

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

March 29, 1996 \$ 4.95 Volume 4 • No. 14

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

ALANIS MORISSETTE

Ironia (MAVERICK/REPRISE)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

HOOTIE & THE BLOWFISH • *Old Man & Me* (ATLANTIC)

PULP • *Common People* (ISLAND)

SON VOLT • *Drown* (WARNER BROS.)

RHYTHM-CROSSOVER

#1

MARIAH CAREY

Always Be My Baby (COLUMBIA)

★★★ AIRPOWER ★★★

CELINE DION • *Because You Loved Me* (550 MUSIC)

JOE • *All The Things (Your Man Won't Do)* (ISLAND)

NEW RELEASES

JULIE • *One Last Kiss* (TAZMANIA/METROPOLITAN)

MONICA • *Why I Love You So Much* (ROWDY/ARISTA)

RHYTHMCENTRIC • *You Don't Have To Worry* (TAZMANIA/METROPOLITAN)

ADULT TOP 40

#1

CELINE DION

Because You Loved Me (550 MUSIC)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

ADULT CONTEMPORARY

#1

CELINE DION

Because You Loved Me (550 MUSIC)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

HOOTIE & THE BLOWFISH • *Old Man & Me* (ATLANTIC)

PDs Say Radio's Next Generation Is MIA Because Pizza Hut Pays More

by Janine McAdams, Kevin Carter, and John Loscutzo

"Where the hell do I find a decent part-timer or intern?" That question is being asked by PDs in all formats these days. They are concerned with a general shortage of upcoming air talent and an overall lack of commitment on the part of prospective part-timers and college interns.

Joe Dawson, PD of top 40/rhythm WWKX (Kix 106) Providence, R.I., sparked debate on this subject recently in an America Online posting. When Dawson programmed KLYV Dubuque, Iowa, he says, there was almost no student interest in part-time work, let alone unpaid internships.

"Through outreach programs, we tried to recruit students, and their first question was always, 'How much does it pay?'" says Dawson.

That question speaks volumes about a potential candidate. "When your small-market station is paying \$5 an hour, they cease to be interested, because Pizza Hut pays \$7," he adds. "It becomes obvious that the student is just

looking for a job and not the opportunity to build a career."

Now that Dawson is in a top 30 market, he is gratified to have a larger pool of interns. "Although we have four top 40s and a large college population, we still run across those \$7-an-hour people," says Dawson, who adds that while there are "those who tell you they love your station and are willing to do anything," others who claim they're interested will lay down ground rules: "They can't work weekends, overnights, or Fridays; they can only work days because they work nights making \$8 an hour; etc."

"Finding good part-timers and interns is the hardest job a PD has to deal with," says KLUZ Las Vegas PD Jerry Dean. Like Dawson, he says, "The first question is always, 'How much does it pay?'"

Many colleges offering radio and TV courses usually find students leaning toward the higher-profile TV world, which carries a larger show-biz factor and the promise of a bigger paycheck. "Radio doesn't get the respect

Continued on page 6



Intrigue

"Dance With Me"

JAMIE HYATT PD of KQMQ Honolulu "The record is exploding... #2 in requests, #7 in sales & over 500 units sold this week."

Key Stations:					
KJMZ	43x	WJJS	27x	WGTZ	26x
WWKX	19x	WZYP	18x	WWCK	16x
WNVZ	14x	WZJM	13x	KLRZ	13x
		WLAN	10x		

UNIVERSAL ARTISTS

LINA SANTIAGO

"Feels So Good" (Show Me Your Love)

The first single and video from the debut LINA SANTIAGO album.

PRODUCED BY DJ JUANITO FOR GROOVE NATION

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Major Market Airplay:

KIIS	62x	KPWR	61x
KLUC	58x	KZZU	55x
WPOW	45x	KUBE	42x
WILD 107	31x	WKTU	23x
WBBM	17x	KMEL	13x

Over 100 total stations now playing

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*The Earth,
The Sun,
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Z90, Y100, WZJM, KLRZ, KHOM

“WKTU is in love with this!”

Frankie Blue and Jeff Z., WKTU

“A perfect pop record with
a killer hook.”

John Cline, B-94

“I think this song will be
a huge hit.”

Michelle Santosuosso, KMEL

COLOR ME BADD

“Could be the wedding
song of the year!”

Dan Bowen, WNCI

“Can’t wait to put it in
rotation.”

Bob Case and Mike Tierney, KUBE

From The Album

Now & Forever

Produced and Arranged by Narada Michael Walden for Perfection Light Productions
Executive Producers: Royal Bayyan for Spook Production, Inc. and Jeff Aldrich

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TOP 40 TOPICS BY SEAN ROSS

Are There Places Where T40 Won't Work?

Jeff McHugh, PD of top 40/adult WKZL (the Eagle) Greensboro, N.C., writes, "On two separate occasions, you have made references to 'the mainstream top 40 hole' in Greensboro. Where and how do you see a hole for mainstream top 40 here? Maybe you see something I've missed, but in four years, I've never seen evidence, past or present, of a *sustained* demand for that format in this market.

"Consider the idea that the limited demand for the format is being filled, by three different specialized stations. WXRRA is a fine mainstream alternative for a musically conservative market like this. WJMH does well with the urban-leaning top 40 fans, and I suppose the Eagle has done OK catering to 25- to 34-year-old top 40 fans.

"Each city is different. My theory is that while nearby cities like Raleigh, N.C., and Columbia, S.C., have a history of successful mainstream top 40 radio, cities like Greensboro traditionally see some form of top 40 hybrid or a mix of stations filling a limited demand. If you have hard research that backs up your comments . . . I'd be very interested."

McHugh makes the same case for the Triad that other PDs make about Washington, D.C. (where WRQX, WPGC-FM, and WHFS, according to the theory, add up to one mainstream top 40) or Milwaukee (WLUM, WKKV, and WKTI) or Memphis (WMC-FM, WHRK, and WRXQ). The notion that niche stations in any given market "add up" to top 40 is linked to the other chief contention of mainstream top 40's detractors, which is that there will never be anybody who wishes to hear **Brandy** and **the Goo Goo Dolls** on the same station again. And McHugh is correct to say that in his market (and in the others I've cited), the most recent attempts to do top 40 have provided little evidence to the contrary.

Actually, I don't think it would be easy to walk into Greensboro and do top 40. Under McHugh's stewardship, WKZL is one of the few top 40-to-hot AC converts doing as well or better than it did as a top 40 powerhouse. Then there are three country stations—including WTQR, which regularly pulls double-digit shares—and WKSI and WHSL, which both take a very top 40 approach.

You can also make a case, as McHugh does, that top 40 has traditionally had problems in the Triad, although to say there has been no sustained demand is a different matter. In 1987, there were 13.3 top 40 shares between WKZL and WKSI, the two top 40 stations at the time. As late as 1990, there were 10 shares between them. So it's simultaneously true that there's always been some demand and that there's historically been less demand than in other cities. And it's true that McHugh regularly sees research on his market, and I do not.

But not only should somebody do top 40 in Greensboro/Winston-Salem, S.C., anyway, it ought to be McHugh. And here's why:

1. What McHugh says about Greensboro was true until six months ago about Charleston, S.C. At that time, the market had a very successful R&B station, a hot AC, and an album rocker that somehow managed to do triple duty as the market's album, modern, and top 40 outlet. Charleston's two successful top 40s were long gone. As in Greensboro, one had segued to hot AC, the other to country. And the intervening weak-sister duopoly top 40,

WSSP (Fly 94), only seemed to prove that there was little sustained appetite for the format. Yet WSSX Charleston PD Calvin Hicks was correct in his belief that it might be nice for 18-34 females to hear **Joan Osborne** and the **Goo Goo Dolls** without enduring WAVF's other music.

2. Even with WJMH, WKZL, and WXRRA, there are still hit records that aren't getting played in the Triad. "Wonderwall" is in recurrent on WXRRA, meaning it got 10 plays last week. "Glycerine" got nine. "Be My Lover" isn't played anywhere in town. "Nobody Knows" isn't in any station's 40 most-played records category. When two of last week's top five mainstream records aren't receiving significant airplay, there's a hole.

3. It's hard for radio stations to lead a double life forever, especially former top 40s. When there's no top 40 in a market, listeners will turn to an R&B station, a modern rocker, or a hot AC to replicate top 40 as best they can. For the first year or so after a top 40 station changes to a niche format, listeners tend to think it's just the nature of popular music changing again. Eventually they realize that what they're hearing is no longer "their music," and they start looking for something else. That's why top 40's insistence on leaning one way or another since the late '80s/early '90s hasn't worked. Besides, a station's real allegiance will always be to its core, not displaced top 40 listeners. WJMH knows it can't play "Be My Lover" and can't ignore **Busta Rhymes**. WXRRA knows it can't keep "Glycerine" and "Wonderwall" in heavy rotation indefinitely without offending its core, even if the general public is just discovering those songs.

4. Like WSSX, WKZL has a healthy cume that's amenable to top 40. It has a successful morning show that a new top 40 would spend years building. Since today's hit music most often borders on hot AC, WKZL could daypart heavily, change by only a handful of records, and have a shot at continuing to grow in the 25-54 demo, as WSSX did. Since WKZL has carved out a successful life as a hot AC, however, McHugh will probably decline my generous offer. Top 40 would be harder for somebody else, especially without cume that's predisposed to the format. But if I had the resources that allowed WHSL to blast its way into the market as the third country station, I'd be willing to try it.

There are, believe it or not, markets where I wouldn't be anxious to try mainstream top 40. In the Southwest and West, Hispanic-market rhythmic top 40s—particularly those that break format every few months for the right record—probably have their markets covered. **Kevin Carter** says that his former home of Fresno, Calif., is littered with the bones of pop-leaning top 40s, and I'm hard-pressed to disagree.

Otherwise, you have to listen to the mainstream top 40s that listeners rejected and ask why. WKZL was well-regarded under **Chuck Holloway**, but it leaned AC even then, effectively limiting its audience. WKSI went through a series of personnel and direction changes before going country. To say that listeners still like top 40 does not mean they love every outlet unconditionally. Even the top 40s in Raleigh and Columbia have had their ups and downs, depending on how they were programmed. Often the problem with top 40 is not in our demographic cells, but in our selves.

New Jerk City



Chris Rock, center, was the latest in a series of comedians to visit WAEV (Mix 97.3) Savannah, Ga., PD/morning man Burke Allen and co-host Lyn Michaels and be told by the duo's producer, "Now, remember, don't show them up by being too funny."



RADIOACTIVE BY KEVIN CARTER

Geronimo Guilty; Country Station Goes AC!

The Washington Post reports that D.C.'s syndicated **WJFK** afternoon co-host **Don Geronimo** has pled guilty to cocaine possession. Geronimo was sentenced to a year's probation March 20 as a first-time offender after being arrested last June.

Longtime country outlet **KCIN** Seattle flips to "rhythmic AC" as "Kiss 106." No PD named yet. **EZ Communications'** **Doug McGuire** is overseeing the new format with **Becky Brenner** and **Karen Oboy** from country duopoly partner **KMPS**.

Midday host **Gene Knight** becomes PD/p.m. driver, as **KKBH** (the Beach) San Diego segues from '70s gold to AC. P.m. driver **Jesse Bullet** goes to mornings. **Doc Bailey** from the late **KLIT** Los Angeles is now midday host. **Doug Thomas**, from promotions, will do nights. Also, station manager **Wendy Gales** segues to Douglas Broadcasting as comptroller. Knight was PD of crosstown **KFMB-FM** until 1994.

Top 40/rhythmic **WERQ** (92Q) Baltimore hires **Tom Casey** (ex-KJMZ Dallas PD, most recently Jive Records' L.A. regional) as PD.

WIVY Jacksonville, Fla., director of FM programming **Dave Anthony** hires **Brian Taylor** from **AC KRAV** Tulsa, Okla., for the newly created position of program manager . . . **KBGG** San Francisco PD **Bob Hamilton** becomes acting PD for country duopoly partner **KSAN**.

WOSC (the Coast) Ocean City, Md., finishes its evolution to modern rock. **Bob Maxwell** remains PD . . . Soft AC **WLTA-FM** South Bend, Ind., flips to satellite oldies as **WZOC**.

WHTS (All Hit 98.9) Davenport, Iowa, is now part of the eight-station megapoly that also includes country **WLLR**, hot AC **KMXG** (Mix 96), and oldies **KUUL**. **WLLR** GM **Larry Rosmilso** is overseeing all eight.

Former **KUTQ/KZHT** Salt Lake City OM **Brian deGeus** crosses the street for nights at **Simmons'** soft AC **KSFI**. Expect him to move in a few weeks to AC sister **KQMB** (Star 102.7) as PD . . . Satellite country **WNDR** Syracuse, N.Y., is simulcasting top 40 sister **WNTQ** (93Q), for now.

American Radio Systems is merging with Henry Broadcasting, owners of **KCTC/KYMX** Sacramento, Calif., **KMJ/KSKS/KKDJ** Fresno, Calif., **KFAB/KGOR** Omaha, Neb., and **KUFO/KBBT** Portland, Ore. The total deal is worth about \$115 million. Buckley is reportedly keeping **KRQC/KDON** Salinas, Calif.

KPWR (Power 106) Los Angeles names **Dave Preshler** GSM, replacing **Marie Kordus**. He was GM of **KGGI** Riverside, Calif.

Following the departure of **Dick Puritan**, top 40/adult **WKQI** (Q95.5) Detroit inks **WLUP**

Chicago p.m. driver **Danny Bonaduce**, who will do the flyjock shuffle between the two cities: mornings in Detroit, afternoons in Chicago. The show includes local comic **John Heffron** and the previously announced **Rebecca Marshall** from **KBEE** Salt Lake City.

Hosting the **WKTU** New York morning show this week: **RuPaul** and former Seduction temptress **Michelle Visage**.

KJMN (Jammin 92.1) Denver overnighter **George Martinez** moves to nights.

At **KYSR** (Star 98.7) Los Angeles: **Mark Goodman** (ex-MTV) and **Shirley the Stuntgirl** (from **KIOI** San Francisco) are now official in mornings; former morning-show fill-in **Gary Thompson** moves to middays, replacing **Paul Freeman**. **KIOI** morning jock **Don Bleu** will launch an on-air talent search for Shirley's replacement April 26.

KFRC-FM San Francisco's **Gary Bryan** exits mornings, but remains on board for the duration of his contract. A new morning show—rumored to be **Dean Goss** and **Erin Garrett**—will be announced next week.

KJMZ Dallas' **Georgia Foy** joins **WPGC-FM** Washington, D.C., as morning co-host.

KWIN Stockton, Calif., MD/nights **Mark Medina** is new to mornings at nearby **KHTN** (Hot 105) Modesto, Calif., replacing **Jeff Davis**. **KWIN** overnighter **C.K.** is now filling nights.

WJMH Greensboro, N.C., MD **Tony "Horse" Raney** exits. Co-MD **Mary K** and PD **Brian Douglas** are handling the music.

At **WMC-FM** (FM100) Memphis, late-nighter **Carmen Connors** moves to middays, as **Kelly Cruise** leaves radio. P/T **Millie Mills** goes to late nights. **Argo** from crosstown modern rocker **WRXQ** is the new overnighter.

WNDU-FM (U93) South Bend, Ind., hires **WHZZ** Lansing, Mich., morning host/MD **Casey Daniels** for middays, replacing **Taylor Richards**, now morning co-host. **WHZZ** late-nighter **Woody Houston** is now MD.

WNCI Columbus, Ohio, ups **Tim Stevens** from P/T to overnights, replacing **Dave Sharp**.

Former **WTCF** Saginaw, Mich., PD **Steve Williams** is working P/T at **WAEV** (Mix 97.3) Savannah, Ga., while searching for a full-time gig. Call 912-354-4532.

After last week's flip from top 40 to AC, **KBIU** Lake Charles, La., sees PD/p.m. driver **Ron Bagnaud** move to mornings, replacing **Mark Roberts**. MD/midday host **Robert Perry** moves to afternoons, as **Lee Hudson** from crosstown **KHLA** joins for middays/APD. Overnighter **Doogie** is now "**Dylan Dupree**."

AC **KYMX** Sacramento, Calif., hires **Freddie Bueno** from **KYKY** St. Louis for afternoons, replacing **Mike Brunswick**, who exits.

Star 94 Is Kinda Fonda Mrs. Turner



Actress/activist/video exercise guru Jane Fonda forms the filling in a love sandwich with WSTR (Star 94) Atlanta morning team members Vikki Locke and Steve McCoy. Fonda stopped by to promote the premiere of the movie "Twister" and to buy the radio station for husband Ted Turner's birthday.

Tracy & Jack 'R' Makin' Monie



Jive recording artist R. Kelly made himself at home in the hallway of WHQT (Hot 97) New York recently. Pictured, from left, are recording artist/Hot 97 DJ Monie Love, R. Kelly, Hot 97 MD Tracy Cloherty, and Jive/Silvertone senior VP/promotion Jack Satter.

Standing In The Lobby Of Love



WXXL (XL106.7) Orlando, Fla., welcomes Atlantic recording act Collective Soul to town for a sold-out show. Pictured in the hermetically sealed XL106.7 lobby, from left, are Collective Soul's Ross Childress, a clearly terrified WXXL PD Adam Cook, Collective Soul's Dean Roland, and Atlantic's Rick Brown.

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Take A Picture—It'll Last Longer



Pictured backstage at the Grammy Awards, shortly before being busted for stuffing their pockets with free shrimp, from left, are Shawn Stockman of Boyz II Men, KMET San Francisco MD Joey Arbagey, Arista's Lance Walden, recording artist Tony Rich, and KMET PD Michelle Santosuosso.

Blessid Union Waves Buh-Bye



EMI recording act Blessid Union Of Souls hung with the folks at WAYV Atlantic City, N.J., recently. Pictured before heading out to the \$2.99 prime-rib dinner at Trump Tower, from left, are Tony of Blessid Union, WAYV APD Bobby D., Elliott of Blessid Union, WAYV afternoon jock Kevin Fox, WAYV PD Tommy Frank, Jeff of Blessid Union, and WAYV MD Paul Kelly. Kneeling is Eddie of Blessid Union Of Souls.

Hey, Who Shot The Drapes?

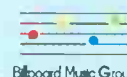


WKSE Buffalo, N.Y., threw a big party recently to celebrate the installation of brand-new, wood-like paneling in its spacious lobby. Pictured at the bash, from left, are Danny of the Rembrandts, WKSE MD Dave Universal, Phil of the Rembrandts, Phil's jacket, Elektra Records promo guy Tom Kent, and Tom's sweater.

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PDs Say Radio's Next Generation Is MIA

Continued from page 1

in college that TV does," says Dean. "If you want to be a performer on local TV, your options are limited to anchorperson, weather, or sports. I feel radio offers many more creative outlets than TV."

SUPPORT STAFF SPARKLES MORE?

Being in a college town helps R&B adult WILD Boston find interns, but APD/MD Dana Hall agrees that young people don't have the desire to commit to radio. "We get a few really good interns, but most of them lose interest. They don't have the commitment," says Hall. "We get lots of people from Boston University and Northeastern. Then there's Northeast Broadcast school. But those people want to do production and promotion, not on-air. I haven't had an intern in music programming for about a year."

That may surprise PDs who remember when many aspiring broadcasters wanted to work only on-air. Now, Chris Baker, OM/MD of album rock

The good news for frustrated programmers is that "for every 10 interns . . . there might be one who has a true interest in broadcasting and will devote time to help in any area that they can," says KXPB's Clifton. And that one good intern can be like the Energizer Bunny, says Vycki Buchanan, PD of R&B WTLC Indianapolis. "They stay and stay," she says, noting that a former intern worked her way up to be WTLC MD.

At mainstream rocker KISW Seattle, PD Steve Young says, "One [former intern] is doing overnights and another is producing the morning show." At KATT, where interns are rotated through all departments, OM/MD Baker says the promotion director was an intern three years ago.

According to Randy Scovil, PD of album rock WXRA Greensboro, N.C., candidates who say, "I really like radio, but I'm not sure [in what area]," are the best, as they're willing to try any task.

CARE AND FEEDING OF INTERNS

The key to having good interns is motivating them, say most PDs. "Once you find someone who has potential, it's important to make them feel a part of the station," KLUC's Dean says. "Invite them to staff and promotion meetings, station events and parties, [and] get 'em the same station clothing the full-timers have."

KATT's Baker says, "I have my own requirements. I make sure [their credit] hours are spent inside the station. I make them put a paper together for me at the end of the semester telling me what they've learned [and their] likes and dislikes of the job. It helps me, too."

Most stations express a preference for college interns who are working for credit. KISW's Young sees a steady stream of interns through arrangements with several local colleges. Because "they get graded on it," interns usually give the station a "pretty good effort," says Young.

The best interns are those with a love for radio. "A couple of guys interning for us now . . . have the bug and the desire [for radio]," says Baker. "Those are the guys who are here not only during their hours, but late at night, hanging out in the production room or coming to promotions and being active and involved in the station."

CARE AND FEEDING OF PART-TIMERS

When hiring part-time help, KLUC's Dean advises, one should ideally try to find someone good enough to be a full-timer. But, says WTLC's Buchanan, most experienced jocks who may be out of work won't relocate for two shifts a week. And the lower pay and inexperienced people keep the pool of good part-timers small, say PDs.

"Part-time—it's hard," says Buchanan. "Everybody wants to get in radio, yet they have no experience. It's hard for your club jocks to get the mentality, because it's not 'Hey! Ho! Throw your hands up in the air!' It's serious, and you have to be a serious communicator. Often you need a part-timer real quick, so you have to train someone, and who has the time?"

The faster pace of life for today's duopolized PD might be a factor in the failure to cultivate talent. "A lot of us are too pressed for time to develop an adequate talent program," Dean says. "We have to remember that we got help along the way in our careers, and it's more important than ever for us to make time for the next generation."

WHEN I WAS YOUR AGE . . .

At the risk of sounding like his parents, Benson offers up an old radio war story: "When I started out, I did anything it took, worked any shift, commuted any distance. I was afraid to screw up, because I wanted to succeed."

When Benson attended college in Plattsburgh, N.Y., he took the ferry across Lake Champlain to Burlington, Vt., to work part-time at WXXX. "If I missed the ferry, it was a two-hour drive around the lake," he says.

"Maybe people are brought up differently today," says KLUC's Dean, whose first unpaid on-air job was at the University of Iowa's KICR. "Even though it was minus 20 degrees outside, and the shift was 4 to 6 a.m., I jumped at the chance," he says.

A lot of potential interns are looking for glamour and don't want to pay their dues'

—Ken Benson

KATT Oklahoma City, sees more interns interested in nonmusic areas. "I'm surprised by the number of them who want to go into sales or a different part of the job, not programming."

THE GLAMOUR BOYS

Top 40 KKRZ (Z100) Portland, Ore., PD Ken Benson says, "The trick is finding talented, committed people with a good work ethic. I see a lot of potential interns who are looking for glamour and don't want to put in the time to pay their dues."

"What I've found . . . is that interns don't seem to be as serious as they used to be," confirms Monica Starr, PD of hip-hop WEJM (106 Jams) Chicago. "You get a good candidate and find out all they want to do is hang out with the stars."

Doug Clifton, PD of adult modern KXPB (the Peak) Denver, agrees with Benson and Starr that getting warm bodies isn't the problem. "Once they get here, they find the job could be a little mundane," he says. "It sounds pretty glamorous to be an intern at a radio station, but if there's not a true interest in getting into broadcasting, you find that after their internship, they're pretty bored and aren't showing up much."

Early in his career, KKRZ's Benson worked summers at album rock WBAB Long Island, N.Y., which had an extensive internship program. He estimates that WBAB had about 25 applicants for intern positions at any time, giving the station the luxury of a large talent pool and a rigorous prescreening and selection process.

KKRZ carries no interns in the programming department but places them in promotions for college credit. Compared to his days at WBAB, Benson says, "It's amazing how many stations have to be proactive and actually go to the schools and beat the bushes for interns."

INTERNS WHO HATE YOUR FORMAT

WILD's Hall often speaks to students at her alma mater, Emerson College, and finds attitudes toward commercial radio discouraging. "The kids want to come out and change everything and be about what they're doing," she says. "I tell them [they] can't go out there and say, 'Commercial radio sucks!' You've got to get in the door and learn from these people. It's very different from college radio—different goals, different arena. Honestly, I don't know where the next generation of radio people is going to come from."

MONITOR PROFILE

Martin Rises Through The Ranks To Fight A "Wild" Bay Area Battle

The last thing I ever wanted to be was a PD," says KYLD (Wild 107.7) San Francisco PD Michael Martin, whose credentials bear that out. Martin got into radio via the frat-pack entrance—as an L.A. club jock. "From my perspective, music was always above everything else," he says. Consultant Jerry Clifton brought Martin nearly three years ago from KIIS-FM Los Angeles, where he had risen from research assistant to mixer to MD.

Martin was promoted from APD/MD to PD six months ago by OM Bob Hamilton, who has since crossed the street to KBGG. Martin campaigned for the job by doing it. "Bob Hamilton convinced GM Bob Visotcky that I could handle it. Bob brought a lot of structure to a station that badly needed it," says Martin, who admits there was an overabundance of unchanneled energy floating through the KYLD hallways. "He was a good administrator who helped create synergy between the departments," Martin recalls. "He put me in charge of the music, the jocks, the street vibe, the promos, and the contests, with his input."

Martin quickly found that being a big-time

and Snoop Doggy Dogg, "Gin & Juice."

Like crosstown rival KMEL, Wild 107 has capitalized on the demise of KHQT (Hot 97.7) in nearby San Jose, Calif. The station is careful to weigh its promotional attack evenly between the two cities, since an estimated third of its metro-diary returns come from San Jose, as well as nearly half of its P1 returns.

KYLD simulcasts on the 99.1 frequency in Salinas, Calif., two hours south, where it does battle with KDON. As an additional revenue stream, the station recently installed a computer-operated splitter on the network that triggers separate stopsets and promos on each of the two frequencies, custom-targeting each market. Martin reports that in the first month the splitter was in use, the station made an additional \$40,000.

Wild 107 hired former Hot 97.7 morning show, "The Dog House," with Elvis and J.V. when KHQT went under. "They have a great South Bay base, which is building here in the city," says Martin. The duo generates those all-important complaint calls, but they are capable of a softer side. When a girl with a rare blood disease recently needed \$2,000 for treatment, J.V. collected listener pledges in 40 minutes by promising to swim from Alcatraz to the mainland. The next day, he donned a wetsuit and did it in two hours.

The morning show includes producer Hollywood, Big Joe the street guy, and Verinder, a local gas-station attendant who speaks little English. Borrowing a page from the Letterman book, the guys utilize him for wacky stunts.

Midday personality Renee Taylor is another Hot 97.7 vet. "She has a great personality, does tons of audience-relatable stuff, and everyone knows her," says Martin. Afternoon jock Geoff St. John comes from KPWR (Power 106) Los Angeles, is the station voice/production director, and does two weekly mix shows: the deep-house show, "Nocturnal Transmission," and a Latin-house show, "St. John's Playhouse."

Night jock Jojo Wright is on his second tour of duty. "He's the '90210'-type kid that all the girls love," says Martin. Xavier, "The X-man," does the late-night "Turn Off The Lights" slob-jam show.

Martin conducts aircheck sessions but doesn't believe in picking apart every break. "That's like stopping a movie after every scene and critiquing it," he says. "After the tape, we'll talk about it as a whole. Besides, I don't want DJs. I want some kid who lives, eats, and breathes my audience; knows the hot malls, the hot clubs; knows that San Jose State is going to the NCAA [basketball finals] for the first time in 12 years."

Tha Flava Boyz, DJ Mein, and Double Barrel Darryl do the weekend mix shows. "After their shows, the studio is a complete disaster," says Martin. "The place is littered with pizza boxes, empty cans, and other trash, but it's worth it every week."

"I've learned a lot from everyone I've worked with," says Martin, "including [former KIIS PDs] Bill Richards and Steve Rivers. When I was at KQJZ (Pirate Radio) Los Angeles, Scott Shannon taught me the art of passion. How does something feel? If it's raining, use the mood, throw the clocks out the window." Jerry Clifton taught him to reach outside the box. "Our motto is, 'Wouldn't it be cool if . . . ?'" says Martin. "It's the basis for everything we do."

As the battle with KMEL heats up, Martin tries to put a positive spin on it. "The tension should always be there, especially on yourself," he says. "Like I tell my mixers, the second you think you're all that [special], remember, there's a 13-year-old kid in a garage somewhere who uses three turntables and mixes with his toes."

KEVIN CARTER



Michael Martin
Program Director
KYLD San Francisco

To be a successful PD today, you have to be a businessman'

PD included a variety of dry, nonprogramming-related administrative duties. "To be a successful PD today, you have to be a businessman," he says. "When you're an MD, your PD usually shields you from the outside world, allowing you to remain pure and focused on the music."

Martin likes to keep the atmosphere loose. "We like to shoot hoops and enjoy being goofy," he says. "I like to walk around visiting people to see what the vibe is." Taking valuable management time for social intercourse can't become a luxury, he says. "I always hated PDs with closed doors."

Assistant MD DJ Mein reminds Martin of himself years ago. He's a young, local guy and a mixer. "He [doesn't have] an ego yet," says Martin. "He's a pure music animal, and I feed off that. He's not caught up in industry politics yet; I'm trying to keep him pure for as long as I can."

Wild 107's audience base has always been heavily Latino. Rhythm is the taste of the Bay Area, whether hip-hop or dance. Despite the ever-shifting audience tastes, Wild 107 listeners also gravitate toward the old-school sound and ballads, Martin says. "Dance music has always worked in the clubs, and lately we've seen more radio-accessible dance and hip-hop music. We're also seeing house music become more mass-appeal."

Here's a recent 3 p.m. hour on Wild 107: Angelina, "Release Me"; 2Pac, "California Love"; R. Kelly, "Down Low"; Lumiz, "I Got 5 On It"; Lina Santiago, "Feels So Good"; Coolio, "1,2,3,4 (Sumpin' New)"; Fugees, "Killing Me Softly"; Everything But The Girl, "Missing"; Method Man and Mary J. Blige, "All I Need"; Mariah Carey, "Always Be My Baby"; Buffy, "Give Me";

SOUNDCAN SINGLES SALES CHART: (2) - 90,000 UNITS!

"R. KELLY" LP NOW APPROACHING TRIPLE PLATINUM!

BILLBOARD HOT 100 SINGLES CHART: (6) TO (4)

MONITOR RHYTHM-CROSSOVER CHART: (10) TO (9)

R&R RHYTHMIC CHART: (9)

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WQHT 31x	WJJS 36x	KHOM 11x	KPSI 34x	WNVZ 6x
WPGC 46x	KZFM 23x	B-96 12x	KWTX 11x	WOCQ 60x
WHHH 53x	KKSS 54x	KQKS 29x	KWIN 34x	WFLY 5x
KLUC 55x	KJMZ 31x	KKFR 16x	KCAQ 31x	KMEL 51x
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LYDIA - Happy (belated) birthday. You happy now? Don't bug me til next year.

MARTY - I had a dream I was at work and woke up realizing I was! Verna

K - Don't stand in my way when I'm trying to express imaginative synthesis. B

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CELINE DION • Because You Loved Me (550 MUSIC)	+634
WNVZ +34, WIOQ +31, KIIS +24, WPRO +23, WKSS +21, WZJM +19, WTWR +18, KRQQ -18, WDJX +18, WHOT +17	
MARIAH CAREY • Always Be My Baby (COLUMBIA)	+522
WZYP +26, KHOM +22, WSSX +21, KZZU +19, WYCR +19, WLAJ +18, WSNX +18, WZPL +18, KIIS +18, KHKS +17	
TINA ARENA • Chains (EPIC)	+482
WZJM +23, WRVQ +22, WWSR +20, WPRO +20, WXKB +17, WKLB +16, WYCR +15, WKSS +15, KKRZ +15, WZPL -15	
ALANIS MORISSETTE • Ironic (MAVERICK/REPRISE)	+376
WZYP +19, KHFI +18, KLRZ +17, WNNK +17, KKMG +16, WRVQ +16, WBZZ +16, WFBC -15, WDJX +15, KDWB +15	
FOO FIGHTERS • Big Me (ROSWELL/CAPITOL)	+335
KLRZ +23, KRBE +21, WZNY +18, WWCK +18, WFLZ +18, WAPE +18, WNCI +15, WBHT +14, WKXJ +14, WYCR -13	
LA BOUCHE • Sweet Dreams (RCA)	+231
WTWR +18, KLRZ +17, WKSS +16, WIOQ +14, WFLY +13, KBFM +12, WFLZ +12, WNVZ +12, WWCK +11, WYCR +9	
JANN ARDEN • Insensitive (A&M)	+207
KKMG +16, KKDM +14, KHHT +14, WNOK +13, KWMX +11, WSTW +10, WWCK +10, WAPE +10, WDJX +10, WABB +9	
TRACY CHAPMAN • Give Me One Reason (ELEKTRA/EEG)	+187
WSTR +17, WNCI +13, WIXX +12, WEDJ +10, WKRZ +9, WDCG +9, KALC +9, WZST +8, KRBE +8, WBHT +7	
DOG'S EYE VIEW • Everything Falls Apart (COLUMBIA)	+185
WNVZ +17, KHTY +16, WNTQ +14, WRVQ +14, WSNX +13, WRVW +13, WZST +9, WSTW +8, WAPE +7, WTIC +7	
BODEANS • Closer To Free (SLASH/REPRISE)	+164
WGTY +29, WSNX +20, WDJX +17, WXXX +13, WYCR +12, WSTW +11, WMXQ -10, KJYO +10, KKRZ +10, WKBQ +9	

RHYTHM-CROSSOVER

INCREASE IN PLAYS

CELINE DION • Because You Loved Me (550 MUSIC)	+271
WWKX +40, XHTZ +35, KMEL +28, KUBE +24, WJMN +23, KPRR +21, KGGI +18, KKFR +16, WPOW +14, KLUC +13	
FUGEES • Killing Me Softly (RUFFHOUSE/COLUMBIA)	+262
WWKX +28, KDON +26, KUBE +26, XHTZ +25, WHHH +20, KPRR +17, WJMN +17, WJJS +15, KKSS +12, KSFM +12	
COOLIO • 1,2,3,4 (Sumpin' New) (TOMMY BOY)	+153
WJMN +30, WJMH +25, KYLD +18, KUBE +18, WPGC +13, KPWR +12, KGGI +11, KCAQ +10, KJMZ +7, KZHT +6	
SWV • You're The One (RCA)	+141
KKFR +23, KBXX +21, WQHT +19, KCAQ +17, WHHH +11, KMEL +10, WERQ +8, KPRR +6, XHTZ +6, WJJS +5	
ANGELINA • Release Me (UPSTAIRS)	+113
KZFM +29, KSFM +25, KDON +21, KGGI +16, KPWR +13, KCAQ +9, KPRR +5, WJJS -3, KBOS +2, KBXX +1	
COLOR ME BADD • The Earth, The Sun, The Rain (GIANT)	+81
KUBE +27, KMEL +18, WJJS +10, WJMN +8, KYLD +6, KZHT +3, KSFM +3, KZFM +1, KLUC +1, KPRR +1	
JOE • All The Things (Your Man Won't Do) (ISLAND)	+72
KLUC +21, KCAQ +18, WERQ +13, KBXX +10, WWKX +7, KBOS +5, KDON +4, WPGC +4, WQHT +4, KSFM +3	
BUSTA RHYMES • Woo-Hah!! Got You All In Check (ELEKTRA/EEG)	+70
KYLD +21, KPWR +13, KUBE +12, WPOW +7, KPRR +6, KMEL +5, KKSS +3, WJMH +3, KZHT +3, WHHH +2	
BONE THUGS-N-HARMONY • Crossroads (RUTHLESS/RELATIVITY)	+59
KBXX -34, KPWR +17, WPGC +7, WJMH +3, WWKX +1	
MARIAH CAREY • Always Be My Baby (COLUMBIA)	+57
KCAQ +23, WPOW +19, KGGI +16, WKTU +13, WWKX +13, KPRR +5, KXXX +5, WQHT -5, KZFM +4, KDON +4	
BILLIE RAY MARTIN • Your Loving Arms (EASTWEST/EEG)	+57
WKTU +29, KKFR +13, KZFM +10, WBBM +5, KCAQ +1, KQKS +1, WPOW +1	

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	35	37	1	35	37
2	35	38	2	35	38
3	35	37	3	35	37
4	33	21	4	33	21
5	31	33	5	31	33
6	26	25	6	26	25
7	25	28	7	25	28
8	24	20	8	24	20
9	23	28	9	23	28
10	23	26	10	23	26
11	19	33	11	19	33
12	15	16	12	15	16
13	15	21	13	15	21
14	14	9	14	14	9
15	14	10	15	14	10
16	14	14	16	14	14
17	13	17	17	13	17
18	12	10	18	12	10
19	12	10	19	12	10
20	11	9	20	11	9
21	11	14	21	11	14
22	11	1	22	11	1
23	11	6	23	11	6
24	10	10	24	10	10
25	10	2	25	10	2
26	9	21	26	9	21
27	9	19	27	9	19
28	9	9	28	9	9
29	8	7	29	8	7
30	8	9	30	8	9
31	8	6	31	8	6
32	7	7	32	7	7
33	7	3	33	7	3
34	6	2	34	6	2
35	6	2	35	6	2

ADULT CONTEMPORARY

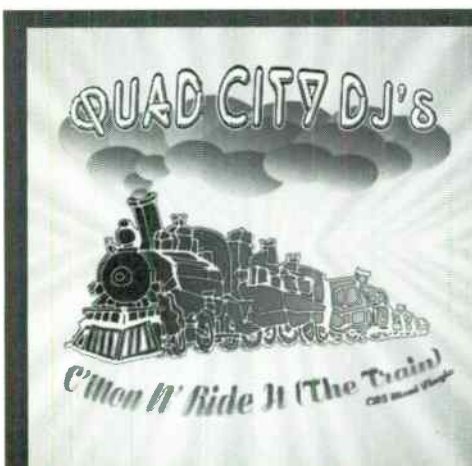
INCREASE IN PLAYS

MARIAH CAREY • Always Be My Baby (COLUMBIA)	+148
KVUU +22, KEZR +19, WARM +13, WSLQ +11, WMJQ +11, WALK +9, KLYF +9, KGBY +8, WEBR +8, WGSY +7	
LIONEL RICHIE • Don't Wanna Lose You (MERCURY)	+100
KGBX +20, WLHT +14, WARM +10, WLAC +9, WTFM +8, KLYF +7, KISC +6, KIOI +6, WMAG +4, WMJQ +4	
CELINE DION • Because You Loved Me (550 MUSIC)	+70
KVUU +21, WBEB +10, KTHY +8, KLYF +7, WJDX +5, WLAC +5, WMGS +4, WTFM +4, WLTF +4, WMJQ +4	
THE TONY RICH PROJECT • Nobody Knows (LAFACE/ARISTA)	+69
WASH +12, WEBR +9, WLAC +6, KURB +6, WALK +5, KISC +5, WJDX +4, WMGS +4, KGBY +4, KESZ +4	
WHITNEY HOUSTON & CECE WINANS • Count On Me (ARISTA)	+59
WJDX +21, KGBY +14, KLYF +12, WTFM +8, KISC +6, WALK +5, KMZQ +5, WLHT +4, KTHY +4, WDEF +3	

ADULT TOP 40

INCREASE IN PLAYS

CELINE DION • Because You Loved Me (550 MUSIC)	+268
KSTP +49, WKQI +33, WZPK +17, WIVY +16, KSTZ +16, KPLZ +16, WMMX +15, WIOG +14, WRQX +13, WMC +12	
MARIAH CAREY • Always Be My Baby (COLUMBIA)	+167
WQAL +24, WYXR +21, WZPK +16, WKQI +15, WRQX +14, WMYI +11, WYYY +9, WWSN +8, KKLQ -8, WMXV +6	
GIN BLOSSOMS • Follow You Down (A&M)	+136
WZPK +29, KSTP +26, WWSN +14, WBMX +13, KPLZ +10, WTMX +9, WKZL +9, WMC +9, WVTY +8, KFMB +7	
THE TONY RICH PROJECT • Nobody Knows (LAFACE/ARISTA)	+127
WYXR +23, KYKY +21, KPLZ +13, WMLX +11, WRQX +10, WBMX +7, WVAF +5, WMTX +5, WBLI +5, WAEV +4	
TINA ARENA • Chains (EPIC)	+117
KPLZ +17, WPLJ +16, KKOB +14, WWSN +14, KKLQ +11, WZPK +7, WQLH +7, WKQI +7, WYXR +6, WVAF +5	



QUAD CITY DJ'S

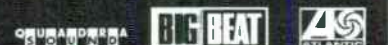
"C'MON N' RIDE IT (THE TRAIN)"

KQID 42x	KRRG 35x	WWKX 33x	WJJS 32x	KTFM 26x
KHFI 26x	KLUC 25x	WFEX 23x	KKSS 21x	WFLY 18x
KKFR 18x	WJBT 17x	WFHN 16x	KIXY 15x	KWNZ 15x
WMGI 15x	WFLZ 14x	KZFM 14x	KSMB 12x	KZHT 11x
KCAQ 11x	KFFM 11x	KWIN 7x	XHTZ 5x	KSFM 4x

DEBUT **39** TOP 40/RHYTHM-CROSSOVER MONITOR

SOUNDCAN SALES:

HAWAII	#2
SAN ANTONIO	#9
JACKSONVILLE	#9
ORLANDO	#13
WEST PALM	#15
TAMPA	#17
MIAMI	#32



POWER PLAYLISTS

For Week Ending March 24, 1996



Playlists supplied by Broadcast Data Systems Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Main content table with 12 columns representing radio stations (e.g., Z100, KIIS, Q102, KISS 108, KISS 106.1, KRBE, KDWB, STAR 94, B94, WFLZ, WPST, Y100, WNCI, WTIC, Q102, PRO-FM, WKBC, Q104) and rows of song titles, artists, and play counts.



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For Week Ending March 24, 1996



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AIRPLAY Monitor PD: Brian Burns MD: Kip Taylor

Table for G105 Raleigh station, listing songs and play counts.

Z100 PD: Ken Benson APD/MD: Chet Buchanan

Table for Z100 Portland station, listing songs and play counts.

ALICE 106 PD: Greg Cassidy MD: Jim Lawson

Table for ALICE 106 Denver station, listing songs and play counts.

THE RIVER PD: Charlie Quinn APD: Tom Peace MD: Jim McDonald

Table for THE RIVER Nashville station, listing songs and play counts.

JAMMIN' 92 PD: Lisa Rodman MD: Dave Eubanks

Table for JAMMIN' 92 Cleveland station, listing songs and play counts.

XL106.7 PD/MD: Adam Cook APD: Pete deGraaf

Table for XL106.7 Orlando station, listing songs and play counts.

KJ103 PD: Mike McCoy MD: Joe Friday

Table for KJ103 Oklahoma City station, listing songs and play counts.

KISS 98.5 PD: Sue O'Neil MD: Dave Universal

Table for KISS 98.5 Buffalo station, listing songs and play counts.

WZPL PD: Tom Gjerdrum MD: Rob Blair

Table for WZPL Indianapolis station, listing songs and play counts.

THE EDGE PD: Brian Bridgman MC: Marcie Crescente

Table for THE EDGE Charlotte station, listing songs and play counts.

Z93 PD: Louis Kaplan MD: Gretchen Corbett

Table for Z93 Dayton station, listing songs and play counts.

FLY 92 PD/MD: Mike Morgan

Table for FLY 92 Albany station, listing songs and play counts.

Z104 PD: Don London MD: Sean Sellers

Table for Z104 Norfolk station, listing songs and play counts.

MIX 93.3 PD/MD: Jon Zellner

Table for MIX 93.3 Kansas City station, listing songs and play counts.

MIX 107.5 PD: John Peake MD: Lee Cagle APD: Steve Douglas

Table for MIX 107.5 Denver station, listing songs and play counts.

WIXX PD/MD: Dan Stone

Table for WIXX Green Bay station, listing songs and play counts.

WKRZ PD: Ken Medek MD: Jerry Padden

Table for WKRZ Wilkes-Barre station, listing songs and play counts.

WVKS PD: Mike Wheeler MD: Curt Kruse

Table for WVKS Toledo station, listing songs and play counts.

MAINSTREAM

POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending March 24, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcast stations in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays to monitored week.

98PXY

WPXY Rochester PD: Clarke Ingram APD/MD: J.J. Rive

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station 98PXY.

WDJX

WDJX Louisville PD: C.C. Matthews MD: Jill Meyer

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station WDJX.

WAPE

WAPE Jacksonville PD: Cat Thomas APD/MD: Tony Mann

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station WAPE.

KHFI

KHFI Austin PD: John Roberts MD: Fernando Ventura

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station KHFI.

93Q

WNTQ Syracuse PD: Tom Mitchell MD: Jimmy Olson

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station 93Q.

B104

KBFM McAllen PD: Billy Santiago MD: Jeff DeWitt

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station B104.

SUNNY 104.5

WSNX Grand Rapids PD: Mark McGill MD: Keith Curry

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station SUNNY 104.5.

WINK 104

WNNK Harrisburg PD: John O'Dea MD: Scott Shaw

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station WINK 104.

Q94

WRVQ Richmond PD: Lisa McKay APD/MD: Billy Surf

Table with 4 columns: Rank, Artist, Song, Plays. Lists top 40 songs for station Q94.

BREAKING AT:

- List of station call letters including Z100, WKBQ, WGTZ, KROQ, KXPK, WYKS, WBCN, WKSS, KSMB, Q99, WRQK, WSSX, XHRM, WJET, WABB, WMMS, WRFY, WKXJ, WRCX, WKDD, WQXY, WZJM, KBBT, KTEG, WNEW, WPST, WMMR, Y100, WXLK, 89X, Q104, KHTQ, WWXM, KHTO, KYSR, WEQX, WWST, WDRE, WWCK, WPLJ, KHMx, WZNY.

Advertisement for Lenny Kravitz featuring a large photo of him and the text 'Lenny Kravitz can't get off you off my mind'. Includes promotional text about video and radio airplay, and contact information for David Carroll.

AIRPLAY Monitor BDS IMPACT™ DETECTIONS



★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 1500 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

DOG'S EYE VIEW 1325/185
Everything Falls Apart (Columbia)
Total Stations: 82/Chart Move: 25-23
Heavy (40+ plays): 1 KLRZ

TINA ARENA 1205/482
Chains (Epic)
Total Stations: 73/Chart Move: 38-25
Heavy (40+): 0

JANN ARDEN 1029/207
Insensitive (A&M)
Total Stations: 61/Chart Move: 32-27
Heavy (40+): 2 KHTO, WSSX

DEBORAH COX 990/48
Who Do U Love (Arista)
Total Stations: 76/Chart Move: 30-28
Heavy (40+): 4 KBFM, KHTO, WTWV, WXIS

TRACY CHAPMAN 951/187
Give Me One Reason (Elektra/EEG)
Total Stations: 58/Chart Move: 33-30
Heavy (40+): 2 KALC, WSTR

NO DOUBT 816/57
Just A Girl (Trauma/Interscope)
Total Stations: 63/Chart Move: 36-34
Heavy (40+): 1 WPST

Medium (20-39): 17 KHTY, KJYO, KKDM, KKRD, KLRZ, KUTQ, WDCG, WDDJ, WFHM, WHTZ, WKBO, WKXJ, WNNK, WWC, WXIS, WZNY, WZST

LINA SANTIAGO 713/137
Feels So Good (Show Me Your Love) (Groove Nation/Universal)
Total Stations: 68/Chart Move: Debut 37
Heavy (40+): 5 KBFM, KHFI, KIIS, KLRZ, KZZU

MARY J. BLIGE 709/32
Not Gon' Cry (Arista)
Total Stations: 71/Chart Move: 40-38
Heavy (40+): 5 KHFI, KHOM, KZZU, WKSE, WNVZ

CHART BOUND

Total Plays/Gain

"WEIRD AL" YANKOVIC 621/152
Amish Paradise (Scotti Bros./All American)
Total Stations: 58
Heavy (40+): 0

SPACEHOG 589/48
In The Meantime (HiFi/Sire/EEG)
Total Stations: 41
Heavy (40+): 1 KUTQ

EVERCLEAR 561/21
Santa Monica (Watch The World Die) (Tim Kerr/Capitol)
Total Stations: 41
Heavy (40+): 2 KHTY, WDDJ

FOO FIGHTERS 549/335
Big Me (Roswell/Capitol)
Total Stations: 46
Heavy (40+): 1 KRBE

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

FOO FIGHTERS 19
Big Me (Roswell/Capitol)

TINA ARENA 18
Chains (Epic)

LA BOUCHE 14
Sweet Dreams (RCA)

TRACY CHAPMAN 9
Give Me One Reason (Elektra/EEG)

RED HOT CHILI PEPPERS 9
Aeroplane (Warner Bros.)

Medium (20-39): 8 KHTY, KKDM, KLRZ, WBHT, WHTZ, WPST, WXIS, WYCR
Light (Under 20): 37
New Airplay This Week: 19 KDWB, KJYO, KKRD, KLRZ, KWMX, WABB, WAPE, WDDJ, WFLY, WFLZ, WXXX, WKBO, WKCI, WKXJ, WNCI, WNOK, WSSX, WSTW, WWCK

RED HOT CHILI PEPPERS 484/85
Aeroplane (Warner Bros.)
Total Stations: 48
Heavy (40+): 0
Medium (20-39): 8 KHTY, KKDM, KLRZ, WHTZ, WKBO, WKXJ, WPST, WXIS
Light (Under 20): 40
New Airplay This Week: 9 KHOM, KJYO, KKRD, KRBE, WPRO, WTWV, WVSR, WWST, WXXX

HOOTIE & THE BLOWFISH 445/44
I Go Blind (Atlantic/Reprise)
Total Stations: 19
Heavy (40+): 5 WBHT, WDDJ, WFBC, WKRQ, WKRZ
Medium (20-39): 5 KMXV, KRQQ, WDCG, WEDJ, WVKK
Light (Under 20): 9
New Airplay This Week: 1 WDJX

WHITNEY HOUSTON & CECE WINANS 411/15
Count On Me (Arista)
Total Stations: 37
Heavy (40+): 0
Medium (20-39): 5 KHOM, KHTO, WFHM, WRVV, WTWV
Light (Under 20): 32
New Airplay This Week: 2 WFMF, WSTW

LA BOUCHE 409/231
Sweet Dreams (RCA)
Total Stations: 61
Heavy (40+): 0
Medium (20-39): 5 KBFM, WFLY, WIOQ, WKSE, WXPY
Light (Under 20): 56
New Airplay This Week: 14 KLRZ, WFLZ, WGTZ, WKSS, WLAN, WNVZ, WTWV, WVKK, WWC, WXXS, WXXX, WYCR, WZJM

COOLIO 400/112
1,2,3,4 (Sumpin' New) (Tommy Boy)
Total Stations: 33
Heavy (40+): 1 KZZU
Medium (20-39): 5 KKRD, KRQQ, WBHT, WFHM, WXIS
Light (Under 20): 27
New Airplay This Week: 4 KHKS, WKRZ, WPRO, WSNX

LIONEL RICHIE 376/136
Don't Wanna Lose You (Mercury)
Total Stations: 43
Heavy (40+): 0
Medium (20-39): 2 WHYI, WWCK
Light (Under 20): 41
New Airplay This Week: 8 KHTT, KJYO, WHHY, WMXQ, WTIQ, WWST, WZJM, WZNY

LOS DEL RIO 364/28
Macarena (Bayside Boys Mix) (RCA)
Total Stations: 35
Heavy (40+): 1 WXXX

Medium (20-39): 6 KKRZ, KRQQ, WFHM, WFLZ, WXPY, WXXB
Light (Under 20): 28
New Airplay This Week: 3 WSNX, WSSX, WXXB

J'SON 350/7
Take A Look (Hollywood)
Total Stations: 27
Heavy (40+): 0
Medium (20-39): 7 KBFM, KLRZ, WFBC, WFHM, WNNK, WNVZ, WWST
Light (Under 20): 20
New Airplay This Week: 1 WKSS

RADIOHEAD 313/1
High And Dry (Capitol)
Total Stations: 20
Heavy (40+): 1 KHTY
Medium (20-39): 4 KLRZ, KUTQ, WKXJ, WPST
Light (Under 20): 15
New Airplay This Week: 1 KALC

LENNY KRAVITZ 306/60
Can't Get You Off My Mind (Virgin)
Total Stations: 23
Heavy (40+): 0
Medium (20-39): 3 KHTO, KLRZ, WXIS
Light (Under 20): 20
New Airplay This Week: 3 KHOM, WKBO, WZNY

GARBAGE 304/96
Only Happy When It Rains (Almo Sounds/Geffen)
Total Stations: 33
Heavy (40+): 0
Medium (20-39): 6 KHTY, KLRZ, KRBE, WHTZ, WKXJ, WPST
Light (Under 20): 27
New Airplay This Week: 2 WSSX, WVSR

ENYA 250/2
Anywhere Is (Reprise)
Total Stations: 26
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 26
New Airplay This Week: 3 KUTQ, WWST, WZNY

STONE TEMPLE PILOTS 222/35
Big Bang Baby (Atlantic)
Total Stations: 36
Heavy (40+): 0
Medium (20-39): 3 KKDM, KLRZ, WDDJ
Light (Under 20): 33
New Airplay This Week: 3 WBHT, WTWV, WXXX

★ VOICE OF THE BEEHIVE 178/111
Scary Kisses (Discovery)
Total Stations: 29
Heavy (40+): 0
Medium (20-39): 3 KLRZ, KRBE, WXIS
Light (Under 20): 26
New Airplay This Week: 5 KUTQ, WFLZ, WKXJ, WWCK, WXIS

★ OASIS 177/22
Champagne Supernova (Epic)
Total Stations: 12
Heavy (40+): 1 KKDM

Medium (20-39): 4 KHTY, KRBE, KUTQ, WPST
Light (Under 20): 7
New Airplay This Week: 1 WKRQ

LE CLICK 172/20
Tonight Is The Night (Logic)
Total Stations: 20
Heavy (40+): 1 WRVQ
Medium (20-39): 3 KKDM, WIOQ, WKSE
Light (Under 20): 16
New Airplay This Week: 1 WFLY

★ JARS OF CLAY 163/58
Flood (Essential/Silvertone/Jive)
Total Stations: 25
Heavy (40+): 2 KKDM, KRBE
Medium (20-39): 1 KUTQ
Light (Under 20): 22
New Airplay This Week: 3 WNOK, WPST, WZNY

TOADIES 157/9
Possum Kingdom (Interscope)
Total Stations: 9
Heavy (40+): 1 WDDJ
Medium (20-39): 2 KHTY, WPST
Light (Under 20): 6

STABBING WESTWARD 149/38
What Do I Have To Do? (Columbia)
Total Stations: 24
Heavy (40+): 0
Medium (20-39): 2 KUTQ, WHTZ
Light (Under 20): 22

QUINCY JONES FEAT. BABYFACE & TAMIA WITH PORTRAIT & BARRY WHITE 140/14
Slow Jams (Qwest/Warner Bros.)
Total Stations: 23
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 23
New Airplay This Week: 3 KHKS, KHOM, KKRD

★ MTS 137/29
I'll Be Alright (Summit)
Total Stations: 8
Heavy (40+): 1 WXPY
Medium (20-39): 3 WFLZ, WIOQ, WKSE
Light (Under 20): 4
New Airplay This Week: 1 WKSE

SMASHING PUMPKINS 133/1
Bullet With Butterfly Wings (Virgin)
Total Stations: 18
Heavy (40+): 0
Medium (20-39): 1 WPST
Light (Under 20): 17

★ K.D. LANG 132/8
Sexuality (Warner Bros.)
Total Stations: 25
Heavy (40+): 0
Medium (20-39): 1 KLRZ
Light (Under 20): 24
New Airplay This Week: 2 KHTO, WHOT

★ INTRIGUE 132/12
Dance With Me (Universal)
Total Stations: 12
Heavy (40+): 0
Medium (20-39): 1 WGTZ
Light (Under 20): 11

★ REAL MCCOY 131/38
Sleeping With An Angel (Arista)
Total Stations: 8
Heavy (40+): 0
Medium (20-39): 3 KQKQ, WIOQ, WKSE
Light (Under 20): 5
New Airplay This Week: 2 KHTO, KLRZ

MAINSTREAM

SONG ACTIVITY REPORTS

For Week Ending March 24, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

JANN ARDEN
Insensitive (A&M)
Total Stations: 61
Chart Move: 32-27

Table with columns: Market, Station, and Song. Lists top stations for Jann Arden's 'Insensitive' across various markets.

TINA ARENA
Chains (Epic)
Total Stations: 73
Chart Move: 38-25

Table with columns: Market, Station, and Song. Lists top stations for Tina Turner's 'Chains' across various markets.

MARY J. BLIGE
Not Gon' Cry (Arista)
Total Stations: 71
Chart Move: 40-38

Table with columns: Market, Station, and Song. Lists top stations for Mary J. Blige's 'Not Gon' Cry' across various markets.

BODEANS
Closer To Free (Slash/Reprise)
Total Stations: 83
Chart Move: 15-11

Table with columns: Market, Station, and Song. Lists top stations for Bodeans' 'Closer To Free' across various markets.

BRANDY
Sittin' Up In My Room (Arista)
Total Stations: 77
Chart Move: 18-16

Table with columns: Market, Station, and Song. Lists top stations for Brandy's 'Sittin' Up In My Room' across various markets.

MARIAH CAREY
Always Be My Baby (Columbia)
Total Stations: 78
Chart Move: 9-4

Table with columns: Market, Station, and Song. Lists top stations for Mariah Carey's 'Always Be My Baby' across various markets.

TRACY CHAPMAN
Give Me One Reason (Elektra/EEG)
Total Stations: 58
Chart Move: 33-30

Table with columns: Market, Station, and Song. Lists top stations for Tracy Chapman's 'Give Me One Reason' across various markets.

COOLIO
1,2,3,4 (Sumpin' New) (Tommy Boy)
Total Stations: 33
Chart Move: 15-18

Table with columns: Market, Station, and Song. Lists top stations for Coolio's '1,2,3,4' across various markets.

DEBORAH COX
Who Do U Love (Arista)
Total Stations: 76
Chart Move: 30-28

Table with columns: Market, Station, and Song. Lists top stations for Deborah Cox's 'Who Do U Love' across various markets.

CELINE DION
Because You Loved Me (550 Music)
Total Stations: 79
Chart Move: 16-5

Table with columns: Market, Station, and Song. Lists top stations for Celine Dion's 'Because You Loved Me' across various markets.

DOG'S EYE VIEW
Everything Falls Apart (Columbia)
Total Stations: 82
Chart Move: 25-23

Table with columns: Market, Station, and Song. Lists top stations for Dog's Eye View's 'Everything Falls Apart' across various markets.

EVERCLEAR
Santa Monica (Watch The World Die) (Tim Kerr/Capitol)
Total Stations: 41
Chart Move: 15-12

Table with columns: Market, Station, and Song. Lists top stations for Everclear's 'Santa Monica' across various markets.

FOO FIGHTERS
Big Me (Roswell/Capitol)
Total Stations: 46
Chart Move: 16-14

Table with columns: Market, Station, and Song. Lists top stations for Foo Fighters' 'Big Me' across various markets.

GARBAGE
Only Happy When It Rains (Geffen)
Total Stations: 33
Chart Move: 14-12

Table with columns: Market, Station, and Song. Lists top stations for Garbage's 'Only Happy When It Rains' across various markets.

GIN BLOSSOMS
Follow You Down (A&M)
Total Stations: 84
Chart Move: 8-8

Table with columns: Market, Station, and Song. Lists top stations for Gin Blossoms' 'Follow You Down' across various markets.



SINGING ACTIVITY REPORTS



For Week Ending March 24, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for HOOTIE & THE BLOWFISH: I Go Blind (Atlantic/Reprise). Total Stations: 19. Columns include station call letters, city, and play counts.

Table for WHITNEY HOUSTON & CECE WINANS: Count On Me (Arista). Total Stations: 37. Columns include station call letters, city, and play counts.

Table for J'SON: Take A Look (Hollywood). Total Stations: 27. Columns include station call letters, city, and play counts.

Table for LENNY KRAVITZ: Can't Get You Off My Mind (Virgin). Total Stations: 23. Columns include station call letters, city, and play counts.

Table for LA BOUCHE: Sweet Dreams (RCA). Total Stations: 61. Columns include station call letters, city, and play counts.

Table for LOS DEL RIO: Macarena (Bayside Boys Mix) (RCA). Total Stations: 35. Columns include station call letters, city, and play counts.

Table for ALANIS MORISSETTE: Ironic (Maverick/Reprise). Total Stations: 84. Chart Move: 1-1. Columns include station call letters, city, and play counts.

Table for NO DOUBT: Just A Girl (Interscope). Total Stations: 63. Chart Move: 36-34. Columns include station call letters, city, and play counts.

Table for RADIOHEAD: High And Dry (Capitol). Total Stations: 20. Columns include station call letters, city, and play counts.

Table for RED HOT CHILI PEPPERS: Aeroplane (Warner Bros.). Total Stations: 48. Columns include station call letters, city, and play counts.

Table for LIONEL RICHIE: Don't Wanna Lose You (Mercury). Total Stations: 43. Columns include station call letters, city, and play counts.

Table for LINA SANTIAGO: Feels So Good (Show Me Your Love) (Groove Nation/Universal). Total Stations: 68. Chart Move: Debut 37. Columns include station call letters, city, and play counts.

Table for SMASHING PUMPKINS: 1979 (Virgin). Total Stations: 84. Chart Move: 13-12. Columns include station call letters, city, and play counts.

Table for SPACEHOG: In The Meantime (HIFI/Sire/EEG). Total Stations: 41. Columns include station call letters, city, and play counts.

Table for "WEIRD AL" YANKOVIC: Amish Paradise (Scotti Bros./All American). Total Stations: 58. Columns include station call letters, city, and play counts.



POWER PLAYLISTS

For Week Ending March 24, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Grid of 24 radio station playlists including: HOT 97, POWER 106, B96, WKTU, JAM'N 94.5, KMEL, WILD 107, WPGC, THE BOX, POWER 96, KUBE, POWER 92, FM 102, KGGI, Z90, KTFM, 92Q, KS104. Each station listing includes PD, MD, and a list of songs with their respective TW and LW values.

For Week Ending March 24, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

ACE OF BASE 398/44 Lucky Love (Arista) Total Stations: 19 Chart Move: 25-26

ANGELINA 453/113 Release Me (Upstairs) Total Stations: 18 Chart Move: 27-23

ARTIE THE 1 MAN PARTY 167/39 Esa Nena Linda (Groove Nation/Scotti Bros./All American) Total Stations: 14

HORACE BROWN 138/33 One For The Money (Motown) Total Stations: 11

BUSTA RHYMES 299/70 Woo-Hah!! Got You All In Check (Elektra/EEG) Total Stations: 21 Chart Move: Debut 32

MARIAH CAREY 1488/57 Always Be My Baby (Columbia) Total Stations: 31 Chart Move: 1-1

COOLIO 912/153 1,2,3,4 (Sumpin' New) (Tommy Boy) Total Stations: 30 Chart Move: 13-7

DEBORAH COX 582/46 Who Do U Love (Arista) Total Stations: 25 Chart Move: 19-20

D'ANGELO 769/11 Lady (EMI) Total Stations: 24 Chart Move: 14-13

CELINE DION 787/271 Because You Loved Me (550 Music) Total Stations: 23 Chart Move: 21-10

FUGEES 1155/262 Killing Me Softly (Ruffhouse/Columbia) Total Stations: 30 Chart Move: 7-4

WHITNEY HOUSTON & CECE WINANS 201/42 Count On Me (Arista) Total Stations: 15

INTRIGUE 112/13 Dance With Me (Universal) Total Stations: 6

J'SON 282/19 Take A Look (Hollywood) Total Stations: 12 Chart Move: 36-34

JOE 601/72 All The Things (Your Man Won't Do) (Island) Total Stations: 22 Chart Move: 20-18

JUNIOR M.A.F.I.A. 147/28 Get Money (Undeas/Big Beat/Atlantic) Total Stations: 15

R. KELLY FEAT. RONALD ISLEY 869/52 Down Low (Nobody Has To Know) (Jive) Total Stations: 27 Chart Move: 10-9

LA BOUCHE 302/46 Sweet Dreams (RCA) Total Stations: 20 Chart Move: 37-31

LL COOL J 592/35 Doin It (Def Jam/RAL/Island) Total Stations: 27 Chart Move: 18-19

LOST BOYZ 172/3 Renee (Island) Total Stations: 9

MAX-A-MILLION 128/22 Everybody's Groovin' (S.O.S./Zoo) Total Stations: 6

MC LYTE 153/3 Keep On, Keepin' On (Flavor Unit/EastWest/EEG) Total Stations: 16

NONCHALANT 140/25 5 O'Clock (MCA) Total Stations: 6

QUAD CITY DJ'S 252/39 C'Mon 'N Ride It (The Train) (Quadrasonic/Big Beat/Atlantic) Total Stations: 19 Chart Move: Debut 39

LIONEL RICHIE 157/5 Don't Wanna Lose You (Mercury) Total Stations: 13

SELENA 359/22 I'm Getting Used To (EMI Latin/EMI) Total Stations: 16 Chart Move: 28-28

SILK 139/16 Don't Rush (Elektra/EEG) Total Stations: 8

SWV 434/141 You're The One (RCA) Total Stations: 24 Chart Move: 34-24

TOTAL 165/25 Kissin' You (Bad Boy/Arista) Total Stations: 8

XSCAPE 487/56 You Want To (So So Def/Columbia) Total Stations: 24 Chart Move: 24-22



POWER PLAYLIST

For Week Ending March 24, 1996



Playlists supplied by Broadcast Data Systems... Radio Track service. Stations selected from panel of leading broadcasters in 120 radio markets...

Main table containing 40 columns of radio station playlists. Each column includes station call letters, frequency, PD, MD, and a list of songs with their TW and LW ratings. Stations include WPLJ, MIX 105, STAR 98.7, STAR 104.5, MIX 101.9, WPNT, MIX 107.3, Q95.5, MIX 98.5, MIX 96.5, KS95, Q104, MIX 102.9, KYKY, STAR 101.5, Q106, MIX 106.5, MIX 96, VARIETY 96, WBLL, WKTI, SUNNY 107.9, WRMF, and MY102.5.

BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 600 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

GIN BLOSSOMS 577/136
Follow You Down (A&M)

Total Stations: 35/Chart Move: 24-20
Heavy (30+ plays): 7 KFMB, Kkob, KYSR, WMXV, WQLH, WVTY, WZPK
Medium (15-29): 10 KDMX, KHMx, KSTP, KSTZ, WKTI, WMC, WMTX, WPLJ, WRQX, WTMX
Light (Under 15): 18
New Airplay This Week: 6 KPLZ, KSTP, WBMX, WKZL, WWSN, WYYY

THE TONY RICH PROJECT 570/127
Nobody Knows (LaFace/Arista)

Total Stations: 33/Chart Move: 23-21
Heavy (30+): 4 Kkob, WIVY, WMXL, WZPK
Medium (15-29): 13 KKLQ, KPLZ, KYKY, WAEV, WBMX, WKDD, WKTI, WMYI, WQLH, WRMF, WWSN, WYXR, WYYY
Light (Under 15): 16
New Airplay This Week: 2 KYKY, WRQX

ALANIS MORISSETTE 559/112
Ironic (Maverick/Reprise)

Total Stations: 29/Chart Move: 22-22
Heavy (30+): 7 KFMB, KHMx, KSTZ, KYSR, WBLI, WPLJ, WZPK
Medium (15-29): 11 Kkob, KPLZ, KSTP, WKDD, WKTI, WKZL, WMXV, WQLH, WRQX, WWSN
Light (Under 15): 11
New Airplay This Week: 3 KDMX, WKQI, WYYY

MARIAH CAREY 524/167
Always Be My Baby (Columbia)

Total Stations: 32/Chart Move: 28-24
Heavy (30+): 4 KKLQ, Kkob, WQLH, WRQX
Medium (15-29): 15 KPLZ, KYKY, WAEV, WBMX, WIVY, WKDD, WKQI, WKZL, WMXL, WMYI, WQAL, WVTY, WWSN, WYXR, WZPK
Light (Under 15): 13
New Airplay This Week: 5 WKQI, WMC, WMXV, WQAL, WYYY

COLLECTIVE SOUL 449/39
The World I Know (Atlantic)

Total Stations: 28/Chart Move: 25-25
Heavy (30+): 6 KFMB, KHMx, Kkob, KYSR, WRQX, WZPK
Medium (15-29): 9 WKDD, WKZL, WMXV, WPLJ, WQAL, WQLH, WTMX, WVTY, WWSN
Light (Under 15): 13

TINA ARENA 296/117
Chains (Epic)

Total Stations: 24/Chart Move: 37-29
Heavy (30+): 0
Medium (15-29): 10 KKLQ, Kkob, KPLZ, KYKY, WMXL, WMXV, WPLJ, WPNT, WQLH, WZPK
Light (Under 15): 14
New Airplay This Week: 7 Kkob, KPLZ, WMYI, WPLJ, WYAF, WWSN, WYXR

SMASHING PUMPKINS 222/15
1979 (Virgin)

Total Stations: 17/Chart Move: 35-35
Heavy (30+): 2 KFMB, KYSR
Medium (15-29): 3 KKLQ, WRQX, WZPK
Light (Under 15): 12
New Airplay This Week: 1 WAEV

WHITNEY HOUSTON & CECE WINANS 218/46
Count On Me (Arista)

Total Stations: 22/Chart Move: 36-36
Heavy (30+): 1 WYXR

Medium (15-29): 4 KISN, KKLQ, WEZF, WPNT
Light (Under 15): 17
New Airplay This Week: 4 WEZF, WMTX, WMYI, WYYY

ALANIS MORISSETTE 195/26
Hand In My Pocket (Maverick/Reprise)

Total Stations: 18/Chart Move: 38-37
Heavy (30+): 1 WKQI
Medium (15-29): 4 KFMB, WTMX, WWMX, WZPK
Light (Under 15): 13
New Airplay This Week: 1 WKQI

TRACY CHAPMAN 188/103
Give Me One Reason (Elektra/EEG)

Total Stations: 15/Chart Move: Debut 38
Heavy (30+): 2 KFMB, KYSR
Medium (15-29): 2 KHMx, WQLH
Light (Under 15): 11
New Airplay This Week: 8 KDMX, WKDD, WKTI, WMC, WMXV, WPLJ, WPNT, WYYY

DOG'S EYE VIEW 183/32
Everything Falls Apart (Columbia)

Total Stations: 17/Chart Move: 40-39
Heavy (30+): 0
Medium (15-29): 7 KFMB, KHMx, KYSR, WMXV, WPLJ, WQLH, WZPK
Light (Under 15): 10

CHART BOUND

Total Plays/Gain

LIONEL RICHIE 145/56
Don't Wanna Lose You (Mercury)

Total Stations: 16
Heavy (30+): 0
Medium (15-29): 3 KKLQ, WMYI, WRMF
Light (Under 15): 13
New Airplay This Week: 4 WKDD, WYAF, WYXR, WZPK

FOO FIGHTERS 121/45
Big Me (Roswell/Capitol)

Total Stations: 8
Heavy (30+): 1 KFMB
Medium (15-29): 3 KYSR, WKTI, WTMX
Light (Under 15): 4
New Airplay This Week: 1 KYSR

HOOTIE & THE BLOWFISH 95/18
I Go Blind (Atlantic/Reprise)

Total Stations: 4
Heavy (30+): 2 KKLQ, WWSN
Medium (15-29): 0
Light (Under 15): 2

3T 90/6
Anything (MJJ/550 Music)

Total Stations: 8
Heavy (30+): 2 WYXR, WZPK
Medium (15-29): 1 WKTI
Light (Under 15): 5

LA BOUCHE 87/2
Be My Lover (RCA)

Total Stations: 6
Heavy (30+): 2 WQLH, WZPK
Medium (15-29): 0
Light (Under 15): 4

LENNY KRAVITZ 84/18
Can't Get You Off My Mind (Virgin)

Total Stations: 5
Heavy (30+): 0

MOST NEW AIRPLAY THIS WEEK No. Of Stations

TRACY CHAPMAN 8
Give Me One Reason (Elektra/EEG)

TINA ARENA 7
Chains (Epic)

GIN BLOSSOMS 6
Follow You Down (A&M)

MARIAH CAREY 5
Always Be My Baby (Columbia)

WHITNEY HOUSTON & CECE WINANS 4
Count On Me (Arista)

LIONEL RICHIE 4
Don't Wanna Lose You (Mercury)

Medium (15-29): 3 KYSR, WKDD, WPLJ
Light (Under 15): 2
New Airplay This Week: 1 WPLJ

RADIOHEAD 75/16
High And Dry (Capitol)

Total Stations: 6
Heavy (30+): 1 KYSR
Medium (15-29): 1 WKTI
Light (Under 15): 4

EDWIN MCCAIN 60/3
Solitude (Lava/Antalctic)

Total Stations: 4
Heavy (30+): 1 WWSN
Medium (15-29): 1 WQLH
Light (Under 15): 2

K.D. LANG 56/6
Sexuality (Warner Bros.)

Total Stations: 10
Heavy (30+): 0
Medium (15-29): 1 KFMB
Light (Under 15): 9

BRANDY 40/14
Sittin' Up In My Room (Arista)

Total Stations: 3
Heavy (30+): 0
Medium (15-29): 1 WZPK
Light (Under 15): 2

MAX-A-MILLION 39/3
Sexual Healing (S.O.S./Zoo)

Total Stations: 2
Heavy (30+): 0
Medium (15-29): 1 WQLH
Light (Under 15): 1

NO DOUBT 37/13
Just A Girl! (Trauma/Interscope)

Total Stations: 2
Heavy (30+): 1 KFMB
Medium (15-29): 0
Light (Under 15): 1
New Airplay This Week: 1 WKTI

WYONNA 37/20
To Be Loved By You (Curb/MCA)

Total Stations: 14
Heavy (30+): 0
Medium (15-29): 1 WMXL
Light (Under 15): 13
New Airplay This Week: 1 WMXL

JIM BRICKMAN 36/2
By Heart (Windham Hill)

Total Stations: 15
Heavy (30+): 0
Medium (15-29): 1 WMYI
Light (Under 15): 14

BASS IS BASE 33/32
I Cry (Loose Cannon/Island)

Total Stations: 2
Heavy (30+): 0
Medium (15-29): 1 WQLH
Light (Under 15): 1
New Airplay This Week: 2 KKLQ, WQLH

THIS WEEK	LAST WEEK	WEEKS ON	TITLE/LABEL	ARTIST	TW	LW
			★★★★ No. 1 ★★★★★			
1	4	6	BECAUSE YOU LOVED ME 550 MUSIC 1 week at No. 1	CELINE DION	1275	1007
2	1	23	TIME ATLANTIC	HOOTIE & THE BLOWFISH	1216	1208
3	3	26	NAME WARNER BROS.	GOO GOO DOLLS	1069	1053
4	5	19	MISSING ATLANTIC	EVERYTHING BUT THE GIRL	1019	993
5	6	25	BREAKFAST AT TIFFANY'S RAHMAKER/INTERSCOPE	DEEP BLUE SOMETHING	984	992
6	2	21	ONE SWEET DAY COLUMBIA	MARIAH CAREY & BOYZ II MEN	963	1123
7	8	18	DON'T CRY ZTT/WARNER BROS.	SEAL	896	826
8	12	16	WONDER ELEKTRA/EEG	NATALIE MERCHANT	858	806
9	10	34	ROLL TO ME A&M	DEL AMITRI	811	789
10	11	34	TIL I HEAR IT FROM YOU A&M	GIN BLOSSOMS	765	805
11	14	44	RUN AROUND A&M	BLUES TRAVELER	760	768
12	18	8	CLOSER TO FREE SLASH/REPRISE	BODEANS	752	663
13	7	25	BLESSED ROCKET/ISLAND	ELTON JOHN	721	864
14	9	14	I WANT TO COME OVER ISLAND	MELISSA ETHERIDGE	716	826
15	13	27	BACK FOR GOOD ARISTA	TAKE THAT	691	746
16	16	18	ONE OF US BLUE GORILLA/MERCURY	JOAN OSBORNE	674	712
17	17	38	ONLY WANNA BE WITH YOU ATLANTIC	HOOTIE & THE BLOWFISH	661	678
18	15	46	AS I LAY ME DOWN COLUMBIA	SOPHIE B. HAWKINS	633	713
19	20	8	ONLY LOVE (THE BALLAD OF SLEEPING BEAUTY) COLUMBIA	SOPHIE B. HAWKINS	620	599
20	24	5	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	577	441
21	23	10	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	570	443
22	22	5	IRONIC MAVERICK/REPRISE	ALANIS MORISSETTE	559	447
23	21	12	INSENSITIVE A&M	JANN ARDEN	528	556
24	28	4	ALWAYS BE MY BABY COLUMBIA	MARIAH CAREY	524	357
25	25	9	THE WORLD I KNOW ATLANTIC	COLLECTIVE SOUL	449	410
26	27	9	HOOK A&M	BLUES TRAVELER	392	398
27	26	23	EXHALE (SHOOP SHOOP) ARISTA	WHITNEY HOUSTON	320	380
28	29	11	SO FAR AWAY LAVA/ATLANTIC	ROD STEWART	301	336
29	37	2	CHAINS EPIC	TINA ARENA	296	179
30	30	22	YOU'LL SEE MAVERICK/WARNER BROS.	MADONNA	269	318
31	31	7	OH VIRGINIA EMI	BLESSID UNION OF SOULS	264	307
32	32	8	WONDERWALL EPIC	OASIS	245	263
33	34	26	GOOD INTENTIONS COLUMBIA/REPRISE	TOAD THE WET SPROCKET	245	245
34	33	5	LUCKY LOVE ARISTA	ACE OF BASE	243	249
35	35	6	1979 VIRGIN	SMASHING PUMPKINS	222	207
36	36	4	COUNT ON ME ARISTA	WHITNEY HOUSTON & CECE WINANS	218	172
37	38	19	HAND IN MY POCKET MAVERICK/REPRISE	ALANIS MORISSETTE	195	169
38	NEW		GIVE ME ONE REASON ELEKTRA/EEG	TRACY CHAPMAN	188	85
39	40	3	EVERYTHING FALLS APART COLUMBIA	DOG'S EYE VIEW	183	151
40	RE-ENTRY		I WILL REMEMBER YOU ARISTA	SARAH MCLACHLAN	156	141

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 600 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1996, Billboard/BPI Communications.

FUN FACTORY 31/1
Celebration (Curb-edel/Curb)

Total Stations: 1
Heavy (30+): 1 WQLH
Medium (15-29): 0
Light (Under 15): 0

CHRIS ISAAK 27/2
Go Walking Down There (Reprise)

Total Stations: 1
Heavy (30+): 0
Medium (15-29): 1 WKTI
Light (Under 15): 0

"WEIRD AL" YANKOVIC 31/22
Amish Paradise (Scotti Bros./All American)

Total Stations: 6
Heavy (30+): 0
Medium (15-29): 1 WKDD
Light (Under 15): 5
New Airplay This Week: 1 WKDD

LOS DEL RIO 26/3
Macarena (Bayside Boys Mix) (RCA)

Total Stations: 3
Heavy (30+): 0
Medium (15-29): 1 WQLH
Light (Under 15): 2
New Airplay This Week: 1 KSTP

DIANA KING 30/5
Ain't Nobody (Work)

Total Stations: 5
Heavy (30+): 0
Medium (15-29): 1 WQLH
Light (Under 15): 4

BARENAKED LADIES 25/17
Shoe Box (Reprise)

Total Stations: 3
Heavy (30+): 0
Medium (15-29): 1 WKTI
Light (Under 15): 2

AIRPLAY **Monitor** SONG ACTIVITY REPORTS

For Week Ending March 24, 1996

ADULT TOP 40

TINA ARENA 296/117

Chains (Epic)

Total Stations: 24 Chart Move: 37-29

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	19	22	21	7	Milwaukee	WKTI	1	-	-	11
	WMXV	16	16	16	16	Salt Lake	KISN	14	-	-	14
	WPLJ	16	16	16	16	Chatt. NC	WWSN	14	-	-	14
LA	KYSR	16	16	16	16	GreenSB	WKZL	14	-	-	14
Chicago	WPNT	21	21	21	64	Memphis	WMC	8	7	1	16
	WTMX	6	6	6	6	W.P.Beach	WRMF	6	6	6	6
Phila	WYXR	6	6	6	6	Jacksonv	WIVY	6	6	6	6
Detroit	WKQI	13	6	6	11	Richmond	WMXB	14	15	8	37
Dallas	KDMX	6	6	6	6	GreenSB	WMYI	6	6	6	6
Wash. DC	WRDX	6	6	6	6	Akron	WKDD	13	12	2	25
Boston	WBOS	6	6	6	6	Syracuse	WYYY	6	6	6	6
Houston	KHMV	6	6	6	6	Albuq.	KNDB	16	2	1	19
Seattle	KPLZ	17	5	5	1	Flint/Sag	WIOG	30	20	8	58
Long Isl.	WBLI	4	4	4	4	D.Moines	KSTZ	30	21	49	17
San Diego	KFMB	1	1	1	1	Lex, KY	WMXL	20	20	5	45
	KKLO	23	12	3	3	Savannah	WAEV	11	11	6	29
Minn	KSTP	6	6	6	6	Charl. WV	WVAF	8	3	1	12
St. Louis	KYKY	23	23	8	54	Port. ME	WCSD	18	11	1	30
Balt.	WMXX	1	1	1	1	Gr.Bay	WOLH	28	21	8	57
Pitts	WMTX	1	1	1	1	Burling	WEZF	1	1	1	1
Cleveland	WOAL	1	1	1	1	Gr.Bay	WVAF	1	1	1	1

COLLECTIVE SOUL 449/39

The World I Know (Atlantic)

Total Stations: 28 Chart Move: 25-25

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	23	26	25	209	Milwaukee	WKTI	1	7	8	58
	WMXV	27	27	25	178	Salt Lake	KISN	25	19	15	59
	WPLJ	24	20	20	190	Chatt. NC	WWSN	19	13	16	72
LA	KYSR	32	36	35	350	GreenSB	WKZL	19	23	16	72
Chicago	WPNT	1	1	1	1	Memphis	WMC	3	3	3	12
	WTMX	18	7	11	96	W.P.Beach	WRMF	1	-	-	1
Phila	WYXR	1	1	1	1	Jacksonv	WIVY	1	-	-	1
Detroit	WKQI	1	1	1	1	Richmond	WMXB	1	-	-	1
Dallas	KDMX	1	1	1	1	GreenSB	WMYI	1	-	-	1
Wash. DC	WRDX	32	28	27	192	Akron	WKDD	22	24	15	128
Boston	WBOS	3	4	7	7	Syracuse	WYYY	30	31	32	180
Houston	KHMV	31	39	32	583	Albuq.	KNDB	30	31	32	180
Seattle	KPLZ	1	2	2	8	Flint/Sag	WIOG	2	2	2	8
Long Isl.	WBLI	1	2	3	12	D.Moines	KSTZ	2	2	2	8
San Diego	KFMB	40	31	23	124	Lex, KY	WMXL	2	2	2	8
	KKLO	12	22	14	132	Savannah	WAEV	1	2	1	6
Minn	KSTP	1	1	1	1	Charl. WV	WVAF	1	2	1	6
St. Louis	KYKY	1	1	1	1	Port. ME	WCSD	41	4	33	228
Balt.	WMXX	1	1	1	1	Gr.Bay	WOLH	21	22	2	45
Pitts	WMTX	29	20	20	133	Burling	WEZF	1	1	1	1
Tampa	WWTY	29	20	20	133	Gr.Bay	WVAF	1	1	1	1
Cleveland	WOAL	28	30	26	198	Gr.Bay	WVAF	1	1	1	1

GIN BLOSSOMS 577/136

Follow You Down (A&M)

Total Stations: 35 Chart Move: 24-20

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	14	10	13	80	Milwaukee	WKTI	29	25	5	69
	WMXV	37	36	27	223	Salt Lake	KISN	11	27	56	122
	WPLJ	26	26	25	178	Chatt. NC	WWSN	12	21	155	53
LA	KYSR	33	36	40	231	GreenSB	WKZL	17	15	45	31
Chicago	WPNT	1	1	1	1	Memphis	WMC	5	3	2	11
	WTMX	16	7	8	31	W.P.Beach	WRMF	17	12	13	53
Phila	WYXR	1	1	1	1	Jacksonv	WIVY	1	-	-	1
Detroit	WKQI	1	1	1	1	Richmond	WMXB	13	9	14	56
Dallas	KDMX	17	25	19	126	GreenSB	WMYI	10	10	9	45
Wash. DC	WRDX	24	26	23	86	Akron	WKDD	20	21	15	168
Boston	WBOS	13	13	13	13	Syracuse	WYYY	36	23	163	61
Houston	KHMV	32	28	21	224	Albuq.	KNDB	19	17	19	82
Seattle	KPLZ	11	1	1	1	Flint/Sag	WIOG	12	12	10	34
Long Isl.	WBLI	1	1	1	1	D.Moines	KSTZ	29	22	20	97
San Diego	KFMB	38	31	26	95	Lex, KY	WMXL	5	4	4	16
	KKLO	5	7	9	61	Savannah	WAEV	2	2	2	9
Minn	KSTP	26	26	26	26	Charl. WV	WVAF	2	1	1	3
St. Louis	KYKY	1	1	1	1	Port. ME	WCSD	14	13	4	37
Balt.	WMXX	12	15	16	43	Gr.Bay	WOLH	40	11	12	92
Pitts	WMTX	36	28	28	84	Gr.Bay	WVAF	30	28	10	103
Tampa	WWTY	15	13	13	48	Burling	WEZF	1	1	1	1
Cleveland	WOAL	28	30	26	198	Burling	WEZF	1	1	1	1

NATALIE MERCHANT 858/52

Wander (Elektra/EEG)

Total Stations: 35 Chart Move: 12-8

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	26	25	26	218	Milwaukee	WKTI	29	25	29	186
	WMXV	28	28	24	284	Salt Lake	KISN	34	27	40	313
	WPLJ	27	17	19	282	Chatt. NC	WWSN	26	23	26	158
LA	KYSR	17	14	15	518	GreenSB	WKZL	26	23	26	158
Chicago	WPNT	1	1	1	1	Memphis	WMC	11	15	13	105
	WTMX	37	38	36	596	W.P.Beach	WRMF	1	-	-	1
Phila	WYXR	1	1	1	1	Jacksonv	WIVY	1	-	-	1
Detroit	WKQI	1	1	1	1	Richmond	WMXB	2	2	2	85
Dallas	KDMX	17	25	21	314	GreenSB	WMYI	3	7	10	61
Wash. DC	WRDX	37	27	23	244	Akron	WKDD	28	21	20	331
Boston	WBOS	30	28	26	119	Syracuse	WYYY	29	29	29	326
Houston	KHMV	32	28	26	479	Albuq.	KNDB	42	38	31	269
Seattle	KPLZ	30	28	26	449	Flint/Sag	WIOG	17	18	17	81
Long Isl.	WBLI	37	28	19	242	D.Moines	KSTZ	17	19	18	97
San Diego	KFMB	55	47	48	755	Lex, KY	WMXL	3	1	1	44
	KKLO	6	13	24	48	Savannah	WAEV	2	2	3	25
Minn	KSTP	34	29	17	196	Charl. WV	WVAF	18	20	16	130
St. Louis	KYKY	20	13	2	192	Port. ME	WCSD	35	34	13	188
Balt.	WMXX	29	28	27	119	Gr.Bay	WOLH	39	35	28	509
Pitts	WMTX	41	32	43	386	Gr.Bay	WVAF	17	19	17	84
Tampa	WWTY	29	33	31	215	Burling	WEZF	1	1	1	1
Cleveland	WOAL	32	32	29	196	Burling	WEZF	1	1	1	1

THE TONY RICH PROJECT 570/127

Nobody Knows (LaFace/Arista)

Total Stations: 33 Chart Move: 23-21

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	15	16	13	116	Milwaukee	WKTI	27	31	27	245
	WMXV	1	1	1	1	Salt Lake	KISN	13	11	6	30
	WPLJ	1	1	1	1	Chatt. NC	WWSN	21	21	21	74
LA	KYSR	1	1	1	1	GreenSB	WKZL	1	1	1	1
Chicago	WPNT	2	1	1	1	Memphis	WMC	8	9	7	71
	WTMX	37	38	36	596	W.P.Beach	WRMF	28	27	26	134
Phila	WYXR	1	1	1	1	Jacksonv	WIVY	35	31	15	114
Detroit	WKQI	1	1	1	1	Richmond	WMXB	1	1	1	1
Dallas	KDMX	1	1	1	1	GreenSB	WMYI	1	1	1	1
Wash. DC	WRDX	10	10	10	10	Akron	WKDD	23	25	15	128
Boston	WBOS	21	14	13	38	Syracuse	WYYY	24	22	21	108
Houston	KHMV	30	28	26	119	Albuq.	KNDB	41	42	38	344
Seattle	KPLZ	30	28	26	449	Flint/Sag	WIOG	13	10	23	108
Long Isl.	WBLI	13	8	7	43	D.Moines	KSTZ	1	1	1	1
San Diego	KFMB	1	1	1	1	Lex, KY	WMXL	45	34	25	227
	KKLO	23	23	23	191	Savannah	WAEV	25	21	15	61
Minn	KSTP	1	1	1	1	Charl. WV	WVAF	1	1	1	6
St. Louis	KYKY	2	2	2	2	Port. ME	WCSD	36	37	36	349
Balt.	WMXX	1	1	1	1	Gr.Bay	WOLH	29	27	33	429
Pitts	WMTX	2	2	2	2	Burling	WEZF	5	2	1	125
Tampa	WWTY	2	2	2	2	Burling	WEZF	5	2	1	125
Cleveland	WOAL	2	1	1	1	Burling	WEZF	5	2	1	125

BODEANS 752/89

Closer To Free (Slash/Reprise)

Total Stations: 37 Chart Move: 18-12

City	Station	TW	LW	2W	IP	City	Station	TW	LW	2W	IP
New York	VH1	10	2	2	12	Milwaukee	WKTI	39	38	41	396
	WMXV	31	30	29	138	Salt Lake	KISN	29	28	28	88
	WPLJ	37	34	32	193	Chatt. NC	WWSN	29	28	28	88
LA	KYSR	34	41	33	308	GreenSB	WKZL	18	14	18	66
Chicago	WPNT	1	1	1	1	Memphis	WMC	3	3	3	12
	WTMX	4	1	1	1	W.P.Beach	WRMF	5	5	5	5
Phila	WYXR	1	1	1	1	Jacksonv	WIVY	5	5	5	5
Detroit	WKQI	29	1	1	30	Richmond	WMXB	2	2	1	5
Dallas	KDMX	5	5	5	5	GreenSB	WMYI	3	2	8	2
Wash. DC	WRDX	37	30	30	129	Akron	WKDD	24	22	9	77
Boston	WBOS	7	8	9	33	Syracuse	WYYY	9	11	11	34
Houston	KHMV	17	26	20	188	Albuq.	KNDB	30	20	8	58
Seattle	KPLZ	29	29	26	128	Flint/Sag	WIOG	30	21	49	17
Long Isl.	WBLI	23	17	12	79	D.Moines	KSTZ	30	31	49	17
San Diego	KFMB	62	42	50	677	Lex, KY	WMXL	19	21	4	187
	KKLO	4	6	6	6	Savannah	WAEV	11	10	17	173
Minn	KSTP	64	64	49	372	Charl. WV	WVAF	2	2	1	5
St. Louis	KYKY	14	14	15	15	Port. ME	WCSD	13	14	13	79
Balt.	WMXX	26	23	26	35	Gr.Bay	WOLH	17	12	7	21
Pitts	WMTX	33	37	41	142	Gr.Bay	WVAF	20	30	32	320
Tampa	WWTY	14	11	6	6	Burling	WEZF	1	1	1	5
Cleveland	WOAL	2	2	1	1	Burling	WEZF	1	1	1	5

CELINE DION 1275/268

Because You Loved Me (550 Music)

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BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 300 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

JANN ARDEN 244/47

Insensitive (A&M)
Total Stations: 26/Chart Move: 26-24
Heavy (21+ plays): 4 KURB, WAHR, WALK, WMJQ
Medium (14-20): 3 WARM, WLHT, WSLQ
Light (Under 14): 19
New Airplay This Week: 2 WGSY, WSLQ

JIM BRICKMAN 217/17

By Heart (Windham Hill)
Total Stations: 21/Chart Move: 24-25
Heavy (21+): 1 WMJQ
Medium (14-20): 9 KKCW, WAHR, WARM, WDEF, WJDX, WLIF, WMAG, WSHH, WSLQ
Light (Under 14): 11

AMY GRANT 156/1

The Things We Do For Love (Hollywood)
Total Stations: 18/Chart Move: 28-26
Heavy (21+): 2 WAHR, WMJQ
Medium (14-20): 5 KESZ, WARM, WDEF, WJDX, WTFM
Light (Under 14): 11

TINA ARENA 146/53

Chains (Epic)
Total Stations: 14/Chart Move: Debut 29
Heavy (21+): 1 WMJQ
Medium (14-20): 4 KIOI, KURB, WJDX, WRVF
Light (Under 14): 9
New Airplay This Week: 3 WAHR, WJDX, WTFM

CHART BOUND

MELISSA ETHERIDGE 112/0

I Want To Come Over (Island)
Total Stations: 14
Heavy (21+): 1 KURB
Medium (14-20): 3 KGBY, KIOI, WEBR
Light (Under 14): 10

THE BEATLES 84/6

Real Love (Apple/Capitol)
Total Stations: 10
Heavy (21+): 1 WALK
Medium (14-20): 1 WLIF
Light (Under 14): 8
New Airplay This Week: 1 KESZ

MOST NEW AIRPLAY THIS WEEK

LIONEL RICHIE 4

Don't Wanna Lose You (Mercury)

TINA ARENA 3

Chains (Epic)

SOPHIE B. HAWKINS 3

Only Love (The Ballad Of Sleeping Beauty) (Columbia)

JANN ARDEN 2

Insensitive (A&M)

BLUES TRAVELER 2

Hook (A&M)

SOPHIE B. HAWKINS 2

As I Lay Me Down (Columbia)

TRISHA YEARWOOD 61/9

On A Bus To St. Cloud (MCA)
Total Stations: 9
Heavy (21+): 0
Medium (14-20): 2 KKCW, WLIF
Light (Under 14): 7

MARTIN PAGE 54/6

Light In Your Heart (Mercury)
Total Stations: 11
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 11

★ BODEANS 53/4

Closer To Free (Slash/Reprise)
Total Stations: 12
Heavy (21+): 1 KEZR
Medium (14-20): 0
Light (Under 14): 11

THIS WEEK	LAST WEEK	WEEKS ON	DETECTIONS	
			TW	LW
			★★★ No. 1 ★★★	
1	1	6	962	892
2	2	21	723	760
3	3	11	716	693
4	4	25	651	620
5	5	35	596	585
6	6	10	586	517
7	10	4	535	476
8	9	18	535	503
9	17	3	474	326
10	8	22	428	505
11	12	41	386	402
12	15	46	377	397
13	16	5	373	338
14	13	19	368	388
15	14	23	361	402
16	7	9	361	474
17	11	11	352	409
18	22	2	328	228
19	18	38	315	339
20	21	5	284	291
21	19	23	267	304
22	23	8	266	230
23	20	15	256	293
24	26	12	244	197
25	24	5	217	200
26	28	5	156	155
27	25	13	152	198
28	27	16	152	175
29	NEW		146	93
30	29	25	139	147

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 300 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1996, Billboard/BPI Communications.

ADULT CONTEMPORARY POWER PLAYLISTS

STATION	PD	MD	TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20			
KBIG Los Angeles	Dave Ervin	Dave Verdery			Sophie B. Hawkins, As I Lay Me Down	Hootie & The Blowfish, Time	Elton John, Blessed	Take That, Back For Good	Seal, Don't Cry	Madonna, You'll See	Whitney Houston, I'll Stand By You	Hootie & The Blowfish, Only Wanna Be With U	Celine Dion, Because You Loved Me	Seal, Kiss From A Rose	Peter Cetera & Crystal Bernard, Forever	Seal, Kiss From A Rose	Peter Cetera & Crystal Bernard, Forever	Seal, Kiss From A Rose	Michael Bolton, A Love So Beautiful	Sarah McLachlan, I Will Remember You	Mary Chapin Carpenter, Grow Old With Me	Hootie & The Blowfish, Only Wanna Be With U	Lionel Richie, Don't Wanna Lose You	Elton John, Can You Feel The Love Tonight	All-4-One, I Can Love You Like That	Deep Blue Something, Breakfast At Tiffany's	Pretenders, I'll Stand By You
B101 Philadelphia	Jim Ryan				Maniah Carey & Boyz II Men, One Sweet Day	Celine Dion, Because You Loved Me	Take That, Back For Good	Hootie & The Blowfish, Only Wanna Be With U	Rod Stewart, So Far Away	Vanessa Williams, Colors Of The Wind	Madonna, You'll See	Sophie B. Hawkins, As I Lay Me Down	Peter Cetera & Crystal Bernard, Forever	Seal, Kiss From A Rose	Michael Bolton, A Love So Beautiful	Sarah McLachlan, I Will Remember You	Mary Chapin Carpenter, Grow Old With Me	Hootie & The Blowfish, Only Wanna Be With U	Lionel Richie, Don't Wanna Lose You	Elton John, Can You Feel The Love Tonight	All-4-One, I Can Love You Like That	Deep Blue Something, Breakfast At Tiffany's	Rod Stewart, So Far Away	Gloria Estefan, Turn The Beat Around			
K101 San Francisco	Casey Keating	Connie Lindell			Seal, Kiss From A Rose	Elton John, Blessed	Maniah Carey & Boyz II Men, One Sweet Day	Hootie & The Blowfish, Only Wanna Be With U	Take That, Back For Good	Vanessa Williams, Colors Of The Wind	Pretenders, I'll Stand By You	Whitney Houston & Cece Winans, Count On Me	Seal, Kiss From A Rose	Cors, Runaway	Sophie B. Hawkins, As I Lay Me Down	Madonna, You'll See	Whitney Houston, I'll Stand By You	Michael Bolton, A Love So Beautiful	Del Amitri, Roll To Me	Mariah Carey, Always Be My Baby	Melissa Etheridge, I Want To Come Over	Vanessa Williams, Colors Of The Wind	Chris Isaak, Sinbad's Cry	Amy Grant/Vince Gill, House Of Love	Tina Arena, Chains	Bryan Adams, Have You Ever Really Loved A Girl	
SOFT ROCK 97.1 Washington, DC	Steve Streit	Randi Martin			Take That, Back For Good	Celine Dion, Because You Loved Me	The Tony Rich Project, Nobody Knows	Elton John, Blessed	Whitney Houston & Cece Winans, Count On Me	Mariah Carey & Boyz II Men, One Sweet Day	Whitney Houston, I'll Stand By You	Mariah Carey, Always Be My Baby	Martin Page, In The House Of Stone And L	Whitney Houston, I'll Stand By You	Sophie B. Hawkins, As I Lay Me Down	All-4-One, I Can Love You Like That	Natalie Merchant, Wonder	Seal, Kiss From A Rose	Del Amitri, Roll To Me	Blues Traveler, Run Around	Martin Page, In The House Of Stone And L	Whitney Houston, I'll Stand By You	Michael Bolton, A Love So Beautiful	Bryan Adams, Have You Ever Really Loved A Girl	Sophie B. Hawkins, As I Lay Me Down	Jim Brickman, If You Believe	
WLTE Minneapolis	Gary Nolan				Whitney Houston & Cece Winans, Count On Me	Celine Dion, Because You Loved Me	Whitney Houston, Exhale	Vanessa Williams, Colors Of The Wind	Mariah Carey, Always Be My Baby	Lionel Richie, Don't Wanna Lose You	Jim Brickman, If You Believe	Seal, Kiss From A Rose	Selena, I Could Fall In Love	Michael Jackson, You Are Not Alone	Sophie B. Hawkins, As I Lay Me Down	Boyz II Men, I'll Be There For You	Rod Stewart, So Far Away	Mary Chapin Carpenter, Grow Old With Me	Neil Diamond, Can Anybody Hear Me	Martin Page, In The House Of Stone And L	Michael Bolton, A Love So Beautiful	Elton John, Can You Feel The Love Tonight	Jim Brickman, Angel Eyes	Peter Cetera & Crystal Bernard, Forever			
WALK Long Island	Gene Michaels	Charlie Lombardo			Celine Dion, Because You Loved Me	Mariah Carey, Always Be My Baby	Rod Stewart, So Far Away	Jann Arden, Insensitive	Vanessa Williams, Colors Of The Wind	Beats, Real Love	Mariah Carey & Boyz II Men, One Sweet Day	Whitney Houston, I'll Stand By You	All-4-One, I Can Love You Like That	Phil Collins, Sussanah	Seal, Kiss From A Rose	Selena, I Could Fall In Love	Bodeans, Closer To Free	Mariah Carey & Boyz II Men, One Sweet Day	Mary Chapin Carpenter, Grow Old With Me	The Rembrandts, I'll Be There For You	The Tony Rich Project, Nobody Knows	Elton John, Blessed	Amy Grant/Vince Gill, House Of Love	Wet Wet Wet, Love Is All Around			
BRIGHT 99.5 Washington, DC	Jeff Silvers				Natalie Merchant, Wonder	Celine Dion, Because You Loved Me	Hootie & The Blowfish, Time	The Tony Rich Project, Nobody Knows	Gin Blossoms, I'll Hear It From You	Seal, Don't Cry	Everything But The Girl, Missing	Sophie B. Hawkins, Only Love	Blessid Union Of Souls, On Virginia	Melissa Etheridge, I Want To Come Over	Del Amitri, Roll To Me	Mariah Carey, Always Be My Baby	Blues Traveler, Hook	Joan Osborne, One Of Us	Jann Arden, Insensitive	Peter Cetera, Faithfully	Elton John, Blessed	Take That, Back For Good	Jon Secada, Just Another Day	Madonna, You'll See			
LITE ROCK 106-1/2 Cleveland	Steve LaBeau	Jay Hudson			Celine Dion, Because You Loved Me	Selena, Dreaming Of You	Elton John, Blessed	Take That, Back For Good	Seal, Kiss From A Rose	Rod Stewart, So Far Away	Mariah Carey & Boyz II Men, One Sweet Day	Seal, Don't Cry	Sophie B. Hawkins, Only Love	Madonna, You'll See	Del Amitri, Roll To Me	Michael Bolton, A Love So Beautiful	Deep Blue Something, Breakfast At Tiffany's	Hootie & The Blowfish, Only Wanna Be With U	John Cougar Mellencamp, Jack & Diane	Everything But The Girl, Missing	George Michael, Faith	George Michael, Jesus To A Child	Foreigner, Until The End Of Time	Madonna, You'll See			
LITE 102 Baltimore	Gary Balaban	Mark Thoner			Mary Chapin Carpenter, Grow Old With Me	The Tony Rich Project, Nobody Knows	Celine Dion, Because You Loved Me	Rod Stewart, So Far Away	Trisha Yearwood, On A Bus To St. Cloud	Jim Brickman, By Heart	Peter Cetera, Faithfully	Beats, Real Love	Whitney Houston & Cece Winans, Count On Me	Take That, Back For Good	Selena, Dreaming Of You	Seal, Don't Cry	Seal, Kiss From A Rose	Michael Bolton, A Love So Beautiful	Elton John, Blessed	Mariah Carey & Boyz II Men, One Sweet Day	Sarah McLachlan, I Will Remember You	Cors, Runaway	Boyz II Men, Water Runs Dry	Journey, Don't Stop Believin'			
WISH 99.7 Pittsburgh	Jim Kennedy				Celine Dion, Because You Loved Me	Seal, Don't Cry	Selena, Dreaming Of You	The Tony Rich Project, Nobody Knows	Rod Stewart, So Far Away	George Michael, Faithfully	Jim Brickman, By Heart	Peter Cetera, Faithfully	Sophie B. Hawkins, As I Lay Me Down	All-4-One, I Can Love You Like That	Whitney Houston, Exhale	Mariah Carey & Boyz II Men, One Sweet Day	Take That, Back For Good	Selena, I Could Fall In Love	Vanessa Williams, Colors Of The Wind	Blues Traveler, Run Around	Blues Traveler, Run Around	Seal, Kiss From A Rose	Madonna, You'll See	Michael Jackson, You Are Not Alone			
KEZ 99.9 Phoenix	Mike Del Rosso				Celine Dion, Because You Loved Me	Seal, Don't Cry	Sophie B. Hawkins, Only Love	Rod Stewart, So Far Away	5 Mary Grant, The Things We Do For	Elton John, Blessed	Peter Cetera, Faithfully	Seal, Don't Cry	George Michael, Jesus To A Child	Everything But The Girl, Missing	Mariah Carey, Always Be My Baby	Jim Brickman, By Heart	Madonna, You'll See	Martin Page, Light In Your Heart	Selena, Dreaming Of You	Michael Bolton, A Love So Beautiful	Engles, Love Will Keep Us Alive	Genesis, Hold On My Heart	Elton John, The One	Madonna, I'll Remember			
K103 Portland, OR	Bill Minckler				Selena, Dreaming Of You	Rod Stewart, So Far Away	Phil Collins, Sussanah	Celine Dion, Because You Loved Me	Peter Cetera, Faithfully	Madonna, You'll See	Everything But The Girl, Missing	Mariah Carey & Boyz II Men, One Sweet Day	Lionel Richie, Don't Wanna Lose You	Trisha Yearwood, On A Bus To St. Cloud	The Tony Rich Project, Nobody Knows	Elton John, Blessed	Jim Brickman, By Heart	Whitney Houston & Cece Winans, Count On Me	Neil Diamond, Can Anybody Hear Me	Jackson Browne, Some Bridges	Neil Diamond, Mary Me	George Michael, Jesus To A Child	Heart, These Dreams	Phil Collins, Against All Odds	George Benson, Turn Your Love Around		

Airpower awarded to those records which attain 300 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

POWER PLAYLISTS

WXRK New York PD: Andre Gardner			KROQ Los Angeles PD: Kevin Weatherly APD: Gene Sandblom			WKQX Chicago PD: Bill Gamble APD/MD: Mary Shuminas		
TW	LW		TW	LW		TW	LW	
1	38	34	1	43	34	1	47	45
2	37	35	2	41	40	2	45	47
3	34	31	3	41	43	3	41	35
4	33	23	4	37	36	4	38	40
5	32	41	5	34	32	5	38	46
6	32	21	6	33	12	6	35	35
7	31	36	7	28	15	7	35	39
8	30	22	8	25	27	8	34	35
9	28	35	9	24	31	9	34	30
10	28	22	10	23	18	10	32	32
11	26	22	11	23	38	11	30	27
12	25	28	12	21	13	12	26	32
13	25	22	13	20	10	13	25	33
14	25	23	14	18	12	14	23	23
15	24	18	15	18	1	15	22	31
16	24	19	16	17	23	16	20	28
17	23	23	17	16	17	17	20	19
18	23	13	18	16	18	18	19	13
19	22	19	19	15	21	19	18	16
20	22	26	20	15	23	20	18	0
21	20	35	21	15	17	21	17	20
22	20	34	22	15	24	22	16	18
23	20	16	23	15	12	23	16	13
24	20	14	24	15	13	24	15	18
25	19	17	25	15	13	25	15	18
26	19	22	26	14	26	26	14	14
27	19	13	27	14	14	27	14	16
28	16	9	28	13	12	28	14	19
29	16	14	29	13	15	29	14	16
30	16	18	30	13	9	30	13	11

WPLY Philadelphia PD: John Knapp APD/MD: Chuck Tisa			WBCN Boston VP/Prgm: Oedipus MD: Carter Alan			WHFS Washington, DC PD: Robert Benjamin APD: Bob Waugh		
TW	LW		TW	LW		TW	LW	
1	47	43	1	42	24	1	41	36
2	46	44	2	35	34	2	39	38
3	46	23	3	35	34	3	38	38
4	44	44	4	30	27	4	35	34
5	41	45	5	30	23	5	33	35
6	39	26	6	30	19	6	32	26
7	36	24	7	27	30	7	31	28
8	36	31	8	25	31	8	29	28
9	36	31	9	24	9	9	22	22
10	36	31	10	24	9	10	22	28
11	35	18	11	23	34	11	24	16
12	35	18	12	23	19	12	24	15
13	29	25	13	22	12	13	23	17
14	28	28	14	21	16	14	23	17
15	28	40	15	21	15	15	22	29
16	28	13	16	20	9	16	22	38
17	28	17	17	19	15	17	22	15
18	28	16	18	18	17	18	22	25
19	28	30	19	18	24	19	21	15
20	28	10	20	18	16	20	20	12
21	27	42	21	17	23	21	19	20
22	26	28	22	17	9	22	15	12
23	26	26	23	17	21	23	14	20
24	26	20	24	16	16	24	14	22
25	26	27	25	16	31	25	14	12
26	26	22	26	16	16	26	13	18
27	26	22	27	15	15	27	13	15
28	26	14	28	15	12	28	12	27
29	26	13	29	15	14	29	12	16
30	26	13	30	14	16	30	12	16

KITS San Francisco VP/Prgm.: Richard Sands MD: Roland West			KDGE Dallas PD: Joel Folger MD: Leslie Fram			WNNX Atlanta PD: Brian Phillips APD: Leslie Fram			WMMS Cleveland VP/OPS: John Gorman APD/MD: Doug Kubinski			WHYT Detroit PD: Garrett Michaels MD: Alex Tear			KEGE Minneapolis PD: John Lassman MD: Wade Linder		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	30	20	1	50	50	1	14	14	1	44	41	1	45	44	1	40	40
2	29	30	2	40	40	2	27	27	2	42	42	2	44	44	2	37	36
3	29	18	3	44	44	3	25	17	3	42	39	3	40	41	3	33	39
4	28	30	4	40	40	4	27	27	4	42	41	4	39	44	4	32	36
5	25	20	5	44	40	5	25	25	5	41	43	5	38	32	5	30	34
6	23	17	6	36	35	6	26	21	6	37	34	6	36	36	6	30	30
7	22	14	7	36	28	7	26	29	7	34	31	7	35	41	7	29	21
8	22	14	8	36	48	8	24	25	8	37	37	8	34	34	8	29	36
9	19	9	9	34	34	9	24	0	9	32	30	9	33	33	9	29	29
10	19	12	10	35	40	10	22	22	10	33	30	10	34	39	10	28	0
11	19	11	11	32	36	11	22	24	11	31	31	11	32	29	11	28	26
12	19	16	12	31	20	12	22	16	12	29	25	12	31	32	12	27	23
13	19	13	13	27	46	13	24	13	13	29	31	13	31	27	13	27	15
14	18	10	14	26	25	14	20	1	14	28	12	14	31	32	14	23	25
15	18	13	15	23	23	15	19	15	15	26	28	15	30	29	15	23	24
16	16	16	16	25	24	16	19	16	16	26	26	16	28	28	16	21	25
17	16	16	17	25	45	17	15	17	17	25	26	17	29	28	17	21	22
18	16	21	18	25	14	18	16	18	18	25	40	18	28	27	18	21	21
19	16	14	19	24	25	19	16	19	19	24	40	19	26	29	19	21	18
20	15	17	20	24	25	20	16	20	20	19	20	20	25	31	20	19	20
21	15	7	21	24	14	21	16	21	21	16	21	21	24	24	21	19	20
22	15	20	22	21	14	22	18	22	22	16	21	22	24	24	22	18	21
23	14	11	23	21	15	23	17	15	23	15	23	23	22	28	23	18	18
24	14	15	24	21	14	24	17	10	24	22	24	24	22	28	24	17	14
25	13	16	25	21	14	25	15	15	25	16	16	25	21	25	25	15	15
26	13	8	26	20	10	26	15	12	26	18	9	26	22	25	26	14	12
27	13	13	27	20	27	27	15	19	27	18	17	27	20	23	27	13	0
28	13	13	28	19	14	28	15	21	28	18	28	28	18	19	28	13	0
29	12	7	29	19	20	29	15	3	29	16	20	29	17	19	29	13	18
30	12	4	30	19	20	30	15	4	30	16	16	30	18	18	30	12	16

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
			*** NO. 1 ***			
1	5	7	CHAMPAGNE SUPERNOVA EPIC	OASIS	2050	1808
2	4	3	BIG BANG BABY ATLANTIC	STONE TEMPLE PILOTS	2032	1829
3	3	11	BIG ME ROSWELL/CAPITOL	FOO FIGHTERS	1973	1944
4	1	14	IRONIC MAVERICK/REPRISE	ALANIS MORISSETTE	1937	1964
5	2	18	IN THE MEANTIME HIFI/SIRE/EEG	SPACEHOG	1862	1925
6	8	22	SANTA MONICA (WATCH THE WORLD DIE) TIM KERR/CAPITOL	EVERCLEAR	1564	1564
7	7	20	1979 VIRGIN	SMASHING PUMPKINS	1542	1583
8	13	7	MACHINEHEAD TRAUMA/INTERSCOPE	BUSH	1487	1409
9	6	16	BRAIN STEW/JADED REPRISE	GREEN DAY	1447	1611
10	9	13	HEAVEN BESIDE YOU COLUMBIA	ALICE IN CHAINS	1440	1492
11	14	8	ZERO VIRGIN	SMASHING PUMPKINS	1372	1281
12	12	11	AEROPLANE WARNER BROS.	RED HOT CHILI PEPPERS	1356	1456
13	11	10	PEACHES COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	1329	1440
14	10	9	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	1260	1480
15	19	10	WHAT DO I HAVE TO DO? COLUMBIA	STABBING WESTWARD	1260	1183
16	16	6	FLOOD ESSENTIAL/SILVERTONE/JIVE	JARS OF CLAY	1243	1212
17	29	2	I HATE MY GENERATION VIRGIN	CRACKER	1242	820
18	17	11	ONLY HAPPY WHEN IT RAINS ALMO SOUNDS/GEFFEN	GARBAGE	1235	1235
19	22	4	SWEET LOVER HANGOVER BEGGARS BANQUET/AMERICAN/REPRISE	LOVE & ROCKETS	1176	1036
20	15	21	JUST A GIRL TRAUMA/INTERSCOPE	NO DOUBT	1152	1255

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1,000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1996, Billboard/BPI Communications.

SAVE BILLBOARD RADIO THESE AIRPLAY AWARDS & SEMINAR & AWARDS & SEPTEMBER 5-7 1996 NYC SHERATON STAY TUNED FOR DETAILS

COMBINED TOP 40 AIRPLAY										AIRPLAY THIS WEEK BY FORMAT																
TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			RHYTHM		ADULT TOP 40		AC		MODERN						
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	
1	1	21	MISSING (ATLANTIC)	EVERYTHING BUT THE GIRL	66.6522	5740	3	66.0895	5848	2	34.3880	3333	3	14.2341	912	8	14.4888	1019	4	2.7216	368	14	0.8197	108	—	
2	2	10	IRONIC (MAVERICK/REPRISE)	ALANIS MORISSETTE	60.3222	6643	1	54.8159	6106	1	35.1345	4027	1	1.3743	91	—	9.5658	559	22	0.0410	29	—	14.2066	1937	4	
3	7	3	BECAUSE YOU LOVED ME (550 MUSIC)	CELINE DION	59.0471	5779	2	43.4765	4536	5	22.2286	2755	5	11.8252	787	10	16.6632	1275	1	8.3301	962	1	—	—	—	
4	3	7	ALWAYS BE MY BABY (COLUMBIA)	MARIAH CAREY	58.9158	5412	5	50.7481	4518	6	24.7901	2925	4	25.4229	1488	1	4.9273	524	24	3.7650	474	9	0.0105	1	—	
5	5	11	NOBODY KNOWS (LAFACE/ARISTA)	THE TONY RICH PROJECT	51.4841	5640	4	48.8309	5475	3	27.5815	3335	2	16.2394	1149	5	3.9806	570	21	3.6826	586	6	—	—	—	
6	6	30	NAME (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	44.0102	4288	7	44.8087	4634	4	24.3767	2610	7	0.0993	15	—	14.6119	1069	3	1.2196	110	—	3.7027	484	—	
7	4	24	ONE SWEET DAY (COLUMBIA)	MARIAH CAREY & BOYZ II MEN	40.9956	3749	10	48.8597	4491	7	14.4473	1551	21	6.6251	511	21	12.7596	963	6	7.1466	723	2	0.0170	1	—	
8	13	15	WONDER (ELEKTRA/EEG)	NATALIE MERCHANT	37.6336	3847	9	34.8732	3890	10	20.3883	2456	9	0.0932	13	—	13.1956	858	8	0.5283	152	28	3.4282	368	—	
9	11	8	FOLLOW YOU DOWN (A&M)	GIN BLOSSOMS	36.6106	4353	6	36.5658	4410	8	19.1538	2491	8	0.0590	10	—	10.0949	577	20	0.0668	15	—	7.2361	1260	14	
10	9	10	SITTIN' UP IN MY ROOM (ARISTA)	BRANØY	35.9541	3365	16	37.5223	3347	16	14.1090	1964	16	21.8057	1361	2	0.0394	40	—	—	—	—	—	—	—	—
11	8	19	TIME (ATLANTIC)	HOOTIE & THE BLOWFISH	35.8697	3479	12	38.2842	3856	11	15.2296	1907	17	0.0764	15	—	17.3466	1216	2	2.7364	267	21	0.4807	74	—	
12	16	6	CLOSER TO FREE (SLASH/REPRISE)	BODEANS	35.7390	3400	13	33.0106	3119	18	20.5027	2345	11	0.0637	13	—	12.4722	752	12	0.3943	53	—	2.3061	237	—	
13	10	19	1979 (VIRGIN)	SMASHING PUMPKINS	35.1305	4119	8	37.4796	4119	9	17.8678	2307	12	0.2108	45	—	3.2582	222	35	0.0037	3	—	13.7900	1542	7	
14	15	17	THE WORLD I KNOW (ATLANTIC)	COLLECTIVE SOUL	34.4928	3725	11	33.9696	3762	13	18.3205	2365	10	0.0640	12	—	7.8152	449	25	0.0497	25	—	8.2434	874	28	
15	12	15	BE MY LOVER (RCA)	LA BOUCHE	33.6170	3390	14	36.2516	3606	15	22.7423	2663	6	10.7363	639	17	0.1214	87	—	—	—	—	0.0170	1	—	
16	14	20	ONE OF US (BLUE GORILLA/MERCURY)	JOAN OSBORNE	30.6812	3377	15	34.3160	3751	14	19.1157	2222	14	0.7443	60	—	8.3518	674	16	0.0853	33	—	2.3841	388	—	
17	17	17	WONDERWALL (EPIC)	OASIS	29.4048	3363	17	32.8897	3835	12	17.4142	2175	15	0.0528	9	—	3.1060	245	32	0.0035	2	—	8.8283	932	25	
18	28	3	KILLING ME SOFTLY (RUFFHOUSE/COLUMBIA)	FUGEES	28.4737	1278	68	22.6169	903	88	1.3196	114	—	27.1508	1155	4	0.0033	9	—	—	—	—	—	—	—	
19	18	25	BREAKFAST AT TIFFANY'S (RAINMAKER/INTERSCOPE)	DEEP BLUE SOMETHING	27.7201	2816	19	28.3782	2996	19	12.0053	1547	—	0.0497	10	—	13.7193	984	5	1.0918	125	—	0.8540	150	—	
20	20	8	NOT GON' CRY (ARISTA)	MARY J. BLIGE	25.5109	1973	34	26.2033	2039	33	4.5519	709	38	20.9590	1264	3	—	—	—	—	—	—	—	—	—	
21	19	13	HOOK (A&M)	BLUES TRAVELER	25.4136	3027	18	26.8674	3152	17	16.9685	2223	13	0.0749	11	—	5.8722	392	26	0.0431	32	—	2.4549	369	—	
22	25	10	DON'T CRY (ZTT/WARNER BROS.)	SEAL	25.2496	2719	20	24.2275	2740	22	8.7142	1183	26	1.3657	94	—	11.3786	896	7	3.7527	535	8	0.0384	11	—	
23	22	10	ANYTHING (MJJ/550 MUSIC)	3T	23.9777	2399	26	25.2544	2506	23	14.1759	1633	19	8.8959	670	16	0.8690	90	—	0.0030	1	—	0.0339	5	—	
24	21	9	I WANT TO COME OVER (ISLAND)	MELISSA ETHERIOGE	23.5803	2660	22	25.9635	2964	20	11.6035	1775	18	0.0636	11	—	10.8906	716	14	0.8897	112	—	0.1329	46	—	
25	26	28	TELL ME (EPIC)	GROOVE THEORY	23.4443	1721	48	23.9592	1831	44	9.3680	907	31	14.0290	771	12	0.0398	42	—	—	—	—	0.0075	1	—	
26	27	40	KISS FROM A ROSE (ZTT/SIRE/WARNER BROS.)	SEAL	22.9288	1914	37	23.3101	2019	35	7.4431	794	—	2.2414	145	—	7.9150	551	—	5.1074	386	11	0.2219	38	—	
27	24	36	AS I LAY ME DOWN (COLUMBIA)	SOPHIE B. HAWKINS	22.9085	1890	39	24.5225	2070	31	9.7559	839	—	0.3270	41	—	8.3597	633	18	4.4659	377	12	—	—	—	
28	40	2	BIG ME (ROSWELL/CAPITOL)	FOO FIGHTERS	22.4961	2643	23	18.8569	2234	28	5.1925	549	—	—	—	—	2.1619	121	—	—	—	—	15.1417	1973	3	
29	23	10	CALIFORNIA LOVE (DEATH ROW/INTERSCOPE)	2PAC	22.3584	1827	41	24.5410	1925	40	5.8115	735	36	16.5089	1089	6	0.0227	1	—	0.0078	1	—	0.0075	1	—	
30	32	34	ROLL TO ME (A&M)	OEL AMITRI	22.0629	2042	32	21.4194	2040	32	6.8560	907	—	0.0081	3	—	11.9471	811	9	2.8006	250	—	0.4511	71	—	
31	30	38	ONLY WANNA BE WITH YOU (ATLANTIC)	HOOTIE & THE BLOWFISH	21.5679	1895	38	21.8513	1881	42	7.1354	832	—	0.0192	1	—	10.0046	661	17	3.7701	315	19	0.6386	86	—	
32	29	45	RUN-AROUND (A&M)	BLUES TRAVELER	21.1589	1931	35	22.1492	1980	37	6.3059	792	—	—	—	—	11.5648	760	11	1.9965	155	—	1.2917	224	—	
33	34	3	FEELS SO GOOD (SHOW ME YOUR LOVE) (GROOVE NATION/UNIVERSAL)	LINA SANTIAGO	20.8945	1493	57	20.7293	1422	59	7.0458	713	37	13.8487	780	11	—	—	—	—	—	—	—	—	—	
34	37	5	SANTA MONICA (WATCH THE WORLD DIE) (TIM KERRI/CAPITOL)	EVERCLEAR	20.8167	2125	31	19.6742	2104	30	3.6275	561	—	—	—	—	—	—	—	—	—	—	17.1892	1564	6	
35	36	4	IN THE MEANTIME (HIFI/SIRE/EEG)	SPACEHOG	20.2698	2451	25	19.9080	2471	24	4.9295	589	—	—	—	—	—	—	—	—	—	—	15.3403	1862	5	
36	NEW		CHAMPAGNE SUPERNOVA (EPIC)	OASIS	19.9525	2227	30	17.6005	1963	39	2.4213	177	—	—	—	—	—	—	—	—	—	—	17.5312	2050	1	
37	NEW		1,2,3,4 (SUMPIN' NEW) (TOMMY BOY)	COOLIO	19.4853	1312	67	15.0205	1047	82	2.7229	400	—	16.7624	912	7	—	—	—	—	—	—	—	—	—	
38	RE-ENTRY		BIG BANG BABY (ATLANTIC)	STONE TEMPLE PILOTS	19.4441	2254	29	18.5326	2016	36	1.5906	222	—	—	—	—	—	—	—	—	—	—	17.8535	2032	2	
39	35	35	TIL I HEAR IT FROM YOU (A&M)	GIN BLOSSOMS	19.2641	1764	45	20.1282	1886	41	4.9495	657	—	—	—	—	11.0308	765	10	2.4747	190	—	0.8091	152	—	
40	39	15	BEFORE YOU WALK OUT OF MY LIFE (ROWDY/ARISTA)	MONICA	18.8796	1437	59	19.4191	1537	53	4.2684	674	40	14.5782	733	14	0.0255	29	—	—	—	—	0.0075	1	—	

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor (30 positions for adult contemporary); therefore rankings do not exist for recurrences and records below No. 40 (No. 30 for adult contemporary). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1996, Billboard/BPI Communications.

THE NEW SINGLE FROM
COOLIO
1, 2, 3, 4 (SUMPIN' NEW)
19.5 MILLION TOP 40 LISTENERS WITH OVER 1300 DETECTIONS!!

All across the nation, people are getting Insensitive

...and that makes
us *very* happy

192 SOUNDSCAN ALBUM - 21% INCREASE
59 SOUNDSCAN SINGLE - 34% INCREASE

HUGE NATIONWIDE PHONES
AND CALLOUT, INCLUDING:

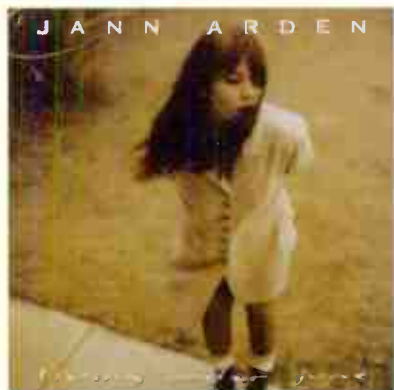
STAR - LOS ANGELES KDMX - DALLAS
KHMV - HOUSTON KWMX - DENVER
WBMX - BOSTON KPLZ - SEATTLE
WTKI - MILWAUKEE WTIC - HARTFORD
WMXV - NEW YORK

32 - **27** MONITOR
TOP 40 MAINSTREAM CHART

57 - **53** BB HOT 100 SINGLES CHART

FRESH FROM PERFORMANCES ON
LETTERMAN, GOOD MORNING AMERICA
WEEKEND TODAY SHOW

HEARD IN THE NEW LINE
MOTION PICTURE "BED OF ROSES"



JANN ARDEN

FROM LIVING UNDER JUNE

PRODUCED AND MIXED BY ED CHERNEY. CO-PRODUCED BY JANN ARDEN.
RECORDED BY SU CHERRY AND DONNA SEYMOUR.
EXECUTIVE PRODUCER: NEIL MINGOSKILL FOR MUSH MUSIC.
MANAGER: JONATHAN INGLIS, MARGARET RUFF, LEVELLETT, MUSKOWITZ, INC.
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LISTEN TO WHAT THEY'RE SAYING...

"BELIEVE WHAT THEY TELL YOU - THE SONG'S A HIT! THE PHONES GO CRAZY! EVERYBODY CAN RELATE TO THIS SONG."
ANGELA PERELLI, KYSR

"COULD BE THE SLEEPER RECORD OF THE QUARTER! WE GET ADULT CALLS EVERYTIME WE PLAY IT."
KEN MEDER, WRRZ

"THE FIRST TIME WE PUT JANN ON THE AIR, WE GOT FIVE OR SIX CALLS FROM 18-34 FEMALES ASKING WHO SANG 'INSENSITIVE'. THAT WAS SIX WEEKS AGO, AND IT'S BEEN TOP 5 PHONES EVERY WEEK SINCE!
THIS IS A HIT RECORD!"
JERI BANTA, WYKS

"FOR THE PAST MONTH, JANN ARDEN HAS CONSISTENTLY BEEN TOP 3 IN CALLOUT WITH SEVERAL WEEKS AT #1. STRONG SALES ALONG WITH #1 REQUESTS."
RICH ANHOEN, KHMS

"IF YOU ARE A WOMAN BETWEEN THE AGE OF 25-44, YOU'RE GONNA LOVE THIS SONG... IT'S A HIT... THERE'S NO QUESTION ABOUT IT!"
KIM ASHLEY, KOMA

"IT'S A BIG RECORD FOR US... #2 PHONES AFTER 4 WEEKS OF AIRPLAY. IF YOU'RE TRYING TO TARGET WOMEN 25-34, THIS RECORD REALLY HITS HOME!"
TOM LAND, KMYZ

"'INSENSITIVE' REACTS VERY WELL WITH OUR FEMALE AUDIENCE. WE RECEIVE CURIOSITY CALLS EACH TIME IT'S PLAYED."
LEE CAGLE, KVMZ

"YOUR LISTENERS AREN'T 'INSENSITIVE' TO A HIT - TOP TEN PHONES 18-34 FEMALES!"
DANA LONDON, Z104

"JANN ARDEN IS AN AMAZINGLY ACTIVE RECORD AND SOUNDS GREAT ON THE AIR."
LINDA SILVER, WMYZ

JANN ARDEN

Insensitive

1 VH
MUSIC FIRST
ADD
CUSTOM ROTATION



THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS TW LW
			*** No. 1 ***		
1	1	8	IRONIC MAVERICK/REPRISE 2 weeks at No. 1	ALANIS MORISSETTE	4027 3651
2	3	14	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	3335 3355
3	2	19	MISSING ATLANTIC	EVERYTHING BUT THE GIRL	3333 3449
4	9	6	ALWAYS BE MY BABY COLUMBIA	MARIAH CAREY	2925 2403
5	16	5	BECAUSE YOU LOVED ME 550 MUSIC	CELINE DION	2755 2121
6	5	17	BE MY LOVER RCA	LA BOUCHE	2663 2829
7	4	27	NAME METAL BLADE/WARNER BROS.	GOO GOO DOLLS	2610 2933
8	8	8	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	2491 2472
9	7	16	WONDER ELEKTRA/EEG	NATALIE MERCHANT	2456 2494
10	11	16	THE WORLD I KNOW ATLANTIC	COLLECTIVE SOUL	2365 2376
11	15	10	CLOSER TO FREE SLASH/REPRISE	BODEANS	2345 2181
12	13	10	1979 VIRGIN	SMASHING PUMPKINS	2307 2284
13	10	17	HOOK A&M	BLUES TRAVELER	2223 2383
14	6	19	ONE OF US BLUE GORILLA/MERCURY	JOAN OSBORNE	2222 2559
15	12	12	WONDERWALL EPIC	OASIS	2175 2369
16	18	8	SITTIN' UP IN MY ROOM ARISTA	BRANDY	1964 1955
17	14	22	TIME ATLANTIC	HOOTIE & THE BLOWFISH	1907 2253
18	19	11	I WANT TO COME OVER ISLAND	MELISSA ETHERIDGE	1775 1970
19	20	11	ANYTHING MJJ/550 MUSIC	3T	1633 1669
20	21	7	LUCKY LOVE ARISTA	ACE OF BASE	1608 1616
21	17	22	ONE SWEET DAY COLUMBIA	MARIAH CAREY & BOYZ II MEN	1551 1964
22	22	7	ONLY LOVE (THE BALLAD OF SLEEPING BEAUTY) COLUMBIA	SOPHIE B. HAWKINS	1386 1445
23	25	4	EVERYTHING FALLS APART COLUMBIA	DOG'S EYE VIEW	1325 1140
24	23	6	PEACHES COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	1305 1368
25	38	2	CHAINS EPIC	TINA ARENA	1205 723
26	24	16	DON'T CRY ZTT/WARNER BROS.	SEAL	1183 1301
27	32	3	INSENSITIVE A&M	JANN ARDEN	1029 822
28	30	5	WHO DO U LOVE ARISTA	DEBORAH COX	990 942
29	28	9	GLYCERINE TRAUMA/INTERSCOPE	BUSH	981 1042
30	33	2	GIVE ME ONE REASON ELEKTRA/EEG	TRACY CHAPMAN	951 764
31	29	20	TELL ME EPIC	GROOVE THEORY	907 984
32	27	9	OH VIRGINIA EMI	BLESSID UNION OF SOULS	892 1101
33	26	21	EXHALE (SHOOP SHOOP) ARISTA	WHITNEY HOUSTON	869 1102
34	36	3	JUST A GIRL TRAUMA/INTERSCOPE	NO DOUBT	816 759
35	31	25	HAND IN MY POCKET MAVERICK/REPRISE	ALANIS MORISSETTE	770 901
36	34	5	CALIFORNIA LOVE DEATH ROW/INTERSCOPE 2PAC (FEAT. DR. DRE AND ROGER TROUTMAN)		735 752
37	NEW		FEELS SO GOOD (SHOW ME YOUR LOVE) GROOVE NATION/UNIVERSAL	LINA SANTIAGO	713 576
38	40	3	NOT GON' CRY ARISTA	MARY J. BLIGE	709 677
39	35	24	DIGGIN' ON YOU LAFACE/ARISTA	TLC	693 748
40	37	9	BEFORE YOU WALK OUT OF MY LIFE ROWDY/ARISTA	MONICA	674 730

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-CROSSOVER		
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS TW LW
			*** No. 1 ***		
1	1	10	ALWAYS BE MY BABY COLUMBIA 3 weeks at No. 1	MARIAH CAREY	1488 1431
2	2	17	SITTIN' UP IN MY ROOM ARISTA	BRANDY	1361 1366
3	3	15	NOT GON' CRY ARISTA	MARY J. BLIGE	1264 1362
4	7	5	KILLING ME SOFTLY RUFFHOUSE/COLUMBIA	FUGEES	1155 893
5	5	17	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	1149 1159
6	4	12	CALIFORNIA LOVE DEATH ROW/INTERSCOPE 2PAC (FEAT. DR. DRE AND ROGER TROUTMAN)		1089 1169
7	13	4	1, 2, 3, 4 (SUMPIN' NEW) TOMMY BOY	COOLIO	912 759
8	6	21	MISSING ATLANTIC	EVERYTHING BUT THE GIRL	912 915
9	10	9	DOWN LOW (NOBODY HAS TO KNOW) JIVE	R. KELLY FEAT. RONALD ISLEY	869 817
			*** AIRPOWER ***		
10	21	2	BECAUSE YOU LOVED ME 550 MUSIC	CELINE DION	787 516
11	8	11	FEELS SO GOOD (SHOW ME YOUR LOVE) GROOVE NATION/UNIVERSAL	LINA SANTIAGO	780 845
12	11	32	TELL ME EPIC	GROOVE THEORY	771 792
13	14	9	LADY EMI	D'ANGELO	769 758
14	12	25	BEFORE YOU WALK OUT OF MY LIFE ROWDY/ARISTA	MONICA	733 776
15	9	22	HEY LOVER DEF JAM/RAL/ISLAND	LL COOL J	731 842
16	15	27	ANYTHING MJJ/550 MUSIC	3T	670 749
17	16	22	BE MY LOVER RCA	LA BOUCHE	639 690
			*** AIRPOWER ***		
18	20	7	ALL THE THINGS (YOUR MAN WON'T DO) ISLAND	JOE	601 529
19	18	12	DOIN IT DEF JAM/RAL/ISLAND	LL COOL J	592 557
20	19	11	WHO DO U LOVE ARISTA	DEBORAH COX	582 536
21	17	25	ONE SWEET DAY COLUMBIA	MARIAH CAREY & BOYZ II MEN	511 643
22	24	8	DO YOU WANT TO SO SO DEF/COLUMBIA	XSCAPE	487 431
23	27	3	RELEASE ME UPSTAIRS	ANGELINA	453 340
24	34	2	YOU'RE THE ONE RCA	SWV	434 293
25	22	26	SET U FREE STRICTLY RHYTHM	PLANET SOUL	418 494
26	25	7	LUCKY LOVE ARISTA	ACE OF BASE	398 354
27	23	23	EXHALE (SHOOP SHOOP) ARISTA	WHITNEY HOUSTON	363 455
28	28	3	I'M GETTING USED TO YOU EMI LATIN/EMI	SELENA	359 337
29	30	5	I WILL SURVIVE RCA	CHANTAY SAVAGE	324 323
30	26	5	FU-GEE-LA RUFFHOUSE/COLUMBIA	FUGEES	315 342
31	37	2	SWEET DREAMS RCA	LA BOUCHE	302 256
32	NEW		WOO-HAH!! GOT YOU ALL IN CHECK ELEKTRA/EEG	BUSTA RHYMES	299 229
33	31	10	NO ONE ELSE BAD BOY/ARISTA	TOTAL	298 303
34	36	6	TAKE A LOOK HOLLYWOOD	J'SON	282 263
35	32	7	KEEP TRYIN' EPIC	GROOVE THEORY	269 297
36	33	10	EVERYDAY & EVERYNIGHT LOUD/RCA	YVETTE MICHELLE	255 295
37	39	26	SEXUAL HEALING S.O.S./ZOO	MAX-A-MILLION	234 251
38	35	15	TONITE'S THA NIGHT RUFFHOUSE/COLUMBIA	KRIS KROSS	222 275
39	NEW		C'MON N' RIDE IT (THE TRAIN) QUADRASOUND/BIG BEAT/ATLANTIC	QUAD CITY DJ'S	222 183
40	RE-ENTRY		AIN'T NO PLAYA CHRYSALIS/EMI	RAPPIN' 4-TAY	210 233

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



“I Cry”

Added:
WXKS
Q106

Spinning At Over 30 Top 40's
Including: WRVW, KLRZ, WFHN,
WWST, WEDJ, KHOM, KJYO

