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The Theatrical Digest and Show World Review



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*Fairs, Coming Events,
Conventions, Etc.*
In This Issue

(Printed in U. S. A.)

THE SHOW WORLD ENCYCLOPEDIA

The Billboard has been termed a newspaper, and it is. Yet that term does not completely define it. The Billboard has been called a trade paper, and it is. But that term does not fully measure its field. The Billboard has been classified as a theatrical magazine, and it is. Yet even that term lacks somewhat in depth and breadth in locating The Billboard in its proper classification.

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Seek Fox Receiver

Minority stockholders file petition—tough fight for corporation control looms

NEW YORK, Jan. 20.—Carrying out their threat of a few weeks ago, the minority stockholders of Fox Film Corporation filed an application for the appointment of a receiver in equity in Federal Court here Saturday, naming the Fox Securities Corporation, the organization recently formed to extricate Fox from his debt difficulties; William Fox and others as defendants. The stockholders also ask for an injunction to restrain the organization from diverting the assets of the Fox Film Corporation or from commingling them with any other corporation.

The other defendants named in the suit besides the corporation and the film company's president are Aaron Fox, Jacob M. Loeb, Jack J. Leo, Saul R. Rogers, Charles F. Levin, Winfield R. Sheehan, David A. Brown, Benjamin Reass and Alexander Kempner. The petition was filed by Ira M. Gast, of Rutherford, N. J., a Class A stockholder and for any other stockholders who may care to join him. The petition was filed thru Stanley M. Lazarus and Wellman, Smythe & Schofield. In the petition a receiver is asked for to preserve the business and the assets of the corporation in order to operate them for the benefit of all equally.

With numerous threats made previously the actual signing of the petition means that there will probably be a tough fight for the control of the corporation. Fox wants control, banking interests and other organizations to which Fox owes money want control, and now the stockholders want their say.

The application also alleges that the Fox statements do not include a liability for \$40,000,000 due on the purchase of Loew's, Inc., stock and that no accounting statements are available to Fox stockholders. However, when the first threat of a receivership was made by the
(See FOX RECEIVER on page 12)

Sunday Closing Bill Up Again

WASHINGTON, Jan. 20.—William Chester Lankford, Democratic representative of Georgia, late Friday introduced a bill in the House of Representatives to prohibit the showing on Sunday of films transported in interstate commerce, also to prohibit on Sunday all shows, performances and exhibitions by theatrical troupes traveling in interstate commerce. The bill, which includes other purposes, not only applies to the District of Columbia, but to the entire country. It omits prohibiting baseball, sports and labor provisions embodied in Lankford's previous defeated measures. The bill provides a fine of \$1,000 or a sentence to imprisonment at hard labor for a year, or both.

A determined effort is being made by the legislative committee of the National Association of Amusement Parks, of which Leonard B. Schloss, manager of Glen Echo Park here, is chairman, to prevent the passage of the Lankford measure. Other branches of the amusement industry, both outdoor and indoor, are expected to line up their forces shortly.

Floating Nite Club Flops; Forfeits \$24,000 to Band

NEW YORK, Jan. 20.—Fred Waring and His Pennsylvanians, set to begin an eight-week engagement January 18, aboard "The Amphitrite", a pleasure boat anchored in Biscayne Bay, Miami Beach, are still in New York, with the backers forfeiting \$24,000 deposited in a New York bank, and facing for a like amount the total contracted net salary for the musical aggregation.

Minnesota County Fairs Hold Successful Meeting

ST. PAUL, Minn., Jan. 18.—Altho the weather conspired to slightly lessen the attendance at the annual meeting of the Minnesota Federation of County Fairs, held Wednesday and Thursday at the Hotel Lowry, it could not dampen the enthusiasm of the delegates. Heavy snows thruout the State forced some delegates, especially those from the northern part of the commonwealth, to give up the possibility of attending the sessions.

The meeting, however, was generally conceded to be one of the most satisfac-

Same Week for Park And Fair Conventions

NAAP finds it possible to go back next winter to its original dates, first week in December, when IAFE meets — Hodge explains reason for 1929 change

The National Association of Amusement Parks and the International Association of Fairs and Expositions will again hold their annual meetings the same week next December—the first week—in Chicago. This is the week in which the Showmen's League of America also holds its annual election and banquet and ball.

A change was made last year by NAAP from the first to the second week, and, in consequence, there was some squawking, particularly on the part of portable riding device exhibitors, free-attractions people, concession supply houses and manufacturers of other materials used at fairs and carnivals, the same as at amusement parks. In addition, many fair and exposition organizations have in recent years entered the amusement park field, and the managers of these are interested in the park men's convention.

The official reason for changing the dates of the park men's meeting last year is contained in a letter to *The Billboard* from A. R. Hodge, secretary of NAAP, received Monday. "A change of date was made necessary," says Hodge, "because of our inability to obtain accommodations at the Stevens Hotel during the week of the International Live-Stock Show. The oil convention, the aviation congress and the live-stock show practically squeezed us out of the hotel in 1928, and neither the hotel company nor our own board of directors cared to chance a repetition of that experience. No other hotel in the city could accommodate our exposition, so in the name of common sense, what else was there to do but change the date?"

"Fortunately, the oil convention has changed its date, and we are going back next year to our original dates, as we always want to help the exhibitor as much as possible."

\$2.50-Top Dramatic Shows To Compete With Talkies

NEW YORK, Jan. 20.—Bernard Lohmuller, for many years production manager with Earl Carroll, and who made his bow as a producer with the musical comedy, *Woof Woof*, in association with Curtis W. Emery, president of a candy slot machine company, will produce dramatic plays on Broadway at a \$2.50 top in competition with the talking pictures. Lohmuller plans three week-day matinees at a \$1.50 top.

According to Lohmuller, \$250,000 has been appropriated for the production of from 6 to 10 plays a season on Broadway. The first production will go into rehearsal within the next two weeks.

tory on record. Many helpful ideas were presented and those in attendance reported great satisfaction over the program.

In the election of officers, which took place during the final session, Charles S. Lewis, of Farmington, was re-elected to the presidency; W. E. Olson, of Mankato, was again elected vice-president, and R. F. Hall, of Minneapolis, was re-elected treasurer. Among the officers the only change for the ensuing year will be Ed Zimmerhagl, of Caledonia, who replaces
(See MINNESOTA FAIRS on page 93)

There was a rumor that Lohmuller had withdrawn from musical comedy sponsored under the banner of Demarest & Lohmuller. Considerable trouble has been experienced by the management of this company because of the interference of members of the cast, who, according to reliable sources, furnished the money for the production.

Lohmuller says his new venture will be strictly a box-office ticket sale, with no allotments to the cut rates, and only tickets sold on consignment to the recognized agency. Arrangements for booking are now being made with the Shuberts.

RKO Agents Must Stop Selling Acts to Warners

NEW YORK, Jan. 20.—Even the illness of Ben Piazza all of last week did not prevent the RKO booking office from passing the important message to its franchised agents that the practice of doing business with the Warner office must be stopped.

When interviewed on this matter two weeks ago, Piazza inferred that no official orders would be issued on the Warner situation, but added that without further warning agents found guilty of violating the outside booking rule will be disciplined in the regular channels. But during his period of convalescence Piazza must have regretted his passive policy. J. H. Aloh, head of the office routine bureau, was given his orders by the executive committee and he carried them out Saturday. He called each agent into his office individually

and, according to authentic sources, he told them that they must stop going into the Warner office at once. He is said to have added that agents caught violating this restatement of an old rule will be disenfranchised summarily. RKO agents had been doing business with Warner uninterruptedly, giving the office acts for its presentation and vaudeville houses.

Pres. Hiram S. Brown denied reports RKO had bought a considerable slice of Loew stock; also that it had acquired the Schwartz circuit of theaters in Brooklyn and Long Island. He was non-committal, however, in answering a question as to whether such transactions will materialize shortly. Commenting on the Schwartz angle, Brown stated that RKO is in the market for anything that it considers a good buy.

Audito'm Opens, Thanks to Union

NEW ORLEANS, Jan. 20.—New Orleans' \$2,500,000 Municipal Auditorium was formally opened Saturday night with a pageant presented by 2,533 school children. Doubts as to whether the auditorium would be opened as scheduled were removed Friday night when William E. Weber, president of Local No. 39, Theatrical Alliance, announced that members of the stagehands' organization would donate their services to the school board to assure the success of the school children's pageant.

Weber explained that his organization's controversy with the Auditorium Commission still is unsettled. "Rather than mar the school children's pageant, however, members of our organization will give their services without charge to assure a successful opening of the auditorium," he said.

Despite the fact that the Municipal Auditorium is owned and operated by the city, the administration has refused to recognize union labor, and as a result, up to this morning, the opening was in doubt and the members of the allied stage crafts refused to allow their members to work without a contract.

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Expect Sweeping Changes In New Producer's Revue

John Hays Hammond, Jr., noted inventor and engineer, backing Rollins production—to do sets—departures anticipated in scenic design and lighting effects

NEW YORK, Jan. 18.—A revue that promises to be the most revolutionary production in recent years is in the process of formation. It will be presented on Broadway by Leighton Rollins, director of a little theater group at Bar Harbor, Me., known as the Surrey Players. John Hays Hammond, Jr., noted engineer and inventor, is behind the production. Along the lines of the intimate revue this attraction aims to be far more pretentious and the sponsors are now seeking several name stars to head the list of principals. It is said that Roy Atwill, the suave master of ceremonies, and Fred Keating are being sought for the introducing assignment. In the meanwhile casting is going on.

The sketches will be contributed by a well-known writer in theatrical circles and the music will be composed by Alexander Fogerty, whose one accomplishment on Broadway was the score of the *Cape Cod Follies*, that ill-fated little theater revue that the Shuberts brought to Broadway early this season from Dennis, Mass.

The most drastic change in the production, however, is expected in the settings and lighting effects. Hammond will do these himself. It is expected that production cost will be one of the most astounding in current theatrical history for the size of the show that is planned.

Hammond is known in the world of engineering for his exceptional accomplishments in the arresting of ethereal energy. He has more than 200 patents to his credit. One of them is the controlling of ships from land by radio.

The settings, according to the rumor that brings out word of the production, will be mostly done in metal and the color effects gained by usual lighting.

The title of the revue has not been selected, but the date of the opening is now being considered. It is hoped to whip the attraction into shape for a presentation on Broadway some time during later March or early in April.

Cast for "New Moon"

LOS ANGELES, Jan. 18.—When *New Moon*, the Lillian Albertson-Louis O. Macloon production, which marks their return to the ranks of local theatrical producers, gets under way at the Majestic Theater, Perry Askam and Josephine Houston will head the cast, which will include David Reese, John Merkyll, Gary Brecliner, Myrtis Crinley, Charles Boyle, Doe Loretta, John Wagner, Howard Nugent, Ed Russell and Violette Derbeck. A dancing chorus, 12 feminine singers and 32 male voices will also appear in the cast. It is the plan of the Macloons to follow *New Moon* with the Noel Coward operetta *Bittersweet*.

"Little Show" Annually

NEW YORK, Jan. 18.—William A. Brady, Jr., Dwight Deere Wiman and Tom Weatherly have definitely decided to make *The Little Show* an annual feature of Broadway's entertainment, it was learned today. A new edition of the revue will make its appearance each spring. The present show, which features Libby Holman, Fred Allen and Clifton Webb, will soon begin an extended engagement on the road, and the *Second Little Show* is scheduled to come to town about April 21.



FRANCHOT TONE is creating attention with his work in "Red Rust", the first production of the newly organized Theater Guild Studio. Before this role Tone appeared this season with "Cross Roads" and last year with Katherine Cornell in "The Age of Innocence". After leaving college Tone went to stock and repertoire in the East for his first theatrical experience.

Actors' Fund Benefit Show Nets \$20,000

NEW YORK, Jan. 18.—The annual Actors' Benefit Fund program was given yesterday at a matinee performance at the New Amsterdam Theater. A packed house enthusiastically greeted the many stars who had volunteered their services, most of whom are playing in current Broadway attractions.

The receipts of the benefit performance were in excess of \$20,000 and it was estimated to be the most successful to date.

From Out Front

By CHARLES MORAN.

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE ticket committee of managers has hit another snag, and, as I mentioned last week, the immediate need for complete honesty of the managers—that is, honesty among themselves—is now a necessity for the plan to succeed. Ticket brokers of reputable standing, Equity, the Dramatists Guild and a majority of theater proprietors have sworn to uphold the rules. January is nearly ended; February is at hand, giving the attraction owners an entire month to prove their sincerity. The odds are 10 to 1 that every production of the hit class will be enjoying a long "buy" when the fatal March 1 rolls around. Thus the ticket plan is nothing more nor less than the annual ballyhoo of the managers that interests every one and comes to nothing in the end.

The sick legitimate is getting too much sympathy for its ailment. Now running on Broadway there are at least 10 musical hits, and more than that number dramatic sellouts that not only are selling out, but for the most part are entertaining plays. There is not, tho, a great play among them. The prospects of some excellent plays are good. The Theater Guild is bringing Shaw's "Apple Cart" to town, the Shuberts have the much-heralded "Infinite Shoeblick" somewhere outside, two big revues are pending and another "Little Show" is in the making. All will likely get their due of attention. It's time for some gloating rather than feeling sorry for oneself.

The invasion of the talkies into the ranks of the legitimate actors and the musical comedy principals has done one good thing. The chance of many youngsters who otherwise might have been forced to wait many additional years for that proverbial Broadway opportunity has been hastened. An example is certainly set by Edgar Selwyn. Selwyn, with his *Strike Up the Band*, hired two stars, a couple of tried-and-true troupers and a flock of youngsters. And there is not one of the youngsters but wins a merited reward both for their work and their talents.

The season has introduced many new practices and several new notions. One of the best new practices is that of shipping a flop to the warehouse as quickly as it flops, and not holding it on indefinitely. Producers are doing something for the theater by this method. In the old days a show could be kept on until some portion of the loss sustained could be recouped. Of course, this was to the disadvantage of the patrons, who paid for entertainment and got turkey. The new way is the best way to get good will. It is to be regretted, however, that the managers have not the outlet for poor products that the movies have, but these grind-house products are doing their share in cutting down the prestige of the motion picture product. It is either hit or miss these days, and when they miss the right spirit is to take it on the chin and say nothing.

"Sari" Bought By Geo. Wintz

Producer acquires Mitzi's show—will confine bookings to week stands

George E. Wintz is rapidly enlarging the scope of his activities and at a time when many producers are retrenching and confining their operations to only a few productions. Last week Wintz purchased the entire production of *Sari*, starring Mitzi. Mitzi is now at the Garrick Theater, Philadelphia, but Wintz moves the attraction into the Liberty Theater, New York, February 9, for a run, after which engagements will be played in Boston, Chicago and other cities. The production is an entirely new one by Willy Fogarty.

Wintz has canceled all of his Southern time on all productions and will hereafter confine himself entirely to the large city stands. He has just taken a lease on the large ninth floor suite of offices in the New Amsterdam Theater Building, formerly the headquarters of Florenz Ziegfeld.

In the spring Wintz plans a trans-continental tour of a 12-star revival of a standard drama and next season will have seven productions before the public. At present his list of attractions includes, besides *Sari*, *The Vagabond King*, *Rio Rita* and *Padlocks of 1929*.

Maurice Fulcher, Wintz's general press representative, and his assistant, Howard Jennings, were callers at *The Billboard* office renewing old acquaintances. Fulcher and Jennings left for Buffalo, thence to Toronto and New York.

Miriam Hopkins Cast Opposite Ernest Truex

NEW YORK, Jan. 18.—Miriam Hopkins, who rose from the chorus to the lead in *Camel Thru the Needle's Eye*, produced by the Theater Guild, has been engaged by L. Lawrence Weber to play a principal part in *Dress Parade*, which features Ernest Truex. The play is the work of Ernest Toller and Viva Tattersall and is scheduled to open on Broadway in February.

Acts in Own Play

NEW YORK, Jan. 18.—Donald Ogden Stewart will be seen in his own comedy, *Rebound*, which Arthur Hopkins is rehearsing prior to its opening on Broadway, scheduled for February 3. Stewart made his initial appearance as a professional actor with Hope Williams in *Holiday*, the Philip Barry comedy.



Claim for Rehearsal Wages Of Ruth Etting Is Contested

Mrs. Selwyn files answer to the request for five weeks' pay—contends delay was agreed to—actress had right to do talking shorts and vaudeville work

NEW YORK, Jan. 20.—Mrs. Ruth Selwyn, producer of the *Nine-Fifteen Revue*, will contest the claim of Ruth Etting for five weeks' pay and the case will likely go to an arbitration before the attraction opens on Broadway. Miss Etting, who left *Whoopie* to join the Selwyn show last week, entered a claim for pay dating from the time her contract called for the rehearsal to start. The production was postponed several times, involving a total of five weeks in loss of work to her, the actress claims.

There is also a rumor that Miss Etting is dissatisfied with the material given her in the show. Mrs. Selwyn, however, maintains that Miss Etting is a valuable asset to her production and will under no consideration release her from the run-of-the-play contract without an arbitration.

Mrs. Selwyn contends that the actress agreed to the delays in the rehearsal date in consideration of the right to do work for talking shorts and fill some vaudeville dates. Miss Etting has made several pictures, according to information, since the contract with Mrs. Selwyn was signed.

This concession was made with the notion that Miss Etting was satisfied with the delay in the beginning of the Selwyn production. It was not until the *revue* was in rehearsal many days that Miss Etting filed her claim. As for the material given the performer, Mrs. Selwyn claims that the show is far from set and that little is known definitely of the actual material at hand that will be used, and neither do they know who will use it, she says.

The *revue* is now in rehearsal under the direction of Alexander Leftwich. The score of the *revue* is a list of contributions from the leading composers of modern music and the sketches are by Noel Coward and Paul Gerard Smith, among others.

Ben Pollock and his orchestra have been added to the cast of the *revue*. It was supposed for a time that Roger Woolfe Kahn would perform as jazz vendor, but Pollock is scheduled to go into the show, which has its out-of-town opening in New Haven, Conn., January 20, remaining there for one week and then moving on to Boston, Mass., where it will play for two weeks prior to its opening on Broadway.

Gordon Smith, who is winning laurels for his dancing in *Strike Up the Band*, was originally scheduled for the *Nine-Fifteen Revue*, but Mrs. Selwyn released him in order that he might join the cast of the Edgar Selwyn show. Among the younger performers who will make their bow on Broadway in the *revue* are Pepi Lederer, niece of Marion Davies, and Ernan Bush, former cafe entertainer.

Dramatic School Pupils Give First Performance

NEW YORK, Jan. 18.—The American Academy of Dramatic Arts and Empire Theater Dramatic School yesterday opened their 1929-'30 season with a matinee performance at the Belasco Theater. The program consisted of *It's an Ill Wind*, a one-act play by Marie Baumer, and *Paris Bound*, by Phillip Barry, the Arthur Hopkins success of a season ago.

The cast of *Paris Bound* includes Robert Rider, Byron B. O'Brien, Adelaide Noska, Renee Lorraine, Jerry Scott, Dorothea Kamm, Joy Sira, Helen Brady, Winston Hilber and Doris Andre. The *It's an Ill Wind* cast includes Kaatje Vliet, Austin Beardsley, Clotilde Lohr and Fred Anderson.

Wilck Tries New Play

NEW YORK, Jan. 20.—*Troika*, a play from the Hungarian of Imre Kazekas, adapted by Lulu Vollmer, will be tried out in February by the Parish Players at Stony Creek, Conn. The play is to be under the direction of Lemist Esler, whose own play, *The Grey Fox*, was seen on Broadway last year. American rights to the play are controlled by Laura D. Wilck, producer and authors' representative.

Sam Behrman Leaving Legit.

NEW YORK, Jan. 20.—S. N. Behrman, author of *The Second Man*, *Serena Blandish* and *Meteor*, the current Theater Guild attraction, has signed a contract to write adaptations and original screen plays for Fox Films, it was learned today. Behrman, who is ranked as one of the foremost American dramatists, is scheduled to depart for the Coast immediately to fulfill the Fox contract, which goes into effect February 1.

The initial Behrman scenario for Fox will be *Liliom*, the Molnar drama in which Joseph Schildkraut scored a success on the legitimate stage. Following his adaptation of the Molnar play it is probable that Behrman will write an original drama for the screen.

Moroni Olsen Is Ready To Throw Up the Sponge

SPOKANE, Wash., Jan. 20.—This spring will see the discontinuation of the Moroni Olsen Players, known thruout the Northwest and principal Coast cities for seven years as one of the most popular dramatic troupes on tour. The announcement of the disbanding of the company was made here by John Happy, local booker.

Olsen has held a unique place among traveling groups in the West and has built up a large following since his initial presentations. *The Makropoulos Secret* constituted his bill here January 15, with a single dating early in April completing his Spokane appearances. Janet Young, Byron Kay Foulger, Joe Williams, Gordon Nelson and Olsen make up the principals in the company. Too much competition by the talkies and inadequate road facilities are given by Olsen as his reason for discontinuing.

Winchell Smith Stricken

BRIDGEPORT, Conn., Jan. 20.—Winchell Smith, playwright, is seriously ill at his rural home in Farmington, Conn., after suffering a hemorrhage in New York last week. Two physicians, Drs. J. A. V. Davis, of Farmington, and P. W. Snelling, of Hartford, were in attendance. Smith had been in New York in connection with the opening of Glenn Hunter's new play, *Waterloo Bridge*, which he staged at the request of his old friend, Charles H. Dillingham, the producer. Smith had intended to retire to his rural suburb of Hartford after treatment at Baltimore several months ago.

Davis Plans To Revive Old Melodramas in Chi.

CHICAGO, Jan. 18.—Phil E. Davis, attorney and playwright, who took over the *After Dark* road show just before it closed in Milwaukee recently, is planning to revive the piece in a few weeks. In addition, it is his intention to revive a number of other former melodrama favorites, such as *Nellie*, *The Beautiful Cloak Model*, *Bertha*, *The Sewing Machine Girl*, and others of that type.

Davis is now negotiating for a theater in Chicago and if he succeeds in obtaining a suitable house he will give local theatergoers a repertoire of the old plays.



DORIS CARSON attracted attention last summer when she jumped into the breach in "Show Girl" to replace Ruby Keeler while Dorothy Stone was getting up in the part. Her work has brought her a role in the new Edgar Selwyn production, "Strike Up the Band". Her dancing of the tap variety has firmly established Miss Carson as a musical comedy principal. Miss Carson was born in the profession. Her father is James B. Carson, well-known dramatic and musical comedy comedian, and her mother is Florence Ravel, the dancer. Miss Carson was with "Americana" last year and before that had appeared in vaudeville.

Garrity Fractures Arm

CHICAGO, Jan. 18.—John J. Garrity, general Shubert representative here, fractured his left arm Friday in a fall at his home.

B'way Is Leery Of Ticket Plan

Brokers, writers, actors and managers indorse scheme to stop scalping

NEW YORK, Jan. 18.—Everything along the ticket scalping front is reported as well, with the managers, actors, writers and brokers hurrying that the Pemberton-Hopkins-Miller ticket plan will once and for all kill the evil. The questioners, and Broadway is still crowded with the type that will believe nothing until it sees it, are simply smiling and saying nothing. The inference is that the middle of February will see the managers of the hit shows re-arranging for buys on their attractions before March 1, when the agreement becomes effective.

During the week the ticket agents met and recommended the elimination of several practices, one of which will hit several well-known producers. It is the stopping of loans to producers by the agents. The agents claim the 75 per cent premium set by the managers in the new plan will permit a fair profit, and the right to select the shows they want to buy in on will make ticket brokerage a more profitable business. The Broadway economists, of which there appear to be a few, are wondering how this plan can possibly work out, with the jobber of the tickets getting the full margin of profit and the source of supply not participating in this profit at all.

The Dramatists' Guild has met and given its sanction to the plan, but it has reserved the privilege of offering a few suggestions that may aid the enforcement of the scheme.

A committee of writers has been formed to draft a plan that will give (See B'WAY IS LEERY on page 7)



HEADLINING

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Legit. Holding Up, Managers See Better Business Ahead

Last half of season looked to optimistically—several shows renew agency buys—cut rates hold others on—"Candlelight" out—two new ones in

NEW YORK, Jan. 18.—Business in legit. for the most part during the last week remained slightly above the standard set for the first half of the season and a trifle below previous week, the banner week of the year. The cut rates are catching very few of the musical attractions and some of the lesser shows that have been supported thruout the season over the cut-rate counters were strong enough during he last week to get up out of basements periodically.

It was not for long, however, as the LeBlang agency had nearly every dramatic show, except the hits, at one time or another during the week. The leader among the musicals remains the tremendously popular *Sons o' Guns*, which is starring Jack Donahue.

Edgar Selwyn's *Strike Up the Band* started Tuesday and did well. It is reported the ticket buyers have cut into the orchestra floor for the next 20 weeks. Several other buys were renewed during the last week, among them *Strictly Dishonorable*. The box-office price of this dramatic attraction, which in receipts is becoming something of a phenomenon, has also been advanced, according to reports.

The holiday and post-holiday business continues well, with but one show dropping out tonight. This, altho never a hit, did excellent business for the 15 weeks it has been here. The attraction is *Candlelight*, the Gilbert Miller show that starred Gertrude Lawrence. It will not tour.

However, last week saw fewer new entries than any other week recently. Only four came in. The coming week will see but two.

Charles Dillingham is bringing in *Josef Suss*, his second dramatic offering of the season. Dillingham's *Waterloo Bridge* seems to have caught on in spite of the round panning the critics gave it. The draw of the two stars, Glenn Hunter and June Walker, has already brought the attraction in eight weeks' buy and the backers have taken an option on a renewal of 10 weeks.

Belasco's *It's a Wise Child* is running along smoothly to good business and is now going into its sixth month. *Street Scenes*, the ever popular Brady production in its second year, is maintaining a splendid gross, and Brady's other show, starring his wife, Grace George, *The First Mrs. Fraser*, has caught on for a good sale.

Business, managers say, is perking up and the fog end of the season is looked to with optimism, altho there are still more players out of work here than heretofore, and more houses dark.

Broadway Engagements

Frank Elliott, Joan Blondell, Arnold Ainsworth, Thomas Gillen, Philip Heege, Henry Vincent and Elaine Temple for *Sporting Blood* (George M. Cohan).

Yvonne Hughes for *The International Revue* (Lew Leslie).

Fred L. Tilden, Brenda Dahlen, Lewis A. Sealy and Edwin Morse for *Dishonored Lady* (Gilbert Miller).

Jefferson De Angelis and Frank Monroe for *The Poor Fish* (Forrest C. Harding).

Kenneth Burton, Joe Donahue, Frances Halliday, Betty Gallagher and John Gailaudet for *You Don't Say* (J. J. Leventhal).

Sylvia Sidney, Douglas Montgomery and Dorothy Sands for *Many a Slip* (Lew Cantor).

Paul Stanton for *Simple Simon* (Ziegfeld).

Broadway Cast Changes

Thomas W. Ross has replaced Walter Connolly in *Your Uncle Dudley*, at the Cort Theater.

David Hutcheson has returned to the cast and replaced Philip Tonge in *Sons o' Guns*, at the Imperial Theater.

Lu Ann Meredith replaced Betty Compton for several performances and was then succeeded by Gertrude McDonald in *Fifty Million Frenchmen*, at the Lyric Theater.

Loring Smith has replaced Jack Squires in *Woof, Woof*, at the Royale Theater.

Sax Stages French Comedy And Upsets Paris Natives

NEW YORK, Jan. 20.—From Paris comes word that Carol M. Sax, who is conducting a subscription season of six American plays at the Theater Coumartin, has created a furore by his presentation of *Le Bourgeois Gentilhomme*, acted in English and costumed in modern dress. Great disension took place between the modernists and conservatives regarding this treatment of one of the great classic comedies of France.

Appearing in the production were Walter Folmer, Rose Burdick, Conway Wingfield, Bradley Cass, Lawrence Fletcher and Jessie Ralph. Sax expects to continue his season with *Ferkeley Square*, *To the Ladies*, *Holiday*, *Enter Madame* and *Just Suppose*.

Pauline Frederick Launches New Play

CHICAGO, Jan. 18.—Pauline Frederick came to the Garrick this week in a new romantic play, *The Queen Was in the ParLOUR*, which has had a brief tryout in the West, but has not yet been shown to metropolitan audiences. The piece is not a particularly happy one for this sterling actress and the reception it was accorded does not give promise of box-office favor. Its wordiness is against it, and the action spread over three acts is extremely attenuated.

The story is a typical Balkan romance with the usual complications. Miss Frederick plays the part of Nadya, who, when about to contract a morganatic marriage, is informed that she must become queen of her native land. She meets the prince, finds him congenial, and it looks like "curtain" for the lover, but, as always in this sort of romance, love triumphs. Miss Frederick has some delightful moments, in which she displays marked ability to handle romantic lines. On the whole, however, the action of the piece is far from satisfying and the support is none too good. John Litzel plays Sabien, the lover; William Stack is the prince, and others in the cast are Grace Hampton, Frankie Raymond, Eily Maylon, Alfred Cross and Dudley Carter.

Gribble and Anderson Play Titles Conflict

NEW YORK, Jan. 20.—Harry Wagstaff Gribble has written a play entitled *Elizabeth and Essex*, which will be produced soon by William P. Tanner, who has had a hand in several Broadway productions. The play is an adaptation of three late 18th century dramas and is based upon the life of Queen Elizabeth and the Earl of Essex.

The Theater Guild had previously announced as a forthcoming production a play by Maxwell Anderson bearing the title *Elizabeth and Essex*, in which the leading roles would be played by Alfred Lunt and Lynn Fontaine. There was no conflict of titles tho, as the Guild had not intended to use the title when the play went into production, it has been authoritatively learned.

Golden Has Four Plays

NEW YORK, Jan. 18.—John Golden, who departed for Palm Beach yesterday, plans to bring four plays to Broadway before summer. *After Tomorrow*, upon which Golden is collaborating with Hugh S. Stange; *Big Six*, by Norman Foster, and *Austin Strong*; *Fifty-Fifty*, by Geoffrey Kerr, and *The Chump*, by Philip Dunning and Buford Armitage, constitute the list.

Last Curtain Falls

NEW YORK, Jan. 18.—Notables of the show world tonight attended the final performance to be seen on the stage of the old Casino Theater, which is to be torn down and a modern skyscraper erected in its place. The performance tonight concluded the life of the 40-year-old playhouse, which for many years housed Broadway's most notable productions. Among those in the audience were David Belasco, Lee Shubert, Morris Gest, Francis Wilson and the three sisters of Rudolph Aronson, who built the Casino.

Show Business Getting Tough

No pay, cut on stock and picture rights put one shoe-stringer in storage

NEW YORK, Jan. 18.—The tribulations of the manager without resources became quite pronounced during the last week when three of the weaker attractions ran into difficulty. One goes to the warehouse as a result next Saturday, another has changed management and the third is continuing thru the grace of the cast.

It Never Rains, a production sponsored by the Hyman Brothers, which has had a precarious existence of 12 weeks, ends its run at the Eltinge Theater next Saturday. The history of this production is a story of maintaining a show on the local playboards without money, getting it to the production stage with very little expenditure and getting out with a profit.

A Sap From Syracuse, which opened here two weeks ago as *So Was Napoleon*, is another production that apparently was done on a shoestring and is being kept on thru the grace of the cast.

City Haul, the production originally sponsored by Gil Boag, had such trouble that the backer and the author have taken over the management.

The cast of *It Never Rains* were all in on waivers and a cut on the stock and picture rights of the production. The show missed at the opening and was held on thru the various methods of the shoestring producer, the two-for-one ticket sale and application of the head tax on free lists.

Playing to full houses, the cast complained that they were receiving too little money and withdrew their support. At the behest of the cast the production goes to the warehouse, with the performers notifying the Century Play Company, which controls the stock rights, of their interest and the existence of the contract. From this source the cast hope for remuneration for their work.

A somewhat similar agreement has been entered by the cast of *A Sap From Syracuse*. Equity has paid the cast from the bond and eaten up the entire posted amount. Threatened with closing, the cast held a meeting last Wednesday after the matinee and agreed to accept a participating interest in the play rather than close it, the producers, Robert Newman and Arnold Johnson, the orchestra leader, being unable to post another bond.

The cast are in on a percentage from a nominal gross up to \$5,500. Above that amount they will receive full salaries. In return for this concession the cast will split, pro rata, 10 per cent of the picture sale price if the rights are sold.

City Haul's difficulty apparently was not due to money. Gil Boag was invited out, from reports, and Lou Morris, who has some money in the production, put in Arthur Klein, but Florence Halsey, who put up most of the money, found him unsatisfactory. The result is that Elizabeth Miele, the author, is now the manager of the production.

Jed Harris Casting

NEW YORK, Jan. 18.—Jed Harris, the meteoric producer who gave up Broadway for London, and then gave up the production, has decided on his next production—with but one contingency. If he can get the name of Walter Connolly on a contract to do the title role he will present very soon *Mr. Gildoney*, an adaptation of the Liam O'Flaherty novel that has been done by Frank Elsner. Meantime, in the hope of securing the services of Connolly, Harris is selecting performers for the other parts in the play at his new offices in the Morosco Theater.

New Garret Fort Play

NEW YORK, Jan. 20.—Garret Fort, author of the dramatic version of Jim Tully's *Jarnegan*, which served as a starring vehicle for Richard Bennett, has completed a new play entitled *Feast of the Fools*. The play is said to be under consideration of Crosby Gaige, who tried out Fort's *A Lady Descends*.

Guild Now Rehearsing Shaw's "Apple Cart"

NEW YORK, Jan. 20.—George Bernard Shaw's latest play, *The Apple Cart*, was placed in rehearsal today by the Theater Guild. Philip Moeller is directing, but names of the members of the cast have not been revealed. It is probable that the production will have its Broadway opening the latter part of February.

The initial performance of *The Apple Cart* was given in Warsaw last June, where it was acted in Polish. Its English premiere took place at the Shaw festival in Malvern August 19, and it is now running at the Queen's Theater in London.

The play is a satirical prophecy laid in England of the future, dealing with the possibility of England's becoming Americanized. The central figure of the play is King Mangus, and one of the characters is Mr. Vanhatten, the American ambassador. In the English production Vanhatten was depicted after the fashion of Uncle Sam. In the course of the play Vanhatten announces that America has thrown over the Declaration of Independence and wishes to rejoin the British Empire. The aids of King Mangus denounce Vanhatten's proposition as a ruse to Americanize England.

Altho the Guild has revived several of Shaw's plays during the last few years, *The Apple Cart* is his first new play since December, 1923, when the Guild produced *Saint Joan*.

Light Opera Season For Chicago in April

CHICAGO, Jan. 18.—Chicago is to have a nine weeks' season of light opera, beginning Monday, April 21. This announcement has just been made by Samuel Insull, president of the Chicago Civic Opera Company. The performances will be staged in the new Civic Theater and will include a number of the old-time favorites, among them *The Bohemian Girl* and *The Gondoliers*. From the standpoints of both talent and production the light opera company will have unusual advantages, having at its disposal the unlimited resources of the Civic Opera Company. Among the artists now being considered for the company are Margery Maxwell, Hilda Burke, Pavloska, Barre Hill and many others. Charles H. Jones will be stage director and Frank St. Leger musical director. The company will have a chorus of 42. There will be 24 persons in the orchestra and a ballet of 16. Rehearsals are to start the last week in March.

Sam H. Harris Buys Play For Broadway Production

NEW YORK, Jan. 20.—Sam Harris has purchased for production in the near future *Storm Song*, by Sidney R. Buckman.

Buckman came to New York about eight months ago following an engagement as a scenario writer at the Metro-Goldwyn-Mayer studios.

Storm Song deals with seafaring men, most of the action taking place on a sailing vessel on the high seas.

New Producers

NEW YORK, Jan. 18.—Sam Summers, who with Estelle Hunt and Cyrus Wood was responsible for the book of *Woof, Woof*, the musical comedy now at the Royale Theater, has written a farce which he presented at the President Theater here late this month.

To Raze and Build Anew

Chanins to demolish Wallack's—spent \$40,000 on redecoration two years ago

NEW YORK, Jan. 18.—The Wallack Theater, one of the oldest playhouses in New York, may be torn down and replaced by a new theater. The Chanin Brothers, present owners, are contemplating building a new playhouse of large capacity on the old site.

The deal involving the demolition of the Wallack and the construction of the new theater is still in the formative stage, with a syndicate dickering for the construction of a legitimate house and several motion picture companies after the site for the construction of a theater for the long-run release pictures.

Chanins took over the lease of the Wallack two years ago and renovated the place. An expenditure of \$40,000 was made at the time to put the theater into shape.

The Wallack has been a jinx house for a number of years. H. H. Frazee, Sr., held the lease for many years before his death. During his tenancy the Earl Carroll production *White Cargo* was the one hit that was housed there. Since that attraction the long runs at the house have been scarce.

Just what the Chanins intend doing with the house is not for publication, but it is reported that engineers have been on the ground and have estimated the cost of demolition.

This season only one production started there and it flopped. Another was there for a few weeks, and now this week another attraction for which little hope is held is booked to open.

It has been the fate of the Wallack to draw such productions nearly every season. The demolition crew is said to be ready to take a hand in the fate of the house before the end of the current season and that actual construction on the new playhouse will commence some time in the summer or late spring.

Dunning Casting

NEW YORK, Jan. 20.—Philip Dunning, who is producing the George Abbott-S. K. Lauren play, *Those We Love*, has engaged Helen Flint, Armina Marshall and George Brent to play the leading roles.

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George Abbott, who collaborated with Dunning on *Broadway*, is staging the show, which opens at the Boulevard Theater in Jackson Heights February 3. Following the Broadway opening Abbott will return to Hollywood to resume picture-directing activities.

"Bad Babies" Manager And Cast Are Arrested

SAN FRANCISCO, Jan. 20.—Corporal P. A. Peshon, police department censor, after the close of last night's performance, arrested the entire cast and management of *Bad Babies*, at the Capitol Theater. Among those arrested were L. A. Arms, producer; D. Cantor, manager; George Sherwood, director; Mildred Van Horn, Wesley Barry and six other members for giving an alleged indecent and immoral performance. Each was released on nominal bail of \$10.

Bad Babies encountered police interference in Los Angeles last August, when the players were arrested on similar charges. Miss Van Horn, leading lady, replaced Pauline Garon two days ago.

B'WAY IS LEERY

(Continued from page 5)
The managers some idea of how far the dramatists will to enforce the regulation of theater ticket prices. It is said they will go as far as Actors' Equity, which extends complete co-operation to the managers for the enforcement of the plan.

The meetings of the managers are continuing, and a vigilance committee to police the agencies and to watch the box offices of the various theaters controlled by managers who signed the agreement is being formed.

A. L. Erlanger and Charles Dillingham remain out of the listing, but reports have it that Erlanger will come into the list after his return from the Pacific Coast, where he is now combining business with a vacation trip.

ALEXANDER MCKAIG has purchased a Hungarian play by Istvan Zagon, which he will put into rehearsal in a few weeks.

London Cables

LONDON, Jan. 18.—Maurice Brown, Ltd., made a sensational purchase this week of Sir Alfred Butts' theaters, the Globe and the Queens, for \$1,250,000. Brown plans to open the Globe with a production of *Othello*, starring Paul Robeson. He hopes to present *Street Scene* at the Queens, the big business maintained by Shaw's *The Apple Cart* may delay this.

Lillian Trimble Bradley's play, *Virtue for Sale*, opened at the Streatham Hill Theater Monday, Hartley Power giving an effective study as Brand. Fay Compton gave a nice emotional performance as the heroine, with clever character work by J. H. Roberts. The dramatic qualities of the piece and a first-class company promise well for a long run.

Gerald Pring made a personal hit Monday at the Blackpool tryout of *Almost a Honeymoon*, an amusing farcical comedy by Walter Ellis. Renee Kelly acted opposite with her usual finish and charm.

Glady's Frazin has been engaged to play opposite Charles Laughton in Edgar Wallace's new crook play entitled *On the Spot*, which is due in London in March.

Walter Nilsson made his London debut at the Palladium Monday, going great. Arrivals this week include Charles Hopkins and Emile Littler.

Broadway Openings

Josef Suss, an English dramatization by Ashley Dukes of Lion Feuchtwanger's novel, *Power*, with Maurice Moscovitch. Presented by C. B. Dillingham at the Erlanger Theater.

The Challenge of Youth, by Ashley Miller and Hyman Adler, with Alma Merrick, Anna Thomas and Walter Pearson. Presented by Hyman Adler at the 49th Street Theater.

CLOSINGS
Candle Light closed Saturday, January 18, after 129 performances.

THE NEW PLAYS ON BROADWAY

JOLSON

Beginning Monday evening, January 13, 1930

THE PRINCE OF PILSEN

A revival of the musical comedy with book by Frank Frazee. Music by Gustav Luders. Directed by Milton Aborn. Settings by Rollo Wayne. Presented by the Jolson Theater Musical Comedy Company (Milton Aborn, and the Shuberts).

Francis Adams Robert O'Connor
Edith Adams Alice Wellman
Cook's Courier Melvin Redden
Jimmy Wee Griffin
Arthur St. John Wilberforce, Lord Somers

Sets
Mrs. Madison Crocker India Cox
Hans Wagner Al Shean
Nellie Wagner Vivian Hart

Lieut. Tom Wagner Joseph Toner
Earl Otto, the Prince of Pilsen, Roy Cropper
Sidnor Jenkins Marjorie Seltzer
Sergeant Brie Carl Dews

Dene Dene Dickens
Frances Frances Baviebo
Premiers Danseuse Mona Moray

American Girls:
Boston Dene Dickens
Baltimore Mona Moray
New Orleans Mary Dunckley
Chicago Sylvia Caplan

New York Leonora Brody
LADIES OF THE ENSEMBLE—Dene Dickens, Frances Baviebo, Adele Savoye, Velma Sutton, Sylvia Gillis, Leonora Brody, Sylvia Caplan, Eleanor Richmond, Helen Choast, Elizabeth Crandall, Helene Hewitt, Mabel Thompson, Edith Sears, Clara Martens, Rita Stonefield, Ida Korost, Gertrude Waldon, Helen Cowan, Mary Stuart, Susan Hopkins, Margaret Urrutia, Thelma Kane, Gertrude Lindrose.

GENTLEMEN OF THE ENSEMBLE—Joel Berloe, Melvin Redden, Carl Dews, Harold Bomgardner, Donald Gale, Barton Frazier, John Mangum, Angelo Boschedi, Sol Trell, Earl Plummer, Cosmo D'Almade, Emil Stetz.

ACT I—Garden of the Hotel Internationale. Afternoon. ACT II—Scene 1: Court of the Hotel Internationale. Scene 2: Corridor in the Hotel Internationale. Scene 3: The Floral Fete. Scene 4: A Lane Adjacent to the Hotel. Scene 5: Same as Scene 1.

Another revival under the Shuberts, and it is just about the standard, per-

haps a trifle lower than its predecessors. *The Prince of Pilsen* as here presented has little to its credit except the music. The antiquated piece creaks occasionally from the wasted efforts of Al Shean to laden it with hokum gags from vaudeville that just do not fit into the book.

For the most part the production is worth while because of the many good voices in the cast that do the tuneful score justice. There is, however, thru-out the entertainment the tendency to inject too much low comedy that does not aid the show.

Obviously this is the work of the director and is somewhat embarrassingly executed by Wee Griffin and Robert O'Connor, aided occasionally by Al Shean. It does not seem that slap-stick comedy should go hand in hand with such revival efforts as the Jolson has seen this year.

There are times when these glaring faults are forgotten. One is the occasion of the *Stein Song* sung by a male chorus and Roy Cropper. It is indeed the outstanding musical spot of the production and is worth a trip to *The Prince of Pilsen* to hear.

The settings and costumes employed are the same standard of extreme conservatism of the other revivals, but adequately fill the bill.

It seems tho that *The Prince of Pilsen*, both in book and score, is far below the general run of productions this revival company has put on and certainly is below the standard of those anticipated.

Alice Wellman lends a melodious voice to the music, but to Joseph Toner goes the laurel for the best voice in the cast. Toner is unfortunately deprived of poor stage presence, which is not an unusual deficiency in a person with such a fine robust voice. If he can devote just a

little effort to be natural his acting will improve considerably. India Cox has the same fault and a like attribute. Undoubtedly much of this spottiness is due to rushing of rehearsals and crowding the show into production. It will likely run much smoother when the cast is more familiar with the requirements of the score and the book. Vivian Hart's dramatic ability and voice wipe out many of the rough elements now only too obvious.

But withal *The Prince of Pilsen* is another commendable production and simply serves as the required lapse in the attractiveness of any repertoire. The next shall be better perhaps.

CHARLES MORAN.

ASSEMBLY

Beginning Thursday evening, January 16, 1930

EVERYTHING'S JAKE

A play by Don Marquis. Directed by Walter Greenough. Settings by Edgar Bohman. Presented by Walter Greenough.

Clem Hawley Charles Kennedy
Henery Withers Walter Vonnegut
Al Edward Donnelly
Jake Smith Thurston Hall
Autolst Harry Selby
Mildred Smith Eleanor Bedford
"Ma" Smith Jean Adair
Will Van Heysen Benjamin Hoagland
Lady Ambrose Catherine Willard
Barker Mel Ehrig
Hotel Flunkey Alvin Keri
Edwards Marius Underwood
Countess of Billhorn Ethel Morrison
Waiter Paul Dorn
First Domino Player Pendleton Harrison
Second Domino Player Mitch Fuchinson
Mme. Michaud Regine De Valat
Pierre William Barry
Chef George Freedley
Louise Marie D'Alba

Prolog—Jake Smith's Favern at Baycliff, L. I. Late on a Spring Afternoon.

ACT I—Sitting Room of the Smiths' Hotel Suite in Paris. Two Months Later. ACT II—Scene 1: A Sidewalk Cafe in Paris. Ten o'clock in the Morning. Two Days Later. Scene 2: Lady Ambrose's Apartment. Two Hours Later. ACT III—The Smiths' Hotel Suite. Three Hours Later.

The Theater Assembly has chosen another rather weak play, as entertainment goes, for its fourth production. *Everything's Jake* is a very stiff and formal play designed to be humorous, that provides very few free-spirited laughs and which is far below the standard of *The Old Soak*, Don Marquis' first play.

It is the story of a successful bootlegger with a complex for telling the truth and of his wife with a complex for doing big things in a social way. The Smiths get into the clutches of Lady Ambrose, who guides them to Paris, enmeshes Jake into a net for blackmail purposes and sponsors the tour of the shopping districts by Mrs. Smith. Everything comes out all right in the end because the blackmailer is called off by the failure of the Van Heysen Bank, and the blackmailer strikes the idea for the return of the Smiths to riches.

The play is erected on a very weak plot and rather silly at times. Jake, of course, refuses to go to Europe without his cronies, and perhaps the escapades of Henery Withers, Al and Clem Hawley might have been funnier had they not been so ridiculous. But there is some entertainment furnished thru the plot and the dialog from following a stereotyped formula, and is far from lasting.

Performances that are commendable and some not so commendable are to be seen in the production. In a rather shallow, unbelievable role, Eleanor Bedford, as Jake Smith's daughter, gives one of the finest performances, altho her work is not as smooth as it might be. Thurston Hall treats his part a bit too lightly for the requirements of the role and perhaps would have been more convincing had he remotely believed in the character he was portraying. Jean Adair's work is outstanding. It is well rounded, even and smooth thruout and adds much to the play that her part in other hands might not give it. Charles Kennedy, Walter Vonnegut and Edward Donnelly, the three cronies, are all excellent types and do their story-book characters well.

Greenough has done a fair job of direction, and the settings employed are sufficient for the purposes.

The principal fault with *Everything's Jake* is that there is very little play. Certainly not enough play to warrant a production, altho it is the notion of this reviewer that a published version of this work would be far more convincing and infinitely more entertaining than the production now at the Assembly Theater.

CHARLES MORAN.

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MORE NEW PLAYS ON PAGE 44

Vaudeville

Conducted by ELIAS E. SUGARMAN—Communications to 1560 Broadway, New York

Paramount on Top in Tough Brooklyn Battle

Five first-run houses crowded in small area—Publix house doubles nearest competitor—Fox next and Albee third—stage shows important in one house

NEW YORK, Jan. 20.—Brooklyn's theatrical district, taking in an area of about five blocks, is in the throes of the toughest opposition situation in the country among so-called "down-town first-run houses". In this small area are five houses of more than 3,000 capacity, and representing that many circuits. The patronage battle began a season ago when the Paramount and Fox's joined the three others of older vintage—the Metropolitan (Loew's), Albee (RKO) and the Strand (Stanley-Warner).

Various means have been resorted to by the participants in the five-cornered fight in their efforts to battle each other and themselves keep out of the red. Besides frequent policy shifts, the large-capacity houses have juggled gate prices and have even gone to unusual lengths in exploitation stunts to attract borough-wide attention.

At this stage of the fight all are making a go of it, altho this could not be said for at least three of the houses some months ago. The Paramount is the indisputable leader in the opposish fray, with Fox's running second, but not a close second. The Albee comes third, the Metropolitan trails and the Strand runs a comfortable lap behind the others in fifth place.

Besides the more important ratings of the large-capacity houses there is to be considered the relatively minor but nevertheless actual bidding in the same territory of the Orpheum (RKO) and the Melba (Loew). Both of these houses are operating as all-sounders, having fallen from grace as vaudefilers when the opposition situation was most intense before the actual opening of this season. The Melba had been a white elephant on Loew's hands for a considerable time, but has been holding its own since the idea was dropped of trying out various stage policies, all freaky and not coming strictly in the category of either vaudeville or presentations. The Melba, formerly Keeney's, gradually found itself

(See PARAMOUNT on page 12)

Fox Ties Up With Fokker

NEW YORK, Jan. 20.—The Fox Circuit will take the lead this week in a new exploitation wrinkle. Starting today and for the next four days six of the local Fox vaudefilers have been selected for special good-will stunts, under a tieup with the Fokker Aircraft Corporation. Pilot celebs. will appear nightly at each of the designated houses in aviation offerings. From each of the houses 20 people will be selected by a lucky-number plan and given sight-seeing tours in the world's largest land plane, the Western Air Express. The houses chosen for the stunt are Fox's Brooklyn, Savoy, Ridgewood, Academy, Audubon and Crotona.

Under the arrangement, the idea will be tried out over most of the de luxe houses on the route from here to the Coast. The plane will start a transcontinental flight next Sunday, and one person from each of the local Fox houses participating in the plan will be taken to Detroit on the first leg of the flight. The expense for the stunt is being shared by the Fox Circuit and the Fokker Aircraft Corporation. The Fox West Coast houses will also get in on the stunt.

Hamilton's Irish Show

NEW YORK, Jan. 20.—The Hamilton will have an All-Irish Jubilee Show this last half. The headliners are Pat Rooney, Marjori Bent and Pat Rooney III, who are heading their latest six-people offering over the RKO Circuit. The feature picture booked is *The Shannons on Broadway*, with Mr. and Mrs. James Gleason, thus making the Emerald Isle allusion apply to both stage and screen.

Campos With Loew Again

NEW YORK, Jan. 20.—Lila Campos, single, returned to the Loew fold this week after a long absence. She is splitting between the Delancey, and the Oriental, Brooklyn.

New Rasch Flash

NEW YORK, Jan. 20.—*Rhythmic Revels*, 11-girl flash, sponsored by Albertina Rasch, will go RKO next week at the Albee, Brooklyn. It features Genevieve Tighe, Rose Gale and Dorisa Nelova. Paddy Schwartz is its agent.

Tom Waring for Interstate

NEW YORK, Jan. 20.—Tom Waring will start a 10-week tour of the Interstate Time the latter part of February in his single pianolog.

Delmar Time Going Indie?

Leon says he has 3½ weeks — unnamed office claims hold on Publix wing

NEW YORK, Jan. 20.—Part of the old Delmar Time, consisting of about three and one-half weeks of independent dates in and around the Carolinas, has been taken over for vaudeville booking by the L. & M. office, according to Lawrence Leon, its booking boss. Leon returned last week from a trip in the area and announces that he came back with the contractual necessities for booking the string controlled by the Piedmont Amusement Company. The string is said to include houses in Winston-Salem, Durham and Highpoint. Leon's first show, consisting of a unit made up of Neil Kirk's single and Frankie Cramer's girl band, will open January 27 in Winston-Salem.

Besides what he considers as his assured three and one-half weeks in the South, Leon has more than three weeks in northerly towns. He is booking the Auditorium, Quebec; Sharon and Warren, Pa.; an indie house in Portland, Me.; and Walter Plimmer's two leftovers, an indie in Newark, N. Y., and the Gibson, Philadelphia.

An independent whose identity cannot now be divulged is said to have it all set to take over the booking of certain Publix houses in the South which had been using RKO acts rather consistently. One of these houses is said to be the Carolina, Charlotte, which was formerly a last half on Jule Delmar's book and was transferred to another book in the office when he became head of the Club and Private Entertainment Bureau.

Tonawanda Gets Vaude.

BUFFALO, N. Y., Jan. 20.—National Vaudeville is booking three acts of vaudeville Friday and Saturday at the Star Theater, Tonawanda, of which Dan Buss is manager. This theater has no talkies. The programs are continuous.

Darling Joining First National?

NEW YORK, Jan. 20.—Eddie Darling, former general vaudeville booking manager for RKO, will leave for the Coast shortly to consummate a connection with First National. The tieup has been in the air for some time.

His departure has been delayed with the pending of the sale of the Albee, Cincinnati, which he jointly owns with E. F. Albee, C. S. Humphrey, J. J. Murdock, Ike Lisbon and Pat Casey. The Fox interests have been dickered for the house and negotiations will probably be completed this week.

Darling's likely picture connection puts an end to various rumors that have circulated in regard to his future operations since he stepped out of RKO two seasons ago. For a time it was hinted around that he was to become associated with the Reeves-Lampert agency in London.

Snyder-Cooly Hayes Act

NEW YORK, Jan. 20.—Billy Snyder and Charley Cooly, in their comedy skit, *Take It Easy, Charley*, went RKO this first half at the Hamilton. Direction of the Max Hayes office.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WE HAVE been among those who participated in the rhetorical obsequies of a small time we had good reason to believe had expired. At least that's what the learned vaudeville doctors told us, and who were we to doubt their diagnosis? But even the most skillful amongst practitioners make mistakes. Ours was in believing everything they told us. The small time might fail to register any sign of life—even giving a negative reaction to the tell-tale test of play dates—but don't let them tell you that the small time is dead.

Small-time vaudeville had existed for years before presentations and talkies reinforced the other agencies continuously hammering at its vitals. It is sleeping the sleep of an environment-controlled bruin now. It will arise again; not in as virile a condition as it was before its seconds threw in the sponge. But the small time will be with us as sure as you have ears in your head.

Big league baseball finds way and means for obvious reasons to encourage the bush leagues. The U. S. Army fosters West Point because it knows full well that such an institution forms the basis of its future supply of military leaders. Even in the diplomatic service major appointments are being made to career men, i. e., individuals who were started as minor attaches and carefully groomed for more significant posts. With no little wisdom has it been written, and many times rewritten, that sturdy oaks from little acorns grow.

Now more than ever does the show business need the small time. The fact that big-time vaudeville has been displaced in the extent to which it employs entertainment acts by talkies, makes little difference. In fact, talkies must depend more and more as time goes on on the small time as its proving grounds for the big guns of tomorrow. Talkies accord royal honors and emoluments to artistes that have already made the grade, but this field—as yet in its infancy—has not within itself the power to develop personalities. For this peculiar building up that comes from hard years of training and professional abuse, it must look to the small time. Even now, at this early stage, the talkies are feeling the dearth of talent. Give them about two more seasons under present conditions, and as sure as there's caffeine in coffee the picture people will do something in their own way to bring back the small time.

When one discusses vaudeville nowadays he must needs take into consideration its variable ally and sidekick, talkies. One hinges on the other. The sooner this is realized, the better for both branches. Vaudeville gives the talkies its talent. Talkies repays vaudeville in a sense by rewarding artistes with stardom and heavy salaries for the years they have spent developing themselves in the dumps and cans of lesser towns. In the end, talkies might not turn out to be the ruthless opponent of vaudeville that we thought. What the smalltimers want to know right now, however, is why in the name of blazes can't they make features a little shorter in order to give them a break.

Since Hiram S. Brown's appointees began their career in the RKO office many barnacles that have been stuck for years to the hull of the Keith office have been removed. It hasn't been exactly a painless process. One wouldn't expect it to be when it concerns the displacement of human material. The RKO office has a long and hazardous trip to complete, however, before it arrives at the point where it can be said to represent an entirely new enterprise. New insofar as it retains only those qualities of the old regime which in themselves are beneficial to the organization.

Financial Crisis Confronts NVA ---- Report

Plunkett's Switching

Saunders from Northwest to East—McCurdy, new man, succeeds him

NEW YORK, Jan. 20.—With Joseph Plunkett, RKO's theatrical chief, planning the creation of a new division to take in the Philadelphia and Washington territory, Claud Saunders has been recruited from the Northwest division and will probably take over the operation of the new division and other special duties to be assigned him within the next two weeks. John L. McCurdy, former theater executive for Publick, has been recruited to fill Saunders' old job. McCurdy has had wide experience as a theater man, film distribution executive and publicity representative.

Saunders left for the East yesterday and is due here the middle of this week. His new assignment will give him an opportunity to do special work for Plunkett in the operation of "run" houses. RKO's vaudefilm representation in Washington and Philadelphia has been small of late, and there is no foundation for belief that any change will be made in policies in these towns, at least for the remainder of the season. It had been intimated that Saunders would be given Trenton and Baltimore to supervise, but this has been denied by Plunkett. RKO's three Trenton houses are now being handled by J. M. Brennan and a change in this aspect of the situation is not expected.

An announcement issued by RKO last week gave a summary of the appointments made by Joseph Plunkett thus far this month. There are 15 in all, and they cover every section of the nation-wide chain.

The appointees and their assignments are: Cecil D. Miller, manager of the Seventh Street, Minneapolis; William E. Danziger, exploitation man for the Palace-Orpheum and Riverside theaters, Milwaukee; Morgan C. Ames, supervisor of the Iowa theaters; Frank Burke, exploiter for the Northwest division. Arthur Frudenfeld, exploiter for the St. Louis division; L. R. Pierce, manager of the St. Louis Theater; Clarence Williams, manager of the RKO Orpheum, Memphis; Carl J. Walker, manager of the RKO Orpheum, Los Angeles; Cliff Work, manager of the RKO Orpheum, San Francisco; Henry Kaufman, supervisor of the Fort Wayne theaters; F. H. Macomber, manager of the Globe, New York; Henry Sommers, manager of the RKO Orpheum, Seattle; Jack Gross, manager of the Palace and Granada theaters, South Bend; Harry McDonald, manager of the Riverside, New York; Al Reid, manager of the Hippodrome, New York, and F. E. Wadge, manager of Proctor's, Newark.

Anger-Corday RKO Team

NEW YORK, Jan. 20.—Al Anger and Ottile Corday, new team, went RKO the first half of last week at the Royal, Bronx, represented by Wayne Christy. They are doing a comedy skit, *Slapped*, written by Anger. Anger was recently a member of the team of Morley and Anger, while Miss Corday was of Scoville and Corday.

Bob Hope Joins Harry Webb Band

Bob Hope, who has been featured with his comedy act over the RKO Time for the last year and a half, has just lined up with Harry Webb's Entertainers Orchestra for a swing over the Orpheum Time. He joined the Webb group at the Palace, Chicago, Saturday.

Hope will do his regular act, in which he is assisted by Louise Troxell, and also will work as master of ceremonies in front of the Webb orchestra.



MIACAHUA, talented wire artiste who works without balancing apparatus of any kind. She has been kept busy lately on RKO dates under the direction of Jack Curtis and may begin a European tour in April. Isidoro Ortega, former animal trainer of wide renown in the outdoor field, assists her.

Reps. Offered Surplus Stock

NEW YORK, Jan. 20.—A letter was sent out last week by Harry Singer, chief of RKO's production department, to franchised agents and producers notifying them that the circuit has considerable equipment which could be used to dress up acts they are representing. This is interpreted as an intimation that the department will do little or no producing; that it will concern itself chiefly with fixing acts, and that the office is attempting to do away with the expense of storing and derive some income from idle equipment.

The letter, in substance, advises that the circuit has considerable equipment, such as scenery, drops, trunks, electrical properties, as well as wardrobe, either individual costumes or sets. Also that the production department is interested particularly in helping acts dress up, and feels that it can supply certain needs for less than half of what acts would be required to spend elsewhere. Joseph Erico, of the department, has been assigned to take care of the acts availing themselves of the offer.

The equipment can either be rented, bought outright or obtained thru any other arrangement deemed feasible by the department.

Ellington Band as Loew Act

NEW YORK, Jan. 20.—Duke Ellington and his Cotton Club Orchestra opened for Loew this week at the Metropolitan, Brooklyn, and play at the State the week following. Ellington played for RKO last season, and more recently has been playing the Fox Circuit. His present offering numbers among its featured specialty people, Bob Williams, Eddie Rector and a dusky unbilled lass from the Harlem night club. They may play all of the local time.

Jordan Office Moves

NEW YORK, Jan. 20.—Jack Jordan, former Pantages agent who recently became a producer, moved his offices last week from Room 1313 in the Bond Building to the Loew Annex Building, in the quarters recently vacated by William Mack.

Jordan will continue producing acts, and as an artistes' representative. His staff includes Amadeo Alcaniz, who is casting for his own Spanish-released pictures being made in the East. Julio Elias is acting as Alcaniz's assistant.

Substantial assurance of support has not issued from benefit fund trustees—opening of sanatorium delayed by uncertainty—other relief activities threatened

NEW YORK, Jan. 20.—Unless some of the angels of the NVA fork up something more tangible than far-fetched ideas—in other words, cold cash—the organization will be on the rocks by next month, according to an authentic source. Something very critical is taking place in the financial department of the 46th street institution. Because Eddie Cantor, its president, is out of town, teuring with *Whoopee*, and the others are as tightmouthed as clams on anything important concerning the NVA, it is virtually impossible to get at the bottom of the situation. From those who display no fear about talking out it is learned that the welfare activities of the NVA are threatened with complete cessation unless Pat Casey can get the new financial backers of the organization to do something concrete about insuring funds by the end of the month. This means by the time next week is over. And this time there is no fooling.

Trying Repeat Idea at State

NEW YORK, Jan. 20.—The Loew Circuit is following the example set by RKO with its Palace bookings, under a new plan to return headliners to the State for repeat dates in less than a year. The Ritz Brothers were booked into the State this week, for the second time in as many months. This marks the second time this year in which the non-repeat precedent which for several years was a hard and fast rule has been violated. Joe Laurie, Jr., repeated within six months during the past year.

It is reported on good authority that Loew is planning to extend the new departure with regard to its key vaude-filmer, and the reports from Ken Behr, manager of the State, are being looked over carefully to determine the acts which create the best impression, and to single them out for repeats. The Loew office is said to have come to its decision by noting the frequency with which clicking acts have clicked again on repeat dates at the Palace within a short period.

Carroll Swerved From Palace

NEW YORK, Jan. 20.—Harry Carroll, who has a combination of two acts, was slated for the Palace last week, but instead will play the ace house the week of February 15. This week he is in Newark and will follow consecutively with Boston, Providence and Albee, Brooklyn. After his Palace stand he is slated for the Kenmore, Brooklyn. Of the two acts, one comprises Carroll and Maxine Lewis and the other is Carroll's 11-people revue, featuring Eddie Bruce.

New Boardman Single

NEW YORK, Jan. 20.—Lillian Boardman is doing a new warbling single. She opened on Eastern Fox dates recently at the Cameo, Jersey City, and may get further dates on the circuit. Booking was done direct.

Injury Cancels Emilons

NEW YORK, Jan. 20.—The Emilons, mixed aerial team, were forced to cancel Lbew dates indefinitely last week because the male member fell from the rigging during a performance at the Plaza, Corona, and was injured quite badly. The team do a novelty iron-jaw and body-swinging routine and have been standard on the circuit for several seasons. Thelma Arline, diminutive trapezist, who recently finished the Southern tour, pinch-hit for the one day in their place. Both acts are agented by Max Oberndorf.

Mennetti in Jerseys

NEW YORK, Jan. 20.—Eddie (Bumps) Mennetti and Company, two-people comedy, singing and acrobatic act, opened for Eastern RKO showing dates last week, splitting between the Capitol, Union City, and the State, Jersey City. Other dates are likely.

Oliver's Big Jumps

NEW YORK, Jan. 18.—Vic Oliver is covering plenty of territory these days in his comedy, piano and dancing act, with Margot Crangle. Two weeks ago he split between Schenectady and Elmira, last week he played Grand Rapids, and this week goes to Lincoln, Neb. He doesn't use a piano.

NVA Checker Tourney

NEW YORK, Jan. 18.—The NVA Checker Tournament started Wednesday and is open to all eligible active and lay members. It is being conducted as a handicap tournament, using the two-move restriction cards, and with rules governing time allowances, extensions, forfeits, value of wins, draws and losses. A special committee is in charge.

Prizes have been donated by the NVA, E. F. Albee, Henry Chesterfield, Eddie Cantor, Pat Casey and several others.

La Vere's Showing Dates

NEW YORK, Jan. 20.—Jack La Vere and Company, mixed comedy team, will open for RKO showing dates February 1, splitting between the Bushwick, Brooklyn, and the Capitol, Union City. La Vere is supported by Ruth Morgan. They were booked thru Billy Jackson.

Friend in Philly

NEW YORK, Jan. 18.—Al Friend, who recently called a halt to his indie agenting, is now on his fifth week of a stage comeback. He is teamed with Jack Wells. They are playing around Philadelphia and expect to show their act here in about a week. Friend is still finding time for writing and recently finished an act for Pearl Lawrence and Belle Ryan.

Exploit Talkies In New Segal Act

NEW YORK, Jan. 20.—*Making Talkies*, seven-people act, sponsored by Irvine Segal, will go vaudeville for Fox this last half at the Republic, Brooklyn. Cast comprises a camera man, sound man, electrician, director, m. c. and publicity man. Among the personnel are Frank R. Abrams, Muriel Kingston and Dexter McReynolds.

The act makes business-building tieups for the houses it plays, as it produces a talking picture of a short story with local talent and also shots of the audience. The completed film is shown a week later. Mack Brown, agent associate of Harold Ward, is the personal representative for the attraction.

Smaller Indies Using Net Contract as Ruse

Escape surveillance of License Bureau by chopping off commission clauses in artistes' agreements—makes it difficult for License Commissioner to prosecute

NEW YORK, Jan. 20.—The lesser independents in the vaude. booking field think they have discovered a sure-kill potion for the pestiferous interference of the License Bureau. As far as is known, every indie under third place is issuing net contracts, thereby deducting their commission in advance and being—or rather expecting to be—reimbursed by the houses on their coffee-and-cake books. Those known to be continuing as licensed agents, and issuing contracts designating commission deductions but not extracting these in advance, are Arthur Fisher, A. & B. Dow and Jack Linder. Probably several others, but these not important enough to come under notice either way.

The net contract idea was resorted to several seasons ago by bookers who had frequent run-ins directly with the License Bureau or its inspectors. Lawrence Leon, then unaffiliated with a circuit, was the victim of constant squawks to the bureau by acts and competing agents using acts as go-betweens in complaints filed with the municipal bureau. When Leon joined Mike Manos and formed with him the L. & M. Theater Enterprises, he began to issue net contracts as he apparently had a right to do since most of his houses were Manos-controlled and Leon was therefore acting as an employee of the string.

Several of the indies followed Leon's lead, but the adoption of the net contract scheme did not become general until several weeks ago. A large number of bookers deprived of jobs when the indie offices with which they were affiliated dropped out of the running opened their own agencies. These individuals saw at once into the practicability of operating as non-licensed agencies.

Early this season the License Bureau intimated that it would start a clean-up drive among the Philadelphia bookers buying talent here. Deputy Commissioner Mary F. Kennedy promised to see the investigation thru to the finish. Her investigating machinery hit a snag ere it was fully started. The Philly bookers, it was discovered, were not only unlicensed, but they made regulation the more difficult by their issuance of net contracts. Most of the Philly bookers are friendly competitors. They work together to bargain with acts, but cut each other's throat to get houses. In a way, that is how the indies have been operating here. Realizing that their only way out in dealing with the local license officials is to remove themselves from the jurisdiction, the Philly boys started this season, it now becomes known, as net contract writers.

So far the Philly crowd, who have had comparatively few complaints made against them in recent weeks, are beyond the pale of the License Bureau, since action cannot be taken against them directly by the deputy commissioner. In order to bring a non-licensed booker to justice for some definite wrongdoing it is necessary to obtain a warrant from the Magistrate's Court. If licensed, the deputy commissioner need only to issue a summons on her own form and have the suspect arranged before her at her own hearing.

Altho the Philly boys and a number of the locals are temporarily out of the reach of the License Bureau they are not entirely free to do what they please and get away with it. A license official has intimated that a plan is being worked out whereby the non-licensed offices will be made to toe the mark as if they were regulated agencies. A clause in the city ordinance is said to give the bureau ground for such action. There are said to be more than 20 offices in the category of employment agencies on or near Broadway booking houses with evasive net contracts.

Trueman's New Act

NEW YORK, Jan. 20.—Paula Trueman, impersonator, who last season was featured in the *Grand Street Folies*, opened for RKO this week at the head of a new three-people act, splitting between Proctor's 58th Street and the 81st Street. The others in the cast are Arnold Gluck, singer, and Marsh McCurdy, pianist. The offering is agented by Max Gordon.

Canadian Houses Given Extra Act

NEW YORK, Jan. 18.—The four-act intact shows routed by RKO thru the Northwest, with St. Paul as the starting point, are taking on an additional act when playing the circuit's three Canadian houses, Winnipeg, Calgary and Vancouver. The additional act is booked out of the Chicago office and plays the three houses consecutively. It went into effect last week in Winnipeg.

Vaude. Acts for Rochester

ROCHESTER, N. Y., Jan. 20.—An all-sound house since its purchase by Publix more than a year ago, the Piccadilly, downtown theater, seating 2,259, will launch a combined film and vaude. policy February 1. Acts will be recruited from unit layovers, no definite sequence being followed at the outset. A stage band is expected to be employed. At the same time the Temple Theater, downtown RKO house, will drop its policy of long runs and operate on a strictly weekly basis, opening Saturdays.

"Pirates" Go RKO

NEW YORK, Jan. 20.—Charles Snow's *Broadway Pirates*, 10-people affair, shoved off for RKO the first half of last week at the Prospect, Brooklyn, represented by Nat Sobel. The Penton Sisters are featured in the cast, which also includes Lou Dell, Al Frank and Jack Mills.

Bowers-La Motte Back Soon

NEW YORK, Jan. 20.—John Bowers and Margaret De La Motte, of the flickers, have been booked for a return to RKO, opening this first half at the Chester, Bronx. They were featured with Sam Shannon's short-lived flop, *Temptations*.

Knight-Olin at Club

NEW YORK, Jan. 20.—Margaret Knight and LeRoy Olin, recently in Bert Tucker's six-people act, *The College Cut-Up*, are now doing club work. They started at the Dome, in Greenwich Village, on Christmas Eve and are slated for 16 weeks. Both are under the direction of Fred Le Quorne, who is teaching them new dance routines for each week.

Vaudeless Harrisburg Plans Vaude. Benefit

NEW YORK, Jan. 20.—An actor sends an interesting clipping from the January 14 issue of *The Harrisburg* (Pa.) *Telegraph*—and an even more engrossing paragraph of personal comment.

The clipping tells of a plan by M. M. Dull and associates to promote a six-day vaudeville show at the Majestic in order to raise sufficient funds to obtain an option on the franchise of the Harrisburg Senators in the New York-Pennsylvania League. To quote from the clipping: "They hope to bring six complete vaudeville acts to the Majestic Theater direct from New York City. Dull, who has been business manager of the Senators for the last few years, believes that next



BILLIE HAAGA, who recently abandoned her warbling single to join **Frank McCormick and Pals**, 12-people flash built along collegiate lines. The McCormick act recently opened for RKO in the East. Miss Haaga is a comely blonde and comes from Jugo-Slovakia.

Questelle Now Boosted on Own

NEW YORK, Jan. 18.—Thru certain complications, RKO has toned down the exploitation of its latest "find", Mae Questelle. She is no longer being heralded as the "Prize Winning Boop-boop-a-dooper of the Tri-Boro Helen Kane Impersonation Contest". Now she is being publicized simply as "An RKO find".

It is reported that Helen Kane notified the circuit that she is not in favor of the continued use of her name in a tieup with Miss Questelle. The circuit took the matter up with its legal department, according to the account, and Miss Kane's request was heeded.

Miss Questelle was taken under the RKO wing after her victory in the Helen Kane Contest, and was given a string of local dates with much exploitation. She pinch-hit for Helen Kane at Proctor's 58th Street, when the latter was taken ill and canceled several weeks ago.

Want More Padula Flesh

NEW YORK, Jan. 18.—Marguerita Padula, not unknown to vaudevillians, will have a big part in more ways than one in RKO's forthcoming operetta, *Dicianna*. She has been advised to put on 30 pounds so that she might better fit the role. Miss Padula made a smashing success of the colored-mammy role, leading the *Hallelujah* number in *Hit the Deck*, also picturized and soundified by RKO Pictures.

Van-Schenck Returning

NEW YORK, Jan. 20.—Gus Van and Joe Schenck returned to the RKO fold this week at the Palace, Chicago. They have been away from vaude. for some time, having been engaged in making talkie shorts on the Coast.

Will Change Opening Days

Loew going back to Monday-Thursday plan soon—acts will be inconvenienced

NEW YORK, Jan. 20.—Loew may revert to Monday and Thursday openings for its Eastern splitweekers in two or three weeks. Its operating executives are said to be in favor of the change, but they have not yet decided as to the exact date of the return. The present Saturday-Wednesday openings have not effected any improvement in box-office results. Advance picture bookings are held to be the chief cause of the delay.

If Loew returns to Monday-Thursday openings, and Mondays for its three full-weekers in and around here, acts will be inconvenienced to a great extent. This season acts are switching from Loew to RKO and vice-versa more than ever before. The irregular opening days will undoubtedly cause many acts, at least in the beginning, to lose split and full weeks.

While sympathetic with this condition Loew cannot sacrifice its income to the current needs of acts. It is as much a matter of RKO meeting the situation half way as it is for Loew. When the Saturday-Wednesday switches went into effect last season, RKO led the way and was followed by Loew and Fox. Independents also trailed.

Buffalo on F. & M. Circuit

BUFFALO, N. Y., Jan. 20.—The Lafayette has inaugurated a new vaudeville policy in presenting Fanehon & Marco shows, Managing Director William H. Raynor having recently signed a franchise in New York making this city the 67th on the F. & M. Circuit. Two F. & M. Ideas were presented here the latter part of last year before a contract was signed for weekly runs at the Lafayette. Buffalo fills in the gap in the F. & M. route between Detroit and New York.

New DeSylvia Flash

NEW YORK, Jan. 20.—*Gold and Silver Creations*, new seven-people flash sponsored by Jack De Sylvania, has finished rehearsing and started last week in New Brunswick on a string of break-in dates. The act features Harry Gordon and Tommy Reed.

De Como Single Again

NEW YORK, Jan. 20.—Maria De Como, character singer, went RKO this week on a split between Proctor's 125th Street and the Franklin, Bronx. This is a return for her to the ranks of singles, as she recently appeared in Ray Shannon's act, *Props*.

Lait Writes Skit To Fit Dempsey's Style

NEW YORK, Jan. 20.—Jack Lait has completed a new skit for Jack Dempsey. The ex-champ's former script writers found it hard to restrict his dialog to one or two words at a time, but yet pack the necessary punch. A long sentence makes Dempsey's soprano sound-box only too evident, causing laughs in the wrong spots. Dempsey opened in the Lait skit two weeks ago for Publix in Detroit.

SINCE THE APPEARANCE three weeks ago of the editorialized fragment in the Vaudeville Department headed *Wanted: A Leader*, many inquires have been sent in as to who was meant as the individual (or individuals) looked to as a possible standard bearer in the revival movement. The answer was clearly expressed in the piece itself, but for the benefit of those who still insist that there was much to be deciphered between the lines, we reiterate that we have no personality or group of personalities in mind. Everything we have desired to say on the subject has been included in the article. There is nothing more to be said, but there is plenty to be done. Who's going to do it, that's what we still would like to know—the wisecracs notwithstanding.

Capitol Shows Will Not Oust Acts, Exec. Says

Union Takes Up Agencies

Seeks State regulation of Illinois agents—also after equitable contracts

CHICAGO, Jan. 18. — At the regular meeting of the Actors' Union of America this week steps were taken to bring about the enforcement of State regulations regarding booking agents. At the present time regulation of the agents is very lax, it is claimed by the union. Attention was called to the fact that at least 24 agents in and around here are operating without the State approval that is, by law, necessary. Legislative action to correct this state of affairs will be sought at Springfield. The union also is making an effort to obtain the adoption of a play-or-pay contract and will solicit the co-operation of the booking offices. It is planned to place all offices which accept the contract on a fair list, while those who refuse it will be considered unfair.

The union also is seeking to arrive at an understanding with the musicians' union in the matter of vaudeville performers who use a musical instrument in their act. It is not fair, they contend, to force a performer to join the musicians' union if his or her use of a musical instrument in the act is merely incidental. The matter is being taken up with Joseph Webber and President Phil Phillips of the union is confident that an amicable understanding will be reached.

March 3 has been set as the date for the annual meeting.

Block Jumps Across Country to Funeral

NEW YORK, Jan. 20.—Jesse Block, of Block and Sully, made a jump across the country from Spokane, Wash., to here to attend the funeral of his mother, who died last Thursday and was buried yesterday.

Block left the bill suddenly while making a tour of the Western RKO houses. In the meantime Eve Sully continues doing an act over the route with Healy and Cross, an arrangement which will be carried out until Block returns to the Coast to resume for the circuit.

Tinova-Baikoff Route

NEW YORK, Jan. 20.—Tinova and Baikoff, heading a flash with support of Fred Martin and Al Adams, have been given a long route by the major circuit. They have been booked for a 20-week tour of the West, starting January 25 at the Palace, Cleveland.

Smaller Anger-Fair Act

NEW YORK, Jan. 20.—Harry Anger and Mary Fair have given up their full-stage act, *Dizzy 1929*, by Harry W. Conn, and are rehearsing a three-people act to be done "in one". They expect to show it for RKO soon, with Thomas Fitzpatrick as their agent. They have been doing the "Dizzy" acts for several seasons.

Mayo and Marie in Bermuda

NEW YORK, Jan. 20.—Mayo and Marie are playing a winter engagement at the Bermudiana Hotel, Bermuda, where they are billed as the "world's fastest whirlwind dancers". For some unexplained reason, Bermuda resorts have been indulging in a yen for teams of this caliber the last several seasons.

Taylor-Bobbie Skit

NEW YORK, Jan. 20.—Joe Taylor and Miss Bobbie are doing a new act which will show for the major circuit soon. It is a skit entitled *A Dutch Lunch* and was written by Fred Allen and Johnny Hyman.



DORA (BOOTS) EARLY, singing and dancing comedienne, who recently started for Loew in an act with Hildegarde Sells, who was last seen in support of Mickey Cochrane, ace catcher of the big leagues. The girl duo are splitting this week between the Plaza, Corona, and the 46th Street, Brooklyn. Al Grossman is their agent.

Vaude. May Return To Majestic, Chicago

CHICAGO, Jan. 18.—A report is current that the Majestic Theater may again become a vaudeville house. The Shuberts took over the Majestic a little less than two years ago from the Orpheum Circuit and it has housed various legitimate attractions off and on, with frequent intervals of darkness. *A Night in Venice* closed there two weeks ago and nothing else is scheduled until February 9.

The present lease expires in April of this year. It is said the Shuberts are not anxious to renew it, and RKO is reported as dickering for a lease to reinstate vaudeville there.

Rodrigo and Lila

NEW YORK, Jan. 20.—Rodrigo and Lila, dance team, heading a seven-people flash, will resume local RKO dates the first half of next week in Mt. Vernon. The Rio De La Plata Orchestra has been added to the act, replacing the Royal Manila Orchestra.

Morrison May Open on Coast

NEW YORK, Jan. 20.—Attracted by the b. o. success of picture "names" in vaude., Charles Morrison, RKO agent, may extend his operations to the Coast. He will leave within the next two weeks for Hollywood with intentions of surveying the field before making a definite decision.

Barnum Club Putting Out One-Act Plays for Fund

NEW YORK, Jan. 20.—The latest activity of the P. T. Barnum Tent, Circus Saints and Sinners' Club, concerns itself directly with vaudeville. In order to raise funds for the welfare activities of the Tent, also to encourage young people with talent in dramatic work, an auxiliary of the local organization has been formed, called P. T. Barnum Club Productions, which will devote itself to the fostering of one-act plays. It is the idea of President Gustave Frohman and his associates to offer the playlets to the major circuits and use the net proceeds of engagements for the welfare funds.

The first offering to be launched under the PTB Club banner will be one of circus life, as yet untitled. It is a coincidence that the initial piece concerns

Declares revamped picture-house units will be launched in vaudefilmmers at rate of one every 2 or 3 months—but stager says he has orders for one every month

NEW YORK, Jan. 20.—Loew will not go in as heavy as had been generally believed for the practice of salvaging its played-out Capitol shows for conversion into units playable in its vaudefilm houses. This information was included in a reassuring statement to performers issued on the solicitation of *The Billboard* by a high official of the circuit. Although a boiled-down version of *Dresden China*

Big Unit for Eddie Leonard

NEW YORK, Jan. 20.—Eddie Leonard will be starred in a "Greater Minstrels" unit of 70 people, which will tour the Loew de luxe presentation houses. It will open at the Capitol as soon as rehearsals are completed. The idea for a magnified minstrel unit originated with Marvin Schenck. The production with its minstrel background is said to be the largest of its kind ever attempted.

Leonard, who for the past six weeks has played local Loew dates, will disband his four-people act next week. He is playing this week on a split between the Grand, Bronx, and the 46th Street, Brooklyn, and will wind up the first half of next week at the Victoria.

Grace Edler in Hospital

NEW YORK, Jan. 20.—Grace Edler, the wife of Cesar Ruiz, of Ruiz and Bonita, and who last season played for RKO in a two-act, is confined to the Flower Hospital. She is anxious to hear from friends. She has not played the circuit in several months, but may resume shortly booked thru the Marty Forkins office.

Flash Quartet Reunited

NEW YORK, Jan. 20.—Burns, Stokes and Lee Brothers have reunited for vaude. after a separation of about six months. They will open the last half of next week at the Dyker, Brooklyn. Burns and Stokes have been doing club work, while the Lee boys have been with a Pablix unit.

RKO Adds Three

CHICAGO, Jan. 18.—Three houses were added to the Chicago RKO list this week, all starting January 26. They are: Spencley Theater, Dubuque, Ia., first half; Times Square, Detroit, full week, and Faurot Opera House, Lima, O., last half.

Schwartz Loses 23d Street

NEW YORK, Jan. 20.—Sol Schwartz has been relieved of the management of Proctor's 23d Street and is now giving his attention solely to the Jefferson. Joseph Pearlstein, from the Middle West, has been brought in to take up the reins of the 23d Street house.

is now well on its way over the road-show vaudefilmmers and *Fan Fancies* will start on the same route next week under the new billing of *Milady's Fan*, in the future the revamped Capitol shows will not be launched as often.

It is the intention of the Loew outfit to tackle only those of the Capitol shows which "lend themselves to adaptation for eventual booking in vaudefilm houses". Even tho such shows may come to the attention of Victor Hyde and others concerned with transforming the picture house shows into vaudeville units oftener, the present plan is to send the shows out once every two or three months. If dope on film bookings is obtained far enough in advance it is likely that the converted Capitol shows will be used only when the long running time of specials makes it impossible to figure on the spotting of four and five standard-sized acts.

Loew is not minded in any way to scrap its vaudefilm policies in favor of boiled-down Capitol units. The idea of resorting to this plan intermittently was accepted because of the saving made by the circuit when it is considered that unless the scenery, props and costumes of a washed-up presentation unit are employed in some manner they are virtually of no use to the circuit after the tour over the de luxe houses. Not all of the shows originating from the Capitol are adaptable for booking, even after trimming, in houses ordinarily operating as vaudefilmmers.

Even if the trimmed-down unit idea is extended to a wider field than now planned, vaudevillians will not be deprived of work completely by the move. In the conversion process provisions are made for the inclusion of standard acts with strong specialties. According to one Loew official, the only acts ineligible for use in the units are sketches, and Loew has never been a large consumer of this type of act.

In the reconstructed *Fan Fancies*, which will carry a Chester Hale troupe of 12 girls, the principals are the Dennis Sisters, De Val Adagio Four, Horton Spurr, Dorothy Dodd and Gertrude Sheffield.

Although it is insisted from other quarters that the revamped Capitol shows will not be sent out oftener than every two months, Victor Hyde, who has been assigned to stage them, stated last week that his schedule calls for one unit a month, this serving to change the road-show booking scheme so as to allow the houses three acts of intact shows and a fourth of a Hyde-staged unit. Hyde added that seven other units are already posted on his schedule.

It is unlikely that the boiled-down units will get much time from the 11½ weeks booked by the Loew office in and around here. A suburban house may be selected as the steady starting place, giving production and booking people an opportunity to make necessary changes. The units will be sent out on the road tour of from 12 to 14 weeks immediately afterward.

Marvin an RKO Act

NEW YORK, Jan. 20.—Johnny Marvin, recording artist, will go vaude. via RKO next week at the Albee, Brooklyn, and is slated to follow with the Riverside. His brother, Frankie, is working with him. Marvin has signed with the National Broadcasting Company, according to account, to represent him in all fields.

Comeback for Danis

NEW YORK, Jan. 20.—Mary Danis is preparing for a return to vaude. after having been away from the stage for three years. She will do her familiar song impersonations and dances, assisted by a pianist, Ernest Barton. Special music has been written for her by Arthur Schwartz, who wrote part of the score for the *Little Show*.

Hennepin Taking Back Vaudeville

NEW YORK, Jan. 20.—As soon as *Hit the Deck*, RKO Pictures special, finishes its run at the Hennepin-Orpheum, Minneapolis, the house will be put back on the Western route booked from here by Charles J. Freeman. The Seventh Street, which came back into the vaudeville category some weeks ago, will be converted at that time into a "rum" house. The Hennepin will be booked with five-act shows, and the grade of material, because of a bigger budget, will be better than that which has been supplied the Seventh Street thru Billy Diamond of the Chicago office. The run of *Hit the Deck* is indefinite at this time, although it might be for two weeks, according to indications.

Women Workers Insured

NEW YORK, Jan. 20.—Warner Brothers and its subsidiaries have taken out an accident, health, and death insurance policy for \$20,000,000 for its employees with the Metropolitan Life Insurance Company. The policy has been taken out on a co-operative basis with the Warner organizations paying the greater amount of the premiums and the employees the lesser.

FOX RECEIVER

(Continued from page 3)
Fox stockholders, the president issued a statement that held the matter in abeyance and seemed to thoroughly satisfy those who had threatened to petition for a receiver.

A sharp break in the market Saturday followed the announcement of the receivership petition. The stock dropped to 18, which was 4 1/4 off, but recovered later to 20. The low for Fox stock for 1930 was 16 1/4 a few weeks ago. A little more than a year ago Fox stock sold for close to 120.

Samuel Untermyer, counsel for Fox interests, who is in Atlantic City, when questioned concerning the receivership petition dubbed it as preposterous and stated that there was evidently some ulterior motive behind it.

PARAMOUNT

(Continued from page 8)
off the main stem and had to be content with the catering to cheaper transients and neighborhood steadyers. According to account, the Paramount, running similar shows to its Broadway cousin, has been grossing of late from \$55,000 to \$60,000. Since it opened it has been using such "names" as Paul Ash, Rudy Vallee and, currently, Harry Richman. Richman is reported to be proving less of a draw than his predecessors, but it hasn't been so bad that the house can be said to be losing money. The radio, thru Columbia system's WABC, has been employed to arouse interest in the Richman personality, Richman himself warbling into the mike. Fox's, being fed with Fanchon & Marco units, acts booked thru Jack Loeb's office and personality boys as m. c.'s, has been holding its own lately, grossing from \$31,000 to \$35,000. Bum pictures, it is said, put the house on a dizzy keel until recently. During that period, string shows were used as an antidote, and they succeeded in evening the score. Thru this condition, thru no fault of its own Fox's got the rep. of offering the best stage shows in the boro.

The Metropolitan, at one time the only full-week vaudeville firm in the downtown section of Brooklyn and now running up against the Albee in this class, experienced poor business until lately. It caters generally to a cheaper class

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than its opposition, but has been in a position to draw patronage from all the others due to its strong first-run picture bookings. Its vaudeville has not been so forte, compared to the stage opposition of the other four corners, but far better than the Leew average, and with more "names" than other of Loew's combination houses around here. The reported average gross for the Metropolitan is \$21,000.

The Albee, descending the scale from Brooklyn's only straight vaudeville stand about two seasons ago, was said to have been grossing about \$16,000 as a full-week vaudeville, and touching or approaching the red with weak films and strong stage shows. With the Albee, as with the Metropolitan, pictures mean everything. Of late, the Albee has been getting better film-bookings breaks than ordinarily, and the result has been the raising of the average gross to more than \$28,000. The house is now showing *Rio Rita* on a two-week grind with three average acts and a new-house record is confidently expected to be established. Similar breaks in grosses have been encountered at this house with other specials bearing the production mark of RKO Pictures.

The Strand fell off badly not only in grosses but in operating profit until stage shows were cut out entirely, according to report, and the policy changed to a first-run grind, running films day and date with its Broadway counterpart. It is said to be grossing about \$12,000, and making money because of the lessened operating costs brought about by the complete withdrawal of stage shows.

FINANCIAL CRISIS

(Continued from page 9)
slammed every otherwise tolerable and beneficial project that had originated from Albee. In their thunderous clamor about the obvious fact of Albee not being an angel they succeeded in blinding the profession to the fact that they weren't angels themselves.

Cantor has been sincere in his efforts to keep the NVA going in such a manner that it will do the most good for the actor; particularly for the unfortunates in the profession who are no longer physically able to hustle out for themselves; the consumptives, the sick, injured and aged. Things seemed to be serene until the end of summer. The first intimation of trouble came when the opening of the new NVA Sanatorium at Saranac Lake was delayed. Cantor sent out an announcement at the time of the postponement of the opening that shortage of labor in the Adirondacks region caused the delay. It is at this time, according to account, that Cantor became cognizant of the real state of affairs. The sanatorium has not yet been opened; *The Billboard* has been informed from an authentic source that it will not be opened until such time as sufficient funds are on hand to insure its uninterrupted and unstinted operation. Such is not possible at this time. Meanwhile the 69 patients being treated at Saranac under NVA auspices are occupying the old lodge or boarding out in various cottages in and around the area. The lodge accommodates but 25 patients.

The greater portion of vaudeville actors care little about the NVA and less about its management. Despite propaganda to the contrary, the trade feels the same way. But all are vitally concerned with the saving grace of the NVA—its welfare activities. In a certain sense, Cantor is in this category. Before he became its president, Cantor is said to have had little or no interest in the NVA. He has been concerned with theatrical and other charities the last several years, and he accepted the presidency when it was offered him by the mysterious circle engineering the coup that carried him and others into office because he felt that this offered him an ideal opportunity to help the unfortunate actor. Cantor is said to be more concerned with the NVA's aid list, its ward in the French Hospital and, most of all, the sanatorium project than with a million NVA's and their non-welfare activities. If the NVA cut out its welfare work tomorrow Cantor would resign from the presidency tomorrow. Such is the type of man who

has been the NVA president the last six months, but who is reported to be carrying on the light of his life to make the financial backers of the club carry out their pledges to keep it going.

The NVA needs \$1,000,000, it is estimated, to keep it going in 1930, that is, to keep its welfare activities going and to open the sanatorium. The money is not forthcoming. Possibly thru no fault of his own, William Fox's much-publicized financial troubles have something to do with the delay in getting funds or obtaining some concrete assurance from the other film people acting as trustees for the NVA benefit fund that money will be forthcoming when it is needed.

Dissatisfaction exists among members at the manner in which the new NVA regime is panning out. The dissatisfaction is not aimed at Cantor. The general feeling is that Cantor hasn't yet and never will stoop to shady "political" chicanery or other devices that will fool the actor. The impression is getting around somehow that Cantor is not fully satisfied himself with the manner in which events are shaping themselves. Even close friends of the independently wealthy comedian are said to have an idea that Cantor's hands are tied. Cantor is said to be waiting for the next move; on the other hand, his friends who are legion, are waiting for his next move.

There will either be big news or none at all on the NVA within the next two weeks. There is no middle course. If something is not done by the VMA mob to set the NVA on an even keel there is likely to be the most sensational development in the club since its organization by Albee and J. J. Murdock at the time of the White Rats hulabaloo.

Since July, it is said, there has been no meeting of the board of directors; neither has there been a convening of the board of arbitration. Many reasons have been offered for this, chief among which is that the members of these bodies were unable to be in town at one and the same time, thus making it difficult to obtain a necessary quorum.

The big questions before the trade in regard to the NVA are whether the sanatorium will be opened shortly, and whether the other welfare activities will continue. There are those in the trade (not few in number by any means) who have not been able to dismiss from their minds the fact that the NVA had its birth in an idea to make actors forget organization in the soothing environment of a soft-soap club. Their only vestige of sympathy toward the outfit is embodied in their high regard for its welfare work. If the NVA should not be in a position to carry on welfare work any longer it will have no excuse for existence. Like a tree with its roots severed it will die. And many will say, "Good riddance."

In a sincere effort to obtain from Pat Casey a revealing statement of the financial condition of the NVA, *The Billboard* assigned one of its representatives to reach him at the VMA headquarters and present to him a questionnaire embodying every possible phase of the present situation. It was felt by *The Billboard* that the trade should know the real facts of the reported crisis in which the club finds itself. The representative spent the greater part of last week attempting to reach Casey without ruse, without subterfuge. Casey could not be reached, but each time a personal call was made, each time a phone call was placed a message was left to the effect that Casey was being sought on an extremely important matter affecting the NVA. Casey's right-hand man was also informed of the desire of *The Billboard* several times. At this writing no reaction of any kind has been given by the Casey outfit. It is known that Casey was in town all of last week.

Eddie Cantor was inaccessible personally for reasons stated above. Cantor was communicated with by mail, however, and he is now in possession of a questionnaire, as far as is known, similar to the one intended for Casey. Cantor intimated before the questionnaire was sent off that he would be glad to answer any questions with regard to the NVA.

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VAUDE. NOTES

FRED SHAEFFER, one of the directors of the Pantages houses in Toronto and Hamilton, Can., arrived last week with Mrs. Shaeffer for several days' visit and a conference with Edgar G. Milne, booking executive in charge of the circuit's local office. They returned to Canada last Wednesday.

MAE WIRTH, equestrienne, with Phil and "the Family", who recently played on Eastern Loew dates, was booked by the Warner office this week at the Fabian, Hoboken. She may resume for the RKO Circuit shortly on Eastern dates.

BRADY, RIDDLE AND MURRAY will resume for Loew this last half at the Delancey, New York, in their comedy act, *Three Fellows and a Girl*. They are assisted by "Bee". Other New York dates are likely.

The Palace, New York, reviewer of "The Billboard" has been subtly kidded by the editor of a vaudeville directory because of what is interpreted as his consistent raves over the bills and individual acts. The reviewer confesses that the raves have been plentiful—but not as consistent as the astigmatic observer concludes. The Palace is putting on better shows now than it has at any time in its career. As to whether it's a trick to do so with the money they spend on shows is another matter, and cannot be treated with fairness to all concerned in weekly reviews.

JOE COOK will open for RKO this last half at the Regent, Paterson, and will play next week at the Albee, Brooklyn. This is Cook's first date in vaude. for several seasons.

PHIL DOLAN and Eleanor Gale, piano and warbling duo, resumed for Loew this week, splitting between Loew's Yonkers and the Fairmount, Bronx. They are slated for a tour of the New York houses.

EDITH DAVIS, recently teamed with Lou Parker, is now co-featured with Ethel Gladstone in another of Russell Markert's American Rockets ensemble. The act will open for RKO next week in Buffalo, sponsored by Harry Krivit of the Harry Fitzgerald office.

THE O'SHEAS, by Ted W. Gibson, is the vehicle being used by Fiske O'Hara, who opened for RKO last week on a split between the Bushwick and Prospect, Brooklyn. He is assisted by Patricia Quinn and Dorothy Greene.

JORDAN, DOYLE AND JORDAN, new act, went RKO the first half of last week in Yonkers. Another new act on the same bill was Will Higgle and Girls, six-people flash.

ECHOES OF THE DESERT, five-people flash, featuring the Truce and Borae Trio, was launched on RKO dates the last half of last week at the Franklin, Bronx. Direction of Weeden & Schultz.

HAL SKELLY, who has been released from his Paramount picture contract, is said to be a possibility for RKO dates. Since the closing of the legit. hit, *Burlesque*, he has dabbled in pictures. He was featured in *The Dance of Life* and *Behind the Makeup*.

MAZIE CLIFTON and Billie DeRex were spotted rehearsing a new act last week. They are shelving their two-act in favor of a bigger one.

FREDDIE CRAIG, Jr., mental wizard, was booked out of RKO's Chicago office for this week in Winnipeg. He will follow with Calgary and Vancouver.

KAYE SMYTHE and Olga Elsler, in a song comedy, *The Long, Long Trail*, by Paul Gerard Smith, shoved off for RKO this first half at the Royal, Bronx. Staged by Harry Crawford and sponsored by E. K. Nadel.

PAUL MORTON, of the Four Mortons, is doing a new act with Audrey Allen in his support. They are in rehearsal, and will open soon on Eastern indie dates.

GALEN BOGUE is being given billing credit as the sponsor of Irene Bordoni in her vaude. fling. She is current this week on a split between the Madison, Brooklyn, and 86th Street, New York.

DE LONG AND RENARD, heading a nine-people flash, opened for RKO this first half at the State, Jersey City. The

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act features Trine Varela and Garcia's *Marimba Tipica*.

MARGET MOREL is heading an eight-people flash, which shoved off this week in Atlanta for a tour of several houses on the Interstate Time. She is assisted by Hart Osborn and the Six Osborn Girls.

JOHNNY HALE, tenor, left last week for an engagement at the Embassy Club, Miami, Fla., for four weeks. He will return shortly thereafter and may open for RKO in a singing single.

HARRY ROSE resumed for the Loew Circuit this last week, splitting between the Willard, Woodhaven, and the 46th Street, Brooklyn.

BURK AND SAWN, mixed comedy, singing and dancing team, showed for RKO this first half at the Bushwick, Brooklyn. It is likely that other Eastern dates will be given them.

BABY, BOBBY AND BUSTER, male trio of acrobatic dancers, will show for Loew this last half at the Bay Ridge, Brooklyn.

LEO BEERS and Helen Eley, singing and piano duo who recently showed for RKO, have been okayed for a tour of the Eastern houses. They will open for a full week next week at the 81st Street, New York, as one of three acts booked there during the run of *Rio Rita*. They are agented by Marty Forkins.

PEG BATES, monoped dancer, who recently played for RKO, will show for Loew this week, splitting between the Delancey, New York, and the Grand, Bronx. Bates was formerly with *Blackbirds*, both in New York and in Paris.

ESTHER RALSTON, who was recently okayed for 10 weeks more of Eastern RKO dates, has been switched for next week from the Regent, Paterson, to Rochester, and will continue an up-State tour.

Since Fally Markus retired from the indie booking business Jack Linder has been given one more laurel to pin on his ego. While Markus and Arthur Fisher were fighting it out for first place, Jack had to be content to remain in the also-rans with the Dow office. Now Fisher stands at the top and Jack has frequent opportunities to claim second place—when the Dows are napping. The whole battle isn't worth the paper it's written on.

BERT SLOAN will open for Loew this last half at the National, Bronx, in a wire-walking routine. He is assisted by an unbilled girl. Other Eastern dates are likely.

ARLINE MELBURN has replaced the former girl straight of the act of Seymour, Putnam and Bey. Under the new arrangement Harry Seymour and Arthur Putnam get full billing, with Miss Melburn as their assistant. Their act, subtitled *The Law, a Flirt and a Girl*, re-opened for Loew this week, splitting between the Premier, Brooklyn, and the Plaza, Corona.

ENOZ FRAZERE, sensational trapezist, who recently played several Eastern dates for RKO, including the Palace, New York, has been okayed for 12 weeks around the Eastern houses, booked thru Lee Stewart.

FID GORDON, who is doing a new single, will arrive from Europe after a

tour of 15 weeks over there and open for RKO February 1 for a tour of Mid-western dates.

It's a waste of time trying to figure out the logic of certain Loew policies when these turn out to be as inconsistent as the weather. The circuit's vaudeville bookers put the kibosh on units not long ago, and now they are thinking of using abbreviated picture-house units for their houses.

THE THREE RITZ BROTHERS were spotted in place of Jans and Whalen the last half of last week at the Oriental, Brooklyn, and will continue on a tour of the Eastern houses.

CHARLES RUGGLES, who recently opened for RKO on a string of Eastern dates, will close for the circuit this week at Proctor's, Newark. He is scheduled to start work on his new picture, *The Man From Manhattan*, next week, at the Eastern Paramount studios in Astoria.

FRANC AND WARREN LASSITER, male whirlwind dancing team, who recently played for RKO, will be launched on a string of Eastern Loew dates next week at the Metropolitan, Brooklyn. They have been okayed for about eight weeks of New York dates.

VENITA GOULD, who was scheduled to play for Loew this week at the State, New York, was switched instead to Loew's Rochester. Her spot on the bill at the State was filled by the Ritz Brothers.

ARTHUR BORAN'S *Melodyland*, featuring Frankel, Lee and Davis, opened for RKO the last half of last week at the Victoria, Greenfield, Mass., and played this first half in Fitchburg. Next week they will go to Portland for a full week. The act was booked out of the Boston office. Eileen Mercedes has replaced Naomi Winters in the cast.

CARDIFF AND WALES, who recently played for Loew on Eastern dates, are showing for RKO this week, splitting between the Bushwick, Brooklyn, and the Royal, Bronx. They will join the intact show, starting next week for a full week at the 81st Street, New York. Their act, *Travesties on Famous Plays*, was written by Johnny Hyman and Hubert Warren.

AILEEN AND MARJORIE, girl acrobats, who recently showed for RKO in the East, started this week with the intact show which opened in Flushing.

BOB ALBRIGHT AND COMPANY have been signed to open for RKO March 1 at the Palace, Cleveland, and will play over the Orpheum and Interstate circuits. Albright in the meantime will go to Florida for a rest. He closed in New York last week.

BOB PATTERSON AND ORCHESTRA will return to New York shortly and may open for RKO in a new musical offering. The outfit played at the Palais D'Or two seasons ago and last year held down the berth at the Knickerbocker Grill, New York. They are personally managed by Bernie Foyer.

RUTH GORDON, from legit., was slated to go vaude. this week on a split between the Hamilton and 81st Street, New York, but called it off temporarily. She is heading a three-people one-act, *It Happens Every Day*, by Edgar Allan (See VAUDEVILLE NOTES on page 31)

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NEW ACTS

Reviewed in New York

Dave Ray and Al Nord

Reviewed at Keith's 81st Street, New York. Style—Comedy, musical and singing. Setting—In two (special). Time—Eleven minutes.

Dave Ray, short-statured gagster, is now teamed with the rofud comedian, Al Nord, who last season played the role of "Tub" Washburn, an over-stuffed student, in George Choo's *Hello Yourself*, in a routine of sure-fire chatter, spiky warbling and interspersed banjo and uke strumming. Spotted in the deucer here, this pair stepped into a near show stop at this show with their breezy, snappy delivery of a refreshing and original style. The pair work thru-out before a campus drop as wise-cracking and fidgety collegians, dishing out a corking brand of nonsensical chatter. Their strongest points, which they work to advantage, are comedy-talk songs and instrumental ditties.

Open with an argumentative dissertation on college studies, following with a comedy-song-response number, *We Are Two College Boys*. Next they dispense a session of fast gags and chatter, sandwiching these with rough-and-tumble tactics. Nord plays his banjo in a simultaneous arrangement for one instrument as a duet of *Gypsy Love Song* and *Auld Lang Syne*. Got a good hand in a comedy number with a hobo theme, which includes an imitation of a railroad train on the banjo. After another period of chatter and hokum they close with a harmony duo, *I Get the Blues When It Rains*, accompanying themselves on the banjo and taropatch. Okeh for any of the family houses. C. G. B.

John Barton

With Annie Ashley and Beth Clark

Reviewed at Keith's Hamilton, New York. Style—Comedy, dancing and singing. Setting—In three (special). Time—Nineteen minutes.

Said to be an uncle of the better known James Barton, John Barton shows evidence of the relationship thru facial resemblance and similarity in performing. His act is a strong item and should be kept busy on real dates. He is a dyed-in-the-wool trouper, possessing an unassuming and easy-going delivery that doubles the effectiveness of his work. His comedy results in one long laugh, and his dancing is brilliant. He is a tall, and husky fellow, endowed with a personality that is bound to get you. The material is clever, containing many laugh punches, and Barton makes it stronger by sure-fire ad libbing. Annie Ashley and Beth Clark give capable support, expertly playing up the comedy situations.

Subbilled it *Won't Be Long Now*, the act builds its chatter around a pleasing story. Barton takes on a drunk role and becomes easy picking for good-looking girls. His wife is pretty much on his trail and keeps summoning him by blowing a horn. He meets a pretty little girl and they go in for some necking. Caught by his wife, he gets out of it by telling her she is their niece. As an example of Barton's clever quipping, he snaps back with, "The Voice of the RKO," as his wife yells from the

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other side of the stage when she catches him in the arms of the girl. Barton does lots of good legwork, shining brilliantly in his interpretation of a finale hopper at a public dance hall. Spotted third on a five-act show, Barton did his shuffling getaway to deafening and prolonged applause. S. H.

Ann Pritchard

Reviewed at Keith's Hamilton, New York. Style—Dancing, singing and comedy. Setting—Full stage (special). Time—Eighteen minutes.

Ann Pritchard is heading a commendable six-people flash with much in it to insure smooth sailing for real dates at good money. The act took excellent care of the closing spot when reviewed, holding them in for prolonged palm whacking as the curtain rang down. Miss Pritchard is an able skipper. She is attractive of face and figure and a versatile dancer as well as a sweet warbler. Her quintet of boys contribute in no small way toward giving the act a punch. Routining has been expertly looked after, and the numbers are spotted well and delivered smoothly and rapidly.

While dancing occupies the major portion of the offering, there are several pleasing intervals of singing and comedy. Miss Pritchard is on the stage often. She shows much skill in acrobatics, rhythm and speed in taps and grace in toe dancing. Her sweet-voiced singing shows up nicely in *I Bring My Boys With Me*, *Since Sally Left the Alley* and *Lovable and Sweet*. The boys do very well in ensemble and specialty numbers, two offering duo numbers, and faring neatly with a comedy bit. In this one of them is planted in a box. They are good hoopers, too. The other three boys display precision in stepping and bring in a big punch with solo dancing. For the opening or closing spot in the better class houses. S. H.

Four Jacks and a Girlie

Reviewed at Keith's 81st Street, New York. Style—Casting and trampolene novelty. Setting—Full stage (special). Time—Ten minutes.

Four Jacks and a Girlie have in this a novelty offering of real merit and routine closely resembles that of the Four Casting Campbells. In fact, James Campbell, the elder member of the latter troupe, is now in this outfit; the others including Rose Campbell, Herbert Grow and Marvin and Eugene Mason. Two men work thruout from high perches on either side, with the trampoline stretched between. Boy and girl, playing straight, work in shifts as filers, whilst the other boy shoulders the comedy burden, togged in vari-colored loose garments. Rest of company work in white wardrobe.

Open with preliminary-casting work-outs by boy and girl in quick succession, and the comedian also interjects hokum and trampolene bits. One lad stands out as the mainstay in breath-taking stunts, doing numerous double and triple twists and filers between the two perch artists.

The girl runs him a close second, almost duplicating his feats, and adding mounts to either perch for good measure. The youthful clown sandwiches his work with endurance trampolene bounces, occasional filer work and nonsensical hokum. The usual feature stunts, without pit accompaniment, include a full swing and cast from an off-side perch and triple-twist flips in midair. Good bet for any of the better class houses. C. G. B.

Billy Howard and Company

Reviewed at Loew's Delancey, New York. Style—Comedy, singing and musical. Settings—In two, three and full stage (special). Time—Eighteen minutes.

On the whole this act is good entertainment. The routine seems to have been gotten up haphazardly and just strung together without any attention to the proper position of relative numbers in the act. All the sketches come during the first part, and the musical and singing at the close. So far as producing any effect on the audience at the finale, the result is negative. While the act was well received thruout, very little punch or novelty is saved for the last. More musical numbers should be interpolated between the sketches. There are only two sketches, both rather long in content. The first concerns the tranquility of a cop whose state of peace not even a terrific murder can disturb. A blond lass enacting an enraged wife does a swell piece of clowning here.

During the entr'acte Howard ad libs neatly, and a young lad warbles *Little Pal*, playing also on the violin. Howard does a fairly good burlesque of the number. The last sketch purports to be spoken in Russian. Howard is more or less the raconteur who, seated to one side, ad libs thruout. The blonde, a brunet, the boy and an older male enact this merry if suggestive skit. And then the top-heavy musical numbers. S. M. S.

Frank Wilson

Reviewed at Loew's Lincoln Square. Style—Bicycle novelty. Setting—Full stage (special). Time—Ten minutes.

Working in a full-stage set resembling the exterior of a bicycle shop, Frank Wilson, single, takes on a sure-fire two-wheeler routine. There is neither a lag nor a dull bit in the act. Wilson is a masterful rider. He makes a neat appearance, is personable, and does his stunting charmingly. His skill is made to shine more brilliantly thru the array of difficult, clever and distinctive tricks. The bikes perform under his handling like well-trained horses. Helloing here, he grabbed off a prolonged and deafening reception.

Wilson displays an uncanny sense of balance in all his tricks. Many a time one would think he is due to take a spill, and that factor goes further in sustaining interest. He uses three bikes. With the first he does fast riding. He rides backward, straight and offers

conventional tricks, including boom-erangs. With another two-wheeler he rides mostly as on a unicycle. In this his balance is keenly displayed. For the last portion of the routine he takes on an outstanding session of no-hand riding. Not once does he employ his hands to help him out with the tricks or in lifting the bike from the floor. A feature of this part is hop off the saddle to go into a cartwheel and return to his seat. He is a good bet for opening the most particular shows. S. H.

George Andre and Co.

Reviewed at Keith's 81st Street. Style—Singing and dancing flash. Setting—Full stage (special). Time—Eight minutes.

As early as 1925 George Andre was a featured player in *Big Boy*, Shubert extravaganza starring Al Jolson, and this season he appeared in the short-lived *Polly*. His advent into vaudeville was signaled by quite a stir in the closing spot of this show, with Andre at the head of a superb adagio quartet, in a routine subbilled *Tropical Nightmares*. His offering carries one of the most elaborate scenic and electrical layouts seen hereabouts in similar type flashes in many months. Three outstanding incidentals in the routine, no doubt, contributed in forming the subbiling, namely an impressive vocal opening; the tropical scenic background with re-

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Joyce Yates
And Her Boy Friends
Reviewed at Loew's Lincoln Square. Style—Singing, dancing, musical and comedy. Setting—In one. Time—Twelve minutes.

A pleasing four-people affair, skipped by a femme as pretty as they come. Miss Yates is heavy on the s. a. Has a pretty face neatly accentuated by stunning blond hair, and her figure is a beaut. Her song-dance numbers are so-so, but her drag with *Mother Nature* will carry her along. The assisting boy trio does the bulk of the work, and takes good care of it. Its youthful spirit is refreshing. It fares best in musical numbers, doing mean string and strumming. Warbling and legwork is what it does nicely, too. The act should prove entertaining fare for the intermediates.

The boys open with the playing of *Hello, Baby*, on two guitars and a banjo, which serves to introduce the comely Miss Yates. They sing it as well. The trio follows it up with neat pipes work of *By the Way*, while the standard bearer does some graceful stepping. The best bet of the turn is the warble by the boys of *Ge, How We Love the Ladies*.

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They sing it directly to the girls in audience, and its lyrics are laugh pullers. Miss Yates does a vocal solo a la Nick Lucas. Strums a guitar and does *Painting the Clouds With Sunshine*. In a bit by the boys one of the trio shines out with his hot singing while imitating a bee-stung victim. They went off to a fair hand in the deucer here. S. H.

Corinne Tilton

Reviewed at the Palace. Style—Singing comedienne. Setting—In one. Time—Sixteen minutes.

There aren't enough Corinne Tilttons in vaudeville; there can never be too many. One need worry less about the latter condition than about a possible oversupply of gold ore. An artiste to the very core, this comedienne is adapted particularly to vaudeville because she gets her effects with a minimum of histrionics. Her cycle of "song studies" is credited in authorship to her; both lyrics and music. No wonder, then, that she puts over her three numbers as if she had been born to them.

Being the combination of writer and consumer of brilliant material gives Miss Tilton the advantage of having more than ordinary attention at her disposal to devote to improving the delivery of the character numbers. Her opening number, a breezy affair with a sprinkling of brogue-laden lines, carries a punchy theme line and evidently its title, called *I'm a Snob*. Less character effort here than a brilliancy in putting over funny lyrics. She makes a change into cheap, gaudy paraphernalia (this goes for the bonnet, too) and does some swell talk and warbling bound together in the tell-tale monicker, *I'm the Pride of Woolworth's*. Great put-on of slangy Jane's heart-to-heart gabbing. Also strong on gestures and economized panto.

The climaxer of appeal is Miss Tilton's finish bit, that powerfully appealing drunk affair with which she scored so heavily on the occasion of her Palace debut almost four years ago. Here she makes still another wardrobe change and carries on with a degree of artistry that should surely get recognition shortly in

the talkie field. Her gags, even her business, in this number have been swiped by more acts than can fill three Palace bills. They must be good. She corralled a reception that barely missed a show-stop rating. E. E. S.

Jerry Coe and Brothers

Reviewed at the Palace. Style—Musical, dancing and singing. Setting—In one. Time—Ten minutes.

Jerry Coe (boy, whatta name!) might easily be the lad of this very appealing trio who does that combination of whirlwind and slow-motion stepping at the finish while his brothers provide the essential melodies via clarinet and accordion. If that's not Jerry no one of the trio should have been singled out for special billing. Outside of that number the clean-cut boys are about equally matched in entertainment value.

The three Coes have a sweet turn for a wide-awake agent to handle; not one, however, who is dumb enough to book with RKO and lay off the others. Wonder if there are any so dumb at that. The boys can fit into picture houses as easily as they did in the post-intermission spot here. Incidentally running up a hand that stood out as one of the strongest in a good show. They can play clubs and click okay, and better than that. They are even the nuts for radio. Only place they can't play is the Automat. They need a wooden floor.

In neat sport ensembles topped by blue-white blazers they open as an accordion trio. Novel indeed for vaudeville or anywhere. One lad remains to sing to his own platted accompaniment. Joined by the others, who step to his self-paced warble. One Coe does a corking job of *Ain't Misbehavin'* on a sax, this followed up fast by the two others joining with accordions. The finish piece, as above described, derives appeal not alone from the alternating tempo of the music and stepping; it includes slow-motion work that might be an imitation, but surely exceeds the original in brilliance. The boys need never work for coffee and rolls. Not with the competition that exists for real talent nowadays. E. E. S.

Benny Davis

With Phil Ellis, Walter Riley, Ruth Shaw and Margie Green

Reviewed at Loew's State. Style—Songolog and dancing novelty. Setting—In three (special). Time—Fifteen minutes.

Once before Benny Davis, the song-writing celeb, piloted an 18-people cabaret novelty on the vaude boards and created a good impression. His present layout of singing and dancing bids fair to be as good as his previous one. Capable support in this includes Phil Ellis and Walter Riley, as dual piano accompanists, with Ruth Shaw and Margie Green in singing and dancing specialties. For the most part Davis acts as a m. c., doing the introduction bits. Still sticks to the night-club plug idea, tho it may be warranted by the fact his supporting artistes are from the night clubs boosted. Boys work thruout in tux., and the girls in form-revealing shorts. Elaborate silk-drape setting carried.

Routine is divided so as to give each member of the outfit a chance to do a solo specialty. Davis, flanked by his male ivories ticklers, announces his first number, *Where Are You, Dream Girl?*, as one introduced by Rudy Vallee. Ellis and Riley play a dual piano medley of *Deep in the Arms of Love*; *Hello, Baby*, and *Just You, Just Me*, and pulled a good hand. Ruth Shaw sings *Lovable and Sweet*, sandwiched with a clever tap routine, and Margie Green follows in quick succession with a high-kick, acrobatic and contortion routine. Davis scores heavily at the finish by singing a paraphrased medley of his former compositions. Okeh for better class vaude-filmers. C. G. B.

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VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Afternoon, Jan. 18)

Below-zero weather cut the crowd considerably. Bill a fair one, with Van and Schenk and Nattova outstanding hits.

The Dakotas, with Chic Cooper, a chic blond femme, billed to close, were moved up to the opening spot and registered strong in a fast routine of rope tricks and whip manipulation, the girl doing a bit of stepping and singing by way of variety.

The comedy of Irene Chesleigh and Ruth Gibbs, most of it wisecracking on married life, was more or less passe and earned only a meager hand.

Natacha Nattova, with Nicholas Daks and assisted by Bogdan and George Ganjou, has one of the classiest and most beautiful dance acts seen here in many months. Possessed of beauty, grace and an engaging personality, Nattova offers some dance numbers that hold the audience enthralled by their beauty and novelty. The *Kiss of Love and Death*, in which Nattova's partner appears as a skeleton, is a grisly creation that fascinates by its fantasticalness. In the closing number, which typifies the mechanistic age, the star is twirled about with seemingly reckless abandon by three hairy stokers and finally tossed into the flaming maw of a furnace for a thrilling climax. The act was accorded tremendous applause.

Bob Hope, comedian, started weak, his Ken Murrayisms getting only a perfunctory hand, and his witticisms with his femme assistant going little better. But after Harry Webb came on the act pepped up and it closed to a big hand. Webb and his entertainers followed Hope, who worked with them thruout the act. The band plays as well as the average and its "entertainment" bits are as good—or bad, according to the point of view—as others of the same mold. Vi Maye was charming in a couple of character bits, but it was the peppy dancer—Gladys Holt, we believe—who got things going at a lively pace and kept the audience from sitting on their hands. What she started was turned into a riot by a little darky with red-hot feet. They tried to go on with the show after his hoofing, but the audience wanted more of him, vociferously insisted on having it, and won their demand. Act closed to a riot of applause.

After intermission, Harry Holmes, billed as *The Pessimist*, made a lot of 'em out of optimists who had expected a bangup comedy act. Maybe he was just off his usual form; at any rate he was disappointing and only mildly funny, and got across only fair.

In next to closing Van and Schenk, on a brief excursion into vaudeville from the films, were the outstanding feature of the bill. Apparently they have lost none of their popularity with vaudeville fans. Sang about the same songs they have been singing the last couple of years and closed amid a torrent of applause after responding repeatedly with request numbers.

Six Davillas, springboard artists, closed with a routine of clever stunts that held the crowd. NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Jan. 18)

The Robbins Trio gave this seven-act show a speedy and thrilling sendoff, roller skating their way into heavy applause. Daring and skill shines out in the breath-taking tricks dished out by the two boys and girl. They do solo, duo and trio skating, and are especially good in the latter two.

Everett Sanderson Revue, five-people affair, made a long and interesting session of the deuce, grabbing off a prolonged reception. It is really a one-man revue, as Sanderson has unlimited ability. He is a talented musician, playing numerous instruments, and also sings, dances and ropes.

Billy Wells and Four Fays are sure-fire dealers in laughs, song and dance. Wells is an exceptional mugger and is also a mean stepper as well as a good warbler. The Four Fays go big in song-dance. One girl is neat at acrobatics, and the boxing of the mixed team is a pip. Heavy applause bowwow.

Eddie Hanley and Company went in for plenty of hoke comedy, meeting with loud laugh and palm-whacking approval. Hanley is a peach of a skipper and has

The Palace, New York

(Reviewed Saturday Afternoon, January 18)

The second week of the Schnozzle Boys, judging from the first show, might not mean so much for business. Inclement weather and a dearth of typical Palace "Names" might have had something to do with it, too. Show played much better than it looked on paper. Good booking sense used in shifting Clayton, Jackson and Durante to the first half and closing with a flash that at least possessed the virtue of keeping them glued to their seats for the exit march.

CHARLES BENNINGTON, peg-leg dancer, who has become something of a vogue since he appeared in *Dearest Enemy*, fills the opening frame with his cleverly staged routine of stepping and mouth-organ music. He is capably assisted by nine lads, designated as the New York Newsboys' Harmonica Band. They use Hohner harmonicas and they don't let you forget it—it's on the program and conspicuous also on the flat painted drop. Warmly received in their Peter Stuyvesant number from the Lew Fields show.

MADIE AND RAY, two youngsters who offer dancing and roping stunts with natural vivacity and skill, scored their usual smash in the deuce spot. As long as those little byplay tricks retain that spirit of unaffected youth this brother-sister team will be knockouts wherever they play. Looks like it will be many years before age will begin to tell. Ray's simultaneous spinning of eight ropes drew laughs and a big hand.

CHARLES (SLIM) TIMBLIN, booked in late when Willie, West and McGinty disappointed, scored one of the biggest hits of the comedy-packed show. The blackface Zany has gathered many new gags unto himself and has acquired, even at this late date, an uncanny knack of putting over the hoary ones. Billy Raymond shines up as a gorgeous straight, and Val Russell, the cork-smearing lady, is a wov comedienne in her lesser sphere. Timblin's familiar preacher bit, jacked up with topical funnyisms, got him the homer, and the trio rang up the score still higher with their fine handling of the wedding scene. Good for a Palace repeat any time.

FRANKIE HEATH is doing much to keep the memory of Harry Breen alive in her corking act, embracing four so-called song stories, each involving a widely different character. But one of the quartet seems new. Miss Heath seemed in fine condition; every one of her serio-comic bits hit the mark. William W. Dougal, who fingers the ivories, gets credit for the incidental melodies. The finish bit, a playoff on a disgruntled wife, is a beauty, and spotted just right.

CLAYTON, JACKSON AND DURANTE were ovated when they slid on to close the first half, and they—or shall we say Jimmy Durante?—kept the mob doing an almost steady howl at their Broadway patois and trimmings. They should get medals; not one number retained from last week. A welcome rehash of the best of their old ones, including that belly-quaker, *Jimmy, the Well-Dressed Man*. An unforced show stop.

WAITE HOYT, the Yankee pitcher and sensation of an erstwhile baseball season, takes J. Fred Coots with him on his first ace appearance after playing around the families a good deal. This time the personable songwriter gets equal billing, which shows what it means to be the composer of *Sons o' Guns*. Hoyt has improved unbelievably in stage deportment and warble delivery. They gag and warble Coots' hits, also some others, later bringing on Mae Questelle, the lass who won the tri-boro Helen Kane contest. Mae got a big ovation, many thinking she was the original boop-boopadooper. She took the house by storm, even after she was the original boop-boopadooper. The mixed identity situation was cleared up by Coots. This kid is the real stuff, has looks, great delivery and a truckload of personality. Miss Kane, watch your treading. That's what happens for being goodnatured and offering prizes for imitations.

ODETTE MYRTIL pleased mightily in her chic manner of selling her warbling and violinistic talents. It can be said for this Palace family that she seemed to be in better form than ever. This applies all around. She'd be better off if she cut out the curtain speechness. The reception given her dancing master finish warranted an apron warble encore. In the support, as billed, are Mitzl Kish, Jules Waldeck and Vladimir Kayaloff.

JAY BRENNAN AND STANLEY ROGERS are doing more than enough to carry on the Savoy and Brennan tradition in their new cross-fire jamboree. Rogers has an altogether new collection of fem. outburst; some are knockouts and others might have to be cut if RKO is serious about wanting clean acts. A 14-karat team.

WILLIAM SEABURY AND HIS PROTEGES, also a late booking, is a flash without the benefit of staging effort. The standard bearer presents five youngsters who sing and dance, and that's the end of it. The talent is here, which might explain the lack of production effort. The specialists include King and Reeves, Jean Geades, Susan Jayne and a blond miss who dances. Her name we failed to catch. ELIAS E. SUGARMAN.

a capable crew in the three male stoges and girl dancer. The stoges pulled for laughs easily thru looks and bits. Much of the biz is old.

Oscar Stang and Orchestra pack plenty for entertainment. The 11 men are top-notch bandsters and warblers, doing equally as well in ensembles and specialities. Stang is a personable leader. They have several good numbers, especially the married couples bit. Off to big returns.

Mr. Joe Frisco, not forgetting the "Mr.", was one long delight in the next to shut, and the 14th street mob swallowed everything whole. Laughs and applause were frequent and heavy. In his usual intimate and informal way, Frisco waded thru his familiars, which seem to get better with age.

Star Tan Follies, eight-people colored revue, closed fittingly. It has speed, punch and flash. Rvery Harlem characteristic is in the sizzling song-dance numbers. The peppy warbling and hoofing girl, boy dancing team and chubby blues songstress clicked thruout. Got a loud hand. SIDNEY HARRIS.

Grand Opera House, N. Y.

(Reviewed Saturday Afternoon, Jan. 18)

Four Sidneys, novelty act, opened this five-act bill with smoothly paced, tight-wire routines that garnered a good hand from a well-filled house. Daring hoop and chair jumping by one of the males

and a well-executed Russian dance by a good-looking femme got the applause.

Holden and King took the second position with a hoke comedy and dance turn. This mixed team employs aged gags for laughs, the buxom lass delivering a soft-shoe routine besides playing straight. The audience was hardly enthusiastic over this one.

Nevins and Gordon, assisted by an unbilled male tenor, followed in number three with a moderately funny skit about an auto accident and a speakasy. A redeeming feature of this turn is a dizzy drunk dance that can be depended upon for laughs in the family houses. The drunk finish gave this a good hand.

Seymour and Howard were in the fourth stanza with a laughable skit as a quarreling man and wife. A speakasy and drunk mixup also features this one, and apparently the audience hadn't tired, for they received the best hand yet.

Speediacs, headed by Ted and Catherine Andrews, a dancing and singing flash, took pretentiously staged and costumed, took top honors and closed the bill. Brushed up a trifle, this act will do well in the intermediate houses. Seven males and three damsels make up the cast and deliver some speedy dances, one boy putting over with gusto a dramatic song solo. Altho another drunk dance was included in this, making three in rapid succession, the act received a fine send-off. JOE SCHOENFELD.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Jan. 18)

Meyer Friedman's R. K. Oilians, the popular theater orchestra, opened the proceedings with an overture that deserved honorary mention.

Songs and Steps, an elaborate song and dance offering, with a personnel of four girls and three men, scored well in the No. 1 spot. There is a varied repertoire of good numbers with some attractive settings for the different specialties. A male Russian dancer, a neat toe danseuse and the pair that sing are the principals, while the gypsy finale is the best and flashiest of their offering.

Brady and Wells were next, and altho Miss Brady was hampered with a severe cold, they put over their clever numbers in good fashion. Their cycle of songs included *Show Boat; Paducah, Kentucky; Take Off Your Skin and Dance in Your Bones and I Can't Get Him Off My Mind*.

Irene Rich and Company, the popular movie star, displays her charm and acting ability in a short one-act playlet. Miss Rich also shows exquisite taste in her dress. She scored decisively, and the prolonged applause necessitated her making a curtain talk. Two males assist her and they take care of their respective roles in fine manner.

Freda and Palace, as usual, were a big hit. These boys have been on the circuit for many years and always register with their wop comedy and harmony song numbers, which at this show were *Remember and I Wish I Were a Kid Again*.

Arthur Petley and Company closed the vaudeville. This group of three men and one lady have a meritorious trampoline turn. The male comic is a wov and, in addition, the star trampoline performer of the quartet. He garners laughs galore with his comedy antics and puts the act over with a bang. The strong finish brought the act a big hand.

William Boyd in *His First Command* was the talking photoplay attraction. FRANK B. JOERLING.

E. F. Albee, Cincinnati

(Reviewed Sunday Afternoon, Jan. 19)

Sandy Lang presents as the opener *A Skating Classic*, in which he is assisted by Patti Lee and the Emerald Sisters. Sandy and Miss Lee contribute some sensational work on the rollers, while the Emerald girls skate thru several modern dance routines. The military novelty offered at the finish is the highlight. The palm wallopers were not stingy on this one.

Bobby O'Neil and Gertrude Manners fared just so-so in the deuce, with their act, *Gas*. Some fair singing here, but the comedy material is not so potent, with the laughs few and far between. An agreeable feature is the girl's distinct delivery, both in song and speech. Garnered a mild hand at the end.

Nancy Gibbs and Company, the latter consisting of nine men, seven attired in the uniform of the Confederate Army, one as a Union cadet and other as a colored servant, offer a sketch, *Dear Little Rebel*, with a typical Colonial setting. Miss Gibbs and her support display a keen array of singing voices during the action of the playlet, but the latter, itself, is nothing to write your congressman about. The lines, with few exceptions, are delivered in amateurish fashion, while the attempts at comedy are nil. Only slightly entertaining, with only a lukewarm reception at the bowwow.

Roy Cummings, following the presentation of his nutty turn *One Afternoon*, experienced considerable difficulty in getting away from the Sunday afternoon crowd. Roy cavorts about the stage in his usual fashion, takes some nasty falls, breaks his strawhat, dives into the orchestra pit, climbs the drop some half-dozen times and indulges in other similar hokum, all of which was good for loud and plentiful laughter. His efforts to be funny otherwise are not so hot. He receives able assistance from a shapely blonde, Florence Roberts. The Albee patrons delved in Cummings' neck-breaking antics and showed their appreciation with a tremendous mit. An encore then another hot hand.

Don Santo and Ekie Butler, with their gang, consisting of Ruth Roberts, dancer; Sam Stone, "harmonica hound"; and a seven-piece jazz orchestra, served as an agreeable closer. Santo gets a fair share

FROM COAST TO COAST

of laughs with his comedy work before the band, and also is seen to advantage in several novel dance routines. Nothing out of the ordinary, but pleasing nevertheless. Miss Butler reels off several song numbers in good voice. Miss Roberts and Stone also were well received with their individual specialties. The orchestra is ordinary. The turn took a well-merited encore, and was rewarded with a rousing sendoff.

BILL SACHS.

Loew's Midland, K. C.

(Reviewed Saturday Evening, Jan. 18) Four Uessemes are really an equilibristic sensation and gave the bill an excellent sendoff in their novelty acrobatic act, presenting several clever stunts which brought this opener a big hand.

Ross Wyse, Jr., and his mother and dad, got across very nicely with their comedy chatter and dance numbers. Junior is a knockout and is responsible for the continuous applause received here.

Edgar Bergen, in the trey spot, with his familiar ventriloquist skit, presents a really funny act. He is assisted by Christiana Graver. Both possess personality and ability. Their act is a wow and gathered lots of applause.

Emile Boreo, a Frenchman, in his imitation of a wooden soldier, is exceptionally clever, but his comedy singing numbers are not of the type to bring about any neat receptions. Boreo is billed as "Europe's Celebrated Singing Comedian". Fair applause, his soldier bit accounting for it.

The Watson Sisters closed the bill and carried away honors. A collection of wisecracks, their singing numbers and a touch of comedy dancing stopped the show and forced them to beg their exit.

GREGG WELLINGHOFF.

Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 18) George Wong and Company, an Oriental ensemble, open with a bewildering routine of plate spinning, tumbling and acrobatic feats. Four males go thru the paces of some neat Risley heaving, while the girls prove dexterous plate spinners. Nice hand.

The Hill Billies, a quintet of backwoods boys from the Ozarks, present a pleasing routine of novelty musical playing and dancing. They offer string ensemble bit and harmonica solos, sprinkled in by the homely patter of Art Hall, who does the vocalizing. Nice reception.

Dizzy Business, all-girl flash, provides some excellent terpsichorean specialties. Billie Shampain proves a most enticing tapper and also takes the lead in most of the song work. There are also good numbers given by the Hillard Triplets with their tap routine, the Barton Twins in high-kick bits, and the good acrobatic work of Caroline Treide. Good reception.

Hyde and Burrill put over some neat musical clowning and dancing. Hyde pulls good comedy on a collapsible violin and clarinet, while Miss Burrill uncorks some fast stepping. Were well received.

Sol Gould, assisted by Helen K. Booth and George Shafter and Al Gould, cornered many laughs with their burlesque clowning. Gould makes a funny Dutch comedian, and his trio of players support him well as feeders and as singing assists. Good applause.

Odiva closed with her famous novelty water act with her trained seals. Odiva performs various underwater feats, while the seals go thru their paces in an alert and spontaneous manner. Odiva and seals form a marine tableau at finale, which sent the act off to swell ovation.

S. M. SANDERS.

Golden Gate, Frisco

(Reviewed Friday Evening, January 17) The vaudeville portion of the bill is all grouped in one continuous act. George Choos' Odds and Ends Revue, opening with the 12 Auditorium Girls garbed as RKO usherettes, who are put thru a series of well-executed dance drills by Leonard Sillman in military uniform. The offering is divided into eight scenes with effective blackouts.

Worthy of special mention is the Butterfly Ballet, a Viennese music box, with three mechanical dancing dolls and the camp meeting.

Sid Marion, versatile comedian, with a

flair for comic headgear and spluttering wisecracks, the laugh producer of the show, comes out a number of times to advantage.

Chic Kennedy, a blue-eyed, baby-faced blonde, features in a Bowery girl song and dance.

Kathryn Irwin, blessed with a pleasing soprano voice, put over *Chloe* for good returns.

The Harmony Trio, three men, contributed several voice numbers.

Leonard Sillman shines in some corking good hoofing, and the Hello Gershwin acrobatic toe specialty met with approval. Karen and Xandar and Billy Gibson do specialties.

The ensemble dances are pleasing, the costuming above the average, and the staging effective.

E. J. WOOD.

Loew's State, New York

(Reviewed Saturday Afternoon, Jan. 18) J. H. Lubin and Marvin Schenck have outdone themselves in laying out this corking six-act bill. "Show me" audience kept mitts passive during most of show, but were forced to vociferous applause at the close of each act in response to excellent talent. House three-quarters full, with show running time cut to a minimum.

The Aurora Trio, male comedy cyclists, helloed with a routine of bike riding, interspersed with breath-taking head-and-hand balancing on the unstable wheels. Big reception.

Eddie Miller, powerfully voiced baritone, warbled thru a more than pleasing duet with the capable assistance of a pianist and dancing lass monickered Henriette. Miller's semi-classical repertory, and Henriette's Ann Pennington impression cliket to well-merited applause results.

Billy M. Green and Blossom, mixed comedy team, who usually play the next to shut, filled the difficult trey spot nicely with their routine of hokum, chatter and rough-and-tumble tactics and were rewarded with roars of laughter and heavy applause.

Carl Shaw and Company, who not so many weeks ago played the Palace in the next block, hoofed their way into a decisive show stop with a routine of sensational and unusual pedalistics. Shaw is commendably assisted by Litka Kademova, Antonio Flora and the Mindell Twins. They liked it, and how.

Walter C. Kelly occupied the headline spot with his monologic routine subtitled *The Virginia Judge* and reaped a heavy harvest of laughs with his gags on holding court. Court was adjourned to a big hand.

The Threem Ritz Brothers, playing a repeat within two months, closed the show with their familiar hokum, singing and dancing. The versatile trio were forced to make numerous encores and panicked them each time with their ridiculous antics. Work thruout in gaudy red, yellow and green double breasted.

CONDE G. BREWER.

Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, Jan. 15) A good picture-title draw in *The Racketeer*, a club theater party and professional preview night gave this house a sellout. The audience, large and noisy, had hands glued to laps most of the time, only two acts getting a break. These stopped the show.

Echoes of the Desert, with the Truce and Boree Trio, assisted by Diamond and Waldman, male hoofing team, opened with a pretty dancing flash that only received a nibble from those out front. Mildred Truce, Leon Boree and an unnamed dame offered two attractive adagio routines, with the male duo working "in one" during changes.

Saranoff and O'Rourke deserved a much better break in the duet, the former's plea for the Russian nobility attracting few laughs, tho a very funny bit. O'Rourke's gags and songs from a box fared little better.

Harry Henri and Company, one of the tryouts, took the third position and died. A badly staged singing and dancing flash, this one needs complete revamping before it can be bought as entertainment.

Miss Marcelle, also showing, stopped the show at the quarter post. Working in blackface, she got them going with torch tunes, and then made the killing with the sentimental *Little Pal*. The showing of her blond hair at the finish,

being the first intimation she is white, gave her the show stop.

Anderson and Burt, spotted well in number five with a funny skit of a honeymooning couple marooned on a mountain peak, registered moderately, most of their gags going up with the balcony smoke.

Merritt and Norman, a dumb male hoofing combo, presented a number of very funny routines in the sixth stanza and received fair recognition. Unfortunately their hilarious mugging cannot be seen from the rear of the house.

Rich and Hart took the next-to-closing spot, the corpulent comedian and his pretty partner working up laughs with an unbilled male in Mephisto attire. After gagging about femmes in general Rich desires a change of life and Mephisto transforms the stage to "full", showing a band positioned in an elaborate set.

Larry Rich and Friends was flashed on the annunciator with the changing of scene. Tho a good musical combination, the band is subordinated to Rich's gags and George Taylor, mouth organist, and "Snakenips" and Evelyn Spencer, all three unbilled, and the latter two excellent hoofers. Miss Hart has an excellent blues voice and received good response for her numbers. Finishing the bill, this one almost finished the show, the applauding intruding well into the picture.

JOE SCHOENFELD.

Keith's Royal, New York

(Reviewed Wednesday Evening, Jan. 15) Hung out the S. R. O. sign here to-night long before the first act went on. Average six-act show, with *The Racketeer* on the screen. Spotting of acts was not so good, but the best that could be done.

Thelma De Onzo, Sister Sally and Company took off brilliantly in an unusual novelty of balancing and high kicking. Panned out as a family affair, this quartet holds interest thruout its balancing on small pegs. Spirited encore of high kicks sent them off to a big reception.

Lorita King and Billy McIntyre, brand new, missed plenty in the duet. Audience did not come across with laughs, but gave them a nice hand at their hoofing getaway. They go in for lots of chatter and warbling and brief legwork. Material is not punchy enough.

Al Anger and Otillie Corday, also newly paired, dished out plenty of laughs via their skit, *Slapped*. Bulk of laughs is the result of Anger's wow mugging. He has a neat style. The comely Miss Corday is an expert straight and also has sweet pipes. They grabbed a loud hand.

George Wong and Company, Chinese sextet, went in for an acrobatic and contortion routine that got good returns. In a dazzling and gorgeous setting they do punchy stunts. Specially good is the hand-to-hand work, with the topmouter doing contortions. Conventional plate-spinning finish.

"Oklahoma" Bob Albright, with Genevieve Herbert and Bertha Muller, did well in next to closing, getting heavy applause. Albright fared nicely in his warbling and chatter, tho working under the handicap of a cold. Girls are at the grands. They do good solos, one at the piano and other a song-dance.

Charles Dane and the Three Alvin Sisters, assisted by an unbilled girl pianist, closed capably. It is a pleasing flash. Dane is good at eccentric hoofing, while the Alvin girls form an appealing harmony trio. Well received.

SIDNEY HARRIS.

Loew's Delancey, N. Y.

(Reviewed Wednesday Evening, Jan. 15) Louvan Trio, male acrobats, open with a neat routine of perch stunting, in which a male does some neat balancing. There is also a good ladder bit. Were accorded a nice reception.

Metropolitan Singers, a quartet of femme harmony makers, followed with an effectively rendered medley of pop and light operatic ballads. *The Boy With the Little Red Drum* proved good close harmonizing, while the Victor Herbert medley finale brought the girls a good hand.

Eddie Hanley and Company, assisted by a comely dancer and three clowning and eccentric stepping stooges, brought the crowd an enjoyable session of mirth

and comedy. Hanley is a clever eccentric comedian, while he has good assist from the high-kicking femme and the "dumb" trio. Good hand.

Joyce Yates and Boy Friends brought a fast-moving interlude of musical playing, dancing and singing numbers. Miss Yates is a personable blonde with neat, crooning pipes and dancing talent, while her energetic male supports put across some hot syncopation on the guitar and banjo. Nice reception.

Claude and Marion, mixed duo, were enthusiastically received with their routine of comedy gagging, together with the good yodeling of Miss Marion. Girl, a heavy and hard-boiled baby, gets many laughs at the expense of her hen-pecked partner. Her warbling was neatly put over.

Dance Derby, 10-people flash, headed by a personable young hooper and singer and a good toe and acrobatic high-kick dancer, closed with a too monotonously routine session of terpsichorean numbers. An average revue, with the principals outstanding.

S. M. SANDERS.

Crotona, New York

(Reviewed Thursday Evening, Jan. 16)

The display of prize pulchritude is a setup for excellent business returns. It was a S. R. O. house long before the 30 winners of Fanchon & Marco beauty contests in the New York area parked their medal-winning bodies on the apron.

Novelty Clintons, a mixed acrobatic duo, opened the short bill. The male presented an unusual jumping, high-kicking and tumbling routine, the girl assisting with a song and dance bit. The turn received a moderate hand from a cold house.

Fred Weber and Company took the duet with a smooth ventriloquist turn. Weber handling two dummies at one time. His baby-cry bit drew good response, and he encored with a yodel.

Dolly Kay, blues singer, working with a male pianist, thoroly warmed the audience in the third position. One of her songs, a "nance" parody, went over their heads completely, but she finished strong with her version of *White Way Blues*.

Duke Ellington and His Cotton Club Orchestra were accorded a hearty reception in the closing spot. From start to finish this is a blazing outfit, made especially so by a pleasant-voiced drummer, Henry Wesal, who presents an unusual dance with an over-stuffed dummy, and Letha Hall, whose singing of the *Indian Love Call* and *Amn't Misbehavin'* took the house completely.

Then came the beauts.

JOE SCHOENFELD.

Keith's Riverside, N. Y.

(Reviewed Tuesday Evening, January 14)

Serova's Revue, pretentiously staged and costumed flash of 10 people, opened with a swell routine of terpsichorean and musical numbers. Outstanding feature was the contortion and acrobatic dance of Affie Martyn. Edgar Wallace gave a pleasing rendition of *Caroline*, while Schafer and Evans performed neat tap routines. The Six Serova Girls were comely and fast workers. Nice applause.

Bobby Folsom, that delightful purveyor of song samples, was seen to advantage in a routine of her latest numbers. The personable singer was most happy in her characterization of a pleyed modern Priscilla. Good reception.

Will Osborne crooned softly and in the manner in which is easy to see why Rudy Vallee's jazz must boil, and together with his jazz band put over musical numbers that earned the boys several encores. Osborne sighs his lush-impasioned melodies thru a mike, the best being *Supposin'* and *By an Open Fire-side*.

Jed Dooley, a most impressive buffoon with a quietly persuasive manner all his own, was highly received with his routine of choice bon mots and musical and roping antics. Dooley's xylophonistics and the attendant patter with his comely girl assist, who pounds the big bass drum, is a great piece of keen comedy. Justified applause.

Faber and Wales and Lehr and Belle, a mixed comedy quartet, close with a neat little skit, *Woman-Crazy*, interpolated with good warbling by Leta Wales and dancing by Harry Faber. Lehr does a neat comedy bit. Fair reception.

S. M. SANDERS.

Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

1930 Film Map Brings Numerous New Names

Legitimate stage players flock to screen—small-town exhibitors forced to educate public to new players—producers also new to cinema devotees

NEW YORK, Jan. 20.—The film map of 1930 will present such a changed appearance from the past year that exhibitors throughout the country are confronted with the problem of educating their public to new names in the production, direction and acting end of the game. Of course, this is not necessarily true of the larger cities like New York, Chicago, Philadelphia, Boston, St. Louis, Detroit and a few others, as the public is fairly familiar with the names of the stage players. However, even the neighborhood audiences in the larger cities are going to need a lot of exploitation to familiarize the public with the names of the stage players who will be seen on the screen during the coming year.

In taking a glance over productions for the coming year there are practically as many stage names in the lists as those of screen players. The exhibitor has a problem of rather heavy proportions on his hands. With Arthur Hammerstein, Florenz Zeigfeld, George M. Cohan, Schwab and Mandel, John Murray Anderson, Jones and Green and probably Sam Harris, together with other producers bidding good-by to the legitimate field for a few months anyway, to produce for pictures, one can realize how much films have changed in their personnel since the development of sound and talk.

Among the stage players who will be seen in pictures during 1930 are the names of Alan Prior, Basil Rathbone, Sidney Blackmer, Lenore Ulric, Paul Muni, Raymond Hackett, Walter Catlett, Bert Wheeler, Robert Woolsey, J. Harold Murray, Norma Terris, Catherine Dale Owen, William Collier, Sr.; Roland Young, Charles King, Kay Johnson, Charles Bickford, Van Schenck, Ethelind Terry, Weber and Fields, Louis Mann, De Wolf Hopper, Alison Skipworth, Marguerite Churchill, Helen Chandler, Rosetta and Vivian Duncan, Richard (Skeets) Gallagher, Harry Green, Kay Francis, Claudette Colbert, Walter Huston, Charles Ruggles, Helen Kane, Jeanette McDonald, Maurice Chevalier, Polly Walker, Colin Clive, Joe Brown, Marilyn Miller, Winnie Lightner, Ted Lewis, Sophie Tucker, Leo Carrillo, Joseph McCauley, Harry Richman, James Gleason, Lucille Webster, Fannie Brice, Evelyn Laye, Owen Davis, Jr.; Chester Morris, Elliott Nugent, J. C. Nugent, Alexander Gray, Barbara Stanwyck, Frank Fay, Inez Courtney, Robert Montgomery and numerous others in the various supporting casts.

During the past year, among the old favorites who have again established themselves on the talking screen will be found Bebe Daniels, Richard Dix, Lila Lee, Bessie Love, Mary Nolan, John Boles, Charles Rogers, Raymond Novarro, Gloria Swanson, Carmel Myers, Douglas Fairbanks and Mary Pickford.

French Picture Firms Active

PARIS, Jan. 8.—The new year is showing considerable activity in French motion picture circles. The most important events are the announcements of the doubling of the capital of the Etablissements Gaumont—from 12,000,000 to 24,000,000 francs—and the reported fusion of this firm with the powerful Aubert-Franco-Film.

A new firm, Cinema Haussmann, capitalized at 1,500,000 francs, has been formed to exploit a modern picture house on the corner of the Boulevard Haussmann and the Rue Lafitte.

4,466 W. E. Installations

NEW YORK, Jan. 20.—Western Electric announces the installation of 4,466 of its sound systems in theaters thruout the world. Of these 3,322 are in the United States and 1,144 scattered thruout 44 different foreign countries.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE new inventions and advancements of the screen in the past few years have presented a strenuous problem to the motion picture exhibitor. To the small exhibitor it has hit hard at his coffers and at the present time it looks as if the hardest blows are yet to come—that is if the exhibitor wants to keep up with the times. And this he must do to prevent new competition coming directly into his territory.

Now is the time for preparation. There are more new accessories to the screen coming within the next year which must necessarily hit his coffers. That extra expense is going to make its appearance in the wide screen. Prepare now, Mr. Exhibitor, for eventually you must have the enlarged screen. Your audience is going to demand it. It is only a matter of months.

It is the natural and ultimate step in the perfection of a new device. First came synchronization, then voice, then color. Now it is the enlarged screen, that does not magnify a certain scene, but brings the scene to the audience in correct proportions. One has but to see an ensemble scene photographed via this method to realize how much value it has added to the production. It is the one thing that was lacking in bringing the musical comedy or spectacular production to the screen. It may take a little time to bring it to perfection, but it is fast on the way.

Paramount is busy on the Magnascope and has many of the Public houses already equipped for the wide screen productions. Fox has the Grandeur film and Loew the Trans-Tone, with RKO preparing to install the Spoor-Bergren screen in its theaters. The Spoor-Bergren was the first one to make its appearance at a private showing about eight months ago at the RCA Gramercy Park Studios. Its presentation was sensational. Since then Fox has shown one production, "The Movie-tone Kollies", on the wide screen, having made it at the same time the regular production was made for the usual release. Paramount also presented its Magnascope at a private showing at the Rivoli Theater, with several short subjects and a musical comedy featuring Johnny Burke.

At the time these various new devices were presented they all needed certain changes to bring them up to the standard demanded by the movie-going public. The past year has found scores of technical experts busy on the wide screen proposition and the next few weeks will find the enlarged screen productions presented in the larger cities of the country. The necessity and the possibility of the enlarged screen is no longer a matter of conjecture. It has been demonstrated. It is practically a demand of the talking screen.

The enlarged screen is also going to mean new type productions. It will necessarily bring more musical productions to the screen. It will mean the development of spectacular sequences to an extent that a few months ago would have seemed impossible. The chief feature of the 1930 season in the movie world will be the development of the enlarged screen. In less than a year the small screen will have passed to the same extent that silent pictures have become passe when compared to the talking screen.

Aschers Won't Quit

CHICAGO, Jan. 18.—Reports that the Ascher Bros. are relinquishing the Diversey Theater, which they have been operating for some time, appear to be incorrect. Inquiry at the theater brings the information that the Aschers are still operating the house and have no intention of quitting. There was a deal on for the house between the Aschers and Balaban & Katz, but Max Balaban states that it is off.

New Orleans Indies Fight To Get Releases

NEW ORLEANS, Jan. 18.—A combined effort to force film companies to release first-class photoplays to them will be made by independent theater owners in New Orleans and other South Louisiana cities, it was determined at a meeting Wednesday. Leading the meeting was H. A. Bettencourt, of the local group of the Louisiana Allied Association of Motion Picture Exhibitors. Bettencourt declared that by uniting they can become so strong that film companies will have to recognize the small theater owner on the same plane as the syndicate.

Butterfield Out MPTOM

Theater chain head claims he was debarred from private booking association

DETROIT, Jan. 20.—W. S. Butterfield, on behalf of the Butterfield theaters of Michigan, largest chain of moving picture houses in the State, has resigned from the Motion Picture Theater Owners of Michigan. The action was stated by Butterfield to be on account of the formation by other members of the owners' association of a private booking association from which he alone was debarred. The association has been conducted along non-profit-making lines, and the Butterfield statement considered this entry thru the newly incorporated Co-Operative Theater Service Corporation as unfair.

In his statement to the press, Butterfield said: "Fifteen years ago I encouraged the forming of an association with the idea that the organization should be operated on 'one for all and all for one'. While there were many differences of opinion among the board of directors, we always managed to iron out these and work along in harmony, and under these methods of procedure our association has been prosperous and successful."

Other charges made by Butterfield were that exhibitors, members of the new booking service, have deliberately endeavored to hire away employees of his own office. This was the direct occasion of the rupture. Butterfield pointed out that "this explanation is due to the exhibitors of not only Michigan, but to all theater owners who are trying to work in harmony with any association. For when an organization that is put together for mutual interest and not profit cannot function, to permit all the members of the board of directors to know what is going on, or foster the organizing of something that is of a secret nature, it is a positive fact that sooner or later that organization will deteriorate or go out of existence."

Butterfield pointed out to a representative of *The Billboard* that his withdrawal, removing a Public-affiliated circuit, leaves only the independent exhibitors in the organization.

H. H. Richey, secretary of the Theater Owners' Association, made no direct answer to the issues raised in the Butterfield statement, but stated: "If Butterfield or any theater owner can explain why, as long as he is in the theater business, he should not pay his share to support an exhibitor organization that has for 10 years done a satisfactory job in protecting all interests either legislatively or in the score of other problems facing the industry, that is his job. Mine is to carry on to the best of my ability."

The resignation was tabled for further consideration by the board of directors.

"Circle" Cast Complete

NEW YORK, Jan. 20.—Catherine Dale Owen has been cast as the fourth leading role in Somerset Maugham's play *The Circle*. Lewis Stone, Ernest Torrence and Alison Skipworth have the other three roles. David Burton will direct.

M-G-M Buys "Red Dust"

NEW YORK, Jan. 20.—M-G-M has purchased the rights to William Collison's stage play, *Red Dust*. No assignments as yet.

Para. and Warner Yearly Nets Show Huge Gains

Popularity of talking pictures the attributing cause of enormous profits—Zukor believes talking pictures will still increase theater draws

NEW YORK, Jan. 20.—Due to the advancement of sound in motion pictures Paramount and Warners annual statements announced this week show new high records, with Paramount jumping 78 per cent above the 1928 net profits and Warners bettering their 1928 statement by nearly \$15,000,000. Paramount estimated net profits after all charges and taxes is \$15,500,000, against \$8,713,000 in 1928. Warners reports net income of \$17,271,805, against \$2,044,842 the previous year. The Para. earning is equal to \$6.34 a share, while Warners is equal to \$6.28 a share.

Warners attributes its gain in income to its pioneering activities in the sound motion picture field. Four years ago when they first introduced sound the current assets of the company were \$1,000,000. Current assets at the closing of the fiscal year August 31, 1929, were \$34,947,191, compared with \$8,103,374 on the same date the preceding year.

Paramount's earnings per share for the year 1929 increased 50 per cent or \$2.12 a share, altho over 500,000 additional shares of stock were issued during 1929. Profits of subsidiaries consolidated for the first time are included from the date of their acquisition only and not for the entire year.

In commenting on the estimate of the company's earnings Adolph Zukor, president, said: "The company has just finished the most successful year in its history. Its earnings reflect the tremendous popularity of talking pictures. There is every evidence that talking pictures have seized upon the imagination of the American people and their popularity will be continued."

Columbia Story Head Arrives Here

NEW YORK, Jan. 20.—D. A. Doran, head of Columbia's story department, has arrived in New York from Hollywood. Doran was here only a few weeks ago, and after signing up several writers returned to the Coast to install them in their new duties.

Doran's quick return east is brought about so as to look at the new plays now current on Broadway, both musical and dramatic, several of which are under consideration for production.

Start "Beau Bandit"

HOLLYWOOD, Jan. 20.—*Beau Bandit* has been put into production at the Radio studios here with Charles Middleton, George Duryea and Charles Brinkley in the featured roles. The production will be a Western and is being shot on a ranch near here owned by RKO.

Will Rogers in London

NEW YORK, Jan. 20.—Will Rogers has been granted a leave of absence to attend the London Disarmament Conference, which he will report for a number of American newspapers.

While in London Rogers will gather material for his next Fox production, *This Is London*.

Garbo's Next "Romance"

NEW YORK, Jan. 20.—Having completed *Anna Christie*, Greta Garbo is preparing for her second all-talking production, *Romance*, from Edward Sheldon's play of the same name, which is scheduled to start within the next two weeks. As soon as Miss Garbo completes this production she will make a German version of *Anna Christie*.

Baron Roxy Conductor

NEW YORK, Jan. 20.—Maurice Baron, staff composer of the Roxy Theater, has been appointed to the position of conductor. This appointment follows the advancement of Joseph Littau to the post of director of music following Erno Rapee's resignation to take charge of Warner musical activities at the West Coast studios.

Lonsdale Is Reported Headed for Hollywood

HOLLYWOOD, Jan. 20.—Douglas Fairbanks is responsible to some degree for the change of mind experienced by Frederick Lonsdale, English playwright, who is reported to be in the company of Joseph M. Schenck, president of United Artists, aboard the *Aquitania*, bound for New York. While no confirmation could be secured from United Artists, it is believed that Lonsdale will come to Hollywood to write for them, and it is whispered that the British playwright may do a story for Fairbanks.

On a recent visit to Europe Fairbanks elicited the aid of Viscount Castlerosse, British journalist, to arouse the interest of Lonsdale, who was indifferent, to a point where he would come to Hollywood and utilize his talents in filmdom. And so another playwright has succumbed to the lure of the cinema.

Loew, Inc., Shows Nice Earnings

NEW YORK, Jan. 20.—David Bernstein, vice-president and treasurer of Loew's, Inc., reports earnings for the company for the 12 weeks ending November 22, 1929, at \$3,151,954.

This is an increase of \$2,102,033 reported for the same period in 1928. Operating profit for the same period was \$4,240,743, compared with \$2,997,276 for the previous year, while depreciation and taxes amounted to \$1,088,789 for 1929, as against the \$895,243 the previous year.

Sistrom With RKO

NEW YORK, Jan. 20.—William Sistrom, for five years executive of the Metropolitan studios, has signed a contract with RKO whereby he will become an associate producer of that company. Sistrom is now seeking material for his first production.

Four Comics Signed

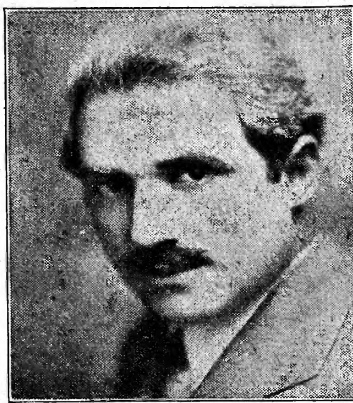
NEW YORK, Jan. 20.—Lester Allen, Eddie Buzzell, Bert Lahr and William Gaxton have been signed by Vitaphone Varieties to star in these attractions for the next season.

Weeks and Sono - Art Have New Wide - Film Process

NEW YORK, Jan. 20.—Still more talk of wide screens. George W. Weeks and Sono-Art are the newest to acquire rights to a new wide-film process that is said to be entirely different from any other now already shown or is now being perfected.

Sono-Art intends to have its first picture on the wide screen ready for the market by April 1. The picture, according to present plans, is to be road-showed.

With the process for the wide screen the company has also acquired the rights to a wide-angle camera, which is to be manufactured in New York. The first production for the wide screen will be made on regular size film as well. Sono-Art is the fifth organization to announce preparations for the wide film, the others being Fox, Paramount, Warners and RKO.



DAVE BLUM, director of international publicity of the Culver City Export Corp., M-G-M's foreign distribution medium, is one of the most successful chiefs of foreign publicity in the entire film industry. Blum also handles the legal business of the foreign division and before taking his present position was associated with the general legal department of Loew's theaters. Blum is credited as being the man who has kept M-G-M high up in the columns of foreign newspapers.

Metropolitan Sound Studios Enlarge

NEW YORK, Jan. 20.—Metropolitan Sound Studios, in Hollywood, have started work on a new administration building on Las Palmas avenue, which is being built to house the executive departments of the organization.

William S. Holman, general manager of Metropolitan, announces the signing of contracts with Meyers Brothers to construct the building. When the new building is completed the former offices of the company's executives will become the offices of the individual producing companies using the studios.

Cohen Columbia Foreign Agent

NEW YORK, Jan. 20.—Harry J. Cohen has been appointed special foreign agent by Columbia Pictures Corporation. Cohen will take over his new post at once with headquarters in New York.

Cohen was formerly associated with Pacent, which firm he represented abroad, and previous to that time had held responsible positions with several established film organizations.

Long-Term Contract

NEW YORK, Jan. 20.—Helen Kaiser has been signed to a long-term contract by Radio Pictures. Miss Kaiser appeared with Will Rogers in *Three Cheers* and will be assigned to the leading roles of several Radio productions this season.

New Talent Rushing West

Fewer contracted artists brings Broadway west to free lance

NEW YORK, Jan. 20.—In spite of the fact that the stock market went ticker-tape a few weeks ago, in other words took a rather serious trend downward, carrying with it numerous motion picture stocks, the industry still seems to be in an enviable position, with practically all companies announcing heavy advances in net profits during the past year.

Optimism is the keynote of the industry at the present time, tho it is probable that the industry will be run on a more economical basis during 1930 than in 1929. This economy will be accomplished thru the elimination of many long-term contracts, with free-lance players filling into the leading supporting roles with some contracted stellar name heading the cast.

This fact has already had its answer in a rush of talent to the Coast. Many Broadway players—character actors, juveniles and ingenues—have wended their way westward feeling that being on the spot would give them an "in" that they could not possibly get otherwise. People returning from Hollywood report that the authorities fear a rush of artists to the Coast during the early spring, leading more care to civic organizations, which have warned people without contracts to remain away from the motion picture production mecca.

Motion Pictures Theater On Georgia Plantation

NEW YORK, Jan. 20.—Something new in plantation entertainment is announced by RCA Photophone on the Melrose plantation, just out from Thomasville, Ga.

H. M. Hanna, chairman of the board of directors of the M. A. Hanna Company, of Cleveland, O., and nephew of the late Senator Marcus A. Hanna, has opened a motion picture theater on his 17,000-acre plantation in Georgia. The theater is modern in every respect and equipped with RCA Photophone sound reproducing apparatus.

Capitol Stars in College Concert

NEW YORK, Jan. 20.—Yasha Bunchuk, Laura Newell and Louise Brave gave a concert last week at the Hunter College Chapel during the semi-monthly meeting of the student body.

Bunchuk, who conducts the Capitol Theater symphony orchestra, rendered a cello solo.

"Fu Manchu" Sequel

HOLLYWOOD, Jan. 20.—*The Return of Fu Manchu* has gone into production with Warner Oland in the leading role. Rowland V. Lee is directing the piece with O. P. Heggie again in the role of the detective.

Free Medical Advice

NEW YORK, Jan. 20.—The Universal Club of Universal Pictures has secured the services of Dr. Joseph Goldstone, who will visit the company's offices three times each week to give free medical attention to the club's members.

Young Composers Signed

NEW YORK, Jan. 20.—Eddie Brandt and Edward Pola, both under 24, have been signed by Fox as composers and are on their way to the West Coast. Best work the pair have done was on *Wolf Wolf*, current, legitimate attraction on Broadway.

Howson Talks to Women

NEW YORK, Jan. 20.—Albert S. Howson, scenario editor of Warner Bros., was the principal speaker last week at the Women's Club of Bronxville. Howson plugged Vitaphone and explained the production end of the picture biz.

Young Talent Bids for Popularity This Year

Jack Oakie takes the lead among the new screen finds—producers seek faithful players—Goldwyn takes unknown as Colman lead.

NEW YORK, Jan. 20.—The status of many leading film lights during the coming year is held in the balance. Some of them have flopped terribly in their first appearance on the talking screen and a second production that fails to be exceptional in its draw or entertainment value will mean a fadeout entirely. While many of the old favorites have held their own in the new mode of film production, others have proved dismal failures.

The past year has brought many new names to the screen, among them youngsters who had just been discovered in the final days of the silent drama who showed an unusual aptitude for the new type of screen entertainment. Among these the name of Jack Oakie stands first. Oakie has yet to give a bad performance—even a mediocre one.

Sharon Lynn, who was one of the originals of the Paramount School of Acting, a classmate of Charles (Buddy) Rogers until she was let out before graduation, has taken her place in the limelight during the past year. Her ability to sing and dance has made her much in demand and no doubt many leading roles will be hers during the coming season. Fifi Dorsay, who was seen with Will Rogers in *They Had to See Paris*, will be one of the leading figures of the Fox roster during 1930, while Jeannette Loff, recently signed by Universal, has made a place for herself.

Jean Arthur seems to be Paramount's best bet among its newer players, while Frances Dade, a young miss recently signed by Samuel Goldwyn as leading woman for Ronald Colman, is expected to give a good account of herself.

Paul Muni, known to the legitimate stage as Muni Wiesenfeld, has already demonstrated his ability on the talking screen and during the year will be the star of several Fox productions. Others of the new younger players to be heard from during 1930 will be Marguerite Churchill, Mona Maris, Stuart Erwin, Donald Novis, June Clyde, Bernice Claire, Sally Starr, Helen Chandler, Armida, Leila Hyams and Lola Lane.

Elcott Nugent, Raymond Hackett and Robert Montgomery are three youthful players from the legitimate stage who demonstrated their screen ability during the past year and will draw important roles during the coming season.

Tom Brown and Patricia Deering, the two youngsters who drew such excellent comments from critics and fans for their work in *The Lady Lies*, will be among the other youngsters to be heard from during 1930.

Port Huronites Show Preference for Silents

PORT HURON, Mich., Jan. 18.—The Ritz Theater here is taking an individual stand that has so far proved profitable while somewhat puzzling to showmen observing the situation. The Ritz is not wired for sound. It plays silent pictures, alternating weekly Saturdays and Sundays with vaudeville and tabloid shows. Last week it was Billy La Pointe's *Hottentots* and this week the *Blackbirds Whoopie Minstrels*.

Business continues good. The people apparently like the shows, as they are paying 50 cents when they can see the best of the talkies in larger houses for 40.

Warning Issued by P. W. P.

Public Welfare Pictures Corporation has issued warning to all theaters throughout the United States that it will hold them responsible for an accounting and damages if they show any of its films without permission. Reports have come to it that certain parties from Los Angeles have been exhibiting a P. W. P. picture under another title.

Ralph Ince Acting

HOLLYWOOD, Jan. 20.—Ralph Ince has been added to the cast of *Jail Break*, which First National is producing with Conrad Nagel, Bernice Claire and Raymond Hackett in the leading roles. Merwyn LeRoy is directing.

Great States Moves Divisional Managers

CHICAGO, Jan. 18.—Following the acquisition of additional houses in Indiana, there has been a general shifting of divisional managers by the Great States division of Public Theaters. Guy Martin, formerly in charge of an Illinois district, has been made manager of the Southern Indiana district and will make his headquarters in Indianapolis. His place in Illinois is being taken by Roy Rogan, formerly city manager at Joliet. The Northern Indiana district is to be in charge of Louis St. Pierre, former city manager of Rockford. M. E. Berman becomes city manager at Joliet, moving up from Kankakee, where he is succeeded by Harold E. Webster, formerly of Blue Island.

Imported Films Big Draw

MONTREAL, Jan. 20.—The Roxy, formerly the Regal, only "arty" house in the city, is proving a big draw with imported pictures. The management is making a great bally about the "soothing, silent pictures". *A Night in Paris* and *The Wicker*, English and French pictures, have been shown recently and both went over big, especially among the old country patrons. This happens to be the only house in the province showing importations.

Completing Sound Stages

HOLLYWOOD, Jan. 20.—Work on Columbia's new sound stages is progressing rapidly and will be ready for occupancy the latter part of this month. The studios are being equipped with the latest sound paraphernalia and when completed will be among the most modern equipped studios on the Coast.

Miami Theater Equipped

NEW YORK, Jan. 20.—The Pier Theater, located on the Million-Dollar Pier at Miami Beach, Fla., has been equipped with RCA Photophone recording apparatus, according to announcement made this week by Sydney E. Abel, general sales manager. The Pier Theater is operated by the Miami Beach Pier Corporation, G. R. K. Carter, president.

Milliken Speaks Before Bronxville Clubwomen

NEW YORK, Jan. 20.—The co-operation of community leadership and local theater management is deemed one of the greatest assets of the successful exhibitor, according to Carl E. Milliken, secretary of the Motion Picture Producers and Distributors of America, when he spoke before the Bronxville Women's Club here last week.

"The community always has control of its motion picture entertainment," Milliken said. "Here you have exercised that control, first by letting your local exhibitor, Nicholas Palley, know that you will organize general support and attendance for the best type of pictures, and second, by intelligent consultation with him when you are not wholly pleased. He gets the pictures for you, and you make good on your promise."



STANLEY W. HATCH first entered the film industry in 1913 as branch manager of the General Film Office, Cincinnati, O. Since that time Hatch has held positions with Metro in Detroit, Vitagraph in St. Louis and Mutual Films in Buffalo. He served eight years on the executive sales staff of First National and last August became general sales manager of Educational Pictures, which position he now holds. Hatch besides being one of the most able executives is also one of the most popular men in the entire film industry.

Famous-Lasky Buys Property

NEW YORK, Jan. 20.—The Famous Players-Lasky Corporation has purchased the three five-story buildings from 157 to 161 West 44th street. Last summer the same corporation bought the property on West 45th street from 152 to 156, which is practically in a corresponding position to the property just purchased on 44th street.

Famous Players-Lasky own the Criterion and New York theaters and this property is directly back of those theaters, giving more credence to the rumor that the film organization intends building the largest theater in the world on this site. Rumor still has it that the firm is making an effort to buy the Hudson Theater property, thus bringing the length of the proposed theater to more than half way on the block between Broadway and Sixth avenue.

Warners Install Fire Prevention System

HOLLYWOOD, Jan. 20.—Installation of a fire prevention system in the Warner Studios has begun which will cost that firm \$150,000. It is estimated that three months will be required to complete the installation of the equipment on the seven sound stages and in the auxiliary studio on the Vitagraph lot.

Herbert Shows For Pictures

Jolson revivals make producers see possibilities of old favorites

NEW YORK, Jan. 20.—The revival of the numerous old operas produced at the Jolson Theater has been brought about with a definite purpose. That is to give the motion picture producers an opportunity to hear and see some of the old favorites of the past two decades.

As a result of these revivals First National has purchased the talking screen rights to the two Victor Herbert favorites, *The Fortune Teller* and *Made-moiselle Modiste*, both of which will be produced this year.

The production of the operas at the Jolson has been rather limited in scenic investiture and costuming, but film executives have been shown their possibilities and by bringing them up to date in dress and scenery with the favorite arias featured feel they can be made screen successes of the coming season.

Spanish Talkies Razed By Cubans in Havana

HAVANA, Jan. 20.—A Spanish talkie is now being exhibited at the Fausto Theater with the title of *Sombras Habaneras*, the actors being Renee Cardona and Jacqueline Logan. The film, from its title and being Spanish, has drawn large audiences, but the acting and direction of the picture are not meeting with the approval of the Cuban audiences.

Many of the most dramatic and pathetic scenes are greeted with shouts of laughter, and the appearance of a mild-mannered policeman attired as a Havana cop brought forth much laughter. The synchronization is not so good, and in some cases the voices are almost unintelligible for their harshness and loudness.

Some of the Cubans prefer the English films and American pictures with Spanish titles. Unless these Spanish-speaking pictures are got up in a more finished style they will not take with the Cuban and Spanish audiences.

Glennon With Columbia

NEW YORK, Jan. 20.—Bert Glennon has been added to the staff of Columbia directors. Glennon is now on the West Coast awaiting assignment.

Radio Singer Signed

NEW YORK, Jan. 20.—Jean Lang, who is appearing in *The King of Jazz*, has been given a long-term contract by Universal. She was formerly a radio singer.

To Direct Mary Nolan

NEW YORK, Jan. 20.—Edward Laemmle has been assigned to direct Mary Nolan in *What Men Want*. Laemmle's last picture was *The Drake Case*, also for Universal.

Toomey Signed by RKO

NEW YORK, Jan. 20.—Regis Toomey has been signed for the leading role in Radio's *Prized*, an original story by Paul Scofield which George Archainbaud will direct. William Holden has also been cast in this production.

Hawaiian Installation

NEW YORK, Jan. 20.—Six sound-reproducing equipments are en route from the factories of RCA Photophone, Inc., to the Consolidated Amusement Company, which operates the largest chain of theaters in the Hawaiian Islands. RCA equipments have already been installed in three of the company's theaters.

New Film Conductor

NEW YORK, Jan. 20.—Max Steiner has been signed by Radio as associate conductor in the RKO Studios. Steiner will leave for the West immediately.

Fox Perfecting New Film Color Process

Beatrice Lillie star of first film introducing it—new \$1,000,000 laboratory being built for development of new invention

NEW YORK, Jan. 20.—Now that color has become one of the necessary adjuncts of the new sound screen, advancements in that direction in addition to the enlarged screen to receive photographs from the wide film are being sought by the leading film producers. The demand for color films has been enormous in the past few months, and Fox Film Corporation, in spite of its rumored difficulties, has been letting no grass grow under its feet, but has been working on a new natural color process that has reached the stage where it is just about perfected.

The first picture to be made with the new Fox natural color will be *The London Revue*, which will have Beatrice Lillie as its star and feature numerous other foreign celebrities. A new laboratory is in construction at the Fox West Coast studios that will cost more than \$1,000,000 and will be used exclusively for the development of the new color films.

Nearly all of the color films on Broadway have been made with the Technicolor process, tho a few short subjects have been seen that were produced by Photocolor. In the *Movietone Follies* Fox used a couple of color sequences that failed to show up as well as might have been expected. New work on the first Fox process color film will be started in a few weeks.

Arlen Starts New One

HOLLYWOOD, Jan. 20.—Richard Arlen has started work on *The Light of the Western Stars*, from the novel by Zane Grey, which has been adapted by William Slavens McNutt and Grover Jones. Otto Brower and Grover Jones are directing the production, which has in its supporting cast Mary Brian, Harry Green, Regis Toomey and Fred Kohler.

"Goddess" March Release

NEW YORK, Jan. 20.—*The Green Goddess*, George Arliss' second starring production for Warners, has been set for release March 8.

Conklin in Variety

NEW YORK, Jan. 20.—Chester Conklin has been signed by Vitaphone to do a Vitaphone Variety titled *The Master Sweeper*. Production to begin at once.

Theaters Slated To Win Tax War

MILWAUKEE, Wis., Jan. 18.—According to the latest report on the Racine situation the city council will very likely drop its measure to increase the license fee in 35-cent theaters from \$150 to \$750. This is due, it is said, because of the vigorous fight put up against the measure by both independent and chain theaters, which battle side by side against the proposed ordinance.

When the mayor of Racine was appealed to a few weeks ago by the independents to help them or else they would go out of existence, they did not realize that the mayor would battle to the very end on any civic project like this. Some sort of settlement was made with the chain theaters by the independents lately which relieved the situation, but the mayor still kept up his fight, and the proposed \$750 tax was threatening even the independents who were charging that amount for special pictures. And under the new arrangement the independents will get some first-run pictures and earlier release dates on some second runs.

Therefore when the license increase came up the Racine independents lined up with the chains in fighting it. It is stated by everyone who knows the situation that the council will drop the matter now that it has seen how bitterly the theaters are all opposed to it. Racine, prior to Christmas, 1929, had a nine months' protection period, the longest protection period of any city in the State. It was against this long protection period that the Racine independents were rebelling and protesting.

W. E. Infringement Action Suspended

NEW YORK, Jan. 20.—Western Electric has been advised by cable that the infringement action against the Western Electric equipped Forum Theater in Budapest has been suspended by order of the Upper Court until the nullity action is decided.

The infringement had been instituted by a European manufacturer against the Western Electric Sound System. The nullity action is the action brought by Western Electric to cancel the patents which the European manufacturer claims have been infringed upon.

It is believed that it will take several months to decide the nullity action.

"Heads Up" for Para.

NEW YORK, Jan. 20.—*Heads Up*, the Aarons & Freedley musical comedy, now running at the Alvin Theater, is to be produced by Paramount at its Long Island studios. No definite plans have been made for production as yet, tho it is probable that many of the Broadway cast will be seen in their original roles in the film.

Newcomer Gets Lead

HOLLYWOOD, Jan. 20.—Dorothy Brown, song and dance artist, has been picked from a chorus of more than 50 girls to play the lead in a forthcoming Fox production. The young lady has also won a contract from that organization.



LOUIS R. BRAGER, director of exploitation and sales promotion of Warner Bros., who has created numerous campaigns and tieups that have been responsible for the success of Warner Pictures. Brager, from a point of service, is one of the oldest men in the film business, having served a number of years with First National and Warner Bros. long before the inception of sound and dialog.

To Distribute for North American

NEW YORK, Jan. 20.—Donald M. Eaves has been appointed distributor for the State of North Carolina by the North American Sound & Talking Picture Equipment Corporation, of this city.

The Lone Star Film Company, of Dallas, Tex., has been appointed the sole distributors for Tone-o-Graph in the State of Texas. Tone-o-Graph is a subsidiary of North American. Love B. Herrill, of Atlanta, will represent North American in Georgia, Alabama, Florida, Tennessee and Mississippi.

Loff Gets "U" Contract

HOLLYWOOD, Jan. 20.—Universal has placed Jeanette Loff under a long-term contract and has assigned that young lady four more additional numbers in Paul Whiteman's *King of the Jazz Revue*.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

CARD EXPLOITATION—Richard Rellly, manager of the Regent Theater, Elizabeth, N. J., recently distributed several thousand serially numbered cards advertising his theater. Each card was good for two passes to his house provided the corresponding number was posted in the lobby of the theater. The stunt proved effective in drawing people to his theater, since the holders of the cards came to see whether or not they had any luck in holding the lucky numbers.

THE CANARY MURDER CASE (Para.)—Manager Jim Totman, of the Aris Theater, Erie, Pa., gave away live canaries in cages to all ladies attending special shows there were highly advertised. The ladies came in droves and made the bad matinee days a howling success for the theater.

SO THIS IS COLLEGE (M-G-M)—J. C. Whitney, manager of the Palace Theater, Lockport, N. Y., offered tickets as prizes in an exploitation stunt to help succeed in his showing on this M-G-M production. Two days before playdate of the picture the two opposing basketball teams with the coaches and cheer leaders were invited to attend the showing of the picture. Announcements were made in chapel and in every class room several days in advance of the showing. A ballot was printed in the daily paper conducting a contest to find the most popular girl in the local high school, with the winner receiving a book of theater tickets. This stunt created a great

deal of comment and publicity for the feature.

CAPTIVE BALLOON—George Tyson, formerly of the Skouras staff at the Circle Theater, Indianapolis, purchased a large captive balloon for that house that when released to the length of its rope can be seen for many miles around. The balloon is 16 feet in diameter and cost, complete with rigging, \$250. The only cost of the balloons after the purchasing is the gas that must be used every week or so to keep them inflated. They will carry a seven-pound sign in the air or may be used with the wording of the engagement painted on their side.

HOLLYWOOD REVUE (M-G-M)—E. McCullough used an exclusive fashion show to put this feature over in Peoria. The Profitlich Fur Company and gown salon were induced to hold a fashion show in their show windows depicting the styles that were worn by members of the cast in making the production. Local newspapers carried a great deal of space on the stunt, and a large crowd came down to see the show. The window was well decorated to advertise the picture. Two shows were held daily, with the theater furnishing special lighting effects for the evening showings.

DOLL TIEUP—A clever idea for boosting business at the early morning opening show at the Earle Theater, Philadelphia, was put over by the Earle publicity staff. The stunt was called a "Kiddies'

Oscar Strauss With Warners

Foreign composers sought to do original operettas for screen

NEW YORK, Jan. 20.—Talking pictures having made Hollywood boulevard look like the Great White Way with its New York producers, actors, authors and songwriters, attention is now being turned to the Continental composer for work in talking pictures.

The new invention offers such a wide field and has made such inroads into the theater's various departments that foreign music composers are showing little hesitancy about writing for the films. Oscar Strauss, whose melodies from *The Chocolate Soldier*, *The Waltz Dream* and other light opera hits are too well known to need any comment, arrived in New York this week, having been signed by Harry Warner to write original operettas for the screen. Strauss' latest work is *Martetta*, which was written in collaboration with Sascha Guitry for Yvonne Printemps and is now current on the Continent.

Franz Léhar, composer of *The Merry Widow*, has been signed by United Artists to write an original score for Gloria Swanson's *Queen Kelly*. The foreign director, who was much in vogue when silent pictures were at their height, is returning to his native heath, but he is being replaced by a foreign composer, who has no hesitancy about accepting the lucrative propositions made by the various film companies.

Doll Matinee, and here's how it worked. Merely for a credit mention on a lobby card, a toy and novelty company was sold on the idea of manufacturing a huge soldier, more than nine feet tall, and said to be the largest in the world. Arrangements were made to bring the giant doll from New York to Philadelphia by airplane. On the day it arrived four cars loaded with the prettiest girls from the Earle ensemble were on hand to greet the newcomer. Newspapers in the city gave the stunt considerable publicity with pictures in three papers. After parading the soldier thru Camden and Philadelphia it was mounted in the lobby of the Earle. Besides the soldier the manufacturers furnished 500 dolls free to be given away as prizes to the kids. The stunt cost the theater the placards that were used on the automobiles.

BROADWAY MELODY (M-G-M)—A live chorus girl float was used in Hoboken at the showing of this production instead of the living billboard that has been in vogue thruout the country. The girls paraded the streets and sang songs from the show and wherever the float stopped danced and gave out heralds on the picture.

THE KISS (M-G-M)—E. L. Fullerton, M-G exploitation representative working in conjunction with the Fox Theater, San Francisco, put over a very good stunt on this production that can be used as equally successful elsewhere. Fullerton secured 3,000 samples of lip-stick and gave them out in envelopes thru the Owl Drug Stores as a present from Greta Garbo in *The Kiss*. The Owl stores scoured another 3,000 envelopes with the ad printed on them and put more samples out as a result for the demand on the samples. The tieup resulted in four store windows, advertising in the local papers, and heralds were given out by the stores on the production.

MADAME X (M-G-M)—A special midnite showing to newspaper people and a selected list of the townspeople was made when this production played the Regent Theater, Springfield, O. The showing was a week in advance and marked the opening of a large advertising and exploitation campaign. A woman was dressed in black and paraded the town in a Studebaker, with prizes to the persons who could identify her. The Studebaker people offered a car free and used advertising space to push the stunt. Stores also fell in with the stunt and the local hotel was stormed by people trying to find Madame X before her showing up.

"The Locked Door"

(UNITED ARTISTS)
At the Rialto Theater

This is an adaptation of Channing Pollock's play, *The Sign on the Door*, which had a run on Broadway some years ago with Marjorie Rambeau in the role that is essayed in the screen production by Barbara Stanwyck.

The original script has been rather well adhered to. It has been augmented by numerous changes of scene which the screen permits that are totally impossible on the stage. This variety of scenic locales lends an added interest to the story.

The Locked Door is a rather intriguing murder mystery well played and admirably directed by George Fitzmaurice. It deals with an unscrupulous wealthy man who has had numerous affairs with women. He has been paying attentions to his father's secretary, who when she realizes his real intentions, gives him the air. She marries and soon the other man is found fitting around her husband's young sister. In an effort to protect the girl, the wife visits the man's apartment. The husband coming to call him to account for breaking up the home of his closest friend, gets in an argument with him. The wife, unseen, hears the heated argument and sees a struggle over the gun with which the philanderer is killed.

In an effort to shield her husband, who leaves without finding her in the apartment, she frames the scene so it looks as if she killed the man. From then on the district attorney comes into the story, and it is a matter of solving the mystery with the usual complications and misunderstandings, tho just a little more originally contrived than in the usual story of this type.

Barbara Stanwyck, who came into fame in Arthur Hopkins production, *Burlesque*, screens nicely and handles the role in a thoroughly capable manner. Rod La Rocque, playing the heavy instead of the dashing hero, surprises with his manner of delivery and gives the role a thoroughly convincing portrayal. William Boyd, not the old William Boyd of the screen but the legitimate actor, has the role of the husband and proves an excellent acquisition to the stage names that have come to the screen in the past year. Betty Bronson has the role of the sister, while Zasu Pitts and Harry Stubbs score in the two comedy roles.

All in all, a picture that will hold the attention of any audience on account of its capable direction, its interesting story development and its neat character portrayals. H. D. STRAUSS.

"Hit the Deck"

(RKO)

At the Earl Carroll Theater

Once again does Jack Oakie, one of the past year's screen finds, demonstrate that he is one of the best bets in pictures today. Coming to the screen in its silent days, he has proved his ability to handle dialog and now steps out as a full-fledged and competent artist in a screen musical comedy. Oakie is practically the whole show. Of course, there are others in the cast who acquit themselves creditably, but it is when Oakie is on the screen that the picture gets its real interest. At other times it seems to lag. However, it is a very pleasing picture, a fairly accurate transcription of the stage play embellished by numerous choral and dancing ensembles, accentuated by the wide latitude of odd camera focuses that screen allows.

Outstanding in the screen version is the sequence introducing the song hit, *Hallelujah*, heard in the original musical comedy. Here the screen demonstrates an advantage over the stage. In this scene, which in the musical comedy was introduced as any other musical number, hundreds of colored singers and extras are introduced. A voodoo seance is in progress. Into this setting Marguerite Padula introduces the number, assisted by the scores of singers and a chorus of dancing darktown damsels, leading up to an intermission climax that brings forth rounds of applause and proves the most interesting and ingeniously contrived number in the entire production. This scene alone will make the picture outstanding in the memory of the audience.

Hit the Deck is based on the musical comedy of same name that had a long run at the Belasco Theater some few years ago, with Louie Groody and Charles King in the leading roles. The musical comedy was adapted from the Belasco dramatic production, *Shore*

Leave, with Frances Starr and James Rennie in the leading role. The original leading feminine character was a spinster, while for musical comedy purposes, it became more of the usual ingenue seen in such productions. The latter character has been retained for the screen version, with Polly Walker, one of George M. Cohan's favorite players, in the role. Miss Walker photographs nicely, sings her numbers pleasingly and gets by with the role in a nice manner, tho it does not allow for the display of any great emotional ability. Marguerite Padula scores in the role of the Negro mammy, while an old favorite, Ethel Clayton, makes her first appearance on the talking screen and holds her own as she did in the days of the old Lubin film company.

Much credit for the success of the production must go to its director, Luther Reed, who has borne in mind that he is making a motion picture as well as one that talks. On account of this, he has managed to get an invigorating imaginativeness into numerous sequences that make the direction out of the ordinary. Then, too, Pearl Eaton has shown an originality in her ensemble-dance direction that makes at least two of the numbers sure-fire hits.

The locale of the story is a harbor town, where Looloo (Polly Walker) runs a tearoom. Here the sailors come for their java and sinkers. Oakie, the newest recruit, is the typical philandering sailor who has a sweetheart in every port. He is the first one Polly has ever felt a personal interest in. He thinks she is just another girl on his long list of conquests, but finally falls in love with her. When he finds that she is rich, he leaves her, being too proud to accept favors from the woman he marries. He leaves the navy and works his way back to her as a stoker. It all ends with the final clinch, as any musical comedy should.

The sailor atmosphere, with its wisecracking, hard-boiled men, is meat for Oakie's personality. Oakie together with the imaginative direction should send the picture over. Plug Oakie, he is the sure hit of this film.

Hallelujah and *Sometimes I'm Happy*, the two hit numbers of the original production, have been retained in the film version. Several other new numbers composed by Vincent Youmans have been interpolated. H. D. S.

"Behind the Makeup"

(PARAMOUNT)

At the Paramount

While the title suggests a tear-strained opus of saccharine-coated emotions and that too oft-repeated theme of the clown with the aching heart, the picture is, paradoxically, nothing of the sort. It is, in fact, a finely restrained drama, smooth and orderly in its direction, with its theme handled in a most adult manner, emphasized even more so by the fact that such things aren't usually done in the movies.

When a picture can portray a second-rate clown and keep him so thruout its plot and also give us as unsympathetic a character as William Powell enacts, who commits suicide when he no longer can have the girl he desires, one can begin to see the talkies arising out of their swaddling clothes. The theme in itself has more solid stuff than one finds in the general back-stage stories. A minor slapstick performer, who believes in giving the public what it wants, teams up with a disillusioned pantomimist, whose efforts to follow in the wake of his noted family of stage artists are frus-

trated. The combination of the two strikes a happy medium. They achieve success. The introspective foreigner marries the girl, whom his partner has always loved. But when the team has achieved the heights of stardom, the artist finds his wife can no longer be of service to him. He is unhappy in playing down to the mob, even if it does bring financial gain. He believes a scheming adventuress can bring him happiness and understanding. When he discovers she has played false, he kills himself. His partner, never more than a "feeder", is unable to remain a headliner and is soon down in the cheaper vaudeville circuits where he belongs. A weak ending finds the jilted wife and the once skyrocketed clown in love with each other. This is the only snitch in the delineation of these two characters and does not ring true. In fact, there was no need to prolong the picture after the death of Gardoni, the self-centered and morbid artist.

Robert Milton has done his best work since coming on the Paramount lot. The picture moves at a natural and easy pace. The photography is good, with the nocturnal street scenes being particularly effective with their half-toned backgrounds.

William Powell is excellent as Gardoni. He affects a foreign accent with utter assurance and finish, and his restrained performance is highly commendable. Hal Skelly is as good as he was in *Dance of Life*, which is to say he plays the part of the lowly performer to perfection. Fay Wray, showing up well in the close-ups, is steadily developing into a first-class emotional actress.

Mature, intelligent drama, that yet is capable of providing entertainment appeal to the public in general. S. M. S.

"The Lone Star Ranger"

(FOX)

At Loew's Theater

Zane Grey's novel of the same name has been faithfully portrayed in this Western production that includes in its cast George O'Brien, Sue Carol, Walter McGrail, Russell Simpson and Gunboat Smith.

The locale of the production is Southern Colorado and many spectacular scenes have been incorporated in the story without breaking the theme of the story. Director A. F. Erickson made a masterly job of the directing and the production lacks nothing to make it a mighty good picture.

When *In Old Arizona* was released it was played in New York at the Roxy. Possibly because it was a novelty in outdoor sound recording, this production had its New York premiere at Loew's New York Theater, which is the grind of grinds along Broadway. Why the shift was made there is no reason, but it's a certainty that *The Lone Star Ranger* is a far superior and more gripping story of the West than *In Old Arizona*.

George O'Brien makes a much better Western than Gary Cooper or Richard Arlen. He looks as well as acts the part, and is highly pleasing thruout. Gunboat Smith plays the comedian exceptionally well. This is the biggest assignment the former heavyweight fighter has had and he makes the most of it. This boy is slated for something much better in the future. Sue Carol and the rest of the supporting cast are highly competent and leave nothing to be desired.

The story is that of a boy who turns ranger to win a pardon for shooting a man and his efforts to win the girl and break up a gang of cattle rustlers and

bank robbers. Naturally he does both.

The recording is as near perfect as anything yet produced. Zane Grey, the story's author, will appreciate this story. It is filmed just as written, and is, without reservation, superior to any Western production yet filmed.

JAMES F. LUNDY.

"Call of the Circus"

(PICKWICK)

At Loew's New York

Francis X. Bushman, Ethel Clayton, Joan Wyndham and William Kirby are all featured in this production, and despite the efforts of all it is a decided flop thruout. Not that the performers don't try to put the thing over; they do, but it is doubtful whether or not the finest cast in America could have made this story in its present form a success.

It is a story of circus life that is neither real nor sufficiently imbued with interest of any kind to make it worth a showing. The story is farfetched to the point that a complete circus is contained on a single dray pulled by a couple of anaemic nags. It is not necessary to spend a fortune in creating atmosphere for a production, but the public at large does resent having a producer attempt to flaunt anything like this before its eyes and have it swallow it.

Voice doubles are used in a number of sequences for William Kirby in numbers he is to sing. The deception is so obvious that it kills what little effect could have been gained from the scene.

Francis X. Bushman and Ethel Clayton are both good. The voice of Bushman records exceptionally well and no one has to give this boy any lessons in the drama. Ethel Clayton looks as good as she did 10 years ago and seems destined to be another Edna Wallace Hopper or something.

Joan Wyndham as the juvenile in this production is about the most promising young lady that has been seen in a long time. She has the natural ability and looks. Some producer is going to grab her up quick to a long-term contract.

Call of the Circus is a feature that any theater can well afford to steer clear of. It promises nothing except a lot of kicks from the customers. J. F. L. Sound fair.

"After the Fog"

(BEACON)

At Loew's New York

A melodrama concerning the doings of a lighthouse keeper's daughter who wanted to live a life of her own against the desires of her father, who insists that she marry a fisherman and continue as keeper of the light, whose charge has been in the family for years. The girl has her way and the stern father drives the mother to her death by his wrangling. The girl in the meantime is not happy at her home because of continual parties that she doesn't fit into.

The girl returns to her father, whose mind is weakening. The husband, who loves the girl, follows and the father puts out the light to wreck the ship of the man who has stolen his daughter and wrecked his plans. The girl shoots her father and puts the light on, saves the ship and her father's mind. He forgives them.

Mary Philbin is in the starring role with a supporting cast of Edmund Burns, Russell Simpson, Margerite Seddon and Carmelita Geraghty. The cast is an unusually fine one and lends admirable support to Philbin. As the star the girl is very good, her voice records poorly, but what she lacked in this department is more than made up by her splendid performance. She is the first actress that this reviewer has seen since the innovation of sound who could thoroughly convince an audience that she felt a personal loss in the death of a relative. If this girl can cultivate her voice, sound will aid her greatly in the future.

Russell Simpson in the role of the pious father is the best bet of the whole show. His role is a hard one and could easily have been bungled.

After the Fog will not grace the screens of the majority of first-run houses thru the country. It must be admitted that it is overacted in parts and will not appeal to the large majority of people in the city who are inclined to razz a production of this kind. In the smaller towns it will go over with a bang.

Recording good

J. F. L.

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"The Night Ride"

(UNIVERSAL)

At the Colony Theater

While it follows too mechanically the outline and scheme of our better crime-and-newspaper stories *Night Ride* does possess a highly sustained interest and effectiveness that more than compensate for the unoriginality of the plot. Again the snooping high-powered bravado of a reporter, whose expose of the notorious machinations of the underworld king brings down the bitter wrath of the latter, is the leading character. With this as its motivation, and prolonged and delayed with several ensuing situations thrown in, the picture has that relentless and nerve-racking intensity that characterized the play *Broadway*. Joseph Schildkraut labors under a terrific emotional strain as the reporter. He has an extremely difficult role, yet thru his admirable talents he makes the reporter real and convincing.

The outstanding performance is given by Edward J. Robinson. Robinson's superb delineation of a sulking, heinous killer matches anything yet done in this line on the screen. The mock heroics of George Bancroft seem like Horatio Alger in comparison. The physical appearance, together with the understanding and feeling for such a type, that Robinson brings to it makes it the high-water mark of gangster portrayals. Barbara Kent is the comely heroine.

The scene where the gangster is taking the two reporters in the car to the boat-house is graphically pictured, and on the launch, when Schildkraut overthrows Carotta and watches him almost drown while he leans over the boat and leers and laughs demoniacally, is well done if a little overacted.

Should prove popular to fans, who want fast and vivid action.

S. M. SANDERS.

"It's a Great Life"

(M-G-M)

At the Capitol

The Duncan Sisters have made their first talking picture in this production and their second screen appearance. In this piece they have accomplished what a great many artists have been unable to do in many years of endeavor, produce a natural back-stage play that is not exaggerated in the slightest and which has enough comedy to be unroariously funny.

The story is that of two sisters who have been fired from a department store during the store play and who are booked on a vaudeville circuit with the piano player (Lawrence Grey), who cannot get along with Rosetta Duncan, but who loves and marries the younger to break up the team. The team separated is a failure, and it is not until the older girl is offered happiness and marriage that she returns to her sick sister and makes everything up.

The drama of the production is unusually appealing for this type story. It is not overdrawn, and neither is it lacking in emotion. The two girls click and have something, that little something, that very few motion picture actresses have.

A lot of credit should go to Lawrence Gray, Benny Rubin and Jed Protuity in the roles of husband, booking agent and store manager. They are all good, and Gray especially, who does better work than he did in *Marianne*, which is saying a mouthful.

The picture introduces one song hit that will be sung nationally in a few days. *Following You* is the title and it should attain the popularity of *Remembering* that the two girls introduced several years ago in their stage show, *Topsy and Eva*.

Part of the production is in technicolor, with many gorgeous scenes that cause the audience to encore thru their sheer beauty and effect.

M-G-M is reported as having signed this pair up to a long-term contract. If they have done so they are very wise, for they are destined to become a mighty big attraction in the future movies.

The sound is okeh, and the exhibitor that misses booking this production is passing up one of the very best bets of the season.


J. F. L.

"The Broadway Hooper"


(COLUMBIA)

At Loew's 42nd St.

The much abused brook of Tennyson has its modern counterpart in the back-stage theme of talking pictures. Nothing better demonstrates the never-say-die spirit (no matter how often misguided or blindly inspired they might be) of our Hollywood nabobs than their tena-



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cious devotion to the song-and-dance productions. *The Broadway Melody* started it and caught the imagination of the world figuratively, but the majority of its would-be successors is so much clam chowder as compared to the caviar of the original.

As if *Broadway Scandals* wasn't enough, the Columbia people now present the latest version of the lethal leg shows, vaguely titled *The Broadway Hooper*. The redeeming feature is the charming personality of that excellent little dancer, Marie Saxon, recruited from the Broadway stage. As the jaded queen of the popular musical comedy success who finds happiness in hiding away in the ranks of a traveling burlesque show, Miss Saxon is entirely alien to the role and its atmosphere. A couple of squawking and mugging coryphees continually hurling wisecracks at each other is supposed to be symbolic of the realistic background of the picture. Louise Fazenda by some strange connivance bobs up as the dancer's spinster maid. Even her gorgeous sense of comedy deserted her here in the banal and utterly inconsequential production. Jack Egan is likable as the exultant hooper.

Mediocre theme songs put the finishing touches to the complete flop of the film. Entertainment that the grinds thrive on.

S. M. S.

"Pioneers of the West"

(SYNDICATE PICTURES)

At Loew's New York

Tom Tyler in the usual Western, with a train robbery as the excuse for its production. The production is a silent one and lends itself to the action style feature in which Tyler generally appears.

It must be said to this young man's credit, however, that he is far superior to the usual Western star. The boy is not bad looking and it would be possible to assign him different type roles than the ones he now assumes.

The story is that of an engineer who is sent to prison when his son robs the train and the old gen will not give the boy away. Tyler, of course, solves the mystery, recovers the treasure and wins the girl in the picture at the fade out.

This production will not be exhibited anywhere except in the grinds, and for those that must have their Western fare this picture will register big.

J. F. L.

Silent Shorts

"Make It Sappy"

(UNIVERSAL)

Sid Saylor, a more than average slapstick artist, is worthy of better stories than Universal has been giving him. The boy is a clever pantomimist and a follower of the Harry Langdon school of wistful comedians, yet possessing an individuality of his own. Could, with more studied attention to his ability and a playing up more properly his peculiar style of acting, be developed into a strong "name" comedian. But his present gag men would positively have to be discarded if they are going to pound out such balderdash as served up for his present vehicle.

Saylor is the sappy newspaper cameraman on the trail of a champion leather-pusher on the verge of matrimony. His attempts to capture shots of the cauliflower beauty could have been much more cleverly handled.

For the daily grinds. S. M. S.

"The Home Wrecker"

(PROPATRIA FILMS)

Picture is one of the best bird studies yet produced. Contains much of educational interest. The photography has been carefully planned to catch the intimate life of the cuckoo bird, and studies it from the time of its inception to its preparation for flight to Africa.

Picture was produced in some English country district. The ornithologist-photographer and his assistant watch the

work of an imported cuckoo bird. First it lays its eggs in the nest of some other indigenous bird and flies away carrying in exchange an egg from the usurped nest. When the cuckoo egg is hatched the titlark shelters it as one of her own brood, bringing it worms and protection. But the avaricious orphan drives out of the nest the other fledglings, and the mother bird, without reasoning for the loss of her own, concentrates on its care. The shots that show the titlark resting on the much larger cuckoo and feeding it are very interesting. When the young bird has obtained its full power it then leaves the nest and flies to its home in Africa.

Recommended to schools and theaters alike. S. M. S.

Sound Shorts

"The Falling Star"

(WARNER-VITAPHONE)

STYLE—Character sketch.

SETTING—Interior.

TIME—Ten minutes.

George Rosener, prominent legitimate and musical comedy actor, gives a neat piece of old-fashioned dramatic acting in this sketch built around the once-popular thespian now reduced to dire straits. Rosener is seen declaring in pompous pavner and elegant mannerisms the days of his former glory. He gives a characterization of an old Civil War veteran. This is well done.

Hardly for general audiences, but in the better run houses short should manage to please. S. M. S.

"Drumming It In"

(EDUCATIONAL)

STYLE—Comedy.

TIME—Twelve minutes.

Adapted from the playlet, *Mr. Pirtle Drums It In*, this proves to be the one weak short subject in the long line of Educational releases this year. The comedy thruout is strained and the eccentricities of a drum manufacturer who strives for harmony in the home are childish and farfetched.

The piece turns out in the end to be a chase comedy with the boy and girl on the run with a panting minister trying to dodge their uncle and get married.

The sound recording is okay. Exhibitors playing Educational shorts have no reason to fear for one weak short in the consistently excellent line of comedies this company is releasing. It's worth playing a half-dozen bum comedies to get the good ones Educational is producing. J. F. L.

"The Post of Honor"

(UNIVERSAL)

STYLE—Western kid two-reeler.

TIME—Twenty minutes.

The series of pictures in which Universal is featuring its juvenile star, Hobby Nelson, and directed by the boy's father, are third-rate featurettes that could never pass muster beyond the portals of a jerk-water town cinema grind. They smack of the two-reel Western produced before the war. The direction, camera work, acting and story are weak and dull. The boy is made up vaguely to resemble the earlier Jackie Coogan, but there the comparison stops.

Nothing for any exhibitor to get excited about. S. M. S.

"Up and Down Stairs"

(UNIVERSAL)

STYLE—Slap-stick comedy.

TIME—Eighteen minutes.

Passable slap-stick comedy that manages to get across a few laughable gags. Vernon Dent, the corpulent comedian, is featured and runs the gauntlet of slapstick situations. There is a lot of housewrecking and chasing about, ending up in disaster for the two bungling pals. Vernon and his sidekick, Lou.

Sound is O. K. for grinds and neighborhoods. S. M. S.

"The Iron Man"

(PATHE)

STYLE—Animated cartoon.

TIME—Seven minutes.

A couple of new gags are introduced in this short that is far below the average animated comedy. The farmer is, as per usual, the goat of the tricks of the various animals and meets his match when he is given an iron man as a present.

The sound in this production is very good, and while the action of the piece leaves much to be desired it will play successfully in the grinds. J. F. L.

"Scrappily Married"

(PARAMOUNT-CHRISTIE)

STYLE—Comedy.

TIME—Twelve minutes.

This is a domestic comedy that concerns the philandering of one man and the forgetfulness of another. The philanderer gives a watch to his neighbor to keep which is found by his wife, who thinks it a birthday present for herself. A pretty mess is the result with everything turning out nicely in the end.

Johnny Arthur, Bert Roach and Ruth Taylor are the leads in this production and do a very good job. The sound is excellent and the short should play any house successfully. J. F. L.

"The Duke of Dublin"

(PARAMOUNT-CHRISTIE)

STYLE—Comedy.

TIME—Eighteen minutes.

Charlie Murray plays the lead in this short, which is a story of a ditch-digging Irishman who finds himself suddenly with a million dollars. The story is very weak and it is only the performance of Murray that makes it at all worth while. Murray as the ditch digger and as the duke is very natural. It is rumored that he will soon make a feature-length production, his first since the innovation of sound. If this is true it should be a riot, as this man has a natural talent about him that could not be brought out on the silent screen.

The Duke of Dublin has a number of old gags, but it should prove desirable for any type house. The recording is excellent. J. F. L.

"People Born in January"

(FITZPATRICK)

STYLE—Movie horoscope.

TIME—Seven minutes.

The great Zanzibar again tells the people born under the sign of Saurius what their lucky days are, who and where to marry. This short is a little better than its predecessors for the reason that it has a small amount of comedy relief that will get a laugh out of the people who are not interested in horoscopes.

A very good short to play during the month of January. Sound okay. J. F. L.

"Footlight Follies"

(UNIVERSAL)

STYLE—Sporting Youth Series.

TIME—Twenty minutes.

Universal's *Sporting Youth* series offers neat, light entertainment. A bunch of exuberant boys and girls indulge in divers adventures and escapades. These shorts are capital program fillers and will interest the general public.

This particular one concerns the ubiquitous group substituting for the stranded theatrical company and put on their own version of an old-time melo-



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drama. Their burlesquing of the various tintype characters such as the simple heroine, the stalwart hero and the dyed-in-the-wool villain is played in a gay, breezy style. A last-minute dynamite explosion finds the performers placed in ludicrous and laughable positions.

This series is highly commended. Ben Holmes directed with a sense of comedy touches. S. M. S.

"Live Ghosts"
(UNIVERSAL)

STYLE—Sporting youth chapter play.
TIME—Twelve minutes.

This is another of the poorest series of chapter plays that Universal has ever produced. The action is slow and the theme of the story is in general repeated in every episode.

This series is going to do more to tear down the excellent reputation established by the collegians and other series of this kind that Universal has produced than anything else. The branch managers and salesmen will need a civil service examination to sell this one to a gullible theater owner and should they be successful they will have an even harder job the next time they come around with something really good in this line that is Universal's custom to produce. Utterly worthless on any program. J. F. L.

Derickson and Brown

(VITAPHONE VARIETY)

STYLE—Singing and pianistic team.
TIME—Nine minutes.

Derickson and Brown, well known to Keith vaudeville audiences, make a rather poor showing in their talkie sketch. An irrelevant setting of a French "dive" promises apache dancing, a smattering of melodrama and musical routines. What is offered is the pianist's opening number of *My Man*, with the singer coming on next in a Russian blouse and warbling something about Siberia. He next gives a too dramatic rendition of *She's Funny That Way*. Being volatile on the stage is sometimes expedient, but in the talkies, bombastic dramatics and shouting are taboo.

Soloist has a good voice, but should first acquaint himself with camera and sound technique. S. M. S.

"Land-o-Lee"

(CASTLE)

STYLE—Synchronized color travelog.
SETTING—Various Dixie scenes.
TIME—Fifteen minutes.

The charming by-paths and garden spots of the South are shown in this interesting color short. The picture branches out for a few feet to include several enjoyable shots of Cuba. The gulf coast of Mississippi, including the dreamy river, is attractively captured, as is also New Orleans, with its quaint French quarter.

The synchronization is better than the color process, which does not show up distinctly. There is a lilting theme song, nicely sung at intervals by a crooning tenor. It is called *Land-o-Lee*.

Good short novelty for most any sound program. S. M. S.

"Van and Schenck"

(M-G-M)

STYLE—Songs.
TIME—Eight minutes.

This act is billed as Van and Scherick, but in reality is a conglomeration of all the surplus shots Metro has had in its vaults put together and released. Van and Schenck do one number, *Stay Out of the South*, that is so old it has gray hair. The Capitotians on *The Road to Mandalay*, set to fox-trot rhythm, and Harry Rose is so terrible as a singing m.c. that he gets the razz from the gallery gods all thru the piece. A young unnamed lady sings one song that is fair.

Eliminate Jack Rose and the act would pass. As it is now it has just enough of this puerile comedian to be terrible.

Recording okay. J. F. L.

BIDS WANTED

Sealed bids will be received by the Common Council of the City of Plattville, Grant County, Wis., for the leasing of an Auditorium in the Civic Memorial Building for a motion picture theatre, in accordance with a proposed lease covering same, on file in the office of the City Clerk. Said bids will be received up to and opened on Tuesday, February 19, 1930, at 7:30 o'clock P. M. in the Council Chamber. The Common Council reserves the right to reject any or all bids. Dated January 14, 1930.

BY ORDER OF THE COMMON COUNCIL,
Address all bids care J. J. STEPHENSON, City Clerk, Plattville, Wis., marked "Bid for Leasing Auditorium". J. J. STEPHENSON, City Clerk.

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STAGE SHOWS

Paramount, New York

The stage show, *Jazz Preferred*, is the weakest seen here from time immemorial. Without the drawing personality of Harry Richman, fresh from his Hollywoodian triumphs (with the aid of a gullible public and a few press agents), the revue would be practically nil in entertainment. Yvette Rugel, the petite operatic soprano, is sadly wasted in a slough of pop "theme" songs, while her one attempt at an operatic aria is spoiled in its effect by the irrelevant musical clowning of the not-so-funny Richman. There is elsewhere to be found in this unenticing revue, if one care to go to the trouble of finding them, a pair of eccentric hoofers, Smith and Hadley, who repeat, and oft, routines that have been seen on the Paramount stage again and again. Also an adagio team, Caperton and Biddle, who go thru the conventional paces whereby the lady's torso is tossed hither and yon, fortunately seeming none the worse for the tear at the fish. The chorus does nothing to arrest attention or comment.

Harry Richman does have a very good stage personality and puts over his song numbers in a pleasing, if steam-riveting, manner. His warbling of *Singing a Vagabond Song* is effective, but his clowning is weak. Could dispense with it to great advantage.

Louis M. McDermott directed the show, which nowhere equals in quality of entertainment and staging his initial production, *White Caps*. The Paramount production chiefs were certainly napping on this show. Without the nationally ballyhooed reputation of Richman one wonders what it can possibly do out on the Publick Circuit. S. M. S.

Roxy, New York

Reporting brilliant stage shows at the Roxy seems to be an ever-recurring event and once again has Mr. Rothafel, the guiding genius of the Cathedral, displayed his uncanny ingenuity in devising another spectacular production. Owing to the length of the feature picture, which happens to be *Sunny Side Up*, for its first New York run at popular prices, the length of the stage show has been curtailed, but what is missing in length is made up for in talent, stunning costumes, novelty and brilliant scenic investiture.

The show is titled *A Tale of Araby*, fashioned a little after the manner of *A Thousand and One Nights*, with all the colorful splendor of Roxy's *Scheherazade*, with an added advantage in its fast-moving pace. The original score was composed by Maurice Baron, with Harold Van Duzee singing *My Moorish Rose*, a number that has a lilting swing and is delightfully rendered. The opening scene brings on Patricia Bowman and Leonide Massine in a ballet number. As they

gaze into a crystal ball the scene fades from view and the Roxettes enter from the spiral staircases at right and left of stage. The scene then is one of Arabic splendor, with the entire ballet, chorus and principals appearing. A rather grotesque, tho intensely diverting, number is introduced by a dancer to the rhythmic beat of clapping hands and drum accompaniment alone. The Roxettes formed like an immense snake are discovered on a raised dais in the rear and come down stage to introduce one of the cleverest routines of their large repertoire. While this number was seen at the Roxy some time ago, it is good for many more repeats, as it shows unusual inventive staging and imaginative direction in its precision routine. H. D. S.

Capitol, New York

Land of Syncopeation is the title of the stage show this week at the Capitol. It was devised and staged by Arthur Knorr under the supervision of Louis K. Sidney. Calligary Brothers, English comedians, head the bill, with Sally and Ted, Serge Flash and Ken Whitmer, guest m.c., on the supporting bill. If Serge Flash did not try to hog the show and fight with the m.c. and electricians the audience would like the boy and his juggling act much better. As it is, the patrons grow a bit disgusted with his attempts to hog the entire show by obvious tricks that are far from pleasing.

Ken Whitmer, m.c., plays 12 instruments and gets the biggest hand of the entire bill. He is by far the hardest working m.c. the Capitol has had in many weeks. The boy lays off the wise-cracks and works like a demon thruout the whole bill. Major Bowes would do well to bring him back—if he can get him after this week, which is his first on Broadway.

Sally and Ted are very good adagio dancers. The team is clever and presents a lot of hard work that it doesn't get credit for. Another partner in this team would make it as good as Douglas, Dolores and Eddy.

The Calligary Brothers are not as good as were expected. Their fun is done in silence and could be improved on.

The Chester Hale Girls maintain their usual high quality dancing and Yasha Bunchuk opens the bill with a symphonic arrangement of *Great Day* music.

The bill as a whole is, exceptionally good. J. F. L.

Presentation Notes

PICTURE PATRONS have a rare treat in store for them when the internationally famous *Chauve Souris*, that musical troupe from Moscow, makes its appearance over the Publick Circuit. This delightful aggregation headed by that rotund and inimitable comedian, Balleff, opens up as a Publick unit at the Olympia, New Haven, February 13. The company has been recently touring the Mid-West and Canadian cities, and those

who missed it as a stage attraction will now have the opportunity to be regaled by its extraordinary talent in its initial presentation house engagement.

THAT HIGH-HAT Tragedian of Jazz, Ted Lewis, brings his sob ballads and liting musical clowns into the Boston Metropolitan for a tour of the Circuit, beginning February 13. Lewis has been covorting in vaudeville recently and should be in fine fettle.

THE METROPOLITAN, Houston, which has been housing Publick units for some time past, will in the near future be discontinued as a presentation house. The units will henceforth go from the Texas, San Antonio, to the Saenger, New Orleans.

VELVET REVUE, which laid off at Minneapolis last week, continues its circuit tour this week at the Denver, Denver. The cast is composed of Deagon and Cannefax, Thelma Lee, John Quinlan and Mary Reade Girls.

HELENE MacFARLANE joins the Loew Unit playing the Valencia, Jamaica, called *Gypsy Dreams*.

JOE TERMINI is currently at the Bronx Paradise.

LEWIS AND DOTY are this week booked for the Capitol, Chicago.

ACE-HIGH, a new Boris Petroff unit, opens at the Olympia, New Haven, week of January 24. The cast includes that quietly funny comedian, Jed Dooley; Jean Myria; The Ayers, an adagio team; the conjurer, Amac, and the Dave Gould Syncopated Steppers.

BAYES AND SPECK will play the Piccadilly, Rochester, week of January 24. Jean Boydell is also on the bill.

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Theaters Planned

ANACONDA, Mont.—A new motion picture house will replace the Sundial Theater, which was recently destroyed by fire.

BEVERLY HILLS, Calif.—The proposed Embassy Theater Building will be started shortly, it was announced by the H. M. Baruch Corporation, which is to build the structure for Fox. The theater will seat 1,200, and the project's estimated cost is \$250,000.

BEVERLY HILLS, Calif.—Chotiner Theaters will operate a theater seating 1,000 to be built shortly in this city.

CHARLOTTE, N. C.—Pioneer Enterprises have purchased the old City Auditorium site on which to build a new theater.

GENEVA, N. Y.—Conversion of the Smith Opera House into a modern motion picture theater will be started shortly by Schine Theatrical Enterprises. The expenditure will be approximately \$200,000.

LONDON, Eng.—Two new theaters are to be built on the site of the ancestral mansion of the Duke of Norfolk, close to the Piccadilly Circus. The mansion was sold for \$1,500,000.

MEDFORD, Ore.—A new 1,200-seat theater is being constructed here at the reported cost of \$100,000.

OAKLAND, Calif.—New Fox West Coast Theaters for both Oakland and Berkeley will be built this year, according to a recent announcement by Harold B. Franklin, president. The structures, described as the most modern of talking picture houses, will form part of a string of 23 additions to the Fox chain.

PEARISBURG, Va.—A combination theater and apartment building will be erected here. The project is being financed by Mrs. Frank B. Miller, of this city.

PORTLAND, Me.—At a conference of moving picture officials held here last week, a rumor was evidenced that the State Theater and the Maine Theater, two new houses now owned by the New England Theaters Operating Corporation, will become part of the Publix Theater chain. It was also reported that the entire Netoco chain is to be acquired by Publix. The Strand Theater here recently became part of the Publix chain.

RENFREW, Ont., Can.—A theater is to be erected here by M. J. O'Brien, theater owner, and construction is to begin about June 1.

ROCKFORD, Ill.—Announcement was made last week that construction of the \$150,000 theater, the Auburn, sponsored by Gilbert Brown and D. B. Knight, owners of the site, Thomas J. Watson, Freeport, lessee, and C. E. Wolfley, architect, will be started about February 1. The theater will seat 650. Contracts are to be let the last week in the month.

SPRINGFIELD, O.—A new theater seating 2,500 will be built here this year at a cost of \$750,000, according to announcement today by Phil Chakeres, president of the Springfield Theaters Company, a subsidiary of the Schine Theater Enterprise, Inc., of Gloversville, N. Y. The new structure will be built on a plot having a frontage of 100 feet on Main street and a depth of 200 feet on Fisher street in the downtown district.

SPRINGFIELD, O.—Construction of a \$750,000 talking picture and stage theater next summer was announced January 11 by the Springfield Theaters Company in co-operation with the Schine Theater Enterprises, Inc., of New York. The theater will have a seating capacity of 2,500.

Theater Openings

APPLETON, Wis.—The Brin Theater was opened last week by L. K. Brin

Enterprises, Inc. L. K. Brin is president; Henry Goldenberg, secretary, and Stanley Brown, general manager.

BUFFALO, N. Y.—The new Seneca Theater, the latest addition to the Shea Circuit, was opened January 11. The program policy will be talking and sound pictures. The house seats 2,000.

FREDERICKSBURG, Tex.—The new Palace Theater opened with sound last week. The new theater was erected at a cost of \$50,000.

MADISON, Wis.—The Eastwood Theater was opened here lately, and Herman Loftsgordon is manager of the house.

MONAHANS, Tex.—The Lyric Theater opened recently, taking the place of the old Bigg Theater. Thomas A. Pence is manager of the house.

ST. GEORGE, Utah.—A new \$50,000 theater was opened recently by Gene Wadsworth, of this city. Talking pictures are being featured at the house.

SKOWHEGAN, Me.—The Strand Theater, seating 1,000, opened recently with Newell E. Ware as manager. Somerset Theaters, Inc., built the house.

REOPENINGS

HARTFORD, Conn.—After being dark for three weeks, Parson's Theater, Shubert house, reopened January 20, playing *Strange Interlude* for one week.

CROSS PLAINS, Tex.—The Liberty Theater reopened last week after a complete remodeling.

NEW HAVEN, Conn.—The Rivoli Theater, after undergoing complete renovations, reopened last week with talking pictures.

PORTLAND, Ore.—Col. G. T. Woodlaw, veteran exhibitor, has reopened his Columbia Theater here as a sound house and has also recently acquired the Irvington Theater, which he reopened with sound.

SEATTLE, Wash.—The Liberty Theater, after being dark for many months, reopened January 11 with talking pictures. Jansen & Von Herberg own and operate the theater.

SOUTH BEND, Ind.—O. I. Lambotte, builder of the Mishawaka Tivoli and Temple theaters, Mishawaka, Ind., has announced the opening of the Rialto Theater here, formerly the Honeymoon Theater. The house has been provided with the latest sound equipment.

TROY, N. Y.—The Astor Theater here, which was leased by Oscar G. Horowich recently, will reopen shortly with sound pictures.

Theater Staff Notes

E. MAX BRADFIELD is the new master of ceremonies at the Wisconsin Theater, Milwaukee, having replaced Frankie Jenks.

ARTHUR FRUDENFELD, former manager of the St. Louis Theater, St. Louis, Mo., has been appointed assistant division manager in charge of publicity for the RKO houses in St. Louis, Kansas City, Memphis and New Orleans.

L. R. PIERCE, former manager of the Orpheum Theater, Memphis, succeeds Arthur Frudenfeld as manager of the St. Louis Theater, St. Louis, Mo.

GUY L. WONDERS, one-time manager of the Rivoli Theater, Baltimore, Md., and more recently manager of the Stanley Theaters, Atlantic City, has been appointed as Fox divisional manager in St. Louis.

EVERETT HAYS is now manager of the Strand Theater, Lansing, Mich., having succeeded C. W. Bedel, who recently resigned that post.

NIBS HARTMAN, manager of the Tavern Theater at Billings, Mont., has taken over the management of the Coliseum Theater also of Billings.

RAY V. EPPLE took over the management of the Granada Theater in Sioux Falls, S. D., recently.

MILTON H. CHAMBERLAIN, associated with Leo Brecher as manager of the

Plaza Theater, New York, for many years, has been appointed manager of the Little Carnegie Playhouse, New York.

HENRY A. MORTON recently acquired the Garrick Theater, Winnipeg, Man., Can., under a five-year lease. It was owned by a syndicate of Winnipeg residents.

BERT JORDAN has taken over the management of the Strand Theater, Carcadia, Wis., and since stepping into the manager's chair has announced many favorable policies to his patrons.

JOHN JACOBS, former manager of the Fairmount Theater, Philadelphia, has taken over the management of the RKO Rand Theater at Jamaica, N. Y.

J. C. HESTER, of Martinsville, Va., and former manager of several Danville, Va., theaters, will take charge of three picture houses in Danville shortly.

A. E. HAMILTON, pioneer picture exhibitor, returned to Yonkers, N. Y., recently to take over the management of the Strand Theater there.

SIDNEY LUST is now manager of the Cameo Theater at Mt. Rainier, Wash., and activities to make it one of the best beautiful theaters in and around Washington have begun.

GEORGE SARGENT, manager of the Haines Theater, Augusta, Me., for the past three years, has been transferred to the Strand Theater in Portland.

W. A. HODGES, former manager of the Conway and Grand theaters at Conway, Ark., was transferred to Ft. Smith to become manager of the Malco Theater there.

A. W. SHACKELFORD was appointed manager of the new Capitol Theater at Lethbridge, Alb., Can., by Famous Players, owners of that house.

C. L. JOHNSON was recently appointed manager of the Adler Theater at Neillsville, Wis.

HERMAN LIGHTSTON, manager of the Van Buren Theater, Brooklyn, announces that the new 1930 Royal Amplitone sound equipment has been installed in his house and that the theater will open shortly.

JACK DE VOS, manager of the Brin Theater, Menasha, Wis., has been appointed manager of the new Brin Theater at Appleton, Wis.

J. C. HESTER succeeded Leo P. Garner as manager of properties of the Danville Theaters, Inc., at Danville, Va., it was announced last week.

IRA LA MOTTE, manager for the past year at the President Theater, Los Angeles, for Henry Duffy, has been transferred to the Dufwin at Oakland, Calif.

O. E. BONDESON, manager of the Dufwin Theater, Oakland, Calif., has been transferred to Henry Duffy's theater in Seattle, Wash.

JAY WILLIAMS, manager of Henry Duffy's Seattle theater, has been transferred to the President Theater, a Duffy house at Los Angeles.

WILLIAM A. HARTUNG, for 21 years manager of the Orpheum Theater, Seattle, Wash., resigned that post last week and was succeeded by Henry Sommers, well-known theater manager.

JACK GAULT was appointed manager of the Rialto Theater, Portland, Ore., recently to succeed Bert F. Naus.

ROBERT CASE, former manager of Loew's State Theater, Syracuse, N. Y., was appointed manager of the Brighton Theater, Syracuse, last week. He succeeds Walter D. McDowell, who was promoted to managing director of the Empire Theater.

W. A. LANAGAN, manager of the Rembert Theater at Longview, Tex., was transferred recently to LuKin, Tex., to act in the capacity of city manager of the East Texas Theaters in that city. B. D. H. Hust, formerly of Beaumont, replaced him as manager of the Rembert.

A. G. BASIL, original owner of the Raymond Theater, Raymond, Wyo., is now operating that theater. Joe Wagner is house manager.

Theater Deals

BOSTON.—Four houses are to be taken over shortly by Allen B. Newhall, former manager of the Moe Mark. He has just opened the Orpheum in this city as the first theater of the proposed chain.

CHICAGO.—The Webster Theater Company, Chicago, of which Andrew Cuser is president, has filed suit to have its lease on the Webster Theater, movie house, modified. The claim is made that the house was supposed to contain 750 seats, but actually has a considerably smaller number. The owner of the theater has started a forcible entry and detainer suit for nonpayment of rent.

CHICAGO.—The deal of Publix-Balaban & Katz for the Diversey Theater is off, temporarily at least. The house has been operated by the Ascher Bros. for some time, but recently they relinquished it and it is now being operated by the owner, Fred Breckenberg. B. & K. have been negotiating for the house and it is possible that the deal may yet be consummated.

FORT WAYNE, Ind.—RKO announced the purchase of a new group of theaters to their circuit. They are the Palace, Jefferson and Emboyd theaters in this city. Harry Kaufman is in charge of the three houses for RKO.

HULL, Que.—Donat Paquin purchased his fifth theater recently, taking over the Regent Theater, Gatineau, Que. Paquin now has three houses in this city and one in Ottawa. His newly acquired Regent will reopen shortly.

DALLAS, Tex.—Sam Hefley is reported to have purchased a neighborhood theater in Dallas.

KAUKAUNA, Neb.—The Rex Theater has been purchased by Fred Becker, of this city, it has been reported. The Rex was entirely remodeled during its recent dark period.

LEOMINSTER, Mass.—The Rialto and Plymouth theaters, built and operated by Mrs. Rosina McEvoy, of Leominster, were sold to the Plymouth Amusement Company of Boston. The deal involved more than \$500,000. William E. Yager, who was treasurer of the McEvoy Amusement Company, remains with the Plymouth Theater as manager. Michael E. O'Brien is general manager of both theaters.

MONTROSE, Calif.—Reeve Houck, mayor of Culver City, Calif., has leased the Montrose Theater, and talking equipment is being installed as a first step for better policies.

NEW YORK.—The Casino Theater a Broadway landmark since 1880, is near the close of its career. The property's lease as a theater will expire April 30 and will not be renewed by the Shuberts or anyone else, it is reported.

NEW YORK.—RKO will take over the Park Lane Theater, located at 1726 First avenue, for a member of its metropolitan circuit, it was announced recently. The Park Lane seats 2,100.

OAKLAND, Calif.—Warner Brothers have purchased a site in this city for their new 4,500-seat theater. The cost is estimated at \$5,000,000.

OKLAHOMA CITY.—Publix Theaters purchased the Aztec Theater in San Antonio, Tex., from William Epstein recently.

RIO DE JANERIO.—The new theater being built in this city by the Government will be equipped with lighting by the Roy Chandler Company.

RUNGE, Tex.—S. I. Lopez has taken over the Lyric Theater.

SEQUIM, Wyo.—Howard J. Taylor has leased the Olympic Theater here and is planning on installing talking equipment shortly.

TROUT CREEK, Mich.—The Trout Creek Theater was purchased recently by Jimmy Richards from D. A. Kooiker.

TROY, N. Y.—The Astor Theater has been leased by Oscar G. Horowich from William T. Shyne.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Bergman Band On Hotel Job

Formally opens Roof Garden at Hotel Mayfair, Pittsburgh—set indefinitely

PITTSBURGH, Jan. 18.—Dewey Bergman and his Victor Recording Orchestra of 12 men last Friday night formally opened the new Wintergarden Roof atop the New Mayfair Hotel here. The guest of honor for the opening was Evelyn Nesbit, who closed recently at the Club Royale, Chicago. Incidentally, it is reported that Miss Nesbit is looking around town for a club of her own.

George Weber and his Pittsburghers, who opened at the Mayfair a month ago, and who have been succeeded there by the Bergman combination, will play a string of college proms thru the East, before going to Fenway Hall, St. Petersburg, Fla., for an unlimited run, from which place the outfit will be heard regularly over Station WSUN.

Bergman and his orchestra will be heard nightly over WJAS during their stay at the Mayfair, and within a short time will be heard twice weekly over the Columbia Broadcasting System, with WJAS as the Pittsburgh outlet. The Bergman organization is booked into the Mayfair for an indefinite period, and will play both in the Crystal Swan Room and on the Wintergarden Roof.

In the Bergman personnel are Danny Roach, baritone sax; Jimmy Jenkins, clarinet and sax; Charlie Fischer, clarinet, sax and violin; Charlie Furnier, clarinet, sax and violin; Al McFarlane, trumpet; Charlie Gosnell, trumpet; Nick Carter, soloist and banjo; Lorin Parsons, violin; Wilbur Shook, drums; John Fansher, bass; Dale Harkness, piano, and Dewey Bergman, piano. The Mayfair booking was arranged by the Troilo office.

Masons at Chin Lee's

NEW YORK, Jan. 18.—Chin Lee's, Chinese-American Restaurant, situated in the heart of the theatrical district, played host to a party of Masons from Doric Lodge No. 280, F. & A. M., Wednesday night.

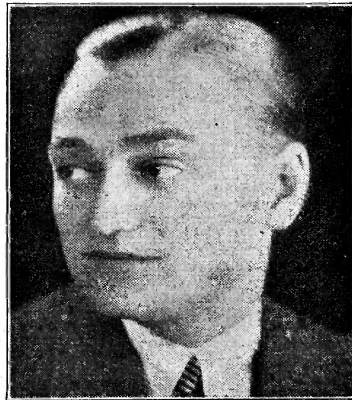
Harrison Boley, master of ceremonies, in his usual pleasing way announced the following entertainers: Alice Williams, blues singer; Francine, acrobatic dancer; Anita Garcia, singer; Rose Marie, blues singer; Kathleen Hunt, dance; Barney Graham, comedian and singer; Agusta Spett, singer, and Powell and Doty, singing and musical act. Master of Ceremonies Boley, not to be outdone, sang *Crying for the Carolines*.

Gene Cirina and his orchestra kept the folks moving with their peppy music.

Howard Thomas Unit Playing RKO Houses

DETROIT, Jan. 18.—Howard Thomas and his 12-piece orchestra, who recently concluded a 15 weeks' tour of the Middle West, are booked for a number of RKO dates in the Mid-Western territory until February 8, at which time the Thomas tooters are carded to return to the Arcadia Ballroom, Buffalo, for a four weeks' stay.

W. C. Handy, New York publisher, recently took over Thomas' new song, *Since You've Gone Away*, and the number will be released shortly.



BOYD SENTER, versatile music master, now working a year's contract for RKO in a new act in which he is assisted by Jack Russell and George Crooker. Senter has been playing vaudeville for the last seven years, and prior to that time toured with his own Victor recording orchestra, billed as *Boyd Senter and His Senterpedes*. He also holds an exclusive contract with the Victor firm.

Grady Gilder Set At Lubbock Hotel

LUBBOCK, Tex., Jan. 18.—Grady Gilder and his Imperial Orchestra, who recently completed a contract for the Hilton Hotel, Inc., have been installed at the Hotel Lubbock here for the balance of the winter and spring season. The Gilder crowd has been getting over nicely here since the opening.

In the outfit are "Red" Mason, trumpet; Jimmie Lovelady, trumpet and arranger; Warren Smith, trombone and arranger; Bailey Ireland, saxes; Cecil Flynn, saxes; Freddie Woolridge, saxes; Ted Savage, basses; Johnny Danchok, banjo and violin; Babe Castle, drums and entertainer, and Grady Gilder, piano and director.

Ben Prager on Contract Tour

Bernard Prager, sales manager for the Robbins Music Corporation, left last week on a six weeks' trip thru the country, which will take him as far as the Pacific Northwest, and during which he expects to cover more than 15,000 miles. Prager will concentrate, entirely, on dealer tie-ups with current Metro-Goldwyn-Mayer film productions, among which are *Hollywood Revue of 1929*, *Untamed*, *Devil May Care*, *Marianne* and *Dynamite*. Together with the Robbins sales and field promotion men scattered thru the country, he will arrange for window and counter displays in the important key cities, as well as contacts with the theaters featuring M-G-M productions.

Olive Faye to Club Richman

NEW YORK, Jan. 18.—Olive Faye, singing comedienne who is featured in *Woof, Woof*, at the Royale Theater, will begin an indefinite after-theater run at the Club Richmond Monday night. She will work in several numbers with Harry Richman in addition to her own solo numbers.

Musicians Elect

SPRINGFIELD, Ill., Jan. 18.—Springfield Musicians' Union, Local 675, at its regular meeting recently, elected the following officers: Luther Perry, president; Jessie Singleton, vice-president; L. F. Osborne, treasurer, and George Hasten, secretary. Executive board members: Jones Wade, Robert Handy and Melvin Gray. Examining board: William Hagan, Joseph Henry and Henry Alexander.

YOUNGSTOWN, O., Jan. 18.—At a recent meeting of the Youngstown Musicians' Union, Harry M. Dunsbaugh was re-elected president for the 23d consecutive term. Other officers named include: Frank Pascarella, vice-president, for the 13th consecutive year; B. J. Seaman, recording secretary and treasurer, for the 21st consecutive term, and George H. Foster, sergeant-at-arms, for the ninth consecutive term. Trustees: Joe Mace, R. Flaherty and Charles Martin.

MARLBORO, Mass., Jan. 18.—The annual installation and banquet of the Marlboro Musicians' Union took place Sunday afternoon at the headquarters in the Burke Block. Harrison E. Brigham was installed as president for the 25th consecutive time. Other officers inducted were Frank Warner, vice-president; Frank Proctor, secretary-treasurer, and Frank T. Boyce, sergeant-at-arms.

Atlantic City Notes

ATLANTIC CITY, Jan. 18.—Patrons of the China Palace, one of the resort's most attractive after-theater dining places, were surprised this week in the sudden shifting of orchestras. Sidney Rose and his Melody Boys, who have presided there since its opening, played their farewell performance Saturday. Len Hayden and his orchestra, another prominent local organization, is now presiding, together with a recently installed floor show.

Earl Hansen and his Greenwich Follies Orchestra paid the resort their first visit this week, playing a date at the Atlantic City Auditorium.

The Harmony Kings, of the Garden Pier Ballroom, were switched this week in favor of Ike Nevling's Neptune Sereaders.

Belshaw Band Ends Run

LINCOLN, Neb., Jan. 18.—George Belshaw's Brunswick Recording Orchestra has just concluded its third consecutive season at Troutdale-in-the-Pines, Colo., and is now headquartering in Lincoln. Belshaw's Band, which completed a four-year engagement at Station KFAB last spring, will remain in Lincoln during the remainder of the winter and expects to leave for its summer location about June 1.

New Orchestra Agency

ALBANY, N. Y., Jan. 18.—Max M. Wilens, Jessie Markham and Morris Eisenhart, of 1440 Broadway, New York, are the promoters and principal stockholders of the Associated Colored Orchestras, Inc., of Manhattan, a newly formed organization which was granted a charter of incorporation this week by the Secretary of State.

The company has a capitalization of \$5,000 and has been authorized to supply the services of colored orchestras and solo performers.

Cody & Carol at Beaux Arts

NEW YORK, Jan. 18.—Kay Cody and Carol, harmony duet, this week began an indefinite after-theater engagement at the Cafe des Beaux Arts on West 40th street.

Lyman Combo In Hollywood

Internationally known leader opens with band at Chinese Theater for extended run

LOS ANGELES, Jan. 18.—Abe Lyman, band and orchestra leader of international reputation, has just completed negotiations with H. B. Franklin, of the Fox West Coast Theaters, for an extended appearance with his band at the Chinese Theater, Hollywood.

The Lyman organization opened there last night simultaneously with the world premiere of M-G-M's production, *The Roguie Song*, in which Lawrence Tibbett, opera star, is featured.

Lyman will offer on the stage a musical program which, in certain quarters, is an indication that the former Grauman policy of elaborate stage presentations will be resumed at the Chinese Theater.

Roberts on Long Contract

Lee W. Roberts, the "Banjoker", formerly with Henry Santrey's orchestra and featured banjost at Colosimo's Restaurant, Chicago, is now working on a three-year, solid, pay-or-play, iron-bound contract—with the United States Army. Lee hooked up with the outfit several months ago, and is now located with the Third Field Artillery Band at Fort Sheridan, Ill. Besides the banjo, Lee is playing tenor sax and wielding the baton on parades. He asks that all old friends drop him a line care the above address.

Wilbur Pickett Doubling

FT. WAYNE, Ind., Jan. 18.—Wilbur Pickett and his Hot Picks have opened an unlimited engagement in the Gold Room of the Hotel Anthony here. Morris Olds is master of ceremonies there. Pickett is director of the pit orchestra at the RKO Palace here, and doubles at the hotel after the show. The band is comprised of eight pieces.

Ray Miller in Louisville

LOUISVILLE, Ky., Jan. 20.—Ray Miller and his Brunswick Recording Orchestra will replace Clyde McCoy and his players at the Madrid tomorrow night. Clyde has chalked up a 12-week run here, the long-run record at the Madrid, which is one of the most popular ballrooms in the South. Miller played here at the Radio Show last year.

Eckardt's Bell Ringers Find Biz in Canada Good

Gordon Eckardt's Bell Ringers, featuring Carmen Gay and her Gypsy Band, a girls' aggregation from the West Coast, have been enjoying fair business thru Eastern Canada, working independent vaudeville dates in conjunction with their dance work. The aggregation recently concluded a five-day engagement in Montreal and a week in Quebec City.

The organization travels on a specially constructed bus. L. N. Bull, of Spokane, Wash., is manager. Babette Young, of Spokane, drummer, has just closed with the band.

Beau Monde Has New Floor Show

CHICAGO, Jan. 18.—A new show opened Wednesday at the popular Club Beau Monde, where Sol Wagner and his orchestra hold forth.

Eddie Clifford is featured as master of ceremonies, and among the entertainers are Nelle Nelson, personality girl; Jerry Blanchard, vocalist; Emmy Carmen, dancer, and Netele and Darnell, novelty dancers. Between shows pleasing specialties are offered by Myrtle Watson, Margie Weilman, Carl Villani and Kyle Pierce.

"Loop" McGowan Tooters With Roger Kahn Office

NEW YORK, Jan. 18.—"Loop" McGowan and his Loop Boys, and who last year traveled under the M. C. A. banner, are now working out of the Roger Wolfe Kahn office here. The Loop Boys are going great in this territory.

The outfit is featuring some special arrangements by Paul Weirick and Eddie Ennette, including one on *Old Fashion Love and Silk Stockings*. "Loop" expects to record soon his number, *There Ain't No Flies on Us*.

Chi. Cafe Hearings Set

CHICAGO, Jan. 18.—January 20, 24 and 28 are the dates set by the government for hearings for permanent injunctions against threescore local cafes for alleged violation of the prohibition law. Included in the list are a number of prominent night-life spots that provide work for many entertainers. Among them are the Club Beau Monde, Kelly's Stables and the Chinese Gardens.

Ballroom Notes

PHILADELPHIA, Jan. 18.—The Pregont-Mirgeler Vagabonds, who for the last 10 months have been playing in Milwaukee, have just opened a six months' engagement at the New Palace, Ballroom, this city.

HOLLOWVILLE, N. Y., Jan. 18.—John A. (Doc) Mahoney and his Broadway Melody Entertainers have moved into the

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Hollowville Inn for an indefinite stay. The roster includes "Doc" Mahoney, Louis Krompfer, Bert Posner, Joe Leon, Al Shum, "Bill" Elliott, Marie Dare, Ann Colgate, Nellie Black, Mae Church, Viola Weston, Bessie Van and Ann Taylor. Willie Goldberg is master of ceremonies at the Inn.

TOLEDO, O., Jan. 18.—Walter J. Schertzinger has been reappointed manager of Madison Gardens, effective January 20. H. W. Perry succeeded Schertzinger as manager two months ago.

HOT SPRINGS, Ark., Jan. 18.—Carl Steffy and his band, who have been a regular feature over KTHS here, have just begun a four-month contract at Fitzer's Dixie Inn, this city. In the outfit are "Hank" Henry, reads and voice; "Bud" Terns, trumpet, melophone, arranger and voice; "Gardy" Lamb, trombone and voice; "Sim" Wilcox, basses; "Doc" Cody, drums and entertainer; "Woody" Woodsworth, banjo and reeds; and Carl Steffy, arranger, piano and director.

SUMTER, S. C., Jan. 18.—The dance pavilion at Sunset Lake, popular summer resort two miles from here on the Pine-wood road, was destroyed by fire recently. The structure was erected six years ago at a cost of approximately \$17,000. Insurance of \$10,000 partially covered the loss.

Melody Mart Notes

BOB K. LONDON will sail for Europe about March 15 in search of novelty talent for a review he is producing on Broadway, entitled *Bohemian Nights*.

THE NEW Witmark offices in the Cunningham Building, New York, were for-

mally opened this week. The Witmark headquarters are said to be the most beautiful professional rooms in the world.

JOE SANDERS, of the Coon-Sanders Orchestra, has written a new number which the Milton Weil Music Company is publishing. It is titled *Sweetheart Trail* and indications are it will be another *Sweethearts on Parade*. Another new Well number is *If I Should Love You*, by Paul Ash.

JOE MAJUR and Joe Burke, a couple of Detroit boys, are the writers of *When Your Whoopee Days Are Over*, which is getting a heavy plug in and around the Automobile City.

SONGWRITERS' GUILD has just been organized in Chicago by a group of songwriters. They expect to publish their first number at an early date.

BERT STOCK and his orchestra recently recorded for Gennett *Turn on the Heat*, from the DeSylva, Brown & Henderson catalog, and *Honeysuckle Rose*, one of the Santly Brothers' numbers.

HERB OSTROW, arranger for Holt, Perry & Sanders, Inc., has just finished a special dance arrangement on *Tonight in Our Garden of Love*, which will be featured soon by Rudy Vallee.

SANFORD HOLT, of the Holt-Perry & Sanders firm, reports that the company's *Mary Lee* and *Sweethearts of Yesterday* are having a good reception throught the country.

THE RECENTLY reorganized Roselle Park Music Company, Roselle Park, N. J., is concentrating its efforts on *Ice Cold Papa*, a blues number, which has just been revised by Claude Lapham. An- (See MELODY NOTES on page 33)

I have WRITTEN many successful songs of my own. Have ARRANGED upward of five hundred "Song Hits" for others. There is a great opportunity now to write Theme-Songs for the "Talkies". Let me arrange the melody of your next song.

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T. S. M. A. Lets Down Bars To Admit Rep. Managers

Constitution and by-laws amended for the purpose of mobilizing a strong militant front — President Harder proclaims policy of expansion

The term "stock company" has been defined by the board of directors of the Theatrical Stock Managers' Association as "any organization of permanent or traveling players which changes its programs." Thus the bars are let down to admit many managers heretofore excluded. Action was taken for the purpose of widening the field of membership, and it was necessary to amend the constitution and by-laws. President William H. Harder has issued a statement for the information of all interested which further explains the aims and objects of the association. In part the statement reads:

"Heretofore members could only be elected who were permanently located. Under the new ruling, rotating and traveling stock company managers and producers are now eligible to the full benefits and privileges of active membership.

"On behalf of the association I extend a public invitation to all managers and producers of permanent, rotating and traveling companies which change their programs to join our association. The initiation fee is \$25 and the dues are \$25 a year, starting from the following June. Application may be sent to our offices at 1457 Broadway.

"In addition to that we have created by constitutional amendment a class of associate membership which has all the privileges of active membership excepting the right to vote and to hold office. The association feels that the objects and policies of our association are sufficiently akin to the legitimate theater that we cordially extend an invitation to the managers and producers of the legitimate drama to join with us as associate members.

"We also feel that stage directors are in a class sufficiently close to the managers and producers that their counsel and co-operation are of such importance that their names should be enrolled on the roster of members and they can now apply and be admitted as associate members.

"The initiation fee for associate members is \$25 and they likewise pay the annual dues starting from the following June. The board has decided that its annual convention in New York City will be held some time during the month of June, 1930."

Next T. S. M. A. Convention Is Scheduled for June

Preliminaries are already under way for the next convention of the Theatrical Stock Managers' Association, altho a definite date has not been fixed. It is agreed, however, that the gathering of the men who supply the money and brains for stock operations shall be held in the month of June. Announcement to this effect was made by W. H. Harder, president, following the recent meeting of the board of directors of the association in New York.

Sharp Stock Is Booming

PITTSBURGH, Jan. 18. — George Sharp's excellent stock is breezing along to fine returns again this week, with *The Nut Farm* as the attraction at the Pitt Theater. Edith King and Hugh Banks in the principal roles are giving outstanding performances in the Brownell play and the production as a whole is among the hits of the Sharp company.

Drama "as Is" on Broadway Is Flayed by Faversham

GREENWICH, Conn., Jan. 18. — A scathing denunciation against what he termed "the rotten type of plays common to the boards of New York City theaters" was voiced by William Faversham during a curtain speech after the performance of *Her Friend, the King*, at the Greenwich Theater this week.

Faversham's performance as the guest star of the stock company was enthusiastically received. After several bows, when the auditors continued applauding, he addressed them from the stage. He urged that the public support the theater, but that plays which portray the workings of morbid minds and bodies were undeserving of aid.

No Producing For Pangborn

He is retiring, temporarily at least, after unprofitable experience

HOLLYWOOD, Jan. 20. — Following closely upon the heels of Edward Everett Horton's announcement that he would retire from the stage producing field comes the statement from Franklin Pangborn that he has decided not to renew his lease on the Vine Street Theater.

Pangborn took over the lease of the house after Horton, who had built up a large following in Hollywood, decided he would try a downtown Los Angeles theater as the scene for his stock productions. He has been operating the Vine Street house for almost a year, with it generally reported that the returns have not been profitable, largely due to the high rent of the house.

It is said the retirement of Pangborn from the stock-producing field here will only be temporary, as rumor has it that he will resume production next season at some other house, probably in one to be erected. This decision on the part of Pangborn to retire has again revived the rumor that Horton will take over the house where he was most successful in producing on his own.

It is known definitely that another tenant for the theater is seriously considering the location as the producing house for a series of legitimate productions to be made of plays written by a well-known California author whose husband is a prominent figure in shipping circles.

"After Dark" Disturbers At Kedzie, Chicago, Routed

CHICAGO, Jan. 18.—Taking his cue from the current interest in revivals of old stage favorites, F. Dudley Gazzolo, manager of the Dudley Players at the Kedzie Theater, this week has been presenting *After Dark*. It took well with the Kedzie clientele and business during the week has been excellent.

Early this week four actors with an oblique sense of humor visited the show apparently with the purpose of embarrassing the players. At any rate their demonstrations became so boisterous as to raise a serious disturbance in the theater and it finally became necessary for the management to eject the offenders. Manager Gazzolo stated he was unable to learn the identity of the quartet. Their names, however, are being freely mentioned along the rialto.

The show as presented by the Dudley Players was very well done.

Neilsen for Favorites

BIRMINGHAM, Ala., Jan. 20.—Returning to the Favorite Players next week is Karl Nielsen, last season's director, who starts in with *The Road to Rome*. Earlier this season Nielsen directed *White Flame*, which played an engagement at the Vanderbilt Theater, New York. He has just finished *The Bride Retires*, which is now trying out on the road and headed for Chicago. The lineup of plays for this city looks promising and indicates hard work ahead. *Peter Ibbetson*, *Secrets*, *The Little Accident*, *The Bachelor Father*, *Kindling*, *The Dark Angel*, *The Outsider* and *The Thief* are underlined for production.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

ACTORS who deliberately kid an unknown play thru its performance are kidding themselves when they ruin its chances at the tryout. Morgan Wallace made money in five new plays with which he experimented about a year ago. Charles E. Blaney's second best at Holyoke, Mass., last season, was with a non-Broadway play, "An Irish Cinderella."

Typographical error in headline over a story "touchin' upon and unpertainin' to" (as *Big Bill Devery* used to say) "Strange Interlude" made it read "Beaned" instead of "Banned in Boston". No correction necessary.

"If producers for the stage had not raised prices so enormously, there would have been no decline of interest in the drama," says *The Chicago Herald-Examiner*—illogically, and omitting to mention what caused producers to "raise prices so enormously".

Confidence in the guest-star system grows in the breasts of less fortunate stock managers who are watching the progress of Henry Duffy on the coast. The week following New Year's best stars appearing for Duffy included Tom Moore, Kay Hammond, Ben Mayo, Grace La Rue, Hale Hamilton, Charlotte Greenwood, Guy Bates Post and May Robson. At the same time under contract with Duffy were George Jessel, Leo Carrillo, Robert McWade and Kolb and Dill. At earlier dates Duffy casts have been graced by Emma Dunn, Marjorie Rambeau, Walker Whiteside, Bertton Churchill, Belle Bennett, Mabel Taliaferro, Hal Skelly, Viola Dana, Edmund Breese, Frances Starr, and others of like fame. Duffy's plan is showing the star in the biggest hit with which he or she has been identified. Simple enough if you have the price and are not afraid to take a chance. The successful showman who doesn't believe in taking a chance is a rara avis. Few of them are left. And the survivors are not feeling very robust at this writing.

When I think of those trousers, the property trousers that used to hang up by the property clock, I appreciate wholly and realize fully the valuable service they rendered the stock. There're the leads, who abused them; the heavies, who used them; the soubrets and boys' parts sometimes had them on; the props and the flyman; the manager, sly man, was seen in them once when his own were in pawn.

The characters swore that his grandfather wore that identical pair when with Forrest he played. And costumers praised them; they said it amazed them to see goods so fine and substantially made. Tradition declared they'd enveloped a fair maid and strode with her to comic opera fame, and once, in temptation thru their fascination, a stage hand got six months for stealing same.

For various reasons I've worn them at seasons, altho I, of course, had no personal claim; for here's where the point lay, the stock owned them jointly, and none of the vets even knew whence they came. But time told upon them, and none would put on them, when, wrinkled with age and a century's wear, their bottoms were frayed so you'd think they'd been made so to match the eccentric comedian's hair.

And so, subsequently, we hung them up gently, and only once more were they ever taken down, when they served as a fetter in lieu of a better to tie up the bloodhounds we put on in "Tom". They hung there all musty and moldy and dusty, weak at the knees and all tattered and torn; their seams were all busted, their buttons had rusted—discarded, passe; aye, an object of scorn.

Thus, pendantly resting, a moral suggesting, and dense interwoven with cobwebs and slime, untouched and forgotten, their texture long rotten, they doggedly skulked in the footsteps of Time. When salary induced me to join a road company, I parted from them with the keenest regret, and the 'em I'm a rover now 10 years or over, I'll go you 100 they're hanging there yet.

Hollywood Music Box On Commonwealth Basis

HOLLYWOOD, Jan. 20.—The theater group which has taken over the Hollywood Music Box Theater for the season will conduct the company on a commonwealth basis, altho, it is reported, the minor part players will receive a small regular salary weekly.

To insure a patronage of definite proportions a subscription list is being circulated and it is said some 3,000 signatures have already been secured and that a mark of 5,000 signers has been set as the goal for this season.

Inasmuch as certain of the players are known to be Equity members and even tho they may agree to the commonwealth plan, officials of the actor body will frown upon the employment of other than Equity members in the same casts with its members.

It is also planned to have the permanent principals alternate in the roles after the fashion of several stock companies, an outstanding example of which is the Skowhegan (Me.) company, which has a player in the lead one week, while in the next play he may be cast in a minor role.

Membership in the reorganized group will include H. Ellis Reed, Paul Irving, John R. Moss, H. O. Stechan, in executive capacities, and Elise Bartlett Schildkraut, Olaf Hytten, Boyd Irwin, Mabel Gibson, Maude Pealy and Kenneth Duncan, as players, with Arthur Collins, director.

Utica Welcomes Spoken Play

UTICA, N. Y., Jan. 18.—With Violet Heming as guest star, the new Utica Civic Theater Company opened at the Majestic Theater (Fox owned) to a good start Monday. *Let Us Be Gay* was the initial bill.

Others in the cast: Brace Conning, founder of the Civic Repertory Theater, Chicago; Charlotte Orr, from George Sharp Players, Pittsburgh; Charles Campbell, one time with Lena Ashwell Players in London; Dorothy Sills, daughter of Milton Sills, making her debut; Roger Bacon, Sydney Greaves, Pamela Robinson, Fred L. Price, Alfred Lee Foster and Albert Moore. The policy calls for a new play each week, Miss Heming will remain thruout next week. *Let Us Be Gay* will be followed by *Love in a Mist*.

Wichita Civic Supplants O.-K. Stock at Crawford

WICHITA, Kan., Jan. 20.—This city now has its own company for the staging of theatrical productions. The new organization will be known as the Wichita Civic Theater Company to supersede the Oberfelder-Ketcham Theater Corporation at the Crawford Theater.

The reorganization of the company entirely eliminates A. M. Oberfelder and Ben Ketcham from the management of the company, placing it in local hands. The operating company is composed of local merchants and business men.

Henceforth the management of the shows will rest with George Barnes, representative of the players; Curt Hubbell, representative of the Wichita stockholders, and Kirke Parrett, manager of the theater.

The new management has sent out questionnaires to the theater-going public of Wichita, asking that they express their desires as to the class of shows, drama, mystery, comedy and special plays they would like to see presented by the new company. They will also be asked in the questionnaire their desires as to visiting stars and prices, and to make general criticisms and suggestions.

Blanche Yurka in Cincinnati

With Blanche Yurka as guest star the Stuart Walker Company presented Daudet's *L'Arlesienne* at the Tart Auditorium Theater, Cincinnati, for the week of January 13. Star, supporting cast and production came in for flattering commendation at the hands of local reviewers and the unusual attraction drew big business thruout the week. This production is another in the series of the higher form of drama Walker is directing in Cincinnati this season.

SYLVIA BREMER, screen celebrity, was guest star with the Oberfelder-Ketcham Players at the Orpheum Theater, Kansas City, last week, in *The Scarlet Woman*.



DONALD RANDOLPH, who is playing leads and seconds in Detroit Civic Theater productions. Randolph is well known on the Pacific Coast, but this is his first engagement out of the Western country. He played 18 weeks in the support of Lucille La Verne in "Sun-Up", from Chicago to Los Angeles; was a popular figure in Oakland, Calif., playing leads and juveniles with the Fulton Players, and was the lead in Henry Duff's West Coast production of "The Big Pond".

Pawtucket Players Click In "Abie" at Star Theater

PAWTUCKET, R. I., Jan. 20.—The Pawtucket Players, who opened at the Star Theater December 30, have been favored with good business and the company has clicked collectively and individually. Agnes Young and Jack Lorenz are heading the cast. John Ravold is directing.

The company includes Mal Kelly, Jeanne De Me, Ed Butler, Betty Ferris, Jack McGrath, John O'Donnell and Marion Taggart. The opening bill was *Abie's Irish Rose*.

Brockton Players Notes

BROCKTON, Mass., Jan. 18.—For the first time in weeks Walter Davis and Elizabeth Somers, leads, are playing opposite, leading roles in *The Beautiful Liar*, the current production of the Brockton Players at the City Theater.

Owing to the temporary absence from the cast of Frances Kain, ingenue, opportunity arose for Isabel McMinn to add much hilarity to the performance of *The Beautiful Liar*. It is expected that Miss Kain, who was called to the bedside of a sick relative recently, will rejoin the Brockton Players in the near future.

As the result of the "request" plan inaugurated to allow patrons to name several plays for production, Managing Director Arthur Holman has announced the consensus of choice of *Brewster's Millions*. It will be given by the Brockton Players week of February 3.

Tuesday night was Telephone Night at the City Theater, when a number of hundreds of employees of the local telephone exchange and friends witnessed the performance. The Lions Club of Brockton is scheduled for a gala night soon, when it will attend a performance in a body.

JANET SAVAGE, leading woman with the Maylon Players, Auditorium Theater, Spokane, Wash., has closed and returned to Seattle.

Maylon's Stock Actors In Old-Time Minstrelsy

SPOKANE, Wash., Jan. 18.—Departing from the straight dramatic stock productions which have constituted the policy of the Maylon Players during their six seasons here, Will Maylon introduced an old-time minstrel show this week with an augmented cast of 75 players. The entire house, reserved, was sold out for the opening performances.

Maylon made his start in the business with the Eastern minstrel troupes. He is not only thoroly conversant with the makeup of the old favorite stage entertainment, but contributed several instrumental solo features to the week's bill, *Showboat Minstrel*. The 40-voice Gonzaga University Glee Club furnished his main chorus. Allyn Lewis and Richard Lackaye, old minstrel men, now working with the Maylon Players, were end men, and Margaret Nixon and Caroline Edwards appeared in an olio feature. Maylon was interlocutor for the week.

Commencing January 19 Maylon will go to a one-show-a-night policy and increase his admission charge from 35 cents to 50 cents.

Levy's Players for Frisco

LOS ANGELES, Jan. 18.—The current attraction, *Why Wives Go Wrong*, will mark the final opportunity local patrons of the Lincoln Theater will have to see Robert Levy's excellent all-colored Lafayette Players, as present plans of the producer call for an early opening of the company at San Francisco in an extended run of plays. What type of entertainment will follow the colored stock organization has not yet been definitely decided. There is a possibility that the Lincoln Theater will be wired for talking pictures. The house is situated in the heart of Los Angeles' "Harlem".

Dramatic Stock Notes

J. W. FLANDERS, formerly in stock, is now in Maine, where he is devoting his time to staging amateur productions and coaching talent. The director, who is making his home just now in Norway, Me., recently put on a production of *The Road to Happiness*, and at present is working on *A Soldier's Sweetheart*, with *Our New Minister* to follow.

WARREN PARKER, last season's juvenile of the Favorite Players, Birmingham, Ala., has returned to that company. He replaces Freddie Sherman. Parker has just finished seven weeks in Chicago with *Queen Bee* at the Cort Theater, starring Alan Dinehart.

ROAD COMPANIES being no longer available, Richmond should have a permanent stock, Sir Philip Ben Greet told reporters who met him on his arrival in the Virginia capital last week. He is an optimist over the future of the drama in America and expressed the opinion that the present depression outside of the larger cities is due to managers selecting what they like rather than what their patrons prefer.

DAPHNE MANTELL, who recently closed with the Civic Players at Waterbury, Conn., is now in Bridgeport, where her mother has been very ill for the last 21 weeks.

HELEN JOY, leading woman, has been forced to withdraw for the present from the cast of the Broadway Players at the Playhouse, Poughkeepsie, N. Y., due to a throat ailment.

OBERFELDER-KETCHAM Productions Company, at the President, Des Moines, Ia., is doing an excellent business. Ian Keith, who has been guest star since

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Fires and Robberies

NEW BERN, N. C.—Damage, estimated at approximately \$1,200, was caused by fire in the projection room of the Masonic Theater here. No one was injured. The loss was not covered by the type of insurance carried.

DENVER, Colo.—Yeggs captured by police have confessed to robbing the Egyptian Theater safe twice recently, getting over \$500. The first time they took the safe also.

QUINCY, Mass.—Nine firemen became ill from the effects of inhaling fumes from burning moving picture film the day following a fire in the projection room of the Merchants Theater. Damage was \$2,000.

SYRACUSE, N. Y.—Vandals smashed the rear door of the Harvard Theater, 524 Westcott street, during night of January 3, and completely destroyed a ticket machine valued at \$150. They failed to obtain any cash.

MADRID, Ia.—Fire of unknown origin caused \$2,000 damage to the Lyon Theater, which had recently been opened by Elmer Domlanovit, after being sound equipped and refurbished. The films and projection machine were damaged.

SAN FRANCISCO.—The Ahmabra Theater, a neighborhood movie house, was burglarized and robbed of \$110 last week.

MARINETTE, Wis.—Damage to the Rialto Theater, the result of a recent fire, is estimated at \$30,000. A sound machine was also destroyed.

PHILADELPHIA, Pa.—The Globe Theater, legitimate house, was completely destroyed by a recent explosion.

the opening, December 28, has created a wide following and excellent commendation for his work in *The Copperhead*, *The Command* to *Love and Crime*. His last vehicle before leaving the city will be *Firebrand*.

Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	Sets	Cast	COMMENT
At the Bottom.....	Waldorf	Leo Bulgakov.....	Maxim Gorki	2	12 Men 4 Women	Unfavorable. Cast too large.
Waterloo Bridge.....	Fulton	Chas. Dillingham.....	Robert Sherwood	2	10 Men 5 Women	Unfavorable. Story unsuited to stock.
Children of Darkness.....	Biltmore	MacGowan & Reed.....	Edward Mayer	1	8 Men 1 Woman	Unfavorable. Too risque for stock purposes.
So Was Napoleon.....	Harris	Newman & Johnson.....	Jack O'Donnell and John Wray	4	16 Men 4 Women	Unfavorable. Cast too large. Story unsuited.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Edith Ambler Hits in Dixie

Business big since opening—banner season anticipated—entertain prisoners

CHICAGO, Jan. 18.—Reports received here regarding the Edith Ambler Company, which opened recently in Montgomery, Ala., indicate that the company has made a hit in Dixie and in all probability will have an excellent season there. Montgomery incidentally is the only "Sunday" town in Alabama, a fact which makes it especially good for a legit. show of quality.

The Ambler company opened on Christmas Day at the Grand Theater, former Orpheum house, starting off to two big houses and going along nicely ever since. Edith and Walter Ambler and Ross Robinson are the principals, and there is an excellent supporting company. Between the acts specialties are presented. This feature has added greatly to the company's popularity, the audiences eating it up. House seats 1,500 and a 50-cent top is charged. Last Sunday Manager Ambler took a group of his specialty people out to the State Penitentiary, near Montgomery, and entertained the inmates with an hour-and-a-half show. After the show the members of the company were the guests at a dinner served in one of the prison's private dining rooms.

Those who appeared on the program were Lewis Childre, Chet Mason, Toy Wheeler, Ray Bush, Lawrence Brasfield, Florence Gordinier, Charles A. Gordinier, Victor Torsberg, Frances Valley, Mal Wheeler, Edith Ambler, A. Ross Robertson, Neva Fischer, Eloise Harvey, Walter Ambler, Jack Haggerty and Al O. Barte.

Harrisons in Hollywood

The Harrison Sisters, Betty, Alice and Geraldine, who have trouped with several of the leading tent shows thru the Middle West, are at present attending school in Hollywood, Calif. Their father, Russell Harrison, trombonist, is employed at the RKO studio there.

The girls have had several picture engagements, and Alice has just finished working in a picture with Alberta Vaughn entitled *The Collegiate*. The Harrison kids report that their mother, Mabel, and their baby sister, Nita, all are okeh.

The Harrison family would be pleased to hear from all old friends. Their address is 5761 Santa Monica boulevard, Hollywood.

Jim Bonelli Will Have Out Own Boat

Jim Bonelli, in the past associated with the old Price & Bonelli Minstrels, and later with various boat shows and repertoire attractions, last week told a *Billboard* reporter that he will have out his own show boat next summer.

He states that he has already closed negotiations for a steel barge, and he plans on building the boat himself. The barge is slated to be delivered at Covington, Ky., across the Ohio River from Cincinnati, shortly, and construction work will begin as soon as the weather breaks. The seating capacity, he says, will be between 500 and 600 persons. He has not yet decided upon a title for the craft.



MADLYN NEWTON, daughter of Earle Newton, well-known rep. show manager, and leading woman with the Earle Newton Players under canvas during the past summer season.

Wilson Players Open Imperial, Neb., House

IMPERIAL, Neb., Jan. 18.—The Wilson Players, Raleigh Wilson, manager, were the opening attraction at the New Theater here last Thursday night, offering as the initial play at the new playhouse *He Learned About Women*. This town has been the company's Thursday stand for the last 15 weeks. E. C. Dettman is manager of the New Theater.

Manager Wilson and his company have been enjoying fairly good business on their week's circle stock run in this territory. The troupe plays one night a week in each of the following towns: Paxton, Neb.; Julesburg, Colo.; Wray, Colo.; Holyoke, Colo.; Haxtun, Colo.; Imperial, Neb., and Elsie, Neb.

Jack Adams Comedians Will Open in February

Jack Adams announces that he will open his Jack Adams Comedians near Chattanooga, Tenn., some time in February, for a tour thru Georgia, North Carolina and Virginia.

He has contracted Sid (Dusty) Lovett, the "Dixie Black Bird", to do the comedy and put on the concerts.

Nord & Ward Making Ready

Busy at Los Angeles headquarters in preparation for 1930 tent season

Elmer (Toby) Nord and Frank Ward, proprietors of "Toby" Nord's Comedians, are busily engaged at their Los Angeles headquarters in preparation for the 1930 tour of their company, which will be the show's seventh season in Washington, Oregon, Idaho and Montana. With only minor changes to be made in the personnel of the company the present activity consists almost wholly in a careful selection of plays for the coming season.

So many inquiries have been made relative to the fire which hit the show last season that Frank Ward takes this opportunity to explain that, while the fire was disastrous, the outfit was, fortunately, not a total loss. The tent, which was in its second season, was completely burned. The only other loss besides that was a few sets of scenery, and some of the chairs slightly scorched. The fire, which was of unknown origin, occurred the fifth week out at Marshfield, Ore., where the company had gone to play under the auspices of the local fire department, which probably accounts for the relatively slight loss. The company lost only three days as a result of the fire. The new outfit was recouped at Goldendale, Wash., and the company proceeded from there thru its regular territory.

The lineup during the season just ended was as follows: "Toby" Nord, featured comedian; Marcia Morris, Dorothy Randall (Mrs. Nord), Gay LaBarr, Mary Alice Arnold, Vern Douglas, Hal Harris, Raymond Jacobs, Octavius LeBarron and Herbert Thayer (director). With the exception of Miss LaBarr, Harris and Jacobs, the cast was the same for the last three seasons. The staff included Mrs. Herbert Thayer, secretary and treasurer; Tom O'Brien, with two assistants, canvas; Leonard Maine, master electrician; Frank Ward, advance and advertising, and Helen C. Wood, pianist and musical director.

Friends of Mrs. Nord (Dorothy Randall) will be glad to learn that she has entirely recovered from her recent operation for appendicitis and is at present visiting her mother in Bakersfield, Calif.

The company's experiment with a specially built chair last season was so successful that 300 more of the same make have been ordered for this season. Arthur Belasco's comedy, *He Who Gets*, will be a feature with the company this season.

Frank Ward is very grateful to Arthur Hockwald, of Richard & Pringle's Georgia Minstrels, who so ably assisted him at Baker, Ore., recently in overcoming the opposition of local picture house men and securing a reasonable license fee thru the city council. Ward is at present finishing his third winter season as advertising agent for Shelley's Duplex Fight Arena at Southgate, Calif., and also Shelley's Dramatic Stock Company in Los Angeles.

Obrecht Organizing

CHICAGO, Jan. 18.—Christy Obrecht, prominent rep. manager and performer, is in the Windy City framing a repertoire company. The new attraction is slated to open in Wisconsin about February 1.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

WITH the opening of the 1930 tent season just around the corner, repertoire performers are busy these days trying to land a spot for the summer season. Many are all set to go back with the same outfit they have been with in the past, while others, less fortunate, are forced to grab themselves a new job amid strange surroundings. The majority of the folks do their job hunting in a systematic manner, while others are wont to tackle the situation less seriously.

If your offer comes from a reliable manager, one who has been in the game for some time and who has the reputation of having an honest-to-goodness show and paying salaries regularly, you have nothing to worry about. However, if you have an offer from a manager taking out his first show and with only a general knowledge of the business, take time out to investigate. Find out something about him. Has he been reliable in his past dealings? Has he enough capital behind him to get the show set and to pay off, even if the first several weeks should be bad? These proceedings may offer you a bit of embarrassment, but it's strictly a business proposition and you are only protecting yourself.

Many repertoire performers are forever gambling with their services. Year after year they will go out with an unreliable outfit, one that has the reputation of seldom paying off or blowing up in the middle of the season, yet when they are left sitting on the lot, holding a fistful of I O Us they will let out a loud yell, criticizing the management, and panning the tent-show business in general. A little care on their part in selecting their company might have saved them the embarrassment. When they join a show knowing the manager to be unreliable they deserve no pity.

Many a good repertoire performance has been ruined by the show's method of selling prize candy packages. Your chief reason for visiting a town should be to sell the natives a good brand of entertainment, and a candy pitch, no matter how delivered, is anything but entertainment. Regulate your candy sales so as not to interfere with your performance in any way. One sale at the beginning of each performance is plenty for the evening, unless, of course, you are doing a concert, when another pitch might prove okay. And make the thing snappy. A long-drawn-out candy sale ruins the evening for your customers, especially if they come after almost every act. And don't arm your salesmen with blackjacks. Don't make your patrons feel they are obligated to buy. Give 'em your spiel, show 'em the prizes and get the thing over with, and, incidentally, pass out some of the prizes.

The most atrocious bit of candy selling we witnessed last summer. The manager, not satisfied with his candy sales, addressed a well-filled tent on his second night in town, and really panned them for not buying more candy. He explained that the overhead on his show was so great that it was necessary to sell lots of candy, and unless they bought the stuff the show would lose money and couldn't afford to return to that town the next season. And when Saturday night came, the manager still could not understand why the business had dropped off the last of the week.

Thomas L. Finn "Tom" Prepares for Opening

Thomas L. Finn advises that his *Uncle Tom's Cabin* Company will open its 24th annual tour at Hoosick Falls, N. Y., on May 8. He announces that his entire outfit is being rebuilt at the show's winter quarters. Among the improvements this coming season will be a new canvas and three new trucks.

Many of last season's people, as well as several new ones, have already been lined up for the 1930 season. Several original methods of publicity will be used in advance this coming summer, Manager Finn states.

Ross Du Voyle III

Ross Du Voyle, well-known repertoire manager, is seriously ill at the Peabody Hospital, Webster, S. D., and judging from his present condition he will be confined there for some time.

He was operated on five weeks ago for a ruptured appendix and was well on the road to recovery when pneumonia set in. His wife is with him at his bedside. Friends may drop him a line care the above hospital.

Rep. Tattles

MRS. FLOSS BURTON, who recently underwent an operation at the Baptist Hospital, Springfield, Mo., is now confined at her home in Taneycomo, Mo., and is reported to be getting along splendidly.

NORMAN V. GRAY, of the Darr-Gray Stock Company, has returned to his home in Rockford, Ill., after a trip to New York. He reports a wonderful time in the big city, during which time he looked over a number of the new shows.

HAYES GRIFFITH infers that he and his partner, billed as Smith and Griff, have closed with the Cotton Watts Company in Savannah, Ga., and are now putting on home-talent shows in that territory.

WILLIAM GOEBEL, accordionist, the past summer season with the Bud Hawkins tent theater company, now has his own 11-piece orchestra playing in and around Jackson, Tenn.

JOHN AND FERN RAE are now working with Abe Rosewall's Dubinsky Company at the Crystal Theater, St. Joseph, Mo. They sent regards to all their old friends.

BILLIE WAGONER, who since the closing of the Milt Tolbert Show has been enjoying a pleasant vacation in Florida, is joining the Leslie E. Kell Comedians in Texas. Billie was agent

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RAYMOND C. BROWN, now resting up at his home, 2718 Locust street, St. Joseph, Mo., wishes to thank all those who wrote to him during his recent illness. "I didn't realize I had so many friends," Brown says. He has two offers to go on the road just as soon as he is able.

AL O. BARTEE, piano specialty artiste, recently appeared as an added attraction with the Edith Ambler Stock Company, playing an indefinite run in Montgomery, Ala.

ALBERT DEZEL, at present road showing *No More Children* thru Wisconsin, recently renewed acquaintances with old friends in Milwaukee. He represented Thomas Ince Productions and Associated Producers in the Milwaukee territory a number of years ago.

C. E. REYNOLDS, manager of the Meta Walsh Players, is spending a few weeks in Florida. "Show business isn't so good down this way," Reynolds pens, "but everyone seems to think it will get better."

FRANK ANTON returned to Cincinnati last week after a several weeks' visit in Kansas City, Mo., and surrounding territory. Frank was a visitor at the rep. desk last week and advised that conditions seem to be the same all along the route—plenty of actors, but very little work.

DON BUTTER, who in the past has trouped with various rep. attractions, is now associated with Robin's Nest Tourist Park, on U. S. Highway 67 and 70, out of North Little Rock, Ark. He asks that all showfolks passing thru that section to breeze in and say hello.

DAN MATTHEWS, of wax show and *Jesse James* fame, writing from Laurel, Miss., says: "If anyone asks if business is bad, tell them that it is."

BOB HEIDELBERG, saxophonist, the past season with Billy Wehle's Billroy Comedians, advises that he is now attending the National Association Institute of Dyeing and Cleaning in Silver Spring, Md. Friends can write him at 905 Bonifant street, that city. He hopes to be back with the Billroy organization in the spring.

ERNE (HAPPY) ST. CLAIRE and wife, Jean, the past summer season on the *Majestic Showboat*, is at present working vaudeville dates in and around Des Moines, Ia.

WRITING FROM Jackson, Miss., E. G. Eubanks, stock and repertoire actor and scenic artist, states: "There seemed to be a dearth of tent rep. shows in Mississippi the past summer due, no doubt, to the exceedingly high license. The few that we encountered, however, reported good business, and, without exception, all were splendidly equipped and giving the natives their money's worth of entertainment." Eubanks for the last 18 months has been associated with J. J. Kennedy in the management of the Southern Art Company in Jackson. He says the new venture is proving highly successful.

VAUDEVILLE NOTES

(Continued from page 13)
Woolf, Roger Pryor and Lucille Fenton are in her support.

SILVER FLASHES, new eight-people flash, shoved off the last half of last week in Pithburg on a string of RKO's New England dates. It is agented by Joe Rieder, of Rose & Manwaring. Cast includes Lillian Field, Keith Loveland, Grove and Leon, Hal Harvey, and the Dore Dancers.

CHARLES ROBLES, formerly paired with Lou Krugel, is now of the team of Robles and Hamilton. They went RKO this first half at the Madison, Brooklyn, booked thru Harry Romm.

Ben Piazza deserves the thanks of the trade for his earnest desire, as expressed in a recent interview, to uplift the morale of the RKO booking office personnel by looking to college-bred men for its future vacancies. It's going to be a tough job for the erstwhile Chicago boss. The undesirables have by no means been eliminated, and like parasites they multiply more readily than the better element. But we're giving Piazza plenty of time to carry out his mission, and wish him Godspeed—for the good of vaudeville.

JOE THOMAS' SAX-O-TETTE, featuring Archie Nicholson, will swing away from its bookings out of RKO's Chicago office to play Toronto next week for the circuit. It is slated for Eastern dates soon, agented by Weber-Simon.

DAVE BREEN, Katherine Morris, Phoebe Wallace and Helen Mack are assisting Carl Francis in the five-people story flash, *Co-Weds*. They opened the first half of last week at the State, Jersey City.

RAMON AND CHELSE, dance team, have been added to the N. T. G. Revue, joining it recently at the Walker, Brooklyn. The team is doubling between the revue and the *Paramount Grill*, New York, where they have been playing for several weeks.

BARON EMERSON and Count Baldwin, in their *What Fools These Mortals Be*, will return to the RKO fold, after a long absence, next week at the Memorial, McKeesport.

The situation hasn't improved to any extent in independent vaudeville, but that's no reason why the indie agents should have anything to fret about. Among the two major outfits in the East—Fox and Warner—indie agents can find a good outlet for their material. If they have the acts at the right money they are frequently better off than RKO agents, who recently were deprived of their "in" with the Warner office—theoretically.

TOMMY MANAHAN and His Seven Co-Eds, flash, will start on the Interstate Time next week in Oklahoma City. Manahan is assisted by Tess Noel, Joan Russell, Pearl Saxon, Babs and Jackie Rae, Sue Gardner and Isabel Sherlock.

JACKSON AND LEE, new team, will show for RKO this last half at the Bushwick, Brooklyn. Dick Jackson was formerly teamed with Sid Teye.

JAMES COUGHLIN, who formerly did *The Rest Cure*, is now doing a seven-people act, *Spoojing*, which opened for RKO this first half at the Prospect,

Brooklyn. He is assisted by Harry Hills, Pat Kearney, Estelle Denese, Florence Ross, Betty Powers and Frankie King.

HARRY ANGER and Mary Fair have completed rehearsing their three-people act. They started breaking it in last Thursday in Fallsades Park.

DON GALVAN, banjo single, shoved off on RKO's Eastern dates the first half of last week at the Hamilton, New York, agented by Morris & Feil. He recently completed a tour of the Interstate Time.

BILL MORAN and Henry McBan, rustic comedians, opened for RKO recently on New England dates. They are subbilled *Slick and Slicker From Slickersville*.

TOBY WILSON, in his new comedy affair, *Ferdinade Inn*, went RKO two week ago at the Chester, Bronx. He is assisted by Sidney and Peggy Page, who were with him in his recently shelved five-people sketch, *Oh, Henry*.

FRANK MEEHAN and Eileen Shannon, who have been two-acting for some time are now heading a four-people flash. They are breaking in on Eastern indie dates.

GENE HOWARD REVUE, new flash act, which started off as Gene Baron and His Baronettes, came into New York last week to show for major-circuit bookers. It split between the Grand Opera House, New York, and the Tivoli, Brooklyn.

Our conscience hurts us, and we don't mind admitting it. For several months Eddie Darling's name has not been mentioned in connection with a job in the RKO booking office. They're still asking whether Eddie will come back. Most of the inquiries come from acts that were particular favorites of the K-A office when Darling was in the chair and haven't had a break since he bowed out. For their benefit, as well as those who would like to know merely out of curiosity, we state here and now—and we hope for the last time—that Darling will not come back while the present administration is in power. We get this from a boy who is privileged to make such a statement.

LINA BASQUETTE opened at the Riverside, New York, the last half of last week. This week she is slated for the Palace, New York.

MARTY AND NANCY, mixed pair of tap dancers, showed for Loew the last half of last week at the Willard, Woodhaven, in a new offering, subbilled *Walking Feet*. They are credited with being the originators of the tap-dancing-boxing match.

"MEL" ESTES JONES, who last season played major-circuit dates in a dancing duo, Estes and Lull, joined the unit, *Russian Fantasy*, which opened at the Capitol, New York, last week, and will travel with it on the Loew presentation route.

PAUL NOLAN AND COMPANY resumed for Loew the last half of last week at the Boulevard, Bronx. Nolan is assisted by an unbilled girl.

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Tabloids

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Police Close Kane Co.

Troupe cleared by police jury, but order stands—moves to Richmond

LOUISVILLE, Ky., Jan. 18.—The Jack and Buddy Kane stock tab. company, which has been playing in conjunction with pictures at the Walnut Theater here, has closed under orders of police, following an alleged obscene performance, and it is reported that the company will move into the Murray Theater, Richmond, Ind., for an indefinite stay, following in the Fred Hurley *Flash Parade* Company, Bud Brownie, manager, at the latter house.

The members of the Kane company gave a special performance of *Dainty Devils* for police here last Saturday, but in vain, as the order issued by Chief of Police Easley still stood, despite the fact that the jury of police before which the alleged nudity and obscenity was displayed returned a favorable verdict. The chief stated that if the production was decent it was because the management had changed it in an effort to please the censors.

The Walnut Theater was closed by police last spring and after a brief shutdown was reopened.

"Same Old Story," Jack Burke Says

"No doubt, you have already heard the news of my closing the *Blue Streak Revue*," writes Jack W. Burke, manager, from Belleville, N. J., "but I want to make the formal announcement thru your column."

"The reason is the same old story—poor business, scarcity of dates, owing to houses signed up for high-priced talkies, and with the few remaining dates widely distributed—thus making our transportation bills higher."

"With expenses higher and receipts lower it takes no great mathematician to find that it just can't be done unless the tab. show owner is a millionaire or stage struck, and neither Mort Goldberg, owner of the show, or myself have ever been accused of being one or the other."

"I read the article about the fading of tabs, and will admit that tabs, have not progressed as they should have, but also want to emphasize what was stated about the houses co-operating with shows on a wheel plan, thus giving the shows some support."

"No, I don't believe tabs, are altogether dead. For the present, yes, and for the independently owned 'turkey' forever. I may be wrong, but am sure I did right in not trying to buck the road any longer. Passed thru Baltimore recently and caught the Bert Smith *Revue*. He has a fine show, doing royalty bills to a great business. Was certainly glad to see one successful tab—and the beauty of it is that the show was clean."

"Well, I have always ridiculed the performer who continually bemoans his fate, and here I have done the same thing. Perhaps its contagious, but it is a jolt to study a business and then suddenly find out you know absolutely nothing about it."

"SHE" AND RUTH HART appeared as added attractions with *Facts and Figures* at the Princess in Youngstown, O., last week.

Loie Bridge in K. C.

KANSAS CITY, Mo., Jan. 18.—Loie Bridge and her players, who recently wound up a 10 weeks' stay at the Orpheum, Wichita, Kan., have opened a limited engagement at the Pantages Theater here, of which Louis Charninsky is manager. The Pantages has been playing vaudeville.

Harry Evans Out At Chateau, Chi.

CHICAGO, Jan. 18.—Harry Evans' musical tab. company at the Chateau Theater almost opened and closed in one. Evans opened there last Saturday night, operating for the owners of the building. He canned the company Tuesday and engaged new people, but closed Wednesday. Lack of showmanship was the cause. Carl E. Cox, son of the owner, took over the management of the company.

Harvey Curzon is the new producer, and the show, in which there are 35 people, is known as *Curzon's Musical Revue*. Herman Kal is advertising manager.

Lewis Show Goes Big Along the Rio Grande

The *Gypsy Stroller* Company, J. W. Lewis, manager, is still playing to big success in the Rio Grande Valley, according to word just received from the show. The Stroller company is showing Sunday and Monday at Brownsville, Tex.; Tuesday and Wednesday at San Juan, Tex.; Thursday at Raymondsville, Tex., and Friday and Saturday at San Benito, Tex., doing one show a night, with a matinee on Sundays. Manager Lewis advises that the troupe will remain in that territory all winter.

"This section is sure a garden spot, if there ever was one," Lewis states. "The West Coast cannot compare with it, and we don't know what an overcoat is down here. There are a great many performers down this way. Mr. Martina, of the Martina Family, visits with us frequently, and on Christmas he and his wife tendered us a wonderful spread. The Goodwins, May and Ted, and their daughter, spent several days with us recently in Brownsville and we all enjoyed a big wild duck feast together."

Manager Lewis states that he will remain with his attraction until the beginning of the next fair season.

Hanlon Ends Big Year

Business at Philly house first rate—company is set there indefinitely

PHILADELPHIA, Jan. 18.—Tommy Hanlon and his players, one of the country's leading tabloid groups, have just celebrated their first anniversary at the Frankford Theater here, presenting a high-grade line of royalty bills. Big business has greeted the Hanlon company since its opening here, and from present outlook the organization will be here another year.

This not only marks one year of success for Tommy Hanlon at the head of his own company, but also chalks up the second solid year for him in this city, having appeared for one year as featured comedian with the musical comedy stock at the Allegheny Theater. Hanlon and his troupe made their initial bow to the patrons of the Frankford Theater January 14, 1929, when they presented *Pitter, Patter*, and since that time have appeared in more than 90 bills.

In the Hanlon organization, besides Tommy himself, are Ed Gardiner, Charles Gregory, Dorothy Sevier, Harry Jackson, George Robbins, Gale Stephenson, Eva Marlowe, Edna Brewer, Malgeau Sage, Jack Finnerty, Helen Morgan, Helen Cummings, June Burnett, Dot Dannecker, Mickey Smith, Eleanor Goss, Lillian Hargadon, Alene Dale, Sys Whaley and Blanche La Dale.

William E. Griggs is scenic artist, and Walter Jenkins, master mechanic. Madame Blanche is wardrobe mistress. All bills are staged under the direction of Ed Gardiner. Bills are changed twice weekly, and admission prices range from 25 cents to 50 cents.

Broadway Players Get Across Nicely

GRAND RAPIDS, Mich., Jan. 18.—The Broadway Players, C. G. Weston, manager, who opened for George C. Nichols at the Superba Theater here December 29, are dishing out a likable bit of entertainment to the local theatergoers, and, as a result, have been enjoying first-rate business since the opening. The troupe is set here indefinitely, and judging from the reception being tendered the players, that may mean for the entire winter season.

In the Broadway lineup are George B. Fluhrer, George Corwin, Clyde Mix, Lane Kenny, Ruby Corwin, Atha Howard, Byrde Gage, C. G. Weston, manager and producer, and Irene Lee, Jerry Sullivan, Gwendolyn Bayne, Mary Wells, Dorothy Livingston, Sue Kirk and Hattie and Lettie Sparks, choristers.

The company is presenting in tabloid form a string of good, clean plays, with a tasteful line of special scenery and clean wardrobe.

WILLIE HORNER, of the *Facts and Figures* Company, Lew Beckridge, manager, is recovering from an attack of blood poisoning, which she suffered when she scratched her arm on a rusty nail in the prop room of the Princess Theater, Youngstown, O., recently. Willie received a surprise last week when a gang from her home town, Greensburg, Pa., motored over to Youngstown for a great big party.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THERE seems to be an epidemic of jumping shows without notice here lately, judging from the number of such complaints which have been received during the last several weeks from show managers. In one instance husband and wife left without leaving a hint of why they were leaving or where they were going. On a show playing in Michigan, five of the people jumped on the same day, leaving the manager in an uncomfortable position, and in another case, this one in the South, a man and woman pulled out suddenly, taking with them two of the choristers.

We do not profess to know the conditions on any of these attractions, but under no condition is the jumping out without notice justifiable. Such an act is a great injustice, not only to the manager, but to the rest of the performers as well. The unwritten law of the stage provides that a manager give a performer a two weeks' notice when releasing him, and vice versa. This law must be adhered to if there is going to be any discipline in the tab. ranks.

The manager was kind enough to give you work when you asked for it. If you are unsatisfied with the manager's policy, you are free to leave the show any time you care to, but you owe it to yourself to give the manager a notice so that he can get somebody to fill your place. Decency demands it.

Tabloid managers in the past have co-operated in an effort to ostracize certain undestrables from the field. Performers who jumped shows, absconded with money sent them for railroad tickets, or were guilty of any other similar infraction of the general rule, were chalked up on the "black list", usually held by the booking office, and, as a result, these misdemeanors were held to a minimum. In recent years the "black list" has gradually disappeared, and the old practice begins anew. Nowadays, if a manager is victimized in any way, he is content to let it ride. "I got hooked, so let the other guy find out for himself," seems to be the general idea. For the good of the tab. game as a whole, it would be well to re-establish the "black list". With a little co-operation on the part of the managers, the thing could be worked with little or no trouble, and would, no doubt, save many a manager a headache.

You have seen the manager we have in mind. The fellow who is continually harping on discipline on his show, but who in the majority of the cases is the chief offender himself. We have seen him time and again. He will run around backstage like a wild man, asking his flock to refrain from smoking, as it is against fire regulations, while at the same time he is puffing away on a big nickel cigar.

He is particularly strict against drinking on the show. Nothing like that on his "opry". Yet he is usually the first to pull a half-pint and pass it among his pets. No show can last long without a certain amount of order. There must be discipline. But if you are issuing the orders, you must expect to live up to them yourself. Your people look upon you as the shining example of what is right. If you break the rules, then you can only expect them to follow suit.

Leicht's 'Teddy Bears' To Tour West Virginia

Bill Leicht, owner and manager of the *Teddy Bear Girls Revue*, informs that the place of Billy Reed, comic, who recently jumped the outfit without notice, has been filled, and the show is again rolling along as tho nothing had happened. The Leicht organization is playing two weeks at the Majestic Theater, Danville, Va., to be followed with a fortnight's stay at the Orpheum Theater in Highpoint, N. C., and then a swing thru West Virginia territory, where the *Teddy Bear Girls* have always been big favorites.

A number of changes have been made in the Leicht personnel during the last several weeks, and the roster at present includes Margie Wright, Babe Knight, Mickie Sullivan, Vivian Hope, Jack Childs, Tom (Snooze) Willard, Fred Neesley, Danny Jacobs, Bill Leicht, Lorraine Stein, Sally Lester, Faith Ryan, Jessie Ames, Grace Armbruster, Dolly Dinsmore and Eva Brown. Goldie Crocker continues as stage carpenter.

"I did not intend saying anything about the way Billy Reed left my show, but upon reading the recent notice in which he seemingly brags about it, I believe I should say a few words about the subject. This was not the first time that Reed jumped me without notice. Last summer, during the show's stay in Youngstown, O., he did the same thing. A few days later I received a letter from him, asking me to take him back and that he was sorry for what he had done. He received his salary regularly just like all my performers, so I can't see where he performed a heroic deed by paying his honest debts."



BOB HOPE, who several years ago appeared with Fred Hurley's "Smiling Eyes" Company under the name of Lester Hope, of the team of Hope and Dubin and later Hope and Byrne, and who for the last year and a half has been featured in RKO vaudeville. Hope has enjoyed a meteoric rise in the vaudeville field and he is at present considered one of the leading comedy acts on the big time. Before signing with RKO he played Public houses and later the Interstate Time with the "WLS Show Boat" act.

Tab. Notes

CHARLES LEVAN, formerly in tabs. and burlesque, is now located at the Lyceum Theater, Leavenworth, Kan.

VERNE AUSTIN has replaced Jack Perth with the Music Box Company at the Music Box Theater, Spokane, Wash.

MRS. GEORGE B. HILL is back in the cast of the *Facts and Figures* Company, after undergoing an operation for the removal of her tonsils.

BOBBY MULLARKEY CROOM FIELDS left the *Facts and Figures* Company Saturday and is now in Chicago, where she will remain for several weeks working clubs.

GEORGE BURTON closed recently with the company at the Little Roxy Theater, Little Rock, Ark., to join Jack Duvorney's tab. at the Belmont Theater, Pensacola, Fla.

JOHNNIE T. ALLEN infos that he is now jerking sodas at the Broadway Cigar Store, Fayetteville, N. C., where he asks all his actor friends to drop him a line, or drop in for a visit.

SAM MYLIE, veteran tab. comic, is at present sojourning in Rapid City, S. D. Sam doesn't say just what he's doing, but informs that he is getting along fair. Sam is writing poetry in his spare moments and he shoots us a bit of his work, which, altho not bad at all, we are unable to print due to lack of space.

PAUL ROBINSON, the "Harmonica King", and wife, Dorothy, are at present located in Trenton, N. J., where Paul is appearing with Lewis Mack at the State Theater. Paul sends regards to all his friends and would be pleased to hear from any of them, especially Homer Meachum, Gene Cobb and "Smoke" Gray.

THOMAS D. HART and wife are now located in Little Rock, Ark., after playing a few weeks of stock in and around Atlanta and Birmingham. They are visiting there with Hart's relatives and expect to pull out in a few weeks for Boston. Tom says he has met many of his old trouper friends since his arrival in Little Rock.

THE NOVELTY PLAYERS at the Novelty Theater, Wichita, Kan., are pleasing the patrons with their script bills and vaudeville numbers. Talking pictures are presented in conjunction with the tab. company.

IN THE ROSTER of the company playing at the Little Roxy Theater, Little

Rock, Ark., are Jack Lord, "Nig" Shope, Wayne Kirke, Bobbie Topplin, Lillian Bentz, Dorothy Lord, Babe Dennison, Billie Shope, Evelyn Gould, Birdie Kirke and Vale Lucore. Jimmie Topplin is company manager.

EDNA WILLIS, formerly chorister with Howard Paden, Curly Burns, Halton Powell and other well-known tabs., and who until recently had been appearing as an added attraction with the Mutual Wheel shows at the Garrick Theater, St. Louis, is now appearing as specialty artist with Viola Elliott's *French Models*, a Mutual attraction.

HOWARD E. PADEN is back at his home, 1042 Parkside drive, Alliance, O., after closing a five weeks' engagement with the Palmer Hines Company in Zanesville, O., to what Paden describes as "the worst business I have ever witnessed." "It seems as tho the 'squaawkies' have sounded the death knell for tabs. for the time being at least," Paden says, "but I look for the better tabs. to stage a comeback if they can ever get over the idea of using the same old bills they have worn down to a numb in the past years." Howard expects to remain at his home for about four weeks, after which he plans to head back east.

HAPPY LAWSON, Henrietta Lund and Holly Armstrong arrived in the Queen City last week from Richmond, Va. They are at present breaking in a new singing act in the Morris Jones theaters in and around Cincinnati and expect to begin a tour of the Southland in the near future.

NINA VALE is still associated with the *Facts and Figures* Company, which last Saturday concluded a six weeks' stay at the Princess, Youngstown, O., and which is this week holding forth in Franklin, Pa. Her husband, Drane Walters, well-known comedian, is reported to be working with a stock burlesque company in Chicago.

THE TAB. COMPANY which opened at the Music Box Theater, Spokane, Wash., several weeks ago has closed.

BILLY REED and wife, who left the Bill Leicht show very suddenly two weeks ago, arrived in Cincinnati last Friday from Cleveland. Billy expects to remain in the Queen City for several weeks, filling in some of the time in Morris Jones' houses hereabouts. Reed and the wife are pitching whiststones as a side line and, according to Billy, it is panning out very profitably.

MELODY NOTES

(Continued from page 27)
other new ditty recently acquired by the Roselle firm is *Blue Without You*.

M. WITMARK & SONS announce a new spring catalog, which will contain both picture and non-picture songs. Among the numbers listed are *Life Can Be So Lonesome*, *Nobody Cares If I'm Blue*, *Darn Fool Woman Like Me*, *Watching My Dreams Go By* and *If You Came Back to Me*.

Musical Musings

CHARLEY STRAIGHT and his band, formerly at the Green Mill, Lincoln Tavern, Rendezvous and Frolies Cafe, Chicago, has begun an indefinite engagement at the White Sun, formerly the Piccadilly, Cleveland.

GEORGE HALL, son of Joseph Hall, concert master of the New York Symphony Orchestra, is now leading the orchestra at the Music Box Restaurant, Cleveland.

HARRY CANDLIO, former New York orchestra leader, will in the future make his home at Laurel Lodge, Milford, Conn. He will lead the orchestra at the Milford Inn.

KENNETH WRIGHT, solo organist at Lloyd's Theater, Menominee, Mich., is meeting with marked success there with his special solo arrangements.

BILLY MEYERS is the new m. c. at the Paramount Theater, Omaha.

MILTON SLOSSER is now serving in his sixth year as featured solo organist at the Missouri Theater, St. Louis. His special solo numbers are well received.

MONK WATSON and his orchestra have been engaged to remain at the

Grand Riviera Theater, Detroit, for an unlimited run.

JOE DE SOUSA and wife, Charles Em-law and wife, Al Maier and Cliff Ferrine lost their belongings in a fire at the Hotel Wisconsin, Milwaukee, recently. The above mentioned played with Cato and his Vagabonds at the Milwaukee Auto Show last week.

DICK EKSTRAND and his Hastonians, of Hastings, Neb., are now playing a string of one-nighters thru that State. In the combo are Dick Ekstrand, leader and sousaphone; Freddie Cotton, piano and arranger; Jack Bergen, banjo; Dale Anderson, saxes; Charles Sharpe, saxes; Henry Schaeffer, trumpet; Vern Kleiber, trumpet, and Jack Schuyler, drums and voice.

THE SAX SMITH and the Raymond Fagan orchestras and the Bastianelli Trio are being featured at the Rochester (N. Y.) Auto Show this week.

WINSTON A. NEVILLS is the new organist at the Byrd Theater, Richmond, Va. Nevills was formerly at the Byrd, Brookland and Bluebird theaters, in Richmond, and the Bluebird in Petersburg, Va. He is heard regularly over Station WRVA, and is the only featured organist in Richmond.

Theater Alterations

AUSTIN, Tex.—The Texas Theater will reopen soon, after remodeling, with sound.

BARTLESVILLE, Okla. — The New Odeon Theater has been completely remodeled and Western Electric sound equipment installed. The house opened Christmas Day, showing Will Rogers in *They Had To See Paris*.

NEW BRAUNFELS, Tex.—Jack Kaufman's Opera House has been completely remodeled and also equipped with sound.

NEW YORK.—A truvision screen is now in use for all projection at the Roxy Theater. The truvision screen employs a new principle for projection of sound pictures, using perforated glass beads of a special design for which a patent is pending. The screen has been thoroughly tested and found satisfactory for the Roxy.

PARK FALLS, Wis.—The Rex Theater is being thoroughly remodeled, and the work will be completed in about two weeks, it is reported.

SAN ANTONIO, Tex.—The new Empire Theater, following an extensive remodeling and redecorating program, which involved the cost of thousands of dollars, was opened to the public January 10.

Atlantic City

The Nixon-Apollo Theater of this city joined other merchants and enterprises in welcoming the first baby born in 1930 by presenting the parents with two orchestra seats to the Theater Guild's production, *Strange Interlude*, due here January 27.

William Paub, a local boy violinist, was a member of the orchestra at the opening of the New Yorker, the Metropolitan's new hotel, and won praise for a solo selection.

Jack Crawford and his Victor Recording Orchestra, which won praise on the Steel Pier here last summer, opened this month at Carter's Million-Dollar Pier in Miami Beach, Fla. In writing to friends here, Jack says he is expecting another booking here for the summer.

Vaughn Comfort, Sr.; Vaughn Comfort, Jr., and Charles Dooin, leading lights of the Steel Pier Minstrels, recently took part in a show for the benefit of the shutins at a county institution, under the auspices of the Knights of Columbus. Charley Scanlon's Little Club Orchestra furnished the music.

Shakespeare couldn't compete with musical comedies here, and, as a consequence, the Fairbanks picture, *Taming of the Shrew*, failed to draw, despite elaborate advertising.

The Atlantic City Casino is putting on a special show for the Road Builders, with Minnie Allen as mistress of ceremonies. Jimmy Jones and his orchestra furnish music.

Andy Horton To Head New Sky Rockets Show

ROME, N. Y., Jan. 18.—Andrew Horton, of this city, has been engaged to direct Bob Warren and Al Shortell's *Sky Rockets* of 1930 tabloid production, which is slated to begin a tour of this territory about March 1. Horton was band leader with the Warren Stock Company two seasons ago.

Included in the *Sky Rockets* cast will be Rose Lewis, prima donna; Maggie Lewis, soubrette; Willie Davis, comedian; Jimmie Gold, comedian; Lillian Shaw and sisters; Ted Shannon, straight, and the Four Hoboken Hoboes. There will be six girls in line. Jim Snyder will handle the advance.

The Warren Stock Company, headed by Messrs. Warren and Shortell, is still on tour thru New York State and is reported to be enjoying fairly good business.

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Concession Managers' Get-Together Jamboree

NEW YORK, Jan. 20.—The Theatrical Concession Managers' Association will hold a Get-Together Jamboree Friday night at the Columbia Theater, having selected the midnight performance of Ann Corio and her *Girls in Blue* as an attraction to get all the members, their relatives and friends together.

J. A. Brown, president; Dave Solomon, vice-president; Morty Gottlieb, treasurer; Julius Cherney, recording secretary, and Max Kerman, financial secretary, as the entertainment committee, have made ample reservations. Patrons of the jamboree desiring to sit together can make their reservations in advance by communicating with J. A. Brown at the Columbia Theater.

This will be the social event of the season for the Theatrical Concession Managers' Association and the entertainment committee is fully determined to make it a merry-making jamboree for the patrons.

Brill's Burlesquers

NEW YORK, Jan. 18.—Tony Brill is scheduled to reopen the Gary Theater, Gary, Ind., for a season of burlesque stock, with a company that will include Olga Mae, featured fem; Lederer and Bernard, George Teeters, Joe Barrett, Eddie Green, Mollie Manners, Bubbles and 14 choristers.

Liberty Music Hall Stock

ST. LOUIS, Jan. 18.—Oscar Dane, managing director, with J. F. Christophel, resident manager, and Sidney Fields, stage director, has a stock company that now includes Jack Ormsby, Leon Goodrich, George Grafe, Bonham Bell, Billy McCoy, Hazel Joyce, Pearl Henderson, Mona Henderson, Jackie Malson, Pep Whitney, Marie DeVoe, Marie Collins, Dot Bond, Bonnie Bell and a large chorus, with Marie DeVoe staging the ensemble numbers, and Hugo Schick, musical director, presenting a combination of burlesque revues and spoken drama.

Changes on Circuit

Get Hot—Sam Cohen, former manager of the *Moulin Rouge Girls*, has succeeded Chris Nauman as manager.

Mutual route sheet for January 20-25 indicate 43 shows en tour. Three shows are laying off, viz.: *Hindu Belles*, out of Gayety, Brooklyn; *Dainty Dolls*, out of Utica, and Sliding Billy Watson Show, out of Kansas City.

Mutual route sheet for January 27-February 1 indicates 42 shows en tour. Three shows laying off, viz.: *Nite Club Girls*, out of Utica; *Burlesque Revue*, out of Buffalo, and the *Moulin Rouge Girls*, out of St. Louis.

Astoria, Steinway Theater—Jules Leventhal, directing manager, did not close his theater to Mutual Circuit shows as scheduled, due to the appointment of Harry Shapiro as manager. Shapiro, since the opening of the current season, has been manager of Lew Cantor's production of *Courage* en tour.

Kansas City, Gayety Theater—*Wine, Woman and Song*, current week's attraction, will be the last Mutual show to play the house this season. Under the same management the house will change its policy Sunday to burlesque stock.

Naughty Nifties, Gus Kahn, operator and manager, closes its season Saturday at Toledo.

Puss Puss—Lou Reals, former operator and manager of *Nite Life in Paris*, has succeeded Jack McNamara as manager at Columbus.

Burlesque Revue—Jack McNamara, former manager of *Puss Puss*, has succeeded Joe Levitt as manager at Buffalo.

Catalano at Atlantic City

NEW YORK, Jan. 18.—Joe Catalano, treasurer of the Mutual Burlesque Association, and operator of *Get Hot, Moulin Rouge* and *Flapper Follies* shows, is now on his annual vacation at Atlantic City, where it is rumored that he is negotiating for the purchase of a lease of one of its modernized theaters.

Combining Shows In New Orleans

NEW YORK, Jan. 18.—Reports from New Orleans indicate that the competition existing for several weeks past between the Dauphine and Palace theaters will be non est after January 25, by a combination of the two companies for burlesque stock and a change in policy at the Dauphine on the opposite side of the street.

Both houses have exceptionally large companies, therefore it's a foregone conclusion that the best talent of both companies will be retained for the Palace.

Columbia Programs Coming of Ann Corio

NEW YORK, Jan. 18.—Mike Joyce, manager of the Columbia Theater, writes his own underlines for coming attractions and we herein submit his reference to Ann Corio.

"When Ann Corio appears at the head of her own big Mutual entertainment, *Girls in Blue*, at the Columbia Theater, next week, local burlesque fans will see the gorgeous brunet beauty who was elected by Earl Carroll to take the place of Dorothy Knapp, the "most beautiful show girl in the world", but who was prevented from joining the Carroll *Vanities* cast by a contract with the Mutual executives. No question but what Miss Corio's beauty, verve and talent would have quickly enshrined her in the heart of Broadway, but Mutual audiences are the gainers for this season at least, for the winsome Ann is just as contented in this field, where she first won recognition, as she would be under the Carroll banner."

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

EVERY action causes a reaction, and the reactions of our readers to our articles under this heading in the past two issues have been many and varied. Having given recognition to I. H. Herk and his achievement in securing a cut of \$5 weekly per man in the salaries of carpenters, electricians and propertymen in Mutual Circuit shows, we are in duty bound to give cognizance to the reaction of stage mechanics in general, who claim that Herk's version of his wonderful achievement (?) is misleading, inasmuch as the cut in salaries carries a proviso that the arrangement is temporary, beginning December 29, ending February 2, unless extended beyond that point by the general executive board of the union; further, that the temporary arrangement shall not be construed to modify or alter the two years' agreement in existence between the Mutual Burlesque Association and the Union.

Further, "in the event embarrassment is occasioned by reason of other theatrical interests making requests for wage reductions, the consideration granted the Mutual Burlesque Association will be immediately canceled."

A stage hand with a mathematical turn of mind has figured out to his own satisfaction that the cut of \$5 per man, per week, for the 43 companies in actual operation on the circuit for the remaining 15 weeks of the season, will amount to \$9,675, and a cut of \$85 per week in the salaries of actors of 43 shows for 15 weeks amounts to \$54,825, or a total cut of \$64,500, and he is anxious to know if an appropriate cut has been accepted by the executives and attacks of the Mutual Burlesque Association and if not why not.

Another stage hand, and one of the oldest in the UNION organization, gives full vent to his dissatisfaction by a history of stage "unionism", in which he sets forth the many obstructions placed in the way of UNIONISM by producers and players in the early days of UNIONISM, winding up with the old political adage: "To the victor belongs the spoils."

Another stage hand takes us to task for our previous plea to stage hands to give their long-suffering wives an opportunity to retire from the chorus, thereby permitting more youthful aspirants to a stage career to obtain a schooling.

This map has a justifiable grievance, inasmuch as he, depending on the UNION scale for the season, obligated himself to purchase and pay for a suburban home from his UNION salary; and enable his wife to retire from the chorus and make a comfortable home for his return at the close of the season.

Five dollars per week for 15 weeks represent a cut of \$75, that could and would be applied to the carrying charges of his home and his wife's maintenance at home for the balance of the season.

The loss of this \$75 has caused this particular stage hand (reliable one) to S. O. S. his wife and company manager for her to return to the chorus, thereby displacing a more youthful and far more attractive chorister.

Protests aplenty from stage hands in and out of burlesque have come to us verbally and by letters relative to the deal of *Canavan* and *Herk*, whereby *Canavan* commits the stage hands to accept *Herk's* self-imposed cut in salary.

Many of them, comparing the cut in salary, to *Herk's* previous appeal for workmen's patronage and their AMERICAN STANDARD OF LIVING, are planning a burlesque boomerang for *Herk* that in all probability will be sprung on Monday.

Placements

Ike Weber Agency, New York, has made placements, viz.:

City Theater (Stock), New York—Paul Kane, ensemble number producer, and Miss Garle La Gayle, the latter as an added attraction for week January 18-25. Bijou Theater (Stock), Philadelphia—Rieno Fortier, dancing specialist, as added attraction week of January 20. Micky Markwood opens January 20.

Hippodrome Theater (Stock), Baltimore—Rieno Fortier, dancing specialist, as added attraction week of January 27. Miss Garle LaGayle as added attraction week of February 3.

Milt Schuster Agency, Chicago, has made placements viz.:

Majestic Theater (Stock), Ft. Wayne—Pablo Martinez.

Gary Theater (Stock), Gary, Ind.—Patsy Labalguer, Eddie Green and Mollie Manners.

Star and Garter Theater (Stock), Chicago—Frank O'Neill, Sammy Weston and Isabelle Van.

Plaza Theater (Stock), Ft. Worth—Gussie Miller.

Nat Mortan Agency, New York, has made placements viz.:

Nite Club Girls (Circuit)—Scotty Friedell.

Academy, Chicago, Raises Prices

CHICAGO, Jan. 18.—Financial depressions mean nothing to the Academy Theater, Halsted street house, where Leo Stevens is producing a brand of show that is packing 'em in day after day. Stevens is fortunate in having some real entertainers in his company and he knows how to put together a show that will please his clientele.

Since a deal was made recently with Warren B. Irons by the Academy and the Star and Garter, whereby the Haymarket discontinued burlesque, the Academy has raised its prices. Day prices are now 50 cents top, night 85 cents, and the midnight show \$2, these being the same prices as are charged by the Star and Garter.

N. S. Barger, manager of the Academy, is well pleased with the showing his house is making. Queried as to reports that an opposition house would open soon just around the corner, he replied: "You know as much about it as I do; we're going fight along and getting our share of the business."

Callahan Organizing Stock Company for Kansas City

NEW YORK, Jan. 18.—Emmett Callahan, general representative of the Mutual Burlesque Association, has been active during the past week in engaging a stock company for the Gayety Theater, Kansas City, change of policy Sunday next.

Cast engaged to date includes Sam Mcials, former featured comic of *Bohemians*, more recently censoring doctor of circuit shows, as producer and sharing comedian honors with Billy Fields, Hughie Mack and Tom Brisky, straight men; Bobby Leonard, juvenile; Mary Lee Tucker, ingenue soubret, and others to fill.

Herk Refutes Rumors

NEW YORK, Jan. 18. — I. H. Herk, president and general manager of the Mutual Burlesque Association, refutes the rumor started in Chicago to the effect that the Gayety Theater, Kansas City, change of policy from circuit companies presentation to stock company beginning tomorrow was the forerunner of similar changes in the policy of other Mutual houses in the West.

Herk was emphatic in his statement to the effect that there was no foundation in fact for the rumors.

Burlesque Ball Ticket Sale at Theaters

NEW YORK, Jan. 18.—To encourage and facilitate the sale of tickets for the Burlesque Club Ball to be held at the New Palm Garden, 52d street and Eighth avenue, Sunday evening, February 9, arrangements have been completed where-by boxes and admission tickets may be purchased from authorized sales agents, viz.:

- Lou Lesser, Burlesque Club, 245 West 48th street, New York City.
Danny Creed, treasurer American Music Hall Theater, New York City.
Charles Burns, manager Irving Place Theater, New York City.
Paul Slayer, manager Apollo Theater, 125th street, New York City.
Mike Joyce, manager Columbia Theater, New York City.
John Meyles, Star Theater, Brooklyn, N. Y.
Danny Matthews, Gayety Theater, Brooklyn, N. Y.
Jack Garrison, manager Hudson Theater, Union City, N. J.
James E. Sutherland, manager Empire Theater, Newark, N. J.

Added Attractions

Jean Williams, brunet beauty of Kudding Kutties, filled in her lay-off week out of Brooklyn by augmenting Moonlight Maids at Hartford.

Changes in Casts

National Winter Garden (Stock), New York—Steve Mills closed January 8, and Al Ferris, former comic of the Lid Lifters, opened the next day. Al Pharr, former comic of Nite Life in Paris, opened January 13.

Star and Garter Theater (Stock), Chicago—Clare Evans and Babette will close January 24 and Frank O'Neil and Thelma Gleason open Saturday. Sammy Wesson opens February 1, coming from the Palace Theater Stock Company, New Orleans.

Palace Theater (Stock), New Orleans—Thelma Lawrence closed recently due to illness, entraining for Chicago for treatment.

Burbank Theater (Stock), Los Angeles—Billy Foster and Marty Semon, comics;

Evelyn Ramsey and Mack White closed Saturday.
Liberty Theater (Stock), San Diego—James X. Francis closed January 8.
Nite Club Girls (Circuit)—Scotty Friel succeeded Bobby Wilson at Buffalo.
Puss Puss (Circuit)—La Villa Maye, featured fem., did not rejoin the company at Pittsburgh last week as previously reported, due to the demand of her physician that she remain in New York for further treatment.
Buster Sanborn, subbing for LaVilla for the last eight weeks, returned to New York, but entrained again for Pittsburgh to continue as featured fem. of the company.
High Flyers (Circuit)—Thelma Benton is scheduled to close at the Gayety Theater, Brooklyn, and entrain for her home in Miami.

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CIRCUIT REVIEW TEMPTERS

—With—Tangara, Art Mayer, Tommy Miller Presented by Charles Burns at the Columbia Theater, week of January 13.

CAST—Tangara, Art Mayer, Tommy Miller, Charles Schultz, Harry Howe, Midge Brandon, Dolores Ryan and Flo Trautman.

PRODUCTION—Less than the usual scenery, lighting effects, gowning and costuming, if we except the tropical full-stage set for the opening of the second part, and the three changes of gowns and costumes for Tangara.

PRESENTATION—A series of time-worn bits and dialogs, two singing and dancing specialties, with nondescript ensemble numbers.

Characterization

Tangara, otherwise Ruby Foreman, a statuesque brunet, as featured fem, apparently relied more on her strutting strips, spotlighted parade of her slender symmetrical form than she did on her ability to sing, dance or work in bits.

Arthur Mayer, with his usual Dutch makeup, eccentric mannerism and rolling walk, depended entirely on his suggestive double entendre for evoking a few laughs from a few moral perverts in the audience, many of the more moral minded walking out on his would-be wisecracks about the boys in the navy.

Tommy Miller, a likable fellow with a typical putty nose, dirty tramp makeup, apparently satisfied himself with being an ever-smiling funny-mugging foil for Mayer.

Charlie Schultz, a nattily clothed straight man, handled his lines letter perfect.

Harry Howe, another nattily clothed straight man, shared honors with Straight Schultz.

Midge Brandon, a pretty, petite, red-head soubret, worked the good-night bit effectively and led several numbers with the only feminine pretense at dancing in ensemble numbers.

Dolores Ryan, a pleasingly plump brunet soubret, led a couple of numbers. Flo Trautman, a personally attractive blonde, worked in a couple of scenes and led a couple of numbers a la strut.

Straights Schultz and Howe put over a small-time singing and dancing specialty.

Comic Miller and Chorister DuBois put over an eccentric dancing specialty.

CHORUS—With the exception of two blondes and a ringletted soubret with exceptional youth and beauty, were typical of the usual circuit company.

Comment

The poorest apology for a circuit production that we have reviewed since Girls From Happyland appeared at the Columbia.

Personally, taking into consideration the existing conditions on the circuit, we prefer to be charitable in preference to critical in our comments on the Tempters, suffice it to say that no one is credited on the house program with its production, therefore Charlie Burns must be the goat for its presentation.

Columbia Theater Company

Willie Creager and his Columbia Orchestra with the interest of the house in mind did their utmost to make the patrons forget the poor presentation on stage by giving them several selections par excellence.

Lee Smith, successor to Mary Lee Tucker on the runway, captivated the customers on her first appearance, with her natural blond beauty enhanced by flirty eyes, an infectious ever-present smile, sweetly modulated singing and effervescent mannerism, that brought forth repeated encores that were fully merited, to which she responded with a strutting strip spotlighted parade of her slender symmetrical personality to continuous applause that held up the show until the house lights coming up indicated that there would be no more for the present.

Jean Steel, sensing competition, put more than her usual pep into her stage performance with a dance routine, thereby surprising the patrons.

Dancing Dolls evidenced their cognizance of the competition by playing up to both principals with far more than their usual pep during their runway performance.—NELSE.

SEDAL BENNETT, former prima donna of circuit companies and more recently in vaudeville on the Pacific Coast, desires to hear from Helen Andrews.

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Atlantic City Theater Celebrates 3d Anniversary

The Toy Theater Players, of Atlantic City, N. J., recently celebrated their third anniversary. The program was changed daily for the entire week, with a matinee performance Sunday. The Toy Players have renovated their boathouse theater, and under the direction of Mario Badillo they are completing new works weekly. A most unusual undertaking was their recent production of *The Scarlet Letter*.

Nashville's Little Theater Maintains an Open House

The Little Theater Guild, of Nashville, Tenn., held open house early in January, in keeping with the annual New Year's custom of entertaining for subscribers and patrons of the organization.

The guests were received by the director, Rufus Phillips; Mrs. Phillips and the following officers of the guild: Mrs. E. Kirk Rankin, president; Mrs. J. H. Reeves, vice-president; Mrs. Edward Potter, Jr., recording secretary; Dr. H. B. Schermerhorn, corresponding secretary, and Edward Potter, Jr., treasurer, assisted by members of the board.

Children's Theater Of Taylor, Tex.

A children's theater, patterned after the lines of a Little Theater, has been organized by Beth Beck, in Taylor, Tex.

The Kanawha Players, Charleston, W. Va.

The Kanawha Players, of Charleston, W. Va., recently presented *The Witch*, a drama in four acts, by John Massfield. The play, under the direction of Ramon Savich, ran five nights to crowded houses. Local critics pronounced it a marvelous production, done with dignity and grace.

"The Admirable Crichton"

Presented by Sioux City Players

Sir James Barrie's play, with all its romance, beauty and humor, was given by a finely balanced cast of players, under the direction of John Wray Young, director of the Little Theater of Sioux City, Ia.

Some real suntan costumes of the type fashionable for persons shipwrecked on a desert isle were seen in the play. These costumes, made from the skins of animals, were obtained at great effort.

Included in this capable cast were: Frank Huntsman, Dorothy Hennessy, Betty Marx, Betty W. Schwartz, Katherine Striegel, Doris Baddley, E. F. Kelliher, Walter Carlson, Ernest Cockrell, May Brown, Leon Marx, James Hanna, Mrs. John Davenport, Dr. Roy E. Crowder, Catherine Lawrence and Margaret Mary Young.

The third show of the season, to be given February 11, will be a revival of the famous temperance drama, *Ten Nights in a Barroom*.

Lake Forest Players New Chicago Group

Much interest has been taken in the newly organized group of Lake Forest Players in Chicago. They have been rehearsing Mrs. Arthur Aldis' newest play, *Cross Currents*.

"Bobby" Wamboldt is directing the plays, and in the cast are Ernest van Ammon and Mrs. Dudley Cates, of Winnetka; Mrs. Samuel Insull, Jr.; Mrs. George Dickson, Mrs. Harold Ambler and Mrs. Wamboldt. Mr. and Mrs. Charles Atkinson may join the cast.

It has been announced that *Cross Currents* may be entered in the Little Theater Tournament in New York.

Seattle Repertory Players Present "Little Women"

Little Women, presented by the Seattle Repertory Players at the Women's Century Club Little Theater December 19-21, drew more sincere praise from the local dramatic critics than any previous offering of this group. The production was directed by Florence B. James. Principal roles were essayed as follows: Doris Hill, Jo; Charlotte Greenstreet, Meg, and Burton W. James, Mr. Lawrence.

Guild of Troy, O., Closes Successful Year

The Little Theater Guild, of Troy, O., has just closed a most successful year. Since its founding in January, 1929, it has presented four one-act plays and two three-act dramas. By popular request, *The Valiant*, a one-act play, that helped

Little Theaters

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Royalties --- What They Are and Why

Little Theater groups, seriously considering their missions, are realizing more and more that the success of their productions depends basically upon the selection and presentation of good plays. No matter how superior the direction and the players, a poor vehicle results in a poor showing, and almost always in the eventual failure of the Little Theater group that allows itself to become careless in the selection of material. The large number of Broadway failures, despite 18-karat casts and stars, proves this beyond the slightest doubt.

Often the financial resources of a Little Theater group preclude the selection of plays that otherwise would be carried out. Recently the director of a Little Theater organization lamented to me the odds he was up against in the production of one-act playlets and other material, due to the refusal of the group to pay royalties on matter accepted for production. He had only the royalty-free list to choose from, this collection of plays being gratis for production largely and logically because they do not have the merit demanding royalties.

The non-royalty list is limited, and moreover includes so few good plays that efforts to continue with non-royalty production are beset with the signs that spell disaster if not discouragement. Without the material, no engineer could build a beautiful mechanism. Neither can a Little Theater director take a worthless or debilitated play—whether it is in three acts or one—and, however careful and discriminate he is in casting, direction and settings, achieve the results that would ensue from the production of an intrinsically valuable piece of property (such as *The Valiant*, for example, a tried and true one-acter).

The question is why do so many Little Theater groups and other amateur organizations decline and refuse standard play material requiring the payment of royalties? Budgets, in some cases admittedly small, do not permit this expenditure, some rise to explain. These royalties are not excessive, when the list is scanned, yet Little Theater groups shun them and toss away available capital on rent, costumes (either rented or made), directors, props, publicity, scenery, etc.

the Troy Guild into existence, was repeated last August.

The Troy Players believe that their most successful play was Edward Pele's *Prince Chap*, which they staged in December. To Helen G. Doll, Kathryn Galbreath and G. T. Zellar, who played the leading roles, should be accorded the honors. Mary Jeanette Bushong and Craig Cairns provided the comedy situations. Others in the cast were Mrs. Gene Sherer, Willard Powell, J. Warren Safford, Tillie We'nberger, Lowell E. Sherer and O. S. Metcalf.

Modern Comedy Presented At Phoenix, Ariz.

The regular season of the Little Theater of Phoenix opened recently with *The Shelf*, a modern comedy, with plenty of speed in situations, dialog and action.

In the excellent cast were Myrta Kathryn Young, Henry B. Cate, Irene Minter, Frank J. Duffy, Mrs. Dorothy A. Nemeck, Leslie Adams, Mrs. Florence M. Bate, Dr. Robert A. Solosth and Iva Wantland Boerger. Mrs. Wayland Brown directed the play.

Play-Likers of

North Carolina College

Play-Likers of North Carolina report that they have an average audience of about 1,200; their house capacity is 2,500; subscriptions about 750. They design,

They balk at the payment of royalties on Little Theater material the same as the wage earner balks at the purchase of a good suit of clothes at \$60, preferring to buy two at \$35, that between them last half the time and give little more wear and service.

The age-worn adage that the best that money buys is the cheapest in the long run hardly applies to Little Theater organizations struggling to get along on dialog that talks but doesn't cost. It is almost comparable to picking up cloth free and expecting it to look right when properly tailored.

Many fine theatrical pieces, worthy of production, are available without royalty fees, such as the works of Shakespeare, Rostand, Moliere and other authors, and might be used by Little Theaters, but while they fit in on certain occasions, they can no more be depended upon as the only hay to fill the maws of the Little Theater threshers than they can to fill all the 75 legitimate theaters on Broadway from going into the hands of the receivers.

Why should royalty fees be paid for Little Theater properties? The answer might be propounded by asking another question: "Why should the photographer be paid for the lovely picture he produced?" He has turned out something worth while, something fine. So has the playwright if his play is even worth considering. When you use that play or playlet, you are renting product that required work, brain power, and, perhaps, cost to produce. The playwright writes for a field. He cannot be a charitable organization.

The following story is told about some amateur players who wanted to produce a one-act play by George Bernard Shaw. They wrote and asked him if, since they were producing it for a philanthropic purpose, he would not be willing to let them have it without the payment of royalty fee. It seems they were giving it as a benefit for the Old Ladies' Home, and they stressed this point in the letter of request to produce the play sans fee. To which Bernard Shaw replied on a postcard: "If you can't support your own old ladies, why should I?"

A good play is always its own reward and always worth its rent.

build and paint all of their sets and make their own costumes. The stage is 40x90 feet; proscenium arch, 37x42 feet.

The College Department of Dramatic Arts offers courses in playwriting, production, etc.

Montreal Little Theater Is Promised Support

Stressing the great cultural benefits to be reaped from good stage representations, the Arts and Letters Club, of Montreal, Can., pledged its hearty support to the Little Theater movement there. The resolution supporting the Little Theater movement, proposed by Charles P. Rice, vice-president of the club, was unanimously adopted, and read as follows:

"Resolved That it is the desire of the Arts and Letters Club of Montreal to be publicly known as heartily supporting the recent endeavors of Martha Allan and others toward inaugurating a Little Theater movement in the city of Montreal."

Rice maintained that a movement of this kind was necessary in a city like Montreal, and that it should be distinctly successful.

In seconding the resolution W. T. Turner pointed out that the Little Theater would be the salvation of drama in this city. R. L. Calder, K. C., director of the club, added: "The best support

you can give the Little Theater movement is by going to amateur presentations every time they are played."

B. C. Dramatic School, Vancouver, B. C.

A few words on the work of the B. C. Dramatic School: Victoria, the beautiful "old-world" capital of British Columbia, has from its earliest days pioneered in the realms of the stage. Since the first log theater was built in 1862 amateur dramatic work has been in progress, and has at times reached a very high level. It was not surprising, therefore, that after the war, when normal conditions were beginning to return, the B. C. Dramatic School should come into existence to carry on and enlarge the scope of work which had already been done in various parts of the Province. Victoria was the logical and inevitable home of such an institution, and here for the last 10 years the work of the school has been winning the confidence of a very conservative public.

British Columbia is looking confidently forward to the establishment and recognition of a Canadian National Drama.

Washington Community Guild Working on New Play

The casting committee of the Community Drama Guild, of Washington, D. C., met recently to consider recommendations for the 13 important roles in a revival of the comedy, *The Honey-moon*, which will be given in February by an all-Washington cast of players.

The Kellett Players, St. Paul, Minn.

The Kellett Players, that group of earnest workers who grew up around Mary Kellett's devotion to an ideal, plan to present *Lady Windemere's Fan* in January, *The Fountain* in February, and *He Who Gets Slapped* in April.

The Kellett Players have secured a theater of their own, and are looking forward to a big and successful season.

The work of Marguerite Jerue has been outstanding, as has also been the splendid acting of Clarence Dugan and Thomas McDermott. Others deserving of special mention are Ethel Burke, Betty Rogers, Don Stroud, Mrs. Paul Ruth and Ethel Loucks.

Little Rock Theater Produces "Devil's Disciple"

This thrilling drama of the American Revolution was recently presented by the Little Theater Players, of Little Rock, Ark. The play, written by George Bernard Shaw, is by far the most costly and elaborate one yet produced by this group.

Pittsburgh Little Theater Leases Home

Unquestionably the most important event in the Little Theater world of Western Pennsylvania occurred recently when Dr. Earl J. Cox and Lewis H. Abel, representing the Little Theater of Pittsburgh, and James F. Gilson, an associate of a local real estate firm, signed a long lease whereby Little Theater Lane becomes a reality. In other words, for the first time in the history of the Little Theater movement in Pittsburgh has a community play-producing organization progressed to the stage where it is sufficiently responsible to contract for its own headquarters.

Westchester Drama Assn.

Holds Annual Business Meeting

The annual business meeting of the Westchester Drama Association, of Westchester, N. Y., was held January 14, and the election of officers for 1930 took place. The officers are: Genevieve Cheney, president; Walter Spiro, vice-president; Mrs. W. J. Bornfeld and Mrs. Mary Hill-Brown, directors.

Louise P. Blackham is secretary.

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Recorded Programs Are Unfair, Says Director of WBAL

Mechanically or electrically recorded music as voluntary home entertainment is perfectly all right, but when it comes to radio programs, the music transmitted should be personally and realistically produced, according to Frederick R. Huber, director of Station WBAL, Baltimore. Incidentally this is one of the comparatively few stations in the country that has never broadcast any "canned" music, so called.

"It is certainly most unfair to the radio listener to give him the same type of entertainment on his radio that he may easily get on his phonograph," Mr. Huber said, when approached on the subject. "In fact," he continued, "I can not see why one should listen to radio if he is to receive the same sort of music on the air that he can hear on his talking machine. Psychologically speaking, the disc program is of doubtful appeal, as listeners want the human equation in their programs; they want to hear the artists themselves and not a mechanical record of their work. Unquestionably, when a recorded or mechanically reproduced program is broadcast it lacks the thrill that comes with listening to the actual artists themselves.

"Of course the disc program is cheaper, and some of the smaller stations are finding it economical. For instance, it is much less expensive to broadcast a record than it is an orchestra, or even any professional program, and stations that are using the disc programs are doing so for economic reasons.

"I have recently talked with one of the leading radio officials in the country about this," said Mr. Huber, "and find that there is little danger of radio programs of the large stations ever becoming 'canned'. There are too many national news events still unreported and too many celebrated personages in the world still unheard for radio listeners to be intrigued by the radio disc idea."

Canton, O., Has New Broadcasting Station

A new broadcasting station with call letters WHBC is now on the air regularly from Canton, O. Sponsored by the Ohio Broadcasting Company, the station has been acquired from a privately owned corporation here and will be utilized as a commercial station.

Lennis Hiner is director and announcer. He formerly was connected with WAU, Columbus, O. The studio is to be formally opened in a few days. William F. Copeland, of Capitol Attractions, has been named program director.

Radio Broadcasting Rates

Did you know that you can purchase an hour's time from the National Broadcasting Company for \$190, that is in Des Moines, and \$750 for New York stations WJAZ and WJZ.

However, if you are a big-hearted soul and you would care to start out on good old WEAF and go right thru the works on NBC's red network it can be arranged for you, at say—\$4,890. Not bad. There are 19 stations attached to that red hookup, and if you would like to whittle down the costs a little you can choose the blue network, which calls for 10 attached stations with WJZ as the key. This could be done for the mere sum of \$3,350.

And for those who simply must have national audiences there is the basic red network with its 47 cities. This costs \$10,180, and the basic blue network, taking in 38 cities, costs a trifle less, \$8,640, to be exact.

Columbia's basic network, with WABC, New York, as the key station, has 19 attached stations. This hookup costs \$4,715, with separate charges for supplemental stations.

"Something Different" In a Radio Program

We just heard about a different sort of radio program. The first departure from precedent in the new series, sponsored by a large organization, is that instead of weekly presentations, the programs will be heard for a half hour every night except Saturday and Sunday. The programs will be known as *Home Ranquets*, and the program itself is designed as a "banquet" for radio listeners everywhere and has been so planned that it may be listened to while members of a group are at the supper or dinner table. The continuity and music

Radio Entertainers
By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

Melodrama To Figure on Air, Gathering in Kid Audience

The sameness of air programs, finally reaching the point where radio patrons are becoming more and more unwilling to listen to the advertising blubs of commercial organizations sponsoring the best hours, must be relieved during 1930. This statement is made in accordance with the opinions of showmen close in touch with the trend of this gigantic business and its possible development as a medium of entertainment second to none.

Lately radio programs have lost their appeal, partly due to a lack of divertissement in the type of material offered. Comedy acts during the past year have proved beyond question of doubt that demand exists for something different at least.

With radio officials and observers believing there will be a strong trend toward the revival of melodramatic material during the coming year or two, and certain thriller entertainment having been put to the acid test on the radio and found in line with the demand, it is regarded as more than likely that the future will see melodrama in various forms supplanting a portion of the orchestra and singing matter now cluttering up the ether.

Melodrama has its place on the air the same as in the theater and in the same respects as comedy, which was not tried until recently on the air, but quite contrary to fears on the part of radio feelers of the public pulse, it was found to be receiving a larger public reception than anything attempted to date. The Amos 'n' Andy combination alone proved that comedy was direly in need on the

are designed to create the illusion that the listener is actually at the banquet.

JAMES WHIPPLE, now a regular Columbia artist from Station WABC, New

York, was for nine years director and scenario writer for motion pictures. Then he was a soldier and a sailor or of fortune for five years—English merchant marine, thru the Balkan wars and what-not. He is now a weekly attraction at WABC.

JOSEPH LITTAU is the new conductor of the Roxy Symphony Orchestra. He is a purely American product and born in Elizabeth, N. J. He received most of his musical education under American teachers and in American schools.

DANNY HASELMIRE is keeping the paths quite warm between the Tampa, Fla., Coliseum, the Tampa Publix Theater and radio station WDAE, appearing at all three places as a regular feature. He broadcasts with his own orchestra; saxophone solos with a radio partner, and with the Tampa Theater Personality Trio, which includes Claire Beaudrey and Janice Prince.

JOSEPH VENERI, besides giving his mandolin solos from Station WOR, is also being featured with Jimmy Rich, organist for Loew's Jersey Theater, on his hour of organ music over Station WPAP. Frank Baker, baritone, is also on this hour.

JANE KIRBY is the sweet soprano in WBAL's (Baltimore) own studio feature broadcast every Saturday night from 9 to 9:30. This program, which vividly recalls the days of yesterday to listeners, proves by fan mail that this feature has

air, radio officials pointing to the increased sale of combination radios and phonographs as an indication of tiring of the advertising features in connection with the transmission of programs over the open air. Lack of anything but music, which must be taken along with the advertising, made the phonographs more desirable, it was claimed, radio thus finding it necessary to diversify its programs.

It is pointed out by the best radio showmen that the great entertainment domain of the ether waves must turn to melodramatic material besides comedy with a view to catering to the large audience composed of children. This had been thought of little until lately, but with a keen realization of what children did to build up the movies, radio is now anxious to play to this great audience. Thru thrillers, no matter what form they take, it is supposed the kiddies can be made as staunch followers of radio as grownups.

Sketches and novelties in the thriller line have already been tried by some stations with the discovery that this material has a particular appeal to young boys and girls as well as grownups, whereas classical music, of which it is agreed there is too much on the air, awakens no theatrical desires among the youth of the country. Being essentially anxious for a thrill at all times, radio men believe that they can be reached only thru thriller mediums.

Might even revive Fred Fearnot—who knows? Certainly was popular in his day.

a wide appeal. The mixed quartet includes also Maude Albert, contralto; John Wilbourn, tenor, and Walter N. Linthicum, baritone.

HAROLD STERN, daily feature from WABC, has just signed Harry Perrella, formerly featured pianist with Paul Whiteman, to be featured pianist of his Hotel Ambassador Orchestra.

GRACE HYDE, recently signed by Florenz Ziegfeld for a leading role in his forthcoming extravaganza, *Ming Toy*, has added her charming soprano voice to the ether waves, according to an announcement by officials of the Columbia Broadcasting System.

GEORGE BEATTY, *Sunny Boy* (Himself), will be in songs and stories in Tuesday's RKO program. Weaver Brothers, Elviry and Homefolks are a return engagement of one of RKO's most popular acts.

LOU AND JANET, known as the *Souls o' Sunshine*, are making lots of friends over Louisville's own station, WLAP. Lou and Janet conduct the Secretary Hawkins Club. Lou Zoeller is a well-known songwriter and Janet Bodwell is known as the world's smallest prima donna.

ALBERT WOHL, 'cellist, is with the new nightly feature from Station WOR called *Moonbeams*. George Shackley arranges and directs the music.

A STEADY MONDAY night feature at Station WSM, Nashville, Tenn., are the Imperial Hawaiian Players. The quartet consists of Wesley Dickson, uke and guitar-baritone; Bobbie Martin, mandolin and guitar-tenor; Raymond Archie, steel guitar and uke, and Jack White, steel guitar, guitar and uke-lead. Jack White says he would like very much to hear from Lani Kuni, Hawaiian guitarist.

ANTHONY TRINI, crooning violinist, is heard every Sunday evening from WMCA. Mr. Trini has just been signed

by the Sound Film Corporation of America to do a series of three shorts for them.

EARL OXFORD, baritone, and Muriel Pollock and Vee Lawnhurst, piano duo, will feature a *Broadway Lights* program thru the NBC System on Saturday evening, January 25, at 9 o'clock. A cycle of songs by George Gershwin will be used.

RUTH PICKARD captures the microphone honors from the rest of her family when she sings *Rabbit in the Paa Patch*, with words and music by herself, during a broadcast from WEAF on Saturday night at 8 o'clock.

FRANCES SHELLEY, featured in *Wake Up and Dream*, current on Broadway, recently sang over CBS, as did also blond Mary Nolan, screen star.

EDWARD HAYDEN O'CONNOR, the broadcasting press agent, who has been heard on a number of different stations around New York, is at present broadcasting from Station WHN every Sunday. Mr. O'Connor and his Rapy Collegians have been engaged to broadcast a weekly program from WGBS, also. A feature of the program is a vaudeville headliner on every broadcast.

PAUL MCCLUER, popular announcer at Station WENR, Chicago, has just been married to Marjorie Marlowe Ryan, of New York City.

THE ARZEN KIDS are broadcasting weekly from WHAM, Rochester. They will present a lively program of popular tunes and novelty selections next Saturday night at 8 o'clock.

WILL OSBORNE certainly gets fan mail. Thousands upon thousands of letters, we are told—love letters, letters of simple commendation and highly appreciative letters—flow in from four corners of the continent week after week without any letup.

CLAYTON, JACKSON AND DURANTE were heard from over Station WMCA not so long ago.

ARTHUR, H. THRELFALL is that first tenor in the Orpheus Male Quartet coming from WOR. George M. Lawless is second tenor. W. Eugene Swenarton, baritone, and George H. Gibson, bass. Cecil R. Tippett is accompanist.

MILDRED GRIZELLE sings both soprano and contralto. In a 15-minute program from WEAF Miss Grizelle sings ballads in her high voice and some syncopated popular songs in her low voice.

Radio More Severe Mistress Than Stage

Professional entertainers of the stage have found that radio is a more exacting mistress than the theater, according to Gene Arnold, program director of WENR, Chicago, who himself is a former thespian.

"Radio insists on a much larger repertoire, longer hours, more rehearsals and greater perfection in its work than does the stage," explained Mr. Arnold. "In the legitimate theater," he continued, "an actor learns one role and sometimes that suffices him for a year or more. In radio sketches, the members of the cast have a new part every week at least, sometimes oftener. The latter is true in comedy sketches where new dialog is given every day. Musicians are forced to know not more than a dozen musical numbers at one time for vaudeville and stage work, while the repertoire of a radio artist may include all the way from 50 to 1,500 numbers.

"In the theater, if members of the audience do not like a presentation or an entertainment they merely sit quietly, while those who do, applaud. In radio, members of the audience who do not care for an artist or a selection can, and many times do, write letters of criticism. Where the audience in a large theater may number 2,000, the air audience may include millions, and to satisfy this larger number an unusual degree of perfection must be attained. On the air, every mistake is noticed, while on the stage this is not true."

Being thespians ourselves, at times, we agreed that this may all be true, but there is some compensation in being able to go home to your own ice box after it's all over.

Radio Comedy Collection
Radio Entertainer's Comedy Collection. \$3. Acts: \$1. Monologs, \$1. Sketches, \$2. Parodies, \$1. E. L. GAMBLE, Playwright, East Liverpool, O.

Ushers Sign For RKO Tour

NEW YORK, Jan. 18.—Harry and Frances Usher, have just finished 10 weeks for Loew, Fox and Amalgamated with their mental and magic turn, and opened last week for RKO at the Riverside here.

The Ushers scored a tremendous hit during their recent engagement at Fay's Theater, Rochester. In speaking of the act, the local press stated:

"Harry and Frances Usher aren't billed as headliners on the stage bill at Fay's Theater this week, but for sheer entertainment their mental telepathy and magic act was the best thing on the bill. Harry Usher is a good showman and he and Frances kept the audience interested from beginning to end."

Chicago Magicians Stage Another Show

CHICAGO, Jan. 18.—Chicago Assembly of the Society of American Magicians recently held another big entertainment night at their new meeting place in Garrick Hall on West Randolph street, to which all the members' wives and children were admitted. W. F. (Dorsey) Dornfield, president, acted as master of ceremonies.

Among those who entertained during the evening were S. Ghosh, Laurie Ireland, John Platt, P. Raymond, H. Brown, Benny Golden Berger, Betty Jane Kolar, Doc Nixon, Bob Lotz, Sterling (Mahendra) and Leo Ohlinger, chairman of the entertainment committee. Thru the courtesy of Secretary Peter Graef a gift was given to every woman and child present.

Birch Goes Big In Lancaster, O.

LANCASTER, O., Jan. 18.—Birch, the Magician, played here last Thursday and Friday under the auspices of the East School Parent-Teachers' Association, and at each performance, including a special Thursday matinee, succeeded in drawing capacity crowds.

The Daily Gazette was loud in its praise of the Birch Show, and described the attraction as the finest of its kind ever seen here.

W. L. Lindhorst Sells Out

ST. LOUIS, Jan. 18.—W. L. Lindhorst, St. Louis magician, who for more than two years has operated the Lindhorst Magic & Radio Company here, has sold out his business and is again back at his old game of selling pianos.

He will continue working with his magic act in clubs and other social events in and around St. Louis. Lindhorst worked as an assistant with the Thurston Show about 18 years ago, and formerly had his magic turn over the Orpheum Circuit.

Coyne Magic Revue Resumes

Coyne's Magic and Vaudeville Revue, Thomas L. Finn, manager, which layed off for a holiday season, resumed its tour recently at the Bijou Theater, Troy, N. Y., where the company enjoyed fair business. From Troy the Coyne Company moved into Massachusetts for a tour of that State.

Mercedes Is Honored

Mercedes and his assistant, Mile. Stantone, now playing for RKO thru the East under the personal direction of Jack Curtis, had the honor of entertaining Franklin D. Roosevelt, governor of New York, and his guests at a New Year's party at the Executive Mansion in Albany, N. Y. The governor described the Mercedes performance as "delightful and thrilling."

Simla Show on Air

BESSEMER, Ala., Jan. 18.—The Princess Simla Wonder Show, featuring Delandry, the "Man of Mystery", which has been playing the Birmingham district to good success, has been lined up for a weekly broadcast from Station WAPI, Birmingham.

Magic and Magicians

Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.



HARRY DANTINI, who with his brother, Robert, forms the magic turn known as the Dantini Brothers. The new Dantini show is at present playing the towns within a 50-mile radius of Baltimore, en route to the South for an extended tour.

Jean Hugard Ends Unsuccessful Tour

NEW YORK, Jan. 18.—Jean Hugard has just returned here with his six-people magic and mental show, after a tour of independent stands which took the company as far south as Richmond, Va. Hugard has been on the road for the last 20 years, and he reports that this is the first season that he didn't make any money. Talking pictures, he says, have made it difficult to get bookings, and that things, as a whole, are not what they used to be.

He is framing a new Chinese magic show for his old stand at Luna Park, Coney Island, for the summer season.

East Is Good For Clifford

Mysterious Clifford, escape artiste, featuring the air and water-tight vault escape under water, reports an exceptionally successful season in the East.

He has been engaged to play the Adkar Shrine Circus, Toledo, O., the week of January 26, after which he will head westward to remain in that territory until June, when he is slated to return to the Steel Pier, Atlantic City, for the entire summer season. He enjoyed a successful month's run there last season.

Clifford announces that he will shortly augment his repertoire of escape features with two brand-new items, of which he is reluctant to speak just now.

Detroit Assembly "Throws" Banquet

DETROIT, Jan. 18. — The Detroit Assembly No. 5, Society of American Magicians, held a banquet for 100 members and guests at the Food Kraft Shop here Tuesday night. A program of entertainment was put on by prominent magicians of the local following the dinner.

Johnny Matthews, playing professionally as "Whoopee" McGurk, served as master of ceremonies and put on several numbers of comedy entertainment. Others assisting on the program included Thelmo, the Great (H. L. Fackler), secretary of the assembly; Billy Voss, of Wyandotte; Mack Rumsey, an old-time coin worker; Bobbie Brown, juvenile illusionist; Rivard and English, novel escape artistes, and R. D. Berley.

BEN ERENS has just concluded a week's run at the Fulton Gardens, one of Brooklyn's leading night clubs; where he did his regular magic routine and served as master of ceremonies. He scored big with his feature specialty in which he exposes the professional gambler.

Magic Notes

MAURICE entertained recently at the Country Club in Great Neck, L. I., N. Y., with an impromptu magic act.

MANUEL is training a group of 24 Ziegfeld girls for the new show slated to open on Broadway soon, featuring magic.

WALLACE, the Magician, last week entertained the Lions Club and their ladies at the King Cotton Hotel, Greensboro, N. C.

CHARLES CHARLTON, London magician, was the guest of honor at the recent monthly meeting of the Parent Assembly No. 1, S. A. M., in New York.

AL BAKER will be guest of honor at the open meeting of the Knights of Magic, New York, Sunday night, January 26. Anyone interested in magic is invited.

CHARLES TRIEBEL played the Empress and Stanley theaters, Portsmouth, O., last week, featuring his new illusion, Evolution. Business was okay at both stands, he reports.

WALTER SCOTT, of Boston, is still traveling around in that territory with Eddie McGuire, of Providence, going thru a series of card manipulations that would bring envy to many card workers' hearts.

S. S. HENRY and Company has been engaged to play at the Masonic Temple, Detroit, February 10. The engagement is being played under the management of Bert St. John.

JOHNSTON the Magician gave a show recently for the members of the Pennsylvania Highway Department at the State Capitol Building, Harrisburg, Pa. This was his first date since he broke his arm last October.

GENE DENNIS, psychic, is making her first Boston appearance at the Loew State Theater there this week. Miss Dennis comes to Boston from a triumphant five weeks' run at the Paramount Theater, Brooklyn.

MARQUIS, the Magician, infos that the below-zero blasts of Michigan have not affected his business in any way, judg-

ing from the excellent crowds he drew recently at Muskegon and Grand Haven. Marquis is now sporting a new press sheet.

I. B. M. RING NO 14, Springfield, Mass., has made arrangements to hold a special magic show and entertainment, February 14, and invite all magi in that section to attend. For further information write to Don McKeen, 774 State street, Springfield.

PAUL NOFKE, of "take-a-card" fame, during the year just ended played more than 200 dates, mostly clubs, earning in the neighborhood of \$5,000. Nofke hails from Springfield, Mass., and his activities are almost all limited to that territory.

JOSEPH L. MARVIN, I. B. M. No. 764, says that he recently enjoyed a pleasant visit with Marquis, the Magician, during the latter's engagement in Muskegon, Mich. "Would advise every I. B. M. member to go backstage and meet Marquis if he wants to enjoy a real magic talk," Marvin informs.

HARRY BLACKSTONE gave a free performance to more than 200 newswires of the Toledo (O.) Newsboys' Association during his engagement in Toledo recently. He also gave the Toledo public lessons in magic in a tieup with The Toledo Times. Minor tricks, unarmful to magic as a whole, were exposed and created considerable interest in the Blackstone show.

HARRY HADEAN, since closing with the Hagenbeck-Wallace Circus in the fall, has been playing clubs and schools thru Texas with Punch and magic. He played Sulphur Springs, Tex., last week and gave his performance at 9 a.m. "Naturally I opened with the production of the ringing alarm clocks," Harry writes. "I had to in order to wake 'em up." He is a member of the Dallas Assembly, Society of American Magicians.

ARTHUR ALTMAN, sleight-of-hand artiste, is another Massachusetts boy who has been getting over in a big way in that section in recent months. He features card and coin manipulations, with a good line of comedy patter. Altman's home is in Clinton, Mass., and he is president of the Wooster (Mass.) Assembly, S. A. M. His brother, who is one of the Expose Committee of the Parent Assembly No. 1, S. A. M., also is a clever performer.

ELLWOOD, ventriloquist, shoots us the following from Gloversville, N. Y.: "I arrived in the land of the Eskimos o. k., sober and right side up, and just to make you fellers grouchy and cuss Volstead I am sitting down cellar between five barrels of California wine, the spigot wide open, and The Billboard close by. I am still looking for the Hoover prosperity, but damfican find a nickel's worth of it in these parts, so may be on my merry way to Philadelphia in a few days, that is if I can turn the spigot off. Will sign off. Here goes another swallow. This is the second barrel, so only have one more to go. Give my regards to Volstead and the Hoover commission on the 18th Amendment."



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Minstrelsy

By BOB EMMET

Communications to 25 Opera Place, Cincinnati

ELBERON CLUB MINSTRELS, semi-pro troupe, of Cincinnati, O., under the direction of G. W. Hauck, well-known theatrical enthusiast of Cincinnati, will present their fifth annual show February 12, 13 and 14 at the Elberon Presbyterian Church, Cincinnati. The troupe is sponsored by a group of staunch minstrel fans and the boys have been keeping minstrelsy alive in and around Cincinnati for years. The company has a large following and each year the name is given more prestige by good performances. The troupe is composed of amateur and professional performers, including the following: G. W. Hauck, manager; Mrs. Marciana, musical director, and C. E. Blair, master mechanic. Hauck will occupy the middle chair in the first part. Comedians on the ends are Charlie Fisher, Billy Schneider, Art Choate and Gil Marciana. Other fun-makers, singers, dancers and specialty artists include William Ruess, Al Beanzotl, Phil Schaller, Oscar Dengkauer, Roy Williams, Willard Markland, Otis Dowdy, Raymond Dabney, Charles E. Blair and Herman F. Oelschlager. Commercializing the reputation they have acquired by past performances for giving a fast, clean, peppy show, the boys have planned to go on tour this year. After their benefit performances in Cincinnati they will appear in a string of near-by towns under local auspices. Billed as a professional company.

LEE LAIRD, versatile artiste of the minstrel stage, for many seasons one of the mainstays of Neil O'Brien's great aggregation and later with O'Brien in vaudeville, was among the callers at the minstrelsy desk when Harry Steppes' Own Show was playing the Empress, Cincinnati, of the Mutual Burlesque Wheel. Lee's experience as an actor covers a wide range and he was no novice in burlesque when he took to the wheel this season. Like most of the oldtimers, Laird is confident that minstrelsy will stage a comeback; that the amusement-seeking public has never lost its affection for this form of stage entertainment, and that the black-face opry would be going stronger than ever today but for the fact that absorption of theaters by the movies makes it financially suicidal for a minstrel producer to route his show. "The popularity of minstrel acts in

vaudeville, on the air and as amateur productions sponsored by fraternal, benevolent and charitable organizations throught the country should be sufficient evidence to convince anyone that theatergoers will patronize a minstrel show liberally if given a chance," says Laird. Lee is just recovering from an injury he suffered when playing in Columbus, O., several weeks ago. He was engaged in a travesty duel with real swords on the stage when his opponent accidentally thrust the point of his blade into the calf of Lee's leg. A tendon was severed and the comedian was under surgical treatment for several days, but his injury incapacitated him for work only a short time and he is now fit as a fiddle. Many old friends called on Lee in Columbus, among them Pop Sank, head of the producing firm of Sank and McGarry, who are specializing in minstrel productions and have some big ones on the string for this year. At Cincinnati Laird had as a visitor Doc Samson, whom he had not seen for the last decade and who helped make the Cincy week interesting for him.

F. C. WALCOTT will have three shows on tour next spring—the Huntington Minstrels, one-car outfit; the Rabbit Foot Minstrels, one car, and High Brown Follies of 1930, three cars, two bands and 70 people in the parade, with a drum corps featured and headed by Joe White, solo drummer.

H. D. CARNEY writes from Shreveport, La., that he has quit active show business after 30 years in advance of various minstrel troupes and is now in the outdoor advertising business in the Louisiana city, the home of "Hello World" Henderson. Carney will welcome all old friends passing thru. He says: "Doc Gardner, who, with Barton, had the Shufflin' Sam Show, recently passed this way ahead of a show. Wesley Varnell, who was here with his Varnell's Vanities at the Star in December, has taken over the management of the Lyric Theater, Minden, La., and will play shows and pictures. Varnell managed a poster advertising business here for over six years. In his company were a few oldtimers from the tent minstrels, including Peg Lightfoot, peggled dancer; Sonny Gray, tenor, recently of the Lincoln Minstrels; Alabama Slick Rucker, Charles La Rue, Pork Chops Chapman, Gaites Brothers, Dorothy Varnell and Alice Ramsey. The Knight Troupe, last season with Christy, will go with the Ringling Show next season. Quite a step from the M. L. Clark Show, but they made it. O. L. Stone, general agent of the Lincoln Minstrels, is spending the winter at Argença, Ark."

IT IS CLAIMED for the J. C. Lincoln Mighty Minstrels that it is the most

successful truck show of its class. The owner is H. S. Palmer, an old circus man, who owns the Silver Leaf plantation at Heth, Ark.

LOU PITCHER, of Pitcher and Day, writes from Chicago: "Ruby Dell Currier, minstrel comedian, has come to town and the usual high spots are too low for him. Randolph street sees him every night. He is booked for Europe and is due to sail March 1. 'Black-Face Dell' still hangs out with the old minstrel boys, and it might be worth mentioning that 16 hotel bills have been paid since Del came to town."

DOUG FLEMING, now in Springfield, O., advises that he is arranging to put out a bigger and better minstrel show under canvas this coming spring. He will route the troupe over the same territory played by the Fisher and Fleming Minstrels before the World War—West Virginia, Maryland and Pennsylvania. The show will open at Fleming's home town, Fairmont, W. Va., early in the spring. "One thing I will have to impress on my dear public," says Doug, "is that the show is not a talking picture. The title will be Fleming Bros.' Minstrels. I expect to carry 20 people and will play three-day stands. The first bill we put on is the minstrels, the second a mystery play and the third a farce comedy. Of course, we will have the regular concert, consisting of acts and an afterpiece. I'm wishing good luck to Happy Benway. I hope he wins out in the bass-drum derby."

A PACKED HOUSE applauded the minstrel show given under the auspices of the Sacred Heart Parish Dramatic Club, Natick, Mass., January 5. Receipts go to the fund to purchase a new pipe organ for the church. Anthony Tedeschi staged the show and occupied the inter-locutor's chair. Principals in the cast were Joseph Angelone, Americo Florio, George Senerchia, Stanley Kawa, Tony Zarlinga, Charles Francis, Clinton Harrington and Alberic Di Masi. Costumes were designed by Anna Tedeschi and Ida Di Carlo.

MCINTYRE AND HEATH have given up the stage to try radio. Temporarily the black-face team, after trouping together 55 years, will rest at Miami, Fla. They plan to dust off the collection of scripts acquired in the last half century and put the best of them to work in the ether. "The life of a headliner usually is not more than 10 years," says Jim McIntyre, "but we doubled up as boys, away back in 1874, and became headliners at Tony Pastor's, New York, in 1879. We have been holding the spot ever since."

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Auditoriums
(Communications to 25 Opera Place, Cincinnati, O.)

ATLANTIC CITY—College football will make its debut as an indoor attraction, vying with theatrical presentations next fall, when the first indoor grid game will be played in the Atlantic City Auditorium, October 25, at which time Washington and Jefferson will clash with Lafayette. It was not believed that indoor football was possible, despite the Auditorium's great capacity. However, it was announced the playing field will conform with official requirements as to length and breadth. There will also be an extra apron of soil on all sides for out-of-bounds play. More than 150,000 square feet of floor space will be covered with turf, more than six inches deep, and closely packed, this covering being identical of that used on college fields.

The punter will have 135 feet height to kick. The seating capacity for this game will be 40,000. Over 50 regulation trainloads of earth will be needed, and it will take nearly two weeks to get the field in shape. Lighting facilities will make the hall brighter than sunlight, with no shadows being thrown on the playing field. Other big games are being booked.

MINNEAPOLIS — Construction of a wing on the Stevens avenue side of the

Municipal Auditorium at a maximum cost of \$750,000 within the next five years, the first half of a \$1,500,000 improvement program, was proposed by the city council auditorium committee last week. The committee requested the board of estimate and taxation to consider the issuance of bonds for the project in connection with its five-year bond program for the entire city, with the expectation that the unit be built about 1933.

The unit, one of two wings included in the original auditorium plans, would complete the building on the Stevens avenue side. It would be designed to house six small halls to be used for meetings, theatrical performances and other events for which the main body of the auditorium is too large. Approximately 3,000 persons would be accommodated in the small halls.

HARTFORD, Conn.—The Horace Bushnell Memorial Hall and auditorium was dedicated January 19, with 3,280 seats filled and hundreds standing. The building of Georgian-Colonial style of architecture was the gift of Mrs. Dortha Bushnell Hillyer to the city of Hartford, who left \$1,000,000 in her will. The stage, the largest in the State, can accommodate a full symphony orchestra of 110

pieces, or a choral group of 600 voices. The Hartford Choral Club and Boston Symphony Orchestra, Hartford Oratorio Society and St. Cecilia Club gave a concert on January 14. The final dedicatory concert was pre-ented January 15, by the Philadelphia Orchestra, Ossip Gabrilowitsch, director. Chandler Goldwaite, organist, dedicated the organ on the opening night.

LOS ANGELES—The last step in plans to modernize The Coliseum and bring its seating capacity up to 10,000 was completed January 10, as the city's contract was turned over to representatives of three associations, with the signature of Mayor Porter affixed. Under the agreement the city will spend \$225,000.

DES MOINES, Ia.—Cornelia Otis Skinner appeared at the Hoyt Sherman Auditorium January 16, under auspices of the Des Moines Fine Arts Association and the Community Drama Association.

WASHINGTON, D. C.—Plans for the 1930 annual Food Show in the District of Columbia, to be held at the Washington Auditorium from April 16 to April 26, inclusive, are being made by William Barrett, display manager for the exposition. Not only food products, but numerous other features will be incorporated, including radio, household appliances, an "electric home", etc. The exhibition is being sponsored by the Retail Grocers' Protective Association, the Electric League of Washington, and other interested organizations. A total of 50,000 square feet of floor space will be devoted to exhibits.

ST. LOUIS, Mo.—Plans of the Aeronautical Chamber of Commerce of America for the International Aircraft Exposition, to be held in the St. Louis Arena, February 15 to 23, are that aside from the booth and airplane exhibits, the program will include a daily pageant, depicting the history of transportation. This is to be followed by an extravaganza which will take place on a mammoth stage to be erected along one side of the Arena's central building. From an aviation standpoint, the displays will approach the spectacular in character, the booths and airplane exhibits covering 300,000 square feet of floor area. The booths will number 300.

NEW ORLEANS—Arrangements are being made to utilize a portion of the Municipal Auditorium as an ice-skating rink by a new process that will insure ice skating the entire year.

NEW ORLEANS—Failure to obtain the use of the main hall of the Municipal Auditorium has resulted in an announcement by George P. Dupuy, secretary of the New Orleans Horticultural Society, that the Spring Flower Show, planned to be held by the society, has been definitely abandoned. The auditorium is covered with a highly polished hardwood floor, which would be badly damaged by the water and flower boxes.

DORCHESTER, Mass.—The construction of a new municipal auditorium in this city, which will house a large public auditorium, a new library, a new police station and a bathhouse, was suggested to Mayor Curley by Representative Francis J. Hickey, of this city, last week. This project has been advocated for some time by the Dorchester Board of Trade and Hickey has asked for a public hearing on the question.

LITTLE ROCK, Ark.—An open-air concrete theater, seating 2,750, will be built this year on the campus of the University of Arkansas by the National Chi Omega Sorority to commemorate the mother chapter of the Chi Omega, it was announced last week following a meeting of the Board of Trustees of the university. It is hoped that the building will have been completed by the anniversary of the founding of the sorority April 5. Dedication will take place the last of June, the time of the national convention of the sorority to be held in Hot Springs.

DES MOINES, Ia.—The need of a better convention hall was stressed upon at a meeting of the convention bureau of the Chamber of Commerce last week. At this meeting Des Moines was described as the convention center of the world, and a note of warning was sounded by one of the speakers when he said that a better convention exposition hall is imperative if Des Moines intends to go after some of the larger conventions now being sought by other progressive cities.

Beauty Box

Glorifying the American Bath

If you would like to know how exhilarating a bath can really be just try a new discovery in beauty enhancement—a pine bath. And real pine from aromatic Vienna woods. These pines are said to contain amazing medicinal herbs known to possess beautifying powers. Not only will you like the delicious real pine odor but your bath will become carelessly vitalizing under the influence of these lovely pine crystals.

To glorify your bath, to beautify and soften your skin, and to enjoy a new feeling of delightful exhilaration, try pine baths. A 1½-pound jar costs \$3.

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Shades of powder should always be selected to match your own particular coloring and type, and one of the secrets of a good makeup is to properly choose the shade of powder that exactly matches your complexion. We are glad to recommend a very fine textured powder which comes in shades to match your coloring. First of all, it is absolutely pure and contains no lead or harmful ingredients. Comes in shades to match pale skin, rosy skin, ivory skin, tanned skin. When ordering just say your type and the correct blended shade will be sent to you. Price is 75 cents for the small size and \$1.25 for the large size.

Evening White

Is Indispensable

We have noticed the glorious, gleaming white shoulders seen on the stage and in chic theater audiences. Smart women are using whiteners for formal and evening affairs. A whiteners which makes an ideal base for your complete makeup, also conceals freckles, blemishes and discolorations of the skin, and imparts a pearly whiteness without clogging the pores. Dancers like it particularly, because it does not rub off and because it is waterproof, too. \$1 a bottle.

Bleaching the Skin

The evening white makeup becomes adorable if the complexion underneath is pearly and unblemished. If your skin has become sluggish, sallow or discolored, a reliable bleaching cream will work wonders in restoring its velvety whiteness. We know of an excellent one which is unsurpassed for its effectiveness in mildly bleaching the skin and animating it to new life and beauty. It is excellent for dimming brown spots, freckles and discolorations on the face, hands and arms. \$2 a jar.

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A sample of the new curling fluid powder. This will save you many trips to the hairdresser.

Wigs of Every Description

A youthful wig, a ringlet wig, three-or-four-parted wigs, are but a few that can be supplied by a reliable hair-goods company. A mail order receives the same personal attention that is extended when you call personally. If you are writing in for a wig measure around the head with a tape line or string, and let us know the number of inches, also the number of inches from the center of forehead to the nape of neck. Do not forget to state whether wavy or crimped hair is desired.

Health Makes Beauty

And a chronic or catarrhal condition of the head, throat or bronchial tubes is most menacing to beauty and health. We know of a valuable discovery for clearing up just this sort of annoying

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru The Billboard Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to The Billboard Shopping Service, 1560 Broadway.

Feminine Frills

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

New in the Shops

LOOK WHO'S HERE! A lovely little lady from the glamorous South Sea Isles. She has a most persuasive way and a more tantalizing sway. And if you could only see that skirt she's wearing you would want one just like it immediately. Here's the good news! We have found a place where you can get one exactly like it made from natural, genuine Hawaiian grass, 36 inches long. The braided belt ties in the back and



fits most gorgeously over svelte, undulating hips. All the way from Honolulu comes this hula skirt which you can buy for \$5. Who wouldn't be a ukulele lady?

PERHAPS YOU WILL want a brassiere to go with that hula skirt, so we make a few suggestions. Sequin medallions intended for the slim figure of the dancer come in combinations of warm colors or in gold for \$2 a pair. Fine quality of silks and brocades for making brassieres cost from \$1 to \$5 a yard.

SOLID CUP SPANGLE cloth, 85 row (18 inches to 20 inches wide), comes per yard in black at \$4, opal \$7 and in colors of gold, silver, red, green, blue, cerise, purple and iridescent at \$7 a yard. Narrow widths to match the 85 row may also be purchased, prices in proportion.

NOW IS THE time to procure bargains in fur coats. We will be glad to send catalogs to anyone interested.

FOR MORE REASONS than one you will be interested in this marvelous marceller that marcells your hair just as the expert waver marcells it—in wide, lovely waves. It is "foolproof" because it simply cannot make anything but a

condition and will be very glad to supply further information upon request.

If You Are

Interested in exclusive perfumes, originated and blended in Paris, we shall be glad to send you a perfume leaflet.

If You Want

To "permanently" darken eyebrows and eyelashes which are too pale, we know of a preparation. The effect lasts for weeks until the new growth comes in and doesn't wash off. In black or brown at \$1.25.

wide deep-set wave. It is made of aluminum, slips into the hair very easily and is held in place by a simple clasp which locks into the wave. Time required for waving is only 20 minutes. Not only a saving of time in visiting beauty parlors, but a saving of your hair from devastating effects of hot marcel irons as well. Cost is \$2.97 plus 25 cents for postage.

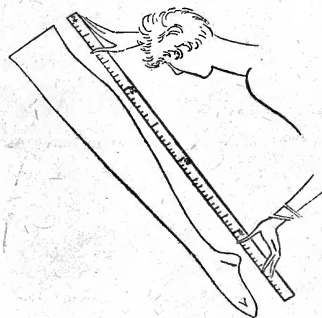
DID YOU KNOW that it is possible to purchase articles treated with luminous paint? These articles include a shadow illusion for magicians and other entertainers. The illusion created is the shadow of a person thrown on the screen. When the person walks away from his shadow the shadow remains fixed and luminous. Imagine that! The shadow is vanished at will. The paint may be purchased ready mixed to apply to costumes. Magic and spirit effects—with invisible light are other features of the luminous paint. Particulars on request.

BOYS, IF YOU would know where to get a swanky tuxedo we know where you can get the smartest affairs with black brocaded silk vests, too. The tuxedo, very swell, costs \$30 and the vest \$5.50, and these are both mighty fine bargains. If we can help to doll you up, please say so.

EXIT! CAVE MEN or cave women for that matter. Ever since our eyebrows, painfully, we have gotten away from the browiness of cave-man days. Science has sent us a tweezer with an automatic device which lifts hair out by the roots, with no feeling of pain or discomfort. And you must admit this is welcome news.

You just grip the offending hair with these automatic tweezers and out comes the hair without a twinge of pain. Dressing-table size is \$1.50. Folding silver-plated tweezers at \$2.50 and gold plated \$3.

MANY INQUIRIES about opera hose prompts us to make some suggestions. The 40-inch opera-length stockings illustrated in the sketch below are most



luxurious and serviceable. Come in chiffon weight in colors of peach, light pink, white, nude and gunmetal. An unusual value at \$2.75.

LESS EXPENSIVE stockings, in opera length, can be furnished at \$1.25 a pair. One grade, of silk and fiber, comes in black, gunmetal and flesh at \$1.15 a pair.

SMART GALS who act quickly may purchase any one of eight chic, new styles in handbags. An important sale is being conducted by one of the largest and finest stores in America. The bags come in pouch, strap or envelope style in suede, calf, lizard and morocco in black, brown, tan or navy and some in green. Bargains at \$2.95 each, plus 15 cents postage.

Footlight Fashions

Angels at the Paramount

When Florenz Ziegfeld decided to "glorify the American girl" he surely knew what he was about. In the new talking, singing and dancing production, *Glorifying the American Girl*, just opened at the Paramount Theater, the master hand of Ziegfeld has glorified his ethereal, beautiful girls beyond expression.

In the most heavenly scenes, produced in natural colors, the girls are arrayed in lustrous white satins sparkling with crystal showers like myriads of twinkling stars. These scenes are infinitely beautiful and the right musical score adds to celestial splendor.

Greatest among the angels, for these girls throughout the picture reminded us of nothing else but, stands blond and beautiful Mary Eaton. In some scenes she flits about like an elfin sprite in skirts of short, filmy, white tulle and tarlatan, with tight, jeweled bodice and a diadem of sparkling jewels.

In the last scene she wears a long, tight-fitting gown of ivory satin, shimmering with a thousand diamond jets. The enormous, gorgeous headdress carried white feather plumes which dropped and fell like a weeping willow, heavy with the tears of a glorified lost lady. Congratulations to the weaver of dreams who left those tears glistening in the lovely blue eyes of Mary Eaton in the final fadeout.

In the Paramount presentation accompanying the picture the girls wear soft little frocks in a most precious shade of green which reminded us of early spring buds and petals. Skirts were full and circular, longer in back and belted at the normal waistline with bands of deep brown. Picture hats of transparent brown fine straw were decorated with the same shade of spring-bud green. Cute little puff sleeves lent a touch of quaintness.

Rudy Vallee, in person, added something to this scene with the girls. Quite a lot, we should say.

Ice Carnival

At Madison Square Garden

In the *Land of the Midnight Sun* was a spectacular and gorgeous ice carnival recently staged in Madison Square Garden, New York City. It was a brilliant and beautiful sight with vividly costumed skaters gliding gracefully over smooth, gleaming ice. Pageant episodes reflecting ancient Viking legendry added to the authenticity of the spectacle, already fitted with a background of icy mountains, fir trees and Norsemen.

Glistening silver and gold gave a tinsel and sparkling effect. Striking, flamboyant colors predominated with bright red in the lead. In one outstanding scene the entire cast, beautifully costumed, assembled on the ice, and each skater carried a number of balloons inflated with helium gas. The skaters, waltzing on the blue-white ice to the strains of a dreamy orchestra, created a magnificent scene.

In the *Land of the Midnight Sun* was given for the benefit of the New York Music Week Association.

Wake Up and Dream!

This is the fascinating title to the new English revue opened at the Selwyn Theater.

Jessie Matthews wears a cunning little black velvet ensemble. It is awfully smart, and, girls, by the way, the skirt was short, just a finger or so below the knee. Skirt and Eton jacket are of black velvet worn with a tuck-in blouse of delicate pink crepe. A sports hankie is worn at the neck and the waistline. A little felt beret in a tricky shade of rose, black-kid pumps with bow ties and sheer nude stockings completed this becoming and unusual ensemble.

Jean Barry wears a black velvet gown of equal importance. The skirt boasts a very high waistline, is tightly molded at the hips and falls gradually into a flaring, circular skirt. Rose point lace decorates a very low décolletage, developing into a tight bodice effect. Skirt was long, covering the ankles in fact.

Honestly, girls, I don't know where to say the skirts are "at" or where they are going to be. A fashion authority told me only the other day that spring predicts skirts just below the knee. So you can use your own judgment.

Costumers

By CHARLES CROUCH
Communications to 1560
Broadway, New York

PHILIP BREGSTONE, formerly salesman for Lester, Ltd., Chicago costumers, has been awarded a judgment for \$25,000 against the Foreman Bank. On September 22, 1927, Bregstone fell down an open elevator shaft in a building owned by the bank and broke an arm and a shoulder. The case came up last week before Judge Oscar Hebel in Chicago and the jury was out just 17 minutes.

MME. BERTHA is creating costumes for the N. T. G. Revue at Miami Beach, Fla., following the completion of additional costumes for the revue at the Hollywood Cafe.

SCHNEIDER-ANDERSON are executing costumes for the new Fred Stone musical comedy, *Ripples*, in which Paula Stone will make her stage debut in the company of her famous father and her sister, Dorothy.

CHARLES CHRISDIE supplied costumes for the following productions: *The Gorilla*, Myrtle Ross Players, Marion, O.; *The Girl Patsy*, Gifford Players, Springfield, Ill.; *Rose of Picardy*, Broadway Players, Zanesville, O., and *The Matinee Girl*, Lyric Players, Allentown, Pa.

DAZIAN has received some striking new costume material, Lahn cloth, a metallic material, in gold, silver and various colors; jewel cloth, which comes in all shades, and printed satin in various colors, printed in the modern manner. Dazian furnished the curtain for *George White's Scandals*, which was displayed in the *Bigger and Better Than Ever* number.

BROOKS are executing some of the costumes for the latest Ziegfeld production, *Simple Simon*.

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Alney Alba Players, in Elyria, O., displayed costumes by Charles Chrisdie.

HELEN PONS is designing costumes for prominent theater and society folk who will attend the annual "Beaux Arts Ball" at the Hotel Astor in February.

A LAVISH REVUE at the Will Oakland Terrace is to feature costumes designed by Mme. Bertha.

HELEN SHIPMAN, appearing at the Palace, wears costumes by Schneider-Anderson.

Stage Employees and Projectionists

By EDWARD HARRISON
Communications to 1560
Broadway, New York

CLYDE WESTON has been assigned to Local 187, South Bend, Ind., following his investigation of proposed local charter at Mankato, Minn. The charter was denied Mankato due to an insufficient number of prospective members.

WILLIAM J. HARRER has been assigned to Local 396 at Binghamton, N. Y.

JOE CAMPBELL is investigating the proposed local charter at Abilene, Tex.

WILLIAM DILLON, at the request of the Manchester, N. H., local, is to attend a conference in Boston, Mass., relative to the Concord (Mass.) Ford management.

WALTER CROFT has been assigned to Local 652, Dodge City, Kan., regarding Fox-West Coast Theaters.

ROAD CALLS: Rialto Theater, Rockford, Ill.; Temple Theater, Bay City, Mich.; Thompson Square Theater, Charlestown, Mass.; Medford and Riverside theaters, Medford, Mass.; Memorial and Vine theaters, Mt. Vernon, O.

ROAD CALLS LIFTED: High School Auditorium, Pinney, Egyptian and Strand theaters, Boise, Ida.; Oxford Theater, Little Falls, N. J., and Washburn Theater, Chester, Pa.

NEW LOCALS INSTALLED: Local 685, Concord, N. H. President, Charles B. West; vice-president, Paul King; secretary-treasurer, E. C. Simpson; business agent, D. J. Adams. Headquarters, 79 Washington street. Local 686, Newton, Sussex County, N. J. President, John Carr; vice-president, Kenneth Giveans; secretary-treasurer, Leland Kymer; business agent, Floyd Morison. Headquarters, 29 Sussex street.

WALLY TIGHE heads the committee in charge of the Theatrical Protective Union ball to be held in Madison Square Garden February 22. It is expected that Roxy will officiate as master of ceremonies and that various celebrities will entertain.

LOCAL 306, New York, celebrated its 16th anniversary at a banquet and dance in the main ballroom of the Hotel Astor on January 18.

RANDOM NOTES—By Wesley Trout
LOUIS DORNFELTER, assistant property man at the Palace Theater, New York, is recovering from an accident in which he had a couple of ribs broken.

THE CALIFORNIA chapter of the American Projection Society, Los Angeles, held its first annual banquet recently at the Roosevelt Hotel. Over 140 guests attended. Sidney Burton, president, of Chapter No. 7, presided, and was ably assisted by Secretary David Koskoff. The affair was a tremendous success.

MANY REGRETTED hearing of the sudden demise of Tommy Philbin, assistant carpenter at the Gaiety Theater, Scranton, Pa.

RUDOLPH MIEHLING, well-known projectionist of New York, is designing a complete a. c.-operated sound picture apparatus. The new apparatus will do away with storage batteries in the projection room and everything will be a. c. operated.

LOCAL NO. 329, Scranton, Pa., has named the following officers for the current year: John Peep, president; Fred Hopf, vice-president; Joseph Namitka,

Scenic Artists

By CHARLES CROUCH
Communications to 1560
Broadway, New York

JOSEPH URBAN is designing sets for Ziegfeld's latest musical production, *Simple Simon*, in which Ed Wynne will be featured.

GEORGE WEIDHAUS, designer of many sets for George White's *Scandals*, is executing the sets for that producer's *Flying High*.

WATSON BARRATT, heretofore designer of scenery, plans to make his bow as a producer with an intimate musical revue, with rehearsals beginning in February. Max and Nathaniel Lief, Ralph Rainger and Ralph Perkins are said to be authors of the show.

HENRY DREYFUS has been engaged by A. L. Jones and Morris Green to design sets for their production of *The Boundary Line*, Dana Burnett's play which stars Otto Kruger.

TOM ADRIAN CRACROFT, who has spent some time in France designing sets for the Paris production of Kenyon Nicholson's *The Barker*, is due to return to New York in February.

MOSE E. BLOOM has completed alterations on sets for the European Opera Company which is now on tour.

SAMUEL WARSHAW is winning local fame for pencil sketches of his friends done while he is not busily engaged in designing sets on Broadway.

ANTHONY W. STREET will do sets for Lew Leslie's *International Revue* now in rehearsal.

Princess Iona Loses Race Against Death

ST. JOHN, N. B., Jan. 20. — Helena O'Rea Crumps, known also as Princess Iona, singer and dancer of vaudeville, picture presentations and tent shows, lost a race against death from India to Eastern Canada. She had been notified of the critical condition of the patient and hoped to reach the bedside before the end came.

When the steamer on which the singer and dancer was a passenger from Bombay, India, arrived at New York, there was a telegram awaiting her, telling her of the death of her mother in the Victoria Hospital in Fredericton, N. B.

Appell Chosen Bank Director

YORK, Pa., Jan. 20.—Louis J. Appell, president and general manager of the Nathan Appell Enterprises, has been made a director of York's oldest banking institution, the York National Bank and Trust Company. Mr. Appell was elected to the directorate of the bank at the annual meeting of the stockholders on January 14. He has a large circle of business acquaintances in Philadelphia, and is a former resident of Harrisburg, Pa.

New Orleans Bans Bare Legs

NEW ORLEANS, Jan. 18.—An ultimatum against bare-legged girl dancers in local dance halls has been issued by Superintendent of Police Theodore A. Ray, when he instructed police matrons detailed in the places not to permit bare-legged display. The order read: "You will not permit girl dancers to work when bare-legged or not wearing stockings."

recording and corresponding secretary; George Miles, treasurer, and Samuel Kessler, business manager. Harry Granville, J. Smith and Harry Litts were elected trustees.

LOCAL NO. 306, projectionists, New York, has made arrangements with the service and installation department of RCA Photophone, Inc., for a special course of instructions for members of 306 on operating RCA sound equipment. RCA is planning the establishment of similar lectures and instructions in many other cities.

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LONDON

By COCKAIGNE

Marchants, Haddenham, Thames

The Billboard on sale at GORINGS, 17 Green St., Leicester Square, and DAW'S, American News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, Dec. 31.—London's legitimate theaters are this week on the top crest of Christmas season entertainments, with a larger number of pantomimes than of late years and with the usual revivals of popular holiday favorites. Many of these houses are likely to be thus occupied by runs extending from weeks to months, thus curtailing prospective new-play productions. Cases in point are Drury Lane, triumphantly given over to pantomime, *The Sleeping Beauty*; the Lyceum, also successfully occupied by *Puss in Boots*; the Scala with *Babes in the Wood*, featuring Gladys Cruckshank, Helen Breen and Maxwell Carew.

At the Strand Theater Robert Loraine is making a hit as Long John Silver in the revival of *Treasure Island*, for matinees only, while Ian Hay's *The Sport of Kings* is revived for evenings at the same house. Arnold Ridley's *The Ghost Train* was revived on Boxing Day at the Comedy with Caleb Porter, Sydney Fairbrother, Dorothy Black and Henry Kendall.

Paddy the Next Best Thing opened yesterday for matinees at the Garrick featuring Peggy O'Neill, who is marvelously accomplishing the feat of performing a heavy role in this as well as an equally big part in *The Bachelor Father* for evening performances.

Other revivals of traditional favorites are *When Knights Were Bold* at the Playhouse, again featuring Bromley Challenor; *Charley's Aunt*, at Daly's, with Richard Cooper and James E. Page in the parts so long identified with their names; *The Private Secretary*, the late Charles Hawtrey's phenomenal hit, at the Criterion.

Lillian Trimble Bradley is due here today from America to supervise rehearsals of her *Virtue for Sale*, in which Fay Compton returns to the London stage.

Lupino Lane, much missed among London's comedians during his four years' absence, returned here quietly last week with his wife, Violet Blythe. He is shortly taking up the part in *Silver Wings*, in which Leslie Sarony is deputizing for him during this musical comedy's preliminary run in Glasgow preliminary to the West End. Desire Ellinger, who was discovered in New York, is winning a triumph in this piece, in which Emma Haig and Art Fowler have important parts.

The New Eldorado, the musical play with music by G. Rutland Clapham, colored composer, is to have an English production in the spring, the cast to include the colored actor, Ernest Trimmingham.

The First Mrs. Fraser, St. John Ervine's comedy vehicle for Marie Tempest and Henry Ainley, celebrated its 200th performance Christmas Eve.

The King and Queen last week visited Frank Vosper's *Murder on the Second Floor*, in which Sarah Allgood, well known your side as lead in the Irish Players, is making a fine success.

The London Opera Festival opened at the Scala Theater last night, and promises to have an interesting three weeks' season, the seven operas to be produced being comparatively unknown. These include Monteverdi's *Orpheus*, Mozart's *The Lady Gardene*, Gluck's *Alceste*, Handel's *Julius Caesar* and Weber's *Freischutz*, the last named to be conducted by Sir Thomas Beecham.

Vaudeville Field

The variety houses, too, are affected by the holiday revivals, notably the Victoria Palace, where matinees are being given of Frederick Bowyer's *The Windmill Man*, featured by Bert Cooté, for the ninth year, and the Holborn Empire, where *Where the Rainbow Ends* is being given for afternoon performances only.

The Holborn Empire programs become more and more interesting, the management tending to offer novel items, and giving scope to many American performers. This week's bill contains the Houston Sisters, the Scottish girls, who are topliners here, but have not yet been seen in America; the Three Eddies; Roff and Jerome, terpsichore; Julian Rose, doubling with the Palladium; Two Helitanos, Bennett and Williams, Power and Page and Six Stylish Steppers.

Dora Maughan is making her first

variety appearance since her return to this country at the Palladium this week. Patti Moore and Sammy Lewis are also back in England and in the current bill at this house. The show also features Eddie Fairchild and Robert Lindholm with Virginia Perry, Ann Suter, the Three Whirlwinds, Dick Henderson and Julian Rose.

The Teubels Marionets are newcomers this side, being shown for the first time at the Coliseum, where Hayden, Nevard and Wheldon, Noni, Billy Bennett and Nervo and Knox are principal items.

Layton and Johnstone, again in action following Johnstone's illness, top line at the Victoria Palace with their usual riotous reception. Lily Morris, Larry Kemble and Ben Said also appear here.

Bertram Mills' Olympia Circus at Manchester is doing great business according to reports. Outstanding lines are Captain Alford's Lions, Daniel Kackartz and Company, Frank Jackson's Cowboys and Cowgirls, and the trapezist, Barbeté.

Joe Marks' season at the Palladium, which he is sandwiching in between his South African season and his forthcoming return RKO tour, starts January 20.

Another interesting Anglo-American alliance is rumored, that of Joseph Schenck with Charles B. Cochran. For some time Cochran has alternated his revue productions at the Pavilion with the presentation of first-class pictures, and at the present moment Douglas Fairbanks and Mary Pickford are drawing big crowds to the Pavilion with *The Taming of the Shrew*. The house is to be carried on as a revue center, and these shows are to form the basis of big talkie revues which will be internationally exploited.

American artists playing outside London include Russell and Vivian, and Wright and Marion, at the Glasgow Metropolitan; Fred Duprez, also in Glasgow at the Empire; Tallulah Bankhead at the Birmingham Hippodrome in her recent Palladium success, with the U. S. A. Four at the same house; Sunny Jarman and Company, Phil Rich and Alice Adair and Marion and Ruth Weeks, all at Bristol; Buck Colorado at Bath and Harry Shalson touring in *Pavilion Revels* at Glasgow, the company including Alma Mackie, Alex Wolkowsky's Ballet and Norma and Shanley.

AUSTRALIA

By MARTIN C. BRENNAN

198 Pitt Street, Sydney

SYDNEY, Dec. 17.—Millard Johnson, New York representative for Union Theaters, Ltd., for several years, returned to Sydney last Saturday.

Will Prior, conductor of the State Theater Orchestra of Sydney, was in charge of affairs at the Manly band stand Sunday evening last, when the State Orchestra combined with the band of this sea-side suburb in a monster appeal on behalf of unemployed musicians who find themselves workless mainly owing to the vogue of the talkies. Pleasurable weather, no doubt, contributed to the occasion, which registered a record crowd of visitors, approximately 30,000, so that the deserving cases will probably have much distress alleviated during the festive Christmas season.

The Henkel is getting ready for the premiere performance of the Civic Theater, Auckland, which is the Dominion's newest motion picture edifice. Henkel has engaged a symphony orchestra of 30 performers and a stage band of 20. Fred Scholl will preside at the organ. These two men, it is safe to say, will be just as popular with Auckland patrons as formerly at the Capitol, Sydney.

The Empire, Sydney, which has housed many musical comedy shows, including *Sunny* and *Student Prince*, opened as a talkie house last Saturday. Weekly changes of program are being given, with a low cost of admission. The Crystal Palace, Sydney, which is the latest house to be wired for talkies (Union Theaters), is now open as a one-price house to all parts.

Nellie Bramley concludes her season at the Theater Royal, Brisbane, next Saturday night. For 89 consecutive weeks Miss Bramley has provided shows, and naturally she feels the need of a vacation. The Theater Royal Shows will be presented by another company for six months, during which time Miss Bramley will enjoy a well-deserved holiday, and may take a trip to the States in search of fresh material. Yvonne Banvard has been engaged to play leading roles with the new dramatic show.

Gayle Wyer and Company are present-

ing revues at the Cremorne Theater, Brisbane. George Ward (Little Hermie) is principal comedian.

The Murder on the Second Floor is Leon Gordon's next production for his Melbourne season when *Brewster's Millions* concludes. Ada Reeve, popular revue star, will play a leading role in this show.

Clowns in Clover is attracting large audiences to the King's Theater, Melbourne. Ann Penn, Roy Rene, Mary Gannon, and the Hardgrove Brothers, dancers, are principal performers with this revue, which is under the direction of Frank Neil.

Harry Leeds and Trixie Le Mar are still in Sydney. Harry informs that it is their intention to leave for Europe in March and play several dates already booked from this side.

Last nights are announced of *Show Boat*, J. C. Williamson production at Her Majesty's, Sydney. On Saturday next a revival will be given of *Desert Song*, in which Frederic Bentley (Capt. Andy Hawks of the former show) will play the comedy role.

Lombardi, Ltd., starring Leo Carrillo, will continue at the Criterion, Sydney, until the end of the Christmas season. *Lombardi, Ltd.*, has provided one of the most popular shows of the present day, with Carrillo a great favorite both on and off stage.

Glenn Dawe and Eric Edgley are back in Sydney, having made the return trip from United States. They bring with them the rights of several English and American musical comedies, which they will produce under arrangement with J. C. Williamson, Ltd. *Lovely Lies, Spring Is Here, Pitter Patter, O. K.* and the mystery thriller, *Remote Control*, will be among the shows offered next year.

Dale Collins, Australian author, accompanied by his wife, arrived in Sydney last week. Collins was guest of honor at the midnight screening of *The Trespasser* at the St. James Theater Saturday last.

Vaudeville, which has its sole presentation in this country at the Grand Opera House, Sydney, under the direction of George Marlow, is in its last week of the season. The company, which has featured old-time minstrel and present-time vaudeville, has progressed most favorably during the last nine weeks. The current bill includes an act by performers who were great favorites in bygone days, Martin Hagan and Lucy Fraser, who present a sketch, *Back in Old Tyrone*, in which they are assisted by Sen Victor and Daughter-in-Law Edna-Hagan. At the conclusion of their turn last Saturday they got quite an ovation and several floral tributes were handed over the footlights.

The Lawlers, American whippersnappers, are in their last week at the Grand Opera House, Sydney. Their skillful work and the sickness of the male partner get a great round of applause.

On Saturday next the Grand Opera House opens with *Money From Home*. Alfred Frith takes the leading role. This production will be seen evenings only, matinees being devoted to George Marlow's pantomime, *The Babes in the Woods*.

Perth, West Australian capital, is probably the most affected spot in regard to the dullness of things theatrically. In the suburb of Subiaco a revue company is at the Coliseum Gardens. In the city itself, entertainment is provided solely by motion pictures, principally talkies.

Mrs. Leyland Hodgson left for San Francisco last Saturday. Hodgson, well-known comedy favorite, left last month to try his luck in musical shows in the United States.

Phil Smith, comedian, is joining the *Rio Rita* Company for the season at Newtown (Sydney), opening December 26. Walter George, popular revue producer and performer on the Fuller Circuit, has been appointed to the staff of the Australian Broadcasting Company as studio producer.

Last Saturday Frank O'Brian and Company presented their farewell program of request numbers to a capacity house at the Fuller Theater, Sydney. This house will now close until December 26, during which time it will be renovated and prepared for the season of Ernest Lotinga and Company of English comedians. O'Brian will take his company, which also includes Janice Hart, to Brisbane.

A revue company, under the title of *Town Topics*, has taken over the Gaety Theater, Oxford street, Sydney. Violet Lester, Ivy Norton, Elma Hardman, Eileen Bourke, George Moon, Bert LeBlanc, T. Collins, R. Raymond and a

ballet of six comprise the show, under the production of Durham Marcel.

Muriel Starr is back in town after a most successful and well-arranged tour of the Northern Rivers of this State. Miss Starr is looking particularly well and is now rehearsing a new dramatic offering which will have its premiere at the Palace Theater, Sydney, December 26 (Boxing Night).

Bertie Wright, well-known English comedian, who first appeared here with the Rufe Maylor Shows, is, like many others, feeling the quietness of the entertainment situation here. At present Wright is giving Christmas entertainments to the juvenile visitors to David Jones' store.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 37 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Figalle.

PARIS, Jan. 8.—Conditions during the Christmas and New Year's weeks were not only excellent for the theaters, cabarets and dance halls, but also for the two amusement parks and the big street fair in Montmartre. Mild, pleasant weather brought out big crowds. Theaters, music halls and circuses were all open and practically all offered extra matinees, with the Paramount Theater running a continuous day and night show on the holidays. Cabarets, dance halls and cafes offered special features and music and were unable to accommodate the latecomers. Musicians and performers are due to suffer from the usual post-holiday dullness in Paris, but the rush to the Riviera and other winter resorts is well under way, and while the foothold of American entertainers and musicians has slipped a bit in Paris this season, it is still holding tight in the resort regions.

The French version of *Good News*, at the Palace, suffers considerably thru several members of the cast taking their roles too seriously. Pasquall and Peg Lemonnier, former stars of *Broadway*, and Jane Aubert are excellent, as is Serge, the featured dancer. James Boucher not only leads the orchestra, but plays a variety of instruments in a way that makes him a feature of the show. The Allan Foster Girls are the equal of any of the dance ensembles now in Paris and give the show a real American tempo.

The Paris American Players were obliged to close their season at the Theater Femina last week as the owners of the theater have decided to turn the house over to the wreckers immediately. Carol Sax is arranging to continue his presentations at another theater.

Work is once more under way on the rebuilding of the Alhambra, which was gutted by fire several years ago, and its former popular vaudeville house is slated to reopen early next season under its former manager, M. Culliver.

The American dancers, Rich and Bernard, were features of the New Year's celebration at the Coliseum.

Luxor Gali Gali, the celebrated Egyptian conjurer, who has been a popular feature of the American cabarets in Paris, is leaving shortly for the Riviera, accompanied by Victor Massi of the Transvariety agency.

Zelli's Montmartre cabaret closed on New Year's night and Joe Zelli has left for New York and Hollywood, where he will play a leading role in a film picturing night life in Montmartre.

Living costs are steadily rising in Paris—the latest blow being a New Year's present in the form of increases in subway, bus, street car and taxi fares.

The acrobatic dancers, Roserae, Capella and Sylvio, were features of the New Year's Eve celebration at the Bal Tabarin.

Gaston Desprez, manager of the Cirque d'Hiver, is assembling a circus troupe headed by The Fratellinis, which will begin a nine months' tour of France next month. The circus will be a motorized tent show.

Paris will soon boast a new amusement center backed by American capital—a huge skating rink, cafe and restaurant to be installed on the Boulevard des Italiens.

Seth Weeks and his jazz band furnished the music for the New Year's Eve gala at the Royal Haussmann.

Peejay and Swan Ringens have returned from Barcelona, where Swan and her American Diving Beauties were a holiday feature at the Olympia.

The Rocky Twins, Ladd and Olive,

Grace Edwards, Earl Leslie, Charles Ahearn's Millionaires and Mistinguett were among those taking part in a gala at the Perroquet on Monday night.

Horace Sheppard is in Paris supervising the dialog and musical synchronization of Louise Brooke's sound film, *The Beauty Prize*, which will be edited in English, French, German and Italian. It is rumored that the Theater des Capucines, recently transformed into a sound picture house, will soon change back to its old policy of revues and musical comedies.

Laura Hayward has replaced Irene Wells in *The Third Chamber* at the Theater de la Madeleine.

Montparnasse has another new cabaret, the Maldoror.

Weiner and Doucet, the jazz pianists, are the attraction at the Paramount Theater.

The Folies Bergere will present a new revue next month.

Dora Stroeova is singing at the Bosphore.

Sophie Treadwell, the American playwright, arrived from New York last week.

Yvette Guilbert will give a recital at the Salle Caveau on January 17.

Fritz Kreisler, the violin virtuoso, arrived in Paris last Saturday.

The Floresco cabaret, in Montmartre, has closed.

Along the Riviera

Arthur H. Samuels, the well-known New York editor and composer, and his wife, Vivian Martin, the stage and screen star, are vacationing in Nice.

George Gordon, the American comedian, is a feature of the music-hall program of the Casino Municipal in Nice.

Wanda de Muth, the young American dance star, is playing in *Rose-Marie* at the Eldorado Casino in Nice.

Rose and Honey, with Morrison and the Eight Norwegian Skating Girls, are at the Palais de la Mediterranee in Nice.

The American dancers, Myron Pearl and Company, and Maxon and Wood are appearing with Noble Sissie's orchestra at the Hotel de Paris in Monte Carlo.

The "Red Beans" Orchestra is at the Knickerbocker in Monte Carlo.

Nic Fusly's Orchestra is at the Ambassadeurs in Monte Carlo.

A series of bullfights will be presented at Monaco during March.

Mr. and Mrs. Marc Klaw and Mr. and Mrs. Chauncey Olcott are at Monte Carlo.

Kent and Berenice, the American colored dance team, are at the Villa des Fleurs Casino in Beau-lieu-sur-Mer.

Cannes' newest cabaret, Chez Brummel, opened on New Year's Eve.

Lya de Putti, the film star, is vacationing at Cannes.

Tip Toes is playing at the Nouveautes in Toulouse.

Around the Loop

CHICAGO, Jan. 18.—Efforts are being made to arrange for the reopening of *After Dark*, the old melodrama that closed last week in Milwaukee after having canceled Columbus, O., on two days' notice.

James B. Pond, head of the Pond Lyceum Bureau, spent several days in Chicago this week on business.

Creation, scheduled for the Majestic, faded before reaching Chicago, but the theater bulletin boards in Loop hotels are still carrying announcement of the show.

Looks like the American Theatrical Hospital will benefit substantially from the ball to be given by the Showmen's League in the Bal Tabarin next month, judging by the activities of the ticket committee. Loop stars are expected to furnish entertainment for the occasion.

Lee Shubert came to town for the opening of *Nina Rose* at the Great Northern. He expressed himself as very hopeful concerning the future of the new Chicago Dramatic League at the Princess. Which recalls the declaration at the beginning of the season that the Shuberts had nothing to do with the league other than renting the Princess for its use.

Chicago's 23d international six-day bike race will open at the Stadium February 8, to run for a week.

Earle Estes, 10 years a featured organist in St. Louis, Memphis and Omaha, is back in Chicago and opened an extended engagement Monday at the Crystal, Publix-B. & K. house.

Nick Lucas, crooning troubadour, opened at the Oriental Friday for a week's personal appearance.

"Why is it," asks F. Zeta Youman, of the Juvenile Protective Association, "that some child acts are allowed to work in Chicago theaters while others are not?" Of course we wouldn't sug-

gest that there's such a thing as influence.

Up and down the rialto: Frank Peers, of the Adelphi Theater, trekking to the State-Lake to see *Applause*, in which his young daughter, Joan, has a leading role, her first in the talkies. . . . Dave Balaban scouting for novelties in the way of lobby entertainers for the numerous B. & K. theaters. . . . Genevieve Kasper plugging publicity for *The Queen Was in the Parlor*, Pauline Frederick's new vehicle, while the public and critics turn thumbs down. . . . Paddy Harmon, late manager of the Stadium, reported seeking the job of president of the Cook County board. . . . James Wingfield, veteran theatrical man, and Geo. Beltzhoover, Bismarck Hotel theatrical traffic man, arguing over whether Joe Blow was in the *Whoosis* Company 40 years ago. . . . Clint Beery, chairman of the John Davenport Top, CFA, giving Lew Dufour's *Unborn* store show the o. o. . . . Irene Rich's daughter, Florence, passing thru town on her way back to Smith College, where she is a junior. . . . Marvelous new overhanging "mike" being used by NBC for the Chicago Civic Opera broadcasts. . . . David Pinsky, noted Jewish dramatist, being feted by Chicago Jewry during his short stay here. . . . Irene Castle gets her picture in the paper again when she is made member of advisory board of the National Anti-Visitation Society. . . . Dr. Frederick Stock guest at anniversary dinner at Palmer House in honor of his completion of his 25th anniversary as conductor of Chicago Symphony Orchestra.

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New Orleans

Julian Lafaye, who left New Orleans about a year ago for Hollywood, is visiting his parents, Mr. and Mrs. F. J. Keller. LaFaye, who is a baritone, recently completed a part in the forthcoming Metro-Goldwyn-Mayer technicolor talking picture, *The Rogue's Song*. He is accompanied on his visit here by MacGregor Thomas, a casting director with the Metro-Goldwyn-Mayer organization.

Adelaide Pediscalzi, Ruth Ward, Mildred Baehr, Ethel Sentilles, Doris Botofsky, Melba Lee and Julia Mae Perez entertained at the Druids' Home for the benefit of the Louisiana Anti-Tuberculosis League.

Lelia Haller, New Orleans danseuse, and her dancing partner, Carl Walters, have been engaged to appear in the ballet following the presentation of *The Juggler and Lucia*, by the Chicago Civic Opera Company at the Auditorium on March 5 and 6. Miss Haller is the daughter of Mr. and Mrs. J. Paul Haller, a former teacher of dancing in this city.

Ned Lara, Mexican, was declared guilty by a jury in the Criminal Court of an attempted robbery of Mrs. John Hammond, theater organist. Mrs. Hammond was attempting to unlock her automobile door when the Mexican tried to grab her purse.

Newcomb College students will present the Latin operetta, *Dido and Aeneas*, by Henry Purcell, in Dixon Hall early in April. The feature is planned for the American Classical Association, which will hold its national convention here in that month. There are nine principals in the performance and a chorus of 30 voices.

A Loyola school orchestra will be organized to replace the university band. Members of the new organization will be Donald Peterson, Wallace Kern, Clyde Barthelmy, Jacob Sciambra, Hamil Cupero, Armand Annan, Eddie Gendron, Abe Diaz, Temple Black, Harold Heldingsfeld and others to be chosen at tryouts. The Loyola band closed its activities at the end of the football season last month.

Toronto

Dorothy Coulter, Toronto girl, joined the cast of *The Silver Swan* last season she was one of the principals in the Gilbert and Sullivan operas.

During the local engagement of *Nina Rosa*, the new Shubert operetta, Guy Robertson's name was suddenly posted in the featured position on all billboards in place of other names which had been advertised for several days previously.

Blossom Time at the Royal holds the record for return engagements in this city.

A new musical comedy, *Whoosit*, was tried out last week at the Hart House Theater. Local reviewers were enthusiastic.

Captain M. W. Plunket, who has been sponsoring musical shows for the past 11 seasons, has taken offices in the Victoria Theater in preparation for his trans-Canada tours. The theater itself is dark this season.

Warren O'Hara, company manager for *Dracula*, was entertained here by the Theatrical Managers' Canadian Association. The show did excellent business during the return engagement locally.

Buffalo

Festival Month is being observed at the Great Lakes, Century, Buffalo and Hippodrome.

A campaign for increased membership is being conducted by the Studio School of the Theater. Elizabeth Becker, secretary, states that more than 800 have pledged their support to the Theater School Players, who are seeking to bring the number up to 1,200. This theater's new policy is to present six plays annually, beginning the present season.

Louis H. Tolhurst's scientific UFA shorts, known as the *Secrets of Life* series, are popular on the little theater's supplementary programs.

Harry Moest is general chairman of the committee arranging for the Easter Monday ball to be given by the International Alliance of Theatrical Stage Employees at the Moose Temple.

The Erlanger, which has been dark since the holidays, will present *The Vagabond King* January 27.

Judgment has been reserved, pending the filing of briefs, in a case against two movie operators, Stanley Kazamowski and Vendel Labus, both of the Rivoli Theater, alleged to have operated

a moving picture machine without licenses. Evidence showed that Labus was working on sound records and was discharged.

Minneapolis-St. Paul

Dennie Curtis, ringmaster for Ringling Bros.-Barnum & Bailey Circus, and George Partridge, circus architect, visited St. Paul to make an inspection of the auditorium in preparation for the annual Osman Temple Shrine Circus, to be given February 3 to 5.

Lee J. (Cy) Seymour, formerly production manager for WCCO, has been appointed director of broadcasting for the "Theater of the Air".

More than 400 films, consisting of features, comedies and news reels, will be sent here for the entertainment of shut-ins at hospitals and other institutions. They will be sent by the Motion Picture Producers and Distributors of America and will come to Mrs. Mabel Dietz, secretary of the Minneapolis Film Board of Trade.

The Minneapolis Symphony Orchestra leaves January 19 on a 6,500-mile mid-winter tour. A series of 30 concerts will be given in 24 cities of the country.

NEW PLAYS ON BROADWAY (Continued)

TIMES SQUARE

Beginning Tuesday Evening, January 14, 1930

STRIKE UP THE BAND

A musical comedy. with book by Morrie Ryskind, based on a libretto by George S. Kaufman. Music by George Gershwin. Lyrics by Ira Gershwin. Book staged by Alexander Leftwich. Dances staged by George Hale. Settings, Raymond Sovey. Costumes designed by Charles Le Maire. Costumes executed by Brooks Costumes Company. Presented by Edgar Selwyn. Starring Bobby Clark and Paul McCullough.

- Timothy Harper.....Gordon Smith
Richard K. Sloane.....Robert Bentley
Horace J. Fletcher.....Dudley Clements
Myra Meade.....Ethel Kenyon
Mrs. Grace Draper.....Blanche Ring
Anne Draper.....Doris Carson
Joan Fletcher.....Margaret Schilling
Jim Townsend.....Jerry Goff
Two Men About Town.....Bobby Clark
Paul McCullough
Doctor.....Maurice Lapue
(C) Characters in the Dream
Horace J. Fletcher.....Dudley Clements
Richard K. Sloane.....Robert Bentley
Colonel Holmes.....Bobby Clark
Gideon.....Ethel Kenyon
Mrs. Grace Draper.....Blanche Ring
Joan Fletcher.....Margaret Schilling
Jim Townsend.....Jerry Goff
Timothy Harper.....Gordon Smith
Myra Meade.....Ethel Kenyon
Doris Dumme.....Marion Miller
Herr Konrad.....Maurice Lapue
Suzette.....Ethel Britton
Solsette.....Virginia Barnes
Sergeant.....Walter Fairmont
Premiere Danseuse.....Joyce Coles

RED NICHOLS AND HIS ORCHESTRA

DANCING GIRLS—Virginia Barnes, May Blyden, Ethel Britton, Norma Curtis, Gladys, Katherine Downer, Marion Phillips, Betty Etcove, Amy Frank, Libby Holliday, Doris Jay, Ethel Kriston, Gertrude Lindie, Martha Louise Maggard, Vera Perry, Jean Egan, Vivian Porter, Polly Ray, Kay Stewart, Inez Trimble, Dorothy Talbot, Patricia Whitney, Jean Warren and Irene Kelly.

SINGING GIRLS—Peggy Greene, Lorraine Johnson, Fana Kap, Joan Kent, Ethel Miller, Kathryn Hamill, Ruth Valentine and Clare Waring.

DANCERS—Beekman Bauer, Arthur Craig, Ray Clark, Norman Chitt, Norman Lavitt, Fred Gray, Jerome Maxwell, Buddy Penny, Frank Sherlock, Jack Douglas, Jack Bond and Larry Regan.

SINGERS—Kenneth Atkins, Vincent Curran, Walter Fairmont, Norman Curtis, Don Knoblock, Tully Millet, Dick Neely, John Scelotino, Murray Swanson, Fred Vengelisch, Harold Ten-Brook and Vincent Vernon.

ACT I—Scene 1: In Front of the Horace J. Fletcher Chocolate Shop. Scene 2: The Main Office. The Dream. Scene 1: The Main Office. Scene 2: The Private Office. Scene 3: The Gardens of Mr. Fletcher's Home. ACT II—Scene 1: Switzerland. Scene 2: The Resume of the Story in Scene 1: Mr. Fletcher's Private Office. Scene 2: The Reception Hall.

At last this musical comedy has arrived. And let it be said at once that it was worth waiting for. Strike Up the Band has everything. It is a sure winner.

It is still a trifle spotty and needs tightening up in places, but this fault is not noticeable, for its pleasant score, entertaining book, sparkling dialog, sharp comedy and able cast cover up all the faults the production possesses.

To the absurd idea of a war to end wars that will be called a Horace J. Fletcher Memorial War the writers went for inspiration. The cause of the war is that Switzerland makes a milk chocolate that competes with the product of Fletcher. Fletcher, of course, dreams of the war and with this privilege as a background Kaufman's satire runs rampant. Abetted by such a capable comedian as Bobby Clark, who plays the part of the man behind the president, the theme is always entertaining.

Those critics of George Gershwin had better listen to this score before they say he is done. It is pleasant, tuneful and possessed of rhythm. The contribution that runs out with the blue ribbon, however, is the lyrics. Ira Gershwin has outdone himself. The lyrics of this show are the best he has ever written and in one part the score and the lyrics are reminiscent of Gilbert and Sullivan's Pinafore, with the wit sharp and the satire subtle. Since Kaufman wrote the original libretto it is difficult to determine where he lets off and Ryskind begins, but no matter, the combined work is exceptional.

That madcap team, Clark and McCullough, are afforded ample opportunity for their crazy stunts and absurd humor. Clark, with his foolish grimacing, his funny leaping and trick cigar and cane, is the backbone of the production. He holds it up with able hands, aided by the best comedy "feeders" in the business. Edgar Selwyn has dared tradition with his production and employed several youngsters whose past performances while good have not been sufficient for most musical producers to employ their

talents. Selwyn did not go wrong, for in Gordon Smith he found a hooper of unique talent with a personality that is naive and pleasant. Doris Carson, the little chorus girl who jumped in Show Girl while Dorothy Stone was getting up in the part, justifies the trust given to her. She has arrived. Jerry Goff, with very little behind him to recommend him to the role of a leading man, gives his part a powerful, well trained pleasing voice, and a grin that will bring him fortune. Then there is the work of that able woman, Blanche Ring, and the comical presence of Dudley Clements and the somewhat melodious voice of Margaret Schilling and the good dramatic work of Robert Bentley. All rolled into a production that is sprinkled with compelling ensemble numbers and the arresting ballet dancing of Joyce Coles, Strike Up the Band is certainly fine entertainment.

The chorus is well trained and dances beautifully and looks well. A group of male voices do the Gershwin score honor at several points of the proceedings and eight singing show girls with lovely voices execute a similar duty.

The settings, of which there are but four, are not unusual except for one where the second act is laid. In this the Sovey backdrop is a scene of a lake thousands of feet below the stage. The illusion is perfect.

Charles Le Maire has retained his generally excellent standards with the costumes and also with the uniforms. Since the uniforms are those of a dream there is no attempt at authenticity and are exactly what might be expected. Le Maire maintains his record with this production. His costumes are beautiful.

It is in the staging of the book where the tightening process must be employed. One or two numbers are spotted badly, but Hale's work with the chorus nearly overcomes it.

There is no doubt of the position of Strike Up the Band among current musical shows. It is, because of all its elements, one of the outstanding productions of the season. It will find a welcome for there is plenty of room on Broadway now for musical entertainment of this caliber. It cannot miss.

CHARLES MORAN.

VANDERBILT

Beginning Monday Evening, January 13, 1930

NANCY'S PRIVATE AFFAIR

A play written, directed and produced by Myron C. Fagan. Settings by Eddie Eddy. Featuring Minna Gombell.

- Billy Ross.....Stanley Ridges
Norah.....Julie Cobb
Sally Lee.....Diantha Pattison
Nancy Gibson.....Minna Gombell
Donald Gibson.....Lester Vail
Mrs. Jane Preston.....Beatrice Terry
Peggy Preston.....Marian Grant
Henri.....Albert Ferro
Sir Guy Harrington.....Gavin Muir

ACT I—A Living Room in the Gibson Home, Westchester, April. ACT II—Living Room in Sally Lee's Home, Long Island, Three Months Later. ACT III—Same as Act I. Five Days Later.

Here is a standard piece of entertainment. Myron C. Fagan has simply dusted off a theme as old as the modern farce, mounted it rather attractively and cast it fairly well. So dressed he called it Nancy's Private Affair and gave it to Broadway. There is nothing unusual in this procedure. As a matter of history it is just about the policy that most managers employ nowadays. Unfortunately for Fagan there is a much better play of the same story and same type directly across the street from his production.

That old worn-out theme of divorcing a husband and then proving to him that he really loves his wife, finishing with the truant spouse getting hit with a sofa pillow and proposing remarriage, is the entire story. The situations that intervene between the beginning and the end are not in the least new or for that matter interesting.

In spite of these complete faults Nancy's Private Affair is not without moments when it is entertaining. The plot is obvious from the first moment and the idea is put into the dialog. It is just a matter of waiting until the theme has unwound itself and gone thru the various stock ramifications this type of story goes thru. When it is all over realization of some laughs and some little amusement comes.

Fagan has embellished his production with an overabundance of stiff and unreal dialog that bears down his play. This is augmented by uneven direction that resorts to nothing short of foolish

gestures for interest. Remove this faulty embroidery and when interest seems to lag permit the performers to act like human beings instead of stacy characters and Fagan will inject much better theater into his production than there is at present in the play.

Nancy Gibson employs the simple expedient of divorcing her husband, making herself attractive and sought after by good-looking men and then presents herself as infinitely more desirable than her successor in the affections of Donald Gibson. The successor, of course, is Peggy Preston, the proverbial gold-digger of all domestic problem plays. Nancy wins back her husband, and Peggy loses everything, having transferred her affections to a movie extra whom Nancy has introduced as a diamond king.

Minna Gombell and Lester Vail are consistent in their work for they manage always to be unreal. The outstanding acting that is done in the whole thing is contributed by Gavin Muir and Beatrice Terry. Marian Grant decorates nicely and does some good work, but occasionally is too earnest trying to be caloused and calculating. Her principal fault in this direction is due to her manner of reading the difficult lines that are furnished her to denote a transition of manner. Dialog, direction and acting contribute to her inability.

Stanley Ridges' otherwise fine acting is also embarrassed by decorating his part with a lot of hokum and slapstick direction that does nothing more than make his part implausible. Diantha Pattison with what she has does well.

Nancy's Private Affairs is a nice little show that will soon be forgotten as having contributed little in entertainment value or to the theater.

CHARLES MORAN.

WALLACK'S

Beginning Monday Evening, January 13, 1930

PHANTOMS!

A play by A. E. Snitt and L. Sands. Directed by Monroe Bennett Hack. Setting by P. Dodd Ackerman. Produced by Louis A. Safian.

- Wing Sang.....Edward Colebrook
Alfred Burke.....Arnold Daly
Chick Crane.....Hal Clarendon
Charles Wright.....Harold Kennedy
Betty Jackson.....Frances Mottish
Arnold Jackson.....Theodore H. Scharfe
Tom Power.....Raymond Barrett
Janet Wright.....Margery Swem
Andrew Gordon.....Ray Harper
Inspector Phido France.....Edwin Redding
Officer Sylvester.....Knox Herold

The Action of the Play Takes Place in the Reception Room of the Combined Residence and Gambling Establishment of Alfred Burke and Charles Wright, New York City. ACT I—A Living Room in April. ACT II—The following Evening. ACT III—Immediately Afterward.

Whenever an aspiring impresario has created a new mark on the records by bringing before the public the dulllest theatrical offering of them all, someone else has to come along and spoil everything by offering something just a little more banal than what has come before. The prize for the dull play of the moment, and there is little doubt that it will endure much longer, goes to Phantoms!

The plot, if it may be called that, concerns Alfred Burke and Charles Wright, who maintain a gambling establishment in New York. It involves Wright's young daughter, who is engaged to Andrew Gordon, a newspaper reporter; Chick Crane, a gangster; a Mr. and Mrs. Jackson, who, thru the wife's desire to play cards, have fallen into the clutches of Burke, and, of course, there is that old right-hand man of almost any lawbreaker, Wing Sang, the Chinese henchman. In reality, Phantoms! does not possess a plot, but a series of events. Burke is shot in the dark, but we never learn the motive for his murder, nor the identity of his murderer.

The actors did the best they possibly could under the circumstances, but that best was none too good. The one convincing performance of the evening was that of Ray Harper, as the young newspaper reporter. Arnold Daly struggled with a role that could not be made convincing by anyone. Edward Colebrook took himself much too seriously as Wing Sang, with the result that his performance was totally lacking in humor. Edwin Redding was obviously miscast as Inspector Phido France.

An adequate setting was provided by P. Dodd Ackerman, and some negligible direction by Monroe Bennett Hack. The main point, however, is that A. E. Snitt and L. Sands or anyone else should not have written Phantoms!, and Louis A. Safian or anyone else should never have produced it. CHARLES CROUCH.

Village Group Revives Ancient Melodrama

NEW YORK, Jan. 18.—Downtown below Washington Square in the Macdougall Street Playhouse audiences are howling with laughter at The Drunkard, or the Fallen Saved, which, when it was originally produced at the Boston Museum in 1844, must have been pretty serious drama. And those of us who are steeped in the bawdy realism of our theatrical time find much to commend in The Drunkard, a simple preachment which points at an obvious moral which seems to be that the curse of drink is indeed horrible.

Villainy abounds in this play, and it is as loudly hissed at as perhaps it was in 1844. Out of revenge Lawyer Cribbs seeks the downfall of his dead enemy's son, Edward Middleton, who, until set upon by the villainous Cribbs, has been the very soul of virtue. Middleton, lured by Cribbs to the village tavern, forgets wife, child and dying mother-in-law and takes unto himself the demon Rum. He continues on the downward path until there is nothing left but his rags and the loneliness of a man who has deserted his wife and child and fled to the great city. The outcome, of course, is reformation, and Middleton's discovery that Lawyer Cribbs had sought to defraud him of his rightful fortune which was placed in Cribbs' charge by Middleton's dying father. So, with the final curtain, we discover the little child leading the father and mother toward happiness ever after.

There is some very excellent acting being done in this play, particularly that of Lois Shore as Julia, the saintly child, who vaguely reminds one of Elsie Dinmore; William Dowton, as a gawky country youth; Lucy Shreve, as a middle-aged widow; Barbara Benedict, as the little wife; Ena Hourwich, as a spinster; David De Sisto, as the fallen husband, and Madeline Ray, as a demented girl. Let it be said that Miss Ray's performance is superb, and that when managers who produce plays adjacent to Times Square need a good actress they had better send a henchman down to Washington Square to lure Miss Ray uptown. The Drunkard is worth a journey to the Macdougall Street Playhouse. In fact, it is worth two or three trips to Hoboken, where the production of bygone drama has flourished. In addition to the play itself there are songs and instrumental music of the period which add a festive note to the performance. The direction by Norvell Thompson and William Dorsey Blake is indicative of imagination and intelligence. On the whole it is a most amusing piece of entertainment. CHARLES CROUCH.

At Woods' "Recapture" Looks Like a Winner

ATLANTIC CITY, Jan. 14.—A. H. Woods' new play, Recapture, presented at the Apollo Theater Monday, completely captured the first-night audience. It is amusing through, with a sudden and dramatic ending.

Ann Andrews is given the principal part of the show and carries her lines with considerable feeling, revealing a deep dramatic value often missing in present-day technique. In contrast is Glenda Farrell, who also deserves credit for her handling of a difficult part. Melvyn Douglas has the principal male lead. Others in the cast are Hugh Sinclair, Gustave Roland, Stuart Casey, Catherine Stewart, Meyer Berenson, Joseph Roeder and Louza Riane. Recapture is staged by Don Mallaly, with two settings by P. Dodd Ackerman. Woods occupied a box almost throughout the production, with frequent trips backstage.

Detroit

The Adercraft Club of Detroit has adopted a resolution endorsing the work of the Detroit Civic Theater and calling on all citizens to support the work of the theater. The Civic Theater has been hard hit by financial difficulties, according to recent publicity announcements, and plans to establish a sounder footing are being made.

Alma Merrick, late of the Civic Theater School, has signed a contract for the ingenue role in the Hyman Adler production, The Challenge of Youth.

Barbara Willison, injured in a taxicab collision on her way to the theater on January 8, was taken to a near-by hospital and treated for strained knee and wrist and facial injuries. She was able to return to the theater in time to go on with her role.

Actors Equity Association

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PAUL DULLZELL
Executive Sec'y-Treas.
CHARLES DOW CLARK
Recording Secretary
PAUL N. TURNER
Counsel

Removed From Unfair List

Our executive secretary, Paul Dullzell, is back in New York. His trip to the Coast was satisfactory in every respect, but all we have agreed to say on the subject is contained in the following brief line: "An arrangement satisfactory to Equity has been made with the Macloons." The council has in consequence removed Mr. and Mrs. Louis O. Macloon (Lillian Albertson) from the unfair list and our members are at liberty to take engagements in their companies.

In going West and returning Mr. Dullzell stopped at the various offices and found that everything was in good order.

President a Grandfather

On the ninth our president received the welcome news that he was a grandfather. His younger daughter, Ruth Emily Sonino, presented her husband with a beautiful boy. Both well.

To Be Represented

When the nominating committee is elected and meets in March we hope that it will indorse for a seat on the council a representative actor from both the Middle West and Far West, but it should be understood that under the constitution such things are in the hands of the nominating committee and quite properly.

National Drama Week

The Church and Drama League of America announces that National Drama Week will be from February 9 to 15. This is a thing in which we should all be interested and it is hoped that our members will lend it every support in their power. We suggest that all companies induce the manager during that week to allow some actor to say a few words before the curtain between the acts. The manager will doubtless cooperate, as it is to his benefit as well as ours. If you desire any literature on the subject write to the Church and Drama League, Inc., 289 Fourth avenue, New York City. This is a nation-wide movement and not confined to the East.

International Union

On account of the expense, Equity resigned from membership in the International Union of Persons Connected With the Stage, with headquarters in Vienna,

Austria, but the executive committee of that body has asked us to reconsider and remain on nominal annual dues. The council has agreed to this tho matters theatrical in Europe are conducted in a different way than they are here and our problems and theirs are rarely alike, yet at the same time it is educational to know all about the progress of the theater in other countries.

Agents, Representatives

Dramatic agents and personal representatives in New York City and vicinity should bear in mind that under the Basic Agreement between Equity and the Managers' Protective Association there is a clause which, in our opinion, obligated its members to support us in our present policy. Those personal representatives who have not already taken out a permit should do so at once or they may find a number of managers declining to do business with them.

Helping Our Members

Equity members are respectfully reminded that in cases of sickness, infirmity or old age where relief is legitimate they should write direct to the Actors' Fund, whose headquarters are in the Columbia Theater Building, Seventh avenue and 47th street, New York City, as the Actors' Equity Association has no resources to take care of them.

Ticket Speculating

It is to be hoped that the three producing managers who have undertaken to remedy the ticket speculating evil will be successful. We are inclined to think that they will, as they have entered into the job with enthusiasm and they all possess considerable executive ability.

Equity Not To Blame

We recently received an interesting communication from a member in which he complained bitterly that he had sent us the amount of his dues together with a letter some eight weeks ago and that he had received no acknowledgment. In looking over the files we discovered that we had sent his paid-up card to the address given by him and that it had been forwarded from there to a town in Texas and then returned to us here. Please bear in mind that this is not a unique case and that when such things happen don't blame the association right

away, but send us a letter of inquiry and the explanation will doubtless be satisfactory to you.

Notes From Kansas City

Vera Guard, leading woman with Ed C. Ward's Princess Stock Company, committed suicide recently. Miss Guard was despondent over the recent loss of her husband and mother. Her sudden and tragic passing necessitated the immediate closing of Mr. Ward's company.

Art Hughes contemplates retiring from the profession and entering the mercantile field.

Complaints have been received from managers of companies playing along the border that members of the cast have not been able to withstand the lures of the cabarets in Mexico and too frequent visits across the border have ruined their performances. In one case the manager was forced to close his company. While he is preferring no charges against these members yet he is warning other managers of their conduct.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Twenty-two new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Ivan Alexis, Charles Coleman, Billie Fanning, Jane Hurd, Elizabeth Huyler, Ruth Kennedy, Eva Lewis, Jan Linderman, Peggy McGowan, Hazel St. Amant, Ellen Speeler, Florence Sterling, Katherine Skidmore, Muriel Seeley and Alyne Thompson.

The type of dancing demanded of chorus people is becoming more and more difficult. Most of the new members elected to the Chorus Equity have obtained the engagement which made them eligible for membership because they are trained dancers.

Members of the Chorus Equity have a splendid opportunity in the Chorus Equity classes. Every member who is working in New York should be registered in one or more of these classes.

Before accepting an engagement members are again warned that they should inquire at the Chorus Equity as to the status of the management with which they intend to work. Members who

work with a management on our unfair list are liable to suspension from the association.

Recently we had a letter from a member who had been stranded in a town in Georgia and who was unable to get back to New York. This member, without consulting Equity, had accepted an engagement with a manager with whom our members are not permitted to work as he has stranded companies in the past. The letter asking for help was the first intimation Equity had that any of its members were working with this manager.

Naturally the association cannot help members who do not obey its rules. We are here to help you, but we can only help you if you co-operate with us.

Claims should be placed with the association as soon as those claims arise. Do not wait until the end of a season to place a claim. Members who agree to a breach of contract are quite as much at fault as the management that breaches the contract.

On February 15 all mail that has been held in this office prior to July 1, 1929, will be returned to the post office. If we have passed your initial before you see the list write to the office and ask to have any mail that may be here for you forwarded.

We are holding mail for George Ebert, Gaby Estaire, Mabel Ellis, James Ellenbacker, Floyd English, Evelyn Ellsmore, Lucille Ewing, Catherine Emerine, George Eising, Yvonne Elice, Bill Elliott, Evaline Engers, Walton Ford, Jerry Foley, David Fillman, Richard Findlay, Sherry Frayne, Charles Frye, Alice Fischeles, Irma Friend, Irving Finn, Alyce Fields, Marie Ferguson, Alys Fitzgerald, Betty Foy, Jeanne Fayal, Hugo Frederick, Patti Francelli, Blanche Fleming, Dorothy Fantom, Mary Farley, Caroline Ferree, Ernest Goodhart, George Gaynor, Tom Gallavin, Don Gallagher, Gene Greenwell, Vera Gray, Gayel Guilbert, Marion Gillon, J. Carroll Godwin, Robert Gorham, Shirley Gustin, Jack Goode, Vi Galli, Rose Gallagher, Nannette Grenier, Mildred Gillis, Camilla Griffith, Eddie Green, Florence Golden, Margaret Grove, Hans Golle, Helen Ganna and Lillian Griffith.

We are holding packages for Howard Deighton, Jose Martel, Shirley Gustin, Allan Crane, Joan Van Tuyle, Betty Davis, Sylvia Ulrich, A. Thompson and Dorothy Leo. DOROTHY BRYANT, Executive Secretary.

New Incorporations

DELAWARE

Keller Dorian Color Film Corporation of New York City, Dover, motion picture films, \$10,000,000; Prentice Hall, Inc., of Delaware, Dover.

ILLINOIS

Tuscola Theater Company, Tuscola, to operate theaters, \$12,000; Walter W. Naumer, George B. Barber and A. Gassaway, 118 West Sale street, Tuscola.

Halkar Theater Corporation, Chicago, to operate theaters, \$40,000; Samuel Halper, Samuel Karasik, Samuel Levin, Myers Ezer, J. Ettelson and M. Leob, 320 South Halsted street, Chicago.

Arcade Amusement Company, Chicago, to operate arcades and divers places, \$80,000; Frank Levin, George M. Benedict and Louis Levinthal, 190 North State street, Chicago.

INDIANA

First National Pictures Distributing Corporation of New York, Indianapolis, to grant licenses to exhibitors to exhibit motion pictures copyrighted under the laws of the United States, 1 share of stock represented in Indiana; Jacob S.

White, Merchants Bank Building, Indianapolis.

City Amusement Company, Inc., Gary, to own and operate motion picture and vaudeville shows, and to deal in theatricals and theaters, \$25,000; George D. Anthoulis, Peter M. Kalleres and Ernest W. Force.

MASSACHUSETTS

American Theaters Company, Danvers, to operate theaters, \$100,000; Elizabeth M. Carleton, Robert L. Weiner and Veronica M. Cavanaugh, 71 Spencer street, Lynn.

Huntington Theaters Company, Boston, to operate theaters, 200 shares of no par value; Edward, Harold and Frances B. Markell.

NEW YORK

King Cole's Entertainment Service, Manhattan, motion pictures, \$35,000; A. A. Mehler, 1440 Broadway.

Arthur Mack Dramatic and Dancing School, Manhattan, \$10,000; L. Hess, 551 5th avenue.

Biltmore Studio Film Tone, Manhattan, motion pictures, \$100,000; Weisstein & Dench, 9 Park Place.

Davis & Goldbaum, Queens, motion pictures, \$10,000; Davis & Goldbaum, Rockaway Beach.

Delcond Productions, Manhattan, the-

atricals, \$10,000; M. N. Goldstein, 1501 Broadway.

Amendola Theater Corporations, Buffalo, motion picture theaters, \$10,000; G. J. Schopf, Buffalo.

Torris Amusement Company, Manhattan, realty, 100 shares common; J. Quittner, 36 West 44th street.

Associated Colored Orchestras, Manhattan, \$5,000; S. E. Harwitz, 1440 Broadway.

American Minkery, Inc., Manhattan, to deal in domestic and wild animals, 200 shares of no par value; Nyman J. Fliegal, Nathan Hubbard Stone and Charlotte Klein, 25 West 43d street.

Plahazard Amusement Corp., Manhattan, realty, \$5,000; Kramer, Bourke & Gaigano, 130 West 42d street.

Judea Films, Manhattan, motion pictures, 200 shares common; D. Suib, 132 Nassau street.

Goldstar Pictures Corp., Manhattan, \$10,000; R. Spear, 11 West 43d street.

Audio Products Corp., Manhattan, motion picture apparatus, 500 shares common; S. E. Ginsburg, 551 5th avenue.

WISCONSIN

Fublix Northwest Theaters, Inc., of New York, Madison, to own, control and operate theaters, 1,000 shares of no par value; Chauncy E. Blake, Gay Building, Madison.

Rochester

With Fays Theater, down-town film house, seating 1,200, dark after a disastrous fire which caused damage estimated at \$35,000 after the performance January 11, police held Edward Harding, night watchman, for investigation pending a probe of alleged evidences of incendiarism. Edward M. Fay, of Providence, R. I., owner of the theater, told police by long distance he would vouch for Harding's character. No charges were placed against Harding. Harding told the police he formerly was treasurer of a Keith house in Long Island.

Charging he was slapped in the face by a policeman after a woman patron had complained of alleged annoyances, Joshua Carson, of Rochester, last week sued Patrolman Chas. M. Galloway, the Linwood Amusement Corporation and Paul V. Fennyvessy, manager of the Strand Theater, for \$5,000 for alleged humiliation. Carson denied he annoyed the woman. When confronted by the officer and manager, she refused to place a charge. Fennyvessy and the policeman denied the assault, and said Carson had been given permission to re-enter the theater after the woman had failed to act.

36TH YEAR

The
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No. 4

Some Film Advertising
That Is a Boomerang

THE motion picture field has the reputation of being a well organized, closely knit industry that keeps a careful eye on the publicity and propaganda of its members. It is also an industry that has kept a close watch on the activities of other branches of the amusement business, in many cases going out of its way to criticize the weaknesses of less influential departments of the show world.

The powerful publicity and legislative branches of the industry have been careful to promote the idea in the mind of the public that pictures are an asset to any community, that they mean money to the community, that they are legitimate, that they are constructive, that they are vital to the wellbeing of the community.

With all this in mind, then, it is difficult for us to understand how the industry's watchdogs overlooked the full-page advertisement that appeared last week in one of the film trade papers. Maybe they did not realize that it left them wide open. Maybe they did not see that in it they admitted doing what they have constantly decried in others.

It is our opinion that this advertisement is a blight on the picture business, and that we are doing a constructive service to that industry in pointing it out. We don't know who was responsible for the writing of the copy, but we do know that for the good of the business it might better never have been published. May we say also that if the paper publishing it had been wide awake to the slur it cast on the industry it claims to uphold it would never have allowed it to appear in its pages.

The heading of this full-page ad read: "Show of the Century Fles Up Repeat Bookings!" Among other things, it then displayed prominently these tell-tale words: "Mammoth setup TO MILK YOUR TOWN DURING THE EASTER HOLIDAYS"

Not satisfied with this, the writer of the ad wished to impress his readers, so he further said: "Show campaigns and grand-scale advertising available to put over sensational attraction AND AB-

SOLUTELY SQUEEZE EVERY LAST DIME
OUT OF YOUR TOWN."

May we inquire whether or not the motion picture people care anything about the good will of the merchants, the bankers, the civic organizations in cities and towns having picture theaters? May we ask, after this, if the picture people can throw stones at others?

We believe that such advertising as this is detrimental to the good will, not only of the motion picture industry, but of the amusement world in general. We think that steps should be taken to investigate the negligence that allowed such copy to reach print.

Vaudeville as Issue
In Looming RKO War

THE above headline was used in last week's issue of *The Billboard* on a story from New York. Such an issue was bound to arise in the RKO organization, and the surprising part of it is that the matter hasn't reached a crisis before this. At the present time vaudeville's hope is in the hands of Radio-Keith-Orpheum and the Loew Circuit. The former organization also controls Radio Pictures. It has been obvious for some time that RKO is giving the best of its efforts to the promotion of its picture product and leaving vaudeville as a secondary consideration.

We hope that the condition will be battled out to a finish, and in the very near future. Unquestionably RKO has seen fit to give first thought to the development of the picture end of its business, because the opportunity for greater immediate profit is better in that field. It cannot be blamed for that. On the other hand, however, we believe that vaudeville offers the best opportunities over an extended period of time.

If RKO executives have been investigating conditions the country over, they will find that the public is slowly, but surely, and with increasing force, demanding the return of "in-the-flesh" attractions. If RKO is wise, it will see that it is the first to take advantage of this demand.

This organization is in the enviable position of being able to satisfy both the picture and vaudeville demands of the public. What is more, it has the houses and organization immediately available to do it. To play one hand against the other, we believe, is shortsighted and unsound.

Whether RKO realizes it or not, it is getting a good percentage of its patronage at the present time from people who attend its theaters, not thru the lure of the picture, but rather to see the vaudeville part of the bill.

Certainly in the impending conflict vaudeville has an unusually capable champion in the person of Ben Piazza. He is an astute showman, who is also an outstanding business leader. Piazza realizes only too well that vaudeville is as much a vital part of the RKO organization as is the motion picture. It is to be sincerely hoped that he will be able to convince other executives of the soundness of his views. If they are open-minded, he should have no trouble.

Vaudeville needs nothing more than a fair break to show its strength. Has it been getting it? In answer, we ask circuit executives to investigate their advertising for one thing. In practically every case the picture supersedes the vaudeville in the billing. And yet, we believe, and we think that investigation will prove our contention, the biggest percentage of people attending vaude-film theaters are attracted by the vaudeville.

We are not arguing for straight vaudeville. We think that the public wants, in most cases, combined programs of pictures and vaudeville. On the other hand, we do not think that one should be sacrificed to the other.

It is indeed a sorry state of affairs when an organization supposedly fostering the best interests of vaudeville will throw 48 acts out of work in a single week to make room for a feature picture. In this particular case it happened that the feature picture, *Rio Rita*, was produced by the same organization that controls the vaudeville. We readily

admit that such a move means less overhead and a greater margin of profit. It means increased dividends for stockholders. But it is shortsighted and is creating no goodwill either among vaudeville artists, who are RKO employees, or the general public.

Within the next few years there is going to be a great wave of reaction against all-talkie programs. RKO is in a position to anticipate and satisfy this demand. It will mean greater prosperity for that corporation than it has ever believed possible.

Vaudeville is not dead. Ben Piazza knows that, and if the circuit officials are wise they will consider his plans carefully. We hope he wins.

Actors' Equity Association
And Its Western Members

RECENTLY there has been considerable agitation among certain factions of Equity's Western membership requesting representation from that section on the Equity Council. Some reports have intimated that open dissension has existed in the ranks. We doubt this.

For the most part the Equity members served by the Kansas City office are repertoire and tent-show actors. Their problems are altogether different than those faced by the Broadway players, or those who appear in the casts of the larger road shows.

On the surface, then, it would appear to us that these people deserve and should be represented on the Equity Council. It is impossible for the New York actor to appreciate the problems of his brethren who appear under canvas. Better satisfaction will be maintained, better conditions will exist all around, we believe, if steps are taken to grant this request of the Western membership.

If the demands of the Kansas City members are logical, and if they are for the best interests of the membership, it is certain that they will be taken care of. The executives of Actors' Equity Association, let it be said here and now, are always for those things that mean better conditions and fair play for the members.

Despite what others may say, we submit that the Kansas City members need fear nothing from Equity. The organization is just as much theirs as it is the New York or Chicago members'. They can rest assured that Equity will go into their problems very thoroughly and grant them whatever demands are for the best interest of the members.

Actors, be they repertoire players or Broadway stars, know only too well that they owe much to Equity. They appreciate fully what conditions might be if they did not have the support of that organization.

Equity is not perfect. It is open to suggestions, it is constantly striving to increase the scope of its activities, broaden its influence and improve conditions. It is an open-minded organization, militant and progressive. It is the most constructive influence in the theater today. The Kansas City members need not worry. Equity is for them. We believe that they will have their representation.

New Ideas Mean Money
To the Carnival Operator

THE carnival operator stands a golden opportunity to clean up this season if he will take the trouble to incorporate some outstandingly new ideas in his show. Ideas, new ideas, not rehashed or redecorated old ones, are sadly needed in the carnival field and the owner who leads the way in putting them in his outfit will reap a harvest.

There has been a tendency the past few years for many carnivals to go along in the same old rut. Is it any wonder that such shows find the going hard? Is there any mystery to the lack of public interest in them?

This is the day of progressive showmanship. The amusement public is constantly demanding something new. The carnival operator, if he is to be successful, must realize this. Get busy then.

Panning the "Kritics"

Editor The Billboard:
To start the new year right I suggest giving all "critics" everywhere a good dose of castor oil. You deplore the passing of the legitimate stage, and yet on page 7 of the current issue (meaning that dated January 11) under New Plays on Broadway you "criticize" pan every one of the new productions.

No consideration for the producer who has invested a large amount of capital or for the actors or musicians who have spent many weeks rehearsing. This is a good tip to all "critics", so be fair, Mr. Editor, and publish it.

I am an actor and working at it in spite of the wise-cracking "critics".

BILLIE MACK.

New York.
We beg to differ with the writer of the above. Investigation will show that of the seven productions reviewed in *The Billboard* of that date three, and we refer to *City Haul, Wake Up and Dream* and *The First Mrs. Fraser*, were anything but panned. In fact, we would say that the review on the last named was a genuine "rave". We take issue also on the writer's intimation of the large amounts of money invested by producers. In some cases we will admit his statement to be true, but in many more he knows and we know that everybody but the producer has money in it. We believe that most of the "flops" deserve to be that and the sooner the better; on the other hand, most of the hits deserve to be what they are. May we say that we are greatly opposed to the "wise-cracking" critics and allow no such antics in our columns. May we say, too, that *The Billboard*, in its reviews, always strives to be constructive, excepting in cases where the production is so obviously hopeless, and then the less said the better. May we ask Mr. Mack why the stress on "critics"?—Ed.

Vaudeville Is Not Dead

Editor The Billboard:
I always read *The Forum*. I have enjoyed reading all the letters, but the one that hits the nail squarely on the head appeared in January 11 issue of *The Billboard*, written by Jerry Vaughn under the heading of "Is Vaudeville Dead?" I know long before I had finished reading his article that he was an independent vaudeville performer. I knew because I am in the same boat. The big thing is not what is wrong with vaudeville, but what is wrong with the chain theaters that are plentiful in good vaudeville, but few theaters will use it. The theaters booking vaudeville are so few and far between that when one does get a date they usually have to play the smallest worst theater, with no press local, having the cheapest picture program and on the manager's weakest days.

No! Vaudeville is not dead, but just being held down, principally by the chain theaters that adopt only of strictly pictures and no vaudeville. Many of the independent managers have adopted the same system, while others will give you a break.

It looks like we are going to be compelled to hire the chain theaters what W. K. Henderson, of Station KWKH, is giving the chain stores. I don't believe in fighting, but I do believe in the old saying "Live and let live". I have found out thru the years that 50 per cent of my audiences are being drawn to the theater by the vaudeville and not by the pictures.

The public still likes vaudeville, and when that managers absolutely refuse to book any acts, regardless of their merits or drawing power, they are making a mistake. Many have removed their stages, which is another mistake.

The film rent is the one and only true reason a manager can have for not booking at least a few good, clean acts, and he doesn't have to run expensive programs all the time, but as film rent comes down and the novelty wears off the talkies vaudeville is sure to slip back into place. I believe in giving the public its money's worth!

Folks, when all we know is show business and we have the genuine articles which the people demand, why should we stand back and let the chain theaters force canned music and celluloid actors on the public and take the bread and butter away from us?

Let the talkies have their share, but they are not entitled to all. I'm going after mine. Come on, Brother Vaughn, I'm for you. Come on, everybody. Let's put some ideas into action. THOMAS E. (MUSICAL) BRACKEN. Sherman, Tex.

Editor The Billboard:

I write again a few impressions on what's wrong in the rep. and small show field.

I met only last evening the leading man and piano player of possibly California's best known tent show, the show having closed just before Christmas. Here are the facts, and from them it should be simple to figure out why the tent and rep. game is practically dead.

The boy, a raw amateur, joins the show to play piano, help put up and take down and drive a truck. A little later in the season he was doing the leads and continued in that role until the closing of the show. All this for \$35 weekly plus his own fare back home. The character woman doubled drums in the orchestra, and the three others, parts, etc., ad lib. This should give you some idea of what is claimed as California's oldest and best tent show. Needless to say the word Equity has never been heard on that lot.

The show comes into town Monday morning after driving all night over the mountains, puts up that day and tries to go on that night and give a decent show made all the worse by diamond dye supposing to represent the living room of a fine home. Then the sight



Address communications: "The Open Forum", The Billboard, Box 872, Cincinnati, O.

of the leading man, piano player, truck driver and assistant boss canvasser, all rolled into one, walking around the lot all day, driving stakes, sweaty and dirty, is the biggest boost for business. Imagine the thrill the people get out of seeing this boy doing his damndest to do that evening.

Is it any wonder that we're on our last legs? Is anyone surprised that the regular and real repertoire people are quitting the business as fast as they can get into some other line? Please, some of you real performers who are interested in continuing the game, answer this and see if we can find a remedy. Sincerely,
JAMES HAROLD JOHNSON.

Editor The Billboard:

I have been following *The Forum* a good while and have read many articles on vaudeville and to get down to it, I really believe Jerry Vaughn is about right. Vaudeville is not dead but just begging for a place to play. And I might say that it is not just the musicians and stagehands that have caused all the trouble.

Most of the theater managers and owners want to make all the money possible, and if they can run a talkie, a short or two and get away with it they will. And you can't blame them in a way. If they don't have anyone to back them they will continue to as long as the public will stand for it.

The trouble with most of the show people today is that they talk but don't act. They lose faith too quickly.

I have been trying to bring vaudeville back in different parts of the country in the last few months and I know the conditions. People want vaudeville and will always want it, and I might say that KEO is the only one that you can bank on at present, but the time will come and it's not far away when vaudeville will be back. Just let some of the people work to bring it back just one-half as hard as they knock it and we will be all set.

The chambers of commerce—that's a laugh. I bucked two of those babies in the last month; had to fight to see them. When they found out what I wanted and after they did have an interview with me they said, "Well, the theater managers know what they are doing and we know nothing about the show business." But I am going back and buck all of them.

Ask any business man who operates a factory or store and see what he says: "Sure we want vaudeville. Why not?" Just give them good shows and we'll get vaudeville back and bigger and better than ever. Where did all the stars of pictures come from? Well, the theater managers know what they are doing and we know nothing about the show business. New faces are wanted by the public and if it doesn't get them it won't go. DAN BERRY, JR.

Fort Wayne, Ind.

In Defense of Stagehands

Editor The Billboard:

In regard to Marie Doran's letter in the January 11 edition of *The Billboard* let me say that Miss Doran evidently is not familiar with the workings of the stagehand and his so-called "game of cards".

It is worth pay Marie Doran to investigate something that she knows nothing about before she makes such an assertion as the one that stagehands are unskilled. The stagehand of today had to go to school for three years and work as an apprentice before he could qualify as a full-fledged member of his craft. We will admit that there are some who are not perfect. But are all actors collecting high salaries deserving to be termed clever?

The stagehand is as much entitled to a living wage as anyone connected with show business. The poorest paid actor of today would not consider working for the salary of the so-called stagehand.

If a stagehand has time enough for a game of cards in a one-set show he is entitled to it from the long hours he put in the previous week to build that set. His hours in a theater stock show are from 7 o'clock in the morning until 11 o'clock at night.

If a manager has unskilled stagehands it is his own fault. It is his privilege to demand men who can satisfactorily do the work from the union. I have seen stagehands work 48

hours without sleep or proper food to get a show working smoothly. I have worked also for managers who thought they could put on shows without skilled stagehands. They were hopeless failures. Long waits between scenes, shabby settings and very angry audiences.

The stagehand is 50 per cent necessary to any production, be it stock, vaudeville or musical comedy. Who builds stock productions? Stagehands, and at a big saving to the manager. Who sets them up so the actor can work? Stagehands, and then the actor walks in on a perfect set made by the stagehands. I would like to ask Miss Doran where she has worked with such unskilled stagehands as she mentions.

Many stagehands have homes and families to support. What should they support them on? Or isn't a stagehand entitled to a home and family like other human beings? Ask an actor to support a family on a stagehand's salary.

I have worked vaudeville, dramatic stock and musicals from Coast to Coast for the last 12 years and I find the stagehand the most deserving but the least paid and the least appreciated of any member of the show world.

There has been no mention of high royalties, shows done by picture concerns that stock managers have tried to follow or amateur players in stock for experience.

But there must always be a "patsy" for failures, and the poor stagehand is it this time. FRANKIE F. GREGG.

Tulsa, Okla.

As we view the scene we must say that these squabbles appear petty to us. This, we believe, is no time for bickering and bantering. Unquestionably there is truth in what the stagehands contend, in what the managers argue, in what the actors say and in what any one of the other factions say. Don't forget, too, that there is much "passing the buck" on all sides. But what has all this fussing and fuming done to improve the situation? What can any one of the branches do without the others? We say that conditions are such that the hope of the theater rests in all branches getting together and working for the good of the whole. It will entail sacrifices on all sides, but unless it is done and done soon there is little hope.—Ed.

Bring Back Vaudeville

Editor The Billboard:

I for one disagree with those who contend that talking pictures will wane and the silent pictures will return to the screen to stay.

The only disadvantage that I can see is that the theaters have only talking pictures without vaudeville.

People of today are paying just as much for talking pictures without vaudeville as they did with vaudeville and those are the people that are keeping the poor actor, actress and musicians out of work. So come on and see that your theater will bring back that old dear vaudeville with a good talking picture for the same price. BABE MONTANA. Brooklyn, N. Y.

There are very few people who will maintain that silent pictures will ever replace the "talkies". As a matter of fact, we do not remember that such a possibility has ever been stated in "The Forum". We do believe, however, that the sound films will eventually have to give enough ground in response to public demand to make room for vaudeville, legit., stock and other forms of in-the-flesh entertainment.—Ed.

The 25-Cent Fair Gate

Editor The Billboard:

The dates for the South Georgia Fair, Moultrie, Ga., have been set for October 20-25. This fair is a good one to judge the advantages of the 25-cent admission plan. I have managed the fair for four years and from the start I adopted the 25-cent gate. The fair had been dormant for several years when I stepped in and revived it. It has always been

a good one, but it took the 1929 fair to break all records day by day for attendance. The paid admissions for Friday, School Children's Day, were 15,042. And right here a few remarks about Colquitt County: Colquitt County is in the heart of the tobacco belt of South Georgia and has the greatest diversified crops of any section—did I say "South"? No, the "whole world". Anyone not believing this assertion, come to see us and we will prove it.

This fair has improved and advanced to such an extent that last year it was decided to change the name from Colquitt County Fair to South Georgia Fair. However, this change was made late in the season, too late to get other counties to join in with their exhibits, but, believe me, we'll not skip it this year, as already a number of adjoining counties have promised their co-operation to make the South Georgia Fair the biggest and best event of South Georgia and one that will reflect due credit upon this section of the State.

THOMAS P. LITTLEJOHN.

Troy, Ala.

"In Defense of Women"

Editor The Billboard:

Thousands of young ladies who compose the ballets of our operas, musical comedies, revues and vaudeville unite in a plea for justice today for coming to their defense for the open slur on their honor and the art of their profession cast upon them by one Erma Barlow thru *The Forum* page of a recent issue of *The Billboard*.

It's too bad that your managing editor did not allow you space upon the front cover to broadcast your opinion of this party's idea of the daughters that are the real class, punch and selling power to shows, acts, etc. There are a hundred million others like you, Mr. Editor.

Surely this party did not believe such an insinuation could go unanswered. Where were the untalented beauty queens, talent and culture that the young lady dancers of the stage possess go if all held the same opinion as that party?

Take the women away from the stage and you have no show. Put clothes on them as was suggested and the theaters that are still running would be among those that tried it, i. e., garages, arenas, near-beer factories, etc.

Vulgarity is welcomed by a really sensible patron of refinement or by the same class of theater manager, but there is a multitude of theater patrons who demand this brand of entertainment from the shows they regularly patronize.

Take Public and other large musical comedy units, for instance, with their array of lovely and beautiful young women. It is standard entertainment. Altho the ideas are different, the costumes are welcomed by all of them. The producers thought the public mind ran in the same channel as Miss Barlow's would they invest fortunes in continuing to produce girl acts and revues? Their experience has welcomed them that it's what the generation want. Give it to them.

Despite Miss Barlow's contention, scantily clad girl dancers are not and never will be the reason why vaudeville has slumped.

Thank you, Mr. Editor, for your attention and counsel in this dispute, and thousands of readers of the great *Billyboy* who have respect and consideration for the young lady dancers of the stage thank you also. JAY MASON. Memphis, Tenn.

We thank Mr. Mason for his kind words. As stated before, we are strongly in favor of girl acts, provided they are of the right type. We do think, however, that the writer of the above letter is wrong in assuming that Erma Barlow intended casting any reflections on the young ladies of the theater. At least, her letter did not strike us that way.—Ed.

Too Much Sameness

Editor The Billboard:

You hear this vaudeville thing argued pro and con. Why did it flop? I will say, for one, the change for the same flip-flop for the last three years 9 out of 10 six-act bills would have four singing and dancing turns. Who wants to go week in and week out and sit thru a bill like this? I, for one, like a good singing and dancing turn, but one or two on the same bill is plenty. The reason we like vaudeville is because of the variety, but for the last three years it has been almost as monotonous as a slow-moving dramatic play. When theater managers get over this jazz-mad stuff, then vaudeville will come back and take its place where it belongs on the variety stage. TRUXTON HOLMES. Los Angeles, Calif.

Thanks!

Editor The Billboard:

I am taking the liberty to congratulate you on the editorial appearing in the current issue (January 18) of *The Billboard*. That, in my humble opinion, is sweeter editorial than any interesting one I say nothing of the important truths it contains.

There is one more thing I might suggest, if I may be allowed to do so, and that is that dark theaters run a direct loss to local business men in more ways than even you have brought forth.

There is no better stimulus for business than bringing people into the business centers to go to the theaters. They see window displays of merchandise and they buy confections, sodas, etc.

In other words, the theater lives up the whole district where it is located, and merchants, if they are wise, will do all they can to keep the theater alive. CHARLES WOOD. New York.

Editor Amusement Park Management.

Editor The Billboard:

Hearty congratulations on your wonderful and far-reaching editorial. It is an epic in prose, and your song will be heard around the world. WM. J. HILLIAR. La Crosse, Wis.

Everybody Welcome

If you have something to say about conditions in the Amusement World this is the place to say it. Letters concerning personal grievances, however, are not acceptable. It is not necessary that you agree with *The Billboard*. Get busy! Let us have your opinions. Make them short and snappy.

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY ACROBATS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

FIRST-CLASS GROUND TUMBLER—CAN DO acrobatic dance. Would join dancing or acrobatic act. Terms and photos on request. Write ALBERT MANSFIELD, 4350 Broadway, Chicago, Ill.

KANSAS STATE STAR PERFORMER AT LIBERTY. Single Trapeze, Slack Wire, Fast Tumbling, From Conkorth, Hoop, Chair Act, Rope Escapes, Double B. & O. with Drums. Ticket. J. P. SCHAID, 521 South 25th Ave., Omaha, Neb.

MARVELOUSLY GIFTED AEROBATIC 12-year-old miss will join H. C. act anywhere or perform alone. Also expert T. and Tap Dancer. References. Accompanied by mother. Write BOX C-50, Billboard, Cincinnati, O.

AT LIBERTY—Ground Tumbler. Good flip-top man. Can do four routines of tumbling. Age 20; height 5 feet 8 inches; weight 135 pounds. Write ARTHUR CAISSIE, 89 Park St., Lynn, Mass. ja25

TOPMOUNTER — Perch Hand Balancing, Head Balancing, all-round Gymnast. Weight 125; age 27; excellent appearance. Understander interested in framing act, communitate. BOX NO. 168 Billboard, 1560 Broadway, New York.

AT LIBERTY AGENTS AND MANAGERS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AGENT FOR TENT SHOWS—PREFER WEEK-stand rep. Contract, post. lithograph. (Mr. Nash, observe!) EDW. H. GRUZARD, Box 482, Little Rock, Ark.

AGENT AT LIBERTY—Would like to hear from hall shows and tent managers. E. H. LITTLE, 1400 Miller St., Uden, N. Y. fe1

AGENT, strictly sober and dependable. Want to hear from reliable managers. Will go anywhere and handle anything. What have you? State all in first letter. Write BOX CHI-80, care ja25 Chicago, Ill.

LINGERMAN or Ventrilocuist. Man of many Voices. Teacher of Ventrilocuism. Slot Machine. Side Show. 724 East Baltimore St., Baltimore, Md. Care Helman Mystery Show. LINGERMAN. fe1

MANAGER or Assistant Manager—Position wanted by Theatre Organist with twenty years' experience in every branch of the business. Knows every part from organ to piano to sign. Always reliable, hard and conscientious worker. Congenial; married; excellent testimonials. Make reasonable offer; all replies answered immediately. Write ORGANIST, Concord Hotel, Springfield, N. Y.

TENT SHOW AGENT open for engagement coming tenting season. Plenty of experience with mid shows. Know the game. FRED J. NEWELL, 199 St. St., East St. Louis, Va. ja25

THEATRE MANAGER—Twenty years' experience at all classes of theaters. Ten years with one firm. Married; strictly sober, honest, dependable, with best of references. Not afraid of hard work and long hours. Ever Central States, but will consider other offers. BOX C-7, care Billboard, Cincinnati, O. ja25

AT LIBERTY BANDS AND ORCHESTRAS

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

NOTICE—HOTELS, PARKS, ETC. GUY L. Hite and his Orchestra want location for summer 1930 or balance of this winter. Eight strictly reliable men with personality and showmanship. For Central States, but will consider other offers. Write to GUY L. HITE, Fort Kearney Hotel, Kearney, Neb. fe1

CLUB ROYALE ORCHESTRA wishes engagement after June 1 at a real summer resort. This orchestra consists of six college men who are planning to make money for the fall term. Play plenty hot, also sing. Write AL WOLFE, 3222 Wells St., Milwaukee, Wis. All correspondence answered. ja25

AT LIBERTY CIRCUS AND CARNIVAL

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY — THREE SAYVILLIA BROS. The acts: Comedy, Acrobatic Act, Hand-Balancing Act, Slack-Wire Act. Wire or write H. J. SAYVILLIA, 677 N. Clark St., Chicago. fe15

AT LIBERTY—Indoor or tent show. Two Aerial Acts, Clown Numbers, Jargo, Lady and gent. Have caride lights. Can build show equipment. Birmingham, Ala. ja25

AT LIBERTY for indoor circus. A first-class talking clown. Also do a comedy acrobatic act. I was formerly with the Ringling-Barnum Circus. Address BOX 99, Rockaway Beach, L. I. fe1

HALF MAN, HALF WOMAN—Box-office attraction. Now contracting 1930 season, theatres, vaudeville, burlesques, carnivals, beaches, first-class museums. An attraction of drawing power. Oper for U. S. and European engagements. Have lobby display, flash and voice-act. Write to first letter. Only reliable managers and shows need write. Would like to hear from Luther. MONDU, care Sellers, 130 Holly St., New Bedford, Mass.

Classified Advertisements

For Rates see Headings. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No At Liberty ad accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word and combined initials, also numbers in copy, and figure cost at one rate only. Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail addressed to initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M., FOR THE FOLLOWING WEEK'S ISSUE. THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Ohio.

AT LIBERTY COLORED PEOPLE

50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

A-1 VIOLIN DIRECTOR AT LIBERTY—Accomplished and experienced Violinist, specializing in dance orchestra, directing and coaching, vaudeville. Teach, large tone, double Sax. Reputation, personality, reliable. Wire, write CLYDE SICKMAN, 138 South Davis Ave., Cincinnati, Ohio. ja25

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NO PEDDLING—FREE BOOKLET describes 67 money-making opportunities for starting own business, home, office. No outfits. **ELITE**, 84 Elizabeth St., New York.

OIL PAINTINGS, FRAMES—LOW priced. Big sellers. **ENTERPRISE-A**, 683 32nd St., Milwaukee.

POLMET POLISHING CLOTH RE- moves tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c; sample free. **H. GALE CO.**, 15 Edinboro St., Boston, Mass.

SELL KREMOLA FACE BLEACH— Wonderful beautifier. Free booklet. Address **KREMOLA**, Armour Station, Chicago.

SELL NEW SIGNS, EMBOSSED Price Tickets and Changeable Signs, big profits. Wonderful selection; all stock ready buy. 25c brings \$1.00 worth of samples. Information free. **T. FRANKLIN CO.**, 3322 Third Ave., New York.

SELLING LIKE BLAZES! BEAUTI- ful Toilet Goods assortment at \$1.50, with 100-inch Pearl Necklace free to your customers. 25% profit. **DAVIS PRODUCTS CO.**, 238 North Ave., Dept. 513, Chicago.

SELL CHANGEABLE SIGNS TO stores. 3 colors, 6 lines, size 14x24; costs 40c, sells for \$1.50. Two sample Signs, postpaid. Wonderful selection. Write **NATIONAL SIGN SYSTEM**, 215 S. Broadway, St. Louis, Mo.

SELL MEN'S NECKWEAR—WON- derful proposition. **ASTOR-A**, 39 East 28th, New York.

SELL KOEHLER'S FLASHY SIGNS— Want quick money? \$3.50 brings 100 wonderful proven sellers. **KOEHLER'S**, Fourth and Morgan, St. Louis, Mo.

SILK EMBROIDERED SCARF—OUR "Hot-Shot" Sales Number at \$8.00 per dozen "knocks 'em cold". Direct from manufacturer. Send \$1.00 for sample. Money-back guarantee. **HILDEBRAND EMBROIDERY CO.**, 934 North Ave., Chicago.

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UP TO \$75 WEEKLY TAKING OR- ders for Berg Strepper. Part or full time. Almost 200% profit. Free sample offer. Dept. HC-41. **BERG BROS. MFG. CO.**, 4520 North Ave., Chicago.

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300% PROFIT RUNNING USED Clothing, Rummage Sales; also new Bankrupt Stock. We trust you. **CHICAGO CLOTHING**, 2938-D Lexington, Chicago.

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10 CENTS A WORD—MINIMUM 10 WORDS.
CASH WITH COPY.

BRINDLE GREAT DANE BITCH, eight months; weight 110 pounds; \$40.00. Small Owl-Faced Monkey, great pet, \$25.00. 2 Large Hawks, Large Owl, each, \$5.00. Ant Bait, \$15.00. Agouti, \$20.00. Giant High-Diving Rhesus Female Monkey, \$75.00. Small Male Javan and Rhesus, each, \$20.00. Female Canaries, Ferrets, Foxes, Raccoons, Opposums. **DETROIT BIRD STORE**, Detroit, Mich.

COAT-MUNDIS, YOUNG AND TAME, \$15.00 each; Kinkajous, tame, \$30.00. Send orders. **LAREDO ZOOLOGICAL BIRD & ANIMAL CO.**, Laredo, Tex.

DOGS—PEKINGESE, MALE, \$35.00; female, \$30.00. Black Pomeranian, male, \$35.00; female, \$30.00. Small Boston, male, \$30.00; female, \$25.00. Red Chow Male Pups, \$40.00; females, \$30.00. Black Police Dog, \$15.00. French Bull Dog, \$25.00. Persian Cats, all colors, \$10.00 each. Snow White Male Canaries, in full song, \$15.00. **DETROIT BIRD STORE**, Detroit, Mich.

DEEP SEA WONDERS AND CURIOUSITIES, Pit-Show, Museum, Side-Show Attractions. Giant Devilfish, in liquid. Giant Sea Turtle, 11-foot Shark, 11-foot Alligator, 8-foot Shark, Giant Snake, All stuffed. Send for catalog. JOSEPH FLEISCHMAN, 1105 Franklin, Tampa, Fla.

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FOR SALE — BEAUTIFUL THREE-Pony Act, Trappings, Props, complete. Also beautiful Spitz Dog. FRANK F. SMITH, Mt. Vernon, Ind.

FOR SALE — ONE WELL-BROKEN Ok, weight fifteen hundred pounds. Price, \$150.00. F. O. B. Frankfort, Kan. Also Snow White Spitz Puppies; males, fifteen dollars; females, \$10.00. CHAS. E. STOWELL, Frankfort, Kan.

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SELL BY MAIL! BOOKS, NOVELTIES, bargains! Large profits! Particulars free. F. ELFCO, 525 South Dearborn, Chicago.

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SUCCESS, PROSPERITY, WITH OUR collection of Business Plans. Modern. New. Trade Secrets. Formulas. Mail order. Particulars free, or everything, \$3.25. COMMERCIAL EDUCATORS, Desk B, 311 West 15th, Kansas City, Mo.

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BALDA'S TRICK CARTOONS, RAG Pictures and Perforated Sheets for all kinds of entertainment. Catalog free. BALDA ART SERVICE, Oshkosh, Wis.

BECOME CHALK TALK ARTIST IN one evening. Make pictures in crayon, clay, sand and smoke. G. HENDRICKSON, Argyle, Wis.

OUR FOUR CHALK TALK PROGRAMS now half price, \$2.00. Supply limited. Satisfaction guaranteed. TRUMAN'S STUDIO, Perrysville, O.

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CAN USE MERRY-GO-ROUND, PORTABLE Rink and other Rides, 1930. LAKESIDE ELECTRIC PARK, Ruthven, Ia.

FOR SALE—A SHOOTING GALLERY and space for concessions Walbridge Park. Address HENRY GENTNER, 4003 Lagrange, Toledo, O.

MERRY-GO-ROUND WANTED FOR 1930 season. LUNA AMUSEMENT PARK, Houston, Tex.

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10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

A-1 EVENING GOWNS, WRAPS, FUR Coats, Chorus Sets. Lowest prices. C. CONLEY, 243 West 48th St., New York.

AN ASSORTMENT POLICE UNIFORMS, Coats, Caps, Trousers, \$6.00; Coats, \$2.00; Hawaiians, complete, \$5.00; Cowboy Chaps, \$12.00; Hats, \$3.00; Burlesque Costumes, \$2.00 up. STANLEY COSTUME STUDIOS, 158 W. 44th St., New York City.

ATTRACTIVE STREET SUITS, \$10; Overcoats, \$5; Tuxedo Suits, \$10; English Walking Outfits, \$12; Flashy Minstrel Suits, \$5; ten Band Coats for \$15; 10 Caps, \$10; Evening Gowns, \$8. Stamp brings lists. WALLACE, 1834 North Halsted, Chicago.

BAND COATS, \$4.00; CAPS, \$1.00; Tuxedo Coats, \$6.00. JANDORF, 698 West End Ave., New York.

EASTERN MINK FUR COAT, \$150; White Fur Coat, \$50; Hudson Seal, \$40; new linings, good condition. F. KADIC, Pasadena Hotel, Chicago, Ill.

EVENING GOWNS, WRAPS, French Wigs, Eyelashes, Rubber Busts, Reducing Specialties. Impersonators' Outfits. Catalog, 5c. SEYMOUR, 235 Fifth Ave., New York.

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BEAUTY PREPARATION FORMULAS or any other kind desired, \$1.00 each. All tested. Address SPECIALTY FORMULA, 14 West Parade, Buffalo, N. Y.

FAST SELLING DEMONSTRATING Specialty Formulas for pitching, canvassing and mail orders. Write for list. Analysis. ASSOCIATED CHEMISTS, Indianapolis, Ind.

FORMULAS — ALL KINDS. Catalog free. CLOVER LABORATORIES (B), Park Ridge, Ill.

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BALL GUM, \$13 CASE. DIRECT factory price, 10,000 balls. AMERICAN CHEWING PRODUCTS, 144-B Mt. Pleasant, Newark, N. J.

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FREE DELIVERY YOUR CITY — Guaranteed finest Marbles, \$3.50 thousand, \$42.00 case of 12,000. Cash with order. H. F. UNLEY, Edgewaterpark, N. J.

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NOVELTY INDIAN BEAD RINGS, Sample Ring for 25 cents. Bead Workers' Beads and Jewels. Lowest prices. Address JOSEPH KEEN, Box 55, Rugby, Brooklyn, N. Y.

NUMBERED BALL GUM, BEST quality gum, clear tickets, best workmanship. Full count 1,200 balls. \$6.00 set; one set free with every ten-set order. Third cash with order. balance, C. O. D. Quick service on all kinds of Vending Machines for Western New York. Get my prices and compare. E. GOODBODY, 72 VanBerg, Rochester, N. Y.

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15c EACH—NEW FLAGS FOR ALL occasions. Bought 55,000 Flags from United States Government; sell cheap. Decorators, conventions, notice. Send new free list. Ship anywhere. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

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ALL KINDS PENNY ARCADE Machines, fine condition, reasonable. Price list upon request. Also Coin-Operated Pianos. Real bargains. Write me your needs. THOS. LONGBOYAM, 810 East 20th St., North Portland, Ore.

AUTOMATIC FISHPONDS AND Ball Coasters any lengths 20% off if bought here. Why buy & used one? Catalogue free. AUTOMATIC FISHPOND CO., 266 Langdon, Toledo, O.

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JACK POT ATTACHMENTS—SELF-loader type for Mills, \$10. Super Jennings Attachments, best made, \$12.50 each. State serial number. SERVICE COIN MACHINE COMPANY, 2037 West Charleston St., Chicago.

BRASS CHECKS FOR BELLS OR NO Value, perfect size, 5c size, \$7.50 thousand. Quarter size, \$10.00. SERVICE COIN MACHINE CO., 2037 Charleston St., Chicago.

BRIDGE BALL, WHIRLOBALL AND Box Ball Alleys. Prices reasonable. BOX C-8, Billboard, Cincinnati.

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CORN POPPERS — ALL KINDS. Popping Kettles cheap. NORTHSIDE CO., 1366 Fifth, Des Moines, Ia.

FOR SALE—CARD MACHINE, LIKE new, \$5.00. Columbia Peanut Machine, \$4.00. Pace Front Vender, 5c, \$30.00. Jennings Side Vender, 5c, \$25.00. C. MEEKS, Effingham, Ill.

FOR SALE — 10 MILLS FRONT Vendors, 5c play, serials 190,000 and up, \$65.00 each. 7 Mills Front Vendors, 5c play, serials 190,000 and up, \$60.00 each. 2 Waiting Jack Pot Machines, almost new, \$65.00 each. 4 Stands, \$5.00 each. EWELL HAWKINS, Huntsville, Ark.

JACK POT BELLS — LATEST IMPROVED models, guaranteed. Mills or Jennings, 5c play, \$40.00; 25c play, \$50.00. SERVICE COIN MACHINE COMPANY, 2037 Charleston St., Chicago, Ill.

LORD'S PRAYER ON PINHEAD EX-hibiting Outfit, \$20. SHAW, 1203 South Broadway, St. Louis, Mo.

LUNCH COUNTER, ELECTRIC, FOR sale, Holcomb-Hoke product, new condition, complete. All in one outfit; cheap for cash. WIRS CAFE, Junction, Tex.

MILLS OR JENNINGS BELLS Nickel Play, \$30; Dime Play, \$35; Quarter Play, \$40. Good stock. Immediate shipment. SERVICE COIN MACHINE CO., 2037 Charleston St., Chicago.

MODERN AEROPLANE SWING, 24 passenger, fine condition, reasonable. D. KANE, 1261 Bedford Ave., Brooklyn, N. Y.

OPERATORS BECOME A PARTNER with the world's largest operators. We will put you in business and supply you with as many machines as you can run. If you are a responsible operator here is your opportunity to control a big and profitable business on a profit-sharing basis. The machines we will furnish you are the best money makers on the market. Write for full details. POSTAL CONFECTION COMPANY, 2037 W. Charleston St., Chicago.

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PENNY MACHINES — BARGAINS. Used and new. NOVIX COMPANY, 1193 Broadway, New York.

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POP CORN POPPERS—ALL KINDS. Easy terms. NATIONAL SALES AND MFG. CO., 699 Keoway, Des Moines, Ia.

PRICES AGAIN SLASHED — 10 Mills 5c Side Vendors, 100,000 up, \$30.00 each; 25 Mills 5c Front Vendors, 115,000 up, \$40.00 each; 10 Mills 5c Jack Pot Side Vendors, 100,000 up, \$42.50 each; 5 Mills 5c Front Vendors, 107,000 to 110,000, \$35.00 each; 9 Mills 25c Jack Pot Bells, 110,000 up, \$50.00 each; 6 Mills 25c Puritan, slightly used, \$30.00 each; 7c Tumbler Locks, keyed alike, \$1.00 each; 4 A. B. T. 5c Big Game Hunters, with registers, \$15.00 each; 10 1c Indoor Baseball Machines, \$3.00 each; 11 B. & M. Vendors, 15c per hundred; Case of 5,000 Balls, \$7.00. Machines thoroughly overhauled; like new. Send money-order for one-fourth, balance C. O. D. DEAN NOVELTY COMPANY, Tulsa, Okla.

PURITAN BELLS—CHERRY REELS. Latest models, just like new, only \$12.50. Send cash with order. SERVICE COIN MACHINE COMPANY, 2037 W. Charleston St., Chicago, Ill.

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SKEE-BALL ALLEYS — CHEAP FOR quick sale. Four Used Alleys for price of a new one. 1169 FRANCIS AVE., Portland, Ore.

SLOT MACHINE BARGAINS — TO-days, 3,000 to 4,000 serials, \$45.00; Jennings 25c Bells, \$50.00; Jennings 5c Bells, \$45.00; good as new. Gottlieb Grip Machines, \$13.00; 5c Bell Bells, \$15.00 each; New Collapsible Steel Stands, \$4.50; Used Collapsible Steel Stands, \$2.50; lots of five, \$2.00 each; Used Non-Collapsible Steel Stands, \$1.50; 5c No-Value Checks, \$7.50 per thousand; 25c No-Value Checks, \$10.00 per thousand. TILLISON SPECIALTY COMPANY, Aurora, Ill.

THIRTY MUTOSCOPE REELS, \$6.00 each. Ten Metal Coin Beam Scales, \$15.00 each. Write for list and prices Arcade Machines. North Tonawanda Band Organ, \$400. STEFFENS, 1146 57th Avenue, Oakland, Calif.

STAMP MACHINES, AMERICAN, new, vendic 1c and 2c stamps. Sample, \$7.00. Complete lot of 10, \$65.00. DETROIT LOAN OFFICE, 1509 Main St., Kansas City, Mo.

WAX FIGURES OF EVERY DESCRIPTION. SHAW, 1203 South Broadway, St. Louis, Mo.

TRUNKS—SECOND HAND, THEATrical, wardrobe, flat. Taylor, H. & M., others. SAVOY LUGGAGE, 59 East 59th, ja25 York.

5c JACK POT MACHINES—BRAND-new Reserve Jack Pot, \$15.00 each. Stock of 2,000 machines, purchased new. Territory closed. This price is less than actual cost. Send cash with order for immediate delivery. SERVICE COIN MACHINE CO., 2037 West Charleston St., Chicago, Ill.

70 MILLS FRONT VENDERS — Brand new. Serials over 212,000. Cost \$95.00. Will sacrifice at \$72.50. Send cash or deposit. POSTAL CONFECTION COMPANY, 2037 West Charleston St., Chicago.

\$1.45—CHICAGO, RICHARDSON AND Winslow Rink Roller Bearing Skates, good sizes. We buy or sell the WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

1929 BALL GUM BABY VENDERS — Plays 4 coins. Standard fruit reels. Cost \$37.50. Never used. Must dispose of quickly. \$20 each. CIGAR STORES NOVELTY CO., Feoria, Ill.

FOR SALE

2ND-HAND SHOW PROPERTY 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

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BALLROOM AND STAGE LIGHTING Effects—Motor-Driven Color Wheels, Crystal Showers, Spotlights. C. I. NEWTON CO., 253 W. 14th St., New York.

BLEACHER SEATS, WITH FOOT Rests; comfortable as chairs; indoor and outdoor use. PENN BLEACHER SEAT COMPANY, 1207 West Thompson St., Philadelphia, Pa.

CHAIRPLANE, LIKE NEW, SEATS 48 people, complete with Organ, Motors, Ticket Booth and lots of extras. Now in storage. Cost \$8,500.00. Must sell; no reasonable offer refused. K. HAASE, 500 Central Ave., Orange, N. J.

CORN GAME, ALL CYPRESS, ONE-man frame, painted blue and orange. Top same. 18 by 24 Counter 14 by 14. Stord Rome, Ga. First \$70. W. H. LOCK, Gibsonton, Fla.

FLYER, WITH FORTY-EIGHT SEATS, complete with platform, scenic panels, etc. No motor. Good operating condition. Must be moved at once. Accept any reasonable offer. WOODSIDE PARK, Philadelphia.

SALE—3-CAR CARNIVAL, INCLUDING 3 Baggage Cars, 5 Rides, 8 Shows; all in good condition. Part time to responsible party. Address BOX K, C. 49, Billboard, 424 Chambers Bldg., Kansas City, Mo.

SELL CHEAP — TIGHT WIRE RIGGING complete. One Novelty Gymnast Rigging. PEPE LINDEMAN, Box 8, Plano, Ill.

STUFFED 16-FT. SNAKE, MOUNTED Game Heads, Antique Guns. CHARLIE DITZ, Route 4, Box 32, Seguin, Tex.

TENT, 50 by 80, COST \$1,100.00, \$350.00; Tent, 32 by 65, only \$200.00; Acme Party Machine, new, \$3.00; 1500-Watt Kohler, nearly new, \$250.00. Reason—want talking outfit. Address CALLOWAY TENT THEATRE, Schlater, Miss.

\$150.00—DEAGAN UNAFON, WORKING order. Great bargain. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

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MANUFACTURER WANTS DISTRIBUTOR for 300-mile \$2.00 "Pocket" Radio. "Sells itself with music." Pays 100%. SPENCER RADIO, Dept. 11, Akron, O.

MEDIUM, MAN PREFERRED, CUP Reader in tea room. Good money; commission basis. MYSTIC TEA ROOM, 105 Stone, Dallas, Tex.

TEAM—NOVELTY, SINGING, DANCING, change week, those doubling orchestra given preference. Piano Player with Specialties for tent vaudeville show open February 3. Write or wire. MGR. JACK ADAMS COMEDIANS, Summerville, Ga.

WANT HULA DANCERS THAT CAN play Uke, also Hawaiian Musicians, for long season opening early in April. Good treatment, best conditions and salaries paid weekly. Send photos, if possible, and state lowest. Address JAMES BROS., P. O. Box 441, Holyoke, Mass.

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10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

DANCE PIANIST — MUST READ, fake, accompany and rhythm. Job opens 20th. Musicians and Entertainers write HARRY COLLINS, Box 60, Grand Island, Neb.

DANCE MEN — SEND FOR NEW
list of summer resorts, parks, hotels, cafes, ballrooms that want bands coming season. Price Two Dollars. **AL SANDERS**, 1261 N. La Salle St., Chicago, Ill.

LEADERS, VIOLINISTS, PIANISTS.
Cellists (doubling Saxophone or Banjo preferred). Saxophonists and Drummers for ocean liners. ROOM 714, 1482 Broadway, New York.

VIOLINIST, DOUBLING TENOR
Banjo, for year-round teaching position in New England. State age, married and when available. Photo. Address **H. TJARNELL**, 236 Maple St., Holyoke, Mass. x

WANTED — LADY SOUSAPHONIST,
Saxophonists, Trumpet, Banjoist, Pianists, Trombonists. Send photo. Write **BOX C-17**, Billboard, Cincinnati, O.

WANTED — DANCE MUSICIANS.
Good territory. Play split bass. State all. Wire or write **D. A. MUNSON**, Patterson Hotel, Bismarck, N. D.

WANTED — THREE GIRL MUSICIANS for orchestra. Hot Trumpet, Trombone and Banjo. Preference given those doubling other instruments. Rush particulars and photo. **EGGLESTON ENTERTAINMENT SERVICE, INC.**, 542 Meridian St., Indianapolis, Ind. ja25

WRITE FOR PROPOSITION SELLING New and Rebuilt Instruments. **JENKINS**, Decatur, Ill.

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10 CENTS A WORD—MINIMUM 10 WORDS.
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HYPNOTISM — INSTANTANEOUS method. Send for this amazing new method. Guaranteed. \$2.00. **DR. Q. Hypnotist**, 37 Wick St., Buffalo, N. Y.

LEARN FORTUNE TELLING BY Cards. Easy Instructions and Reading free. Send stamped envelope. **MRS. MCCUE**, 1855 Rodeo Road, Los Angeles, Calif.

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MAGIC CATALOG, 20c — LYNN'S, 105-A Beach, Jersey City, N. J. fe8

MAGIC ACTS THAT MAKE GOOD—Escapes, Crystal Gazing, Secrets, Drawings. Catalog, 6c. **GEO. A. RICE**, Auburn, N. Y. ja25

MINDREADERS, CRYSTAL GAZERS.
Our new 98-page Illustrated Catalogue of Mental Magic, Mind-Reading Apparatus, Books, Horoscopes, Crystals and Spook Effects is the largest in the world. 1930 Astrological Forecasts now ready. Catalogue and Sample Horoscope, 30c. **NELSON ENTERPRISES**, 498 S. Third, Columbus, O. fe1

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PUNCH, VENTRILOQUAL AND Marionette Figures. **PINXY**, 357 North Clark, Chicago.

TEN PUNCH FIGURES, \$35.00; MILK Can, \$15.00; Mail Bag, \$3.00. List for stamp. **CHESTER MAGIC SHOP**, 482 Milwaukee Ave., Chicago.

VENTRILOQUIST FIGURES, MAR-shall make bargain. **HOLLAND BROS.**, Box 405, Plainfield, Conn. fe8

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10 CENTS A WORD—MINIMUM 10 WORDS.
CASH WITH COPY.

BARGAIN CIRCULAR NO. 10—SEND stamp. Novelties all kinds. **KANT**, 246 Third Ave., Pittsburgh, Pa. fe8x

PHOTOGRAPHY — REGULAR AND Trick. Prints, nickel; enlargements, quarter. Send snapshot. We will give you any photofake you wish. 95 cents. **LIN**, 1800 "O", Washington, D. C.

STAGE MONEY—10 BILLS, 10c; 100, 35c; 1,000, \$2.50. **KRAUS**, 409 Juneau Milwaukee, Wis.

MUSICAL INSTRUMENTS AND ACCESSORIES

FOR SALE—WANTED TO BUY.
10 CENTS A WORD—MINIMUM 10 WORDS.
CASH WITH COPY.

BALLROOM GRAND PIANO, \$185.00. Excellent condition. **GUY HALLOCK**, Duluth, Minn. ja25

BAND ORGAN, UNA-FON OR Hurdy-Gurdy Street Bally Piano for sale. **C. W. DUCHENIN**, 527 East Wabash St., Indianapolis, Ind.

FOR SALE—DEAGAN VIBRA-HARP. **ALBERT BOYER**, Mount Pleasant Mills, Pa. fe1

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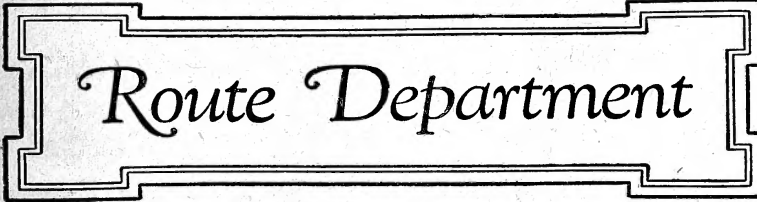
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When no date is given the week of January 18-24 is to be supplied. (In split week houses, the acts below play January 22-24).

VAUDEVILLE

A Adams, Jack & Baby Symphony (Pan.) Hamilton, Can.; (Orph.) Canton, O., 26-Feb. 1. Adler & Bradford (Loew) Washington. Aileen & Marjorie (Coliseum) New York. Albright, Bob, Co. (Proctor) Mt. Vernon, N. Y. Alcanez, Senorita (Riverside) New York. Alexander Girls (Orph.) Vancouver, Can. Alexander, Gus (Loew) Jersey City, N. J. All-Girl Show (Rochester) Rochester, N. Y. Allard, Jimmy, Co. (Genesee) Waukegan, Ill. Allen & Canfield (Earle) Philadelphia. Ames, Lionel Mike (Victoria) New York. Andre, Mildred & Girls (Riverside) Milwaukee. Angus & Searle (Ritz) Birmingham, Ala. Arms, Frances, Co. (Blvd.) New York. Armstrong Bros. (Keith) Boston. Arthur, Geo. K. Co. (Madison) Brooklyn. Atherton, Lottie (Maj.) Houston, Tex. Aurora Trio (State) New York. Avalons, The (Genesee) Waukegan, Ill.; (Pal.) Peoria, 26-Feb. 1.

B Baby, Bobby & Buster (Bay Ridge) Brooklyn. Barry & Whitley (81st St.) New York. Barton, Benny, Co. (State) New Orleans. Basquette, Lina, & Boys (Riverside) New York. Batchelor, Billy, Co. (Capitol) Trenton, N. J. Bates, Peg (Grand) New York. Beard, Billy (Nat'l.) Richmond, Va. Beecher & Balour (Keith) Ottawa, Can. Big Parade in Person (Yonge St.) Toronto. Birchley, Jack (7th St.) Minneapolis. Block & Sully (Orph.) Vancouver, Can. Blondes & Brunettes (Fox-Pal.) Worcester, Mass. Blood & Thunder (Hill St.) Los Angeles. Blossoms, Two (Keith) Ottawa, Can. Bordoni, Irene (86th St.) New York. Borneo, Emil (Midland) Kansas City. Bucky Riddle & Murray (Delancey St.) New York. Brady & Wells (St. Louis) St. Louis. Braille & Fallo Revue (Lincoln St.) New York. Breams, Fitz & Murphy (Orph.) Denver. Brennan & Rogers (Pal.) New York. Briants, The (Oriental) Brooklyn. Bronson & Renee Revue (Blvd.) New York. Brown Brothers, Six (Hill St.) Los Angeles. Burns & Allen (Hamilton) New York. Burns, Curly, Co. (Orph.) Oakland, Calif. Burnsey & Case (Victoria) New York. Butler & Santos Co. (Albee) Cincinnati.

C Cadette Sextet (Proctor) Schenectady, N. Y. Cady Bros. (Loew) London, O. Caligari Bros. (Capitol) New York. Cameron, Lou (Regent) Paterson, N. J. Carbone, Bobby, Co. (Oriental) Brooklyn. Cariff & Conroy (Hipp.) Toronto. Gardin (Hipp.) Toronto. Carita, Senorita (Earle) Philadelphia. Carr Bros. & Betty (Premier) Brooklyn. Carr, Jean, Co. (Franklin) New York. Caruso & Eddy (Orph.) Denver. Carroll, Harry, Co. (Pal.) Newark, N. J. Castleton & Mack (Loew) Baltimore. Cavaliers (Orph.) Tacoma, Wash. Chan & Conroy (Hipp.) Toronto. Chamberlain & Himes (Hill St.) Los Angeles. Charm Quartet (Pal.) Rochester, N. Y. Chase & Latour (Proctor) Schenectady, N. Y. Chesleigh & Gibbs (State) Norfolk, Va. Chivalier Bros. (Proctor) Mt. Vernon, N. Y. Chinese Whoopie Revue (Coliseum) New York. Choos' Odds & Ends (Golden Gate) San Francisco. Christy, Joe, Co. (Stuart) Lincoln, Neb. Christy, Ken, Co. (Orph.) Vancouver, Can. Cirillo Boys, Four (Grand) Calgary, Can. Clark & Smith (Plaza) Corona, N. Y. Clark, Kuglie, Co. (State) Norfolk, Va. Clark, Alleen (Loew) Jersey City, N. J. Claude & Marion (Ritz) Elizabeth, N. J.

Clayton, Jackson & Durante (Pal.) New York. Clifton, Margie, & Partner (Hipp.) Toronto. Co-Eds (Proctor) Troy, N. Y. Coe, Jerry, & Bros. (Pal.) Newark, N. J. Corhan, Jas. Co. (Prospect) Brooklyn. Colby & Murphy (Earle) Philadelphia. Cole & Snyder (Loew) Pittsburgh. Colleano Family (Orph.) Oklahoma City. Conley Trio (Orange Festival) Winter Haven, Fla. (Fair) Tampa, 28-Feb. 8. Conville, Frank (Yonge St.) Toronto. Corbett & O'Brien (Albee) Brooklyn. Corday & Anger (125th St.) New York. Corey & Mann (7th St.) Minneapolis. Corvey Ferry (Earle) Philadelphia. Coscia & Verdi (State) Newark, N. J. Coscon Bros. (Regent) Paterson, N. J. Cowboy Revue (Pal.) Peoria, Ill. Cowboys & La Monte (Lincoln) Union City, N. J. Crockett's Mountaineers (Proctor) Yonkers, N. Y. Cummings, Roy (Albee) Cincinnati. Currying, Gus (Bushwick) Brooklyn. Cunningham & Clements Co. (Proctor) Mt. Vernon, N. Y.

D Dakotas, The (Pal.) Chicago. Daly, Pat, Co. (Riverside) Milwaukee. Dana, Viola, Co. (Hipp.) Toronto. Dance Parade (Royal) New York. Danubes, Five (86th St.) New York. Davies, Tom, Trio (Georgia) Atlanta, Ga. Daville, Six (Pal.) Chicago. DeCamba, Martha (Franklin) New York. DeLong & Renard Revue (State) Jersey City. DeMarlo & LaMarletta (Scala) Berlin, Germany. Jan. 1-31; (Hansa) Hamburg Feb. 1-31. D'Ormonde, George, Co. (State) Norfolk, Va. DeRue, Frank (State-Lake) Chicago. DeVito, Denny & Co. (Delancey St.) New York. DeWolf, Billy, Co. (Bay Ridge) Brooklyn. Decker, Nancy (Proctor) New Rochelle, N. Y. Demarest & Deland (State) Norfolk, Va. Dennis Sisters, Three (Loew) Pittsburgh. Denmore, Françoise (Bushwick) Brooklyn. Derickson & Brown (Orph.) Tacoma, Wash. Desmond, Wm., Co. (Coleman) Miami, Okla. Devil's Circus (Oriental) Brooklyn. Devos, Frank (Ritz) Birmingham, Ala. Diamonds, Four (Pal.) St. Paul. Diz Sisters (Fabian) Hoboken, N. J. Digitanos, The (Orph.) Tacoma, Wash. Dillon & Parker (Pal.) Rockford, Ill. Dixie Four (Fordham) New York. Dode & Rush (Kings) Brooklyn. Doin' Things (Main St.) Kansas City. Dolan & Gale (Fairmount) New York. Dolores, Eddy & Douglas (Pitkin) Brooklyn. Donahue, Red, & Pals (Kenmore) Brooklyn. Dora, Grace (Lyric) Indianapolis. Dotson (State) Jersey City. Downs, Johnny (Proctor) Albany, N. Y. Dresden China Unit (State) Memphis.

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E Eames, Peggy (Coleman) Miami, Okla. Ealey, Dora, Co. (Loew's 46th St.) Brooklyn. Eaton, Ewing (Coliseum) New York. Ebb, Wm (Proctor) Schenectady, N. Y. Egan, Babe, & Redheads (Fabian) Hoboken, N. J. Elaine, Grace & Marie (Rochester) Rochester, N. Y. Ellington, Duke, & Orch. (Met.) Brooklyn. Emmy's, Carlton, Dogs (Loew) Jersey City, N. J. Eno Troupe (Albee) Providence. Evans & Mayer (State-Lake) Chicago.

F Faber, Lehr Co. (Coliseum) New York. Falls, Archie & Gertie (Capitol) Atlanta, Ga. Falls, Reading & Boyce (Stuart) Lincoln, Neb. Far East (Fox) St. Louis. Fargo & Richards (Loew's Victory) Evansville, Ind. Farrell, Billy, Co. (Met.) Brooklyn. Faye, Herbert (Riverside) New York.

Fauntleroy & Van (Genesee) Waukegan, Ill. Fearless Flyers, Five (Circus) Vera Cruz, Mex. 20-25; (Circus) Mexico City 28-31. Fielder, Harriet & Co. (State) Newark, N. J. Fisher & Hurst (Loew's 46th St.) Brooklyn. Flash, Serge (Capitol) New York. Folsom, Bob (Kenmore) Brooklyn. Ford Ritz (Riverside) New York. Ford & Watson (Jefferson) New York. Fortunello & Cirillino (Loew) Jersey City, N. J. Foy, Mary & Irving (Central) Jersey City, N. J. Frabel's Frolics (105th St.) Cleveland. Francis & Wally (Orph.) Boston. Franklin & Joyce (Delancey St.) New York. Frasers, Enos (Pal.) Newark, N. J. Freda & Palace (St. Louis) St. Louis. Freed, Carl, & Orch. (Loew) Akron, O. Freed, Joe Co. (Keith) Grand Rapids, Mich. Freed, Chas. (Central) Jersey City, N. J. Fullmer & Wayne (Met.) Brooklyn. Fulton & Parker (Orph.) Portland, Ore.

G Gaby, Frank (Imperial) Montreal. Gall, Lee, Ensemble (Hancock) Austin, Tex. Galarin & Siskin (Plaza) Corona, N. Y. Gardens Idea (Fox-Pal.) Bridgeport, Conn. Gaynor & Byron (Orph.) Portland, Ore. Gellis, Les (State) New Orleans. Glezzi, Leo (State) New York. Gibbs, Twins (Pal.) Peoria, Ill. Gibbs, Nancy, Co. (Albee) Cincinnati. Gilbert, Bobby (Lincoln St.) New York. Girard, Thas, & Lil (Yonge St.) Toronto. Glasgow, Bill (Grand) New York. Glenn & Jenkins (Franklin) New York. Gold & Ray (Hipp.) New York. Gold, Fiends (Pal.) Akron, O. Gordon, Ruth (State) New York. Gordon & King (Loew) Pittsburgh. Goss & Barrows (Orph.) Omaha, Neb. Gould, Sol, Co. (Premier) Brooklyn. Gould, Venita (State) New York. Gracilia & Theodore Co. (State) Newark, N. J. Grauman, Hess & Valle (Grand) St. Louis. Green & Blossom (State) New York. Green, Cora (58th St.) New York. Greenwell, Elsie, & Boys (Princess) Nashville, Tenn.

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Holmes, Harry, Co. (Pal.) Chicago. Holz, Jack (Keith) Brooklyn. Hone, Fols. (Chest) New York. Honey Family (Ritz) Birmingham, Ala. Honey Boys, Five (Orph.) Des Moines, Ia. Hoops & Catchett Co. (Yonge St.) Toronto. Hope, Bob, Co. (Pal.) Chicago. House, Billy, Co. (68th St.) New York. Howard & Newton (Capitol) Winnipeg, Can. Howard, Tom, Co. (Proctor) Mt. Vernon, N. Y. Howard's Ponies (Orph.) Vancouver, Can. Howard, Harry, Co. (Keith) Flushing, N. Y. Hubert, Fritz & Jeans (Orph.) Oakland, Calif. Huling, Ray, & Margarita (Austin, Tex.) Huns, Three (Jefferson) New York. Hunt, Mildred (Orph.) Denver. Hunter, George (Loew) London, Can. Hyde & Burrell (Hipp.) New York. Hyde, Alex, & Modern Maidens (Grand) New York.

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K Kahne, Harry (Orph.) Boston. Kanawau Troupe (Delancey St.) New York. Kane & Ellis (Proctor) New Rochelle, N. Y. Kapp & Tish (Fabian) Hoboken, N. J. Karoll Bros. (Blvd.) New York. Kaufman, Ada, Girls (Proctor) White Plains, N. Y. Kay & Barr (125th St.) New York. Kaye & Sayre (Kings) Brooklyn. Kelly, Henry J. (Caroline) Charlotte, N. C. Kelly Jackson & Co. (Gates Ave.) Brooklyn. Kelly, Walter C. (State) New York. Kennedy, Frances (Grand) St. Louis. Kerr & Ensign (Maj.) San Antonio, Tex. Ketchum, James (Jefferson) New York. King, Manny, Co. (Franklin) New York. Kisses (Fox) Detroit. Kitchen Pirates (Albee) Brooklyn. Kuma, Tom (Prospect) Brooklyn.

L LaCrosse, Jean (Regent) Paterson, N. J. LaSalle & Mack (Hill St.) Los Angeles. LaVere, Florrie (Hill St.) Los Angeles. Lamarr & Boyce (Maj.) Houston, Tex. Lamont Four (Pal.) Rochester, N. Y. Lane & Lee (Genesee) New Orleans. Lane, Osborne & Chiko (Hipp.) Buffalo. Langford, Myra (Madison) Brooklyn. Lassiter Bros. (Delancey St.) New York.

Laurie, Jr., Joe (Oriental) Brooklyn. LeGrohns, The (Princess) Nashville, Tenn. LePaul (Kestown) New York. Leavitt & Lockwood Revue (Orph.) Salt Lake City. Lee, Jane & Katherine (Capitol) Atlanta, Ga. Lee Tans (Orph.) Spokane, Wash. Lech, Raynor, Co. (Capitol) Trenton, N. J. Leonard, Eddie, Co. (Loew's 46th St.) Brooklyn. Lewis, Flo (Orph.) Denver. Lewis, Maxine (Pal.) Newark, N. J. Lewis, Sid (Proctor) Troy, N. Y. Lewis, Ted, & Orch. (Fordham) New York. Lizeard Arabs (Proctor) Troy, N. Y. Lighters, Fred (Orph.) Salt Lake City. Lights & Shadows (Gates Ave.) Brooklyn. Lillies, Six White (Paradise) Bronx, N. Y. Lockett & Page (Keith) Flushing, N. Y. Lohse & Sterling (Loew) Nashville, Tenn. Lonesome Club (Princess) Nashville, Tenn. Lordens, Three (Coleman) Miami, Okla. Lovejoy Dancers (Capitol) Union Hill, N. J. Luster Bros. (86th St.) New York. Lytle, Carr (Maj.) Ft. Worth, Tex. Lyons, George (Gates Ave.) Brooklyn. Lytle, Ray & Rose, Co. (Bedford) Brooklyn. Lytle & Pant (Maj.) Houston, Tex.

M McAuliffe, Tom (Albee) Providence. McConnell, Lulu, Co. (Keith) West Boston. McDaniel, Cliff & Helen (Oriental) Brooklyn. McGivney, Owen (Orph.) Seattle, Wash. McCallen & Sarah (Maj.) London, Can. McCall, Tex (Riverside) Woodhaven, N. Y. McManus & Hickey (Gates Ave.) Brooklyn. McWilliams, Jim (Keith) Syracuse, N. Y. Maidie & Ray (Keith) Ottawa, Can. Major, Jack (Pal.) Salt Lake City. Mandell, Wm. & Joe (Orph.) Seattle, Wash. Mandis, Joe, Trio (Victoria) New York. Mangan Troupe (Madison) Brooklyn. Manning & Glass (Riverside) Milwaukee. Marcus Show Co. 1 (Pal.) South Bend, Ind. Maree, Mme., & Pals (Fair) Tampa, Fla., 28-Feb. 8. Marguerite & Gill (Loew) Baltimore. Marie, Dainty (Imperial) Montreal. Marinelli Girls (Orph.) Omaha, Neb. Mario & Lazarin (Orph.) Boston. Marks, Ben & Ethel (Pal.) Rockford, Ill. Marvins, Collette (Orph.) Syracuse, N. Y. Mascagnio Four (Genesee) Waukegan, Ill. Mason, Tyler (Perry) Erie, Pa. Masters, Frank, & Orph. (Fairmount) New York. Max & Gang (Capitol) Davenport, Ia. Maxwell, John (Loew) Baltimore. May, Bobby (58th St.) New York. May, Marty (Keith) Youngstown, O. May & Lynn (Riverside) Woodhaven, N. Y. Medley & Duprey (Orph.) Spokane, Wash. Melvin Bros., Three (Bedford) Brooklyn. Messenger, Chas., Co. (Capitol) Trenton, N. J. Meyers, Lubow & Rice Revue (Natl.) New York. Micahua (Proctor) Yonkers, N. Y. Michel (Victoria) New York. Miljares (Pal.) Cleveland. Madry's Angels (Orph.) Yonkers, N. Y. Millard & Marlin (Kenmore) Brooklyn. Miller, Eddie, & Henrietta (State) New York. Miller & Wilson (105th St.) Cleveland. Mills & Stratton (Orph.) Washington. Monde & Carmo (Capitol) Union Hill, N. J. Moore, Sim, & Pal (State) Syracuse, N. Y. Morgan & Sheldon (Ohio) Mansfield, O. Morrell Margaret, Co. (Orph.) Atlanta, Ga. Mueing & Girtor, (Keith) Flushing, N. Y. Murelock, Teck, Co. (Capitol) Winnipeg, Can. Murray & Allan (Keith) Flushing, N. Y. Myrtica (Prospect) Brooklyn. Mystic, Odette (Pal.) New York.

N Nash & Fately (Orph.) Seattle, Wash. Nathal (Keith) Ottawa, Can. Natova, Natcha, Co. (Pal.) Chicago. Nelson, Bob, Co. (Delancey St.) New York. Nitos, The (Gayety) Uta, Atlanta, Ga. Nix & Stratton (Orph.) Springfield, Mass. North, Jack (State) Norfolk, Va. Norworth, Jack, Co. (State) Syracuse, N. Y.

O O'Connor Family (Capitol) Windsor, Can. O'Hanlon & Zamboni (Central) Jersey City, Can. O'Hara, Fiske, Co. (Hamilton) New York. O'Neill & Manners (Albee) Cincinnati. O'Neil & Janey (Houston, Tex.) Odiva & Seals (Hipp.) New York. Oliver, Victor (Grand) St. Louis. Olsen & Johnson (Orph.) Portland, Ore. Olvera Bros. (Plaza) Corona, N. Y. On vs. Jazz Troupe (Proctor) Mt. Vernon, N. Y. On vs. Jazz (Loew's Victory) Evansville, Ind. Osterman, Jack (State) Syracuse, N. Y.

P Paige & Jewett (Eden) Naples, Italy, Feb. 1-28. Palermo's Canines (Grand) New York. Palm Beach Girls (7th St.) Minneapolis. Pals, Four (Natl.) New York. Pardo, Eddie (Orph.) Oakland, Calif. Parker, Bab & Co. (Orph.) New Orleans. Patricia (Proctor) White Plains, N. Y. Paula, Paquita & Christa (Regent) Paterson, N. J. Pavla (Loew) Jersey City, N. J. Pavley-Oukrainsky Co. (Orph.) Seattle, Wash. Peacock, Fred (Hipp.) New York. Penner, Joe (Enright) Pittsburgh. Pepito (Grand) Calgary, Can. Peeper, Jack (Orph.) Spokane, Wash. Perrier & Renee (Capitol) Atlanta, Ga. Persian Garden (Ritz) Elizabeth, N. J. Petching, Mr. & Mrs. Paul (105th St.) Cleveland. Petleys, The (St. Louis) St. Louis. Phillips, Four (Capitol) Trenton, N. J. Phillrick, John & Baxter (Lincoln) Union City, N. J. Pickard & Seal (Riverside) Milwaukee. Pierrot, James (Empire) North Adams, Mass. Piler & Douglas (Imperial) Montreal. Pixifax, Little, Co. (Lyric) Indianapolis. Pollack & Dunn (Orph.) Omaha, Neb. Powers & Janet (Orph.) Tacoma, Wash. Prewer & Wallace (Orph.) Des Moines, Ia. Pressler & Klais (Orph.) New Orleans. Price, George (Met.) Brooklyn. Princess Pat (Orph.) New Orleans. Pritchard & Renee (Capitol) Davenport, Ia. Pritchard, Ann, & Boys (Capitol) Atlanta, Ga. Prosper & Maret (Fairmount) New York.

R Ralston, Esther, Co. (Keith) Flushing, N. Y. Rangers, Eight (81st St.) New York.

Rankin's, Gene, Blue Bells (Proctor) Albany, N. Y.
Ritch Bros. (Orph.) New York.
Reed, Etta, Co. (Prospect) Brooklyn.

Wilton & Murphy (Keith) Grand Rapids, Mich.
Wilton & Weber (Albee) Providence, R. I.
Wood, Britt (Hancock) Austin, Tex.

Song Shop (Tivoli) Chicago.
Stanton, Val & Ern (Pal.) Dallas.
Streets of Bombay (Stanley) Jersey City.

Girls From Follies: (Gayety) Brooklyn 20-25;
(Columbia) Utica, N. Y., 27-Feb. 1.
Girls From Huppaland: (Gayety) Washington

Rice & Gitz, & Rangers (Lincoln) Union City, N. J.
Rice & Shirley (Lincoln Sq.) New York.
Rice & Werner (Pal.) Rochester, N. Y.

Yocan, Paul, Dancers (Loew) London, Can.;
Rapids, Rockford, Ill., 27-29; (Iowa) Cedar Rapids, Iowa.
Young, Joe, Co. (Proctor) Yonkers, N. Y.

Vance Four (Mastbaum) Philadelphia.
Vestoff (State) Cleveland.
Walters, Walter (Denver) Denver.

Naughty Nifties: (Empire) Toledo, O., 20-25;
Nite Club Club (Columbia) Utica, N. Y., 20-25;
open week 27-Feb. 1.

M. P. PRESENTATIONS

Adlar, Lawrence (Paramount) New York.
Animated Rag Dolls (Paramount) Brooklyn.
Anniversary Show (Paramount) Toledo.

DRAMATIC AND MUSICAL

Animal Crackers: (Grand) Chicago.
Babes in Toyland: (Keith) Philadelphia.
Bambina (Curran) San Francisco 20-25.

Parisian Flappers: (Gayety) Baltimore 20-25;
(Gayety) Washington 27-Feb. 1.
Pretty Babies: (Gayety) Louisville 20-25;

Sally & Ted (Capitol) New York.
Sally, Irene & Mary (Plaza) Corona, N. Y.
Samuels, Rae (Proctor) Yonkers, N. Y.

Black Doits (Mich.) Detroit.
Boydell, Jean (Stanley) Pittsburgh.
Breng's Horse (Paramount) Brooklyn.

Animal Crackers: (Grand) Chicago.
Babes in Toyland: (Keith) Philadelphia.
Bambina (Curran) San Francisco 20-25.

Steppe Show: (Mutual) Indianapolis 20-25;
(Garrick) St. Louis 27-Feb. 1.
Step Lively Girls: (Orph.) Paterson, N. J.,

T. O. B. A. CIRCUIT

Brown Gal (Frolic) Bessemer, Ala., 20-25.
Brownskin Models (Globe) Cleveland 20-25.

REPERTOIRE

Brace Comedy Co.: Havelock, Ont., Can., 20-25.
Rhoads, John. Players: (Cox) Sudersville, Md.,

TABLOIDS

Facts and Figures. Lew Beckridge, mgr.:
Franklin, Pa., 20-25.
Flash Parade, Bud Browne, mgr.: (Band Box)

MISCELLANEOUS

Becker, Magician: Broken Bow, Okla., 22;
Idabel 23; Ardmore 24; Waurika 25.
Comanche 27; Marlow 28; Chickasha 29;

MUTUAL BURLESQUE

Bare Facts: (Fox) Jamaica, N. Y., 20-25;
Best Show in Town: (Stelway) Astoria, N. Y.,

Additional Routes on Page 96

CHARLES FLOREY, old-time minstrel,
will be the featured comedian in a big
semi-pro production to be given in

Wager, The (Orph.) Seattle, Wash.
Wahl, Walter Dare (Pal.) St. Paul.
Waiman, Harry, Co. (Lyric) Indianapolis.

Rugell, Yvette (Paramount) New York.
Savoy Harry (Uptown) Chicago.
Schickel's Millionettes (Mich.) Detroit.

Cracker Jacks: (Plaza) Worcester, Mass.,
20-25; (Gayety) Boston 27-Feb. 1.
Dag Dolls: Open week 20-25; (Casino)

CONVENTIONS

ALABAMA

Birmingham-Rotary Clubs. Apr. 14-15. J. M. Richards, Selma, Ala. Birmingham State Medical Assn. Apr. 15. Dr. B. B. Simms, Talladega, Ala. Birmingham State Bottlers' Assn. Jan. 30-31. J. Lee. Mobile-Natl. Fox Hunters' Assn. First week in February. Montgomery-State Dental Assn. April 15-16. F. F. Perry, 712 Shepherd Bldg. Montgomery-State Educational Assn. April 9-11. F. L. Grove, 1017 1st Natl. Bk. Bldg.

ARIZONA

Douglas-R. A. Masons. Feb. 11. H. Drachman, Box 238, Tucson, Ariz. Douglas-Order Eastern Star. Feb. —. Mrs. K. Burgen, Nogales, Ariz. Globe-Knights Templar. Feb. 10. A. T. J. Prescott, Phoenix, Ariz. Mesa-Order of Odd Fellows. April 21-23. R. C. Sloane, Box 873, Phoenix, Ariz. Mesa-Rebekah Assembly. April 21-22. Mrs. N. Scott, 140 N. 11th ave., Phoenix, Ariz. Phoenix-Rotary Clubs. April 28-29. F. Joyce, Security Bldg. Phoenix-State Press Club. March 2. E. O. Whitman, Box 1380. Phoenix-Natl. Assn. Real Estate Boards. Jan. 22-24. H. N. Nelson, 310 S. Mich. ave., Chicago, Ill.

ARKANSAS

Little Rock-M. F. Theater Owners. April 6. E. Williams, Oxford, Mo. Little Rock-State Fed. of Fairs. Feb. 7. W. H. Pigg, Hope, Ark. Pine Bluff-State Bottlers' Assn. Jan. 27-28. C. Bellingrath, 615 E. Markham st., Little Rock.

CALIFORNIA

Bakersfield-Order of Amaranth. March 5-7. Miss L. B. Taylor, 1911 Shell ave., Venice, Calif. De Witt-Order of Amaranth. April 28-30. Dr. E. Pope, 1016 Balboa Bldg., San Francisco. Del Monte-Fed. of Women's Clubs. April 15-17. Mrs. F. A. Steiger, Vallejo, Calif. Los Angeles-Foreign Exchange Week. Feb. 16-22. J. H. Smiley, 1165 S. Broadway. Los Angeles-Gamma Eta Kappa Frat. March 14-15. E. F. Haven, 761 Wesley ave., Oakland. Los Angeles-Natl. Assn. Fur Industry. April 28-30. D. C. Mills, 224 W. 30th st., New York City. Oakland-Master Painters & Decs.' Assn. Jan. 24-25. A. W. Graff, 8007 W. 4th st., Los Angeles. Oakland-R. A. Masons & Knights Templars. April 8-11. T. A. Davies, San Francisco. Riverside-C. A. R. Encampment. April 27. E. Cronck, 1816 S. Figueroa st., Los Angeles. Sacramento-State Mfrs. Carb. Beverages. Feb. 6-7. C. D. Lightbody, 57 Post st., San Francisco. Sacramento-Amer. Soc. Civil Engineers. April 23-25. T. E. Stanton. Sacramento-Bldg. Trades Council. March 18-19. F. C. McDonald, 625 Market st., San Francisco. San Diego-State Retail Clothiers' Assn. March 17-19. C. A. Nelson, care Nelson-Moore. San Diego-D. of A. Revolution. March 12-13. San Diego-W. Gulick, 220 Golden Gate ave., San Francisco. San Francisco-Amer. Rodeo Assn. Jan. 27-28. San Francisco-Pacific Ry. Club. March 14. W. S. Walker, 84 York City. San Francisco-State Credit Men's Assn. March —. O. Walker, Oceanic Bldg. San Francisco-Sons of Amer. Revolution. April 19-21. E. Young, 390 E. Young Bldg. San Francisco-State Ret. Hardware & Impl. Assn. Feb. 11-13. L. Smith, 112 Market st. San Francisco-Fire Underwriters' Assn. Feb. 4-5. J. H. Martin, 201 Sansome st. San Francisco-Order of Dragons. Feb. 8. E. Jones, Box 1423. San Francisco-Natl. Assn. Bldr's. Exchange. Feb. 11-13. E. F. Stokes, 529 Bond Bldg., Washington, D. C.

COLORADO

Denver-Hardware & Implement Assn. Jan. 22-23. W. McAllister, Box 513, Boulder, Colo. Denver-Shrine Directors' Assn. Feb. 19-21. L. C. Fisher, Box 635, Charleston, S. C. Denver-State Bottlers' Carb. Beverages. Feb. 6-7. M. E. Strain, Lamas, Colo. Denver-Revel Clubs. March 18-19. G. A. Wilson, 43 Leon st., Boston, Mass.

CONNECTICUT

Hartford-Order Eastern Star. Jan. 29-30. Mrs. H. Burwell, 100 Torrington Rd., Winsted. Hartford-Lodge of Masons. Feb. 4-6. Middletown-Rebekah Assembly. April 16. Mrs. M. Johnson, 26 Alford st., Torrington, Conn.

DELAWARE

Millsboro-Order Un. Amer. Men. March 6. W. T. Moore. Smyrna-Junior Order. Feb. 18. F. Sleight, 807 Tattal st., Wilmington, Del.

DISTRICT OF COLUMBIA

Washington-Artistic Lighting Equipment Assn. Feb. 9-12. C. Benjamin, 711 Graybar Bldg., New York City. Washington-Progressive Educ. Assn. Feb. 20-22. J. N. Dorey, 10 Jackson place. Washington-Order Red Men. Feb. 10-11. W. M. Alexander, 4106 Fifth st., N. W. Washington-Sons of Amer. Revolution. Feb. 11. V. A. Olander, 623 South Washab ave., Chicago. Washington-Knights of Pythias. Feb. 19. W. A. Kimmell, 1012 Ninth st., N. W. Washington-Amer. Soc. Mech'l Engineers. April 5-7. C. W. Rice, 29 W. 39th st., New York City. Washington-Chamber of Commerce of U. S. April 28-30. D. A. Skinner, 1615 H st., N. W. Washington-Natl. Soc. Children Amer. Revolution. April 14-16. Miss A. Powell, 12 Lafayette Sq., N. W. Washington-Natl. Soc. U. S. Daughters of 1812. April —. Mrs. W. B. Painter, Carrollton, Mo.

FLORIDA

Barlow-Knights Templar. March 18-19. W. P. Webster, Jacksonville, Fla. Daytona Beach-Southern Com'l Secs.' Assn. April —. O. M. Anderson, Memphis, Tenn. Jacksonville-State Conf. Social Work. April 8-9. W. E. Criswell. Jacksonville-Knights of Pythias. April 23. L. B. Sparkman, Tampa, Fla. Jacksonville-Pythian Sisters. April 23. Miss O. Bernard, 1129 E. 16th st. Miami-State Fed. of Labor. April 2-4. A. O. DeWeese, 1302 E. Gonzalez st., Pensacola. Ocala-State Engineering Soc. April 17-18. J. Peters, 1436 W. Univ. ave., Gainesville. St. Petersburg-G. A. R. of Fla. Second week in April. L. A. Spencer, 340 S. 5th st. Tallahassee-F. & A. Masons. April 15-16. W. P. Webster, Jacksonville, Fla. Tampa-Order Eastern Star. April —. Mrs. M. H. Carter, Holly Hill, Fla. West Palm Beach-American Legion. March 31-April 1. C. H. Rowton, Palatka, Fla. Winter Haven-State Fed. Women's Clubs. March —. Mrs. C. E. Hawkins, Brooksville, Fla.

GEORGIA

Athens-State C. E. Union. April —. Miss H. Stephens, 362 S. McDonough st., Decatur, Ga. Atlanta-Retail Shoe Dirs.' Assn. March 2-4. H. M. Steele, Mortgage Guarantee Bldg. Atlanta-Amer. Chemical Soc. April 8-12. Dr. C. D. Parsons, 1709 G st., N. W., Washington, D. C. Atlanta-Natl. Coca Cola Bottlers' Assn. March 5-7. C. V. Rainwater. Atlanta-Automotive Jobbers' Assn. Feb. 20-21. M. Montgomery Auto Supply Co., Charlotte, N. C. Atlanta-State Electric Med. Assn. Feb. —. Dr. L. P. Baker, Natl. Bank Bldg. Augusta-Electric Light Assn. April 16-18. M. H. Killian, 207 Bone Allen Bldg., Atlanta. Augusta-Cotton Assn. April 8-9. J. M. Cloer, Commercial Exch. Bldg., Atlanta, Ga. Macon-Parent Teachers' Assn. April 14-15. H. D. Cutter. Macon-Education Assn. of Ga. April 16-18. K. T. Alfriend, 400 Vineville ave. Macon-R. A. Masons. April 30-May 1. A. G. Caldwell, P. of H. State Grange. Jan. 29-30. F. G. Harland, Box 211.

IDAHO

Caldwell-P. of H. State Grange. Jan. 29-30. F. G. Harland, Box 211.

ILLINOIS

Chicago-Interstate Merchants' Assn. Feb. 3-6. F. M. Nickle, 10 S. LaSalle st. Chicago-State Lumber & Material Dirs.' Assn. Feb. 12-13. J. F. Bryan, 43 S. Dearborn st. Chicago-Natl. Assn. Merchant Tailors. Jan. 29-31. T. F. McNamara, 11 E. 4th st., New York City. Chicago-Natl. Food Brokers' Assn. Jan. 21-22. P. Fishbach, 644 E. Maple rd., Indianapolis. Chicago-Natl. Auto Dirs.' Assn. Jan. 27-28. C. A. Vane, 76 W. Wacker Drive. Chicago-Managing Mch. & Supplies Assn. Jan. 21-24. J. Hanna, Cadiz, O. Chicago-Natl. Ry. Appliances Assn. March 10-13. C. W. Kelly, 1014 S. Michigan ave. Chicago-Amer. Ry. Assn. Feb. 12-13. E. H. Pritch, 431 S. Dearborn st. Chicago-Amer. Soc. Bakery Engrs. March 17-19. W. E. Marx, 1135 Fullerton ave. Chicago-Camp Directors' Assn. Feb. 28-March 1. Laura I. Mattoon, Wolfboro, N. H. Chicago-Daughters of Amer. March 18-20. Mrs. H. C. Barr, 1931 7th ave., Moline, Ill. Chicago-Natl. Assn. Men's. Div. March 11-12. C. Mathan, 509 S. Franklin st. Chicago-Natl. Vending Machine Operators' Assn. Jan. 27-29. Chicago-Coin Machine Operators' Assn. Feb. 24-27. Chicago-State Soc. of Optometrists. Feb. 9-10. W. B. Irvine, 520 E. Monroe st., Springfield. Chicago-Izaak Walton League. April —. F. G. A. Wilson, 214 Huron st. Galesburg-State Farmers' Institute. Feb. 18-19. H. E. Young, State House, Springfield. Jacksonville-Rotary Clubs. April 30. A. J. Peters, 1522 N. Adams st., Peoria, Ill. Peoria-State Farmers Grain Dirs.' Assn. Feb. 11-13. L. Farlow, Bloomington. Rockford-State Bakers' Assn. April 22-23. G. Chussler, 1256 Addison st. Rockford-State Master Plumbers' Assn. Jan. 22-23. O. Bolton, 23 Illinois st., Chicago Heights. Springfield-State Agr. Assn. Jan. 30. C. E. Anderson, 602 S. Dearborn st., Chicago. Springfield-Sheet Metal Contrs.' Assn. April 8-9. C. Radtke, 1049 8th st., La Salle, Ill.

INDIANA

Ft. Wayne-State Assn. Sanitary Engrs. March 10-12. A. E. Werkhoff, Jr., La Fayette, Ind. Ft. Wayne-Bowling Assn. of Indiana. April 5-6. R. J. Stirk. Ft. Wayne-State Medical Assn. April 8. Dr. H. O. Bruggeman. Indianapolis-Order Eastern Star. April 23-24. Mrs. B. Regett, Masonic Temple. Indianapolis-Sons of Amer. Revolution. Feb. 28-31. G. F. Sheely, 911 Meyer-Kiser Bk. Bldg. Indianapolis-State Letter Carriers' Assn. Feb. 22. M. Jones, Muncie. Indianapolis-State Ret. Hardware Assn. Jan. 25. Clearwater, 514 West Market st., Crawfordsville. Indianapolis-State Shoe Travelers' Assn. Feb. 17-19. E. Smeltzer, 726 Claypool Hotel. Indianapolis-State Grian Dirs.' Assn. Jan. 28-24. West Baden-Rotary Clubs. Feb. —. J. B. Fields, Bloomington, Ind.

IOWA

Ames-State Assn. Cleaners & Dyers. Feb. —. Mrs. J. Sperry, Fort Dodge. Burlington-Teachers' Assn. April 3-4. Miss R. Green, Mt. Pleasant, Ia.

Cedar Rapids-Royal Arcanum. April 14-15. A. E. Snyder, Box 285, Waterloo, Ia. Council Bluffs-State Engineering Soc. Feb. 5-7. J. S. Dadds, Box 302, Ames. Des Moines-Farmers' Grain Dealers' Assn. Jan. 28-30. L. Larson, Box 686, Fort Dodge. Des Moines-State Pharm. Assn. Feb. 19-21. J. W. Sloum, Indiana, Ia. Des Moines-State Lumber & Bldg. Material Assn. Feb. 4-6. C. F. Marks, Oskaloosa. Des Moines-Amer. Polled Hereford Breeders' Assn. Feb. 5. R. O. Gammon, 701 Colony Bldg. Des Moines-State Ret. Clothiers' Assn. Second week in Feb. C. H. Crowe, Clarion, Ia. Des Moines-State Memorial Craftsmen. Jan. 31. C. L. Holden, Cherokee, Ia. Des Moines-State Petroleum Assn. Jan. 29-30. W. C. White, Oswatonga, Kan. Des Moines-State Ret. Hardware Assn. Feb. 11-14. A. R. Sale, Box 13, Mason City, Ia. Des Moines-Daughters of Amer. Revolution. March 5-7. Mrs. L. S. Dorchester, Clear Lake, Ia. Des Moines-State Retail Jewelers' Assn. April 21-22. W. T. Clark, 609 4th st., Sioux City. Waterloo-State Gas Assn. April 14-15. R. E. Searing, Sioux City, Ia.

KANSAS

Manhattan-State Dairy Assn. Feb. 5. W. H. Kiddle. Pittsburgh-State Letter Carriers' Assn. Feb. 22. L. P. Hamm, Atchison. Salina-Lumbermen's Assn. April 24-25. J. Elliott. Topeka-A. F. & A. M. Feb. 19-20. E. F. Strain. Topeka-State Day Club. Jan. 29. F. H. Helm, 224 Buchanan st. Topeka-Retail Clothiers' Assn. March 23-25. Topeka-Bakers' Assn. March —. J. F. Chase, Jr., Box 443. Topeka-State Fed. Women's Clubs. April 8-9. Mrs. C. White, Oswatonga, Kan. Topeka-State Dental Soc. April 21-23. E. W. Richmond, Natl. Reserve Bldg., Kansas City, Kan. Wichita-State Pharm. Assn. Third week in Feb. R. C. Reese, 824 Kansas ave., Topeka. Wichita-Pi Kappa Delta Frat. March 30-31. C. Harbison.

KENTUCKY

Bowling Green-Congress Mothers & Parent Teachers' Assn. April —. Mrs. W. Caldwell, Valley Sta., Ky. Louisville-Natl. League Women Voters. April 29-May 2. Mrs. E. H. Marsh, 532 17th st., Washington, D. C. Louisville-Royal Arcanum. April 15. R. F. Hibbit, 1100 Brook st. Louisville-Educational Assn. of Ky. April 16-18. C. W. Williams, Starks Bldg. Louisville-State Bottlers' Assn. Feb. —. J. G. Epping, 712 Logan st. Louisville-Roofing Contractors' Assn. Jan. 23-24. E. N. Pope, 58 W. Wash. st., Chicago. Louisville-State Highway Contractors' Assn. Feb. 5. D. E. Lyman, 215 Speed Bldg. Louisville-Assn. of Greenkeepers. Feb. 6. J. Quill, 426 Highland ave., Pittsburg. Louisville-Natl. Waiver and Bowling Congress Assn. April 2. Mrs. E. Phalen, 804 Stone ave., Columbus, O. Louisville-Furniture Dirs.' Assn. March 18-20. C. Bensinger, 313 W. Market st. Louisville-Hardwood Mfrs.' Institute. Jan. 31.

LOUISIANA

Alexandria-Knights Templar. April 28-29. G. E. Eber, Masonic Temple, New Orleans. Bastrop-State Assn. Ret. Credit Bureau. April 21. W. Decker, Baton Rouge, La. Baton Rouge-State Fed. of Labor. April 7. J. H. Terrell, Box 291, Greysport, La. Baton Rouge-State Indus. Chamber of Commerce. March —. H. Bayliss, Box 486. Eunice-State Assn. of Fairs. Jan. 24-25. E. S. Vickers, Donaldsonville, La. Lake Charles-Natl. Waiver and Bowling Congress Assn. April 3. J. W. Healey, M. Bldg., New Orleans. Minden-Order of Odd Fellows. March 10-12. J. C. Bennett, Box 334, Crowley, La. Minden-Rebekah Assembly. March 11-12. Mrs. R. Root, 622 S. Baton Rouge, La. New Orleans-Tile & Mantel Contrs.' Assn. April 8-12. H. W. Cole, 103 W. 8th ave., Wilmington, Del. New Orleans Assn. Ry. Acctg. Officers. April 30-May 2. E. R. Woodson, Woodward Bldg., Washington, D. C. New Orleans-Bottlers' Assn. of La. Feb. 6-7. M. Sudnhorn. New Orleans-Amer. Concrete Institute. Feb. 10-12. H. Whipple, Roosevelt Hotel, Detroit. New Orleans-Amer. Assn. Petroleum Geologists. March 21-22. J. D. Hull, Box 1852, Tulsa, Okla. New Orleans-Southern Pine Assn. March —. H. C. Berckes, Interstate Bk. Bldg. New Orleans-Bldg. & Loan Assn. March 6-7. C. T. Rice, Kansas City, Mo. New Orleans-Order Eastern Star. March —. Mrs. C. L. Barrow, St. Francisville, La. Shreveport-State Medical Soc. April 29-30. Dr. P. Talbot, 1551 Canal st., New Orleans.

MARYLAND

Baltimore-Odd Fellows Encampment. March 18. W. A. Jones, I. O. O. F. Temple. Baltimore-Knights of Pythias. April 8-9. A. J. Martz, Fythian Bldg. Baltimore-Junior Order. April 15-16. H. L. Mennicker, 100 N. Faca st., Baltimore.

MASSACHUSETTS

Boston-Assn. Retail Grocers. Feb. 25-26. Boston-Hardware Dirs.' Assn. of N. E. Feb. 20-22. G. A. Fiel, 80 Federal st. Boston-Shippers Adv. Board. March —. F. J. Dowd, 504 E. of Trade Bldg. Boston-Retail Jewelers' Assn. March —. L. S. Smith, 258 Cabot st., Beverly, Mass. Boston-N. E. Road Bldr's. Assn. March —. F. Holte, 89 Broad st. Boston-E. O. of Protection. March 12. Miss J. A. Hickley, 101 Tremont st. Boston-Soc. Mayflower Descendants. March 28. G. E. Bowman, 9 Walnut st.

Boston-Natl. Assn. Harpists. March 3-4. C. Salzedo, 160 Riverside dr., New York City. Boston-N. E. Assn. Teachers of English. March —. A. B. deMille, Ingleside ave., Wintrop, Mass. Boston-Tent & Awning Mfrs.' Assn. Feb. 21-22. H. Scantebury, 8 Canal st. Boston-D. of A. Revolution. March 19-20. Mrs. A. H. Broadway, Boston. Boston-Sons of Union Veterans Civil War. April 8-9. W. L. Anderson, 88 Tremont st. Boston-Eastern Art Assn. April 24-26. F. Mathewson, care Dickinson High School, Jersey City, N. J. Boston-Royal Arcanum. April 24-25. W. L. Kelt, 101 Tremont st. Boston-Conf. on Physical Education. April 2-4. Dr. J. M. Curdy, Springfield, Mass. Boston-Order United Workmen. April 22. C. C. Fearing, 12 Walnut st. Malden-Order of Amaranth. Second week in April. Mrs. R. Gould. Marblehead-Order Un. American Men. Feb. 22. H. L. Moore, 608 Cabot st., Beverly, Mass. Northampton-State Agrl. Fair Assn. Jan. 24. Dr. J. M. Lombard, 136 State House, Boston. Springfield-College Glee Club Assn. Feb. 28. W. H. Brown, 17 Court st., Boston. Springfield-Stations' Assn. Feb. 5. A. C. Blyde, 306 State st., New Haven, Conn. Springfield-Home Economics Assn. April —. Anne T. Person, 117 Stanton st., Worcester, Mass. Springfield-N. E. Ice Dealers' Assn. April 2-4. Mr. Brown, care Springfield Ice Company.

MICHIGAN

Ann Arbor-Highway Engineering Conf. Feb. 11-13. R. L. Morrison. Ann Arbor-Academy of Science. March —. D. P. Baxter, Univ. of Mich., Ann Arbor. Detroit-State Assn. of Fairs. Jan. 22-23. C. M. Howell, Gresham, Mich. Detroit-State Laundryowners' Assn. Feb. —. F. M. Merrin, 211 Tuller Hotel. Detroit-State Auto. Trade Assn. Jan. 22. Detroit-Starters, 5-218 Gen. Motors Bldg. Detroit-Amer. Hairdressers' Assn. Jan. 28-29. C. A. Landers, Savoy Hotel. Detroit-Amer. Carnation Soc. Jan. 29-30. O. Steinkamp, 3804 Rockwood ave., Indianapolis, Ind. Detroit-Soc. of Automotive Engineers. Jan. 22-24. C. Clarkson, 29 W. 39th st., New York City. Detroit-Volunteers of Amer. April 28. J. W. Merrill, 34 W. 28th st., New York City. Detroit-Y. W. C. A. April 26-30. Miss M. T. Everett, 600 Lexington ave., New York City. Detroit-Sheet Metal & Roofing Contractors. March 3-5. E. F. Ederle, 1121 E. Franklin st., Grand Rapids. Grand Rapids-State Ret. Lumber Dirs.' Assn. Feb. 5-6. R. Walborn, Lansing, Mich. Grand Rapids-State Fed. of Labor. Feb. 11-14. J. J. Scannell, 61 Putnam st. Grand Rapids-State Ret. Hardware Assn. Feb. 18-21. A. J. Scott, Marine City. Mt. Clemens-Mech. Motors Assn. Jan. 28. M. Morgan, 2115 Summerdale ave., Chicago. Saginaw-State Allied Dairy Assn. Feb. —. D. W. Shiel, Hillsdale, Mich. Saginaw-State Aff. Exchange Clubs. Jan. 26-27. E. J. Morgan, Hillsdale, Mich.

MINNESOTA

Crookston-Live Stock Assn. Feb. 10-12. O. M. Kiser. Minneapolis-Outdoor Adv. Assn., Northern Minn. Feb. 4-5. D. V. Daigneau, Austin, Minn. Minneapolis-Lumbermen's Assn. Jan. 21-23. W. Badaux, 1645 Hennepin ave. Minneapolis-Packers' Assn. Feb. 10-14. J. C. Bachman, Univ. of Minn. Minneapolis-Master Painters & Decs.' Assn. Feb. 17-20. E. J. Bush, 127 North Jefferson st., Peoria, Ill. Minneapolis-State Ret. Hardware Assn. Feb. 18-21. C. H. Casey, 2344 Nicollet ave. Minneapolis-State Farmers' Elevator Assn. Feb. 18-19. A. Nelson, 2300 S. Lyndale ave. Minneapolis-State Editorial Assn. Feb. 21. Minneapolis-Hotel Assn. Minneapolis-State Dental Assn. Feb. 27-28. Dr. G. Estes, 911 Yeates Bldg. Minneapolis-Funeral Dirs.' Assn. March —. L. S. Baird, 288 10th st., St. Paul. Minneapolis-Soc. Amer. Florists. March 29-31. John Young, 247 Park ave., New York City. St. Paul-Dairy Products Assn. March —. J. J. Taylor, 826 Hennepin Bldg. St. Paul-Internat. Bowling Assn. Feb. 14-24. T. J. Gronewald, 401 Courthouse. St. Paul-State Ret. Meat Dirs.' Assn. Feb. 3-4. G. R. Calkin, 3825 S. Aldrich ave., Minneapolis.

MISSISSIPPI

Bay Springs-Amer. Baptist Assn. March 6-7. J. T. Moore, Box 777, Texarkana. Blox-Order Warehousemen's Assn. Jan. 21-23. E. E. Baker, 222 W. Adams st., Chicago. Blox-Order Eastern Star. April —. Mrs. K. G. Gray, Jackson, Miss. Jackson-State Creamerymen's Assn. Jan. 22-23. H. W. Becker, Brookhaven, Miss. Jackson-Southern Agrl. Workers' Assn. Feb. 5-7. J. C. Fridmore, 1806 Main St., St. Paul. Jackson-State Education Assn. April 17-18. W. N. Taylor, Box 823. Meridian-Junior Order. April 22-23. W. D. Hawkins, Box 592.

MISSOURI

Chillicothe-Lakes to Gulf Highway Assn. March 20. H. W. Graham. Columbia-Bottlers of Carb. Beverages. Jan. 29-30. H. Hantz, 1806 Biddle st., St. Louis. Joplin-Mid-West Circulation Mgrs.' Assn. March 3-4. G. R. Boyd, care of the Examiner, Independence, Mo. Kansas City-Credit Men's Assn. March —. A. Livingston, 610 Locust st., St. Louis. Kansas City-Retail Impl. & Hardware Dirs.' Assn. Jan. 21-23. H. J. Hodge, Box 544, Abilene, Kan. Kansas City-S. Western Lumbermen's Assn. Jan. 30-31. E. R. Foss, 501 S. E. Bldg. Moberly-A. & R. & S. Masons. April 22. R. V. Denslow, Trenton, Mo. St. Louis-Royal Arcanum. March 18. J. G. McCloskey, 220 Riata Bldg.

WINTER QUARTERS

CIRCUSES AND WILD WEST SHOWS

Allen Bros. Wild West. Allen Bros., mgrs.: Big Flats, N. Y.; mail address, Box 4039, Bardonia, N. Y.

CARNIVAL COMPANIES
Alamo Expo Shows, Jack Ruback, mgr.: 201 Austin St., San Antonio, Tex.

Barlow's Big City Shows, Harold Barlow, mgr.: Granite City, Ill. (Box 16).

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Barnett Bros. Motorized Circus, R. W. Rogers & W. Hamilton, mgrs.: York, S. C. Mail address, 236 W. 44th st., Room 1004, New York, N. Y.

Barlow's Big City Shows, Harold Barlow, mgr.: Granite City, Ill. (Box 16).
Barnett Bros. Motorized Circus, R. W. Rogers & W. Hamilton, mgrs.: York, S. C. Mail address, 236 W. 44th st., Room 1004, New York, N. Y.

Hames Shows, Bill H. Hames, mgr.: 511 Cotton Exch. Bldg., Fort Worth, Tex.

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Happyland Shows, Dumas & Reid, mgrs.: 2124 Gratiot ave., Detroit, Mich.

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Royal Canadian Shows, A. Goodrich, mgr.: 70 Delaware ave., Hamilton, Ont., Can.
Rubin & Cherry Model Shows, Rubin Gruberg, mgr.: Montgomery, Ala.

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Rubin & Cherry Model Shows, Rubin Gruberg, mgr.: Montgomery, Ala.

Hill's Mystery Players, D. Darwin Hills, mgr.: West Toledo, O. (Route 10). Howard Family Show, J. E. Beatty, mgr.: Fulton, Miss. Hughes, Jack, Cowboy & Cowgirl Remuda: Pahokee, Fla. Irving Bros.' Show: Syracuse, N. Y. Jacobs, Myrtle, Al Jacobs, mgr.: McKeenport, Pa. Johnson's Photoplays, Sam D. Johnson, mgr.: Booneville, Miss. Jolly Dixie Congress of Fat People, H. L. Wilson, mgr.: 811 Columbia st., Joliet, Ill. Just Right Shows, John H. Rudolph, mgr.: Diggins, Mo. Kent's Trained Wild Animal Show, Robt. Kent, Jr., mgr.: Beacon, N. Y. Kentucky Phil's Motorized Pit Show, W. E. Day, mgr.: Hardinsburg, Ky. Krauss Amusements, LeRoy Krauss, mgr.: Leroy, Kan.; office, 22 Lincoln ave., Lansdale, Pa. Le Tinty Midget Show, W. O. Johnson, mgr.: 2545 Magazine st., Louisville, Ky. Lee's Tent Show, L. E. Bigelow, mgr.: 2441 Gay st., Ft. Wayne, Ind. Lewis & Clark Lewis Johnson, mgr.: 1303 Quarrier st., Charleston, W. Va. Leonard Players Stock Co., William R. Leonard, mgr.: Ridgeway, Mo. (Box 25). Lincoln's J. C., Minstrels, H. S. Palmer, mgr.: Ridge, Ark. Lininger Bros. Show, Paul W. Lininger, mgr.: Point Harbor, N. C. Little Rufus Motorized Show, Rufus Brevard, mgr.: 522 W. Saratoga st., Baltimore, Md. MacCall's Dog & Pony Show, E. L. McCall, mgr.: Easton, Mo. McDonald's Tent Show, Chas. McDonald, mgr.: Paris, Tex. McKenney, Blanche - Hunter Combination: Majestic Vaude, Show, A. B. Shenton, mgr.: Newell, W. Va.; offices, Box 204, Chester, W. Va. Mestic Shows, A. R. Hayden, mgr.: 335 Morgan st., Tonawanda, N. Y.; office, 1215 W. Erie ave., Philadelphia, Pa. Miller, Al H., Show, Al H. Miller, mgr.: Dawson, Ga. Moe's Shows, Everett Irving, mgr.: Halifax, N. S., Can. Museum of Wonders, Mrs. Marty Milligan, mgr.: 806 Poplar st., Huntington, Ind. New York Ramblers Dramatic Co., Al S. Rayo, Founders, mgr.: Syracuse, N. Y.; address mail care The Billboard, Cincinnati, O. Oriental Tent Show, Bey Bros., mgrs.: 776 16th st., Oakland, Calif. Palace of Wonders Show, Bob Reno, mgr.: Hagerstown, Md. (829 Spence st.). Perry's, Wm. C., Comedy Co., Frank Clauson, mgr.: Liverpool, N. Y.; office, 811 1/2 E. Genesee st., Syracuse, N. Y. Peter's Freak Animal Show, H. B. Peters, mgr.: 702 Clarendon st., N. W., Canton, O. Phillips, Hank, One-Ring Show: 168 Ellen st., Oswego, N. Y. Quirk's, Deadwood Bill, Mighty Shows: Gen. Del. Deadwood, S. D., or 446 W. 27th st., New York, N. Y. Race Track Frolics (horse and dog show): Fred Spohrse, mgr.: De Land, Fla. (Box 32). Ralyea, J., Show: 9 W. Genesee st., Hornell, N. Y. Reilly Vaude & Picture Show, Mel Reilly, mgr.: Waterloo, Ia. (Box 404). Rippey, Jack, Comedy Dramatic Co., Rayo, Va., business address, Box 17, Fredericksburg, Va. Rialdo Dog & Pony Show, Clyde Rialdo, mgr.: 539 S. Delaware st., Columbus, Kan. Riana Show, Chas. E. Anderson, mgr.: Muskegon, Mich. (R. R. 7). Ruth Stock Co., W. H. Kezziah, mgr.: Canton, N. C. S. M. Comedy Co., Louis Rishman, prop.; Larry Benner, mgr.: 3238 Douglas Blvd., Chicago; offices, 417 N. Clark st. Sadler, Harley, & His Own Co., Harley Sadler, mgr.: Sweetwater, Tex. (Box 846). Saitzer & Capter Shows, A. W. Saitzer, mgr.: 257 1/2 Mill st., Duquesne, Pa. Sawyer, E. P., & Son's Show: Willow Springs, Mo. Scanlan Vaude Show, P. J. Scanlan, mgr.: 113 N. Jarden St., Shenandoah, Pa. Sider's Vaudeville Show, F. A. Short, mgr.: 714 N. Clark st., Chicago, Ill. Short's Fun Show, Fred Siddons, mgr.: 301 N. 27th St., Camden, N. J. Smith & Watson Shows: Pawhuska, Okla. (Box 18). Smoke City Show, F. W. Holtzman, mgr.: Tampa, Fla. (6703 Elizabeth st.). Spaun Family Show, Byron Spaun, mgr.: Adelphi, O. Stanley's Frank, Races & Horse Acts: Ringgold, Neb. Studer's, Rudolph, Wild Animal Show: Middletown, N. Y. (R. F. D. 2). Taber's Famous Show, R. L. Taber, mgr.: 311 E. 7th st., Riverside, Calif. Terry's Tom Show: Aurora, Ill. Thompson, Frank H., Tent Show: Aurora, Ill. Toby's Funmakers, Toby Adams, mgr.: Faduacan, Ky. Todd's 10-in. Show, Capt. Al Todd, mgr.: Sallsaw, Okla. (Box 567). Walker's Shows, H. R. Walker, mgr.: Dartmouth, N. S., Can. Wallace Shows, W. E. Wallace, mgr.: Edgemere, Md.; office, Punks Restaurant, Baltimore road. Walsh, Meta, Players, C. E. Reynolds, mgr.: New Theater, 409 E. Main st., Columbus, O. Waters, Robert, Circus Side Show: 1696 Leavellette st., Detroit, Mich. Winter Bros.' Blue Shield Shows: 52 Madison st., Charleston, Ill. Wonder Medicine Show, El Vihno, mgr.: 419 E. 4th st., Newbury, Mich. Wright's Vaudeville & Animal Show, C. A. Wright, mgr.: Bradford, N. H.

Los Angeles—Auto Show. Feb. 8-15. M. S. Cohen, secy. Los Angeles—Horse Show. March 1-8. M. S. Cohen, secy. Los Angeles—Brune Hippodrome Circus. Feb. 1-9. S. A. Bruner, dir. San Diego—Flower Show. Feb. 19-23. Thos. P. McLaughlin, mgr. San Francisco—Auto Show. Feb. 22-March 1. San Francisco—Made-in-Frisco Expo. April 5-12. A. A. Trempe, 400 Civic Auditorium. Stockton—Water Carnival. May 24-25. COLORADO Denver—Auto Show. Feb. 10-15. C. M. Flower, mgr. Denver—Dog Show. April 4-5. H. H. Hunt, 1447 Tremont st. CONNECTICUT Hartford—Auto Show in Armory. Jan. 20-25. New Haven—Dog Show. Feb. 15. New Haven—Auto Show. Jan. 27-Feb. 1. New Haven—Better Homes Expo. April 14-19. E. J. Sundin, care New Haven Arena. Rockville—Firemen's Indoor Fair. Feb. 27-March 1. South Norwalk—Elks' Indoor Fair. Feb. 8-15. DISTRICT OF COLUMBIA Washington—Auto Show. Jan. 25-Feb. 1. R. Jose, mgr. FLORIDA Jacksonville—Expo. of the Tropics. March 15-31. Harry Dagmar, dir. Orlando—Poultry Show. Feb. 18-22. Karl Lehmann, secy. Box 1470. Sarasota—Sarasota Pageant. March 5-7. Samuel W. Gumpertz, dir. Winter Haven—Florida Orange Festival. Jan. 21-25. J. B. Guthrie. ILLINOIS Chicago—Furniture Style Show. Feb. 1-9. Chicago—Coin Machine Operators' Expo. in Hotel Sherman. Feb. 24-27. F. E. Turner, secy., 1213 Lafayette Bldg., Detroit, Mich. Chicago—Auto Show in Coliseum. Jan. 20-Feb. 4. Chicago—Railway Appliance Show in Coliseum. March 5-16. Chicago—Universal Sample Mart in Coliseum. March 20-31. Chicago—Garden & Flower Show at Hotel Sherman. March 28-April 5. Chicago—Garden & Flower Show at Stadium. April 6-13. Chicago—Natl. Vending Machine Operators' Expo. in Great Northern Hotel. Jan. 27-29. Chicago—Outdoor Life Show in Coliseum. May 1-2. Chicago—Dog Show. March 28-30. Chicago—Auto Show. Feb. 4-8. C. W. Conns, mgr. INDIANA Ft. Wayne—Disabled Amer. Vets. State Band Winter Revue. Jan. 20-25. C. P. Duwan, chrm. Indianapolis—Auto Show. Feb. 10-15. Indianapolis—Home Show. April 5-12. D. E. Ritter, 820 Lemcke Bldg. Indianapolis—Dog Show. April 1-3. A. G. Meyer, mgr. IOWA Des Moines—Auto Show. Feb. 23-March 1. C. G. Van Vliet, 819 Walnut st. Le Mars—Corn & Grain Show in Armory. Jan. 22-25. KANSAS Wichita—Auto Show. Feb. 3-8. KENTUCKY Louisville—Auto Show. Jan. 18-25. J. G. Lea, 610 S. 3d st. Louisville—Dog Show. March 19-20. Louisville—Shrine Circus. March 3-8. John G. Robinson, dir. LOUISIANA New Orleans—Dog Show. March 22-23. R. C. Duncan, secy. New Orleans—Maid Grad. Feb. 18-March 4. New Orleans—Elks' Show at Fairgrounds. Jan. 26. MARYLAND Baltimore—Better Homes & Bldg. Expo. April 12-15. Baltimore—Dog Show. Jan. 31-Feb. 1. Baltimore—Auto Show. Jan. 18-25. J. E. Raine, 1200 St. Paul st. MASSACHUSETTS Boston—Dog Show. Jan. 18-25. C. I. Campbell, 329 Park Sq. Bldg. Boston—Auto Show. Jan. 18-25. C. I. Campbell, secy. Boston—A & G Show. March 10-14. Chelsea—Moose Circus-Expo. in Armory. Early in Feb. Holyoke—Auto Show. Feb. 20-22. Springfield—Dog Show. April 26. Springfield—Home Progress & Elec. Expo. March 10-15. R. E. Stacy, mgr. Springfield—Auto Show. Jan. 20-25. Harry Stacy, Box 1156. MICHIGAN Detroit—Shrine Circus. Feb. 3-15. T. E. Stinson, gen. chrm.; Orrin Davenport, mgr. Detroit—Auto Show. Jan. 18-25. H. H. Shuart, General Motors Bldg. Detroit—Builders' Show in Conv. Hall. Feb. 19-March 2. Chas. J. Frost, 420 U. S. Mortgage Bldg. Detroit—Dog Show in Conv. Hall. March 7-9. Detroit—Flower Show in Conv. Hall. March 9-23. Detroit—Berry Firm Hamilton ave. Detroit—Sportsmen's Show. March 20-April 5. H. H. Shuart, 5-218 Gen'l Motors Bldg. Flint—Better Homes Show in Auditorium. March 3-9. Grand Rapids—Dog Show. April 12-13. Jackson—Elks' Pin Tourney. Begins Jan. 20. H. D. Sanderson, secy. MINNESOTA Albert Lea—Mid-Winter Festival. Feb. 4. Detroit—Shrine Circus. Week of Feb. 10. Dennie Curtis, dir. Mankato—Auto Show. Feb. 12-15. Minneapolis—Auto Show. Feb. 1-8. J. H. Ramsden, 1010 Nicolet ave. Minneapolis—Shrine Circus. Week of Jan. 27. Dennie Curtis, dir. Moorhead—Clay Co. Poultry Show. Jan. 20-24. St. Paul—Shrine Circus. Week of Feb. 3. Dennie Curtis, dir. MISSOURI Kansas City—Food Show. March 17-22. E. W. Long, 912 Grand ave. Kansas City—Auto Show. Feb. 8-15. G. A. Bond, Firestone Bldg. Kansas City—Better Homes & Bldg. Expo. Week of Feb. 24. W. C. Gifford, 1002 Walnut st. St. Louis—Auto Show. Feb. 3-8. Robt. E. St. Louis—Shrine Circus. Week of Feb. 3. Dennie Curtis, dir. MISSOURI Kansas City—Food Show. March 17-22. E. W. Long, 912 Grand ave. Kansas City—Auto Show. Feb. 8-15. G. A. Bond, Firestone Bldg. Kansas City—Better Homes & Bldg. Expo. Week of Feb. 24. W. C. Gifford, 1002 Walnut st. St. Louis—Auto Show. Feb. 3-8. Robt. E. St. Louis—Shrine Circus. Week of Feb. 3. Dennie Curtis, dir. MISSOURI Kansas City—Food Show. March 17-22. E. W. Long, 912 Grand ave. Kansas City—Auto Show. Feb. 8-15. G. A. Bond, Firestone Bldg. Kansas City—Better Homes & Bldg. Expo. Week of Feb. 24. W. C. Gifford, 1002 Walnut st. 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Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Haag Shows In Quarters

Will lay off for brief period and then tour Louisiana for several months.

HAMMOND, La., Jan. 18.—After a long and prosperous season of 45 weeks, the Mighty Haag Shows are in quarters here. When the show closed it was too far away to return to the former quarters on the fairgrounds at Marianna, Fla.

The show will only be in quarters about three weeks, just long enough to add a few new trucks and repair and paint the others. The outfit will tour Louisiana during February and March and then head north for the spring and summer.

Nearly the entire personnel has signed for the coming season. No changes will be made in the staff. Ernest Haag, the owner, is enjoying the best health in several years.

George Wormald Enters National Elks' Home

George Wormald, better known as Wombold, who has been in the circus business for more than 40 years, either as a canvasser or boss canvasser, left last Thursday night for Bedford, Va., to enter the National Elks' Home. He had been living with his sister-in-law in Bellevue, Ky. He will be 72 on March 19. For the last 10 years he had been in the employ of the Time Recorder Company in Cincinnati.

Wormald started tramping in 1874, when a lad of 16 years, with the old Sells Bros.' Wagon Show, working on canvas with Jim Jordan, boss canvasser, deceased.

U. S. Tent Elects New Gen. Manager

CHICAGO, Jan. 18.—S. T. Jessop is the new general manager and vice-president of the United States Tent & Awning Company, owned by Edward R. Litsinger, who is the president. Jerry Kohn is to continue as the outside man calling on the showmen on their lots and Jim Morrissey is the inside man and big top specialist with Bernie Mendleson also in the sales department.

Plans are being made for one of the best years in history, which has been indicated by a forerunner of more orders in advance than in any year previous with this concern, which has been serving the amusement field for more than 40 years.

Hayes & Hayes With Wheeler

Tom and Bessie Hayes, aerialists, are engaged for the coming season to present their several aerial numbers with Al F. Wheeler's New Model Shows. Mrs. Hayes has recovered from injuries received on the Barnett Show last summer. The team are enjoying the winter vacation at their home in Sandusky, Mich.

Compton To Pilot Show

BRAZIL, Ind., Jan. 18.—C. W. Compton has signed a contract to be general agent for the LaRue & Renfrow Circus De Luxe.

Frank Mahery Engaged As 101 Car Manager

R. M. Harvey, general agent of the 101 Ranch Show, has announced that Frank Mahery has been engaged as car manager for the season of 1930. Mahery has worked for Harvey several times before as brigade agent, altho the last two years he has been on the business staff of the General Outdoor Advertising Company at Newark, N. J.

George (Spike) Hennessey will again be in charge of the opposition brigade of the 101 Ranch Show and will have mostly the same crew he had last season. E. J. Sheehan has been re-engaged as route rider.

Cooper Closes With Musical

NEW YORK, Jan. 18.—After playing a long and pleasant engagement with *Whoopee*, dating back from its premiere in Manhattan, Tex Cooper, who plays the role of the two-gun deputy sheriff in the musical, withdrew from the cast in Philadelphia, and returned here, to make ready to resume his position with the 101 Ranch Show this season as official announcer.

Nate Leon Recovering

Nate Leon, banner solicitor and promoter, is recovering from a serious accident when his car overturned while motoring from Detroit to Cleveland. He sustained a broken arm and internal injuries. He expects to be with the Robbins Bros.' Circus this season.

Lloyd Circus in West Indies

NEW YORK, Jan. 18.—W. J. Hanley, South American promoter, states that Lloyd's Hippodrome Circus is playing thru the West Indies with gratifying results. The Riding Lloyds are featured. A new big top, recently purchased, was first tried out at Dominica.

George L. Myers Producing

FT. WORTH, Tex., Jan. 18.—Since closing as arena director of the 101 Ranch Show, George L. Myers has produced two shows in the East, *Il Trovatore* and *The Pink Lady*. He is now here producing stock burlesque at the Plaza Theater and will remain until called to return to the Ranch show for rehearsals.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

WHAT has become of the circus parade? No longer do crowds throng both sides of the street or kiddies crane their necks and shout, "Here comes the parade," as the first faint fanfare of the bands reaches their ears and the bespangled, caravan approaches and passes in all its pomp and splendor.

Traffic conditions in most cities is such these days that licenses or permits for street spectacles will not be granted and the parade in most cases is now but a memory and circus day has lost something of its glamour.

Most of the big circuses have eliminated them, much to the sorrow of a lot of townfolk. The parade was good advertising. Not enough to satisfy the spectators, but just enough to arouse their curiosity, holding out a promise of more spectacles and thrills. It served to put them in a holiday mood—a circus mood—for who could resist following the crowds to the grounds and into the big top? The passing of the parade has left a void and as yet there has been nothing to take its place.

Just a minute, please. Here is something that will no doubt help the circus. It was recently mentioned that at least one circus has made plans to "dress" the horses in going from the train to the lot the coming season. Which, in our opinion, is an excellent idea. Demonstrate to the people that what they observe on the "lot" is just a sample of what they will see in your big show program. You know the first impression of anything is bound to have a telling effect. We fully believe that it would be a wise measure for all shows to do this. Surely the master minds of the circus can originate other methods to supplant the circus parade. If you have something in mind, something that you have been contemplating putting into effect, go ahead with it. It's worth trying, at least.

Who knows but that some day circus parades will be aerial affairs, with a procession of blimps representing elephants, lions, tigers, camels and all the other animals. Sounds rather fantastical, doesn't it, but with traffic conditions getting worse every year, who can tell.

With the forward march of the years, the circus is rapidly losing another valuable advertising medium, the billboard. In residential sections, where once were vacant lots with a frontage of billboards, we now find apartment houses and other structures. The spread of gaudy 24-sheet stands is speedily becoming a thing of the past in many sections of a city. Other means will have to be found to advertise the circus. Newspaper advertising, which has, of course, been utilized, is now being used on a much wider scale. It is mighty good advertising. If it has not already been done, we would recommend placing advertising matter in street cars and in busses. Here's a great field. We all realize that the more advertising that is placed—the more widely your circus is brought to the attention of the public, the more your circus will be patronized.

We have in mind another way to advertise your show. In view of the fact that airplanes and gas balloons are used for advertising purposes by commercial concerns, we think it a great idea to try out by the circus. There are many cities throughout the country that have aviation fields and we do not believe that it would be a difficult matter to have planes in those cities carry a big banner advertising the coming of your show.

Hunt Show Activities

Coy, Vess, Mund and Cunningham busy at quarters—number of people signed

PIKESVILLE, Md., Jan. 18.—Activities have started at the winter quarters of the Hunt Circus. George (Pcp) Coy is doing the woodwork, and at present is overhauling the No. 2 advance truck, after which he will start on three trailer cages and another six-wheel stock truck. C. J. Vess is giving the motors a general overhauling and already has three finished. Sonny Mund is breaking a new pony act and putting the other acts thru their routine. The show now has 21 head of trained stock.

Bill Cunningham is working out the elephant act under the watchful eye of Harry Hunt, who has had charge the last year. The following have signed: Aerial LeVines, the DeRisaks, West Duo, Arnetta Bros., Lawrence Cross, Ed and Josie Simpson, Harry and Myrna Karsey, and Milo J. Hart, who will lead the band of 10 men.

Shorty Worley, who has been in clown alley with this show the last two years, and who has been in the business for 40 years, is a patient in the University Hospital, Baltimore. He is paralyzed on the left side, and would like to hear from friends.

Recent visitors to the quarters were Jerome T. Hartman, Bob Denmead, Irish Horan, John W. Berry, E. F. Day and Gene and Mary Enos.

John G. Robinson Re-Elected

At the annual meeting of Syrian Temple, Nobles of Mystic Shrine, Cincinnati, illustrious Potentate John G. Robinson was re-elected for a second term as head of the Cincinnati Shriners. He is the only showman ever elected Potentate of any temple in the United States.

Malone Assistant Manager

ST. PETERSBURG, Fla., Jan. 18.—Checkers Malone, of the brigade of the Ringling-Barnum Circus, is assistant manager of the LaPlaza Theater. He has been here since the brigade closed in Columbus, Ga., in October. The Plaza has changed its policy from dramatic stock to Vitaphone presentations. Malone and Joseph J. Johnson, of the D. D. Murphy Shows, have an apartment on the Gulf.

Meighan Addresses R. R. Club

MONTREAL, Jan. 18.—Railroad transportation of a circus from one town to another and the means taken by a company to quit a town, at the latest, three hours after the big tops have been dismantled, were explained by George Meighan, general assistant to John Ringling and vice-president of the St. Louis & Hannibal Railroad, speaking before the Canadian Railway Club at its monthly meeting last Monday.

Naylor Leaves for Boston

NEW YORK, Jan. 18.—F. A. Naylor, program advertising solicitor of Sells-Floto Circus, who has been here arranging contracts, left for Boston to close some big prospects.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

MASSACHUSETTS State Secretary of the C. F. A., Frank Littlefield, of Gloucester, has addressed a letter to the mayor and members of the city council of that municipality to establish a suitable lot for circuses. Circuses visiting Gloucester during the past several seasons have been handicapped on account of a suitable lot not being at their disposal. Littlefield has the promise of the city authorities to remedy this difficulty.

IKE AND MIKE, twin midgets, appearing as feature attraction in a museum in a storeroom in Evansville, Ind., were recent visitors to Karl K. Knecht at his office in that city.

ONE OF THE NEWEST MEMBERS is Frederick C. Hubbell, of Des Moines, Ia. He is president of three railroads.

"CLARK AND McCULLOUGH, Circus Fans, recently finished a very successful engagement at the Shubert Theater in Boston in their new vehicle, *Strike Up the Band*," writes Frank T. Ford, C. F. A., of Charleston, Mass.

FRED W. McINTOSH, formerly of Des Moines and Los Angeles, is now a resident of Chicago and one of the "live wires" of the Davenport Tent. Years ago, Fred was financial manager of the Campbell Bros.' Circus, which went out of Fairbury, Neb.

THE DAVENPORT TENT, of Chicago, will give a dinner in the Hotel Sherman evening of February 3, at 7 o'clock. Cornelia Otis Skinner will be guest of honor. At the regular luncheon, held on January 15, 19 were present, including Bandmaster Al Sweet and wife, W. E. Naylor and John McGrail.

CHARLES A. LILLIENTHAL, C. F. A., Houston, Tex., writes that he has been calling on George W. Christy, who has been confined in the hospital since November 25, and has rendered Circus Fan favors and courtesies since Christy was taken sick.

Circus Pictures for Library

CHICAGO, Jan. 18.—Clint E. Beery, former national president of the CFA, has completed an interesting set of circus picture slides, in color, entitled *Intimate Pictures of the Circus*, from which prints, have been made and with descriptions have been made into a book, copies of which have been presented to the Chicago Public Library. These pictures are to be circulated thru the 40 branch libraries in connection with the "story hour", and, no doubt, will prove very instructive to the young folks who attend the story sessions. The colored slides are to be shown January 22 at the Circus Fans' luncheon.

The Richardsons Sign With Harr Bros.' Show

BLOOMFIELD, Ia., Jan. 18.—The latest to sign contracts with Harr Bros.' Circus are Mr. and Mrs. Theo. Richardson. Richardson will be boss canvasman, and his wife will work domestic animals. Dillon Wood, former boss property man, is in Los Angeles. The outfit will have a three-pole menagerie top, and side and pit shows. Parades will be given. Sidney Rink has the two groups of Shetland stallions and the three comedy and trick mules coming along nicely. Work will commence soon on the building of truck bodies, seats, etc. An order has been placed for monkeys and two bears. George V. Teague, concessionaire, was a recent visitor.

M. F. (DING) SHREVE, last season with the Sells-Floto Circus, is in the Middle West with the *Stepping Along* review, playing and producing. He again will be with the white-tops.

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Write, wire or phone to Jimmy.
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Write, wire or phone for Jerry.
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CABLE END CONCESSION TENT, 18 feet wide across the front, 10 feet deep, 2 ft. 6 in. pitch. Top 12-oz. D. F. Khaki Duck; 10-ft. Sidewall, 10-oz. D. F. Khaki Duck; 8-ft. Awning; 3-ft. 4-in. Counter Curtain, fancy painted stripe. Complete with Chafing Bag and Storm Guys. Used three (3) weeks. Practically new. \$59.00

Price "DRIVER SAYS" "DRIVER DOES"

Schell Circus Adds Animals and Trucks

HYNES, Calif., Jan. 18.—Work is progressing rapidly at the quarters of Schell Bros.' Circus. Milton Herriott returned home January 5 with two elephants, six ponies, five menage horses and a troupe of leaping greyhounds after playing two large indocr circuses in Portland and Seattle for Al W. Copeland. Herriott is now breaking the two little elephants that recently came over from India. Jean Zeilmar Herriott, young daughter of Herriott, has just gotten over a severe attack of tonsillitis and is feeling fine again.

Harold Engesser is in charge of the paint shop and has his crew on the job every day. William Mitchell has charge of the mechanical department and is installing quite a few new motors. John Engesser is the boss woodworker and has his men building cages and an elephant and camel truck. All new seats have been built and painted. Manager George E. Engesser has purchased quite a few

new animals this-winter and the menagerie will be one of the finest carried by any motorized circus. Doc Zeiger, of Zeiger's United Shows, accompanied by his wife, is visiting Mr. and Mrs. George E. Engesser for a few weeks.

A shipment of five new trucks will arrive in a few days and more will be in at a later date. Schell Bros. will be one of the largest and best equipped motorized circuses on the road. Ed Oates will again be general superintendent and Roy Roberts will be contracting agent. Mr. and Mrs. Frank McMahon are visiting at the quarters for a few days.

GEORGE EDWARD MATTHEWS.

Swift With Smith Circus

BATAVIA, O., Jan. 18.—Herbert Swift, bandmaster of the Ketrov Bros.' Circus last season, will have the band on the E. G. Smith Circus the coming season. The show will open at Anson, Tex., March 15. Most of the musicians who will be in his band have been with him for 18 years.

Work Starts at Quarters Of Barry & Sons Circus

SAN ANTONIO, Tex., Jan. 18.—Work has begun on the Barry & Sons Circus in quarters here. A new pony truck and house car have been added. The cages, tableau wagons and trucks are being painted red, gold and silver. Four sections of reserved seats are being built.

Mrs. A. E. Barry is busy working on pony, dog and monkey acts. At quarters are J. C., Al E., Kenneth E., Sylvia Mae, Nona Lee and Dan C. Barry; Mr. and Mrs. Jess Brown and niece, Romelda Santana, Mrs. Myrta Hubbard, cook, and James Marshall, boss of ring stock. The outfit will open early in March.

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MILLARD & BULSTERBAUM
2634 West 8th St. - CONEY ISLAND, N. Y.

Under the Marquee

THE WHITLERS are enjoying a pleasant winter on the Honest Bill-Moon Bros.' Circus.

EDDIE HAYES, after being off the road for several years, will again have a circus side show en tour.

CHARLES DRYDEN, foot and hand juggler, informs that he has left the M. L. Clark Show and is spending the winter at his home in Wichita, Kan.

HORACE LAIRD and his clown band have signed contracts for the Firemen's Indoor Circus at Chester, Pa., week of January 20.

W. H. VAN HOESEN is working at the Chicago automobile show this week. Sky J. Harris was busy last week placing banners for the show.

WALTER POWELL has signed a contract for "Walle Robillo", billed as the "wire act supreme", for 40 weeks with the Robbins Bros.' Circus for season of 1930. Powell is using the name Robillo.

JERRY KOHN, secretary of the U. S. Tent & Awning Co., was in Cincinnati last week and visited *The Billboard*. He is on an extended trip, visiting circus, carnival and repertoire owners.

LOUIS DIETZ, ticket seller and announcer, will again be with the Schell Bros.' Circus. It will be his eighth season. Dietz is wintering in Los Angeles.

HARRY GROMAN, with the Hunt Circus last season, has been laid up with a fractured hip, received while trying to break a horse. Friends may write him at 1857 N. 17th street, Philadelphia, Pa.

BUDDY VALER, in addition to being a versatile performer, also plays steam calliope, having been with the Robbins Bros., Walter L. Main and Cole Bros.' circuses.

MRS. BEN H. VOORHEIS, wife of the press agent of the Hagenbeck-Wallace Circus, was confined to her room in a hotel in Cincinnati for 10 days, seriously ill of the flu. She is slowly recovering.

MARK FANKBONER, last season in the candy department of the Hagenbeck-Wallace Circus, is spending the winter at his home in Marion, Ind. He again will be with one of the big circuses this year.

W. H. SAUNDERS will have charge of the big top with the Hunt Circus; Harry and Charlotte Levine will be one of the features of the program, and Mr. and Mrs. Harry Karsey will have charge of the side show, their second season.

EARL SHIPLEY, clown, is mourning the loss of his mother, who died January 14 and was buried at Willow Springs, Mo., the family home. Shipley was home for Christmas and had a nice visit, but she was stricken shortly after.

JOHN BEYEA, mechanic and electrician, states that he will be with a railroad show this season after being with overland shows. He is in charge of the Landon Trucking and Baggage Company, Penn. Yan, N. Y.

CHARLES McCURREN, in all probability the oldest living circus man still actively engaged in the business, celebrates his 80th birthday anniversary this week. The date is January 22. Give the young man a hand!

MR. AND MRS. MAUDE FOLEY, 305 1/3 West Second street, Davenport, Ia., would appreciate hearing from friends of George Manchester, for years with the Ringling Bros.' shows, who died suddenly December 3.

ROY DEHAVEN, who has been with the Ringling Bros. for the last 20 years, is critically ill at his home, 1315 Scott avenue, Fort Wayne, Ind., and would like to have friends drop him a line. Gabe Detter, write.

BELL'S WILD ANIMALS, which have been playing fairs for several years, have been leased by the Pennzoll Company and are located at New Fort LeBoeuf, 12 miles from Erie, Pa., on the Roosevelt highway. Roy Bell is in charge of the exhibit and will add more animals. Bell has many friends in the circus and ani-

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Baker-Lockwood
McGee Trafficway, at 23rd, Kansas City, Mo.
AMERICA'S BIG TENT HOUSE

The Mighty Haag Shows

WANT FOR SEASON 1930

Band Leader and Musicians, all instruments. Big Show Performers. Clowns and Concert People. Good Black-Face Song and Dance Team. Advertising Banner Solicitor. Bob (Boots) Hutchinson, wire. Show will open Hammond, La., early in February. Also want Billposters that can drive cars. Address ERNEST HAAG, Hammond, La.

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mal business and will be glad to see any of them should they come his way.

STERLING (DUKE) DRUKENBROD, manager of the John Robinson Circus Side Show, is spending the winter as manager of Green Mills Gardens, near Akron, O. Several years ago he was manager of Land o' Dance in Canton.

CHARLES ROBINSON, formerly of the Robbins Bros.' Circus, is spending the remainder of the winter at his home in Syracuse, N. Y. He wishes to thank friends for their letters of sympathy in the recent bereavement of his mother, who passed away December 20.

LEWIS E. SMITH, who has been with the M. L. Clark Show three seasons, is now at his home in Harrisburg, Pa., for a visit. He will return to the show in a few weeks. Smith called on an old-time trouper in Harrisburg, Pop Melcher, who says he is busy getting ready for the season.

FRANCIS-FRANCETTE, formerly with the Sparks Circus and the last two months at Hubert's Museum, New York, spent Christmas at the home of Mr. and Mrs. Demont in Brooklyn. Among recent visitors at the museum were La La Koola, Elsie Stirk and Sylvie Chester. Francette will be in New York until the tent season opens.

F. ROBERT SAUL, who has been press agent of the Robbins Bros.' Circus, is mourning the loss of his mother, who died in Adrian, Mich., January 9. Floral offerings were received from J. A. Wagner, president, and John E. Shepard, secretary of the Circus Fans' Association; Mr. and Mrs. Fred Buchanan, James Morse, O. A. Gilson, Mr. and Mrs.

Ralph Noble, Orin E. Dops, Tracey Andrews and L. Ray Cholsser, of the Robbins Bros.' Circus.

MANY CIRCUS PEOPLE attended the funeral of Mrs. Lizzie Liles, of Houston, Tex., who died in Chicago last week and was buried in Showmen's Rest in that city. Pallbearers were W. H. Van Hoesen, Harry Carr, Gabe Floto, Ed Mathias, Jack Burslem and Frank Stone. Representatives of the Showmen's League at the funeral were Jos. Strelbich, secretary; Fred Johnson, chaplain, and Ed Mathias, and others who attended included Mr. and Mrs. Jerry Brand, Mr. and Mrs. Lee Bennett, Mr. and Mrs. W. H. Van Hoesen, Mr. and Mrs. Ernie Tucker, Mr. and Mrs. Jack Burslem, Kenneth DePew, Ralph Lane, Harry Carr, Ed Mathias, Rosina Nelson, Charley Martin, Gabe Floto and Fred Stone.

TWO INTERESTING VISITORS to the Chicago office of *The Billboard* last week were Lew D. Nichols, old-time circus man and his foster daughter, Mrs. Ann Yopp, musician and astrologer. Nichols formerly was a partner in the Cole Younger & Nichols Theater and Amusement Co. For the last few seasons he has been with a show at Riverview Park, Chicago. Mrs. Yopp, who is in business in Waco, Tex., is a patron of the Little Theater in her home city and also occasionally broadcasts music and talks on astrology. Last year she planned the astrological costumes for the stars at the Queen's Ball at the Waco Cotton Palace, for which she received a splendid notice in *The Scientific American* for correctness of detail.

AUSTRALIAN NOTES

SYDNEY, Dec. 17.—Touring circus companies over this way are mostly

working thru Victoria at present. Perry's, Ashton's and Holden's circuses are all doing well with their country dates, while Ridgway's Circus is playing the capital (Melbourne) and suburbs.

New Cook Bros.' Side Show

DAKOTA CITY, Neb., Jan. 11.—Cook Bros.' Circus and Menagerie will have a new side show, and will add a few more wild animals to the menagerie. R. L. Atterbury will soon be back to quarters to arrange for an early opening in Texas for a long season. The show moves on one-ton trucks, using no trailers, tractors or lead stock. The outfit will cover the usual territory in the Northwest, giving two performances and street parade daily. W. A. Allen will have charge of the advance. Lee Norton, mechanic, will keep all motors tuned up, the same as last season. Animals and stock are in fine shape.

Circus Saints and Sinners

NEW YORK, Jan. 18.—Congratulations to the Circus Fans for their straight-from-the-shoulder statements regarding not employing paid organizers and not encouraging "jinners" in their ranks. The CSSCA employs no paid organizers, nor does it have a salary or commission list. After a group in any city has been organized and accepted, a liberal portion of the dues from local members is given to the local group, because it is believed that the local group should have funds of its own for its local activities. This looks like the proper time to issue a warning to whomsoever is interested that the CSSCA holds itself in no way responsible for the conduct on the lot or elsewhere of any persons claiming membership who can not or do not actually produce Saints' or Sinners' cards for inspection. Let it be said also that the CSSCA in no way asks or expects its members to be favored in any way upon the circus lots. It seems logical that friendships already existing between CSSCA and circus people will continue and new friendships founded. The CSSCA consists of circus lovers, who will be on the lots, whether they identify themselves at all or not. That is all there is to it. The secretary or any other officers of the CSSCA will appreciate any information regarding any persons who solicit memberships without meeting the provisions of the constitution and by-laws or who, for purposes of deception, claim to be CSSCA. Legal Counsel Moss will take care of the rest.

Richmond Rumbings. Delegates Adams and Moss are busy with their State activities these days. Ambassador Redford, nom de plume Vivian Bluepoint, is still on tour. Charlie Moss, eminent counsel, peeked in at Sardi's the other day.

Under the name of P. T. Barnum Club Productions, the P. T. Barnum Tent has definitely started upon choosing and casting a series of clean, clever one-act plays suitable for vaudeville, at the suggestion of President Gustave Frohman, as a means of securing funds for the activities of the Tent, especially the charities. Details are in the vaudeville pages of this week's *Billboard*. Frohman was given a positive ovation at the meeting this week when he announced these plans were actually on the move.

HUGH GRANT ROWELL,
National Secretary.

WANTED Seal Trainer

Experienced Man, to begin at once in winter quarters.

AL. G. BARNES CIRCUS
BALDWIN PARK, CALIF.

FOR SALE

Two Lions, male and female, finest in America; Cages and Chevrolet Truck, complete, \$700.00. Have complete motorized Circus for sale, including finest single Elephant. Anyone can handle her. 9 Trucks, new Big Top Side Show. A circus ready to open. Not Junk. If not sold by February show will go out again. Come and look it over. WM. KETROW, Chester, Va.

Harry "Dutch" Schiff

Get in touch with your home immediately or someone in your family.

The Corral

Communications to 25 Opera Place,
Cincinnati, O.

THE SEVENTH annual Sidney (Ia.) Rodeo is slated to be held in August. The American Legion Post, owner and promoter, is already laying plans toward having the greatest event of its kind ever staged in Sidney.

THE 34TH ANNUAL Southwestern Exposition and Fat Stock Show at Fort Worth, of which the annual Rodeo program is the outstanding entertainment feature, gives promise of being its best ever the coming March.

DON'T get The Corral department of this publication confused with any other published Wild West news or fiction matter. The Corral of *The Billboard* has been long in the field. It became a part of this paper in the edition of August 14, 1915.

WITH THE MEETING of the Rodeo Association of America, at San Francisco, held Monday and Tuesday of this week, this department of *The Billboard* will in all probability have details of the affair in time for publication in next issue.

G. MINCEY (Oklahoma Slim), with the Christy Circus Wild West contingent last two seasons, writes that he will not be among the hands on the road for quite a while, as he is "working for Uncle Sam". He is very lonesome and "blue", and would appreciate letters from his friends, who may address him care of Clerk, Building 32, Fort McPherson, Ga.

THE FOURTH annual Phoenix (Ariz.) Rodeo, in February, gives promise of being a sure-enough contest, with many thrills—probably some "spills". There has been consideration of adding the entrance fees to the purses, with Jimmie Minotto chosen as manager of the event this year. Pinky Gist has been secured to clown the show, and this will be the only contracted rider at this year's affair—is the word from Richard Merchant, assistant arena director. With the world of topnotch talent now available this should climax into being really interesting.

AMONG the "boys and girls" this winter at the 101 Ranch, at Marland, Okla., are Jack and Marie Brown, Sel. Zimmerman, Earl and Alice Sutton, Myrtle Schrier, Claude Lookys, "Red" Carmichael, Nelson Ben, Roland Hunter and Don Triweiler. Capt. Swift had just arrived from Jackson, Mich., the news contributor stated; also informed that the snow being 14 inches deep at that time made it very nice for the rabbit hunters. The folks were "riding bronks", etc., around the hotels and other places of meeting, and among the entertaining hosts was Phil Lester. Dances are frequent, and boys from Perry, including Frank Marshall and Harry and Jack Bell, usually are in attendance.

TWO PARAGRAPHS on the General Rules page of the Phoenix Rodeo prize list and rules folder attract this writer's special attention, as follows: "Every contestant must have his own outfit and be ready when called and no cowboy will be entered who is not willing to wear his big hat and boots at all times. IF YOU ARE ASHAMED OF BEING A COWBOY, STAY AWAY FROM HERE." (That's making it WESTERN sports, isn't it?) "THERE WILL BE NO SUBSTITUTES IN THESE CONTESTS. THIS IS A CONTEST OF COWBOY SPORTS, OPEN TO THE WORLD OF COWBOYS WHO ARE SPORTSMEN, so if you do not think you can win without help or if you are afraid of getting hurt, get a GRAND-STAND SEAT INSTEAD OF A RECEIPT FOR ENTRANCE FEES." (That smacks of real contesting.)

HOMER ROGERS writes, in part, from San Antonio, Tex., that Nora Wells, accomplished lady bareback bronk rider, after topping some tough bronks at the Harlingen (Tex.) Mid-Winter Valley Fair and Rodeo, last November, is at San Antonio for the winter, with a view to being among those present at the San Antonio Rodeo in the spring. His letter further stated: "She has hope of seeing real cowgirl championship contests in bareback riding at some of big shows this year. It would certainly be great sport, of this I am positive, and there would be many hard-riding cowgirls



JIMMIE NESBITT, of South Dakota, rated as one of the coming big-shot rodeo clowns. Last season Jimmie made hits at the Sidney, Burwell, Sioux City and several other rodeos.

ready to enter. I think that instead of big shows cutting out cowgirls' bronk riding they should encourage it, as there are some who have ridden all their lives, and are as much 'at home' on the hurricane deck of a bronk as they are in an easy chair. They played as big a part in pioneer days as did the boys, at their every opportunity. There are some who wouldn't know which way to turn if barred from the rodeos. However, the managements should eliminate all those who are nervous and those who have to be 'tied on'. Make them ride with their spurs out of the cinch, as that is the cause of a majority of accidents—the spurs get too familiar with the cinches. Speaking of 'looks' among the real, honest-to-goodness cowgirls, I sure would like to see a 'Beauty Contest' among them (my vote is ready to be cast). The rodeos are getting bigger and better each succeeding year, and it is becoming a cleaner sport, with honest judges, square-shooting managers and more interested contestants. I enjoy reading *The Corral* columns of *The Billboard* and each week can hardly wait until the next issue of it is received."

THE FOLLOWING LETTER from Dr. E. E. Clark, president of the Garfield County Frontier Fair Association, Burwell, Neb.: "I have been very much interested in the recent letters in *The Corral* in *The Billboard* with reference to the Rodeo Association of America. I had several talks last year with Mr. Haas, of Cheyenne, who represents this district in this organization. It seems to me that this is the greatest move that has ever been made by shows of our class, as it certainly has come to a point, with the number of good shows and the number of poor shows, that both the people and the cowboys have some way to differentiate the good from the bad. It is only fair to both public and contestants that only shows are allowed to join the Rodeo Association of America which have proved their having put on real shows and met all their financial obligations. The amateur rodeo promoters have little idea of just what it means to put on a first-class Wild West show. They can see nothing except the good crowds and large gate receipts, figuring that the purses are their only expenses. Consequently, they raise the purses to where they have no possible chance to pay them, and take a first-class financial licking when the show is over. Of course, our show does not come under that class of promotion shows, as it is owned and operated by people of this community, and not run for a profit to either stockholders or board members. It has grown very rapidly in the eight years it has been in existence, so that this year it will be necessary to build a new grand stand of 5,000 or 6,000 seating capacity, as we were absolutely lost in handling the crowds last year. There have been no changes in the personnel of the committee, with the exception of the resignation of Mr. Brownell, who was replaced by Mr. Walker. Our dates are again the third week in August (as always, and this year falls on the 13th, 14th and 15th. We are making no change in our show this year, except to contest trick riding, trick roping and ladies' trick riding and raising our purses on bucking, roping and bulldogging. We, of course, will have a few special fea-

tures as usual. I certainly enjoy reading *The Corral* in *The Billboard* and find it one of the most beneficial cowboy publications that we get hold of. Keep up the good work and, believe me, we are strong for the Rodeo Association of America."

JACK KING attended the meeting of Ohio fairmen at Columbus last week, in interest of his King Bros.' Rodeo. A reporter for *The Columbus Dispatch* found Jack feeling sort of "uncomfortable". Not because of his being the only one of the assemblage wearing a 10-gallon hat, nor from loss of sleep or "eats", nor that he felt himself different from others present, but—well, here's the way the reporter put it in print: "It's these blamed shoes," Jack says. "You know this is the first time in six years that I've had anything on my feet but regular high-heeled cowboy boots. And these doggone things are about to kill my feet. My old boots are down in our winter quarters in Alabama, so I can't wear them."

"Stranger" Hoss

'Twas Sweepstakes Day at "San Antone", Clamorous voices filled the air; Mike Hastings saddled "Stranger" hoss, And made the cinches tight with care.

A doggin' record must be made, For "time" a new world record set; Oft had they rode to victory, Nor had they failed each other yet.

The hazer dashed into his place, The longhorn stood within the chute; When at the barrier "Stranger" pranced, The frenzied mob did cheer and root.

The whistle blows, the gate is sprung, Again at fate a wrestler scorns; Two jumps and Mike left "Stranger's" back,

Leaped down upon the flying horns. Again to them a record fell, Another daring triumph won; Mike little dreaming "Stranger" hoss, Had made his farewell doggin' run.

Who thought the check'r'd flag that dropped, By trembling hands that held it high, Marked "time" upon a famous horse, A great horse "train" home" to die.

Thru many a hard-fought contest Mike's little roan rode to fame, And then the judge who times us all From off the day sheet "scratched" his name.

Old "Stranger" hoss, it has been so, And since the time that life began; When death goes scouting in life's game, The best are taken—horse or man.

To c'whand fans you'll never die, The many garlands that you won Will drape your memory and will live, A Wonder Hoss whose work is done.

Your master, 'mong the mourners chief, Pays tribute at thy equine bier; 'Tis grand to love, and be loved, too, Thru life, into the vale of tears.

For cowboys have enduring faith, A faith that cannot go awry, That horse and man to separate, Their Maker does not plan or try.

And Mike believes when "Time" is called, And he draws his final ride, He'll "fork" old "Stranger" hoss again, Across the "Great Divide"

ARTHUR EDWIN DAVIS.

Peru, Ind., Quarters Not Affected by Flood

PERU, Ind., Jan. 18.—Neither the winter quarters nor the animals of the Ringling shows here were affected by the flood this week. When the Wabash River was steadily rising and a big flood was apparent, a long-distance call was sent to Dan C. Odum, who was attending the convention of the Ohio Fair Managers in Columbus, O., to come to Peru, as matters might become very serious, but the receding of the river averted any damage.

Boilers and other equipment at the municipal light plant were put out of commission at 4 o'clock Wednesday morning, when the overflow of water entered the plant, and the whole town was in darkness. Transformers were rushed here, however, and electric current was restored that night.

I. A. B. P. & B., Local No. 74

LANCASTER, Pa., Jan. 18.—Joe Goodhart has signed with the Sells-Floto Circus; Roger & Nary are advertising the Strand Theater; Fred Small is advertising the Colonial, and Kenneth Small the Stanley.

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., Jan. 18.—E. M. (Mack) Foster, formerly of the Christy Show, who has had a museum on Main street here for the greater part of the winter, has moved to Beaumont and has opened in a fine location across from the Hotel Crosby. He has a big band organ in the main entrance for a ballyhoo and is doing a fine business. The roster is E. M. Foster, general manager; Capt. Farnsworth, on the front; Mrs. E. M. Foster, ticket box; A. Anderson, lecturer. The features are Clarence and Helen, the pinheads; the Musical Irish Gypsies; Prof. Nelson, wizard; Mrs. Diamond, big snake; Prof. Nobel, tattoo artist; Tiny Wee, midget, and Madam Actokas, fortune teller. Tom Legarney has his Rulination show for the aftershow, and Mr. and Mrs. Waslock and daughter have a ball game and other concessions.

The condition of George W. Christy has so much improved that he has been removed to the LaMar Hotel, where he will remain for a short time before being removed to the winter quarters.

Everette James, bandmaster of the Christy Shows, received news last week of the death in Chicago of his mother, while on a visit to her daughter. The burial was in Chicago.

Robert Henry Hodge, former side-show manager and vaudevillian, who has been located on Hempstead road for some time, has leased his suburban resort and has removed to Houston. He is a representative of a cleaning and pressing company.

The elephant, Babe, which has been ill at the Christy quarters for several weeks from blood poisoning, died a few days ago.

Joe Rhoades, last season special agent of the Christy Shows, is located for the present at San Jacinto, Calif., and has made no plans as yet for next season.

Frank H. Stowell, old-time circus agent and "Tom" manager, is now located in Fort Edward, N. Y., where he is the local representative of the Glens Falls daily papers.

Harry Willis, calliope player, for many years with the Sparks Circus, has located with his family in Los Angeles. His daughter, who is a very talented organist, is employed in one of the leading picture theaters there, and Harry, Jr., is in the mercantile business. Harry, Sr., has not as yet made up his mind as to trouping another season.

George W. Russell, formerly a juggler and clown on the Sells-Floto and other circuses, has retired from the circus business and is now making his home in Richmond, Ind. He is engaged in the printing business and his address is 1518 N. C. street.

Arthur Burson, wire walker, and now of clown alley, writes from Dublin, Tex., that he will in all probability be obliged to remain at home for some time at least, owing to the serious condition of his father, now in his 80th year. He hopes to be able to be on the road, as usual, however.

Walter McCorkhill, last season car manager on the Christy Shows, sends one of those "you-should-be-here" post-cards from Renoysa, Tamaulipas, Mex., where he attended a bullfight and is getting his fill of the Mexican country. He will return to Houston early in the spring.

David Carroll, formerly contracting press agent of the Sparks Circus, is now located in St. Catharines, Ont., where he is engaged in special promotion work. He has a year's contract to fulfill.

Dr. Ernest Ames and family have returned here, where they will reside in the future, as the well-known ex-showman is now engaged in dental practice here. His oldest son was recently married and the youngest is attending dental college here.

At Sells-Sterling Quarters

PLANO, Ill., Jan. 18.—A C. Lindeman, trainer, of the Sells-Sterling Circus, is breaking a six-pony drill as well as other acts. A lion cub, four months old, is being raised by Mrs. Lindeman. Jack F. Kuehl is breaking ponies, monkeys and dogs, and Steve O'Day is working on his new flying act. Ervin Kluss, boss of the paint shop, is keeping his men busy. Pete Nelson is studying new styles of bodies for the trucks that the show purchased. Orval (Sunshine) Lindeman, producing clown, and wife, Verna, are practicing a novelty double-trap, act. Manager William Lindeman is in the East, where he will buy two more elephants and some menage horses.

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

90 Fairs Are Represented At Ohio Managers' Meeting

Columbus convention bang-up success—Governor Cooper among speakers—President Holderman and other officers re-elected—725 at banquet—Sandles toastmaster

COLUMBUS, O., Jan. 18.—That old circus expression, "It was worth going miles to see", can be aptly applied to the annual meeting of the Ohio Fair Managers' Association held jointly with the Department of Agriculture of Ohio at the Deshler-Wallick Hotel here this week beginning Wednesday evening and ending yesterday. For pep and snap one must doff his hat to these "boys". This year's convention program probably was the best in the history of the organization, and without doubt much benefit was derived for the future operation of fairs. Each and every address was a worthy one, some, of course, better than others, and many evils were brought to light and suggestions toward remedying them offered. There are a few more than 190 county, district and independent fairs that are members of the association, and when it is mentioned that only about a dozen failed to answer roll call one can easily realize what a "live" group the Ohio "boys" is. There were approximately 600 registrations—delegates and others—from every part of the State. As for the social end of the meeting there seemed to be nothing lacking. The banquet was a real treat and the entertainment program a knockout, and that is not exaggerating in the least. There were present at the banquet about 725, among whom were a large number of women. Governor Myers Y. Cooper, honorary president of the Ohio Fair Managers' Association and acting head of the organization until he assumed the governorship, as well as a fair man for a quarter of a century, graced the combined meeting of the Agricultural Board and fair association on Thursday with his presence and made a speech to the "boys". He and Mrs. Cooper were at the banquet that evening, when he made a second talk. Counting in those who either did not register or attend the banquet, it was estimated that the total attendance at the meeting was around the 1,000 mark. All officers of the association were re-elected as follows: Judge I. L. Holderman, Dayton, president; H. D. Silver, Eaton, first vice-president; W. A. Marker, Van Wert, second vice-president; Don A. Detrick, Bellefontaine, executive secretary; Helen Sloan Maher, Columbus, recording secretary; H. H. Petty, Urbana, treasurer. A new office was created, that of third vice-president, and Herbert Schindler, Celina, was elected to fill that position.

Group Meetings

For the first time since the Ohio Fair Managers' Association was organized the concessionaires were given an opportunity of holding a meeting for thrashing out their ills previous to the convention, the same as done for the harness horse men last year and again this year. These two group meetings were held Wednesday night and became quite heated at times. The concessionaires' argument was for a more liberal interpretation of the laws governing concessions at county fairs, where only ball games, pitch-till-you-wins and dart games are permitted. It was the contention of the concessionaires that fairs are "slipping" because of these laws—that fairs would be much better off if they (the concessionaires) were allowed to operate games where real merchandise was given out instead of "stickpins and promises" as are only possible under the present laws. At the suggestion of President I. L. Holderman the concessionaires later appointed a committee of

(See OHIO FAIRS on page 66)



C. H. TAYLOR, new president of the Indiana Association of County and District Fairs. He is also president of the big Boonville Fair, Boonville, Ind.

Connecticut Fairs Meet At Hartford Feb. 18

HARTFORD, Conn., Jan. 18.—Arrangements have been concluded for holding the annual meeting of the Association of Connecticut Fairs at the Hotel Garde, this city, Tuesday, February 18. Delegates from some 40 fairs are expected to attend.

The present officers of the association consist of G. M. Rundle, president; Leonard H. Healey, secretary, and Charles R. Risley, treasurer.

Perry, Ia., Fair Bankrupt

DES MOINES, Ia., Jan. 18.—The Perry Tri-County Fair Association, Perry, Ia., has filed a petition in bankruptcy here listing liabilities as \$44,955.13 and assets \$15,266.80.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

IF THERE is anybody this scribe despises, it is the false-report spreader. The rumormongers last week had two of our most prominent fair officials "out" of their respective "connections". They were—the fair men, not the rumormongers—G. R. Lewis and M. E. Bacon, managers of the Florida State Fair, Jacksonville, and the Mississippi Valley Fair and Exposition, Davenport, Ia., respectively. Being a great believer in "fair breaks" and "fair shakes", as the heading of this column indicates, yours truly wired these two oldtimers, and their replies were just as expected—contradictory. "No truth about not managing Florida State Fair. Work going on mighty fine and will have big fair," said Lewis. "I have been engaged as general manager Mississippi Valley Fair and Exposition for 11th consecutive year," said "Pat" Bacon. Now that that lie is killed, what's next?

They say actors are born, not made. On the contrary, enemies are made, not born.

If the annual convention of the Michigan Association of Fairs, at the Fort Shelby Hotel, Detroit, doesn't set up a new record for attendance, it won't be a "fair break" for Fred "On-the-Job" Chapman, or a "fair shake" for Chet "Get-Your-Money" Howell. Fred and Chet have done some clever things for increasing the number of delegates. Their last is a postcard, sent to every fair in Michigan. After calling attention to the great things in store, they mention the time and the place, and as for the girl—well, they advise "bringing your own". They then go on to tell about Mayor Bowles and Governor Green being slated to speak at the banquet, and urge the attendance of not just one delegate from each fair association, but the "entire fair family".

The county fair is not a private business. It is not operated for the personal convenience or profit of the secretary. It exists to serve a public need.

Following up our comment on the 25-cent gate at the Florida State Fair, Jacksonville, it is learned that Troy's District Fair, Troy, Ala., will adopt the 25-cent admission plan for this year's fair, September 29 to October 4. Troy is a Thomas P. Littlejohn fair, and this makes his string of dates a 25-cent circuit, as every fair in the circuit this year will charge that price of admission. "I have experimented on admission plans for my fairs for the last 10 years," says Littlejohn, "and I find that the 25-cent admission plan is more satisfactory in many ways: The people can attend more, feeling that they can afford to go to the fair oftener at the smaller price of admission; the midway has far more opportunities for business, for volume on attendance is what spurs them on and puts 'pep' into the showman and concessionaire. An old saying, and which I think is a pretty true one, 'A crowd draws a crowd', has been demonstrated for many years; then let's get the crowd." That's that.

Big Programs For Pa. Fairs

Meetings at Pittsburgh and Philadelphia promise to be very enthusiastic

LANCASTER, Pa., Jan. 18.—Two very interesting programs have just been announced for the annual meetings of the Pennsylvania State Association of County Fairs by J. F. Seldomridge, secretary-treasurer of the association. The meetings, as already published in these columns, will be held at the Fort Pitt Hotel, Pittsburgh, Wednesday and Thursday, January 29 and 30, and at the Adelphi Hotel, Philadelphia, Wednesday and Thursday, February 12 and 13. Both promise to be very enthusiastic. The Pittsburgh program follows:

Wednesday—Session called at 10 a.m.; call to order with remarks, Harry White, president, Indiana, Pa.; appoint nominating committee; report of county fair associations of any contracts not fulfilled of exhibitors, carnivals or concessionaires; legislation needed by county fairs; *Advertising a Fair*, E. L. Freeland, director of publicity of Junction Park (Pa.) Fair; dates of fairs announced. Afternoon session called at 1:30; address of welcome, L. F. Entrikin, assistant general passenger agent Pennsylvania Railroad Company; secretary's report, J. F. Seldomridge, Lancaster, Pa.; *Enlightened Selfishness*, A. V. Snell, general manager Chamber of Commerce, Pittsburgh; *Arrangement of Exhibits*, Mrs. Hal E. Scroggs, Beaver, Pa.; address by A. W. Engle, county agent, Greene County, Pa.; *County Fair*, A. P. Sandles, Ottawa, O.; racing rules and classifications; report of nominating committee; remarks for good of county fairs. A banquet will be held at the Fort Pitt Wednesday evening at 6:30 o'clock. Jos. M. McGraw will be master of ceremonies. An address will be made by E. S. Bayard, editor of *Pennsylvania Farmer*, Pittsburgh. A vaudeville entertainment will be given, and music will be furnished by Cervone's Orchestra.

On Thursday the Keystone Short-Ship Circuit will hold a meeting at the Fort Pitt at 9 a.m.; Jos. M. McGraw, president, Washington, Pa.; Harry White, secretary, Indiana, Pa. The Coal, Oil and Iron Circuit will hold a meeting the same day

(See PA. FAIRS on page 66)

Bellefontaine, O., Fair Advances Dates 1 Month

BELLEFONTAINE, O., Jan. 18.—The dates for the Logan County Fair here have been moved forward from the latter part of September to the third week in August, the dates this year being August 19-22.

A night fair will be held Wednesday and Thursday. The grounds and buildings will be lighted so as to give the night patrons the same advantages of seeing the exhibits and enjoying the midway attractions as in the day time. Feature attractions will be booked to entertain the grand-stand patrons. Secretary Don A. Detrick is now giving consideration to the midway, realizing that with a night fair he will want outstanding entertainment.

The Logan County Fair is one of the outstanding fairs in Ohio and with the change of dates, which will afford the opportunity for a night show, the fair no doubt will be more popular than heretofore.

Free Acts Booked For Toronto Exhib.

NEW YORK, Jan. 18.—Charles W. Ross, manager of the attraction department of the Canadian National Exhibition, Toronto, while in the metropolis last week, accompanied by H. W. Waters, managing director, announced to *The Billboard* that an excellent free-act bill had been booked for the coming exhibition thru Wirth & Hamid, Charles L. Sasse, John C. Jackel and H. D. Collins, New York outdoor bookers. The acts embrace the Four Dambus, casting act; Three Mellfords, perch act; Four Kadex, revolving act; De Kaec, bounding rope; Flying Renos; Australian Wood Choppers; Alexet Trio, equilibrist; Santiago Trio, Argentina gymnasts and equilibrist; Wilson and Aubrey, comedy bar; Cliff Curran, high perch; Four Lyons, balancing perch; Three Blerios, aerialists and iron jaw; Lefleur and Portia, revolving aerial act; Jorgen M. Christiansen's Trained Stallions and additional acts to fill.

The title of the spectacle has not been definitely decided, but it will undoubtedly be *Hail Canada* or *For Canada*. The opening scene will represent the Canadian forests, and the finale will show an exact reproduction of Niagara Falls, with the big grain elevators and skyscrapers in the background. Approximately 1,200 people will be utilized in the spec.

Some internationally known bands are being negotiated for and this phase of the matter will be definitely known in another week. Last year 21 bands were on the exhibition grounds during the big event. There were 62 band concerts during the 14 days.

Hands Fireworks, Hamilton, Ont., will provide the pyrotechnical displays as in the past. The current exposition will be known as All-Canada Year, and each day will be given over to a different province, with the governor from the province as the main speaker.

Both Ross and Waters expect to pass thru here again next month on their way to Philadelphia to attend the Eastern Division meeting of the Pennsylvania State Association of County Fairs.

Pardon for Slayer Of Concessionaires

NASHVILLE, Tenn., Jan. 18.—Governor Henry H. Horton has pardoned Charles Bellinger (or Bellemyer), who was convicted in 1921 of the shooting to death of W. C. Pucket and Charles L. Stewart September 22, 1921, during the Tennessee State Fair. The pardon is conditional that he leave the State and never return.

The killing took place while the fair was in progress and on one of its busiest days. Pucket was assisting the concession department in its collections and asked Stewart to accompany him in an effort to collect from Bellinger, as Stewart had "stood good" for the amount. Bellinger was operating a grab and juice stand and when Pucket approached him he fired under the counter of his stand. The bullet passed thru Pucket's body and also killed Stewart. Bellinger entered a plea of guilty and received a sentence of 38 years for killing Pucket and from 2 to 10 years for killing Stewart. He has since been confined in the penitentiary at Nashville. Some time ago he was seriously injured on an elevator in the prison and it is said that both feet will have to be amputated. His parents in Bloomington, Ind., are prepared to receive him and give him a home, it is said.

The widow of Charles L. Stewart, Mrs. Sylvia Stewart, still makes the fairs and works eating stands and other concessions.

Mass. Fairs Program

BOSTON, Jan. 18.—Reports of the various committees of the Massachusetts Agricultural Fairs Association will be one of the most interesting and instructive parts of the program arranged for the annual meeting at the Hotel Northampton, Northampton, Mass., January 22-23. These reports will all be presented on the afternoon of January 22. The annual banquet that evening will have among its list of speakers the following: Hon. John W. Haigs, treasurer of the commonwealth; Dr. Arthur W. Gilbert, commissioner of agriculture; Gen. Alfred Foote, commissioner of public safety; W. A. Munson, director of agricultural ex-

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, ETC.

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FAIR SECRETARIES NOTICE

6-RIDES-6 10-SHOWS-10 2-Bands-2

CALLIAPHONE—FREE ACT—OPEN DATES

J. L. CRONIN, 464 Hilltonia Av., Columbus, Ohio.

tension service, and Billy B. Van, manufacturer, actor and booster of New England. There will also be an entertainment program furnished thru the courtesy of the booking agencies supplying free acts for the fairs in New England.

Group meetings on the morning of January 23 will afford an opportunity for division heads to hold round-table discussions of the problems with which they are confronted and should be one of the most valuable parts of the convention.

Mississippi Fairs Meet At Jackson Feb. 13-14

A. & M. COLLEGE, Miss., Jan. 18.—The dates of the Mississippi Association of Fairs have been set for Thursday and Friday, February 13 and 14, at the Edwards Hotel, Jackson, Miss. A big attendance is anticipated and the program promises to be the best in the history of the association.

The present officers of the association consist of Dr. J. E. Frazier, Canton, president; A. G. Johnson, Gulfport, vice-president; E. P. Ford, Laurel, active vice-president; J. M. Dean, A. & M. College, secretary. The executive committee includes M. B. Potter, G. E. Denley and H. S. Little, while on the legislative committee are W. A. Scott, Brown Williams and S. M. Cain.

North Dakota Fairs In Session This Week

DEVILS LAKE, N. D., Jan. 18.—The annual meeting of the North Dakota Association of Fairs will be opened Thursday, January 23, at 10 a. m., at the Dakota Hotel, Grand Forks, instead of January 24, as mentioned previously in these columns, according to J. A. Kramer, president of the organization, of this city. "We will attempt to clean up all of the business of this meeting during that day," says Kramer, "so as to give the attraction men and carnival companies all of the 24th and 25th to enter into contracts with the various fairs."

The annual banquet will be held Friday evening, January 24, at the Dakota.

N. B. Fair Shows Surplus

FAIRVILLE, N. B., Can., Jan. 18.—A surplus of \$119 was announced at the annual meeting of directors of the Sunbury Fair, which is staged at Tracy, N. B. The meeting was held at Fredericton Junction, N. B. Addresses were given by L. O. Gallagher, president of the fair association, who presided at the meeting; H. W. Atkinson, D. A. Duplisea, B. Hoyt, H. H. Stuart, D. W. Mersereau and C. Smith. It was proposed that two fairs be held each year by the association instead of one. There will be further discussion on this proposal, which was made because of lack of a bridge across the St. John River, near enough to aid the association's single fair. The fairs would be held at different points. Of the 27 directors, 15 were present at the meeting.

Fair Men Attend Phillips' Funeral

MAQUOKETA, Ia., Jan. 18.—The funeral of Dr. Edward W. Phillips, secretary of the Jackson County Fair, last Saturday was attended by many fair men. Dr. Phillips was well known to fair officials thruout the State, at one time having been connected with the State fair, and his passing was genuinely regretted. Among those at the funeral were Mr. and Mrs. Clair Miller, Tipton; Mr. and Mrs. Dick Bucknell, Cedar Rapids; Mr. and Mrs. E. W. Williams, Manchester; Mr. and Mrs. M. E. (Pat) Bacon, Davenport; and C. M. Baldwin, of the Earl Taylor Enterprises, Chicago, and Ray Anderson, of the Thearle-Duffield Fireworks Co., Chicago.

Dr. Phillips was a member of the Masonic order and also of the Kiwanis Club, of which he was past president.

Littlejohn's Fair Circuit Dates Set

TROY, Ala., Jan. 18.—Dates for fairs in Littlejohn's Fair Circuit for 1930 have been set as follows:

Troy's District Fair, Troy, September 29-October 4; Dothan's District Fair, Dothan, Ala., October 6-11; Decatur County Fair, Bainbridge, Ga., October 14-18; South Georgia Fair, Moultrie, Ga., October 20-25.

Thomas P. Littlejohn is manager of all of these fairs.

Floore Heads Both Fair and Chamber

HARLINGEN, Tex., Jan. 18.—Management of the valley mid-winter fair and of the Harlingen Chamber of Commerce has passed under one head with the appointment of John T. Floore as manager of both institutions.

Floore for the last year and a half has been manager of the valley fair, which started as a full-time institution with his appointment here. He was employed in fair work before he came here from Troup.

Western New York Fairs Meet This Week

HEMLOCK, N. Y., Jan. 18.—The annual meeting of the Western New York Fair Managers' Association will be held at the Hotel Buffalo, Buffalo, N. Y., Thursday, January 23, starting at 12:30 o'clock.

This announcement is made by N. G. Westbrook, secretary of the association, who resides in Hemlock.

Jackson Fair To Rebuild

JACKSON, Tenn., Jan. 18.—Directors of the West Tennessee Fair Association, which recently suffered a heavy loss in the destruction of the two big grand stands and other buildings at the fairgrounds, voted to immediately rebuild all structures necessary to keep the fair up to its present high standard.

Trenton Fair Dates Changed After 42 Years

TRENTON, N. J., Jan. 18.—The Trenton Fair will be held from September 1 (Labor Day) to September 6, inclusive, this year. Departing from a 42-year tradition, the board of directors, meeting in annual session at headquarters in the Trenton Trust Building, decided to move the date forward from the last Monday in September to the first Monday. Wretched weather conditions during the 1929 exhibition and bad weather during the previous year prompted the move.

"The most important factor to the success of any fair is weather," the annual report stated, "and when you have only six days in which to carry on such an enterprise, and pass thru a period of four and one-half days of rain out of six, it is an impossibility to make a profit. This was the sad experience of the 1929 fair, which fact makes it necessary to report to you a financial loss on the 1929 fair of \$29,235.38. In our history of 42 years we have never encountered such adverse weather conditions as that of 1929 and, too, never in our history have we been unable to stage horse racing until this past season, when it was impossible to run off one heat of a race."

It is now likely that the Richmond (Va.) Fair will also move up its date, inasmuch as it has always followed the exhibition of Trenton Fair in date.

All the officers of the organization were re-elected at the annual naming of officials: Rudolph V. Kuser, president; Ferdinand W. Roebling, Jr., first vice-president; Samuel T. Achley, second vice-president; Colonel Mahlon R. Margerum, secretary-treasurer (Margerum has been secretary-treasurer of the fair for 30 years); Helen G. Laffan, assistant secretary and treasurer, and J. Fred Margerum, general manager.

Nine members of the board of directors, whose terms had expired this year, were re-elected. They are Helen Laffan, F. W. Roebling, R. V. Kuser, Jr.; Colonel Margerum, C. Edward Murray, Charles H. Baker, D. W. Scammell, Edward D. Boyd and Stephen H. Barlow.

54 Cents To Entertain Each Person at Mass. Fairs

BOSTON, Jan. 18.—According to returns from 27 of the Massachusetts major fairs, it cost 54 cents to entertain each person entering their gates last year. In other words, it cost more than a quarter of a million of dollars to entertain a half million people. This does not include Eastern States or Brockton. As the majority of the fairs did not include in their returns the number of free admissions nor do they generally charge more than 75 cents, it is evident that on the basis of admissions alone fair associations are not making exorbitant profits.

Agricultural exhibits increased 14 per cent in 1929 over 1928 and cost the fairs 10 1/2 per cent more in prizes.

The attendance was 36 per cent larger and the total expenditures 9 per cent greater in 1929 than in 1928.

Exhibits in the domestic arts or home department showed the greatest increase—37 per cent—of any department of the fairs.

With the exception of music the fairs spent more money in all departments—a grand total of \$280,458.94.

HARRY P. BULMER, of the rube comedy team of Vinton and Bulmer, has been laid up with the flu at his home in Minneapolis.

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Awarded Attraction Contracts: Wheeling, W. Va.; Ronceverte, W. Va.; Danville, Va.; Galax, Va.; Frederick, Md.; St. Stephen, N. B.; Three Rivers, Que., and numerous others signed at the Virginia and North Carolina meetings.

Va. Association of Fairs Meeting Establishes Record

Pronounced greatest of its career—draws heavy attendance—all officers unanimously re-elected—tentative dates set—Petersburg next meeting place

RICHMOND, Va., Jan. 18.—At the conclusion of the two days' sessions of the 13th annual meeting of the Virginia Association of Fairs, at Hotel John Marshall, this city, ending Tuesday evening, it was the consensus of opinion that it was the greatest convention in the history of the fairmen's association. It was outstanding in attendance of delegates from the association membership and representatives of like events held annually in other States, managers and agents of carnivals, booking exchanges, independently booked acts and fireworks concerns and other entertainment presentations; poster advertising firms, tent and decorating institutions, and many other kindred establishments, and probably registered the greatest amount of mutual welfare business ever before transacted. It was estimated that the total attendance extended past the 600 mark.

All officers already in office were unanimously re-elected as follows: H. B. Watkins, Danville, president; T. B. McCaleb, Covington, first vice-president; T. L. Felts, second vice-president; Mrs. Lem P. Jordan, Suffolk, third vice-president; Chas. A. Somma, Richmond, fourth vice-president; C. B. Ralston, Staunton, secretary-treasurer.

Petersburg, Va., at the Petersburg Hotel, was voted the place for holding the next annual meeting of the association.

First-Day Procedure

A greater portion of scheduled details of the forenoon session was published in a specially telegraphed article that appeared in last issue of *The Billboard*. The following committees were announced as appointed by President Watkins for the ensuing year:

Reception—T. B. McCaleb, W. W. Wilkins, W. L. Tabscott, E. T. Robinson and Mrs. Lem P. Jordan. Program—T. L. Felts, B. M. Garner, H. F. Fralin, H. E. Mears and C. H. Perry. Banquet—W. T. Baugh, T. B. McCaleb, H. K. Sweetser, A. L. Tuggle and W. C. Roberson. Fair Dates—C. B. Ralston, C. R. Adair, J. Callaway Brown, Louis A. Scholz and W. C. Roberson. Legislative—H. B. Watkins, T. B. McCaleb, Thos. Whitehead, Chas. A. Somma, E. K. Coyner, C. B. Ralston and T. L. Felts. Membership—Edw. V. Breeden, F. A. Lovelock, W. W. Wilkins, P. T. Brittle and W. T. Baugh. Credentials—A. L. Tuggle, H. K. Sweetser and B. M. Garner. Speed—H. E. Mears, W. L. Tabscott, R. W. Foster, Geo. W. Norris and Chas. A. Somma. Exhibits—Edw. V. Breeden, R. Lee Chambliss, O. C. Trundle, J. W. Bailey and J. C. Caldwell. (See VIRGINIA FAIRS opposite page)

Fruit Palace Secretary Is Again Named to Post

PALESTINE, Tex., Jan. 18.—E. J. Summers, who served as secretary of the Texas Fruit Palace during last year and who has been connected with the fair for several years, has again been named as secretary of the Fruit Palace for 1930.

The 1929 show was a big success from every standpoint and improvements to the plant are planned for the 1930 fall fair. No dates have been set, but it is hoped to open it September 29. As last season the fair will run six days.

Summers and possibly several others will attend the Texas secretaries' meeting at Dallas.

Several Wisconsin Fairs Are Booked by Thaviu

A. F. Thaviu, director and manager of Thaviu's Band and His Presentations, booked several fairs at the Wisconsin Association of Fairs meeting at Milwaukee for his junior company, which is under the direction of his son, Samuel. These dates include Wausau, DePere, Superior, Beaver Dam and Chippewa Falls.

Thaviu's large company has been booked for the Virginia State Fair, Wheeling.

MADAME MAREE AND PALS will play the Tampa (Fla.) Fair in February, also several other Florida fairs, including De Land.

Brockton, Mass., Fair Three Weeks Earlier

BROCKTON, Mass., Jan. 18.—After more than 50 years the Brockton Agricultural Society has changed from the 40th week in the year to the 37th for holding its annual fair. The dates for 1930 are September 9-13, inclusive, five days and five nights. This radical change on the part of Brockton has necessitated a rearrangement in dates for several of the other fairs.

One of the principal reasons for changing the dates was the hope that the nights would be warmer, as Brockton receives a large revenue from its night show and also the fair will now be held on daylight saving instead of standard time.

E. M. Mansfield has been elected to the board of directors to take the place of Elmer E. Folsom, who died during the last year. Mansfield will take Folsom's place as superintendent of the food show.

Among the Free Acts

MARGARET WEIKERT and her Three Sailor Girls are playing dates around Milwaukee this winter. The girls do tap and acrobatic dancing, sing and play several instruments.

RUBE LIEBMAN writes that the item in a recent issue stating that the Williams & Lee Attractions, of St. Paul, had contracted to furnish the free acts at the Waukon (Ia.) Fair is not true. "Waukon bought three acts from me representing the Robinson-LaVilla Attractions and one from Lew Rosenthal; nothing whatsoever from Williams & Lee." As to the Cresco (Ia.) Fair, also mentioned in the recently published item, Liebman says Williams & Lee sold one act, Barnes-Carruthers three and Robinson-LaVilla two.

Fair Elections

SAC CITY, Ia.—W. F. Weary, secretary of the Sac County Fair the last 17 years, was elected president of the association at the annual meeting, succeeding L. E. Irwin, who has been head of the fair nearly 20 years. Irwin declined re-election. F. L. Brown was re-elected vice-president; H. V. Ellis, secretary, and J. P. Jones, treasurer.

FLEMINGTON, N. J.—The annual meeting of the Flemington Fair Association was held January 7 and the following were elected: Major E. B. Allen, president and general manager; F. R. Williamson, vice-president; James E. Farmer, treasurer; Dr. C. S. Harris, secretary, and Florence Wells, assistant secretary. The board of directors was unanimously re-elected: Maj. E. B. Allen, F. R. Williamson, Dr. C. S. Harris, George M. Robinson, David H. Agars, Herbert Van Pelt and Paul H. Kuhl.

This year's dates are August 26 to September 1. There will be about 13 classes in the harness races, which will be raced on the first four days of the fair. On August 30 and Labor Day automobile races will be held. The treasurer's report disclosed a handsome profit for the 1929 fair, and the stockholders voted unanimously for the introduction of many new features for the coming fair.

NEW RICHMOND, Wis.—The St. Croix Valley Agricultural Association held its annual meeting in the council chambers here and elected the following officers for 1930: R. H. Poston, president; Henning Soderberg, vice-president; C. S. Arnquist, treasurer, and T. J. Madden, secretary. The board of directors includes Oscar Hassel, Arnold Nelson, George Ellevoid, James Frawley, James Hunter, Miles McNally, R. E. Fay, George H. Kruschke, Fred Weiland, Carlsten Friday, C. S. Arnquist and L. C. Tully.

After some discussion the dates were set for August 25, 26 and 27. These dates, somewhat earlier than in the past, were decided upon for a double purpose: to make it easier for school children to attend the fair and have exhibits there, and to try if possible to get away from what was claimed to be a "rainy" week in September.

The point was stressed thruout the

meeting that this fair would be the first for some time operating under county-aid arrangements, and that it is doubly important that the fair be made a real success this year. Plans were laid to make the scope of the fair as nearly countywide as possible, since the local exhibition will this year become practically the official county fair.

The annual report for last year, presented by Secretary Madden, showed a deficit of \$485.85, of which it was stated that between \$100 and \$150 had been wiped out since the report was compiled.

RALEIGH, N. C.—The board of directors of the North Carolina State Fair has re-elected all officers for another term. They are T. S. White, Hertford, president; E. E. Culbreth, Mayor of Raleigh, vice-president, and T. B. Smith, Raleigh, secretary.

The 1930 fair will open October 13 and run thru the 18th.

Various contracts will be awarded at a meeting of the executive committee in Raleigh January 23.

NORTHAMPTON, Mass.—The Hampshire, Franklin and Hampden Agricultural Society at its annual meeting re-elected Josiah W. Parsons president. Two changes, however were made in other important offices. Sterling R. Whitbeck, who has been the secretary of the society for the last 10 years, declined to run for another year, and George H. Bean was elected in his place. In the case of the treasurer, Alvertus J. Morse, who had held this office for 20 years, he felt that he had given the society as much of his time as he could and suggested that a successor be elected. When the members were satisfied that Morse would not accept another term as treasurer they elected Gallon A. Hinds to that office.

While Northampton did not have as successful a year financially as it did in 1928, owing solely to weather conditions, the members present were enthusiastic and full of courage to go ahead in 1930.

Practically the same board of directors was re-elected, but L. C. Sabin took the place of one of the members who had retired.

Liberal Newspaper Space For Florida State Fair

JACKSONVILLE, Fla., Jan. 18.—The liberal support accorded the new management of the Florida State Fair by the local newspapers, *The Florida Times-Union* and *The Jacksonville Journal*, augurs well that the coming fair will be one of the most successful in the history of the institution. While no display advertising has been attempted as yet, nevertheless these organs have been more than generous with their space in the reading columns, all of which is a source of gratification to and appreciation by General Manager Lewis.

All departments are being rapidly whipped into shape and three chief features are thoroughly organized, and their sponsors functioning with satisfactory results, to wit, the poultry show, the dairy show and the "Made and Distributed in Jacksonville" exhibit, with the last major display, the cattle show, now being organized.

The poultry show will display more than 2,000 birds of the different varieties and is being handled by the Jacksonville Poultry Association, whose show committee regards the time of the fair, March 15-22, particularly auspicious.

The dairy show is going right ahead under the sponsorship of the Duval Dairymen's Association, and outside herds and exhibits are being brought into line equaling in number the county's showings.

The success of the kennel show is established. Under the management of Mrs. Florence I. Hopkins, secretary of the Jacksonville Kennel Club, achievements have now reached the stage where she announces more entries than in any previous local show, with a larger list of substantial prizes and trophies than heretofore.

For the first time in Florida, a rabbit show will be held during the entire period of the fair, with more than 300 entries already on the list, under the management of the Atlantic Rabbit Breeders' Association.

Old-Home Week May Precede Exhibition at Fredericton

FAIRVILLE, N. B., Can., Jan. 18.—G. H. Clark and C. D. Holder, of the executive board of the Fredericton Exhibition, Ltd., went before the city council of Fredericton to urge support of a plan of the fair association for an Old Home Week celebration in Fredericton the coming summer. This plan has been undertaken in addition to the annual fair, to be held in September. The city council voted to hold a public meeting to consider the Old Home Week proposition, and to form community clubs among the people as a means of boosting public interest in the celebration. No dates have been chosen for the celebration, but the month will likely be July.

The city council has promised assistance for the Old Home Week. It is proposed to use the fair plant for harness racing, outdoor vaudeville program and midway with a carnival show as the attraction.

New England Horsemen's Day

WORCESTER, Mass., Jan. 18.—On Wednesday, February 5, horsemen from all over New England will gather at the Hotel Bancroft here for the annual New England Horsemen's Day held under the auspices of the Bay State Circuit. Frank Kingman, general manager of the New England Fair, is chairman of the committee on arrangements. This is the first time the New England Horsemen's Day has ever been held in Worcester.

Heavy Reservations for Stock Show at Denver

DENVER, Colo., Jan. 18.—If hotel reservations are any indication, the 24th annual Western National Stock Show should have the biggest year in its history. Large packing firms have reserved from 25 to 40 rooms, stockyards from 10 to 20, and private exhibitors have taken as high as 20 rooms for the week preceding and the week of the show. It is the first year such an extension interest has been shown.

A horse show will be held each night and the entry list for this is much larger than usual. High schools and colleges are expected to make a big showing, 40 rooms having been engaged for the youngsters of the 4-H Club.

VIRGINIA FAIRS

(Continued from opposite page)
 Grievance—Thomas Whitehead, W. L. Tabscott, W. C. Roberson, W. R. Legge and C. B. Ralston. Resolutions—T. B. McCaleb, T. L. Felts, H. K. Sweetser, Thomas Whitehead and W. R. Legge.
 In the "President's Annual Address" President Watkins quoted several prominent speakers at the international fair men's meetings at Chicago last December, who brought out many points of merit to be credited to State, county and district fairs. He also expressed as his opinion that an epidemic of infantile paralysis that prevailed last fall had a great deal to do with the attendance at fairs, particularly in the western part of the State, being below average. Excerpts from his speech follow:

"Since 1917 it has been my privilege and pleasure to assist in guiding the destinies of the Virginia Association of Fairs, and this I have done to the best of my ability. I have at all times endeavored to be impartial in my judgment and to be progressive while being reasonably conservative. . . . In the 12 years of my presidency the work has been a pleasure, as in all of its operations the officers and members have been in thoro accord and harmony, and I feel keenly appreciative of your support. The Virginia association is an active organization, unencumbered and free of all indebtedness. While it has been impossible to accomplish the many things we have planned each year, even had nothing more been effected than the general routine of our active organization, working directly for the interests of our fairs, it would, in my opinion, justify its existence. We invite criticism of all who hold opposite views, especially that of a constructive nature. We have striven constantly and faithfully to bring about better conditions for our members and I feel sure if we continue along this line our efforts will be crowned with success beyond our fondest dreams. . . . In my brief resume of last year's work I will only give a few of the highlights of the many happenings and try to avoid as much detail as possible.

"Unlike many other agricultural States, the fairs of Virginia have no connection nor are they affiliated with the State Department of Agriculture. Regardless of this, and without any compensation from the State, our office, during the time I have been president of this association, has acted as a fair bureau for the Department of Agriculture of the Commonwealth of Virginia. Our commissioner, Honorable G. W. Koiler, has referred all fair matters and inquiries to our office, where they have been taken care of to the best of our ability. The majority of letters transferred thru the Department of Agriculture were from firms and individuals in other States seeking information as to the dates of the various fairs and invariably requesting a complete list with the name of the secretary or manager. Other inquiries which we consider important coming thru the same channel were from prominent exhibitors. We are making no complaint whatever of regarding this service and merely bring it to your attention to show another angle of the activities of this organization.

"The fair managers attending this meeting represent over 5,000 progressive citizens who have in their generosity made fairs possible in our State. We want to urge you to bring your stockholders and members together more frequently for a heart-to-heart talk. Many of them do not know the urgent needs of your fair. More than 86,000,000 persons paid admissions to fairs in the United States during last season; over 90 per cent of this multitude, had the enormous number of 78,260,000, had the privilege of attending State-aid fairs, while our Virginia fairs, including a few others, located almost entirely in industrial centers, having to depend on the entirely inadequate natural receipts for their existence, with no assistance from our State, registered only one-tenth of the total attendance. Virginia fairs are not legally recognized by our State as educational institutions, therefore not exempted from taxation. Our federal government exempted us from the federal war tax on admissions because our fairs are educational institutions. All States, with few exceptions, have ruled that agricultural fairs are educational institutions and are exempt from all taxes. Has the membership of your organization been informed of these facts? Let us get our message across.

"We may expect successful fairs this year if we believe the statement made by over 400 business executives representing all fields of economic endeavor, gathered at National Chamber of Commerce headquarters on December 5 to

set in motion a survey looking to the stability of business and a maintenance of the national economic momentum. Virginia's phenomenal industrial development during the last four years presages a healthy and prosperous year for 1930. It is up to us to see that our fairs keep pace with this great growth of industrial and agricultural development in the Old Dominion. I believe we are entering the dawn of greater prosperity and I feel confident that properly managed fairs will reap a greater reward of success than in the past. . . . It is my earnest hope that the entire personnel of our organization will continue in 1930 the same high purpose and firm determination to make the fairs of Virginia and adjoining States greater institutions by increasing their efficiency in educational work, for only in this way may we demonstrate a full appreciation of our responsibility to the citizens of this Commonwealth."

Following a very interesting speech by ex-Governor J. Fulmore Bright, in which he outlined progressive history of Virginia and the meritorious worth of fairs in his State, and the delivery of *A Message From North Carolina*, by T. B. Smith, secretary of the North Carolina State Fair, Raleigh, the forenoon session was adjourned for luncheon and diversion.

Immediately after the afternoon session was formally opened by the president, Carroll E. King, secretary-manager, the Appalachian District Fair Association, Johnson City, Tenn., delivered an interest-compelling address, programed *Appropriation to Agricultural Fairs as Practiced by the State of Tennessee*, in which he masterly delivered his message to the assemblage. This was followed by *Fair Premiums Stimulating 4-H Club Work*, by C. A. Montgomery, State Boy-Club agent, Blacksburg, Va. Norman Y. Chambliss, secretary the Rocky Mount (N. C.) Fair Association, then spoke on his version of midway attractions. Then followed the business session, including the president's report and the report of secretary-treasurer, in which that official, C. E. Ralston, included: "Probably one of the greatest handicaps in State-association work is the inability to properly present to its members and the general public a true picture of its accomplishments and aims. A great many of the fair officers believe the whole duty of the office in charge of organized effort is to produce something spectacular at frequent intervals, or to revolutionize the whole fair system within a short period of a few seasons. Fairs have been centuries in their building. Over 2,600 years ago, in the dim ages of the past, certain exhibits of wares and domestic animals were referred to as fairs, according to Ezekial (27: 12-22), as recorded in the scriptures. The first fair on this continent was held at Fredericksburg, Va., and was chartered by the Virginia House of Burgesses in 1738. This seems to be the ancestral line of modern fairs."

This report was followed by reports of standing and special committees, unfinished business, new business, election of officers and voting on the place for the next annual meeting.

Tentative Dates

The following tentative dates were announced in the afternoon session:
 Rockville (Md.), August 19-22; Tazewell (open); Ronceverte (W. Va.), August 25-29; Keller, August 25-30; Winchester, August 26-29; Culpeper, September 1-3; Marion, September 1-6; Staunton, September 1-6; Covington, September 9-13; Galax, September 8-12; Woodstock, September 9-12; Rocky Mount, September 9-12; Mathews, September 9-12; Pearisburg, September 16-19; Lexington, September 15-19; Roanoke, September 15-22; Fredericksburg, September 16-19; Lynchburg (open); Bedford, September 23-26; Shipman, September 30-October 3; Suffolk, October 14-18; Lawrenceville, October 7-10; Martinsville, September 30-October 3; Richmond, September 8-13; Danville, October 7-10; Amherst, October 7-10; Appomattox, October 15-18; Petersburg, October 6-11; South Boston, October 14-17; Emporia, October 21-25; Orange, October 1-4.

Second Day

The second day of the affair was given over to group meetings of the members at which the fair men grouped in their various room headquarters to discuss matters of more "inside" importance; also met and conversed and transacted business with showmen, booking agents, etc. On this day there was no regular meeting of the organization in the large meeting room.

The subject of "clean midways", regarding concessions, shows, etc., drew very heavy discussion at both the forenoon and afternoon sessions of Monday.

Numerous speakers expressed their views and quite a number of resolutions and amendments were offered for adoption by the association. In the finally adopted resolution the fair men resolved to so far as possible have these entertainments conform with existing laws.

The Banquet

Monday at 7 p.m. a banquet was given by the association in a spacious banquet hall of the hotel and drew high praise from those attending. High-class vocal, instrumental and individual and ensemble dance numbers and a couple of novelty offerings were presented. Nearly all the talent was contributed by Wirth-Hamid, the Gus Sun booking representative finishing out the program. Joe Basile, of the Madison Square Garden Band, also delivered two cornet solos. A three-people apache dance and the vocal solos of Gertrude VanDuzen and Margaret Bonney were highlights of the entertainment. In order to show the dancers, etc., that the floor wasn't "too slippery", George Hamid unceremoniously and gracefully did a "cartwheel", ending with a "half twister"—and the show went on. At the speakers' table were President Watkins, Secretary-Treasurer Ralston, ex-Governor Davis, Vice-President Somma, Carroll E. King (toastmaster) and Ashton Dovell, who kept his listeners in almost continuous laughter with witty sayings.

Registration cards were distributed on the tables and showed the following attendance at the banquet: C. R. Adair, Giles County Fair; Mrs. C. R. Adair; J. H. Bruce, Bruce Greater Shows; Harry Bentum, representing Bench Bentum; S. N. Blanchard, Roanoke Fair; M. P. Bell; Mrs. M. P. Bell; Joe Basile, Madison Square Garden Band; Gertrude Brom, Greater Sheesley Shows; Roy Bryant, Loew's National Theater, Richmond; Bonnie Brownell, Wirth-Hamid free acts; Catherine Behney, Wirth-Hamid free acts; W. T. Baugh, Petersburg Fair Association; Chas. C. Blue, *The Billboard*; Frank Bergen, Bernardi Greater Shows; L. Bergen, Bernardi Greater Shows; C. E. Brown, Ronceverte (W. Va.) Fair; D. L. Basinger, Salisbury (N. C.) Fair; C. W. Cracraft, William Glick Shows; Dave Castello, Wirth-Hamid free acts; Arch Claire; Frank Cervone, Cervone's Band; Jack Carroll, Wirth-Hamid free acts; Arthur E. Campfield, Martin Tent Company; J. Carter, Virginia State Fair; J. C. Caldwell, Appomattox Fair; W. B. Caldwell, Appomattox Fair; Mrs. W. B. Caldwell; H. F. Chismond, Fredericksburg Fair; Tom Cannon, Lynchburg Fair; Ex-Governor Westmerland Davis, Virginia State Fair; Ashton Dovell, Williamsburg; Jack Emerson, representing June Reede; Clayton S. Elliott, Harrington (Del. Fair); A. Eldridge, Norfolk; R. Petersburg Fair; F. D. Fuller, Stanford-Crowell Co.; Gordon C. Felts, Galax Fair; Mrs. Gordon C. Felts, Galax Fair; Thos. L. Felts, Galax Fair; A. H. Fleming, Franklin (N. C.) Fair; E. L. Fleming, Henderson (N. C.) Fair; John J. Fairbank, Virginia State Fair; William Glick, William Glick Shows; C. L. Gilpin, Rockville (Md.) Fair; M. B. (Duke) Golden, Bruce Greater Shows; John W. Gates, Norfolk Fair; R. J. Garner, Emporia Fair; B. M. Garner, Emporia Fair; Dan Gregory, Dan Gregory's Orchestra; J. E. Griffith, Roanoke Chawan Fair (Woodland, N. C.); M. B. Howard, Gus Sun Co.; Mrs. M. B. Howard; Ralph Hankinson, Hankinson's auto races; George Hamid, Wirth-Hamid; William L. Hendrick, Wirth-Hamid free acts; E. Hendrick, Giles County Fair; Wm. (Bill) Holland, Bernardi Greater Shows; Bessie Harwood, Appomattox; Arch Harrison, Marks Greater Shows; Al Huband, Marks Greater Shows; C. M. Hight, Henderson (N. C.) Fair; H. A. (Happy) Holden; Max Isaacson, Bennettsville (S. C.) Fair; L. C. Johnson, representing Gus Sun Co.; Mrs. L. C. Johnson; R. A. Josselyn; James L. Kluth, Petersburg, Va.; C. H. Kluth, Salisbury (N. C.) Fair; Wm. Ketrow, Ketrow Bros.' Circus; Carroll E. King, Johnson City (Tenn.) Fair; Dolly Lanes, Melville-Reiss Shows; Jack V. Lyles, West's World's Wonder Shows; Mrs. Jack V. Lyles; Chas. Lentz, Salisbury (N. C.) Fair; Ralph L. Lockett, Marks Greater Shows; E. V. Lankford, Emporia Fair; W. L. Lobscott, Ronceverte (W. Va.) Fair; Max Linderman, Petersburg Fair; C. Shows; M. R. Lyons, Petersburg Fair; Edward Lauterback, Jr., Mount Airy (N. C.) Fair; Frank C. Miller, Miller's Frozen Custard; N. Miller, Melville-Reiss Shows; H. S. Melville, Melville-Reiss Shows; H. S. Maddy, King Bros. Rodeo; J. F. Murphy, Melville-Reiss Shows; J. N. Montgomery, Norfolk; Wade L. Morton, Dan Gregory's

Orchestra; H. E. Mears, Keller Fair; F. Percy Morency, William Glick Shows; Paul Morton, Petersburg Fair; Kenny E. Moore, Roanoke Fair; John H. Midkiff, Mount Airy (N. C.) Fair; George W. Norris, Culpeper Fair; H. W. Nash, Chase City Fair; Phil O'Neil, Phil O'Neil's concessions, Sheesley Shows; E. P. Osborn, Earle Parris & Co.; Thos. S. Perkins, Norfolk Fair; Therna Rapp, Wirth-Hamid free acts; Margaret V. Rogers, Wirth-Hamid free acts; Robert R. M. Rainey, Petersburg Fair; June Reede, representing June Reede; Edward P. Rahn, general agent; W. C. Roberson, Galax Fair; Mrs. W. C. Roberson; Harry Riggins, Ralph Hankinson's auto races; C. B. Ralston, Staunton Fair; Mrs. Chas. E. Ralston; Matthew J. Riley, Greater Sheesley Shows; Mrs. Matthew J. Riley; T. B. Smith, North Carolina State Fair; Capt. John M. Sheesley, Greater Sheesley Shows; Chas. A. Somma, Virginia State Fair; Miss M. Sauterlin, Gus Sun Co.; J. M. Sheedy, Rockville (Md.) Fair; Mrs. John Sheedy; Alfonso Striano, American Fireworks Co.; W. C. Senior, Gus Sun Booking Ek.; C. A. Stevens, Petersburg Fair; E. W. Spillman, Virginia Fair Assn.; Florence Smith, Sampson County (N. C.) Fair; A. D. Starling, Danville Fair; Sam Serlin, eating stands; H. K. Sweetser, Fredericksburg Fair; John Serpico, International Fireworks Co.; Mrs. W. B. Sugfried, Richmond; M. C. Smith, Appomattox Fair; J. B. Sydenswicker, Greenbrier Valley (W. Va.) Fair; Dave B. Stock, William Glick Shows; Herbert Tisdale, William Glick Shows; O. C. Trundle, Rockville (Md.) Fair; C. G. Imore Tait, D. Auerbach & Sons; C. A. Turnquist, William Glick Shows; A. L. Tuggle, Martinsville Fair; Mrs. A. L. Tuggle; James F. Victor, Victor's Band; Edna Vinerette, Franklin County (N. C.) Fair; J. D. Wright, Jr., Melville-Reiss Shows; W. W. Wilkins, Halifax County Fair; H. B. Werckener, Danville Fair; Ben Weiss, Ben Weiss Shows; Kittle E. Wagner, Wirth-Hamid free acts; Dr. Walter L. Wilson, Baker-Lockwood Tent Co.; Frank West, West's World's Wonder Shows; Mrs. Frank West.

The following carnivals had representatives at the meetings: Greater Sheesley Shows, John M. Sheesley, Matthew J. Riley, J. L. Cronin Shows, Alex Brown, Harry Deiderick, Max Gruberg Shows, Max Gruberg, West's World's Wonder Shows, Frank West, Jack V. Lyles, William Glick Shows, William Glick, C. W. Cracraft, F. Percy Morency, Melville-Reiss Shows, Harry G. Melville, J. F. Murphy, J. D. Wright, Jr.; Nate Miller, Bruce Greater Shows, J. H. Bruce, R. F. McLendon, M. B. (Duke) Golden, Bernardi Greater Shows, Frank Bergen, Max Linderman, William (Bill) Holland, Marks Greater Shows, John Marks, Ralph Lockett, W. T. Stone Shows, H. A. (Happy) Holden, Kaus Greater Shows, Getlin & Wilson Shows, Jack Wilson and Izzy Cetlin, Ben Weiss Shows, Ben Weiss, M. B. Howard represented the Gus Sun Booking Exchange; Nellie Dutton and W. McK. Bausman, the Dutton Circus Attractions. Other interests represented included Donaldson Lithograph Co., Wm. Bretnitz; International Fireworks Co., John Serpico; D. Auerbach & Sons, C. G. Imore Tait; Martin-New York Tent & Duck Co., Arthur E. Campfield; Triangle Poster Service, Harry Ramish; Earle Parris & Co., E. P. Osborn; June Reede, Jack Emerson and June Reede; Dan Gregory's Orchestra, Wade L. Martin; Highart (attractions); Petterson's auto polo; American Fireworks Co., Alphonso Striano; Stanford-Crowell Co., W. D. Fuller; Ohio Fireworks Display Co., A. T. Vitale; Miller's Frozen Custard, Frank Miller; Bench Bentum (Diver), Harry Bentum; Aero Fireworks Spectacle (Highart), H. C. Thomas; Mt. Lebanon Radio Co.; Baker-Lockwood, Walter L. Wilson; King Bros. Rodeo, Herbert Maddy; Black's Bears; Ketrow Bros.' Circus, William Ketrow; Hankinson's auto races and polo, Ralph Hankinson; O'Neil's concessions, Phil O'Neil. Among show agents and other executives not stating their affiliations were R. A. (Whitey) Joselyn, Edward P. Rahn and Arch E. Claire. Many showfolk visited the gatherings in the hotel lobby during the meetings. These included Ruben Gruberg, who was en route to New York; William (Bill) Sterling; Dolly Lanes (formerly Lyons), veteran novelty concessionaire, residing in Charlotte, N. C.; R. H. (Rube) Nixon, Mr. and Mrs. Wm. (Bill) Davis and Mrs. Harry Coffin, who as a party motored from Norfolk, and W. J. Carter, of the Virginia Racing Association of fairs. President W. O. Brown, of the Showmen's League of America, telegraphed greetings to the fair men, showmen and all others associated with the fairs entertainment field in attendance.

W. Va. Fairs' New Officers

**W. L. Tabscott president—
12 fairs represented at
meeting—banquet feature**

CHARLESTON, W. Va., Jan. 18.—Tentative dates for fairs thruout the State were set by the West Virginia Association of Fairs at its annual meeting in the Ruffner Hotel here Thursday and Friday. Officers were also elected and Charleston was chosen as the place for the meeting of 1931, which will be held during the regular session of the legislature. The new officers are as follows: W. L. Tabscott, Lewisburg, president; H. J. Scott, Pennsboro, first vice-president; J. B. Sydenstricker, Lewisburg, second vice-president; E. E. Cottrell, Glenville, third vice-president, and Mrs. Bert H. Swartz, Wheeling, secretary-treasurer. The tentative dates for fairs next fall are as follows:

Summers County Fair, Hinton, August 12 to 15; Pocahontas County Fair, Marlinton, August 18 to 23; Greenbrier Valley Fair, Lewisburg, August 25 to 29; Ritchie County Fair, Pennsboro, August 26 to 29; Wood County Fair, Parkersburg, August 26 to 29; West Virginia State Fair, Wheeling, August 29 to September 6; Raleigh County Fair, Beckley, September 1 to 6; Fayette County Fair, Oak Hill, September 1 to 6; Lewis County Fair, Weston, September 1 to 6; Gilmer County Fair, Glenville, September 8 to 12; Mercer County Fair, Princeton, September 9 to 12; Nicholas County Fair, Summersville, September 3 to 5 or September 16 to 18; Mason County Fair, Point Pleasant, September 16 to 20 or September 23 to 27; Kanawha County Exposition and State 4-H Fair, Charleston, September 29 to October 4.

Fairs were represented at the meeting as follows: Ritchie County Fair by H. J. Scott, secretary; Pocahontas County Fair by Z. S. Smith, secretary; Lewis County Fair, Weston, W. C. Lunsford, secretary; Raleigh County Fair, W. C. Agee, secretary; Kanawha County Exposition and 4-H Fair, F. Y. McGowan, executive director; Summers County Fair, O. W. Knapp, county agent; Greenbrier Valley Fair, John B. Sydenstricker, president, and W. L. Tabscott, secretary; West Virginia State Fair, Wheeling, Mrs. Bert H. Swartz, secretary; Wood County Fair, George A. Cooper, secretary; Mason County Fair, O. D. White, secretary, and A. G. Middleton, member; Nicholas County Fair, William E. Simpson, secretary; Fayette County Fair, Oak Hill, W. R. Hayes, president, and John F. Hall, secretary.

The Fayette, Wood, Nicholas and Mason county fairs were admitted to membership in the association.

The Program

The program was changed somewhat from that which had been printed. The address of welcome was delivered by J. B. Madison, and the response was by W. C. Agee of Beckley.

An address delivered by W. L. Tabscott at the opening session in the absence of the retiring president, A. F. Whelan, of Weston, told of the work of the association during the year and prospects for the future. *Harness Racing in Prospect and Retrospect* was the subject of an address by Judge Reese Blizzard, of Parkersburg, president of the National Trotting Association, who said that the best time for trotters had been reduced within the last century from 3 minutes to 1:56 and predicted that if the rate of improvement keeps up, trotting horses within the next 50 years will be able to trot as fast as running horses run. E. H. Gist, representing the agricultural extension division of West Virginia University, told of the work of the regional 4-H fairs during last year, the first year of their existence, at Charleston, Petersburg, Morgan's Grove, Weston and Wheeling.

Mrs. Bert H. Swartz read an address originally delivered by the late Bert H. Swartz before the State budget commission in 1923 on the subject of State aid to fairs. John W. Smith, commissioner of agriculture, praised the work of fairs in promoting the progress of agriculture and told how standardization of products has stimulated farmers to better methods of production and marketing. "Fifteen years ago," Com-

Fair Meetings

Western Canada Association of Exhibitions and Western Fairs Association, January 20-22, Royal Alexandra Hotel, Winnipeg. S. W. Johns, secretary, Saskatoon, Sask., Can.

Massachusetts Agricultural Fairs Association, January 22-23, Hotel Northampton, Northampton. A. W. Lombard, secretary-treasurer, 136 State House, Boston.

Michigan Association of Fairs, January 22-23, Fort Shelby Hotel, Detroit. Chester M. Howell, secretary-treasurer, Chesaning, Mich.

Western New York Fair Managers' Association, January 23, Hotel Buffalo, Buffalo. N. G. Westbrook, secretary, Hemlock, N. Y.

South Carolina Association of Fairs, January 23-24, Jefferson Hotel, Columbia. J. A. Mitchell, secretary, Anderson, S. C.

State Association of North Dakota Fairs, January 23-25, Hotel Dakota, Grand Forks. Sam F. Crabbe, secretary, Fargo, N. D.

Louisiana Association of Fairs, January 24-25, Eunice. R. S. Vickers, secretary, Donaldsonville, La.

South Texas Fair Circuit, January 27-28, Victoria. Geo. J. Kempen, secretary-treasurer, Seguin, Tex.

Pennsylvania State Association of Fairs, Western Division, January 29-30, Fort Pitt Hotel, Pittsburgh. J. F. Seldomridge, secretary, Lancaster, Pa.

Texas Association of Fairs, January 31-February 1, Adolphus Hotel, Dallas. Jerry W. Debenport, secretary, Childress, Tex.

Association of Tennessee Fairs, February 4-5, Andrew Johnson Hotel, Knoxville. W. F. Barry, secretary, Jackson, Tenn.

Association of Georgia Fairs, February 6-7, Baldwin Hotel, Milledgeville, Ga. E. Ross Jordan, secretary, Macon, Ga.

Arkansas Federation of Fairs, February 7, Marion Hotel, Little Rock. W. Homer Pigg, secretary-treasurer, Hope, Ark.

Pennsylvania State Association of County Fairs, Eastern Division, February 12-13, Adelphi Hotel, Philadelphia. J. F. Seldomridge, secretary, Lancaster, Pa.

Mississippi Association of Fairs, February 13-14, Edwards Hotel, Jackson. J. M. Dean, secretary, A. & M. College, Miss.

British Columbia Fairs Association, middle of February, New Westminster. Wm. J. Bonavia, secretary, Victoria, B. C., Can.

New York State Association of County and Town Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany, N. Y.

Association of Connecticut Fairs, February 18, Hotel Garde, Hartford. Leonard H. Healey, secretary, Hartford, Conn.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates. Many inquiries are already being made for them by interested persons.

missioner Smith said, "Woodrow Wilson declared Americans must produce two blades of grass where one grew before, but now we are not only producing two where one grew before, but many where none grew before. Furthermore, the government is appropriating money to help farmers dispose of their surplus."

George W. Sharp, Secretary of State, remarked that he had served as secretary of the Pocahontas County Fair for two years and had always retained his interest in fairs. Fairs are valuable, he said, to farmers and agriculture, which will always be the basic industry, an industry that will exist long after other industries had passed away.

The association received an invitation to hold the annual meeting of 1931 at Jackson's Mill, but Charleston was selected because the Legislature will have its regular session here next year. Several members of the association, however, said they should like to have the association meet at Jackson's Mill in years when the Legislature does not meet.

Mrs. Swartz announced that the State

fair at Wheeling will celebrate its golden jubilee next fall with an extra fine program.

The Banquet

A feature of the meeting was the banquet held Thursday evening in the Ruffner Hotel at which entertainment was provided by courtesy of Wirth & Hamid, Inc. The program included acrobatic stunts by the Latlip family, dances by the Haviland Sisters, magic by Lester Lake, music by Jennings Presentation Band, and Gertrude Van Des, soprano. The Jennings Presentation Band, composed of 17 men, made contracts to appear at the Ritchie, Pocahontas, Jackson and Lewis County fairs.

Wirth & Hamid made contracts to furnish free acts at the fairs in Wheeling, Lewisburg, Beckley, Weston and Pennsboro.

Among attractions people attending the meeting were Arthur E. Golliso and Alphonso L. Striano, representing the American Fireworks Company; H. W. Wagoner, Black's Comedy Bears; T. G. Audino, Pennsylvania Fireworks Manufacturing Co.; A. T. Vitale, Ohio Display Fireworks Company. Vitale obtained a contract to furnish fireworks at the Raleigh County Fair, while Audino said he had obtained contracts to supply fireworks for the fairs at Ripley and Martinsburg.

PA. FAIRS

(Continued from page 62)
at 11 a.m.; R. B. Keck, president, Clarion, Pa.; J. N. Hyle, secretary, Butler, Pa.

The program for the Philadelphia meeting will run as follows:

Wednesday, February 12—Call to order with remarks, Harry White; appoint a nominating committee; report of county fair associations of any contracts not fulfilled of exhibitors, carnivals or concessions; legislation needed by county fairs; address by Allen C. Madden, secretary of Middletown (N. Y.) Fair; dates of fairs announced. Afternoon session called at 1:30, address of welcome, Philip H. Gadsen, president of Philadelphia Chamber of Commerce; secretary's report, J. F. Seldomridge; *Changing Conditions and Their Effects on Fairs*, Mrs. Bert H. Swartz, secretary West Virginia State Fair; address by C. G. Jordan, secretary of agriculture of Pennsylvania; *Fair Topics*, Dr. H. W. Waters, general manager Canadian Nation Exhibition, Toronto; *Racing Rules and Classifications*, W. H. Gocher, secretary National Trotting Association; report of nominating committee; remarks for good of county fairs.

A banquet will be held at the Adelphia Wednesday evening at 6:30 o'clock. A Lincoln Frame will officiate as master of ceremonies. An address will be delivered by Hon. Harry A. Mackey, Mayor of Philadelphia, and a program of vaudeville entertainment will be offered, with music by the Senators' Novelty Orchestra of Philadelphia.

The following day the Central Fair Circuit will hold a meeting at the Adelphia at 10 a.m.; Abner S. Deysher, president, Reading, Pa.; J. F. Seldomridge, secretary, Lancaster, Pa.

OHIO FAIRS

(Continued from page 62)
four, consisting of C. B. Arbogast, Nate Cohen, Jimmy Gratziano and Johnny Enright, to meet a committee of four appointed by the association for the purpose of presenting each other's side and seeing what could be arrived at for presentation before the convention. The harness men discussed the improvement of the present money-won classification for harness horses and talked about one association governing all harness horse racing in the State. At present races held in Ohio may be governed by three sets of rules, those of the National Trotting Association, the American Trotting Association and the Harness Horse Association. It was finally agreed that this group recommend to the convention the appointment of one or two delegates to go to Chicago in February to meet representatives of these associations and see what could be done in the way of amalgamation or having only one association, or forming a trotting association for the State of Ohio. H. W. Schindler presided at the speed conference, with H. H. Petty as secretary. The concessionaires' conference was presided over by H. D. Urnston and W. A. Marker.

Thursday morning, from 10 to 12, group conferences were held by fair secretaries, fair presidents and fair treasurers for the purpose of getting better acquainted with the methods used in the operation of fairs; in other words, exchanging ideas and making sugges-

tions for their betterment. The secretaries' conference was presided over by Ed S. Wilson, with LaMar P. Wilson, secretary. It was the duty of each group to select a member to serve on the resolutions committee, and W. B. Richmond was chosen by the secretaries. The presidents' conference was presided over by C. M. Austin, with W. R. Cravy acting as secretary. Dr. C. C. Meade was chosen for the resolutions committee of this group. The treasurers' conference was presided over by E. E. Vance, with W. C. Mooney as secretary. Mooney was selected to represent this group on the resolutions committee. Undoubtedly much good was accomplished by these group meetings, the object being to present any matters needing action to the general conference.

Joint Meeting

The program proper, a joint meeting of the State Board of Agriculture and the Ohio Fair Managers' Association, began at 1:30 Thursday afternoon, with President Holderman presiding. Reading of the minutes was dispensed with, and roll call was next in order. Announcement was made relative to the unofficial list of fair dates passed out in printed form and asking for corrections if any. A corrected list is to be mailed to all secretaries in a few days. Treasurer H. H. Petty submitted his financial report showing a balance of \$1,250.30 in the treasury on February 18, 1929, and receipts between February 18, 1929, and January 16, 1930, amounted to \$2,490.18. Total receipts were placed at \$3,741.08, and expenditures \$2,710.70, which when deducted from the total deposits left a balance of \$1,021.38 in the treasury at the present time.

President's Address

Following the reading of the treasurer's report, Judge I. L. Holderman, president of the association, delivered his annual address in which he recorded the progress of the organization for the year 1929, explained how times have changed and made suggestions for the future operation of fairs. The address was received with great enthusiasm. In part, Judge Holderman said:

"The boys' and girls' club work has become prominent at all of the fairs. Boys and girls strive in various lines of farm activities to produce the best and compete in friendly but vigorous manner for the blue ribbons. In this connection it is worth noting that the most successful county fairs are those encouraging the Junior Fair idea.

"The two big fundamental principles of running a fair are to build it and sell it. To build it takes organization, a leader with will and determination to overcome the many obstacles and problems that confront him. Then the financing is a big problem, but constant effort and dependable co-operation will eventually win. The best all conception of the county fair is to serve all the people, but you ask the question: How can this be done? The best way to do this is to have a department in your fair representing every phase of life in your county, such as boys' and girls' club work, school work in its various phases, agricultural displays thru the aid of granges, farm bureaus, horticultural societies, etc. Industrial exhibits may be had by joining in your efforts the aid and assistance of the Chamber of Commerce. A fine art exhibit may be procured thru your local art institute and schools. The live-stock exhibit may be procured by interesting the various breeders of live stock; also interesting your various clubs, such as riding, hunting and polo clubs, etc. Of course, a fair is not complete nor fully rounded out unless you have a well-worked-out speed program to fit your local conditions.

"Make your fair educational and entertaining; have clean, well-lighted and painted buildings along with good oiled roads. Provide sufficient and proper rest rooms. See to it that the lunch stands and dining hall serve good, pure and wholesome food and served by clean and courteous people.

"Be sure that your amusements are clean and healthy. Cut out all games of chance and immoral shows. The premiums offered, of course, should be as liberal as possible, taking into consideration when making up your premium lists, the financial condition of your fair. A smaller premium fully paid is far better than a large premium only one-half paid.

"Premiums offered encourage development—development leads to prosperity. Make your fair novel, educational and interesting. If you do this you need never fear any danger of dissolution or lack of public support. Thru unity of action, thru harmony of pur-

pose, you will be able to challenge many difficulties and overcome them by virtue of combining the best thought of your various county organizations. People may not go much today to talk, but they stop, look and listen as never before. They get education and edification with their entertainment and amusement.

"Man's greatest opportunity lies in service to his fellowmen. So, get the best co-operation possible from every agency in your county and you cannot help but succeed.

"It seems to me that no other business, unless it be that of farming, could cause its sponsors greater worry financially and otherwise than the business of running a successful fair. It certainly speaks well for the fortitude, resourcefulness and ability of the many men who form the directing force of these institutions that they have been able to bring them thru the depressions, disasters, wars, floods, unfavorable weather, etc., in as healthy condition as we find most fairs today. It is only right to say that those who find themselves in an embarrassed position are there in most cases thru no fault of their own, but on account of insurmountable conditions.

"I have been wondering, since our fairs are principally educational institutions, and are being kept in existence for the real benefit of the citizenry of the county or community in which they are situated, if it is quite fair to the managing directors of the fair to assume all the responsibility and worry that is necessary in connection therewith to try to make the fair a success and to be able to pay off all obligations incurred regardless of the weather or other conditions over which they have had no control. Would it not be far better to have the fair budgeted thru the taxing system of the county, and pay into the county treasury all receipts of the fair? If the fair is the people's fair and is being conducted for the good of all the people of the county it is not more than right that the taxpayers of the county should support it thru taxation. Of course, if this should be done then the citizenry of the county should have equal representation in the selection of the directors of the fair, instead of just those who hold family or membership tickets.

"I am frank to say it is my opinion that if the fairs are to stay in existence and are to be run as educational institutions this system must sooner or later be put into force and effect.

"For the good of all fairs, I am also in favor of a full-time, State-wide executive secretary of fairs, with a central office located at Columbus, O. I do not mean that this State secretary is to direct your fair, but is only to act in an advisory capacity, etc. His office would be sort of a clearing house for the assembling and distribution of general fair information, such as having on file the cost, the type and also the desirability of the different attractions, fair advertising and publicity, etc. By having a record of amusements and attractions the various fair secretaries may contract for their entertainment on the experiences of other fairs and not have to actually try out different acts and attractions to really find out their worth. This office would be a great help to concessionaires as well as to the different fair societies. This office, if it is headed up with the proper person, would save the fairs thousands of dollars annually, as well as promoting a better feeling among the various county officials and fair board members and officers, which would be of inestimable value.

"The best success is attained only thru giving and accepting helpful co-operation. Boards must pull together. Every department of the fair must dovetail with the rest of the show.

"Each county fair has different problems to solve and things to correct. County fairs combined with the aid and help of a State-wide executive secretary mean greater and better fairs, bigger crowds and at less cost.

"Do you know what is the matter with your fair? If you do, you can better cure its ills. If you can't, call in someone to find out what is wrong and then apply the cure for the ill."

How To Make the Fairs More Educational and Co-Operation of Public Schools With the Fair. This topic was discussed by J. L. Clifton, State Director of Education; C. W. Plessinger, superintendent Montgomery County schools, and L. C. Diek, superintendent Madison County schools. Highlights of each follow: Clifton—Agreed with what Judge Holderman said in his address; punctuated talk with bits of humor; said we do what we do on account of people

looking at us; takes courage to be manager of a fair; said each boy is worth \$50,000 to the community; said week of the county fair is the time to educate children. Plessinger—Kidded Judge Holderman about being secretary for some 75 or 80 years; said fair board that changes managers frequently is making mistake, drawing attention to school teachers; urged getting children from four years (kindergarten age) up interested in school exhibits; said health projects should be included in exhibits; said the more educational features the greater the fair will be. Diek—Said believes in school exhibits at the fairs and also 4-H clubs; blue ribbon ought to mean more than just the ribbon to children; suggested getting children to understand that all people from lowest to highest have the same opportunity; said can count on public schools in doing their duty.

At this juncture a copy of the report of the 1929 Ohio State Fair was passed around to the delegates. This report showed total expenditures of \$257,849.08; total receipts, \$210,977.64; budget, \$250,000; total expenditures (Breed, Assn. Speeds, deducted), \$250,971. Under the subject, **Our 1929 State Fair and Some Suggestions for 1930 and Helpful Suggestions for County Fairs.** Perry L. Green, Director of Agriculture, referred to this report, and spoke on the administration of a fair. Said no fair manager will succeed if he attempts to do the job himself; have right kind of personnel and place confidence in it, then fair in on good way to success; render service to visitors at fairgrounds; people must have proper amount of amusement of the right kind—and proper kind of amusements; questioned of placing over-emphasis on the attraction features; cannot conduct fair as done five years ago; have to keep pace with educational program, which is secret of success; fairs must express character, in other words the highest ideals along the lines fairs are trying to represent. C. E. Rowland, Assistant Director of Agriculture, under the same topic, spoke on receipts and read a summary of a 36-page survey of 33 counties in State showing percentage of gate admissions, etc.

Governor Cooper Speaks

The main feature of the afternoon came next—Governor Cooper. With all delegates standing he was showered with applause as he entered the convention hall. "It looks mighty good to see the boys back again," the Governor said. "I believe this must be one of the biggest conventions if the attendance this afternoon is any indication." He referred to the time when only 75 attended the meeting and related some of his experiences in a quarter of a century as a fair man. "A full-rounded county fair—a fair that has newness and freshness—is essential these days to attract the people and be profitable to them, thus warranting their approval," he said. "Times have changed; progress is on the wing; folks expect more and it is our job to give it to them. You can't follow beaten paths—the people ask for the blazing of new trails. They want the fruitage of new experiences, new ideas and exhibits which mark the progress of events, and it is up to you to get these exhibits—have them on display—comprehend your fair wants—make them attractive, for only by doing so will there be the pull that gets the folks thru the gate, and getting them thru the gate is the first requisite to a successful fair." The Governor, in accord with President Holderman, advocated the employment of a full-time secretary of the organization so that proper publicity and proper budgeting of expenditures would be realized. He cited an example of 33 county fairs studied where the average sum collected per person was 27 cents. In the reports from these 33 fairs it was shown that they had an average loss of \$200 per year between 1923 and 1927. He declared many of the fairs were not charging enough money as admittance. "There is no evidence that a 50-cent charge is too high," he said. "One very successful fair in the State, however, still charges 25 cents. They have a situation peculiarly their own. The fair is a great community fair and has an appeal of a very wide nature in the rural counties surrounding it. It has an attendance of nearly 80,000. They know how to advertise and keep things going."

Ohio in 1929 had the best State fair ever held, the Governor declared, and a still better one is to be expected in 1930. He pledged the State Department of Agriculture and himself to aid in making the county fairs in 1930 successful.

"The real responsibility of a fair must be placed on one individual," said the Governor, "and that individual might be known as the fair manager or fair secretary. The secretary should have proper compensation to devote sufficient time to the fair. Get concessions that are of interest to fair folk. They want entertainment and a good time." In his closing remarks the Governor said: "While I am Governor of Ohio I am still a fair man and will give every county fair and every independent fair every co-operation." He was again showered with applause.

C. E. Ashbrook, in charge of Junior Fair, Ohio State Fair, and C. C. Caldwell, club reader, Dayton, spoke on *How to Organize a Junior Fair and Its Value to the Senior Fair*, and the gist of their talk was that the junior fair some of these days is going to be the senior fair; in other words, the senior fair will be made out of the junior fair. Frank Kirkpatrick, Columbus, told of what has been done for night fairs. "If you have the horses you can put on a wonderful show at night," he said, adding that the Franklin County Fair had success with its night show, also Newark. Under *What About Purses to Fair Board Members?* L. B. Palmer, member State Board of Agriculture, said there may be a difference of opinion. He spoke on the necessity of a budget and said while the services of fair boards are recognized the agricultural board never knows when to stop giving out tickets. Mr. McClelland, assistant supervisor Agricultural Educational Service, substituted for Ray Fife, the supervisor. He told about a time that a Strawberry festival was held, and not being able to get strawberries, prunes were used instead. He said 174 school teachers in Ohio co-operated with fairs last year. He declared that fairs can be of benefit by letting people know just what is being done in the line of boys' and girls' club and vocational agricultural work. W. H. Palmer urged giving serious consideration to making exhibits more educational, after which the afternoon session came to a close.

From 2:30 to 4:30 Thursday afternoon the ladies at the meeting were entertained with a tea by Mrs. Myers Y. Cooper, wife of the Governor, at the Mansion. There was quite an attendance and all enjoyed the affair immensely.

The Banquet

The banquet program was one of honest-to-goodness good eats, high-class amusement, and both humorous and serious speeches, Governor and Mrs. Cooper, along with all of the rest, enjoying the offerings to the fullest. It is fair to say when fair men get together, is the Ohio Fair Managers' slogan, which means, in other words, one darned good time. Judge Holderman presided at the banquet. Don Detrick saw to it that everybody was taken care of at the tables, and Hon. A. P. Sandies officiated as toastmaster, and what a great toastmaster he is! "Put", as the veteran is familiarly known, acquitted himself creditably as was only to be expected. With everybody wearing novelty hats of various kinds, the affair took on a real spirit of jollity. And how all did "eat up the eats" and "eat up" the entertainment features and speeches. A book could be written on this convention and banquet, but who wants to write a book? So from here on it must be brief. Besides the Governor and Mrs. Cooper, there were 5 ladies and 11 men at the speakers' table—and all prominent, too. Music during the banquet was furnished by the Grant Hospital Nurses' Orchestra of Columbus. A platform was constructed in the center of the banquet hall, and on this the entertainment program was given, a knockout, as was said before. It would be a hard matter to say which turn garnered the most applause. Red Arrow Quartet, thru the compliments of the Pennsylvania Railroad Company, started the program with the song, *Traveling on the Pennsylvania Railroad Line*, followed it up with the song, *Come to the Fair, When I Saw the Tenor in That Old Quartet in My Old Home Town, Love Me and the World Is Mine*, and closed with a travesty on *Rigoletto*. Next came the Two Black Sheep, from the Ohio penitentiary, who are well known over the air. Sang *I'm Just a Black Sheep That Wandered Away*, another song of one line from each of old-time numbers, then *In My Ohio Home*, little ditties of rural touches, and closing with *Anti-Fat* for an encore. Knox and Inman, man in blackface, offered *The Collector* thru courtesy of the Gus Sun Booking Exchange, a comedy full of laughs. Then a surprise feature,

unannounced, Walker and Kilban, Walker being the Victor recording artist. This feature was thru the courtesy of the Barnes-Carruthers Fair Booking Association. And what Walker did with his songs (emphasized with funny facial expressions) and steps in buck-dance time was aplenty. Thru the Sun office Jack Diglow's Sorority Girls' Orchestra gave several numbers that were put over with real pep.

Judge Holderman made a short talk at the banquet, and this was followed by an introduction of H. Gilbert Beitman, Attorney-General of Ohio. Governor Cooper was called upon for a few remarks, and, with everybody standing, he was given a rousing reception. He related some of the many odd letters he received, told about prisons and other institutions and spoke of present legislation, good roads, etc. Others on the banquet program were: Col. Ralph Cole, soldier, statesman and orator; J. J. Moody; Hugh Diamond, humorist, and John Henry Newman, also a humorist, all going over great. In appreciation of his services, Judge Holderman was presented with a fountain pen and ink stand by the Montgomery Agricultural Association of Dayton, "the boys back home", as "Put" Sandies put it. The Judge expressed high appreciation of the gift. During the banquet Judge Holderman announced the committee appointed by the Ohio Fair Managers' Association to confer with the committee of the concessionaires as follows: John D. Hays, chairman; W. W. Montgomery, H. E. Marsden and J. Young. Hon. Roscoe C. McCullough, U. S. Senator from Ohio, found it impossible to appear, as scheduled, and the same applies to Hon. Fred W. Green, Governor of Michigan, because of a death of a friend. A telegram extending good wishes was read from Harry White, president of the Pennsylvania State Association of County Fairs. During the banquet Mrs. Cooper was introduced, and all stood, showing her with applause. Favors and decorations were furnished by the Gordon Puffworks Company, and badges by E. L. Hufman & Son. A motion was passed just before the banquet was concluded, which was 12:45, by the way, that a message of greetings be sent to Governor Green from the association.

Friday's Session

The banquet the night before had some effect on attendance at the meeting Friday morning. However, there was a good showing, and the proceedings got under way with an address by Fred L. Schoenberger, secretary of the Dairy Products Association, entitled, *How To Create Greater Industrial Interest in Fairs*.

The question of issuing membership passes to county, district or independent fair associations that do not hold fairs, yet pay dues, was brought before the house, and a motion passed that the practice be discontinued.

Counties that claimed 100 per cent attendance at the convention were Coshocton and Preble. A flag was offered as the prize, but, inasmuch as two counties were 100 per cent, it was decided to send each one a flag.

Other subjects discussed were: *What Unnecessary Expenses Are Incurred Which Could Be Eliminated?*, by Max Phillips; *How Can We Improve Night Fairs?*, by H. H. Petty; *Greater Publicity for Fairs*, Fred Terry; *Keeping the Record Clear*, Erskine R. Hayes; *What New Fair Legislation, Do We Need?*, A. H. Morton; *New Activities of Women in Fair Work*, Mrs. Hamilton Shaffer.

The following resolutions were presented:

"1. That your committee heartily endorses the recommendations set forth by the president in his annual report, and that those recommendations be put into effect as soon as possible.

"2. That the law governing the licensing of concessions be modified or amended so as to relieve the conditions which at present are detrimental to the fairs of Ohio, and that we further recommend that the chair appoint a committee of not more than three to draft such modifications or amendments and submit the same at the mid-summer meeting.

"3. Resolved: That either one delegate be elected at this meeting as a representative of this association at the National Association of Fairs, to be held in Chicago in the near future, or that resolutions be adopted at this meeting and forwarded to the Chicago meeting demanding that the three parent trading associations make their rules and classifications uniform.

"4. Resolved: That in view of action taken at the mid-summer conference, held in June, 1929, your committee

recommends that this association admit to honorary membership all regularly organized junior fair associations.

5. Resolved: That the president of this association be authorized to make the necessary arrangements whereby a legislative setup would provide for full-time secretary for the Ohio fairs.

6. Resolved: That the various journals and press, together with other organizations and individuals who have rendered assistance or entertainment to make this meeting a success, be given a vote of thanks by this association.

The convention authorized President Holderman to take steps to provide for the necessary legislation for the appointment of a State-wide, full-time secretary to supervise county fairs. H. H. Petty was elected delegate to the Chicago February meeting at which matters pertaining to one parent racing association will be discussed.

Election of officers was also held Friday and resulted as stated in the foregoing of this article.

Registrations

Delegates and others registered were as follows:

Myers V. Cooper, Governor; P. W. Simmons, Piqua, O.; P. D. Koons, Medina, O.; J. S. Gordon, Chicago, C. A. Carlo, Van Wert, O.; E. H. Ireland, Van Wert, O.; J. A. Reed, Middlepoint, O.; R. B. Guy, New Lexington, O.; M. M. Phillips, Norwalk, O.; C. W. Montgomery, Washington C. H., O.; H. C. Allen, Washington C. H., O.; W. H. Shilliday, Ashland, O.; F. S. Whitley, Lancaster, O.; L. H. Kempton, Mt. Vernon, O.; Paul M. Jones, Medina, O.; J. H. Foster, Springfield, O.; H. J. Lapham, Mansfield, O.; D. W. Mikesell, Dayton, O.; Erskine R. Hayes, Wilmington, O.; G. A. Holderby, Proctorville, O.; D. W. Lowe, Woodsfield, O.; Mrs. Edith Tippett, Johnstown, O.; Theodore Colwell, Gambier, O.; E. L. Lauderbaugh, Gambier, O.; M. A. McConnell, Coshocton, O.; E. A. Leonard, Dayton, O.; J. W. Dyal, Marietta, O.; T. W. Porter, Marietta, O.; Mrs. T. W. Porter, Marietta, O.; A. R. Susler, Lebanon, O.; W. O. Sufer, Elyria, O.; H. O. Backer, Dayton, O.; A. P. Stewart, Coshocton, O.; J. W. Greene, Dayton, O.; C. H. Ingraham, Marietta, O.; J. H. Fleming, Marietta, O.; C. H. Parry, Chicago, Ill.; Mrs. F. S. Littlejohn, Columbus, O.; J. A. Boyd, Cincinnati, O.; J. G. Botkin, Urbana, O.; P. P. Becker, Wapakoneta, O.; Emil Thleman, New Bremen, O.; Chester Stands, Columbus, O.; O. D. Clark, Rosewood, O.; P. N. Johnson, West Liberty, O.; P. M. Goddard, Urbana, O.; Harry Jackson, Pittsburgh, Pa.; G. B. Bickmeyer, Tipppecanoe City, O.; W. A. Mosky, Fosteria, O.; Herman Becker, Carroll, O.; T. C. Carl, Edison, O.; A. M. Scott, Wellston, O.; C. O. Darling, Nelloe, O.; Ted Stribling, Columbus, O.; Frank E. Kirkpatrick, Columbus, O.; E. B. Cox, Lancaster, O.; Virgil Vincent, Washington C. H., O.; J. C. Hankins, Washington C. H., O.; John Cannon, Washington C. H., O.; J. H. Hudson, Pioneer, O.; L. O. Reiss, Eaton, O.

O. P. Miller, Springfield, O.; A. H. Morton, Camden, O.; John Jones, McArthur, O.; C. E. Brown, Dayton, O.; J. Findlay Marshall, Dayton, O.; Mrs. J. P. Marshall, Dayton, O.; Max M. Scott, New Carlisle, O.; John O. Jones, Lithopolis, O.; J. D. Craig, Dover, O.; T. J. Haley, Dover, O.; G. E. Hirsch, Dover, O.; W. A. Lawther, Dover, O.; R. O. Darling, Warsaw, O.; H. M. Myers, Bradford, O.; H. D. Bichel, Delphos, O.; Mrs. Hamilton Shaffer, Dayton, O.; C. C. Downs, Zanesville, O.; Joe Ryan, Caldwell, O.; W. H. Smith, Caldwell, O.; H. R. McClintock, Summerfield, O.; J. Lorenz, Caldwell, O.; H. B. Goddard, Marietta, O.; L. M. Bell, Marietta, O.; G. B. Davis, Longsville, O.; Sam T. Dickerson, Cadiz, O.; William D. Barber, Columbus, O.; O. Grier, Lancaster, O.; Edward Walter, Carroll, O.; J. C. Thompson, Lore City, O.; Oliver Hartley, Pomeroy, O.; Ray E. Swallow, Richmond, Ind.; Virgil Hale, Troy, O.; W. H. Wick, Troy, O.; L. C. Trout, Lancaster, O.; W. T. McCleshan, Lancaster, O.; F. B. Turnbull, Cedarville, O.; Luther Miller, Marietta, O.; Charles McClave, New London, O.; S. L. Shepherd, Zanesville, O.; John Simmons, Johnstown, O.; N. B. Sanford, Stryker, O.; J. R. Whoozler, Bucyrus, O.; A. H. Smith, Woodsfield, O.; Mrs. W. W. Barkhurst, McCallsville, O.; W. W. Barkhurst, McCallsville, O.; Mrs. C. E. Devitt, McCallsville, O.; F. E. Altman, Millersburg, O.; H. C. Logsdon, Millersburg, O.; P. A. Snyder, Millersburg, O.; T. D. Glasgo, Millersburg, O.; C. P. Goggar, Ashland, O.; E. J. Shank, Dayton, O.; Sherman Smith, Dayton, O.; T. A. Itouson, Dayton, O.; E. R. Mueller, Dayton, O.

D. W. Long, Dayton, O.; E. O. Ritter, Troy, O.; George H. Boone, Warren, O.; J. H. Smith, Warren, O.; J. W. Lax, Athens, O.; J. H. Grosvenor, Athens, O.; A. Dougherty, Athens, O.; L. J. Foster, Coshocton, O.; U. S. Masters, Warren, O.; E. D. Young, Tiffin, O.; G. L. Bakerstraw, Tiffin, O.; George Herbert, Tiffin, O.; Donald Swope, Columbus, O.; Earl Swope, Columbus, O.; J. H. Younger, New Lexington, O.; E. A. Price, New Lexington, O.; Ed Dohse, Dayton, O.; C. C. Caldwell, Dayton, O.; W. G. McKittrick, Powell, O.; Harold Obrecht, Loudenville, O.; N. H. Cohen, Columbus, O.; W. S. Crumley, Lancaster, O.; Robert Tippett, Columbus, O.; W. J. Rausch, Marysville, O.; W. D. Workman, Danville, O.; Charles Roberts, Hilliards, O.; Webb Bland, Sidney, O.; Mrs. Webb Bland, Sidney, O.; C. E. Trostel, Troy, O.; C. F. Wile, Grafton, O.; A. L. D. Brady, Marion, O.; M. S. Hoobler, Carlton, O.; P. M. Miller, North Kenova, O.; H. E. Marsden, Lisbon, O.; Frank Decker, East Liverpool, O.; Walter Wolf, Greenville, O.; C. R. Coblenz, Eaton, O.; C. P. Barr, New Paris, O.; Dr. E. D. Snyder, Wellington, O.; Mrs. John Westendorff, Dayton, O.; Mrs. Edgar Orndorff, Dayton, O.; J. W. Holm, East Sparta, O.; W. O. Taylor, Canton, O.; W. H. Walker, Canton, O.; David Brenner, Boudell, O.; Walter W. Shafer, Mansfield, O.; Mrs. J. J. Evans, Massillon, O.; Mrs. E. H. Ervin, Hillsboro, O.; Frank O. Aren, Wilmington, O.; Charles Easter, Paris, Ill.; H. M. Merrick, Upper Sandusky, O.; E. T. Keller, Cincinnati, O.; W. C. Headington, West Mansfield, O.; Mrs. W. C. Headington, West Mansfield, O.; A. B. Carlson, Geauga, O.; D. R. Vanetta, Cincinnati, O.; Cr. C. C. Meade, Cincinnati, O.; S. W. Jennings, Cincinnati, O.

H. E. Van Atta, Newark, O.; J. R. Fryson, Xenia, O.; J. R. Edwards, Wooster, O.; Ed S. Conklin, Lebanon, O.; H. B. Baldwin, West Liberty, O.; Carl Gibson, Eaton, O.; Carl Creager, Eaton, O.; P. L. Jackson, Woodsfield, O.; E. C. Frisco, Circleville, O.; W. A. Fisher, Wapakoneta, O.; Homer L. House, Deshler, O.; R. G. Webster, Pomeroy, O.; Cyrus Kirchoff, Gratiot, O.; Sherlock Evans, Massillon, O.; H. S. Wigton, Ashland, O.; George Dunlap, Ashland, O.; Edgar Hall, Woodsfield, O.; H. H. Flehman, Woodsfield, O.; Mr. and Mrs. J. M. LeVan, Columbiana, O.; J. J. Frick, Zanesville, O.; F. M. Harlan, Wilmington, O.; A. C. Leonard, Wilmington, O.; E. S. Shaw, Paulding, O.; W. M. Hall, DeGraff, O.; C. T. Winkles, Elyria, O.; J. O. Hazelton, Elyria, O.; E. A. Mikesell, Camden, O.; L. B. Burif, Eaton, O.; D. E. McCreary, Camden, O.; A. O. Hartmann, Cincinnati, O.; Sam Ford, Rushmore, O.; O. K. Adress, Loudonville, O.; J. Freer Bittinger, Ashland, O.; Orlo Whitecar, Wauseon, O.; G. B. Warner, Wellington, O.; L. L. Humphrey, Cleveland, O.; John Liles, Collins, O.; Joe Esterline, Alvordton, O.; Perry M. Case, Croton, O.; J. L. Benadum, Zanesville, O.; Mrs. E. C. Drum, Columbus, O.; Carl Mallow, Washington C. H., O.; H. W. Crawford, Berea, O.; Iida Burroughs, Columbus, O.; Harry D. Silver, Columbus, O.; H. A. Darst, Sidney, O.; J. O. Hayne, Smithfield, O.; A. D. Welling, Magalia, O.; F. W. Gordon, Portsmouth, O.; D. A. Ceane, Carrollton, O.; Frank Biddle, Athens, O.; H. J. Parker, Athens, O.; H. A. Shipley, Zanesville, O.; L. A. Blackwood, Athens, O.; Mrs. Helen Maher, Columbus, O.; Mrs. W. J. Pontius, Canton, O.; Frank S. Stout, Stout's Circus; W. H. Koenig, Norwalk, O.

P. C. Fellers, Castine, O.; C. L. Warvel, Versailles, O.; Happy Curtis, Robert Curtis, William J. Goutermout, Columbus, O.; C. E. Lawton, Barlow, O.; W. R. Curtis, Pataskala, O.; B. W. Barnard, Columbus, O.; Madam Barnard, Columbus, O.; J. D. Hay, St. Clairsville, O.; J. M. Ramsey, Carrollton, O.; R. J. Patch, Novelty, O.; M. Strehli, Parkersburg, W. Va.; Mrs. Charles Gray, Palmsville, O.; W. B. Richmond, Elyria, O.; W. C. Metcalf, Willoughby, O.; F. C. Coburn, Lebanon, O.; Elmer Murphy, Lebanon, O.; A. D. Alliger, Chicago, Ill.; J. F. Enright, Columbus, O.; Mrs. F. E. Gooding, Columbus, O.; Mrs. R. J. Gooding, Columbus, O.; Mrs. W. M. Curl, London, O.; P. M. Plank, Medina, O.; Mrs. A. W. Gooding, Lancaster, O.; W. H. Davis, London, O.; I. L. Holderman, Dayton, O.; Don A. Detrick, Bellefontaine, O.; W. C. Doolittle, Columbus, O.; John Taylor, London, O.; Mrs. John Taylor, London, O.; H. A. Lang, Delphos, O.; Ed Youngpeter, Delphos, O.; Ed S. Wilson, Canton, O.; Logan Stutzman, Piqua, O.; S. S. Ruble, Logan, O.; H. J. Dibble, Randolph, O.; J. H. Forsythe, Granville, O.; Madison Ines, Sharon, O.; J. P. Henninger, Norwalk, O.; Daniel Keyman, Norwalk, O.; Roy Gathergood, Norwalk, O.; John Elm-

linger, Norwalk, O.; W. H. Tobias, Ottawa, O.; A. W. Gooding, Lancaster, O.; Mr. Seldon, Lansing, Mich.; Inez Selden, Lansing, Mich.; Jack Champion, Lake Orion, Mich.; Grace Champion, Lake Orion, Mich.; R. F. Smith, L. E. Holt, A. D. Michle, Mrs. E. L. Sparks, Hudson Fireworks; E. J. Kilbourne, American Fireworks; A. F. Breese, Chicago, Ill.; R. F. Newberry, Chicago, Ill.; John B. Bropp, Batavia, O.; John Clark, Union City, Ind.

S. W. Jennings, Almsted Falls, O.; Mrs. C. C. Dirham, Wellington, O.; C. E. Dirham, Wellington, O.; R. S. Howard, Millfield, O.; J. L. Clevenger, Marysville, O.; Pearl Tossey, Marysville, O.; Harry Burns, Marysville, O.; D. H. Moore, Marysville, O.; Roy Bradley, Mantua, O.; M. B. Birdsell, Hicksville, O.; M. D. Urnston, Hamilton, O.; George Wolverton, Middletown, O.; D. A. Ross, New Castle, Pa.; P. Z. Clark, Hicksville, O.; Lawrence Paumler, Louisville, O.; Ohio Saddle Horse Association, Springfield, O.; G. John Morean, Springfield, O.; W. S. Carl, London, O.; Carl Chaffn, Columbus, O.; W. J. Buss, Wooster, O.; Frank R. Henry, Dayton, O.; W. S. Ford, Burton, O.; L. G. Bradstock, Wellington, O.; N. H. Koenig, Norwalk, O.; R. K. Gooding, Urbana, O.; Andy Johnson, Antwerp, O.; C. V. Clark, Paulding, O.; E. C. Bell, Woodsfield, O.; D. B. Harper, Woodsfield, O.; E. J. Westerman, Woodsfield, O.; Harry Collier, Vaughnsville, O.; Lyle Stewart, London, O.; Lloyd Dye, Marietta, O.; Joseph O. Dietrick, New Bavaria, O.; J. D. Jones, Fort Jennings, O.; C. H. Bowers, Napoleon, O.; H. D. Meyer, Napoleon, O.; I. W. Slaughter, Athens, O.; Lewis Wolfe, Wilmington, O.; Frank Wittlinger, Columbus, O.; M. Meechy, Cambridge City, Ind.; J. E. Rice, Lisbon, O.; Mrs. J. E. Rice, Lisbon, O.; J. D. Holloway, South Zanesville, O.; C. W. Sifrit, Marion, O.; H. E. Pennington, Wilmington, O.; Frank Hunsell, O.; S. H. Bell, Zanesville, O.; E. G. Nelson, Woodsfield, O.; Mrs. C. W. Sifrit, Marion, O.; S. H. Manning, Wapakoneta, O.; W. W. Eilenwood, Wellston, O.; Mrs. J. W. Matheny, Caldwell, O.; John Matheny, Caldwell, W. L. Doty, Cincinnati, O.; J. N. Stevenson, Huntsville, O.

H. S. Maddy, J. W. King, A. M. Swan, Marietta, O.; J. S. McClure, Marietta, O.; L. S. Stacy, Marietta, O.; T. D. Evans, Granville, O.; E. P. Ford, Hankin, O.; A. W. Strater, Mansfield, O.; O. H. Mitchell, Mansfield, O.; J. J. Mooney, Ohio; Win Kinan, DeGraff, O.; P. A. Peelle, Wilmington, O.; O. W. Brandt, Carroll, O.; Mrs. O. W. Brandt, Carroll, O.; R. W. Stanley, Proctorville, O.; David Pyre, Columbus, O.; Mrs. McCamm, Columbus, O.; Earl McClellan, Canton, O.; Mr. Emmons, Columbus, O.; H. G. Krater, Caledonia, O.; E. L. Walde, Detroit, Mich.; L. A. Clum, New Lexington, O.; Charles H. Findlay, New Lexington, O.; C. M. Vest, New Lexington, O.; Mrs. Hazel Slick, Mansfield, O.; M. H. Watkins, London, O.; Leslie Porteus, Coshocton, O.; James W. Leby, West Carrollton, O.; J. B. McClelland, Vocational Ag.; O. E. Ashbrook, Ohio State Junior Fair; Merrill Yeater, Ashland, O.; John McLaughlin, Coolville, O.; O. P. Morgan, Mt. Vernon, O.; Harry Blue, Mt. Vernon, O.; A. B. Clifton, New Holland, O.; Fred Guy, Mechanicsburg, O.; G. M. Lincoln, North Leatsburg, O.; G. M. Lincoln, North Leatsburg, O.; Mrs. C. Iathrop, Rume, O.; Frank Ellis, Washington C. H., O.; Howard McClain, Washington, C. H., O.; Clifton Parrish, Pleasantville, O.; Fred Terry, Indianapolis, Ind.; Colonel Duffy, Cleveland, O.; Perry L. Green, Ohio; L. F. Waldgauer, Crestline, O.; Alfred Walker, Hilliards, O.; Michael Ott, Jr., Dayton, O.; W. E. Dinmore, Aushburn, O.; H. H. Petty, Urbana, O.; W. C. Doolittle, Columbus, O.; F. M. Apple, St. Paris, O.; E. L. Huffman, Ohio; F. Hamburger, Dayton, O.; E. L. Van Horn, Lakeview, O.; O. A. Hill, De Graff, O.; Mrs. E. L. Van Horn, Lakeview, O.; L. N. Harness, Marietta, O.

W. C. Moore, Marysville, O.; H. C. Thomas, Pittsburgh, Pa.; W. M. Osborn, Jacksontown, O.; Mrs. Etura Crum, Columbus, O.; Milo L. Myers, Marysville, O.; A. A. Alder, Hilliards, O.; J. F. Cochran, Columbus, O.; H. M. Varshal, Urbana, O.; George D. Eaton, Proctorville, O.; H. B. Kelly, Hilliards, Mich.; R. D. Stone, Derwent, O.; David Cox, Bysville, O.; T. C. McDowell, Cambridge, O.; C. C. Zofka, Wapakoneta, O.; A. J. Gierhart, St. Marys, O.; J. A. Moyer, Waynesfield, O.; Charles Nagel, Minister, O.; E. W. Laut, New Bremen, O.; C. R. Beckwith, Ashabula, O.; Jay Young, Jefferson, O.; A. E. Staup, Tipppecanoe City, O.; T. J. Weatherstone, Jefferson, O.; W. L. Bidle, Wauseon, O.; George R. McQuillin, Swanton, O.; Frank Biel, Sunbury, O.; C. L. Watkins, Wauseon, O.; H. J. Swain, McArthur; E. W. Denison, Cleveland, O.

C. M. Austin, Xenia, O.; R. H. Graham, Mt. Sterling, O.; L. M. Coe, North Uppsted, O.; A. J. Reed, Greenville, O.; C. I. Aldrich, Bay Village, O.; C. H. Dean, Rocky River, O.; W. F. Galun, Portsmouth, O.; Henry B. Ruel, Portsmouth, O.; Ralph Calvert, Portsmouth, O.; J. H. Apple, Portsmouth, O.; J. H. Pundt, Lewisburg, O.; H. C. Pultz, Eaton, O.; H. D. Boynton, Mt. Peter, O.; J. L. Dunlap, Wilmington, O.; John J. Wein, Wooster, O.; A. C. House, Mount Pelier, O.; Jake Zeob, Edgerton, O.; J. A. Jennings, Edgerton, O.; Cr. S. J. Rigdon, West Union, O.; C. D. Foeter, Manchester, O.; J. C. Shaw, Bremen, O.; P. G. Webb, Lancaster, O.; H. W. Schindler, Celina, O.; Irvin Kois, Celina, O.

F. L. Christy, Marietta, O.; C. A. Turney, Hilliards, O.; P. G. Miller, Elyria, O.; W. B. Miller, Coshocton, O.; John Mueller, Lockland, O.; J. C. House, Ludlow, Ky.; H. M. Patterson, Mt. Vernon, O.; Mrs. H. M. Patterson, Mt. Vernon, O.; R. C. Haynes, Dayton, O.; W. W. Erwin, Bowdli, O.; J. W. Weaver, Spencerville, O.; C. M. Sawyer, Glouster, O.; R. F. Urick, Troy, O.; S. H. Snyder, Troy, O.; T. G. Wagner, Bucyrus, O.; W. L. Pisk, Newark, O.; Ora McWilliams, Van Atta, O.; R. J. Gooding, Columbus, O.; Lamar Wilson, London, O.; B. U. Bell, Xenia, O.; Harry Curtis, Greenville, O.

Free-Attractions People

Among the free-attractions people, ride men, concessionaires and others present were: Barnes-Carruthers Fair Booking Association, E. F. Carruthers, Herman Blumenfeld and Earl Kurtz; Thearle-Duffield Fireworks, G. H. Duffield, Earl Newberry and Art Breese; Ernie Young's Isterie Agency, Ernie Young and George H. McSparron; Jack Champion's Ensemble, Jack and Grace Champion and A. E. and Inez Selden; Gus Sun Booking Exchange Company, Gus Sun, Homer Neer, Ralph Moher and Bob Shaw; Stout's Circus, Frank S. Stout; Robinson's Military Elephants, John G. Robinson; Easter's Horses, Chas. Easter and John Nickels; Gordon's Fireworks Company, J. Saunders Gordon; B. Ward Beam Auto Races, B. Ward Beam; the Hudson Fireworks Display Company, R. F. Smith, L. E. Holt, A. D. Michaels and E. L. Sparks; Montana Meechy's Wild West, Montana Meechy; King Bros.' Rodeo, Jack King and Herbert S. Maddy; J. J. Evans' Circus, J. J. and Sherlock Evans; Ringling Bros., Dan Odum; John B. Rogers Producing Company, Lorena Anderson, Selma Waller and Joan Rodgers; Durbin Products Company, O. Frank Grahkopf; American Fireworks Display Manufacturing Company, R. L. (Kibby) Kilbourne and J. Sorgi; Ohio Display Fireworks Company, D. A. Ross; American Playground Service Company, Paul V. Townsend; Fair Publishing House; International Fireworks Company; the Harrison Company, Inc., John Clark; Otto F. Ehring Attractions, Otto F. Ehring; Smith and Lavour, Rube Entertainers, Ernie Smith; Gooding's Rides, A. W. R. B. and Floyd Gooding, Mr. and Mrs. Goutermout, Mr. and Mrs. E. C. Drumm and Mr. and Mrs. Floyd Littlejohn; Frank Wittlinger, novelties; St. Julian Attractions, J. St. Julian; H. Pinnell, novelties; C. B. Arbogast, Nate Cohen, Jimmy Gratzlano, Joseph Rappoport, Johnny Enright and Billy Graten, concessionaires; R. H. Wade Shows, R. H. Wade; J. L. Cronin Shows, J. L. Cronin; Chas. V. Truax, ex-director of agriculture of Ohio; James Fleming, former manager Ohio State Fair; H. B. Kelly, new privilege man at the Hillsdale, Mich., Fair, succeeding C. W. Terwilliger, and Doc Waddell, show chaplain.

Notes

Judge Holderman and Don Detrick are deserving much credit for the manner in which the convention was conducted. Two real "livewires".

King Bros.' Rodeo was awarded contracts to furnish the grand-stand attractions at the Canton, Portsmouth and Toledo fairs. At Toledo and Portsmouth the King outfit will also put on the racing program. Incidentally, Jack King "broke into print" in one of the local papers—eight-inch article and picture of himself—by reason of the fact that he was the most uncomfortable man at the meeting—uncomfortable because it was the first time in six years that he has had anything on his feet but regular high-heeled cowboy boots.

The Lorain County Fair at Elyria will try out night racing this year, and also plans to have a race meeting or two during the season. Approximately \$5,000 will be spent to electrify the track.

The Montgomery County Fair at Dayton is also thinking seriously of spending \$2,000 on electrifying a track for

1930 Unofficial List Of Ohio Fair Dates

The following list of dates was issued at the annual meeting of the Ohio Fair Managers' Association at Columbus last week:

- Ashland—Ashland, Sept. 16-19. J. Freer Bittinger, Ashland, O.
- Adams—West Union, Sept. 9-12. A. E. Johnson, West Union, O., Route 1.
- Allen—Delphos, Aug. 26-30. J. R. Fornefield, Delphos, O.
- Ashtabula—*Jefferson, Aug. 19-22. D. A. McConnell, Jefferson, O.
- Athens—Athens, Aug. 19-22. Frank Bidle, Athens, O.
- Auglaize—*Wapakoneta, Sept. 16-19. C. C. Zofkie, Wapakoneta, O.
- Ashley Fair Association—*Ashley, Aug. 6-8. C. E. Ashbrook, Ashley, O.
- Attica—Attica, Sept. 30-Oct. 1-3. Carl B. Carpenter, Attica, O.
- Belmont—St. Clairsville, Sept. 9-12. John D. Hays, St. Clairsville, O.
- Barlow Agricultural & Machinery Association—Barlow, Sept. 25-26. C. E. Lawton, Barlow, O.
- Butler—Hamilton, Sept. 30-Oct. 1-3. M. D. Urmston, Hamilton, O.
- Brown—Georgetown, Oct. 7-10. E. A. Quinlan, Georgetown, O.
- Bluffton Agricultural Show — Bluffton, Dec. 17-19. Harry F. Barnes, Bluffton, O.
- Carroll—Carrollton, Sept. 30-Oct. 1-3. J. M. Scott, Harlem Springs, O.
- Champaign—Urbana, Aug. 12-15. H. H. Petty, Urbana, O.
- Clermont—*Owensville, Aug. 20-23. John Rapp, Batavia, O.
- Columbiana—Lisbon, Sept. 16-19. H. E. Marsden, Lisbon, O.
- Crawford—Bucyrus, Sept. 2-5. Jay W. Haller, Bucyrus, O.
- Coshocton—Coshocton, Oct. 7-11. Hugh M. Hay, Coshocton, O.
- Circleville Pumpkin Show — Circleville, Oct. 23-25. E. C. Friece, Circleville, O.
- Clarke—Springfield, Aug. 19-21. W. W. Wildman, Selma, O.
- Clinton—Wilmington, July 29-Aug. 1. Erskine R. Hayes, Wilmington, O.
- Cuyahoga—Berea, Sept. 9-11. H. E. Crawford, Berea, O.
- Eastern Ohio Agricultural Society — Chesterhill, Aug. 12-14. Ralph A. Brannan, Chesterhill, O.
- Darke—Greenville, Aug. 18-22. B. Huffer, Union City, Ind., R. D. 5.
- Defiance—Hicksville, Sept. 9-12. F. M. Birdsall, Hicksville, O.
- Delaware—Powell, Aug. 20-22. M. V. Crist, Powell, O.
- Erie—*Sandusky, Sept. 23-26. George J. Lehrer, Sandusky, O.
- Fairfield—Lancaster, Oct. 15-18. Pearl G. Webb, Lancaster, O.
- Fayette—Washington, C. H., Aug. 12-15. W. W. Montgomery, Washington, C. H.
- Franklin—Hilliards, Aug. 12-15. A. A. Alder, Hilliards, O.
- Fulton—Wauseon, Sept. 2-5. Orlo Whitticar, Wauseon, O.
- Gallia—Gallipolis, July 29-31-Aug. 1. W. R. White, Gallipolis, O.
- Geauga—Burton, Aug. 29-30-Sept. 1. W. S. Ford, Burton, O.
- Greene—Xenia, Aug. 5-8. J. Robert Bryson, Xenia, O.
- Guernsey—Old Washington, Sept. 23-26. J. F. St. Clair, Old Washington, O.
- Guernsey—Noble — Senecaville (No Fair 1930). E. F. Millhone, Senecaville, O.
- Hamilton—Carthage, Aug. 13-16. D. L. Sampson, Cincinnati, O.
- Harrison—Cadiz, Sept. 16-19. Sam F. Dickerson, Cadiz, O.
- Henry—Napoleon, Aug. 16-19. John H. Lowery, Napoleon, O.
- Hocking—*Logan, Sept. 17-19. George W. Christmann, Logan, O.
- Huron—Norwalk, Sept. 3-5. Max M. Phillips, Norwalk, O.

night racing this year. The fair tried out a Better Baby Show last year, and found it a great success.

About half of the fairs in Ohio made money last year—at least half of the ones which were represented at the meeting.

When asked during one of the sessions if any county secretaries were not getting good co-operation from their respective county commissioners, not a hand went up.

Howard C. Allen, Washington Court House, was carrying one of his arms in a sling. He had it broken in two places December 19 in an auto accident at Washington Court House.

Night fairs last year proved successes, judging by the fact that only one hand went up when the delegates at one of the sessions were asked if any of those who held such were not going to repeat.

Fair "Grounds"

AS A COMPLIMENT to the West Virginia State Fair Association, Wheeling, which will celebrate its golden anniversary this year, the spring running race meeting to be conducted by the Wheeling Driving Club in April has been designated the "Golden Jubilee Meeting", while the chief feature of the meet, a \$5,000 added money event, has been named the "Golden Jubilee Derby". The meeting will be of 16 days' duration, commencing April 9 and closing April 26.

Mrs. Bert H. Swartz, secretary of the State fair, is also secretary of the driving club, which was organized in 1917 by her late husband.

THE HARPER County Agricultural Fair Association, Harper, Kan., has been incorporated; capital stock \$5,000.

ALL PEOPLE connected with the Davis Wonderland Side Show are wintering at Rapid City, S. D., and enjoyed a pleasant holiday season. "Business conditions thruout the Black Hills are good," writes Warren Davis, manager. "The show has been thoroughly overhauled and is in readiness for an early opening. Montana, Wyoming and Idaho territory will be made for the first time by us the coming season." The Davis show plays nothing but fairs and celebrations—no still dates.

THE DELEGATES to the annual meeting of the Maine Association of Agricultural Fairs, which was held at Lewiston recently, had aching sides after listening to Rev. John Mark, Arlington, Mass., a born Scotchman, tell one Scotch story after another for 20 minutes or so at their banquet. Of the many stories he told, several were brief, like the story of how much whisky a Scotchman can drink; any given quantity; of why the Scotch like Scotch whisky; it makes them tight; of the Scotch father who shot off a gun outside the house the night before Christmas and then came in and told his children that Santa Claus had just committed suicide. Some Scotch people are indignant at being the butt of thrift jokes, he said, and have gone to some pains to deny the story that a Scotchman opened his pocket-book and a moth flew out. "The story, to be sure, is not true," Rev. Mark admitted. "The fact is, when he opened his pocketbook the moth was dead."

J. P. WATSON, Jr., secretary of the Pulaski County Fair, Hawkinsville, Ga., will be a speaker at the annual convention of the Association of Georgia Fairs to be held at Milledgeville February 6 and 7, according to E. Ross Jordan, secretary of the association. Watson has been secretary of the fair at Hawkinsville for several years and is one of the leading fair officials of the State.

FRANK G. EVANS is director of publicity for the 1930 Southwestern Exposition and Fat Stock Show to be held at Fort Worth, Tex. March 8 to 16. A number of new departments and new buildings have been erected at a cost of \$200,000, exclusive of thousands of dollars spent for booths.

THE GORDON FIREWORKS Company has contracted with the Indiana State Fair for a Hawaiian Nights fireworks spectacle.

THE BUTLER COUNTY FAIR, Allison, Ia., has closed contracts for the following acts: Flying Millers, aerialists; Raymond and Marcus, comedians; Marie's Marvel Dogs, comedy and trick animal act; Burns' Animals (circus), and the Plantation Four, a Negro quartet.

Out in the Open

By W. D. VAN VOLKENBERG
(Communications to 1560 Broadway, New York)

Poorly Paid Profession

Harry (Doc) Sloan, widely known outdoor showman, states: "Lecturers on side shows, or the outside men, professionally known as openers, are nothing more nor less than high-class salesmen, yet they are the most poorly paid of anyone in any line of business possessing real salesmanship. Many house-to-house salesmen or canvassers can make more in five hours' work per day than any show pays for 10, 12 and 14 hours of almost continuous selling. For 30 years I have been standing in front of or inside of these so-called congresses of freaks, wonders and curiosities and if anyone knows their public I do. My first experience on the front was with 'Colorado Bell', a man who made a fortune with mummified bodies of an Indian woman and her child." "The years," continued Doc, with a broad smile encompassing his stately face, "have passed by and times have changed, but like the babbling brook, freaks and curiosities will run on forever."

Temporarily Shelves Idea

DOC WILSON, who handled the Lew Dufour unborn show on the Rubin & Cherry Shows, it is understood, has temporarily abandoned the idea to open in Buffalo with a mechanical religious store show. However, he is having the show overhauled to be ready by the time he returns from Florida. It is reported that Jimmy Strates, manager of the Southern Tier Shows, and W. J. (Bill) O'Brien tried to purchase an interest in the offering, but Doc said, "Nay, nay." He is going to keep the prize melon and cut it himself.

Wonderful Cue Record

MERLE EVANS, celebrated band leader, who has been directing the Ringling-Barnum Circus band for 11 successive seasons without missing a performance, has established a record that perhaps

has never been equaled or surpassed by any of the tented maestros. During the 11 seasons that Evans has been wielding the baton under the E.-B. big top, with two shows daily and not including the extra performances, he has played the following cues: 130 cues on an average to each performance, which runs two hours and 15 minutes, totals 260 cues daily; with 12 performances weekly, totals 3,120 cues weekly; 32 weeks to the season, totals 99,840 cues on the season, or, in 11 years, he has cued the show 1,098,240 times. But this is not all: He plays two daily concerts, irrespective of the extra shows, giving six numbers in each concert or 12 numbers daily, totaling 72 numbers weekly or 2,304 numbers on the season, or 25,344 numbers he has played in the concert during the last 11 seasons. Is it any wonder then that Evans has the reputation of being able to play the entire program blindfolded without missing a single cue?

An Original Menu

PEEJAY RINGENS, the international high diver, introduced a unique menu at the Casino San Sebastian Restaurant, Barcelona, Spain, on Christmas, and "howl," with the following menu favorites: Caldo catalana, a la Ann Booker; pavo, a la Helen Lemay; cranberries a la Chickie Gray; boniatos, a la Albert Powell; gulsantes; a la Will Lacey; ensalada, a la Peggy La Rue; plum pudding, a la Swan Ringens; aplo Y acetunas, a la Peejay Ringens. Champagne flowed in an unending stream. The entire company was "assisted" by cigars and cigarets, produced under the watchful direction of Peejay.

This Is the Life!

CHARLES DODSON is leading the care-free life of the idle rich, but instead of playing golf he is making the rounds of the Big Lane and incidentally visiting (See OUT IN THE OPEN on page 73)

- Hartford Fair—Croton, Sept. 3-5. P. M. Case, Croton, O.
- Highland—*Hillsboro, Aug. 6-8. C. A. Beaver, Hillsboro, O.
- Holmes—Millersburg, Sept. 24-26. F. E. Aultman, Millersburg, O.
- Jefferson—Smithfield, Sept. 23-26. J. O. Hayne, Smithfield, O.
- Jackson—Wellston, July 22-25. John B. Bain, Wellston, O.
- Knox—Mt. Vernon, Aug. 19-22. L. R. Kempton, Mt. Vernon, O.
- Kinsman Fair—Kinsman, Aug. 26-28. George G. Johnson, Kinsman, O.
- Lorain—Elyria, Aug. 29-30-Sept. 1. W. B. Richmond, Elyria, O.
- Lake—Painesville, Sept. 2-5. Charles J. Gray, Painesville, O.
- Logan—Bellefontaine, Aug. 19-22. Don A. Detrick, Bellefontaine, O.
- Lucas—Toledo, Sept. 11-16. Harry H. Goodall, Toledo, O.
- Loudenville Agricultural Society—Loudenville, Oct. 7-9. O. K. Andress, Loudonville, O.
- Lawrence—Proctorville, Aug. 5-8. George D. Eaton, Proctorville, O.
- Licking—Newark, Sept. 23-26. J. H. Forsythe, Granville, O., Route 2.
- Madison—London, Aug. 19-22. Lamar P. Wilson, London, O.
- Marion—Marion, Sept. 9-12. Carl Sifritt, Marion, O.
- Mahoning—Canfield, Aug. 29-30-Sept. 1. E. R. Zeiger, Canfield, O.
- Medina — Medina, Sept. 9-11. F. M. Plank, Medina, O.
- Meigs—Rock Springs, Aug. 5-7. R. G. Webster, Pomeroy, O.
- Mercer—Celina, Aug. 26-29. Herbert W. Schindler, Celina, O.
- Monroe—Woodfield, Aug. 19-21. E. C. Beall, Woodfield, O.
- Miami—Troy, Aug. 12-15. E. O. Ritter, Troy, O.
- Montgomery—Dayton, Sept. 1-4. I. L. Hoderman, Dayton, O.
- Morgan—McConnelsville, Sept. 9-11. W. W. Barkhurst, McConnelsville, O.
- Morrow—Mt. Gilead, Oct. 7-10. Lloyd Dye, Mt. Gilead, O.
- Muskingum — Zanesville, Aug. 12-15. Howard A. Shipley, Dresden, O.
- Noble—Caldwell, Aug. 27-29. G. J. Lorenz, Caldwell, O.
- Ohio State Fair—Columbus, Aug. 25-30. Perry L. Green, director of agriculture, Columbus, O.
- Pike—*Piketon, Aug. 13-15. Esten Holtz, Piketon, O.
- Putnam—Allen—*Columbus Grove, Dec. 26-27. T. M. Teegardin, Columbus Grove, O.
- Portage—*Ravenna, Aug. 19-22. Burrill Allen, Ravenna, O.
- Perry—*New Lexington. Rudd B. Gue, Lexington, O.
- Preble—Eaton, Sept. 9-12. A. H. Morton, Eaton, O.
- Putnam—Ottawa, Sept. 30-Oct. 1-4. W. H. Tobias, Gilboa, O.
- Faulding—Paulding, Aug. 26-29. C. V. Clark, Paulding, O.
- Richland—Mansfield, Aug. 19-22. W. H. Shyrock, Mansfield, O.
- Richwood Tri-Co.—Richwood, Sept. 16-19. O. E. Stout, Richwood, O.
- Ripley Fair Co.—Ripley, July 30-31-Aug. 1. E. L. Campbell, Ripley, O.
- Randolph Fair—Randolph, Sept. 26-27. H. J. Dibbe, Randolph, O.
- Sandusky—Fremont, Sept. 9-12. C. A. Hochenedel, Fremont, O.
- Seneca—Tiffin, Aug. 19-22. G. L. Rakestraw, Tiffin, O.
- Scioto—Lucasville, Aug. 19-22. Walter F. Gahn, Portsmouth, O.
- Shelby—Sidney, Sept. 9-12. W. A. Darst, Sidney, O.
- Stark—Canton, Sept. 1-5. Ed S. Wilson, Canton, O.
- Summit—*Akron, Sept. 23-26. M. H. Warner, East Akron, O., Route 3.
- Tri-County Fair — Smyrna, Sept. 2-4. Walton Bell, Piedmont, O., Route 2.
- Trumbull — Warren, Aug. 12-15. Dr. George M. Boone, Warren, O.
- Tuscarawas—Dover, Sept. 30-Oct. 1-3. J. D. Craig, Dover, O.
- Union — Marysville, Sept. 2-5. W. C. Moore, Marysville, O.
- Van Wert—Van Wert, Sept. 1-5. W. A. Marker, Van Wert, O.
- Vinton—McArthur, Sept. 10-13. John Jones, McArthur, O.
- Wellington — Wellington, Aug. 19-21. C. E. Dirlam, Wellington, O.
- Washington—Marietta, Sept. 1-3. H. B. Goddard, Marietta, O.
- Wyandot—Upper Sandusky, Sept. 17-19. Ira T. Matteson, Upper Sandusky, O.
- Warren — *Lebanon, Sept. 16-19. Ed S. Conklin, Lebanon, O.
- Williams—Montpelier, Sept. 9-13. A. C. Hause, Montpelier, O.
- Wayne — Wooster, Sept. 30-Oct. 1-4. Walter J. Buss, Wooster, O.

*Probable dates.

Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

Senyard To Build Park At Jacksonville Beach

Will be located on Williams property five blocks north of pier—six large buildings and \$75,000 in rides planned—formal opening expected on March 15

JACKSONVILLE, Fla., Jan. 18.—The deal for an amusement park at Jacksonville Beach, as announced in *The Billboard* of December 28, has finally been closed by C. F. Senyard, beach resident and showman. The park will be established on the F. O. Williams property, five blocks north of the pier. The first plans called for the location of the amusement center on the Coney Island block. The park will consist of more than 15 rides, scores of concessions, and a number of free attractions. Senyard plans to make it the largest playground within a radius of several hundred miles of Jacksonville.

More than \$75,000 will be expended in rides alone, it was pointed out by Senyard, and in addition plans call for the construction of six large buildings. One structure will be 50 by 100 feet, two will measure 16 by 100 feet, two others will cover 900 square feet, and another will be 12 feet square.

Senyard intends to have the park ready for a formal opening March 15.

At a recent meeting of the Jacksonville Beach city council, permission was granted Senyard to construct a board walk for a distance of 262 feet along the beach-front property. Bulkheads will be established and a spacious walk large enough to accommodate thousands of persons will be built.

Bathhouses with several hundred rooms also will be constructed at the park by Senyard, according to present plans. Another attraction proposed is a big picnic pavilion, where tables, chairs and other necessities for the serving of lunches will be offered free to the patrons. A dance hall also is planned.

"The park will have a drawing population of approximately 500,000," said Senyard, "and it is my intention to attract people of South Georgia and Florida to the resort during all months of the year."

T. M. Corbett, Mayport, business manager for the Mayport Seafood Exposition, has been selected by Senyard as publicity director and manager of concessions.

Leonard Leaves Midland Beach

NEW YORK, Jan. 18.—After 30 years at Midland Beach, Staten Island, Daniel W. Leonard has resigned as manager of this popular resort. When James S. Graham took over Midland, Woodland and Graham beaches, Leonard went with him as manager of Midland, which has flourished under his management.

At the present time, Leonard is connected with the St. George Theater, St. George, Staten Island, but expects to be back in the park business the coming season.

Coaster for Waterbury Park

WATERBURY, Conn., Jan. 18.—Arrangements have been made to install a \$45,000 Roller Coaster at the city-owned Lakewood Amusement Park. The contract provides for the installation of the Coaster with no cost to the city, the city to receive 10 per cent of the first \$70,000 gross taken in and 20 per cent of all over that amount.

Three New Features For Chester, W. Va., Park

CHESTER, W. Va., Jan. 18.—Improvements, including three new amusement features and landscape beautification, costing approximately \$60,000, will be made at Rock Springs Park here, largest amusement park in the Upper Ohio Valley. All improvements will be completed before the park opens in May.

New features include a Dodgem, equipped with a front-wheel drive, and will be housed in a new building, 44x80 feet; a Caterpillar riding device, 60 feet in diameter, and a Fun House, 50x65 feet. The Dodgem will be located opposite the Rustic Restaurant, where the Dangler stood last summer. The Fun House will be erected on the site of the old building, while the Caterpillar will be on a spot directly opposite.

Several temporary buildings along the midway will be razed. These have stood more than 10 years, having been a part of the original midway erected when the park was first established. A large arch will be placed at the Indiana avenue entrance. Several acres of ground back of the park have been acquired for enlargement of the parking area. All fences and buildings will be repainted. An expert landscape architect has been retained and thousands of dollars will be spent on beautification of the grounds.

Tuscora, New Philadelphia, Shows Net Profit of \$253.64

NEW PHILADELPHIA, O., Jan. 18.—Net profit of Tuscora Park, owned by the city, for the season of 1929 was \$253.64. It is one of the few municipally owned amusement parks in the State.

Total receipts for the season were \$22,252.62, and expenses, \$21,013.64. Receipts from the dance pavilion were below those of the previous year. Bathing pool receipts were almost twice those of 1928. Pony Track and novelties grossed more than in former years.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED

JUST why fairs go in heavily for free acts and amusement parks don't we are unable to fathom. We speak now of the two fields in a general sense. We know many parks use free attractions, but nowhere on such a scale as the fairs do.

Most fair men fully realize the value of the grand stand and platform attractions as drawing cards, and this year, from present indications, will see more entertainers of this kind at the fairs than probably ever before.

One of the main reasons for this, in our opinion, was the wholesale closing of vaudeville houses, due to the invasion of that field by the talkies. With vaudeville houses being in smaller number now than for many years past, it means that lovers of that form of entertainment being deprived of it will seek to find it somewhere—and why cannot free acts, in a sense, be rightly classed as vaudeville? That, we believe, is the light in which the fair men look at the situation, and are preparing accordingly with their free-act programs.

Park men have the same opportunity—there are enough vaudeville or free acts for all. If amusement park men don't look upon the free act the same as the fair men, those who find it possible should by no means fail to give serious consideration to the variety end of their entertainment program—that kind of vaudeville given in park theaters—the coming season.

It is interesting to note from the January *Bulletin* of the National Association of Amusement Parks, that "negotiations are now under way for changing the dates of the convention to the first week in December. This, however, will be announced at the proper time. In the meanwhile all those having any constructive criticisms or suggestions to offer, which will help us to put over a bigger and better convention next year, are requested to write immediately to the secretary."

This is right in line with our comment in the last issue, and we feel, in fact know, that it would be a wise move on the part of the amusement park managers to change the dates of the next meeting so that they will come in the same week that the International Association of Fairs and Exposition meets and the Showmen's League of America holds its election of officers and annual banquet and ball.

As one of the most prominent fair officials in this country puts it: "My individual opinion is that the fair and park meetings should be held at the same time, as the fair managers have much in common with the park owners, especially now as a number of fairs operate amusement parks. The fair managers on whose grounds games are operated are also interested in seeing the games, so they would be in position to know if they want to include them in their selling of gaming privileges. The fair managers, too, are interested in turnstiles and other merchandise of that nature which is displayed at the park men's meeting. Therefore, it would be to their mutual advantage to have the two meetings at the same time."

Bowers Back In Houston

Work of preparing Luna Park starts in earnest upon return of manager

HOUSTON, Tex., Jan. 18.—With Manager J. R. Bowers back from his trip east work has commenced in earnest preparatory to the reopening of Houston's Luna Park. Carpenters started repairs upon the Coaster this week and expect to have the giant ride ready for the painters by February 1.

While in the East Bowers inspected several installations of amplified music devices and has placed his order for a machine to be used at Luna. Company electricians have surveyed the park and plan to wire it in such a way that music from the machine in the Garden Theater will be amplified in the roller rink, at the front entrance and at two places along the midway.

Concessions this season will be under the direction of Johnnie Osterman of the Osterman Specialty Company. Osterman is well known to concession men thru the South.

The Motordrome is being wrecked to make room for the new kiddie playground, and the first of the three new riding devices is now on the lot ready to be set up.

Jack O'Donnell, manager of grounds and buildings, will handle picnic bookings and promotion this season. O'Donnell, who is serving his second season at Luna, was formerly manager of Omaha's Jailhouse Cabaret.

Bands Will Be Featured At Coney Island, Cincy

Homer Becraft has been assigned the duty of booking bands for the coming season at Coney Island, Cincinnati. George F. Schott, president and general manager of the park, who is now sojourning at Miami Beach, Fla., with his son and assistant, Edward, in appointing Becraft booking manager, announced that Homer would continue his regular work as outing director. Becraft formerly was director of the Gold Dragon and Chubb-Steinberg orchestras in Cincinnati, and handled bookings in this territory for Vincent Lopez and his band several winters ago. He plays the saxophone.

Henry Thies and his Victor Recording Orchestra, featured at Moonlite Garden, Coney Island, for the last two summers, will open the season there, but it will be Coney's new policy to use numerous bands thruout the coming summer. Art Hicks and his orchestra played on the Island Queen last year. Thies is back at the Hotel Sinton, Cincinnati, and has signed a long contract to broadcast for Station WLW.

The Island Queen will begin its "moonlight" ride season March 29, and it is understood that Coney Island will open late in May. There will be nightly and Sunday afternoon dancing at Moonlite Garden.

Jacobs Succeeds Yaeger

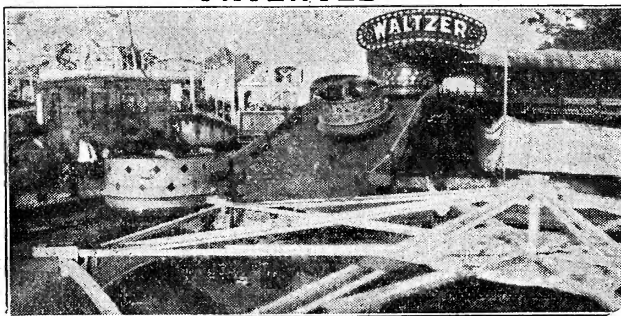
ST. PAUL, Jan. 18.—Formal appointment of George J. Jacobs as deputy commissioner of parks, playgrounds and public buildings was announced by Irving C. Pearce, commissioner. Jacobs will take over his new duties immediately. He succeeds Fred W. Yaeger, who died unexpectedly New Year's Day.

THE WALTZER

PATENTED

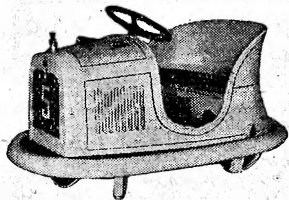
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DAY'S GROSS \$2,400
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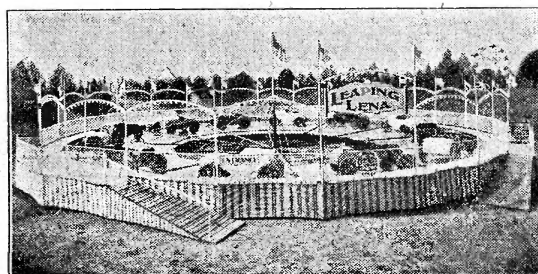
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1440 BROADWAY
NEW YORK CITY



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AUTO SKOOTER

The guaranteed quality ride with the safety two-wheel drive feature.
Supreme in **PERFORMANCE—VALUE**
LUSSE BROS., Inc.
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ALLAN HERSCHELL CO. CARROUSELS AND LEAPING LENA



PORTABLE CARROUSELS

For Park or Carnival. 32-ft., 36-ft., 40-ft., 45-ft. and 50-ft.; 2, 3 or 4-abreast. Also special machines built to order. Indestructible cast aluminum legs. Standard equipment on all Carrouseils.

LEAPING LENA

A 62-ft. flat bumpy auto ride with 12 racy cars, individually steered by the drivers themselves. The 1930 ride sensation. Already purchased by all the leading carnivals and many parks.

WRITE FOR CATALOG.

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GASOLINE AND STEAM LOCOMOTIVES, UP-TO-DATE EQUIPMENT, FOR PARKS, PIERS, BEACHES AND COMFORT TRANSPORTATION.

INDUSTRIAL RAILWAY & LOCOMOTIVE WORKS, Inc.

Sole Builders of Modern "K" Type Gasoline and Steam Locomotives. All Designs and Models Fully Protected.

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Is the Name Selected for Our New Ride.

Write us for particulars concerning this and our Custer Cars.

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WORLD'S GREATEST RIDES

BOBS COASTER
WHIRLWIND
THE BUG
AUTO RACE

SHOOT THE CHUTES
SEAPLANE DE LUXE
LAFF IN THE DARK
PERKINS SWIMMING POOLS

Park Plans and Layouts Designed by Experienced Park Engineers

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PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

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JACK AND JILL SLIDE THE TOP MONEY RIDE

Holds World's Record for a Season's Business. Grossed \$200,578 in a Single Season.

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Growing in Popular Esteem Since 1914

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ROLLER COASTERS, MILLS, PARK BUILDINGS IN MILLER DOME TRUSS CONSTRUCTION. DESIGNING AND EQUIPPING OF COMPLETE PARKS.

Personal Engineering by JOHN A. MILLER.

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FOR LARGE AND SMALL PARKS DODGEM NEW MODEL FEATURES A FRONT WHEEL DRIVE



Permits greater degree of individual control—no lost motion—accomplishes what is impossible with rear drive. More fun and excitement means larger returns.

Dodgem Corporation
706 Bay State Bldg., Lawrence, Mass.

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World's Famous Amusement Ride, has stood the test of time. Always gets the money. Built exclusively by

W. F. MANGELS CO., Coney Island, New York

7-CAR. 28 PASS.
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Information and Prices at Request.
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"THEY GET THE BUSINESS."
Swooper
30 PASS.
15 SEATS.

PHILADELPHIA TOBOGGAN COMPANY

AMUSEMENT PARK ENGINEERS
COASTERS—CARROUSELS—MILL CHUTES
130 East Duval Street, Germantown, Philadelphia, Pa.

CONCESSIONS TO LET ON PUT IN BAY ISLAND

THE LARGEST SUMMER RESORT ON LAKE ERIE. FOR THE SEASON OF 1930. Daily steamers from Detroit, Toledo, Cleveland and Sandusky. Spaces for rent on main thoroughfare, with or without buildings, for all kinds of legitimate Games. My premises are located between the Park and Bathing Beach, abreast of the Perry Monument. You can do business here seven days in the week. When writing for Concession Space, state size of building wanted. The price of same is \$10 per ft. frontage with buildings thereon; \$8 per foot frontage without buildings. The above prices are for the whole season. Good opening for Souvenirs, Fishpond, Shooting Gallery, Penny Arcade, Fitch-Till-You-Win, Hoop-La, Roll-Down, American Palms and Ball Throwing Games and different other Games. Season opens about the middle of June and closes after Labor Day. D. ROSENFELD, Put in Bay, O.

Would Aid Revere Beach

Mayor Andrew Casassa introducing bill for much-needed auto parking space

REVERE, Mass., Jan. 18.—Mayor Andrew A. Casassa is about to have a bill filed in the legislature requesting the Metropolitan District Commission to prohibit vehicular traffic along the Beach Boulevard from Elliot Circle to Revere street, converting this section into grass plots and beauty spots, and also requesting the commission to widen Ocean avenue for the traffic and to build a breakwater near the Ocean Pier for the two-fold purpose of preventing floods in that section and to provide ample parking space for automobiles.

The mayor would do away with the present system of allowing traffic along the boulevard between the amusements and the sand, and he would transfer this traffic to a widened Ocean avenue, in the rear of the amusements. He would have that section along the pier built up with filling to be taken from the ocean depths, to about 10 acres, and thus allow adequate provisions for parking 10,000 automobiles.

In the past there have been several measures introduced for the erection of a stone wall along the pierfront to protect the section from floods. The mayor has pointed out, however, that a stone wall would detract from the beauty of the beach.

The mayor is hopeful that something definite will be done about his request so that the problem of parking at the local resort will be greatly solved and also much beauty added to "New England's Playground."

Revere Beach has been much criticized on account of not having any facilities for parking. The space available on the boulevard has always been taken by the local owners who came early and stayed late, not forgetting to bring their lunch and do their dressing in their cars, and visitors coming from a distance could not stop.

Both Salisbury and Nantasket beaches are well blessed with parking space, but somehow Revere Beach has always been neglected.

Big Ride Year Prophesied

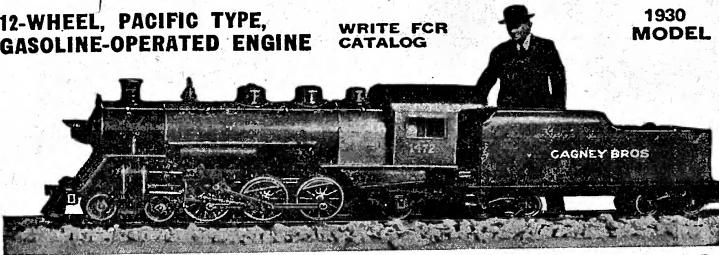
NORTH TONAWANDA, N. Y., Jan. 18.—A great amount of interest has been created in Leaping Lena, the new flat ride being produced by the Allan Herschell Company, Inc., according to J. N. Mackenzie, secretary. This ride was brought out in 1929 for the first time commercially, altho the original ride has operated for the last five seasons at Olympic Park, Newark, N. J.

The new improved Leaping Lena was operated by the Rubin & Cherry Shows at Toronto and did a very successful business. The ride was so well liked that an order was placed at the Chicago convention for a second one for early 1930 delivery.

Other purchasers include H. G. Melville, of the Nat Reiss Shows, who will take his ride early in the spring; Benjamin Sterling, Jr., for Rocky Glen Park, Scranton, Pa.; Sam Solomon, for Sol's Liberty Shows; Mrs. Marie K. Smuckler, shipping the ride this month to Florida,

MINIATURE RAILROADS

12-WHEEL, PACIFIC TYPE, GASOLINE-OPERATED ENGINE WRITE FOR CATALOG 1930 MODEL



CAGNEY BROS., Originators (Estab. 1892), 112 South Arlington Ave., East Orange, N. J.

JACKSONVILLE, FLORIDA—WANTED

RIDES AS FOLLOWS: Merry-Go-Round, Caterpillar, Whip, small Tilt-a-Whirl. Will lease or book any or all of these Rides for our Amusement Pier at Jacksonville Beach, Fla. Opening date March 1, closing day at Beach is Labor Day. Then will play several small Fairs; then will play Florida the rest of the coming year. Wire or write us what you have to offer.

MILLICAN & HUNT, 441 West 16th Street, Jacksonville, Fla.

P. S.—Bennie Beckworth, wire or write us.

Make Coaster Operation Safe

BY USING
OUR SAFETY LAP RAILS

After TWO YEARS' successful operation we offer them to the trade. Adaptable to any type of car. New Design Miniature Locomotives—Electric, Gasoline.

The SHOW BOAT, a Moderate-Priced Fun House, Portable or Permanent

THE DAYTON FUN HOUSE AND RIDING DEVICE MFG. CO., Dayton, O.

where it will be seen on the Johnny J. Jones Exposition, opening at Tampa. This ride is later booked with the Royal American Shows for its summer circuit. Another January shipment is being made to the John T. Wortham Shows at San Bernardino, Calif. Other purchasers include Jules Veys, who will operate Leaping Lena on the S. W. Brundage Shows; Dodson's World Fair Shows have also purchased a ride for spring delivery; Beckmann & Gerety for the C. A. Wortham Shows, and Abe Frankle, for use at Riverview Park, Des Moines. The season 1930 will also see one of these rides in operation at Playland, Rye Beach, N. Y.

The Allan Herschell people back in November started preparations for a large production of Leaping Lenas for 1930 and placed orders for material to construct 10 rides. Sales were so large at the Chicago show that the production schedule was increased to 20 machines. The firm prophesies 1930 as one of the best ride years in history. Not only is the Leaping Lena business far beyond all expectations, but there also have been placed more orders for Merry-Go-Rounds than any previous year at this time, Mackenzie states.

Woodcliff Adding New Features for 1930

POUGHKEEPSIE, N. Y., Jan. 18.—Plans are rapidly formulating at Woodcliff Pleasure Park for the coming season and various additions and improvements are planned by Owner-Manager Fred H. Fonty, who is at present sojourning at his winter home in Palm Beach, Fla. A Ferris Wheel will be added to the large assortment of riding devices. A large clam-bake building, to take care of the excursion trade, will grace the park when the opening takes place. Charles E. Sutter, well-known Ohio concession operator, was so enthusiastic when he visited Woodcliff last fall that he contracted to install one of his de-luxe candy kitchens.

Woodcliff's new dock on the Hudson River is completed and in readiness for the landing of boats direct. The Hudson River Day Line Company is working on a co-operative publicity campaign with Manager Fonty for booking excursions and outings. The New York Central Railroad has completed plans for the erection of loading and unloading platforms on the park's property. With the wonderful co-operation offered by these two great excursion carriers the coming season at Woodcliff looks promising.

An experienced promotion man has been retained to work in conjunction with an extensive publicity campaign for Woodcliff.

H. Marjorie Brown, secretary, is directing the Poughkeepsie office of the park during Manager Fonty's absence.

Parks in Paris Planning Big Season

PARIS, Jan. 8.—The last season was a banner one for the two amusement parks of Paris, but next season promises to be even bigger, as last year both Luna Park and the Jardin d'Acclimatation were still handicapped—Luna Park thru delay in the completion of its magnificent new entrance, and the Jardin d'Acclimatation thru delay in the installation of its lighting system. In spite of not being able to remain open nights until toward the end of the summer, the gross receipts of the Jardin d'Acclimatation for the period of January 1 to November 30, 1929, were 7,002,314 francs (\$280,092), as compared with 5,447,709 francs during the same period of the preceding year.

While the Jardin d'Acclimatation is open all winter during daylight hours, next spring it will be open nights as well, and contracts are being arranged for weekly pyrotechnical and electrical displays, as well as for other spectacular night features that will make this garden a popular night resort. The management has also obtained control of the huge two-story building near the gate, and will install a popular-priced restaurant on the ground floor and a de luxe dining room on the upper floor. J. M. Connors, chief engineer of the park, is drawing up plans for new rides and attractions, and as soon as Seyguin returns from Buenos Aires projects for a huge dance pavilion will be considered.

Luna Park is remaining open on Saturdays and Sundays during the winter months, with all attractions operating. While the new entrance and the Porte Maillot end of the park are in a completed state, there is still plenty of vacant space at the Porte des Ternes end, which will be wired for electrical current this winter, permitting several new rides and attractions to be installed for opening next spring, and probably an additional entrance will be opened at this end of the park to handle the crowds arriving at the Porte des Ternes terminus of bus and trolley lines.

Ft. Wayne Park Flooded

FT. WAYNE, Ind., Jan. 18.—Recent sleetstorms here have flooded a large part of Trier's Amusement Park, located to the west of the city. The St. Mary River courses a part of the large grounds, and in some sections has run over into the roadways and gardens. No damage has been done to buildings and important fixtures however.

THE LOS ANGELES Playground Commission is building a public bathhouse to be operated by the city on the old Sunset Pier, two blocks south of Venice Pier.

Big Money
With Whirl-O-Ball

For Parks and All Amusement Places. Runs itself. Automatic nickel collector and scoring device. Your receipts clear profit. You can take in \$15 to \$50 per day with 2 to 12 Whirl-O-Ball Games in any ordinary room. Each 4x30 feet. Moderate investment required. Write for catalogue.

BRIANT SPECIALTY CO.,
322 N. Meridian St., Indianapolis, Ind.



Thrilling Sport
Everybody Plays

NEW AUTOMATIC LOOP-THE-LOOP GAME

OH! IT'S SO DIFFERENT!
Newest and Quickest Money Maker!

Exciting to the players.
MAGIC LIGHTS AND BELL.



\$85.00 Per Unit
Size, 2x4 ft. Send for Illustrated Circulars.

THE AFRICAN GOLF MFG. CO.
24 East 21st Street, NEW YORK CITY.
CLEVELAND MDSE. NOVELTY CO., Cleveland, O.
Distributing Agency.

THE STAR TELLER



Improved 1930 Model has many new features. Horoscope Readings that are accurate and truthful. Simple in operation. Very fast. Three big panels at back of booth have 50 lights that flash instructive information to the patrons. A wonderful device for Parks, Carnivals and Amusement Resorts of all kinds.

Write for information and prices.
GEO. H. MILLIMAN & SON
108-112 Sommer St., NO. TONAWANDA, N. Y.

PENNY ARCADE EQUIPMENT

Better get our prices now than wish you had when you find out how reasonable they are. Everything for the popular Penny Arcade.

International Mutoscope Reel Co., Inc.
451 West 31st Street, New York City

GAMES

HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.

WM. ROTT, Game Mfr.

MOVED TO
53 E. 9th St., New York, N. Y.

LOCATION

REVERE BEACH. Lot adjoining Cyclone Rida. Front, 45; depth, 112. Percentage or flat. D. E. SULLIVAN, 69 Broad St., Boston, Mass.

For Sale, Cheap

ALASKAS ICE CREAM CONFECTION MAKING ON A STICK MACHINE.

New. Never used.

J. FENTON
261 East Flagler Street, MIAMI, FLA.

FOR SALE—Swimming Pool

All up-to-date Equipment, including Laundry Suits, Towels, etc. Practically new. Good investment. MISS L. J. REYNOLDS, 410 Garrard St., Covington, Ky.

DANCE HALL FOR SALE.

On State Highway and Little Miami River. In vicinity of small communities, 16 miles from Cincinnati. Reasonable. H. McCAMMON, Miami, O.

Playland Adds Rides, Shows

RYE, N. Y., Jan. 18.—When the current season is launched at Playland there will be a pleasing assortment of new riding devices for the patrons' entertainment. Fred A. Church, superintendent of the million-dollar resort, is constructing a tunnel ride, to be known as the Grotto, which will replace the Caterpillar. Another new ride, the Swooper, made by the Sellner Manufacturing Company, will be installed by the resort. Fred Fansher is discontinuing the Tilt-a-Whirl and will add a new auto ride. Owing to the popularity of golf in Westchester County a miniature 18-hole golf course, one of the largest in operation, will grace the confines of this resort. An additional auto ride will be added to Kiddleland by Superintendent Church.

The parking space will be enlarged so that 2,500 cars per hour can be advantageously handled. The cost of parking is 25 cents on weekdays and 50 cents on Saturdays, Sundays and holidays.

Ten whirl-ball alleys will be installed by the Bryant Manufacturing Company. A new shark exhibit will adorn Playland's list of attractions in 1930, and will be presented on an old square rigging ship, especially equipped for this purpose, and will contain every known specie of shark life. Capt. Gilbert will present the offering. Capt. Young, who is associated with him, is in the West Indies at present getting his supply of sharks. This offering will be located on the north boardwalk and the harbor is being dredged for taking care of the ship. The admission price will be 50 cents. Munsering Island will be developed into a modern athletic field.

The modern boat, *Americano*, which formerly operated between Buffalo and Crystal Beach, will be added to Playland's fleet of palatial steamers. The Mesack Steamship Corporation, New York, will operate the same. Its capacity is 4,000 people. The *Americano* will operate in conjunction with the *Wauketa*, which has a capacity of 2,000. Both boats will operate between Jersey City and New York.

BUFFALO.—A group of local men and women is working with a determination to make the local zoo bigger and better. The object is to increase the number of animals and construct more buildings.

PONY TRACK WANTED

For the season of 1930, in a good seven-day Park. We operate several Pony Tracks throughout the Eastern States, among them Playland Park, Rye, N. Y. Our Pony Outfits are considered by PARK MEN the best Pony Outfits that are operated by any Pony Concessionaire. Fat, handsome Ponies, new Saddles and Bridles yearly. Sober, reliable help, in neat uniforms at all times. We can furnish Saddle Horses, Ponies, Donkeys, Driving Goats, Pony Wagons, etc. In fact, everything required to operate a Pony Track in your Park that will be a source of pleasure and profit to all. FAINE'S STOCK FARM, Franklin, Mass. Tel. 433.

COLORED AMUSEMENT PARK FOR SALE

In one of the largest cities in the South, estimated weekly attendance 25,000, with over 100,000 to draw from in the city limits. Street cars to gate, and operating 7 days. Picnic Grove, Refreshment Stands, Concession Buildings, Dance Hall, Pavilion and the following Riding Devices: Greyhound, Merry-Go-Round, Ferris Wheel, Whip and Sealplanes. This Park can be bought with or without riding devices. A bargain to anyone interested in a park in the city limits and excellent condition. Will give the reason for selling. Address all communications to BOX 1095, Atlanta, Ga.

Three-Horse-Abreast Spillman Carouselle For Sale

This Ride is complete and in good running order and would be ideal for Amusement Park or portable use. Same is equipped with Spillman Gasoline Motor and Style 153 Wurlitzer Band Organ, all for \$2,800.00 cash. The Band Organ alone if bought new would cost \$1,900.00. This instrument is in fine playing condition, having been factory rebuilt in 1928. The above is a real bargain to anyone interested in obtaining a good used Carouselle. Address inquiries to F. E. GOODING, 42 Northmoor Place, Columbus O.

FOR SALE

2 Philtoboco Safe Guard Coaster Cars
Four-seated, 8 passenger, practically new. Write

ALTON AMUSEMENT CO.,
P. O. Drawer F. FASSAIC, N. J.

FOR SALE—Amusement Park

One-third (1/3) interest, or might consider selling all, if party would rather buy all. Need money for further development. No limit to possibilities. A naturally laid out Park, 95 acres in tract, 15-acre lake. Plenty of shade and blue grass. At present have concrete Swimming Pool, Perkins filtration system, (3) three large sand filters, all necessary pumps and pipes; Dressing Rooms, Office, Restaurant fully equipped, Dance Hall 100x80 feet, eight Cottages, 2, 3, 4 rooms, all furnished; Merry-Go-Round, Motorboat, Rowboats, Canoes, Shooting Gallery, Novelty Stand, Camp Stoves and Picnic Grounds and plenty of Tables. All kinds of fishing. Located one (1) mile Excelsior Springs, 26 miles Kansas City, Mo., on year-round road. This is a real opportunity for some one interested in the amusement game for either part interest or all. For further information write

MAURER BROS., Owners and Managers, Excelsior Springs, Mo.

WANTED COASTER

and other Rides to be put in park on percentage basis on long lease. The closest park is 80 miles from here. Has a drawing population of 400,000 people. Park is now under new management. For information write to MILAN DIKLICH, Box 977, Johnstown, Pa. Park has largest swimming pool in Pennsylvania.

Forest Park, Hanover, Changes Ownership

HANOVER, Pa., Jan. 18.—The continuance of Forest Park as a permanent picnic and amusement resort for Hanover and vicinity is assured by the action of Manager A. Karst, who has built up its present popularity, in purchasing the 17-acre tract which comprises the whole of the Forest Park grounds. The purchase was made from the Hanover & McSherrystown Railway Company. This land was formerly part of the late Captain A. W. Eichelberger's farm and was at one time known as Eichelberger Park. It is the intention of Karst and sons to continue adding to the attractions at the resort step by step, as they have been doing the last four years since they assumed management of the park. Work is now in progress on many improvements for the 1930 season.

A large roller coaster is now being built and will be named the Greyhound, Karst reports. E. Wolfe has erected a new 40-foot all-steel Ferris wheel, and he also contemplates installing several games. C. Frisman is busy making improvements and additions to his restaurant and stands. G. Spangler plans erection of a new ride for the kiddies.

Tribute to Mulvihill

The *Denver Post* of January 14 contained a splendid tribute to the memory of John M. Mulvihill, owner of Elitch Gardens, Denver, Colo., whose death occurred recently. Excerpts from the tribute follow:

"John M. Mulvihill is dead. This announcement creates not alone a sentiment of regret in the hearts of thousands who knew the owner of Elitch Gardens, but means as well an irreparable loss—to Colorado, Denver and the West—of those human values symbolized by the words morality, righteousness, fair dealing, reliability, good friendship and loyal citizenship.

"To John M. Mulvihill, more than to many others, came the opportunity to prove the qualities of his nature, the sincerity of his ideals, the soundness of his religious faith.

"For many, many years, John Mulvihill had been an active factor in Denver's development. There at his desk he made friends for himself and for the organization he served.

"It was as owner and manager of Elitch Gardens that John Mulvihill made his greatest impress on Denver, the West and on that realm known as the theater. John knew he didn't know all there was to know about managing a pleasure resort, about operating a floral business, about directing a theater. He knew Elitch Gardens had won an unusual place by being one of the cleanest, happiest amusement resorts in the world. He made up his mind always to keep its name and fame clean.

"Nothing but the best was good enough for Elitch Gardens or Denver, according to the Mulvihill rule. A play might be ever so successful in New York, but if there was about it the semblance of immorality or dirt, down went the Mulvihill thumb, even when agents protested."

Basile Re-Engaged

NEWARK, N. J., Jan. 18.—Basile's Band has been re-engaged for the coming season at Dreamland Park here. Joe Basile is conductor.

Park Notes

C. C. MacDONALD, manager and lessee of Rock Springs Park, Chester, W. Va., accompanied by Mrs. MacDonald; daughter, Virginia, and son, Richard, has departed for her winter home at Edinburg, Tex. MacDonald plans to return to Chester about March 1, but other members of the family will remain until May 1.

JOHN MELZER, originator of the Six Original Flying Melzers, is busily engaged at his training quarters in Saginaw, Mich., getting his acts in shape for parks and fairs. Minert De Orlo, well-known clown cop, has decided to pass up the "white tops" this year to do comedy with Melzer's attractions.

R. E. SILVEY, manager of Moxahala Park, Zanesville, O., spent last Thursday in Columbus, O., conferring with J. Saunders Gordon, president of the Gordon Fireworks Company, who was attending the annual meeting of Ohio Fair Managers' Association, relative to a fireworks spectacle for the coming season.

THE PHILADELPHIA Toboggan Company's house organ, *Play*, published and edited by Jerry Fleishman, has not been changed to *Uncle Jerry Says*, as stated in the last issue. *Uncle Jerry Says* is Fleishman's own personal publication issued every month and has nothing whatever to do with *Play*, which he has been editing for more than five years.

OUT IN OPEN

(Continued from page 69)

the various museums around New York. He had the treat of his life at Harlem Museum, where he tried to interview Mme. Zenda, the girl with the radium mind, but to his surprise he found her so busy that he abandoned the idea. Zenda will be one of the main attractions this summer at Wagner's Circus Side Show, Coney Island.

Starts Long Trek

HELEN SUBE, well-known physical culturist and water worker, departed for the South in her nifty motor truck, which is being piloted by her husband-manager, Joe Bordeaux, accompanied by the members of her company, whose destination is Florida. Manager Bordeaux has booked Florida fairs for Helen's trained seals and water circus, which have been rehearsing for some time at their Newark (N. J.) winter quarters.

Increasing Activities

HOMER R. SHARAR, the Julian Eitinge of the white tops, states he will operate two shows on the Little Exposition Shows this season, featuring the *Maid of the Seas*. Last season he was with the Christy Circus, but is glad to return to carnival life.

Skeptical Clerk

PUNCH DOWDNEY, miracle Punch and Judy entrepreneur, wended his way into a Times Square hotel at 3 a. m. New Year's Day and asked the half-asleep clerk for a room on the 15th floor. The clerk, after observing Punch ambiguously, asked him point blank: "What do you want the room for—to sleep in or jump out the window?"

Service Has Its Reward

PAUL BERGFELD, Coney Island distributor of *The Billboard*, received many Christmas presents from his friends on

the island in appreciation of the excellent service he accords them throughout the year. Arizona Jack Campbell stated: "Thru rain, snow or sunshine, Paul always delivers *The Billboard* on time."

Closed Fine Engagement

ARDETH BEDE, of Bede's animals, is smiling, the result of closing a successful six weeks' engagement in the toy department of Bloomingdale's New York store, where he put on a miniature circus, including Bede, the clown; Dallie, Prince and Beauty, the educated ponies, in addition to trained dogs, goats, and last but not least, a cat!

Bankroll Hits Toboggan

AL A. CRANE, whiz-bang pitchman and globetrotter, returned to New York when the Wall street crash was at its height and learned that the \$3,000 he was trading with on margin had been wiped out. But Al is not shedding crocodile tears—he has plenty of company. It is reported that Floyd Woosley kissed five grand good-by. Anna Bates, manager of Jessie Kay, is \$500 to the bad and many more outdoor showmen!

Distributing His Wealth

W. J. HANLEY, South American promoter, has started to distribute his wealth and has donated to the New York Public Library a large number of city plans and various railroad maps of the numerous countries in South America. Hanley's friends have taken the hint that he will not disseminate any more free information about S. A. Instead they will be referred to the New York Public Library.

Hot Off the Griddle

GYPSY MYERS-DAVIDSON blew back into her home town, Springdale, Ark., and made the staid citizens sit up and take notice when she was placed in charge of the Sisco Hospital. But when Gypsy received a letter on Christmas from Dr. Thorek, of the American Hospital, Chicago, her "dogs" got itchy and it won't be long before she will be trodding New York's gay white way.

JAKE KAHN is fattening his b. r. in Manhattan after a pleasant season with Cole Bros.' Circus. If business continues to improve with Jake he will probably say good-by to the circus lots.

LARRY O'DELL, better known as Count Fro-Zo, mechanical marvel, has a wardrobe that would make a prince feel envious. For instance, he uses in his window demonstrations 14 different suits of clothes, from the proverbial tux. to the formal full dress; six overcoats, three different hats, six pairs of shoes, 12 neckties and 10 shirts. Larry may have to use a wardrobe mistress in the future.

WILLIAM H. STAHL has returned from Montreal, where U. S. money is rolling in. The town is wide open and business is the best ever, he said.

HOWARD Y. BARRY is not so enthusiastic about motoring from Detroit to Philadelphia. On his last trip he became snowbound and had to send out SOS calls.

CHARLES H. BUCKLEY, electric shirt-front king, is hibernating at Stittville, N. Y., and feasting on the fat of the lamb, which he is topping off with roast duck and home-made pumpkin pies.

BEN WEISS has returned from the Catskill Mountains and taken up his winter residence at Brighton Beach, where he is actively formulating his spring and summer plans. The Ben Weiss Shows will be more pretentious than ever in 1930, playing the same territory as last year.

FRANK PREVAST, English clown, has finished his store engagements in Brooklyn, where he was a big favorite.

HERBERT BEESON, dainty dancer on the wire, is enjoying home life at Indianapolis and will be on the Shrine Circus program, Minneapolis.

JOE FROST, fast-stepping whistling concessionaire, plans to have the whistle privilege on Sparks Circus this summer.

VAN DROYSEN SISTERS are enjoying their vacation in Berlin-Steglitz, Germany, where Hilda and Estle find their popularity increasing. They are getting homesick for Johnny J. Jones, Billy Bozzell and "Bill" Hilliar.

E. J. KELTY, New York circus photographer, states he received excellent returns from his ad in the Christmas issue of *The Billboard*.

F. X. FLACK, of the Harry C. Baker offices, has recovered from his recent indisposition and is busy visualizing the New York park situation for 1930.

Fifth Annual Convention

National Vending Machine Operators Association's big affair in Chicago Jan. 27-29

The National Vending Machine Operators' Association will present the fifth annual convention and exposition of the national and its local and State associations at Great Northern Hotel, Chicago, January 27-29. It is planned that this convention and its exposition will bring to the coin-machine industry the needed stimulus to carry the industry on and upward to greater achievements during 1930. The list of exhibitors reads like the "Who's who in the coin-machine world." Delegates upon arrival will find on the program arranged by the National each minute crammed full and overflowing with interest and constructive thought for this fellowship of workmen who take pride in their work. It is conceded that Secretary-Treasurer George A. Grastorf, summed the situation up in brief when he said: "The cold fact is that nothing is getting better any day in any way, except as some human being is making it better."

William P. (Pat) Considine, who has ably assisted Secretary Grastorf and himself a delegate to the National's convention, in addressing the recent meeting of the National officers (where he acted as pinch-hitter for all absent members), stated: "You cannot define organization like we do a concrete thing, such as wood, coal, sugar. The work an organization does must be measured by the force of the ideas it brings out, their uses, their qualifications and their ramifications. Styles change. New thinkers, new schemers bob up, perhaps they have a temporary vogue, gain temporary attention, then disappear. Organizations are made up of many men. We find among them good men who choose to set aside their own comforts, or disturb their own routine, that they may appear before you with the sole purpose of promoting business betterment within this, the coin-machine industry. That puts it up to you! Conventions and the added expositions are one of the tools of your business. Yours to use, yours to attend; to see, to hear, and to judge the facts. You as a manufacturer or operator of coin-controlled machines must sort out and discard the impractical, the dreamer and the schemer who seeks to weld all to conform with his ideas. That's what conventions are for—to set aside the exploiter as well as the self-elected friends, to cast off all fallacy, to correct the impractical investigator. It has been said, "A man can be absolutely honest and absolutely wrong." It is up to you to know the facts about your business. The doors to this general assembly will be wide open to all members of the coin-machine industry and allied lines. There will be no admission charge, your presence indicates your interest.

At this exposition will be shown for the first time coin machines, not one, but many, which have never been publicly shown before. Representative leaders from among the manufacturers will be present, as the list of exhibitors indicates, showing in many cases their full line of coin machines, musical instruments and vending machines of infinite variety, along with the weighing machines and a long list of skill and amusement machines. What a splendid time for that winter vacation you have promised yourself among the robots, or is it the rubits?

In order to keep all the exhibitors and their displays on the one floor, some have agreed to double up two and three to a room. Music and song will mingle with the visitor, guest and delegate, and a great banquet-dance will wind up the great three-day gathering, with vaudeville artists to entertain the members of the coin-machine industry and their guests.

Indoor Circus Planned

ANSONIA, Conn., Jan. 18.—The local company of the Connecticut National Guard will sponsor an indoor circus in the local armory February 1-8.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.
(Communications to 25 Opera Place, Cincinnati, O.)

Elaborate Midway Planned For Exposition in Germany

In connection with the IPA International Fur and Hunting Exposition to be held in Leipzig, Germany, end of May to September this year, one of the most elaborate midways ever assembled is planned.

In response to the interest shown in recreational features by visitors to world fairs in many countries, amusements of unique interest have been devised. Among other features there will be a realistic reproduction of an American city of skyscrapers in miniature, probably the first of its kind ever seen in Europe. An intricate scenic railway will carry visitors from the tops of skyscrapers to the subway levels, affording at every turn intimate glimpses of the American scene. A "village" will be transported from China, and at night the village and watercraft will be illuminated by thousands of Chinese lanterns. An Eskimo "settlement" with its population will be brought from the North and rebuilt in a realistic setting of artificial ice and snow. There will be a Russian trading center of the Middle Ages, and an ancient caravan will form a pageant of the early history of the fur trade. Other features will be casinos characteristic of several countries, a Vienna cafe, fashion revues, a dancing palace and countless typically European forms of entertainment.

Cincy K. of C. Circus Looks Like Big Event

Indications already point to success for the Knights of Columbus Circus, which the Lewis & Zimmerman Company will produce in Music Hall, Cincinnati, February 20-22 for the benefit of the K. or C. Boys' Welfare Fund.

The members of the Knights of Columbus are lending every co-operation in making their first circus a huge success, and early returns point to a heavy advance sale of tickets.

Mr. and Mrs. Ben H. Voorheis have charge of the Better Babies Clinic, and already more than 300 entries have been registered for the clinic. Voorheis has secured 15 prominently known baby specialists to conduct the medical examinations of the entries. Dan Greiner has the "Miss Columbia" contest and has 50 Cincinnati girls entered. Harold Newton and "Barney" Barnett recently joined the staff of program solicitors for L. & Z. Mrs. Paul M. Lewis has charge of the office staff at K. of C. headquarters, with 10 girls on the staff.

Canton Builders' Show

CANTON, O., Jan. 18.—The annual Canton Builders' Show, sponsored by the Canton Builders' Exchange, will be held in Land o' Dance February 24-March 1. E. E. Cameron will again be manager of the show. Last year's exposition was the most successful yet held in this city.

Two Auto Shows

WATERBURY, Conn., Jan. 20.—Two automobile shows are planned in this State during February. The local lodge of Elks will sponsor an auto show in the State Armory here during the week starting February 17. The Automobile Dealers' Association of Ansonia will hold a week's auto show in the State Armory of that city beginning February 13.

Legionnaires Plan "Fourth"

LUXEMBURG, Wis., Jan. 18.—The members of the Ralph Kline Post, American Legion, held a meeting at the Legion Opera House this week, at which it was unanimously voted that the post carry out a big Fourth of July celebration this year. Definite plans as to the program to be carried out will be made at a later date. However, there may be a rodeo and probably horse racing, as there is a fast track in the local fairgrounds.

Milton Holland Company

LOGANSPORT, Ind., Jan. 18.—The Elks' Circus, produced by the Milton Holland Company, has had good business this week. Louis Barton, promoter, put over a wonderful contest, also a big program, there being 800 Elks in the lodge. The advance ticket sale was more than 70 per cent of the membership.

General Representative Robert C. Crosby was back on the show for the opening night and stated that he had closed contract for the Elks in Peoria, Ill., for the latter part of March. The Randow Troupe joined the show, coming from Mexico City, where they had been playing with the Cardona Circus. Milton Holland presented his wife with a new "slk" car for Christmas.

Business has been both good and bad this season, but if all dates turn out just half as good as Logansport, it will be a "red" season for the show. Robert Crosby expects to take charge of Forest City Park (as manager) at Utica, N. Y., for the coming summer season.

The show at present carries 40 people, including 15 acts and an eight-piece band, under direction of Jack Hoyt, former bandmaster of Sparks' Circus, and calloper for advertising. The show travels in two cars, playing all 10-day dates. G. O. DUPOIS.

Dog, Cat, Fashion Show At Miami in February

A dog and cat show and fashion revue is to be staged by the Dade County Fair Association on the fairgrounds at Miami, Fla., February 13-14. The Dog Show is licensed by the American Kennel Club and under the auspices of the Magic City Kennel Club. The Cat Show is licensed by the American Cat Association and Southern Silver Society and under the auspices of the Magic City Cat Club. A note of novelty is injected into the show by a Fashion Revue, which will be a style exhibit with more than 100 live models.

Big Legion Circus Is Being Planned

CHARLOTTE, N. C., Jan. 18.—What is planned as the greatest indoor circus ever staged in this section of the country is to be staged by Hornets Nest Post No. 9, the local post of American Legion, February 8-15 at the old City Auditorium. The program is to include a galaxy of circus acts, a popularity contest, baby contest, boxing events, exhibits and displays, and with the streets of the city decorated there will be a big parade the opening day, with civic and fraternal organizations and merchants participating.

Post Commander Paul Rousseau is enthusiastic regarding the affair and states that the project will be supported by prominent fraternal and social clubs of the city and this vicinity.

Cuba To Have Poultry Show

HAVANA, Jan. 18.—A poultry exhibition under the auspices of the President of Cuba, General Gerardo Machado, and with the co-operation of the Department of Agriculture and of all leading poultry raisers in the island of Cuba, will be held in the town of Machado, where the President's schools and other buildings are located.

The show will be held February 23-27. Colonel Leandro de la Torriente is director of the exposition.

Winter Sports Week

DULUTH, Minn., Jan. 18.—The annual Winter Sports Week will be held here February 9-15. The 1930 program will be formally opened with the Arrowhead ski tournament at the Chester Park sports bowl.

Pensacola Mardi Gras

Festive event to again be staged in the Northwestern Florida city

PENSACOLA, Fla., Jan. 18.—At a recent meeting of business men called by Mayor J. H. Bayliss, plans were arranged to again hold the Mardi Gras in Pensacola March 3-4. Plans as worked out by the director general, Peter L. Rollo, calls for the largest program ever held in this city.

Present plans call for a band concert in the Plaza on Monday morning, March 3; the arrival of King Ericus at Palafox wharf at noon, a baby parade at 2 p.m., and a ball and carnival at Sanders Beach that night.

The second day would be featured by a decorated auto parade at 10 a.m., a band concert at the Plaza at 1 p.m., and an aerial performance in Mallory court, together with a display of free acts; a grand mystic parade at 3:30 p.m., and a coronation ball at a local auditorium and a masked costume ball at Sanders Beach that evening.

Bay City Water Carnival

BAY CITY, Mich., Jan. 18.—The second annual Northeastern Michigan Water Carnival will be held here July 31-August 2. The event, revived last year after a lapse of 10 years, proved a great success. The carnival will be preceded by an official home-coming celebration July 28-31.

Shrine Circus at Hartford

NEW YORK, Jan. 18.—What promises to be one of the biggest indoor events of the season will take place week of February 17, when the Sphinx Shrine of Hartford (Conn.) will present its indoor circus. Some of the best-known circus stars will appear in the program, foremost among them being May Wirth.

Horse Show at Frisco

SAN FRANCISCO, Jan. 18.—The second San Francisco National Horse Show will be held at the State Armory, 14th and Mission streets, February 15-22.

Circus-Pageant Planned

BRADFORD, Pa., Jan. 18.—O'Brien Bros.' Productions will return to this city and stage the Great European Circus and Greater Oil Fields Pageant at the local armory the last week in February. Harold W. Allen is in charge of the Bradford promotion, and Elizabeth Anne Halwig, who is professionally known as "Miss Western New York", will handle the fashion pageant numbers. The book, banners and exhibits will probably be handled by Paul L. McCarthy or Jimmy Dugan. O'Brien Bros. are scheduled to show here this summer for the Orientals of the I. O. O. F., featuring a water circus, the phantom fountain and a high ladder tank act, playing a well-located street, which will be roped off for the occasion.

VALENTINE and WASHINGTON NOVELTIES



Creme Hats (Valentine) Gross.....	\$2.25
And Better Grade at Gross.....	4.75
R. W. & B. Creme Hats, Gross.....	4.75
And Better Grade at Gross.....	3.25
Magic Snappers, Dozen, 45c; Gross.....	4.75
Comic Valentines, Gross Asst.....	.50
Candy Box Table Favors, Dozen.....	.45
Washington Pin-Back Hatches, Gross.....	1.00
Large Size Hatches, Gross.....	4.50
3, 4, 5-In. Red Hearts, Package.....	.10
Lincoln or Washington Celluloid Buttons, Per 100.....	2.00

Catalog Free.

BRAZEL NOVELTY MFG. CO.

1700 Apple Street, CINCINNATI, O.

WANTED ACTS

For Merchants' Exposition, American Legion, Gastonia, N. C., week February 10. Wire-write COMMANDER LEGION.

RINK MGRS. Increase Your Receipts

The Calliophone
PROMOUNCE IT KA-LI-A-PHONE

Costs Less

Use Music That's Different-- it attracts

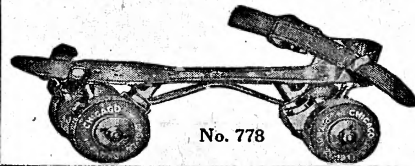
Skaters, like dancers, want good music. If your business is bad no doubt the skaters are tired of the old-style music. The beautiful Calliophone music resembles a massive pipe organ, with a volume that carries over all noises. Plays automatically without attention, using 10-tune rolls, costing only \$2.50 per roll. Low music expense—better music—larger crowds. Easy time payments.

Muscatine **TANGLEY CO.** Iowa

**10 TUNE
LATEST
ROLLS
\$2.50**



RINK MEN WHO HAVE ONCE HAD A



"CHICAGO"

EQUIPMENT

WILL HAVE NO OTHER.

"THERE IS A REASON."

CHICAGO ROLLER SKATE CO.

4427 W. LAKE ST., CHICAGO, ILL.

rinks in Los Angeles stand by the association, says Frank Foster, its president.

CHARLES KELLY, popular in skating circles of Philadelphia for many years, was injured in a hockey match at the Adelphia Rink there recently and is in a hospital, blood poisoning having developed. This will keep him out of the game for some time.

THE THREE ACES, roller-skating trio, are back on RKO dates.

THE ST. MORITZ SKATERS were on the cabaret program of the annual Variety Ball at Covent Gardens, London, Eng., recently and received a good hand.

FREDA WHITAKER, Alfredo and troupe of eight dancers presented a fine skating act at the Palace de Glace, Paris, recently, according to reports from that city.

MARY AND JOHN MASON, roller-skating act, were one of approximately 25 turns on the program of the South Louisiana State Fair, Donaldsonville, recently, and skate fans enjoyed them immensely.

WHEN the Bostock Circus opened a six weeks' season at Glasgow, Scotland, the Five Resau Roller Skating Girls were a feature of the performance.

BARRY WOOD, Harvard football star, is also a fine hockey player.

AN ICE-SKATING RINK is to be established at Clark, S. D., near the Congregational Church.

ROY GOLDSWORTHY, forward of the New York Rangers' Hockey Club, is said to be the son of a former professional hockey star and bicycle racer. He learned to skate at the age of six.

OTTO (HAP) PETROSKI, JR., of the Oraton Knights, of Irvington, N. J., has joined the professional ranks and will race under the colors of the Riviera Park Roller Rink, of Bellville, N. J., in conjunction with the Oraton Knights.

FRANCIS LE MAIRE and Mandie Reynolds are now located at the Auditorium Ice Rink, Providence, R. I., exhibiting between hockey periods and teaching figure skating, ice dancing, etc., at both the East Side Skating Club and the Providence Skating Club, in Providence. They exhibited all last season at the hockey games at the Philadelphia Arena and recently at Madison Square Garden, New York. LeMaire will be remembered as the inventor of imitation ice used on the stage. Together with Bobby McLean, the famous speed skater, and Mandie Reynolds, he played nearly all of the big-time vaudeville some years ago.

E. G. NEALE, formerly of the Cyclone Trio, is directing the Taunton Skating Academy at Taunton, Mass., for Joseph P. Avylla and reports wonderful business. "Christmas week was fine, which is usually otherwise in most rinks," he writes. "Weekly programs are printed with different skating novelties and attractions each night. The patrons here

are all inquisitive as to what these novelty skate numbers are before the night comes, but the answer is always the same, 'come and see,' and they come and are not disappointed. We have a Windmill Skate, Whirlpool, Snake Ride, Steal Skate and others in our nightly program, as well as the special attraction, Flash Couch, trick skater, is around here quite often these days and goes over big with the spectators in the balcony. I might mention that some evenings we have as many as 200 spectators, which speaks highly of the way in which this rink is conducted."

Along with Neale are Joseph Avylla, prop. and instructor; Prof. Joseph Guigley, instructor; Eddie Nevius, skateroom; Red Fitzsimmons, Spud Murphy, Tony Braga, Harold Rose and Fat Jacinto, skate boys; Red Jacinto, cashier; Pop Colton, drink stand; Tacky Morris, house superintendent, and Officer Jacinto.

ROLLER SKATING has come into vogue again at Tulane and Newcomb rinks in New Orleans. College men and women are donning their wheels in increasing numbers every day.

THAT ROLLER SKATING is due for another revival, declares Julian T. Fitzgerald, honorary president Amateur Skating Union of United States, is shown in a comparison in the roller-skate market in recent years and favorable reaction to various forms of artificial stimulation. Long-distance skating marathons and endurance contests have served to keep the retail demand stimulated. According to authoritative estimates, the total output of roller skates for 1929, at factory prices at dollar value, was \$2,132,000, the retail value was approximately \$4,000,000. The major portion of roller skates manufactured move from jobber to dealer. The good tendency to regard roller skating as a convenient form of healthy exercise is of no small consequence for creating the demand for the line. Roller-skating booms, if that term may be applied to them, have sprung up in various cities. In moving picture colonies, running true to their faddish character and popularizing first one and then another form of sport, the most recent grip of attention from most picture stars is roller skating. Comparative improvement of roller-skating outputs show that the 1929 production at factory was \$2,132,000; \$1,492,000 sold thru jobbers, and department stores, \$639,600, with the exception of roller skates sold to premium houses and offered by them direct for active boys soliciting newspaper subscriptions. It is estimated that fully 70 per cent of the roller skates sold is established thru jobbing houses to retailers, the other 30 per cent is sold thru department stores and mail-order houses. During 1929 there were 14 manufacturers in the roller-skate industry, as compared with 16 in 1928.

IT SEEMS to be the impression of some sports writers that ice speed skaters are faster than their brethren of the rollers, and it is evident that they are either misinformed or have not looked up the records. The same is true of ice hockey and either roller polo or roller

hockey. In both branches of the sport the rollers are the faster. It is unfortunate that the roller game cannot attain the same popularity as the ice. It requires far less exertion and with proper surrounding and management should dominate. For the last month the Eastern and probably many Western papers have played up the ice stars in their rotogravure supplements, but one seldom, if ever, sees a picture of a roller skater. Roller-rink operators should ponder over this and wake up to the fact that much publicity is taking dollars out of their pocket that they could just as well have.

"IRISH" PATTON, popular skater of Audubon, N. J., and a member of the Audubon Rink hockey team, met with an auto accident January 8 and is in a serious condition. Patton, besides being a roller hockey player, is a fast-speed skater. He was to have appeared at the Carman Rink, Philadelphia, January 15.

GEORGE CASPARI, professional roller-skating champion of the Northwest, defeated Roy Maxfield, professional champion of Wisconsin, in their half-mile race at the Arcadia Rink, in the Hotel Antlers, Milwaukee, Saturday night, January 11. About 400 saw the race. The first event was a tie, the time being 1:23 1-2. Maxfield fell during the second heat, and Caspari won it in 1:24. Caspari took the final heat in 1:19.

EXTENSIVE IMPROVEMENT in winter-sports facilities are being planned at Lake Placid, N. Y., as the result of the award of the Olympic Winter Games of 1932 to this well-known sports center. According to the Lake Placid Chamber of Commerce, voters of the town approved a \$200,000 bond issue to finance the winter Olympics. The State has appropriated a \$75,000 run to be built on one of the highest mountains in the Adirondacks and Olympics to cost about \$100,000 in the heart of the village and will be used for the opening and closing events. The games will be held during the last week of January and first week of February, 1932. The program will include skiing, speed and figure skating, hockey and bob-sledding, with hundreds of contestants from both this country and Europe taking part.

RICHARDSON SKATES

THE FIRST BEST SKATE—THE BEST SKATE TODAY

We present a Racing Skate weighing, without shoes, from three to three and one-half pounds per pair.

RICHARDSON BALL BEARING SKATE CO.

ESTABLISHED 1884.

3312-18 Ravenswood Avenue, Chicago



PORTABLE SKATING RINKS

They all say business is good. Over 150 of our Rinks now in operation. Write for catalog. **TRAMILL PORTABLE SKATING RINK CO.**, 18th and College, KANSAS CITY, MO.

WANTED

PORTABLE RINK, Tramill Floor, new equipment. Bargain for cash. **GEO. HURST**, Poplarville, Miss.

Rinks ~ Skaters

Communications to 25 Opera Place, Cincinnati.

AFTER working continuously for two months putting on exhibitions in skating rinks in New Mexico, Arizona, Texas, Kansas and California and finding business good, James Dupree is now operating a rink in the Opera House at Kinsley, Kan.

HIGH SCHOOLS and universities equipped with gymnasiums are taking up roller skating as a great sport which may be enjoyed by all.

ROLAND CIONI and his teammate, Joe West, will be in the 50-mile team race at Ridgewood Grove, Ridgewood, New York, Thursday evening, February 6. They are the overwhelming favorites to cop the derby.

A SKATING RINK has been opened to the public on Lake Winona, at Winona, Minn.

COLEMAN, located in the Northeastern part of the State, is the latest Wisconsin entrant in the roller game.

A DISPATCH from Davos, Switzerland, states that Clas Thunberg, amateur ice-skating champion, on January 11 bettered the new world record for 1,000 meters in an exhibition at the international university games there. Thunberg skated the distance in 1 minute 28.4 seconds. Ballangrud, of Norway, bettered the world record for 5,000 meters with an 8:21.6 performance.

THE CARMAN RINK, Philadelphia, is staging some mighty good races every Wednesday night. It has hit upon the plan of running two or three preliminary races previous to the main event, one for skaters wearing racing or wooden roller skates, one for steel or aluminum wheels and a ladies' event. Wednesday night, January 8, the wooden-wheel race was won by Tommy Thiel, of Reading, Pa., with Harry Sharp, of Haddenfield, N. J., second. The half-mile was made in 1:45 flat. James Reilly, Haddenfield, proved the winner in the second half-mile, with Ben Harris, Philadelphia, second. Time, 1:56.4. The thriller of the evening was a half-mile ladies' race. Doloris Geisinger, champion of Philadelphia, lost to Martha Day, Haddenfield, who took the lead at the gun and never was headed. She came in winner by 80 feet. Time, 1:55. The main go was a four-man affair, the entrants consisting of Clayton Pierce, Camden County champion, Haddenfield; Mike Peters, Carman Rink, Philadelphia; Paul Rich, amateur champion, Reading, and John Repko, Trenton, N. J. Peters was off to the front at the crack of the gun and held the lead until the 20th lap. Rich, who got off last, came up from behind and moved into third place. Peters and Pierce set a terrific pace and Pierce passed to the front just before reaching the tape, winning by a nose, with Rich in third. The usual large crowd witnessed the races, and it is evident that good racing is popular with Philadelphia skating fans.

THE FIFTH annual 10-mile street race of the California Skating Association, which was held Sunday, June 30, 1929, was shown in motion pictures at the Lincoln Park Roller Rink, Los Angeles, January 16, when the association met for a big banquet after the regular skating. Ralph and Maurice Cohn, managers of the Lincoln Park Rink, provided the association with a big time. All the

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

New Show In Field

Fred C. Christ and Hubert B. Shive Launching Own Amusement Organization

A new collective-amusements organization is being launched for the coming season by Fred C. Christ, one of the best known riding device and concession operators in the Central and Southeastern States, and Hubert B. Shive, also well known in outdoor and indoor event circles as special and publicity agent, who has had experience with various road shows and parks. The title of the new show is the Shive & Christ Dime Circus, with headquarters at Owensboro, Ky. Incidentally, Christ is the son of Mr. and Mrs. David Christ, veteran ride man for many years, including the D. M. Atwood Shows, Veal Bros.' Shows, Rubin & Cherry Shows and the last several years with the L. J. Heth Shows, with which Fred has also had rides.

Shive and Christ were visitors to the publication offices of *The Billboard* last week while in Cincinnati attending to various business matters. They informed that their organization will carry 14 shows, 6 riding devices and a list of concessions. A 12-act Dog and Pony Circus is to be featured, and it is intended that all employees be uniformed and wear badges of identification. The territory to be played is to include engagements in Kentucky, Illinois, Indiana, Michigan, Ohio and Tennessee. All new fronts are being built for shows and all company-owned canvas will be new.

They have established winter quarters at Owensboro in the Elmer Miller tobacco warehouse, which covers a half block and is equipped with electric lights and running hot and cold water, on the river front, where building operations are now in force.

Jack Nation Engaged

Jack H. Nation advised *The Billboard* from Bastrop, La., that he had contracted with Harold Barlow, manager Barlow's Big City Shows, for the coming season to handle the Side Show, Snake Show, a platform show, Midget Show and *Buried Alive*, the latter attraction to be managed by his wife, who successfully functioned in that capacity for 12 weeks last season. Among Nation's engagements he has secured George (Dutch) Reis, for 15 years a concession agent, who will have charge of the platform show and assist Nation with handling the other attractions.

Kelley Signs Side Shows

Thomas W. (Slim) Kelley, widely known side-show man, advised from Cedar Rapids, Ia., that he has signed with Rubin & Cherry to place one of his outfits on each unit of that enterprise for the coming season and will also have one of his shows on the Greater Sheesley Shows. His brother, Knute Kelley, has signed to manage the Boyd & Sullivan Shows' Side Show.

Nasser a Visitor

Among visitors to *The Billboard* last week was A. M. Nasser, owner-manager the Metropolitan Shows, who is spending the winter at his home in Norwood, a suburb of Cincinnati. He informed that he expects to leave about the middle of March or in April for Chester, S. C., where his equipment is in quarters, to prepare his outfits for the spring opening.

Mr. and Mrs. A. B. Rogers Again Touring Florida

Mr. and Mrs. A. B. Rogers, operating heads of the Rogers Amusement Company, of Belchertown, Mass., are spending their customary winter vacation in Florida, covering practically the entire State in their excellently arranged and constructed "home on wheels".

The Rogers operate their amusement enterprise in the Northeastern States, where they have gained legions of friends. Last season they exhibited 27 weeks, on the whole successful. They have added some equipment for the coming season, including a new Kiddie Airplane as additional to their own four rides. Last week Mr. and Mrs. Rogers were at Sarasota visiting Mr. and Mrs. J. J. Kelley, also Tessabel and Shadow, who have booked their concessions on the show. They plan leaving Florida for their winter quarters in April to prepare for their new season.

Johnston With Lippa

George W. Johnston, last season with the Michigan Greater Shows and formerly with the Lippa Amusement Company, has been engaged as manager back with the show with the Lippa organization for the coming season, according to word from Johnston last week from Dickson, Tenn., where he has been spending the winter.

The Meekers Home

Frank Meeker, bandmaster with the Melville-Reiss Shows, and his wife and baby, Frank, Jr., are spending the winter at their Owl Ranch home, near Washington, Ga. Meeker, by way of diversion, has been doing a great deal of hunting the elusive bunnies this winter in his neighborhood, and he and some friends recently brought in 109 rabbits which they had bagged in one day's hunting.

Two Shows Combine

**10-cent gate adopted —
holders of entrance tickets
gratis on rides**

ARMADA, Mich., Jan. 18.—The Michigan United Shows, Leo Powers, manager, which stored their equipment at Russellville, Ky., and the Greater Legion Shows, William H. Torbett, manager, have combined under the Michigan Greater Shows title. Leo Powers advises that this will give the organization a lineup of 9 shows, 7 rides and about 40 concessions. Also two free acts will be carried and Grace Ferguson's 10-piece women's band.

A 10-cent gate will be used. Each admission ticket will entitle the holder to one ride on any one of the riding devices, and a radio is to be given away each Saturday night. Powers plans on leaving Michigan for Kentucky the latter part of February to promote a Spring Festival under the auspices of a police department for the opening.

Mr. and Mrs. Foster Have Loss by Fire

The house car of Mr. and Mrs. F. C. Foster, concessionaires, built on a 1½-ton truck frame, was destroyed by fire January 10 at their home in Emporia, Kan., where they are spending the winter. The outfit was new last spring and represented an outlay of approximately \$2,000, a part of which loss was covered by insurance. Mr. and Mrs. Foster inform *The Billboard* that the fire will not cause them to abandon the road for the coming season, for which tour they will operate a new long-range gallery instead of their former pop-corn and candy floss concessions.

Blotner Model Shows, Inc.

Blotner Model Shows, Inc., was recently granted incorporation papers under the laws of New Jersey. Maxwell Blotner is president and Carl Blotner secretary and treasurer. Capital stock is listed at \$50,000.

Doc Hall Booked Dates

A communication from Doc Hall, of the Hall & Miller Shows, informed that he had returned to Tucson, Ariz., from a booking trip, during which he contracted the following engagements for his organization: Silver City, Santa Rita and Hurley, N. M., all under the auspices of the Copper League Athletic Club; while in Colorado, Salida and Glenwood Springs, and Dillon, Mont., for the Fourth of July spot. He also advised that there is a possibility of the show going into Canada this year.

Dodson Gets Free Fair

COLUMBUS, Ind., Jan. 18.—Mél G. Dodson, general representative Dodson's World's Fair Shows, has been awarded contract for the Anderson (Ind.) Free Fair for the coming season by J. H. Mellet, mayor of Anderson, and Earl Sells, president of the newly formed fair association. This will be the first fair held in Anderson for some years and there is very good indication of its being a successful event. The exact dates have not yet been decided, but it will be staged during one week of July.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED

ONE or more actually free acts might be used remuneratively on carnival midways at fairs. If presented in the form the term suggests, they would be really FREE acts.

During late years, with a few exceptions (free grand stands), some of the attendance practically "slips" into the "blues" section of the race tracks, peeping thru or over fences, and get longshot-sight flashes of performances, or by standing on the tops of sufficiently high vehicles parked near the pay-seat pavilions. This includes the collections of set pieces of fireworks and featured pyrotechnical displays when centered in crescent formation to grand stands. Commendably, they have of late been termed "grand-stand acts". However, all this is the fairmen's privilege, and they are entitled to the revenue received, to aid in defraying expenses of their fairs.

BUT, it is within the carnival men's rights to work a little self-preservation, to at least attempt to gather and hold throngs of people on their usually high-priced locations during the fairmen's shows, or after these are completed. Coincidentally, there has been a decided laxity during late years of all ballyhoos and bands on carnival midways getting busy, at the opportune time, toward attracting the "blowoffs" from grand stands.

Some newspaper men saw fit to have it appear in print that the body of fair representatives during the Richmond (Va.) meetings passed a resolution to the effect that any carnival bringing gambling or illegitimate wheels of chance or immoral or indecent shows on the grounds of the fair, will be ordered off the grounds. Probably the reporters didn't listen in on the final discussions and witness the final action taken—at the Monday afternoon session—the open discussion being carried over from the morning session. Many angles were introduced into the talks of secretaries on the subject of "clean midways", and a summarizing of the speeches seemed to convey that none of the speakers wished to appear "radical", but rather inclined to agree to a consistent "happy-medium" resolution for adoption.

The resolution finally adopted was to the effect that the secretaries would have their midways conform as nearly as possible to the requirements of existing laws. This was as fair to all concerned as could have been arrived at, after considering the many resolutions and amendments offered for adoption during the two sessions.

Among the resolutions offered was that a committee of secretaries be appointed to pass on the merits of midway attractions, which scored a running to about "second base", then encountered a "shortstop" killing—and other successive presentations of "batters" were taken up for consideration. A very large majority of fair secretary-managers are careful, unbiased deducers. In matters of general importance they are not swayed by either "outside-interest" pressure, or impressive oratory of one-sided contenders—they think and act each for himself, and this seemed the guiding spirit of the meetings at Richmond.

Far too often have newspapers carrying comment for "clean midways" at fairs specifically and solely mentioned "carnivals". As a matter of fact, a majority of fairs in the United States have their own-booked and paid-for concession spaces on their midways—which term should be construed as covering all the so-called "amusement zone", and many of these association-booked spaces have needed as much "cleaning up" as have the grounds allotted to carnivals. Newspapermen should also consider that the carnivals on fair midways are not separate and distinct institutions while fulfilling exhibition contracts, but are part and parcel of the fairs' offerings.

Showmen's League Notes

CHICAGO, Jan. 18. — Past President Milton M. Morris arrived in town just in time to attend the League's regular meeting Thursday night. President W. O. Brown generously vacated the chair and Brother Morris conducted the meeting. The attendance was very good and interest was keen throughout the evening.

Brother J. D. Newman, formerly with the American Circus Corporation, was a welcome visitor. He has been on the sick list for some time and is not feeling very well at present. He said he was on his way to Hot Springs and from there would go to the Pacific Coast for a long rest.

Interest in the membership drive continues and there were three more applicants at this meeting. It seems that all of the boys are interested in winning the \$200 donated by Brother Lew Dufour to the individual member having the greatest number of applications for 1930. Ed Mathias says they can close the drive right now and he will be satisfied. Eddie is now in the lead. His remark re closing was made in jest. Some of the brothers have given Ed the name of sharpshooter when speaking of applications. Just heard from Brother Rube Liebman, and he says count on him as one of the leaders when the drive closes. Rube sure is a hard worker for the League.

Mel Dodson ran in to say hello and hustled out the next day to attend a fair meeting.

Brother Felix Reich's funeral was attended by about 35 members of the League. The service was in charge of the Masons and the Showmen's League of America. Chaplain Fred G. Johnson officiated for the League.

J. C. McCaffrey was a recent visitor at the rooms. Mac ran in to say hello to the boys.

Felice Bernardi has returned from the East, having spent a part of the holiday season with his folks.

Mrs. Lizzie Liles, mother of Mrs. Gerry Brandt, was buried in Showmen's Rest January 15, Chaplain Fred G. Johnson, of the League, officiating. Mrs. Brandt was last season with the John Robinson Circus; Brandt with Sells-Floto.

Mr. and Mrs. Zebbie Fisher, who recently left on a trip to the Pacific Coast, attended the banquet of the Pacific Coast Showmen's Association while in Los Angeles.

Isn't it a fact that sometimes you give as a reason for not sending in your dues the following excuse, "I never get any notice of my dues from the League"? Did it ever occur to you that perhaps the fault is your own? Perhaps you have changed your mailing address and did not think it worth while to notify of the change. A 1-cent postal card and a moment of your time will help to correct all this apparent neglect. Do it at once, and the League thanks you in advance.

Recent visitors at the rooms were Lew Dufour, J. D. Newman, E. A. Weaver, Walter Slade, A. D. O'Brien, Milt M. Morris, Al Goldstein, M. Lightstone, H. A. (Whitey) Lehrter, Jimmie Chase, John Moisant, Battling Nelson, Ted Davis, L. C. Kelley, Paul Lorenzo, Lou Matthison, Felix Charneski, Ed Mathias, President W. O. Brown, Felice Bernardi, Mel Dodson, William Breesse and many others.

Brother Lew Dufour has opened his show in a store on Madison street, and from reports received things are going along nicely.

Mrs. Lew Dufour has been confined to her room for some time, but reports say that she is improving rapidly and will soon be out and around.

Johnny Hoffman has been absent for quite a while. All are anxiously awaiting his return.

Grieved to hear of the death of the sister of Brothers Walter F. and Charles G. Driver. Death came at her home in Grand Rapids, Mich. The remains will

J. J. COLLEY'S SHOWS


WANT Shows and Concessions for season of 1930. HAVE FOR SALE Jones Miniature Railway, new last fall. Small cash payment, balance easy terms. Same booked on this show. Address 289 Jefferson, Memphis, Tenn.

FOR SALE


Brand-new 1/4 H. P. 32-Volt Motors, \$5.75 Each; 1/2 H. P. 110-Volt, D. C., \$6.50 Each; 750-Watt, 32-Volt new Generators, \$21.00. Largest stock of Motors and Generators in Northwest.

GENERAL DISTRIBUTING COMPANY
Duluth, Minn.

"HERE IT IS FOLKS"



SHIVE AND CHRIST FAMOUS DIME CIRCUS



HUBERT B. SHIVEFRED C. CHRIST

A New Idea in the Outdoor Amusement Field

This ALL-GILLY Show will play an exceptionally strong list of spring and summer dates before starting its fair season.

WANT— SHOWS, CONCESSIONS, HELP —WANT

SHOWS—We will book any worth-while show on attractive percentage basis. Your own outfit or we will furnish outfits to experienced Showmen who are capable of handling big business. Want to hear from Organized Minstrel. Joe Teska and Harry Dickinson, write.

HELP—Want experienced Help on all rides, Fun House; Painters, Carpenters, Canvasmen and Useful People in all departments.

Want to hear from Recording Artists, especially Old-Time Fiddlers, Banjoists, Harmonica Players, Accordionists and Yodelers, for Variety Show. All who know us, write.

CONCESSIONS—Want only legitimate Concessions. Will sell exclusive on Cook House, Grab and Juice, Long-Range Shooting Gallery, Corn Game, Frozen Custard, Penny Arcade, Photographs, Pop Corn, Candy Floss, Ice Cream Sandwiches, Orange Juice, Palmistry and Scales. Mr. King who had Grab Joint at Syracuse, N. Y., Fair and Little Joe Miller, write. Address all communications to.

SHIVE & CHRIST DIME CIRCUS
Box 400 Owensboro, Ky.

NOTE

Fair Secretaries and Committees are cordially invited to attend and inspect this show during its initial engagement at Owensboro, Ky., under strong auspices, April 12 to 19, inclusive. Seven big days and nights, including two big Saturdays.

NOW IS THE TIME TO SEND YOUR BAND ORGAN FOR REPAIRS

Have it put in A-No. 1 condition now and avoid delays later. We will store organ for you until you are ready for delivery in the spring. No charge for storage. **ALL WORK GUARANTEED.** Write for Catalogue of New Organs.

THE RUDOLPH WURLITZER MFG. COMPANY
NORTH TONAWANDA, NEW YORK

Corbeille Books Show With Melville-Reiss

L. A. Corbeille, who has had his Glass House laugh attraction with the Johnny J. Jones Exposition the last five seasons, has booked his show with the Melville-Reiss Shows for the coming season.

Corbeille is among the well-knowns of the carnival field, his experience dating back to the old Gaskill-Mundy days. He and his family are in California. He plans leaving for De Land, Fla., about March 10 to ship his paraphernalia to Charlotte, N. C.

Impressive Funeral

CHARLOTTE, N. C., Jan. 18.—The funeral and burial services for Charles Houck, who died here recently after being bitten and clawed by a lion at the Melville-Reiss Shows' winter quarters, were impressive. Death followed blood transfusion, a pint of blood being taken from William Curran, a fellow employee.

Burial was made in the Elmwood Cemetery after a funeral service conducted by the Rev. F. S. Bromer in the undertaking parlors of Hovis & Son. The funeral was attended by nearly all show-folks wintering in Charlotte, as follows: Mr. and Mrs. H. G. Melville, Mr. and Mrs. F. O. Burd, Mr. and Mrs. J. L. Edwards, Mr. and Mrs. Earl Purtle, Mr. and Mrs. Ray Kelly, J. F. Murphy, Nate Miller, W. L. Walton, Ed Pasterson, Ed Hollinger, Dad Webb, Frank LaBarr, Dolly Lanes, Lee McKay, Maxie Herman, George Brown, James Lockwood, Howard Ingram, Leo Alberts, Grace Gray, Mrs. Adams, "Dad" Jordan, "Sandy" Sanderson, Clarence Church, "Dad" Miller, Fred Jackson, Paul Kuduke and Herbert Walburg. The pallbearers were Paul Kuduke, Howard Ingram, George Brown, Ed Pasterson, Herbert Walburg and Clarence Church.

Canadian R. R. Man Promoted

Arthur Kirk, well-known Canadian railroad official among show executives, who the last 12 years was assistant to C. W. Johnston, assistant general passenger agent the Canadian National Railways, Montreal, was appointed to take up his position January 1 as general passenger agent at Montreal. In this capacity Kirk has jurisdiction in respect to transatlantic and transpacific passenger traffic and other special traffic as assigned. It is said that Kirk has missed but very few, if any, of the Showmen's League Banquet and Ball affairs in Chicago.

Austin's Palace of Wonders

PERTH AMBOY, N. J., Jan. 18.—Neil (Whitey) Austin's Palace of Wonders Show, which has been holding forth in a good storeroom location here, is expected to close its engagement tonight.

be brought to Chicago and from here to Morris, Ill., for interment.

Chaplain Fred G. Johnson was elected a member of the board of governors to fill the vacancy caused by the death of Brother Felix Reich.

The chair of the first vice-president was vacant, Brother Levy having been called away on business.

The degree team took Brother Lightstone thru the mysteries of the initiation. This was enjoyed by all, including Brother Lightstone.

Martin & Noe Shows To Move by Motor Trucks

Manager J. A. Martin of the Martin & Noe Shows advised *The Billboard* that his organization will be moved by motor trucks the coming season, for the early part of which it will play lots in St. Louis, starting in April, with about 4 shows, 3 rides and 20 concessions.

Martin and Noe plan getting workmen busy in winter quarters at St. Louis about February 1. Frank Noe is spending the winter on his plantation near Whip, Ark. Martin is making trips in and out of St. Louis getting his special dates lined up for the coming season.

C. Jack Shafer to C. A. Wortham Shows

MONTGOMERY, Ala., Jan. 18.—C. Jack Shafer, well-known carnival man, has

signed contracts with the C. A. Wortham Shows, management of Fred Beckmann and Barney Gerety, to present his midway attractions on that midway the coming season. He left here this week for winter quarters at East St. Louis, Ill., to prepare a new idea in the illusion-show field on an elaborate scale.

Shafer has been connected with several of the larger touring tented amusement enterprises and last season was prominent on the Rubin & Cherry Model Shows. He gained prominence as the originator of the ground tank water circus and many other ideas in midway attractions, and now promises some new and startling innovations.

Ben Weiss Attractions

PETERSBORO, Va., Jan. 18.—Among the outdoor showmen here and who attended the Virginia fairs meeting in Richmond was Ben Weiss, his first visit there in some time. Ben has his own caravan on the road, known as the Ben Weiss Attractions, which are now in winter quarters here. He routes his attractions in the North for the spring and summer, at celebrations and fairs, and makes trips in the fall to the Southern fairs. He has his own fleet of five 5-ton trucks, which he uses for transporting his summer attractions. His motto has always been, "Give out the merchandise and you will always succeed".

CANADA
LARGEST and only Exclusive Wholesale Concession Supply House for the Carnival Operator.
BERK BROTHERS, Ltd.
77 Wellington St., W., Toronto, Canada
Send for Latest Catalogue.

ZAIDENS MECHANICAL DOLLS

Fourteen Different Numbers With Life-Like Body Movements!



SURE-FIRE SELLERS

EYE-COMPELLING, LIFE-LIKE BODY MOVEMENTS. THEY DO THE SHIMMY, HAWAIIAN AND OTHER "HOT" POPULAR DANCE MOVEMENTS. THEY KEEP TIME WITH YOUR RADIO. OPERATED BY MECHANICAL CLOCK MOVEMENT. THEY ARE THE BIGGEST MONEY GETTERS.

CATALOGUE AND PRICE LIST ON REQUEST.

Overland Products Corp.,
Note New Address
30 E. 10th St., NEW YORK

THE QUESTION OF THE HOUR

How To Arouse Sluggish Trade and Maintain Larger Profits

THE ANSWER: With Apelt Armadillo products, of course. They have the appeal that sells itself. Lamps, Baskets, Smoking Sets, Wall Lights, etc.

Give us a chance and watch the result. Write for our new catalog and prices at once.

THE APELT ARMADILLO FARM
COMFORT, TEXAS

Monkey Family for Ball Racks



1930 Catalogue of new Ball Throwing Equipments, Tents, Hoods, Dolls, Cans, Monkeys, ready to mail.
Improved Six-Cat Rack.

TAYLOR'S GAME SHOP
Columbia City, Ind.

CALLIOPES
National's are the BEST
These Managers have switched to National Calliopes: Johnny J. Jones, Rubin Gruberg, C. A. Wortham, Eli Bridge Co.
There must be a reason. Ask any prominent Carnival Manager.
NATIONAL CALLIOPE CORPORATION
816 Bank Street
Kansas City, Missouri!

WANTED FREAKS AND NOVELTY ACTS
AT ALL TIMES.
HUBERT'S MUSEUM
228 W. 42d Street, NEW YORK CITY.

Midway Confab
(Communications to 25 Opera Place, Cincinnati, O.)

EASTERN SHOWS hold record for major changes this winter.

NEARLY ALL carnivalsites will get "itchy feet" earlier than usual this spring.

SKILLED is the showman who can speak "rough" to his help in a pleasant manner.

NOW'S THE TIME for the hammers, saws, brushes, etc., to do the real "talking"—at winter quarters!

FRED BROOKS, last season with C. A. Wortham's World's Best Shows, is spending the winter months at Hot Springs, Ark.

NEARLY ALL carnivals usually playing the eastern section of the country were represented at the Richmond Fairmen's Convention.

CHARLEY WESTERMAN, promoter, associated with the Rosenthal store, of Detroit, has gone to Florida for the winter.

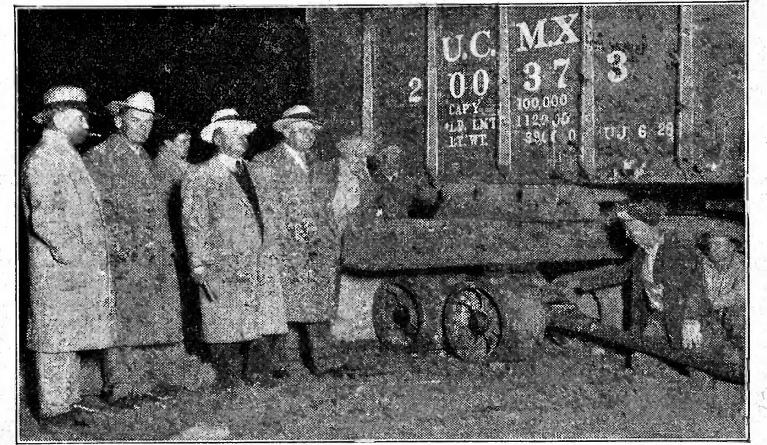
has it nicely framed, and is in a spot that should prove profitable.

PAUL OSBORN, Mr. and Mrs. C. G. Dodson's son-in-law, is spending the winter at Waco, Tex., and will be with the Wild West of the Dodson Shows the coming season.

H. C. KILBURN will again have his popcorn, peanuts and candy floss with the L. J. Heth Shows, he writes, making his eighth season with that caravan. Says he will inaugurate his own idea in new equipment the coming season.

PERCY DALRYMPLE, concessionaire of the Happyland Shows, has been visiting Emmet Moule and Whitey Grey in Johnstown, Pa. Expects to leave soon for a few weeks' visit with R. H. Miner of Phillipsburg, N. J.

SNAKES of Cash Miller's museum in St. Louis not only lost their "lodgings", by fire, recently, but also their lives. An electric globe was placed in the snake box, to keep them warm, and in some manner started a conflagration.



UNLOADING A WHALE is a "whale" of a job. This flashlight photograph shows the arrival of H. W. Fowler's special steel gondola car containing the monster deep sea mammal recently booked by the John T. Wortham Shows. The gondola is being jacked up to be moved from a railway crossing to its location. Standing, in topcoats, left to right: Bob Thatcher, advance agent; H. W. Fowler, John T. Wortham, Roy E. Ludington, business manager John T. Wortham Shows.

IT IS REPORTED by good authority that the Dodson Shows secured the Indiana State Fair contract on a live-and-let-live contract.

"WHITEY" TAIT, late manager of the Cote Wolverine Shows, was recently injured when struck by an auto in Detroit, according to report last week.

AMONG THE HIBERNATORS at Hot Springs, Ark., this winter is Fred Brooks. He was last season with the C. A. Wortham World's Best Shows.

DONALD-DONNA will be one of the attractions with the Harry Copping Shows the coming season. Count Wilhelm is to be with the attraction, for which all equipment is to be new.

GEORGE BISCHOFF, outdoor showman, of Fort Wayne, Ind., spent several days in Chicago recently and was seen frequently in confab with Louis Berger and others around the Sherman lobby.

COOKHOUSE patron: "Give me a 'stack'" (meaning hot cakes).
Water (humorously): "I'm not 'banking' today, but I'll see if the cook can favor you."

LEW DUFOUR opened his *Unborn* show Monday, January 13, on Madison street, Chicago, in the heart of the Loop. He

ALBERT E. (HAPPY) HOOL, who had the band with the Michigan Greater last season, is spending the winter in Detroit, Mich., which, incidentally, makes "Michigan Greater" by at least one additional hibernator.

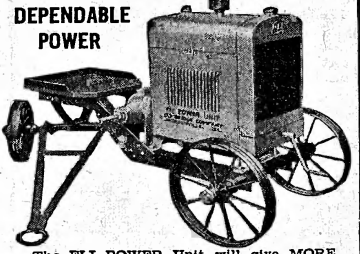
WORD from the quarters of Ketchum's 20th Century Shows was that Leo-Leola had contracted with that caravan for the coming season; also that both H. R. Missen, of Hartford, Conn., and Carl St. Charles, of Stanford, had booked their concessions with Ketchum.

MR. AND MRS. GEORGE T. SCOTT recently returned to the winter quarters of the Scott Shows, at Silverton, Ore., from Seattle, Wash., and lower Coast cities, and on arrival found the working boys had everything moving along in fine shape.

A. R. HAYDEN, general manager of the Majestic Shows, has been on a business trip thru the coal fields of the near-eastern section of the country. Charles Roe, secretary-treasurer of the organization, is looking after matters in winter quarters.

HAPPY HOLDEN deduced that there were not more than 10 general agents of 10 years' experience as such at Richmond. Incidentally, Happy had a wow of a jesting answer to inquiring friends,

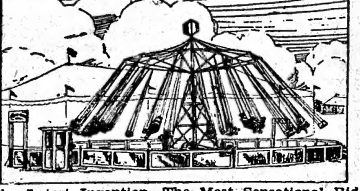
DEPENDABLE POWER



The **ELI POWER** Unit will give MORE service per dollar than any other Riding Device Engine. Write for Prices and Terms.

ELI BRIDGE CO.
Builders of Dependable Products
N. West St., JACKSONVILLE, ILL.

THE NEW CHAIRPLANE



The Latest Invention. The Most Sensational Ride Out for Parks, Fairs and Carnivals. Portable and Stationary. Write today and let us tell you all about it. Weight, 6,500 lbs.

SMITH & SMITH, Springfield, Erie Co., New York.

BUDDHA PAPERS

Outfits and Costumes. Horoscopes—unusual. Send 4c for full info.

S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

CANDY FLOSS MACHINES

All Electric, \$135;
Hand, \$150; Dual Electric, \$300.
Catalog Free.

NAT'L FLOSS MACH. CO., 665-A 2d Av., New York.

GUM 1¢ a pack

Full size 5c packs—also other flavors. Flashy boxes. All Streetmen. Concession and Premium Men use our dandy brands. Double your money. Deposit required. Order today.

HELMET GUM SHOPS, Cincinnati, Ohio.

HOROSCOPES

FUTURE PHOTOS
Magic Wand and Buddha Papers.
Send 4c for Samples.
JOS. LEDOUX,
169 Wilson Avenue, Brooklyn, N. Y.

GUERRINI COMPANY
P. Petromilli, Proprietor.
HIGH-GRADE ACCORDIONS.
Gold Medal P. P. I. E.
277-279 Columbus Avenue,
San Francisco.

FORTY SINGLE AND FORTY DOUBLE MEILINK SAFES, excellent condition, with bases, fitted for Jackpot Machines. Make offer. **ESCO SALES CO.,** 380 Hamilton Ave., Paterson, N. J.

Carnival Promoters! BEWARE!

CHESTER, PA. has an ordinance prohibiting Carnival Companies from exhibiting within the city limits. This ordinance is strictly enforced.

MUSEUM AND SIDE SHOW ATTRACTIONS
WANTED AT ALL TIMES.
BALTIMORE DIME MUSEUM
412 E. Baltimore Street. BALTIMORE, MD.

Sunset Amusement Co. Wants

CONCESSIONS. No G or grift. Wheels, \$35.00 to \$50.00. Grind Stores, \$20.00 and \$25.00. Will furnish Topp for Shows with something. Good proposition to Swooper, Tilt-a-Whirl, Whip or Lindy-Loop. Address 7833 Sunset Drive, Elmwood Park, Ill.

WANTED WANTED
O. J. BACH SHOWS, Inc.
Will Open the Last of April in Syracuse, N. Y.
WANTED—Flat Ride, Feature Show, Motordrome, Cook House, Corn Game and Concessions, Ball Games sold. Call Stores and Merchandise Wheels not carried. Address O. J. BACH, Box 395, Orem, Fla.

regarding his being the "biggest" (in physical proportions) agent, etc.

AL WAGNER and Luther Thompson, of the Bernard Greater Shows, passed thru Chicago a few days ago on their way to Hot Springs, Ark., where they will spend the remainder of the winter. They report having had a good season, and are optimistic over the outlook for 1930.

A CARAVANITE, formerly with Johnny J. Jones Exposition, D. D. Murphy Shows and various others, Guy Adams, is at home in Champaign, Ill., this winter. Says he has been confined to the house for some time, and that he has a "new set of cookhouse beef chawers fitted," having had all his originals pulled.

WRITING from Ardmore, Okla., Joe Goonan infoes that with quite a number of showmen there, they have organized a "Carnival Gossip Club". Among the showites at Ardmore are Ches Crosby, Tom Chapman, Bill Wymore, E. Turner, Don Ray, Rufus Huck and E. Young. One of these is called "Joe"—which one?

"YOU CAN PUBLISH that our show received its share of fair contracts," no less than eight different carnivals' representatives told *The Billboard* man at Richmond. (In order to play fair all around, and keep out of the "middle", the news gatherer hopes that the foregoing will suffice for all of them.)

MR. AND MRS. EDDIE OWENS have been in Miami since the Rubin & Cherry Shows closed last season, with which Eddie was lot superintendent and assistant to Eddie Brown. Owens is again, this winter, manager of the Oliver Hotel, at which Mrs. Owens has an apartment and entertains numerous show friends.

CLARENCE POWERS, last season with the J. J. Page Shows, is spending the winter at his home in Dickson, Tenn., the first time in eight years. Among recent callers at the City Cafe, Dickson, were Doc Angel and Harvey Wolfe, of the F. H. Bee Shows, who were handling a selling proposition.

MIDWAY FOLKS are looking forward to a string of the following (read each of them four ways):

GOOD
O O
O O
DOOG

FAIRS
A R
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R A
SRIAF

THE VETERAN ride man, David Christ, and wife are at home this winter, in Springville, N. Y. They have been about nine seasons with the L. J. Heth Shows. The wife and baby of their son, Fred Christ (also with Heth), are with them, while Fred is attending to business in one of the Central States.

THOMAS BROWN, cook-house impresario, is spending the winter at his home in Spartanburg, S. C., where he will remain until the "green grass grows". Says he would like to see many of the old eating-stand fellows together again, including Happy Williams, Bill Wilson and Tommy Riggins.

MRS. MAMIE WADE entertained several friends at a bridge party at her home in Adrian, Mich., January 10. Report on the function is that all had an enjoyable time, but that they did not all win playing bridge. "Ils said that show-folks in the Michigan Greater Shows' winter-quarters city have been putting in a very pleasant winter.

STARR BE BELLE met Jack Lydia, in Cleveland, O. Starr is on the staff of the Central Advertising Company, in charge of Cleveland, and Lydia was found by him to be on Associated Press work. Visits were exchanged by them at their respective homes, and hours were spent in telling the truth of experiences during the last few seasons.

A COUPLE of Heth Shows heraldings: L. J. Heth, Mr. and Mrs. W. E. Bowen, Walter DeVoyne, Charlie Streikler and George Kelley spent the holidays at Birmingham, Ala., January 4. Heth and Bowen departed for the North to attend fair meetings, and others of the staff assembled at Hawkinsville, Ga., to resume work at the shows' winter quarters.

TOM AND ANNA WILSON wrote from Miami that they were still in that Florida



CAROUSSELLES

COMPLETE LINE FOR PARKS OR CARNIVALS.

LINDY-LOOP RIDEE-O HEY-DEY FUN-ON-THE-FARM

No Midway Complete Without Them.
Information on request.

SPILLMAN ENGINEERING CORPORATION,
North Tonawanda, New York

FLYING AIRPLANES

NEW PRICES

On 24-inch Sticks, assorted color spirals and strings. Assorted color bodies. A KNOCKOUT FOR STREETMEN, PARK MEN, CONCESSIONAIRES. The 1929 novelty. Sells on sight. Outlets Flying Birds on Sticks ten to one. Size, 10x15 inches. Per Gross, \$4.50; in Full Case Lots of 25 Gross, \$4.00 per Gross. Send 35c for samples (three sizes) and circular.

KINDEL & GRAHAM, 782-784 Mission St.,
San Francisco, Cal.

For The Winter Bank Roll!!

Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!

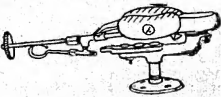
CARDS — GAMES — CONCESSION SUPPLIES.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

COOK HOUSE MEN — Here's What You Want!!


Gasoline Stoves, Griddles, Waffle Outfits, Hot-Dog Outfits, Coffee Urns, Juice Jars, Juice Powder, Circus Lemonade Glasses, Tanks, Pumps, Hollow Wire, Gasoline Lanterns, Mandies, Urn Burners, Jumbo Burners. Order from this ad. Write for complete Catalog. TERMS: One-fourth cash required with order, balance C. O. D.

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URN BURNER (Like Cut),
Pressure Only.

No. 04—4-Inch \$4.25
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3-Gallon Tank \$5.50
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Large Pump 2.00
Hollow Wire, per Ft. .05
Connection Brazed On .10
Tees for Hollow Wire .20

Waxham Light & Heat Company
Dept. 15, 550 West 42d Street,
NEW YORK CITY.

city, where they have a nifty five-room domicile, and expect to remain there until late in February—back to the Royal American Shows. A coincidence noticed by the Confab editor was that the envelope in which their letter came reminded of a city more wintry than "Mi-am-ee". It was that of the Heart of America Showman's Club and the Coates House combined.

CARROLL MILLER is scheduled to manage a newly framed side show with the O. J. Bach Shows the coming season. Some new ideas are to be installed, he says, in pictorial banners and other items, and a calliope is to operate in the entrance. Mrs. Miller is busily making new wardrobe for the bally. One of the illusions will be "Burning a Woman Alive".

COL. WESTLEY POWERS' shooting gallery emporium at Miami, Fla., is said to be a headquarters for showboys—and much "business" is transacted during their conversing sessions. Doc has arranged comfortable seats for them. "Uncle Jess", so called by the fellers, is taking care of the place during Powers' trip to Cuba, with an idea of installing a gallery there.

HARRY E. CRANDELL is again having the "time of his young life" in Florida this winter—fishing and outboard motor-ing; turning curves in the streams without lessening speed 'n' everything. So far, he hasn't bothered the soft earth on the "shoulders" of his watery highways, and, with no tires to puncture, he may have some exciting stories to tell next summer.

LET'S SAY his name was "MacIntosh". He was of the show world, but of the caliber who "always entertained himself, alone". He got stuck from a one-dollar taxi fare (watching the meter thruout the ride). Later, he was found entering and leaving elevators on all floors of a tall building. On being questioned regarding this, he exultantly replied: "I just love watchin' that 'mon' put those figures (in the floor indicator box) back to 'nothing' without collecting any money for the ride." ("Whitey" Norman will probably like that one.)

GEORGE S. MARR, C. C. Jernigan, Jr. and George Hirschburg were recently in Johnson City, Tenn. Motored over from Mt. Olive, N. C., to visit the J. J. Page Shows winter quarters. Mrs. John W. Crone, daughter of Mr. and Mrs. Marr, motored to Pensacola, Fla., to spend a

week with her parents before taking them home to Mt. Olive for the holidays. Mrs. Marr, Mrs. Crone, Pattie Aaron, C. C. Jernigan and John Crone motored to Raleigh, N. C., where Marr entrained for the north on a business trip.

QUESTIONS are being asked as to whether Otis L. Smith will have an old-time Stadium Show, with free acts out front; a circus offering with front free attractions, or "all free" in the inclosure with charges for seats. Probably Manager Smith will enlighten the questioners, thru a few lines of info. to this department—if he has yet decided the "just how" of it.

J. (BOZO) MANSFIELD infoes that he will have out his two independent shows the coming season, Jungleground and Snake Show. His brother will probably handle Jungle Show and Bozo plans to return to the pit of his own snake attraction and work it as he did in 1907 and 1908 for Doc Turner on the Con T. Kennedy Shows (Bozo refers to "Wild Rose").

THE FOLLOWING attractions are reported booked with Irving Bros.' Side Show for the new season: Capt. Jack, tattooed and tattooist; "Amy", an illusion; Charles Cardwell and his Sea Horse, Monkey Family and others. Tom (Doc) Irving will be inside lecturer, Bob Irving will handle the front and Mrs. M. Shelton will officiate in the ticket box. Has a 44-foot banner front. Show is booked for 22 weeks.

JUST THOUGHT of something "hot", namely: There are various kinds of "hot dogs" at Hot Springs. At the lunch counters, at the numerous baths (feet), delighted exclamations ("Hot Dawg!") at social functions ("sassity"), and, possibly, some of the folks sometimes have to "hotdoggit" from "pasteboard sessions" to their hotels, being shy of taxi fare—or the price of one of the "hot dogs"!

THE FOLLOWING FOLKS are wintering at the home of Mr. and Mrs. Doc Willse near Fort Pierce, Fla.—in addition the Willses: Princess Mite, midget; J. H. Vaudewater, Chief Lone Wolfe, C. F. Gleason, Smoky Patterson and William Slater, all of the Willse Museum. Fred and Daisy Rainey (motordrome with Benny Krause two seasons) and Fred, Jr., and Baby Jean; Mr. and Mrs. James Carrolton and son, Gene, and their baby, born January 12, named Thelma Anto-

nette—the Carroltons will have the "Alaskan" illusion with the Royal American Shows the coming season. Mr. and Mrs. Willse will again be with Benny Krause.

HAL H. (WHITEY) EUBANK, who finished last season with Danny LaRouch on the D. D. Murphy Shows, is now visiting his sister and brother in Fort Worth. Will be back with LaRouch in the spring. After the season closed, Hal motored to Kansas City, where he visited with Mr. and Mrs. Eddie Dart, former secretary of the Sheesley Shows, and his next successive stops were at Tulsa and Oklahoma City, to visit friends; then to Fort Worth.

J. R. SMITH and Harry X. Clark, last season with Conklin & Garrett, were in Chicago last week, having closed an engagement with *After Dark*, at Milwaukee, when that "opry" folded January 11. They are now on their way back to the West Coast, and will again be with Conklin & Garrett the coming season. Clark is manager of Red Smith, boxer, and is getting a few fights for the battling kid.

L. B. (BARNEY) LAMB and wife are at home these winter months, at Des Moines, Ia. "Barney" writes that he recently saw in this "column" that Doc Scanlon would be with him again the coming season. "Doc will be with me, all right," sezsee, "but not on any caravan." Also, "we are building two more shows this winter and adding two trucks, making four, and will play nothing but fairs, independent—same as last year."

REMEMBER THIS: The talker (or talkers) inside a show "sells it" to the public! The "showmanship" of the selling demands that those of the patrons seeming disinterested or lukewarm in interest are made to become really interested in what is exhibited in a pit show (or on stage of a larger attraction). This regardless of a "swell front"; regardless of the best offroad methods to be adopted. This thought was brought to the writer during a conversation last week with one of the most versatile and hardest working former side-show men in the business, Frank Bergen.

FROM MILFORD, Ia.—William Gates Adkins, owner of Adkins' Museum of Antiques, has been a collector of antiques, etc., since 1869. He was born at Bedford, Eng., and when a boy of but 12 years he had a collection of bird eggs numbering upward of 6,000 specimens—his museum now contains more than 7,000 specimens from nearly all parts of the world. He has many ancient features—antiques from the ancestors of George Washington and John Adams, dating back to 1440, from Sulgrave Manor House and the old Adams cottage at Flore, England.

WILLIAM J. LOMASNEY "ironyates": "We had the usual agitation, booked three spots which nobody but a blind

BEANO or CORN GAME

The Best on the Market.

35 Player Outfit, \$5.00
70 Player Outfit, \$10.00

ALUMINUM CENTER WHEELS

25 inches in diameter, numbered on both sides, any combinations.

SPECIAL PRICE, \$20.00
SHOOTING GALLERIES

Send for Catalog

Also send for our new Catalog No. 129, full of new games: Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.

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SHOWMEN'S New Spiel Book

1930 Edition. For professionals. Spiels, Ballys, Novelty Acts, Carnivals, Circus, Fairs, Wild West, Stage, Magicians, Store Room and Side Shows, 65 different subjects. Shows, Fronts, Stunts, Suggestions. Strictly modern. Price, 50c. WM. H. DUKE, Publisher. Three Rivers, Mich.

FOR SALE

Large Richardson Root Beer Barrel, practically new, complete, Carbonator and Counter. \$400.00 cash.

H. W. YENDES
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HI-STRIKER WILL MAKE \$100 WEEKLY.
"MooreMade" at lowest price in over 20 years!
Bargains in 1930 Model ready. Write LAPEER STRIKER WORKS, Lapeer, Mich.

man would have even considered, laid the midway out wrong more than once, gave rotten locations to the concessions quite a few times, didn't have trucks enough lots of times, played too far out other times, were weak in our billing at times, gave sympathy to all when it was a bad week, heard them tell how smart they were and what good workers they turned out to be when they had a good week and watched the tears come to the eyes of many when the season was over and they said good-by with the promise that they sure would be back again next year. Taken all in all, it was just an average season, with plenty of headaches—and lots of good times.

THE STORY RUNS something like this: The boys at winter quarters of the Michigan Greater Shows were working. Manager Wade was also doing a little "bit" and remarked: "I don't understand why this drill won't cut—maybe the steel is too hard. E. C. (May), go and get a new drill—tell them it is to drill the hardest of steel!" May returned with the new drill and Wade put it into the drill press, but it didn't cut any better than the other one. "I suppose," said he, "we will have to get softer steel." May started investigating—found that the press had been running backward all the time. Now, Dear Reader, read the above several lines again before reading further, and enjoy a little joke laugh. Did you? All right, now get this one: The big laugh came to the boys there when it came out that Ted Britton had already "drilled" about 200 holes in soft wood (by aid of the screwtop press—*you know!*), with the drill running in the wrong direction.

AUSTRALIAN CARNIVAL NOTES

SYDNEY, Dec. 17.—Edgar Tullipon, an Australian-born Indian, is now en route to India on special business for Dave Meekin. The latter showman will be making a big presentation here around Easter time.

Doc. Hamilton, American showman, who has been in New Zealand for many months, plans to return to the United States by the "Niagara" this week. Mrs. Hamilton will conduct her husband's interests during his absence.

H. E. Hillier, from Canada, arrived last Saturday by the "Aorangi". He is under engagement to Clare & Greenhalgh, and will be mechanic in charge of Fun on the Fair, carnival novelty.

Fred Staig is still up among the big attractions in New Zealand. His rides are a popular feature of all showgrounds.

"Over the Falls", an American riding device, will probably be put into operation here during the Manly (Sydney) carnival, which commences January 17. E. J. Kilpatrick, entrepreneur, who is at present in Sydney, holds the Australian and New Zealand rights to this novelty.

New company registered this week in Melbourne includes Thorpe McConville, of buck-jumping-show fame. This is Thorpe McConville Pty., Ltd., amusement promoter, etc. Registered office, Melbourne. Capital, £5,000 pounds, in £1 shares. Subscribers, Thomas Thorpe McConville, William Patrick Kinney and Violet Jessie McConville.

John Marks Adopts His Own Name Title

PETERSBURG, Va.—John H. Marks, owner of the Marks Greater Shows, arrived here after an extended business trip north, and immediately inaugurated a program of winter quarters work. Whitey Hewitt was placed in charge with several assistants.

Marks stated that his contracts are not ready for publication at present. However, he would shortly announce his route of fairs and spring dates. He returned to attend the meeting of the Association of Virginia Fairs at Richmond.

Al Huband, formerly of the Lew Dufour Shows and the Tip-Top Shows, has been engaged as general superintendent and will take up his duties shortly before the opening of the show.

It was Marks' original intention to title his show the Great American Shows, but upon investigation it was found that this was not a new title, and rather than have any conflict it was decided to caption the show Marks Greater Shows.

Hundreds of replies were received from his advertisement in *The Billboard*, with the result that several of the foremost attractions in the carnival world will be seen on the midway of the Marks Greater Shows the coming season.

HARRY COPPING SHOWS, Inc.

AMERICA'S FOREMOST OUTDOOR EXPOSITION

HARRY DUNKEL

HARRY COPPING

Owner

Manager

Wanted for the Season of 1930—Merry-Go-Round, Ferris Wheel, Waltzer, Chairplane, Leaping Lena, Tilt-a-Whirl, Caterpillar or any New or Novel Ride, Can Place Freak Animal Show, Circus Side Show, Monkeydrome, Fun on the Farm, Busy City, Plantation Show and Platform Shows. All Concessions OPEN except Cook House. Chief Menture, write. Address.

HARRY COPPING SHOWS, INC., Reynoldsville, Pa.

Great Sutton Shows

AMERICA'S FINEST EQUIPPED GILLY CARNIVAL.

WANT Shows. Will furnish Tents and swell Fronts for any good Show. WANT Concessions of all kinds except Cook House. Will sell X on Corn Game, \$50.00. Will sell X on Palmistry to good tribe of Gypsies. Show opens Saturday, March 22. We will carry 4 Rides and at least 10 Shows and Prof. McShruder's 10-piece Band and 25 or more Concessions.

J. H. HARRIS, General Agent; F. M. SUTTON, Manager, 105 E. Rose St., Blytheville, Ark.

3 RIDES	GALLER'S AMUSEMENT CO.	15 Concessions
W A N T	<p>OPENING MIDDLE OF APRIL IN CINCINNATI, O.</p> <p>WILL BOOK Mix-Up or Chairplane, also one Kiddie Ride. Will furnish complete new outfit to any responsible showman who has something worth while to put inside. WANT organized Minstrel. Have complete outfit. Mermaid Platform Show complete. Snake Show complete. WANT Manager to take full charge. Must be sober and responsible. Cook House open for bids. All legitimate Concessions and Merchandise Wheels open. Terms reasonable. Rosa Mae Haines, write. Robert Burns, write again. This show will begin being in Atlanta and Elgin, Tenn. till opening in Cincinnati. Celebration and Fair Committees in Ohio, Kentucky and Indiana get in touch with us for bookings.</p> <p>FOR SALE 3-ABREAST MERRY-GO-ROUND, No. 10 ELI FERRIS WHEEL.</p> <p>Address Box 1095, ATLANTA, GA.</p>	W A N T
S SHOWS	BAND CALLOPPE	

CAPT. LATLIP WANTS PARTNER

That Will Invest 50-50 in the Show Attraction known as "THE HEREAFTER SHOW". This attraction consists of a Miniature Railroad Train with three or four cars; one 30x20 Black Top, complete with Poles, Outside Banner and all equipment for the inside to make up a first-class attraction. I will book same on my midway, and it will be the only show of its kind on my midway and will get money in the territory I play. Partner must be able to take full charge of same. This is my reason for wanting a partner. My show will open in Charleston, W. Va., the middle of April. This attraction will cost \$3,000.00. Address all mail to

CAPT. LATLIP ATTRACTIONS, 209 Elm Street, Charleston, W. Va.

LAUGHLIN SHOWS—WANTED FOR SEASON OF 1930

COOK HOUSE. Must be up to date. All Merchandise Wheels and Grind Stores open, also Ball Games. WANTED—Ride Help, Foreman for Big Eli, Parker Swing, Glider, Chairplane, Tilt-a-Whirl and Jones Train. SHOWS—Man and Wife for Ten-in-One, Talker for Monkeydrome, Man for Penny Arcade, Athlete Showman and Electrician. Wanted to hear from 10-piece Band and Fire Acts. Those having Concessions preferred. Show opens early in March on streets in North Little Rock. Address all mail to 617 Main Street.

World of Pleasure Shows

HATTIESBURG, Miss., Jan. 18.—After a season of 37 weeks, during which they played in Pennsylvania, New Jersey, Virginia, North and South Carolina, Georgia, Florida and Mississippi, the World of Pleasure Shows are now in winter quarters here, where they will remain until the last week in February, when they will open here under the auspices of the Knights of Pythias.

In Pensacola, Fla., the show was "frozen in" for two weeks. In Hattiesburg it was "snowed in" for a week—the first snow seen here in many years. The winter quarters is a large garage two blocks from the post office. Eight men are starting to build, rebuild and paint, in charge of Arthur Loeb, who keeps things moving from 9 a.m. to 7 p.m. At the closing date the lineup consisted of 10 shows, 4 rides, 40 concessions and 2 free acts. For the opening there will be an increased number of these attractions. The route north will include stands in Mississippi, Tennessee, Kentucky, Indiana, Ohio, West Virginia, Pennsylvania and Maryland. Rick Fremont is busy with booking engagements. The management of the show for the coming season will be under the writer, assisted by a capable staff.

GEORGE A. BALDWIN.

Royal American Shows

SOUTH JACKSONVILLE, Fla.—Lost: Carl J. Sedlmayr, general manager; Harry A. Smith, general agent; Bernie Smuckler and Marie Smuckler, special agents. When last seen they were headed in a northerly direction. No reward offered either for their return or for information leading to their recovery. All of which means that the 1930 route builders of the Royal American Shows are on the job.

With the return to winter quarters of Elmer and Curtis Velare new activity is manifested in the work of rebuilding that has been going on ever since the closing day. The Velares and their wives are here to stay until the show goes out. With this much of the directing crew energizing the operations it is a safe prognosis that when the "good

ship R. A. S." makes its first port of call March 15 at the Florida State Fair it will be so bedecked with bunting from stem to stern and so watted with electricity from bowsprit to tiller post that it will justify its 1930 subcaption of "A Drum Major of Radiancey".

Mr. and Mrs. Bill Harvey, who will again have their Funhouse and Caterpillar with the show, who have returned from their month's jaunt to New York, Chicago and St. Louis, ensconced themselves in an apartment, and both enterprises are undergoing overhauling and painting. "Big Bob" McAllister after six weeks' fishing, has donned his overalls, dragged the Lindy Loop out and is busy with his crew getting it ready. Maxey Herman, who originally the remotely came from Toronto, Can., is building the Unborn Show which Lew Dufour will have in the R. A. S. lineup. Capt. Curly Wilson, rotund before his departure, has returned from a month's visit to his family at Cleveland, O. 30 pounds heavier and found his Monkey Circus ready to go, the crew having taken advantage of his absence.

Nightly radio parties are the rule in Dick Best's homey wagon, with an overflow outside taking in his new outfit. Dick announces that his Coney Island Side Show is all ready to go and will have a complete new lineup of attractions, the only old face among them being that of the manager.

PAT BEGGS.

Sol's Liberty Shows

INDIANAPOLIS, Jan. 18.—The paraphernalia of Sol's Liberty Shows, Inc., is stored in Anderson, Ind., and ere long things will be humming around winter quarters.

There will be plenty of paint spread on the rides, and the show fronts will all be rebuilt.

Mr. and Mrs. Solomon are spending the winter at the Severin Hotel, Indianapolis, and there are plenty of show-folks here, all getting anxious for the season to open. Everyone around here looks forward to a good season for 1930. Sam Solomon is out on the road, attending fair meetings.

LEW MARCUS.

John T. Wortham Shows

SAN BERNARDINO, Calif.—At this writing work in progressing rapidly in the John T. Wortham Shows' quarters. "Blackie" Riley and the train crew have torn down several of the flat cars, rebuilt some and are now redecking. A shipment of several new 72-foot flats is expected in shortly from the East. The ride boys are stacking the decorative parts in the paint shop for 1930 colors. The Merry-Go-Round horses have been redecorated by Vester Crawley, who did a fine job on them, and their circus trappings restudded with jewels. H. B. (Doc) Danville, general agent, is in for a few days to give instructions to his men. Danville has six show attractions and will do much rebuilding with his 150-foot Wax Show and Glass House. He announces that Doc Belmont will manage the Wax Show the coming season. Only a few more weeks remain before the opening day, February 13, at the National Orange Show.

Word has been received by James W. Dyer that the Leaping Lena ride will be here by February 3. The Waltzer will also arrive about that time. Fowzer, and his 60-ton whale, caught last Thanksgiving week in the Pacific, has arrived and he has arranged for location. John T. Wortham is planning to have a separate "Kiddie Midway" also this year and is negotiating for two more miniature rides.

The show will have an impressive set of rides with the Waltzer, Leaping Lena, Heyday, Lindy Loop, Caterpillar, Jumps, Flying Planes, Carousel and others of the staple class. Ray (Shorty) Cromoner has filed his application for engineer on the miniature railway. The Kiddies' Riding Academy will have a lady instructor. Vester Crawley, of funhouse fame, announces that a new ride to set in the show lineup will be brought on by him later in the season.

ROY E. LUDINGTON.

San Antonio Notes

SAN ANTONIO, Tex., Jan. 18.—This city is the winter home of a number of shows and many outdoor show people.

The Rice & Dorman Shows are wintering in the old Wortham quarters, and the Alamo Exposition Shows are at the fairgrounds, where Harry Ault and his crew are painting and building for the coming season.

A small unit of the Alamo Shows, consisting of five shows, four rides and 30 concessions is playing the lots in town with indifferent success. It has just closed at Washington Park, in the heart of the Mexican district, and moved to Hoefgen avenue, near the Southern Pacific station. Among those seen on the midway were Mr. and Mrs. George Dorman, Rodney Crail, side-show owner, and Mr. and Mrs. Sam Golden, who will be with Brunk's Comedians, which also is wintering here.

The Prudential and Savoy hotels are headquarters for the majority of those living here thru the winter season.

Sam Hellman, general agent the Alamo Shows, has returned from a booking trip. Jack (Dillon) Ruback and A. Obadal, owners and operators of the Alamo Exposition Shows, are optimistic regarding the coming season.

DAN BEGGS.

Sunset Amusement Co.

ELMWOOD PARK, Ill., Jan. 18.—K. Garman, manager, and Ned C. Smith, general agent of the Sunset Amusement Company, attended the recent meeting held by fair men at Indianapolis. All is still quiet at winter quarters. The purchase of a new Merry-Go-Round and a new Ferris Wheel will reduce the amount of work to be done. However, by the first of February work will commence, all trucks and trailers to be painted goldenrod and trimmed in royal blue.

Manager Garman has announced the purchase of three additional trucks, making a total of five truck and four trailers and a callopp mounted on a truck.

Fourteen concessions have been booked. Edward Brink, Harvey, Ill., having contracted for seven; Floyd Kyle, of Peoria, electrician, one; William Morton, of Elgin, one; and F. Flora, of Chicago, five.

The show will open about the middle of April in Northern Indiana with 5 rides, 4 shows and about 25 concessions. Representatives will be on hand at the annual meeting of the Illinois Fairs Association at Springfield with the view of securing several dates at that time.

F. M. FLORA.

St. Louis

ST. LOUIS, Mo., Jan. 18.—Around the clubrooms of the Mississippi Valley Showmen's Association or any place where two or more showmen gather these days the topic of conservation is the coming annual election of the club. That the election this year will be a spirited one is an assured fact, and at present there is a world of electioneering going on, principally for the office of president. Next to the election the topic centers around the forthcoming sixth annual Banquet and Ball, slated for February 15 at the Statler Hotel. Ted Jansen's Orchestra, which played at the Banquet last year, has been re-engaged, and in addition the entertainment committee's work has lined up some real talent for that evening.

A large contingent of showmen departed for Springfield, Ill., during the week for the meeting of fair secretaries. Among them were L. M. (Pete) Brophy, James C. Simpson, Art H. Dally, B. S. (Barney) Getty, Fred Beckmann, L. S. (Larry) Hogan, Robert Clay, Harold Barlow, Matt C. Dawson, Henry V. Gehm, Mrs. Catherine Oliver, W. M. (Billy) Brees and others.

Edgar T. Neville, of Wortham's World's Best Shows, returned to the city on Monday after a month's sojourn in Texas, where he spent the holidays and visited relatives. He left for Illinois, where he will be with Tony Ybañez at winter quarters.

Mrs. Harold Barlow returned to the city last week after spending several weeks in Pittsburgh, Pa., with her relatives.

William K. Davison, of the Eli Bridge Company, spent several days in the city hobnobbing with some of the showmen here.

Robert Mansfield, manager and producer of the *Oriental Garden* show on the D. D. Murphy Shows, is busy at winter quarters preparing for the opening of the show. "Bob" returned from New York several weeks ago, where he contracted several singers and dancers to appear with his show.

Mr. and Mrs. William J. Price, of Kenneywood Park, Pittsburgh, Pa., were guests of Mr. and Mrs. James C. Simpson, of the D. D. Murphy Shows, all last week while en route from their home in the East to Hot Springs, Ark., where they will remain for the next three months.

Mrs. Henry V. Gehm, who had been ill in a hospital for a month, was able to return to her home this week, and is now rapidly on the way to recovery.

James Sherwood (Springate), custodian of the M. V. S. A., has endeared himself to the members of that body. Since the first of the year he has opened a restaurant in the club, with a chef and waiter to serve the members.

Walter Kemp and R. B. Kirkland, with their wives, returned to East St. Louis, Ill., last week and will remain at their home there until spring. These families were on Dodson's World's Fair Shows last season.

James H. Dunlavy, well-known showman, formerly manager of Samar Siamese Twins, has been in the city the past month fraternizing with friends. The Filipino Grown-Together Boys have been here and visited their manager of 12 years ago.

Mr. and Mrs. John F. McTighe, of Kenneywood Park, Pittsburgh, Pa., passed thru St. Louis en route from their home to California, where they will sojourn for two months.

"Old Folks" Martin (the original) is making himself useful around the clubrooms of the M. V. S. A., where he gives the members many laughs.

Frank Hanasaki, the last several seasons with the D. D. Murphy Shows, departed for Dallas, Tex., last week, where he will stay until spring, then return to this city to go out with the Murphy Shows.

Tony McDonald, popular member of the M. V. S. A. and last season with the Harry E. Billick Gold Medal Shows, is sojourning in Paragould, Ark., but is expecting to return to St. Louis during the next 10 days.

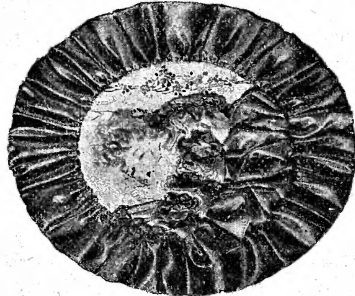
Mrs. Rose Dunlavy, who was visiting with her father over the holidays, departed last week for Cullman, Ala., where she is attending college.

ATTENTION RIDES and SHOWS

The Iowa Short Ship Circuit will jointly contract for Shows and Rides, Bedford, week of August 4; Corning, August 11, and Clarida, August 18. C. N. NELSON, Circ. Secy., Bedford, Ia.

STORE SHOW FREAKS FOR SALE All ready to ship. List free. NELSON SUPPLY HOUSE, 514 E. 4th St., So. Boston, Mass.

MUIR'S PILLOWS At Bargain Prices



We have drastically reduced the prices of our high-grade Art and Novelty Pillows. Our new DOLL and BABY Pillows are just the thing for Premium Users, Concessioners, Merchants. A trial order will convince you.

SALESBOARD OPERATORS — Our Pillow-Candy and Pillow Assortments are what you want. Our Pillow Raffle Card Deal is a big money maker for a small investment.

MUIR ART CO.

116-122 W. ILLINOIS STREET, CHICAGO, ILL.

A. B. ROGERS' ATTRACTIONS OF NEW ENGLAND

WILL OPEN THIS SEASON IN MASSACHUSETTS, IN ONE OF THE BEST SPOTS WE PLAYED LAST YEAR. NEW YORK AND VERMONT TO FOLLOW.

Would like to hear from any good, attractive Show of merit. WILL BOOK any legitimate Concessions, one of a kind only, that do not conflict with those already booked. WANT a clean American Palmist, Strong Games and G Wheels save stamps. We own our four Rides and the show moves every week. Write now to A. B. ROGERS, Station A, Tampa, Fla.

YES, SIR! MY CONEY ISLAND SIDE SHOW

All new except the manager, will open March 15 on Royal American Shows, at Florida State Fair, Jacksonville, impudent gossips to the contrary notwithstanding. I can use a

FEATURE FREAK

Also Sword Swallower and two more good Side-show Working Acts capable of satisfying the public, in the longest consecutive route for 1930 of any side show that I know of. DICK BEST, Manager, Winter Quarters, Royal American Shows, South Jacksonville, Fla.

(15th Season) SAM E. SPENCER EXPO. SHOWS — 1930

CONCESSIONS WANTED—Pitch-Till-You-Win, Duck Pond, Devil's Bowling Alley, Hoop-La, Fishpond, Ball Games, Darts, Long Range Shooting Gallery, String Game, Cigarette Gallery, Frozen Custard, Ice Cream, Cotton Candy, Waffles, Candy Apples, High Striker, Grocery Wheel, Fruit Wheel, Doll Wheel, Manager Athletic Show, Plant Show, Lecture and Slide Illustration, Also Girls to work same, Hawaiian Musical Review, Ten-in-One, Wax Show. WANT Ride Help, Electrician who can drive truck, two clean Dishwashers for Cook House. Season opens April 26. SAM E. SPENCER EXPO. SHOWS, Brookville, Pa.

Chas. More, London, Visiting the States

NEW YORK, Jan. 18.—Announcing that he is in the States to book good motordrome riders, recognized acts, and to purchase new riding devices of merit Charles More, of London, representing Mechanical Rides, Ltd., arrived here recently. He expects to secure the amusement section of a well-known park in Buenos Aires and one in Berlin for 1931. T. H. Beck and Joe Silverstone are associated with More in his present undertaking.

The royalty and aristocrats of English society, More mentioned, have taken kindly to the motordrome riders he rounded up in this country last summer and sent to Europe. They include "Red" and Pauline Crawford, Cyclone Cody, Billy and Marjorie Ward, Jockey Rollands, "Death King of the Sidrome"; Speedy Hazel and Howard Bauer, Capt. Bob Perry and wife, Jennie, and Red and Paul Crawford.

More expects to return to Europe about the middle of February. On January 13 he was to leave for Miami to spend several weeks with Mark Witt, of Witt Bros.

More paints a glowing picture of the opportunities that prevail on the other side for high-grade motordrome riders. He and his associates control 18 outfits at present, which are showing good returns.

Miracle Museum, Pittsburgh

PITTSBURGH, Jan. 18.—The new and beautiful electric sign for Miracle Museum, J. W. Murphy manager, was hung early this week, and soon the worth of it became apparent thru gathering throngs.

Last Saturday was the biggest day for the museum since it opened here. The patrons came early and stayed late. Even the 25 cents admission brings repeaters. Among recent visitors were Mayor and Mrs. Kline, City Warden McNeal and many local physicians, who seemed delighted to talk with the vaquous entertainers; also many showfolks, including Princess Yvonne and company; Maranola, dancer; Alma Todd, Don Taylor and Mr. and Mrs. Purdie, of motordrome fame.

The program this week consists of Linton, sword swallower; Leopo, leopard skin man; Bill DeBarrie, Funch and magic; Jolly Kattie, fat girl; Laurella, revolving head; Scotch Highlanders Band; Lady Viola, tattooed lady; Roy

Smith, Albino boy; Mile. DeBarrie, with her Australian Bird Circus; Miss Delarmer, Buddha and Leo-Leola. The writer is inside manager. BOB WINSLOW.

The John Francis Shows

HOUSTON, Tex., Jan. 18.—This date finds the John Francis Shows back in winter quarters after a season of 45 weeks and a home-run move from McAllen, Tex., the closing stand. All wagons and paraphernalia will be completely overhauled. Work starts today. Clarence (Whitie) Lutz has charge and will build seven additional wagons, needed for attractions contracted by Francis.

Christmas, while showing San Benito, Manager Francis gave all attaches of the organization a wonderful turkey dinner. There were approximately 300 showfolks who enjoyed his hospitality. The closing stand was a red one. The show was located up and down the main streets, which were roped off during the engagement. At 12 o'clock Saturday night the big callopo was placed in the middle of the street, with Ned Reo at the keyboard, and to the strains of *Old Lang Syne* the entire personnel joined hands, making an unbroken chain, and every one did his best to take away the sting of the parting of the ways.

Quite a few of the folks decided to winter in the Rio Grande Valley, but all will be on hand for the opening. John Francis has left for fair secretary meetings and will be gone for approximately 30 days. Mrs. John Francis returned from Decatur, Ill., where she spent the holidays, and is ideally located on her private car, right in the heart of Houston. The executive staff will be practically the same as last season: John Francis, president and general manager; Mrs. John Francis, treasurer; Crawford Francis, assistant manager; Mrs. Crawford Francis and Harold Smith, secretary and auditors; Frank Owens and Billy Streeter, special agents; Dick O'Brien, general agent; Whitie Emerson, trainmaster, and Whitie Lutz, lot superintendent.

Two free acts have been contracted for Aerial Beehees and Capt. Kénneth Blake's big sensational fire high dive. The Minstrel Show will carry a 10-piece uniformed band, which will be used to play the free acts and bally the town daily on a beautiful and massive band truck. The Tension Hotel, located close to the Southern Pacific, is again the headquarters and meeting place of the executive staff, and Manager Box of that hostelry is making the boys feel "at home." In all probabilities the show will open the middle of March, altho the date has not been finally decided on. H. W. SMITH.

JACKPOT WITH CHECK SEPARATOR

No. 41-S—NICKEL PLAY, \$85.00
No. 51-S—QUARTER PLAY, \$95.00
MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone, Haymarket 0270.

CARNIVAL and SHOWMEN SAVE MONEY!

WE ARE HEADQUARTERS FOR
RUBBER BALLS CONCESSION PARTITIONS TENT FRAMES ALSO SPECIAL CARNIVAL SUPPLIES

OF EVERY TYPE.

Get our quotations before you order elsewhere. Let us convince you that our prices can't be matched. Price list sent on request. When in New York visit our showrooms.

World Amusement Supply Co.
Entire 3rd Floor, 1845 B'way, New York

Melville-Reiss Shows

CHARLOTTE, N. C., Jan. 18.—At present all is quietude at the Melville-Reiss Shows' quarters. Owner Harry G. Melville, Manager J. F. Murphy, General Agent J. D. Wright, Jr., and Nate Miller have been attending the Virginia fair men's meeting in Richmond. Winter quarters has not been officially opened as yet, but Superintendent J. L. Edwards, Jr., is busily engaged in getting all the equipment together for the work when it starts. Maxie Herman has completed the building of the "Daborn" show and has departed for Jacksonville, Fla. James Braden, Leo Alberts and William Franks have been visitors at the quarters during their stay in Charlotte. W. L. WALTON.

Milo Anthony's Museum

GALVESTON, Tex. Jan. 18.—Anthony's Museum closed in San Antonio, Tex., after a two weeks' engagement there. Business was fair. Results have shown that the proper use of advertising and publicity are well worth the cost. San Antonio is the winter headquarters of many carnival people. The return engagement here opened better than the first visit.

There have been a few changes in the personnel of the company. The opening lineup here was as follows: Toney, the Alligator Boy; Frank McGowan, one-man band; Clarence Ashley, Singhalee steel-skin marvel; Professor Victor, tattoo artist; the Patagonian Pygmies, in a fire act that is different; Velma Wetzell, illusionist; H. H. Lucas and wife, in a magical act; Mr. and Mrs. Milo Anthony, in their mind-reading act, and Charles Howard and wife, impaement act. Sam Davis is handling the inside. Four concessions were added this week. The front is in charge of the writer. W. W. (DOC) LEWIS.

YOU WILL KINDLY NOTE OUR NEW ADDRESS

Basketball Scorers... \$2.50
Self-Threading Needles, 10 in Paper... 2.88
Needle Threaders, Directions on Handle... 1.30
Men's Hankies, Transp. Envelopes... 5.40
Toothpick Knives, Colored Handles, 5-Piece... 3.00
Toothpick Knives, Colored Handles, 3-Pc. 2.25
Army & Navy Needle Books... 2.35
Nail Files... \$1.50, \$1.80, 2.40
Scented Sachets... \$1.35, 1.80
SPECIAL—2-Drum Perfume Vials, Sealed, Labeled... 2.50
Fair Prices. Square Treatment. Prompt Service. Stamps or currency for samples. Prices F. O. B. New York. Deposit required on C. O. D. orders. Ask for complete list.

CHARLES UFERT
19 East 17th St., near Broadway, New York

The Radio Stropper

\$7.20 GROSS
Nickel-plated. Holds all makes of Safety Blades.

1 Gross Radio Stroppers
1 Gross Pigskin Straps 12x1 1/2
1 Gross Razor Straps 12x1 1/2
1 Gross Cartons for Outfits
One Gross Combinations Outfit, all for **\$14.95**.
Sample Outfit, 35c. 25% deposit on all C. O. D.

RADIO STROPPER CO.,
3321 North Halsted Street, Chicago, Ill.

HEALTH LECTURERS

MANAM \$8.00 per 100 Pkges
(Plantago Psyllium)

BUILDING HEALTH, 200 Pages, \$15.00 per 100.

FOOD SCIENCE \$8.00 per 100
CONSTIPATION
DISEASE—And How To Prevent It
MOTHER'S GUIDE
NURSING

VEGETONE SOAP, \$3.50 per 100.
Wrapped 8 to Carton.

KING POCKET EXERCISER
SPECIAL \$35.00 per 100

Send \$1.00 for all these samples.
NATURAL HEALTH ASSOCIATION, Inc.
152 West 42d Street, NEW YORK.

IF YOU ARE NOW NOT SELLING OUR FELT RUGS WRITE US AT ONCE.

We Manufacture America's Finest **FELT RUGS**
Brighter—Blended Better—Made Better.
EASTERN MILLS, Everett, Mass.

Big Profits!
Own your own business, stamping Key Checks, 70 B, Name Plates, Sample, with name and address, 25 cents.

HART MFG. CO.
327 Dey Street, Brooklyn, New York

OFFICE SUPPLIES SALESMEN:
Solid glass Paperweights sell in every office. Useful as magnifying glass. A Paperweight for every desk. Useful and ornamental. **SOLID GLASS:** Ask for No. 18 Sample, 50c, postpaid. **Duran,** \$2.50. Fancy Floral Paperweights, solid Glass, No. 33. Sample, 60c, postpaid. Dozen, \$4.50. Can be sold as souvenirs. Something new. **KANT NOVELTY CO.,** 248 Third Avenue, Pittsburgh, Pa.

Yours for the Asking!
Big Catalog of Medicines, Perfumes and Powders for coupon workers, Specialties, etc.

The DeVore Mfg. Co.,
Mfg. Chemists
309-19 S. 4th St., COLUMBUS, O.

PITCHMEN
MAKE MONEY WITH OUR **Leather Souvenir Line**

We furnish the goods and also Electric Hot Point Pen for lettering. Write us for particulars.

INDIANA LEATHER SPECIALTY CO.,
CROWN POINT, IND.

EX-SERVICE MEN—QUICK MONEY
Selling oldest, best established Veterans' Magazine Largest sale. **Joe Books.** Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. **VETERANS' SERVICE MAGAZINE,** 180 Mot St. N.Y.

Pipes for Pitchmen

Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

WILLIAM SACKS broadcasting from Philadelphia: "Dick Knight and wife, where are you? I am spending the rest of the winter in Philly. Haven't been working, but expect to start out March 1."

LOUDOUN JOHNSON is back in New York as trombonist and comedian on the Iroquois Famous Indian Remedies Company Show at his old winter job and pipes that he would like to hear from his old gang.

TOM KENNEDY postcards from Pittsburgh January 7: "Stopping here just long enough to change trains. Put my car in storage at Youngstown, O, for the winter. Going home for a visit, as I have not been home since 1917. It's been a long time, mates."

THAT CLOUD OF DUST which whirled thru the main stem of Arcadia, Fla., January 9, has been identified as Royal Milton Rhodes, fast-stepping sheetwriter, who hesitated just long enough at the post office to send a card, which reads: "At Arcadia after a big week at the Wauchula Strawberry Show."

MRS. R. H. (WIDOW) ROLLINS reports from the Erlanger Hospital, Chattanooga, Tenn., where she has been a patient some weeks: "I have suffered a relapse. This time it is earache, sore throat and pains in the back. I guess I will spend the winter in this hospital. Please run that notice about my illness again."

WHITE EAGLE is recovering from his illness at his tepee in Piqua under good treatment and has been able to get around in a wheel chair. "Hard luck is like bananas," the Chief pipes, "it comes in bunches. On Sunday, January 5, I fell and fractured an ankle, which puts me on crutches, so we have a lady nurse waiting on both of us. We will be glad to see any friends passing thru."

"TELL THE BOYS coming here to leave their snowshoes up North," Guy E. Peterson, the plant wiz, postcards from San Antonio, Tex. "But they had better bring plenty of blankets and overcoats. My partner, S. E. Mathewson, has just opened a cigar store in the Milan Building and is now giving cigarets free without paying the postage. So look us up. Regards to all the knights."

"STILL IN BEAUMONT, and it looks like I am going to spend the rest of the winter here," W. S. Ruffing pipes. Ruffing relates that he was arrested recently under a city ordinance because he neglected to get a permit to work. Charges against him were selling without a permit and blocking traffic. He blames himself for negligence, saying: "Result of the difficulty was I spent eight days in jail. And the permit does not cost anything. So be sure and get it, boys, before you try to work. However, I did not close the town. Sorry to hear of the misfortune of the Widow Rollins. Hope you are well, Widow."

MORRIS KAHNTROFF, seeking new worlds to conquer, turned up in Frisco January 7, from which point he postcards: "Just drove in from Portland, Ore. Worked with F. K. Markum in the store he has been holding down nine weeks. He's a wonderful fellow. I'm sending all brother pitchmen, good jam men, my best wishes for a prosperous year. My address will be *The Billboard*, San Francisco office."

THE WILSONS are moving from Toledo, O. to Cleveland after a successful campaign with their U-Can-C, and Earl reports that he has put 30 agents to work in Toledo. Personally he worked the Overland, Auto-Lite and Chevrolet plants to good biz and had the field pretty much to himself. The Wilsons are working the auto show in Cleveland. Shops in Toledo are working night shifts now.

NIGHT LETTER, signed "Jack Mullane" received from Canton, O., January 18: "You're listening in on WTAM Medicine Show. Wonder what has happened to Dr. Vertsley, of 20 years ago. First pipe. Would be glad to hear from anyone acquainted at that time with Jack Mullane, of 1418 Alden avenue, S. W. P. S.—WTAM Players have never experienced results of medicine shows."

DOC E. F. SILVERS, of Silvers' Fun Show, is at Miami Beach, Fla., with the missus, from which point he infoes that he closed the show December 1 because of the health of Mrs. Silvers, and they will remain until April 1. Then they start north and will reopen the show under canvas the first week in May. "It sure does feel fine to get away from the snow and cold of the North," says the Indian med. man.

"RECEIVED SO MANY answers to my 'at liberty' ad, I have not had time to answer many of them," B. B. (Dixie Bob) Harris shoots from Fredonia, Wis. Bob infoes that he is again with his former manager, J. Bert Johnson. "The Wisconsin squareshooter sure has a great flash show," he says. "We opened January 6 to a packed and jammed house. This spot will sure finish as a big rpd one for Johnson, just like other towns played."

BARRY AND LA VELLE postcard from Wilmington, Del., that they are among the many headquartering at the Crown. "Many of the boys will remember Uncle Love," they write. "Well, he is here with Jackson, the man of many watches. Wilmington has been closed since Christ-

5-in-1 Manicure Set, \$3.00 Gross
3-in-1 Manicure Set, \$2.25 Gross

New Pocket Knife Sharpener.
Best Sharpening Tool Made.
Also Screw Driver, B of 1 1/2
Opener. **\$2.50 Per Gross**

\$12.00 Gross
\$12.00 Gross

BERK BROS., Import Corp., 543 Broadway, N. Y. C.

The Original Glass Cutting Knife.

SOLID GOLD PENS — SOMETHING THAT WILL INTEREST YOU — SOLID GOLD PENS

GOLD PENS: Jumbo Size, **\$4.50** Dozen. Medium, **\$5.00** Dozen. **PENCILS to \$21.00** Match. Gross.

Black and Pearl (Effect), Black and Gold, Jade, Mottled Blue, Solid Red Stock, Dozen, \$8.50. Pencils to Match, Dozen, \$3.00.

Twelve different colors to select from, including Black and White Stripe. Pencils to match, all colors. All first-class merchandise and workmanship. No seconds, no job lots. Yours for service at all times. Get my new prices.

NEW PRICE on Black and White Mottled Jumbo, Pearl Effect, Plated Points, 1/2 Bands, Dozen, \$3.50. Pencils to Match, \$2.50 Dozen. Complete Sets, \$66.00 Gross.

JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York
Branch Offices: 180 West Adams Street, Chicago, Ill.

CASH IN \$20 A DAY

AUTOMATIC 400% GAS LIGHTER Profit
JUST OUT. Lights gas instantly without sparks or flame. Sells like wildfire wherever gas is used.
\$8.00 Per Gross
Rush name and address (free sample).
One Gross **\$34 Profit**
Retail 25c

FREE SPECIAL
1/2 Dozen CROWNITE CIGAR LIGHTERS of Highest Polished Nickel, with Birthstone Setting. Retail \$1.00 Each.
With Each Cash Order of One Gross of Gas Lighters.
Ignition Products Co., Inc.
(Sole Manufacturers)
107-18 Van Wyck Ave., RICHMOND HILL, N. Y.

Reduced Prices — Best Quality
OUR PRICES ARE LOWEST
Write for New Price Lists and Special Offer Spectacle Kit.

B.B.32—All Shell Skull Bow Spectacles. All numbers. Doz., \$2.15; Gr. **\$23.50**

Here is a Big MONEY MAKER

"Goldtone" SPECTACLE
B.B.24—"Goldtone" Shell Rim Spectacles, with gold-plated Bridge and soft Cable Bows, all Focus Numbers. Large Round Lenses. Doz. \$4.50; Gross, \$51.00.
Catalog Mailed Free. Write at Once.
NEW ERA OPTICAL CO., 21 North Wabash, CHICAGO.

The Run Mender

Red Rubber Handle Needle, \$2.00 per Gross, \$12.50 per 1,000. Hard Wood Handle Needle, 1/2x2 1/4, \$2.75 per Gross, or \$2.00 per 1,000. Wood handle Chiffon Special, \$8.00 per Gross, or \$50.00 per 1,000. New illustrated direction with every needle. Buy direct from the manufacturer and get the benefit of price and quality. Deposit on all orders. Samples, 10c each. We replace every Needle found imperfect. Prompt and careful service, our motto.

ART PRODUCTS MFG. CO., Inc.
1371 35th Street, MILWAUKEE, WIS.

SALESMEN WANTED
Sell Cox Holdfast Screw Drivers

Sells on sight to Mechanics for Auto, Radio and Electrical Work. Self-Holding, Self-Relensing. Send 50c for sample and ask how to get Salesman's Outfit Free.
S. J. COX, Mfr., Dept. A, Franklin, Pa.

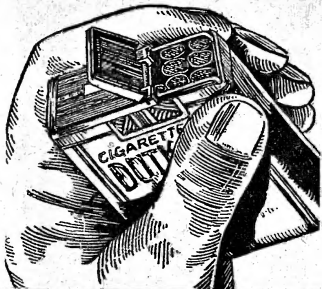
GLASS CUTTER, KNIFE SHARPENER, CAN OPENER TOOL, \$9 a Gross
Sample, 25c. Limited supply at this price. Deposit required.
E. P. FITZPATRICK
809 N. Harrison St., WILMINGTON, DEL.

SONG SHEETS
100—LATEST SONGS—100
Costs 2c, sells for 10c, 500% profit. The boys are cleaning up, so can you. \$2.50 per 100, \$20 per 1,000. Send money with order, no checks.
MR. LOUIS, Agents, 414 Frankford Ave., Philadelphia, Pa.

No Wind Can Blow It Out
SOMETHING DIFFERENT. No Flint. No Friction. MAKE UP TO **\$40 A DAY**
Showing My Mystery Lighter to Men. What Makes It Light? Attracting No Friction. No Friction. New Principle of Ignition. Sample with Sales Plan, 25c. Sample Gold or Silver Plated, \$1.00. Agents write for proposition. New Mottled Mfg. Co., Desk B-4, Bradford, Pa.

Tell the Advertiser in *The Billboard* Where You Got His Address.

"OVER THE TOP"



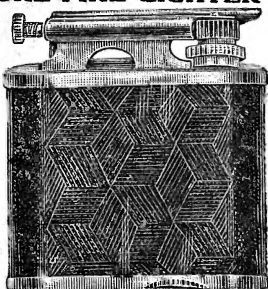
"SURE-FIRE LIGHTER"

GILT FINISH.
It Snaps Open.
\$15.00 Gr.
\$1.50 Doz.

Double Wheel
LIGHTERS.
\$24.00 Gr.
\$2.50 Doz.
Dealers only.

Goods shipped C. O.
D. 25% deposit, Exp.
or Postoffice M. O.

JAS. KELLEY
487 Broadway, New York
BRANCH, 180 West
Adams St., Chicago, Ill.

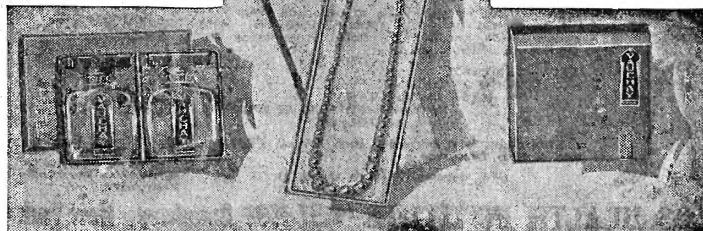


**THE BIGGEST MONEY MAKER
EVER OFFERED**

Originated by Us

**THIS
DEAL**

**30c
Complete**



Our No. 450

Hundreds of thousands of these deals, which we manufacture, have been sold by the largest operators in the business during the past six months.

- PEARL NECKLACE**—Indestructible, with safety clasp; 15 inches; individually boxed.
- TWO BOTTLES OF FINE PERFUME**—Each bottle wrapped in cellophane and packed in beautiful silver and black box.
- BOX OF FACE POWDER** of fine texture; silver and black box.

COUPONS
Flashy two-colored illustrated coupons
\$1.00 per 1,000

Packed 50 deals to a carton. Terms—50% deposit with order, balance C. O. D. No personal checks. SEND 50c FOR SAMPLE DEAL. Wire or write for this deal now. When ordering be sure to mention No. 450. GET BUSY, BOYS—a sure-fire proposition to get into the "big" money.

C. H. SELICK, Inc., 40-46 WEST 20th ST., NEW YORK CITY

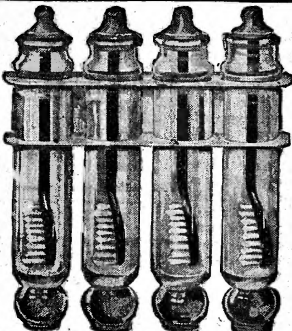
PARFUMERS SINCE 1875

**137
Sold in One Day**

By James Bell

James Bell, of Haddenfield, N. J., sold 137 Sterals in one day. J. Monso, of Chicago, averaged 69 Sterals every day for two weeks and sold over 100 in one day. G. Birnbaum, of Chicago, averaged over 69 Sterals every day for two weeks. Billy Halcomb, of Clarkdale, Miss., a 12-year-old boy, has a bank account of over \$400 made in six months selling Sterals.

10850 Sold in 6 Months by One Distributor.
One of our distributors sold 10,850 in 6 months without previous experience. His commissions were over \$5,000 for the 6 months. Why don't you get into the big money class?



The Steral Tooth Brush comes in units of one, two or four. The charge in the bulb in the bottom drives off germ-killing fumes. The brush comes out sweet and clean and sterile. The Steral sells on sight to a person who believes in the individual drinking cup and individual towel. After 6 to 12 months, tube and all is thrown away and you have a repeat sale.

Agents Make Big Money
Start a crew or take a territory yourself. You need very little money to start.

**DR. THOMPSON'S STERAL
TOOTHBRUSH CO.**

803 So. St. Clair St., Toledo, Ohio

HUSTLERS STREETMEN



SALESBOARD OPERATORS—Full Line Premium Goods and Records. We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

VICTORY NEEDLE PACKAGE

5 Papers all Gold-Eye Needles, 11 assorted Darners, 1 Bodkin. In handsome lithographed covers. No. BB57. Per Dozen, 65c; per Gross, \$7.50.

TOOTHPICK KNIVES

Three Blades Assorted Color Handles. BB5390—Bulk Packing. Per Gross \$2.25 BB390—1 Dozen on Card. Gross \$2.50

VALENTINE SPECIALS

PARCEL POST CHARGES PAID.
50c ASSORTED—Three Dozen in Box. Per Dozen, 33c. Above Lace, Mechanicals, Cut-Outs, etc.
10c ASSORTED—Two Dozen in Box. Per Dozen, 65c. Above Rocking Cats, Boxed Suckers, Mechanicals, Lace, etc.
25c ASSORTED—One Dozen in Box. Per Dozen, \$1.75. Imported large numbers Ships, Automobiles, etc.
TERMS: Cash with order. If not satisfied money will be refunded.
EAGLE SPECIALTY MFG. CO., 677 S. Main St., Akron, Ohio
MANUFACTURERS OF THE DIAMOND H LINE.

**\$36.00 a GROSS, WHILE THEY LAST
GOLD MOUNTED BILLFOLDS**

Made of SPECIAL ASSORTED COWHIDE,
Formerly \$48.00 a Gross.

KING LEATHER GOODS MFG. CO., B. Street, Indiana, Pa.

**LION and TIGER MATS,
RUGS and SCARFS**

Attractive and lifelike in appearance. One of the biggest selling novelties we ever made. Send for Samples today.
LION or TIGER MAT. Size 11x21 in. (Sample, Postpaid, 50c)..... \$ 4.25 Dozen
LION or TIGER RUG OR TABLE THROW. 24x40 in. (Sample, Postpaid, \$1.35)..... 12.50 Dozen

BRADFORD & CO., Inc.
Dept. W., St. Joseph, Mich.

PEARL NECKLACES

THE INDESTRUCTIBLE KIND.

By the dozen or thousand. We impart these Beads in very large quantities and our prices are right. Also lead in Bead Box prices. Write for Price List. All Spangler Merchandise sold under money-back guarantee.

SPANGLER, Inc., 160 N. Wells Street, Chicago

WIRE-WORKERS

Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc.
227 Eddy Street, PROVIDENCE, R. I.
Manufacturers of Wire for Wire-Workers for Over 50 Years. Send for Price Lists.

Thank You for Mentioning The Billboard.

mas. Ed Fitzpatrick was at the hotel several times to meet the boys. John McGetrick, I worked the mill at Marcus Hook. It was good. Thanks. You can't get within three squares of the Ford plant."

"WALTER BARRY is a classy pitcher and Syl La Velle never had a better working partner." H. B. Jackson tells it in a pipe from Wilmington, Del., "but I would like to know what was his idea in making a pitch by the light of the silvery moon at 4 a.m., on Charleston dolls, at Fourth and French streets, Wilmington, January 7. I'm just asking because I was roused from slumber by the rapid-fire patter of the illustrious pitcher. As I gazed on him I thought: 'Ye gods! The moonstone pitcher has arrived at last.'"

"NICE OPEN WINTER in New York so far." Charles (Doc) Miller pipes. "Street workers have had a break, tho business in some of the stores has fallen off considerably since Christmas. Joyce Maxwell Reynolds is proving herself a shining star as a pitchwoman at her store on Eighth avenue, near 42d street, six days a week and at Coney Island on Sundays. Joe Golstein, the German whistler, has a store on Court street, Brooklyn, where the following artists are kept busy: Zangar, astrologist; Claude Williams, hair tonic and soap; John Kenneth, herbs;

**STRONGER
THAN
EVER**

THE NUTRO LINE

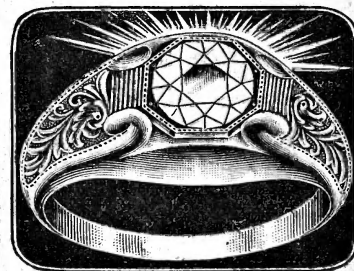
The old favorites are back again and newcomers are welcomed to this dependable line of world-known medicines. Quality above all in our Tonics, Oils, Catarrh Remedy, Salve, Soap, Corn Cure and a complete line of Toilet Articles. And our service—ask anyone! Write for our new Catalog.

NUTRO MEDICINE COMPANY
16 South Peoria St., CHICAGO, ILL.

CHROMIUM PLATE

9/10 as Hard as a Diamond.

\$11.00 Gross



B155—CLOSED BACK.

B156—OPEN BACK.

Engraved Sides.

1-CARAT SIZE STONE.

Send \$2.00 for Sample Line No. 100, consisting of 18 Chromium Rings, in beautiful maroon Tray.

HAVE YOU OUR NEW BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? WRITE FOR IT TODAY. 25% deposit required on all orders.

ALTER & CO.
165 W. Madison St., Chicago, Ill

Anyone CAN LEARN!

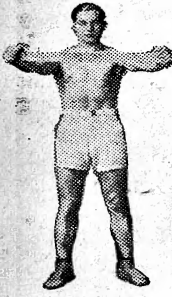
No talent or experience necessary. Fascinating work. Pays big money. Complete instruction book \$1.00. ABOUT ALPHABETS, Colors, HOW TO MIX PAINTS, Show Cards, Window Board and Wall Signs. Ready made letters, Gluing, TRICKS OF THE TRADE, also gives 100 Alphabets and Designs. Book bound in leather, gold edges, and four ball bearing Show Card. Postage and P. H. sent postpaid for \$3.00. C. O. D. \$4.00 extra. Ogilvie Pub. Co., 37 Roosevelt, Dept. 30, New York.

**EARN MONEY IMMEDIATELY—
WE FURNISH EQUIPMENT TO START**

Make \$100.00 Weekly selling Unbreakable Combs. I show you how. Write Barnes, 24 Calender, Providence, R.I.

THE S'GT. FRANK POULOS

POCKET GYMNASIUM



Rubber Exerciser and Body Builder, with New Improved One-Inch Grip and Reinforced Sides. Made of Genuine Para Rubber. Retail for \$1.50. Box Marked \$2

\$35 PER 100
Sample, \$1.00.

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This chart is a big sales turn for all Pitchmen and Health Lecturers.

25% deposit, balance C. O. D.

Sgt. Frank Poulos
Physical Instructor to General Pershing's Bodyguard.

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Large Variety of Subjects
35c, 50c and 75c PER GROSS

ORDER NOW

I. ROBBINS & SON

203 Market Street Pittsburgh, Pa.

STREETMEN MAKING BIG MONEY

Selling New SONG SHEETS

100 LATEST BROADWAY HITS.


Regular newspaper size, 18x25 inches. Good type, in colored sheets. New edition, just out. \$2.00 a Hundred, \$17.50 a Thousand. Also Pictures of Al Johnson, Ted Lewis, Irving Berlin. 25% deposit, balance C. O. D. Price on quantities.

WM. HERMAN, Reed Bldg., 1211 Filbert St., Philadelphia, Pa.

\$10 Apollo

Ring \$2.86 for Set With 1-Ct. Dazzling Mexican Diamond

Alive with rainbow fire, guaranteed 20 years. Our finest Platino Ring matches \$700.00 diamond platinum job. Same Ring with Mexican Rose Diamond, Mexican Ruby, retail price \$3.50, for \$2.64, C. O. D. Send no money. State size. Only one to a customer. **SPECIAL BARGAIN**—All Rings for \$10. Write for inside proposition to Salesmen. Cat. FREE. **MEXICAN DIAMOND CO., Dept. N M, Monterey, Calif.**



PEARL NAME PINS

GOLD-FILLED NAMES or INITIALS
Mounted on Mother-of-Pearl. Five-year guarantee.

WHOLESALE NAMES... \$3 Dozen
INITIALS... \$3 Dozen
Set with 3 Brilliants, \$1.50 Doz. Additional Cash with order.

JOHN W. BALL MFG.
GLENSIDE, PA.
Samples, \$1 for Set, four different.



Agents Big Pay

Part or Full Time

100% Profit

You can easily earn \$50-\$100 weekly with the Berg Strop. Nothing like it on the market. This is the keenest edge on Gillette Blades you ever saw. Everybody who sees it buys it. The Berg Strop—proper means a steady, handsome profit. Well worth a 2c stamp to find out full details. **FREE SAMPLE** to good men. Money refunded when you become our representative. **BERG BROS., Inc., 439 W. North Ave., Chicago, Dept. H41.**

NEW AUTO-MATIC RADIO GAS LIGHTER

LIGHTS GAS LIKE MAGIC
No Flints—No Friction

Make \$28.50 A Day

A big 25c seller, paying 400% clear profit. A gross easily sold in a day brings \$36.00 and costs you \$7.50. You make \$28.50 clear profit. Rush \$7.50 for gross, or \$1.00 for sample dozen, with amazing new sure-fire self-selling plans.

B. MASTERLITE MFG. CO., Dept. B, 119 E. 23d St., New York City



MAKE \$10 TO \$20 A DAY

New Idea Display Card

Sells easily to Barber Shops, Bus Stations, Garages, Pool Halls, Candy, Cigar and Grocery Stores, etc. Write for full particulars. Be first in your territory to clean up. **CHAMPION SPECIALTY CO., 225 Mtrs. Each. Bldg., Kansas City, Mo.**

REAL INDIAN BEAD WORK

Coats, Shirts, Vests, Leggings, Eagle Quill War Bonnets, Dance Hats, Moccasins, Tobacco Bags, Pipes, Bows, Etc. Large stock Sioux Beaded Wearing Apparel and Indian Belts. All new. Price list free.

K. W. STILLWELL, Deadwood, S. D.

REBUILT WATCHES

ELGINS, WALTHAMS, ETC., CHEAP.
Send for Price List.

CRESCENT CITY SMELTING CO., 508 Chestnut Street, ST. LOUIS, MO.

MAGIC FOR PITCHMEN

Jumping Peg, Folding Paper Trick, Key Ring and Dime Trick, Noisy Letter, Whooper, Girl, Magic Pads, Card Tricks and a big line of fast selling Novelties. Send for List "H"; you'll find what you want.

J. E. BROTHERS, 128 East 23d Street, New York City

AGENTS WANTED \$50 TO \$100 WEEKLY!

Take orders from Motorists for Electro Magnetic Trouble Light Sticks to any part of car. Both Hands Free to Work. Amazing demonstration. Send for demonstrator and particulars. **WONDERLITE, 39 Rice Street, Dept. B, Providence, R. I.**

Jack David, inhalers; Leo Edelman, in the window with pens, a fine flash. This store gets a 12-hour play daily. Professor Petrovics has reopened his store on 125th street."

THE SIDEWALK PITCH has not yet ceased to be a novelty down in Monroe, La., judging by the big flash of publicity Harry McGinley drew recently from *The Monroe World*. Harry sends a clipping of the article. It purports to give his spiel verbatim. The reporter made a good yarn of it, but Harry says the backfire wasn't so good, as the attention of every merchant in town was called to the fact that an outsider was getting a few dollars of loose money. McGinley was selling a combo of hone, razor paste and styptic stick for four bits a throw.

JERRY RUSSELL, broadcasting from Seattle, Wash.: "Just a few lines from the frozen Northwest, and I don't mean maybe. It is really cold. Among the boys in action are Carl Balsley, on the leaf, who is being helped by that peer of sheetwriters, In-the-Racket Haley. Jack Walsh says he is enjoying it around here fine. Morris Kahntroff and Art Sheppard passed thru here New Year's Eve on their way 'down yonder'. Frank Markham has a store in Portland. Little Joe has finally become one of us. I wonder how Colonel New House is and why doesn't my friend Hightower send in a few words. Regards to all the boys."

"JUST A FEW WORDS to let you know how we find things on the coast," E. D. Kerkhoven shoots from Walla Walla, Wash. "At present we are working needles, and find that the rummenders have been worked strong here, especially along the highways. But, if we put in the hours, there are always enough poor and oppressed housewives and poor working girls who want the Little Wonder Needle. Free (try and get them). Patrick Fitzgerald, please write. We have the pictures taken in Boston for you, Jack Murphy, write. The coast isn't bad, and it isn't good. Just enough business to keep us happy and going. H. J. Lounsdale, send me two applications for membership. You have the right idea. I am with you."

ANOTHER HARD-LUCK STORY comes out of the South. Doc G. K. Allen, with the missus and Grant Livermore, was headed for Texas the other day. They were in Chattanooga, Tenn., and all packed to move, when the Doc went into a restaurant on the busiest block on the main stem for his dinner. While he was eating, a weary-looking native with a bad eye picked up the Doc's gladstone bag, with all of his clothes, and did a disappearance act. Allen was left without even an extra shirt. "When I hear anybody saying the South is good," says the Doc, "I say, 'Too good.'" When Doc George Reed heard about it in Columbus, O., a few days later, he got out of his wheel chair and walked around the room three times. Then he wired Allen, tendering him the loan of an old pair of pants, and warning him to beware of city slickers.

WILLIAM KING, sheetwriter and carnie worker, is being held at Marion, Ind., charged with being implicated in the robbery of a bank. From the Marion County Jail, where he is a prisoner, being unable to give the high ball bond required, King writes that his arrest was due to mistaken identity. "I had never been in the State of Indiana in all my life until they brought me here from St. Clairsville, O. where I was arrested," he says. "The bank robbery happened July 12, 1929. At that time I was with the K. F. Ketchum 20th Century Shows, in Buckhannon, W. Va., running a joint for Joe Anthony, the show's manager. I was with that show all season, but I can't convince the sheriff here. I wish you would ask any of the boys who were on the show with me to get in touch with me immediately. I have been held here since December 2, and I don't know what they will do to me unless I can get the needed witnesses. The chief of police and a doctor in Buckhannon will remember me; also a dentist, who pulled a tooth for me July 12, the day the bank in Indiana was robbed. My wife is in ill health and unable to get around to do these things for me." Bill King's address is Grant County Jail, Marion, Ind.

BOB HALL, again talking from Chicago, starts out by saying that except for a lot of murders, holdups and assorted smaller crimes there is nothing taking place in the City of Bang-Bang.

Make Ten Thousand Dollars

A year selling money-making Secrets, Plans and Formulas. Be your own boss. Establish a prosperous, ever-growing business for yourself. Write today for our wonderful propositions.

AGRAH COMPANY
479 Ralph Avenue, BROOKLYN, N. Y.

RAINCOAT AGENTS

Men's Heavy Lined Gabardine Trench Coats

SIZES 34 TO 46.

\$24 DOZEN
DOZ. OR GROSS LOTS Same for Boys, With Hats to Match. Sizes 6 to 16.

\$21 DOZ.
DOZ. OR GROSS LOTS 25% deposit with order.

BLUE LABEL RAINCOAT CO.
34 East 12th St., New York City



LATEST SENSATION!

NOVELTY AUTO OWLS, Hustlers, Streetmen, etc., look Every car prospect. Good 50c seller. Sample Dozen Pairs, \$3.00, postpaid; Gross, Assorted Pairs, \$33.00; Single Sample Pair 25c. 35% deposit, balance C. O. D. "Walking Cats", at reduced prices, \$15.00 per Gross. Samples, 25c. Address **ELAINE DISTRIBUTORS, 137 Koehler Court, San Antonio, Tex.**

ONE MINUTE MEN!

NEW 1930 PRICES ON DOMESTIC BROOCHES

Style "B"—Bronze, \$1.00 per 100, \$9.00 per 1,000.
Style "B"—German Silver, \$1.25 per 100, \$11.50 per 1,000.
Style "A"—Bronze, \$1.15 per 100, \$10.50 per 1,000.
Style "A"—German Silver, \$1.40 per 100, \$12.50 per 1,000.
Domestic Button Plates, 80c per 100, \$7.50 per 1,000.

Also Our Reg. \$40 "Camerascop" at only \$35. Tripod charged extra.
Reg. 25c Package Developer, 20c.

Write for Further Particulars.

FREEDMAN CAMERA CO., 233 E. 117th St., N. Y.



MAKE BIG MONEY

Just out. Lights gas instantly without sparks or flame. Sells wildfire wherever gas is used. Retail for 25c.

MYSTERY GAS LIGHTER

Packed on individual cards with instructions. Sample, 5c; rush \$7.50 per Gross or \$1.00 per Dozen. **NEW METHOD MFG. CO., Desk BB-2, Bradford, Pa.**



Nugget Jewelry

Looks like gold and wears like gold. Nuggets, Charms, per Doz., \$3.00; Pins, Doz., \$3.00; Links, Pair, 50c; Watch Chains, Straps, Each \$3.50; Doubles, Each \$5.00. Composition Gold Dust Containers, Necklaces, Bracelets, etc. Sample Charm, Pin, and Dust Container for \$1.75. Latest of California Souvenir Coins struck in Circular. Send for price list.

R. WHITE & SON, Mfrs.
P. O. Box 424, RED BLUFF, CALIF.



PAPERMEN!

Now ready and it's a knockout.

NEW NATIONAL MAGAZINE

Good proposition for producers. Address **P. O. BOX 378, Kansas City, Mo.**

Pitchmen, Demonstrators, Streetmen

Fastest selling, Novelty on the market. Everybody buys. Good repeater. Wonderful demonstrators. All guaranteed workers. Absolutely new. \$4.50 Gross, prepaid. \$1.00 deposit each gross, balance C. O. D. Send 15c for sample. Don't overlook this one. It's hot. D. & D. NOVELTY CO., 1718 1/2 St. Louis St., Dallas, Tex.

A NEW ONE, BOYS! THE STEPS

"Climbing Up the Golden Stair," \$9.50 a Gross. Either Ladies or Gen's. 12 Assorted Samples, \$1.00.

ARLINGTON W. BARNES
24 Calendar, Providence, R. I.



PITCHMEN, STREETMEN, CARNIVAL MEN, NOVELTY MEN

MYSTIC POKER MIRROR. Marvelous seller.

NATIONAL NOVELTY CO., 36 West 96th St., New York City.

ZIP POLISHING CLOTH

Light Hand Soap and other articles. 100% to 200% profit. Repeat sellers. **LIGHTN PRODUCTS CO., 616 W. Kinzie St., Chicago, Ill.**

YOUR FORTUNE TOLD

By Crystal Ball. With explanatory Booklet. Selling fast. Sample, 50c. Write for wholesale prices. **PITTLÉ CO., New Bedford, Mass.**

POLISHED POINTS
and Rubber Sponge in Cap Makes Sports Pens Write better than Any Other on the Market

A Trial Order will convince you. Money back if not pleased.

No. 1 **SPORTS PENS.**
22 Different Colors Dozen.
\$2.75
Gross.
\$29

No. 12 **PENS WITH GLASS POINT.**
9 DIFFERENT COLORS
DOZEN
\$1.65
GROSS
\$18.95

Ladies' or Men's Styles.

Write for FREE Wholesale Catalog Send \$1.00 for 4 Sample Pens, Assorted Colors and Sizes.

One Display Stand FREE with Each Dozen Pens if you ask for it. Two-Year Guarantee Given With Each Pen.

2 COLORED COUPONS,
75c A THOUSAND,
20% With Order, Bal. C. O. D.

F. SPORS & CO.
130 Superior St.,
LESUEUR CENTER, MINN.

"Expected to be headed east before this," says Bob, "but owing to hitting a good proposition I may be here until spring. The wife is working to help out, so we should come out on top. Well, boys, the other big financial men and myself have said that 1930 will be a good year if we all put our shoulders to the wheel. I am going to do my share. Business after the holidays is beginning to improve. What's the matter, Bob O'Neil; I don't hear from you. Now, boys, we have a nice flat at 721 Briar Place and the key has been thrown away. The door is always open to friends and acquaintances while in the city, and the wife still knows how to cook Boston baked beans."

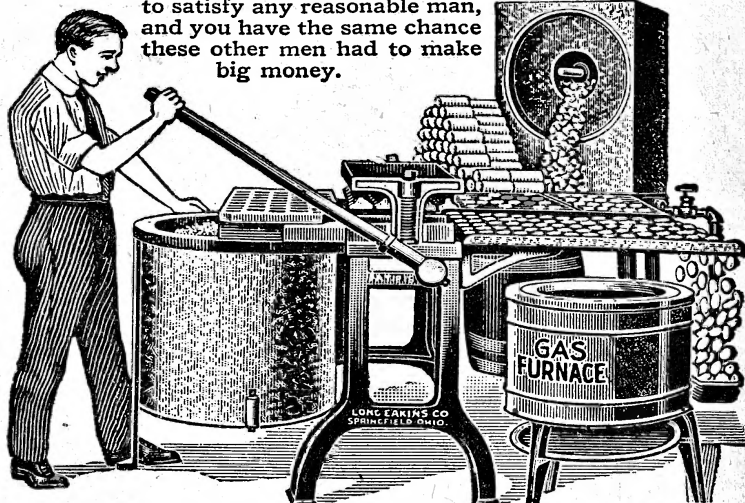
THIS IS BUBBLER MANSFIELD piping again from what he describes as one of the reddest spots in the Cotton Belt, Caraway, Ark. Says Bubbler: "This little town is 10 miles off the highway and it has been missed by all of the med. men. We have been here a week. It has been raining hard and the roads are bad. We will stay another week. Fact is, old Jupe Pluve hadn't made an appearance for some time. The natives say, 'The more rain the more cotton.' More cotton means more shekels, so we are not worrying. This little aggregation of ours never rested thru the Christmas holidays. We are going to work thru until the middle of next month and we will not close until May. Best wishes for a prosperous year to everybody from Dr. Bates, Tommy Cooper, the little missus and myself. Would like to hear from Honey Boy, and both myself and Mrs. Mansfield send love and best wishes to little Mary Brown."

DOC HOMER ANDERSON'S med. show opened recently in Muskogee, Okla., and the Doc reports that biz has been good with him to date. A few other workers are in the city, all apparently getting a break. "Streets are open here," Doc infoes. "The reader is from \$1 to \$2 a day. Soldier reader is recognized as o. k. We have with us the Berry Family, with Berry working blackface, Mrs. Berry singing blues, Junior Berry doing his Charleston dances and little Geraldine giving an acrobatic turn. Mrs. Doc Anderson plays straights. Weather here has been good for the show and last Saturday was a red one." Doc would like to hear from all the oldtimers.

\$351.00
Cleared in one day
by W.H. Adams
Dayton, Ohio

Marini of California reported \$11,275 sales in three months. Gorton of New Jersey, \$4000 profits in two months. Alexander of Pennsylvania, \$3000 profits in four months. Ira Shook of Michigan, \$365 sales in one day. Bramco bought one outfit April 5 and 7 more by August 20. Iwata & Co. bought one outfit and 10 more within 18 months. Revel of Michigan wrote: "Made \$25.00 on my first day." A. Leib of Montreal wrote: "My sales averaged \$400 per week." These are exceptional, not average sales

and profits. We are not promising that you will make these big profits, but what you should make ought to satisfy any reasonable man, and you have the same chance these other men had to make big money.



WE START YOU IN BUSINESS

for little money. Furnish secret formulas, raw material, and equipment. Little capital required. No experience needed.

Build a Business of Your Own

No limit to sales of Crispettes. Young and old like them. It's a delicious confection. Write for facts about a business that should make you independent. Start now, in your own town. Send postal for illustrated book of facts. It contains enthusiastic letters from others—shows their places of business, tells how and when to start, and all information needed. Free. Write now.

Long-Eakins Co., 114 High St., Springfield, Ohio.
Mail at once your Book of Facts.

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COMIC VALENTINES

No. 64—Assorted, 6 1/2 x 9 In. Good Assortment. Single Gross, 50c; 5-Gross Lots, 40c Gross; 10-Gross Lots, Gross, ...
No. 10—Assorted, 7 1/2 x 10 In. Big Seller. Single Gross, 75c; 5-Gross Lots, 60c Gross; 10-Gross Lots, Gross, ...
No. 85—Assorted, 10x15 In. New Large Size. Single Gross, \$1.00; 5-Gross Lots, 90c Gross; 10-Gross Lots, Gross, ...
All Comic Valentines printed in brilliant colors. Order direct from this ad. CASH WITH ORDER.



KANT NOVELTY COMPANY

246 Third Avenue, Pittsburgh, Pa.
Storekeepers, Send for Our Assortment of FANCY VALENTINES, 2c to 15c Retail Numbers, 180 Pieces, Assorted, for \$2.00.



JOB LOT JUMBO PENS, EBONY COLOR, BAND ON CAP. \$18.00 Gross. \$2.00 Dozen. BUY DIRECT AND SAVE MONEY.

STANDARD PEN CO., EVANSVILLE, IND.

SONG SHEETS STREETMEN MAKING BIG MONEY

100 LATEST BROADWAY HITS. Size 18x25. Good type, colored sheets. New edition, just out. \$1.75 a Hundred, \$14.00 Thousand. 25% deposit, balance C. O. D.

E. R. CARD, 11 West Market St., Akron, O.

4 PC. SETS

No. 190—Silk Embroidered Scarf Set. Large flower design. Seasonal value. Less than Gross Lots, \$4.25 Dozen.
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No. 215—BRAND NEW SET. Finest embroidery. Glowy lace border. Gold, red and blue colors. Price less than Gr. Lots, \$8.00 Doz. Sets.
Enclose 10% deposit with order, bal. C. O. D.

LEWIS IMPORTING CO.
Dept. 26, 141 Fifth Ave., NEW YORK.

AGENTS BUY DIRECT AT LOWEST MILL PRICES

MAKE BIG MONEY. LAUGH AT COMPETITION. Men's Latest Fancy Hose, Doz, \$1.45-\$2.10; Ladies' Pointed Silk Hosiery, Doz, \$4.25-\$7.00. Satisfaction guaranteed. Catalog FREE. Act TODAY. SUPERIOR KNITTING CO., Dept. 4, New Haven, Conn.

PERFUME

In beautiful little 1-dram bottles. Single Gross, \$2; 5-Gross Lots, \$1.60. 10 Toilet Goods Samples, \$1. E. BOHL, 141 Fifth Ave., New York, N. Y.

AGENTS! Sell Shirts
Make Big Money Without Investment

Many salesmen making big profits each week selling Bostonian nationally known high-grade broadcloth shirts, 3 for \$6.95

Wonderful Selling Profit FREE! 100% profit on each shirt. \$1.50 cash commission for you. \$3.00 value. Quick sales. Write today for free sample outfit!

BOSTONIAN MFG. CO.
Dept. A. 252, 89 Bickford St., BOSTON, MASS.

Tell the Advertiser in The Billboard Where You Got His Address.

1930 CATALOG NOW READY
Coupon Workers, Concessionaires, Agents, write for yours.

Universal Laboratories, DALLAS, TEX.

Electric Sunshine
THE "HOMECURE" THERAPEUTIC LAMP
Buy Direct from the Manufacturer.

Like Sunlight itself — reaches the core in treatment of Neuritis, Rheumatism, Colds, Backache and kindred ailments. Relieves congested areas. Economically operated. Every home should have a Therapeutic Lamp. Hand Model, complete, ready for use, with 260-Watt Special Bulb, only \$2.98. Send Check or M. O., or shipped C. O. D.

Special Price to Fairs, Bazaars & Carnivals
HOME LABORATORIES, Est. 1900
Largest U. S. Therapeutic Lamp Mfrs.
194 11th Avenue, NEW YORK, N. Y.
Write for agent's proposition. Territory being given now

Buy Direct From Importers at Wholesale Prices

No. 33P—24-In. Necktie, Sample, 15c; Doz., \$1.56.
Send \$1 for 5 assorted Samples. We also import 72 different kinds and colors of Pearls. Write for prices.

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130 Erie St.,
Lesueur Center, Minn.

Program Salesmen

CAN USE four high-powered Salesmen who can produce. None others apply. Work until spring. NAT D. RODGERS, Municipal Auditorium, Tampa, Fla.

JEWELRY Assorted Brooches, Bar Pins, H. & O. Ornaments, etc. \$2.50 per Gross. Real bargains. E. BOHL, 141 Fifth Ave., New York, N. Y.

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BELOW COST, FOR CASH.
Left-Over Stock of
CHRISTMAS CARDS
In Boxes and Bulk.
THE JAMES LEE COMPANY
29 South Clinton, CHICAGO.

Thank You for Mentioning The Billboard.

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Harvey, L. C.
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Parks, Miss Billie
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Bronson, Jack
Buckles, Frank
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Conlon, Alexander
Coon, George
Crump, Geo. Clark
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Doyle, Mike
Dunnell, H. C.
Eagen, Rube
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Eslick, Les
Evers, Frank
Everstine, Mose
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Roses, Lillie
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Jordan, Babe
Kelly, Mrs. Pearl
Le Mont, Dollie
McKeone, Mrs. M.
Mason, Marvel
Meadow, Bertha
Micheiena, Vera
Fuller, Margaret
Grinn, Mrs. Wm.

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Blake, Roy
Bronson, Jack
Buckles, Frank
Clancy, Barney
Clark, Edgar F.
Collins, C.
Conlon, Alexander
Coon, George
Crump, Geo. Clark
Dennis, Bert B.
Doyle, Mike
Dunnell, H. C.
Eagen, Rube
Engesser, Geo.
Eslick, Les
Evers, Frank
Everstine, Mose
Farmer, Bill
Felix, Nabor
Fisher, Harry P.
Ford, Dr. L. B.
Garrison, Earl

Banquet-Ball Makes Record

PCSA function best ever in attendance and splendor—Chairman Wright praised

LOS ANGELES, Jan. 18.—The eighth annual Banquet and Ball of the Pacific Coast Showmen's Association, Tuesday night at Alexandria Hotel, was the greatest in attendance and splendor. Hundreds of showfolk and their friends gathered to attend one of the outstanding events held here during the year.

Chairman Will Wright and his committeemen were at the entrance of the Gold Room directing arrivals to the check-room, and as each party arrived they were escorted to their tables. Each member gave his hearty co-operation, combined with the press and the radio, and the affair was a grand, scintillating success. The banquet hall was beautifully decorated, floral settings that were magnificent. All received the admiration of the milling throngs. Every detail was taken care of by Chairman Wright. For weeks he worked with untiring efforts and the result was all that could be desired—the banquet arrangements were perfect. Along the speakers' table were floral decorations that surrounded a hand-carved marble tiger, the emblem of the association, and each dining table, touched by the artistic hands of the committeemen, gave the appearance of a paradise. Don Igoe and his El Flores Gaucho Band, gorgeously arrayed, played selections as the banqueters gathered, and when all were seated the band played Sousa's grand march, Stars and Stripes Forever, as Past-President Harry G. Seber led the procession of all officers, speakers and master of ceremonies to the speakers' table, where they took their respective places. A legion of waiters marched to the floor and the banquet was in progress. The affair was opened by Chaplain John S. Lyon in prayer. Presiding at the speakers' table, Past-President Seber made an address and announced several features that were to follow. The entertainment consisted of the Vitaphone Four Harmony Boys; Yvonne Lecart, in dance creations; Dorothy Brown, accordionist, and Lee Barth, entertainer extraordinary. All were greeted with thunderous applause. Past-President Seber next introduced Francis Patrick Shanley, toastmaster of the evening, and turned the proceedings over to him. The toastmaster was clever in his introductions of celebrities present, being intimately acquainted with many of these. Those whom he called upon to speak were Hugh R. Pomeroy, city planning consultant, who earned the gratitude of the banqueters by making his talk short, but entertaining. His topic was City Recreation and Playgrounds. He gave one a good idea of the expansion of this city in the past 150 years. This beautiful Southern city has the distinction of still having four of the original city parks (two of them in the heart of the city, Pershing Park and the Plaza). He explained the necessity of more playgrounds, recreation grounds and outdoor amusement places, and the urgent need of suitable grounds to locate outdoor shows, such as sponsored by this asso-

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ciation. The toastmaster next introduced Zibbie Fisher, representative of the Showmen's League of America, who carried a message of good will and brotherly love that exists in his organization for the Pacific Coast showmen, and like sentiment was extended to the league by Toastmaster Shanley in behalf of the Pacific Coast Showmen's Association. John V. Morris, general counsel of the P. C. S. A., was next introduced and briefly told of the Unity of Show Business. Brother Morris touched on many vital questions that arise among the rank and file of all who follow this fascinating profession. Many notables were next introduced by the toastmaster, including A. G. Barnes, who pioneered with the show that bears his name, the Al G. Barnes Wild Animal Circus; Doc Danville, representative of the Hearts of America Showman's Club, Kansas City, whose introduction brought forth a good round of applause; Abner K. Kline, Orville Crafts, John T. Wortham, Tony Panzich and Fred Clare, one of the outstanding showmen of Australia (alho an American), who has chosen the commonwealth of Aussie to present shows, rides, etc., and who took a bow among the cheers and applause of this large family representing the National Orange Show, San Bernardino, who brought a message in behalf of the officials of his event and extended an invitation to the P. C. S. A. to be the guests of Roy Mack, Joe Wilson and John T. Wortham. Will Wright, chairman of the banquet and ball, was next introduced by Toastmaster Shanley, and a tribute paid him on the success of this affair, as he left nothing undone. Telegrams were read from the following: Showmen's League of America, Heart of America Showman's Club; Frank B. Joerling, for Mississippi Valley Showmen's Association; Chas. C. Blue, of The Billboard, Cincinnati; Mr. and Mrs. Tony Spring; Mr. and Mrs. Archie Clark; The Billboard Pub. Co., Cincinnati; and Johnny Walker, of Monrovia, all sending their wishes for the best there is to all officers and members of the association and their sincere hopes for the success of the banquet and ball. Toastmaster Shanley next told of his experiences in the show business, concluding with a story of a traveling salesman, a brand-new one, that brought roars of laughter. The toastmaster then presented a gold life-membership card to Past-President Seber, with the wishes

of the entire organization for long life, prosperity and happiness. Seber briefly told of his appreciation for the co-operation he had received from all his brother officers who served during his term of office. Of the banquet itself it may be said that was one of the finest the association has ever had. At its conclusion the diners proceeded to the ballroom, where dancing was indulged in until an early hour. A high figure was set for attendance, and those present were recorded on cards provided for the diners as follows—according to tables: Al G. Barnes, Baldwin Park; Mr. and Mrs. A. S. Guerin, Beverly Hills; Calipratta Bricker, Beverly Hills; Mr. and Mrs. Wilbur Westlake, Los Angeles; G. A. Blanchard, San Francisco; Chas. J. Lick, Ocean Park; Bert Earles, Mrs. B. Earles; Mr. and Mrs. Zibbie Fisher, representatives Showmen's League of America; Mr. and Mrs. John Miller and the three little Earles (Harry, Daisy and Tiny); Mr. and Mrs. Abner K. Kline, Harry Mason, Mr. and Mrs. W. L. Belle (Cannon Ball Bell), Mr. R. A. Evans, Floyd Galvin and Mel Vaught; Mr. and Mrs. John T. Wortham, Mr. and Mrs. Jack Wortham, Mr. and Mrs. Roy E. Luddington, Joseph Wilson, Frank Solt; Mr. and Mrs. Geo. Engesser, of Schell Bros.' Circus; Mr. and Mrs. J. C. Raine; Arthur Hockwald, of Georgia Minstrel fame; Carylon Brahmner, Mr. and Mrs. C. F. Zeiger, Count Zarno and G. A. Shafner, of the Zeiger Shows; Mr. and Mrs. O. N. Crafts, Mr. and Mrs. Al (Big Hat) Fisher, Mr. and Mrs. E. L. Hanscom, Mr. and Mrs. J. R. Krug, Mr. and Mrs. "Judge" Karnes, J. Sky Clark, Bert J. Chipman, Esther Carley; F. F. Rowe, formerly treasurer W. B. Reynolds' Circus; Pearl and Milt B. Runkle, Ida Hunsaker, Frances M. Pomeroy, Mr. and Mrs. J. Schallenberg, C. T. Johnson, Jos. W. Diehl, Mr. and Mrs. Larry Judge, Sam Boswitz, Mrs. J. W. Cronklin, F. W. Babcock, Mr. and Mrs. W. D. Gilkinson, Ida Mae Street, John Schulte, Edytel Bell, Ernestine Martin, Marjorie VanCamp, Fred A. (Whitey) Clare, Mr. and Mrs. Harry Fink, Mr. and Mrs. John Backman, Chas. A. Perkes, Theo. Forstall, Peggy Marshall, Mrs. Will Wright, Charles Farmer, Mr. and Mrs. Bob Brown, Mr. and Mrs. Dick Hazelgrove, Miss Lee Tuck, Ralph Harbison, Mr. and Mrs. Weldon Bisinger, Mr. and Mrs. L. J. Krebs, Mr. and Mrs. Leslie Wright, Burt Miller, Miss M. E. Hartman, Mr. and Mrs. L. LaBell, Mr. and Mrs. H. Shore, Mr.

and Mrs. M. Herman, Mr. and Mrs. B. Rudolph; Johan Aasen, giant; Mrs. Berriman, Judge Berriman, Mr. and Mrs. Ed Baldwin, Lynn Welcher, Mrs. Lynn Welcher, Amy Welcher, A. H. Barkley, Mrs. C. E. Smith, Mr. and Mrs. Jack Leeper, E. H. Caldwell, Miss Caldwell, Cal Lipps, Harry Vliet; Mr. and Mrs. C. W. Lewis, Chamber of Commerce, St. Louis; Ruth Lewis, James Lewis, Mr. and Mrs. Ned Dreyfus, Mr. and Mrs. Ben Martin, Mr. and Mrs. Dick Wayne Barlowe, Mrs. Edwin Garner, Mrs. Will J. Farley, Bill Groff, Ed Mozart, A. C. Barton, Carl H. Sontz, Joseph Glacy, C. E. Cooke; W. H. Ayres, of KPWB, radio station; George Duignan, Terry Sherman, Mrs. and Mrs. Lee Barth, Sammy J. Ward, Mr. and Mrs. L. H. Kuntz, Mr. and Mrs. C. H. Franklin, Sol and Jack Wasserman, Mr. and Mrs. Moxie Miller, Mr. and Mrs. F. Lubert, Mrs. Ziv, Mr. and Mrs. W. E. Harvey, Mr. and Mrs. G. R. Moffet, Mrs. N. A. Chase, Mrs. Sadie Carpenter, Mrs. J. S. Lyon, Mrs. Annie Sepegnno, W. Baggott, James Comefort, Lewis Bisinger, Mr. and Mrs. Al Meyers, Mr. and Mrs. Charles Rising, Dr. Kruehl, Mrs. Baird, George Carter, Edna Ferns, Mr. and Mrs. R. Hodges, Dorothy Rising, Mrs. J. Kuntz, Miss D. Kuntz, Jack Bell, Thazer Schaller, Virginia Schaller, Mr. and Mrs. H. J. Weber, Mr. and Mrs. Levenson, Mr. and Mrs. Miller, Mr. and Mrs. L. Sonen, Mr. and Mrs. J. P. Gross, Clinton L. Nogle, Lorene Lawley, Mr. and Mrs. Paul Wolff, Mr. and Mrs. Frank Murphy, Lucky Keeler, Eddie Stewart, Charles Albright, Topsy McGee, Clyde Gooding, Al Onken, Morris Silberman, Mr. and Mrs. C. C. Zeigler, Mike Corey, Irene Johnston, Mrs. Rose Sturgis, Ray Johnson, Mrs. Blossom Seber, Doc Hamilton, of Australia; Mrs. Martyne, Dottie Martyne, Julie Connors, Eve Connors, Harry and Martha Levine, E. B. and Nel Robader, Mora Martyn, Ralph Lamme, George Tipton, Ann Wilde, Blossom Robinson, Harry Hargrave, Edith Bullock, Harry Wooding, Roy Draper, Mr. and Mrs. Carry, Bill and June Dyer, Dorothy Brown, Yvonne Lecarte, Sam Landesman, Mr. and Mrs. E. W. Downie, Mr. and Mrs. B. C. Downie, Mr. and Mrs. Frank J. Downie, Mr. and Mrs. J. N. Nobles; Tony, Edith, Catherine, William and Alfred Panzich, of Tony's Cafe; John Arkovick, E. B. DeWiese and Christine Guesaldi, Mr. and Mrs. B. D. Murphy, Florence Harvey, P. Friedman, M. D. Cooper, Charles H. Cohn and Leon M. Harris, V. Chapman, Violet Nevius, Marie Connors, Ruth Shannon, Laura Frazier, Paul Connors, W. N. Shannon, Felix L. Burke, Charles F. Kolklander, Mrs. Glenn Jones, Lillian Schwartz, Mr. and Mrs. Charles Walpert, Mr. and Mrs. Frank Redman, Tom H. Galther, Mr. and Mrs. C. E. Moore, Carl A. (Spot) Young, Harry Phillips, Mrs. Toy White, "Scotty" Cox, Floss Wheeler, Fred Klass, L. H. Ceuthin and Major Gus Simon, "Smallest B. P. O. Elk", Lodge No. 99.

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Watts To Manage Sparks' Circus

CHICAGO, Jan. 18.—It was definitely announced this week that Ira Watts will manage the Sparks Circus the coming season and that H. B. Gentry has retired. While no further announcements as to management of shows is forthcoming from the local Ringling office at the present time, it is understood that executives are all set, with the possible exception of the manager of the Sells-Floto Circus, and it is probable that will be settled by the time this is in print.

C. D. Odom is busy attending the various winter fair meetings in preparation for the fair dates of the Hagenbeck-Wallace Circus. Jess Adkins is handling show matters at Peru most efficiently and no doubt will manage the John Robinson Circus. S. L. (Buster) Cronin will have charge of the Al G. Barnes Show, with J. Ben Austin as general agent. Austin left San Antonio, Tex., January 15 for Los Angeles.

Bob Hickey is busily engaged in getting out publicity for the shows for the coming season, and, while he isn't saying anything, it is presumed his work will be along the same lines as in the past.

Seeking Eddie Trees

MRS. W. F. Fogel, 1215 Beaver avenue, N. S., Pittsburg, Pa., wants to locate her son, E. B. (Eddie) Trees, who for a number of years traveled with the Buffalo Bill Wild West Show and later joined the Al G. Barnes Circus. About six years ago he left the show business and was employed by a shipbuilding concern in Long Beach, Calif. Mrs. Fogel heard from him last from this point about four years ago. On the Barnes show he was a menagerie boss and his wife, Lella, was wardrobe mistress. Readers knowing of his whereabouts are asked to bring this to his attention.

Chicago Office Callers

COL. B. L. BECKWITH, special agent and promoter.
 J. R. SMITH and HARRY X. CLARK, of the Conklin & Garrett Shows.
 CHAS. MARTIN, announcer.
 F. ZETTA YOUNG, of the Juvenile Protective Association.
 CHAS. MARSH, promoter.
 FRED LEDGETT, equestrian director Sells-Floto Circus.
 JACK BURLAM, circus.
 W. P. CONSIDINE, secretary National Vending Machine Operators' Assn.
 WALTER POWELL, wire walker.
 ETHEL KENNEDY, vaudeville performer.
 LEW D. NICHOLS, veteran of the white tops.
 MRS. ANNA YOPP, musician and astrologer.

Southern Expo. Shows

HARRISON, Ga., Jan. 18.—The Southern Exposition Shows are playing here this week. Business has been fair. Manager W. R. Harris states that he will soon leave to attend fair meetings in various States, after which gatherings he will launch some building and painting in order to have everything in readiness for the spring opening, about the middle of March. The writer is doing press work, last season with the J. W. Western Shows.
 J. W. STEVENS.

Clark's Broadway Shows

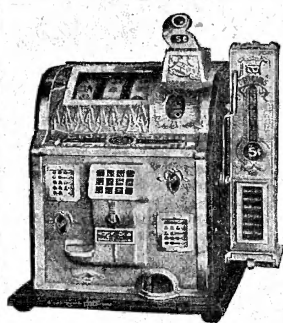
PHILADELPHIA, Jan. 18.—Billie Clark's Broadway Shows' winter quarters are fast turning out work by Dale Shell and his crew of men. Shell's motto is "Early to bed and early to rise". Contracts have been signed by Billie Clark and the Lady of Mount Carmel committee, of Hammonton, N. J., to play the big celebration in that city during the week of July 14. Contracts arranged for two more big celebrations that the Broadway Shows will play will be announced in *The Billboard* later.

Among visitors at headquarters and at the winter quarters; Harry Ramish, B. H. Patriek, Jimmy Mullin, Lew Isaac, Harry Stewart, Eddie Durney, Harry Shaw, Eddie Davis, Willie Glickman, Sammy Taylor, Joe Sherman, "Irish" Kelly, Sammy Applebaum, Doc Lonesdale, Charles Johnson and Harry Fullmer.

All the new wagon fronts will be made up with the latest electrical effects with floodlights. The show will feature plenty of lights.

The show will open the second week in April with a lineup of 5 rides and 12 shows and a nice line of concessions.

NEW JACK POT FRONTS



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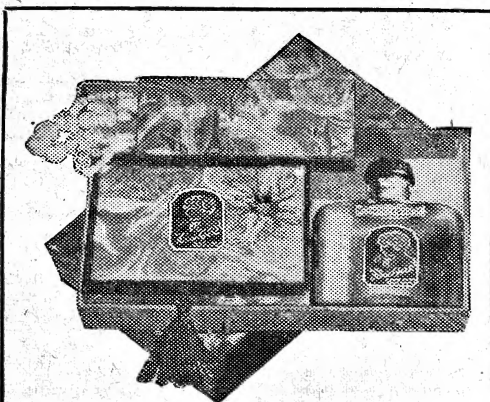
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SAMPLE PREPAID 60c



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PARIS GIRL 3-PC. NECKLACE SET. Consists of: 15-In. Indestructible Pearl Necklace, Double Safety Clasp, Individual Box; 1 Oz. Perfume, Beautifully Colored Neckbands and Labels; 3-Oz. Face Powder, Padded Top, Hinged Lid, Gorgeous Tassel on Lid of Box. This entire set is a perfect match, of new design, easy to display, as all contents show plainly. SALES will be easy with this striking set. Anybody seeing the set will purchase it immediately for \$1.00. It is worth a great deal more. These sets are very light weight and are packed 50 deals to a carton. Orders guaranteed to be filled exactly as samples you buy.

Window Cards free with orders of 50. Write for a go-getter Sales Plan and our complete list of Deals. Illustrated Coupons, \$1.00 per M. Electros and Banners, \$1.00 Each. Mats, 50c. Spraying Perfume, Sprays, etc.



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BARGAINS

Automatic Bowling Alley, with Gum Attachment, Exhibit make, \$15.00; with Stand, \$18.00. High Striker, cost \$175.00. Price \$100.00. Knockout Tester, cost \$175.00. Price \$100. These used about three weeks. Electric Machine, \$10.00; Fortune Machine, \$5.00; 4 Vistascopes, cost \$29.00, price \$15.00; Monkey Speedway, Detroit make, with Banners and Cars, \$350; Mills Bell Machine, \$25.00; 500 Triplanes, wonderful toy, \$60; 2 Portable Fun Houses, We Got It and Jigs, Bungalow. Price of the two, \$600. This is a steal. Both in the best of shape. Merry-Go-Round, with Organ, now in factory, Hirschell make, three abreast, in first-class shape, \$1,800. Address

CARNIVAL & BAZAAR, 3 East 17th St., New York City.

WANTED MOTOR DROME RIDERS

Both Men and Girls, for leading Continental Exhibitions, commencing April, for one year. Good salaries, excellent tips. Transportation from New York and return. Must be ready to leave March 30. The Riders are required by Charles More, who contracted the following last year for Europe, and who are still over there: Red and Pauline Crawford, Speedy and Hazel Bauer, Speedy Cohen, Harold Bauer, original Suicide Bob Perry and his wife, Jenny, who is now riding solo, including four others a steal. Both in the best of shape. Merry-Go-Round, with Organ, now in factory, Hirschell make, three abreast, in first-class shape, \$1,800. Address

CHARLES MORE, care of Billboard, 1560 Broadway, New York City.

All wagons will be painted with a yellow underframe and bright red body. The name of the show will be lettered in silver. The flat cars will be painted orange, with silver letters shaded in red. All shows and rides will have the name of the show or ride spelled out in clusters of electric lights. The show will use 150-kilowatt transformers. Billie Clark is away on a business trip at this writing.
 HARRY STEWART.

Petersburg Brevities

By RALPH G. LOCKETT
 PETERSBURG, Va.—The holiday season bought a lull in the work of the various shows in this vicinity. Many attaches left town to visit with homefolks.
 Max Linderman, who manages the Bernard Greater Shows, was a visitor to his winter quarters here. After he left, a working program was instituted and several of the rides are undergoing repairing and painting, with the wagons scheduled for painting later on. The winter-quarters staff will be augmented shortly. The spacious exhibit building at the fair-

grounds is housing several members of the show.

E. M. Henderson, who had the pony ride with the W. T. Stone Shows last season, has returned to his home in Lancaster, Pa.; also sent his ponies and trained animals to his quarters there.

O. K. Hager, of motordrome fame, is comfortably established at the fairgrounds here, awaiting the call of spring. He promises something new in the way of motordromes this season.

Mr. and Mrs. J. C. Trout have forsaken the mountain climate of Waynesboro, Va., and are spending the winter here. They have a comfortable cottage at the fairgrounds. They were with the Stone Shows and Sandy's Shows last season.

Mr. and Mrs. Eddie Cole were recent visitors here. Eddie has purchased a new Ferris Wheel, "with mirrors 'n' everything"—as Eddie puts it. This gives him two rides and a number of concessions.

Whitey Hewitt has arrived here with a crew of men to commence the winter-quarters work of the show John Marks will have on the road.

Millard Re-Elected Head Minn. State Fair

ST. PAUL, Minn., Jan. 18.—Frank E. Millard, of Canby, was unanimously re-elected president of the Minnesota Agricultural Society at the 71st annual meeting of that organization, held Wednesday, Thursday and Friday at the Hotel Lowry. The convention was held jointly with the Minnesota Federation of Fairs.

Other officers named were D. J. Murphy, Minneapolis, vice-president, and H. A. Drenthal, Wykoff; J. V. Bailey, Newport, and George E. Hanscom, St. Cloud, members of the board of directors for three years. Murphy succeeds Cal Sivright, resigned. Election of a secretary and treasurer to succeed Thomas H. Canfield, resigned, was postponed until Tuesday, when the directors will organize for next year's fair. From information gleaned at the meeting however, it is expected that George E. Hanscom, who succeeded Raymond A. Lee, resigned, on the board of directors, will be named to Canfield's position. Delegates intimated that W. H. Honebrink, of St. Paul, would be re-elected as treasurer.

Canfield, one of the best-known fair secretaries in the country, has resigned to accept a position with the Mechanical Chain Stores, Inc., Chicago. Before the close of Friday's session he was unanimously elected a life member of the Minnesota Society in appreciation of his long service to that organization.

The banquet and dance Thursday evening was held jointly with the Federation of County Fairs. An account of that, together with a list of delegates, is included under the separate account of the Federation meeting, which is published in this issue of *The Billboard*.

Further details will be given in next week's issue.

Baltimore Museum

BALTIMORE, Jan. 18.—This is the eighth successful week of the Baltimore Dime Museum, and indications point to its being a permanent fixture here. McCaslin and Reuschling, owners, have made it a point to play the best freaks obtainable. The attractions include Gene LaBerra, Margorie-Martin; Walter DeLenz, magician and announcer; the Hudspeths, mentalists; Whit, the Bohemian glassblower; Fowler, frog boy, and Swordella, sword box. Also a large cage of monkeys. They continuously perform antics that amuse the onlookers. Jack Jell and Bill Staley are talkers on the front.



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PAMAHASIKA'S ATTRACTIONS

Established 50 years and still in the lead. If you want real Circus, write GEO. E. ROBERTS, Manager Pamahasika's Studio, 2324 N. Fairhill St., Philadelphia, Pa.

McLELLAN'S SHOWS
 Requests all people who have written show last two weeks to write again. J. T. McLELLAN, Terminal Hotel, Macon, Ga.

DEATHS in the PROFESSION

BARTHOLDI—Louis, 69, died at his home in Flushing, L. I., January 19. He was the husband of the late "Mama" Theresa Bartholdi, who for 20 years was the proprietor of the Bartholdi Inn at Broadway and 45th street, a favorite boarding house for theatrical performers. She was very successful in many real estate operations and left an estate worth more than \$1,000,000.

BENEDICT—Mrs. Gladys Fogg, 48, blind coloratura soprano, died January 13 at Concord, N. H. A native of Newton, Mass., she was stricken blind at the age of 15 years. She made several concert tours and during the World War organized a trio which gave concerts at cantonments. She is survived by her husband, Milo E. Benedict, also well known in the musical world, and by a brother, Lt. Robert S. Fogg, aviator, of Concord.

BERNHEIMER—Louis G., 36, author of several books and playwright, died at Los Angeles last week. He was decorated with the Distinguished Service Cross with oak-leaf cluster for bravery as an aviator during the World War. His parents and a sister survive.

BLAIR—Frances, 7, died in New Orleans, after a week's illness, and was buried in Greenwood Cemetery January 13. She is survived by her father, R. O. Blair, well known in show business, and a brother.

BLOCK—Mrs. Block, mother of Jesse Block, of the well-known vaude and presentation-house team, Block and Suky, died January 16. Funeral was held January 19 at a funeral parlor in New York.

BRENNAN—Martin J., 49, stage manager of the Strand Theater in Shenandoah, Pa., and who traveled with several road companies as electrician, died at the home of his cousin in Shenandoah last week.

BURKE—Ruth, 28, actress, formerly in musical comedy, died suddenly in Philadelphia, Pa., January 13.

BURNETT—Ada, wife of Daniel Tracy, of Tracy and Burnett, vaude team, died January 11. Funeral from home, Fairhaven, N. J.

CAMPBELL—Mrs. Charles A., mother of Charles A. Campbell, connected with the National Broadcasting Company in its studio in New York City, died at Bridgeport, Conn., last week.

CARMAN—Frank Barrett, former husband of Irene Schoelkopf, and himself an actor, being associated at one time with Trixie Friganza, died last week in North Carolina, it was reported by friends.

CHURCHILL—James, 68, former police lieutenant and proprietor of one of Broadway's leading pre-war restaurants, patronized by showfolk, died at the Hotel Traymore, Atlantic City, of bronchial pneumonia, January 19.

CHOBE—L. W., designer of floral floats which for the last 10 years have featured the Rose tournaments of both Pasadena and Glendale, Calif., died January 11 at his home in the latter city as a result of a throat affliction which had made him speechless for the last year and a half.

CRABB—John R., 67, owner of the Arena ballroom and skating rink and the circus lots in Denver, died at his home in that city January 8. It was his last wish that the George Morrison colored Arena Orchestra should play dance music at his funeral, which was held January 11, and this was fulfilled. He is survived by his widow, Mrs. Nellie L. Crabb, and a brother, Charles Crabb, of Denver.

CUCIJA—Mrs. Colomba, grandmother of Babe Montana, female impersonator, died at her home in Brooklyn last week. Interment in St. John's Cemetery, that city.

DERMODY—Mrs. Marguerite, mother of Harold C. Dermody, pianist for many years at the Fox-Poll Lyric Theater, Bridgeport, Conn., died at Bridgeport last week after a short illness.

DEVINE—Harry, 55, well known for many years in vaude, and featured comedian in burlesque, died after a lingering illness January 5 at his home in New York. He played clubs and cabarets in recent years. Was member of Jewish Theatrical Guild, Entertainers' Club, the Masons and the NVA. He is survived by his widow, two brothers and two sisters. Funeral services were held at a New York

funeral parlor and the deceased was eulogized by Henry Chesterfield, of NVA. Loney Haskell, of Jewish Theatrical Guild, and Rabbi B. A. Tintner. Interment in Mount Carmel Cemetery, Brooklyn.

FUREY—Catherine Miller, known as "Bobby" Miller, former champion woman wrestler, was killed Tuesday morning, January 14, when her automobile crashed into a tree on Stage Ford Park, Gloucester, Mass.

PUPUKA—Dan, died January 10. Funeral from a funeral home in New York.

GALLAGHER—Jennie Mead, wife of J. P. Gallagher, of Medina, N. Y., died January 13 in Rochester, N. Y. Gallagher was the former partner of Andrew Downie in the Downie & Gallagher Circus. He was also at one time with Warren & Day's Show.

GRIFFITH—Mrs. Jessie L., 54, died January 7 in Los Angeles. Interment was made in Hollywood Cemetery. Mrs. Griffith was wardrobe manager at M-G-M studios the last five years, and went to the film colony from Michigan 10 years ago. She is survived by a daughter, Corinne; a sister and brother.

GRIMES—Hazel, 41, died January 13 at her home in Wichita Falls, Tex. She was a blues singer and character woman, and had her own company at various times over the Sun Circuit. Her husband and two daughters, all in show business, survive.

HAYSTEAD—Charles, 67, old-time repertoire manager, died last week at his home in Toronto, Can., after a year's illness of dropsy, diabetes and other ailments. By a strange coincidence, his wife, Josie Mills, once a star in repertoire, died on the same date exactly a year ago. They had been together for 45 years, and their lives made one of the romances of the theater of a past generation.

At the height of her career, Josie Mills was stricken with illness, which necessitated her withdrawal from the stage. The pair went to Toronto, and Haystead entered commercial life about 30 years ago. He was first a traveling salesman, and later became connected with an illuminated sign distributing company. Haystead, who was born in London, Can., is survived by a half brother, Harry Jeffery, and three half sisters. Burial was in Norway Cemetery, Toronto.

HICKMAN—Art, 43, orchestra leader, died in San Francisco last week. He had been in ill health the last six months. Hickman first organized his orchestra at Boyes Springs, Calif., in 1913.

HORRIE—Mrs. Mary M., sister of Walter F. and Charles G. Driver, of Driver Bros., tent manufacturers, died January 16 at her home in Grand Rapids, Mich., after a long illness. She had recently returned from Europe, where she spent some time to regain her health. Funeral services were held January 20 at Chicago, and the body was taken to Morris, Ill., for burial. Besides Walter F. and Charles G. Driver the deceased is survived by another son, Edward F., and a daughter, Mrs. A. A. Gondeck, all residing in Chicago.

KILLILEA—Dr. T. R., former Municipal Civil Service Commissioner and a candidate for the Democratic Mayoralty nomination in 1925, died suddenly in the swimming pool of Hotel Shelton, New York, January 6. The deceased is survived by his son, Thomas R. Killilea, of the publicity staff of the Ringling-Barnum Circus. Interment was made in Calvary Cemetery, New York.

KNAPP—William H., 70, vice-president of the Erie County Fair Association, died at his home in Hamburg, N. Y., January 7.

LEACH—Viola, last season with the Jessie Bonstelle Stock Company, at Detroit, and for several seasons with the Belasco Alcazar Theater Company, at San Francisco, died January 14 in New York. She was Mrs. David Sullivan in private life. Funeral services and interment in Hartford, Conn., January 16.

LILES—Mrs. Elizabeth, 69, of Houston, Tex., died January 13 at the home of her daughter, Irene Bennett Brand, in Chicago. Funeral services were held January 15 at Hursen's Funeral Chapel and interment was in Showmen's Rest, Woodlawn Cemetery, Chicago. In addition to Mrs. Brand, who was with the John Robinson Circus last season, Mrs. Liles is survived by another daughter, Annette Nock, of Houston, and a son, Everett James, bandmaster on the Christy Bros.' Circus.

LUCE—Grant, a member of Theatrical Press Representatives of America, Inc., died in the Broad Street Hospital, New York, January 17. Funeral services were held in Masonic Hall under auspices of St. Cecilia Lodge. Luce was also a member of Corinthian Chapter, R. A. M., and of Ivanhoe Commandery, K. T.

MCGILLIARD—Eliza, 91, mother of C. E. and Forest McGilliard, old-time troupers, died at her home in Fountain City, Ind., January 11.

MCMAHON—Clement A., 54, former treasurer of the National Theaters Corporation, died January 14 at a sanitarium in Milwaukee. He was buried January 16 at Oshkosh, Wis. Surviving him are his widow and a 17-year-old daughter.

MALLET-PREVOST—Mrs. Virginia, ardent worker in musical circles, died January 14 at her home in New York. She was one of the principal backers of the People's Symphony Concerts, which were held at Carnegie Hall for many years. Her husband survives.

MANCHESTER—George, for several years with Ringling's circuses, died December 3 in Davenport, Ia. His parents survive.

MORAND—Eugene, 75, well-known French playwright, died at his home in Paris January 2.

John M. Mulvihill

John M. Mulvihill, 61, owner of Elitch Gardens, amusement park, and lessee of the Broadway Theater, Denver, Colo., died at his home in that city January 14, of complications arising from a cold, contracted while in New York recently.

Until Mulvihill acquired Elitch's in 1916 he had not been connected with the amusement business, but he took the amusement park, about ready to close up, and made it one of the best known in the United States. He made its greenhouses and summer stock company noted the world over. In 1928 he gained control of the Broadway Theater, Denver. Mulvihill imported Rudolph Ganz in the same year, and organized the Elitch Gardens Symphony Orchestra, and put on a series of concerts at a large loss, but in spite of this, repeated the experiment last year and again lost. He was well known in New York, going there twice a year in the interests of his Denver houses.

Surviving are his widow, three sisters, and a daughter, Mrs. Arnold R. Gurtler, whose husband is secretary of the Elitch Gardens Company. Funeral services were held at the Cathedral of the Immaculate Conception, January 16, and burial was in Mount Olivet Cemetery, Denver.

O'CONNELL—James, stage manager of the Wieting Theater, Syracuse, N. Y., for 25 years, and recently in charge of setting the stage at the Empire Theater, Syracuse, for a new stock company there, died January 10 at his home. He was a charter member of Local 5 of the Theatrical Union. His widow, four sons, two daughters and two sisters survive. Interment was in St. Agnes Cemetery, Syracuse.

PATERSON—Neil, 47, Scotch comedian, died on a train while en route for Springfield, Mass., January 15. He was returning from a tour of the Pacific Coast and Southwest. Funeral services were held at Springfield January 16 and interment was in Hillcrest Park Cemetery there.

PHILLIPS—Dr. E. A., secretary of the Jackson County Fair, Maquoketa, Ia., died January 9 at his home in Maquoketa following an operation for appendicitis. He was well known to many showfolk. He was connected with the Iowa State Fair, Des Moines, at one time. Funeral services were held January 11 and burial was in Mt. Hope Cemetery, Maquoketa.

RUDOLPHUS—Frank, known in vaudeville as Frank Rogers, died December 11 at the Baxter Sanitarium, in Southern Texas. Besides being a vaudevillian, Rogers was also known in burlesque, tabloids and repertoire.

SAUL—Mrs. George R., wife of the late George R. Saul, for years a noted soprano of New York, and mother of Frank Robert Saul, press representative with Robbins

Bros.' Circus, died January 9 at her home in Adrian, Mich.

SAWYER—Mrs. Marie Everett, who as Marie L. Everett was for many years a vocal teacher in Boston and a leading exponent in this country of the methods of the noted Mathilde Marchesi of Paris, died recently in Los Angeles. Burial was at Madison Wis.

SHIPLEY—Mrs. M. E., mother of Earl Shipley, clown, died January 14 in St. Louis after a brief illness following a nervous breakdown. Interment was at Willow Springs, Mo.

SMITH—Walter, 53, who had been with carnivals for years as a concession agent, known as "Schmitty", died January 8, of pneumonia and complications, in Norfolk, Va., where he had been wintering. He had long been in the employ of Frank C. Pope, concessionaire, who wired instructions for interment. Funeral services and interment were held in Norfolk January 10.

WALTON—Frank, 51, died in New York December 18 from cancer of the lungs. He is remembered by the pioneers in the motion picture industry, and in his heyday was favorably known as a director. At one time he was connected with the New York office of *The Billboard*. Up to the time of his death he was directing some shorts for Pathe. His immediate survivors are his wife and two daughters. His daughter Jean has attained some success in the profession as a dancer.

WARD—Ralph, 33, of Pittsburgh, Pa., for years with the Johnny J. Jones Exposition, died in Columbus, O., December 27. His widow survives. Burial was made in East Lawn Cemetery, that city.

MARRIAGES

BRIDGEWATER-MILLER—Orlando Bridgewater, flyman at the Oriental Theater, Detroit, who built the sets for *The Miracle*, and Ida Miller, musical comedy actress, of Cincinnati, were married in Toledo, O., January 2.

BROWN-EVERBACH—Jackson T. Brown, a member of Jimmy Joy's Orchestra, now playing at the Brown Hotel, Louisville, Ky., and Blanche Everbach, of New Albany, Ind., were married last week at the bride's home. The newlyweds will spend their honeymoon at French Lick.

CARQUEVILLE-SLACH—Alex R. Carqueville, society man of Highland Park, Ill., and Elsie Slach, formerly famous movie star of Germany, were married in Chicago January 17. Following the ceremony they left for Los Angeles, from where they will embark for the South Seas on their honeymoon. After spending the winter in the South Pacific they will make their home in Highland Park.

DAILEY-CORBEYONS—Fred Dailey, of Boston, and Marcella Corbeyons, of Troy, N. Y., were married in Troy January 15. Both are well-known vaudeville performers, and appear professionally as Fred and Lola, doing a dancing act.

JONES-CALDWELL—Raymond B. Jones, formerly manager of the Worth Theater, Fort Worth, Tex., and Claire Caldwell, violinist, were married in Fort Worth January 15. They will make their home in New Orleans, where Jones is manager of the Saenger Theater.

MCCONNELL-THOMPSON—Richard S. McConnell, Jr., a member of the Savoy Theater orchestra, Louisville, Ky., and Lorene (Beanie) Thompson, chorus girl, of Oklahoma City, Okla., were married January 14 in Jeffersonville, Ind.

MCCOLLOM-NEWMAN—Violet Kealoha Newman, night-club entertainer, and L. S. McCollom, of Kansas City, were married January 4 in Dallas, Tex.

SYMMONDS-LEROY—Shirley Symonds, known professionally as Shirley Gustin, and Bob LeRoy, formerly in vaudeville with Marion Sunshine, and now managing a theater in York, Pa., were married January 18 in New York.

COMING MARRIAGES

The engagement of Mildred Van Dorn, stage and screen actress, and Paul Schofield, scenario writer, is off, according to a statement made by the actress recently. As reported in *The Billboard* of January 11, the couple took out a license to wed December 28. Miss Van Dorn said: "The engagement is off. I have nothing further to say."

Maxie Gealer, comic, and Anne Savoy, soubrette, of the Gayety and Palace theaters, Detroit burlesque houses, have announced their marriage to take place in the near future.

Basil N. Fomeen, musician, of New York, and Elizabeth Council, actress, also of New York, have filed application at Greenwich, Conn., for a marriage license.

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BIRTHS

A daughter was born January 12 to Mr. and Mrs. LeGrand Miller at the South Norwalk, Conn., Hospital. The father is known as Jack Miller, of Miller's Starlight Entertainers.

Portia Lee, late soubret of the Cadillac and Loop burlesque theaters, Detroit, gave birth to a boy January 4 in Detroit. The father is Ben Lee, nonprofessional.

A girl was born to Mr. and Mrs. J. S. Groves at Dallas, Tex., December 24. Groves is branch manager for Tiffany Productions at Dallas.

An eight-pound boy, Richard Baldauf Robinson, was born January 7, in Trenton, N. J., to Mr. and Mrs. Paul Robinson. The father, known as "the Harmonica King", is appearing in Trenton with the Lewis Mack Players.

DIVORCES

Whiting Merkert, of Chicago, has been granted a divorce from Veronica Merkert, motion picture actress, of Hollywood.

Mrs. Mary Evelyn Baxter, cabaret singer, has been granted a divorce in the Chicago courts from Hubert E. Baxter.

Leslie E. Wheeler-Reid, publisher, of Hollywood and Chicago, has filed suit in the Chicago courts for divorce from Olive Lillian Wheeler-Reid, known on the screen as Lillian Coolidge.

Chester M. Franklin, motion picture director, faced a divorce action January 9 in a Los Angeles court brought by his wife, Mildred A. Franklin.

The divorce decree which was granted Gilda Gray, dancer, last year, from Gil Boag, became final January 15.

Mrs. Jule M. Powell, wife of the film actor, William H. Powell, was granted a divorce January 16 in Los Angeles. A property settlement was effected out of court. The couple has one son, 5 years of age, who remains in the custody of the mother until six, when he will be shared by the parents equally.

Mrs. Virginia Lanessa Haggart, wife of J. Lleyan Haggart, wealthy sound engineer, was granted separate maintenance in a Los Angeles court by Judge Myron Westover, January 16, who denied Haggart's suit for divorce from his wife. Mrs. Haggart was given the custody of their nine-month-old son, in addition to an allowance for her support and that of the child.

Natalie Moorhead, screen and stage actress, obtained a divorce January 14 in Reno, Nev., from Raymond Phillips. They had been married six months and three days.

Mae Clark, film actress, filed suit January 16 in Los Angeles for a divorce from her husband, Lew Brice, vaudeville actor, who recently opened a night club on Hollywood boulevard.

Coleman Bros.' Shows

MIDDLETOWN, Conn., Jan. 18.—Work has been resumed at winter quarters of Coleman Bros.' Shows. The Merry-Go-Round, which was sent to the Allan Herschell factory last fall to be repaired and decorated, has arrived and been placed in the storehouse. The big ride looks just like new.

Richard Coleman returned from a business trip to New York, only to leave soon again for the fair convention at Lewiston, Me. Mr. and Mrs. Tom Coleman spent last week on a trip thru Massachusetts and Rhode Island in interest of the show. Steve Passas has booked his Athletic Show and the cookhouse for the new season, making his ninth year with Coleman Brothers. Among other bookings are: Charles Zerm, who will have the 10-in-1, the Wax Show and a Snake Show. Last season Zerm was announcer on the Sells-Floto Circus and was with the Rubin & Cherry Shows for a short while. He was with Coleman Shows two years prior to going with Sells-Floto. Stanley Jobber will have the Jobber Midget Show, a worth-while attraction. Robert Garrity will be in charge of the Hawaiian Show, with six people. Paul Smith will have four ball games, also the Ferris Wheel. Lloyd Williams will have the Chairplane. Harry Risley will have charge of the Merry-Go-Round. David Sapsfield will have charge of the electrical work. He and his wife have been wintering in Middletown this year. Others with the show include James Cooper, 2 concessions; Tim Coleman, 1; Jce Reardon, 1; Mr. Chase, 1; D. Solomon, 2; R. Downey, 1; Jack Ripperts, 1; Clyde McDaniel, 1; C. Hibberts, 1; Tim Deady, Sam Silverman, Fred Hawkins, Ed Everett, M. Candaina, John Reilly and A. Maise. The show will carry a free act, as has been the custom and will open here April 24.

HELEN COLEMAN.

George LeMaire

NEW YORK, Jan. 20.—George LeMaire, 46 years old, screen and stage star, died this morning at his home here of a heart attack.

LeMaire, a well-known stage star, made his mark with talking pictures in short subjects with Joe Phillips, which won him a contract with Pathe directing. At the time of his death he was finishing his contract with Pathe in its local studios before a contract to do full-length pictures for RKO went into effect.

LeMaire was best known for his famous vaudeville act of Conroy and LeMaire, the subject of which he made into a talking short with Joe Phillips.

Memorial Services Held By P. C. S. Association

LOS ANGELES.—Memorial services were held at 11 a.m., Sunday, January 12, at Evergreen Cemetery, by the Pacific Coast Showmen's Association. The members met at the clubrooms and proceeded in a body. A long procession of cars, headed by the officers, made its way to the Showmen's Rest, to bow heads in respect to brothers who have been called to the Great Beyond. Hard rains and cold weather that a "naive son" would call unusual weather failed to stop these seasoned troupers from attending the services.

Chaplain John S. Lyon delivered a wonderful eulogy in a pouring rain, while hundreds attending were drenched with the steady downpour.

Meighan to Sarasota

CHICAGO, Jan. 18.—George Meighan, general assistant to John Ringling, returned here from the East Wednesday and on Thursday evening left for Sarasota, Fla., where he will remain for about 10 days.

MINNESOTA FAIRS

(Continued from page 3)

G. E. Means, of Howard Lake, as treasurer. Zimmerhaki also is a member of the board of directors.

No changes were made in the board except that Robert Lund, of Thief River, was elected to fill the unexpired term of one year of Herbert Fuller (deceased). The balance of the board includes: William A. Lindemann, New Ulm; Robert Freeman, St. Paul; B. H. Otto, Sauk Center; Fred D. W. Thias, Two Harbors; Ira G. Stanley, Princeton; Ed Zimmerhaki, Caledonia; Lewis Scofield, Zumbrota; M. O. Grangaard, Minneapolis, and Harry Steele, Appleton.

A short business session, called by President Lewis, was held Wednesday evening in the ballroom of the Hotel Lowry. Members of committees on credentials and on resolutions were appointed and the officials discussed action regarding complaints of several county fair societies against carnival companies

which, it was alleged, has failed to give performances as agreed at some of the fairs. One of these actions, brought against Earl Taylor Enterprises, Inc., of Chicago, by the fair associations of McLeod, Renville and Kandiyohi, which charged that the Taylor organization had failed to give its performances as agreed at their fairs, was later announced as agreeably settled with Taylor offering to pay a cash settlement to the associations.

Secretary's Report

The Thursday meeting, slated for 10 a.m., was considerably late in getting underway. Immediately after the meeting had been called together by President Lewis, however, the new secretaries were introduced, after which Mayor Lawrence G. Hodgson, of St. Paul, extended an official welcome to the delegates. President Lewis responded on behalf of the Federation.

R. F. Hall, treasurer, then was called upon for his report, which showed that Minnesota County Fair attendance in 1929 was the greatest in history, the figure being 1,266,300. This showed an average of 12,663 for the 74 fairs reporting figures, said Hall, compared with 12,534 for 1928. Steele County Fair led the list with an attendance of 80,739. The next nine attendance leaders were: Cottonwood, 42,000; Fillmore, 37,000; Winona, 32,598; Houston, 26,000; Dodge County and Brown County, tied with 24,500 each; Pennington, 23,000; Todd, 21,000; Yellow Medicine, Douglas, Aitkin and Redwood, tied with 20,000 each, and Ramsey, 18,200. Twenty-six other counties had over 10,000.

Hall's report showed that the 74 reporting fairs had receipts totaling \$769,527, with Steele County Fair leading with receipts of \$31,049. The approximate receipts for the whole State were over \$1,000,000. The treasurer's report continued:

"The ownership of the county fairgrounds is as follows—Twenty-nine by the associations organized under the membership plan, 16 under the stock company plan, 15 by counties, 10 leased from individuals or corporations and five owned by cities. It is quite certain that of the 15 counties owning their own grounds, the membership plan of incorporation is the one under which the business is transacted. Presumably, the grounds that are owned by the cities, five in number, are donated to the associations.

"Out of 75 reporting on the question: Do you pay your superintendent, and if so, how much? Thirty-three reported that their superintendents receive compensation; the balance donate their services.

"In answer to the question: 'Are your officers and directors paid a salary?' The report shows that practically all associations compensate their secretaries; 25 compensate their officers in addition to the secretaries, but out of this number several pay only their treasurer; 50 associations do not pay their officers other than the secretary any salary whatsoever.

"Only nine out of the number reporting purchased rain insurance, the total cost of which was \$1,756.49. Only one association received insurance amounting to \$500.

"Sixty-six secretaries reported that

\$65,265 was appropriated by the county commissioners for fair purposes or an average of \$988.86; \$250 being the smallest appropriation and \$4,000 the maximum, which was received by the Ramsey County Agricultural Society.

"Thirty-two secretaries reported receiving appropriations from cities and villages amounting to \$14,576.32, the average being \$454.51; the minimum appropriation being \$50 and the maximum \$1,719.32, by Park Rapids Fair in Hubbard County.

"Sixty-eight secretaries reported a total of \$17,080 paid out for the salaries of the secretaries, an average of \$251.17 for each fair. The smallest salary was \$25 and the maximum \$300.

"Seventy-four secretaries reported that 473 judges were employed for the purpose of awarding premiums on the different exhibits. This would mean an average of six per fair, ranging from three, the minimum, to 20, the maximum.

"Seventy-one secretaries reported expending a total of \$8,143.82 for the expenses and salaries of the judges or an average of \$114.70, the minimum being \$15, and the maximum being \$268.09.

"Seventy-one secretaries reported \$6,372.84 as cost for police protection, averaging \$89.76 per fair. The smallest amount paid was \$3, and the maximum was \$320.

"Sixty-three associations expended \$68,364.46 for permanent improvements, the average being \$1,085.15. The minimum was \$10 and the maximum \$7,761.16. This amount was expended by the Watonwan County Agricultural Association at St. James.

"Seventy-four secretaries reported \$181,583.67 paid for premiums, the average being \$2,421.11, the minimum being \$1,518 and the maximum at Owatonna by the Steele County Fair was \$4,312.10. In comparison with the average figures paid out last year the report shows that \$86.49 was expended in excess of the amount paid out last year.

"The approximate total paid out for premiums by all of the fairs in the State would be \$242,111, or \$72,000 more than was appropriated by the State Legislature. Out of this premium fund 70 secretaries reported \$37,676.58 paid exclusively to boys and girls for club contests. This would be an average of \$538.24. The maximum was expended by the Douglas County Fair Association, the sum being \$2,104.85. Taking these figures as a basis there was approximately \$53,000 paid exclusively for boys' and girls' club exhibits in the State.

"Seventy secretaries reported that \$29,625.14 was expended for advertising with an average of \$423.22. The maximum amount paid out by an individual fair association was \$2,294.25.

"Horse racing was conducted at 54 fairs with an expenditure of \$46,825.19. Seventy-five secretaries reported the free acts cost \$151,413.01. This would be an average of \$2,018.84. The smallest amount paid out for this feature was \$64.89, and the largest amount \$6,197.27.

"Sixty-one secretaries reported an expenditure of \$57,149.66 in their live-stock department; \$2,717 was the maximum amount paid out for this class of exhibit and was given by the LeSueur County Fair Association.

"Fifty-eight secretaries reported expenditures of \$15,747.44 for their poultry and pet class. The maximum amount was \$913.70 and was paid out by the Cottonwood County Agricultural Society. The average paid out in this department was \$271.51 per fair.

"The Agricultural, Horticultural and Floral Departments cost 57 fair associations \$18,361.88, with an average of \$322.44. The maximum amount of \$629.95 was paid by the Chisago County Agricultural Society.

"There was expended in the women's department by 52 county fairs the amount of \$15,202.42 with an average of \$257.67. The Morrison County Cooperative Agricultural Society at Little Falls paid \$488.25 in premiums being the maximum amount paid by any association in the State.

"In the school department 55 county fairs paid \$9,867.03 with an average of \$179.40, and the Houston County Agricultural Society at Caledonia paid out \$530, the maximum amount of this class.

"On entries in the pig club contest, exclusive of the open class, 53 secretaries reported 1,065 or an average of 20. The Clay County Agricultural Association at Barnesville had 80 entries or the maximum in this contest. In the live-stock contest 59 secretaries reported entries of 3,679, with an average of 62. The Marshall County Agricultural Association at Worthington had the maximum number of 200.

"Fifty-Four secretaries reported 1,704

Illinois Fairs' Convention Good One; N. C. Meet Opens

RALEIGH, N. C., Jan. 20.—Nineteen of the 25 members of the association being represented when the roll was called, the North Carolina Association of Fairs opened its second annual meeting at the Sir Walter Hotel here this morning with indications of a gathering of more than a hundred people representing the fairs of the State, showmen and others allied with the promotion of this form of entertainment.

The program calls for morning and afternoon sessions today, a banquet tonight and two more sessions Tuesday. Dr. T. N. Spencer, president of the association, called the meeting to order at 10:30. Mayor Eugene E. Culbreth, vice-president of the North Carolina State Fair and a prime mover for the betterment of fairs in general, welcomed the association and offered the keys of the city to the delegates as well as visiting fair officials of other States and those representing shows and booking agencies. The response was made by Plato Collins, secretary of Kinston Fair.

SPRINGFIELD, Ill., Jan. 20.—The annual meeting of the Illinois Association of Agricultural Fairs, held here last Thursday and Friday at the St. Nicholas Hotel, proved one of the most interesting sessions in the history of the association. There were 136 delegates representing 53 fairs, and in addition there were several hundred representatives of shows, booking agencies and allied interests. Stillman J. Stanard was re-elected secretary-treasurer, defeating Clarence F. Buck. Louis L. Emerson was re-elected president by acclamation, and C. C. Mast was elected vice-president, defeating William Hartke. The board of directors elected for 1930 follows: S. S. Vick, Johnson City; William Ryan, Danville; J. W. Richardson, Warren; J. M. Brown, Vienna, and Wayne Carter, Mazon.

The banquet Thursday evening was attended by more than 400 people. This was held in the ballroom of the St. Nicholas. Full details will be published in the next issue.

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entries in the poultry contest, with an average of 31. The Mankato Fair and Blue Earth County Agricultural Association had the maximum entry of 104.

"On all other contests in the boys' and girls' club work, 56 secretaries reported 12,994 entries, or an average of 221, and Mankato again had the maximum number of entries, the number being 1,200."

Hall then presented the treasurer's report of G. E. Means, who was absent.

Other Speakers

N. J. Holmberg, State Commissioner of Agriculture, Dairy and Food, and an announced candidate for the next Republican nomination for governor, then gave a straightforward and inspiring talk on *Our Slogan and How It Can Be Brought About*. The subject of his talk referred to the slogan of the Federation, "Minnesota, the greatest agricultural State in the union." He told the delegates that the county fair associations have it within their power to do more toward making Minnesota the greatest agricultural State than any other force. He said that the slogan could be realized and that the first thing to do is to "inspire the people with the spirit that makes for progress and to throw off the psychological yoke of defeat that has been all too evident in recent years."

Dr. Roy L. Smith, Minneapolis minister, gave a highly interesting talk on *Making the Small Town Great*. He, too, emphasized the part played by the various fairs in doing this. He behooved the delegates to continue the good work being done by the various associations among the boys and girls of their communities. The distinguishing mark between greatness and smallness, he said,

is not the number of people, or the amount of money, or the size of the buildings, but rather is reflected in the spirit of the people themselves. He was roundly applauded when he stated that he believed entertainment to be a vital part of any fair, since it is necessary to offer entertainment in order to attract people to educate. He laid stress, however, on the need of clean, lively amusement features.

Following Dr. Smith's talk, the session was adjourned for buffet luncheon. Music for the noon recess was furnished by the United Sound Engineering Company of St. Paul.

Afternoon Session

President Lewis called the afternoon meeting together promptly at 1:15. Henry Gorden was first on the program and received extended applause for his entertaining offering.

Dr. O. E. Baker, of the U. S. Bureau of Agricultural Economics, of Washington, gave a highly enlightening and graphic outline of the relationship between productions and population. He said that the line of population in the United States is showing a steady decrease, while the production drop, especially in agricultural and dairy products has not been marked. Because of this, he said, the government is working out a plan whereby the poorer farmlands of the country will be given over to timber tracts or the output of other products.

Herman Roe, of Northfield, former State fair president, spoke on *The Type of Program That Will Mean Success to the Future County Fair*. Roe opened his talk by announcing that it would be followed by a general discussion on the subject. He then proceeded to read various editorials taken from newspapers throughout the State on the question of the place of entertainment on a fair program. Some of the editors contended that the average fair had lost its power and is now nothing more nor less than pure entertainment, the educational factor having disappeared. These papers argued that, this being the case, there was no good reason why State and county fairs should be given to support them. Roe said that he did not concur in these views and that he knew that the county fair is a great asset to a community. As a recommendation for a prescription for successful fairs, Roe suggested the following rules:

1. Before actually deciding on a fair make a survey of the area to be served by the fair, including probable attendance and resources.
2. Build and efficient organization.
3. Adopt a budget.
4. Adopt a properly balanced program or policy of education and entertainment.

In commenting on this last phase Roe said that there was no set ratio that could be held to for all fairs and that the problem was one that would have to be fitted to local conditions. Jokingly, Roe said that he might add a fifth requisite: "Pray for good weather." He further observed: "The advent of the radio, the movie and the automobile have brought about changes which challenge the ingenuity of fair officials to plan an exhibit that will attract the attention and the interest of a public that is no longer provincial."

W. F. Sanger, of Winden, led the discussion that followed. He took issue with the editorials read by Roe and said that it was humanly impossible for any fair manager to satisfy everyone. Such editorial opinion, he said, is the view of only one man and does not reflect the feeling of the community at large. Sanger said that every fair manager is criticized by one faction or another and that since it is impossible to attain universal satisfaction he did not think the criticism read should be taken too seriously.

Following the committee reports and

the election of officers, the meeting was adjourned.

Over 4000 persons attended the banquet held Thursday evening in the ballroom of the Hotel Lowry. The Federation Grand March was led by Mr. and Mrs. A. H. McCoy, of Alexandria. During the course of the evening entertainment was furnished by United Booking Company, Minneapolis and St. Paul; Henry, Minneapolis; Florence Reinmuth, Minneapolis and St. Paul; Northwestern Amusement Company, Minneapolis and St. Paul, and the Brancel Attractions, Minneapolis. Following the entertainment dancing was enjoyed, music being furnished by the Great Northern Railway Company Orchestra, thru the courtesy of the St. Paul Association and the Great Northern Railway.

Delegates

The following delegates registered: Whitney Murray, Wadena; F. Zibach, Preston; Charles H. Utley, Preston; H. A. Dierenthat, Wykoff; Dr. C. B. Estey, St. Cloud; George W. Freenman, Zumbrota; George Hansome, St. Cloud; Mrs. G. H. Maxfield, Lake Elmo; Col. R. A. Wilken, Lake Elmo; Mrs. F. Wineskey, Lake Elmo; E. G. Larnon, Mora; William E. Foy, Proctor; E. E. Busse, Ottawa; Fred D. W. Thias, Two Harbors; F. T. Gustavson, Pequot; Matt E. Sheehan, St. Peter; William Ries, Shakopee; Charles Sir, Mora; Albin Olson, Hallock; P. R. Atkins, Allen; George H. Higgins, St. James; W. S. McEachens, Pine City; C. G. Palmer, Kassau; N. B. Lerner, Willmar; A. L. Vergel, Mankato; J. A. Gundeland, Warren; A. A. Johnson, Warren; C. R. Grewe, Plainville; C. T. Crowley, St. James; C. C. Heibel, Northfield; Carl J. Johson, Northville; G. M. Hollenbeck, Appleton; E. S. Thornndyke, Eggerton; Alec McSargey and Frank L. Smith, St. Cloud; W. F. Sanger, Windom; H. E. Binder, Wabasha; H. P. Ferdmandt, Preston; F. S. Vanderhyde, West Concord; J. E. Krenitz, St. Paul; Evert Oleson, Hutchinson; William O. Johnson, Willmar; William Wisgodis, Faribault; A. S. Erb, Faribault; H. G. Miller, Northfield; H. A. Puffer, Bird Island; Andrew C. Harrison, Albert Lea; Albert D. Ruble, Albert Lea; Burt Tompson, William; C. L. Peterson, Dunnell; Charles Hacker, Montevideo; A. J. Larsen, Montevideo; C. A. Goetz, Montevideo; James Lampard, Fairmont; M. W. Denniston, Redwood; Ernest Winneshine, Jordan; T. H. Daly, Elk River; R. G. Mornell, Jordan; E. Aune, Elk River; L. C. Bigelow, Browns Valley; Van Gordon, Browns Valley; Sam Y. Gordon, Browns Valley; William Farsberg, Warren; F. J. Brooker, Fairmont; George Dahl, Littlefork; John Havaland, Farmington; Albert Trout, Farmington; B. H. Benson, White Bear Lake; George Lowe, Marshall; H. Bue, Northfield; A. M. Sissler, Grand Rapids; James D. Grover, Zumbrota; H. P. Fischer, Shakopee; Ella D. Elliott, Hopkins; Raymond A. Lee, Long Prairie; M. T. Lucan, Plainview; Julius Ausen, Rochester; O. M. Thurber, Owatonna; J. B. Connery, Verdale; D. E. Bowe, Jansenville; V. W. Breener, Herman; J. J. Olson, Herman; E. R. Haney, Herman; W. J. Murphy, Aitkin; C. C. Hikma, Pipestone; Perry E. Lewis, Madelia; J. Brugger, Ft. James; B. Pelstrung, Luverne; W. E. Watson, Farmington; M. L. Staltenberg, Rochester; L. Longsaw, Long Prairie; John Gloe, Faribault; Ed Rassez, Faribault; F. O. Johnson, St. Paul; A. A. Safford, Aitkin; Mrs. A. M. Ernsts, Hopkins; Fay Chamberlain, Hastings; Fred Sachs, Elk River; C. T. Olsen, St. Peter; Ted Seltz, Waconia; Parker D. Sanders, Redwood Falls; W. H. Holz, St. Peter; Charles J. Wheaton, Jr., Elk River; E. E. Scott, Elk River; C. E. Rendeman, Appleton; C. C. Crocker, Redwood Falls; E. H. Smith, Waseca; R. J. Hill, Jackson; Roy Rayding, Elk River; H. L. Strom, Jackson; Mrs. A. D. Woodard, St. Paul Park; Mrs. Robert Harrigan, Stillwater; O. E. Vesta,

Arlington; W. H. Engebretson, Glennwood; C. A. Anderson, Littlefork; F. Grove, Farmington; Mrs. Cora Scars, Motley; O. O. Furgerson, Motley; Henry M. Thaxter, Grand Rapids; J. G. Goodspeed, Richfield; R. S. Thornton, Alexandria; H. E. Kiger, Alexandria; W. G. Stanley, Princeton; A. I. Stone, Little Falls; M. F. Little, Rochester; G. M. Sneeth, St. Charles; Charles F. Vondra, Mohnomen; S. E. Olson, Ada; L. O. Carlson, Cambridge; T. E. Seymour, Rush City; Charles S. Lewis, Farmington; Lewis Scofield, Zumbrota; J. F. Johnson, Hines; B. H. Otte, Sauk Center; M. E. Jacobson, Madison; W. E. Olson, Mankato; J. B. Schoenof, Sauk Center; Ed Zimmerman, Caledonia; P. L. Benne, Bagley; J. H. Graves, Jordan; H. W. Steele, Appleton; R. F. Hall, Minneapolis; W. A. Amos, Redwood Falls; A. L. Vergel, Mankato; R. M. Lund, Thief River Falls; William Dahlquist, Thief River Falls; H. C. Nolte, Fairmont; A. H. McCoy, Alexandria; A. L. Sjolow, Stillwater; F. C. Schtelly, St. Paul; William Jeffery, Detroit Falls; C. A. Moore, Hutchinson; M. B. Taylor, Bemidji; R. F. Season, Detroit Lakes; G. W. Peoples, Jr., Becker; C. E. Nelson, Stillwater; O. D. Newman, Wheaton; Odd Elsie, Fertile; Joseph W. Reseland, Fertile; G. Hillerud, Stuk Center; H. L. Elliott, Hopkins; R. E. Welch, Hopkins; F. J. Behnke, New Ulm; H. F. Spring, Ada; J. H. O'Connell, Le Sueur Center; John Gesch, Le Sueur Center; A. H. Dathe, Barnum; C. A. Strom, Bird Island; Paul Koble, Bird Island; A. H. Emme, Lorello; W. A. Lindermann, New Ulm; F. E. Millard, Canby; George F. Darby, Owatonna; John Juvsen, Owatonna; C. A. Tucker, Owatonna; Robert Freeman, St. Paul; D. A. Leonard, Minneapolis; William Lee, St. Paul; E. A. Dean, St. Peter; D. Adams, Hutchinson; W. Baker, Le Sueur Center; George J. Ehlore, Worthington; Mrs. Jack Haggert, Bird Island; L. W. Emery, Hibbing; George Atchison, Mankato, and E. W. Brown, Luverne.

Attractions People

Ted Fraser, Gordon Fireworks Company, Chicago; Billie J. Collins and Toby Wells, Ernie Young Agency, Chicago; A. Swidler, Frank Taylor, Jr., Earl Taylor Enterprises, Chicago; Gale Brooke, Brooke Sales Company Minneapolis; Florence E. Reinmuth, Minneapolis; Julie Miller, Northwestern Amusement Company, Minneapolis; A. N. Fancher, Vern Loughren, Fancer Power Speaker Service, St. Paul; Florence L. Coverly and J. W. Logan, Gus Sun Booking Exchange; Mert Gribble, Regalia Manufacturing Company and Thearle-Duffield Fireworks Company; De Waldo, Crosby, Minn.; H. S. Stanbery and W. G. Davis, Fort Dodge, Ia.; Capt. Jack Payne, free act; A. F. Thaviu, Thaviu's Band and Revue; H. A. Greene, Sanford-Crowell Company, Ithaca, N. Y.; Alex Bendixen, Leaping Lena; L. L. Brancel and C. C. Pray, Brancel's Attractions; Henry Gordien; Mike Barnes and Richard Trevellick, Barnes-Carruthers Booking Association; C. W. Hinck, Congress of Thrillers, Minneapolis; Al Lawson, Al Lawson Attractions; Jimmy Manchester, clown magician, Minneapolis; L. Colvin Pageant Association, St. Paul; John B. Rogers Producing Company, Postoria, O.; Will Robbins and Lew Rosenthal, Lew Rosenthal's Amusement Enterprises; C. J. Sedlmayr, Royal American Shows; J. Alex Sloan; A. E. Anderson and Dan Russell, Twin City Fireworks Company; C. F. Arnold, Minnesota Fireworks Company, Minneapolis; H. M. Richardson and H. L. Mill, United Sound Engineering Company, St. Paul; A. W. McLellan, free act; Jack Cole, Northwestern Amusement Company, St. Paul; Frank Duffield, Thearle-Duffield Fireworks Company; Rudolph Tupa, Victor Perry, Adams Rodeo Company, Galesburg, Ill.; Myrtle Vinton Bulmer, Vinton & Bulmer, comedy entertainers, Minneapolis, and W. J. Riley, *The Billboard*.

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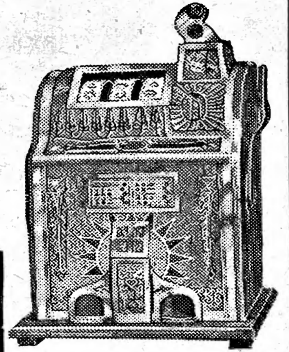
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Gray, Royal: Mercedes, Tex., 20-Feb. 1.
Leach Am. Co.: Midville, Ga., 21-25.

Additional Routes
(Received too late for classification)

Billy's Comedians: Severy, Kan., 20-25.
Broadway Polles, Jimmie Hill, mgr.: (Ritz) Spartanburg, S. C., 20-25.
Brosnell, Jimmie: (Colonial) Athens, Ga., 20-25.
Boyes, Chick, Players: Falls City, Neb., 20-25.
Brownie's Comedians: Vancelo, Tex., 20-25.
Clay's Cherokee Comedy Co.: Elizabethtown, Ind., 20-25.
Clifton Comedy Co.: Malta, O., 20-25.
Cook's Show: Areyle, Ga., 20-25.
Gorman-Ford Co.: Georgetown, Del., 20-25.
Hansen Shows: Rosedale, Miss., 20-25.
Kinsey Comedy Company: Piqua, O., 20-25.
Lena's Show: Neosho, Mo., 20-25.
Miller, Al H. Show: Scanlon, Fla., 20-25.
Nash Players: Calhoun, Ky., 20-25.
Phillipson, Happy, Comedy Co.: Ferrysville, Ind., 20-25.
Ray's Show: St. Benedict, Pa., 20-25.
Sandy's Overseas Fun Show: Elgin, Ont., Can., 20-25.
Star Dramatic Players: Adrian, Mo., 20-25.
Stewart Players: St. Charles, Minn., 20-25.
Tomb's Funmakers: Macon, Tenn., 26-31.
Williams, Les, Co.: North Lewisburg, O., 20-25.

Toronto Shrine Convention to Boyd-Sullivan and Sheesley

Larry Boyd, of the Boyd & Sullivan Shows, wired *The Billboard* January 18 that he had just signed contracts for the forthcoming Shrine Convention at Toronto, for his organization, and the Greater Sheesley Shows, combined.

The festivities are to be conducted on the exhibition grounds, and the shows will occupy the usual midway of the Canadian National Exhibition, with free gate admission. Boyd informed, also stating that he was leaving to attend the fair men's meetings in Winnipeg.

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1132 North Halsted St., CHICAGO, ILL.



Mint Venders AND Jack Pot Machines

New and Used. All kinds and makes. Write for Catalog and Prices.

SICKING MANUFACTURING CO.
1922 Freeman Ave., CINCINNATI, O.



BALLOONS

We print your name, snappy sayings, advertise your Fair, Park, Carnival, Banquets, Balls or any other event on our No. 70 Balloon. Assorted colors. Shipped same day or order received. \$21.00 per 1000.

Large Size Slim Jim. Best Quality. \$2.50 Gross. Without printing.

Extra Large Ones, 15c Ea.
No. 80 Heavy Clear Panel Balloon, \$3.50 Gross.

YALE RUBBER CO.
15 E. 17th St. N. Y. CITY.

Agents—Get This!

KLEER-SIGHT for clear vision in any weather. In convenient stick form that fits into a pocket. No liquids to spill. A wonderful polish for any glass and really prevents steaming or blurring. Can be placed in Drug Stores, Opticians, Hardware Stores, News Stands, Stationery Stores, Gasoline Stations.

Mounted on Attractive Display Card. Sells on Sight! Big Repeats. A great number for Fishermen. Makes an unbeatable demonstration. Send today for free 30-day option on your territory, given with initial order.

DISPLAY CARD, Holding 2 Dozen \$2.00
Packages **KLEER-SIGHT**.....
6 CARDS 12 Doz. **KLEER-SIGHT**, \$9.00.
25% deposit, balance C. O. D.

Nycco Products Corp., 145 W. 24th St., New York

BIG SPORTSMEN'S FAIR

June 7th to 14th, 1930

COATESVILLE

WANTS Clown Act, etc. Write N. WOOD, Box 831, Coatesville, Pa.

FOR SALE—FREAK

Six-Legged Calif. bull. Healthy. Year old March. **ROBERT McBERT**, National Hotel, Decatur, Ind.

FAST SELLING ITEMS AT LOW PRICES!

American Eagle Blades
11c
Pkg. 10 Blades.

EACH BLADE GUARANTEED
MADE IN U.S.A.
AMERICAN EAGLE BLADE

American Eagle Blades
11c
Pkg. 10 Blades.

B112—American Eagle Blades are Double Edged and Fit any Gillette Razors. Packed 10 Blades to the Package, 20 Packages in a Display Carton. Price in 5-Carton Lots or More, \$2.30 per Carton. Less than 5-Carton Lots, \$2.50 per Carton.

B5437—Clock Lighter Deal. Consists of two Clock Lighters and one Strap Watch, Mounted on a 1,500-Hole 5c Board. Takes in \$75.00 and pays out \$15.00 worth of Cigarettes.

SAMPLE \$11.00 ASST.

Whoopee Tops Assorted Colors
B2170 \$6.75 Gross

B1769—5-Blade Toothpick Knives, with Mottled Colored Handles. One Dozen on a Display Card. Per Gross, \$3.00

B5441—600-Hole Combination Bargain Board. Consists of two Jumbo Pen and Pencil Sets, one Strap Watch and one Lighter. Players buy 5c, 15c and 25c as they choose. Takes in \$92.40 and pays out in trade \$23.50.

Sample—\$8.75—Asst.

\$24.00 Per Gross Without Bands

GENTS' JUMBO FOUNTAIN PENS
Fitted with 14-Kt. Stamped Gold Plated Pen Points, with and without Bands. Assorted Colors—Red, Yellow, Green, Blue, etc.

\$27.00 Per Gross With Bands

GELLMAN BROS. 119 No. 4th St. MINNEAPOLIS, MINN.

VALENTINE TIME JUST AROUND THE CORNER!

BUY NOW AND BE READY TO SUPPLY THE DEMAND.

Comics, Fancies and Mechanical Subjects in stock for quick shipment.

COMIC VALENTINES
64 ASSORTED SUBJECTS,
6 1/2 x 10 Inch Size. **Gross 35c**
10-Gross Lots.....
5-Gross Lots, Gross, 40c; Single Gross, 50c.

SAMPLE ASSORTMENT FANCY VALENTINES
Consists of excellent values to retail at 1c to 25c each, some cut-outs and lace effects, complete with envelopes, to retail for 3c to 15c each, and others in separate boxes to sell at 25c each. Assortment complete at..... **\$2.00**

NOTE—Above prices do not include postage.

LEVIN BROTHERS. Established 1886. Terre Haute, Ind.

SALESBOARDS and NOVELTIES

Write for Catalogs

FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK CITY.

Peerless Miniature Push Cards
SMALLEST PUSH CARDS MADE.

SIZE	100 Lots, Blank	100 Lots With Seal and Name.
15-Hole Push Card..	\$2.46	\$3.46
25-Hole Push Card..	3.33	4.33
30-Hole Push Card..	3.69	4.69
40-Hole Push Card..	4.35	5.35
50-Hole Push Card..	5.08	6.08
60-Hole Push Card..	5.43	6.43
70-Hole Push Card..	5.79	6.79
75-Hole Push Card..	6.56	7.56
80-Hole Push Card..	6.88	7.88
100-Hole Push Card..	6.88	7.88

SEND FOR OUR NEW MINIATURE PUSH CARD CATALOG. IT'S FREE!

We manufacture Push, Sales, Poker and Baseball Seal Cards to your order. Write for Price List. Prompt Delivery.

PEERLESS SALES CO. CHICAGO, ILL.
1160 EAST 55th STREET.

MILLS - JACK POT BELLS - JENNINGS

JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS

24-HOUR SERVICE

ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.


SLOAN NOVELTY & MFG. CO.
1250 N. 10th St., Dept. B, Philadelphia, Pa.

HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free.

HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.

DEMONSTRATORS—PEN-MEN—PITCHMEN



JUMBO PENS, Large Variety of Colors, \$27.00 Gross, with Bands.

New low prices on Black and Pearl Effect Pens and Pencils. Buy from headquarters. No matter what price you are paying or where you are buying, you can do better with us. Orders shipped immediately by telegraph or mail trial order. Samples, \$1. Guarantees, etc., free. Pencils to match all Pens. Also Sets.

RELCO PEN & PENCIL CO. 15 PARK ROW, N. Y. CITY

Advertise in The Billboard—You'll Be Satisfied With Results.

1930 Model JACK POT



No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

MADE ONLY BY
WATLING MFG. COMPANY
700 W. Washington Blvd., Chicago, Ill.
Phone, Haymarket 0270.

Also Built with Side Mint Vender.

TALCO MONEY MAKERS

for the Big Profit Trade

Write for 32-Page Illustrated Catalogue. You make \$10.00 to \$80.00 a day with Talco Machine. More than twenty different businesses sell delicious foods to eat and drink. **TALBOT MFG. CO., 1213 Chestnut St., St. Louis, Mo.**

Majestic Moving Target

PRICE **\$75.00**



Write for Circular and Price List
D. GOTTLIEB & CO.
4318 W. Chicago Avenue, Chicago, Ill.

FASTEST BINGO CORN GAME

Complete. Wood Numbers. PRINTED TWO SIDES

C. O. D orders, \$2 deposit. Sample Cards Free.

12	16	39	50	63
9	21	44	53	66
2	27	0	56	74
15	18	31	48	73
5	29	34	49	71

No. 1—35-Player. Black on White. **\$5.25**

No. 2—75-Player. Black on White. **\$6.50**

No. 3—35-Player. Heavy Red. 3/4-inch Thick. **\$7.50**

No. 4—75-Player. Heavy Red. 1/4-inch Thick. **\$10.75**

We pay postage. Instant delivery.

J. M. SIMMONS & CO.
100 North Dearborn Street, CHICAGO, ILL.

A TREMENDOUS SAVING!

The **GREATEST OPPORTUNITY** that has ever come to operators!

ERIE DIGGERS and EMCOS at a price so low that everyone who has ever thought of giving these machines a trial is taking advantage of our

ADVANCE ORDER SPECIAL

That they are the **BIGGEST MONEY EARNERS** was shown by hundreds of letters backed up with re-orders during the entire year of 1929 from buyers who had taken advantage of our Advance Order Special offered in January just a year ago.

Why we can slash off nearly \$50.00 on Erie Diggers and offer Emco Nerve Exercise Machines at less than half price:

Were you to give us an order for 1,000 Erie Diggers, Standard Model (we have figured very carefully), we could make them for \$69.60 each (Regular Price \$115.00) or the 1930 model at \$82.50 (Regular Price \$130.00).

On an order for 1,000 Emcos we could make them for \$12.00 each (Regular Price \$25.00).

Our "ADVANCE ORDER SPECIAL" will make it possible for you to order one or more Erie Diggers or Emcos at a price as low as if you placed an order for 1,000.

Instead of one party giving an order for 1,000 machines we solicit you to give us orders for one, two or more machines each, the aggregate making an order for 1,000.

We must set a time limit. A thousand machines must be put through the manufacturing process at one time to make the prices quoted above possible.

Send in your order for as many machines as you desire and send with it a deposit of one-third of the amount of your order—convenient order blank will be found below.

Preparations for this Special have been in progress the past two months. The work on the machines has been started and it will require from 60 to 90 days to complete it. Shipments will be made beginning about the middle of February in rotation as the orders are received.

The balance you pay on receipt of shipment. Get order in at once. One thousand is all we will make at this time. Additional machines at regular list prices.

THE ERIE MFG. CO., Inc.

89 Woodbine Street,

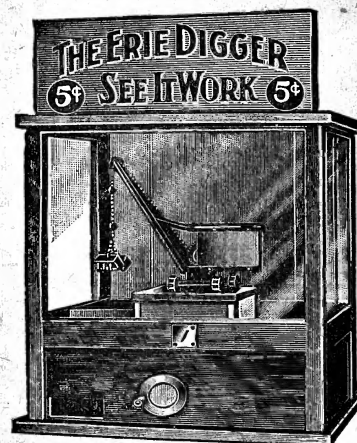
Hartford, Conn.

References: Bradstreet's or Dun's,
Hartford Nat. Bank & Trust Co., Hartford, Conn.



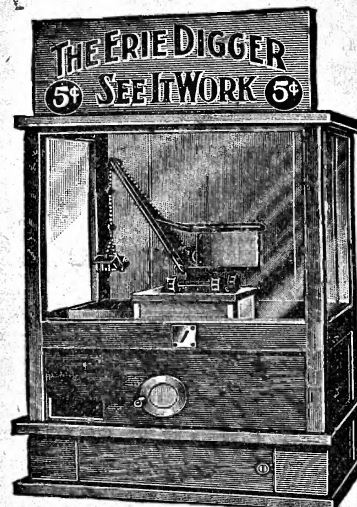
"THE EMCO"
All Steel

Price \$25.00



STANDARD MODEL
Counter Size

Price \$115.00



MODEL 1930

Price \$130.00



Mailed at.....
THE ERIE MFG. CO., INC.,
89 Woodbine St., Hartford, Conn.

GENTLEMEN:
Desiring to take advantage of your "Advance Order Special", as per
Billboard ad, herewith place order for:

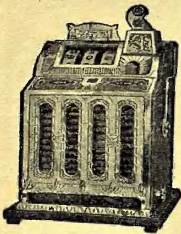
.....Standard Model Erie Digger Machines at \$69.60
.....1930 Model Erie Digger Machines at \$82.50
.....Emco Nerve Exercise Machines at \$12.00

To be shipped as early as possible after February 15, but not later than
March 31, 1930.

The amount \$..... covering one-third of
the order, is enclosed. Will pay balance on delivery. Please acknowledge
receipt.

NAME

ADDRESS



DEPENDABLE MACHINES

LOWEST PRICES—REAL VALUES

QUICK SERVICE

We Buy, Sell and Exchange All Makes of Worth-While Coin-Operated Machines.

Terms: Cash With Order, or One-Third Deposit With Order; Balance C. O. D. SEND FOR OUR LATEST PRICE LIST

THE VENDING MACHINE CO., 209 Franklin St., Fayetteville, N. C.



NEW—SILK FRINGE HIGH GRADE PILLOWS \$6.00 DOZ. New Style

Send \$6.35 for Sample Doz. Prepaid. Western Art Leather Co. P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO. For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.



FREE CATALOG.



1930 MODELS

JACK POT BELLS and MINT VENDERS COLORED DIAL MACHINES

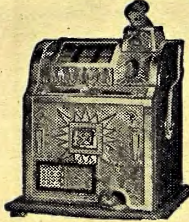
ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES AND TYPES. LATEST CATALOG FREE. Biggest Trade-In Allowance on Your Old Machine. BANNER SPECIALTY CO. 1530-32 PARRISH ST., PHILADELPHIA, PA.



SALESBOARD OPERATORS—JOBBER—SALESMEN!

Have you received your copy of our 7 color catalog illustrating over 74 new salesboards—all sizes—all styles—all prices? Complete line from 100 to 10,000 holes—plain and fancy fronts. Buy direct from the factory and save from 30 to 75%. Write today!

THE FIELD PAPER PRODUCTS CO. Peoria, Ill. "Manufacturers of the Largest Board Line in the World"



JACK POTS NEW BELLS AUTOMATIC VENDERS PAY-OUT PURITANS DOMINO

WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.

EASTERN SERVICE & SUPPLY STATION, 26th and Huntingdon Sts., Philadelphia, Pa.



"Gem" Gum Target.



Baby Vender, 1c, 5c, 10c Play.



1c Peanut.

MONEY-MAKING VENDING MACHINES

Our prices are the lowest. Send for New Catalog. D. ROBBINS & CO. 28B Dodworth St., Brooklyn, N. Y. Get Our Ball Gum Prices.

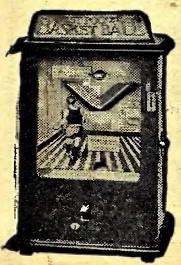
CALIFORNIA GOLD COINS

MOUNTED ON RINGS

All sizes, 50c each, in quantities not less than 12. Send 75c for sample catalogue and price list.



J. G. GREEN CO., 49 FOURTH ST., San Francisco, Calif. 75c Each. Solid Gold Coins.



"VEST POCKET" BASKET BALL

"MODEL D" 7 Shots for 1c. Can be operated with or without Prizes. Each perfect shot scores 5 points on a visible register. Easy to understand and easy to play. Small in size and light in weight. Strong steel construction. Fool-proof mechanism. Secure lock. Attractively painted in red and black. Legal everywhere.

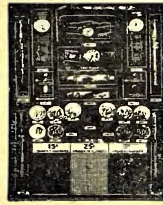
SEND MONEY ORDER AT ONCE FOR SAMPLE, \$17.50 Large Quantity Discounts. WRITE OR WIRE

EMPIRE NOVELTY COMPANY 501 E. Jefferson St., Dept. BB, Syracuse, N. Y.

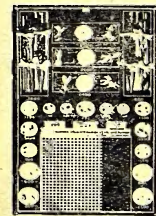
SALESBOARDS

A NEW SALESBOARD

Per Outfit Complete 21.50



BP270 — 1,500-Hole Board with 3 Men's Strap Watches, 1 Lady's Wrist Watch, 4 Fountain Pens, 2 Cigar Lighters and 2 Pocket Knives. Pays out 30.00 in trade.

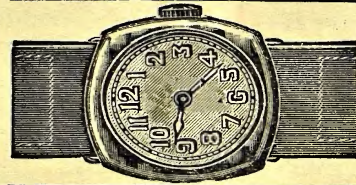


THE LATEST IN SALESBOARDS

Per Outfit Complete 12.75

BP256 — 600-Hole 5 Cut-Out Board, with 3 Jeweled Strap Watches, 2 Fountain Pens and 2 Pencils. Board in Addition Pays Out 23.50 in Trade.

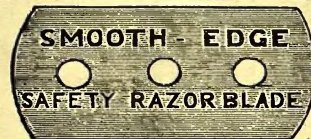
Write for Special Circular Showing Full Line of These Salesboards.



WATCHES FOR SALESBOARDS

MAKE SOME REAL MONEY WITH THIS Sport Model Strap Watch 1.75 Each

Sample Watch 1.85 Each BP11799—Nickel-Plated Case, Cushion Shape, Silver Metal Dial, Black Arabic Figures and Hands. Lever Escapement Movement. Fine Quality Leather Strap, with Nickel Buckle.



BP270 — Smooth Edge Safety Razor Blades. Made of Tempered Steel. Each in Oil Paper, 10 Blades in Package, 10 Packages in 1.35

Genuine GILLETTE Safety Razors

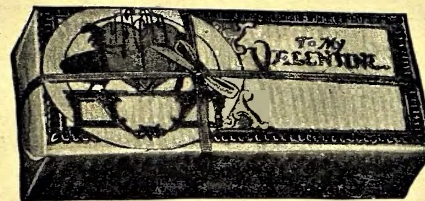
With Blades PER DOZEN, 1.20

BP3125—Silver-Plated Handle and Nickel-Plated Guard. Complete with 1 Genuine Gillette Blade. Each in Box.

N. SHURE CO. ADAMS and WELLS STS. CHICAGO

SALESBOARD OPERATORS

Our Line Will Continue to Prove Profitable for You.

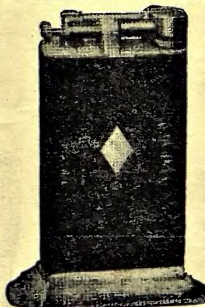


Immediately after the Holidays, we suggest that you feature

VALENTINE, EASTER AND MOTHER DAY ITEMS.

We have attractive Valentine Candy Salesboard Assortments, packed one to a Shipping Container, at very moderate prices. Full information supplied on request.

IRELAND CANDY MANUFACTURING CO., DEPT. F. ST. LOUIS, MO. MAIN AND VINE STS. WEST COAST FACTORY: 525 West Washington Ave., Los Angeles, Calif.



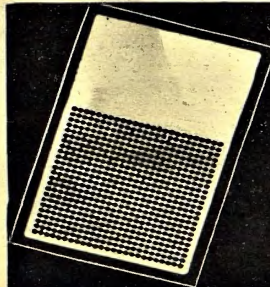
\$4.75 BIG VALUES \$7.25 Dozen Below Factory Prices Dozen

FANCY LAMP POST TABLE LIGHTER. Assorted Colors. 8 1/2 Inches High. No. T 1997L. Dozen \$7.25

ASSORTED COLOR LEATHERETTE COVERED TABLE LIGHTERS. With Shield. Height, 3 1/2 Inches. No. T 1997. Dozen \$4.75

Catalogue No. NN 37 Now Off the Press. Many Other Bargain Items. Send for Copy and Save Money.

Hecht, Cohen & Co. 201-3-5 Madison St., Chicago, Ill.



SALESBOARDS

The Best

are made by

Gardner & Company

2309 Archer Avenue :: Chicago, Illinois

Just Out Sensational NEW! Auto SMOKESET

CIGARETTE DISPENSER, Removable ASH TRAY and CIGARETTE REST, ALL IN ONE

**Every Car Owner
Buys on Sight!**

Men, here is a new patented winner that is sweeping the country. Millions of car owners who smoke want it. SMOKESET eliminates the risk of fumbling in pocket for cigarettes while driving. A push of the lever delivers one cigarette at a time right in the palm of the hand ready to light. Holds thirty cigarettes fresh and clean. The cover is a removable ash tray and cigarette rest as well. No bothersome installation is required. It is attached instantly to dash or wall by two powerful vacuum cups which hold like iron, yet it can be removed in a jiffy for use in home or office. It is also provided with space for attaching permanently to dashboard. SMOKESET is sturdily made of all metal and finely Duco finished in a variety of lustrous colors—Green, Brown, Black, Battleship Grey, etc. It is beautiful and attractively trimmed with highly polished nickel cover and ornamental initial plaque. Be the first to introduce this brand-new convenience in your territory while it's new and cash in big.

**Make \$2.00 on Every Direct Sale
\$6.00 on Every Sale to Dealer.**

SMOKESET sells on sight to every motorist. Dealers are anxious to carry it. Complete SMOKESET retails for only \$3.00. In quantity the cost price to you is only \$1.00 each. This means \$2.00 profit on every direct sale. The price to dealer is \$2.00 each, or \$12.00 for six, including a unique, self-selling display card for the counter. With SMOKESET you can walk up to any motorist, stick it on his dashboard and the sale is made instantaneously. Any livewire salesman can make at least 10 to 25 sales a day. You can figure the profits yourself. Only 10 sales a day net you \$20.00 profit. Selling to dealers you can easily make twice as much.

**Self-Demonstrating Counter Display
Makes Automatic Sales for You.**

The attractive, multi-colored display card illustrated below holds one SMOKESET Dispenser and demonstrates how it is used. It invites every man coming into the store to have a cigarette and try it for himself. It is his demonstrator and makes automatic sales. Every dealer is a prospect for at least six SMOKESETS in assorted colors, and with this he receives the self-selling display card. Six SMOKESETS cost the dealer \$12.00—takes in \$18.00 and leaves the dealer a profit of \$6.00. On every sale of six to the dealer you will make a profit of \$6.00. Only six easy sales to dealers will net you \$36.00 a day profit. Of course, you are not limited to only six sales a day to dealers by any means. Furthermore, we have not taken into account the profits on repeat orders. Nearly every dealer along the street is an eager prospect—automobile sales agencies, auto accessory stores, cigar stores, stationery stores, garages, filling stations, drug stores are all outlets.

**Our Six Tested Selling Plans
Coin Big Money for You**

We have outlined above the volume sales that await you selling to dealers. Our other selling plans are as follows: Consignment to Dealers. All that is necessary to work this plan is to ask storekeepers to allow you to place the self-selling SMOKESET display in a prominent place on the counter. Placing these displays on consignment you can cover more territory and even hire salesmen as your margin of profit is large enough to pay them a handsome commission to sell for you. Another method is to sell direct to motorists by demonstration on the C. O. D. plan, or make your own deliveries. Your prospects are everywhere, for wherever you go you will find automobiles. You make a sale almost every time you show it. Another sure-fire plan is the Initial and Emblem Plan. SMOKESET can be personalized in a few seconds with the owner's initials or lodge emblem. You can't miss a sale with this special feature. We also show you how to demonstrate at automobile shows. This plan is a sure winner and big money maker. By following any one or all of our selling plans you are assured of an income that will place you in the big money class.

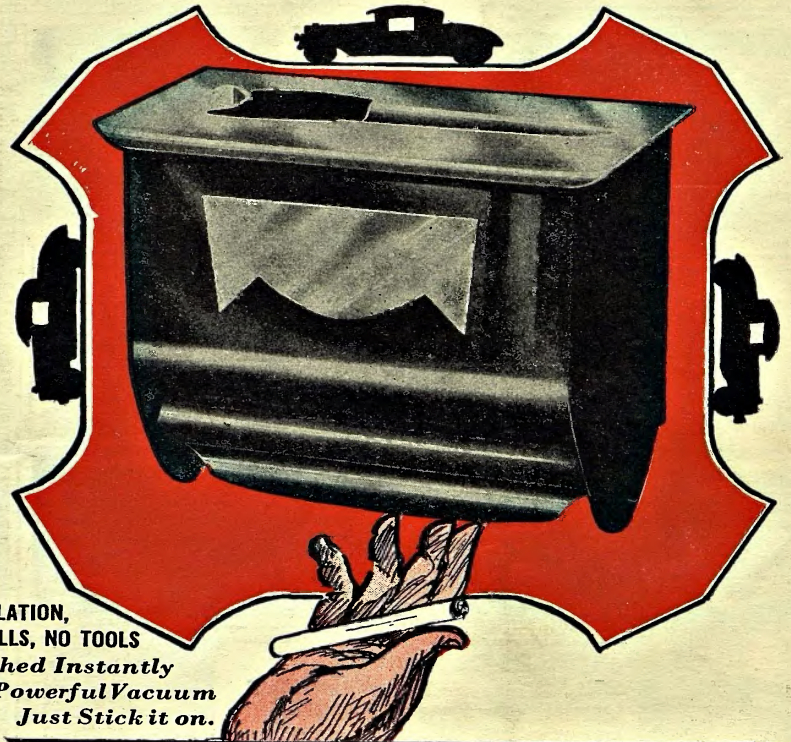
**Make \$6.00 Profit on Every
Dealer Sale With This Self-
Selling Counter Display!**



**Exclusive
Territory
To Producers**

Territories will go fast after this announcement appears. Don't let someone else get ahead of you in your territory. Be the first to grab this whirlwind money maker. Write quick and tell us what territory you can cover. Full details of all our selling plans, including sales help, will be sent to you with your order for a half dozen packed with display or single sample. Send coupon today and reserve your territory at once.

GORDON MFG. CO.
Dept. DB,
110 E. 23rd ST.
NEW YORK, N. Y.



**HANDS OUT ONE CIGARETTE AT A TIME
Holds 30 Cigarettes Fresh and Clean**

Send for Sample or Half Dozen Now

A HALF DOZEN EASILY SOLD IN AN HOUR NETS YOU \$10.50 CLEAR PROFIT.

If you are in earnest, we recommend that you send for this Special Sample Offer. Order at once a half dozen SMOKESETS packed with display at special price of \$7.50. You can start immediately calling on dealers in your territory to take orders and test out the sales possibilities. Or you can sell out the half dozen to motorists within an hour and make \$10.50 clear profit. Send \$7.50 with coupon or enclose \$1.00 bill and we will ship the half dozen C. O. D. for the balance. If you want a single sample only, send \$1.50.

**You Take No Risks
We Guarantee You Sales**

So sure are we you will make sales and profits once you have these samples in your hands that we guarantee to refund your money if you find they are not all we claim them to be. Start immediately getting your share of the big profits with this unique, new device. Rarely has anything so radically new and easily sold come into the market. No man who is interested in bettering himself should overlook this wonderful opportunity.

Fill Out and Mail Coupon NOW!

GORDON MFG. CO. (Dept. D-B), 110 East 23d St., New York.

I enclose \$..... for which please send me order checked below:

- [] ½ Dozen SMOKESET CIGARETTE DISPENSERS, with Display Card. Price \$7.50. (If \$1.00 enclosed, send one dozen; for the balance C. O. D.)
- [] One Sample SMOKESET CIGARETTE DISPENSER. Price, \$1.50.

Please send full details of all your sure-fire selling plans which guarantee that I will make sales.

NAME

ADDRESS

CITY STATE.....