# TOP 40 ■ ■ AIRPLAY

• We Listen To Radio •

April 10, 1998 \$4.95 Volume 6 • No. 15

## **TOP 40 HIGHLIGHTS**



SAVAGE GARDEN Truly Madly Deeply (COLUMBIA)

\*\*\* AIRPOWER \*\*\* NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

#### GOING FOR AIRPLAY

MARC COHN • Already Home (ATLANTIC)
CHERRY POPPIN' DADDIES • Zoot Suit Riot (MOJO/UNIVERSAL) ALANA DAVIS • Crazy (ELEKTRA/EEG)
GLORIA ESTEFAN • Heaven's What I Feel (EPIC) FASTBALL • The Way (HOLLYWOOD)
GOO GOO DOLLS • Iris (REPRISE)

LOS UMBRELLOS • Easy Come Easy Go (VIRGIN)

#### PHOTHMIC TOP 40



## **BRIAN MCKNIGHT**

Anytime (MOTOWN)

#### AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

K-CI & JOJO All My Life (MCA)

IPPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### GOING FOR AIRPI

JON B • They Don't Know (YAB YUMI550 MUSIC) CHARLI BALTIMORE • Money (UNTERTAINMENT/EPIC STREET/EPIC)
MISSY ELLIOTT FEAT. LIL' KIM • Hit 'Em In Da Hee (ELEKTRA/EEG) LISA STANSFIELD • I'm Leavin' (ARISTA)
LOS UMBRELLOS • Easy Come Easy Go (VIRGIN)



### ADULT TOP 40

**MATCHBOX 20** 3 AM (LAVA/ATLANTIC)

#### \*\*\* AIRPOWER \*\*\*

SARAH MCLACHLAN • Adia (ARISTA)
ALANIS MORISSETTE • Uninvited (REPRISE)



### ADULT CONTEMPORARY

SAVAGE GARDEN Truiy Madly Deeply (COLUMBIA)

IR POWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### GOING FOR AIRPLAY

JIMMY BUFFETT • Island Fever (ISLAND) MARC COHN . Aiready Home (ATLANTIC)

CHERRY POPPIN' DADDIES . Zoot Suit Riot (MOJO/UNIVERSAL)

GLORIA ESTEFAN · Heaven's What I Feel (EPIC)

FASTBALL • The Way (HOLLYWOOD)
GOO GOO DOLLS • Iris (REPRISE)

JAMES TAYLOR . Jump Up Behind Me (COLUMBIA)

## Labels and Radio Cut New, Bolder Deals, But Are They Worth It?

by Kevin Carter and Marc Schiffman

KUFO Portland, Ore., gives Flip/Interscope act Limp Bizkit 50 spins for a reported \$5,000, making it the first station to make a pay-for-play deal after months of industry debate. WHTZ (Z100) New York guarantees Aerosmith's "Pink" a set number of spins in exchange for the band's appearance at its Christmas concert. Co-owned WKTU goes even further, using not just its airwaves to nail down a Bee Gees concert date but those of several Chancellor sisters, which also play the group's "Still Waters Run Deep."

While only one of the above deals is

linked directly to the pay-for-play controversy that has attracted national press attention since first appearing in Airplay Monitor last fall, all three feature specific label or management reciprocity for airplay.

Beyond the larger question of whether this sort of linkage is good for radio lies the question of whether it effectively breaks records. Aerosmith's "Pink" peaked at No. 23 on Airplay Monitor's Mainstream Top 40 chart in February. The Bee Gees single failed to make that chart at all. And Limp Biz-kit's "Counterfeit," which, according to industry sources, played primarily in overnights on KUFO, has yet to even

Continued on page 5

# EDAHIT?

**OVER 9000 MULTI-FORMAT SPINS!** 

5 - (3) MAINSTREAM **TOP 40 MONITOR (+435)** 

**#I GREATEST GAINER -**2 WEEKS IN A ROW!

**I** MODERN ADULT MONITOR 3 - 2 ADULT TOP 40 MONITOR TONIGHT SHOW W/IAY LENG IN **MAY! MTV MOVIE AWARDS 5/30!** 







**OVER 3500 TOTAL BDS SPINS!** 

II - (10) MAINSTREAM **TOP 40 MONITOR (+137)** 

**27 RHYTHMIC TOP 40 MONITOR** 

**HUGE CALLOUT AT:** KIIS, KKRZ, WXXL, KSLZ, KMXV, WKSS, WSNX & MANY MORE!

**SEE NSYNC ON MTV LIVE 4/15!** 











**OVER 3000 TOTAL BDS SPINS!** 

16 - (13) MAINSTREAM **TOP 40 MONITOR (+141)** 

> 35 - (32) RHYTHMIC **TOP 40 MONITOR**

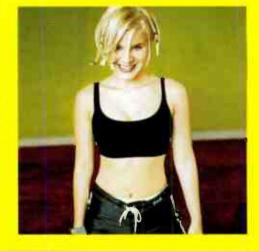
**WUPPED TO STRESS ROTATION** ALBUM APPROACHING PLATINUM

> **EARLY CALLOUT:** KIIS/LOS ANGELES - TOP 10!









**IMPACTING MAINSTREAM** TOP 40 4/14/98

**OVER 2600 SPINS AT 3 FORMATS** 

10 - (9) RHYTHMIC **TOP 40 MONITOR (+121)** 

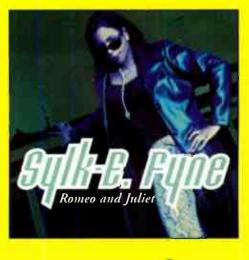
> II - (9) CROSSOVER MONITOR (+114)

**#I PHONES... EVERYWHERE!** (NO HYPE... ASK AROUND)

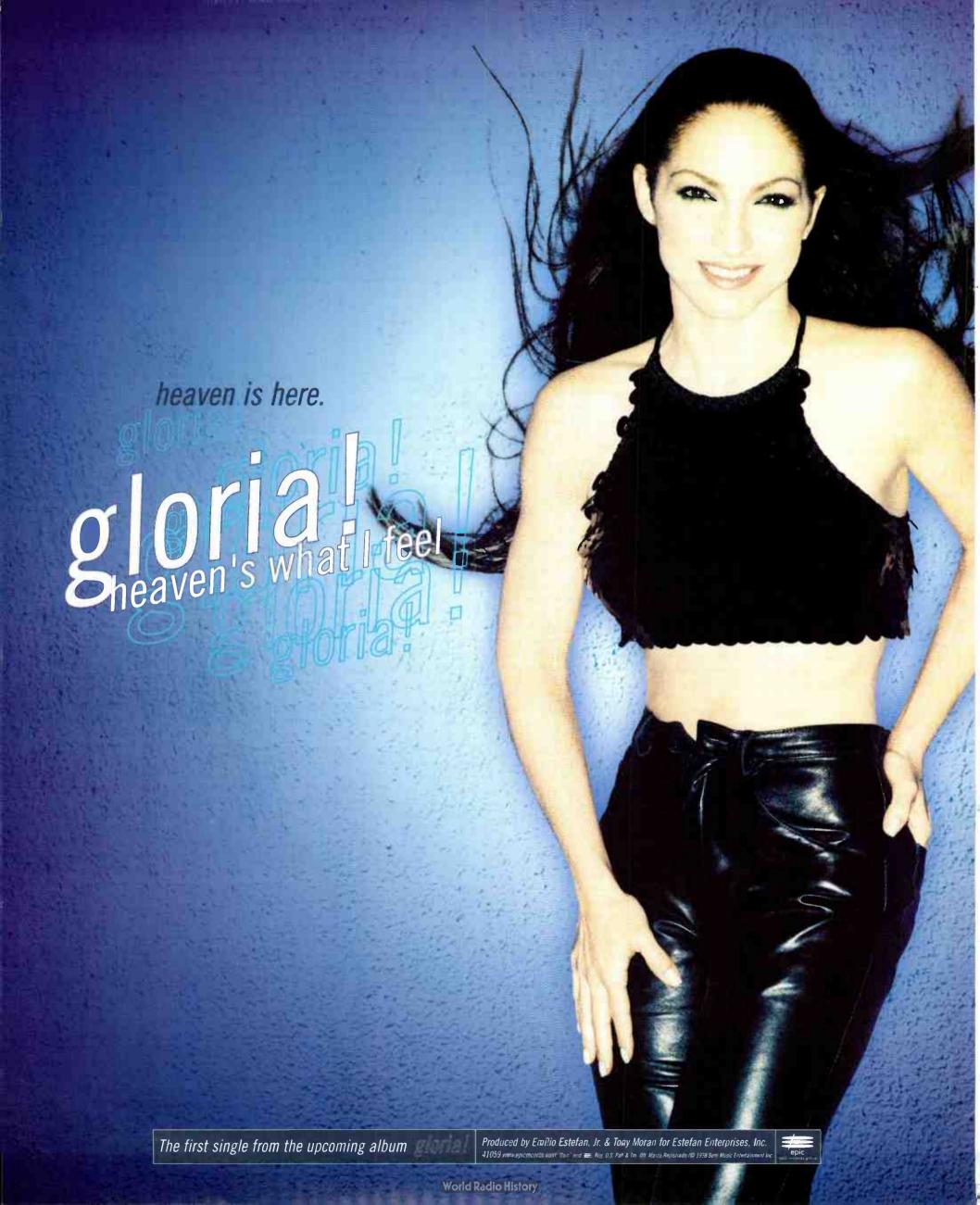
**#9 BILLBOARD HOT 100** (SCANNING 90,000/WEEK)











## Stacy Steps Down; 'Alice' Signs On; Goodman Exits; So Does Fresno's 'Star'

by Kevin Carter

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fter less than a full ratings book as PD Adam Goodman suddenly exits Chancellor's WBIX (Big 105) New York. MD Russ Egan also exits, returning to RCS. Goodman, who repre-

sents voiceover talent Chuck Riley, can be reached at 212-873-1100.

#### PROGRAMMING: STACY STEPS DOWN

Despite a third-place showing in the latest Arbitrend (5.5-6.2 12-plus), **KQKS** (KS107.5) Denver PD Rick Stacy will relinquish his PD duties but remain in mornings. "I'll still be involved in the overall management, operation, and imaging of the station but not the day-to-day duties," he says. The main reason for Stacy's decision: "I've gained too damn much weight with all those free record-label dinners." Stacy will assist VP/GM Bob Call and Jefferson-Pilot VP of programming **Don Benson** in the selection of a replacement.

In other Denver news, KALC (Alice @ 106) inks veteran jock Greg Thunder, last with KMPS Seattle, for afternoons, replacing Willie and Jojo, now in mornings at KOZN (the Zone) Kansas City. Jackie Selby, former morning talent at crosstown KXPK (the Peak), signs on for middays, replacing 15-year market vet Mary "Cha Cha" Chavez, now doing the same shift at

KS107.5, which also nabs Kimberly Morgan for P/T from crosstown AC KIMN, where midday jock Peter McLain exits as his contract expires; Denise Plante moves up from nights to replace him. Former KIMN night jock Jeff Cruise, currently doing P/T at WPLJ New York, returns to reclaim nights.

Sonny Valentine returns as PD of KFRX Lincoln, Neb., from country WYZM Madison, Wis. She replaces Jerry Balletta, who remains in mornings

WVYB (the Vibe) Daytona Beach, Fla., hires former KSMB Lafayette, La., MD Sam Diamond as PD, reporting to VP of programming Taft Moore, who also runs sister N/T WNDB. Diamond also takes middays, replacing Nikki Knight, who returns to WXXL (XL106.7) Orlando, Fla., as AMD/late nights. Vibe night jock **Skyy Walker** is upped to MD/afternoons; P/T **Ian** Morales moves to nights.

#### FORMATS: ALA. WHERE HIP HOP LIVES

Consultants Steve Smith and Michael Newman flip WICE Montgomery, Ala., to crossover WJWZ (97.9 Where Hip Hop Lives) under PD Brian Crawford from WBHJ (95.7 Jamz) Birmingham, Ala.

On April I, soon-to-be Capstar mainstream AC KTHT Fresno, Calif., flipped to KALZ (Alice @ 102-dot-7). Mark Thomas, PD of sister oldies KFSO, is overseeing both stations for now, and McVay Media's Tom Land was in the house to help direct the launch. Despite the formatic connotations the Alice name conjurs up, Thomas is quick to clarify that Alice is adult top 40, not modern adult. "This is not a direct attack at [crosstown modern adult KVSR] Star 101 by any stretch," he says. "We're playing more pop product that they're not playing, including Celine Dion." The change happens 10 years to the day that easy listening KKNU Fresno became AC KTHT.

Speaking of KVSR, its three-story inflatable "star" was stolen last week during a Black Angus remote. Security guards stood by vigilantly, observing five men pull up in a pickup truck, deflate the device, pack it in the truck, along with the generator and blower, and drive away. The rig is worth more than \$10,000.

In other Capstar news, it has agreed to acquire Nebraska-based Prophet Systems Inc., a leading manufacturer of digital broadcast automation sys-

Great Scott Broadcasting, owner of crossover

WOCO (OC104) Ocean City, Md., LMA's crosstown R&B WRKE and flushes the format. According to OC104 PD Wookie, expect a new format by April 14.

Cumulus, which recently acquired top 40 WTWR Toledo, Ohio, moves sister hot AC WWWM more current-based as Star 105. No other changes have taken place.

#### PEOPLE: OH THE HUMAN-ITY!

After sitting out a one-week suspension, reportedly over a questionable phone bit, KZQZ (Z95.7) San Francisco morning personality Human Numan exits. MD Danny Ocean is doing mornings for now. Reach Numan at clubgig@ aol.com.

Look for WWZZ (Z104) Washington, D.C., p.m. driver L.A. Reid to announce his future plans soon. Meanwhile, Z104 P/T Michelle Wright (aka Mikki Harmon) returns to WPGC-FM for middays, replacing Nonchalant; P/T Mark Marker heads to a full-time shift to be announced at crosstown country WMZQ.

WFLZ Tampa, Fla., reaches out to WWHT (Hot 107.9) Syracuse, N.Y., night jock Kane for nights, as APD/MD Domino comes off the air to concentrate on his programming duties.

Changes at WKRQ (Q102) Cincinnati: Inter-

im MD Jim Kelly is now official; longtime Q102 utility infielder Rodney Lear is upped to programming coordinator. Elsewhere, John Harris (ex-WJJD Chicago) is named to the newly created position of producer for Johnjay's morning show, while former radio

guy Lee Cooley, cur-rently marketing director for the local Fox TV affiliaté, adds Q102 morning-news duties.

WZPL Indianapolis inks former Q102 Cincinnati producer Steve King as producer/sidekick for morning host Julie Patterson. Most recently, King had been morning producer at AC WMYI Greenville, S.C.

While the deal was not officially done at press time, look for WZYP Huntsville, Ala., morning team Bob and Josh to point north for mornings at WZPT (the Point) Pittsburgh, replacing John Garabo, who takes the same shift at country sister WDSY (Y108), replacing "The Country Crew": Jimmy Roach (who exits); Monty (moves to middays), and Ellen Gamble (takes a TV gig). Blake Thunder, formerly of crosstown WVTY (Variety 96), also grabs weekends at Y108. Back at 'ZYP, Bob and Josh are replaced by p.m. drive duo Chris Callaway (also APD/MD) and Dee Dee Madison. PD Bill West needs a morning-style afternoon show as well as

Former WBZZ (B94) Pittsburgh personality Joe Momma (aka Mike Moore) heads west for mornings at modern adult KRUZ Santa Barbara, Calif. Mr. Momma replaces Todd Violette, who exited a while ago.

WJET (Jet 102) Erie, Pa., morning team Ryno

and Deb Ireland are named co-APDs.

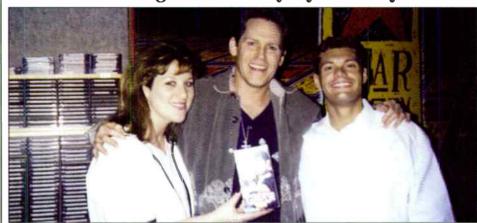
KGGI Riverside, Calif., promotion director Leanna Hoffman is named director of marketing for Desert Radio Group in nearby Palm Springs, Calif. Packages to PD Diana Laird.

Longtime WVSR (Electric 102.7) Charleston, W.Va., PD Bill Shahan moves from mornings to middays, swapping shifts with Coach, now doing wakeups with on-air rookie Libby Jo, who crosses the hall from sales.

WNDU-FM (U93) South Bend, Ind., afternoon jock Buzz Elliott exits after 11 years for mornings at WHMI Howell, Mich. Packages to interim PD/MD Casey Daniels.

WMGI Terre Haute, Ind., MD/morning talent David Day returns to his hometown of Meridian, Miss., for MD/middays at WJDQ (Q101), replacing Greg Thomas, headed to a television gig in

## **Next Best Thing To A Hickey By Kenicky**



Look like "Grease" is still the word, 20 years later, as modern adult KYSR (Star 98.7) Los Angeles welcomes Grease cast member-turned-direct-to-video movie star Jeff "Kenicky" Conaway, Pictured, from left, are afternoon co-host Lisa Foxx, Conaway, and co-host Ryan Seacrest.



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## First-Quarter Results: Girl Power Waning

ECAP: Believe it or not, the first quarter of 1998 is over, so The Spin has prepared chart-activity recaps spanning the Dec. 6 issue through last issue. The top five mainstream top 40 acts for the first quarter are (1) matchbox 20, (2) Savage Garden, (3) Backstreet Boys, (4) Chumbawamba, and (5) Robyn. Considering that female groups and solo artists dominated the 1997 recaps, it is telling that four of the top five mainstream acts are male groups, suggesting a radical departure from Girl Power at radio. The top five songs are (1) Savage Garden's "Truly Madly Deeply" (Columbia), (2) Backstreet Boys' "As Long As You Love Me" (Jive), (3) Smash mouth's "Walkin' On The Sun" (Interscope), (4) Chumbawamba's "Tubthumping" (Republic/Universal), and (5) matchbox 20's "3 AM" (Lava/Atlantic).

The top five rhythmic top 40 acts for the first quarter are (1) Usher, (2) K-Ci & JoJo, (3) Mase, (4), Uncle Sam, and (5) Boyz II Men. The top five rhythmic top 40 songs are; (1) K-Ci & JoJo's "All My Life" (MCA), (2) Usher's "You Make Me Wanna . . ." (LaFace/Arista), (3) Usher's "Nice & Slow" (LaFace/Arista), (4) Uncle Sam's "I Don't Ever Want To See You Again" (Stonecreek/Epic), and (5) Somethin' For The People's "My Love Is The Shlh!" (Warner Bros.).

Next issue, we'll recap the top songs and acts for the first quarter in adult top 40 and AC.

NO. 1: Talk about staying power, Savage Garden's "Truly Madly Deeply" topped the mainstream top 40 chart in the Jan. 31 issue for one week and has finally reclaimed the throne from Celine Dion's "My Heart Will Go On" (550 Music). If you thought Dion held the record for most weeks at No. I, think again: Ace Of Base's "The Sign" (Arista) spent 14 weeks at No. I on the mainstream top 40 chart in 1994. With 10 weeks at No. I, Dion is tied for third-most weeks at No. I with Dionne Farris' 'I Know" (Columbia) and No Doubt's 'Don't Speak" (Truma/Interscope). The song that spent the second-most weeks at No. I is Mariah Carey & Boyz II Men's "One Sweet Day" (Columbia), which was No. I for II weeks in '96. But Dion does hold the record for the most weeks at No. I on the AC chart. "Because You Loved Me" was No. I for a whopping 19 weeks.

MUSICAL CHAIRS: Look for Oscar Fields to return to Motown as executive VP/GM, replacing Steve Corbin, who recently went to MCA... Mercury's Matt Ulanoff is trading his Detroit region for Los Angeles. Mercury is looking to fill its Detroit and Washington, D.C., regional promotion positions . . . Elektra picks up Gibson Guitars' Rebecca Ross for local promotion chores in Minneapolis and convinces Bonnie Stacey to return to the record business for Dallas regional promotion duties after a three-year hiatus.

Virgin national director of single sales and urban marketing Jeff Grabow exits to join Red Ant as national director of sales and field marketing . . . Adam Sexton joins Arista as VP of product management from EMI, where he was VP of marketing and international... Former Arista promotion coordinator Josh Wolf steps up for manager, East Coast, promotion duties at Logic . . . Atlantic's Anthony Ko is upped from assistant to manager of video promotion ... 550 Music's Chuck Fields is putting his radio voice-over experience to good use. Fields is one of the finalists in the running to voice the part of Homer Simpson for Fox-TV's "Simpsons" ... If you happened to be in New York this past weekend, that was MCA's Bobby Shaw spinning on WQHT (Hot 97) Saturday night.

In last week's issue, the title of Atlantic's Doug Cohn should have been listed as senior director of music video promotion and media development.

ARTIST MONITOR: Now that "Grease" is back, **Olivia Newton-John** is ready to her unveil her latest album, "Back With A Heart," due out May 12 on MCA Nashville. Yes, it's a country album, but there will be one song worked to AC radio, a remake of "I Honestly Love You," with Babyface singing backing vocals... Epic has linked with Untertainment for a joint venture. The first release via this new label deal is from the Notorious B.I.G.'s girlfriend, Charli Baltimore. The rap song 'Money" has already been serviced to radio.

Augusta, Ga.

KPRR El Paso, Texas, midday jock Randy Fox moves home to Tucson, Ariz., for family reasons. Packages to PD John Candelaria.

KHTT (K-Hits) Tulsa, Ok. music coordinator/nights Scotty Mack is upped to MD.

## FINALLY: WALK FOR WENDY

On April 19, in Ridgewood, N.J., there will be a benefit walk for Wendy Leeds (wife of Universal Records' Steve Leeds), who is battling M.S. For info, call Dave Herman at WNEW New



## TOP 40 TOPICS BY SEAN ROSS

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## Where To Find Your Own (Proven) Hits

its that radio finds for itself have, for me, always been one of the great things about working in this industry. And there are still a few of those at mainstream top 40 this week. **Janet's** "Together Again" and **Aqua's** "Turn Back Time" began their radio life as album cuts. Backstreet Boys' "Everybody (Backstreet's Back)" began at mainstream as an import, ending up on the group's current album. React's "Can't Keep My Hands Off You" and N-Trance's "Da Ya Think I'm Sexy?" both began with import play, too. Then there's **Alanis Morissette's** "Uninvited," a soundtrack cut that won't officially be worked to top 40 but had 501 spins last week.

There are still some mainstream PDs who deviate from the menu of product being worked to them by the majors. But they're in the minority. Last issue's page 1 analysis of top 40 playlists found that less than 30% of Monitor's mainstream top 40 reporters had any record that fit that description among their 40 most-played titles. That number drops to almost nothing in smaller markets. And without the first new Morissette track in several years, it would've been lower. (The figure in rhythmic top 40, where finding your own hits is more common, was considerably higher.)
So why aren't more PDs finding their own

hits? It may be because more than a decade ago, we stopped expecting small markets to find the hits. In the mid-'80s, the primary role for most small-market top 40s became serving as part of the tonnage that any new release is expected to show in the first week. The folks who deviated from the pattern were instead the major-market PDs. And that was fine, until their stations were all sold for \$120 million, at which point the prospect of playing unproven music became too daunting. Besides, once PDs became product managers for multiple brands, there wasn't time to go looking for the next "Red Red Wine."

There are always enough label priorities on PDs' desks that looking for their own hits may seem unnecessary. But at a time when there's an overabundance of ballads, a lot of holdover product from the fall, and not many uptempo smashes, it's too bad that at least three obvious sources of proven hits are being overlooked.

1. R&B radio. You knew I was going to suggest this, but consider the advantages of R&B crossovers for PDs in search of songs with a track record: You know somebody is buying them. (The usual response to this is that it's not the top 40 audience buying those songs. My answer is that mainstream top 40 is playing a lot of records that aren't selling to its audience or any other. R&B hits are selling and testing with somebody). Most of those that do cross to

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mainstream test almost immediately, and because R&B hits don't take long to break at their own format but do take forever to cross, it's possible to find the prime candidates long before they're worked to mainstream.

2. Modern rock. While there's no longer the bias against modern crossovers that we saw 15-18 months ago, top 40 PDs are often surprisingly willing to wait until labels say it's their turn, an occasional "Bitch" or "Tubthumping" notwithstanding. (Even the latter, which most folks now recall as a one-listen record, had three or four weeks' lead time at modern.) "Walkin' On The Sun" charted at modern nearly three months before it did at mainstream top 40. "Sex And Candy" had a four-month lead. Did those songs really take that long to sound like pop hits?

Worse, if a label doesn't decide to bring a modern rock song across, top 40 may never know it exists. I'd like to think that Everclear's No. 1 modern hit "Everything To Everyone" didn't cross because top 40 PDs heard it and consciously decided that it didn't fit. But I don't. Same with Bran Van 3000's "Drinking In L.A.," which never developed enough of a modern story to be worked to top 40 but seemed as wellsuited to top 40 as modern. Like "Tubthumping," those top 40 PDs who don't watch modern might have found Bran Van's Canadian hit from another source. Specifically . .

3. Imports: PDs are a little more attuned to them these days. Aqua's "Barbie Girl" and Daze's forthcoming "Super Hero," now heard on WHYI (Y100) Miami, show how records that might have been dismissed as too odd or too bubblegummy for the U.S. two or three years ago now command U.S. attention relatively quickly. But not all European hits are Euro-flavored, as Natalie Imbruglia attests. And as a regular listener to European radio, 1 can name another five to 10 logical candidates for U.S. hits that U.S. PDs haven't found yet. Imbruglia's "Torn," another one-listen for most PDs, attracted, to my knowledge, no import play in the three to four months between its U.K. explosion and its release here.

British sales charts are full of techno, indie rock, children's novelties, and other records that don't get much airplay. The more homogenous airplay chart, however, is a surprisingly good predictor of U.S. chart success. If you had to compare British top 40 radio to a U.S. outlet, it's probably somewhere between WFLZ Tampa, Fla., and WFBC-FM (B93.7) Greenville, S.C.—faster than most major markets on pop/rock but not afraid of rhythmic records with a story. It targets a population less diverse than ours but a more diverse audience than the one that mainstream programmers have chosen. And thanks to the Internet, it's no longer hard to hear at home either.

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# RADIONCERT

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
April 11	KZZP Phoenix	10K Run	Abra Moore, Naked
April 11	WWKX Providence, R.I.	Hot Night	Sylk-E. Fyne, LL Cool J
April 11	WZJM Cleveland	Spring Break Jam	Allure, Dru Hill, K.P. & Envyi, LFO, 'N Sync, Jimmy Ray, React, more
April 16	WBHT Wilkes-Barre, Pa.	Hot Jam 1	Dakota Moon, She Moves, more
April 17	KBXX Houston	7th Birthday Bash	Bone Thugs-N-Harmony, Chico DeBarge and Joe, Sylk-E. Fyne, Montell Jor- dan, Juvenile, Lost Boyz, Ol' Skool, Playa, Timbaland & Magoo w/Missy Elliott
April 25	WNVZ Norfolk, Va.	N.A.S. Airshow	Color Me Badd, React
May 1	KYLZ Albuquerque, N.M.	Tha Bomb 2	Angelina, Bone Thugs-N- Harmony, LL Cool J, Militia, Johnny Z, more
May 2	KKFR Phoenix	Power Jam 14	LL Cool J, more
May 3	WKCI New Haven, Conn.	Spring Fling Kite Fly	Edwin McCain, She Moves, more

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboard.com

## **Z100 Greets 'N Sync In Miniature Lobby**



RCA recording act 'N Sync played a sold-out Times Square club date for WHTZ (Z100) New York. Pictured in the back row after toweling one another off backstage, from left, are RCA's Eric Murphy; 'N Sync's Joey; Z100's Axl Nimitz; and 'N Sync's Lance, J.C., and Justin. In the middle row, from left, are Z100's Cousin Brucie (nice, original New York name), night jock Kid Kelly (in hat and shades), and 'N Sync's Chris. Assuming the position in front is Z100's Greg T.

## Can't Sit So Well With Feet On Sofa



Greater Media's modern adult WXXM (Max 95.7) Philadelphia welcomed Elektra recording artist Rebekah, who was invited, but tastefully declined, to jump up and down on the lobby couch. Pictured, from left, are PD Chuck Tisa, air personality Emerson, Rebekah, MD Ali Castellini (leaving big old size 9 Doc Martens prints embedded in the cushions), programming assistant Chuck Damico, and Elektra's

### Labels and Radio Cut New, Bolder Deals, But Are They Worth It? Continued from page 1

appear on Rock Airplay Monitor's Mainstream Rock Impact Page. But asked if it was worth it, parties involved in all three deals say yes and that their interest was more in reinforcing an act's image than trying to engineer an airplay hit.

Flip owner/president Jordan Schur pronounces the Limp Bizkit scenario "successful for everybody . . . The Flip philosophy is to have an awareness level for our bands . . . If you can do that through a spin or a show, it's a good thing."

Whether the five-week experiment changed the Limp Bizkit sales story is "difficult to gauge, says Schur. "There's been a lot of activity lately regarding the band." He points to building exposure for the band through MTV and the act's relentless road work. "Every time that this band is on the road, we've found touring plus radio equals big sales. I'm sure KUFO helped.

Monitor's analysis of Portland, Öre., Sound-Scan data for the weeks between Jan. 25 and March 8, roughly aligned with the pay-for-play experiment, shows sales rising from 23 units a week to 66. Prior to KUFO's support, sales were 36-21-21. Since then it has been 53-74-91.

Schur is not averse to trying the pay-for-play avenue again. "It's a much more desirable way to [promote] . . . [If] it was music that no one wanted to hear, it would be a good way to look foolish," but Schur sees himself on a mission to break new ground at radio, admitting that with an un-usual act such as Limp Bizkit, "you need all the help you can get. It makes plenty of sense.'

Asked why Flip didn't opt for a traditional station-concert scenario, Schur says, "The money you spend to fly and do radio shows in the middle of a tour [is] prohibitive. But you have no choice. It's expensive and exhausting, but you have to do it, because you have to show your support to radio." Schur says he chose the "easier, cheaper" way of paying that money directly to a station.

Consultant Tom Barnes is a big supporter of the concept, though he does not see the KUFO/Limp Bizkit deal as something he brokered, although it has been characterized that way in several consumer-press articles. Barnes says he saw the need for new revenue sources rise last year and broached the subject with both client stations, including KUFO, and various labels, including Interscope. Echoing Schur, Barnes insists that no one is suggesting a station play a bad record, but he also recognizes that some material can push the programming envelope. "Money can act as a riskdiminishment to playing things that you think are good but might be a stretch for your station.'

Like other champions of pay-for-play, Barnes notes that the only thing new about such deals is that they're now taking place above board. "Heretofore, PDs cut these deals that were payfor-play, but they were cutting them in their office, door closed. They knew what they were getting," he contends. And with GMs free to put this income somewhere besides programming, "the big fear out there is not really so much losing control of the playlist. The real fear is, 'I'm going to lose control of the money.'

Like Schur, Barnes doesn't measure success in strict cause-and-effect terms. "This is about controlling momentum. This is about pacing an artist's exposure in a manner that is better than organic," says Barnes. He also sees the legal disclaimers that necessarily identify the sponsor of any paid spin as helping Interscope to build brand equity of the sort that labels like Elektra, 4AD, and A&M once had.

#### PINK WITH ENVY

Columbia was looking to reinforce Aerosmith's equity at top 40 last fall, when the act played the Z100 Jingle Ball for a set number of spins. Nobody will say exactly how many spins that was, but "Pink" had received at least 330 monitored plays at Z100 when it peaked in early February. The deal included a comprehensive artist-marketing program. "Both parties made a financial investment, and the spin arrangement was for a certain nteed dayparts," says Columbia senior VP of pop promotion Charlie Walk. "The right stations, in the right markets, along with the right, intelligent programming and promotions, are worth partnering with and securing airplay in exchange for dayparted spin commitments and promotional mentions.

Columbia asked music decision-makers at Z100 several questions: "Do you like the song? Do you believe 'Pink' could be a hit? Could you envision it on Z100?" Walk says after receiving yes answers, the follow-up was, "'What can we do together to make this happen?' If you're upfront with each other and talk about the music first, and understand each other's goals and needs up front, then, as partners, you can have nothing but success."

From Z100 PD Tom Poleman's vantage point, "it's not just a spins commitment from us; we're also acting as marketing partners on the project ... This was a way for us to show both Columbia and the band that doing a show with Z100 was something positive, instead of the usual perception of a show as a pure favor."

Beyond spins, Poleman says, the Z100 marketing plan also included "the hook of 'Pink' in all of our Jingle Ball promos, plus we produced Z100 artist profiles, featuring a time-line history of Aerosmith, with hooks of their past hits, all building up to the chance to see them live with Z100. It wasn't about just playing a song; it was a way to put a face to that song and the artist.

The week of Z100's concert, Poleman says. Aerosmith LP sales increased 94% in New York, according to SoundScan. (Aerosmith went from 1,262 albums in New York to 3,170 by the last week of December, although some of that presumably reflects a holiday-shopping boost that affects all product.) "And based on Z100's exposure, Pink' subsequently spread to other major and medium markets. We consider this to be a wildly successful venture," says Walk

"We were able to help stimulate and rejuvenate an Aerosmith project that was already three singles deep," Poleman says. "The label, the artist, and [the] manager are happy because of the heightened artist image and stimulated sales. Plus, the price and positioning concerns in the stores is satisfied. We wonder why labels don't spend more money with radio when the price and positioning issue is critical. Instead of sitting around at conventions complaining [about] why labels don't spend more money at radio, we should spend that time addressing price and positioning concerns.'

#### FEVER FOR A FAVOR

The Bee Gees' participation in WKTU's recent concert commemorating the 20th anniversary of "Saturday Night Fever" raised eyebrows when it was reported last fall that the appearance stemmed from a deal with the group's management, the Left Bank Organization, that had 11 other Chancellor stations commit to a set number of midday spins for the current Bee Gees single and included a cross-promotion for the group's upcoming HBO and pay-per-view specials as well as Phillips DVD players. In doing so, Chancellor provided the first deployment of the groupwide muscle that many record reps have been fearing since the advent of megapoly.

Chancellor VP of marketing Bev Tilden says when the terms of the deal were revealed to her, "I went right to Jimmy [de Castro] and asked, 'Is this deal important enough for the rest of our stations to get involved?" "She was quick to add, "This was a once-in-a lifetime event that we couldn't pass up. Would we actively seek to repeat this type of deal

as our normal way of doing business? No." At year's end, "Still Waters" peaked at No. 57 on Billboard's Hot 100. The group's current album, a hit earlier last year, did not rechart during the song's run. But Left Bank CEO Allen Kovac says his goal was "not to generate a hit single but to create impressions for the Bee Gees using that particular song as the vehicle." Was it a success? "Unequivocally," he says. "It really helped brand the Bee Gees and gave them a much more sturdy platform for the next project.'

And Kovac says he does have future plans for similar projects with Chancellor. "Our goal is not to jam the hits but to effectively cross-market to match our audience, and that can't be done with radio alone [but rather] radio in conjunction with TV, retail, and print in order to reach critical mass. We're not necessarily relying on a singles mentality alone to do that.

## **MONITOR PROFILE**

## **Voice-Over Guy Sean Caldwell Tailors His Talents For Multi-Format Success**

hank God Sean Caldwell's parents had a sense of humor. Caldwell, now a nationally recognized voiceover talent with more than 50 radio and TV clients in formats as diverse as top 40, country, hot AC, modern adult, and even news/talk, interned at the age of 14 at WHYT Detroit under PD Gary Berkowitz. "My parents had to drive me to the Fisher Building every day, 45 minutes each way," he recalls. He later became an assistant in WHYT's production department, which ignited his interest in his ultimate career choice. Caldwell's first full-time shift was at crosstown WDFX (the Fox), replacing "Motormouth" Terry Young in nights. "Everybody thought I was whispering, after Terry.

Until then, Caldwell had done production more or less as a hobby while attending the University of Michigan by day and doing nights. "Even then, I already had a handful of voice-over clients," he says. "Listening back to those tapes today, I really sounded horrible."

Brian Philips later hired him as production/ imaging guy at WEGX (Eagle 106) Philadel-phia. Caldwell later met WZEE (Z104) Madi-



digital revolution, there's often a demand for instant

Because of the

Sean Caldwell Voice-Over Talent

turnaround'

son, Wis., PD Mr. Ed Lambert, who was in town visiting Philips. "I basically begged him to let me voice Z104, and he actually did. That's when things really started to take off for me," says Caldwell. "I went from a handful of clients to two handfuls pretty quickly.

Caldwell later crossed the street for afternoons at modern rock WPLY (Y100) while attending the Wharton School of Business and balancing his growing voice-over business. "At the time I was newly married, and I figured I'd be headed for divorce court within five years if I kept up this pace," he says.
"I had seen so many jocks hired and fired

at somebody's whim, and I realized that being a jock was not the future I wanted," he says. "I looked at other voice-over and production guys who had gone out on their own and been successful, like Rick Allen, who left [WQHT] Hot 97 New York and who told me to go for it."

While vacationing in Florida with wife Kim, Caldwell realized that real estate there was a lot cheaper than in Philadelphia. In the summer of 1995, construction began on their new house in suburban Tampa. "When the house was a month away from completion, I resigned from Y100," he says.

After starting with a reel-to-reel deck, a small mixing board, and a microphone ("My backup plan in case I ever got fired"), Caldwell filled up his fourth bedroom with a 32track digital workstation and matching 32track board. (Note: Check out pictures of Caldwell's studio at www.seancaldwell.com.)

Working at home has been an adjustment for him, compared with hanging in the hallways with the guys at the station, says Cald-

well, who markets his business in his rare spare time. "I mailed out a ton of demo tapes, placed ads in the trades, and made hundreds of phone calls," he says. "My phone bill went through the roof; you don't realize that when you're employed by somebody else, all this stuff is on their dime.'

Although his work is largely a solitary existence, Caldwell finds it's still a personality business, tailored to the traits of the PDs he works with. "For example, [KHKS (Kiss) Dallas PD] Mr. Ed wants a delivery that's pumped up and energetic, and KRQQ Tucson, Ariz., PD Tim Richards likes more of a deliberate attitude and boldness," he says. "Most clients want a fun attitude and a delivery that sounds like a real person, [although] at some stations, I'm still the king of hype.

One format that is still defining itself, he says, is modern adult. "Many clients perceive that format differently-some want a brighter, friendlier, hot AC delivery, and others in the same format want a darker, monotone, sarcastic delivery. Either way, I usually give clients three or four reads of each element

Although Caldwell says many PDs are very particular in their needs, he's also free to be creative. "A lot of my clients ask me if I've heard any great ideas, and when I do, I send a group É-mail to share ideas.'

As much as Caldwell has struck out on his own to distance himself from the "unstable" world of radio, he's also found the voice-over world to be similar in many respects. "I've lost three clients recently, but I gained four new ones," he says. "Usually, around the spring book, you'll see a lot of turnover, whether format changes, new GM, or budgetary concerns. They say you shouldn't take it personally, although I still do.

Unlike many other high-profile voice talents, Caldwell doesn't use an agent. "It's tough sometimes, because I'm not comfortable with being boastful about myself to a prospective client. I'd rather use my reputation to do that. It would be easier to let an agent do the talking, but they would do it with one hand in my pocket. I've often seen agents that have made life difficult for talent and management by putting them on opposing sides of the table," he says. "I know people who have taken on agents and lost business, because agents make demands and raise rates trying to create value. [But] I've seen some

agents who have made people millionaires."
Caldwell points to fellow voice guys, who, while perceived as possible competition, are also kindred spirits—Paul Turner, Chris Corley, Brian James, John Pleisse, and J.J. McKay, to name a few. "We often compare notes. Because of the digital revolution, there's often a demand for instant turnaround on some projects," he says. "I could be on my way out to dinner with the family on Friday night, and someone will call wanting a promo digitally delivered in 15 minutes. There have been times when I get a call, and, after they describe what type of sound they want, I may tell them that I may not be the right guy, but here's another name. In turn, I hope that they would do that for me.

By jamming those occasional dinner hours, Caldwell strives to keep weekends clear for his wife and 8-month-old daughter Chelsea, "except for Saturday mornings, when I'm in here playing catch-up," he says. "I've been very in my career, both with the people who have helped me along the way, and I'm very thankful for every client I have. Plus, the commute's not bad.'

**KEVIN CARTER** 

#### No Doubt, Don't Spinak John Travolta & Olivira Newton-, Grease M The Walfflowers, One Headlight La Bouchu, Be My Lover Matchbox 20, Push Everything But The Girl, Missing Somethirf For The People, My Love Is The Beachtran Will Smith, Gettin Jiggy Wit It Sugar Ray, Fly Toxic, If You Could Only See Duncan Shoik, Barely Breathin Moredith Brooks, Britch Real McCoy, Another Night Jocelyn Enriquez, Do You Miss Me Sheryl Crow, If It Makes You Happy Robyn, Do You Really Want Me LL Cool J, Phenomenon 19 15 19 20 19 17 19 15 19 15 19 15 18 34 18 17 18 21 17 16 17 16 17 13 LL Cool J, Phenomenon Mark Micrison, Return Of The Mack Allure, Last Chance Inol, Low You Down Backstreet Boys, Quit Playing Games Alanis Micrissette, Unnvited OMIC, How Eszerte Smassh Mouth, Wallon On The Sun Sister Hazad, All For You Third Eye Blind, Semi-Charmed Life No Doubt, Don't Speak Everything But The Girl, Missing Paula Cole, Me Marcy Playground, Ser. & Candy Backstreet Boys, As Long As You Love Me Eric Clapton, My Father's Eyes Sister Nazel, All For You Chembarwanha, Tubthumping Ladan Rimes, How Dot Live Shawn Corbin, Sunny Carne Home Paula Cole, I bon't Want I to Wart EVBlynning But rev earl, masing Planet Soul, Set U Free Purl Daddy & Faith Evans, I'll Be The Cranberries, Dreams Donna Lewis, I Love You Always Forever En Vegne, Don't Let Go (Love) Matchibox 20, Push Ini Kamoze, Here Comes The Hotstepper moreotra proots, Brich Chembawamba, Tubthumping Savage Garden, I Want You Paula Cole, Where Have All The Cowboys G Donna Lowis, I Love You Always Forever Lisa Loob, Let's Forger: About it Doop Blue Something, Breakfast At Tiffan Robyn, Show Me Love Someowir For the Propos, my Li Backstreet Boys, Quit Playing Ga Crush, Jellyhead Spice Garls, Say You'll Be There Soft Cell. Tainted Love Haddaway, What Is Love The Cardigans, Lovefool



## POWER PLAYLISTS



RHYTHMIC TOP

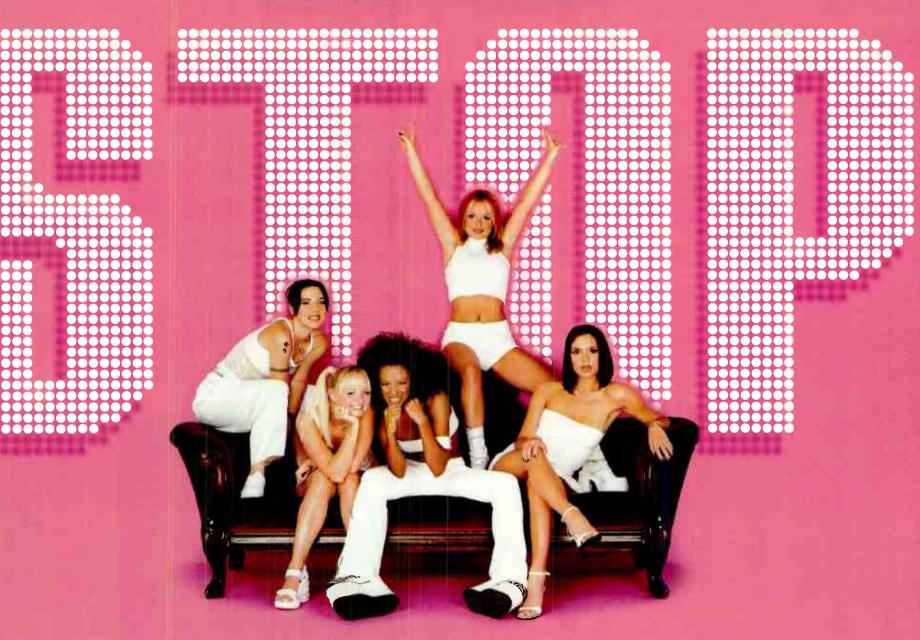
## Monitor<sub>®</sub>

## POWER PLAYLISTS.

For Week Ending April 5, 1998

WKTU PD: Frankie Blue	B96  WBBM PD: Todd Cavanah	JAM'N 94.5	Q102 WIQQ OM: Glenn Kalina	WILD 94.9 KYLD PD: Michael Martin	POWER 96 WPOW PD: Kid Curry
1	Coline Dion, My Heart Will Go On	Boston	Philladelphia	San Francisco   MD: "Jazzy" Jim Archer	Miami
KUBE  KUBE  PD: Eric Powers  Seattle  Acting APD: Bobby 0.  Acting MD: Leah Jackson	WDRQ WDRQ PD: Lisa Rodman Detroit MD: Jimi Jamm	FM 102 KSFM PD: Bob West Sacramento MD: John E, Kage	KGGI PD: Diana Laird Riverside APD: Jesse Duran MC: Ricky Fuentes	KTFM KTFM PD: Cliff Tredway Sam Antonio	POWER 92 KKFR PD/MD: Bruce St. James Phoenix APD: Krazy Kid Stevenz
TW LW	Lutricia McNeal, Am't That Just The Way   57 40	Usher, Nice & Slow   60   59	Celline Dien, My Heart Will Go On	Usher, Nice & Slow	TW LW
XHTZ OM/PD: Lisa Vazquez San Diego MD: Dale Soliven	KS107.5  KQKS Denver  KS107.5  PD: Rick Stacy MD: Jennifer Wilde	B95  KBOS PD: Steve Wall Fresno Acting MD: Dennis Martinez	POWER 102 KPRR PD/MD: John Candelaria El Paso	KLUC  KLUC PD: Cat Thomas Las Vegas MD: Melissa Stefas	<b>Z104</b> WNVZ
TW LW	Usher, Nuce & Slow	Usher, Nice & Slow   57 55	Celine Dios, My Heart Will Go On	ILP, & Erryi, Swing My Way	I.E.P. & Erryri, Swing My Way

## SPICE GIRLS



## THE NEW SMASH FROM THE TRIPLE-PLATINUM ALBUM SPICEWORLD

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# "I HAVEN'T SEEN A RECORD REACT & SUGAR RAY!"



"THIS IS ONE OF THE BIGGEST REACTING RECORDS I'VE EVER SEEN!"

**Greg Hewitt - APD/KYKY/ST. LOUIS** 



"THIS IS THE REBIRTH OF SWING. PUT IT ON AND WATCH THE PHONES LIGHT UP! HUGE REQUESTS AT KZZO!"

Dave Daniels - APD/KZZO/SACRAMENTO



"#I PHONES FOR 12 STRAIGHT DAYS AND EARLY CALLOUT LOOKS GREAT!"

Kent Phillips - PD/KPLZ/SEATTLE



"I LIKE THE CHERRY POPPIN' DADDIES A LOT! "ZOOT SUIT RIOT" WILL BE A MAJOR HIT! IT'S A CUT THROUGH SOUND!"

Randy Lane - THE RANDY LANE CO.

CHERRY OOT SUIT RICH

MOJO

# LIKE THIS SINCE CHUMBAWAMBA #I PHONES" TOMMY MATTERN - APD/WALC/ST. LOUIS

# "TWO THUMBS UP, WAY UP!"

**MONTE & CHARLIE** 



"BELVEDERE MARTINI CHILLED STRAIGHT UP, WITH A TWIST AND A DASH OF BITTERS. SHAKIN UP TOP 5 PHONES & STIRRING AT RETAIL... BABY!"

Leslie Fram - PD/99X/ATLANTA



"...IT SURE MAKES TURNING ON THE RADIO IN SPRING '98 A FUN EXPERIENCE!"

Dave Shakes - VP/ALAN BURNS & ASSOCIATES



"AFTER JUST A FEW SPINS THE PHONES HAVE EXPLODED! WE'RE COMMITED TO BREAKING THE CHERRY POPPIN' DADDIES!"

John Peake - PD/KRBE/HOUSTON



"IT'S HIGH TIME FOR SOMETHING DIFFERENT! THE CHERRY POPPIN' DADDIES HAVE THE TALENT TO BE HUGE! WE JUST WANT TO BE A PART OF THEIR RISE TO STARDOM! WE HEARD "ZOOT SUIT RIOT" AND COULDN'T WAIT TO ADD IT! THERE'S REALLY NO REASON TO WAIT!"

Greg Strassell - VP/PROGRAMMING - ARS
Michell Engle - PD/WBMX/BOSTON



"ZOOT SUIT RIOT' IS EASILY THE BIGGEST SONG OF THE YEAR FOR WFNX! WE'RE KNOWN FOR PUSHING THE ENVELOPE AND OUR LISTENERS GRABBED THIS IMMEDIATELY!"

Cruze - PD/WFNX/BOSTON

# POPPIT' DADDIES

TOP 40 AIRPLAY APRIL 13TH, 1998

18 Bruce Springsteen, Sucret Gurden 19 Martina McBride W/Jim Brickman, Valentin

CKM

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Reline Dion, Because You Loned Me Backstreet Boys, Quit Playing Game 15 12 18 Bette Midler, Wind Beneath My 13 12 19 Madonna, Secret 11 4 20 Ace Of Base, Don't Turn Around 12 5 | 18 No Doubt, Don't

8 10 5 To Rule 8 4 18 Elton John, Something 19 Bee Gees, Alone 20 Mariah Carey, Forever

12 11 19 Shamia Twain, You're Still 12 15 20 Lionel Richie, All Night Land

9 13

Airpower awarded to those records which attain 400 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. Initial impact: records appearing on this page for the first time.

## SONG ACTIVITY REPORTS



## Monitor MODERN ADULT AIRPLAY



For Week Ending April 5, 1998

3	3 Natalie Imbrugila, Tom Loreana McKennitt, The 5 Verve, Bilter Sweet Sym, 6 Taja Sevelle, I And I 7 Marcy Playground, Sex. 8 Flona Apple, Aveer Is Al 9 Alana Davis, 22 Flavors 10 Ben Folds Five, Brock. 11 Green Day, Time Of Your 12 Shawn Colvin, Sunny Ca. 13 Madonna, Frazen 14 Blues Traveler, Most Fer 15 Mercelith Brooks, What I 16 Delerium, Euphora 17 Alanis Morissette, Uniny 18 Indigs Grifs, Shame On I 19 Sneaker Pimps, Post-Mc 10 Naked, Raming On The S 21 Dave Matthews Band, D 22 Edwin McCain, I'll Be 23 Jai, Heaven 24 Longgigs, On & On 25 Rebekah, Sin So Well 26 Sarah McLachan, Adie 26 Sarah McLachan, Adie 27 Sarah McLachan, Adie 28 Sarah McLachan, Adie	s Candy fromise  Life me Home carious Yould Happen rited ou odern Sleeze	39 37 4 Sustert Paula C 38 34 6 Smash 38 42 7 Celine 1 32 34 8 Sugar 1 33 9 Tonic, 1 30 24 10 Marcy 1 Meredi C 38 24 13 Match 5 C 20 18 16 Match 2 19 19 23 18 Verne, 1 18 16 19 Sackst 18 17 2 Duncan 18 16 24 Paulo C 38 Madon 18 16 25 Etton Io C 38 Madon 18 16 25 M	azel, Al For You  bel, I Don't Want To Wait  Mouth. Walkin On The Sun  ion, My Heart Will Go On  ay, Fly  You Could Only See  larground, Sex & Candy  B Foroks, Bitch  fflowers, One Headlight  xx 20, 3 Am  ay, Are You, Jimmy Ray?  B Blind, Sem-Charmed Life  mibrugila, Torn  beer iss, Dreams  ittles Sweet Symphony  tell Boys. As Long As You Love Me  lorissette, Unimited  Josivin, Sunny Came Home  Shell, Barely Breathing  a, Fruzen	61 65 37 55 37 241 55 37 41 56 37 38 38 36 37 38 38 36 37 37 38 36 37 37 38 38 36 37 31 32 37 31 32 37 31 32 37 31 32 37 32 37 37 38 38 38 38 38 38 38 38 38 38 38 38 38 3	3 Tonic, Il You Could On 3 Sinch Rauzel, All For V 5 Smash Mouth, Walkin 6 Marcy Playground, S 7 Third Eye Blind, Sem Lisa Leok, 10 Pl 8 Edwin Mt.Cain, I'll B 8 Ber Folts Free, Brock 11 Dave Martthews Band 12 Matchbaz 20, Push 13 Alanis Morissette, UI 13 Alanis Morissette, UI 24 Shawn Covin, Nothin 15 Sister Hazel, Happy 16 Fastball, The Way 17 Third Eye Blind, How 8 Matchbaz 20, Real W 9 Sugar Ray, FU 10 MMC, How Bizarre 28 Billie Myrs, Kiss Ih 29 Singhe, Cammal 25 Sundays, Summertim The Wallifulever, The	ou On The Sun ex & Candy ex & Can	54 54 53 53 53 53 53 53 41 41 39 37 37 37 37 36 35 28 27 27 27 26 25 25 25 25 25 25 25 25 25 27 27 28 28 28 28 28 28 28 28 28 28 28 28 28
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ı		lanis Morissette, Uninvited		47	5	Paula Cole, I Don't Want To Wart	42	45	5	Edwin McCain, I'll Be	31 3
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ı		Natchbox 20, Real World		13	7	Celine Dion, My Heart Will Go On	39	45	7	Bittle Myers, Kiss The Rain	30 3
ı		humbawamba, Amnesia		36	8	Verve, Bitter Sweet Symphony	39	37	8	Paula Cole, I Don't Want To Wart	29
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ı		onic, If You Could Only See		37	12	Madonna, Frozen Smash Mouth, Walkin On The Sun	34 32	27	11	Paula Colin, Me	22 2
ı		mash Mouth, Walkin On The Sun		32	13	Third Eye Blind, How's It Going To Be	31	35	12	Pistoleros, My Guardian Angel	21 2
ı		avage Garden, Truly Madly Deeply		52	14	Billie Myers, Kıss The Rain	28	30	14	Lisa Loeb, I Do Alana Davis, 32 Flavors	21 2 21 2
ı		ister Hazel, All For You		32	15	Elton John, Something About The Way You	27	30	15	Shawn Colvin, Sunny Came Home	20 1
ı		eline Dion, My Heart Will Go On		15	16	The Verve Pipe, The Freshmen	27	31	16	Barenaked Ladies, Brian Wilson	19 2
ı		verclear, I Will Buy You A New Life		34	17	Loreena McKennitt. The Mummers' Dance	26	26	17	Jars Of Clary, Five Candles	19 1
ı		hird Eye Blind, How's It Going To Be		37	18	Amy Grant, Takes & Little Time	21	23	18	Shervi Crow, If it Makes You Hapov	18 1
ı		oreena McKennitt, The Mummers' Dance		16	19	No Doubt, Don't Speak	21	26	19	Shawn Colwin, Nothin' On Me	18
Į		ebekah, Sin So Well		21	20	Ouncan Shelk, Barely Breathing	19	31	20	Fleetwood Mac. Landslide	17 1
ł		ai. Heaven		38	21	Sarah McLachian, Adia	19	26	21	Sarah McLachlan, Adia	17 1
ı	22 TI	hird Eve Blind, Semi-Charmed Life	21 2	22	22	Paula Cole, Me	18	23	22	Ben Folds Five, Brick	17 1
1	23 B	onnie Raitt, One Bellet Away	18 2	20	23	Matchbox 20, Push	18	19	23	White Town, Your Woman	16
ł	24 TI	he Wallflowers, Heroes	17	0	24	Blind Melon, No Rain	16	18	24	Duncan Sheik, Barely Breathing	15 1
1	25 Ja	ars Of Clay, Five Candles	16 1	19	25	Eric Clapton, My Father's Eyes	15	16	25	Third Eye Blind, Semi-Charmed Life	15 1
ı		ames Horner, Southampton		23	26	Seat, Crazy	15	16	26	Sister Hazel, All For You	14 1
1		ewel, Foolish Games		12	27	Edwin McCain, I'll Be	15	26	27	The Cardigans, Lovefool	14 1
ı		ugar Ray, Fly		14	28	Sheryl Crow, All I Wanna Do	14	16	28	Sheryl Crow, Everyday Is A Winding Roa	ed 14 1
1		isa Loeb, I Do		15	29	Fastball, The Way	14	10	29	Matchbox 20, Push	14 1
1	30 D	ave Matthews Band, Crash Into Me	11 1	11	30	Third Eye Blind, Semi-Charmed Life	13	13	30	Sundays, Summertime	14 1

			The chart and Power Playlists are based on a national sample of data compil Track service. 42 stations from adult top 40, mainstream top-40, triple-A and tored 24 hours a day, 7 cays a week. Songs ranked by number of detections to report to their primary format.	d modem rock are electronically moni-		
E K	EK	WKS. ON CHART			DETEC	TIONS
THIS	LAST WEEK	¥ ₽	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
			* * * No. 1 * *	r 🖈		
1	1	10	TORN RCA 2 weeks at No. 1	NATALIE IMBRUGLIA	1733	1669
2	2	13	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	1587	1573
3	3	26	3 AM LAVA/ATLANTIC	MATCHBOX 20	1517	1520
4	4	20	BITTER SWEET SYMPHONY VC/HUT/VIRGIN	THE VERVE	1307	1351
5	5	23	HOW'S IT GOING TO BE ELEKTRAJEEG	THIRD EYE BLIND	1276	12 <b>8</b> 5
6	6	18	THE MUMMERS' DANCE QUINLAN ROAD/WARNER BROS.	LOREENA MCKENNITT	1163	1271
7	12	7	THE WAY HOLLYWCOD	FASTBALL	1112	919
8	7	17	BRICK 550 MUSIC	BEN FOLDS FIVE	1078	1134
9	8	33	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	1077	1132
10	9	18	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	1043	1067
11	10	14	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	966	1004
12)	13	10	ME IMAGO/WARNER BROS.	PAULA COLE	944	897
13)	11	12	I'LL BE LAVAVATLANTIC	EDWIN MCCAIN	933	925
14	14	45	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	881	883
15	16	38	I DON'T WANT TO WAIT IMAGO/WARNER BROS.	PAULA COLE	802	733
16)	20	3	UNINVITED REPRISE	ALANIS MORISSETTE	729	622
17	17	51	ALL FOR YOU UNIVERSAL	SISTER HAZEL	683	700
18	21	4	ADIA ARISTA	SARAH MCLACHLAN	676	617
19	15	22	KISS THE RAIN UNIVERSAL	BILLIE MYERS	661	796
			★★★ AIRPOWER ★	**		
(20)	24	2	REAL WORLD LAVA/ATLANTIC	MATCHBOX 20	648	497
21	22	8	MY FATHER'S EYES REPRISE	ERIC CLAPTON	552	563
22	18	25	I DO GEFFEN	LISA LOEB	523	645
23	25	6	★ ★ ★ AIRPOWER ★ FROZEN MAVERICK/WARNER BROS.	* ★ ★ MADONNA	511	494
24	23	19	HAPPY UNIVERSAL	SISTER HAŽEL	508	514
25)	26	3	KNOW WHAT YOU MEAN ARISTA AUSTIN/ARISTA	SISTER 7	459	425
<b>26</b> )	NE	NÞ	DON'T DRINK THE WATER RCA	DAVE MATTHEWS BAND	402	155
27	NEV	N Þ	NOTHIN' ON ME COLUMBIA	SHAWN COLVIN	400	322
28	28	5	SHADOWBOXER CLEAN SLATE/WORK	FIONA APPLE	393	398
29	29	4	OPEN UP YOUR EYES POLYDOR/A&M	TONIC	390	371
30	27	23	SWEET SURRENDER ARISTA	SARAH MCLACHLAN	350	413

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 500 detections for the first time. If two records are tied in number of plays, the record being played

WALC	30 Dave Matthews Band, Crash Into Me	, , , ,
WALC		THE ZONE
27 Third Eye Blind, Semi-Charmed Life 25 22 27 OMC, How Bizarre 15 12 27 Naked, Ranning On The Sky 21 20 27 Vonda Shepard Off A Covergin 24 19 28 Shawn Colvin, Sunny Care Home 15 13 28 Jewel, Who Will Save Your Soul 19 15 28 Naked, Ranning On The Sky 20 20 28 Sister Seven, Novel What You Mean 16 13 28 The Ward Shepard Off A Covergin 24 19 28 Shawn Colvin, Sunny Care Home 15 13 28 Jewel, Who Will Save Your Soul 19 15 28 Naked, Ranning On The Sky 20 20 20 28 Sister Seven, Novel What You Mean 16 13 28 The Wallfowers.	St. Louis APD/MD: Tornmy M.  April Marcy Playground, Sex & Candy Matchbox 20, 3 Am Third Eye Blind, How's It Going To Be Billie Myers, Niss The Rain Tonic, Doen Up Your Eyes Ben Folds Five, Bro. Ben Folds Five, Bro. Ben Folds Five, Bro. Cherry Poppin Daddies, Zoot Surf Riot Cherry Poppin Daddies, Zoot Surf Riot Cherry Poppin Daddies, Zoot Surf Riot Savage Carden, Truly Madly Deophy Sister Seven, Know What You Mean Lead Steff Seven, March What You Mean Sister Seven, Morow What You Mean Fastball, The Way Fiona Apple, Shadowboxer He Mighty Mighty Bosstones, The Impression Chumbawamba, Tublumping OMC, How Bizarre Edwin McCain, Ill Be Edwin McCain, Ill Be The Walfflowers, One Headlight Sister Mazel, All For You Sister Mazel, All For You Sigra Ray, Fly Smash Mouth, Wallun On The Sun Green Day, Time Of Your Life Luscious Jackson, Naked Eye Third Eye Bind, Sem-Charmed Life Imain Coppiol, Legend off A Cowgirl Sneaker Pimps, 6 Underground Tonic, If You Could Only See	ansas City MD: Slat  1 Verve, Briter Sweet Symphony 1 Verve, Briter Sweet Symphony 2 Nataliae Imbrugilia, Torn 3 Green Day, Time Of Your Life 4 Marcy Playground, Sex & Candy 5 Third Eye Binn, How's It Gong To Be 4 Marcy Playground, Sex & Candy 5 Almais Morissette, Liminyted 4 Alanis Morissette, Liminyted 4 Alanis Morissette, Liminyted 5 Alanis Morissette, Liminyted 5 Alanis Morissette, Liminyted 6 Alanis Morissette, Liminyted 7 Merdeth Brooks, What Would Happen 3 Sister Hazel, Happy 3 Sister Hazel, Happy 3 Tonic, Open Up Your Eyes 3 Tonic, Open Up Your Eyes 3 Ton Jonic, Open Up Your Eyes 4 Dave Matthews Band, Don't Drink The Wate 5 Sister Seven, Know What You Mean 5 Sister Seven, Know What You Mean 5 Sister Seven, Know What You Mean 6 Sarah McLachlan, Sweet Surrender 7 Everticate, Everything To Everyone 8 Chumbawamba, Amness 8 Chumbawamba, Amness 9 Chumbawamba, Anness

PD: Paul Krieglei

MD: Slacker

# Monitor MODERN ROCK AIRPLAY



For Week Ending April 5, 1998

	ER PLAYLIS	I S TM				The chart and Power Playlists, reprinted from Rock Airplay Monitor, are based by Broadcast Data Systems' Radio Track service. 83 Modern Rock stations at	e electronically monitored 24 hours a		
WXRK	KROQ	WKQX			z	day, 7 days a week. Songs ranked by number of detections in monitored wee		_	
New York PD: Steve Kingston MD: Mike Peer TW LW	Los Angeles VP/Pgmg: Kevin Weatherly APD: Gene Sandbloom	Chicago PD: Alex Luke MD. Mary Shuminas TW LW	THIS	LAST	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
1 Verve, Bitter Sweet Symphony 38 36 2 Tool, Aunema 37 37	1 Cherry Poppin Daddies, Zcol Surt Riot 40 38 2 Fastball, The Way 40 38	1 Foo Fighters, My Hero 42 25 2 Fastball, The Way 41 39			70	* * * No. 1 * *			LVV
3 Third Eye Blind, Graduate 37 32 4 Green Day, Time W Your Life 35 37 5 Foo Fighters, Evong 34 22 6 Foo Fighters, My Hero 32 23	3         Gartrage, Push It         40         38           4         34 I. Beaufriul Disaster         36         34           5         Harrety Danger, Flagpoie Sitta         33         29           6         Marrety Playground, Sex & Capdy         32         31	4 Dave Matthews Band, Don't Drink The Wate 40 32 5 Barenaked Ladies Brian Wilson 39 40		1	9	THE WAY HOLLYWOOD 2 weeks at No 1	FASTBALL	2679	2586
7 Metallica, The Untorgiven II 31 22 8 Creed, My Owr Prison 27 23	7 For Areos, Spark 31 31 8 Blink 182, Darpmit 30 30	7 Everclear, I W Buy You A New Life 33 27 8 Eve 6, Inside Out 31 23	2	2	25	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	2373	2524
9 Raciohead, Kanna Police 25 40 10 Days O'l The New, Shell in TheiRoom 25 24 11 Dave Matthews Band, Don't Crink The Wate 24 20 12 Jane's Addiction_Jane Says 23 38	9   Verve, litter Sweet Symphony   28   28   28   10   Sermsonic, Closing Time   25   21   11   Evercitar, Everything To Everyone   24   28   28   29   29   29   29   29   29	9 Days Of The New, Sheff In The Room 29 22 21 10 Semisonic, Closing Time 27 25 11 Harvey Danger, Flagpole Sitta 26 20 12 Sea Folds Five, Brick 25 21	3	3	6	CLOSING TIME MCA	SEMISONIC	2363	2269
13 Pearl Jam, Grven To Fly 22 36 14 Blink 182, Dammit 22 25 15 Everchear, I Will Eduy You A New Life 22 20		13   Pearl Jam, Given To Fly   24   32   14   Matalie Imbrugha, Torn   23   23   23   25   Specials, It's You   21   17	4	4	11	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR	2255	2175
16 Green Day, Redundant 21 7 17 Everchar, Everything To Everyone 21 23 18 Days Cf The New, Touch, Peel And Stand 20 20	16 Green Day, Time Of Your Life 22 26	16 Radiohead, Karma Police 20 B 17 Loreena McKennitt, The Mummers' Dance 20 S	5	36	2	★ ★ ★ AIRPOWER ★  DON'T DRINK THE WATER RCA	★ ★ DAVE MATTHEWS BAND	1773	683
19   Fuel, Shimmer   19   26   20   The Offspring, Gene Away   19   16   21   Third Eye Blind, Losing A Whole Year   19   19	19 Everclear, I Wil Buy You A New Life 21 18 20 Radiohead, Karma Police 20 17	18         Third Eye Blind, Losing A Whole Year         19         Z3           19         Stabbing Westward, Save Yourself         19         B           20         Pulsars, Suffocation         17         9           21         Marcy Playground, Sex & Candy         17         24	6	5	21	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	1750	2039
22         Marcy Playground, See & Candy         19 20           23         Alice In Chains, Itown In A Hole         18 21           24         Jerry Cantrell, (fut You In         18 25	21     Third Eye Blind, Graduate     20     19       22     Ereen Day, Redundant     20     16       23     Foo Fighters, My Hero     20     22       24     Din Pedals, Ashtray     13     23	22     Garbage, Push It     16     9       23     Getaway People, She Gave Me Love     16     19       24     Cherry Poppin' Daddles, Zoot Suit Riot     16     15	7	9	21	MY OWN PRISON WIND-UP	CREED	1693	1773
25 Verve_Lucky Man 16 12 26 Metallica, Fuel 16 18 27 Tool, Forty Six & 2 15 13	25   Sublime, Badfish   18   27     26   Third Eye Blind, Losing A Whole Year   18   15   27   Third Eye Blind, How's It Going To Be   17   19	25   Fuel, Shimmer   15   24   26   Everclear, Everything To Everyone   15   14   27   Smash Mouth, Walkin On The Sun   15   14	(8)	25	2	★ ★ ★ AIRPOWER ★ PUSH IT ALMO SOUNDS INTERSCOPE	★★ GARBAGE	1672	934
28         Pearl Jam, Wish List         15         11           29         Jane's Addiction, Been Caught Stealing         15         11           30         Tool, Stinkfist         14         11	28 Jane's Addiction, Jane Says     17 19       29 Pearl Jam, Wish List     17 14       30 Verre, Lucky Man     17 12	28         Underworld, Born Slippy         14         16           29         Matchbox 20, 3 Am         14         10           30         Matchbox 20, Real World         14         0	9	10	14	MY HERO ROSWELL/CAPITOL	FOO FIGHTERS	1649	1707
WBCN	KLYY	WPLY	10	8	20	CLUMSY COLUMBIA	OUR LADY PEACE	1614	1801
Boston VP/Pgmg: Oedipus	Los Angeles VP/Pgmg: Steve Blatter	Philadelphia PD: Jim McGuimn	11	7	28	BITTER SWEET SYMPHONY VC/HUT/VIRGIN	THE VERVE	1501	1822
MD: Steve Strick    TW LW	MD: Mike Savage  TW LW 39 35	APD: Doug Kubinski  TW LW  1 Green Day, Time Of Your Life 43 41	12	13	6	SHIMMER 550 MUSIC	FUEL	1488	1359
2 Blink 182, Darmitt 37 39 3 Radionead, Karina Police 37 38 4 Foo Fighters, My Hero 36 38	2 Pearl ram, Wish List 36 39 3 Days Off The New, Touch, Peel And Stand 32 18 4 Fastball, The Way 29 20	2 Ben Folds Five, Brick 43 42 3 Third Eye Blind, How's it Going To Be 43 41 4 Marcy Playground, Sex & Candy 43 41	13	6	16	GIVEN TO FLY EPIC	PEARL JAM	1457	1857
5 Subline, Caress Me Down 36 37 6 Pearl Jam, Green To Fly 31 34 7 Dave Matthews Band, Don't Drink The Wate 28 23	5 Mono, Life in Mono 26 30 6 Alanis Morissette, Uninvited 22 20 7 Third Eye Blind, Jumper 21 15	5 Verve, Bitter Sweet Symphony 43 45 6 Matalie Imbruglia, Torn 42 38 7 Everclear, Everything To Everyone 39 38	(14) (15)	12	10	TORN RCA	NATALIE IMBRUGLIA	1418	1405
8 Pearl Jam, Wisa List 27 27 9 Garbage, Push It 27 25 10 Fuel, Shummer 26 26	8 Seniisunic, Closing Time 19 25 9 Specials, It's You 19 13 10 Loreena McKennitt, The Murrimers' Dance 18 33	8         SemIsonic, Closing Time         35         43           9         Cherry Poppin' Daddies, Zoot Surt Riot         35         33           10         Cornershop, Brimful Of Asha         34         33	16	14	8	SUNSHOWER ATLANTIC	PEARL JAM	1409	1317
11         Semisonic, Closing Time         26         24           12         Fastball, The Way         23         25           13         Harvey Dances, Flaggoole Sittle         22         25	11 Everclear, I Will Buy You A New Life 17 8 12 The Mighty Mighty Bosstones, Wrong Thing Rig 16 16 13 Nataliw Imbruglia, Jorn 15 21	11   Fastball, The Way   34   37   12   Pearl Jam, Wish List   33   30   13   Goo Goo Dolls, Ins   32   12	17	16	7	CUT YOU IN COLUMBIA	JERRY CANTRELL	1261	1297
14 God Lives Underwater, From Your Mouth 21 22 15 Third Eye Blind, Losing A White Year 21 16 Scott Weiland, Barbarella 21 14	14         Sundays. Summertime         14         11           15         Presidents Of The United State, Video Ku         13         11           16         Beck, Deadweight         13         11	14         Everclear, I Will Buy You A New Life         30         25-           15         Dave Matthews Band, Don't Drink The Wate         28         19-           16         Creed, My Own Prison         27         24	(18)	19	5	LOSING A WHOLE YEAR ELEKTRA/EEG	THIRD EYE BLIND	1229	1185
17 Creed, My Own Prison 19 21 18 Spacehog, Munigo City 19 18 19 Everchear, I Will Buy You A New Life 18 17	17   Verve, Bitter Sweet Symphory   12   13   18   Sublinie, Wrong Way   12   11   19   Everclear, Everything To Everyone   12   13	17         Sublime, Doin' Time         26         26           18         Third Eye Blind, Losing A Whole Year         26         24           19         Fiona Apple, Shadowboxer         26         25	19	11	28	DAMMIT (GROWING UP) CARGO/MCA	BLINK 182	1213	1421
20   Torr Amos, Spork	20         Garbage, Push it         12         12           21         Barenaked Ladies, Brian Wisch         12         20           22         Marcy Playground, Sex & Cundy         12         13	20 Smash Mouth, Walkin On The Sun   23 21   21   Jane's Addiction, Jane Says   23 24   22   Matchbox 20, 3 Am   23 24	20	17	24	HOW'S IT GOING TO BE ELEKTRAJEEG	THIRD EYE BLIND	1194	1257
23         Days Of The New, Shelt in The Room         18         19           24         Our Lady Peace. Clumsy         18         18           25         Jane's Addiction, Jane Says         18         14           26         Green Day, Redundant         17         0	23 R.E.M., It's he End Of The World As W   11 8   24   Dramurama, Anything, Anything   11 8   25   Third Eye Blind, How's It Going To Be   11 8	23   Tonic, Open Up Your Eyes   22   23   24   Tori Amos, Spark   22   15   25   Fiona Apple, Criminal   21   18				g an increase in detections over the previous week, regardle than 20 weeks will not receive a bullet, even if it registers			
27 Stabbing Westward, Save Yourself 17 14 28 Blur, Song 2 16 14	26   Foo Fighters, Everlong   11   10   27   Simple Minds, Don't You   11   7   28   Sublime, Caress Me Down   11   9   Westef Jean, Gone Till November   11   5   5	26         Matchbox 20, Real World         21         14           27         Mono, Life In Mono         18         27           28         Paula Cole, I Don't Want To Wart         17         14	those	ecords	which a	attain 1,100 detections for the first time. If two records are laced first. ©1998, Billboard/BPI Communications.			
29         Barenaked Ladies, Brian Wilson         16         17           30         Din Pedals, Ashtray         16         13		29         Kula Shaker, Hush         17         24           30         Radiohead, Karma Police         17         23							
							Υ	_	
WHFS Washington DC PD Robert Reniamin	WPLT PD: Garett Michaels	KDGE	Atlanta	W	NN		KNDI		Manning
WHFS Washington, DC PD: Robert Benjamin APD: Bob Waugh TW LW	Detroit PD: Garett Michaels			W	NN	OM: Brian Philips PD: Leslie Fram TW LW  KITS  VP/Pgmg: Richard Sal APD: Roland W	ds Seattle I	) PD: Phil N MD: Kim	Monroe Tw Lw
Washington, DC PD: Robert Benjamin APD: Bob Waugh TW LW 1 Fasthall, The Wey 2 Garbage, Push 4 56 28 3 Dave Mathews Band, Don'l Drink The Wate 28 22	Detroit	Dallas	1 Fastba 2 Natalie 3 Creed,	I, The Way Imbruglia, My Own Pris	Torn son	OM: Brian Philips PD: Leslie Fram    TW	ds Seattle I  st  LW  35 1 Fastball, The Way 32 2 Fuel, Simmer 36 3 Garbage, Push II	D: Phil N	Monroe TW LW 43 44 43 31 41 19
Washington, DC	Detroit	Dallas	1 Fastba 2 Natalie 3 Creed, 4 Semiso 5 Goo Go	I, The Way Imbruglia, My Own Pris O Dolls, Ins e. Push It	Torn son Time	OM: Brian Philips         San Francisco         VP/Pgmg: Richard Sar           PD: Leslie Fram         APD: Roland W           IW         LW         APD: Roland W           36         33         1         Verve, Bitter Sweet Symphony         36           33         36         3         Blink 182, Dammit         34           32         23         44         4         Radiohead, Kama Police         33           32         22         5         Everclear, I Will Buy You A New Life         27           32         23         23         6         Garbage, Pub. 18         26	ds Seattle	D: Phil N	Monroe TW LW 43 44 43 31 41 19
Washington, DC	Detroit	Dallas	1 Fastba 2 Natalie 3 Creed, 4 Semise 5 Goo Go 6 Garbay 7 Everpli 8 Match 9 Harvey	I, The Way Imbruglia, My Own Pris nic, Olesing o Dolls, Ins e Dolls, Will Bu ar, I Will Bu ox 20, Real Danger, Fla	Torn son Time	OM: Brian Philips PD: Leslie Fram    TW LW   36 33   1   Verve, Bitter Sweet Symphony   36 33   36 33   36 33   36 33   36 34   32   24   4   Radiohead, Karma Poluce   33   32   22   25   Everolaer, 1918   Buy Fru A New Life   27   27   27   27   27   27   27   2	Seattle	PD: Phil M MD: Kim	Monroe TW LW 43 44 43 31 41 19 40 39 39 32 38 39 35 41
Washington, DC PD: Robert Benjamin APD: Bob Waugh TW LW  1 Fastball, The Wey 36 31 31 2 Garbage, Push 1 56 28 31 2 Garbage, Push 1 56 28 31 5 Everclear, I Will Buy You A New Life 2 8 32 5 Everclear, I Will Buy You A New Life 2 8 34 6 Natalie Inforugita, Tom 2 5 37 8 Barcasked Lathes, Brana W son 2 5 32 9 Marcy Playground, Sex & Candy 2 4 29 10 Cherry Poppin Baddless, Earth Sur River 2 4 25 12 Pearl Jam, Web Life 2 12 16 19 19 19 19 19 19 19 19 19 19 19 19 19	Detroit	Dallas	1 Fastba 2 Matalia 3 Creed, 4 Semiss 5 Goo G 6 Garbaj 7 Everpl 8 Match 9 Harve) 10 Eve 5, 11 Pearl 12 God Li	I, The Way Imbruglia, My Own Pris nic, Olosing o Dolls, Inse, P. Push It ar, I Will Boox 20, Real Danger, Fla nside Out am, Wish Lives Stinderway	Torn Son Time  World Signale Sitta	OM: Brian Philips PD: Leslie Fram    TW LW	Seattle	PD: Phil M MD: Kim ot	Monroe  TW LW  43 44  43 31  41 19  40 39  39 32  38 39  35 41  32 29  31 32  28 27
Washington, DC PD: Robert Benjamin APD: Bob Waugh Tw LW  1 Fastball, The Way 16 31 2 Garbage, Push 1, 1 3 Dave Mathews Band, Don'EDrink The Wate 28 22 4 Harvey Danger, Flagpole Sitla 28 32 5 Ever-Care, T. W. Buy You A New Life 26 34 6 Natalie Imbrugita, Ton 26 23 7 Blink 182, Dammt 25 37 8 Bareaaked Latbes, Brian W son 25 32 9 Marcy Playground, Sex & Candy 24 29 10 Cherry Poppin' Daddies, Zerl Sun Riot 24 25 11 Semisonic, Cheing Time 24 25 12 Pearl Jam, Wich List 23 16 13 Fule, Shimmer 22 18 14 Radishead, Kurma Police 21 18 15 God Lives Uneswhere, From Your Mouth 21 19	Detroit	Dallas	1 Fastba 2 Natatie 3 Creed, 4 Semiss 5 Goo & 6 Garbaj 7 Evergi 8 Match 10 Eve \$, 11 Pearl 1 12 God [1] 13 Scott V 14 Pearl 1 15 Days O	II, The Way Imbrugfia, My Own Prin The County of the e, Push It ar, I Will Bu Oox 20, Real Danger, Fla nside Out am, Wish Lit es Underw. I the New, S	Torn Son Time  y You A New World Iggole Sitta st ster, From Yi barella b Fely In The I	OM: Brian Philips         San Francisco         VP/Pgmg: Richard Sat           APD: Leslie Fram           APD: Roland W           W           Less to the first Sweet Symphony         36         31         1         Verve, Bitter Sweet Symphony         36         38         38 link 182, Dammt         34         4         Alink 182         22         22         22         23         22         23         38			

## Monitor TOP 40 AUDIENCE

direction Date Systems

For Week Ending April 5, 1998

	COMBINED TOP 40 AUDIENCE  THIS WEEK LAST WEEK										AIRPLAY BY FORMAT  MAINSTREAM TOP 40 RHYTHMIC TOP 40 ADULT TOP 40 AC MODERN							
				THIS Audience	WEEK Detecti			MAINSTR Audience	Detections	RHYTHA Audience	Detections	ADULT TOP 40 Audience Detections		AC Audience Detections		Audience	DERN Detections	
TW	LW	WKS	TITLE (IMPRINT/PROMOTION LABEL) ARTIST	(millions)	No. R		(millions)	No. Rank	(millions)	No. Rank	(millions)	No. Rank	(millions)	No. Rank	(millions)	No. Rank	(millions)	No. Rank
1	2	21	TRULY MADLY DEEPLY (COLUMBIA) SAVAGE GARDEN	102.0661	8971	1	103.0245	9125 2	45.6124	4346 1	15.7500	825 13	25.4274	2398 3	15.1463	1356 1	0.1300	46 —
2	1	15	MY HEART WILL GO ON (550 MUSIC) CELINE DION	92.6375	8117	3	104.5208	9179 1	39.5015	4109 4	21.0071	1099 6	16.5392	1619 7	15.5041	1271 2	0.0856	19 —
3	3	22	3 AM (LAVA/ATLANTIC) MATCHBOX 20	75.6254	7838	4	75.2241	7933 3	40.8886	4202 2	1.7028	111 —	27.0629	2583 1	0.6804	192 27	5.2907	750 —
4	4	9	TORN (RCA) NATALIE IMBRUGLIA	75.1100	8362	2	67.7625	7665 4	37.8962	<b>412</b> 6 3	2.0265	141 —	24.2168	2480 2	1.2815	197 26	9.6890	1418 14
5	5	23	AS LONG AS YOU LOVE ME (JIVE) BACKSTREET BOYS	61.2626	5677	8	63.4482	5796 7	30.5565	3229 9	8.4039	427 25	9.9055	925 22	12.3046	1063 4	0.0921	33 —
6	7	12	ALL MY LIFE (MCA) K-CI & JOJO	60.8120	5733	7	57.6244	5450 9	37.2722	3986 5	22.7519	1587 2	0.5947	132 —	0.1766	<b>2</b> 6 —	0.0166	2 —
7	6	7	FROZEN (MAVERICK/WARNER BROS.) MADONNA	58.5493	6023	6	59.4467	6016 6	32.0123	3619 6	9.1176	618 19	13.7627	1319 14	3.6397	463 14	0.0170	4 —
8	9	16	SEX AND CANDY (CAPITOL) MARCY PLAYGROUND	54.6693	6793	5	52.5796	6638 5	24.4980	2927 11	0.0707	27 —	14.3231	1464 10	0.0037	2 —	15.7738	2373 2
9	8	34	WALKIN' ON THE SUN (INTERSCOPE) SMASH MOUTH	52.1612	5416	9	55.2871	5556 8	23.5383	2465 14	1.4992	. 109 —	20.8721	1884 5	0.0865	38 —	6.1651	920 30
10	10	35	I DON'T WANT TO WAIT (IMAGO/WARNER BROS.)  PAULA COLE	50.5719	4056	17	50.4887	4018 18	18.4116	1 <b>46</b> 5 —	1.8922	100 —	17.7106	1513 9	11.5929	874 5	0.9646	104 —
11	11	22	TOGETHER AGAIN (VIRGIN) JANET	50.0569	4311	14	50.4231	4420 14	35.1016	3263 8	10.9396	505 21	3.1061	417 32	0.9096	126 —	_	
12	12	13	GETTIN' JIGGY WIT IT (COLUMBIA) WILL SMITH	46.7863	4385	12	45.8844	4248 16	34.4148	<b>32</b> 97 <b>7</b>	12.2718	1052 8	0.0997	36 —	_		_	
13)	13	21	HOW'S IT GOING TO BE (ELEKTRA/EEG)  THIRD EYE BLIND	45.1129	5329	10	43.9908	5381 10	20.8786	2417 15	0.2201	16 —	15.6482	1658 6	0.0820	44 —	8.2840	1194 20
14	14	15	KISS THE RAIN (UNIVERSAL)  BILLIE MYERS	38.4251	4328	13	43.4381	4754 12	23.8316	2692 12	1.1987	112 —	12.8017	1337 12	0.5017	164 28	0.0914	23 —
15	17	7	MY FATHER'S EYES (REPRISE) ERIC CLAPTON	36.1104	4194	16	36.3652	4247 17	10.7454	1528 21	0.0817	25 —	13.1161	1443 11	12.1672	1198 3	_	
16	16	19	BITTER SWEET SYMPHONY (VC/HUT/VIRGIN)  THE VERVE	34.5803	4444	11	36.5830	4871 11	8.6386	1334 25	0.0861	26 —	13.9713	1533 8	0.0874	50 —	11.7969	1501 11
17	15	27	YOU MAKE ME WANNA (LAFACE/ARISTA) USHER	33.7871	2930	26	37.2979	3179 23	22.9226	2200 16	10.6783	682 17	0.1771	44 —	0.0091	4 —	_	
18	19	5	ANYTIME (MOTOWN) BRIAN MCKNIGHT	33.2663	3167	23	32.4133	2776 28	10.8037	1382 24	22.1583	1709 1	0.2131	54 —	0.0617	19 —	0.0295	3 —
19	18	13	BRICK (550 MUSIC) BEN FOLDS FIVE	32.6606	4200	15	35.5565	4473 13	16.3413	1988 17	0.0408	12 —	10.4488	1323 13	0.0588	22 —	5.7709	855 28
20	23	9	NICE & SLOW (LAFACE/ARISTA) USHER	30.2680	3051	24	29.6510	2992 25	12.4098	1498 22	17.8030	1526 3	0.0406	25 —			0.0146	2 —
21	29	4	THE WAY (HOLLYWOOD) FASTBALL	29.7963	3996	18	24.9686	3508 21	3.3354	337 —	_	<u> </u>	8.6768	979 20	0.0160	1 —	17.7681	2679 1
22	21	16	THE MUMMERS' DANCE (QUINLAN ROAD/WARNER BROS.) LOREENA MCKENNITT	28.8731	3773	19	31.5658	4307 15	7.1081	1145 27	0.0552	9 —	17.3024	1908 4	0.8888	211 23	3.5186	500 —
23	20	38	FLY (LAVA/ATLANTIC) SUGAR RAY	28.7521	3294	22	31.7753	3556 20	11.9109	1454 —	1.9134	179 —	11.8959	1098 19	0.0070	6 —	3.0249	557 —
24	22	34	HOW 00 I LIVE (CURB) LEANN RIMES	27.6526	1872	45	29.7047	2067 41	6.5082	604 —	8.2865	260 —	3.3039	334 —	9.5540	674 11		
25	25	43	IF YOU COULD ONLY SEE (POLYDOR/A&M) TONIC	26.2986	3027	25	27.9860	3101 24	9.8854	1151 —	****	<u> </u>	12.8242	1263 15	0.1169	32 —	3.4721	581 —
26	26	8	I WANT YOU BACK (RCA) 'N SYNC	26.2830	3520	21	27.1547	3425 22	22.5123	2977 10	3.0973	388 27	0.6618	150 —	0.0090	4 —	0.0026	1 —
27	27	50	SEMI-CHARMED LIFE (ELEKTRA/EEG) THIRD EYE BLIND	26.1013	2739	28	26.9276	2784 26	11.8404	1187 —	0.2324	24 —	10.0910	944 —	0.0835	24 —	3.8540	560 —
28	24	18	TIME OF YOUR LIFE (GOOD RIDDANCE) (REPRISE) GREEN DAY	25.6784	3562	20	28.0016	3974 19	6.4647	804 35	0.0394	11 —	7.1070	972 21	0.0507	25 —	12.0166	1750 6
29	28	28	SHOW ME LOVE (RCA) ROBYN	24.2797	2442	33	25.4068	2554 31	17.7919	1713 —	2.5796	212 —	3.5236	441 31	0.3846	76 —	_	
30	33	4	DO YOU REALLY WANT ME (RCA) ROBYN	24.0811	2909	27	23.4272	2743 29	21.4605	2509 13	2.4169	324 32	0.2007	72 —	0.0030	4 —		
31	30	47	ALL FOR YOU (UNIVERSAL) SISTER HAZEL	24.0164	2624	29	24.0263	2682 30	8.8174	1087 —	1.0687	135 —	13.4029	1258 16			0.7274	144 —
32	32	46 QUIT PLAYING GAMES (WITH MY HEART) (INVE) BACKSTREET BOYS 23.1791 2044 43 23.4377 2118 40 7.8133 866 — 2.6965 209 — 5.2862 532 —		7.3831	437 17		<u> </u>											
33	31	42	PUSH (LAVA/ATLANTIC) MATCHBOX 20	22.7210	2301	37	23.7186	2368 33	12.5801	1194 —	0.1831	6 —	7.8953	708 —	0.0325	15 —	2.0300	378 —
34	37	2	YOU'RE STILL THE ONE (MERCURY) SHANIA TWAIN		2434	34	19.1067	2058 42	9.9530	1198 26	0.1957	77 —	1.9555	289 39	9.6908	870 6		
35	34	29	TUBTHUMPING (REPUBLIC/UNIVERSAL) CHUMBAWAMBA	21.3041	2560	30	22.4739	2777 27	10.1754	1214 —	1.6489	120 —	8.0361	882 —	0.1224	39 —	1.3213	305
36	36	54	SUNNY CAME HOME (COLUMBIA) SHAWN COLVIN	20.4831	1781	48	19.4934	1699 53	6.2648	635 —	0.4401	22 —	8.8730	761 —	4.4264	283 —	0.4788	80 —
37	NE	W	NO, NO, NO (COLUMBIA) DESTINY'S CHILD	20.1288	1747	50	15.8659	1567 58	7.0027	766 36	13.1046	979 10			_		0.0215	2 —
38	35	27	SOMETHING ABOUT THE WAY YOU LOOK TONIGHT (ROCKET/A8M) ELTON JOHN	19.2758	1424	68	20.8847	1562 59	1.4428	169 —	_		7.5777	538 —	10.2553	717 9	_	
39	RE-E	NTRY	ME (IMAGO/WARNER BROS.) PAULA COLE	19.1866	2454	32	17.7478	2394 32	8.5800	1111 28	0.0852	19 —	9.5052	1131 18	0.0631	36 —	0.9531	157 —
40	40	2	SWING MY WAY (EASTWEST/EEG) K.P. & ENVYI	18.1971	1631	58	18.4887	1594 56	3.9660	552 —	14.2311	1079 7	0.00		_			

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor (30 positions for adult contemporary); therefore rankings do not exist for recurrents and records below No. 40 (No. 30 for adult contemporary). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1998, Billboard/BPI Communications.

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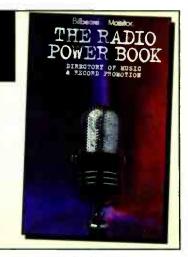
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<b>KZHT</b>	15x	KHKS	15x	93Q	40x	WBLI	20x







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# MONIO TOP 40 AIRPLAY DETECTIONS



			MAINSTREAM TO	OP 40		
E E	LAST WEEK	WKS. ON CHART			DETEC	TIONS
THIS	LAS	X ₹	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
			*** No.1 ***			
1	2	24	TRULY MADLY DEEPLY COLUMBIA 2 weeks at No. 1	SAVAGE GARDEN	4346	4392
2	3	21	3 AM LAVA/ATLANTIC	MATCHBOX 20	4202	4321
3	5	8	TORN RCA	NATALIE IMBRUGLIA	4126	3691
4	1	16	MY HEART WILL GO ON 550 MUSIC	CELINE DION	4109	4670
5	4	11	ALL MY LIFE MCA	K-CI & JOJO	3986	3736
6	6	7	FROZEN MAVERICK/WARNER BROS.	MADONNA	3619	3651
	9	16	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	3297	3134
8	8	23	TOGETHER AGAIN VIRGIN	JANET	3263	3399
9	7	24	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	3229	3433
10	11	12	I WANT YOU BACK RCA	'N SYNC	2977	2840
(11)	12	8	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	2927	2651
12	10	16	KISS THE RAIN UNIVERSAL	BILLIE MYERS	2692	2949
(13)	16	6	DO YOU REALLY WANT ME RCA	ROBYN	2509	2368
14	13	29	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	2465	2628
15	14	20	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND	2417	2445
16	15	26	YOU MAKE ME WANNA LAFACE/ARISTA	USHER	2200	2392
17	17	10	BRICK 550 MUSIC	BEN FOLDS FIVE	1988	2098
18	18	9	TURN BACK TIME MCA	AQUA	1865	1952
(19)	20	5	AMNESIA REPUBLIC/UNIVERSAL	CHUMBAWAMBA	1777	1746
20	22	4	EVERYBODY (BACKSTREET'S BACK) JIVE	BACKSTREET BOYS	1744	1524
21	21	8	MY FATHER'S EYES REPRISE	ERIC CLAPTON	1528	1568
(22)	26	6	NICE & SLOW LAFACE/ARISTA	USHER	1498	1359
23	23	7	IT'S UP TO YOU ARISTA	THE TUESDAYS	1411	1500
(24)	30	2	ANYTIME MOTOWN	BRIAN MCKNIGHT	1382	999
25	24	9	BITTER SWEET SYMPHONY VC/HUT/VIRGIN	THE VERVE	1334	1445
<b>(26)</b>	32	4	YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN	1198	949
27	25	16	THE MUMMERS' DANCE QUINLAN ROAD/WARNER BROS.	LOREENA MCKENNITT	1145	1428
(28)	29	6	ME IMAGO/WARNER BROS.	PAULA COLE	1111	1070
(29)	38	2	THIS IS HOW WE PARTY CRAVE	S.O.A.P.	1071	776
30	31	5	I'LL BE LAVA/ATLANTIC	EDWIN MCCAIN	1023	989
31	28	10	I DON'T EVER WANT TO SEE YOU AGAIN STONECREEK/EPIC	UNCLE SAM	1021	1082
32	27	12	ARE YOU JIMMY RAY? EPIC	JIMMY RAY	954	1252
(33)	34	3	OPEN UP YOUR EYES POLYOOR/A&M	TONIC	897	864
(34)	35	2	WEIRD MERCURY	HANSON	881	814
35	33	17	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY	804	924
(36)	40	2	NO, NO, NO COLUMBIA	DESTINY'S CHILD	766	634
37	37	4	A PROMISE I MAKE ELEKTRA/EEG	DAKOTA MOON	712	784
38	36	24	I DO GEFFEN	LISA LOEB	693	788
39		wÞ	IT'S YOUR LOVE GEFFEN	SHE MOVES	644	592
40	39	18	PINK COLUMBIA	AEROSMITH	638	735

			RHYTHMIC TOP 40		
		No ⊨		DETEC	CTIONS
THIS	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL ARTIST		LW
-	- 17		*** No.1 ***		
1	1	11	ANYTIME MOTOWN 3 weeks at No. 1 BRIAN MCKNIGHT	1709	1731
2	3	20	ALL MY LIFE MCA K-CI & JOJO	1587	1558
3	2	17	NICE & SLOW LAFACE/ARISTA USHEF	1526	1607
4	5	11	TOO CLOSE ARISTA NEXT	1433	1315
5	7	12	WHAT YOU WANT BAO BOY/ARISTA MASE (FEATURING TOTAL	1136	1118
6	4	13	MY HEART WILL GO ON 550 MUSIC CELINE DION	1099	1366
7	6	15	SWING MY WAY EASTWEST/EEG K.P. & ENVY	1079	1129
8	8	21	GETTIN' JIGGY WIT IT COLUMBIA WILL SMITH	1052	1093
9	10	9	ROMEO AND JULIET GRAND JURY/RCA SYLK-E. FYNE FEATURING CHILI	1036	915
10	9	17	NO, NO, NO COLUMBIA DESTINY'S CHILE	979	931
11	13	6	I GET LONELY VIRGIN JANET	Г 932	828
12	12	15	LUV 2 LUV U BLACKGROUNO/ATLANTIC TIMBALAND AND MAGOC	832	845
13	11	11	TRULY MADLY DEEPLY COLUMBIA SAVAGE GARDEN	825	855
14)	15	4	BODY BUMPIN' YIPPIE-YI-YO A&M PUBLIC ANNOUNCEMENT	r 805	720
<b>15</b>	16	6	LET'S RIDE DEF JAMMERCURY MONTELL JORDAN FEAT, MASTER P & SILKK THE SHOCKER	776	710
16	19	4	DEJA VU [UPTOWN BABY] COOEINE/COLUMBIA LORD TARIQ & PETER GUNZ	761	614
17	14	33	YOU MAKE ME WANNA LAFACE/ARISTA USHEF	€ 682	729
18	17	23	I DON'T EVER WANT TO SEE YOU AGAIN STONECREEK/EPIC UNCLE SAM	f 626	668
19	18	7	FROZEN MAVERICK/WARNER BROS. MADONNA	618	635
(20)	22	14	GONE TILL NOVEMBER RUFFHOUSE/COLUMBIA WYCLEF JEAN	531	-512
21	21	26	TOGETHER AGAIN VIRGIN JANET	F 505	515
22	20	8	CURIOUS EASTWEST/EEG LSG FEAT. LL COOL J, BUSTA RHYMES & MC LYTE	470	558
23	26	3	EVERYBODY (BACKSTREET'S BACK) JIVE BACKSTREET BOYS	3 450	411
(24)	28	5	GOTTA BEMOVIN' ON UP GEE STREET/V2 PRINCE BE FEATURING KY-MAN	I 435	393
25	23	24	AS LONG AS YOU LOVE ME JIVE BACKSTREET BOYS	3 427	422
26	24	25	MY BODY EASTWEST/EEG LSC	-	416
27	25	6	I WANT YOU BACK RCA 'N SYNO	-	414
(28)	33	3	SAY IT H.O.L.A./RED ANT VOICES OF THEORY	-	331
29	27	10	RAIN RCA SW	-	407
30	31	2	THE ARMS OF THE ONE WHO LOVES YOU SO SO DEF/COLUMBIA XSCAPI	+	357
31	32	14	BREAKDOWN COLUMBIA MARIAH CAREY (FEATURING BONE THUGS-N-HARMONY	1	346
(32)	35	4	DO YOU REALLY WANT ME RCA ROBYN		319
33	30	22	A SONG FOR MAMA MOTOWN BOYZ II MEN	-	369
34	29	8	DO FOR LOVE AMARU/JIVE 2PAC FEATURING ERIC WILLIAMS		370
(35)	36	4	BURN RED ANT MILITIA	_	303
(36) (37)	39 NE	2 W >	CLOCK STRIKES BLACKGROUNO/ATLANTIC TIMBALAND AND MAGOO IMAGINATION OWESTWARNER BROS. TAMIA		283
(38)	40			1	282
		4	PARTY AIN'T A PARTY LIL' MAN/INTERSCOPE QUEEN PER		293
39	38		A ROSE IS STILL A ROSE ARISTA ARETHA FRANKLIN		
40	34	20	RAPPER'S DELIGHT PRIORITY ERICK SERMON, KEITH MURRAY & REDMAN	N 279	322

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 500 detections (rhythm) for the first time. If two records are tied in number of plays, the record below the top 20 are removed from the chart after 26 weeks.

