

# ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

November 15, 1996 \$4.95 Volume 3 • No. 47

## ROCK HIGHLIGHTS

### MAINSTREAM

#1

#### VAN HALEN

*Me Wise Magic* (WARNER BROS.)

★ ★ ★ AIRPOWER ★ ★ ★

LOCAL H • *Bound For The Floor* (ISLAND)

### NEW RELEASES

THE GATHERING FIELD • *Lost In America* (ATLANTIC)

ERIC JOHNSON • *S.R.V.* (CAPITOL)

RITCHIE BLACKMORE'S RAINBOW • *Cold Hearted Woman* (FUEL)

REPUBLICA • *Drop Dead Gorgeous* (DECONSTRUCTION/RCA)

SENSE FIELD • *Different Times* (REVELATION/WARNER BROS.)

TRANS-SIBERIAN ORCHESTRA • *Christmas Eve* (ATLANTIC)

NEIL YOUNG • *This Town* (REPRISE)

### MODERN

#1

#### BUSH

*Swallowed* (TRAUMA/INTERSCOPE)

★ ★ ★ AIRPOWER ★ ★ ★

311 • *All Mixed Up* (CAPRICORN/MERCURY)

### NEW RELEASES

BLOODHOUND GANG • *Fire Water Burn* (REPUBLIC/GEFFEN)

PULP • *Disco 2000* (ISLAND)

REPUBLICA • *Drop Dead Gorgeous* (DECONSTRUCTION/RCA)

WILCO • *Outtaside* (*Outta Mind*) (REPRISE)

YUM YUM • *Doot Doot* (TAG/ATLANTIC)

### TRIPLE A

#1

#### R.E.M.

*Bittersweet Me* (WARNER BROS.)

★ ★ ★ AIRPOWER ★ ★ ★

JOHN MELLENCAMP • *Just Another Day* (MERCURY)

PHISH • *Free* (ELEKTRA/EEG)

PAULA COLE • *Where Have All The Cowboys Gone?* (IMAGO/WARNER BROS.)

## Why Some Stations Still Pull Boxcar Numbers, Despite Rock's Fragmentation

by Marc Schiffman

With the rock landscape more fragmented than ever, why do some rock stations still pull the sort of boxcar 12-plus numbers that have become rare in most overcrowded rock races? PDs at some of this summer's Arbitron winners thank the available product, as well as summer itself, with its opportunities for high visibility. And, ironically, many of the stations that have most avoided being fragmented say it's because they're more focused than ever.

Here's a sampling of summer successes from stations with the sort of numbers that some thought were lost forever.

#### WIOT: YOUNG-END REFOCUS

In Toledo, Ohio, album WIOT was hit by album WBUZ on the young end and classic rock WXKR on the other side. PD Lynn Casye says, "We were successful in putting the classic rock station out of business close to a year ago, [when WXKR went triple-A]. Now we have realigned our guns for the low-end station."

WIOT is up 6.9-8.0 for third place, while WBUZ moved 5.2-5.3. WBUZ has just duopolized jazz WJZE and flipped it to classic rock to try to reignite the squeeze, but Casye is not taking her eye off of WBUZ. Instead,

she says, WXKR's format change allowed her to hone in on younger demos again, losing some of the "rock AC" artists, such as Billy Joel and Phil Collins, and taking advantage of having new Metallica, Alice In Chains, Soundgarden, and Pearl Jam available this summer.

"The format was somewhat diluted from chasing the upper demo. We are better targeting a key demographic. We have tightened the music. We have re-energized the sound of the station on everything from production quality to station voice to the jocks' presentation. It was tired, and it was somewhat dated. It's fresh and compelling now."

WIOT, too, took advantage of the season, with free weekly concerts by the riverfront. On-air, Casye says WIOT became a little more selective with value-added promos, but did tie in with a local employer for a Jeep giveaway that used actual Toledo Jeep workers to give the cue to call in and win. "That was an effective promotion for us; a neat way to pull in Toledo's largest employer into one of our promos and support the community and the work force."

#### WGRD DRIVEN BY MORNINGS

Modern WGRD Grand Rapids, Mich., is second 12-plus in its market.


*Continued on page 5*

# FOOL

# ANIMA

23 MODERN ROCK AIRPLAY CHART  
19 MAINSTREAM ROCK AIRPLAY CHART

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THE  
BOX

# GRAVITY

# KILLS

## IT'S NOT "ENOUGH" THE NEW SINGLE

**MODERN ROCK:**  
NEW AT: KOME & KOGG

**MAINSTREAM ROCK:**  
NEW AT: KSJO

#42 R&R  
ACTIVE ROCK

**ALREADY ON:**  
WBCN  
WFNX  
KXRK  
KMYZ

**91X**  
KNRK  
XHRM  
KGDE  
KPNT

**WDRB**  
WENZ  
WDGE  
WXEG  
KROX

**KNNC**  
WQXR  
WPBZ  
WNVE  
REV105

**WZLH**  
KKND  
WXZZ  
AND MORE...

**ALREADY ON:**  
KEGL  
KTUX  
WRIF  
WRCX

**KRXQ**  
WZAT  
KUPD  
WIYY  
KNCN

**WNOR**  
KZRR  
WSTZ  
AND MORE...

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WROX  
KNNC

REV105  
WOXY  
WSTZ

WZTA  
KWBR

**TOP 10 COLLEGE**

The Single

**Four Leaf Clover** featuring D'ARCY



"There are many songs on *Hot Saki & Bedtime Stories* that are radio ready. In my humble opinion, the song-writing is absolutely first rate. This is an album of depth."

- Max Tolkoff, GAVIN

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MARK JACKSON (WEST COAST)



## RADIOACTIVE

### Group W/Infinity Union Blessed By DOJ

**T**he Justice Department has approved the pending Westinghouse/Infinity merger on the condition that the new company divest itself of two properties, album WMMR Philadelphia and triple-A WBOS Boston. Meanwhile, WMMR afternoon host **Matt Cord** joins **Elise Brown** in mornings.

**WEBN** Cincinnati PD **Brad Hardin** is named OM of Tampa, Fla., outlets album **WXTB** and classic rock **WTBT**, replacing **Greg Mull**.

The long-vacant PD seat at album **KISW** Seattle goes to classic rock **KGB** San Diego PD **Clark Ryan**.

**AC WPCB** Atlanta GM **John Hogan** is named senior VP for parent company **Jacor** and will oversee 26 stations in eight markets. In addition, **WFLA/WFLZ/WDUV** Tampa, Fla., GM **Dave Reinhart** becomes "Florida Gulf Coast GM" for **Jacor**, overseeing its Tampa and Sarasota, Fla., outlets.

Longtime top 40 **KZIO** Duluth, Minn., finishes a segue to modern and flips calls to **KRBR** (the Bear), consulted by **Alan Sneed**. **Justin Case** remains PD but moves from afternoons to middays. Night jock **Michael Wilde** goes to mornings, as **Chris Holland** becomes promotions director for **KRBR** and its five duopoly partners. **Holly Knight** moves from middays to afternoons.

With modern **WXPS** (the Pulse) Burlington, Vt., PD/afternoons **Chris "RJ" Fleming** off to Nashville for promotion and marketing work at top 40 **WQZQ** (the Party) and country **WCPZ**, **Wally McCarthy**, formerly **WHEN-FM** Syracuse, N.Y., PD, takes over for **Fleming** at **WXPS**.

**Chris Wegmann**, VP/GM of **AC/album KVLV/KFRQ** McAllen, Texas, is the new GM at top 40 **WLSS** (Loose 102)/**WJBO/WYNK** Baton Rouge, La., replacing **Manuel Broussard**. **WLSS** has dropped its modern AC stance and refocused on top 40. **KKLQ** (Q106) San Diego also has traded modern AC for a return to top 40.

**WGGZ** (Eagle 98) Baton Rouge is the latest '70s outlet to complete its segue to classic rock.

**Steve Scheu**, AE at Fox affiliate **WFLD** Chicago, fills the long-vacant GSM slot at classic rock rival **WCKG**.

Modern **KICT** Wichita, Kan., parent **Great Empire** completes its merger with **Lesso Inc.**, giving the company crosstown country **KYQQ**.

Triple-A **WRRX** Gainesville, Fla., trades Westwood One classic rock for **Radio One's** Rock Alternative satellite feed from 7 p.m.-6 a.m. Meanwhile, recent modern convert **WGBD** (the Rocket) Lafayette, Ind., has gone from **Jones Satellite** to hard-drive automation.

**Arbitron** has deleted two diaries from the

**Charleston, S.C.**, summer ratings book after discovering that they were sent to a radio-affiliated household. The revised report was mailed Nov. 11.

**TM Century** creative director **Rusty Humphries** moves to Chicago as executive director of **Mancow's** morning show.

Modern **AC KVSR** (Star 101) Fresno, Calif., taps **Billie Wright** from classic rock rival **KJFX** (the Fox) for mornings.

**Terry Gladstone** moves from P/T to middays at the Westwood One Adult Rock and Roll satellite format.

A month after his hiring, modern **WEQX** Albany, N.Y., promotion director **Matt Houston** moves from nights to mornings, trading shifts with APD/MD **Marc Alghini**.

Recent arrival to modern **AC KLLC** San Francisco, **Gretchen Corbett** takes middays, sending **Liz St. John** to an air shift to be determined.

The arrival of modern **KCXX** PD **Chuck Summers** to modern **WLUM** Milwaukee as APD spawns some shift changes at **WLUM**. **Summers** becomes 1-4 p.m. jock, shaving an hour off PD **Tommy Wilde's** shift, now 4-7 p.m. **MD Zerrin's** shift moves from 10 a.m.-3 p.m. to 9 a.m.-1 p.m. Mornings shift an hour earlier as well. The new shifts should be in place by Thanksgiving.

**WLUP** Chicago production director **Paul Webber** returns to top 40/adult rival **WTMX** as marketing director.

Album **WZXL** Atlantic City, N.J., night jock **Kathy Pellicoro** joins album **WONE** Akron, Ohio, for the same shift, formerly held by recently exited **Erin Carmen**.

**Scott** and **Pat**, hosts of modern **KGDE** Omaha, Neb., specialty show "Saturday Night Loud," move to nights, replacing recently exited **Dug Brown**.

Modern **WERX** Elizabeth City, N.C., P/T **Chris Cummings** becomes PD/afternoons, as **Mike Monahan** exits.

At modern **WNVE** Rochester, N.Y., promotion coordinator **Pat Castania** becomes programming coordinator, with intern/producer **Jason LaMantia** stepping into the promotion coordinator role.

Album **WFBQ** Indianapolis is preparing a pair of early '97 promotions and is asking for everyone's help. Its Leukemia Radiothon takes place Feb. 28; **WFBQ** is looking for autographed memorabilia to auction off during its 12-hour morning show. Mar. 14 is the station's annual Live Day; it features live performances and guests all day. If you will have any acts in the area in mid-March and would like more information, contact **Ace Cosby** or **Marty Bender** at 317-257-7565.

### KROQ Hosts Breakfast In Bed With STP



As the road-ready Stone Temple Pilots (STP) prepared for a return to the L.A. stage, **KROQ** Los Angeles invited the band to join **Kevin and Bean's** morning show for the **Breakfast in Bed** contest. Fifty winners were invited to the roof of the **Hyatt** hotel on **Sunset Boulevard** to hear **STP** play an acoustic set and to ask questions of the band members.

## PERSONNEL FILE

BY ANTHONY COLOMBO

### Abbattista To Exit; Enclave Adds Kravitz

**E**MI's national director of alternative and triple-A promotion, **Mike Abbattista**, departs at the end of the year for the VP of promotion slot at **VelVel**. Chicago-based national promotion director **Gary Triozzi** exits.

The **Enclave** signs former **Lava** triple-A promo rep **Dara Kravitz** as its New York regional rep. We hear new head of promotion **Val DeLong** will be looking to fill regional posts in L.A., Atlanta, and Dallas in the immediate future.

**Mercury** has entered into a joint venture with **Portland, Ore.-based Tim/Kerr Records**. Also, **Mercury's** VP of A&R **Jim Fouratt** moves to senior VP of A&R and GM, East Coast, of **Tim/Kerr** and will set up a New York office for **Tim/Kerr**.

**Tami Morrissey** exits her post as director of alternative and rock promotion at **Discovery**. **Revolution** adds **Mindy Espy** to its marketing team and names **Buddy Deal** an artist development associate. **Espy** was head of **Triple M Management**; **Deal** was director of marketing and promotion at **PRA Records**.

### Novocaine For The Air



The eels' **E** made a bright appearance at **WRGX (X107)** Westchester, N.Y. Shown, from left, are **MD Shari Roth**, air personality **Chase, E.**, and **PD Darrin Smith**.

### Tonic Cures In A Flash



On **Tonic's** radio tour to open up ears to "Open Up Your Eyes," the band met with modern **XHRM** (the Flash) San Diego **MD Brynn Capella**. Shown, from left, are **Tonic's** **Emerson Hart**, **Polydor's** **Mark Chotiner**, **Capella**, and **Tonic's** **Jeff Russo**.

## ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective this week, **KJEE** Santa Barbara, Calif. (PD **Eddie Gutierrez**, MD **Deanne Staffen**, 805-899-3292), is added to the modern rock panel. There are now 79 modern rock reporters.



## WATCHING THE DETECTIONS

BY HESTON HOSTEN



### BDS Elves Loading Holiday Goodies

**A**s the year closes, Broadcast Data Systems (BDS) staffers are busily creating audio fingerprints for the glut of fourth-quarter releases, including various holiday titles, meaning that you won't see many stations added between now and the end of the year. The extra holiday titles mean that there's less room on each monitor for the 2,500-4,500 new fingerprints that a new station requires. After the holidays, BDS will remove the Christmas titles from the monitor, placing them in our Christmas library for the following year. This will make it easier to add more stations at the beginning of the year. Over the past 11 months, BDS has added nearly 200 stations to the monitored panels, with more than 150 still being considered.

Many of you have asked about the year-end charts. Those charts will be available in a special year-end issue combining all four Airplay Monitors. Such charts as Artist of the Year; Song of the Year; Male, Female, and Group artists of the year; and the top labels will be highlighted. Expect year-end analysis from Billboard/Airplay Monitor chart managers and a special BDS in review column. The issue will mail during the second week of December, at the same time as your last regular issue of Airplay Monitor for '96.

If you can't wait until then for awards, the Billboard Music Awards will be broadcast from Las Vegas Dec. 4 on Fox-TV. Special attractions include **New Edition**, **Brooks & Dunn**, **Toni Braxton**, and **No Doubt**.

One more year-end note: because BDS continuously monitors 24 hours a day, seven days a week, 365 days a year, there will be no "frozen" charts or playlists. All special programming and Christmas titles will be reflected on stations' playlists, and some may even chart. During the two weeks at the end of the year when the printed Airplay Monitor goes on hiatus, you can access the charts through B.I.N. (Billboard Information Networks) or through the Record and Radio Track services provided by BDS.

Thanks for your overwhelming response to the last column, "Shiny New Toys For The 9-7 And Beyond" (Airplay Monitor, Oct. 25). We are as excited as you are about the new BDS products that are coming next year. They will only make the info better and give you more tools to better program your stations and promote your product.

*If you have any questions, I can be reached at 212-789-1261 or faxed at 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Fl., New York, N.Y. 10036. E-mail me at heston@earthlink.net.*



## CHEET SHEET

BY MARK MARONE

### Fountains Of Wayne: A Chart Fixture?

One of the major rites of passage for most 16-year-olds is making that first nervous visit to the Department of Motor Vehicles for a driver's license. If you grew up in Montclair, N.J., like **Fountains Of Wayne** member **Adam Schlesinger**, that trip took you by a store with a huge display of hundreds of fountains for sale, among other seasonal items, such as patio furniture, Christmas trees, and wreaths. It's fitting that Fountains of Wayne, who mix bubblegum pop with garage grunge, took their name from a relic mart near a place where teenage freedoms are grown.

For Schlesinger, who in true suburban fashion was once part of a **Rush** imitation band in junior high (oddly enough, playing a Fender Rhodes supported only by bass and drums), the road to writing the pure pop songs he's known for began when the multi-instrumentalist met partner **Chris Collingwood** 10 years ago at Williams College in western Massachusetts. Collingwood, who was a guitarist/singer/songwriter, turned Schlesinger onto the early '80s British pop music of **the Smiths**, **Aztec Camera**, and **Everything But The Girl**. A bit more proficient at the six-string than his new friend was, Collingwood was an invaluable help in furthering Schlesinger's command of different instruments, which by then included piano, bass, drums, and guitar (all of which, except bass, he plays on the group's TAG/Atlantic debut).

Together, they discovered the '60s pop harmonies of **the Zombies**, **the Hollies**, and **the Beach Boys**. "When we first met, we were like 18 years old and were both writing pretty crappy songs. We used to bring stuff in for each other and help each other out," says Schlesinger.

Since those early collaborative days, the path to putting Fountains Of Wayne together has been circuitous. After a brief stint in Boston following college, the pair moved to New York's West Village in the early '90s and formed the **Wallflowers**, a name they relinquished after it turned out to be held by a band in negotiation with Virgin. Schlesinger formed **Ivy** as a side project from his collaboration with Collingwood and found himself signed to TAG in 1993. Coming full circle, the old mates got together during a slow holiday weekend last year in New York and



Adam Schlesinger

Chris Collingwood

wrote a batch of songs that led to Fountains Of Wayne.

Currently, Schlesinger wears three hats. Besides being one-half of the creative force in Fountains Of Wayne, he is a full-time member of **Ivy** (which has just finished recording its second album) and co-owner with **Smashing Pumpkins** members **D'Arcy** and **James Iha** of Chicago-based **Scratchie Records**.

Beyond all that, Schlesinger has probably received the most notoriety to date for penning the title song to the **Tom Hanks** movie "That Thing You Do," which he did when his publishing company mentioned that Hanks needed a song reminiscent of an era of which the songsmith was particularly fond. "It was the kind of thing that I did really quickly because I just assumed it was pointless," says Schlesinger.

The demo was completed in four hours with the help of a couple of friends, but Schlesinger does admit that he adhered to certain authenticities. Schlesinger, who was the recipient of his aunt's **Beatles** collection when he was only 3, says he approached the track "like a real 1964 session would have gone," which was accomplished by using only two microphones to capture a live feel, with all the background vocals sung into the same mike. As for Hanks' own songs, Schlesinger says the actor "knows what he's doing, at least with that era. It definitely sounds as good as anything else in there."

The good fortune he secured with the composition overshadows some of the recent mishaps he's had in regard to band names and album covers. Perhaps, the most bizarre incident is the Fountains Of Wayne album-cover shot, which was found by the band in a British photography book and licensed by its author to both Schlesinger's band and a lesser-known British band, **Flamingoes**, for the same purpose. "We were pretty pissed about that. He pretty much lied outright to us about it... It's kind of a drag, but the truth is, it's a good photograph," he says with a laugh.

In another strange incident, **Vox** magazine issued a scathing review of the new **Ivy** album. Only it wasn't a review of Schlesinger's band; it just looked that way. "Of course they ran our picture," Schlesinger says with a sigh about the magazine's review of a British band with the same name. But Schlesinger has no plans for a name change. He's already been through that as the other **Wallflowers**.

However, a recent Newark (N.J.) **Star-Ledger** article on the band portrays the owner of the Fountains of Wayne shop as having only the slightest concern about being immortalized without permission. He says, "I would prefer if it wasn't heavy metal or that type of band."

### Geggy Tah Thanks The Planet



Quirky popsters **Geggy Tah** played live on modern **WHYT (the Planet)** Detroit's morning show, "Johnny In The Morning." Pictured in the back row, from left, are **Warner Brothers'** **Michelle Tyrrell**, **WHYT's Nic**, **Geggy's Daren Hahn** and **Greg Kurstin**, **Greg's girlfriend**, and **WHYT's Zito** and **Johnny**. In the front row, from left, are **WHYT's Hadji**, **PD Garrett Michaels**, and **Geggy Tah's Tommy Jordan**.

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### Releases And Notes

Look's like a new **Offspring** album is on the way after all. "Ixnay On The Hombre" will be released by Columbia Feb. 4. The first single, "All I Want," is set to drop in January. The album, recorded over the past four months, was produced by **Dave Jerden** and will be the band's first with a major label since breaking with **Epitaph** earlier this year. **Offspring** will hit the road with **Soundgarden** for 11 dates in Australia's traveling **Big Day Out** tour in January, then head to Europe in March and April. A U.S. tour follows in May. "Ixnay" opens with a spoken-word disclaimer by none other than punk vet **Jello Biafra**.

Not much more out of the **Guns N' Roses** camp except that **Slash's** departure was a mutual decision by the band and the performer. Word is that the split is over the group's direction, with **Axl** favoring a more alternative approach and **Slash** wanting to stay true to the band's bluesy hard-rock sound. **Slash**, who's contributed a flamenco-flavored dance track to the "Curdled" soundtrack, is looking for a new singer, while **Axl**, who of late has been playing rhythm guitar, expects to have a minimum of 12 songs complete for a possible release this summer.

## Why Some Stations Still Pull Boxcar Numbers, Despite Rock's Fragmentation

Continued from page 1

up 6.5-7.7, even with classic rock WLAV up 7.0-7.3 and album WKLQ, with Howard Stern, rising 5.0-5.2.

Like many medium-market modern outlets that had shown promising initial numbers, WGRD had tapered off. Then it hired the morning show from mainstream rock rival WKLQ. "That certainly paid off, because they're No. 1 in every single demo, 12-plus, 18-34, 25-54," says PD Allan Fee. Even with Stern now on WKLQ, Fee says, "I'd rather program a station where I can be more hands-on with the morning show and work with them to . . . cross-promote the rest of the radio station. It's obviously worked here, because there's been incredible growth outside morning drive, too."

Beyond that, Fee says, "We just got massively aggressive on the streets. We took a [top 40] mentality by being the most visible station in the market, the most promotionally active." That included tie-ins with both the new International Hockey League franchise—Fee is the P.A. announcer for games and says his is the only station at all the games, all of which have been sellouts—and Grand Rapids' minor league baseball team, which won its league championship this summer.

In addition, summer offered WGRD's promo staff an opportunity to "go out to the beaches, and we did all those things," says Fee. "But we did it to be very visible. A lot of stations will do a quick call-in from here and there," and that's it. "All summer long, we had three promotions per night."

The top 40 approach extended to the music. "We're very hit-driven," says Fee. "A lot of people tell me, 'Alternative's taking a beating nationally. How come you guys are able to avoid that?' Well, we don't program this station nationally; we program it to our market. There's a lot of stuff that we play that is not necessarily a national hit but researches through the roof here. [Since] active rock's going to play the screaming guitar records, I can get away with throwing in a Barenaked Ladies, which is a hit in this region, or the Why Store, which is a Midwest regional act."

"If we keep giving them really hip music and we're beating all the trends and we're beating MTV, well, I think we're too hip for the room, and you can't be as mass-appeal. A lot of radio stations do that. You need to go the speed of MTV sometimes," Fee says.

But Fee also takes to task those programmers who aim their moderns at females, countering, "We're a male station first. I think a lot of the good product is on the rock, male-leaning side. A lot of [moderns] on a national level have made the mistake of leaning female first."

### WAQY: CLASSIC ROCK SPECIALIST

No market we looked at could rival the volume of rock signals that poke into Springfield, Mass. Between Springfield and neighboring Hartford, Conn., there are eight signals, ranging from modern to '70s. Classic rock WAQY's 8.4-9.0 move makes them No. 2 in the market, 12-plus. Five of the other rockers were also up.

WAQY PD Jon Robbins says, "I came here from WLLZ in Detroit. Even with all the sticks in Detroit that were rock-based, this is more competitive, far and away."

Like WIOI's Casey, Robbins also credits being tightly focused for his success. WAQY will still play currents from Neil Young, Eric Clapton, and Rush, as well as such newer acts as Black Crowes and Corey Stevens that "meet the expectation." Otherwise, Robbins says, "We just focus [on] being a specialist, and people always know that they can rely on what we're going to deliver." By contrast, Robbins says, listening for a classic rock cut on triple-A means, "wading through Robert Cray, Alanis Morissette, and some deep cut from Jimmy Buffett."

Robbins says research has shown that classic rock has a longer life span in Springfield than elsewhere. "The music tests here consistently show very high scores for core classic rock songs, with little or no fatigue," he says. "And when you compare that to other markets nationally, it's pretty unusual."

Like several of the PDs contacted for this story, Robbins looks beyond music to the personalities, production, and even commercials as "opportunities to be entertaining," says Robbins. "Listeners will listen to commercials, as long as they're as entertaining as everything else that you put on the air . . . When you think back to a lot of successful radio stations of years past, the really big stations were talking every other song. They were playing 20 commercials an hour."

### KEZO THANKS THE MUSIC

While moderns are still the industry's darling format in many quadrants, in Omaha, Neb., KEZO is the rock leader, up 7.2-8.9, despite modern rival KGDE (the Edge's best book in a while (3.9-5.1). Both stations probably got some help from KRRK's switch from modern to modern AC this summer.

Beyond that, KEZO PD Randy Chambers says, summer's music was "more mainstream. It's more accessible to us. It's not so left-of-center, not so way out there. It's very palatable and mixes well with all the classics . . . The guys that are listening to our station are accepting some of this music a little bit better than they were. They're finding that, 'Hey, some of this stuff's pretty good.'"

Chambers says KEZO tried to keep KGDE from owning records or artists he could use. "Everclear's 'Santa Monica' is a great example. When it came out, we jumped right on it. We said, 'This is a rock record.' We will not allow the modern rock station to define what rock is in this market. We are not afraid to be aggressive with it, but we try to be sensible."

Chambers says that KEZO will try to own artists by going deep on albums, while he sees KGDE as a station with "a lot of one-hit wonders coming and going." Despite this, he adds, "we've been very selective about what we've put on. We don't necessarily always go with a track that the label's pushing. If we think it's not going to work for us, we'll look for something else on an album. If you follow the charts too much, you're not a leader, you're a follower. Sponge is a good example. 'Have You Seen Mary' is just now on the chart. We've been playing that thing for five or six weeks now. [But with] a band like Smashing Pumpkins, while they are huge, we would be very selective."

Like many of the stations profiled here, KEZO made extensive use of warm weather to shift into promotional overdrive. It held two major giveaways, a \$25,000 ski boat and a \$30,000 custom motorcycle. In addition, says Chambers, "we held this city's first-ever water-ski exhibition/tournament. We held our first-ever rockathon on-air fund raiser for a children's hospital and raised \$17,000. We celebrated our 18th birthday with Styx and Kansas in concert. A lot of stuff happened over the summer."

### TULSA'S EDGE STRETCHES TSL

At modern KMYZ Tulsa, Okla. (6.9-7.8), PD Paul Krieger says that time spent listening was his No. 1 goal this summer. "Since I got to the radio station a year-and-a-half ago," says Krieger, "it was pretty self-evident that this station is a cume monster." To convert the cume into TSL, "I really spent a lot of time with Selector this summer and got the rotations down and made things a little more fluid. We just tightened up the music and got the flow down."

Krieger says that modifying KMYZ's previous identity as album rock outlet Z104.5 to "Z104.5, the Edge," allowed the station to pursue new listeners without alienating the old ones. "We . . . give the illusion that we're this new form of radio station, but all the jocks are still here from when it was the old Z104.5. That's one thing that I think has helped the station, long term."

Krieger is quick to note that this was a summer book. "Traditionally, pop stations and contemporary stations have a tendency to do better in the summer. Crap like that is cyclical. Last fall's book was very country. [This fall], I'm predicting that . . . we're probably going to level off—my GM will kill me—or go down a little bit. I think this will be a country book."

# ROCK GODZ

## Taylor Keeps Hand On Tiller As Great Empire's T95 Faces Modern World

**K**ICT (195) Wichita, Kan., PD Ron Eric Taylor has helmed that station for more than a decade and through many changes in direction. After finishing its evolution from heritage to mainstream to modern rock this year, '95 posted its best Arbitron showing in years, moving 6.0-7.5-7.0-5.9-9.2 12-plus from summer '95 to summer '96.

'95 was a mainstream album rocker when Taylor arrived, then it headed in a current-intensive direction in the early '90s. In '95, a change to modern was dictated, Taylor says, when "the current music switched from being hair-band music and started becoming alternative. Just by virtue of playing a large number of currents in the clock, as the music itself evolved, suddenly there was a lot more alternative music on the station . . . There was such great response to the alternative music that it was like, 'It doesn't seem like it would hurt to play more of that.'"



Ron Eric Taylor  
Program Director  
KICT Wichita, Kan.

*'People are so thankful that there's something like this in the market'*

Since the format change followed an evolution in the music that was out there, the change itself "was very gradual," says Taylor. "We didn't change any air personalities. The clocks changed a little bit, because we played even more current music as we became alternative. [I'd say], 'We're going to increase the rotation on the secondary currents starting Monday,' but it wasn't huge."

The weak link was the library. KICT had built a library of Aerosmith, Van Halen, Pink Floyd, and even Rolling Stones songs. Taylor began to address catalog material. "I [didn't] think anyone would notice if we took the three remaining Pink Floyd titles that [were] in there and didn't play those anymore," he says. "And they didn't. Maybe the week after that, a couple of Cure titles [were slipped] in."

Still, Taylor was careful not to push the envelope too far, especially when dealing with acts that came from modern with less of a rock track record. "For instance," Taylor says, "a Depeche Mode that might lean more rhythmic or a little more dancey, we were judicious putting that in."

As more and more modern currents came in the front end and less and less old album material crept in from the library, Taylor says, "it was almost like we could do no wrong. You would think that being an active rock station, when you put the Cure on you'd get a lot of calls, 'Hey! This ain't rock n' roll!' But that response was minimal." Taylor says that with a classic-leaning rock station in the market, "it wasn't like they didn't have any place to go."

Taylor believes he can "push the envelope of the weirdness level" of the music. "People seem to love it," he says. "Largely, people are so thankful that there's something like this in the market, even if they don't like [a particular song], maybe they're willing to put up with it" to hear the next track played.

Here's a recent afternoon hour on KICT: Beck, "Where It's At"; Heads, "Damage I've

Done"; eels, "Novocaine For The Soul"; Pearl Jam, "Alive"; Dave Matthews Band, "Crash Into Me"; Soul Asylum, "Somebody To Shove"; Giggly Tah, "Whoever You Are"; Big Head Todd & the Monsters, "Broken-Hearted Savior"; Presidents Of The United States Of America, "Mach 5"; Stone Temple Pilots, "Lady Picture Show"; Cure, "Boys Don't Cry"; Poe, "Hello"; and Peter Gabriel, "Big Time."

Taylor dipped slightly into his top 40 arsenal for the modern makeover. "We identify the station more," he says. "There's more production on the station. It was always high-profile personality, and I think that's something that maybe has been a thread of consistency on the radio station through the change. That might have helped us keep some people."

Taylor points to another consistent element. "We didn't change the calls. The station is known as T95, and it's always been that, and it still is that."

Like other success stories in this week's page 1 article, KICT was very promotionally active in the summer. Marketing-wise, the station did no billboards or TV, but "we were very event-driven during the summer with concerts," Taylor says. "We have a big outdoor festival. We've been doing our outdoor festival for several years, and this was by far our most successful one."

But KICT's greatest success story is the Rock Rescue Party—a group of about 100 listener volunteers whose purpose is to "go out and do helpful things in the community," says Taylor. "We read about it several years ago from some station in California . . . They clean up bike paths. They rebuilt a porch on a homeless shelter. They're skilled craftspeople. They did a thing for a respite-care home for children, where they virtually remodeled this whole house . . . They went into elderly people's homes and installed smoke alarms . . . A lot of stations will become involved just to the extent of 'You'll put our logo on your TV commercial and . . . we'll run promos.' That's the deal."

The volunteer group even piggybacks its efforts on other KICT events. For instance, each summer KICT hosts Oz-Fest, a big outdoor festival. While locals were grooving to Sponge and Spin Doctors this year, the Rock Rescue Party was there, too, selling beer to raise money to cover the costs of its efforts.

Owner Great Empire has made its reputation with its country stations. It owns crosstown heritage country pair KFDI-AM-FM and LMA KSPG, another Wichita country signal. The company has just merged with Lesso Broadcasting, adding country KYQQ and '70s oldies KLLS to its Wichita holdings.

Taylor boasts that Great Empire has "what must be the finest training course for salespeople of any radio company . . . [at] many radio stations, a lot of times it's like, 'Hey, look at this desk. Look at these yellow pages. Go get 'em, tiger.' That is not the case here . . . They send them to what they call the Institute, which is a boot camp, that I believe is 10 days. It's intense training, run by the company. It's outstanding and very thorough."

So with the changing post-Telecom Act environment, does Taylor see Great Empire as staying in radio for the long run or getting itself in shape to be acquired by a bigger fish? "It would seem long-term to me," says Taylor. "Great Empire has spent over 30 years in this market, and they've been careful and selective about what kinds of stations they've added . . . Word that this company would be sold to another broadcast company . . . would be one of the last things I ever expect to hear . . . You hate to say this, it's like famous last words, but that is almost unfathomable to me." **MARC SCHIFFMAN**

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IN PLAYS

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- BETTER THAN EZRA • Desperately Wanting (Swell/Elektra/EEG) +209**  
WKLO +19, WARQ +15, WZAT +13, WCKW +13, KRAD +12, WIXV +12, WSTZ +12, KLXP -12, WEGR +11, WTUE +11
- RUSH • Half The World (Anthem/Atlantic) +192**  
KEGL +16, KRAD +15, WPLR +13, KSJO +12, WIXV +11, KGGG +10, WROV +8, KIOZ +8, WPYX +8, KMOD +8
- THE WALLFLOWERS • One Headlight (Interscope) +161**  
WRXR +28, KLAQ +11, KDKB +11, KTAL +8, WIYY +8, WWDC +8, KFRQ +6, WZAT +6, WXTB +6, WBLM +6
- THE PRESIDENTS OF THE UNITED STATES OF AMERICA • Mach 5 (Columbia) +152**  
WZAT +18, KIOZ +17, WZZO +11, WKDF +11, WIXV +10, WARQ +9, WCKW +9, KQRC +8, KUPD +8, KLBJ +7
- STONE TEMPLE PILOTS • Lady Picture Show (Atlantic) +137**  
KTXQ +13, WNEW +12, KOMP +10, WKDF +10, WFBQ +10, WAFX +8, KZRR +8, WRXL +8, WIXV +7, WTUE +7
- ZZ TOP • Bang Bang (RCA) +134**  
KDKB +13, KEZO +12, WPLR +12, KNKN +11, KXUS +10, KLAQ +10, WCKW +9, WROQ +7, KEGL +7, WEZX +6
- THE HAZIES • Trip Free Life (EMI) +130**  
KILO +12, KQRC +10, KTYD +9, WJRR +9, WNEW +9, WZMT +8, KRZR +8, WIYY +8, WSFL +7, KRAD +7
- STIR • Looking For (Aware/Capitol) +130**  
WZTA +15, WRXL +12, WIOT +10, KDKB +9, KYYS +8, WJRR +7, WIYY +7, WBZX +6, KILO +6, KIOZ +6
- SOUNDGARDEN • Blow Up The Outside World (A&M) +129**  
WROV +17, WARQ +12, KRXQ +11, KBER +10, KISS +9, KTUX +8, WKLO +7, KTXQ +7, WZAT +6, KISW +6

## MODERN ROCK

INCREASE  
IN PLAYS

- GARBAGE • #1 Crush (Capitol) +389**  
WKQX +41, WEND +31, KEDJ +31, CIMX +22, KITS +22, WNVE +20, WENZ +20, WBCN +18, WLUM +17, WXRK +16
- DAVE MATTHEWS BAND • Crash Into Me (RCA) +384**  
WDGE +19, WQXA +18, KHTY +16, WAQZ +16, KICT +16, WBZU +13, WCHZ +13, WMMS +13, WRXQ +12, WBRU +12
- POE • Hello (Modern/Atlantic) +281**  
KHTY +26, KXRK +19, WMMS +19, WXRK +16, KJEE +14, WKRL +12, KNRK +12, WZRH +12, WBZU +11, WXEG +10
- BETTER THAN EZRA • Desperately Wanting (Swell/Elektra/EEG) +255**  
WLIR +17, KGDE +16, KLZR +16, WXDX +15, KCXX +13, KTEG +13, WCHZ +12, WEQX +12, WEDG +10, WLUM +10
- RED HOT CHILI PEPPERS • Love Rollercoaster (Geffen) +245**  
WBZU +16, KLZR +15, WGRD +14, KTOZ +13, WZRH +12, KDGE +12, WRLG +10, WLUM +10, KJEE +9, WRZX +9
- 311 • All Mixed Up (Capricorn/Mercury) +218**  
KLYY +25, KPOI +13, KHTY +13, WRLG +12, WEQX +12, WZRH +11, WLUM +11, WENZ +11, WPLA +10, WXDX +10
- NO DOUBT • Don't Speak (Trauma/Interscope) +207**  
KDGE +19, KHTY +18, WAQZ +15, WQXA +15, KFRR +14, CIMX +14, WENZ +13, KLZR +12, WXEG +11, WXRK +11
- KULA SHAKER • Tattva (Columbia) +203**  
WRZX +13, WHYT +13, KPOI +12, WPBZ +12, WBZU +11, KNRK +11, KXRK +11, KLYY +9, KNRX +9, KTBZ +9
- SOUNDGARDEN • Blow Up The Outside World (A&M) +200**  
KLYY +18, WRXQ +15, WDGE +14, WENZ +14, WXEG +13, WPBZ +13, WBCN +12, KPOI +11, WGRD +10, KROX +9
- FOUNTAINS OF WAYNE • Radiation Vibe (Tag/Atlantic) +197**  
WKQX +15, KJEE +14, WRZX +14, KFMA +12, KTEG +12, WXEG +11, KLZR +11, KLYY +10, KEDG +9, WZRH +9

# VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



TW LW

**1 VH MUSIC FIRST**

Rank	Artist/Track	TW	LW
1	Alanis Morissette, Heud Over Feet	33	28
2	Eric Clapton, Change The World	30	28
3	John Mellencamp, Key Wes Intemazo (I Saw You First)	23	30
4	Sheryl Crow, If It Makes You Happy	22	22
5	Counting Crows, Angels Of The Silences	17	14
6	Chris Isaak, Think Of Tomorrow	15	10
7	Donna Lewis, I Love You Always Forever	15	18
8	No Doubt, Don't Speak	15	0
9	Elton John, You Can Make History (Young Again)	14	12
10	Dishwalla, Counting Blue Cars	14	14
11	The Wallflowers, 6th Avenue Heartache	13	15
12	Jewel, Who Will Save Your Soul	13	11
13	Hootie & The Blowfish, Sad Caper	13	10
14	Tori Amos, I'm On Fire	12	8
15	Bryan Adams, Let's Make A Night To Remember	9	18
16	Melissa Etheridge, Nowhere To Go	9	14
17	Sting, I'm So Happy I Can't Stop Crying	8	9
18	Seal, Fly Like An Eagle	7	0
19	Collective Soul, The World I Know	7	6
20	Deep Blue Something, Breakfast At Tiffany's	7	7
21	Phil Collins, Dance Into The Light	6	7
22	Fiona Apple, Shadowboxer	6	5
23	Joan Osborne, One Of Us	6	6
24	Tracy Chapman, Give Me One Reason	6	10
25	Melissa Etheridge, I'm The Only One	6	1
26	Natalie Merchant, Wonder	5	6
27	Duncan Sheik, Barely Breathing	5	3
28	The B-52's, Love Shack	5	4
29	Melissa Etheridge, Come To My Window	5	1
30	eels, Novocaine For The Soul	4	2
1	Bush, Swallowed	27	20
2	311, All Mixed Up	23	25
3	Counting Crows, Angels Of The Silences	22	24
4	Sublime, What I Got	22	14
5	Red Hot Chili Peppers, Love Rollercoaster	21	13
6	Metallica, Hero Of The Day	20	20
7	Soundgarden, Blow Up The Outside World	20	0
8	Sheryl Crow, If It Makes You Happy	19	18
9	Marilyn Manson, The Beautiful People	17	20
10	No Doubt, Don't Speak	17	22
11	R.E.M., Bittersweet Me	16	18
12	Beck, Devil's Haircut	15	17
13	Fugees, No Woman, No Cry	15	12
14	Cake, The Distance	14	16
15	The Presidents Of The United States Of America, Mach 5	13	16
16	Fiona Apple, Shadowboxer	13	15
17	Tool, Track #1	11	0
18	Social Distortion, I Was Wrong	10	12
19	Seal, Fly Like An Eagle	10	0
20	Weezer, El Scorcho	9	11
21	Hootie & The Blowfish, Sad Caper	9	17
22	Geggy Tah, Whoever You Are	7	10
23	Allen Ginsburg & Friends, The Ballad Of The Skeletons	7	6
24	Gravity Kills, Enough	6	5
25	Jewel, You Were Meant For Me	5	4
26	Fun Lovin' Criminals, Scooby Snacks	5	6
27	The Heads, Damage I've Done	5	1
28	Crash Test Dummies, He Liked To Feel It	4	5
29	Dishwalla, Charlie Brown's Parents	4	2
30	Porno For Pyros, 100 Ways	4	3
31	The Cranberries, When You're Gone	3	2
32	The Black Crowes, Blackberry	3	8
33	Spirits, Drive	3	2
34	The Lemonheads, If I Could Talk I'd Tell You	3	6
35	Tonic, Open Up Your Eyes	3	5
36	Republica, Ready To Go	3	4
37	Nirvana, Smells Like Teen Spirit	3	2
38	Lenny Kravitz, Are You Gonna Go My Way	3	1
39	Prodigy, Firestarter	3	1
40	Stone Temple Pilots, Big Empty	3	1

## TRIPLE A

INCREASE  
IN PLAYS

- DAVE MATTHEWS BAND • Crash Into Me (RCA) +79**  
WRLT +11, KSCA +10, WNCS +10, WKOC +9, KFOG +9, KXPT +6, KINK +5, KTMN +5, WXRT +5, WXRK +4
- COUNTING CROWS • Daylight Fading (DGC/Geffen) +75**  
KTCZ +13, WXRV +10, KFOG +10, WXRK +8, WRLT +7, KSCA +7, WTTS +5, KBCO +5, WNCS +4, KGSR +4
- JOHN MELLENCAMP • Just Another Day (Mercury) +57**  
WMAX +14, WHPT +12, KFOG +10, KBCO +9, WKOC +8, KMTT +7, KTCZ +6, WJBX +4, KXPT +3, KSCA +2
- THE WALLFLOWERS • One Headlight (Interscope) +33**  
WMAX +16, WBOS +12, KTMN +5, WRLT +5, WXRT +5, WKOC +3, WXRV +3, WXLE +2, KMTT +2, KSCA +2
- THE LEMONHEADS • If I Could Talk I'd Tell You (Tag/Atlantic) +30**  
WHPT +7, WXLE +6, WKOC +6, KGSR +5, KMTT +3, WXRV +2, WXRT +2, KSCA +1, WNCS +1
- BETTER THAN EZRA • Desperately Wanting (Swell/Elektra/EEG) +24**  
WHPT +13, KSCA +7, WXLE +3, WMAX +1
- SUBLIME • What I Got (Gasoline Alley/MCA) +21**  
KQPT +6, WJBX +4, WKOC +4, WBOS +4, WNCS +2, WXRV +2, WMAX +1, KBCO +1
- THE CRANBERRIES • When You're Gone (Island) +20**  
WXLE +9, KSCA +7, WBOS +6, KTMN +3
- NO DOUBT • Don't Speak (Trauma/Interscope) +19**  
WKOC +14, WJBX +4, KQPT +3, WXLE +1, KXPT +1
- BRIAN SETZER ORCHESTRA • (The Legend Of) Johnny Kool (Interscope) +18**  
KTMN +5, KSCA +5, KBCO +4, KPIG +2, WXRV +1, KFOG +1

Announcing  
**Airplay 1996**  
AIRPLAY MONITOR'S  
Combined 4-in-1 Year-End Issue

Special Features  
will include:  
TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR  
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

**DECEMBER 27, 1996!!!**  
Distributed week of December 16

**AIRPLAY  
Monitor**

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POWER PLAYLISTS

For Week Ending November 10, 1996



Playlists supplied by Broadcast Data Systems. Radio track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly chart, beginning with the highest-charting station. Curves are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.



Grid of 48 radio station playlists (e.g., KLOS, WNEW, WRCX, WYSP, WMMR, KQRS, WRIF, WWDC, WDVE, WFBQ, WAAF, KEGL, WKLS, KLOL, KSHE, KTXQ, WZTA, WEBN, KSJO, WJRR, WIYY, WBZZ, WXTB, WHJY) with columns for station name, PD, MD, and a list of songs with their chart positions.





POWER PLAYLISTS

For Week Ending November 10, 1996



Playlists compiled by Broadcast Data Systems... Radio track week... Stations shown each week except as noted.

Grid of 48 radio station playlists (e.g., WONE, WLZR, WKDF, KISS, KBPI, WBAB, KQRC, KISW, KUPD, WLVQ, KUFO, KATT, KDKB, WROQ, KYYS, WDHA, KIOZ, WEGR, WPMY, WTFX, WCMF, WCKW, WIMZ, WTUE) with columns for station name, PD, and song/album/artist.

POWER PLAYLISTS

For Week Ending November 10, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

AIRPLAY Monitor logo

KRXQ Sacramento PD: Curtiss Johnson APD: Pat Martin. Table with 30 rows of song titles and ratings.

WRDU Raleigh PD: Bob Edwards. Table with 30 rows of song titles and ratings.

WPLR New Haven PD: John Griffin MD: Pam Landry. Table with 30 rows of song titles and ratings.

WNOR Norfolk PD: Harvey Kojan APD/MD: Tim Parker. Table with 30 rows of song titles and ratings.

KLAQ El Paso PD/MD: "Magic" Mike Ramsey. Table with 30 rows of song titles and ratings.

WXRA Greensboro PD: Tim Satterfield APD: Marcia Jan. Table with 30 rows of song titles and ratings.

WCCC Hartford PD: Ron Dresner APD/MD: Mike Karolyi. Table with 30 rows of song titles and ratings.

WKLQ Grand Rapids OM: Tom Marshall. Table with 30 rows of song titles and ratings.

WKQQ Lexington PD: Tony Tilford MD: Brad Hart. Table with 30 rows of song titles and ratings.

KBER Salt Lake City PD: Randy Rose MD: Chris Haggin. Table with 30 rows of song titles and ratings.

WIOT Toledo OD: Lyn Casye APD/MD: Don Davis. Table with 30 rows of song titles and ratings.

WZZO Allentown PD: Robin Lee MD: Keith Meyer. Table with 30 rows of song titles and ratings.

WFYV Jacksonville PD: David Moore APD/MD: Charlie Waters. Table with 30 rows of song titles and ratings.

WAPL Green Bay OM: Garrett Hart MD: Randy Hawk. Table with 30 rows of song titles and ratings.

WBLM Portland, ME PD: Herb Ivy MD: Brian James. Table with 30 rows of song titles and ratings.

KEZO Omaha PD: Randy Chambers MD: Allison Steele. Table with 30 rows of song titles and ratings.

WTPA Harrisburg PD: Chris James APD/MD: Dina Wagner. Table with 30 rows of song titles and ratings.

KLBJ Austin OM: Jeff Carrol MD: Loris Lowe. Table with 30 rows of song titles and ratings.

KMJX Little Rock PD: Tom Wood MD: Jimmy Edwards. Table with 30 rows of song titles and ratings.

KGGO Des Moines PD: Phil Wilson MD: Jack Emerson. Table with 30 rows of song titles and ratings.

KCAL San Bernardino OM: Rick Shaw MD: MJ Matthews. Table with 30 rows of song titles and ratings.

KMOD Tulsa PD: Phil Stone MD: Rob Hurt. Table with 30 rows of song titles and ratings.

WRXL Richmond PD: Brian Illes MD: Rik Maybee. Table with 30 rows of song titles and ratings.

WROV Roanoke PD: Buzz Casey MD: Bryan Shaw. Table with 30 rows of song titles and ratings.

AIRPLAY Monitor

BDS IMPACT

Broadcast Data Systems

DETECTIONS

AIRPOWER

(Minimum 800 detections for the first time)

Total Plays/Gain

LOCAL H 805/48

Bound For The Floor (Island)

Total Stations: 51/Chart Move: 24-20

Heavy (21+ plays): 14 KAZR, KILO, KIOZ, KISS, KNCN, KRAD, KRZR, KTUX, KTXQ, KTYD, WLZR, WRCX, WXRA, WYSP

Medium (14-20): 14 KBER, KLOS, KSJO, KUPD, WAAF, WIYY, WJRR, WKDF, WKQQ, WRXR, WXTB, WZAT, WZTA, WZZO

Light (Under 14): 23

New Airplay This Week: 3 KISW, WTFX, WVRK

AIRPOWER BOUND

Total Plays/Gain

STIR 762/130

Looking For (Aware/Capitol)

Total Stations: 71/Chart Move: 26-21

Heavy (21+ plays): 6 KILO, KTUX, KUPD, WEBN, WIOT, WZAT

Medium (14-20): 9 KBPI, KEGL, KQRC, KRXQ, KTYD, WNOR, WRCX, WROV, WZTA

Light (Under 14): 56

New Airplay This Week: 9 KATT, KDKB, KYYS, WBZ, WHJY, WIXV, WIYY, WRXL, WZTA

DARLAHOOD 741/110

Grow Your Own (Reprise)

Total Stations: 71/Chart Move: 27-23

Heavy (21+): 7 KEGL, KILO, KUPD, WAAF, WIOT, WXRA, WZAT

Medium (14-20): 13 KEZO, KIOZ, KISS, KLB, KOMP, KQRC, KRAD, KRZR, WJRR, WKLO, WKQQ, WTUE, WXTB

Light (Under 14): 51

New Airplay This Week: 6 KATT, KEZO, WKDF, WPLR, WRXL, WTFX

DISHWALLA 730/15

Charlie Brown's Parents (A&M)

Total Stations: 62/Chart Move: 25-24

Heavy (21+): 7 KAZR, KRZR, KTUX, KTYD, WKDF, WRXR, WZAT

Medium (14-20): 15 KATT, KBPI, KILO, KLOS, KRAD, KSJO, KRZR, WARQ, WHJY, WJRR, WNOR, WTPA, WTUE, WZZO, WZZR

Light (Under 14): 40

New Airplay This Week: 3 KTXQ, WEBN, WRXR

ALICE IN CHAINS 693/102

Would? (Columbia)

Total Stations: 73/Chart Move: 31-25

Heavy (21+): 12 KAZR, KISW, KTUX, KUPD, KRZR, WIOT, WLZR, WRCX, WRIF, WYSP, WZAT, WZTA

Medium (14-20): 7 KILO, KRXQ, KTYD, WAAF, WTPA, WZMT, WZZO

Light (Under 14): 54

New Airplay This Week: 3 KCAL, WAPL, WIXV

SUBLIME 665/61

What I Got (Gasoline Alley/MCA)

Total Stations: 45/Chart Move: 30-26

Heavy (21+): 14 KBER, KBPI, KILO, KISS, KLOS, KNCN, KRAD, KRXQ, WARQ, WIYY, WJRR, WKLO, WXRA, WZAT

Medium (14-20): 7 KRAB, KTUX, KTYD, WAAF, WKDF, WWDC, WZZO

Light (Under 14): 24

New Airplay This Week: 3 WKDF, WTPA, WZTA

RUSH 620/192

Half The World (Anthem/Atlantic)

Total Stations: 57/Chart Move: 40-29

Heavy (21+): 3 WDHA, WRDU, WXTB

Medium (14-20): 18 KEGL, KLAQ, KLB, KMJX, KMOD, KOMP, KRAD, KSJO, KTXQ, KXUS, WCCC, WDV, WFBQ, WIZN, WKLC, WPLR, WTUE, WZZR

Light (Under 14): 36

New Airplay This Week: 12 KEGL, KGGO, KIOZ, KLOS, KRAD, KRZZ, KSJO, WIXV, WLZR, WPYX, WROV, WXF

MARILYN MANSON 612/5

The Beautiful People (Nothing/Interscope)

Total Stations: 55/Chart Move: 29-30

Heavy (21+): 5 KRAD, KTUX, KUPD, WAAF, WZTA

Medium (14-20): 13 KEGL, KILO, KIOZ, KRZR, KUFO, WKLO, WLZR, WRCX, WRIF, WRXL, WRXR, WTPA, WZAT

Light (Under 14): 37

New Airplay This Week: 1 KMJX

CRACKER 546/38

Sweet Thistle Pie (Virgin)

Total Stations: 48/Chart Move: 34-33

Heavy (21+): 7 KISS, KRAD, KTUX, WAFV, WXTB, WZAT, WZTA

Medium (14-20): 7 KATT, KBER, KRXQ, WIYY, WJRR, WWDC, WZZR

Light (Under 14): 34

New Airplay This Week: 3 KSJO, WFYV, WLVQ

THE PRESIDENTS OF THE UNITED STATES OF AMERICA 544/152

Mach 5 (Columbia)

Total Stations: 67/Chart Move: Debut 34

Heavy (21+): 7 KEGL, KRAD, KUPD, WARQ, WWDC, WXRA, WZAT

Medium (14-20): 8 KIOZ, KISW, KLOS, KNCN, KRXQ, KTUX, WZTA, WZZO

Light (Under 14): 52

New Airplay This Week: 7 KIOZ, KLB, KQRC, WCKW, WIXV, WKDF, WZAT

SPONGE 533/32

Have You Seen Mary (Columbia)

Total Stations: 50/Chart Move: 35-35

Heavy (21+): 6 KTUX, WARQ, WIOT, WXRA, WZAT, WZTA

Medium (14-20): 7 KEZO, KNCN, WCCC, WEBN, WKQQ, WTPA, WZZR

Light (Under 14): 37

New Airplay This Week: 2 KIOZ, KQRC

THE WALLFLOWERS 527/161

One Headlight (Interscope)

Total Stations: 47/Chart Move: Debut 36

Heavy (21+): 7 KDKB, KTAL, KTYD, WAFV, WRXR, WXTB, WZAT

Medium (14-20): 5 KQRS, WIXV, WPLR, WROQ, WWDC

Light (Under 14): 35

New Airplay This Week: 8 KFRQ, KLAQ, KYYS, WEZX, WFBQ, WIYY, WMMR, WRXR

CORROSION OF CONFORMITY 511/42

Drowning in A Daydream (Columbia)

Total Stations: 54/Chart Move: 38-37

Heavy (21+): 4 KILO, KRAD, WAAF, WZAT

Medium (14-20): 8 KAZR, KIOZ, KISW, KQRC, KTUX, KUFO, KUPD, WKLO

Light (Under 14): 42

New Airplay This Week: 6 KFRQ, KLB, WKQQ, WTPA, WVRK, WZMT

OZZY OSBOURNE 504/271

Walk On Water (Geffen)

Total Stations: 54/Chart Move: Debut 38

Heavy (21+): 2 WNOR, WZZR

Medium (14-20): 14 KATT, KAZR, KIOZ, KLPX, KOMP, KQRC, KRAD, KRZZ, KSJO, KUFO, WIOT, WXTB, WZMT, WZZO

Light (Under 14): 38

New Airplay This Week: 25 KATT, KAZR, KBER, KEGL, KGGO, KISW, KLB, KLOS, KLPX, KQRC, KRAD, KRZR, KTUX, KTXQ, KUPD, WCKW, WIXV, WKLC, WKLO, WNOR, WRCX, WRIF, WTFX, WTPA, WZAT

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for Ozzy Osbourne, The Hazies, Rush, Better Than Ezra, and Stir.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for The Why Store, Gravity Kills, and Failure.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for Van Halen and ZZ Top.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for Better Than Ezra, Danzig, and Dave Matthews Band.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for The Hazies, Cake, and The Frames DC.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for The Hazies, Cake, and The Frames DC.

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Table with 2 columns: Artist/Album and No. Of Stations. Includes entries for The Hazies, Cake, and The Frames DC.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Zakk Wylde.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Semisonic.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Orange 9mm.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Beck.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Ugly Americans.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Rush.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Gary Hoey.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Dave Matthews Band.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Ugly Kid Joe.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Patti Rothberg.

Table with 2 columns: Artist/Album and No. Of Stations. Includes entry for Red Hot Chili Peppers and Johnny Cash.

Airpower awarded to those records which attain 800 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. \* Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS

For Week Ending November 10, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video plays. Markets listed in order of population.

Table with 12 columns: Song Title, Artist, Total Plays/Gain, Chart Move, and 12 radio markets. Rows include Alice in Chains, Bush, Counting Crows, Darla Hood, Dishwalla, etc.

Table with 12 columns: Song Title, Artist, Total Plays/Gain, Chart Move, and 12 radio markets. Rows include Local H, Marilyn Manson, Matchbox 20, Metallica, Tom Petty and the Heartbreakers, etc.



SONG ACTIVITY REPORTS

For Week Ending November 10, 1996

Station data last week... (small text box)

Table with 10 columns: PHISH (Free (Elektra/EEG)), R.E.M. (Bittersweet Me (Warner Bros.)), 1313/51, RUSH (Half The World (Anthem/Atlantic)), 620/192, THE SMASHING PUMPKINS (Muzzle (Virgin)), 1099/35, SOCIAL DISTORTION (I Was Wrong (550 Music)), 984/22. Each column contains station codes, song titles, and activity data.

Table with 10 columns: SOUNDGARDEN (Blow Up The Outside World (A&M)), 1268/129, STIR (Looking For (Aware/Capitol)), 762/130, STONE TEMPLE PILOTS (Lady Picture Show (Atlantic)), 1349/138, SUBLIME (What I Got (Gasoline Alley/MCA)), 665/61, TOOL (Stinkfist (Zoo)), 860/20. Each column contains station codes, song titles, and activity data.

POWER PLAYLISTS

For Week Ending November 10, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Cumulative are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WXRK New York PD: Steve Kingston MD/APD: Alexa Tobin. Top 30 playlist including Sublime, What I Got, Bush, Swallowed, Local H, Bound For The Floor.

KROQ Los Angeles PD: Kevin Weatherly APD: Gene Sandbloom. Top 30 playlist including Cake, The Distance, Bush, Swallowed, Soundgarden, Burden In My Hand.

WKQX Chicago PD: Bill Gamble APD/MD: Mary Shuminas. Top 30 playlist including Bush, Swallowed, Garbage, #1 Crush, Cake, The Distance.

WPLY Philadelphia PD: Chuck Tisa MD: Doug Kubinski. Top 30 playlist including Patti Rothberg, Inside, Butthole Surfers, Pepper, No Doubt, Don't Speak.

WBCN Boston VP/Prgm: Oedipus MD: Carter Alan. Top 30 playlist including Cake, The Distance, Sublime, What I Got, Bush, Swallowed.

WHFS Washington, DC PB: Robert Benjamin APD: Bob Waugh. Top 30 playlist including Sublime, What I Got, Bush, Swallowed, Barenaked Ladies, The Old Apartment.

WHYT Detroit PD: Garrett Michaels MD: Alex Tear. Top 30 playlist including Sublime, What I Got, Barenaked Ladies, The Old Apartment, Sheryl Crow, If It Makes You Happy.

WNNX Atlanta PD: Brian Phillips APD: Leslie Fram. Top 30 playlist including Counting Crows, Angels Of The Silences, No Doubt, Don't Speak, Bush, Swallowed.

KITS San Francisco VP/Prgm: Richard Sands MD: Roland West. Top 30 playlist including Garbage, #1 Crush, Sublime, What I Got, Republica, Ready To Go.

KDGE Dallas PD: Joel Folger MD: Mike Peur. Top 30 playlist including No Doubt, Don't Speak, 311, Down, Bush, Swallowed.

KEGE Minneapolis PD: John Lassman MD: Wade Linder. Top 30 playlist including Sheryl Crow, If It Makes You Happy, Sublime, What I Got, No Doubt, Don't Speak.

WMMS Cleveland PD: Bob Neumann APD: "Spaceman" Scott Hughes. Top 30 playlist including R.E.M., Bittersweet Me, Counting Crows, Angels Of The Silences, Bush, Swallowed.

CIMX Detroit Prgm. Mngr.: Murray Brookshaw PD/MD: Vince Cannova. Top 30 playlist including No Doubt, Don't Speak, Alice In Chains, Would, Bush, Swallowed.

WDRE Philadelphia OM/PD: Jim McGuinn MD: Elliot/Russell. Top 30 playlist including Counting Crows, Angels Of The Silences, Sublime, What I Got, Bush, Swallowed.

KOME San Jose OM: Ron Nenni PD/MD: Jay Taylor. Top 30 playlist including 311, All Mixed Up, Cake, The Distance, Republica, Ready To Go.

KPNT St. Louis PD: Alex Luke APD: Eric Schmidt. Top 30 playlist including Social Distortion, I Was Wrong, Tonic, Open Up Your Eyes, Better Than Ezra, King Of New Orleans.

KLYY Los Angeles VP Prog: Steve Blatter PD: Phil Manning. Top 30 playlist including Bush, Swallowed, No Doubt, Don't Speak, Sublime, What I Got.

KNDD Seattle PD: Rick Lambert MD: Marco Collins. Top 30 playlist including Bush, Swallowed, No Doubt, Don't Speak, Nirvana, Aneurysm.

KTBZ Houston PD: Cruze MD: David Sadoff. Top 30 playlist including Eels, Novocaine For The Soul, No Doubt, Don't Speak, Bush, Swallowed.

WMRQ Hartford PD: Jay Beau Jones MD: Dave Hill. Top 30 playlist including Sublime, What I Got, Bush, Swallowed, No Doubt, Don't Speak.

XTRA San Diego OM: Tim Duker APD: Malcolm Ryker. Top 30 playlist including Social Distortion, I Was Wrong, Sublime, What I Got, Soundgarden, Burden In My Hand.

WENZ Cleveland PD/MD: Sean Robertson. Top 30 playlist including Local H, Bound For The Floor, Cake, The Distance, Sublime, What I Got.

WXDX Pittsburgh PD: Ali Castellini MD: Lenny Diana. Top 30 playlist including Sheryl Crow, Everyday Is A Winding Road, Bush, Swallowed.

WRZX Indianapolis PD: Scott Jameson MD: Michael Young. Top 30 playlist including 311, Down, No Doubt, Don't Speak, Sublime, What I Got.



POWER PLAYLISTS

For Week Ending November 10, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumming station. Cumes are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 48 radio station playlists (e.g., KEDJ, KNRX, WQXA, WGRD, KMYZ, WBRU, WROX, WPBZ, WDGE, KCXX, KGDE, KEDG, WAQZ, WXEG, KTCL, KREV, KXRK, WWCD, WQBK, WBZU, WRXQ, KROX, KFRR, KTEG) with columns for station name, PD, MD, and a list of songs with their respective play counts.



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SONG ACTIVITY REPORTS

For Week Ending November 10, 1996

AM Broadcast Data Systems
Detailed song tracking information for the last 5 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

311 Total Plays/Gain 1244/218
All Mixed Up (Capricorn/Mercury)
Total Stations: 71 Chart Move: 21-17

ALICE IN CHAINS 531/48
Would? (Columbia)
Total Stations: 62

LEAH ANDREONE 614/5
It's Alright It's OK (A&M)
Total Stations: 45 Chart Move: 40-39

FIONA APPLE 588/19
Shadowboxer (Clean Slate/Work)
Total Stations: 45

BETTER THAN EZRA 630/255
Desperately Wanting (Swell/Elektra/EEG)
Total Stations: 52 Chart Move: Debut 36

BUSH 2517/46
Swallowed (Trauma/Interscope)
Total Stations: 74 Chart Move: 1-1

CAKE 1968/150
The Distance (Capricorn/Mercury)
Total Stations: 73 Chart Move: 8-4

DISHWALLA 509/63
Charlie Brown's Parents (A&M)
Total Stations: 36

FAILURE 366/185
Stuck On You (Slash/Warner Bros.)
Total Stations: 36

FOUNTAINS OF WAYNE 549/197
Radiation Vibe (TAG/Antiatic)
Total Stations: 55

GARBAGE 591/389
#1 Crush (Capitol)
Total Stations: 41

THE HEADS 498/24
Damage I've Done (Radioactive/MCA)
Total Stations: 47

KORN 511/25
No Place To Hide (Immortal/Epic)
Total Stations: 51

KULA SHAKER 1338/203
Tattva (Columbia)
Total Stations: 74 Chart Move: 19-13

LOCAL H 1543/188
Bound For The Floor (Island)
Total Stations: 66 Chart Move: 11-9



SONG ACTIVITY REPORTS

For Week Ending November 10, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video plays. Markets listed in order of population.

Table for LUSCIOUS JACKSON 738/27. Includes columns for Total Stations: 53, Chart Move: 35-32, and a grid of station data with columns for station call letters, week numbers, and play counts.

Table for MARILYN MANSON 906/33. Includes columns for Total Stations: 62, Chart Move: 29-27, and a grid of station data.

Table for DAVE MATTHEWS BAND 548/384. Includes columns for Total Stations: 50, Chart Move: 1-1, and a grid of station data.

Table for METALICA 359/21. Includes columns for Total Stations: 20, Chart Move: 1-1, and a grid of station data.

Table for NO DOUBT 2284/207. Includes columns for Total Stations: 73, Chart Move: 4-3, and a grid of station data.

Table for PHISH 823/57. Includes columns for Total Stations: 46, Chart Move: 33-29, and a grid of station data.

Table for POE 371/281. Includes columns for Total Stations: 40, Chart Move: 1-1, and a grid of station data.

Table for THE PRESIDENTS OF THE UNITED STATES 1360/155. Includes columns for Total Stations: 71, Chart Move: 17-12, and a grid of station data.

Table for RED HOT CHILI PEPPERS 1015/245. Includes columns for Total Stations: 61, Chart Move: 34-21, and a grid of station data.

Table for SOCIAL DISTORTION 1826/1. Includes columns for Total Stations: 74, Chart Move: 7-6, and a grid of station data.

Table for SOUNDGARDEN 1388/200. Includes columns for Total Stations: 66, Chart Move: 18-11, and a grid of station data.

Table for STONE TEMPLE PILOTS 1481/167. Includes columns for Total Stations: 78, Chart Move: 13-10, and a grid of station data.

Table for SUBLIME 2441/33. Includes columns for Total Stations: 79, Chart Move: 2-2, and a grid of station data.

Table for TONIC 974/9. Includes columns for Total Stations: 49, Chart Move: 26-25, and a grid of station data.

Table for STINKFIST (ZOO) 992/76. Includes columns for Total Stations: 66, Chart Move: 28-23, and a grid of station data.



COMBINED ROCK MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT									
TW	LW	WKS	TITLE (LABEL/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE A		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	4	SWALLOWED (TRAUMA/INTERSCOPE)	BUSH	32.5904	4059	1	32.3104	3937	1	11.2607	1542	5	21.3297	2517	1	—	—	—
2	2	7	ANGELS OF THE SILENCES (DGC/GEFFEN)	COUNTING CROWS	24.9952	3580	2	25.7684	3641	2	10.7587	1584	4	13.7991	1923	5	0.4374	73	—
3	4	12	WHAT I GOT (GASOLINE ALLEY/MCA)	SUBLIME	24.0365	3215	4	22.2309	3100	4	4.3901	665	26	19.0177	2441	2	0.6287	109	—
4	3	8	BITTERSWEET ME (WARNER BROS.)	R.E.M.	23.2271	3572	3	22.9253	3556	3	8.9853	1313	8	11.2712	1814	7	2.9706	445	1
5	5	6	BLOW UP THE OUTSIDE WORLD (A&M)	SOUNDGARDEN	22.0614	2656	7	20.6962	2327	11	10.1587	1268	9	11.9027	1388	11	—	—	—
6	8	5	LADY PICTURE SHOW (ATLANTIC)	STONE TEMPLE PILOTS	20.4822	2863	5	18.4803	2548	7	10.0440	1349	7	10.3652	1481	10	0.0729	33	—
7	6	6	DON'T SPEAK (TRAUMA/INTERSCOPE)	NO DOUBT	20.2990	2433	10	19.5157	2194	13	0.8077	66	—	19.2171	2284	3	0.2742	83	—
8	7	11	I WAS WRONG (SSO MUSIC)	SOCIAL DISTORTION	19.6190	2811	6	19.2848	2788	5	7.5802	984	12	12.0384	1826	6	0.0004	1	—
9	9	10	MUZZLE (VIRGIN)	THE SMASHING PUMPKINS	17.9619	2322	12	18.0839	2349	10	9.1018	1099	11	8.7809	1217	18	0.0792	6	—
10	12	8	HERO OF THE DAY (ELEKTRA/EEG)	METALLICA	17.8798	2216	14	17.4170	2168	14	14.6059	1857	2	3.2739	359	—	—	—	—
11	17	5	THE DISTANCE (CAPRICORN/MERCURY)	CAKE	17.5494	2295	13	15.2543	2099	16	1.7443	312	—	15.7962	1968	4	0.0089	15	—
12	15	22	BURDEN IN MY HAND (A&M)	SOUNDGARDEN	17.4779	1983	18	16.1765	2008	18	8.0790	981	13	9.3979	1001	22	0.0010	1	—
13	19	9	BOUND FOR THE FLOOR (ISLAND)	LOCAL H	16.2944	2348	11	14.2031	2112	15	5.6549	805	20	10.6395	1543	9	—	—	—
14	13	6	ME WISE MAGIC (WARNER BROS.)	VAN HALEN	16.2700	2213	15	17.2731	2274	12	16.2700	2213	1	—	—	—	—	—	—
15	14	14	OPEN UP YOUR EYES (POLYDOR/A&M)	TONIC	16.0863	2620	8	16.5252	2642	6	10.7298	1646	3	5.3565	974	25	—	—	—
16	10	11	HAIL HAIL (EPIC)	PEARL JAM	16.0430	2437	9	17.9982	2536	8	7.3431	1112	10	8.6999	1325	14	—	—	—
17	16	13	IF IT MAKES YOU HAPPY (A&M)	SHERYL CROW	14.9495	1873	20	15.2481	2021	17	1.9722	299	—	10.1963	1203	20	2.7810	371	3
18	11	13	NOVOCAINE FOR THE SOUL (DREAMWORKS/GEFFEN)	EELS	14.7789	2140	16	17.8104	2489	9	0.9377	185	—	12.8355	1804	8	1.0057	151	—
19	21	6	FREE (ELEKTRA/EEG)	PHISH	13.8161	2046	17	12.8978	1874	20	6.2349	968	14	6.1426	823	29	1.4386	255	7
20	18	19	DOWN (CAPRICORN/MERCURY)	311	13.5027	1609	24	14.2677	1738	22	2.7125	404	—	10.7902	1205	19	—	—	—
21	26	3	ALL MIXED UP (CAPRICORN/MERCURY)	311	12.8521	1391	32	11.2257	1143	38	0.8976	143	—	11.9532	1244	17	0.0013	4	—
22	23	3	MACH 5 (COLUMBIA)	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	12.8494	1904	19	11.8754	1597	24	3.4097	544	34	9.4397	1360	12	—	—	—
23	22	29	TRIPPIN' ON A HOLE IN A PAPER HEART (ATLANTIC)	STONE TEMPLE PILOTS	12.5961	1503	26	12.2783	1541	28	5.8186	702	—	6.7775	801	—	—	—	—
24	20	9	ANEURYSM (DGC/GEFFEN)	NIRVANA	11.8898	1383	33	13.1785	1580	26	3.4018	435	39	8.4876	947	26	0.0004	1	—
25	28	3	CLIMB THAT HILL (WARNER BROS.)	TOM PETTY AND THE HEARTBREAKERS	11.4195	1618	23	10.8330	1578	27	9.6970	1391	6	0.4292	28	—	1.2933	199	16
26	24	15	SHAME (COLUMBIA)	STABBING WESTWARD	11.1275	1356	34	11.7802	1459	31	6.5751	751	22	4.5524	605	—	—	—	—
27	31	3	TATTVVA (COLUMBIA)	KULA SHAKER	10.9580	1433	29	9.5197	1212	36	0.6613	48	—	10.1853	1338	13	0.1114	47	—
28	32	4	WOULD? (COLUMBIA)	ALICE IN CHAINS	10.9268	1226	37	9.2670	1075	41	5.8720	693	25	5.0536	531	—	0.0012	2	—
29	25	16	OVER NOW (COLUMBIA)	ALICE IN CHAINS	10.8531	1499	27	11.5518	1597	23	6.5429	862	18	4.0172	611	40	0.2930	26	—
30	29	34	COUNTING BLUE CARS (A&M)	DISHWALLA	10.5396	1430	30	10.4458	1458	32	4.9570	640	—	4.8791	562	—	0.7035	128	—
31	27	20	6TH AVENUE HEARTACHE (INTERSCOPE)	THE WALLFLOWERS	10.3735	1417	31	11.0830	1591	25	3.2541	419	—	5.8630	772	30	1.2564	226	11
32	33	5	STINKFIST (ZOO)	TOOL	9.8951	1852	21	9.2538	1757	21	4.7824	860	19	5.1127	992	23	—	—	—
33	30	7	LIE ON LIE (COLUMBIA)	CHALK FARM	9.3304	1799	22	10.1832	1881	19	5.1973	967	15	3.1871	622	37	0.9460	210	13
34	39	52	SANTA MONICA (WATCH THE WORLD DIE) (TIM KERR/CAPITOL)	EVERCLEAR	8.8640	1132	38	8.3137	1066	44	4.1574	565	—	4.7066	567	—	—	—	—
35	36	26	PEPPER (CAPITOL)	BUTTHOLE SURFERS	8.6918	1089	41	8.8471	1115	40	1.3428	210	—	7.3490	879	—	—	—	—
36	NEW		LOVE ROLLERCOASTER (GEFFEN)	RED HOT CHILI PEPPERS	8.3759	1094	39	6.5431	838	56	0.3358	79	—	8.0401	1015	21	—	—	—
37	38	2	IF I COULD TALK I'D TELL YOU (TAG/ATLANTIC)	THE LEMONHEADS	8.3489	1484	28	8.4427	1475	30	0.4644	65	—	6.9332	1266	15	0.9513	153	—
38	35	5	SCOOBY SNACKS (EMI)	FUN LOVIN' CRIMINALS	8.0962	1339	35	9.1492	1353	33	0.2769	78	—	7.8191	1260	16	0.0002	1	—
39	NEW		#1 CRUSH (CAPITOL)	GARBAGE	7.6086	600	90	3.1860	205	300	0.0221	9	—	7.5865	591	—	—	—	—
40	40	12	READY TO GO (DECONSTRUCTION/RCA)	REPUBLICA	7.5064	988	47	8.1552	1139	39	0.6501	125	—	6.7766	843	28	0.0797	20	—

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for recurrences and records below No. 40 (No. 20 for triple A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. © 1996, Billboard/BPI Communications.



**“father”** from the self-titled album

## THE WHY STORE

OVER 900 BDS SPINS!  
DEBUT **40** MAINSTREAM ROCK CHART!  
(NEW AT WDVE, WONE, WBXQ)  
DEBUT 20 TRIPLE A CHART!  
(NEW AT KFOG, KSCA, WKOC)

KBPI 36x #5  
WRZX 34x #1  
KQRS 18x #1  
WFBQ 15x #4

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produced by imike wanchic and the why store management: east end management co.  
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**still on tour**

“In heavy rotation based on Top 5 research.”  
Bob Richards - KBPI  
“The Why Store ‘Father’ is the #2 testing record overall!”  
Marty Bender - WFBQ

  
**WORLD PREMIERE**  
 November 14th!

# THE SHAKING PUMPKINS



7-11-01  
 EBO  
 1110 60  
 1110 60  
 1110 60  
 1110 60

FROM THE MEGA-PLATINUM DOUBLE ALBUM MELLON COLLIE AND THE INFINITE SADNESS  
 PRODUCED BY FLOOD, ALAN MOULDER AND BILLY JOHNSON  
 MANAGEMENT: Q PRIME

## TRITY \* THREE

NEW ADDS INCLUDE:

WLUM	WDRE	KICT	WRXQ
Q101	WFNX	KFMA	WBTZ
KNDD	WGRD	WZRH	KXTE
KEGE	WWCD	KKND	KOMP
X107	WQBK	WAQZ	WTKX
WLIR	KMYZ	WCHZ	AND MORE

World Radio History

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THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			<b>*** No. 1 ***</b>				
1	1	6	<b>ME WISE MAGIC</b> WARNER BROS. <small>5 weeks at No. 1</small>	VAN HALEN	2213	2274	
2	2	10	<b>HERO OF THE DAY</b> ELEKTRA/EEG	METALLICA	1857	1830	
3	3	20	<b>OPEN UP YOUR EYES</b> POLYDOR/A&M	TONIC	1646	1675	
4	4	7	<b>ANGELS OF THE SILENCES</b> DGC/GEFFEN	COUNTING CROWS	1584	1509	
5	5	4	<b>SWALLOWED</b> TRAUMA/INTERSCOPE	BUSH	1542	1466	
6	6	7	<b>CLIMB THAT HILL</b> WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	1391	1351	
7	8	5	<b>LADY PICTURE SHOW</b> ATLANTIC	STONE TEMPLE PILOTS	1349	1211	
8	7	7	<b>BITTERSWEET ME</b> WARNER BROS.	R.E.M.	1313	1262	
9	10	6	<b>BLOW UP THE OUTSIDE WORLD</b> A&M	SOUNDGARDEN	1268	1139	
10	9	11	<b>HAIL HAIL</b> EPIC	PEARL JAM	1112	1160	
11	11	8	<b>MUZZLE</b> VIRGIN	THE SMASHING PUMPKINS	1099	1064	
12	15	10	<b>I WAS WRONG</b> 550 MUSIC	SOCIAL DISTORTION	984	962	
13	12	24	<b>BURDEN IN MY HAND</b> A&M	SOUNDGARDEN	981	1021	
14	18	6	<b>FREE</b> ELEKTRA/EEG	PHISH	968	870	
15	14	10	<b>LIE ON LIE</b> COLUMBIA	CHALK FARM	967	974	
16	13	9	<b>BLACKBERRY</b> AMERICAN/REPRISE	THE BLACK CROWES	915	1016	
17	21	6	<b>LONG DAY</b> LAVA/ATLANTIC	MATCHBOX 20	872	809	
18	16	17	<b>OVER NOW</b> COLUMBIA	ALICE IN CHAINS	862	932	
19	19	9	<b>STINKFIST</b> ZOO	TOOL	860	840	
			<b>*** Airpower ***</b>				
20	24	9	<b>BOUND FOR THE FLOOR</b> ISLAND	LOCAL H	805	757	
21	26	3	<b>LOOKING FOR</b> AWARE/CAPITOL	STIR	762	632	
22	22	19	<b>SHAME</b> COLUMBIA	STABBING WESTWARD	751	803	
23	27	5	<b>GROW YOUR OWN</b> REPRISE	DARLAHOOD	741	631	
24	25	7	<b>CHARLIE BROWN'S PARENTS</b> A&M	DISHWALLA	730	715	
25	31	12	<b>WOULD?</b> COLUMBIA	ALICE IN CHAINS	693	591	
26	30	5	<b>WHAT I GOT</b> GASOLINE ALLEY/MCA	SUBLIME	665	604	
27	23	8	<b>MESSAGE OF LOVE</b> COLUMBIA	JOURNEY	664	774	
28	17	12	<b>TEST FOR ECHO</b> ANTHEM/ATLANTIC	RUSH	662	895	
29	40	2	<b>HALF THE WORLD</b> ANTHEM/ATLANTIC	RUSH	620	428	
30	29	7	<b>THE BEAUTIFUL PEOPLE</b> NOTHING/INTERSCOPE	MARILYN MANSON	612	607	
31	32	26	<b>UNTIL IT SLEEPS</b> ELEKTRA/EEG	METALLICA	577	578	
32	20	11	<b>WHAT'S UP WITH THAT</b> RCA	ZZ TOP	576	831	
33	34	5	<b>SWEET THISTLE PIE</b> VIRGIN	CRACKER	546	508	
34	<b>NEW</b>		<b>MACH 5</b> COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	544	392	
35	35	3	<b>HAVE YOU SEEN MARY</b> COLUMBIA	SPONGE	533	501	
36	<b>NEW</b>		<b>ONE HEADLIGHT</b> INTERSCOPE	THE WALLFLOWERS	527	366	
37	38	2	<b>DROWNING IN A DAYDREAM</b> COLUMBIA	CORROSION OF CONFORMITY	511	469	
38	<b>NEW</b>		<b>WALK ON WATER</b> GEFFEN	OZZY OSBOURNE	504	233	
39	33	9	<b>ANEURYSM</b> DGC/GEFFEN	NIRVANA	435	511	
40	<b>NEW</b>		<b>FATHER</b> WAY COOL MUSIC/MCA	THE WHY STORE	421	391	

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			<b>*** No. 1 ***</b>				
1	1	4	<b>SWALLOWED</b> TRAUMA/INTERSCOPE <small>2 weeks at No. 1</small>	BUSH	2517	2471	
2	2	14	<b>WHAT I GOT</b> GASOLINE ALLEY/MCA	SUBLIME	2441	2408	
3	4	6	<b>DON'T SPEAK</b> TRAUMA/INTERSCOPE	NO DOUBT	2284	2077	
4	8	8	<b>THE DISTANCE</b> CAPRICORN/MERCURY	CAKE	1968	1818	
5	5	7	<b>ANGELS OF THE SILENCES</b> DGC/GEFFEN	COUNTING CROWS	1923	2026	
6	7	11	<b>I WAS WRONG</b> 550 MUSIC	SOCIAL DISTORTION	1826	1825	
7	6	7	<b>BITTERSWEET ME</b> WARNER BROS.	R.E.M.	1814	1832	
8	3	15	<b>NOVOCAINE FOR THE SOUL</b> DREAMWORKS/GEFFEN	EELS	1804	2113	
9	11	9	<b>BOUND FOR THE FLOOR</b> ISLAND	LOCAL H	1543	1555	
10	13	5	<b>LADY PICTURE SHOW</b> ATLANTIC	STONE TEMPLE PILOTS	1481	1314	
11	18	5	<b>BLOW UP THE OUTSIDE WORLD</b> A&M	SOUNDGARDEN	1388	1188	
12	17	3	<b>MACH 5</b> COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	1360	1205	
13	19	4	<b>TATTVA</b> COLUMBIA	KULA SHAKER	1338	1135	
14	9	8	<b>HAIL HAIL</b> EPIC	PEARL JAM	1325	1376	
15	15	7	<b>IF I COULD TALK I'D TELL YOU</b> TAG/ATLANTIC	THE LEMONHEADS	1266	1287	
16	16	12	<b>SCOOBY SNACKS</b> EMI	FUN LOVIN' CRIMINALS	1260	1263	
			<b>*** Airpower ***</b>				
17	21	5	<b>ALL MIXED UP</b> CAPRICORN/MERCURY	311	1244	1026	
18	14	11	<b>MUZZLE</b> VIRGIN	THE SMASHING PUMPKINS	1217	1240	
19	12	21	<b>DOWN</b> CAPRICORN/MERCURY	311	1205	1330	
20	10	13	<b>IF IT MAKES YOU HAPPY</b> A&M	SHERYL CROW	1203	1353	
21	34	2	<b>LOVE ROLLERCOASTER</b> GEFFEN	RED HOT CHILI PEPPERS	1015	770	
22	22	22	<b>BURDEN IN MY HAND</b> A&M	SOUNDGARDEN	1001	986	
23	28	8	<b>STINKFIST</b> ZOO	TOOL	992	914	
24	24	9	<b>DEVIL'S HAIRCUT</b> DGC/GEFFEN	BECK	976	990	
25	26	6	<b>OPEN UP YOUR EYES</b> POLYDOR/A&M	TONIC	974	965	
26	20	9	<b>ANEURYSM</b> DGC/GEFFEN	NIRVANA	947	1068	
27	29	8	<b>THE BEAUTIFUL PEOPLE</b> NOTHING/INTERSCOPE	MARILYN MANSON	906	873	
28	23	18	<b>READY TO GO</b> DECONSTRUCTION/RCA	REPUBLICA	843	999	
29	33	4	<b>FREE</b> ELEKTRA/EEG	PHISH	823	766	
30	30	17	<b>6TH AVENUE HEARTACHE</b> INTERSCOPE	THE WALLFLOWERS	772	828	
31	25	9	<b>HEAD OVER FEET</b> MAVERICK/REPRISE	ALANIS MORISSETTE	764	961	
32	35	4	<b>NAKED EYE</b> GRAND ROYAL/CAPITOL	LUSCIOUS JACKSON	738	711	
33	27	10	<b>EL SCORCHO</b> DGC/GEFFEN	WEEZER	737	907	
34	31	13	<b>WHOEVER YOU ARE</b> LUAKA BOP/WARNER BROS.	GEGGY TAH	709	822	
35	32	17	<b>KING OF NEW ORLEANS</b> SWELL/ELEKTRA/EEG	BETTER THAN EZRA	660	792	
36	<b>NEW</b>		<b>DESPERATELY WANTING</b> SWELL/ELEKTRA/EEG	BETTER THAN EZRA	630	375	
37	36	5	<b>LIE ON LIE</b> COLUMBIA	CHALK FARM	622	692	
38	37	25	<b>STUPID GIRL</b> ALMO SOUNDS/GEFFEN	GARBAGE	620	673	
39	40	2	<b>IT'S ALRIGHT IT'S OK</b> RCA	LEAH ANDREONE	614	609	
40	38	13	<b>OVER NOW</b> COLUMBIA	ALICE IN CHAINS	611	636	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



# THE WALLFLOWERS

## "ONE HEADLIGHT"

Most added!

ON TOUR NOW!

Over 20 NEW ADDS including:

Q101	WHYT	WLUM	WHFS	WBCN	WEGE
99X	WEQX	KWOD	WBZU	WRXQ	WMRQ
WLIR	WGRC	WEJE	WHTS	WZRH	& more!
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