

ROCK AIRPLAY Monitor

• We Listen To Radio •

February 26, 1999 \$4.95 Volume 6 • No. 9

ROCK HIGHLIGHTS

MODERN

SUGAR RAY

Every Morning (LAVA/ATLANTIC)

★★ AIRPOWER ★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ MOST NEW STATIONS ★

NO DOUBT • New (WORK/ERG)

MAINSTREAM

COLLECTIVE SOUL

Heavy (ATLANTIC)

★★ AIRPOWER ★★

ROB ZOMBIE • Living Dead Girl (Geffen/Interscope)

THE OFFSPRING • Why Don't You Get A Job? (Columbia)

★ MOST NEW STATIONS ★

THE BLACK CROWES • Only A Fool (American/Columbia)

TRIPLE-A

NEW RADICALS

You Get What You Give (MCA)

★★ AIRPOWER ★★

R.E.M. • Lotus (Warner Bros.)

SUGAR RAY • Every Morning (Lava/Atlantic)

COLLECTIVE SOUL • Run (Hollywood/Atlantic)

JOHN MELLENCAMP • I'm Not Running Anymore (Columbia)

★ MOST NEW STATIONS ★

VAN MORRISON • Precious Time (Pointblank/Virgin)

Exclusive Arbitron Analysis Shows Modern Rock Rebounding In Fall Book

by Sean Ross

As one might have expected during an ongoing presidential sex scandal, the fall Arbitrons were good to news/talk stations, albeit still not as good as the O.J. Simpson book. But it was also a good fall for R&B, top 40, and even modern rock radio. However, AC stations continued to slip, especially in younger demos, while country stations posted their lowest numbers in nine years.

Those are the highlights from Arbitron's quarterly survey of national listening by format in Arbitron's continuous-measurement markets by format. Among the headlines:

- Album and classic rock were off, but modern rock, despite its format defections, is rebounding. It's not back to its 1996 levels, but the slide has been halted.
- AC radio remained the No. 1 mu-

sic format but slipped again, albeit within its customary 14-share range. AC was down more at the lower end than in the older demo.

- R&B radio tied its best 12-plus numbers ever. And that's before the appearance of most of the new R&B oldies stations, which should make themselves felt in the winter.

- Country, after a brief retrenchment last summer, is now at its lowest point since summer '90. And it's only two-tenths of a share ahead of where it was when we started measuring national Arbitron numbers in spring '89.

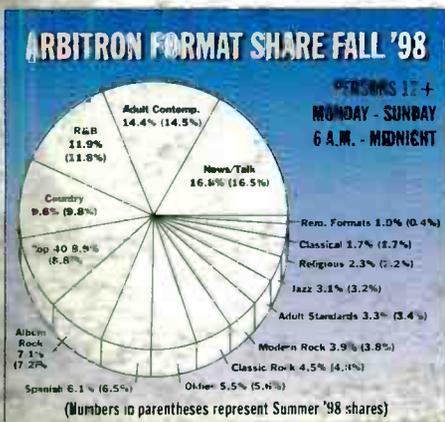
- Top 40 was off in middays, as you'd expect with the teens back in school. But it was up everywhere else, rebounding from a slightly off summer book.

MODERN GETS ITS GROOVE BACK

Both album and classic rock radio were off during the summer, the latter sharply (4.8-4.5). Classic rock, which had been picking up stations for a few years, as the remnants of the '70s oldies format morphed into classic hits outlets, again lost them this time. Last summer, 104 classic rock stations made an Arbitron book somewhere in the top 100 markets. This time, 99 did.

Classic and mainstream rock stations would be logical victims of an N.T. spurt. They may also have been affected by a slightly resurgent modern rock format, which had a pretty good slate of product during

Continued on page 4



Blues

tender

THE FIRST SONG
FROM THE NEW ALBUM

13

GOING FOR ADDS 3/2

LEADING THE WAY:

Q101 WBCN WFNX WBRU
89X CFNY WHFS WBTZ

ALBUM IN STORES 3/23

DAVID LETTERMAN 3/29

MODERN ROCK LIVE 3/28

ROSELAND BALLROOM 3/30

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Facing Down A Commercial-free Rival

When you think of your average noncommercial radio station, you probably think of something that features Garrison Keillor at least once a week and is hidden somewhere on the left side of the dial. Usually, the non-commercial station is nothing to fear. What happens the day your noncommercial radio alternative is a noncommercial alternative radio station?

Last summer, Capstar, one of the group radio owners in Austin, Texas, signed on a monster modern rocker, KFMK (the Planet). It had a powerful, city-grade signal and played absolutely no commercials. Musically, it was heavy on '90s gold, played only the biggest currents, and while repetitious, kept a tight playlist of about 150 tried-and-true titles.

The DJs were solid personalities who served as voice talent for other Capstar radio stations. They were effective at creating a "live" feel to the station. They kept their breaks short and the music uninterrupted for almost six commercial-free months. While KFMK never hired a PD, distributed bumper stickers, or printed T-shirts, it did get some of the most important aspects of radio correct. It kept a tight list of familiar hits and hammered one message: commercial-free modern rock.

For months, the Austin market speculated about the longevity of the Planet. It seemed strange that Capstar would spend a lot of money to sign on a format that had such questionable revenue potential in a market with several heritage stations already covering most variants of modern rock. Yet despite the existing triple-A, active rock, modern adult, modern-leaning top 40, and full-service modern stations, the audience liked the Planet's noncommercial, familiar rock format. After almost six months of the Planet, the station had become a big issue in Austin.

My group of stations did not react immediately to the threat of the Planet. It just didn't seem possible that it was serious about the format. However, after months of watching and measuring the Planet's effect in Austin, the LBJ group (modern KROX [101X], triple-A KGSR, and album KLBJ) moved to crush the Planet's advances on our market share.

My KROX had been a solid, middle-of-the-format modern rocker with a focus on the upper end of the 18- to 34-year-old demo. With the Planet's attempt to carve away the 18- to 24-year-old male modern rock listener, it became critical that we find a way to super-serve this audience in a way that the Planet would not.

First, we readjusted our focus musically. We removed all the adult female records that had been the glue of our on-air library. Early '80s music that had rotated throughout the

day was moved exclusively to the Flashback lunch. With those gone, we re-evaluated our gold and recurrent library to make sure we weren't missing any of the gold titles the Planet was playing. We made sure our rotations were at least as strong on those same hold tracks. One of the few complaints we heard regarding the Planet concerned its repetition. We made sure to reinforce that perception by playing its gold just as heavily, in order to burn it out more quickly in the market. In the long run, we hoped to make it sound stale and force the Planet to start playing new, "untested" music.

The fact that the Planet relied so heavily on research also played to our advantage regarding new music. Once we decided to protect our 18-24 males, we were able to pick the current music that this demo craved. The Planet was not able to respond to this smaller demo's needs as quickly. Consequently, as we started to super-serve the 18-24 male, these males came back to us despite our 10 minutes of spots an hour against a commercial-free rival. KROX simply had better music for the demo.

While we refocused musically, we also recut many of our sweepers, liners, and imaging positions. We made sure to reinforce both the "new" and "rock" aspects of our positioning statement. Once again, because the Planet played so few new tracks, it was vital for 101X to own the new music. Our imaging continued to reinforce 101X as the new music source in Austin.

There's always a buzz about what's new on the street, and so promotionally we had to make sure we did not lose our street edge by being the familiar modern choice. We sought to out-promote the Planet both on the air and at every possible event. We added an assault vehicle to our street arsenal, while behind the scenes we launched a direct-mail campaign to re-educate and reinforce our image with our target.

All these changes were in place for about a month before the Planet flipped to "jammin' oldies" the day before Thanksgiving. We'll never know if our refocusing of 101X had anything to do with its switch. Was the Planet just a fun way to keep a signal on the air while the company did market research? A convoluted plot to re-energize 101X? Maybe Capstar realized it couldn't make the kind of money it anticipated by sharing this format with so many competitors. While the Planet did have an impact in Austin, how Austin would have reacted to the Planet once it stopped being a noncommercial modern rocker will always be a mystery. But despite all the rumors surrounding the last six months in Austin, 101X is still on the air, and in the end that's what matters.

Sara Trexler is the PD of modern rock KROX Austin, Texas

MONITOR PROFILE

WAPL's Randy Hawke Rides Core Mainstream Rock Elements To Ratings Success

Long before helming album WAPL Appleton, Wis., Randy Hawke was brought up in the golden age of rock radio, listening to hometown WCMF Rochester, N.Y., then going to school in Western Pennsylvania, where he could hear WDVE Pittsburgh, WGRF Buffalo, N.Y., and WMMS Cleveland.

Those stations and their attitude resonate in the halls of WAPL, which, since Hawke replaced Garret Hart as PD, has found itself up against three classic-flavored rock outlets, one of which—WOZZ—has the syndicated Bob and Tom show in mornings. "Obviously, everybody's goal there was to destroy 'APL,'" Hawke says. But the station has been on a consistent upswing. Comparing fall 12-plus numbers from '96 to '98, the station has risen 7.4-11.8-17.3.

WAPL responds to the competition by touting its local heritage morning show, cultivating the audience's tastes for new music, hooking up with local sports events, and infusing attitude everywhere it can. "Our biggest thing that we've kept above everybody is our writing for promos.

that they love all these Brother Cane songs say they don't even know who the band is."

That was a call to action. "We did some production to educate people to the fact that new rock is worthwhile," Hawke says. "We run sweepers that promote and tie those bands together." He cites Collective Soul, which has contributed many library cuts. With the band's new song, WAPL uses a sweeper that says, "The best new rock is Collective Soul," followed by hooks from the group's three most-popular songs. That's followed by the voicer: "The best classic rock. The best new rock, 105.7 WAPL; the rockin' Apple plays Collective Soul now," and then it goes into the new song. Hawke says listeners react as follows: "I love 'Shine.' I love 'December.' I love 'The World I Know,'" even though they may not know the titles, but they hear those three hooks back to back, and now the new one's on. They're going to give that new song a chance."

And the final result is in the research. "Now you don't just have Collective Soul songs testing well. When you ask people's perceptions of the band, it's getting a 'Wow, I like them.'"

Here's a sample hour on WAPL: Pink Floyd, "Young Lust"; Creed, "One"; Ted Nugent, "Free For All"; Van Halen, "Don't Tell Me (What Love Can Do)"; Tom Petty & the Heartbreakers, "Refugee"; Lynyrd Skynyrd, "Don't Ask Me No Questions"; Screamin' Cheetahead Wheelies, "Right Place, Wrong Time"; Stevie Ray Vaughan, "Cold Shot"; Genesis, "Misunderstanding"; Sprung Monkey, "Super Breakdown"; Allman Brothers Band, "Revival"; Doobie Brothers, "China Grove"; and Collective Soul, "Gel."

WAPL links into the audience's love of sports. "You don't have to be a genius to know that where we are you have to do something with the Green Bay Packers," Hawke says. "We're at the games. We have [Packer] Santana Datsun on our morning show. We broadcast from the tailgate parties... We have giveaways around the Packers. Our morning show... broadcasts from the cities that the Packers are playing and makes sure that the station is part of people's lives."

The same goes for the local minor-league hockey games. "There's 4,000 people there every night; 70% of them are our audience," Hawke says. "You know what your audience does; be there with your audience."

Unfortunately, the competition also wants to be there. And Hawke knows not to be complacent. "You don't want to be [saying], 'We're 'APL; you need us.' We don't have that attitude." Instead, he'll say, "We're 'APL; we want to do this.' And a lot of times a client will say, 'All right, 'APL wants to do it.' 'APL has the numbers. [Our reputation is] not, 'We're the big guy. Do what we say.' We still go into proposals like, 'There's a chance we can lose this, and we don't want to.'"

Bob and Tom have been on in the market a little over a year, says Hawke. "Every comedian in the world stops in and does their show for them every day," says Hawke. But with 14-year veteran Rick McNeal on mornings at WAPL, the station can play the local card. "We're locked in completely with the two comedy clubs in town and whoever they have for the week," Hawke says. "Bobcat Goldthwait's in next week, [and] he's doing an hour with the morning show. That presence was already there, so I don't think Bob and Tom's bringing that to the market [is new]. That's a position we've already owned."

And echoing back to the sports tie-in, McNeal hosts Datsun, who is, Hawke says, "probably the second-most-popular guy on the team next to Brett Favre," on the morning show five days a week during the season. "That makes it hard to beat in the fall. And it's not like he's just on the phone. We have him on for a half-hour, taking calls, talking to the listeners. He comes out to remotes [and] signs a ton of stuff for us."

MARC SCHIFFMAN



Randy Hawke
Program Director
WAPL Appleton, Wis.

Owner: Woodward Communications
Ratings: 9.9-11.8-17.3

'We...
educate
people to the
fact that new
rock is
worthwhile'

The type of promos we do, they're all fun. They're all theater of the mind," Hawke says.

When it comes to positioning, he says, "a lot of these classic rock stations are generic... where we have fun. There's attitude, and there's a higher quality of production."

For instance, during daytime programming—what WAPL calls "The Work Zone"—the station does drops such as "WAPL 'Work Zone' Activity No. 364: Page yourself over the intercom without disguising your voice." Hawke says promos like that are "geared to what people are doing right now. It's fun, and it's got a little more attitude than 'You're in the middle of 40 minutes' [or] 'You're near the end' [or] 'You're at the beginning of 40 minutes.'"

Even the steadfast at-work listening promotion has become an occasion to go beyond the mundane. WAPL put together a job application as its entry form. Qualifications included "Do you know the lyrics to Pink Floyd's 'Money?'" and "Do you accept [morning man] Rick McNeal as your personal savior?" Hawke says the audience played into it when on-air winners called up and asked to front- and back-sell music for the jock, since the winner was "on the clock." The next winner would then be conferred in with the last winner and "fire" that person. All of which, Hawke says, made for drop-ins that were both entertaining and brief enough to not interrupt the flow of the station.

Hawke noticed a couple of important musical perceptions in his audience. "You ask a 35-year-old male to name a new rock band, and they name Pearl Jam," says Hawke. He also found a difference between call-out and perceptual research. In call-out, "Brother Cane's songs do great over and over; every song tests well," he says. "Then in your perceptual study, those same people that do your call-out and say

RADIO CONCERT MONITOR

| DATE | CALL LETTERS | EVENT | SCHEDULED TO APPEAR |
|----------|-------------------------|---------------------------|---------------------------------------------------|
| Feb. 28 | WPLT Detroit | Comedy Guys for Kids | Russ Ammacucci, John Caponera, Jeff Dunham |
| March 5 | WAAF Boston | Indoor Beach Party | Godsmack, Monster Magnet, Queens Of The Stone Age |
| March 27 | KNDD Seattle | Fourth Annual Board THIS! | TBA |
| April 24 | KDGE Dallas | | TBA |
| April 25 | KROX Austin, Texas | Big Show | TBA |
| June 5 | KRXQ Sacramento, Calif. | Third Jambo-Freakin'-Ree | TBA (date tentative) |

To include your station's concert information in Rock Concert Monitor, call Marc Schiffman at 212-536-5065, fax 212-536-5286, or E-mail mschiffman@airplaymonitor.com

Jamie Named WSFR PD; Ryan Helms Albany's Edge; Daniel Is Now WEND OM

With modern WLRS/classic rock WSFR Louisville, Ky., OM Dennis Dillon exiting, WLRS PD/afternoon Rick Jamie becomes WSFR PD. WLRS MD/night jock Gina Juliano is interim PD.

In other programming news, modern KKND (the End) New Orleans APD/MD/afternoon Rod Ryan is now PD/afternoon at modern WQBK Albany, N.Y., replacing Kelli McNamara. At classic rock sister WXCR, PD/middayer David Day exits. WXCR GM Dennis Lamme now seeks a PD and morning and midday hosts.

Modern WEND Charlotte, N.C., PD Jack Daniel is now OM/PD of WEND and oldies sister WWMG. P.m. driver Kristen Pettus gets APD/MD duties. Early-middayer Jack Anthony comes off-air to be production director; Chris Rozak's midday shift expands to cover those hours. Kenny McClain exits the morning co-host gig to be production director at WWMG.

Classic rock WNAP Indianapolis PD Peter Smith joins Demers

Programming as a consultant.

Adult R&B WBNJ Atlantic City, N.J., moves to the frequency of modern WDOX. Its old frequency becomes rhythmic top 40 WZBZ.

N/T KSRO Santa Rosa, Calif., PD Brian Hudson is upped to OM of the cluster, including album KXFX.

At modern KSPI (the Spy) Stillwater, Okla., Sean Anderson, PD of country sister KGFY, adds PD duties, as Jim Randolph exits radio. MD Steve "Buddha" Jones adds APD duties.

Album WDV Pittsburgh signs a three-year deal to broadcast Pittsburgh Steelers games.

Rock WXTM St. Louis APD/creative imaging director Rob Walker joins modern adult KLAL (Alice 107.7) Little Rock, Ark., as PD. OM Randy Cain keeps programming duties at two sister FMs.

MANAGEMENT: CORNERING THE MARKET

Ken Flower, NSM for Capstar's Fresno, Calif., stations, becomes Capstar's market manager in Four Corners, N.M., overseeing classic rock KDAG and three others.

With Cox Radio's LMA of KTFX (Rock 102.3) Tulsa, Okla., owner/GM Bill Payne gives up GM duties to Cox GM Chuck Browning. KTFX's new air staff has PD Chris Kelly in wakeups; Kelly Garret, P/T at modern AC rival KMRX, gets middays; classic rock sister KJSR (Star 103) night

host Special Ed Norton joins for afternoons; modern KMYZ weekender Jill Munroe lands nights. KTFX has applied for the calls KRTQ.

PEOPLE: MANCOW JOINS THE PARTY

As tipped here several weeks ago, the Mancow Muller syndicated feed is picked up by modern/top 40 hybrid KPTY (Party 103.9) Phoenix.

Classic rock KJR-FM Seattle picks up market vet Chet Buchanan as morning co-host.

Album KRZR Fresno, Calif., morning host Chris Daniel joins classic rock KKLH Honolulu for mornings, replacing Mark and Brian.

Country WGKX Memphis' Trent Michaels joins new modern outlet WZZI (Z101) Roanoke, Va., for mornings.

Album WBUZ Toledo, Ohio, is now called Toledo's Pure Rock, Rock 106. WKRK Detroit night host Murphy is MD/afternoons. Album WIQB Ann Arbor, Mich., night guy Pablo takes nights. MD/nights Nikki Wilde is now promotion director/overnights. At WIQB, two Detroit-area vets come out of retirement. John O'Leary replaces Pablo in nights. Mark Addy joins for swing.

Classic rock WWVR Terre Haute, Ind., picks up Bob and Tom.

Classic rock KRRO Sioux Falls, S.D., morning host Dave Ryerson shifts to p.m. drive; MD/mid-days Desiree heads to nights; night jock Dave Elliot takes middays. Country sister KTWB night host Kidd Callahan joins as morning co-host.

WHEB Portsmouth, N.H., ups promotion director/middayer Kat Kageleiry to MD, replacing Scott Laudini, who exits.

Clear Channel Raleigh, N.C., marketing director Collin Campbell joins album WWDC-FM (DC101) Washington, D.C., as promotion director.

Album KZOQ Missoula, Mont., night guy Chris Wolfe is now MD. Middayer Scott Catey gives up the title to be station imaging director.

Triple-A CIDR (the River) Detroit MD Jerry Mason exits.

Triple-A WBOS Boston MD/middayer Cliff Nash exits to relocate to San Francisco.

Album KIOZ San Diego night jock Mikey adds nights at Jacor album sister KSJO San Francisco via the Prophet system. One of KSJO's two simulcast partners, KZSE, picks up new calls KXJO.

N/T WTVN Columbus, Ohio, promotion director Daryl Brant joins co-owned modern WZAZ (Channel Z)/top 40 WNCI for the same.

Triple-A KSPN Aspen, Colo., taps Micah Ball for afternoons.

After serving as station voice of album WYSP Philadelphia, Howard Parker officially joins the station's three-person production team.

PROMOTIONS: 1999, YEAR OF THE X

While more and more stations are releasing compilation CDs, modern WNNX (99X) Atlanta raises the bar with "Project X," a multimedia package that includes a CD with eight live tracks, a 22-month calendar—taking listeners to 2001—and an interactive CD-ROM that profiles of 32 core acts with videoclips, slide shows, bios, and music clips. There's also a 99X browser; an interactive version of 99Xpress, the station's newsletter; and a trivia game, Xamination. It's on sale at local Best Buy outlets for \$29.95, with proceeds going to Project Open Hand.

And 99X has been nominated for the Spotlight on Opera Award, to be presented in Vancouver in May. WNNX was selected for its five-year sponsorship of the Atlanta Opera's Sunday-matinee series, which is targets youth. And WNNX's Carter appeared onstage in this season's opener, "Andrea Chénier."

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Four End Triple-A Airpower Drought

AFTER HAVING GONE four consecutive weeks without an Airpower single, the triple-A airplay chart sees four this week, as R.E.M.'s "Lotus" (Warner Bros.), Sugar Ray's "Every Morning" (Lava/Atlantic), Collective Soul's "Run" (Hollywood/Atlantic), and John Mellencamp's "I'm Not Running Anymore" (Columbia) all reach the 250-spin mark.

Speaking of triple-A, three labels have three titles on the 20-position airplay chart: Warner Bros., which has two of the top five; Interscope, all from its recent acquisition of A&M; and Atlantic, with two from its Lava imprint and one in conjunction with Hollywood. On the audience chart, Mercury cops three titles—one with Island and one with Tone-Cool/Rounder and one on the Mercury label; Warner Bros. and Atlantic also have three apiece.

The original Bad Company lineup is back for the first time in 15 years, entering the heritage chart at No. 30 and nabbing Greatest Gainer honors with "Hey, Hey" (Elektra/EEG) from "The Original Bad Company Anthology." It's the first appearance for any Bad Company lineup in Monitor since "Down And Dirty," which peaked at No. 17 in July 1995.

The New Radicals' "You Get What You Give" (MCA) becomes the 13th track in the 38-month history of the triple-A chart to reach six weeks at No. 1. In the process, the group holds off Sheryl Crow's "There Goes The Neighborhood" (A&M/Interscope), which climbs 3-2 despite having to compete with "My Favorite Mistake" 16-20 and "Anything But Down."

New Warner Bros. act Citizen King is the week's top entry at modern, coming in at No. 26 The last new act to debut higher was Semisonic with "Closing Time" (No. 23) last March 6. Since then, only the Smashing Pumpkins' "Ava Adore" (No. 9) and the Offspring's "Pretty Fly (For A White Guy)" (No. 24) have ranked higher in their first chart weeks.

PERSONNEL FILE: Scott "Lojack" Douglas segues from his VP of rock promotion seat at Epic to Island/Mercury. His new digits are 212-603-7802.

Columbia names former modern WKQX (Q101) Chicago p.m. driver Tim Virgin national director of alternative, based in New York.

Ross Zapin will return to New York next month to take on DreamWorks' head of alternative and video promotion spot, adding video responsibilities to the title he held most recently for Geffen. DreamWorks also retains another former Geffen rep, Jeff Gillis, who will assume his former Geffen duties as the New York local responsible for the New England area.

STATIONS: KTCZ Minneapolis is re-added to triple-A, bringing the panel to 21 reporters.

CAPITAL & CAPITOL BY FRANK SAXE

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Karmazin, Mays Plan Industry Summit

CBS/Infinity CEO Mel Karmazin and Clear Channel CEO Lowry Mays are inviting the CEOs of the country's top broadcasting groups to a meeting to discuss voluntary industry initiatives to increase minority ownership levels. "We believe that the initiation of a broad-based, major effort by the industry on an independent, voluntary basis would demonstrate that solid industry initiatives can be a more effective means of achieving the FCC's goals than government regulation," the pair wrote in a Feb. 8 letter.

The formation of a loan fund that would help minorities enter broadcast ownership is among the proposals. The idea was first floated at a CEO summit, hosted last summer by the NAB. The concept has the backing of such execs as Chancellor CEO Jeff Marcus and Fox CEO Rupert Murdoch. NAB president Eddie Fritts says he will recommend to his board that NAB contribute at least \$10 million to the proposed fund.

Broadcasters strongly deny that this move is merely meant to avoid stricter regulation by the FCC. But the meeting will likely be held outside Washington, D.C., to avoid political influence. The Supreme Court has ruled that such programs can't be administered by the federal government, but it remains untested as to whether a private group can launch such an effort.

CD RADIO SUES XM

CD Radio is suing digital satellite audio competitor XM Satellite Radio for patent infringement, arguing that XM's proposed transmission system infringes on three CD Radio patents.

CD Radio's stock prices remain in the doldrums after its Feb. 4 announcement that its service would be delayed, but XM says its own countdown clock continues to tick toward a promised fourth-quarter launch next year.

"XM continues to be on schedule," says XM president/CEO Hugh Panero. "We have been saying all along that we would be to market at the same time or sooner" than CD Radio.

XM insiders say new R&B channels will be unveiled within the next few weeks. In December, XM announced a deal between BET and Radio One to create African-American talk and music channels. Also, talks continue with national entertainers beyond radio talent to fill out XM's channel lineup.

Former Sinclair Broadcast Group CEO Barry Baker is now president/COO of USA Networks.

GORE JOINS MINORITY OWNERS' FRAY

FCC Chair Bill Kennard and Vice President Al Gore are calling on advertisers to adopt a code of conduct when buying ads on radio and TV. On Monday, Gore announced the creation of a group that will examine advertising practices and their impact on minority broadcasters. Members include the FCC, FTC, DOJ, and SBA. Its mission will be to continue research on why advertisers avoid buying time on minority radio stations. The challenge follows a report issued by the FCC last month that found that advertisers bypass or pay less for spots on minority-owned and targeted stations.

While the FCC is still considering whether to allow newspaper and TV outlets to own radio stations in the same markets, Larry Irving, head of the National Telecommunications and Information Administration, is asking the FCC to retain a rule barring newspapers from buying radio and TV stations, saying common ownership threatens a diversity of viewpoints. Irving does back allowing TV stations to buy radio stations, but he would cap their holdings at two FMs and two AMs.

MODERN ROCK
THE SECOND COMING

The music is stronger. The ratings are rebounding. And in next week's Rock Airplay Monitor, it's "Modern Rock: The Second Coming," an in-depth look at the state of the format and how it survived the boom/bust cycle that any hot format goes through. We'll look at the thorny issue of artist sharing and profile the pioneer stations that survived competition from format upstarts. In addition, WKQX (Q101) Chicago PD Dave Richards talks about crossing the street from active rock, while KCNL San Jose, Calif., PD Gary Schoenwetter helps dissect the new "modern classics" format. Plus a look at the format's most-played recurrent and gold titles and more. It's "Modern Rock: The Second Coming" in next week's Rock Airplay Monitor.

ROCK AIRPLAY MONITOR

MODERN ROCK

POWER PLAYLISTS

FOR WEEK ENDING FEBRUARY 21, 1999

| Station | PD | MD | Music | Phone | Logo | Artist | Title | TW | LW |
|----------------------------------|-------------------------|-------------------------|--------------------|----------------------|--------------------------|-----------------|--------------------------|----|----|
| WKRK New York | PD: Steve Kingston | MD: Mike Peer | Music Coor: Booker | 212-314-9230 | K102.7 | Creed | When's This Life For | 35 | 26 |
| KROQ Los Angeles | VP/Pgm: Kevin Weatherly | APD: Gene Sandblom | MD: Lisa Worden | 818-567-1067 | KROQ | Garbage | Special | 42 | 39 |
| WKQX Chicago | PD: Dave Richards | MD: Mary Shuminas | 312-527-8348 | Q101 | Emmis | The Offspring | Why Don't You Get A Job? | 38 | 39 |
| WBCN Boston | VP/Pgm: Oedipus | MD: Steve Strick | AMD: Mike Green | 617-266-1111 | WBCN 104.3 FM | Fatboy Slim | Praise You | 40 | 35 |
| KLYV Los Angeles | PD: John Duncan | MD: Mike Savage | 626-351-9107 | Y107 | Big City Radio | Lenny Kravitz | Fly Away | 39 | 37 |
| WPLY Philadelphia | PD: Jim McGuinn | APD: Doug Kubinski | MD: Preston Elliot | 610-565-8900 | Y-100 | Cake | Never There | 44 | 39 |
| WHFS Washington, DC | PD: Robert Benjamin | APD: Bob Waugh | MD: Pat Ferrise | 301-306-0991 | WHSN 97.9 | Everlast | What It's Like | 43 | 41 |
| WPLT Detroit | PD: Garrett Michaels | MD: Ani Delisi | 313-871-3030 | WPLT 96.3 | ABC/Disney | Go Go Dolls | Slide | 40 | 38 |
| KDGE Dallas | PD: Duane Doherty | APD/MD: Alan E. Smith | 972-770-7777 | 94.5 EDGE | Chancellor | Everlast | What It's Like | 60 | 61 |
| WNNX Atlanta | PD: Leslie Form | MD: Sean Demery | 404-266-0997 | 99X | Susquehanna | Collective Soul | Run | 41 | 32 |
| KITS San Francisco | OM: Ron Nenni | PD: Jay Taylor | MD: Aaron Axelson | 415-512-1053 | LIVE105 | Fatboy Slim | Praise You | 37 | 35 |
| KTBZ Houston | PD: Jim Trapp | APD: Steve Robison | MD: David Sadoff | 713-968-1000 | 107.5 BUZZ | Cake | Never There | 43 | 41 |
| CIMX Detroit | PD: Murray Brookshaw | APD/MD: Vince Cannova | 519-258-8888 | 89X | CHUM Group | Fuel | Bittersweet | 44 | 41 |
| KNDD Seattle | PD: Phil Manning | MD: Kim Monroe | 206-622-3251 | The End 102.7 | Entercom | Lit | My Own Worst Enemy | 46 | 43 |
| WXDX Pittsburgh | PD: John Moschitta | MD: Jenny Diana | 412-937-1441 | the X 105.9 | Chancellor | Orgy | Blue Monday | 35 | 35 |
| WMRQ Hartford | PD: Dave Hill | Acting MD: Silent J | 860-723-6160 | radio 104 | Capstar | Collective Soul | Heavy | 47 | 41 |
| KPNT St. Louis | OM: Allan Fee | APD: Marty Linck | MD: Traci Wilde | 314-231-1057 | THE POINT | Cake | Never There | 40 | 35 |
| WENZ Cleveland | PD: Dan Binder | APD: Ric Bennett | MD: No. 1 Son | 216-861-0100 | 107.9 THE END | Everlast | What It's Like | 45 | 46 |
| KEDJ Phoenix | PD: Shellie Hart | APD/MD: Chris Patyk | 602-266-1360 | edge 106.3 | New Century | Everlast | What It's Like | 57 | 53 |
| KZON Phoenix | PD: Paul Peterson | APD: Laura Smith | MD: Kevin Mannion | 602-258-8181 | THE ZONE 101.5 FM | New Radicals | You Get What You Give | 32 | 23 |
| KWOD Sacramento | PD: Ron Bunce | MD: Carla "Raz" Raswyck | 916-448-5000 | KWOD 106.5 | Royce International | Sugar Ray | Every Morning | 53 | 50 |
| XTRA San Diego | PD: Bryan Schock | MD: Chris Muckley | 619-291-9191 | 9IX | Jacor | Sugar Ray | Every Morning | 43 | 41 |
| WRZX Indianapolis | PD: Scott Jameson | MD: Michael Young | 317-257-7565 | 103 | Capstar | Orgy | Blue Monday | 37 | 35 |
| KZNZ Minneapolis/St. Paul | PD: John Lassman | APD: Marc Allen | 612-545-5601 | ZONE 105 | ALTERNATIVE RADIO | Sugar Ray | Every Morning | 45 | 31 |

WKDF Nashville PD: Kidd Redd MD: Sheri Sexton 615-244-9533 Dick Broadcasting

WQBK Albany AMD: Jeff Callan 518-462-5555 Radio Enterprises

KXPK Denver PD: Mike Stern 303-832-5665 Chancellor

WRAX Birmingham PD: Dave Rossi APD: Hurricane Shane MD: Suzy Boe 205-945-4646 Dick Broadcasting

WGRD Grand Rapids PD/MD: Margot Smith APD: Tim Bronson 616-459-4111 Capstar

WXDG Detroit PD: Amy Doyle MD: Spike 313-298-3343 Greater Media

WBRU Providence PD: Tim Schiavelli 401-272-9550 Brown Broadcasting

KTCL Denver PD: Mike O'Connor 303-623-9330 Tsunami Communications

WFNX Boston PD: Cruze MD: Laurie Gail AMD: Kevin Mays 781-595-6200 Phoenix Media

KNRK Portland, OR PD/MD: Mark Hamilton 503-223-1441 Entercom

KCXX Riverside/San Bernardino OM/MD: Dwight Arnold MD: Bruce Pulley 909-884-1039 All Pro Broadcasting

WZAZ Columbus PD: Matthew Harris APD: Ben Williams 614-841-9696 Jacor

KXKR Salt Lake City PD: Mike Summers MD: Sean Ziebarth 801-364-9601 Simmons

WEND Charlotte PD: Jack Danier MD: Kristen Pettus 704-338-9600 Dalton Group

WNVE Rochester PD/MD: Erick Anderson 716-246-0440 Jacor

WEDG Buffalo PD: John Hager PD/MD: Rich Wall 716-881-4555 Mercury Broadcasting

KNND New Orleans OM: Dave Stewart APD/MD: Rod Ryan 504-679-7300 Clear Channel

KENZ Salt Lake City PD: Bruce Jones MD: Andrea Gappmayer 801-470-1075 Citadel

WPBZ West Palm Beach OM/MD: John O'Connell APD/MD: Dan O'Brien 561-616-4600 Palm Beach Radio

KFRR Fresno PD: Bruce Wayne 209-255-1041 Ionosphere Broadcasting

KXTE Las Vegas PD: Dave Wellington APD: Chris Ripley 702-889-7500 CBS

KMYZ Tulsa PD: Lynn Barstow MD: Ray Dog 918-665-3131 Shamrock

KROX Austin PD: Sara Trexler MD: Brad Hastings 512-832-4000 LBJS Broadcasting

WXEG Dayton PD: Jeff Stevens MD: Alan Rantz 937-224-1137 Jacor

WPLA Jacksonville PD: Rick Schmidt MD: Chrissy 904-636-0507 Clear Channel



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

KLZR Kansas City PD: Roger The Dodger MD: Bob Dsborn AMD: Jeff Petterson 785-843-1320 Lawrence Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WLRS Louisville Interim PD/MD: Gina Juliano 502-589-4800 Jacor



Table with 2 columns: Song Title, Airplay Index. Includes songs like Class Of '99, Everlast, Goo Goo Dolls, etc.

WCYY Portland, ME PD: Herb Ivy MD: Brian James 207-774-6364 Fuller-Jeffrey Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Hole, Marley, Everlast, Goo Goo Dolls, etc.

KTEG Albuquerque PD: Skip Isley MD: Julie Forman 505-299-0044 Trumper



Table with 2 columns: Song Title, Airplay Index. Includes songs like The Offspring, Everlast, Goo Goo Dolls, etc.

KAEP Spokane DM: Ray Edwards PD: Haley Jones MD: Larry Pearson 509-448-1000 Citadel



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WWCD Columbus PD/MD: Andy Davis 614-221-9923 Ingleside Radio



Table with 2 columns: Song Title, Airplay Index. Includes songs like Hole, Marley, Everlast, Goo Goo Dolls, etc.

KKDM Des Moines DM: Bobby Hacker 515-262-0000 Midwest Radio



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WRXQ Memphis PD: Tony Williams MD: John Michael 901-578-1100 Clear Channel



Table with 2 columns: Song Title, Airplay Index. Includes songs like Everlast, Marley, Everlast, Goo Goo Dolls, etc.

WKRL Syracuse PD/MD: Mimi Griswold 315-633-0047 Radio Corporation



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

KFMA Tuscon PD/MD: Chuck Roast 520-622-6711 Lotus Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WEQX Albany PD/MD: John Allers 802-362-4800 Northshire Communications



Table with 2 columns: Song Title, Airplay Index. Includes songs like Everlast, Marley, Everlast, Goo Goo Dolls, etc.

WARQ Columbia, SC PD: Susan Groves 803-495-2558 Clear Channel



Table with 2 columns: Song Title, Airplay Index. Includes songs like Lenny Kravitz, Everlast, Goo Goo Dolls, etc.

WXNR Greenville, NC PD: B. K. Kirkland MD: Ali Taylor 919-633-1500 Beasley



Table with 2 columns: Song Title, Airplay Index. Includes songs like Collective Soul, Everlast, Goo Goo Dolls, etc.

WAVF Charleston, SC PD: Rob Cressman MD: Janda Baldwin 803-852-9003 Corde Street Communicatins



Table with 2 columns: Song Title, Airplay Index. Includes songs like The Offspring, Marilyn Manson, Collective Soul, etc.

WKRO Orlando DM: Taft Moore APD/MD: Rosy Acevedo 904-255-9300 Black Crow Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Everlast, Marley, Everlast, Goo Goo Dolls, etc.

WJFX Fort Myers PD: Stephanie Bradford AMD/MD: Lee Daniels 941-275-9980 Beasley



Table with 2 columns: Song Title, Airplay Index. Includes songs like Hole, Marley, Everlast, Goo Goo Dolls, etc.

WNFZ Knoxville PD/MD: Shane Cox 423-525-6000 South Central



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sevendust, Everlast, Goo Goo Dolls, etc.

WBTZ Burlington PD: Stephanie Hindley MD: Steve Picard 802-860-2440 Burlington Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WXZZ Lexington PD: Tony Doolin MD: Ben Conrad 606-253-5900 HMM Broadcasting



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

KFTE Lafayette PD: Hans Nelson MD: Rob Summers APD/MD: Scott Perrin 318-232-2242 Communications Corp.



Table with 2 columns: Song Title, Airplay Index. Includes songs like Everlast, Marley, Everlast, Goo Goo Dolls, etc.

KRAD Corpus Christi PD/MD: Cory Smith 512-883-1600 Texas Eagle Radio Network



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

CFNY Toronto PD: Stewart Meyers MD: Kneale Mann 416-408-3343 Shaw Communications



Table with 2 columns: Song Title, Airplay Index. Includes songs like Sugar Ray, Everlast, Goo Goo Dolls, etc.

WRXR Augusta PD: Derek Madden 803-279-1977 Cumulus



Table with 2 columns: Song Title, Airplay Index. Includes songs like Everlast, Marley, Everlast, Goo Goo Dolls, etc.

Station listing for songs has been reduced to save space. Only stations that have played the song are listed. Stations that have not played the song are listed in order of proximity.

Total Plays/Gain

BARENAKED LADIES 556/54

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

BLONDIE 319/21

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

CAKE 767/38

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

CITIZEN KING 718/215

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

COLLECTIVE SOUL 446/39

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

COLLECTIVE SOUL 1726/93

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

CREED 1872/112

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

DAVE MATTHEWS BAND 1517/151

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

DOVETAIL JOINT 931/136

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

EMINEM 296/49

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

EVE 6 1664/23

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

EVERCLEAR 1515/50

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

EVERLAST 356/65

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

FATBOY SLIM 1469/106

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

THE FLYS 348/34

Table with columns: Station, TW, LW, 2W, IP, and song title. Includes stations like MTV, WXRK, KLYY, etc.

Station listings for each city are listed in alphabetical order by call letters.

Table for GOO GOO DOLLS (585/118) with columns for station, city, and song activity.

Table for HARVEY DANGER (424/113) with columns for station, city, and song activity.

Table for JUDE (423/23) with columns for station, city, and song activity.

Table for KORN (651/34) with columns for station, city, and song activity.

Table for LIT (1481/274) with columns for station, city, and song activity.

Table for THE LIVING END (758/3) with columns for station, city, and song activity.

Table for MARVELOUS 3 (1766/98) with columns for station, city, and song activity.

Table for NEVE (444/87) with columns for station, city, and song activity.

Table for THE OFFSPRING (1666/90) with columns for station, city, and song activity.

Table for ORGY (1598/4) with columns for station, city, and song activity.

Table for SEBADOH (298/81) with columns for station, city, and song activity.

Table for SILVERCHAIR (325/148) with columns for station, city, and song activity.

Table for SUGAR RAY (2566/33) with columns for station, city, and song activity.

Table for TIN STAR (1218/39) with columns for station, city, and song activity.

Table for ROB ZOMBIE (571/105) with columns for station, city, and song activity.

KEGL Dallas
Dir/Pgm/Ops: Jimmy Steal
PD: Greg Stevens
MD: Cindy Scull
972-869-9700
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Creed, One; Metallica, Whiskey In The Jar; Everlast, What It's Like.

WNCX Cleveland
PD: Bill Louis
MD: David Jockers
216-861-0100
Clear Channel



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Aerosmith, What It Takes; Julian Lennon, Day After Day; Kenny Wayne Shepherd, Everything Is Broken.

WZTA Miami
VP/Pgm: Gregg Steele
MD: Kimba
305-654-9494
Clear Channel



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Hole, Malibu; Everlast, What It's Like; Rob Zombie, Dragula.

KSHE St. Louis
PD: Rick Balis
MD: Al Hofer
314-621-0095
Emmis



Table with 2 columns: Song Title, Airplay Score. Includes tracks like John Mellencamp, Where The World Began; Train, Free; Collective Soul, Heavy.

WMMs Cleveland
OM: Greg Ausham
PD: Tony Tifford
APD: "Spaceman" Scott Hughes
216-781-9667
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Creed, What's This Life For; Everlast, What It's Like; Lenny Kravitz, Fly Away.

WEBN Cincinnati
OM: Scott Reinhart
PD: Michael Walter
MD: Bob Garrett
513-621-9326
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like The Flies, Got You (Where I Want You); Everlast, What It's Like; Lenny Kravitz, Fly Away.

KBPI Denver
PD: Bob Richards
MD: Willie B.
303-893-3699
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Rob Zombie, Dragula; Tool, Eulogy; Creed, One.

WXTB Tampa
OM: Brad Hardin
APD: Carl Harris
813-572-9808
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Everlast, What It's Like; Rob Zombie, Dragula; Collective Soul, Heavy.

WIYY Baltimore
PD: Rick Strauss
APD/MD: Rob Heckman
410-889-0098
Hearst Broadcasting



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Creed, One; Collective Soul, Heavy; Metallica, Whiskey In The Jar.

KXXR Minneapolis
PD: Wade Lindner
APD/MD: Josh Bitney
612-545-5601
ABC/Disney



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Metallica, Whiskey In The Jar; Rob Zombie, Dragula; Rob Zombie, Living Dead Girl.

KISW Seattle
OM: Andy Bloom
APD/MD: Cathy Faulkner
206-285-7625
Entercom



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Collective Soul, Heavy; Everlast, What It's Like; Rob Zombie, Dragula.

WRQC Minneapolis
OM: Andy Bloom
PD: Lauren MacLeash
APD/MD: Jay Philpott
612-333-8118
Chancellor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Metallica, Whiskey In The Jar; Rob Zombie, Dragula; Everlast, What It's Like.

KSJO San Francisco
PD: Jim Richards
MD: Laurie Free
408-453-5400
Jacor



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Black Sabbath, Psycho Man; Everlast, What It's Like; Tool, Aenema.

WBZX Columbus, OH
PD: Hal Fish
APD/MD: Ronni Hunter
614-481-7800
North America



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Godsmack, Whatever; Everlast, What It's Like; Metallica, Turn The Page.

KQRC Kansas City
PD: Vince Richards
MD: Valerie Knight
913-514-3000
Sinclair



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Creed, One; Everlast, What It's Like; Collective Soul, Heavy.

WXTM St. Louis
PD: Tommy Mattern
MD: Eric Schmidt
314-621-0400
Emmis



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Metallica, Turn The Page; Everlast, What It's Like; Korn, Got The Life.

WHJY Providence
PD: Joe Bevilacqua
MD: Sharon Schifino
401-438-6110
Capstar



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Goo Goo Dolls, Slide; Lenny Kravitz, Fly Away; The Flies, Got You (Where I Want You).

WBAB Long Island
VP Pgm: Bob Buchman
OM: Eric Wellman
516-587-1023
Cox



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Lenny Kravitz, Fly Away; Eagle-Eye Cherry, Save Tonight; Goo Goo Dolls, Slide.

WLZR Milwaukee
PD: Keith Hastings
MD: Marilynnee Mae
414-978-9000
Saga Communications



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Monster Magnet, Powertrip; Rob Zombie, Dragula; Hole, Celebrity Skin.

WONE Akron
PD: J.D.
APD: Tim Daugherty
330-869-9800
Tom Mandell



Table with 2 columns: Song Title, Airplay Score. Includes tracks like The Black Crowes, Kickin' My Heart Around; Lenny Kravitz, Fly Away; Everlast, What It's Like.

KISS San Antonio
OM: Virgil Thompson
PD: Kevin Vargas
MD: C.J. Cruz
210-646-0105
Cox



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Rob Zombie, Dragula; Everlast, What It's Like; Metallica, Turn The Page.

KUFO Portland
OM: Dave Numme
APD: Al Scott
503-22-9700
CBS



Table with 2 columns: Song Title, Airplay Score. Includes tracks like The Offspring, Why Don't You Get A Job?; Rob Zombie, Dragula; Creed, One.

WCCO Hartford
PD: Michael Picozzi
APD/MD: Mike Karolyi
860-233-4426
Marlin Broadcasting



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Godsmack, Whatever; Creed, One; Everlast, What It's Like.

WJRR Orlando
PD: Dick Sheetz
MD: Pat Lynch
407-916-7790
Clear Channel



Table with 2 columns: Song Title, Airplay Score. Includes tracks like Collective Soul, Heavy; Stabbing Westward, Haunting Me; Everlast, What It's Like.

KUPD Phoenix OM: Tim Maranville PD: JJ Jeffries 602-345-5921 Sandusky 98KUPD

KIOZ San Diego PD: Tim Dukas APD/MD: Shannon Leder 619-565-6006 Jacor ROCK 105.3

KATT Oklahoma City PD: Chris Baker APD/MD: Jake Daniels 405-848-0100 Caribou Communications ROCK 105.3

KRRQ Sacramento SM: Curtis Johnson APD: Pat Martin MD: Kylee Brooks 916-334-7777 Entercom 98 Rock

WROQ Greenville, S.C. PD: Ken Carson APD/MD: K.C. Carson 864-242-0101 Capstar ROCK 101

WQXA Harrisburg PD: Claudine DeLorenzo MD: Nixon 717-367-7700 Citadel ROCK 101

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Godsmack, Whatever', 'Creed, One', 'Metallica, Whiskey In The Jar'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Rob Zombie, Dragula', 'Collective Soul, Heavy', 'Creed, One'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'The Offspring, Pretty Fly (For A White Guy)', 'Lenny Kravitz, Fly Away'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Black Sabbath, Psycho Man', 'Creed, One', 'Everlast, What It's Like'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Jonny Lang, Wander Thin World', 'Indigenous, Now That You're Gone', 'Bad Company, Hey Hey'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'Godsmack, Whatever', 'Creed, One'.

WLUM Milwaukee PD: Chuck Summers APD/MD: Terry Havel 414-771-1021 All Pro Broadcasting 102.1

KYYS Kansas City PD: Greg Bergen MD: Stacker 913-677-8998 Entercom 92.7KY

WIMZ Knoxville PD: Jim Pemberton MD: Bill Kidd 423-525-6000 South Central Check Rock 103.5

WCKW New Orleans PD: Ted Edwards MD: Paul Marshall 504-831-8811 222 Corporation Louisiana's Rock 92.3

WLWQ Columbus PD: Charley Lake APD/MD: Joe Show 614-227-9696 CBS 97.9

WPYX Albany PD/MD: John Cooper 518-785-9800 Capstar ROCK 106

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Metallica, Turn The Page', 'Everlast, What It's Like', 'Collective Soul, Heavy'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Bad Company, Hey Hey', 'Kenny Wayne Shepherd, Blue On Black', 'Rush, Limelight'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'John Mellencamp, I'm Not Running Anymore', 'Rush, Limelight', 'Rush, Tom Sawyer'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'Metallica, Turn The Page', 'The Flys, Got You (Where I Want You)'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Eve 6, Inside Out', 'The Flys, Got You (Where I Want You)', 'Lenny Kravitz, Fly Away'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Goo Goo Dolls, Slide', 'The Flys, Got You (Where I Want You)', 'Sheryl Crow, My Favorite Mistake'.

KDKB Phoenix OM: Tim Maranville MD: Tracy Lea 602-897-9300 Sandusky 93.3 KDKB

WZZO Allentown PD: Robin Lee MD: Keith Moyer 610-434-1742 Atlantic Star WZZO

WNOR Norfolk PD: Harvey Kojan APD/MD: Tim Parker 757-366-9900 Saga Communications FM 99.1 WNRN

WDHA Morristown PD: Lenny Bloch MD: Terrie Carr 800-540-1055 Northern N.J. Radio Group WJLA

WTUE Dayton PD: Mike Thomas MD: John Beaulieu 937-224-1137 Jacor WJLA

WFYJ Jacksonville PD: David Moore MD: "Woodman" 904-642-1055 Capstar ROCK 105.5

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Collective Soul, Heavy', 'Train, Free', 'Metallica, Whiskey In The Jar'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Train, Free', 'Lenny Kravitz, Fly Away', 'The Black Crowes, Kuckin' My Heart Around'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'Bare Jr., You Blew Me Off', 'Eve 6, Inside Out'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Collective Soul, Heavy', 'The Black Crowes, By Your Side', 'Indigenous, Now That You're Gone'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Jonny Lang, Still Raining', 'Lenny Kravitz, Fly Away', 'Kenny Wayne Shepherd, Blue On Black'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Jonny Lang, Still Raining', 'Lenny Kravitz, Fly Away', 'Metallica, Turn The Page'.

KLAQ El Paso PD/MD: "Magic" Mike Ramsey 915-544-8864 New Wave Broadcasting KLAQ

WTPT Greenville, S.C. PD: Zakk Tyler 864-242-4660 Clear Channel PLANET 105.3

WIOT Toledo OM/MD: Darin Arriens APD: Don Davis 419-244-8321 Jacor WIOT

WGR Memphis PD: Drake Hall MD: Zeke Logan 901-578-1100 Clear Channel ROCK 103

WROV Roanoke PD: Buzz Casey MD: Bryan Shaw 540-343-4444 Atlantic Star WROV

WTFX Louisville OM: Michael Lee MD: Keith O'Loane 502-560-1069 Clear Channel 100.5 THE FOX Rocks

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'Jonny Lang, Still Raining', 'The Flys, Got You (Where I Want You)'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Everlast, What It's Like', 'Metallica, Turn The Page', 'Collective Soul, Heavy'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Lenny Kravitz, Fly Away', 'Creed, What's This Life For', 'Jonny Lang, Still Raining'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Kenny Wayne Shepherd, Everything Is Broken', 'Jimmie Rodgers All-Stars, Don't Start Me', 'R.E.M., Lotus'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'The Black Crowes, Only A Fool', 'Goo Goo Dolls, Slide', 'Creed, One'.

Table with 2 columns: Song Title, TW LW. Includes tracks like 'Lenny Kravitz, Fly Away', 'Everlast, What It's Like', 'Godsmack, Whatever'.

Detailed tracking for songs with increased spins this week. Total Plays/Gain does not include sales only. Markets listed in order of population.

Grid of song activity reports for artists: BARE JR., THE BLACK CROWES, CANDLEBOX, COLLECTIVE SOUL, CREED. Includes columns for station, song title, and activity metrics.

Grid of song activity reports for artists: EVERLAST, GODSMACK, GOO GOO DOLLS, HOLE, KORN. Includes columns for station, song title, and activity metrics.

Detailed tracking for songs with increased activity this week. Total Plays/Gain above the chart. Moves only. Marked songs in order of position.

Grid of song activity reports for MARVELOUS 3, JOHN MELLENCAMP, METALLICA, THE OFFSPRING, and OLEANDER. Each entry includes station codes, chart position, and total plays/gain.

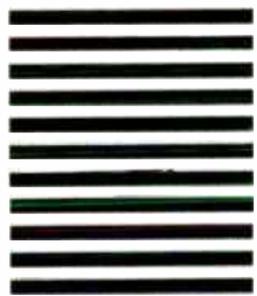
Grid of song activity reports for ORGY, SECOND COMING, STABBING WESTWARD, ROB ZOMBIE, and another ROB ZOMBIE entry. Each entry includes station codes, chart position, and total plays/gain.



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J91B

TRIPLE-A AUDIENCE

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, AUDIENCE (TW, LW). Includes 'YOU GET WHAT YOU GIVE' by NEW RADICALS at No. 1.

Songs ranked by number of audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Records showing an increase in audience over the previous week, regardless of chart movement.

KINK Portland, OR PD: Dennis Constantine MD: Kevin Welch 503-226-5080 CBS



WTTN Indianapolis PD: Rich Anton MD: Marie McCallister 812-332-3366 Sarkes Tarzian



WDDO Chattanooga PD: Dan Howard MD: Chris Adams APD: Jeff Marzin 423-321-6200 Bahakel Communications



Station-specific chart for KINK Portland, OR. Lists top 30 songs with TW/LW ranking.

Station-specific chart for WTTN Indianapolis. Lists top 30 songs with TW/LW ranking.

Station-specific chart for WDDO Chattanooga. Lists top 30 songs with TW/LW ranking.

WKOC Norfolk PD/MD: Holly Williams 757-640-8500 Sinclair Communications



KXL Portland PD/MD: Carl Widing 503-243-7595 Kaye-Smith



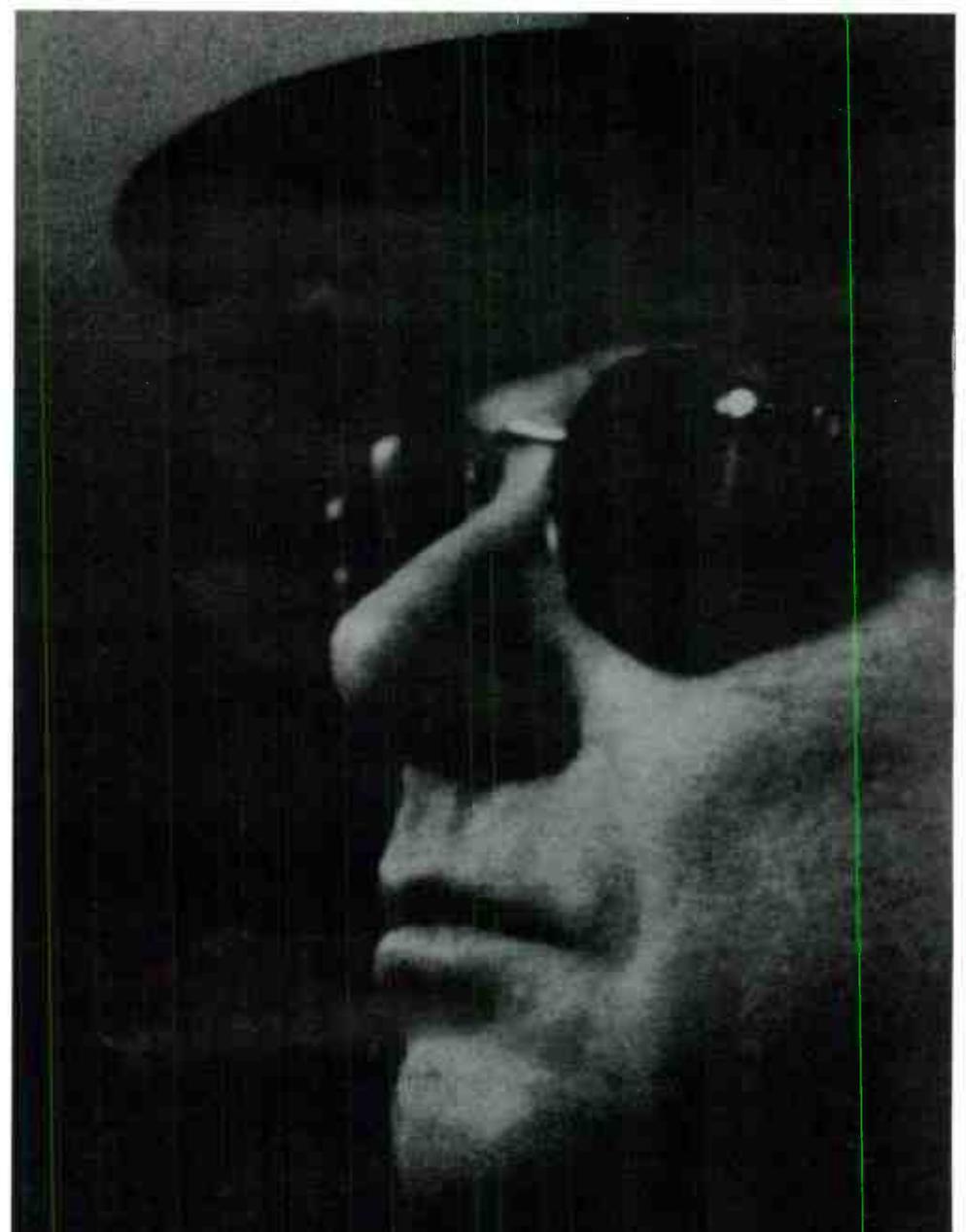
KGSR Austin PD: Jody Denberg MD: Susan Castle 512-832-4000 LBJS Broadcasting



Station-specific chart for WKOC Norfolk. Lists top 30 songs with TW/LW ranking.

Station-specific chart for KXL Portland. Lists top 30 songs with TW/LW ranking.

Station-specific chart for KGSR Austin. Lists top 30 songs with TW/LW ranking.



VAN MORRISON

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PRECIOUS TIME

DEBUT (13) TRIPLE-A AIRPLAY

(13) - (7) TRIPLE-A AUDIENCE

#1 MOST NEW STATIONS!



Pointblank logo and address information.

THE Billboard 200



THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, LISTS THE TOP-SELLING ALBUMS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC

Table with columns: THIS WEEK, LAST WEEK, 2 WKS AGO, WKS ON CHART, ARTIST, IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL, TITLE, PEAK POSITION. Includes album 'BABY ONE MORE TIME' by Britney Spears at No. 1.

Albms with the greatest sales gains. Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units, with multiplatinum titles indicated by a numeral following the symbol.

VIDEO PLAYLISTS

FOR WEEK ENDING FEBRUARY 21, 1999

MOST PLAYED ROCK TRACKS

Three columns of music tracks with logos for MTV, M2, and VH1. Lists tracks like 'My Name Is' by Eminem and 'Millennium' by Robbie Williams.

MODERN ADULT AIRPLAY

Table with columns: THIS WEEK, LAST WEEK, WKS ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS TW, LW. Includes 'EVERY MORNING' by Sugar Ray at No. 1.

The chart, reprinted from Top 40 Airplay Monitor, is compiled from a national sample of data supplied by Broadcast Data Systems. 43 modern adult stations are electronically monitored 24 hours a day, 7 days a week.

ON YOUR DESK! Going For Airplay This Week

Table listing albums and their airplay status. Includes 'Rose Colored Glasses' by Angelique and 'Better Get Used To It' by Big Sugar.

To be included contact Anthony Colombo at 212-536-5064 or email acolombo@airplaymonitor.com

Advertisement for the band STAINED, featuring the album 'dysfunction'. Includes tour dates for March and April and radio station information.

MODERN ROCK FOR FULL CHART, SEE PG. 5. Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS TW, LW. Includes 'No. 1' stars and 'GREATEST GAINER' star.

TRIPLE-A FOR AUDIENCE CHART, SEE PG. 21. Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS TW, LW. Includes 'No. 1' stars, 'AIRPOWER' stars, and 'MOST NEW STATIONS' star.

MAINSTREAM ROCK FOR FULL CHART, SEE PG. 12. Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS TW, LW. Includes 'No. 1' stars and 'AIRPOWER' stars.

ACTIVE ROCK FOR FULL CHART, SEE PG. 19. Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS TW, LW. Includes 'No. 1' stars, 'GREATEST GAINER' star, and 'AIRPOWER' stars.

Compiled from a national sample of data supplied by Broadcast Data Systems. 74 modern rock, 111 mainstream rock, 21 triple-A and 50 active rock stations are electronically monitored 24 hours a day, 7 days a week.

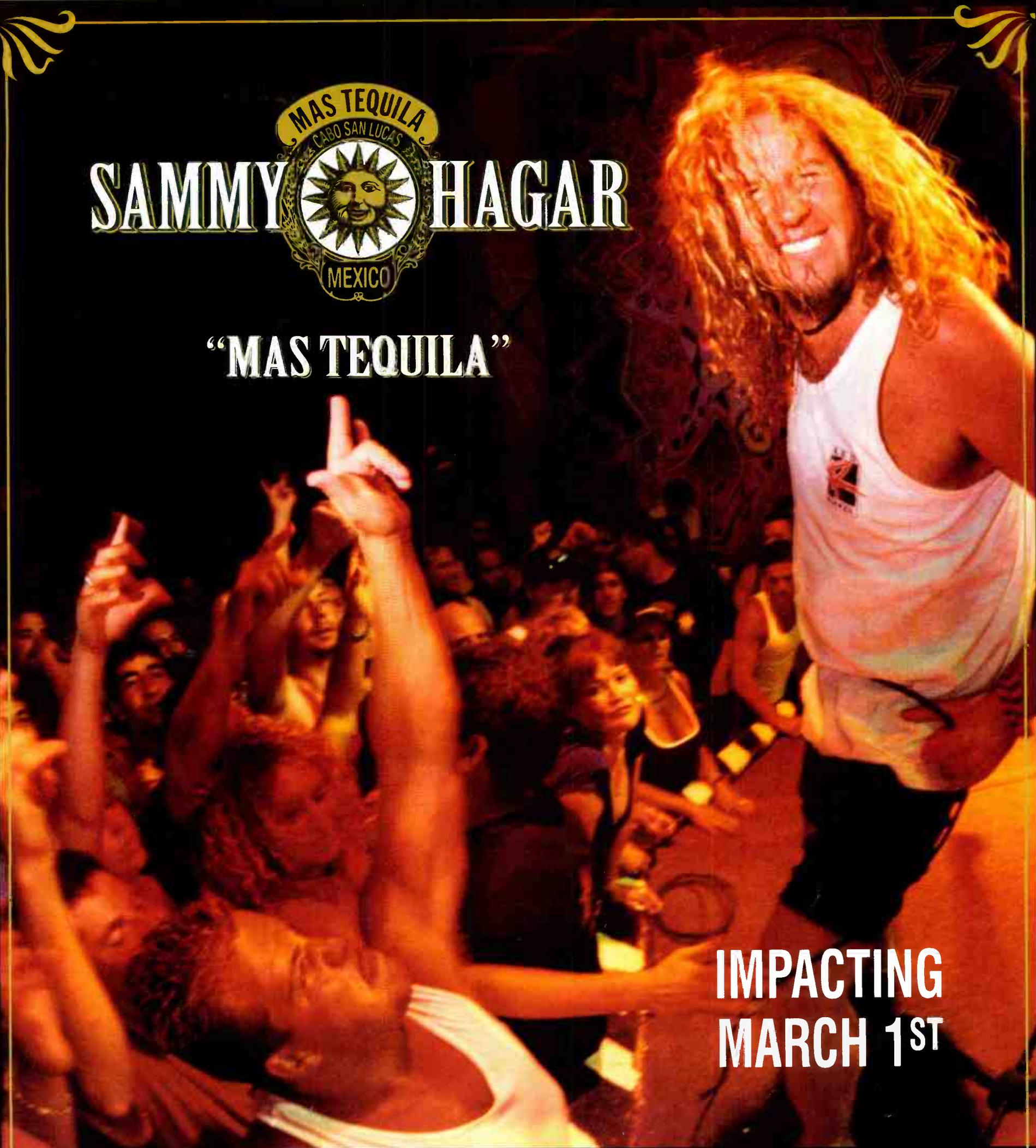
IN AT PRESSTIME... MOST ADDED! dangerman ALBUM IN-STORES 3/30/99! Management: Peter Malkin Management, Inc.

'In Love With' KTBZ WRAX WXEG, KZON Y107 WEQX, WXDG KJEE KRAD, KWOD WRXQ. This Week... WKDF WGBD WFSM, WXDX KQRX KDRE, KKDM. APPEARING ON THE TONIGHT SHOW WITH JAY LENO ON 3/10/99! TOUR STARTS 3/8/99! Management: Tommy Manzi.



SAMMY HAGAR

“MAS TEQUILA”



IMPACTING
MARCH 1ST

The first shot from the album Red Voodoo • Album in stores March 23rd
Hard Rock Cafe tour March 7-23 • Worldwide tour begins in May

www.redrocker.com  www.mcarecords.com

Produced by Sammy Hagar and Jesse Harms • Management: Kenny Puvogel for KP Management