

TOP 40 ■ AIRPLAY Monitor

• We Listen To Radio •

October 6, 1995 \$ 4.95 Volume 3 • No. 41

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

HOOTIE & THE BLOWFISH

Only Wanna Be With You (ATLANTIC)

★★★ AIRPOWER ★★★

LISA LOEB & NINE STORIES • *Do You Sleep?* (Geffen)

DEEP BLUE SOMETHING • *Breakfast At Tiffany's* (RAINMAKER/INTERSCOPE)

NEW RELEASES

CELINE DION • *(You Make Me Feel Like) A Natural Woman* (LAVA/ATLANTIC)

MELISSA ETHERIDGE • *Your Little Secret* (ISLAND)

SILK • *Hooked On You* (ELEKTRA/EEG)

CHYNNA PHILLIPS • *Naked And Sacred* (EMI)

SOLO • *Heaven* (PERSPECTIVE/AM)

TLC • *Diggin' On You* (LAFACE/ARISTA)

RHYTHM-CROSSOVER

#1

MARIAH CAREY

Fantasy (COLUMBIA)

★★★ AIRPOWER ★★★

LOS DEL RIO • *Macarena* (Bayside Boys Mix) (RCA)

NEW RELEASES

ELAN • *Better Than You* (STRICTLY RHYTHM)

R. KELLY • *You Remind Me Of Something* (JIVE)

PLANET SOUL • *Set You Free* (STRICTLY RHYTHM)

SILK • *Hooked On You* (ELEKTRA/EEG)

WC & THE MADD CIRCLE • *West Up!* (PAYDAY/LONDON/ISLAND)

ADULT

#1

SEAL

Kiss From A Rose (ZTT/SIRE/WARNER BROS.)

★★★ AIRPOWER ★★★

NATALIE MERCHANT • *Carnival* (ELEKTRA/EEG)

NEW RELEASES

CELINE DION • *(You Make Me Feel Like) A Natural Woman* (LAVA/ATLANTIC)

DOKKEN • *Nothing Left To Say* (COLUMBIA)

CHYNNA PHILLIPS • *Naked And Sacred* (EMI)

R.E.M. • *Tongue* (WARNER BROS.)

SW PD Seeks Dork: Filling Those Pesky Morning Show Openings

by Kevin Carter

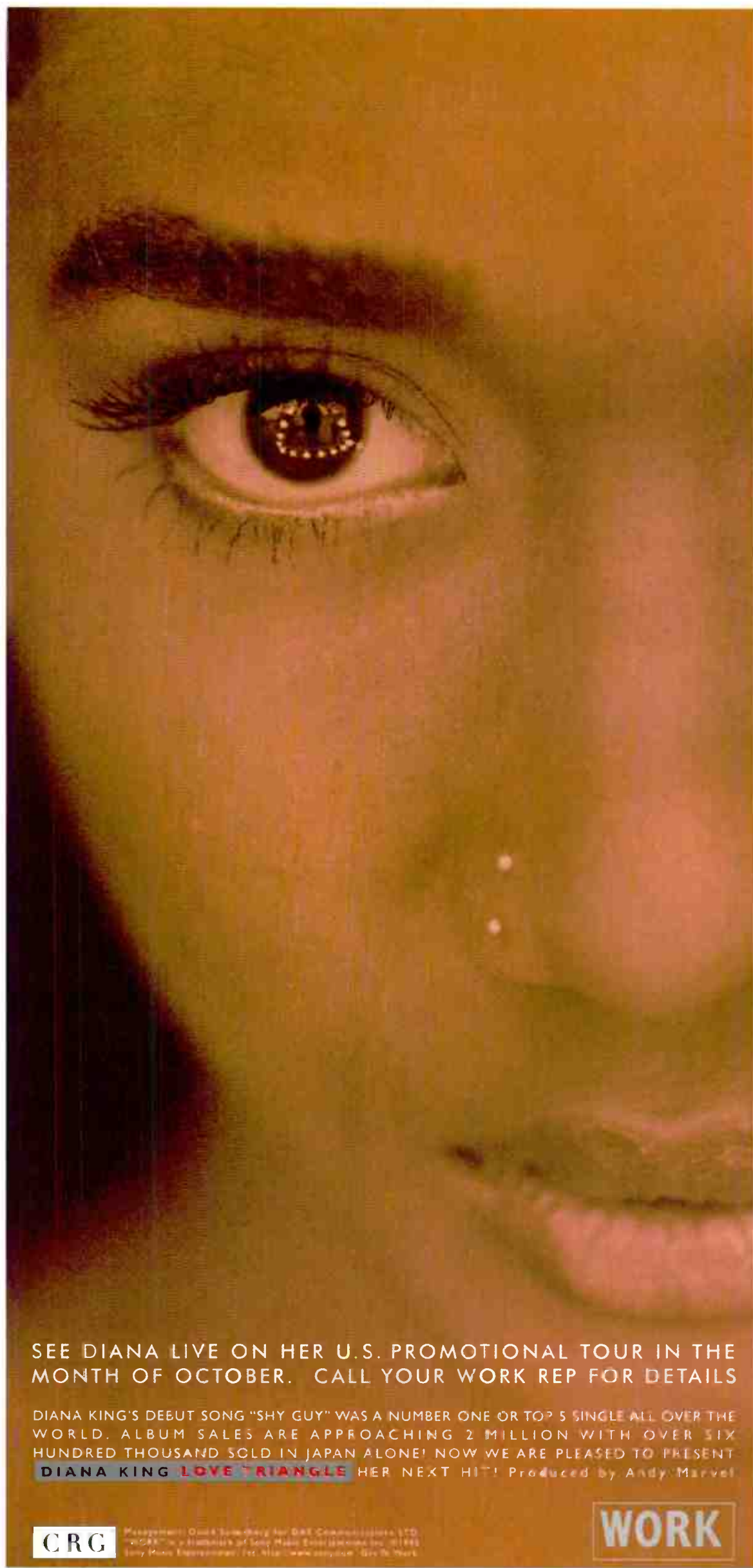
WHTZ (Z100) New York, KBXX (the Box) Houston, WNCI Columbus, Ohio, WEDJ (the Edge) Charlotte, N.C., KQKQ (Sweet 98) Omaha, Neb., and WGTZ (Z93) Dayton, Ohio: They're all pretty big call letters that would look good on any portfolio. And they all have a vacant morning show.

Mornings are the most pivotal, highest-paying shift at any radio station. You'd think PDs would have the pick of the litter when rebuilding their morning foundation. Think again. Most of the PDs who are looking for a new morning show say they're wading through hundreds of not very promising tapes right now. The good news for most of their applicants is that the PDs will hold on to those tapes. The bad news is that most PDs will use them to tape the Alanis Morissette album for the car.

WRVQ (Q94) Richmond, Va., PD Lisa McKay is one of the lucky ones. After losing Cory Deitz and Jay Hamilton to WLIT Cleveland three months ago, she finally hired WIOT Toledo, Ohio's Pete McKenzie and Kevin Carlson last week. McKay sat through about 500 airchecks, finding only 15 that were in the ballpark. "Most of the tapes were from jocks who thought it was important to sound like an announcer," McKay says. "And I tossed those tapes right out."

So what about the increasingly popular strategy of going to "non-announcers" for mornings? McKay also received a ton of ill-prepared tapes from people with little or no radio experience after running an ad in the local paper: "I did hear a lot of creativity, but it was usually surrounded with a lot of pointless talk with no payoff. It was important to find someone who could

Continued on page 6



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WORK



CELINE DION
(you make me feel like)
a natural woman

ROD STEWART
SO FAR AWAY



ARIY GRANT
IT'S TOO LATE

IN 1971,
SHE MOVED A GENERATION.
GET READY TO BE
MOVED AGAIN.



RICHARD MARX
beautiful



BEE GEES
will you love me tomorrow?

TAPESTRY REVISITED

TRIBUTE TO CAROLE KING



THE MANHATTAN TRANSFER
smoke water, jack



BEBE & CECE WINANS
featuring
ARETHA FRANKLIN
you've got a friend

new interpretations of
the greatest album of its time



ALL-4-ONE
tapesty

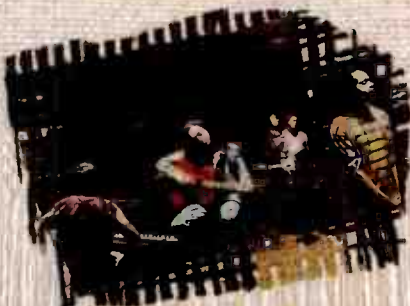
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Spring Arbitrons Show Format Down

by Sean Ross

After five years of nearly unabated decline, top 40 radio had managed to put two slightly up books together in the fall '94 and winter '95 books, according to national format data from Airplay Monitor and Arbitron for the '94 continuously measured markets.

In the spring, however, top 40 slipped again, falling 9.2%-9.1% in 12-plus overall listening but remaining tied with R&B stations, which also fell 9.2%-9.1%, for fourth place overall. Top 40 found itself behind news/talk (16.2%-15.8%), AC (15.0%-14.9%), and country (12.4%-12.1%). Top 40 was also down in most major dayparts and demos.

While top 40 PDs may take some solace from knowing that country stations, their nemesis for young-adult listening during the past five years, were off, their new rivals in the modern rock camp were up 3.2%-3.6%. And the increasingly modern-flavored album rock format, after a bone-crushing decline in the winter numbers, rebounded slightly, 8.1%-8.3%.

Top 40 was off in mornings (8.7%-8.4%), afternoons (10.0%-9.9%), nights (13.4%-12.9%), teens (33.8%-33.0%; its lowest share ever in that demo), 18-34 (13.7%-13.6%), 25-54 (7.1-7.0%), 35-64 (4.3%-4.1%), and adult women (8.3%-8.1%). It was flat among adult men with a 6.4% share and up in middays (7.2%-7.4%).

JUDGE ITO NOT A CORE ARTIST

As for where those listeners might have gone: Despite the publicity that continued to surround the O.J. Simpson trial in the spring, N/T was down overall and in every daypart except nights, where it received a 13.2%-14.3% boost from baseball. (That put N/T behind the 15.0% share it had at night last spring, but it still squashes the notion that angry baseball fans were boycotting the game.)

Then again, modern rock, fueled by a steady stream of new outlets, was up almost across the board, including mornings (2.6%-3.0%), middays (2.7%-3.2%), afternoons (3.6%-4.1%), nights (4.6%-5.0%), 18-34 (5.7%-6.7%), and 25-54 (2.6%-3.1%). Oddly enough, the one demo where modern was off by a tenth of a share was teens (9.1%-9.0%), a format where top 40 was also down sharply.

As for album rock, which became noticeably more modern-driven itself this quarter; it may not have halted the rise of modern rock, but it has at least slowed its own erosion, climbing for the first time since last summer:

Album rock was up 8.3%-8.4% in mornings, 8.2%-8.5% middays, 8.6%-8.9% afternoons, and 7.9%-8.0% at nights. It reclaimed the 18-34 demo lead, up 14.4%-14.9%, and was also up 9.4%-9.7% 25-54. Among adult men, album rock went 11.4%-11.5%. With women, it was up 4.8%-5.1%.

R&B stations were off 7.7%-7.6% in mornings and down sharply at night (14.6%-13.7%), although they were up slightly in middays (7.2%-7.3%) and afternoons (9.0%-9.1%). With teens, R&B was down 18.9%-18.5%. In 18-34, it was off 11.9%-11.4%. In 25-54, R&B was off slightly 9.4%-9.2%. In 35-64, the format was up 7.5%-7.7%, due to the continued growth of the R&B adult and R&B oldies formats.

Interestingly, there are still more top 40s than R&B FMs in the continuously measured markets, suggesting that R&B radio, while heard in fewer places, tends to outgun top 40 in markets where the two go head to head. But with nearly 60 R&B AMs still in the mix, there were actually 158 R&B stations of some stripe measured against 128 top 40 outlets, representing a marked change from the days when the opposite was common.

I COULD TAKE YOUR SHARES

One format that was expected to get a boost during the spring book was Spanish-language radio, which got tons of unintended free publicity from the murder of core artist Selena and the subsequent publicity around her new album. Stations like K1WW McAllen, Texas, for instance, continue to run a nightly Selena tribute hour.

Spanish radio overall remained flat at a 5.2% share. But it soared 4.1%-4.6% to its highest teen share ever, a seemingly Selena-related development, especially since banda—the other young-end-driven phenomenon in Spanish radio—fell sharply in Los Angeles during the first six months of '95.

With modern rock actually off in teen listening, Spanish radio remains one of the best explanations of where top 40 might have lost some of its teens, at least in markets where Spanish-language radio is a factor. Country, however, also got one of its only boosts in teen listening, nudging up 9.1%-9.2% in that demo.

The jazz/AC format (aka "smooth jazz"), which also had a series of highly publicized format start-ups during the spring, was up 2.4%-2.6%.

Assistance in preparing this story was provided by Phyllis Stark.

KFRX Team Makes Good In TV



Who's that fun couple at the world premiere of "To Wong Foo, Thanks For Everything, Julie Newmar"? It's KFRX Lincoln, Neb., "morning donutholes" Andy Vaughn, left, and Kristi London, who both reversed gender roles for the opening of the drag spectacular, which was shot in Lincoln.

RADIOACTIVE

by Kevin Carter

Austin Upped To APD; B94 Nabs Calin



Gannett's **KIIS-FM** Los Angeles MD **Tracy Austin** adds color-coordinated assistant PD stripes. Austin was formerly APD/MD/air personality at **KHFI** Austin, Texas. Across town at **KYSR** (Star 98.7), morning team **Jim & Melissa Sharpe** exit.

WBZZ (B94) Pittsburgh nabs another **WNCI** Columbus, Ohio, jock, as Morning Zoo dork **Dave Calin** will be reunited (and it feels so good) with **John Cline** on the B94 morning show. Calin's Jan. 1, 1996, move will displace 14-year vet "**Banana**" **Don Jefferson**, who will move over to start a new morning show on sister '70s gold outlet **WZPT** (the Point). Current **WZPT** morning guy **Herschel** exits; APD/p.m. driver **Jay Silvers** moves up to cover mornings, as part-timer **Ray Walker** covers Silver's shift until Jefferson moves over.

The parade o' fill-ins continues on the **WHTZ** (Z100) New York morning show. After several years' absence, the dulcet tones of **Mr. Leonard** hit the Apple airwaves this week. PD **Steve Kingston** on Leonard's sudden re-emergence: "I last heard he'd been shot in a jewelry store robbery, but I guess he's still alive." Watch for Leonard to chauffeur "the Pope" around the streets of New York this week. And if it seems like Leonard might be an odd move for a modern-rock-leaning station, remember that Leonard counts as the original slacker.

A busy week for **Howard Stern**, who was dropped by his second Chicago outlet, **WCKG**, following weeks of attacks on rival **Mancow**, Mancow's father, Mancow's boss, Mancow's boss' family, etc. Stern does pick up two new markets this week, adding Benchmark modern rock outlets **WVGO** Richmond, Va., and **WKOC** Norfolk, Va. Also, another Stern modern rocker, **WNVE** Rochester, N.Y., enters into a sales agreement (and potential sale) with crosstown **WCME**.

Grand Rapids, Mich., gets a new adult top 40, as **WAKX** (Mix 96) debuts under PD/p.m. driver **Dennis Elliott**, last with **WZPT** Pittsburgh. **WFBQ** Indianapolis syndicated hosts **Bob** and **Tom** will do mornings. Elliott is still staffing the other shifts.

KZHT (Hot 94.9) Salt Lake City ups p.m. driver **Geronimo** to PD. He'll retain APD/MD stripes at sister **KUTQ** (Q99) under PD **Brian deGeus**.

WKXJ Chattanooga, Tenn., night guy **Art Sanders** has been upped to replace **Dennis Dillon**, now with **WKQQ** Lexington, Ky.

KIOK (OK95) Tri Cities, Wash., returns to top 40 after about six months in hot AC exile.

KHTO (Hot 106) Springfield, Mo., enters an LMA-to-buy with crosstown modern rocker **KTOZ**. Also, **Rob Nicholson** is upped to **VP** for parent **GMR Broadcasting**. And, although you don't usually find this on a press release, the station announces that **Dave Alexander** will remain PD of **KHTO** (and sister station **KZBE**, which is in transition from classic hits to triple-A) and that "**Jeff McClusky** and Associates will be working the Dave at . . . KHTO."

WFLZ Tampa, Fla.'s **Bubba the Love Sponge**—who has always talked about the "Bubba Radio Network" on his show, now actually has one—he'll be simulcast on the vacant night spot at Jacor sister station **WJBT** (the Beat) Jacksonville, Fla., starting October 9.

WSTR (Star 94) Atlanta hires new part-time/swing jock **Tracy St. George** (**WKTI** Milwaukee, **WZEE** Madison, Wis.) from **WAZY-FM** Lafayette, Ind. P.S.: **Don Benson** is flying in night-jock finalists this week for the all-important swimsuit competition.

The parade of non-DJ celebs to radio continues with the addition of producer/artists **Nick Ashford** & **Valerie Simpson** to afternoons at R&B adult **WRKS** New York.

KVUU Colorado Springs, Colo., PD **Bobby Christian** exits. **Randy Hill**, PD of sister oldies outlet **KSPZ**, has been named OM of both FMs . . . Top 40/adult **WYXR** (Star 104.5) Philadelphia needs a night jock to replace the exiting **Walt Seal** . . . **Steve Reynolds**, most recently with **SJS Entertainment**, joins the morning show at **WRAL** (Mix 101.5) Raleigh, N.C.

WZYP Huntsville, Ala., hires **Keith Crowden** from **WQEN** (Q104) Gadsden, Ala., for nights, replacing **Nikki Nite**.

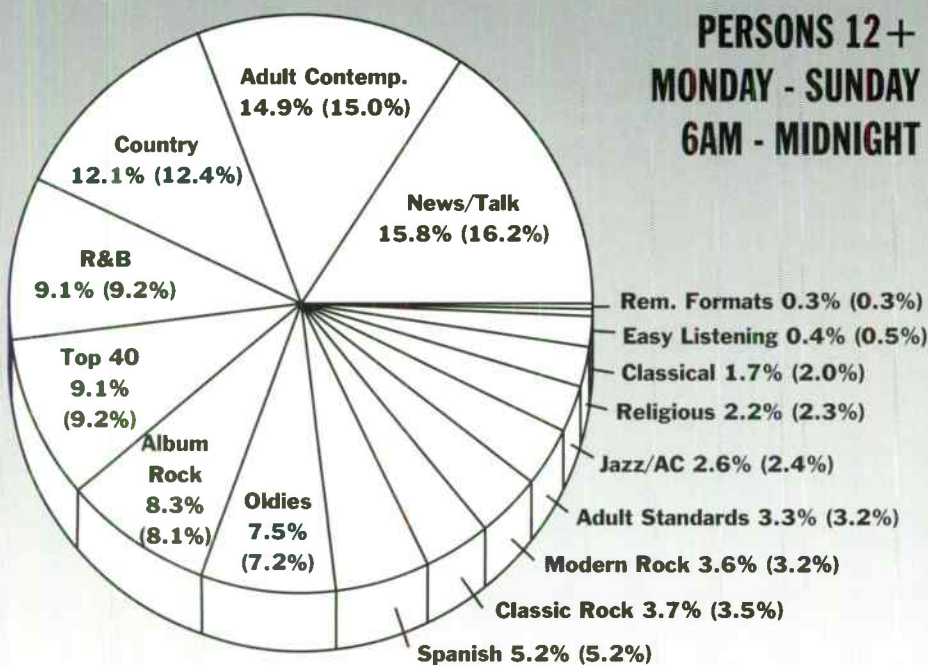
Heard the name **J.R. Nelson** recently? The veteran jock is back in action this week as p.m. driver at country **WLLD** Columbus, Ohio.

WZNY Augusta, Ga., hires **WRVQ** (Q94) Richmond, Va., swing jock **Mike Byrnes** for nights. Byrnes starts Oct. 9.

WHBC-FM Canton, Ohio, PD **Gary Rivers** exits for mornings/sales consultant at **WDIF** Marion, Ohio. **Brice Lewis** is now acting PD.

ARBITRON FORMAT SHARE SPRING '95

PERSONS 12+
MONDAY - SUNDAY
6AM - MIDNIGHT



(Numbers in parentheses represent Winter '95 shares.)

PROMOTIONS

by Kevin Carter

Summer Ends With Z100's Last Chance Dance

How did KKRZ (Z100) Portland, Ore., marketing director Kelly Shipp spend her summer vacation? The same way she's spent most of the past six months, preparing for Z100's cornerstone promotional event, the 11th annual Last Chance Summer Dance, which has raised more than \$20,000 for the Muscular Dystrophy Assn.

Z100 has used the annual Jerry Lewis Labor Day MDA telethon as a promotional platform for its own yearly star-studded charity dance, which has grown into a two-day event. Since the concert takes place at the same venue, Waterfront Park, each year, Shipp and staff have been able to hone their basic operation down to a science and work with the same stage coordinator every year to ensure fewer surprises for both parties. With the exception of a few minor alterations and additions each year, the framework for the show is carved in stone.

The station's goal, of course, is to surpass last year's attendance, revenue, and artist lineup, while keeping the gate admission at \$3. Weather, as always in the Northwest, is a factor when planning the outdoor event. Shipp believes Z100 would have surpassed its goals if the weather had cooperated. (There was periodic rain and a lightning strike on a bridge near the stage during Kool & the Gang's set Sunday.)

Z100's sales staff secured major sponsorship early in the year from Coca-Cola, Domino's Pizza, and Budweiser, who helped offset some of the hard costs of the event. Sponsors were also given spots and promo mentions and were allowed to set up booths at the venue to sell their products, with the stipulation that a percentage of sales were to be donated to MDA. Shipp was also able to work a trade-for-mentions with a local limousine company, which the staff used heavily for five days. The only cash outlay was for driver gra-

tuities.

Once the sponsorship money was in place, Z100 programming immediately set about to locate performers. By booking a variety of artists to cover every demo and musical taste, the station was able to ensure that the event excluded a family atmosphere. Acts included Jamie Walters, Jon B., Brownstone, the Rembrandts, Blessid Union Of Souls, the Corrs, Sophie B. Hawkins, Eddie Money, and Del Amitri. Z100 also offered hotel, ground transportation, and backline costs for performers.

As a bonus, the day before the event, Z100 treated the attending record reps and special guests to a whitewater rafting trip (paid for with promo budget cash) and an evening of "musical bonding" on top of Mt. Hood. You've no doubt heard some of the colorful stories generated by those "family" events. If not, copies of the police reports are available (Airplay Monitor, Sept. 8).

Then there was Tonya Harding: By now, you are painfully aware of Harding's "singing" debut. Her appearance and the surrounding media hoopla certainly worked to make Z100's show a nationally broadcast media feeding frenzy. Harding was featured in People, USA Today, CNN, "Inside Edition," "Extra," "The Tonight Show With Jay Leno," and "Late Show With David Letterman." Shipp believes a key element in Z100's exposure was the Z100 T-shirt that the station talked Harding into wearing on stage that day. Despite the reported bottle throwing, booing, and dogs howling into the night, Shipp says Harding was easy to work with and instrumental in their fund drive.

Shipp and staff have turned their attention to Z100's fall book promotions now, but come December they will take the first steps to begin the process for the 12th annual Last Chance Summer Dance, scheduled for Labor Day 1996.

PROGRAMMER PROFILE

What's Inside 'The Box'? PD Robert Scorpio's Best And Worst Year.

This has been the best year and the scariest year since I've been here," says Robert Scorpio, PD of KBXX (the Box) Houston.

The "best year" part is easy to figure out. Through the miracle of duopoly, KBXX's four years of hand-to-hand combat with rival KMJQ are over. KMJQ has gone R&B adult—dropping "102 Jamz" to return to its original "Majic 102" handle. KBXX is No. 1 in the second summer Arbitrend, with a 6.9 share 12-plus, and is up 9.4-10.5 in 18-34. KMJQ is up 5.0-5.2, tied for second, and third in 25-54. Owner Clear Channel is now, Scorpio says, "eating up all the available urban dollars."

Which brings us to the scary part. First, the station was bought by Clear Channel and moved into the lair of KMJQ after years of intense rivalry. KMJQ had been chosen to skew older because of its market heritage, but Scorpio says, "[Magic] resented the fact that they had

rejection, playing dance cuts from Real McCoy and Max-A-Million this summer. Former night jock Jimmy Olsen even spiked tracks from Green Day and Nirvana when they were big.

Here's a weekend sample of KBXX: Zapp, "Dance Floor"; Luniz, "I Got 5 On It"; Mariah Carey, "Fantasy"; Mariah Carey & Boyz II Men, "One Sweet Day"; the Notorious B.I.G., "One More Chance"; Brandy, "Brokenhearted"; Montell Jordan, "This Is How We Do It"; Goodie Mob, "Cell Therapy"; After 7, "Til You Do Me Right"; Tevin Campbell, "Can We Talk"; and 3T, "Anything."

One surprising choice that became popular with Box listeners is Selena's "I Could Fall In Love." "That became a big record with our black audience as well, and was in power [rotation]," says Scorpio, who is also playing the singer's "Thinking Of You." "Selena has become a viable artist. We didn't realize how big she would be, but we soon realized we had tapped into something big. We're as concerned about our Hispanic listeners as much as our black 18-24s. With a 22% Hispanic content in Houston, that's a very viable audience. We have to protect our flank against a young-end urban."

There have also been rumors that the Box may have to defend its flank against a Hispanic-leaning dance station, following the arrival of crossover programmer Bob Perry at the market's Spanish-language trombo. "We're certainly not going to react and start playing dance music," Scorpio says. "If someone makes a move into our arena, we'll just increase what we're already doing: Own the streets, keep the entertainment value high, and give the people a reason to listen. We're not going to screw around with our music."

Scorpio says the Box is able to own the streets because of promotions director Bobby Z., who oversees the station's street department and spearheads live broadcasts from a different nightclub virtually every night of the week—some nights from two clubs simultaneously. KBXX employs a full-time mixer, three part-time mixers, and four volunteers, who are paid with on-air plugs for their DJ businesses. The Box also employs a full-time street guy named L.T., who works the van 11 a.m.-7 p.m.

As for outside promotion, KBXX has just unveiled a modified version of the "Name Game," called "The Box Club." Box jocks solicit calls to an 800 number, which could win listeners an instant cash prize of \$10,000. The goal is to build a database from the Houston area of at least 25,000 names for future direct-mail campaigns, as well as listener birthday cards and other promotions.

"As well as the Box is doing, there's always room for growth, both in cume and TSL," says Scorpio, who feels the Box is capable of pulling a 10 share. "We've become a No. 1 station without a top five 18-34 morning show. Imagine the possibilities if we could build a No. 1 or No. 2 morning show!"

KEVIN CARTER



Robert Scorpio
Program Director
KBXX Houston

'Own the streets, keep the entertainment value high, and give the people a reason to listen. We're not going to screw around with our music.'

to be the ones that had to adjust to an adult urban format." Scorpio admits that there was some initial resentment on both sides during the sale. Now, he says, those symptoms have subsided, although there's still competition for concerts and movie premieres when audiences for the two outlets overlap.

Then there's having to find a morning replacement for Robin Breedon, who had been with the station for nearly three years. "Robin's show was great for what she did. She was very strong in the community, but we were the party station the rest of the day." (KBXX's current positioner is "the Box jams the party.")

When it signed on in 1991, KBXX was known for playing more hardcore rap than any major-market FM—R&B or top 40. KBXX was the station that played "No Vaseline" by Ice Cube before that artist had radio-friendly tracks, and is also the station that helped break such local artists as the Geto Boys and Scarface nationally. The Box's rap content may not be as high as it once was, but Scorpio notes that there are four raps in the next day's 9 a.m. hour.

Meanwhile, with no young-end R&B competition and top 40 KRBE leaning toward modern rock, Scorpio and APD/MD Greg Head have had the flexibility to move in the other di-

TOP 40 TOPICS

by Sean Ross



Why Morning Men Should Be PDs Again

When high-profile morning shows change homes, the trade press goes on 24-hour surveillance. There are weeks of speculation and long lists of stations at which somebody might end up. Thus far, Top 40 Airplay Monitor has usually avoided such rumors. If one set in five of potential call letters turns out to be right, the other four are wrong, and we like our batting average to be higher than .200.

But I can't help but point out that at the moment, most of the jobs former WHITZ (Z100) New York morning zookeeper John Lander is being mentioned for are morning shows in Philadelphia and Houston, markets in which he previously worked. I like Lander as a morning host, but I hope he'll hold out for a PD job.

Lander's KKBQ-AM (79Q) Houston signed on in the summer of 1982 and ended up influencing most of my ideas about radio programming. 79Q played any active record, regardless of genre, making it one of the last major top 40s to acknowledge the influence of country in its market. It also played a ton of '70s gold years before anybody else.

In other words, 79Q proved that hits transcend genre. It proved that there is still an appetite for a wide variety of active hit music, and Houston was certainly as fragmented in 1983 as it is today. It also proved that you could still do AM top 40, although Lander had done that before, surprising the industry in 1979 with the success of KGB-AM (13K) San Diego.

These are substantial accomplishments that are rarely given their due by programming history. Scott Shannon, then programming sister top 40 WRBQ (Q105) Tampa, Fla., and Lander influenced each other a great deal, but only Shannon tends to get credit—not that any of it is undeserved. Eventually, after KKBQ had moved to FM, and crosstown KRBE became a genuine rival again, Lander became one of the first of many PD/morning hosts in the '80s to surrender much of his power to an operations manager. In most such cases, the PD title became increasingly honorary.

Most of the morning guys who found themselves in this position accepted it with equanimity. Why not? Morning hosts get paid more than PDs and go home earlier. But in the long run, it depleted the format's programming brain trust. With top 40 at a crossroad, it would be nice to have Lander programming now, since there not only aren't a lot of people who can match the early accomplishments of 79Q, there also aren't a lot of folks who think such accomplishments are possible now.

MORE CHANGES: Former top 40/adult reporter WSSX (95SX) Charleston, S.C., joins new reporting station WXIS (X104) Johnson City, Tenn., as a top 40/mainstream monitored station, bringing that panel to 81 stations and the top 40/adult panel to 56. Also, KXTZ (94.1 Jamz) Las Vegas is now a top 40/crossover reporter, making for a total of 32 stations.

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**IMPACT DATE
MAINSTREAM - AC:
OCTOBER 9**

CHYNNA PHILLIPS
Naked and Sacred

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STYLING BY RICK NOWELS AND BILLY BURTON. HAIR BY O. WINDSON. MAKEUP BY

World Radio History

SW PD Seeks Dork: Filling Those Pesky Morning Show Openings

Continued from page 1

relate to 18-34 women. The primary purpose of talking on the radio is to entertain and inform. It has to have some purpose, especially on an aircheck," McKay says.

McKay briefly considered going with a syndicated show, given the ridiculous money and perks a new morning show requires. "We thought about Steve and DC from WKHQ St. Louis and the WDCG (G105) Raleigh, N.C., morning show," McKay says. "It's tempting because it's cheaper, but when I heard the tape of Pete McKenzie and Kevin Carlson, it literally had me rolling on the floor, and the mascara was flowing freely. Not a pretty sight."

SAVE SCORP'S STAFF! SEND A TAPE!

KBXX PD Rob Scorpio recently parted company with morning host Robin Breedon after nearly three years. "The morning show numbers were never where we wanted them to be, which is No. 1 18-34," says Scorpio. "I put ads in the trades, and I'm now getting tapes from every small market in the country. There's nothing wrong with small markets, but most of those tapes are really bad. I really haven't heard anything yet that I'd like to put on the air."

Scorpio is doing mornings himself for now, and

his staff hopes that doesn't last too much longer. "My promotions director, Bobby Z., really hates the fact I'm doing mornings, because around 2 p.m., I'm seriously into his ass." Right now he's seriously considering moving other staff members around to fill the shifts. "[Afternoon jock] Mad Hatter has the vibe I want in mornings, but he's kicking ass in afternoons," says Scorpio. "I'm looking for someone to do the community stuff, do the comedy bits, entertain, do the time and temp, and still be music intensive. Is that asking too much?"

KQKQ/OM/ PD Mike Steele has also been busy listening to the several hundred aircheck tapes he's received for his morning opening. Steele just lost three-year station veteran Rockett to crosstown AC KESY (Y104). Terry Jacobs, whose own experience as part of an ill-fated morning team at WBBM-FM (B96) Chicago shows how hard it is to assemble the right morning show, is filling the slot temporarily.

Steele ran ads in the trades, going as far as posting a bounty of \$1,000 for the person who could point him in the right direction, especially those enterprising few who may want a competing show out of their market. "I've also been networking with all my industry friends and talking

to my consultant, Jeff Johnson from Alan Burns' office, about four times a day in an effort to turn over every stone," says Steele.

Out of the tapes he's received so far, Steele has managed to listen to about three-fourths of them and estimates he's given about 95% to his jocks for aircheck tapes. "I've even gotten a few from some major-market players whose names you would be very surprised to hear," Steele says. "The problem with hiring someone like that is wondering how long I could keep them. I want a two- to three-year commitment, minimum," he adds.

Steele echoes most of his colleagues when quizzed about his perfect morning show: "I want personality, not a DJ; an entertainer; someone who can work the phones, do the street thing, do promotions; creative; a team player; blah, blah, blah." Steele is fortunate, because even in a medium market the size of Omaha, he says, "I've got a boatload of money for the right show, and one of the best audiences in the country. You can walk into the studio and throw out a topic, and these listeners will respond immediately with funny, creative lines that are usually better than anything we could ever script."

Steele also thought about going the syndicated route for about a minute. "But it wouldn't be right for this situation. I need someone to press the flesh."

MORE MUSIC, LESS JOCKS

So why aren't there more choices? "I think we're all at least partly responsible for the lack of personality," Steele notes. "In the late '80s and early '90s as top 40 radio declined, it became 'less talk, more music.' I grew up listening to creative talent like [WLS Chicago's] Larry Lujack and Tommy Edwards, true personalities," he says. "Today's jocks don't have the opportunity to emulate anybody. All they have are 20-in-a-row jocks."

WZJM Cleveland VP Lee Zapis and PD Lisa Rodman are trying to replace morning personality Johnny D., who recently went to WKKS Toledo. Zapis finds most of the tapes they've received do have moments of talent, but, he says, "Most were lacking in the ability to keep their show moving forward [or] maintain that momentum, which is a huge challenge."

Zapis estimates that he sat all the way through about 20 tapes, while another 30-40 he describes as "just nonsense." Although he has other stations in his group running Don Imus or other syndicated shows, Zapis feels there is no premier top 40 syndicated personality suited to WZJM's format.

"I'm looking for someone that can relate to today's 20-somethings: entertaining, concise, and can work the phones," he says. "Basically, I want the next Rick Dees." Zapis adds, "I feel that a morning guy could conceivably do any other shift, but a jock doing any other shift does not necessarily qualify to do a morning show." As for the now common practice of putting stand-up comics on mornings, he says, "That doesn't always work, because most stand-up comics have at least some visual element to their act that doesn't translate on radio, plus they're used to the immediate feedback only a live audience can provide."

THE DORK FACTOR

WNCI PD Dave Robbins just found out he's losing his Morning Zoo anchor. Dave Calin is headed to WBZZ (B94) Pittsburgh, but, luckily for Robbins, Calin will remain with the station through the fall book. Robbins will be searching for Calin's replacement using a unique screening method. WNCI will solicit not tapes and resumés, but phone calls. Robbins plans to don the headset, just like Judy "the Time-Life Operator," and personally screen all entries. "Our station receptionists, Jackie and Candy, are going to hate my guts very soon," he says.

Robbins subscribes to what he calls the "Dick-Dork-Deer" personality-type theory of balance. "Every successful sitcom was built on those three personality styles," he says. "The Dick was the sarcastic guy. The Dork was funny and kind of goofy, the fall guy.

The Dear, usually female, acted as the voice of reason, asking the others to settle down and balancing out the testosterone level. That way, the viewpoint of nearly everyone in your audience is represented. Dave Calin filled the Dork role on the Morning Zoo. I constantly hear many morning shows that are out of balance. You can't have two Dicks in one room."

To that end, WNCI is actively seeking a Dork. Robbins will keep his official "Dork Check-Off List" near the phone, featuring several important categories: the phone interview; humor/style; how you fit within the show; and, to see if you did your homework, Columbus information. "During our last morning-show opening, I talked to about 400 people from 9 a.m.-7 p.m. for two weeks straight. I take notes, and I find that the cream really does rise to the top, regardless of market size."

WNCI has always been successful in smoking out creative talent in smaller markets. Robbins discovered Calin doing afternoons at WJET Erie, Pa., while Zoo member Matt Harris came from Johnstown, Pa. "I don't subscribe to the theory that there's no talent out there. Many great jocks in smaller markets just get intimidated about sending some slick-sounding audition tape to a big radio station P.O. box, never to be heard from again," Robbins says. "I plan on talking to everybody first, then you'll be asked to send a package. We want to talk to you for 10 minutes to see how you think on your feet. Every applicant will receive a letter from me with my comments, and they'll even be able to call us back later, to find out their rating and get actual interactive feedback."

THE CINDY CRAWFORD FACTOR

WGIZ's morning guy, Jeff Wicker, is packing his bags for Chicago after four years. PD Louis Kaplan is currently using part-timer Steve Hawkins to fill the shift. "Steve also wants to be considered for the job, so this is also his on-air audition," says Kaplan. "I'm fortunate to have someone in-house who can just grab the reins and go." Kaplan has received about 30 tapes from a variety of people. "Guys currently doing mornings, night guys looking to move up, guys who used to do mornings, guys who think they can do mornings, and some pretty crummy production studio tapes." Of those 30 tapes, he says that only about five or six are worth considering.

The toughest part about screening talent, according to Kaplan, are the intangibles: Will they mesh with the rest of the staff? Do they really want to go out on the streets and press the flesh? Will they end up being a high-paid jock with a big ego who leaves at 10:01 a.m., or do they really want to do the work? "You have to see through the sales pitch to find someone who will become not just part of the family of DJs, but the family of listeners," he says.

Kaplan, a noted "glass half-full" kind of guy, puts a positive spin on changing morning shows: "Instead of thinking, 'Oh God, I've got a problem,' I like to think that now I've got an opportunity to do something different." He also sees the talent situation as "not as bleak out there as people might think. It's tough only because it's a difficult decision to make. It's easier to find fault with someone's tape rather than finding the good, because most radio people are cynical bastards by nature."

"As neurotic as we get sometimes about a record we might play, imagine the weight of a decision about someone [to whom] you're gonna donate 24 hours a week on your frequency. It has to be something you're going to want to circle the wagons around."

Like many of the PDs dealing with this issue, Kaplan has managed to dodge the bullet of having to hire a morning show, until now. "It's a huge responsibility," he says. "You're messing with a legacy, and we're scared to death we're gonna make the wrong move. It's like having a chance to have sex with Cindy Crawford. If it came right down to it, you'd be scared of screwing it up."

Rembrandts Appear At KLYV For A Fee



Elektra artists the Rembrandts' radio tour took them through KLYV (K-Live 105) Dubuque, Iowa. Shown, from left, are Elektra's Greg Thompson and Matt Levy, KLYV PD Allan Fee, the group's Danny Wilde, KLYV assistant PD Jeff Andrews, and Elektra's Clarence Barnes.

Boys Roam Backstreets Of New Orleans



Jive Records held a dinner at the recent National Assn. of Broadcasters' radio show in New Orleans to show off its new act, the Backstreet Boys, to programmers. Shown in back row, from left, are the group's AJ and Howie D.; WSTW Wilmington, Del., PD Mike Sommers; and the group's Nick. In the front row are the group's Kevin and Brian.

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TOAD THE WET SPROCKET • Good Intentions (COLUMBIA/REPRISE)	+326
WBHT +27, WAPE +18, WXIS +16, WXLK +15, WABB +15, KHTY +14, WFLZ +14, WEZB +14, WKSE -13, KLRZ +12	
GOO GOO DOLLS • Name (METAL BLADE/WARNER BROS.)	+253
WKCI +23, KHOT +22, WBHT +18, WMXQ +15, KJYO +14, KHTY +11, KKRD +10, WFBC +10, WZYP +9, WTWR +9	
JON B. • Pretty Girl (YAB YUM/550 MUSIC)	+249
WZJM +28, WSTR +19, WTWR +18, WKRQ +17, WWCK +15, WXLK +14, WYCR +14, WVKX +13, KKRZ +13, WKSS +11	
EDWYN COLLINS • A Girl Like You (BAR NONE/A&M)	+246
WXLK +23, KRBE -22, WXXX +18, KDWB +15, KKRD +14, WPRO +13, KJTQ +12, WZPL +12, WFHN +11, WBHT +9	
NATALIE MERCHANT • Carnival (ELEKTRA/EEG)	+204
WFLZ +17, WYHY +16, WTIC +16, KDWB +16, KBFM +14, WBHT +12, WXKB +12, KKMG +12, WAPE +11, WNVZ +11	
BACKSTREET BOYS • We've Got It Goin' On (JIVE)	+195
WNVZ +27, WZJM +23, WTWR +18, KLRZ +12, WFLY +12, WPRO +12, WNNK +10, WKBQ -8, WVSR +7, WXIS +6	
THE CORRS • Runaway (143/LAVA/ATLANTIC)	+172
KLRZ +23, WKRZ +21, WLAN +20, WXIS +13, WPRO +13, WSTW +12, WYCR +12, WMXQ +11, WZYP +8, WDDJ +7	
MARIAH CAREY • Fantasy (COLUMBIA)	+168
WTWR +20, WHOT +19, WFMF +18, KZZU +16, WDJX +16, WZNY -13, WSTW +12, WRVQ +12, WPRO -11, WZYP +10	
LISA LOEB & NINE STORIES • Do You Sleep? (Geffen)	+166
KLRZ +24, WBHT +17, WXKB +13, KKRZ +13, WKSE +12, WKBQ +12, WSNX +10, WPRO +10, KKLQ +10, WFMF +8	

RHYTHM-CROSSOVER

INCREASE
IN PLAYS

3T • Anything (MJJ/550 MUSIC)	+180
KUBE +37, KTFM +35, KPRR +24, WJMH +24, KZFM +13, KMEL +12, XHTZ +10, KZHT +7, WPGC +7, WJJS +4	
BRANDY • Brokenhearted (ATLANTIC)	+154
KTFM +35, KBOS +26, KXTZ +21, KYLD +20, KKSS +18, KZFM +14, KMEL +13, WJMN +10, KKFR +6, WJMH +5	
GROOVE THEORY • Tell Me (EPIC)	+103
KZFM +23, WJMN +21, WOVV +13, KLUC +7, KSFM +7, KPWR +7, KQKS +6, KDON +5, WERQ +5, WHHH +5	
MARIAH CAREY • Fantasy (COLUMBIA)	+92
KMEL +22, WWKX -16, KPWR +16, WERQ +9, KTFM +9, WJJS +8, KYLD +8, WQHT +8, KBOS +7, KKXX +7	
XSCAPE • Who Can I Run To (SO SO DEF/COLUMBIA)	+88
WHHH -25, WQHT +17, KYLD +16, XHTZ +15, KZHT +7, KLUC +6, KMEL +6, KXTZ +4, WJJS +4, KBXX +4	
SHAI • Come With Me (GASOLINE ALLEY/MCA)	+72
KZHT +15, WJMH +11, WOVV +7, KZFM +6, WERQ +6, KQKS +6, KDON +5, WJMN +5, XHTZ +4, KCAQ +3	
MAX-A-MILLION • Sexual Healing (S.O.S./ZOO)	+70
KLUC +22, WWKX +22, WOVV +13, WJJS +9, KCAQ +6, KQKS +4, XHTZ +3, KXTZ +1, WHHH +1	
BLAHZAY BLAHZAY • Danger (FADER/MERCURY)	+69
WERQ +27, WPGC +26, WJMH +12, XHTZ +4, WQHT +1	
MARIAH CAREY & BOYZ II MEN • One Sweet Day (COLUMBIA)	+63
WERQ +9, KYLD +8, KUBE +7, KGGI +6, KQKS +6, KBXX +5, KTFM +5, KBOS +4, WPGC +4, WJMN +3	
JUNIOR M.A.F.I.A. • I Need You Tonight (UNDEAS/BIG BEAT/ATLANTIC)	+59
WPGC +18, KYLD +16, WERQ +12, KKSS +6, KCAQ +3, KBXX +3, KLUC +3, XHTZ +2, KMEL +2, WQHT +2	
FROST • East Side Rendezvous (RELATIVITY)	+59
WHHH +11, KKSS +11, WWKX +8, KCAQ +7, XHTZ +7, KMEL +3, KPWR +3, KZFM +2, WJJS +2, KQKS +2	

VIDEO PLAYLISTS

AAA
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Video Playlist System



	TW	LW		TW	LW
1 Coolio Feat. L.V., Gangsta's Paradise	42	35	41 Dr. Dre, Keep Their Heads Ringin'	7	5
2 Mariah Carey, Fantasy	31	23	42 Naughty By Nature, Feel Me Flow	6	9
3 Green Day, Geek Stink Breath	31	6	43 Edwin McCain, Solitude	6	5
4 Bush, Come Down	28	21	44 Rusted Root, Send Me On My Way	5	7
5 Janet Jackson, Runaway	28	30	45 Korn, Blind	5	4
6 Foo Fighters, I'll Stick Around	27	26	46 Naughty By Nature, Clap Yo Hands	5	5
7 Silverchair, Tomorrow	26	26	47 Filter, Dose	5	4
8 Red Hot Chili Peppers, Warped	25	26	48 Garbage, Queer	5	3
9 Bon Jovi, Something For The Pain	23	15	49 Heather Nova, Walk This World	5	2
10 Salt-N-Pepa, Ain't Nuthin' But A She Thing	22	23	50 Live, I Alone	5	1
11 Alanis Morissette, You Oughta Know	22	17			
12 Cool Goo Dolls, Name	21	15			
13 Rod Stewart, This	20	18			
14 Hootie & The Blowfish, Only Wanna Be With You	20	17			
15 Dave Matthews Band, Ants Marching	19	14			
16 Michael Jackson, You Are Not Alone	18	14			
17 Presidents Of The United State, Lump	17	15			
18 Skee-Lo, I Wish	16	12			
19 Soul Asylum, Just Like Anyone	16	16			
20 Rancid, Time Bomb	15	14			
21 Blues Traveler, Run Around	14	7			
22 Lenny Kravitz, Rock And Roll Is Dead	14	14			
23 Seal, Kiss From A Rose	13	12			
24 Shaggy, Boomastic	13	15			
25 Bone Thugs-N-Harmony, 1st Of The Month	13	14			
26 CIV, Can't Wait One Minute More	13	12			
27 Candlebox, Simple Lessons	13	8			
28 TLC, Waterfalls	12	9			
29 Brandy, Brokenhearted	11	11			
30 Toadies, Possum Kingdom	10	8			
31 D'Angelo, Brown Sugar	10	7			
32 Natalie Merchant, Carnival	10	10			
33 Lisa Loeb & Nine Stories, Do You Sleep?	10	11			
34 Gin Blossoms, Til I Hear It From You	9	8			
35 P.M. Dawn, Downtown Venus	9	12			
36 AC/DC, Hard As A Rock	9	8			
37 Take That, Back For Good	9	11			
38 R.E.M., Tongue	8	9			
39 David Bowie, The Hearts Filthy Lesson	8	15			
40 White Zombie, Electric Head Pt. 2	8	10			



	TW	LW
1 Hootie & The Blowfish, Only Wanna Be With You	44	39
2 Janet Jackson, Runaway	38	43
3 Mariah Carey, Fantasy	38	40
4 TLC, Waterfalls	36	37
5 Blues Traveler, Run Around	34	36
6 Seal, Kiss From A Rose	30	25
7 Collective Soul, December	28	23
8 Michael Jackson, You Are Not Alone	27	35
9 Sheryl Crow, Can't Cry Anymore	23	23
10 Sophie B. Hawkins, As I Lay Me Down	23	22
11 Paula Abdul, Crazy Cool	20	19
12 Gin Blossoms, Til I Hear It From You	19	21
13 Natalie Merchant, Carnival	18	20
14 Elton John, Believe	12	7
15 Melissa Etheridge, If I Wanted To	11	5
16 Blessid Union Of Souls, Let Me Be The One	11	8
17 Take That, Back For Good	11	8
18 Vanessa Williams, Colors Of The Wind	11	7
19 Melissa Etheridge, I'm The Only One	10	8
20 The Rembrandts, This House Is Not A Home	10	11
21 Michael Bolton, Can I Touch You...There?	10	9
22 Hootie & The Blowfish, Hold My Hand	9	8
23 Hootie & The Blowfish, Let Her Cry	9	8
24 Bryan Adams, Have You Ever Really Loved ...	9	6
25 Dave Matthews Band, Ants Marching	8	9
26 Boyz II Men, Water Runs Dry	8	5
27 Edwin McCain, Solitude	8	7
28 Des'ree, You Gotta Be	8	7
29 Sheryl Crow, Strong Enough	7	6
30 Bruce Hornsby, Walk In The Sun	7	7

ADULT

INCREASE
IN PLAYS

NATALIE MERCHANT • Carnival (ELEKTRA/EEG)	+184
KALC +28, WAEV +22, WVTY +21, WIVY +20, WKZL +13, WKDD +10, WBMX +10, KYSR +8, WQAL +7, KYKY +7	
GIN BLOSSOMS • Til I Hear It From You (A&M)	+153
WIVY +23, WRQX +18, KFMB +12, WKZL +12, WMXL +11, WQAL +11, WMXV +9, KWMX +9, WMTX +8, WMBX +8	
MEAT LOAF • I'd Lie For You (And That's The Truth) (MCA)	+148
WKTI +20, WEZF +17, WMXV +17, WZPK +16, WWSN +16, KYKY +15, KIOI +14, WCSO +11, WMTX +9, WMXL +8	
DEL AMITRI • Roll To Me (A&M)	+145
WQAL +20, WKQI +20, WEZF +18, KISN +15, WTFM +11, WALK +10, WMBX +10, WMXV +10, WIVY +8, WMC +8	
THE CORRS • Runaway (143/LAVA/ATLANTIC)	+111
KALC +19, WWSN +17, KIOI +16, WPLJ +12, WMXL +9, WMBX +9, WZPK +8, WBMX +6, WYYY +5, KPLZ +5	
TAKE THAT • Back For Good (ARISTA)	+104
WYXR +35, WVAF +19, KPLZ +13, WBLI +13, WKDD +8, KWMX +8, WTMX +7, WKTI +6, WMTX +5, WBEB +4	
JANET JACKSON • Runaway (A&M)	+103
WIVY +15, KEZR +14, KISN +9, WBMX +8, WTFM +7, WMYI +7, WAHR +6, KYKY +6, WKDD +6, WKZL +6	
ELTON JOHN • Blessed (ROCKET/ISLAND)	+101
WTFM +18, WMJQ +18, WJDX +16, KGBY +12, WDEF +10, WKTI +9, WCSO +6, WBEB +5, WQLH +3, WEZF +2	
SOPHIE B. HAWKINS • As I Lay Me Down (COLUMBIA)	+76
KTHT +20, WCSO +17, KGBX +14, WKDD +11, WVTY +10, KIOI +8, KFMB +8, WMBX +7, WMYI +5, WMC +5	
TOAD THE WET SPROCKET • Good Intentions (COLUMBIA/REPRISE)	+71
WMBX +16, WZPK +12, KALC +12, WBLI +10, WQAL +9, WMXL +8, WYYY +5, WVTY +3, KWMX +2, KYKY +1	

TOP 40/
RHYTHM-CROSSOVER

BREAKING AT:
WPGC
KGGI
WZPL
KMEL
KTFM
KS104
WBMX
WJMN
WXKS
Z90
KBXX

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TIL YOU DO ME RIGHT Produced by Babyface

after



OVER 600,000 SOLD!!
"After 15 weeks of promotion...
a call-out research monster and
a true hit record!"

from the much anticipated new album REFLECTIONS available 7/18



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Main content table with 12 columns representing radio stations (e.g., Z100, KIIS, KISS 108, Y100, Q102, KISS 106.1, KRBE, KDWB, STAR 94, B94, 93.3 FLZ, WPST, Y100, KISS 95.7, WTIC, WNCI, Q106, 92PRO FM) and rows of song titles, artists, and play counts.

m e l i s s a
e t h e r i d g e



your little secret is out

the first single and video
from the new album, your little secret
produced by hugh padgham
and melissa etheridge



POWER PLAYLISTS

For Week Ending October 1, 1995



Playlists supplied by Broadcast Data Systems. Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Main content table with 12 columns of radio station playlists. Each column includes station call letters, PD, MD, and a list of songs with their respective Top 40 positions (TW and LW).

First they freaked you. Now they're gonna hook you up.

**Debuting At
Mainstream & Crossover
Radio This Week!**

silK

Hooked On You

silK struck double-platinum

with their debut album,

Lose Control,

and its multiformat #1 smash

“Freak Me.”

Now they're back and

coming on strong with

“Hooked On You,”

the premiere single and video

from their forthcoming

self-titled album.

Produced by:

SoulShock & Katlin for Soulpower Productions

Management:

Sandy Gallin, Jim Morey and Anaise Parker
for Gallin/Morey Associates

Album in stores November 14.

POWER PLAYLISTS

For Week Ending October 1, 1995



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Main content table with 12 columns representing radio stations (WIXX, KHFI, WVKS, WDJX, K92, Q99, KC101, 93Q, B104, SWEET 98, Q94, WHOT, WAPE, WNNK, STAR 93.1, WSNX, WZYP, WABB) and their respective top 40 airplay lists for the week ending October 1, 1995.

DIG THEIR NEXT #1 SMASH!

T-BIZ - TEEHEE DU CHL



TLC

diggin' on you

The irresistible follow-up to their #1 smash hits "Waterfalls," "Red Light Special" and "Creep." From their mega-large 7X Platinum album CrazySexyCool.

STATIONS THAT ARE ALREADY DIGGIN' IT:

B96
KMEL
WFLZ
KHKS
KYLD

WSTR
KUBE
Z90
Q102
B95

KKRZ
KZHT
KLUC
KQKQ

WQHT
KZZU
WKSS
WZPL

WXXL
KHFI
WHOT
KKRD

KPRR
KKMG
KZFM
KS104



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World Radio History

★ ★ ★ **AIRPOWER** ★ ★ ★

Total Plays/Gain

Total Plays/Gain

LISA LOEB & NINE STORIES 1669/166
Do You Sleep? (Geffen)
Total Stations: 79/Chart Move: 19-17
Heavy (40+ plays): 2 KLRZ, WPST
Medium (20-39): 47 KDWB, KHTO, KHTY, KJYO, KKLO, KKRD, KQKQ, KRBE, KRQQ, KUTQ, WAPE, WBHT, WBZZ, WDCG, WDDJ, WDJX, WEDJ, WEZB, WFBC, WFLY, WFLZ, WFMF, WHHY, WHTZ, WKBO, WKCI, WKRZ, WKSS, WKXJ, WLAN, WMXQ, WNNK, WNTQ, WNVZ, WPXY, WSTR, WSTW, WTIC, WTVR, WWCK, WXIS, WXXB, WXXL, WXXX, WYCR, WYHY, WZPL
Light (Under 20): 30
New Airplay This Week: 3 KKRZ, WKSE, WSSX

DEEP BLUE SOMETHING 1505/146
Breakfast At Tiffany's (RainMaker/Interscope)
Total Stations: 79/Chart Move: 23-19
Heavy (40+): 9 WBHT, WDDJ, WEDJ, WFLY, WHHY, WNOK, WPST, WWCK, WZNY
Medium (20-39): 27 KHTO, KHTY, KJYO, KKRD, KLRZ, KRBE, WABB, WDJX, WEZB, WFBC, WHOT, WKCI, WKRZ, WKSE, WKXJ, WLAN, WNNK, WNTQ, WPLY, WPRO, WSNX, WSSX, WTVR, WWSR, WXLK, WXXX, WYCR
Light (Under 20): 43
New Airplay This Week: 3 KRQQ, WSSX, WXXL

AIRPOWER BOUND

Total Plays/Gain

DAVE MATTHEWS BAND 1466/43
Ants Marching (RCA)
Total Stations: 77/Chart Move: 24-20
Heavy (40+ plays): 4 KHTO, WHTZ, WSSX, WWCK
Medium (20-39): 33 KHTY, KLRZ, KQKQ, KUTQ, WABB, WBHT, WDCG, WDDJ, WDJX, WEDJ, WEZB, WFBC, WFLY, WFLZ, WHHY, WIXX, WKCI, WKRZ, WKSE, WLAN, WPLY, WPRO, WPST, WSTR, WTVR, WVKX, WXXS, WXLK, WXXX, WYCR, WZNY, WZPL, WZYP
Light (Under 20): 40
New Airplay This Week: 3 WHOT, WSSX, WKXB

COOLIO FEAT. L.V. 1149/147
Gangsta's Paradise (MCA)
Total Stations: 66/Chart Move: 30-25
Heavy (40+): 5 KHKS, KIIS, KZZU, WNVZ, WZJM
Medium (20-39): 24 KBFM, KDWB, KHFI, KJYO, KKRD, KLRZ, KQKQ, WDJX, WFBC, WFHN, WFLY, WFLZ, WFMF, WGTZ, WIOQ, WKBO, WKRZ, WKSE, WNOK, WPXY, WTVR, WVKX, WXXL, WZPL
Light (Under 20): 37
New Airplay This Week: 4 WHTZ, WRVQ, WWSR, WXLK

GOO GOO DOLLS 1136/253
Name (Metal Blade/Warner Bros.)
Total Stations: 69/Chart Move: 34-26
Heavy (40+): 1 WPLY
Medium (20-39): 24 KHTO, KHTY, KJYO, KRBE, KRQQ, KUTQ, WBHT, WEDJ, WEZB, WFBC, WFLZ, WHTZ, WIXX, WKCI, WKRZ, WKSE, WKXJ, WLAN, WMXQ, WNOK, WNTQ, WPST, WTVR, WXLK
Light (Under 20): 44
New Airplay This Week: 13 KDWB, KHTO, WABB, WBZZ, WDCG, WHOT, WKCI, WNCI, WPXY, WSNX, WSSX, WXXS, WXXL

THE REMBRANDTS 846/58
This House Is Not A Home (EastWest/EEG)
Total Stations: 75/Chart Move: 37-35
Heavy (40+): 0
Medium (20-39): 16 KHTO, KKLO, KLRZ, WBZZ, WDCG, WDDJ, WDJX, WFLY, WFMF, WKRZ, WLAN, WNNK, WTVR, WYCR, WZJM, WZYP
Light (Under 20): 59
New Airplay This Week: 6 WBHT, WKSS, WPRO, WPXY, WSSX, WYHY

TOAD THE WET SPROCKET 781/326
Good Intentions (Columbia/Reprise)
Total Stations: 56/Chart Move: Debut 36
Heavy (40+): 0
Medium (20-39): 13 KHTO, KKLO, WBHT, WFBC, WKBO, WKCI, WKRZ, WNNK, WNOK, WSTR, WYCR, WZNY, WZYP
Light (Under 20): 43
New Airplay This Week: 16 KDWB, KHTT, KHTY, KLRZ, KUTQ, WABB, WAPE, WBHT, WEZB, WFLZ, WIXX, WKSE, WNCI, WSSX, WXIS, WXLK

MEAT LOAF 672/416
I'd Lie For You (And That's The Truth) (MCA)
Total Stations: 55/Chart Move: Debut 40
Heavy (40+): 0
Medium (20-39): 12 KJYO, WHOT, WHYI, WKBO, WKRZ, WKSE, WNNK, WPRO, WPXY, WSTR, WWCK, WXIS
Light (Under 20): 43
New Airplay This Week: 32 KHTT, KJYO, KKRD, KKRZ, KLRZ, KQKQ, WABB, WBHT, WDDJ, WDJX, WFBC, WFLY, WFLZ, WFMF, WHHY, WHOT, WKRQ, WLAN, WNCI, WNOK, WPRO, WTVR, WVKX, WWSR, WWCK, WWST, WXIS, WXXX, WYCR, WZNY, WZYP

CHART BOUND

Total Plays/Gain

EDWYN COLLINS 641/246
A Girl Like You (Bar None/A&M)
Total Stations: 50
Heavy (40+): 0
Medium (20-39): 16 KHTY, KKRD, KRBE, KUTQ, WDDJ, WEDJ, WFHN, WHTZ, WPRO, WPST, WSSX, WTVR, WXIS, WXLK, WXXX, WZPL
Light (Under 20): 34
New Airplay This Week: 9 KDWB, KJYO, KRBE, WBHT, WFMF, WGTZ, WHHY, WSSX, WXLK

JON B. 628/249
Pretty Girl (Yab Yum/550 Music)
Total Stations: 38
Heavy (40+): 1 WVKX
Medium (20-39): 14 KBFM, KHFI, KKRZ, KLRZ, KZZU, WFHN, WFLZ, WKSS, WMXQ, WSTR, WTVR, WWCK, WZJM, WZPL
Light (Under 20): 23
New Airplay This Week: 13 KHTT, KJYO, KMXV, KRQQ, WHOT, WKRQ, WSSX, WSTR, WXLK, WYCR, WZJM, WZNY, WZYP

ALANIS MORISSETTE 597/155
Hand In My Pocket (Maverick/Reprise)
Total Stations: 38
Heavy (40+): 4 KRBE, WBHT, WEDJ, WPST
Medium (20-39): 6 KHTY, KUTQ, WHTZ, WKBO, WPLY, WXXB
Light (Under 20): 28
New Airplay This Week: 10 WBZZ, WGTZ, WKCI, WKRQ, WNTQ, WSSX, WSTR, WXXB, WXLK, WXXX

EDWIN MCCAIN 592/88
Solitude (Lava/Atlantic)
Total Stations: 38
Heavy (40+): 2 WFBC, WSSX
Medium (20-39): 8 KHTY, WEDJ, WKRZ, WNOK, WPST, WWCK, WXIS, WYCR
Light (Under 20): 28
New Airplay This Week: 4 WDCG, WNVZ, WSNX, WSSX

SILVERCHAIR 589/75
Tomorrow (Epic)
Total Stations: 41
Heavy (40+): 0
Medium (20-39): 10 KHTY, KUTQ, WBHT, WDCG, WEDJ, WFBC, WHHY, WHTZ, WKSE, WPST
Light (Under 20): 31
New Airplay This Week: 2 WDJX, WHOT

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

MEAT LOAF 32
I'd Lie For You (And That's The Truth) (MCA)

TOAD THE WET SPROCKET 16
Good Intentions (Columbia/Reprise)

JON B. 13
Pretty Girl (Yab Yum/550 Music)

GOO GOO DOLLS 13
Name (Metal Blade/Warner Bros.)

RED HOT CHILI PEPPERS 11
My Friends (Warner Bros.)

I Hate U (NPG/Warner Bros.) 507/4
Total Stations: 67
Heavy (40+): 0
Medium (20-39): 9 KHTO, KMXV, WDJX, WFHN, WFLY, WTVR, WVKX, WWCK, WZJM
Light (Under 20): 58
New Airplay This Week: 2 WSSX, WYHY

MOKENSTEF 496/4
He's Mine (Outburst/RAL/Island)
Total Stations: 54
Heavy (40+): 4 KHFI, KZZU, WFHN, WNVZ
Medium (20-39): 6 KBFM, KIIS, WFLY, WKSE, WKSS, WZJM
Light (Under 20): 44
New Airplay This Week: 1 WSNX

THE CORRS 479/172
Runaway (143/Lava/Atlantic)
Total Stations: 42
Heavy (40+): 1 KLRZ
Medium (20-39): 6 WHYI, WKRZ, WLAN, WWCK, WYCR, WZYP
Light (Under 20): 35
New Airplay This Week: 9 WDDJ, WKRZ, WLAN, WMXQ, WPRO, WSSX, WSTW, WXIS, WYHY

REAL MCCOY 457/97
Automatic Lover (Arista)
Total Stations: 36
Heavy (40+): 0
Medium (20-39): 9 KRQQ, WFHN, WFLY, WIOQ, WKXJ, WPXY, WWSR, WXLK, WZPL
Light (Under 20): 27
New Airplay This Week: 4 WDJX, WHOT, WTVR, WYCR

HEATHER NOVA 448/72
Walk This World (Big Cat/Work)
Total Stations: 52
Heavy (40+): 0
Medium (20-39): 6 KHTY, KRBE, KRQQ, KUTQ, WWCK, WXIS
Light (Under 20): 46
New Airplay This Week: 2 KKRZ, WSSX

THE PRESIDENTS OF THE UNITED STATES OF AMERICA 397/137
Lump (Columbia)
Total Stations: 43
Heavy (40+): 1 KUTQ
Medium (20-39): 5 KHTY, WBHT, WDCG, WEDJ, WHTZ
Light (Under 20): 37
New Airplay This Week: 9 WFLY, WFMF, WHHY, WNTQ, WSSX, WTVR, WXIS, WXLK, WZYP

BACKSTREET BOYS 395/195
We've Got It Goin' On (Jive)
Total Stations: 46
Heavy (40+): 0
Medium (20-39): 5 KQKQ, WNVZ, WTVR, WWCK, WZJM
Light (Under 20): 41
New Airplay This Week: 8 KLRZ, WFLY, WIOQ, WKBO, WPRO, WTVR, WXIS, WZJM

BUSH 375/49
Comedown (Trauma/Interscope)
Total Stations: 27
Heavy (40+): 1 WHTZ
Medium (20-39): 6 KHTY, KUTQ, WBHT, WDCG, WPLY, WPST
Light (Under 20): 20
New Airplay This Week: 1 KRBE

SHAGGY 307/38
Boombastic (Virgin)
Total Stations: 24
Heavy (40+): 0
Medium (20-39): 5 KIIS, KLRZ, KMXV, WFLZ, WZJM
Light (Under 20): 19
New Airplay This Week: 1 WKSE

TEARS FOR FEARS 291/116
God's Mistake (Epic)
Total Stations: 24
Heavy (40+): 1 KUTQ
Medium (20-39): 5 KHTO, KLRZ, WTVR, WWCK, WXIS
Light (Under 20): 18
New Airplay This Week: 4 KHTO, WFMF, WSSX, WWCK

TLC 280/127
Diggin' On You (LaFace/Arista)
Total Stations: 21
Heavy (40+): 0
Medium (20-39): 5 KKRZ, KQKQ, KZZU, WFLZ, WZPL
Light (Under 20): 16
New Airplay This Week: 8 KHFI, KHKS, KKMGM, KRQQ, WHOT, WKRQ, WSNX, WZPL

LOS DEL RIO 276/16
Macarena (Bayside Boys Mix) (RCA)
Total Stations: 26
Heavy (40+): 0
Medium (20-39): 7 KDWB, KHFI, KLRZ, KMXV, WFLY, WIOQ, WWSR
Light (Under 20): 19
New Airplay This Week: 1 WZJM

RED HOT CHILI PEPPERS 269/113
My Friends (Warner Bros.)
Total Stations: 27
Heavy (40+): 0
Medium (20-39): 3 KRBE, KUTQ, WPST
Light (Under 20): 24
New Airplay This Week: 11 WBHT, WDDJ, WEDJ, WHHY, WKBO, WNOK, WSTW, WTVR, WWSR, WXLK, WYCR

JOAN OSBORNE 245/67
One Of Us (Mercury)
Total Stations: 18
Heavy (40+): 0
Medium (20-39): 5 KHTY, KRBE, KUTQ, WSTR, WWCK
Light (Under 20): 13
New Airplay This Week: 2 KLRZ, WXXX

SALT-N-PEPA 243/50
Ain't Nuthin' But A She Thing (London/Island)
Total Stations: 40
Heavy (40+): 0

Medium (20-39): 4 KIIS, WFHN, WKSE, WZPL
Light (Under 20): 36
New Airplay This Week: 3 KKRZ, WFBC, WTVR

THE BUCKETHEADS 236/10
The Bomb! (These Sounds...) (Henry St./Big Beat/Atlantic)
Total Stations: 32
Heavy (40+): 1 KZZU
Medium (20-39): 3 KHFI, KHKS, WZJM
Light (Under 20): 28
New Airplay This Week: 1 KBFM

SELENA 215/25
Dreaming Of You (EMI Latin/EMI)
Total Stations: 6
Heavy (40+): 4 KBFM, KHFI, KHKS, KIIS
Medium (20-39): 0
Light (Under 20): 2

★ BLUES TRAVELER 190/97
Hook (A&M)
Total Stations: 17
Heavy (40+): 0
Medium (20-39): 5 KHTO, WPLY, WPST, WTVR, WXIS
Light (Under 20): 12
New Airplay This Week: 5 KHTO, WDDJ, WLAN, WTVR, WXXX

LISA MOORISH 180/19
I'm Your Man (Go! Discs/London/Island)
Total Stations: 20
Heavy (40+): 0
Medium (20-39): 2 KLRZ, WVKX
Light (Under 20): 18
New Airplay This Week: 2 WDJX, WSSX

★ GREEN DAY 162/63
Geek Stink Breath (Reprise)
Total Stations: 18
Heavy (40+): 0
Medium (20-39): 3 KUTQ, WHTZ, WPST
Light (Under 20): 15
New Airplay This Week: 3 WABB, WKBO, WWCK

★ SIMPLY RED 147/142
Fairground (EastWest/EEG)
Total Stations: 33
Heavy (40+): 0
Medium (20-39): 1 WXIS
Light (Under 20): 32
New Airplay This Week: 8 WDDJ, WFLY, WHYI, WPRO, WTVR, WWCK, WWST, WXIS

NICKI FRENCH 146/8
Did You Ever Really Love Me? (Critique)
Total Stations: 30
Heavy (40+): 0
Medium (20-39): 2 KMXV, WFHN
Light (Under 20): 28
New Airplay This Week: 1 WPXY

WANDERLUST 144/13
I Walked (RCA)
Total Stations: 10
Heavy (40+): 0
Medium (20-39): 3 WBHT, WPLY, WPST
Light (Under 20): 7

★ GROOVE THEORY 144/75
Tell Me (Epic)
Total Stations: 13
Heavy (40+): 0
Medium (20-39): 3 KZZU, WNVZ, WZJM
Light (Under 20): 10
New Airplay This Week: 3 WNVZ, WWSR, WZJM

INTONATION FEAT. JOE 135/3
Died In Your Arms (TiAmo/Metropolitan)
Total Stations: 8
Heavy (40+): 0
Medium (20-39): 4 KBFM, WFHN, WFLZ, WIOQ
Light (Under 20): 4

Airpower awarded to those records which attain 1500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

SONG ACTIVITY REPORTS

For Week Ending October 1, 1995



Detailed song tracking information for the last 5 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for I Hate U (NPG/Warner Bros.) with columns for Total Plays/Gain, Station, and Song/Week data.

Table for Jon B. Pretty Girl (Yab Yum/550 Music) with columns for Total Plays/Gain, Station, and Song/Week data.

Table for Backstreet Boys We've Got It Goin' On (Jive) with columns for Total Plays/Gain, Station, and Song/Week data.

Table for Blessid Union of Souls Let Me Be The One (EMI) with columns for Total Plays/Gain, Station, and Song/Week data.

Table for Bush Comedown (Trauma/Interscope) with columns for Total Plays/Gain, Station, and Song/Week data.

Table for Mariah Carey Fantasy (Columbia) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Edwyn Collins A Girl Like You (Bar None/A&M) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Coolio feat. L.V. Gangsta's Paradise (MCA) with columns for Total Stations, Chart Move, and Station/Song data.

Table for The Corrs Runaway (143/Lava/Atlantic) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Deep Blue Something Breakfast At Tiffany's (RainMaker/Interscope) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Go Go Dolls Name (Metal Blade/Warner Bros.) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Sophie B. Hawkins As I Lay Me Down (Columbia) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Janet Jackson Runaway (A&M) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Lisa Loeb & Nine Stories Do You Sleep? (Geffen) with columns for Total Stations, Chart Move, and Station/Song data.

Table for Dave Matthews Band Ants Marching (RCA) with columns for Total Stations, Chart Move, and Station/Song data.



SONG ACTIVITY REPORTS



For Week Ending October 1, 1995

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

EDWIN MCCAIN 592/88 Solitude (Lava/Atlantic) Total Stations: 38

MEAT LOAF 672/416 I'd Lie For You (And That's The Truth) (MCA) Total Stations: 55

NATALIE MERCHANT 2334/204 Carnival (Elektra/EEG) Total Stations: 81

MOKENSTEF 496/4 He's Mine (Outburst/RAL/Island) Total Stations: 54

ALANIS MORISSETTE 2556/67 You Oughta Know (Maverick/Reprise) Total Stations: 81

ALANIS MORISSETTE 597/155 Hand In My Pocket (Maverick/Reprise) Total Stations: 38

HEATHER NOVA 448/72 Walk This World (Big Cat/Work) Total Stations: 52

THE PRESIDENTS OF THE UNITED STATES 397/137 Lump (Columbia) Total Stations: 43

REAL MCCOY 457/97 Automatic Lover (Arista) Total Stations: 36

THE REMBRANDTS 846/58 This House Is Not A Home (EastWest/EEG) Total Stations: 75

SHAGGY 307/38 Bombastic (Virgin) Total Stations: 24

SILVERCHAIR 589/75 Tomorrow (Epic) Total Stations: 41

TEARS FOR FEARS 291/116 God's Mistake (Epic) Total Stations: 24

TAKE THAT 1853/52 Back For Good (Arista) Total Stations: 76

TOAD THE WET SPROCKET 787/326 Good Intentions (Columbia/Reprise) Total Stations: 56

POWER PLAYLISTS

AIRPLAY #1
Monitor

For Week Ending
October 1, 1995

Playlists supplied by Broadcast Data Systems' Radio
Track service. Stations selected from panel of leading
broadcasters in 125 radio markets, electronically
monitored 24 hours a day, 7 days a week. Songs
ranked by number of plays in monitored week.

HOT 97		POWER 106		B96	
WQHT New York		KPWR Los Angeles		WBBM Chicago	
PD: Steve Smith APD/MD: Tracy Cloherty		PD: Michele Mercer MD: Bruce St. James		PD: Todd Cavanah MD: Erik Bradley	
TW	LW	TW	LW	TW	LW
1	47	1	72	1	75
2	44	2	70	2	65
3	44	3	68	3	73
4	44	4	67	4	66
5	44	5	60	5	66
6	42	6	50	6	61
7	42	7	45	7	54
8	42	8	43	8	48
9	39	9	42	9	43
10	38	10	39	10	39
11	35	11	34	11	37
12	35	12	34	12	37
13	34	13	34	13	33
14	33	14	32	14	32
15	33	15	27	15	28
16	32	16	27	16	24
17	32	17	24	17	24
18	31	18	22	18	21
19	31	19	21	19	21
20	31	20	21	20	18
21	30	21	21	21	18
22	25	22	15	22	17
23	24	23	15	23	17
24	24	24	13	24	15
25	23	25	11	25	15
26	23	26	8	26	12
27	22	27	8	27	12
28	22	28	7	28	12
29	22	29	7	29	12
30	22	30	6	30	13
31	22	31	6	31	13
32	22	32	6	32	13
33	22	33	5	33	12
34	22	34	5	34	12
35	22	35	5	35	12
36	22	36	5	36	12
37	22	37	5	37	12
38	22	38	5	38	12
39	22	39	5	39	12
40	22	40	5	40	11

KMEL		WPGC		WILD 107	
San Francisco		Washington, DC		San Francisco	
PD: Michelle Santosuosso MD: Joey Arbagey		PD: Jay Stevens APD: Bob Holmcrans MD: Albie Dee		OM: Bob Hamilton PD/MD: Michael Martin	
TW	LW	TW	LW	TW	LW
1	62	1	60	1	60
2	62	2	58	2	66
3	64	3	55	3	66
4	58	4	44	4	62
5	55	5	43	5	54
6	53	6	42	6	48
7	49	7	39	7	46
8	36	8	38	8	46
9	32	9	33	9	40
10	33	10	32	10	40
11	31	11	29	11	38
12	30	12	29	12	38
13	30	13	29	13	34
14	29	14	28	14	32
15	27	15	28	15	33
16	25	16	26	16	32
17	24	17	24	17	28
18	24	18	23	18	25
19	23	19	20	19	25
20	21	20	19	20	28
21	21	21	19	21	21
22	20	22	19	22	20
23	19	23	17	23	18
24	18	24	17	24	18
25	17	25	16	25	17
26	17	26	15	26	17
27	17	27	15	27	16
28	15	28	15	28	16
29	12	29	14	29	16
30	11	30	14	30	15
31	11	31	13	31	15
32	10	32	13	32	13
33	10	33	12	33	13
34	10	34	12	34	10
35	8	35	11	35	11
36	8	36	11	36	10
37	8	37	10	37	9
38	8	38	10	38	9
39	7	39	10	39	9
40	7	40	9	40	9

JAM'N 94.5		THE BOX		POWER 96	
Boston		Houston		Miami	
PD: Cadillac Jack MD: Cat Collins		PD: Rob Scorpio MD: Greg Head		PD: Frank Walsh APD: Leo Vela MD: John Rogers	
TW	LW	TW	LW	TW	LW
1	66	1	72	1	50
2	66	2	71	2	45
3	58	3	61	3	45
4	55	4	59	4	38
5	53	5	55	5	37
6	50	6	54	6	32
7	47	7	53	7	32
8	47	8	53	8	29
9	46	9	54	9	29
10	45	10	49	10	25
11	43	11	47	11	25
12	42	12	42	12	24
13	42	13	40	13	24
14	41	14	36	14	24
15	41	15	35	15	23
16	39	16	35	16	22
17	38	17	34	17	22
18	35	18	34	18	21
19	35	19	31	19	21
20	34	20	31	20	20
21	34	21	30	21	20
22	33	22	29	22	18
23	32	23	28	23	18
24	32	24	28	24	18
25	31	25	27	25	17
26	31	26	27	26	17
27	31	27	26	27	16
28	30	28	26	28	16
29	29	29	26	29	16
30	29	30	26	30	15
31	28	31	26	31	15
32	28	32	26	32	15
33	28	33	26	33	15
34	28	34	26	34	15
35	28	35	26	35	15
36	28	36	26	36	15
37	28	37	26	37	15
38	28	38	26	38	15
39	28	39	26	39	15
40	28	40	26	40	15

Slow Pain

On Your Desk

10-12-95

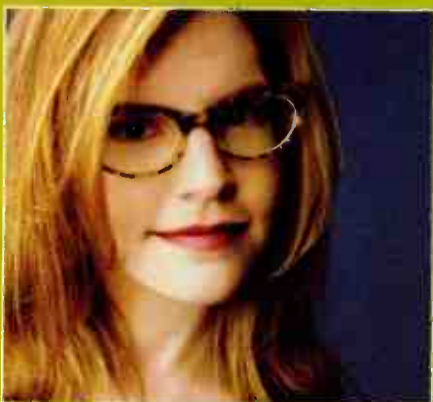


Saturday Night Ballin'

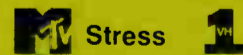


COMBINED TOP 40 MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT													
TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM		RHYTHM		ADULT		MODERN						
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank				
1	1	15	KISS FROM A ROSE (ZTT/SIRE/WARNER BROS.)	SEAL	73.7871	6589	1	77.5845	6922	1	37.4338	3633	2	10.6844	880	8	24.5671	1950	1	1.1018	126	—	
2	2	6	FANTASY (COLUMBIA)	MARIAH CAREY	69.4870	6180	2	65.4393	5864	2	27.2369	3253	3	31.4801	1887	1	10.7552	1036	8	0.0148	4	—	
3	3	13	ONLY WANNA BE WITH YOU (ATLANTIC)	HOOTIE & THE BLOWFISH	55.5724	5615	3	54.2438	5558	3	33.0526	3702	1	0.5370	48	—	19.5016	1567	3	2.4812	298	—	
4	5	7	RUNAWAY (A&M)	JANET JACKSON	50.2548	5330	4	48.5399	5135	5	23.7726	3083	4	16.8889	1307	4	9.5933	940	13	—	—	—	
5	4	12	YOU ARE NOT ALONE (EPIC)	MICHAEL JACKSON	47.4763	5231	5	48.8647	5236	4	21.3675	2770	6	15.0101	1341	3	11.0987	1120	7	—	—	—	
6	8	7	GANGSTA'S PARADISE (MCA)	COOLIO FEATURING L.V.	44.9214	2716	18	42.9614	2534	19	12.9739	1149	25	31.9421	1565	2	0.0054	2	—	—	—	—	—
7	6	20	RUN-AROUND (A&M)	BLUES TRAVELER	43.3311	4309	8	45.2426	4476	6	21.6702	2467	11	0.1425	17	—	18.2552	1417	5	3.2632	408	—	
8	10	11	AS I LAY ME DOWN (COLUMBIA)	SOPHIE B. HAWKINS	42.9495	4397	6	41.0621	4218	10	22.6793	2628	7	0.6705	67	—	19.5964	1698	2	0.0033	4	—	
9	12	10	CARNIVAL (ELEKTRA/EEG)	NATALIE MERCHANT	40.6927	3889	10	37.9232	3494	12	21.1447	2334	12	0.1149	16	—	10.0685	722	19	9.3646	817	22	
10	7	19	I CAN LOVE YOU LIKE THAT (BLITZZ/ATLANTIC)	ALL-4-ONE	40.0921	3746	12	43.8188	4242	9	17.3046	1825	16	6.3585	499	21	16.4290	1422	4	—	—	—	
11	11	10	TIL I HEAR IT FROM YOU (A&M)	GIN BLOSSOMS	37.8128	4336	7	38.2265	4403	7	20.5805	2580	8	0.1310	17	—	11.1787	766	16	5.9226	973	15	
12	9	18	WATERFALLS (LAFACE/ARISTA)	TLC	37.8040	3894	9	42.1509	4286	8	25.1635	2858	5	10.4853	741	11	2.1550	293	28	0.0002	2	—	
13	13	9	ROLL TO ME (A&M)	DEL AMITRI	35.9276	3795	11	37.0640	3794	11	21.4510	2484	10	0.1286	13	—	13.2598	1034	9	1.0882	264	—	
14	14	14	I COULD FALL IN LOVE (EMI LATIN/EMI)	SELENA	29.9506	3086	16	32.7056	3333	13	11.5020	1555	18	8.7731	634	13	9.6755	897	14	—	—	—	
15	15	15	YOU OUGHTA KNOW (MAVERICK/REPRISE)	ALANIS MORISSETTE	29.7423	3228	13	30.3938	3290	14	24.4151	2556	9	0.2756	21	—	0.4976	58	—	4.5540	593	32	
16	18	5	NAME (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	27.6536	3198	14	25.5677	2928	17	9.9485	1136	26	0.0279	5	—	2.3603	157	38	15.3169	1900	3	
17	17	20	DECEMBER (ATLANTIC)	COLLECTIVE SOUL	27.2316	3065	17	27.2933	3131	15	16.4117	2173	13	0.1107	13	—	6.7685	411	22	3.9407	468	—	
18	19	5	HAND IN MY POCKET (MAVERICK/REPRISE)	ALANIS MORISSETTE	25.8855	2667	19	25.5888	2391	21	8.3974	597	—	—	—	2.3998	107	—	15.0883	1963	1		
19	22	7	BACK FOR GOOD (ARISTA)	TAKE THAT	25.3706	3098	15	22.7319	2938	16	11.4096	1853	15	0.7827	65	—	13.1783	1180	6	—	—	—	
20	16	20	I'LL BE THERE FOR YOU (ELEKTRA/EEG)	THE REMBRANDTS	24.4612	2409	21	28.7151	2719	18	12.3596	1397	21	0.3243	18	—	11.7214	981	12	0.0559	13	—	
21	26	3	BROKENHEARTED (ATLANTIC)	BRANDY	22.8955	1560	41	19.9780	1421	46	2.8992	520	—	19.9770	1020	6	0.0079	19	—	—	—	—	
22	20	20	DON'T TAKE IT PERSONAL (JUST ONE OF...) (ROWDY/ARISTA)	MONICA	22.5979	1823	32	23.2222	1932	30	9.4515	1120	28	13.1240	701	12	0.0224	2	—	—	—	—	
23	21	12	HE'S MINE (OUTBURST/RALJISLAND)	MOKENSTEF	22.0813	1547	42	23.1145	1654	39	4.1069	496	—	17.9703	1050	5	0.0041	1	—	—	—	—	
24	25	20	SOMEONE TO LOVE (Y&B YUM/550 MUSIC)	JON B. FEATURING BABYFACE	20.6218	1788	34	20.8405	1894	33	9.8925	1086	29	8.3100	508	19	2.4088	193	35	0.0105	1	—	
25	29	3	TELL ME (EPIC)	GROOVE THEORY	20.3626	1128	66	19.1281	951	74	0.5640	144	—	19.7986	984	7	—	—	—	—	—	—	
26	31	4	LUMP (COLUMBIA) THE PRESIDENTS OF THE UNITED STATES OF AMERICA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	20.3306	2357	23	19.1880	2142	26	4.1294	397	—	0.0167	1	—	0.0012	1	—	16.1833	1958	2	
27	23	20	WATER RUNS DRY (MOTOWN)	BOYZ II MEN	20.1033	2227	24	21.6339	2478	20	9.7348	1134	27	4.5125	371	—	5.8521	718	20	0.0039	4	—	
28	28	6	COMEDOWN (TRAUMA/INTERSCOPE)	BUSH	19.3363	2099	28	19.3721	2160	25	6.0731	375	—	—	—	—	—	—	13.2632	1724	4		
29	24	20	EVERY LITTLE THING I DO (UPTOWN/MCA)	SOUL FOR REAL	19.1271	1465	47	21.7115	1714	38	10.6372	905	31	8.4750	558	18	0.0060	1	—	0.0089	1	—	
30	30	20	I KNOW (COLUMBIA)	DIONNE FARRIS	18.8857	1737	35	18.8798	1861	34	8.1934	908	—	0.7820	38	—	9.8697	778	15	0.0406	13	—	
31	37	2	A GIRL LIKE YOU (BAR NONE/A&M)	EDWYN COLLINS	18.5105	2180	25	17.0091	1796	37	5.3118	641	—	—	—	—	0.1792	19	—	13.0195	1520	7	
32	38	3	DO YOU SLEEP? (Geffen)	LISA LOEB & NINE STORIES	18.4018	2522	20	16.3283	2269	22	12.0665	1669	17	0.0820	11	—	1.9113	134	—	4.3420	708	24	
33	NEW		GEEK STINK BREATH (REPRISE)	GREEN DAY	18.0951	1823	33	14.5284	1239	57	3.4159	162	—	—	—	—	—	—	14.6792	1661	5		
34	35	3	ANTS MARCHING (RCA)	DAVE MATTHEWS BAND	17.7715	2196	26	17.8330	2161	24	11.3408	1446	20	0.0712	14	—	2.2352	154	39	4.1233	582	33	
35	27	20	LET HER CRY (ATLANTIC)	HOOTIE & THE BLOWFISH	17.0410	1652	38	19.6872	1825	36	8.1264	832	—	0.0322	3	—	8.2717	701	21	0.6107	116	—	
36	36	2	LET ME BE THE ONE (EMI)	BLESSID UNION OF SOULS	17.0135	2357	22	16.8603	2260	23	12.7455	1996	14	0.5513	45	—	3.7151	314	26	0.0016	2	—	
37	32		TOMORROW (EPIC)	SILVERCHAIR	16.9866	2037	29	18.6885	2128	27	5.6815	589	—	—	—	—	—	—	11.3051	1448	8		
38	NEW		MY FRIENDS (WARNER BROS.)	RED HOT CHILI PEPPERS	16.2304	1708	36	14.5801	1211	60	3.0589	269	—	—	—	—	—	—	13.1715	1439	9		
39	33	19	SHY GUY (WORK)	DIANA KING	15.3376	1684	37	18.6071	1828	35	11.8697	1329	24	3.4017	312	—	0.0662	43	—	—	—	—	
40	34	15	COLORS OF THE WIND (HDLLYWOOD)	VANESSA WILLIAMS	14.7840	1576	40	18.3971	1902	32	4.1252	455	—	0.5788	103	—	10.0759	1017	10	0.0041	1	—	

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor and therefore rankings do not exist for recurrences and records below No. 40. Audience computed by cross-referencing exact times of airplay with Arbitron listener data. © 1995, Billboard/BPI Communications.



Lisa Loeb & Nine Stories
"Do You Sleep?"



The First Single And Video From the Forthcoming Debut Album

Tails

Produced by Juan Patiño and Lisa Loeb Management Vector/Side One Partnership Internet: <http://www.geffen.com> Mixed by Brian Malouf

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SATURDAY NIGHT LIVE - October 7

MAJOR MARKET AIRPLAY:
WBZZ, WSTR, KDWB, WXKS, Z100, KKRZ, Q106, WPRO, WNCI, WEDJ, WFLZ, KRBE, WPLY, WZPL, WAPE, WXXL, KHFI

BDS TOP 40
Mainstream: **(17)**
1680 Spins (+170)/AIRPOWER!
Billboard Hot 100: **(36) - (29)**

1st Week Album Sales:
(as of press time)
Musicland: Debut **(36)**

BDS Modern Rock: 731 Spins
Blockbuster: Debut **(15)**

BUSH

COMEDOWN

From the
platinum plus
album,
Sixteen Stone
(92531-2/4)



NEW ADDS INCLUDE

KRBE/ Houston!! WGRG/ Binghamton

AIRPLAY AT:

Z100 New York:	52X	Q99 Salt Lake City:	30X
WPLY Philadelphia:	21X	KHTY Santa Barbara:	35X
WDCG Raleigh:	27X	WPST Philadelphia:	21X
WEDJ Charlotte:	19X	KJYO Oklahoma City:	8X
WABB Mobile:	11X	WFME Baton Rouge:	14X
WKRZ Wilkes-Barre:	14X	WXXX Burlington:	12X
WXIS Johnson City:	19X	WBHT Wilkes-Barre:	23X

and many more...

OVER 3900 COMBINED BDS SPINS!!
AUDIENCE REACH ALMOST 34 MILLION!!

BILLBOARD HOT 100 SINGLES: 41

MODERN ROCK MONITOR: 4

ROCK MONITOR: 3 - 2

R&R ALTERNATIVE: 2

R&R ACTIVE ROCK: 2

R&R ROCK: 19 - 16

SOUNDCAN ALBUMS: 19



HEAVY ROTATION!!



SELECTION #567

Produced By Clive Langer, Alan Winstanley & Bush



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THIS WEEK	LAST WEEK	WKS. ON CHART	DETECTIONS	
			TW	LW
MAINSTREAM				
*** No. 1 ***				
1	2	14	ONLY WANNA BE WITH YOU ATLANTIC 3 WKS. AT No. 1	HOOTIE & THE BLOWFISH 3702 3722
2	1	16	KISS FROM A ROSE ZTT/SIRE/WARNER BROS.	SEAL 3633 3806
3	4	6	FANTASY COLUMBIA	MARIAH CAREY 3253 3085
4	5	7	RUNAWAY A&M	JANET JACKSON 3083 2969
5	3	17	WATERFALLS LAFACE/ARISTA	TLC 2858 3107
6	6	9	YOU ARE NOT ALONE EPIC	MICHAEL JACKSON 2770 2827
7	10	13	AS I LAY ME DOWN COLUMBIA	SOPHIE B. HAWKINS 2628 2490
8	8	10	TIL I HEAR IT FROM YOU A&M	GIN BLOSSOMS 2580 2611
9	11	10	YOU OUGHTA KNOW MAVERICK/REPRISE	ALANIS MORISSETTE 2556 2489
10	9	14	ROLL TO ME A&M	DEL AMITRI 2484 2535
11	7	28	RUN-AROUND A&M	BLUES TRAVELER 2467 2584
12	14	10	CARNIVAL ELEKTRA/EEG	NATALIE MERCHANT 2334 2130
13	13	18	DECEMBER ATLANTIC	COLLECTIVE SOUL 2173 2250
14	15	10	LET ME BE THE ONE EMI	BLESSID UNION OF SOULS 1996 1965
15	16	11	BACK FOR GOOD ARISTA	TAKE THAT 1853 1801
16	12	20	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE 1825 2259
*** AIRPOWER ***				
17	19	5	DO YOU SLEEP? GEPHIN	LISA LOEB & NINE STORIES 1669 1503
18	17	11	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA 1555 1768
*** AIRPOWER ***				
19	23	9	BREAKFAST AT TIFFANY'S PAINMAKER/INTERSCOPE	DEEP BLUE SOMETHING 1505 1359
20	24	9	ANTS MARCHING RCA	DAVE MATTHEWS BAND 1446 1403
21	18	21	I'LL BE THERE FOR YOU EASTWEST/EEG	THE REMBRANDTS 1397 1606
22	21	5	DOWNTOWN VENUS GEE STREET/ISLAND	P.M. DAWN 1380 1424
23	22	12	I WANNA B WITH U CURB EDEL	FUN FACTORY 1380 1382
24	20	17	SHY GUY WORK	DIANA KING 1329 1450
25	30	4	GANGSTA'S PARADISE MCA	COOLIO FEATURING L.V. 1149 1002
26	34	2	NAME METAL BLADE/WARNER BROS.	GOO GOO DOLLS 1136 883
27	25	26	WATER RUNS DRY MOTOWN	BOYZ II MEN 1134 1260
28	27	13	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA 1120 1181
29	28	19	SOMEONE TO LOVE YAB YUM/550 MUSIC	JON B. FEATURING BABYFACE 1086 1180
30	26	7	CRAZY COOL CAPTIVE/VIRGIN	PAULA ABDUL 1064 1222
31	29	12	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL 905 1075
32	31	25	TOTAL ECLIPSE OF THE HEART CRITIQUE	NICKI FRENCH 862 952
33	32	20	GOOD ELEKTRA/EEG	BETTER THAN EZRA 860 971
34	33	14	CAN'T CRY ANYMORE A&M	SHERYL CROW 848 926
35	37	2	THIS HOUSE IS NOT A HOME EASTWEST/EEG	THE REMBRANDTS 846 788
36	NEW		GOOD INTENTIONS COLUMBIA/REPRISE	TOAD THE WET SPROCKET 781 455
37	35	20	COME AND GET YOUR LOVE ARISTA	REAL MCCOY 700 847
38	36	6	CAN I TOUCH YOU...THERE? COLUMBIA	MICHAEL BOLTON 686 824
39	39	3	SOMETHING FOR THE PAIN MERCURY	BON JOVI 681 711
40	NEW		I'D LIE FOR YOU (AND THAT'S THE TRUTH) MCA	MEAT LOAF 672 256

THIS WEEK	LAST WEEK	WKS. ON CHART	DETECTIONS	
			TW	LW
RHYTHM-CROSSOVER				
*** No. 1 ***				
1	1	6	FANTASY COLUMBIA 3 WKS. AT No. 1	MARIAH CAREY 1887 1795
2	2	8	GANGSTA'S PARADISE MCA	COOLIO FEATURING L.V. 1565 1530
3	3	14	YOU ARE NOT ALONE EPIC	MICHAEL JACKSON 1341 1324
4	4	7	RUNAWAY A&M	JANET JACKSON 1307 1329
5	5	16	HE'S MINE OUTBURST/RAL/ISLAND	MOKENSTEF 1050 1161
6	8	7	BROKENHEARTED ATLANTIC	BRANDY 1020 866
7	7	7	TELL ME EPIC	GROOVE THEORY 984 881
8	6	11	KISS FROM A ROSE ZTT/SIRE/WARNER BROS.	SEAL 880 983
9	11	14	PRETTY GIRL YAB YUM/550 MUSIC	JON B. 835 826
10	9	7	I HATE U NPG/WARNER BROS.	† 809 851
11	10	34	WATERFALLS LAFACE/ARISTA	TLC 741 871
12	12	24	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA 701 745
13	13	15	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA 634 646
*** AIRPOWER ***				
14	19	8	MACARENA (BAYSIDE BOYS MIX) RCA	LOS DEL RIO 611 606
15	17	11	'TIL YOU DO ME RIGHT VIRGIN	AFTER 7 588 560
16	14	13	1ST OF THA MONTH RUTHLESS/RELATIVITY	BONE THUGS-N-HARMONY 585 662
17	15	18	BOOMBASTIC VIRGIN	SHAGGY 569 666
18	16	25	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL 558 636
19	21	27	SOMEONE TO LOVE YAB YUM/550 MUSIC	JON B. FEATURING BABYFACE 508 525
20	34	2	ANYTHING MJJ/550 MUSIC	3T 505 325
21	18	20	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE 499 575
22	20	16	I GOT 5 ON IT NOO TRYBE	LUNIZ 465 519
23	29	4	WHO CAN I RUN TO SO SO DEF/COLUMBIA	XSCAPE 438 350
24	22	22	BEST FRIEND ATLANTIC	BRANDY 424 420
25	25	7	DREAMING OF YOU EMI LATIN/EMI	SELENA 421 406
26	23	2	AIN'T NUTHIN' BUT SHE A THING LONDON/ISLAND	SALT-N-PEPA 415 428
27	31	8	FEEL THE FUNK MCA	IMMATURE 371 352
28	30	3	A MOVER LA COLITA GROOVE NATION/SCOTTI BROS.	ARTIE THE 1 MAN PARTY 368 348
29	32	4	SUGAR HILL EMI	AZ 361 318
30	26	9	BROWN SUGAR EMI	D'ANGELO 346 395
31	28	17	ONE MORE CHANCE/STAY WITH ME BAD BOY/ARISTA	THE NOTORIOUS B.I.G. 345 391
32	24	10	SOMETHIN' 4 DA HONEYZ PMP/RAL/ISLAND	MONTELL JORDAN 343 415
33	33	16	FREEK'N YOU UPTOWN/MCA	JODECI 312 314
34	27	22	I WISH SUNSHINE/SCOTTI BROS.	SKEE-LO 310 395
35	37	2	DIGGIN' ON YOU LAFACE/ARISTA	TLC 294 267
36	35	13	YOU USED TO LOVE ME BAD BOY/ARISTA	FAITH EVANS 284 272
37	NEW		SET U FREE STRICTLY RHYTHM	PLANET SOUL 283 228
38	NEW		SEXUAL HEALING S O S ZOO	MAX-A-MILLION 262 192
39	NEW		BOOM BOOM BOOM AUREUS	THE OUTHERE BROTHERS 259 218
40	NEW		MAGIC CARPET RIDE SM J E PROFILE	THE MIGHTY DUB KATS 247 223

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



Heaven
the
debut
single

"No doubt SOLO is for real! Seeing their live performance and research on video, is nothing less than outstanding!"

-Frankie Blue, Dir. of Programming, THE BOX Video Channel

"The SOLO call out is through the roof! 18-24 adult, top 5 sales and requests!"

-Greg Head, THE BOX, Houston

SINGLE SALES	2 WKS AGO	LW	TW
	15914	16233	17067
ALBUM SALES	2 WKS AGO	LW	TW
	-NA-	13139	13483

THIS RECORD IS SELLING!!

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