Its subject and the manner in which it has been handled is a perfect blend in turning out a sure-fire laugh provider.

The action is given over to the radio setting-up exercises, which are quite a fad for the early morning risers. To see a spider, mice, loud-speakers and what-not going in for the exercises is bound to dispel gloom from any troubled person.

It is one of the "Talkartoons" series, and was directed by Dave Fleischer. A short that should prove popular with the family houses.

S. H.

STAGE SHOWS

Paramount, New York

Unusually strong stage show this week, with Dennis King following Harry Richman in as a personal-appearance "name". King had no part in the unit, but soloed after getting a heavy trailer plug for his coming talkie, *The Vagabond King*. He did beautiful singing of three numbers, and each was suited for his brilliant vocal dramatics. The crowded house same across with a storm of applause, which thru its length signified they wanted more.

The unit, *Red Rhythm*, is an entertaining and effectively staged affair. It is built around the United States Indian Reservation Band, under the direction of Chief Shunatona. The redskin bandsters play hot music that just about sizzles, and Chief Sunatona's rhythmic leading is delightful as well as his announcing and solo recitation. Joe May and Dottie Oaks were the comedy factor of the show, and they dished out laughs galore thru their clever handling of amusing material. The cowboy vein was brought

in by the distinctive rope-spinning of Madie and Ray, a youthful and charming couple. An acrobatic girl dancer displayed a well-limbered body in a difficult routine offered in front of the Serova Girls.

Show mostly consists of vaude acts, as has been the case with the bulk of Public units.

Roxy, New York

Shooting Gallery Capers is the big scene of the stage show at the Roxy this week, featuring Patricia Bowman, Leonide Massine, Grad and Raff and Valeria Baller, Massey and Dietrich, Rose and Arthur Boylan, Belle Flower, the Roxy Ballet, Chorus and the Roxettes. This scene is one of the most original and ingeniously devised of the many interesting scenes that have been offered in various Roxy stage presentations.

At the start the scene presents the view of an immense shooting gallery. Specialty dancers are dressed as various comedy target characters, while the Roxettes, in chicken makeup, parade up and down before the marksmen, giving the effect of an enlarged version of the miniature chicks seen in shooting galleries. They also present a novel precision routine, while the specialty numbers are all nicely executed. Grad and Raff and Valeria Butler, in a staircase tap dance, proved the big hit of this scene.

In the early part of the stage show the Roxettes appear in a comedy silhouette dance number that is neatly staged and well routine. A bubble dance, offered by Patricia Bowman and the Roxy ballet, is one of the colorful scenes of the show. Harold Van Duzee sings *The Lost Chord* in a pleasing manner, assisted by the chorus.

Maurice Baron has made an arrangement of the favorite arias of Charles Gounod, with *Faust* and *Tannhauser* prevailing. Joseph Littau, conducting, sent the show off to a terrific start with the overture.

H. D. S.

Capitol, New York

Venetian Carnival is the title of the stage show this week at the Capitol. It is far below the standard of shows that have graced the Capitol stage in the past and while fully as lavish fails to click miserably.

Zelaya, pianist, gets the big hand of the bill, which includes Mangeans, Kathryn Lewis, Nina Ogniska, Jack Hanton, Tom Fuller and the Chester Hale Girls. Zelaya plays a bit of classical music and between numbers keeps the audience roaring with witticisms about jazz.

Ted Claire is the m. c. and does everything else but what he is supposed to do. The Chester Hale Girls numbers lack the precision and grace that they are highly reputed for and fall flat when they attempt dances of the Maypole variety that don't get across.

Yasha Bunchuk opens the bill with the Capitol Grand Orchestra playing Tchaikowsky's *Marche Slave*. The number is well received, and the conductor is called back for an additional bow.

J. F. L.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

INVITATIONS to a "big whoopee party" at the home of *The Party Girl*, addressed to men and mailed to their homes, aroused the combined indignation and curiosity of hundreds of wives, who called the telephone number included in the invitation and learned *The Party Girl* was the feature talking film at the RKO Temple Theater, Rochester, N. Y. The stunt showed more returns than any other yet adopted by the Temple and brought the show wide publicity. Moreover, its direct mail and telephone reply nature gave opportunity for direct keying of results. Besides the

invitations, a professional dancing girl, known as "The Party Girl" for the week, visited parties unexpectedly, did a stunt and closed with an invitation to see the show. The house did a 100 per cent business every night.

CALLER IN THE POLICE—Manager Charles A. Weiner of the RKO Winnipeg called in the police to help solve the mystery of *The Greene Murder Case*. He invited 200 members of the Winnipeg police department to a preshowing of the picture, taking care to stop before the solution of the mystery and offering

15 ticket prizes to the first police officers to send in a written solution naming the guilty party and the motive for the murder. Solutions came thick and fast and resulted in much word-of-mouth advertising, as well as free front-page publicity in the Winnipeg newspapers. A second story, also planted free, to the effect that Winnipeg had a larger percentage of correct solutions than in other cities brought more business to the theater, people flocking in to see if they could solve the mystery as well as the guardians of the peace. A big week was the result.

INDIANAPOLIS, Ind.—Entrants by the score are to be heard at the Indiana Theater here the night of February 5 in the first elimination of what the management terms a Sunshine Girl contest. Winner of the first prize will receive \$75, second \$50, third \$30, fourth \$25 and fifth \$20. The first preliminary is to be held on the stage after the last show the night of February 5. At this preliminary five girls will be selected by the audience, and from this group the patrons of the theater during the following week will select the Sunshine Girl. In each instance the winners will be determined by the amount of applause.

HER UNBORN CHILD (Windsor)—Windsor Pictures, the distributors of this feature, are organizing a special staff of exploitation men to cover the dates that the picture plays. Each exploitation man is to be assigned a zone, and will work under the direction of the New York office of Windsor Pictures. The men appointed to date are: Mark Ross, Harry Sterns and Dave Dublin assigned to the Middle West; George Gatts will handle New York and New England. There will be several other additions to this feature as soon as booking commences.

SHOW OF SHOWS (Warner Bros.)—*Singin' in the Bathtub*, the song hit from this production, was used effectively by Manager J. S. O'Connell, of the Vita-Temple Theater in Toledo, O. A window display was made with the leading furniture company in the city with plumbing fixtures loaned by a local concern. Thru the closed curtains of the shower bath could be seen the head and shoulders of a wax figure, and hidden in the shower curtains was an electric phonograph that played the hit number from the show. The window display attracted the attention of thousands of pedestrians, and lent itself well in exploiting the production.

NIGHT PARADE (Radio)—RKO has planned a stunt on this production that is being well worked thruout the country on the picture. A cameraman is spotted in front of the theater and takes flashlight pictures at 7 and 8:30. One head is marked in each picture and posted in 10 store windows thruout the town. If the persons in the picture can identify themselves they can claim \$25 worth of merchandise in any of the 10 stores. The idea not only gets crowds in front of the theater, but also provides the way for 10 displays in prominent windows in the city. The idea, while especially suited for this production, can be used effectively anywhere on any production. It's just another one to paste in your book.

SALLY (F. N.)—Manager Seiter, of the Boyd Theater, Pittsburgh, used a gigantic window display to help sell this production to the public. Seiter secured a wax model of Marilyn Miller, executing a toe dance. The figure was mounted and revolved in the window continuously. The window, 20 feet long, was completely filled with advertising copy on the production, that convinced Pittsburgh people that they shouldn't miss the attraction. Seiter also used several full-page ads in Pittsburgh to help put the picture across.

When this same production played Akron, O., Ray Brown, of the Strand Theater, offered a pair of dancing pumps, presented by Marilyn Miller, supposed to have been used in the making of the picture, to the girl in the city that they fitted perfectly. Local ballrooms tied in on the contest and gave the picture a plug at the local dances. The dance palaces also carried considerable space in the newspapers, advertising the fact that the shoes would be tried on at their place. A local billiard hall offered tickets in the form of prizes to the winner of the billiard contest that was under way. Many window displays were used on the picture in Akron that created considerable comment on the engagement.

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Theaters Planned

DENVER, Colo.—Fox announced last week a new \$1,500,000 house is to be erected downtown as soon as a location is decided upon. This will be a de-luxe house with arrangements for the new grandeur and third dimension films and a seating capacity of 3,500.

NEW YORK—Earl Carroll's new theater, which he has been planning for some time, will be located on Broadway, between 53d and 59th streets. It was announced by Carroll. The house will seat 2,800 and Carroll plans to open it Thanksgiving next with a big production. The old Earl Carroll Theater will be enlarged into a 3,500-seat talking picture house after October next when the lease of Radio Pictures terminates.

RICHMOND, Va.—Church Hill, one of Richmond's leading suburbs, is to have a new theater. The Patrick Henry Theater is being promoted by E. F. Neal, who is to be secretary and treasurer of the new corporation. Other officers will be Thos. Gresham, president, and Lee Paschall, vice-president. The theater, to cost \$180,000 and seat 1,100, is being built solely for talking pictures.

ROSSLAND, B. C., Can.—Famous Players-Lasky have announced the erection of a new 700-seat picture house here thru J. H. Muir, district manager. It will be equipped for sound.

TAMPA, Fla.—Construction is to begin in about 30 days on a new theater for this city. The house will seat 1,500 and is to cost \$100,000. It will be called the Haya Theater and Arcade.

WINNIPEG, Can.—Winnipeg's newest picture house is the Roxy, built in Elmwood, a suburb, by the Allied Theaters, a group of local capitalists which also owns and operates the Rose, Garden, Palace and Plaza. The Roxy has been most modernly equipped and its management claims it is the only "atmospheric" picture house in Canada.

Theater Deals

AMITYVILLE, N. Y.—The Prudential Long Island Theaters, owner of the Patchogue and Rialto theaters in Westhampton, N. Y., has added the Amityville Theater to its chain and completely renovated it.

ANDERSON, Ind.—Publix Theater Corporation has taken over the Riviera and Starland theaters, owned by the Principle Theaters Company of Louisville.

CINCINNATI—Robinson's Opera House, long abandoned from theatrical activity, is being considered by the city of Cincinnati as a probable site for a municipal garage.

DEADWOOD, S. D.—The Black Hills Amusement Company purchased the Iris Theater from James O'Neill and will operate the house in conjunction with its theaters in Deadwood, Rapid City and Hot Springs. O'Neill still owns the Princess Theater, Spearfish, S. D.

ILION, N. Y.—Fox Metropolitan Playhouses, Inc., recently acquired the Capitol Theater on a long-term lease. The property is owned by Frank C. Whitney and the Young Estate.

KENOSHA, Wis.—The Vogue Theater was leased by A. J. (Happy) Neisinger. The house is owned by Etta Weisner, of Milwaukee, who controls about 15 theaters in Wisconsin. Vaudeville and pictures will be the policy under the new management. The house is being en-

Theatre Manager

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tirely redecorated and a new screen will be installed.

LONDON, Ont., Can.—Messrs. Shubert and Gaunt and Sir Alfred Butt sold their two theaters, the Queen's and the Globe, to subsidiary interests of the Maurice Browne, Ltd. The price involved was estimated at \$1,125,000.

LOS ANGELES—Warner Brothers have purchased for \$700,000 the Forum Theater.

MEMPHIS, Tenn.—Pantages Theater here changed to Warner Bros.' ownership January 31 after its purchase for approximately \$400,000. The theater has changed its name to Warner Theater. It will undergo alterations, but will not be closed.

NEW YORK—The Mecca Theater Building was sold recently by the Wilton Holding Company to a newly formed corporation in this city. The building includes a 2,000-seat theater.

SAN BERNARDINO, Calif.—Fox West Coast Theaters has purchased the Fox Theater from the San Bernardino Theater Holding Company for a reported sum of \$600,000.

WINNIPEG, Can.—Henry A. Morton, lessee of the Garrick Theater, purchased the Carleton Theater last week and renamed it the Rialto. The house will play second-run talkies.

Theater Openings

DELAVAN, Wis.—The new picture house being built for this city is scheduled to open May 15.

DETROIT—A new motion picture theater, the Punch and Judy, which was sponsored by community welfare workers, was opened recently.

GREEN BAY, Wis.—The new Fox Theater will be opened February 8, it was announced by officials of the house. Work is going ahead full blast on the structure to keep up with the schedule.

LA GRANDE, Ore.—Roy N. Leverette recently opened the State Theater, which adds another 480-seat house to his chain of theaters in Southern Oregon.

HAZARD, Ky.—The Lyric Theater was opened January 20. The house occupied the site of the former Perry Theater.

HOMER, Ark.—W. P. Florence, theater owner, opened a new picture theater here last week.

HORNERSVILLE, Mo.—A new picture house was opened here last week by H. W. Rives. No name has been given the theater as yet.

IONIA, Mich.—The Idle Hour Theater, a new picture house, opened January 16 with silent pictures.

LOS ANGELES—Construction of the new theater, the Fairfax, is practically completed. Gus A. Metzger and Harry Sesare, former lessee of the Forum, who are interested in the new house, announce the opening for March 15.

MADISON, Wis.—The new Madison Theater opened recently with talking pictures.

MEMPHIS, Tenn.—Tony Richards, who operated the first picture show here, last week opened his \$35,000 neighborhood theater, the Chelsea.

SAN FRANCISCO—Erlanger's Columbia Theater, a new A. L. Erlanger house, was opened January 20.

SAN ANTONIO, Tex.—The new Empire Theater opened last week with talking

pictures. Edgar G. Uhl owns and operates the house.

REOPENINGS

AMITYVILLE, N. Y.—The Amityville Theater, formerly the Star, has reopened with sound pictures.

CENTRAL CITY, Neb.—The Auditorium Theater is being remodeled and posts removed from the balcony. The theater will reopen shortly with sound pictures.

DE PERE, Wis.—The Pearl Theater was reopened under new management last week. Talkies are featured.

ELWOOD, Ind.—The Colonial Theater, after being renovated, will be reopened shortly.

FARMER CITY, Ill.—The Kendall Theater, which has been closed for redecorations several weeks, reopened January 31 with sound picture policy.

GREENVILLE, Ky.—The Mecca Theater reopened last week.

NEW WATERFORD, N. S., Can.—The Majestic Theater has been reopened as the New Majestic following installation of equipment for talking pictures.

SHELTON, Conn.—The Shelton Theater has reopened after being closed several weeks for alterations.

WATERLOO, N. Y.—The Victory Theater was reopened last week with silent pictures. The house will be open on week-ends only for the time being.

YARMOUTH, N. B., Can.—The Majestic Theater has been reopened with talking pictures. The interior has been completely renovated.

Theater Alterations

BANGOR, Me.—A number of improvements are being made in the Park Theater. Acousa felt will be used to line the walls, and this will be covered with velour draperies. Across the ceiling will be a velour covering to improve reception of the sound. The proscenium is to be covered with draperies. New leather-covered seats have been installed. On each side of the stage will be a new tower, on the model of the Roxy in New York. The gaslights have been replaced with new electric-light fixtures. Four dome lights are dropped from the ceiling, and aisle lights also placed. The whole inside of the theater is being cleaned and painted. The projection booth is being enlarged.

LOS ANGELES—The Forum Theater, now undergoing repairs and redecorating, will be opened shortly.

RICHMOND, Va.—The Bluebird Theater is to undergo alterations within a few weeks. The entire interior will be redecorated. The front of the house has just been refinished.

TERRE HAUTE, Ind.—Extensive alterations are being made at the Lyceum and Fountain theaters, which will be opened shortly.

Theater Staff Notes

C. C. HOLBROOK will be in charge of the art work at the Majestic Theater, Oklahoma City, Okla.

D. L. JOHNSON will be in charge of the Olympic Theater and also advertising manager for all Publix theaters in Wichita Falls, Tex.

CHARLES H. GOULDING, formerly manager of the Eastman Theater, Albany,

N. Y., and recently appointed by Manager C. H. Buckley to succeed Thomas C. Stowell as manager of Harmanus Bleecker Hall, has resigned. Chief Usher Raymond Morey has been promoted to the management.

VICTOR LOWREY has been made manager of the Majestic, Oklahoma City.

BOB EULER is the new manager of the Strand Theater, Oklahoma City.

ULY S. HILL, former general manager of the Warner theaters in Albany and Troy, N. Y., has resigned after completing 40 years in the theatrical and motion picture business. He is succeeded by Charles Smackwitz, late manager of the Mark Ritz. Charles Farley has been named as manager of the latter theater.

JOHN GROGAN, assistant manager at Harmanus Bleecker Hall, Albany, N. Y., has resigned.

JOHN HOLORAN, stage manager at Parson's Theater, Hartford, Conn., for 33 years, has been appointed stage manager for the new Bushnell Auditorium, Hartford.

ALBERT RUSSELL has been promoted to Southwestern manager by DeForest Talking Sound Equipment at Dallas, with jurisdiction over several States.

JACK JACKSON, formerly director of publicity for Publix in Rochester, N. Y., is now manager for the Dallas district, succeeding E. W. Morrison who has been transferred to Miami, Fla.

GEORGE WOODS, who has been connected with Saenger in New Orleans, is now production manager at the Palace Theater, Dallas.

E. E. WHITAKER, for the last two years city manager of the Montgomery and Strand, Publix houses at Spartanburg, S. C., has been promoted to city manager of the Carolina, Imperial and Alhambra theaters in Charlotte, N. C. He succeeds Warren Irvin, who becomes district manager for Publix.

ROBERT FULTON, manager of the Princess, Publix house in Sioux City, Ia., has been made manager of the Broadway Theater, Council Bluffs, another Publix house. F. C. Crosson has succeeded Fulton at the Princess, coming from the Fremont Theater, Fremont, Neb.

WILLIAM COLLIER, manager of the Palace Theater, Waterloo, Ia., since that house was taken over by Publix, and who was previously manager for the Palace and Waterloo theaters for the Diebold interests, has resigned and returned to his home in Cedar Rapids. Milton Nichols, assistant manager at the Paramount, is new manager of the Palace.

ROBERT T. MURPHY, who has been manager of Shea's Bailey, Buffalo, N. Y., will manage the Seneca. Frank B. Quinlivan, who has been manager of Shea's Kensington, will replace Murphy at Shea's Bailey. Kenneth Gordon Cooley, who has been assistant chief of service at Shea's Buffalo, has been promoted to manager of Shea's Kensington.

JOHN C. CALHOUN, who has been for the last four years in the distributing as well as exhibiting end of the business, has succeeded E. E. Whitaker as city manager of the two Publix houses in Spartanburg, S. C.

HARRY HARDY, formerly district manager for Publix, with headquarters in Charlotte, N. C., has gone to Chattanooga, Tenn., where he will become district manager for Publix in Tennessee.

LOUIS ST. PIERRE, who went to Rockford, Ill., eight years ago as manager of the Orpheum Picture Company, then owned by Willard Van Matre and a local group, and who has since been made city manager of the Publix theaters, has been appointed district manager in Northern Indiana for the Publix chain. He will have supervision of 15 houses and will have his headquarters in the new Colfax Theater, South Bend, Ind.

HAP FREDERICKS, recently with Universal, has become representative in Montana for RKO. He succeeds Tom Walsh.

A. H. MILLER, veteran theater operator of Orofino, Ida., is planning to retire.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Loew's Quit Lobby Sales

Louis K. Sidney cuts practice despite profits—move hailed as altruistic gesture

NEW YORK, Feb. 1. — A noteworthy decision as far as the music dealer is concerned was made this week by Louis K. Sidney, managing director of the Loew Theaters, to the effect that henceforth sheet music from Metro-Goldwyn-Mayer pictures will no longer be sold in the lobbies of the Loew theaters.

It is expected that this announcement will be hailed enthusiastically by music merchants from coast to coast, who have been of the unshaken belief since the inception of song pictures that lobby sales were seriously interfering with the successful conduct of their business. The gesture, it is believed, will be generally construed as being indicative of the spirit of the new music business. Sidney's decision was conveyed to the Robbins Music Corporation, publishers to M-G-M, today thru a letter sent by him to J. J. Bregman, general manager of that concern. His communication follows:

"I have carefully considered the matter of selling songs from Metro-Goldwyn-Mayer pictures in theater lobbies and have surveyed the situation and its possible effects from every angle. As a result of my analysis I find that alto sales of sheet music in the lobbies of our theaters has proved highly profitable. It is my belief that music rightfully belongs in the music store, where it can be given the concentration and attention it deserves.

"I agree with you that we are selling songs as well as pictures and that we owe much to the music merchant who has co-operated with our exploitation campaigns by favoring us with window and counter displays, etc. I also feel as you do that it would be wise to sacrifice profits to maintain the good will that you have gained during your many years in the music-publishing business.

"In view of all the foregoing we have decided to eliminate the sale of sheet music and records in the lobbies of our theaters."

Congratulations to D., B.&H.

De Sylva, Brown & Henderson, Inc., announces that it has acquired the catalog of Green & Stept, Inc. The outstanding song of this catalog is *Congratulations*, a ballad for which De Sylva, Brown & Henderson are planning a tremendous campaign. Other songs of the Green & Stept catalog include *Love Is a Dreamer* and *It's Unanimous Now*.

Ted Fiorito For Congress

CHICAGO, Feb. 1.—Ted Fiorito and his orchestra are leaving the Edgewater Beach Hotel after a two years' engagement and open at the Congress Hotel February 14 for a stay of approximately six weeks, following in Ben. Bernie's Orchestra. Fiorito will continue to broadcast over KYW and on the National hookup.

Succeeding Fiorito at the Edgewater Beach Hotel are Dan Russo and his Orioles. Russo was formerly co-leader and partner of Fiorito.



NEDRA GORDINEER, featured songstress with Cato and His Vagabonds, Cato F. Mann, manager, who have just completed an 11 weeks' run at Swiss Garden, Cincinnati, and now being featured at The Madrid, Louisville, Ky. Miss Gordineer scored with the Swiss Garden patrons in her work as a singing cigaret girl. She is in her fourth year with the Cato organization.

Huntley Stays At College Inn

CHICAGO, Feb. 1.—Lloyd Huntley and his Isle o' Blues Orchestra, hitherto little known in the Middle West, have made a tremendous hit at College Inn, where they have been playing for some weeks, and have been rebooked for the entire summer season of 1930.

Huntley was a favorite at Miami, Fla., where he played one season at the Coral Gables Country Club, and for a season he was at the Ten Eyck Hotel, Albany, N. Y., and the Wardman Park Hotel, Washington. Since coming to Chicago his broadcasting over WBBM has made him a national figure. Last year he was the feature attraction at the Broadmoor Hotel, Colorado Springs.

Benson's Still Benson's

CHICAGO, Feb. 1.—There will be no change in the name of Benson of Chicago, Inc., orchestra booking firm, at least for the present. Following its recent financial difficulties the firm has reorganized, with Joseph F. Winkler as president; George Knackstadt, vice-president, and V. Anderson, secretary-treasurer. The firm will retain its offices in the Garrick Theater Building, and Secretary Anderson states that they expect to go right along and in due time regain the prestige Benson formerly held.

Affiliated with Benson's are Husk O'Hare, Jimmy Henschel, Johnny Constantine, Jimmy Thompson and others. Herb Mintz also is still with the firm.

Roads on His Own

CHICAGO, Feb. 1. — "Dusty" Roads, well-known drummer, formerly featured with Ted Weems for three years and the past year with Ted Fiorito and his orchestra, has gone out on his own and opened up at Terrace Gardens here this week. All the publishers and trade turned out for a grand reception, and the general comment is that Dusty has clicked.

Jack Linx Pleasing At Birmingham Hotel

BIRMINGHAM, Ala., Feb. 3.—Jack Linx and his orchestra, who for the last six years have been playing thru the South, are now in their 12th week of an unlimited engagement at the Thomas Jefferson Hotel here. The Linx boys are popular here and they are experiencing little difficulty in pleasing the Jefferson patrons.

In the orchestra are Jack Linx, saxes, clarinet and director; Sammy Becker, trombone; Coleman Sachs, trumpet and voice; "Shorty" Robertson, banjo, guitar and voice; Sid Patterson, saxes, clarinet and arranger; Carl Hancock, drums and tymps; Frank Manning, tuba and string bass, and Gilbert Davis, piano and manager.

The Linx organization is a nightly feature over Station WAPI, Birmingham.

Frank Hall Set In San Antonio

SAN ANTONIO, Feb. 1.—Frank Hall and his Music Makers have opened at the Gunter Hotel for an indefinite engagement and will co-operate with the other orchestras at the Baker in providing musical entertainment for the guests.

The organization is made up of Frank Hall, violin and director; Rex Priest, first trumpet; Les Oglen, trombone; Jack Amlong, first sax; Joe O'Conner, second sax; Ray Lee, third sax; Everett Allen, banjo and cellist; Ernest Hares, pianist, and George Southall, drums.

Previous to coming to San Antonio the organization played for a time in Chicago and other Midwestern cities. The band will be heard in the Terrace Room of the Baker and the music will be broadcast over Station WOAI. Art Johnson, radio announcer, will have charge of the program.

Earl Bailey in Philly

NEW YORK, Feb. 3.—Earl Bailey and his Montana Collegians, now playing an indefinite engagement at the Ritz-Carlton Hotel, Philadelphia, report that the prospects look favorable for a long season there. The aggregation includes Earl Bailey, director; Dick Allured, Chester Lang, Barton Roth, "PeeWee" Alden, Sam Ent, Bill Shaver and Acq Smith. They are represented by the Harry Walker office here.

Ramona-Chelso at Hofbrau

NEW YORK, Feb. 3. — Ramona and Chelso, dance team, opened today at Janssen's Hofbrau for an indefinite engagement. They recently concluded a several weeks' run at the Paramount Grill and for about a week or so were doubling from the Grill to the N. T. G. Revue, playing vaudeville. They are under the direction of Harry Pearl.

Bestor Signed Another Year

CHICAGO, Feb. 1.—Arrangements have just been completed with the M. C. A. by the William Penn Hotel, Pittsburgh, for a year's contract with Don Bestor and his orchestra. The band is to be known as Don Bestor and his William Penn Hotel Orchestra.

Bestor is at present completing his second year at the hotel. He leaves February 15 for several weeks' road work for colleges and private organizations, then after a short vacation in Florida will return to the Urban Room of the William Penn May 15.

Tom Gerun Heads East

Opens at Wm. Penn Hotel, Pittsburgh, February 16— "Canning" for Brunswick

CHICAGO, Feb. 1.—Tom Gerun and his orchestra, well known on the Pacific Coast and popular at the Roof Garden Cafe, San Francisco, are gradually entering Eastern territory. The band has played for M. C. A. at the Baker Hotel, Dallas, and the Baker in San Antonio, and since last November has been featured at the Jefferson Hotel, St. Louis, and broadcasting over KMOX.

The Gerun orchestra closed at the Jefferson last Saturday and will play a few college dates before spending several days in the Brunswick recording laboratory here. Gerun will open at the William Penn Hotel, Pittsburgh, February 16 and will broadcast daily from Station KDKA.

"Whitey" Clinton in Dallas

DALLAS, Feb. 1. — "Whitey" Clinton and his 12-piece orchestra from the West Coast have opened at El Tirolli Club here for an indefinite period. The band totals three dancers and is featuring a heap of novelty effects.

Harding at Work On Old-Time Folio

NEW YORK, Feb. 3. — Frank Harding has started work on the publication of a folio containing the first 10 songs printed for the original team of Harrigan and Hart. The work is being reproduced from the original engravings as done in 1874 by E. H. Harding, the father of the present publisher.

The songs were used by Ed Harrigan, of Harrigan and Hart, in his sketch, *Who Owns the Clothes Line?* The new printing job will be reminiscent of the old lore of music publishing 50 years ago, with the original address of the firm on the Bowery on the cover and containing the original copyright line, "Entered according to Act of Congress in the Year 1874 by E. H. Harding in the Office of the Librarian of Congress at Washington". The cover also includes some old engravings from the original publication.

William Harrigan played in an act several seasons ago which included several of the numbers published in this folio. Among the 10 numbers which will be included in the folio, shortly to be released, are *Muldoon, the Solid Man; The Old Hat; Whisky, You're the Devil; Malone at the Back of the Bar and Swim Out, You're Over Your Head*.

"Bo" Garland Musikers On S. S. Pennsylvania

SAN FRANCISCO, Feb. 1.—"Bo" Garland and his orchestra, formerly of the Abenau Golf Club, at Rye Beach, N. H., are now furnishing the music on the S. S. Pennsylvania, plying between this city and New York via the Panama Canal.

In the Garland roster are Eric Pierce, piano and arranger; Harry Black, trumpet and voice; Sam Meyers, saxes and clarinet; M. Williams, saxes and clarinet, and "Bo" Garland, drums and voice.

Al Sky's Stars Booked For Rosemont, Brooklyn

AKRON, O., Feb. 3.—Al Sky and his Stars, who concluded a two weeks' stay at the Arcadia Ballroom, Buffalo, N. Y., Saturday night, open at East Market Gardens here tonight for a fortnight's engagement.

From here the unit is slated to move to the Rosemont Ballroom, Brooklyn, for an indefinite run. The Sky combo is handled by NBC.

Dick Fidler Still at Neil

COLUMBUS, O., Feb. 1.—Dick Fidler and his orchestra are now playing their third consecutive winter season at the Neil House here. The Fidler combination is furnishing both the dine and dance melodies at the Neil and is heard nightly, except Sunday, over WAIU from the main dining room of the hotel. Not a single change has been made in the personnel of the band since it first opened here three years ago.

M. C. A. Opens L. A. Office

CHICAGO, Feb. 1.—The Western office of M. C. A. opened in Los Angeles this week. J. C. Stein, president of the organization, is visiting in the Coast City and his many friends and associates have given him a wonderful reception.

Melody Mart Notes

ED LITTLE, of Sherman-Clay, spent a couple of days in Chicago last week, then proceeded on to the Pacific Coast.

BEN BORNSTEIN, of Ager, Yellen & Bornstein, spent a day last week in Chicago inspecting the local offices. He left on Thursday for Kansas City and will be back in Chicago this week.

BEST SELLERS listed in Fort Wayne, Ind., during the past week were *Cryin' for the Carolines*, *Can't We Be Friends?*, *Without a Song* and *If I Had a Talking Picture of You*.

EDWARD B. MARKS, New York, has accepted for publication two numbers by Frank J. Sabas, reporter on *The Tamaqua (Pa.) Courier*. The numbers are *You're a Perfect Living Picture* and *There's a Dipperful of Happiness Up in the Sky*.

TIPTOE THRU THE TULIPS and *Painting the Clouds With Sunshine*, both in the Witmark catalog, have been among the best sellers in sheet music and phonograph records for the last 13 weeks. Joe Burke and Al Dubin are the composers of the two naturals.


THE CHICAGO OFFICE of M. Witmark & Sons announces another tieup effected by Clarence Parrish. It consists of the use of the song title *Once Upon a Time* on four-foot posters distributed thruout the Middle West by the Bishop Company. The poster sings the merits of a gas water heater. It will, however, be

I have WRITTEN many successful songs of my own. Have ARRANGED upward of five hundred Song Hits for others. There is a great opportunity now to write Theme-Songs for the "Talkies". Let me arrange the melody of your next songs. **J. E. ANDINO (ANDY)** Address 218 West 47th St., Cor. B'dway, New York. Other Songs arranged by me: "Old Man Sunshine", "Laugh, Clown, Laugh", "Doin' the Raccoon", "Heigh Ho! Everybody, Heigh, Ho!" More in next ad.

Also do all kinds of orchestral work for songs, acts, full shows, etc.
MUSIC ARRANGING—I WILL ARRANGE
Piano Copy with Uke Arrangement, \$5.00; 17-Part Orchestration, \$15.00, or 12 Parts, \$10.00. Write **OLMAN J. COBB**, the Song Specialist, Sunset Heights, Houston, Tex.

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MECHANICAL MAN
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A positive sensation. Simply burning 'em up. Has Rhythm and Melody. At your dealers—or send 50 cents for new dance arrangement.
THOS. T. DARCY, LEADER ARMY BAND, WAR COLLEGE, WASHINGTON, D. C., Says:
"BLACK MARIA is all you claim for it, and it is being used for all our dance engagements. It is good to listen to, good for dancing, and the boys like to play it."
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GREAT DANCE ARR. BY ARCHIE BLEYER—50c EACH
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distinguished in nature as is proper for the song by Sigmund Romberg. Witmarks made a similar tieup on *Singin' in the Bath tub*.
BIBO-LANG, INC., New York, are the publishers of a new probable hit, entitled *Amos 'n' Andy*. The new novelty ditty has already created a heavy demand in all parts of the country. Charles Lang infos.
CLIFF H. PRANCAR, of Green Bay, Wis., has placed for future publication his latest effort, *They Tell Me My Old Girl Is Married*, with the Dixon-Lane Music Corporation. A special arrangement has been made by Lon Healy.
JACK DOWNS has just completed 20 arrangements for the R. J. Brewer Music Company, new publishing firm of Kansas City, Mo. Included among the 20 numbers are *In My Dreams*; *A Dear Little, Sweet Little Girl*, and *With You*. The latter have been released recently and have been meeting with a satisfactory reception.
THE NEW STAFF of the Robbins Music Corporation includes J. J. Bregman, general manager; Bernard Prager, sales manager; Billy Chandler, professional manager; Stephen Levitz, production manager; George D. Lottman, advertising and publicity director; Harry Hoch, orchestra manager; Fred Smith, office manager; Frank Kelton, Eastern promotion manager, and Phil Wilcox, Western promotion manager.
GENE WETMORE and his Bostonians, Red Roper's Ramblers and a number of vocal artists from Station KTAR and KDYL are plugging *I'm Going Back and Make Her Happy Again* and *It's All Over, Boy*, both from the catalog of the Shau-bell Publishing Company.

Ballroom Notes
OMAHA, Neb., Feb. 1.—Wayne Wells and his orchestra, after an extended tour thru Iowa, are again being featured at Roseland Dance Gardens here.
TOLEDO, O., Feb. 1.—The World's Mad Marathon Company, M. C. Altenburg, president, and Emmet N. McClelland, secretary and treasurer, will begin a "mad marathon" dance at Martin's dance (See **BALLROOM NOTES** on page 31)

His "SAX" set a million feet in motion!
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Dramatic Stock.

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Way Out Seen By Paul Scott

Twin evils retarding progress of stock discussed by veteran agent

Twin obstacles to the progress of dramatic stock which every manager has to contend with are the high royalties charged for disirable plays and the w. k. stagehand salaries, Paul Scott says in a communication to this department, discussing conditions that are forcing the closing of stock houses thruout the country slowly but surely.

Nevertheless, there is no occasion for taking a panicky view of a situation that can be readily remedied, the veteran of many stock struggles concedes. Reviewing the field in general, he writes:

"All this weeping and wailing about dramatic stock conditions seems rather silly when one stops to consider for a minute the reason or reasons for present conditions. We have as many stock companies operating today as we had on an average during the years 1919 to 1925, inclusive.

"During the two years of abnormal inflation, 1928-1929, we had an influx of managers (?) who believed that all one had to do was get a theater—any old discarded picture house would do—then engage a company, select a Broadway failure (an alleged success) and open up; first, however, taking great care to do nothing that would in any way excite curiosity in the public to become patrons.

"They would open as many as 10 in a string and they would close, if not in rotation, just as rapidly, most of them wallowing around like a rudderless ship. So, just like the Wall street stock, the dramatic stock, suffering from over-inflation, blew up. But because the Wall street stock and the dramatic stock bubbles burst for practically the same reason, it doesn't prove that either stock is permanently dead.

"While the stock companies, numerically, average as many as we had between the years 1919-1925, inclusive, (See PAUL SCOTT on opposite page)

Theater Guild Sponsors Salt Lake City Playhouse

SALT LAKE CITY, Utah, Feb. 1.—The Theater Guild Players at the Playhouse presented Aurania Rouverol's play, *Skidding*, which was written by Mrs. Bob Ellerbeck, of Salt Lake City. This production drew an unusually large audience and looks like it will make a record. The fact that a Salt Laker wrote this play is being highly advertised, together with the fact it was the prize-winning play at the Pasadena Civic Theater and made a hit on Broadway.

Business at the Playhouse has been picking up considerably ever since the Theater Guild sponsored what is termed "Better Drama Season".

Hanna and Vogan Featured

KANSAS CITY, Feb. 1.—Betty Hanna and Emmett Vogan were jointly starred for Jubilee Week at the Orpheum Theater, heading the Oberfelder-Ketcham Players in *Holiday*. Both are strong favorites with the stock fans, and Ben Ketcham, with a view to giving them due recognition, selected this play especially for the two favorites. Play and players were well received, business continuing big thru the week.

Meeting Emergencies

SAN FRANCISCO, Feb. 3.—Last-minute changes in the cast of *That Ferguson Family* when that play opened at the President had the Duffy offices perspiring copiously before they finally got things set. With Stanley Taylor out, Kenneth Gamet, who knew his part, had to be shoved in abruptly for opening day. But since he had to open the very next day in *Your Uncle Dudley*, the casting crisis was only temporarily alleviated. However, Gale Gordon, who had played the role in Los Angeles, happened to be home when the wires started burning and two hours later was on his way here to leap into the breach on Sunday. Meantime another change had to be made. Robert Keith, who played the radio announcer in *Remote Control*, could stay for only the first two days of *That Ferguson Family*, so Eddy Waller was called and by diligent cramming was able to step in.

Mary Boland Joins Duffy

SAN FRANCISCO, Feb. 2.—Mary Boland, latest celebrity engaged as guest star by Henry Duffy, appeared first at El Capitan, in Hollywood, in the production of *Ladies of the Jury* February 2. The comedy, which was written by Fred Ballard, is one of the foremost successes of the year, and Mrs. Fiske has been appearing in it on Broadway. Duffy brought Halle Manning, Marie Hunt and George Farren, of the original Broadway presentation, to the Coast to support Miss Boland. The farce-comedy is seen here following its Hollywood engagement.

Stock Folds at New London

NEW LONDON, Conn., Feb. 3.—The Lyceum Players, in stock here since November 4, have closed. General business depression argued against a further extension of the season.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

ONE bright autumn day, some years ago, a prosperous minstrel manager strolled down the main street of Augusta, Ga., and encountered a repertory manager, familiarly known to this day as "Colonel", whose show had just stranded and disbanded. "Well, Mose," said the P. M. M., "what's next on the card?" Said the rep. impresario gravely: "Just at the moment, Charlie, I can't say definitely, but if I had \$1.15, my problem would be solved." "What could you do with \$1.15?" the P. M. M. was curious to know. "Give me \$1 for postage stamps and 15 cents for a copy of 'The Billboard,'" said the rep. impresario, "and I will assemble a new company and open here in two weeks from today."

There are no managers of the type illustrated by the "Colonel" in the rep. business today. Times and conditions have changed. There are, however, in the dramatic stock field managers just as resourceful as the old-timer mentioned. And these stock managers are prosperous because they are resourceful. A shining example is Will Maylon, who has successfully carried on at the Auditorium Theater, Spokane, so long that the rising generation believes him to belong to the old settlers, and the reporters interview him after each blizzard for reminiscences of the Year of the Big Wind.

And now comes word that on February 1 Maylon is closing temporarily at the Auditorium to take his company out to the coast for a change. Will Maylon kept the Auditorium filled by keeping his patrons guessing what would happen next at the stock house. Within the last year Maylon has presented every known form of dramatics and a few he thought up himself. He has a company, which, judging from its performances, can do anything, ranging from Mr. Bones to Richard. When business lapsed some months ago, Maylon began making noises like a tarrickard, and staged a series of athletic events. Two weeks ago his actors were nigger singers, doing an old-fashioned primrose and dockstader. When he found 15 minutes in each of several days open on his date book about a month ago, he decided that something ought to be done about it. So he organized the Will Maylon Theatrical Agency, to provide professional entertainment for clubs, fraternal and benevolent associations in the Northwest, and at last accounts the agency was flourishing even as the green bay tree. Times and conditions can't change any more quickly than Will Maylon. But Maylon speaks for Spokane. What is good in Spokane may be bad medicine elsewhere. Meanwhile, it's the fellows who are trying to carry on just as they did five years ago who are doing the squawking.

The development of the stock production to its present stage has brought to the front the scenic artist. Just a few years ago and any old makeshift sufficed to please not only the stock producer, but the play-going public. The stock fans expected no elaborate settings and got none. Your public is now more exacting. Inadequate, hastily and carelessly daubed scenery draws adverse criticism as quickly as bad acting. The scenic artist is no longer the unimportant contributor he once was to the stock production.

Further evidence of the willingness of the stock producer to meet stagehands and musicians more than half way appears in the case of the National Theater, Washington, D. C. Despite his disastrous experience of last season, S. E. Cochran will install a company there, thanks to the friendly co-operation of those musicians and stagehands who spilled the beans for him last season. What the stock theater needs is more of the spirit of Washington. Speaking in the local, not the revolutionary, sense.

Stock Manager: "By way of variety, I'm thinking of giving them a whirl of the classic. Do you think you could make Hamlet?"
Leading Man (meditatively): "I have made a great many hamlets."

Maylon Stock Sets Record

Spokane manager quits the Auditorium temporarily after 226 weeks

SPOKANE, Wash., Feb. 3.—Spokane's veteran stock company, the Maylon Players, after what is claimed to be a world's record run, 226 weeks, closed at the Auditorium Theater February 1.

"Local conditions", was the only comment made by Maylon relative to his closing. He plans to take his company to the Coast to finish out the season.

Maylon's run in Spokane is said to be unprecedented in the history of American dramatic stock companies. He opened here at the Auditorium Theater in the fall of 1923. His company played that house for three seasons and then moved to the Hippodrome Theater, where presentations were offered for two years. He returned this season to the Auditorium.

When the final curtain goes down on the closing show the Maylon Players will have presented to the people of Spokane a total of 3,842 performances, on the basis of 17 shows a week.

Of the original company, Maylon and Caroline Edwards are the only two now playing here. Margaret Nixon and Arthur Siegrist are in their fourth season with Maylon, while others of the company are new this year.

It is with regret that Spokane bids adieu, even temporarily, to Will Maylon and his company. The Maylon Players have become an institution here. Their productions, always of a high standard, have furnished entertainment to thousands and thousands of playgoers who, particularly have enjoyed dramatic stock offerings.

One of Winnipeg's Two Stock Houses Is Closed

WINNIPEG, Feb. 3.—The Playhouse Theater, Winnipeg's oldest stock house, is again dark. Famous Players, which bought the building some months ago, installed a stock company under the management of Ernest Fetch, but although good productions were given, business did not warrant continuance.

Peggy Coucher and Francis Wade headed the company with Alma Bunzell as directress. Others included Don Don Carlos, Brian Elliott, Florence Ward, Nancy Graham, Curtis Bunzell, Reginald Hinks, Maurice Corbett and Harry Gray.

The Dominion Players at the Dominion Theater continue to do fair business with Gordon Mitchell as director. *The Canary Murder* proved a moneymaker. Taking picture equipment has been installed and the management offers a full-length dramatic production with short talking picture subjects between acts. The company includes Donna Laskey, Charles Wright, George Seacord, Betty McCracken, Rosa Genthon, Maurice Goulet, C. H. McClasky and others.

Dudley Players Close Brief Season at Hamilton

HAMILTON, O., Feb. 3.—The Dudley Players, headed by Dudley Miller and Katherine Kingsley, after a season of several weeks at the Regent, have closed.

The house is dark for the present, no plans having been made for its reopening.

Cochran To Reopen National Theater

WASHINGTON, D. C., Feb. 3. — A spring and summer season of dramatic stock more pretentious than any heretofore sponsored by Manager S. E. Cochran is assured for the National Theater.

All differences between the theater and the unions have been adjusted. The arrangement was brought about only after long and complicated negotiations. According to present plans, the company will open early in April. The new season is to be 10 weeks in length. Course tickets will be sold in advance for the entire season at a price below the box-office sale prices.

There will be a full orchestra for the first time during a stock season. Many plays new to Washington will be presented during the run. Manager Cochran has yet to assemble his company, but states that he has already signed one strong favorite of the local fans, Romaine Callendar, who was with the company for four seasons here, but left last year to play for David Belasco in Miami.

Governor Roosevelt Lauds Capitol Stock at Albany

ALBANY, N. Y., Feb. 3. — Governor Roosevelt highly commends the work of the Capitol Stock Players, Albany, N. Y. Since coming to Albany as the chief executive of the State he made his first theater visit last Friday night, when he and Mrs. Roosevelt and several friends were the guests of Col. Frederick Stuart Greene, superintendent of the State department of public works, and Mrs. Greene at a performance of *The Bachelor Father*. The leading roles were played by Berton Churchill and Kathleen Robinson.

Governor Roosevelt expressed a desire to meet the members of the cast, and Manager Oscar J. Perrin, after the audience had left the theater, presented the players to the Governor and Mrs. Roosevelt. "I had a delightful time," the Governor told the players, "and now that I know what pleasure there is to be had at your performances I am coming as often as the demands on my official duties will permit."

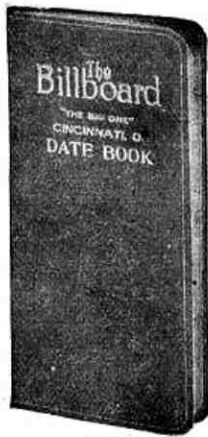
Three-Star Production Of Stock at Albany

ALBANY, N. Y., Feb. 3.—Three visiting stars were cast in the production of *The Command To Love*, the offering last week by the Capitol Stock Players at the Capitol Theater. They included Alden Chase and Helen Audiffred and Berton Churchill, the latter remaining over from last week. Mr. Churchill will be seen this week in his original role in *Alias the Deacon*. He will be supported by Frances Underwood, who appeared as the widow in the New York production.

John Todd, character man with the Capitol Stock Players, received word after the matinee performance of *The Bachelor Father* last week (Wednesday) that his mother had died at her home in Youngstown, O. Because it was impossible to fill the part for the night performance Todd went on, delaying his journey until a later train. John H. Dilson, stage director, played the role the remainder of the week. Todd returned this week and played in the cast.

Mary Michael and Enid Romany, of the Capitol Players, addressed the Business and Professional Women's Club at a dinner meeting held at the City Club last week. Following the dinner many enjoyed a theater party at the Capitol.

R. M. CANNON, manager of the stock company in Zanesville, O., has posted notice of closing of the company February 8. The company recently moved to Zanesville from Canton, O.



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Shaw Revival Wins Detroit

DETROIT, Feb. 1.—Shaw's *Androcles and the Lion* was revived by the Detroit Civic Theater for three special performances January 27 and 28. The production added to the laurels of the organization, winning much favorable comment. The house was almost sold out in advance for the three performances. Detroit high-school teachers flocked in large groups to see the Shaw drama. The interest displayed by the general playing public was no less keen.

Dramatic Stock Notes

FLAMING YOUTH is the current production of the Brockton Players at the City Theater, Brockton, Mass. The leads, Walter Davis, playing Carey Scott, and Elizabeth Somers, in the dual role of Mona and Pat Fentress, are again playing opposite parts. Directing Manager Arthur Holman permitted himself to be cast for the lines of T. Jameson James in *Flaming Youth*. A newcomer this week is Katherine Lenahan, who replaces Frances Kain in the ingenue role. Miss Kain is on leave of absence, owing to the illness of a relative. Miss Lenahan made a very favorable impression on local first-nighters. This week's production of the time-honored *Brewster's Millions* is a faithful, elaborate replica of the original presentation.

DONALD BRIAN, original Prince Danilo in this country of *The Merry Widow*, was dancing the old steps last week and guest-starring with the stock at the President Theater, Des Moines. He opened in *The Great Necker*.

ROY ELKINS, formerly playing "heavy" with the disbanded Orpheum Players,

Montreal, has deserted the stage for a business career. He has accepted a position as sales manager with a Montreal security house. Apart from his duties, Roy Elkins will act as m. c. in the radio broadcasts by his firm over Station CFCF.

VIRGINIA BAKER, interpreter of child and ingenue roles, is playing the role of Hedvig in the Stuart Walker Company production of *The Wild Duck* at the Taft Auditorium, Cincinnati, this week. The actress is the wife of Russell Hicks, leading man of the company. As Hedvig she is cast in the part of the daughter of the man who is her husband in real life. She was visiting her husband when the part was offered to her and she deferred her departure for New York to play it. The cast is headed by Blanche Yurka.

CHARLES HARRISON, leading man of the Lyric Players, Allentown, Pa., closed with that company January 25 and is visiting with his parents in New York.

STUART WALKER'S production of *L'Arlesienne*, at the Taft Auditorium, Cincinnati, with Blanche Yurka guest-starring, was carried over for a second week. Lee Shubert journeyed from New York recently to look it over with a view to sponsoring the stock production intact for two weeks at the Princess Theater, Chicago, in March. The Walker Company must surrender the Auditorium at that time to the annual indoor circus staged by the Cincinnati Shriners. Shubert is yet to yes or no the proposition.

MRS. RONALD ENGELBECK, who was Florence Marshall, and ingenue with the Clemant-Walsh Players at the President, Des Moines, Ia., the season of 1928-'29, will have the lead in *A Marriage of Convenience*, staged by the Community Drama Association at the Association's

Playhouse, February 11-14. Gregory Foley directs. This will be Mrs. Engelbeck's first stage appearance since her marriage last summer.

THE STAR THEATER, which was recently reopened at Pawtucket, R. I., by a co-operative organization, known as the Pawtucket Players, is headed by Mel Kelley. Associated with Kelley in the venture are Agnes Young, Betty Ferris, John A. Lorenz, John O'Donnell, Edward Butler and John Ravid.

REHEARSALS are in progress at New Orleans by the Menorah Players' Guild upon *Love in a Mist*, as their February production. Director Ben W. Yancy has assembled a competent cast, including Adelaide Cohen, Miriam Friedman, Leah Colomb, Billie Flock, Leonard Goldberg, Kenneth Lavine and Harry Bodenger, and a finished performance is assured.

HERBERT SEARS, former husband of Zelda Sears, was in Chicago last week. Sears retired from the stage two years ago and has since resided in Auburn, N. Y. He is going to Hollywood to enter pictures. Thirty years ago Sears was featured in many of the Frohman shows.

MILTON GOODHAND and wife, Hazel Baker, well known in stock, left Chicago recently for Los Angeles and write from that city that they have met George Sweet, George Robeson and many other former Chicagoans on the Coast.

JACK MARVIN has closed a two-year engagement with the Henry Duffy Players in Portland and has returned to Chicago. He was formerly well known in the Windy City at the old College and Victoria theaters and with George Gatts' companies.

THE NEAL HELVEY COMPANY is reported to be doing excellent business in Freeport, Ill.

PAUL SCOTT

(Continued from opposite page)
we should have today one or more stock companies operating in every city in this country with a population of 50,000 or over; and we would have were it not for the handicaps, two of which we will mention, the stagehand union demands and abnormal royalties for alleged plays. "There is no more unskilled labor in the world today than the labor of stagehands. With a week's training any man possessing only ordinary intelligence can be made into a capable stagehand. And a stage crew of five can handle any average stock company's production, and that number will adequately take care of every department.

"The stock manager of today seems delighted when the play agent offers him one-set plays. We believe an abundance of good scenery is just as attractive to an audience as the play or the acting. In the days when we had such plays as *The Christian*, *In the Palace of the King*, *The Sporting Duchess* and dozens of equally good scenic productions we never had, nor did we need, more than seven stagehands, and a 10-minute wait between acts was considered an unusually long one. The wage of the stagehands was one of the most unimportant items in the expense sheet.

"A manager we know opened a stock house in the vicinity of New York 10 years ago and ran it successfully three consecutive years with a stage crew that cost him exactly \$150 a week. Only a few weeks ago he opened up at the same theater and failed. The principal reason for his failure was his stage crew, costing him \$450 a week.

"We believe that the stagehand has a perfectly legal right to charge any price he wishes for his services, but we claim neither he nor his union has any right to tell a manager how many stagehands he must employ."

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Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	Sets	Cast	COMMENT
Josef Suss.....	Erlanger	Charles Dillingham..	Ashley Dukes.....	5	13 Men 7 Women	Unfavorable. Costume, sets, cast too much for stock.
Challenge of Youth.....	49th Street.....	Hyman Adler	Ashley Miller and Hyman Adler	1	6 Men 7 Women	Unfavorable. Theme of play unsuited for stock.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Hila Morgan Is Preparing

Will open early near Kansas City — changes in cast to be few

KANSAS CITY, Mo., Feb. 1.—Hila Morgan, one of the very few women tent repertoire managers in the business, is busy on plans for her 1930 tent season, which is slated to get under way near this city early in the spring for its 15th annual tour thru Iowa, Missouri, Kansas, Arkansas, Oklahoma, Texas and Louisiana.

The cast this season, Miss Morgan announces, will contain practically the same faces as last season and the players will again feature all royalty bills. An orchestra will again be featured and special presentations and vaudeville acts will also be used to enhance the programs. Hila Morgan will, as usual, handle the management and direction of her 25-people troupe.

The Hila Morgan Company closed a run of 85 consecutive weeks December 1 last. Previous to that the Morgan show played for eight consecutive years without shutting down, the break in the long run coming when Hila Morgan's husband died. Since that time Miss Morgan has handled the managerial reins of the company in a very capable manner.

During the past season Miss Morgan, and also other managers, encountered many unreasonable city officials, who demanded exorbitant license fees. Her greatest difficulties in this respect came at Clarksville, Ark., where the city license was paid under protest. The case is now pending in the courts. Russellville, Ark., a neighboring town, was practically as bad, but Miss Morgan was able to overcome the situation thru an injunction issued by the court.

"Slat's" Benton Aces For Wesselman Show

"Slat's" Benton and his Carolina Aces Orchestra will again furnish the music this coming season with the L. B. Wesselman Company. This will be Benton's second season with the Wesselman organization and his orchestra will present a novelty flash act which will be a feature with the show.

Benton is at present in Borger, Tex., whipping his outfit into shape and, incidentally, playing a number of dance dates in that section.

Leslie E. Kell To Open Feb. 17

Leslie E. (Skeeter) Kell, in a communication to the rep. desk, advises that he and his Gang will open their 1930 tent season at Hemphill, Tex., on February 17. Rehearsals are slated to get under way February 6.

Manager Kell announces that he is making numerous changes in his lineup this season and that a flock of new faces will be seen in the cast, as well as band and orchestra. "Skeeter" promises to shoot us the complete roster when completed.

The Kell company will this season play its usual route thru Missouri, Arkansas and Texas.

Musical Laynes Find Kansas-Missouri Good

The Musical Laynes, featuring Mary Layne, dancer, billed as the "Texas Wonder Girl", are enjoying satisfactory business in the independent houses thru Southern Kansas and in the mining district around Joplin, Mo.

In the lineup are Don Layne, Mary Layne, Inez Layne, G. P. Layne and Jack Kennedy. Harry O'Neill is master of ceremonies. The Musical Laynes are offering a novelty musical and dance revue.

Belmonts Have Out Circle Stock Show

JOHNSTOWN, Pa., Feb. 1.—Harry B. Belmont and wife, formerly of the Belmont Bros.' Uncle Tom's Cabin Company and who are at present wintering in this town, have organized a circle stock show, which is playing in and around Johnstown. Business to date has been first rate. Manager Belmont states.

The company is presenting a string of clean plays with a tasteful line of special scenery and clean wardrobe.

A. MILO BENNETT has been made Chicago representative of the International Play Company, of San Francisco. Bennett also is now handling three new plays: *The Fizzer*, by Lester Howard; *Mrs. Plympton's Husband* and *Old Crusty*.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

MANY of the tent managers, who in past seasons have flocked to Florida with their shows, with a view to keeping their "opries" in action the year round, were content this season with folding their tops at the end of the canvas tour and spending the cold months at their firesides. And judging from reports emanating from the Peninsula State, they made a wise move. Of the managers that did invade Florida this season, one was cleaned completely, while the others are hobbling along and just getting by.

Florida, once a lucrative field for tent rep. shows, has in recent years become a field of gamble for the show manager: He may keep his show working and come out in the end with a few extra shekels in his grouch-bag, but the odds are against him. What with the State literally overrun with tent shows in the past winters, Florida has always been rife with competition. But that was fair enough. It was the competition of showman against showman, but with the present added competition and back pressure of the movie interests and with the unmerciful and exorbitant license fees in even the smallest hamlets of the State, the tent showman stands little chance of getting a fair return on his investment. He may be able to eke out a living and keep out of the cold, but that's all.

The lure of the road is already becoming too strong for many of the managers and performers, who after a hectic 1929 tent season, swore off the repertoire game for life, and who threatened to quit the business to take up chick raising or some other such pursuit. We know of a number of such performers who have already made arrangements to go out again in the spring, while others have their irons in the fire. Many of the managers, who had their canvas up for sale, are busy at their winter quarters patching up the holes and making plans for the 1930 tour. And when the bluebirds begin their warbling you can bet your right arm that there'll be as many shows on the road as in the past—both good and bad.

The suggestion we made last week in regard a tent managers' organization has evidently struck some of the managers favorably. One of the oldtimers writes:

"Glad you brought up the subject of a tent managers' association. We sure need one, if only for the social part of it. I belonged to the T. R. M. P. A. (by the way I was one of the few that paid dues), altho I didn't derive a great deal of benefit from it, if any. However, with an annual fee of \$10 we could get practically every manager in the field to join, while with a \$50 fee and other assessments, only a few would join. There is no denying that all managers would benefit from an organization. At a meeting held once a year a great many ideas of mutual interest could be exchanged, whereby we all could gain, and in time it may develop into something really big. Then again it gives us an opportunity to meet our brother managers. If all that isn't worth \$10 a year, I don't know what is." Let's have some more views on the organization idea.

Harley Sadler in K. C.; To Open Late in March

KANSAS CITY, Mo., Feb. 1.—Harley Sadler, of the Harley Sadler Shows, was a visitor here early this week en route to Chicago and St. Louis. While in the city Sadler was the guest of Frank Capp, of the Baker-Lockwood Company, from which he purchased a new top for the coming season. He also was a guest of the local Rotary Club at its noonday luncheon.

Complete arrangements for the opening of the show have not been completed, but Sadler announced that the show will open about the latter part of March in Sweetwater, Tex., his home and winter quarters.

Before departing for Chicago Sadler, in company with Capp and the local *Billboard* representative, visited with Abe Rosewald, at present operating a musical comedy at the Crystal Theater, St. Joseph, Mo.

Reuter Players Opening

BUECHEL, Ky., Feb. 3.—The Billy Reuter Players, James McWane, manager, will hit the road again about the middle of February. Reuter has been suffering with an eye ailment for the last four months and during that time has been staying with his parents here. Homer Waldrige and Jackie Frances already have been engaged for the Reuter cast.

Winningers In Reunion

Adolph, Joe and John gather to watch Charles' work in "Show Boat"

MILWAUKEE, Feb. 1.—For the first time in 20 years the Winningers, Wisconsin's beloved family of the stage, contrived to meet again. The occasion was Charles Winninger's appearance in *Show Boat* at the Davidson Theater here this week.

At the Wednesday matinee the four brothers, Frank, Adolph, Joe and John, all widely known in repertoire, were on hand in the front row to pay their respects to Charles. Reminiscences were in order at the family gathering and it was recalled how the father of the five boys settled in Milwaukee on first coming to this country.

He played the violin in Christopher Bach's Orchestra in this city, and then because Milwaukee didn't seem to offer anything he bought a farm in the northern section of the State, and that is where Charles, Captain Andy Hawks of *Show Boat* if you so please, first saw the light of day.

The farm, however, did not flourish, and so it was that the Winninger family started on its theatrical career—all eight of them, five boys, a girl and papa and mamma. They all were musically inclined, and so the father took over the orchestra of a burlesque house in Ashland, Wis.

Later Charles desired to make a name for himself. He played with numerous stock and tent repertoire attractions before he connected. He received the engagement in *Show Boat* thru an unfortunate accident to Lee Kolmar. Kolmar broke his leg and Charles got the call. He learned the part on the morning of his arrival in Milwaukee and played it the same evening.

Geo. Amesbury in Hospital

NEW YORK, Feb. 1.—George Amesbury, stock and rep. performer, is confined at the Mt. Morris Sanitarium, where he recently underwent an operation for an abscess on the sciatic nerve. The latter ailment was discovered after Amesbury had been confined to his apartment here for several weeks with what was supposedly inflammatory rheumatism. Amesbury is the chap who last fall rode on horseback from the Black Hills to Chicago to attend the World's Series.

Frank D. Cannon III

GREENSBORO, Pa., Feb. 1.—Frank D. Cannon, pianist, who for the last 10 weeks has tramped with C. R. Reno's *Ten Nights in a Barroom* Company, is confined to his home here with pneumonia. He is resting well and is considered fairly well on the way to recovery. Friends are urged to drop him a line.

FRANK WINNINGER, who recently closed his repertoire show in Wisconsin, spent some time in Chicago last week. He reported business fine up to the time his company closed, but stated he was unable to obtain houses for future bookings, which was the cause of his closing. The show of his brother, John Winninger, closed two weeks earlier for the same reason.

English Show Taking Nicely

Company in third week at Auditorium, Hot Springs—business satisfactory

HOT SPRINGS, Ark., Feb. 3.—The Paul English Players are beginning their third week of an indefinite engagement at the Auditorium Theater here and business sense opening here has been of a satisfactory nature despite a heavy talkie opposition. Judging from the reception tendered the company during its first two weeks it is in for a long run here.

The company is presenting a repertoire of standard plays, with a string of good vaudeville acts and a jazz band as added features. The initial offering here was *Why Should We Marry?* for the first half of the week, and *Dumb Dora* for the last half. Last week the company did *Circus Days* and *The Sheik*.

The English cast is comprised of Roscoe (Nig) Allen, Jessie Collier, Jean Manning, Ward Stevens, Martin Roberts, Mr. and Mrs. Jimmie Jukes and Dick Bosley. Happy Cook's Orchestra is featured.

The company has been giving Sunday night performances in defiance of the State law and to date nothing has been said or done about it. The local picture houses have been showing on Sundays for the last five years without interference.

Rep. Tattles

GUSSIE ADDISON and Joe Livingston, until recently with the Bert Melville Show, are now laying off at their home in Tampa.

HARRY SHANNON, JR., son of the well-known tent rep. showman, has the band with George E. Wintz's *Padlocks of 1929* Company, which last week played the Erlanger-Grand, Cincinnati.

HAROLD J. BROGAN, of Walter's Comedians, is spending a short vacation at his home in Leavenworth, Kan.

CHARLES (MICKY) O'LEARY, the past season with the Haines Comedians, is spending the winter at his home in Leavenworth, Kan.

EARL D. BACKER, last season with the Willard Show thru Texas, is now in advance of Jerry's Cowgirl Band, at present laying off in San Antonio, due to bad weather conditions in that territory. The coming season will find the band on a one-nighter, Backer advises.

J. DOUG MORGAN will open his tent season at Jacksonville, Tex., the first week in March. Morgan is at present very busy at his home in Cedar Rapids, Ia., lining up his people, selecting new plays and making other preparations for the new season. Rehearsals are slated to begin in about 10 days.

J. A. COBURN, widely known minstrel man, is reported to be negotiating for a showboat for the coming summer season. It is likely that J. A. will tour the river towns with a minstrel troupe, something that has not been done since Price & Bonnell tried it many years ago.

LOLA E. PAINTER left Cincinnati last week for New Kensington, Pa., where she is handling the kiddie contest for the Elks' Auto and Radio Exposition to be held there February 15 to 22. She was occupied with similar work during her stay in the Queen City.

MYSTIC DE CLEO closed recently with the Pioneer Players at Buckland, O., due to injuries received when he fell seven feet to the stage while performing his mid-air mailbag escapes. De Cleo is now resting at his home, 118 East Eighth street, Marysville, O., where he would be pleased to hear from his many friends. He will rejoin the Pioneer company in a few weeks.

HARVE HOLLAND has moved his company into houses in Texas after discarding his tent when the cold snap hit that section recently. Business has been fair

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for the Holland show. Eloise Pearce Mahan is back in the cast after a several weeks' absence.

THE CHOATE COMPANY is now in its sixth week of an indefinite engagement at the Siegle Theater, Monroe, La.

BERT ARNOLD is at present trouping with the Ruth and L. Verne Slout Players on a string of lyceum dates thru Wisconsin.

NORMA AND BILLY HUFF are wintering in Spokane, Wash., where Billy is working for Howard Macy at the Empress Theater. They expect to head back East in the spring. The Huffs are the proud parents of a seven-pound boy, born January 18.

LARRY NOLAN and his company have just begun a rotary stock run in Eastern Colorado.

WALTER COMEDIANS, who wound up their season more than a month ago in Arizona, are slated to get under way for the spring season early in March.

KING FELTON, magician, formerly with the Harve Haverstock show, is now working with the McLain Company thru Central Kansas.

BILLY TRIPP, comedian, has closed with the Macy Hall Players on the West Coast and his place has been filled by Toby Boggs.

HARLEY SADLER was in Chicago the past week, having come up from Texas to purchase a new tent for his rep. show next summer and also to line up plays and people.

LESTER HOWARD, character actor and playwright, left Chicago for the East a few days ago and expects to be in New York for some time.

Kansas City Ripples

KANSAS CITY, Mo., Feb. 1. — Edgar Jones arrived in the city early this week after the closing of his stock company in Kansas.

ED WARD, of the Princess Stock Company, has engaged Del and Mercedes Post for leads on his show during the coming season. Ward also reports that he has purchased a new top from the Baker-Lockwood Company.

FRED AND MARIE WEST have arrived in the city from New Orleans, where they were doing a bit of broadcasting. The Wests, with their Hawaiian Entertainers, will broadcast over the local radio stations and while here will also operate a studio on Minnesota avenue, Kansas City, Kan.

MRS. JACK EPPERSON, the past season with the J. Doug Morgan Show, has left the city for Florida, where she will visit with her husband's people. She expects to return here about March 1.

FRANK PRESCOTT, repertoire advance agent, has departed for Los Angeles, where he will visit with friends prior to the opening of the dramatic tent season.

BALLROOM NOTES

(Continued from page 27)
pavilion, one mile outside of Toledo, February 15 under the auspices of the Argentine Post No. 545, American Legion.

TOLEDO, Feb. 1.—Madison Gardens has gone in for the four-day-a-week plan. The admission price on Mondays will be 10 cents; Wednesdays, 25 cents, and Thursdays and Saturdays, 50 cents. Doc Perkins and his Iowans have replaced Buck Arnold and his musicians.

SIOUX FALLS, S. D., Feb. 1.—The Alaskans, eight-piece combination, are now holding forth at the Arkota Ballroom here, where they are slated to remain until April, at which time they will return to the Frog Hop in St. Joseph, Mo., where the combination recently concluded a successful stay. In the line-up are Earl Evans, Cappy Clay, Mike Wilson, Red Stangel, Doc Fear, Harry Niles, Eddie Richardson and Mack McConkey, manager and director.

KANSAS CITY, Mo., Feb. 1.—Harold Stokes, comedian and accordionist, opened with his own orchestra at El Torreon Ballroom Tuesday night. Stokes was formerly at the head of Goldkette units at the Aragon and Trianon ballrooms, Chicago.

SEMINOLE, Okla., Feb. 1.—Bob Turner and his Troubadours are now in their fourth week of an indefinite engagement at the Winter Garden here. A recent addition to the outfit is Johnny Brower, reeds and fiddle. This brings the band up to nine men.

Musical Musings

AT THE FIRST regular meeting of the Musicians' Mutual Protective Union, Local No. 593, of the A. F. of M. Sault Ste. Marie, Mich., recently the following officers were elected and installed: G. S. Westcott, president; William R. Calder,

ERNIE (TOBY) BROWN has returned here from Chicago and the missus came in from Seattle, where she visited with relatives. Both will remain in this city for a brief stay.

MRS. WALTER ISHAM has joined the Micky McNutt Show, which opened this week to play stock in Northern Missouri.

FRED BRUNK has left for the winter quarters of his circus in San Antonio. JACK AND NORA WOOD, of the Wood-Wall Players, arrived in the city for a visit with homefolks after the closing of their show in Alabama.

NEIL SCHAFFNER has returned from Iowa, where he had been visiting with relatives and making preparations for the opening of his company in the near future.

HARRY AND PEARL GOLDIE are back here after the closing of the Edgar Jones Stock Company.

C. J. (CHAPPY) CHAPMAN, proprietor of the Home Show Print Company, this city, is mourning the loss of his father, who died in California early this week.

vice-president; Fred K. Leonard, secretary-treasurer; Emery Gavelle, sergeant at arms, and Bert Ford, Conrad Gabriel, Melvin Osterman and Elmer Sylvester, board of directors.

GERALD GADDIS, formerly featured organist at the Ritz Theater, Clarksburg, W. Va., and before that in St. Joseph, Mo., is now the featured master of melody at the RKO Drake Theater, Oil City, Pa., of which Fred E. Johnson is manager. Gaddis replaced Arlo Hulst at the Oil City house.

RAY MILLER and his orchestra, now filling an indefinite engagement at the Roosevelt Hotel, New Orleans, are being heard thrice daily over WDSU.

BERT STOCK and his orchestra are being featured at Coconut Grove on West 125th street, New York, appearing in conjunction with Eddie Chester and his 15 *Coconut Cuties*, with Buddie Ralph, Betty Froos, Bert Tucker and Janice Capon.

CHARLIE SIMMONS and his orchestra are playing an indefinite engagement at the Corona Gardens, Corona, L. I., N. Y., under the direction of the B. Ben Appel Enterprises, New York.

BERT NAPKA advises that he has just organized his third unit, under the title of Bert Napka's Californians, and the outfit will begin an extended tour of the West in another month. He has his other two bands booked far ahead.

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Joe Marion Doing Well

Show in fourth year in
Nebraska—playing circle
stock—same personnel

YORK, Neb., Feb. 1.—Joe Marion and his players are still playing rotary stock thru Nebraska, with headquarters at the new Sun Theater, this city. Despite the talkies and chain-theater groups in this territory, the Marion Players are holding up well and are enjoying good business all along the line, despite deplorable conditions of the present season, Marion states.

This mark's the company's fourth year in Nebraska, and from all indications it will remain here indefinitely. The Marion Players are almost an institution in this territory, and last fall had the pleasure of being one of the featured attractions at the Nebraska State Fair.

Not a single change has been made in the Marion personnel in the last two years. The lineup includes Joe Marion, Marvel Shackleton, Jack Scott, Merle Connors, Dan Singler, Bobbie King, Floyd DeForrest, Bob Wills and Fred Hartley. An attractive and shapely chorus is under the direction of Cecile O'Dowd. The Southern Four Quartet is one of the highlights of the Marion attraction. Dewitt Dunhaver is still banging the piano for the Marion crowd.

Manager Marion has had several offers to take his show back to Omaha for an indefinite stock run, but as the offers were not so lucrative, he has decided to keep the troupe on circle stock indefinitely.

Morris Luther Closes Show in Portsmouth, O.

Morris Luther, old-time tab. manager, in a visit to the tab. desk last week, advised that he closed his *All-Star Revue* at the Westland Theater, Portsmouth, O., January 18 after a nine weeks' run to fair business. Business at the Portsmouth house was good at the outset, Luther states, but took a Brody later on when the management raised the admission prices.

In the Luther company at the time of closing were Billy and Dolly Kingston, Lucille Hodge, Billy Crippen, Morris Luther, Florence Kelly, Artha Luther, Jimmie Luther and John Stewart, piano.

The Luthers are at present playing the Morris Jones houses in the Cincinnati territory with their vaudeville act and are set to open on another stock date in the near future.

Limie Stilwell For Birmingham

BIRMINGHAM, Ala., Feb. 3.—Limie Stilwell, one of tabloid's leading producers, will open with his *All-Star Revue* at the Erlanger Theater here tomorrow night. The Stilwell attraction is carded to remain here indefinitely.

Among the plays to be presented here will be *The Gingham Girl*, No. 10, *Nanette*; *China Doll*, *Irene*, *Hit the Deck*, *Little Jessie James* and others. The company will change bills weekly, with matinees on Tuesdays, Thursdays and Saturdays.

"Stepping Along" Co. At Fort Dodge House

FORT DODGE, Ia., Feb. 1.—The Sanford *Stepping Along* Company, under the management of William D. (Dad) Sanford, is entering its fifth week of an unlimited engagement at the Lyric Theater here. Business at the Lyric has been holding up satisfactorily in spite of adverse weather conditions.

In the Sanford personnel are J. Byron Sanford, featured comic; B. H. Sanford, straight and producer; George Schrol, comic and acrobatic dancer; Tlny Sanford, featured dancer; the Kenney Sisters, singing and dancing specialties; Grace Sanford, blues singer; Frenchy Sanford, parts and chorus; Clara Sanford, parts and chorus; Bernice Ruby, parts and chorus; Monty Kenny, specialties, and Pearl Sanford, specialties and chorus.

In the company orchestra are "Dad" Sanford, piano; N. H. Shreeves, drums; Rudy Neidner, violin, and Glen Watkiús, sax and clarinet. The Sanford troupe also features a male quartet.

Rivoli, Denver, Doing Well Debrow Company Set Indefinitely

DENVER, Feb. 1.—The Rivoli Theater, Frank (Rube) Milton, manager, is enjoying good business with its tabloid-pictorial policy. In the Rivoli cast are Bluey Morey, Hoyt (Bozo) Smythe, Jack (Runaway) Miller, Tony Yale, "Jasbo" Mahon, Sid Ray, Blanche Larson, Louise Phelps and Onie Lee. There are 10 girls in the cast. Jack Maurice and his Hollywood Orchestra are in the pit.

Wingert With Brandom Co.

Billy Wingert has closed his *Showboat Revue* and has joined Billy Brandom's Atlas Show, now playing theaters thru Illinois. In the Brandom lineup are Grace Lake, ingenue; Jess Brandom, straight; Bob Carter, juvenile; Frances White, leads and piano; Billy Brandom, eccentric comedian, and Billy Wingert, comedian. Billy Wingert's six-piece jazz band is a feature.

SAM BARLOW, formerly with Danny Lund's Show, is now heading Worden Radio Entertainers, vaudeville act playing thru New England.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

MANY of the tabloid companies this season, in order to get a few weeks' work in some of the houses, have been forced to resort to filthy gags and rank-strip numbers to get by. Even some of the shows that in the past have enjoyed a spotless reputation have stooped to these methods.

This practice is not doing the tabloid business any good, but, on the other hand, is giving the game a black eye. But the fault for all the dirty work does not lie entirely with the company manager. We know for a fact that the majority of them would much rather give a clean performance, than one littered with smutty business. However, a number of houses, chiefly those catering to a foreign element, are demanding cack shows, and the cackier the better, and the tab. manager, to keep his company intact and working, is forced to take these dates under the conditions for want of something better. And another thing, the cack dates are, as a rule, good for at least several weeks' work.

Just how strong the shows are forced to work in order to hold the job, was illustrated recently in a letter received at the tab. desk from a well-known tab. comic, who bears the reputation of being strictly a cack worker, and who is a past master at double entendre. After several weeks' work with one of these shows, he wrote: "I may be a cack comic, but the stuff we are putting on here is rank and more than I can stand." He checked out of the troupe shortly afterwards. A chorister, who joined one of these shows recently, stated: "I almost died when I stepped upon the stage for the first time, with a costume that left very little for the imagination. I really felt ashamed of myself." This is the feeling expressed by the majority of the performers on these shows, but they must work, and there is very little they can do about it. They work, but with a guilty conscience, and they are ashamed to look the audience square in the face.

We have heard many managers say this season: "I could have worked such-and-such a date, but my show was too clean." Others who have taken such dates had a clean show at the outset, but changed their performance to fit the surroundings. A pack of filthy gags, lousy blackouts and a lineup of half-naked women does not make a good show, and is not show business. It is hoped that a change for the better in the tabloid field will remedy this situation.

The statements made by Jim Eviston last week, in which he urged all tab. managers to quit singing the blues and to build up their shows so that they might work with talking pictures, instead of against them, have evidently found a home with the majority of the managers. In the last few days numerous letters and telegrams have been received from managers—lauding Eviston for his words and promising to co-operate in the plan to bring tabs. back where they belong. If they are as sincere about the matter as their letters indicate, and if they really mean to co-operate, they can do much in gaining their goal.

One of the Cincinnati houses, which recently booted the tabs. to install sound machinery, evidently isn't doing the business that was expected under the new policy. The management, in an attempt to swell the box-office figures, is now giving a nickel chocolate bar with each admission of 25 cents, the same price as was charged when silents and tabs. held sway there.

SEATTLE, Wash., Feb. 1.—Bill Debrow and Company are still located at the Palm Theater here. The troupe has been getting a heavy play from the Palm patrons, and is set to remain here for an indefinite period. Larry Delaney, who closed recently at the Casino Theater, Portland, Ore., is a recent addition to the Debrow cast, and is getting across in a big way with his ballad singing specialties.

Comprising the Debrow Company are Bill Debrow, producing comedian; Larry Delaney, straight and general business; Jack Patrick, juvenile; Maude Costello, comedian; Vaye Steen, characters, and Grace Darling, soubret.

The chorus is made up of Ruth Richards, producer; Kathryn Renfew, Maude Costello, Belle Laughlin, Ruth Thomas and Helen Bridges, Jack Patrick is musical director.

Paul Reno, Producer, At Ritz, Louisville

LOUISVILLE, Ky., Feb. 1.—Paul Reno has been engaged to produce for George La Fell's tab. stock company at the Ritz, formerly the Walnut, here. La Fell took over the Walnut recently, after the Jack Kane show pulled out. He has refurbished the house, and has installed a 35-people company.

Reno, who in the past has appeared with the A. B. Marcus Revue and other well-known tab. attractions, began his new duties Wednesday. La Fell has purchased a line of new wardrobe, and Reno has promised the local tab. fans a string of high-class productions. Mrs. Reno is due here tonight.

Montreal House Quits Tabs. for Old Policy

MONTREAL, Feb. 3.—The musical comedy tab. company, now playing at the Gayety, will close Saturday and the house will revert to its old policy of straight burlesque. Tommy Conway, for the last 16 years connected with the Gayety as treasurer and manager, has leased the house from the Consolidated Theaters, Ltd.

Musical comedy tab. was successful, but the majority of the patrons favored the old burlesque policy. Conway will have complete charge of the house and company.

Frank and Wiggins Join New Youngstown Company

Carl Frank and wife, Elsie Wiggins, who have been operating the Bijou Comedy Company in rotary stock in and around Cincinnati in association with Billy Steed, left Cincinnati last Friday to join the new burlesque stock company which opened at the Princess Theater, Youngstown, O., Sunday. The Bijou Company will continue operation in the Cincinnati district, with Steed in full command. The Wiggins Sisters, Kathryn and Naomi, also joined the Youngstown company, for specialties and chorus. Frank will be special director of the company, and Elsie Wiggins, soubret.

It is reported from reliable sources that Fred Hurlay is interested in the burlesque company at the Youngstown Princess. Bud Brownie, who has been associated with Hurlay for years, is one of the comedians with the new company, and Frank Davis is producing the bits. It is stated that the show will remain at the Youngstown house for at least six weeks.

"Dance Shoppe" Closes Suddenly

SANDUSKY, O., Feb. 1. — Forrest L. Abbott's Musical Dance Shoppe, under the management of Phil Vardo and Lulu Kinney, "blew up" suddenly here Friday night of last week. The company had a hectic existence since opening a little more than four months ago, and too-frequent layoffs are said to have caused dissension in the ranks, and the closing followed. Abbott refused to bring the show in following the closing, it is reported.

Vardo and Kinney and Collier and Hartnett, dancers, motored to Springfield, O., while "Slipfoot" Clifton, George Troy, George Hanscom, Babe LaMay, Louise Ryse and Inez Delorays remained here to work the small towns in this section. The rest of the company returned to Boston.

Billy LeRoy Is Back As Head of Hurley Co.

Billy LeRoy, well-known black-face comedian, is again associated with Fred Hurley, and is back as manager of the latter's *Flash Parade* Company, which has been playing in Cumberland, Md., for the last two weeks to fair business. From Cumberland the attraction moves to Danville, Va., and then to High Point, N. C. LeRoy has a stock date in view in the South for the balance of the winter.

In the present *Flash Parade* lineup are Billy LeRoy, featured comedian; Johnny Norff, tenor singer; Billy Crooke, straight man; Spiegler Bryant, specialties; Bebe Burke, Ingenues; Patsy Smith, soubret, and Babe LeRoy, Ingenue.

The choristers are Kathryn Crooke, Opal Norff, Peggy Winchester, Katherine Cox, Jerry DeVeré, Sue Palmer, Billie Brown and Irene Blask.

"Shufflin' Sam" Back On T. O. B. A. Circuit

MEMPHIS, Feb. 1.—The *Shufflin' Sam* From Alabama Company, which has been playing at the Washington Theater, St. Louis, reopened on the T. O. B. A. Circuit at the Palace Theater here this week.

The attraction got across nicely here, and as a result, Manager A. Barraso, of the Palace, negotiated to hold the show over for next week. The show is slated to play the Star Theater, Shreveport, La., the week of February 9.

King Players With Talkies

BIRMINGHAM, Feb. 1.—The Pantages Theater, which opened several weeks ago with the Jack King Players as the featured stage attraction, has been wired for talking pictures. The King Players, however, have been retained to show in conjunction with the sound films. The King Company has been drawing well here.

Seek Ted Underwood

Bob Shaw, head of the tabloid department of the Gus Sun Booking Exchange, Springfield, O., in a communication to the tab. desk, advises that Teddy Underwood, who played the Hippodrome Theater, Youngstown, O., recently with the Pete Brill show, was booked to open with his company at the Colonial Theater, Winchester, Va., but failed to put in an appearance there. Anyone knowing Underwood's whereabouts is asked to communicate with this office.

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Four Harmony Boys Make More Talkies

LOS ANGELES, Feb. 1.—The Four Harmony Boys, formerly prominent in Mid-Western tabloid circles, have just completed two short sound subjects for the Fowler Varieties, entitled *In a*

Chinese Laundry and *The Pullman Porter*. The boys, Jack Barbee, Kenneth Kemper, Roy Sutterley and Jack Dodson, have been engaged in making sound shorts on the West Coast for more than a year.

They have been engaged to work the Orange Show at San Bernardino, Calif., February 13 to 25, with Harvey Le Roy's International Band of 36 pieces.

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CHESTERFIELD HOTEL... 139 W. 49th St. Rooms, Running Water, \$12 Week. Phone, Penn 6960
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HOTEL JACKSON... 139 West 45th St. \$12 Weekly... Bryant 0573-4-5
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HOTEL THORNDYKE... 208 W. 56th St., Nr. W'way, 3-Rm. Apts. \$18 Wk. up. Phone, Circle 2121
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Tab. Notes

(KENNETH (PAP) CANTRELL) info that he is now in his 28th week at the Jazz Theater, Denver, with no closing date in sight. Mrs. Cantrell and Baby Donna Mae are at present visiting friends in Tulsa, Okla. Cantrell advises that his wife is under a doctor's care, but he states that the report that she was injured in an automobile accident is erroneous.

MANAGER FRED WEIS, of the Savannah Theater, Savannah, Ga., was host to patrons of his theater recently at a dance held at the Municipal Auditorium, that city, in honor of the Schell Sisters' Company, which is a big favorite with Savannah theatergoers. The affair drew a capacity crowd, and marked the Schell Sisters' return to Savannah after a year's absence.

CLAUDE H. (KID) LONG, one of the best known of the old-time tabloid managers, is now managing the Palace Theater, stock burlesque house, in Detroit.

RUBE MARTIN, producing comedian, has just closed with Sylvan Beebe's rotary stock company in Cincinnati, and his place has been filled by Bob Snyder, Dutch comic. Martin plans to remain in Cincinnati until he lines up something for the balance of the winter season. He expects to join up with a tent repertoire company in the spring.

LESTER RICHARDS, widely known in Southern tab. hangouts, and who has been in ill health since September, 1927, is now recuperating at the home of his sister and brother-in-law, Mr. and Mrs. Ed Hinnant, in Wilson, N. C. Lester would be very much pleased if some of his cronies would take their pen in hand and bang out a nice long letter to him.

DANNY LUND, well-known tab. manager, producer and comedian, who has been in ill health for more than a year, has suffered a relapse and is reported to be seriously ill at his home, 1632 Mt. Vernon avenue, Philadelphia. Danny tramped for a time with the Les Sponsler Company during the past fall season, and returned to Philly when bad business closed the show. Friends are urged to drop him a line.

BILLY AND BABE LEROY, who closed recently with one of Fred Hurley's shows, are now sojourning in Springfield, O.

THE EMPRESS, Kansas City, Mo., is undergoing extensive repairs, and it is rumored that the house will reopen February 22 with a tab. musical stock policy. The company has not yet been selected.

SCOTTY MCKAY has left the hospital and is back again with Henry Prather's *Honeymoon Limited* Company. Scotty wishes to thank all those who wrote to him during his confinement. He said he didn't realize that he had so many friends in the tab. game.

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Single Rooms, Hot and Cold Running Water, \$1.50 and \$2.00.
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Double Rooms with Bath, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00.
Large Parlor Rooms with Bath, four persons to the Room, Special Rates.
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Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

American Theater Stock Company

NEW YORK, Feb. 1.—Under the directing management of Rube Bernstein, personal representative of I. H. Herk, of the Mutual Burlesque Association, the American Theater has been thoroughly renovated, redecorated and refurbished.

The spacious lobbies, with an entrance from both 42d street and Eighth avenue, present an attractive appearance with painted portraits of the principals and choristers.

Denny Creed, treasurer, and his personally attractive, affable brunet assistant were caught in the act of dispensing tickets with pleasant smiles and "thank you" to the incoming patrons.

Nat (Baron) Golden, advertising agent of the house, was subbing for Meyer Harris at the ticket box.

Chic-costumed ushers showed us to comfortable seats to listen in on the harmonious blending of Murray Friedman's orchestra with its saxophone and clarinet-playing specialties.

Review

Scene 1 was a golf link for an ensemble of pretty, petite, prancing ponies who put pep aplenty into their performances, singing in harmony and dancing in unison in a novel number staged by Paul Kane.

Charlie Harris, a natively attired juvenile straight; John O'Donnell, a wise-cracking sap comic; Billie Shaw, a statuesque brunet ingenue, and Dolly Green, a pretty, petite, auburn-haired soubret, worked the *Golf Rehearsal* and *Beauty and the Beast* comedy bit.

Scene 2 was a drape for Soubret Green to radiate her pleasing personality, leading a number on runway and in a spotlighted parade on stage a la strip for repeated encores.

Scene 3: A rural pictorial drop for Irving Selig, in his usual ever-smiling eccentric comedy characterization, and (See AMERI. THEATER opposite page)

N. O. Burlesquers Not Stranded, Says Schuster

CHICAGO, Feb. 1.—Reports concerning the stranding of the cast of the burlesque stock company at the Palace Theater, New Orleans, have been greatly exaggerated, according to Milton Schuster, who states that the reports have been quite unjust to Warren B. Irons. All of the performers have been returned to Chicago, Schuster says, Irons supplying funds for most of them and W. H. McCall also sending them some money. But one man remains in New Orleans and he went to that city as an employee of McCall, not as a member of the cast, Schuster declares. The stagehands and musicians still have one week's salary coming.

Irons is taking care of all his obligations in connection with the Palace, Schuster says. Most of the members of the Palace cast have been placed with other companies by Schuster.

NEW ORLEANS, Feb. 1.—An order directing the civil sheriff to seize all property and effects owned by Warren B. Irons, producer of stock burlesque at the Palace Theater until last Saturday, was issued this week by Judge E. K. Skinner of the civil district court on the petition of the Orpheum Theater and Realty Company, owners of the playhouse. Rent for the last two weeks had not been paid, according to the petition of the landlord. Irons is said to have leased the theater for 32 weeks at a weekly rental of \$500, payable in advance. It was stipulated in the contract of lease that if the rent was not paid punctually at maturity the whole of unexpired amount would become due. The Realty company is seeking to recover \$12,000.

218 Weeks at State-Congress Stock at Gayety, K. C.

CHICAGO, Feb. 1.—Ray Kolb, one of the principals of the company at the State-Congress Theater, is starting his 218th week with that house, a record probably unequalled anywhere in the country. Kolb is a prime favorite with State-Congress audiences, his work being clean and entertaining, and he bids fair to continue at the house indefinitely.

Kansas City Stock Closes

NEW YORK, Feb. 1.—A Kansas City report to this city indicates that the Empress Theater Stock Company closed its brief season of stock January 25 due to local opposition.

KANSAS CITY, Mo., Feb. 1.—A stock burlesque policy was put into effect at the Gayety Theater last Saturday by Sam Reider and the Mutual Circuit. Sam Micals and Billy Fields are the comedians (Micals also acts as manager of the company), and Rose Louise is the prima donna. The remainder of the cast includes Jimmie Stanton, character man; Dudley Farnsworth and Tom Briskey, straight men; Ida Shaw, ingenue, and Mary Lee Tucker and Florence King, soubrets. The Five Hollywood Steppers put on a specialty.

JACK DEMPSEY and his company succeeded burlesque stock at the New Times Theater, Detroit, January 18.

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

PRODUCERS and players in general have a justifiable grievance when a player for any reason whatsoever walks out in the middle of the week, thereby disorganizing the company. Producers with money invested stand a monetary loss, whereas the remainder of the company lose time and labor in supplemental rehearsals in their efforts to protect the producers.

Occurrences of this kind have happened in the past, and in all probability will happen in the future, unless producers for their own protection get together and penalize the players. Which reminds us of a recent occurrence when a well-known and popular comic at Minsky's National Winter Garden walked out on the producer and his fellow players after a Wednesday night performance, in order to join an out-of-town Broadway production that provided him with one week's work, thereby leaving him to seek another engagement from burlesque that he had previously balked.

Another instance of bilking burlesquers occurred at the City Theater, New York, thru misplaced confidence of Directing Manager Mansback, who selected one of his State-Congress Theater, Chicago, featured fems to dazzle the patrons of the City Theater stock.

Mansback heralded this particular fem, aplenty, and according to him she was warranted in doing so, for she has a pleasing personality and exceptional ability, and in all probability could have become a permanent attraction at the house after her opening, Saturday, January 18, for in competition with the other featured fems, she held her own until she decided that she would show them something new in the way of strips, said strips being obnoxious to Manager Burkhardt, who placed his ban on that particular brand of burlesquing, warning her against a repetition.

The fem., ignoring Burkhardt's orders apparently on the ground that she had a self-assumed influence with Directing Manager Mansback, cut loose again on Sunday and Monday, when Mansback, backing Resident Manager Burkhardt, ruled her off the stage and out of the company.

More power to Mansback and any other directing manager who backs his resident manager in barring indecency from the stage.

Mutual Circuit show operators in general are apparently mystified by the continuance of Scranton on the circuit, and their squawks are many and varied, according to their respective losses on the week, due to playing the town on sharing terms, instead of the usual guarantee weekly.

Players in general are equally loud in their protests against the alleged demand of the local manager to give his patrons the kind of burlesque that they like best, and this particular brand of burlesque is obnoxious to the moral-minded burlesquers, especially managers and men principals having their wives in the show, and the single women in the show called upon to satisfy the cravings of a lot of morons that it is alleged make up the greater part of the audience.

If these squawks came from the minority, we would give them but little credence, but coming from the majority that have played the town in the past, they carry weight.

If the shows drew profitable patronage, we would attribute the continuous booking to greed on the part of the bookers and operators, but as there are good grounds for the claims of operators that shows stand a loss of \$400 to \$700 a week on that play date, it is inexplicable to us why the M. B. A. continues to book Scranton.

Granted that they have logical reasons for booking the town and the present brand of burlesque doesn't draw profitable patronage, why not try another brand, sufficiently clean to keep out the morons and bring in the more moral-minded patrons of burlesque.

Burlesque Club Ball At New Palm Garden

NEW YORK, Feb. 1.—The annual ball and entertainment of the Burlesque Club will be held Sunday evening, February 9, at the New Palm Garden, 52d street and Eighth avenue.

Seldom is a ball staged in this city that gives the patrons as much for their money as that given by the Burlesque Club.

A four-hour show on the stage by the best theatrical talent on Broadway and in burlesque, followed by four hours of floor dancing to the music of Hughey Shubert's augmented orchestra for \$2.

Boxes holding 6, 8 and 10, at \$18, \$24 and \$30, enable congenial companions to get together in convenience and comfort to witness the stage presentation, and dance when so inclined.

Verily there is inducement aplenty for the patrons.

This is one of the few uncommercialized affairs of its kind, the members of the club giving their services in planning its presentation and working diligently thruout the evening to make everyone feel at home among their own kind of people.

Players that have graduated from burlesque to Broadway and those now in burlesque ofttimes make an all-night jump in and out in contributing their talent and ability in entertaining the patrons, their only remuneration being the knowledge that they have contributed their time, labor and (personal expense) money to a worthy cause, that cause being the maintenance of the Burlesque Club and its Benevolent Fund for the relief of burlesquers in distress.

All the club asks of its non-active members and those deriving personal benefits from burlesque is the purchase of a \$2 admission ticket to the ball and entertainment.

Tony Brill's Stock At Ft. Wayne and Gary

FT. WAYNE, Ind., Feb. 1.—Tony Brill's stock companies are now fully set at Ft. Wayne and Gary.

The Majestic Theater Stock Company, Ft. Wayne, includes Arthur Harrison, producer; Russell LaVelle, specialty and number producer, with a company that includes George Douglas and Frank Tanny, comedians; Bonnie Mack, Edna Bates, Little Egypt and Sheik, soubrets; Ed Lee, straight man; Eddie Butler, juvenile; Hal James, character-straight, and 20 choristers.

Directing Manager Brill contemplates alternating the two companies, and if successful along these lines, expanding on his operations with one or more additional houses.

A Mother's S O S

NEW YORK, Feb. 1.—Mrs. L. Stracker, 3001 Barbor avenue, Cleveland, O., is anxious to hear from her daughter, Bobbie Stracker, who appeared in Jack Reid's *Record Breakers* in 1927. Bobbie or anyone knowing her will confer a favor on the mother by communicating direct.

Montreal Stock Closes; Conway Succeeds Gauthier

NEW YORK, Feb. 1.—The Gayety Theater Stock Company, Montreal, under the management of Al Gauthier, closes its season Saturday due to a change in management and policy.

Jack Conway, former manager of the Gayety, has been reappointed manager, and beginning Sunday changes the house's policy to Mutual Circuit burlesque.

**CIRCUIT REVIEW
FRENCH MODELS**

— With —
VIOLA ELLIOTT

Special musical numbers by Charles Abbott. Dances by Ella Sears. Produced by Jim Bennett. Presented by Phil Perry at the Columbia Theater, New York, week of January 27.

CAST—Viola Elliott, Jim Bennett, Billy Sullivan, Jack Reynolds, Irving Witt, Alice Shon, Ella Sears and Frankie Clark.
CHORUS—Thelma Ray, Edna Willis, Anna Mae Butler, Billy Anderson, Rae Floyd, Ann Floyd, Buster Floyd, Cecil Van Dell, Lillian Driscoll, Billy Ford, Lynn Burke, Catherine Scott, Buddie Mae, Elsie Pearson, Dolly Peck.

PRODUCTION—Lacking in quality and quantity, one floral drape being used repeatedly. Gowning and costuming colorful and clean.

PRESENTATION—A series of time-worn bits, specialties and numbers, with no apparent efforts on the part of producer or players to make them appear different; therefore, they were lacking in the punch that usually evokes laughter and applause.

Characterization

Viola Elliott, a pretty, petite brunet soubret, worked in scenes and leading numbers.

Jim Bennett, with his usual crepe-face Hebrew makeup and mannerisms, put more pep into his performances than usual at the Columbia.

Billy Sullivan, a typical putty-nose, sloppy-attired bum, appeared to be self-satisfied as a wise-cracking foil for Bennett in scenes, a harmony and comedy singer in a male quartet, supplementing with a single singing specialty.

Jack Reynolds, a modest appearing, likable straight man, worked along regulation lines.

Irving Witt, a nattily attired juvenile, worked in scenes, supplementing as a singer in leading a number, and a nifty dancer in a specialty.

Alice Shon, a personally attractive brunet prima donna, with a coloratura singing voice, led several numbers melodiously and voluminously for merited encores, and worked in scenes like a thoroughly experienced actress of ability.

Ella Sears, a pretty, petite auburn-haired soubret, worked zealously in scenes, and led numbers for repeated encores.

FRANKIE CLARK, a Dresden-doll type of blonde, led one number and worked in scenes.

CHORUS for the most part pretty and petite, singing in harmony and dancing in unison, with far more pep than the principals.

Comment

Production and presentation far below the standard set for circuit shows.

What it lacked in comedy it made up for in cleanliness, for there was nothing obnoxious in lines or actions.

Columbia Theater Company

Willie Creager and his orchestra, Leo Smith and Jean Steele, featured fems on runway, and the Dancing Dolls, aided materially in holding the customers in their seats until the final fall of curtain.
—NELSE.

Changes on Circuit

Mutual route sheet for February 3-8 indicates 41 shows en tour; four shows laying off, viz.: *High Flyers*, out of Gayety, Brooklyn; *Bare Facts*, out of Irving Place, New York; *Dainty Dolls*, out of Casino, Boston, and *Harry Steppie Show*, out of St. Louis. Week of February 10-15 four shows laying off, viz.: *Step Lively Girls*, out of Gayety, Brooklyn; *Moonlight Maids*, out of Apollo, New York; *Shining Billy Watson*, out of Buffalo, and *Flapper Follies*, out of St. Louis.

Astoria, Steinway Theater — Jules Leventhal, directing manager, and Harry Shapiro, resident manager, closed its Mutual season Saturday with Joe Catalano's *Get Hot*. Subsequent shows will jump direct from the Apollo to Irving Place Theater, New York.

Utica, Colonial Theater — Nate Robbins, directing manager, closes its Mutual season Saturday with Sam Raymond's

Ginger Grls. Subsequent shows will jump from Buffalo to Montreal to Boston.

Montreal, Gayety Theater—Jack Conway, manager, reopens its Mutual season Sunday with Sam Raymond's *Ginger Grls*.

I. H. Herk, president and general manager of the Mutual Burlesque Association, claims there is no foundation in fact for the report that the Columbia Theater, New York, will exit March 10 as a Mutual Circuit house.

Mike Joyce, manager of the Columbia Theater was noncommittal on the subject, but from other reliable sources comes a report that a few more bad shows at the Columbia will be cause sufficient for Walter Read to put the ban on subsequent circuit shows and start the long deferred alterations in the theater necessary for talking pictures.

Pretty Babies — Tony Brill, operator, closed its circuit season at Indianapolis.

Tempters—Maurice Castelle succeeds Abe Finberg as manager at Worcester.

Take a Chance—Nat (Fashion Flash) Fields, manager, after a brief absence for a conference in Milwaukee, rejoined his show at Worcester, thereby relieving Harry Mirsky, who has been subbing for Nat.

Changes in Casts

American Theater (Stock), New York—Jean Bedini, producer of comedy; LaVilla Maye, featured fem; Johnny O'Donnell, comic, and Walter Weber, character man, closed Friday, Bedini being succeeded as producer by Irving Selig, comic-in-chief of the company. LaVilla Maye will rest up for a week, then enroute for Boston to augment the circuit company at the Gayety Theater for one week, thence enroute for Milwaukee to rejoin her own show, *Puss Puss*. Weber entrained for Passaic to join the Joe Hurtig Playhouse Theater Stock Company. Joe Yule, featured comic, and Billy Harris, straight man, of Ed E. Daley's *Bare Facts*, will fill in their lay-off week due to the Steinway Theater, Astoria, closing by augmenting the American company.

Irving Place Theater (Circuit)—Leon DeVoe and Tillie Ward, principals of Charles Burns' supplemental stock company, closed Saturday.

City Theater (Stock), New York — Katherine McConnell, formerly of vaudeville, opened January 25.

Bijou Theater (Stock), Philadelphia—Billy (Scratch) Wallace closed January 25, being succeeded by Art Gardner, former featured comic of *Merry Whirl*.

Star & Garter Theater (Stock), Chicago—Isabelle Van, former featured fem of the Columbia Theater Runway, New York, more recently with the Gayety Theater Stock, Montreal, is scheduled to open at the Star & Garter Monday.

Loop Theater (Stock), Detroit—Charlie Hendricks and Mary Walton opened January 27.

Burbank Theater (Stock), Los Angeles — Charlie Fritcher closed Saturday last to open Saturday next with the Academy Theater Stock, Chicago.

Dauphine Theater (Stock), New Orleans—Bryant Wolfe and Norma Noel opened January 26.

Rialto Theater (Stock), Chicago — Sammy Weston succeeded Ernie Schroder Saturday.

Detroit Delineations

National Theater—Nettie Grant, Gwen Peters, Gertrude Hughes and Anne Totren, who were overcome by gas due to a leak in the refrigeration system two weeks ago, will return to the cast this week, according to physicians. Bobby Vall and Gilbert Mack have been added to the cast.

Palace Theater—Changes in cast January 24: Maxie Gealer, Jack Greenman, Russell Trent, Harold Blodgett, Esta Alja, Anne Savoy and Annabelle LaMorse transferred to the Palace Theater, Minneapolis, succeeded by Mattie Ellison, straight man; James (Betvo) Barrett and Charles (Klutz) Country, comics; Marion Morgan, Toots Browne, Helen Clayton, Billie Hughes and Carl Franks.

Avenue Theater—George Hart closed January 24; Peggy Davis, Jane Brown and Esther LaBelle have been added to the cast. Hart entrained for Gary, Ind., for another engagement.

Koppin Theater—After a month's try-out with a burlesque policy this house has gone back to a straight colored show.

Loop Theater — Cast now includes Harry Cleax and Paddy Shaw, comics; Harry Abbott, Jr., producer; Buster Brown, Dolly Davis and Elsie Bishop.

**Hyland Recalls
Pat Salmon Vogue**

CHICAGO, Feb. 1.—Dick Hyland, producer at the State-Congress Theater, was reminded this week of his days as impresario of Patricia Salmon some six years ago by the arrival in Chicago of Pat herself, here on a brief visit.

At the time of the great championship fight in Shelby, Mont., six years ago Hyland was managing Miss Salmon and it so happened that he had booked her into the little Montana town for the week of the fight. How R. H. Little, Trib. columnist; Bide Dudley, of *The New York Sun*, and Heywood Brown, of *The World*, took a fancy to the breezy little Westerner and press agent led her to temporary fame is history.

Hyland is giving patrons of the State-Congress a pleasing brand of snappy burlesque that is drawing excellent crowds. At the present time the feminine principals are Hazel Miller, personality girl; Norma Lee, Micky Steele, Trixie Saul, comedienne; Evelyn Willis, prima donna, and the male principals are Ray Kolb, Bob Burch, Jimmy Lennon, Jimmy Rose and Danny De Mar. In the chorus are Gean Richards, Dora Chiviller, Thelma Carr, Peggie Belmont, Georgia Doan, Margie Montilton, Elsie Rae, Maxine Clair, Mary King, Vivian Koe, Mid Dawn, Pauline McCoy, Dolly Nagel, Florence Howard, Billie Moore, Bettie Novak, Methel Baxter, Trudy Tubner, Gean Thompson, Peggie Bishop, Ebe Kaufman, Cleo Phelps, Helen May, Dottie White, Trixie Keystone and Violet Valle.

Chicago Casts Changed

CHICAGO, Feb. 1.—Several changes are being made in the casts at the Academy and Star and Garter theaters. At the Academy, Hal Rathburn, comic, is exiting tonight, going to Minsky's, New York, and is replaced by George Lewis. Marie Oliver, soubret, joins the cast Monday.

Sammy Weston, comic, and Buster Lorenzo, singer, join the company at the Star and Garter Monday. Weston replaces Ernie Schroeder. Norma Ford and Chickie Woods also have been added to the cast.

Placements

Milt Schuster Agency, Chicago, has made placements, viz.:

Gayety Theater (Stock), Kansas City—Jimmie Stanton and Florence King.

Star & Garter Theater (Stock), Chicago—Thadd Demonic, Babette and Syd Burke.

Gary Theater (Stock), Gary, Ind.—Harvey Curzon, Maud Campbell, Leo Prince and George Hart.

Academy Theater (Stock), Chicago—Charles Fritcher and George Lewis.

Loop Theater (Stock), Detroit—Hendricks and Walton.

Walnut Theater (Stock), Louisville—Billy Wilson, Franklin Hopkins, Betty Brower, Eddie Burch and Thelma Gleason.

Dauphine Theater (Stock), New Orleans—Hazel Bernard, Wolfe and Noel.

National Winter Garden (Stock), New York—Esther Bert.

Palace Theater (Stock), Buffalo—Bee Baxter.

Added Attractions

Marion LaMar augmented the *Shining Billy Watson Show* at the Columbia Theater, Cleveland.

Toots Brawer augmented *Social Maids* at the Gayety Theater, Detroit.

Tanga, classic dancer, and Happy Lawson augmented *Speed Grls* at the Empress Theater, Cincinnati.

Ruth Price, featured fem of the Gayety Theater Runway, Brooklyn, doubled last week with the Star Theater, Brooklyn, both houses under the management of the Raymonds.

AMERICAN THEATER

(Continued from opposite page)
Comic O'Donnell, with their woman-catching auto, to razz Mabel White, a boyish-bobbed brunet ingenue, and Ingenue Shaw to an unexpected finale with the aid of Juvenile Harris.

Scene 4: A drop for LaVilla Maye as an added attraction in a singing specialty and spotlighted parade of her captivating personality as a show stopper par excellence.

Scene 5: A drape for Comic Selig and

Maxie Furman, a stranger to us, in a modified Dutch comic characterization as la Jack Pearl; Juvenile Harris, Soubret Green and Joan Collette, a Parisian ingenue and Ingenue White to work the *Technique* bit.

Scene 6: A back drape for Stella Williams, a dresden-doll type of ingenue-prima with a sweetly modulated voice, leading a novel rose ensemble number, followed by Juvenile Harris in a song recital that was sentimentally emotionally dramatic for merited encores.

Scene 7: A lighted street drop for Juvenile Harris and Comics O'Donnell and Furman in the initiation into the *Order of Seals a la Buzing Bee* bit.

Scene 8: A drape for Ingenue White leading a number melodiously and voluminously supplementing with an unexpected head-balancing act that was the acme of gracefulness.

Scene 9: A stage-door entrance for Walter Weber, character man, as the door tender; Comic Furman, the floral-giving crusher, and Juvenile Harris, the tux-attired John seeking women principals in a new version that closed with Juvenile Harris singing *After the Sunshine You Left Me Standing in the Rain* for a dramatic climax with Ingenue White that was well applauded.

Ingenue Shaw, leading a number on the runway, was a revelation of infectious smiling, her flirty-eyed modelesque form revealing brunt beauty that fully merited her repeated encores.

Scene 10: A palace interior for Ingenue White, as Cleopatra; Character Man Weber, as Mark Anthony; Comic Selig, as Julius Caesar, and Comic O'Donnell, as the army, in a new version a la burlesque.

Joan Collette, a beautiful brunet with a Parisian makeup and mannerism, as an ingenue-prima donna on stage with a coloratura singing voice, is one of the modernized type of ingenue-prims in burlesque, for after garnering merited encores for her exceptional vocalistic ability Joan supplements with a nifty dancing routine in which she brings into play her ability of a thoroughly trained actress with an ingratiating smile, flirty eyes and a revelation of her slender, symmetrical form in contortional movements that captivate the most blasé of customers.

An ensemble number in which the choristers put over a nifty tap and Tiller dancing routine was a credit to the dancers and Paul Kane, who staged the numbers.

Ben Mann, in the guise of a U. S. soldier singing *Follow You*, led up to a new version of that old-time comedy bit.

The second part opened with a semi-cyc. background for Ingenue-Prim Williams to lead a Spanish number a la operatic for encores that she responded to with Straight Mann in a duet.

LaVilla Maye, with her diminutive daintiness, reappeared for a singing specialty and spotlighted parade until the house lights came up for her final exit.

The principals then followed with new versions of the *Suicide* and *I Owe You Two Dollars—Here's One*.

Scene 2: A double-cottage set for Straight Mann, Soubret Green, Comic Selig and Ingenue White in the *Barnaby* bit led up to the close of the show.

Comment

Scenery, lighting effects, gowning and costuming costly, classy, colorful, the comics making frequent changes of comedy clothes, the straight men changes of natty street and tux attire, the feminine principals frequent changes of evening gowns and sport costumes and, more notable, the choristers making a change of chic costumes for every ensemble number.

Stock company presentations being a local affair and patrons for the most part demanding pep with red pepper aplenty in the performances, we fully expected to find the Tuesday matinee presentation sufficiently peppery to please the West Side patrons, therefore we were agreeably surprised to find that Producer Jean Bedini had taken a series of familiar bits, given them new twists and turns to keep us all guessing as to their finales, and let it be said to the everlasting credit of Bedini and the players individually and collectively, their comedy was as clean as it was clever, and sufficiently fast and funny to please the most critical of players.—NELSE.

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Hartford Players, Hartford, Conn.

The Hartford Players will present a one-act character play, *Where the Candle Glows*, by Dwight C. Lyman, director of the group. The play is to be given on the evening of January 28, at the Little Theater Workshop.

Of special interest is the fact that Lyman's play was written around the members of the classes conducted in the Little Theater Workshop, and brings out to the fullest the particular characteristics of each individual.

Members who will take part in the play include Helen Whitehead, Marian Murray, Luella Stacy, Ida Gladding, Irma Herman, Lillian Zimmerman, Arthur Gravenagard, Robert Robinson, Abraham J. Farnett, Gary Hamm and Vincent T. Rourke.

Marshall Players, Huntington, W. Va.

The Marshall College Theater, of Huntington, W. Va., has a complete workshop. Under the direction of Prof. E. Turner Stump, the group has produced a number of plays to capacity houses.

Among the productions were Noel Coward's *Hay Fever*, *Lilom* and *Hell Bent for Heaven*.

St. Louis Little Theater Gives "The Ivory Door"

A. A. Milne's *The Ivory Door*, a three-act fantasy with a prolog, combining medieval color and modern wit, was recently presented by the Little Theater Players of St. Louis.

A capable and brilliant cast was selected for this fourth production of the organization's 1930 season.

Tatterman Marionets In New York City

The Tatterman Marionets are opening at the MacDougal Street Playhouse January 25 and will remain until February 8. They will present an exceptional piece in three scenes entitled *Pan Pipes and Donkeys' Ears*. Other productions will include *The Melon Thief* and *The King of the Golden River*.

There will be a performance every evening and special matinees for children on Saturday afternoons.

New Little-Theater Guild For Olean, N. Y.

Election of directors and officers of the newly formed Little Theater Guild at Olean, N. Y., launched the organization's plans for its initial season. Directors elected were Dorothy Weston, Rev. Joseph Groves, Mrs. William Flynn, Mrs. E. H. Wright and George Hilderbrandt.

The officers are: Mrs. Oviatt Helliker, secretary; Rose Conklin, treasurer; Maude Brooks, historian; Rev. Groves, Mrs. Maurice Sheldon and Mrs. Nelson Fuller, play-directing committee. Other committees were named to direct publicity, music, playreading, costumes and production.

Japanese Find Little Theater Helps in Learning English

Oliver Hinsdell, director of the Dallas Little Theater of Dallas, Tex., was called upon for a copy of *The Royal Family*, the next of the Little Theater productions, for a most unique purpose.

Harmon Watkins, who wanted the copy, has been reading and discussing Little Theater plays this season with Enrico Fujise and a group of employees of the Southern Cotton Company. Fujise, son of the late president of that company, went to Dallas in October and wishing to learn more about the English language and the American drama, attended the Little Theater productions and made a study of the plays presented. He is a graduate of the University of Tokio and learned his first English in India.

"We read the plays together," Watkins explained, "often assuming the various parts. Our reading is slow and our discussions even slower, but we manage to make ourselves understood. There always are several Japanese in Fujise's office eager to learn English and they find this an excellent way."

Universal Pictures Organizes Dramatic Society

With the Little Theater movement sweeping the country and enlisting thousands of budding young geniuses, the dramatic urge has also hit the employees of a big motion picture company. The Universal Club, of New York City, lively and progressive organization composed of the 300 home office employees of the Universal Pictures Cor-

Little Theaters

By JOSEPHINE M. BENNETT
(Communications to 1580 Broadway, New York)

The Little Theater Opera Co. of New York

RUTH ALTMAN in the role of Pamina in the Little Theater Opera Company's production of the "Magic Flute", produced at the Heckscher Theater.



The Little Theater Opera Company of New York City was organized about a year ago by a group of the younger men of prominence, headed by E. Roland Hariman as chairman and Kendall K. Mussey as general director.

The purpose of this company is to give the New York public an opportunity to hear the beautiful operas of the musical literature, known in Europe as opera comique, and ranking in importance there with grand opera. Light opera, as it is termed in this country, combining witty dialog with charming music, spans the gulf between the serious grand opera and musical comedy. It embraces some of the finest work of both classic and modern composers.

In addition to providing the public with enjoyable performances, the Little Theater Opera Company offers opportunity to the young singer, for whom there is no room in the larger grand opera company. For this reason the youth and freshness of the voices of the singers in the Little Theater Opera Company express the spirit of the operas themselves, which are always in the lighter, happy vein.

The latest production given by members of the Little Theater Opera Company was Mozart's *Magic Flute*, January 20, at the Heckscher Theater. The part of the Queen of the Night, which requires an unusually high voice, was sung by Midge Cowden, a young singer from Minnesota, who made her professional stage debut in this opera, and Mildred MacLean, who appeared in *The Bat* last season and who is a soprano at the First Presbyterian Church of Jamaica, L. I. Pamina will be sung by Ruth Altman, who made her operatic debut a short time ago in the Little Theater Opera Company's production of *The Grand Duchess*.

poration, decided to form a dramatic society, and has asked Dave Werner, legitimate producer, to take charge as chairman and coach.

Seeking footlight fame, 50 members of the Universal Club have already joined the dramatic society, which has held two meetings and formulated some ambitious plans. At first, one-act plays will be given at the club's social affairs and at the end of the year a full-length three or four-act play will be presented.

Rehearsing will begin immediately under the direction of Werner.

Mount Vernon Announces One-Act Play Contest

The Community Players of Mt. Vernon, N. Y., have announced a contest for one-act plays, the object of which is to promote interest in the writing of one-act plays suitable for production by Little Theater groups. The competition is open to anyone, amateur or professional, in any part of the country. Closing date is April 1.

Savannah Gives "Bill of Divorcement"

One of the best productions yet given by the Town Theater Players of Savannah, Ga., was staged when an unusually competent cast presented Lemence Dane's *A Bill of Divorcement*. This play is a gripping drama involving tragic situations and one which requires skill of production to preserve its realistic impression.

Divided honors must go to Lacy Ballinger and Alma Sanders in the two leading feminine roles. Joe Solomon as the lover had a difficult role, but played it with great dignity and interpretation. Others in the cast were Mabel Stoddard, Hue Thomas, Jr.; Dr. A. S. Wheeler, T. M. Eastwood and Bertha McCall.

Schenectady, N. Y., Opens New Playhouse

The Civic Players, the Little Theater organization of Schenectady, N. Y., auspiciously opened its own new playhouse in January. An interesting and entertaining program of three one-act dramas was admirably presented by this talented group of play folk before a representative audience which completely filled the

model little theater. The repertoire included *Aria da Capo*, by Edna St. Vincent Millay; *The Mask*, by Fraynawed T. Jesse, and *So's Your Old Antique*, by Clare Kummer. The members of the company were excellently cast and acquitted themselves with distinction in the various roles assigned them.

The settings were designed by Mildred Meyers and her assistant, Helen Ryan. The stage was under the direction of Veeder Gates. President Frank Parker Day, of Union College, spoke on the purposes and aims of the community theater and the importance of its activities to the welfare of the city.

Telegrams of congratulations were read from Jane Cowl and Eva Le Gallienne.

Le Petit Theater du Vieux Carre Of New Orleans, La.

Twelfth Night was recently produced at New Orleans' Petit Theater under the direction of Walter Sinclair. Excellent work was done by Caroline Stier in the role of Olivia and Richard Stephenson did marvelously with the ungrateful role of Malvolio. Splendid work was performed by the entire cast and credit for a fine Shakespearean production goes to Walter Sinclair.

Noted Actor Heads Benefit Show

Edward Waldemann, New York actor, recently appeared at the Temple Theater, Miami, Fla., with a cast made up of Miami talent in a performance for the benefit of the Miami Civic Tourist Club. The play was Stevenson's *Dr. Jekyll and Mr. Hyde* with music and special numbers.

Waldemann played with Richard Mansfield and has appeared in every important city of America.

The Players Club, University of B. C.

The Players Club of the University of British Columbia is now preparing its 15th annual performance. In previous years it has done plays by Shaw, Pinero, Oscar Wilde, Barry and Milne. As a contrast to plays of that sort it is, this year for the first time, staging a costume play of the 1760 period, entitled *Friend Hannah*, by Paul Kester. The play will

will be given for four evenings in the university theater, seating 1,050, in Vancouver, and then will be staged in quite a number of other towns and cities in the province on a tour during May.

Little Theater Board To Consider Trip

The Dallas Little Theater's project to take a full-length play to New York in May has been referred to the board of directors of that organization. The matter was discussed at a meeting of the executive committee, but it declined to take action. The play would be entered in a new tournament conducted by the *Theater Arts Magazine*, with \$1,000 at stake as first prize.

Detroit Guild Playhouse To Carry on for Provincetown

Every lover of the theater must regret the passing of the Provincetown Playhouse, which ended its career in New York last December. This, the pioneer experimental theater, did more to encourage and develop new playwrights than any other force in the American theater. Among those who found expression there when no other way seemed open were Eugene O'Neill, Floyd Dell, Theodore Dreiser, Susan Glaspell, Paul Green and Edna St. Vincent Millay.

The Detroit Guild Playhouse of Detroit hopes that its group may in some measure carry on the work of the Provincetown group. Virgil Geddes' *As the Crow Flies*, which was to have been the next Provincetown production, is being considered by the Detroit Guild.

Detroit, they know, is not New York, but even so the Detroit Players believe that there are enough people in Detroit to support such an enterprise. So far, they have solicited no funds and they hope that it may be possible to continue their experimental work without asking for any contributions.

Seven Plays Before June 1

That is what the Little Theater of Sioux City, Ia., plans to produce, seven plays, one of which was written by a Sioux Cityan.

The first three plays to be presented in 1930 have been chosen, and plays are already under consideration for the other four presentations. The first to be presented will be *West End*, a one-act production written by Samuel R. Davenport. *Ten Nights in a Barroom* is scheduled for February, and Eugene O'Neill's *Beyond the Horizon* will be given in March.

Chadronian Players Of Chadron, Neb.

This group is made up of college students and several others who have had professional experience. They have produced with much success such plays as *The Easy Mark*, *Adam and Eva*, *A Bachelor's Honeycomb* and *White Collars*.

The Chadronian Players, under the direction of G. W. Chitty, aim to give the best plays possible, and plan on about two comedies to one serious play. Chitty plays the character leads as a rule.

"The Swan" Opens In San Antonio, Tex.

The Little Theater of San Antonio opened its new Pedro Park Playhouse with Ferenc Molnar's *The Swan*. Those in the cast were Joe McShane, Frederick Oppenheimer Jr., Graham Milburn, Mrs. Gerald Drought, Lois Lasater, Zay Smith, Mrs. Burchfield Cochran, Melvin Williamson, E. O. Seiser, Royal James, Harris Davenport, Dan Murphy, Hamilton Savage, Perry Lewis, Frank Newton, Mrs. Frank Drought, Dorothy Rirchfield, Lella Byron, Mrs. Leo Tynan and Mrs. Gilbert Denman.

Dramatic Activities Of Mount Lebanon, Pa.

The Dramatic Department of the Women's Club of Mt. Lebanon, Pa., is seriously interested in the development and appreciation of drama. The calendar (See LITTLE THEATERS opposite page)

PLAYS	PLAYS
We have the newest and most attractive, as well as the largest assortment of Plays in the world. Send four cents for our new list.	
SAMUEL FRENCH	
(Incorporated 1898)	
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Radio Baby Growing; Gigantic Maturity Predicted

According to Harold A. Lafount, member of the Federal Radio Commission, radio is still in its infancy. "Nevertheless," says Lafount, "radio has recently given us some indications of what to expect when it reaches maturity. For one thing Congress has very wisely recognized the principle of public regulation and has advanced the Federal Radio Commission from the doubtful status it has occupied in recent years to one of accredited standing as a governmental agency."

"Other recent important developments are furnishing for the first time a foundation upon which we may build a structure. No modern enterprise has suffered such poignant growing pains as radio. However, it only requires an examination of its brief but amazing history to comprehend the reason for this. In less than 10 years radio has advanced from the laboratory to the commercial status of mass production and mass distribution. But only the beginning has been made in the direction of stabilizing radio into the economic and social fabric of the country. But I believe the progress we have made thus far will stand the test of time and that as we raise our structure of public regulation and commercial promotion we need have no fear of faulty groundwork."

For Goodness Sake

We just heard that all announcers and production men at the Columbia Broadcasting System and WABC are required to dress formally after six o'clock. Studio director said so, and it must be true.

VIRGINIA FARMER, heard in NBC dramatic broadcasts and a member of the permanent cast of *Real Folks*, is the author of several plays that have had Broadway runs.

LINA BASQUETTE, who was a Ziegfeld beauty before she became a motion picture actress, was recently featured in the RKO Hour.

INEZ QUINN, diminutive soprano; Dorothy Dean, soprano, and Ben Weaver, basso, are three artists at Station WHAM, Rochester, N. Y., who were originally from the old Eastman Theater Company. The decline of music in the theater has enriched the radio.

PETER HIGGINS, popular tenor, will appear on this week's RKO program, with Irene Bordoni as the featured artist. Margaret Young, blues singer, is also scheduled for this hour.

LOU AND JANET just wrote and told us that they are leaving Nashville and Louisville, where they have been broadcasting, and are driving to Hollywood for the talkies. Lou, who is Lou Zoeller, expects to write theme songs. We wish Lou and Janet lots of success.

CHAREL DE THOMEE, the international male soprano who broadcasts every Sunday evening from Station WMCA, sails for a concert tour of the world May 31, opening with a concert at Rotterdam, Holland, June 5.

MARY CHARLES, impersonator and singer extraordinary, was the feature of the Paramount-Public Hour in a coast-to-coast broadcast. Selected from more than 150 radio candidates, Miss Charles is hailed by Paramount-Public officials as a real air "discovery".

NICHOLAS SANIN, who sings nightly in the play, *At the Bottom*, at the Waldorf Theater, has also brought his Russian Serenaders to the microphone. Included in this group of Vitaphone artists is Mme. A. Alexandrova, the celebrated soprano of the Russian Grand Opera Company.

RITA MAY BAKER, cellist; Cella Brace, violinist, and Ruth Spicer, pianist, are the Knickerbocker Trio popular at Station WBAL, Baltimore.

FRANK GITTELSON'S RECITALS are scoring a big success from this station and will be continued indefinitely.

ROSAMOND JOHNSON and his singers are chanting spirituals on the Dixie Echoes from WABC.

STEELE JAMISON is the tenor in that half hour of old-fashioned black-face fun making presented by the Dutch Masters Minstrels over the NBC System.

Radio Entertainers

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

Radio Showmen Look for Ideal Advertising Programs

From a general survey of radio stations and chains it is obvious that radio officials and showmen are anxious to help the space buyers of ether who are appropriating large sums of money for time on the air, endeavoring to get the most out of their allotted time. The discussion of present advertising methods is becoming so marked that the operators of large chains are beginning to demand a "coloring" of the advertising and commercial mention.

It is easy enough for us to sit back and listen to entrancing and entertaining air programs and criticize the present method of direct advertising via the ozone. Quoting from a recent radio critic, "too much commercial chatter is strangling radio entertainment." That is true, but what's to be done about it in the way of constructive help? Radio program managers are employing the most effective means available so far to interest air audiences. Moreover, they are anxious to discover improvements.

The claims are made that radio audiences are tiring more and more of the advertising features of the radio, having to swallow long dissertations on nationally or lesser-known products looking for exploitation under the guise of radio programs as bait. Where air audiences formerly did not understand that radio came to them because large advertisers provided the entertainment, now the average public grade-school boy or girl knows that this is "the catch" and is quick to eliminate the advertising portions of the matter the waves carry into their homes. Right here is the unfortunate element of radio—the listener can tune on or off at will, accept or eliminate any portion of the program. The advertiser does not have this condition to contend with on the written advertisement—when the eye of the reader is caught by sheer beauty in art work or typography or by a humorous angle, he unconsciously is forced to accept part of the reading matter where his interest is usually caught and held. Almost invariably his eye has taken in the name of the advertised product while he is

enjoying the picture that first attracted his attention. In our own mind it seems something of the sort could be incorporated into radio advertising methods.

A radio official, cognizant of the advancing advertising element in radio and its reaction, asks if there is anyone who doesn't know that the Pepsodent tooth paste people sponsor Amos and Andy's 15-minute act five nights a week over the great open spaces? The fact that vaudevillians and others are kidding radio by mentioning this and other advertisers is offered as proof. When we discussed this particular feature with a radio showman recently, he agreed that possibly it was true, but that it must not be overlooked that the name Pepsodent was being subconsciously drilled into the listener's mind and that whenever he heard it he would remember that he had heard it before. A good argument, but not strong enough.

While no advances have been made in the direction of disguising the advertising by comedy, master of ceremonies or other means which better-informed radio observers insist would be far more effective than the methods now employed to "sell" a miscellany of products, the prediction is made that during 1930 marked changes will be introduced in the methods of radio advertising.

What shape this will take is something that will have to be worked out and placed on an experimental basis to determine practicability. That it is a problem is admitted, and radio officials are doing their utmost to supply the best direct methods available now and to find the improvements. One station is planning to offer prizes for the best and most suitable advertising methods for radio in the hope of discovering ways and means of retaining the uncommonly valuable advertising potentialities of radio without causing listeners-in to tear radio connections out of wall sockets.

Realizing that radio now is competing more closely and more sharply with regularly operated theatrical fields than ever before, chain officials with foresight are considering radio's future not only

for its great advertising possibilities, but also from the pure entertainment point of view. A combination of entertainment and advertising, without making the latter so monotonous as to eclipse the possibilities of the programs themselves, is what is looked for.

Implicit restrictions as far as advertising is concerned and how it may be sent over the air is expected in the future, with radio chains now reported anxious to help show the advertiser how he can get the full benefit of his "space" and at the same time maintain his "customers".

Radio artists, themselves, may be able to co-operate in planning and producing original entertainment ideas to combine with the commercial element in broadcasting. The right kind of radio m. c. could put the cream of direct advertising into the musical and program coffee and make the vast ether audience not only like it but want it.

Henry A. Bellows Elected Vice-President of Columbia

Henry A. Bellows, one of the founder-members of the Federal Radio Commission, and throughout the history of radio broadcasting a prominent figure in that field, has been elected vice-president of the Columbia Broadcasting Company, it was announced by its president, William S. Paley.

Columbia's new vice-president also heads Northwestern Broadcasting, Inc., which operates Station WCCO, one of the pioneer stations of the West, which is Minneapolis unit of the Columbia network.

Jail Inmates Like Classical Music

'Tis rumored that jail inmates prefer classical music. Anyway, there is a story that when the sheriff of a federal and city jail sought to cheer up his prisoners with a radio set and tuned in on several jazz tunes, the boys behind the bars allowed that they preferred the "sad and dreamy compositions by the old masters."

Advice for the Lovelorn

Radio listeners sometimes misunderstand things. Said a letter recently received by NBC:

"Was informed that among the different lines of business announced over your station, there are professional marriage or matchmakers. If this is true be kind enough to let me know their addresses, as I am greatly interested."

The answer plead not guilty.

LITTLE THEATERS—

(Continued from opposite page)
dar for 1930 is an extensive one. Mrs. F. H. Dougherty is the chairman; Mrs. J. J. Townsend, vice-president; Mrs. E. S. Godard, secretary-treasurer, and Mrs. C. T. Granger, program chairman.

Medbery Mimmers Of Geneva, N. Y.

The Medbery Mimmers of Hobart College at Geneva, N. Y., are looking forward to a bright season in 1930. They are under the direction of Mrs. Murray Bartlett, wife of the president of the college, and the group is headed this year by Langdon W. Wyman as president and Martin S. Firth as vice-president.

A strenuous and interesting program has been outlined for the current season. It includes the production of many one-act plays and of one three-act play.

Kanawha Players Of Charleston, W. Va.

Reminiscent of *The Last of Mrs. Cheyne*, a Lonsdale comedy, which was presented last season by the Kanawha Players, *The High Road* opened at the Kanawha Playhouse recently. Stage sets, which were of Lord Crayle's country house near London, were designed by Malsada and Mrs. Harold Sterrett. Ramon Saich supervised the production.

The cast included Katie Bell Abney, Mrs. Marion Swartz, Mrs. Iuan Jones, Mary Frances Hill, T. R. T. Whitnall, Silas Pickering, Preston McClanahan, Ray Colton, Ed Friston, Robert Turner, Frank Wilson and William Haines.

Letters Commend Minneapolis Players

Letters of praise and encouragement for the work being done by the Junior Repertory Company in Minneapolis have been coming in to the repertory management from different parts of the State.

The company so far has staged *Perrod*, *The Tempest*, *Treasure Island*, *The Wolf of Gubbio* and *The ToyMaker of Nuremberg*.

Heart Beats for Radio

Claudette Colbert, noted beauty of the silver screen, who has been selected by radio experts as one of a committee of outstanding figures in all walks of life upon whom technical experiments will be made to determine audience reactions to various types of broadcast programs. It is generally conceded in radio circles to be impossible to determine the popularity of a broadcast on the basis of fan mail returns. Prominent scientists have claimed that a person's heart action reveals their emotions, furnishing a tell-tale indicator over which the party has no control. A special super-sensitive multiple electrical stethoscope, a new piece of medical apparatus to be found only in the most modern equipped hospitals, will be used in the tests on the committee, which are to be conducted by A. J. Eaves and K. P. Royce, scientific research experts of the Graybar Electric Company.

The committee will be assembled in the studios of WABC, key station of the Columbia Broadcasting System on Thursday night, February 6. After the normal heart action of each member of the committee has been recorded, they will be "exposed" to various types of radio programs, music and entertainment and a heart-action reading made on every type. Scientists claim that tests should reveal some startling facts. They claim that the clergy may have a subdued craving for the red-hot jazz tunes, while the actress who croons her way into the heart of the tired business man may long for



the beauties of Beethoven and Bach. In short, the scientists claim, many of the radio audience do not know what they want, while in the cases of some others, their position in life may force them to express a preference at variance with the dictates of their own minds as faithfully indicated by heart reactions.

Marquis Draws Capacity House

HOLLAND, Mich., Feb. 1.—Marquis, the Magician, touring under the personal direction of Palmer Kellogg, played the Auditorium here recently under the auspices of the Hi Y Club, and succeeded in drawing a capacity house, more than 100 people being turned away.

The *Holland Evening Sentinel* was liberal in its praise of the Marquis performance. In commenting on the show, the *Sentinel* said in part: "That Holland is magic minded was demonstrated last evening when the Marquis Company filled the Auditorium to capacity. Youngsters filled the seats, extra seats along the aisles banked the corners of the stage, and the people stood in waves along the walls up to the 'attic' and at every door. Not another man with a full set of whiskers could have squeezed in."

Ramo in Southwest; Says Business Okeh

Ralph (Ramo) Wallace has been playing Texas, New Mexico and Arizona for the last several months, with his eight-people mental act, and reports highly satisfactory results in that territory. Wallace is playing both the small and large towns, and is using the blind-fold drive as a bally.

Ramo states that he has been following King Felton, magician, thru the Southwest for some time, and that he has found it a pleasure to follow such a showman. The Wallace attraction is completely motorized.

Max Holden Quits Vaudeville Field

NEW YORK, Feb. 1.—Max Holden, formerly of the team of Holden and Graham, standard vaudeville act, which at one time toured around the world, has retired from the vaude. field to give his full attention to his magic store on W. 42d street. He is widely known in magic circles, and is a member of the Parent Assembly, of the Society of American Magicians.

Holden has contracted to supply a number of leading magicians with new effects, and has succeeded in placing magic in the new Ziegfeld show, *Simple Simon*. Ed Wynn, featured star in the latter attraction, is slated to do the magic business.



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Tricks, Books and Supplies. Feature Acts in Mind Reading and Spiritualism. Large stock. Best quality. Prompt shipments. Large Illustrated Professional Catalog, 20c.

THE OLD RELIABLE

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Dept. D, 149 S. Dearborn St., Room 1035, Chicago, Ill.

BE A MAGICIAN Give shows, earn money. Quick Escape Handout, \$4.25. Large Die Box free with \$25 order. Catalogue, 20c. OAKS MAGICAL CO., Dept. 546, Oshkosh, Wis.

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VENTRILOQUIST FIGURES. Punch and Judy, Marionette Puppets Living Marionette Sets. Supplies of all descriptions. Write for free Catalogue. FRANK MARSHALL, 5318 S. Loomis, Chicago, Ill.

DON'T BUY MAGICAL BOOKS

Until you have our rental plan. New lists for stamp. WELWORTH, Box 278, Indianapolis, Ind.

THE WONDERFUL

DIME AND PENNY TRICK. This is the most clever, most mystifying, most entertaining of all Coin Tricks. This Trick is entirely mechanical. No knowledge of sleight-of-hand, nor practice, is at all necessary. Price, complete (with Mechanical Coin), \$1.50. H. C. MYERS & CO., 141 Regent St., Salt Lake City, Utah.

FELSMAN'S MAGIC

Magic Tricks for the Pocket, Parlor and Stage. Largest assortment in the world. Immense stock and immediate shipments. Large (wonderfully illustrated) Professional Catalog, 25c. Book of Card Tricks, 25c. Blackstone's Book of Pocket Tricks, 25c. Book of Coin Tricks, 35c. Vaudeville Mind Reading, \$2.50, postpaid.

ARTHUR P. FELSMAN, Inc., 421 North Clark St., Dept. 13, CHICAGO, ILL.

Magic and Magicians

Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.

Great Holzeeny Finds Biz Good

NEWARK, N. J., Feb. 1.—The Great Holzeeny and Company, who opened in Newark January 5, and who since then have played to success in Passaic, Bloomfield, Elizabeth, Jersey City, New Brunswick and Orange, have found the New Jersey territory much to their liking, and will remain in that State indefinitely, according to C. Blair, company manager. Blair states that magic is getting an especially heavy play in and around Newark.

Among the new effects in the Holzeeny show this season are *The Vanishing Girl in Sword Box*, *The Doll House*, and a new levitation and vanish.

MEMBERS of the Howard Thurston Assembly, Ring No. 9, I. B. M., Columbus, O., were slated to give a banquet in honor of Thurston at the Neil House, Columbus, Tuesday evening of this week. Following the banquet, the group was to attend the Hartman Theater to watch their hero run thru his stunt.

Achmed Hagaar at KDFN

CASPER, Wyo., Feb. 1.—Achmed Hagaar, mentalist, has been working radio stations thru the West for the last three months to successful returns. He is at present appearing daily over Station KDFN here, broadcasting his program of applied psychology.

Hagaar formerly worked in vaudeville, billed as the Great Kariton.

Birch Planning Northwest Tour

Birch, the Magician, who is again operating under the direction of Austin A. Davis, in a communication to the magic desk from Lufkin, Tex., states that he has been experiencing terrible weather since entering the Texas territory recently, but that business has been holding up well, nevertheless.

He advises that he is booked solid on a fine string of dates thru the South and Southwest until May 15, after which he is planning on a tour of the Northwest.

Hocus Pocus

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

JUDGING from the hearty reception being accorded the Thurston, Blackstone and Birch shows, as well as the attractions of a number of the lesser luminaries, magic is one of the surviving arts of the theater, capable of drawing well-filled houses in spite of the cry of talkies, the generally unsound business conditions and the reported shaky condition of the road.

True enough, the talkies and poor business conditions are cutting in on the magical attractions in some quarters, but all in all the majority of purveyors of legerdemain are moving along the same as in other years, and, in some instances, even better. Thurston is enjoying the same popularity and drawing equally as large crowds as he has in the past, if press reports emanating from the towns he has played so far this season are to be believed.

Blackstone, who long has been a topnotcher in the magic game, has gained himself heavy recognition during the past year, and we believe we are safe in saying that he is at present enjoying the greatest success in the history of his career. Birch, off to a slow start this season, due largely to the lack of management, recently aligned himself with his old pilot, Austin A. Davis, and since he has been moving along at his former stride. Recent reports credit him with a healthy business in the Southwest.

Similar reports of success have been received in recent weeks from many of the smaller magical attractions. Of course, the reports of successful business have been coming from those men who really have something to offer in the line of magic. The fellow who is still struggling along with a makeshift outfit, which he calls a magic show, with little or no billing, and with no semblance of management or showmanship, is still squawking. But then, he has always squawked, and we expect him to continue to do so. There are also several of the boys who have done big things in the past, but who for the present seem to be mired in a rut, and who apparently are not making a great deal of effort to free themselves. However, we expect to see them snap out of it in the near future, and step up into the limelight again.

Magic has one great advantage over the talkies or legitimate stage attractions, inasmuch as it is a form of entertainment for the masses. A six-year-old child can enjoy a magical performance as well as can his 60-year-old grandpappy. For bow many talkie or legitimate productions can you say the same thing? Then there are many people in each town who never attend a talkie or stage show, due to the fact they do not understand the English language sufficiently to be able to follow the story. But not so with a magic show. They have no story to follow, they have merely to watch the performer. In other words, they need merely to see to enjoy the performance in full. Possibly this is one of the reasons magic is so popular with the masses. But whatever the reason may be, the fact remains that magic today is still very much alive.

KOVA-WAH-WAH The Serpent! See Him Rise! He Unties Himself!

A common knot is tied in the center of this mysterious reptile (silk imitation). When held at arms' length, the silk slowly rises head first, and actually unties itself. The trick is a riot. You can do it anywhere. Complete with full patter and instructions. PRICE, \$1.00.

A copy of our NEW MAMMOTH No. 7 CATALOG included FREE with this dollar offer, also a copy of our late Bargain List.

Thayer Magic Mfg. Co., 334 South San Pedro Street, LOS ANGELES, CALIF.

Great Mantell Plays Lansing

LANSING, Mich., Feb. 1.—The Great Mantell, illusionist, played here recently, following close upon the heels of Marquis, the Magician. Both *The Capital News* and *The Lansing Journal* had many nice things to say for the Mantell offering, which consists of more than 20 major illusions. There are 10 people in the Mantell company.

During his week's engagement here, Mantell presented many ballyhoo features, including an escape from an all-steel burial vault, an escape from a coffin within a rough box, and a blind-fold drive thru the down-town streets.

An attempt to escape from the city jail was denied Mantell by the local chief of police, who stated that there were too many "bad eggs" in jail for a master of the art to show them how to escape. It is said that Houdini failed to escape from the Lansing jail some years ago.

Herrmann Ring, I. B. M., Stages Benefit Show

NEW ORLEANS, Feb. 1.—A benefit performance to raise funds for the entertainment of visiting magicians was given at the De Villrol Academy last Saturday night by the Herrmann Assembly, Ring No. 37, of the International Brotherhood of Magicians. George Pierce was master of ceremonies on the program, which also included Professor Felix Herrmann, Madame Gladys, Lois Dupre, Albert Aicklen, Margaret Viages, Walter Scrimshaw, Hazel Verges, W. W. Cardino, Charles McClymont, Rene La Mar, and the Reo Trio, Leslie Zimmerman, Miah Blake and John Cohen.

Magic Notes

LINDON SMITH, formerly associated with the Thayer Magic Manufacturing Company, Los Angeles, is now operating his own business in Eureka, Calif.

THE BOYS around New York are wishing the Dantini Bros. a lot of luck in their trip thru the sticks with their new magic show.

R. E. HAWKMER, of Falconer, N. Y., has formed a magic company, billed as the Hawkmer-Kessell Entertainers, which is putting on a full evening's show in schools and clubs in Falconer and surrounding territory.

TWO ILLUSIONS, namely *The Doll-house* and *Princess of Thebes*, are fully exposed in the photoplay, *The Last Performance*, featuring Conrad Viedt, now showing in the Golden State Theater Circuit houses thru Central California.

HARRY QUBEY is working the interior California towns with his trained dog and magic show and reports fairly good business. He states that his magic performance is evoking considerable interest all along the route.

DR. CALKINS, of Springfield, Mass., was a visitor to New York City recently and spent a few days picking up gimmicks for his club show which he is revising. Dr. Calkins is an expert revolver shot and represented the United States in the last Olympic games.

JULIUS ERENS, demonstrator of magical apparatus for "Sherms" at the Grand Central Toy Shop, New York, has been doing considerable club work in that territory, featuring the Pekin Wands, a new money pall effect and the Mah Jong Box.

BUELL, the magician, writing from way up there in Clinton, Conn., states that he enjoyed a dandy holiday season, and is booked ahead for a long string of dates in February. He is presenting a half-hour show in clubs, churches, and, occasionally, a theater.

VAUGHN DELL, female impersonator, is still doing a song and dance routine and working a trained-dove act with Coyne's Magic and Vaudeville Revue. The show is playing to fair business thru Massachusetts and New York.

OMAR advises that he is now associated with the Jackie Mack Shows.

Minstrelsy

By BOB EMMET
Communications to 25 Opera
Place, Cincinnati

BERT PROCTER, who was for 14 years with the J. A. Coburn Minstrels, broadcasts from Samsula, Fla., his reflections on the bass drum championship contest: "All you nigger singers who are squawking over the relative merits of bass drummers are forgetting the great and only Frank Gilmore. He was the most proficient I ever had in all my years with the Cobe Show. Boys, he could play all the spots and some that were never written. Then, too, there is Slim Vermont the bass-drumming kid, and Micky Arnold, bass drummer on the Guy Bros. Show. Don't forget these boys when you are lining up the candidates. I can see Happy Benway with his drumbeater in this contest. He will run first behind."

AL (SMOKY) LYLE, who went to Georgia after the closing of the Van Arnham troupe, reports having met Lasses White and Mrs. White en route to Columbia, S. C., to put on a minstrel production for a local organization. At Spartanburg, N. C., Smoky had a visit from Bass Singer Kelly, of the Van Arnham outfit. "The season with Van Arnham was 27 weeks and there were few changes after the opening. John R. paid off. Nobody got I O U's. The John R. Van Arnham Minstrels was a bunch of real fellows. Mr. Van Arnham says he will open again in July. Wonder what has become of Billy Henderson. Things down this way are sure dull. Looks like Lasses White has the real way to make money."

WITH ALL THIS DISCORD among the promoters and would-be contestants, the only world's championship bass-drum contest ever promoted is in a fair way to "faw down and go boom".

JOHN W. VOGEL and George W. (Jiggs) Milton are arranging to produce an old-time minstrel show, composed of male and female talent, under the auspices of Rajah Temple No. 195, D. O. K. K., of Roanoke, Va., at the City Auditorium March 21-23. The City Auditorium has a seating capacity of 6,000 and capacity audiences are expected, as there are 3,500 members in the order at Roanoke, which is the largest organization of this kind in the United States. Arrangements have been made with the passenger department of the N. & W. R. R. for excursion trains from Lynchburg and intermediate points; Bluefield and New Martinsville and intermediate points. The uniformed band of D. O. K. K. has a membership of 45 skilled musicians

under the direction of Oille Dillworth, one time band leader of the Al G. Field Minstrels, and the band will participate in the performances as well as in the street parade. More than 100 will take part in the show, and it will be the gate event of the season at Roanoke.

MODERN MINSTRELSY was exemplified in a fast, snappy, lavishly staged production sponsored by the Annawon Fellowship Glee Club at Masonic Temple, New Haven, Conn., January 24. The minstrels played to capacity. The show was staged by Marshall Burwell, who occupied the middle chair in the first part. On the ends were Ed Brown and Charlie McLeod, former vaude artists, and the Ackert Brothers, Crosby and Earl. Featured in the vocal department were Charles Ringwall, John De Korte and Frank Gobel. A lengthy olio of specialties followed the first part.

ONE OF THE BIGGEST and best home-talent productions ever presented in Vincennes, Ind., was *Minstrel Frolics*, given at the Pantheon Theater under the auspices of the Fortnightly Club. Clarence A. Stout, writer of many popular song successes, including *O Death, Where Is Thy Sting?*, wrote the book, lyrics and music and directed the entire production. The show was such a success the police and firemen repeated it two weeks later with a midnight show as a benefit performance for the needy poor. There were over 150 in the cast. The show was a combination of both minstrelsy and musical comedy. Stout has received requests from different cities to produce home-talent shows and is now preparing to enter this field on a big scale in a few weeks.

JOE B. MCGEE has returned to his old stamping grounds in St. Louis after pinch hitting for Johnny Healy in Mrs. George H. Primrose's *Spirit of Minstrelsy*. Joe opened as a pinch hitter again in St. Louis. On his arrival he found Charlie Gregory, of Regan and Gregory,

filling the air with lamentations. Regan had been suddenly called home on account of a serious accident to his father, but Joe jumped into the act and made it possible to resume the route. Gregory and McGee opened at the Granada, next to closing, and got over big. At last report McGee was working in the Skouras Bros.' houses with a band and doing m. c., working with an old pal, Jack (Smoke) Grey, without cork. Joe writes that Grey and Gene Cobb are working on the radio nightly and adds: "Gregory and I are the right types and it looks like we will be successful. Duke Pohle, at the Brevort, gave his regular Wednesday night party and our acts appeared in the floor show with the great Wally Vernon as m. c. St. Louis is now very good. All theaters are open since the musicians' strike ended December 21. I'm wishing all cork artists a great year in 1930."

MINSTRELSY is getting exploitation at the hands of legitimate actors, a further indication of the demand for this form of entertainment since road conditions forced the established troupes into retirement. Now it's the stock companies that have gone cork opry. Will Mayton presented his stock company at the Auditorium Theater, Seattle, Wash., last week, as Mayton's Showboat Minstrels and the novelty drew one of the biggest week's grosses of the season.

SLIM VERMONT, en route with Lewis' *Radio Dolls*, comes thru with this from Winston-Salem, N. C.: "I have sat and read the minstrel columns about who has been and who is the best bass drummer, and I think it is time for me to come forward and say that they are all wrong. Happy may be all right on one of the small shows and Bobby may be all right for a land sale band, but when it comes to real bass drumming you have to beat one on the J. A. Coburn Show, with such lads as Turk McBee and Ham, of the same name. They all may claim to be the best bass drummers, but I claim to

be the only bass drummer to break as many heads in one week as five drummers could. (Ask Lasses White.) When this contest comes off I wish you would let me know. I would like very much to get in. Maybe I could get a few side bets. Tell Happy I have a few old wigs I will bet him. And as to Bobby, he can name his own.

THE MINSTREL ENSEMBLE of the Fox-Movie-tone talker, *Happy Days*, is a mixture of dramatic, musical and minstrel talent extraordinary. James J. Corbett, formerly interlocutor of George M. Cohan's Honeyboy Minstrels, is in the middle chair part of the time and George McFarlane for the rest of the session. The following also appear in the semicircle: Janet Gaynor, Charles Farrell, Victor McLaglen, El Brendel, Edmund Lowe, William Collier, Tom Patricia, Dixie Lee, George Jessel, Whispering Jack Smith, Sharon Lynn, Lew Brice, Gilbert Emery, the Slate Brothers, Will Rogers, Walter Catlett, Marjorie White, Frank Richardson, J. Harold Murray, Charles E. Evans, Richard Keene, Warner Baxter, Ann Pennington, David Rollins, Frank Albertson, Paul Page, Farrell MacDonald, Nick Stuart, Rex Bell and Lumsden Hare.

LASSES WHITE has arranged with the Y. M. C. A. at Greenville, Miss., to stage a minstrel show in that town for the benefit of the association at an early date. Lasses will appear in a specialty, the remainder of the talent to be amateur. Milton C. Goldstein is general chairman of the committee in charge of the benefit.

EDDIE LEONARD is going out at the head of a 70-people minstrel troupe! Looks like Eddie is to lead not only the biggest minstrel parade of the last 25 years, but a walloping comeback of minstrelsy. Hey, boy! Page Nell O'Brien and Uncle Joe Hatfield.

W. B. LAMB has been chosen production manager for the minstrel show to be staged by the Junior Chamber of Commerce, Jacksonville, Fla., in March. Pete White has been signed to direct for the sixth season. Rehearsals begin in a few days. Principal comedians, all talented amateurs, are Monk White, Frank Hague, Eddie Safer and Douglas Haygood. The Florida Four will be featured in the vocal department.

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

MEMPHIS, Tenn.—C. A. McElravy, manager of the Municipal Auditorium, is greatly encouraged over his plan to form a road-show circuit, consisting mostly of auditoriums. He plans a conference here soon of those interested in the movement and says he already has enough auditoriums, concert halls and theaters to form a circuit.

His plan is to sell enough tickets in advance to business men to assure the success of a show. With the assurance of a sufficient sale of tickets, McElravy says members of the circuit would be in position to book better shows and first-rate companies.

McElravy last week sent out 38 letters to those he believed might be interested and has received a number of favorable replies. Business men here tell McElravy they will buy tickets.

"It is the only feasible plan of putting road shows back on their feet against competition of the talking pictures," says McElravy.

One theatrical man in California offered McElravy 16 houses on the circuit, which would extend all over the country.

NEW ORLEANS—The University of Minnesota Band, directed by Captain Michael Jalma, who was leader of the 151st Artillery Band of the Rainbow division during the World War, will give two concerts in the Municipal Auditorium February 3. The band is on a 4,000-mile tour of the South and includes as extra attractions a huge drum major and acrobatic cheer leaders. The program will be made up of classical and popular musical numbers and special Viking songs.

NEW ORLEANS—Advice received in this city from Greenville, Ala., states that the Avon Players, under the direction and leadership of Joseph Selman, will present Shakespeare's *Merchant of Venice* at the auditorium of the Butler County High School February 3. The faculty of the school made the contract in order that the pupils of the school

might get a better conception of the works of the great playwright.

ATLANTIC CITY—The American Fair, for which plans have been under way since early last summer and which will introduce something entirely different to the amusement world, is to be inaugurated in the Atlantic City Auditorium beginning July 17 and continuing until August 27. It will be conducted by the city with the co-operation of various specialists in all branches of endeavor.

It had been intended to hold this affair last summer, but it was found that there was not sufficient time to complete all arrangements. This will be the city's gift to the public, there being no admission charge. Mayor Ruffa announced last week that the fair would occur annually and would in time come to be the national industrial pageant of America. A considerable section of the fair, it was explained, will be devoted to expositions of entire communities, and all amusement attractions connected with it will be broadcast from Station WFG.

The main auditorium, in which the fair will appear, has the largest unobstructed floor area of any permanent building in the world—120,000 square feet—and separated therefrom by pillars an additional 30,000 square feet. The seating capacity is 41,000.

OKLAHOMA CITY, Okla.—Al Jolson gave a very creditable performance at the Shrine Auditorium January 23, but the expected crowd of 7,000 dwindled down to about 1,500 on account of 10 below zero weather.

The comedian was true to form and excellent in every detail, and held the audience spellbound with his wit and humor, at times causing tears. The show was bothered and hindered somewhat by process servers who sought to tie up the box office receipts, by people who held contracts and who were afraid that they would not get their money,

Jolson stated that it was "On with the show" with him and that he would complete his proposed tour extending into several States before returning to Hollywood, where he will make more pictures and sing more songs.

ORLANDO, Fla.—Harry Lauder, the Scotch comedian, played to a \$4,135 house at the Municipal Auditorium here January 24. Every seat in the house was occupied and the program gave great satisfaction. It was Sir Harry's first visit to Orlando and he proved himself to be a most interesting visitor.

H. M. S. Pinafore will be staged at the auditorium February 3 and 4 by local talent with complete costume and scenic equipment shipped here from New York. There will be 300 participants.

The Frieberg Passion Players will play the auditorium February 25 and 26.

The musical road show, *Firefly*, plays here February 10 at the auditorium.

SEATTLE, Wash.—Seattle is to have the Chicago Civic Opera Company in 1931 in its new Civic Auditorium, which is large enough to house the stupendous productions, giving seating capacity sufficient to warrant prices that should fill the auditorium. The tour had been anticipated for this spring, but plans of the Chicago Opera Company for the Pacific Coast States are definitely out.

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(Catalog free.)

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Great hit in every Minstrel Show. Faces turned black and then white again with the change of light.
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Beauty Box

This Thing Called Personality

Just what is it? Clara Bow knows—she's got "it", and how did she get "it"? No one quite knows how the other fellow gets personality, but every girl in the whole round world should know that the best way to acquire this coveted asset is to emphasize her very best points.

Now, there are girls and girls—we can't all be Clara Bows, but we can cultivate one quality of personality that goes over in a great big way and is never, never lost on the men (poor, innocent dears!). That is the quality of femininity and daintiness which makes you just know instinctively that this sort of girl takes care of her hair, her complexion, her health and that she is meticulously groomed.

Smart gal that—and she knows, furthermore, just how big a tantalizing waft of some exquisite perfume will go over with that Galahad person for whom she is reaching out. And she holds her head high with the beautiful assurance that she is 100 per cent herself. Her restful charm and poise adds much to her gracious personality.

To Remove Nicotine Stains From the Fingers

The best manure in the world is wasted on fingers that are stained with nicotine, and fingers will get that way, now that we have taken on some of the habits of our boy friends. The stains can be immediately eradicated by means of a nicotine remover which leaves the fingers soft and white. Removes ink stains as well. Better try this; it is \$1 a bottle.

Does a Nice Girl Dye Her Hair?

Certainly, why not? Hundreds of hairdressers all over the country number among their clients not only famous women of the stage and screen and other professions, but also many of the most dignified and conservative women in private and social life. These women realize the importance of retaining the youthful and natural color of the hair instead of permitting it to turn gray.

If your hair is beginning to turn gray now is the time to touch it up before your family and friends notice it. Even if it is already gray you will be surprised and glad to see how the natural color will restore youthful years. The important thing to remember when dyeing or "touching up" the hair is to restore it as nearly as possible to its own natural color.

A harm'less hair dye which gives most gratifying results comes with complete directions at \$5 a box. When ordering send sample of your hair so that the color may be matched exactly.

A Letter of Thanks

Maybe you think we weren't glad to receive a nice letter from one of our girls. In it she stated that she had been following out some of the beauty items regarding the careful use of cosmetics and cold creams with fine results. Her complexion was improving wonderfully, and quoting from her letter: "I want you to know that my skin is much smoother and softer since I started using those tissues recommended for removing makeup, etc." This is very good news and we are always glad to hear when our readers have found real help thru these columns. The soft cleansing tissues are wonderful, especially for the skin which has been irritated and roughened with harsh towels and unsanitary old cloths. Simply ask and samples will be sent to you.

Assorted Grease Paints

You ought to see the handy box, especially for the amateur, offering all the principal colors used. Contains three sticks of grease paints, Nos. 1, 4 and 7, and six sticks of liners, Nos. 4, 7, 9, 12, 17 and 18. All in a nice tin box for the sum of \$1. Awfully handy for yourself or as a gift to someone.

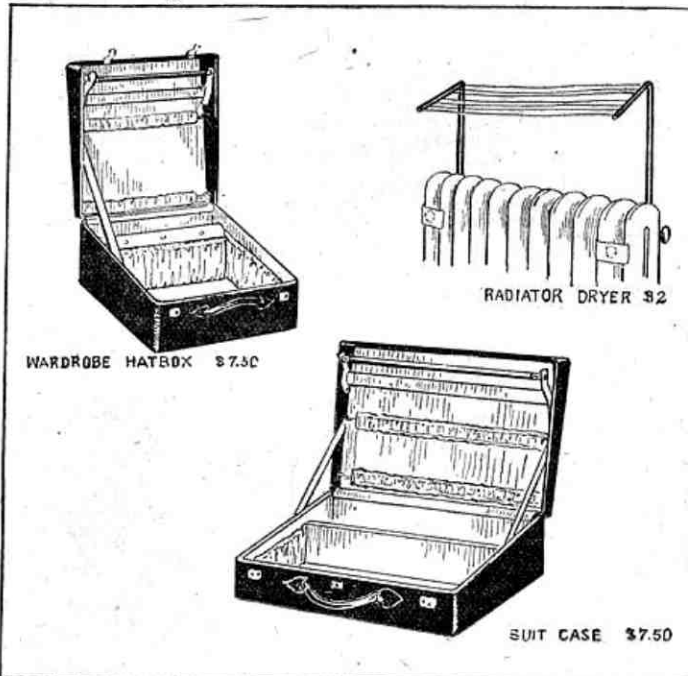
For Those Lovely Golden Tints

For tints of auburn, titian and chestnut we especially recommend a pure vegetable shampoo which is marvelous for gray, streaked and faded hair to which you would like to restore the golden tints of girlhood. This is not a dye, simply a harmless vegetable shampoo which will in a few minutes' time give those lustrous glints that are so flattering and youthful. Price is \$2.

Feminine Frills

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Helps for the Traveler



WARDROBE HATBOX \$7.50

RADIATOR DRYER \$2

SUIT CASE \$7.50

SEE THAT DANDY little clothes dryer illustrated in the upper right-hand corner? Now, ladies, and gents, too, where is the hottest and quickest place to dry clothes? Why, over the radiator, of course. But placing them on the radiator is the wrong way, they never dry properly and are in danger of rusting, staining and many other harmful results. We found this wonderful little dryer which is instantly attached to the radiator and now our traveling friends can take full advantage of this neat, modern method of drying clothes.

You will certainly appreciate the handiness and quick-drying features of this new radiator dryer. It will appeal to everyone—the troupier, the traveler, the housewife, the college girl, the business girl and our boys who occasionally go in for a bit of laundrying.

Comes complete in sealed carton ready to apply and use without tools of any kind. Clothes dry immediately and when finished the dryer folds up out of sight. And it costs only \$2.

BECAUSE WE THOUGHT you would be interested in learning about the wardrobe hatbox we had *The Billboard* artist sketch it for you, and there it is in the upper right-hand corner. One important feature about this hatbox is that it will easily carry from eight to 10 dresses on its single rod, and any dress is readily removed without disturbing the others. Very simple to pack and unpack and will carry clothes any distance without wrinkling or muzzing. Comes in black cobra grain art leather, plain lining and wax-finished fixtures. Size 18x18x9 inches and goes under any Pullman seat. Price is \$7.50.

HERE'S SOMETHING you have been looking for, I am sure. It is an indispensable article for removing ink, rust, fruit, medicine, blood, iodine, mildew, grass or any stain containing iron that ordinary soaps will not remove. It is a soap which is so effective that it usually removes all traces of stains in one application. A generous sized tube costs 25 cents.

THE WARDROBE SUITCASE is a companion to the wardrobe hatbox. The elastic straps which retain the garments in position are of a simple design so that they may be easily fastened with one hand no matter how full the rod

may be. The suitcase shape is preferred by some as a matter of taste, tho the capacity of the hatbox wardrobe is slightly greater than that of the suitcase. The size is 22x15½x6¼ inches and will go under any Pullman seat. Price is also \$7.50.

NOTE: Either the wardrobe hatbox or suitcase may be obtained in other colors, leathers and linings of better quality at higher prices which will be given upon request.

NEW RHYTHM JINGLE heels! Quite a sensation everywhere, and we know where you can get them for \$1.25 a pair.

WE WILL BE glad to send you a catalog showing ballet toe tappers, studio bar holders, dance mats, etc. Yours for the asking.

JUST THE OTHER day a little friend in musical comedy asked where she could get Dutch wooden shoes. We found out and in case anyone else is interested they cost \$1.35 a pair.

MY DEAR! What a pained expression, and all because your poor little feet hurt. And what paining, hurting, aching feet can do to ruin an otherwise sweet-tempered gal's looks and disposition is a shame. We know, 'cause we've had 'em hurt so badly that we could throw rocks at the best-looking sheik in the world, for no reason at all. Ah! but that was before we discovered a mar-vee-lous and soothing lotion which puts an end to all foot troubles instantly. For 10 cents you can get a sample and wreathe your face in smiles.

LOOK! GIRLS! The very thing to wear under your new molded hipline, high-waisted dresses is the wrap-around petticoat which lies nice and flat and smooth and permits no wrinkles or lumpiness underneath. They come in crepe de chine with yoke front and shadow panel back in colors of flesh and beige, lengths of 24 and 26, for \$3.95.

IF ANYONE is interested in some fine old circus posters we will be glad to tell them where they can be purchased. Just for example, among this valuable collection we found one of *The Great Herrmann* (magician) shown in three-quarter length, black and white, 20x30. Price is \$8.

Footlight Fashions

Seen at the Palace

Odetta Myrtill, petite musical comedy star, wears a most unusual frock of black transparent velvet. An apron ruffle effect decorated the molded hipline and developed into two wide panels descending to the floor in points down the back. A brilliant rhinestone pin held the narrow belt at the normal waistline. Miss Myrtill's gleaming white shoulders were more apparent than ever with the stunning contrast of simple black velvet and sparkling rhinestones.

Frankie Heath looked lovely in her daintily low-cut bodice from which fell a many-ruffled skirt of stiffened net. Skirt was extremely full and billowy, expressive of the tone in femininity, which was noticeable again in the tiny little puff sleeves. Apple-green slippers lent the only color to this dainty black gown.

Little Mae Questelle can easily get by doing what she is doing—an imitation of Helen Kane. Not only can Mae boop-boopa-dooop pretty much like the original, but she has looks and manners much in keeping with Helen's own cute ways. Miss Questelle wore Helen Kane's best color, too, baby-blue satin. This little frock was on the princess silhouette with ruffles at the hipline. Very cute—very coy—very entertaining.

Clara Bow Wears Braceleted Ankle

New York reporters went into a complete huddle the other day trying to get photographs and interviews all about Miss "IT'S" diamond ankle bracelet. It stirred up more fuss than a gorgeous diamond bracelet (intended for the wrist) which Harry Richman is said to have bestowed upon the titian-haired Clara. Her curled tresses are quite long and curl about her shoulders in true flapper abandon, peeping out from under a close-fitting brown hat which she wore upon her arrival here the other day. Somehow you could hardly find Clara at first, between her huge fur coat wrapped up and a big doll almost as large as herself.

Ziegfeld Girls Discuss Length of Skirts

A number of Ziegfeld beauties met recently at the Ritz Carlton Hotel to talk about the whys and wherefore of skirt lengths. Neither too short nor too long decided these up-to-the-minute show-girls. Some of their decisions were that for daytime wear skirts that should reach from three to five inches below the back of the knee and afternoon dresses may be longer, achieving length thru uneven hemlines, points and flowing draperies.

Ziegfeld beauties decided on a length, neither at the ankle nor the knee, but a medium length between the knee and ankle. Of importance was their admission that the evening gowns of floor length were modish and beautiful. They furthermore announced that they would not be forced or lured into adopting the long skirt decree. Ziegfeld girls believe in individuality.

Color Plays Part in "Top Speed"

This delightful musical comedy at Chanin's 46th Street Theater stresses some highlights of color in setting and costumes. Outstanding are brilliant orange tones and modernistic patterns. Pajamas and pajama ensembles appear in vivid colors and patterns.

Irene Delroy was particularly beautiful in an orange chiffon afternoon frock. A deep lace yoke added originality to the bodice. With this vivid filmy frock Miss Delroy wears a brown satin turban with slippers to match, brown slip-on gloves and a brown chiffon handkerchief.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 1560 Broadway.

Costumers

By CHARLES CROUCH
Communications to 1560
Broadway, New York

MME. FRANCES designed costumes worn by Marjorie Sweet in *Sari*.

GOWNS to be worn by Katharine Cornell and supporting cast in *Dishonorable Lady* are by Saks, Fifth ave.

MME. BERTHE is designing costumes to be worn by Dimitrios Villain in Hunter Williams' production, *Escapade*.

THE DETROIT CIVIC THEATER production of *Androcles and the Lion* utilized costumes furnished by Charles Christdie.

COSTUMES worn by Kay Spangler at the Palace Theater, New York, were designed by Mme. Berthe.

WILLY POGANY designed all the Hungarian costumes used in the George E. Wintz production of *Sari*, which features Mitzl Hajos.

EDITH & COMPANY will design gowns to be worn in Murray Phillips production of *What a Question*.

CRIME, produced by the Lyric Theater Players, Allentown, Pa., displayed costumes by Charles Christdie.

JAMES REYNOLDS designed costumes seen recently at the Beaux Arts Ball in the Hotel Astor.

BROOKS furnished all the modern costumes for *Sari*.

COSTUMES worn by Barbara La May and Mollie O'Doherty in the Will Oakland revue are by Mme. Berthe.

CHARLES CHRISDIE furnished costumes for the following productions: *The Devil's Disciple*, Little Theater, Houston, Tex.; *Command To Love*, Capitol Players, Albany, N. Y.; *The Rear Car*, Little Theater, Little Rock, Ark.; *White Cargo*, Somerville Theater, Somerville, Mass.; *The Wooden Kimono*, Empire Theater, Syracuse, N. Y., and *Smiling Thru*, George Sharp Players, Pittsburg, Pa.

New Incorporations

DELAWARE

Federal Theaters Company, Dover, 100,000 shares common; United States Corporation Company.

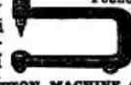
INDIANA

Indiana Harbor Theaters Corporation, East Chicago, Ill., to own, equip and conduct motion picture, vaudeville and

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10 Gross, Size 20 or 21, Brilliant White Rhinestones and Settings, \$4.50. Colors—Size 20 and Settings, 45c Gross, 5 Gr. to Pkg. White—Size 30, and Settings, Special, \$1 Gross, 2 1/2 Gross to Pkg. MODERN-HANDY BUTTON MACHINE CO., 1489 West Ohio Street, Chicago, Ill.

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other theaters, 2,000 shares; Michael E. Kozick, Jr.; Alexander Manta and A. F. Daniel. Filed in Indianapolis, Ind. Gladstone Amusement Corporation, 1,000 shares, no par value, to operate and conduct picture shows, presentations, vaudeville, stock and road shows. A. C. Brull, Dave E. Traugott and D. S. Swain.

FLORIDA

Regent Theater Corporation, Miami, operate theaters, \$10,000; L. Leslie Headley, Henrietta Headley and D. L. Roderick.

NEW JERSEY

Brookside Rest, Inc., Stanhope, promote amusements, \$125,000; H. K. Green, Paterson, N. J.

Dumont Club, Dumont, promote amusement, 100 shares common; filed by the company.

Dumont Natatorium, Dumont, operate swimming pools, \$30,000 preferred, 600 shares common; filed by the company.

McBride Theater Ticket Offices, Inc., Jersey City, 1,000 shares common; Corporation Trust Company, Jersey City.

NEW YORK

East West New York Amusement Corporation, Manhattan, operate theaters, \$1,000; Morrison & Schiff, 320 Broadway.

Sterling Amusement Corporation, Manhattan, operate theaters, 300 shares common; S. Krim, 34 Park Row.

Bosroad Theater Corporation, Manhattan, 100 shares common; Abrahams & Strauss, 270 Madison avenue.

Cine-Tone Corporation, Manhattan, motion pictures, \$10,000; E. R. Bagarozzy, 119 West 57th street.

Remey School for Dancing, Manhattan, \$20,000; M. Levy, 250 West 57th street.

Ray Amusement Company, Brooklyn, operate theaters, \$20,000; S. Hochhauser, 55 West 42d street, Manhattan.

Orient Theater Corporation, Manhattan, \$10,000; M. Gladstone, 605 Madison avenue.

Philcro Productions, Manhattan, theatrical, \$15,000 preferred, 400 shares common; Kaye, McDavitt & Scholer, 149 Broadway.

G. H. C. Amusement Corporation, Brooklyn, 200 shares common; L. E. Forman, 66 Court street.

Stage Employees and Projectionists

By CHARLES CROUCH
Communications to 1560
Broadway, New York

VICE-PRESIDENT William J. Harrer successfully negotiated a signed agreement on the part of the management of the Endicott Theater, Binghamton, N. Y., on behalf of Local 396.

ED TINNEY recently secured a settlement from the Rickard & Nace management which calls for an extra man in the booth of the Orpheum Theater, Phoenix, Ariz., which comes under the jurisdiction of Local 149.

JOE CAMPBELL has been assigned to investigate the proposed installation of a new local at Harlingen, Tex.

LOCAL 149 is now represented by a man at the Rialto Theater, Brockton, Mass., thru the efforts of Representative William A. Dillon.

WILLIAM P. RAOUL has settled the recent controversy regarding overtime at the Bucham Theater, Orlando, Fla., which is in Local 631 territory.

ROAD CALLS LIFTED: California Theater, Ontario, Calif.; Rex Theater, Sheboygan, Wis., and the 81 Theater, Greensburg, Pa.

ROAD CALLS: Municipal Auditorium, New Orleans, La., and Grand Theater, Greensburg, Pa.

WILLIAM A. DILLON has successfully negotiated a new contract between the Concord Local 685 and the management of the Capitol and Star theaters in Concord, N. H., which calls for an increase over the old contract. The new agreement will run until September, 1931.

APPROXIMATELY 500 people attended the funeral of ex-Vice-President William E. Monroe, held at 10 o'clock Monday morning, January 27, in St. Malachy's Church, New York. Monroe was an organization member for 24 years. While a stage electrician he studied law and

Scenic Artists

By CHARLES CROUCH
Communications to 1560
Broadway, New York

THE UNITED SCENIC ARTISTS have leased larger quarters at 251 West 42d street and will move their headquarters to the new address in the near future.

CIRKER & ROBBINS are executing sets for *Dress Parade*, the next play to be presented by L. Lawrence Weber.

WILBUR WILLIAMS has completed an engagement as scenic artist for the Arthur Viano stock company in Somerville, Mass.

OFFICIAL BUSINESS has brought Whitaker and Cullen to New York from the Scenic Artists' local at Los Angeles, Calif.

MISS GULLIVER'S TRAVELS, the next George Ford play, will display sets designed and executed by Cirker & Robbins.

SETS for Herman Shumlin's production of *All the World Wondered* are being designed by Henry Dreyfus and will be executed by the Triangle Studios.

JOE TEICHNER STUDIOS have a new studio at 152 West 46th street in addition to their down-town studio.

ALEXANDER STROBL arranged novel lighting effects for the Actors' Fund benefit show at the New Amsterdam Theater. Strob's lighting enabled performers to appear as blackface without the use of black makeup.

NOVEL SETS in Ruth Selwyn's *9:15 Revue* are the work of Joe Teichner Studios. The sets are said to reveal unusual workmanship, and compose 12 unusual scenes.

ROBERT EDMOND JONES designed sets for Arthur Hopkins' production of *Rebound*, by Donald Ogden Stewart.

was admitted to the bar. At the services in his memory were seen many prominent citizens. The body, accompanied by a guard of honor, was buried in Calvary Cemetery.

PAUL ASH and his Jazz Band and W. J. McCaffery and his Serenaders are scheduled to furnish music for the Theatrical Protective Union No. 1 ball to be given February 23 in Madison Square Garden.

FOLLOWING negotiations with Sam Kaplan, president of Projectionist Local 306, arrangements have been made for a special course of instruction for projectionists of the New York district to be held at the Service and Installation Department of RCA Photophone, Inc., 438 West 37th street, New York.

RANDOM NOTES—By Wesley Trout
CHAPTER NO. 7, American Projection Society, Wichita, Kan., elected A. M. McLain president, A. Lee treasurer and C. Daniels secretary. Meetings are held the last Sunday in each month in the new lodgeroom in the Palace Theater Building.

PROJECTIONISTS in Hamilton, Ont., are running a series of advertisements in the local newspaper calling upon the theater-going public to compare screen presentation at the 14 union theaters as contrasted with projection at five non-union theaters in that city.

PROJECTION results in RKO theaters are in charge of LeRoy Cox, chief of projection. Harry Rubin, 306, is supervisor of projection of Publix Theaters, with offices in the Paramount Theater Building, New York.

THOSE in charge of the projection at the Kansas Theater, Wichita, Kan., are Ed Browning, Bits Murrah, Cromwell and Dewey Sutton. Charley Peck and Charley Hedges are in charge of the projection at the Uptown Theater.

THE NEWLY organized Kaplan Projection Society, New York, has more than 500 members, and is rapidly gaining in membership. Regular meetings are fostered by the society, to which are invited technical experts on all phases of projection to deliver lectures to the members on better projection and sound presentation in the motion picture theater.



Can You Use Black Opera Hose? \$1.25 CLOSE OUT

Some dancers are going to be made happy by this offer we are broadcasting to Billboard readers only—All Silk. Pull-Fashioned. Opera Length HOISERY, Black Only, for \$1.25 a Pair. Order at once, while we have your size. Add 10c for mailing costs.

Chiffon Opera Lengths, \$3.50 pair, 3 Pairs for \$10. Service Weight, \$3.75 Pair, 3 Pairs \$10.50. Flesh, Pink, French Nude, Light Gunmetal, Black and White. Other colors dyed to match sample, \$1 extra. Special prices on quantity lots, including dyeing. Ask for new Catalog, latest price list of Shoes, Girdles, Practice Costumes, Taps, Jingles, etc.

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STAGE COSTUME DRAPERY FABRICS

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DISTRIBUTORS OF **SPARKLETTE**
AND CREATORS AND MANUFACTURERS OF OTHER THEATRICAL FABRICS, TRIMMINGS, SPANGLES, ETC.
Will, on or about FEBRUARY 1, be located at **1441 BROADWAY**
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Everything For Theatrical Wardrobe
Write for Catalog.

LONDON

By COCKAIGNE

Marchants, Haddenham, Thame.

The Billboard on sale at GORRINGS, 17 Green St., Leicester Square, and DAW'S, American News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, Jan. 14.—With pantomimes and popular revivals still holding down London and provincial houses, there is much box-office activity but little in the production way. Benn Levy's new play, *The Devil*, for which a West End season was hoped, is being tried out at the Arts Theater with a very strong cast, including Sybil Thorneike, Lewis Casson, Norman McKinnel, Jean Cadell, Ernest Theiger and Denis Neilson-Terry. All of these West End stars give the finished interpretations that might be expected of them, and yet the play does not appear to be a success. The written around an interesting idea and with cleverly drawn characters and dialogs, it suffers from the artificiality of some of its situations, and can only be described as highly promising work from this dramatist.

Charles Macdona's season of revivals of Bernard Shaw plays is one of London's most flourishing ventures at the moment, bringing prosperity to the Court Theater, which has been out of luck for some time. Of course, the versatility of Esme Percy, as leading man, goes far towards the company's success. Rosalinde Fuller, whose stage career started your side, is doing well as leading woman, and Wilfrid Lawson's work is admirable. The season is to be interrupted by a *Hamlet* production next month, starring Percy, with Miss Fuller as Ophelia.

Raymond Massey is to play the title role in *The Man in Possession*, a new comedy by H. M. Harwood, due at the Ambassadors January 22. Isabel Jeans will be leading lady. Eugene O'Neill's *In the Zone*, in which Massey made his first hit this side, will be added to the bill. Massey producing both plays.

Illusion, by Jean-Jacques Bernard, already produced in America, was put on at the Everyman Wednesday and was well played by Josephine Wilson, Gabrielle Casartelli (making rapid strides in her acting technique) and Douglas Burbidge. *Darling, I Love You*, by Stanley Brightman and Arthur Rigby, is due next week at the Galety. Leading in this musical comedy will be George Clarke, well-known variety artist; Vera Lennox, Tom Shale, Wyn Richmond and Neil McKay, popular Scots comedian.

Charles Laughton, the big hit in *French Leave*, is to appear in March in a new Edgar Wallace drama. This play deals with American gunmen, and is the sequel to Wallace's recent visit to Chicago. Gillian Lind will be the only other English player in the cast, the rest to be engaged in America.

The revival of *Utah Time* is pulling its weight splendidly at Golders Green, with George Graves as chief comedian, and the popular singer, Thorpe Bates, as leading man.

Much interest has been aroused in theatrical circles by the announcement of Tallulah Bankhead's forthcoming appearance as Camille, Bernard's outstanding role, in *La Dame Aux Camelias*, which she will, of course, play in English. This will be Miss Bankhead's first tragic chance, her appearances of late having been too closely associated in playgoers' minds with disrobing and bedroom scenes in drawing-room comedy.

Beatrice Thomson, Claude Rains' wife, who returned here last year owing to Equity's time limit, is to star in a new *Sapper* play, with C. V. France, Ian Hunter and Henrietta Watson. This will be her debut as leading lady, and follows her good work with Mrs. Pat Campbell in *The Matriarch*.

Arthur Wontner, well known your side, is to play in Aldous Huxley's *Point and Counterpoint*, adapted for the stage by Campbell Dixon. In the company will be Violet Vanbrugh and Miles Maleson, actor-playwright.

Colin Clive, back from U. S. A. last week, returned to his original part yes-

terday in *Journey's End*. Cyril Gardiner has been substituting during Clive's seven weeks' absence in America, acting for the *Journey's End* film.

Robert Lorraine returned last week to *Art and Mrs. Bottle*, opposite Irene Vanbrugh.

George Arliss is visiting London on holiday, and is, I hear, being approached to play in a stage version of *Disraeli* here.

A. A. Milne's *Michael and Mary*, now being performed in New York, will follow *Peter Pan* at the St. James, with Edna Best and Herbert Marshall in the leading parts.

Public attention during the last week has been centered on the announcement of Basil Dean's plans to enter the talkie field via the association of Associated Pictures, Ltd., with RKO Productions. Ambitious projects include pictures made by British authors and actors, with American stars when desirable, and on the mechanical side stereoscopic and wide films. The pictures, Dean states, are guaranteed under this new agreement a world release. Among those cooperating with Dean are Sir Gerald du Maurier and Arnold Bennett. The first picture to be made will be John Galsworthy's *Escape*, featuring Leslie Howard, who, after making his reputation on the legitimate stage in New York, came to England and made a hit in *Her Cardboard Lover*.

Vaudeville Field

Cabarets are at the moment less in favor with amusement seekers than they have been for some time. The blame is put variously on the risque nature of some of the vocalists' stuff, and on the monotony caused by the shortage of really good artists in this field.

The Splendide, London's luxury hotel, has held its ground for the last year with Andre Charlot's cabaret-revues, which have been changed weekly and have featured many American vaudeville performers. A new show has now replaced these, called *The Splendide*, with Effie Atherton and Bert Brownbill leading.

Naunton Wayne is at the Cafe Anglals, and Carlos Ames and the Busterda Ballet are the attraction at the Piccadilly Hotel.

The Holborn Empire is this week offering Dora Maughan, Howell, Harger and Naldi, Stanley and Mae, Kafka, the Irwin Twins (following a successful debut at the Coliseum), Julian Rose, Colnison and Dean, and Billy Rey.

Tallulah Bankhead, Bernard Nedell and Ernest Jay, in their sketch, *The Snob*, are topping the Palladium bill. Walter Nilsson, the two Heitanos and Bennett and Williams are strong turns.

A newcomer at the Coliseum is Marika Rokka, while Flora le Breton, known thru the screen, is making her first variety appearance as the Photophone Girl. Kautsky's Four Wonder Bears get great hands.

The Victoria Palace has again, for the time being, gone over to revue, and is occupied by Tom Arnold's touring version of the Cochran show, *One Dam Thing After Another*.

The Ten Glorious Girls are doing cinema-vaude, occupying the stage this week at the Brixton Astoria.

Anton Dolin, a former star of the Diaghileff Ballet, has been engaged by Lew Leslie for America to dance in the latter's international revue. His chief item will be the Montmartre scene from *Whitebirds*.

Joseph M. Schenck sailed for U. S. A. Wednesday. He has not yet got his theater site in London, but is negotiating for a very important one near Piccadilly, and if his agents complete the deal building will start in a few weeks. Schenck stated before leaving that he plans to return here soon to discuss the erection of a chain of cinemas thruout the country.

Alexander and Miller, who are appearing in *Bitter Sweet*, are this week doubling with a cabaret turn at Pop's, Al Marshall being due next week at this theatrical rendezvous.

The Melton, where Sweets E. Dolly made his debut, again presented this American artist in cabaret last week; also Jean Ferrine and Marie Colores, dancing duo. This week the Three Mimicoes are making their first English appearance, the Theda Sisters also featuring.

The Adams Sisters, a big hit in the George Robey show, *In Other Words*, at Manchester, are scheduled for a Continental tour to follow this.

Harry Shalson is playing at Sunderland in the revue, *Paris Life*.

King and Benson are leading artistes in *The Myth of a Nation*, which opened well at Shepherd's Bush last week.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 37 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Jan. 22.—At a meeting held in Paris yesterday the delegates of the Association of Theater Managers of France voted their solid support of the movement launched by the Paris managers to force a cut in amusement taxes. All organizations in any fashion connected with the French amusement industry are now forming a solid front and unless a formal promise of tax reduction is forthcoming soon it appears as tho the threat to close the theaters will be carried out before the end of the month.

Carol Sax is presenting the Paris American Players in a modern version of *Le Bourgeois Gentilhomme* at the Comedie-Caumartin. Jessie Ralph, Rose Burdick, Joan Kenyon, Conway Wingfield and Alan Ward are excellent in the leading roles and the modern atmosphere is heightened by the appearance of a jazz band and an attractive dance team, the Posh Pair.

The famous Cirque de Paris closed last Wednesday with a gala farewell show featuring the popular clowns, Antonet and Beby. A new Cirque de Paris, in a more accessible quarter, is promised for next season.

Charles Ahearn and his American Millionaires, who have been the outstanding hit of the revue at the Casino de Paris, will close their Paris run shortly and leave for the Riviera to appear at the principal resort towns.

The Mogador Theater is offering a revival of *Rose-Marie* with several members of the original cast in their old roles. June Roberts, American dancer, is playing her old role of Wanda.

O. A. Silvano, of Paris, has booked Cliff Curran, perch act; White and Hart, comedy jugglers; the Four Banworths, trampoline act; and Gobert MacCoy's animal act to appear at the Olympia, Barcelona.

Katherine Carver returned from New York last week to rejoin her husband, Adolphe Menjou, and to begin work with him in the sound picture film, *Mon Gosse de Pere*.

Page and Jewett, American comedy cyclists, have arrived in Paris after playing several dates along the Riviera and have been booked to appear at the Cirque d'Hiver shortly.

Eddie South and his Alabamians have been booked to appear at Lou Mitchell's Plantation in April.

Gabriel Lory, banjoist, and Harold and Lola, dancers, are the attractions at the Gaumont Palace.

Edward Sterling and the English Players will return to the Theater Albert 1er in April.

Andre Luguet, French comedian, has left for New York to appear in Metro-Goldwyn-Mayer sound productions.

Saint Granier has completed the adaptation of *Bitter Sweet* which will probably be presented at the Apollo.

An agreement has been signed between the Consortium International Cinematographique and the Societe Anonyme Francaise de Films Sonores, of which Maurice Gleize is director. The result will be the production of 10 talkies on which work will begin within the next two weeks.

Edmond Roze has given up his option on the new theater on the Champs-Elysees and it is probable that the house will be acquired by an American film company.

Cliff Thompson, popular American actor, has returned from Juan-les-Pins and is once more greeting his friends at the Artists' Club on the Rue Pigalle.

Adelaide Hall, colored American dancer, is the feature attraction at the Bal Tabarin.

Ethel Waters, popular singer, will be the star attraction at the Plantation next month.

M. Bavetta, manager of the Paris office of the Fox Film Corporation, leaves for New York at the end of the week.

Dick Bevan, popular pianist of the Cloche, has returned from New York.

Joe Alex, former partner of Josephine Baker, is at the Petit Casino.

Jack Mills and P. Ward are entertaining at the Bootleggers' Bar.

Mrs. A. H. Woods, wife of the New York theatrical manager, is leaving for New York tomorrow.

Viviane Maurer, American pianist, is

entertaining at Cliff Thompson's Artists' Club in Montmartre.

James H. Young, of the Fox Movietone, arrived in Paris last week.

Gaston Baty has been appointed manager of the new Theater Pigalle. His first presentation will be H. R. Lenormand's *Le Simoun*, which opens Friday.

The Green Sisters are appearing at the Lido with Don Parker's orchestra.

Along the Riviera

Zolga and Rachel, dancers, and Rose and Honey and Morrison with their troupe of skating girls are appearing with Gregor and his Gregorians at the Palais de la Mediterranee, Nice.

Joan Pickering and Russel Kayes are dancing at the Negresco, Nice.

Sid Horner, former minstrel, is wintering at Nice.

George Gordon, wire-walking comedian, has returned to Nice.

Somerset Maughan's comedy, *The Circle*, is being presented at the Casino Municipal, Nice.

Josephine Earle, American entertainer, is the attraction at Gregor's Club, new night club in Nice.

Borrah Minnevitich and his Vagabonds, recent feature of *Hit the Deck* in Paris, are at the Hotel de Paris, Monte Carlo.

Gloria Page and Sedano are dancing at the Ambassadeurs, Monte Carlo.

Leo Desyls and Keno Clark are entertaining at the Knickerbocker, Monte Carlo.

The celebrated Piccoli Marionets are at the Theater Municipal, Monte Carlo.

Chaney and Fox, dancers, are appearing with Noble Sissle's orchestra at the Hotel de Paris, Monte Carlo.

Ray Verney's Jazz Band, from London is furnishing the dance music at the Casino de Beaulieu-sur-Mer.

In the Provinces

Greenlee and Drayton, colored dancers and singers, are at the Pathe Palace, Marseille.

Wanda de Muth, young American dancer, is the feature dancer in *Rose-Marie* at the Nouveau Theater, Perpignan.

Palermo and his juggling seals are at the Cirque Palisse, Dunkerque.

The Trial of Mary Dugan is playing at the Casino, Toulon.

Jack Mills' Jazz Band is playing at the Palmiers, Hyeres.

Tip Toes opens at the Alhambra in Lille next week.

Belgium

Glady's Quincy is appearing in her under-water and dance act at the Scala Theater, Antwerp.

Taft, magician, and Royce Sisters, dancers, are at the Forum, Liege.

Lily Bourget is starring in Hartley Manners' *Peg o' My Heart* at the Parc, Brussels.

Vasil, Rag and Ruby, Australian musical act, are the feature at the Cirque Royal, Brussels. The ywill appear in Paris at the Cirque Medrano in February.

Stray Notes

Teddy de Muth and his Manhattan Serenaders are at Arosa, Switzerland, where they will play the winter season at the Sports Hotel Valsana.

Tera Guinoh, dancer, is appearing at Madrid.

The Opera at Cairo is being raised to make way for a new opera house costing \$1,800,000.

W. Somerset Maughan, English playwright, is wintering in Egypt.

Performers planning on playing in Algeria during the present centenary celebrations are warned that hotel rates have been increased to such a degree that artists must raise their salary demands in order to at least break even.

BERLIN

By O. M. SEIBT

183 Uhlund-Str., Charlottenburg

The Billboard on sale at the Aldon Hotel and at Glende's Newsstand, 151 Friedrich Str., one block from Wintergarten.

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.
Conducted by MARTIN C. BRENNAN,
188 City Tattersall Building, Pitt Street, Sydney.
Australian Office of THE BILLBOARD.

camels with a like number of zebras. Pomi, Italian athlete, does some unique stunts, followed by Captain Decker's seals and two whales. Lydia Waterstein is a graceful high-school rider and Collins and Ray do an entertaining comedy wire act. Hundreiser's nine elephants are excellently trained and work fast and easy. The 10 Otaris (formerly the Leo Jardys) are daring flying-trapeze performers, who work crisscross high above the ring. The Konyoet Sisters follow with bareback riding, and Lulu Gautier introduces three different liberty acts in a highly efficient manner. The high spot of the bill is easily Ruben Castang with his "Hollywood Film Chimpanzees", assisted by Charlie Judge, a most brilliant comedy act that stops the show, four chimps in a different presentation. Schilling's mixed group, consisting of lions, tigers, leopards, brown and polar bears and giant dogs, closes a highly entertaining bill. The beauty and perfect condition of all the animals, especially of the horses, stands out as an attraction by itself.

The Novelle Brothers are recent arrivals from New York and open a lengthy continental tour this week in Cologne. Winston's Water Lions and Diving Nymphs return from a very successful tour in Portugal and Spain, opening February 1 at the Theater Variete, Prague. For the following month the act goes to the Hansa, Hamburg, in headline position.

Dante, American magician, is playing a return date in Haag, Holland, the second half of January.

The Nathano Brothers, American comedy roller skaters, have been signed by the new Ufa Palace, Hamburg, as a special added attraction for the first half of February. They are currently at the Cabaret der Komiker where they register splendidly.

Jean Barry and Fitzgibbon will make their Berlin debut March 1 at the Cabaret der Komiker. Ord Hamilton, American comedian, on the piano, is booked for this house in April.

As foreshadowed in these columns, the Tichaner cabarets (Barberina and Ambassadeurs) are now in the hands of a receiver. Numerous American and English acts hold bookings for these houses, also a well-known American girl orchestra.

With the Gourmentia Palace, only one block away from the Barberina and Ambassadeurs, also in financial difficulties, and the Alcazar, formerly the Palais de Danse, still owing salaries as far back as last November, it is not surprising to learn that the wine merchants have agreed not to supply unless cash accompanies orders. These firms are hit the worst, for they not only received no payment, but additionally financed these enterprises stiffly for competition.

Julian Fuss with his jazz orchestra is still at the Eden Hotel and at the Femina.

Circus Gleich, a German three-ring show, concluded its tour of Spain and is now in Italy.

Circus Krone, Germany's largest, is in its own building in Munich, reporting good business.

Schaefer's Lilliputians, now numbering 25, are headlined at the Apollo, Dusseldorf.

The Scala, Essen, has Tambo and Tambo, Charles Perezoff Company and the Karl Kremo Family as leading attractions. The Perezoff Company of Spanish jugglers has been signed thru William Morris for a 30 weeks' route over the Publix tour.

The well-known Alkazar in Hamburg is reported closing down January 31 for rebuilding.

Jack and Jill, international dancers, and Chris Richards, English eccentric, are at the Trocadero, Hamburg.

Around the Loop

CHICAGO, Feb. 1.—The office furniture of the defunct Chicago Music Corporation was sold by the sheriff Monday to satisfy claims against the concern. Worth approximately \$1,200, it was bought by the Woods Building for \$65. Office equipment of the Villa Moret office, in the same building, also was sold for a song.

Local theater men are skeptical of the ability of Joe Howard to put over his revivals at the Garrick.

The Empire, across from the Haymarket on Madison, is not likely to open with burlesque in opposition to the Academy and Star and Garter. Not unless a deal can be made with Warren Irons, who has an agreement with the house which prevents such a move.

A contract has been closed by C. W. Bunn, of Electrical Research Products, for the installation of W. E. sound sys-

tem in the Empress Theater, Fairbanks, Alaska, 60 miles from the Arctic circle.

The death of Jas. R. Eggert, of a Chicago music publishing company, recalls the jinx that has followed the men formerly associated with the local Watson, Berlin & Snyder office. Eggert lost his life in an air liner crash this week. Art Biner and Frank Clark, with whom Eggert was associated in the W., B. & S. office, both died by their own hands; two girls at one time employed in the office went the same route, and Charles Dale, the only remaining member of the old force, has been the victim of much misfortune.

It looks as if the forces of righteousness in Evanston are weakening. Members of the Evanston Ministerial Association have voted only "passive resistance" to the fight for Sunday shows.

Gene Howe, Amarillo editor, who had the courage to give his honest opinion of Mary Garden's voice when that artist played the Panhandle metropolis, was in town this week and drew columns of publicity. "Mary Garden is a great singer," he said, "but she let down in her performance in Amarillo." And Miss Garden, at a meeting of the Musical Art Council, was forgiving. "Mr. Howe needn't fear me," she said. "He really didn't mean what he said."

Up and down the riato: Bohumir Kryl, bandmaster, once more a familiar figure in the Loop as he makes preparations to go on the road again with his band. . . . Howard Herrick in town heralding the coming of *Your Uncle Dudley*.

The "magic carpet" at the Sherman, where scads of dough was cut up daily, missing since a young auto show blossomed forth in the lobby. . . . Horace Sistrare is far from his favorite haunts on Randolph street. He's doing publicity for Oscar O'Shea's stock in Ottawa, Can.

Milady will hold sway at the Sherman when the annual fashion show opens there Monday, February 3. . . . Julius Tannen had a wonderful time at the canners' dinner. . . . Francine Larrimore confides she's "heart whole and fancy free" for the first time in all the times she's been in Chicago. . . . Ben Bernie, whose orchestra holds forth at the Congress, to be guest attraction at Merry Garden ballroom February 9. . . . "Nothing to them," says Sidney Strotz, of the Stadium, of certain rumors. Nevertheless, there should be some activities around February 15.

Cleveland

Toni Silvestro, restaurant host, has returned from New York, where he and Mrs. Silvestro were guests of Rudy Vallee. She went on to New Haven, Conn., for a brief visit with home-town folks.

Janet Balder, local acrobatic dancer, has joined the *This and That Revue* here.

Frank Gallagher is presiding over the console at the Astor Theater.

The Madell Sisters, Clevelanders, joined the Buddy Carroll and His Friends act, opening at the Albee Theater in Cincinnati.

Billy Correll has an indoor circus for the Colored Elks' Lodge.

Jack Flannery is the assistant manager of the Princess Theater.

Freddie Carlone, leader at the Crystal Slipper, threw a surprise party for Jimmy Ague, the Key Kord Crooner, at the Golden Pheasant, and Tom (Red) Manning, announcer of WTAM, acted as master of ceremonies.

The Hirschorns, novelty Swiss musical act, have concluded their local engagements and gone to Chicago to play that territory.

The Stillman Theater is heralding *The Love Parade* by a sign with six-foot letters in lights.

Father John Kelly insisted upon Phil Seiznick acting as master of ceremonies at the Church of Annunciation smoker recently.

Sammy and Sid Watkins, Cleveland band leaders, are appearing at the Palais Royale in Buffalo, N. Y.

Phil Seiznick has engaged Gwyn and Jones, dancers; Four White Brothers; Romain Johns, vocalist; Billy Bashes and Al Waldron's Band for the floor show of his Club Madrid.

The Eclair Theater has opened again with sound policy.

Ben Schwartz, formerly of the Bradford Theater, Newark, N. J., is now the manager of the Uptown Theater here. Francis Kromar is the organist there.

Francis Deering, chief of service at the State, has left for Columbus to take up similar duties for one of the Loew houses there.

Victor Leval gave a farewell party to Ted Claire, former master of ceremonies

at the State, when he was ready to leave for New York to join the Capitol Theater crowd. The party was held at the Rainbow Room.

The Milo Theater has installed talkie equipment.

Paula Marsh and the Rainbow Sextet are dancing at the Rainbow Room.

Jerry Lehman, dancer from New York, is acting as m. c. in Bradlee's Dance Pavilion, in the heart of Playhouse Square.

Gordon Lobman, impersonator; Irene Moss, soubret; Julee Juleska, hula dancer; Gertrude Rockwood, monoped dancer; Maureen Avon and Dolly, sister act; Viola Smalley, Spanish dancer; Howard Mentze, pianist; Fritzie Gaye, blues singer, and Princess Fiozari, Egyptian dancer, comprise the personnel of the Rockwood Entertainers, who are busy putting on programs for lodges and banquets in Michigan, Ohio and Pennsylvania. F. C. (Red) Watson is the manager of the company.

Ira Price, last season on the Gentry Shows, and Al G. Shannon, at present sales manager for the Co-Ed Candy Company, spent the week-end with friends here en route from Toledo to Pittsburgh. Mr. Shannon will be with Doc Oyster's Slide Show on the 101 Ranch again this season on a ticket box.

Lee Roth's Band has gone from the Cafe Monaco to Fenway Hotel Jade Room.

Los Angeles

The \$60,000 violin of Efram Zimbalist, world-famous violinist, was technically in custody of deputy sheriffs last week as the result of a suit filed by George Smith, 91-year-old La Crescenta man, alleging that Zimbalist owes him \$6,000 for two violins. The suit alleges Zimbalist purchased two violins, a Stradivarius and a Guarnerius, in 1925 for a total of \$8,000, but only paid \$2,000 of that amount. It is the declaration of the violinist's attorneys that the violins are "fakes". An attachment on Zimbalist's \$60,000 instrument at the Philharmonic Auditorium after the violinist had finished a concert was served. A bond posted by Zimbalist released the fiddle.

The Columbia Phonograph Company recently completed its large expansion program in Los Angeles. It has taken a 10-year lease on a building on Wall street which covers 15,000 square feet of ground. Recording will be done here now that many of Columbia's artists are at work in the film colony. From this branch all Western business relative to the shipment of radios, phonographs, records, etc., will be handled.

Dr. Sheldon Shepard, minister of the First University Church, offered a novelty in a sacred service of the dance in his pulpit. The dance service was created by Wanda Grazer, well-known local dance teacher and producer, in cooperation with Dr. Shepard.

Journey's End, at the Belasco, continues to attract a steady box-office patronage. This play, without an advertised star or featured name, is doing excellent business despite the general belief among Broadway producers that an attraction brought here from New York must have "draw" names to succeed.

Gossip along Los Angeles' down-town riato has *All That Glitters*, by Zelda Sears and Tay Garnett, as an early attraction at the Belasco, produced jointly by Homer Curran and Edward Belasco. The play will go into rehearsal shortly, it is reported. Further reports have *June Moon* as a Pacific Coast production, with bookings scheduled for the Belasco. Negotiations are said to be pending whereby the Brock Pemberton success, *Strictly Dishonorable*, may have a local showing.

Toronto

During the local engagement of *Dracula* it was announced that the producer, Hamilton Deane, will shortly present a dramatization of the novel *Frankenstein* in London, Eng. The new piece is expected to be as successful as *Dracula*.

Royal Doulton, a new three-act comedy by J. Edgar Middleton, newspaperman of Toronto, was successfully produced here at the Hart House Theater.

Josephine Hall, a Toronto girl, made her debut in *The Love Parade*. She is a soprano, who arrived in Los Angeles a short time ago and made good in the talkies. Previously she worked the Balaban & Katz theaters in the Middle West.

St. Louis

Showboat, Ziegfeld's mammoth musical comedy, has been the biggest drawing card at any theater to date this season. The show played at the American Theater last week and the management was compelled to turn away hundreds at each performance.

Milton Schlosser, unquestionably the most popular organist in St. Louis for many years, returned to the Skouras Brothers' houses two weeks ago, after playing thru the East for 10 weeks. He is at present giving his special solos at the Ambassador Theater, where he is scoring as decisively as he always did at the Missouri Theater here.

Don Davis, assistant manager of the Orpheum Theater in East St. Louis, has resigned that position to accept a position in the State House in Springfield, Ill. Paul Reed, formerly assistant manager of the Orpheum Theater in Springfield, Ill., has succeeded Davis. B. F. (Dinty) Moore is the manager of the Orpheum in East St. Louis.

Harold Mayer is the new master of ceremonies at the Cinderella Theater during the enforced absence of Clarence O'Hara, who has been serving in that capacity at that theater during recent weeks. O'Hara injured his ankle during a performance about 10 days ago and as a result is unable to take his place on the bills.

J. T. Schoticker, manager of the Star and Orpheum theaters in Hannibal, Mo., was in the city this week conferring with several film executives concerning his theaters.

"Honey Gal" Cobb and "Smoke" Grey, popular black-face team, who several weeks ago closed an engagement at Station WIL here, are at present playing the Skouras Brothers' Enterprises neighborhood houses in this vicinity. Grey in the capacity of master of ceremonies and Cobb doing his "wench" character bit on the same unit show.

Chief Red Fox was among other *Billboard* visitors this week when he and his troupe came over from Belleville, Ill., where they were playing a vaudeville engagement.

New Orleans

Moreno and Camille, dancers; Billie Stanfield, "personality girl"; and Jean Norton have signed with the Little Club as features. Frank Arena is master of ceremonies.

Mrs. Eloise Stocking Peyroux, a well-known musician, has been appointed local manager for the Modern Hand-Made Instruments. She will assist children qualifying for the Children's Theater Guild Orchestra and the Kiddies' Own Band.

William Fulham's play, *Will You Marry Me?*, was presented as the senior class play by the Henry W. Allen High School of Commerce January 27. Mazie Atkins, instructor in dramatics, was the director.

Margaret Wagner, talented soprano, will sing the introduction to *The Song of the Nile*, from Verdi's *Aida*, as the opening number of the second part of Ruth Harrison's seventh annual revue to be given at the St. Charles Theater February 17.

William H. Fulham has been re-elected president of the Poetry Society of Louisiana. Professors Richard R. Kirk and Frederick Hard were elected vice-presidents; E. P. O'Donnell, secretary; Miriam Brown, corresponding secretary, and Mrs. Richard Ford, treasurer. Honorary vice-presidents elected were Grace King, Mrs. John Ficklen, Dr. John M. McBryde and John McClure.

Formal endorsement of the appearance here March 5 and 6 of the Chicago Civic Opera Company has been voted by the joint opera committee, composed of representatives of the board of trade, real estate board, Association of Commerce, cotton exchange, stock exchange and civic opera association. The engagement of the Chicago company has been guaranteed by 44 citizens of New Orleans.

Hartford

Manager Daggett Lee, of Parsons Theater, Shubert house, reports all records broken by *Strange Interlude*, with a sellout for one week. The play pleased patrons and critics.

The San Carlos Opera Company and Boston Symphony Orchestra have early bookings at the Horace Bushnell Auditorium.

Big picture houses here are covering the billboards with paper and featuring films like a circus.

NEW PLAYS ON BROADWAY (Continued)

CIVIC REPERTORY

Beginning Monday Evening, January 27, 1930
THE OPEN DOOR

A one-act play by Alfred Sutro. Directed by Eva Le Gallienne. Presented by the Civic Repertory Company.
Don Julian Figueredo.....Egon Brecher
Sanita.....Mary Ward
Adolfo Adalia.....Donald Cameron
Dieguilla.....Paula Miller
Concha Puerto.....Leona Roberts
Guitarra.....J. Edward Bromberg
Pilar.....Ria Mooney
Angela.....Josephine Hutchinson
Pepe Lora.....Robert Ross
Dona Belen Zurita.....Merle Maddern
Juanita La Rosa.....Eva Le Gallienne
Don Cecilio.....Sayre Crawley
A Young Peasant Girl.....Elizabeth Shelly
The Sacristan of San Antonio.....Walter Beck
ACT I—Don Julian's House. Evening.
ACT II—The Same. Ten Days Later. About 3 o'clock in the Afternoon.

CIVIC REPERTORY

Beginning Monday Evening, January 27, 1930
THE WOMEN HAVE THEIR WAY

A play by Serafin and Joaquin Alvarez Quintero, adapted from the Spanish by Helen and Harley Granville-Barker. Directed by Eva Le Gallienne. Settings by Alino Bernstein. Presented by the Civic Repertory Company.

Don Julian Figueredo.....Egon Brecher
Sanita.....Mary Ward
Adolfo Adalia.....Donald Cameron
Dieguilla.....Paula Miller
Concha Puerto.....Leona Roberts
Guitarra.....J. Edward Bromberg
Pilar.....Ria Mooney
Angela.....Josephine Hutchinson
Pepe Lora.....Robert Ross
Dona Belen Zurita.....Merle Maddern
Juanita La Rosa.....Eva Le Gallienne
Don Cecilio.....Sayre Crawley
A Young Peasant Girl.....Elizabeth Shelly
The Sacristan of San Antonio.....Walter Beck
ACT I—Don Julian's House. Evening.
ACT II—The Same. Ten Days Later. About 3 o'clock in the Afternoon.

The action passes at the home of Don Julian. He is a priest of a small town in Andalusia.

That plays of short length may be more than effectively produced has been demonstrated by the Civic Repertory organization. The choice of Sutro's *The Open Door* as a curtain raiser may not however, be ascribed as particularly fortunate. The main point in this is that the play is a somewhat conventional and highly artificial trifle commanding a restrained form of acting which renders it utterly incompetent to compete with those in the audience who have managed to arrive after the performance has begun. In all fairness, let it be said that Miss Le Gallienne and Cameron were highly effective in their respective roles, and that seldom has Miss Le Gallienne displayed more charm of manner. This served to put the audience into a receptive mood for a program that proved itself to be a distinct departure from the usual melancholy dispensed so agreeably from the stage at the Civic Repertory Theater.

The real event of the evening was the production of *The Women Have Their Way*, a delightful bit of nonsense by the brothers Quintero, which concerns itself with matchmaking in the village of Andalusia. A young lawyer arrives from Madrid with only business matters on his mind. Soon, thru the efforts of the village busybodies, his thoughts are directed toward one Juanita La Rosa. Altho warned by the old village doctor that the women have set a trap to ensnare him, the young attorney is soon madly in love with Juanita and with the final curtain we discover that, as almost always, the women have their way.

The charm of the Quintero play, however, lies not in its plot, which is almost no plot at all, but in its sheer magnificence in the bringing to light of little things; the old lady who is devoid of hearing, but who will not have her cook singing popular songs in the kitchen, and who knows just when her wishes are being ignored by the expression on the faces of those who are able to hear the singing going on; the rushing to the window to watch what goes on further down the street when it is learned that the man across the way is wearing white trousers when he should be in mourning out of respect for his recently departed wife; the borrowing of the village paper; the gossip and the continuous matchmaking. It is all of these little things, combined with many more, that go to make up a thoroughly delightful comedy of village manners.

Perhaps the real acting honors of the evening go to Leona Roberts as Concha Puerto, the busiest and best matchmaker in the whole village of Andalusia. Miss Le Gallienne played Juanita La Rosa with an agreeably light touch. Mary Ward contributed an engaging performance as Sanita, the elderly lady who was devoid of hearing power. Egon Brecher was splendid in the character role of Don Julian Figueredo, the Padre. Walter Beck, Elizabeth Shelly, Sayre Crawley, Merle Maddern, Ria Mooney, Josephine Hutchinson, J. Edward Bromberg, and Paula Miller, contributed ex-

cellent characterizations; while Donald Cameron as the young lawyer and Robert Ross as his rival were miscast and unconvincing. Perhaps this may be due to the superlative performances contributed by the surrounding players. At any rate, Cameron and Ross did not measure up to the standard set by their fellow actors.

On the whole, *The Open Door* and *The Women Have Their Way* combine to provide a delightful evening, and it is most gratifying that the Civic Repertory group is capable of doing things with a lightly humorous touch as well as the more heavily studied method required for the production of plays by Tolstoy, Tchekov and Ibsen. CHARLES CROUCH.

JOLSON

Beginning Monday Evening, January 27, 1930

THE CHOCOLATE SOLDIER

A revival of the operetta with music by Oscar Strauss, book by Stanelinus Stange, libretto by Rudolph Bernauer and Leopold Jacks. Directed by Milton Aborn. Settings by Rolo Wayne. Costumes by Tams. Presented by the Jolson Theater Musical Comedy Company (Milton Aborn and the Shuberts).

Nadina Popoff.....Alice Mackenzie
Aurelia Popoff.....Vera Ross
Mascha.....Charles Purcell
Lieutenant Bumerli.....Vivian Hart
Presented by the Jolson Theater Musical Comedy Company (Milton Aborn and the Shuberts).
Colonel Kasimir Popoff.....Roy Cropper
Major Alexius Spiridoff.....Roy Cropper
LADIES OF THE ENSEMBLE—Leona Roberts, Frances Baviello, Elizabeth Grandall, Susan Hopkins, Eleanor Jenkins, Genevieve Jagger, Ida Korot, Tybelle Kane, Gertrude Jandros, Clara Martens, Eleanor Richmond, Velma Sutton, Rita Stonefield, Mary Stuart, Mabel Thompson, Gertrude Walden, Emily Harris, Marvel Ober, Helen Cowan, Corinne Jessop, Golda Orleans and Thelma Goodwyn.
ACT I—Place: Nadina's Boudoir in Popoff's House. Situated in a Small Town Near the Dragoman Pass, Bulgaria. Time: Late in November, 1885. Night. ACT II—Place: The Courtyard, Gardens and Exterior of Popoff's House. Time: Early in May, 1886. Morning.
ACT III—Same as Act II. Afternoon.

This production of *The Chocolate Soldier* is the outstanding effort in this series of revivals that have been the only musical successes the Shuberts have enjoyed this season. From any angle this Strauss operetta is the best.

The lyrical tuneful melodies of the old musical, the subtle dialog, and interesting story handled by a cast of capable players all add to the festive occasion this milestone in the history of the Jolson Theater repertory company seems to be.

It is doubtful whether there ever was a better "Chocolate Soldier" than Charles Purcell. Equipped with a pleasing voice and rare dramatic ability he achieves a tone to his work that it is difficult to say of a man, he is whimsical but never offensively so.

Aborn chose the Stange version of the operetta based on Shaw's *Arms and the Man* and the work of Mr. Aborn in this instance is indubitably his best of the season. The production is staged with care and considering the negligible amount of money apparently expended the director has gained astounding results. The costumes and settings, while both suitable, are never extraordinary. The principal contributing factors of the success of this revival are the players and an augmented orchestra.

The previous revivals have had all too few musical instruments in the pit with the result that the scores have all been affected. The right sort of importance seems to have been placed upon music in this production.

Roy Cropper, previously assigned hero roles, has the self-confessed "hero" and in this attraction does better than in anything he has appeared in before this season. His part seems to fit him better and his voice is certainly better applied. Charles Purcell, making his first appearance with the company, is a worthy addition. Vivian Hart is well cast and handles the roles entrusted to her with ability that will certainly win admiration. Singing the lead Alice Mackenzie appeared too uncertain of herself, especially in the "My Hero" number early in the score. Later she swings into the spirit of the proceedings and lets herself go with great success. Vera Ross lends a powerful, melodious voice to the production and John Dunsmore carries the ridiculous comedy well with the assistance of William C. Gordon.

The Chocolate Soldier is by far and

wide the best production of the Jolson company and should earn its just rewards. CHARLES MORAN.

Drama School Students Give Abbott-Weaver Play

NEW YORK, Feb. 1.—An excellent performance was given recently of George Abbott and John V. A. Weaver's comedy, *Love 'Em and Leave 'Em*, produced at a special matinee in the Belasco Theater by the American Academy of Dramatic Arts and Empire Theater Dramatic School.

The program included *The Stoker*, a rather inane one-act play by Harold Brighouse, which was negligibly performed. Perhaps it was placed on the program as a curtain raiser to allow the friendly but noisy audience, which in general arrived late, time to settle down and witness the main feature of the bill. The cast of the one-act play included Polhemus Cobb, Stanley Ruth, Herschel Cropper, Robert Rider, Jane Sanford and Jessie Patton.

With the exception of a frequent fall in the playing tempo, the production of *Love 'Em and Leave 'Em* was quite on a par with most professional productions. True, the members of the cast are young people, but their performances were convincing. The Abbott-Weaver comedy, however, lends itself remarkably well to the use of amateurs. One might call it sure-fire stuff; nevertheless it is not actor-proof, and several individual performances called for well-earned applause.

Special mention should be made of the splendid performances given by Lucy Tull as Janie Walsh, and Alexandra Aubrey as Mame Walsh. The Misses Tull and Aubrey are both fine actresses, and there is no doubt that they will soon find themselves allied with the professional theater. Their work shows the stamp of a rigid training, and they seem more than adequately equipped with a knowledge of stage mechanics. Alexandra Aubrey is especially good. She has a certain knowledge of the repression and the projection of emotion from behind the footlights. This will carry her far. It would not be in the least a rash statement to say that she seems destined for a brilliant career in the theater.

Jane Sanford played Ma Woodruff, a character role, in a manner which revealed a keen sense of character and comedy values. Fred Newton was excellent as Ma Woodruff's good-for-nothing husband, Lem.

Herschel Cropper contributed a notable performance as Mr. McGonigle. Cropper also appeared in the one-act play with only two rehearsals, substituting for Fred Anderson. His performance in the one-act play could by no means be used as a measure of his merit as an actor. As McGonigle in *Love 'Em and Leave 'Em* he was splendid.

Edwin Glass appeared in the leading male role, that of Jim Somers, and despite the handicap of youth in a part that obviously called for an older man of an extremely different type, managed to give an adequate performance.

Some particularly good comedy of the juvenile variety was contributed by Donald Stewart as Kenyon. Others in the cast were Phyllis Lavarack, as Miss Streeter, and William Sutherland as Mr. Aiken.

On the whole, if one derives enjoyment from the simple process of seeing what young people can do in the theater if given half a chance, a production of *Love 'Em and Leave 'Em* or any other reasonably good play is well worth seeing, provided, of course, that it is as well done as the American Academy of Dramatic Arts seems to do plays. CHARLES CROUCH.

Germanova Bows With Laboratory Production

NEW YORK, Feb. 1.—The initial appearance in America of Maria Germanova, under the auspices of the American Laboratory Theater, is sponsored by a galaxy of prominent society, literary and theater folk. In the role of Masha in Anton Chekhov's *Three Sisters*, Madame Germanova reveals herself to metropolitan audiences as a truly great artist. All the demands of an exacting role are more than fulfilled, and she brings to the part even more than it demands, a creative spirit which imbues her acting with the breath of life and sends it soaring into the realm of accomplishment.

The American Laboratory Theater is looked upon as an experimental or amateur group, but there is nothing amateurish in the popular conception of the

word about the Chekhov drama, which may be due to the fact that Germanova herself directed it. With few exceptions, the cast is superlatively good; the settings, despite a limited stage area, are excellent; the costumes in good taste, and the stage lighting is most effective. Germanova's direction reveals a rigid Continental training in the craft of putting a play upon the stage in a manner intelligent and entertaining.

Two young actresses are seen in the roles of Masha's sisters, Frances Williams as Olga and Madalyn O'Shea as Irina. Of the two it is Miss Williams who contributes the better performance. Miss O'Shea is for the most part excellent, but there are times when the emotional demands of the role are too much for her. She has, however, great charm in her speech and in her appearance. As Olga, Miss Williams displays a definite knowledge of character interpretation in that she seems constantly in the mental state of the character she impersonates rather than that of an actress going thru mechanically contrived emotions. This lifts her to a plane quite above that of Miss O'Shea, whose effort to lend herself to the role of Irina never left one without the feeling that it was somewhat difficult for her to do so.

The outstanding performance among the male element of the cast may be attributed to Richard Gaines as Ver-shinin, the lieutenant-colonel.

Adequate performances were registered by Karl Swenson, as the husband of Masha; Angela Mullins, as the silly wife of Andrej; Charles Kradoska, as the baron; Maria Cupenskaya, as the old nurse, and by Francis Fergusson, as Ferapont. Helen Howe, Florence Keady, Britton Diller and Bruce Duncan were effective in small roles.

It is Maria Germanova, however, who quite naturally overshadows everything except Chekhov's play itself. She does this without attempting to dominate. It is simply an unavoidable circumstance. Never once does she step beyond the domain of her own role. Seemingly, she retires into momentary seclusion during moments which should logically be dominated by the surrounding actors, but one never loses her for a moment. She becomes a shining and resplendent star whose brightness cannot be dimmed. CHARLES CROUCH.

Lennon's "Short Cut" Looks Short Lived

NEW YORK, Feb. 1.—At the Cherry Lane Theater, in Greenwich Village, Paul Gilmore and his Associate Players are presenting one of the dullest plays of all time. The title of the piece is *The Short Cut*, and the program informs one that it was written by Percival Lennon.

If the players at Cherry Lane Theater were striving to carry out an ideal; if they were acknowledged as an amateur organization, which they are not; if their present offering displayed one spark of merit or intelligence, one might be kindly disposed toward them, for nobility of purpose seems to cover a multitude of surface errors.

Gilmore, however, seems to have acted on the assumption that little else is necessary to a play provided there is a shrill scream or a revolver shot just prior to the curtain of the first and second acts. In fact, there is little else to the play, called *The Short Cut*, which, despite the fact that a poster in the lobby bears the information that one should see it before it goes to Broadway, will never set foot outside the Cherry Lane Theater.

Despite the fact that a number of art lovers had managed to tie themselves to the premiere of *The Short Cut*, a number of them failed to witness it. I counted at least five who had fallen asleep somewhere during the first act, and if you have ever sat five minutes or more on one of the seats in the Cherry Lane Theater, you will realize that *The Short Cut* is not a play at all, but a first-rate anaesthetic.

The actors, who did what little they could, were Gordon Westcott, Frank Joyner, John Winthrop, Ray Clifford, James Norris, Edward Reese, Helen Holmes, Beatrice Nichols, William George and Miriam Battiste. Under the handicap of a plotless and inane play, forced to portray unreal characters, and to speak badly constructed and loosely knit lines, it would be unfair to spatter them with critical ink, but rather than have allied themselves with a production which could obviously offer them little opportunity to display any ability they might have, it would have been much better if they had remained at home. CHARLES CROUCH.

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Executive Sec'y-Treas.
CHARLES DOW CLARK
Recording Secretary
PAUL N. TURNER
Counsel

Starting Earlier on Wales Act

A bill drawn in conformity with Equity's expressed desires with regard to the penalties which may be incurred by actors who participate in a play which may be convicted subsequently of immorality has been introduced in the Legislature of New York State by Assemblyman Langdon W. Post of the 10th assembly district, Manhattan.

The Wales act, which was bitterly opposed by Equity and which only became a law thru last-minute manipulations of the legislative machinery, provides that in case of the conviction of a play all those who participated in its production, author, manager, director, actors, press agents, stagehands—any one who may have had anything to do with it at all—are all equally guilty and may be punished by fine or imprisonment or both.

Equity has always felt that this is a most unfair handicap upon the actors involved. Manifestly they can not know at the moment of accepting an engagement whether a play will be convicted or not. Tastes change in time and there may be changes even from season to season. And in any community the probabilities in judges and juries are too varied to make it possible for an actor to know with any degree of certainty whether or not the play he sees before him will be convicted or acquitted—or even whether it is likely to be so much as halted before a court.

Further than that he knows, if he is an actor of any experience, that plays do not always emerge from rehearsals in the same form they enter them and that direction may make risqué lines and situations wholly acceptable or give new and unwholesome meanings to apparently innocent ones. And it is the author, the director or the manager who is nearly always responsible for such changes—almost never the actor.

Yet under the law as it stands at present the actor is forced to guess whether or not a judge or jury is likely to convict the play as it finally opens. His alternative to a good guess is to give in his notice.

It is one of the few situations where criminality of an act is not determined until after its commission.

Equity has never liked this piece of legislation and last year, after conferences, backed Assemblyman Post in an attempt to secure the passage of an act which would hold the actor responsible only if he continued to appear in a convicted play after its conviction.

This bill was passed by the Assembly and its passage by the Senate appeared

to be equally certain. But it came thru so late in the session that Majority Leader John Knight of the Senate was able to exercise a pocket veto by merely failing to report it. And so that laudable attempt failed and during the year there were more raids and arrests but no convictions.

Assemblyman Post has introduced a bill, Assembly Int. and Print 100, which is essentially the same bill which failed of passage so narrowly last year.

This time it has been introduced early enough in the session to permit hearings to be held February 4, at which Equity, the State Federation of Labor and other interested bodies will appear in support of it. There does not seem to be any real opposition to it so far nor, as Equity sees it, any real reason why there should be opposition. And so Equity has some belief and a great hope that the stage will be removed from the shadow of the patrol wagon before the present session of the Legislature adjourns.

"Thank You" 1,437 Times

W. Frank and Ruth Delmaine, Equity representatives at Kansas City, are under the painful necessity of thinking up 1,437 variations of "thank you" with which to reply to the Christmas and New Year cards they received. It is the largest number they have ever received.

If they work quite hard and write four and a fraction replies each night after they complete the work of that busy office, they will just about catch up with this landslide in time to be buried under next season's accumulation.

Lack of such popularity has some compensations apparently.

Know This "Dressing Room"?

All the wrinkles in show business have not been discovered and explored as yet, new ones coming constantly to light. Genevieve Berkeley, the holder of an honorable withdrawal card from Equity, writes in to say that she has opened a shop to which has been given the name of The Dressing Room at 205 West 56th street, opposite the Park Central Hotel. Miss Berkeley reports that she is doing well.

Austrian Actors Get Pay Raise

The rise in commodity prices, which has been almost world wide since the war, has outstripped salary rises pretty generally. Noting this, the Austrian Actors' Association "invited" the managers of the privately owned theaters to raise the salaries of the actors in the association.

The managers' answer was the tradi-

tional one under such circumstances, and the actors and those associated with them embarked on a three months' struggle before their "invitation" was finally accepted.

Those actors whose salaries had been the minimum (which was not stated) received an 8 per cent increase; those up to 500 shillings got a boost of 6 per cent; between 500 and 1,000 the increase was 4 per cent; between 1,000 and 1,600, 40 shillings a month.

At the same time the managers of the State theaters were approached and similar salary increases negotiated. These members with salaries up to 800 shillings a month got a 5 per cent increase and between that figure and 2,500 shillings, 40 shillings was tacked on.

The Austrian shilling is worth about 14 cents.

And how much do you suppose they would have gotten if each actor had had to submit his own individual "invitation"?

Lynn Pratt's Funeral

Lynn Pratt, whose long record of stage appearances goes back to important roles in support of Modjeska, died recently in the French Hospital where he had been under care for some time. Delegations from the Lambs and Edwin Forrest Lodge No. 2, of the Actors' Order of Friendship, of which he was a member, attended the funeral and subsequent interment in the Evergreen Cemetery plot of the Actors' Fund of America.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Marjorie Seltzer is a recent transfer to the Actors' Equity. Miss Seltzer is a principal in *The Prince of Pilsen*.

We are holding checks in settlement of claims for Ivan Alexis, Charles Coleman, Billie Fanning, Truman Gaige, Elizabeth Huyler, Ruth Kennedy, Eva Lewis, Peggy McGowan, Sol Perla, Hazel St. Amant, Ellen Speeler, William Spencer, Florence Sterling, Alynne Thompson and Gwilyn Williams.

Every member who has been paid for an extra performance has benefited by his membership in Chorus Equity. Before the Equity strike actors were paid less than the weekly salary if less than eight performances were given, and were paid only the weekly salary if more than eight were given.

Before the days of Equity chorus girls

ladies of the lodge will meet in the near future to form an auxiliary.

THE PRIDE OF LONG ISLAND LODGE

No. 1—Officers were installed Friday evening, January 10, at Labor Lyceum. Dancing was in order after the installation ceremonies. There were about 150 in attendance. Good music was had, and the refreshments served by the ladies were more than above the standard, and everybody had a good time. Brother Charles F. Eichhorn, second grand vice-president, acted as installing officer, assisted by Brother Edward W. Otto, third grand vice-president. The ceremony went over very smoothly, even though it was the first held by the ladies of Long Island Lodge. Sister Lloyd, our first past president, was presented with a diamond-studded barpin as a token of the lodge's esteem, and her fellow officers who worked with her the last year showed their highest appreciation of her efforts to make her administration a successful one. Each of the outgoing officers was presented with a corsage bouquet as a token of appreciation for their good work. At the close of the installation ceremony an official emblem in the form of a neat pin was

distributed to all the members, who were more than delighted with them. The officers of this lodge wish to broadcast the fact that they will be only too pleased to help the ladies of any of the other lodges to organize an auxiliary at any time and to do all in their power to put them on the right track so as to make a successful organization that the members of the lodges will be proud of.

Prior to 1910 the stranding of theatrical companies was a common occurrence and one of the accepted risks of an actor's life. The bonding system put into effect by Equity has reduced this risk to a minimum and Equity has absolutely done away with the chance of being left in some town miles from home without return fare or enough money for a hotel bill. The bonding system is 99 per cent effective. But even on those rare occasions when we are unable to collect Equity has always brought its members back to New York and paid hotel bills.

When someone asks what Equity has done for you think of these few items which represent only a small part of the assistance given you by your association.

On February 15 all mail that has been held in this office prior to July 1, 1929, will be returned to the post office. If we have passed your initial before you see the list write to the office and ask to have any mail that may be here for you forwarded.

We are holding mail for Dallas Knight, Olive Katterson, Dick Kirby, Cayl Kingsbury, Kitty Kemper, Mildred Klaw, Leon Kristof, Kitty Kane, Lillian Konover, Sally Kendig, John H. Klebler, Henry Kessler, Frances Kelly, Kathleen Kerrigan, Doris Kemble (Chiffe), Sylvia Kessler, Thomas Kelly, Leon Kairoff, Sybil Kane, Alberta Keating, K. Koehler, Vera Lee Kane, Blanche Krebs, Henrietta Kay, Oda Kenneth, Ruth Clair Kane, Karol Kane, Harry Kirk, Henry Kirk, Thomas Kerns, Lucille Lynch, John F. Lynch, Ann Loomis, Neva Lynn, Maude Lydiate, Maxine Lorenz, Walter Lowry, Lillian Lane, Ned Lynn, Delores Lavin, Fern Leroy, Harry Lake, Peggy Lorraine, Lillian Loeray, Rosa Lee, Bob Lee, Gertrude Lindie, Harry Lessman, Ben Lewis, Lew Lesser, Barbara Lee, Viola Lagergren, Frances Lyle, Gladys Lake, Emily Losen, Miss Lenhert, June Lauderdale, Robert E. Lee, Ainsley Lambert, Mignon Lavelle, Mary Lovett, Betty Lockwood, Betty Linn, B. La Vonne, Helen Liste, Kay Lawrence, Robey Lyle and Gladys Law.

We are holding packages for Howard Deighton, Jose Martel, Shirley Gustin, Allen Crane, John Van Tuyle, Betty Davis, Sylvia Ulrich and A. Thompson.

DOROTHY BRYANT,
Executive Secretary.

PROVIDENCE LODGE No. 10—At the annual meeting Ralph P. McDermott was elected president; George J. Delaney, past president; Chester A. Pierce, vice-president; Charles H. Broomfield, chaplain; Walter J. Delaney, recording secretary; Charles I. Luther, financial secretary; Andrew Link, assistant financial secretary; Harry Callender, treasurer; Dr. Thomas F. Mourningham, physician; George Hall, William Berry, Joseph J. Shannon, trustees; John A. Berry, Frank Paige, William Weswall, Parker L. Burke, Charles H. Baehny, finance committee; G. F. Myers, musical director; William F. Connelly, marshal, and Frank N. Benchley, sergeant at arms. Following the business session the new officers were installed by Past President James P. Sullivan.

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

LONG ISLAND LODGE No. 67—Friday evening, January 3, this lodge held its installation of officers and dance. Dancing started about 10 p.m. and continued until midnight, when, true to Long Island form, Grand President W. J. Meconnahey sounded the gavel and announced that with the assistance of Brother Edward W. Otto, third grand vice-president, he would install the officers. He then proceeded in the order named: George Klein, outer guard; N. Adikoff, sergeant at arms; William B. Martin, marshal; Paul Hirsch, P. McNelis, George Hamilton, C. F. Eichhorn, Charles Beckman, trustees; Philip Hitter, treasurer; Max Silverman, assistant financial secretary; Henry Luck, financial secretary; H. E. Schmidt, recording

secretary; Thomas H. McDonough, chaplain; Thomas J. Lloyd, vice-president, and Frank Lachmann, president. Past President Chris J. Walsh was called upon and presented with a gold emblematic watch charm, also Chaplain Thomas McDonough for his fifth anniversary as chaplain. After a short address by Brother Meconnahey everyone retired to the upper floor of the Phil Morris dining rooms, where a buffet lunch was served, and after some more music the same old song, "Home With the Milkman".

NEWARK LODGE No. 28—Sunday, January 19, at the regular meeting, the installation of officers for 1930 was held and the following were inducted into office: William C. Duerrier, president; George Stepany, vice-president; Fred B. Flandreau, treasurer; Henry Schroeder, financial secretary; D. J. Sweeney, corresponding secretary; Jack Saville, marshal; Harry Duerrier, sergeant at arms; Thomas C. Post, trustee, and Dr. J. Sobin, physician. Brothers Flandreau and Sweeney were appointed to act as the 1930 assessment committee. Arrangements are under way for a ball and reception to be held in the fall. The

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FEBRUARY 8.

No. 6

Schwab's Explanation Is Very Unsatisfactory

IN AN article published recently Laurence Schwab, of the Broadway producing firm of Schwab & Mandel, announced that because of certain evils rampant in the theater he is thinking of retiring for the time being from the legitimate field and devoting himself to talking pictures. We take no issue with Mr. Schwab on his right to make such a decision. He is not the first to do it, nor is he likely to be the last. We do take issue, however, with his statements, for to us they reveal a flagrant case of "passing the buck".

With so much to be done in the field that has been home to Mr. Schwab he throws up the sponge and leaves, at the same time recognizing the abuses that wrack the theater, but making no attempt to lead a movement to remedy them.

We know and he knows, and just above everyone else is aware, that the reasons for the present plight of the legitimate theater can be laid directly at the door of the managers. They all finally get back to the same thing: the managers are not organized. It has been obvious for some time now that until they are willing to submerge their petty whims and selfish interests and work for the good of all, there is little hope of doing much for them. An all inclusive body that can negotiate with authority with the stagehands, musicians, actors, scenic artists, ticket speculators and a hundred and one other factions, not to mention the discipline it might wield over its own members, is essential.

It appears to us that if Mr. Schwab is sincere in the tears he sheds for the theater he should take off his coat and lead the way in forming such a body. He is among the most prominent of the managers; he is respected, is outstandingly successful and has influence. It would be a step in the right direction and would reflect far more kindly on him than the columns of weak explanations he has offered. We believe that if Mr. Schwab is sincere he should demonstrate his sincerity by doing something more

tangible than throwing up the sponge and passing the buck.

Among the several suggestions he makes is one that Actors' Equity Association should forget its efforts to organize the motion picture field and concentrate its efforts toward improving conditions in the legitimate theater. Do we understand that it is perfectly all right for Mr. Schwab to desert legitimate for pictures, but that Equity must not even cast eyes on the latter field? Do we understand that Equity should lead the way in cleaning up conditions and after everything is rosy Mr. Schwab will return to the legitimate theater? If Mr. Schwab has his heart in the "flesh and blood" theater he knows that Equity's organizing of the picture field would be for the best interests of legitimate producers and actors.

Equity time and time again has tried everything within its power to get the managers to organize. It realizes that such a move would be the salvation of the theater. What has happened? Its suggestions have been rebuked. Why? We wish Mr. Schwab would tell us, and also why organization of the managers is impossible. Equity does agree that if the most good is to result the managers should organize voluntarily from within their own ranks. That being the case, and if Mr. Schwab is interested in the welfare of the legitimate theater, why doesn't he lead the movement? It appears to us as a golden opportunity.

No, he will have to offer a stronger explanation if he expects to be taken seriously. Not that it makes much difference, except that this business of legitimate producers jumping over the pictures and then decrying their first love is getting a trifle irksome. The whole business smacks of insincerity. If these men are really trying to do something for the theater we would suggest that they remain within it and fight tooth and nail for it—or else keep quiet.

Now Is the Time To Act Against the Lankford Bill

ALTHO the majority may be inclined to view the bill, recently proposed in the House by Representative William C. Lankford, Democrat from Georgia, which would "prohibit the showing on Sunday of films transported in interstate commerce and prohibit Sunday shows, performances and exhibitions by theatrical troupes traveling in interstate commerce, and for other purposes," as just another attempt at freakish, impossible legislation, we are inclined to see it as a serious, bigoted threat against the amusement business. We believe that it is a threat demanding immediate and concerted action on the part of all amusement interests.

We look upon the Georgia representative as a petty meddler who seeks to inflict his own personal standards, and those of his supporters, on the country at large. To pass him off as a meddler is beside the point. This species of human makes for trouble and the influence it carries is often insidious.

The safest course to follow is to strike back and to strike hard. We grant that Lankford's proposal is ridiculous, but that is not sufficient. Get together! Let everyone with even the most remote interest in amusements throw all his energy and resources to kill this bill. Let's bring so much pressure against it that the possibility of such a proposal being presented again is unthinkable. The situation demands action!

Mechanical Developments Not Everything to "Talkies"

THE reams and reams of publicity emanating from the leading picture corporations lay stress on the mechanical improvements that may be expected in that field. These articles indicate clearly that the picture people are leveling everything at developing the wide, third-dimensional film and color processes, just to mention a few things.

There is no doubt but that this spells progress to a certain extent and speaks much for the alertness of the motion picture leaders. But is it sufficient?

While the picture people are so concerned over the physical qualities of their product are they giving proper attention to the "soul" of the film?

Millions of dollars and limitless energy are being spent toward perfecting new devices for projecting screen entertainment, but is proportionate interest being shown in the entertainment itself, which is, after all, the backbone of the business?

While the motion picture business is essentially a commercial one, we believe that even on that basis it will never reach its full possibilities until it has developed a story technic that is its own. What is being done along those lines? Apparently very little. Practically every picture is built around a stereotyped pattern, the majority being banal and not worth the effort that has been spent on them. Millions of dollars are still spent to secure screen rights to "name" plays, players and novels that were designed for the medium of the stage or the printed word and not for the films.

We greatly admire the motion picture corporations for their ingenuity in solving mechanical problems and promoting purely technical developments, but we believe they would build a firmer foundation, increase good will and promote greater audience response if they would give proportionate interest to the purely entertainment aspects of the screen.

What good, after the novelty has worn off, will third-dimensional films, color films or television be if they express nothing? The motion picture business cannot hope to retain its high place solely on the merits of mechanical progress.

We believe that the screen is sadly in need of original material that can begin to demonstrate the powers of expression offered by it. It must develop its own writers, its true medium of expression, its own technic.

The Park Association's Decision Is a Popular One

CERTAINLY the most agreeable outdoor amusement development of last week was the announcement that this year the National Association of Amusement Parks will hold its convention during the first week in December, the same week that the International Association of Fairs and Expositions meets. That is as it should be and in reverting to its original dates the N. A. A. P. is certain to make a host of new friends.

Despite the fact that the association has explained that the change last year was necessary because the organization could not secure hotel accommodations during the week the fair men were meeting, there were those who were openly dissatisfied and hollered charges of "high-hattedness", "steam-roller methods", and what have you. Frankly, we see no foundation for such dissension. Conventions cannot be held if there is no place to hold them.

It is our impression that the reaction caused by the last meeting of the park men has served to impress them with the fact that, viewed in a large sense, their interests are the fair men's interests and vice versa. From the exhibitors' standpoint the close relationship is obvious.

For another thing, the return to the original dates puts a quietus on the movement to have the N. A. A. P. meet in some place other than Chicago. Frankly, we do not know the advisability of killing this possibility. There are other cities that would welcome the convention as they would that of the fair men. Atlantic City, Kansas City, St. Louis and many others have large auditoriums and hotels that could easily accommodate the delegates and exhibitors.

By shifting about once in a while the outdoor amusement men could display their strength and their interests to other sections of the country that now are inclined to be none too friendly toward them. It might assist materially in bringing added good will to outdoor amusements. On that score then, we think a change might be advisable.

On the other hand, there may be sounder reasons why it should not be recommended. We'd like to hear from both sides of the case.

We'll Do Our Best

Editor *The Billboard*:

I never saw two pages more practically applied and to a better cause than "The Forum" and the editor's article covering the preceding page in the issue of January 18, in which you take a wonderful stand and a sound means of getting amusements back to normal, by awakening the Chambers of Commerce in their behalf. It is gratifying to note the way the various editors, lawyers and business men in general are responding to it and airing their views on the matter, which shows it is not only the theatrical profession that reads *The Billboard* and is interested, but the public in general. Which is the very best proof to the movie people, from the small town independent manager up to the producers, that they better heed the warning given in *The Billboard* article.

This includes the managers of the chain theater, as mentioned by George E. S. White in his worthy article, as mere puppets. These puppets have more influence than he may think in keeping other amusements out of their town. Here is one example: A few years back I was playing one of the circuits and was in the main office when one of these puppets came in and reported business off because, as he stated, of the opening of a community swimming pool which the city had built at considerable expense. The reply to his excuse was: "Well you have the pull, see that it's discontinued." The pool went dry. That's only one of many such cases.

Also, as William A. Wenner's letter states, too many houses using acts put all their publicity on the picture instead of the vaudeville. Many times I have gone to these houses to play and found that the photos about which the agent was so particular were lying in the box office. And yet they say vaudeville doesn't pay.

In my compliments on the two pages I take one exception, as did *The Billboard* editor, and that to Bill (Hap) Holmes' article, wherein he states that since there are practically no troupers now on the road the hotels don't have to worry about getting their money. I wish to state that for several years I was in the hotel business and catered to the profession and that I never lost a dime thru any of them. I can't say that for other walks of life.

There can't be too much said to waken the Chambers of Commerce and the councils of the smaller towns to the fact that amusements are a profit to their own town and should be sought instead of defeated. The present situation has been brought about largely by local picture managers for their own gain.

Does vaudeville pay? Here are a few observations from this town alone: One stock house and one burlesque house went dark a couple of weeks ago. Why? I should say a cut in price might have helped. A local picture manager says he cannot make it with straight pictures, but with the added attractions they are getting the business. The only other house using vaudeville is Loew's, needless to say a fine house, properly handled, good acts, good pictures and popular prices. The result is capacity afternoon and night, seven days a week. I know for a fact that much of the business the straight picture houses get is the overflow from Loew's.

Keep the good work going and hasten the return of flesh and blood to the stage. It has got to come, for the public is not so wild about pictures. It has merely been compelled to like it. TEDYE RHEA.
Canton, O.

The Billboard expresses thanks for the good wishes expressed above. It will continue to fight for what it considers to be for the best interests of the amusement world, the people in it and the public. There is much truth in all the points stated by the writer, and we agree. The public wants "in the flesh" attractions of all kinds and will eventually see that it gets them. The quickest and surest way to bring them back, however, is to fight organization with organization.—ED.

Blames Transfer Men

Editor *The Billboard*:

The theater today is so tied up with the expensive talkies that the poor actor is the one who suffers. The talkies are not increasing business a dollar, but the actor has to take a big cut in order to work. If the act doesn't want the salary offered another act will take it, and this condition will continue until the talkie contract expires, then the act may get back on its feet again. I know of an act that had a \$20 baggage haul in and a \$30 jump out, working the four days (five people) for \$60. The act left the contract with the prop man to hang up in the prop room.

I also know of three acts that were flash acts that had to cut their scenery and effects in order to eliminate the traveling stagehand so the office could cut the act about



Address communications: "The Open Forum", *The Billboard*, Box 872, Cincinnati, O.

\$300. This is how RKO, in its first year under the new banner, made such an enormous profit. The circuit is boosting to the public the great shows that it may expect the coming year, but it doesn't tell the public the salary that the act is working for and just barely eating, and the number of people it is throwing out of work.

Another thing in New York that would benefit the actor and the stage employee, and also the transfer men: Cut the baggage rate! I understand the stage employee is working with the transfer men by not allowing any act into the theater unless it is hauled by a union transfer, which is great, but why does the stagehand union help the transfer men when the teamsters are throwing the stagehands out of employment every week?

If the teamsters' union would cut the wages of the men in order that the baggage rates could be decreased there would be more work for the act, stagehand and transfer man, as the act would carry more scenery and several producers would produce acts carrying road stagehands.

If the stage employees, executives and the teamsters got together I believe a settlement could be made. W. J. W.
New York City.

First of all, no more letters signed with only initials will be published. If anything is worth saying it is worth backing up with full name and address. Second, we do not agree with the reflections cast on the new RKO regime. On the other hand, we believe that the new officers have been making progress in promoting vaudeville and that much more will be done in that field during this year. We must realize that it is a long and tedious process. The other points have merit even though the presentation of them is somewhat vague.—ED.

Public Wants Vaudeville

Editor *The Billboard*:

There is a demand for vaudeville, but the vaudeville offered seems to be a fadeout from yesterday.

Managers accept players with advertised names, who present mediocre performances, letting their past laurels pull them thru, and audiences expecting the best as given them by these artists in the far-off yesterday, are disappointed and almost in tears cry "What's vaudeville coming to?"

The talkies are certainly taking big strides, and vaudeville should look ahead and keep in step by sifting its present material, making performers do their best and promoting the finished amateur, who gives a better performance than some of those with a reputation.

Managers should act now, while there is hope, and get to work quickly before vaudeville becomes bankrupt.

The public wants good vaudeville! Why not fulfill its prayers?
Bronx, N. Y. JACK CERMISOHNS.

Enough To Go Around

Editor *The Billboard*:

I wish to state that I find "The Forum" very interesting and I believe without a doubt that it is helping to put vaudeville back in the theaters, both large and small. The Orpheum Circuit house here in Seattle is running vaudeville consisting of five acts. Of course they have the feature talkie, which is worth while to hear and see, but it is not the films that charm the crowds drawn to the theater. The fine class of "in the flesh" talent is the real reason for capacity business. From the way the acts are applauded it is plain to see that they cannot and never will be able to discontinue this end of amusement. There are plenty of first-class movies here to accommodate those who are fond of pictures only. What every large city needs is at least two vaudeville houses, a combination, a stock musical tab, and also stock presenting the better class of dramas.

Seattle is now fortunate in having this assortment. Jack Russell is here at the Pantheas; Duffy Players are doing nicely and the State has a girl revue. The combination house is being booked three weeks out of every month and has its own patronage,

which shows that there is enough patronage to go around. Another house has reopened with talkies, but this does not mean that vaudeville is done. If the smaller towns could give their people the same variety in proportion to population, then everyone would benefit from the performer to the town merchant. Let's hope the smaller towns will soon follow suit. JOE BAKER.
Seattle.

The above letter comes mighty close to expressing our own views on the situation. We believe that there is a wide enough public to support each branch of the business. Indeed, we believe the time is not far off when public demand will convince the motion picture interests of the truth of this.—ED.

Vaude. Needs Ballyhoing

Editor *The Billboard*:

"The Forum" is getting more interesting than ever. It surely does explain true facts concerning vaudeville conditions.

Talkies and canned music do away with stagehands' and musicians' salaries, which the small-time managers couldn't afford to pay. It was either go to solid pictures or close up. The dictators were too strong, so along came Mr. Corporation and bought out Mr. Independent Manager who was glad to sell. Mr. Corporation put in sound pictures and canned music. He did not need or want vaudeville acts, musicians or stagehands. He can run his picture houses for less and get greater results and he is not worried about what kind of a five-act bill the booker is sending. He is not troubled about a musicians' or stagehands' strike for increased salary.

He has taken a worry of his mind. The house manager does not need to be a showman, as it does not require a showman to run a picture house. What the heads of the moving picture corporation want is a man who understands the commercial business methods.

If anything is neglected it is bound to decline. If the movie corporations didn't put out their 24 sheets and 3 sheets and ballyhoos, where would they be? Look at your daily papers and see the columns of space they take. Does the vaudeville house do it? No. Is there any wonder it flops?
Jacksonville, Fla. J. WALLACE.

Burlesque Choristers

Editor *The Billboard*:

At last I am going to voice my opinion regarding the choristers and some principals in the majority of burlesque shows. I am a great burlesque fan and follow the articles about burlesque in *The Billboard*, as well as attend the local presentations. From what I have read, the critics seem to be of the same opinion as I regarding the hard-boiled, homely, old warhorses seen in most productions, usually in the chorus. In the weekly reviews of shows playing the Columbia Theater, New York, one finds almost the same comments about the chorus—that they are typical of the usual circuit company, meaning they aren't so young, are ill-shaped, lack personality and pep. This goes for stock companies as well.

That is the point I am trying to get at. The reason for the sameness of all burlesque choruses is that the producers are so anxious to get the show into shape that they will take anyone who has had experience, regardless of their appearance, and who will not need much rehearsing, in order to spare themselves of the trouble and perhaps patience of getting those with less experience and more looks into shape for the opening.

They are just kidding themselves if they think this pleases the public. I know, because I attend plenty of the shows here and get a big kick out of listening to the remarks of the patrons. For instance, one show playing here had some very ancient looking choristers in it, and right behind me sat a couple of well-dressed, prosperous-looking men, who apparently were regular patrons. One of them remarked as the chorus was exiting, "Look at the one on the end! I wonder if she knows her teeth are missing?" His companion made a similar comment about one looking as tho she might be a grandmother. Rude as they are, these are the

honest facts. People may go to burlesque shows to see and hear spy performances, but they like to see good-looking girls along with it. They appreciate young, attractive girls who have pep and natural smiles to the older hands at the profession who may know all the routines but who are minus on looks and have no more s. a. than a wilted lily.

If amateurs were given a chance to show what they could do (and don't think there aren't plenty of good-looking girls with talent who would be tickled to death to join a burlesque show) burlesque would be a big success. But without even a tryout they tell you, "What! No experience! Couldn't see you!" BEVERLY KELLER.
Akron, O.

Who chooses the average burlesque chorus and why are two of the major mysteries of the business. The complaint expressed by Miss Keller, as she says, is not new. Practically every critic of burlesque has harped on it, but it apparently has fallen on deaf ears. We would like to know the other side of the story.—ED.

Arouse Public Interest

Editor *The Billboard*:

I have been a constant reader of "The Forum" and some of the arguments are good while others have no sense. If one stops to think, he will realize that all this talk of the legitimate stage via the talking pictures is only among the show world and is not from the general public, which does the supporting. Now if Mr. Webber, Mr. Canavan and Mr. Lessing would take it up with the Associated Press and the Union Labor organizations thruout the country, against the trust, its canned music and kid managers, something beneficial might result from the public, but not as long as this talk is confined to the profession itself. I would like very much to see all the above-named gentlemen and Mr. Julian Houtain give their argument to the press for publication and let the general public hear what is going on behind the curtain. Call for a curtain rise, let their voices be heard thruout the whole country and I'll wager that "flesh and blood" will come back quicker than the talkies took their stronghold. I do not want anything to reflect upon *The Billboard* for it is one of the greatest publications there is for the show world, but the talk is among the employees and not the payers.

Colorado Springs. FRANK AMINO.

A good point, but we prefer to see the action start from within—we believe that it makes for a healthier and stronger movement. Let outside action follow. As far as we know all the persons mentioned in the above letter have given their statements to the press. Viewed from an idealistic standpoint it is a newspaper weakness that large advertisers often are protected from unfavorable publicity in the news columns. Such being the case, however, is one reason why we strongly advocate enlisting the support of local business organizations in the cause of "in the flesh" attractions. We believe that combined the local merchants control far more advertising space than any individual outside interest. Because of that, and providing they are organized, we believe they can secure the editorial attention of their local newspapers.—ED.

The Chiselers

Editor *The Billboard*:

What a grand and glorious spirit pervades thruout the United States since the World War. What a perfect American ideal. "Take all and give nothing." Is it possible that the nincompoops controlling the strings of wealth in this democratic and free country (?) really believe their strong-arm methods are the last word in evolution?

It is up to us vaudevillians to stand by and watch the wheel turn, and when the public wants vaudeville make them pay for it, meaning the higher ups. When television comes into the home, free for the asking, and the moving picture palaces die a natural death, then entertainment in the flesh will once more come to the front.

But in those days to come we will have a union and get our just demands, and not be chiseled, cut and massacred by the so-called efficiency experts and booking parasites.

We need a few methods such as are used in Soviet Russia to cope with the existing circumstances in this country.
Springfield, Mass. FRANK WHITE.

This is no place to be advocating any methods used in Soviet Russia. We will have nothing of Communism or Bolshevism. This is America and we strongly advise those who desire Soviet methods to move to Russia. There is no room here for them.—ED.

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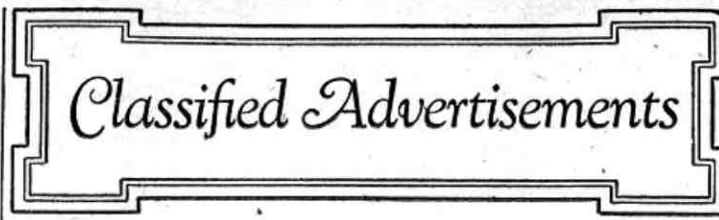
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Flowers of Seville (81st St.) New York. Flynn & Mack (Capitol) Trenton, N. J. Fong, Jue (Rochester) Rochester, N. Y. Ford, Ruth (Pal.) Newark, N. J. Ford, Wallace, Co. (Hamilton) New York. Ford & Ray (Pal.) Corona, N. Y. Fortunello & Cirillino (Loew) Baltimore. Foster, Fagan & Cox (Albee) Cincinnati. Foy, Mary & Irving (Lincoln) Union City, N. J. Frank & Wally (State) Newark, N. J. Frankel & Dunlevy (Royal) New York. Franklin, Sgt., & Royce (Willard) Woodhaven, N. Y. Fraszere, Enos (Albee) Providence. Freds & Palace (Coleman) Miami, Okla. Freed, Carl, & Orch. (Yonge St.) Toronto. Friedland, Anatole, Revue (86th St.) New York. Friganza, Trilix (Willard) Woodhaven, N. Y. Frost & Joy (State) York. Frosini's Melodians (Capitol) Union Hill, N. J. Fullmer Tros, (Capitol) New York. Fulton & Parker (Golden Gate) San Francisco.

Gaby, Frank (Pal.) New York. Gall, Les, Ensemble (Maj.) Dallas, Tex. Garden of Roses (Nat.) New York. Gaynor & Byron (Golden Gate) San Francisco. Gallarini & Sister (Grand) New York. Gellis, Les (Main St.) Kansas City. Gheziss, Les (Pitkin) Brooklyn. Glason, Billy (State) Syracuse, N. Y. Glenn & Jenkins (Prospect) Brooklyn. Gibbs, Nancy, Co. (Strand) Lansing, Mich. Glida, Norton & Joy (Iowa) Cedar Rapids, Ia. Girard, Chas. & Lillian (Orph.) Boston. Girard's, Harry, Calif. Ensemble (Rialto) Joliet, Ill. Gobs of Joy (Capitol) Hartford, Conn. Gold & Pat (St. Paul) New York. Golf Fiends (Keith) Grand Rapids, Mich. Gordon & King (Earle) Philadelphia. Gordon & Healy (Lyric) Indianapolis. Goss & Barrows (Franklin) New York. Gould, Fenita (Orph.) New York. Gould, Rita Burgess (Pal.) Ft. Wayne, Ind. Gramman, Hess & Valle (Princess) Nashville, Tenn. Gray Family (Lincoln) Union City, N. J. Greene, Caryl (Riverside) New York. Greene, Gene (Lyric) Indianapolis. Greenwell, Edith, & Boys (Lyric) Indianapolis. Griffith, Edith, Co. (Pal.) Ft. Wayne, Ind. Groh, Wm. H., Co. (Proctor) Mt. Vernon, N. Y.

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Carson & Miller (Paramount) Omaha.
Carol, Nita (Branford) Newark.
Chang, Anna (Ohio) Columbus.
Cheer Leaders Quartet (Olympia) New Haven.

Christie & Nelson (Texas) San Antonio.
Cocounts (Grand) San Antonio.
Collette Sisters (Chicago) Chicago.
Covey, Edna (Paramount) Toledo.

Creole Nights (Saenger) New Orleans.
Dean, Birdie (Paradise) Chicago.
Dixon, Harry (Grand) (Paramount) Brooklyn.
Duffin & Draper (Branford) Newark.

Evans, Fred, Ensemble (Paramount) Brooklyn.
Evans, Fred, Ensemble (Mich.) Detroit.
Evans, Fred, Girls (State) Cleveland.
Evans, Fred, Ensemble (Paramount) Des Moines.

Evans, Fred, Ensemble (Ambassador) St. Louis.
Evans, Fred, Ensemble (Tivoli) Chicago.
Faust Trio (Paramount) Omaha.
Fay, Vivian (State) Cleveland.

Floyd, Cleo (Chicago) Chicago.
Forey & Kell (Grand) St. Louis.
Fredericks, Chester (Branford) Newark.
Fry, Willard (Branford) Newark.

Colbourne, Maurice, Co.: (Royal Alexandra) Toronto; Can., 3-8.
Dear Old England: (Broad St.) Newark, N. J., 3-8; (Royal Alexandra) Toronto 10-15.

Diamond Lil: (Verba) Jamaica, N. Y., 3-8.
Dracula: (Hollis) Boston 3-8; (Broad St.) Philadelphia 10-15.
Family Blues: (Ford) Baltimore 3-8.

Flying High: (Shubert) Boston.
Follow Thru: (English) Indianapolis 3-8; (Cass) Detroit 10-15.
Fortune Teller: (Keith) Philadelphia.
Foster, Passton Play (in English): Louisville, Ky., 1-7; Jacksonville, Fla., 9-16.

French Mus. Com. Co.: (His Majesty's) Montreal, Can., 3-8.
Gambling: (Erlanger) Chicago.
Hamper, Generoso, Co. Herman Lewis, mgr.: Kalamazoo, Mich., 5; Grand Rapids 6-8.
Hot Chocolates: (Garrick) Philadelphia.

Infinite Shoeblack: (Adelphi) Philadelphia.
Jenny: (Riviera) New York 3-8; (Windsor) New York 10-15.
Journey's End: (Belasco) Los Angeles 3-8.
Journey's End: (Shubert) Cincinnati 3-8.
Journey's End: (Lyric) Philadelphia.

June Moon: (Selwyn) Chicago.
Leber, Fritz, Co. (Grand) Pittsburgh 3-8.
Leslie: (Lew. International Revue: (Shubert) Philadelphia.
Let Us Be Gay: (Studebaker) Boston.
Little Accident: (Plymouth) Chicago.

M. P. PRESENTATIONS

Acc High (Met.) Boston.
Aladdin's Revel (Olympia) New Haven.
Anniversary Revue (State) Cleveland.

DRAMATIC AND MUSICAL

All the World Wondered: (Parsons) Hartford, Conn., 6-8.
Animal Crackers: (Grand) Chicago.
Apron Strings: (Verba's Flatbush) Brooklyn 10-15.

REPERTOIRE

Bragg, George M., Co.: Santa Cruz, Calif., 8-10; Buena Vista, N. C., 3-15.
Rhoads, John, Players: (O. H.) Millsboro, Del., 3-8.

TABLOIDS

Honeymoon Limited, Henry H. Prather, mgr.: (Orph.) High Point, N. C., 3-15.
Wayland Bros.: Yo-Yo Girls: Pikeville, Ky., 3-8.
Whiz Bang Revue, Marshall Walker, mgr.: (Gem) Williamson, W. Va., 3-15.

T. O. B. A. CIRCUIT

Butterbeans & Susie: (Elmore) Pittsburgh 3-8.
Brown Gal: (81) Atlanta 3-8.
Brownskin Models: (Lincoln) Louisville 3-8.
Drake & Walker: (Grand) Chicago 3-8.

MUTUAL BURLESQUE

Bare Facts: Open week 3-8; (Irving Place) New York 10-15.
Best Show in Town: (Empire) Newark, N. J., 3-8; (Orph.) Paterson, N. J., 10-15.
Big Revue: (Orph.) Paterson, N. J., 3-8.
Bohemians: (Grand) Hartford, Conn., 3-8.
Hotshots of 1930: (Frolic) Birmingham 3-8.
Miss Broadway: (Washington) St. Louis 3-8.
Moanin' Low: (Pythian) Columbus, O., 3-8.
Midnite Steppers: (Koppin) Detroit 3-8.
No Foolin': (Liberty) Columbus, Ga., 3-8.
Raisin' Cain: (Pike) Mobile, Ala., 3-8.
Shufflin' Sam: (Palace) Memphis 3-8.
Shake Your Feet: (Globe) Cleveland 3-8.
Visions of 1931: (Star) Shreveport, La., 3-8.

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Gentry Show Is Motorized

Sam B. Dill will have 40-truck outfit—in quarters at West Baden, Ind.

BLOOMINGTON, Ind., Feb. 1.—Sam B. Dill, veteran circus man, who was manager of the John Robinson Circus for a number of years, has organized the United Circus Corporation and will put out the Gentry Bros.' Circus on trucks this season. Dill, who is president and general manager, and two other local men, Benjamin Becovitz, vice-president, and Samuel Hutton, secretary, were named incorporators in papers filed with the Secretary of State for \$100,000, there being 1,000 shares, no par value, common stock.

The Gentry Show is in winter quarters at West Baden, preparing for its road tour, which is scheduled to begin the last week in April. Forty trucks have been acquired, which are being fitted with special bodies, trailers and other equipment to transport the circus. The trucks will be used for parade purposes as well as for transportation. The price of admission to the show will be 25 and 50 cents.

Chief Running Elk Engaged

Among the Wild West features engaged for the concert with the Al F. Wheeler Shows will be Chief Running Elk with a company of full-blooded Cherokee Indians. In addition to appearing in parade and concert their Indian Village will be a feature of the Annex.

Peggy Hunt in Hospital

CHICAGO, Feb. 1.—Peggy Hunt, of the Sells-Floto Circus, is in the West End Hospital, 35 South Hoyne avenue, where she recently underwent an operation for rupture and appendicitis. She will have to remain at the hospital for some time and would like to hear from friends.

Barnett Bros.' Briefs

YORK, S. C., Feb. 1.—The winter quarters of the Barnett Bros.' Circus are fast becoming a bee hive of activity. Paul Allred has little left to do in the way of decorating the trucks. When finished each vehicle will have a new design and color with many added ideas that are new to motorized shows.

Homer Lee has been re-engaged as bandleader and has contracted a 12-piece band. Geo. E. Caron will take charge of the billing cars with 12 men and 4 trucks. The A. C. Connors Troupe has sent in signed contracts.

Tommy Burns will again take over the stock in quarters and expects by the opening date to have several new animal numbers fit and ready for featuring in the big-show program. Alex Fraser and assistant are giving the stock great care preparing for a hard season.

"Specks" Cautin is supervising the cookhouse in quarters. W. Hamilton, assistant manager, will leave shortly on a business trip to New York in interest of the show. Ray Rogers, manager, has recovered from his recent operation. Oscar Wiley, of the Honest Bill Show, visited here on his way to join the Newton Show.

ANDREW DOWNIE is a guest at the Arlington Hotel, Hot Springs, Ark., taking the baths and a well-earned rest.

Files Third Suit

LOS ANGELES, Feb. 1.—Lila McComas, film actress, filed her third suit against Al G. Barnes, circus magnate, last Friday, once more demanding \$215,000 for injuries alleged to have been sustained when she fell off one of the circus elephants during a film scene. At the first trial the jury gave her \$500. She was granted a new trial, which resulted in a verdict granting her \$15,000, which, according to her new action, she has been unable to collect. The film actress now names the Alliance Investment Company and other corporations in which Barnes is said to be interested, in addition to Barnes himself, as defendants.

Santos & Artigas Circus In Mexico City 6 Weeks

The Santos & Artigas Circus, after a successful six weeks' run in Merida, Yucatan, opened in Vera Cruz, Mexico, at the Teatro Carrillo Puerto January 19 and continued to January 23, business being fair.

From there the show moved to Orizaba for a week, then to Puebla, with Mexico City to follow, opening at the Palltama Theatre February 5 for a six weeks' engagement.

Shipp Buys Horses

NEW YORK, Feb. 1.—Edward Shipp, of Circus Shipp, which sails for South America this month to begin an extensive tour, has purchased from Essie Fay four trained horses, which will be added to the menage stock.

Siegrist-Silbon Troupe Cancels Shrine Dates

Due to an accident to Oscar Jordan, one of their principal leapers, who was injured while practicing at Sarasota, Fla., the Siegrist-Silbon Troupe had to cancel five weeks of Shrine Circus engagements, booked with John G. Robinson and Dennis Curtis, starting January 27 at Minneapolis.

Mr. and Mrs. Edward Silbon, who are resting at their home in Berkeley, Calif., will leave for Sarasota, Fla., just as soon as Jordan has recovered sufficiently to practice for their forthcoming tour with the Ringling-Barnum Circus.

Vinson Now Merchant

BEAVER DAM, Ky., Feb. 1.—Dixie Vinson, who was treasurer of the Sun Bros.' Circus for years, is now operating a dry goods store here. He has just been re-elected city councilman, and in addition to those duties also holds the position of city clerk. He states that clean shows are always welcome.

John Meek Due in New York

NEW YORK, Feb. 1.—John Meek, superintendent of concessions with the Ringling-Barnum Circus, is reported due here soon to prepare for the show's annual New York engagement. Meek and his staff have been building considerable concession equipment at the Sarasota quarters.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE city of Savannah, Ga., still has its prohibitive circus license of \$1,000 a day, the aldermen having renewed this fee for the 11th consecutive year. Why they persist in doing this, we are unable to fathom. Circuses are welcomed into every other city in that State on a reasonable license basis. There was a time when Savannah had from one to four of the white-top organizations every year, and there is no worth-while reason why licenses could not be so adjusted that this state of affairs would again prevail in that Southern city.

Now, on the other hand, there has been a general reduction in license fees provided in an ordinance passed last week by the North Little Rock (Ark.) city council, the ordinance being sponsored by Mayor Ross L. Lawhon, widely known show fan. While no mention is made of circus, Mayor Lawhon said circus agents would find city officials willing to meet them half way in the matter of license during his administration. Which we will say is fine and dandy. Our hats off to the Mayor.

The aldermen of Savannah ought to sit up and take notice, for when they discriminate against the circus year after year, they should remember that folks there are being deprived of amusement that is highly enjoyable, wholesome and educational. It's not fair to them.

No doubt members of clown alley are now working on new stunts and working over old ones to spring on the circus-going folks. No circus enthusiast is laugh-proof against the antics of these mirth-provokers. New ideas, of course, are to be commended and encouraged, but there is one topic which is paramount in current news that requires rather delicate handling by the clowns who are using it or those who intend putting it on. We have in mind a "takeoff" on Prohibition, a touchy subject at the best. It is well to remember that while burlesquing the 18th Amendment may tickle the risibilities of some, it may strike a sour note with others, especially in the rural districts. It is a rather difficult matter to please all the people, but while pleasing as many as you can, try not to offend anyone.

It certainly was good news to learn that George W. Christy, owner of the Christy Bros.' Circus, who had been seriously ill, is now on the road to recovery, altho it will be some time before he is his old self again. His condition at one time was so dangerous that it would not have been a surprise had he passed away. If such had been the case, the show world would have lost, in our opinion, a first-rate showman, as well as a gentleman. Starting in a small way, this young showman has rapidly come to the front, and today has a good-sized railroad show in his possession. We look for big things from him in years to come.

Management S-F Unchanged

Smith report denied by John Ringling — Terrell continues in usual capacity

In last week's issue it was stated that George Smith, assistant manager of the Ringling Bros. and Barnum & Bailey Circus, would succeed Zack Terrell as manager of the Sells-Floto Circus the coming season, the article coming from a presumably reliable source. However, John Ringling, in a telegram to The Billboard from Sarasota, Fla., under date of January 29, said there is absolutely no truth in the statement.

"Zack Terrell," he declared, "has never discontinued the management of the Sells-Floto Circus and is to continue as its manager."

Wheeler Show Activities

ALBEMARLE, N. C., Feb. 1.—At the winter quarters of the Al F. Wheeler Shows Superintendent C. E. Springer has work humming in all departments. The two light plants have been overhauled and placed on new trucks and are now ready for the paint shop. Three new semitrailers arrived last week and a local wagon body builder is now busy on the two new band wagons and tableu bodies for same, while at the quarters three new trailer cages are being built.

Jethro Almond returned here last week with a shipment of animals to augment the menagerie. These are now comfortably housed in the new animal barn. Lloyd and Ethel Kirtley are designing wardrobe for the new spec. Mrs. Kirtley will be prima donna. J. W. Trueman will have the lunch stand on the lot. A novelty in the side show will be an all-white orchestra of six pieces instead of the colored band, all acts in that department working with music.

Al F. Wheeler is still at the Oxford, Pa., office, but will return here about February 20. General Agent Wm. J. Cain paid a visit to quarters last week and expressed himself as highly pleased with the new advance trucks. Master Mechanic Chas. M. Brooker is spending a brief vacation at his home in West Virginia, but will return to quarters in ample time to put all of the rolling equipment in fine shape for the opening date.

Flemm Again With R.-B.

Charles (Shorty) Flemm, noted clown, will again be with the Ringling-Barnum Circus during its indoor engagements, making his third season. Of late he has been appearing at clubs in Chicago and is now playing Shrine circus engagements. Last week he was in Toledo, this and next week he will be in Detroit, to be followed by Flint, Mich., and Cincinnati engagements. Flemm then will leave for the East, where he will play several dates before opening with the Big Show. He has added to his act a ventriloquist dummy and is scoring big.

Knights Again With Christy

The Knight Troupe of seven acrobats and wire artists will not be with one of the Ringling shows, as previously mentioned, but will again be with the Christy Bros.' Circus. Both of their acts will be improved.

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With the Circus Fans

By **JOHN R. SHEPARD**
609 Fulton St., Chicago
Secretary C. F. A.

NATIONAL DIRECTOR L. A. GROSS, who is on the Pacific Coast, held a Fan fest in his apartment in Richmond, Calif., January 12. Fan Harry Goetz and wife, of Spokane; James V. Chloupek, of Oakland, and Norman Meller were present. Mr. and Mrs. Goetz are spending a vacation in California. Gross writes that they will do the Schell Bros. and Barnes headquarters. Gross will be in Los Angeles for several weeks.

F. C. FRIEDMAN, State chairman of the Minnesota Adam Forepaugh Top, enjoys frequent visits from Clyde Ingalls of the Ringling-Barnum Show. Friedman is one of the committee which has in charge of the annual Shrine Circus in St. Paul. Billy Sunday, evangelist, and an honorary C. F. A. member, is staging a six weeks' evangelistic campaign in Evansville, Ind.

CIRCUSES and Circus Fans have lost a good friend in Alexander Middleton, of Aberdeen, Scotland, who died a short time ago. He was a keen observer of American circuses and the C. F. A.

STATE CHAIRMAN HARRY D. BAUGH, of Petersburg, Va., recently paid a visit to Ketrov Bros.' headquarters, where he spent several hours with Mr. and Mrs. Ketrov and their daughter. C. F. A. Charles Bernard, of Savannah, Ga., states that his book, *Half Century Circus Reminiscences*, will be delayed somewhat, but will be eventually ready for mailing.

Agee Goes to Florida

CHICAGO, Feb. 1.—John Agee, who has been busy at circus winter quarters in Peru, Ind., breaking some new horses for the Tom Mix show, left this week for Miami, Fla. Agee stated he would meet Mix at Miami and from there they would go to Sarasota, later coming north to Peru. Mix and Agee were to have played some winter vaudeville dates, the latter states, but were obliged to cancel because of an injury to Mix's shoulder. The injury has now healed sufficiently to allow of removal of the plaster cast in which it has been incased.

101 Ranch Folk at Perry

PERRY, Okla., Feb. 1.—Most of the members of Swift's Zouave drill team are here, keeping in shape for the act's sixth season under the Miller Bros.' 101 Ranch banner. Among them are Clyde Dawson, Alvin Studebaker, Louis Stanislaw, Herman Beasley, Fred Williams, Loren Burke, Harland Nichols and Capt. Richard Swift. Swift and Nichols drove from Jackson, Mich., where they spent the holidays.

Bert Shaw, bandsman, is in a barber shop here. Sid and Prudey Wade, of the Swiss Bellringers, one of Doc Cylers' side-show attractions, are located in Oklahoma City, but are seen at the Ranch and here occasionally. Jack Bell, bandmaster, is visiting with Frank Marshall at his home here. Shorty Blackwell will probably be seen behind the counter in the pie car this season.

Brick Bartow, remembered by John Robinson oldtimers, will be with the 101 this year. Marvin Studebaker will probably forsake the Ranch show in favor of a position on the Ringling-Barnum staff. Joe Allen may work on Jack Hoxie's ranch on the border. Prof. Leopold Radgowsky is teaching music at the local high school. He formerly was director of the Imperial band under Ozar Nicholas and later director of the Cosack band on the Ranch show.



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IN BUDDY ROGERS' LATEST FILM PRODUCTION, "HALF WAY TO HEAVEN," THE AERIAL ACT USED WAS

BOB FISHER'S FIVE FEARLESS FLYERS

Known in the picture as THE "FLYING DIXONS," and not the "FLYING FISHERS," as is announced by mistake in the picture. The "FIVE FEARLESS FLYERS" are now touring Mexico with Santos & Artiga's Circus, where they are booked until the middle of April.

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Under the Marquee

BUMPSY ANTHONY, clown, has been signed for the Sells-Floto Circus.

EDWARD M. BALLARD, former circus owner, has been visiting Paris with his family.

GOODWIN (GOODY) PHILIPSON, of Syracuse, N. Y., will have the cushion privilege with the Best Bros.' Circus.

A NUMBER of circus butchers are spending the winter in California, among them Mickie Joyce, Larry DuBarr, Ernie Baldwin, Eddie Rottman and McNulty.

A. V. FULLER and Henry Whatley, last season on the advance of the John Robinson Circus, will again be with that show.

WILLIAM FALCONBERRY, off the road for several seasons, will be on the advance of the Hagenbeck-Wallace Circus. He is now in Detroit.

THE FIVE FEARLESS FLYERS are one of the hits of the Santos & Artigas Circus in Mexico. Bob Fisher does some sensational flying.

GEORGE SPEARS, JR., 19-year-old contortionist, has signed with the Sells-Sterling Circus. He is the son of George E. Spears, champ. billiardist.

FRANK A. COOK, of the Ringling-Barnum Circus, spent several days in Paris recently, looking over the circus acts in the local houses.

MR. AND MRS. JOE SHORT, who have been playing club dates, are booked for the Shrine Circus, Detroit, this and next week. Kinko, clown, also is there.

ZERO, the clown, formerly known as Cy Green, the rube, is wildcatting in Plymouth County, Massachusetts, putting on an hour magic show for the kiddies after school.

EDNA ORTON, who was recently ill in St. Joseph's Infirmary, Hot Springs, Ark., thanks her many friends for their letters, especially Walter Driver and the C. F. A.

H. BARTH, of the Commercial Advertising Company, Des Moines, Ia., is in Chicago and plans to be with one of the big circuses this season. Last year he was on the 101 Ranch Show.

JOE BAKER promoted a wrestling match recently at Bremerton, Wash., at the Elks' Club that was a success. He is working on other engagements pending the opening of the circus season.

THOMAS R. POPLIN, late of the Al G. Barnes Circus, attended the funeral of Jerry Mugivan in Peru, Ind., and from there went to Chicago to spend a few weeks.

RAY GLAUM and sister have recovered from injuries sustained in a recent auto accident. The former will again be with a circus. He will have a new display of wardrobe, his own creations, and will also present a teeth slide and other acts.

GEORGE O. DARLING, who was on the 101 Ranch advance car last year, will not be on the road this season. He has a sign shop at Wellsboro, Pa., and will have charge of the billing for the Centennial celebration to be held June 11-13.

DESPITE REPORTS to the contrary, Harry Levy, superintendent of candy



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These Chairs are made of wood throughout (nailed and glued). There are no stampings to get loose or come off; no nails on seat; "no metal to touch you", to catch the dress nor pinch the seat or fingers. No sharp corners to scratch the floor, nor the flesh. Made of beech—uniform in color—waterproof varnished (you can leave 'em out in the rain—they won't turn white, rust or warp!) ALSO IN COLORS! The ideal assembly Chair—solid singly or in sections. Two sizes—REGULAR and JUVENILE.

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Let us send a TUCKER-WAY to inspect. You'll see for yourself that it is as strong as a YEGG. Secure our prices on quantities. No free samples. May be returned or kept as part of order. Samples sent to responsible people or shows only. Use coupon.

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Send sample of
TUCKER-WAY
for inspection (No
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6-6

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THE SELLS-FLOTO CIRCUS, Peru, Ind.

John Robinson's Circus Wants—Season 1930

Experienced Lady Menage Riders, Young Ladies to do Swinging Ladders, Iron-Jaw Acts and work Domestic Animals. Must be capable and have wardrobe in keeping with high-class circus performance. Send photographs, and give full information in first letter. Address
JOHN ROBINSON'S CIRCUS, Peru, Ind.

stands with the Barnes Circus, did not go to Chicago this winter. The farthest he got from Los Angeles was Agua Caliente.

TEX MADSEN, known as "High Bill" of the Barnes side show, has been hobnobbing with the stars of movie land

this winter, as is attested by photographs which have appeared almost weekly in the Sunday supplements of the Los Angeles dailies.

WILLIAM DENNY, purchasing agent of the Barnes Circus, is a busy man. He (See MARQUEE on page 71)

Smith Buys Cook Circus

Will change title to Coup Bros.' Trained Animal Circus and travel on 15 trucks

E. G. Smith, of Atwater, O., has bought the equipment, trained stock and menagerie animals of the Cook Bros.' Circus from R. L. Atterbury. He will add to this outfit and will have by the time the show is ready for the road a two-ring circus of about 15 trucks and two or three trailers.

The show's title will be changed to Coup Bros.' Trained Animal Circus and will be managed by Smith. His agent will be W. A. Allen, who will have two men and two trucks. Dean Sautelle will be legal adjuster and bannerman and Herbert Swift will have the band of eight men.

Smith will remain at his office in Atwater until February 9, when he will go to Anson, Tex., the show's quarters. Allen is now in charge of quarters. Smith informs that Atterbury will not be connected with the show, either financially or otherwise.

GEORGE RICH, veteran circus agent, writes *The Billboard* that he is now in Wagoner, Okla., having left Mexico City December 22. "Sixteen hundred miles of rain, cold, sleet," he says. "I crossed at Brownsville only to find blizzards every day and the mercury under zero at Corpus Christi, San Antonio, Austin and Muskogee."

WANTED FOR THE SPARKS CIRCUS SIDE SHOW

SEASON 1930

Strong Freak to feature, Hawaiian Dancing Troupe, Lady Toe and Tap Dancers, Lady Midget who can do an act of some kind, Lady Bag Puncher, Novel Musical Act, Working Acts of all kinds. Give full particulars and send photos with first letter. Also want an A-1 sober, reliable, experienced Side Show Boss Canvasman. Address GEO. V. CONNOR, 233 South Hickory Street, Chillicothe, O.

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The Corral

Communications to 25 Opera Place, Cincinnati, O.

R. A. of A. Annual Meeting

SAN FRANCISCO, Feb. 1.—The Rodeo Association of America ended its annual two-day sessions at Hotel Whitcomb Tuesday night. Practically all time was devoted to the business at hand—hearing complaints, changing the rules, setting non-conflicting dates for rodeos and an election of officers and directors.

Last year's officers were re-elected: Maxwell McNutt, president; William G. Haas, first vice-president; Arthur Hebron, second vice-president, and Fred S. McCargar, secretary-treasurer. A few changes were made in the directors, the following being named for 1930: Arthur Hebron, Salinas, Calif.; L. B. Sylvester, Monte Vista, Col.; Maxwell McNutt, San Francisco; H. C. Otter, Winnemucca, Nev., for the southern district. John E. Hartwig, Moosejaw, Sask., Can.; D. C. Evans, Belle Fourche, S. D.; Sam Garrett, Deadwood, S. D.; William D. Hass, Cheyenne, Wyo., northern district. J. C. Howe, Sidney, Ia., eastern district.

Cheyenne, Wyo., was chosen as the next meeting place. After explaining the system of scoring points, Secretary McCargar announced the Corral columns as outlined in the Corral columns of a recent issue of *The Billboard*. Earl Thode, of Belvedere, S. D., was declared the world champion all-round cowboy, with Perry Ivory second and Norman Cowan third. All were presented with watches.

The business conference that followed the speaking took up such problems as rodeo strikes, and particularly the recent one at Winnemucca, where 17 cowboys refused to ride because they believed the judges unfair and the show not being run according to the rules, and the question of who is responsible for injuries to participants or spectators at a rodeo. It was brought out that there are 84 separate rodeo organizations in the country, the majority of which are members of the association.

The rodeo shows for 1930 and the places where they will be held was decided as follows: Azusa, April 19-20; Red Bluff, April 26-27; Baker Ranch, April 27; Monticello, May 4; Sonora, May 11-12; Coarse Gold, May 18; Sacramento, May 26-27; Shellville, June 1; Ukiah, June 13-15; Modesto, June 21-22; Livermore, July 4-6; Hayward, July 12-13; Salinas, July 16-20; Fortuna, August 15; Merced, September 19-21; Cheyenne, July 22-26; Monte Vista, July 31-August 2; Belle Fourche, July 3-5; Moosejaw, Sask., June 30-July 2; Montrose, Col., August 6-8; Deadwood, S. D., August 7-9.

An interesting point at issue the second day was the pronunciation of the word "rodeo". Folks from the Middle West and the East call it "rodee-o", with the accent on the "ro"; Californians say "ro-day-o", with the accent on "day". It was decided to use the California pronunciation, which is the same as the Spanish.

The association was complimented by Walter H. Osborne, secretary superintendent of the Oakland, Calif., S. P. C. A., on its work in preventing undue abuse to animals.

At the banquet given on Monday night President McNutt was presented with a bronze inkwell designed as a bucking cowboy. Among the delegates present were: Ray Bartram and Harry Rowell, Hayward, Calif.; Roy Berndart, G. B. Hartman, Andy Kerschner, Hugh S. Walker and V. D. Block, Livermore Rodeo, Livermore, Calif.; Elmer Boren, Monteca, Calif.; J. E. Cram, Burwell, Neb.; D. R. Evans, Belle Fourche, S. D.; Walter Found and C. C. McCormick, Merced, Calif.; William G. Haas, Cheyenne, Wyo.; John E. Hartwig, Moosejaw, Sask.; Arthur Hebron, Salinas, Calif.; James J. Kerwin, Modesto, Calif.; G. K. King,



HANK FARRIS, trick and fancy roper, now in Florida, who will return to the "white tops" the coming season, probably with one of the Ringling interest circuses.

Monticello, Calif.; Abe Lefton, Azusa, Calif.; E. B. Lytel, Ferndale, Calif.; J. E. Meyer, Cambria, Calif.; D. Morgan, Alturas, Calif.; Fred McCargar, Salinas; Maxwell McNutt, San Francisco; H. E. Oastler and T. M. Thorsen, Winnemucca; L. B. Sylvester, Monte Vista, Calif.

The visitors included: L. A. Arnold, Berkeley, Calif.; Robert Barmby, Perkins, Calif.; Marco Borello, Madrone, Calif.; Donna Cowan, Sebastopol, Calif.; Norman Cowan, Sebastopol, Calif.; Frank Dean, San Jose, Calif.; Malcolm Frasser, manager, San Francisco Tourist and Convention League; Mrs. Sam Garrett, Deadwood, S. D.; Bonnie Gray, Burbank, Calif.; Tommy Grimes, Culver City, Calif.; J. H. Gross, Salinas, Calif.; E. J. Gulick, Glendale, Calif.; Mrs. E. J. Gulick, Glendale, Calif.; R. S. Lee, Modesto, Calif.; D. B. Lyon, Red Bluff, Calif.; Jack Millerick, Sonoma, Calif.; Walter H. Osborn, Oakland, Calif.; Mayor Jas. Rolph, Jr., and John F. Shea, San Francisco; Edgar Simpson, Sacramento; Johnny Friesl, Glendale, Calif.; Morris Weidman, San Francisco; Paris Williams, Burbank, Calif.; Ed Wright, Glendale, Calif.; G. A. Blanchard, San Francisco, and E. J. Wood, *The Billboard*.

RAYMOND LOVIN, fancy rifle and pistol shot, last season with King Bros. Rodeo, is spending the winter in Fort Wayne, Ind.

MANY of the folks have taken up their work for the winter, but will be "right on hand" in the spring.

HAPPY REYNOLDS and wife are busily engaged at Waco, Tex., rehearsing their new acts to be presented with the Wild West with Dodson's World's Fair Shows the coming season.

SPRINGFIELD, Mass., last week was treated to an original and inspiring sight when Charles (Cowboy) Weston and his caravan played a billiard parlor in that city with his champion billiard shots, who wowed them.

FROM NEW YORK—There's no green grass growing under the feet of the World Series Rodeo in New York, because it maintains a year-round office in the metropolis. Allan Branin, manager of the show, is already working assiduously on the 1930 plans.

THE POINT awards of contestants at R. A. of A. rodeos last year, as credited at the secretary's office, with the names of those receiving from 850 points down to 12½ points for the all-round championship, also in special events (bulldogging, bronk riding, etc.), appeared in this "column" issue of January 18.

CAPT. GEORGE M. CLARK reports having the best season, last year, he has had for a long time, with the racing stock of a farm in Kentucky, and is spending the winter at his home in Williamsport, Pa. Says he will be back to the "white tops" the coming season.

DOWN TEXAS way, Red Randolph is getting ready to entertain folks the coming season at rodeo affairs with his clown mule, "Miss Miami". Writes that Frank Wilson had visited him, from Fort Worth, and stated that quite a

number of hands were heading to the Rodeo at Phoenix, Ariz.

BOTH COWGIRLS' bronk riding and cowgirls' trick and fancy riding remain, at least for this year, on the program as contest events at the forthcoming Fat Stock Show Rodeo at Fort Worth.

THREE communications for publication, received last week, bore no signature. Sorry that they could not be used, as there seemed good reading in them. Each of them may have been inclosed with a letter to *The Billboard's* business department—but the sheet intended for the editorial department should also bear signature.

GREAT BEND is one of the historic communities of Kansas, being at the junction of the Santa Fe Trail with the "great bend" of the Arkansas River. In order to revive, honor and perpetuate the memory of the "Great Migration", which began a century ago over the Trail, the Barton County Fair will present a program of Western pageantry, sports and pastimes under the fitting name of the Great Bend Roundup.

THE FOLLOWING appeared in *The Fort Worth (Tex.) Star-Telegram* of recent date: "A trophy belt buckle, presented to Mike Hastings, rodeo star, was reported stolen from the cowboys' room Wednesday. Hastings received the buckle in 1927 when he won the 'bulldogging' title at the Chicago Rodeo. The buckle was presented to Hastings by Edward F. Corey, of Chicago, and was inscribed with Hastings' name and 'Champion Steer Wrestler, 1927'."

HARRY STEWART, who used to break horses at old Fort Keogh, is wintering at Bozeman, Mont., with Buck Regan, the trick rider and roper, and is doing some painting and getting ready to go into the dude-ranch business in the spring. Incidentally, Harry writes that Buck is getting to be a "plumb wildcat with the Mexican maguay, and makes a triple tail-catch and has something new in the three-rope horse catch." He wonders what has become of Toots Ayers, the Coleman Boys and others who used to know him.

FROM FLORIDA—The Rodeo held at Arcadia, Fla., for three days during the Tincan Tourists' convention there at the city-owned tourist camp, was a success from an entertainment standpoint. Bill Crosby was the arena director. "Scandalous Bill" clowned and also won first in steer riding, second in bulldogging and first in wild-cow milking. Cecil Tatum won first in bronk riding and calf roping. Jim Goe, another Florida boy, won prizes. The Rodeo held at Bowling Green also a success, altho the show was given in rain. The hands were the same as at Arcadia. "Scandalous Bill" and wife will remain in Florida the remainder of the winter.

REPORT has it as follows: Seventeen of the bucking horses out of the 30-head contract held by Col. George Pease have been delivered to Tom Hamilton, of Hominy, Okla., for Scout Younger, of Tulsa. Included in this bunch are some topnotchers, and well known to Arizona, New Mexico, Texas and Oklahoma bronk twisters. Scout Younger can now boast on the ownership of the following "mount eaters": Bell Starr, Funeral Wagon, Lost Cause, Thunder Mountain, Cougar Bill, Pawhuska Chief and Tex Gulman, the other 10 head delivered in this bunch are all tough youngsters, but from the general appearance when unloaded into the corral any one of them will make any cowpuncher know he is on top of something and perhaps think of the leather when he can't reach it. On account of the heavy snows these bronks will go on full grain feed, and be in the best of shape for the opening of Younger's Wild Horse Arena, near Tulsa, May 1.

FOLLOWING is an Associated Press dispatch, from Cody, Wyo., January 28: Plans for the observance of the 84th anniversary of the birth of Col. W. F. (Buffalo Bill) Cody, February 26, are being formulated by Mrs. Mary Jester Allen, director of the Buffalo Bill museum here. Mrs. Allen announced that she has been advised by J. B. Griffith, of Lusk, that thru the recent discovery of old war department maps it is believed the exact location of the place of the Chief Yellow Hand-Buffalo Bill duel has been located. Mr. Griffith and Gen. Charles King, who witnessed the encounter, will lead a party this spring in search of the place near the Wyoming-South Dakota line. If it is found, a general historical celebration will be held there July 17, and a monument erected

Shadowgraphs

By CHARLES ANDRESS

Am on an extended trip from home, Great Bend, Kan., dating back to November 4, going first to Kansas City, then to Leavenworth, where I was the guest of friend C. W. Parker for a few days. Then went to Chicago, where I was taken down with a severe cold and was about to return home. However, after recovering, went to New York, where I secured quarters at the NVA. Here I met many old friends and became acquainted with many new ones. The next move was to Ridgewood, N. J., where I spent a few days with friend Harry Roudere Hotel, and family at the Roudere Hotel, which he has sold. From there went to Boston, where I spent Christmas week with my nephew and family. I shipped from Boston and changed boats at Baltimore for Jacksonville and from there took the bus to Sarasota for the express purpose of seeing and visiting the Ringling-Barnum wonderful quarters. To say John and the late Charles Ringling have made this town the mecca of the South is only a feeble way of expressing it, for in the short space of four years they have done more than any other city ever did in 30 years. The circus quarters of 65 acres are very spacious and elaborate.

Now a word regarding John Ringling's private enterprises, which embrace nearly 3,000 acres. Among the big structures is the Art Museum, which covers several acres and is the most awe-inspiring museum ever owned by any private individual. It runs into big money and is now nearing completion. And now to Ringling's palatial mansion. The dome in the grand music parlor is three stories above the floor and by pushing a button represents the canopy of the heavens with stars shining in the firmament and beautiful silver clouds passing by and sometimes passing by the setting sun, gleaming forth a wonderful combination of colors which could only be equaled by nature itself. Imagine being in such surroundings and at the same time listening to melodious peals of the \$25,000 organ. Now walk to the rear and you find John's own dock with his \$500,000 sea-going yacht moored with a full crew waiting to take to sea. He has built miles and miles of concrete roads, also bridges, some of which he has presented to the city. The estate of Charles Ringling includes the Ringling Trust and Savings Bank and a palatial home, second only to John's, and many other holdings. I was treated royally by John and altho he is very busy with his many enterprises, he took time to talk of olden times and is not too big to enjoy a few moments now and then with subordinates. Charles Hutchinson was very kind to me and I enjoyed being with him and his wife and daughter, Ann Louise. In my next will take you with me to Cuba, off thru the Panama Canal and then Los Angeles.

there, Buffalo Bill and Chief Yellow Hand are supposed to have fought a duel when a band of Indians attempted to hold up a wagon train near the old Indian trail and the Cheyenne-Deadwood stage route between Lusk and Edgemont, S. D. Col. William F. (Buffalo Bill) Cody died in Denver January 10, 1917. Four days later elaborate funeral services were held for him, but his burial on Lookout Mountain did not take place until the following June. In the meantime his body lay in a vault at a Denver mortuary.

IN THE OBITUARY columns of this issue is recorded the death of Jordan Bancroft Cottle. It might be interesting to many readers to know that he was the organizer of the "Original Wild Bunch", which title designated a group of original cowpunchers with the Buffalo Bill Wild West, who rode the range in the cow country before joining the show. Among the surviving members are "Death Valley Scotty", Cy Compton, head of the Ringling-Barnum Circus Wild West contingent; "Kid" Gabriel, whose interest now centers in a dude ranch in Wyoming, and Lee Martin, of Long Beach, Calif. Cottle's admiration of Col. Cody won for him that noted man's lifelong friendship, and he and Mrs. Cottle (now residing in Chicago) were guests at "Buffalo Bill's" estates in Wyoming, and Cody also visited the Cottles, naming their home "Wambee Teepee". During his career Cottle gathered many articles, including pictures, Indian bead work, etc., of historical value.

Great Bend Round-Up

"ON THE OLD SANTA FE TRAIL."
The 1930 Program of the Barton County Fair.
GREAT BEND, KANSAS
Will be a Grand Historical Round-Up of Pioneers, Cowboys and Indians.

SEPT. 3-4-5-6-1930

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Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

South Fla. Fair Draws Thousands Opening Day

Many new features on stupendous program—20 counties represented with exhibits—two score of free acts—fireworks spec. big night attraction—Jones on midway

TAMPA, Fla., Feb. 1.—The South Florida Fair, third largest in point of attendance in the United States, and fourth in the North American continent, opened its gates Tuesday, and judging from the thousands who swarmed into the gates the opening day, the attendance record of last year, when 443,878 paid admissions were recorded, is certain to be broken. It is a program of stupendous proportions which has been prepared for South Florida Fair visitors this year, and there is much that is new and original to delight and entertain. General Manager P. T. Strieder has performed almost miracles with the present fair, and presents an exposition which it is hard to duplicate anywhere. President W. G. Brorein, Vice-President J. Edgar Wall, Secretary Russell Kay, Vice-President Isaac Maas, Treasurer C. E. MacFarland, and all the other officials of the fair, have worked night and day to make of this big fair the success it now is, and their efforts have been richly rewarded.

More than 20 counties have exhibits in the various buildings this year, and the display of citrus fruits and vegetables is the largest in the history of the big fair.

The Thearle-Duffield Fireworks Company is presenting each night *The Bombardment of Fort McHenry* in addition to a complete futuristic fireworks program. In which are displayed more new pyrotechnic features than ever before.

On the midway is the Johnny J. Jones Exposition with its complete show, including scores of features and rides. "Silver King", the movie-dog star, is a big attraction this year with the Jones shows. From the earliest opening hour the Jones midway was crowded with eager pleasure seekers.

On the track in front of the grand stand and on two stages and in a ring built just inside the oval are being shown, both afternoon and evening, about 40 circus acts, among the features being the Dutton Attractives, Cy Compton and his Wild West, Alexander Troupe; Maximo, slack-wire star; Steiner Trio, Conley Trio, Iola's Dogs, Sells and Lewis and their comedy pig, Barlow Dog Circus, Madama Maree's Dog and Pony Circus, Black's Bears; Chief Shee Noo, Indian singer; Dutton Equestrian Revue, Spark Plug and Dan Mitchell; Dutton Comedy Riders, featuring Myrtle Compton, and a score of others. Merle Evans' Circus Band is playing the acts and furnishing day and night concerts in front of the grand stand.

The National Honey Show is this year being held in connection with the South Florida Fair, and hundreds of varieties of honey are on exhibition from every part of the United States.

Another new feature is the National Canary Show, and here are hundreds of yellow-hued singers of every known variety.

The Flower Show occupies an entire building, and is one of the most interesting exhibits of the entire fair. This show has grown from a small display a few years since to one where more than 2,000 varieties of flowers grown in Florida are being displayed.

The Dairy Show is also another interesting exhibit in which are seen works of art modeled from dairy products, and a new idea is gained of Florida's growing prominence as a dairy state.

As usual, the Poultry Show is one of the most attractive and interesting on (See FLORIDA FAIRS on page 62)

Adding Islands to Chi. Fair

CHICAGO, Feb. 1.—At a meeting of architects and fair officials this week it was decided to add two small islands to the lake front area set aside for the Century of Progress Exposition of 1933. Another project announced includes a roadway which will circle the fairgrounds at a height of 80 feet. It will run over the roofs of buildings, with bridges between. The vehicles will be slow-moving, two-seated busses accommodating 20 or 30 people. Elevators in the buildings will take sightseers to the busses.

Oil Belt Racing Circuit Dates Are Announced

COFFEYVILLE, Kan., Feb. 1.—The Montgomery County Fair will be held at Coffeyville week of August 12. Other dates of the Oil Belt Racing Circuit are: Fredonia, Kan., August 5 week; Parsons, Kan., August 18 week; Girard and Bolivar, Kan., August 26 week; Miami, Okla., September 2 week; Topeka and Uniontown, Kan., September 9 week; Mound City, Kan., September 17 week, and Cottonwood Falls, Kan., September 30 week.

Elliot Irvin, Coffeyville, is president of the circuit; C. J. Fribley, Miami, Okla., vice-president, and J. R. Rockhold, Parsons, Kan., secretary-treasurer.

Miss. Valley Fair Meeting

DAVENPORT, Ia., Feb. 1.—Officers and directors of the Mississippi Valley Fair and Exposition for 1930 will be elected at annual meetings to be held Wednesday, February 12, in Davenport.

Ga. Meeting Is Postponed

Dates changed to Feb. 12-13 to permit attendance of Federal Farm Board head

MILLEDGEVILLE, Ga., Feb. 1.—Hon. Alexander Legge, chairman of the Federal Farm Board, Washington, D. C., has accepted an invitation from the Association of Georgia Fairs to make the principal address on the opening day of its 18th annual convention at the Baldwin Hotel here Wednesday, February 12, at 2 o'clock, according to C. B. McCullar, president of the association. The meeting dates had been scheduled for February 6 and 7, but because of Chairman Legge finding it impossible to be here at that time have been changed to February 12 and 13.

The invitation was extended to Chairman Legge on behalf of the association by Congressman W. W. Larson of the 12th Georgia district, Georgia's member of the house committee on agriculture. Congressman Larson has also accepted an invitation of the association to attend the meeting and introduce Chairman Legge, according to President McCullar.

Fair secretaries, county farm agents and other agricultural leaders from all over the Southeastern States are expected to be in attendance, also numerous representatives of amusement and other interests.

The Middle Georgia Circuit of Fairs, composed of the Washington County Fair, Sandersville; Middle Georgia Fair, Milledgeville; Hancock County Fair, Sparta; Community Fair, Thomson, and Bulloch County Fair, Statesboro, will hold a meeting during the convention of the Association of Georgia Fairs to select 1930 dates for each of the five fairs named. Contracts for carnival to furnish attractions at these fairs will also be considered.

J. D. Baston is president of the circuit, and C. B. McCullar, secretary. S. D. Truitt, secretary of the Hancock County Fair, is on a trip to Cuba and will not be able to attend the meetings.

Fair Circuit Elects

CLARINDA, Ia., Feb. 1.—S. M. Richey, Corning, has been elected president of the Short-Ship Circuit, comprising the Clarinda, Bedford and Corning fairs; C. N. Nelson, Bedford, secretary. The Clarinda association will be a member of the circuit this year, a satisfactory date, August 18-22, having been arranged. The Bedford Fair will open August 4 for four days, and the Corning Fair August 11 for four days.

Fort Myers Fair Feb 11-15

FORT MYERS, Fla., Feb. 1.—The Lee County Fair will be held here February 11 to 15, inclusive, and plans are well advanced for making the event an outstanding one.

In place of depending upon professional talent entirely for the attractions in front of the grand stand each afternoon and night a few of the best features will be booked and supplemented with pageants and entertainment features furnished by local organizations. The opening day will be Thomas Edison's 83d birthday and it is anticipated that he will visit the fair on the occasion.

Melville-Reiss Shows Land N. C. State Fair

RALEIGH, N. C., Feb. 1.—The Melville-Reiss Shows have been awarded the contract for the midway attractions at the 1930 North Carolina State Fair. There was a spirited battle for the date several days during and after the annual meeting of the fair secretaries. The contract was signed by the secretary on a vote of the board of directors. Four shows put in bids: Greater Sheesley Shows, which have had the fair for the last two years; Melville-Reiss, William Glick Shows, Inc., and Rubin & Cherry Shows.

Wirth & Hamid, Inc., will again present all free acts before the grand stand. The American Fireworks Company was awarded the fireworks contract.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THERE are fairs and fairs. Some are successes—others are failures. The successful ones all have their reasons for being such, and the unsuccessful ones likewise. But in the case of the latter, except in instances where unexpected conditions of some sort or other interfered, instead of reasons excuses or plain alibis would be a better word.

The wide-awake fair secretary or manager is the one who generally succeeds. He strives to make himself thoroughly familiar with all angles of the business. He makes every effort to have all the requisites of a fair, and he knows how to sell the fair to the public—which, in other words, is plain showmanship.

With all the progress that has been made, there is still much room for improvement—not only in the makeup of the fair, but in the manner of getting the crowds—or to put it in different words, selling the fair to better advantage.

In this respect we give below some mighty good points, submitted by one who knows fairs from the first to the last letter of the alphabet. It would be well for every fair secretary or manager to study these thoroughly for their guidance in years to come:

The future of county fairs rests in the degree of public support that can be aroused. The fair manager who survives the next 10 years will be the man who can see the future in concrete terms. He will study the science of organization management—the methods by which he can arouse an aggressive civic spirit among those who should support.

Chambers of Commerce, Rotary clubs, Kiwanis clubs and others have tested and proved the principles of organization. The fair organizations could adopt these same methods and reap a revolutionary change in the attitude of the public toward their fair.

The public likes to know what is happening behind the scenes. The average fair manager never takes his public into real partnership. He rarely brings his directors together more than once a year.

Business institutions infinitely stronger than fairs would not dream of divorcing from themselves the active thought, sympathy, interest and confidence of their own people. But the average manager of the county fair, with a blindness that is pitiful, does just this thing.

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Rocky Mount Fair Co. Re-Engages Rubin-Cherry

ROCKY MOUNT, N. C., Feb. 1.—At the annual meeting of the stockholders of the Rocky Mount Fair Company held at the Chamber of Commerce, a report for the year 1929 was made by Secretary Norman Y. Chambliss, showing that the fair, considering general business conditions, was quite a success. It was also taken into consideration that at the time of the 1929 fair there were four fairs within a radius of 70 miles of Rocky Mount, including the North Carolina State Fair. Secretary Chambliss stressed "clean midway" attractions for the fair, declaring that in his judgment that was one of the most important things for the stockholders to consider; that nothing improved the popularity of the fair more than a clean midway and concessions of a legitimate kind.

The fair company directors left with President R. R. Gay and Secretary Chambliss the matter of selection of dates for the 1930 fair and engagement of midway attractions. These two men set the week of September 22 as the date and contracted for a return engagement with the Rubin & Cherry Model Shows. This show has graced the midway of the Rocky Mount Fair for the last two years.

The question of races, free attractions, etc., will be decided at a later date. Secretary Chambliss is pronounced in his views to eliminate entirely horse racing from the fair, on the basis that people evidently are tired of this kind of attraction. He is to recommend a diversified program, which probably will include automobile races.

Dates Are Chosen For Colorado Fairs

FT. MORGAN, Colo., Feb. 1.—At a conference of the county fair associations of Northern Colorado here recently dates were selected for 1930 fairs as follows:

Phillips County, Holyoke, August 27-30; Logan County, Sterling, September 2-5; Morgan County, Fort Morgan, September 8-10; Yuma County, Yuma, September 8-10; Washington County, Akron, September 11-13; Larimer County, Loveland, August 27-30; Boulder County, Longmont, September 2-5; Adams County, Brighton, September 10-12. The State fair begins Monday, September 15, at Pueblo and continues the rest of that week.

Six counties were represented at the meeting. H. A. Sandhouse, county agent of Adams County, is secretary of the association.

Vallejo Carnival For Fairfield Fair

VALLEJO, Calif., Feb. 1.—Sheriff Jack Thornton, general chairman of the Bells of Solano County Exposition in Fairfield, May 24 to June 1, announces that plans are being completed for a water carnival and fireworks celebration to be staged in Vallejo in conjunction with the fair. The Vallejo pageant is to feature the landing of Neptune and Diana, depicting the harbor and shipping potentialities of Solano County.

COIN MACHINE OPERATORS

**The Largest Exhibit of Coin Operated
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RALPH T. YOUNG, President; F. E. TURNER, Secretary-Treasurer.

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Three California Fairs Form Their Own Circuit

FRESNO, Calif., Feb. 1.—The three major fairs of the central and south San Joaquin Valley have formed a tri-county fair circuit and completely rearranged the 1930 dates of the exposition involved. They are the Fresno District Fair, Fresno, September 9-14; Tulare County Fair, Tulare, September 16-20; Kern County Fair, Bakersfield, September 24-28. The new dates have been adopted primarily to afford a continuous circuit in the Valley and because of the fact that the California fairs were unable to agree on a consecutive circuit.

Under the new arrangement live stock, poultry, commercial and other exhibitors will have the advantage of five consecutive fairs from north to south, starting at the San Joaquin County Fair, Stockton, August 18-24; California State Fair, Sacramento, August 30-September 7; followed by Fresno, Tulare and Bakersfield. The change in dates means that the Fresno Fair will be two weeks earlier than usual, but will eliminate conflict in dates with the Southern California Fair, Riverside.

Virginia State Fair Plans New Race Track

RICHMOND, Va., Feb. 1.—A new race track is to be constructed for the Virginia State Fair. This year's program will include both horse and automobile racing. Charles A. Somma, managing director, made the following statement: "I am awaiting a blueprint of the race track of the Trenton (N. J.) Fair. This track is laid out in an ideal manner for harness and running races, as well as automobile races. It is my intention to recommend to the board that the Trenton race-track layout be chosen for the Virginia State Fairgrounds."

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Carnival Main Attraction At N. D. Fairs, Says Kramer

With talkies and radio offering finest, new entertainment problem is faced, convention is told—educational features must rule exposition, he declares

GRAND FORKS, N. D., Feb. 1.—Fair officials representing practically every one of the more than a score of North Dakota fairs and several in Northern Minnesota gathered in annual convention in Grand Forks, January 23 and 24, a day ahead of the original schedule. The convention, however, failed to complete its work in the two days, and continued making contracts with exposition entertainers until late Saturday night, January 25. On the first day the officials began a study of their problems from two angles, that of more serious exhibits and that of entertainment. Both problems were discussed by J. A. Kramer, of Devils Lake, retiring president, in his address at the first morning's session, and this talk proved to be the keynote of the convention.

The delegates were welcomed to the city by Mayor J. L. Hulteng, and B. J. Long, of Finley, Steele County Fair secretary, responded. President Kramer then delivered his annual address, and H. L. Finke, secretary of the Northwest Fair, Minot, gave a report on the activities of the association's legislative committee during the last session of the State Legislature. Franklin Page, secretary Pembina County Fair, Hamilton, and B. E. Groom, secretary Cavalier County Fair, Langdon, were leaders at the afternoon discussions. Page discussed entertainment problems, and Groom stressed the importance of farm exhibits as well as other exhibits at any fair, large or small.

Greater Co-Operation Urged

Greater co-operation among fair officials in securing entertainment features and arranging dates so that they will not conflict was urged by Kramer. He declared that arrangement of dates has a great deal to do in promoting harmony among various organizations, and he told of the success of the Big Four fairs, whose dates have been set so that excellent entertainment features can be brought into the State for a full month's run, without the great expense of transportation from Eastern cities for each individual fair. People, he said, now travel many miles to be entertained, and officials should realize that conflict of dates not only spells disaster financially, but also creates a feeling of ill will among various communities.

In regard to entertainment, Kramer said the carnival continues to be the main attraction at North Dakota fairs. In some sections of the country the carnival at a fair may be considered merely as a concession, but fair officials cannot afford to accept that attitude in this part of the country. Co-operation in securing attractions will enable officials to get much entertainment consistent with the amount of money spent and the amount that can be earned. In calling attention to expensive revues which have been an important part of night grand-stand entertainment in late years, Kramer said a great deal of their success was due to the fact that they were novelties. The more recent revues have failed to attract the attention of the public as did their predecessors, due to their becoming common, and, perhaps, it might be well for fair officials to consider in arranging for entertainment, that the public has become accustomed to the finest theater attractions in the country thru the medium of the talking-picture theaters and to the finest of music thru the radio, and in this way the fair officials are facing a new problem, he pointed out.

Fair managements, instead of becoming mere promoters of agricultural expositions, have lapsed into the category of showmen, and upon their showmanship depends much of the success of their expositions, Kramer declared. "Remove the great agricultural features from our fairs and they turn into ordinary carnivals or transient circuses, and leave upon the patrons no lasting impressions other than that they were entertained without being inspired or educated to make their domestic conditions better or to make their farms more modern or more profitable," he said. "The fair is a medium for demonstrating to the people the progress of the nation or a community. This is the position

which a fair commands today, altho we have found that due to better means of transportation a greater number of people, especially from the farming communities, come to the fair to be entertained aside from securing education."

Dan McGowan, manager of the State Fair, Grand Forks, announced Saturday night that Schooley's Revue would be the main evening attraction at the local exposition, and probably at the three other fairs in the Big Four Circuit—Fargo, Minot and Devils Lake. Dates were set for most of the fairs and a number of other attractions practically arranged for. The Northwest Fair, Minot, will be held June 30-July 5; Fargo State Fair, July 7-12; Lake Region Fair, Devils Lake, July 14-19; State Fair, Grand Forks, July 21-26.

After having the Morris & Castle Shows for several seasons on the Big Four Circuit midways, the officers of the four expositions contracted with the Rubin & Cherry "Aristocrat" Shows. After finishing a month's run in the State at Grand Forks, July 26, the carnival company will go direct to Toronto for the Canadian National Exhibition.

Association officers elected for 1930 are: L. W. Schwoebel, New Rockford, president; W. F. Montague, Minnewaukan, vice-president; Sam Crabbe, Fargo, secretary, re-elected, and D. F. McLeod, Cando, and A. F. Belcher, Fessenden, members of the executive committee.

At the first day's session, the schedule of fairs was practically arranged and dates set. The list follows: Burling County, Bismarck, June 18-21; Bottineau, Bottineau, June 25-28; Towner, Cando, July 3-5; Pierce, Rugby, June 9-11; Cavalier, Langdon, July 15-18; Pembina, Hamilton, July 29-31; Steele, Finley, June 18-20; Eddy, New Rockford, June 23-25; Benson, Minnewaukan, June 26-28; Mountrail, Staley, July 2-4; Burk, Flaxton, July 8-11; Divide, Crosby, July 14-18; Stutsman, Jamestown, July 2-5. The Wells County Fair, Fessenden, will be held during the week of July 6. Some fairs in Minnesota were set as follows: Marshall County, Warren, June 30-July 2; Kittson County, Hallock, July 3-5. Dates for the Pennington County and Roseau County fairs have not been definitely set. These North Dakota and Minnesota expositions make up the Grain Belt Circuit.

100 at Banquet

More than 100 fair and amusement men were at the convention when the time came for arranging contracts, and they, with their lady guests, were invited to a banquet Friday night, during which some interesting talks were heard, the most important of which was that by Kramer, in which he again insisted that fairs must contract for the best entertainment possible if they are to succeed. Wm. F. Sanger, former president of the Minnesota Fair Association, said fairs do much to build up a community, and fair managers deserve much credit for the public spirit they show in understanding this important work. Milton Morris, Morris & Castle Shows, said his company would show in Grand Forks this year, but he gave a great deal of credit to the Rubin & Cherry Shows. C. F. Monroe, North Dakota Agricultural College, Fargo, said fairs are a part of the educational system of the State and the amusement part of the fair is like seasoning a good dish to make it more attractive. "Amusements have become an absolute necessity instead of a luxury," declared Edward F. Carruthers, of the Barnes-Carruthers booking agency. "Figures show that 80 per cent of the people in the United States attend amusements of some kind, and it is up



JUDGE I. L. HOLDERMAN, re-elected for a second term as president of the Ohio Fair Managers' Association. He is also secretary of the Montgomery County Fair Association, Dayton, O.

to the fair people to give them the amusement they desire."

Sensations of 1930, the name given the Schooley Revue for this year, will be of a type different from other revues seen here, officials of the concern explained. The show will be a unit production, in which the revue acts will be built into a typical theater revue instead of the disconnected show of the past. This, it was explained, will give a balanced production, which will be far more entertaining than any revue ever seen on the open stage. Fifty girls and men will make up the company, which will act on a stage pyramided back from the front, on four separate levels, and varied colored lights will make the revue more attractive.

At the convention, Frank Sharp, of Eldon, Ia., represented the Harness Horse Association, under whose rules the Big Four races will be staged this year. Representatives of show concerns from all over the country were present at the convention. They were on their way from Winnipeg, where they attended the Canadian Association's meetings.

Ill. Fair Board Named

CHICAGO, Feb. 1.—Gov. Louis Emmerson has announced the appointment of the following as members of the Illinois State Fair advisory board: Mrs. W. H. Stuart, of Chicago; T. P. Smith, Danville; Leslie W. Volz, Chicago; J. E. Taggart, Freeport; Milton Hay Brown, Springfield; Walter D. Alexander, Bloomington, and Wm. R. Hayes, Duquoin.

Big Spring Exhibition Planned for Toronto

TORONTO, Feb. 1.—What may amount to a spring edition of the Canadian National Exhibition is foreshadowed by the application of the Imperial Council of the Mystic Shriners for certain privileges in connection with their convention to be held here next June. The city will be called upon to entertain an influx estimated at 250,000 guests from all parts of the continent. The city is asked to grant the following: Free use of Exhibition City and all buildings contained therein, use of the grand stand and the right to erect additional seating accommodation, privilege of granting such concessions as are necessary for the exhibition and carnival, free use of all illuminating apparatus now under the control of the parks department and the privilege of granting any additional facilities for special electric lighting.

During the exhibition one of the most imposing monuments will be erected in Exhibition City by Rameses Temple. The design is to represent universal peace. The monument, which will be 40 feet high, is to be of bronze and stone and the cost is to be about \$100,000, to which every Shriner in America will contribute. The unveiling will be a most gorgeous spectacle. The president of the United States or his representative will be present with the Prince of Wales or his deputy. The Greater Sheesley Shows combined with the Boyd & Sullivan Shows will occupy the immense midway.

Outlook Good For '30 Fairs

New York Fair Managers' Association optimistic—sets dates—elects officers

BUFFALO, N. Y., Feb. 1.—In spite of the stock exchange crash, the 1930 outlook for fairs in Western New York is bright, according to expressions voiced by representatives of the Western New York Fair Managers' Association, which held its 30th annual meeting at the Hotel Buffalo here on Thursday afternoon of last week. In a review of the fairs of last season, it was shown that with only a few exceptions the fairs in this part of the State showed a gain.

Jacob C. Newton, secretary of the Erie County Agricultural Society, Hamburg, was elected president of the association. Other officers elected are Harold G. Dobson, vice-president, and Nathan G. Westbrook, secretary-treasurer. Tentative dates for the 1930 county fairs in Western New York were set as follows:

Brookport, August 4-9; Caledonia Tri-County, August 11-16; Albion, August 20-23; Little Valley, August 20-23; Hamburg, August 25-30; Angelica, August 25-30; Dunkirk, September 1-5; Lockport, September 8-13; Hemlock, September 15-20; Palmyra, September 23-27.

The following fair officials attended the session: Fayette E. Pease, Norman S. Flager and Ralph Mesler, Niagara County Fair; Nathan G. Westbrook, Hemlock Lake Fair; Henry K. Meworthy and Arthur R. Maytum, Chautauque County Fair; Lewis E. Willet, Clarence Thiel, George B. Abbott and Jacob C. Newton, Erie County Fair; Dr. Arthur E. Martin, Genesee County Fair; Walter L. Tieknor, Caledonia Tri-County Fair; Frank Shafer and Harold G. Dobson, Monroe County Fair; Charles W. Howard, Orleans County Fair; Dr. Adelbert D. Ames, Charles L. McLouth, Arthur E. Austin, John C. Griffith, Henry F. Lee, Ralph F. Knight and Elmer W. Miller, Cattaraugus County Fair.

Robbins Circus Booked For N. D. State Fair

GRAND FORKS, N. D., Feb. 1.—Something new for fairs in North Dakota will be attempted at the State Fair in Grand Forks next summer when on two days a three-ring circus will hold forth in front of the grand stand, excluding all other forms of entertainment.

The Grand Forks fair board, shortly after the conclusion of the annual North Dakota Fairs Association convention here, signed a contract with the Robbins Circus for the first two days of the exposition. The circus acts will take place, afternoon and evening, rain or shine, according to the contract. The entire outfit will be placed in front of the grand stand and there will be no races or other acts as has been the custom in former years. Each day there will be a regular circus parade, Dan McGowan, manager of the fair announced.

The last four days of the exposition there will be the regular kind of entertainment with horse races and free acts three days and auto races the final day. The free acts signed include Duncan's Colles, a dog act; Honey Troupe, teeter boards, high-wire artists and tumblers, and Franxes Trio, a comedy act. The auto race contract was awarded to Alex Sloan, who will feature Sig Haugdahl, favorite of the dirt track in this section.

North Montana Dates For 1930 Are Set

HAVRE, Mont., Feb. 1.—The North Montana Circuit of Fairs had its regular annual meeting recently and the following dates were set for the 1930 fairs: Chouteau County, Fort Benton, August 29-September 2; Hill County, Havre, September 3-8; Blaine County, Chinook, September 8-10; Phillips County, Dodson, September 12-14; Valley County, Glasgow, September 17-20; Roosevelt County, Culbertson, September 23-24. Earl Bronson is secretary of the circuit.

Thirty Fairs Represented At Western Pa. Meeting

Association's finest and most spirited gathering ever held in Pittsburgh district, says Secretary Seldomridge —Harry White is re-elected president

PITTSBURGH, Feb. 1.—The annual meeting of the Western district of the Pennsylvania State Association of County Fairs, held at the Fort Pitt Hotel Wednesday and Thursday, proved the finest and most spirited gathering ever held in this section, according to J. F. Seldomridge, secretary. Noteworthy was the large attendance of fair officials from both Eastern and Western Pennsylvania, and from fairs in other States. Approximately 30 county fairs were represented.

Harry White, president, called the meeting to order at 10:30 a.m. Wednesday in the Norse room of the hotel. A few remarks were made and the nominating committee was appointed. Harry Brown called for reports of county fair associations of unfair dealings and unfulfilled contracts of exhibitors, carnivals and concessionaires. There was none, however, so E. L. Freeland was called upon to give a talk on *Advertising a Fair*. The talk was brief and emphasized the need of individual advertising for each act and the construction of a call board, informing the public what is playing, where and when.

Dates of fairs were called for. The following were the only ones definitely arranged:— Washington County, Washington, August 26-29; Clearfield County, Clearfield, September 9-12; Union County, Burgettstown, September 30-October 2; Somerset County, Meyersdale, August 19-22; Mercer County, Mercer, August 1-3; Dayton County, Dayton, August 5-8; Clarion County, Clarion, August 26-30; Smithport, September 1-5; West Virginia State, Wheeling, August 29-September 6; Great Grangers Picnic, Williams Grove Park, August 25-September 2; Butler County, Butler, week August 18; Indiana County, Indiana, week August 11; Lewistown, week August 18; Cambria County, Ebensburg, opens Labor Day; Beaver County, Beaver, September 10-13.

The next session was called at 1:30 p.m. and consumed the remainder of the afternoon. Members of the association were welcomed to Pittsburgh by L. F. Entriken, assistant general passenger agent Pennsylvania Railroad Company.

The report of Secretary Seldomridge followed. In this were outlined some of the important things concerning legislation accomplished by the association.

The chief speaker of the afternoon was A. V. Snell, general manager of the Chamber of Commerce, Pittsburgh, who spoke on *Enlightened Selfishness*. He pleased the gathering with his brilliant, witty, straight-from-the-shoulder remarks. He paid a tribute to the sweet memories of by-gone fair days when they featured the three-legged man and ape woman.

If we discover some new interesting method of display or a new exploitation idea, and use it successfully, should we try the same plan over again? "Emphatically no," said Snell. "We must continually make new appeals to succeed. Don't only talk and think about it, but put some energy and force behind it and put it across. Success in business—and the fair management is a most serious business—depends on our consideration of the other fellow. All the results of business, in any field, reflect directly the executives behind it. Fairs are really great educational institutions and there isn't a person who ever witnessed one, who has not gained some worthy principle which he carries with him thru life. To have success in fairs or any other business the following principles must be applied co-ordinatingly: Labor, ability and religion or heart-appeal. The fair can combine these to be one of the greatest of human institutions."

Mrs. Hal E. Scroggs, of Beaver, followed with a short reading on *Arrangement of Exhibits*. It featured the orderly arrangement of fruits, grains and vegetables on clean, carefully placed shelves.

A. R. Engle, county agent of Greene County, in addressing the assembly said: "There are entirely too many premiums being awarded on cattle and poultry at our fairs. The number should be lowered and the amount of award raised."

A. P. Sandies, of Ottawa, O., delivered a stirring, instructive speech on *The*

County Fair. As a veteran in the fair field he aroused the group by insisting on a limitation on the distribution of passes. "This is the genuine cause of financial difficulties in every fair," he said. "Hand in hand with the death of a fair is mismanagement—which spells disaster to any institution." Here the meeting was broken up for a few minutes by Sandle's quotation, "A banker doesn't believe in principle, but he does in interest." Public schools and colleges were cited as the cause of lack of interest and support in enterprises connected with the farmer. "If students had been taught the importance of the farmer in their daily lives, the farm, relief problem wouldn't be so harassed as it is today," Sandies said.

"Of all things necessary to the success of a fair horse-racing stands uppermost. And yet, the races should not overbalance the rest of the fair. Agriculture is paramount. Fairs should develop and grow instead of dying. We are backed by the finest and most prominent men in the country." Wednesday being President McKinley's birthday, he quoted his policy on "Giving everybody a square deal," and emphasized this policy to the nth degree. Sandies then said: "Politicians co-operate with us so that the world will be made safe for their re-election. The fair business is a tremendous job and it takes real red-blooded men to make a go of it. Don't only aim to reach an ideal, but surpass it."

The nominating committee then announced its selections: President, Harry White; vice-presidents, S. B. Russell, John J. Koebert; secretary-treasurer, J. F. Seldomridge; executive committee, D. J. Pike, Blair C. Seeds, W. A. Boyd, E. L. Munce, J. T. Anderson, Chas. Callahan and William Brice, Jr.

President Harry White then pleaded for unity in the organizations and emphasized this as a means of obtaining strength and accomplishment, after which the meeting adjourned.

The banquet held Wednesday evening at the Fort Pitt proved a genuine success. Some 125 attended. Among the speakers were Senator C. W. Parkinson, of Waynesburg; J. Belden, of Newark; E. S. Bayard, Pittsburgh, and Joseph M. McGraw. Eight acts of vaudeville were furnished by Wirth & Hamid and the music was rendered by Cervone's Band. Discussions dealt mainly with the value of the talking picture and "canned music". All of which is very good, but it can never supplant appealing vaudeville so far as fairs are concerned was the general comment.

At the Keystone Short Ship Circuit meeting Thursday R. B. Keck was re-elected president and J. N. Hyle re-elected secretary. The following dates were set: Waynesburg, week of August 18; Washington, the week following; Wheeling, Indiana, Dawson, Carmichaels and Bedford following in consecutive weeks.

From the attendance of accredited delegates, officers and guests from various counties at the Pennsylvania fair managers' meetings the following acknowledged their presence: Beaver County, Beaver, Harry Goll, J. T. Anderson, Brandon Wright, J. Scott Rhodes; Bedford County, Bedford, A. C. Brice, William Brice, Jr., C. L. Whiting, William Snell, M. S. Sammel; Butler County, Butler, George L. Kriess, R. C. Wiggins, W. K. Miller, William J. Fox, Charles H. Barnhart, J. C. Ueber; Clarion County, Clarion, Lewis Collier; Cambria County, Ebensburg, H. F. Don; Clearfield County, Clearfield, M. I. Gardener; Dayton County, Dayton, H. A. Brice, S. J. McElwain, J. H. Calhoun; Indiana County, Indiana, Harry White, Joseph P. Mack, J. M. Mil-

Fair Meetings

Association of Tennessee Fairs, February 4-5, Andrew Johnson Hotel, Knoxville. W. F. Barry, secretary, Jackson, Tenn.

Arkansas Federation of Fairs, February 7, Marion Hotel, Little Rock. W. Homer Pigg, secretary-treasurer, Hope, Ark.

Association of Georgia Fairs, February 12-13, Baldwin Hotel, Milledgeville, Ga. E. Ross Jordan, secretary, Macon, Ga.

Pennsylvania State Association of County Fairs, Eastern Division, February 12-13, Adelphi Hotel, Philadelphia. J. F. Seldomridge, secretary, Lancaster, Pa.

Mississippi Association of Fairs, February 13-14, Edwards Hotel, Jackson. J. M. Dean, secretary, A. & M. College, Miss.

British Columbia Fairs Association, middle of February, New Westminster. Wm. J. Bonavia, secretary, Victoria, B. C., Can.

International Motor Contest Association, February 17, Auditorium Hotel, Chicago.

American Trotting Association, February 18, Auditorium Hotel, Chicago.

New York State Association of County and Town Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany, N. Y.

Association of Connecticut Fairs, February 18, Hotel Garde, Hartford. Leonard H. Healey, secretary, Hartford, Conn.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates. Many inquiries are already being made for them by interested persons.

ler, Don A. Martin; Lancaster County, Lancaster, J. F. Seldomridge; Ligonier County, Ligonier, T. O. McKelvey; Milford County, Lewistown, S. B. Russell; Fayette County, Dawson, S. R. Siter; Mercer County, Mercer, W. A. Boyd, George H. McIntire, C. B. Hines, C. C. Snyder; McKean, Smithport, R. W. Hilton; New Castle, New Castle, George A. McWilliams, J. E. Williams; Somerset County, Meyersdale, L. J. Fike; Union, Burgettstown, J. L. Cough; Washington County, Washington, H. L. Cockins, E. L. Munce. Others were: Harry Eyster, Youngstown, O.; John C. Jackel, New York; A. M. Richwine, Great Grangers Picnic, Williams Grove Park; Mrs. Bert H. Swartz, West Virginia State Fair, Wheeling; Ross F. Stout, Harbison County, West Virginia; George F. Hunter, Mahoning County, Ohio.

Fireworks companies represented were American Fireworks Company by Alfonso Strians and Continental Fireworks Company by Bedy Lizza and M. E. Lizza.

Other companies and associations: American Trotting Horse Breeders, Cleveland, James Clark; National Trotting Association, Harry B. Rea; Schenley Matinee Club, Pittsburgh, Frank R. Evans; Stanford-Crowell Advertising Company, Ithaca, F. D. Fuller; Wirth & Hamid, Inc., New York, E. J. Rutan and George Hamid; Weaver's Park Attractions, Pittsburgh, E. W. Weaver; Cervone's Band, Pittsburgh, Frank Cervone; Spencer Shows, S. Spencer; Harry Copping Shows, Harry Copping; Rlnard Bros., ride owners; Gooding Bros., ride owners; Walter Raymer and T. Stokes, concessions; John P. Flannagan, Speedways; John Black, auto racing; Harry Thomas, free acts; Bennie Davison, programs.

61,190 at Orange Festival

WINTER HAVEN, Fla., Feb. 1.—A total of 61,190 persons visited the Florida Orange Festival during the five-day celebration here week before last, J. B. Guthrie, manager, announces.

This was an increase of 25 per cent over last year.

Gordon Gets Grand Rapids

CHICAGO, Feb. 1.—J. Saunders Gordon, of Gordon Fireworks Co., has been awarded the contract to furnish fireworks for the West Michigan Fair at Grand Rapids.

Hagerstown Fair's Spring Race Meeting

HAGERSTOWN, Md., Feb. 1.—Harry E. Bester, president of the Hagerstown Fair and Racing Association, announced here today that his association would offer a five-day spring meeting, beginning May 27. He also stated that the five-day fall meeting would start September 16. Edward J. Brennan and Mortimer M. Mahoney, of Baltimore, will act as racing secretary and pari-mutuel manager. It is the intention of Bester to put the Hagerstown races on a par with other tracks in the State, namely, Cumberland, Timonium and Marlboro, and that every effort will be made to induce the leading stables of America to attend their two sessions, not only this year, but every year thereafter.

Racing has a stronghold in this section, and Bester and the rest of the Hagerstown fair officials are elated over the possibilities in store with the two annual meetings.

C. A. Nash Discusses Tercentenary Plans

NORTHAMPTON, Mass., Feb. 1.—During the Massachusetts Agricultural Fairs Association meeting in this city Charles A. Nash discussed to the members of the association the Massachusetts Tercentenary plans that are being worked out. Among other things, he said:

"During the summer months of last season it was suggested that members of the Massachusetts Agricultural Fairs Association could well consider the matter of special exhibits, features and demonstrations in connection with their fairs of 1930. By so doing, it was believed they would be giving valuable co-operation to the proposed celebration, and further, bring new features into their annual gatherings which would be of considerable value thru regular publicity and advertising channels.

"President Ashworth felt the matter was of such importance that last July he called together a small meeting of fair managers for a conference with the director of the general Tercentenary program. After discussion, it was felt advisable to appoint a special Fair Tercentenary Committee to examine into the matter further and provide a list of suggested features, exhibits, etc., for consideration of our membership.

"This committee met in Springfield November 9 in conference with Mr. Rogers, one of the executives of the Tercentenary Committee, and after thoro consideration, the following vote was unanimously passed:

"Voted, that the member fairs of the Massachusetts Agricultural Fairs Association be urged to co-operate in the Tercentenary celebration and stage suitable exhibits and other special features commemorating the 300th anniversary of the establishment of organized government."

"We would advise that a special Tercentenary Committee be appointed by each fair management to take charge of this division. In the same manner as live stock, concessions and other committees now operate. A Tercentenary division would make something new, novel and interesting for every member. We have endeavored to impress upon the executives of the parent Tercentenary body the fact that 29 fair organizations are now operating within the State, playing to more than 1,000,000 patrons annually."

The committee, in addition to Nash, embraces A. W. Lombard, Frank Kingman, Henry Rapp and Harry A. Ford.

Eastern States Exposition Live-Stock Committee Meets

NEW YORK, Feb. 1.—The annual meeting of the live-stock committee of the Eastern States Exposition was held at the Yale Club Wednesday noon, when plans for the various live-stock departments of the exposition were discussed. Very few, if any changes, will be made in the 1930 show, General Manager Nash informed *The Billboard*. Appointments of judges for the various classes were also made during the meeting. Those present were Charles A. Nash, Robert Scoville, Arthur Sagendorph, McMillan Hoopes, Harry L. Garrigus, William H. Tomhave and Hampden E. Fener.

The live-stock show of the Eastern States Exposition is one of the most pretentious in the East.

Fla. State Fair's Strong Play for Child Patronage

JACKSONVILLE, Fla., Feb. 1.—G. R. Lewis, general manager of the Florida State Fair, to be held March 15-22, has taken a leaf out of the showmen's book of infallible rules in adopting widespread plans to interest the children in the fair before it happens as well as planning for their entertainment early in the period. The opening day is Children's Day, and Lewis has announced that the admission for all children to the grounds on "Kids' Day" will be five cents. In co-operation with his efforts the Royal American Shows, which will have the midway, immediately announced that the admission price to all shows and rides for this day will be five cents for the children. With the approval of the Board of Public Instruction, 30,000 card tickets, in which the figure 5 will predominate, will be distributed among the enrolled students by their teachers throughout the county on the closing eve of their school week's work before the fair.

Arousing preliminary interest in the fair locally, and with the idea of utilizing the children's interest and enthusiasm in a general advertising way, five distinct contests are under way in the schools of both city and county. By means of a tieup with the local Public House, the Florida Theater, an art advertising poster contest is under way participated in by students of the junior and senior high schools, the winning poster to be the official advertising design of the Florida State Fair. Three prizes are offered: First, \$25 in gold; second, a gold wrist watch; third, a three months' pass to this theater. To attract the interest of the children of the grade schools, by means of a similar tieup with the Capitol Theater, an essay contest is being held, limited to grade-school pupils and not to exceed 50 words on the subject: *Why I Am Going To Visit the Florida State Fair*. Cash and merchandise prizes, as well as theater tickets are offered the winners, in addition to 25 season passes to the fair for the best 25 compositions. The other contests will be announced later.

Space at Prague Fair For American Exhibitors

WASHINGTON, Feb. 1.—Arrangements for space at the spring 1930 Prague International Sample Fair for the free display of catalogs, trade literature, trade publications, directories and literature published by American railway systems, steamship lines, chambers of commerce and other trade bodies have been made by Consul General Arthur C. Frost, according to a dispatch received in the Department of Commerce. The fair will be open from March 16 to 23.

The Prague International Sample Fair has grown steadily in importance and size during the last 10 years. It is held twice each year, in March and September. There were about 2,800 exhibitors at each of the 1929 fairs and approximately 300,000 visitors. A number of American firms have exhibited regularly at these fairs and the space granted the American Consulate General by the fair authorities will provide a means whereby other American firms may place their trade literature before the buyers and visitors who come to the fair from all parts of Czechoslovakia as well as from bordering countries.

Fair Faces Foreclosure

CHARLESTON, Ill., Feb. 1.—Unable to secure a quorum, officers of the Coles County Fair Association last week postponed until February 8 the meeting at which the proposal for settlement of a \$10,000 debt against the fair will be discussed. A local bank has judgment of \$6,600 against the organization and possibility of foreclosure to satisfy the judgment impends.

Kryl To Play Fairs

CHICAGO, Feb. 1.—Bohumir Kryl, whose band was for years known thru its concert appearances throughout the country, is entering the fair field this year and has already signed up a number of important dates. Kryl will have a band of 40 people, with four singers. Among the large fairs he has signed are Iowa State Fair, Des Moines; Indiana State Fair, Indianapolis; Kentucky State Fair, Louisville; and the district fair at Knoxville, Tenn.

Would Mortgage Grounds

LOCKPORT, N. Y., Feb. 1.—Approval of a proposition to mortgage the Niagara County Fairgrounds to retire a large number of notes now held by a local bank covering approximately \$45,000 has been deferred until February 14. The fair plans to save approximately \$1,800 annually by converting the debt from notes into mortgage bonds.

Appropriation for Fair Plant at Millersburg, O.

MILLERSBURG, O., Feb. 1.—Appropriation of more than \$10,000 for the 1930 Holmes County Fair has been approved by the county commissioners. This includes \$5,000 for purchase of a fairgrounds.

The annual fair is held in Millersburg streets. The need of a fairgrounds for this county has been apparent for several years with the ever-increasing popularity of the annual exposition.

Several sites within close proximity of the city are under consideration. It is expected that the purchase will be made at an early date in order to get the grounds in shape in time for the 1930 fair.

FLORIDA FAIRS

(Continued from page 58)

the grounds, and literally thousands of high-class birds, including the prize winners of the Madison Square Garden show, are on display.

The German Building, in which are displayed products and industries of the German Republic, is another which draws huge crowds. Here is an exact replica of the steamship Bremen. The North German Lloyd Steamship Company, the German government and the railways of Germany have co-operated to make this display a big success.

In the Woman's Building this year are to be found more and better exhibits than in past years, even when the acme was thought to have been reached. An unusual exhibit here includes that of hair from generations back almost to the Crusades period, preserved in one family, which traces its origin back for centuries.

The Art Exhibit, under the direction of Walter Collins, is another which is filled to the brim with interest, and some remarkable specimens of Florida artists' work is shown.

The Auto races are a big feature of the fair, and are under the direction of the nationally known J. Alex Sloan and his force of workers. Sig Haugdahl and other racers appear on the program.

The Live-Stock Show is probably the most extensive that has yet appeared at a Florida fair, and many splendid specimens of pure-bred cattle, hogs, sheep and goats appear here.

The "free-list" problem has been admirably handled by the officials of the South Florida Fair, and only those who are legitimately entitled to passes, in-

cluding newspaper men, exhibitors and actual workers, are passed thru the turnstiles free, so that the paid attendance represents real receipts.

The South Florida Fair is conducted on a non-profit basis. No salaries are paid except to the general manager, and during the period of the fair and a short time prior to it to actual workers. Every cent of profit is returned to the improvement and enlargement of the fair, which is a city proposition, fostered by a group of public-spirited men.

Approximately 24,000 lights are used to illuminate the fairgrounds, which are as light as day, even in the late hours of the night. More than 15 miles of streamers are used to control these lights.

More northern and nationally known exhibits than ever before have taken space at the fair this year, a most encouraging sign of the interest awakened by this big exposition.

Directors at the head of the various departments this year include: D. C. Gillett, director of reception and entertainment; C. A. McKay, director of agriculture; Albert Thornton, director of exhibits and exhibitors; C. C. Nott, director of commercial exhibits; T. F. Alexander, director of poultry; H. T. Lykes, director of live stock; T. J. Hanlon, Jr., director of illumination; Frank Jackson, director of awards; Dr. L. A. Bize, chairman of publicity committee; A. L. Cuesta, director of foreign exhibits; D. B. McKay, director of flower exhibits; L. E. Knight, director of pet stock; William F. Talferro, director of industrial exhibits; Henry Leiman, director of grounds; S. E. Thomason, director of grand stand and amusements; R. J. Binnicker, director of transportation, and M. G. Gibbons, general counsel.

Some of the department supervisors include Mrs. Y. R. Beazley, superintendent of Woman's Building; Mrs. T. D. Waldie, superintendent of the Flower Show; R. E. Britton, superintendent of the Rabbit Show; A. E. MacComber, superintendent of the National Honey Show; J. W. Cooper, superintendent of the Horse Show; William Collins, director of Fine Arts; R. R. Mehrohof, in charge of Boys and Girls' Poultry Department; Floyd L. Bell, director of publicity; Prof. W. D. F. Snipes, in charge of educational exhibits; F. W. Otte, superintendent poultry department; Arthur Keene, superintendent outdoor advertising; William Harkness, space solicitor; Henry Keyes, bandmaster; John T. Foley, equestrian director; Harvey Keddy, announcer; D. P. Steuart, auditor; Eugene Knight, auditor; James McCants, chief of police; Fred W. Thomas, chief of detectives.

Special days at the fair have been designated as follows: January 28, Auto Race Day; January 29, Specialty Day; January 30, Music and Civic Clubs and Tourists' Day; January 31, Counties' Day; February 1, Parent-Teachers and Children's Day; February 2, Sabbath Observance; February 3, Gasparilla Day; February 4, Governor's Day; February 5, Manufacturers' Day, Navy Day, Boy and Girl Scouts' Day; February 6, Shriners' Day; February 7, Tampa Day; February 8, Everybody's Day.

Among the Free Acts

ALBERT'S Trained Animal Circus will again play a few Canada fairs next fall when the attraction will be enlarged. The show is now working in South Dakota, playing indoor dates after a number of return dates in North Dakota, where Manager Joe Albert said business was good, the banner stand being Bismarck, under the auspices of the American Legion. Omaha, Neb., will again be played this winter for the American Legion. The show now uses one truck and two automobiles. Bud Williams handles the advance.

HOAGLAN'S HIPPODROME, in winter quarters at Franklin, Ind., is making preparations for its 31st annual tour, which will take the show thru Canada, the New England States and to the Gulf of Mexico. Louis Martin, formerly of the Ringling-Barnum Circus, who has charge of the stock at the quarters, writes that at the present time the show has 36 head of ring, liberty, high-jumping, high-school, posing and bare-back horses at Franklin. Bob Norton, of the Hagenbeck-Wallace Circus, has been busy breaking a liberty act with several new features. The posing act this year will be of pure-white horses and imported white Russian wolfhounds. Jack Hoagland has returned to Franklin from New York, where he placed orders for new trappings for the Liberty act. There

will also be new wardrobe, suits and blankets, with headpieces for garland entry and spees. All new canvas will be used, with the color scheme black and orange. The outfit is being booked by Wirth & Hamid.

THE RAY BROS.' free-act unit of 10 offerings will open early this season and will be greatly improved over last year, when it played 28 weeks. A number of repeat dates in North and South Dakota will be made. Instead of using a one-ton truck this year arrangements have been made for the show to travel on a large truck and trailer. The show has its quarters at Wichita, Kan. It is understood a ring barn will be constructed there large enough to accommodate the biggest acts in the country.

THE FREE-ACT program has been arranged by the North Central Kansas Free Fair, Belleville, Kan., and will consist of the following: Hanna & Miller's Society Horses, Union Stock Yard Six-Horse Team, Harry Barnes and Company, Tucker's Racing Ostriches, the Wallace Lions and Rosie's International Revue. There will also be horse and mule-pulling contests, running races, professional automobile racing the last two days of the fair and the Barnett & Schutz Shows. The dates are August 25-29.

Fair "Grounds"

THE DATES of the Germantown, Ky., Fair this year will be August 27-30. John I. Claybrooke, Maysville, is president, and C. D. Asbury, Augusta, secretary.

THE GREEN COUNTY Fair, Monroe, Wis., has changed its dates from August 13-16 to August 5-9. The change was made because of the Lafayette County Fair at Darlington selecting the dates originally chosen by Monroe.

THE BUILDINGS on the old fairgrounds at Mt. Carroll, Ill., are being torn down. Just what will be done with the property has not been learned.

CONTRACTS have been awarded for construction of a grand stand and an administration building at the county fair grounds, El Centro, Calif.

THE LEWIS County Fair, Lowville, N. Y., has gone back to its old dates—August 26-29—for this year's event.

THE 1930 DATES of the New York State Fair at Syracuse have been changed to the first week in September. Despite this, the Rochester Exposition and Horse Show will open as usual Labor Day.

THE McMAHON SHOWS will furnish the midway amusements for the Mitchell County Fair, Mitchell, Ia., this year, making their third time. The contract for the fireworks display has been made with Thearle-Duffield. The date of the fair is the week of August 18.

SEPTEMBER 26 and 27 are the dates selected for the 1930 Lynn County Fair, Lamesa, Tex. One of the features is to be a carnival.

NOTES of the Michigan Association of Fairs' meeting at Detroit. Perry F. Powers is not only a vet. in the fair field in Michigan but in the newspaper business as well. More than 40 years ago he was employed on the *Cincinnati Enquirer* and later conducted a daily of his own in Wisconsin. Les Potter, official police censor of Detroit, is a real friend of showfolk. As long as they play the game square everything is o. k., but when they try to pull a fast one—look out. Herb Maddy signed King Bros.' Rodeo for the fair at St. John August 4 to 8. W. J. Collins, of the Ernie Young office, is now booking the Pines, Louisville, Ky. Gus Sun, who always makes the Michigan meeting, was meeting 'em, greeting 'em and signing 'em on the dotted line. Herbert A. Kline, when asked what the sleeve contained, said: "Just slip 'em the info that I'm looking quite well." Now that T. P. Elchelsdoerfer, representative of an advertising concern, is back on the job, his brother, W. P., is out of the running for awhile. He is in St. Anthony's Hospital, Rock Island, Ill., recovering from injuries received when the auto in which he was traveling on his way to the meeting of the Illinois Association of Fairs at Springfield was struck by a train. Mr. and Mrs. Bert Bowers and Mrs. Fred Mohr, the latter a sister of the late Jerry Murgivan, were guests at the Fort Shelby Hotel during the fair men's convention.

ANDREW S. ALLAN has succeeded Edgar J. Terry, who died recently, as president of the St. John Exhibition Association, St. John, N. B.

C. W. HYDE, secretary of the Calhoun County Fair Association, Manson, Ia., announces that the 1930 fair will be held September 2-5. Plans are being made to put on a junior live-stock show.

THE 1930 Lane County Fair, Eugene, Ore., will be held September 16-19.

JOHNNY J. JONES Exposition will have the midway, Dutton's Circus will supply the grand-stand attractions and Hal C. Worth will stage the pageant, *A Night in Old Japan*, at the Central Florida Exposition, Orlando, February 18-22.

CREATORE AND HIS BAND have been engaged for the Michigan State Fair. Creatore is now in Los Angeles and will be there for a few months longer.

Fair Elections

MONTGOMERY, Ala.—At the annual meeting of the shareholders of the State Fair of Alabama, held in the main office at the Chamber of Commerce Building, the following officers were elected: Harry E. Snow, president; L. B. Whitfield, Jr., first vice-president; Leopold Straus, second vice-president; R. E. Seibels, treasurer; Simon Roswald, secretary-manager. The executive committee follows: C. B. Brown, W. W. Doe, W. A. Gunter, J. D. Roquemore, L. C. Cardinal, H. M. Hobbie, E. A. O'Neal and H. E. Snow. Thirty directors were elected, L. B. Whitfield, Jr., and Walter Webb being two new members. The entire board went on record expressing keen appreciation of the splendid efforts of the president and secretary-manager in bringing to a successful culmination the 1929 fair. These officers were authorized to proceed with the plans for 1930 and to make a special effort to have a concert or other feature attraction to open the fair Sunday, October 19. Many new features will be added to the program of the fair for 1930.

TORONTO—Reports read at the annual meeting of Toronto Township Agricultural Fair showed that the board is regaining ground lost in a series of bad years and will break even this year. Receipts were \$2,612.58 and expenditures the same. Prize money amounted to \$326. Newly elected officers are T. A. Leslie, president, and S. S. Rice, secretary. James Rutledge is treasurer, and H. A. Chesters and Ken McIlwrick, vice-presidents.

CALEDON, Can.—The Caledon fair board ends the year with a credit balance of \$500.94 after paying all expenses and discharging \$100 on outstanding notes. Plans were discussed at the annual meeting for improving the cattle, sheep and grain accommodations, and also for providing an entrance at the south end of the grounds to avoid congestion. Officers for 1930 are Hector MacLelish, president; W. L. Hillock and Gilbert Vanwyck, vice-presidents; E. E. Wilson, secretary.

DECORAH, Ia.—O. B. Goodno was elected president of the Winneshek County Agricultural Association at its annual meeting; O. J. Ness, vice-president; W. F. Baker, treasurer, and J. E. Pearson, secretary. Tentative dates for the 1930 fair are September 9-12. Financial report showed the association in good condition.

PROVIDENCE, R. I.—The board of directors chosen recently at the annual meeting of the Pawtuxet Valley Agricultural Society has elected officers for the coming year as follows: Daniel A. Clarke, president; Robert H. Champlin, vice-president; Irving H. Hudson, secretary; Clarke E. Richardson, treasurer. Plans for the next annual fair at Fiskeville were discussed and President Clarke empowered to proceed with their carrying out.

RICHMOND, Va.—The following officers were elected for the Virginia State Fair Association for 1930: Westmoreland Davis, president; W. Brydon Tennent, William H. Schwartzchild and T. Gilbert Wood, vice-presidents; Luke H. Fairbank, treasurer; Charles A. Somma, treasurer and managing director; John J. Fairbank, assistant managing director. The executive committee will include William B. Thalheimer, Henry S. Hotchkiss, John M. Miller, Jr.; Clyde H. Ratcliffe and W. Brydon Tennent.

NAPLES, N. Y.—Dates for the annual Naples Fair, one of the major events of the Finger Lakes region, were set for September 4-6 by the Naples Fair Association at its annual meeting. A committee was named to look after repair work on the bridge at the entrance of the fairgrounds. Fred Reisinger was elected president. Other officers named were: Secretary, Leon Cornish; treasurer, George L. Tobey; first vice-president, Orion L. Emory; second vice-president, Howard Teller; executive committee, Oscar Warren; John C. Morgan and Marion Schuyler; superintendent of privileges, E. J. Haynes; advertising director, Albert Meyers; director of attractions, John C. Bolles; race superintendent, N. S. Crane; hall superintendent, C. J. Smith. Fourteen other vice-presidents were named from as many territories.

LEXINGTON, Ky.—At a meeting of the stockholders of the Blue Grass Fair Association a board of directors was elected to serve the 1930 fair, which will be held August 18-23. After they had

adjourned the elected directors went into session and the following officers were elected: S. B. Featherstone, president; Charles R. Thompson and L. E. Shouse, Sr., vice-presidents; Ken Walker, secretary-treasurer; R. S. Nichols, assistant secretary. The directors elected are as follows: T. P. Cagwin, S. B. Featherstone, W. J. Harris, Earl F. Shropshire, David Ades, W. T. Congleton, S. S. Kelly, L. B. Shouse, C. R. Thompson, O. O. Carpenter, C. M. Spears, A. H. Blastock, Samuel M. Look, S. D. Mitchell and T. J. Weathers, all of Lexington. The directors instructed the secretary to start at once to line up attractions, including carnival, fireworks, bands and free acts.

ALGONA, Ia.—The Kossuth County Fair Association reported all debts paid and \$3,400 balance on hand at the close of the last season, the first time the organization has been out of debt in years. On the strength of that showing the factional fight which had centered upon the vice-presidency and secretaryship in the annual election dissolved and all officers were re-elected. They are: Julius Kunz, president; Dr. W. T. Peters, vice-president; P. P. Zerfass, secretary; H. L. Hillmore, treasurer, and George D. Moulton, John H. Frasier and J. A. Roney, directors.

MORRISTOWN, Tenn.—A. W. Lot-speich has been elected president of the Morristown-Hamblen County Fair Association; Baldwin Harle, vice-president, and I. W. Miller, secretary. Members of the board, besides the officers, include W. L. Thompson, S. S. Smith, J. E. Williams and E. M. Shelley.

NORTHAMPTON, Mass.—In connection with the meeting of the Massachusetts Agricultural Fairs Association here, the Poultry Section elected Henri C. Fay, chairman, and Howard S. Rich, secretary. D. D. Cavanaugh, Eastern editor of *Poultry Success*, and former assistant manager of White City, Chicago, attended the meeting. Secretary Rich stated the association has approved a plan whereby conspicuous signs will grace each section of the poultry department in connection with Massachusetts fairs next year.

BELLEVILLE, Kan.—The North Central Kansas Free Fair, at its 10th annual meeting, re-elected all its old officers: Homer Alkire, president; Tom West, vice-president; G. H. Bramwell, treasurer, and Dr. W. R. Barnard, secretary. This is the third largest fair in Kansas, grossing \$40,000 last season, with a daily average attendance of 10,000 for the five days.

SWEETWATER, Tex.—Lon J. Geer was elected president and Monte E. Owen was re-elected vice-president of the Mid-West Exposition at a meeting of directors of the Nolan County Fair Association. Other officers chosen were Austin Jordan and Walter L. Boothe, vice-presidents. Tentative dates for the 1930 exposition were set for October 7-11.

VAN WERT, O.—The annual election of officers of the Van Wert County Agricultural Society resulted as follows: President, C. A. Carlo; vice-president, J. Herman Gunsett; secretary, W. A. Marker; treasurer, Earl Showalter. The 1929 fair was a financial success even though a deluge of rain marred the exposition, according to the annual report submitted by Secretary Marker. Receipts were \$25,126.17 and expenditures \$24,537.93, leaving \$588.24 as the balance in the treasury. Expenditures included \$1,409.75 for permanent improvements; \$138.50 for resurfacing the driveways and \$905.61 for repairs to the buildings and the equipment. These last mentioned items of expenditure total \$2,453.86, which amount added to the balance of \$588.24 in the treasury makes \$3,042.10, an amount that Secretary Marker believes should be considered as the profits on the 1929 fair.

MILTON, Can.—The annual meeting of the Halton Agricultural Society was held in Milton with a large attendance. The secretary-treasurer's report showed the society to be in a flourishing condition financially and otherwise, with a balance in the bank of \$300. The following officers were elected: Honorary President, L. W. Chisholm; president, A. L. Chambers; first vice-president, Captain Morden; second vice-president, H.

McArthur; secretary-treasurer, A. L. MacNabb; Directors: D. Hartley, G. A. Bell, M. Clements, L. Smith, W. Reid, W. C. Blacklock, F. McNiven, Edwin Harrop, N. McCallum, A. M. Hume, A. E. Woodley, J. H. Wilson, Alfred Hillmer, G. C. Gibson, Allan Morden, Duncan Reid, W. E. McCready, Mayer E. Syer, Dr. C. H. Heslop, N. A. Sinclair, John Cantelon. It was decided to hold this year's fair September 26-27.

WORCESTER, Mass.—It was the first time in a number of years that a profit could be reported from the annual New England Fair, was stated by the treasurer at the annual meeting of the Worcester Agricultural Society. He said that a profit of \$4,131 was realized thru the fair in September and at the close of the year there was \$905 in the treasury. John Tuck was re-elected president of the society for the fifth consecutive year. Other officers elected were: First vice-president, Frank P. Knowles; second vice-president, Herbert R. Kinney; secretary-treasurer, John E. Washburn, and general manager, Frank H. Kingman.

ALBION, N. Y.—Officers of Orleans County Fair Society have been re-elected and the movement to secure 400 guarantors to assume possible liability of \$10 each was launched. The salary of Secretary Charles W. Howard was reduced from \$800 to \$600, with the stipulation that he will receive 10 per cent of the net profits. Officers re-elected are: Fred Wolfe, president; Glenn Clarke, vice-president; Myron Mabbitt, treasurer, and Charles Howard, secretary.

MT. GILEAD, O.—Officers of the Morrow County Fair elected for the ensuing year include B. M. Orr, president; Fred G. Porter, vice-president; Clay Snyder, treasurer, and Lloyd Dye, secretary. This year's dates are October 7-10.

WEYAUWEGA, Wis.—Henry Glock has been re-elected president of the Waupaca County Agricultural Society and August 26 to 29 selected as the dates for next year's fair.

MITCHELL, Ia.—New officers of the Mitchell County Fair Association are: Charles Jacobs, who succeeds Mayor Juhl as president; John McNulty, vice-president; Birchard Brush, treasurer, and Darwin Paulson, secretary.

CLARK, S. D.—The Clark County Fair Association has re-elected E. H. Day, president; John Stenning, vice-president; George B. Otte, secretary, and F. S. Bockoven, treasurer. This year's dates are September 3-5, several weeks earlier than usual.

VERNON, N. Y.—F. A. Cody, C. H. Purton and George Chandler were re-elected directors of the Vernon Agricultural Association at the annual meeting. The dates of September 10-13, inclusive, were set for the 1930 fair. The report as submitted by the treasurer, J. D. Heing, stated the association made \$500 from the 1929 exhibition.

BECKLEY, W. Va.—Directors of the Raleigh County Fair Association re-elected Herbert Stansbury as president, A. W. Roberts was re-elected vice-president, and W. C. Agee, secretary-treasurer.

WAUSHARA, Wis.—All officers of the Waushara County Fair Association have been re-elected for 1930. The fair of 1929 proved a financial success, the treasurer's report showed. The 1930 dates were set for September 16-19.

CHARLOTTETOWN, P. E. I.—At the 1930 meeting of the Charlottetown Driving Park and Provincial Exhibition, Ltd., held here, decision was made to hold the annual fair there August 18-22. Until 1929 this fair was held the last of September and early October. It was advanced to a week in August last year and the new dates were found more satisfactory than the old because of less risk from the weather. All officers were re-elected as follows: James Paton, president; George E. Hughes, vice-president; J. W. Boulter, secretary-manager. At the 1930 fair there will be four days of harness racing.

PRESQUE ISLE, Me.—Clayton H. Steele has been elected secretary and manager of the Presque Isle Fair. H. W.

Kitchen was re-elected president, and M. S. W. Dingwell was chosen treasurer. The gross receipts of the 1929 fair were \$28,263, showing a profit of \$4,963, and putting the fair association out of debt. The official name for the organization is the Northern Maine Fair Association. As in fairs held during recent years harness racing will be the chief attraction for the 1930 fair, supported by a program of about five free acts. The exact dates for this year have not been announced, but they will be the week following the annual Houlton, Me., Fair as usual.

Ohio Valley Fair Circuit Names Dates for 1930

SALEM, Ind., Feb. 1.—Officials representing associations composing the Ohio Valley Fair Circuit met at Corydon for the purpose of fixing dates for the 1930 fairs and electing officers. Chas. R. Morris, president, presided.

Corydon, Marengo and Salem fairs were represented, but Huntingburg was unable to attend. However, a message from the president of the association was delivered by Circuit President Morris. A round-table discussion of various fair problems was indulged in and some valuable points brought out. Dates assigned were as follows:

Huntingburg, August 5-8; Salem, August 12-15; Marengo, August 19-22, and Corydon, August 26-29.

The election of officers resulted as follows: Chas. R. Morris, Salem, president; A. H. Miles, Corydon, vice-president, and Lee M. Waynick, Marengo, secretary-treasurer.

Threatened by Rent Increase

HORNELL, N. Y., Feb. 1.—Refusal of Mayor D. L. McDowell to renew the lease with the Hornell Fair Association for use of the fairgrounds for this year at the small rental as charged in 1929 may mean the end of the annual exhibition. The Mayor has raised the rental charge from \$500 a week to \$500, which the fair association does not feel it can pay, in view of the fact that it lost money last year.

Marked Progress Shown By Jackson, Mich., Fair

CHICAGO, Feb. 1.—One of the liveliest fairs in Michigan is the Jackson County Fair, Jackson, which during the last four years has shown marked progress under the secretaryship of J. C. Muck, who is just starting his fifth year with the association.

Four years ago the Jackson Fair was \$96,000 in debt. Today all obligations have been met and the association has money in the bank. One move that is credited with having largely increased attendance and receipts is the reduction of the admission price to 25 cents. The move has more than doubled attendance. The management also reduced the grand-stand admission to 25 cents, with the result that the new concrete grand stand seating 10,000 has scarcely been adequate. The rides, shows and concessions also have profited by the change.

Another factor that has worked to the fair's advantage is the fact that passes have been practically eliminated. Muck has paid particular attention to the entertainment program. There are harness races thruout the fair (six days), a classy free-act program and at night a magnificent fireworks display. Independent midway attractions are used. Last year the total attendance at the fair was 96,000.

Officers recently chosen in addition to Muck were: President, Dr. W. N. Armstrong; vice-presidents, Bruce Crum and Ray Reed; treasurer, Lacerne Patch; manager, Fred Randolph.

WANTED Colored Male Quartette

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Parks, Piers and Beaches

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Big Expansion Program For Portland, Ore., Park

Council Crest, Inc., new Delaware corporation, takes over Council Crest with intention of rearranging and enlarging it — all-year-round resort is planned

PORTLAND, Ore., Feb. 1.—Council Crest Amusement Park here has been taken over by a new corporation known as Council Crest, Inc., with the intention of making the old grounds the most beautiful sightseeing and amusement park spot in the Pacific Northwest. Council Crest, Inc., is a Delaware corporation, with capitalization of \$1,000,000. Stock is being sold to the public. It is the aim of the new corporation to rearrange the whole park and enlarge it from five to approximately 20 acres. Additional amusement devices will be installed and several new structures built. A big feature planned is a new observation tower. All concessions in the park are to be owned and operated by the corporation. Some of the new devices will not be in place for the coming season, but there will be as many as possible. W. F. Hedlund, president of the corporation, states. Under the new ownership and management it is aimed to operate the park, which is located along an electric car line, the year round.

Some changes are to be made in the present rides and other devices, and all are to be enclosed. The Scenic Railway will be made much longer and thereby increase the number of dips. The boat ride, called a Trip Up the Columbia, will be remodeled by lengthening the flume thru which it runs and adding new tunnels and scenic reproductions of Columbia Gorge in miniature. The miniature Steam Railroad is to have a longer ride thru tunnels and over bridges and ponds. The Merry-Go-Round will be completely housed. A new regulation-size bowling alley is to be installed, and bowling tournaments are to be featured in season. A new large roller-skating rink is to be erected and will have a composition noiseless floor. There are also to be a new Fun House, a modern swimming tank and an auditorium for weekly short dramas. Changes in the (SEE PORTLAND PARK on page 67)

Fine Program Promised For NEAMA Convention

Efforts are being put forth by the program committee to have the annual convention of the New England Amusement Men's Association at the Hotel Clinton, Springfield, Mass., February 26 and 27, notice of which appeared in the rear section of the last issue, eclipse last year's good record. A number of surprises and innovations are planned. It is hoped by the committee that N. S. Alexander, lessee of Woodside Park, Philadelphia, and president of the National Association of Amusement Parks and also president of the Beach and Pool Division of that organization, will be one of the principal speakers. NEAMA became affiliated with NAAP at the last December meeting in Chicago.

The social event of the convention will fall on Thursday evening, February 27, when the annual banquet will take place at the Hotel Clinton. All members and guests are invited to bring their wives and others of their families. An entertainment program will follow the banquet and already some good talent has been lined up.

As stated in the last issue, NEAMA will continue its plan of holding no general exhibit, but manufacturers and others so desiring will be permitted to engage space or suitable rooms for exhibition purposes.

New Boxing Arena For Sioux City Park

SIoux CITY, Ia., Feb. 1.—Riverview Park here will have a new boxing arena the coming season called Punch Bowl. Space is being cleared and work will be started as soon as the weather permits. A permanent open-air grand stand will be erected to accommodate 4,000 people. The latest in lighting effects, dressing rooms and showers will be installed under the grand stand.

The Punch Bowl will be built 400 feet from the rides and concessions facing the rides. "Our object," said H. A. Jones, president and general manager of Riverview Amusement Company, Inc., "is to keep our customers around the rides and concessions and to see a good fight for their gate admission of 10 cents. This new venture is warranted by the huge crowds which patronized the outdoor boxing shows last season." Jones is planning two shows a week—Monday and Friday nights.

Riverview also is buying several new rides this year, and a new picnic shelter is being planned by Jones. Tire covers will be used as an advertising starter this season.

\$2,000,000 Improvement

Plans for Chesapeake Beach, near Washington, include building of whole new park

WASHINGTON, Feb. 1.—Extensive improvements which ultimately will reach around \$2,000,000 are planned for Chesapeake Beach, on the Chesapeake Bay, near Washington, the municipality, as well as property holders, and the Chesapeake Beach Railway Company joining in providing the funds. This latter railway is the principal feeder for the beach, which is also reached, however, by highway and water. Plans also are under way for the establishing of a ferry between the beach and Cambridge, Md., on the "eastern shore", which would open up a short route from Philadelphia and other centers.

The improvement program for the beach contemplates the removal of the old boardwalk, there for many years; various other needed improvements, the building of an entirely new amusement park and physical improvements in the community.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

JUDGING by the activities of riding-device manufacturers, the number of new resort developments under way or soon to be started, and the extensive reconstruction and improvement plans of amusement parks and beaches in various parts of the country, the season of 1930 is looked forward to with considerable optimism by amusement purveyors.

Just what the season has in store in the way of business returns, no one can say. The park manager's only guidance in his plans has to be governed by or based upon present indications in the industrial and other fields.

General business conditions, experts tell us, are showing improvement gradually—have been right along—and while prospects for the future are not near the rosy point, they are considered good, nevertheless. The blow felt by the drop in the stock market a few months ago, the experts say, will have passed over by the time April makes its appearance.

On those grounds then it would seem that the optimism on the part of park men is well warranted.

The progressive park manager, the one who has confidence in his enterprise, the one who goes at his tasks with a determination to win, rarely fails. That type of man is a credit to the business. The more of them the better. The one who shows fear, whether conditions in the business world are good or bad, is generally a failure. He is a pessimist thru and thru. He is in a rut and doesn't know it. He sits back and waits for business to come to him instead of going after it. The sooner he "gets next to himself" the better. And if "getting next to himself" is an impossibility, he would be doing the park business a favor by stepping out of it.

The world is moving so fast today that those who do not keep up with the times might just as well count themselves out of the picture. The public now more so than ever before wants "something different"—and it must be good. The amusement parks that will satisfy this demand are bound to succeed.

We wonder how many park owners and managers are giving their support to Chairman Leonard B. Schloss, of the legislative committee of the National Association of Amusement Parks, in the fight being waged against Senator Lankford's Sunday-closing bill. Remember, "boys", this bill, while seemingly applying to the District of Columbia, in reality concerns the whole country. And who of you want the best day of the week taken away from you? If you have not already done so, get in touch with Chairman Schloss at once and find out what can be done from your end. Address him in care of Glen Echo Park, Washington, D. C.

As a booster for Atlantic City, nobody had "anything on" Frank B. Hubin. The "city dads" there, or whoever is responsible, had better wake up, however, so far as amusements are concerned, or else it may be a case of "friend turning foe". Imagine America's greatest seaside resort with but little if any amusement! The whole amusement world, we feel sure, admires you, Frank, for your courage. Keep up the good work.

New Ride Invention

TORONTO, Feb. 1.—A decided novelty in the way of a mechanical ride will be introduced this season at amusement parks. The new invention will give passengers the sensation of "going up in the air without leaving the ground". The cabin in which patrons will ride is said to give the effect of traveling thru the air by means of the rotations of the huge cylinder in which it is suspended. This cylinder is decorated to give the illusion of taking off from the ground, scaring over the city, pitching and tossing in air pockets and gliding back into a safe landing again. The device is the invention of Norman H. Wardell. Final contracts for the construction of the ride were made this week. The promoters have closed contracts for the construction of four machines to begin with—two at Montreal, one at New York City and one at Toronto.

Wardell, who is 23 years old, is of English birth. He worked on farms in Canada, was a deckhand on one of the lake steamers and later purser. He was also a lightweight boxer. Stirred by ambition, he began, as he himself expressed it, "to think in circles." His idea for the ride was born of a circle. He saved and worked and studied for five years until the basic idea was developed and patents obtained.

Whitney Renews Lease On Cedar Rapids Park

Frank R. Whitney, who obtained a one-year lease on Cedar Park, Cedar Rapids, Ia., last season, has renewed it for several more years. He writes that the park did a very nice business in 1929, and with more rides he expects to do still better in 1930.

Whitney expects to play some carnivals in Cedar Park the coming season. He declares there is no truth to the statement published some time ago that the grounds are bad in wet weather. "Being of a sandy soil, the grounds are as favorable as most any other grounds when it rains," he says.

THE WALTZER

PATENTED

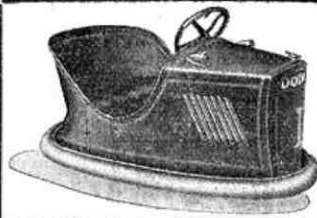
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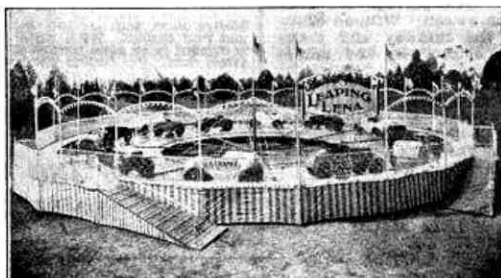
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DODGE M NEW MODEL FEATURES A FRONT WHEEL DRIVE
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A 60-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

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A New Sensation-----

THE TIPPER

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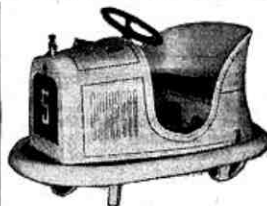
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BOBS COASTER
WHIRLWIND
THE BUG
AUTO RACE

SHOOT THE CHUTES
SEAPLANE DE LUXE
LAFF IN THE DARK
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Thank You for Mentioning The Billboard.

Moxahala Park Officers Chosen

ZANESVILLE, O., Feb. 1.—At the annual meeting of the stockholders of the Moxahala Amusement Company, held at the offices of the company on South Fifth street, J. E. Brooks was chosen president, treasurer and general manager; R. E. Silvey, manager; C. W. Morrison, vice-president; T. M. Lynn, secretary. The board of directors is composed of J. E. Brooks, C. W. Morrison, T. M. Lynn, Chris Greiner and W. A. Hemmer. The financial statement for 1929 showed that it was the most successful season the park has ever had.

The park will have its spring opening Easter Sunday with a novel attraction for the kiddies at 1 p.m. and at 10:30 p.m. in the dance pavilion. Silvey has arranged for a big surprise for the people of Zanesville and Southeastern Ohio. This feature will be the same as is used at many of the night clubs of the larger cities. Social plan dancing will prevail this season and the same policy of changing bands frequently will exist.

The grand opening of the park will take place Decoration Day, at which time there will be a mammoth display of fireworks from the Gordon Fireworks Company, which will also furnish the fireworks during the season. William Standan will have the midway and many new and novel attractions and games of skill are promised. A new feature for Moxahala Park this season will be a Monkey Island. This, together with the 8 high-grade rides, 20 concessions, beautiful dance pavilion and fine swimming pool, places the park on the same basis as those in the larger cities.

Baltimore Park Men Tour Atlantic Coast

BALTIMORE, Md., Feb. 1.—John J. Carlin, owner of Carlin's Joyland here; Harry Van Hoven, manager of the park; George Bushby, in charge of the park's mechanical work and designer, and A. C. Hulseby, park superintendent, have just completed a 10-day motor trip covering the amusement parks and summer resorts along the Atlantic Coast. Their trip to Coney Island was made most pleasant by Morris Goldberg, who extended the courtesies of the island, and W. F. Mangels, who conducted them thru the temporary building that now houses the collection of amusement park devices which Mangels is gathering in accord with the plan to make a permanent museum. The working models were most interesting to them, also the vast amount of other data collected.

The party spent Sunday afternoon, January 19, as the guests of William Acton at his beautiful resort, Riverview Beach, N. J. "Acton has developed this property into one of the most beautiful and popular amusement centers in Jersey," they said. "It is modern in every respect and is equipped with practically every modern amusement device. It has a number of beautiful picnic groves and a large artificial lake in addition to a half mile of wonderful bathing beach on the Delaware River."

THE STAR TELLER



Improved 1930 Model has many new features. Horoscope Readings that are accurate and truthful. Simple in operation. Very fast. Three big panels at back of booth have 50 lights that flash instructive information to the patrons. A wonderful device for Parks, Carnivals and Amusement Resorts of all kinds.

Write for information and prices.

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For RAINBOW PARK (formerly Chester Park), to operate Games and Rides. Splendid locations and desirable terms. Brilliant prospect. Park rebuilt; is new, clean and attractive. Address C. DELANEY MARTIN, Vice-President, Ohio Parks, Inc., Cincinnati, O.

LONG BEACH SPACE AVAILABLE

Unlimited space adjoining famous Long Beach Boardwalk. Carnivals, Circus, Tent Shows, Rides, etc. Great opportunity to make connections on best location in New York district.

HAROLD JACOBSON, Long Beach, Long Island.

Shooting Galleries

All steel construction, modern elaborate designs, quick deliveries.

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WANTED at NEPTUNE BEACH PARK

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Modern Rides, such as: BIG ELI WHEEL, BUG, JACK AND JILL SLIDE, SHOOT-THE-CHUTES and FUN HOUSE, WILL RENT Bath House, also Restaurant and other Concessions. This Park is situated in an ideal location at Niagara Falls, city line, on State boulevard, where heavy traffic passes daily. For further information write to owner.

ANGELO A. SCALZO, 391 11th St., Niagara Falls, N. Y.

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HIGH-CLASS AND RELIABLE CONCESSIONAIRES FOR BEAUTIFUL FOREST PARK

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New Gulf Coast Resort

NEW ORLEANS, Feb. 1.—In a deal involving \$500,000, the way has been paved for development of a new Gulf Coast resort, Point-aux-Chenes, near Ocean Springs, Miss. A development company has let contracts for a golf course and aviation field. A clubhouse and a yacht basin also have been planned.

Allan Cahill Leaving Starlight Park

NEW YORK, Feb. 1.—Allan Cahill, who has been connected with Starlight Park as promotion manager for seven years, and officiating in a similar capacity with the New York Coliseum, which is connected with the park, is resigning this week.

Cahill is leaving in several weeks for Los Angeles, where he will take up his new duties in connection with the junior end of the 1932 Olympic games. He expects to be located indefinitely on the Coast. His successor has not been named.

Billy Ritchey Recovering

CUMBERLAND, Md., Feb. 1.—Billy Ritchey, manager of Ritchey's water circus, who has been confined to his home here, suffering from an attack of heart trouble, is convalescing.

Renews Leases at Playland

ROCKAWAY BEACH, N. Y., Feb. 1.—Denny W. Callahan, who is in business at present in Detroit, arranged while in New York to renew his leases at Playland, Rockaway Beach, where he will install several attractions for the coming season.

May Beautify Levee

NEW ORLEANS, Feb. 1.—City authorities are taking under consideration the possibility of beautifying the top of the levee for a considerable distance in the rear of Audubon Park. The project, it is said, was inspired by activities of Federal engineers in parking part of the levee where they are stationed.

Rosen Vacationing in Florida

MIAMI, Fla., Feb. 1.—David Rosen, manager of Wonderland Circus Side Show, Coney Island, N. Y., is vacationing here with his mother. He has ambitious plans for the 1930 season and will present a large and varied array of freak attractions.

Swimming Pool Notes

PEORIA, Ill.—A swimming pool of the most modern type has been just completed at Fondulac Park on Cole street in East Peoria. The pool, 38 by 106 feet, was built by the Fondulac park district at a cost of \$40,000. In connection with the pool there is a wading pool for children open at all times without charge. The plant is equipped with the latest devices for softening and purification of water.

R. A. MILENTZ will erect a modern concrete pool, 40 by 80 feet, one mile west of Columbus, Tex., for the coming season. The pool will be nine feet deep at its lowest point.

EDWARD JONES, councilman of Huntingdon, Pa., is boosting for a pool for that town.

THE LOCAL POST of the American Legion has pledged its moral and financial support to the proposed new swimming pool at Pierson, Ia.

NUTTER WOODS, at Martinsville, Ind., offers great possibilities for a park and swimming pool.

A POOL is planned for Water Works Park at Liberty, Ind., this spring.

YOUNGSTOWN, O., will spend approximately \$26,500 for the construction of two swimming pools and a playground. The playground and one pool will be on the west side of the city between Dunlap avenue and Osborne street, and the other pool, which will be larger and cost approximately \$20,000, will be located in Lincoln Park.

JACKSONVILLE, Fla.—A new swimming pool for the use of cadets at the Florida Military Academy, San Jose Estates, which has recently been completed, has been accepted by the State Board of Health, and is considered to be one of the best in the State. The pool is 75 feet in length, 27 feet in width and has a graduated depth of from three and one-half to seven and one-half feet.

Will White Moves

RYE, N. Y., Feb. 1.—Will L. White, recently appointed booking manager of Playland, will take up his duties next week. He has moved from Auburndale, Mass., to this city.

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WHIRL-O-BALL
The New Automatic Loop-the-Loop Game

For all Amusement Places, Parks, Beaches, Soft Drink Parlors, Shooting Galleries, etc. Runs itself—automatic coin collector and scoring device. Your receipts clear profit. Each Whirl-O-Ball Game is 4x30 ft., and has an earning capacity of \$3 an hour. You can put 2 to 12 Games in any ordinary room. Take in \$15 to \$50 per day. Moderate investment required. Write now for free catalog.

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HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.

WM. ROTT, Game Mfr.
MOVED TO
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Concessions For Sale
New Park Just Opened
Last Year

10 Booths, on Board Walk. Make reservations early. Nothing reserved. Rides all new. Biggest Park in the Southwest. Write or wire. First come, first served. BOX 391, Wichita Falls, Tex.

FOR SALE
Whip For Sale

Stationary. Building new ride. Must remove at once. Come on and look it over. Big bargain. Also 12-car Auto Speedway, cost \$3,000.00, very cheap.

A. H. BORKNESSEL
117 N. Water St., ROCHESTER, N. Y.

It Helps You, the Paper and Advertisers to Mention The Billboard.

New Philadelphia, O., Park Ordered Sold

NEW PHILADELPHIA, O., Feb. 1.—Judge E. E. Lindsey, of Common Pleas Court, has ordered that Riverside Park, one of the best known of the smaller amusement resorts in this section, be sold at sheriff's sale within 30 days. A deficit judgment of \$7,745 against the park by a local bank caused the sale order to be issued.

Five Uhrichsville men, Ralph Disher, Fred B. and W. Glen Mauer, and Wilbur H. and Lewis J. Miller, are owners of the park.

Praise for Will White

AUBURNDALE, Mass., Feb. 1.—In connection with the departure of Will L. White from Norumbega Park, where he was manager for 13 years, to become booking manager at Playland, Rye, N. Y., the following comment by the *Stroller in The Waltham News-Tribune* shows the regard in which White is held in the towns surrounding the popular resort:

"His many friends will regret the retirement of William White from the position of manager of Norumbega Park, which he has held for the last 13 years. In addition to his efficiency as a director of the many activities of an amusement park director, White had become widely known for his philanthropic work, tending the attractions of Norumbega Park to many hospitals and institutions for the entertainment of the unfortunate patients who were unable to visit the park. The latter, also, was not infrequently opened for free outings for children. It was only last year that White was instrumental in having three elephants transported from Norumbega to the New England Peabody Home in the Oak Hill section of Newton for the detection of crippled youngsters, many of whom had never before seen an elephant."

New Ride for Miami Park

MIAMI, Fla., Feb. 1.—The Whip at Whoopee Park, Northwest Seventh avenue and 24th street, was put into operation last Wednesday night for the first time and drew good crowds. Another ride at the park is a Carousel. A Pony Track is also operated, and a free-act program put on. Kadell and Biggestaff, trapeze artists, were a recent feature at the park, which is operated without charge to the public.

The owners of the park are planning construction of a new dance hall at an early date, it was said.

Florida Park Leased

ORLANDO, Fla., Feb. 1.—Lease of the amusement park at Longwood, owned by the Sanford-Orlando Kennel Club, has just been acquired by the Longwood Kennel Club. The transaction was completed in Sanford at a meeting of the latter club, held for the purpose of election of officers and handling business.

Joe Tinker, of Orlando, was elected president; J. J. Bristol, of Boston and St. Petersburg, vice-president, and James Egan, of Boston, secretary-treasurer.

The officers and George DeCottes, of Sanford, and Russ Leighton, of Orlando, will form the directorate.

Full Quota of Steamers

BOSTON, Feb. 1.—A full quota of steamers will be operated this summer by the Nantasket Steamship Company, General Manager Frederic L. Lane announces, despite the Thanksgiving night fire which destroyed five of the six Boston-Nantasket excursion steamers. Vessels will be leased to replace those lost. Service to Plymouth and Salem will start May 1, as usual, and the Nantasket line will be in full swing by Memorial Day. Detailed plans will be submitted to the board of directors next week, and subsequently to the stockholders, before further public announcement is made.

New Bathhouse at Boston

BOSTON, Feb. 1.—Ground will be broken on Evacuation Day, March 17, South Boston's holiday, which also is St. Patrick's Day, for the new L street bathhouse, which will be the largest at the municipal beaches. The program at the bathhouse will be one of the features of the day's events, which include a military parade and patriotic addresses.

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SALE OR LEASE—

Choice of location on 30-acre tract, or whole tract. 1,400 feet river front. Tract especially adapted for sunken garden. Good neighborhood, easily and quickly reached from New York and big population centers of Northern New Jersey.

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THE OWNERS

Attention Arthur Oliver

16 Park Pl., Newark, N. J.

WHITE CITY PARK

Worcester's Million-Dollar Playland

Will consider leasing choice spot, Lake Front, main highway, to reliable company who can build all year around *DANCE PAVILION*. Opportunity of a lifetime.

FOR SALE—Money-making Tumble Bug, located in prominent park near New York City. Also new Merry-Go-Round and Building. Bargain. Located at prominent park near Boston. Few Choice Concessions and one Palmistry Booth available. Reliable parties only need apply.

GEORGE HAMID

1560 Broadway

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JACK AND JILL SLIDE

THE TOP MONEY RIDE

Holds World's Record for a Season's Business. Grossed \$200,578 in a Single Season. Many Improvements—Not Portable.

Hanna Engineering Co., 55 West 42d St., New York City

Sole Manufacturer and Selling Agency for U. S. and Canada.

Zoo Notes

ST. LOUIS. — A sea elephant pup, weighing between 10 and 11 pounds, was born to Freya, the 1,000-pound mistress of the zoo's open-air pool Monday night, January 27. The pup did not live, and its body was found at the bottom of the pool the next morning. The little animal, about 17 inches in length, was the offspring of Mobi, the ton-and-a-half male sea elephant which died last July. Director George Vierheller said the carcass would be mounted for exhibition.

The baby sea elephant is the second of record to be born in captivity. The first was born in the Hagenbeck Zoo in Germany and did not live. There is no record of the survival of a baby sea elephant born in captivity.

NEW ORLEANS.—Cost of feeding the 2,000 or more animals at the Audubon Park Zoo rolls up into a yearly feed bill of approximately \$13,000, says Zoo Superintendent Frank Neels. The present quota of animals is all the zoo can take care of with the budget of \$10,000 from the city government for 1930, dues of the 800 members of the New Orleans Zoological Society and other revenues, he declares.

CANTON, O.—H. B. Peters, well-known local showman, owner of Peter's Freak Animal Show, has been authorized by the Timken Park Fund trustees to purchase a leopard for the Canton Zoo. He expects to buy the animal at the winter quarters of Andrew Downie, in Havre de Grace, Md. Other additions to the zoo are expected within the next few weeks.

BUFFALO. — Local clubwomen have started a concerted action for a bigger and better zoo. At the meetings of various clubs speakers are exhorting in favor of either establishing a new zoo or improving the present one. Buffalo, which

is rated as the 12th city in the United States, has a zoo ranking as 82d in the country, it has been learned. Because of cramped quarters here only 32 of the 135 creatures at the Perrysburg Zoo, which has been abandoned by local officials, will be transferred to the local zoo. However, some of the Perrysburg animals are undesirable creatures, the curator at the local zoo states.

Bob Wagner Leaves Riverview, Des Moines

DES MOINES, Ia., Feb. 1.—Bob Wagner, who for the last four years has had charge of the boxing shows at Riverview Park here, has disposed of his interests.

The boxing shows have proven a great drawing card for Riverview. On fight nights it was not unusual to have more than 6,000 at the resort. The shows were run as a free attraction, not boxing exhibitions but regular contests.

Abe Frankie is president of Riverview.

New Members Added To NAAP Roster

New members registering during and since the 1929 convention of the National Association of Amusement Parks include Arcade Amusement Company, Minneapolis; Burkes Glen Amusement Company, Pittsburgh; Hon. Andrew A. Casassa, Revere, Mass.; Chesapeake Beach Hotel Company, Washington, D. C.; Fred W. Fansher, New York City; Giant Manufacturing Company, Council Bluffs, Ia.; Grant City Park, Grant City, Mo.; Lakeside Amusement Park, Haslett, Mich.; Long Point Park, Geneseo, N. Y.; Mapleview Recreation Company, Pittsburgh; Arthur J. Metzendorf, St. Paul; Muskego Beach Amusement Company, Milwaukee; Ocean Pier Amusement Corporation, Long Branch, N. J.; River Gardens

Amusement Park, Ft. Wayne, Ind.; J. F. Sonnanstine, Dayton, O.; Terrace Park, Spencer, Ia.; Harry E. Tudor, Brooklyn; Tulsa Amusement Company, Inc., Tulsa, Okla.; Wilson Sanitation, Inc., Buffalo.

The following memberships have been suspended: Ed Hill, Chicago; Lake Wewoka Park, Wewoka, Okla.; Luna Park Amusement Company, Cleveland; New Long Branch Park, Syracuse, N. Y.

Development Predicted At Salisbury Beach

SALISBURY, Mass., Feb. 1.—An amusement development is predicted at Salisbury Beach, when the combination dance hall, skating rink and bathhouse, together with the adjoining vacant lot, suitable for a fun house or other attractions, is sold.

The present owners are the Hatch Brothers, of Newburyport, Mass.

PORTLAND PARK

(Continued from page 64)

dance pavilion will include the installing of an orchestra stage, and the entire building is to be so redesigned that it will be admirably adapted for all-season dancing. The picnic and play grounds will be greatly enlarged.

The new observation tower is to be 200 feet high and of concrete and steel construction. Two electrically operated elevators will carry patrons to the observation room. The ground floor will provide facilities for a large ice-cream and soft-drink parlor, curio shop, photo gallery, postcard shop and information bureau. The basement will house a heating and refrigeration plant and storerooms. Sixty feet above the ground there will be a dining room, 96 feet square; its kitchen will be on the floor immediately below, service to the dining room being made with dumb-waiters. Above the main dining room is to be a rotating dining room, making a complete revolution about once every hour. Above the rotating dining room is to be a radio broadcasting studio and also government weather forecasting bureau apparatus.

The officers of Council Crest, Inc., consist of W. F. Hedlind, president; E. M. Clinton, vice-president, and H. A. Heppner, secretary. Hedlind will superintend construction and maintenance of park facilities. Heppner will be active in the park's management and handle arrangements concerning entertainment features. Hedlind, an architectural and mechanical engineer of 15 years' experience in construction and engineering work, prepared the proposed plans for development. He will also act in the capacity of general manager of the park.

The board of directors of the corporation includes, besides Hedlind, Heppner and Clinton, H. B. Shively and H. Luiten.

FOR SALE

ROLLER COASTER. 1 FIGURE 8, wood (4 dips), 10 cars, capacity, 4 adults. 1 ORGAN, 1 15-H. P. MOTOR, 250-Volt Westinghouse, D. C. current, S. K. type. 1 MOTOR HOUSE, 2 SHEDS, 50x40 ft. CAROUSEL (Mfr. Wm. H. Dentzel, Philadelphia), 1 Westinghouse 10-H. P. 250-volt Motor, 45 wood Animals (3 side by side), 2 Seats or Sleighs, capacity 8 adults; 1 Organ, 1 octagon shaped Building, 60 ft. diameter. Also 8 Boats. All located at Oak Park, W. Va. Send bids to C. H. MORAN, Real Estate Agent, Baltimore & Ohio R. R. Co., Baltimore, Md.

PENNY ARCADE FOR SALE

50 Machines, Automatic Electric Seeburg Piano, 20x40-ft. Top, Walls, etc. Complete with all equipment. CHRISTY WEIGOL, 3336 Country Club Road, Bronx, New York City.

SKILL GAMES FOR SALE

12-unit Yacht Race, separate water channels; 14-unit Coney Racer. BOX 12, Warwick, R. I.

WANTED—RIDES AND CONCESSIONS

Space for Roller Coaster and other Rides, also Concessions. BENIT'S AMUSEMENT PARK, Iowa's Most Popular Summer Resort. Arnolds Park, Ia.

For Cook House Men's Shows, Carnivals. Get this new 32-page Illustrated Catalogue. Famous Talco Machines and Equipment for making good things to eat and drink. TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.

Rinks ~ Skaters

By A. G. HARTMANN
Communications to 25 Opera
Place, Cincinnati.

TEX G. LLOYD writes that he has just finished his 1,000th exhibition in Texas, having made rinks of every description. "It gives me great pleasure to call your attention to one of the greatest portable skating rinks of its kind and character in the world," says Lloyd. "It is the Lowe Skating Rink, now playing in San Antonio. First, Lowe has the largest portable of its kind; secondly, he has a floor, on which he holds patents, incomparable in this country, and thirdly, he has a clientele of instructors who know their 'onions'. It does not make a bit of difference which session you attend, day or night, he has a lady instructor and a man instructor who will take any newcomer and give him instructions free during the session. Loew's son is not only the floor manager, but a real racer."

THE DATE of the 50-mile roller derby to be staged at Ridgewood Grove, Ridgewood, New York City, has been changed from Thursday night, February 6, to Tuesday night, February 4. Teams entered up to the time that this department went to press were: John Gillespie and Art Ryder, Malcolm Carey and Ernie Meier, Steve Donnegan and Oliver Walters, Roland Cloni and Joe West, "Dutch" Keller and Paul Galley, and Murray Gorman and Cloyd Cawthorn. Jole Ray, if able to secure his iron-man partner, will also enter the derby. He is in training at Dreamland Park Rink, Newark, N. J. Jesse Carey made a special visit to the Ridgewood Grove Rink, Sunday night, January 19, accompanied by Mrs. Carey and their son, Malcolm Carey, and Mrs. Malcolm Carey. A new track record for three miles was established at Ridgewood Grove Wednesday night, January 22, when Joe West, paired with Cloyd Cawthorn, beat Murray Gorman and Art Ryder in 8 minutes 55½ seconds.

THE YOSEMITE WINTER CLUB recently sponsored the formation of the California Amateur Skating Association in order to develop speed skating, figure skating, etc. Numerous winter sports interested in the promotion of these games are going to hold an outdoor speed skating meet for the California amateur speed-skating championships, inviting skaters from several of the other associations allied with the Amateur Skating Union of the United States to take part. This meet will be the first one of its kind in California, and will be held at the Yosemite Winter Club Rink, constructed last summer specially for this purpose. The track is eight laps to the mile, and the ice is under the supervision of an expert. E. Des Ballitts, formerly in charge of winter sports activities in Lake Placid, Montreal and Quebec, is the winter sports director.

AT THE ANNUAL meeting of the Amateur Skating Union of the United States, held at the Cleveland Hotel, Cleveland, the following officers were elected for 1930: President, Joseph K. Savage, New York, representing the Middle Atlantic Skating Association; first vice-president, Andrew G. Scholle, Detroit, Michigan Skating Association; second vice-president, Roland D. Goodwin, Cleveland, Ohio State Skating Association; third vice-president, T. W. Rullman, Chicago, Illinois Skating Association; secretary-treasurer, John F. Sullivan, New York, Middle Atlantic Skating Association.

PORTABLE SKATING RINKS

They all say business is good. Over 150 of our rinks now in operation. Write for catalog. TRAMHILL PORTABLE SKATING RINK CO., 11th and College, KANSAS CITY, MO.

FOR RENT—The spring season of my Roller Skating rink at Peru, Ind., the Circus City, February 15 to June 15. This Rink was going good when closed January 19 on account of high water. Will consider renting fully equipped. Building 50x100; Skating Surface, 44x20. This is not a without proposition. Will rent for \$500.00. If I shouldn't rent this Rink, I will be open for a good floor Manager. J. OMER BARNHART, 14 E. 1st, Peru, Ind.

FOR SALE

New Wurlitzer Organ, used two months. Hammond, 125; Music Rolls, Motor. LOUIS EWEN, Hammond, Ind. R. R. 1.

WANTED Portable Skating Rink, complete. Standard make. Must be cheap for cash and near new condition. KIRKPATRICK BROS., Keokuk, Ia.

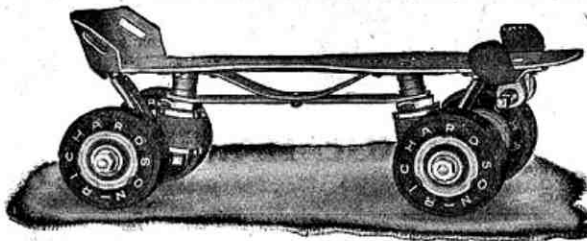
Why Shouldn't There Be? More RICHARDSON'S in Rink Service than Any Other Kind

Established in 1884, the Richardson Ball Bearing Skate Company introduced the first ball bearing skate.

Richardson has always been the leader, never the follower. From time to time, not only in this country but also abroad, certain features of the Richardson Skate have been imitated—but never equalled.

Richardson has always used the facilities of its factory for making its own product exclusively, "The first best skate—the best skate today."

IS IT ANY WONDER THAT — There are, and always have been, more RICHARDSON'S than any other kind in rink service?



Our volume of rink business for the year 1929 having been the largest of any year since 1910, we are passing along to our customers economies obtained in repair part prices.

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Chicago, Illinois

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the Best Skate Today"

condition. The ASU is in a very flourishing condition, and has made great strides during its two-year existence. It is now composed of the following active members: Adirondack Skating Association, California Amateur Skating Association, Illinois Skating Association, Michigan Skating Association, Middle Atlantic Skating Association, Missouri Skating Association, New England Skating Association, Northwest Skating Association, Ohio State Skating Association, Wisconsin Skating Association, United States Figure-Skating Association, and United States Roller-Skating Association. Its alliances are the IEV, of Europe, the governing body over all skating sports in the world; the Amateur Skating Association of Canada, and the Amateur Athletic Union of the United States.

RUSSELL SIDDALL has opened a roller-skating rink in the Liberty Theater Building at Evely, Ia., and has it in operation every evening. For some time Siddall operated a rink at Eagle Grove, Ia.

THE OLYMPIA ROLLER CLUB, of New York, which has a large membership, headed by President Tom Hanlon, one time famous speed skater and coach, has made plans to have its members visit the Riviera Rink, Belleville, N. J., occasionally and go thru special club races and fancy skating. The members will make similar trips to other rinks in the East.

RAY'S ROLLER RINK is still having plenty of snow in Texas, but in spite of the bad weather is having good crowds. There have been four snows in the last two months, which is rather unusual for that section where Atlanta is located. One of them was a 20-inch fall, but Owner Ray Blankenship says his crew of three men had no trouble in keeping the top up. Blankenship has had his rink in operation since February 4 of last year, and all towns played, he says, have been good except one. He is using a Tramhull-built rink. He advises further that he is about ready to roll again after some 10 months during which he suf-

fered from blood poisoning in his left leg. He has thrown away his crutches and cane and is exercising daily. He says he almost had to carry a sign on his back to let people know that he didn't get hurt while skating.

THE UNITED STATES Roller-Skating Association, at its annual meeting, held Saturday afternoon, January 25, at New Ridgewood Grove, Ridgewood, New York, re-elected its entire staff of officers for the ensuing year. The officers are president, Alfred P. Flath, Brooklyn Roller Rink; first vice-president, Victor J. Brown, Dreamland Park, Newark; second vice-president, Jesse Carey, Philadelphia and Reading; secretary-treasurer, J. Wesley Hamer, New Ridgewood Grove, and member board of control, Victor J. Brown. The board of control member is the association's representative to the Amateur Skating Union. Six rink members were in attendance at the meeting. Carey, who had intended being present, telegraphed he was detained in Philadelphia by important business. The members in attendance reported roller skating in a more flourishing condition everywhere than it has been in years. Roland Cloni, who will stage a 50-mile professional two-man race at Ridgewood Grove Tuesday night, February 4, reported that he had been requested by promoters in Detroit and Chicago to organize six-day roller-skating races for those cities. Meanwhile President Flath reported that his Greater New York amateur championship races, the preliminary events of which were staged Saturday night, January 25, at Brooklyn Rink, promise to be a tremendous success. The semi-finals were staged February 1 and the finals will be held February 8. Brown announced plans for a world's amateur meet, to be held early in the spring at Dreamland Park, Newark.

JESSE AND MALCOLM CAREY and E. M. Moor took a day off from their arduous duties at the Carman Rink, Philadelphia, and visited New York, Brooklyn and Newark, N. J., rinks. The first call was on Al Flath at the Brooklyn Rink, then to Ridgewood Grove Rink,

where a pleasant hour or so was spent with Managers Hamer and Cloni. On the way home they stopped for a chat with Vic Brown at the Dreamland Park Rink, Newark. It was somewhat of an inspection trip, Carey and Moor being desirous to ascertain whether they could improve anything at the Carman. While in the three cities Malcolm and "Pop" negotiated with several speed skaters to show their wares in the City of Brotherly Love. The visit to Al Flath's rink was somewhat of a reunion, for there they met an oldtimer who has not been heard from in some time. It was none other than "Baby Lillian" Franks, who was known as one of the greatest child skaters that ever graced the little spoils, both in this country and Europe. Together with her father, Charles Franks, they were always a welcome feature with the skaters. Lillian is now Mrs. Sarnelli, resides at 1663 West 11th street, Brooklyn, and has two big boys. She still indulges occasionally in the skating game. Moor had not seen her since 1915, when he entertained the team at the old Music Hall in Cincinnati, and it is needless to add that they had plenty to talk about.

THE VAN CORTLANDT Olympia Roller Skating Rink, Broadway and 241st street, New York, of which Arthur Eglington, veteran pro. speed skater, is general manager, is having great crowds nightly and holiday matinees. Much of Olympia's success is due to the fact that the rink never closes. A fine swimming pool adjoining the rink is always available during the summer to cool off the skaters, and a handsome dance palace atop the rink is always in full swing. Races are held every Friday evening. On Friday evening, January 24, Eglington staged several races, a one-mile amateur, a half-mile professional scratch and a two-mile professional team race. The team race was the feature attraction. Murray Gorman, teamed with Bill Jameson, raced the home team of Eddie Krahn and Red Hoover and won out by a close margin in the ripping time of 5:4-5. In the half-mile event Krahn shattered the track record by getting home first in 1:28 4-5. Bill Jameson came in second

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Muscatine **TANGLEY CO.** Iowa

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and Gorman third. The one-mile amateur race was reeled off in 3:12 3-5 by Charles Ritter. A field of six skaters failed to head him off. The track is 20 laps to the mile. Milton Bonsall and Buddy Kirkpatrick were the judges.

IT IS RUMORED around New York that Benny Lee, the English champ., will shortly arrive in this country, so it behooves Carey, Laurey, Cloni and other American champions to be ready to look to their laurels.

THE ARMORY RINK, Oconto, Wis., managed by Clem Wirtz, is featuring special Saturday night attractions in the form of roller skating the fore part of the evening followed by dances, all for one admission price and with music furnished by a local orchestra for the skating, as well as the dancing. A brief intermission between the two sports is filled by roller races.

THE THRILLERS, roller skaters, are back in this country after an Australian tour.

BILL HENNING has left Natoma Rink, Chicago, where he had been acting as assistant manager. He has been called to his former job at Baltimore, Md., and will go to work shortly at Carlin's Joyland Park. Henning has worked at the Joyland Park Rink for about 10 years.

THE GLENDALE Palace Roller Club, of Glendale, L. I., held its first roller hockey game January 23 and the management was well satisfied with the crowd that attended. The New Carlton Club, representing Glendale, played the Rolling Rangers, of Middle Village, L. I., the latter winning with the score 3 to 0. The roster of the rink follows: G. Alessi, manager; Bob Morton, skate mechanic, and Joe King, floor manager.

AFTER a lapse of something like 40 years roller skating is to stage a comeback at Meredith, N. H., and other Central New Hampshire towns. The Grand Hall will be used at Meredith. It is understood that "Noogie" Prescott, 70, an oldtimer in the skating halls of yesterday, is thinking seriously of digging up a pair of skates somewhere and going into Grange Hall to try his luck again.

THE MORRISBURG Arena Company, Ltd., has just completed construction on a new arena in Morrisburg, Ont., Can., to be used for ice skating in the winter months and dancing and small shows (floor and stage) in the summer. The arena seats 1,500 and can accommodate 600 standees. The ice surface is 75 by 170 feet, half of which will be used for a dance floor in the dance season. There is a restaurant in connection with the arena and there are three dressing rooms of good size. The management will use "canned music" for skating and both "canned" and orchestra music for dancing. The arena is situated on the Ottawa road, Highway No. 31.

NADUH HESTRE and Fay Ashbury and his wife, Cleo, left Seattle January 22 on roller skates for a trip around the world. They expect to be in San Francisco by March, then to go Florida and return to Frisco in March, 1931. They then plan to sail for Australia on the first leg of their journey out of the U. S.

THE CHATEAU in Bangor, Me., has again been turned into a roller-skating rink. Manager Hanlon intends to introduce races and roller hockey. Roller skating has caught on, apparently, in Bangor, despite the winter and ice skating. Before being opened for roller skating the Chateau was repaired and is now referred to as the New Chateau because of the changes.

Jesse Carey, Owner and Manager OF CARMAN ROLLER RINK PHILADELPHIA, PA., SAYS:



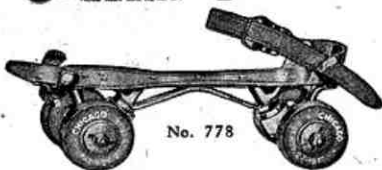
JESSE CAREY

Have used "Chicago" Skates in my Rinks for the past fifteen years. I am now running three Rinks. They are all equipped with "Chicago" Roller Skates. We believe they are the most substantial Rink Skates made. They have always been good money earners and are giving us entire satisfaction.

MY SON, MALCOLM CAREY,

Holder of the WORLD'S ONE MILE and several other RECORDS, has always used your "Chicago" Racing Skates and is well pleased with them.

"CHICAGO" Roller Skates are Reliable



No. 778

THEY WILL MAKE MORE MONEY FOR YOU THAN ANY OTHER MAKE OF SKATES—TRY THEM

CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago

Out in the Open

By W. D. VAN VOLKENBERG
 (Communications to 1560 Broadway, New York)

Straight From the Shoulder

L. B. BOSTON, director, division of fairs, Massachusetts Department of Agriculture, believes that a course in fair management would not be amiss, and adds: "The management of fairs could be put into teachable shape, just as the technique of banking or modern business is handled in some of our great universities. The management of fairs is not so difficult or involved as to defy all scientific thinking. Because fairs are supported by the public the management should be eager to seize upon any legitimate means of winning public sympathy and interest. Back of the fairs is an association, made up of members, who pay annual dues, and are entitled to vote at the annual meeting. Membership is, of course, voluntary. The members are human beings, not unlike human beings that compose the Chamber of Commerce, that Rotary and Kiwanis Club. Why do these civic organizations hold weekly luncheons? To keep members in ready sympathy with their organizations—to keep up interest and to keep the attention of the membership focused on what their organization is doing. Very few fair managers are handling their tasks in a way that wins confidence of business men or farmers. The public wants to know what is happening behind the scenes. The average fair manager never takes the public into real partnership. He doesn't even bring his directors together more than once a year, and on that occasion makes a brief report and thanks the Lord he doesn't have to call another meeting until another year. Then, when the day of financial trouble comes, the fair manager wonders why those directors don't snap into instant and enthusiastic

response to his need. If any bank were to run in the same way it could not remain solvent. If the directors of General Motors were treated in the same fashion by the paid managers, the business would go to pieces. Business institutions infinitely stronger than fairs would not dream of divorcing from themselves the active interest, sympathy and confidence of their own people. Chambers of Commerce learned years ago to call frequent meetings of its members at lunch, where good fellowship, mutual interests and mutual needs are stressed. Yet the county fair secretary brings them together once a year and thanks the Lord when it is over. If county fairs made money, year after year, so that they never had to go back to their own public and ask for funds, perhaps a policy of ignoring the public might be excused."

The Park Picnic Man

ELWOOD SALSBURY, device salesman, states: "The essence of the amusement park business is to provide a pleasant place for people to foregather, and people in the mass, holiday bent, are the greatest attraction a park can have. Human beings love to adorn themselves, promenade, parade, look at one another, meet old friends and make new ones—in short, people are the park stock in trade. With people for material the park should be a frame upon which a manager weaves all sorts of holiday fabrics. There's the family gathering, the reunions and outings, food shows, flower shows, dog shows, cat shows, school and organization picnics. There is no end of opportunity to bring people together if there is a creator behind the movement. Robert Haffercamp and Andy McSwiggan gave impetus to the school

picnic idea. The Humphreys developed a simple philosophy: 'Give the people a clean, attractive place, wholesome things to eat, worth-while amusements and take care of the women and children.' The successful picnics, or special days, are individual creations, products of enthusiasm. The picnic man must be a true artist. He works with people in the mass."

Smell Like Lions

LORENZ HAGENBECK, of Hagenbeck Brothers, states if you want to get along with lions or tigers, eat plenty of meat. "Meat will make you smell like lions and tigers and they'll pay you much less attention. If you want to make friends with antelopes or zebras, train on a vegetarian diet," advises Hagenbeck. "If hunters of the big cats were vegetarians, many more of them would meet tragic jungle deaths."

Humorous Moment

CHARLES A. NASH, general manager of Eastern States Exposition, was addressing the Massachusetts Fairs' meeting body at Northampton on the Tercentenary Celebration idea, when one of the delegates in the meeting room opened a ventilator near the speaker's stand, which permitted some accumulated water to fall on the delegates. This caused unusual laughter. Nash, for a minute, stopped speaking, then added in his customary humorous vein: "My conversation must be all wet." He scored a big laugh.

Champion of His Class

FRANCE REED, foremost head balancer, holds the upside-down endurance record of 34 minutes and 24 seconds. Reed has played everything that is playable in vaudeville and circuses. When he was 13 he was with Ringling Bros.' Circus, and Al Ringling used to announce him as the champion boy somersault rider of the world. That was in 1892-'93. Dan Rice was his grandfather. Altho Reed is 55, he appears to be about 35. He attributes his youthful appearance and excellent health to the fact that he is constantly conditioning himself and never lets himself grow stale.

What's Going To Happen?

OUTDOOR BOOKING AGENTS are in a quandary how to fill the demand for acts in the Eastern territory, due to the number of fairs that have changed their dates to Labor Day week. The New York State Fair will be held Labor Day week, also the Rochester Exposition and a number of county fairs, besides the Ebensburg Fair, Pottsville, Wheeling, Toronto, Rutland, Trenton and others. It will behoove the fair secretaries to get busy—those who have not booked their act programs for Labor Day week had better start the ball rolling, as the demand for suitable acts is greater than the supply.

Enjoyed Their Vacation

THO STILL in the midst of a busy season the heads of the James Bell Company, Newark, N. J., found time to enjoy a well-earned vacation. Joseph W. Beck and wife left by train for Miami and were followed by Samuel E. Prell and Carl Mayer, who autoed to the popular resort. The quartet met at the Everglades and spent some enjoyable days on the beach in Florida, after which they journeyed to Cuba for a week. The pressure of business, however, compelled the vacationists to return.

Predicted His Death

FELIX REICH, widely known in booking circles, apparently had a forewarning that he was going to die, for during the park men's meeting in Chicago he announced to a group of friends that his (See OUT IN OPEN on page 79)

NVOA Holds Annual Meet

Fifth annual affair successful, tho lesser attendance than in 1929

CHICAGO, Feb. 1.—The fifth annual convention and exposition of the National Vending Machine Operators' Association closed Wednesday at the Great Northern Hotel after holding sessions extending over three days. The convention was voted a successful one, although not quite as large or well attended as that of last year. The fact that another coin machine convention is to be held in Chicago a month hence kept some exhibitors away, and many of those who did exhibit deplored the fact that it was necessary to hold two separate meetings, as it not only placed a hardship upon exhibitors, who are forced to go to double expense, but it also cuts down attendance and curtails the business of the various firms represented. It is probable that before another year comes around arrangements will have been made to hold but one convention.

Monday, the opening day, was a busy one, with many speakers on the program. Following registration President C. H. Robinson called the convention to order in the Crystal Room of the Great Northern, and after a brief resume of the association's work during the past year introduced H. C. Cheney, representative of the Chicago Association of Commerce, who in a few well-chosen remarks welcomed the delegates to Chicago. The balance of the morning was devoted to addresses by men representing every phase of the association's activities. The speakers included the following: A. E. Gebert, president of the Manufacturers' Association; E. Vandehouten, president Midwest Vending Machine Operators' Association; Lee S. Jones, sales manager J. P. Seeburg Corporation; W. L. Sheade, past president of the national association; H. E. Capehart, president Capehart Corporation; H. B. Gibson, national organizer; Carl M. Smith, secretary Milwaukee local, and O. E. Wagner, director Chicago local.

At the conclusion of the speaking program committees were appointed and the meeting was adjourned for the day. The exhibits were opened at 1 o'clock. Some of last year's exhibitors were missing, but others had taken their places and there was a goodly number. Those who had displays were the Operators' Piano Company, Ford Vending Machine Corporation, Ambrosia Chocolate Company; Carl C. Marzano, Aero-Ball; Commercial Candy Manufacturing Company, Midwest Novelty Manufacturing Company, American Sales Company, Keeney & Sons, D. Gottlieb & Company, Hercules Novelty Company; Arthur H. DuGrenier, Inc.; Flatbush Gum Company, Block Marble Company, Mellink Steel Safe Company, J. P. Seeburg Corporation, Public Scale Company, Advance Machine Company; Davis Industries, Inc.; The Pulver Company, Inc.; Capehart Corporation, Moe Levin & Company, Reliable Automatic Exchange, G. G. Spray Gum Company; Automatic Amusement Devices Company, Inc.; Co-Ordinated Sales Trust, Serv-a-Liter, the Chicky Manufacturing Company, Milwaukee Candy Company and Automatic Merchandiser.

Tuesday and Wednesday the sessions of the convention were executive, and matters discussed at these meetings were not made public. Election of officers was held Wednesday afternoon, resulting in the following choices: President, R. C. Robinson, Des Moines; first vice-president, R. C. Wood, Milwaukee; second vice-president, Louis Wolf, New York City; third vice-president, G. A. Skinner, Chicago, and secretary-treasurer, R. E. Merriam, Chicago.

The convention closed Wednesday night with a banquet in the Crystal Room at which a number of feature vaudeville acts were presented, and following the banquet there was dancing until midnight.

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Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.
(Communications to 25 Opera Place, Cincinnati, O.)

Minneapolis Shrine Circus Goes Big

CHICAGO, Feb. 1.—Report from Minneapolis is to the effect that the Zurich Shrine Circus, in charge of Dennie Curtis, opened big January 27, with turnarounds both afternoon and night, and large crowds have been attending thru-out the week. It was found necessary to give two extra shows to take care of those who bought tickets in advance.

Buzz Bainbridge is chairman of the circus committee and Dennie Curtis directs the circus performance. Acts include the following: Ackerman Comedy Acrobats, Robert and Mac Morris, Three Larcionians, Aerial Solts, Aerial Youngs, Aerial Kellys; Miss Hollis, lady principal; Upside-Down Millette, Great Stuber and Company, Herberta Beeson, Irene Ledgett, Olympia and Jules Dogs, Edna Curtis' Animal Athletes; Ruth Millette, heel and toe act; Miss Kelly, cloud swing; Emmett Kelly, cloud swing; Oscar Haas Trio; Pete Adair Trio; Neiss, high wire; Keyo Namba and Prince D'Hoshi, Yamamoto Duo, John G. Robinson's Military Elephants, Fallenberg's Bears, Hollis McCree Riders, Six Ben Tahar Troupe, Six Tip-Tops, Dennie Curtis' taximeter act; Flying Concellos, O. G. Gregg's Human Cannonball act and a troupe of clowns that includes Billy Lorette, Otto Griebing, Silvers Johnson, Frank Stout, Felix Adler, George White, Phil King, Louie Plamondon, Larry Kohler, Roy Barrett, Arthur Borella Trio, Three Larcionians, Fred DeMars and Doodles, Norris Wynne and I. H. Myers.

The show moves intact to the St. Paul Osman Shrine Circus, opening February 3 at the Auditorium. A number of the acts playing St. Paul also will play the Fort Wayne Mizpah Shrine Circus, week of February 10, and the show at Flint, Mich., week of February 17, booked by Barnes-Carruthers. Dennie Curtis will play his acts and run the performances. Following the Flint circus the show moves to the Shrine circuses in Cincinnati and Louisville under the direction of John G. Robinson.

Wis. Indoor Affairs

The management of the Interstate Exposition Company provides the following list of special events, for which that company will furnish equipment, decorations and entertainment, or a portion of the complete staging: Company "K" 127th Infantry, Wisconsin National Guards, will hold a Winter Carnival in its armory in Milwaukee, February 7-9. The Kenosha (Wis.) Automobile Dealers' Association will hold its second annual Automobile Show in the Tannery Auditorium February 12-16. The Kenosha (Wis.) Annual Trade and Home Show, which will be held in Tannery Auditorium February 27-28 and March 1-2, is sponsored by the Kenosha Real Estate Board and the Chamber of Commerce.

Cleveland Events

CLEVELAND, O., Feb. 1.—The Catholic Order of Foresters will sponsor an Indoor Circus at the Public Auditorium Annex, opening February 5. H. E. Brooks is in charge of the ticket sale, George Atkinson is handling the publicity and Ed Horigan is advertising manager.

The Protected Home Circle of Cleveland has secured the Equestrium, Cleveland's newest and largest inclosed arena, in which to hold its mammoth professional circus, opening February 7. The proceeds will be used to build up this rapidly growing order.

Chico Auto Show

CHICO, Calif., Feb. 1.—Chico's third annual Automobile Show will take place in Veteran Memorial Hall on Friday, Saturday and Sunday, February 14-15. Entertainment features are being planned. The city streets will be decorated, as well as the hall, in a manner befitting the event.

Strawberry Event Success

BOWLING GREEN, Fla., Feb. 1.—Bowling Green and immediate vicinity staged the first annual Strawberry Festival recently, under the auspices of the Business Men's Club, of which E. S. Holman, publisher of *The Bowling Green Exponent*, is secretary. This is a small city, of less than 1,000 inhabitants, but there were more than 4,000 persons present each day. Bowling Green is considered next to the heaviest strawberry market in the State and bids fair to become the greatest. If it had not rained both days the attendance no doubt would have been twice as big. The festival was conducted somewhat on the order of a fair, only that strawberries were featured thru-out the show and no exhibits were given prizes that did not feature strawberries in some form. A carnival company was presented and did a good business. Also, Billy Crosby put on a rodeo and drew a big crowd both days in spite of the rain. This festival will be an annual event.

Shrine Circus at Austin

AUSTIN, Tex., Feb. 1.—Announcement has been made that L. H. Stevenson and Arthur Ross have contracted to promote a Shrine Circus for Ben Hur Temple, February 19-22. Further advice is that Alfredo Codona, of the Flying Codonas, and Lillian Leitzel will be among the features, using the tent and equipment used by the Ciro Codona in Mexico for this engagement. The Santiago Trio and other acts are said to be also engaged for this date. A Fashion Show is to be held in conjunction with the circus. The advance advertising and ticket sale will be handled by Stevenson and Ross, who inform that they have another engagement to stage prior to the opening of the Ringling-Barnum Circus. Carl Mueller has been chosen as chairman of the circus committee, other committeemen being M. H. Reed, D. H. Hart and Fred Kingsdon.

Miss.-Tenn. Free Fair

CORINTH, Miss., Feb. 8.—At a meeting of the board of directors of the Mississippi-Tennessee Free Fair, a petition was unanimously adopted to hold an annual spring fair depicting the agricultural, industrial, cattle and poultry achievements and possibilities of some nine counties represented with exhibits, to be held the week of April 14 on the established fairgrounds and under the direction of M. R. Stripplin and the same board that will sponsor the annual fall fair in October. The Rubin & Cherry Model Shows were awarded contract to furnish the midway attractions. William Jennings O'Brien represented the shows.

Bridgeport Elks' Show

BRIDGEPORT, Conn., Feb. 1.—The annual Indoor Show and Bazaar of Bridgeport Lodge of Elks, No. 36, will be held in Elks' Hall, 360 State street, February 22 to March 4 this year. There will be a free souvenir program distributed, and there will be various contests for popularity, most beautiful girl, etc. Exalted Ruler Angus P. Thorne is general chairman, assisted by a large committee under the chairmanship of Joseph C. Ivers. The proceeds will be devoted to charitable purposes.

Washington Not Suitable

WASHINGTON, Feb. 1.—The lack of aviation facilities resulted in the application of Washington to be the host for the 1930 National Air Races to be rejected. Chicago was then officially designated as the site of the races. It is expected that the latter will be held in the early part of next September. The event will be in charge of a committee made up of leading Chicagoans, and is expected to far eclipse anything up to this time in the history of aviation classics.

Cincy Coin Machine Men Hold Their Annual Banquet

The Cincinnati Coin Machine Operators' Association held its annual banquet the evening of January 27 in one of the clubrooms of Hotel Grand. With the tables pleasingly arranged, a delicious and masterly delivered dinner was served. This is a local of the Coin Machine Operators' Association of America, which is an international organization.

Addresses were made by the following: Ralph T. Young, president of the Cincinnati local and president of the C. M. O. A. of A., who was toastmaster of the evening and spoke on *The International Coin Machine Exposition*; Allen C. Roubesh, association attorney, spoke on *The Necessity of Organization*, and L. M. Hall, vice-president of the Monarch Tool & Manufacturing Company, spoke on *Co-Operation*. The surprise of the evening was the guest of honor, F. E. Turner, secretary-treasurer of the Coin Machine Operators' Association of America, who came from Detroit for the occasion and spoke on a diversity of subjects concerning the industry's welfare thru-out the nation, and the coming operators' convention that will be held concurrently with the International Exposition of Coin Machines at Hotel Sherman, Chicago, in February. Those attending were: Fred E. Turner, Detroit Vending Company; L. M. Hall, Monarch Tool & Manufacturing Company; Ralph T. Young, Ohio Automatic Machine Company; Allen C. Roubesh, association attorney; Charles B. Trickey, Western Automatic Scale Company; E. H. Wiesbrodt, Wiesbrodt Vending Machine Company; Earl B. Martin, Pulver Sales & Service; Frank E. Wolf, Autosales Company; Albert Yeckel, Unique Manufacturing Company; Charles Ross, Ross Penny Chain System; Al Franz, Franz Bros. Company; Ray Bigner, Bigner Candy Sales Co.; R. O. Mahres, Baker Ball Shooting Gallery Company; R. B. Busch, Cincinnati Nut House; Frank Catanzaro, Eatmor Chocolate Vending Company; Joseph B. Rademaker, William Purcell, John F. Tieman, Frank Hoemeyer, John H. Craig, Cupid Ice Cream Company; C. H. Frye, Albert Zlezer and E. Truit.

Firemen's Jubilee Off

MIFFLINTOWN, Pa., Feb. 1.—The Firemen's Indoor Jubilee, which was to have been held here February 10-15, has been canceled, owing to the fact that the building did not contain the necessary exits and equipment as required by the fire laws of this State, according to C. J. Styers, agent for World Bros.' Indoor Circus, which was to have furnished the attractions.

Musical Program Hit

HARTFORD, Conn., Feb. 1.—The \$10,000 musical program at the annual Auto Show here included the following: Cluquet Club Eskimos; A. and P. Gypies, with Henry Horlick as director; Earle Spicer, baritone; Billy Goldman, tenor; Peter van Steeden's New Yorkers, Vincent Lopez and Venetian Gondollers, Marimba Band and Apana Troubadours. It was a musical hit. Attendance records were broken.

VALENTINE and WASHINGTON NOVELTIES



Crepe Hats (Valentine)	Gross	\$3.25
And Better Grade at Gross		4.75
R. W. & B. Crepe Hats	Gross	3.25
And Better Grade at Gross		4.75
Motto Snappers	Dozen, Ass't	4.75
Comic Valentines	Gross	.50
Candy Box Table Favors	Dozen	.45
Washington Pin-Back Hatches	Gross	1.90
Large Size Hatches	Gross	4.50
3, 4, 5-In. Red Hearts	Package	.10
Lincoln or Washington Celloid Buttons		
Per 100	Catalog Free	2.00

BRAZEL NOVELTY MFG. CO.
1700 Apple Street, CINCINNATI, O.

WANTED

AMUSEMENT COMPANY for Wisconsin State Convention Veterans of Foreign Wars and Big Home-Coming Week, to be held at Tcmah, Wis., week of June 22, 1930. Communicate at once with E. O. OTTO, General Chairman, Tomah, Wis.

Nearly All Booths Reserved For CMOA of A Convention

President Ralph T. Young, of the Coin Machine Operators' Association of America, the convention and exposition of which is slated for Hotel Sherman, Chicago, February 24-27, last week announced the following reservations so far made, and numbers of booths allotted, at this big forthcoming affair:

National Sales Machine Company, St. Louis, No. 1; D. Gottlieb & Company, Chicago, No. 2; Flatbush Gum Company, Brooklyn, No. 3; Chicago Lock Company, Chicago, No. 4; American Sales Company, Chicago, No. 5; Western Electric Piano Company, Chicago, No. 6; Nicholson Clock Company, Tulsa, No. 7; Caille Bros.' Company, Detroit, No. 8; Corbin Cabinet Lock Company, New Britain, No. 9; DeLuxe Scale Company, Los Angeles, No. 10; B. A. Withey Company, Chicago, No. 11; Bluebird Products Company, Inc., Kansas City, No. 12; Coin-O-Matic Corporation, Buffalo, No. 13; Empire Novelty Company, Syracuse, No. 14; A. B. T. Manufacturing Company, Chicago, No. 15; Seeburg Corporation, Chicago, No. 16; Pnce Manufacturing Company, Chicago, No. 17; Automatic Amusement Devices, Oak Park, No. 18; Mills Novelty Company, Chicago, No. 19; Rockola Manufacturing Company, Chicago, No. 20; Ideal Weighing Machine Company, Los Angeles, No. 21; Northwestern Corporation, Morris, No. 22; Brooklyn Weighing Machine Company, Brooklyn, No. 23; American Mint Corporation, New York, No. 24; Merit Importing Company, Philadelphia, No. 25; Chester-Pollard Amusement Corporation, New York, Nos. 26 and 27; Advance Machine Company, Chicago, Nos. 28, 29 and 30; International Microscope Reel Company, New York, No. 31; Columbus Vending Company, Columbus, Nos. 32 and 33; West Coast Novelty Company, Vancouver, No. 34; Holcomb & Hoke Manufacturing Company, Indianapolis, No. 35; A. H. Emenhiser Theatrical Enterprises, Inc., Tulsa, No. 36; O. D. Jennings & Company, Chicago, Nos. 37 and 38; Capehart Corporation, Fort Wayne, No. 39; William Gent Vending Machine Company, Cleveland, No. 40; Ford Vending Machine Corporation, Lockport, No. 41; Ohio Automatic Machine Company, Cincinnati, No. 42; Lark Distributing Company, Ingelwood, No. 43; Midwest Novelty Company, Chicago, No. 44; Exhibit Supply Company, Chicago, Nos. 45 and 46; Field Paper Products Corporation, Peoria, No. 47; Roovers Bros., Inc., New York (Brooklyn), No. 48; Pace Manufacturing Company, Chicago, No. 49; Burkhead Sales Company, Traverse City, Nos. 50 and 51; Norris Manufacturing Company, Columbus, No. 52; D. Robbins & Company, Brooklyn, No. 53; Cobb Amusement Company, Fairfield, No. 54; Harlich Manufacturing Company, Chicago, Nos. 55 and 56; Sant-Seal Corporation, Storm Lake, No. 57; Vents Specialty Company, West Baden, No. 58; Chicago Hardware-Foundry Company, Chicago, No. 59; American Decalcomania Company, No. 60; Hercules Novelty Company, Chicago, No. 61; Watling Manufacturing Company, Chicago, Nos. 62, 63 and 64; Chicago Advertiser, Chicago, No. 65; W. C. Deaton Company, Greensboro, Nos. 66 and 67; Autolark Company, Milwaukee, No. 68; Camco, New York, No. 69; Chiky Manufacturing Company, Grand Rapids, No. 70; Automatic Canteen Company, Chicago, Nos. 71 and 72; Plymouth Radio & Phonograph Company, Plymouth, No. 73; Gardner & Company, Chicago, Nos. 74 and 75; Pioneer Automatic Merchandising Company, Detroit, Nos. 79 and 80; Empire Cigarette Vending Company, Pelham, No. 81, and Snax Automatic Stores, Inc., Detroit, No. 82. Unassigned: Kue-Golf Company, Greensboro; Veeder-Root Company, Hartford; E. R. Barany, Madison; Blanchard Sales Company, Traverse City, and B. Madorsky, Brooklyn. One hundred booths have been arranged for and from all appearances they will be sold out.

Valencia Orange Show

ANAHEIM, Calif., Feb. 1.—This year marks the 10th annual affair of the California Valencia Orange Show, which is among the leading expositions held in Southern California. The dates are set for May 22 to June 1. Besides the decorative features, in what is known as the Fruit Tent; the automobile department and the industrial displays, a carnival midway is also presented to provide the amusement zone. There is also a stage, 80 by 40 feet, on which are presented vaudeville acts. The attendance has gradually increased until the average of late years has been estimated at more than 100,000.

To Play Legion Show

CHARLOTTE, N. C., Feb. 1.—Hornets Nest Post, No. 9, American Legion, has completed arrangements to hold a circus in City Auditorium February 8-15. Many of the city's most prominent men are members of this branch and activity is being shown to make this a great event from all points of view.

W. Hamilton, one of the managers of Barnett Bros. Circus, recently signed a contract to furnish all attractions. The performance will be presented on a large stage under the direction of Ray Rogers, who, with Hamilton, are owners and managers of the Barnett Bros.' organization. The present advance sale of tickets gives promise of this being a successful undertaking.

Cherry Blossom Festival At Washington in Spring

WASHINGTON, Feb. 1.—Detailed plans for the handling of the tens of thousands of visitors expected in Washington in the spring, for attendance upon the first annual Cherry Blossom Festival to be held here, have about been completed by Major Henry G. Pratt, chief of police, insofar as the participation of the police in the event is concerned. Plans of Major Pratt have been gone over with Lieut. Col. U. S. Grant III, director of the office of Public Buildings and Grounds, that they may coincide with arrangements being made by the latter. Committee chairmen in charge of pageantry and folk dances, water activities, music and health also report rapid progress in their plans. Major General Anton Stephan is general chairman of the committee on festival. The event is being backed by the Washington Chamber of Commerce. Around 30,000 visitors made the trip to Washington last spring to witness the cherry blossoms in bloom, without the stimulation of any activities of a festival character whatever. Double this number is expected as a result of the publicity to be given the coming affair.

The cherry trees, lining historic Potomac Park drive, or the Speedway, were presented to the United States by the Emperor of Japan during the administration of President William Howard Taft. Potomac Park was developed largely as a result of the interest in the movement upon the part of President Theodore Roosevelt.

MARQUEE

(Continued from page 56)

makes a 4:30 a.m. market for provisions twice a week, drives from Baldwin Park to Los Angeles as many as five times daily, is in frequent conferences with department heads regarding orders and is supervising the renovation of the sleepers and dining cars, of which he is in charge on the road.

FRIENDS of Chubby Gullfoyle will be pleased to learn that he is again training animals. He has broken a bear act which will play vaudeville and circus engagements this season. The act will be handled by his wife, Harriette. Gullfoyle lost his right arm two years ago on the Sparks Circus during a lion fight.

BUSTER CASTLE, son of Dolly Castle, animal trainer, who was with the Hagenbeck-Wallace Circus in 1928 and who has worked for the Paramount Public Theater in New York for the last 13 months, has taken a position with the Fox Republic Theater of Brooklyn as "chief of operation".

JIM B. FLANAGAN, of the C. & F. Advertising Company, Meriden, Conn., is in the advertising business in Palm Beach, Fla., for the winter. He formerly was with the Ringling-Barnum Circus. En route south he stopped off at De Land, Fla., and met old friends on the Johnny J. Jones Expo.

JOE BON HOMME writes from Marshall, Tex., that Lorraine Casteel has put in a lake on the farm recently purchased by her husband and herself and in addition she has built a large cage, which is filled with opossums. She has 20 in number and the farm will be known as the Lorraine Lake Fur-Bearing Animal Farm. The Casteels left January 1 for Baldwin Park, Calif., where they are training stock for the Barnes Circus. Sig and Dell Bon Homme are still on the farm, hunting, but will leave shortly for Macon, Ga., to again be with the Sparks Circus.

Mr. and Mrs. Joe Bon Homme are on the farm making opossum kennels.

CARL STEINBROOK, announcer for several years on the Ringling-Barnum Circus, advises that he has been sick in bed the last two weeks at his home, 258 North Front street, Steelton, Pa., and will be confined for several more weeks. He of course had to cancel announcing at the Florida fairs. Steinbrook would be pleased to hear from friends.

BERNICE MAYE, 6338 Ellis avenue, Chicago, Ill., writes that the wife of Leonard Coleman, also known as Capt. Jack Lorenzo, animal trainer, is seriously ill at that address. Coleman has not been heard from since he closed with the Hagenbeck-Wallace Circus last fall. Readers are asked to bring this to his attention.

PEGGY MARSHALL, circus horsewoman, last season with Sells-Floto, has the distinction of attending three showmen's balls this winter—Chicago, Kansas City and Los Angeles. She expects to be with the Al G. Barnes Circus this season, with which show her husband, Theo. Forstall, is treasurer. This will be the first time the Forstalls have trouped together since 1925 on Lee Bros.' Shows.

THE LOS ANGELES Shrine Circus, February 1 to 9, has recruited almost its entire concession personnel from the ranks of the Barnes Circus. The smiling Harry Levy has charge of privileges and is being aided by Dan Dix, Eddie Neu, Al Lambert, Jimmy Thomason, Al Moss, J. Maloney, Jimmy Hicks, Bert Howard, Nels Lausten, Mark Kirkendall, J. Peterson, Willie Moon and several other boys from the show. Also connected with the fraternal event are Joe Sullivan, in charge of advertising banners, and Spud Redrick, musical director.

Old-Time Showmen

By CHARLES BERNARD

The Circus. Its Origin and Growth. This title describes a book of about 150 pages, devoted to a historical review of the first appearance and performances of some noted theatrical, minstrel and circus stars, who gave America its entertainment of that character in the days of the Pilgrim Fathers, and early in the 19th century. This book was limited to an edition of 100 copies, issued exclusively for members of the Dunlap Society; octavo size, large type, on fine paper; illustrations all in Bierstadt artotype, from rare and scarce originals. Access to its pages almost a miracle.

Thus it is that *The Billboard* readers may enjoy more than century old historic records; quoting the author: "The first notice as to feats on horseback in America which I have met with, occurs in *The Essex Gazette* of Salem, Mass., and reads as follows: Horsemanship, John Sharp, High-Rider and Performer in Horsemanship, late from England, but last from Boston, where he has been performing for some time past; intends to ride for the Entertainment of the People of Salem, etc., in the street by the Upper Burying Ground, near the Alms-House, this day, if the weather will permit; if not he will perform To-Morrow.—He rides two horses, standing upon the Tops of the Saddles, with one foot upon each, in full Speed—Also three Horses, standing with one foot upon each of the outside ones, and in full Speed—Likewise one Horse and dismounts many Times when in full Speed." "To begin precisely at Three o'Clock, Afternoon, Nov. 19, 1771."

The next mention of a rider is in *Gain's New York Gazette* of Monday, December 16, 1771, tho the equestrian performer had already exhibited in Philadelphia. The announcement in *The Gazette* reads as follows: "Mr. Foulks, The Noted Performer in Horsemanship, who had the Honor of performing before their Majesties, and most noted of the Nobility in England, Ireland and Scotland, has got a convenient place to exhibit in, belonging to Mr. Joseph Bogart, near the Windmill, above the Slaughter House, in the Bowery, and intends performing this Day, Friday the 20th, Monday the 23d, Wednesday the 25th and Friday the 27th Instant. N. B. If the weather should be bad. Performance will be postponed to the next fair Day. The doors to be opened at 2 o'clock, and to mount at 3. Tickets to be had at Four Shillings each, at Mr. Rivington's and Mr. Gaine's, the two newspaper editors of the city.

Numerous Mugivan Floral Tributes

CHICAGO, Feb. 1.—Seidom has there been such a display of floral tributes at the bier of a departed circus man as was seen at the home of Jerry Mugivan in Peru last week. The room where the body lay in state was literally banked with beautiful flowers. Following is a list of those who sent floral tributes, there being a few omissions, as it was not possible to obtain the names of all:

Winter quarters employees, circus tent, Peru. Chas. W. Hall, Coliseum Corporation, Chicago; Mr. and Mrs. John Talbot, Ed Ballard, Mr. and Mrs. Jess Adkins, Mississippi Valley Showmen's Association; Sister Adie and family, Sister Florence and family, Brother and Sister James and Margaret, Mr. and Mrs. Walter McGinley, employees of circus office, J. B. Austin and family, Mr. and Mrs. Sam B. Dill, Peru Chamber of Commerce, Zack Terrell, Mr. and Mrs. W. H. Curtis, J. C. Donahue, John Ringling, Arthur Hopper, Mr. and Mrs. Dan Odom, Miller Bros.' 101 Ranch, Donaldson Lithograph Company, Mr. and Mrs. Rubin Gruberg, Geo. Duffy, Mr. and Mrs. Bert Bowers, Circus Fans' Association, Dan Harter, Mr. and Mrs. S. L. Cronin, Mrs. Frank K. Fowler, Mildred Harvey, Helen R. Shirk, Missouri Valley Show Woman's Club, Albert Hodgini and family, Spitzer family, Mme. Bedini and Sir Victor; Board of Park Commissioners of Evansville, Ind.; Mr. and Mrs. Chas. Brody, Mr. and Mrs. George Davis, Mr. and Mrs. Herb Duval, Mr. and Mrs. John G. Robinson, Mr. and Mrs. Frank Gavin, Mr. and Mrs. J. D. Newman, Peru Clearing House Association; Moslem Temple Shrine Association, Detroit; Al G. Barnes Circus, officers and directors Wabash Valley Trust Company, *The Billboard*, John R. Castle and Milton M. Morris, Mr. and Mrs. John R. Agee, T. W. Ballenger, Major and Mrs. Gordon W. Lillie, Mr. and Mrs. Geo. L. Moyer, Fletcher-American Company, John T. Goodman, Wm. S. Romer, Wm. J. Romer, Tinnie Ryan, Mr. and Mrs. Tom Kearney, Mr. and Mrs. Arthur Miller, Frank T. Pender, Mr. and Mrs. W. R. Kellogg, Core Betzner and family, Mrs. James O. Cole, Mr. and Mrs. L. A. Cole, Mrs. Robt. Pelke, Mr. and Mrs. Chas. Corey, E. V. Troutman, Dr. and Mrs. S. D. Molouf, Showmen's League of America, Mr. and Mrs. Fred Buchanan, Dr. O. C. Wainscott, Tetu Robinson, Mr. and Mrs. Chas. Young, Mr. and Mrs. Homer Fenters, Messrs. Johnston, Kirk, Moffatt, McCoughey and Chewn, of the Grand Trunk & Canadian National Railways; Lannie LeVaud, Dr. and Mrs. Redmon, Mr. and Mrs. W. W. Hill and family, Abrahams Bros., Mr. and Mrs. Jess Murden, Mr. and Mrs. Abe Levi, Mr. and Mrs. Ben Levi, Mr. and Mrs. Geo. Maler, A. P. Flynn, Harry Russell, H. E. Tension, J. Rester, Claude and Ida Bowers, F. O. E., Mrs. G. A. Jones and family, Geo. Valentine, Mr. and Mrs. J. H. Shirk, Mr. and Mrs. Geo. Ryan, R. E. Edwards, Harry Skelly, Mr. and Mrs. Ed Woekener, Mr. and Mrs. Cuipepper, Mr. and Mrs. Joe Hodgini, Grace Orr, Billie Burke, Arthur Nelson and family; Mr. and Mrs. Chas. Clifton, Boston Store.

PERU, Ind., Feb. 1.—The St. Charles Catholic Church, where services for Jerry Mugivan were held last Monday, was filled to overflowing. A beautiful and impressive service was held and Father J. M. Schmitz paid a glowing tribute to the departed, whose many lovable qualities had endeared him to hundreds. Never ostentatious, Mugivan was the benefactor of countless persons to whom life had been unkind. And time and again he proved himself a staunch and loyal friend in times of stress. These tributes spoken by the Father were echoed in the hearts of the hundreds gathered in the church.

Despite the fact that the weather was somewhat inclement, hundreds made the trip to the cemetery, where a short service was held before the body was consigned to its last resting place. During the funeral services, from 9 to 10 o'clock, practically all business here was at a standstill. As a fitting tribute of respect, Mayor John E. Yarling and the Chamber of Commerce requested all stores and business houses to remain closed during the services and their request was respected. The entire town sincerely mourned Mugivan's passing. He was well liked by the town people and was a tremendous civic asset. He will be missed by the city as much as he will by the show world, and to the latter his passing is regarded as a severe blow.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

Partnership Is Dissolved

Speed Garrett's interest in Conklin & Garrett Shows passes to J. W. Conklin

Probably the most outstanding business deal in carnival circles coming to light last week from the standpoint of general interest was the purchasing by J. W. (Paddy) Conklin of the half interest of Speed Garrett in the Conklin & Garrett Shows. The *Billboard* received confirmation of this transaction from Conklin by wire from Seattle, Wash., from which city he was returning to Los Angeles.

Thru this deal Conklin became sole owner of the shows. In his communication he stated that he intended to enlarge his organization for the coming season by incorporating additional features into the entertainment offerings. During their career the Clark & Conklin Shows have become recognized as among the leading amusement organizations playing Northwest territory and have exhibited at the Class B circuit of Canadian fairs almost since the show's inception.

The Hunsakers Hosts At Troupers' Reunion

LOS ANGELES, Feb. 1.—The palatial home of Walt and Ida Hunsaker, at Huntington Park, Calif., a suburb of Los Angeles, was recently the scene of a glad some reunion—a gathering of troupers who tramped through the Alamo Shows 11 years ago thru the Northwest, with the Hunsakers the gracious, admirable hosts.

A marquee stretched from the front of the beautiful home and there was much other atmosphere of "trouping days" on the lawn and within the structure. A guessing contest was among the features when Walt produced snapshots taken on the train and many places on the midway during the days of 1919, and prizes were awarded those who could refresh their memories sufficiently to name the places the various pictures were taken.

Among those present were Mr. and Mrs. John T. Wortham, Mr. and Mrs. Milt Runkle, Mr. and Mrs. J. Sky Clark and Janet Clark, daughter of Sky, who, incidentally, displayed her ability at the piano, finishing with a duet (Sky and daughter); Mr. and Mrs. Wilson, Mr. and Mrs. J. Ward; Joe Wilson, of the National Orange Show, and the writer, who was not with these folks in '19, but had a successful tour at that time with the World at Home. Refreshments were served in the "cookhouse" by Ida and Walt. The "show loaded" and moved to Hawthorne to Jack Pollitt's Marathon Arena, where couples had been dancing for three weeks and were still going. After a brief visit with Jack, Bert McIntyre and many troupers Hunsaker called it a "season". Truly, Walt and Ida have proved that a reunion of showfolks is good for the soul and appetite.

JOSEPH GLACY.

"Pop" Smith Out of Hospital

MULLINS, S. C., Feb. 1. — C. (Pop) Smith, the veteran carnival showman and head of the old Smith Greater Shows, who has been in a hospital here, is now out again, but still under a physician's care. He is receiving an insulin treatment for diabetes. His son, Chris M. Smith, has been devoting a part of his time this winter to indoor show activities in this State.

Will Fly to "Doings"

KANSAS CITY, Mo., Feb. 1.—The National Calliope Corporation, of this city, has chartered a plane to fly to the annual banquet and ball of the Mississippi Valley Showmen's Association, to be held in St. Louis the night of February 15. The plane will leave here that day at noon and will leave St. Louis for the return trip at 1 p.m. February 17. Passages booked to date include W. J. (Doc) Allman, an official of the calliope corporation; Howard R. Brandt, president of the Gordon-Howard Candy Company; Cliff Liles, president of the Heart of America Showman's Club and manager of the Lachman & Carson Shows; Gean J. Berni, local manager of the Wisconsin De Luxe Doll & Dress Company, and Gregg Wellinghoff, local *Billboard* representative. Three vacancies remain, and applications for these are being considered.

Busy Bee

DICKSON, Tenn., Feb. 1.—While on a business trip in the interest of his amusement organization F. H. Bee was a recent visitor here, accompanied by R. E. McEwen, a member of his executive staff. Bee appeared optimistic regarding the coming outdoor season and stated that he had purchased two more riding devices, additional to the three he had last year.

Bernardi Signs Wis. "B"

CHICAGO, Feb. 1.—Felicé Bernardi, of the Bernardi Exposition Shows, who attended the meeting of Wisconsin fair secretaries recently, was successful in signing up the Wisconsin "B" circuit of fairs.

R. & C. Get Miss. State Fair

CHICAGO, Feb. 1.—Mabel L. Stire, secretary-manager of the Mississippi State Fair, Jackson, has signed a contract for the appearance of the Rubin & Cherry Shows at the 1930 fair. Among other dates for this organization are the North Dakota (Blg 4) Circuit, Louisiana State Fair, Canadian National Exhibition, Arkansas State Fair, Western Fair at Kankakee, Ont., and Interstate Fair at Kankakee. Among dates the Rubin & Cherry Model Shows will play are Kentucky State Fair, South Carolina State Fair, Tri-State Fair, Burlington, Ia.; Great Elkhorn Fair, Elkhorn, Wis., and Forsyth County Fair, Winston-Salem, N. C.

Billie Owens Signs With Shive & Christ

Billie Owens, after three seasons as 24-hour agent with the Hagenbeck-Wallace Circus, is returning to the week-stand field and has signed as business manager and treasurer of the new Shive & Christ's Dime Circus, now under construction at Owensboro, Ky., for the coming season. Owens has had extensive experience among collective-amusements organizations and is "at home" either in the office or on the lot. He is this winter residing in Detroit.

Bodnar Bros. Awarded Fair

MADISON, Wis., Feb. 1.—With the return of officials of the Dane County Fair, held here, from the recent fair men's meeting at Milwaukee, it was given out that Bodnar Bros.' Shows had been awarded the contract for furnishing midway attractions for the fair this year.

Johnny Jones At Tampa Fair

Large amusement company again at largest event of its kind in Southeast

TAMPA, Fla., Feb. 1.—When the gates of the South Florida Fair and Gasparilla Carnival, the biggest event of its kind in the Southeast, opened Tuesday visitors found that everything was ready to go on the Johnny J. Jones Exposition midway, which is this year bigger here than ever before.

The midway was laid out in masterly style by Ray Meade, and the multitude of patrons got thrills at every turn in this amusement land of many "streets of light, color, noise and laughter".

Monday the monster whale was taken from its special flat car and transported to its location in the center of the midway. There are new shows, new faces, new fronts, new show features and new rides. The new chrome steel front for the Crystal Palace is magnificent, with its mechanical-electrical effects casting colorful rays to flash and sparkle on the silver background. Everything looks spick and span. Superintendent Robert Bigsby was seen giving everything the (See *JOHNNY JONES* on page 79)

John W. Wilson Buys Three Rides in Cincy

Among visitors to Cincinnati and *The Billboard* last week was John W. Wilson, of the Cetlin & Wilson Shows, who was on a business trip in the interest of his company, coming from the South Carolina fair men's meeting. While in the Queen City he purchased three riding devices, Whip, Carousel and No. 5 Ell Wheel, along with wagons for transporting them, which purchase augmented the number of show-owned rides with that organization to seven.

Relative to a report circulated that the Cetlin & Wilson Shows would have their own steel train this year, Wilson stated that "they might", but he did not approve of possibilities given out as facts. He gave the following as among the show's staff members: John W. Wilson, general manager; Issy Cetlin, treasurer; David B. Endy, general agent; Monroe Eiseaman, special agent; William (Bill) Sterling, superintendent; Frank Massie, superintendent construction; Henry E. Mears, trainmaster; Frank (Dad) Sparks (81 years of age), charge of ticket takers and aid around office.

Wilson stated his show has the following contracted among the attractions: Gene Nadreau's Hawaiians; Charles Kirshman, Miracle Man; Professor Alexander's Flea Circus; Johnny Wallace's 10-in-1 (third year), and Captain LaBelle's Eskimo Village.

He returned to his winter quarters at Staunton, Va.

Drew Back From Florida

LYNN, Mass., Feb. 1.—Peter L. Drew, manager Drew's World's Standard Shows, recently returned from a motor trip to Daytona Beach, Fla., where he purchased from J. J. Hamwey, who is operating a show in that territory, an Allan-Herschell three-abreast Merry-Go-Round and No. 5 Ell Wheel, which will be shipped to Drew's winter quarters in this city. William Dunville accompanied Drew on the trip.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED

AS this installment of "reflections" is written, there come thoughts of showfolks receiving their due of recognized merit, as individuals, in daily newspaper print, along with individuals engaged in other vocations. Consistently, the quality of "news value" considered by a daily newspaper editor is to a major extent measured by the quantity of local interest a subject for publication provides. However, local interest is always appreciative of "HUMAN INTEREST"—regardless of whether the subject, especially if it be a human being's deeds or death, is of "home town", State, national or international significance.

HUMAN INTEREST and COMMENDABLE writings appearing in news columns ALWAYS attract the attention of readers. If given the prominence of EDITORIAL page comment, interest is increased many fold—from the fact that the readers realize the newspaper itself recognizes MERIT and formally heralds it. Incidental to this thought, the following tribute to a departed showman recently appeared among the EDITORIALS of "The Salisbury (N. C.) Evening Post" (also "The Cincinnati Post" carried a feature two-column story, with cut, on the same showman):

"A REAL HERO—The world's real heroes often never break into print and lead a life of modest reserve, but behind it all they have accomplished much and deserve far more tribute than has been paid them. Such a man was Charles B. Tripp, armless wonder, who died at a local hospital Sunday morning after an illness of several weeks. He was in his 75th year, and, although he was born with no arms, he had supported himself since he was 17 years of age. Without even the slightest semblance of arms, he learned early in life to manipulate his feet and toes in such a manner that he was dependent on no one for assistance. He clothed, shaved, fed himself, had accomplished a keen sense of touch with his toes so that he was a skilled artisan and cabinet maker, and carved many intricate and beautiful designs on his products. He toured this country for many years with various circus and show organizations, and was a recognized marvel. Mr. Tripp supported his mother from the early years of his life until her death some years ago, and also furnished funds which enabled a sister to continue higher education and become a skilled musician. He never let the words 'I can't' enter his vocabulary, and the fine accomplishments and achievements, despite handicaps, should be a challenge to those of us who possess all our faculties. He was a real hero in every sense of the word, and overcame odds in life that would have submerged many a man with less determination and spirit."

Pacific Coast Showmen's Notes

LOS ANGELES.—The regular Monday meeting was favored with an attendance of prominent showmen. Vice-President Harry Fink presided in the absence of President Conklin. In respect to Brother Max Klass, who was laid to rest that day, Fink requested all members to bow their heads in silence for one minute. The routine of the roll call of officers and the reading of the minutes dispensed with, the chairman called for various committees' reports and thanked them for the interest shown. Brother John Kuntz, chairman of the sick committee, reported Brother Ben Daubert recovering from an illness that confined him to his room for three weeks. Charles Farmer, chairman membership committee, expressed his desire to beat the record of last year and is compiling a few hundred letters to send to prospective members. The Crafts Shows are off to a good start and it is evident they are after first prize, sending in three applications, signed by Al (Big Hat) Fisher, who is also after first prize for the individual who turns in the most applications. Dick Parks, chairman house committee, has shown great activity the last few weeks, adding new furniture, changing this and that and cleaning house in general. Mentioning of the fact that there were no bills to be paid at this time seemed to affect everyone alike, as a glance around the clubroom disclosed all with a peculiar grin—one of those grins you find on the faces of agents who open with a "bang" and get a good score right at the start.

Walt Hunsaker presented the good news that Joe Wilson, of the National Orange Show, San Bernardino, and John T. Wortham, owner of the show that carries his name, have set aside February 15 as PCSA Day, and the membership will meet at Lincoln Park and proceed to the Orange Show, with Walt's cellophane heading the procession. Felix Burk's several booths at the show will be headquarters for the PCSA, and a desk will be at the disposal of any or all, with stationery, etc.

The guest of honor, Zebbie Fisher, was called upon by Acting President Fink for a few remarks, and as he is the good-will representative of the Showmen's League of America he briefly expressed feeling of brotherly love that exists between his organization and this one, and he and his association are thanked for the kind sentiment expressed.

Familiar faces seen around the clubrooms: J. Sky Clark, John Miller, Frank Babcock, Al (Big Hat) Fisher, Ernest Downie, George Tipton, Joe Diehl, Ed Smithson, Larry Judge, B. R. (Butch) Bircher, "Judge" Karnes, Charles (Chuck) Gammon and a flock of troupers.

Bert Earles and "Paddy" Conklin are due here soon from Winnipeg.

In conclusion, the clubrooms are opened at noon and closed when everyone leaves, usually past midnight.

JOSEPH GLACY.

Whitey Paged for Last Time

Robert A. Josselyn is dead. Good old "Whitey" has "left us on the lot" and gone "down the road". Feeble words do not suffice as tribute to that rare personality, ability and temperament.

Those of us in the great outdoors that he loved will mourn. In other walks of life they who knew him may pause to contemplate on vagaries of a cosmic scheme which claims, all too soon, such figures for its own oblivion.

Self-taught, an innate gentleman, sensitive and indefatigable when in the mood. A soul ephemeral, reflected in the pallidity from whence came our nickname.

Prince of conviviality, a living epitome of sages' sagas and frailties of the flesh. A natural Elk whose life and death emphasized that creed to which he offered deep devotion: "The faults of our brothers we write upon the sands; their virtues upon the tablets of love and memory."

Good-bye, old boy! May the Great Agent route us so that we'll see each other in the "Next Town".

CLAUDE R. ELLIS.

Northwestern Shows

For the coming season can place Ball Games, Candy Floss, Popcorn, Waffles, Hoopla, High Striker, Pitch-Till-You-Win and other Legitimate Grind Concessions. Very low rates. We expect to open on the Detroit lots March 22 with Rides and Concessions. Would like to hear at once from employees with us last season. Jimmie Fogt and Tex. St. John, write me at once, please.

F. L. FLACK
Manager Northwestern Shows

36 E. Woodbridge Street,

Detroit, Mich.

REAL BARGAINS!

If you are interested in a Style 103 or a 146-A Band Organ we have one of each available that we repossessed and will sell for the balance due plus a small reconditioning charge. Either organ is a big bargain. Write or wire us immediately for price, terms and other details.

THE RUDOLPH WURLITZER MANUFACTURING CO.
North Tonawanda, N. Y.

Ladies' Auxiliary Doings

The 12th anniversary of the Ladies' Auxiliary of the Showmen's League of America was celebrated by members of the auxiliary and their friends at the clubrooms, at 177 North Clark street, Chicago, January 18. Credit was given Mrs. Bloomie for the decorations of the clubrooms and the sumptuous banquet she served. There were 65 persons present and everyone had an enjoyable time. The Ladies' Auxiliary is having a drive for new membership, February 1 to May 1, the initiation fee being reduced to \$7. There will be \$30 given away in prizes to the members who bring in the most new members; first, \$15; second, \$10; third, \$5.

The members are also looking forward to the big hospital benefit, which will be given under the auspices of the Showmen's League February 19 at the Sherman Hotel, Chicago, where there will be a dinner, dance and buffet lunch served, also music from a fine orchestra.

Hot Springs Pickups

Noble C. Fairly and wife have arrived at Hot Springs for a course of baths and are registered at the Majestic Hotel.

L. R. Lewis has been doing fairly well with his two street stores since coming back from Dallas, Tex.

Nick Hayes has accepted a position with a local business firm and will remain until the outdoor season opens.

Harold Diedrich, of cookhouse fame, has taken charge of the Kingsway Hotel Cafe, retaining interest, however, in his Merchants' Cafe.

"Balloon Red" Kolb, one of the very few old-time balloon and parachute leapers, is here for the winter, fraternizing among the troupers hibernating here.

Tom Davis, cat rack concessionaire, from the east coast, is a guest at the Garrison while taking a course of baths.

Carl A. Young has accepted a position at the Turf Exchange, and feels that he will not be with any of the carnivals the coming season.

Hi Tom Long made a flying visit to Little Rock recently, in connection with his forthcoming promotion at Hot Springs, and visited with several members of the Gold Medal Shows. Hi was at one time special agent with that show.

Capital Gets Fairs

ST. PAUL, Feb. 1.—The New Capital Amusement Company, successor to the Swain Exchange Service, has contracted for the Red River Valley circuit of fairs, opening June 23 and taking in Barnesville, Ada, Warren and Hallock. A great deal of success in bookings can be attributed to the efforts of T. L. Ryan, owner. The show is slated to carry six rides and eight shows. New canvas and two new trucks have been purchased. Work in winter quarters will commence about February 15, according to Bob Ward, of the publicity department.

Petersburg Brevities

By RALPH G. LOCKETT

PETERSBURG, Va. — Jack Ermerson, formerly of the Brown & Dyer Shows, has taken over the management of the grillroom at the Jefferson Hotel here and opines that his trouping days are over.

Dave Stock, of ride fame, is comfortably established in his winter quarters at the fairgrounds here. He has a crew of men at work on his rides and expects to have them looking spick and span when the call is issued this spring by the William Glick Shows.

Tom Evans finds time from his work on the Freak Animal Show to cut up pots and philosophize with the boys regarding the coming season.

William Glick is a frequent visitor to his quarters here and it is understood that the Glick show property will be shipped to Baltimore in the early winter.

Bill Holland, general agent of the Bernard Greater Shows, was a visitor to the fairgrounds recently.

Work in the winter quarters of the Marks Greater Shows is fast gaining momentum. Jimmy Fox has joined as "Whitey" Hewitt's assistant and they are fast turning out the repairing and painting work.

James Herron, manager, and Jerome Harriman, of Downie Bros' Circus, were recent visitors to the quarters of Ketrov Bros' Circus.

New Orleans Store Show

NEW ORLEANS. — A store show has been operating here on Canal street the last 9 or 10 weeks and seemingly to a remunerative business despite a great deal of inclement weather. It is under management of Doc Hamilton and has been exhibiting a number of interesting freaks as attractions. There are a few concessions, such as dolls, candy, blankets, etc., under the management of "Spot" Cooper. Bob Alder is also connected with the show.

Montgomery Adds a Ride

J. A. (Bert) Montgomery, St. Clair, Pa., recently purchased a new ride, Tilt-a-Whirl, to be placed with the Mad Cody Fleming Shows the coming season. Thru this acquisition Montgomery becomes the owner of four riding devices with that organization, the others being an Ell Wheel, Chairplane and a kiddie ride.

R. A. S. Adds Fort William

A telegram to *The Billboard* from C. J. Sedlmayr, of the Royal American Shows, from Winnipeg, Man., informed that in addition to the 12 Canadian exhibitions and fairs already announced as being awarded to his organization he had just closed for the Lakehead Exhibition at Fort William, Ont.

Feb. League Ball To Be Gala Affair

CHICAGO, Feb. 1.—Plans for the ball to be held this month by the Showmen's League are moving along nicely under the direction of Sam J. Levy, chairman, and everything points to a gala event. That it will be an artistic success is already assured, Chairman Levy having arranged a program that is sure to put the ball over with a bang. It remains for the league members to put over the financial end, and the chairman has the assurance of their undivided support. The fact that the receipts of the ball are to be given to the American Theatrical Hospital is expected to enlist the support of people in every branch of the show world, inasmuch as the hospital management has always been especially considerate of show folk.

The Bal Tabarin of the Hotel Sherman has been engaged for the affair, the league being given a special low rate in view of the purpose of the ball. There probably is no more beautiful ballroom in the city. It has recently been redecorated and has had some new features added that make it even more desirable than in the past. The hotel management has arranged to serve an elaborate repast in the ballroom, making it unnecessary for the dancers to go to another floor for their dinner as in the past.

One of the outstanding features of the ball will be the cotillion, for which elaborate preparations are being made. There also will be various other entertainment features, with the probability that some prominent Loop theatrical notables will be pressed into service. Music will be furnished by Lew Diamond's Orchestra, an organization that has played many important engagements in Chicago and is known as one of the best dance orchestras in town. The date is Wednesday, February 19. Coming at a time when many of the fair secretaries and outdoor showmen will be in town, it is expected that attendance will be large. Chairman Levy urges all members of the league, however, to exert every effort to induce their friends and acquaintances to attend and help swell the benefit fund for the hospital.

Otis L. Smith Buys Ponies

NEW YORK, Feb. 1.—Otis L. Smith purchased at Lancaster, Pa., recently 11 trained ponies and a midget pony 28 inches high, which will be used in connection with the circus program with his shows the coming season. He has also placed an order for a marquee and side wall. Gus Kyrkrus, the cookhouse man, will be back on the show again this year.

Austin Show in Reading

READING, Pa., Feb. 1.—The local engagement of Neil (Whitey) Austin's Palace of Wonders opened here last week to good business. The second day of the engagement, Saturday, was the biggest one day's business ever done indoors by Manager Austin. The 10 inside attractions seemed popular with the public. Harry C. Fitzgerald, well known in publicity circles, is directing the advance of the offering.

BEANO or CORN GAME

THE BEST ON THE MARKET.
35 Player Outfit, \$5.00
70 Player Outfit, \$10.00
ALUMINUM CENTER WHEELS
25 inches in diameter, numbered on both sides, any combinations.
SPECIAL PRICE, \$20.00
SHOOTING GALLERIES
SEND FOR CATALOGUE.
Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confections, Artificial Flowers, Novelties, etc.
SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

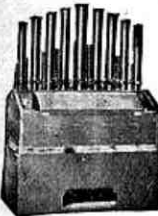
For Cook House Men, Shows, Carnivals. Get this new 32-page Illustrated Catalogue. Famous Talco Machines and Equipment for making good things to eat and drink. TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.

Salesmen, Dealers!



Our Armadillo Products stand head and shoulders above all others for sales appeal. We won't urge you to give them a trial, for you will buy them of your own accord after realizing their tremendous value. Dealers' proposition to recognized dealers. Salesmen, write for yours. Catalog on request.

THE APELT ARMADILLO FARM
COMFORT, TEXAS



CALLIOPE National's are the BEST

These Managers have switched to National Calliope: Johnny J. Jones, Rubin Gruberg, C. A. Wortham, Ell Bridge Co. There must be a reason. Ask any prominent Carnival Manager. **NATIONAL CALLIOPE CORPORATION**
816 Bank Street
Kansas City, Missouri

POP CORN

O-MI-JAP (hullless), White Rice, White Pearl, 100-lb. bags. JAP-O-NUT BUTTER (golden color), for "buttered" corn, frying potatoes, etc. Splendid for home use making pastry, pies, cakes, etc. Packed 10, 25 and 50-lb. tins (crated). **GLASSINE CORN** also BAGS for "buttered" corn. **CIRCUS CARTONS** (10c size). **CORN SYRUP** in 125-lb. Drums, etc. Full value for your money. Established 1903. **BRADSHAW CO.** 31 Jay Street, NEW YORK CITY.

Monkey Family for Ball Racks



1930 Catalogue of new Ball Throwing Equipments. Tents, Hoods, Dolls, Cats, Monkeys, ready to mail. Improved Six-Cat Rack.

TAYLOR'S GAME SHOP
Columbia City, Ind.

WANTED FREAKS AND NOVELTY ACTS

AT ALL TIMES.
HUBERT'S MUSEUM
228 W. 42d Street, NEW YORK CITY.

BUDDHA PAPERS

Outfits and Costumes. Horoscopes—unusual. Send 4c for full info.

S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

GANDY FLOSS MACHINES

All Electric, \$135;
Hand, \$150; Dual
Electric, \$300.
Catalog Free.

NAT'L FLOSS MCHN. CO., 685-A 2d Av., New York.



SPEARMINT GUM
Full size 5c packs—also other flavors. Flashy boxes. All Streetmen, Concession and Premium Men use our dandy brands. Double your money. Deposit required. Order today. **HELMET GUM SHOPS, Cincinnati, Ohio.**

HOROSCOPES

FUTURE PHOTOS
Magic Wand and Buddha Papers.
Send 4c for Samples.
JOB. LEDOUX, Brooklyn, N. Y.
169 Wilson Avenue.

GUERRINI COMPANY

P. Petromilli, Proprietor.
HIGH-GRADE ACCORDIONS.
Gold Medal P. P. I. E.
277-279 Columbus Avenue,
San Francisco.

ATTENTION RIDES and SHOWS

The Iowa Short Ship Circuit will jointly contract for Shows and Rides. Bedford, week of August 4; Corning, August 11, and Clarinda, August 18. C. N. NELSON, Cir. Sec'y., Bedford, Ia.

WANTED--PARTNER

With \$750.00. Or with stronger backing. This proposition will bring more than a million dollars. Write **STANLEY HANN, 114 Bennett St., Philadelphia, N. J.**

Midway Confab

(Communications to 25 Opera Place, Cincinnati, O.)

IN A FEW WEEKS, spring—the time to "spring".

MORRIS & CASTLE SHOWS are now more than ever in the "Class-A" class.

ROYAL AMERICAN SHOWS sort of "doubled up" on the Class-B Canadian circuit.

OFTEN MISUSED WORD: "Balance", instead of "remainder", but not alone in show circles.

MILTON M. MORRIS spent a few days in Chicago following the Canadian fairs meeting at Winnipeg.

ONLY TWO CARNIVALS directly represented at the South Carolina fair men's meeting was the report.

E. S. COREY, of the show bearing his name, has three indoor circus promotions under way in New Jersey.

BERT ROSENBERGER has been engaged as special agent and traffic manager with the Harry Copping Shows, Inc., for the season of 1930.

phis, Tenn., and would appreciate letters from friends, including Bob Harris, Luke Turner and "any of the old boys".

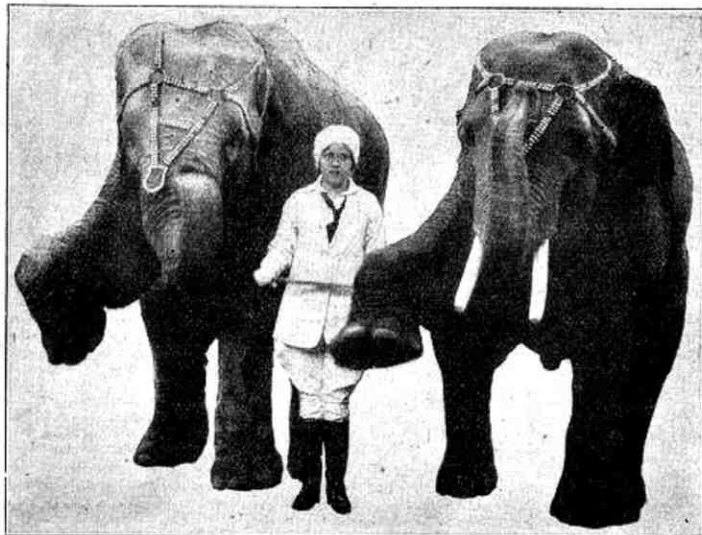
SEVERAL well-known showmen died last week within a few days' period, including Jerry Mugivan, R. A. (Whitey) Josselyn and Charles B. Tripp—a magnate, an agent and an attraction.

DOLLY DIXON, the Doll Lady, under management of H. L. Bush, is still playing theaters in Texas. Reports having a very nice engagement at the Pearl Theater, Fort Worth.

BOOKING AGENT (wiring manager): "If you can handle them, have Two Bounding Camels to offer you."
MANAGER (possibly in jest): "We do not carry an animal show."

ZELMA ALBERTS, of the Mad Cody Fleming Shows, was last week reported seriously ill at her home in Louisville, Ky., suffering from a hemorrhage. Little hope held out for her recovery.

THE FELLOW who looks after ticket



PARTICIPANTS in the new elephant act with the Otis L. Smith Shows, to appear in the circus program with that organization. The lady is Mabel J. Smith, daughter of shows' owner, and her pachyderm actors have been captioned "Maybelle's Elephants".

BROOKS JOHNSTON, cookhouse man, is spending the winter at Springfield, Mo. Was off the road last season, but intends to again be "with it" this year.

BOB HURST is slated to again pilot and manage the Hames Shows No. 2 the coming season, according to report from Fort Worth, to open in Texas in April.

A MAN can have a new automobile and still not have a NEW conveyance—even an airplane would be just that—an airplane.

L. G. SKEENE, wrestler, last season with the John T. Wortham Shows, closing the season with the Vernon Shows, will again be with the J. T. W. this year.

MR. AND MRS. J. ED WEATHERS, who are wintering on their farm in Kentucky, will be with the Corey Greater Shows with three concessions.

SNORING has caused many a hobo to leave a "comfortable car" and "hit the grit". Likewise, being "too noisy" has lost many showmen good jobs.

AL FERGUSON writes that he has been sick at the Weakley Hotel, Mem-

phers hasn't a "kid's" job. It's one of the important functions. It needs the interested attention of the entire lot executive staff.

NEAT FRONTS? Yes! Commendable inside shows? You bet!! Both are needed, but it's the "inside" that governs the patronage—after exhibiting a couple of days at a spot.

TWO "STEADIES" with Dodson's World's Fair Shows have been Mr. and Mrs. P. VanAult. They have been busily planning and getting their nifty arcade in readiness for the coming season.

MR. AND MRS. J. S. SISSON, formerly with cookhouses with shows and at fairs, last season located at Jacksonville Beach, Jacksonville, their home city, have been motoring about this winter in Florida.

THE CONFAB EDITOR has received about a dozen lengthy poetical compositions for publication during the last several weeks. Because of there being so much news to handle, space has not been available for them.

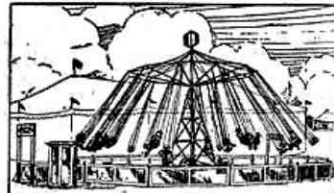
EDWARD HANNA (Motorcycle Pete) was a recent caller at the Chicago offices of *The Billboard* and advised he will be

Fred Brodbeck Writes:



"At one spot last year our No. 5 operated the first four days of the week, up to 10:30 on the night of the fourth day. We tore down, moved 135 miles by truck and were running full-blast at 11:30 the next morning. Gross for the week was \$1,136.45." Performance like this has made the No. 5 BIG ELI famous among Ride Men. Write for more information.
ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Ave., Jacksonville, ILLINOIS

THE NEW CHAIRPLANE



The Latest Invention. The Most Sensational Ride Out for Fairs, Fairs and Carnivals, Portable and Stationary. Write today and let us tell you all about it. Weight, 6,500 lbs.
SMITH & SMITH, Springville, Erie Co., New York.

ORANGADE

Imitation = Powders = Double Strength = Costs 1/2¢ a Glass!
Talcio Laclede Imitation Fruit Drink powders are best tasting, strongest and biggest profit paying powders made. Fine flavor and cloudy color. Only best ingredients used. Guaranteed to comply with all pure food laws. Dollar package makes 600 glasses. Most economical made. Imitation Orangade, Lemonade, Grape, Strawberry, Loganberry—1/2 pound package \$1.00, pound \$1.95. Send all cash with small orders—4 cash, balance C. O. D. on large orders. All kinds Juice glassware and equipment, best quality, lowest price, immediate shipment.
TALBOT MFG. CO. Dept. J-S, ST. LOUIS, MO.

Harry Copping Shows, (Incorporated) WANT SEASON 1930.

Merry-Go-Round, Tilt-a-Whirl, Waltzer, Caterpillar, Leaping Lena, or other new Rides. Circus Side Show and other good Shows. Concessions all open. Also want clean, up-to-date Cook House. We open in April. **HARRY COPPING SHOWS, INC., Reynoldsville, Pa.**

Great Lakes Shows

ARE NOW READY TO BOOK ATTRACTIONS FOR THE COMING SEASON.
CAN USE all kinds of legitimate Games of Skill and Shows of merit that do not conflict.
THOMAS J. HOCTOR, Manager,
388 Selye Terrace, Rochester, N. Y.

GATERPILLAR TOPS and SPECIALTY CANVAS GOODS

Fanara Awning Co.
59 Central Park, Rochester, N. Y.

WANTED O. J. BACH SHOWS, Inc.

Will Open the Last of April in Syracuse, N. Y. WANTED—Flat Ride, Feature Show, Motordrome, Cook House, Corn Game and Concessions. Ball Games sold. Gift Stores and Merchandise Wheels not carried. Address O. J. BACH, Box 293, Ormond, Fla.

WANTED—Shows, Rides, Concessions, Free Acts, Concession Agents, useful Carnival People. We open March 23. Write **LANAGAN'S ATTRACTIONS, 782 Marine Avenue, S. E., Atlanta, Ga.**

HI-STRIKER WILL MAKE \$100 WEEKLY. "Moon-Made" at lowest price in over 20 years. Bargains in 1930 Model ready. Write **LAPER STRIKER WORKS, Lapeer, Mich.**

NOTICE
HARRY FOWLER, Knightsbridge, Ind., wants BILL DAVIS to write at once.

BUTLER BROS.' SHOWS
Open Walnut Ridge, Ark., March 29. WANT Free Acts. Concessions of all kind. Shows that don't conflict. **Box 54, Brookhaven, Ga.**

STORE SHOW FREAKS FOR SALE
All ready to ship. List free. **NELSON SUPPLY HOUSE, 514 E. 4th St., Boston, Mass.**

with one of the big shows the coming season. Hanna is spending the winter in Chicago.

FRANK FORREST informs that he has changed the location of his museum in Seattle, Wash., from First and Secaca streets to Yealer and Occidental. Reports business good. In consideration of very cold weather.

JOE KARE has had out the Universal Shows all winter in Mississippi, motorized and consisting of three shows and 12 concessions—playing lumber camps, three-day stands. Business good, he wires.

J. F. COURTNEY opined that his friends would have but a short time to call him "Blinky". "It won't be long now", sezee. Courtney was having his "bad" eye repaired; that is, a thin shell to match his good optic.

BABA DELGARIAN, who has been confined to his home in Chicago by illness for some time, is rapidly improving, but owing to the severe weather still cannot leave the house. Baba expects to be active again when the blubirds warble.

SHEESLEYTES are probably wondering whether "Bill" or "Ben" will "have the ex" on colored chauffeur in cap and other habiliments the coming season. In this Hamda may claim seniority, but it must be remembered that Davis still has his "squawker".

Many drops of water,
Many gales of sand,
Make many headaches
In Car-ni-val land.

AFTER AN EXTENSIVE career with cookhouse and in other capacities with carnivals, A. Jerry Rawlins is taking life rather easy, overseeing the building of equipment and attending to other duties as business manager of the Delmarva Carnival Supplies at Wilmington, Del.

HOMER R. SHARAR will operate two shows on the Little Exposition Shows the coming season, one featuring Roberts Teat, dancer, the other to be handled by S. L. Black. Sharar expects to soon leave Mississippi for Georgia, to get his outfits in shape.

L. J. STALLO (Verno, Slim Jim, etc.) and wife have their own filling station and tourist camp about a mile south of Punta Gorda, Fla. They have a rhesus monkey in a cage and a very attractive cookatoo walking about, both in plain view of motorists, and they certainly attract business to the place.

THE FREE PRESS EVENING BULLETIN, of Winnipeg, January 20, carried a very flashy four-column wide cut of prominent attending the fair men's meeting. Those in the picture were Johnny J. Jones, Eddie Madigan, Bert Earles, Frank Duffield, Ed Carruthers, J. W. Conklin, and W. Singleton.

MR. AND MRS. THOMAS F. PIETRO, of the Ossified Harry Show, at Miami, recently gave a fishing and fish-frying party. In the party besides the Pietros were Mr. and Mrs. Frank Brewer, Mr. and Mrs. Ray Campbell, Earl E. Jefferson, E. V. McGarry and Alpine and Mr. and Mrs. Joe Dobish.

JOS. J. JOHNSON was host for a few weeks to Walker, Archie and Ivey, of Danny LaRouche's cookhouse with the D. D. Murphy Shows, at his bungalow on the bay near St. Petersburg, Fla., previous to their going to Tampa for the fair. The boys recently landed a fine specimen of mackerel, which was served at dinner to about 15 showfolks.

RAY K. RICKMAN, for 14 years with musical comedies, circus and carnivals, is located in Joplin, Mo., as superintendent of a chain of groceries (as the chain grocery firm's letterhead states it). Ray intends remaining off the road this year, but next year he plans returning to the field with what he hopes to prove one of the most up-to-date cookhouses ever with a carnival.

A QUESTION ARISES: Which is the preferable job at a filling station, giving the autos gas and oil, or giving them water and air? There are "Inducements" to each. Anyway, what brings this all about is that "Alabama Bill" Storey and "Snakes" Lankford are operating a filling station this winter at Attala, Ala., and "Bill" claims he has difficulty in getting "Snakes" to function as "water and air boy".

MUIR'S PILLOWS

At Bargain Prices



We have drastically reduced the prices of our high-grade Art and Novelty Pillows.

Our new DOLL and BABY Pillows are just the thing for Premium Users, Concessioners, Merchants. A trial order will convince you.

SALESBOARD OPERATORS — Our Pillow-Candy and Pillow Assortments are what you want. Our Pillow Raffle Card Deal is a big money maker for a small investment.

MUIR ART CO.

116-122 W. ILLINOIS STREET, CHICAGO, ILL.



CAROUSSELLES

COMPLETE LINE FOR PARKS OR CARNIVALS.

LINDY-LOOP RIDEE-O HEY-DEY FUN-ON-THE-FARM

No Midway Complete Without Them.
Information on request.

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5-Blade Toothpick Knife

Has celluloid handle in mottled effect colors, metal lined, with small metal shield. Has Earpoon, Celluloid Toothpick, Metal File, Polished Blade and Button Hook. \$3.00 per Gross.

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PINE TREE STATE SHOWS

Can Place for 1930 Season

Opening in May, New England territory, organized Minstrel Show with Band that can play real music, Fat Show, or any Show of merit, Fun House. We own all Rides. Concessions all booked, Callings on truck for street advertising. This show is not an experiment, but in its sixth year of success. Season of 22 weeks.

A. S. PERHAM, Manager, 61 Main St., Orono, Me.

WORLD BROS.' SHOWS OPENING APRIL 26

AMERICAN LEGION SPRING FROLIC, AT MIDDLETOWN, PA., WITH LONG ROUTE TO FOLLOW. WANT Shows and Rides that don't conflict. Have good proposition for Little Beauty Merry-Go-Round. Legitimate Concessions of all kinds, Ball Games, Wheels, Grind Stores. Live and let live rates. Cook House and Corn Game sold. Palmistry X open. FOR SALE—Three-Abreast Merry-Go-Round, cheap. All address

World Amusement Co., BOX 192, Mifflin, Pa.

M. JACKIE MILLER returned to Chicago a few days ago from the South, where he had been for some months in an attempt to regain his health. Miller was in an auto accident at Farmington, Mo., recently, suffering a couple of broken ribs and injuring his back. He has about recovered from his injuries and also is rapidly regaining his eyesight, which for a time was threatened.

THE SOUVENIR PROGRAM of the Pacific Coast Showmen's Association's recent banquet and ball was a very tastily gotten up affair. In addition to the printed announcements, there was a world of advertising cards. On the first inside page appeared the cuts of Past-President Harry Seber and President J. W. (Paddy) Conklin. The cover was purple, of a soft-material paper, the stitching being reinforced by a string of "gold".

MR. AND MRS. A. B. ROGERS, of the Rogers Attractions, after again motoring and camping thru Florida this winter, as they have the past several years, have again located, for the remainder of the winter, in a cottage located in the "Station A" district of Tampa, which they have occupied for a time each winter. They have with them Mrs. Rogers' father, and a Mr. Harper, who was with them three years ago. Last week the folks

were "taking in" the Tampa Fair and the Johnny J. Jones Exposition.

SAM LEVY, the last several seasons a familiar personage at cookhouses and grab and confectionery stands with the Greater Sheesley Shows, and who underwent operations and treatment for some stomach trouble at St. Joseph's Hospital, Savannah, Ga., about three years ago, is at the U. S. Marine Hospital, Norfolk, Va., this winter. Informs that he has had three operations and will undergo another soon and is getting along fine.

RALPH LOCKETT, secretary and press agent of the W. T. Stone Shows last season, is dividing his time between his parents' poultry farm at Ettrick, Va., and the offices of the Marks Greater Shows in Richmond. Since the closing of the show Lockett successfully completed a special Christmas Edition for *The Roanoke Rapids* (N. C.) *Herald* and paid his respects to the "roaring forties" in New York.

R. M. (BULL) MARTIN, wrestler, informs that he will be with the J. L. Cronin Shows the coming season. Dick Walsh is to shoulder the financial responsibilities and oversee the athletic show in general. Mrs. Martin will have her palmistry with the same caravan. Their son, Harlan, heretofore in the ath-

show ticket box, will remain on his daddy's farm near Trenton, N. J., and try his hand at raising horseradish. "Bull" is wrestling this winter in Washington, D. C., and the Carolinas.

IN CONNECTION with a reunion held at Charleston, Ark., last summer at which Bullard Bros.' Shows furnished attractions, several of the citizenry in charge of the affair brought suit against the shows to collect rental for concessions that had been closed, on orders of a judge. At the trial the special judge ruled that on account of the concessions being closed because allegedly illegal the contract between the committee and shows was not binding and sustained a motion of the show's counsel for dismissal of the case, according to a newspaper account of the trial.

AL (BIG HAT) FISHER is a versatile "kiddier" and an enjoyable one. But once Al was "stumped", because of a fitting "get back" at some of his good-natured razzing. He was introduced to a quiet, but at the same time quick-witted lady, residing in a suburban town across a river from a large city. "You folks," said Al, kiddingly, "over here are out in the country! Why don't you move into the city?" "Oh, I don't know," was the reply, "we have something over here they haven't over there." "What's that?" inquired Fisher. "This end of the bridge," the lady replied, and Al tipped the big hat!

THE DEATH of Charles B. Tripp, armless wonder, was heralded thruout the nation in newspapers thru press associations. He was really one of the most widely known showmen. Incidentally, Mrs. Tripp, because of train connections, was obliged to lay over in Cincinnati almost 13 hours while en route with her late husband's body from Salisbury, N. C., to Olney, Ill., place of burial; during which layover she was the guest of this writer and his wife. Mrs. Tripp expressed deep appreciation of attentive kindnesses shown her and her departed husband by showfolks and others at Salisbury, to which city she will return shortly for the remainder of the winter. She spoke in special praise of Mr. and Mrs. James Hodges, Leo Albert; Mr. Daniels, of *The Salisbury Evening Post*; the choir of St. John Lutheran Church, and Undertaker T. W. Summer-sett, who was "just grand" in his professional services. She also praised the interest displayed by others whose names she could not recall (justifiably, in her grief) at the time. It is not amiss to herewith state that *The Billboard* appreciates the interest shown by Leo Albert in telegraphing in condensed form all data he considered this publication might need in connection with the passing of Charles Tripp and the movement of his body from Salisbury; also, for like information he provided relative to the death, and the departure from Salisbury of the remains of J. A. (Whitey) Josselyn.

St. Louis

ST. LOUIS, Mo., Feb. 1.—Fred Beckmann, of C. A. Wortham's World's Best Shows; Eddie Waldugh, of Miller Bros.' 101 Ranch Wild West; Charles Boulware, formerly with circuses, but now in automobile business in Oklahoma City; Tom Kearney, Mike Kinney and George Ryan, members of the Mississippi Valley Showmen's Association, comprised the St. Louis delegation of showmen who journeyed to Peru, Ind., for the funeral services of the late Jerry Mugivan. They all returned to this city Tuesday.

H. C. Ingraham, promotion manager of the Chicago Stadium Corporation, was in the city last week conferring with various people concerning a "promotion" in this city for the late spring.

M. B. Heward and **W. B. (Boots) Wecker**, of the Gus Sun Fair Booking Offices, were in the city Monday, following a conference with fair officials in Breese, Ill., where they secured contract to furnish the free acts for that fair for 1930.

C. Jack Shafer arrived here this week and will remain for the next few months preparatory to joining the C. A. Wortham Shows.

Harry Noyes, general agent of the Harry Billick Gold Medal Shows, arrived in the city Wednesday for a two weeks' sojourn.

"Scotty" Halstead, well-known concessionaire, returned to the city after a three weeks' sojourn in Hot Springs, Ark., and Robert (Bob) Dodge returned from a trip to Chicago.

Showmen's League Notes

CHICAGO, Feb. 1.—With a number of the out-of-town boys in the city this week the league meeting Thursday night was well attended. President W. O. Brown relinquished the chair in favor of Past President Ed A. Hock.

Aside from the reports on the February party and next December's ball there was little of importance brought up. Walter F. Driver, of the banquet and ball committee, reported that arrangements had been made to hold the next banquet and ball at the Hotel Sherman December 2 and that in connection with it an exhibition of amusement devices will be held. Four floors of the hotel have been reserved for the league doings and plans for the event will be carried along right thru the year. Arrangements are practically completed for the big February party.

First Vice-President Sam J. Levy has returned to the city after an absence of two weeks and was present at the meeting.

Past Presidents Ed C. Talbot, Ed A. Hock and Milton M. Morris were recent visitors at the clubrooms.

Matt Dawson, of St. Louis, was a recent visitor at the clubrooms and filed his application for membership.

All were grieved to hear of the death of James Sutherland.

The remains of R. A. (Whitey) Josselyn, who died at Salisbury, N. C., were shipped to Chicago and on Friday, January 31, were laid away in Showmen's Rest. Many members of the league and friends of Brother Josselyn attended the services, which were conducted by the league, with Chaplain Johnson in charge. Arrangements for sending the remains to Chicago were handled by Brother Harry C. Melville, of the Melville-Reiss Shows.

The rooms have been a pretty busy spot for the past week. With the following brothers in town how could it be otherwise: Past President Milt M. Morris, Rubin Gruber, J. C. McCaffrey, L. S. Hogan, Lew Dufour, Mike Rosen, Ed A. Hock, Sam J. Levy, Dave Tennyson, Al Wagner, Mel G. Dodson, John Hoffman, Matt Dawson, Leo Lipka and Felice Bernardi.

Brother G. E. Kohn ran in to say hello. Jerry has been absent from the meetings lately. Says he has been busy.

Received a communication from the Pacific Coast Showmen's Association and an enclosure of a picture of its banquet and ball. The photo has been framed and now hangs in our rooms.

J. E. Noll, secretary of the N. W. Missouri Fair, Bethany, Mo., sent the league a very welcome present of 30 dressed rabbits. This is the third year that Noll has given the league a rabbit treat. Charles Hall, chairman of the house committee, arranged the feast and it was eaten with the true "Bethany spirit". Resolutions of thanks were passed by the body and the secretary instructed to forward a copy to Noll.

Dave Tennyson has returned from a trip to attend several fair meetings.

Lou Leonard is sojourning in the South for the winter season.

A committee has been appointed to draw up resolutions in memory of Past President Jerry Mugivan.

Brother Col. Owens is still confined at his home.

Harry Coddington was the winner of the attendance prize at the last meeting. Harry proved his worth to the league when he responded by donating the amount of the prize to the cemetery fund.

The big February party is to be held February 19. A dance, cotillion and buffet lunch is the arrangement for the affair. The entire proceeds are to be donated to the American Hospital—come if you can. First Vice-President Sam J. Levy is chairman of the committee in charge.

Again attention is called to your dues. Better sit down now and make out a check, if you have not done so, and mail it to the secretary. He will forward your card at once.

Brother Zebbie Fisher sent a box of assorted fruit from Los Angeles. If you think it wasn't enjoyed by all the boys at the league you should have been there to see them "go to it".

Brother Elmer D. Robinson dropped in to say hello.

Plain Dave Morris is spending a few weeks at Hot Springs, Ark.

Recent visitors at the rooms were Louis Berger, John Hoffman, Mel Dodson, L. S.

WANTED FOR WISCONSIN CLASS A FAIRS



S. W. BRUNDAGE SHOWS, - Lock Box 34, Peoria, Ill.

Any new and novel Show or Ride. Prefer something that has not tramped with us in the past.

Opening for Pit Show or Pit Show Manager

Pleased to hear from People and Acts suitable for the Carnival Business. Can place a limited number of fair and legitimate Concessions. No Wheels with us.

Winter Quarters at Peoria, Ill., Fair Grounds

ATTENTION SHOWMEN and CONCESSIONAIRES!

FULLERTON, CALIF., AMERICAN LEGION'S FIRST CELEBRATION, FULLERTON, CALIF., FEBRUARY 24, 1930.

HILDERBRAND UNITED SHOWS OPEN 1930 SEASON AND WILL BOOK

SHOWS—Showmen who have something to offer. Will furnish Tops, but you must furnish the Show.

CONCESSIONS—Legitimate Concessions come on. No exclusives except Cook House and Corn Game.

This show will play a number of Celebrations in California, then to Oregon, Washington, Idaho, British Columbia and back to California for next winter.

O. H. HILDERBRAND, ORANGE, CALIF.

WANTED RIDES, SHOWS and CONCESSIONS

SHOWS WITH OWN OUTFITS AND LEGITIMATE CONCESSIONS ONLY.
Fishpond, Hoop-La, Pitch-Thit-You-Win, Shooting Gallery, Pan Game, Ball Games, Gandy Apples, Cook House. A few choice Wheels still open.
RIDES WANTED—Merry-Go-Round, Ferris Wheel, Chairplane. Will open in New Jersey last week of April. Write or wire.

BOB STELLA, General Manager, 340 Third St., Jersey City, N. J.
PHILIP KLAPPER, Secretary, 1547 Broadway, Room 567, New York City.
COLONIAL AMUSEMENT CO.

W. A. GIBBS ATTRACTIONS WANT

Side Help for our six Rides for 1930 season, opening early in April. WILL BOOK Monkeydrome, Penny Arcade, Fun House, Big Snake, or anything not conflicting with what we have. What have you? CAN USE people for Grind Shows, Man and Wife for Cook House, 50-50. No office Concessions except Cook House and Corn Game. Glass sold exclusive. All others open. Bud Nelson has Athletic Show; Curley Lampton, Pit Show. We carry no grit, so save your stamps. Fair Secretaries wanting 5 Rides, 3 Shows, write G. G. BUTON, Independence, Kan. All others, W. A. GIBBS, Erie, Kan. P. S.—Bill Simms, write.

SUNSET AMUSEMENT CO.

WANT FOR OPENING, ABOUT APRIL 15:

RIDES—Very good proposition for Lindy-Loop, Tilt-a-Whirl, Caterpillar, Whip or Fun on the Farm.
SHOWS of all kinds except Minstrel and Ten-in-One. All Wheels open except Blankets. CAN USE a few more Grind Stores. Address 7933 Sunset Drive, Elmwood Park, Ill.

Hogan, Felice Bernardi, Lew Dufour, Joe Rogers, Dave Tennyson, Harry Russell, Ed Mathias, James Chase, Beverly White, Felix Charneski, Elmer Robinson.

With Florida, California and Hot Springs all calling, it seems hard for Brother Al Goldstein to make up his mind.

Mississippi Valley Showmen

ST. LOUIS, Mo., Feb. 1.—Sorrow and gloom have been hanging over the clubrooms of the Mississippi Valley Showmen's Association since the passing away of the beloved treasurer, James F. Sutherland. Everyone liked Jim and he will be sorely missed by all members. He has held the office of treasurer of the association the last six years and was unquestionably one of the hardest workers in the ranks of this organization. The regular meeting of the club Thursday night was adjourned quickly following a silent prayer by the assembly, and the entire body went to the funeral parlors to pay respect to one of the most liked members of the club. Since yesterday morning, beginning at 10 o'clock, when his body lay in state at the funeral parlors, members of the Mississippi Valley Showmen's Association have held a steady "death watch" at the bier of their departed brother. Members have constantly been "on watch" in pairs of one hour each.

While the death of Sutherland has dampened the spirit around the club, those in charge of arrangements for the coming annual banquet and ball, to be held at the Statler Hotel Saturday night, February 15, report splendid progress is being made on same. Elmer Brown, who was assisting James Sutherland on the program, has taken charge of it and will "carry on" where "Jim" left off. The committee has a surprise in store for the guests that night in the form of having secured the promises of a very popular showman from out of town to act as toastmaster, also in the principal speaker of the evening. Eddie Vaughan, general

chairman, is highly elated over the prospects for the coming event. Matt Dawson, chairman of the ticket committee, is out of the city on business, but prior to his departure informed the body that reservations were coming in very strong for the 1930 event. Tickets will be, as usual, \$5 per plate, and some splendid entertainment is assured by the entertainment committee, which is in charge of Art H. Dally.

Notes From Fort Worth

By FRITZ KLINE

FORT WORTH, Tex.—Following are a few newsnotes from the city that is the home of the Fat Stock Show and winter home of the Bill H. Hames Shows, which again play the Stock Show; Vernon Bros. Shows and some other outdoor entertainment organizations:

New buildings replacing those destroyed on the Fat Stock Showgrounds have been completed.

Ed Breur, newly appointed manager of the Hames Shows, has been busily engaged in his duties.

"Curly" Vernon has been doing a great amount of work at the Vernon Shows' winter quarters in North Side.

Master Jack Aldrich celebrated his second birthday January 22 at the home of his parents, Mr. and Mrs. A. Beno Aldrich, of the S. W. Brundage Shows. Covers were laid for 12 of his juvenile friends and the youngsters had "the time of their lives".

The Terminal Hotel seems a meeting place for troupers. Among those seen in the lobby recently were Fred Bond, Harry Bush, James Patterson, Ed Breur, Bill Hames, Frank Murdock, Ves McLemore, Sid Fuller, Beno Aldrich, "Curly" Vernon, "Pop" Hill, Harry Beach, Dave Lachman, E. W. Stevens and Billy Streeter.

Fred Bond is wintering his Freak Animal Show here this year and is getting considerable mention in a "believe it or not" column.

The writer will troupe with the Barkoot Shows this year.

Heart of America Showmen's Club

KANSAS CITY, Feb. 1.—Jake Vetter, chairman of the entertainment committee, broke the monotony of last week by staging a party and dance Wednesday night. It could be termed one of the most successful of the season. Great crowd and a good time by all.

Harley Sadler, owner of the show bearing his name, spent a few hours in the clubrooms while en route to Chicago from his home and winter quarters in Sweetwater, Tex. This was Sadler's first visit in several years.

Elsie Calvert returned to this city after a visit with her folks in Spokane, Wash. Her stay will be short, as the time is drawing near for her opening engagement with the Royal American Shows at Jacksonville, Fla.

Gertrude Altschuler is recovering nicely from her recent attack of double pneumonia.

Harry B. White, well-known concessionaire, passed thru the city from points south en route to Chicago.

Max Levin, manager of the Western Novelty Company, Denver, Colo., was a visitor to the rooms Wednesday.

The members were shocked to learn of the death of Jim Sutherland, St. Louis. Sutherland had been the representative of the Mississippi Valley Showmen's Club at the H. A. S. C. banquet the last few years and his friends here were numerous.

Mr. and Mrs. Noble C. Fairly are sojourning thru the South. Latest reports indicate they were in Eunice, La. Ft. Smith also reported as having seen the Fairlys.

Early this week Gean J. Berni and George Hawk spent a day of rabbit hunting, bringing back for distribution to the members a trunkful of "bunnies".

If your New Year's resolutions included the payment of your dues, do not include the "payment of dues resolution" with those you have broken.

Jim Hart made a flying trip to the winter quarters of the Isler Shows. It is evident quite a few are suffering from "itching feet" and it may be that Jim thought a visiting trip would bring relief.

Col. Dan McGugin has been confined to his room suffering from an attack of grippe. At this writing he shows a slight improvement and from all indications will be up and around in a few days.

Louis Heminway left the city for Laredo, Tex., to rejoin the J. George Loos Shows as secretary and treasurer, the position held by him for the last five years.

Robert Sweeney passed thru Kansas City en route to the winter quarters of the Royal American Shows in South Jacksonville, Fla.

Tommy Cook left for Hot Springs, Ark., and will remain there until the opening of the show in spring.

Dave Stevens left for a tour of Southern States and will return via Hot Springs for a rest and visit with friends in that city.

C. H. Stevens, concessionaire, arrived in the city from Des Moines and will remain for a few days, then south in preparation for his coming season.

Ben Williams Amusements

NEW YORK, Feb. 1.—Ben Williams has acquired new winter quarters at Winfield, L. I., and has taken over the old Hammer Steel Building, which is centrally located and ideal for this purpose. Seven mechanics are at work rebuilding and reconditioning equipment for the coming season, which will open the middle of April in Brooklyn, where the caravan is scheduled to continue until August, then start on a list of fair bookings. A new office wagon and generator have been built for the coming season. A Lindy Loop ride was purchased by Williams, his Tilt-a-Whirl being disposed of to Mike Ziegler, general manager of the Monarch Exposition Shows.

Traver Purchases Rides

NEW YORK, Feb. 1.—George W. Traver, of Traver's Chautauqua, has purchased additional rides for the coming season, which gives him an impressive assortment of riding devices.

PERFECTED LOUD-SPEAKING OUTFIT

\$350.00

Complete, Ready To Operate.

Entire apparatus, but horns, housed in black Duco finish steel portable cabinet, dimensions 9x16x24 in. Total weight, including apparatus, 50 pounds. Each horn weighs 10 pounds, is 36 in. long. Apparatus remains in cabinet even while in use. Complete outfit operates off 110-volt, 60-cycle A. C. Consumes less current than a flat-iron. A 6-volt dry battery used to supply humless current to microphone. Battery drain small. Models for 220 volts or 25 cycle A. C. only \$15.00 extra.

For Corn Game Operators, Showmen, Orchestra Leaders, etc.

Control volume at will—reach 100 or 1,000 people — anyone can operate. Showmen at 1929 International Convention of Fairs and Expositions unanimously approved idea.

\$350.00

Complete, Ready To Operate

LIST OF EQUIPMENT:
 1 FX-245 Power Amplifier.
 1 PMA Microphone Amplifier.
 2 36-In. Weatherproof Horns.
 2 Giant Magnetic Speaker Units.
 5 Genuine R. C. A. Tubes.
 1 6-Volt Dry Battery.
 1 Microphone and Case.
 1 Steel Cabinet, Cable, Instructions, etc.
 \$50.00 extra for Electric Phonograph Motor and Pickup. Reproduces records with volume and clarity of a band.



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Amplifiers manufactured by Radio Receptor Co., Inc., of New York, oldest and largest exclusive amplifier manufacturer.

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Satisfactory performance guaranteed. Our associate Sound Stations in all parts of the country render service.

Galler's Amusement Co.

ATLANTA, Ga., Feb. 1.—Owner Galler and wife and the writer and wife, of Galler's Amusement Company, made a trip to Grantville to visit the Alabama Amusement Company and met many friends there. "Hank" Spellman is overhauling all the trucks of the Galler Show, and the calloppo is being reconditioned. It is Owner Galler's intention to send one calloppo ahead of the show and the other to serve as a bally on the show. New canvas is being bought and the show will take on a spick-and-span appearance at its season's opening at Cincinnati. Martin Zbysko will have the Athletic Show. He is at present meeting various boys in Louisville and Indianapolis. The recent ad in *The Billboard* brought enough replies to organize a 25-car show. Thru the ad a Minstrel, Athletic, Mermaid, Snake and Side Show were tendered Galler for booking; however, several of the folks formerly with the show have signified intention to return this season.

On the list of visitors the last 10 days were: Hank Spellman and wife, Leroy Addison and wife, Marshall Blackstock (better known as Terrible Swede), Spot Kelly, L. Rutter and wife, Mr. and Mrs. Carl Ratcliff, Tress McDaniels and wife and Otis Mitchell and wife.

R. E. SAVAGE.

World Bros.' Shows

MIFFLIN, Pa. — Arrangements have been completed for World Bros.' Shows to start the coming season at Middle-town, Pa., at an American Legion Spring Frolic, April 26 to May 3. The Legion boys are laying plans to have a special feature of interest each night. This event will mark the first public appearance of their newly organized drum and bugle corps.

E. W. World will inaugurate at Middletown his plan of combining merchant exhibits and displays on the midway with his regular carnival features. Arrangements are now completed to house 300 feet of exhibits under canvas. This will be enlarged should the necessity arise. The lineup at the opening stand will include three rides, five shows and about 25 concessions.

J. C. King, of New Cumberland, Pa., has booked his cookhouse, and advises that he will have an entire new outfit. Bert Woods advised from Fort Branch, Ind., that he would be on hand in plenty of time for the opening with his corn game. J. H. Dlyens' Dog and Monkey Circus has had a complete overhauling,

MONKEY FARM, CULVER CITY, CALIFORNIA

Offers for sale, immediate delivery, JIGGS, orang-utan, about four years old. Weighs 60 pounds. Here two years. Very gentle, allowed to run loose. Worked last year with tintype photographer making pictures with customers. Price, \$750.00. PEARL, sacred white monkey, about three and one-half years old, very gentle. Here two years. Price, \$350.00. Four GIANT SPIDERS, splendid specimens, \$50.00 each. One beautiful LION SLAYER, four years old, weighs about 60 pounds. Here one year. Price, \$150.00.

KAUS UNITED SHOWS

CAN PLACE 10-in-1, Monkey Speedway and Circus Combined, Monkey Motordrome, Silodrome, any Shows of merit, pit or platform. Will furnish outfits and wagons for same. Palmistry. All legitimate Concessions open. No graft. This is a ten-car railroad wagon show. We hold contracts for the following Fairs: Red Lion, Pa.; Woodstock, Va.; Winchester, Va.; Culpeper, Va.; Enfield, N. C.; Washington, N. C. Four more, which will be published later. Address Elizabeth City, N. C.

including canvas and banners, and is now ready for the road. C. S. Deal's platform show, Aola, has been newly painted and sports a new electric flashing sign on the front. The Deals will also have two concessions. Joe Henry's five-in-one Mammie Show will be found in the lineup of attractions.

W. E. LaSalle is on a business trip thru soft coal regions and will take in the western division fair meeting before returning. Recent callers to the show's office were Henry Broadway and Harry Wells, last season in Island Park, Sunbury, Pa.; Frank (Whitey) Maddish, of Kaus United Shows, and William Blain and Mr. and Mrs. "Shorty" Carpenter, of Lewistown, Pa., the latter to book concessions for the coming season.

A. J. CHAPMAN.

to be delivered to the show in time for the opening. The manager and general agent will make a few more trips thru Missouri in the interest of fair contracts. Harry Moore has his Flier ride ready for the opening, with a fine flash of white enamel to harmonize with the other rides. Work is going along nicely in winter quarters. Charles Klearsch will manage the Caterpillar ride. Axtell will operate the corn game, together with four other concessions. Mrs. Julia Klein will have the candy foss. All of which is according to an executive of the above shows.

William Glick Shows

BALTIMORE, Md., Feb. 1.—Ever since the return of General Manager Glick, of William Glick Shows, Inc., from various fair meetings, things have been humming at winter quarters, located at Catherine and Ashton streets in a spacious building, with ample yard space and trackage where the building and construction work is now progressing. A crew of men is at work under the supervision of James Fulmer, who has charge of quarters, and by the time this appears in print, the special train bringing Dave Stock's rides, Carl Turnquist's attractions, O. K. Hager's Motordrome and Rodgers' Heyday, and the Caterpillar and Ferris Wheel owned by William Glick, will have arrived from Petersburg, Va., where this equipment has been stored since last fall.

Contracts have been given a big structural steel concern for the making of 30 all-steel wagon underframes, and these will be ready for the wagon builders the middle of February.

While at the Raleigh, N. C., meeting of fair men, Glick was awarded contract for the Wilson Fair. Edward M. Harris, who is vacationing in Florida, has contracted to place his Kokomo Show in the lineup. Frank Chester has booked his

Sylvia-Chester show and will also have another attraction. Mall is coming in daily to the executive offices, located at the Emerson Hotel, from show and ride owners. Glick is sparing no expense to make his shows one of the most up to date and finest shows in the East. He has found it necessary to increase the train five cars, so the shows will leave Baltimore this spring as a 25-car outfit instead of a 20-car show, as was announced in this publication recently.

F. PERCY MORENCY.

New York Office Callers

SANDY TAMARGO, general manager of Sandy's Chautauqua.
 FRED FANSHER, ride operator.
 WILLIAM ZEIDMAN, formerly of Zeidman & Polle Shows.
 RUTH CLAYTON, high perch act.
 HERBERT M. KNIGHT, promoter.
 SAM MARTIN, of Martin Tent & Duck Company.
 CARL J. LAUTHER, of Lauther's Side Show, now at Hubert's Museum.
 GYPSY MEYERS-DAVIDSON, theatrical nurse.
 J. RUSSELL, lot superintendent of Sandy's Chautauqua.
 ARTHUR CAMPFIELD, of Martin Tent & Duck Company.
 NATE IDEBERG, up-town ticket man for Barnett Bros.' Circus.
 EDWARD BRENNER, concessionaire.
 MART MCCORMACK, outdoor showman.
 KENNETH WAITE, clown.
 ART LEWIS, of Artcliff Greater Shows.
 EARL CHAPIN MAY, circus writer.

Chicago Office Callers

BOHUMIR KRYL, bandmaster.
 MRS. FLOYD KING, of Cole Bros.' Circus.
 JOE FOLEY, last season with Christy Bros.' Shows.
 SLIVERS JOHNSON, clown.
 ROY WILSON, manager Tommy Christian Orchestra.
 IRVING MEYERS, formerly of the Johnny J. Jones Shows.
 DOLLY WEST, of the Cole Bros.' Circus.
 ARTHUR DAVIS, of the Sells-Sterling Circus.
 JOHN H. McFARLANE, of the American Society of Composers, Authors and Publishers.
 J. C. McCAFFERY, general manager Rubin & Cherry Model Shows.
 FELICE BERNARDI, Bernardi Exposition Shows.
 R. M. HARVEY, general agent Miller Bros.' 101 Ranch Show.

Dee Lang Amusement Co.

Manager Dee Lang and General Agent Frank Klein of the Dee Lang Amusement Company recently returned to St. Louis from the fair men's meeting at Springfield, Ill., and other points during a business trip. Manager Lang purchased a new No. 5 Ell Wheel, white enameled,

BUY AN EXHIBIT PENNY ARCADE AND AN IRON CLAW Concession

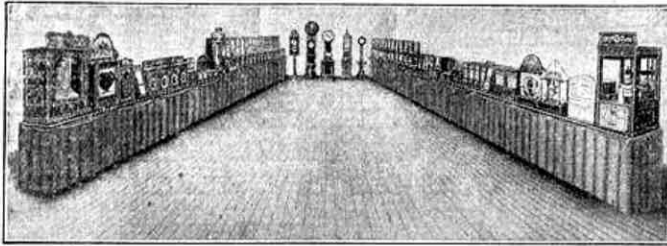


EXHIBIT PENNY ARCADES have a distinguished character which unites the highest reputation for attraction with a most extraordinary degree of quality. The accepted machines among men of unerring judgment. Remember, it is not the NUMBER of machines which make your Penny Arcade a success—but the KIND of machines. Every machine in our Penny Arcade Equipment is A PENNY ARCADE MACHINE, and does not include any small operators vending machines, such as Peanut, Match, Pellet and Globe Ball Gum Machines.

THERE IS NO SUBSTITUTE FOR EXHIBIT MACHINES
STANDARD ARCADE EQUIPMENTS from \$1,600.00 to \$7,000.00. We will be glad to send full particulars if you'll write.

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., Chicago. THE WORLD'S LARGEST MANUFACTURER OF AMUSEMENT MACHINES. Est. 1901



We make in our own factory every machine we sell. These machines are built by skilled mechanics and of the best material money can buy. Therefore, it is not a hardship for Exhibit to guarantee their products.
Let us affirm that the building of Exhibit machines is honorable to a degree—employing the finest construction known to the craft. Exhibit machines carry their original distinction throughout many years of use.

WE BUILD UP TO A STANDARD—Not Down to a Price.
Exhibit machines have been recognized as standard equipment for over a quarter century.

Johnny J. Jones Exposition

William J. Hilliar's "Midway Mutterings" from Tampa: Back again in publicity wagon. Back again to the land of tinsel and make-believe. Everything more fascinating than ever. Had wonderful time home with the missus at Lef Crosse, Wis., over Christmas and New Year's, then to Winnipeg with the "boss", then back to Florida. Shocked in Chicago to hear of Jerry Mugivan's death. On train Eddie Madigan and J. J. J. broke even for "rummy" honors. Reached De Land in time to catch section of train for Tampa. Arrived during Saturday night. Other unit from Winter Haven came in later. Sunday fairgrounds at Tampa resembled a national convention. Everybody working or meeting everybody. Great reunion. Hyla F. Maynes and Harry Illions prominent on the scene. J. J. J. in "50 places at one time". Unit that played Largo and Winter Haven had satisfactory business, altho Largo fell off account three days' rain. Up the steps came Jack Guthrie, manager Florida Orange Festival, Winter Haven; also Mad Cody Fleming. Charley Dozen got wonderful break. "Believe It or Not" Ripley recently showed picture of cow with two udders—one normal and one on back, both giving milk. It was Charley's cow. Has it now in his Freak Animal Show. *The Tampa Daily Times* sponsoring essay contest for children. Winners must write best 100-word story about a whale. Arthur Butler's "Silver King" proving big winner. Judge Dan Brewer's Pygmies just as big drawing card as ever. Along came Sammy Lawrence and Bernie Smucker and his better half, also Morris Miller and Mrs. Miller. Jack Murray delighted with his new Whoopee ride. Jack's dining car now under management of Mr. and Mrs. McKay. Eddie and Mrs. Madigan's niece, Hene Madigan, from Bridgeport, Conn., visiting. Mrs. Rae Weiss and Florence Weiss, sister and niece of Mrs. Harry Illions, giving Tampa and the fair the once over. Charming people. Opening day's business ahead of last year. Wednesday rain came in torrents.

Leach Amusement Co.

SARDIS, Ga., Feb. 1. — The Leach Amusement Company has had very inclement weather for its engagement here. It is not the policy of the management to remain a second week in a spot, but on account of there being heavy sawmill and turpentine interests here and remunerative business in prospect, the show will stay here next week.

A fire started from a lighted cigaret at Jack LeMore's concession, but was extinguished by showfolks before a great deal of damage was done. Jack lost about \$25 worth of stock and his hands were burned, needing treatment of a doctor. Roy Leach, Charles Beasley and the writer motored to Augusta and while there met some showfolks. Met Walter Dennis, concessionaire, who operates a fruit store there. He reported business very slow. Mr. and Mrs. Jack Stewart and W. R. Harris, of the Southern Exposition Shows, were visitors to the show at Davisboro. Charles Beasley and wife recently joined with two concessions, coming from Mullins, S. C. Burt Shelton is purchasing a Chairplane, which he will add to this midway this spring.
MICKY B. MARTIN.

CETLIN & WILSON SHOWS

OPENING MARCH 29 IN STAUNTON, VA., AND CLOSING THANKSGIVING WEEK.

Will Play the Industrial Centers of the East and Guarantee 16 Good Southern Fairs.

OPENING for Merry-Go-Round, Lindy-Loop or Tilt-a-Whirl. All other six rides owned by the management.

WANT real Twenty-in-One and Grind Shows with own outfits. WANT Showdrome or Monkeydrome or Circus.

Following exclusives are open for season: Cook House, Popcorn, Candy Floss, Frozen Custard, Long Range Gallery, etc. Will give exclusive Merchandising Wheels to one party. We positively guarantee no Skittles, Race Tracks, G Wheels or Money Games. WANT Ball Games and legitimate Grind Concessions.

Want to hear from Capable Carnival People in all branches. WANT Foreman for Whip and Ell Ferris Wheel. Address all mail

CETLIN & WILSON SHOWS, Winter Quarters, Staunton, Va.

DAVID B. ENDY, Northern Representative, 4619 Chester Ave., Philadelphia, Pa.

RIDE HELP WANTED

Good opportunity. Foreman and Helpers on the Hey-Dee, Lindy-Loop, Leaping Lena, Swooper and Waltzer. State reference and salary.

HARRY G. MELVILLE—NAT REISS SHOW
Winter Quarters, Charlotte, N. C.

C. A. Wortham Shows

EAST ST LOUIS, Jan. 1. — Work at winter quarters of the C. A. Wortham Shows has progressed right along notwithstanding the extreme cold weather of the last two weeks.

Among those who have contracted for the coming season are: Harry T. Palmer, who will manage the Motordrome for the office. Alice Melville (Mrs. Earl Strout) will present her Girl Revue. Ada Myers will produce the Plantation Show. Cash Miller will have his Pit Show in the lineup this season. Joe Darpel will manage the company's Circus Side Show again, and has booked Jean Libbera, doubled-bodied man, as the feature attraction. C. Jack Shaffer has arrived from Montgomery, Ala., and is getting his big Illusion Show in shape. George Murray has signed to handle the Freak Animal Show. Bill Dolan, who has handled the Caterpillar for James Whitely the last five years, will have charge of that ride for Beckmann & Gerety this season. Cary Jones is getting his several attractions ready for the opening. Walter Jaap advises that he will arrive shortly from Houston to start work on his Wax Show and Prison Show.

A letter from the factory advises that the ride, Leaping Lena, is ready for shipment and the three-abreast Philadelphia Toboggan has already arrived.

Harvey (Whitey) Miller, of corn game fame, is a recent arrival at winter quarters after a very strenuous winter tour in Louisiana.

Fred Beckmann has returned from Peru, Ind., where he attended the funeral of Jerry Mugivan.

Mrs. Cary Jones has returned from an extended visit with homefolks at Richmond, Ind.

Six steel flat cars, the first of an order of 20, were received at winter quarters this week. EDGAR T. NEVILLE.

S. W. Brundage Carnival

PEORIA, Ill., Feb. 1.—Winter activities are in a functioning order at the Greater Peoria Exposition grounds where the S. W. Brundage Carnival is being prepared for the coming season, the 32d annual tour of the organization. From the present lineup, as mentioned by the management, it is evident that many new faces will go to make up the personnel of the Brundage show family this year; that several new features over

the Brundage time will appear and make their initial bows with the company.

Mechanics are now at work and much new equipment will be turned out ere the show moves to its first stand. Nothing of unusual construction or magnitude will be turned out at winter quarters, all the workmanship being confined to plain and conservative ideas that will hold the cost to the minimum and at the same time produce safe, practical and earning-power results. Due to the increased size of the show for this year it will be necessary to construct several new wagons, these being in the making now.

As a little slack is developed in the blustery winter, a few of the folks have drifted in and will stay in Peoria until the show opens. JONESY JONES.

National Exposition Shows

AKRON, O., Feb. 1.—The National Exposition Shows, with only one ad in *The Billboard*, have had more than 150 replies to the ad, and all have been answered, and from them the management was able to book several concessions, four shows and two rides. Among the showmen, concessionaires and ride men who now hold contracts are J. L. King, Athletic Arena; R. M. Moser, Illusion Show; Howard Sterling and Herman Singer, 10-in-one, with 110-foot banner line; F. A. Routzer, with a new and original show called *The Pretzel*; J. A. Mahoney, with his Whip; H. E. Hunting, Chairplane; Joe Carvey, one concession; J. A. Mahoney, four; Robert Mahoney, two; William Mackey, two; Mike Mutt, one; Howard E. Hall, one, and Jay Holmes, two concessions. Manager J. A. Anthony has been taking care of some of the special-event dates the show expects to play, and has been conferring with General Agent John GeComa about further bookings.

Russell G. Knisely, general representative and part owner of the show, plans a trip to Chicago, where he will make all necessary arrangements for the purchase of what new canvas will be needed and to ship some paraphernalia to Akron that has been in storage at Chicago.

The building of what new equipment is needed will soon be in full blast. Raymond (Slim) Morrison will have charge of the construction work. All of which is according to an executive of the above shows.

Clark's Broadway Shows

PHILADELPHIA, Feb. 1. — Work is moving forward at Billie Clark's Broadway Shows winter quarters at Hog Island. R. A. Rock is expected in any day from Augusta, Ga., to add the electrical work to the new wagon fronts that are being built. A letter from Louie Pickles, one of the owners of the show, from Miami, Fla., states he is shipping another truck to winter quarters to be used to haul lumber, paint and iron and other stuff that is needed. The five-ton truck that will be used to pull wagons off the lots will be overhauled. One of the tractors has received four coats of paint.

Billie Clark was sick in bed with the flu for about two weeks. He is up and around, but feels weak. He says he will be there when the bell rings. Signed contracts have been received from James W. Stephenson for his two shows, the Lady Minstrel Show and his Water Show. John Padlich came to Philadelphia to have a talk with Manager Clark regarding the booking of his Heyday ride. George Lucas is shipping his Whip to winter quarters and will start overhauling same when it arrives. New canvas will be ordered for the different shows this coming season. Lew Isaac says he is figuring on breaking in a big lion for an untamable lion act. There have been plenty of general agents in and around this neck of the woods lately.
HARRY STEWART.

Melville-Reiss Shows

CHARLOTTE, N. C.—With the return of Harry G. Melville from various fair meetings, activities at winter quarters of the Melville-Reiss Shows have begun in earnest. Nine new wagons are being built to accommodate the new rides that will operate on the midway the coming season, namely, Waltzer, Swooper and the Leaping Lena, bringing the total to 12 rides.

General Agent J. D. Wright, Jr. has just about completed his fair route for the 1930 season. Among the outstanding ones booked are Sherbrooke, Que.; Rutland, Vt.; Reading, Pa.; York, Pa.; Lynchburg, Va.; Raleigh, N. C.; Kinston, N. C.; Fayetteville, N. C., and Clinton, N. C.

It was with deep regret that the entire personnel of the Melville-Reiss Shows learned of the death of "Whitey" Joselyn in Salisbury. Owner Harry G. Melville took complete charge of the remains on behalf of the Showmen's League and the body was shipped to Chicago for burial.

Word from Carl Lauther, from New York, and Harry Silvers, from Louisville, where they are wintering, is that they will head southward sometime during February, and Mr. Fulke will have his Waltzer ready for the Charlotte engagement.

Kit Carlos and Sailor Harris have arrived at winter quarters, and have taken up their official duties. Word from Miami and Tampa is that Charlie Miles, Mike Smith, Clarence Hunter, Billy Walker and many others are basking in the "summer sun". Roy Van Sickle and wife are expected in Charlotte shortly.

Manager J. F. Murphy paid a hurried visit and left immediately for a business trip to the North that will include a visit to his sister, Katherine Murphy, at Kingston, N. Y. W. I. WALTON.

Little Exposition Shows

ALBANY, Ga.—Work is now in full swing at the Little Exposition Shows' quarters. Not so many workmen, but will have everything ready for the opening in this city March 15. At this writing it is known that this organization will open with 4 rides, 10 shows and a list of concessions. A Water Circus for the free attraction will be featured. A platform is being designed for use in the center of the midway for special features to be promoted in each town. The management is planning an elaborate arch with front bally platform for the main entrance, bally to be used for band concerts and introductory acts. The front panels will advertise feature attractions within the midway. Local advertising banners will be discontinued.

Mr. and Mrs. James K. Learie will be among the new members this season. They have shipped their five concessions, including corn game, from their home at Montpelier, Vt. "Lefty" Garber will again be with it, with three concessions. I. E. (Whitey) Nolte advises from his home at Red Bay, Ala., that he and the madam will be here within a few days to put his three shows in shape. Orla, the Alligator Boy, will be here again. Bob Wilson and wife, with a party from Rice Bros.' Shows, were business visitors here. George (Feets) Winters departed to New Orleans. He never misses the Mardi Gras, but will return in time for the opening. Owner Roy L. Little motored from Portsmouth, O., to the West Virginia fair meeting at Charleston. His letter states that he merely made the trip to see the "carnival boys do their acting". Both Little and the writer have some "acting" to do in a few days. No big news, because this show is not booked solid. **BOB SICKELS.**

Michigan United Shows

ARMADA, Mich., Feb. 1.—The Michigan United Shows have contracted with Mrs. Nettie Fleming for her four concessions, high striker, ball game, pitch-till-you-win and cigart shooting gallery. She will also manage Ivy Cutcher's Arcade and assist with the office work of the shows. Cutcher, who is manager of the Athletic Show, has purchased a new arcade, also a new top for a musical revue show. Happy Adams, who will be show electrician for the third season, has booked a ball game and country-store concession. Floyd Cutcher, who had athletic shows on the road many years, will return to the lots with his new popcorn machine. William Torbett, business manager, informs the writer, Leo Powers, that everything is all set for the opening. The writer recently returned from a trip to Louisville, Ky., where he had business conferences with auspices and secured three locations for three weeks' engagement for the show there. H. E. Hunting, ride superintendent, left winter quarters for Texas, where he will spend a few weeks on his farm before opening time. He states his rides are all in good condition. "Dad" Stevens writes that he will be on hand with his gum concession—for the last five years, at closing time, "Dad" has said it was his last year out.

Royal American Shows

SOUTH JACKSONVILLE, Fla., Feb. 1.—Capt. (Curly) Wilson has the chorus of hammers, saws, chisels, planes, paint-brushes and anvils blended into a "rag-time" version of *There's a Long, Long Trail a Winding*, the first public presentation of his efforts to be five weeks from the date of this issue of *The Billboard*, at the Florida State Fair.

Joyland, with a 140-foot open front, is among the attractions that will appear this year, operated by R. L. Fish, and slated to be a new presentation on a carnival midway. Mr. and Mrs. C. C. Kinder, with their two children, Gilman and Jean, are new arrivals, and will present their show, *Alice in Wonderland*, in the lineup. Another new one is Nelson's Nigera Show, an array of live zoological specimens—not snakes.

Frank Stubblefield is back from his home visit, in Kansas City, and has hauled the Whip out of its "sleeping" quarters. A hearty greeting was extended to Charles Linakis and George (Box o' Bananas) Peters on their arrival from New York City. They have their new cookhouse in process of manufacture, making their fifth consecutive season with the outfit. George now proudly proclaims that he is a full-fledged citizen of the United States, these formalities having been gone thru this winter while



The Above Illustration Speaks for Itself.

PARIS GIRL NECKLACE SET
PEARL NECKLACE, 15 inch. Indestructible. Double Safety Clasp. Individually Boxed.
Full Ounce PERFUME. Gorgeous labels. Lasting odor.
3 Ounces FACE POWDER. Velvety smooth. Tasseled Box.
This Set is a truly finished product.

TERMS: 50% deposit, balance C. O. D. No personal checks. WE HAVE SOME VALUABLE INFORMATION FOR YOU. NOW! Jot your name on a Postal or Letter and send to **PARIS LABORATORIES CO., Inc., Dept. 66, 632 Olive St., St. Louis, Mo.**

30¢ PER DEAL

(Packed in Lots of 50)

at home. The genial bon vivant, Bob Erikson, of Fort William, Ont., has advised Ray Van Wert and Billy Ellis that he is making elaborate preparations for the gathering of the gastronomical intelligentsia at the famous "Gopher Club" during the visit of the shows in his home town, overturning the writer for the use of his new publicity wagon as the site of its nightly sessions. **PAT BEGGS.**

JOHNNY JONES

(Continued from page 72)
last-minute "once over", and Business Manager Joe Redding was here, there and everywhere. Eddie Madigan's cookhouse seems the meeting place of all showfolks and visitors. "Bill" Hilliar has his publicity office in a secluded spot, where the newspaper fraternity is entertained. Jack Murray has converted the Waltzer into the hair-raising Whoopee. Hyla F. Maynes is here and, with his partner, Harry Illions, is superintending the operation of their famous rides. The magic touch of Bill Sturgis can be seen on the pictorial embellishments on the various fronts. Secretary Vernon Korhn has George Whitmore as his assistant again and the office is functioning with precision.

Following is the lineup of shows (with managers) and rides: Mammoth Whale, Col. Fowser; Silver King, famous movie dog actor, Arthur Butler; Susie, the Graf Zeppelin gorilla, Charles Docen; Dixie Plantation and Revue, Richard Scott; Big Python, J. J. Reiss; Alpine, Florida's prize fat girl, E. V. McGarry; Monkey Circus, Ingram E. Chambers; Superba, Etta Louise Blake; Squintorium, C. Shepherd; Dannemora Wax Show, C. Dutcher; Circus and Trained Animal Show, Bobby McPherson; Crystal Palace, W. F. Korhn; Circus Side Show, Billy Bozzell; Filipino Midgets, W. Harrington; Motordrome, Ollie Hager; Big Mystery Show, Billy Bozzell; Museum of Fakes, Dr. Sessrad; Ituri Pygmies, Judge Dan Brewer; Freak Animal Congress, Charles Docen; The Unborn, Doc LeRoy. The rides: Maynes & Illions' Bozo, Scenic Railway, Sky Hooks and Magic Carpet, Whoopee, Leaping Lena, Ridee-O-Carousel, Lindy Loop, Heyday, Ferris Wheel, Fun of the Farm and four kiddie rides. Owing to lack of room three rides were left on the flats.

John F. Fingerhut again has the band and has carefully selected artists for this aggregation.

OUT IN OPEN

(Continued from page 69)
physician told him that unless he gave up his inside position with Barnes-Carruthers and took to the road he would probably die in four weeks. The allotted time had scarcely passed until he succumbed to the deadly ravages of pneumonia. Felix was ready and primed to take to the road in the interest of the Barnes-Carruthers Attractions when his untimely death occurred. The deceased enjoyed a large following in the East, where for four years he managed the New York offices of the World Amusement Service Association.

Flashes From Miami

ROBERT (SLIM) VAN HILL is in charge of the Hi-Li games at the Bis-

Sales Operators !!! ATTENTION !

Before lining up for 1930, write for information that will mean

QUICK MONEY

Our Necklaze Set is selling fast. We want you to see for yourself this SUPERB FLASH.

Sample Prepaid, 60c

Advertising Service. We have all the material that is essential to successful sales.

Quality and Service Since 1910.

ayne, where he is keeping the wolf from the door.

JACK P. INFOLD'S Miami Exposition is the leading money-maker here, it would appear. Bryan Woods' Monkey Circus is finely framed.

FRANK LENTINI, three-legged man, is operating a neatly framed pit show here, in conjunction with Major Delbert, midget.

VICTOR LEE and wife with their wax show are on the Pinfold midway.

DICK DYKEMAN, concessionaire, is much in evidence here.

AL BURT is popular in sporting circles. FRANK J. MURPHY'S panama hat is the talk o' the town.

JOHNNY E. WALLACE is out daily in his new gasoline speedster, which is a pippin.

HAMDA BEN is cutting a wide swath with his big automobile and colored chauffeur. On Saturday he visits his favorite grocery store and takes advantage of the bargains. Ben attracts plenty of attention in his loud-colored bathing suit, and never misses his daily plunge.

HIGH-STRIKER PETE is kept busy cutting it up.

Famous Hotel Doomed

THE CONTINENTAL HOTEL, 40th street and Broadway, will be razed and replaced by a modern skyscraper at once. This hostelry, when it was known as Hotel Albany in 1910, and managed by Bob Murphy, derived considerable publicity when the Jeffries-Johnson fight articles were signed there. When the name was changed to the Continental Hotel, it became the rendezvous of New York's outdoor showmen. Among the familiar faces observed there were Max Kane, Tommy Wolf, E. J. (Buddle) Farley, Sam Burgdorf, Harry Burke, Willie Glick and wife, and others, who have resided there for years. Joe Walsh staged a big party before the hostelry closed. The boys are wondering where Max Kane will hold his future parties. Tommy Shorten, of Columbia Amusement Park, who is one of the owners of the Continental, is reported to have made a big killing when the building was sold.

Ratting the Skeleton

F. A. (DOC) COX has arrived in the metropolis for the remainder of the winter. He has been confining his efforts to St. Louis, Chicago and Detroit since closing with Slim Kelly's outfit on the Bernardi Greater Shows, but reports business on the decline. He expects to fatten his b. r. here, and has joined the local pitchmen's fraternity.

GEORGE C. GORMAN and wife, who worked pens and perfume in Troy, N. Y., during the holidays, are in Warren, O. Gorman is the junior member of the firm of Hildebrand & Gorman. They are former fast-stepping special agents of West's World's Wonder Shows. It is understood they will be back on the road this season.

SAM WAGNER has been directing the managerial destinies of World Circus Side Show, Coney Island, for eight years. This year he expects to attain new triumphs for a unique offering.

HARRY E. BESTER, president of the Hagerstown (Md.) Fair, landed a scoop in *The Baltimore News* of January 21

1930 Model

JACK POT



Also Built with Side Mint Vender.

No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

MADE ONLY BY **WATLING MFG. COMPANY**
700 W. Washington Blvd., Chicago, Ill.
Phone, Haymarket 0270.



\$29.75 Complete

GENUINE TALCO POPPER

A genuine Talco Kettle Popper at Lowest Price ever made for a quality machine. Big capacity. Best material and construction. Pressure Gasoline, Gas or Electric heat. Write for descriptive circular. Order direct from this ad. **TALCO MFG. CO., Dept. CP 10, ST. LOUIS, MO.**

Sandy's Chautauqua

INCORPORATED
(Formerly Sandy's Shows)
-WANTS-

Shows, Rides, Concessions, All Merchandise
Wheels open. Free Acts, 8-Piece Uniformed Band. No grift tolerated.
858 East 156th St., Bronx, N. Y.
Phone, Ludlow 4447.

BASKETBALL OPERATORS

We will rebuild your old Vest Pocket Basketballs and guarantee them to be like new. One, \$5.00; 5, \$4.50; 10, \$4.00. **PEO MFG. CORP., 449 Avenue A, Rochester, N. Y.**

CHAIRPLANE

Smith & Smith, with Callions, will book with reliable show. Help wanted on same. Phone, Floral Park 4640. **LAWRENCE, 125 Franklin St., Elmont, L. I.**

issue, when that paper carried a photograph of Bester and his staff, comprising C. W. Wolfe, W. D. Wilson and T. A. Brown, which occupied the top of the sporting page, eight columns across, in addition to a two-column special story by Greg Johnson, describing Hagerstown's spring race meeting.

SPIDER HARRIS and Lloyd Fowler are two of the attractions that will grace Carl J. Lauther's de luxe side show this season.

JERRY MUGIVAN'S death caused profound sorrow among New York's circus people. The news came like a bolt out of a clear sky to his intimate friends here, including James T. Clyde, Billie Burke, Bert Cole, Gerald (Frenchy) Snellens, R. M. Harvey and others. The Ringling offices and the officials of Madison Square Garden were taken by complete surprise. Only last September, Jerry spent some time here arranging for the appearance of the Floto show this spring at the Garden. At the time he was accompanied by Bert Bowers and Ed Ballard. Aileen Tinkcom, prima donna of the John Robinson Shows for five years, who was visiting Mrs. Wilton Stamford on Long Island, was so prostrated by the news that she returned to Peru. She is an intimate friend of the Mugivan family, and before coming to New York called at the Mugivan household to bid the deceased and his wife good-bye.

YOU WILL KINDLY NOTE OUR NEW ADDRESS

Gross.
Basketball Scorers \$2.60
Self-Threading Needles, 10 in Paper, 2.88
Needle Threaders, Directions on Handle, 1.30
Men's Hankies, Transp. Envelopes, 5.40
Toothpick Knives, Colored Handles, 5-Piece, 1.00
Toothpick Knives, Colored Handles, 3-Pc. 2.25
Army & Navy Needle Books, 2.25
Nail Files, \$1.50, \$1.80, 2.40
Serrated Scissors, \$1.25, 1.80
SPECIAL—3-Drum Perfume Vials, Sealed, Labeled, 2.50

Pair Prices. Source Treatment. Prompt Service. Stamp or currency for samples. Prices F. O. B. New York. Deposit required on C. O. D. orders. Ask for complete list.

CHARLES UFERT
19 East 17th St., near Broadway, New York

The Radio Stropper

\$7.20 GROSS

Nickel-plated. Holds all makes of Safety Blades.

- 1 Gross Radio Stropper
- 1 Gross Pigskin Strops 12x1 1/2
- 1 Gross Razor Strip Dressing
- 1 Gross Carbons for Outlets

One Gross Combination Outfit, all for \$14.85. Sample Outfit, 35c. 25% deposit on all C. O. D.

RADIO STROPPER CO.,
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HEALTH LECTURERS

MANAM \$8.00 per 100 Pkges
(Plantago Psyllum)

BUILDING HEALTH, 200 Pages, \$15.00 per 100.

FOOD SCIENCE CONSPICUOUS DISEASE—And How To Prevent It \$8.00 per 100

MOTHER'S GUIDE TO NURSING \$1.00 per 100

VEGETONE SOAP, \$3.50 per 100, Wrapped 3 to Carton.

KING POCKET EXERCISER
SPECIAL \$35.00 per 100

Send \$1.00 for all these samples.
NATURAL HEALTH ASSOCIATION, Inc.
152 West 42d Street, NEW YORK.

MEDICINE MEN

We put up the best selling Herb Package on the market, formula attached, at the lowest price consistent with the real medicinal qualities of the ingredients.

Also Tonics, Liniments, Nerve Tonic Tablets, Salves and Soaps.

All under your own name if you wish.

SERVICE THE BEST. ASK OUR CUSTOMERS.

BECKER CHEMICAL CO.
235 Main St. (Established 1899), CINCINNATI, O.

BIG MONEY BEING MADE

By Agents, Dealers, Pitchmen with our **FRAMED OILLETES**

Reproductions of well-known oil paintings by Master Artists. WRITE QUOTE. Also other big sellers. JAS. LEE CO., 29 S. CHICAGO, Chicago.

NEW AUTO-MATIC RADIO GAS LIGHTER

LIGHTS GAS LIKE MAGIC
No Flint—No Friction
No spark or flame. Lights instantly mantles, gas stoves, jets, and heaters. Held directly over gas flow. Flame appears instantly. Absolutely safe.

Light Gas by **RADIO Gas Lighter**

Make \$28.50 A Day

A big 25c seller, paying 40% clear profit. A gross easily sold in a day brings \$38.00 and costs you \$7.50. You make \$28.50 clear profit. Rush \$7.50 for gross, or \$1.00 for sample dozen, with amazing new sure-fire selling plans.

B. MASTERLITE MFG. CO.
Dept. B, 118 E. 72d St., New York City

Make Ten Thousand Dollars

A year selling money-making Secrets, Plans and Formulas. Be your own boss. Establish a prosperous, ever-growing business for yourself. Write today for our wonderful propositions.

AGRAH COMPANY
479 Ralph Avenue, BROOKLYN, N. Y.

Nugget Jewelry

Looks like gold and wears like gold. Nugget Charms, per Doz., \$3.00; Pins, Doz., \$3.00; Links, Pair, 50c; Watch Chains, Single, Each \$2.50; Bangles, Each \$5.00. Composition Gold Dust Containers, Necklaces, Bracelets, etc. Sample Charm, Pin, Links and Container for \$1.75. Latest of California Souvenir Coins quoted in Circular. Send for Circular.

R. WHITE & SON, Mfrs.
P. O. Box 424, RED BLUFF, CALIF.

Pipes for Pitchmen

Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

TEDDY GOLDSTEIN has exited from New York to Chicago.

DAVIS MAGIC COMPANY is operating several stores in Manhattan which are clicking.

A NEW STORE, it is reported, has opened in the Ridgewood section of Brooklyn.

EDDIE GLUCK, from the Pacific Coast, who is working pens, has invaded New York.

THE MAN FROM INDIA is in evidence around New York—he is pitching tie forms.

JACK DAVID, last summer at River-view Park, Chicago, is working inhalers around New York this winter.

CHARLES (DOC) MILLER, the little man with the big voice, says Madam Gerond can sell anything—even the Brooklyn bridge, if necessary.

AL ALLEN, promoter, states it is hard to get good locations in New York, and he is seriously thinking of passing the big town up altogether.

DUSTY RHODES WIGWAGS from Winter Haven, Fla.: "At the Orange Show. Just doing so-so, waving the sheet."

ZANGAR, the astrologist, New York, reports that he is well pleased with the orders that are coming in for his 1930 horoscopes.

PLENTY OF PITCHMEN in New York at present. The demand for them is not so good, 'tis reported. Stores are opened and closed. But it all comes under the head of the ironies of pitchdom.

HARRY MAIER and Meyer Harris, the auction boys, have opened a flat layout novelty and jewelry store at 29 West 125th street, New York, where the boys will always find a royal welcome.

JACK DORSEY, salts worker, while walking thru 125th street in New York recently, observed the following sign posted conspicuously in a storeroom: "Pitchmen and demonstrators wanted." It made him laugh.

THERE IS NO SUCH ANIMAL as "fixing" for stores in New York. "If you work on the level," states a well-known authority on pitchdom, "that's all that is necessary. You don't have to see anyone."

FROM TIJUANA, Mex., Carl Swicegood halls, halls, etc.: "Hello, all of my friends and knockers. I just made a pitch indoors, not on the street, altho this town is open. Pitched inside the American Bar. Most of them here have po time to work. Too busy."

MRS. R. H. (WIDOW) ROLLINS is out of the Erlanger Hospital, Chattanooga, Tenn., and headed for Florida, but still physically unfit to work she infers. The Widow wants to thank all the folks who wrote to her while she was sick in the hospital.

DOC BATES, piping from Corning, Ark., relates that he has just closed his

little med. opry at Black Oak, that State, because of bad weather conditions, after being out 32 weeks and getting fair business. He will take about 30 days of rest and frame for the coming season.

CHIEF WHITE EAGLE SPEAKS: "Just about well again and feeling good. Chief Red Eagle made us a visit here in our home at Piqua, O. He was on his way to Washington to see about some Indian affairs. The missus is well now from her broken ankle."

NED HOUSE HAS RETIRED from the pitch game, according to info from Bob Franklin. He says: "The Georgia wizard of the inksticks is now one of the bulwarks of Binghamton, N. Y., society, believe it or not." That's for the information of Jerry Russell, who has been trying to locate Ned.

ARTHUR D. GRANT shoots from Cleveland: "Wonder when old Denver Mack and Jack Fisher will start selling stock in that new birdcage factory. Mack has developed some great ideas in birdology. If this extreme cold weather keeps up we may expect to hear of some big new ideas being developed, as they can put in all the time on the factory they lose by not working on the market lot."

THE WILSONS—Earle, the missus and Billyboy—have worked Elyria and Lorain to good results with the windshield cleaner in the last two weeks, in spite of the zero weather. "You ought to have seen me gathering the jack when it was four and six below," he pipes, January 19. "We are heading for Cleveland. Have heard we will have some competition there."

CHARLES ZENATA, manager for Billy Scott, advises from St. George, Utah, that "business is rotten and luck worse. Was snowbound at Williams, Ariz.," he says, "for five days. Got away from there January 16 and made a 450-mile truck trip. Fine roads. Got here (St. George) January 19 and found we could not get any farther toward the town we had booked, so laid off here for a week."

ROBERT A. FRANKLIN infoes from St. Joseph, Mo., that his new store turned out a flop and he has returned to the art and commerce of pushing the little airplanes around. "And they're still grabbing them," says Bob. He has been in St. Joe three weeks and met not a single pitchman. He adds that St. Joe is a red one for him. Plenty of paper money. He is leaving soon for San Francisco.

DOC A. B. GRAVES AND WIFE were among the callers at the Pipes desk last week, having come to Cincinnati on a business and pleasure trip. Doc reported business with him in Ohio fair, despite the terrible weather. The Graveses are working an eight-people show. All of the med. shows they crossed in Ohio territory seemed to be doing fair, and they found business satisfactory in the gas and oil territory.

JIMMY (IKEY) ROSENTHAL sends in from Syracuse, N. Y., notice of the death of Mrs. Alfred S. Pounders, widely known in pitchdom and the outdoor show world. Alfred has been recently managing his own minstrel show, while Mrs. Pounders was dancing for a season in

JUST RECEIVED NEW SHIPMENT

AMERICAN EAGLE
BLADES, \$1.15 per 100, in 1,000 Lots, 10 Blades in Package, 20 Packages in Display Carton. Sample Carton, \$2.65.

AMERICAN EAGLE BLADE

5-in-1 Miniature Manicure Set, Tortoise Shell, \$3.00 Gross

3-in-1 Miniature Tortoise Shell, \$2.25 per Gross

25% deposit, balance C. O. D.
BECK BROS. IMPORT CORP.,
543 Broadway, New York City.

Reduced Prices — Best Quality
OUR PRICES ARE LOWEST
Write for New Price Lists and Special Offer Spectacle Kit.

The BEST

B.B.32—All Shell Skull Bow Spectacles, all numbers. Per Doz., \$2.15; Gr., \$23.50

Here Is A Big MONEY MAKER

"Goldtone" SPECTACLE

B.B.34—"Goldtone" Shell Rim Spectacles, with gold-plated Bridge and soft Cable Bows, all Focus Numbers. Large Round Lenses. DOZEN, \$2.00; GROSS, \$21.00. Catalog Mailed Free. Write at Once.

NEW ERA OPTICAL CO., 21 North Wabash, CHICAGO.

THE BIGGEST MONEY MAKER EVER PRODUCED
OUR DEAL No. 450—30c.

CONSISTING OF:

- 1—PEARL NECKLACE. Indestructible, with Safety Clasp. 15 inches.
- 2—TWO BOTTLES WINE PERFUME. Each Bottle Wrapped in Cellophane and Packed in Beautiful Silver and Black Box.
- 3—BOX OF FACE POWDER, of Fine Texture: Silver and Black Box.

Each of these items set in Individual Beautiful Boxes.

Sample, 50c. Fifty Deals to a Carton. Terms—50% deposit with order, bal. C. O. D.

S. H. SELICK, Inc.
40-46 West 20th St., NEW YORK CITY.

A NEW ONE, BOYS! THE STEPS

"Climbing Up the Golden Stair," \$9.50 a Gross

Either Ladies' or Gent's. 12 Assorted Copies Complete \$1.00

ARLINGTON W. BARNES
24 Calender, Providence, R. I.

Yours for the Asking!

Big Catalog of Medicines, Perfumes and Powders for coupon workers, Specialties, etc.

The DeVore Mfg. Co.
Mfrs. Chemists, COLUMBUS, O.
309-19 S. 4th St.

YOUR FORTUNE TOLD By Crystal Ball.

With explanatory Booklet Selling fast. Sample 50c. Write for wholesale prices. FITTLER CO., New Bedford, Mass.

ZIP POLISHING CLOTH

Lighten Hand Soap and other articles. 100% to 200% profit. Repeat sellers. LIGHTNIN PRODUCTS CO., 616 W. Kinzie St., Chicago, Ill.

AGENTS WANTED \$50 TO \$100 WEEKLY!

Take orders from Motorists for Electro Magnetic Trouble Light Sticks to any part of car. Each Hands Free to Work. Amazing demonstration. Send for demonstrator and particulars. WUNDERLITE, 29 Rice Street, Dept. B, Providence, R. I.

AGENTS! Sell Shirts

Make Big Money Without Investment

Many salesmen making big profits each week selling Bostonian nationally known high grade broadcloth shirts. 2 for \$5.00. Wonderful Selling Quiffs FREE

POSTAGE PAID, \$1.50 cash commission for you, \$2.00 value. Quick make money today for free sample notes.

BOSTONIAN MFG. CO.,
Dept. B 252, 89 Bickford Street, BOSTON, MASS.

SOLID GOLD PENS — SOMETHING THAT WILL INTEREST YOU — SOLID GOLD PENS

GOLD PENS, \$4.00 Jumbo Size. **\$5.00** PENCILS to **\$21.00**

Medium. Doz. Match. Dozen. Gross

With 1/2 Bands, **\$4.50** With 1/4 Bands, Doz. **\$5.50** Gross, - - **\$30.00**

Dozen. All first-class merchandise and workmanship. No seconds. No job lots. Yours for service at all times. Get my new Price List.

SOLID ROD STOCK

All Colors, including Pearl Effect. Dozen, \$8.00; with 1/2 Bands, Dozen, \$8.50. Pencils to Match. Doz., \$3.00.

NEW PRICE on Black and White Mottled Jumbo, Pearl Effect, Plated Points, 1/2 Bands. Dozen, \$3.50. Pencils to Match, \$2.50 Dozen. Complete Sets, \$66.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
Branch Office: 180 West Adams Street, Chicago, Ill.

Tell the Advertiser in The Billboard Where You Got His Address.

\$36.00 a GROSS, WHILE THEY LAST

GOLD MOUNTED BILLFOLDS

Made of SPECIAL ASSORTED COWHIDE.

Formerly \$48.00 a Gross.

KING LEATHER GOODS MFG. CO.,

B. Street, Indiana, Pa.

SOMETHING DIFFERENT.
No Flint. No Friction.
MAKE UP TO \$40 A DAY
Showing My Mystery Light-er to Men. What Makes It Light? All Guaranteed. No Flint or Friction. New Principle of Ignition. Sample with Sales Plan, 25c. Sample Gold or Silver Plated, \$1.00. Agents write for proposition. New Method Mfg. Co., Desk B-5, Bradford, Pa.

A Reminder of Lower Prices

No. 70 Gas. Trans. Balloons. Gross.....\$3.00
Slim Jim Workers. Dozen. 2.50
We carry a complete line of Concession Goods.

WELLINGTON NOVELTY CO.
417 S. Los Angeles St., LOS ANGELES, CALIF.

FAST SELLERS FOR PITCHMEN

Folding Paper Tricks. Gross.....\$4.00
Key Ring and Dime Tricks. Gross. 3.50
Paddles (Jumping Peg). Gross.....4.00
Noisy Letters (Buzzers). Gross.....2.50
Send 25c for 4 Samples and Big List of Other Sellers.

LEA BROTHERS, 128 East 23d St., New York.

REBUILT WATCHES

ELGINS, WALTHAMS, ETC., CHEAP.
Send for Price List.
CRESCENT CITY SMELTING CO.
508 Chestnut Street, ST. LOUIS, MO.

MEXICAN JUMPING BEANS

PAST MONEY MAKERS. FRESH STOCK.
100, 75c; 1,000, \$5.00; Per Pound, \$10.00.
In Assorted Colors, 25% Extra.
50% Deposit, Balance C. O. D.

NATIONAL CYCLE & NOVELTY CO.
724 San Pedro St., LOS ANGELES, CALIF.

ACTORS AGENTS STREETMEN SALESMEN PITCHMEN

Make big money selling a household and automobile commodity. Quick seller. Territories will be assigned. Write J. F. MOORE, Room 450, 1658 Broadway, New York City.

Any one CAN LEARN!
No talent or experience necessary. Fascinating work. Pays big money. Complete instruction book \$1.25.
ABOUT ALPHABETS, COLORS, HOW TO MIX PAINTS, RUBBER CARDS, WINDOW COATS and WALL SIGNS. Ready made letters, Gilding, TRUCKS, OILS.
Saves 100 Alphabets and Designs. Book sent in flexible form, leather, steel edges, and four ball bearing show cards.
Phone 100 and send next postage \$3.00, 10 C. D. 10c extra.
Ogden Pub. Co., 57 Ross St., Dept. 30, New York.

EARN MONEY IMMEDIATELY—WE FURNISH EQUIPMENT TO START

PAINT SIGNS and SHOW CARDS
We quickly teach you by mail, or at school, in spare time. Big demand. Big future. Interesting work. Oldest, foremost school.
EARN \$50 TO \$200 WEEKLY
Otto Wiegand, Md., home-study graduate, made \$12,000 from his business in one year.
John Vastco, N. Y., sets \$25 for a show card. Crawford, N. C., writes: "Earned \$200 while taking course." Write for complete information.
DETROIT SCHOOL OF LETTERING
182 Stimson Ave. Est. 1899 DETROIT, MICH.

Big Profits!
Own your own business, stamping Key Chains, Fob's, Name Plates, Samples, with name and address, 25 cents.
HART MFG. CO.
387 Degraw Street, Brooklyn, - New York.

PAPERMEN!
Now ready and it's a knockout.
NEW NATIONAL MAGAZINE
Good proposition for producers. Address P. O. BOX 378, Kansas City, Mo.

MEDICINE MEN
Have Medicines, Toilet Goods put up under your own private label and carton. Private Formula work a Specialty. Write for Catalog.
THE QUAKER HERB CO.
Manufacturing Pharmacists,
Laurel and Freeman Ave., CINCINNATI, O.

George White's Scandals. She was taken ill on her return to New York. Al was notified, but she was dead when he reached there. He had the body sent to Detroit, her home, for burial. Ikey is spending the rest of the winter in Syracuse.

SAMMY SCHAFER, formerly of the sheet and pitchdom, is now manager of the Hotel Lee at Newark, N. J., W. A. Schafer reports from that city. Among recent callers, he mentions Harry Wilder, doing exploitation for theaters; Jake Stone, pitchman; Louis Stone, Lindy Mullins, Sammy Bohn and Sherry Daly. Rothman and Wiener have been in town working the picture game, he says, and George Keeley, tenor with the Dock-stader Minstrels 20 years ago, recently dropped in. James Doherty was in evidence for a time, working advertising. Charles J. Smyth, former pitchman, is on the desk as night clerk.

NEWS OF THE DEATH OF Gus Gamble, who worked for more than 35 years, off and on, with Chief Rolling Thunder's Medicine Show, comes from Rolling Thunder's headquarters in Steamburg, N. Y. The chief says the veteran performer passed away after a stroke of paralysis at his sister's home in Williamsport, Pa., January 21. He was stricken the previous Sunday and never regained consciousness. Rolling Thunder pays a pretty tribute to the loyalty and other fine qualities of Gamble, who was for several seasons in his younger days a performer with the John Robinson Circus. Gamble was 69.

DOC CHARLES SMITH infoes that after 35 years in the med. game he has thrown up his hands and says: "Nay, no more for this oldtimer." He has a complete new line with a promising future, an exhibit featuring existence before birth, consisting of more than 40 real subjects collected from all corners of the earth by Dr. Marvin, a collector of rare and curious human oddities. After three weeks in four States, Smith has secured enough bookings to keep the attraction working to capacity for several months. Nurses' training schools, medical societies and educational associations have offered encouragement to make the attraction a success.

JACK ZIMMERMAN, piping from Atlanta, Ga.: "Widow Rollins, queen of the buskers, how is it with you? Just got in from a visit with Magical Lanier, the trouper barber of Madison, Ga., where I helped scold the big brown bird, Say, Widow, I notice where some of the hammer stiffs are rapping Southern hospitality. You can tell them of the treatment we got in Madison. Madame Lanier sends you the tip that the latching string is always out for you. It does not seem as the we will make the Barbary Coast, but—poco tiempo—California. Buck up, Widow. Gurgle a little of that Moccasin Bend elixir, take a hike up Lookout Mountain and get ready to greet the bluerbirds."

SAVANNAH, GA., LICENSE TAX list for 1930, received from Charles Bernard, includes the following paragraphs applying to outdoor salesmen: Peddlers in notions on foot, per month, \$15; from stands, \$25. Vendors of merchandise, introducing same by means of public exhibitions, \$100 a week; transient chiro-podist or haldresser, \$5 a week; vendors introducing or selling all goods, merchandise, small wares and drugs by means of public exhibitions, \$100 a week; making and delivering tintype or other photos on the street, for transients, \$25 a week, and transient book canvassers, who collect money on delivery of books, \$300 a week. The new tax ordinance has not been finally adopted, but is likely to go thru with the above items unchanged.

CHIEF RUNNING ELK, of the Sangua-tone Medicine Company, has returned from Louisiana to Buffalo, N. Y., where he is getting things in shape for the summer campaign. "I want to say," says the Chief, "that I will have a much larger and better outfit this coming season. Last year the med. men who dropped in on me from time to time said I had a real flash, but this one will

Agents and Concessionaires, Attention!
HERE'S BIG MONEY FOR YOU



We were the first to create this famous **ONE-OUNCE NARCISSE PERFUME**, cellophane wrapped, just like the \$5.00 and \$10.00 Bottles of Perfume, giving it the finish and flash that you need in your game. **LOOKS LIKE A \$2.50 NUMBER**—Costs you less than 8c per bottle—Think of it!

ONLY \$11.00 A Gross
A full One-Ounce, square shaped crystal bottle, cellophane wrapped, with black oblong stopper and packed in beautiful orange and black box.

FREE SAMPLE
If you want to see sample before ordering, just write and we will be glad to send you one by return mail. (Enclose 10c for packing and postage.)

Important
Yes, we have special combination offers and furnish coupons. Our art department offers a free service in assisting you along this line. We also have the biggest FLASH of all time in a special 10-piece Combination Toilet Requisite Set that you can sell for only \$1.00 and make a big profit. See big display which is sent upon request **FREE OF CHARGE.**

LOOKS LIKE A \$2.50 NUMBER.
You can stand this number up against any \$2.50 or \$3 bottle of perfume. It looks like a big money's worth, and it is. The quality and appearance is there.

How to Order

Send us your Name, Address and Shipping Instructions. Also write the quantity of this special Perfume that you want. Our tremendous manufacturing facilities enable us to carry a big stock, so we guarantee to ship the same day your order is received. Price, \$11.00 per Gross, F. O. B. Tyrone, Pa. A deposit of 50% required with all orders and you can pay balance C. O. D. If you wire for goods, be sure to wire remittance in order to avoid delay.

BAREE, Inc.

Dept. 302-A, Tyrone, Pa.

BAREE, INC.
Dept. 302-A, Tyrone, Pa.
Your special package of 1-oz. Narcisse Perfume looks good to me. Kindly send quantity checked below:
.....Gross at \$11.00 per Gross. Enclosed find deposit amounting to 50% of the order. I will pay balance C. O. D. I also include instructions for shipping. If you prefer proving sample first, just mark "X" here [] and send 10c with coupon.
Name.....
Street.....
City..... State.....

MEDICINE SHOWS
WRITE TODAY FOR LIST OF OUR NEW MONEY GETTERS
Brand new this season. Real quality goods at very low prices. Line up with NUTRO this year. Greatest line of quality merchandise ever offered to Medicine Men. Write now. Send \$1.50 for 6 full-sized Samples.
NUTRO MEDICINE CO., 16 So. Peoria St., Chicago, Ill.

SALESMEN WANTED
Sell Cox Holdfast Screw Drivers

Sells on sight to Mechanics for Auto, Radio and Electrical Work. Self-Holding, Self-Resetting. Send \$5c for sample and ask how to get Salesman's Outfit Free.
S. J. COX, Mgr., Dept. A, Franklin, Pa.

MEN'S FANCY SOX IMPERFECTS
Banded in Sizes, \$11.40 per Gross Pairs.
MEN'S NECKWEAR, Smart Stripes and Colors, All Assorted Designs, Tailor Made, \$2.25 per Dozen.
One-half deposit on all orders.
CRESCENT HOSIERY CO.
110 N. Camac St., Philadelphia, Pa.

EX-SERVICE MEN-QUICK MONEY
Selling oldest, best established Veterans' Magazine. Largest sales. Joke Books. Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. **VETERANS' SERVICE MAGAZINE**, 180 Mott St., New York.

Agents Make Big Money Sell SHOE LACES
Send for Samples and Prices.
HERCULES SHOE LACE MFG. CO.
621 Broadway, New York

WHITE STONES
SELLING BETTER THAN EVER.
Give yourself a chance to make **BIG MONEY** right now.

B105—Ladies' Ring, Slay Design, 1/2-Ct. Stone. Per Gross **\$13.50**
B106—Chromium Plate, 3/4-Carat Stone. Per Gross **\$12.00**
B107—Pierced design, chromium plate, 3/4-Carat size. Open back. Per Gross **\$9.00**
B108—1/2-Carat. Per Gross **\$12.00**
Send \$2.00 immediately for our sample line No. 100 of 18 of the best selling White Stone Rings you ever saw, in a beautiful maroon tray, all chromium plated.
HAVE YOU OUR BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? WRITE FOR IT TODAY.
25% deposit required on all orders.
ALTER & COMPANY
165 W. Madison Street, Chicago, Ill.

surpass it. I am looking forward to a real summer, one of the best in history for all of us; that is, if the boys will get together and each one of them say he will work clean. Had one of the boys call on me since I have been here who knows that I stayed 16 weeks in one town in Louisiana and 10 in another, doing business all the time, so you know I must have a clean show and work clean. I do hope the boys and girls will start this coming season all working clean. Hello, Dr. and Diana Ward."

DOC RALPH WALLACE and **Bess Stewart** recently signed for eight pictures for the season of 1930, the med. opra impresario informs. Doc says his head isn't a bit swelled, and he sends a "lad alagazam to all the girls and boys of the med. show field. "Just got back from St. Louis," he pipes from St. Joseph, Mo., "where I was on a biz trip to see Jack Hoxie, the Universal picture star. Must say it was a lucky break for Miss Stewart and myself. Jack and Hoxie and Col. Zack Miller, of the 101 Ranch, are always glad to meet fellow troupers with an open hand. This is Miss Stewart's first break at the camera, but I have made several cowhand pictures. A party was given in St. Louis to Dixie Starr and Joe Holdman. The hostess was Bess Stewart, and in the party were Harry Koch, police commissioner of St. Louis, and wife, the party being held at the home of the Kochs, who are warm friends of the profession. After March 15 we will appreciate a line from the boys and girls of the med. opra at our location, Leakey, Tex. Everybody passing that way stop and say hello to us. Just ask anybody for Stockade No. 1, or the Hoxie Studics. I see lots of the pitch boys working in this section. Not a great deal of money in this section, but they all get a little."

WELL, HERE IS A PIPE from H. G. Corry: "I received the New Year cards from my friends, S. M. Jones and Morris Kahntroff, for which I thank them very much for remembering me. I opened a china sale in Cincinnati, Saturday, January 4, on Cincinnati's main corner, Sixth and Walnut, right next to the corner. Believe me, boys, it sure was a winner. It is going way beyond my fondest expectations, and I am good here for at least three months. I sell one Satsuma china set after another, and believe me, china sales have jewelry sales beat to death. Cincinnati is not ground out, however, as this is the first china sale here in 12 years, and the first sale of any kind in the last four years. So you can see the people here are hungry for auction. Paul Houck, the eminent auction jam man, was in my tip Saturday, and he can tell you what the joint is. Pretty soft, as there is no hotel nut to pay, and home with my family every night. I received Joe Garfunkel's letter today. I thank you for same, Joe, but you can see for yourself, Joe, that I will not be interested in the jam for the next three or four months. I am sending kindest regards to all my friends in the auction business, and all the rest of the boys that don't wear cut-price suits and shoes and shooting-gallery ties. Little Silk-Shirt Harry signs off now. Center-fores."

"HERE WE ARE, BOYS!" T. H. Johanns, secretary of Los Angeles Lodge No. 1, N. P. S. P. A., hails from the City of Angels January 10. "I never saw so many hustlers in my life working here as I saw during the Christmas holidays. They were selling everything, from soup to nuts. And no pinch, which was due to the fact that the N. P. S. P. A. indorsed and supported the present Mayor. George Silvers has quit pitching and has gone into novelties. He is figuring on opening a wholesale store. Harry (Windy) Gluck has changed his point and is selling jewelry on the installment plan. H. Striker is sure going over big with his new vortex coil for autos. He has a dozen men working here. Louis Goldauber is knocking 'em over in Frisco with blades. It's said he is going to have an addition to the family and hopes it's a boy, so when he grows up he can help butcher the crowd. Walter Thurber, med. man, is holding down Sacramento in great shape. We have most of the pitchmen here in our association. The hardest to get to join are the newcomers. We are going to have our sixth annual smoker on January 28 at our clubrooms, 427 South Main street. Those that miss it will miss the time of their lives. It will be bigger and better than any we ever pulled off. Yes, everybody here is working who is not stewartseeing."



PEARL NECKLACES

THE INDESTRUCTIBLE KIND.

By the dozen or thousand. We import these Beads in very large quantities and our prices are right. Also lead in Bead Box prices. Write for Price List. All Spangler Merchandise sold under money-back guarantee.

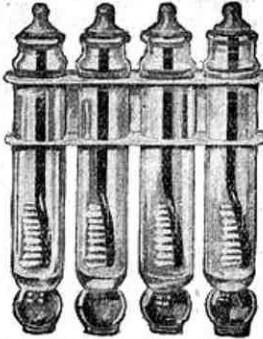
SPANGLER, Inc., 160 N. Wells Street, Chicago

137 Sold in One Day

By James Bell

James Bell, of Haddenfield, N. J., sold 137 Sterals in one day. J. Monst, of Chicago, averaged 69 Sterals every day for two weeks and sold over 100 in one day. G. Birnbaum, of Chicago, averaged over 69 Sterals every day for two weeks. Billy Halcomb, of Clarksville, Miss., a 12-year-old boy, has a bank account of over \$400 made in six months selling Sterals. 10830 Sold in 5 Months by One Distributor.

One of our distributors sold 10,830 in 5 months without previous experience. His commissions were over \$5,000 for the 6 months. Why don't you get into the big money class?



The Steral Tooth Brush comes in units of one, two or four. The charge in the bulb in the bottom gives off germ-killing fumes. The brush comes out sweet and clean and sterile. The Steral sells on sight to a person who believes in the individual drinking cup and individual towel. After 6 to 12 months, tube and all is thrown away and you have a repeat sale.

Agents Make Big Money Start a crew or take a territory yourself. You need very little money to start.

DR. THOMPSON'S STERAL TOOTHBRUSH CO.

803 So. St. Clair St., Toledo, Ohio

HUSTLERS STREETMEN



VICTORY NEEDLE PACKAGE
5 Papers all Gold-Eye Needles, 11 assorted Darners, 1 Bodkin. In handsome lithographed covers. No. BB57. Per Dozen, 65c; Per Gross, \$7.50.

TOOTHPICK KNIVES
Three Blades, Assorted Color Handles. BB330—Bulk Packing. Per Gross, \$2.25 BB336—1 Dozen on Card. Gross, 2.50

SALESBOARD OPERATORS—Full Line Premium Goods and Boards. Special Catalogue, free. We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposits required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

COMIC VALENTINES

Large Variety of Subjects
35c, 50c and 75c PER GROSS

ORDER NOW

I. ROBBINS & SON

203 Market Street

Pittsburgh, Pa.

LION and TIGER MATS, RUGS and SCARFS

Attractive and lifelike in appearance. One of the biggest selling novelties we ever made. Send for Samples today.

LION OR TIGER MAT, Size 11x21 in. (Sample, Postpaid, 50c)..... \$ 4.25 Dozen
LION OR TIGER RUG OR TABLE THROW, 21x16 in. (Sample, Postpaid, \$1.35)..... 12.50 Dozen

BRADFORD & CO., Inc.

Dept. W.,

St. Joseph, Mich.

WIRE-WORKERS

Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc.

227 Eddy Street,

PROVIDENCE, R. I.

Manufacturers of Wire for Wire-Workers for Over 50 Years Send for Price Lists.



New low prices on Black and Pearl Pens and Pencils. No matter what price you are paying or where you are buying, you can positively do better with us. Orders shipped same day. Samples, \$1. Telegraph or mail trial order. All kinds of sets for Demonstrator, Pitchmen or Premium Worker.
RELCO PEN & PENCIL CO. 15 PARK ROW, N. Y. CITY

NEW YORK CITY NOTES, by Charles (Doc) Miller: "We're getting a touch of real winter here, week of January 19, but even snow does not stop the street workers. . . . Stores are just doing fair, with their workers very unsettled and changing often. . . . Professor Petrcvics has closed his store again on 125th street. . . . Calculator Hubbard has taken charge of Weisner's store on 125th street. . . . Madam Girond and Jim Reade are now at Goldstein's store in Brooklyn. . . . Claude Williams has made his exit from Brooklyn to the Gay White Way. . . . The Blackhawk Med. Show is still going strong in Brooklyn, with Madam Zangar setting the pace. This show still holds the same roster—

Madam Zangar, Billy Blackhawk, Lester Roberts, Calculator Schultz, Mary Ragan, Andy Martin and Professor Bowen. . . . Young, the Button Man, is taking a much-needed vacation. . . . Coney Island workers have been getting tough breaks and hope for an early spring. . . . Jack Kohn has a store in Philly. Hello, Jack Dorsey; let the boys know where you are.

FIGHTING SINGLE-HANDED, Doc Frank Hauer succeeded recently in persuading the city council of Knoxville, Tenn., to amend an ordinance as it was going to its final passage that would have closed that city's streets to medicine pitchmen. The Knoxville Druggists' As-

sociation had asked for passage of the measure. As originally drafted, it prohibited the sale of everything in the form of medicine, except in licensed stores. The amendment adopted on Hauer's petition allows sales in rented stores, hallways and vacant spaces in the open, but not on sidewalks. In a pipe with which he enclosed newspaper clippings telling of his lone fight, Doc Hauer says: "In the month of December the bill came up to close this town. I called on three of the boys that were working here at that time. One of them asked when the spot would close. I told him after Christmas. He told me he would not be here then. So I just had to put it over myself. This town has it in for streetmen, the ones that leave the doorway full of litter and the ones that can sell only on demonstration. Their bally is: 'I have no overhead, that is the reason I can sell so cheap.' That doesn't do a thing but burn up the merchants. We have had some real clean workers in this spot in the last few months, so I have kept the doorways open for the boys."

J. J. MURRAY, of the team of Jack and Jill, known of all men in New England, has gone to the rescue of Yankee gals cut his way, and he wants it known outside the boundaries of his territory. So he sits down in Quincy, Mass., where the quinces come from, and writes the epic story himself under this headline: "Modest Salesman Rescues Girl and Departs." Follows the tale: "Mrs. R. I. McDonald, of 47 Garfield street, Quincy, Mass., is looking for a man named John Murray, a heroic book salesman. Mr. Murray, Thursday morning, January 16, at 15 minutes past 11 o'clock, risked his life to save the life of her daughter, Jean, who is four years old. The salesman who modestly gave his name and departed after he had rescued this child from instant death had just stepped from Mrs. McDonald's door when two trucks, operated by Alfred E. Sevigny, of Beacon street, Quincy, Mass., and William Wick, of 390 Water street, same city, crashed on the street in front of the home of Mrs. McDonald. The truck driven by the former hurtled across the sidewalk, tearing out a four-foot wall of solid stone, two stone pillars and the entire piazza of the building. On the steps in front of the oncoming wreckage sat little Jean McDonald directly in front of the oncoming wreckage. John Murray, at the risk of his life, stepped right into the path of danger, grabbed the child in his big, strong arms and removed her to a place of safety. The truck rolled itself over seven times before coming to a stop. The mother of the child offered Murray a substantial sum of money for his heroic work, but he refused to accept a penny. John J. Murray is well known as New England Jack, the world's greatest paperman, 20-mule team driver, leader of the fifth estate and escalator of the paper age." A note from Jack attached to the foregoing story reads: "Enclosed find contents of an article which appeared in all the newspapers in the city of Quincy, Mass., and Boston, Mass." And he encloses three newspaper clippings, which show that Jack was thoughtful enough to put into the above account all the details that the lazy, careless reporters left out of their incomplete reports.

THAT BARNUM OF THE STICKS, Ricton, was one of the busiest men in Cincy recently. Not so long ago he closed a 20-week season with his tent show in Kentucky, rushed back to his home town and began adding to his string of rooming houses which he operates thru the winter each year. This year he has stretched the string to 17. They are all down-town rooming houses, and Ricton's "downtown" is bounded by Walnut, Elm, Sixth and Ninth streets. Some of these rooming houses he recently acquired, and he had the job of supervising repairs and refurbishing them. "Keeps a fellow busy, y'know," he said, "but there's a certain fascination about it that makes me enjoy the game. Of course, there's oodles of money

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in it when it's run right, and I never did have any particular grudge against money. This racket, I believe, will hold me for life. I've been at it a long time and I'm too old to change my ways. Also too wise. I'm satisfied to let a good thing continue. I'm contented. Few are. Oh, yes, my show will tour as usual in 1930 out in the sticks. The 1930 opening will be some time in May at Brandenburg, Ky., a week's engagement; then I will cross the Ohio River and play a week at Monckport, Ind. Southern Indiana, toward Cincinnati, will be my territory. I will again carry about 20 people and play villages, 100 to 500 population. The Rapiers will be with me, their fifth season; also little Irish Eddie, E. J. Watson. He was en-

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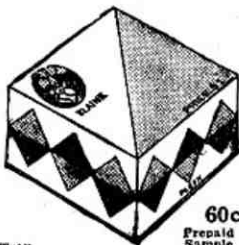
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Dallas, Texas

gaged last season for the 1930 tour. I will also have Tiny Ricton. Dad couldn't very well get along without his little girl. Tiny is now in stock at the Savoy Theater, Louisville, her fifth season, as singing and dancing soubret and producer of chorus. There will be many new faces with the Ricton Show this coming season. Most of the Indiana territory the show will play will be return engagements of 15 years ago. Our 1929 tour was oked. But there's no use lying about it, we have had better seasons. This outfit consists of a show tent 60x120, seating 1,000, blues and reserved; 12 sleeping tents, each with fly-raised floor rugs, beds, mattresses and linen spreads on all beds, a 16x24 commissary tent and two garage tents for cars. It's a regular traveling hotel. Visitors will be welcomed on the 1930 tour same as always. We are all well, altho I hear much about hardship and woe everywhere. Some people say Ricton is lucky. That's mere bull. Put a p in front of lucky and you have it. It goes the same with all who are successful."

REPORT that some county in Virginia boosted the med. show reader to \$375 a year has got Col. M. L. Baker all flustered because he confuses it with the State license. From Gastonia, N. C., the Col'nel pipes: "I just received a letter from a friend in Virginia, stating that med. show license had been raised to \$375 per year. I have not been able to verify it yet, but am not surprised if it is so. There have been so many med. outfits in Virginia that it is a disgrace to the business. Now, I do not say that all the med. shows were bad babies. I have been in Virginia for 14 years, off and on, and have seen several so-called med. shows asked out of town. Then the town was closed to med. I, myself, operate a med. show in Virginia and give the people a real clean, moral show. Will not stand for booze on my show. I will discharge any person for using vulgarity, smut or profanity on my stage. I always leave the town asking my show to come back again, and I do go back. The business men and M. D.s in the towns are friends to me and prove it. I get free lots in quite a lot of the towns and other favors. My name is clean and will stay that way. Why burn up a town and close it to the med. game? Why can't we med. operators keep the game clean? It is our business to try to see that it is kept on the map. I opened several towns last season that had been closed, and left them right for the next man. In one of them I put up a cash deposit that my show would be clean and that I would run it on the square. Some one had burnt it up. The med. show is a business with us squareshooters. Just the same as any other branch of the show business. Why knock the local M. D.? He has never done us any dirt. Boost him. Make a friend of him. I do. In one town I was asked to appear at a school entertainment and tell of my show. I was treated with the utmost courtesy and that short talk boosted business for me, I am sure. I am proud of my business and am going to do all I can to keep the game clean and free

from grift. Let's all do our part and I think there will be fewer closed towns and high readers. Let's make it a business and not a racket." (The top price heard from Virginia is the reader paid by Doc E. C. Andrews in Lynchburg, \$125 a year, which included everything—city, county and State.—G. B. B.)

BUSINESS IS NOT SO BAD in the South for pitchmen who conduct their sales the right way, according to Jack (Splash) Rippel, owner and manager of the Rippel Shows, touring the Carolinas this month. From Hickory, N. C., the showman pipes: "I have watched your column for years, and notice, this season particularly, that there are a good many complaints about the business in the South. During the week of New Year's, right in front of our hotel here, a man of small stature made a pitch all week. His auto, a very good closed car, nearly brand new, was within 20 feet of him all the time, full of stock. He sold jewelry, monograms on same, also what looked like dog collars and mono. identification tags. This fellow never once raised his voice. The only time he had his head up was when he was talking to a customer, and there were several around him at all times. I also noticed kids coming up and taking up a piece of stock, examining it. He never said a word to them. Some do, bawling 'em out. The result: A few kids always were around, and it drew the older ones to see what it was all about. That fellow knew his okra."

"HELLO, EVERYBODY!" Chief Jack Deerfoote broadcasts from Union City, Ind., December 29. "Well, I've been spending the winter in Union City since I closed the summer season with the Babetta Med. Company in October. Have done some pitching and odds and ends, mostly enjoying good home cooking at the home of Mrs. Miller, proprietor of the Babetta Shows, where I stay, as she has not been able to troupe this winter, due to her son being in high school and her health not so good. Quite a few troupers here, including Mr. Bone, proprietor of Bone's Animal Circus, and Mrs. Charles Clear, pianist last season with the Babetta Med. Company, who has a nice home here. George Harmount and his wife came here to join Babetta's winter show and were forced to cancel all work, due to the serious illness of Mr. Harmount. We all feel sorry for them and will say that the Miller family and Mrs. Charles Clear and everyone here did all they could to aid them. I, myself, drove their car for them to Dayton, O., and assisted Mrs. Harmount to place her husband in the hospital there. Fine folks and good troupers. Here's hoping George will get well. Had the pleasure of meeting Doc Layton at the Manhattan Hotel in Dayton. Well, here's wishing everyone a Happy New Year. Would like to hear from Sunny Pugh, Carl Strahan and Bert Francis. You can reach me at Union City, Ind., 307 Columbia street.



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SIGNS AND SHOWCARDS EASILY PAINTED

Kaus' United Shows

ELIZABETH CITY, N. C., Feb. 1.—Manager Kaus, of Kaus United Shows, and his crew of men are forced to work indoors, as the fairground here has been covered with snow. The Democratic Welfare Club here had a wienie roast last Monday, where the manager and his brothers were invited guests. All had a great time. The Kaus United Shows played for this club last fall.

General Agent W. C. Kaus, who attended the fair meetings, is now on a trip booking the spring dates. Mrs. J. Kaus, Sr., who had the gripe, is up and about again. "Tippy", the little son of Mr. and Mrs. T. J. Holt, has recovered from measles. Guy Hanna has booked his show with this caravan and is spending the winter in Virginia. Al Branch, who was with the show two years ago, will be on the midway this year with a long-range shooting gallery. Frank Maddish, concessionaire of the Kaus Shows, has returned from Florida with his family and is spending a few weeks in New York City.

T. E. KAUS.

A. M. Nasser at Tampa

TAMPA, Fla., Feb. 1.—Among outdoor showmen attending the fair here is A. M. Nasser, owner-manager of the Metropolitan Shows, who a few days ago came south from his home in Norwood, O., where he has been spending the winter with his family. Nasser atmospherically captions the occasion here as "a massive gathering of showfolks" and their milling about the grounds and on the midway as a "spectacular parade of caravanites," veritably so, as there are hundreds of them visitors to the fair and Gasparilla here each year.

Ga. State Fair Sets Dates; Engages Jones

SAVANNAH, Ga., Feb. 1.—Dates for the 1930 Georgia State Fair at Savannah have been tentatively fixed at October 27-November 1, inclusive, Stephen N. Harris, president, announced this week. It was also announced that the executive committee of the fair, following a meeting with L. C. Kelley, general agent of the shows, has contracted with the Johnny Jones Exposition to furnish the midway attractions. The show will come from Montgomery to play in Savannah.

The matter of selecting a manager for the 1930 fair is under consideration, and indications are that this work will be entrusted to a Savannahian.

Chehalis Fair Shows Profit

CHEHALIS, Wash., Feb. 1.—Secretary R. R. Somerville has completed his report for the 1929 Southwest Washington Fair. In spite of a \$2,000 debt handed down from 1928, the association had \$1,164.16 on hand at the end of 1929 after indebtedness had been paid. Total receipts were \$38,616.76 and disbursements \$37,530.69.

Shrine Circus, Hartford

NEW YORK, Feb. 1.—The Shrine Circus at Hartford, Conn., will have a strong array of acts, according to Wirth & Hamid. The performances will consist of 15 or more acts. The show will be held in the Armory week of February 17.

NEW ACTS

(Continued from page 15)

and act as one believes natives of their neck of the woods do look and act.

Musically the boys aren't so hot. They give varied offering of musical numbers played by the quintet on a harmonica, guitar, fiddle and two banjos. Interspersed they warble indigenous ballads which celebrate or lament some specific happening of their country.

The boys are blustering, husky individuals and their work takes on this lively, spontaneous quality. The best of the boys is the harmonica blower. This lad gives a solo of *St. Louis Blues* and other songs which is very well put across. Art Hall handles most of the gag and patter spiels, most of which are highly colloquial. They manage to please more from the novelty of the act rather than from their talent as musical and warbling dispensers. Were accorded a nice reception.

Should have its quota of appeal in the family-time houses. S. M. S.

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SHOWS, RIDES and CONCESSIONS

CAN PLACE Merry-Go-Round, Ferris Wheel, Ten-in-One, Monkey Speedway, Athletic People. I have five complete outfits. Will furnish same for showmen that can put something in them. CONCESSIONS—Everything is open. Flat joints save stamps. Will sell exclusive on Cook House, Corn Game and Palmistry. Stock Wheels will work with office. This show is booked up to July, the best spots in the East and agent of good Fairs. Write or wire

TOM HASSON, 4133 Chestnut St., Philadelphia, Pa.

Phone, Baring 1337.

Three Small Brothers

Reviewed at the Palace. Style—Dancing. Setting—in one. Time—Six minutes.

Each week brings with it new recruits to the hall of hoofing fame. Bookers don't plead for good dancing acts any more; in their desperation they tell the agents to get them comedy acts. They don't care if the comedians tear up their pants, break the stage or somebody else's pants. As long as they get comedy acts. But of such timber is human nature that some dancing schools are gold mines and schools for comedians are as impossible as making Eddie Cantors with a recipe.

But all this should not materially affect the Small brothers, who are aiding in establishing a rep. for the ace house as the largest single of exploiter of hoofing wows in the whole country. The record of the past two seasons speaks for itself. To name every one of the hoofing combos that have emerged in the limelight as a result of Palace dates would take up a good half column. And besides we're in no mood. The Small boys, as was the case with the others, are nice to look at, dress neatly and work like they were born with tap jingles on their soles. They can play our house any time.

A triple number starts them off mild enough. For the next session, which follows without stalling, they are linked by the arms. Their rhythmic taps are supplemented by sweet ankle breaks, perfect winging, a distinctive shuffle variation, and forays into broken time. Precision is as perfect as a blueprint. After taking a warm hand for this display they wind up with competitive hoofing that takes in every branch of apron pediatrics. We cannot recollect hearing a louder hand in weeks than that accorded this trio. Picture houses won't go wrong on them either.

E. E. S.

James and Edith Jane

Reviewed at the Tivoli, Brooklyn. Style—Musical novelty. Setting—in one, two and three (specials). Time—Eleven minutes.

Considerable revamping should be done to the routine of this offering before it can be made suitable for any of the intermediates. James and Edith Jane show possibility as an accordionistic duo. Unfortunately they do not play up this feature, but rather try more to put over dual playing on the xylophone, at which they are none too proficient, tho they got over fairly well here. Boy works thruout in formal afternoon attire, while the attractive girl makes three changes. Carry special scenery for setting in "two" and "three", elaborately painted black and gold affairs.

Open with an accordion duet, a med-

ley of popular tunes, in which they show marked ability as chest-bellows experts. The boy solos several numbers on the bellows piano, including *St. Louis Blues*, *When Day Is Done* and a medley of semiclassical and popular numbers, getting fair results. They played a duet arrangement for the accordion and xylophone of act devoted to solo and duet xylophone playing, which appears to have been added only for variation, but could be eliminated advantageously. They could pass muster purely on their ability to put over an entire routine on the accordion. Okay for this type house.

C. G. B.

John Bowers

—and—

MARGUERITE DE LA MOTTE

Reviewed at Keith's Chester, Bronx. Style—Dancing, singing and comedy. Setting—in one Time—Thirteen minutes.

After pulling out of vaude, recently to go with Sam Shannon's flop road show, *Temptations*, John Bowers and Marguerite De La Motte, from the flickers, are probably glad to be back in the two-and-more-a-day. They have shelved their five-people comedy sketch, *Dear Doctor*, and now are on their own. Better off as a two-act, for their work shows up much better and then there is only a two-way split of the mazuma. Act buyers would not go wrong in grabbing them. They make a good appearance, are celebs and do a pleasing act. Go in mostly for dancing with a flavoring of warbling and chatter.

Got an ovation on entrance thru a plug given them by the pit leader before their come-on. They have a nifty bit in the act, which eclipses everything else offered. Bowers tips off the leader that Miss De La Motte will dance, and to switch off into different dance music while she is legging it. She starts off with Spanish stepping, but changes her style of dancing to fit the music switches. Miss De La Motte handled it superbly. She is a comely and personable blonde. Bowers does nicely with the gab. He does well in warbling *Singing in the Rain* to his own guitar accompaniment and Miss De La Motte's uke strumming. Deuced it here and were glove fit. Prolonged reception warranted a certain spl.

S. H.

Lewis, Raymond and Haley

Reviewed at the Franklin, Bronx. Style—Dancing. Setting—in one. Time—Ten minutes.

The dancing schools have been grinding out countless hoofers like Lewis, Raymond and Haley—as a result, there are so many like trios now in vaude, and presentation that it is getting tough to classify them as to worth. While they

don't rate with the best, still, with a little more seasoning, these three can fit into a unit and prove satisfactory. It is hardly possible they will go far in vaude, as a straight dancing turn.

Their routines, while excellently put over, are hardly new, and they place themselves in the mediocre class by going in for competitive stepping instead of devising something new to make them stand out as a purchasable act. The youngsters do two routines together and then go in for the single hoofing, an overworked medium for forcing applause. They come together for the windup.

It was glaring that they lacked stage presence. They worked with a set smile thruout, which soon took on the aspect of a grimace. The pace proving a little too much for them, the finish found them tiring badly and working with their mouths agape. Their excellent dancing won them a fair sendoff when caught at this tryout. J. S.

Galen Bogue Presents

Irene Bordoni

Accompanied by Dudley Wilkenson. Reviewed at the Palace. Style—Singing. Setting—in three (cyc.). Time—Thirteen minutes.

Irene Bordoni comes to vaudeville far too seldom. To dig up reasons would call for a rehash of the whole vaudeville malady. And to pick on sores only irritates them. This piquant personality whose talents have already been harnessed to the talkies, thus bringing her here this time as an "international musical comedy and screen star", is about the classiest item they've served up here in a long time. She's not too uppish to be a staple for the lesser houses. But a Bordoni salary eats up enough of a stingy vaudeville budget to allow latitude only for an accompanying dumb act. Think of a vaude, show consisting of Irene Bordoni and the Flying Flam-flams. We can't. Which means that under present conditions the Bordonis have to stick to the Palaces and a few others. Such are the barriers set up against the vaude, revivalists.

Dudley Wilkenson, who has been accompanying "names" longer than that, warbles anent Miss Bordoni before she makes her entrance in an ensemble just as chic as the wearer. She puts over an intriguing number from the talkified *Paris*, then swings into a most charming medley of pop. tunes sung in French and accompanied with the gestures and intonations that might well meet with the demonstrative favor of boulevardiers. For the Palace, anyway, they are the stuff. Wilkenson, alone during a change wait, holds his own in a self-accompanied warble of *Lovely Troubadour*. Miss Bordoni emerges in a gown of a shade of blue prettier than a summer sky. A great hand met her as she strolled toward the foot. In the new rigging she sings *I'm So Crazy for You* in her Frenchiest dialect, which made another French comedienne on the bill look anemic. Not her fault, but the Palace booker's. More reserved, but not less appealing is her closing number, *Just an Hour of Love With You*. She took a clamorously demanded encore, using the awaited lesson in zoology from Cole Porter's text book, *Let's Do It*, from the stage *Paris*. As if Miss Bordoni would dare give an audience a dose of her personality without this number. Call again, Irene. Sometimes they need you badly. E. E. S.

SONG PIRATE

(Continued from page 3)

righted songs. Several who have disregarded the warning have been proceeded against by the music publishers' attorneys. Judgment was obtained against the Print Press Company, 952 Milwaukee avenue, the attorney for the A. S. C. & C. told *The Billboard*, the plant to be sold by the sheriff.

A prominent local music publisher who has been active in fighting the song-sheet racketeers has received threats against his life, and an investigator for the composers' society also was threatened. Distribution headquarters of the song-sheet men in Detroit were raided a few days ago and large quantities of the sheets were confiscated.

Peddlers of such song sheets made their appearance on the down-town streets of Cincinnati last week and seemed to be reaping a harvest.

Hotels and News Stands, Warning!

The *Billboard* is co-operating with Francis Bergen, county prosecutor of Somerville, N. J., to apprehend a worthless check passer posing as a circulation promotion man of The *Billboard*, using a cheaply printed card bearing the word "Billboard" in large type, beneath that "All General Advertising", and in the left-hand corner "Rep., Edward B. Smith". He is accompanied by a short, stout woman; one child 7, and a baby 2 years old, registering as Mr. and Mrs. Edward B. Smith, Bridgeport, Conn. He is described as being 5 feet, 11 inches; complexion sandy, red hair, protruding upper teeth, apparently a compulsive. His method of operation is to call on storekeepers handling "Billboards", introduce himself as a "Billboard" representative, then phone in a loud voice to a James A. Barton in New York a report. He then makes purchases in the store, and presents a check made payable to Edward B. Smith by James A. Barton for a much larger amount than the purchase, getting the difference in cash. He also contracts with local builders to erect roadway "Billboard" signs.

Anyone meeting this impostor will confer a favor on us by wiring THE BILLBOARD, 1660 Broadway, New York.

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DEATHS in the PROFESSION

ACKER—L. R., 65, died January 20 in Detroit. He was well known in the profession and also was a member of the Masonic order.

ASHTON—Herbert, 58, actor, died at his home in New York February 1. He was born in Auckland, New Zealand, and began his theatrical career at the age of 19, playing some of his first roles with George Ringold. Some of his recent appearances were in *Treasure Island*, *The Common Man*, *The Command To Love*, *Weather Clear, Track Fast*; *The Brothers Karamazov* and *Slaves All*. His widow and son survive. The body was cremated.

BOLTON—James, died January 22 at Sikeston, Mo. He had been associated with various outdoor amusement companies, including the Dalton & Anderson Shows. He is survived by his mother and several uncles and nephews. His remains were shipped to Evansville, Ind., for burial.

IN MEMORY OF MY BELOVED WIFE AND OUR BELOVED DAUGHTER,

ELVA BROWN

Who died February 2, 1919.
Gone, but not forgotten by us. SAM BROWN, MR. AND MRS. ARMSTRONG.

BRANDER—John C., 60, a cousin of Sir Harry Lauder, died in Detroit, his home city, January 26. His death followed that of his wife, Jane Lydia Brand, by five days.

CHANTELAUX—Frederick, 40, actor, died at his apartment in New York January 29. It is believed he was a native of Canada.

CHAPMAN—Joseph Baxter, father of Clare J. Chapman, of the Home Show Print, Kansas City, Mo., died January 26 at Santa Monica, Calif. Funeral was held January 30 and interment was in Forest Hill Cemetery, Kansas City. He is survived by a daughter, Ethel Mary, and a son, Clare J., of Kansas City, and two sisters and one brother in California.

COCKER—"Pecos", rodeo clown, met death in an automobile accident near Clovis, N. M., January 29, his neck being broken when the machine in which he was riding overturned, according to word from "Red" Randolph, also rodeo clown, of Amarillo, Tex.

COTTLE—Jordon Bancroft, widely known in show circles thru his association for a number of years with the old Buffalo Bill Wild West Show, died in Chicago January 12. He was the husband of Marion Porter Cottle, who resides in Morgan Park, Chicago; the son of Mary E. Cottle and the late Frank W. Cottle, and brother of Philip, Oliver and John Cottle. Masonic funeral services under auspices of South Park Lodge No. 662 were held Tuesday evening, January 14. Place of interment was not given in the announcement.

DANIELS—Mrs. Hannah, mother of Micky Daniels, one of the members of "Our Gang" in film comedies, died January 26 in the Hollywood Hospital, Hollywood, following an operation. She was widely known in film circles.

DAVIS—Lieut.-Col. C. T., who had recently collaborated with several writers

on plays for the stage and radio broadcasting, died January 29 at St. Luke's Hospital, New York. His widow and daughter survive.

DUMAS—Julius V., sales manager of *The Times* World Photos, died January 30 at St. Elizabeth's Hospital, New York. He entered the picture business as a salesman for International Film Service. His widow, mother and two brothers survive.

DUNHAM—William Herbert, well known in music circles of Boston and a member of the faculty of the New England Conservatory of Music for a long period, died January 27 at the Hotel Vendome, Boston, of pneumonia. Funeral services were held January 29 at Lindsey Memorial Chapel, Emmanuel Church, Boston, and interment was made in the family plot at Providence, R. I.

EGGERT—James B., 39, professional manager of Agor, Yellen & Bornstein Music Publishing Company, Chicago, was killed January 28 in an airplane crash at Kansas City, Mo. Eggert was well known among theatrical people, having been for many years connected with the firm of Waferson, Berlin & Snyder. He is survived by his mother, a brother and sister and a daughter, Laverne, 15, all of Chicago. The body was taken to Chicago, where funeral services were held January 30 at St. Bernard Church and burial was in Holy Sepulcher Cemetery there.

FLYNN—William, prominent theater operator of Kansas City, Mo., was killed in an airplane crash near Fairfax Airport, Kansas City, January 27.

FOSTER—Mrs. R. E., 24, showgirl, died suddenly in New York January 26. She was known on the stage as Betty Storey.

GAMBLE—Gus, 68, died at his sister's home in Williamsport, Pa., January 14. He was a trapeze performer on the John Robinson Circus for several seasons and was a member of Rolling Thunder's Show on and off for the last 35 years.

GANNON—William H. (Pop), 64, veteran circus man, died February 1 at the home of friends in Philadelphia. He was widely known among circus performers and was formerly boss property man of Barnum & Bailey.

HARRIS—Mrs. W. H., 85, widow of W. H. Harris, of the Harris Nickel Plate Shows, died February 1 at her home at 1457 N. Austin avenue, Chicago. She had been a resident of Chicago for 60 years and is survived by her daughter, Mrs. Clara C. Wilson, with whom she resided. Funeral services were held February 3 at the home and burial was in Forest Home Cemetery.

HASSON—Edward J., 73, former theatrical manager and at one time associated with William A. Brady, died January 29 at the Hotel Gladstone, Roxbury, Mass. He had retired from business two years ago. In his time he was identified with a number of spectacular productions, among them *Michael Strogoff*. He is survived by two brothers and a nephew.

HAYES—Harry, 38, stagehand at the Orpheum Theater, Denver, died at his home in Denver last week.

HERRING—Mrs. L. B., Sr., mother of L. B. Herring, secretary of the South Texas State Fair, died recently in Beaumont, Tex.

IN LOVING MEMORY OF MY DEAR WIFE, MINNIE COOK HIGHTOWER

Who passed away February 6, 1929.
The angels called her home.
DR. WM. HIGHTOWER.

HUGGINS—Ray, 40, manager of the Auditorium Theater, Marshall, Mo., died in that city January 3 of pneumonia. Funeral was held January 5 at Shelbina, Mo., under the auspices of the Masonic order. His widow and mother survive.

JAAP—N. Herbert, 34, who was forced to leave a part in the play *Kibitzer* on Broadway late in October on account of ill health, died at his home in Louisville, Ky., January 24. He had appeared in Louisville in the Malcolm Fassett Stock Company at the old Macaulay's Theater in 1923. Shortly before that time a romance begun on the stage ended in his marriage to Virginia Springer, of Kansas City. In 1926 and 1927 Jaap was at the Brown Theater with road shows, playing with the original New York company of *Craig's Wife* in 1927. He is survived by his widow, a four-year-old daughter, his mother, Mrs. John P. Grafmiller, and two sisters.

JANKE—E. Arthur, 70, well known in musical circles of Plainfield, N. J., and New York City, died in Muhlenberg

Hospital, Plainfield, January 25 of pneumonia contracted following an operation. He was a member of the Musicians' Club of New York and of the Schlaraffia, world-wide society of literary, professional men and artists. His widow, son, two brothers and sister survive.

KLAHRE—Edwin Louis, 63, pianist, and for 39 years professor at the New England Conservatory of Music, Boston, died February 1 at his home in Allston, Mass. He is survived by a widow and four brothers. His teachers included Rafael Joseffy, Sigmund Lebert, Franz Savier Scharwenka and Franz Lizst.

LANGE—Sven, celebrated Danish playwright, died early in January at a hospital in Copenhagen.

LAUBEN—Charles, who had been in vaudeville with the Paramount Four, died January 27 at his home in the Bronx, New York. Funeral services were held January 31 at his home.

LE CLAIR—John, 80, known as the oldest juggler in vaudeville, died January 28 in New York City. Funeral services were held at the Plaza Funeral Home, New York, and interment was in the Kensico Cemetery, Kensico, N. Y.

LUMLEY—Mrs. Clara, 54, nationally known concert and choir singer and descendant of a family whose members sang in the court of Queen Victoria in England, died January 28 following a heart attack in her home, Freeport, N. Y. Funeral services were conducted January 29 and interment was in Woodlawn Cemetery, Bronx, New York. Surviving are her husband, Edmund Lumley, and a son, Edmund, Jr., both of Freeport.

LYONS—Edward E., 52, well known in theatrical circles, at one time general manager for Arthur Hopkins, died of pneumonia January 31 at Lenox Hill Hospital, New York. He had served with Winthrop Ames 11 years prior to joining Hopkins. His widow and two brothers survive.

MALTEN—Therese, 74, formerly a noted singer of Wagner's compositions, died at Dresden, Germany, January 1.

MASHBURN—William O., 50, vice-president of the Coney Island Company, operator of the Coney Island amusement park, Cincinnati, and also vice-president of Ohio Parks, Inc., owner of Rainbow Park, Cincinnati, died January 30 at the Holmes Hospital, Cincinnati. Besides being interested in the above amusement enterprises, Mashburn was president of the Coca Cola Bottling Corporation, Cincinnati, and a member of the Rotary Club there.

MIDGLEY—Charles, 52, former actor, died suddenly in Cincinnati January 25.

MORRIS—Anna M., 85, mother of Edward J. Morris, formerly of the teams of Morris and Daly, Morris and Corbly, and Burns and Morris, died January 27 at her home in Irvington, N. J. She was buried in Fairmount Cemetery, Chatham, N. J. Besides her son, she left three daughters.

NUGENT—Mrs. Grace Fertig, wife of J. C. Nugent and mother of Elliott and Ruth Nugent, actors and playwrights, died January 30 at her home in New York. After her marriage she appeared for a short time in vaudeville and drama. Burial was made in Dover, O., the home of the Fertigs.

O'DONNELL—George J., actor, died at St. John's Hospital, Brooklyn, January 30. Burial was made there under the auspices of the Actors' Fund.

PERKINS—Mrs. Florence H., pianist and youngest member of the Bridgeport Musical Club, died at New Haven, Conn., last week.

RICH—Moe, 39, staff violinist for the National Broadcasting Company, died January 23 in New York of heart disease.

RIEGER—William H., singer, who had appeared in many oratorios, concerts and recitals, died January 26 at his home in New York.

RIGO—The first wife of the late Jancsi Rigo, former world-renowned musician and orchestra leader, died in Budapest, Hungary, January 28.

ROOTE—Joseph, 60, tattooed man, died from effects of monoxide gas poisoning in Baltimore January 21. Burial was made in Loudon Park Cemetery, Baltimore.

SCHULTHEISS—Edwin E., 25, musician and composer, died at Bridgeport, Conn., last week.

SHIRLEY—Mabel, 42, died at her mother's home in Woodstock, N. B., Can., last week. She had been employed at the Capitol Theater in Woodstock for the last seven years. Her mother, two sisters and two brothers survive.

SMITH—Jimmie, concessionaire, of the Melville-Reiss Shows, died recently at a hotel in Tampa, Fla., of suffocation by gas. Burial was made at Tampa by showfolks.

James F. Sutherlin

The Mississippi Valley Showmen's Association especially mourns and hundreds of showfolk everywhere are grief stricken thru the passing of James F. Sutherlin suddenly Wednesday morning, January 29, at his room in the American Annex Hotel, St. Louis. He had been suffering from pleurisy for about six days, but was supposedly on the road to recovery. Death was pronounced as due to a stroke of apoplexy.

Sutherlin was born October 15, 1869, at Marble Hill, Mo. He was actively engaged in various branches of the show business for more than 30 years. At the time of his death he was superintendent of the W. S. Donaldson Print, of St. Louis, which position he had occupied for the last seven years. Prior to that he was general agent of the L. J. Heth, Patterson-Klein and several other outdoor shows. For a while he also had his own dramatic show, a *Jesse James* Company, which he piloted for several years. He was treasurer of the Mississippi Valley Showmen's Association for the last six years and during this time had endeared himself to every member of that organization. He was ever cheerful and a faithful worker.

He is survived by two daughters, Grace and Cora Sutherlin; a son, Donald Sutherlin, of Detroit, and a brother, Harry Sutherlin, of Chicago.

STELIDES—Stellos, 50, concessionaire at Seaside Park, Bridgeport, Conn., and familiarly known as "George, the Hot-Dog Man", died at Bridgeport recently.

STOUT—Theodore, musician, brother of John M. Stout, company manager of *Strange Interlude*, died at the home of John M. Stout at Miller Place, L. I., N. Y., January 28. He tramped at various times with *Madam Sherry*, *Take It From Me* and four seasons with *Blossom Time*. Burial was made in the family plot at Port Jefferson, L. I., January 29.

TUCKER—Mrs. George 67, mother of Richard Tucker, stage and screen actor, died January 26 at the home of her son in Hollywood. Interment will be made at Forest Lawn Cemetery, Glendale, Calif.

WEST—Mrs. Matilda, 56, mother of Mae West, actress, died at her home in Brooklyn January 26. Her husband and three children survive. Interment was made in Cypress Hills Cemetery, Brooklyn.

WHITACRE—Mrs. Grace Soteldo, mother of Richard Soteldo Whitacre, concert pianist and a member of the faculty of the Cincinnati Conservatory of Music, died at her country home in Morrow, O., January 29.

MARRIAGES

ARDELL-TAYLOR—Gwen Taylor and Jimmy Ardell, both of the profession and who recently closed with *The Duchess of Chicago* Company in Philadelphia, were married in New York January 6.

BAKER-MOORE—John J. Baker, manager of the Cameo Theater, Cleveland, and Martha Moore, of Louisville, Ky., were married in Cleveland January 25.

BRUNO-D'ARNELL—Harry A. Bruno, publicity man for Col. Charles A. Lindbergh, and Nydia D'Arnell, musical comedy actress and daughter of Baroness Anita de Sosnowska, were married last week. They will spend their honeymoon in Florida.

CRUMMEY-CARROLL—Jane Carroll, mezzo-soprano with the Metropolitan Opera Company, and Ambrose Spencer M. Crumme, of New York, were married at Greenwich, Conn., January 22.

DELANEY-BURNS—Jack Delaney, exhibition pool expert, and Gladys Burns, nonprofessional, were married January 21 at Newport, Ky.

GLECKLER-KNABENSHUE—Adelaide H. Knabenshue, New York actress, known on the stage as Adelaide Kendall, and Robert P. Gleckler, of Astoria, L. I., an actor, were married at the Pickwick Arms Hotel, Greenwich, Conn., last week. Miss Kendall is appearing in the cast of the *City Haul* Company and Gleckler is leading man in *Heads Up*.

GRATZ-TONGE—Charles E. Gratz, chemist, and Lillian Florence Tonge, dancer, were married January 31 in New

Emmy Destinn

Emmy Destinn, 52, noted Czech opera singer, died January 28 at Budweis, Czechoslovakia, following an apoplectic stroke.

She became one of the most renowned singers of European opera during the first quarter of the 20th Century. In 1898 Madam Destinn joined the Royal Opera Company in Berlin, Germany, and later became famous for her operatic roles. She is credited with having created the title role in *Madame Butterfly*.

Flying Dutchman, *Pagliacci*, *Eugene Onegin* and *Andrea Chénier* were some of her pet operas, but she sang in many others, including the production of Puccini's *Girl of the Golden West*, with the Metropolitan Opera Company of New York in 1910.

Shortly before the World War Emmy Destinn took out her citizenship papers in the United States and in 1923 she married a Czechoslovakian aviator, Captain Haisbach. Since then she spent the greater part of the time at her estate in Budweis.

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York. They left for Miami, Fla., to spend their honeymoon.

HAMILTON-VOTIPKA—Thelma Votipka, soprano of the Chicago Civic Opera Company, and W. T. Hamilton, electrical engineer, were married in Chicago January 19.

HERTZ-HURTIG—Mrs. Louis (Lottie) Hertz, widow of Louis Hertz, former manager of the 125th Street, New York, burlesque theater, now known as the Apollo, and Dr. J. J. Hertz, New York specialist, were married secretly January 16. They left January 27 for a honeymoon trip to Europe.

HILL-THOMSON—George W. Hill, motion picture director, and Frances Marion Thomson, scenario writer, were married in Phoenix, Ariz., January 18.

HOUSTON-HODGE—Lucille Hodge, until recently with Morris H. Luther's *All-Star Revue* and before that with Virgil E. Siner's *Syncoated Steppers* Company, was married on the stage of the Westland Theater, Portsmouth, O., January 9, to Clarence Houston, nonprofessional of Portsmouth.

KEESBERRY-McCREE—Mrs. Hettie McCree, one of the foremost equestriennes of the big top until she was disabled about eight years ago, was married to Raymond C. Keesberry in Toledo January 31. After the ceremony the newlyweds left for Peru, Ind., for a visit with Joe Hodgini, the bride's brother.

KEMP-BOWMAN—Charlotte E. Bowman, who was "Miss Saginaw" in the national beauty pageant of 1928, was married recently in Saginaw, Mich., to M. Beelman Kemp, an insurance broker of that city.

SMITH-GRAY—Colin Smith, assistant attorney general of Colorado, and Hazel Gray, actress, were married at the Little Church Around the Corner, New York, January 20. They met in Durango, Colo., two years ago when she was directing local stage productions. Going east on business, Smith met Mrs. Gray again and they decided to be married at once. They will make their home in Denver.

TOMLINSON-SULLIVAN—Lieutenant D. W. Tomlinson, last survivor of the noted navy acrobatic team, known as Three Seahawks, and Virginia Sullivan, writer, were married in Hollywood, January 19.

WINSLOW-WILLIAMS—Harry Winslow, advance agent of the Neale-Helvey Co. and Hazel M. Cass Shows, and Hazel Williams, a member of the Neale-Helvey Co., were married at Decorah, Ia., January 24.

WITHERS-YOUNG—Grant Withers and Loretta Young, both in motion pictures, were married January 26 at Yuma, Ariz. The bride's mother is expected to take steps to annul the marriage, having declared her daughter not of legal age and also asserting her objection to Withers, he having been divorced.

COMING MARRIAGES

Howard B. Worne, Jr., film director, and Virginia Browne Faire, screen actress, secured a marriage license January 28 at San Bernardino, Calif., and were headed for Big Bear Lake, where the couple were to be married the following day, according to friends. Miss Faire's real name is Virginia Cecilia Leburna.

Theodore Rhodes, theater musician, of Astoria, N. Y., and Nola F. Taylor, of New York, have filed marriage intentions at Greenwich, Conn.

Evelyn Fields, chorus producer at the Palace Theater, Detroit, and Louis Stiler, property man at the same theater, will be married February 7. After their wedding they plan to fly to Stiler's home in Fairbanks, Alaska.

A marriage license was issued in Denver last week to William Hausermann, Jr., and Audrey A. Manion, both of Colorado Springs, Colo. The groom-to-be is well known around Denver as a musician and poet.

Katherine Squire, actress appearing at the Playhouse, Cleveland, and Byron McGrath, actor of the same company, will be married shortly.

Marlo Franno, dancer and head of the producing firm that bears his name, and Ada Rifkind, Russian dancer, have announced their intention to wed in June.

BIRTHS

Twin girls were born to Mr. and Mrs. Pat McGee at their home in Oklahoma City January 19. McGee is manager of the Public Criterion and Capitol theaters in Oklahoma City.

A daughter was born to Mr. and Mrs. Ernest Buzzella at Miami, December 14 last; it has just been reported. The baby was named Joan Bernice. The

father is the son of Anthony Buzzella, formerly with the Johnny J. Jones Exposition Shows and the Bruce Greater Shows.

A daughter was born to Mr. and Mrs. Joe Darpel, of the C. A. Wortham Shows, January 26, at the Deaconess Christian Welfare Hospital, East St. Louis, Ill.

A daughter was born to Mr. and Mrs. J. L. Briggs January 23 at Muncie, Ind. Mrs. Briggs was formerly Iris Jones, daughter of Cary Jones, of the C. A. Wortham Shows.

An eight-pound boy was born January 20 to Mr. and Mrs. L. G. Fowler, of the Garden of Roses Company, at the New York Nursery and Childs Hospital. The baby was named Sherwood S.

Born to Mr. and Mrs. Jack O'Connor, of the O'Connor Family, well known in show business, a girl, January 23, at Bay Shore Hospital, Bay Shore, L. I., N. Y.

A son was born to Mr. and Mrs. Earl Sutton, January 17, at Owosso, Mich. The baby weighed six and one-half pounds and was named Cody Sutton. The Suttons are of the Hagenbeck-Wallace Circus, the father being in charge of the Wild West department.

A boy was born to Mr. and Mrs. B. Garcia October 24 last, in San Francisco. It has just been reported. The mother is known in show business as Bee Crawford.

Born to Mr. and Mrs. Arthur E. Newman an eight-and-one-half-pound boy, Franklin Daniel Newman, at Columbus, Ind., January 24. The parents are well known in show business.

An eight-pound boy was born to Mr. and Mrs. Louis J. DeCola January 13, in Chicago. The father is known by many carnival folk, having been a member of the Zeldman-Pollie, Nat Reiss, Gold Medal and the D. D. Murphy shows.

A 10-pound boy, Terrance Patrick, was born January 24 to Mr. and Mrs. Thomas F. Lake at Hot Springs, Ark. The parents are well known in show business and are wintering in Hot Springs.

A 9½-pound girl, Mary Winifred, was born January 4 at Easton, Md., to Mr. and Mrs. Ray Cooke. The parents are with the Edinger-Cooke Stock Company.

Born to Mr. and Mrs. Thomas F. Wiedemann January 26 at New Orleans, a 9½-pound boy. The baby has been named Jack Hunt. The parents are associated with the amusement business.

A boy was born recently to Rev. and Mrs. Ernest Van E. Stires in New York. The baby was named Sidney Homer Stires for his maternal grandfather, Sidney Homer, composer.

DIVORCES

Walter Deering, straight man at the Avenue Theater, Detroit, was divorced last week by Patsy Deering, former blues singer and member of the *Talk of the Town* burlesque show.

Maria Corda, Hungarian film star, has started suit for divorce from her director-husband, Alexander Corda, in Los Angeles. The couple were married in Budapest in 1920.

Mildred Harris, former wife of Charles Chaplin, filed suit for divorce against Everett Terence MacGovern last November, and the hearing will be held shortly in Los Angeles Superior Court. The couple separated November 30, 1926, after less than three years of married life.

Roy D'Arcy, screen heavy and New York night club operator, has taken steps to secure a divorce from his wife, who is said to be in Hollywood. The D'Arcys were married in 1925, and later were divorced. They were secretly remarried at Agua Caliente, Mexico, in April, 1929.

Mrs. Berta Reiner was granted an uncontested divorce January 20 in Cincinnati from Fritz Reiner, conductor of the Cincinnati Symphony Orchestra. They were married in Berlin in 1921.

Lew H. Morris, former circus and carnival man and now a theatrical manager, was divorced from Viola Morris in Chicago recently.

Mrs. Neva Short, dancer, was granted a divorce last week in Detroit from Walter Short. They were married April 30, 1929.

Mona F. Tauszig, daughter of William Fox, film magnate, obtained a final decree of divorce from Douglas N. Tauszig in Mineola, L. I., N. Y., January 24.

Carl A. Young, formerly special agent of the Gold Medal Shows, was granted a final decree of divorce from Eva M. Young at Hot Springs, Ark., December 31.

Hal Leseur, film actor and brother of Joan Crawford, picture star, obtained a divorce in Los Angeles January 30 from Jessie B. Leseur, also of the films.

Mrs. Stella M. Upchurch, of Cin-

ciati, filed suit for divorce in Domestic Relations Court there January 21 against Joseph M. Upchurch, carnival promoter. She also asks for alimony and custody of their two children.

Helen Twelvrees, motion picture actress, filed suit for divorce from Clark Twelvrees, actor, in Los Angeles January 30.

The attorney of Joseph Schildkraut, motion picture star, admitted last week in Los Angeles that his client had separated from Elsie Bartlett, stage actress. It is expected that the wife will file a suit for divorce shortly.

A preliminary decree of divorce was granted Mrs. Frieda Havick from Frank F. Havick, Denver musician, in Denver last week. They were married in Colorado Springs in 1922.

Mae Clark, actress, obtained a divorce from Lew Brice, vaudeville actor, in Los Angeles January 17.

Mrs. Jule Powell obtained a decree of divorce from William Powell, film and erstwhile stage star, in Los Angeles courts recently. The suit was not contested by Powell.

Mrs. Suzanne B. Allen secured an interlocutory decree of divorce in San Francisco last week from Samuel E. Allen, actor.

J. Harry Six Attractions

BRYAN, O., Feb. 1.—Altho blind, J. Harry Six carries on, a veteran in the show world. Despite extreme winter weather, which has rendered him practically a shut-in the past two months, he has organized his attractions and appointed the executive staff and all other assistants. An executive of the show further advises as follows:

Work will begin in a few weeks at winter quarters, painting and decorating the rides, the seven big motor trucks and trailers and all other equipment.

There will be four rides until toward autumn, when a fifth will be added; about 20 concessions, 6 shows and a free attraction. A new callopo truck is being built to replace the eight-cylinder sedan and unafon wrecked in the auto accident August 4 near Fremont, O., in which Mr. and Mrs. Six were both somewhat injured. The feature show will be Society Circus, made up of the Winters Family of eight people; high trapeze, swinging ladders, comedy balancing, fat police clowns and juvenile clowns; Crocer's pony actors and mule comedian and dogs recently purchased. This attraction will be under a 50-foot round top with a 30-foot middle piece. Other attractions are 5-in-1, Athletic Show, Mechanical Show, Half-and-Half and Minstrel Show.

Every "kid" in town many miles each way from Bryan knows Harry Six and that he was the man who thrilled millions in this country and foreign lands with his daring stunts, being among the first of high divers, and they anxiously look forward to "Kids' Day" on the midway.

An advance advertising car will be most conspicuous this year and plenty of paper will be manifest. In other words, will try to portray the opinion of "Current Reflections" in *The Billboard* to a "Jolly Good Time" in wholesome amusements. The company will open the season May 3 at Defiance, O., auspices of City Park Board. The well-known Richard J. Curran, of Auburn, N. Y., will be assistant manager of the show. Other members of the personnel will be named in a later issue.

Lippa Amusement Co.
INDIANAPOLIS, Feb. 1.—The Lippa Amusement Co. continues making preparations for the coming season. Geo. W. Johnston will start work soon, taking over the winter quarters, and there will be a number of the ride boys to assist in spreading paint on all the ride and all show equipment. New show fronts and more lights for the rides are on the program. French has booked a high striker, shooting gallery and a cracker-jack concession with this show. M. E. Wigges has booked two concessions, one chinaware, the other bathrobes. L. V. Herzog writes that he will be back with show the coming season. John Massen is putting the finishing touches on the pitch-till-you-win. All of which is according to an executive of the above shows.

Harry C. Baker Returns
NEW YORK, Feb. 1.—Harry C. Baker has returned from a business trip to Baltimore and Washington.

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., Feb. 1.—Mr. and Mrs. Charles Sparks have left Macon, Ga., and are at present in Baltimore, where Charles is once more being treated by Dr. Kelly at his private sanitarium.

Ray Howell and Jack Wolever, of the Ray Howell Players, were here last week and visited the quarters of the Christy Shows, where they purchased several cages to be used by them with their latest departure, a one-night-stand show under canvas, playing *The Gorilla*. Howell plans to make a daily street parade with a 10-piece band and a live gorilla in a cage as a ballyhoo feature. The Howell company is doing a good business thru Texas this winter despite the cold weather under canvas and had a big week recently at Madisonville. They also scored in Huntsville.

Pat Adair, last season trap drummer with the Everette James Band, has reached his old home in Vancouver, B. C., and has located there, playing in a picture house. He will not troupe this season and can be addressed at 884 Butte street.

His many friends with the Christy Show and in the circus business will be pained to learn of the death in St. Louis recently of Mrs. Clarence Sheldon. She was the wife of the concession manager of the show and she was buried in St. Louis last Thursday.

The elephant acts with the Christy Bros.' Shows, together with several other animal acts, have been contracted to appear at the Shrine indoor carnival at Galveston. Slim and Dorothy Walker will have charge of the acts.

Charles Summers, of the Christy circus big show band, who has been wintering in New Orleans, has joined the Honest Bill Show and met up with his old sidekick, Dallas Davis, also of the Christy Show. They both will be back with the Christy Show in the spring.

Several members of the LaMont Bros.' Circus arrived in Houston last week, as the show has closed, temporarily at least, at Brownsville, down in the Rio Grande Valley. The cold weather is said to be the cause of the show going into quarters for the present.

The recent cold snap which gave Southern Texas the coldest weather in 20 years worked hardship with the Honest Bill Show which was just entering the State. The show closed for a few days and is now out again with Clyde Newton in charge and is headed Houston way.

"The Great Indian Circus"

Here's one for the book—one that will bring many a laugh. *The Imperial Club Magazine* of London, Eng., reprinted the following program of a native circus given by the Indians in Bombay on the occasion of a ceremonial visit by the Duke of Connaught:

The Great Indian Circus, under patronage of Royal Duke of Knought, K.C.B., etc. (N. B.—This circus is the very better, therefore he comes to see that.) The performance preparation will be commence at 8 p.m.

PART 1

1. Some horses will make a very good tricks.

2. The Klown will come and talk with that horses, therefore audience will laugh himself very much.

3. The lady will walk on horse's back and horse is jumping also.

4. That Klown will make a joking words, and lady will become too angry, therefore will run himself away.

5. This is very good gymnastics.

6. One man will walk on wire-tight, he is doing very nicely because he is professor of that. Refreshments 10 mts.

PART 2

1. One man will make so much tricks of trapeze, audience will frald himself very much.

2. Dogs will jump and roll in the mud.

3. One lady will make himself so bend, then everybody he will think that is the rubber lady.

4. This is a very good trick also.

5. One boy will fall a ball from top-side, then he can catch that ball before that ball can fall. Refreshments 10 mts.

PART 3

Then will come the very good Dramatic. Notice—No sticks will be allowed in the spectator, and he shall not smoke also.

Charges for entrance. 1st Class, Rs. 2; 3d Class, Annas 8; 2d Class, Rs. 1. There is no any 4th Class.

VAUDEVILLE NOTES

(Continued from page 13)
takes *Will Happen*, will return to the Loew fold next week, splitting between the Lincoln Square and Delancey, New York. Eleanor Arlington, C. I. Taylor and Joseph Ward are featured in the cast.

SYLVESTER AND VANCE, mixed comedy team, returned to Loew this first half at the Plaza, Corona, in their comedy act subtitled *One of the Bravest*. Other Eastern dates are likely.

RAY AND ROSE LYTE, mixed dance team, who recently switched from RKO to the Loew Circuit, have changed their billing to read Mr. and Mrs. Ray Lyte, which is the same as they used for RKO. Maximo's Eight Royal Entertainers are their musical support. The outfit will play for the circuit this last half at the Fairmount, Bronx.

GEORGE DOBBS AND MARTHA MASON opened for RKO this week, splitting between the Prospect and Bushwick, Brooklyn, in *Brown Eyes*, a dancing, singing and comedy turn. Charles Marsh wrote the material, with George Choos as producer.

BOB SPRAGUE AND VIRGINIA MOORE have completed rehearsals in a new singing, dancing and comedy act labeled *Short and Sweet*. Adrian S. Perrin and J. R. O'Neill did the writing and staging.

SHIRLEY McNEIL, former specialty girl with the Perry Mansfield Dancers, leaves this week for an engagement at the Silver Slipper, Atlantic City club.

CHICK CHANDLER, former vaudeville comedian, will be berthed in Shuberts' *Greenwich Village Follies* when it starts rehearsals soon. He completed a 17-week road tour last week with *Pleasure Bound*. He is the son of Colonel George F. Chandler, who recently conducted investigations of the Auburn Prison riot for Governor Roosevelt.

ROSITA HOYA, Spanish songstress, has had an act put on for her by RKO's production department. She is assisted by a pianist. Opened for the circuit this first half in Flushing.

JOE MORRIS and Winn Shaw, current for RKO in Hoboken, have landed a couple of weeks from RKO out West. They will start shortly.

LES REIS and Artie Dunn, known to radio fans as the "Wandering Minstrels" of Major Bowes' Capitol Theater Family, will return to RKO dates this last half at the Franklin, Bronx.

The few vaudeville attractions in the country using their own advance agents are doing business for their houses and making money for themselves that would be unthinkable of for unexploited items. It's about time the major circuits took this cue and gave more attention to special plugging for stage attractions. When done by a circuit the saving is tremendous and results are proportionately better. Private exploitation shows up in the inflated salary of an attraction, and its field of action is necessarily limited.

ALBERTINA RASCH DANCERS, new 14-people flash, opened for RKO this week at the Palace, Cleveland, and will follow with the Palace, Chicago. Jane Overton is featured in the cast, which also includes Hazel King and Te Meyers. Agented by Paddy Schwartz.

FRANKLYN D'AMORE, after a long absence, will go RKO again this last half in Flushing.

FLOWERS OF SEVILLE, new flash represented by Lee Stewart, showed off on RKO dates this week, splitting between the 81st Street, New York, and Franklin, Bronx.

BOTHWELL BROWNE, heading a six-people affair, *Broadway Bits*, will soon show for RKO. The act features Jack Dancy.

THE MORTONS are getting the breaks from RKO. Paul Morton, with his new partner, Audrey Allen, showed off for the circuit the last half of last week at the Capitol, Union City. Sam and Clara opened this week on a split between the State, Jersey C' y, and Prospect, Brooklyn.

JIMMY CONLIN, back to Broadway with Myrtle Glass from a tour of the Interstate Time, is again sporting a de-bonair mustache, and is being razed

apiently by his cronies. One of the boys remarked that Jimmy will have to pay duty on it when he goes to Toronto soon.

RALPH OLSEN is heading a 10-people flash, sponsored by Charles and Irving Yates. The act opened for RKO this first half at the Jefferson, New York, agented by Max Tishman, of the James Plunkett office.

THREE RHYTHM DANCERS, colored boys, were launched on the major circuit dates this week, splitting between the 58th Street, New York, and Franklin, Bronx. Direction of Harry Romm.

Last week we saw a former vaudeville man who made big money in his day tickling the overworked ivories in the sheet-music department of a large New York store. Between the grind of a ballad for a love-sick maiden and a comedy song for a butter-and-egg man on a sightseeing tour he told us he is perfectly satisfied. This boy might have more to say about what really ails vaudeville than any button-pusher this side of Chicago.

BUD HARRIS AND FRANK RADCLIFFE will work for Arthur Fisher this last half in St. George. They were agented for the date by Charles Fitzpatrick.

JEAN KENNY, formerly a single and also of the team of Kenny and Karvet, has paired with Ioleen Green, recently of Stone and Ioleen. They are doing a Ned Joyce Heaney skit, *Fooling Around*, and will show it for RKO the first half of next week at the Bushwick, Brooklyn.

OVERHOLT AND YOUNG, RKO act, are storing their scenery in Detroit preparatory to retiring to their hotel in Vermont for a year's rest.

REVIEWS

(Continued from page 17)
mixed cast of four that drew a prolonged round of applause.

Nancy Decker walked into the fourth stanza with a repertoire of pop. tunes and dramatic bits and took top honors in the acclaim dished out so far. Miss Decker puts her stuff over as good as she looks—and that's plenty praise.

Lander Brothers slipped into the next to closing and tied Miss Decker in their sendoff. This comedy duo slipped the audience plenty of laughs with their clever ad libbing and original parodies and were forced to encores as a result.

Seven Nelsons, a casting act, closed the show with some thrilling tossing of four lads by a couple of husky grownups. They registered high.

JOE SCHOENFELD.

RKO

(Continued from page 11)
estimate of their playing time, under the new arrangement, reduced their compensation for pending dates.

With a great many acts demanding financial reimbursement for a loss of playing time caused by the change of policy, the VMPA had its hands full arbitrating matters between disputing parties—and the situation did not clarify until Loew went Wednesday and Saturday late the following month. At that time the Loew Circuit based the reason for its delay in following RKO to picture contracts of long standing.

RKO's refusal now to follow Loew is not caused by picture contracts, but from satisfaction with the present arrangement. Plunkett claims a change will not materially help the b.-o. returns of the circuit's theaters, and, therefore, cannot see why RKO should go to the expense and trouble of re-educating the public to the Monday and Thursday show change.

His stand is quite contrary to that of another high RKO official, who declared: "Monday and Thursday are the logical opening days for shows, and it would be to our benefit to revert to them."

The Loew organization as a whole believes that a Monday and Thursday policy will help its revenue, altho it is admitted that business has been better since the Wednesday-Saturday policy went into effect. It attributes this, however, to better pictures.

Samuel H. Meinhold, of the local operating staff, declared a Monday and Thursday policy will give the circuit at least four certain good business days, while the present condition only guarantees three. Monday and Thursday receipts, usually low, will jump as a result of a change of shows, Meinhold predicted, while Saturday and Sunday will maintain their usual pace.

With the present policy, Saturday,

Sunday and Wednesday are the top-notch days, with Monday extremely low.

Unless the officials of the different circuits meet and agree on a definite policy for all, it appears the vaudevillian will face the same situation that confronted the profession last summer. A great many acts being booked interchangeably by Loew and RKO circuits are bound to meet with conflicts.

Opening for RKO on Saturday and contracted to play a Loew house the following Monday, it is easily seen a cancellation would be necessary, and, therefore, a loss to the performer.

Now Hall and Erminie

NEW YORK, Feb. 3.—Ray and Erma Hall, in their *Page Joe Cook* act, have gone back to their old billing of Ray Hall and Edith Erminie. They opened in Charlotte last week for several dates on the Interstate Time, booked out of RKO's Chicago office.

New Herbert-Robey Act

NEW YORK, Feb. 3.—Bigson Herbert and Gus Robey, doing a new vehicle of college hoke, will show soon for RKO. Andy Rice authored their material.

Besser With B. & K.

NEW YORK, Feb. 1.—Joe Besser, Jewish comedian, opened last week at the Oriental, Chicago, appearing with Paul Ash and his band with further Balaban & Katz dates to follow. Besser recently completed a Publix tour.

Lido Boys to RKO

NEW YORK, Feb. 3.—Lido Boys, club entertainers, are in vaude. again, having opened for RKO this first half in Yonkers. The boys (Karl Karey, Giles O'Connor and Percy Stoner) are agented by Weeden & Schultz.

Wally Ford Sketch

NEW YORK, Feb. 3.—Wally Ford, legit, "name", has been booked by RKO to open, this first half at the Hamilton. He is heading a four-people sketch, *The Decision*. He last appeared in *The Nut Farm*, and also had prominent roles in *Broadway*, *Pigs* and *Abie's Irish Rose*.

Howland and Breen

NEW YORK, Feb. 3.—Olin Howland and Nelle Breen, from musical comedy and last appearing in *Golden Dawn*, have teamed for vaude, and went RKO this first half in Flushing. Miss Breen formerly was paired in vaude, with Lester Allen.

Regay-Caspar Act

NEW YORK, Feb. 1.—Pearl Regay is rehearsing a flash with Eddie Caspar and three others. Sam Shannon producing.

Roudis and Renee Back

NEW YORK, Feb. 3.—Roudis and Renee, European dance team, recently completed a foreign tour, playing France, England and Russia. They are in line for featured roles in a Spanish offering to be produced soon. They are under the direction of Jimmie Burns of the Bert Jonas office.

Larry Rich for Publix

NEW YORK, Feb. 3.—Larry Rich has been booked to play several weeks of RKO Eastern dates until April 3, after which time he will head one of the Publix Circuit units for a 22-week tour. The Publix booking was handled thru William Mack, his personal manager.

New Gerber Gaieties

NEW YORK, Feb. 3.—A new edition of *Gerber's Gaieties*, sponsored by Alex Gerber, will open this week. Nita, Argentine dancer, is featured in the cast, which also includes Joe Williams, Three Scovel Sisters, Mario Armetes and Check Hayes.

Dobbs-Mason Act

NEW YORK, Feb. 1.—George Choos is producing a singing and dancing two-act for George Dobbs and Martha Mason, both long with the Shuberts. Miss Mason was recently featured in *Hello Yourself*.

Saranac Notes

Connie Reeves has returned to Saranac Lake, 42 River street, after spending two weeks with relatives in New York.

Sue Nace is a new arrival under the care of the NVA, curing and residing at 50 Sheppard avenue.

Jack Hirsch, of New York, visited the NVA Lodge and spent a few days with his pals in Saranac Lake.

Nellie Queally's daughter and son-in-law have left for New York after spending their honeymoon in Saranac Lake and Lake Placid. Nellie Queally was formerly of the vaudeville team of Gerard and Queally. She has gained 29 pounds in the last four months and has a half hour exercise.

Dr. and Mrs. Charles C. Trembley have returned to their home at 20 Church street from a month's visit in Porto Rico. George Neville, a guest patient of the lodge, is confined to his bed with pneumonia.

James A. Williams, of the lodge, is elated over the fact that his latest x-ray report does not show any sign of tuberculosis. He has been on exercise and has put on a lot of extra weight.

Keith Lundberg, of the lodge, is another guest patient who received a very good report from the doctor. Lundberg is now planning to make a trip to Switzerland with his mother in March.

Allie Bagley is very happy since she has a normal temperature and is commencing to gain weight. She has received permission to go to the movies twice a week and has been gaining in a healthful way following her hubby's visit to the lodge.

Vernon Laurance, an NVA guest patient, celebrated a birthday anniversary January 21. He received many telegrams and cards. He is known at the lodge as the "Big Outdoor Man".

Harry Namba has moved from the lodge to 72 Park avenue.

Mary Braden, who has been curing under the care of the NVA for the last two years, has left the NVA Lodge. She has leased an apartment with the McDonald Sisters and will continue the cure in Saranac Lake at 75 Margaret street.

Following is a list of theatrical folk now curing in Saranac Lake: Residing at 80 Park avenue—Vernon Laurance, Oscar Lorraine, Happy Benway, Robert Hatz, David Mavly, Ben Schaffer, Valentine Kincaid, Crist Hagedorn, Dick Kuni, George Neville, James Williams, Keith Lundberg, Lawrence McCarthy, Anna-mae Powers, Viola Allen, Ethel Cloud, Nellie Queally, Lilly Lenora, Xela (Mad-cap) Edwards, Olga Kiliinin, Helen O'Reilly, Allie Bagley, Gladys Bishop and Edith Cohn. Residing at 9 Front street—Alice Carmen, Angia Papulas, Julia Kubis, Christiana Keenan, Katherine Vogelle, Leah Temple, Harry Clark, J. C. Loudon, Mike McMames, Harry English and Charles Besnah. At other addresses—Pauline Aurand, Frank Garfield, William Holly, Richard Moore, Mae Armitage, Nell Gordon, Mae Johnson, Jack Nicoll, Andrew D. Molony, Eddie Diamond, Connie Reeves, Alice Roth, Marion Green, Ford Raymond, Andreas Irving, James Cannon, Edward De Caro, Joe Donatello, Alf Pirce, Geo. Harmon, Harry Namba, Thomas White, Alfred Rith, Nick Sullivan, Harry and Charles Barrett, Mr. and Mrs. Charles Borden, Dave (D. D. P.) Hall, Francis X. Donegan, Joe Brennan, Joe Reilly, James Heagney, Dorothy Johnson, Thomas Abbott, Eddie Voss, Russ Kelly, Sue Nace and Charlie Quinn.

Plimmer Basks in Florida

NEW YORK, Feb. 1.—Walter J. Plimmer, indie booker, who left here several weeks ago for his first real vacation in many years, has found an ideal spot in Port Lauderdale, Fla. He writes that he intended to stay three or four weeks. "But I like it so much I am staying longer. I have never seen a more beautiful place. I have met several performers in Miami and all the places are doing good business."

Plimmer adds that orange trees grow outside of his bedroom window—but they don't remind him of apples.

New Cardiff-Wales Act

NEW YORK, Feb. 3.—Harry Cardiff and Mary Wales have abandoned their old act, *Travesties of Famous Plays*, by Johnny Hyman and Herbert Warren, which they played for Loew last season. They showed for RKO last week at the 81st Street in a brand-new three-people act, *Divorce*, and have been penciled in for several weeks of local dates, booked thru the Rose & Mawwaring office.

➔ 28 WEEKS OF FAIRS ←

Rubin & Cherry Shows 16 WEEKS | **Rubin & Cherry Model Shows 12 WEEKS**

Starting June 30 with the North Dakota Circuit at Minot, closing at Louisiana State Fair, Shreveport, week of October 27, including besides the outside agenting ban, set to and without warning ordered all the outside men he was able to uncover in his probe off the floor. On good authority it is learned that Abe Feinberg, an outsider, who is the agent for several attractions now playing on the time, and Irving Yates, also in this class, were asked by Piazza to stay away from the sixth floor. When caught on the floor, their presence was explained by a summons sent out for them by certain bookers.

Starting week of August 11 and ending week of November 10. Including Tri-State Fair, Burlington, Ia.; Great Elkhorn Fair, Elkhorn, Wis.; South Carolina State Fair, Columbia; Forsyth County Fair, Winston-Salem, N. C.; Cabarrus County Fair, Concord, N. C.; Kentucky State Fair, Louisville, Ky.; Shelby, N. C.; Spartanburg, S. C.; Rocky Mount, N. C.; Augusta, Ga.; Anderson, S. C.

Now Booking Shows and Attractions of Merit for Season of 1930

RUBIN & CHERRY SHOWS, RUBIN GRUBERG, President.

Box 736, Montgomery, Ala.

PIAZZA

(Continued from page 5)
Piazza, realizing this handicap facing RKO in its enforcement of the outside agenting ban, set to and without warning ordered all the outside men he was able to uncover in his probe off the floor. On good authority it is learned that Abe Feinberg, an outsider, who is the agent for several attractions now playing on the time, and Irving Yates, also in this class, were asked by Piazza to stay away from the sixth floor. When caught on the floor, their presence was explained by a summons sent out for them by certain bookers.

Feinberg and Yates, both of whom have the privilege of booking with Loew, were not the only outside agents asked to desist from trading on the sixth floor. There were others, but their names could not be learned for certain, because of reticence on the part of RKO executives to make them known.

With outside agents theoretically off the sixth floor, Piazza now feels that he is morally justified to tighten the screws on the rules governing the conduct of his own agents. Consequently, the word is out, and every agent is implied to be fully acquainted with its import, that the first of their number caught violating the outside business rule, will be made to suffer the limit as an object lesson to the others. Summary disenfranchisement will be the penalty. Piazza isn't fooling this time, and those who know him from the old days, concede that the even-tempered booking office executive can make his sting felt when the occasion fully warrants it.

It is stated on what is deemed as good authority, that RKO is not satisfied with the present system of dealing with its own agents. As soon as President Hiram S. Brown returns from his Coast trip something will be done about making the situation more equitable, both to the agents and the office. The shakeup of January 1, which eliminated about 11 offices, was not final, and further action on remaining agents who are below par in resourcefulness and production has been delayed thus far by other matters of more importance intruding on the time of Piazza and the divisional heads, George A. Godfrey and Charles J. Freeman. The trio, comprising the executive committee, have been going over the agents' lists in readiness for another cleanup. RKO has been unable to come out openly and say so, but it is now agreed that there are far too many agents and associates on the floor to give them a decent break in commission returns considering the number of houses and actual playing time left on the RKO books. This situation was clearly outlined in an exclusive *Billboard* story several months ago.

KEMP

(Continued from page 10)
higher for "names", and can offer them 10 weeks and more of consecutive time. Among the four-figure attractions on the Warner books are Winnie Lightner, Nick Lucas, Little Jack Little, Ted Lewis and Belle Baker.

The houses classed as vaudefilms in the column manned by Kemp and Trilling are the Ritz, Elizabeth; Lincoln, Union Hill; Fabian, Hoboken; Palace, Canton; Perry, Erie; Ohio, Mansfield; Uptown, Cleveland; Garde, New London,

and the Stanley, Utica. The Canton houses began with acts today.

A version decidedly different from that obtained last week from other sources was given by the Warner office to the conflict in bookings which made it necessary to take Charles (Slim) Timblin out of the Palace, New York, to play a last half for Harold Kemp in Jersey City. Kemp denied emphatically that there was any vindictiveness involved in his insistence that Timblin play the Jersey City date, which was contracted for peculiarly enough by the RKO office some months ago, and before there was a sign of impending difficulty between the circuits in the carrying out of their cooperative booking alliance.

Timblin was not released by Warner because the office felt that it was not justified in going out of its way and ruining one of its shows—just to do an office a turn that had refused to meet it half way. Before the Timblin conflict in dates, brought about by his last-minute booking into the Palace to fill a disappointment, Ada Brown was released by Warner to Bill Howard in the RKO office. Shortly after, Warner wanted Grace Barry for January 1 and February 7 in Newark as one of the features of Take-a-Chance Week there. Finding that by their drafting of the Barry act they would embarrass Bill Howard, who had her booked for Buffalo, Toronto and Montreal, the Warner office canceled the request. The Timblin matter was caused by RKO's lack of booking foresight, it is now contended.

Kemp indicated that he bears no animosity toward the RKO office, and is ready to co-operate with it in the same manner as he would with any other outside agency. The Warner outfit has been taking care of RKO acts as often as the latter has requested. The Timblin matter is considered an exception, because the black-face comedian should not have been booked into the Palace in the first place, when it was known that he would not be at liberty the last half of the week.

When Kemp was asked what he thought of RKO's ban against its agents doing business with Warner, he declared the action was no concern of his, adding that RKO has a perfect right to tell its agents with whom they may or may not do business. Kemp does not seem to be worried, however, as to where he is going to get acts.

INDIES

(Continued from page 9)
so-called actors and ambitious amateurs to nibble at the pigeon rations.

According to sources that are reputed to be well informed, Fisher is paying singles anywhere from \$100 to \$300, most of these being payable in most of his houses. Doubles are getting \$200 to \$400, and next-to-closing comedy acts are rated from \$225 up. For flashes carrying from five to eight people Fisher is paying \$500 to \$1,000. In this angle of his act buying Fisher is said to open top the circuit offices.

Jack Linder, who has gradually branched out from indie booking to cover thru his associates almost every branch of indoor show business, is pretty far down the list in salary rating, according to certain sources. Linder's general figure amounts to \$4 a day, without transportation. Linder is not booking himself, but Sidney Reingold and others

of his staff are said to make deals with acts using their own cars to pitch in on carting, the others playing the office's few suburban splits and odd days. The carrier acts get a consideration from the Linder office covering gas and wear and tear.

The A. & B. Dow office still succeeds frequently in striking bargains for odd dates with standard acts. The Dows have been known to get flashes carrying six people for \$125, and one agent revealed that he booked a 19-people flash with them for \$600. Generally, the Dow office pays singles on a sliding scale, carrying the lone eagles in one show from \$5 to \$15 a day. Doubles are proportionately the same. Next-to-closing comedy acts get fair breaks from this office, most of the good ones working for about 25 per cent less than the RKO standard.

Ely Sobel, who has been booking the one-nighters longer than that, doesn't worry about opposition, a depreciating market or talkies. Good old Ely, they tell us, still buys them by the head. Makes no diff. whether they're flashes, comedy acts or alley-oop teams or trios. It's still \$3.50 a schnozzle in the Sobel office. But he pays transportation, whatever that means.

Eddie Sherman and Frank Wolf, who come in every week to dig up what they can for Philly and the Jerseys, are on a little better standing as salary dispensers than the boys who book for houses in and around here. Sherman is known among the indie agents as a dependable buyer of acts at the rate of \$15 a day a head with transportation. It is not denied that he goes lower than that when the supply is heavy. Flashes of five and six people realize from \$300 to \$400 from Sherman. Wolf follows Sherman's salary-paying lines. Lipschutz & Maser and Harry Biben, also in the ranks of Philly commuters, pay anywhere from bum coffee and cake to the Dow standard, this depending always on their very elastic house budgets.

The not technically an indie, the Amalgamated office falls into this class because of its limited number of weeks. Bud Irwin, its booker, pays about the same as Arthur Fisher, although some weeks the office goes way over the top by splurging with a "name" laying off an odd week or thereabouts from routes of the larger outfits.

Golden to Rochester

NEW YORK, Feb. 1.—John Golden has replaced Edward A. Lake as manager of the Temple, Rochester. Harry Black, formerly at the Mayfair, Hillside, N. J., stepped into Golden's berth at Proctor's, Troy.

Cochran Signs Arnold

NEW YORK, Feb. 1.—Thomas Arnold, teamed in vaude. with Rube Welsh, sails for London today, having signed with C. B. Cochran, English legit. producer. Arnold, originally from Australia, played in *Present Arms* and *The Digger* and the *Rose* while in this country.

Baby Rose Marie Booked

NEW YORK, Feb. 1.—Baby Rose Marie has been booked by Warner for the Branford, Newark, and the Stanley, Fabian, Jersey City, starting today at the Branford and finishing the week in Jersey City.

Publicity Confabs For Western Shows

NEW YORK, Feb. 3.—To do away with chronic complaints in RKO of acts booked for the Western intact shows in regard to exploitation and position on the bill, Charles J. Freeman will get together with Mark A. Luescher and others in the press-exploitation department in weekly conferences. Definite understandings will be arrived at and a written record of the results of the proceedings will accompany the advance material sent out to house managers.

A similar plan was not deemed practicable for the Eastern houses since these are in closer touch with the home office and billing problems can be worked out with little difficulty from week to week.

Mardo's Single Dates

NEW YORK, Feb. 3.—Al Mardo, now singing it, will shove off for RKO this week on a split between Trenton and the Jefferson. He was formerly of the team of Mardo and Wynn, and recently of Mardo and Ray.

Brandies-Carroll-Mann

NEW YORK, Feb. 3.—Brandies, Carroll and Mann, mixed comedy trio, now playing on the Loew Circuit, will switch to RKO for a string of Eastern dates February 22, splitting between the Hamilton and the Franklin, Bronx. They were booked for RKO thru the Harry Romm office.

Alexander-Santos for Midwest

NEW YORK, Feb. 3.—Alexander and Santos, mixed team, heading a five-people singing and dancing act, and now winding up on a string of Eastern RKO dates, will open about the middle of the month in Detroit for a tour of the circuit's Mid-Western houses.

Coutts Show Panics Them in Holland Tube

NEW YORK, Feb. 1.—When John E. Coutts' vaude. road show was traveling via bus to Newtown, N. J., last week, the bus broke down right in the middle of the busy Holland Tunnel. It tied up traffic for half an hour, causing the tunnel police much trouble. Coutts rushed over three cars to pick up the acts, and they got to Newtown in time for the matinee.

Punjab's Comeback

NEW YORK, Feb. 1.—Punjab will attempt a vaude. comeback when he opens for Warner at the Fabian, Hoboken today. The fakir will be given special exploitation and will probably get further dates if the "b. o." returns are good.

D'Arcy's Indie Date

NEW YORK, Feb. 1.—Roy D'Arcy, featured picture player, is scheduled for a three-day date at the Embassy, Hoboken, an indie house, starting February 5. D'Arcy recently appeared at the Candlelight, a night club playhouse, and before that in a few of the RKO houses.

Hilderbrand United Shows

ORANGE, Calif., Feb. 1.—There is much activity at the enlarged winter quarters of Hilderbrand United Shows here, the crews vying with each other to get all in readiness for the opening February 24 at Fullerton, Calif., auspices of the local American Legion post. Mr. and Mrs. O. H. Hilderbrand have returned from a month's sojourn at their farm near Portland, Ore., where they visited with Mrs. Hilderbrand's parents, Mr. and Mrs. Louis Silton, at Christmas time.

General Agent Fred Currey and wife are spending the winter here, and Currey has been on the job with his lining up of spots.

The show will be somewhat larger this spring, owing to the fact that plans are under way to launch a second unit little later in the season. The Seaplane belonging to Cornelius & Raymond will be in the lineup and they will also operate a string of concessions. Roy Sequin and wife, Edith, will be with the show again, with their nifty midway cafe; also F. C. Jones, his four concessions, and Mr. and Mrs. Chas. Ruud and Mr. and Mrs. Tahash, each with three concessions. Cal Herman after a year's absence with his Athletic Show, will return to this show. He and Mrs. Cal are wintering in Roseburg, Ore., where Cal is schooling boxers. They entertained the Hilderbrands on their trip south. The Hilderbrand United Shows this year will probably be the largest gilly aggregation in this "neck of the woods"—five rides, Carousel, El Wheel, Merry Mixup, Tilt-a-Whirl, Seaplane; two baby rides, nine shows and 20 concessions.

CHET NICHOLSON.

"Silver King", Canine Star, Again in Screen Productions

TAMPA, Fla., Feb. 1.—"Silver King", canine movie star, has been drawing heavy attendance with the Johnny J. Jones Exposition at the fair here; also in other cities. During next week scenes will be shot for a forthcoming screen production, probably to be titled *The Secret Service*.

Scenes will be taken during the Gasparilla Carnival, also using the Jones midway as a picturesque background. Arthur Butler, owner of "Silver King", is general manager; F. D. Shean, production manager; Walter D. Nealand, chief scenario writer and exploitation; Willis McCune, chief cameraman, and others of the staff comprise the Silver King Productions.

Southern Expo. Shows

WARTHEN, Ga., Feb. 1.—The Southern Exposition Shows are here this week and business has been above the average for winter trouping. The Minstrel Show is getting top money. Bruce Campbell joined here with two flashy concessions. Manager W. R. Harris is on a business trip and will attend the fair men's meeting at Knoxville, Tenn.

J. A. STEVENS.

FILM EXTRAS

(Continued from page 3)
tions have incorporated spectacular scenes in the talking film these are few and far between. This does not apply to musical productions. But trained choruses, both choral and dancing, under contract to various producing organizations, take are of any demand for this type performer.

Hollywood's central casting bureau shows that the number of extra jobs in 1927, the first year of the talkies, was 330,397. In 1928 the extra jobs were 273,155. In 1929 they were 262,958, bringing a drop in the last two years of more than 67,000. Fewer extra jobs are anticipated during the year of 1930. However, the average extra wage was 19 cents more than in 1928, due to the higher pay received by dancers. To the bureau's statement also shows that of

J. HARRY SIX ATTRACTIONS WANT

Colored Minstrel Show with six or eight-piece band. Jack Cullens, write. Two or more money-getting shows. FOR SALE—All Stock and Merchandise Wheels for the season to responsible party. Jackie Smith and Jack Silvers, write. WANT Cook House, Taffy and Cracker-Jack, Fishpond, American Palmistry, High Striker and other legitimate Concessions. Address J. HARRY SIX, Bryan, O.

FREAK CALF FOR SALE.
Large Galf with two bodies, eight legs, two tails and one head. N. E. LINDSTEDT, R. 1, Gothenburg, Neb.

LEVITT-BROWN-HUGGINS INC.

VICTOR D. LEVITT, President. SAM BROWN, Vice-President and Treasurer.
W. C. HUGGINS, Secretary and General Agent.

Owning and Operating—Levitt-Brown-Huggins Shows, Pacific States Kline Shows, Northwest Shows

All our Shows can use capable people in all departments. WILL BOOK any new Shows, Attractions or Rides or merit.

FOR THE LEVITT-BROWN-HUGGINS SHOWS we have contracted the Northwest Class A Fair Circuit, starting at Vancouver, B. C., and ending at Puyallup, Wash. The Levitt-Brown-Huggins Shows will open in Seattle in April. The NORTHWEST SHOWS will open in Tacoma, in April.

PACIFIC STATES KLINE SHOWS

Through disappointment, are open for a first-class Pit Show. Have beautiful Pilaster Front and everything complete. They also are open for any new Attraction of merit. They have contracted for the A Montana Fair Circuit, also Blackfoot, Ida., and the State Fair of Utah, Salt Lake City. They will open at Phoenix, February 10 and close at Phoenix after the Fair.

The route of the Pacific States Kline Shows is Phoenix, Ariz., week of February 10; Tucson, February 17; Miami, February 24.

Address all communications for the Pacific States Kline Shows to ABNER K. KLINE, as per route.

Address all correspondence for Levitt-Brown-Huggins Shows and the Northwest Shows to VICTOR D. LEVITT, Senator Apartments, Seattle, Wash.

AJAX UNITED SHOWS

Concessions all open. Will sell X on Corn Game, Palmistry, Cook House and Stock Wheels. SHOWS—CAN USE two more Shows with own outfits. We open near Richmond, Va., early in April. Committees get in touch with us. Everybody write or wire.

JACK M. BLUM, Manager—634 HIGH ST., NEWARK, N. J.

Phone, Market 9528.

Concessions with me last year write. Joe Strayhorn, write.

10th Season—LIPPA AMUSEMENT CO. WANTS—10th Season

GEO. W. JOHNSTON will be connected with this staff, 1930, as Office Manager. WANT Shows of merit, with and without outfits. Good opening for Ten-in-One, Hawaiian, Monkey Speedway. People for my office. Tab. Show salaries to be paid by office. Teams wanted, wife to produce Chorus, bus band to produce Show and do Comedy, one who can sing and change for six different bills on week. Man for Straights and wife for Chorus, one who can put numbers over. Athletic Show, can place you. Will furnish Tops to reliable show people. Will sell few Merchandise Wheels exclusive. Other Concessions open. Cook House with your own truck, write. Corn Game and Palmistry open for season. Write 2321 East 67th Street, Chicago, Ill.



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On All Makes Machines. 24-Hour Service.

NEW and USED
Machines at Lowest Prices. Also Minis and Checks.
Send for Our Latest Catalogue.

SICKING MANUFACTURING CO.

Established 1895

1922 Freeman Avenue, Cincinnati, Ohio

the 262,958 extras employed in 1929 only 15 averaged four days a week and 53 three days a week, with the thousands of others many times failing to work a single day in the week.

The extras most in demand at the present time are those who speak some other language besides English, but there are plenty of this type on the Coast, and those screen extras who hope to eventually find the road of the extra the path to stardom are advised to think twice before the ymake the move, and then it might be best to walk in an opposite direction.

TEXAS FAIR MEN

(Continued from page 3)

gave them an opportunity to present their ideas of fair management, but also a chance to iron out their difficult problems that have blocked the road to the successful operation of their own fairs. Russell Rhodes, of Tyler, was nominated temporary secretary.

R. R. Lancaster, of A. & M. College extension service, scheduled to speak at the Saturday session, was requested to give his talk Friday morning instead, as he had received word to depart for Washington immediately. He talked on the relation of A. & M. extension service to fairs in the development of agriculture and live stock.

The Dallas Chamber of Commerce and the State Fair of Texas were hosts to the fair men and showmen at a luncheon in the Danish Room of the Adolphus. A. B. Davis, "the West Texas wise-cracker", presided over the luncheon. He also acted as official announcer for the splendid entertainment bill that was offered and which registered big with the audience. Everyone on the bill gave a splendid performance. The program

consisted of four acts of high quality. Much argument was heard among the delegates as to whether the acts were furnished by Fred Kressman or Ernie Young.

Friday Afternoon Session

Amusement men were introduced and allowed to convey to the fair men information as to the size and quality of their respective attractions. Bryan Blacklock, of Marshall, spoke on *A Balanced Fair Program*. His talk was filled with humor and at the same time brought to the minds of the delegates the main point that he was trying to impress upon the listeners. He pointed out that carnivals are necessary to make the fair a success. In response to Blacklock's address Debenport stated that the time has come when the fairs must give the people more for their money. The average Texas fair is charging too much for what it has to offer. The days of "barnyard rodeos" have passed. The fairs must find something new to increase their attendance. He told of his experience of his fair offering a free grand stand at night to stimulate attendance, and the result was that the attendance increased 142 per cent.

Saturday Session

Official endorsement of the Avis Racing Bill, which will legalize betting and revive the breeding of thorobred horses, was voted by the fair secretaries. C. M. Spradley, outstanding live-stock breeder of Texas, spoke briefly, pointing out that horse racing in Texas would do much toward reviving the interest of breeding thorobred horses, which would add greatly to the income of the Texas farmer and serve as an outstanding farm-relief measure. J. M. Hiett, of Arling-

ton, told of the success of Arlington Downs Track, stating that horse racing was needed to revive interest in the Texas fairs. D. J. McIntosh, of Arlington, read a copy of the proposed racing bill which is now before the Legislature. The three speeches made on the horse-racing subject were given thunderous applause, which indicated that the fair men of Texas are behind the movement. A. B. Davis, of Lubbock, spoke briefly on the value of the "fair circuit". This subject proved of very little interest to the fair men due to the fact that they had contracted for their amusements and had arranged their dates to suit the carnivals.

It was recommended that the executive board meet Texas Commercial Executives' Day at the 1930 State fair to discuss plans for the next convention. A resolution thanking the State Fair of Texas, Dallas Chamber of Commerce, Adolphus Hotel and other local organizations for their hospitality, and those appearing on the convention program for their co-operation, was passed at the suggestion of the resolutions committee, headed by Maury Hopkins of Plainview.

The report of the nominating committee headed by A. B. Davis of Lubbock was accepted and the following officers elected:

Jerry Debenport, Childress, president; Russell Rhodes, Tyler, secretary. Regional vice-presidents: John F. Flores, Harlingen, S. Tex.; Jeff Burdette Hillsboro, Central Tex.; Monte Owens, Sweetwater, W. Tex.; C. A. Pickett, Mt. Pleasant, E. Tex.; Frank Johnson, Paris, N. Tex.

Fair representatives, all Texas except where otherwise indicated, who attended the convention included W. M. Gourley, Silvertown; Will Kesterson, Memphis; C. A. Pickett, Mt. Pleasant; Russell Rhodes, Tyler; F. B. Sullivan, Linder; H. L. Smith, Atlanta; J. B. Hurst, Chickasha, Okla.; H. A. Poorbough, Roswell, N. Mex.; M. Hopkins, Plainview; E. Burris, Graham; Byron Blalock, Marshall; W. B. Jones, Tyler; A. A. Ferr, Jasper; C. F. Adecke, Huntsville; J. F. Hines, Nacogdoches; A. E. Dewey, Jasper; O. B. Kimbell, Mesquite; S. O'Neil, Coleman; J. L. Motley, Ballinger; S. W. Cooper, Winters; J. C. Wells, Willis Point; R. T. Craig, Athens; C. F. McMillan, Okmulgee, Okla.; R. E. Buchanan, Kaufman; George Stinnett, Franklin; L. L. Etchison, Sherman; Roy Rupard, Dallas; George Anderson, secretary Agricultural Dept. Texas State Fair; L. A. Moore, manager Agricultural Dept. Texas State Fair; H. Cook, Dallas; W. I. Glass, Conroe; Claud Wilde, San Angelo; J. P. Lee, San Angelo; Jerry Debenport, Childress; John Flores, Arlington; L. S. Greer, Sweetwater; John Erickson, Jefferson; J. N. Castellon, Ennis; A. B. Davis, Lubbock; R. R. Lancaster, College Station; F. Carsnell, Abilene; H. G. Buchannon, Tidwell; Claud Jones, Gainesville; L. J. Tidwell, Sweetwater; George Mayfield, Waco; Monte Owens, Sweetwater; C. M. Evans, Marshall; E. J. Summers, Palestine.

Attraction People

Geo. F. Dorman, Chas. Watmuff, Will Levine and Tex. Chambers, Rice & Dorman Shows; Fred Kressman, Barnes-Carruthers; Ernie Young, Ernie Young Attractions; Ed Raymond, Regalia Decorating Co.; H. E. Danville, John T. Wortham Shows; E. C. Haines, Ed Bruner, Cloud Jones and Geo. Cook, Haines Shows; D. E. Waldo, Waldo Attractions; Jay Gould, Gould Attractions; Roy Gray, Don Robertson, Louis Bright and Jimmie Gray, Roy Gray Shows; W. J. Lawson, Schaeffer Shows; Dave Lachman, Lachman-Carson Shows; Paul Hunter, San Antonio; Robert Lohmar and Johnny Bejano, Morris & Castle Shows; Donald McGregor, Donald McGregor Shows; Thad Rodecker and Louis Hemingway, J. Geo. Loos Shows; John Frances, John Frances Shows; Rodney Krail, independent showman; A. Obedal and Jack Rubock, Alamo Shows; H. B. Poole, Poole Shows; T. V. Tidwell, Tidwell Shows; C. N. Hill and C. A. Vernon, Vernon Shows; J. C. (Tommy) Thomas, Fair Park; Buck Buchannon, Tidwell Shows; Si Williams, Williams Shows; J. C. Compton, Compton-Bounds Production Co.; M. Dreyfus, International Decorating Co.; Ray P. Bellise, fireworks; T. J. Smith, Texas Exposition Shows; Frank Weaver, Weaver Badge Co.; Frank Mason, Dallas; E. W. Williams and E. A. Seiper, Kemper-Thomas Co.; Sam Savoni, concessionaire; Geo. Rider, free attractions.

A number of amusement contracts were awarded. Morris & Castle Shows landed Waco Cotton Palace, Waco; Dodson Shows, Tyler, Marshall, Palestine and Ennis; J. Geo. Loos Shows, Greenville, Athens and the large fairs of the South Texas Circuit; Texas Exposition Shows, Tyler Dairy Show.

BRUCE GREATER SHOWS

OPENING 1930 SEASON EARLY IN APRIL

Offering one of the greatest still-date seasons ever contracted by a carnival in entirely new territory, to be followed by 12 fairs. Under a new system of exploitation and operation our summer season will be as big as the fair dates.

NOW READY TO CONTRACT NEW SHOWS, RIDES AND LEGITIMATE CONCESSIONS.

All Concessions still open, except Cook House. Only Merchandise Concessions considered. Will book Penny Arcade, High-Class Hawaiian Show, Grind Shows, one Platform Show and one Feature Attraction. Can use and furnish wagons for one Big Ride, also Rocky Road or similar attraction. Colored Performers and Musicians for Featured Minstrel. May consider Athletic Show. Representatives will be at Adelphia Hotel, Philadelphia, February 10, 11, 12, and will be pleased to interview Showmen, Ride Men and Concessionaires.

J. H. BRUCE, Gen. Mgr.

Permanent Mail Address, Littleton, N. C.

R. F. McLENDON, Bus. Mgr.

James F. Sutherlin Funeral Is Very Heavily Attended

ST. LOUIS, Feb. 1.—Funeral services for the late James F. Sutherlin were held Friday at 2 p.m. at the Lupton funeral parlors, with another short service at the Valhalla Cemetery crematory, where the body was cremated. Because of the desire of the daughters and their religious belief the services which were to be held by the Mississippi Valley Showmen's Association were dispensed with and the only services were those of the Christian Science Church.

Members of the Mississippi Valley Showmen's Association turned out en masse at the funeral, as well as on the previous day. A death watch was continuously held by friends of the deceased while the body lay in state at the funeral parlors. Pallbearers were Fred Beckmann, Mike T. Clark, Henry V. Gehm, Frank B. Joerling, David D. Murphy and Eddie Vaughan. The funeral parlors were packed to the doors during the services and among some of the show people present were L. M. Brophy, Mr. and Mrs. Herman Aarons, Mr. and Mrs. David D. Murphy, Jake Hoffman, Jack Wilson, "Whitey" Woods, Harry Miller, James Sherwood, Ed C. Reiter, Mr. and Mrs. Frank B. Joerling, A. C. (Duke) Pohl, John J. Schweppe, Mr. and Mrs. Harold Barlow, Mr. and Mrs. Morris Feldman, John Brophy, Mr. and Mrs. John O'Shea, Mr. and Mrs. James C. Simpson, George Heller, Dave Dedrick, Mr. and Mrs. Eddie Vaughan, George Davis, Warren Soles, Thomas Blinn, Art H. Dally, Robert Mansfield, Elmer Brown, Robert Clay, Sam Feinberg, Peter E. Ballet, Mrs. Walter S. Donaldson, Scott Donaldson, Arthur Sherwood, Fred Keller, Robert E. Walker, L. F. McBride, Mrs. E. Willis Sargeant, W. R. Fay, Curly C. Berg, W. B. Harris, Clarence Shelton, Charles M. Hade, M. E. Shoemaker, Fred W. Daly, Col. H. N. Morgan, Harry Wolfe, Freddie Christmann, Melvin Harris, John Barry, Marshall Dean, J. V. Cohick, Mr. and Mrs. Chas. G. Cook, Walter B. Kemp, William Dolezal, M. J. Fitzgerald, T. L. Milburn, Tom W. Allen, John G. Lang, Wm. J. Clooney, Jr.; Thomas Sharkey, Earl R. Stacy, James R. Martin, Herman Rudick, Lillian Condie, B. S. Gerety, Hal McCoy, Mr. and Mrs. Fred C. Beckmann, E. Ray Redman, George Keller, Delbert Ward, E. O. Beahan, Matt C. Dawson, T. L. Shawver, Frank A. Payne, Sam Gordon, Charles Scendrey, Ed J. Hackett, Jules Sussman, Robert Sims, O. H. Blanchard, Harold M. Barton, Harry S. Noyes, W. D. Sullivan, Lionel S. Gage and Dr. M. R. Lipson.

John Francis Shows

HOUSTON, Tex., Feb. 1.—The worst weather in the past 50 years for this part of Texas has kept work in the winter quarters of the John Francis Shows at an absolute standstill. If it was not raining it was freezing, so all the workingmen could do was play cards, go to picture shows and eat. Manager John Francis, Crawford Francis and General Agent Herman A. Smith attended the Minnesota fair men's meeting and secured contracts. Immediately after the meeting Crawford Francis and Smith attended the fair meeting in Winnipeg and had success there. John Francis returned to Houston by way of Chicago and Kansas City, transacting business in each town. This week he is attending the South Texas fair meeting in Victoria and State fair meeting in Dallas. Crawford Francis is expected back in a few days. Dick O'Brien is contracting some spots around Houston, while General Agent Smith is busy in the North. Art Martin, who has been booking Hill and Rao, club entertainers, has arrived in

K. F. KETCHUM'S SHOWS Opening Early in April, Near New York City.

WANT Corn Game, Palmistry, Cook House, Popcorn, Candy Spindle, Devil's Bowling Alley, Pitch-Till-U-Win, Ball Games, Wheels and Concessions of all kinds. WANT Shows of all kinds and Rides which don't conflict. FOR SALE—Merry-Go-Round, Ferris Wheel, Chairplane, reasonable terms. These Rides are in good condition and priced right. Address 131 East 16th St., Paterson, N. J. Phone, Sherwood 8149.

Barkoot Bros. Shows, Inc.

WANT FOR SEASON OF 1930

Rides, Shows and Concessions. Now playing in Florida. Chairplane, Ferris Wheel, Tilt-a-Whirl, or Whip, Shows of all kinds. Concessions all open except Cook House and Corn Game. Positively no gaff stores of any kind. Write or wire K. G. BARKOOT, Manager, week February 3, Lacombe, Fla.; Bartow, Fla., to follow.

Houston, and he and his wife are stopping at the Tennis Hotel. Other members of the Francis Shows at that hotel are Curly Foster, Clarence Lutz, Billy Murray and Dick O'Brien. Frank Owens has taken an apartment and is busy on a blanket campaign in Galveston. Henry Wagner has rented an apartment. Whitey Cain is blowing glass in a store show on Main street operated by Van & Swallow. Harry Van is reported visiting his family in Ardmore, Okla. Mrs. Vivian Francis, who has been visiting relatives in Decatur, Ill., is expected back soon. Whitey Emerson, trainmaster, appears to be hibernating here, as the only time anyone sees him is when he goes to the grocery store to stock up his apartment. Reports are that the show will open in March. H. W. SMITH.

Sunset Amusement Co.

ELMWOOD PARK, Ill., Feb. 1.—With the opening for the Sunset Amusement Co. less than nine weeks away, preparations for the coming season are well under way. Ned C. Smith, general agent, informs that he has closed a contract with Professor Dixon and his Alabama Minstrels. The show will also carry a seven-piece band, which will parade daily and make trips to towns adjacent to where the caravan is playing.

Manager Garman attended the meeting of the Illinois Fair Association in Springfield, and states that he booked the Jasper County Fair and the Clinton County Fair. He also states that he will leave today for Southern Illinois to negotiate further with fair secretaries. Among concessionaires who have booked since the last announcement are J. H. Ritzert, of Marengo, Ill., three concessions; Florence Mills, of Muncie, Ind., two, and A. O. Blankenship, Canton, O., one. F. M. FLORA.

J. T. McCaslin's Activities

BALTIMORE, Feb. 1.—John T. McCaslin, of the McCaslin & Rueschling Museum, has added the Miracle Museum, Pittsburgh, Pa., and Wonderland, Philadelphia, Pa., to his list of bookings. George Rueschling is ably assisting McCaslin. Many new ideas are contemplated for the spring and summer seasons. Al Raymond has been reinstated and is handling the main floor of the Baltimore museum. Preparations for six side shows at Carlin's Park are under way. Many prominent showmen are visitors to the Baltimore museum. Eleven attractions are booked for week of February 3, featuring "Snookie", chimpanzee.

Wm. Meyers in New York

NEW YORK, Feb. 1.—William H. Meyers, assistant manager of the Conklin & Garrett All-Canadian Shows, who has been visiting relatives in Pittsburgh, is in New York on a two weeks' visit before starting for the Pacific Coast.

New York Office Callers

JACK V. LYLES, general agent West's World's Wonder Shows.

MABEL J. SMITH, secretary Otis L. Smith Shows.

SAM WAGNER, manager World Circus Side Show, Coney Island.

DENNY CALLAHAN, outdoor showman, located in Detroit.

ALLAN CAHILL, promotion manager New York Coliseum.

JOHN C. JACKEL, of the Jackel Agency.

HARRY BENTUM, promoter, connected with International Fireworks.

A. R. PATTERSON, general agent Sandy's Chautauqua.

TEX COOPER, just closed with Whoopie Company.

AL FLOSSO, with Palisades Park Circus Side Show.

SAMUEL REITER, district passenger agent Pennsylvania Railroad.

WILLIAM H. MEYERS, assistant manager Conklin & Garrett Shows.

F. A. (DOC) COX, outdoor showman.

DOLORES STEWART, ride operator.

AILEEN TINKCOM, late prima donna John Robinson Circus.

WELBY COOKE, of Palace Transfer Co.

MICHAEL MUNNEN, penny arcade operator.

CLAIR PERRY, dancer.

LAURELLO, the man with the revolving head.

F. H. PALON, concessionaire with Sandy's Chautauqua.

TRAMP FREDMAN, outdoor showman.

J. E. POOLE and Maureen McCoy, of Josh & Tildy, rural characters.

CHUCK CONNORS, circus man, with General Outdoor Advertising at present.

ROY LEONHART, concessionaire with Floto Show.

FRED AND HAZEL GARDNER, of Gardner's Maniacs.

J. T. McClellan Shows

MACON, Ga., Feb. 1.—Work at the winter quarters of the J. T. McClellan Shows here is under way. Al Grasic, electrician, is overhauling the transformers and doing all the wiring needed. Other departments, such as painting and repairing, are progressing. Everything will be put in good shape and painted for the coming season, and it is planned to make the show look the best of its career. Some of the people are drifting in and it is expected that within a week or two there will be quite a colony of McClellan showfolks here. Mr. and Mrs. J. T. McClellan have just returned from a motor trip to Tampa, Fla., where they visited the Johnny J. Jones Shows. They report a very pleasant trip, with the exception of encountering a great deal of rain during their return to Macon. "Scotty" Sullivan, who will have the Athletic Show, is now very busy preparing for the coming season, which for this caravan will open about the middle of March. LE ROY SPICKER.

Lillian Hall Seeks Aid

A letter to *The Billboard* from Lillian A. Hall, dancer, from Ward B. 6th floor, Allegheny General Hospital, Pittsburgh (North Side), Pa., states that she is ill there and has been sick since last October. "Have not one penny in the world and would appreciate some contributions from friends, also cheery letters." She states that this is the first time she has ever had to ask for assistance. She was formerly, since 1904, with T. W. Kelley's side show on the Rubin & Cherry Model Shows, Doc Long's Show, J. Frank Hatch Shows, Harry C. Hunter Shows, Rutherford Shows, Con T. Kennedy Shows and the Mighty Doris Shows from their opening engagement.

SGT. FRANK POULOS

POCKET GYMNASIUM

with complete illustrated chart

\$35 PER 100

Sample, \$1.00.

Genuine Para rubber with new improved one-inch grip and reinforced sides. Retail for \$1.50. Box marked \$2.00. Chart shows photos of every maneuver, posed by Sgt. Poulos. Also photographs and photos from famous authorities. 25% Deposit, Balance C. O. D.

Poulos Health Inst., 1607 Broadway, N. Y. C.



A VERY Profitable, Pleasant & Permanent Business

Over 8,000 Games in operation, earning millions of dollars over the last 4 1/2 years.

FOOTBALL, BASEBALL, GOLF, DERBY

While these Sports endure, our Games will endure.

Still Some Virgin and Exclusive Territory Open. Football — Indiana, South Florida, North and South Dakota. Golf — Missouri, Minnesota, Western Washington, Colorado, Kansas, Arkansas, Wyoming, Dakotas, Idaho. Derby — Wisconsin, Indiana, Western Pennsylvania, West Virginia, Florida, and all States west of the Mississippi. Baseball — All territory open. Now in production and orders being taken for options on territory.

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Write for 32-page Illustrated Catalogue. You make \$10.00 to \$30.00 a day with Talco Machine. More than twenty different businesses sell delicious foods to eat and drink. TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.

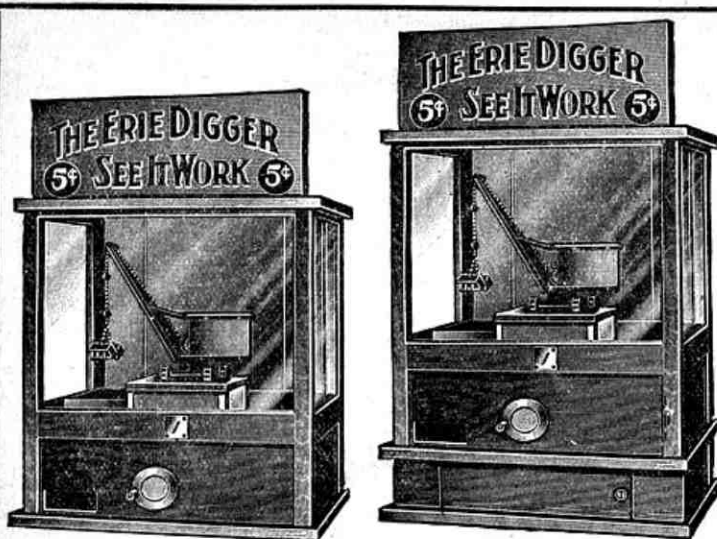
WANTED

Several A-1 Tented Attractions for

"JAMBOREE"

Week of July 4th

By American Legion Drum and Bugle Corps of Mt. Pleasant, Westmoreland Co., Pa. Large popular organization in "hot" town. Write L. H. SHAW.



STANDARD MODEL

Regular Price, \$115.

ADVANCE ORDER SPECIAL \$69.60

MODEL 1930

Regular Price, \$130.

ADVANCE ORDER SPECIAL \$82.50



All Steel—12x6x12.
Enamelled in Bright Colors.

The EMCO Nerve Exercise

Regular Price, \$25.

ADVANCE ORDER SPECIAL \$12.

"My five EMCOs have paid for themselves within three weeks."

This report has come to us this week.

"THERE'S A REASON"

A MIGHTY GOOD THING ON A SMALL INVESTMENT.



THE ERIE DIGGER CONCESSION.

ON THE ADVANCE ORDER SPECIAL

Orders are coming in rapidly and often of considerable quantity. There is no telling how soon this Advance Order Special closes.

RUSH YOUR ORDER.

As soon as orders for 1,000 machines now under construction have been received, we will be forced to go back to the original prices.

At the rate orders are coming in, the Advance Order Special on the EMCO will be closed in another week or ten days.

Please use order blank.

THE ERIE MFG. CO., Inc.

89 Woodbine Street, Hartford, Conn.

References: Bradstreet's or Dun's,
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89 Woodbine St., Hartford, Conn.

GENTLEMEN:
Desiring to take advantage of your "Advance Order Special", as per Billboard ad, herewith place order for:

.....Standard Model Erie Digger Machines at.....\$69.60

.....1930 Model Erie Digger Machines at.....\$2.50

.....Emco Nerve Exercise Machines at.....\$12.00

To be shipped as early as possible after February 15, but not later than March 31, 1930.

The amount \$..... covering one-third of the order, is enclosed. Will pay balance on delivery. Please acknowledge receipt.

NAME

ADDRESS

Mugivan Estate Goes to Widow

PERU, Ind., Feb. 1.—A joint and mutual will executed by the late Jeremiah J. Mugivan and Mary Edith Mugivan February 9, 1927, was filed for probate in the Circuit Court here Tuesday. The will provides that in the case of the death of one of the decedent shall go to the survivor. It also provides that the survivor shall be appointed executor or executrix of the estate, to serve without bond and without the intervention of any court. The survivor is authorized in a codicil to name a person to be appointed executor after his or her death to carry out the provisions of the will, such executor to serve without bond.

In one of the items of the will it is provided that the survivor, from the funds not necessary for his or her own support, shall advance to Addie Cunningham and Josephine Thompson, sisters of Mrs. Mugivan, and to Catherine Mohr and Mamie O'Dea, sisters of Mugivan, during their respective lives such sums as in the opinion of the survivor shall respectively be necessary for their support and the support of their minor children.

After the death of the survivor the executor will follow the provisions of the will, and the estate, such as then remains, shall be divided as follows:

One-tenth to Charles Bledsoe, of Sparta, Mo., brother of Mrs. Mugivan. One-tenth to John Simpson, of Sparta, half brother of Mrs. Mugivan. One-tenth to each of the sisters of Mrs. Mugivan, Josephine Thompson, of Sparta, and Alice Cunningham, of Avant, Okla., the same to be held and enjoyed by the sisters during their natural lives and the remainder after their deaths to their children. One-tenth to Nellie Hearn, of Walla Walla, Wash.; Roy Franklin Dowell, of California, and Mabel Bundy, of Milwaukee, children of Hattie Alice Dowell, deceased sister of Mrs. Mugivan. To each of the sisters of Mugivan, Catherine Mohr, of Terre Haute, and Mamie O'Dea, of Terre Haute, is bequeathed one-sixth of the estate, to be held and enjoyed by them during their natural lives and at their death the re-

HELLER'S ACME SHOWS

Want Shows and Concessions and Ride Help. Will furnish complete outfit for real showfolk. Good proposition if you have outfit. Live and let live, our motto. Stewart Evens, Frenchie, McDonald, Reckless Murphy, Smith and all others with us before, write. Open April 19—2 Saturdays—in city of 150,000 population. Positively in heart of city. Joe Sty, Tom Fair, Whitey Richner, Humpy, George Sloucum, Ruby, write HARRY HELLER, 246 Van Houten St., Paterson, N. J. Phone, Lambert 8190-M.

P. S.—Bill Wunder, please wire W. C. Jones of Augusta Masonic Club to release Arcade. Wire me collect.

FOR SALE—Soldner Monkey Motor Autodrome. Double decker, large size, 4 cars. In A-1 condition. Priced to sell.

CONCESSIONS WANTED

Fishpond, Duck Pond, Darts, Pans, Four-Ball Tivoli, String Game, Candy Floss, Candy Pop-It-In, Ring Nail Game, Guess-Your-Weight Scales, Candy Apple, Bumper Store, Penny Pitch, Hoop-La, Watch-La, Ice Cream, Cream Sandwich, Frozen Custard, Knife Rack, Card Rack, Cream Chewing Candy, Long Range Shooting Gallery, Cook House and Juice. Rent very cheap to right party. Ned Bevan, write. A. F. CROUNSE, 17 Tremont Ave., Binghamton, N. Y.

mainder to their lawful heirs. One-twelfth of the estate is devised to each of the two brothers of Mugivan, James P. Mugivan, of Indianapolis, and Charles Mugivan, of Muncie.

Elizabeth Circus Lot Purchased for Park

ELIZABETH, N. J., Feb. 1.—The Durant lot, on Frelinghuysen avenue, across the city line from Newark, which has been used for years by the Ringling-Barnum and other circuses, has been acquired by the city of Elizabeth and turned into a park. Mayor John F. Kenah, when asked where circuses would play here in the future, stated he could not answer the question.

Otis Smith Planning Circus Bill at Museum

NEW YORK, Feb. 1.—Otis L. Smith, manager of the Harlem Museum, plans to put on an elaborate circus bill in the

near future, with special decorated lobby. Something new in this respect will be evolved when wire and aerial acts will be tried out to sustain the interest in the undertaking.

The current week's bill includes such favorites as Jesse Franks, bag puncher; Hansom, strong man; the Cretonas, equilibrists; Prof. Martini, magic; Zenda, the girl with the radio mind; Zan Zi Bar Twins; Victor-Victoria; Seal, the seal boy. Business continues good.

Harr Bros.' Circus

BLOOMFIELD, Ia., Feb. 1.—R. B. McDonald will letter, stripe and do the pictorial work on the Harr Bros.' Circus, in quarters here. Plenty of flashy colors will be used. Manager Delmar Harridge was on a business trip to Des Moines and on his return stopped in Okaloosa for a brief visit with Mr. and Mrs. York, who have nice animal quarters there. Two goat acts and a mother Eskimo dog are being broken at the Harr quarters. The Richardsons and Burt McLain were recent visitors.

Harry Witt's Long Trip

NEW YORK, Feb. 1. — Harry Witt starts today on a Coast-to-Coast business trip. His first scheduled stop will be Miami, where he will combine business with pleasure and visit his mother, who is sojourning in the Magic City. He will then stop at Tampa to witness the Gasparilla carnival. On his way to New Orleans he will stop at Jacksonville, then will head straight for San Bernardino, Calif. While on the Coast he will visit Los Angeles, San Francisco, Portland and Seattle. He expects to return to New York about March 1. During his absence J. Irsh and Walter K. Sibley will direct his New York ride interest office.

W. R. Kellogg III

W. R. Kellogg, legal adjuster, who was associated with the Mugivan & Bowers Shows for the last 20 years, has been confined to his home in Indianapolis for the last three weeks. He is reported somewhat improved and expects to be out in a short time. His illness prevented both himself and Mrs. Kellogg from attending the funeral of Mugivan.

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Haag To Open At Hammond, La.

HAMMOND, La., Feb. 1.—The Mighty Haag Shows will open here February 12. The advance is billing the city and will then go to Denham Springs and Baton Rouge. The management has purchased several hundred dollars' worth of new uniforms, trappings, etc., and the show will be bigger and better than ever.

Frank F. Meister has signed as bandmaster. The following are spending the winter here: Si Kitchie and wife, Tom Mathews and wife, Brownie Rogers and wife, "Total Blank" Thornton and wife, Kitchie Koban, Frenchie Miller, Mickey and Timmie O'Brien, Ab Johnson, Harry Haag and wife, Gentry Langford, Shorty Sylvester, Miss Milo Wilson, Dorothy Pickard, Frank McGuyre and wife, Mr. and Mrs. Jim Willis, Bettie Willis, Sam Rarham, Guy Smuck, Fred C. Kilgore, Willie Roberts, Ma Tate, Carl Sparks, Harley Hubbard, Shorty Rhodes, Henry Mosby, Harry Bender and wife. Several more performers, clowns and musicians are expected to report next week. Bob Hutchinson and George Whitty have signed for clown alley.

McGuyre has returned from a 10-day visit to his home in Talladega, Ala., where he owns the Linger Longer Inn and found business good. The place is managed by his mother-in-law, Mrs. W. B. Thompson, but the "real boss" is Frank, Jr., four years old.

Al G. Barnes Circus

BALDWIN PARK, Calif., Feb. 1.—Circus weather has prevailed all winter in California, giving great impetus to the necessary winter work of rehabilitating the Barnes Circus.

The shop has finished the work on the dozen or so new baggage wagons constructed under the direction of Red Forbes, and is now busy with minor repairs on cages, the making of new props and other odds and ends. The paint shop is under the direction of Jack Church, assisted by Geo. Graufogel and Bill Thornhill, with Dave Reynolds and Jack Davidson handling the yard gangs. New color schemes will be used on the cages and the appearance of the train equipment will likewise be changed. Trainmaster Judd Bullock has his men at work, the stock cars have been re-roofed and Judd's idea of an accident-proof guernsey which was experimented with last season is being applied to all the flat cars.

In the training barns the finishing touches are being put on the many animal acts which will again be the features of this show. Mabel Stark has broken a new group of 17 large male tigers, and is practicing new holds on Katy, the wrestling tiger. Capt. John Hellott has a mixed group of lions and tigers working fine and is likewise handling a group of female lions from horseback, a form of presentation not used on this show for several seasons. Johnny Meyers has his big male lion act in great fighting shape.

Joe Metcalf, assisted by Bloomers English, has charge of the elephants. At present Joe has three elephants appearing at the Los Angeles Shrine Circus, the act being presented with the assistance of the Misses Patsy Clancy, Billy Mack and Irene McAfee. Also at the Shrine

Circus is Jack Casteel with the show's big pony drill.

The Smith Bros., Mark and John, are kings of the equine department and have the two liberty acts of 12 horses each in perfect working order. Assisted by Fred Nelson and Stella Smith, the menage and high-school horses are being put thru their routine. Herb (Pony) Cook has been working with the show's two troupes of zebras. During the winter more than 20 seals have been acquired and these are being worked by Capt. Firth and Belovocky.

Henry Engard, side-show manager, is a daily visitor at quarters and will have a nice lineup of features. Herbert Marshall will have the annex band and minstrels.

The winter quarters attracts many visitors, and the grounds are thrown open to the public each Sunday. Every day finds many showfolk dropping in, and all express amazement at the progress being made in all departments, as well as the well-kept condition of the grounds and buildings, for which the "mayor", Frank Chicarello, is responsible.

Notes From Sarasota

SARASOTA, Fla., Feb. 1.—George Meighan has been spending the last 10 days in Sarasota in conference with John Ringling, W. H. Horton, advertising manager of the Ringling Shows, has also been here for a like period. Pat Valdo is busy booking acts for the Ringling Shows.

Carl Hathaway and George Smith visited the South Florida Fair at Tampa. Other circus colony visitors to the fair included, among many others, Charles Kannelly, Pat Valdo, Buck Baker, Charles Hutchinson, Frank Asher, Cy Cleveland and Charles A. Bell. Ann Pickel is recovering rapidly from injuries received in a fall while riding. Agnes Coleman and Peggy Murray are practicing jumps and hurdles daily.

Myrtle Compton was featured in the Dutton Equestrian Revue at the South Florida Fair. Harvey Keddy was official announcer at this fair.

Notes From Petland

ACCOTINK, Va., Feb. 1.—Wm. Lofstrom writes from New York that he will be at Petland in the near future to look over the monkeys owned by him and used by him in the Lofstrom & St. Floi Monkey Circus. E. B. Walker, former brigade man, with Wheeler Hunt and other circuses, was at Petland recently. He is now living in Alexandria.

J. H. Cookers, whose experience in motion picture work goes back to the days of the first travelling movie under a black top, is now located in Washington, D. C., and is a frequent visitor.

Rex M. Ingham, with Jerry Woods and Dr. J. S. C. Boswell, noted writer on wild animal life, headed several expeditions into the woods near Washington, D. C., to search for the animal that has been terrorizing Washington for the last two weeks.

E. S. Holland, agent of the Brown & Dyer Shows, in quarters at Salisbury, Md., was a recent visitor on his way to Petersburg, Va. Wm. Ketrow is up and around again.

Manager James Heron, of the Downie Bros.' Circus, and Irish Horan, publicity agent, stopped by on their way to Raleigh, N. C.

Training Now Going on At Barnes Quarters

Jennie Zerado, who visited the quarters of the Al G. Barnes Circus at Baldwin Park, Calif., writes that Mabel Stark, John Hellott and Johnny Meyers have their groups of wild animals in good shape. Miss Stark has completed her tiger pyramids, they being more than 11 feet in the air, the two topmounters weighing about 800 pounds each. The three trainers were working on a brown bear riding a hybrid and a tiger riding an elephant. Meyers had his group of female lions working rapidly.

Capt. John Smith is breaking two Liberty acts and several high-school horses. Joe Metcalf is in charge of the elephants, and Joe Bennett is looking after some of the animals.

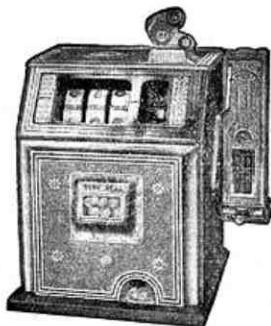
Circus Saints and Sinners Club

NEW YORK, Feb. 1.—The boys were gathered about the festal board when they should walk in but R. M. Harvey, best known as a good fellow, but professionally as the general agent of the 101 Ranch Show. President Frohman and Harvey, we should say Saint Harvey, discussed the minstrel situation in detail. Frohman's Georgia Minstrels were the hit of their age and the Harvey minstrel troupes had their own reputation. Somebody asked them why they didn't start a troupe and rejuvenate the game—both winked at each other with that "you-never-can-tell" look. But at any rate, "Money-Bags" Baldwin later in the afternoon received a check and application from Harvey, who is now numbered among the Saints. Pennicoast Pancoast, the empty hall orator, has gone and got himself the kind of job most people dream about. Uncle Bob Sherwood brought in one of his "memory" books. Bob, as a child, did not possess the present tonsorial asset, it would appear from the evidence.

The other Friday afternoon the secretary attended one of the matinee performances of the American Academy of Dramatic Arts and the Empire Theater Dramatic School. Here were some of Broadway's future luminaries in the embryo stage. Conceivably some may be later under the P. T. Barnum Productions banner. The whole thing was one of the writer's most delightful experiences. But then came a different thought. Back in the old days Uncle Rob Sherwood was bound out to Dan Rice; others of the sawdust arena were bound out to other luminaries. The show kept on, kept reviving itself. But today—who is developing the equestriennes and the other features of the future? There doesn't seem to be any very definite thought about this, amid all the talk of keeping the circus alive for future generations. The theater, even in the bad days, is looking to the future. But is the circus?

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ROUTES

(Continued from page 53)

- Frivolities: (Gayety) Baltimore 3-8; (Gayety) Washington 10-15.
- Get It!: (Irving Place) New York 3-8; (Empire) Newark, N. J. 10-15.
- Ginger Girls: (Colonial) Utica, N. Y., 3-8; (Gayety) Montreal 10-15.
- Girls From Follies: (Howard) Boston 3-8; (Troadero) Philadelphia 10-15.
- Girls From Happyland: (Lyceum) Columbus, O., 3-8; (Lyric) Dayton 10-15.
- Girls in Blue: (Empire) Albany, N. Y., 3-8; (Plaza) Worcester, Mass., 10-15.
- Helo, Fare: (Orph.) Reading, Pa., 7-8; (Gayety) Brooklyn 10-15.
- High Flyers: Open week 3-8; (Casino) Boston 10-15.
- Hindu Belles: (Troadero) Philadelphia 3-8; (Gayety) Baltimore 10-15.
- Justine Revue: (Gayety) Detroit 3-8; (Empire) Toledo, O., 10-15.
- Kudding Kutties: (Gayety) Scranton, Pa., 3-8; Allentown 10; (Orph.) Reading 14-15.
- Laffin' Thru: (Fox) Jamaica, N. Y., 3-8; (Apollo) New York 10-15.
- Mischief Makers: (Columbia) New York 3-8; (Wedgeway) Schenectady 10-15.
- Moonlight Maids: (Apollo) New York 3-8; open week 10-15.
- Moulin Rouge Girls: (Gayety) Milwaukee 3-8; (Empress) Chicago 10-15.
- Nite Club Girls: (Gayety) Boston 3-8; (Modern) Providence 10-15.
- Parisian Flappers: (Academy) Pittsburgh 3-8; (Lyceum) Columbus, O., 10-15.
- Puss Fuss: (Empress) Cincinnati 3-8; (Mutual) Indianapolis 10-15.
- Record Breakers: (Gayety) Washington 3-8; (Academy) Pittsburgh 10-15.
- Social Maids: (Empire) Toledo, O., 3-8; (Columbia) Cleveland 10-15.
- Speed Girls: (Mutual) Indianapolis 3-8; (Garlick) St. Louis 10-15.
- Sporty Widows: (Lyric) Bridgeport, Conn., 3-8; (Fox) Jamaica, N. Y., 10-15.
- Steppe Show: Open week 3-8; (Gayety) Milwaukee 10-15.
- Step Lively Girls: (Gayety) Brooklyn 3-8; open week 10-15.
- Sugar Babies: (Star) Brooklyn 3-8; (Columbia) New York 10-15.
- Take a Chance: (Casino) Boston 3-8; (State) Springfield, Mass., 10-15.
- Tempters: (Plaza) Worcester, Mass., 3-8; (Howard) Boston 10-15.
- Watson, Sliding Billy, Show: (Gayety) Buffalo 3-8; open week 10-15.
- Wing Woman and Song: (Empress) Chicago 3-8; (Gayety) Detroit 10-15.

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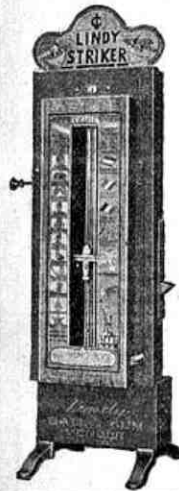
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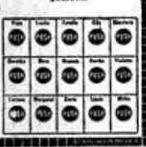
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 Head's, Dr. F. H., Med. Co.: Leopold, Wis., 3-8.
 Lena's Show: Ashippun, Wis., 3-8.
 McOwen, Hazel, Stock Co.: Hastings, Neb., 3-8.
 Miller, Al H., Show: Cross City, Fla., 3-8.
 Nash Players: Elkton, Ky., 3-8.
 Phillips, Happy, Comedy Co.: Cayuga, Ind., 3-8.
 Ray's Show: Colver, Pa., 3-8.
 Reno, Great, & Co.: Liberty, Ill., 3-8.
 Sandy's Overseas Fun Show: Westport, Ont., Can., 3-8.
 Sharpton Show: Marcellus, Mich., 3-8.
 Star Dramatic Players: Walker, Mo., 3-8.
 Stuart Players: Stewartville, Minn., 3-8.
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LATEST MODEL MACHINES
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JACKPOT BELLS (Reserve Jackpot Model), 5c Play.....\$82.50
 JACKPOT BELLS (Reserve Jackpot Model), 25c Play..... \$2.50
 JACKPOT MINT VENDERS (Coin Separator Model), 5c Play \$7.50
 WRITE US FOR FREE SLOT CATALOG.

Get Our Price on Jack Pot Fronts
ROCK-OLA MFG. CO. 617 - 631 JACKSON BOUL.
 CHICAGO, ILL.


PUSH CARDS
 AND
FORTUNE BOARDS
 New Improved Design



Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog of Jewelry Assortments, Salesboards and Slot Machines sent on request. Our Quality and Prices Will Interest You.

MIDWEST NOVELTY MFG. CO.
 300-306 West Erie St., CHICAGO, ILL.

"VEST POCKET" BASKET BALL
 "MODEL D"



7 Shots for 1c. Can be operated with or without Prizes. Each perfect shot scores 5 points on a visible register. Easy to understand and easy to play. Small in size and light in weight. Strong steel construction. Fool-proof mechanism. Secure lock. Attractively painted in red and black. Legal everywhere.

SEND MONEY ORDER AT ONCE FOR SPECIAL 30-DAY OFFER.

SINGLE	LOTS OF 5	LOTS OF 10
\$12.50	\$11.50	\$10.00

EMPIRE NOVELTY COMPANY
 501 E. Jefferson St., Dept. BB, Syracuse, N. Y.

ELEPHANTS



1929's Biggest Winner and a Repeater for Coming Year.
 NEW SIZES AND DESIGNS FOR 1930.
 We carry a full line of Concession Supplies at prices that are right.

WISCONSIN DE LUXE DOLL & DRESS CO.

MILWAUKEE, WIS., 642 Third St.	DALLAS, TEX., 1219 Grand Ave.	KANSAS CITY, MO., 1310 Grand Ave.
PITTSBURGH, PA., 2517 Penn Ave.	2219 Commerce St.	ATLANTA, GA., 324 Marietta St.

SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new CATALOGS showing the largest BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank, Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS direct to your customers. PROMPT and COURTEOUS SERVICE.

A. S. DOUGLIS & CO. 116 SO. WELLS ST. CHICAGO, ILL.

\$50 JACK POTS \$50

Money Back Guarantee

If you have not taken advantage of our specially priced 5c and 25c JACK POTS, with the very latest Mills attachment, you are unaware of the excellent quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money. Order one today. You cannot lose. We have Slot Machines of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago

JUST BOUGHT THE FACTORY
 NEW LOW PRICE

SURE TOP CIGARETTE HOLDER has Spring Top. Gold-Plated Finish. Constructed of metal. Each one guaranteed. Buy now while our quantity lasts.

25% Deposit With Orders. Balance C. O. D.

GOLDFARB NOVELTY CO., The House of Service, 169 Park Row, New York

Washington Producing Co.

HAMLET, N. C., Feb. 1.—After a layoff of two weeks the Washington Producing Co. opened in Hamlet January 25 for a seven-day engagement under the auspices of the Hamlet Fire Department. Altho the membership of the fire department is small, the advance ticket sale was satisfactory. Because of a storm four days were lost. New canvas is ordered for next week. All concessions are operated exclusively by the management and the circus performance is furnished by Lester the Great & Co. Park plan dancing is provided for patrons of the show after the circus performance and the music is furnished by Moberly's Broadcasting Orchestra of eight pieces. Next week the show will exhibit in Rockingham, N. C., under the auspices of the Rockingham Fire Department, and in Windsor, N. O., the following week under the auspices of the American Legion. George Hirschberg is handling the Rockingham office and the details at Windsor are in the hands of Edward DuBois. S. B. Weintraub, manager of this company, has contracted to furnish the concessions at the American Legion Indoor Circus at Wilson, N. C., in March, and the decorating contract has been awarded to Dr. Fred A. W. Reh, the president.

WALTER B. FOX.

Loos Shows Add Ten Fairs in the "Lone Star State"

A telegraphic communication from J. George Loos, head of the shows bearing his name, from Dallas, Tex., informed that during the Texas Fair Men's meeting his organization had been awarded contracts for the following 10 fairs in the Lone Star State: Starting at Harris, week of September 8; then, successively, Greenville, Athens, Seguin, Gonzales, Lockhart, Victoria, Beeville, Wharton and Harlingen.

These events are in addition to five fairs previously contracted for this year by the Loos Shows, including the Missouri State Fair at Sedalia.

Young Signs Amarillo

CHICAGO, Feb. 1.—Ernie Young has secured the contract for his revue and acts at the West Texas State Fair, at Amarillo. Young is now in Dallas attending the meeting of the Texas Association of Fairs.

INDIAN DESIGN BLANKETS



AND AUTO ROBES TOO!

71A2B—INDIAN DESIGN BLANKET. Assorted Patterns in Attractive Colors. Size 64x78 inches. Each..... \$1.85

CASE LOTS OF 30, EACH \$1.70.

No. B176A—CHASE SOLO MOTOR ROBE. 42x42 inches. Many Colored Designs. Weight, 1 Lb. Each..... .95

No. B176A3—CHASE IDEAL MOTOR ROBE. 52x72 inches. Two Different Color Designs. Weight, 2 1/2 lbs. An Ideal Motorist's Robe. Our Special Low Price. Each... \$2.35

707B—MANICURE ROLL-UP. 8 Pieces. White Fittings. Per Dozen... \$2.95

Perfume Set No. B116A2—Here's an item they're wild about! One-ounce Bottle Perfume, four-ounce Bottle Toilet Water, Fancy stopper in bottles. Both cellophane wrapped. Also box Face Powder. In silk-lined modernistic display. Retailers for 75c. Our Price, Dozen Sets.

\$4.25 Dz. \$4.25

B71A2—LARGE BOTTLE PERFUME. Fancy Stopper. Assorted odors. Assorted shapes. Cellophane wrapped. Fancy Box. Per Dozen..... .98

SEND FOR OUR CATALOG TODAY!

It means big money for you and at prices that are guaranteed to be absolutely rock-bottom. Immediate deliveries. Deposit with order.

JOSEPH HAGN CO.
 223-225 W. Madison St., CHICAGO

Write for 32-page Illustrated Catalogue. You make \$10.00 to \$80.00 a day with Talco Machine. More than twenty different businesses sell delicious foods to eat and drink. TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.

Majestic Moving Target

PRICE \$75.00



Write for Circular and Price List
D. GOTTLIEB & CO.
 4318 W. Chicago Avenue, Chicago, Ill.

JACK POT
 MILLS 1930 MODEL



MILLS LATEST JACK POT

5c, 10c, 25c and 50c Play.

MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELLS

In 5c, 10c, 25c and 50c Play.

PITTSBURGH MFG. & SALES CO.

Offices: 52, 53 and 54, 326 Fourth Avenue, PITTSBURGH, PA.



No. 594—Fine 12-Lug Strap Watch, fully engraved, radium dial and hands. With genuine leather strap. In Dozen Lots, Each \$1.95

No. F14—Ladies' fine 6-Jewel Watch, with fancy chromium cases and raised gold dials. Fitted with box. In dozen lots, \$2.10 Each. 25% deposit, balance C. O. D. Send for complete catalogue. All samples, 35c extra.

FRANK POLLAK

214 Chrystie St., New York, N. Y.

3 Hot Values

CIGARETTE TOPPERS—50c value. Best packed and carded on the market. \$1.—While they last. Dozen \$1.95

(Others ask double this and more)
CANARY BIRD WATER WHISTLES, 10c seller. While they last. \$2.75 Gross.

Dozen Cards, postpaid. \$1.50
VALET AUTO STROP SHAVING CREAM, (35c seller). Factory Price, \$24.00 \$21.—Gross. Our Special Price, Gross....

No catalog on the above. Our reputation of value should bring your order immediately. One-fourth deposit on all orders.

MILLS SALES CO.

901 Broadway, New York City

ONE MILLS 25c JACK POT AND ONE JENNINGS TODAY. Will ship, examination allowed, \$85 for both. Ran ten weeks. A. DUMONT, 27 State Ave., Atlantic City, N. J.

Write for 32-page Illustrated Catalogue. You make \$10.00 to \$80.00 a day with Talco Machine. More than twenty different businesses sell delicious foods to eat and drink. TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.

FAST SELLING ITEMS AT LOW PRICES!

American Eagle Blades
11c
 Pkg. 10 Blades.

EACH BLADE GUARANTEED

MADE IN U.S.A.
AMERICAN EAGLE BLADE
 MADE IN U.S.A.

American Eagle Blades
11c
 Pkg. 10 Blades.

B112—American Eagle Blades are Double Edged and Fit any Gillette Razors. Packed 10 Blades to the Package, 20 Packages in a Display Carton. Price in 5-Carton Lots or More, \$2.30 per Carton. Less than 5-Carton Lots, \$2.50 per Carton.

B5437—Clock Lighter Deal. Consists of two Clock Lighters and one Strap Watch, Mounted on a 1,500-Hole 5c Board. Takes in \$75.00 and pays out \$15.00 worth of Cigarettes.
SAMPLE ASST. \$11.00

Whoopie Tops
 Assorted Colors
 B2170
\$6.75
 Gross

B5441—600-Hole Combination Bargain Board. Consists of two Jumbo Pen and Pencil Sets, one Strap Watch and one Lighter. Players pay 5c, 15c and 25c, as they choose. Takes in \$82.40 and pays out in trade \$23.50.
Sample—\$8.75—Asst.

\$24.00 **\$27.00**

Per Gross Without Bands

GENTS' JUMBO FOUNTAIN PENS
 Fitted with 14-Kt. Stamped Gold Plated Pen Points, with and without Bands. Assorted Colors—Red, Yellow, Green, Blue, etc.

Per Gross With Bands

GELLMAN BROS. 119 No. 4th St. MINNEAPOLIS MINN

SALESBOARDS and NOVELTIES
 Write for Catalogs
FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK CITY.

The WHIPPET SALESBOARD
 A SENSATIONAL WINNER
SAMPLE ASSORTMENT, \$13.50

BW100—600-Hole Board, with two Gent's 6-Jewel Lever Strap Watches, one Gent's Jeweled Pocket Watch and two Combination Sets. Pays out \$21.00 in trade. All Watches are absolutely guaranteed.

WRITE FOR THE NEW RAINBOW LINE.
GARSHER NOVELTY COMPANY
 1004 Marquette Avenue, Minneapolis, Minn.

\$1.95 BOX HAS EIGHT BEAUTIFUL ARTIST'S MODEL PICTURES ON TOP.

PULL THE STRING
 Size of Box, 9 1/2 x 2 1/2 in. 80 Pieces of High-Grade Chocolates.
 No. B3900—SAMPLE
Each \$2.10
SIX LOTS
Each \$1.95

FREE
 A 65-Hole 5c SALES CARD.
 When Sold Brings in \$16.80.

50% WITH ORDER, BALANCE C. O. D.

MANY OTHER BARGAIN ITEMS IN OUR NEW CATALOG No. 35. SEND FOR A COPY AND SAVE MONEY.

HECHT, COHEN & CO., 201-203-205 W. Madison Street, Chicago, Ill.

CALIFORNIA GOLD COINS
MOUNTED ON RINGS

All sizes, 50c each, in quantities not less than 12. Send 75c for sample catalogue and price list.

J. G. GREEN CO., 49 FOURTH ST., San Francisco, Calif. 75c Each. Solid Gold Coin.

VALENTINE TIME JUST AROUND THE CORNER!
 BUY NOW AND BE READY TO SUPPLY THE DEMAND.

Comics, Fancies and Mechanical Subjects in stock for quick shipment.

COMIC VALENTINES
 64 ASSORTED SUBJECTS.
 6 1/2 x 10 Inch Size, 10-Gross Lots, **Gross 35c**
 5-Gross Lots, Gross, 40c; Single Gross, 30c.

SAMPLE ASSORTMENT FANCY VALENTINES
 Consists of excellent values to retail at 1c to 25c each, some cut-outs and lace effects, complete with envelopes, to retail for 3c to 15c each, and others in separate boxes to sell at 25c each. Assortment complete at..... **\$2.00**

NOTE—Above prices do not include postage.

Deposit of 25% must accompany all C. O. D. orders.

LEVIN BROTHERS. Established 1886. Terre Haute, Ind.

BARGAIN BOARDS and - - VARIOUS OTHER CUT-OUT BOARDS

CHAS. A. BREWER & SONS
 The Largest Board & Card House in the World
 6320-32 Harvard Avenue
 Englewood Station Chicago, U.S.A.

TIES

Sensational Tie Values. **SILK TIES** in the newest colors and patterns drastically slashed in price. All finely tailored. Assorted..... **\$2.90** DOZ.

4-Pc. Scarf Sets

No. 199—Silk Embroidered Scarf Set. Large flower design. Sensational value..... **\$4.00** DOZ.
 Less than Gross Lots, \$4.25 Doz. Sets.
 No. 206—Large 4-Piece Set. Silk embroidery. Lace edging..... **\$5.42** DOZ.
 Price Less than Gross Lots, \$5.50 Dozen Sets.
 No. 210—Silk Fringe Border Sets. Full size. Gorgeous embroidery. Choice of designs and colors..... **\$6.00** DOZ.
 Price Less than Gross Lots, \$6.25 Dozen Sets.
 No. 215—Brand-New Set. Finest embroidery Cluny Lace border. Gold, Red and Blue colors..... **\$7.91** DOZ.
 Price Less than Gross Lots, \$8.00 Dozen Sets.

Enclose 10% deposit with order, balance C. O. D.
LEWIS IMPORTING CO.
 Dept. 27, 141 Fifth Ave., New York City.

4-PIECE SCARF SETS

No. 55b—4-Pc. Scarf Sets, consisting of one large Runner, one large Dolly and two smaller ones.
\$6.00 Per Dozen Sets
 No. 58b—4-Pc. Special Scarf Sets, with beautiful heavy lace edging.
\$7.00 Per Dozen Sets
 25% with order.
M. K. BRODY
 1132 South Halsted St., CHICAGO, ILL.

SPECIAL OFFER!!
ROLL SKILLS
 Plays 1, 5 and 10 Cents.

Your chance to clean up on these big money makers. Factory needs space. Offer expires March 1. **GET YOUR ORDER IN NOW.**
SAMPLE \$5.00
 Write or wire
PEO MANUFACTURING CORP.,
 449 Avenue A, ROCHESTER, N. Y.

BALLOONS
 We print your name, snappy sayings, advertising, Fair, Park, Carnival, Banquets, Balls or any other event on our No. 70 Balloon. Assorted colors. Shipped same day order received. \$21.00 per 1000.
 Large Size Slim Jim. Best Quality. \$2.50 Gross. Without printing.
 Extra Large Ones, 15c Each.
 No. 80 Heavy Gas Panel Balloon, \$2.50 Gross.

25% with order, balance C. O. D.
 Extra Heavy Selected Balloons, 25c Gross.

YALE RUBBER CO.
 15 E. 17th St. N. Y. CITY.

NOTICE
SLOT MACHINE OPERATORS
 We have a new 5c machine that will make you more money than your Mint Venders. Legitimate everywhere. Be first in your territory. Write for circular. **EXHIBIT SUPPLY CO.,** 4222 West Lake St., Chicago, Ill.

THE TRUE BLUE GUM COMPANY.
 Lansing, Mich.
 Mfrs. JU-CE KISS and BUBBLE GUM. Penny items. 5-stick Packages. For all purposes. Write for information.

Advertise in The Billboard—you'll be satisfied with Results.



\$52.50—"Jackpot Bells"—\$52.50

Nickel Play. Original "Mills". Factory built. Free play on the Lemon. Serials over 213,000. Used few weeks. Are like new in appearance and mechanically perfect. 25c Play, same as above, \$62.50.

Wire One-Third Deposit.
Shipment Same Day Order Received.



THE VENDING MACHINE CO., FAYETTEVILLE, N. C.

SEND FOR OUR LATEST PRICE LIST



NEW—SILK FRINGE HIGH GRADE PILLOWS

\$6.00 New Style DOZ.

Send \$6.35 for Sample Doz. Prepaid.
Western Art Leather Co.
P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO.

For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.



FREE CATALOG.



JACK POTS NEW BELLS AUTOMATIC VENDERS PAY-OUT PURITANS DOMINO

WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.
EASTERN SERVICE & SUPPLY STATION,
26th and Huntingdon Sts., Philadelphia, Pa.



WATCHES FOR SALESBOARDS MINIATURE CHARM PISTOL.



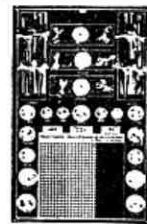
MAKE SOME REAL MONEY WITH THIS Sport Model Strap Watch 1.75 Each Sample Watch 1.85 Each

B11W99—Nickel-Plated Case, Cushion Shape, Silver Metal Dial, Black Arabic Figures and Hands. Lever Escapement Movement. Fine Quality Leather Strap, with Nickel Buckle.



AMERICAN MADE PER DOZEN 12.00 Each 1.15

B21R2—After Lengthy Experiment... are now able to offer the Perfect Charm Pistol. Length, 2 inches, highly nickel plated, break action, genuine pearl handles. Each in box containing Capsule with 25 Blank Cartridges and Ramrod. B21R5—Miniature Blank Cartridges, 25 in Capsule. Per Dozen Capsules... 1.25 Above Merchandise can only be shipped by Express or Freight.



THE LATEST IN SALESBOARDS

Per Outfit Complete 12.75

BP256 — 600-Hole 5 Cut-Out Board, with 3 Jeweled Strap Watches, 2 Fountain Pens and 2 Pencils. Board in Addition Pays Out 25.50 in Trade.

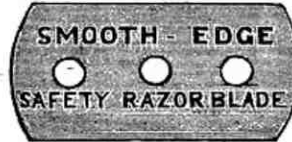
Write for Special Circular Showing Full Line of These Salesboards.



A NEW SALESBOARD

Per Outfit Complete 21.50

BP270 — 1,500-Hole Board with 3 Men's Strap Watches, 1 Lady's Wrist Watch, 4 Fountain Pens, 2 Cigar Lighters and 2 Pocket Knives. Pays out 39.00 in trade.



SMOOTH-EDGE SAFETY RAZOR BLADE

B8C00—Smooth Edge Safety Razor Blades. Made of Tempered Steel. Each in Oil Paper. 10 Blades in Package, 10 Packages in 1 Carton. Per Carton (100 Blades).... 1.35

Genuine GILLETTE Safety Razors



With Blades PER DOZEN, 1.20

B8C125—Silver-Plated Handle and Nickel-Plated Guard. Complete with 1 Genuine Gillette Blade. Each in Box.

N. SHURE CO. ADAMS and WELLS STS. CHICAGO

Save Money
By Buying Direct From Manufacturer
AMERICAN MINT CORP.,
114 East 13th St., New York, N. Y.

MILLS - JACK POT BELLS - JENNINGS
JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS
24-HOUR SERVICE
ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.
SLOAN NOVELTY & MFG. CO.
1250 N. 10th St., Dept. B, Philadelphia, Pa.

The Best SALESBOARDS
are made by
Gardner & Company
2309 Archer Avenue :: Chicago, Illinois

1930 MODELS
JACK POT BELLS and MINT VENDERS
COLORED DIAL MACHINES
ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES and TYPES.
LATEST CATALOG FREE.
Biggest Trade-In Allowance on Your Old Machine.
BANNER SPECIALTY CO.
1530-32 FARRISH ST., PHILADELPHIA, PA.

THE NEW "BABY VENDER"
GREATEST COIN MACHINE SINCE THE FAMOUS "LIBERTY BELL".
Operators, Jobbers and Storekeepers have pronounced the NEW PENNY "BABY VENDER" the GREATEST COIN MACHINE since the famous Liberty Bell. ABSOLUTELY LEGAL and can be operated in all classes of stores anywhere with 500% to 600% profit. Set on the counter as a penny machine. It still takes nickels, dimes and quarters, and when the reels stop at a fortune designated on the fortune card, the storekeeper may pay rewards accordingly. Can be operated with JACK POT, or can be changed instantaneously to BALL GUM, for closed territory. This is the best LEGAL trade stimulator that has been offered storekeepers in years. So silent you can not hear it run! Absolutely clog-proof.

SPECIAL FEATURE FOR OPERATORS...
Handling a Number of Machines.
Two cash boxes. The storekeeper has access to his profits at all times, while the operator's profit is under separate lock and key. A patented coin divider automatically divides up the coins on a percentage basis, putting in each cash box the correct amount. This type of machine would be impracticable without this exclusive feature—no other machine has it!

TERMS—Ten Days' FREE Trial.
Send us \$39.95 for a sample machine, which is the jobbing price, with 1,000 balls of Gum free. We guarantee it to be the best machine of its kind on the market, and if it isn't entirely satisfactory, we will refund your money.

Size, 12 1/2 x 9 1/2 inches. Weight, 22 Lbs.

SOLE MANUFACTURERS
THE FIELD PAPER PRODUCTS CO.,
PEORIA, ILL., U. S. A.
(Salesboard and Machine Jobbers and Operators—Get on Our Mailing List.)

MONEY-MAKING VENDING MACHINES
Our prices are the lowest. Send for New Catalog.
D. ROBBINS & CO.
288 Dodworth St., Brooklyn, N. Y.
Get Our Ball Gum Prices.

HARLICH'S 1930 SALESBOARD CATALOG NOW READY!
MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free.
HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.

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TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

**The Barr Rubber
Products Co.**

Makers of
"Barr Brand"
Toy Balloons

Sandusky, Ohio

Midland Paper Co.

Dealers in High-Grade Papers

652 West Randolph St.,
Chicago, Ill.

Chambers Bros.

Engraved Stationery

422 So. Dearborn St., Chicago, Ill.

Empire Poster Printing Co.

Quality Display Printing
429 W. Superior St., Chicago, Ill.

The Beistle Co.

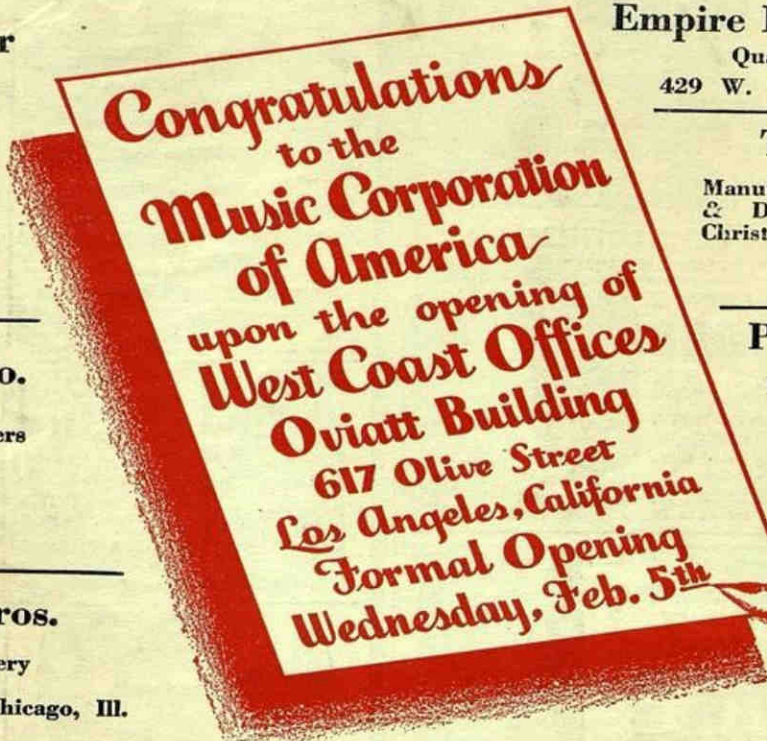
Manufacturers of Paper Novelties
& Decorations for Halloween,
Christmas, Valentine, Easter, Every
Day

Shippensburg, Pa.

**Progressive Matrix
& Stereotype Co.**

Quality Mats; Stereotypes
From Type Forms

517 South Jefferson St.,
Chicago, Ill.



**Congratulations
to the
Music Corporation
of America
upon the opening of
West Coast Offices
Oviatt Building
617 Olive Street
Los Angeles, California
Formal Opening
Wednesday, Feb. 5th**

Chicago Stage Lighting Co.

Manufacturers of Electrical Stage Lighting
Apparatus and Effects

55 West Wacker Drive, Chicago, Ill.

I. M. Friedman

Picture Frames and Poster Mounting

210 West Lake St., Chicago, Ill.

Complete Printing and Advertising
Service

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607 South Dearborn St., Chicago, Ill.

The Milwaukee Road

America's Longest Electrified
Railroad

**The Illinois Central
System**

"The Road of Travel Luxury"

**The Louisville &
Nashville Railroad**

"The Old Reliable"

**The Missouri Pacific
Lines**

"A Service Institution"

**Atchison, Topeka &
Santa Fe Railway**

Indian Detour and Grand Canyon
Line



**PARAMOUNT BUILDING
NEW YORK**

**OVIATT BUILDING
LOS ANGELES**

**32 W. RANDOLPH ST.
CHICAGO**

PRODUCERS OF THE WORLD'S GREATEST ORCHESTRAS AND ENTERTAINMENT