

ROCK AIRPLAY Monitor®

• We Listen To Radio •

August 8, 1997 \$4.95 Volume 4 • No. 32

ROCK HIGHLIGHTS

MAINSTREAM

#1

COLLECTIVE SOUL

Listen (ATLANTIC)

★★★ AIRPOWER ★★★

SAMMY HAGAR • *Marching To Mars* (THE TRACK FACTORY/MCA)
GOO GOO DOLLS • *Lazy Eye* (WARNER SUNSET/WARNER BROS.)
DAYS OF THE NEW • *Touch, Peel And Stand* (OUTPOST/GEFFEN)

GOING FOR AIRPLAY

COOL FOR AUGUST • *Trials* (WARNER BROS.)
DOG'S EYE VIEW • *Homecoming Parade* (COLUMBIA)
CHRIS DUARTE GROUP • *Cleopatra* (SILVERTONE/JIVE)
HEADSWIM • *Hype* (550 MUSIC)
THE HONEYDOGS • *Rumor Has It* (DEBRIS/MERCURY)
BRENDAN LYNCH • *Wonderful* (MERCURY)
MPX • *Chick Magnet* (TOOTH & NAIL/A&M)
SEVEN MARY THREE • *Lucky* (MAMMOTH/ATLANTIC)
SIZE 14 • *Claire Danes Poster* (VOLCANO)
THIRD EYE BLIND • *Graduate* (ELEKTRA/EEG)

MODERN

#1

SUGAR RAY

Fly (LAVA/ATLANTIC)

★★★ AIRPOWER ★★★

FOO FIGHTERS • *Everlong* (ROSWELL/CAPITOL)

GOING FOR AIRPLAY

CLOSER • *Let Her Go* (REVOLUTION)
COOL FOR AUGUST • *Trials* (WARNER BROS.)
DEUS • *Little Arithmetics* (ISLAND)
DOG'S EYE VIEW • *Homecoming Parade* (COLUMBIA)
DOWN BY LAW • *Question Marks And Periods* (EPITAPH)
FOREST FOR THE TREES • *Dream* (DREAMWORKS/GEFFEN)
HEADSWIM • *Hype* (550 MUSIC)
JUNKSTER • *Mr. Blue* (RCA)
LOVE SPIT LOVE • *Long Long Time* (MAVERICK/WARNER BROS.)
BRENDAN LYNCH • *Wonderful* (MERCURY)
LUNA • *Ihop* (ELEKTRA/EEG)
MOIST • *Resurrection* (ARISTA)
BLAKE MORGAN • *Lately* (N2K)
MPX • *Chick Magnet* (TOOTH & NAIL/A&M)
SEVEN MARY THREE • *Lucky* (MAMMOTH/ATLANTIC)
SILVERCHAIR • *Cemetery* (EPIC)
SIZE 14 • *Claire Danes Poster* (VOLCANO)
PAUL WELLER • *I Should Have Been There To Inspire You* (ISLAND)

TRIPLE-A

#1

SARAH McLACHLAN

Building A Mystery (ARISTA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

Are Triple-A Stations Less Passionate? Or More Mature?

by Marc Schiffman

Have triple-A stations lost their passion for new music? It's a question that Island East Coast VP of promotion Jeff Appleton raised last month in St. Paul, Minn., at the 22nd annual Conclave meet. Key to Appleton's argument was a recent promo tour where modern adult stations gave his artist a warmer reception than triple-A did. He also decried the lack of calls from stations that were excited about new product. But other format observers say triple-A's new agenda just means the format is growing up—not growing jaded.

"In years past, when I've done any kind of promo tour, the triple-As were more than open to having bands come by, meeting them, playing for their staff, that type of thing," said Ap-

leton. "What I found really amazing this time around is that not only just the modern ACs but even the top 40s were much more open to having us bring the band by, letting them play for the staff, and in a couple of cases, stations actually put them on the air."

"I don't want to put [triple-A stations] all in one category," he adds, "but a number of them in the major markets—stations in the past that had been so open—[had] a very closed-door policy."

Contacted after Conclave, Appleton decried the lack of calls to his office from programmers eager to support a project. "Maybe it's just the records I've had at the time," he says, "but I can't remember [anyone calling] other than probably the one that still does it . . . Bruce Warren at

Continued on page 6



LONG LONG TIME

THE NEW SINGLE AND VIDEO FROM THE FORTHCOMING ALBUM
TRY SOME EATONE

ALREADY ON:

KNDD
91X

XHFM
WHFS

99X
KXRK

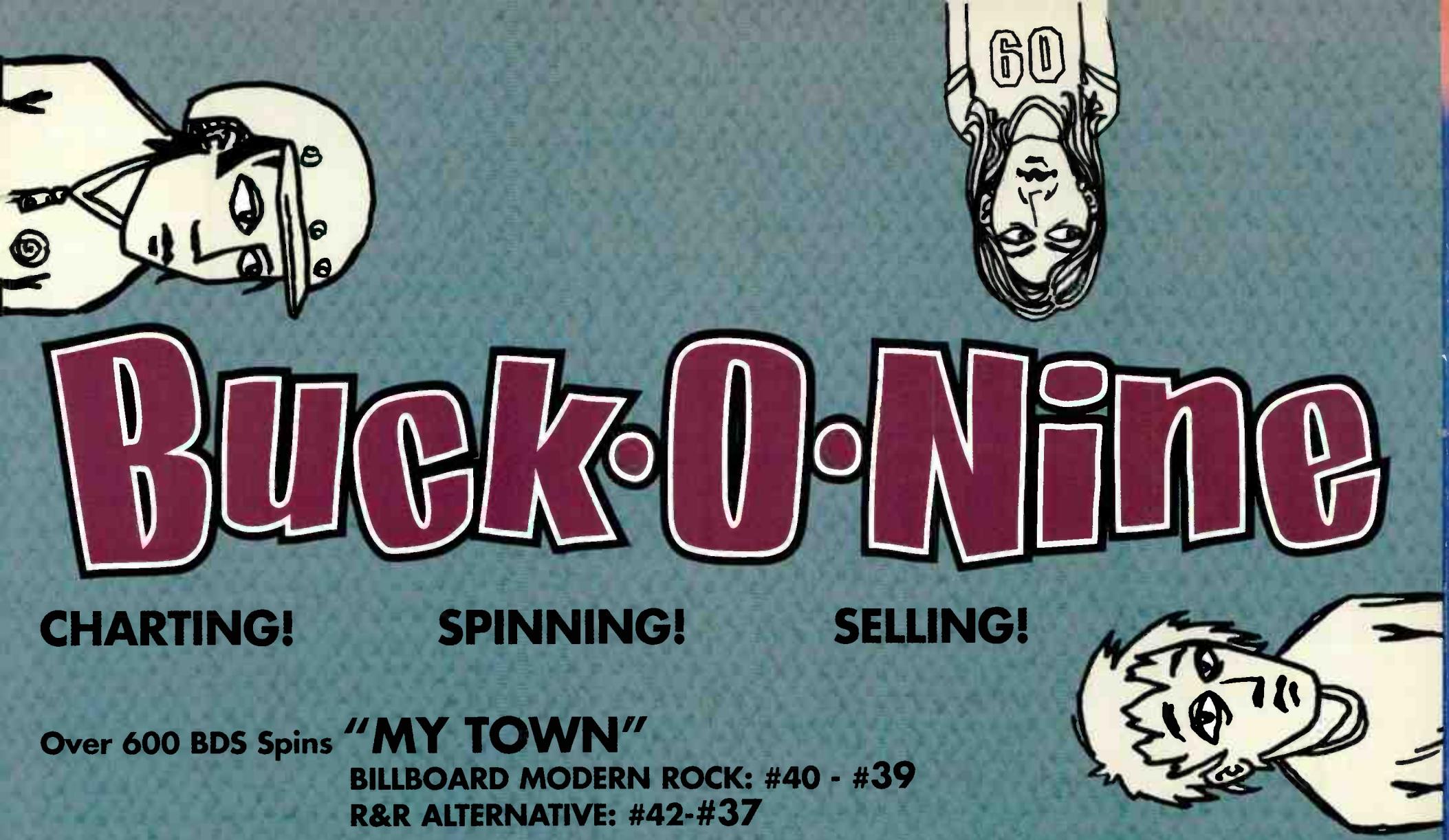
KFRR
KEDG

WBZU
KDGE



PRODUCED BY BEN GROSSE WITH RICHARD BUTLER AND RICHARD FORTUS.
MIXED BY BEN GROSSE. MANAGEMENT: 3 A.M.

©1997 MAVERICK RECORDING COMPANY
www.maverickrc.com



BUCK-O-NINE

CHARTING!

SPINNING!

SELLING!

Over 600 BDS Spins **"MY TOWN"**

BILLBOARD MODERN ROCK: #40 - #39
R&R ALTERNATIVE: #42-#37



HEATSEEKERS: *22 - *16

Alternative Heatseekers: *8 - *6

Heatseekers/Pacific: 6 - 5

Heatseekers/Mountain: 10 - 5

Heatseekers/Northeast: D - 21

Heatseekers/South Atlantic: 44 - 18

Heatseekers/W. N. Central: D - 36

Soundscan sales: 4062-5065

LATE
BREAKING ADDS:
WXRK
WAQZ
KICT
WRXQ

THE ALBUM **TWENTY-EIGHT TEETH**

SPINS (Rank)	SOUNDCAN (Rank)
Los Angeles	
KROQ 20x (#15)	1082 (#55)
KLYY 11x	
San Fran/San Jose	
LIVE 105 19x	281 (#150)
KOME 25x (#16)	
Washington/Balto	
WHFS 22x (#13)	DC: 340 (#89)
DC-101 7x	Balto: 176 (#68)
Houston	
KTBZ 14x (#14)	64-111
Seattle	
KNDD 10x	52-67
San Diego	
91X 28x (#9)	325 (#32)
XHRM 17x	
Phoenix	
KZON 13x	139 (#110)
KEDJ 20x	
Denver	
KTCL 23x (#13)	171 (#117)
Milwaukee	
WLUM 13x	13-32
Providence	
WDGE 12x	94 (#95)
Salt Lake	
KXRK 13x	43-55
Buffalo	
WEDG 17x	31-59
Omaha	
KGDE 21x	42 (#98)
Las Vegas	
KXTE 16x	70 (#83)

And dig these new adds:

KRZQ WKRL WCYY
KNRX KQXR



Somerstein To East Coast Account Spot

Billboard Magazine Group sales manager Jeff Somerstein is named Eastern U.S. advertising account manager for Top 40 Monitor and Rock Airplay Monitor. His first day in the new post will be Aug. 18.

A three-year veteran of Billboard, Somerstein was handling the sale of group subscriptions for Billboard magazine and



SOMERSTEIN

the four Airplay Monitors. He previously worked four years at sister company Competitive Media Reporting. He is a graduate of the State University of New York College at Oneonta.

Chancellor Picks Up The Peak

Chancellor Radio Broadcasting (soon to be half of the forthcoming Chancellor Media merger) has picked up modern KXPK (the Peak) Denver in a \$26 million deal. The Peak will be the company's fifth Denver FM, paired with modern-leaning top 40 KALC (Alice 106), among others. The deal is projected to close early next year and will be preceded by an LMA. Graham Satherlie, GM of KALC and AC KIMN, will pick up Peak GM duties.

BUSINESS: NEW ARBITRON FRACAS

Arbitron met with several L.A. GMs last week to discuss the alleged undersampling of several ZIP codes in that market during the spring. Arbitron won't reissue the book but will reportedly send a letter of explanation to the ad community.

Michael Powell, chief of staff of the Justice Department's Antitrust Division, and the son of retired Army Gen. **Colin Powell**, has been nominated to the FCC. He'd succeed **Rachelle Chong**.

Eclipse Broadcasting deals modern adult WBZN Bangor, Maine, to RHFM, parent of crosstown country WQCB. The \$500,000 deal is preceded by a time brokerage agreement. WBZN sales manager **Greg Carpenter** exits.

MANAGEMENT: GILLMORE LBJS GM

With the LBJS merger in Austin, Texas (Rock Airplay Monitor, Aug. 1), Scott Gillmore, GM of modern KROX and triple-A KGSR, adds album KLBJ-FM to his oversight. The LMA that Sinclair had with modern rival KNCC (currently simulcasting KROX) will dissolve at the end of August, with Simmons Family Inc. picking up KNCC in a \$2 million deal.

Modern KLYY (Y107) Los Angeles GSM David Howard becomes VP/station manager.

Album WKQZ Saginaw, Mich., GM Mike Thomas moves to the VP/GM position at 62nd Street sister stations WJXQ/WWDX Lansing, Mich. Nancy Dymond, former GM for WIOG/WSGW/WGER under previous owner Fritz Broadcasting, is now VP/GM of the newly created 62nd Street Saginaw group, adding WKQZ, WMJK, and WMJA to her supervision. WKQZ PD Rick Church exits.

Andy Graham, president of WKDD/WTOU Akron, Ohio, becomes GM for album KRKQ Des Moines, Iowa.

Classic rock WWRX Providence, R.I., LSM Jake Demmin becomes GSM of WWRX and oldies sister WWBB. WWRX senior account executive Alison Sawhill rises to LSM at the station.

PROGRAMMING: TAMPA MODERN ADULT

Adult top 40 WMTX (Mix 96) Tampa, Fla., shifts to modern AC as Star 95.7. The station has dropped the syndicated Scott Shannon and Todd Pettengill show, as well as most of its other air staff. PD Chuck Morgan is accepting T&Rs.

Jeff Pollack becomes corporate consultant for SFX Broadcasting. At SFX's Dallas properties, album KTXQ and AC KBFB, Connecticut Radio Network's Doug Harris signs

on as promotion and marketing consultant, reuniting him with GM Pat Fant and creative services director Whitten Pell. The three used to work together at album KLOL Houston.

Steve Young, former PD of WNEW New York, is now consulting dance outlet CING (Energy 108) Toronto and serving as its acting PD for the moment.

Classic rock WBGG Miami APD/afternoons John Rozz joins album WBYR Fort Wayne, Ind., as OM.

PEOPLE: STERN IN CANADA

Howard Stern makes his first foray into international radio (unless you count having been broadcast to San Diego from Tijuana, Mexico), adding Montreal heritage rocker CHOM to his list of affiliates Sept. 2. Stern replaces Peter Marier and Andrew Carter, who return to afternoons, replacing Ken Conners. Maria Coletta from classic rock CFWF (the Wolf) Regina, Saskatchewan, is the new

midday host at CHOM.

KSD St. Louis MD/afternoon jock Jay Philpott joins the active WBOB (Real Rock 100.3) Minneapolis team as MD/middays. Album KEZO (Z92) Omaha, Neb., jock Dan Duffy joins WBOB for nights.

Classic rock KRXF Denver morning men Lewis and Floorwax have re-signed with the station for another three years.

After a few weeks of tryouts in the shift, album KYS Kansas City APD Slacker is officially teamed with P/T Doug Medlock for middays. Crosstown modern KCHZ (Z95) morning woman Charlie Kayle picks up Medlock's P/T duties.

Modern WNCW Asheville, N.C., morning news anchor Linda Osbon adds the newly created title of APD for operations, replacing the OM position formerly held by PD Mark Keefe.

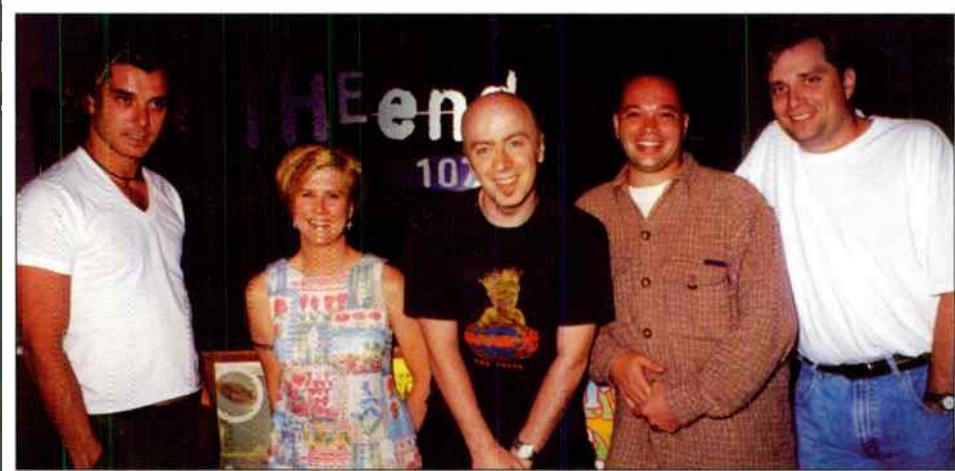
At modern AC KTNP Omaha, APD/afternoon jock Carrie Benjamin and midday Tony Matteo team for mornings, replacing Kim and Terry. P/T Rachel Adams moves into middays, and former KZIO Duluth, Minn., morning jock Chris Holland comes aboard for afternoons.

Jeff Meister leaves Pittsburgh, where he was doing P/T work for classic rock WZPT (the Point) for nights at album WRKT Erie, Pa., where he replaces the recently exited Cassie.

Album WZMT Scranton, Pa., has launched a new Sunday-night specialty show, "Ultra Sonic Burn." It needs service on all major- and indie-label modern, ska, heavy metal, and other rock-related product. Send all product to the attention of Mike Naydock at the station's new address: 600 Baltimore Drive, East Mountain Corporate Center, Wilkes-Barre, Pa. 18702. The new phone number is 717-824-9000. PD Aaron Roberts is still seeking an MD/night jock. Send your package to the above address.

Jim Villanueva, last producer of Global Satellite Networks' "Rockline," has resurfaced as associate director of Album Network's broadcast department.

Am-Bush-ed At The End



Modern KNDD Seattle PD Phil Manning and MD Kim Monroe played host to two members of Bush, and they've got the photo to prove it. Shown, from left, are Bush's Gavin Rossdale, Monroe, Bush's Nigel Pulsford, Manning, and Interscope's Tom Starr.

PERSONNEL FILE

BY STEVE GRAYBOW

Three Promoted To Top A&M Posts

A&M appoints Charlie Londono to the position of national director of triple-A promotion, Scot Finck to national director of top 40 promotion, and Jay Hughen to national manager of alternative and college promotion. Londono was formerly national director of alternative promotion West Coast, Finck was senior director of national promotion, and Hughen was most recently national director of college promotion for the label.

It's official: Elektra VP alternative promotion Matt Pollack becomes V2 head of promotion ... Former Way Cool Music national director of alternative promotion Roze Braunstein joins Immortal Records as VP of promotion. Meanwhile, former modern XETRA-FM (91X) San Diego PD Mike Halloran joins Way Cool in a promotion/marketing capacity yet to be determined. At Guardian, Diane Lockner joins as associate director of promotion from SW Networks.

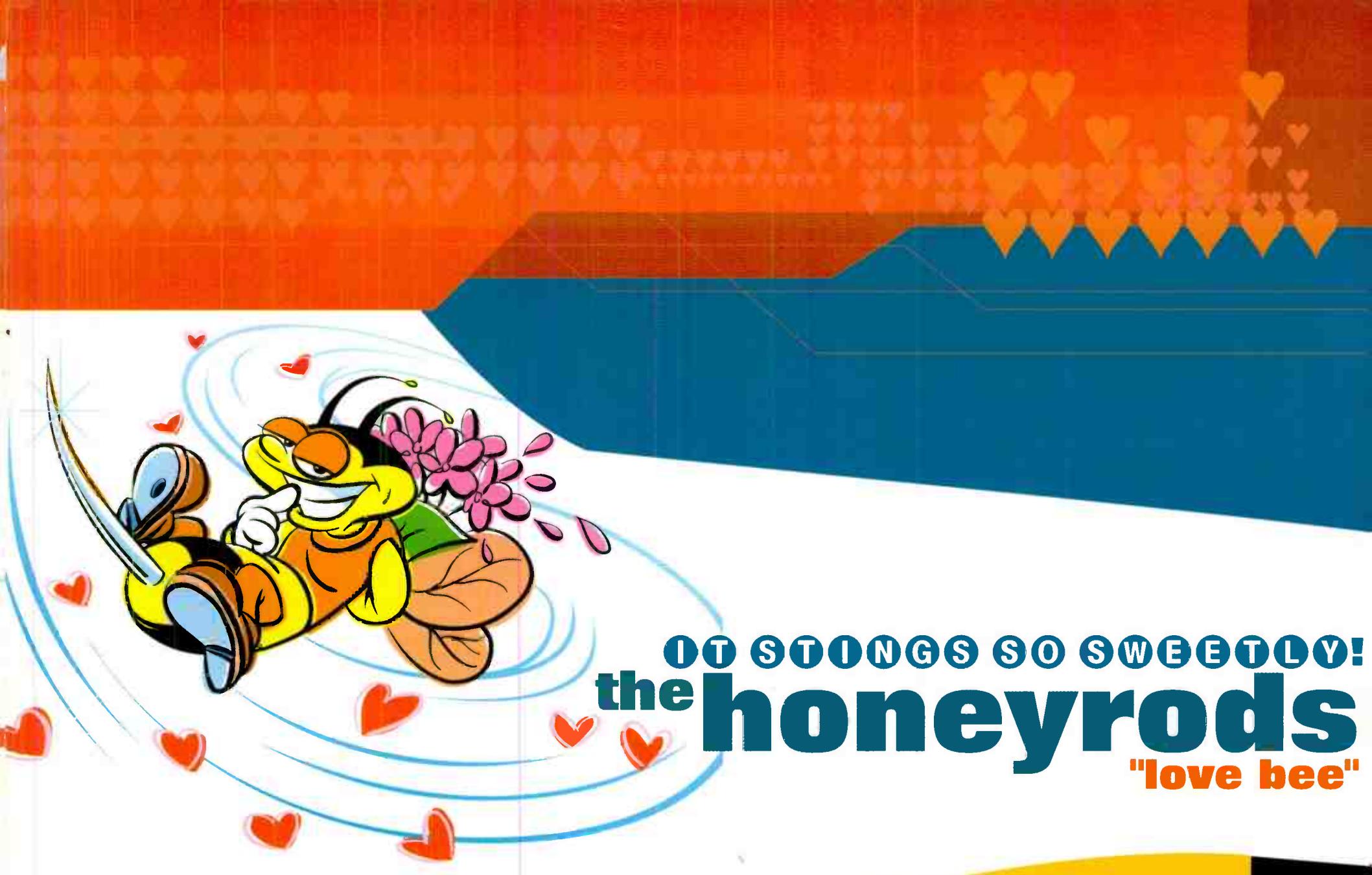
Minneapolis regional Cherise Gambino shifts from MCA to Mercury ... Trish Merello exits her MCA L.A. local gig; reach her at 818-883-2270. Greg Marella, formerly of Red Ant, takes her place ... Roadrunner ups VP/GM Jeb Hart to senior VP of acquisitions and business development.

Paul McCartney, Sting, and Elton John will appear at a Sept. 15 concert at London's Royal Albert Hall, according to Billboard Bulletin. Organized by producer George Martin, the show will benefit victims of the volcano that has ravaged the Caribbean island Montserrat ... Look for David Lee Roth's tell-all autobiography "Crazy From The Heat" to hit stores this fall.

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Aug. 9	WBTZ Columbus, Ohio	Fifth Anniversary Concert	Blitz Band, Megadeth, Misfits
Aug. 9	WRZX Indianapolis	Third Annual X-Fest	Artificial Joy Club, Better Than Ezra, Bloodhound Gang, Gravity Kills, Local H, Matchbox 20, Reel Big Fish, Sugar Ray, Vents, Why Store, Wilco
Aug. 10	WBTZ	Fifth Anniversary Concert	Alice Cooper, Dokken, Slaughter, Warrant
Aug. 16	KUFO Portland, Ore.	Second RockFest	Bill Prescott's Chode, Cool For August, Corrosion Of Conformity, Days Of The New, Drain S.T.H., Sammy Hagar, Gary Hoey, Local H, Naked, Nixons, Seven Mary Three, Sugartooth
Aug. 23	WDHA Morristown, N.J.	Clam N' Jam 3	Coward, Naked, Purple Earth, Screamin' Cheetah Wheelies, Sweet Vine, Throwan Rocks
Aug. 23	WPLT Detroit	Planet Fest	Better Than Ezra, Caulfields, Paula Cole, Cowboy Mouth, Echo & the Bunnymen, INXS, Matchbox 20, Michael Penn
Aug. 30	KTBZ Houston	Buzz Fest '97	Artificial Joy Club, Buck-O-Nine, Cowboy Mouth, Matchbox 20, Abra Moore, Silverchair, Toy Subs
Sept. 6	WRCX Chicago	RockStock	Brother Cane, Cracker, Days Of The New, Faith No More, Fat, Gravity Kills, Helmet, Joan Jett, Jimmie's Chicken Shack, Local H, Nixons, Seven Mary Three, Silverchair, Soak, Veruca Salt
Sept. 7	KMYZ Tulsa, Okla.	Edgefest	Faith No More, Smashmouth, Sugar Ray

To include your station's concert information in Rock Concert Monitor, call Marc Schiffman at 212-536-5065, fax 212-536-5286, or E-mail mschiffman@billboard.com



IT STINGS SO SWEETLY:
the honeyrods
"Love bee"

New This Week:

KWOD	WRXR	KFTE
WMAD	WDST	WOSC
WJRR	KNCN	WKLQ
KYYS	KRQR	KTUX

Already Buzzing:

WKDF	KGDE	WNFZ
KEDJ	WBZF	KBRS
DC101	WTAO	WSFM
WRRV	WQKK	WQWK
WCPR	WRCQ	KZBB
KFMX	KEYJ	

After earning a huge following in their Nashville home base, the honeyrods came barreling toward a nationwide audience with their self-titled Capricorn Records debut album which was recorded at producer Matt Hyde's North Vine studio.

Two self-produced releases, a self-titled 1995 EP, and the "Cha, Cha, Cha" EP, set the stage for the honeyrods major label debut, and a spot on the ESPN X Games Xperience Tour in Spring 1997.



Management: Stephen C. Norris

Booking Agency: John Dittmar/Pinnacle Entertainment



© 1997 Capricorn Records

Manufactured And Marketed By Mercury Records, A PolyGram Company

web site : <http://www.capri.com.com>

Are Triple-A Stations Less Passionate? Or More Mature?

Continued from page 1

[triple-A WXPN Philadelphia], who listens to so much and takes the time and calls up and goes, 'Look. We really, really love this particular artist. We want to get behind it. Let us know what's going on. Let us know when they're coming.' I mean, really, genuinely excited. Other than Bruce, I can't think of the last person that called me and said, 'Hey. We heard this record and we really love this and we want to put together a game plan. We want to help you break this artist. We want to be a part of it.'

Appleton allowed that PDs might have other things on their minds in this Telecom Act age. (WRIT [Radio Lightning] Nashville PD Jessie Scott, responding to Appleton's charges, noted that broadcasters now have to worry about "who's taking you over and what your focus is and whether you're fighting for your life.") "I certainly understand that," Appleton says. "What concerns me is seeing these stations suddenly cut themselves off from [paying attention to music]."

Appleton sees triple-A as "in a state of transition, trying to figure out exactly where it fits in with every other format. I think at this point, forget about the formats, be passionate about something . . . If you lose sight of the big picture and concentrate on that small picture, then you're going to lose the whole thing," he warns.

COOK: TRIPLE-A WILL BE MAGIC AGAIN

Capricorn VP Jeff Cook, asked to respond to Appleton's comments, says, "It's more a matter of evolution [in] that triple-A radio in many cases has come to the realization that they have to be more formatically consistent with what they do than they were before. It's growing up and maturing, and there's very much a conservative pattern that is developing at the format . . . Because the format's evolved, their priorities are different, and the kinds of music they are gravitating to has changed a bit. It's not a singer-songwriter format anymore. And that has a lot to do with it."

By contrast, he says, "modern AC might be quicker to embrace an act that's new and coming out on the road, because it's newer to them. They haven't been doing this. For the life of triple-A, they've been a very artist-friendly format. Modern AC is just getting its feet wet, starting to interact with artists more. They're becoming very aggressive, whereas it was a very passive format before . . . Everybody's trying to put their brand on artists. And everybody's trying to do it earlier and earlier in the expectation there'll be some loyalty."

Similarly, Appleton says that because modern AC is "a conglomerate of so many formats, maybe they're just out there trying to find something that's their own artists and gravitating to those, and if they happen to be at other formats, so be it. But maybe there's something that's going to come across that they can grab on to."

Cook notes that modern AC and triple-A are cycling through phases. At its core, modern adult is still "a CIIR format that's superserving a segment of the audience, and it will end up being conservative again," he says. On the other hand, "the triple-A format will always be more artist-oriented than any other format. They're in the midst of a change and an evolution, and they maybe overreacted and swung too much the other way . . . I expect that will readjust, and they will always be in my opinion more artist-friendly than virtually any format out there."

TRIPLE-A RESPONDS

WTTS Indianapolis PD Rich Anton has a similar take on the triple-A/modern AC lifecycles. "A lot of the time, the triple-A, when it was new in the market, did all kinds of crazy things. Let's have the bands on live and have a very wide and broad playlist to attract attention," he says. "I think triple-A has discovered along the way that it's more than just the music."

Asked about the "artists on-air" issue, Anton says, "I don't think that triple-A has necessarily lost its passion." Instead, he says, "we're

[more] selective . . . than what we were three years ago, when anybody coming through town could come on the air. I've become more sensitive to the real wants and needs of my audience. I always look at it as if that was the best thing to do for your radio station, regardless of format."

For Anton, this is not about a lack of passion in triple-A but an increase in focus. "The much more focused approach to triple-A radio in Indianapolis that we have laid down I believe is paying off," he says. "We're a consistent player now. We're not up and down and fluctuating. We're as good as we are today with the current game plan and based on doing a conservative, focused approach."

Anton compares the modern adult and triple-A formats to kids vying for their parents' attention. "Modern AC is doing everything they can to maybe steal a little bit of the thunder away from the attention triple-A was getting," he adds.

WRIT's Scott defends her format's passion, claiming triple-A is still "breaking this music for the most part, still wanting to appeal to adults, so we don't want to ram it down people's throats to the tune of 55 plays a week. We're going to spoon-feed it, we're going to work it texturally into the wealth of music that is in our catalog. And we are going to play it earlier [than modern AC]."

A STEPCHILD'S REVENGE?

And Scott, like many triple-A PDs, feels that triple-A was already being shortchanged by labels in favor of modern AC. "We play something and we give it a home and we nurture it for a year and then one of these stations that is targeted for 25- to 34-year-olds comes on and plays it 55 times a week, and we lose our toehold and the interest of the artist [who is] going global, and there is no homage paid to us."

And another PD, who asked not to be named, suggests that if the passion is gone, it's because the labels have changed the game on triple-A. "If you look at how triple-A has been positioned in the last couple of years by the labels, we've been told to get out of the mode of listening to albums by being fed tracks. Back in the old days . . . [people could] talk about taking a stack of records home and going through it and listening and finding a track and putting it on the air. It's a different world today . . . The format that's been there doesn't exist anymore."

As for the issue of stations not calling labels about new music, that PD terms this accusation "totally the pot calling the kettle black . . . We add a record, and nobody even pays attention. Call me up and say, 'Hey, cool. You added the record.' It goes both ways . . . I really try very hard to surprise people and go home with records and bring 'em in on Monday and add things out of the box or before the box even, and I can't tell you how many times I don't get a phone call from a label saying, 'Wow. That was really cool.'

"It amazes me that there are some labels out there that are so ill-equipped to do the i's. Or you add it and you get the initial call and then you don't hear from them for four weeks," the PD adds.

Appleton insists he's willing to answer radio's gestures of support in kind. "When you talk about trying to work with the labels—time buys and all that stuff—you find something you're passionate about, you let the label know," he says. "I feel very strong. I know I would, and I probably speak for all the other labels out there. I'd be more than happy to work with a station that expresses their passion for a record and really wants to get behind it and help out. We'll be there."

"As important as it is that they play the record, it's as important, if not more important, that they really want to break it and tell me that they're not just making a 12-week commitment to see what happens, that they believe in the long-term and 'forget about the national picture and everything else. This is something that we feel fits us, and we want to work with Island Records on breaking this artist.'

MONITOR PROFILE

With 98 Rock On The Right Path, Jacor's Hardin Hopes Thunder Will Roll

When Brad Hardin arrived at WEBN Cincinnati, it was a dream come true for someone who started in radio in nearby Louisville, Ky., while still in high school. Hardin had wandered into the Jacor tornado that sucks up talent wherever it goes and redistributes it across the country. Hardin ended up transferring from the PD seat at WEBN to the controls of Tampa, Fla.'s active rock WXTB (98 Rock) and classic rock WTBT (Thunder 105.5) as OM.

Job one upon his arrival was to "refocus the music on XTB to make it 25-34," Hardin says. "We would still play some of the 18-24 stuff, but do we need to play Marilyn Manson in morning drive? I don't think so. We can still play it at night . . . So, we stepped it back and created the center sound for the radio station, consisting of Van Halen, Rush, AC/DC, Aerosmith, Led Zeppelin. And with the '90s stuff, the center sound from Alice In Chains, Soundgarden, and STP, and we just made sure that if we played some-

pealed much more to a male audience than a teen, female-leaning audience. So, we put Bubba on in mornings, and it caught fire immediately. It was the biggest buzz in the market.

"We like to position his show as the things that guys talk about when girls aren't around, stuff you talk about on the golf course or at the gym or whatever . . . When he took over mornings, it was ranked 12th 25-54. After the winter book, it was eighth, and after the spring book, he was third, two-tenths away from being second."

But of course the missing piece for any station in the Jacor family was the attitude promotions the group is so well-known for. "98 Rock is definitely the male, testosterone radio station," Hardin says. Aside from the obligatory pregnant bikini contests, "we do the boob jobs. We're doing the Triple-X games here soon, a takeoff of the X games, at a nudist colony."

Hardin has also "let the other jocks express their creativity. Before, they were just 'read these liners, read these liners,' and a lot of them were frustrated. I said, 'Open it up. If you go too far, and you do something wrong, I'll tell you and tell you to come back. I'd rather you try and fall down than not try at all.'

Hardin thanks Spice Girls for helping 98 Rock find its place in the market. Two years ago, WFLZ went through a much-publicized switch from rhythmic top 40 to a more modern rock-driven mainstream format. "That's the kind of top 40 music that was out at the time," Hardin notes. "Now, there's Spice Girls and things like that that are rhythmic, and that's the things they're playing."

Now that WXTB is on the path Hardin intended for it, he's preparing his second chapter, the Thunder remake. That station's gotten a little more wiggle room lately. Hardin says, "When I got to the market, [WHPT] (the Point) was pretty much a triple-A/classic rock hybrid kind of radio station. Since then, they've moved it into more of a triple-A direction. They've had a real nice book, because the station's a lot more focused than it was before."

The first thing Hardin did with Thunder was slash its 800-song library down to a manageable 400-500 tracks. "We just tightened it up, big time," he says. "It's a 6,000-watt radio station with a 2.9 share, the highest ratings that it's had. And we're getting ready to go full power, 100,000 watts on that thing by Sept. 1. So it's probably going to beat XTB in the fall book, because we're going to market it heavily, and there's such a hunger and hole in this market for classic rock. Because, if you look back over the years, even the last two or so years of YNE, they were battling XTB, and it was like, 'Who could play the most new records first?' So, it's been five or six years since this market has had a classic-leaning rock station. So, it's going to be on fire. It's going to be huge."

MARC SCHIFFMAN

thing new, we always came back to that center sound. And it has helped out the radio station."

98 Rock finished the spring book with a 4.8-5.3 rise, for sixth place in the market and Tampa's highest-rated rock signal. Here's a 3 p.m. sample hour on WXTB: AC/DC, "Highway To Hell"; Creed, "My Own Prison"; Rush, "Tom Sawyer"; Offspring, "Gone Away"; Metallica, "The Unforgiven"; Van Halen, "You Really Got Me"; Megadeth, "Trust"; Pearl Jam, "Alive"; Led Zeppelin, "Rock and Roll"; Alice In Chains, "Man In The Box"; Stone Temple Pilots, "Interstate Love Song"; and Tool, "H."

Next up was mornings. While 98 Rock was still under the Citicasters umbrella, top 40 WFLZ (now 98 Rock's sister) beat WXTB among men 18-34 in mornings. "One of our first goals was to get those men back, so we put a product on that appealed to them . . . The station never had a morning show—never, ever—over the years. We wanted to put a high-profile morning show on XTB, and we had Bubba the Love Sponge who was doing nights at FLZ for years and was ready to do mornings. He's a rock guy at heart, and his content always ap-

EDITOR IN CHIEF: HESTON HOSTEN
EDITOR: SEAN ROSS
MANAGING EDITOR: MARC SCHIFFMAN
MAINSTREAM ROCK/TRIPLE A CHART MANAGER: ANTHONY COLOMBO
MODERN ROCK CHART MANAGER: MARK MARONE
MODERN ADULT CHART MANAGER: STEVE GRAYBOW
WRITER/REPORTER: DANA HALL
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: ALEX VITOLIS
EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
EDITORIAL PRODUCTION: MADELINE CARROLL, SUSAN CHICOLA, MARC GIAQUINTO, SARAH JOHNSON, MARIA MANLICLIC
COPY EDITOR: CARL ROSEN
ADVERTISING PRODUCTION MANAGER: LYDIA MIKULKO
ASSOC. ADVERTISING PRODUCTION MANAGER: CINDEE WEISS
ADVERTISING ART DIRECTOR: RAY CARLSON
ADVERTISING PRODUCTION ARTIST: SHIRA HALFON

©1997 BPI Communications
 1515 Broadway, New York, NY 10036 212-764-7300
 For subscriptions call: 800-722-2346
 Airplay Monitor reporting panels are based solely on a station's musical content.

GENERAL MANAGER: JON GUYN
ACCOUNT MANAGER: GARY NUELL
ADVERTISING SERVICES MANAGER: ALYE ZIGMAN
SALES ASSISTANTS: EVELYN ASZODI, ERICA BENGTSON, TODD MAYCHER
EDITORIAL ADVISER: TIMOTHY WHITE
PRODUCTION DIRECTOR: MARIE GOMBERT
DIRECTOR OF MARKETING: ELISSA TOMASETTI
CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
VICE PRESIDENTS: KAREN OERTLEY, ADAM WHITE
DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
BUSINESS MANAGER: JOELLEN SOMMER

SIZZLEPAK

pick up some beer, stay at home, and stare at my . . .

CLAIRES DANES POSTER

From the self-titled full length album • Produced by Mike Clink

Impacting Modern Rock this week!

Way early adds:

KXTE	KPOI	KMBY
WOSC	KZTX	WWGZ

Going for a fit:

Q101	10x
KEDJ	5x

Top requesting:

Q101	KXTE
------	------

On tour now!



GREATEST GAINERS

Strongest Increase In Airplay This Week

MAINSTREAM ROCKINCREASE
IN PLAYS

SAMMY HAGAR • <i>Marching To Mars</i> (THE TRACK FACTORY/MCA)	+278
KTAL +21, WZAT +18, WBOB +17, KYYS +16, WLZR +16, WLVQ +15, WZZO +13, WIMZ +13, KEZO +12, WTUE +12	
GENESIS • <i>Congo</i> (ATLANTIC)	+218
WMMR +17, WKLC +16, WIMZ +16, KMXJ +15, WWDC +13, KEZO +12, KDKB +11, KQRS +11, WPLR +10, KXUS +8	
DAYS OF THE NEW • <i>Touch, Peel And Stand</i> (OUTPOST/GEFFEN)	+180
KEGL +13, WDHA +11, WXRA +11, KSJO +11, KIOZ +10, KLBJ +9, WRXL +9, KTXQ +9, WIXV +8, WJRR +8	
MIGHTY JOE PLUM • <i>Live Through This (Fifteen Stories)</i> (ATLANTIC)	+161
KEZO +19, WXRA +16, KOMP +9, KDKB +9, KBPI +9, WCCC +8, WYSP +7, KTUX +7, WTPA +7, WSTZ +6	
FOO FIGHTERS • <i>Everlong</i> (ROSWELL/CAPITOL)	+142
WZAT +19, KUFO +13, WIYY +13, KEGL +13, KISW +8, KILO +7, KIOZ +7, KISS +7, WARQ +6, KQRC +6	
METALLICA • <i>Bleeding Me</i> (ELEKTRA/EEG)	+141
KEGL +22, KYYS +20, KBPI +18, WZTA +17, WZMT +13, WTFX +13, WNCD +7, WTPA +7, KLBJ +7, WHJY +6	
CREED • <i>My Own Prison</i> (WIND-UP)	+140
WZAT +17, WMMS +17, WZTA +16, WJRR +13, KIOZ +12, WNOR +12, KAZR +11, WXTB +10, KTUX +6, KILO +5	
CRY OF LOVE • <i>Sugarcane</i> (COLUMBIA)	+138
WZAT +15, WAPL +11, WRCX +10, WIOT +10, WIMZ +10, KFRQ +9, WRDU +9, WBAB +9, WPLR +8, WWDC +7	
GOO GOO DOLLS • <i>Lazy Eye</i> (WARNER SUNSET/WARNER BROS.)	+129
KTUX +12, KRZR +11, KUFO +9, WIYY +9, KUPD +9, KQRC +8, WAAF +8, WDHA +7, WARQ +6, WJRR +6	
THE OFFSPRING • <i>I Choose</i> (COLUMBIA)	+129
WXRA +12, KRAD +10, KTUX +9, WBZX +8, WRCX +8, KQRC +7, WZTA +7, KRZR +7, WCKW +6, WARQ +5	

MODERN ROCKINCREASE
IN PLAYS

FOO FIGHTERS • <i>Everlong</i> (ROSWELL/CAPITOL)	+290
KNDD +25, KROX +18, WENZ +18, XHRM +16, WCYY +15, WPLA +14, KCXX +13, WEND +12, WRLG +12, XTRA +12	
SMASH MOUTH • <i>Walkin' On The Sun</i> (INTERSCOPE)	+290
WKRL +20, KCXX +16, KLZR +14, KEGE +13, WCYY +12, WMRQ +12, WRZX +11, CFNY +11, CIMX +10, WGRD +9	
FILTER AND THE CRYSTAL METHOD • <i>(Can't You) Trip Like I Do</i> (IMMORTAL/EPIC)	+241
KEGE +12, WXNR +11, KROX +11, KKDM +11, WRXQ +11, KNRX +9, WQBK +9, WEQX +9, WCYY +8, KPNT +8	
FIONA APPLE • <i>Criminal</i> (CLEAN SLATE/WORK)	+211
KNRK +21, KJEE +20, KGDE +17, KTOZ +16, WXNR +15, WBZU +13, WNNX +13, XHRM +11, WQXA +10, WKQX +10	
BECK • <i>Jack-Ass</i> (DGC/GEFFEN)	+207
WBTZ +20, WXZZ +18, CIMX +17, WEDG +15, WRLG +11, KGDE +10, KFTF +9, WBZU +9, WEND +9, XTRA +9	
THE MIGHTY MIGHTY BOSSTONES • <i>The Rascal King</i> (BIG RIG/MERCURY)	+193
CIMX +25, KMYZ +15, KEGE +13, KNRX +12, KTEG +12, KPNT +10, KEDJ +10, WFNX +9, WKRL +8, WQXA +7	
SUBLIME • <i>Wrong Way</i> (GASOLINE ALLEY/MCA)	+175
WEND +25, KNRX +18, WENZ +18, WQXA +17, KGDE +14, WKRL +11, KEGE +11, KAEP +10, KTCL +10, WBZU +9	
COUNTING CROWS • <i>Have You Seen Me Lately?</i> (DGC/GEFFEN)	+171
KXKR +28, WNNX +17, WQBK +15, WXNR +14, KICT +12, KFTF +11, KENZ +11, WEQX +10, WKDF +10, KNRK +8	
THIRD EYE BLIND • <i>Graduate</i> (ELEKTRA/EEG)	+161
KTOZ +20, KPNT +20, WENZ +13, KNDD +12, WRXR +12, WKQX +12, WROX +11, WQXA +11, KMYZ +11, KNRX +10	
SARAH MCLACHLAN • <i>Building A Mystery</i> (ARISTA)	+143
WPLT +23, WKDF +16, WQXA +13, WENZ +13, KKDM +12, KPOI +10, KFMA +10, KITS +9, WRLG +8, KTBZ +7	

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



TW	LW
1 Prodigy, Breathe	36 32
2 Matchbox 20, Push	29 19
3 Oasis, D' You Know What I Mean?	27 32
4 Sublime, Wrong Way	26 24
5 Sugar Ray, Fly	26 24
6 Fiona Apple, Criminal	25 17
7 OMC, How Bizarre	24 20
8 311, Transistor	18 14
9 Third Eye Blind, Semi-Charmed Life	16 14
10 The Verve Pipe, Villains	15 13
11 Live, Turn My Head	14 11
12 U2, Last Night On Earth	13 13
13 Jewel, Foolish Games	12 18
14 Reef, Place Your Hands	12 11
15 Tonic, If You Could Only See	11 12
16 Sheryl Crow, A Change Would Do You Good	11 14
17 Aerosmith, Hole In My Soul	11 16
18 Foo Fighters, Everlong	11 7
19 Reel Big Fish, Sell Out	10 6
20 Marilyn Manson, Man That You Fear	10 13
21 The Wallflowers, The Difference	10 16
22 Tool, Aenema	9 5
23 Dave Matthews Band, Crash Into Me	8 9
24 Sneaker Pimps, 6 Underground	8 7
25 The Mighty Mighty Bosstones, The Impression That I Get	7 1
26 Radiohead, Paranoid Android	7 16
27 Sarah McLachlan, Building A Mystery	7 6
28 Fiona Apple, Sleep To Dream	7 0
29 The Wallflowers, One Headlight	6 3
30 Fleetwood Mac, Silver Springs	5 0
31 No Doubt, Just A Girl	4 1
32 Local H, Eddie Vedder	4 4
33 Summercamp, Drawer	4 6
34 Primus, Shake Hands With Beef	4 5
35 Beck, Jack-Ass	4 0
36 Fleetwood Mac, The Chain	4 0
37 Sister Hazel, All For You	3 1
38 Mansun, Wide Open Space	3 0
39 Smash Mouth, Walkin' On The Sun	3 2
40 Bush, Personal Holloway	3 1

TRIPLE-AINCREASE
IN PLAYS

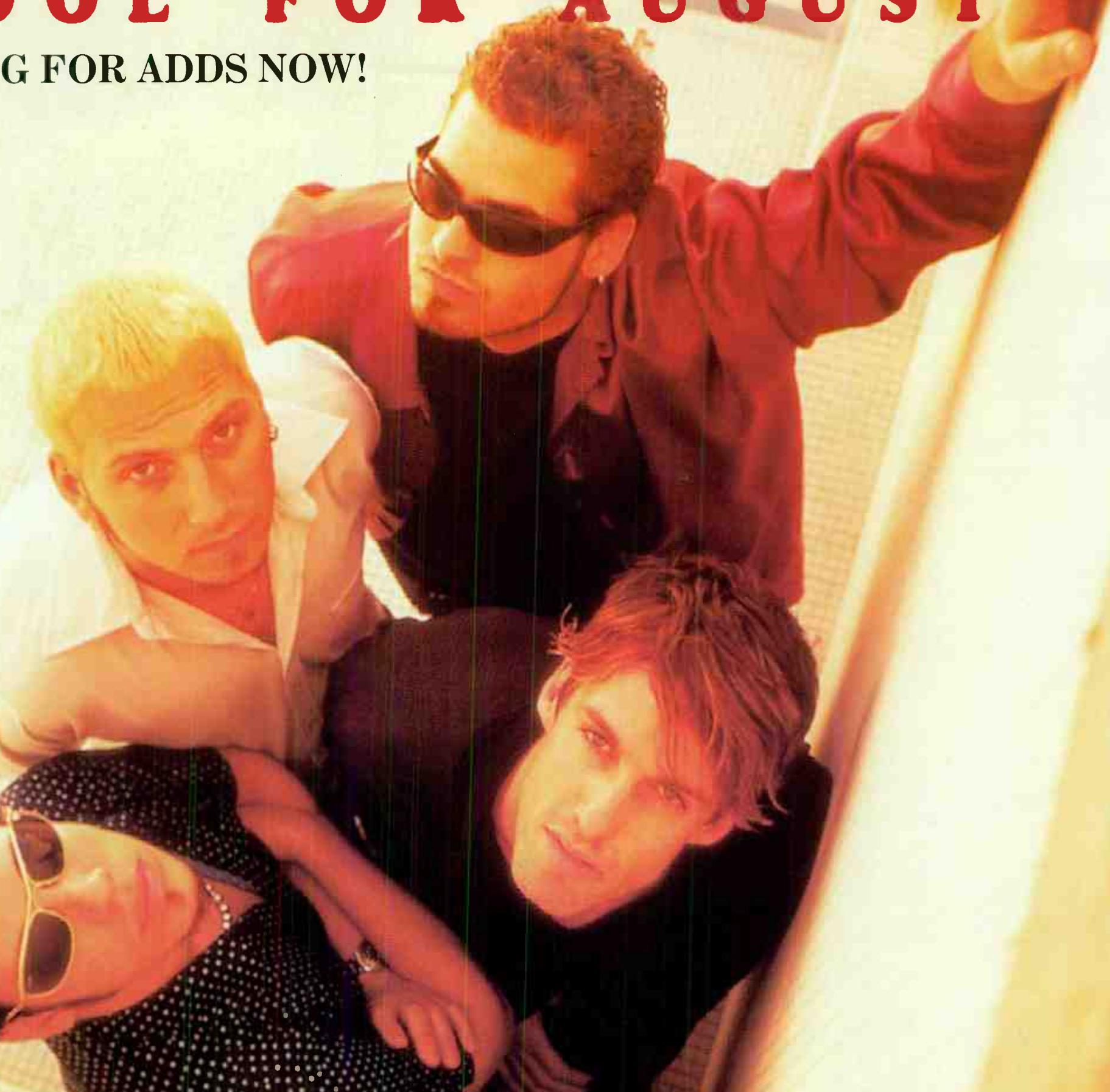
FLEETWOOD MAC • <i>Silver Springs</i> (REPRISE)	+101
WBOS +29, CIDR +26, WRLT +10, KGSR +9, WXRV +8, WXRC +8, WDOD +4, KKZN +4, KMTT +3, WTTS +2	
PAULA COLE • <i>I Don't Want To Wait</i> (IMAGO/WARNER BROS.)	+67
WJBX +19, WHPT +15, WXLE +11, KGSR +7, WRLT +5, WXRC -4, WKOC +3, KMBY +2, WTTS +2, KINK +1	
BLUES TRAVELER • <i>Most Precarious</i> (A&M)	+52
WMAX +14, WBOS +14, KGSR +11, KBCO +6, WNCS +2, KMBY +1, WJBX +1, CIDR +1, WRLT +1, WTTS +1	
TEENAGE FANCLUB • <i>Take The Long Way Round</i> (CREATION/COLUMBIA)	+43
WJBX +19, WVRV +7, WXRV +7, WNCS +3, WBOS +3, KGSR +3, KKZN +1, WMAX +1, CIDR +1	
SARAH MCLACHLAN • <i>Building A Mystery</i> (ARISTA)	+40
WBOS +19, KBCO +7, KMBY +6, WJBX +5, WHPT +5, WKOC +4, KMTT +3, WTTS +3, WDOD +2, KINK +2	
THE PRETENDERS • <i>Goodbye</i> (HOLLYWOOD)	+38
WJBX +12, WXRV +6, WXRC +5, KFOG +5, WXRT +5, CIDR +2, WDOD +1, KMBY +1, WHPT +1, WNCS +1	
JOHN FOGERTY • <i>Blueboy</i> (WARNER BROS.)	+37
WNCS +10, KFOG +9, KTCZ +6, KPIG +5, WRLT +4, WXRC +4, KMBY +2, KINK +2, CIDR +1, KMTT +1	
THE VERVE PIPE • <i>The Freshmen</i> (RCA)	+35
WBOS +19, WJBX +4, WKOC +4, WXLE +3, KXPT +2, WXRV +2, KMBY +1, WRLT +1, WTTS +1, WVRV +1	
WORLD PARTY • <i>Call Me Up</i> (THE ENCLAVE)	+34
KMTT +8, KTCZ +8, WRLT +7, WNCS +3, WBOS +2, WXRC +2, WXRT +2, WJBX +1, WMAX +1	
COUNTING CROWS • <i>Have You Seen Me Lately?</i> (DGC/GEFFEN)	+32
WMAX +16, KXPT +10, CIDR +6, WHPT +1	

Where it matters. When it counts.

AIRPLAY
Monitor

COOL FOR AUGUST

GOING FOR ADDS NOW!



TRIALS

The follow-up to the Top 15 song: "Don't Wanna Be Here"

The album: GRAND WORLD

Produced by: Matt Serletic

Management: Ross Schwartz for Building Management ©1997 Warner Bros. Records Inc. www.wbr.com



POWER PLAYLISTS

AIRPLAY
MonitorFor Week Ending
August 3, 1997

WXTB

Tampa OM: Brad Hardin
MD: Brian Medlin
TW LW

- Alice In Chains, Would
- Metallica, Bleeding Me
- Creed, My Own Prison
- Tool, H.
- Veruca Salt, Volcano Girls
- Live, Lakin's Juke
- Megadeth, Trust
- Jackyl, Locked & Loaded
- Days Of The New, Touch, Peel And Stand
- The Offspring, Gone Away
- Tool, Stinkist
- Faith No More, Last Cup Of Sorrow
- Goo Goo Dolls, Lazy Eye
- Collective Soul, Listen
- Seven Mary Three, Make Up Your Mind
- Bush, Machinehead
- Cracker, Low
- Live, Turn My Head
- Stone Temple Pilots, Plush
- Sublime, What I Got
- Stone Temple Pilots, Trippin' On A Hole
- The Nixons, Baton Rouge
- Tool, Stinkist
- The Verve Pipe, Villains
- Queensryche, You
- Fat, Downtime
- Manbreak, Ready Or Not
- White Zombie, More Human Than Human
- Mighty Joe Plum, Live Through This
- 311, Down

WBZX

Columbus, OH PD: Hal Fish
APD/MD: Ronni Hunter
TW LW

- The Wallflowers, The Difference
- Collective Soul, Listen
- Megadeth, Trust
- Tonic, If You Could Only See
- Tool, Stinkist
- Metallica, Bleeding Me
- The Offspring, Gone Away
- The Nixons, Baton Rouge
- The Verve Pipe, Villains
- Blur, Song 2
- Alice In Chains, Man In The Box
- Faith No More, Last Cup Of Sorrow
- Better Than Ezra, Desperately Wanting
- Stone Temple Pilots, Trippin' On A Hole
- Bush, Machinehead
- Soundgarden, Burden In My Hand
- Jackyl, Locked & Loaded
- Days Of The New, Touch, Peel And Stand
- The Offspring, Gone Away
- Tool, Stinkist
- Stone Temple Pilots, Plush
- Sublime, What I Got
- Stone Temple Pilots, Trippin' On A Hole
- The Nixons, Baton Rouge
- 13 11
- The Verve Pipe, Villains
- Green Day, Longview
- Fat, Downtime
- Manbreak, Ready Or Not
- White Zombie, More Human Than Human
- Mighty Joe Plum, Live Through This
- 311, Down

KQRC

Kansas City PD: Greg Stevens
MD: Valerie Knight
TW LW

- The Wallflowers, The Difference
- Collective Soul, Listen
- Tonic, If You Could Only See
- Tool, Stinkist
- Better Than Ezra, Desperately Wanting
- Stone Temple Pilots, Trippin' On A Hole
- Bush, Machinehead
- Soundgarden, Burden In My Hand
- The Verve Pipe, Villains
- Blur, Song 2
- Alice In Chains, Man In The Box
- Faith No More, Last Cup Of Sorrow
- Better Than Ezra, Desperately Wanting
- Stone Temple Pilots, Trippin' On A Hole
- Bush, Machinehead
- Local H, Bound For The Floor
- Metalllica, Hero Of The Bay
- The Verve Pipe, The Freshmen
- Green Day, Longview
- Fat, Downtime
- Manbreak, Ready Or Not
- White Zombie, More Human Than Human
- Mighty Joe Plum, Live Through This
- 311, Down

KISW

Seattle SM/PD: Clark Ryan
MD: Cathy Faulkner
TW LW

- Tonic, If You Could Only See
- The Nixons, Baton Rouge
- Megadeth, Trust
- Collective Soul, Listen
- Foo Fighters, Everlong
- Reef, Place Your Hands
- Metallica, Bleeding Me
- Blues Traveler, Carolina Blues
- Queensryche, You
- The Offspring, I Choose
- Foo Fighters, Monkey Wrench
- Bush, Machinehead
- Seven Mary Three, Cumbersome
- Tool, Four Way &
- Screaming Trees, All I Know
- Alice In Chains, Again
- Stone Temple Pilots, Trippin' On A Hole
- Foo Fighters, Alice & Easy Target
- The Offspring, Gone Away
- The Tea Party, Temptation
- Soundgarden, Burden In My Hand
- Live, Lakin's Juke
- Faith No More, Last Cup Of Sorrow
- Ednaswap, Clown Show
- The Hunger, Vanishing Cream
- Metallica, Until It Sleeps
- Green Day, Brain Stew
- Bush, Greedy Fly
- Tool, Stinkist
- Foo Fighters, I'll Stick Around

KISS

San Antonio PD: Kevin Vargas
MD: C.J. Cruz
TW LW

- Queensryche, You
- Metallica, Bleeding Me
- The Wallflowers, The Difference
- Third Eye Blind, Semi-Charmed Life
- The Smashing Pumpkins, The End Is The Beginning
- Collective Soul, Listen
- The Nixons, Baton Rouge
- Our Lady Peace, Superman's Dead
- U2, Last Night On Earth
- Blues Traveler, Carolina Blues
- Faith No More, Last Cup Of Sorrow
- Live, Turn My Head
- Cowboy Mouth, Love Or My Life
- My Fair Plum, Live Through This
- Oasis, Do You Know What It Mean?
- Days Of The New, Touch, Peel And Stand
- Stone Temple Pilots, Trippin' On A Hole
- Goo Goo Dolls, Lazy Eye
- Outhouse, Familiar
- Marilyn Manson, Man That You Fear
- Blair, Song 2
- Cool For August, Don't Wanna Be Here
- Jimmie's Chicken Shack, High
- Sammy Hagar, Marching To Mars
- Megadeth, Trust
- Tool, Aerema
- The Offspring, Gone Away
- Drain S.T.M., Serve The Shame
- Aerosmith, Falling In Love

WBAB

Long Island OM: Eric Wellman
TW LW

- Sublime, Santeria
- Meredith Brooks, Blitch
- Third Eye Blind, Semi-Charmed Life
- Matchbox 20, Push
- The Wallflowers, The Difference
- The Verve Pipe, The Freshmen
- Paul McCartney, The World Tonight
- John Fogerty, Waking In A Hurricane
- Gnosis, Conga
- Blues Traveler, Carolina Blues
- Mighty Mighty Bosstones, The Impression
- Lenny Skyydancer, Doin' It
- Blues Traveler, Carolina Blues
- Aerosmith, Wigs In My Hair
- Tool, Stinkist, One Headlight
- Sherly Drow, A Change Would You Do Good
- Sublime, Hanging Way
- Live, Turn My Head
- Wilko, Mondo
- Cry Of Love, Sugarcane
- Geo Gm Jolls, Lazy Eye
- Blues Traveler, Most Precious
- Sammy Hagar, Marching To Mars
- Billy Idol, To Make You Feel My Love
- Rush, Tom Sawyer
- Allman Brothers Band, Blue Sky
- Eagles, Hotel California
- ZZ Top, La Grange
- Led Zeppelin, Dancing Days

KUFO

Portland PD: Dave Numme
APD: Al Scott
TW LW

- Foo Fighters, Everlong
- Metallica, Bleeding Me
- Sammy Hagar, Marching To Mars
- The Offspring, I Choose
- Matchbox 20, Push
- Tool, H.
- Tonic, If You Could Only See
- Faith No More, Last Cup Of Sorrow
- Megadeth, Trust
- Collective Soul, Listen
- Gary Hoey/Wdonovan Frankenreiter, Wipeout
- Mighty Mighty Bosstones, The Impression
- Seven Mary Three, Water's Edge
- Goo Goo Dolls, Lazy Eye
- Summercamp, Draver
- Queensryche, You
- Days Of The New, Touch, Peel And Stand
- The Nixons, Baton Rouge
- Bush, Greedy Fly
- Seven Mary Three, Cumbersome
- Live, Turn My Head
- The Offspring, Gone Away
- Stone Temple Pilots, Trippin' On A Hole
- Bush, Cold Contact
- The Wallflowers, The Difference
- Stone Temple Pilots, Tumble In The Rough
- Bush, Glycerine
- The Smashing Pumpkins, Bullet With Butterfly
- Soundgarden, Burden In My Hand

WIMZ

Knoxville PD: Jim Pemberton
MD: Bill Kidd
TW LW

- Paul Rodgers, Soul Of Love
- Corey Stevens, One More Time
- Lynyrd Skynyrd, Bring It On
- Blues Traveler, Carolina Blues
- Genesis, Conga
- Aerosmith, Pink
- Sammy Hagar, Marching To Mars
- John Fogerty, Walking In A Hurricane
- Sammy Hagar, Marching To Mars
- Blues Traveler, Carolina Blues
- Fleetwood Mac, Silver Springs
- Matchbox 20, 3 AM
- Queensryche, Sign Of The Times
- John Fogerty, Walking In A Hurricane
- Sammy Hagar, Marching To Mars
- Blues Traveler, Carolina Blues
- Genesis, Conga
- Night Ranger, Forever All Over Again
- Counting Crows, Daylight Farming
- Reef, Place Your Hands
- Ozzy Osbourne, I'm Eighteen
- The Wallflowers, One Headlight
- Jackyl, Locked & Loaded
- Queensryche, Sign Of The Times
- Def Leppard, Rock Of Ages
- Steve Ray Vaughan & Double, Pride And Joy
- Eric Clapton, Cocaine
- Foghat, Hold It In The City
- Aerosmith, What It Takes
- Def Leppard, Foolin'
- George Thorogood & The Destroyers, Bad To The Bone
- George Thorogood & The Destroyers, Bad To

WRDU

Raleigh PD: Bob Edwards
TW LW

- Paul Rodgers, Soul Of Love
- Blues Traveler, Carolina Blues
- John Fogerty, Walking In A Hurricane
- Sammy Hagar, Marching To Mars
- Cry Of Love, Sugarcane
- Sammy Hagar, Candy For Fools
- Collective Soul, Precious Decoration
- Spencys, Have You Seen Mary
- Aerosmith, Pink
- Lynyrd Skynyrd, Bring It On
- Collective Soul, Listen
- Lynyrd Skynyrd, Travel'n Man
- Sweet Vine, Mountainside
- The Wallflowers, The Difference
- Queensryche, You
- Aerosmith, Falling In Love
- Stir, One Fine Day
- Sammy Hagar, Little White Lie
- The Wallflowers, One Headlight
- Jackyl, Locked & Loaded
- Queensryche, Sign Of The Times
- Def Leppard, Rock Of Ages
- Steve Ray Vaughan & Double, Pride And Joy
- Eric Clapton, Cocaine
- Foghat, Hold It In The City
- Aerosmith, What It Takes
- Def Leppard, Foolin'
- George Thorogood & The Destroyers, Bad To The Bone
- George Thorogood & The Destroyers, Bad To

KBPI

Denver PD: Bob Richards
MD: Willie B.
TW LW

- Blur, Song 2
- Matchbox 20, Push
- Naked, Man's Chinese
- Social Distortion, Don't Drag Me Down
- Metallica, Bleeding Me
- 311, Translator
- Bush, Cold Contagious
- Vallejo, Just Another Day
- Stone Temple Pilots, Lady Picture Show
- Sublime, Vivid Way
- Local H, Bound For The Floor
- Megadeth, Trust
- Motley Crue, Afraid
- The Offspring, Gone Away
- Oasis, Do You Know What It Mean?
- Queensryche, You
- Live, Turn My Head
- Live, Freaks
- Our Lady Peace, Superman's Dead
- Live, Lakin's Juke
- Primus, Shake Hands With Beef
- Sammy Hagar, Marching To Mars
- The Nixons, Baton Rouge
- dc Talk, Jesus Freak
- The Offspring, I Choose
- Goo Goo Dolls, Lazy Eye
- Reef, Place Your Hands
- Sugar Ray, Fly
- Foo Fighters, Monkey Wrench
- Jimmie's Chicken Shack, High
- Naked, The Road Home

KRXQ

Sacramento SM: Curtiss Johnson
APD: Pat Martin
TW LW

- The Offspring, I Choose
- Faith No More, Last Cup Of Sorrow
- Tool, H.
- Mighty Joe Plum, Live Through This
- Goo Goo Dolls, Lazy Eye
- Sublime, Wrong Way
- Soak, Shit Outta Gut
- Days Of The New, Touch, Peel And Stand
- Tool, Stinkist
- Jimmie's Chicken Shack, High
- The Nixons, Baton Rouge
- Sublime, Santana
- Veruca Salt, Shutterbug
- Metallica, Bleeding Me
- Collective Soul, Listen
- Soundgarden, Riosaurus
- Matchbox 20, 3 AM
- Queensryche, You
- Celophane, Down
- Primus, Shake Hands With Beef
- Reef, Place Your Hands
- Sugar Ray, Fly
- The Offspring, Gone Away
- The Verve Pipe, Villains
- Blur, Song 2
- Stone Temple Pilots, Tumble In The Rough
- Fat, Downtime

KDKB

Phoenix OM: Tim Maranville
MD: Tracy Lea
TW LW

- Fleetwood Mac, Silver Springs
- Matchbox 20, 3 AM
- Queensryche, Sign Of The Times
- Live, Turn My Head
- Hated, Raining On The Sky
- Paul Thorn, I Set He Kicks
- Blues Traveler, Carolina Blues
- Genesis, Conga
- Night Ranger, Forever All Over Again
- Counting Crows, Daylight Farming
- Reef, Place Your Hands
- Ozzy Osbourne, I'm Eighteen
- The Wallflowers, One Headlight
- Jackyl, Locked & Loaded
- Queensryche, Sign Of The Times
- Def Leppard, Rock Of Ages
- Steve Ray Vaughan & Double, Pride And Joy
- Eric Clapton, Cocaine
- Foghat, Hold It In The City
- Aerosmith, What It Takes
- Def Leppard, Foolin'
- George Thorogood & The Destroyers, Bad To The Bone
- George Thorogood & The Destroyers, Bad To

WRCX

WIYY

KILO

WLZR

KRXQ

WEBN

KSJO

KISS

WCCC

KRAD

KATT

KRZR

WNCD

KSJO

KEYJ

KFTF

WSTZ

WWBN

WWGZ

WTKX

KFGX

KZBB

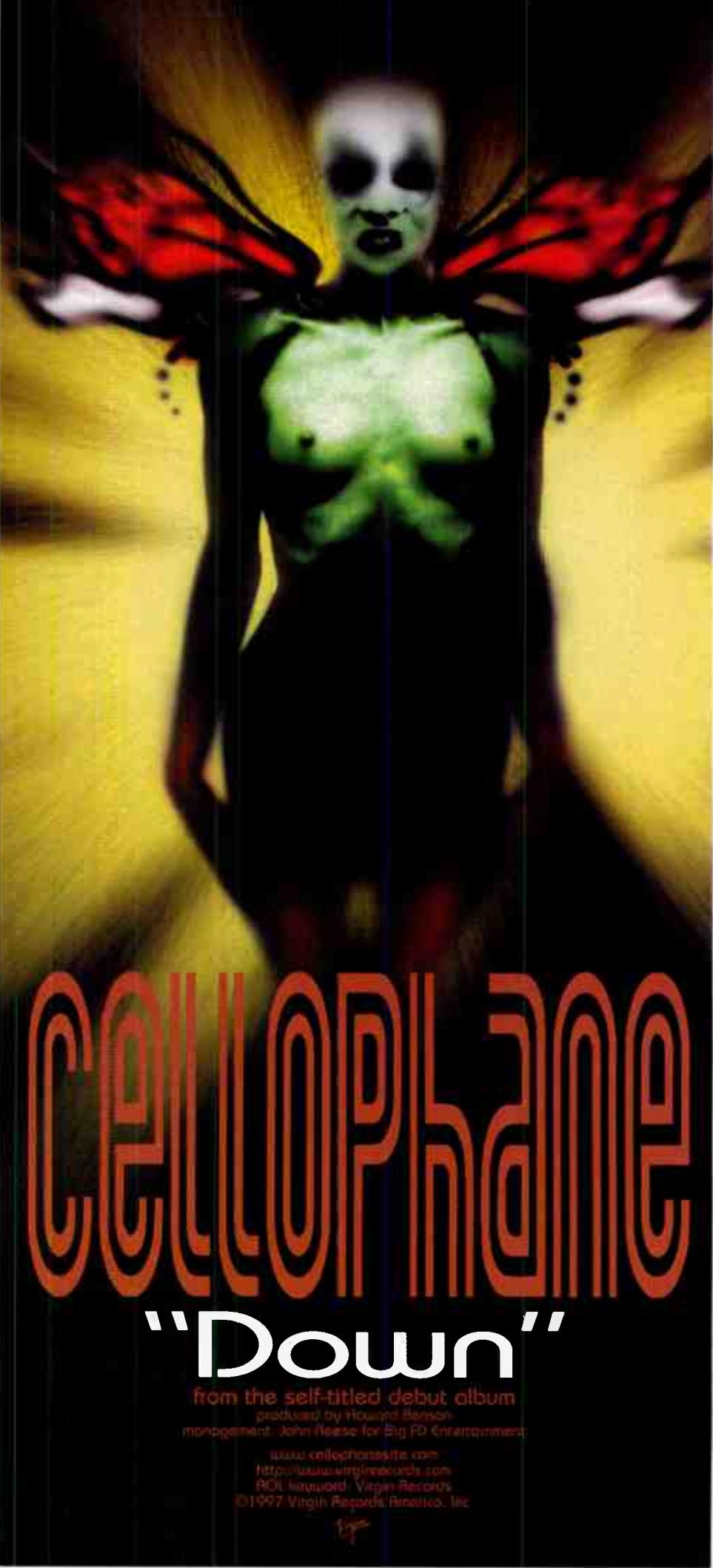
KFMX

KBHZ

KAZR

WYKT

KZRK



"Down"

from the self-titled debut album

produced by Howard Benson

management: John Gleeson for Big FD Entertainment

www.cellophane.com<http://www.wirelinerecords.com>

P.O. Box 9000, Virgin Records

©1997 Virgin Records America Inc.

Junkster



Mr. Blue *

THE FIRST SINGLE FROM THEIR SELF-TITLED DEBUT ALBUM



We Would Appreciate Your Airplay Now!

Produced by Al Stone (Jamiroquai, Björk, Stereo MC's)

Management: Blue Music Ltd., 19 Londonbridge Road, Dublin 4, Ireland

World Radio History

The Blue Music Label is a unit of BMG Entertainment
Tel: 01 876 0000 • Fax: 01 876 0001 • E-mail: info@blue.ie • © 1997 Blue Entertainment





FOO FIGHTERS

"EVERLONG"

24 - 16 MODERN ROCK MONITOR

★★★AIRPOWER★★★

#1 GREATEST GAINER MODERN

#5 GREATEST GAINER MAINSTREAM

DEBUT 27 ACTIVE ROCK MONITOR

CERTIFIED GOLD



STRESS



RADIOHEAD

"LET DOWN"

DEBUT 38

MODERN ROCK MONITOR

SOLD OUT THEATRE
TOUR THROUGH AUGUST

ON DAVID LETTERMAN 8/28

ALBUM BLOWING OUT - PLAY IT!



THE DANDY WARHOLS

"NOT IF YOU WERE THE LAST JUNKIE ON EARTH"

DEBUT 37

MODERN ROCK MONITOR

ON TOUR ACROSS THE USA



BUZZ BIN



CATHERINE WHEEL



THE NEW SINGLE **DELICIOUS**

TAKEN FROM THE FORTHCOMING ALBUM

ADAM and EVE

PRODUCED BY

GGGARTH, BOB EZREN & ROB DICKINSON

WITH THANKS TO TIM FRIESE-GREENE

RECORDED AND MIXED BY

RANDY STAUB

MANAGED BY MERCK MERCURIADIS

ROD SMALLWOOD AND ANDY TAYLOR

FOR SANCTUARY MUSIC MANAGEMENT LTD

TASTING GOOD AT:

**91X
WFNX
X96
KNDD
WBCN**

**KEGE
WOXY
WENZ
KNRK
KWOD**

**WMRQ
WKRL
WKLL
WBTZ
KKND**

**KLZR
CKEY
WRLG
WBRU
CIMX**

