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Billboard

The Theatrical Digest and Show World Review

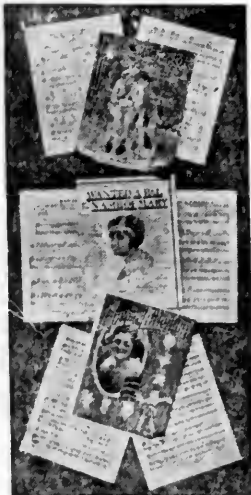
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Special articles by men of prominence and popularity in their respective branches of the amusement world, the writers including

DON V. MOORE

Widely and favorably known secretary of the Interstate Fair at Sioux City, Ia., and former secretary of the International Association of Fairs and Expositions. Dealing with the proceedings of the International from 1907 to date, this article should be a most interesting one.

HARRY E. TUDOR

World-experienced entrepreneur of outdoor entertainment in general and feature attractions in particular. Mr. Tudor, at present manager of Thompson Park, Rockaway Beach, N. Y., will contribute an article dealing with the work of the National Association of Amusement Parks.

C. G. STURTEVANT

Professor State College, New Mexico; corresponding member New York Zoological Society; member American Society of Mammalogists; circus historian, and trouper of the '90s. Prof. Sturtevant's article on the Circus Magnetism from its inception to date should be of vast interest.

J. M. STEWART

Manager Stewart's Aerial Attractions Company of South Bend, Ind., will contribute an article on out-of-door attractions.

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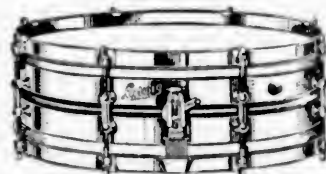
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SHOWS---Any Show of Merit.
RIDES---Especially want Merry-Go-Round, Ferris Wheel, Whip and Seaplane.
CONCESSIONS---Fruit, Candy, Dolls, Blankets, Corn Game, Lamps, Pitch-Till-U-Win, Ball Games or any other Good Booth.

We expect 100,000 people at our convention. All letters and wires to CHAIRMAN C. E. BROWNFIELD, 908 Scott Blvd., Covington, Ky. Phone, Covington 1724.

MILLER'S MIDWAY SHOWS WANT QUICK

General Agent who knows Oklahoma, Pit Show People--and Attractions, man and wife preferred. Have new outfit. Want Boxers and Wrestlers for Athletic Show, also Man and Wife for Snake Show. Can place Colored Performers and Musicians on Minstrel Show. Want two Openers and Grinders, also two Concession Agents. All Concessions open. Want two Novelties and Juice, Grind Stores, \$16; Wheels, \$21. Want two Lady Ball Game Agents. Will book Merry-Mix-Up. Want Colored Piano Player and Drummer. Write or wire F. W. MILLER, Idabel, Okla., week May 18; Durant, Okla., week May 25. Will book any money-getting show. Jack Thomas, wire.

RED MEN'S 4TH JULY CELEBRATION

CITY PARK --- DANVILLE, IND. --- FREE GATE
4 Days---July 1, 2, 3 and 4

WANTED---Rides, Concessions (no wheels), High Dive, 4 good Shows, Skating Rink. First in 9 years. Backed by entire community. Fireworks. All-day celebration July 4. J. D. WRIGHT, JR., Mgr., 1657 College Ave., Indianapolis, Ind. Phone Randolph 9164.

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White Musicians to strengthen Band. Want one more Platform Show. Have complete outfit for Musical Comedy Show. Have few choice Concessions open---Parasols, Silverware, Watchla, Auto Bumper and American Palmistry. Celebration and Fair Secretaries in Nebraska, Wyoming and South Dakota, get in touch with us. Marshall, Mo., this week; Slater, Mo., on the streets, next week, first on this location in years. Other good ones to follow.

K. F. KETCHUM'S 20th CENTURY SHOWS

Want Shows of all kinds with or without outfits. Liberal percentage. Can place Wheels and Grind Stores of all kinds. Also Corn Game and Hoopla. Reasonable terms. Address K. F. KETCHUM, Atlantic Hotel, Bridgeport, Conn., until May 30; Waterbury, Conn., week June 1.

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TO BOOK CONCESSIONS. Floor Lamps open. Ham and Roaster is open. Or any other Concession that does not conflict. WANT Man and Wife to take charge of Snake Show. Imboden, Ark., week of May 18; Thayer, Mo., week of May 25. Thayer, Mo., under American Legion. ALSO WANT Boxers and Wrestlers for Athletic Show. LEE DALTON, Manager.

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CAN PLACE---

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CAN PLACE---

A few more Concessions. All the Merchandise Wheels, Grind Stores and Ball Games open excepting Fruit and Candy Wheel, which are sold exclusive.

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We have the finest route of Fairs in the East, and our Fairs open August 10 and close November 21. All consecutive, and include such Fairs as the Maryland State Fair at Timonium, Md., Labor Day Week; the Pennsylvania State Fair at Allentown, Pa.; the New Jersey State Fair at Trenton, the Virginia State Fair at Richmond, and the choice of North Carolina to follow. Will send you a complete list if interested. FOURTEEN STRAIGHT WEEKS OF REAL FAIRS.

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Week of May 25, Williamsport, Pa.

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IRV. J. POLACK, Gen'l Manager, World at Home Shows.

OTIS L. SMITH SHOWS WANT

Caterpillars; will book or buy same. Can place more Wheels and Grind Stores. WANTED---Trainmaster who can handle a twenty-car show. Ride and Train Help. WANTED---Man to come on; I can place you. Can place Talkers and Grinders. WANTED---Man to take charge of and handle Ferris Wheel. If you want a long season and good treatment, come on. FOR SALE---One Stateroom Car and one Privilege Car. Address all mail and wires to OTIS L. SMITH, East Syracuse, N. Y., week May 19; Syracuse, N. Y., week May 26.

Wanted, New Southern Shows, Wanted

General Agent to join on wire. C. T. Miller, wire. CAN PLACE 3rd Wheel and Chair-O-Plane. WE CAN PLACE Athletic Show. Have complete outfit. CAN USE first-class Platform Shows that have something besides the banner. Will furnish complete outfit to any money-getting Shows that don't consist of... CONCESSIONS---We can place following: Wheels, Lamps, Ham and Roasters, Shanks, exclusive Corn Game, Umbrellas, Big Tom, also Ball Games and Grind Stores that can and will work for 10%. FOR COLORED MINSTREL we can use three real Teams, two Comedians, four Single Women, Producer, Piano Player, Trap Drummer, Cornet, Saxophone, Trombone and others, or good six-piece Colored Band that doubles Stage or Orchestra. No bowlers wanted---cause of this act. All wire or address

NEW SOUTHERN SHOWS, Chattanooga, Tennessee.

J. J. PAGE SHOWS

Opening Jonesboro, Tenn., first Carnival in ten years. Saturday, May 23, to Saturday, May 30. Want Merry-Go-Round, Ferris Wheel, Legitimate Concessions of all kinds; no joints. One Team for Minstrel Show, Silodrome Riders, Ten-in-One People, Wrestlers and Boxers and Help for Chaitoplane. This show will positively play fourteen fairs. Write, no time to write. Address J. J. PAGE SHOWS, Jonesboro, Tenn.

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The Billboard

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ALLIED STATES JOINS M. P. T. O. A.

Amalgamation Effected at Great-est Exhibitors' Convention in Milwaukee

SYDNEY COHEN ELECTED CHAIRMAN OF THE BOARD

Independent Play Date Bureau Will Be Established—Exchange Men Join Independent Producers' and Distributors' Association—Los Angeles Next Meeting Place

Chicago, May 16.—Motion picture history was made in Milwaukee this week. Here are a few of the things that were done:

An independent play date bureau will be established, probably in New York.

Independent exhibitors agreed to hold back their play dates pending plans now in development by the board of directors of the M. P. T. O. A.

The Allied States' Exhibitors' Association, controlling 10 States—the so-called "rebels"—was drawn into the M. P. T. O. A. with 10 directors on the board.

Sydney S. Cohen, chairman of the administration committee of the board of directors of the M. P. T. O. A., was unanimously elected chairman of the board.

The Independent Producers' and Distributors' Association also held a called meeting at the request of the exchange men of the country and drew the exchange men into the independent producers' and distributors' organization, making all necessary changes in the by-laws to accommodate the amalgamation. Then all of the hitherto scattered units of the independent branches of the picture industry held joint conferences and agreed on a definite and militant plan of action to fight influences that they say are blocking the freedom of the industry's functions.

It was the greatest convention the M. P. T. O. A. ever held in its six years of

(Continued on page 10)

WOLFE CIRCUS "HITS ROCKS"

End Comes at Ashland, Ky.—Mugivan Forecloses—Newport Date Not Filled—Show Train Leaves for Peru, Indiana

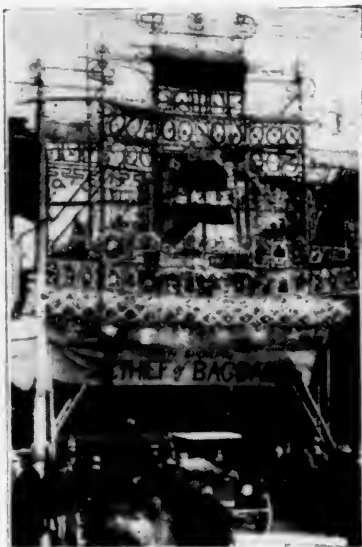
"Regret various conditions prevent show from exhibiting in your city. A severe storm destroyed the big tent and continual bad business put show in such shape that creditors have taken over entire equipment."

This read a telegram signed "Fraternal Circus" to Mayor Livingston of Newport, Ky., dated at Cincinnati, May 18, 8:15 a.m.

Later a telegram was received by the editor of *The Billboard* signed T. A. Wolfe and dated at Cincinnati the same day at 9:03 a.m. This message read in part: "Tried phone you talk personally, but failed. Regret advise that show failed and will not play Newport this week. I am leaving city now and will write and give you all facts. Have lost all."

The Fraternal Circus, of which T. A. Wolfe was manager, was scheduled to play Newport, Ky., this week under the auspices of the Newport Day Nursery. It started its tour about five weeks ago

(Continued on page 115)



This picture gives an idea of how Chinese exhibitors exploit American-made films. The Isis Theater, Shanghai, China, in observing its fifth anniversary in February, played "The Thief of Bagdad". H. D. Tsung is proprietor and general manager of the house, which plays only the better-class American pictures.

CONTROLLING STOCK OF OLYMPIA THEATERS, INC., SOLD TO F. P. L.

Deal Involves About \$12,000,000—Control Will Be Assumed July 15

Boston, May 17.—Lee M. Friedman, Boston lawyer, vice-president and attorney for the Gordon Circuit, owned by the Olympia Theaters, Inc., confirms the sale of the controlling stock of Olympia Theaters, Inc., last Friday to the Famous Players-Lasky Corporation, of New York, effective July 15. Nathan H. Gordon and Max Shoelman, treasurer of the Gordon Circuit, were present at the transfer in New York; Elek John Ludvich, secretary-treasurer, and Harold Franklin in charge of sales of Famous Players, representing Adolph Zukor. The deal is said to involve \$12,000,000. It covers 33 theaters owned outright by Olympia Theaters and interests in Uphaus' Corner, Field's Corner and Newton theaters and some 30 more located in Maine, New Hampshire and Vermont. Some of the theaters involved are Scollay Square and Washington Street Olympia, Boston; Central Square, Cambridge; Harvard, North Cambridge; Capital and Alston, Allston; Codman Square, Dorchester; Union Square, Somerville; Gordon's Chelsea Olympia, Lynn; Olympia, Gloucester; Olympia and Empire, New Bedford; Olympia, Brockton; Colonial, Haverhill; Federal, Empire and Salem, Salem, and

Olympia, New Haven. Real estate holdings, in addition to the theaters, include the Province Building, Boston; City Theater Building, Brockton, and the Haynes & Pinetree property in Salem. One condition of the transfer is that the Famous Players-Lasky Corporation is obligated to purchase all holdings of other stockholders at the same figure. There are many small stockholders, some of them employees and house managers. The closing market price Saturday was 26. Gordon may retain an active part in the management, tho no statement of plans was made.

It is rumored that the Famous Players-Lasky Corporation contemplates acquiring other New England theaters.

New York, May 18.—When Famous Players-Lasky takes over the Gordon Circuit July 15 William P. Gray probably will be placed in charge of the active management.

Nathan Gordon, it is said, will receive about \$2,000,000 of the \$12,000,000 for his interest.

The first published report of this deal was made in *The Billboard* last week when it was incorporated in an item from the Boston office regarding the sudden closing of three shows in Boston. The item stated that N. H. Gordon had denied the report when interviewed.

It is now known that negotiations have been under way for several weeks, but the first public admission of the deal was made here Saturday by Harold Franklin, of the Paramount Company.

The deal also involves the Keith-Albee Vaudeville Exchange, which books several of the Gordon-Olympia houses in Boston and other towns with acts. According to one of the K.-A. officials, the transfer of the houses to Paramount will not affect those houses playing Vaudeville, and Roy Townley, of the K.-A. Exchange, will continue to furnish acts on the same basis as heretofore. Most of the houses play straight motion picture policies.

There are reports to the effect that the deal is more involved than appears on the face of it, and that it concerns more people than just Paramount and Gordon Olympia. Alexander Fantazes and S. Z. Poli have been mentioned as among those vitally interested in the deal in conjunction with Paramount, but no definite information regarding that particular angle is forthcoming at the present writing.

JOS. WEBER AGAIN HEADS MUSICIANS

Most of Old Officers Re-Elected at Annual A. F. of M. Convention

New York, May 18.—Officers of the American Federation of Musicians, which held its 30th annual convention at the Hotel Niagara last week, who held office last year were re-elected with the exception of Joseph Winkler, of Chicago, of the executive committee. Joseph N. Weber was re-elected as president, an office which he has held for a quarter century. William L. Meyer was chosen as vice-president, William Kernwood secretary, and H. E. Brenton treasurer.

show and rodeo and a Sioux Indian band. Here Gus Hornbrook entertained a large assemblage in the athletic field. Another new feature this season is Prince Nelson, whose exhibition work on the

(Continued on page 115)

MORE PARKS THROW OPEN THEIR GATES

White City, Chicago

Wonderful weather plus a wonderful crowd gave White City, Chicago, the most successful opening Wednesday, May 13, in its 20 years. The Woodlawn Business Men's Association, the honored guests of the park for the opening, turned out en masse, and their friends were just as loyal. A big brass band enlivened the proceedings and it wasn't long after opening before the many rides and other attractions were playing to capacity.

The park looks spick and span. The Gordon Palace of Wonders is a knockout for show and entertainment. The illusions are said to be new to Chicago and some of them are new to this country.

Madame Murphy's Beauty Shoppe, another new attraction, portrays in a humorous way the axiom of "See yourself as others see you."

The whip, dodgem, giant racing coaster, chutes, caterpillar and cyclone bowls are all popular as ever with the fun-loving crowds.

The kiddies are not forgotten at White City, and there are two especially-made rides for them, the baby airplanes and the miniature railroad running thru a real tunnel. Both are great favorites.

Starting July 3 the Liberty Fireworks will be displayed in the White City athletic field, the popular spot now used by the high schools for their baseball games.

The super summer show is to be produced by Roy Mack with LeRoy Prinz's direction. The show is now in rehearsal and further details will be given soon as to principals and numbers. In the meantime if the weather stays o. k. White City is expected to enjoy a season far ahead of all others.

Riverview, Chicago

Chicago, May 16.—Riverview Park had its official opening Wednesday evening—and it did not rain! The weather man promised showers and did his best to

live up to his established custom, even dragging a few clouds out, but failed to mar the evening. Perhaps it was the date, the 13th. If so, the park management might hear that in mind next year.

As a result the spacious grounds were well filled from early evening until closing time. The shows, rides and concessions all did a thriving business.

Riverview has been painted, landscaped and thoroughly overhauled and the result is a dazzling, glittering place of beauty.

Among the new attractions this year are the devil fish, Hindenburg line, big circus side show, the pit, limelight (mammoth war show), boxing and wrestling show, Riviere Muse, world disasters and racing autos and motorcycles. These shows are being put on by "Doc" Palmer.

Other rides, walk-arounds and attractions are Virginia reel, derby, dipper, jack rabbit, chutes, plippin, whip, merry-go-round, hobs, greyhound, skyrocket, cannon ball, riding and driving ponies, the goats, house of mirth, Merry Mary Ann, five shows, over-the-falls, ferris wheel, house of troubles, caterpillar, mysterious knockout, Mill on the Floss, bug-house, puzzletown, dodgem, winner, miniature railway, miniature seaplane, aerostat and Custer cars.

Too much credit cannot be given George A. Schmidt, general manager, and A. E. Hodge, secretary of Riverview, for the wonderful growth of this remarkable park.

Luna Park, Coney Island, N. Y.

New York, May 16.—Following a parade led by Arthur Pryor's Concert Band, Greater Luna Park today threw open its portals to several thousand visitors for the inaugural of its 23d season. The parade also included the National Czech-Slovakian and three other Luna bands, besides elephants, horses and more than 700 entertainers and employees of the park, which this season offers many new and varied attractions.

For the first time in many years Luna Park has an old-fashioned Wild West

Authors Must Consider Interests Of Part Owners When Selling Plays

Supreme Court Justice Mullan Establishes Precedent in Decision Granted Century Play Company Against Marcin, Who Sold "Silence" Without Consulting Play Bureau

NEW YORK, May 18.—In granting a decision Saturday to the Century Play Company against Max Marcin because the playwright sold his play, *Silence*, without consulting the play bureau, which held 15 per cent interest in the production, Supreme Court Justice Mullan established a precedent that authors must consider interests of part owners in the sale of jointly owned plays.

The Century Play Company in July, 1923, bought 15 per cent of the author's rights in *Silence* for \$7,500. The play opened in October last year, and late in December Marcin sold out all of the author's claim for \$50,000. The Century Play Company was not notified, but instead, after business had been transacted, received a check for \$7,500, which was returned to the author with a letter stating that the play firm was not satisfied and that legal action would be taken unless its part ownership in the play was recognized. This was refused, and December 20, Joseph S. Klein, attorney for the Century Play Company, started proceedings. Counting in the royalties from several road companies, movie rights, stock rights and other income, the Century Play Company figured its 15 per cent interest in the play would ultimately net the company \$100,000.

RICHARD HERNDON BACK

New York, May 18.—Richard G. Herndon arrived today on the Leviathan from Paris, where he went in connection with the production of *Jehanne D'Arc*, which he and Norman-Hel Geldes are producing there with Eva Le Gallienne in the title role. After the opening next month Bel Geldes will return to join Herndon in preparing for three plays which they will present here jointly next month.

William V. Mullane Killed In Argument With His Wife

Auburn, N. Y., May 18.—William V. Mullane, 45, Utica, N. Y., well known in theatrical circles in Central and Northern New York in connection with his duties as representative of the Robbins Enterprises, was shot and instantly killed in his apartment early today following an argument with his wife, Mae Kingsley Mullane, 43. Mrs. Mullane is under arrest charged with homicide. She is confined to the matron's room at police headquarters under medical treatment in a highly nervous state.

Because the telephone receiver had fallen from the hook an operator at Central heard the shot and notified police. Mrs. Mullane told the authorities she had attempted to use the telephone during the argument, but was prevented from doing so by her husband.

"Music Box Revue" May Be Abandoned by Sam H. Harris

New York, May 18.—There is again talk of Sam H. Harris abandoning the annual *Music Box Revue* owing to the fact that it is too expensive to produce. This time it looks as the Harris is in earnest, as Grace Moore already is lined up to star in a musical play next season, and Harris has similar plans in mind for Clark and McCullough. With Fannie Brice going over to Belasco and many of the principals in last year's *Music Box Revue* signed in other directions it is quite likely that Harris really means to give up producing the annual Berlin revue.

G. R. Club Election Postponed

New York, May 18.—The annual election of officers for the Green Room Club has been postponed to a later date owing to a technicality arising over the fact that notification of the meeting was sent out only 17 days in advance, whereas the constitution of the club provides that notice shall be mailed to every member 20 days in advance of the meeting.

Doorman Buys Ball Team

New York, May 18.—J. T. Connor, doorman at the Chanin Theater, has bought the Poughkeepsie baseball team of the Tri-State League, thus realizing a life ambition. Connor is a veteran ballplayer and in addition to his duties as doorman at the Chanin is a clerk at the Third District Municipal Court.

Santley and Wife Sailing

New York, May 18.—Joseph Santley and Ivy Sawyer have been signed by the Shuberts for a new musical play opening early next season. Santley and Miss Sawyer, who is Mrs. Santley, are sailing Wednesday on the Aquania for a tour thru England, Scotland and France, returning in August to begin rehearsals.

Cleveland Paper May Refuse Advance Publicity Stunts

Cleveland, O., May 18.—The policy of refusing to print advance exploitation copy on one-week stands shows may be adopted by a local newspaper as a result of Earl Carroll's failure to employ 12 Cleveland girls who were to appear in the chorus of his *Vanities*, which played at the Ohio Theater early this month. The exploitation stunt of having the girls take places in the chorus was sponsored by the paper in question and, according to advance stories, Carroll was to have placed the girls in the show during its local engagement. Just what effect Carroll's action will have on the future policy of the paper is not known, but rumor has it, however, that it will refuse all advance exploitation stunts.

Walter Plimmer Promoted

New York, May 18.—Walter J. Plimmer, Jr., who jumped into the leading role in *The Smalltimers* after it had opened in New York, and later joined the musical comedy, *Top Hole*, on the road, has been promoted to the principal role in this production, which is now touring in the New England territory. Ernest Glendinning was starred in the show during the Broadway engagement.

Mrs. Le Breton Arrives

New York, May 18.—Mrs. Florence Le Breton, mother of Flora Le Breton, English stage and screen star, who recently appeared in the Henry W. Savage production, *Loss of Laughter*, arrived today on the Leviathan for her first visit in this country. She was met at the pier by her daughter, who is famous in her country as "the English Mary Pickford".

FOUR A'S HOLD ELECTION

New York, May 18.—At the annual meeting of the Associated Actors and Artists of America, held May 8 at Equity headquarters, John Emerson, president of Equity, was re-elected international president; Gean Greenfield, head of the Hebrew Actors' Union, re-elected international first vice-president; James W. Fitzpatrick, of the American Artists' Federation, elected international second vice-president; Otto Steinart, head of the German White Stars' Actors' Union, re-elected international treasurer, and Paul Dullzell, of Equity, re-elected international secretary. An amendment to the by-laws and constitution was necessary to elect Fitzpatrick, who had been out for two years, as the inclusion of an A. A. A. representative was required in order that all union branches of theatricals be represented in the international body.

Celebrities in Caricature



SKETCHED FROM LIFE BY THE BILLBOARD ARTIST

Chaliapin . . . Russian basso as *Metastafele* . . . one of the great creations of the operatic stage today . . . powerful in voice and stature. . . . McCormack . . . Irish tenor . . . "Mother Machree" sweetly and tenderly . . . a million-dollar smile.

Hampden Plans Repertory At Colonial Theater, N. Y.

New York, May 18.—Walter Hampden has leased the Colonial Theater at Broadway and 63rd street for a period of one year with an option for an indefinite extension, and plans to take possession in the fall with a repertory company, presenting Shakespearean and other plays. The first offering will probably be a dramatization by Arthur Goodrich and Rose A. Palmer of Browning's poem, *The Ring and the Book*. This will be followed by *Curious de Bergerac*, *Macbeth*, *Hamlet*, *A New Way To Pay Old Debts* and other pieces which New York has not seen in recent years.

Jewish Actors Dine

New York, May 18.—More than 1,500 members of the profession attended the second dinner and entertainment given last night at the Commodore Hotel by the Jewish Theatrical Guild.

The occasion was the first anniversary. On behalf of the membership Daniel Frohman, president of the Actors' Fund, presented a silver set to Harry Cooper, secretary and one of the organizers of the Guild. Political lights including Senator Walker, Judge McIntyre, Judge Mancuso, and William T. Collins, president of the Board of Aldermen, were among the speakers.

"The Magic Ring" Closing

New York, May 18.—*The Magic Ring*, with Mitzl, will close next Saturday in Bridgeport, Conn., after a long tour under the direction of Henry W. Savage.

"OLD ENGLISH" CLOSING

New York, May 18.—*Old English*, with George Arliss, will terminate its engagement at the Ritz Theater next Saturday night.

Signed for Chicago "Gorilla"

New York, May 18.—James C. Marlowe, Lon Hascall, John Stokes, Elizabeth Carmichael, Curtis Cooksey, Edgar Mason and Wilbur Cox have been signed for the special company of *The Gorilla*, which opens at the Harris Theater, Chicago, next week.

Mrs. Stuart Robson's Estate

New York, May 18.—The filing of the will of Mrs. Stuart Robson, who died suddenly in Louisville, Ky., last December when playing in *Rain*, shows she left not more than \$3,000. Her residuary estate goes to her son, Stuart Robson, also an actor, who will receive about \$1,500.

Illinois Exhibitors Postpone Meeting

Chicago, May 18.—The annual meeting of the Illinois Motion Picture Theater Owners' Association scheduled for the Hotel Sherman today has been postponed one month. The action was taken by the executive committee in order to hear the report of the new board of directors of the National M. P. T. O. A., which is expected within three weeks. A further reason for the postponement was to allow time for a report on the national convention at Milwaukee last week, which is to be prepared for the Illinois body.

Mr. Albee to Rescue In Actors' Fund Plea

Tenders \$5,000 Contribution Following Annual Meeting To Meet Financial Crisis Facing Fund

New York, May 16.—Coming to the rescue of the Actors' Fund of America, which is reported to be facing a crisis, E. P. Albee, vice-president of the organization, backed up his appeal for support from members and others in the profession by tendering his personal check for \$5,000 immediately following the annual meeting held Tuesday afternoon at the Hudson Theater.

Notices in advance of the annual meeting stated that the Actors' Fund was facing a serious crisis and implored members to attend and give their support to the worthy charity. Ways and means to meet the approaching crisis were discussed.

Mr. Albee offered a plan similar to that which he recently put into force by which the N. V. A. collects 10 cents on every pass to a Keith-Albee or affiliated theater. He proposed that the same amount be charged on every pass to dramatic and musical comedy shows, stating that the revenue from this source greatly helps the fund. The N. V. A. is said to be getting an average of \$1,500 a week from the vaudeville theaters of his circuit.

Mr. Albee's plan is expected to be put into effect, having met with unanimous approval from members and others interested in the fund.

Marc Klaw, chairman of the Finance Committee, reported at the meeting that the \$1,000,000 estate of the late J. Fred Zimmerman, of Philadelphia, had been bequeathed to the fund, but that the actual bequest would not be made until after the death of Mr. Zimmerman's two sons and heirs to the fortune.

It is thought that the impending financial disaster to the fund will be averted following the appeal that is being made and the assistance that has been secured already, including Mr. Albee's liberal contribution.

Officers elected for the coming year were Daniel Frohman, president; E. P. Albee, first vice-president; Walter Vincent, second vice-president; Sam A. Scribner, treasurer, and Robert Campbell, secretary.

New York, May 18.—Two score of prominent actorfolk visited the Actors' Fund Home in West New Brighton, S. I., yesterday to lunch with the aged inmates and give them an entertainment. Included among the entertainers were many vaudeville artists playing in New York and vicinity, as well as performers from the current legitimate shows. Several of the officers of the fund also attended the reception.

P. W. L. Elects New Officers

New York, May 18.—The Professional Woman's League, Inc., held its annual business meeting May 11 and the following officers were elected: President, Mrs. Ben Hendricks; first vice-president, Francesa Redding; second vice-president, Mrs. George Lessey; third vice-president, Mrs. John McClure Chase; fourth vice-president, Mrs. Charles Dinnit; fifth vice-president, Mrs. Jennie Thompson; sixth vice-president, Mrs. S. Marcus Harris; treasurer, Mrs. George Carroll; recording secretary, Mrs. Emil P. Matthiessen; corresponding secretary, Frances Brooks; and chairman of press, Edith M. Bridge.

The installation of officers will take place at a social at the Ritz-Carlton Hotel May 25 at 2 p.m.

"School for Scandal" Tickets Selling at Enormous Figures

Chicago, May 18.—Boxes are selling for \$1,000 each for the opening night of *The School for Scandal*, with Mrs. Samuel Insull as Lady Teazle, June 1 at the Illinois Theater. Smaller boxes are selling for \$500 and ordinary seats for \$25. It is predicted that before the play opens not a seat will be available at any price for the opening night. The proceeds from the engagement of two weeks will all go to St. Luke's Hospital. Mrs. Insull, who is the wife of Chicago's wealthiest utilities magnate, was a gifted and popular professional prior to her marriage to Mr. Insull many years ago.

Erlanger Will Book Theater

Chicago, May 18.—A. L. Erlanger will begin booking the Selwyn Theater September 1. Walter Duggan, local manager for the Selwyns, said that Mr. Erlanger's entry into the management of the theater is in the nature of a working agreement between himself and the Selwyns and that there was no sale of the theater.

Historic Utah Theater Razed

Ogden, Utah, May 16.—The curtain fell for the last time recently at the Utah Theater, historic old playhouse here, and workmen have already begun razing the structure to erect a hotel. The house was owned by the D. H. Perry estate.

UNIVERSAL WILL SELL PICTURES ON BASIS OF COST PLUS 10 PER CENT

Radical Step Involves Discard of Quota System of Selling---Cost Will Include Expense of Distribution and Price of Prints, President Carl Laemmle Announces

WHAT is considered a radical step in the selling of motion pictures is planned by Universal Pictures Corporation, which, President Carl Laemmle announces, will henceforth abolish the quota system of selling its product and will instead establish its sales upon a cost-plus-10 per cent basis. This new arrangement nullifies the inflation of values, according to Universal, and all the misrepresentation to which the exhibition value is contributory.

In making the announcement at the recent annual convention of Universal sales executives in Chicago Laemmle said: "Heretofore we have sat down and compiled a quota valuation based on the exhibition value of each picture. Everybody does this. Not only Universal. It is the method commonly accepted by the trade. When you come right down to it this method satisfies no one. We know the quota is too high. But with other producers putting a tremendous valuation for exhibition on pictures we know are not better than ours we have to follow the leader.

"You may think it is a revolutionary thing to tell the sales force just what a picture cost. I am going to do it because I am going to be just as white in my dealings with you as I am asking, nay, demanding that you be with the exhibitors, and as we are with the public. Another thing that I want you to know is that the Universal will be satisfied with 10 per cent profit on its pictures. That is little enough when you consider what some businesses expect to bring in profit. With conditions as they are today every business man who does not make a 10 per cent profit on his turnover will not be making more than a bare living.

"Therefore, I am glad to tell you that Universal from now on will expect you in each exchange to make a 10 per cent profit on the cost of each picture according to your percentage of the country. This cost, of course, will include the cost of distribution and the cost of the prints. That is the message I bring to you and for the first time in years you will be able to go out to the exhibitor with a proposition that he can understand in dollars and cents and that he can thoroughly believe in."

Theater Guild Directors Sail

New York, May 18.—Philip Moeller and Lawrence Langer, two of the Theater Guild directors, sailed for Europe Saturday on the Conte Verdi. Langer will go to England to discuss with George Bernard Shaw the plans for next season at the Garrick Theater. *Arms and the Man*, with Alfred Lunt and Lynn Fontanne, is announced as one of the first productions for that playhouse, opening in August, and Moeller will return in time to conduct rehearsals.

Musicians Not Held For Gathering on Corner

New York, May 16.—Thirteen men, most of them musicians, who were arrested on a charge of obstructing traffic at Broadway and 46th street yesterday, were discharged in the West 54th street court, where they were arraigned. They pleaded not guilty before Magistrate McQuade, who dismissed them after hearing the complaint.

Mrs. Edwin A. Bachelder Vacationing in California

New York, May 18.—Mrs. Edwin A. Bachelder, general press representative for Charles B. Dillingham, left Friday for San Francisco for a short visit with her mother, after which she will spend her vacation at Palomar, her country place in Marin County, about 25 miles north of San Francisco. Mrs. Bachelder is accompanied by her cousin, Ina Wallace, who has been in New York the past season studying voice with Leslie Martin.

Ida Jeffreys Goodfriend III

New York, May 18.—Mrs. Ida Jeffreys Goodfriend, a well-known actress of 20 years ago, is seriously ill at the Hospital for Joint Diseases, on Madison avenue. Mrs. Goodfriend was the Mrs. Alving in the first American production of Ibsen's *Ghosts*, and also played in *A Doll's House* when Beatrice Cameron (Richard Mansfield's widow) was the Nora. Douglas Wood, the actor, is Mrs. Goodfriend's son.

In "Who Cares?"

New York, May 16.—Earl Carroll has engaged the following players for *Who Cares?*, which will open at the Earl Carroll Theater June 22: Bolshy Folsom, Ted and Betty Healy, Jed Dooley and Audree, Osear Loraine, Adel Noff, Dave O'baser and Kathryn Ray. Dave Bennett will stage the numbers and the music will be by Harold Orlob.

Jewish Troupe for Poland

New York, May 18.—Twenty-two Jewish actors will sail on the Lexithaad May 23 for the purpose of presenting Jewish-American plays in the Polish National Theater in Lemberg. The troupe is headed by Dora Weismann, a prominent Jewish actress. On their way to Poland they will give a performance at the Pavilion Theater, London, at the request of Joseph Kessler, Jewish Shakespearean actor. They will give several plays portraying Jewish life in America while in Poland.

Edgar M. Woolley Reinstated As Yale Dramatic Director

New York, May 18.—Edgar M. Woolley, dramatic director at Yale for a decade, was reinstated recently following the failure of Professor George Pierce Baker to appoint him as a member of the faculty in the new department of dramatics, which is to be started at Yale next fall, has been reappointed to the faculty and has reconsidered his resignation. The action was taken by the Yale Corporation, and Woolley received the offer to become director for one year, with the rank of assistant professor, provided he was chosen to coach the Yale Dramatic Society plays. The president of that organization appointed Woolley and he was automatically reinstated. For the last few weeks Yale students and prominent alumni had been besieging the secretary's office with streams of letters deprecating the conditions which had caused Woolley to quit his post.

"Round Table" Won't Last

London, May 18 (Special Cable to *The Billboard*).—Sybil Thorndike's revival of Lennox Robinson's *The Round Table* at Wyndham's is destined for an early demise. There is good acting in it, but the play is unsuitable for Miss Thorndike and for the Wyndham Theater. It is sheer wastage of Miss Thorndike's talent and the tradition she has created with her public.

Actors' Association Wins Libel Action

London, May 16 (Special Cable to *The Billboard*).—The London action for libel by the Actors' Association and its Scottish organizer against the Theatrical Managers' Association was won by the former, which was awarded \$500 damages.

In view of the fact that the A. A. had declared it would not settle the action out of court for \$1,500 the verdict cannot be said to be satisfactory from a financial point of view.

The libel complained of was a statement in the *T. M. A. Journal* regarding dances organized by the A. A. in Glasgow, the allegation being that unprotected, friendless chorus girls were invited to the dances to meet men who were to pay half a dollar a time to be introduced. The article added the phrase "For what purpose?" The fact is the damages will be swamped by costs, as outside costs awarded against the T. M. A. libel actions involve heavy costs that the plaintiffs will have to bear. The A. A. was banking on heavy damages to reinstate the financial side of the organization. The small damages received will be a blow to Lugg and others.

Shuberts Lose Booking Of "Gorilla" in Chicago

New York, May 18.—The Shuberts last week lost another booking in Chicago when Donald Gallagher arranged to run his second company of *The Gorilla* destined for the Windy City, into the Harris Theater. This makes the third Chicago booking the Shuberts have lost the past season. The other two were *Rose-Marie* and *What Price Glory*. It is understood the Shuberts will appeal to the courts in the case of *The Gorilla* in an effort to test out the validity of their contract, which states that any production booked either at the Times Square or the Selwyn theaters must also play the Shubert time elsewhere. The original company of *The Gorilla* is playing at the Selwyn. In the cast of the Chicago company are James C. Marlowe, Lon Hassell, John Stokes, Elizabeth Carnichael, Curtis Cooksey, Edgar Mason, Wilbur Cox and others.

Author Sues John Cort

New York, May 16.—Seeking to secure control of the screen version of *The Melting Pot*, Israel Zangwill, author of the story, has brought suit in the Supreme Court against the Cort Film Corporation and John Cort. He asks for an accounting and the redelivery of all negatives and films made or used by the film corporation of his story. A notice of motion was also filed Wednesday requiring the company and Cort to show cause why they should not be enjoined from using or otherwise disposing of any of the pictures made from the story and also to attach for royalties due the author from the exhibitions already made.

Laurie Gains Titles

New York, May 18.—Joe Laurie, Jr., owner and star of *Plain Jane*, is adding the titles of producer and playwright to those of artist and manager, which he now bears. Laurie has just completed a three-act comedy drama called *Crazy Kids*, which he will produce himself during August.

Laurie opened early this season as star of *Plain Jane*, which was originally produced by Walter Brooks and Louis Esquith. Brooks became sole owner of the show when Esquith retired, and after the show went on tour Laurie bought out Brooks.

Movie Censors Win Case

Tell Me Why, a motion picture, will not have a showing in Chicago, as Judge Harris in the Superior Court has refused to grant the producers a writ of mandamus compelling the mayor to issue a permit for its exhibition. When the board of censors declined to allow the showing of the film, which deals with a birth problem, on the ground that it is "immoral, salacious and obscene," mandamus proceedings were begun by Lewis, Adler, Lederer & Kohn, acting for the owners of the picture.

New Little Theater

New York, May 18.—Herman Lee Mosder, widely known architect and patron of the arts, has installed a little theater atop the building at Fifth avenue and 33d street where he resides, which will be opened shortly with a series of one-act plays given by professional people.

Thoda Cocroft on Vacation

New York, May 18.—Thoda Cocroft, who handles the press work for A. L. Jones and Morris Green, producers of the *Greenwich Village Follies* and *Desire Under the Elms*, has left for a vacation in California and her duties will be taken care of meanwhile by her assistant Glisha Prushone.



Harold Lloyd, famous film comedian, and his wife, Mildred Davis, of movie fame, photographed on the Canadian Pacific S. S. Princess Victoria with Captain Thomas Rippen during the course of their recent trip across Canada en tour to New York.

Jewish Theatrical Guild Gives Beefsteak Dinner

New York, May 18.—The Jewish Theatrical Guild of America gave a beefsteak dinner last night at the Hotel Commodore. Among the prominent people who attended were Vera Gordon, Wilton Lackaye, Daniel Frohman, Senator James J. Walker, Father Martin Fahy, representing the Catholic Actors' Guild, Judge Max S. Levine, Hon. Sol Bloom, Judge John P. McIntyre, Judge Francis X. Mancuso, Hon. William T. Collins and Joan J. Goldstein.

Entertainment was furnished by Belle Baker, Lillian Shaw, Harry Richmond, Frances Williams, Florence Mills, Avon Comedy Four, Pat Rooney and Marlon Bent with Pat Rooney III; McCarthy Sisters, L. Wolfe Gilbert, Sam Williams, Frisco and Bubbles, Tom Burke, Jack Benney, George Jessel, Jack Yellen and Cherniavsky and his Orientals. Harry Cooper had charge of the program. A novelty of the affair was a Charleston contest exclusively for ladies, and to top off the good time there were some box-az bouts, refereed by Moe Smith, well-known prohibition agent of "Moe and Izzie" fame, and supervised by Benny Leonard, a life member of the Guild, who re-entered the ring for this occasion only.

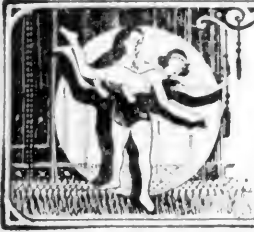
Old Opera House Sold

New York, May 18.—Frederick E. Brown, the real estate operator, purchased the entire square block between 58th and 59th streets, bounded by Third and Lexington avenues, on which the Terrace Gardens and the old Lexington Avenue Opera House stand, from the Schaeffer estate. Brown paid \$6,000,000 in cash for the property, which is to be improved with a big department store building, according to present plans.

The sale and improvement of the site will mark the passing of two landmarks famous in the theatrical, artistic and political history of New York, the Terrace Gardens and the Lexington Avenue Opera House. They were constructed by the Schaeffers, a family of brewers, who began to accumulate the property in 1876.

Motion Pictures for Cleveland Burlesque House

Cleveland, O., May 16.—The Columbia Theater, Columbia Burlesque Circuit house, which closed some two weeks ago for the winter season, will reopen May 24 as a picture house, it was announced today by the theater management. The initial program will feature *Powder River*.



VAUDEVILLE

EDITED BY M. H. SHAPIRO



(Communications to 1560 Broadway, New York, N. Y.)

K.-A. DEFINITELY SELECTS SITE OFF BROADWAY FOR SUPER HOUSE

E. F. Albee Negotiating for Ground on Fiftieth Street, Near Seventh Avenue, Comprising Part of Car-barn Property Located Three Blocks North of Palace Theater

NEW YORK, May 16.—The determination of E. F. Albee to build a theater in the Times Square area that duplicates or even excels the Albee in Brooklyn, considered the world's finest playhouse, begins to assume definite shape in the negotiations that have been opened for such a house on the car-barn property at Seventh avenue and 50th street, it developed today when inquiries were confirmed at the offices of Bing & Bing, who recently took over the property.

This exclusive information follows the publication in *The Billboard* recently that Bing & Bing were considering the erection of a vaudeville theater on a portion of the car-barn site. It also sets to rest the various rumors printed in the dailies this week that Mr. Albee was to build a 5,000-seat vaudeville house near 50th street, but in no case was the exact location known or revealed.

At the offices of the holders of the car-barn property it was learned that Mr. Albee is dickering for a piece of ground 200 feet east of Seventh avenue. The plot in question measures 150 feet frontage on West 50th and West 51st streets and has a depth of 200 feet. The Seventh avenue end of the property on which it was originally proposed to erect a group of four legitimate houses, it now develops is to be the site of a modern 20-story hotel building, to be put up by Bing & Bing for the Manger Brothers Hotel Company. The new Albee theater, if negotiations are consummated, will adjoin the hotel and probably have its main entrance on West 50th street.

Officials of the Keith-Albee Circuit were "amused" on the deal now in progress when approached today by a *Billboard* reporter. J. J. Maloney, general manager of the New York Theaters Corporation, denied any knowledge of the negotiations that are on between K.-A. and Bing & Bing.

Mr. Maloney was rather inclined to speak discouragingly of the car-barn property as a desirable site for a vaudeville or for that matter any type of playhouse, holding that Seventh avenue is a "dark street" from 47th northward and that it would be years ere this thoroughfare became a white-light one. Mr. Maloney pointed out that Seventh avenue at 50th street is faced by the backs of the Rivoli and Winter Garden theaters, and that in addition to several banks the avenue also has a storage house at 52d street. It was also remarked that the Earl Carroll Theater, on Seventh and 50th, is more or less lost in this location.

Mr. Maloney confirmed the oft-repeated report, however, it is Mr. Albee's wish to have a theater around Times Square that vies or beats in splendor and costliness the new Albee in Brooklyn. At one time it was unofficially reported that the site on Eighth avenue between 45th and 46th streets—considered a particularly desirable one—had the eye of Mr. Albee as a likely spot for his "best" vaudeville house. This property since has been taken over by the Chanin people who propose constructing a hotel and theater there in three years when present leaseholds expire.

The premature nature of the negotiations with Bing & Bing leaves it indefinite as to whether Mr. Albee will purchase the car-barn plot or make a deal whereby the realty firm will build the theater themselves under the supervision of Mr. Albee, who, in that case, would take a lease. It is expected, as the deal progresses, that Mr. Albee will take over the property instead of leasing it, due to the potential value of it as the locality develops.

Mr. Albee's interest in the site does not alter the plans of Bing & Bing to erect the group of four legit. houses. These will be located, provided the Albee deal goes thru, directly east and adjoining the vaudeville house. Ground is scheduled to be broken for the hotel site June 6, and shortly thereafter for the legit. theaters, depending on the status of negotiations with Mr. Albee. In the event the vaudeville project fizzles, the legit. houses will be adjacent to the hotel.

Vaudeville observers are inclined to the belief that Mr. Albee knows what he is about and that his interest for several years in the car-barn site will not be dis-



The Wainwright Sisters, who return to vaudeville shortly in a new singing, dancing and ukulele act, which they are playing this week at the Stanley Theater, Philadelphia. Since last seen in vaudeville the trio appeared in "Bombo" and recently in the "Music Box Revue". Their first show engagement was with "Hitchy Koo".

couraged quickly. At one time he was reported to be in association with John Ringling, who was endeavoring to secure the property as a site for a new Madison Square Garden.

Erection of a 5,000-seat vaudeville theater on the property, some say, would be too much in opposition to the Palace and Hippodrome, while others contend that it will not injure or cut in on the patronage of either of these theaters to any extent. Another argument that the theater would be too far out of the way is answered by pointing out that the same cry was put up when the Jolson Theater was being built, but that it has been proven in the case of the Jolson that its "out-of-the-way" location has meant little if anything to its box office. The section north of 50th street, extending from Broadway to Fifth avenue, is a rather thickly populated one and includes many prominent clubs with large and important memberships to draw from. In addition to that, it is quite possible that the attendance of the Rivoli, Capitol and other big motion picture houses in the vicinity may be cut into somewhat.

Plimmer Agency Adding Many Houses To Books

New York, May 18.—A number of houses some of which were formerly booked by Fally Markus, have been added to the books of the Walter J. Plimmer Agency.

The Palace Theater, Flemington, N. J., and the Palace, Lambertville, N. J., controlled by the same interests, and formerly handled thru the Markus Agency, are now being booked by the Plimmer office. The Lambertville house at present is being remodeled, but will open soon. Both houses play a policy of five acts the last half of the week only. Another stand added to the Plimmer books that was formerly one of Markus' is the Walnut Theater, Newark, which plays five acts on Saturday only.

Other houses acquired by the Plimmer Agency are the Columbia, Bloomsburg,

Indep't Theaters Tighten Up on Acts

Are Inserting Clause in Contracts Calling for 50 Per Cent Cut if Town Has Been Played in Past Six Months

New York, May 23.—Independent theaters playing vaudeville are beginning to tighten up on acts hooked into them which have played other houses in the same towns within a short period. Quite a few have injected a clause which was formerly contained in contracts given out by only those independent houses which were considered very good dates by artists, this clause being to the effect that if an act booked into the house has played any other theater in the same city within six months they will be compelled to accept 50 per cent of the salary stated in the contract.

Heretofore most of the small-time independents have not paid much attention to repeats of acts in their cities, the one big factor in the booking being the amount of money asked by the act. The 50 per cent salary clause, while not a new one, has been confined to a very small number of houses, and it has been adopted during the past few weeks by practically all of the "prize dates" of the various independent bookers. As yet, there has not been any known case of the clause being exercised on any act.

New Ballroom Circuit Slated To Start May 30

New York, May 18.—The ballroom circuit booked by the National Attractions, Inc., of New York, is to start May 30 with 20 weeks' consecutive booking for its orchestras, working out of Cleveland, O., where headquarters for the Middle-West end of the circuit has been established by J. E. Horn, a circuit official.

At the same time B. A. Rolfe, another official, has succeeded in lining up more than two weeks of one-night stands and split weeks in New England exclusive of the larger cities. Mr. Rolfe has also arranged two to three weeks of time in Pennsylvania cities exclusive of such places as Philadelphia and Pittsburgh. Outside of Reading, Pa., there is sufficient time being booked to warrant a small inter-territory of its own.

This makes the layout of the circuit stretch from Boston to the Middle West with the Coast territory being fast consolidated by J. A. Schuberger, who has called a convention of the Pacific Coast ballroom managers for early in July. Many from Canada will also be present and soon after that period Schuberger is expected to have the Coast and Canada definitely set. All of the managers in that locality have expressed a willingness to join the circuit at the earliest possible opportunity.

So many managers of the smaller hall-rooms have made requests for franchises in their territory that an entirely separate and new field is seen for the branching out of the circuit in unexpected magnitude, according to George F. Baright, secretary of the company.

BAYLY ATTENDING UNION CONFERENCES IN RUSSIA

London, May 16 (Special Cable to *The Billboard*).—Monte Bayly, national organizer for the Variety Artists' Federation, left for Moscow Thursday night. He will attend the Art Workers' Union conferences at Moscow May 25 and the five succeeding days.

This is the first time a delegate of the British artists has traveled so far afield to look after artists' business. Delegates from all continental organizations, including German, will be there.

Ruggles Again In Two-a-Day

New York, May 18.—Charles Ruggles, who closed in *White Collars* Saturday night, returned to vaudeville today in the vehicle he deserted some weeks ago to cast his lot with the *White Collars* show, a sketch by Roy Bryant entitled *Wires, Etc.* The same cast in support of the comedian when he first played the sketch is with him upon his return and Alf T. Wilton continues to guide its destinies.

Pat., and the Opera House at Mauch Chunk, both controlled by the M. E. Comerford Amusement Company. These houses operate under a policy of four acts twice weekly.

The Casino Theater at South Beach, S. I., which opens Decoration Day, using five acts, will also be booked by the Plimmer office, and the Park Theater, Brooklyn, plans to discontinue playing tabs, to revert for the balance of the season to its former policy of vaudeville. Plimmer began booking the house following its discontinuance as a Keith-Albee booked theater.

E. V. Darling To Sail

New York, May 18.—Eddie Darling, chief booker for the Keith-Albee Circuit, will sail for Europe June 28. He will visit music halls in London and on the Continent with a view of booking new faces and novelties for vaudeville on this side. He will be abroad for about two months.

Small-Strausberg To Broadcast Two Complete Shows Weekly

Long Island Circuit Will Use Station WFBH Permanently—Sale of Its Houses Hotly Denied by Officials. Who Point Out That Six New Theaters Are Being Added

NEW YORK, May 18.—The Small-Strausberg Circuit of Theaters in Long Island has completed arrangements with WFBH, broadcasting station of the Majestic Hotel, this city, whereby vaudeville acts and orchestras playing the houses affiliated with that circuit will give two programs a week as a regular bi-weekly part of WFBH's programs. This is the first time since the advent of radio that any theatrical circuit has attempted to use radio to co-operate with it as a permanent attraction. The Loew Circuit tried it with WJLN, but in its experiment used the ether just one week in various houses attached to the circuit.

Miller & Sherry May Form Vaudeville Chain

New Independent Circuit Promised in Announcement of Their Taking Over Poughkeepsie House and Arranging for Others

New York, May 18.—Promises of the formation of an important chain of independent vaudeville houses with holdings chiefly in upper New York State are included in the announcement that Miller & Sherry have just acquired the Duchess Theater, Poughkeepsie, and have plans to take over a number of other houses in that territory.

The arrangements made by the Small-Strausberg Circuit call for a program which it will furnish each Tuesday and Thursday, which is to be sent from its own broadcasting studio in the Republic Theater Building, Brooklyn, which is a part of its chain of houses. The circuit at present consists of 22 houses throughout Long Island, most of them being in Brooklyn and Queens. The major portions of the programs will be recruited from the circuit's vaudeville bills playing the Republic and Steinyway theaters each half of the week. Both houses play regular split-week vaudeville. Some of the other theaters play acts for week-ends and for Sundays only.

According to the officials of the Small-Strausberg Circuit, the radio broadcasting is not being done with the idea that it will boost business. The circuit has been rapidly growing and it is mainly with the intention of securing beneficial publicity that the tieup with WFBH has been effected.

Contrary to the story published in a theatrical paper (not *The Billboard*) last week, the Small-Strausberg Circuit is branching out by adding six theaters to its present chain instead of considering selling out to Marcus Loew as published. William Small, in an interview with a *Billboard* reporter who checked up the story, said that the Marcus Loew negotiation report "was utterly false, untrue" and that *The Billboard* could print a denial "over my signature if you want to."

Whiteman Breaks Record In Drawing Attendance

New York, May 18.—All spring records for attendance have been broken by Paul Whiteman and his concert orchestra in their first week at the Hippodrome, and the Keith-Albee Circuit has already taken up one of its options on a third week's engagement for the act at that house. It still holds an option for a fourth week, with the possibility of the band staying at the house for an indefinite run. The act, which is getting the highest salary ever paid in vaudeville, \$7,500, was originally booked in for two weeks, this being its second week.

According to the Hipp. officials, never in its history, under its present or any other policy, has it played to as many people as it did last week at this time of the year. The attendance record also tops all normal weeks thruout the year, the exceptions being the holiday season at Christmas and Easter time. Whiteman is doing a complete new program for each week of his engagement at the house.

Ed Holder Closes in Vaude.

Chicago, May 16. — Ed Holder writes from St. Louis that he is closing his vaudeville time at the Lyric and will open his outdoor season at Linger Longer Park, Bennington, Kan., May 18. He says the weather is no better in St. Louis than Chicago and that overcoats are the order of the day. Holder visited the Wortham Shows in East St. Louis and said they were getting a nice play in spite of cold weather.

Murray and Barclay Team

New York, May 18.—J. Harold Murray and Don Barclay, recently with John Cort's production of *China Rose*, are entering vaudeville together and will be seen in a comedy offering which will be comprised of a series of short skits. One of them will be a burlesque mind-reading bit which Don Barclay has been doing for several years in vaudeville and production.

Sargent and Marvin Split

New York, May 18.—The vaudeville team of Charles Sargent and John Marvin has dissolved partnership owing to the illness of the latter, who will be unable to work for some time. John Lewis will replace Marvin in the act, which will continue to play the same bills in conjunction with the Four Camerons.

DOROTHY DIETER



Miss Dieter, of Denver, is making her first Eastern appearance as the premiere danseuse of the Hoffmann Revue, a new pretentious dance offering now playing the New York houses, booked by the Pat Casey Agency.

Fewer Independent Houses Are Closing

Bookers Report That Operators Are Playing Later Into Summer Than Usual

New York, May 18.—Notices of closing of independent houses are comparatively light for this late date, according to the leading bookers, who assert stands in general are keeping open later this season than in former years. Notifications of closings for the summer months include but a handful of stands thus far, whereas last year at this time many of the leading houses had prepared to shut down.

This is said to have been caused by the prevailing cool weather in the East and indications of no lull in business. All of the houses handled by the Walter J. Pflimmer Agency are still open and only one of Jack Linder's stands has closed or served notice of closing. The Liberty at Harkimer, N. Y., booked by Linder, closed last week. Pflimmer asserts he has received no notices of closing from any of his houses, but that it is his belief the stand at Kingston is preparing to shut down the last of this month.

Of the houses handled by A. & B. Dow Agency two are set definitely for summer closing. These are the Palace at South Norwalk, which closes down May 30, and the State at Beacon, N. Y., which closes next week.

Al Dow expressed belief, as did Pflimmer, that a number of the independent houses which in former years closed for the summer would make an attempt to keep open shop this year in the hope that June, July and August would not be as hot as last year. Two of Fally Markus' houses have closed already. These are the Victoria at Tamaqua, Pa., which went dark last week, and the Lawler Theater at Greenfield, Mass., which closed May 9. This is unusual for Markus, since he controls more houses than any of the other independent bookers, having over 20 on his books. The Dow agency, also with only two houses off its books, handles about 25, while Pflimmer, who has no definite notification of closings, has a like number.

Independent men consider it remarkable that so many of the smaller houses continue to keep open at this late date, there being any number that play vaudeville the last half only and some vaudeville but one and two days of the week.

French Artistes Protest Against Judge's Slur

Paris, May 20.—The vaudeville profession of France is highly indignant at the slur cast upon it by the judge at the court at St. Brieux, Brittany, who, in a case before him, took occasion to revile all music hall artists. The Paris press has urged associations representing the music hall profession to make a public protest against the court's remarks.

Meyer Golden Has New Act

Bridgeport, Conn., May 16. — Meyer Golden's latest vaudeville act opened at Poll's Palace Theater here this week. The act, which is in the form of a revue, has 5 scenes and a cast of 10. It is as yet unannounced, but billed at present as "Meyer Golden's Masterpieces". A contest is being staged to select a title.

Loew Forced To Build In Norfolk, Virginia

Acquires 49-Year Lease on Site Where He Will Erect \$800,000 House

New York, May 18.—Loew's, Inc., has just completed negotiations with the United Cigar Stores of Norfolk, Va., whereby Marcus Loew secures the Levy Building in that city under a lease of 49 years and will build a vaudeville and motion picture theater seating 2,600 on the site. The present Levy Building is to be torn down and the theater constructed at a cost of \$800,000.

Loew has been seeking a site in Norfolk for quite some time and tried, if possible, to get a theater already erected or in process of erection. It is said that the same conditions existed in Harrisburg, Pa., where the Regent Theater opened under Loew's direction last year. Harrisburg and Norfolk were said to be the only two cities in the near-South and South where Loew could not obtain bookings for his Metro-Goldwyn releases.

The motion picture situation in those cities was controlled by Wilmer & Vincent and Jake Wells, who played independent releases in their houses.

The only way Loew could possibly get his pictures into those towns was either to build or buy, and he did both. He took over the Regent, Harrisburg, Pa., at a reported cost of \$350,000 and spent more than \$100,000 in altering the house for his purposes. With the \$800,000 cost for the new house in Norfolk and the other expenses attached to the deal, it is estimated that the house will cost him more than \$1,000,000 by the time it is completed. The Regent is playing straight pictures, but the Norfolk house will play vaudeville as well as films.

V. A. F. May Spring Booking Surprise

London, May 16 (Special Cable to *The Billboard*).—R. H. Gillespie is annoyed with the variety scheme of the Variety Artistes' Federation, which opens Monday at Warrington. He declares his opposition, altho at the moment the V. A. F. is not interested in any town where Gillespie holds a local; but officials of the V. A. F. say that if Gillespie will not play vaudeville and the opportunity occurs, why not take advance?

It is quite on the card that the V. A. F. will reconstruct its booking committee policy by placing one man in charge of booking. The man they are angling for is a well-known former booker who has been out of show business for three years or more. His name, when divulged, will come as a bombshell to regular managers and will show that the V. A. F. means to make good.

The V. A. F. still stresses the point that its scheme of vaudeville is not antagonistic to regular managements, but if the latter are antagonistic the V. A. F. says it will have to justify its action by winning out.

Gets Thirty Days for Creating Theater Disturbance

New York, May 18.—Salvatore Cappadora, 19-year-old musician of Brooklyn, who was charged with having smeared the seats of the Grand Opera House, West 23rd street, with a vile smelling drug during the musicians' strike in January at that house, was sentenced to 30 days in the workhouse by Judge Koeng in general sessions last week after pleading guilty to disorderly conduct.

Before sentence was passed or the plea accepted every one in the court room was driven out by the odor of the drug in the can which was opened by Assistant District Attorney Linger and which is alleged to have been in captivity since January, when he was arrested. The contents of the can have been fermenting since. It required 15 minutes to purify the air in the courtroom.

Harry Carroll To Build Theater in Los Angeles

New York, May 18.—Harry Carroll, who opens his new vaudeville season at Proctor's Palace, Newark, N. J. today, will have his own theater in Los Angeles next year. The playhouse is to be erected at a cost of \$600,000 and will bear his name. The new vaudeville team will be incorporated into the first show which he will present in the theater, and many of the present cast will also be in the roster of the show.

Aif T. Wilton To Have Big Housewarming

New York, May 18.—Mr and Mrs Aif T. Wilton have invited several hundred friends to the opening of their new summer home, which will take place Wednesday evening, June 3, in Sheepshead Bay. L. I. Wilton, big-time producer and artist's representative, is preparing to make his housewarming one of the highest social events of the season.

LIFTING OF BIG-TIME ROUTINES ON INCREASE IN STICK HOUSES

Pirating Conditions Worse Than Ever Before in Small Theaters Whose Managements Stand for Anything That Gets the Laughs—V. M. P. A. Expected To Take Action Soon

NEW YORK, May 18.—Wholesale lifting of material from the best big-time routines for promiscuous use in the smaller of the independent houses is prompting the Vaudeville Managers' Protective Association to take drastic action in effort to look after the interests of those acts that are out of town, as well as that of local managers, who see a serious consequence if the infringements are allowed to continue.

Formerly occasional appropriation of sure-fire bits resulted in the usual N. V. A. or V. M. P. A. complaint, and the offender was stopped from further infringement because he was doing one particular routine for all of his appearances.

Now the flagrant offender is said to be a type of performer who is capable of putting over an act but not going to the extent of getting his own material. These are said to be booked by independent agents, who use the comedian in question to carry a show that includes some new amateur talent. The actor is also assigned to put on the amateur contest at the conclusion of the vaudeville end of the bill.

This type of actor does not use the same routines consistently because they are frequently rebooked at the same theaters. Therefore on each appearance the best of the reliable gags and business of the standard big-time turns are served up with great success, notwithstanding the fact that to many theatergoers the bits in question are synonymous with certain artists' names.

A typical instance of the work done by these headlines of the sticks and "master of ceremonies" is said to be a copy of part of the Ted and Betty Healy act, the difference being that the infringer used a house cat in place of the mongrel dog used by Healy. The wrestling bit with the cat wowed 'em to a standstill. On being questioned as to the origin of that particular stunt the actor said the next day that it was entirely impromptu, and the only way out of the predicament when the cat nonchalantly edged toward the footlights.

The regular agents who book chains of small-time houses are not included in those who are a party to the infringements inasmuch as they have sufficient standard turns at their disposal and know when an act is trying to put something over in the way of a stolen routine. The offending agents are said to be those who specialize to some extent in putting on amateur afterpieces and contests, and booking the alleged amateurs with a guarantee of at least a five spot for their trouble and also the extra five that goes with the first prize if they win it. Most of the theaters that play the pirated material are located within the 50-mile radius from New York in Long Island and Jersey towns. At least two are in the city proper.

Chief White Horse Has Act

Chief White Horse and family, now working independent time, have a novelty act that will soon be found on one of the popular circuits. It is an Indian act of six people, fully garbed in war bonnets and finery, doing dances. Chief White Horse, in good voice, sings songs in English and in the Indian tongue, playing his own accompaniment on the piano. Billie Dexter, "Cowboy Violinist," is a member of the act, which, after making 16 dates in the vicinity of Cincinnati, played return engagements at 14 of the houses.

Acts in Fox Film House

New York, May 18.—William Fox's Japanese Gardens, a motion picture theater atop the Shubert-Riveria Theater and next door to the Keith-Albee Riverside, is now playing two vaudeville acts as "added attractions" in conjunction with its motion picture programs. The acts are booked out of the vaudeville office and are selected from those regularly playing the circuit which can be adapted for the "special-presentation" idea for the motion picture house.

Abe Feinberg's Brother Does an "Aubrey Piper"

New York, May 16.—Joe, the brother of Abe Feinberg, agent, did an "Aubrey Piper" Monday night with Abe's car, which he drove into a policeman. The policeman is laid up in a hospital nursing a fractured leg and Joe is out on \$500 bail pending a hearing June 29 on a charge of reckless driving.

Monte Carlo To Have New Music Hall

Paris, May 20.—Among the many improvements at Monte Carlo is the construction of a new theater for music hall entertainments, ballet and motion pictures, to replace the old playhouse near the famous Monte Carlo Casino. The old theater was inadequate and was altered several times to provide additional seats.

S. P. C. C. Withdraws Its Charge Against Manager

New York, May 16.—The charge against George Walsh, manager of the Strand Theater, Yonkers, of presenting Baby Doris Glass in violation of the law pertaining to employment of children on the stage—a case upon which a precedent was expected to be established—was withdrawn by the complainants, the S. P. C. C., when it came up in Yonkers City Court this week.

The Strand is a picture house which occasionally plays an added attraction. Baby Doris Glass appeared at the house April 3 on a permit issued by the Mayor of Yonkers by which she was allowed to give a recitation. Since her age is six years, she is not permitted under any circumstances to do singing or dancing on a professional stage. The lowest age among children for which such a permit can be obtained is 10 years.

The Children's Society contended Baby Doris sang and danced in violation of her permit.

Jordan and Rosen Open Booking Offices

New York, May 18.—Matty Rosen and Jack Jordan have combined forces in a new independent booking firm, which will be known as Jordan & Rosen. They have opened offices in the Strand Theater Building. Rosen formerly was with Harry Roman and Jordan, formerly with Irving Yates.

In addition to booking acts with independent agencies they have obtained two houses which they will furnish with vaudeville. One of these is the Capitol, Passaic, N. J., into which they book one attraction each half of the week to play in conjunction with the pictures. The other will be the Rivoilt, Paterson, N. J., now being built by the Capitol Theaters, Inc., of Passaic, which will play the same policy when it opens in September.

Weber and Fields To Have Three Weeks at Palace

New York, May 18.—Weber and Fields will return to the Palace Theater June 8, when they will start a run of three weeks, which will make a total of five weeks for the act at that house within three months. Arman Kalitz and Fodie Browne again will be seen with them.

Altho they were supposed to split at the end of their Eastern bookings, Weber and Fields have decided to spend another season in vaudeville and have accepted a return tour over the Orpheum Circuit. This will be billed as their "farewell appearance".

"Laundry Tenor" Going Into Vaude. With Act

New York, May 18.—Giuseppe Argentino, Italian tenor, who obtained much publicity sometime ago when "discovered" by a passerby who heard him sing in a Brooklyn laundry, where he was employed, is going into vaudeville. He will be seen in an act especially arranged for him in which Gene Peltier, dramatic soprano, will be teamed with him. They will also be supported by a baritone who will be used to lend comedy to the act and direct the orchestra.

A special motion picture, showing Argentino's history and how he was "discovered", is being prepared and will be shown in conjunction with the act.

Loew's Strand Closing

New York, May 18.—Loew's Strand Theater, Washington, will close for the summer May 30. The house will reopen in August with its present policy of five acts and pictures, playing a full week's stand.

Bijou, Birmingham, Quits Vaude.

Birmingham, Ala., May 18.—Since the new Temple Theater of the Loew chain has opened, playing a combination policy of vaudeville and pictures, the Bijou, former vaude. house here for Loew acts, has undergone a policy of straight pictures and will continue on this basis indefinitely.

Phil Baker in Vaudeville

New York, May 18.—Phil Baker, who closed with the Music Box Revue in Boston last week, is returning to Keith-Albee vaudeville after an absence of several years. He is opening this week at one of the local houses and will play thruout the summer months.

Vaude. Team Joins "The Rat"

New York, May 18.—Andree and D-I Val (team), who recently closed a tour of vaudeville, joined "The Rat" at the Astor Theater today. They are apache dancers.

Miller and Fears' New Act

New York, May 18.—Harry Miller and Peggy Fears are breaking in a new act, in which they are being supported by four girls. The offering was written by Russell Mack and staged by Harry Miller.

Alderman Smith Is Making Good

Former Big-Time Vaudeville Agent Finds No Time To Book Acts as a Sideline

New York, May 18.—Joseph R. Smith, former big-time vaudeville booker and associate of Floyd W. Stoker, now an alderman, told a *Billboard* reporter in an interview last week of some of the things he has accomplished since getting his "Annie Oakley" to the Board of Aldermen.

Alderman Smith represents the voters from 162d street north to what is generally referred to as up-State New York, the 23d being one of the largest districts in the city. He was elected on the Democratic ticket at the last election by a small plurality and is the first Democrat selected by the voters in many years.

Among resolutions proposed by Smith and adopted is one repealing a charge of \$15 monthly levied against members of rowing clubs. Alderman Smith offered the resolution before the Board November 25 last and it was approved and signed by the Mayor January 13.

The rowing clubs of the city, comprising some 30,000 oarsmen, are under the jurisdiction of the Department of Parks and the Department of Docks. As a tribute to Alderman Smith the New York Rowing Association made him guest of honor at a dinner held last month at the New York Athletic Club.

Other instances of Alderman Smith's work is the naming of streets after men from the district who fell in the World War and the provision of playgrounds for children.

Kane and Herman Split

New York, May 18.—Eddie Kane and Jay Herman have again dissolved their vaudeville partnership after being reunited for more than a year. Kane has joined the cast of Harry Carroll's new revue. Herman has not decided definitely on his future plans.

The team, which was a standard one in vaudeville for many years, split a few seasons ago when Herman was taken ill. On his recovery last year they reunited and have been together since.

Eddie Buzzell Opens

New York, May 18.—Eddie Buzzell opened in vaudeville today at Union Hill, N. J., in a new sketch by Harold Atteridge, entitled *Oil's Well*. Atteridge has written the book for the Winter Garden shows. Buzzell has in his support Gills Afton, Jules Barnette and John Ferguson. Lewis & Gordon are the producers of the act and Edwin Burke is responsible for its staging.

Dauids Going Back To Newspaper Work

New York, May 18.—G. W. Davids has resigned as manager of the Bardivon Theater, Poughkeepsie, N. Y., a vaudeville stand booked by Filly Markus, to return to the newspaper profession with which he was identified for 25 years. Davids is said to be going with a paper in White Plains.

Waldman With Harry Weber

New York, May 18.—Shep Waldman has left the stage to enter the business end of theatricals. He is now associated with Harry Weber, the Keith-Albee artists' representative in the capacity of scout. Waldman will seek new novelties and acts for Weber's office to book in vaudeville.



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VAUDEVILLE NOTES

THE House of David Band, comprising 10 men who hail from the famous colony near Benton Harbor, Mich., opened in vaudeville last week at Fox's City Theater, New York, under the direction of BERT JONAS. The band is made up of some of the members of the outfit of 20 who played the Palace Theater, New York, a few years ago.

The **MARINOS** and **MARICHE**, who have an Argentine band, are booked on the Pantages Circuit to open in Newark, N. J., the week of June 8. **HARRY YOUNG** and **RAY OWENS** are handling the act, which was seen on the Keith-Albee Time, including the last half of last week at Proctor's Fifth Avenue Theater, New York.

EDDIE RICE, formerly manager of the Maspeth Theater, Maspeth, L. I., is now manager of Keeney's Bay Ridge Theater, Brooklyn.

WINIFRED CAVERLY and **FRANK WALD**, who did an act called *Rice Pudding* on the big time for three seasons, are now breaking in a new vehicle entitled *Miss Hawkshaw*. The author is **EUGENE CONRAD**, who wrote the book for *Top Hole*, the musical comedy. Following a few more dates in the provinces, the act will come into New York for a big-time showing.



Winifred Caverly

The Rivoli Theater, Rutherford, N. J., which has been playing big acts with pictures during this season, booked from the **FALLY MARKUS** Agency, is discontinuing this policy for the summer, reverting to pictures only.

COGERT and **MOTTO**, who bill themselves as "The Human Jazz Band" and at present are recording for Okeh records, are writing a new act for **SAM SILVER**.

The offices of **DAVID A. SABLOSKY**, which were formerly in the Strand Theater Building, New York, are now located in the new Bethlehem Engineering Building next to the Palace Theater.

IRVING NEWHOFF and **DODE PHELPS** opened on the Keith-Albee Time at the Hamilton Theater, New York, last week, having returned from a tour of the Orpheum Circuit. The act, which broke in around New York prior to going out on the Orpheum, is under the direction of **LEW CANTOR**.



Irving Newhoff

JUSTINE JOHNSTONE'S act, *Judy O'Grady*, at the Palace Theater, Cleveland, this week, has been signed for one engagement only on the Orpheum Time at the Palace Theater, Chicago, next week, with the probability that further dates will be given.

MARCELLE ROUSSEAU is a new member of **MISS JOHNSTONE'S** cast.

WERNER JANSEN, composer, and **OTTILE CORDAY** opened Monday in their new act at the Hamilton Theater, New York, where they are scheduled to reach the Palace Theater at an early date.

The **KELLY LA TELL** Troupe of wire artists opened for the Loew Circuit last week at the American Theater, New York.

EDDIE COOK and the **SHAW SISTERS** are booked for a return engagement on the Loew Circuit, a tour of which they recently completed. They open Thursday at the Lincoln Square Theater, New York, under the direction of **AL GROSSMAN**.

The proposed vaudeville tour of **FRANCINE LARRIMORE**, for whom **LEWIS & GORDON** were trying to find a suitable sketch, is said to be off for the present. **LEWIS & GORDON** were also angling for **LIONEL BARRYMORE** for vaudeville, but could not land him.

It is the boast of the team of **FRANK MONTE** and **NICK LYONS** that they have worked continuously for five years, except for 14 weeks which they took as a vacation.

IRENE TREVETTE, popular soubrette, has been booked by the Loew Circuit for its New England houses. The first date is Boston this week.

ETAI LOOK HOY, Chinese female impersonator, will open on the Keith-Albee Time soon under the direction of **CHAS. FUREY**.

LILLIAN WALKER has been routed on the Loew Time in *Home's the Thing*, a sketch by **IRWIN FRANKLIN**. The former screen

star is supported by an un billed cast of one.

A new act with the title *Operalog* is opening on the Loew Time at the Metropolitan Theater, Brooklyn, next week.

BERT GORDON, the man of many partners, is now teamed with **YUKONA**, a young lady from the West. They opened under the direction of **MORRIS & FEIL** at the Hamilton and Jefferson theaters, New York, last week.

BALDWIN and **BLAIR** are closing their tour of the Orpheum Circuit at the State-Lake Theater, Chicago, next week.

MURRAY and **IRWIN**, a team from the West, are playing their first big-time Eastern date at Keith's Theater, Philadelphia, this week, and will be seen in New York shortly. **ANTHONY FERRY** is handling the act.

ARTHUR ASHLEY and Company, recently on the K.-A. Time, are opening for Loew at the Fulton Theater, New York, this week.

JOE BROWNING, monologist, closes his big-time bookings for this season June 14 and opens next season at Syracuse, N. Y., September 7.

LLOYD and **GODDY** have split partnership and the team of **GODDY** and **WILLIAMS** has been formed for an early opening under the direction of **AL GROSSMAN**. **WILLIAMS** was formerly with one of the Ziegfeld shows.

NANCY DECKER, who recently completed a road tour of the Loew Circuit,

is reopening for the same circuit at the Delancy Street Theater, New York, next week.

ZELMA O'NEIL, who was formerly in vaudeville on the Orpheum Circuit, has been added to the forces of the Educational-Cameo Studios to make pictures.

JAMES WATTS is playing two special engagements for the Loew Circuit this week at the State Theater, Cleveland, and next week at the State Theater, New York.

The **HICKEY BROTHERS** play Pittsburgh for the K.-A. Time the week of July 17 and open the following week on the Orpheum Circuit for a tour.

Wires vs. Stenographers, presented by **JOSEPH J. GARREN**, with **JACK USHER**, **IONE WRIEDT** and others, opened in Washington Sunday, beginning a tour of the Loew Circuit.

MARION HARRIS, now on the West Coast, has been booked for eight weeks by the Orpheum Circuit, opening June 8 in Los Angeles, where she will play a two-week engagement. **MISS HARRIS** played through the Middle West and in the Interstate houses recently.

ADD VAUDE NOTES **TOM** The **HARPER SISTERS**, comedienne, who hail from Chicago, made their first Eastern appearance Monday at Proctor's Theater, Yonkers, N. Y., where they are showing under the direction of **EDWARD S. KELLER**.

ABE BRINN, publicity director of the Orpheum Circuit in New York, won a ticket to the Jamaica race track Saturday thru a contest in one of the dailies.

The **KIKUTAS** Japs, clever acrobatic-juggling troupe, recently seen at the Hippodrome, New York, have been signed by the Loew Circuit. The act is playing the American Theater, New York, the first half next week.

McGRATH and **DEEDS** opened a tour of the Loew Circuit last week at Washington.

PATERSON, **CLOUTIER** and Company, who are closing a tour of the Orpheum Circuit at the State-Lake Theater, Chicago, this week, and who intended to go on a vacation, have signed for the Interstate houses and are to open at Tulsa, Ok., May 31. The act is handled by **ROSALIE & LEE STEWART**.

ELLIOTT and **LA TOUR**, now playing the Orpheum Time, which they finish soon, have been booked by **MORRIS & FEIL** for a return tour of this circuit for next season.

The **RIALTO FOUR** are on the bill at the opening of **YOUNG'S** Million-Dollar Pier, Atlantic City, May 27. The quartet recently played on the K.-A. Time.

LOUIS and **BLY** motored thru Cincinnati last week en route to their home at Canton, O., where they will spend a vacation.

HELEN STEWART is producing a new dance revue featuring **HARRY BLUE**, **VINCENT VALLENTINI** is writing the music and **THOMAS FITZPATRICK** will do the booking.

YOUNG and **BONTA** opened May 3 at North Platte, Neb., on the **BERT LEVY** Time, going to the Coast. The act was booked out of the Chicago office.

ED and **TOM HICKEY** closed a successful tour of the Poli Time with their comedy and dancing act at Hartford, Conn. They open on the Orpheum Time at the Palace Theater, Chicago, July 19.

NED WAYBURN'S *Jazzy Revue*, featuring **BETTY HALE**, **EVELYN HOBY**, **EDWIN MICHAELS** and **RUTH DAY**, headlined at Poli's Capitol Theater, Hartford, Conn., last week. The act is well staged.

MARION BOWER of the **BOWER SISTERS**, musical comedy team, is working single while her sister **FLORENCE**, who

(Continued on page 23)

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NEW TURNS AND RETURNS

(Continued from page 16)

bert wrote the song and he gets away with that comedy hit nicely, following up with a Yiddish version bound to get the laughs from those who understand it. As a reminder of his favorite bit in his old act Williams sang *Roll Dem Holy-Holy Eyes* in Eddie Leonard style, which was certainly remembered by many in the audience. Gilbert then trotted out his old songs some of them going good and others not so forte. Here and there throughout the routine Gilbert sprang an occasional gag that went well.

At present the turn does not seem to have a surplus of strength for big-time presentation, yet has enough for the average intermediate-time house. Launching into a straight routine of new songs, with the obvious old song part cut down to a minimum amount of time, or better yet, make reference to the various songs and pick out one or two of the best known and let it go at that, would prevent the act being slowed up unnecessarily. If there is not enough applause for the encore at the finish the act closes weak and precludes the putting over of a good new number, usually intended for the finishing one. Both have likable personalities, can put songs over and after all that is their object. Why slow up the work with too much of the old song stuff when they are capable of selling themselves without it and on the straight merits of their performance?

M. H. S.

Jones and Ray

Reviewed Tuesday night, May 12, at Proctor's 58th Street Theater, New York, N. Y. Style—Comedy novelty. Setting—Special drop, in one. Time—Twelve minutes.

Here is a really funny team from each of whom we can expect many laughs. Both Jones and Ray play hick roles of somewhat divergent types, one that of an old weather-beaten bucolic, the other that of a small-town sport with a hare-lip. The latter is the source of the bulk of the guffaws accorded the act thru his ludicrous manner of delivery and speech. His enunciation is almost gibberish, but gibberish in such a way that it is exceedingly funny and at the same time coherent.

The team works before a drop, in one, depicting the Pruneville Postoffice, General Store, etc. At one side is a trolley of the Toonerville type, whose general overseer is the old hick of the Jones and Ray combi. The other is the prospective conductor for said trolley. In the engagement of the new trolley conductor the dialog brings forth many a hearty laugh. An outstanding bit that tickles the ribs is calling a list of streets that sounds more inaudible than the ordinary newsboy with an extra. In closing Jones and Ray sing *My Kid*, which is worked up effectively and makes for a good finish.

A sure-fire hick turn with the portrayal of hick characters a distinctive note.

R. C.

Barnum With Bailey

Reviewed Thursday evening, May 14, at B. S. Moss' Franklin Theater, New York, N. Y. Style—Singing, instrumental and comedy. Setting—In one. Time—Ten minutes.

Bill Bailey needs no introduction to anyone who has followed vaudeville bills for any number of years. With Lynn Cowan as Cowan and Bailey, they topped every bill they played on all over the world, and more than once has Bailey been described as the "world's greatest banjo player". He is back in vaudeville with a new one to us, a chap by the name of Barney Barnum, who works in tan makeup and wears a bell-hop uniform.

The billing is unique, "Barnum with Bailey, without a band". But no more different than is the rest. This Barney Barnum can deliver a number in a style all his own. They do only 10 minutes, and could do a half hour or more without tiring an audience. Bailey's dry manner of delivering comedy can't miss, and when he starts "wopping" a banjo—boy!

For some mysterious reason they were on second or the regular end of the bill at this house. They stopped the show here. And they'll do the same thing in any house, big time or small time, and in any spot. Barnum might possibly be compared to Cliff Edwards, only because of the makeup and costume. As far as actual style of work is concerned, Barnum is as original as anyone we've seen yet. At this house they followed seven try-out acts, and one song, *Alabama Bound*, had already been used on the bill four

times. Bailey announced "a song you haven't heard in the last 10 minutes," and then Barnum brought the house down with his delivery of the same number. Bailey put a new touch on by playing a cello in the same manner one would play a banjo, and he certainly drew some mean chords out of it.

The boys have everything one could ask in their act. Speed, personality, pep, comedy, more pep, ability and still more pep. It's one of the most entertaining and original offerings recently offered to vaudeville.

G. J. H.

Elise and Eduardo Casnino

Reviewed Thursday evening, May 14, at Fox's Audubon Theater, New York, N. Y. Style—Spanish dancing. Setting—Specials, in full. Time—Twelve minutes.

Elise and Eduardo are two of the famous Casnino quartet that has been in vaudeville for some time. The act in which Elise and Eduardo are appearing is a new one with a new eye of many colors and a backdrop representing a desert and depicting a burro, tent and covered wagon. Supporting the team is an unbillied young man who probably is a Casnino—perhaps Jose.

The good things that have been said in the past about the dancing of the Casninos need not be repeated here. The routine brother and sister do, making quick changes, consists, in addition to various dances of the Spanish order, of a number that is a cross between an Argentine tango and an apache, in which Eduardo uses a horse whip. The unbillied member of the act does a snappy tumbourine number toward the close of the act. Elise and Eduardo encoored with what they call their impression of the Charleston, which sent them over to tremendous returns. In the Charleston dance they use castanets, giving it a new and delightful effect.

A picture-que and highly entertaining act, perfectly suitable for the best houses.

R. C.

Billy Dale and Company

Reviewed Thursday evening, May 14, at B. S. Moss' Franklin Theater, New York, N. Y. Style—Musical comedy. Setting—One and full stage, specials. Time—Twenty-nine minutes.

Billy Dale has taken his "old roue" character and some of the material he has been doing in various other vehicles he has used during the past few years and has incorporated them in a revue with a cast of six people, a plot, 'n' everything. Added to that, he has succeeded in turning out a miniature musical comedy which doesn't have a dull moment and is brimful of entertainment from start to finish. The one suggestion we could make would be to end the act at the close of the bridal walk and omit the "two years later" sublimax.

Three girls and two boys support Dale. One appears as his son, the other as a friend, and the girls are the sweethearts of the trio. The comedy runs to farce for the most part, this being necessary for Dale to get in some of his best laughs. One of the girls and one boy seemed to be a dance act of their own, for they do all their dance numbers together and do them very well. The girl is very cute, pretty to look at, possesses a figure which is displayed effectively and yet in a manner no one could object to. The line also is very sweet, but should pay more attention to her makeup and either blend it more or use a lighter rouge. The third girl is older, playing the part of the mother of one of the girls, and to whom Dale has been making love.

Dale does his character excellently and is the type of comedian who can make an audience laugh at anything he says or does. The others are all very capable.

G. J. H.

Paul Whiteman

And His Concert Orchestra

Reviewed Monday matinee, May 11, at Keith's Hippodrome, New York, N. Y. Style—Orchestra. Setting—Special, in full. Time—Thirty-eight minutes.

Paul Whiteman's return to vaudeville, while only for a special engagement here following an absence of nearly two years, during which he has played in England, gave concerts at Aeolian Hall, Carnegie Hall and Metropolitan Opera House here, and made a tour of the country, was sounded at the Monday afternoon show by the most spirited welcome a vaudeville audience ever gives anyone. It was a matter of hammer and tongs for Whiteman to finally gain his leave after having given 38 minutes of entertainment. The applause of the auditors persisted in their desire for "just one more number," and it was only after many bows that the popular band leader was allowed to call it quits.

It is quite safe to say that there is only one Whiteman—this, of course, in a figurative sense as regards high attainments in the jazz orchestral world. In the program billing there appears a note pertaining to the evolution of that type of music which is best known as jazz, but which today is so radially an improvement over the blatant method of music introduced some 12 years ago and called jazz that the present-day treatment can hardly be called by the same name. The

note says that "the greatest single factor in the improvement of American music has been the development of the art of arranging the music for orchestra in accordance with the best musical traditions." It might have added, but does not, that this factor has made for noteworthy amelioration of jazz music especially. Whiteman was one of the first musicians to prepare special arrangements (for scores as they are technically called) for his orchestra and play the music according to these scores.

The program offered at the Hippodrome was a particularly enjoyable one, embracing a large variety of music and entertainment. A prolog in which "Jazz of Yesterday" is depicted, with five members of the orchestra taking part in a hot number, opened the presentation. Between this and the first number of the orchestra, when Whiteman makes his entrance, there is considerable of a wait. At least there was one this afternoon, due to the prolog.

As an exhibition of "jazz of the present day" the band, led by Whiteman, plays *All Alone*, followed by *Alabama Bound* and *Spain*. For excerpts from *The Rhapsody in Blue* one of Whiteman's pianists plays the house piano showed downstage. The same pianist, Harry Percilla, does a solo following from the white piano in the band's outfit. The next number is *Oh, Katarina*, which already has become a monotonous tune. Whiteman's clever banjoist featured in *Lincoche Achille*, pickin' the banjo as it is seldom if ever picked, and for an encore the trombone player did a comedy hick bit, fiddling in the "grandpap" fashion, followed by another comedy bit in which music is wrung from an ordinary air pump. With these two classic laugh bits the performer would go big as a "single," it being, as it is, almost an act in itself. To satisfy the insistent demands of the auditors the band did a comedy number and closed.

R. C.

Benny Barton Revue
With Joe King's Orchestra, O'Brien Sisters, George Hurd and Elsie Barton

Reviewed Tuesday evening, May 12, at B. S. Moss' Jefferson Theater, New York, N. Y. Style—Revue, singing, one and full stage (special). Time—Twenty minutes.

This act is not unlike other dance revues that Barton has presented in the past. A few minutes lopped off the running time would help make it still faster and do away with the undecided method used in working up the finale. Outside of that the talent is pretty fair and the offering an above-the-average revue for the intermediate-time houses and suitable for some of the big houses also. A little comedy may be lacking, but the act will get by without it.

Opening bit is a place drop in one with two of the girls toggled on as chiefs or waitresses. The drop is labeled *Vaudeville Cafeteria* and the introductory song tells the juvenile that he needs a diet of hot jazzy food, etc. Going to fullstage with liddiscent eyes, the orchestra is seen, composed of six pieces, the violinist being a girl in abbreviated costume. The subsequent dances are done in turn by the sister team, the male solo dancer and by Barton. Included in the routine are a couple of violin duets by Barton and the girl violinist of the orchestra, evidently Elsie Barton. These did not sound forte when we heard them.

For the most part the dances went over nicely and contained a fine assortment of up-to-date steps. While the sister team does not sing or harmonize so well they make up for it by dancing in competent style. The inevitable Charleston at the finale was not sensational, but gives an idea of what it is like to those who don't take it too seriously. The work of the orchestra was excellent throughout, both in its selections and accompaniment.

M. H. S.

Mack and Manus

Reviewed Monday evening, May 11, at B. S. Moss' Franklin Theater, New York, N. Y. Style—Aerial acrobatics. Setting—Three, special. Time—Five minutes.

This man and woman have arranged a very effective routine of aerial work, which includes iron-jaw stunts, slow-motion muscular feats, work on the sombrinos and some hand-to-hand bits. All of the tricks are done well and sold in showmanlike fashion. We'd suggest having the special drop in one lifted up more to both sides, as the view was slightly cut off for people sitting on the sides of the theater by its arrangement at this house when reviewed.

G. J. H.

Pat Rooney and Marion Bent and Pat, Jr.

In "Dances of the Hour"
With Eva Mascagno, Norma Gallo and Bee Jackson

Reviewed Monday matinee, May 11, at the Palace Theater, New York, N. Y. Style—Revue. Setting—Full stage (special). Time—Thirty minutes.

Rooney's new offering is a different sort of presentation than many of his former vehicles. In place of the varied material supplied by his former authors he has nothing but talent who do their stuff and give way to the next one, thus eliminating all unnecessary impediments to speed. He has lined up a powerful assemblage of solo dancers, an orchestra, and steps in himself just low enough to

(Continued on page 22)

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do to a certain extent they could take even more advantage of the possibilities their act offers than they have. The usual blonde and brunet contrast is present, but this cannot be called a fault. As a matter of fact both girls make nice appearances. One possesses a natural soprano and the other a freak voice which first gives the impression that a man is singing.

They seem to have a novel idea in the working of their baby "spot", but it was badly bungled by whoever was operating the lights when reviewed, so we cannot really say just what value the idea has. In addition to the vocal work, which is done in harmony duo and in solo numbers, both girls play ukeleles well. One also accompanies at the piano. They might work up the "uke" end of the act, for this seems to be popular with vaudeville audiences at present.

They'll please the better-class audiences and could be developed for the bigger houses with a couple of seasons' work.

G. J. H.

Dare and Wahl

Reviewed Monday matinee, May 11, at Keith's Hippodrome, New York. Style—Comedy acrobatics. Setting—In one. Time—Seven minutes.

Dare and Wahl are out of the last Earl Carroll's Vanities, which recently closed, and prior to that engagement were in vaudeville. They do a seven-minute act that's a laugh all the way, almost a scream. As burlesquing hand-to-hand balancers they provide one with many a kick and it is doubtful whether there is any team in the business evoking as much laughter with its stuff as these boys do. The routine builds nicely, never letting up at any point. The team enters on a darkened stage and finishes the same way, which is very effective in the case of this act. Qualified for almost any spot on any big-time bill.

R. C.

"Dolly Davis Revue"

Reviewed Tuesday evening, May 12, at Proctor's 58th Street Theater, New York. Style—Minstrel novelty. Setting—Specials, in full. Time—Twenty-two minutes.

In the Dolly Davis Revue, a seven-piece offering, Miss Davis and a man work in blackface, the others sans the burnt cork. The blackened team is seated at the ends of a semicircle and all members are before the audience during the entire act, taking their respective seats following specialties.

The general entertainment of the Dolly Davis Revue hits a good average. Miss Davis features in songs of Dixieland and dances. She is the best dancer in the company, which is saying a lot when she has to compete with a sister team that is "there" with hoofing and acrobatic specialties.

The outstanding comedy bit and a corking good one is a hoydenish specialty, mingled with tears, by one of the girls, who sings *We Are a Fine Family* and puts it over in a sure-fire way. One of the men proves his digital excellency in a hanjo solo of *Alabama Bound* and one of the girls registered favorably in a violin solo. In closing, the company sings *Oh, Didn't It Rain*, made popular by Eddie Leonard.

The running time of the Dolly Davis Revue might be cut a few minutes to advantage. It is a good act for the time on which it is working.

R. C.

Justine Johnstone

In "Judy O'Grady"

With Marcelle Rousseau, Maxwell Selser and Phyllis Lake

Reviewed Thursday Evening, May 14, at B. S. Moss' Regent Theater, New York. Style—Comedy playlet. Setting—In three. Time—Twenty-eight minutes.

Lewis & Gordon are presenting the pulchritudinous Miss Johnstone in a vehicle written by Edwin Burke. It resolves itself into a "Colonel's Lady-Judy O'Grady" clothes-makes-the-woman affair. The idea is not half bad, is different from the usual run of material and seems to suffer mostly at present from

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being rather diffuse. By cutting at least 10 minutes off the running time, which was about half an hour when reviewed, the playlet's worth would be 10 times more than it is now, if a big-time audience is being considered.

The locale is the shop of a French modiste, Marcelle Rousseau, who has been seen in many legitimate productions, is the modiste, while his midinet is played by Miss Johnstone. Miss Lake is the highbrow authoress who wanders in in search of first-hand material as to how the other half lives and wants to interview one of the modiste's models, etc. She lays 't on thick and of course the model gets peeved at such insolence and tells her what she thinks of her and her methods. This is a role for a sissy Jane one would think, and Miss Johnstone is no great hand at this particular role. However, the modiste's employee frequently shows sparks of rare intelligence and gets the upper hand over the highbrow. She goes so far as to state that they would all be alike minus their clothes and that her own husband would most likely prefer her if they should exchange gowns. To which it is agreed, resulting in the authoress changing into an ill-fitting, colorless dress and the midinet getting into a beautiful white, bejeweled gown. Even the modiste suddenly awakes to the fact that he loves her, when the lovely apparition in white arrives.

When the husband is brought in a hush falls over the establishment and theater as well, for he is blind and plays the part well, getting the audience's sympathy at once. Of course, the blind one makes it an easy victory for the authoress-wife and further pressure is brought to bear by making it known that he lost his sight while in the army. Whereupon the model lets it be known that her brother never returned from over there and an all-around better understanding immediately exists between all present. The barrier between the two women has been broken.

Miss Johnstone is supported by an excellent cast. Rousseau is perfectly at home in his part. He replaced Edgingham Pinto at the last minute. Here and there thruout the act he has ample opportunity to steal the act all for himself and he does it beautifully, due to his experience in the legit. When the blind one comes in there is another time when the important figure is not Miss Johnstone. Thus it seems that either she is satisfied to be generous and let the others get their share of the honors, which is more or less unusual, or she fails to make the most of her own role and play it better. It seemed that instead of making Rousseau and the others play to her they had her playing to them. If she had sufficient experience she would hardly let them get away with it. Unless, of course, she considers the offering just that much experience worth having to be used as a stepping stone. The act is slated to take a Western tour and by that time probably will be in much better shape than it is now. With due respects for Rousseau, who injects life and comedy into his role, he has too much to do which detracts from the one billed to carry the act.

M. H. S.

Miss Marcelle

Reviewed Thursday evening, May 14, at B. S. Moss' Regent Theater, New York. Style—Blackface, singing. Setting—In one. Time—Fifteen minutes.

Sensational show-stopping single is this songstress, who has a voice, can put numbers over powerfully, uses high-

brown makeup and kills 'em when she pulls off the wig and reveals a mass of blond hair.

She'll play havoc with any spot on a big-time bill, provided she doesn't have to play too many of the small houses before she gets a Palaco showing. Her appearance is perfect for keeping the patrons guessing; in fact, it is doubtful if many even went so far as to guess. The wow when the wig came off after the encores indicates that she was taken for a colored artiste, due to her excellent makeup touched off with rouge as the she were trying to appear as light brown as possible. Her delivery, irrespective of the other features of the act, is sufficient to put her over. Every type of song is pie for her, whether ballads or faster numbers. One mother ballad in particular was unusually effective. When a jazzy song was done, accompanied by a few steps, they ate it up and yelled for more. She has blue eyes, which may give her away to some sharp patrons, but it is safe to say that the majority will always be surprised at the finish, which is so strong because she is capable of going over without the added touch of novelty.

M. H. S.

Faber, Wales and Company

Reviewed Tuesday evening, May 12, at Proctor's 58th Street Theater, New York. Style—Skt. Setting—Specials, in full. Time—Twenty-three minutes.

A skit of not extra caliber in which a drop in one representing the entrance to a cafe and next to it the entrance to an antique shop is employed on the opening and later raised on a scene depicting the interior of the antique establishment. The act has four people, two men and two women. The men are the owners of said antique shop, which deals in fraudulent wares, and it develops they are "on the rocks". The girls become prospective customers and are nearly inveigled into making a purchase when they become aware of the intents of the proprietors. In the meantime, however, both girls had fallen a little past the limbo for each of the slick antique men, and like all things theatrical, they are finally "happy forever after" despite the attempts of the men to swindle them out of their cash.

Punctuating the story of the act are dance and vocal specialties of a character not above the average. While one of the girls is singing *Honest and Truly* her male colleague indulges in the distasteful business of peering minutely in her mouth. There are a number of "cracks" also that are in bad taste. The material, on the whole, is of a mediocre and banal sort.

Before the act can make a hopeful bid for the big time the material will have to be bolstered and perhaps cleaned, tho the latter doesn't appear to be compulsory these days, and the running time will probably have to be cut by a few minutes.

R. C.

Vaudeville Notes

(Continued from page 19)
 is now MRS. G. B. HAGIN, is resting after an operation for appendicitis at the Frances Willard Hospital, Chicago.

ALFREDS and HERSH, "King and Queen of the Blues", are resting in Cincinnati before opening on the Orpheum Circuit May 31 for a tour to the Coast.

MARCELLA and SID SHAW, formerly of vaudeville, burlesque and lately of dramatic stock, have teamed with RAY

BACON, well-known pianist, and are on their way east, where they will open on one of the circuits shortly.

NOEL FIELDS recently closed with the Garden Quartet in Oklahoma City and he and his wife expect to enter vaudeville soon with a juggling and dancing act.

R. H. SANSFIELD, New Zealand's singing soldier, will leave for England after completing a tour of the States and Canada, returning to New Zealand in November.

MYRON PEARL and his company of DOLLY and HARRY PEARL and REUBEN BARNETT, pianist, are appearing on the Keith-Albee Circuit in *Dance Echoes*. The act has been under the direction of LEW GOLDER since entering the East.

Farnum Revue for Hotel

New York, May 16.—It is announced that Frank Farnum, dancer, will put a summer revue into the Congo Room of the Hotel Alamac. Georgia Hall, Pearl Howell and Fern Ashwell will be in the floor show.

New "Frolics" Appears

Chicago, May 16.—Fruitful *Frolics*, eighth edition, made its first appearance this week at the Frolics Cafe adding to its list of stars Morton and Mayo, Peggy McClure, Paul Rahn, Lydia Harris, Bundy and Noway and Babo Kane.

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COMEDY, FARCE, TRAGEDY THE DRAMATIC STAGE

News, Views and Interviews

EDITED BY DON CARLE GILLETTE



(Communications to 1560 Broadway, New York, N. Y.)

INFERIOR PLAYS POUR IN AS SEASON NEARS END

Plentitude of Theaters Gives Any and All Plays a Chance---Not One Good Show in Past Week's Openings---More Attractions Close---Two Openings for Week of May 18---About Half a Dozen Yet To Come

NEW YORK, May 16.—A string of inferior plays, some having absolutely no excuse for existence and others belonging anywhere but on Broadway, is pouring in as the regular season approaches its end.

Starting with The Complex and In the Near Future and continuing thru The Devil Within, Eve's Leaves, Ostriches, Thrills, Three Doors and Flesh, there seldom has been such a variety of nonsensical entertainment offered to the New York theatergoing public in the same short space of time.

Two more affairs were added to the list this week when The Loves of Lulu and His Queen made their bow. Apparently neither of these attractions has a chance. The same might be said for Flske O'Hara's The Big Mogul, altho that production is primarily a road show and merely took advantage of the opportunity to come into New York for a shot at metropolitan audiences.

The reopening of Three Doors, which closed after several days at the Lenox Little Theater and broke forth again Thursday in a somewhat revised state at Wallack's, does not seem to have brought forth any better approval than it did the first time. So there is not one good show among the week's new offerings—with the exception of the Actors' Theater production, A Bit o' Love, put on for special matinees only.

The new Lionel Barrymore vehicle, Man or Devil, which was to have opened last night, has been postponed till Thursday at the Broadhurst. McKay Morris has been added to the cast, which also includes Egon Brecher, Ruth Findlay, Marion Bidlow, Thirlow Bergen, Milano Tilden, Isabelle Winlocke, Milton Stoffel, Herbert Standing and Georgina Tilden.

Henry Baron's production of The Bride Returns opens tonight at the National Theater.

Flesh, which holds the record for length of time in rehearsal—about 10 weeks—and also for the panning it received from the reviewers, closed last Saturday night and had intended reopening under the title of The World's Worst Play or as a satire on sex dramas, but this plan apparently has been abandoned.

The Backslapper, which had to vacate the Hudson Theater last week, also closed instead of moving to another house.

The Witch Doctor and Wild Birds close tonight. It is announced by the Cherry Lane Playhouse that Wild Birds will reopen next fall in the Times Square district, this making the fourth play that has been produced at the Cherry Lane and later sold to a Broadway manager.

In addition to the Lionel Barrymore play next week's list contains a new play called Lady of the Rose, by Martin Flavin, author of Children of the Moon, opening Tuesday night at the Comedy Theater. The cast includes Henry Herbert, Howard Lang, Edwin Maxwell, Kenneth Fox, William Podmore, Vaughn Deering, Margaret Mower and Margaret Mosler. Henry Herbert and Jacob A. Weiser staged the production.

The week after next will bring Bachelors' Brides to the Cort Theater. This farce by Charles Horace Malcolm has been knocking around Boston and other New England cities. It is sponsored by Raye & Company, Inc., and George MacGregor and Felix Isman are the producers. In the cast are Charles Davis, the well-known London comedian in the leading role; Marlan Swain, Ann Delafield, Alne McDermott, Olive Reeves-Smith, Walter Kingsford, Horace Sinclair, Perry Norman and John Sherlock. F. P. Sageron is company manager.

Michael Mindlin's new production, the name of which has been changed several times and now stands at Odd Man Out, has switched its opening to the Booth Theater May 25. The postponement is in order to give Alma Tell, who joined the cast this week as leading woman, a chance to rehearse in her part. James Crane, A. E. Anson and Lee Baker also are in the cast.

The present status of other attractions under way is as follows:

Night, tried out by the Shuberts in Stamford and Brooklyn, closed last Saturday in the latter city.

March On, sponsored by Col. Fred Levy, played in Brooklyn this week and may go to Chicago next.

Diplomacy, to be revived on a co-operative basis at the Bramhall Playhouse with Henrietta Crossman, Beverly Sitgreaves, Norman Trevor, Hugh Huntley and others in the cast, opening in about 10 days.

Women and Ladies, with Ruth Chatterton, closed in Stamford the early part of this week after a short tryout. Miss Chatterton, supported by Ralph Forbes, Frederick Perry, Ernest Stallard, Aural Lee and William Leith, who were in the show that just closed, will reopen at Trenton in a new piece, The Spirit's Daughter, by Mrs. Wallace Irwin. From Trenton the show goes to the Adelphi Theater, Philadelphia.

The Mud Turtle, with Helen MacKellar, is scheduled to open at the Adelphi Theater, Philadelphia, June 1, after which it may come to New York.

Cousin Sonia is in rehearsal under the direction of Melville Burke.

The Straight Shooter opens May 25 in Atlantic City.

Oh, Mamma, after two days in Stamford, opens Monday at the Plymouth Theater, Boston.

The Fall of Eve closes tonight in Washington and will be put away until fall.

The Butler and Egg Man, with Gregory Kelly in the title role, is to go into rehearsal within a week. The opening is scheduled to take place June 11 in Stamford, after which the show will go to Long Branch and Ashury Park for further trying out. Crosby Galge is producing it.

The Enemy, another Crosby Galge production, due to open June 1 in New Haven, now has John Wray, Miriam Hopkins, George Nash, Harry Davenport, Elsa Ryan, Lionel Watts and Walter Abel in its cast. Robert Milton is directing.

Trouble Island, in which Kilbourn Gordon is to present Henry Hull, has secured Kay Johnson for leading woman.

The Cradle Snatcher will be placed in rehearsal by Sam H. Harris shortly.

About half a dozen of these prospects have a chance of reaching Broadway before the summer is over and there are a few others in progress that also may materialize.

Changes in "Hell's Bells"

New York, May 16.—When Tim Murphy assumes the role of Jap Stillson, formerly played by the late Tom Walsh, in Hell's Bells, next week, there will also be several other changes in the cast. Joseph E. Green, who has been playing the Tom Walsh part for the past few weeks, will return to his original role of the lawyer. Butler Hixon, who recently closed in Just Married, will replace Humphrey Bogart in the juvenile character opposite Shirley Booth, and Marshall Vincent, last seen in one of the White Cargo companies, will assume the role of Dr. Bushell, now being played by Fletcher Harvey.

Martha-Bryan Allen Subs For Galina Kopernak

New York, May 16.—Martha-Bryan Allen, who closed last week in Oh, Nightingale, jumped into the cast of Aloma of the South Seas on two hours' notice Thursday evening and substituted for Galina Kopernak who was taken suddenly ill. Miss Kopernak joined Aloma only last Monday, succeeding Vivienne Osborne, who replaced Lenore Pirie in The Harrow.

CORNELIUS KEEFE



One of the college boys in "The Poor Nut", the latest Nugent hit, at Henry Miller's Theater, New York.

"Physical Training Is an Essential to Stage Success," Says Cornelius Keefe.

Not every young juvenile along Broadway could qualify for the role of Wallace Pierce in Patterson McNutt's production of The Poor Nut, now playing at the Henry Miller Theater, New York. More than the ability to act is required. The character is that of the captain of the track team of Ohio State University, and calls for all the appearances of a real athlete, trim of limb and well developed chest. Thruout a good portion of the performance a pair of running pants and an athletic shirt are in order. Moreover, the rub-down scene in the trainer's tent is exceedingly strenuous.

Cornelius Keefe, who made his stage debut in this exacting part in the Nugent comedy, owes his opportunity greatly to his appearance and physical fitness in spite of the denials heard so generally in answer to accusations of "type casting". "I believe that physical training and athletics are as essential to the dramatic actor as they are to the dancer and musical comedy performer," said Keefe, caught in the act of "setting up" on the roof outside his window. "A daily workout keeps the body fit, the figure good, and," he added shyly, "really improves one's looks."

Judging by the tall, dark, handsome specimen of manhood that so declared, there must be something in the statement.

"I have always participated in athletics," Keefe continued, "and I believe all men and women should devote as much of their time to sport as they can possibly spare. Particularly theatrical folk! The brain cannot function properly, one cannot be quick and ready for any emergency, unless the body is in the proper condition. The strain of the actor's work, the irregular hours and living, require perfect health. Musical comedy players get plenty of exercise in the course of every performance and they keep in training because they have to, but too many of our straight-play actors allow themselves to become weak and flabby."

While Keefe is a newcomer to the legitimate stage, he is qualified to speak, as he has had considerable experience in picture work as a juvenile lead. He is well known in the independent studios in the East. Some of his recent film appearances were in Children of the Whirlwind with Lionel Barrymore and Marguerite de la Motte, Lead Me Your Husband opposite Doris Kenyon, and The Law and the Lady with Maurice Costello and Alice Lake.

"Motion picture experience does not cut much ice with stage producers, you know. It was the fact that I could qualify physically for the 'truck captain' part that gave me my chance in The Poor Nut," modestly declared Keefe. "In fact, I used to be a runner in my school days. Football is the sport, tho. Perhaps my pig-skin training will come in handy in a play some day."

It has come in handy already, tho Keefe may not realize it. Football develops courage. One has to play the game and stick to his job no matter what happens. At six o'clock on the opening night of The Poor Nut Keefe received a telephone message from his home in Boston saying that his sister was dying. At 8:15, just before the curtain went up, news of her death arrived. It was a pretty difficult task for the handsome young "truck captain" to appear, breezy, carefree and cheerful, on that his really first appearance before an audience. Keefe not only played the game but made a bit to boot. GORDON M. LELAND.

TRYOUT OPENINGS

"The Fall of Eve"

Washington, May 16.—A domestic comedy of the popular type is The Fall of Eve, written by John Emerson and Anita Loos and presented by Emerson himself. Its activity revolves around a young lawyer's newly wedded wife, who labors under the delusion that every man with whom she is left alone has evil intentions towards her.

Kath Gordon in the role of the young wife, does herself proud, and there is fine individual playing and teamwork by Reginald Mason, Claude King, Arthur Albertson, Alonzo Fenderson, Mattie Wilkey, Diantha Pattison, Cora Witherpoon and Evelyn Wright.

"March On"

New York, May 16.—There is not much likelihood that the latest version of Howard Irving Young's comedy, March On, which opened this week at Werba's Theater, Brooklyn, will meet with very wide approval. It is a decidedly uneven play. The first act gives promise of leading up to a good home-life comedy, but at the rise of the second curtain the atmosphere switches to the business world, and then follows an act of drama that is well done but hardly makes up for the shortcomings of the preceding chapters. The cast, which succeeds fairly well with the material at its disposal, is composed of Clarke Silvernall, Beatrice Terry, Leona Hogarth, Guy D'Enery, Lisle Leigh, Douglas MacPherson, Kevin Manton, Albert Andruss, David Higgins and John Coleman.

Mary Boland To Remain in West

Los Angeles, May 16.—Mary Boland, who closes here next week in Meet the Wife, will remain on the West Coast most of the summer. She is slated to appear next in The Eternal Masculine, a new play which Thomas Wilkes is to try out at the Orange Grove Theater.

Emily Ann Wellman Returning

New York, May 16.—Emily Ann Wellman, who has been absent from the stage since her marriage to Richard Gordon at the time she was appearing in The Wasp, is planning to return to the footlights next season.

"Gorilla" for Chicago

New York, May 16.—A second company of Donald Gallagher's production, The Gorilla, at the Selwyn Theater, will open at the Harris Theater, Chicago, May 25.

Leigh Replaces Powers

New York, May 16.—Philip Leigh has replaced Tom Powers in the cast of The Wild Duck at the 48th Street Theater. Powers has gone to Denver for a season of summer stock at Elitch Gardens.

"Rain" Returns to Newark

Newark, N. J., May 16.—Rain, with Jeanne Eagels, will play a return engagement here next week. At Ford's Theater in Baltimore last week the show broke all legitimate records, grossing approximately \$20,000 at a \$3 scale. Rain also took in \$20,000 in the second week of its engagement in St. Louis and has been meeting with similar success thruout the country.

Ann Harding Assists Veterans

Chicago, May 16.—Ann Harding, of the Green Hat Company, is head of committee of theatrical stars which is helping sell boxes for the benefit fund of the Veterans of Foreign Wars, local post 108th Engineers, which will be held in the Coliseum May 21. Among those assisting in the work are Charlie Learys, playing at the Adelphi, and Mrs. Frank Peers.

DRAMATIC STOCK

REVIEWS, NEWS AND COMMENT BY ALFRED NELSON COMMUNICATIONS TO 1560 BROADWAY, NEW YORK

Robert McLaughlin's Expansion

Includes the Leasing of the Hanna Theater, Cleveland, and Engagement of Guest Stars

Cleveland, O., May 16.—Robert McLaughlin, in expanding his theatrical enterprise, has secured from the Shuberts a lease on the Hanna Theater for a summer season of stock, with guest stars in their original roles.

The season at the Hanna opens May 21st, with Florence Rittenhouse, in *The Shame Woman*, in her original dual role of Lize Burns, supported by several other members of the original company in the persons of Florence Gerald and John Hammond Dalley. Mary Boland will follow in *Meet the Wife* in the role that she played at the Ohio Theater last season.

Then L. Lawrence Weber's *Cobra* and *Spring Cleaning*, with Violet Hemming in the latter play in the role she portrayed during its run in New York two years ago. Mr. McLaughlin is also after the release of *The Son-Daughter*, Lenore Ulric's former success, and hopes to secure *The Guardsman* after its run in New York is completed.

Holbrook Blinn has promised to come to Cleveland in *The Bad Man* as soon as he closes in the Belasco production, *The Dove*. Kiki is also on the list, with Carlton Bricket, who played in the original production of *Kiki*, in one of the leading roles, and Galina Kopernak in the title role. Other negotiations are pending for the rights of *Rain*.

At least one new play will be tried out at the Hanna. David Carb has written a vehicle for Ruth Gordon called *The Perfect Little Lady*, a comedy of youth. The remainder of the season will be chosen from the following list: Gregory Kelly in *Badges* and *Little Jessie James*, Wallace Eddinger in *The Haunted House*, *The Last Warning*, *The Cat* and *The Canary*, *Seven Keys to Baldpate*; Harry Mestayer will be with the company in

The Tavern and *The Green Goddess*; *The Alarm Clock*, by Avery Hopwood; John Cumberland in *The Whole Town's Talking*, *The Goose Hangs High* and *New Toys*.

Summer Stock for Indianapolis

Indianapolis, Ind., May 16.—The Brookside Park Auditorium will house a summer stock company under the directing management of Edward E. McBride, director of Recreation of the Department of Public Parks. Mr. McBride announced recently that the appropriation made for municipal theaters this season is \$18,500. Plans are practically completed for the season of free stock performances. All new plays will be presented and all will be by prominent playwrights. Two companies, one a professional stock company to be headed by G. Carlton Guy, director of municipal dramatics, and an amateur company chosen from local members of a dramatic art school which has been conducted during the winter by the recreation department, will play alternately at Brookside and Garfield Parks.

Helen Flint's Lecture

Springfield, Mass., May 16.—Helen Flint, leading lady of the Poli Players at the Court Square Theater, paid a glowing tribute to the stage in an address at the Olivet Community House on a recent Sunday. In the course of her address she said: "The close relation between the stage and the pulpit is shown by the numerous community houses which many churches have erected which provide places for amateur dramatics. The main factor in a play that is to help the community is efficient acting and realism, and 'realism' does not necessarily mean a risqué situation."

New Manager for Grand

Kewanee, Ill., May 16.—The Roberson Players closed a successful 30-week stock season at the Grand Theater May 2. As Mr. Roberson's lease on the house does not expire until June 1, he has engaged Lester A. Smith, of Paris, Ill., to operate the house as a feature motion picture theater. The Roberson Players entrusted for Clinton, Ill., where the company opened a summer season of stock under canvas May 9, presenting a repertory of plays.

Home-Coming Week

Stuart Walker's revival of *The School for Scandal* resulted in a regular home-coming week by former members of the company that included Spring Evyngton, Donald MacDonald, George Sommes and Corbet Morris.

Hiser at Waterville

Waterville, Me., May 16.—Charles M. Hiser, former second business man with the Stanley James Players at Pawtucket, R. I., opened Monday with the Silver Players as leading man at the Silver Theater.

Thelma White Returning

Denver, Col., May 16.—Thelma White, ingenue of the Wilkes Players, has closed a two-year engagement at the Denham Theater due to illness of her father, who has been ordered by the attending physician to return to his former home, Baltimore, where the climate is better suited to his prospective recovery. Miss White came here two years ago as a member of the Wilkes company and at the end of her first year became the wife of Duell Billings, assistant treasurer of the theater and son of Josh Billings, manager of the Broadway Theater.

Pitt's in Louisville

Louisville, Ky., May 16.—Addison Pitt, formerly with the Boston Stock Company at the St. James Theater, Boston, Mass., and more recently with the Masonic Temple Theater, Miami, Fla., is now with the Malcolm Fassett Company as director of productions at the Macaulay Theater.

Summer Stock in Dallas

Dallas, Tex., May 16.—A summer season of stock will open at Cycle Park May 31.

LORRAINE BERNARD



Second woman of the Robert McLaughlin Stock Company at the Ohio Theater, Cleveland, O.

LORRAINE BERNARD

A 10-Year-Old Aspirant for a Stage Career Who Made a Favorable Appearance in Her First Presentation

Miss Bernard was born in Chicago, and attended a private school in which she mastered her three Rs, elocution, dramatic art, vocal and instrumental music. At the age of 10 years she appeared to good advantage on the professional stage, continuing in child parts with various companies playing in and around Chicago until her graduation, when she went to New York, where she became a student of Madame Alberti.

Miss Bernard's professional engagements include four seasons with Henry Woodruff's *Prince of Tonight*, Joe Howard's *Love and Politics*, one season with the Hudson Players at Keith's Hudson Theater, Union Hill, N. J.; one season with the Alhambra Players at Keith's Alhambra Theater, New York, and 18 consecutive months as second woman of the Lyric Players.

Miss Bernard opened her summer-season engagement May 4 with the Robert McLaughlin Players at the Ohio Theater, Cleveland.

National Theater Players

Washington, May 16.—The National Theater Players, a newly organized dramatic stock company, will open an indefinite season of stock presentations at the National Theater Monday under the stage direction of Clifford Brooke, director of many Broadway productions in New York.

The leading roles will be in the hands of Leneta Lane and Minor Watson with a supporting cast including Dorothy Tierney, Butler Hixon, Kathryn Givney, Romaine Callender, Charles Halton, Walter Soldering, Thomas L. Brower, William McFadden, Lillian Dean, Hazel Frost and Marjorie Metcalf. The opening presentation will be *The Nervous Wreck*. Top prices for the night performances will be \$1.10 for the entire orchestra, 85 cents for the entire first balcony and 50 cents for the second balcony. For the Wednesday matinee all seats will be 50 cents and on Saturday the matinee prices will be orchestra 85 cents, balcony and second balcony 50 cents.

The last dramatic stock company at this house was under the direction of Percy Winter, who enjoyed five successive seasons of patronage before going to other localities in 1897. Some of the principals in that company include such old-time favorites as Frad Bona, Joseph Wheelock, Rose Barrington, Charles Coote, John Finlay and Charles Mackey.

Dixon Players

Chicago, May 16.—The Dixon Players headed by Dan and Mazie Dixon, with a company that includes Larry Arnsman, Richard Glance, J. Courtland Lytton, Herbert Wiesley, James Lovelace, Carl Pennington, Gloria Machan, Frances Shafer and Gladys Dixon, opened their season of stock at the Warrington Theater, February 9, and within two weeks attracted attention, thereby surprising everyone familiar with local theatricals.

Dixon's success at the Warrington has led up to numerous offers from house owners in other parts of the city for them to establish stock in what is conceded to be more desirable locations, but the Dixons are evidently satisfied to continue at the Warrington indefinitely. The attraction for the past week was *Buddies*.

Savoy Players

San Diego, Calif., May 16.—For the first time on the Pacific Coast at popular prices the Savoy Players in *The Fool* played 10 performances recently to capacity houses in a manner that reflected highest credit to Eddie Lawrence, the director of productions, and the players in their presentations.

Alice Davenport Commended

Binghamton, N. Y., May 16.—The local newspaper critics have commended Alice Davenport, ingenue of the Guy Harrington Players at Stone's Opera House, highly for her personality, talent, ability, interpretation and portrayal of important roles in recent presentations of *Connie Goes Home* and *The Bride*.

DRAMATIC STOCK PLAYERS CORDIALLY INVITED TO CALL

THE growth of *The Billboard* necessitated our removal from the Putnam Building, 1493 Broadway, to new offices at 1560 Broadway at 46th street.

The growth of the Dramatic Stock Department necessitated more convenient and comfortable offices for the editor of dramatic stock, and we are now in a position to extend a cordial invitation to everyone in any way allied with the production and presentation of dramatic stock to visit us in our new offices.

If you are out of town and contemplate a visit to this city, notify us in advance of your coming. Have your mail addressed in our care at this office. Make appointment to meet your business associates and fraternal friends at our office. Have your phone calls sent to us, and, on your arrival, visit us, assured that a warm welcome awaits you. If you are a stranger to this city, we will put you in touch with producers and players' representatives or play brokers.

In brief, we will render you any service within reason gratis. All we ask of you is that you visit us. ALFRED NELSON.

Empress Players Closed

Butte, Mont., May 16.—After a successful season of 35 weeks the Empress Players closed their engagement here May 2. Manager Belmont will move his company to the Orpheum-Grand Theater, Calgary, Can., for a summer season of stock. After visiting stock companies in larger cities the Orpheum Circuit chose the Empress Players of Butte as being the most capable to follow the standard set by Orpheum vaudeville.

HOUSE ~ TENT
REPERTOIRE
BOAT SHOWS - TOM SHOWS - MEDICINE SHOWS
By GEORGE PIDDINGTON

(Communications to 25-27 Opera Place, Cincinnati, O.)

SHOWBOAT SEASON UNDER WAY

**Golden Rod Follows French's Sensation Into Constance, Ky.,
Within Week---Columbia Opens Three Days Later---
All Get Good Play**

If the little town of Constance, Ky., can be classed as a barometer for showboats, the season is in full swing. Within a space of two weeks three showboats played there, all doing near capacity business. French's Sensation played there Monday night May 4. One week later the Golden Rod, under command of Captain J. W. Menke, made its stand there. Three nights later the Columbia, under direction of Captain Steve Price, had its premiere performance at Constance, the opening being a very auspicious and favorable one.

Golden Rod

The editor of this department journeyed to Constance May 11, was very cordially received by Captain Menke and his aides, and witnessed a corking performance of Robert H. Sherman's mystery play, *Spooks*. The size of the boat is attention-compelling, presenting a beautiful picture in white against the verdant hills rolling away from the Kentucky shore. The first thing that we heard upon crossing the ferry was the band concert from the upper deck of the Golden Rod. The band, under leadership of William Seiden, rendered some numbers which brought a lot of applause.

The cast gave a splendid performance of the thrilling play. William Seiden registered well in the part of the stammering juvenile, while Lillian Lavelle holds up the opposite lead. The Jelliffes, John and Mrs., do the character parts of the secretary-inspector and the Aunt Judy heavy; Marian Stillwell and E. T. Hall in general business, Monte LaCroix as the black-face valet, and Robert George Toepfert in the mystery character of Blackwell, all come in for a deserved share of mention. The packed house that greeted the players was well entertained and thrilled. In regards to the crowd, Captain Menke said it was the largest he had ever seen at Constance. The vaudeville specialties also were well liked, and consisted of Evans and Correll in a singing and talking skit; Marian Stillwell in a novelty musical act, using glasses and bells; E. T. Hall, comedy songs; The Seldons, musical act; chalk talk by Robert Toepfert and a snappy black-face guitar and dance bit by LaCroix. The orchestra is under the direction of Harry Rudy, with Midge Miller handling the library. E. T. Hall has the candy concession on the boat and did a good business.

Columbia

Thursday night, May 14, accompanied by other members of *The Billboard* staff, this editor visited the Columbia showboat opening, which was very auspicious. The boat is in a splendid condition, gleaming and glistening in fresh paint. Captain Price has gathered together a good company, which performed the bill, a farce comedy, *Mixed Pickles*, in a very creditable manner, keeping the well-filled house in constant laughter. So well had Sam Reed directed the play that everything went smoothly and the audience did not have the slightest suspicion that it was a "first night". A novelty orchestra of four men is carried and they open with an overture of combined instrumental numbers and harmony singing. This was well liked. Each member of the cast was letter perfect, no hesitation being observed in any speaking of the lines or of the action. Sam Reed has a clever character comedy part, while Lew Belmont plays the light comedy part in a convincing manner. Geraldine Reed has a pleasing ingenue lead part, and two good character parts are acted by Mr. and Mrs. Kendal. The vaudeville is of a refreshing kind and above the average usually seen on a boat, consisting of Sam Reed, tramp monolog and song. The Ewalds, duet and solo dancing; Mr. and Mrs. Kendal, black-and-tan act, including some upside-down harmonica playing, and Lew Belmont, in comedy monolog and songs. Mrs. Lew Belmont, who is at present visiting her mother in California, will join the show within a few weeks.

Altogether Captain Price has a very good and enjoyable show. Among many visitors noted were Michael Fitzgibbons, art director of the Stuart Walker Players, and John Jansen, mechanical engineer of the Charles Barnes Company.

E. F. Hall, heavy, and Marian Stillwell, parts and musical act, with the Golden Rod showboat, were visitors at the Cincinnati office of *The Billboard* May 11.

Bilroy's Comedians Will Open at Delphos, Ohio

Mr. and Mrs. "Billy" Wehle, manager and leading lady of the Bilroy Comedians, were visitors to the repertoire department while en route to Detroit from Virginia, where they closed the *Three Sho Goes Company*, which had been playing over the V.-C. M. C. Time for 40 weeks. Mr. Wehle reports that the past season has been the most prosperous one they have enjoyed for 12 years. He will have

Kitty Kelly Kilties Open

Huntingburg, Ind., May 15.—The Kitty Kelly Kilties Show opened here recently and the tent was filled to capacity the first night. Mr. Gollenstein, the manager, has selected some clever artists for this season. The show opened with the sketch team, the Andersons, in a funny and interesting playlet. Then came LaVerne Kelly in the latest popular songs. One of the feature acts was Argus, the magician. Next came the Kiralfi Brothers, European novelty jugglers, who kept the audience amused with their big steel battle axes. Then was introduced Kitty Kelly, owner of the show, with her novelty dances. She was well received. The show closed with a comedy playlet presented by the entire company, featuring Jake, the black-face comedian.

Jack's Fun Show

South Webster, O., May 16.—Coming out of the hills around Scioto Furnace, O., hundreds of people, attended Jack's Big Fun Show while there for a three-day engagement and everyone was more than satisfied with the six-act vaudeville show. From Scioto Furnace the show came into South Webster Monday, where it opened to the largest crowd of the season. It was the biggest night the show has experienced. Dea

ROBBINS PLAYERS AND BILLING



The members of the Clint and Bessie Robbins Company informally posed before a billing stand of the high-class plays used by this sterling repertoire organization, which recently closed a successful tour.

two tabloid companies on Spiegelberg Time next season.

Mr. Wehle also asserted that the 40-people company going on the road this season as Bilroy's Comedians, originally slated to open in Kentucky, changed the opening stand to Delphos, O., at the special invitation of Mayor George Leasure of that city. The opening will take place Decoration Day. Many big vaudeville features will be presented, including the Palais Royale Orchestra of eight men, under the direction of Luther Johnson, who also will lead the 10-piece band; Van Wagner, cartoonist; Louis Pavan, wizard of the accordion; the Blue-Grass Quartet; "Billy" Wehle, black-face specialties; Bobby Whalen, ballad singer; Baby Winona Wehle, singing and dancing specialties. The show features Roy and Ricca Hughes, "the Young Old Couple", who will do principal comedy. Mr. Hughes also will produce.

Wayne and Bertie Kirk accompanied the Wehles on the trip as far as Cincinnati and then left for their home in Terre Haute, Ind., where they will rest until a week before the show's opening. Wayne Kirk will do the male leads, while Marian Roberts (Mrs. Wehle) will play opposite him. A capable cast will be carried. George Belknap will be boss canvasman and Mrs. Belknap will sell tickets on the front door. The top is a 60x110. E. D. Berst will be in the advance.

Harley Sadler's Company, which is playing an indefinite engagement in Dallas, Tex., is meeting with favor from the patrons and the press. Stock hills that are favorites in the Lone Star State are being presented. This week the bill is the popular *Jim Bailey, the Man From Texas*. Vaudeville specialties are presented between acts.

Cook and wife, Sarah, continue to be the comedy stars, while Marko, "the master mind", brings them back each night with his crystal demonstrations. Nibisco, nut magician, creates a stir in each town. His giant card act goes over big. The show had Mr. and Mrs. Charles Benner and son as visitors at Scioto. They drove from Canal Winchester to see Manager Jack Eastwood. John (Doc) Hite closed with the show at Wheelersburg, O. Doc handled the advance, which has been taken over by Lewis Ridenour. Melvin Bush is boss canvasman and Clarence W. Lechner boss mechanic of the five cars.

Unity Presents Play

As a result of its advertisements in *The Billboard* the Unity Play Company, of New York, announces a tremendous interest among the repertoire and stock managers in the Florence Edna May plays. Fifteen companies, it is said, have arranged for one or more of the plays for the summer season. Florence Edna May is the pen name of Grace Hayward, who appeared in repertoire and stock in the Middle West. Miss May just finished a new play which is to be produced out of New York in August by the Unity Play Company.

The Unity company is making a revival, with a special company, of Florence Edna May's *The Unmarried Mother* this week at the Fifth Avenue Theater, Brooklyn, N. Y. Three additional weeks in theaters in Greater New York will be played following the Fifth Avenue engagement, as the company plans to revive this play on the road next season. The cast includes Bruce Henry, Eleanor Ryan, Glenn Argoe, Godfrey Mathews, Mathew McHugh, Fred Strong and John Watson. Raymond Payton is company manager.

Obrecht Sisters End Long Tour

Season of 40 Weeks in Midwest
for Trio and Johnnie Sullivan
Stock Company Closes

Hancock, Mich., May 15.—The Three Obrecht Sisters, Johnnie Sullivan and their splendid company possess a following throughout the Middle West. The past season was of 40 weeks duration and the territory covered included Wisconsin, Minnesota, Michigan and South Dakota. The plays were *Kempy, Just Married, The White Sister, What's Your Wife Doing* and others. The season was one of the best ever enjoyed by the company, and the cast remained intact throughout and will be the same next season with the exception of two members.

The Obrecht Sisters are in La Crosse, Wis., with their mother, Johnnie Sullivan will leave tomorrow for New York to complete final arrangements with the Century Play Company for plays for the coming season.

REP. RIPPLES FROM K. C.

Kansas City, Mo., May 16.—Chappy Chapman and wife, Grace Connelly, who joined the Ted North show for the summer, were with the H. R. Seaman Musical Comedy Company the past five years.

Mona Rapier, who has been ill at her home in Canada, arrived recently and was joined here by her husband, John Rapier, who has been with the J. Doug. Morgan show for the past two years. They will both join a show from this territory.

Mr. and Mrs. Joe Rhoades left here the first part of May to join the Ellie Johnson Players, now showing in Western Kansas.

The Wm. F. Lewis Stock Company opened its tenting season May 7 at Belvidere, Neb. Mr. Lewis is using all royalty plays, has selected an excellent cast and is carrying a five-piece orchestra.

The Byhee Stock Company is now organized and will play its usual Kansas route.

Tommy Wiggins, who closed with the Lole Bridge show at St. Joseph, Mo., May 2, has joined the Chick Boyes Players, who opened their tent season at Clyde, Kan., May 11.

Lera Thompson and wife and Bob Leefers and wife, of North Bros. Stock Company, were Kansas City visitors recently during the company's layoff between house and tent season.

Jim Trabue, agent of North Bros. Stock Company, spent a few days here with his wife recently. Jim will drive a "divver" ahead of the show this season.

Charles Lorraine, of the Chick Boyes players, spent a few days here between the company's theater and canvas season. Charles reports that Chick enjoyed an excellent house season.

The Chambers Orchestra of Lincoln, Neb., is a recent addition to the Ellie Johnson Players, who opened under canvas May 2 in Western Kansas.

Charles Wilson and J. Kaberle and wife are new members of the Nat & Verba Cross Company. The show opened its tent season at Lawrence, Kan., May 11, and had many visitors from Kansas City.

Harry Goidic and wife, Pearle Wilson, joined the Dubinsky show, under the management of Charles Ellis, last week at St. Marys, Kan.

Connie Moon, stenographer of the Ed F. Feist Theatrical Exchange, is enjoying a two weeks' vacation at Eureka Springs, Ark.

Schnitz Seymoure and his entire company spent a few hours in the city May 2. The company was en route from Excelsior Springs to Atchison, Kan. Mr. Seymoure reports a nice season's business.

The North Bros.' show opened its tent season at Holton, Kan., May 11 and the reports coming into this city are that it makes a fine appearance and has an excellent cast.

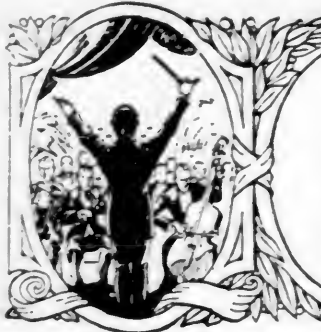
Grigg Visits Morgan Stock

Billy (Single) Grigg, now at his home in Joplin, Mo., recuperating from an operation he recently underwent at Minneapolis, writes of how he jumped to Picher, Ok., to "catch" J. Doug. Morgan Stock Company. He says that Mr. Morgan has an up-to-the-minute and snappy dramatic company of clever people in specialties and plays. He also carries a Wild West outfit, Negro minstrel, big side show, merry-go-round, Ferris wheel and a lineup of concessions. Billy has nothing but praise for the showmanship of Mr. Morgan, and reports being much pleased with the entire show.

Equity Orchestra Plays For Governor "Ma"

Port Arthur, Tex., May 16.—Ray Ratliff and His Lone Star Orchestra, appearing with the Pamplin & Lewis Equity Stock Company, furnished the music at the luncheon given recently in honor of Governor "Ma" Ferguson of Texas at the Plaza Hotel here. Richard Gaedke sang his famous Texas Round-Up song.

The Equity Stock Company opened a season of seven weeks here.



American Concert Field

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Concerts To Replace Cincinnati Zoo Opera

Stage Employees' Demand for Higher Wage Scale Considered Unreasonable by Zoo Management

Following the announcement of the Cincinnati Central Labor Council that it had voted to extend its moral support to the local Stage Employees' Union's demand for a wage increase for members employed at the Zoo, Charles G. Miller, business manager of the Zoo, stated last week that an enlarged orchestra of musicians from the Cincinnati Symphony would replace grand opera during the season.

The decision was the Zoo's reply to the stage employees' demand, which was considered unreasonable by the management. According to Mr. Miller, the Zoo was willing to meet the highest wage scale in effect at down-town theaters, but the amount paid stage employees had grown so out of proportion to the total cost of the opera that it was out of the question to further increase it. In 1921 the cost of the eight weeks' opera season was \$48,200, he pointed out, and the cost due to additional features as well as increases in wages had mounted to \$73,800 for the eight weeks' season in 1924.

"We were not asking for exorbitant pay," said William C. Elliott, business representative of the local union. "We wanted the same pay received by stage employees at the Cox Theater for stock work, plus \$5 a week for department heads and assistants and 50 cents a performance more for extra men. Even then we would have been underpaid in comparison with the scale paid for similar work in other cities."

Replying to criticism of the Stage Employees' Union, Mr. Elliott declared it was a matter of record that the union voted by a rising vote, upon roll call, for the increase asked of the Zoo, and denied the report that the organization expressed only the will of its officials.

Stadium Auditions To Be Held Next Month in Aeolian

New York, May 15.—Mrs. Charles S. Guggenheimer, chairman of the Stadium Concert, has announced that auditions for Stadium appearances will take place in June in Aeolian Hall. The number of prizes to be awarded this year have been increased and they include: An appearance this summer with the Philharmonic Orchestra at the Stadium concert; as soloist with the Philharmonic Orchestra next winter under the direction of Willem Mengelberg; a New York recital under the auspices of the Stadium concert committee; six recitals for violinists or pianists, open to any artists who have not already given recitals in New York City, donated by the Walter W. Naumburg Foundation in memory of Elkan Naumburg; and concert appearances throughout the country, arranged by the National Music League. The exact dates of the auditions will be announced at an early date.

Riesefeld and Orchestra To Give Memorial Day Concert

On Saturday afternoon, May 30, a Memorial Day concert will be given on the Central Park Mall, New York, by Hugo Riesefeld and his orchestra of 60 pieces, under the auspices of Walter Naumburg, in memory of his father, Elkan Naumburg. Included in the program will be compositions by Tschalkovsky, Wagner, Schubert, Liszt, Verdi and others.

Albert Spalding To Play Summer Engagements in U. S.

A number of summer engagements are scheduled for Albert Spalding in the United States during the coming vacation period, and following these, in September, Mr. Spalding will sail for Europe, where he will make a concert tour of the leading musical centers, returning to this country in December for the 1925-'26 season.

OUT OR IN?

How One Manager Solved the Problem of the Young Hopefuls

By EDITH LANG

JOINED the chorus, Carmella? You're not gonna be late, are you? No, indeed, Carmella is not going to be late for the "sing", for her little feet are already flying over the cobblestones, dodging trucks, street cars, over boxes and barrels, down an alley, finally arriving at her destination, the side door of a certain moving picture theater down in the North End.

Breathlessly she tiptoes into the darkness, her ticket of admittance clutched in her grimy little hand. Has she not rehearsed one whole happy hour this morning to earn her ticket? "This way, quick!" whispers an usher, and in a moment Carmella is among the 200 hushed, eager-eyed little urchins seated in the first two rows of the balcony. This Saturday is their great day; every Saturday is, for that matter, the day when they glimpse the "Promised Land", when their little souls almost burst with pride, and hope, and longing.

Presently, in the shadow of the flickering films, a man steps out from the wings of the stage, glancing up at the balcony. "There he is! See 'im? He's here!" in excited whispers from the children.

The picture is over. . . . A flash . . . the house lights are on, and there on the stage stands R. L. Harlow, the man who has charge of the musical social service work in Filene's. He greets the audience and the children, tells what they are going to sing, gives the signal, and 200 little throats, "picked voices", if you please, fairly burst with joy as they pour out their song.

What do they sing? Everything good—the Viking Song, Prayer of Thanksgiving, America's Message, Land of Hope and Glory, Greetings of Spring, Call to Duty, Keep on Hoping, as well as the time-worn favorites, Barcarolle from the Tales of Hoffman, and Honey Bee.

Last week Annie Bliewas and Morris Bliewas sang a duet; the week before Carmella Pasquariella sang a solo. Gertrude Waltzman, Johnny West, Harry Tafe and Philomena McLaughlin have also been heard to advantage. Who knows but that an embryo Gallie-Curci or John McCormack is among them!

As evidence of their skill, the following incident is illuminating: One of the members of the Apollo Club, Boston's famous male chorus, happened into the theater on a recent Saturday afternoon and heard the children sing. "Why!" he exclaimed, we sang that song (the Prayer of Thanksgiving) at two different concerts, and made a mistake in that difficult place every time. How then can this chorus of children sing such a difficult composition perfectly?" "That's easy," replied Mr. Harlow. "We learn the difficult place FIRST and the rest is just a matter of course." Now, you are wondering, what is this all about? If you ever chance into this theater across from the North Station, in Boston, you are more likely to marvel and say: "How did this all come about?"

Well, it came about like this: Up until a couple of years ago these children were the usual little pests around the theater, unruly, noisy, mischievous, just waiting for a push as to whether they should "go to the bad" or amount to something. The chances were slim that they should ever amount to much, playing in alleys and hanging around cheap "movies". But luck was with them. It happened that this particular motion picture theater was not a cheap "movie", but was owned by a public-spirited man, who became seriously alarmed at this problem of North and West End "young America".

"Either," he said, "we must shut the children out of the theater altogether or else do something constructive with them. One thing is certain, we cannot endure them any longer as they are." "Why not let them sing?" suggested the house manager. "They shout on all the jazz tunes; maybe they would sing something worth-while."

Here was an idea. Mr. Harlow was sent for, and an invitation sent out to the children to come to the theater at nine o'clock on Saturday morning to have their voices tried. Four hundred children appeared, out of which number 200 voices were picked to be known as the Lancaster Community Chorus.

For two years now Mr. Harlow, assisted by Mrs. Sally Frise and some young ladies from the New England Conservatory vocal department, has worked with the children, developing individual voices, building up the chorus, as well as producing a special sextet of soloists which Mrs. Frise trains every Friday afternoon. At considerable expense C. W. Dimick, the owner, has built a studio across the street from the theater, where all the music lessons are given free to talented youngsters.

"What," I asked Mr. Dimick, "is your purpose in doing this?" "To make good Americans of them," he replied. "We catch them at the turning point. I do not want to leave this world thinking that I have pushed a lot of youngsters on their way toward becoming hoodlums and gangsters, as undoubtedly the cheap movies in the poorer sections of the large cities are doing. I made up my mind that I would either do something constructive for the children or else they must be kept away from the theater altogether. This chorus and our musical work is the outcome of my decision. Thru good music we are teaching the youngsters what America really means—order, decency, the Golden Rule, and, last but not least, love of country—this United States of America, the best country in the world."

Why is it that you have never given this good work any publicity, that other communities might try it?" I asked. "I just happened to hear about it thru some other club women, who, like myself, are interested in Music as a means of social service."

"Because," replied Mr. Dimick, "I am not exploiting the children, and I do not want my purposes to be misconstrued as they might be if made public."

Who should walk in at this moment but General Charles A. Cole, a lifelong friend of Mr. Dimick's. After explaining the purpose of my interview I asked the General if he had ever heard the children sing. "Have I?" he replied. "If you want to get the thrill of a lifetime, just 'happen' into this theater between three and four o'clock on a Saturday afternoon and hear the youngsters sing America the Beautiful. They sing this, I understand, as a sort of benediction to each program. Two hundred radiant little faces, viewing the 'Promised Land'—Italian, Jewish, Irish, Slav, Czech, 30 different nationalities merged into one outpouring of soul. 'The Promised Land!' If ever we attain it, it will be thru some such medium as this."

And I think so, too. Why not try it in your own home town?
—AMERICAN ORGANIST.

Ann Arbor Festival Offers Noted Artists and Works

The 32d annual May Festival at Ann Arbor, Mich., will, as usual, be held in Hill Auditorium and, as previously announced, the dates will be May 20 to 23. Six programs in the four days of the festival will be presented by a number of the most distinguished artists of the present time, also important compositions will be heard. The opening concert, Wednesday evening, will be given by the Chicago Symphony Orchestra, Frederick Stock, conductor, and the assisting soloist will be Ossip Gabrilowitsch, pianist-conductor. Thursday evening the concert will be devoted to Rachmaninoff's setting of Edgar Allan Poe's poem, *The Bells*, also excerpts from Bach's *B-Minor Mass*. In these two compositions the Ann Arbor Choral Union will be heard and the assisting soloists include Emily Stokes Hagar, soprano; Rhys Morgan, tenor, and Charles Titman, bass. The children's chorus will be the feature of the Friday afternoon program and will present groups of unaccompanied songs and a short cantata, *The Legend of Bregenz*, in which they will be assisted by Loretta Degman, contralto. Friday evening Lauri-Volpi, tenor of the Metropolitan Opera Company, will be heard in a song recital. The Saturday afternoon concert will be given by the Chicago Symphony Orchestra, with Mischa Elman, noted violinist, as the assisting artist, and this will mark his third appearance in Ann Arbor. The festival will close with the performance in concert form of *La Gioconda* with a cast of artists including Frances Peralta, soprano; Mario Chamlee, tenor; Vincente Ballester, baritone, of the Metropolitan Opera Company; Augusta Lenska, mezzo-soprano; Katherine Meisle, contralto, of the Chicago Opera Company, and Henri Scott, bass, formerly with both these organizations.

Warren Ballad Concert Proves Interesting

The 15th Frederic Warren Ballad Concert was given the evening of May 14 in Aeolian Hall, New York, before a large and attentive audience. The artists were Olga Warren, soprano; Elizabeth Lennox, contralto; James Price, tenor, and Edgar Schofield, baritone, and in their various quartets and solo numbers they had the able assistance of Francis Moore at the piano. There was also a Song Cycle, *The Mountebanks*, by Easthope Martin, given as the finale. American and foreign composers were represented on the program, and of the artists Miss Lennox displayed a voice of pleasing quality and, as in the case with the other soloists, their efforts would have proved more successful had their diction been better. Mr. Schofield possesses rather an uncertain voice and in his singing an unusual amount of animation was shown, animation hardly in keeping with the concert stage. Miss Warren gave a number of her songs, particularly *Erminie*, by Erich J. Wolf, in good style. Mr. Price's selections, however, were not suited to his voice.

Fritz Reiner To Open Hollywood Bowl Series

Announcement has been made by Mrs. J. J. Carter, president of the Hollywood Bowl Association, that Fritz Reiner, director of the Cincinnati Symphony Orchestra, has been engaged to open the series of summer concerts at the Hollywood Bowl July 7. Mr. Reiner will conduct the Philharmonic Orchestra of Los Angeles for four weeks. Mrs. Carter also announced they were bringing Sir Henry Wood, of London, to the Bowl for four concerts and there would also be several concerts under the direction of Stokowski, Sokoloff and Gauz.

Demuro, Tenor of La Scala, Making American Debut

A feature of the late spring music season in New York City has been the appearance of Bernardo Demuro, leading Italian tenor of the La Scala Opera Company, in Milan. Demuro, who has just returned from an extensive opera tour in South America and Mexico, made his American debut at the Manhattan Opera House May 16 in *Il Trovatore*. His second appearance will take place May 23 in *Carmen* and *Paquita*, and a final appearance is promised in *Aida* the last week in May.

**Dull Programs. Not Radio.
Cause of Concert Slump**

Not many months ago one heard and read much as to the cause for the very evident lack of interest in concerts and the majority of concert managers and artists placed the blame on the radio. London now is in the midst of a similar discussion and some deny radio is responsible for the small audiences and attribute the reason to the dullness of concert programs. This explanation comes from many noted artists, while on the other hand certain concert managers ascribe the trouble to the wireless and still others claim no progress has been made in the management of concerts in a long period of years. In an article published recently, Sir Langdon Roland, director of the Guildhall School of Music, of London, England, is quoted as having stated concerts must be brightened if they are again to become a paying proposition. This same article stated that some of the most prominent of the concert artists have seconded the suggestion that a majority of the present-day programs are completely out of date.

Concert managers and artists in this country would do well to consider these expressions of opinion from London as in a great measure they are applicable to the concert situation in the United States. Many, far too many, artists are well content to present the same type of program season after season, and apparently are too lazy to search for and prepare new songs or new piano and violin compositions. The same is true with orchestral music, as many conductors are satisfied to make up the major portion of their programs from time-worn compositions and every season finds a number of the orchestras presenting the self-same works. Artists, concert managers and conductors could to advantage give much consideration to the selection of new compositions and compositions which are not repeated time and time again not only in their own programs but those of others who appear in the concert halls.

**October, 1925. Completes 20th
Year for Conductor Stock
of Chicago**

Frederick A. Stock, noted director of the Chicago Symphony Orchestra, will have completed his 20th year as conductor of that organization in October, 1925. An advance announcement has been made, by way of commemorating this event, that a fund to be known as the Frederick A. Stock Scholarship Fund might be raised to be used for scholarships in music, particularly so in assisting young musicians in the study and perfection of the less-popular orchestral instruments, as the bassoon, tuba, French and English horns, etc. It has been said the project has met with the approval of the board of trustees of the Orchestral Association and they have expressed their willingness to administer the fund.

**Illinois Music Teachers
To Hear Bush Players**

The Bush Conservatory Symphony Orchestra of Chicago, which for the past five years has been under the capable direction of Richard Czerwonky, has been engaged for two concerts at the annual convention of the Illinois Music Teachers' Association at Streator, Ill., May 22. The full orchestra of 65 members will present two very interesting programs Saturday, May 23, the final day of the convention. On May 23 the orchestra, under the direction of Czerwonky, will give the last program of its Chicago series of concerts at Orchestra Hall, on which occasion the soloists will be the winners of the Bush Conservatory prize contest.

**Motion Picture Music
Notes**

An interesting presentation on this week's musical program at the New York Capitol Theater is entitled *Moment Mozartesque*, a cycle of Mozart music. The first episode is an Adagio played by Malvina Gardner at the harpsichord and Vlado Koltich on the violin. Then there is a *Minuet* dance by Doris Niles and the Capitol Ballet Corps, and a closing number sung by Ruth Williams called *Ariette*. Percy Grainger, who made his radio debut from the Capitol Theater recently, also appeared on this week's program, conducting the Studio Orchestra and a chorus of voices in two of his own compositions. This distinguished pianist-composer was the first artist of international standing who contributed his talent to motion picture entertainment when he was induced by S. L. Rothafel (Roxy) several years ago to appear as soloist, and since that time many famous artists have followed his example.

Simon A. Johnson, who has had charge of the temporary orchestra at the American Theater, Spokane, Wash., will direct the new orchestra. Katherine Morris will be the pianist and Marie S. Bishop the organist, and among the solo musicians in the orchestra are Lon Gibbs, cornet, trumpet and saxophone; Richard Stokan,

**BOOKS AND OTHER
READING**
Reviewed by
DON CARLE GILLETTE

(COMMUNICATIONS TO OUR NEW YORK OFFICES)

JAQUES-DALCROZE'S PRINCIPLES OF RHYTHM EXPLAINED

THE IMPORTANCE OF BEING RHYTHMIC, by Jo Pennington. Published by G. P. Putnam's Sons, New York. \$1.90.

Ever since Emile Jaques-Dalcroze introduced his system of eurythmics there has been a growing interest in this important educational science. The book written by Jaques-Dalcroze, *Rhythm, Music and Education*, was addressed primarily to pedagogues and psychologists, and, therefore, was not quite clear and practicable for individual use. So Jo Pennington, in *The Importance of Being Rhythmic*, has recast the articles according to a definite plan and reduced the original book to a brief, readable form.

The volume is intended first as a method of general education for children, both in assisting their mental development and in their musical training, and then there are chapters on the particular application of eurythmics to the arts of music, dancing and the drama.

According to the teachings of Jaques-Dalcroze, unity of dramatic action in a group of players can best be achieved by rhythmic training, which gives the natural expression of emotion thru movement and eliminates the physical inhibitions which make gestures belie the spoken word. Actors should do something more than imitate life and move gracefully about the stage. They should co-operate toward an effective rendering of the dramatic theme in their bodies as well as in their words. Training in eurythmics will give the actor, as well as the dancer, singer, musician, composer, interpreter and child, physical and emotional poise and aid him in expression of his personal temperament. It will give them proper control of the human organism—nerves, muscles, brain, sensibilities—aiming at its harmonious proportion and movement. Mind and body can be co-ordinated thru rhythm.

Pennington's book is a clear exposition of this remarkable system, and there is not a person on the stage—or off—who cannot profit by an application of the teachings. In the back of the volume is a list of schools and colleges where Dalcroze Eurythmics is taught.

THE COMEDY OF CONGREVE, WYCHERLY AND OTHERS

THE COMIC SPIRIT IN RESTORATION DRAMA, by Henry Ten Eyck Perry. Published by Yale University Press, New Haven, Conn. \$2.

Henry Ten Eyck Perry says that in order to understand the concrete embodiments of the laughing muse it is necessary to have some notion of the comic point of view. So he gives this in an introductory chapter, entitled *Theory and Practice of Dramatic Comedy*, in which he briefly reviews the philosophy of laughter from Aristotle to the present day, with particular attention to the two chief theories as to the nature of human mirth. Then follow chapters in which Perry traces the artistic career of Sir George Etherege, William Wycherly, William Congreve, Sir John Vanbrugh and George Farquhar, after which there is a final chapter setting off the highly developed Comedy of Manners against the more primitive Comedy of Situation and the less artificial Comedy of Character as they appear in English literature.

The manner in which Congreve and others captured the elusiveness and grace, the gaiety and the detachment that are inextricably to be associated with the Comic Spirit, and how they incorporated this Comic Spirit with such melodramatic and mechanical plots as they used for the background of their plays, is set forth in a thorough and highly interesting, as well as informative, style by the author of this volume. There is no doubt that the playwrights of the Restoration, tho they seem to have thrown conventions about morality to the winds, furnish us with the best examples in English drama of that finely tempered and infinitely precious thing called the Comic Spirit, and Perry explains the methods, contemporary influences and results of these writers with competence and understanding. The book is both informative to the student of comedy and enjoyable as reading. Particularly delightful are the descriptions and discussions of the plays written by the several authors mentioned.

ESSAYS ON THE DRAMA

DRAMATIC VALUES, by C. E. Montague. Published by Doubleday, Page & Company, Garden City, N. Y. \$2.

In his capacity as chief leader writer of *The Manchester Guardian* C. E. Montague has written many a gleaming column about the drama, art and literature, and it is said in English newspaper circles that the young reporter's most fervent prayer is that he may be able to write like Montague.

Dramatic Values, a volume of essays on the drama, full of the dust and heat of the playhouse, the intoxication of opening nights, was published abroad in 1911. Copies of the book have been very scarce, and, therefore, highly treasured on this side. But now Doubleday, Page & Company, publishers of several other works by Montague, have issued an American edition of *Dramatic Values*. There is a particular timeliness about the event, because among the plays that the author has written about in this volume are *The Wild Duck*, *Caesar* and *Cleopatra*, *Candida* and *The Rivals*, all productions of the season just passing.

MUSIC OF THE TIMES

A SURVEY OF CONTEMPORARY MUSIC, by Cecil Gray. \$2.50. *THE NEW MUSIC*, by George Dyson. \$2.85. Published by Oxford University Press, New York.

In the former book separate chapters are devoted to 12 composers, ranging from Richard Strauss to Bernard van Dieren, after which there is a chapter on "minor" composers. The second volume explores the knottiest problems of present-day music with a clearness of exposition and a fine concreteness.

saxophone, clarinet and violin, and Al J. Hines, trombone, all of whom have had a wide and varied experience in orchestra work.

The Palace Theater, Dallas, Tex., presented during the week of May 9 Harold Clark, a baritone of that city, in two featured numbers. Mr. Clark is well known and one of the best liked singers in the city and in his number *Little Mother of Mine* he has the assistance of Dwight Brown at the Wurlitzer, and in a Palace creation, *You're Just a Flower From an Old Bouquet*, appearing with him were Irina Botschon, Fay Carpenter, Lillian Rice, Helen Culpepper, Tommy Rylee, Ruth Preston, with Nicholas Mirskey conducting.

A jazz band composed of Sioux Indians, calling themselves the Six Native Sons, was an added attraction to the program presented at the State Theater, Uniontown, Pa., recently.

Frederic Brindley, American tenor, is the featured soloist at the Colony Theater, New York, this week.

Bailey F. Alart, formerly musical director at Crandall's Ambassador and Tivoli theaters in Washington, D. C., appeared as guest conductor last week at the Old Mill Theater, Dallas, Tex.

On last week's program at the Chicago Theater, Chicago, Nathaniel Finston's

Marche Americaine was directed by Mr. Finston as part of the Chicago's regular daily shows. This composition of Mr. Finston has been played by the St. Louis and Detroit symphony orchestras and he has displayed unusual skill in this American work.

As a feature of the week beginning May 10 at the Eastman Theater, Rochester, N. Y., Florence Bradley, contralto, sang two Indian songs: *Pale Moon*, by F. K. Logan, and *Thurlow Lurance's* *By the Waters of the Minnetonka*. Another interesting number for the week was a Concert Jazz Ensemble playing *June Brought the Roses, Susie* and a *Fantasy on an Original Theme*, by Benj. A. Machan, with the composer at the piano.

John Wise, of Chicago, has been engaged as organist of the Princess Theater, of Little Rock, Ark.

The next concert, the 12th and final one of the season to be played in the Criterion Theater, New York, in the Sunday Symphonic Society's series, is announced by Director Zuro for May 24. A request program will be played.

Creatore, the famous leader, appeared as guest conductor at the Tivoli Theater, Chicago, recently. He will also appear at the Chicago and Riviera theaters.

The feature soloist at the New York Piccadilly Orchestra this week is William Royalo, lyric tenor, who is giving the prolog song to the feature picture. The musical program is ushered in by the overture *Valse des Félus*, played by the Concert Orchestra, directed by Frederic Fradkin, and John Hammond at the organ plays a postlude, *March*, from the same suite.

Paul Biese and His Victor Recording Band made their first personal appearance in St. Louis at the Missouri Theater during the week of May 9. Macy and Scott, billed as "The Radio Aces" and Cameo record artists, were featured on the same program.

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MUSICAL REVUE—TRAVESTY CHORUS AND BALLET DANCING COMEDY

BY DON CARLE GILLETTE

(Communications to 1560 Broadway, New York, N. Y.)

Lee Shubert Sails for Europe With American Productions

Will Arrange for English Presentation of "The Student Prince". "The Love Song" and Other Plays--Calls Past Season One of Most Successful--Plans To Continue Gilbert and Sullivan Cycle on Return

NEW YORK, May 16.—Lee Shubert, accompanied by William Klein, George B. McLellan and William P. Phillips, sails for Europe Thursday on the Columbus for a combined business and pleasure trip. He took along with him several of *The Student Prince*, *The Love Song*, *Is Zat So* and *The Pal Quo*, and will arrange for their presentation in England. In addition to these pieces, Shubert expects to introduce a novelty to London in the form of the present all-star production of *The Mikado* at the 44th Street Theater, as the British capital has never seen an American production of a Gilbert and Sullivan operetta.

"This is my first trip abroad in more than a year," the producer said before sailing, "and I feel that in view of the good season just ending I will leave things in fine shape. The season has been an arduous one, as well as one of our most successful, and I have every confidence in continued prosperity."

In commenting on the theatrical situation generally, Shubert went on to say: "The response of audiences to our best efforts have been extremely gratifying. As far as we have found thru our own productions the taste of the public can be depended upon to recognize what is choice, and the notion that audiences will take anything and everything has been proven fallacious. I look forward to splendid and continued success for all productions that make it a point to excel. Good art and good business have become synonymous."

Shubert also told reporters at the pier that the theaters have had a good season, and took occasion to remark that "there is no place in New York for indecent shows." He said: "It is not the New Yorker who attends the indecent performances, it is in the main the out-of-towner. Yet when these same shows take to the road the out-of-towner in his native city shuns the indecent performance."

In regard to taking American productions abroad, Shubert said there is a call for anything that is American in all parts of Europe. "The old order of things is reversed," he said, "and instead of America wanting what is European the latest New York hits are in great demand across the Atlantic."

Asked about his plans for next season, the producer said that upon his return he will go ahead with his projected Gilbert and Sullivan cycle, of which the present revival of *The Mikado* is the first. Included in the presentations will probably be *Hadden Hall*, for which Gilbert composed the score, although it does not have a Sullivan libretto owing to the fact that it was written after the quarrel between the famous collaborators.

Just before sailing Shubert received a cable message from Al Jolson, sent from Colon, Panama, where the comedian stopped on his trip around to California, saying that the star of *Big Boy* would be back on Broadway in that production before the producer returns from his European trip.

Lina Basquette Succeeds Evelyn Law in "Louie"

New York, May 16.—Lina Basquette, formerly premiere dancer of the *Ziegfeld Follies*, arrived this week from Hollywood and joined the cast of the Leon Errol show, *Louie* at the 14th, at the Cosmopolitan Theater, succeeding Evelyn Law, who was obliged to leave the production about two weeks ago on account of illness. Miss Basquette is considered one of the dancing marvels of the last few years. She came to New York two years ago, at the age of 16, and was engaged by Ziegfeld for the 1923 *Follies*.

Broadway Closings

New York, May 16.—*Princess Ida*, the Gilbert & Sullivan revival originally sponsored by Lawrence J. Anhalt in association with the Shuberts and later taken over by Lloyd Kelly and Leonard Thomas, two stagehands in the show, closes tonight at the Shubert Theater. It is announced that the production will go on tour in the fall, at which time Anhalt expects to launch a permanent Gilbert & Sullivan repertoire company here.

Artists and Models closes at the Casino Theater in two weeks and will open its summer run in Chicago Sunday, May 31.

Former G. & S. Singers Guest Players at "Mikado"

New York, May 16.—About 40 singers in Gilbert & Sullivan productions of former days appeared at the 44th Street Theater Wednesday evening as guest players in *The Mikado* to celebrate the 33d anniversary of the birth of Sir Arthur Sullivan and also to participate in the Golden Jubilee of the Gilbert & Sullivan association. Practically every Gilbertian player of importance now living in or near New York took part in the festivities, which came immediately following the finale of *The Mikado*. Mark Dressler, who scored her first big success in the role of Katisha, was in charge of the ceremonies and introduced the guest players from the stage. She also complimented the cast and the orchestra for the fine performance given.

Among those who appeared as part of the celebration were Harry Luckstone, Hattie Deairo, Virginia Watson, Charles J. Stockdale, Thomas Conkey, William Shuster, Christie MacDonald, Jefferson De Angels, Tillie Salinger, William Wade Hinshaw, Robert Lansdowne, Celia Turill, Edith Bradford, Jerome Daley, Zoe Fulton, Flavia A. Caro, Robert G. Pitkin, Hazel Huntington, Ferris Hartman, Minnie Luckstone, John R. Phillips, Fritz Von Busing, Phil Branson, Harry McDonough, Josephine Janoby, Frank Aboulan, Milton Aborn, Dorothy Maynard, Forrest Huff, John E. Young, Ralph Sippory, Craig Campbell, Gertrude Quinlan, Walter De Leon, Francis J. Tyler, Dan Marble, Blanche Dunfield, Helena Morrill, Mary Davies, Lenore Chippendale, Warren Proctor, Herbert Watrous, John Grieves and others.

The grand finale was augmented by the appearance of the principals of *Princess Ida*, playing at the Shubert Theater across the street, which included Pessa Kosta, Bertram Peacock, Detmar Popen, Scott Welsh, Sudworth Frazier, Robinson Newbold, Rosamond Whiteside, Virginia O'Brien, Anne Meyer, Augusta Spette, Paula Ayres, Jerome Uhl, Jack Abbott and Karl Stall.

John Grieves is perhaps the oldest living Gilbert & Sullivan player in America. Under the professional name of Charles Hall he appeared in 1870 with a company that also contained such famous old names as Caroline Richings, Teddy Seguns, Zella Seguns, Clara Louise Kellogg, Annie Louise Carey, Rose Hensen, Emma Houston and John Houston.

Nancy Welford Gets Raise

Los Angeles, May 16.—Nancy Welford is doing so well in the leading role of the West Coast company of *No, No, Nanette*, sponsored by Louis O. Macloon, that she has had her salary raised from \$500 to \$750 a week. Miss Welford will drop out of the cast when the show goes on tour thru California. She will then return to New York to go into a new fall production, there, Charlotte Stevens, a clever young actress who recently made a big hit in *The Doorman*, another Macloon offering, will succeed Miss Welford in *Nanette*.

Rogers Out of "Follies" Again

New York, May 16.—Will Rogers has again been forced to take temporary leave of absence from the *Ziegfeld Follies*, this time because of the death Thursday in Oklahoma of his eldest and favorite sister, Edna Leddom and Dave Stampfer have been inducted into the cast of the *Follies* during Rogers' absence.

Schwab & Mandel Engage Lee

New York, May 16.—Sammy Lee has been engaged by Schwab & Mandel to stage dances for a musical version of *Captain Jinks of the Horse Marines*.

ALEXANDER GRAY



One of the handsomest and most talented leading juveniles in musical comedy, now playing in the new Al Aarons' show, "Tell Me More", at the Gaiety Theater, New York.

ENGAGEMENTS

New York, May 16.—Emily Belmore, a recruit from the legitimate drama and a member of the famous Belmore family, has been added to the *Ziegfeld Follies* at the New Amsterdam Theater.

Charles Chase, known as "The Dancing Fool" and heralded as a novelty sensation in the comedy dancing line, has been engaged by Florenz Ziegfeld, Jr., for his next edition of the *Follies*.

Peggy Neal, formerly of *Innocent Eyes*, has joined the ensemble of *The Student Prince* at Jolson's Theater.

Ada Landis has been added to the cast of *The Mikado* at the 44th Street Theater.

Shuberts Cut Scale For "The Love Song"

New York, May 16.—In an effort to keep *The Love Song* running thru the summer months the Shuberts have made a radical reduction in the box-office scale at the Century Theater, and beginning this week the prices will run from 50 cents to \$3, as against the \$5 top that has prevailed until now. The new scale represents a cut in some instances of as much as 50 per cent.

The Love Song, produced by the Shuberts shortly after they presented *The Student Prince*, and undoubtedly inspired by the instant success of the latter operetta, started out promisingly, but began to lose ground after the first month or so. The production is more elaborate and more showy than any other production of the season, but its intrinsic value as entertainment does not reach the standard of *The Student Prince*. Owing to its immense cast, as well as the cost and difficulty of transporting such a massive production, the operetta would hardly be able to break even on the road.

Beringer Offers \$3,000 As "Baby Blue" Settlement

New York, May 16.—Sol Beringer, wealthy New York brewer who played angel for the Mulligan & Trebitsch production *Baby Blue*, which closed in Boston last Saturday, has offered Equity \$3,000 as settlement of about \$4,500 due the cast as salary. Equity has taken the matter under advisement and the proposition will be submitted to the governing board when it convenes Tuesday.

Baby Blue opened in Washington and after playing there a week went to Boston. The first week's salaries were paid when due, but the players were informed on the second Saturday that they would have to take half their pay cash and half in checks, which were to be held until further notice. At the end of the third week the players were told that the show had not taken in enough money to pay any salaries, so the show broke up.

Beringer had posted a \$5,500 personal bond with Equity and the Association immediately went to the rescue of the cast, which arrived back in town this week. Equity then got after the angel and the producers with the result that after strenuous persuasion Beringer came forth with an offer to settle.

At Ease as a Stoker Aboard Ship or as a Broadway Stage Hero. Is Alexander Gray, a True-Born Gentleman.

Stripped to the waist in the hold of a ship, shoveling coal, toiled out in longshoreman's dungarees, living the rough life of the waterfront, or appearing before a distinguished audience in a dress suit as a leading man in a Broadway production and as a concert singer, is all the same to Alexander Gray, the juvenile lead in *Tell Me More*, the current musical comedy at the Gaiety Theater, New York. Like the perfect born and bred man of culture that he is Gray can adapt himself to all circumstances and any environment.

After graduating from Penn State as an industrial engineer the young hero of Penn's Thespians and Glee Club leader decided to see something of Europe. He worked his passage abroad as a deck hand on a British merchantman and managed, thru odd jobs here and there, with the help of a small allowance, to see considerable of the foreign world and at the same time to keep up his study of music and voice. When funds gave out and he decided to ship home, however, things didn't fall quite as easily. There was a seaman's strike in progress and many of the transatlantic lines had canceled their bookings. Times, along the waterfront, were very bad. There seemed to be but little opportunity for an inexperienced hand. Gray purchased a suit of dungarees with his few remaining dollars and, quartered in a cheap sailor's lodging house, thrown in with the world's hardest and toughest, he spent many an anxious day and night, rushing from one dock to another, fighting with the worst for a chance to land a berth on one of the few outgoing ships. His charming personality finally began to tell, even among these rough mates of his, and gradually he found himself befriended and treated as one of the gang. Day after day he would get a tip of an opening, but when the test came and he was lined up with the other applicants it was always the same story. Gray would be thrown out because his hands were too soft. At last a chance to shovel coal in the hold of Howard Gould's private yacht Niagara in a place left vacant by a striker. Gray applied for the position and got it. For 13 days on the high seas he played the role of stoker, dressed only in a pair of trousers, barefooted and covered with soot. Needless to say the old Statue of Liberty looked mighty good, but the experience was all in the day's work to the versatile young singer. When he got back home once more Gray continued with his music and sang in a great many concerts and recitals in the East and Middle West. When the National Federated Musical Clubs of America held their first contest for American trained musicians Gray competed and won the prize. He was sent out to the clubs' convention in San Francisco and appeared before the large delegation, which gained him considerable recognition as a concert singer. But the call of art and a practical business career were fighting each other in the breast of the young man and he decided to get it over with and give commercial business a trial. Consequently he spent four years in the automobile trade in Chicago, working up in the Diamond T Motor Truck Company to the position of advertising manager. Church work and an occasional concert appearance kept up his interest in music, however, and finally the longing to express himself became so great that he broke loose one day and jumped a train for New York.

He made several visits to the office of Florenz Ziegfeld and was given a hearing. This landed Alexander Gray on Broadway. His first appearance was in the last of the *Midnight Frolics* on the New Amsterdam Roof. Next came a tour in the *Ziegfeld Frolics* with Will Rogers, and then the 1922 *Follies*, a tour of three months in Irving Fisher's role in *Sally*, the 1923 *Follies*, with Billie Burke in *Annie Dear* and now the delightful part of Kenneth Dennison in *Tell Me More!*

Gray not only has an excellent voice, an easy and natural stage presence and exceptional personality, but he has real acting ability. His scenes are as well done as his musical numbers.

GORDON M. LELAND

Ada May's Contract Ends

New York, May 16.—With the closing of *Lollipop* tonight in Atlantic City the contract between Ada May, star of the piece, and Henry W. Savage, producer, will end, and L. C. Wiswell, general manager for Savage and who originally placed Miss May under contract, will again become her manager. Miss May will be presented in a new production next season, while *Lollipop* will probably be sent on a tour of cities not covered during the 39 weeks the show has been out.

SHOWS UNDER WAY

New York, May 16.—With the closing of *Baby Blue* in Boston last Saturday another prospective summer musical for Broadway amusement seekers has been eliminated. There is talk of reorganizing this production and opening it again later, but the chances are not very strong. *Baby Blue* broke up in Boston owing to the cost about two weeks' salary. Equity brought the troupe back to New York. The "angel" for the show having posted a personal bond for \$5,500 as a guarantee, and all claims will probably be adjusted in due course.

June Days, the latest name for the musical version of *The Charming School*, which the Shuberts are reviving with Elizabeth Hines in the leading role, is scheduled to open at Shubert's Detroit Opera House, Detroit, May 24, and go to the Garrick Theater, Chicago, the following week for a summer run. Roy Royston is Miss Hines' leading man and other principals include Jay C. Filppen, Berta Donn, Gladys Walton, Lee Kohlmar, Millie James, Winifred Harris and Maurice Holland.

George White has enlisted the collaboration of William K. Wells on the comedy scenes for the next *Scandals*. The lyrics are by Bud G. De Sylva, music by Ray Henderson and additional lyrics by Lew Brown. Among the latest additions to the cast of principals are Harry Fox, comedian; Alice Weaver, dancer; Miller and Lyles, the colored stars; Fred Hillebrandt and Eugene Quinn.

Earl Carroll has engaged David Bennett to direct the chorus numbers for his first summer production, *Who Cares*, which will be followed by a new edition of *Vaivants*.

Eileen Shannon has been signed for Will Morrissey's *Chatterbox Revue*, now in rehearsal and due to come into one of the Selwyn theaters about June 1.

The Brown Derby is all ready to open in New Haven next Monday night preparatory to invading Boston, where it will either stay indefinitely or just whip itself into shape for a summer engagement on Broadway. Fannie Breece, who is associated with Charles K. Gordon in sponsoring the show, will probably appear in the out-of-town presentation. Bert and Betty Wheeler are the featured players, and surrounding them are Elsa Ersi, John Sheehan, Donald Kerr and Ellie Weston, Barrett Greenwood, Oscar Figman, June Day, Robert Craik, Eddie Girard, Alfred Brower, Aubrey Pringle, Amy Revere, Muriel Stryker, John Klendon, Teri Fellogg, Jack Grieves, Gene Collins, the Deuel Sisters, Paul Tisen's Gypsy Band and a chorus of 40. The book is by F. S. Merlin and Brian Marlow, lyrics by Clifford Grey and music by Paul Lannin and Ray Perkins. Willard Mack staged the book and Jack Haskell directed the dances and ensembles.

When You Smile, which James P. Bury is to present at the Walnut Street Theater, Philadelphia, for the summer, has been further strengthened by the addition of Dorothy Appleby, Dodson Mitchell, Philip Lord and Mildred Richardson to the cast of principals.

The third edition of *Artists and Models* will go into rehearsal shortly under the direction of J. J. Shubert.

A. L. Jones and Morris Green, who are now occupied with the work of selecting a dramatic show for the opening of the 45th Street Theater in September, will not make their annual production of the *Greenwich Village Follies* until late in the summer, thereby saving it for a fall show.

King Around Rosie, with Pat Rooney and Eddie Buzzell, sponsored by Lewis S. Gordon in association with Sam H. Harris, and another production by L. Lawrence Weber complete the list of musical attractions now in sight. Owing to the expected return of Al Johnson to the Winter Garden in August and the likelihood that Willie Howard's *Sky High* will be able to continue at that playhouse until then, there will be no new *Passing Show* this summer.

Carl Kiefert Celebrates

New York, May 16.—Carl Kiefert, the well-known musical director of London and the Continent, celebrated his 70th birthday this week at his home in the Bronx. A small party of personal friends was present, including Ilse Marvenga, prima donna of *The Student Prince*, for whom Kiefert often conducted when she was singing in grand opera abroad; William Ortman, the composer; Cant. M. Hauberg, conductor of the New York City Police Band, and others. Kiefert was for 18 years musical director for George Edwards, the noted London musical producer, and for many years conducted the orchestra at the London Hippodrome.

Victor Herbert Estate Wins "Follies" Suit

New York, May 16.—The estate of the late Victor Herbert has won a judgment in the Supreme Court for \$3,695 against the *Ziegfeld Follies* in a suit in which the estate sought to recover \$150 a week from October 30, 1924, to March 30, 1925.

Maud Allan in Paris

Paris, May 15.—Maud Allan, the American dancer who, among her many triumphs on this side, has achieved the distinction of being the only artist on record to have performed steadily for two years at the Palace Music Hall, London, is to give several performances at the Theater Edouard VII, in this city, under the patronage of H. R. H. the Duchess of Vendome. His Excellency the American Ambassador, the British Ambassador and the Marchioness of Creve, Monsier and Madame Polignac, and many other Parisian notables.

Gertrude Hoffmann and Unit Will Arrive This Week

New York, May 16.—Gertrude Hoffmann and her dancing unit of 15 girls will arrive Thursday on the President Roosevelt to appear in the next edition of *Artists and Models*. J. J. Shubert signed the troupe while abroad recently. Miss Hoffmann held a contract with the Moulin Rouge in Paris, but Shubert bought her release.

Georgie Hale Forms Team With Marion Fairbanks

New York, May 16.—Georgie Hale, who closed recently in the Elsie Janis revue, *Follies of 1925*, and Marion Fairbanks, of the Fairbanks Twins, have formed a singing and dancing team and will make their debut shortly in one of the exclusive supper clubs. Later the musical comedy pair will go into vaudeville.

"Topsy and Eva" Proves Mild To Cultured Boston Patrons

Boston, May 16.—The Duncan Sisters in *Topsy and Eva* opened their engagement at the Colonial Theater this week and the musical travesty on *Uncle Tom's Cabin* proved mild entertainment for the cultured theatergoers of this city. The newspapers gave the show some complimentary notices, but attendance throughout the first week has been rather light. There are indications that the show may catch on and do better, altho its arrival so late in the season and in the midst of strong competition may prove a handicap. In addition to the Duncan sisters the principals contains Abiuse Torrison, Margaretta Curry, Basil Ruysdael, Robert Halliday, Helen Case, Frank K. Wallace, Harriet Decker, Ray Collins, Dan Brennan, Elaine Palmer, Nydia D'Arnell, Hal Sands, Myrtle Ferguson and others.

Myrtle Schaaf Out of Cast

Chicago, May 15.—Myrtle Schaaf, prima donna of *Rose-Marie* at the Woods, left the company Saturday, turning the title role over to Madeline Massey. It was announced that Miss Schaaf would be married within a month. It also is reported that Miss Schaaf has never fully recovered from a severe cold contracted some time ago and her physician has ordered a complete rest for the remainder of the season.

Anderson and Agar Working On New Musical Comedy

New York, May 16.—John Murray Anderson and Milton Agar are collaborating on a musical comedy to be produced about the end of the summer.

MUSICAL COMEDY NOTES

Marie Pettes has left the cast of the 1924 edition of *Artists and Models* and is taking a short vacation.

Leslie Jones, who recently left his position as understudy in *My Girl* at the Vanderbilt Theater, New York, has joined a musical stock company in Toledo, O., for summer training.

W. C. Fields, comedian in the *Ziegfeld Follies* at the New Amsterdam Theater, is spending his spare time making a motion picture under the direction of D. W. Griffith.

J. Harold Murray and Don Barclay, seen lately in John Cort's *China Rose*, have entered vaudeville together and are appearing this week at the Hippodrome, New York.

W. M. Elliott, proprietor of the Casino Theater, Vandergrift, Pa., has had his house newly renovated and equipped and is now in readiness to book musical shows for either the first half or the last half of the week.

Lucille Chalfant, formerly of the *Greenwich Village Follies*, made her debut in grand opera as a coloratura soprano in the role of Gilda in *Rigoletto* at the Theatre Gaiete-Lyrique, Paris, May 20.

Winnie Baldwin, of the cast of *Mercenary Mary*, current musical comedy at the Longacre Theater, New York, has sold a play called *The Perfect Rotten* to Thomas Wilkes, who will produce it in Los Angeles next month.

Eddie Dowling will take a rest from musical comedy this summer and appear in the title role in the Boston company of *The Fall Guy*. This will not interfere with the new musical production Dowling is to present next fall under the direction of the Shuberts.

Eugene Quinn, who is to have a part in the next edition of George White's *Scandals*, entertained with several popular songs at a dance held recently under the auspices of the McKinley Park Civic League of Brooklyn, Quinn, who is a native of Brooklyn, was heartily applauded for his singing and congratulated on his engagement for the *Scandals*.

Alfred Goodman, now conducting the orchestra of *Sky High* at the Winter Garden, New York, is to have a complete edition of his compositions published by a Berlin music house. The binding will include four symphonies, two grand operas and his entire collection of popular numbers from New York musical comedy hits, including the score contributed by Goodman for *Sky High*. His works are very

popular in Europe and are having wide vogue.

Dorothy McNulty, of *Sky High*, Willie Howard's starring vehicle at the Winter Garden, has issued a challenge to dancers in all other Broadway musical shows. She claims to be able to turn more cartwheels to the minute than any other girl on the stage. In *Sky High* Miss McNulty enacts the propeller of an aeroplane by turning cartwheels while the rest of the players impersonate the center and wings.

Ruth Wardell and Mary Phillips, of the *Ziegfeld Follies*, have been chosen to head the women's committee of the World Amps Ball, to be held at the Plaza Hotel, New York, Friday night. The two *Follies* girls will recruit the talent for the entertainment and will also take part in the show themselves. Miss Phillips will sing a new number that is being composed by Victor Baraville, orchestra leader of the *Follies*, and Miss Wardell will introduce several new dances.

Bud G. DeSylva, before starting on his honeymoon, will finish the lyrics for the new musical comedy which Schwab & Mandel are to produce this summer and for which Lewis Gensler and Stephen Jones are supplying the score. A *Just Married* number for the show, submitted by DeSylva to the producers a few days ago, was inspired by his recent plunge into matrimony. The first title of the Schwab & Mandel production, *Girlfriend*, will probably be changed before rehearsals begin.

Edna Johnson is now acclaimed the most beautiful girl in *Louie the 14th* at the Ziegfeld Cosmopolitan Theater, New York. A couple of weeks ago it was Gertrude McDonald, but it was subsequently decided that the election didn't count because the 80 or more girls in the show hadn't all voted. So there was a new poll. In addition to Miss Johnson those elected were Betty Nevins, as class president; Dixie Boatwright, as the most popular girl in the show; and Jessie Madison, re-elected the brainiest girl.

George Gershwin will direct the opening performance of the London production of *Tell Me More*, which will succeed *Primrose* at the Winter Garden in that city early next month. Al Arons, the producer of the show, which is also holding forth at the Gaiete Theater in New York, will sail for Europe shortly to be on hand for the premiere and incidentally to engage a number of the original players in *A Night Out*, which he will present in New York in the fall in conjunction with Edward Lourillard, English manager.

Anne Nichols Is Writing Musical Comedy

New York, May 16.—Anne Nichols is working on the book and lyrics of a new musical comedy for which Werner Janssen will compose the score. The show will be presented on Broadway in the early fall by Miss Nichols.

This will be the second composition of this combination, Miss Nichols having written the book and lyric of *Love Dreams*, Janssen's first New York musical comedy, which played at the Apollo Theater several seasons ago. Janssen opens in vaudeville at the Hamilton Theater in this city. He will play all his own compositions and will be assisted by Otilio Cordy, who will sing selections from various past musical comedies for which Janssen wrote the scores.

Palmer Hines Players Make Hit in Wheeling

Wheeling, W. Va., May 16.—The Palmer Hines Players, recently of Philadelphia, opened a spring and summer musical comedy stock engagement at the Court Theater this week, presenting George M. Cohan's famous play, *The O'Brien Girl*, as the first offering, and made a decided hit with local theater patrons.

This is the first time a musical comedy stock company has appeared in Wheeling and the event is attracting unusual interest. The Palmer Hines organization is a competent one and is equipped to present a repertoire of all the latest musical comedy hits that have been released. There will be a change of bill weekly and the scale is 25 and 50 cents for matinees and 25 cents to \$1 for evenings.

In addition to Palmer Hines the list of principals in the company includes Louise King, Lee Wilson, Maryvrite Sage, Ed Harrison, Harry Cornell, Thad De Monico and Jack B. Wright.

Jean Gray Promoted

New York, May 16.—Jean Gray, a member of the chorus of *Artists and Models*, at the Casino Theater, has been promoted to a speaking part in the show. Miss Gray is the fifth member of the revue to be elevated from the chorus to a principal role.

"I'll Say She Is" To Remain

Chicago, May 16.—The Marx Brothers in *I'll Say She Is* will remain at the Apollo until June 1, which booking is said to establish a record for a return engagement of a musical show here.

Long-Run Musical Play Records Appear on Page 62

CHORUS GIRLS for MUSICAL COMEDY
Experience not necessary. Must travel. Everything furnished. Stage ago and weight. Also Property Man. Must play small parts. BEHANS, care Billboard, 156 Broadway, New York City.

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BILLY MAINE AND (20) TWENTY OTHER PEOPLE

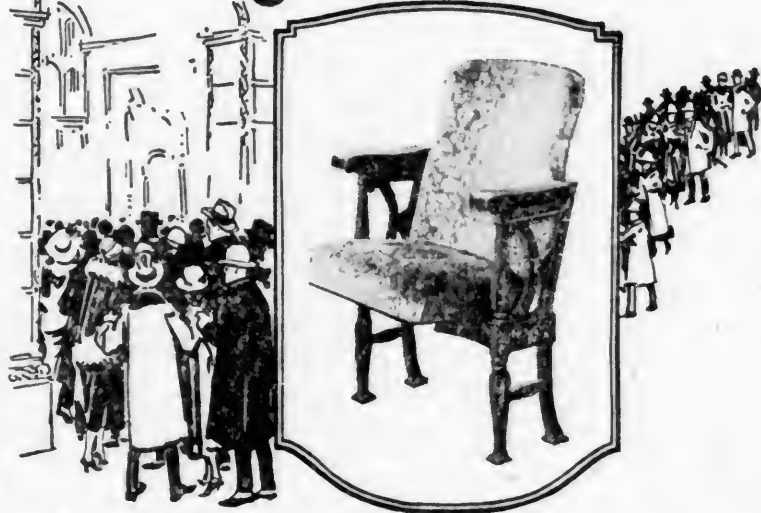
"SOMEWHERE IN FRANCE" "GOLDBRICK'S RETURN" "THE DUMBELL"

Playing to capacity everywhere. Booked solid till July 5. Write COL. J. L. DAVIS, Suite 303, 36 West Randolph St., Chicago, Illinois.

other members of the company, by the Million Schuster Agency some time ago. M. R. states that the Canadian performers on the show await the arrival of *The Billboard* with the same eagerness as do those of the States. The *Dominion Follies* are whirling along in their 23rd week at the Dominion Theater, pulling the greatest gross at the box office since this theater was opened with tabloid musical comedy a year ago. The policy is three shows a day, one matinee and two night shows, with one bill a week. The roster: E. E. McLaskey, owner and manager; M. R. Harwood, producer and general business; Lew Pearce, featured comedian and chorus producer; Edith Kurtz, leading lady; Mayhelle Miller, soubret; Donna Laskey, ingenue; Dennis O'Brien, straight man; Les Molr, characters and general business. The ladies of the ensemble are Irene Maw, Doris Maw, Sue Niven, Margie Mardell, Rose Lewis, Kathy Henderson and Ella Rowe. High class script bills are used exclusively, with special sets and drops for each production. An inclosed clipping from *The Winnipeg Evening Tribune* states: "Starting with Monday's matinee the *Dominion Follies* will celebrate their first anniversary week, offering the patrons of the Dominion a big, double bill in honor of the birthday of this popular musical comedy company. They will be seen in the musical version of the famous stage play, *Fair and Warmer*. Lew Pearce plays the feature role in the light-comedy part of *Billie*, the man who adopted extraordinary means to hold his wife's affection. Edith Kurtz, leading woman, and Mayhelle Miller, soubret, with Donna McLaskey, ingenue, play the principal feminine roles, while Dennis O'Brien, Les Molr and M. A. Harwood play the male roles. The play is interspersed with a lively array of singing and dancing numbers, in which the *Follies Girls* all take part."

THAT VETERAN SHOWMAN, Danny Lund, and his *Music Girl* Company were at the Hippodrome Theater, Covington, Ky., week before last, where the editor of this department viewed the performance Tuesday night, May 5. Lund is a very clever character comedian and has made of his present show a meritorious miniature musical comedy. Manager Schwartz liked the show so well that he tried to hold it over for a four-week stock engagement, but as other houses are clamoring for the Lund attraction his request had to be refused. Danny is surrounded by a good cast, but he is such an outstanding character that, tho he gives each member a good share of opportunity, the show is practically him alone. He has a funny makeup, quaint mannerisms and very clean comedy, which is responsible for deep laughs all thru. The bill reviewed was in *Wrong* and opened with a prolog song by the principals and chorus. The story starts with the entrance of pretty, innocent Eleanor Glenn and an exceedingly clever character woman, Julia Leighton, as the wife and daughter to pour out their grievances to each other. Julia Leighton does a Maggie character, and the makeup is splendid. Ord Weaver enters and sings *I'm Waiting for Ships That Never Come In* in such a manner that he is brought back for an encore. Then there comes a scene between him and two ladies, he starting trouble by unintentionally revealing the presence of their husbands. Danny Lund now enters, and is greeted by a hearty laugh from the audience, as his makeup and appearance are ludicrous to the extreme. He is accompanied by Juvenile Sam Barlow, as the husband of Danny's daughter. A hair-pulling and rough-house scene is enacted which the audience just ate up. This was good for many laughs. A number was sung by Sidney B. Erlin, who has a quiet but good tenor voice. He then goes into a dance, at which the chorus enters for a stately stepping scene. The story is further carried out by Lund, Barlow and Weaver. Lund drawing many laughs from his witty remarks here. At their exit a song is rendered by the shapely Soubret Ellen Lane. Next is the final scene of the first half, this ending with a riot of laughter in a skit by Lund and "Maggie" Leighton. Lund steps into "one" and does a monolog and song, with flirting bits interpolated by the choristers. Danny gets a big hand on this and is called back for an encore. A novelty musical trio is next introduced with Ord Weaver at piano, Paul Catrel on cello and Eddie Walker on violin. They play *Waiting for the Sunrise* to good results, and then sing it in harmony, which could be improved somewhat. Eddie Walker now plays a good violin solo, showing good tone. He has a neat appearance and is a comer. This is followed by a saxophone duet by Catrel and Lane, and a song by Ingenue Glenn, with the chorus doing a sailor dance in back. A humorous scene follows between the principals with Danny getting "in wrong" with them all. He is left alone to soliloquize a bit, and then straightens out all difficulties to a happy ending and big finale. Charles Emery, another oldtimer in the business, carried his part well. Dick Gooseman is musical director. Alma Gooseman does general business. The chorus: Wilma Foss, Peggy Barlow, Eva Johnson, Mary Tuka, Ruth Kane, Billie Bose and Ellen Catrel. Danny, who has been supervising the construction of an apartment house at Daytona Beach, Fla., all winter, rejoined the show about three weeks ago. He was called home at the death of his mother, Mrs. Mary Lund, who was very well known in the profession. An account of the demise appeared in the obituary column of last issue.

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FROM LONDON TOWN

The Vaudeville Field

By "WESTCENT"

Billboard Office, 18 Charing Cross Road, W. C. 2

"Made in Germany"

LONDON, April 29.—The inner history of the "flop" of Orth and Codee at the Wintergartens Theater in Berlin is in the spring of 1915 Wolheim, the agent, of London, wrote a letter to *The Times* denouncing the Germans.

After the armistice, when it was heard that Wolheim intended to visit Berlin, it was said that if he dared enter the Central Cafe on the Frederichstrasse he would be killed. He went there but nothing happened, but simultaneously with his visit there appeared in the trade press, both *The Organ* and *The Program*, an article headed "Ein lieber Landsman!" wherein was quoted a garbled version of Wolheim's 1915 letter. There also appeared the warning that he was booking attractions for Germany.

It therefore seems apparent that Ann Codee was made to suffer thru the Chauvinism of the German Agents' Association. Surely this is carrying things to a very fine point. Nevertheless the organized opposition was all the more uncalled for as we believe it to be a fact that Frank Orth and others in America did their share in subscribing money for the help of German artists in Germany when the mark crashed. We saw the act at the Wintergartens. We assert that the act is the best laughing hit we have had in England for years, and one of the causes of it not registering a hit was its translation into German and also that Miss Codee was not allowed

to put over that fascinating French accent. This would be taboo in Germany and yet it is the hit in England. Nevertheless they stuck the engagement out—and we don't blame them, and \$3,000 is not to be chucked up is it? But Frankie is very sore at the unsportsmanlike manner in which they were received by the very people whom they themselves had helped.

An International Program
The German artistes have, as you already know, been up in arms at the seeming exclusion of their nationals from the two principal theaters in Berlin and at the Deutscher Theater at Munich. Only one German act recently at the Scala, Berlin. Mass meetings were held and the I. A. L. and its officials were taken to task by members and non-members alike. The London Coliseum program for this week should give the Germans pause for thought. As cabled, not one British music hall act is playing there this week, the only British turn being a ladies' jazz orchestra, which was recently playing dance music at the

Covent Garden Theater during its dancing season under the management of Bertram W. Mills. It is not a music hall act in any manner, shape or form. For the rest, America predominates. Frank Tinney, Fred Duprez, Ann Codee, Kenie Milano and Layton and Johnston. All acts of merit and proved winners with British vaude audiences. The Russians are represented by Kar-savina and Prince Obolenski, with Japan having Masu and Yuri. But we have not gone hysterical. These things sometimes happen. It is not usual to see this, but what can one expect when vaudeville is getting so international?

Graft in Vaudeville

It's all very well to talk in general terms about these things and we admit that actual chapter and verse is hard to get. It seems that the "palmoil" business has been greatly encouraged by the advent of revues, the more so today when there are more revues than vacancies. Resident managers over here are on a different plane to your side and we have just heard of some of the experiences they put over some folk in the revue game. These shows are mostly on a "sharing" basis. When the "payoff" comes on the Saturday night some of these managers want a "rakeoff" for themselves and many are the ways they try to get it. This is not confined to "hick" towns but affects some of the biggest and best. One such asked a man new to the road to hand him over \$35 which the local man had paid out of his own pocket for the good of the road show. Smelling a rat the traveling man agreed provided the amount was placed on his balance sheet in his "contra". The local man didn't press for the payment, leaving the inference that the \$35 would have thus gone to his own pocket, the more so as he gave no vouchers for it. Another of these gentry coolly told the revue man that his show was no good, that he had a good show and if the traveling man would put up \$2,500 he would see that his tour booked it because he was in on the deal. One man went so far as to ask what had the "Guvnor" left for him out of his share. Another man put on his balance sheet to his partner that he had to pay \$125 to another resident manager as a "booking fee" apart from the agent's percentage. When it is stressed that the man who made this statement is himself a theater owner and in a position to negotiate direct one wonders how much further this graft and deceit is extending. One revue man invited some bookers and agents into the country to see his new show. The hotel bill was a sight for the gods. Bedroom fires came to about \$20, whilst cigars at 60 cents were as thick as the leaves at Villambrosa, and as for the "double" whiskies and ceteras!! Had these same people had to pay for their own, well what a different tale we would be able to tell.

Laddie Cliff in Divorce

Mrs. Elizabeth Perry, an American lady, is divorcing her hubby, Laddie Cliff. She obtained restitution of conjugal rights in April, 1923. She was married to Cliff in Detroit, Mich., in 1913, but he left her in the fall of 1922. She wrote him asking him to "try again" and to provide a home for her, but he replied that he found no fault with her but "it is just that our natures are contrary." The divorce will be heard in the near future.

A New Firm of Agents

Candidly, we do wonder how all these 10 per centers exist. The bigger ones we can understand, but it seems to us that as far as the L. C. C. area goes there are more 10 per centers than performers. As there is so little work knocking about we again query "How do they earn a cent?" This doesn't apply to the new joinup of Michael Lyon and Lew Lake. Both have been in the game for some time, but now they are together and advertise in the usual Lew Lake way that there is "No Fun Like Work". They are pinning their faith to the revue game and are handling The Bostock Royal Italian Circus, King & Benson's revue, *Sign On!* also *Rack and Ruin*, *The Side Show*, Clara Coverdale's *Ten to One On* and *There You Are Then*. They say they are prepared to guarantee 40 weeks per annum. That's going some and has made many other revue men's mouths water. Lew Lake was a one time well-known comedian and made a name for himself with *Stick It, Jerry*, in a type of London comedy part. Lew is of the "peppery" variety and proud of it. He takes himself very seriously and very often outlines a story line that has a whole lot of sense in it. He has a very big single-handed act, but he thought because of his close friendship with Charles Gulliver that he would be all mighty therein. Evidently he is glad that he has to go back to the grease paint to give the public what it wants, so

(Continued on page 44)

PIANO LEADER

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A-No. 1. Arrange, Union, Wife, Chorus. Can produce. Prefer summer stock. BOB SIEBERG, Lyric Theatre, Philadelphia, Pa.

Stock, Road or Tour. AT LIBERTY—Useful Tab. Team. LEW AND KITTY GREEN. Comedy, Characters, Chorus. Address 182 1/2 Holiday St., East End, East Liverpool, O. Wire DeLuxe Theatre, Johnson City, Tennessee.

BURLESQUE

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(Communications to 1560 Broadway, New York, N. Y.)

PRESIDENT HERK'S PROCLAMATION

Embodies Mutual Burlesque Association's Essentials

NEW YORK, May 16.—Prior to the formal meetings of Mutual Burlesque Association officials, owners, lessees and managers of theaters, franchise-holding producing managers, their operators or managers of companies, there was an informal conference held in the executive offices of the Mutual Burlesque Association, and "Nelse", of *The Billboard*, was invited to sit in and listen to a discussion of ways and means to better burlesque on the Mutual Circuit, and the policy to be pursued by the Mutual Burlesque Association in its methods of management of theaters and shows under its control.

President Herk, in addressing his associate officials of the M. B. A., was emphatic in impressing on them the practicability of giving publicity to their method of management thru theatrical journals as mediums thru which everyone in any way allied with burlesque could keep posted on the policy to be pursued by the Mutual Burlesque Association in its efforts for the betterment of burlesque in houses and shows controlled by the M. B. A.

That President Herk was sincere in his declaration for "open-door policy" of publicity is evidenced in this issue, for by unanimous consent of the officials of the M. B. A. we are permitted to give full publicity to the M. B. A. proclamation to houses and shows alike for their guidance in the operation of houses, productions and presentations next season.

PRESIDENT HERK'S PROCLAMATION To Franchise-Holding Producing Managers, Operators and Company Managers of Shows on the Mutual Burlesque Circuit

New York, May 14, 1925.

Dear Sir:—At a joint meeting of show owners operating under Mutual Burlesque Association, Inc., franchises, and said Association, held on Wednesday, April 22, 1925, in New York City, certain amendments and addenda to the franchises held by show owners were unanimously adopted and agreed to. They were binding agreements to be performed and observed by all the show owners.

A brief synopsis of the provisions adopted is as follows:

a. MIDNIGHT SHOWS: Principals, the chorus, and the crew of each show shall be paid for each and every midnight show, and therefore the theater franchise holder shall pay to each show franchise holder a sum equal to one-twelfth or fourteenth of his show's guaranteed weekly salary for each midnight performance given by his show, and the amount paid to such performers shall not be deducted from the gross receipts on which shows shall share with the theater.

b. CHORUS GIRLS: No chorus girl shall be paid less than thirty (\$30) dollars per week. Failure to strictly comply with this provision shall compel the Mutual Burlesque Association, Inc., to cancel and completely terminate the franchise.

c. EXTRAS: No extras shall be charged to any show excepting moneys paid for wrestling or boxing bouts, exhibited in conjunction therewith and as a part thereof, and deductions allowed to clubs which purchase tickets in bulk.

d. PRINTING: Each show owner shall go to the printers of the association and submit designs for his paper, consisting of one 1-sheet, one 3-sheet and one 8-sheet, said designs to be subject to the approval of the Association.

e. SATURDAY OPENINGS: If, at the beginning of a season, the opening performance of a show shall be given on a Saturday night, show owners shall be compensated for such opening performance on a pro-rata basis, that is 1-12 or 1-14 as the case may be, of the weekly guaranteed salary of such show, plus \$50. The entire amount played to on such Saturday shall not be included in the gross receipts of the following week.

f. ROUTES: Routes for shows will hereafter be drawn by lot, the drawing to be done by a committee selected at the meeting by the show owners, which this season shall be and composed of Frank Damsel, Eddie Sullivan and E. J. Ryan.

g. SALARIES: Bonus for shows are discontinued. The weekly salary of each show was increased from \$1,300 to \$1,325. Out of the additional \$25 so received, the show owners shall send to the Association \$10 per week, in addition to their other payment, to help defray the cost of railroad transportation of all shows at the beginning and end of the season.

h. SHARING OR SPLITTING TERMS: The Mutual Burlesque Association, Inc., is authorized to determine with respect of each theater, the amount which the receipts of the theater

each week shall be divided between the theater and the show owner. The amount so to be determined shall be the sum of \$500 in addition to such amount as the Association may deem reasonably adequate for the actual operating expense of the theater.

i. NIGHT STANDS: The basis of compensation of show owners for playing Routes No. 1, No. 2 and No. 3, shall be a percentage basis and not a flat guarantee.

j. CHARITY: Each show owner shall pay to the Association the sum of \$10 each week as his contribution to a benevolent fund, to be used by the Association to aid sick and otherwise unfortunate members of the shows on the circuit when in need.

k. ADVERTISING: Franchise holders shall send to Mr. Herk copies of rehearsal calls to be inserted in trade journals and published together. Mr. Herk shall have full power to select the trade journals for their insertion and to determine the amount of space and the date of publication. Each franchise holder shall pay his proportionate share of the entire advertising charge.

l. PRESS MATTER: For purposes of press matter, the cast of each company, together with a brief outline of the "bits" to be used therein, must be sent to Mr. Salisbury, publicity manager of the Association, who will supply all publicity matter concerning each show to the press. Mr. Salisbury should be informed of changes in programs and a generous supply of photographs of each member of the cast sent to him.

m. CHANGE OF EMPLOYEES: Whenever any employee of any company resigns or is discharged, telegraphic notice thereof shall immediately be given to the Association, and before engaging any person in place of the one discharged or resigned, the name and address of the person contemplated for such employment shall be telegraphed to the Association, which will promptly reply telegraphically, furnishing such information as it may have concerning the contemplated employee.

n. CALIBER OF SHOWS: Real burlesque should be encouraged, but indelicacy in shows must be studiously avoided and not permitted by franchise holder.

Will you have the kindness of acknowledging the receipt of this letter immediately in accordance with the enclosed form.

Very truly yours,
MUTUAL BURLESQUE ASSOCIATION
(Signed) I. H. HERK,
President.

Franchise-Holding Producing Managers
(FORM OF ACKNOWLEDGMENT)
Mutual Burlesque Association, Inc.,
New York City.

Gentlemen: The undersigned, show owner operating under one of your franchises and owner of the show below named, hereby acknowledges the

COLUMBIA BURLESQUE CHANGES

Radical Changes in Presidency of Columbia Circuit Producers, Inc., Franchise Holders, Producers of Shows and House Managers on Circuit

New York, May 16.—The chief topic of conversation this week among burlesque is the stability of the Mutual Burlesque Association and its expansion that promises to include a circuit of 42 houses and shows for next season, and its inducements to producers and performers alike to come into the fold, which is now causing producers, performers, managers and agents heretofore identified with the Columbia Circuit to forsake their alliance and seek a berth in I. H. Herk's organization of Mutual Burlesque.

Tom Miner Out, Joe Hurtig In
At a meeting of the Columbia Circuit



A former student of Otto Bartik, ballet master of the Metropolitan Opera Company, New York, who eventually advanced herself into a singing and dancing soubrette role in burlesque. Now with Joe Hurtig's "Nitties of 1925" on the Columbia Circuit.

receipt of your letter of May 14, 1925, containing a synopsis of the amendments and addenda to the show franchises which were unanimously adopted at a joint meeting of show owners and the Mutual Burlesque Association, Inc., held April 22, 1925, and the undersigned hereby agrees to the same.

Yours very truly,
To Owners and Lessees and Local Managers of Houses on the Mutual Circuit

New York, May 14, 1925.

Dear sir: At a joint meeting of the owners and lessees of theaters operating under Mutual Burlesque Association franchises and said Association, held on April 21, 1925, in New York City, certain changes and addenda to such franchises were unanimously adopted and agreed to. They are binding agreements to be performed and observed by all franchise holders. A brief synopsis of the provisions adopted is as follows:

a. MIDNIGHT SHOWS: Principals, the chorus, and the crew of each show shall be paid for each and every midnight show and therefore the theater franchise holder shall pay to each show franchise holder a sum equal to one-twelfth or fourteenth of his show's guaranteed weekly salary for each midnight performance given by his show, and the amount paid to such performers should not be deducted from the gross receipts on which shows shall share with the theater.

b. EXTRAS: No extras shall be charged to any show excepting moneys paid for wrestling or boxing bouts, exhibited in conjunction therewith and as a part thereof, and deductions allowed to clubs which purchase tickets in bulk.

c. REPORTS OF SHOWS: Reports as to the quality of each show must be made

Producers, Inc., held in the Burlesque Clubhouse, May 8, Tom Miner, manager of Miner's Empire Theater, Newark, tendered his resignation as president, giving as his reason that he is no longer a producing manager and his interests in Newark interfere with his attendance at meetings in this city.

After considerable discussion and debate relative to a suitable successor, the members present were unanimous in their election of Joe Hurtig, of the producing firm of Hurtig & Seamon.

Pursuant to their policy in the past, not to give publicity to their proceedings, there was nothing given out for publica-

(Continued on page 37)

LILLIAN FRIER

LILLIAN FRIER

Schooled in Ballet, Singing and Dancing With Metropolitan Opera Company and Barnum & Bailey's Circus. Becomes a Singing and Dancing Soubrette in Burlesque

Miss Frier is a native-born New Yorker who was graduated from high school at an early age and joined the ballet chorus of the Metropolitan Opera Company as a student under Ottokar Bartik, master of the ballet, where she remained until the close of the operatic season, thence into the ballet of Ringling Bros. and Barnum & Bailey Circus.

Having a pleasing personality, backed with pep, talent and ability in singing and dancing, she found her way into burlesque with Max Spiegel's *College Girls*, thence into George Choos' *Love Shop*, a vaudeville act on the Keith Time.

Returning to burlesque, she appeared in Jacobs & Jermon's *Burlesque Revue*, Pete Clark's *Oh, Girls!*, Joe Hurtig's *Temptations of 1924*, and during the past season as singing and dancing soubrette in Joe Hurtig's *Nitties of 1925*.

In a review of the latter show, while at the Columbia Theater, New York, "Nelse" said: "Lillian Frier, a pretty, somewhat petite, bobbed-brunet soubrette with an ever-smiling face, was full of pep and personality thruout the entire presentation, working in scenes like an able actress, with a vivaciousness seldom equaled by soubrettes on the circuit."

out in triplicate, and before the end of the week of its appearance at each theater, the manager of such theater shall send one copy of the report to the theater at which said show shall then be booked to appear the third week thereafter, one to the office of the Association, and one kept on file by the party signing the report.

d. CALIBER OF SHOWS: Real burlesque should be encouraged, but indelicacy in shows must be studiously avoided and not permitted by House Managers.

e. PRINTING: Theater franchise holders must prepare and furnish to the Association before the beginning of each season, a very careful list of the quantity and kind of paper of each show they desire to use during the season. This list shall be deemed an order for such paper. The quantity and quality of the paper shall not be diminished or changed, and the theater ordering same shall be liable therefor whether or not the same shall be used by such franchise holder.

f. SATURDAY OPENINGS: If, at the beginning of a season, the opening performance of a show shall be given on a Saturday night, show owners shall be compensated for such opening performance on a pro-rata basis, that is 1-12 or 1-14 as the case may be, of the weekly guaranteed salary of such show, plus \$50. The entire amount played to on such Saturday shall not be included in the gross receipts of the following week.

g. SALARIES FOR SHOWS: Bonus for shows shall be discontinued. The \$25 heretofore paid by the theater to the bonus fund shall not be given to the shows; therefore, each show shall receive \$1,625 weekly instead of \$1,600 as heretofore.

h. SHARING OR SPLITTING TERMS: The Mutual Burlesque Association, Inc., is authorized to determine with respect of each theater, the amount above which the receipts of the theater each week shall be divided between the theater and the show owner. The amount so to be determined shall be the sum of \$500 in addition to such amount as the Association shall deem reasonably adequate for the actual operating expense of the theater.

Will you have the kindness of acknowledging the receipt of this letter immediately in accordance with the enclosed form.

Very truly yours,
MUTUAL BURLESQUE ASSOCIATION
(Signed) I. H. HERK,
President.

Franchise-Holding Producing Managers

(FORM OF ACKNOWLEDGMENT)
Mutual Burlesque Association, Inc.,
New York City.

Gentlemen: The undersigned, holder of your franchise for the operation of the theater below named, hereby acknowledges the receipt of your letter of May 14, 1925, containing a synopsis of the amendments and addenda to the theater franchises, which were unanimously adopted at a joint meeting of the theater franchise holders and the Mutual Burlesque Association, Inc., held April 21, 1925, and the undersigned hereby agrees to the same.

Yours very truly,

HURTIG & SEAMON SUMMER-RUN BURLESQUE STOCK

A Production That Reflects Credit To This Progressive Firm of Theater and Producing Managers of Burlesque Presentations

New York, May 16.—With the close of the regular season for the presentation of Columbia Circuit attractions; Howard & Seamon, directing managers; Howard Burkhart, house manager, and Morris Seamon, treasurer of Hurtig & Seamon's 125th Street Theater, checked up the total expenses and receipts of the house for the season and found that what would have proven a profitless season with Columbia Circuit shows alone had been converted into a profitable season by the combination white and colored shows; mounted, produced and presented by the usual managers, supplemented by their permanent company of singing and dancing soubrettes and eight choristers, who have been a distinctive feature of all circuit and combination shows playing the house since their introduction in the middle of the season.

The same distinctive feature has been retained as part of the summer-run burlesque stock that opened Monday, with a carefully selected cast of principals and choristers, under the title of *Baby Vamps*, with Abe Reynolds.

The cast includes the pick of Columbia Circuit burlesquers: Abe Reynolds, Harry Evanson, Frank Martin, Eddie Alken, Lowell Gordon, Phil Cohan, Billy Roberts, Joe Rose, Isabelle Van, Jean Carr, Marie Oliver, "Giggles" Leonard and Mabel Best.

Isabelle Van, a slender, statuesque, bobbed-brunet, flirty-eyed ingenue, singing and dancing soubrette, with a Parisian mannerism, has distinguished herself leading the Hurtig & Seamon augmented choristers for 15 weeks past, and dominates the feminines in this presentation, while leading May Golden, Billy White, Bobby Heart, Violet Rambo, Caroline Tab, Dorothy Van, Francis O'Brien and Florence Schelbe, the original Hurtig & Seamon choristers, who have become famous throughout Manhattan for their personality, pep, talent and ability in uttering over the picturesque musical numbers and dancing ensembles produced under the personal direction of Dancing Dan Dody.

Mr. Dody, in preparing for the summer-run stock, sent out a call for choristers. Columbia Circuit shows recently closed, and from the 100 or more applicants made a selection that includes youth, beauty, talent and ability. He has given them ensemble numbers never before presented in burlesque, and let it be said to the credit of Dody and his students, they are giving the patrons of Hurtig & Seamon an optical feast, supplemented by mirth, melody and music of an excellence.

Abe Reynolds, comique-in-chief, with his subtle, ever-smiling, crepe-faced Hebrew countenance and laugh-evoking mannerism, is not only a burlesque comique but a noble acting comedian that can grace Broadway show with equal justice to be production and presentation.

Harry Evanson, cocoonique, is a rare contrast, with his modified saps makeup and funny mannerism that makes him an propos foil to Reynolds.

Phil Cohan, another cocoonique with a ump facial makeup and frequent touches of grotesque attire, aids materially in the making of much clever comedy.

Frank Martin, a fast-feeding straight act, appears to good advantage as a valet in classy attire and equally advantageous as an able actor in grotesque characterizations.

Eddie Alken, a classy, clear-dictioned, artistic juvenile straight; Lowell Gordon, a manly appearing resonant vocalist of character actor; Billy Roberts and Joe Rose, a juvenile dancing team in witty attire and grotesque makeup as raight and eccentric dancers, make up the masculine cast.

Mabel Best, a pleasingly plump, evening-dressed, prima donna, has fully mastered the art of vocalism, as a singing single in harmony with Lowell Gordon in a specialty, or with the choristers in numbers.

"Giggles" Leonard, a slender, sprightly, bobbed-brunet, singing and dancing soubrette, is there with the personality and pep desirable in a soubrette, and "Giggles" in hold the stage indefinitely.

Jean Carr, a pretty, petite, pert, singing and dancing soubrette, dominates the dancers in her each and every number. She was a revelation of versatility as a miniature character actress of notable rhythmic ability in a wee wifery role in *Bolshevik Romance*.

Marie Oliver, a diminutive, dreamy-eyed, singing and dancing soubrette, held her own with the others, and in a double accordion specialty with her partner, Juvenile Ward, supplemented her instrumentalism with vocalism that was so effectively sentimental to convince an entire Canal boat captain that there is nothing as pathos, for Marie devoted it with every line in her ballad, and just to show that she has versatility, she cut into a mammy song, in which she

was the personification of flirty-eyed cuteness.

The book and entire production are credited to Matt Kolb and Matt has given the entire cast of principals a series of comedy-making bits, sketches, farces and satires remarkable for any one presentation.

Opening with a prolog, the first part runs the gamut of fast and funny dialog, bits, specialties and numbers, down to the last scene with a rip-roaring burlesque on *Anthony and Cleopatra*, and a dancing finale by the entire company.

The second part is equally as fast and funny with something new, novel and unique in *A Bolshevik Romance*, and a big wow, when Comique-in-Chief Reynolds appears in soubrette costume, leading his masculine-feminized co-working choristers in a singing and dancing number that included Hook Levine, the 200-pound special officer of the house, as a baby vamp, in red wig, picture hat, ballet costume and blue silk tights, as a shimmy-shaking seductive dancer on the runway, to the delight of the patrons, who have heretofore accepted "Hook" as a manhandling preserver of the peace.

The choristers, collectively, deserve special commendation for singing in harmony and dancing in unison and Jean Bodine for her whistling accompaniment that stopped the show cold, while Dorothy Van with her pretty, petite personality, captivated one and all alike in the audience.

Producers of Columbia Burlesque can learn something by a visit to Hurtig & Seamon's Theater during the summer run of stock, and this suggestion goes especially for the executives of the C. A. C. In learning something about the management of theaters on its circuit, for if other theaters in this city accorded the same courteous treatment to patrons as that given them at Hurtig & Seamon's Theater there would be less knocking and more paying patronage to their otherwise alleged profitless houses in this city.

Stratton at Rochester

New York, May 16.—Harry Stratton, comique-in-chief of *The Merry Makers*, at Mutual Circuit attraction, which closes its season at the Star Theater, Brooklyn, tonight, will entrain immediately for Rochester, where he will join the company presenting burlesque stock for the summer at Harry J. Abbott, Jr.'s Corinthian Theater, opening May 18.

Soubrettes Go Home

New York, May 16.—At the close of their regular season tonight Ruth Olsen and Ray Le Anse, singing and dancing soubrettes of *The Merry Makers*, a Mutual Circuit show, will leave for Minneapolis, Minn., their home town, to spend the summer with their folks.

THEATRICAL MUTUAL ASSN.

By DAVID L. DONALDSON, Grand Sec'y-Treas. 399 Main Street, Buffalo, N. Y.

Office of Grand Secretary-Treasurer

In place of an article written from this office, we are this week submitting a circular letter sent out by the Convention Committee of the San Francisco Lodge. It embodies so much in the way of a cordial invitation and what they are doing in that lodge for the welfare and amusement of the delegates and friends that we are of the opinion that it will be good reading for the T. M. A. members at large.

To our fraternal brothers, all: Greetings! The undersigned brothers represent the Committee of the Theatrical Mutual Association Lodge No. 21, and by them have been instructed to give you and the ladies accompanying you a hearty welcome to the hospitality of the "Golden Gate".

Also this may possibly be your first visit to our city, we do not consider you at all in the light of a stranger in a strange land, for your fame as fraternalists has preceded you, and in our homes your names are known in connection with our order and the important measures which have distinguished you in our councils.

Nor are you in any sense a stranger to the great metropolis of the Western States, for you have spoken kind words in our behalf as a hospitable city—words for which we heartily thank you and gladly welcome you to a city so great that the most terrific conflagration of modern times has not been able to destroy its vigor or wealth.

We do not propose, in welcoming you,

Columbia Burlesque Changes (Continued from page 36)

tion, altho some of the independent producers gave full vent to self-expression in their query: What is to become of the money that they have already contributed to the Columbia Circuit Producers, Inc.? One producer, more philosophical than his fellows, was overheard to remark: "Maybe it's in the coal hole," but all our persuasive inquiries failed to obtain any further enlightenment of his too many enigmatic remarks.

Be that as it may, Joe Hurtig, in cooperation with his associate partners in Hurtig & Seamon theaters and shows, has shown his progressiveness during the past season in the management of their houses and shows on the Columbia Circuit that presages more progressiveness for the present president of the Columbia Producers, Inc., that may in time aid in their betterment as producers of Columbia Burlesque.

Clark and McCullough

Bobby Clark and Paul McCullough, former Columbia Circuit comedians in *Peck-a-Boo*, but for several seasons past star comedians of *The Music Box*, likewise franchise-holding producing managers of *Monkey Shines* on the Columbia Circuit during the past season, under the personal management of Arthur Harris, have reached the final decision that it is no longer profitable to operate a Columbia Circuit show and announced their intent of giving up their franchise-operating rights on that circuit.

Jimmie Cooper's Summer Run Cut Short at Waldron's Casino, Boston

Jimmie Cooper, franchise-holding producing manager of the *Jimmie Cooper Revue*, conceded to be the biggest money-getter on the Columbia Circuit during the past season till the advent of Hurtig & Seamon's All-Colored *Seven-Eleven* Company that has set at naught all precedent business for shows on the Columbia Circuit, will close his summer run tonight at Waldron's Casino Theater, Boston.

A recent announcement to the effect that Cooper had turned back his franchise-operating rights for the operation of a show on the Columbia Circuit next season was followed by rumors that he was to be penalized by a curtailment of his summer run at the Casino. That there was some foundation in fact for the rumor is now apparent by the announcement that Cooper's summer run will come to a close at the Casino tonight.

That Cooper was fully prepared for what has occurred is evidenced by the announcement that he reopens Monday on Shubert Time at the Opera House, Providence, R. I.

That the Columbia Amusement Company resents Cooper's fadeaway from the circuit is evidenced in its switching of bookings of the Fred Clark *Let's Go* Columbia Circuit show, booked for Providence next week and rerouting of the show from Newark to Washington and Pittsburgh, thereby making way for Hurtig & Seamon's All-Colored *Seven-Eleven* Company to go into the Empire Theater, Providence, next week in opposition to Cooper.

Verily, when former friendly associates fall out they become the strongest kind of opponents, and it remains to be seen which of the two companies is the stronger attraction.

Cooper's exit from the Casino will leave that house dark until the reopening of the regular season and a clear field to *Follies of the Day*, with Tommy (Bozo) Snyder, at the Gayety Theater, now in its third week of a summer run.

James Sutherland Resigns

James Sutherland, one of the oldest managers in experience of the Old Empire and Columbia Circuit theaters, for the past six years progressive and proficient manager of the Casino Theater, Brooklyn, until the middle of the past season, when he was transferred to the management of the Empire Theater, Brooklyn, has signified his dissatisfaction with the Columbia Amusement Company's methods of management by handing in his notice to the owners of the theater, to close with the final close of the season.

When Sutherland was transferred from the management of the Casino to the management of the Empire, and "Uncle" Jim Curtin, one of the oldest and ablest burlesque house managers in the city, was transferred from the management of the Empire to the management of the Casino, with no explanation whatsoever to Sutherland or Curtin for the transfers, there was much speculation among burlesquers in general as to the cause and effect. So far it has effected Sutherland's resignation as a manager of Columbia Circuit house, and how far reaching that effect will be on Columbia burlesque in the future, especially in Brooklyn, where Sutherland has a host of followers among patrons of burlesque, is problematic, for time alone will tell what Sutherland plans to do next season. Could he accept a lucrative offer made him since his resignation to manage another house in Brooklyn it is safe to say that what applies to Cooper in Providence will apply to Sutherland in Brooklyn.

Six Colored Companies Set

There is a well-founded report to the effect that there will be six all-colored shows on the Columbia Circuit next season, booked six weeks apart from each other.

However, Hurtig & Seamon's *Seven-Eleven* All-Colored Company has set a precedent that many similar shows will find hard to follow.

Morale of Columbia Circuit Burlesquers Manhandled

With the radical changes now being made in preparation for next season's production and presentation of Columbia Burlesque, there is every evidence that the manhandling of producers and performers in relation to their productions and presentations is causing many otherwise-loyal subjects of the Columbia Amusement Company to forswear their allegiance and seek protection for their future productions and presentations by personal appeals to I. H. Herk, president and general manager of the Mutual Burlesque Association, to be taken into the fold of that organization.

The ever-increasing number of applications by former Columbia Burlesquers for Mutual franchise has held up the granting of new franchises by President Herk until after prospective applicants, now holding contracts for Columbia Circuit shows, can dispose of their contracts without further loss to themselves.

WILLIAM F. ADER THE THEATRICAL LAWYER 11 South La Salle Street, CHICAGO.

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Illustration of a person in a theatrical costume, possibly a clown or character actor.

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Burglars Raid Chorus Equity
EVIDENTLY Equity and the Chorus Equity are beginning to be classed as wealthy institutions worth the attention of the underworld. Hardly had the Chorus Equity really settled down in its new quarters when a squad of burglars dropped in to give it the once over. The official report of the executive secretary of the Chorus Equity Association relates that:
"This is to report officially that the offices of the Chorus Equity were broken into Friday night, May 8.
The window of the dancing class, which open on the fire escape, were forced open. The thieves evidently went through the transom, jumping down on a desk in the office, breaking one of the wire baskets as they did so.
"I am glad to report that our loss was not serious, at any rate it was not serious to the Chorus Equity, as it consisted of personal property—a wristwatch belonging to Miss Melville, a desk clock from my desk and an Ingersoll watch from my desk. An attempt was made to force open a file, but was unsuccessful. The safe was untouched. Mr. Mesurac's papers had been scattered all over the place. As he has not yet arrived I cannot tell what damage has been done to his report if any.
"I have notified the police department. I am having new catches put on the windows and have applied for burglar insurance.
"The third floor of the building was also broken into. I do not know anything concerning their loss."

Month's Dues Grace Only When Needed
In some quarters there is apparently an impression that there is a period of two months' grace within which Equity members may delay the payment of dues. One road representative of the association reported that people were generally inclined to avail themselves of what they considered their privilege under the by-laws.
It is an entirely erroneous impression, however. Under certain circumstances the council is willing to permit those who have not been working for some time one month in which to bring themselves back to good standing with regard to dues. But that is a privilege granted in individual instances and is not a general rule. Certainly those members who have been working regularly and who are in possession of sufficient funds to make the payment should not attempt to avail themselves of this privilege.
At the time the council sanctioned the one month's exemption it was generally expected that it would be more generally sought in the fall, after the summer's idleness, and not at the end of winter engagements.

Investigation Too Much for Impresarios
A valuable activity of the Chorus Equity Association, tho it is one which receives little publicity, is the investigation of impresarios who propose to take chorus girls out of the country. The very real danger to which these girls might be subjected in the absence of such scrutiny is indicated in a recent report from the executive secretary of the Chorus Equity.
"In the past two weeks I have investigated two calls we have had from people wanting to take girls abroad—in both cases the men investigated disappeared—which leads me to believe that it is just as well the investigation was started. Work of this kind takes a great deal of time, and the results do not show. I doubt if our members realize the amount of time expended in such investigations. As they don't result in work for them they probably don't think we've done anything. I have found the American consuls most courteous in helping in such investigations.

And Still the Villain Pursued 'Em
Undeterred by the failure of the effort to eliminate dramatic tent shows in the State of Texas thru discriminatory taxes and special requirements, it is alleged that the motion-picture-theater interests have shifted their campaign to two other Southern States, Florida and Mississippi. There they have sought their ends by increasing materially the city, county and State licenses to companies playing thru them. In an attempt to discover whether there was any valid reason for this increase Equity's executive secretary wrote to the secretaries of State of Florida and Mississippi, saying:
"As you will note by this letterhead the Actors' Equity Association represents all the legitimate and musical comedy players in the country.
"It has come to our attention that the city licenses in the towns of your State and the State and county licenses for traveling tent dramatic shows have increased very much of late and you would oblige us greatly if you would send us the actual figures.
"Will you permit us to say that, in our

opinion, the traveling tent dramatic show has a real place in the amusements of the people. It is the only chance which citizens of remote districts have to get any knowledge of the theater of our country. We do not for a moment pretend that these traveling shows can compete with those in the large cities, but, humble as they sometimes may be, they are, in our opinion, productive of much good.
"It would appear from information which comes to our hands that the motion-picture-theater interests, for selfish reasons, are doing their utmost to pass legislation which will drive the tent-show manager out of business. The reason for this is obvious, since the traveling show at times hurts the attendance at the motion picture theaters. But the policy of live and let live should be pursued by all.
"Any data on this subject which you can conveniently forward will be greatly appreciated."

Shubert Managers Must Watch Manners
Complaints as to the language used by certain of the stage managers of the Shubert musical attractions, especially with regard to the chorus, were laid before Ed Bloom of the Shubert offices by the executive secretary of the Chorus Equity Association. Reporting of the occasion for the complaint and its result Mrs. Bryant wrote:
"Twice recently I have had occasion to speak to Bloom about the language used by his stage managers to members of his chorus—one the *Sky High* Company and one in the Chicago *Student Prince*. In the case of the latter one of the chorists men came back at him with equally choice language and was dismissed instantly. I had him taken back and a two weeks' notice given instead—and I suggested to Bloom that if the management would insist that stage managers treat chorus people as ladies and gentlemen they might justify the treatment. Following this the following letter was sent to all managers and stage managers of Shubert musical attractions with instructions that it was to be placed on the call board:
"It is expected of our stage managers that they will treat the chorus with every

consideration. The fact that they occupy smaller positions does not make them any less human or less sensitive in their feelings than our biggest stars.
"While I am glad to state that most of our stage managers already act up to this precept, there are one or two exceptions to the rule, which necessitates the sending out of this general notice to all of them.
"It is well to remember that all of the members of the chorus are 100 per cent Equity, and that when they join Equity they assume obligations as well as ourselves. Any infraction of rules by them, any inattention to business or any neglect of their duties is sufficient cause for us to turn them over to Equity for discipline, which we will do. I therefore suggest to the stage managers that the members of our chorus will bear this in mind so that all our future relations will be harmonious and agreeable. "A house divided against itself cannot stand." It is well for all to remember that only the united efforts of all, good will, content, harmony and ambition, will bring success.
"I sincerely trust that these few lines will be the cause of everybody getting together and putting their shoulder to the wheel and trying to make each other happy and comfortable for the balance of the season."

Two Swain Suspensions
The council has suspended C. R. McKinney and W. A. Mullins for continuing to play in the W. I. Swain Shows, Inc., contrary to the orders of their association. No member of the Actors' Equity Association or of the Chorus Equity Association may play with either until he has been reinstated by the council.

Where Does "The Road" Begin?
The council has recently been concerned with the question as to whether the "Subway Circuit" was part of the New York City engagement or whether it could be considered as part of the road. It was not merely an academic question, for some engagements are made only for the New York run, and practically

all have higher salary figures for the road.
After some consideration the council ruled that if the Subway Circuit engagement immediately preceded or followed the run of the play in a Broadway house it might be considered a part of the New York run, but that if the play went on the road and then dipped back to New York for a week or more that that part of the engagement was still on the road.
The reason for this differentiation is that most members have establishments in New York which have to be broken when the attraction in which they are playing takes to the road. Such a procedure almost invariably entails higher expenditures, and these are acknowledged in the higher salary paid the players.
But it is not possible in most instances for players to take root again in the week or two or three of the Subway Circuit engagement when once they have gone on the road, and hence their expenses are fully as much for that part of the tour as for any other road stand.

Two New Life Members
Gladys Insull and Robert Rosaire have been elected life members of the Actors' Equity Association by the council and their cards forwarded to them.

Two J. S. MacLaughlins
James S. MacLaughlin of New York has written to deny that he is the man who, as was recorded in a recent deputy report, had been suspended for working in a Swain show.
James S. MacLaughlin of New York declares that he is a loyal Equity member and that he has never worked for Swain nor would he do so contrary to the orders of his association.

Value of Equity Home Site Increasing
The business judgment of the Equity officers, council and their advisers in purchasing the present site of Equity headquarters is evidenced by the amount of new construction which is in process thruout the whole block on which the building stands.
According to an article on the real estate page of a New York paper the value of this block is \$14,000,000 and our own building, purchased at \$115,000, is now, according to this estimate, worth \$150,000.

An Actors' Name His Trade Mark
We have a clause in our contract which calls for a notification to the audience when there is a change in the cast. One of our members, being ill and unable to play, called up the management and requested that this rule be observed, but without result, whereupon he put in a claim. The case was arbitrated and the umpire was a man not connected with the theater. His decision was that the actor should be paid full salary, contending that since the actor's name had been used contrary to the conditions of the contract he was entitled to compensation therefor. He further intimated that an actor's name was his trade mark and if wrongly used might create considerable personal damage to the actor and his reputation.
ACTORS' EQUITY ASSOCIATION.
Executive secretary's weekly report for council meeting May 12, 1925:

New Candidates
Regular Members—Jack Abbott, Alice Brady, John Emerson Haynes, James V. La Curto, Sano Marcov, Max Montor, Pierre Remington, Charles A. La Torre.
Members Without Vote (Junior Members)—Willie Covan, Lucy Currier, Eddie Fields, Franklyn Francis, Andrew N. Grigorleff, H. Perry Hodles, Mrs. H. P. Hodies, Eloise Keeler, Rupert Lucas, Jean R. Mann, Ben Meigs, Richard Nicholls, John G. Quigley, Lillian Roth, Leonard Ruffin, Fred C. Weaver, Mollie Wescott.

Chicago Office
Regular Member—H. D. Hale.
Member Without Vote (Junior Member)—Emile H. Nelson.

Los Angeles Office
Regular Members—W. M. Chapman, Melba Melsing Meredith, M. Moulder.
Members Without Vote (Junior Members)—Rose Bell, Margaret Ellis, Fredric MacKay, James E. Worsley.

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Members Without Vote (Junior Members)—Rose Bell, Margaret Ellis, Fredric MacKay, James E. Worsley.

CHORUS EQUITY ASSOCIATION OF AMERICA

JOHN EMERSON, President DOROTHY BRYANT, Executive Secretary

NINETEEN new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Elizabeth Huyler, Walter Twaroshk, Frank Shea, Carol Ruffin, William Perloff and Percy Richards.
The *Baby Blue* Company closed in Boston owing the chorus one week's salary and return fare. The Chorus Equity brought its chorus back.
The *Privateer* Company closed in Boston after a disastrous two weeks. Chorus members of this company were paid for the work actually done and given their return fare. Some of them held contracts guaranteeing them five weeks' work. Their claims have been taken by the Chorus Equity and it is thought that the bond held will cover all amounts due.
The Chorus Equity cabled return fare to one of its members who went to Havana with a company. She is the only Equity girl who left with the company. The Chorus Equity insisted that the amount of her return transportation be placed with the association. She is not only the only Equity girl who left with the company—she is the only girl who is back.

A man came to our engagement department and wanted girls to work in a revue in a theater he claimed to own in Havana. The salary was good, and the man was willing to promise anything. A letter was sent from the Chorus Equity to the American consul in Havana asking this man's standing. The reply was that there was no such theater as the one he claimed to own—and that was only the least damning part of the reply. Unfortunately the man had been told that we had written the consul—so he never came back to see what the consul said.
This is only a part of a week's work, and yet some of our new members, who know nothing of pre-Equity conditions, wonder what Equity is for.
Two showers have been installed for the use of the pupils in the dancing class. Because of the increasing demand for aerobic dancers certain hours have been set aside in which only acrobatic dancing is taught, and other hours have been designated for step dancing. More and more managers are demanding that their show girls dance as well as the little dancers. If you expect to work next season you must be a trained dancer. The Chorus Equity dancing class is here to help you.
We are holding mail for Bessie Abbott, De Varan Angulliar, Flo Allyn, Ona Anderson, Margaret Arner, Earle Arkison, Jean Alpine, Dorothy Arnold, Ruth Armistead, Jane Arrol, Louise Blakeley, Virginia Beardsley, Jane Brew, Gladys Bagley, Florence Benner, Theresa Browne, Jacqueline Broadhurst, Alice Blane, Billy Burnett, Billie Billings, Doris Blackledge, Billie Brandon, Dolly Byrne, Norma Battle, Jack Bedford, Gerry Bachelor.

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Harriet de Young Kaphan, who has been delighting audiences at exclusive hotels with her musical and fashion teas and who is official fashionist of two Fifth avenue specialty shops, has opened a studio and has on display a large array of gorgeous apparel which she is selling at amazingly low prices. While we were visiting her a well-known film actress bore off a high-quality pale pink satin sheath gown, elaborately beaded with pearls and crystals, for \$35.

Madame Kaphan was putting the finishing touches on the charming frock illustrated, which is her own original design. She calls it the Dolly Varden frock. Madame Kaphan, who believes that every woman is beautiful when faithfully dressing "up to her type", designates the Dolly Varden frock as girlish and unsophisticated.

Pastel green taffeta of the shade known officially as Nile green makes the frock. A ribbon bow design is handpainted on the sides in a lovely peach shade. Tea roses and blue corn flowers further enhance the design, imparting a pleasing Dresden effect. Three rows of cream lace form a panel down the front, the same lace forming the off-shoulder décolletage. The shoulder straps are of hand-painted silk. The price is \$59.50. Reduced from \$100, for advertising purposes.

The Smile frock illustrated, for morning wear, which is much favored by college girls, is also popular with the actress, who includes it in her wardrobe, to wear in the suburban comedy or in the scene showing Mrs. Apartment Dweller pursuing her household duties. Virginia Chauvenet, who just closed a long engagement with Mrs. Partridge Presents, with Blanche Bates, left the Belmont Theater, wore one of these frocks in the play with telling effect.

The Smile frock comes in eight colors: French blue, peach, wild rose, almond green, orchid, Quaker gray, tan and Copin blue. The material used is a fine quality crepe, enlivened with colorful flower applique and bound in black satin, which gives a splendid contrast. The materials used are colorfast. The price is but \$3.95, in sizes 34-44.

With the vogue for hand-painted hosiery, lingerie, scarfs, hats, etc., it is interesting to note that it is now possible to purchase transfer pattern, in colors, which has the appearance of hand-painting. The pattern comes in butterfly, rose, peppy and violet designs at 50 cents each. A wide spray of pink moss roses, nine inches long, may also be had for 50 cents, and a bird design costs but 25 cents. The design is ironed on.

The Gift Apron

You put a square of cretonne square upon the spring, and then you have a handy thing: An apron that is quite a dandy to use when making cake or candy. Around the waist or under arm 'twill keep a dainty dress from harm, or when in car you take a ride just turn it round the other side. From leather seat and dust and dirt you'll save your very best skirt.

The price of this dandy apron is \$1.25, plus 10 cents for parcel postage. Fancy cretonne in any preferred color scheme makes the apron. It may be slipped under the arms as a protection to the costume when replenishing makeup between acts.

It is also recommended as an attractive novelty for the concessionaire. If desired the spring alone may be bought for 50 cents.

The small mirrors which are used as

The Dolly Varden Frock And the Smile Dress



The Dolly Varden and Smile Frocks are described in *The Shopping Service* Column, this page.

The Beauty Box

For evening use Kathleen Mary Quinn has prepared an extra-heavy face powder. It adheres to the skin thruout an evening of dancing and blends evenly. Daintily fragrant, it comes in three shades, flesh, white and orchid. Orchid-tinted powder, you know, is intended to make the too-florid skin appear white. Price, \$2 a box.

Do freckles and brown spots appear beneath your eyes, on the bridge of your nose and around the corners of the mouth in summer, discolorations that defy the ordinary liquid bleach? If they do you require something stronger than the liquid bleach—a rich and fragrant bleach cream, which is most popular with New York's "smart set". You may use it with confidence, for it is not injurious to even the most sensitive skin. It is \$2 a jar.

If your skin is too moist we recommend that you cleanse it with Ambrosia, made from an old and well-tried formula, a liquid which has all the cleansing properties of cream, without its excessive oiliness. Ambrosia has the effect of tightening relaxed muscles and restoring youthful

trimmings for stage evening gowns and which impart unusual brilliance, are sold by a New York concern for 5 cents each, a little bit smaller than a dime in size. Larger sizes are priced up to 20 cents. They are used mostly as the center of a rhinestone design to radiate light.

If you desire an illustrated leaflet showing rhinestone pins and ornaments, some of which may be used to enhance the back of the hatted coiffure, a fashion sponsored by Miss Sweet (see photograph at top of *Glimpsing the Mode* column), *The Shopper* will gladly send same to you.

It is not difficult to choose spangles by mail when you have a sample card, showing spangles of all sizes and colors, with prices, before you. *The Billboard* Shopping Service will send you one on request.

contour. It breaks up pore accumulations and reduces large pores to normalcy. Women who are troubled with superfluous hair on the face find it a boon because it does not encourage hair growth. Has the same refreshing effect on the skin that water has on flowers.

A beauty shop catering to the theatrical profession is selling a brilliantine which is really very superior and sells for the modest sum of 50 cents a bottle. It will help "set" your coiffure just as you want it and to keep it that way without making the hair sticky or gummy. Delightfully perfumed with violet or rose.

If your face and chin have begun to take on a "letting down" appearance you should take immediate steps to remedy this condition before it becomes more pronounced and you begin to look and feel old. A specialist in restoring youthful contour to the chin line has prepared an interesting treatise on the subject which we shall be glad to send you on request.

We have received so many requests for a developing cream for neck and bosom that our Shopper has conducted a special investigation in quest of one that was of unusual value. She has discovered a developing cream made of the best of all flesh-builders—pure marrow. We are assured that when used daily it transforms a thin, sawnny neck into one that is plump, firm, white and youthful. The marrow cream sells for \$3 a jar.

Look to your arms and neck if you would appear exquisitely lovely in an evening gown. Nothing is more incongruous than arms and neck forming a contrast with the fairness of the face. Madame Helena Rubinstein's Whitener for neck and arms is very much in favor, with theatrical women because it does not rub off on a man's black evening coat, after the manner of powder. It adheres to the skin until washed off and imparts a velvety charm most gratifying to the particular woman. It sells for \$1.25 a bottle and comes in a shade to match your skin.

Glimpsing the Mode



BLANCHE SWEET GIVES DRESSY TOUCH TO "BOB"

BLANCHE SWEET, who seems to grow lovelier each year, when playing in her latest picture, *The Sporting Venus*, just released by Metro-Goldwyn, solved the problem of imparting the formal touch to her boyish bob by adopting an elaborate butterfly-shaped rhinestone ornament instead of using switches. The photograph above shows the effect. Charming, isn't it? Which undoubtedly reminds our fair readers that they, too, have fancy rhinestone ornaments with which to dress up the boyish bob which has so endeared itself to the feminine heart.

ELEANOR BOARDMAN, another beauty of the screen, in her latest picture, *Proud Flesh*, wears a unique and sophisticated-looking headdress. It is composed of gold cloth, about three inches in width, wound turban fashion about the head and finished with a chin band.

New York's hairdressers are kept very busy with permanent waves at this season of the year. They tell us that the wave, to be fashionable, must be wide and undulating.

A round of the theatrical costumers elicits the information that the mid-summer shows will be costumed almost entirely in sheer fabrics. Flimsy tulle, gay-colored chiffons, as well as chiffons and georgettes in peach, amber, gray, Madonna blue and in the mauve and violet range, touched with pink, hyacinth, periwinkle and pale royal blue were fabrics much in evidence. The trimmings are millinery flowers, posed at shoulder and on skirt or banked in unusual formations, ribbons, gold lace and handpainting.

The silhouette still shows variety. There are the sheath, the frock of girlish bouffancy and fitted bodice, the normal waistline with circular skirt with plenty of bottom flare and the cape line.

Altho the fuchsia shades seems to have fallen off a bit in popularity in New York, Paris still favors the fuchsia range, especially since the large hat has made its appearance. The mauve to violet range, each seemingly blended with pink, so popular in Paris, is now capturing the fancy of New York fashionists.

Reboux has started the fashion for trimming pastel-tinted summer hats with black velvet. Despite its heavy weight, black velvet serves to emphasize the cooler color's charm and becomingness.

A trip along the avenue, window shopping, is sufficient to transform the most frugally minded woman into an ardent spendthrift (provided she possesses the wherewith), especially when she nears the millinery district, which continues into 57th street. For there are large dress hats and collapsible felts in Madonna blue, hyacinth, periwinkle, pale royal blue and pink mauve, so exquisitely trimmed (the millinery designer has come into her own again) that they send her into "raptures".

The shoe displays, too, are most fascinating. The newest thing in shoes is the pastel-colored doeking pumps, intended for sports wear. And, my, oh, my, they come in lovely shades of Mayflower, pink, Nile green, Madonna blue, gray, tan, jonquill and other bright colors! The heels are low or Spanish, whichever one prefers. A box of cleansing powder, said to be very effective in removing discolorations, accompanies each pair.

The "official" trimmings for the collapsible felt hat so popular at the moment are ribbon cocardes and fancy pins.

Tea gowns, while still retaining their simplicity of line, show elaborate trimming touches, the scarf being utilized for draping, metal laces, marabou and flowers combining to make the gown "femininely mysterious". Which is just another way of saying that the trimmings are rather intricate.

Our artist tells us that the hat, scarf and parasol sets of chiffon, handpainted, which are being made up for midsummer, are "simply ravishing".

Dorothy Mackaill "Got There" by Making Quick Decisions

So graceful is Dorothy Mackaill, the young screen actress, who after a period of free lancing has signed a five-year contract with First National, that she reminds one of the "flower on a slender stem", the ideal which our teachers of bel-sarte urge their clumsiest pupils to hold in mind and emulate. Her eyes are very large and they are as green-blue and as unfathomable as the waters of the Mediterranean. They are the "high lights" of beautifully chiseled features, dark fringed and enhanced by pale gold hair.

When we wrote the above heading we intended to start the first paragraph by telling you about the part quick decisions have played in lovely Dorothy's short and successful life, but beauty must first be served, so we shall transfer the matter of decisions to the third paragraph:

"After spending nine months in a dramatic school in London, where I went after graduating from school at Hull, my birthplace, in the north of England," said Miss Mackaill, during a lull between scenes at the Tech-Art Studio, where *Shore Leave* was being filmed, "I decided that I might as well start out with the small knowledge I had of dancing, as I never would be a Paylova. I had been singing in public since the age of three, so I felt qualified to be an entertainer. I procured an engagement at the London Hippodrome, doing a singing and dancing number. I did not make much of an impression on London audiences, so decided to go to Paris. In Paris the same thing happened. My singing and dancing ability did not prove highly diverting. Two girls of my acquaintance then in Paris were discussing a trip to America. I decided to accompany them. We all packed up and sailed to these sunny shores while the decision was still warm.

"Arrived in New York I was obliged to go to work. Having heard about the wonderful Florenz Ziegfeld, who had the finest girl show in New York, I decided to play in the *Follies*. When I informed my friends of the decision they were amused. They thought, I presume, that I wouldn't get an audience with Ziegfeld.

"When I informed the young lady at the Ziegfeld office that I wished to see Mr. Ziegfeld she was so startled by my unusual accent that she forgot to utter the usual 'He isn't in.' I was shown into the Ziegfeld presence. I thought him just a bit rude because he continued with his newspaper reading. Finally I looked around the corner of the newspaper into Mr. Ziegfeld's face and asked loudly:

"Do you think I'll do for the Ziegfeld *Follies*?"

"Can you dance?" asked he, appraising my appearance. "If you dance report at 10:30 tomorrow.

"Thus did I become a *Follies* girl. "Of course, I had decided not to remain

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DOROTHY MACKAILL
First National Player.



RICHARD BARTHELMESS

in the chorus. One night I was able to put that decision into execution. Kathlene Martyn, one of the featured players, was indisposed and I went on in her place. My English accent stopped the show." (The accent no longer exists, having been successfully disposed of.)

"Well, it so happened that Marshall Neilan was in the audience. He asked me if I would like to play in a motion picture called *Bits of Life*. Realizing that I had the choice between going back in the chorus or into the motion pictures I decided to accept Mr. Neilan's offer."

Miss Mackaill's most recent successes were with Milton Sills in *The Making of O'Malley* and in *The Man Who Came Back*.

The most recent decision Miss Mackaill was called on to make was whether to sign a five-year contract with First National. It took her about the time it takes to say "yes" to decide.

Richard Barthelmess Picks Leading Women of Proven Ability

Richard Barthelmess, famed as "The Wistful Boy of the Screen", was engaged in making scenes for *Shore Leave*, his newest First National picture, in which Dorothy Mackaill plays opposite him at the Tech-Art Studio in West 44th street, New York. It was one of those cold days that has made this May a record month, but he was shampooing his hair, face and neck a la jolly Jack Tar under the pump in the New England spinster's kitchen. And the water was very cold. His furtive glances spinsterward made even the hardened director laugh. After the scene had been shot we got a chance at Dick and asked him a question that caused him to open his steady brown eyes wide with surprise and to answer "Nothing!"

We had asked him "what do you know about women?"

Recalling the Barthelmess reputation of being not the type of celluloid star who includes little known leads in his cast in an effort to focus all attention on himself, we amended the question and asked him what he considered the qualifications of a good leading woman.

"She must fit the character to be played and be able to play it effectively," replied he.

Mr. Barthelmess is so used to playing with the most important feminine stars of the screen that now, himself a star, he has no trepidation concerning the high magnitude of his feminine support. He made his debut as a featured player in *The Valentine* some years ago and Marguerite Clark, now retired from the screen, was his copartner in the picture. Later, as he puts it, he went to "high school" with Lillian Gish, one of the

silver sheet's greatest emotional actresses, and with her made the immortal *Way Down East*, under the direction of David Wark Griffith. He also shared honors with Dorothy Gish in *Fury* and *The Bright Shawl*. When he was starred in the John S. Robertson production *May McAvoy* was given a fine opportunity, which added to her laurels. Bessie Love and Mary Astor are other leading women who have shared the Barthelmess spot light of fame. His latest picture, *Shore Leave*, is being made with the beautiful Dorothy Mackaill, who recently signed an interesting contract as leading woman.

While Mr. Barthelmess does not make it a practice to entrust leads to unknowns or little knowns, he does select actresses of this class for those bits that sometimes lift an actress high in the profession. Pauline Garon, now appearing in feature roles, rose to popularity after her initial small part in *Sonny*, a Barthelmess starring vehicle. Patterson Dial, now the wife of Rupert Hughes, the popular novelist and screen writer, attracted considerable attention thru her bit in *Totable David*, and there are numerous other screen personages who started their climb from obscurity under Barthelmess' tuition.

Believing that Barthelmess could cast some light on David Wark Griffith's remarkable intuition in choosing young players who have developed into stars of lasting magnitude, we questioned him on this point.

"I believe Mr. Griffith in choosing women of the screen selects that type of beauty which may be designated as character," replied Barthelmess.

A close study of the strong lines of Mr. Barthelmess' face convinces one that the same method of selection applies to the male stars Mr. Griffith has made famous. We left the presence of the young Barthelmess with our wistful boy impression somewhat altered. The wistful boy grown to manhood is strong, virile and given to few words. Just as we have never seen a pair of eyes so beautifully thoughtful as those of Dorothy Gish, we have never seen a pair of eyes so intensely earnest as those of Barthelmess. His firm-set mouth with a humorous quirk in the corner answers the question of how he "got there". He is quiet determination personified, with a saving sense of humor.

Frank A. Keeney, theatrical magnate of New York City and owner of Keeney's Theater and Keeney's Grand Theater in Williamsport, Pa., recently paid a visit to that town to consider the problem of changing the Keeney Theater into a vaudeville and picture house. Keeney declared that it is his intention to make the change sometime this year, but he is undecided yet just when the work will begin. A start may be made in August or September. He says it is certain that he will put in a gallery and stage, and not only exhibit pictures but give vaudeville as well.

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Of Interest To
SCENIC ARTISTS
By G. M. Leland

Communications to 1560 Broadway, N. Y.)

The latest results in the development of modern stage lighting should be of interest to all designers and scenic artists, as their efforts may be either made or ruined by light. The amount of space occupied by the electrical apparatus, and its location on the stage floor and above, must always be taken into consideration in laying out a production, and usually represents a real problem.

The house equipment in the Theater Guild's new theater on 52d street, New York, is perhaps the most scientific and efficient system of lighting on the American stage today. Munroe R. Pevear, well-known illuminating engineer and color specialist, is responsible for the designing and installation. He spent 15 years in the development of his theories and first started work on the problems of the Theater Guild at the request of Lee Simonson in 1921.

In the new theater the primary object was to give the scenic forces as much working space as possible. With the exception of a few portable "local light" units the stage floor is kept entirely free. Overhead the lighting apparatus occupies a space of but four feet upstage from the curtain line and the same amount downstage from the back cloth. The rest of the gridiron is at the disposal of the scenic artist and the production crew. The foots are of the disappearing type, controlled in four sections of three colors each, and when used at all are burned at about 1-100th of their volume and in a contrasting color to the rest of the illumination for purposes of under-shadows only. The front lighting is taken care of by especially designed 1,000-watt incandescent spots, equal to a 35-amp. arc, which throw absolutely no spill in the auditorium, on the apron or drapery. These units are concealed in the structure of the house above the balcony and are controlled from the stage.

A bridge hangs just back of the proscenium and supports 12 400-watt teaser-spot hoods. Ten similar hoods, of both the 400-watt and 1,000-watt type, are mounted high above the head level on pipes fastened to the tormentors, on each side of the arch. Each unit is controlled separately on the board and on individual dimmers. They are all balanced in weight and may be adjusted by simply poking them with a pole, facilitating quick changes. All the spots are what are known as "soft edge," with a distinct center brilliancy fading gradually to darkness at the edges with no line of demarcation. These 32 units cover, and fully illuminate, the entire acting area and leave the back cloth in practically total darkness. Each small section of the acting space may be lighted separately or the whole stage may be flooded. The hoods are equipped with shutters to shape the throw of light for fine adjustment of the blinding line so that, with these and the switchboard control, the scenic artist may bring out or cover up at will.

Perhaps the most interesting feature of the Guild Theater equipment is the Pevear cyclorama lighting equipment, comprised of hanging units, trimmed at the amazing height of 70 feet off the stage floor, and horizon-effect units, in traps at the base of the cloth. Filters of the three primary colors of light—red, blue and green—are used in the sectional hanging units, which contain in all 72 1,000-watt lamps. The colors intermingle and throw a sheet of light of absolute even volume in any desired color of the spectrum. The trap apparatus is used only for effects. All colors are controlled separately and circuits divide the cyclorama illumination in four sections, so that the sides, the back or the entire cloth may be lit. The cyclorama may be fully illuminated and yet, with the front and proscenium lights out, the acting area will be comparatively pitch dark.

"Mike" O'Connor is in charge of the board at the Guild Theater, which comprises 121 plugs and 24 sliding-type dimmers. He proudly claims to be able to produce any desired effect for an artist or director. Simonson, Carolyn Hancock and other members of the Guild's technical and artistic staff are very enthusiastic over their new equipment and promise great results.

Pevear's lighting has been used by the Theater Guild and Lee Simonson for the past four years. Walter Hampden used the Pevear equipment in *The Jolly Roger* and in *Cyrano*, both in its year's run in New York last season and on tour this year. The beautiful effects in *Plume of Love* last year were obtained with Pevear units and Charles Wagner credits a good portion of the artistic success of his *Scaramouche* to the same source.

William Oden Waller, of New York, is working on sketches for the scenes of the new George White's *Scandals*, now in rehearsal.

George K. Hartwell, associated as an artist with the Bergman Studios, New York, sailed last week for Italy, where he will spend the summer sketching. Hartwell is well known as an exhibitor in water color.

Miguel Covarrubias, caricaturist and illustrator, designed the settings for the

REFLECTIONS OF DOROTHEA

The big oak tree did not grow from a little acorn that had no ambition.

UP to a week ago I thought I would be without a garden this year, but the other day one of my friends, armed with a set of garden implements and a lot of surplus energy, attacked that barren expanse outside my window and made another of my wishes come true. To the kiddies who play around it that little plot is hallowed ground and four or five of them have volunteered to watch it. They want to be my "cops." Today a little girl was bouncing a ball close to the edge when it suddenly fell inside beyond her reach. Even before she had a chance to recover it, I heard one of my self-appointed cops call out threateningly, "Hey, there! you get away from Miss Antel's garden." And the order was tearfully obeyed. Having established his authority, the young minion secured the ball with a long stick and gallantly returned it to its owner. Then, both youngsters smiled up at my window.

Putting the landlady on the skillet is a favorite pastime with many city dwellers, but mine deserves a better fate. Like myself, he believes that "a stitch in time saves nine" and never allows the ravages of time to make much headway on his property, so I had no difficulty in getting my apartment done over. This is much easier for the workman than for me, as it was necessary to administer an anaesthetic to me before my bed could be moved, but I am going to get a lot of enjoyment out of redecorating that little place that I call home. Many of the most interesting events of my life have occurred within those walls and many dear memories are clustered there.

Mother's Day was a day of memories for me and a thoughtful message from Billy and Mrs. Glason fitted in beautifully.

Leola and Fred Freddy came up to visit me before Fred's departure for

isters painfully. When I reach the stage where message is possible, I'll know I am on the high road to recovery. In the meantime I try to remember that you can't hurt a smile by cracking one.

My nurse has asked for her vacation and one of my former nurses is going to sub for her. It is none other than my dear "Teple" (Mrs. Tepe), who has always been faithful to me when such emergencies arose.

I received many interesting letters and snap shots of interesting scenes from friends and readers and had no difficulty in imagining myself on three or four different travels.

Always at home at 600 West 186th street, New York City.
Smilingly,

Dorothea Antel

The Spoken Word

(Continued from page 41)

He knows the difference between facious strength and literal hardness.

George Dill, who is accustomed to appear in the straight leads of serious drama, shows up in *The Four-Fusher* with his hair parted in the middle and with horn-rimmed glasses adding stupidity to the rather blank expression which Mr. Dill wears under his flatly plastered hair. Mr. Dill is agreeably successful in devitalizing his natural energy, and so as the wrong man in the right place he is constantly amusing. He "gets left" in a laughable way in almost every situation of the play, altho he finally walks away with the heroine, as the play goes, looking quite presentable and fit to live. Mr. Dill has an ease of voice and smoothness of speech that blends harmoniously with the summer zephyrs of the dialog. The

HARD WORDS

From *The Jackdaw*, by Lady Gregory:

ABERDEEN (æb'di:n). The Scotch pronunciation is (æbər'di:n) with the sounds generally stronger than in Irish.

JOSEPH NESTOR (ˈnɛstər).
MRS. BRODERICK (brədərɪk).
SIBBY FAHY (sɪbɪ ˈfæhɪ).

From *The Rising of the Moon*, by Lady Gregory:

BALLYVAUGHAN (ˈbæliˈvɔ:hən).
COUNTY CLARE (kleə).
GRANUAILE (ˈgrɑ:njuːˈeɪl).
JIMMY WALSH (ˈdʒɪmi ˈwɒlʃ).
KILMALLOCK (ˈkɪlˈmælɒk).
"SHAN BHEAN BHOCHT" (ˈʃæn ˈvæn ˈvɔxt).
(For Key, see Spoken Word).

Minneapolis, where he opened May 10 with the Primrose Minstrels on the Pantages Circuit. Mrs. Primrose is doing the interlocutor and the Milloy Twins are featuring the soft-shoe dance of the late George Primrose. Fred Freddy is tenor and end man. The act is booked solid for the entire circuit. Mrs. Freddy expects to join her husband in Los Angeles in July.

Lola Knox must have said a lot of nice things about me to the ladies of her church out in San Francisco and they favored me with a postcard shower which pleased me very much.

Some of my readers have sent me fresh woodland flowers and I am happy to know that their thoughts of me are associated with the fragrance of the fields and woodlands and with the early flowers that are reaching up toward the sun, the same sun that I watch from my window.

Almost every week brings me one or more letters from well-meaning friends who recommend some course of massage treatment that they have found beneficial. While I deeply appreciate these kindly intentions, I want to say to others who think likewise that any form of massage is out of the question in my case. I couldn't stand the gentlest touch on my spine and even a slight vibration on the floor reg-

Rancho Mexicano number in the satirical musical revue, *Garrick Galities*, which the Junior Players of the Theater Guild presented for a matinee and evening performance last Sunday for the benefit of the decoration fund of the new Guild Theater.

Scenic artists who opened last week with stock companies were: Karl Ramet, with the DeWitt Newing Stock, Capitol Theater, Albany, N. Y.; T. O. Manie, with the George Cukor Stock, Lyceum Theater, Rochester, N. Y.; L. R. Fritzing, with the McLaughlin Stock, Ohio Theater, Cleveland, O.; and John Toner, with the Trent Theater Stock, Trenton, N. J., replacing Arthur Burns, who in turn replaced Toner at the State Theater, New Brunswick, N. J.

The Outfitters Art
COSTUMERS
By G. M. Leland

Communications to 1560 Broadway, N. Y.)

Robert Stevenson, of the Brooks Costume Company, is working on sketches for the costuming of the colored revue which Walter Brooks is preparing for an early presentation in Berlin, Germany.

Bayer-Schumacher, of New York, made the costumes for O. K., the summer-run burlesque show with Harry Stappe at the Columbia Theater, New York. Dorothy Tennent, designer for Bayer-Schumacher, is preparing sketches for three of next season's Columbia Circuit shows for Mollie Williams, Dave Sidman and Ed A. Schafer.

Bert Bernstein, of Bayer-Schumacher, recently made a quick delivery, via air mail, of a new set of costumes for Glida Gray and her vaudeville act, playing in California at the time.

Doris Keane, who recently closed in her starring engagement in *Starlight* at Wallack's Theater, New York, sailed for Paris last week to arrange for the costumes for *Camille* and for a new drama by Gladys Unger, both of which she will do upon her return from Europe late in the summer. After planning the wardrobe with several Parisian costumers, Miss Keane will spend six weeks at her English home in Buckinghamshire, a large estate known as The Windmill, and await the completion of the orders that she may bring them back to America with her.

The costumes in the *Rancho Mexicano* number of the Garrick Galities, presented by the Theater Guild Junior Players last Sunday at the Garrick Theater, New York, were designed by Covarrubias and executed by the Brooks Costume Company. The Brooks rental department also furnished costumes used in many of the other scenes in the revue.

Charles LeMaire, noted designer of the Brooks Costume Company, gave a broadcast talk on *Clothes* in an interview by Betty Ross and Rose Nagel from Station WGBS, New York, last week.

One of the largest bulk purchases of costumes ever recorded is the acquisition of 5,140 outfits by the Brooks Costume Company, of 1437 Broadway, New York, for its rental department. The costumes were secured from the Metropolitan Opera House and are said to represent an original outlay of more than half a million dollars.

The opera company found its own warehouses unable to accommodate the new costumes being made ready for next season's repertoire, so had to make room by disposing of the wardrobe which was being replaced and those costumes used in operas dropped from the Metropolitan's production list. The collection, turned over to Brooks, represents the entire principal, chorus and ballet outfits for 23 operas.

Fania Mindel designed the costumes for *The Stagers'* production of *Ibsen's Rosmersholm*, which opened at the 52d Street Theater, New York, last week.

Tams, of New York, is providing all the costumes for the repertoire of the Municipal light opera and musical comedy season of the Gallo Comic Opera Company, which opens Monday at the Auditorium, Memphis, Tenn., for a summer run.

The attention of designers and costumers is called to the remarks in the Scenic Artists' Column of this issue on modern stage lighting and the latest developments in this field of interest because of the effects of artificial light on fabrics, gowns and costumes.

In connection with this latter, Tallot O'Farrell is proving his drawing power by the number of vaude, "combinations" he is taking around the country and thru which he is keeping up his big three-figure salary and making good propaganda for himself and vaudeville in general. O'Farrell is wholeheartedly working for for the "V. A. F. Variety" that matters scheme. Branshy Williams, who has recently returned from Australia, says that revue is killing variety shows. "There are no valets, everything goes with a swing and every show has new scenery, new faces and wonderful lighting effects. The old chestnuts are shaved of their ancient beards and appear modern and up to date." Well, did you ever? He thinks he'll have to go traveling abroad again as there is no vaudeville here. Well, that *Veteran Stars of Variety*, handled by Tom Costello, is getting all the work it wants in the superkinemas, so that's a slight recompense, isn't it? Yet we have heard grumbings from some of the rising generation that this class of act may be all very well for the old 'uns, but they want something more up to date. You can't please everybody, can you? Magic is going to have a chance in South Africa, as Neville Maskelyne has been booked to travel thru there for the I. V. T. A. He is taking most of the successes from the Home of Magic at St. George.

(Continued on page 48)

THE HAND BEHIND THE L. T. TOURNAMENT

The Little Theater Tournament of 1925, held at Wallack's Theater, New York, added a big chapter to the splendid history of the Little Theater in America. The results of the tournament were printed in last week's *Billboard* in detail, but not until the "smoke of battle" cleared away, which was late Saturday night, did the real hero of the occasion, Walter Hartwig, originator and manager of the tournament, come into his own. His had been the guiding and encouraging hand responsible for the precision and alacrity with which stage sets were placed and removed, so when he stepped forth from his back-stage seclusion Saturday evening, bearing the Belasco cup, he was given an ovation. When Lionel Atwill, delegated to present the cup, failed to appear Mr. Hartwig successfully engaged the attention of the audience until the board of judges came to his rescue and suggested that he himself do the awarding. Anyway, the competing groups didn't miss Mr. Atwill a bit, not with Walter Hartwig in the ring.

During a chat with Mr. Hartwig, after the tournament, he stated that there seemed to be an impression that the Little Theater Tournament was accorded favors, such as the free use of the theater, for instance. "The Little Theater Tournament pays its own way, every inch of the way," declared Mr. Hartwig; "pays the rents of the theater, employs union stagehands and transfer companies. The little theaters competing in the tournament go to considerable expense to come to New York, paying their own expenses. But little theaters are always ready to spend in the interest of dramatic art. For instance, two groups from Kentucky each sent a delegate to New York for the week of the tournament with a view to participating in next year's tournament. A Long Island group did the same, while letters of inquiry were received from points all over the country concerning next season's tournament. Groups generally are actuated by a healthy desire to SEE and KNOW what the other fellows are doing. Little Theater groups are prone to be self-satisfied until they see the achievements of other groups. After that they are never satisfied."

Asked to verify the report that two members of the Dallas prize-winning group, the Little Theater of Dallas, had had professional offers, Mr. Hartwig said he could only verify a rumor that the group had received an offer to play a "devilish engagement in and around New York City. Two members of the group were agreeable to the proposition, but one member, a prominent attorney of Dallas, was unable to accept. "However, I do know that the Dallas Players have been invited to play engagements on their way home by little theaters in Wilmington, Del.; Buffalo and Chicago," said Mr. Hartwig.

A NEW IDEA THEATER AT LEEDS, ENGLAND

A theater devoted to "the production of intelligent drama" is to be established at Leeds, England. It will be named the Leeds Civic Theater. No admission fee will be charged, but a collection will be taken at each performance. As many leading citizens have pledged support success is anticipated. It is the belief of the promoters of the Leeds Civic Theater that the subscription method of little theater maintenance means restricted audiences and the possibility of the theater becoming unrepresentative. Five performances are planned for the winter and the management hopes for an attendance of 5,000 at each.

DRAMA LEAGUE HOLDS 15TH CONVENTION

The Drama League of America, Francis Wilson, president, will hold its 15th annual convention and Little Theater Conference at Cincinnati May 28, 29, and 30 as guest of the Cincinnati Center. Following is the program: The convention will open informally May 27 at the home of the Cincinnati Women's Club, where a reception will be held. This session will be marked by an address on *The Outlook for the Little Theaters* by Roland Holt, of New York. At luncheon May 28 center delegates and League members will discuss the most striking features of center activity, and Lorado Taft, vice-president, will urge the need for standardized ideals. The afternoon session will be devoted to addresses on activities for centers and groups, with a discussion of the printed play.

Among the speakers will be Montrose J. Moses, representing Little, Brown & Company; Barrett H. Clark, well-known writer on drama, representing Samuel French & Company; a representative from Appletons; James Kidd, long in the publishing business; Theodore B. Hinkel, editor of *The Drama*; Mrs. Edward F. Field, national finance chairman, and C. M. Wise, of Missouri State Normal College. George Junkin will speak on the great field in rural work.

May 29 will be devoted to discussions of drama in the theater, with addresses on *Production at Home and Abroad*, by Harold A. Ehrensparger; on *The Art of the Theater*, by Thomas Wood Stevens, and on *The Present State of the Professional Theater*. Walter Hartwig of New York will also speak. The luncheon hour will be devoted to a discussion of ways to support the professional theater.

The subject of the afternoon, *Little and Repertory Theaters*, will involve the interest of all. The discussion will center around two phases: the choice of repertory, participated in by Stuart Walker, Barrett H. Clark and other authorities, and financing the little theater, led by Alexander Dean and Gordon Davis.

LITTLE THEATERS
BY ELITA MILLER LENZ

(Communications to 1560 Broadway, New York, N. Y.)

Capping the discussion of the day, the evening will give evidence of the best work in the little theater field in a joint performance by the winners of the little theater contests of Cincinnati, Pittsburgh and New York, each giving the prize-winning play.

A late afternoon automobile trip will take the delegates to the remarkable Taft art collection and to the Rookwood potteries.

May 30 will be devoted to the subject of *Drama in Schools and Colleges*.

H. O. STECHHAN AFFILIATES WITH HOLLYWOOD ART THEATER

Word comes from Hollywood that H. O. Stechhan, who was a member of the Pasadena Community Playhouse staff until recently, has joined with the forces that are organizing the Hollywood Art Theater. This activity aspires to do dramatically on the Pacific Coast the same sort of artistic work that the New York Theater Guild does in the East.

In spite of the large amount of professional talent available there, Holly-

wood, attracted by the opportunities of the big picture studios. All of them having been previously associated with the stage, yearn to do things for it and on it occasionally despite their new artistic love.

When the Hollywood Art Theater gets under way much of the organization work will probably be entrusted to Mr. Stechhan, as well as the exploitation. The new field will give him even larger opportunities than he had in Pasadena. Being a professional organization it will be in position to undertake almost anything dramatically because the foremost players and designers have promised to cooperate.

HIGHTSTOWN, N. J., PLAYERS' "GRUMPY"

The Hightstown (N. J.) Players recently opened their third spring season with *Grumpy* at the new Hightstown Auditorium. Their production was of professional caliber and quite the best they have done since they organized in 1922.

The greatest credit is due J. Walter Reeves (see photo this page), who has been director of all five productions and besides coaching the players and supervising every detail has taken the heavy parts in all the plays. As *Grumpy*, Mr. Reeves gave a most sympathetic interpretation of the keen, irascible old barrister, and the well-balanced cast contributed full share toward enriching and building up the play. Special mention should be made of the splendid work of Miss Norris, Mrs. Ferris, Mr. Sprout, Mr. Norcross and Mr. Coons. As valet the latter was an admirable foil for the lead and helped to



H. O. STECHHAN

wood has been without a producing little theater for several years past. Since the passing of the Hollywood Community Players various activities have been projected, the little headway was made in that direction until recently.

As soon as it became known that Mr. Stechhan had resigned from the Pasadena Community Playhouse he was invited to become a member of the Hollywood Art Theater's board of governors. This because of the record that he had made in the establishment of the Pasadena activity. It is generally conceded that as the result of his exploitation methods it is the best known little theater in America.

Other members of the Hollywood Art Theater board are Mrs. William C. DeMille, P. A. DeLamoney, Benjamin F. Glazer, Adda Gleason, Henry Herbert, H. Ellis Reed and Arthur Lubin. They have just announced *Lilium* for their initial production. It will be given six times beginning May 25 in the old Hollywood High School Auditorium.

Rehearsals are already under way under the direction of B. F. Glazer, who translated *Lilium* from the Hungarian, as well as making the English versions of all the rest of Franz Molnar's works. The stage settings are being designed by Wilfred Buckland, with the assistance of Edward Jewell.

The cast for *Lilium* contains a number of players well known to Pasadena audiences. Arthur Lubin will play the title role, in which he distinguished himself when the play was done here two years ago. Belle Mitchell will do Mrs. Muskat again. The part of Julie will be played by Adda Gleason in Hollywood. She made many friends here several months ago when she did *Josie in Heritage*. Jacques Tyrol and Edward Rackaby, who have been seen on the Pasadena Community Playhouse stage recently, will be in the forthcoming production of *Lilium*. Others in the cast are Madge Bellamy, Lafayette McKee, Rhea Mitchell, H. Ellis Reed, Wharton James, Helen Brueckner, William Moran, Kenneth Chryst and Carl Brueckner.

Plans are already well advanced for a season of six productions by the Hollywood Art Theater, beginning next fall. Friends of the movement have promised to build it a theater, which should be ready for occupancy early in 1926. *Lilium* is being put on at this time to get the organization under way.

It will function much the same as the Theater Guild in New York and be operated on a professional basis, utilizing the players, designers, writers, etc., who have gone to Hollywood from all parts of the



J. WALTER REEVES

secure some of the heartiest laughs of the evening.

As a result of his three years of painstaking, thoro coaching, Mr. Reeves has developed a group of players who would do credit to any Little Theater. The organization numbers some 50 members, including the musical club directed by Arthur Thompson.

The cast follows: Andrew Bullivant, J. Walter Reeves; Ernest Heron (his grand nephew), Leonard H. Norcross; Ruddock (his valet), George E. Coons; Jarvis, Clinton I. Sprout; Valentine Wolfe, J. Albert Priory; Dr. MacLaren, Chester C. Cooke; Keble, William McKenna; Merridew, Erwin R. Mezger; Dawson, Raymond C. Stonaker; Virginia Bullivant (Mr. Bullivant's granddaughter), Eugenia Norris; Mrs. MacLaren, Lydia Dey; Susan, Frederick L. Ferris.

Officers: J. Walter Reeves, president; Mrs. Frederick L. Ferris, vice-president; Eugenia Norris, secretary; John W. Perrine, treasurer; Arthur Thompson, director of orchestra.

CAST CHOSEN FOR TEXAS INTER-CITY PLAY

The cast for the inter-city production of Harry James Smith's comedy, *Mrs. Bumpstead-Leigh*, under the auspices of the Little Theater of Gainesville, Tex., has been chosen, and rehearsals started May 13, with the public performance to be held at the Majestic Theater there.

Mamie Kae Nutter, of the Little Theater Players, Henrietta, Tex., will play the title role of Mrs. Bumpstead-Leigh. Mrs. C. S. Tatum, director of the Prod Piper Players of Bonham, is cast as Mrs. DeSalle, and Mrs. Martha Ehardt of the Community Theater, Cleburne, Tex., is to be seen as Violet DeSalle. W. S. Tietze of the Little Theater of Arlington, Tex., plays Anthony Rawson, while Mrs. H. K. Coale of the Fort Worth (Tex.) Little Theater will be cast as Miss Rawson.

Members of the Little Theater of Gainesville will play the other parts. Judge R. E. Mitchell will play Justin Rawson, Arthur Lee Joyner as his son, Geoffrey Rawson; Mr. and Mrs. E. I.

McGee as Mr. and Mrs. Leavitt, James Ford as Peter Swallow, Bernard H. Myllas as Kitson and Winifred Ramsey as Nina, the maid.

The guest players will be given a banquet and dance by the Little Theater of Gainesville, and other social affairs are being planned during their stay. This is the second inter-city play to be staged in Texas, a similar event having been presented recently in Dallas.

BROOKLYN LITTLE THEATER TO GIVE "THE ARCADIAN"

Having set the date ahead in order to make a more perfect production the Brooklyn Little Theater Players are now putting the finishing touches on their lyric performance. It will be the famous London musical comedy with which Lionel Monckton had much to do and in which Julia Sanderson starred in this country—*The Arcadians*. The date decided upon is June 2, and the play will be given on the stage of the Opera House of the Academy of Music.

The Arcadians calls for a large cast, unusually good voices, much expert acting and dancing and exceptionally clever and pretty "show girls", a feminine chorus that must have much of the skill of the professional in it. There are nearly 30 speaking and solo parts, large and small, at least 12 of them being important "leads". It has taken two months to try out voices and types and to assemble just the right principals and chorus groups.

From all over Brooklyn, and from Queens Borough as well, these principals and chorus have been secured. The Little Theater Players, which is affiliated with the coming Brooklyn Little Theater, to be built just back of the Academy of Music, is a borough-and-Long-Island-wide organization, and efforts have been made to get every section represented so that Brooklyn and Long Island may feel it has full participation in this important dramatic movement, which is for culture, education and civic development as well as pleasure only.

Brevities

The Culver City (Calif.) Community Players, under the direction of Charlotte Kirby Ritter, are an active group, giving high quality playlets.

The Life of Man, by Andrew, is said to be one of the most pretentious plays ever attempted by the Potboller Little Theater, of Los Angeles, Calif. They opened with the play May 3 for a two weeks' run.

The Bradford Plays, Bradford, Pa., were so well patronized when they gave *Dulcy*, April 29, at Shea's Theater, that they were obliged to hang out a S. R. O. sign in the lobby long before the performance. Because of the merit of their performance, they were invited to give the play every evening during Bradford's Old-Home Week.

An entire page was devoted to photographs of the players of the Denver (Col.) Community Players by *The News* of that city in the Sunday pictorial section. This group recently sponsored a State Theater Tournament, with nine one-act plays competing.

Caryl Cook Macy, of the Little Theater, of Knoxville, Tenn., advises that whenever the group is unable to give a play at the special meetings it holds frequently, with membership attending, a good play is read.

The North Shore Theater Guild, Chicago, was presented in Cora Mowatt's *Fashion* by The Drama League of America. George Junkin, field secretary, writes us that the players distinguished themselves and that the production was highly successful.

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MINSTRELSY



By GEORGE PIDDINGTON

(Communications to 25-27 Opera Place, Cincinnati, O.)

"Hello, everybody! Hello, everybody!"
"We're glad to see you here."
It won't be long now!

In a few more weeks all the boys will be learning the new opening song—the new song with the same old idea, as per above.

Jimmie Cullen got the circus fever and left the Swain Show at Richton, Miss., for New York. When last heard of he was gobsteking under the big top of the Ringling-Barnum Show.

Ed Leahy left the Swain Show at Ellsville, Miss., spending a few days in the good-time city of New Orleans before taking the steamer Mornus for New York. Ed expects to visit a few of the boys around 46th street for a while.

Claire Hibbard, tenor vocalist, harmonica player and black-face comic, was a caller on the Van Arnam Minstrels when they played Schoharie, N. Y. recently and reports that he was royally entertained.

Jimmy Reynolds, well-known hooter of the Sam Griffin Minstrels, is now with the W. L. Swain Show. Jimmy is advancing fast in the dramatic line under the watchful eye of Otto Wright, widely known actor and director of the Swain outfit.

Jack McBride, of the Lassies White Show, and Walter Witzgall, formerly of the Coburn Show, are now principal comedians on Rufus Armstrong's Flapper Revue, a 25-people tabloid company in stock at the Palace Theater, Wichita Falls, Tex. McBride wonders if Billy Doss developed writer's cramps.

Jack Griffin, cousin of Johnnie and Mabel Dove, big-time vaudeville team, is in New Orleans at the Casino Cafe. He would like to see something in this column from Jimmie Cooper, "Sugarfoot" Gaffney, Sam Campbell and the rest of the boys. Jack invites all minstrels to visit him when they play the Crescent City.

Al Tint takes exception to Anthony Payton's review of his act, which was recently published in this column. Anthony remarked that Al had cut his act from 20 minutes to five, but Al says that is an exaggeration, as he never did more than 10. He admits he is still doing the three-legged stool gag, but that the natives fall out of their seats at it, so why not? However, if anyone wants to contribute a new gag with the same power of producing laughs as some of the old ones he will gladly use it.

Richard Abernathy directed the minstrel show for the Junior Chamber of Commerce, Dallas, Tex., at the Circle Theater May 6-8, and the performance was a tremendous success. The plot was a novelty, being a sequence of the minstrel, built around the visit of "white folks" to a Negro carnival. The big feature of the program, which stopped it

NICK HUFFORD



Leading comedian with the Al G. Field Minstrels. Nothing more need be said.

every time, was the act *Dishwashing Versus Dancing*, with Helen Doty, Carolyn Menser and other steppers from the Helen Doty School of Dancing.

Emmett Welch and His Minstrels will open the Million-Dollar Pier, Atlantic City, May 28 for the summer season. Mr. Welch has closed his Emmett Welch Theater, Philadelphia, the only permanent home of minstrels in the world, for the summer. He will reopen it about the middle of September. All Philadelphia newspapers are loud in their praise of the high-class bills that were presented by the company during the past season.

As announced in last week's issue of *The Billboard*, Eddie Leonard, who recently closed his vaudeville season at the Palace Theater, New York, is planning to make a concert tour of the country in a modern adaptation of an old-time minstrel show. He proposes to gather a company of 20 clever youngsters. Such a proposition should be a success. Some big dance orchestras made good in the concert field, so why shouldn't a good old-fashioned minstrel show wow 'em, especially when headed by the inimitable Eddie?

A paper of South Boston, Va., dated May 8, has to say about a minstrel show staged there by Sherman S. Carr: "The Parent-Teachers' Minstrel Revue, staged at the Princess Theater last Friday night under the direction of Sherman S. Carr, late of the Nell O'Brien Minstrels, and Guy H. Savey, proved a wonderful success in every way. Critics pronounced it the best show of its kind ever produced in this city. It was a good show all the way thru, lacking that usual slow drag usually seen in amateur productions, but full of pep and snap, and judging from the applause the house was well pleased. The costumes and scenery were new and gave the show a professional appearance. Messrs. Carr and Savey are to be congratulated upon their fine success." The boys from the O'Brien op'ry will be glad to learn of Sherman's production going over so well. Sherman reports that he had another attack of neuritis and that he is going "back to Indiana" to knock apples until time to start making the 11:45.

Discovered! One of our famous comedians has undeveloped artistic talents and has the makings of a poet. Far be it from us to let such a work of art "waste its sweetness on the desert air," and so we reprint not *The Lay of the*

Last Minstrel but The Life of a Minstrel Man (or 11:45), by "Sugarfoot" Gaffney

"The life of a minstrel man
Is anything but sweet,
He always has aches and pains
From his head down to his feet.

He roams all over the country,
Doing mostly one-night stunts,
He plays some real theaters,
And, believe me, a lot of cans.

He's up early every morning
And makes a parade each day,
He sees a lot of scenery
And, what I mean, it ain't Broadway.

It makes no difference if he's the star,
Or just the minstrel musician,
When you make a crossword-puzzle jump
You're all in the same position.

You make a lot of early jumps,
There're plenty of them on the route,
When you hear that alarm clock
It's bad news to the old scout.

You grab your trusty handbag
And hurry to the fore,
You find the train is one hour late
Then everyone gets sore.

In the wee sma' hours of the morning
When on the train you take a snooze,
And on arrival at the next date
You look like you're full of booze.

It's hurry to the theater,
And out with the parade,
Altho' you don't want to do it
It just has to be made.

Ope says it looks cloudy,
"Another says it's going to snow,
But nothing will stop a minstrel parade
Except a cyclone or tornado.

You get back to the theater—
"I'm all in," one will say,
But you've only got a few minutes
To make up for matinee.

There's a mad scramble to get rooms
With some wanting the best,
While others are satisfied
To live in a monkey's nest.

When the matinee is over
You hurry out and eat,
Then you hustle back to the theater
To give the other natives a treat.

Then back to your room again
After all the mad rush,
All you get out of your suitcase
Is the alarm clock, toothpaste and brush.

You have read the call sheet again
And everyone is disgusted,
It's another one of those early jumps,
Coffee, doughnuts, and almost busted.

Now this is the daily routine
Of the modern minstrel man,
But he goes right on and does his work
And does it the best he can.

So let's all give three cheers
For the jolly minstrel man,
Because minstrelsy is strictly American
And spreads joy thruout the land."

Attaboy, "Sugarfoot," you have the sentiments there. It's not an easy life by any means, but once a minstrel always a minstrel, at heart anyway. Minstrelsy is a wonderful training field. Some of the best comedians gracing the American stage today are graduates of this great branch of the show business.

ago, has just been announced. The former owner was the late A. H. Lange and the purchaser was the Fond du Lac Theater Company. The lease of the Idea Amusement Company has expired and the building will be closed temporarily, until announcement is made of the policy of the new owners.

In one of the largest real estate deals in Wichita Falls (Tex.) property in recent months, the Wichita Theater and the new Rahl-Farabee buildings at the corner of 10th and Indiana avenues were sold recently by P. P. Langford to George B. Ray, local oil operator, for a consideration of \$100,000. All fixtures of the theater were included in the sale, but the buyer has not announced his plans for the operation of his new holdings.

Negotiations are nearly complete whereby the West Coast Theaters, Inc., will lease the White Theater in Fresno, Calif., according to M. Gore, vice-president of the West Coast organization. Gore said he had held a conference with Harry F. White, the owner, and that a copy of the lease has been mailed to the latter for his signature. According to Gore, the White Theater is to be remodeled and altered at a cost of approximately \$50,000.

Ray Grombacher, manager of the Liberty Theater, Spokane, Wash., announced recently that \$25,000 would be spent on remodeling the interior of the theater. The walls and ceilings of the lobby and auditorium will be done over and an entirely new stage with all modern features and installed with full equipment built. New lighting fixtures will be installed thruout the theater. An Italian scheme of architecture is to be used.

Common Pleas Judge Ritchie of Toledo, O., recently approved the sale of the Temple Theater equipment to the Collins Theater Company for \$9,150. The distribution of these funds are to be made later. Charles Rothert recently was named receiver of the theater on motion of the Universal Film Company, New York. Later William Leon, bandmaster, filed suit for money alleged due for music furnished. It is understood that the Collins Company will conduct the theater.

One of the biggest deals in the history of the motion picture industry was consummated in Chicago recently. As a result, more than 30 of Chicago's motion picture theaters, including most of the larger houses, will be practically under one general operating management. The deal involves a community of interests by the Lubliner & Trinz and the Balaban & Katz interests. A new corporation, the Lubliner & Trinz Theatrical Enterprises, was formed in which the Balaban & Katz corporation will hold half interest. This corporation will lease the Lubliner & Trinz chain of theaters. The arrangement is confined to operating the theaters. While the Balaban & Katz theaters are not involved in the deal, it is understood that a general operating policy will be pursued whereby there will be less conflict between the two organizations. Where both have theaters in the same vicinity an effort will be made to provide different types of entertainment. While the capitalization of the new corporation was withheld it is estimated at about \$20,000,000.

THEATRICAL NOTES

Ascher Brothers' Frolic Theater, 55th and Ellis, Chicago, Ill., has a new and much larger organ and the house has been entirely re-decorated. Daily recitals given by Milo Harte, are proving very popular. Benjamin Cohn is manager of the theater.

The Twin City Amusement Trust Company has taken over the Grand Theater of Grand Forks, N. D., having arranged to lease the property for a 10-year period from A. J. Kavanaugh, the owner. M. C. Cooper will continue as manager of the establishment.

The Grand Theater, Hartford, Conn., formerly a burlesque house, is now a popular picture house under the management of David Weinstein. Jim Leverone, assistant manager and publicity man, was connected with local theaters for 17 years.

The Princess Theater, Buchanan, Mich., is installing a new \$3,500 pipe organ. It is the latest thing in organs, with a mechanical playing device that cannot be distinguished from personal performances of the most famous organists. It is asserted.

Helen Doty, who conducts the School

of the Dance, Dallas, Tex., will close her school for the summer late this month and will go to Chicago, where she will conduct normal classes in one of the large dancing schools during June and July, after which she will spend a month in New York studying.

The Meridian Theater, Meridian, Ia., was recently sold by F. A. Greer, to George Hodson, who operates moving picture shows at Wilder and Homedale, Ia. Mr. Greer has been operating the theater for two years and has been very successful, but the opportunity to go into business of a similar kind in Portland or Vancouver prompted him to sell. Hodson took charge of the playhouse May 11.

Mark Levy & Brother have recently leased for Gustav Hochstadter to Josef P. Pastor, the Argmore Theater, at the northwest corner of Argyle street and Kenmore avenue, Chicago, Ill., for a term of 10 years at a total rental of \$95,400. Pastor, who is the owner of other moving picture houses, will decorate and install new equipment in the theater at an early date.

The sale of the Idea Theater, Fond du Lac, Wis., consummated two years

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Minstrel and Tent Show Talk

Minstrel and Tents

Nay Brothers

The Nay Brothers' show, "Doc" Gardner manager, went into St. Louis May 3 for a reorganization and rerouting.

Despite rainy weather and some towns where there was considerable unemployment, the show is reported to have done a nice business en route to St. Louis.

Moore's Golden Lily Minstrels

Moore's Golden Lily Minstrels has been playing houses in the coal towns of West Virginia, but by the time this is printed the company will be under canvas.

J. K. Speigel owner of the Great Jones Health Show, informs us in a letter from Hollidaysburg, Pa., that he has eight people with him who are giving a miniature extravaganza with an entirely new equipment of costumes and properties for their show.

Allen Coleman closed with the Rusco & Hockwald Georgia Minstrels at Mason City, Ia., to return to his home in Kansas City, where he is taking an examination to enter the Federal service.

The band of the George W. Murray New Orleans Minstrels broadcast over the radio from the station at Camden, Ark., under the direction of Bandmaster Hallo-way, and local papers from the district comment favorably upon the music the boys offered.

Low Francis and Hiram Sorrell with their Dixieland Serenaders are with the John Republic Amusement Company, having opened with the attraction at Bellefontaine, O., April 18.

Denson Ayres, of Columbus, O., does not permit any traveling boys to get by him. Miss McQuitty, Senior on Miller Bros. Lion Ranch Side Show Band, says that he was on the lot early to ascertain if any of the traveling gavel boys belonged to the outfit.

Billy Wyckhoff is stage manager of a medicine show minstrel that is touring Southern Pennsylvania. Lillian Wyckhoff is leading woman with the show.

Sugarfoot Green, from New Orleans, usually a tented attraction, played the Star Theater, Sheveport, La., April 23, for two performances, and drew so heavily that the ticket booth in the lobby was pushed over and the cashier had to appeal for the assistance of the show's experienced ticket sellers.

Ed Tolliver and "Deacon" Harris closed with the Rusco & Hockwald Georgia Minstrels at Des Moines, Ia., May 2, and began a vaudeville tour as a team presenting a Chinese comedy act on the T. O. B. A. Circuit.

Lee's Creole Belles

Ed Lee's Creole Belles has been meeting with great success since the opening of the season. The show has been meeting some competition. April 23 they played day and date with the O'Brien Minstrels at Talladega, Ala.

showed the usual improvement over the opening day. The show is carrying 22 people, including a band of 12 and a nine-piece orchestra.

Mrs. E. D. Lee is the treasurer, Joseph Thomas is stage manager, with Charles Lockett and George Payne handling properties and the electricity.

The company includes Prince and Princess All Mona and William Pace. Nine complete sets of scenery are carried, and the production is beautifully costumed.

Clarence Smith is in charge of the stage on the Sunshine Minstrels. Claude Dixon, Clarence Smith and Ernest Page are the comedians.

Prof. Holloway is in charge of the side-show band on the Sparks Circus, and Spinnie Bowen is in charge of the stage.

The lunch includes Babe Johnson, Hattie May Wilcox, Mosella Bowen, Everett Cowens, Charles Jeddins, John Flynn, Jess Clarke, Jess McCoy, Robert Johnson, W. P. Williams and Tom Dailo.

"Doc" C. Allison advises that the C. G. Dodson Jazbo Minstrels have been drawing packed houses since their opening four weeks ago in Port Arthur, Tex.

The Darktown Steppers, with the Great Eastern Shows, include George Cooper, Willie Williams, George Chrap, Vester Yain, "Straight" Allen, Kate Tyler, Stelle Buse, Callie May, Kate Irving, Mrs. Elizabeth Cooper, and George P. Cooper, owner.

The Fashion-Plate Minstrels, with the Nat Reiss' Shows, opened at Jeffersonville, Ind., with 18 people, headed by James Simpson, stage manager, and Comdo Smith, director of the five-piece orchestra.

Here and There Among the Folks

Arnold Still is playing the callopo with the Frank West Shows.

The Whitney & Tutt Company is reported to have broken the house record at the Washington Theater, Indianapolis, during their recent engagement there.

Ernest Hill, of New York, has purchased a new Allan Herschell three-abstract merry-go-round, with 400 electric lights mounted upon it, for use with the Michaels Brothers' Carnival Company.

In Omaha This Week, a booklet issued as a guide to the city for visitors, featured the Pan-American Four in the illustrated page. The quartet was playing at the Moon Theater for the week.

Johnson and Lillard write that they continue to keep provided with contracts for New England engagements and it seems that Boston has adoned them.

"Happy" Wimbush was called from the Crescent Players to his home in Lexington, Ky., to the bedside of his mother who was seriously ill.

Julius Eledsoe, baritone, has been touring thru New England. The Morning Mercury, a New Bedford daily, says of his work: "No memory of it (the performance) remains except that it was one of the most enthralling performances we remember in the concert hall."

Mrs. Ida Hooten, of the team of Hooten and Hooten, was seriously buried on her foot by the falling of a coal from a kitchen stove and was obliged to cancel engagements for a few weeks.

Sam H. Gray has Virginia Liston, the record singer, with "Hardack" Jackson, comedian, and a company of 16 people in the Georgia houses of the T. O. B. A. Dinah Scott is also with the show.

James B. Robinson, who has been visiting Baltimore, Norfolk and Washington in research of talent for the How You All Company, returned to New York on May 10 with some contracts for people that have not yet been seen in the North.

Tyus and Tyus, record artists, who spent the winter playing chamber and club dates at Palm Beach, are touring Florida towns, plugging the numbers they have recorded by personal appearances thru a hookup with the record concern and local dealers.

H. T. Ford, the initiator, played a concert engagement at Lima, O., under the direction of Olive Mourvan, who has booked him into Chicago and Detroit.

How many oldtimers remember when Sylvester Russell introduced John W. Cooper, ventriloquist, to his first audience in Newark, N. J., as Prince Madagaear?

John C. and B. P. Spikes, the composing brothers, of Los Angeles, will present Alabama School Days, their latest musical comedy, on June 1 at the Philharmonic Auditorium in that city.

Business Records

(Continued from page 9)

\$150,000; S. Greengold, F. M. Rapport, M. Weintraub.

Vassiladis Bros.' Theatrical Corporation, Buffalo, motion pictures, \$10,000; C. N. and B. Vassiladis.

Remington Productions, Manhattan, motion pictures, 10 common, no par; J. T. Basseches, A. Perlstein, C. Rosenber.

Griffin & Bowen, Manhattan, motion pictures, 350 shares, \$100 each; 1,000 common, no par; L. W. Bowen, H. Griffin, G. L. Thomas.

East 116th Street Corporation, Manhattan, theater properties, \$10,000; F. V. Goldstein, H. W. Goldberg.

Ohio

Taylor Amusement Company, Cleveland, \$500; John A. Elden, Walter Taylor, B. Carl Tremaine, M. H. Burns, M. E. Molner.

Brown Theatrical Company, Zanesville, \$500; Caldwell H. and George Brown, Wm. M. Bateman, F. M. Hansbottom, P. R. Gobel.

Overlook Theater Company, Cincinnati, \$50,000; Charles Joseph Penn, Ben Stockelman, Joseph G. and George S. Meekle and Joseph Greenberg.

The State Theater Company, Youngstown, \$350,000; E. A. Reiner, Charles W. Schafer, Joseph W. Trunk, C. F. Hammond and Pauline Feibus.

South Dakota

The Black Hills Film Company, Rapid City, \$500,000; Albert E. Hall, Nick Caspers, George Phillips.

Texas

Isis Theater Company, New Orleans, La., 100 shares common, no par; State headquarters, Houston; State agent, Al R. Lever.

Utah

The Cinderella Amusement Company, Salt Lake City, \$15,000. Jolly Time Amusement Company, Salt Lake City, \$10,000; Art Gardiner, president.

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Editorial Comment

NOT infrequently does one read—and hear—where showfolk concentrate on duty over personal discomforts to entertain the masses. For instance, proceeding with their act, play or show immediately after being notified of serious illness, or it might be severe injuries suffered by a parent, a sister, a brother or any other close relative—and, for that matter, even when there is a death in the family. Nothing seems to stop them. They cling to their posts not because they are less thoughtful than others for the home folks but because they FEEL that they are DUTY BOUND to entertain an expectant pub-

lic—that it would not be fair to deprive that public of the entertainment or amusement. The situation holds true in all branches of the amusement profession.

Even in cases where fires are destroying their personal belongings when it is time to entertain and they are apprised of the bad news, they stick to their entertainment posts. This has been demonstrated time and again. To cite an instance or two of late: Two state-room cars of the Zeidman & Pollie Shows caught fire after the midway, located several blocks away, had opened for business at night. Did the entertainers whose belongings were in these cars, when informed of the fire, rush to the scene and forget about their public that wanted to be entertained? They did not. They stayed at their posts, and, so far as the public could discern, as though nothing was transpiring to disrupt their inward feelings. There was a similar fire on the Snapp Bros.' Shows where the interiors of two sleepers were destroyed. The occupants of the cars were at the carnival grounds, a distance away, when the fire started, entertaining the masses. The news of the fire reached their cars, but all of the entertainers who had valuable belongings

to raise the theatrical business to a plane where it can command more respect. The time can't come any too soon.

THOSE skeptics who could see nothing but failure for a big Wild West show to venture forth this year should by now be willing to admit that they were wrong in their predictions. For, judging by the big business that the Miller Brothers have done since their return to the Wild West field toward the latter part of April, after an absence of something like eight years, at Oklahoma City, they are going to come thru the season with flying colors.

Of course the skeptics based their predictions principally on the fact that circuses give Wild West concerts and that numerous Wild West shows are carried by carnival companies. In other words, they believed that people inclined toward Wild West exhibition stuff had been well taken care of by these show adjuncts, and that an outfit on the scale of that of the Messrs. Miller could not possibly be a financial success.

Except when inclement weather interfered, and in several instances where there were late arrivals at points of exhibition, the crowds have been enormous, demonstrating, just as the Miller

ever, a number of these productions—indisputably they are proving entertaining and in some instances clever—are frequently referred to as "artistic", and the word, like new clothing, apparently covers a multitude of sins.

OPERA—grand and light—is becoming more firmly entrenched as a summer entertainment each year. The summer of 1925 will find opera being presented in Chicago, St. Louis, Louisville, Atlanta and Memphis. Cincinnati was included in the list until last week, when plans were abandoned, it is understood, as a result of a demand for an increase in pay for stage employees.

The seasons range in length from 4 to 10 weeks, and the personnel of the companies in the various cities includes singers who have won fame in the operatic field, also in musical comedy, while the repertoire will afford opportunity to hear world-famous grand opera as well as light opera and Broadway musical successes.

Walhalla and Oconee County, South Carolina, are going to celebrate the 75th anniversary of the founding of the county with a big home-coming event next August. The good roads in that town and county will mean much in the success of the undertaking, making that corner of the State more accessible than it has ever been. Just another instance why all amusement people should be good roads boosters.

New Theaters

H. P. Vonderschmitt, of Bloomington, Ind., has purchased the Frank Donner business block in Greencastle, Ind., and will convert it into a modern cinema theater.

A \$500,000 theater is to be built by the Famous Players-Lasky Corporation at St. Petersburg, Fla., sometime this summer. The theater will have a seating capacity of 2,800 and will be the largest on the West Coast of the State.

A motion picture theater will be erected in Howard street, between 20th and 22d streets, St. Joseph, Mo., by Barney Dubinsky, Edward J. Peskav and Fred Greenburg, theatrical men of that city. The new structure will cost approximately \$20,000.

The Shelton Theater, Olympia, Wash., gave its first program May 14. The structure was designed and erected by George B. Peris for E. W. Graham, owner, at a cost of \$75,000. The seating capacity is 750 and the playhouse is beautifully furnished throughout.

The American Theater, built by H. E. Young at Brewster, Wash., at the cost of \$20,000, was formally opened May 9. The new theater is modern throughout and has a seating capacity of 400, with a stage and orchestra pit of ample size. Mr. Young will operate the house.

Jonesboro, Ark., will have a new \$100,000 theater by October 1, according to announcement recently made. A lot has been purchased in the down-town section and construction will start in June or July. The theater will offer road shows and pictures. It will have 1,500 seats and modern stage equipment.

Construction on the Grand Theater, Wheaton, Ill., was recently completed. The new structure is modern in every respect and is beautifully decorated. The stage is large enough to accommodate vaudeville acts. A Kimball pipe organ has been installed. The house has a seating capacity of 1,000 people and is fireproof throughout.

Construction of the Majestic Airdome, being built in Bowie, Tex., by the Stallings Brothers, is nearing completion and will be opened to the public about June 1. It has a seating capacity of 1,000 with a spacious stage with all modern equipment. During the summer season stock companies will be presented. Vaudeville and pictures are to be offered during the regular season.

Announcement was recently made by L. K. Brin, Warner Brothers' representative of Seattle, Wash., and T. E. Murphy, of the Murphy Realty Company of the same city, of the completion of an enlarged plan for the Warner Brothers' photoplay theater in the university district of Seattle. The plan provides a seating capacity of 1,500 persons. The theater will be of Egyptian design throughout with every modern facility for convenience and service to its patrons. The luxurious furnishing in draperies, rugs and interior decorations will be gorgeous. It is stated. The exterior will be of terra cotta, also of Egyptian design. The building will be of reinforced concrete, absolutely fireproof and the cost is estimated at \$150,000. Plans call for a large lobby, beautiful foyer, restrooms and other beautiful features.

The Problem of Late Arrivals

THE problem of what to do about the late arrivals at the theater is becoming more serious than ever in New York. In many playhouses lately the evening curtain has been going up anywhere from 5 to 15 minutes later than the scheduled time. This means that some of the shows do not start until close to 9 o'clock, and do not end until well after 11.

Unfortunately the offenders for the most part belong to the "stylish" class that constitutes the most profitable patronage—taken individually—and theater managers probably hesitate about exercising severity for fear of losing this trade. So the late comers are humored until they become chronic stragglers.

Considered from all angles, this catering to the stylish class is not, in the long run, as profitable to the theater as it may seem. For instance, even a wait of two or three minutes provokes audible complaints in all parts of the theater, and the longer an audience has to wait for the rise of the curtain the harder will it be for the actors in the play to make the auditors satisfied with the performance. Also, the later a show begins the more people will there be who—being commuters and having to catch last trains—must leave before the show is over. Many commuters will even stay away from the theater after finding out that they can't remain to see the entire show without missing their train.

There are plenty of other valid objections to the late curtain—and the late arrivals. Tardiness at the theater shows lack of real interest in the play. It is practically an exhibition of contempt for those who think enough of playgoing to be punctual.

A rule prohibiting anyone from being seated between the rise of the curtain and an intermission would soon educate the majority of delinquents. Only a very few would resent such a measure to the extent of staying away from the theater altogether, and this small loss would be more than offset by the large numbers who would be made happy. The chances are that it would even induce a great many more to attend the theater.

in the cars remained at their posts, not because they gave no concern to their probable losses, but because, as we said above, of feeling duty bound to entertain when the entertainment hours were there.

And, strange as it may seem to people who do not understand showfolk, accidents of this or any other kind are soon forgotten so far as grieving over their losses are concerned, and everybody goes about his or her business in the same wholehearted, considerate manner as before.

THAT used to be a time when theatrical producers paid big money for the services of girls who had become involved in affairs that had brought them publicity or notoriety.

But times seem to be changing. Only two weeks ago a prominent Broadway producing firm fired two girls from a show for this very thing. A newspaper story telling how one of the girls had been beaten by a burglar and robbed of clothes and jewels amounting to some thousands of dollars, the property of her roommate, was the cause of the dismissal.

Looks as tho there is a move on foot

Brothers had anticipated, that there is a public for a Wild West show of the size and caliber of the 101 Ranch.

As for the merit of the show, both in point of equipment and quality of performance, there probably never has been one that excelled it. And the parade—well, it's a dash, to use the vernacular.

"DIRT" in the motion picture industry seems to be making its disappearance—slowly but surely. If we are right in our belief—and we hope we are—motion picture subtitle writers would never dare to screen the dialog that is used in numerous speaking-stage plays in which sex is capitalized. Such words as "damn" and "hell" are seldom seen in picture titles, but these are comparatively respectable with those used in some productions now doing business in New York. Risque or perhaps an unprecedented degree are situations upon situations in current Broadway offerings in which sex predominates in the dialog. Nudity, such as scarcely ever is displayed on the silversheet, is having a popular reign in the musical show field, with the theater-going public digging deep to pay the elevated admission prices. How-



MOTION PICTURES

EDITED BY ARTHUR W EDDY

COMMUNICATIONS TO
NEW YORK OFFICE



Independent Picture Booked for Capitol

F. B. O. Film To Be First "Irregular" Opus To Play Big N. Y. House in Two Years

New York, May 16.—Featured in the film news of the week was the announcement that the Capitol Theater will play *Dussilla With a Million* the week of May 24, this being the first independent production to be scheduled for the house in two years. It was produced by Associated Arts Corporation for F. B. O. release and its cast includes Kenneth Harlan, Priscilla Bonner and Mary Carr.

The Globe Theater, which has been sheltering legit. productions, will give over to a motion picture temporarily about the second week in June, when *Don Q. Douglas Fairbanks' sequel to The Mark of Zorro*, will have its New York premiere. Doug and Mary Pickford are expected to be present at the opening.

At the Town Hall Wednesday evening *The Beggar on Horseback* was given its initial showing at a benefit for building fund of the Cathedral of St. John the Divine. On the same program Carl E. Akeley, sculptor and African explorer, gave a lecture illustrated by motion pictures of gorilla life. As announced exclusively in *The Billboard* last week *The Beggar on Horseback* is scheduled to follow *Gross* at the Criterion Theater within several weeks.

William Tell opens at the Cameo tomorrow. *Madame Sans-Gene*, which was transferred from the Rivoli to its sister Paramount house, the Rialto, this week, ended its engagement tonight after a successful run. Indications were late this week that Paramount's *The Shock Punch*, featuring Richard Dix, was doing heavy business at the Rivoli. The picture was fairly well treated by the reviewers.

Last week Ray Griffith's initial starring production for Paramount, *The Night Club*, drew powerfully at the Rialto, getting more than \$20,000, according to report. *Zander the Great*, with Marion Davies, failed to do enough business to justify holding it over for a second week despite the fact that the picture got the best notices that any Marion Davies film has received in some time and the eulogistic howl of the Hearst papers. *Fifth Avenue Models*, playing at the Piccadilly, make a weak showing, and Dick Barthelme's *Soul Fire* rated highly with Strand audiences, judging from the box-office report. At the Colony *Friendly Enemies* put in a good week and exceeded the business done by every picture since *Charley's Aunt* moved out. It is being held over for a third week. *Gross* dropped off again at the Criterion and *The Fool* continued weakly at the Central.

Revive Canadian Association

Calgary, Alberta, May 15.—The Western Canada Theater Association has been revived and is now doing business with the houses which were not acquired by the Famous Players' Canadian Corporation when it bought the physical assets of the defunct Trans-Canada Theaters, Ltd. C. P. Walker, of the Walker Theaters, Winnipeg, Manitoba, is president of the association, and Manager Maxnard Joiner of the Grand Theater, this city, is also an official.

Film Is Rejected by Censors

Chicago, May 15.—Judge Harris of the Circuit Court denied a writ of mandamus sought by the producers of the picture *Tell Me Why* and held with the Censor Board that it was unfit for a Chicago audience.

Suburb Houses and Spotters Test Popularity of Films

Hollywood, Calif., May 16.—The suburban theater is coming into popularity as a place for previews of movies such tryouts being considered by a number of producers as being the acid test of popularity with audiences. "Laugh and tear spotters", employed by the producing companies, are stationed in the first-night audiences in order to observe how the fans regard the pictures. If a so-called dramatic situation fails to bring the desired tension, or, worse yet, elicits laughter, the film is hustled back to the cutting room for amputation. Comedy that does not pull sufficient mirth is bolstered up whenever possible.

JOSEPH W. WALSH



Widely known theater man of Hartford who is president of the M. P. T. O. of Connecticut and a member of the national board of directors of the M. P. T. O. A.

F. N. Plans 57 Releases

New York, May 16.—First National will release a total of 57 pictures for the year beginning September 1, according to a revision of the production schedule made by R. A. Rowland, general manager of production. Fifty-two of these films will be put out in the group of releases known as the Winner group. The remaining five will be made and marketed as specials.

Included in the list of specials are: *The Lost World*, *Winds of Chance*, *The Vicars of Bray*, *Men of Steel* and *Quo Vadis*. First National has also recently purchased the following story material: *We Moderns*, Israel Zangwill's new play in the screen version of which Colleen Moore will be starred; *The Dangerous Mrs. DeLahou*, an unpublished play by Violet Elsie Powell; *Florrie Finds a Gentleman*, a short story by Elise Jean Gerard, in which Barbara La Marr will be featured; *The Sea Woman*, by Willard Robinson; *The Scarlet Sash*, a short story by Gerald Beaumont selected for Mary Astor; *The Savage*, by Ernest Pascal; *The Just Stranger*, by Richard Lohman; *Puppets*, the play by Frances Lightner, which has been rechristened *The Knife in the Wall*; *The Tidel Wave*, by Hutcheson Boyd; *Hat of Destiny*, by Mrs. P. T. O. O'Connor, and *Isles of Romance*, a short story by Richard Connell.

Film Injunction Refused

New York, May 16.—An attempt to prevent Burr Nickle from exhibiting or causing to be exhibited *Wonders of the Wild*, which recently had its first New York showing at the Broadway Theater, failed when Judge Francis B. Delahanty handed down a decision denying an injunction sought by Walter Putter. The ground on which the injunction was asked was that one Charles Hugo, also an explorer, had arranged to edit and title a picture called *Among the Savage Headhunters* and that Nickle had included some of the scenes of that film into his own picture. Harold Goldblatt, of the Frederick E. Goldsmith office, counsel for Nickle, declared that his client had acquired the full rights, negative and a positive print of *Among the Savage Headhunters* from the Rothacker-Aller laboratories on the West Coast. Statement was also made that the laboratories had purchased the rights to the picture when sold at a sheriff's sale.

Stockholders To Meet

New York, May 16.—Affairs of the American Motion Picture Corporation will be discussed and plans considered for reorganization at a meeting of its stockholders' committee scheduled for next Tuesday. Creditors of the Urban Motion Picture Industries, Inc., will also appear in the Federal Court on the same day with Frank E. Stripe, receiver for the company. Consideration will be given an offer for the concern's plant at Irvington-on-the-Hudson.

Evangelist-Producer Hits Philly Censors

"Bob" Jones Declares Censors Mercilessly Cut His Picture Approved by Clergymen

Philadelphia, May 16.—"Bob" Jones, well-known evangelist, whose motion picture, *The Tabernacle Game*, is playing the Lyric Theater this week, assailed the board of censors in a pre-arranged address on the opening night. He declared that his film, which in reality is evangelism transferred to the screen, had been mercilessly cut and mangled by the censors. The picture had previously been passed by ministers, women's clubs and civic leaders throughout the country, he declared, and now is being shown in its entirety in three States.

Commenting on the film, *The Philadelphia Evening Bulletin* says that after the clippings by the censors "what remains constitutes an interesting and powerful sermon, however, with Mr. Jones seen at intervals in a large tabernacle built for him, speaking to a great audience and forcefully pointing the moral of the different anecdotes which he relates, and which the screen illustrates, with a frequent recurrence of his projected admonition: 'You cannot do wrong and get away with it.'"

"The production obviously is not intended to satisfy those persons who seek only amusement in a motion picture, but its emphasis of the undeniable truth that what a man sows he must reap is not shown without a good deal that is picturesque and appealing. There are many attractive and some beautiful indoor and outdoor scenes, filmed in and around Philadelphia, and some good and some rather amateurish acting on the part of the many persons who take part in them. While several of the scenes were not received last night with the reverence which they are intended to inspire, the picture on the whole has much in the way of attractive entertainment, as well as the efficacy of a sermon delivered with sincerity and worthy of serious consideration."

Pastor Favors Sunday Movies

Kansas City, Mo., May 16.—Found—another minister who favors Sunday movies. He is Rev. Burriss A. Jenkins, pastor of the Linwood Christian Church, who recently expressed his ideas on the subject when more than 100 exhibitors and exchange men, in addition to the regular congregation, attended a service at his church. He declared that "censorship is usually sponsored by a group of narrow-minded persons who desire to do all the censoring themselves" and asserted that "the public is the censor."

Mayor Blocks "Fifth Horseman"

Augusta, Me., May 16.—A showing of *The Fifth Horseman* recently scheduled for the City Hall Auditorium was canceled when Mayor Ernest L. M. Lean refused to permit the hall to be used for the screening. He declared that the film was objectionable inasmuch as, according to posters, it was an expose of the Ku-Klux Klan, and further stated that as he had previously denied the Klan the use of the auditorium for meetings it would be unfair to allow the use of the hall for attacks on the organization.

Verdict Against Tearle

New York, May 16.—Conway Tearle and his wife, Adele Rowland Tearle, were assessed damages amounting to \$20,000 in a sealed verdict returned this week by a jury in Justice Morschauer's part of the Supreme Court at White Plains. The findings favor Jacques Weinberg, age seven, and his father, Max Weinberg. Of the total \$15,000 goes to the boy, who was bitten nearly four years ago by a bulldog on the Tearle estate, and \$5,000 goes to Weinberg for medical attention and loss of his son's services.

Rothacker Company Celebrates Fifteenth Anniversary

Chicago, May 16.—The Rothacker Film Manufacturing Company celebrated its 15th anniversary this week. Starting in 1910, a pioneer business, the company now has laboratories in Hollywood and is contemplating opening laboratories in London, England, and Miami, Fla. The Chicago laboratory is said to be turning out 6,000,000 feet of positive film monthly.

New Films on Broadway

Week of May 24

Capitol—*Dussilla With a Million*, F. B. O., Kenneth Harlan, Priscilla Bonner and Mary Carr.
Rivoli—*Old-House Week*, Paramount, Thomas Meighan and Lois Wilson.
Rialto—*Any Woman*, Paramount, Alice Terry.
Strand—*Just a Woman*, First National, Claire Windsor, Conway Tearle and Percy Marmont.
Piccadilly—*The Price of Pleasure*, Universal, Virginia Valli and Norman Kerry.
Criterion—*Grass*.
Central—*The Fool*.
Cameo—*William Tell*.

Strand To Play "Crackerjack" Despite Injunction Threat

New York, May 16.—Indications were today that the Strand Theater will play *The Crackerjack*, Johnny Hines' latest picture, next week, despite the dispute which developed early this week and threatened to prevent the showing. B. S. Moss was also interested in running the film at his Colony Theater, and thru his efforts to get the picture an injunction was threatened.

After the preview of the comedy at the Plaza Friday evening Joseph Plunkett, managing director of the Strand Theater, booked the film for the New York house and also the Mark Strand in Brooklyn. Charles C. Burr, producer of *The Crackerjack*, is reported to have been given verbal sanction by Samuel Zetler of Commonwealth, who controls the rights to the picture in Greater New York, to close the contract with the Strand. However, the story goes, Moss had made a bid for the picture, but refused to pay the \$6,500 asked. The contract was closed with the Strand and then Moss, according to report, informed Commonwealth that if the picture went anywhere except his house none of its product would go into the Keith Circuit theaters. Thereupon the Strand was informed by Commonwealth that if it persisted in playing the picture an injunction would be sought.

Show Scenes From "Lost World" To Lions in Publicity Stunt

Philadelphia, May 16.—An experiment which proved interesting to scientists as well as brought considerable publicity to First National was carried out here recently at the zoo when certain film scenes showing prehistoric monsters were screened for the lions and tigers belonging to the zoo. As far as the public was concerned the purpose of the experiment was to determine whether or not from the unknown ancestral source existing back in the dim past there had been transmitted to our modern animal life the memories of ancient fears.

Representatives of First National took selected scenes from *The Lost World* to the zoo, shut out the light from the large carnivora house and mounted on rollers a special stand for the projection machine. The stunt was tied up with the Philadelphia Public Ledger's *Scuddelet*, which assigned a special feature writer to cover the story, which appeared in about 100 Sunday newspapers under the title *Would the Lion Fear the Dinosaur?*

Bank Sues Charles Ray

Los Angeles, May 16.—More trouble is in the air for Charles Ray with the filing of a suit by the Continental Bank of Los Angeles asking for approximately \$150,000 from the Charles Ray Productions. The following, said to be stockholders in the corporation, are sued for individual amounts on the ground that as stockholders they are liable for debts of the concern: Arthur S. Kane, Albert A. Kidder, Grant Rex Charles T. Ray, Guy Inglis, Richard Inglis, Charles T. Ray and Charles E. Ray. The amounts named in the suit are claimed to have been advanced and credited to his period when Ray was producing *The Courtship of Miles Standish*, which flopped badly and culminated the star's career in the promoting field.

Exchange Managers To Meet

Atlantic City, N. J., May 16.—Arrangements are being made for the annual convention of the branch managers of Education, which will take place at the Ambassador June 9 and 10.

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People of the Platform

"Private Peat"

During the war "Private Peat", after his return as a wounded veteran, was in great demand for patriotic meetings of all kinds. His first book added to his prestige and popularity, and following the war he became a headliner upon the platform. Now that the appetite for war-experience talks has been surfeited one would naturally expect him to drop out of sight—as a headliner at least. But Harold R. Peat has something in him besides the war-experience stuff and today he is in demand as a dynamic speaker who is telling the truth about war and is putting up one of the most powerful appeals for international peace upon the platform. I am glad that this is true. Peat's message is needed in America. At Columbus, Ga., he spoke recently on the Redpath Chautauqua and *The Enquirer-Sun* reported the address as follows (I am quoting the paper because it gives us the best critique of Peat as a platform headliner.):

"That that part of the history of nations which records the story of their wars is an 'inexcusable lie' was clearly set forth in the lecture at Chautauqua tent last night by Private Harold R. Peat, World War hero and champion of international unity, having for his subject *The Inexcusable Lie*. Not that what these histories say about these wars is untrue, for it is all true, but that they do not tell the whole truth, that they in fact tell only half the truth. These histories, he said, tell of the glory, of the romance, of the drama, of the heroism and of the bravery of those who go to the battlefields and fight for their country, but they do not tell of the horrors, of the sufferings, of the misery, of the hell in which these soldiers must live day after day, week after week and month after month, even year after year. They present the glare and the glamour, but they do not bring home to the youth, to the children, the little boys who are not yet in their teens, the little fellows who are just old enough to see the glory, but who do not know of the horror, because it has never been presented to them in any way—the awfulness of war.

"I am not here tonight to talk about what I did in the World War," said Private Peat, beginning his lecture, "that is old stuff. But what I am here to talk to you about is 'Why must my boy kill your boy in the next war?' That is the question that should engage our interest. Why have another war? The crusades might have known something of the sport of war and there may have been, I do not know, something of sport in the war from '61 to '65, but the sport has all gone out of war now.

"The histories of the nations, therefore, are responsible for the inexcusable lie—the half truth—they tell about war. They present only the side that is glor-

ous and they arouse within the boys of the nation an ambition to do as other heroes have done. Therefore all these boys wonder if there will be anything like that when they grow to be men.

"We must form public opinion against war," said Private Peat. "The boys of the nations need to be interested in peace, and in the schools is the place to begin the teaching of the ideals of peace. For so long as only one side of the picture is presented to them they will desire to emulate the example of the great heroes of the world. And it is a fact," stated Private Peat, "that monuments are not erected to great men of peace, but to the heroes of war. Not having the peaceful side presented to them they are unable to get any kick out of the idea of peace, and every boy of every nation," he said, "lives in the hope that at some time when he grows to be a man his country will have a war so that he may distinguish himself in it and wear medals for distinguished service of one kind or another."

"Private Peat declared that he would combine all sins into one big sin and sin would be war. He spoke of peace councils and declared that the man who knows about war—that it is—never starts war. It is the sap and the nut who do this. The men in uniform do not want war," he said, "because they know what war is. Navies and armies do not start war, economic standards do not cause it, but it is the result of that desire that is born in the brain of the boy and is transmitted to his heart. We cannot abolish war until the world learns to hate war," he declared, and he said the world does not today hate war, we do not hate it and we are a long way from abolishing it. Much of the talk of peace, he declared, is sentimental buncombe. The place to begin the crusade for peace is in the schools, teaching the boys the horrors and the hell of war, not to make cowards of them, but to bring the facts home to them. 'It is all right,' he said, 'for us to love our country, our ideals and our flag, but above all we should love God and humanity.' Therefore we should teach something of the horrors of these.

"Private Peat closed his lecture of more than an hour in length by giving a vivid description of life in the trenches, showing its horror and awfulness, how men, reared in good homes and having been taught as they should have been, after getting into war became killers and that they speak the language of the killer. They live in a hell, he said, and they have little thought, due to their environment, of heavenly things; the result is that they forget their early training and fall into the habit of cursing and swearing. He made a confession that he did, as well as the others, and he said there was little praying done. He told of the terrible conditions that prevailed in the trenches, where they were forced to remain for long periods of time, and of the state of mind into which men would be driven on account of the horrors of it all.

"Private Peat's lecture was one of the strongest, if not indeed the strongest, appeal for peace that has ever been delivered in Columbus."

I have used less than half of the review from the Georgia paper on account of lack of space. I am glad to give as much of it as I have, because it forms a splendid picture of Private Peat and the work he is doing upon the American platform.

I. L. C. A. NOTES

The application blanks and other literature dealing with the campaign for new members, referred to last month, will be mailed to our members soon. It was thought wise to wait until all members were in off the road so that the mail would be sure to reach them.

There is a great field for a membership campaign this year. Will you not help your association by making an effort to secure at least one new member? By adding strength to the association you give it more power to serve you. No organization can wield power if its members do not interest themselves in it.

The secretary requests that he be notified of all changes of permanent address that have replaced those given in the year book. Now and then he reads in *The Lyceum Magazine* of changes of address, but he has no way of knowing that such changes are more than temporary or that the members wish the

association to enter those changes on its records.

We want all of our members to receive the year book. A copy was mailed to each member at the address on record. A number of these have been returned to headquarters because of change of address. Any member who has not received his book will receive one promptly upon notice to the association headquarters.

Douglas Malloch is the latest author-member to respond to a request for an autographed copy of one of his books as an award in the membership campaign. We would like to have all of our author-members represented in this list if possible.

We are trying earnestly to make this association of direct, tangible value to its members. We want to be in a position to serve you in case the opportunity arises, and the only way by which we can do this is for you to file with the secretary a brief notice of your open time and something about your work. If you are talent send a few circulars for use in this office.

We have documentary evidence as to direct service we have been able to render to bureaus and platformists this spring, and several calls for talent have had to be turned over to other agencies because we did not have a record of members who were available for the positions. We want to help you, but we can't put you in touch with possible contracts if we do not know of your open time and availability.

Headquarters appreciates the fact that bureaus have inquired here for talent and we hope that more and more this practice will be followed. The I. L. C. A. ought to be a service bureau for all its members, bureaus, and others. We do not ask talent to list their early expectations with us. That is a matter for them to arrange with bureaus. Just the open time and some circulars or other literature that will clearly indicate the nature of the work for which they are prepared.

And we would like to urge that all members be sure to read the official bulletin appearing in this magazine each month. Under the plan adopted by the last convention these take the place of the mimeographed blurs that formerly were mailed at intervals. In these bulletins you will find the official notices of the association. Naturally they are not always filled with highly important matters—but very often a notice of much importance will be found. It is the only way headquarters has of communicating with the membership.

The following members have called at headquarters since the last bulletin was published: Lawrence M. Brings, W. J. Lhamon, C. E. Booth, A. L. Flude, William Rainey Bennett, A. H. Anderson, James L. Loan, Joseph A. Cottam, Elliott James, Jeannette Kling, Freda Slaughter, L. Verne Slout, Ruth Whitworth, Solon H. Bryan.

The railroads are getting busy with their plans in regard to the convention. It is not likely that any attempt will be made to obtain the reduced fare available in case a certain number of round-trip tickets are registered. The good auto roads offer too many temptations to the motorists. Last year some of our members would have saved money by purchasing tickets on a different plan, but they were loyal to the association and bought on the certificate plan in order to help others get the reduced fare on the return trip.

We hope to be able to arrange for a good exhibit of printing at the coming convention. That is one thing that interests every member of the association.

The coupons at the bottom of the I. L. C. A. uniform contracts are being put to good use by the bureaus. If all bureaus will call the attention of non-member talent to those coupons it will bring in a handsome financial return to the association at the end of the year. And why shouldn't nonmembers do something to help the cause along? And remember that the three-dollar contribution will be applied on their application for membership if they wish.

The committees having charge of the night programs to be given at the auditorium during the convention are shaping up their plans. The convention and its programs will be advertised widely this year, and it is expected that the auditorium will be filled every night, and that Whom Lake people, accustomed as they are to splendid things, will find that the I. L. C. A. has brought the best of the year's offerings.

It isn't too early to begin to tell your

friends who weren't there what a fine time we had last year—and you can say that this year is going to be still better. Everywhere a fine spirit is manifest, and that means a happy gathering in the fall.

Sue Ernest Hewling, a musician of the Redpath-Vawter, has been recommended for membership.

News Notes

It is often a drab life for the man on the platform—a life without home, without even those little home comforts which sort of fit into one's nature and become a part of one's self. There is a new bird every night, a new cook every day and a new gastronomic problem for every meal. Hence the mere man on the road, who is simply an overgrown boy, turns to the "funnies" every morning and *The Gumps*, *Walt and Skeezie*, *Mrs. Blossom*, *Smitty*, *Annie* and all the rest become very real to him, and he greets them every morning like old-time friends—the only familiar personal friends of his daily life. Of course, women are different. They become mature before they have left the grades, and funny papers are childish. But men—well, that is another matter. They are all just boys. And now a writer in *The Chicago Tribune* wants to take them away from us. Do you ever read the contributor's column in your favorite daily? It is the source of much of the best unconscious humor in the world. This "roundhead" of *The Tribune* who wants to pass a constitutional amendment against showing colors in the rainbow says: "All comic strips are objectionable in no little degree since they must encourage a frivolous view of life and its duties. Particularly dangerous, because its influence must be so insidious, is the character *Widow Blossom*. Tho we learn nothing of her past or of her character, we are given glimpses of actions that are really admirable—then to the dismay of the better element we see portrayed in shameless detail the wiles and artifices she uses to lure the man to we know not what end. I fear that this episode will cause many of the younger women to forsake the cultivation of their native charm and encourage them to practice like wiles." Just contrast this letter of a gloom spreader with a recent utterance of our own child of nature, Harry Holbrook. He was reading earnestly the text of the *Gasoline Alley* strip and at last looked up and said with all the force and earnestness of which only Harry is capable: "Holy mackerel! Wouldn't you think that Walt would have brains enough to marry Mrs. Blossom?"

Mr. and Mrs. George Middleton are scoring a great success with their unique marionette show, known as *Middleton's Marionettes*, on the Chicago Redpath Seven-day Circuit.

"The emancipation of woman is already complete," shouted a platform orator on the chautauqua platform the other day. "The enslavement of the male has begun. Already you can trace the ingenuity of the superior sex. Already mother's dresses are too high for the baby's hands to reach and father's trousers are gradually growing wider and wider to give the little one a firm hold."

Geoffrey F. Morgan has the record of making six chautauqua circuits in five summers, due to the fact that last year he combined Redpath's Five-Day Gulf Circuit with the Canadian Fours. This summer he is one of the featured lecturers on the Chicago Redpath Sevens.

There are none in America today doing more for world peace than the speaker of the chautauqua and the lyceum. Everywhere the gospel of peace is being preached. Not the false doctrine of total unpreparedness, but the message of kindness, of sympathy and of understanding for all people. One of the ablest exponents of peace among chautauqua speakers is Chancellor Bradford. *The Calceio (Call) Chronicle*, in a long article in regard to the Ellison-White Chautauqua, gave the following paragraph in regard to the address of the chancellor: "Chancellor George H. Bradford's lecture on *This Way Up* had for its thesis 'America as the leading nation pointing out the way of peace and prosperity to a distracted world.' According to Mr. Bradford there is no way towards peace and lasting prosperity unless all men and women are willing to make the effort to conform their lives to the very highest of ideals. Selfishness and dishonesty in business and in the home lead eventually to industrial ruin, war and finally to the catastrophic ends of the passed civilizations. One way to world



PRIVATE PEAT
—R. E. Morningstar

is to settle the problems of American railroads, the taxation, capital and labor, education, the church. Once these problems are settled at home, then international problems can be more ably solved, but living according to the golden rule is the only real solution to the world's many difficulties."

The lyceum course of St. Louis, Mich., which is conducted by the high school, had as a feature of its course this season one of the graduates of its own school, Arthur G. Leonard, for two years connected with the Department of Public Speaking at the University of Michigan and now superintendent of schools at Farmington, Mich. His topic was *The Triangle of Education*.

The old chautauqua at DeFuniak Springs, Fla., gave a program May 4 for the purpose of raising money for repairing the auditorium. DeFuniak was one of the best known of the independent chautauquas of the South in the old days. It is now served by the big Redpath Circuit.

Three big lyceum courses are held each season in Fullerton Hall, Art Institute, Chicago. The Polytechnic Society gives a course of nearly 20 programs free to the members who pay a truly insignificant sum for the privileges given. The Geographic Society also presents a splendid line of travelogs. The Prairie Club has a course of camera talks as well which are of special interest to that nature-loving body. These programs are all available to the general public at a very moderate fee. In addition to the above are the Sunday afternoon concerts, the lectures by Lorado Taft and other notable speakers and many other features. The Art Institute, with its Fullerton Hall, has become a platform center of Chicago.

Live Oak, Fla., reports the best program and the most satisfactory financial outcome for its Redpath Chautauqua this season that it has ever enjoyed.

An East Rochester (N. Y.) daily reports that there are 9,600 chautauquas being held this summer. The chautauqua data varies very greatly and no one wishes to give figures which are not trustworthy. It might be a fine thing for the I. L. C. A. to compile correct figures in this matter, obtaining from each bureau the actual number of towns served so that we may be sure that we are accurate in such statements.

This is the time of the year when the clippings from the South begin to come in with reports upon the chautauquas which have already been held in that section. So far I have not seen a derogatory or pessimistic editorial comment. Chautauqua in the South seems to be at its zenith. *The Madison (Fla.) Review*, in a long writeup, said recently: "The return of the Redpath Chautauqua is assured for another year. The necessary 25 guarantors were secured at the last performance Monday night. The residents of Madison are still talking about the delightful programs which contributed so greatly to the enjoyment and pleasure of the community for the five days during which the Redpath entertainers were among us. The big tent which was pitched on the lot by the Presbyterian church was well filled in the afternoons and crowded to its capacity at night performances by eager chautauqua enthusiasts. The performers were artists in their chosen parts, of excellent ability, talented and versatile, drawing forth bursts of applause from their large audiences."

Charles Bowman Hutchins, naturalist, is giving a series of three or four lectures on wild life and is working just now in the West. The reports on his work are exceptionally favorable.

Dr. Buigin and a group of workers recently presented a "religious chautauqua" in Tampa, Fla.

Greenwood, S. C., reports the "most successful chautauqua Greenwood has yet experienced in finance at least." The report was made before the program had been held and the indications were at that time that every season ticket would be sold and "standing room only" would be the usual thing.

Royal Cortissoz, art editor of *The New York Herald-Tribune*, is lecturing in the East on art topics. *The Genius of American Art* and *Great Religious Paintings* are two of the subjects he is using.

Dr. Smith, of Newton, Kan., deserves honorable mention. Newton has enjoyed the benefits of a lyceum course for 29 consecutive seasons. During that time Dr. Smith was a member of the committee for 27 years and seven years of that time was president of the committee.

Mr. Crotty, of the Redpath-California Bureau, has been spending a week or more in Chicago looking after business matters.

Charles Gordon Smith, of the Erlekinson-Boninion Chautauquas, in Chicago for some time looking after talent matters, left for Calgary recently to look after preliminary work for the chautauquas.

Mrs. Jane Ogle, well known in the lyceum and chautauqua as one of the



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Friends of Sam Blackwood, old-time Redpath agent, will rejoice to know that he has met with good fortune in his real estate business in Miami, Fla.

R. E. Morninestar addressed the Chicago Kiwanis Club May 7, giving his lecture, *Celebrities I Have Shot*.

The Northeast Junior High School, Reading, Pa., has planned a novel lyceum course for next season. It is planning a series of lectures and entertainments for each Friday afternoon. *The Eagle*, of that city, describes the plan as follows: "Local artists in music, dramatics, dancing, elocution, and local lecturers will feature these programs. They will be given at 3 o'clock, directly after the close of school, to the end that the regular work of the school may in no way be encroached upon. Attendance on the part of the pupils will be entirely voluntary, but it is believed that the programs can be made so attractive as to always insure a large attendance. Patrons and friends of the school will be invited to attend if they care to do so. The idea underlying this course is to give to the pupils contacts with interesting personalities from the out-of-school world to make possible the acquisition of special knowledge from lectures on special subjects, and to afford opportunity for the pupils to observe how more finished artists put over the things they themselves attempt in an amateurish way in the regular morning assemblies. Outside talent is never allowed to appear on the regular assembly programs, the tradition being already firmly established that these shall be used exclusively as a means of self-expression for the pupils of the school. The principal hopes to publish within a few weeks the personnel of this course for the remainder of the year. The alumni of the school and the faculty are scheduled to appear with dramatic productions for the last two programs. As no funds are available for this work, the school will have to depend on such talent as can be secured gratis in and about the city."

Edmund Vance Cooke is in Chicago giving his annual series of entertainments before school children. This is done thru the co-operation of *The Chicago Daily News*. He has been giving these entertainments for many years, and they have proven to be one of the most successful features of school work. The poet is recognized as a celebrity and friend by the school children, and his visit to the school room is an event to which they all eagerly look forward.

Private Peat reports that there is a steady demand for his book, *The Incredible Lie*, in connection with his lecture presented on the same subject this summer. Peat is one of the headliners on Redpath's Seven-Day De Luxe.

I notice that *The News*, of Wapakoneta, O., gives the following estimate of the program recently given in that city by the Collins Duo. *The News* says: "The Collins Duo, which furnished the entertainment Friday evening, was one of the best numbers presented this year. Mr. Collins as a soloist on the cornet and violin and character impersonator made a good impression on the audience which witnessed the number. Mrs. Collins is a pianist and also plays the saxophone."

The removal of the Gunn School of Music to the building on S. Wabash just south of the Lorraine Hotel and above the John Church Music Company, Chicago, is an important move for that important school of musical instruction. The further fact that Burton Thatcher, so well known in American concert and recital fields, as well as upon the chautauquas, is to be placed in charge will be of special interest to his many friends and music lovers in general. The prestige of Mr. Gunn, one of the greatest of American musical critics, and of his school, has long been established, and this latest move to enlarge and improve its possibilities is an important one.

Leonard Hicks, manager of the Lorraine Hotel, Chicago, is known not only as one of the best of hotel men but at one time in Chicago as a magician. A good story comes to me in regard to him that his platform friends will enjoy. He recently underwent a surgical operation. On the day before it occurred his surgeon insisted that he must come to the hospital and prepare for the ordeal. The taxi was waiting in front of the hotel for him. As he stepped from the elevator on his way to the taxi he was stopped by a gentleman with a portfolio under his arm. "Is this Mr. Hicks?" said the stranger. "It is," was the reply. "Well, I should like to ask just 10 minutes of

your time. I should like to show you these designs and interest you in a mausoleum." "You are certainly up to the minute," said Hicks. "I am just on the way to the hospital for an operation and I may need the mausoleum, but I can't take time for it now," and the stranger went out of the door like a shot without even saying good-by.

A new independent chautauqua is being organized at Newark, O. *The Tribune* of that city speaks of it as follows: "A recent incorporation for Newark is that of the Rock Haven Chautauqua Association, the incorporators being B. O. Horton, Lewis E. Franklin, Kenneth R. Close, Frank W. Spencer, H. E. Owings and W. C. Overturf. The object of the association is to provide at Rock Haven Park, east of Newark, a large auditorium building suitable for public gatherings of all laudable enterprises and purposes, chautauquas, church meetings, business meetings, social gatherings, political meetings, in fact any kind of an assemblage that has an uplifting or public growth tendency. The membership fee is \$1 a year and any and all who desire to become members can do so by paying the fee. The association was not organized for profit, but simply to provide a place for the public to hold meetings, as above stated, and the only cost to the use of the buildings is that of janitor's fees, light and heat. The location is at the historic Blank Hand Rock, near Picnic Rock, at the tunnel on the interurban road, 10 miles east of Newark and 16 miles west of Zanesville. It is at the outlet of the Licking Narrows, where the B. & O. railroad, the interurban, the Ohio canal and the Licking River used the same channel for two miles. There is beautiful scenery on either side and the place is a favorite one for picnic parties. Good auto roads also lead to the place, where there is good shade and fine spring water, as well as good bathing and fishing facilities. Altogether it is an ideal place to hold a public gathering far from the maddening crowd and free from outside interference."

The Community Circuits will have entire new equipment this season. In their preliminary announcement it is stated: "New tents will be used on this circuit in 1925. We believe that this year this circuit will have the most complete and efficient chautauqua tent equipment that has ever been used. A different style of tent construction is being employed and a different type of material used in the tent top, the material being waterproofed before it is made into the tent. The tent will be trimmed attractively and the stage which is greatly enlarged will be equipped with special electrical paraphernalia for securing the most effective lighting. The entire effect of the new equipment will be to secure a restful atmosphere and put the audience in the mood to thoroughly enjoy the excellent programs that will be provided."

Ex-Governor Morrow, of Kentucky, will be one of the headliners on the Community Chautauquas this summer.

Harry Lombard with Jessie Vyvyan will appear on the Community programs this summer. The announcement says of them: "Harry Lombard, baritone, formerly of the English Opera Company, is known not only for his splendid voice but also as a comedian and entertainer. With him Jessie Vyvyan, soprano, pianist and reader, will present programs of exceptional variety, including vocal solos, duets, humorous impersonations, rag pictures and lightning oil paintings. Many costumed numbers will be offered and the appearance of the platform enhanced by expensive imported Japanese tapestries, an electric fountain and colored lights. This company was exceptionally successful on one of our other circuits last summer and we are glad to present them to the towns on this circuit this season."

The Community Chautauquas are continuing this year their somewhat novel plan which they inaugurated last season of giving several extra days for the Junior Chautauquas. In other words, the junior workers arrive three or four days before the program begins and proceed to organize the children's work. In this way they are able to make their work with the young people much more constructive and worth while.

The growth of the lecture idea as a vehicle for publicity is illustrated by the fact that I received more clippings in regard to Frank Branch Riley and his scenic lecture upon *The Lure of the Great Northwest* than almost any other speaker of the American platform. Those lectures are given without admission charge, and I understand the expense is being paid by some of the business organizations of the Northwest. That they have chosen well is demonstrated by the fact that Mr. Riley has lectured before the University of Pennsylvania for five successive seasons.

The Delaware (O.) Herald gives the

following endorsement of the work of Hugh Fuller, who is one of the Redpath speakers: "From the first number on the program to the very last word he entertained, instructed and helped in his own inimitable way. At times the audience was convulsed with laughter and at other times was found in tears. Not a wasted word was used by the entertainer, his program being a well-rounded, complete unit. Robert Eichhorn ably assisted at the piano."

The Signal, of Crowley, La., makes an interesting statement in regard to the free chautauqua held in that city. It says: "This year the entertainments were free to everyone, the citizens and business houses having put up the money. Because this free feature attracted so many people who apparently came out of curiosity only, and who neither enjoyed the lectures nor entertainments, it is planned to give each contributor to the chautauqua fund a certain number of tickets, and they will then be distributed to those people who enjoy this type of entertainment."

The item well illustrates the danger of the free chautauqua. The thing that costs nothing is seldom appreciated. It is a generous thing to do—that of the business men in any community of paying for a fine chautauqua program and giving it to the people. Where it is done, however, it is well for the donors to devise some way to impress upon those who attend the value of the gift which is being given.

Bachman's Million-Dollar Band, which has been at Tampa, Fla., all winter, is scoring a triumphant success as the closing attraction on the Chicago Redpath's program.

Frederick Wheeler, whose voice has been recorded on more than 500 Victor records, is sinking the role of Will Scarlett in the May Valentine production of *Robin Hood* with Redpath this summer.

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Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists plays like 'Oh, Mama!', 'Peaches', etc.

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Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists plays like 'Broke', 'Green Hat, The', etc.

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WANTED — CLARINET, ALTO, BARITONE. Show opens Saturday. 23d. Wire TROF. L. DOTO, Consolidated Circus, Omaha, Nebraska.

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(Continued on Page 64)

Long Troupe (Pantages) San Diego, Calif.; (Hoyt) Long Beach 25-30.

M

Maek, Chas., & Co. (Main St.) Ashbur Park, N. J.

N

Nelson, Walter (Proctor) Yonkers, N. Y.

O

O'Brien (Majestic) Dallas, Tex.

P

Padula, Marguerite (Bushwick) Brooklyn.

Q

Quinn, Kelly & Quinn (Young St.) Toronto.

R

Radio Fun (Opera House) Saginaw, Mich., 21-23.

S

Sally, Larry (Palace) Red Bank, N. J.

T

Taffan Revue (Pantages) Minneapolis 25-30.

U

Upham, Joane, & Co. (Keith) Dayton, O.

V

Vale, John, & Co. (Orpheum) Galesburg, Ill., 21-23.

W

Walsh, Reed & Walsh (Metropolitan) Brooklyn.

X

Xmas, Harry (Keith) Louisville, Ky.

Y

Yates & Carson (Majestic) Little Rock, Ark., 21-23.

O'Brien (Majestic) Dallas, Tex.

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West & McGinty (Capitol) Hartford, Conn.

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Tom Simmons, 409 W. 42d, New York City.

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STAGE LIGHTING APPLIANCES
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Display Stage Light Co., 334 W. 44th, N. Y. C.
Chas. Newton, 244 W. 14th St., New York City
Universal Electric Stage Lighting Co., Kilgus Bros., 321 W. 50th St., New York.

STAGE PROPERTIES
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Elliott Ticket Co., 101 Varick St., New York.
Trimount Press, 115 Albany St., Boston, Mass.
World Ticket & Sup. Co., 1690 B'way, N. Y. C.

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Danon Chapman Co., 231 Mill, Rochester, N. Y.
Percy Mfg. Co., Inc., 101 Park ave., N. Y. C.

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J. J. Thome, 646 Springfield Ave., Newark, N. J.

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(Communications to 25-27 Opera Place, Cincinnati, O.)

Restoring Parade

On Sells-Floto, John Robinson and Hagenbeck-Wallace Circuses

Uniontown, Pa., May 15.—It has been definitely decided by the American Circus Corporation to restore the parade on the Sells-Floto, John Robinson and Hagenbeck-Wallace circuses as rapidly as possible. This will not necessitate a great deal of work as these shows were framed and equipped last winter for a parade if any effect was shown on business without it. The parade wardrobe has been shipped to the shows from their respective winter quarters. It is not known whether the steam calliopes will be shipped. It may be that only the air calliopes now with the shows will be used in parade.

Gollmar Show Headed East

The Gollmar Bros.' Wild Animal Show and Circus, which opened at Mobile, Ala., March 26 and 27, has played thru portions of Alabama, Mississippi, Tennessee, Kentucky and West Virginia. Business has been good considering weather conditions. Aberdeen, Miss.; Jasper, Ala., and Kingsport, Tenn., have been the banner spots. The show is headed east into New England territory.

The show has new canvas and banners and the equipment is in good shape. The parade is a mile long, and the wardrobe is kept spick and span by Mrs. Bendl, wardrobe mistress. The executive staff includes C. J. Monahan, general manager; Mrs. C. J. Monahan, treasurer; "Whitey" Chapman, legal adjuster; Henry Link, general agent; S. B. Warren, brigade manager; C. H. Hayes, local contractor; "Whitey" Crossin, lot superintendent; "Slim" Collins, trapeze master; "Australian" Carl, boss hostler; "Army" Brown, boss of ring stock; and Earl Cornalla, equestrian director. John Lancaster is the principal clown, and the Bendl Concert Band of 16 pieces furnishes the music. The elephants are in charge of Joe Metcalf and the lion act is being handled by Capt. Ricardo.

Cleveland Bans Parades

Cleveland, May 16.—Circus parades in Cleveland are taboo.

A ruling to this effect was announced this week by Safety Director Barry following appearance last week of billboard advertising numerous of the city's first circuses of the season, the Ringling-Barnum Circus, scheduled for a two-day stand there May 29 and 30.

Barry's ruling did not come in response to a request to parade by the circus management, Barry declared. The ruling, he added, was made merely to preclude any future possible misunderstanding with reference to circus processions here.

"The city has outgrown the circus-parade stage and traffic conditions wouldn't permit a parade such as that staged by a circus," the safety director declared.

War of Paste and Posters

Rochester, N. Y., May 15.—A billposting war is in the offing here between advance agents of the Ringling-Barnum Circus, due to show here next month, and the management of *Abie's Irish Rose*, playing an indefinite engagement at the Gayety.

The circus billers are said to have posted some of their literature over *Abie* posters, which, according to the management, was occupying contracted space.

Cronin Plans Wild West Show

Ashland, Ky., May 15.—Buster Cronin, banner man, with the John Robinson Circus for many years, was here today conferring with T. A. Wolfe, manager of the Fraternal Circus, as to getting some of the wagons and cars used by that show with the idea of organizing at once a Wild West show. Cronin's brother, an Indiana banker, will be interested in the venture. It is hinted that the Buffalo Bill title may be used.

Albert Keller---Notice!

Arthur Keller, 230 McClellan avenue, Michigan City, Ind., writes *The Billboard* that your mother is anxious to hear from you, and that your brother, Reinhart, was killed December 24, 1924. Readers are asked to bring this to the attention of Albert (Slim) Keller, who was last reported to be with the Rhoda Royal Show.

Miller Bros.' Wild West Having Successful Tour

The tour of Miller Bros.' 101 Ranch Wild West and Great Far East Shows thus far has been nothing less than a triumphal march. Numerous turnaways are being recorded. The "Edaw", private car of the Miller Brothers, is the scene of many happy renewals of friendship as the show train moves from point to point over its itinerary. At Indianapolis the entire personnel of the Rubin & Cherry Shows were guests of Col. Joe and Zack Miller at the matinee performance. At the night performance Jerry Muehlan and Bert Bowers were honored visitors, they also being on hand again at Canton, O.

Dan Dix and his famous mule, "Virgil", is one of the big acts with the show.

Taylor Circus Opens May 23

Omaha, Neb., May 15.—The finishing touches are being put on the Frank J. Taylor Consolidated Circus in quarters near here. The opening date has been scheduled for May 23 in South Omaha.

A Railroad Show in 1854

In answer to an item by Gil Robinson, veteran circus man, who stated that so far as he knew the first railroad move made by a circus was in 1839, Leroy Snell and Harry W. Cole, of Detroit, state that Den Stone's Great Original Railroad Circus exhibited in Detroit June 9 and 10, 1854, and in view of the elimination of street parades by several circuses this season it is of interest to note that Stone's circus advertised that season: "No Money Wasted in Outside Parade."

H-W. Circus Goes Big In Atlantic City, N. J.

Frank B. Hubin, the Pleasantville, N. J., big booster, informs that the Hagenbeck-Wallace Circus played to crowded tents at both performances in Atlantic City, N. J., May 9. He further reports that it is a fine show and that the stock and equipment are among the best.

Ringling-Barnum Circus

Does Larger Business in Philadelphia Than Last Year—Many Visitors on Hand

Philadelphia ran true to form in every way, giving the Ringling-Barnum Circus larger business than last year. Gimbels gave their usual Monday afternoon party May 4 and Mayor Kendrick was in attendance. The Hartzells, father and son, and Mrs. George Hartzell, Sr., and grand-children visited during the week, and Conway, Carl and Sadie Grigsby, and Mrs. Grace Boylan visited the show almost every night. The performers and band made their usual trip to the General Hospital, the wonderful spirit of which received deserved recognition.

"Band Top Dutch" closed at Philadelphia to return to New York and engage in the restaurant business, Wm. Gillette, former superintendent of wardrobe, is now operating a hotel near Albany, N. Y. His son-in-law, Geo. Smith, and wife were recent visitors. Mrs. Edith Gillette Smith joined the show at the Garden. H. F. Pringle, of *The New York World*, collected a lot of data about the circus fans' association and promises to run a feature story about it soon.

The writer, Stanley Dawson, received a card from Col. Henry of *The Duluth Herald* from Paris. Bob Johnston says he is counting the days until the show invades New England. Marshall King, true to form, was on the lot early at Baltimore. C. Clay Brown also was a Baltimore visitor. George Melghan was with the show during the Philadelphia and Baltimore stands. Al White has returned after being laid up for a week. Gabe Deter was called home on account of the illness of his mother. Bombardier Kelley closed at Philadelphia. Harry ("Bozo") Bell, cornetist, joined at Philadelphia, and Emil Mobius, trombonist, joined at Baltimore. Robert Forbes, trombonist, is leaving on account of ill health. Mr. and Mrs. Greene, sister and brother-in-law of Harry and Mabel Clemmons, were visitors at Baltimore.

Spader Johnson joined at Philadelphia after being laid up during the entire New York engagement. Mrs. Wm. Burroughs was a week-end visitor at Philadelphia and Baltimore. Tommy Arnell, husband of Hilda Nelson, visited at Philadelphia. In the note recently about "Yorkey Pete", the writer mistakenly said his name was Martin when the right name was Peter Ryan. Louie Hicks is back once more; so is Ray McMillan. The advance demand for tickets was so great in Baltimore that the management sent Bobbie Worth in and opened up the down-town sale several days in advance. That was the case also in Washington, and Lawrence Warrell was sent in several days ahead of his regular schedule.

Paul McCullough commuted over to Philadelphia from New York to witness a matinee, and Hollis and Kenney were out every night in Philadelphia. Mr. Warrell's niece was playing on the same bill at the same theater and was a frequent visitor. Mutt Thompson is counting the days until the show plays Detroit, and the same can be said of Clifford Bammell. Jack Frost was a visitor at New York. Eddie Garris, formerly of De Haven's department, is now on the staff of the Ben Franklin Hotel in Philadelphia. James McDonald left at Philadelphia to take a traveling position out of Newark, N. J. Eddie Dunn was a visitor at Baltimore. Joe Simons, Merle Evans, Chick Bell, John Staley, Uncle Amos Spurling and all of Evans' Military Band, along with Wm. Burroughs, Lew Graham and Clyde Ingalls, have become confirmed Floridians. They have all become land owners.

Clark Show Doing Nicely

The M. L. Clark & Son's Shows are playing to good business in Georgia, reports A. H. Knight. Three shows were given in Glennville May 11 and there were two good houses at Reidsville May 12. The Davis & Sons' Shows visited at Glennville, and Mr. Barnes, of the Barnes Stock Company, and the Beers family paid a visit. The Knight family at Reidsville. "Shorty" Lynn has joined the Clark show and has charge of the snake show and concert tickets. Mrs. Knight has been out of the Knight act for a few days, owing to an injured finger. Jack Naler and his Wild West concert are going over big.

Circus Man Hit by Auto

Salem, Ore., May 14.—Harry Bortz, an employee of the Al G. Barnes Circus, was sent to a local hospital Friday after he had been run down and seriously injured by an automobile driven by Roscoe Reeves, of Silverton, who was arrested on a charge of driving an automobile while intoxicated.



Reproduced above is the No. 1 advance car of the Walter L. Main Circus, now on its 46th annual tour. The car is one of the flashiest on tour. It is painted a Pennsylvania red and trimmed in gold leaf. Adhering to the old circus idea some magnificent reproductions of famous masterpieces embellish the car, painted and decorated by Vic Peratta, the well-known circus scenic artist, for many years connected with the Norris & Rowe and Buffalo Bill shows. Reading from left to right, standing: Al Clarkson, manager; Dan Spade, chef; H. Chevermont, S. Shorts, Harry Hilton, Willie Ralls, Albert Hattendorf, Julius Brod, Thomas Smith, Ed Hollister. Bottom row: H. Kelso, boss billposter; Ed Nolan, Chas. H. Hardman, Fred Smithwick, H. Jones, Thomas Hargraves and Ernest Jones.

Sells-Floto Circus

The Sells-Floto Circus has been doing good business despite rainy and cool weather, reports Jack Welsh. The program is running smoothly under the capable direction of Fred Ledgett. The concert is declared by press and public to be one of the best with white-top aggregations. In clown alley are Bill Carross, Phil King, Bill Koplin Trio, Ed Bell, Jack Welsh, Mal Bates, Leroy Thompson, George White, Jack Alblon, Kinko Sunbury, Shinnie Sunbury, Bobbie Hamon, Lawrence Anderson, Horace Laird, Art Adair, Major Johnson, Billy Ashton, Jack Klippel, Abe Aronson, Bill Lewis, Jimmy McCoy, Bill Hundley and Chester Barnett.

Barnes To Show Spokane

Spokane, Wash., May 15.—This city will have its first circus of the year Memorial Day when the Al G. Barnes Circus comes here. Advance men are having difficulty in securing a lot, as the traditional circus grounds have been converted into a baseball park. The circus will buck the opening of Natatorium Park May 30.

101 Ranch Wild West Brigade

The brigade of Miller Bros.' 101 Ranch Wild West consists of Bert Wheeler, manager; C. J. Donohue, boss billposter; Ben Gottlieb, boss lithographer; George Hanes, banner squarer; H. J. Carlos, Lou Kesler, Ed Sweete, E. B. Walker, George

John Robinson Circus

Experiences Rainy and Cold Weather—Good Business at Connellsville, Pa.

Rain, and in some instances severely cold, has been the brand of weather experienced by the John Robinson Circus of late. Connellsville, Pa., the first stand out of Pittsburgh, brought an ideal day until the night show was about to commence, when a heavy rain fell. However, this city proved the banner stand of the week, attendance being practically capacity.

Somerset, Pa., made one think that late autumn was in progress, it being so cold that ice was reported to have formed in various places. Mt. Carmel, Pa., again brought out the rain coats, a veritable cloudburst here making parts of the lot resemble a lake. In spite of the condition of the lot and another circus following a few days later, a very good night attendance was had.

Patricia Salmon was unable to appear at several performances last week due to sickness. Ione Carl has returned from a Pittsburgh hospital, quite recovered from the recent injury to her hand.

The cookhouse, under the able supervision of Mr. Davis, is handing out the brand of meals that makes everyone look forward to the various times of the day that they are in progress. Mrs. Sam Dill is not with the show at present, having returned to her home at Toledo, O., on account of illness.

McEwan, Clare Boyde, Earl Stratton, Andy Frigola, Sam McFadden and Lou Murray.



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Christy Bros.' Shows
Entertain Governor Len Small and Lieutenant-Governor Fred Sterling---Many Visitors at Chicago

The second engagement of Christy Bros.' Shows at Kankakee, Ill., May 9, was the occasion of a visit from Governor Len Small, also the owner of *The Daily Republican*, reports Fletcher Smith. The Governor and party of six occupied a box at the night performance and applauded the many features. His paper gave the show another splendid afternotice. May 11 at Rockford, Ill., Lieutenant-Governor Fred Sterling, who is the owner of *The Daily Democrat*, attended the matinee performance with his grandchildren and also occupied a box. He, like Governor Small, complimented Mr. Christy on his parade and performance.

Sunday, May 10, the show made its third appearance in Chicago, playing in Roseland at 119th street and Michigan avenue. There was a big matinee and capacity at night. There was the usual large number of visitors including Fred Clarke, of the Riverside Printing Company; Wm. Campbell; General Agent Bert Rutherford; Harry Coddington; Walter C. Scholl, who is compiling a history of the circus; Chas. Kilpatrick; Charles and Walter Driver; General Agent E. L. Brannan, of the Robbins Bros. Circus; Harry Atwell, the well-known Chicago circus photographer; George and George, with their baby; Harry and Merna Karsey; Gardner Wilson with his wife and a party of friends, who ate dinner under the cookhouse; Dick Collins, Frank Sweeney, Mrs. J. A. Haworth and son, Ike Lewis, Mr. and Mrs. Wm. R. Henry (Mrs. Henry was formerly "Bobbie" Reid) and Tex Sherman.

"Red" Sheldon and his brother-in-law, Bert Boise, recently enjoyed a visit at home in St. Louis. At Columbia, Mo., the delegates at the convention of the Missouri Press Association were the guests of the show at the evening performance, and the members of the Allen theater company at the matinee. Business was good at both shows. There was a long run to Moberly and a late afternoon performance. Visitors were Jack Wright and wife, Ed Harris and Roger Spencer.

There was another long run crossing the Mississippi to Canton, Ill. Here Mr. and Mrs. Christy had as their special guests Mr. and Mrs. Thomas Webb of Peoria. They were also over again at Streator, and Mrs. Christy was presented with a box of American Beauty roses. Howard Welch and a party of friends came over here from Bloomington and saw the afternoon show. Howard joined the show at Kankakee to clown and work the track. E. L. Richards, *The Billboard* correspondent at Peoria, was also entertained. Jack Walsh is back on the show as steward, joining at Kankakee. At the matinee here 1,100 inmates of the State Insane Asylum saw the matinee performance. W. E. Franklin, the well-known ex-showman, with Fred Wagner and a party of friends, visited at Streator and became Christy boosters. At Rockford Dave Jarrett was on hand. Business was off at the matinee, but there was a jammed night house. Joe Miller joined here to handle the advertising banners. M. J. Dresen, general agent of the Litts Amusement Company, was a recent visitor.

Walter L. Main Circus

Encountering Very Inclement Weather—Show in Its Fifth Week

The Walter L. Main Circus, owned by the King Brothers, commenced its fifth week at Oakland, Md., May 18. In spite of almost incessant rain and cold weather, excepting the first 10 days of the season, the show is moving along satisfactorily. Leaving at Bluefield, W. Va., May 1. Excepting at Bluefield, a baggage wagon broke while descending a small mountain, throwing the wagon on one of the pole horses, injuring it so badly that it had to be killed, no serious accidents have befallen the show. On the run from Sutton to Weston, W. Va., a 70-foot stock car was derailed while rounding a curve. Had the car listed several inches farther it would have been precipitated down a mountain. Luckily, the train was moving slowly. The horses in the car were unloaded, the car placed on the rails and within an hour was again on its way. Clay Court House, W. Va., May 11 will long be remembered. The show Sun-

(Continued on page 74)

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10x10 Ft.	3 Ft.	7 Ft.	48.30	12x12 Ft.	3 Ft.	6 In.	59.00
10x12 Ft.	3 Ft.	8 Ft.	54.00	12x16 Ft.	3 Ft.	6 In.	71.00

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BABY ELEPHANTS (Tame Females)
RHESUS MONKEYS--RINGTAILS.
BABOONS.
PYTHON SNAKES, Dark and Light Color.
African Flamingos---White Swans---Fancy Ducks---Indian Cranes.
LLAMAS to arrive May 20th.

LOUIS RUHE, Inc., 351 BOWERY, NEW YORK

THE CORRAL
by Rowdy Waddy

(Communications to 25-27 Opera Place, Cincinnati, O.)

Haven't heard of any rodeo being materially planned for New York City this summer, or fall.

W. R. Homer City—Possibly Canutt will answer your questions, if you write him direct. Address him care of *The Billboard*.

The committees and Commercial Club at Tensleep, Wyo., have been busy with preparation for this year's roundup there.

There will again, this year, be a number of Wild West free act combinations (some with pay shows on the side) playing fairs.

A three-day rodeo and cowboy carnival is slated for Del Rio, Tex., in June, under the management of Ralph and Earl Sellers.

Jimmy Eskew's old-time stage coach with the Rubin & Cherry Shows sure has been attracting much interested attention.

Ruby Dietrich informed that she will stage a rodeo at what is known as the Dietrich Lake Ranch, near Anadarko, Ok., in August.

Marion Stanley recently wrote from Clayton, N. M., that he had seen "Hackberry Slim" Johnson in Snyder, Tex., and that "Hackberry" intended taking out a bigger outfit this year.

Quite a bit of local newspaper publicity has been given to an Indian Pow-wow to be staged near St. Paul (West St. Paul), Minn., May 30 and 31. Native Indian pastimes to be featured.

One of the well-known hands wrote recently: "I read the Corral each week without fail, and I can hardly wait after each contest I know of being staged to see who the winners were."

The round-up fans in the vicinity of Dewey, Ok., have been enthusiastically helping "Fog Horn" Clancy and Joe Bartles "whoop up" for the forthcoming Burnett rodeo there, July 2, 3 and 4.

Where are the "escape-hangers" who predicted that the days of the big overnight Wild West "have passed"? Have they heard of the many turnaways enjoyed by the 101 Ranch Show this spring?

The Shields Wild West opened with the Ford & Lundenman Shows last week at Richmond, Va. A roster of the personnel has not yet been received, but report has it that it is a crackerjack performance.

Fred Beebe has a busy manager the past couple of months, attending to details incident to his two rodeos, at Omaha, Neb. (closing May 15), and Des Moines, Ia., May 26-31. However, Fred has had a hustling staff working at both places, which aided him greatly.

The contest date list will appear in the Summer Special number (dated June 13), in the dates column (fairs, conventions, etc.) of that issue. This telling it will afford all contest heads who have not already done so opportunity to get their dates to us for that edition.

"Happy" Reynolds and Neta Baker, of the Buckskin Ben Wild West with Dodson's World's Fair Shows, certainly pulled a surprise on the others of the show a few weeks ago, when they quietly motored to Sherman, Tex., and were "spiced for life."

M. D. Holloway wired from Miami, Fla.: "The 'Low Creek Kid' leaves Miami May 24 for the 101 Ranch. I will be with them all summer and hope to meet all the boys there. Have been in Miami during the winter and spring. Had a line from Milt Hinkle, wishing me luck on my return to the Ranch."

Here is a quotation from a letter from one of the foremost rodeo heads of the country: "The *Billboard* is the only real medium we have in communicating with contestants, and I believe that if all rodeo executives would impress this on all contestants, to watch *The Billboard* for announcements, etc., we would all get better results."

The following data was received from Dewey, Ok., too late for last issue of the Corral: Fog Horn Clancy just closed contract for Tom L. Burnett to produce the Dewey Roundup. Practically a whole trainload of stock will be shipped here for the occasion from the Triangle Ranch, and practically all the rodeo stars usually seen at Burnett shows will be on hand for the event.

Quite a number of enthusiasts in Denver, Col., yearly boost heavily for their favorite annually held frontier-day shows, even in other States. Denver is

prominently known thruout the country as one of the mainstay cities of the West—geographically, commercially and socially. Why not a concerted effort there for a great big, outstanding annual Wild West sports event at that city? Verily, Why?

There has been a great deal of talk about juvenile rope spinners, etc., going the rounds—as to "the best". Several of the youngsters have expressed themselves as anxious to enter contests with "all others". There's a good card for rodeos this year—and be sure to make it strictly on "points" and manner of presentation. Incidentally, the writer saw a certain brother and sister team work recently—they were marvelous.

According to word from the 101 Ranch, at Marland, Ok., preparations are under way for some notable additions to the Miller Brothers' big road show. Capt. Leonard has been breaking 10 head of high-school horses, assisted by Mildred Douglas-Hinkle, to join the road outfit in July, and Milt Hinkle and his aids had 15 head of buffalo up in the corral, breaking some of them to work to charlots, and some steers for riding in parade.

We solicit the list of winners, the success and other data from ALL contests. We will give mention to each of them, the heads of which are sufficiently interested in their own "doings" and the reading of contestants to send it in. Of course, if we don't get it, we can't print it. This is one paper that does not confine its news of events held exclusively to those which had advance advertising in our columns—we figure the news is due our readers.

A free "rodeo" was recently given a movie-taking place on the West Coast—

performance. Also visited the Hagenbeck-Wallace Circus and he highly commends the concert put on by the following: Johnny and Ethel McCracken, Bill Penny and the band of Sioux Indians, Jack and Billie Cavanaugh, Mabel Kenjockety (his first time to see Mabel in 10 years), Mr. and Mrs. Charles Sweet, the Australian Birds; L. L. LaBeau, Mr. and Mrs. Carl Bruce and Charles (Shorty) Flemm.

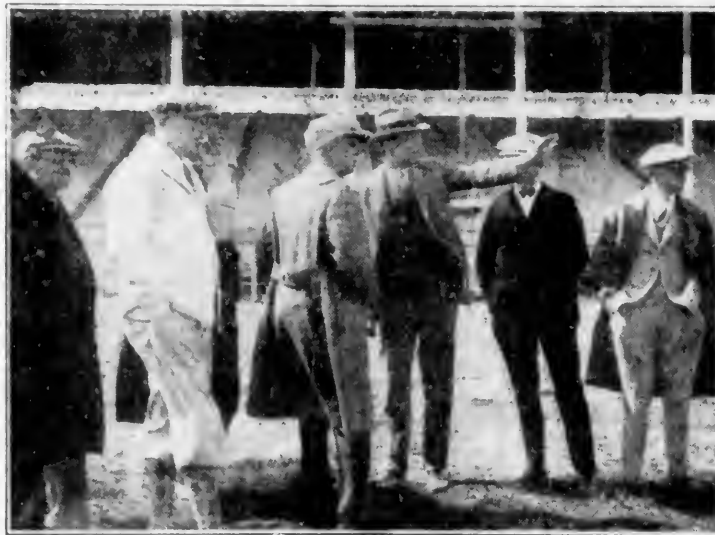
"San Angelo Jack" Hughes recently sent the following poem on, as he termed it, "That Spring Wedding at Fort Worth, Tex.":

There's a melancholy sweetness
In the very atmosphere;
There's a comforting completeness
In the heavens everywhere;
There's a sunny satisfaction
In the brisk and balmy breeze
When we learn that Lloyd Saunders
Married "Helen of the Movies".

There's a little lump of heaven
Working, to give them their start;
There's a slight foretaste of heaven,
Deep down in all human hearts;
There's a satisfying solace
That has never failed to please—
When we heard that Lloyd Saunders
Married "Helen of the Movies."

There's a city in the Nation that
For a hundred miles around
Is the nucleus of cowboy action
On that select, superior ground—
It's the "beetown" of Fort Worth,
Queen of Wealth, Health and Ease,
Where we hear that Lloyd Saunders
Married "Helen of the Movies".

Among the provisions attached to the membership requirements in the Western Frontier Shows' Association, formed last month at Salt Lake City, Utah, with the annual events at Cheyenne, Wyo.; Pendleton, Ore.; Monte Vista, Col.;



Hoot Gibson and staff looking over the Calgary Exhibition Grounds with Guy Weadick in preparation for the Universal Film Corporation's feature picture, "The Calgary Stampede", in which Hoot Gibson will be starred. Left to right: Herbert Blache, Universal director; Richard Schayer, writer; Hoot Gibson; Guy Weadick, Calgary Stampede manager; Frank Messenger, assistant director for the Universal Films; Don Lee, writer.

that is, it was free admission—a big crowd was needed for the filming of a "feature". Also, according to advance newspaper announcement, a number of beautiful girls from the attendance (with a coupon were to be given a chance to break into the movies, and it seems that professional noting ability was not being the major consideration, but beauty of face and form.

The following press dispatch was issued from The Dalles, Ore., about two weeks ago (no later data on the casualty has since been received): "Harry Brown, a Grass Valley buckaroo, was in the hospital here at the point of death as a result of being thrown and rolled upon by a wild horse at a rodeo at Antelope yesterday. The rider's arms and legs were broken, his skull fractured, his jaw broken and his chest crushed, an X-ray examination revealed. No hope for recovery was held out at the hospital."

The Rodeo at Prineville, Ore., last of June, then on to Northern Idaho Stampede at Post Falls, Ida., then the Stampede at Calgary, Can., and from there to Frontier Days, Cheyenne, Wyo., seems to be a popular route for many contestants this year. Owing to the fact that the managements at Prineville, Cheyenne, Idaho and Calgary are all working in close harmony, seeing that each other's literature, etc., is being distributed to contestants and fans in all districts, many people realize that they can go from one contest right on to the other without losing time.

Jitney Wright wrote from Philadelphia that he had visited the Kingling-Barnum Circus and had met the Wild West folks, and opined that Cy Compton and his coterie of workers sure put on a fine

Colorado Springs, Col.; Rawlins, Wyo., and Salt Lake City represented at the meeting, was arranged the following: "The show seeking membership must be a community enterprise, it must have had at least one successful year, it must be able to pay out and live up to all contracts, it must agree to follow the rules of the association in all of the events that local regulations permit the show to stage." Also: "No show is barred from membership in the association, but it must have the approval of all other members of the association in order to enter."

It so happens that all the events represented at the meeting were located in one section of the West, and rumor has it that a "Southwestern" association may also be formed at a not far distant date. If this should materialize, there would be rivalry for Northwestern and Southwestern championships for the contestants to "shoot" for, also it might be that the two associations could get together on a big, outstanding event each year (even if alternating between the northern and southern sections) to make official national championship awards (since it is not at all probable that any association would be formed east of the Mississippi River).

Robbins Bros.' Circus

The Robbins Bros.' Circus has been playing to very satisfactory business. At Rock Island, Ill., May 4, there was a fair matinee and a capacity crowd at night. In Muscatine, Ia., May 5, the show played under auspices of the American Legion to a fair matinee and a big night house. Iowa City treated the show to a big surprise with two big houses in spite of the cold weather. At Newton May 7 and Winterset May 8 the afternoon houses were big and the night houses fair. Big

business was recorded at Indianola May 9, this city not having had a circus in 14 years.

The two specs, *Arabian Nights and America*, are getting much comment all along the line. Jimmie Logan is in charge of Lonie Buchanan's inside candy stand. Jack Varley, female impersonator, is singing one of the prima donna roles in a very pleasing manner. Harry Hall, baritone soloist, has returned to his home in Adrian, Mich., due to illness, and will later rejoin the show. Marceline Montague, of the team Duffy and Montague, is singing the leading feminine role of the Princess in one of the specs. Freddie and Ethel (Mickey) Freeman celebrated the birthday of their two-year-old son, Freddie, Jr., May 2 by giving a party to friends. Joe Marvella is assistant to Equestrian Director Bert Rickman and appears in the spec, the hunting scene and rides a high-jumping horse. Victor F. Cody is scoring in the concert with his rifle and shotgun act, and also does a roping act in the big show.

Babe Lloyd joined at Manchester, Ia., and is appearing in the spec, and doing swinging-ladder and iron-jaw numbers. O. A. Gilson's band is receiving excellent comment in the various dallies. Jack Heefner, baritone; B. R. Carter, trombone, and W. E. Keyser, cornet, joined at Rock Island, Ill. Ethel Freeman was thrown from her horse while doing a principal riding act in Rock Island May 4 and dislocated her left knee. She will remain out of the performance for about two weeks. The Aerial Clarks (George and May) were guests of the writer and Kenneth Waite at Muscatine, Ia. The Clarks are with Berry & Norman's Circus. Legal Adjuster James Morse entertained members of the Chase-Lister Stock Company at Newton, Ia., May 7. Waite and his boys have a number of clever walkarounds.

At Duluque, Ia., Owner Fred Buchanan entertained his friend, Jake Rosenthal, manager of the Majestic Theater. The newboys of *The Daily News*, Newton, Ia., were entertained at the matinee performance by Mr. Buchanan. Gust Karas, Greek light-heavyweight wrestler, is appearing at every concert as the feature attraction. Mrs. Buchanan and Miss Mary spent the day with Mr. Buchanan in Indianola May 9. Bob Speer, Sousa-phone player, played his home town, Winterset, May 8 for the first time in 32 years of trouping. Louis M. Latta, manager of the Green Bay Lumber Company in Indianola, was instrumental in securing a lot and license for the show in that city May 9 and the services of the Des Moines Ladies' Band of 44 pieces.

F. ROBERT SAUL (Press Agent).

COMPLAINT LIST

The *Billboard* receives many complaints from managers and others against performers and others. It publishes below a list of such complaints, with the name and address of the complaining party, so that persons having a legitimate interest in the matter may make further inquiries from the complainants if they desire.

The publication of the list does not imply that the complaint is well founded, and *The Billboard* assumes no responsibility for such information as may be given by the complainant to parties inquiring.

Names will appear in this list for four weeks only. Anyone interested might do well to make note of them:

THOMAS, LEE, performer, Complainant Bert New, Show manager, Care *The Billboard*, Cincinnati.

Col. Phil DeCoupe, veteran showman, looking hale and hearty, was in Cincinnati last Friday, giving *The Billboard* a call, en route from his home in Harrodsburg, Ky., to Seymour, Ind., to visit some of his show friends. The Colonel reminded on early trouping days. Says that he is enjoying good health.

Wanted Quick

Trick Rider and good Roper. Also good Bronc Rider. Must ride outside horses. Rawlins, May 21; Rock Springs, 22; Green River, 23. Kommerer, 24 to 26; all Wyoming. E. H. JONES, Manager Cooper Bros. Shows.

THIRD ANNUAL ROUNDUP AND ROPING CONTEST, July 2, 3 and 4. \$1,000.00 to \$1,500.00 prizes in calf and steer roping. Will have Bull-dozing, Steer and Bronc Riding. A real clown wanted. Where are you, Red Sublette? Ferris Wheel and Merry-Go-Round wanted. B. D. LEONARD, Manager, Southwest City, Missouri.

TENTS

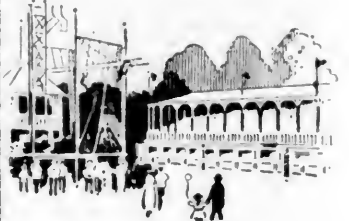
Sale of Used Concession and Circus Tents of all kinds. Flies and Side Walls.

CINCINNATI SALVAGE CO.
5 E. Pearl St., Cincinnati, Ohio.



FAIRS AND EXPOSITIONS

Together With Their Musical Features
Grand-Stand Acts, Midway Shows
and Concessions
BY NAT S. GREEN



(Communications to 25-27 Opera Place, Cincinnati, O.)

Iowa State Fair

Being Planned on Elaborate Scale
---Amusement Features of
Large Proportions

Des Moines, Ia., May 15.—The 1925 Iowa State Fair is being planned on an elaborate scale and its officials are confident that all previous records will be surpassed.

Especially elaborate are the plans for the amusement features. Programs both day and night will be crowded with diversion and fun of every sort. Band concerts will be practically continuous day and evening. Six bands and orchestras have been booked. The headliner is Thaviu with his famous hand and vocalists. Others engaged are the Argonne Post Band of Des Moines, Karl King's Military Band of Fort Dodge, Murray Family Orchestra of Cedar Rapids, Old Soldiers' Drum Corps and Girls' Novelty Entertainers of Webster City. Officials promise that these will provide one of the finest musical programs ever presented at the Iowa State Fair.

On Sunday evening a mammoth musical and spectacular feature is to be presented—semi-religious in its nature and entirely different from anything else ever witnessed in the Middle West.

Auto racing will be presented on both Fridays and horse racing the remaining five days. Nearly \$18,000 in added money for horse racing indicates the class of the speed classes. Each day's schedule will include trotting, pacing and running races. Purses will range as high as \$3,000.

Fifteen hippodrome and circus acts, the largest number ever assembled at an Iowa State Fair, will also be included on the afternoon and evening grand-stand programs. The great night show attraction will be a fireworks production, *Rome Under Nero*.

Society horse shows are again on the program for four nights.

As in former years, there will be a big midway. One of the finest lots on any fairgrounds in the country is being cleared, the entire area between the old mill and the grand stand, extending 800 feet north from Grand avenue, will be given over to the midway. It is being graded and leveled and will provide splendid accommodations for the shows, rides and concessions.

Exhibits this year are expected to be the equal of those shown anywhere. Premiums offered total \$127,952, most of them being offered in the live-stock and agricultural sections. Rearrangement and reclassification of the agricultural departments promise a new interest in these branches. The three headline features—county exhibits, individual farm exhibits and Farm Bureau project displays—will be afforded larger accommodations than ever before. More than \$11,500 is offered for the boys' and girls' club work contests, exhibits and demonstrations. The interest in this Junior State Fair has been so great that larger accommodations are necessary.

The auto show, the exhibits of farm machinery, home conveniences and labor-saving devices will be large and varied.

The Iowa State Fair has been in existence almost 75 years and in that time has kept pace with the wonderful progress of Iowa. This year there is little doubt that a new record will be made.

Butler Fair Assured

Butler, Pa., May 15.—The annual fair and race meet will be held at the Butler fairgrounds August 25 to 28 this year by the Butler Driving Park and Fair Association, it is stated by an official of the association.

Plans for the fair are under way and it is said the outlook is excellent.

The fair association has offered its property for sale, subject to the lease on the ground for 1925, and an option to renew the lease for 19 years. Should a sale be made it will not affect this year's fair.

The first Butler fair was held in 1904.

Gocher "Looks Back"

"An article entitled *Looking Backward*, by W. H. Gocher, secretary of the National Trotting Association, released under date of May 3, contains a tremendous amount of historical information in regard to the American trotting horse," says the May Fair Letter of the Massachusetts Department of Agriculture. "Mr. Gocher has more information in regard to this subject than anyone we know of and whatever he sends out is

Moore To Be Secretary Of Everett (Wash.) Fair

B. T. Moore, former secretary of the Montana State Fair, has accepted an offer of the secretaryship of a newly organized fair at Everett, Wash., and is now on the job there.

Mr. Moore had taken the secretaryship of the Gallatin County Fair at Bozeman, Mont., soon after the Montana State Fair was "put out of business" by the action of the State Legislature, which refused to appropriate funds for its maintenance. Soon afterward Moore received the offer from Everett, and was released for the bigger job.

"The fair at Everett is a new undertaking," says Mr. Moore, "and is being built from the ground up by the business men of this progressive city. The site of the fair is on Silver Lake, about 20 miles from Everett, on the main automobile highway between Seattle and Everett."

"The plan at Everett is to build up a big entertainment fair, the foundations of which will be laid in the initial fair this year."

Victor's Band for Brockport (N. Y.) Fair

Brockport, N. Y., May 14.—Officers of the Monroe County Agricultural Society have plans well under way for one of the biggest fairs in years, to be held August 19 to 22, inclusive.

The association this year has affiliated with the Buffalo Road Driver stake races, which with the regular program will give owners a better chance than ever to enter their horses. In the general policy of expansion the secretary has closed contracts with Wirth & Hamid, of New York, for seven free acts. In addition there will be Victor's famous band with soloists, and Gertrude Van Deuse, the "girl with the million-dollar voice."

Races at Rochester On Memorial Day

Rochester, N. Y., May 15.—Horace P. Murphy, Syracuse race promoter, will conduct automobile races here Memorial Day at the Dewey Avenue Track under

"Cleopatra" Spectacle To Be Shown in West

Walla Walla, Wash., May 17.—Plans for the production of *Cleopatra* at the fairgrounds here are being considered by the Walla Walla Pageant Association to replace the annual historical pageant of the past two years. *Cleopatra* is the subtitle of the annual Shadukiam Grotto *Amusement* production at Detroit for this year and will be placed on tour on the Pacific Coast thru booking arrangements recently made in this section by Bill Breitenstein.

The *Amusement* spectacle is being produced at Detroit this year by Earl F. Newberry, well-known figure in the outdoor show world, and will be taken almost intact to the western territory under charge of J. Saunders Gordon of the Gordon Fireworks Company, of Chicago, who has the spectacle and fireworks contract at Detroit.

The big Eastern production, which will be shown at Detroit, June 27 to July 11, will open in the West at the Interstate Fairgrounds at Spokane, Wash., July 29, and continue five days, while the prospective dates here are August 4-6.

A NICELY ARRANGED FAIR PLANT



The natural "lay of the land" favored those who laid out the fairgrounds at Montgomery, Ala., for what is now the State Fair of Alabama, and the result, as may be gathered from the accompanying picture taken from the air, is a nicely arranged fair plant.

"While it was no good planning of ours that gave us such a good arrangement," says Mort L. Bixler, manager of the fair, "I feel sure that this layout might be used as the basis for new fair grounds where they do not expect to use more than 60 acres."

Temporary Manager Named For Vancouver Exhibition

Vancouver, B. C., May 14.—J. S. Matheson has been appointed temporary manager of the Vancouver Exhibition and peace in the ranks of the exhibition board is again restored.

At one time it was suggested that there would be no fair in Vancouver this year, but the persistent efforts of the board of directors, assisted by a few well-known public men, resulted in the appointment of a new manager and everything bids well to make this year's fair a great success. Contributing in no small degree to this assurance is the fact that George Hoekley, former assistant manager, has been retained.

For the information of members of the profession on tour in automobiles, Frank Campbell has leased the auto camp, which is at the fairgrounds, and has installed several conveniences.

North Montana Fair Is Planned

Plans are being made for holding an annual North Montana Farm and Stock Show at Great Falls, Mont., and sites for the grounds have been examined. A tract of 120 acres has been offered and is being seriously considered. The county commissioners expressed their willingness to co-operate in the project by making a one-half mill levy, which would net \$15,000 annually for the maintenance of the fair until such time as it would be

the sanction of the contest board of the A. A. A. Murphy has leased the track for one year and plans to hold several races there and to round up the winners at each event for a final race at the Syracuse State Fair, for the official A. A. A. title of Western New York champion.

In addition to the Memorial Day events races will be held at the track July 4 and Labor Day. The races will be conducted under 3-A rules of the A. A. A. and as a result several changes will have to be made, including the elimination of "Death Curve". One driver has been killed and several cars wrecked at this spot.

Schwab Taking Active Part in Fair Plans

Ebensburg, Pa., May 15.—Charles M. Schwab, steel king, here for the summer on his magnificent estate, is taking an active part in preparation for the Cambria County Fair, which his financial support made possible.

The fair association will feature an industrial exposition July 1 to 4. Exhibits from some of the biggest industries in the country will be brought here thru the efforts of Mr. Schwab. He told other directors at a recent meeting that he intended to have the show the biggest in the State.

In addition to the industrial exhibit there will be carnival features, horse races, fireworks, circus attractions and free acts.

Fair Wins Suit

Spokane, Wash., May 14.—A verdict for \$15,211 in favor of the Spokane Interstate Fair and Livestock Association was rendered in the federal court here last night against the Fidelity and Deposit Company of Maryland, after the jury was out three hours. The case arose in the insurance firm's alleged refusal to pay on its policy of burglary insurance held by the fair when the Derby Day receipts were removed from the association safe at the fairgrounds during the night of September 4. About \$20,000 was taken from the treasurer's room by the thieves, but about \$5,000 represented silver in the room outside of the safe, and also receipts of concessionaires, not covered by the policy. The verdict includes interest accumulation since the robbery. The case was bitterly fought, with unusual legal talent called in by both parties.

That "No-Pass" Fair

Britt M. Preston, manager of the Kalamazoo County Fair, Kalamazoo, Mich., writes *The Billboard* as follows with reference to his recent statement in these columns that the Kalamazoo fair would issue no passes:

"I have been besieged by concession men as to whether this meant concessionaires' and exhibitors' tickets. For the information of those interested I wish to make it plain that this is purely a no-pass fair. Concessionaires' and exhibitors' tickets are not considered as passes by us."

Big Night Show Planned

Mitchell, Neb., May 15.—The Scotts Bluff County Agricultural Association will hold its 1925 fair here September 8-11. A bigger and better night show will be featured this year. Contracts have been closed with L. C. Kelley, representing the Fidelity Fireworks Company of Chicago, for the scenic production, *Smashing the Hindenburg Line*, for three nights, together with three displays of exhibition fireworks. A. H. Peirson is president of the association; Fred Patsch, vice-president; Fred Pelton, treasurer, and J. T. Whitehead, secretary.

Erath County Fair Adding New Buildings

Stephenville, Tex., May 14.—Roy Geren, secretary of the Erath County Fair, advises that August 28 and 29 are the dates chosen for this year. The association is adding new buildings and equipment valued at \$10,000, and officials expect to make this year's event a banner fair. Free attractions and fireworks displays will be features of the entertainment program.

Plans also are being made for a July 3 and 4 celebration.

Auto Race Meet Planned

Cumberland, Md., May 15.—Officials and directors of the Cumberland Fair Association met recently, and, after a dinner, made plans for an extensive fair next fall. Secretary Virgil C. Powell and Harry A. Manley were authorized to arrange for a spring and summer auto race meet and a community celebration July 4.

FAIRS AND FUN IN ENGLAND

By "TURNSTILE"

A Fixed Easter

London, April 30.—The showmen of this country, indoor as well as outdoor, are watching the progress of Lord Desborough's bill for the legal fixing of the Easter holiday and are anxious to see this become law. Ecclesiastical opposition, at one time strong, is weakening as the common sense of the proposal becomes clearer. Traders in general support the measure and the chief matter in dispute is the actual date.

Lord Desborough considers the second Sunday in April the best to meet all purposes, as it falls about midway of the 35 days over which this movable feast varies. The traveling showmen, whose routes have to be varied year by year according to the falling of the Easter and Whitsun dates, which are two of the best fair seasons, are strong supporters of the fixed holiday.

Wembley

The king will be present at a great Empire Thanksgiving Service May 24.

Messrs. Pain, the well-known fireworks manufacturers, are running fireworks displays from the end of May to the third week of June, and the great circus organized by the famous circus proprietor, F. Gimel, and his partner, Robertson, will follow until the middle of August. Special displays of chariot racing and equestrian stunts of all kinds will be the principal features of this show. The military searchlight and torchlight tattoos which proved such a great success last year will be revived in the autumn and the Old English Fair will be put on during October.

Radio Punch

Punch and Judy shows are still popular attractions at many seaside resorts and are often to be found also at inland resorts, tho they are comparatively rare nowadays in the streets of London and in the big towns. The last time I saw one in town, in an unremembered turning near Pall Mall, I remember noting during the few minutes that I watched the show that two famous actors, an actress of leading repute here, a statesman of world-wide reputation, a celebrated society belle and a winning jockey stopped awhile to enjoy the show. Which is a tribute to a popular, if passing, department of show life. But of the half dozen only one dipped into his pocket to my knowledge, which may explain why Mr. Punch, Judy and the dog, Toby, have a lean time of it nowadays.

But Punch is as modern as he is eternal. Authorities on the subject declare that he dates from early Greek times at least. And now, availing himself of modern methods, he has taken to the air, for last week Sam Corry gave a radio performance of Polichinelle's "tragical mirth" from the Belfast Broadcasting Station.

Out and About

An exhibition is being promoted by Siamese industrialists to be held at Bangkok during the coming winter.

Eastbourne Town Council has refused permission to erect a building for a disturbing mirror show on the parade. Certain of the municipality are in favor of increasing the entertainment offered to visitors, but there is a conservative element which seeks to keep the town what they call "select".

The beautiful hilly country near Birmingham, known as the Lickey, is being developed as a summertime fair resort by Pat Collins. Birmingham corporation trams now run right out to the base of the Lickey Hills and during Easter a 60-second service was maintained. Pat says he is on a good thing.

The Crystal Palace pulled more than 40,000 people on Easter Monday, and the Zoo more than 46,000, but rain knocked

SHOW PRINTING

OF EVERY KIND—TYPE, BLOCK AND LITHO.
HERALDS, CARDS, DATES, MUSLIN AND FIBRE SIGNS.

STOCK PAPER

NATIONAL PRINTING AND ENGRAVING CO., 7th and ELM STREETS St. Louis, Mo.

For CARNIVALS, 4TH OF JULY, FAIRS, HORSE RACES, AUTO RACES, AUTO SHOWS, FRATERNAL ORDERS, BASE BALL, BATHING BEACHES, DRAMATIC AND MINSTREL SHOWS.

TWO BIG EVENTS AT PERRY, IOWA

THE BIG CELEBRATION AND RACE MEET, JULY 3 AND 4.
THE GREAT TRI-COUNTY FAIR AND INTER-STATE EXPOSITION, SEPTEMBER 14 TO 18.
WANTED—All kinds of Rides, Shows and Concessions.
E. O. CARTER, Secretary, Perry, Iowa.

CAPE COD The Barnstable County Fair

SEPTEMBER 1, 2, 3, 1925.
The Biggest Fair south of Hrookton. Eighty-first Year, and Growing Bigger and Better. Cape Cod, Mass.

CARNIVAL COMPANY WANTED

TO PLAY OUR FAIR DATE, WEEK OF AUGUST 17, DAY AND NIGHT FAIR.
All legitimate Merchandise Wheels open. This is one of the best Fairs in Iowa. Agents come and look us over. We have a real plant. Lachman, Isler, Brundage, Harry E. Billick and Leggett Shows, let us hear from you.
M. W. CONWELL, Supt. Concessions, Knoxville, Iowa.

the bottom out of the business at Hamstead Heath, where there is practically no covered amusement.

The Siamese Twins born lately at Rotherham, to which I referred in a previous note, died after 22 days of life. Another pair were born dead in London this week.

Tschaikowski's "1812", performed by military massed bands and artillery with a built-up Moscow burning in the background, forms a part of the ambitious program of Aldershot's Searchlight Tattoo to be produced June 16 to 20.

Annual Fair Elections

Among the elections of fair officers recently reported are the following:

Waseca, Minn.: Waseca County Fair. President, E. B. Hecht; vice-presidents, A. N. Tyrholm and W. E. Schuette; secretary, E. H. Smith; treasurer, C. P. Sommerstad.

Larned, Kan.: Pawnee County Agricultural Association. President, W. A. Warring, succeeding P. A. Baughman, resigned; secretary, Robert Evans, succeeding R. P. Sloan, resigned; vice-president, P. A. Baughman.

Franklin, Ind.: Johnson County Fair. President, G. N. Henderson; vice-president, William T. Henderson; secretary and general superintendent, David E. Hunter; treasurer, C. A. Overstreet.

Stillwater, Minn.: Washington County Agricultural Society. President, J. V. Bailey; vice-president, John McPherson; secretary, A. P. Henderson; treasurer, George Munkel.

Tennino, Wash.: Tenino Community Fair. President, T. H. Richard; vice-presidents, R. M. Shay and G. E. Parks; secretary, W. D. McArthur; treasurer, A. W. Laningham.

Slaton, Ok.: Slaton Community Fair. President, Sam E. Staggs; vice-president, J. C. Stewart; secretary-manager, J. J. Ross; treasurer, J. T. Overby.

Rockport, Ind.: Spencer County Fair. President, T. C. Basye; vice-president, Henry Hoch; secretary, C. M. Partridge; assistant secretary, A. V. Wade; treasurer, Clarence Underhill.

Tallahul, La.: Tri-Parish Fair Association. President, W. M. Scott; vice-presidents, N. C. Williamson, J. P. Allen and R. R. Taylor; secretary-treasurer, P. O. Benjamin.

Belvidere, Ill.: Boone County Fair Association. President, Robert Hawkey; vice-president, Henry Blester; secretary, K. W. Cicland; treasurer, Alfred C. Meyers.

Wynne, Ark.: Cross County Fair. President, T. Howell; vice-president, C. F. Warren; secretary, A. C. Hoffman; treasurer, Albert Horner.

Front Royal, Va.: Warren County Fair. President, Col. S. R. Miller; vice-presidents, I. G. Bicer, John W. Wood and Charles L. Merion; secretary-manager, S. Byrne Downing; treasurer, Frank T. Evans.

Coalgate, Ok.: Coal County Free Fair. President, Frank Bowers; vice-president, W. R. Dees; secretary, M. W. Pletner.

Cascade Locks, Ore.: Skamanla County

Fair. Chairman, Louis Thum; secretary, J. C. Lawrence; vice-president, R. W. Miller; treasurer, Louis Aalvik.

Grangeville, Id.: Idaho County Fair. President, E. M. Olmstead; vice-president, J. L. Stewart; secretary, Gibson Elmers; treasurer, A. N. Dyer.

Why Some Fairs Are Not Successful

Some interesting sidelights on fairs and why some of them are not doing as well as they should are contained in a report issued by W. T. Maakestead, of the Kossuth County (Iowa) Farm Bureau, on a questionnaire sent out to 84 fair secretaries, from which he received 62 replies. Mr. Maakestead states that of the 62 fairs reporting, 40 reported attendance below average (season of 1924), 10 reported attendance average and 7 attendance better than average. Here are some of the conclusions drawn as to why the fairs were not doing as well as they should:

1. It is apparently not successful to have two or more fairs in the same county.
2. How many of the fairs have formed the habit of issuing too many complimentary tickets.
3. Other towns in the county do not generally co-operate; this probably is due to jealousy over the fact that these merchants are getting an advantage out of the fair, they themselves do not enjoy.
4. Too many people try to get something for nothing out of their local fair—special privileges, complimentary tickets, etc.
5. "Keeping up with the Joneses" has led many of our fairs into a condition of burdensome debt.
6. Too much of the management and responsibility of the fair is left with the executive officers.
7. Fair is loosely organized.
8. Indifference or general lack of co-operation on the part of business men or farmers or both.

Wembley Exhibition Opens

The second British Empire Exhibition opened at Wembley May 9, proceedings being officially started by King George. The ceremonies, witnessed by a crowd of more than 80,000, were broadcast.

FAIR NOTES AND COMMENT

At the recent Calgary, Alta., Horse Show Barra Lad made the remarkable jump of seven feet, one inch, breaking all Calgary records for Western bred horses.

The International Exposition of Decorative Arts opened in Paris April 29. The exposition was officially inaugurated April 23 by President Doumergue in the presence of about 4,000 invited guests.

Dates of the Interstate Fair at Lemmon, S. D., have been changed from September 9-11 to September 2-4 so as not to conflict with the Tri-State Fair at Aberdeen.

Williams and Lee will close their vaudeville season May 24, after which (Continued on page 82)

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SEPTEMBER 22 TO 25, INCLUSIVE.
Carnival and Free Acts Wanted. Write FRANK BARRI, Secretary.

Ripley Fair and Horse Show RIPLEY, OHIO

AUGUST 5, 6, 7, 8, 1925.
E. L. CAMPBELL, Sec'y.
Write for space. We will place you.

Wanted, Carnival

Or Rides and good, clean Shows. Week of August 10-15, Cedar Valley Fair, Cedar Falls, Iowa. CLAUDE W. LUTZ, Secretary.

THE WEST CUYAHOGA COUNTY FAIR BERE A, OHIO.

WANT CONCESSIONS of all kinds except Refreshments, such as Rides and Games. One of the largest Fairs in the State and the best Midway. Large attendance each day. L. M. COE, Secretary, North Olmsted, Ohio.

WANTED

FIRST-CLASS CARNIVALS, SHOWS or RIDES, also FREE ACTS

For Labette County Fair, September 22 to 25, inclusive. OWEN, Kansas.

The Big Plattsburgh Fair, Incorporated

PLATTSBURGH, N. Y., AUGUST 31-SEPTEMBER 1, 2, 3, 4, 1925.
Five days and nights. Make your bookings now with E. F. BOTSFORD, Plattsburgh, N. Y.

KINSLEY, KANSAS

THE OLD SETTLERS' ASSOCIATION will hold their Annual Picnic on June 10 and 11. Will have a general line of Attractions and Concessions. \$1.25 per front foot. C. H. SMITH, President.

DOUGLAS COUNTY FAIR

ALEXANDRIA, MINN., AUG. 26, 27, 28, 29.
Good Ferris Wheel and clean Concessions wanted. R. S. THOUSTON, Secretary.

WANTED—Good, clean Carnival Co. with Band and Free Acts. Sussex Fair, Sept. 29, 30, Oct. 1 and 2, 1925. Prefer dealing on flat-rate basis. M. H. WEST, Secretary and Manager, Waverly, Va.

PARKS, FAIRS, CELEBRATIONS

BRAEBURY'S 7 HIGH SCHOOL MONKEYS. Permanent Address, Vincennes, Ind.

WANTED

Party desiring Concessions for County Fair, last week in August, 1925, at Hillsboro, Ill. Address MISS NAOMI HOGUE, Secretary of Concessions.

Booker T. Washington Community Centre
CONCERT BAND AND ORCHESTRA
LIEUT. WILLIAM WARREN, Director
Former Leader 24th Infantry Band
Now Booking Fairs, Parks & Celebrations
35 Musicians and Soloists
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Greenfield, Ind., Fair
AUGUST 25-28, 1925. DAY AND NIGHT.
Exclusive on Corn Game and Blankets sold.
WM. F. THOMAS, Secretary.
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PARKS-PIERS-BEACHES

THEIR AMUSEMENTS AND PRIVILEGES WITH ITEMS OF INTEREST TO MUSICIANS

BY NAT S. GREEN

(Communications to 25-27 Opera Place, Cincinnati, O.)

NORUMBEGA PARK ONE OF BOSTON'S DE LUXE OUTDOOR PLAYGROUNDS

Twenty-Ninth Season Starts May 23---New Attractions Added and Many Improvements Made---Will L. White Again Manager---Numerous Picnics Lined Up

BOSTON, May 15.—Norumbega Park—27 acres of amusements—"the playground de luxe of Greater Boston", opens its 29th season May 23. It will be managed again this year by Will L. White, who has been connected with it since 1917, when he first introduced dramatic stock to the patrons of this popular resort and since that time has been the chief factor in making this park a financial winner each season. New rides and clean attractions have been introduced during the last few years. The picnics and outings lined up during the winter months have caused Norumbega Park to become the recognized center of all church, fraternal and industrial organizations of this section when selecting a spot for their annual outdoor gatherings.

Will White disclosed many details of interest when visited recently by the local *Billboard* representative. A new main entrance was in course of construction; the baseball diamond and athletic field, which is understood to be one of the best in the country, have just been rolled and laid out anew; the 12 acres occupied by this picnic section of the park have been illuminated by dozens and dozens of 1,000-watt lamps and, for the first time in the history of the park, this section will be open evenings to the public. A small army of men was hard at work on the walks, lawn, and flower beds and the latter will continue to be one of the features of this beautiful place where flowers, trees and lawns are always a source of beauty and comfort.

One of the many points of interest is the open-air amphitheater where free acts are given twice daily. This is situated at the foot of a hill in the center of the park and the surrounding slopes accommodate more than 10,000 people who may witness there at 5 p.m. and 10 p.m. daily the latest and best in the way of sensational acts. The attraction for the first two weeks of the season will be the Tom Davies Trio, "motor-cycling in nubah". Program will be changed every two or three weeks.

The theater in the park is undoubtedly one of the finest open-air theaters in the country. There is just an auditorium without any balconies, but 3,000 people may witness a performance. The walls of this building are of concrete and contain huge arches which can be opened and closed at will. Here vaudeville and feature pictures will be given twice daily, accompanied by an orchestra of 12 men under the direction of Charles E. Hector, who has been at the St. James Theater, Boston, which houses the Boston Stock Company, for the past four years. Hector will also conduct free band concerts in the band court daily. Many novelties have been booked for the coming season thru the local Keith-Albee office as usual. One or two well-known bands will play limited engagements during the season, the first one being Creator's, which will play for one week.

So many new attractions have been added in recent years that the park is practically all new to those who were familiar with the Norumbega of a few years ago. Some of the older attractions include the canoe house under the able guidance of E. W. Young, who has operated this concession since the inception of the park. It has more than 1,000 of the finest canoes obtainable.

The zoo is larger than ever and contains nearly 200 fine specimens of wild animals and birds.

Besides the various amusements controlled by the corporation that operates the park, quite a few rides and concessions are leased to the following well-known operators: Caterpillar, seaplane and ferris wheel, T. L. Gill, Jodgum, the Bodgom Corporation; launches, A. Prior; pony and goat ride, John Faine; restaurant, refreshments and merry parades, C. H. Osgood; glass blowing, cane rack, pitch-till-you-win and high striker, M. H. Hammond; palmist, Miss Halfwayman, others will come in before the season opens.

Will White, the popular manager, was formerly a well-known stage director and later with road attraction. He managed *The Old H. instead for* Denman Thompson for three years and has also been associated with the Stevens, Oliver Moroson and other well-known producers. Of late he has confined his activities to outdoor amusements and managing houses in New York City for the Keith-Albee circuit.

Associated with White this season will

be Lawrence De Cane, of Waldron's Casino, as assistant manager; Ralph Larson of Keith's Theater as press agent, and Robert Carr of the Majestic Theater as treasurer.

Everything is almost ready and a gala opening is planned. A good season is looked forward to.

FAMOUS BANDS BOOKED FOR RIVERSIDE PARK

Conway, Sousa and McDonald's Highlanders Booked for Popular New England Resort

Springfield, Mass., May 16.—Riverside Park opens its 15th season today under the management of Arthur Z. Cataw, who was also in charge last season, and will feature a long string of the country's most famous bands. Sousa and Conway already have been booked. It is the hope of the management to make Riverside Park "the home of the band concert," a new \$5,000 handstand having been erected in the center of the park to give a setting to the organizations that appear.

Sousa is booked for five days, starting July 11, while Conway and his 36-piece band will be here from June 7 to 21, inclusive. MacDonald Highlanders' Band, 20 pieces, has also definitely agreed to appear.

The park in the past has booked many thrillers but will use very few of these acts this season.

The E. J. McEnelly Orchestra, which

Summit Beach Park

Off to Good Start on Its Eighth Annual Season---New Features Added

Thousands packed Summit Beach Park, Akron, O., on the occasion of its eighth annual season's opening Friday, May 1. The lid was pried off with a gala celebration of fireworks, made especially for the park, and the opening of the feature acts for the season by the Fearless Greggs, automobiles that pass in the air thriller.

Many new features have been added to the park this season, including a miniature whip for youngsters and miniature aerial swing and automobile speedway.

A plan that was successful this season, C. C. MacDonald park manager, declares, was the First and Second Look-In Sundays, when as much of the park as was ready two weeks and one week, respectively, before the official opening, was thrown open for public inspection.

Verne Elkett's feature orchestra opened the dancing season for the park at Wistaria Garden, the "playgrounds fairland of the dance", and a chance of musical aggregations is announced for every two weeks during the season.

In addition the park has booked a long list of free feature attractions, including Havenann's Wild Animals, Fink's Comedy Mules and Animal Circus, the Great Will Fussner and his Aerial Ball Act, Harry La Pearl and the Fishers in a spectacular acrobatic show and the Duttons' All-Star Society Circus, with augmented acts and personnel.

The pony track has been remodeled and Schwartz Brothers are stocking it with mottled Shetlands.

Trees that were blown down in the tornado that touched upper Ohio last summer provided the lumber for the new 600-foot auto speedway that is used for the Custer car ride, new to the park this year.

Picnic booking dates are already pouring into the picnic department, which last year arranged dates and entertainment for many large groups that aggregated thousands of picnickers.

Wistaria Garden played to a big Masonic party Friday night, May 8, when the Akron Masonic Club entertained at a city-wide dancing party.

Notes From Venice

Venice, Calif., May 12.—The National Amusement Company, a branch of the Colorado Coaster Company, Denver, has purchased the large double building near the end of the pier from Bill Evans. The building is being remodeled and will open in about two weeks with the Georgia Minstrels in the larger part of the building and the "Latin Quarter of Paris" in the smaller part. Henry H. Pizzani will be general manager.

The writer recently met Harry Peal, who was for many years connected with the Ringling Brothers. Henry is cashier for the Pacific Electric Company and resides at Santa Monica. Another old-timer here is Glenn Hart, trolley man on the P. E. line, who was formerly an eight-horse driver with the Ringlings.

Visitors on the pier last week were Sullivan and Mack, musical artists; Mr. and Mrs. Bob Dinnitt, also vaudeville folks, and Bert W. Earles, just back from a European trip.

H. W. McGeary, manager of the McGeary Attractions, left by auto May 1 for a 15-day business trip in and around San Francisco. He was accompanied by Mrs. McGeary.

Unseasonable weather still prevails, but business is very good notwithstanding. BARRY GRAY.

Liberty Pier Notes

West Haven, Conn., May 11.—Altho threatening weather kept the attendance down, Liberty Pier, the entire grove and White City enjoyed a prosperous Sunday, May 11. Roseland Ballroom played to capacity with Sward's Collegians.

The tumble bug, a new ride recently opened for the first time this week and enjoyed excellent patronage.

The new Orpheum Theater on the site of the Arcadia dance hall will be ready for occupancy the latter part of July.

Harlan Moody has been appointed assistant manager of Liberty Pier, with Billy Broer as dance-floor manager.

S. A. deWaltoff announces that Capitol Park, Hartford, will open the season May 16.

NATURAL BEAUTY NOT INCOMPATIBLE WITH AMUSEMENT PARK



That natural beauty is not incompatible with an amusement park is strikingly demonstrated at Norumbega Park, Boston, Mass., pictured above. The park has an abundance of the usual "thriller" and fun attractions, and, in addition, its wonderful groves and beautifully landscaped grounds are a joy to those who wish to spend a restful day amid attractive surroundings. Norumbega is one of the most popular parks in New England—and justly so. The insert in the above picture shows Will L. White, the popular and efficient manager of the park.

Amusement Firms Combine Interests

New York, May 16.—It is announced here this week that the L. A. Thompson Seaside Railway Company, of this city, and John A. Miller, of Hopewell, Ill., have combined their patents, designs, plans and experiences to produce the kid's coaster and a portable coaster, which coasters will be built by the R. S. Pizzell Corporation, of New York City, which will at the same time act as exclusive selling agent.

In the combined experiences of the L. A. Thompson Seaside Railway Company and John A. Miller the country is promised the very latest and best in a gravity ride. Mr. Thompson, founder of the concern bearing his name, was the originator and first conceived the idea of this class of ride 45 years ago.

New Beach at Port Jefferson

Port Jefferson, L. I., May 15.—A new bathing beach is being built here at a cost said to be \$60,000 and which will include besides a spacious bathing pavilion a dance palace and various structures for concessions. Situated on the Long Island R. R., the resort will also be accessible by steamers from Bridgeport and New Haven, Conn., and New York City. The general offices of the company will be in New York City.

roadcasts from Station WIEZ, New England, will again be at Cook's Crystal Ballroom and it is hoped that the popular musical group will be able to continue its broadcasting.

McEnelly's Orchestra, which is now making Victor records, will be on the road for three days, starting May 25, during which time the Meyer Davis Tenor Band will take over the Crystal Ballroom.

Coney Island, Cincinnati

Patrons of Coney Island, Cincinnati, O., will find virtually a new park this year, many of the old features having been done away with and others substituted. The magnificent new Island Queen extension boat is now in commission and is universally pronounced the finest boat of its kind on inland waters. Two other boats, the Island Maid and the Island Belle, will ply between the island and Cincinnati.

Coney opens May 21 under the management of Arthur Riesenberger.

Park Company Chartered

Charleston, W. Va., May 15.—A charter has been issued to the Forest Grove Park Company, of Huntington. The purpose of the company is to provide public parks and places of amusements with various riding devices, etc. The authorized capital stock is \$25,000.



THE MEDIUM SIZE
BIG ELI WHEEL

For Parks, 45 ft., 3 in. high, 12 BIG ELI Seats. The first BIG ELI Wheel was a No. 12. This size is still popular and a money-getter. Built by

ELI BRIDGE COMPANY
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FOR SALE—USED GAMES

Of all kinds. ROLLER RACER, KENTUCKY DERBIES, WALKING CHARLIES, BALLOON RACERS, SKEE-BALL ALLEYS, FLASHERS, ROLL-DOWN TABLES, etc. Write Used Game Department.

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NEW GAME
THE BOMBER

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The only game of skill that can play faster than a wheel. No waiting to fill up. Write for catalogue of all our Games.

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VELVET DANCING WAX

"A UNIVERSAL FAVORITE"
100 Lbs., \$20.00; 50 Lbs., \$10.50.

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Lasting Satisfaction

Our tremendous volume of sales proves the popularity of the Dodgem Junior Ride conclusively. Seats two people side by side. Order now.

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WORLD'S GREATEST RIDES

BOBS COASTER. Most thrilling Coaster ever built anywhere. Now building for 1925 in Detroit, Boston, Los Angeles and elsewhere. Doubles receipts of ordinary Coasters.

CATERPILLAR. We built 75 during 1923 and 1924. Earned its cost in three weeks. Kennywood Park. Two at Coney Island got over \$10,000 each in one season. Greatest small ride ever produced.

SEAPLANE. The standard ride in nearly every park. Cheap to buy. Low operating cost. Lasts a lifetime. 213 now operating in parks and 131 in portable use all over the world.

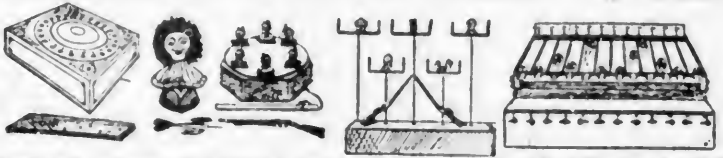
Prompt deliveries. Some bargains in used machines.

JAZZ R. R. The latest novelty. Funniest ride ever built. The climax of 22 years ride building. See it in operation at factory.

TUMBLE BUG. Not portable, but can be moved. Circular ride, with big coaster thrills. Made a splendid record in eight parks in 1924. Many orders being booked for 1925.

MERRY MIX-UP. Best portable ride ever produced. Built of steel. Easily gilled. Loads on one wagon. 30 built in 1924. Order now for 1925.

TRAVER ENGINEERING CO., Beaver Falls, Penna., U. S. A.



Have and make Amusement Game Devices of every description except Gaffs. WM. ROTT, Inventor and Manufacturer, 40 E. 9th St., New York City. Western Distributor: E. E. BEHR, 4015 Pabst Ave., Milwaukee, Wis.

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Special Designs and Structures.

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Agents for Dayton Fun House and Riding Device Mfg. Co. Devices.

Cash In With Whirl-O-Ball



N. Anderson took in \$935.65 in one month.

New Automatic "Loop-the-Loop" Game

for all amusement places, soft drink parlors, shooting galleries, etc. Runs itself—automatic nickel collector and scoring device. Thrilling sport! Everybody plays—man, woman and child! Your receipts clear profit. Each Whirl-O-Ball Game is 3 1/2 x 20 ft., and has an earning capacity of \$5 an hour. You can put 2 to 12 Games in any ordinary room or tent. Take in \$15 to \$50 per day. Moderate investment required. Write now for catalog.

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LATEST RIDE (OVER THE JUMPS)

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North Tonawanda, N. Y.

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GREATEST EVER MADE.

Air pressure tanks in base of hand power models. Force feed. One pound sugar brings \$2.00—2,000% profit. Manufacturer of the largest variety of Candy Floss Machines in the World. Nine models. Send for booklet. Interesting proposition for selling agents. Patents allowed for these models.

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All Electric, \$200. Hand Power, \$150.

Open-Air Concrete Dancing Slab

Installations complete with Miller "Silver Slipper" Surface Finish. Estimates furnished.

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Price of Crystal Snow Machine, with full counter equipment, \$250.00.

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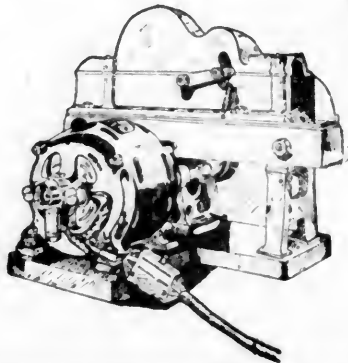
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Irvington, N. J.
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Zoo Starts Golden Jubilee Season

As this issue goes to press it is announced that all preparations have been completed for the Golden Jubilee entertainment season at the Cincinnati Zoo, opening Sunday, May 17.

This being the 50th anniversary of the opening of Cincinnati's famous Zoological Garden, the Golden Jubilee celebration will last all summer and will take the form of wonderful entertainment features, the opening attraction being the Meyer Davis Orchestra, one of the most famous musical organizations in the country. Free afternoon concerts will be given daily and free popular concerts in the evening.

The popular Zoo Dances will be open each evening with McClure's Zoo Orchestra furnishing the music.

The spectacular ice show will start Saturday, May 23, with a number of professionally international skaters who never have appeared at the Zoo before. An added attraction at the ice show and also at the clubhouse dance floor will be Cartier and Zanou, premier dancers, who will execute a dance specialty number each evening.

A number of new ponies have been purchased for the pony track, which will be in daily operation, as will also the merry-go-round and the funhouse. Free Punch and Judy shows will be given at frequent intervals.

The popular Zoo clubhouse has been entirely repainted and remodeled.

Many new animals and birds have been added to the Zoo collection.

Unusual enthusiasm is being manifested in connection with the Golden Jubilee entertainment programs at the Zoo this summer, and this famous resort this year promises to surpass all previous attendance records, as well as to set a new high mark in the quality of attractions provided for its patrons.

Luna Park, Millville, N. J.

Millville, N. J., May 16.—With the numerous changes Luna Park, Orest Devany manager, opens today. J. Ed Stanger and his orchestra will be the predominant feature in the dance pavilion, Mr. Stanger having leased the building for the summer.

Thomas Shorten, well-known concessionaire and treasurer of Columbia Park, North Bergen, N. J., has been allotted the contract for all concession space, and Messrs. Bromley and Harkavy have arrived with their scooter, airplanes and merry-go-round. Mr. Devany is having a Ferris wheel installed near the entrance of the park.

The restaurant privilege went to Adolph Catti, New York caterer.

Elks' Frolic and Carnival To Open Paradise Park

Rye Beach, N. Y., May 15.—Paradise Park, famous amusement center of Westchester County, will be the scene of one of the greatest frolics and carnivals ever held under the auspices of a fraternal organization when, for a period of two weeks, beginning with the opening of the park on May 16, the Port Chester Lodge of Elks No. 863 will celebrate, with the object in view of obtaining funds for the further completion of its newly purchased home property.

Special circus acts have been arranged for thru the offices of Wirt & Hamid, New York City. Feature nights will be in order during the entire two weeks.

Palisades Park

Palisades, N. J., May 15.—Palisades Park has several new features this season to tickle the fancy of the metropolitan visitors. One of the most popular is the

FOR RENT, LEASE OR SALE—For sale, or will sell half interest in Box Ball Alley, all complete, 14 Alleys, on Boardwalk, Port Stanley, Ontario. Contains Refreshment and Game Booths, also sleeping accommodations. W. DEVINE, 16 Jackson St., St. Thomas, Ontario, Canada.



GO TO YOUR LOCAL ICE CREAM MANUFACTURER

and ask him to arrange for you to get one of these

SANISCO ICE CREAM SANDWICH MACHINES

Write for Literature Fully Describing and Explaining the Big Possibilities.

SANISCO CO., Milwaukee, Wis.

Special Price on the new ICE CREAM SANDWICH WAFERS

FOR THE CONCESSIONAIRE.

"CREMO" WAFERS

at Parks, Circuses, Carnivals, Fairs, etc.

50c to \$1.00 PROFIT ON EACH BRICK. You can make from 16 to 20 Sandwiches from one brick of Ice Cream at a total cost of 40c.

THESE WAFERS CAN BE USED WITH THE SANISCO SANDWICH MACHINE. Price, \$1.50 per Caddy. In lots of 12 Caddies money order for \$16.80 for a Case, or \$8.50 Half Case, to

THE CONSOLIDATED WAFER CO., 2622 Shields Ave., 22 Years in Business CHICAGO

EASTERN FACTORY: 515 Kent Avenue, Brooklyn, New York.

congress of freak humans, which gets an especially good play.

On the park's program are circus and vaudeville acts, presented every afternoon and evening, and fireworks every Tuesday and Thursday evening. Arthur Holden has been thrilling patrons with his leap from a great height into a six-foot tank.

Charles Strickland and his orchestra are in the acre-square dance hall dispensing popular music.

Salt-water surf bathing begins Friday, May 29.

In Kansas City Parks

Kansas City, Mo., May 14.—Two of Kansas City's parks get under way this week and the third Decoration Day.

Fairmount Park has been considerably beautified and its rides and buildings overhauled and is all ready for the formal opening Saturday. Manager McGinnis is making preparations for a record season.

Fairmount Park opens Saturday under the management of Sam Benjamin. The buildings and rides present a pleasing appearance in their coats of green and white paint. The Flying Millers, a four-people trapeze act, are the opening free attraction.

Electric Park starts its season May 30, which is a week later than usual. The change was made in order to get away from the bad-weather jinx. The big *Follies* revue will be the feature attraction after a summer's absence.

Sea Breeze Park Will Have New Pool

Rochester, N. Y., May 13.—Work on the large swimming pool to be opened at Sea Breeze Park July 1 is nearing completion. The pool, which will furnish salt-water bathing to its patrons, is being built at a cost said to be \$100,000.

Fresh water from Irondequoit Bay will be converted into salt water by a special process. The water will enter the pool thru six filters and will be emptied out after passing thru another set of filters. The pool will be 300 feet long and 125 feet wide. Space will be provided at one side for handball, basketball, volley ball and tennis courts.

Pearce Visits East

Dallas, Tex., May 15.—J. Eugene Pearce, Fair Park amusement man, left here May 12 for Springfield, Mass., where he will be present at the opening of Riverside Park, in which he controls the big rides. Mr. Pearce will also attend the dedication of the Springfield Shrine Hospital for Crippled Children, which will take place today.

PAXTANG PARK

Central Pennsylvania
Playground

We will book a limited number of Good Plant, Shows and Pit Shows for the coming season in one of the liveliest parks in the State. Can use only the best in clean shows.

Standard Amusements, Inc.
HARRISBURG, PENN.

REAL BEACH CONCESSION For Sale

Wonderful opportunity for a real Beach Chair Concession near Boston, all equipped with 1,500 brand new Chairs and five Booths. Absolutely certain to be a great money maker to the party able to devote his time. Other business requires my time. Must sell at once. Apply to S. J. DIAB, 171 Washington St., Boston.

WANTED FOR Ramona Park

Man capable of booking Picnics, Excursions, etc. Roller Rink, Ferris Wheel and new Rides, Concessions (except eating and drinks). Free Acts. JOHN McELWEE, 537 Greenwood Ave., Grand Rapids, Michigan.

FOR SALE—If you have \$25,000.00 to invest on a money-making proposition year round, come and see this camping and Amusement Park on Diversion Dam, Rio Grande River, where everybody goes. Over 100,000 to draw from. 21 acres shade and parking. Buildings, Concessions, General Store, Restaurant, Dancing, Bathing, Fishing, own Electric Plant and Musical Orchestra. No competition. Address B. F. YOUNG, 107 Stanton St., El Paso, Texas.

Wanted in Paragon Park

Nantasket Beach, for season 1925, Ten-in-One Show or any good Indoor Attraction. Building 70x70 ft. Address JOHN J. HURLEY, 136 Boulevard, Revere Beach, Massachusetts.

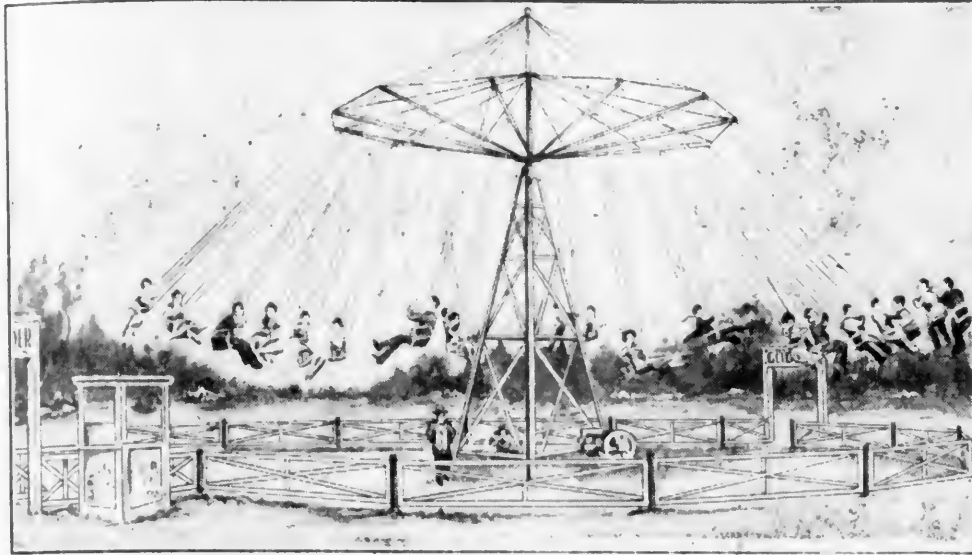
WANTED At Ontario Lake Park, Oswego, N. Y.

Merry-Go-Round or Whip, Palmist, Popcorn and Peanut Concession open. MORTON, MILLER & MORTON, Oswego, New York.

ILLINI BEACH WANTS

for Decoration Day, May 30, and May 31, a Five-in-One Show, Walk-Through Shows, Fun House and Rides of all kinds. ILLINI BEACH, Ottawa, Ill.

PONIES—40, 42, 41, 46, 48, 50 inches high. Spotted and solid colors. Fat body. Sound. Brake. Knee Acting Beauties. Shot. Irish, Welch, Hickneys. Small Mules, 42 inches. Choice. \$75.00. Crated. F. WITTE, SR., P. O. Box 186, Cincinnati, Ohio.



THE GLIDER THE RIDE THAT THRILLS

One hundred per cent portable. Every piece interchangeable. Construction entirely of steel, including all castings and gearing. The engine and all gearing mounted on steel truck.

Made with 24, 32, 36 or 48 seats. The Ride with big returns for small investment. Write for actual photographs, price and terms.

Attention, Carnival Managers!
We have a customer wishing to place a 36-Seat GLIDER.

Missouri Amusement Construction Co.
1202 South Sixth St., ST. JOSEPH, MO.

Luna Park Opens

Coney Island, N. Y., May 16.—With several new sensations, including free aerial acts and a Wild West show, Luna Park will open its 23d season today and all indications point to another record summer at Coney Island's largest amusement resort.

Again music will be a big feature and five bands will be headed by the Arthur Pryor Concert Band. The others include the National Czechoslovakian Band, the Luna Circus Band, the Dance Pavilion Band and the Sioux Indian Band, the latter playing at the Wild West Show and Rodeo, which will be staged on the athletic field.

Prince Nelson will daily give three free aerial acts. Another free act will be by the Great Curran, who will also be seen in the Luna Circus, which includes the return of Don Darragh's herd of trained elephants, Bostock's riding act, Margorie Lumette and other new acts.

A new feature, *A Night in Cairo*, includes several dancing girls, while native dancers will also be seen in the new Samoan Village.

The mile sky-chaser is already in operation on week-ends, as is the Luna funhouse, the pit, The Luna swimming pool has been enlarged and the private beach extended to the main entrance.

A new ride is the scooter, while the old favorites like the dragon's gorge, drop the dip, the hummer and others will continue to please the multitudes. The shoot the chutes, the oldest thriller at Coney Island, is still as popular as when opened by Paul Boyton back in 1887.

Seacalum Park

Bucyrus, O., May 15.—Many improvements are in evidence at Seacalum Park this year and work is being pressed on the big new scenic lagoons, which are expected to be in readiness for the opening Decoration Day. When completed there will be nearly a mile of boating around a two-acre island, all illuminated. Twelve new pressed-steel boats have been purchased.

The park has added 20 acres to be used as a free tourist camp and picnic ground. The big concrete bathing pool is ready for the season, considerable equipment having been added.

In the dance hall the regular Seacalum band of 12 pieces will hold forth after Decoration Day. A number of feature bands also are engaged for varying periods. Among them are Bob Diekmann's band of Lima, Fred Carr from Rye Beach, and Conn Sanders and his Kansas City Night Hawks.

Among the free acts booked are the Howes, the Fearless Greggs, Five Peerless Flyers, Aerial Solts, Flying LeVans and the Great Babcock. R. A. Jolly is manager of the park.

Luna Park, Waterbury

Waterbury, Conn., May 14.—Luna Park will be officially opened Decoration Day, according to Irving Cohen, manager. Among the new rides installed are a Lusso Bros' scooter and the Fansher Amusement Company's Custer Kiddie cars. In addition to these there are the giant coaster, carousel, airplane swings and frolic. Work on the new athletic field is progressing.

Luna Park is a popular resort for picnics and outings, many of which have already been booked. Roseland, the beautiful dance palace, has been in operation on days when the weather was favorable since April 19.

Chester Park, Cincinnati

As this issue goes to press all is in readiness for the formal summer opening of Chester Park, Cincinnati. The park has undergone a general overhauling. A number of unusual entertainment features have been booked for the Tropical Gardens, Lakeside Inn and the clubhouse. The executive staff of Chester will be virtually the same as last year.

Recreation Pier, Long Branch, N. J.

HAS OPENING FOR

POP CORN STAND

BOARDWALK LOCATION.

Also ONE GOOD SKILL GAME. Must be clean. WANT good Publicity Man for Fight Club. Must be a hustler. Address

D. J. MAHER, - - - Recreation Pier, Long Branch, N. J.

FOR SALE

Swimming Pool and Natatorium

Fully equipped and ready for business. Season opens about June 1. Reasonable terms. S. B. NORTH. Marlow, Oklahoma

CANDY FLOSS MACHINES



Four different models of new Machines. All kinds of used Machines. Hand Power, All Electric and Combination Machines. Good used Machines at less than half what new ones cost. Mfrs. of Automatic Fishponds, Merchandise Wheels, Cork Guns, Etc.

AUTOMATIC FISH POND CO.

Western Ave. & Langdon St., TOLEDO, OHIO



Forest Park Opening Memorial Many Improvements At Crystal Lake Park

Utica, N. Y., May 16.—Forest Park, the city's new amusement and recreation center, sponsored and owned by the Forest Park Operators, Inc., composed of a group of New York amusement park men who have been identified for many years with both the operating and construction end, will open its gates to the public May 20.

Located in the center of beautiful Mohawk Valley, Forest Park is four miles from the business center of Utica and is accessible by all city traction lines at one fare to terminal immediately in front of the park entrance. Four interurbans pass directly in front of the park, as does also the State highway connecting Buffalo with New York City.

A colossal entrance to the park has been erected and contains the administration offices. Eleven riding devices are being installed and will include a giant deep-dipper coaster with 2,000 feet of trackage, Anderson aeroplane swing, skooter, caterpillar, whip, carousel, Custer cars, dangler, flying swans, miniature railway and Venetian swings. The usual concessions will be in evidence. Nationally known bands will give concerts in the band shell, and open-air free attractions will be offered. Fully equipped picnic groves with shelter houses will be available for outings.

The work of construction is rapidly nearing completion under the guidance of Superintendent Claude Christian. George (Doc) Owens is handling the managerial reins. The staff is composed of William Krug, president; George Krug, vice-president; Charles Krug, treasurer, and Harry C. Baker, secretary. The Messrs. Krug are well known in the outdoor show field.

Oakdale Park Expanding

Auburn, Me., May 15.—Oakdale Park, on the banks of the little Androscoggin River where a dance pavilion is located, is to be enlarged to a general amusement park, the management announces. Motion pictures and vaudeville will be given in the pavilion, a tent with room for 15 concessions will be erected, a canoe livery established, and bookings have been made for high-diving and other attractions.

Marion, O., May 15.—More than \$150,000 is being spent on improvements to Crystal Lake Park, near here, it was announced by officials of the company owning the resort. A new dance hall, costing \$50,000, has been completed and a broadcasting station will be installed to broadcast the music of traveling bands. Formal opening of the park will be held Memorial Day.

An aeroplane swing has been installed, a new 2,500-foot coaster will be completed for the opening and a whip and a number of concessions are other features at the new amusement center.

Island Park

Auburn, N. Y., May 15.—The roller-skating rink and dancing pavilion at Island Park, foot of Owaseo Lake, will be ready for the official opening on Memorial Day, it is announced by Fitch Bills, manager. The skating rink is a new venture in this section, but Mr. Bills believes it will be popular.

Radio Springs Park

Radio Springs Park, Nevada, Mo., opened May 7, Manager Roy C. Bates advises. Harry Grant's musical and dance orchestra furnished music. The park is located in an attractive grove and features dancing, boating, bathing and golfing.

Luna Park, Cleveland

Altho the weather has been quite cool, Luna Park, Cleveland, O., has been getting its full share of early season patronage. The open-air theater has been especially popular and the patronage accorded it augurs well for the season of Luna Park theatricals.

Park Paragraphs

Rock Springs Park, Chester, W. Va., will open its season Decoration Day.

Gordon Park, St. Marys, O., will open July 4, it is announced by H. S. Jenkins. "We expect to have one of the finest (Continued on page 82)

MEMBERS OF SESQUI-CENTENNIAL ASS'N.

Michele Strolli & Co.

1528 Dickinson St., Philadelphia, Pa.

MFG. FAMOUS ICE CREAM WAFERS

Packed in Tin Cans containing 600 Wafers. Can be used with Sanisco Sandwich Machine.

Size of Case, 6 Cans \$7.50

F. O. B. Philadelphia.

Case 12 or 24 Cans \$15.00 or \$30.00

Respectively.

No C. O. D. Order Shipments.



Postage must be sent with full amount if Parcel Post. To avoid delay wire money order, as goods are shipped same day order is received. Quick service means money to you. Price, \$1.25 a Can. Packed in Cardboard Boxes, \$1.15 per Box.

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Sole Selling Agents for the Following Standard Amusement Devices:

- Niagara Whirl
- Stampede
- Teeter Coaster
- Kiddie Race Track
- Barnhart Dial Striking Machine
- Globe Grip Testing Machine
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PO-LA-POP



AN ICE CREAM LOLLY POP

Out-sells the whole field on any ground. Can't make them fast enough. Impatient buyers at the stand all day—every day.

A Creation-Fried Ice Cream
Make it as you sell it. Costs 2c, sells for 10c.

500% PROFIT!!

Complete set equipment and supplies less than \$19.99. Write for details.

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Keansburg, N. J.

For Rent on Boardwalk

Candy Kitchen, Shooting Gallery, Dance Hall and Games of Skill

Apply J. L. SCULTHROP, Mgr., New Point Comfort Beach Co., Keansburg, New Jersey.

The last "word" in your letter to advertisers, "Billboard".

RINKS & SKATERS

(Communications to 25-27 Opera Place, Cincinnati, O.)

The American Floor Surfacing Machine Company, of Toledo, O., reports that it is already closing quite a number of contracts for winter rinks.

Kohler and Roberts, sensational skaters, are being featured at the Moulin Rouge Cafe, Chicago.

Cliff Howard left St. Louis the last of April for Akron, O., where he will spend the summer with Roland Cioni at Summit Beach Park.

Albert La Fontaine closed his roller rink at Holyoke, Mass., considered to be the largest rink in New England, May 2, having done good business all season.

Louis L. Angelhart writes that he paid a lasty visit from Chicago to Elizabethtown, O., and while there had occasion to visit Whitney's Rink.

Following is an item from The Chicago Tribune of interest to skaters: "Charley Lee was 20 years old, back in 1872, when he won the doubles fancy skating championship at Saginaw, Mich."

Harold H. Kettle has closed his winter rinks and reports that he did a fair business with his rink at Bucyrus and Crestline, O., and a splendid business at the Armory, Delaware, O.

Henry Kingsburg, of Kingston, N. Y., informs this column that he would like to get in a roller race with anybody over a straight course from one to five miles.

Charles D. Nixon, "The Skating Jay-walker", is back at Jollyland Park, Amsterdam, N. Y., for the season, doing his exhibition skating and dancing acts.

ARMAND J. SCHAUB



Well-known rink enthusiast and skating club organizer.

"Chicago" Racers Run True

are built for ENDURANCE as well as SPEED.



Chicago Roller Skate Co. 4458 W. Lake St., CHICAGO, ILL.

Trade Your Old Organ for a "CALLIAPHONE"



Put a new tone in your Rink and watch the crowds grow. Why go along year after year with that same old monotonous tone that the skaters are tired of?

Muscatine TANGLEY CO. Iowa

a race between Harrisburg and Carlisle, with the former team winning. For a special attraction Nixon skated a half mile against time, doing it in 1:24.

Roller J. Clayton is at the Palace Theater, Houston, Tex., with the Worth-Lewis Stock Company.

Park Paragraphs

(Continued from page 81)

and biggest parks in this part of Ohio," Mr. Jenkins states. "We have a New York orchestra booked for the dance hall. The park is on the lake front and has a wonderful bathing beach."

Scarboro Beach Park, Toronto's big White City, opens for the season May 23. Fred L. Hubbard will again be the manager.

All concessions in the 10 municipally-owned parks and bathing beaches of Cleveland, O., will be operated this summer by the Miller-Becker & Kennedy Amusement Company.

Adolph Merz, a wild-animal trainer and expert, has been secured as superintendent of the Marsalis Park Zoo in Dallas, Tex. Merz was with circuses for 15 years, but gave up his work on account of ill health.

River Gardens, Fort Wayne, Ind., will not open Saturday, May 30, as had been planned. Manager C. W. Elrod advises. Heavy rains caused a washout on the road leading to the grounds and it will take some time to repair the road.

Several of our readers have written in to express their pleasure on reading the Notes From Venice which Barry Gray has been contributing for the past few weeks. It has been a pleasure to us to publish the notes from the West Coast and we hope Mr. Gray will continue to "shoot 'em in".

Concessionaires and amusement men at Sodus Point, summer resort on Lake Ontario near Rochester, N. Y., look forward to a profitable season this

summer. Improvements are being made at the resort and civic workers announce that a number of innovations will be inaugurated.

Riverview Park, Akron, O., opened May 14 under the management of John Giffin, who announces several new features. Springfield Lake Park, another Akron resort, got under way May 16. Foster M. Crawford is again manager. An aerial swing and a caterpillar are two new rides installed at the park. The Carnes-Richards orchestra will furnish music in the dance pavilion.

Fair Notes and Comment

(Continued from page 77)

they will go to their home in St. Paul, Minn., to await the opening of their fair season at Fertile, Minn., July 2-4.

Leo Hamilton advises that the Hamilton Sisters' Aerial Ballet and Ethel Marine in a trapeze and web act will play the fairs this year, beginning in August. At present they are playing vaudeville.

West's World Wonder Shows will furnish the midway for the Randolph County Fair, Asheboro, N. C., Secretary W. C. York advises. The fair will be held September 22-26. A historical pageant will be staged and there will be a number of other entertainment features.

Lithographs, large and small, and other advertising matter is being distributed by the Hancock County Fair Association, Carthage, Ill., whose officers are live wires and believe in letting the people know that the fair is worth seeing. No doubt they will reap an adequate reward in increased attendance.

Probably the only agricultural fair in the United States that exhibits a complete line of garden, truck and field crops, strawberries, dates, citrus and deciduous fruits in midwinter is the Imperial Valley Mid-Winter Fair, Brawley, Calif., of which W. W. Van Pelt is secretary. While a completely balanced fair is put on the association specializes in out-of-season exhibits. The fair is located

EXHIBITIONAL AVIATION

BALLOON ASCENSIONS AND PARACHUTE DROPS

(Communications to 25-27 Opera Place, Cincinnati, O.)

Earl Vincent states that this makes the 25th month he has been working constantly without closing his balloon act. Vincent does not sell anything as a sideline but works always with the balloon. He spent the past two months in Florida and is contracted until June 1 with the J. P. King Auction Company of Chattanooga, Tenn. Earl travels in a touring car with a trailer attached, which he says saves him a lot of money in baggage and drayage bills.

Pilot Daugherty is getting a lot of publicity from the Pathe News of late, the editor of this department seeing some of his flights at Long Beach, Calif., in three different films.

Johnny J. Innes, known as Daredevil Blackie, one of the oldtimers in the balloon business, has signed with the Rosalie Garden Flying Circus for the season of 1925-26. He reports that the circus is doing a very nice business around Dallas and surrounding towns, working contracts only. Johnny started in the business in 1909, making ascensions at Trenton, N. J. Johnny adds that he likes this

department and is glad that some one has taken the initiative in keeping up with this branch of the exhibition game.

Malcolm, from the new airport at Anderson, Ind., informs that Goldy Landis opened her season with Anna's Flying Circus there by making a leap for life at 2,990 feet. Captain Smith unloaded a few barrel rolls and untied a few loops, ending by spinning within 300 feet of the ground.

E. E. Barker lost his piano at Parsons, Kan., during a recent windstorm and had to make his way back east by train.

An interesting letter from W. C. (Stub) Campbell has been received, in which he depicts a parachute jump made by himself and Eldan Horn April 27 in a photoplay, Mike, directed by Marshall Nellan for Metro-Goldwyn. "Stub" says they took off at Government Field, San Diego, in an III government plane and they were turned loose many miles back inland. They landed two and a half miles apart and all "Stub" could locate while coming down was a white horse. The machine that was sent after them broke down and so the boys had to hoof it back. There were four army and one navy planes following them near the ground to see if they landed okeh. This ought to be a real thrill as a parachute jump when the picture is shown.

in what is known as "the winter garden of America".

"The article in The Billboard on the annual spring meeting of the Massachusetts Agricultural Fair's Association is well worth reading," says the May Fair letter of the Massachusetts Department of Agriculture, "Jack Murray," the letter continues, "the New England representative of The Billboard, while only here a short time has already become very popular with the fair men and has shown his interest in fair matters and a willingness to co-operate in every way, all of which is very much appreciated."

Plans for the 1925 Clearwater County Fair, Orofino, Id., are under way, although definite dates had not been set up to May 1. The association at Orofino is working in conjunction with neighboring fairs, including those at Nezperce, Kamiah, Kooskia, Grangeville and Lewiston, making a circuit that will be advantageous to all. Secretary Stuart Compton advises. Orofino is in the heart of the white pine and cedar country of the Northwest.

Wm. C. Startzell, secretary of the Great Jefferson County Exposition, Brookville, Pa., writes that officials of the fair expect to have the greatest fair the county has ever known. The Spencer Shows will furnish the midway, and free acts will be furnished by Wirth & Hamid, of New York. Educational Day, always featured, is expected to draw a record crowd. The parade of school children on opening day will find some 4,000 boys and girls in line.

Entertainment features will include horse racing, baseball, horse-pulling contest, bands, etc., in addition to the free acts and midway mentioned.

RICHARDSON SKATES

THE FIRST BEST SKATE—THE BEST SKATE TODAY.

1925 is the forty-first year since these famous skates were first used in rinks, and they continue to be the choice of rink men who want quality, service and satisfaction. Send for catalogue.

Richardson Ball Bearing Skate Co. ESTABLISHED 1884. CHICAGO

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KEEP YOUR FLOORS IN PERFECT CONDITION USING THE IMPROVED SCHLUETER

Rapid Automatic Ball-Bearing Electric Floor Surfacing Machine.

No levers operated, always in order. Surfaces close up to the baseboard without the use of an Edge Roller.

A FIVE-YEAR GUARANTEE backs up the quality.

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231 West Illinois Street, CHICAGO.

DO YOU KNOW?

There are thousands of towns now ready for a Portable Rink. Here is a chance to get the money. Get you one. Write for catalog.

TRAMILL PORTABLE RINK CO. 18th and College, Kansas City, Mo.

FOR SALE

Portable Rink, complete, Organ, Skates, Floor, Ton. Used four months. Now in storage in Tennessee. Excellent condition and bargain for some one. W. H. JESSEE, 153 S. E. 11th Terrace, Miami, Florida.

SKATES FOR SALE

1,000 pairs second-hand Rink Skates, in good condition. These rollers, can be seen.

NADISON GARDENS, Chicago 2550 Madison Street.

BALLOONIST PROF. CHAS. SWARTZ, Expert Aeronaut, now booking dates. Go up thousands of feet. Make parachute drops. Fly for decent prices. Committee wire or wire. Permanent address, Tumboldt, Tennessee.

LIST OF FAIRS

The Data in This List Gives the Dates and Names of Secretaries of This Season's Fairs Obtainable Up to Time of Going to Press--Additions Will Be Made in Subsequent Issues as Received

ALABAMA
Ashland-Clay Co. Fair Assn. Oct. 21-24. A. L. Crumpton.
Athens-Limestone Co. Fair Assn. Sept. 30-31. J. B. Sarver.

ALASKA
Juneau-Southeastern Alaska Fair Assn. Apr. 15-18. W. S. Pullen.
Douglas-Cochise Co. Fair Assn. Sept. 24-26. L. A. Jerring.

ARIZONA
Phoenix-Arizona State Fair. Nov. 9-14. J. P. Dillon.
Prescott-Northern Ariz. State Fair Assn. July 1-4. Grace M. Sparkes.

ARKANSAS
Batesville-Independence Co. Fair Assn. Oct. 5-10. J. Rich.
Berryville-Carroll Co. Fair. Oct. 1-3. E. J. Sellick.

CALIFORNIA
Alturas-Alturas Roundup Assn. July 3-5. O. D. Morgan.
Anderson-Shasta Co. Fair Assn. Sept. 17-19. Mrs. W. H. Torrey.

COLORADO
Akron-Washington Co. Fair Assn. Sept. 1-4. Robt. W. Vance.
Calhan-El Paso Co. Fair Assn. Sept. 23-30. Bert McCormick.

CONNECTICUT
Brooklyn-Windham Co. Agrl. Soc. Sept. 22-24. Marshall J. Frink.
Chester-Chester Agrl. Soc. Sept. 25. C. F. Spencer.

IDAHO
Blackfoot-Southeastern Id. Fair Assn. Sept. 15-18. E. J. Fjelstead.
Cambridge-Cambridge Fair Assn. Sept. 16-18. H. L. Clark.

ILLINOIS
Albion-Edwards Fair Assn. Sept. 8-11. Frank Howey.
Aledo-Mercer Co. Agrl. Soc. Sept. 8-12. Mrs. Zera W. Fast.

ALABAMA (continued)
Nauvaton-Beacon Valley Fair. Oct. 2-3. Albert Delay.
North Stonington-North Stonington Grange Fair Assn. Sept. 8-10. John B. Perry.

DELAWARE
Harrington-Kent & Sussex Co. Fair Assn. July 25-Aug. 1. Ernest Raughley.
Jacksonville-Fla. State Fair & Expo. Nov. 19-23. R. M. Striplin, gen. mgr.

FLORIDA
Lake Butler-Bradford Co. Fair Assn. Nov. 10-14. Chas. H. Register.
Orlando-Mid-Winter Sub-Tropical Fair. Third week in Feb. C. E. Howard.

GEORGIA
Americus-Sumter Co. Fair Assn. Nov. 3-7. Thos. P. Littlejohn, mgr.
Atlanta-Southeastern Fair Assn. Oct. 8-17. R. M. Striplin.

MISSISSIPPI
Carrollton-Carroll Co. Fair Assn. Sept. 28-Oct. 3. Thos. P. Littlejohn, mgr.
Columbus-Chattahoochee Valley Expo. Oct. 19-24. Harry C. Robert.

MISSOURI
Covington-Newton Co. Fair Assn. Sept. 29-Oct. 3. Henry Odum.
Cuthbert-Randolph Co. Fair Assn. Oct. 27-31. Thos. P. Littlejohn, mgr.

MISSOURI (continued)
Fairburn-Campbell Co. Fair Assn. Oct. 1-4. Bruce Montgomery.
Lawrenceville-Lawrenceville Agrl. & Indust. Fair. Oct. 19-24. John M. Langley.

MISSOURI (continued)
Windsor-North Ga. Fair Assn. Oct. 5-10. G. W. Woodruff.
Blackfoot-Southeastern Id. Fair Assn. Sept. 15-18. E. J. Fjelstead.

MISSOURI (continued)
Alma-Marion Co. Agrl. Soc. Aug. 5-8. S. L. Lawwell.
Amboy-Lee Co. Fair Assn. Aug. 23-28. W. A. Weber.
Anna-Southern Ill. Fair Assn. Aug. 25-28. James Norris.

MISSOURI (continued)
Carrollton-Greene Co. Agrl. Soc. Sept. 1-5. Fred C. Funtney.
Carrollton-Macoupin Co. Fair Assn. Sept. 29-Oct. 2. George W. Denby.

MISSOURI (continued)
Clinton-Clinton Co. Agrl. Fair Assn. Sept. 9-13. A. W. Grunz.
Bridgeport-Lawrence Co. Fair. Sept. 8-11. M. A. Arvin.

MISSOURI (continued)
Cambridge-Henry Co. Fair. Tbird week in Sept. R. A. Blomgren.
Carrollton-Greene Co. Agrl. Soc. Sept. 1-5. Fred C. Funtney.

MISSOURI (continued)
Fairbury-Fairbury Fair. Sept. 7-12. R. W. Powers.
Goledo-Pope Co. Agrl. Assn. Sept. 15-18. Thos. F. Phelps.

MISSOURI (continued)
Greenup-Cumberland Co. Fair Assn. Aug. 31-Sept. 5. B. J. McDonagh.
Griggsville-Pike Co. Fair Assn. First week in Aug. A. P. Ferguson.

MISSOURI (continued)
Harrisburg-Saline Co. Agrl. Assn. July 28-Aug. 1. W. V. Rathbone.
Henry-Marshall Co. Fair Assn. Sept. 15-18. C. A. Phillips.

MISSOURI (continued)
Hillsboro-Montgomery Co. Fair Assn. Aug. 25-29. J. H. Rhodes.
Jacksonville-Morgan Co. Fair Assn. Sept. 1-3. H. C. Welch.

MISSOURI (continued)
Oney-Richland Co. Fair Assn. Aug. 18-22. Chas. M. Van Cleave.
Oregon-Ogle Co. Agrl. Assn. Sept. 8-11. G. T. Snyder.
Ottawa-LaSalle Co. Fair Assn. Sept. 15-18. G. B. Grover.

MISSOURI (continued)
Palatine-Cook Co. Fair Assn. Sept. 3-7. C. U. Hildebrandt.
Paris-Edgar Co. Fair Assn. Sept. 7-12. A. C. Hall.

MISSOURI (continued)
Peatonica-Winnebago Co. Fair Assn. Aug. 13-21. J. A. Trevoost.
Peoria-Greater Peoria Expo. Sept. 25-Oct. 3. Wm. J. O'Meara.

MISSOURI (continued)
Peotone-Will Co. Fair Assn. Sept. 23-29. Mrs. Elmer Barton.
Petersburg-Menard Co. Fair Assn. Aug. 4-7. John Bennett.

MISSOURI (continued)
Pinckneyville-Perry Co. Agrl. Soc. Sept. 1-4. Harry Wilson.
Princeton-Bureau Co. Fair Assn. Sept. 1-4. John S. Skinner.

MISSOURI (continued)
Quincy-Adams Co. Fair Assn. Sept. 7-11. C. Mast.
Robinson-Crawford Co. Grange Fair. Aug. 10-14. O. L. Wakefield.

MISSOURI (continued)
Sandwich-Sandwich Fair Assn. Sept. 3-11. C. L. Stinson.
Shawneetown-Gallatin Co. Agrl. Assn. July 21-24. J. L. Goetzman.

MISSOURI (continued)
Shelbyville-Shelby Co. Fair Assn. Sept. 29-Oct. 3. B. W. Kerr.
Sparta-Randolph Co. Fair Assn. Sept. 15-19. A. A. Brown.

MISSOURI (continued)
Springfield-Illinois State Fair. Sept. 19-26. W. L. Lindley, mgr.
Taylorville-Christiana Co. Fair Assn. Sept. 7-12. Clair E. Hay.

OTHER LISTS
Including Amusement Parks, Conventions, Vaudeville Agents, Summer Rinks, Coming Events, Chautauqua Dates and Bureaus, Racing Dates and Foreign Fairs, appeared in the issue of April 25. A copy of that edition can be obtained by sending 15 cents to the Circulation Department.

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Merry-Go-Round and Ferris Wheel and Animal Show. What else have you to offer? August 12, 13, 14 and 15, 1925. JEFFERSON COUNTY FAIR CO., C. J. Clausen, Sec'y, Buechel, Ky.

Muncie—Muncie Fair, Aug. 4-7. F. J. Claypool.
New Harmony—Posey Co. Agri. Soc. Aug. 11-14. Raymond Cox.

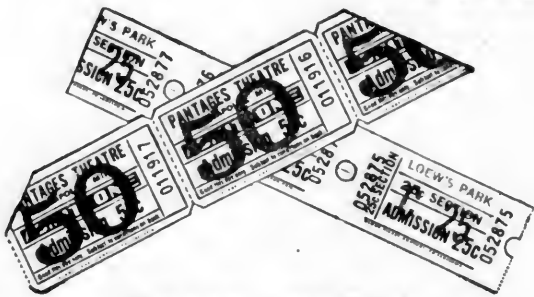
Albia—Monroe Co. Fair Assn. Sept. 7-10. C. C. Sjoan.
Algona—Kossuth Co. Agri. Assn. Sept. 7-11. P. P. Zerkfass.

Adrian—Crawford Co. Agri. Soc. Sept. 8-11. E. T. Malone.
Atlantic—Cass Co. Fair Assn. Sept. 7-11. Glenn A. Perryman.

Albia—Monroe Co. Fair Assn. Sept. 7-10. C. C. Sjoan.
Algona—Kossuth Co. Agri. Assn. Sept. 7-11. P. P. Zerkfass.

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Mason City—North Iowa Fair. Aug. 14-21. Chas. H. Barber.
Milton—Van Buren Co. Fair Soc. Sept. 1-4. D. A. Miller.

Alta Vista—Community Fair Assn. Sept. 23-25. J. B. Jackson.
Anthony—Anthony Fair Assn. July 28-31. O. F. Morrison.

Coldwater—Comanche Co. Fair Assn. Sept. 2-5. Henry Knocht.
Cottonwood—Chase Co. Fair Assn. Sept. 30-Oct. 3. C. A. Sayre.

Alexandria—Campbell Co. Agri. Soc. Sept. 3-5. Ralph L. Rachford.
Bellevue, Ky. 326 Grandview ave.

Adrian—Crawford Co. Agri. Soc. Sept. 8-11. E. T. Malone.
Atlantic—Cass Co. Fair Assn. Sept. 7-11. Glenn A. Perryman.

KENTUCKY

Alexandria—Campbell Co. Agri. Soc. Sept. 3-5. Ralph L. Rachford, 326 Grandview ave.
Barbourville—Knox Co. Fair. Sept. 2-4. J. I. Tye.

Alexandria—Central La. Fair Assn. Oct. 19-21. S. E. Bowers, mgr.
Bossier City—Bossier Parish Fair Assn. Oct. 21-24. G. B. Smith.

LOUISIANA

Axon—Shapleigh & Acton Agri. Soc. Oct. 6-8. Fred K. Bodwell.
Andover—Oxford North Agri. Soc. Sept. 23-24. Roger L. Thurston.

KANSAS

Alta Vista—Community Fair Assn. Sept. 23-25. J. B. Jackson.
Anthony—Anthony Fair Assn. July 28-31. O. F. Morrison.

Adrian—Crawford Co. Agri. Soc. Sept. 8-11. E. T. Malone.
Atlantic—Cass Co. Fair Assn. Sept. 7-11. Glenn A. Perryman.

Axon—Shapleigh & Acton Agri. Soc. Oct. 6-8. Fred K. Bodwell.
Andover—Oxford North Agri. Soc. Sept. 23-24. Roger L. Thurston.

Northfield-Dog River Valley Fair Assn. Sept. 8-10. F. G. Fisher.
Rutland-Rutland Fair Assn. Sept. 7-12. F. S. Nicholson.
St. Johnsbury-Caledonia Fair. Aug. 18-21. Clinton P. Cary.
Slendon Junction-Franklin Co. Fair Assn. Aug. 31-Sept. 3. Winslow H. Gates, N. Sheldon, Vt.

VIRGINIA

Amherst-Amherst Co. Fair Assn. Oct. 27-30. Thomas Whitehead.
Amherst-Maple Grove (Colored) Fair Assn. Nov. 4-6. F. L. Zellers.
Appomattox-Appomattox Fair Assn. Oct. 13-16. L. Crawley.
Bedford-Bedford Co. Fair Assn. Sept. 29-Oct. 2. J. Callaway Brown.
Berryville-Clarke Co. Horse Show & Fair. Aug. 13-14. A. B. Hummer.
Franklin-Alleghany Co. Fair Assn. & Agrl. Fair. Sept. 15-17. Hobbs, II. Colles.
Carysbrook-Fluvanna Fair Assn. Oct. 21-22. J. B. Underhill, Fork Union, Va.

WEST VIRGINIA

Bluefield-Bluefield Fair Assn. Sept. 14-19. W. L. Otey.
Burlington-Upper Potomac Fair Assn. Oct. 14-16. Richard W. Turush, Keyser, W. Va.
Charleston-Kanawha Expo. & Four H. Fair. Oct. 5-10. J. J. Simms.
Cowen-Webster Co. Farm Bureau Fair Assn. Sept. 22-25. J. N. Berthel, Jr.

WISCONSIN

Antigo-Lanland Co. Agrl. Soc. Sept. 15-18. Henry Berner.
Ashland-Ashland Co. Agrl. Soc. Sept. 15-18. M. H. Wright.
Athens-Athens Agrl. Assn. Sept. 8-10. A. M. Munes.
Augusta-Eau Claire Co. Agrl. Soc. Sept. 8-11. V. L. Dickenson.
Baraboo-Baraboo Co. Agrl. Soc. Sept. 22-26. H. L. Halsted.

WYOMING

Tomah-Monroe Co. Fair Assn. Aug. 18-21. F. J. Hehberg.
Union Grove-Racine Co. Fair Assn. Sept. 15-18. E. A. Polley, Rochester, Wis.
Viola-Kickapoo Valley Agrl. Assn. Aug. 25-28. W. B. Van Winter.
Viroma-Vernon Co. Agrl. Soc. Sept. 23-Oct. 2. W. E. Garritt.

CANADA

ALBERTA

Allx-Allx Agrl. Soc. Aug. 20-21. W. L. Pettit.
Benalto-Benalto Agrl. Soc. July 21-22. A. Norton.
Berwyn-Berwyn Agrl. Soc. Aug. 4-5. J. K. Lawrence.
Big Valley-Big Valley Agrl. Soc. July 28-29. Fred Biggs.
Bowden-Bowden Agrl. Soc. Aug. 20. Mrs. W. A. Hillis.

BRITISH COLUMBIA

Agassiz-Agassiz Agrl. Assn. Sept. 1-2. Wm. Henley.
Alberni-Alberni Agrl. Assn. Sept. 16. H. A. Bain.
Aldergrove-Aldergrove Agrl. Assn. Sept. 15-16. A. K. Goldsmith.
Armstrong-Armstrong Agrl. Soc. Sept. 16-17. Mat Hassen.
Birch Island-Birch Island Agrl. Assn. Sept. 12.

RED DEER-RED DEER AGRICULTURAL SOCIETY

Red Deer-Red Deer Agrl. Soc. Aug. 13-15. Ralph Patterson.
Rimbey-Rimbey Agrl. Soc. Aug. 11. L. S. Cutler.
Rochester-Rochester Agrl. Soc. Aug. 18. H. Coghill.
Rocky Mountain House-Agrl. Soc. Sept. 23. E. Beveridge.
Sanguido-Sanguido Agrl. Soc. Aug. 27. R. Mielhauser.
Sedgewick-Sedgewick Agrl. Soc. June 30-July 1. E. S. Clemens.
Sibbald-Sibbald Agrl. Soc. July 28. C. O. Dudgey.

MANITOBA

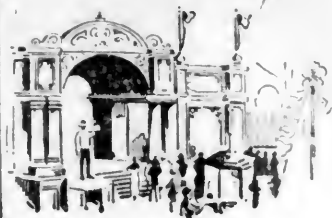
Arborg-Arborg Agrl. Soc. Sept. 4. I. B. Guldson.
Bismarck-Bismarck Agrl. Soc. July 30. W. L. Johnson.
Birtle-Birtle Agrl. Soc. July 21. J. C. Cartwright.
Boisvein-Boisvein Agrl. Soc. July 23. Ed Brown.
Brandon-Provincial Exhn. of Man. June 29-July 4. J. E. Rettie.
Carberry-Carberry Agrl. Soc. July 14-17. M. H. Taylor.

WASHINGTON

Burlington-Skagit Co. Fair Assn. Aug. 17-22. W. J. S. Gordon, Mt. Vernon, Wash.
Centralia-Chehalis-Southwest Wash. Fair Assn. Aug. 24-29. George R. Walker, Chehalis.
Colville-Stevens Co. Fair. Sept. 16-19. Charles Noe.
Ellensburg-Kittitas Co. Fair. Sept. 10-12. S. Sorenson, pres.
Elma-Grays Harbor Co. Fair. Sept. 2-6. C. H. Palmer.



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(Communications to 25-27 Opera Place, Cincinnati, O.)

Savidge Amusement Co. Starts Its 19th Season

Wayne, Neb., May 12.—With the breaking of a record of years' standing, that of opening under adverse climatic conditions, the Walter Savidge Amusement Company inaugurated its 19th annual tour here Saturday. As ample time had been given to have everything in readiness the opening was in every way satisfactory to the management and quite apparently to the huge crowd which turned out to celebrate the event. The show's title in this territory is synonymous with wholesome amusement and Manager Savidge was the recipient of much congratulation on the part of his many friends as to the general appearance and quality of the outfit, which was well deserved, as everything was resplendent in new canvas, bright lights and gay colors. It was the intention of Mr. Savidge to discard his train this season, but after considerable thought the show will be transported as heretofore on the "Savidge Special" of 11 cars, which has undergone a complete overhauling.

The dramatic company (Walter Savidge Players), which is the feature, is a decidedly adequate one, its personnel consisting of well-known repertoire and stock people, among whom are Trueman DeRoame, Lysle Talbot, Clyde C. Davis, Howard K. Race, Wm. Neymeyer, Blanche Taber, Beatrice Chapman and Vera Temple. Miller's Model City, one of the added attractions, is a beautiful production and presented in a high-class manner. George W. Miller is its manager and Mrs. G. W. Miller does the lecturing. Warren Davis has charge of the Circus Side Show, which has five pits of all live exhibits. Mrs. Warren Davis does the inside lecturing, while Harry Fenner and Howard Pendergast look after the tickets.

Edgar Hayes has charge of the Ferris wheel, with Oscar Rissell on the ticket box. Dave Blesh looks after the carousel, with Mrs. Earl Henry tickets and Birdie Mae Felgar checking. Wm. Mahler has the seaplane, Mrs. C. B. Felgar handling the ticket box, while the kiddie ride is looked after by Gaston LaComme, with Sarah Felgar as ticket seller.

The band and orchestra are under the direction of Ralph Baker and are composed of the following members: Ralph Baker, George Blacker and John Brook, cornets; O. G. Russel, baritone; Earl Henry, trombone; J. G. Brown and B. F. Korn, clarinets; C. W. Parker, tuba; H. C. Bantiller, alto; Walter Wade, snare drum, and Oscar Putts, bass drum.

I. E. Ellis, who is in his 11th year as a concessionaire with this company, has six beautifully framed stores; Frank Ward has four; Alleen Miller, two; Mrs. Homer Ellis, one; Mrs. Oscar Oleson, one, and R. L. Schmidt, one. Homer Ellis has the confection and soft-drink privilege and Joe Stanley presides over the cookhouse, which is a marvel for cleanliness and good things served.

As a free act Mr. Savidge is offering the Sallaroo Troupe of comedy contortionists and is also putting on a special afternoon attraction for children.

The executive staff: Walter Savidge, owner and manager; the writer, Clarke B. Felgar, assistant manager and special publicity; Mrs. Walter Savidge, secretary and treasurer; James McGlue, general agent; George Sherbahn, special agent; LeRoy Overstreet, assistant treasurer and press; Trueman DeRoame, dramatic play director; Ralph Baker, director of band and orchestra; Oscar Oleson, boss canvasman; C. E. Smith, electrician; Frank Baneman, lot superintendent; Gaston LaComme, chief mechanic; Frank E. Lawrence, head steward, and Homer Ellis, in charge of the train.

Carnival Season Opened At Hartford, Conn.

Hartford, Conn., May 12.—The carnival season opened here this week with the Coleman Bros.' Shows playing under the auspices of the local American Legion post. The show outfits were renewed in quarters the past winter and present a spick and span appearance.

Mrs. Kaplan Back to Show

New York, May 12.—Mrs. Ben Kaplan, wife of the well-known concessionaire, and who visited Mrs. H. Freedman for three weeks, returned last week to Harrisburg, Pa., to join her husband on the Greater Sheesley Shows.

John T. Wortham Shows

Have a Couple of Mishaps at Des Moines

Ottumwa, Ia., May 12.—A couple of days of sunshine and resultant good midway attendance and attraction patronage on the part of the populace of Des Moines was accorded the John T. Wortham Shows in the Iowa capital last week, thus allowing the books to balance on the "right side of the ledger." However, the week was not void of excitement. A severe casualty was narrowly averted Saturday night when the tent covering the restaurant kitchen with the show caught fire and within a few seconds the paraffined top and sidewalls were in a blaze that fast spread toward the main restaurant, naturally causing considerable excitement and alarm. However, mainly thru the heroic efforts of "Blackie" Martin, assistant trainmaster, a big conflagration was averted. Martin took command with a fire extinguisher and a hastily formed fire brigade and directed that the flames be cut off from the good canvas, guy lines cut, and fortunately there was a pile of sand near, some of which he had the boys throw on the blazing canvas. It was a very nasty fire to handle, for it took "Blackie" and his willing helpers nearly an hour to get it all out. One of the flat cars met with an accident, but fortunately the train was just taking a siding, going slow, and no damage was done. All of which is from data provided by an executive of the above shows.

Col. Phil. DeCoupe On a Visiting Trip

One of the oldest still active outdoor showmen in this country was a Cincinnati visitor and *Billboard* caller last week in the person of Col. Phil. DeCoupe—81 years "young" this month, in show business 68 years, looks the picture of good health and is hale and hearty as most folks at "45". Colonel, who with his wife, Nora, "the Musical Doll Lady", recently were forced to close their engagement with Rogers' Sunshine Exposition Shows because of the serious illness of Mrs. DeCoupe's mother, came to the Queen City for a day's stay from their home at Harrodsburg, Ky. The DeCoupes have a beautiful home at Harrodsburg, also a large farm about 12 miles distant. Their stay at home is of indefinite duration, and Col. Phil. said to tell the showfolk that they will not troupe the remainder of the season. Instead he will "watch the tobacco grow, 'down on the farm.'" It seemed he couldn't praise the cleanliness of the Sunshine Exposition Shows to a degree of satisfaction—in a few words he pronounced it "the cleanest and best outfit of its size I was ever with." He was on a pleasure, visiting trip among friends in the Central States, his next visit to acquaintances at Seymour, Ind.

Miller Lost Letters In Show Car Fire

A letter to *The Billboard* from Capt. S. S. Miller, musical director with the Zeldman & Pollie Shows, informed that his office had been in one of the show cars gutted by fire recently at Salisbury, N. C., and that all records and letters from musicians he had filed there were burned. Capt. Miller requests that musicians and others having written him and not receiving replies to their letters write him again per the show's route in this publication.

W. C. Fleming a Visitor

Wm. C. Fleming, general agent and traffic manager of the Johnny J. Jones Exposition, spent a day in Cincinnati last week on business for that organization, the exact nature of which he did not divulge before departing for the next point of his itinerary. As is his unflinching custom when in the Queen City, he allowed his most pleasing personality to grace the editorial rooms of *The Billboard*, "confabing" with the staff.

Sheesley Booked at Canton

Canton, O., May 13.—Permit has been issued for the exhibition here the week of May 25 of the Greater Sheesley Shows at the County Fairgrounds under auspices of the local Moose Lodge. A. J. Linck, representative of the shows, has been here several days completing preliminaries for the engagement. To date this is the only carnival company billed to play Canton this season.

J. L. CRONIN FOLKS



From right to left are seen J. L. Cronin, owner and manager; Mrs. J. L. Cronin, secretary and treasurer; Harry J. Deiderich, general agent, and Mrs. H. J. Deiderich, auditor, all of the J. L. Cronin Shows. The picture was snapped while the show was in Florida the past winter.

Sunshine Expo. Shows Please Chattanooga

Chattanooga, Tenn., May 14.—What is characterized by local outdoor show fans as one of the cleanest and neatest carnival outfits seen here in many seasons is the Sunshine Exposition Shows, under the management of H. V. Rogers, which are playing here this week. Altho getting away to a bad start by being handicapped by bad weather during the first two days of the week, business showed a noticeable increase Wednesday and the indications point to a most satisfactory business for the latter part of the week. Mr. Rogers owns everything on the lot, it is stated, and seems "on the job" every minute of the afternoon and evening personally directing the affairs of the organization. The shows are playing on the 35th street lot, in East Lake, and are situated in the heart of a vast industrial area.

The show is now making its sixth stand of this season. Opening in early April in South Georgia, it has moved steadily northward with a reported fair business at all stands. The last stand before Chattanooga was Rome, Ga.

Rogers' Sunshine Minstrels is the featured midway show, with a new panel front and an exceptionally good cast of entertainers. There are six other shows and three rides, as well as almost a score of concessions. A neat-appearing 10-piece band is also one of the outstanding features of the organization.

"Snake" King Stocking Up

It is doubtful if there is an outdoorman of any to-speak-of experience in this country, even foreign showmen, who does not know or has not heard of W. A. (Snake) King, of Brownsville, Tex. He is one of the best known dealers in snakes and other animals in the world. Word reaches *The Billboard* from Brownsville that "Snake" King's ranch is stocked up this spring with thousands of reptiles of various species and lengths. About the 20th of this month he was expecting a large shipment to arrive at Boston, direct from India, which included several tigers, tigers, leopards, more than 400 monkeys, some large pythons and cobras, and if the shipment is as King expects probably the smallest elephant ever brought to this country will be included.

Three Agents in Cincy

Three well-known outdoor show agents arrived in Cincinnati last week, they being Harry E. Crandell, Harry Bonnell and Dick Schiller, of Philadelphia. Crandell and Bonnell were callers on *The Billboard*, the former announcing that he was leaving Friday evening for some point north and the latter was not yet sure in what direction his next jump would take him.

Royal American Visited at K. C.

Kansas City, Mo., May 12.—One of the remarkable things about the Royal American Shows seems to be their executives' ability of securing dandy locations in their home city. Four years ago (then the Siegrist & Sibon Shows) they opened on the main streets of Kansas City, Kan., at 6th and Minnesota avenue; three years ago at 31st and Main and 17th and Paseo, both locations excellent ones; last year at the Parade, 15th and Paseo, where a show never had been before, and this year, while not opening in this vicinity, they came into the city for a two-weeks' stay at 23d and Summit streets, in one of the most thickly settled districts of the city, now in their second week. The shows were to have been on the streets, at 11th and Washington, but were too large for this location, so a special ordinance was introduced and passed both houses of the City Council and duly signed by the mayor, authorizing the occupation of the 23d street trafficway by the show from May 4 to 17, inclusive. This spot should be a moneymaker with the weather favorable. Last week it was chilly and rainy more or less all of the time, but when weather permitted the midway was crowded, as noted by the writer, the Kansas City representative of *The Billboard*, when paying the show-a-visit.

The midway occupies more than four city blocks and while more or less cramped on the streets, not having the room of a lot, makes a fine appearance from the entrance, which is a very good-looking one of 80 feet on two wagons (bearing the name "Royal American Shows") emblazoned in many lights on the top), to the merry mix-up ride on the other end. There are 10 shows—"Spoonerville", fun show; Midget Village, Big Snake, Doc. Lightall's 10-in-one, Motordrome, Museum, Gus Wagner's South Sea Island Natives, Hawaiian Village, Dixieland Minstrel Show and the Athletic Show; five rides—merry-go-round, ferris wheel, merry mix-up, whip and caterpillar, and about 40 concessions, and two new shows were to be added this week, a 12-people musical revue, featuring the "Rainbow Radio 4", and a platform show for the big 36-foot wagon—a congress of fat people. A Wild West Show is to be added next week, Manager Sedlmayr informed.

The Hawaiian Show, with its raffia grass banners and raffia grass decorations inside, with the Haddon Troupe in their native songs and dances, was the main show drawing card the night the writer was on the midway, and standing room only was at a premium. The Midget Village was another show that was attracting attention—Blaine Young, a well-known Kansas Cityan, is handling the tickets on this show. All of the Faust's concessions presented a good appearance and were getting business with their well-displayed stock. The writer was particularly impressed with the fine, big blanket stand of C. J. (Kirk) Velare, which measures 36x22 feet, and clothed in its new top.

Billy Moran painted and decorated all wagons, fronts, etc., and has made a very good job of it—everything looks bright, new and attractive. The cookhouse of Charles Deveraux is also a magnet and is well kept and appetizingly attractive. Edward Manley, concert organist, is handling the callophone, which has a self-player attachment. The show also has a 10-piece band used for ballying, and the callophone is for advertising purposes. The organization has an equipment of 25 cars. Manager C. J. Sedlmayr informed that if possible they will play a third week in Kansas City, moving to another location, if a suitable lot could be obtained, and then from here proceed northward into Iowa and Minnesota on a promising route. E. C. Velare is manager of concessions and Mrs. Velare is in the office. Robson (Barney) Barnett is special agent for the show. The writer feels indebted to the entire staff for spending such a pleasant evening with them.

Lou D. Lynn Fast Improving

Lou D. Lynn, well-known general agent, of Philadelphia, is fast approaching complete recovery. He is walking erect again, his legs are gaining strength and he is now weighing 20 pounds more than his former best weight, altho he is still taking treatment at a Philadelphia hospital and expects to soon again be blazing the trail for one of the big carnivals. Friends wishing to write him may address their letters to 1943 North 23d street, Philadelphia, Pa.

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12-3-QT. PANELED LIP SAUCE PANS...		
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OTHER SPECIALS—Silver Bread Tray, 95c; 26-Piece Nickel Silver Set, \$1.25. Also Candy, Blankets, Floor, Table and Bridge Lamps. Immediate Shipments, 25% with order, balance C. O. D. For quick service wire your orders. Our 49 years in business is your assurance of our reliability. Write for Special Carnival Bargain Sheet.
AMERICAN ALUMINUM COMPANY, 302 South 7th St., St. Louis, Mo.

Clarence A. Wortham's World's Best Shows

East St. Louis, Ill., May 13.—After a successful four weeks in St. Louis Clarence A. Wortham's World's Best Shows have bidden "farewell" to Missouri for some time and made their first move in the Northern country. The move was but a step, but was to a show-hungry community—East St. Louis. It is the first time these shows were ever here and they have done a wonderful business thus far.

Another front went on the midway Monday. This is the new decorated front for Alice Melville's Lady Minstrels. It carries a "fortune" in gold leaf, consists of two wagons, and in the center stage is an enormous organ resplendent in its dress of white and gold. Several new tops made their appearance here, more are in the making, and when the show leaves this section it will be almost new thruout. This, and the fact that there is not a "dead" show on the midway, makes the whole a producing element. "Cleo", the high-diving nymph, arrived Monday from Salt Lake City, where she spent the winter with relatives, and her addition makes the front of Elsie Calvert's Water Circus look like a real Coney Island attraction. *The Daily Journal*, of East St. Louis, made no pretense about boosting the shows, their magnitude and their quality. Three days during the week the paper has put the attraction on the first page. Grace, Daisy, Harry and Tiny, the Earles Midgets, were invited to visit the plant of *The Journal*. They accepted and for more than an hour were exploring the mysteries of a modern newspaper office. The midgets now reside aboard the show train and have fixed their staterooms like real dollhouses. Wolff's Monkey Speedway is scoring nicely with the crowds. Ranft's Circus looks like a show just from the hands of the artisans and sends 'em away boosting. Cary Jones has the best offering he has ever made to the public, and his business shows it. The midway is always a live spot and without conflict in "bailys", because the different shows work on a considerate agreement not to break down the other fellow's effort. The plan is working most satisfactorily to all concerned. The train porters are fitted out with uniform caps, the regular railroad cap, across the front of which, in gold letters, are the words "Clarence A. Wortham's Shows." Two more attractions are due on the midway next week. Leaving St. Louis is somewhat like leaving home to many, as a host of the show-folks wintered in the Mound City.

(BEVERLY WHITE, Show Representative).

CHINESE DOLLS

Girl and Boy Figures, 13 1/2 inches high (as ill.) Beautifully painted in Oriental colors.

Something New
In a Real Flashy Doll for Concessionaires.
Price Per Dozen, \$3.50.
\$25.00 Per 100
Packed 48 to a Barrel.

SHEBA DOLLS
With Flapper Plume and Dress.
\$35.00 per 100.
Packed 50 to a Barrel.

RITA DOLLS
With long Marcelled Hair and Tined Head Band, with Flapper Plume and Dress, 28 in. high.
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Packed 20 to a Barrel.

DOGS
With Diamond Glass Eyes.
10-in., Natural Colors, Packed 50 to Case, 100, \$25.00.
7-in., Natural Colors, Packed 100 to a Barrel, 100, \$12.00.

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TALBOT MFG. CO., 1213-17 Chestnut St., St. Louis, Mo

Gold Medal Shows

Council Bluffs, Ia., May 15.—Harry E. Billick's Gold Medal Shows, playing here this week, had a fine opening Monday night of last week, under the auspices of the American Legion at St. Joseph, Mo. It was estimated that 5,000 outdoor amusement seekers were on the grounds and the shows, rides and concessions did a thriving business. Wednesday night of the week was lost on account of rain.

Mr. Lucas joined at St. Joseph with his caterpillar ride, which he immediately set up and started pulling in receipts. This makes six rides with the show. Mr. Billick has purchased four more wagons to accommodate this late ride addition, also an additional 60-foot flat car. Elmer Payne, the energetic mail man and *Billboard* agent on the show, was right on time Wednesday with getting his shipment of the publication, and he sold out all his copies before reaching the office wagon, which proves that *The Billboard* is certainly a welcome arrival to this organization each week. Mr. Sherman has added two new concessions to his string, making him five in all. Mr. Billick has purchased all new wardrobe for the Dixie Minstrels. The men's suits are red, trimmed in yellow, and with "high" hats to match—they make a wonderful flash on the outside attraction platforms (the bally).

A. J. HASS (Press Representative).

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With Roller or Lever Buckles. Colors: Black, Brown, Grey, Smooth and Walnut. One-third deposit on all orders, balance shipped C. O. D. Write for our new Catalogue.

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\$700

**Diamond
Platinum
Ring
Reproduction**

\$4.88

A Billboard reader called on us the other day, looked at our gems, saw the ring illustrated above and said: "That's a \$1,000.00 flash; never saw anything so beautiful in my life. Why don't you advertise that in The Billboard?"

So here we are. It's our Ring No. 1122, sterling silver base with our new platinio finish; set with a picked, first-water, extra brilliant, steel-blue MEXICAN BLU-FLASH GEM (Mexican Diamond) alive with rainbow fire. It is the same gem that an agent of ours in Massachusetts took to a jeweler who looked at it and said: "It is the best flash I have ever examined. You have me guessing. It is the biggest value for the money I ever looked at." It is the same gem for which a salesman in Kansas tells us he was offered \$125.00, another in Texas \$40.00 and still another who says: "I took it to a jeweler who said it was a genuine diamond valued at \$300.00." Our catalogue price on this ring is \$12.50. Offered here to introduce for the first time at any such price. Each (order as No. 1122) **\$4.88.**

The Marvelous Mexican Blu-flash Gem

(name copyrighted, formerly called Mexican Diamond) is, in our opinion, based upon 25 years' gem-selling experience, THE NEAREST KNOWN APPROACH TO THE DIAMOND IN BRILLIANCY, CUT AND FIRE. Brilliance backed by our 20-year guarantee. Far superior in flash to any other known substitute. Matches genuine diamonds side by side. Experts need ripe experience to detect any difference. YOU RISK NOTHING IN ORDERING. Return in 3 days if unsatisfactory for your money back.



No. 1013—Gent's Massive Flat Belcher Ring, made from a filled tube of solid gold, reproduction of a \$100.00 ring, set with 1-Ct. steel-blue first-water Mexican Blu-Flash Gem. Price, \$7.00. To introduce here, Each **\$3.59**



No. 1025—New Fancy Venus Design Ring makes a big hit wherever shown. Made from filled tube of solid gold, finished in green and rose gold. Set with 2-Ct. selected first-water steel-blue Mexican Blu-Flash Gem of nearly 2 Cts. weight. Cat price, \$12.50. To introduce here, **\$4.86**



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No. 1021—New Design in Gent's Massive Plain Gypsy Ring, made from filled tube of solid gold, set with a 1-Ct. steel-blue flashing Mexican Blu-Flash Gem, with rainbow fire. Catalogue price, \$8.00. Introductory price here, Each, **\$3.88**

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Mail quick Rings Nos. at special Billboard introductory prices offered.
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Johnny J. Jones Exposition

Pittsburgh, Pa., May 12.—Saturday here was probably the biggest single day in point of receipts in the history of the Johnny J. Jones Exposition at a "still date" and the two weeks' engagement is not under any auspices. Heavy rains caused havoc with the newly made grounds at the old Exposition Park, but Col. Bigsby contracted for something like 300 loads of sawdust and today the lot is in most excellent condition. It rained all day Sunday and Sunday night, but after a thoro drainage and plenty of sawdust the grounds were very acceptable Monday night and a large crowd was on hand. Messrs. John G. Kent, managing director; Ross, amusement director; Joseph Hay, publicity director; Fleming and Young, of the Canadian National Exhibition at Toronto, arrived in Pittsburgh Monday as guests of Mr. Jones. They will spend three or four days here, after which they will proceed to New York City, and Mr. Jones will accompany them. Senator John P. Harris, with a party of friends, spent Monday evening on the midway.

The show has had considerable sickness this season. First the writer, then Johnny J. Jones, and now Secretary Treasurer R. H. Goeke is in St. John's Hospital here suffering from a nervous breakdown. Mrs. E. B. Jones is visiting relatives at Johnstown. Mrs. Robert Goeke has returned from a visit to her home at Philadelphia. Harry Gilman had his father and mother visiting him last week. Miss Billie West and Adeline Mang have recently joined Gene Nadeau's Hawaiian Village. Col. Gilbert, recently ill, has returned to his post of duty. Mr. and Mrs. John Lawrence Murray, on the Animal Show, have gone to Chicago on a business trip. "Our old friend", Cy Young, is on the job trying to make everybody happy. Edward J. Madigan is making a wonderful success with the "eats" emporium—his midway restaurant is usually crowded. Amy Lee and daughter, Virginia, are recent additions to Ray Van Wert's Water Circus—Little Virginia, 12 years of age, is now doing a 50-foot dive. Mr. and Mrs. Johnny J. Jones and son, accompanied by the French and Belgian Midgets, were to dinner last Sunday at the palatial home of the French Consul, Col. W. D. Arthur and wife were the guests of Mr. and Mrs. Jones. Mr. Arthur is the general freight agent for the Pennsylvania R. R. west of Pittsburgh. Bessie Byland, tion, John (Jack) LeBeau, the motorcycle Angle Sunderland and Mamie Woff have joined the Goodhue attraction, also Cy Cooper, callope player. Mr and Mrs. Percy Roberts were visitors—Mr. Roberts a former secretary for the Jones Exposition.

John (Jack) LeBeau, the motorcycle rider, is now chauffeur for Mr. Jones. General Representative Wm. C. Fleming was a short-time visitor. Edward J. Madigan was called to Tampa last week in regard to the new cafe he is erecting between Tampa and St. Petersburg. Mrs. Richard Wyatt, who has been on the sick list, is showing signs of improvement. Isaac West is living at home (McKeesport) these two weeks. Two baby monkeys and one baby lamb were born on the show last week. Pittsburgh's daily newspapers have lauded the show highly. ED R. SALTER (Johnny J. Jones' "Hired Boy").

D. D. Murphy Shows

Alton, Ill., May 12.—The D. D. Murphy Shows opened here last night to a vast crowd of amusement seekers under the auspices of the Eagles. After a good railroad run from Urbana, Ill., where they played under the auspices of the Busey-Fletcher Post, Veterans of Foreign Wars, they arrived in this city Sunday afternoon and before daybreak Monday were all ready to go. Many showfolks witnessed the unloading of the show train. Urbana was the first outside city after leaving St. Louis for this well-known organization to play. Business there was very good.

New shows have been added to the already long list of attractions, the most recent of these being Scout Younger's "Law and Outlaw", consisting of 50 wax figures, which arrived last Thursday and has since topped the midway on all openings. Scout Younger personally made the official opening and left Sunday for Portsmouth, O., on further business, leaving his attraction in full charge of Harry B. Saunders.

Just before the opening of the Water Show today a telegram arrived for Mrs. Bee Wecker (Bee Kyle), stating her sister, Helen, was drowned at her home town, Calais, Me., which threw a gloom over the entire personnel. Miss Kyle left immediately for her home to attend the funeral.

Mrs. Rose Zindra, who joined at Urbana with her Circus Side Show, has added many new attractions and is doing a satisfactory business. Work has begun on the erection of the Rocky Road to Dublin attraction and before the closing of this engagement this attraction will be in full operation, under the management of J. McWaldie.

Among the visitors during the past week were Dave Lachman, of the Lachman-Carson Shows, and Mr. White, general agent for Mr. Lachman; also Edw. P. Neumann, of the Neumann Tent and Awning Company. G. H. WELLINGHOFF (for the Show).

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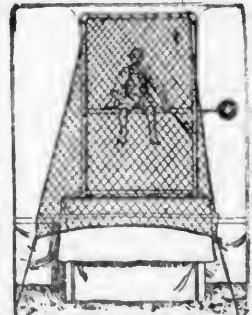
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NATIONAL SALES CO. 609 KEOSAUQUA WAY DES MOINES, IOWA.

Morris & Castle Shows

St. Joseph, Mo., May 13.—Rain and cold weather continued thruout last week in Kansas City, and as a result the Morris & Castle Shows' engagement there, under the auspices of Elysian Grotto, was far from remunerative. During the entire week hundreds of showmen and their friends could be seen on the lot. Funeral services were held for Eddie Hearts on Friday afternoon and his body shipped to his mother in Minneapolis, Minn. Dr. Wilson, of the Baker-Lockwood Tent Co., officiated at the services at undertaking parlors. Eddie's death cast a gloom around the entire organization, as he was very popular among the showfolks.

This week the show is playing on the circus lot here, at 6th and Atchison. The opening Monday night was all that could be asked for, with a usual midweek crowd present, and the magnitude of the attendance was almost double second night. The engagement is under the auspices of the Loyal Order of Moose.

Louise Baldwin, a diving girl of note, joined Calvert's Water Circus at Kansas City. Beulah Sullivan rejoined the Parisian Art Models after being confined to a hospital in Texas for more than two weeks. Mrs. Al Armer returned to the show this week and is presenting her mental act, working with A. H. (Punch) Allen in the Circus Side Show.

Two of the attractions with this show are suffering from not receiving the tents and trimmings ordered last December from a Chicago firm, they being the "Law and the Outlaw" and "Reptiles of the World". This, of course, not only leaves a hole in the midway, but keeps the organization from presenting two of its stellar attractions. L. E. Garner, city editor of *The Southeast American*, is visiting the show during his two weeks' engagement, also gathering material for a series of outdoor show stories. He secured some real color Saturday night when he remained on the lot with the writer, when he saw the system used in pulling off heavily loaded wagons from a soft lot.

Mrs. Castle, mother of Jno. R. Castle, is visiting with her son and daughter during the St. Joe engagement, after which she is to return to Kansas City to spend a few weeks with her daughter, Mrs. Wells, of that city.

With dry and warmer weather the last two nights of the engagement at Pittsburg, Kan., the stand before Kansas City, the show had excellent business. The school children's bargain matinee Saturday afternoon was greeted by several thousand kiddies, and with a majority of them came adults. On Wednesday afternoon of that week the show band, under direction of Chas. Ellsworth Jameson, played a concert on the down-town streets as an added attraction for the Big Merchants' District Sales Day, and this drew the support and good will of the merchants.

JOE S. SCHOLIBO
(Director of Publicity).

Frankenstein Asks Aid

G. D. Frankenstein, formerly with Moss Brothers, the late Con T. Kennedy and Doc Turner (as magician before his health gave away), later agent for Richards Bros' Shows and the past three seasons playing independent dates, writes that he and his family are badly in need of assistance from their friends and that any donations to them will be greatly appreciated. Their address is 220 South Lamin street, Sedalia, Mo.

WANTED

First Man who thoroughly understands setting up Smith & Smith Acetone. Good Second Man for Ferris Wheel. Also Club Man for Merry-Go-Round. Suber men only. Good salaries. Pay day each Wednesday, rain or shine. Don't misrepresent. Answer BOX D-309, care Billboard, Cincinnati, Ohio.

WANTED Experienced Help on Eli Wheel and Danger. Long season with a good show. Leo Martin, Charlie Eichhorn, etc. Address DICKINSON, World at Home Shows, Williamsport, Pa. En route.

BETTER GOODS at LOWEST PRICES

\$1.30



STEM WIND.

No. 138B—Gent's 16-Size Thin Model Gold-Finished Watch. 7.50 dial. Looks like a \$2.65 \$20.00 Gold Watch

No. 16B—Very similar to above, without second. Gold-Plated Case. Each.

Sample Watch, 25c Extra.



No. BX6762—Here is a big winner. Size, 13x19 inches. Oblong. Glass centers are hand painted. Beautiful colored designs in natural colors. Very attractive, fast selling numbers at popular prices. Nickel frames, handles, posts and railings. Assorted designs. Dozen.

No. BX6756—Same as above. Size, 11x17 in. Assorted designs. Per Dozen

No. 8005B—White Enamelled Porcelain Dial Clock. Size, 2 1/2 inches square. Fitted with a one-day American-made time movement. A good time piece and a big premium item. Dozen Lots, Each.

No. 2 Eastman Camera. Folding. Sample. Dostpaid. \$1.65. Price per Dozen

- Gent's Guaranteed Watches. Dozen..... 9.50
- Leather 7-in-1 Bill Books. Dozen..... 1.95
- Photo Rings. Ass't. Pictures. Doz., \$2.75; Gr. 36.00
- Alarm Clocks. Top or Inside Bell. Each.... .72
- Nickel-Plated Flashlight, with Battery. Each. .60
- 21-Pc. French Ivory Manicure Set. Each. .75
- 21-Pc. Pearl Manicure Set, Fancy Lined. Ea. 1.65
- Military Brush Sets, 2 in Box. Dozen..... 3.50
- Gold-Plated Pen and Pencil, Boxed. Dozen.... 3.50
- Picture Cigarette Cases, Artists Models. Doz. 1.25
- Nickel Cut and Brush Shaving Set. Dozen.... 2.50
- 4-Pc. Pipe Sets, \$10.00 Label. Each..... 1.70
- Venus Artists' Model Picture Rings. Doz. 2.00
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- Scarf Pins, Ass't. Clusters, 7, Etc. Dozen.... 1.25
- White Stone Scarf Pins. Gross..... 3.00
- Snap-Apart Cuff Links. Gross..... 4.50
- Amber-Like Cigarette Holders. Gross..... 3.50
- Needle Book, Army & Navy. Gross..... 4.50
- Leather Key Cases 6 Hooks. Dozen..... .75
- Packet Combs in Slide Case. Dozen..... 1.50
- Rubber Belts. Patent Nickel Buckle. Dozen 1.50
- Gillette Style Razors, Nickel Boxes..... 2.00
- Leather Bill Folds. Dozen..... .75c. \$1.75. 3.00
- Barber Razors, American Made. Dozen..... 2.85

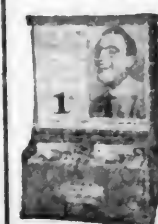
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SIZES:—1-lb. to 5 lbs.
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SHOWERPROOF—HIGHLY DECORATED

Colors—Blue, Red, Orange, Green, Cream, Lavender, Black, Transparent.
Write for circular and quantity prices. Send Five Dollars (\$5) for five samples.

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33-inch spread, 30 reinforced ribs, oiled, varnished and waterproofed cover. Beautiful colors and designs. Substantial handle with ebony knob.

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They are high pile and give the same effect as the Oriental Silk Rug. The general appearance is most magnificent, due to the variety of beautiful colors.

These Rugs are not to be confused with the domestic article. They are woven thru to the back—not printed. Size 28x46 inches.

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MIDWAY CONFAB

• BY DEBONAIR DAB •

(Communications to 25-27 Opera Place, Cincinnati, O.)

Learned men have said this would be a warm summer—maybe it will!

A familiar "wondering"—if it will "rain Saturday night."

All concessions games? Why not novelties—funmakers?

Boyd and Linderman have one of the best attraction collections of their career.

This is THE carnival year—cut all "rough stuff"!

Hilliar has picked out a catchy byline for the show's title, the "Zip and Pep Shows".

"Bill" Fleming looks just fine, a picture of good health and nonworryment, and isn't a bit "stuck up."

The sudden death of Eddie Hearts was a distinct shock to his legion of show-folk friends.

Regardless of all opposition propaganda, Carnivaldom is fast again coming into its own—with the masses!

Sam recently tardily recognized Joe's services and is now sending him substantial pension checks.

A report from Marysville, Calif., was that Abner K. Kline had returned to Marysville the week following his shows playing there, and was looking over winter-quarters sites in that vicinity. The show spent last winter at Lodi.

Mrs. Louis Grasser opines that sometimes advertised "maiden spots" turn out to be "resurrection plants". She added that she and the mister had been with some company seven weeks this season, but had just changed to the DeKreko Bros. Shows.

That's right, and it looks fine: Cigaret in the corner of your mouth, hands dirty, face dirtier and you selling tickets to the public. That's one way to create a good impression for the show you are with. (All of which, however, is meant as a sensible "tip"—not a compliment, or "as is".)

Heard that Richard Weston, illusionist, lecturer and Punch man the past many

A TRIO OF WESTERN SHOWFOLK



Above are shown "Shorty" Norton, of "How Can She Live" attraction note, and Messrs. W. B. Gough and Spencer, chair-o-plane and concession owners, all of the Bernardi Exposition Shows. The complete picture showed a large descriptive pictorial banner on either side of the show's entrance.

J. Doug Morgan has an array of rides and individual shows additional to his big dramatic show feature.

About "maiden towns" that "ain't", does it mean that they are in their "second childhood" or what?

Jack Sharp informed that he had quit the road show business temporarily and instead will manage a park in California.

Who "authoritatively" set "Strawhat Day"? One guess each. It's showmanship—the bigger the rush the better the bally!

Lew Backenstoe and the Mrs. have been graduated to big-time vaudeville ranks with their "Joe Mendi", the masterly trained chimpanzee.

The trade merchants of a Mid-West town are showing free motion pictures on the streets twice weekly and will cut this program during the week a carnival is there, so Deb. was informed last week.

Bud Waid "confabs" from Point Isabel, Tex., that he has been wintering and "springing" in that vicinity, and remuneratively. Says he will soon start north with three newly framed concessions.

Secretary Robt. Pearl, of the Custer-Bondurant Shows, informed that Overton's Dog and Pony Show and Bowman's Comedians had joined that organization at Kingfisher, Ok.

Mr. and Mrs. J. A. Kline are real old-timers on the Rubin & Cherry Shows. They have four concessions and have been allied with the R. & C. entourage the past eight seasons.

Joe Oppice, pioneer "plant" showman, with the Sheesley Shows, is a veteran of the Spanish-American War, and Uncle

years, has invented a very clever illusion—making a lady disappear from a trunk in midair without the aid of any stagecraft, and that he will present it with Lauther's Side Shows on the Rubin & Cherry Shows.

Reliable information is at hand to the effect that at least one of the larger carnival organizations now supporting a good-sized band next season substitutes mechanical devices—lack of "push and pep" and a seeming "desire for a chance to shirk and do considerable slacking" being the cause given.

"Bill" Hilliar has again started his Sunday Squawk ("scandal sheet") on the Z. & P. Shows, a copy of which reached Deb. last week. Several members of the company received some good-natured kidding (including Wm. Zeldman), and the whole works was replete with interesting humor for the folks with that caravan.

When his tabloid musical comedy company was playing in Covington, Ky., recently, Danny Lund, while visiting *The Billboard*, held confab on "old days" with carnivals. Danny, also his father and brother, Bert, were among the Bedouins with the Frank Gaskill caravan, later with various others, up to some 10 or 15 years ago.

Chris Maul, trick motorcycle rider, recently left his home town, Cincinnati, to join the motordrome on the Craunse United Shows at Schenectady, N. Y. He and the missus (Ray Davidson) have the past two seasons been at a park at Akron, O. The latter will remain at least a couple of months in Cincy training and selling dogs and doing vaude, dates.

A few weeks ago Ralph and Almee Pearson motored north from Florida to join Narder Bros.' Shows. Reported having a fine trip, also that they had met

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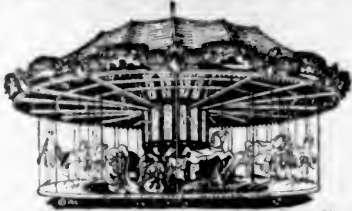
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CALHOUN COUNTY

Centennial and Home Coming, August 18, 19, 20 and 21. Carnival Companies, Trapesse Performers, Aerial Acrobats, etc. Invites to write for bookings. Merry-Go-Round wanted. CECIL INGERSOLL, Chairman Concession Committee, Hardin, Illinois.

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Single Blankets, suitable for Concession trade, at very low prices. Inquiries solicited. WHEELER & MOTTER MERC. CO., St. Joseph, Missouri.

CAPITOL AMUSEMENT CO. WANTS Concessions, Talker. Will give exclusive to Palmistry and Corn Game. WANT TO BUY Monkeys. Route: New Richmond, May 18; Morrilton, Dundas follow; all Minnesota. ED. COY, Manager.

F. S. Walcott and his Rabbit Foot show, and Joe Mealey, who is running a hotel at Washington, D. C. Said that Mr. and Mrs. Isham had left Jacksonville for some other point in the U. S. A.

Huck Washburn, Shoesley Shows' fruit wheel man, is nothing if not versatile, so writes a friend. Before the show took the road this spring Huck was not backward in doing many odd things which had to be done about quarters. So he naturally dressed the part. His makeup was said to so closely approach the comic as to cause R. J. (Whitey) Norman to ask him: "Who is doing 'straight for you?'"

Mr. and Mrs. Sam Reed, formerly of the caravans for several seasons, including the Great White Way Shows, are this season with Price's Columbia Showboat, at present on the Ohio River, Sam producing and carrying roles, Mrs. Reed also in roles. The boat show opened last week near Cincinnati. The Reeds spent several weeks at Newport, Ky., while the company was being organized.

J. D. H.—You were perfectly logical and correct in voicing the assumption that the Mayor of any city is in office to serve the citizenry in what he considers to the very best advantage from all angles, also that the very honor of his office should keep him from making any discriminating "decisions" in favor of one set of citizens (against outdoor shows coming to town for instance) directly contrary to the wishes of the other citizenry from the standpoint of a majority.

An explanation to some of the "show-letter" writers who probably have wondered why some of data was "changed": It isn't fair all around (even to the readers) to stipulate just what kind of concessions some folks on the show have (for instance, "dolls", "blankets", "ball game", etc.) and just state that others (whose names are also given) have "one", "two" or whatever number of stands they have. It is therefore probably best that just the number each has been used (except the cockhouse) when writing the roster.

A showman comes in with this "kick": Why should the showmen be expected to do the "exclusive" in honoring passes with the carnival companies? By showmen I mean the owners and managers of the shows. I have a Crazy House, and to those familiar with the carnival game they certainly know that it takes plenty of hard work to operate one and give satisfaction. As it is I must honor the passes issued by the office while all the rides and all the concessions stand by and take in the cash. Why should the concession people and the ride owners and managers be freed from the "pass evil"?

"Whitey" Quinn, Water Show "Joey" with the John T. Wortham Show, recently compiled what he termed a set of "Modern Proverbs", and one of the show executives sent a copy of 'em to Deb. as follows:

Signs of spring: Thin-sole shoes and thinner b. rs. Diving girls are hard to hold, "specialty" cold nights—they are well greased. The most important thing about a water show is an ol' heater and the mazuma—when they are working. If a diving act isn't "up stage" it's generally "all wet". So don't worry about your baths!

Today is the day, so work hard and make it a good one, and smile at the weather.

When a man is satisfied he is at peace, and the only way to be at peace is to be satisfied.

A good turn will return. Wisdom is gained by clean thoughts and clean anatomy.

If some one beats you to it blame yourself—not circumstances.

Amusements are very beneficial to any community if they are not "abusements", as "All Baba" once said.

Aln't it funny how nice the grass on the lawn looks where there are no "Keep Off" signs.

Overcoats are a big feature this spring, so are appetites.

Debonair Dab: Some time ago I saw a squib in Midway Confab to the effect that one of the new model trouper was claiming to be representing the "Wheelbarrow Unlimited". Dab, have this "critter" apprehended and (Continued on page 96)

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GRIND STORES CORN GAME PARK CONCESSIONERS These Pillows will attract the crowd and get the play.

Patriotic Designs for American Legion Events. Lodge Designs for Fraternal Order Bazaars. Special Lettering Souvenir Pillows for Resorts.

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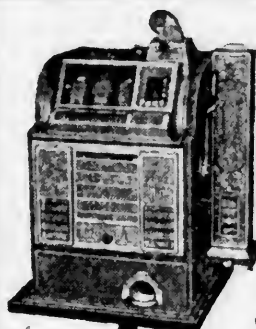
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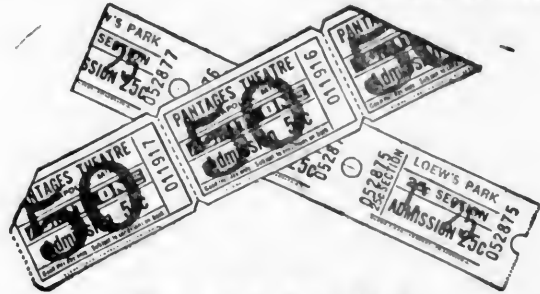
From the horned shell of the curiously beautiful little animal, which abounds in the hills of West Texas, Armadillo Baskets are made. The handle is formed by bending the tail around until it hooks the mouth, where it is securely fastened. The illustration shows an attractive silk trimmed work basket. Our catalogue, showing "The Basket Beautiful", will be sent free upon request.



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MIDWAY CONFAB

(Continued from page 95)

boiled in oil. The wheelbarrow shows, as all the seasoned veterans "know", is entirely without an advance. So wonderful has become its following that it is compelled to play two towns at once (how this is done is a deep, dark secret), and if the claimant for the sponsorship of that terrible "explosion of amazement" can give the proper explanation then he really is as he claims—otherwise he must be branded as an "apostle of untruth" and as such order the "treat for the house". The Wheelbarrow Conglomerate will this coming season play its old route, only all different towns. Keeping abreast of the times it will do all advance work by telefoto. Will also have all new tents and other equipment at each and every stand. After each week's engagement all property will be destroyed and the performers shot. At all winning stands the patrons will be "abducted" so no other show can make their towns. Hoping that all of the above is as "clear as mud" and that you are the same, beg to remain.

"WHEELBARROW UNLIMITED SHOWS"
 ("Ex. A. Grate, Manager")

Boyd & Linderman Shows

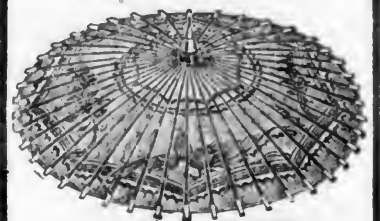
Richmond, Va., May 14.—Saturday night marked the close of the second week of satisfactory business for the Boyd & Linderman Shows in Richmond, and every indication points to two more repeaters on the present lot (South Richmond) and a return engagement on the Union Station Plaza, where the show will go back greatly augmented, no less than six big attractions being added to the midway since the initial appearance there.

G. Norman Shields' Real Wild West, one of the big features of the midway, is ready to open tonight, presenting 10 fancy and trick riders, ropers, etc., with 30 head of stock, including bronks, high-school horses, steers and buffaloes. Another of Shields' shows, Jiggs' Bungalow, arrived from Baltimore last week and entered the lineup. Mr. Shields will also present three others just as soon as the outfits arrive. A message today from C. W. Pickell states he will leave for Richmond Sunday with his dining car, bringing with him Howard Ingram, who will be trainmaster. He has already shipped his Fun House. H. H. Pollard has arrived with a string of concessions and has taken over the wagons for repairs. At present he is building a new front for Pogue & Jackson's Dixieland Minstrels, which is being directed by Ed. Muehly. Chas. W. Towne (Boston Fat), special agent, left today for one of the future stands of the show. General Agent William Holland reports successful bookings. Dave B. Stock's new merry mix-up arrived today. His over-the-jumps, purchased from the Spillman Engineering Company, is expected to be shipped daily. Mr. Stock has repeatedly complimented the management on the decision to play Richmond four weeks before leaving for the road. Ernest Palmore has joined the staff, and will assist the writer in his duties as secretary-treasurer, and the writer will in future devote most of his time to the advancement of publicity for the organization. Lew Backenstoe, of "Mazepa" fame and "Joe Mendl", was a cordial visitor to the midway this week, also Kenny Moore, of the Norfolk Tent and Awning Company.

R. F. McLENDON
 (Press Representative).

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We handle OAK BRAND Goods.

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For Decoration Day, May 30, and May 31, a Five-Inch Show, Walk-Through Shows, Fun House and Rides of all kinds. **ILLINI BEACH, Ottawa, Ill.**

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J. H. BUMSTED, Chairman, Carpentersville, Ill.

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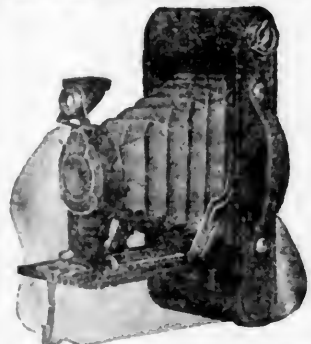
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THIS IS A "ONE-WEEK" SPECIAL ONLY.
 BB. M/15—No. 2 Eastman, folding type, 6 exposures. Each, in Lots of 12. Sample, \$5.50. **\$4.75**
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BB. M/17—A special lot of genuine American-made Razors. Assorted handles, 5/8-inch widths. Packed each in a box. Per Dozen, **\$3.00**
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Great for Grocery, Fruit Wheels, etc. 8 in. wide, 9 in. long, 9 in. deep. Well made with braided double handles and in that handy shoppers' bag style. Easy to carry. Two dozen to a bundle, nested. Per Dozen, **\$2.70**
 Come in flashy assorted colors.



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CEDAR CHESTS. Made of genuine fragrant Tennessee red cedar, with lock and brass trimmings. Mesh proof. 50 in. long, 17 1/2 in. wide, 17 in. high. \$9.50 Each, in Dozen Lots.
 We also carry the small Chests

SILVER ICE CREAM SETS. 8-piece, consisting of large bowl, six cups and one serving tray, all gold lined. Only \$5.50 per Set.

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A standard carton. Can be used by any merchant. Space for advertising. 6 1/2 x 1 1/2 x 2 1/2 inches. Sample request \$12.00 per 1,000. No order too small. One-half cash with order, balance C. O. D. EAGLE FOLDING BOX CO., 1348 Julia St. Milwaukee, Wis.

PRINCESS OLGA SHOWS

WANTED—To hear from good 3-in-1 or 5-in-1 with new outfit. Legitimate Concessions of all kinds and in all departments WILL BOOK OR BUY Merchants. Come on. Don't write. F. W. WADSWORTH, Manager, week of May 19, Tuscola, Ill.; week of May 25, Rantoul, Ill.

Zeidman & Pollie Shows

Lexington, Ky., May 14.—Good weather prevailed the latter part of the Zeidman & Pollie Shows' second week in Asheville, N. C., and Saturday night brought a large crowd to the shows. Difficulty was experienced in getting the heavy wagons off the lot. The engagement here, under auspices of the Veterans of Foreign Wars, opened Tuesday night, when a big crowd of representative citizens and their families was on hand to enjoy the sights. Wednesday the weather warmed and all shows and rides did a good business. Nalf Cory's Lucky Boy Minstrels packing and jinning them to the doors at two performances. R. E. Lee Murphy, Commander Department of Kentucky, Veterans of Foreign Wars, is in charge of the committee and is splendidly co-operating with the show management.

Wm. (Bill) Holland, general agent for the Boyd & Linderman Shows, was a welcome visitor for a couple of days, renewing old acquaintances. "Bill" has a host of friends with the Z. and P. organization and it was indeed a pleasure to see his smiling countenance around the midway. Lexington is the home of Elmore Fain, for years assistant to Clyde Ingalls on the Barnum & Bailey side show, and with whom the writer trouped for many seasons. Fain now is connected with the Swift Packing Company and has retired from circus life. Another old-time circus attache, William J. Wilson, who was associated with Charles Hageman with the old Wallace Show, and who with this scribe also trouped together, also makes his home here. He is in the real estate business and doing well and royally entertained the writer at his beautiful home. Perry Epperson, clown in Ethel Dore's Water Circus, met with a peculiar accident Tuesday afternoon. He slipped from the diving tower and in his fall one of his fingers became entangled with one of the braces. He was rushed to a hospital and the finger amputated. The show will miss his services for a while. M. W. Billingsley is doing splendidly with the Hopi Indian Cliff Dweller exhibit, as also Dakota Max with his Wild West.
WILLIAM J. HILLIAR,
 (Director of Public Relations).

Brown & Dyer Shows

Rome, N. Y., May 12.—This week finds the Brown & Dyer Shows playing in this city under the auspices of the American Legion. The show made a wonderful run from Poughkeepsie to Rome in eight hours and 10 minutes (a distance of 178 miles). The equipment is in good shape, as the train was all overhauled while in winter quarters. Many visitors were on the lot last night, including Otis Smith, of the show bearing his name, and several members of his company; A. L. Holland, of Philadelphia, Pa., and Harry Connors, of Columbus, O., and a party of friends. The dining car is now one of the best equipped with a show on the road and is under the management of Robt. L. Parker.

The shows are opened up to a fine business here—the midway was packed with people, this being the first big show to play this city in several years. Tony Nasca and his band gave a pleasing concert on the public square Monday noon. Tony has a band that is hard to beat. The kiddie rides are a big attraction here. The first marriage of the show's season took place here today, the parties being L. Harvey Cann, of Lynn, Mass., and Eleata Deoise Higgins, of Atlanta, Ga. They are in their second season with this company.
FRANK LaBARR,
 (Press Representative).

HAIR NETS
 Single Mesh, \$1.50 Gross
 Double Mesh, 3.00 Gross
 Retail value, 25% deposit.
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 No. 22 --- Green Duco Finish, **\$2.75.**

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ALL NUMBERS UNDER THE LETTER. A PROVEN SUCCESS
 Everybody knows BINGO. Fastest and most reliable game on the market. Played from coast to coast. ONLY ONE ORIGINAL CORN GAME AND THAT'S BINGO.
 Demand It. Cards are size 8x10, two colors, on 6-ply board. Complete with numbered wooden blocks, operator's chart and full instructions. ACCEPT NO CHEAP IMITATIONS.
WE GUARANTEE ONLY ONE WINNER WITH 35-PLAYER LAYOUT.
 35-PLAYER LAYOUT \$5.00
 Deposit or cash in full with order. **\$10.00**

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LORA



20 inches high, complete with beautiful curls and plume dress, as shown here. **85c each**
TOODLE
 11 inches high, with flange hoop dress. **26c each**
SHEBA
 With dapper plumes. **35c each**
EDNA
 11 inches high. Movable arms, flange dress. **26c each**

Order your Dolls from us this season and assure yourself the best quality at lowest prices. Immediate delivery always. One-third deposit required with order, balance C. O. D.
SEND FOR OUR CATALOG. IT'S FULL OF DOLL BARGAINS.

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EVANS' LATEST! The Pony Track!



TOP MONEY EVERYWHERE Price, \$75.00
 15-horse machine, mounted on 36x36 fold-up board.
IMMEDIATE SHIPMENTS.
 COMPLETE LINE OF SUPPLIES FOR BAZAARS, INDOOR CIRCUS, ETC.
 Send for Our 95-Page Catalog at New and Money-Making Ideas.

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WANTED---Strayer Amusement Co.---SHOWS

Want Dog and Pony or Show to feature. Can place Motordrome. Concessions all open except Blankets, Corn Game and Cook House. Want to hear from good Free Act. We play Kankakee, Ill., week May 25; Ottawa, Ill., State Maccabees' Convention, week of June 1; Morris, Ill., Legion Fun Frolic, week June 8, on the streets.
STRAYER AMUSEMENT CO., Pontiac, Ill.

C. R. LEGGETTE SHOWS WANT FOLLOWING AT ONCE

Man or Woman who is capable of putting on a real high-class Musical Comedy or Tab. Show on percentage basis. Will furnish 32x70 Khaki Tent, Dramatic End, Plush Curtains front and back. Also have Banners, Seats, etc. Will furnish to reliable parties on 40% basis or will consider good people on salary if can put show on.

PIT SHOW ATTRACTIONS---Tattooed Artist, Fat Man or Woman, Punch and Judy, Glass Blower, good All-Day Grinder on percentage basis.

MINSTREL PEOPLE---Two Good Teams, either men or women. Must be sober and reliable. Cornet Player, colored. Porter Williams and Vici, wire. Car accommodation.

CONCESSIONS OPEN---Silver Wheel, Grocery Wheel, Fruit Wheel, Floor Lamps, Pop 'Em In, Novelties, Candy Floss, Novelty Shooting Gallery, Long Range Shooting Gallery.

ADDRESS---PERRY, OKLA., WEEK MAY 18; COVINGTON, OKLA., WEEK MAY 25.

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An attractive Box. In beautiful colors. Wrapped in Cellophane Paper. Packed 12 Boxes to a Carton.

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MURCO CANDY CO., 212 N. 2nd St., ST. LOUIS, MO.

Greater Sheesley Shows

Lewistown, Pa., May 12.—A warm sun and drying wind which arose Tuesday morning worked wonders to the Junction lot here, which was too sodden from a prolonged rain to permit the Greater Sheesley Shows to open on schedule Monday night. A slow run on Sunday from Harrisburg, Pa., set back erection work considerably, and this, coupled with the condition of the grounds, caused Capt. John M. Sheesley to postpone the opening until Tuesday night, when attendance was such as to presage a very successful week in this thriving city. The auspices are Brooklyn Hose Co., No. 3, and the firemen, in conjunction with extensive country hilling and praiseworthy notices in *The Sentinel*, have worked up a great degree of interest in this week's engagement.

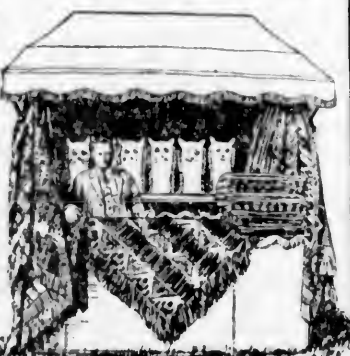
Last week at Steelton, Pa., could be considered only fair, the location of the showgrounds on a high hill, and continuous inclement weather doubtless contributing much to a robust slump in business of shows and rides. Thursday, 175 youths, students of the Harrisburg Academy, were guests of John D. Sheesley, the son of Mr. and Mrs. Sheesley, who is a student at the academy. A loss to the freak animal show recently purchased from Sam J. Gordon by Mr. Sheesley was the death of "Big Jim", a giant steer, for many years an attraction with carnivals. The steer's extreme age and rigorous spring weather were a combination against which it apparently could no longer battle. Ed Smith, for a number of seasons stable boss with this caravan, left last week to join the Stella Veal Circus Exposition. William Stehle, talker, is in Bridgeton, N. J., on a business trip. G. A. (Dolly) Lyons and Mrs. Lyons (Shirley Frances) have been entertaining Mr. and Mrs. Al Markell (Mrs. Markell is Mrs. Lyons' sister), who are in vaudeville this season. Six more steel flat cars, four big riding devices, 15 wagons, a caterpillar tractor and a corps of workmen will join the show next week. This equipment of Hyla F. Maynes will come to Pittsburgh by a special railroad move from North Tonawanda, N. Y., in charge of Harry Illions, who, with Mrs. Illions, will travel with this organization the remainder of the season.

Canton, O., will be played the week of May 25, under auspices of Canton Lodge, No. 233, Loyal Order of Moose, on the fairgrounds, the advance work there being in charge of Special Agent A. J. Linek. Special Agent J. E. Waish is in Pittsburgh, and General Representative A. H. Barkley and his assistant, C. W. Cracraft, who are in the field, are sending in some promising contracts for the latter half of this season.

CLAUDE R. ELLIS (Press Representative).

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The Original Six-Cat Rack



This Rack has been a proven success for the past six years and is by no means an experiment. Each rack is fully guaranteed in every respect and the price is less than is possible to build one rack. Now, if you want a game that will net you more than any wheel or concession of any kind, order one of these racks today. It will more than pay for itself the first week in operation. For prices and particulars, write or wire.

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FLOOR LAMPS, BRIDGE LAMPS, BLANKETS, SHAWLS, ALUMINUM CLOCKS, CEDAR CHESTS, DOLLS, DOLL LAMPS, VASE LAMPS, BIRD CAGES, BATH ROBES.

With Full Line of Concession Supplies

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"The Hercules" BALL GRIP TESTER

New and Different
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A ball of gum and a shot at the 10-pins—all for 1c. Legitimate in all States. Operators, Parks, Arcades, write for prices and circular.

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Animals For Pit Shows

Big Snakes, Elephants, Tigers, Leopards, Sun Bears and Monkeys of all kinds. Write or wire for prices.

SNAKE KING, Brownsville, Texas.

Nat Reiss Shows

Portsmouth, O., May 13.—After leaving Logan, W. Va., very late Sunday owing to rainy weather, the Nat Reiss Shows train made a very good Monday run to Portsmouth. At 7 a.m. Monday the lot was under eight inches of water, but with all members of the show on hand, from the staff to the committee, the shows were open promptly at 7 p.m. and enjoyed a very good night's business. This week certainly looks like the best week of the season so far, altho both Ashland and Logan, the last two stands, were very good considering the weather conditions.

Scout Younger (Bison Bill) drove in today from Terre Haute, Ind., in his special-built "eight" and shook hands with quite a few of his old friends. He is on a visit to see his "Law and Outlaw" Show, which is managed by J. L. Edwards, but will leave shortly to visit his other shows. A meeting of the personnel was called today in the minstrel top and it was agreed that a picnic take place Friday at Midway Park. A very enjoyable time is anticipated by everyone. A feature of the day will be a ball game between "Kelly's Black Cats" and "Russell's Mud Hounds". General Manager J. P. Murphy paid the T. A. Wolfe Show a visit at Ashland yesterday. Mr. Donahue, promoter, has a very promising promotion on here. Mrs. H. G. Melville is still away owing to the illness of her mother. A few of the members of the show drove thru from Logan Sunday and they declared that the roads in West Virginia were undoubtedly the worst they had ever traveled over. Mr. and Mrs. Shepard, of the Shepard Shows, were visitors this week. W. J. GENTRY (Press Representative).

MR. PARK MANAGER—MR. FAIR SECRETARY!

ROTISSERIE RANGES

Have been main attractions and great profit producers at Eastern Resorts and Fairs for a number of years. You cannot afford to overlook the opportunity they offer. If you have not witnessed them in operation and the great patronage they draw, just ask any recent visitor at the Eastern Parks, Beaches, Resorts or Fairs. Write us for information.

Mechanical Appliances and Fire Grate only when so wanted.

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CHILE

TEXAS HOT WEINER SAUCE AND OTHER SPANISH DISHES easily made with DYE'S CHILE MIXTURE. "The Modern Chile Maker," used by Chile Parlors, Restaurants, Eating Stands, etc., throughout the country. Trial can with recipe, 15c. Particulars FREE.

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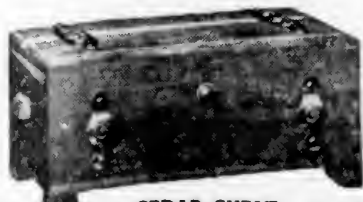
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1 Roll-O-Racer, \$75.00; needs some repairs. 1 Round-the-World Airplane Game, 30 numbers, needs repairs, \$25. 1 Electric Torpedo Game, perfect, \$25. 1 Miller Two-Way Race Track, 12 horses, perfect, \$125.00. 1 Swinging Ball and three Pins, \$35.00 each. 100 Wheels, 15-20, 21-30 and 30-35, used, \$1.50 each. Tents, 15x8, used six weeks, no frames, \$35.00 each. Cash with order, no C. O. D. F. L. FENWICK, 933 Main St., Stamford, Connecticut.

CHOCOLATE BARS Plain and Almond. Best Premiums and Concessions. 10c brings samples and prices. HELMET GUM SHOP, Cincinnati, Ohio.

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The Original Miniature Cedar Chest never offered before except through highest class retail shops now available to concession trade at "knock-out" prices.

- 1-lb. Cedar Chest.....\$10.00 Per Doz.
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Terms—25 per cent with order, balance express C. O. D. F. O. B. our factory, Swanton, O. RUSH, ORDERS FILLED OVER NIGHT.

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SOFT DRINKS



Orangeade, Lemon, Grape, Cherry

A POWDER, JUST ADD COLD WATER AND SUGAR

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Six One Pound packages for \$8.50 postpaid.

A pound makes almost a barrel. You make 80¢ clear profit on each dollar you take in. Fancy colored signs free with all orders for a pound or more. Trial package, to make 30 large glasses, for 25¢ postpaid. Put up in one pound cans and 25¢ packages only. Fully guaranteed under the Pure Food Law. Please remit by money order or stamps. No C. O. D.'s or checks.

CHARLES ORANGEADE CO., Madison St. at Kestner, CHICAGO.

John Francis Shows

Ft. Worth, Tex., May 15.—The three days' West Texas Chamber of Commerce Convention at Mineral Wells was a disappointment to the Francis Shows, as big business was expected. Rain, however, spoiled the complete engagement at that stand. The show tore down on Wednesday night and moved to Ft. Worth, where it opened Saturday for a week's showing on the Texas and Pacific lot, under the auspices of the "Dokeys." This will make the sixth week under the same auspices, and finishes the Texas dates until the fall fairs.

Mr. Francis is leaving the show for a few days, stopping in Ponca City to lay out the lot on the exposition grounds, then continuing on to Kansas City, where he will visit shows playing in that vicinity.

Tom Hamilton, trainmaster and ride foreman, was married recently to Bessie Barge, of Ft. Worth. Mrs. Hamilton will have the ticket box at the merry-ground. Thad W. Rodecker is on a trip north in interest of the show and his wired reports are encouraging. Mrs. Rodecker will remain back with the show. New cars and motors were received, thru A. T. Brainerd, for the monkey speedway, and with a high speed that puts some real "pop" into that attraction. R. E. Marletta, manager of the Georgia Minstrels, after receiving all new canvas for his show, put new uniforms on his orchestra members—the blue and gold make quite a flash.

V. J. YEARTOUT (For the Show).

Great Eastern Shows

The Great Eastern Shows have been enjoying satisfactory business since their opening, near Birmingham, Ala., March 1. They played Moreland, Ky., week ending May 9 under auspices of the Business Women's Club, altho but to a fair week's business, owing to inclement weather. The show will play two more stands in Kentucky, then move into Ohio and later Pennsylvania. The lineup at present consists of 7 shows, 2 rides and 30 concessions. The staff remains the same as at the opening: J. V. Martin, general manager; Eddie Cormier, business manager; Friede Boswell, general agent; Earl Johnson, special agent; "Red" Cunningham and "Dad" Gerard, promoters; "Mickey" trainmaster; Phil Rocco, lights; Mack Davis, lot man. All of which is according to an executive of the above shows.

Capt. Latlip Attractions

The Capt. Latlip Attractions met with very unfavorable weather the first few days of their engagement at Whiteville, W. Va., their second stand of the season. The lot was in such condition the rides and concessions did not open until Wednesday of the first week. Capt. Latlip greeted the show on its arrival, accompanied by the auspices, the baseball team, and a parade was made to the ball grounds. Edward Brennan's new candy floss machine has been added to the list of concessions. Joe Galler, manager, is busy these days lining up his three new concessions. Jake Parrell has another stand, making him six in all. Edward Sabbath's new cookhouse graces the front of the midway and makes a very neat flash. All of which is according to an executive of the above company.

Great England Shows

The Great England Shows played Gideon, Mo.; Canaolu, Mo.; and Oran, Mo., to a satisfactory business. C. T. Hartnett joined at Gideon with his Bill wheel. Fuller Baker joined at Canaolu with his two concessions. The Old Plantation Show has been strengthened with the addition of Prof. Slat and the comedian known as "Pick-Handle Slim" and wife. Prof. F. O. Coyle also joined at Canaolu with his Society Circus, making four shows on the midway. A. H. Murphy has assumed the advance work and advises that he has already booked some promising celebrations. Otis Polk, general manager, has been handling the show in a praiseworthy manner. All of which is according to an executive of the above shows.

FLAGS AND NOVELTIES

- 8x13 in. Muslin Flag on Stick, Gross.....\$4.50
- 12x13 in. Muslin Flag, on Stick, Gross..... 8.50
- 8x12 in. Spear Head Bunting Flag, Gross..... 3.00
- 10x15 in. Spear Head Bunting Flag, Gross..... 8.50
- 12x18 in. Spear Head Bunting Flag, Gross..... 9.00
- 1 1/2x2 in. Silk Pin Flags, Gross..... 1.00
- 4x6 in. Silk Spear Head Flags, Gross..... 4.50
- 5x8 in. Silk Spear Head Flags, Gross..... 9.00
- Red, White, Blue Paper Horns, 1 1/2 in. Gr. 3.00
- Red, White, Blue Uncle Sam Paper Hats, Gr. 4.50
- No. 60 Air Balloons, Asst. Colors, Gross..... 2.50
- No. 70 Air Balloons, Asst. Colors, Gross..... 3.00
- No. 60 Gas Balloons, Asst. Colors, Gross..... 3.50
- No. 70 Gas Balloons, Asst. Colors, Gross..... 4.00
- Red, White, Blue Cloth Parasols, Dozen..... 3.50
- R., W., B. Canes, Wood Handles, Per 100, 3.00

25% deposit with order.
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Solid Brass



Pull-Out Drawer.

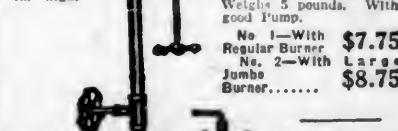
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Size: 8 1/2x14 in. 8 1/2x11 1/2x14 1/2 in. 8 1/2x15 in. 9 1/2x12 1/2x15 1/2 in. A big flash for little money for bird users. Circular free. Terms: 25% deposit, balance C. O. D. Immediate delivery.

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STREET SALESMAN'S

Handy Torch
Tank holds 1/2 gallon gasoline. 10 in. long, 5 in. wide, 5 in. high.
Will burn in all kinds of weather. 35 inches high. Weighs 5 pounds. With good pump.
No. 1—With Regular Burner..... \$7.75
No. 2—With Large Jumbo Burner..... \$8.75



WINDHORST SUPPLY CO.
1426 Chestnut Street
ST. LOUIS, MO.

PROPELLING PENCILS

Goldline Metal, \$9.00 Gross.
BOBBY COMBS, \$9.00 Gross. 4-inch, folding. Goldline metal frame.
BATHING BEAUTY CIGARETTE CASES, Polished Metal, \$13.50 and \$18.00 Gross. Send Money Order for \$5.00, and we will send you 38 different exclusive Novelties, all fast sellers.
ORIENTAL MFG. CO., 891 Broad Street Providence, R. I.

ORGANIZED MINSTREL SHOW, playing independent dates, will be at leisure about May 30. Fourteen people, including Piano Player and Drummer. Will sign with any show with sleeping car accommodations. Will hire Band. Address all mail to 724 Wellons St., Suffolk, Virginia.

USE MINTS AND CHOCOLATES FOR PREMIUMS. Flashy packs. Sensational values. Be bring samples. At \$2.00 a winner. **HELMET CHOCOLATE CO.** Cincinnati, Ohio.

BIG ALUMINUM BARGAIN

Direct from Aluminum Factory CHALLENGE Assortment

50¢ each
72 Pieces—\$3600—72 Pieces

2-Qt. Panel Pere. A sensational value in high-grade, good weight, highly polished Sun-Ray Finish Aluminum, which challenges competition—not to be compared with the poorly finished, soft metal, paper-thin grade of Aluminum ware. Note ample sizes and panel designs.

CONTENTS OF ASSORTMENT:

- 6-10-Qt. Rd. Dish Pans.
- 2-1/2-Qt. Panel Pitchers.
- 2-Qt. Panel Percolators.
- 4-Qt. Panel Cov. Kettles.
- 4-Qt. Panel Pudding Pans.
- 6-8-Qt. Panel Pres. Kettles.
- 6-3-Qt. Mixing Bowls.
- 6-10 1/2 in. Round Roasters.
- 6-2 1/2-Qt. Pan. Dbl. Boilers.
- 6 Each 3-Pc. Sauce Pan Sets (1 1/2, 2 Qts.)

Total 72 Pieces. Cost 50¢ Each. Only sold in unbroken Assortments at \$36.00. 25% cash with order, bal. C. O. D. Immediate Shipment. Large Stock Constantly on Hand.

Perfection Aluminum Mfg. Co., Lemont, Ill.

SERVICE
With four large modern plants located on private railroad switches, and unlimited stocks, we can give immediate and unexcelled shipping service.

VALUES
We offer the best grade of Aluminum obtainable for the money asked, and can furnish practically any utensil desired.

Write for complete Catalog and Prices.

CONCESSIONAIRES!

Our 1925 Catalog Just Out. The Surprise of the Carnival World
The most complete line of Novelties and Concession Supplies. Many new money-getting items illustrated. Send for it today.

- BLANKETS, SHAWLS, BATHROBES, SILVERWARE, CLOCKS, INTERMEDIATES, GIVE-AWAY SLUM.
- NOVELTIES, WHIPS, FLYING BIRDS, RED DEVILS, GLASS NOVELTIES, SWAGGER STICKS, ETC.

H. SILBERMAN & SONS, 328 Third St., MILWAUKEE, WIS.

CANDY DIRECT FROM THE MANUFACTURER

High-Grade CHOCOLATES packed fresh in flashy boxes at prices that will surprise you.

TAYLOR CANDY

Is well known to many Concessionaires as the Ideal Candy for their purpose. Write today for prices and terms to

TAYLOR CANDY CO.

70 Morris Avenue, NEWARK, N. J. PHONE, MULBERRY 1694.

SHEBA DOLL With Plume Dress (as illustrated) Each 31c

PLAIN, EACH 18c.

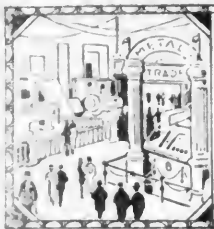
- FRISCO DOLL, with Curly Hair and Plume Dress, Each..... .38
- Same, with Tinsel Dress, Each..... .35
- Without Dress, Each..... .25
- HAIR DOLL, Each..... .21
- Plain, Each..... .14
- LORA DOLL, 19 inches High, with Plume Dress, The Best for the Money, Each..... .85
- Without Plume, Each..... .55
- LAMP DOLL, with Shade and Tinsel Dress, Each..... .75
- Same with Plume Dress, Each..... .65
- Without Each..... .45

Goods shipped same day order is received. One-third cash, bal. C. O. D.

AMERICAN DOLL TOY CO.
1638 Clybourn Avenue, Chicago, Ill. Telephone, Diversey 8953.

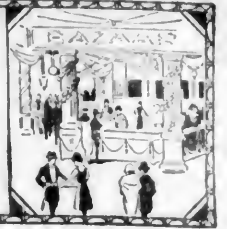
Advertise in The Billboard—You'll Be Satisfied With Results.

SAW "I SAW IT IN THE BILLBOARD."



TRADE SHOWS AND INDOOR EXPOSITIONS

INDOOR CIRCUSES, INDUSTRIAL EXPOSITIONS, MUSEUMS, ARCADES, BAZAARS, DEPARTMENT STORE AMUSEMENTS, STORE-ROOM SHOWS, RADIO SHOWS



(Communications to 25-27 Opera Place, Cincinnati, O.)

Buffalo Poles To Hold Exposition

May 23 to 29 Are Dates Set for Golden Jubilee Celebration

Buffalo, N. Y., May 16.—Buffalo's Polish Kiermasz Industrial Exposition will open May 23 and continue until May 29 at the Broadway Market. It will be a pageant of progress in commercial, social and political life made by the Poles. All the Polish organizations will participate to show the results of 50 years of settlement. Much interest is being manifested by the general public and officers of the exposition have been asked to print their jubilee book in English in order that all may understand. The program includes an exhibit of industrial products of local and foreign territory, exhibit of material that can be imported from Poland, Polish art exhibit and handicraft display, Polish concerts and theatricals, European Kiermasz or market day, with races, pageant, contests and tournaments, and the Polish convention for the United States.

World Museum at Eureka

Eureka, Calif., May 16.—After four weeks of excellent business the World's Museum, Messrs. Kortez and McKay, props., closed its Sacramento engagement and made the longest move of the season up to date, 334 miles, to Eureka. The location here is on the principal thoroughfare, in a spacious building in the heart of the business section, where the show will remain for a month's engagement. The floor space is 40x90 feet. Dr. McKay has fully regained his health and is now assisting Mr. Kortez in arranging the program.

Among the visitors to the show the last week in Sacramento were Frank A. Cassidy and "Bud" Moe, of the Geo. H. Mann Eureka Theater, Inc. Madam Ruston, European novelty marionettes, and Mrs. Felix, gold-wire artist, joined the show at Sacramento. Henry Faulkenberg has organized a fishing club, and numbered among the recruits are Joe Glasey, Billy (Human-Heart) Rice, Frank Forrest, Jack (Bozo) Pizzo, Tony Caponi, Prof. Bowman and Will A. Smith. The initial outing is set for tomorrow. Jack Bigelow has returned from San Francisco, where he was on a buying tour for the interest of the show.

Northwest Plans Mammoth Exposition

Tacoma, Wash., May 16.—Officers and directors have been elected, articles of incorporation were filed this week, and by-laws adopted for the complete organization of the Pacific Northwest Commercial and Industrial Exposition. In a meeting here of representatives from Idaho, Oregon, Montana and Washington. The exposition corporation will arrange for a great exposition of Pacific Northwest products, resources and opportunities to be held in Madison Square Garden, New York, in the spring of 1926. O. M. Lanstrum, capitalist, of Helena, Mont., was elected to the presidency of the exposition corporation. One vice-president was elected from each State. The governors of the States will act as honorary vice-presidents.

Stout's All-Star Circus

Frank S. Stout will present an all-star circus, under the auspices of the Burton Woolery Post of the American Legion, at Bloomington, Ind., June 1-6. The proceeds will be used in the erection of the community building. A 100-foot round top with four 40-foot middle pieces will be used for the circus proper. Several big recognized circus acts have been engaged. There will be no wheels or gambling of any sort, but in connection with the circus there will be a pageant of progress and industrial exhibits. The clowning will be a feature, as Stout has for 20 years been one of America's foremost producing clowns.

San Diego Elks' Circus

San Diego, Calif., May 12.—San Diego Lodge of Elks, No. 168, will stage a gigantic circus from June 13 to 20 celebrating its 35th anniversary. This is the second time in two years that this lodge has sponsored an affair of this nature. The last one realized a gate of more than \$20,000. Several local newspapermen are identified with the project.

Industrial Exhibition For Auburn in June

Auburn, N. Y., May 16.—Auburn next month will witness the biggest display of mercantile and industrial exhibits ever seen in this city. Such is the prediction of the numerous committee chairmen in charge of arrangements for the affair, to be given on the campus of the Auburn Theological Seminary. Already 75 booth spaces and 25 of the larger sections for automobile exhibits have been contracted for. One novelty will be a demonstration of the phonofilm, invented by Theodore W. Case of this city and Lee De Forest of New York.

Cleveland Horse Show

Cleveland, O., May 16.—The second annual horse show of Troops A and G, of the Ohio National Guard, will be held in the First Cavalry Armory, Cleveland Heights, May 21-23. One of the features will be a burlesque Wild West show.

Better Homes' Exposition

Marion, O., May 16.—Announcement is made of plans for a Better Homes' Exposition, to be held in The Marion Star's new building June 1 to 6. Vaudeville will be a feature of the affair and more than 50 booths will be used for exhibits.

Baltimore Shrine Circus Proves Great Success

Baltimore, Md., May 15.—The Shrine Circus staged here last week by John Robinson was a splendid success. The newspapers were unanimous in their praise of the show and various acts. From here Mr. Robinson takes his circus to Richmond, Ind., where it is booked under the auspices of the Moose. John Robinson's elephants will open the following week in the East, where they are booked for seven weeks in amusement parks.

Col. Owens' Show Scores

Chicago, May 16.—Col. Fred J. Owens recently staged a highly successful *Days of '49* performance at the First Regiment Armory. The room was covered with scenery on all sides. The deaf-mute band, from the Jacksonville home for the deaf, played a program, and a 14-piece orchestra played for the dancers. Col. Owens staged the big affair for American Unity Post No. 22, American Legion. More than 7,000 people attended.

Lima Firemen To Stage Circus

Lima, O., May 16.—Members of the city fire department, will stage their second annual circus the third week of June. Proceeds from the event will be used to purchase new uniforms for the men.

OUTDOOR CELEBRATIONS

(Communications to 25-27 Opera Place, Cincinnati, O.)

Canton Exposition Proves Successful

Canton, O., May 13.—The magnificent Exposition of Progress, which closed after eight days of showing, was a greater success than the executive committee anticipated. The event, held in tented quarters because of its enormous

size, was fostered by the Canton Chamber of Commerce. Practically every phase of business, industrial and civic life of the community was represented. Approximately 200 booths were required to house the exhibits. The purpose of the event was to sell Canton to its own citizens. A monstrous civic parade on the opening evening, two band concerts daily, style shows and fashion parades, popu-

OUR MAY PRICE LIST IS READY! IMPORTANT CHANGES!!

SEND FOR YOUR COPY
AMERICA'S LARGEST EXCLUSIVE CONCESSION HOUSE
DIRECT SALES AND SERVICE CO.
A. F. BEARD, Mgr.

24-26-28 W. Washington St.,

Chicago, Illinois.

Ohio's Greatest 4th of July Celebration

JUNE 30-JULY 1-2-3-4

MARIETTA, OHIO

WE WANT good clean Shows and Games of Skill---No Wheels ---No Gambling. Special terms for a good Motorized Circus. Good roads. THE AMERICAN LEGION, Post No. 64, C. R. Griggs, P. O. Box 210.

Detroit's Most Stupendous Outdoor Doings

40/8 SPRING FESTIVAL

The Merry Makers of American Legion

STARTING JUNE 6-14, INCLUSIVE—2 SATURDAYS—2 SUNDAYS

Fort Street, at Green. 200,000 advance ticket sale. Can place Shows, Rides and Concessions. Write, wire or phone Cherry 8128-8129. Gen. Offices, 62 Henry St., Detroit. FESTIVAL COMM.

larity contests, a pet stock show and musical features were among the outstanding attractions. The tent which housed the exposition had a total length of 820 feet and varied in width from 40 to 150 feet. Booths lined the entire tent and an automobile show occupied the center.

San Leandro Cherry Festival

San Leandro, Calif., May 14.—The 16th annual cherry festival of San Leandro will be staged June 1 to 7. Samuel Corenson, who has had charge of the amusement features at the last two cherry festivals, has signed a contract to furnish amusements for this year's event. Corenson will have 75 concessions, a Ferris wheel, merry-go-round and an aerial ride.

Roseburg Strawberry Carnival

Roseburg, Ore., May 15.—With plans for the strawberry carnival to be held May 21 to 23 about completed, the committee in charge is convinced that the affair this year is to be the best ever given in this city.

EGYPTIAN HUSTLERS CONVENTION

Edwardsville, Illinois
June 11-12-13

75,000 ATTENDANCE
3 DAYS

Legitimate Concessions of all kinds for down-town streets. Virgin territory.

Address Concessions Committee, Box 191, Edwardsville, Illinois.

WANTED

Ferris Wheel and Merry-Go-Round

For second week in July. Town closed to outside carnivals. This is a local affair, the first outside show in ten years and a good show town. We have everything in Concessions, but need a Ferris Wheel and Merry-Go-Round. Let us hear from you and what you can offer. Address your letters to A. O. H. SOCIETY, Hoosick Falls, New York.

WANTED

FREE ACTS

Week of June 29 to July 4. Address CELEBRATION COMMITTEE, American Legion, Box 196, Clearfield, Pennsylvania. Send all literature and prices with first communication.

July 4th—Monticello, Ind.

WANTED—Rides, Shows, Free Acts, Concessions. Write J. RUSSELL GARDNER, Monticello, Ind.

AMERICAN LEGION WANTS

FOR WEEK JUNE 29 TO JULY 4
Free Attractions with MERIT. Diving Girls, Balloon, Write terms. WILL RENT Portable Dance or Rink Floor. Merry-Go-Round, Caterpillar, other Rides, come on. No Concessions. Good Shows? Yes. Write EARL B. SAWYER, Bluffton, Indiana.

Legion Fair and Home Coming

Wenona, Ill., August 6, 7, 8, 9.

COSTUMES FOR HIRE
SEND LIST OF REQUIREMENTS FOR ESTIMATE
BROOKS NEW YORK

NOW READY

OUR

4th JULY

**POSTERS,
BANNERS
and CARDS**

Also New Auto Race Designs

SAMPLES SENT ON REQUEST

**THE DONALDSON LITHO CO.
NEWPORT, KENTUCKY.**

**CELEBRATE 4th JULY
THE "BRAZEL" WAY**



Fireworks, Flags,
Decorations, Novelties, Etc.

Our Patriotic
Balloons
No. 70—Gas,
\$3.75 Gross.
We carry most
complete line of
celebration goods
on the market.
Write for cata-
log.



Brazel Novelty
Mfg. Co.
1700 Ella St.,
Cincinnati, O.

**ATTENTION!
CELEBRATION COMMITTEES
IN ILLINOIS AND INDIANA ONLY.**

WANTED, to buy for cash, the exclusive
Right and Concession Privileges for your District,
Home-Comings, or any kind of Celebrations, Have
brand new Three-Arched Carousel, Ferris Wheel
and 20 legitimate Concessions, using plaster or-
naments made in my own factory in Terre Haute,
Ind. Now is the time to close contracts and not
be disappointed later. Permanent address, RALPH
R. MILLER'S OUTDOOR AMUSEMENTS, 9th
and Oak Sts., Terre Haute, Ind.

WANTED—Rides and Concessions. Largest 4th July
celebration in Indiana. By the Indianapolis K.
E. Lds. of Merion County Klan No. 3 at McCard's
Park. From 7 a. m. to 12 midnight. Free gate,
open to public. Estimated attendance 15,000 to
25,000. Address LOOK BOX 11, Fountain Square
Cincinnati, Ohio, Indiana.

Concessions

And Carnival Company wanted for Tenth Annual Fish
Day Celebration, Friday, June 12. C. L. FARREL,
Lake Arbor, Sny, Dakota.

WANTED---WANTED

A High-class Carnival Company for big Fourth of
July Celebration. Under auspices of American
Legation. Address O. G. WALKER, Warren, Ark.

**CAN'T
BREAK.**
Illustration of a comb with a broken tooth.

AMBERINE COMBS
Buy Direct From the Originator.
No. 69—Dressing Comb. Coarse
and Fine. Gross.....\$21.00
No. 69½—Dressing Comb. All
Coarse. Gross..... 21.00
No. 184—Barber Comb. Gross... 14.00
No. 135—Fine Comb. Gross... 14.00
No. 135½—Pocket Comb. Gross... 7.50
Metal Slides for Pocket Combs.
Gross..... 1.50
Sample Set, \$1.25.

**CAN'T
BREAK.**
Illustration of a comb with a broken tooth.

VICTORY COMB & NOVELTY CO., 111 Fifth Avenue, NEW YORK CITY.

Wanted--Circus Acts

Make all first letter. Concession Agents. Demonstrators For San Diego's greatest event.
Address ELKS' 35TH ANNIVERSARY & MARDI GRAS, Elks' Hall, San Diego, Calif.

**Jacksonville Will
Observe Centennial
Century of Illinois City's Progress
Will Be Fittingly Celebrated
in June**

Jacksonville, Ill., May 15.—An industrial and commercial exposition that will fittingly celebrate the first hundred years of this city's history will be held the first week in June. Plans for the event are fully under way.

Business men are engaged in promoting the exposition, which will be held on the public square. City council has given use of the streets about the square for that week. Industrial firms have agreed to take space for displays, and exhibits are being gathered from all parts of the State. It is planned to make this the leading exposition of the Middle West for the year.

June 3 has been set as the day for a centennial parade, which will feature historic floats, relics and pageantry. The exhibits are to be housed in four enormous tents surrounding the city's central park. The board of directors of the exposition has arranged for various forms of entertainment for the week.

**New Orleans Legion
To Hold Fourth Festival**

New Orleans, May 16.—On July 4 at the Fairgrounds the American Legion will stage its second annual festival. The proceeds are to go towards the general fund of the Legion in this city. The program includes fancy riding, stunts by the cavalry and field artillery of Louisiana National Guard, tugs of war, a sham battle and all that goes to make a military festival popular. General L. A. Toombs, of the National Guard, is chairman of the event.

Negro Festival for Dallas

Dallas, Tex., May 10.—A celebration by the Negro population of Dallas is announced for Fair Park June 19. All the 14 permanent amusement devices in the park are to be in operation especially for the celebrants. A big feature of the day will be competitive drills between teams made up of ex-soldiers commanded by former Negro lieutenants in Uncle Sam's overseas service. Similar contests are also to be had between drill teams of different local lodges.

Dewitt July 4th Celebration

Dewitt, Ind., May 16.—A large Fourth of July celebration will be held here under the auspices of the Loyal Order of Moose. The event will be widely advertised in this section. Included in the festivities will be outdoor games, rides, concessions and band concerts.

**CENTENNIAL
AKRON, OHIO**

JULY 20-21-22.
Industrial Exhibitions, Pageants, Parades after-
noons and evenings, Mardi Gras every night.
Legitimate Concessions of all kinds for down-
town streets. Address F. C. MANCHESTER, Di-
rector of Concessions, Akron Centennial, 1202
Akron Savings and Loan Bldg., Akron, Ohio.

WANTED

To hear from high-grade Carnival Company to show
here in June under auspices Elks' Lodge on streets.
Small companies need not apply. Write C. K.
HARRIS, Portland, Indiana.

WANTED

Rides, including Merry-Go-Round for Elks' Carnival
Pittsburgh district, August 15th to 22d. State all
first letter. Address H. G. STROUSE, Carnegie, Pa.

WANTED Good Carnival to play Chillicothe
first or second week of August. Ad-
dress J. F. SELLERS, 622 East 4th St., Chillicothe,
Ohio.

CURIOSITIES FOR SALE
The new big money getters. Price List free. THE
NELSON SUPPLY HOUSE, 514 E. 4th St., So. Bos-
ton, Massachusetts.

WANT LARGE CARNIVAL FOR WEEK
For first or second week in June. Benefit Volunteer
Firemen. Tell all in first letter. Address FIRE
CHIEF ROBERT IRVIN, Portland, Indiana.

The Road To Bigger Sales

IS THE

**SUMMER
SPECIAL**

NUMBER OF

The Billboard

*Issued June 9th
Dated June 13th*

This is our big Park, Fair, Carnival, Circus and Outdoor
Number, designed to meet the seasonable requirements of all
branches of this great field.

Park Managers will find it an exceptional number to se-
cure any attractions they may need.

Fair Secretaries will find it a logical number for fair
announcements.

Carnivals and Circuses will find it an excellent number to
fill their wants in any capacity.

Concession Supply Houses will find it an extra value
number to reach Concessionaires for the Fourth of July Trade.

All-in all the Summer Special will be a great stimulator
of sales for all lines of the amusement field.

**The Edition Will Number
91,000 COPIES**

This Opportunity Means Bigger Business For You

ACT QUICK!

SEND YOUR COPY BY RETURN MAIL

It will be given our careful attention as to position and
makeup.

THE BILLBOARD PUBLISHING CO.

1560 Broadway.

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CINCINNATI
PHILADELPHIA

CHICAGO
BOSTON

ST. LOUIS
KANSAS CITY

All Orders Shipped Same Day

Hard rubber, clip attached, lever Self-Filling Pens. Colored tops and bottoms.

\$13.50 Per Gross and up

Chas. J. MacNally
110 Nassau St., NEW YORK CITY



PAPERMEN

We now have a labor paper. Receipt reads: "Friend of labor, associating a day's pay for a day's work," etc. Any agent can make \$50.00 a day with this paper. We also have 80 Trade Papers, listing 30 papers all on one receipt. Our men are making \$150.00 a week on Trade Papers. Write or wire us for full particulars on all our offers, or send \$10.00 for receipts on the labor paper

COMPTON BROS., Box 96, Findlay, O.

MAILED FREE

Our new 1925 paper Catalog (No. 1971, full of JEWELRY, SALESGOARD, PREMIUM and OPTICAL BARGAINS.

ALBERT MARTIN & CO.
123 West Madison Street, CHICAGO, ILL.
Formerly Manager of Morrison & Co.

Amber Unbreakable Combs



LARGE DRESSING, \$20.00 PER GROSS. We make 'em. Write for Catalogue.

BARNES THE COMB MAN
24 Calender Street, PROVIDENCE, R. I.

IWEMAKEM FELT RUGS

The kind that sell. Write for particulars.

LAETUS MILLS
Box 1356, Boston, Mass.

Smallest Bible on Earth

U "TELL" 'EM-U "SELL" 'EM.

Great Curiosity. About size postage stamp. Contains 200 pages New Testament. Goes over big at Fairs, Carnivals, Stores, etc. Each in small printed, illustrated envelope, price marked 25c. Dozen, \$1.00; Gross, \$8.00; 500 Lot, \$25.00, or 1,000 Lot, \$49.00, prepaid. **THE COLLINS CO., 197 Fulton Street, Brooklyn, N. Y.**

RAYON TIES

BUY FROM HEADQUARTERS

We have the very latest Designs and Colors, all very fast selling Ties, 100% Pure Rayon Ties. \$30.00 Gross, \$3.00 Dozen, Seconds, 6 Dozen for \$9.00. No less sold. \$5.00 deposit required on each gross. No checks accepted. For those wanting a good-looking Tie for less money we have our same line of patterns, but with a little mercerized, which we are offering at \$2.10 a Dozen, or \$24.00 a Gross. We have the Original Fast-Selling Accordion Ties, Pure Rayon Silk, Gross, \$33.00; Dozen, \$3.10. Our customers stay with us. There is a reason—THE BEST FOR THE LOWEST PRICE. Order a sample dozen and see for yourself.

GOVERNMENT SQUARE KNITTING MILLS, Government Square, Cincinnati, O.

COME ON, BOYS, DON'T LET THEM FOOL YOU



The Button Season is here. Get in touch with my new 1925 Button Sets.

Send and get my new Price List on Fountain Pens and Buttons.

JURMBO



Demonstrators, Auctioneers, Pitchmen and Premium Users. My Big Jumbo Red Pen with Black Tips is now getting the money. Fountain Pens from \$13.00 per Gross up. All American-made Pens.

KELLEY THE SPECIALTY KING, 407-409 Broadway, New York

PITCHMEN --- MEDICINE MEN

We are using our advertising space this week in the interest of your organization, the N. P. and S. P. A., 217-18-19 San Fernando Bldg., Los Angeles, Calif.

We have long contended that an organization was needed among the pitchmen and medicine men. We are sending in our application for membership this week and hope to see every other pitchman and medicine man also get behind this organization.

THE DEVORE MFG. CO.
Manufacturing Chemists.
185-195 EAST NAGHTEN STREET, COLUMBUS, OHIO.
"OUR CUSTOMERS ARE OUR BEST ADVERTISEMENT."

IT HELPS YOU, THE PAPER AND ADVERTISERS, TO MENTION THE BILLBOARD.

PIPES FOR PITCHMEN
BY GASOLINE BILL BAKER

(Communications to 25-27 Opera Place, Cincinnati, O.)

These are already the year's days of outdoor hustle!

"It's 'tough' here"—but the next town might be "better".

The true pitchman is a broad-minded philosopher.

With the outdoor season comes "expectations".

Discouragements should not be allowed to retard one's energy.

Anent the squibs about so few of the boys not making small-town trips, note the pipe from Hightower, this issue.

LIE CONTEST

"I never saw a town that 'I couldn't arrange to work in'!"—W. WOLLEY.

If it keeps on raining as it has in most places the past few weeks a fellow can soon ask, "What time does the next boat leave?"

Jack Cavanaugh postcarded: "My med. show is still 'floating' along—can't boast of big business. The Southeast isn't what it 'uster B'—money tight and closed towns."

Bill Slinderton says this is "bound to be" a good year for him, as it is his "anniversary"—that is, the figures 1925 added together make 17, the number of years he has been selling specialties.

It doesn't pay—That self-praise flatter; The wise ones know Just what's the matter. (Cut out such useless chatter.)

P. H. T. Philadelphia—We have the date of the death and other data you inquire about at hand. Suggest that you write the hotel mentioned, also officials at Detroit.

Jay Poland infoed that he will open a platform med. show he having severed his business connections with Henderson show—which he regrets from a social point of view. Jay says he plans to open in Minnesota, tentatively planning to later make other States.

The boys have lately been lax in one point, that of sending a list of pitchmen—demonstrators making celebration, etc., dates—it shows the heads of other affairs and officials that these salesmen are welcome at "other places"—which works to the good of the profession as a whole.

Dr. R. J. Atkins Indian Medicine Company opened May 4 for five weeks in its home town, Cedar Rapids, Ia. The show a good startoff, and altho the weather was a little too cool for a side-walled attraction, it was moderating and all prospects were bright, was the report.

Walter C. Dodge "shouted" that he was in Troy, N. Y., for a day and that he had seen but one pitchman, a soldier man (on crutches), working in a doorway. Waller didn't have time to get his name, but he probably was one of the oldtimers, as Dodge guessed him at about 50 years of age.

Dr. George M. Reed was a visitor to Cincinnati early last week and was a caller on *The Billboard* (during Bill's absence). Doc left word, however, that he had been working up around Dayton and Hamilton, O., also that he and his son, Elliott, would soon start their trip westward, into Indiana and then Michigan.

Of course, each person is to greater extent interested in the welfare of his own (personal) business progress. Naturally so, but what helps others in his profession and that profession's material interest, as a whole, also greatly helps—even the person "most interested" in his personal part of it. Progressive local merchants work together for mutual benefits.

I. W. Hightower postcarded from Shreveport, La.: "While making a trip of 1,000 miles, from the Southeast, by auto, I didn't see any of the knights in the towns along the route—there surely are some 'gangs' of 'em hanging around the large cities—probably some of them would be benefited if they bought a cheap 'lizzle' and did some traveling about. Incidentally, my new partner wants to be known as John X. Collins—says there are so many 'Collins' in the profession he prefers the 'X' in it."

W. H. Spencer, the veteran pitchman, of Washington, D. C., of late years selling fountain pens, now doing expert repairing on all makes in towns that he visits, has been spending a couple of weeks in Cincinnati, where he was married 36 years ago. W. H. has been a road man the past 50 years. He was a wonderful outfit for his repair work and says that he finds this occupation far more to his liking, all around, than pitching. He was a very interesting visitor to Bill's desk early last week.

Have given this information many times during the past seven years—but here it is again, for the enlightenment of several making requests: Unless it be a case of sickness, or a severe injury, or dire need of assistance from friends, Bill cannot publish requests for relatives or friends to write to given addresses. One reason for this is that many of the requests are based purely on personal matters—in which case the requesters can write the parties they wish to hear from care of our Mail-Forwarding Department, or use the "Personal" or "In-

KNIT TIES

SPECIAL PRICES

We have a special offer for house-to-house salesmen. We furnish Sample Case, containing 1 dozen Pure Silk Ties, Swatches of other styles, Order Blank, etc.


You can take the order, collect your commission and we send balance C. O. D. Agents making \$5.00 to \$15.00 dozen, or

We can sell you in Gross Lots from \$24.00 to \$48.00 per Gross. Send \$5.00 for Salesman Sample Case, complete with samples.

SPORT BELTS, \$36.00 Gross

Acme Tie Company
P. O. Box 921, St. Louis, Mo.

You Surely Can Find Profitable Sellers Here.




Finger Nail Files, Gross.....	\$1.75	\$1.00	\$2.50
Sachet Packet, Gross.....	1.35	1.50	2.15
Court Plaster (3 Pieces), Gross.....	1.50	1.50	1.50
Potato Pasteur, Imported, Gross.....	2.00	2.00	2.00
Tooth Picks (Gillulef), Gross.....	3.10	3.10	3.10
Basketball Scorers, Gross.....	2.80	2.80	2.80
Perfume Vials, Gross.....	\$2.15	2.50	2.50
"Closa Beck" Collar Buttons, Gross.....	1.35	1.35	1.35
4-Piece Collar Button Sets, Gross.....	\$1.65	1.65	1.65
Round Shoe Laces (Pairs), Gross.....	1.90	1.90	1.90
Flat Shoe Laces (Pairs), Gross.....	3.00	3.00	3.00

Deposit required on all C. O. D. orders. No free samples. We ship promptly. Postage is extra on all goods listed. Send for price list.

CHARLES UFERT,
133 West 15th Street, NEW YORK

FOR PIPE SMOKERS



In cars, trains, at home. You can carry your pipe lighted at any place when you use our special PIPE COVERS to prevent the tobacco or smoke from coming out. Straight and round shape. 25% deposit, balance 1 Doz., 35c C. O. D.

ACE IMPORT CO., 137 E. 14th St., New York

PAPER MEN

Experienced Farm Paper Men wanted by well-known long-established farm paper, to work States of Maryland, Virginia, West Virginia, North and South Carolina, Kentucky and Tennessee. Liberal proposition and BEST SERVICE. Address


CIRCULATION MANAGER, Box 1236, Richmond, Va.

DEMONSTRATORS, AGENTS, DEALERS, DISTRIBUTORS WANTED

To sell SUPREME NO-CEMENT, ALL WHITE RUBBER, SELF-VULCANIZING TUBE AND TIRE PATCH. Big profits. Easy sell. Write for particulars, territory and new low price list of Supreme products.

SUPREME PATCH MFG. CO.,
135 Winder Street, Detroit, Mich.

THE DUPLEX Button Package



Send 25c for Sample and Special Package Price

J. S. MEAD, Mfr., 4 W. Canal St., Cincinnati, O.
Member of N. P. and S. P. Ass'n.

LAYS FLAT
of fine or Strap

RADIO
WILL FIT SATTY BLADE

748 North La Salle St., Chicago, Illinois.

AGENTS

Monogramming by transfer method gets the money. Catalogue showing over 50 designs and sizes and full particulars free.

MOTORISTS' ACCESSORIES CO.
MANSFIELD, OHIO

Sell European Bonds

BY MAIL, BY AGENTS, DIRECT. Big profits. Big sales. We start you \$1.00 bring 100 Samples. Bonds, Banknotes and Coins. Circulars free.

HIRSCH & CO., 70 Wall St., N. Y.

NEWLYWEDS



The above snapshot shows Mr. and Mrs. Les C. Williams, whose marriage at Springfield, Mo., was recently announced. They are reported as honeymooning in the Ozark Mountains of Southern Missouri. Williams is soon to open his outdoor medicine show.

MEDICINE MEN

Let us make your Tonic Tablets from a famous physician's formula. A success for years. Contains Gentian, Aloes, Nuxvomica and other healthful medicine. 40c per thousand in 50,000 lots, 50c per thousand in 25,000 lots. Sample thousand, \$1.00. Tonic boxes printed ready to stamp your name, to each. **AMERICAN PHARMACAL COMPANY, Dept. A, 1551 Donaldson, Cincinnati, Ohio.**

\$11,275.65 IN THREE MONTHS SO REPORTS V. A. MARINI

of Santa Cruz, Cal., (Nov. 1924.) J. Gordon, of New Jersey, says \$4000 profit in two months. Alexander, of Penn., \$3000 profit in 4 months. Ira Shook, of Ill., \$365.75 in one day. Mrs. Lane, one out of 8000 packages in 1 day. J. R. Bert, Ala., "only thing I ever bought that equaled advertisement." Patillo, Ocala, writes: "Crispettes all you claim and then some." Kellogg, \$700 ahead end of second week.



WE START YOU IN BUSINESS!
Furnish secret formulas, raw material, and equipment. Small capital required; no experience needed.

Build Business of Your Own
No limit to the sale of Crispettes. Everybody likes them. It's a delicious food confection made with or without sugar. Write for facts about a business that will make you independent. Start in your town.

Profit \$1000 Month Easily Possible
Send postal for illustrated book of facts. It contains enthusiastic letters from others—shows their places of business, tells how and when to start, and all information needed. Free. Write now!

Long-Eakins Co. 514 High St. Springfield, O.

formation Wanted" columns (at small cost) in the Classified Advertising department of this publication.

Notes from Leon V. Lonsdale's Toneya Indian Medicine Show No. 1—The show is playing Ohio, in which State it opened its season to a good business. The performance has been going over with a wow. Following is the roster: Dan Glenn, manager, novelty acrobat; Mrs. Mae Glenn, contortionist, rings and trapeze; Paul Jones, pianist, tramp and Irish comedian; Harry Reid, black-face comedian and stage manager; Mrs. Deanna Reid, soubrette and in sketches; Dr. Red Jacket, lecturer, and L. V. Lonsdale, office and tooth extractor.

A citizen visiting another town than his own said to a pitchman: "Why don't you bring your article to our little city—nobody sells it there and our citizens would buy a world of them?"

Pitchman: "I tried to! You could go back home and put the question to some of your selfishly inclined 'home-town' storekeepers and some of the officials you citizens stand for who seem to back up the 'stranger' knockers in the latter's selfishness! I know I have an article that your merchants don't handle and that your citizenry would want it, but apparently those 'birds' would rather 'make' you folks buy only what they carry in stock!"

E. E. Burton "shot": "I never miss reading the Pipes in *The Billboard* (the past 10 years) and now and then like to do my bit toward the 'column' to let the other boys know I am still 'on earth'—as I like to read of others. We are now seeking additional circulation for *Capper's Weekly* and drove from Johnson City, Tenn., to Staunton, Va. On the way met Mr. and Mrs. Dianne, Mr. Crews, Mr. Beckwith and some others, all subscription seekers and doing a fair business. We are now headed for Pennsylvania. We (Blanchard and myself) visited the Endless Cavern today, and it is sure a cavern that all the boys should visit when motoring thru the Shenandoah Valley. Would like pipes from N. A.

(Continued on page 104)

The NEW "FOR-ALL" JUMBO \$30.00 Gross

RED LEVER PEN, WITH BLACK ENDS. SAMPLE, 25 CENTS.



PENS We are headquarters for all of the best-selling self-filling Fountain Pens. Get our Special Price List.

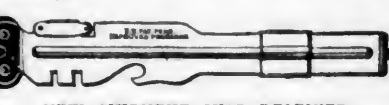
Just Received

A large shipment of the Famous Seven-in-One Combination Glasses, celluloid frame—not tin, real magnifying lenses—not window glass. Special Low Price

\$18.00 Per Gross



BUTTON WORKERS
If you don't buy your buttons from us at our REDUCED PRICES you are losing money.



NEW SHIPMENT JUST RECEIVED
Our Famous Peerless 5-in-1 tool. Big seller. Packed each in box with illustrated circular and instruction sheet.
\$16.00 Gross

TUMBLING CLOWN
Will tumble and roll forever. Nothing to get out of order. A wonderful ten-cent seller.

Per Gross
\$5.00
Sample Dozen, 75 Cents



RUNNING MICE
Best Quality
SPECIAL PRICE,
Gross, \$3.00

Write for Canadian Prices on these items to BERK BROS., LTD., 220 Bay St., Toronto, Canada.

BERK BROS., 543 Broadway, New York

Easy To Make \$25 a Day

Selling our fancy silk knitted and cut silk four-hand ties. The ties come in the latest spring designs—figures, stripes and dots. They sell for \$1.90 \$2.25, \$2.75 and \$3.25 per dozen and retail for 35c, 50c, 75c and \$1.00 each, leaving a nice margin of profit for you. These low prices were never offered before.

Butterfly Bows
Very latest styles in collegian stripes, figures and dots. They are only \$2.00 a dozen—but act quickly. Write today for full information about these good sellers. 25% deposit on all orders.

Aetna Neckwear Co., 927 Broadway, New York City

Genuine Mexican Resurrection Plant

Awake. Best of All Money-Making Novelty or Premium Article. A sleep.

SOMETHING DIFFERENT. Greatest novelty of the vegetable kingdom. Looks dead, but placed in water bursts into beautiful living, fern-like plant in a few minutes. Dries up and revives at will. Lasts for years. Easy to ship, light weight, low cost. Retail 10c to 50c each. We are the world's largest collectors, carry large stocks and ship orders day received. Terms cash only; no C. O. D. For large, selected, clean plants we quote these:

LOWEST WHOLESALE PRICES
Sample, prepaid, 10c; 15 for 50c, 100 for \$2.50, 500 F. O. B. here, \$7.50; 1,000 for \$13.00; 5,000 for \$60.00; 10,000 for \$117.50. A Few Slightly Smaller Plants at \$10.00 per 1,000.

MEXICAN DIAMOND IMPORTING COMPANY
Dept. K2, LAS CRUCES, NEW MEXICO
(See our separate adv. of Mexican Blu-Flash Gems.)

MEDICINE SHOWS ARE A COMPLETE SUCCESS

WHEN THEY USE THE FAMOUS OLD RELIABLE NUTRO LINE. Sold only by the veteran house of quality.

SAVOY DRUG & CHEMICAL CO. 170-172 NORTH HALSTED STREET, CHICAGO, ILLINOIS.

I Made \$21.00 In Five Hours

—writes Peter Werner of Chicago. "The first morning I started out I made a clear profit of \$21.00 in 5 hours. All I say is, 'How about a nice new shirt?'—show my samples, and the sale is made." Like Mr. Werner and many others.

You, too, can make Big Money Selling Madison Better-Made Shirts
direct from our factory to wearers. Part or full time. No capital or experience needed. We show you how to succeed. Every man a prospect. Easily sold. Over a million satisfied wearers. We deliver to your customers. You just take orders. Your commission paid in advance.

Write for Free Samples MADISON FACTORIES
560 Broadway (Estab. 1885), New York, N. Y.

You Who Know the Photo Medallion Field
Now You Can Double Your Sales P. & G. Photo Medallions are the leaders. Our business has grown so fast we had to enlarge our plant and facilities. As a result, our prices are reduced! Now you can sell P. & G. Medallions to everyone. You'll double your sales, for you have Quality, Biggest Assortment, Quick 4-day Service and Low Prices to offer. This line, with the Artistic Portrait Paintings, which look like oil paintings, give you a proposition that is unbeatable. Get full details at once. If you never sold Photo Medallions, write now for information on this quick money-making line. State whether experienced in this line or not.

PUDLIN & GOLDSTEIN, New York, Dept. R, 259 Bowers, "The House That Made Medallions Famous."

AGENTS \$2.00 A Throw

THIS IS A GOLD MINE at \$2.00 A Throw

Giving These \$1.25 Dress-Making Shears FREE VALUE \$1.50

With each sale of our wonderful 11-piece Toilet Article Assortment for only \$2.00. Costs you only 95c.

ONLY 20 Boxes a Day Means \$21.00 Daily Profit!
You get the interest with the free Shears. Walter Harris sold 800 boxes in six weeks. Profit over \$100 a week. Total retail value \$1.60. A real bargain at \$2.00.

Act Now Sells like hot cakes year round. A baby could sell Lucky 11. Don't delay a minute. Save time. Send \$2.00 for complete outfit, including display case. Special to Billboard Readers—10 boxes, 10 Shears and Display Case FREE for \$9.50. Act Now.

E. M. DAVIS CO., Dept. 9545, CHICAGO, ILL.

AGENTS Make a Sale in Every Home with the marvelous RADIO GAS LIGHTER

Lights Instantly—Sells Instantly

Retails for 25c
SAMPLE DOZEN \$1.00—Gross \$10.00
25% Deposit with C.O.D. orders. Send for trial order and details of self-selling plans.
B MASTERLITE CO., 110 E. 23rd St., N.Y.C.

MAGAZINE MEN

We are open for a few good clean producers on various trade publications, clothing, garage, clocks and suits, grocery, bakery, heating, machine shop, laundry, tailors, printers, etc., etc. Write for particulars.

TRADE PERIODICAL SERVICE CO.
1400 Broadway, New York City.

MEN—

Sell El Plauto Cigar and our fine Stogies

to cigar stores, drug stores, etc. America's best cigar values. Retail five cents straight—equal many ten-centers. Liberal commissions—big repeaters. Write today

El Plauto Cigar Co.
Dept. 88, Cincinnati, O.

A FAST 10c SELLER

Stem Wind Novelty Wrist Watch, with ribbon and Safety Clasp, each on card. Sample Dozen, 75c. \$2.00 per Gross deposit.

\$6.50 Gross

BERK BROS., 543 Broadway, New York

SPECIAL—GINGHAM APRON DRESSES IN Checks, Plaids and Stripes

\$8.50 PER DOZEN POSTPAID

Or send \$1.00 for Sample Dress and complete Catalog.

ECONOMY SALES CO.
BOSTON, Dept. 100, MASS.

INSIDE INFORMATION FOR AGENTS, PEDDLERS, CANVASSERS, Etc YOU "NEED NO LICENSE"

To sell goods in any town, city or State, AGENT'S PROTECTOR OR LAW BOOK "proves it". If trouble comes, show your Law Book of "Absolute Proof", with court decisions rendered by State, Federal and Supreme Court Judges, and be released with apologies. "Guaranteed." Copy in handy book form, pocket size, \$1.00, postpaid. **THE COLLINS CO.**, 127 Fulton St., Brooklyn, N. Y.

POLMET POLISHING CLOTH

Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". One agent reported 361 sold in a week. Retail 25c. Sample free.

F. C. GALE CO., BOSTON, MASS.
127 Edinboro Street.

ACORN means \$20 a day

DIRECT FROM OUR FACTORY TO WEARER. Easily sold. Over one million satisfied wearers. No capital or experience required. Large, steady income. Many earn \$100 to \$150 weekly. Write for Free Samples.

ACORN SHIRT CO., Dept. AA, 529 Broadway, New York.

AGENTS — SALESMEN You can make \$20 to \$25 daily selling our PHOTO MEDALLION

Send for our new Catalog and Revised Price List. MEDALLION NOVELTY CO., 208 Bowers, New York City.

STORE DEMONSTRATORS
Pitchmen, Canvassers, the hottest and quickest bank-roll maker you ever handled. One dozen free. **BLANK & JACOBS, 503 Cross Bldg., Milwaukee, Wisconsin.**

25 INVENTION— CROWN WHISTLE

Game like wildfire. Opportunity...
W. T. HODGEN, Campbell-

NECKWEAR SALESMEN

Can "clean up" with our line of...
No. 100—Regular 50c and 65c...
No. 500—Regular \$1.00 and \$1.50...
No. 110—One-Inch Nifty Braid...
No. 55—Plain color and fancy...
No. 150—Regular 50c and 65c...
JAXAM KNITTING MILLS, Established 1915, NEW YORK.

profession. What the business needs is more 'stick-to-itiveness'. When some of the boys get the report in a town that it is called 'closed' they let it go at that and pass on to another one—possibly to find the same 'conditions'. If, provided opportunity affords, they would stay or come back and appear before one of the City Council meetings and put their side of the story up to the city representatives (squarely and fairly) it is quite probable that they would not only benefit their own interests, but others who follow them. The main reason so many towns are 'closed' is that so few of the boys 'go to the bat', even for their own protection. Another thing: I have seen pitchmen working to a large assemblage and with the nearest line of the people six or eight feet away from their stand—they could get the folks to move up closer, explaining the traffic necessity of it, and when this is seen by the 'city dads' and ordinance enforcers the latter see plainly that the pitchman is then helping them as well as himself and—well, this draws much commendation, and often favors."

Medicine show managers quite often receive letters from amateurs, or would-like-to-be performers, or not up on the customary lingo on stating what they "can do". Some of these are extremely amusing to the professional showman. However, joking professionals sometimes do a little good-natured "kidding" (in "answers" to ads for people). Coincident with this, E. Hoke Beebe, of the Gillis Comedy Company, writes: "I noticed some time ago a squib wherein a manager stated that he was receiving some letters, answering his advertisements, that were really amusing. I received several hundred answers to my last ad in *The Billboard* and one of them was from either a very versatile comedian or some sure-enough amateur, and I have since been trying my darndest to fathom the 'which' of it. Without herewith giving the name of the writer, or the place it was written from, it was (verbatim) thus: 'Mgr. Beebe, Gillis Comic Co. Sir: I am wang. I can play typewriter with good noise and my English is o. k. My last job has left itself from me, for the good reason that the large man has dead. It was on account of no fault of mine. So, honourable sir, what 'bout it? If I can be of big use to you I will arrive on some date that you should guess. Yours because I am respectfully requesting anyhow. P. S.—You don't forget to answer me and I hope you won't, as I need it to find out if I work for you before I write, again!'"

Ray (T-Bone) Adams wrote from Cannonsburg, Pa.: "This is the first time in my 12 years of medicine show experience that the company I was with played within a 'stone's throw' of another mad copy. Dr. Ross Dyer and his colored show are just around the corner from us. (Continued on page 106)"

Forget Competition SELL ARCHER APRONS



- | No. | Grass. |
|--|---------|
| 0—Child's Apron. Rubberized Crotonnes in asst. colors. Pocket. White bound edges.. | \$12.00 |
| 00—Woman's Apron of Rubberized Percales in 1 different colors. Tape neck and the strings. | \$25.80 |
| 12½—Woman's Apron. Crotonnes, with heavy rubber coating. Asst. colors. Wide neck piece material as apron. Pocket. Blue bound edges and tie back strings. | \$36.00 |
| 15—Woman's Apron. Crotonnes in assorted colors. Three-inch neck piece. One pocket. White bound edges. A world beater at 90c. | \$45.00 |

TERMS: 25% deposit, balance C. O. D. P. O. B. Chicago

ARCHER MFG. CO.
5853 S. Kedzie Ave., CHICAGO

NOVELTY MEN—CONCESSIONAIRES



- | No. | Per Gross. | No. | Per Gross. |
|-------------------------------------|------------|---------------------------------------|------------|
| B302—Feather Pin Wheels..... | \$ 3.50 | B261—Round Whistle Balloons..... | \$ 2.00 |
| B303—Celluloid Pin Wheels..... | 8.50 | B264—Round Whistle Balloons..... | 2.40 |
| B153—Firing Blk's. Long Sticks..... | 4.00 | B265—Long Whistle Balloons..... | 3.00 |
| B173—Sissors Toys..... | 2.75 | B259—Jumbo Whistle Balloons..... | 4.00 |
| B137—Wooden Snakes..... | 8.00 | B240—Air Balloons, 60 cm..... | 2.00 |
| B167—Revolving Clowns..... | 8.00 | B235—Notched Balloons, 60 cm..... | 3.50 |
| B180—Rubber Tongue Balls..... | 7.00 | B308—Transparent Balloons, 70 cm..... | 3.50 |
| B208—Water 'Pistols'..... | 4.75 | B237—Balloons Sticks, 22 in..... | .40 |
| B246—Toy Whips, 21-inch..... | 3.00 | B0 —Rubber Balls, 1½ in..... | 1.80 |
| B246—Toy Whips, 36-inch..... | 7.00 | B5 —Rubber Balls, 1½ in..... | 2.20 |
| B282—Paper Snakes..... | 4.90 | B10 —Rubber Balls, 1½ in..... | 2.90 |
| B288—R. W. B. Cloth Parasols..... | \$6.00 | B236—Rubber Tape, Balls..... | 1.25 |
| B913—Toy Writ Watches..... | 4.50 | B114—Assorted Celluloid Dolls..... | 4.50 |
| B581—Scout Fobs..... | 4.50 | B121—Celluloid Dolls, Asst..... | 8.00 |
| B928—Rubber Red Devils..... | 10.00 | B132—Toy Calash Pipes..... | 4.00 |
| B947—Rubber Hat Tops..... | 10.00 | B276—Tissue Fans..... | 6.00 |
| B950—Rubber Green Frogs..... | 10.00 | B271—Jap Folding Fans..... | 3.00 |
| B386—Toy Surprise Cameras..... | 10.00 | B110—Swigger Sticks..... | 18.00 |
| B100—Assorted Noise Makers..... | 6.00 | B212—Jap Cook Cans, Per 1,000..... | 12.00 |
| | | B216—Confetti Dusters, Per 1,000..... | 11.00 |

NO GOODS C. O. D. WITHOUT DEPOSIT. Our 1925 Catalogue is ready. Brim full of Specials for all classes outdoor trade. Send for your copy today. Yes, we carry full line of famous AIBO BALLOONS. Prompt service.

SHRYOCK TODD NOTION CO.
822-824 No. 8th St., ST. LOUIS, MO.

AGENTS—SALESMEN

Big Money Monogramming Cars. Make \$20.00 to \$25.00 Daily. Automobile owners want initials on their cars. You add them while waiting, charging 25c per letter, three letters on each side of car, six initials letters in car, for which you charge the car owner \$1.50, and you make \$1.50 profit. They could not get finer work if they paid \$3.00; then again, no sign painter could give them as nice a job as you could do without experience in 15 minutes. You can sell to individual auto owners, or you can sell to garages and supply stores complete display outfits, like the one illustrated, at big profits. 500 Transfer Monogram Letters in three of our most popular styles, with eight borders to match and complete working outfit only \$5.00. Send money order or certified check. Outfits sent C. O. D. upon receipt of \$1 deposit.
World Monogram Co., Inc. NEWARK, N. J. Dept. 1.

EASY MONEY

APPLYING GOLD INITIALS AND MONOGRAMS ON AUTOMOBILES. It's the easiest thing today. ANYONE CAN DO IT. You simply transfer them from paper. Takes five minutes to make \$1.50, and costs only 5c. Write quick for FREE SAMPLES.
RALCO SUPPLY CO., 125 Harrison Ave., Dept. 10, Boston, Mass.

THE BIG FLASH

Of the season. A knock-out for Salesboards and Premiums. Links stamped 14-Kt. White Gold Front. Beautiful hand-engraved Knife and Chain. All in leatherette, velvet-lined case. Only \$12.50 Per Doz. Samples, \$1.50, prepaid. Easily soluble for \$1 to \$3 anywhere. 110-110s Salesboard, suitable this set, \$1.80 dozen. Streetmen in Chicago are cleaning up. One third with order, balance C. O. D.
BEN BRAUDE & CO., 337 W. Madison St., CHICAGO, ILL.

AGENTS, SALESMEN, CREW MANAGERS, \$\$\$

A New Tool, "Bentley" Automatic Screw Driver
That holds the Screw. Indispensable for Carpenters, Mechanics, Electricians, Radio Men, Tourists. Quick Sales. Big Profits. Send 50c today for sample and full particulars. A Real Premium.
S. J. COX, Mr., FRANKLIN, PENN'A.

GO INTO BUSINESS for Yourself

Specialty Candy Factory in your community. Establish and operate a New System Candy Business. Money making opportunity unlimited. Either men or women can handle. Write for it today. Don't put it off!
W. H. L. YER RAGSDALE, Drawer 42 EAST ORANGE, N. J.

PAPERMEN

Liberal proposition for producers. All Southern States and all States west of the Mississippi River. Write F. A. L. PEARCE, 604 K. C. Life Building, Kansas City, Missouri.



Use AEROPLANES

In Your Work—Big Money Makers!
The kids go crazy over them; everybody interested; everybody wants one. We have all kinds; all prices from 25c to \$5.00; at prices that net you real profit. Send a quarter for a sample of the Low-Price-Loop Glider and get our 32-page catalog full of winners. Do it now. IDEAL AEROPLANE AND SUPPLY CO., 147 Spring St., New York City.



Glassware—Chinaware—Silverware

Send for my Catalog, which lists many excellent specialties in these lines.
ENTZ PREMIUM SERVICE, 9229 North Oakley Ave., CHICAGO, ILL.

Buy Direct From Manufacturer

with the reputation of best quality goods for lowest prices. A trial order will convince you.
SILK KNITTED TIES. The Latest Designs and Shades.
No. 1000.....\$1.75 per Dozen
Nos. 300, 400.....2.25 per Dozen
Nos. 500, 600, 700.....2.50 per Dozen
SPORT BOWS.
On Elastic Bands. Assorted Colors. One dozen on a card. Fits any collar. \$1.25 per Dozen.
10% discount in Gross Lots. 25% deposit, balance C. O. D.
R. & P. KNITTING MILLS, 271 Congress Ave., New Haven, Conn.

MAGAZINE MEN.

Crew Managers, District Managers and Solicitors, send \$1.00 for full supplies and catalogs. One hundred select publications. M. A. STEELE, 5 Columbus Circle, N. Y. City.

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards, Genuine Black and White Plates, and Tintypes with a Daydark Camera. No dark room. Finished on the spot. No waiting. Easy to operate and learn. Big profits. The Daydark Company originated the Modern Camera and was the first to offer the Operator a High-Class One-Minute Camera. Daydark supremacy began then and has been maintained.
In buying a camera consider that you must choose the Daydark or something you hope will do as well and remember that the Daydark, the standard by which all are judged, costs no more. The Daydark Camera Line includes 512 Models, from \$11.00 up.
Full line of supplies. Black Back Cards, 2½x3½, \$12.00 per 1,000. Mounts for same, \$4.00 per 1,000. 1½x2½, \$8.00 per 1,000. Mounts for same, \$2.70 per 1,000. Newly designed Mounts and Folders just out. Write to us for Illustrated Catalogue. It's Free.
DAYDARK SPECIALTY COMPANY, 2821 Benton Street, ST. LOUIS, MO.

NAIL FILES

This Line of Nickel Plated Files Will Give You Large Profits
CASE FILES.....\$1.50 per Gross
CURVE FILES.....1.75 per Gross
KNIFE FILES.....2.25 per Gross

Buy direct from the Manufacturer and obtain the benefits of quality and price. Send ten cents for sample. All goods P. O. B. Newark. 25% deposit, balance C. O. D. Send remittance registered mail or postoffice money order. No checks accepted.
BUCHANAN & BURNS CO., 45 Austie Street, NEWARK, N. J.

Garter Workers

YOU KNOW OUR GOODS. Same high quality, but a new price for 1925.

- | | |
|---|-------------------------------|
| \$7.00 Per Gross Bulk | \$7.75 Per Gross With Cartons |
| BILL BOOKS | |
| No. 334—Red Leatherette Comb. Books. Full Size. Gross..... | \$6.00 |
| DEMONSTRATORS' SOX | |
| No. 0655—Good Quality Cotton Sox. All Popular Sizes. Black, Brown or Blue. Per Dozen Pairs..... | \$1.50 |

ED. HAHN, "He Treats You Right"
222 West Madison Street, CHICAGO, ILL.

VETERAN'S SERVICE MAGAZINE

78 Watts Street, New York. Seville men, come in on the holiday clean-up. Only monthly publication. New things. Special hot edition going strong. 6c each. Sells 35c. Agents wanted everywhere.

NEW METHOD POCKET LIGHTER

Every One Is Guaranteed
Sells on a moment's demonstration. Repeat orders with big profits from every sale. Send 25c for sample and selling plans.

NEW METHOD MFG. CO.

Box B, Bradford, Pa.

LADIES' FANCY SILK HOSE, \$4.00 Dozen Pairs. No second sizes, 8½ to 10. White, Black, Grey. Tan. Sell fast. Big profits. 25% deposit with order.
R. B. KAHN CO., 2720 Gillham, Kansas City, Mo.

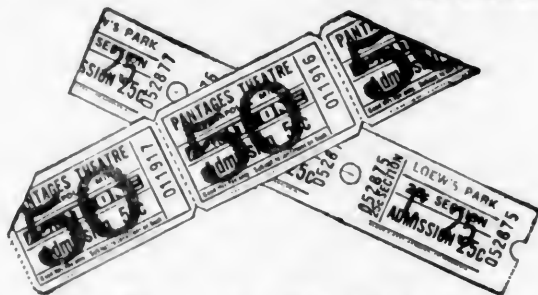
SLUM

	Gross.
G13 Bobbing Zulu Doll, with Spring	\$1.00
E15 Revolver Crickets	1.00
E11 Wood Clapper Noisemakers	1.00
G15 Memorandum Books	1.00
M7 Stone Set Rings	1.00
G26 Red, White and Blue Harna	1.00
X5 Black Brooches, Asst. Design	1.00
B4 Miss Lela, Novelty Dancer	1.25
673 Puzzle Mirrors	1.25
C11 Mechanical Circus Cards, Asst.	1.25
24 Perfume in Glass Vials	1.25
1244 Gold Bead Necklaces	1.25
A40 Calfar Button Sets, Three on a Card	1.75
B60 Large Balloons, Asst. Colors	2.00
624 Large Water Whistles	2.00
F30 Asst. Bend Necklaces, with Clasps	2.00
A100 Compass with Mirror Back	2.50
2660 Silver Finish White Stone Rings	2.50
104 Glass Bracelets, Asst. Colors	3.00
F8 Large Size Memorandum Books	3.00
C17 Large Asst. Comic Badges	3.00
C18 Large Celluloid Wrist Watches	3.00
688 Pen and Pencil Combination	3.00
686 Wood Jointed Snakes	3.00
693 Magnetic Taps, Individually Baked	3.00
693 Police Whistles, with Chain	3.50
701 Large Mirror, with Three Discs	3.50
3384 Cigarette Holders, Individual Boxes	3.75
G10 Large Wine Glasses	4.00
700 Novelty Paper Shooting Gun	6.00

M. L. KAHN & CO.
711-713 Arch St., Philadelphia, Pa.

You Need Tickets
of the best quality

You Need Service
that is prompt
and accurate



You can get Both
at

GLOBE TICKET COMPANY
118 N. 12th Street, PHILADELPHIA, PA.
Specialists in Tickets and Checks since 1873

\$6.00 EACH
PACKED 6 TO A CASE
No. 69—Code Name. MOON.
C. F. ECKHART CO. INC.
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MEMPHIS BRANCH
52-54-56 W. DeSota St.
One or a Carload—
One-Hour Service.

FRENCH WHEELS!
Be careful of Wheels! Use only French Wheels, known the world over as the most accurate and finest made Wheels that your money can buy. See our \$18.00 Double-Side Wheels, worth more than twice the price. Also our new Mirror Wheels and other Games. We carry the largest stock of Double-Side Wheels in all combinations at hand for immediate shipments. Specially painted Wheels to your order will also be shipped same day for same price. 25% deposit required on all orders. Write for catalogue and circulars.
French Game & Novelty Mfg. Co.
2311-13 Chestnut St., Milwaukee, Wis.

WANTED THE EXCEL CIRCUS WANTED
To join on wire. Freaks and Platform Workers for Side Show. Lady Menage Rider. Ladies for Swinging Ladders. Diving Girls. State all first wire. Address EXCEL CIRCUS, Toledo, Ohio.

ON THE BOARDWALK—1000 FEET ON THE BEACH—ONE MILE LAURENCE HARBOR, N. J.
Open June 1st to September 15th.
Nearest Beach Resort to New York City. WANT Ferris Wheel, Caterpillar, Swings, and other Novelty Ride. Want Concessions suitable for high-class beach. Refreshments sold. Want buy Merry-Go-Round. Want Ride Help for Merry-Go-Round and Seaplane. Agents for Beach Concessions. MILES AND MURPHY, Laurence Harbor, N. J.

WANTED
Shows and Concessions for Fair, August 6, 7, 8, 1925. W. C. MONROE, Secy.-Treas. Clay County Fair Assn., Celina, Tennessee.

Profits from Light!
WHETHER along New York's "Great White Way" or on Main Street in Coffeyville, Kansas, good light is the essence of good showmanship. It's tied right up tight with the box office. Universal Electric Plants, favorite for years with American showmen, are now an even better "buy". They're smoother (all 4-cylinder), quieter, MORE COMPACT, start easier, and the current is flickerless. Write for details, mentioning your current requirements.
UNIVERSAL MOTOR CO.
48 Ceape Street, Oshkosh, Wis.
"There's a Size and Type Ideal for Your Show"

The New 2 1/2 K. W.
Like all other sizes, this 1925 model has generator mounted direct on motor housing. Stronger, lighter, better. In 32, 60 and 110 volts, with or without batteries.

The New 7 1/2 K. W.
Note unit construction, which assures permanent perfect alignment. Other sizes and types—for varied requirements.
Universal MOTOR CO. ELECTRIC PLANTS
(Not connected with any other firm using the name "Universal")

GET THE GREAT Sand Cave Mystery
WALK-THRU EXHIBITION
It will pay for itself Decoration Day and get you a big bank roll on the fairs. Only \$100. 25% deposit with order.
CHAS. T. BUELL & CO., Box 306, Newark, Ohio.

Sell Watch Protectors \$4.50 Per Gross
In bulk. Gold and silver finish. Assorted. This is a big seller for Pitchmen and Pit Show Workers. Can be readily sold any place upon demonstration. Only have 150 gross to sell at this price. Order today. 25% deposit, balance C. O. D. Send cash. We pay the postage.
NOVELTY SUPPLY CO., 208 Wood St., Pittsburg, Pa.

Wheelmen, I Sell Live Puppy Dogs
And can supply just three more customers and no more. The Dog Wheel topped all games at Savin Rock, Conn., and the same at Eairs. Beautiful Pups, such as Collies, Shepherds, Alredales, etc., \$3.50 to \$7.00. Live Puppies. Think It over. If you don't get a play the gang will be there just the same.
DAN E. NAGLE, Dog Farm, Palis St., Savin Rock, Conn.

THE ENTIRE EQUIPMENT FOR BOTH SUMMER AND WINTER WORK OF THE Reed Fair Co., Salem, Mass.
THE OLDEST AND BEST EQUIPPED COMPANY IN NEW ENGLAND.
A Going Concern. An All-the-Year-Round Business.
For full particulars address as above.

DON'T TAKE OUR WORD FOR IT

Send today for an assortment of 6 of these wonderful Lamps at
\$8.50 per Piece for the Silk Fringe.
\$9.50 per Piece for the Gold and Silk Fringe.
In assorted color combinations. The Shades are all pure Silk in fancy colors and shapes. The sticks are stippled, carved and colored, with wonderful bases. Send for a sample order now. If these Lamps are not better and more beautiful than you can get elsewhere at a much higher price, you can return the shipment to us at our expense.
Can you ask for a more fair offer than this? Other items all reduced. Send for catalog.
THE FAIR & CARNIVAL SUPPLY CO.
126 5th Avenue, NEW YORK CITY.

SEND FOR OUR NEW SPRING CATALOG
ILLUSTRATED COMPLETE LINE FOR CONCESSIONAIRES, CARNIVAL MEN, PARKS FAIRS, Etc.

SHEBA DOLLS
With Flapper Plume and Dress, \$35.00 per 100. Packed 50 to a Barrel. Eyes are painted h. head.

VAMP DOLLS
Complete, \$42.00 a 100. Plain \$25.00 a 100.

CLIFF DOLLS
Complete Hair, Tinsel Dress, \$42.00 a 100. Plain No Dress, \$23.00 a 100.

DORA
The New Doll Beautiful 19 inches high. With Flapper Plumes and Dress 28 inches high. THE BEST AND BIGGEST PLUSH FOR THE MONTH. \$10.20 per Dozen.

Indian Chief
1 1/2 in. High. Painted Natural Colors. Without Plumes, \$6.00 per Dozen.

L. B. P. & CO.
Telephone, Delaware 0634.
1431 WALNUT ST., KANSAS CITY, MO.

THEATRE Starlight Amusement Park
Bronx, New York
TO LET FOR SEASON
Percentage Basis
Money Maker
Apply
Capt. E. Whitwell, Mgr.

ELECTRIC BOUDOIR LAMPS

HIGH GRADE LAMPS AT POPULAR PRICES SUITED TO THE CONCESSION TRADE



No. 504—Elaborately decorated with silk insert in shade. Colors: Rose, Blue or Gold.

LOTS OF 100 Ea. \$2.75
LOTS OF 12 Ea. \$3.00
Sample, \$3.25.

No. 501—Beautiful Boudoir Lamp, finished in Polychrome Ivory, silk insert in shade. Colors: Rose, Blue or Gold.

LOTS OF 100 Ea. \$1.15
LOTS OF 12 Ea. \$1.25
Sample, \$1.35.

25% deposit with orders, balance C. O. D.
Full cash for sample.

ROYAL ART GLASS CO.
5-9 Union Square,
New York



No. 501.
12 In. High.

\$1.00 The Sensation of the Season

Each in Doz. Lots

No. 300—Beautiful Serving Trays. Polished silver-nickel frame and handles. Beautiful assortment of hand-painted designs on glass panel. Size, 13x19 inches.

Dozen, \$12.00
Sample, \$2.00 Each.

A FEW OF OUR SPECIALS:
Opera Glasses, Dozen.....\$2.00
Collar Button Sets, Gross.. 1.75
Arm Bands, Pr. in Box, Dz. .35
Needle Books, Dozen..... .30
Leather Wallets, Dozen.... 1.75
Men's Gold-Plated Watch, Each..... 1.30
Men's Nickel-Plated Watch, Each..... .85

25% deposit, balance C. O. D.

JACOB HOLTZ,
173 Canal St., New York

Send for our New Catalog, Just off the Press

Amusement Park Concessioners!!



Our flashy Vase Lamps are being used on all the live carnival midways and are getting top money.

Let us ship you a carton of 30 flashy Vase Lamps, and if you do not take in more money with our Vase Lamps than any other item in your park on the opening day you can return them to us and we will refund your money.

The Price Is Not \$2.00. But

75c

Each
IN CARTONS OF 30

UNGER DOLL & TOY CO., MILWAUKEE, WISCONSIN

STIPPLED IN BRILLIANT BRONZES IN A LARGE ASSORTMENT OF COLORS
20 IN. HIGH

STOP! ONLY A LITTLE GILLY SHOW. KEEP YOUR EYE ON US, WATCH US GROW. PLAYING REAL SPOTS, ALL MAKING DOUGH. WILL BE ON THE ROAD TILL FIRST FALL OF SNOW.

LOOK!

C. E. PEARSON'S SHOWS

WANTED—CONCESSIONS—WANTED

CAN PLACE few more Concessions. Write or wire what you have, as we only carry a limited number, assuring all a square deal. Address

BILL CUSHMAN, Mgr. Concessions, this week Carlinville, Ill.; next week, Girard, Ill.

LISTEN! MR. PEARSON OWNS ALL RIDES AND SHOWS, PLAYING SOME OF THE BEST SPOTS, CELEBRATIONS, AND A LIST OF REAL FAIRS ARE CONTRACTED. ROUTE GIVEN TO INTERESTED PARTIES.

READ!

BARLOW'S BIG CITY SHOWS WANT

Experienced Foreman for Whip, for balance of season, one who is handy with tools and capable of handling same. Explain everything in letter and lowest salary expected. Or will furnish Whip or 30% of gross and Foreman pay his own working crew. CAN PLACE a few more Concessions. Have Five-in-One open to showman of ability. Also one Platform Show open, with Mummy. CAN PLACE a good, clean Posting Show and Minstrel Performers and Musicians. Concessions open. Girard, \$25.00; Wheels, \$10.00 weekly. Address HAROLD BARLOW, Manager, Streator, Ill., this week; Joliet, Ill., all next week. Have fourteen Fairs booked, starting Winchester, Ill., July 29.

Advertise in The Billboard—You'll Be Satisfied With Results.

KANSAS CITY

IRENE SHELLEY
424 Chambers Bldg., 12th & Walnut Sts.
Phone, Delaware 2084.

Kansas City, Mo., May 16.—Today marked the opening of Fairyland and Fairmount parks. Each offers new entertainment features. Electric Park opens its season Decoration Day and will present a revue as a principal attraction.

The Royal American Shows will close an engagement of two weeks in this, their home, city tomorrow, getting in two Saturdays and Sundays at the lot at 23rd and Summit streets. The show had excellent business when weather permitted.

John Francis, owner and manager of the John Francis Shows, was here buying new tops and equipment from the Baker-Lockwood Mfg. Co., and getting supplies ready for its engagement next week at Ponca City, Ok. Mr. Francis left for Fort Worth, Tex.

V. J. Yearout, special agent for the John Francis Shows, was in the city Wednesday and called at this office.

L. B. Holtkamp, of the Smart Set Minstrels, was here last week and enjoyed a pleasant visit with the Heart of America Showmen's Club.

Dave Lachman, manager of the Lachman-Carson Exposition Shows, spent a few hours in the city Tuesday on his way from Omaha, Neb., and Chicago to rejoin his shows in Kentucky. He reported everything going well with prospects for a big season.

N. T. ("Tex") Clark, superintendent of the Municipal Zoo at Swope Park, went to New York the first part of the month to buy an elephant for the Zoo here. Since Ararat, one of the two elephants given to the Zoo by the Ararat Temple of Shriners, went to Hollywood to enter the movies, Mr. Clark has been desirous of obtaining another "bull".

Rube Dalroy was a recent caller, having finished an engagement clowning for the Triangle Ranch Rodeo at Iowa Park, Tex.

J. F. McCabe, general all-round showman, has been visiting in K. C. He expects to take to the road soon.

A postcard from Mr. and Mrs. Bob Brooker informs that they are located in Cleveland, O. Mr. Brooker had charge of the airplane ride in Electric Park here for two seasons.

Blaine Young, on the ticket box of one of the shows of the Royal American Shows, was a recent visitor.

J. H. Blair closed with one of the Lattimore Mutt and Jeff shows May 2 and came into K. C. from the East to join a repertoire company.

'Drome Rider Sherman Injured

St. Joseph, Mo., May 15.—"Bo" Sherman, trick and fancy rider with the Zeke Shumway Motor-drome, on the Morris & Castle Shows, met with severe injuries Tuesday night while performing a "snake

race" with "Smoky" Vernon on the straight walls of the 18-foot drome. Sherman's motor stopped while touching the red danger line and while trying to descend was struck from the rear by the machine driven or ridden by Vernon, causing both to fall to the floor below. Vernon was not injured, but Sherman sustained a gash over the left eye and was unconscious when picked up. Up to the present writing he has been in this same state over 48 hours, lying in the Missouri Methodist Hospital, this city. Ex-ray examinations are to be made to ascertain the injury, but cannot be done until he regains consciousness.

Rice Mfg. Co. Burglarized

Kansas City, Mo., May 14.—The factory and store and display rooms of the A. N. Rice Mfg. Co. this city, were broken into Tuesday night and the safe blown. The thieves escaping stole \$800 in cash. A supply of new blankets just received by the company, valued at about \$200, was also taken by the robbers. The loss was discovered when Mr. Rice came to his place of business the next day. This loss is partially covered by insurance.

Want Five-in-One and Two-Feature Shows

None booked at present. CAN PLACE few more legitimate Concessions. Have three new rides, Merry-Go-Round and Ferris Wheel. Mr. P. J. Dunn joining us at Mason City with Merry Mix-Up. Mason City, Ia., May 18 to 23; Chillicothe, 25 to 30. Other good spots to follow. M. HOFFNER AMUSEMENT CO.

Galena, Illinois

Will celebrate Saturday, July 4th. Shows and Attractions wanted. SAM MEISNER, Galena Firemen's Assn.

CAN PLACE IMMEDIATELY

20 first-class Concession Agents. Good proposition in Jersey all season. Also a few good handy men around lots, who know how to build booths, put up and take down, etc. Flaying only church auspices. Write only. ZUNDEL & MCCARTHY, care The Billboard, 1560 Broadway, New York City.

Corey Shows Wanted

Shows, Pit Show People, Colored Plant People, Merchandise Wheels and Concessions of all kinds. Wire E. S. COREY, Kulpmont, Pa.

TIP-TOP MONSTER 7-PIECE SET

You Sell for \$1.00—Your Profit, 70c Each Set

TRULY THE GREATEST COMBINATION SET EVER OFFERED.



Sells as fast as you can show it at \$1.00 per set. A clear profit of over 70% to you. This Tip-Top Set consists of the following SEVEN articles, all full size regular drug store packages:

A 50c Bottle of Genuine Emulsified Coconut Oil Shampoo.	1-oz. Bottle of Perfume, in a Fancy Cut Bottle.
Can of Highly Perfumed Talcum Powder.	Cake of Pure White Genuine Per-side Soap.
One Cake of Perfumed French Rose Toilet Soap.	One Cream Shaving Olive Oil Stick.
A Jar of Cold Cream.	Actual Retail Value, \$2.50.

Every one of the above-mentioned items (seven in all) packed in a handsome decorated box, actual size 7x9 inches, to you for only 30c per Set. Send us \$3.00 and we will ship you 10 sets at once for a trial order.

SAMPLE SET, POSTPAID, IN DISPLAY CASE, 75 CENTS.

One-third cash with orders. Write for catalogue of Toilet Articles and Home Remedies.

UNITED PERFUME COMPANY, - - - New York

MR. SOFT DRINK DISPENSER

ORANGE, LEMON, CHERRY, GRAPE, LOGANBERRY, RASPBERRY

Just add cold water and sugar.

PRICE ONLY \$1.75 PER GALLON

Lake Shore Phosphate will please your customers better and make you more profit than anything you have ever used.

ONE GALLON WILL MAKE 20 TRIAL ORDER—A 5-ounce Bottle each of the six popular Flavors for 50c, postpaid.

GUARANTEED TO COMPLY WITH ALL PURE FOOD-LAWS.

TERMS: Trial orders all cash. Larger orders, 25% deposit with order, balance C. O. D. Personal checks delay shipment of your order.

Wholesale Distributors:
SAUNDERS MOSE & NOVELTY CO.,
520 St. Clair Avenue, Cleveland, Ohio.

Manufactured by
THE LIEBENTHAL BROS. COMPANY
CLEVELAND, OHIO

CONCESSIONS WANTED

Everything open. No exclusives. No wheels. No grift. 12 Big Days and 12 Big Nights.
June 22 to July 4.

WINNIPEG SUMMER FAIR

C. VANDERLIP, Manager. Winnipeg, Canada.

HERE THEY ARE BOYS!

The Most Attractive and Popular Dolls of the Day
You Can't Go Wrong With These on Any Midway

SKEEZIX

Height 15 Inches—Copyright 1924. Frank O. King Cartoons appearing every day in Chicago Tribune and other leading newspapers throught the country create a big demand for this doll. Children go wild over this one. Remember, it is new and copyrighted.

Price, 66c Each

Packed 36 to barrel. Write for quantity prices.

SEND \$2.00 FOR ONE EACH OF ABOVE SAMPLES

FRENCH DOLL

A Real Flash—Makes 'Em All Stop and Look. Natural flesh color finish with highly attractive sparkling metallic jacquette. The Original French Model Doll—A Knockout at Resorts.

16 inches high. Packed 18 to a barrel.

\$1.00 Each, In Any Quantity



OUR BIG 20-INCH DOLL (with plume 28 in. high), with Curly Hair and Large Plume, 85c Each. Packed 18 to a barrel.

13-INCH KEWPIES, with Hair, \$22.00 per 100.

SHEBA DOLLS, with Large Plume, \$33.00 per 100. Packed 50 to a barrel.

13-INCH FLAPPER DOLLS, with Long Curly Hair and Large Plumes, \$40.00 per 100.

ONE-THIRD CASH WITH ALL ORDERS—BALANCE C. O. D. WE MAKE PROMPT SHIPMENTS.

NORTH SIDE STATUARY CO., 1316 CLYBOURN AVE. CHICAGO, ILL.
Long Distance Phone, Diversey 8702

KNICKERBOCKER SHOWS

For a long season of real fairs and celebrations. Want Ferris Wheel and Chair-o-Plane Rides. Can use good men for Whip and Carousel. Can place up-to-date Cook House, Corn Game and legitimate Concessions of all kinds. Want Show of merit: will furnish outfit. Can place Minstrel Performers and Piano Player. Jack Burke can place Agents. Address

MAURICE B. LAGG,

Lowellville, O., week May 18; then the big one—Woodlawn, Pa., Decoration Day week.

CONCESSIONAIRES

ALL UNDER AUSPICES

Can Place Any Grind Store; Also Merchandise
Wheels of All Kinds

Will put you in spots where they work every week and get money for the season. Eating and Drinking Privilege open, also American Palmistry. Address all mail to

PAUL PRELL, 33 Walnut St., Newark, New Jersey.

FELIX THE FAMOUS MOVIE CAT

THE DOLL HIT OF THE SEASON

\$12 Doz.

Without Dresses

Height, 13 1/2 inches. Packed in 12-Dozen and 6-Dozen Case Lots. TERMS—One-third of the amount deposit with order. balance C. O. D.

Des. Reg. Copyright—Par. Sullivan.



\$18 Doz.

Dressed in All Silk Assortment

2 SAMPLES—ONE DRESSED, \$4, PARCEL POST PREPAID

Made of Wood Fibre Composition.

Sole Manufacturers of FELIX for the Concession Trade. Special License—GEO. BORGFELDT & CO., New York.

CAMEO DOLL CO.

JOS. L. KALLUS, Prop.
213 Greene St., NEW YORK

WE BUY, SELL, LEASE COIN-OPERATED MACHINES

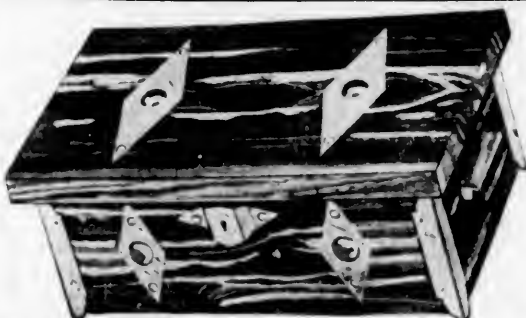
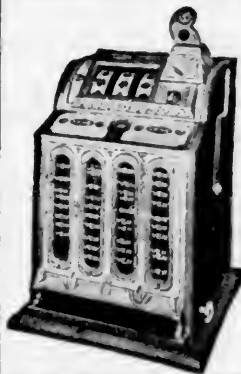
OF ALL KINDS

What do you want to sell?
What do you want to buy?
WRITE US

SPECIAL
30 DEWEY AND CENTURY MACHINES IN GOOD ORDER, ONLY \$50 EACH

ATKINSON NOVELTY CO.

4440 COTTAGE GROVE AVE., CHICAGO, ILL.



25% Deposit, Bal. C. O. D.
\$8.00 Per Doz.

No. 2 Special, 9 1/2 in. Long. Sample, Postpaid, \$1.00.
5-lb., 12 3/4 in. Long. Doz. \$16.00
15-lb., 16 3/4 in. Long. Doz. 24.00

Cedar Chests

All with Patent Lock and Key.

HAMILTON MFG. CO.
INDIANAPOLIS

PEARLS AT YOUR PRICES!—DON'T PAY MORE

30-in. Mother-of-Pearl Beads, \$10.00 Dozen.

DIRECT FROM IMPORTER. Look at the Prices:

24-inch\$2.75 Dozen
30-inch 3.25 Dozen
36-inch 4.50 Dozen
60-inch 4.50 Dozen
72-inch 5.50 Dozen

Pearl Snake Bracelets All Colors. Reg. \$1.00 Retail Value. Special, \$2.40 Dozen.

Pearl Chokers

\$2.00 to \$6.00 Doz.

3% Discount on Orders for Gross Lots. Terms: 10% deposit, balance C. O. D.
NUTCHZY IMPORT CO., 311 Grand St., New York City



26-PIECE

STANDARD NICKEL SILVER SET

At a Special Close-Out Price while they last. A wonderful Concession and Premium Item. Price, Complete Set, In Drawer Chest, only \$3.15
Same as above, with 30 pieces, In Wood Chest, only \$3.95
Add 75c extra for sample sets.

Also complete line of merchandise at surprisingly low prices listed in our
NEW CATALOG No. 27
Just off the press. Free for the asking.

KURZON-SAIKIN CO.

Headquarters for Watches, Jewelry and Premium Specialties,
333-335 W. Madison Street, - - - Chicago, Ill

36th ANNUAL CONVENTION HUDSON VALLEY FIREMEN'S ASSOCIATION

JUNE 15-20---NEWBURGH, N. Y.

All Rides Booked. Free Acts Booked. WANT SHOWS. Merchandise Wheels, \$5.00 per foot. Other Concessions, \$3.00 per foot. 100 FIRE COMPANIES will be in line. Something doing every day. A bona-fide celebration. Want Decorators. All address **WILLIAM KNIGHT, Chairman Concession Committee, Victory Engine Company, Newburgh, N. Y.**

Heller's Acme Shows

Paterson, N. J., May 18-23 (Market St. Bridge). Peekskill, N. Y., May 25-30. FIRST SHOW IN. Want following Concessions: WHEELS, Dolls, Umbrellas, Aluminum, Ham and Roasters, Overnight Bags, Corn Game. Following Grind Stores Open: Hoop-L.A. Bowling Alley, Pitch-Till-Win Long Range Shooting Gallery, Knife Rack, High Striker. Address **HARRY HELLER, Manager, Heller Acme Shows, Paterson, N. J.**



22 Inches in Height

Made in allcloth, with great big pama-loons of contrasting colors, like pink and blue, with a hand-painted face that is always smiling at you, while his eyes roam from side to side. He will go to sleep at the slightest turn of the body.

GET TOP MONEY ROLLEY-POLLEY DOLLS

Are selling faster and getting a bigger play than any wheel on the midway.

A FLASH THAT GETS THE CASH

Don't wait---be the first. Made in six different styles---Clown, Cop, Bear, Cat, Dog and Rabbit.

\$12.00 A Dozen

PACKED THREE DOZEN TO THE CARTON

Send \$36.00 for Carton. Fifty Per Cent Deposit on All Orders.

L. COHEN & SONS

16 East Eighteenth Street, New York City



22 Inches in Height

Made of dark blue allcloth, neatly trimmed with contrasting binding; hand-painted face with flirting eyes that move. He carries a whistle in one hand and has a badge on his cap.

Appealing Values For Now!



30B—Army and Navy Needle Book. Attractively colored lithograph cover, size 3 1/2 x 4 1/4 in. folded, 2 1/2 x 2 1/2 in. open. Contains 5 papers alliter eye sewing needles, 1 yarn, wool or cotton darning, 1 shoe needle, 2 button needles, 2 carpet needles, 2 basting needles, 1 piercing needle. Each book in decorative envelope. Printed "Price" \$4.50

- 1B—Imp. Self-Filling Fountain Pens. Gr. \$16.50
- 2B—"Horseshoe" Needle Books. Gross... 4.50
- 3B—Veteran Needle Books. Gross... 7.50
- 4B—Jap. Bead Necklaces. Gross... 4.25
- 5B—Shell Bead Necklaces, Ass't. Col. Gross... 3.50
- 6B—7-in-1 Leather Billfolds. Gross... 24.00
- 7B—Dice Cloaks. Each... 1.45
- 8B—Four-Fold Imported Billbooks. Gross... 6.00
- 9B—Wire Arm Bands. Gross... 4.50
- 10B—Key Hooks. Gross... 2.25
- 11B—Art Cigarette Cases, Ass't. Designs. Gr. 15.00
- 12B—Silver-Plated Salt & Pepper Sets. Doz. 2.75
- 13B—Tin Handled Knives, Large Ass't. Gr. 7.00
- 14B—Men's Rubber Belts, Roller Buckles. Gr. 10.50
- 15B—Red Eagle Fountain Pens. Gross... 13.50
- 16B—Combination Opera Glasses. Gross... 19.50
- 17B—Gold-Plated Watches. Each... 1.40
- 18B—Nickel-Plated Watches. Each... .85
- 19B—Gold-Plated Scarf Pins, Ass't. Gross... .75
- 20B—Gold-Plated Bracelets, Ass't. Gross... .90
- 21B—Heavy Band Rings. Gross... .90
- 22B—Indes. Pearl Necklaces, 24 in. Long. Dz. 3.75
- 23B—Photo View Rings. Dozen... 2.25
- 24B—American Black Handle Razors. Gross 42.00
- 25B—Geneva Fancy Handia Razors. Gross... 48.00
- 26B—Good Razor Straps. Gross... 24.00
- 27B—Pearl Handle Silver Serving Pieces. Each in Box. Dozen... 4.50

If you did not receive a copy of our 1924 Catalog, write for one today. Mailed free to dealers upon request.

1925 CATALOG WILL BE READY IN MAY. WATCH FOR ANNOUNCEMENT.

Complete stock of Merchandise for Concessionaires, Streetmen, Medicine Shows, Carnival People, Demonstrators, Sheet Writers, Stateboard Operators, Trust Scheme People, etc., etc.

LEVIN BROTHERS

Terre Haute, Indiana

SWAGGER STICKS

\$10.50, \$12, \$15, \$18, \$21, \$24, \$36 per Gross. The Cheapest and Best Sticks in the Country.

PARASOLS

Eight, twelve and sixteen ribs. In fancy colors. Glorias and Silks. \$21, \$36, \$42 and \$48 Per Dozen.

Try us on these numbers. They are the best values in the country. In stock for immediate delivery. 25% deposit with all orders, balance C. O. D.

Removed to New and Larger Quarters. Call and See Our Show Rooms.

FRANKFORD MFG. CO.
121-125 N. 8th Street
PHILADELPHIA, PA.

W. C. BENNIE'S CIRCUS WANTS

Performers good Wire Walker, Band Leader, Musicians, Hunting Agent, Concert People, Boss Cannerman, Cook. State what you can and will do and salary. Address JAMES B. O'NEILL, Box 23, Menominee, Mich. P. S.—This is a wagon and

ANOTHER GOOD INTERMEDIATE

POKER CHIPS

100 Red, White and Blue Chips on Nickel-Plated Rack, Like Cut.

Ask for Price.

- Silverware Bath
- Jewelry Towels
- Novelties Smokers' Articles
- Traveling Bags Manicure Sets
- Bathrobes Toilet
- Poker Chips Articles
- Dolls Watches
- Umbrellas Shirts
- Blankets Hosiery
- Clocks Raincoats

COSMOPOLITAN SILVER CO., Inc., 55 Mercer St., NEW YORK



HERE'S A NEW TOY!

"Whiz" Momentum Speed Boat

Wind and spin fly wheel on propeller shaft, and the beautifully modeled, bright colored hull goes through the water like a streak for fifty feet. Eight inches long. No springs to break. Nothing to get out of order. You can't hand them out fast enough in stores, shore parks or at fairs. Retail at 25c. \$21.00 per gross, including Handsome Counter Display. Terms: 25% cash, balance C. O. D.

SEND FOR SAMPLE DOZEN, \$2.00, cash with order, and we will include free samples of three other sparkling new novelties, all prepaid.

The Reeves Manufacturing Co.

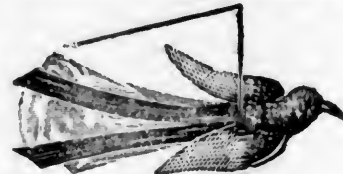
Established 1888
Milford, Conn.

Novelty Side Show Acts Wanted

at once for my No. 1 and No. 2 Shows. CARL J. LAUTHER, care Rubin & Cherry Shows, Decatur, Ill., May 18-23; Milwaukee, Wis., May 25 to June 13.

STREETMEN--- CONCESSIONAIRES

Headquarters for Latest Novelties



- | | Per Gross |
|--|-----------|
| Flying Birds on Decorated Sticks..... | \$ 3.00 |
| No. 60 Air Balloon..... | 2.00 |
| No. 60 Balloon, Two-Color..... | 2.25 |
| No. 70 Balloon, Transparent..... | 3.25 |
| No. 70 Balloon, Printed with Animals..... | 3.50 |
| No. 60 Squawker Balloons..... | 2.50 |
| Rubber Inflated Toys, Assorted..... | 12.00 |
| 36-inch Fancy Whips, with Snap..... | 7.50 |
| Celluloid Pinwheels..... | 7.50 |
| Celluloid Pinwheels, with Stars, new..... | 9.00 |
| Italian Shell Bead Necklaces, White..... | 7.50 |
| Italian Shell Bead Necklaces, in Colors..... | 8.50 |

25% Deposit on all C. O. D. Orders. Shipments Same Day Order Is Received.

NASELLA BROS.
64 High Street, BOSTON, MASS.

MILLER BROS. SHOWS WANT

Athletic Show People. Silver Shows, come on. Bob Martin, Billy Murray, wife. Colored Musicians. Can place one more real Cornet Player, also Baritone. Must read and execute. Address MILLER BROS.' SHOWS, Franklin, Pa., week May 18th; Dunkirk, N. Y., week May 25th.

SWAGGER STICKS MEMORIAL COLOR FOR DECORATION DAY PARADE

\$9.00 Per 100

Send 20c for sample. It will convince you. STEUBENVILLE CALENDAR CO., Box 755, Steubenville, Ohio.

STOP! LOOK! LISTEN!

BIG CELEBRATION Modern Woodmen of America

First Show in Five Years.

Bodford, Ohio, May 23 to 30, Inclusive.

WANTED—Merry-Go-Round, Merry Mixup or any Rides that do not conflict with what we have. All Concessions open, no exclusive. Those who join us at this date can stay for balance of season. Wire or write SAM DIZOMA, Lincoln Amusement Bazaar, 1789 East 9th St., Cleveland, Ohio.

WANTED—Location for Carnival. Only first-class amusement or beach considered. Give full particulars in first letter. Address MARIANO FAVONE, 556 East Main Street, Rochester, N. Y.

MUSICIANS WANTED—Cornet and Slide Trombone. Must be good, long season. Join on wire. CINA'S FEATURE BAND, care L. J. Beth Shows, Cynthia, Kentucky, this week.

If you see it in The Billboard, tell them so. It helps us.



Collegiate FLAPPER

\$15 Doz.

Sample, \$1.50, Prepaid. Made of best quality satin. Stuffed with white cotton. Hand-painted cloth face. Very light in weight.

31 INCHES HIGH

Write for Illustrated Catalog.

One-third cash with order.

Manhattan Novelty Co.

51 East 42nd St., NEW YORK.



A New Money Maker!

5000 AGENTS WANTED

TO SELL OUR NEW SUN-O-RAIN COATS

A Combination Coat that costs money. It's the most attractive Coat you've ever seen. Can be worn as a RAINCOAT—TOPCOAT

DRESSCOAT—MOTORCOAT—OVERCOAT

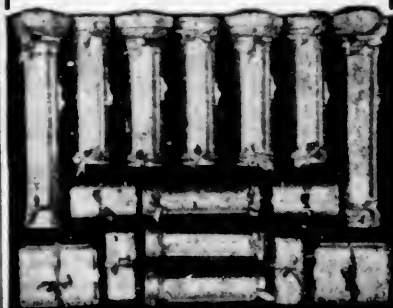
2.75 EACH
In Doz. Lots
Sample Coat, \$3.00.

Act quickly and get in line with some of our other Agents who are earning \$50 a day. Our big illustrated catalog will be sent FREE with each sample coat. AGENTS—Write for our new proposition and territory reservations. Prompt shipments. Sample orders must have M. O. or cash in full with order. Quantity orders must have 20% deposit, balance C. O. D.

GOODYEAR RUBBER MFG. CO.,
Dept. L-K, 34 East Ninth Street, NEW YORK CITY

16 FLASHY ARTICLES

Asst. No. 312, Price \$20
1,000-Hello Board FREE—Profit \$80.



SALESBOARD OPERATORS

We have something new for you. Write today for 1925 Catalog on FLASHY SALESBOARD ASSORTMENTS.

CENTRAL MFG. CO.

2627 W. Wallen Street - CHICAGO, ILL.

JAPANESE PARASOLS

Always Get Big Money



34-inch spread, reinforced ribs, oiled. Six different designs and colors, assorted. Less than 100 Lots, 90c Each. Sample, Postpaid, \$1.75. 25% deposit, balance C. O. D.

T. D. GOMI

3 East 17th Street, NEW YORK.



SPECIAL TILL JUNE 1st

Flowered Bead and Pearl Chokers
With Bracelets to match, including Boxes..... **\$13.50 Doz.**

24-inch....\$3.00 Doz.	Chokers, \$3.00 to \$12.00 Dozen
30-inch.... 3.50 Doz.	Mother-of-Pearl Necklaces, \$11.00 Dozen.
60-inch.... 5.50 Doz.	4-Strand Bracelets, \$6.00 Dozen.
72-inch.... 6.50 Doz.	OUR LEADER! 3-Strand Necklaces, \$9.00 Doz. Boxes, \$2.00 to \$4.50 Doz.

Terms: C. O. D. 10% with order.

STAR BEAD CO., 15 W. 38th St., N. Y. C.



LOOK! New Prices LOOK!

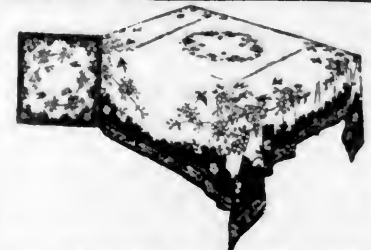
Hair Squabs, \$12.00 per 100. Kewpies and Shebas, with Plume Dresses, \$35.00 per 100. Slum, 3c and up

Squabs packed 50 and 100 to the Case. Kewpies and Shebas, 25 to 50 to Case.

PROMPT SERVICE.

JONES DOLL & NOVELTY CO.,

114 Main St., Galena, Kansas.



Big MONEY GETTERS FOR WHEELMEN AND SALESBOARD OPERATORS.

JAPANESE LUNCH CLOTHS

Popular Patterns. Fast Colors. Blue and White.

60x60 inches, Per Dozen.....	\$9.00
54x54 inches, Per Dozen.....	8.00
48x47 inches, Per Dozen.....	6.00
12x12-inch Napkins, Dozen.....	.50

25% deposit, balance C. O. D.

NIPPON DRY GOODS CO., Inc.
1261 Broadway, NEW YORK CITY.

ARTIST MODEL RINGS PHOTO MIRRORS



Rings made of radio silver, set with 1-Kt. Montana Diamond, through which a picture of a beautiful Artist Model can be seen. \$3.00 per Doz. Sample, 50c. Photo Mirrors made so that when held to the light a pretty Model can be seen. 90c per Dozen. Sample, 25c. 25% deposit, balance C. O. D. Write for our new FREE Catalog.

AMERICAN BEAD & JEWELRY CO.,
32 Union Square, NEW YORK CITY.

At Liberty, THE MILLER'S
One lady, two men. Do three-people acrobatic act. Two-people ring act, single trapez. Have cash if one had show. 1825 No. Kansas Ave., Springfield, Mo.

A Few of Our Many Specials

- | | |
|---|-------------|
| 1-Gallon Hot-Cold Jug, green finish | \$2.25 Each |
| Brass Dome Bird Cages, 11 1/2 inches | 2.50 Each |
| Half Moon Bird Cage Stands | 3.00 Each |
| Full Moon Bird Cage Stands | 3.50 Each |
| Session's Blackwood Clocks, gilt ornaments, with gong | 4.25 Each |
| Colored Tilter Wire Sets | 5.25 Each |
| 30-Piece Set Silver, Oak Chest | 4.25 Each |
| Rogers 26-Piece Sets, Oak Chest | 3.75 Each |
| Overnight Cases, 11 fittings | 3.25 Each |
| Ladies' Fitted Hat Boxes | 4.25 Each |

DO NOT BE WITHOUT OUR CATALOG
Showing All Leading Items at Reduced Prices
Terms---25% With Order, Balance C. O. D.

E. A. HOCK CO.

171-173-175-177 No. Wells St. - CHICAGO, ILL.

We Operate on 50-50 Basis

5c, 10c, 25c PLAY. With any Drug Store, Confectionery, Cafe or Pool Hall, and SELL OUTRIGHT.

SEND US YOUR ORDER.

Mills slightly used Machines, 5c play, \$80.00; 25c play, \$100.00. We take machines back less \$1.00 per day. You can't lose. Machines overhauled, \$18.00, plus necessary repair parts. Dean's Refresh Mints, \$1.50 per 100 Packages; \$14.00 per 1,000; Full Case, 2,000 Packages, \$28.00; 5-Case Lots, \$21.00; 10 Cases, \$22.00. Special length Mints to fit front vendors, same price. Brass Checks, 8c size, \$2.25 per 100; \$18.00 per 1,000. Used Machines bought if price right. Give serial number and make. We carry complete line of Machine Parts. Complete line of Brewer Boards carried; sold at factory price. Send 25% money order with art orders.

DEAN NOVELTY CO.
Box 192, Muskogee, Okla.

Mills New 5c Side Vender, \$120.00. Mills New 5c Front Vender, \$130.00.

The John T. Wortham Shows CONCESSIONAIRES, ATTENTION

On account of Mr. J. L. Ramie leaving, can use legitimate Concessions of all kinds. Will sell exclusive Blanket Wheels. All other wheels open. What have you? This show is going into good Concession Country. No exclusives on Grind Stores. Prepay your wires. Can use one more good Grind Show that does not conflict. Will furnish wagon for same. Good opening for Novelties. Write or wire this week to Muscatine, Iowa, or join Monday, May 25, at Elgin, Ill. Address

JOHN T. WORTHAM.

Concessions Wanted

Week commencing May 25 to June 6, Albany, N. Y., on the streets. STEAMBOAT LANDING. Legitimate Grind Stores. NO WHEELS. More big ones to follow. Don't wire; come on! CAPITAL OUTDOOR AND INDOOR, INC. Apply to MISS BILLY E. ADAMS, Supt. of Concessions, on the grounds. Permanent address, Hotel Ten Eyke, Albany, N. Y.

WANT SIDE SHOW ACTS

Man and Wife who do Magic, Punch, Buddha or any act that can make good for one of the best and neatest Seven-In-Ones on the road. Also Foreman for Rites. Still have a few choice Wheels open.

HOMER E. MOORE SHOWS, Sewickley, Pa., week May 18.

Advertise in The Billboard—You'll Be Satisfied With Results.

NEW STYLE SWAGGER CANES

Top as illustrated. Cannot break off. Nickel Ferrules. Leatherette Side Straps. Highly polished. Assorted colors. 36 inches long.

\$16.00 Gross

KIDDIE CANES
Girl's style, 24 and 27 inches. Ivoryine Tops and Nickel Ferrules. Side Straps. Gross, \$12.00

Boy's Canes, with Amberine Crook Handles. Gross, \$15.00

Sample Assortment, \$1.00. All numbers. Half cash with all orders, balance C. O. D.

G. EPSTEIN
116 Park Row, NEW YORK.

SLUM!!

We specialize in Selected Slum.

\$1.60 Gross
Send \$1.75 for Sample Gross.

Consisting of about 30 different articles and novelties you would be proud to hand out, or we will gladly refund your money.

Stick Pins, Brooches, Wrist Watches, Rings and other merchandise are included in this assortment. Send for your sample gross today. All orders shipped same day.

SILBERMAN & COHEN 101 5th Avenue, NEW YORK CITY

FAT LADY Armless Wonder

FOR KELLY'S BIG SIDE SHOW
Long season of fairs. Must be entertainers. Join now. Address this week.

T. W. KELLY, care Billboard, Cincinnati.

At Liberty

Complete Minstrel Co. for Plant Show. All performers, not actors. To reliable Carnival Managers who can furnish complete outfit, including Piano, on reasonable percentage of salary, write or wire, and pay your own wires. ED POLK, 308 Longworth St., Cincinnati, Ohio.

ALUMINUM AND ENAMELED WARE

YOU CANNOT AFFORD TO PASS OVER THESE INTRODUCTORY SPECIALS

ALUMINUM WARE

Note the Sizes

- 12-8-Qt. Paneled Pot, with Cover.
- 12-10-Qt. Paneled Preserving Kettle.
- 12-5-Qt. Paneled Water Kettle.
- 12-7-Cup Paneled Percolator.
- 12-2 1/2-Qt. Paneled Water Pitcher.
- 12-10-Qt. Water Pail.

72 Pieces at 66c each, Total \$47.52



WHITE ENAMELED WARE

SOMETHING NEW — WENT BIG LAST YEAR

- 12-8-Qt. Pot, with Enameled Cover.
- 12-5-Qt. Water Kettle.
- 12-3-Qt. Coffee Pot, Enameled Cover.
- 12-14-Qt. Dish Pan.
- 12-2-Qt. Double Boiler, Enameled Cover.
- 12-12-Qt. Water Pail.

72 Pieces at 66c each, Total \$47.52

- 12-5-Qt. Lipped Sauce Pan.
- 12-4-Qt. Pot, with Enameled Cover.
- 12-10-Qt. Dish Pan.
- 12-1-Qt. Coffee Pot, Enameled Cover.
- 12-13-In. Wash Basin.
- 12-10-In. Seamless Colander.

72 Pieces at 40c each, Total \$28.80

Direct Importers of China, 23-piece Luster Tea Sets, assorted colors, Bavarian China, \$4.00 Set, in Case Lots of 12 Sets, and other items in proportion. Immediate shipments. 25% with order, balance C. O. D. Can also furnish everything and anything in Enameled and Aluminum Ware. Write for our Illustrated Price Lists.

J. L. BLOCK & SON, 231 Bowery, New York. Uptown Sales Rooms, 22 West 23rd Street. LARGEST WHOLESALE OF COOKING UTENSILS IN THE COUNTRY.

MONKEYS

Over three hundred monkeys, all kinds. And boys, the prices are right. Few Chimpanzees and Orang-Outangs.

Snake King

Brownsville, Texas

PALMISTS, FORTUNE TELLERS, CRYSTAL GAZERS

Buy Books direct from publishers. MODERN PALMISTRY, 172 pages; PALMISTRY MADE PLAIN, 215 pages; ILLUSTRATED PALMISTRY, 80 pages; ASTROLOGY EXPLAINED, 126 pages. All fully illustrated. Well printed. Bound paper cover printed in colors expressly for showmen. Wholesale Price, \$10.00 per 100.

500 DREAMS INTERPRETED, AUNT MANDY'S DREAM BOOK, OLD GYPSY DREAM BOOK, KELLER'S WIZARD'S MANUAL (Illustrated), 65 pages each, paper cover in colors. Price, \$6.00 per 100. Half cash with all wholesale orders. Sample copies, 20c each, six for \$1.00, postpaid.

J. S. OGILVIE PUBL. CO., 57 Ross St., Dept. 116, New York.

ANGELO MUMMOLO CONCERT BAND

Wants all first-class Musicians for Rubin & Cherry all summer. Miami Beach, Fla., all winter. Wire, no time to write. Address, Care Rubin & Cherry Shows, Decatur, Ill., this week.

WANTED WANTED Mathis Amusements

Candy, Aluminum, Corn Game, Lamp Balls, Hoop-La, Cedar Chest, Novelty, Cotton Candy, Pop Corn, Athletic Show, or any good money-getting Show, with or without outfits. WANTED—Man to take charge of Plant, Show, 18th and Grand Ave., Newcastle, Ind., May 18 to 23; Fairmount, Ind., 25 to 30, Big Celebration. Wire, don't write.

WANTED A Good Rider To Take Management of Silodrome

Must furnish Riders and Machines. We have swell Bronco, which loads on wagons. WILL BOOK Shows and Rides that do not conflict with what we have. CAN PLACE A FEW MORE CONCESSIONS. ISLER GREATER SHOWS, Topeka, Kan., May 18-23; Lawrence, Kan., May 25 to 30.

Wanted, Lecturer

For Freak Animal Show. Salary, thirty dollars week, still open; forty dollars week fairs. All-year-round work. Prefer man who has worked for me before. Can also place Man and Wife. Pay your own wires. Address W. B. EVANS, care Levitt-Brown & Huggins Shows, Everett, Washington.

Outdoor Amusement Co.

WANTED—Grind Stores of all kinds. Ball Games, Hoop-La, Cigarette Shooting Gallery, Fish Pond, String Games, Ride Help Wanted. Write or wire, St. Michael, Pa., week of May 18th-25th. JAS. F. MCCARTHY, Manager.

WHY TAKE CHANCES?

When you can use our legitimate, latest improved TARGET BALL GUM VENDORS, that will make you real money, can be operated anywhere?

LOOK OVER THESE INTERESTING FIGURES

M. P. FLYNN says: "I like it very much. One afternoon and evening it took in \$11.47." C. L. SNUDE says: "\$11.25 in four days. I think it is the best legitimate money maker I ever saw."

JACKSONVILLE SUPPLY CO. writes: "Ship 25 at once, 25 more May 23, and 25 each month until we have received 300. We believe we will buy 1,000 machines from your company."

The above should prove to you that this is the machine you have been looking for.

TO NEW CUSTOMERS ONLY—We will ship you one machine and one case of our high-grade Ball Gum (10,000 balls) for only \$39.75. Gum brings you \$100.00. You risk nothing, as we will refund your money after five days' trial if not satisfied. So rush your order in today for sample machine. Send cashier's check or money order. Remember, only one machine and gum to a customer at above price. See our regular prices for machines only, which will apply on future orders.

PRICES OF OUR TARGET BALL GUM VENDORS WITHOUT GUM:

- 1 Machine at.....\$35.00
- 10 Machines at.....32.50
- 25 Machines at.....30.00

Write for Special Prices on 100 up.

PRICES ON STRAIGHT PENNY BACK TARGET MACHINES WITHOUT GUM VENDOR:

- 1 Machine at.....\$5.00
- 10 Machines at.....12.50
- 25 Machines at.....12.50
- 50 Machines at.....11.00
- 100 Machines and up at.....10.00

WRITE FOR PRICES ON BALL GUM.

SPECIALTY MANUFACTURING CO., 724 N. Racine Ave., Chicago, Ill.

UKULELES

SOMETHING NEW--HAND PAINTED

Biggest Money Pullers All Over States

No two ukuleles painted alike; all different paintings. No. 1 Regular, price \$1.75 each. No. 2 A, Banjo Uke., \$2.50 each. Ukuleles, plain, \$1.05 up. Samples, 25c extra for packing. Send for our catalogue.

JOS. J. THOME, 646 Springfield Ave., Newark, N. J.

WANTED

Can place Legitimate Concessions, no exclusive, limit two of a kind. WANTED—Sam Brown wants real Wheel Agents without kid gloves. WANTED—Can place one more Promoter. Must be real Contest Man. Everett, May 18; Ballard, May 25; Tacoma, June 1; Longview, June 8; all Washington. Best Fourth of July spot on the coast. Pacific Northwest Fairs to follow.

LEVITT-BROWN-HUGGINS SHOWS.

Wanted---Max's Exposition Shows

TWO OR THREE GOOD SHOWS WITH OR WITHOUT OUTFITS. A FEW GOOD WHEELS AND GRIND STORES OPEN, SUCH AS SILVER AND CORNO. WILL GIVE EXCLUSIVE. WE HAVE EIGHT OF THE BEST FAIRS IN MICHIGAN BOOKED. WIRE WEEK OF MAY 18 to 23, BUCHANAN, MICH.; FOLLOWING WEEK, THREE RIVERS; KALAMAZOO, BATTLE CREEK AND LANSING TO FOLLOW.

Want Location for Carousel

Only first-class Amusement Park or Beach considered. Give full particulars in first letter. Address CAROUSEL, care Billboard, 1560 Broadway, New York City.

Wanted—Four Good Shows

To play on the Midway at the Bureau County Fair, Princeton, Illinois, September 1-4. Day and Night Fair. One of the oldest and best in Illinois. Communicate with JOHN S. SKINNER, Secretary, First State Bank Building, Princeton, Illinois.

Advertise in The Billboard—You'll Be Satisfied With Results.

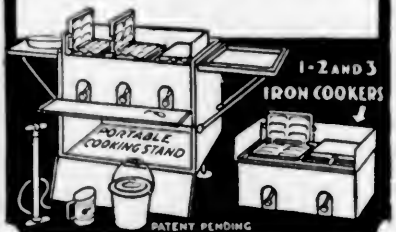
DOG-IN-A-BUN TRADE MARK DOG-GONE GOOD

FRANKFURTER BAKED IN A ROLL

Get into line with this proved steady money maker. Find a location and forget your worries. Demonstrate to public view this new, delicious HOT DOG SANDWICH, which is getting sensational sales and earnings everywhere—North, South, East and West. Costs 2c, sells 10c. Both prepared flour and recipes furnished. Big sales, up to \$100.00 daily. Owners reporting great success.

TALBOT MFG. CO.

1213-17 Chestnut Street, ST. LOUIS, MO.



- 70 Gas Trans, animal prints.
- 70 Gas, gold bird prints.
- 70 Gas, silver bird prints.
- 70 Gas, 2-color and flags.
- 70 Gas, panol animal prints.
- Any of the above, Gr., \$3.75
- 70 Gas Trans, Gr., \$3.10-\$3.50
- 70 Gas Semi-Trans., Gr., \$2.75.
- We have only the best grade; Large Fur Monkeys, Gr., \$ 7.75
- Red Devil, Hot Pup or Green Frog, Gross..... 10.50
- Best Flying Birds, 36-inch stick, Gross..... 4.25
- 3-Color Largest Flying Birds, Gross..... 5.00
- Two-Pound Cedar Chests, Dozen..... 13.00
- Dice Clocks, guaranteed movement, Dozen..... 17.40
- Assorted Novelty Clocks, Dozen..... 16.20
- Overnight Cases, Dozen..... 41.00
- Duplex Button Sets, front, back and gear-able links, Gross Sets..... 15.00

NAIAD PLAYBALL

Red, white and blue waterproof cloth cover, 41 inches in circumference, with a strong rubber bladder inside. Price \$6.50 per Doz. Terms: 25% with order, balance C. O. D.; \$1.00 O. R. New York. Sample Ball, postpaid, \$1.00. Levin Bros., 54 West 117th St., New York

WANTED

10-in-1 or Circus Side Show For Elks' Celebration, week of July 6. Address SCOTT H. COON, Secy., Lakewood Lodge No. 1350, Lakewood, Ohio.

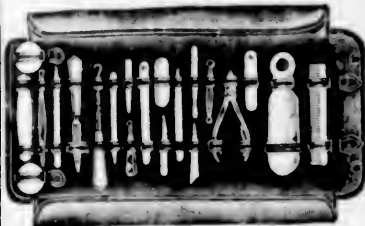
Indian Head design cover, smooth leather inside. Made exactly as this picture. \$21 per gross Sample Doz., Prepaid, \$2.25. Sample Mailed for 25c. All orders shipped same day as received. 25% deposit, balance C. O. D. Write for our new catalogue. Goldsmith Mfg. Co., 29 S. Clinton St., Chicago, Ill.

WRITE FOR OUR CATALOG

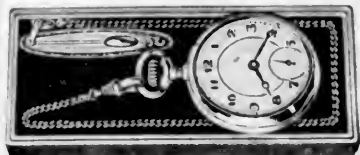


B185—Photo Ring. Marbled finish with stone with concealed art photos

Per Dozen. **\$2.50**
Per Gross. **\$24.00**



B186—Manicure Set. 21-pieces. Brocaded Linings. Per Dozen. **\$9.50**
Sample. Postpaid. \$1.00.



No. B.168—Combination consists of gold-plated watch, Waltham Chain and Knife. Put up in attractive display leatherette box.
Price. Each. Postage Paid. **\$1.95**
We guarantee you better service and lower prices than any wholesale house in U. S. We carry a complete line of Watches, Silverware, Hollow Ware, Jewelry, etc. We specialize in Carnival Supplies, Street Men's, Auctioneers', etc. All we ask is a trial order.
25% with order, balance C. O. D.

ELIAS SHAHEN COMPANY
Importers and Wholesalers
137-139 W. Madison St., CHICAGO, ILL.

TOY BALLOONS, RUBBER NOVELTIES, FLYING BIRDS, ETC.

No. 70 Heavy Circus Balloons. Per Gross. **\$2.45**
No. 80 Heavy Circus Balloons. Animal Prints. Per Gross. **3.00**
No. 6 Heavy Gas Transparent Balloons. Gr. **3.25**
No. 80 Heavy Gas Two-Color, Asst. Patriotic Prints. Per Gross. **\$3.75**
No. 80 Heavy Gas, Animal Prints Two Sides. Per Gross. **3.75**
No. 53C Squawkers. Gr. **2.25**
No. 6 Heavy Round Reed Sticks. Per Gross. **2.35**
No. 1773 New 3-Color in One Flying Birds, with Long Decorated Soft Sticks. Gross. **4.50**
Assorted Beautifully Colored Swagger Cans, 1 1/2 in. by 3/4 in. Ivorine Top, Nickel-plated Ferrules. Dozen. **\$1.25**; Gross. **14.00**
No. 9X—36-in. Polished Whips. Gross. **6.50**
No. 9XXX—36-in. Heavy Polished Whips, best on the Market. Gross. **8.50**
No. 1754—Red, White and Blue or Flower Designs. Cloth Parasols. Dozen. **\$3.25**; Gross. **36.00**
Our new assortment of inflated Toys (frankie be) includes the Parrot, Rooster, Devil, Hot Pup, Diving Girl, Monkey, Pirate Boats, etc. Per Dozen. **90c**; per Gross. **\$10.50**. Select your numbers to-day.
Circus and Carnival Prizes. 11-gal. Men, write for special season proposition. Get our new Catalogue FREE, showing full line of reliable Novelties. 25% with all orders; balance C. O. D.

M. K. BRODY, 1118-1120 So. Halsted St., CHICAGO, ILL.

SCARFPINS

Mounted With Halves
25c Each
Salesboard—Concession Men Agents—Wanted at Once
California Gold
Guaranteed for life. Send 75c for samples. Prices and illustrations for the asking.

J. G. GREEN CO.,
991 Mission St., San Francisco, Calif.

FOR SALE

Small Trumpet Crank Organ. Guaranteed, factory rebuilt. Suitable for traveling show, carrousel or advertising purposes. Bargain.
I. S. GEBHARDT ORGAN CO., Tacny, Phila., Pa.
It helps you, the paper and advertisers, to market The Billboard.

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THE 36TH EDITION OF

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NEW "1925" LARGE COMPLETE CATALOG

for
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(Established 1889)
THE MARKET PLACE OF THE WORLD FOR NOVELTY SUPPLIES OF ALL KINDS.

536-538 BROADWAY,

NEW YORK

The "TELERAY" Electric Flower Basket

A REAL PREMIUM FOR PARKS AND CARNIVALS

WAS MADE FAMOUS BY INCREASED SALES.

Electric bulbs inside the flowers give a most beautiful transparent effect not obtainable in any other electric flower basket. Telaray bulbs burn almost indefinitely.

The Basket shown at right, 6 lights, 23 inches high.

Each.	Dozen.
4-LIGHT BASKETS. 19 inches High. \$3.00	\$33.00
5-LIGHT BASKETS. 22 inches High. 3.25	36.00
6-LIGHT BASKETS. 23 inches High. 3.75	42.00

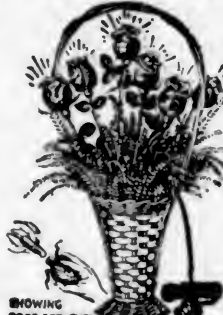
Sample sent at individual prices shown above.

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MAZDA LIGHT BASKET.
No. 7-M-9—9-Light Basket. 23 inches High. **\$3.75** Each **\$4.00** Sample in Doz. Lots.

25% cash required on C. O. D. orders. Samples all cash. Write for illustrated Catalog.

OSCAR LEISTNER Manufacturers. 323-325 W. Randolph St., Chicago, Ill. Estab. 1900.



"Cretors" World's Best

Corn Poppers and Peanut Roasters

40 Ways To Make Money
Styles To Select From
Years the Leader.

A Price for Every Purse.

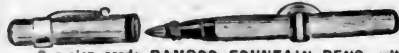
A Style for Every Location.

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C. CRETORS & CO., 620 W. 22d St., Chicago.



BAMBOO FOUNTAIN PENS

WE ARE NOW ABLE TO TAKE CARE OF YOUR ORDER IMMEDIATELY



Superior grade BAMBOO FOUNTAIN PENS, with screw top, smooth points, well polished. It is the finest for demonstration and will have no complaints, as you have with other makes and grades. It costs you less than 25c in large quantities, while you get \$1.00 each. Many agents and demonstrators sell from 50 to 100 of our Pens in a day. Look at the profit. YOU can do the same. If you don't find any jobbers in your town that can furnish you with our superior grade Fountain Pens, send 50c for sample and also ask for quantity price, as well as price list of over 40 different articles, we sell. 25% cash must accompany all C. O. D. orders.

JAPANESE MANUFACTURERS SYNDICATE, 19 S. Wells St., CHICAGO

COOK HOUSE MEN ATTENTION!!

We are the headquarters for Gasoline Stoves, Jumbo Burners, Steam Tables, Tanks, Pumps, Hollow Wire, Gasoline Lanterns, Little Wonder System Lamps, Mantles, Torches, Waffle Irons, Coffee Urns, Griddles, Juice Jars, Juice Powders, Citrus Lemonade Glasses, also Special Equipment to order. Order from this ad, wiring one-fourth deposit, or write for complete catalogue. We make immediate shipments.

WAXHAM LIGHT & HEAT CO.
Dept. 15, 550 West 42d Street, NEW YORK CITY



THE SCARECROW OF OZ
The Good Luck Doll



\$14.50 Doz.
2 1/2 inches high.
3 Dozen in Carton.
Larger Size. 3 1/2 in. high. 2 Doz. in Carton.
\$18.00 Per Dozen

The biggest hit since the Kewpie! A reproduction of Fred Stone's famous funny character in the play "Wizard of Oz". Larry Semon now featuring it in the movies.

Protected by copyright. Whole family falls for him. Men and boys, as well as girls. Makes 'em roar. Flashy getup. Costume and head-dress in vivid contrasting colors.

He's a knockout—The Scarecrow of Oz. A real moneymaker!
One-Third Deposit—Balance C. O. D. Send your route list. Orders shipped promptly.



Send \$3.00 for 2 samples. One of each size.

SOL BERGFELD & SON
102 Wooster St., New York
SOLE LICENSED MANUFACTURER

BEANO or CORN GAME

The Fastest and Best of All. Cards made of heavy leatherette bound material. Complete with numbers, wooden blocks, tally sheets and instructions.

35-PLAYER LAYOUT. **\$ 5.00**
70-PLAYER LAYOUT. **10.00**

HEADQUARTERS
For all kinds of Games, Lamps, Aluminum, Silverware, Dolls, Vases, Candy, Baskets, Stuffed Toys, Paddle Wheels, Dart Wheels, Electric Appliances, Pictures, Pillow Tops, Penlights, Novelties, Balloons, Cans, etc. Send today for our new Catalog No. 125.

SLACK MFG. CO.
128 W. Lake St., Chicago, Illinois

Big Sacrifice

SOMETHING NEW
50 of These
Perfume Machines

Must be sold at this sacrifice price. Guaranteed absolutely brand new and mechanically perfect.

\$50.00 EACH

25% deposit, balance on delivery. Wire or write
S. P. WEISSMAN
384-386 Flatbush Ave. Ext'n, BROOKLYN, N. Y.



5 Sticks of Chewing Gum to Each Pack for 1c
Spearmint, Peppermint and Fruit Flavors. For Premiums, Schemes and Concessions. Flashy boxes. Double your money. Novelty packages. New gum ideas. Ball Gum, Give-Away Gum, etc. Deposit required. We are the biggest in the "premium gum" business.
HELMET GUM SHOPS Cincinnati, Ohio.

Advertise in The Billboard—You'll be satisfied with results.

LETTER LIST

(Continued from page 117)
Pharos, Mr.
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Phifer, Elmer T.
Phifer, E. N. W.
Phisher, E. H.
Phillips, Geo.
Phillips, Clark
Phillips, Thos. J.
Phillips, Frenchie
Phillips, J. Frank
Phillips, Jean
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Pike, Carey L.
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Pincus, J. L.
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Potts, J. W.
Putter, Isiah
Putter, Otto
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Rochie, J. W.
Rochie, Charles
Rochie, Charles
Rochie, Eddie
Rochie, Three
Rochie, Bill
Rochie, Frank J.
Rochie, Theo. R.
Rochie, Palmy
Rochie, V. B.
Rochie, Francis
Rochie, Paul R.
Rochie, Novelty Players
Rochie, Lester
Rochie, Homer
Rochie, J.
Rochie, Fred
Rochie, Doe Chas.
Rochie, Harry J.
Rochie, James
Rochie, John H.
Rochie, Billy
Rochie, J. J.
Rochie, J. H.
Rochie, Terrence
Rochie, Jos.
Rochie, Walter

Sproul, C. L. Rue
Sprink, Antonio
Spring, Ed
Staats, Gene
Stahl, Jack
(Stanford)
Stanley, Jack
Stanley, Frank & May
Stanley, Jack
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Starr, Joe W.
Stary, Jack
St. Charles, Leo
(Steinbruder)
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Stevens, Johnnie
Stevens, C. D.
Stevens, Lee
Stevens, W. L.
Stevenson, Ed
Stewart, Wm.
Stewart, John B.
Stewartson, Jerome H.
Stiles, A. R.
Stinson, Lew
Stinson, Gene
Stinson, Barney
Stinson, A. B.
Stinson, J. B.
Stinson, Thos. J.
Stinson, Arthur
Stinson, R. E.
Stratton, Mr.
Stratton, Buckwheat
Strobel, Jack
Stuart, Earl
Stuart, Ray
Sturdivant, C. W.
Sturdivant, Bob
Sturdivant, Nellie
Sturdivant, Abe
Sturdivant, Waldo E.
Sturdivant, O. O.
Sturdivant, Harry
Sturdivant, Dick
Sturdivant, Geo. W.
Sturdivant, Sam
Sturdivant, Jas. W.
Sturdivant, Geo. S.
Sturdivant, Ted
Sturdivant, Nathan F.
Sturdivant, Valerine
Sturdivant, Casting

Swain, Sidney
Swain, John H.
Swain, Stanley
Swain, Roy
Swain, Roy
Swain, Walt & Holms
Shepherd, Ben C.
Sherwood, Jas.
Sherman, L. B.
Sherwood, Band
Shirley, Entertainers
Shirley, Robt.
Shirley, Jas. J.
Shout, Jess-M.
Shover, Vance Elmer
Short, Joe
Shriver, Clarence
Shroeder, A.
Shurkey, J. J.
Simon, A. E.
Simons, Edw.
Sims, W. D.
Simpson, Wilfred G.
Singer, Melvin
Singer, Melvin
Singer, Sam
Smart, T. J.
Smith, Happy
Smith, David Red
Smith, O. Z.
Smith, Clifford F.
Smith, R. L.
Smith, Otis L.
Smith, Needham A.
Smith, W. L. Sailor
Smith, Thos. R.
Smith, Michael
Smith, B. A.
Smith & Barker
Snapp, Wm. R.
Snider, Tom
Snider, W. Ray
Snider, Ted
Snider, Jack
Solomon, W. M.
Soper, Ed
Sorun, A. D.
Sotelo, Jessie V.
Southern, Bert
Spanish Troubadours
Sparks, J. L.
Sparks, Wm. J.
Sperry, Dan M.
Spencer, Benjie
Sperry, J. B.
Sperry, Buddie
Sperry, Jack
Sperry, Andy
Spray, Diving Venus

Swain, Sidney
Swain, John H.
Swain, Stanley
Swain, Roy
Swain, Roy
Swain, Walt & Holms
Shepherd, Ben C.
Sherwood, Jas.
Sherman, L. B.
Sherwood, Band
Shirley, Entertainers
Shirley, Robt.
Shirley, Jas. J.
Shout, Jess-M.
Shover, Vance Elmer
Short, Joe
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Shroeder, A.
Shurkey, J. J.
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Simons, Edw.
Sims, W. D.
Simpson, Wilfred G.
Singer, Melvin
Singer, Melvin
Singer, Sam
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Smith, Happy
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Smith, O. Z.
Smith, Clifford F.
Smith, R. L.
Smith, Otis L.
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Smith, W. L. Sailor
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Sperry, Dan M.
Spencer, Benjie
Sperry, J. B.
Sperry, Buddie
Sperry, Jack
Sperry, Andy
Spray, Diving Venus

MILLS NEW FRONT VENDERS, \$100.00
MILLS NEW O. K. SIDE VENDERS, \$87.50
MILLS NEW 25c BELLS, \$95.00
5c BRASS CHECKS, in Lots of 1,000, \$10.00.
In Lots of 10,000, \$90.00, or \$9.00 a 1,000.
We Want 500 5c, 10c and 25c Used Machines.
Highest Cash Prices. What Have You?
CHICAGO SLOT MACHINE EXCHANGE
35 W. Kinzie Street, Chicago, Ill.

Additional Routes
(Received too late for classification)
Barnea, Al G. Circus; Chilliwack, B. C.
Can., 26; Pentleton 27; Nelson 28; Colville,
Wash., 29; Spokane 30.
Berry, Harry, & Miss; (Broadway) Buite,
Mont., 22-24; (Grand) Great Falls 25-27.
Beasley-Rocher United Shows, T. O. White,
mgr.; Woodville, Tex., 18-23.
Booth, Thelma, American Beauties; (Bonita)
Atlanta, Ga., 18-23.
Buyd & Linderman Shows; Richmond, Va.,
18-23.
Brooks, C. S., Band; Marion, Ia., 18-23;
Dubuque 25-30.
Brown & Dyer Shows; Auburn, N. Y., 18-23.
Capitol Amusement Co.; New Richmond, Minn.,
18-23.
Carlies, The; Punksulawney, Pa., 18-23.
Christy Bros.; Circus; Laporte, Ind., 20; El-
wood 21; Hartford City 22; Portland 23.
Clark's, Billie, Broadway Shows (Correction);
Greenwood, S. C., 18-23.
Copping, Harry, Shows; Springdale, Pa., 18-23.
Dalton Players; Falls City, Neb., 18-23.
Dalziel Shows; Walkerville, Ont., Can., 18-23.
Delmar Quality Shows, G. J. Kemper, mgr.;
Griffin, Ark., 18-23; Smackover 25-30.
Ewing's, Ray, Liberty Belle Revue; (Strand)
Charlotte, N. C., 18-23.
Golden Rule Shows; Sarcozie, Mo., 18-23.
Hansher Bros.; Shows; Kankakee, Ill., 18-23.
Hinkle's, A. Lee, Band; Beloit, Kan., 20;
Jewell 21; Mankato 22; Lebanon 23; Red
Cloud, Neb., 25.
Knickerbocker Shows; Lowellville, O., 18-23;
Woodlawn, Pa., 25-30.
Lee Bros.; Circus; Gettysburg, S. D., 22.
Leggett, C. R. Shows; Covington, Ok., 25-30.
Levitt-Brown-Higgins Shows; Everett, Wash.,
18-23; Ballard 25-30.
McCoy's, Billy, All-Aces Revue; (Opera House)
Warren, O., 18-23.
Mathia Amusements; Newcastle, Ind., 18-23;
Fairmount 25-30.
Max's Expo. Shows; Buchanan, Mich., 18-23.
Miller Bros.; Shows; Franklin, Pa., 18-23.
Model Shows; Greenville, Tenn., 18-23.
Murphy Bros.; Shows; Universal, Pa., 18-23;
Aquitana 25-30.
National Amusement Co., Henry Oldham, mgr.;
Wynoka, Ok., 18-23.
New Southern Shows; (East Third St.) Chal-
tanooka, Tenn., 18-23.
Orange Bros.; Circus; Beloit, Kan., 20; Jewell
21; Mankato 22; Lebanon 23; Red Cloud,
Neb., 25.
Outdoor Amusement Co., Jas. F. McCarthy,
mgr.; St. Michael, Pa., 18-23.
Princess Olga Shows (Correction); Tuscola, Ill.,
18-23; Rantoul 25-30.
Reiss, Nat. Shows; Huntington, W. Va., 18-
23; Cambridge, O., 25-30.
Royal American Shows; Kansas City, Mo.,
18-23.
Rubin & Cherry Shows; Decatur, Ill., 18-23;
Milwaukee, Wis., 25-June 13.
Smith, Otis L. Shows; East Syracuse, N. Y.,
18-23.
Spricker-Sauline Stock Co.; (Angola) Angola,
N. Y., 18-23.
Texas Kidd Shows; Nocona, Tex., 18-23.
Williams, S. B., Shows (Correction); Chicka-
saw, Ok., 18-23.
Wish Shows; Rushville, Ind., 18-23.
Zeldman & Polle Shows; Dayton, O., 25-30.

THIS BIG 25c ITEM
NOW COSTS YOU 6 CENTS
It's a Real Seller, Too.
THIS LEATHER KEY CASE
Na. 1266—Genuine Leather Key Case, Assorted
colors and grains of leather, nickel metal plate,
with hooks for 6 keys. Snap-button fastener. A
very splendid article for Specialty Salesman or
Premium Users.
PER GROSS, \$8.50; DOZEN, 75c.
ROHDE-SPENCER CO. Wholesale
215 W. Madison St., Chicago, Ill.

RIDE MEN WANTED
Brown & Dyer Shows
Men capable of taking full charge of Rides and
Engines. Must be experienced and reliable. To
such men we will pay highest salaries and you
get it every week. Roy Brownie, Fortis Wheel-
man with World at Home Shows last season, wire,
Lew King, wire, Don't write; wire, Address
ALFRED J. DERBERGER, Auburn, N. Y.,
week of May 18; Buffalo, N. Y., to follow.

CORN GAME
Early Season Offer.
75-Player Layout, complete. 75 Cards, black on
white, 5 1/2 x 7 1/2. 75 Metal Rim Discs and Tally
Card. Every set guaranteed to be accurate. Im-
mediate delivery.
PRICE, \$6.25
Cash With Order or Deposit of \$2.00.
Manufactured and Sold by
SMITH STYLUS CO.
35 N. MARKET ST., CHICAGO, ILL.

WANT ATHLETIC TALKER
Must be capable getting money for strong show.
This show plays good athletic spots and best
season. Bill Lack, Billie Murray, Bob Matlin,
wire. Week May 18th-Franklin, Pa.; May 25th,
Dunkirk, N. Y. MILLER BROS. SHOWS, Morris
Miller.
BARGAIN—Eighty-Ft. Round Top two tiered,
Extra good for season. First one hundred and
seventy-five takes. One hundred cash, balance C.
O. D. No walls. COL STOW SUPPLY, 509
West Town St., Columbus, Ohio.

Increase Your Sales 100%
IMMEDIATELY
10 BIG FLASHES, 90 REAL BALLS PER
1,000 PACKAGES.
An Article of Value in Each Package.
CREAM CARAMEL WRAP CANDY
\$45.00 per 1,000, \$22.50 per 500, \$11.25
per 250.
Deposit of \$10.00 required on each 1,000.
THE DEE CANDY CO. Dept. A
900-910 W. Lake St., Chicago, Ill.

ROSE SWAGGER WANDS
IMPROVED MODEL
36 INCHES LONG
\$16.00 per Gross. Samples, 50c.
Our Wands are different. Rose on top—Bud on bottom.
CHICAGO CANE MFG. CO., 571 W. Harrison St., CHICAGO, ILLINOIS

THE "STANDARD" ABOVE ALL
Large Shipment Just Arrived. Genuine LA CORONA PEARLS
24-Inch, Opalescent, Cream and Pink.....\$2.75 per Dozen
30-Inch, Opalescent, Cream and Pink..... 3.25 per Dozen
36-Inch, Opalescent, Cream and Pink..... 4.00 per Dozen
60-Inch, Opalescent, Cream and Pink..... 5.00 per Dozen
72-Inch, Opalescent, Cream and Pink..... 6.00 per Dozen
All these come with perfect R. S. Clasps.
Mother-of-Pearl, All Colors, 32-Inch.....\$10.50 per Dozen
Mother-of-Pearl, All Colors, 60-Inch..... 18.00 per Dozen
Large Graduation, Uniform Size, Indestructible
Pearl Chokers..... 6.00 per Dozen
3-Strand Pearl Necklace.
Neat Graduation. \$7.00
4-Strand Necklace, Indi-
vidually Braced, Indi-
vidually. \$5.00 per Dozen.
Deposit required on all C. O. D. orders.
STANDARD BEAD CO.
PHILADELPHIA, PA. CHICAGO, ILL.:
1014 South 8th Street. 337 West Madison St.

WESTERN DOLL MFG. CO., A. J. ZIV, Mgr.
SHEBA DOLLS (Original), 50 to Barrel, Each.....\$ 0.17
FRISCO CURL DOLLS, 50 to Barrel, Each..... .23
LARGE (Green) FLAPPER PLUMES, Each..... .16
2-LB. CEDAR CHESTS WITH CONTAINERS, Dozen..... 11.00
5-LB. CEDAR CHESTS, WITH CONTAINERS, Dozen..... 16.50
BEACON WIGWAM BLANKETS, Bound All Around, Each..... 3.75
Deposit with order. Shipment same day.
502 S. Green Street, CHICAGO, ILL. Telephone, Monroe 2675



A BRAND NEW PENNY MACHINE

IT'S A SENSATION—VENDS SHARP LEAD POINTS FOR MECHANICAL PENCILS, IN USE EVERYWHERE BY MILLIONS

Good mechanical pencils can now be bought as cheap as 10 cts. This fact makes the demand for sharp lead points tremendous. Our new machine or PENCIL FILLING STATION is a great convenience, as it enables the public to buy lead points one at a time and eliminates the necessity of buying a box of a dozen leads costing 10c or 15c, which, as a rule, is lost or misplaced. Many adults and particularly school children, who are great users of mechanical pencils, prefer to buy just enough lead points to fill the reservoir of their pencils.

This new penny machine is wanted by Cigar Stores and Stands, Stationery Stores, Hotels, Office Buildings, School Stores and, in fact, any retail store. THE PENCIL FILLING STATION IS HERE TO STAY, not a novelty. Lead points are absolutely in demand at all times, and always will be. When you establish a route of PENCIL FILLING STATIONS, you have established a permanent, profitable business for yourself. 100 machines properly placed will earn you over \$200 per month all year round. This is a conservative estimate based on a low average of only 12 cents per day per machine.

DURABILITY and SIMPLICITY make this machine ideal for operating. It is most unusual in its construction and mechanical features, having ONLY THREE SCREWS IN THE ENTIRE MECHANISM, which is all in one unit on the front plate. The COIN DETECTOR is as near slug proof as possible—obstructions are easily removed. The MAGAZINE HOLDS 2,000 PIECES OF LEAD, or \$20.00 worth of merchandise, which is a very important feature, as it enables you to service the machine at your convenience.

The low price of leads and mechanical pencils will enable you to give a PENCIL FREE WITH EACH RED LEAD. Simply put one or two special red leads in with every gross of black leads, giving the merchant as many pencils as you put red leads in the machine, and let him hand out the pencils to the customer. The results will surprise you. Our "MORITE" leads are a very fine medium soft quality for commercial use and will please everybody.

Our "MORITE" Leads cost you only 25 cents per gross, and they retail for \$1.44—SOME PROFIT!
The size of the machine is 10 inches high, 6 inches wide and 4 inches front to back. Weight, 4 pounds. The metal cabinet is a beautiful mahogany finish, equipped with a Yale lock.

SPECIAL INTRODUCTORY OFFER

25 GROSS "MORITE" LEADS (Retail for \$36.00).....
27 HIGH-GRADE MECHANICAL PENCILS.....
25 SPECIAL RED LEADS..... **\$16.00**
Complete with Machine, F. O. B. Chicago, ONLY.....

Regular List Price, \$21.00, \$4.00 cash with order, balance C. O. D. Immediate shipments. Mail us an order today for a sample machine, including merchandise, and place it in some location for a few days and you will want more. Get busy! Be the first in your territory with this new winner. Write or wire today. AT ONCE, for exclusive rights in your location and also get our quantity prices. Our references are Bradstreet or Dun, Guardian National Bank, Chicago. Send us your address for our mailing list on other new machines out soon.

FINE PRODUCTS CORPORATION 926 First National Bank Bldg., CHICAGO, ILLINOIS

The New Improved Drink Powders



ORANGEADE

Grape, Lemon, Lime, Cherry, Strawberry and Raspberry
60 GAL., or 1,200-GLASS SIZE, \$2.25 PER LB., 6 LBS. FOR \$11.50

Our Powders strictly conform with all the PURE FOOD LAWS. Only the best grade materials used. Uniform quality maintained by an expert staff of chemists. Samples, 25c each flavor. All flavors, \$1.00. 30-Gal. Size, \$1.25. Cash with order, postpaid.

CLOUD-IT, the compound for making Orangeade cloudy, \$1.00.
Our powders are the richest that money and experience can produce. We could make cheaper powders, but we do not think it advisable.

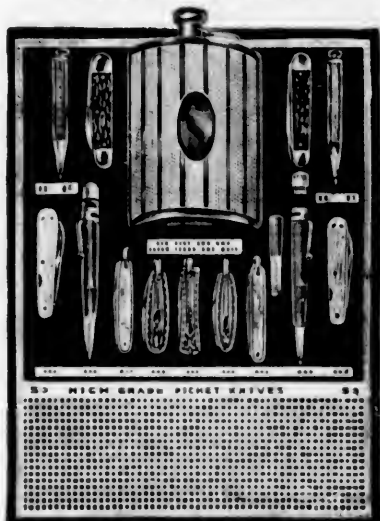
PURITAN CHEMICAL WORKS, 4520 HARRISON ST., CHICAGO

4th of July Celebrations

(Continued from page 89)

- NEW JERSEY
Collingswood—Ausp. Fire Company.
- NEW HAMPSHIRE
Lancaster—Ausp. American Legion.
- NORTH CAROLINA
Asheboro—Ausp. Fair Assn., W. C. York, secy.
- NORTH DAKOTA
Wahpeton—Ausp. Richland Co. Fair Assn.
- OHIO
Lancaster—Ausp. American Legion.
Marietta—Ausp. American Legion.
Norwalk—Ausp. American Legion.
Sidney—Ausp. Lodge of Elks.
- OKLAHOMA
Bartlesville—Ausp. Chamber of Commerce.
Canton—Ausp. Canton Fair Assn.
Marlow—Ausp. American Legion, John Alexander, secy.
- OREGON
Canby—Ausp. Fair Assn.
Crawfordsville—Address Duncan McKercher.
- PENNSYLVANIA
Dubois—Ausp. American Legion.
Ford City—Ausp. Hose Co. No. 1.
- SOUTH DAKOTA
Armour—F. B. Edwards, secy.
- TENNESSEE
Martin—Ausp. Chamber of Commerce.
- TEXAS
Big Springs—Ausp. American Legion.
Floydada—Ausp. American Legion.
- UTAH
Ogden—Address City Commissioners.
- WASHINGTON
Anacortes—Ausp. Chamber of Commerce.
- WISCONSIN
Ashland—Ausp. American Legion.
Beaver Dam—Ausp. American Legion.
Boscobel—Ausp. Boscobel Fair Assn.
De Pere—Ausp. American Legion, Fred M. Smith, secy.
Darlington—Address Jack Tracy, Platteville, Wis.
- Eau Claire—Ausp. Veterans of Foreign Wars & Spanish War Veterans.
- Fond du Lac—Ausp. American Legion & Assn. of Commerce.
- Luxemburg—Ausp. American Legion.
- Prairie du Chien—Ausp. American Legion.
Clarence Kaiser, secy.

Assortment No. 236



1500-5c Salesboard List of Premiums

- 2 STAG POCKET KNIVES.
 - 2 BONE POCKET KNIVES.
 - 2 PEARL HANDLE POCKET KNIVES.
 - 3 GOLD-PLATED POCKET KNIVES.
 - 2 LADIES' GOLD-PLATED PENCILS.
 - 2 PENCILS WITH CIGARETTE HOLDERS INSIDE.
 - 1 LARGE POCKET FLASK, RESERVED FOR LAST SALE.
- Price, \$8.95 Each**
SATISFACTION GUARANTEED OR MONEY REFUNDED—NO QUESTIONS ASKED.
Cash in full, or 25% with order, balance C. O. D. Send Money Order or Certified Check to avoid delay.
WRITE FOR OUR ILLUSTRATED CATALOG.
Fastest Selling Salesboards on Earth
- Est. 1907. **MOE LEVIN & CO.** Est. 1907.
180 N. Wabash Ave., CHICAGO, ILL.

CONCESSIONAIRES LOOK!!!

FIRST ANNUAL

MASONIC CIRCUS

ROYAL OAK, MICHIGAN.

JUNE 15-20TH (INCLUSIVE)

WE WANT good clean Concessions of all kinds. No exclusives!!! Must have good flash. Soft Drinks, Ice Cream, Parking Exclusive!!!

--- CAN USE RIDES OF ALL KINDS ---

This will be the Largest Circus of its kind in this territory this season.
100,000 to draw from.

CIRCUS ACTS ---ACT QUICK--- FREE ACTS
WRITE WRITE

Address either office: COMMITTEE, Room 516 Detroit Savings Bank Bldg., Detroit, Michigan, or 927 So. Main St., Royal Oak, Michigan.

WANTED--July 4th and 5th--WANTED

WANTED—Shows, Rides and Concessions for Mammoth Celebration and Exposition held at Fair Grounds, Chilton, Wis. This celebration will be held both day and night, utilizing Free Arts, Fireworks, Racing, Ball Games, Auto Racing and several Bands to furnish entertainment. We showed to 12,000 people our last celebration, and we expect to show to 25,000 people this year. Concessions: All Wheels open, flat rate. Independent Shows get in touch with us immediately. Independent Rides get our rates before contracting elsewhere. This celebration being advertised for a radius of 50 miles. Having a county-wide Popularity Contest selling season tickets. We can assure you of a large attendance. What have you to offer? Address CALUMET COUNTY AGR'L ASS'N, A. P. Baumann, Supt. of Rides, Shows and Concessions, Chilton, Wis.

P. S.—WANTED, several good Eating Stands and Paid Shows of all kinds. None too big. Liberal terms. Grand-Stand and Infield Privilege open. Free Acta write.

Wanted--For Firemen's Circus and Bathing Revue--Wanted

INDIANA HARBOR, IND. MAY 30 TO JUNE 6, 1925.
Two Saturdays, including Decoration Day.

Concessions, Grind Stores and Merchandise Wheels. Limited number allotted; act quick. Circus and Stage Acts; those who can double. WILL BOOK Flying Trapeze Act, WILL BOOK two Rides on percentage. Ferris Wheel and Chair-O-Plane preferred.

WILL H. BLUEDORN, Dallas Hotel, East Chicago, Indiana.

WANTED! FRITZ & OLIVER SHOWS

Any Show except Minstrel and Dog and Pony. Musicians for Minstrel. Palmistry open. All Concessions except Glass. WILL BOOK Merry-Go-Round, 35-40, until Fair. Also Kiddie Rides and Merry Mix-Up. McRoberts, Ky., our Fourth of July, 50,000 miners working. Clinton, Tenn., this week. Next week Ponce, Ky. Will positively play twelve Fairs, Kentucky, Alabama and Louisiana. Wire, write.

JACK OLIVER, General Agent; H. A. FRITZ, Manager.

Attention!
CORN GAME MEN

WE HAVE SOME REAL DOLLAR ITEMS IN LAMPS. TRY THEM ONCE AND YOU'LL ALWAYS USE THEM.

SEND \$12.00 FOR AN ASSORTED DOZEN.
Flashy Colors, Glass Shades.
Used successfully by some of the biggest concessionaires in the country, including Ralph Ray, Denny Pugh, Nate Miller, E. J. Rodgers and others.
25% deposit, bal. C. O. D.
Write for Catalog today.

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2318 Olive Street,
ST. LOUIS, MISSOURI.

Slot Machine Operators
"OVER-THE-TOP"

Is a new patented penny slot machine game of skill, legal in every State, where the player always comes back for more.

\$10.00 Each

Write for circulars and jobbers' quotations.

Boyce Coin Machine Amusement Corp.
TUCKAHOE, N. Y.
Phone, Tuckahee 1874.

WANTED For Atlanta, Ga. Cigarette Galleries, Knife Rack, Novelty Dart Gallery, High Striker, Shooting Gallery, Hoop-La, etc. Address GEO. W. LA MANCHE, 37 Fortree Ave., Atlanta, Georgia.

THE KNIGHTS OF THE KU-KLUX-KLAN

Are Offering 6,000 Feet of Concession Space at the WINNEBAGO COUNTY

Fair Grounds
135,000 People Will Attend the Big Meeting
JULY 3 and 4

For Details Write
GENERAL COMMITTEE
Box 577
Oshkosh, Wisconsin

WRITE for OUR 58 PAGE CATALOGUE. It Is LOADED WITH ITEMS at LOWEST PRICES

A FEW OF OUR ITEMS

ITEM	PRICE
BEACON WIGWAMS. EACH.....	\$3.50
Beacon Rainbow. Each.....	3.30
Beacon Shawls. Each.....	4.35
Paramount 12-In. Balls. Each.....	2.50
Paramount 6-In. Balls. Doz.....	5.25
Torchiers, good kind. Doz.....	6.00
Silk Umbrellas, high grade. Each....	3.75

*Instant shipments,
first quality merchandise
and co-operation.
Terms 25% with order.
Balance C. O. D.*

A FEW OF OUR ITEMS

ITEM	PRICE
Plume Dolls 15 In., with Plume 24 In. Doz.	\$6.00
Plume Dolls 12 In., with Plume 21 In. Doz.	5.50
Kameraphones. "ORIGINAL". Each.....	7.50
Gilbert Tambour Clocks. Each.....	3.00
Sessions Blackwood Clocks. Each.....	4.00
8-Qt. Paneled Preserve Kettle. Each.....	7.00
17 1/2-In. Oval Roaster. Doz.....	15.00

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With Silk Ribbons.
FOR FLASH \$8.50
Per Dozen. Sample, \$1.00.
2-Lb. Cedar Chests, with metal handles, **\$9.74** Per Dozen. Sample, \$1.25.

Terms: 25% deposit, balance C. O. D.
SHOWALL CASE MFG. CO.,
1820 Chouteau Ave., St. Louis, Mo.

GIVE-A-WAY PACKAGES. REDUCTION IN PRICES.

Golden Bee



Sweets

Luscious Chocolate Bar, packed in an attractive 3-colored box. The biggest thing for Concessionaires. You will be more than satisfied with this Give-A-Way Package—the best on the market. Packed 250 to a Carton.
1,000 Packages - \$12.50
In 5,000 LOTS, \$12.00 per 1,000.
25% with order, balance C. O. D. Write for Catalog and Price List on our Carnival Candy Line.
THEODORE BROS. CHOCOLATE CO., INC.,
Park and Compton Avenues, St. Louis, Mo.

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5c & 25c MACHINES



With or without vendors, used a short time, as good as new, at bargain prices. MINTS—Nearly a carload, at cost.
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Box or Rack Wagons. Must be in first-class condition. State all in first letter; where Wagons can be seen and lowest cash price. Can place Workmen in all departments. Long, sure season. Address week May 18th, New Brighton, Pa.; 25th, Dubois; June 1st, Altoona. **JOHNNY J. JONES.**

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Band With Two Concessions

First time at liberty in ten years. Come hear my band and know what we are. 8 first-class musicians at present, but can furnish more or less. Want to join reliable company or wire. **PROP. VICTOR S. D'AMATO,** care Coping Show, Springdale, Pa.

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Catalog Free.
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THOS. MOSS, Juggler. Also Chair Balancing on Table, Bottles, Pyramids, etc. 1825 North Kansas Ave., Springfield, Missouri.

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Large stock of Rings, Pins, etc. 250 dozen Powder Compacts, 45c Dozen. **MAYERS,** 18 E. Court St., Cincinnati, Ohio.



High Grade Pearls at Low Prices

3-Strand Indestructible Pearl Necklace. Sterling Clasp. Wonderful Lustre, with Colored Birthstones.
\$10.00 Dozen
24-Inch Indestructible Pearls. \$3.25 DOZEN
30-Inch Indestructible Pearls. \$3.85 DOZEN
60-Inch Indestructible Pearls. \$5.75 DOZEN
Complete assortment of above numbers. \$2.75. West of the Mississippi. \$3.00, including postage. No catalog.

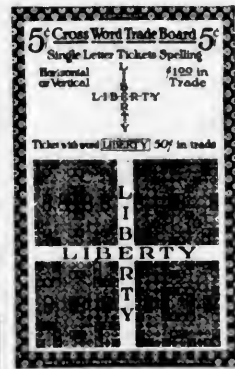
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PEARL BRACELETS Artistically woven in four strands of Indestructible Pearls, with Colored Birth Stones set in clasp. Complete with Boxes. **\$6.00 Doz.**

FREE BOXES The above prices include handsome high-grade Boxes. We can furnish extra Boxes at \$1.00 Dozen.

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20% Deposit With All Orders.

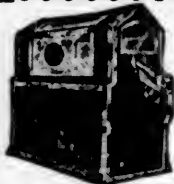
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Everybody talks Cross-Word Puzzles, but they don't make you any money. **CROSS-WORD SALESBOARDS** sell the merchandise and bring you 35% clear profit. Specially made to stimulate sales of cigars, candy and other merchandise. A Brilliant Flash—Sure To Sell.

MADE IN TWO SIZES
100-Hole, 10c.....\$3.60 Per Dozen
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One-third deposit with order, balance C. O. D. Samples, \$1.25, prepaid, for one of each. Order NOW—Be the first in your territory—You will buy hundreds. Write for our illustrated circulars of the Fastest Selling Salesboards on Earth. Copyrighted 1925 and Manufactured Only by **FIELD PAPER PRODUCTS CO., Peoria, Ill.**



A Sure-Fire MONEY GETTER!

Let "Shootoscope" Earn 1000% Profit a Year for YOU! "Shootoscope" is the most profitable, sturdily built and attractive Pistol Target Machine on the market today. Hundreds now in use have proved wonderful dollar gatherers. Operators everywhere report big earnings. Why not get your share? Write today.

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MURPHY BROS. SHOWS —WANT—

For the Money town of the State, Aliquippa, Pa., one week, commencing May 25, including Decoration Day. Five big pay days. Can place two more Shows with own outfits. All Concessions open, except Blankets and Cook House. Positively showing on the streets, first time for seven years. Grind Stores will get plenty of money here. Palmistry open. Universal, Pa., this week; Aliquippa, Pa., next.

M. J. LAPP'S GREATER SHOWS

CAN PLACE AT ONCE Kiddle Rides, Pit or Platform Shows, with or without outfit; Silhouette, Working World, Acts for Ten-in-One. Best salary. Colored Musicians for Prof. Malloy Minstrel. WANT experienced Girl Water Workers. Address **CAPT. FRED IVEY.** Concessions open; Hou-Lu, String Game, Glass Spindle. Wheels open: Dolls, Floor Lamps, Groceries, Ham and Bacon, several others.
M. J. LAPP, Kingston, N. Y.; week May 25, Albany, N. Y.; June 1, Glens Falls, N. Y.

LAST CALL—Concessions, Shows and Rides

Blankets, Fruit, Overnight Bags, Dolls, Aluminum, Clocks, Corn Game, Popsicle, Candy Floss, Ball Games, Huckle-Buck, American Palmistry, other legitimate Concessions. Help on Rides. Special inducements to Caterpillar, Chair-O-Plane or Merry Mix-Up. Freaks, useful Side-Show People and Free Acts, Pit, Working World and Walk-Through Shows. Booked solid. All strong auspices. Give away an auto each week. **WILL BOOK** Carusel and Ferris Wheel with No. 2 Show after July 1. Complete outfit to real showmen. **WILL BUY** useful show stuff.
JOHN T. McCASLIN'S PEERLESS SHOWS, 123 E. Baltimore St., Baltimore, Md.

5 CLAYTS

\$3.00 In 25 Lots **\$3.00** In 25 Lots

WHO TAKES THESE BEAUTIFUL DECORATED POCKET KNIVES?

NO WAITING AT ONCE

HECHT, COHEN & CO.
201-203 Madison Street, CHICAGO, ILL.

DECORATION DAY SPECIALS

Chinese Parasols. Will shed water. Hand decorated. Large size. Per Dozen.....\$15.00
Japanese Cans. Per 100.....1.25
Swagger Sticks. Per Gross.....19.00
Comb and Brush Sets, consisting of Comb, Brush and Mirror. Per Dozen Sets.....7.50
Overnight Bags. Best Grade. Each.....3.50
Indian Grads Blankets. New Pattern, 61x78. Each.....2.75
Indian Grade Shawls. Wool Yarn. Each.....4.00
Beacog and Kismet Shawls. Each.....4.50
Deposit required on all orders.

ORIENTAL NOVELTY CO.
28 W. Third Street, CINCINNATI, O.

Van Sickle & Staley Shows WANT

To join at once, Minstrel Band and Colored Performers. Man to take charge of Crazy House and Ride Help. We own the Rides. WANT neatly-framed Five or Ten-in-One. Concessions of all kinds except Cook House and Juice. **WILL PLACE** Corn Game exclusively. Positively no grift. Ball Games, \$25; Grind Stores, \$30; Wheels, \$10. Bull's Gap, Tenn., this week, auspices Ball Club; Junction City, Ky., week May 25, auspices Junior Order. **BOB SICKLES,** Manager

BIG CELEBRATION AND MARDI GRAS

ONE WHOLE WEEK UNDER THE I. O. O. F. OF DANVILLE, N. Y.
May 25 Till May 30, All Day Decoration Day. In the Heart of the Town.
WANTED—Shows and legitimate Concessions. We have Free Act. Write or wire **TOM MARSHALL,** Bath, N. Y.

WANTED

Colored Cornet, Trombone, Trap Drummer and Comedian, to double instrument. Join on wire. Humpliny, Thursday; Madison, Friday; Enola, Saturday; Norfolk, Monday; all Nebraska. Man for Pit Show. **CHARLES F. CURRAN,** Perry Bros.' Circus.

MUSICIANS WANTED QUICK

All instruments. \$25.00 and transportation. Safe, steady pay. **SISCO'S BAND,** Harry Coping Shows, Springdale, Pennsylvania.

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Cods No.	Per Gross.
ACE...70—Plain, Semi-Trans.	\$2.75
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CAB...70—Plain, Transparent.	3.00
DOG...70—Printed, Transparent.	3.75
RAY...85—Plain, Transparent.	3.75
WAX...85—Printed, Transparent.	4.00
PAL...85—Plain, Silver.	3.50
SKY...85—Printed, Silver, Bird Design.	3.75
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WIN...70—Printed, Gold and Bird Design.	3.75
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NED...12—Plain, Trans. Airship.	3.00
NEL...150—Plain, Trans. Giant Balloon.	9.00

TERMS: 50% with Order, Balance C. O. D.
 Write nearest Agency for 1925 catalog

MR. CARNIVAL MAN CONcessionAIRE FAIR MAN WATCH YOUR SALES GROW

AIRO line and find out how easily you can increase your sales. UNEQUALLED QUALITY is just one of the many features that makes AIRO a different and definitely better balloon. Get the crowds by using AIRO UNEQUALLED QUALITY BALLOONS.



GAS APPARATUS (Patented) NEW MODELS - LOWER PRICES
 "Built Scientifically Correct"
TIME AND GAS SAVER
 Full Directions with Each Apparatus.
 With Gauge...\$11.00—Without Gauge...\$9.00
 SWIVEL ADAPTER TO FIT ALL TANKS. \$1.50
BALLOONS in large sealed purple boxes.

AIRO UNEQUALLED QUALITY BALLOONS FOR SALE AT

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1120 SO. HALSTED ST.
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★ CINCINNATI
- AIRO BALLOON CORP.
603 THIRD AVE.
★ NEW YORK
- ★ THESE AIRO AGENCIES FILL GAS ORDERS
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328 THIRD ST.
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118 N. 4TH ST.
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200% PROFIT
 SELLING TELRIN, the well-known fat reducer, and ANEGIN, the ideal tooth cleanser. Nearly everybody a prospect. Write today for complete information. Big money for you—but act quickly.
 KARLIN LABORATORIES, New York.
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GREATEST MONEY GETTER LEGITIMATE EVERYWHERE



BALL GUM
 Highest Quality—Lowest Prices
 Samples Free
NOME MFG. CORP.
 25 East 18th St., New York, N. Y.

CANDY FOR CONCESSIONAIRES LOW PRICE FLASH

QUALITY	FLASH
No. 7—Flasher, Attractive Picture Box. Size 7x3 1/2.....	Each 10c
No. 13—Leader, Beautiful Girl Designs. Size 8 1/2x4 1/2.....	15c
No. 15—Concession Special. Size 10x6 1/2. New Designs.....	22c
No. 17—Flower Girl. Size 14x8. New Attractive Designs.....	34c
No. 50—1/2-Lb., 2-Layer, 1-Lb. Box. Glassine Wrapped.....	20c
No. 52—Cellophane Wrapped, double layer. A wonderful flash. Size 7x4 1/2.....	33c
No. 28—16-Piece Cherries. Extension box. Size 11 1/2x3 3/4.....	27c

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“PEACHEY DAINITIES”
 The Supreme Give-Away - \$10.00 Per Thousand

SALESBOARD OPERATORS—Save Money. Send for Circular No. 14.
WEILLER CANDY COMPANY
 Quality Chocolates for the Salesboard Operator and Concessionaire.
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NOVELTIES

F. W. B. Cloth Parasols, Size 23 in. Dozen...\$ 3.50
 No. 50 Round Balloons, Ass't. Colors, Gross... 1.75
 No. 70 Round Balloons, Ass't. Colors, Gross... 2.50
 No. 35 Rd. Balloon Squawks, Ass't. Col. Gr. 2.50
 100 Jazz Kezoes...\$3.40; 1,000 Lots, 28.00
 Flying Birds, 33-in. Decorated Sticks, Gross... 3.75
 100 Fancy Paper Hats...\$2.50; \$3.00; \$4.00; 4.50
 100 Mixed Noisemakers... 3.00, 4.00, 5.00
 100 Oh, Boy, Pipes, Cigarette Holders... 6.50
 1000 Mixed Give-Away Slum... 7.00
 100 Assorted Cone Rock Cans... 6.50
 100 Mixed Knives, for Knife Rack...\$7.50; 9.50
 100 Art Pocket Mirrors... 4.50
 Tissue Paper Novelty Parasols, Gross... 6.50
 1000 Rally Serpentine Imported Stock... 2.50
 Barking Dogs...3 Dozen, \$2.50; Gross Lots, 8.50
 Return Balls, Thread Attached, Gross...\$9.00; 4.25
 FREE—CATALOGUE—FREE.
 Terms: Half deposit. All goods sold F. O. B. Cleveland. No personal checks accepted. Post-Office or Express Money Order.
NEWMAN MFG. CO.
 1293 West 9th Street, CLEVELAND, O.

Scenic Pillows—New York, Coney Island, Washington, D. C., Niagara Falls, Etc. Large Size 24 INCHES SQUARE, INCLUDING FRINGE. PILLOWS \$9.60 75 New Doz. Designs

NEW FREE CIRCULAR SILK-LIKE CENTERS
 A FLASH OF COLOR
 For Carnivals and all kinds of Merchants

BIG HIT SALESBOARDS
 Color Display on Boards
 600 Holes, 8 Pillows...\$ 9.00
 800 Holes, 12 Pillows... 11.50
 1,000 Holes, 12 Pillows... 12.00
 1,500 Holes, 10 Pillows... 15.00
 1,500 Holes, 70 Prizes, 10 Pillows, 30 Pennants, 24 Dolls, Leather Pillow for Last Sale... 20.00

ALL KINDS OF LODGE EMBLEMS AND PATRIOTIC PILLOWS FOR AMERICAN LEGION EVENTS.
 SPECIAL PULL CARD WITH LEATHER PILLOW. 50 PULLS BRINGS \$9.00 FOR \$2.50.
 For Quick Action Wire Money With Order. Ship Same Day Order Received. 25% Deposit, Bal. C. O. D.
WESTERN ART LEATHER CO., - P. O. Box 484 - DENVER, COLO.

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 THE SUPER-NOVELTY KNIFE
 WRITE FOR ILLUSTRATED PRICE LIST
Whitsett & Company, Inc.
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Write us if in want of Machines or Salesboards. Send for Catalog.
REX NOVELTY CO., 2848 Southport Avenue, Chicago.

Slot Machine OPERATORS "Juggler"
 100% to 200% profit. Legal in every State. A new patented game. A sure-fire repeater.
\$20.00 EACH
 Write for circulars and Jobbers' quotations.
Boyce Coin Machine Amusement Corp.
 TUCKAHOE, N. Y.
 Phone. Tuckahoe 1874.

The Big 1925 Wheel Item The American Lady
 A Beautiful Novelty Doll. Hair Wigs come in beautiful natural colors. \$6.75 Doz.
 Dresses in assorted colors. 3 and 6 Dozen Packed in Individual Boxes. 3 and 6 Dozen to the Case.
 Sample Assortment, 3 Dozen, \$20.00
 25% deposit with order, balance C. O. D.
FRENCH-AMERICAN DOLL CO.,
 5 Wooster Street, NEW YORK
 Jobbers Write.

Feathers \$3.00 Per Lb.
 Assorted colors. Deposit required.
FRENCH FEATHER BOA CO.,
 NEW YORK.

Fashion DAINITIES
 Packed 200 to Carton. 20 Ballys to Carton. Shipped in any Multiple of Above Amount
FASHION DAINITIES—A package that beats them all. Candy nut chocolate caramels. Wonderful assortment of prizes and ballys.
\$45.00 per 1,000. 200 for \$9.00
 Send \$9.00 for sample carton of 200. Remember, we pay all express charges. 25% deposit required.
 Wondrous Giveaways. \$18.00 per 1,000 F. O. B. New York. Guaranteed to stand up in all weather.
DELIGHT CANDY CO.

SMOKER STANDS
 All metal—beautifully finished in antique bronze and verti-green. Each stand equipped with tight amber glass tray, match box holder in center.
26 Inches High Just the Flash you want \$1.00 EACH
 Dozen Lots
 Packed, unassembled, 6 to a container, equally assorted.
 Samples, \$1.25 Each.
 TERMS—Cash with order.
SIMPLEX SPECIALTY CO.
 Dept. 604 E
 290 Broadway
 New York

SPECIAL OFFER OF COPPER TRIMMED CEDAR CHESTS—BEST GRADE MADE
 All with Candy Filters and Lock and Key.

THE HIT OF THE Season
 In Less Than Doz. Lots, 25c Each Extra.
 1-lb. Size, Dozen...\$12.00
 2-lb. Size, Dozen... 13.50
 3-lb. Size, Dozen... 14.50
 5-lb. Size, Dozen... 16.50
 Get OUR SPECIAL PRICES in Large Quantities.
 Balloons, Slum Novelties of every description. Send for list and prices of other items.
 Orders shipped promptly upon receipt of 25% deposit. Include postage for parcel post shipments. Goods positively not shipped without deposit.
SAMUEL FISHER, 54 West Lake St., Chicago

AGENTS MAKE MONEY FAST
 Selling Midget Bibles. Enclosed in printed envelope with illustration, and reads: "Smallest Bible on Earth. Price, 25c, etc." Sample, 25c. Dozen, \$3c. 1 Gross, \$7.88, cash or C. O. D.
YANKEE NOVELTY CO.
 Tilton, N. H.

The Billboard—You'll be satisfied with results.

**DUTCH GIRL
A WINNER**



No. 29—Code name, Holland. 18 inches high, with assorted color costumes. The Doll with the winning smile. Two dozen in carton.

\$12.00 Per Dozen

**When You
Do Business
With Us
You Have
A Guarantee
of Complete
Satisfaction.**



No. 74—Code name, Kupee. 14-inch Doll with wide hoop skirt of sateen, with heavy tinsel trimming. Packed 6 dozen to a case.

Per Dozen, \$5.00

No. 32—Code name, Fan. Same Doll as above, but 19 inches in height.

Per Dozen, \$9.00

Many other fine dolls in our catalog.

LAMPS

**YOU NEED PLENTY
LIGHT ON THIS
SUBJECT**

We have two pages of fine FLOOR, BRIDGE, TABLE LAMPS in Our Catalog.

**FLOOR \$10.00
BRIDGE \$7.50
TABLE \$1.75 to \$5.00**

Wonderful Silk Shades.
Fine Polychrome Sticks.

**YOU CAN BUY
CHEAPER LAMPS
BUT NOT
BETTER VALUES**

**IMPORTANT!
YOU NEED OUR
52 PAGE CATALOG.
FREE.
WRITE FOR IT.**



No. 81—Code name, Plume. 14-inch Doll, with splendid ostrich feather, combination dress and headpiece. Packed 6 dozen in a case.

Per Dozen, \$6.00

**ALL DOLLS MADE
IN OUR OWN LARGE
FACTORY OF BEST
WOOD PULP COM-
POSITION, NONE BETTER**

**SAILOR
DOLL**



No. 28—Code name, Sailor. Attractive 19-inch Sailor Doll. Dress and cap of good flannel. In white, pink and blue. Packed 2 dozen in carton or 3 dozen to a case.

Per Dozen, \$12.00

**FAIR DOLLS
Are
Good Dolls
Real Value
For Your
Money**

**BLANKETS---BEACON, ESMOND, FAIRTEX, BEACON SHAWLS.
CEDAR CHESTS---2-lb. Size, without lock and key. \$12.00 DOZEN.
ALUMINUM---Absolutely the biggest line at lowest prices.
CLOCKS---GILBERT, INGRAHAM, SESSIONS; COMPLETE LINE.
RUBBER BALLS---MILLER, PARAMOUNT, NAIAD.
JEWELRY---WATCHES, RINGS, PEARLS.
SILVERWARE---EVERYTHING YOU CAN USE.**

TERMS---25% Deposit With Orders, Balance C. O. D.

FAIR TRADING CO., Inc.,

307 6th Ave. - - - - - NEW YORK



ARTHUR WOOD & CO., (Originators of Placolor.) 219 Market St., St. Louis, Mo.

**SALESBOARD AGENTS and OPERATORS
ARE CLEANING UP WITH
PELLET BOARD No. 600-A**

Outselling All Other Trade Boards

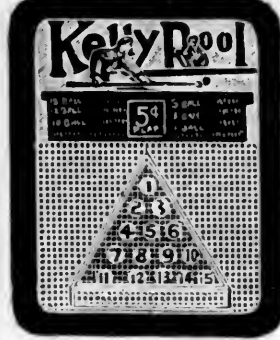
A Most Attractive Board in Four Colors, RED, BLUE, SILVER and GOLD. TAKES IN \$30.00; PAYS IN TRADE, \$17.50. Positively the SEASON'S BEST SELLER and QUICKEST REPEATER at \$2.50 Each, \$27.00 per Dozen.

20 CALLS A DAY--20 SALES A DAY. Simply Show It and Collect.

Prices to Salesboard Agents and Jobbers: Sample \$1.50. Trial doz. \$12.00 \$90.00 per 100. Transportation charges prepaid. Terms—Cash with order or one-third deposit on C. O. D. orders.

Originated and Manufactured by

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PRICE 36 CENTS EACH

**A BRAND
NEW ONE!**

"Kelly" is a grand old game—the favorite sport of hundreds of thousands—but THIS IS THE FIRST "KELLY POOL" TRADE BOARD EVER OFFERED!

A 300-Hole Trade Board. Takes in \$15.00. Pays Out in Trade \$10.50.

Quick Action--Quick Sales--Big Profits

**WATCH FOR
OUR SPECIAL
ANNOUNCEMENT
JUNE 10TH**

One-third cash, balance C. O. D. Orders of less than \$5.00, cash in full required.

HARLICH MANUFACTURING CO.

1911-1913 W. Van Buren St., - - - - - CHICAGO

Get your name on our mailing list—always something new.

Tell Them You Saw Their Ad in The Billboard.

ATTENTION, OPERATORS!

Assure yourself of a substantial income by OWNING AND OPERATING a group of Seeburg Coin-Operated Musical Instruments.

J. P. SEEBURG PIANO COMPANY

1510 DAYTON STREET. - - - - - CHICAGO, ILLINOIS

BALLOONS



**Ready MAY 10
Our New**

**CATALOGUE
FULL OF NEW NOVELTIES**

- Flying Birds, long decorated stick, birds three colors. Gross.....\$ 4.50
- No. 60 Animal Prints, heavy balloons, assorted colors. Gross..... 2.20
- No. 60 Gas, Animal Circus Balloons, assorted colors. Gross..... 3.00
- No. 70 Gas, Animal Transparent, heavy pure gum. Gross..... 3.75
- No. 60 Gas Balloons, five colors, assorted. Gross..... 2.75
- No. 70 Gas, transparent, heavy pure gum, assorted. Gross..... 3.25
- No. 70 Gas, transparent, extra heavy pure gum. Gross..... 3.35
- No. 85 Gas, transparent, heavy pure gum. Gross..... 3.50
- No. 80 Gas, pure gum, gold and silver. Gross..... 3.50
- No. 70 Gas, mottled alligator, assorted. Gross..... 3.75
- Inflated Toys—Red Devil, Monkey, Hot Pup, Diver. Gross..... 10.00
- No. 9 Whips, long celluloid handle, 40-inch whip. Gross..... 8.50

The TIPP NOVELTY CO., EST. 1898
TIPPECANOE CITY, OHIO

The largest house in the world devoted exclusively to the novelty trade



Butterfly
No. 80 Gold and Silver Gas balloons printed in two colors
80 BIRDS. Gross.....
80 FLOWERS. Gross.....
80 BUTTERFLY. Gross.....



No. 2W65—GOLD-PLATED WATCH, 16 size, open face, thin model, plain polish, hassine case, jointed back, antique bow, stem wind and stem set, complete with lever escapement movement and extra fancy gilt dial.

Each, \$1.30

Safety Razor Blade Holder



EXTRA SPECIAL WHITE STOCK LASTS. A fortunate purchase enables us to offer this remarkable value. SAFETY RAZOR BLADE HOLDER, highly nickel plated, Gillette and imported double-edge blades can be used. Each in imitation leather-covered box. No. 8096. Per dozen..... \$1.80

BLANKETS

SOMETHING DIFFERENT RED EAGLE—part wool INDIAN and PLAID BLANKETS, size 65x90, each..... \$3.50 THE OLD RELIABLE BIG CHIEF, size 61x78, each..... \$2.75

PITCHMEN SPECIALS

WIRE ARM BANDS Imported Nickel Finish Each Pair Boxed BB31D63 Per Gross..... \$5.75 KNITTED FIBRE SILK TIES Attractive Colors BB14D9 Per Gross..... \$24.00 Per Dozen..... 2.25

Novelty Department Specials

All our Balloons are Guaranteed Absolutely Perfect, as we receive fresh shipments daily.

Franco-American Transparent GAS BALLOONS

FRANCO-AMERICAN TRANSPARENT GAS BALLOONS that we are offering this season are without a doubt the greatest advance the Balloon Industry has made in years.

We take great pride in offering these FRANCO-AMERICAN Balloons to the trade. As to quality and appearance they stand alone, and are the best Balloons that were ever offered.

MADE IN TWO SIZES

70 cm. Over Size. One gross in box. B. B. 85N13 Per Gross..... \$3.25 85 cm. Over Size. One gross in box. B. B. 85N14 Per Gross..... \$3.50



- BB 85N2 70 cm. heavy-weight carnival and circus special, animal prints, per gross..... \$2.25
- BB 85N85 70 cm. heavy-weight carnival and circus special, animal prints, per gross..... 3.00
- BB 85N17 75 cm. good quality transparent gas balloon, per gross..... 3.00
- BB 85N18 70 cm. two-colored gas balloon with patriotic imprints, per gross..... 3.75
- BB 85N36 Best quality reed balloon sticks, per gross..... .35
- BB 85N104 Red Devil inflated toy, per gross..... 10.00
- BB 85N108 Hot Dog inflated toy, per gross..... 10.00
- BB 85N117 Gump Family inflated toy, per gross..... 10.00
- BB 85N114 Circus assortment inflated toy, per gross..... 10.00
- BB 38N67 Best quality yellow flying bird, decorated stick, per gross..... 3.75
- BB 38N69 Large size three-colored flying bird, decorated stick, per gross..... 4.50
- BB 17N68 36-inch Whip, heavy stock, excellent finish, per gross..... 6.75
- BB 17N69 36-inch Whip, none better made, per gross..... 8.50

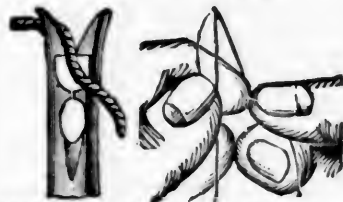
PARASOLS and SWAGGER STICKS

- BB26N72 Red, White and Blue Paper Parasols, 24-inch diameter, per dozen..... \$2.00
- BB26N70 Paper Parasol, floral design, 24-inch diameter, per dozen..... 2.00
- BB26N73 Red, White and Blue Paper Parasols, 30-inch diameter, per dozen..... 2.50
- BB26N71 Floral Design Paper Parasol, 30-inch diameter, per dozen..... 2.50
- BB26N42 Red, White and Blue Cloth Parasol, 8 ribs, 21-inches, per dozen..... 3.00
- BB26N76 Floral Design Cloth Parasol, 8 ribs, 24 inches, per dozen..... 3.00
- BB26N79 Jap. Oil Paper Parasol, 30-inch diameter, per dozen..... 6.00
- BB26N81 Chinese Oil Paper Hand-Painted Parasol, 32 inch diameter, per dozen..... 9.00
- BB26N82 Chinese Oil Paper Hand-Painted Parasol, 36-inch diameter, per dozen..... 10.80
- BB26N68 Rose Swagger Cane, per 100..... 10.00



12-Inch Mualin Flag, securely fastened on Lacquered Crook Handle Cane, is an excellent number for parades, celebrations, etc. No. 15N3. Per 100..... \$5.00

144 ENESCO Self Threading Needles for 35c



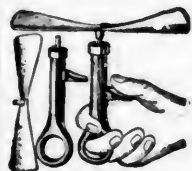
ENESCO SELF-THREADING NEEDLES, made of selected spring steel, highly polished and finished, will not cut the thread. Sizes 1, 2, 3, 4, 5, 6 and also assorted 1 to 5, 3 to 9, 4 to 8 and 5 to 10. 12 needles in paper, 12 papers in package. No. 22D63. Per package, 12 papers, 144 needles..... .35 Note: Each paper contains 12 needles instead of the usual 10 sold elsewhere.

POPULAR HOWE RADIO SET

Crystal Radio Set, complete with aerial wire, rubber-covered wire, two insulators, ground clamp and one head phone. A real value as well as a good seller. BB1R13. Per dozen..... \$39.00 Each..... 3.50

A BIG CLEAN-UP

For Demonstrators, Premium Users, Concessionaires, Novelty Men, Etc.



A RELIABLE FAN

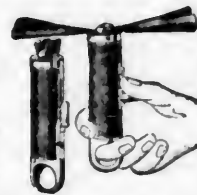
That will stand up

Aero Fan. The twentieth century novelty. Blades are easily removed and lay along handle. Handle and other parts are constructed of highly nickelled tool steel and blades are made of high quality stock, assorted colors white and blue article and splendid item for novelty stores, premium users and specialty men. Each in separate container. One dozen in a package. No. 7C26. Per dozen..... \$ 1.85 Per gross..... 21.00

A SUPERIOR FAN

Not to be classed with imported Fans

Aero Fan. This is a very attractive high-grade article. The feature of the folding blades which close automatically and disappear entirely within the case when not in use. The case is made of high-quality material, having appearance of black leatherette with highly nickel-plated mountings. Blades are made from semi-transparent, highly polished, durable stock, brown. Each fan in separate container. One dozen in a package. No. 7C27. Per dozen..... \$ 4.25 Per gross..... 48.00



Austrian Bamboo Self-Filling Fountain Pens

BB64S120 Per Gross, \$15.00

No. A8146—Two-pound Chest, per dozen..... 12.00 No. A8156—Three-pound Chest, per dozen..... 13.50 No. A8148—Five-pound Chest, per dozen..... 15.00

CEDAR CHESTS AT REMARKABLY LOW PRICES

CEDAR CHESTS WITHOUT LOCKS No. A8137—Two-pound Chest, per dozen..... \$10.00 No. A8135—Three-pound Chest, per dozen..... 11.50 No. A8139—Five-pound Chest, per dozen..... 13.50 CEDAR CHESTS WITH LOCKS No. A8160—One-pound, per dozen..... 12.00 No. A8161—Two-pound, per dozen..... 15.00

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Contains a Complete Line of Merchandise suitable for

Concessionaires, Parks, Novelty Men, Carnivals, Fairs, Celebrations, Etc.

If you want to be sure of getting the latest items and the lowest prices, do not fail to write for this Dependable Guide Book.

The Largest, Oldest and Most Progressive Novelty House IF IT'S NEW—WE HAVE IT

DIRECT IMPORTERS AND MANUFACTURERS

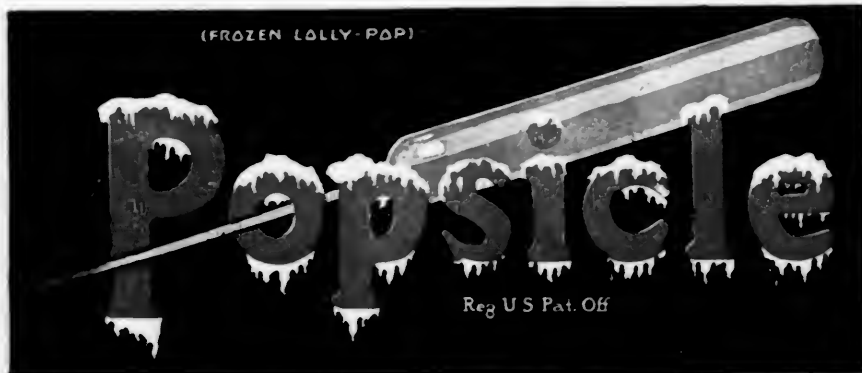
N. SHURE CO. MADISON and FRANKLIN STS. CHICAGO, ILL.

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Patented August 19, 1924

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Drink
on a
Stick”**

BEST MONEY MAKER KNOWN

Popsicle Machine—Portable—Easy to operate—Attracts the crowd. In many cases investment returned in a few days. Ask the man who ran one last year.

AT MOST PARKS AND BEACHES

Wonderful Repeater. Big Money Maker. Best Seller Known. Time Ripe for Parks, Beaches, Fairs, Carnivals, Exhibitions, etc. Get in Touch Now With Any of Our Agents Listed Below:



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