

# ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

March 15, 1996 \$ 4.95 Volume 3 • No. 12

## ROCK HIGHLIGHTS

### MAINSTREAM ROCK

#1

#### EVERCLEAR

*Santa Monica (Watch The World Die) (TIM KERR/CAPITOL)*

★ ★ ★ AIRPOWER ★ ★ ★

STONE TEMPLE PILOTS • *Big Bang Baby (ATLANTIC)*  
SEVEN MARY THREE • *Water's Edge (MAMMOTH/ATLANTIC)*  
TOADIES • *Away (INTERSCOPE)*  
FOO FIGHTERS • *Big Me (ROSWELL/CAPITOL)*

### NEW RELEASES

THE BADLEES • *Angeline Is Coming Home (POLYDOR/A&M)*  
BLIND MELON • *Three Is A Magic Number (LAVA/ATLANTIC)*  
COLLECTIVE SOUL • *Where The River Flows (ATLANTIC)*  
JOHN HIATT • *Shredding The Document (CAPITOL)*  
KORN • *Clown (EPIC)*  
LOS LOBOS • *Mas Y Mas (SLASH/WARNER BROS.)*  
LYNYRD SKYNYRD • *White Knuckle Ride (COLUMBIA)*  
OASIS • *Champagne Supernova (EPIC)*  
REEF • *Naked (EPIC)*  
SELF • *So Low (SPONGEBATH/ZOO)*

### MODERN ROCK

#1

#### ALANIS MORISSETTE

*Ironic (MAVERICK/REPRISE)*

★ ★ ★ AIRPOWER ★ ★ ★

STONE TEMPLE PILOTS • *Big Bang Baby (ATLANTIC)*  
BUSH • *Machine Head (TRAUMAN/INTERSCOPE)*  
JARS OF CLAY • *Flood (ESSENTIAL/SILVERTONE)*

### NEW RELEASES

BLIND MELON • *Three Is A Magic Number (LAVA/ATLANTIC)*  
THE CARDIGANS • *Sick & Tired (MINTY FRESH)*  
THE CHEMICAL BROTHERS • *Life Is Sweet (CAROLINE)*  
CLARISSA • *Sail Away (MAMMOTH)*  
COLLECTIVE SOUL • *Where The River Flows (ATLANTIC)*  
DRILL • *Go To Hell (DVS/A&M)*  
FOR SQUIRRELS • *8:02 PM (550 MUSIC)*  
KORN • *Clown (EPIC)*  
WAYNE KRAMER • *Back To Detroit (EPITAPH)*  
JAWBREAKER • *Accident Prone (DGC/GEFFEN)*  
MOONPOOLS & CATERPILLARS • *Ren (EASTWEST/EEG)*  
MOUTH • *Pure (REPRISE)*  
SELF • *So Low (SPONGEBATH/ZOO)*  
SEMISONIC • *Down In Flames (MCA)*  
SPAIN • *Untitled #1 (RESTLESS)*

### TRIPLE A

#1

#### GIN BLOSSOMS

*Follow You Down (A&M)*

## Label A&R And Mainstream Rock PDs Are Back On Same Wavelength

by John Loscalzo

For years, many A&R reps saw mainstream album rock stations as the bane of their existence. Now, with many mainstream outlets having opened up musically, two A&R veterans say they're optimistic about the state of mainstream rock. And some mainstream rock PDs—many of whom have felt for the last year that they haven't had much music of their own—are positive about the record side.

Michael Caplan, 550 Music's senior VP of A&R—whose signings include Living Colour, G. Love & Special Sauce, and For Squirrels—is a mainstream rock booster, although he believes that many of his counterparts are not. "Generally, the vibe in A&R is that AOR is in the toilet... All they want to talk about is alternative... They totally

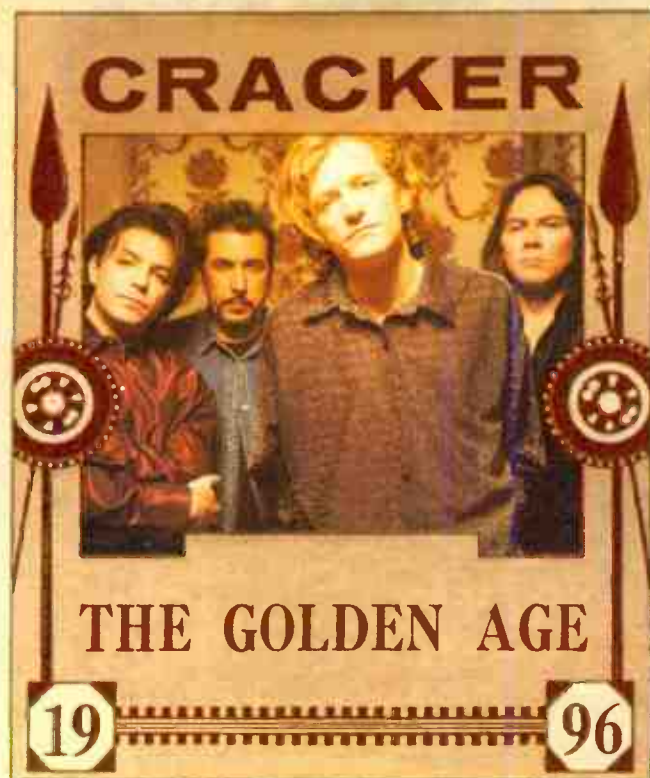
discount rock," he says. "It's funny for me, because I feel like I have to defend it, as I used to do rock promotion. I still think the format is viable."

Mammoth Records president Jay Faïres—who is also VP of A&R for Atlantic Records and has signed or been involved with such acts as Juliana Hatfield, Frente!, Victoria Williams, and Seven Mary Three—says, "If there are A&R people who still think that [mainstream is not viable], they're stupid, and they don't have their eyes open. The format is reinventing itself [and] has improved drastically. When they saw their shares going down... they started to add some of these younger bands."

What audience do the A&R people think they're reaching through mainstream rock radio? Faïres says, "It's a mix. It's not the kid who watches

*Continued on page 6*

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# CRACKER

## I Hate My Generation

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Jackson Haring / Bill Graham Management

Virgin

# the Refreshments

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KPNT TOP 5 PHONES!  
KISF TOP 10 PHONES!  
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March 20	Lawrence, KS		March 31	Tampa, FL	April 11	Pittsburgh, PA
March 21	Lincoln, NE		April 1	Atlanta, GA	April 12	Chicago, IL
March 22	Omaha, NE		April 2	Nashville, TN	April 13	Detroit, MI
March 25	Austin, TX		April 4	Baltimore, MD	April 14	Cincinnati, OH
March 26	Houston, TX		April 5	Washington, DC	April 16	St. Louis, MO

Tour Dates Subject To Change

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## RADIACTIVE

### Clay To Zapoleon; More K-Rock/Z100 Rumors

**F**ormer KEDJ (the Edge) Phoenix PD **John Clay** becomes a consultant for **Guy Zapoleon's** Zapoleon Media Strategies. Clay worked for Zapoleon at **KHMX** (Mix 96.5) Houston.

At press time, speculation was flying again about an imminent announcement that **WHTZ** (Z100) New York PD **Steve Kingston** would make his long-rumored jump to crosstown **WXRK**. The rumors also have Z100 MD **Andy Shane** headed to top 40/rhythm **WKTU** as MD and **KRBE** Houston PD **Tom Poleman** replacing Kingston at Z100. Meanwhile, **KBPI** Denver is looking for a p.m. drive host to replace **John "Whipping Boy" Wilbur**, who, according to PD **Bob Richards**, is headed for **WXRK**. Former crosstown **KNRX** (92X) jock **Rockfish** is filling the void at **KBPI**.

The Coastal N.C. market gets a new modern rocker, as AC/talk **WTDR** becomes **WXNR** (99X). **Alan Sneed** will consult. **B.K. Kirkland**, PD of R&B duopoly partner **WIKS** (Kiss 102), is the new regional PD for both stations and will oversee day-to-day programming. **WXNR** will run jockless for the next month or so.

Look for an announcement next week that suburban Chicago's **WABT** (the Wabbit) and simulcast partner **WWJY** Crown Point, Ind., have been sold; they will likely go Spanish.

**WKQX** (Q101) Chicago, P/T **Robert Chase** moves to middays, swapping with **Lisa Rush**.

Mainstream **WRQK** Canton, Ohio, names **Tom Collins**, GM of top 40 **WVSR** Charleston, W.Va., to the VP/GM slot left vacant by **Pat Bammerlin**.

Mainstream **WHCN** Hartford, Conn., names mainstream **WRKI** Danbury, Conn., staffer **Chris Coby** to its overnight slot, replacing **Chris Merrit**.

Modern **WCHZ** (Channel Z) Augusta, Ga., names crosstown classic **WEKL** (the Eagle) mid-day jock **Charly Kayle** morning co-host, replacing **Greg Klein**, who will reportedly segue to nights at the Eagle. Kayle will be teamed with **Tracey McLain**, who had been Klein's co-host.

Modern **WRAX** (106X) Birmingham, Ala., has named its debut lineup: crosstown top 40 **WMXQ's** **Nikki Stewart** for mornings; PD **Dave Rossi** for middays; **Hurricane Shane** from mainstream **WROC** Fort Myers, Fla., for APD/p.m. drive; and top 40 **KRBE** Houston part-timer **Steve Kelly** for MD/nights.

At suburban New York mainstream outlet **WDHA**, veteran p.m. driver **Curtis Kay** and PD/morning host **Lenny Bloch** swap shifts. No word on whether **Norton**, the rock'n'roll puppy, will make the shift with Bloch to afternoons.

EZ Communications announced it would participate in "an open review process" of Microsoft's ActiveMovie Streaming Format (ASF) for its radio station World Wide Web sites. ASF, which is compatible with Microsoft's Explorer Web browser, allows users to hear playback of audio files in real time without having to download the entire file. The company foresees a time when commercials will be an integral part of the Net. EZ is the first commercial broadcasting company to use the technology, which is similar to Progressive Network's Real Audio. EZ's classic **KZOK** Seattle is already using the technology on its site (<http://www.kzok.com>).

SW Networks has canceled two longform music shows—the modern rock-oriented "static," hosted by Rock Airplay Monitor's **John Loscalzo**, and the hip-hop-oriented "Street Heat." SW is also shelving its third full-time format, Success Radio.

## WEASEL PATROL BY ANTHONY COLOMBO

### The Giant Revolution; Add No Name To List

**T**he revolution continues at the former Giant Records, as the official announcement of the name change to Revolution Records and a new direction comes down. Expect the imprint to show up on releases in mid-May. Revolution has also announced the addition of **Missy Worth** as senior creative director. Worth will oversee all aspects of the label and its conversion to a rock emphasis. She had been at Sony Music as senior VP.

In a seemingly unrelated item, EMI alternative honcho **Todd Bisson** has resigned to take an undisclosed west coast promo gig. **Mike Abbattista** will handle Bisson's duties on an interim basis.

Add No Name Recordings to your list of independent record labels. No Name president **Steve Richards** announced the formation of the Los Angeles-based label last week. Richards, former VP of promotion at Interscope, says, "We're interested in finding and developing new talent regardless of genre."

No Name also announced its first hirings, adding two other former Interscope staffers. **Steve**

**Ross** signs on as label manager, and **Tracey Groce** comes aboard as head of marketing. The label, distributed through WEA's Alternative Distribution Alliance, has two releases planned. **The Dashboard Prophets'** still-untitled release is due May 21, while **Fluorescein** has a set, "High Contrast Comedown," slated for early summer release.

Mercury brings in **Jason Linn** as its new VP of alternative marketing. He had been Atlantic's director of college marketing.

Epic has a new Los Angeles local promotion manager, as **Pam Newman** segues from Elektra, where she was San Francisco regional field representative... Virgin's New York regional promotion manager **Bridget Hollenback** leaves to accept a still-untitled touring position with the group **Cracker**.

The Weasel Patrol would like to extend its deepest sympathies to Geffen's rock promotion assistant **Meg Hansen** on the loss of her sister.

If you have any news or notes for the Weasel Patrol, give us a call at 212-536-5064 or fax at 212-382-6094.

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective with this week's issue, **WQFM** Milwaukee is no longer a reporter to Airplay Monitor's mainstream rock panel due to a format change. There are now 100 mainstream rock reporters.

Also, **KLZR** Kansas City has been temporarily removed from the modern rock panel due to technical difficulties. There are now 70 modern rock reporters. **ANTHONY COLOMBO**



## WHATEVER BY LOSCALZO

### The Net Breeds Lies, So Get The Facts Straight

**I** don't know if it's being in this cubicle all day or if industry rumors have truly been at a fever pitch in the last few weeks, but I'm sure the

Telecommunications Act and the realities that come with it have added more grist for radio gossips to chomp on. Not only that, but the Internet's World Wide Web has evolved from a place in which rocket scientists swap brilliant theories to a petri dish for industry rumor and innuendo.

The Net has made things really easy for me. I just surf around to find out where I'm working now. Of course, most of the information on the Net is totally untrue, including many of the rumors I've seen in the last few weeks, but it sure is fun. I'm waiting for someone to post the truth about me: I'll be Pat Buchanan's running mate this fall. Hey, somebody's got to keep him in line, passing him notes, like "Pat, you're sounding too liberal."

Checking into America Online's music message center (keyword: MMC) is always an adventure. My favorite muckraker is a New Yorker named Tony who won't shut up about dance music on the radio. Now that **WKTU** has filled that void, many cyber-rumors have been focused on a handful of moderns going country.

With the country void in New York, it seems only logical that ratings-disadvantaged **WDRE** Long Island, N.Y., would be the focus of wishful thinking by country fans. But when rumors surfaced about **KTCL** Denver or **WSHE** Miami switching to country, I smelled conspiracy. The rumors all came out of left field and can't be confirmed. I think all this country fuss is the work of some crazed Garth Brooks fan sitting

in front of his computer with The M Street Guide, wearing a cowboy hat, and typing his brains out. Scary, huh? Did I mention he's probably not wearing pants?

Rumor control is a serious thing, however. Somebody at your radio station has to dive on that grenade before it's too late. Remember he/she who controls spin is king/queen. Once that mutha gets out into the ether, it's too late. Denying everything isn't such a bad move if you want everyone to think a rumor is true. Because denial is too broad, it breeds speculation. When confronted with a rumor, the best defense is a well-thought-out response. Unless you're living in a bubble, you've heard all the important rumors about your station, so by the time you're confronted with them by your staff or the press, you'll have the party line down to a science. I'm not suggesting you tip your hand if any major change is in the wind, but you should always keep your response believable.

The nominations for the Radio Hall of Fame in Chicago came across my desk this week. With the exception of Wolfman Jack, there weren't any nominees remotely involved in album rock radio. Once again, the grown-ups have overlooked the format. It's not like there aren't many jocks who would qualify for the Hall of Fame. I may just write up a list and send it in for consideration next year. Yeah, that's what I'll do. Call me with your nominations. As far as nonrock broadcasters, I nominate the semi-legendary Paul Sidney, owner/operator of oldies **WLNG** Long Island. If you haven't heard that station, which probably has the largest jingle collection in the free world, you haven't lived.

### Mancow Attacks Evergreen, Is Suspended

**WRCX** (Rock 103.5) Chicago handed morning mouth **Mancow Muller** a four-day suspension March 7 for insubordination—his second suspension in the past three weeks. The first came Feb. 28 for sending one of his sidekicks into **WLUP-FM** Chicago GM **Larry Wert's** office. At that time, Muller was reportedly told that attacks or discussion of Evergreen brass was off limits. However, on March 6, Muller lashed out at Wert for allegedly forcing **WMVP** Chicago personality **Steve Dahl** out of the station and for breaking up the successful team of Dahl and **Gary Meier** in 1993. Muller had also launched on-air salvos against stablemates **Jonathon Brandmeir**, **Danny Bonaduce**, and **Kevin Matthews**.

Muller told Rock Airplay Monitor that he "just couldn't remove the warrior part of the show." Muller added, "There is an obvious

problem with the suits vs. the talent [at Evergreen], and I'd like to see companies focus more on talent than on buying more radio stations." Rock 103.5 VP/GM **Mike Fowler** told Airplay Monitor that Muller was suspended because "we told him what our line was, and he stepped over it." Things seemed to have calmed after a meeting March 12. "We have a better understanding now," Fowler said. Muller was slated to return to his show the following day.

During this controversy, The Chicago Sun-Times reported that local modern **WKQX** (Q101) has expressed interest in Muller. As far as curbing his style or attacks on other jocks, Muller says, "it will continue, and if it doesn't continue at my station, I'll continue across the street. Either way, they're going to lose, because I won't be silenced. It's a freedom-of-speech thing with me." **JOHN LOSCALZO**

### Life Ends At WEQX



The Bogmen's **Bill Campion**, left, laughs it up with **WEQX** Albany, N.Y., APD **Mark "Dark" Alghini** during a recent visit. There is no truth to the rumor that Campion and Alghini are working on a ventriloquist act.

## For Those About To Rock 102.1



KIOZ (Rock 102.1) San Diego staffers visit AC/DC after the band's show at the San Diego Sports Arena. Shown in the back row, from left, are KIOZ's Brent Hill and his wife, Julie; KIOZ promo manager Kevin DeMera; KIOZ promo assistant Jason Vaughn and his wife, Allison; KIOZ promo assistant Sebastian Guazelli; KIOZ PD Greg Stevens; and Elektra's Al Tavera. In front row are Arista's Felicia Swerling and AC/DC's Malcolm Young and Angus Young.

## No, That Check Is Not To Buy Another Station



WEBN Cincinnati VP/GM Jaqui Brumm, left, presents a check to Tina Saurber, co-president of the Autism Society of Cincinnati. The station raised more than \$30,000 for the charity during the WEBN Rock'n'Raffle for Autism in January. Items raffled during the event included memorabilia from the Eagles, Ozzy Osbourne, and the Black Crowes.

## Once Blue Sent Up The River



Adult WXRV (the River) Haverhill, Mass., welcomed EMI act Once Blue to its studios. Pictured, from left, are EMI's Steve Goldstein; Once Blue's Bill Dobrow; WXRV PD Joanne Doody; Once Blue's Kurt Rosenwinkel; WXRV MD Mike Mulaney; Once Blue's Ben Street, Rebecca Martin, and Jesse Harris; and the station's OM Joe Faletra and AE Trina Lorigan.

## For The Record

In the March 1 profile of KHTY Santa Barbara, Calif., it was stated that KHTY had "wrested" the 18-34 lead from rival KTYD for the first time in 20 years. KTYD OM Paul Cavanagh responds that his station was actually beaten 18-34 by modern KJEE two years ago. Cavanagh also contends that the Maximizer online version of the fall '95 Arbitron—which he believes to be more accurate—shows KHTY and KTYD tied in 18-34 with a 13.1 share. In addition, Priority Records' Greg Marella was inadvertently misidentified as KHTY PD Damion Young.



## CHEET SHEET BY MARK MARONE

## Avoid The Water, But Enjoy The Refreshments

The Refreshments hail from Phoenix and have just finished a tour with hometown favorites the Gin Blossoms, but south-of-the-border culture seems to hold more fascination for them than their very successful comrades. On their Mercury debut, "Fizzy Fuzzy Big & Buzzy," the Refreshments leave no doubt about their Southwestern roots. String together the Spanish song titles from the album—"Banditos," "Nada," and "Mexico"—and one gets the impression that these guys would have asked Pancho Villa to join their band if he was still around.

The Refreshments affectionately embrace Arizona's dominant culture in their occasionally rockabilly/country-tinged rock'n'roll, but the band members' experiences stretch farther than the Cactus State. Roger Clyne, the band's main songwriter and guitarist/vocalist, spent some time in Southeast Asia teaching English. In his travels, he wound up living a fairly comfortable life by busking with his guitar. The song "Mekong" wistfully recalls times spent toasting acquaintances met on his travels.



The Refreshments were born in the summer of 1993 and added guitarist Brian Blush that December. The band built up to a regular house gig at country music bar Yucca Tap Room on Sundays, the only open night at the club. That led to a large following and appearances in the area with the Gin Blossoms, Lucy's Fur Coat, Meat Puppets, and Dead Hot Workshop.

The Refreshments' first album, "Wheelie," was recorded for Epiphany Records in one 13-hour session just after Blush joined. More recording was to follow, courtesy of Ticketmaster, which sponsored the National Talent Search contest that the group won. The band was given \$10,000 worth of recording time at Seattle's Bad Animals studio and wound up putting four songs from the session on a limited pressing EP titled "Lo, Our Much Praised Yet Not Altogether Satisfactory Lady."

That recording found its way to Mercury, which began to pursue the band seriously following its South by Southwest confab performance last year. The Refreshments signed with the label in the spring of '95 and enlisted engineer Clif Norrell (R.E.M., Paul Westerberg, Gin Blossoms) to produce the album. For the major-label debut, the band rerecorded the songs from "Wheelie" and added two new ones, "Blue Collar Suicide" and "Interstate." Hot off their tour with Gin Blossoms, the Refreshments will hit the road with Dishwalla March 25, following a return appearance at SXSW.

## Ruby So Hot

Creation/Work act Ruby is a result of a rekindled working relationship between singer Lesley Rankine and instrumentalist Mark Walk. The seeds for Ruby were planted in 1991 when the two worked together in the industrial collaborative Pigface. When her original band, Silverfish, ran its course at the end of '93, Rankine sought to trade that group's aggressive, hard-rocking style for a new approach, employing "beauty, sensuality, and femininity." The project was named for the shared name of Walk and Rankine's grandmothers.

The partnership gelled in Seattle, with each artist bringing something different to the drawing board. The Scottish-born Rankine came armed with a list of aural collages and structural elements, while Walk used his knowledge of computer technology and songwriting to create the trippy texture of the album. All instruments on the set were played by the duo, with the exception of some bass parts by Eric Anderson and some guest drumming by former Ministry/Revco member William Rieflin.

Rankine contributed photographs and other imagery to the album's artwork, which includes photos taken by Joseph Coulte, known for his work with Nine Inch Nails.

## Releases And Notes

There's no shortage these days of fun-filled projects capable of stirring memories of growing up in the '70s. If you were glued to the tube on Saturdays during the bell-bottoms decade, Saturday morning cartoons, "American Bandstand," and "Schoolhouse Rock" were part of your weekly ritual. "Schoolhouse Rock" ran from 1973-85 and won an Emmy Award. Lava/Atlantic will release "Schoolhouse Rock! Rocks," which includes songs from the series covered by Better Than Ezra, Buffalo Tom, and the Lemonheads, April 9. A single, "Three Is The Magic Number," by Blind Melon drops this week.

In the Los Angeles area in 1987, three local alternative rock bands generated tremendous excitement and shared in developing a scene outside the mainstream. Two of those bands, Jane's Addiction and Red Hot Chili Peppers, went on to superstardom, while the other, Fishbone, remained relatively obscure. After four albums and three EPs with Columbia, Fishbone has signed to Atlanta-based Rowdy Records. Its first album in three years, "Chim Chim's Badass Revenge," will be released April 30.

Pete Droge & the Sinners, which recorded the Dave Stewart-penned title track for the movie "Beautiful Girls," is a collaboration featuring Mike McCready from Pearl Jam on guitar and Matt Cameron from Soundgarden on drums . . . 57 Records (distributed by 550 Music) has signed Michael Penn, who will join label head Brendan O'Brien in the studio in April to record an album . . . Imperial Drag, featuring former members of Jellyfish Eric Dover and Roger Manning, will have a self-titled debut released by Work May 7.

Stone Temple Pilots will appear on "Late Show With David Letterman" March 29. The new STP set, "Tiny Music . . . Songs From The Vatican Gift Shop," will be in stores March 26 . . . Black Grape will begin a tour of North America in Tijuana, Mexico, April 9; it runs through April 30 . . . Tori Amos, who is on tour in Europe, starts a U.S. tour April 9 at the Tampa Bay (Fla.) Performing Arts Center . . . Will Sponge be moving down the hall of the Sony house to Columbia for its next album?

# LOVE AND ROCKETS SWEET AND LOVE AND

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WHFS	23x	WBCN	15x
99X	22x	WPLY	15x
KNDD	22x	89X	13x
WENZ	21x	WFNX	12x
LIVE 105	20x	WXRK	12x
KPNT	18x	KROQ	10x

**NEW THIS WEEK AT:**

KFRR	WQXA
KTBZ	WMMS
WDGE	WEDG
WQBK	WPLY
WRLG	WLUM
KDJK	Q101

**AND MANY MORE**

World Radio History

## Label A&R And Mainstream Rock PDs Are Back On Same Wavelength

Continued from page 1

[MTV's] "Alternative Nation" every night, but it's not a 35-year-old male who wants to hear Led Zeppelin, either... It's something in the middle of those two."

Caplan says, "I think [mainstream rock radio] should be leaning more upper-demo males... With WNEW [New York], it makes so much sense for a heritage rocker in a major market to go triple-A. If I was selling advertising at a radio station, I would think that's a pretty attractive demo to go for. My problem with AOR right now is that they're trying to chase everybody else. I'm really happy now about WNEW leaning more triple-A. [Mainstream] should stop chasing their tail and not [try to be] the alternative guy. They should be different."

Like most industryites, Faïres thinks that as mainstream radio has evolved over the last year, the line between modern and mainstream has blurred. "Whether it's Toadies, Seven Mary Three, Bush, Oasis, or the Presidents Of The United States Of America, those are all what a year ago would [have been] called modern rock bands, and they're all over rock radio. You go to Chicago... and the [mainstream] rock station [WRCX (Rock 103.5)] is playing a lot of bands that are supposedly modern rock bands," which are usually the province of modern outlet WKQX (Q101).

Despite his optimism, Faïres is worried about mainstream's long-term plans. "The general trend is healthier, [but] everything about this business is cyclical, so maybe a year from now, with the [implementation of the Telecommunications Act] and the way stations are getting bought out, it's going to get more conservative. I think [mainstream radio] will be really formulaic and really dangerous. It's going to be about advertising dollars and profits when companies that big [are involved]. [But] right now it's a really healthy state between rock and modern rock and bands crossing over and crossing those acts over to top 40 from there."

Formulas or cyclical trends don't bother Caplan, who likes the challenge of signing bands that are "a tough fit for whatever format, because I think those are the ones that stand out more. I know if I get a station that will play [G. Love & Special Sauce] a couple of times a day, the whack I'm going to get off of that, because [the act] stands out, is going to be a lot greater than I would [get] with a sound-alike record that's spun 10 times a day."

Caplan cites his early experience in Boston retail as having shaped his views on what works. "I started in Boston the same time that [John] Sebastian was reigning with the [mainstream] WCOZ thing and whatever he was calling that. He used to come in to see what I was selling, and invariably, whatever he was pounding, I wasn't. I remember at one time his No. 1 record was Shootin' Star, and mine was the B-52's."

Radio and A&R have been friendlier in recent years, however, with radio taking an increasing role in A&R; Collective Soul and Hootie & the Blowfish are two examples of new talent to which labels were alerted by radio airplay. Faïres is enjoying mainstream and modern success with Seven Mary Three, a band his team found mainly through modern WJRR Orlando, Fla.

"We knew there was a research story, that WJRR had spun this thing 500 times, [and it] had been No. 1 phones for a month and No. 1 spins. [The band] had been selling [its record] from out of their van, and [according to SoundScan], they [sold] about 4,000 copies just in Orlando." Faïres says that WJRR's contribution was not limited to pointing the label in the band's direction. "It was

really nice to have this research, an enormous story you could tell other stations in other markets. [WJRR MD Steve Robertson] had been spinning [Seven Mary Three] for 17 weeks or something insane like that, and he got a really great reaction... and he'd really built it the right way. It was something he'd fallen in love with and started out in light rotation. He didn't start out banging it; he gave people a chance to get used to it and build it."

### RADIO RESPONDS

A&R is the R&D division for rock radio. How is it doing in the minds of programmers? Is it signing music that fits today's mainstream audience?

Michael Hughes, PD of mainstream WKLS Atlanta, thinks A&R is getting better. "I'm very excited about 1996 because of what we started to see in 1995. For stations that have a particularly classic base, we saw artists come out with terrific new records that match the sound of our radio station."

If some A&R reps are rediscovering mainstream, then it would be a logical assumption that the quality of available mainstream music has gotten better. Dave Douglas, PD of mainstream WAAF Worcester, Mass., says that this is true, but only in the last few weeks. "A month ago, I would've said no," he says. "[But] there's been an emergence of mainstream rock records that tend to be exclusive to rock [rather than shared with alternative. Hog, 3 lb. thrill, the Nixons, Super-suckers, and Rust [are] examples. I don't know how many of those are being shared by alternative [elsewhere], but [they're not] in my market."

On the quality of current music, Stan Main, longtime PD of mainstream WCMF Rochester, N.Y., says, "I don't think it's improved. I don't think it's gotten any worse. I just think that it's the same." But asked if the current selection of signings is still leaning too modern, Main says, "It does seem that there's a little obsession on it, but the pendulum is swinging back. I think we're starting to see some good hit records, [and] it will be interesting to see if the [new] bands have any legs."

Douglas adds, "In most cases, labels learn the hard way. Looking back, a couple of years ago, you saw the emergence of a couple of different styles of music that caught everybody by surprise. This time two years ago, there was a glut of soft female alternative records, and there was an overabundance of hard, ear-piercing heavy rock [with] very little in the middle. [Now] there's a lot more in the middle."

"We went through a period when there wasn't a lot of choice for an adult male [other] than a new release from heritage artists," says Hughes. "Then here comes Dave Matthews, and you can thank Hootie for a lot of it whether you want to or not, [and then] adults were interested in new music again. Partially because it matches and sounds well with a lot of the songs they already know and love."

And who are those listeners who like mainstream rock?

WCMF's Main sees his average listener as "30-year-old Joe Sixpack. Most 30-year-olds don't give a shit about this grunge stuff that's so popular. I think the cut-off age is about 27 for that stuff. My audience doesn't like it, and we've experimented [with it], and they don't want to hear it on their radio station." What do they want? "Classic rock and stuff that's compatible with classic rock."

So is Caplan on Main's wavelength? Maybe. "Am I looking for the young Allman Brothers?" he asks. "I'm about to sign this hippie band, and they're 26 years old [but appeal to people their age]."

## ROCK GODZ

### WIZN's Cormier Loves His Dual Role As PD/Morning-Show Co-Host

**W**hat mainstream station posted the largest 12-plus number in the fall Arbitron survey? WFBQ Indianapolis, with a 14 share? Nope.

That honor belonged to WIZN Burlington, Vt.'s mighty 16.8 share, up from 15.9 in the spring for its fourth straight up book.

"The most satisfying thing about this book," says PD Steve Cormier, "[is that] there is so much competition coming against us, and we've continued to grow."

Cormier has guided the station through competition from several out-of-town signals, including heritage rocker CHOM Montreal and mainstream WPYX Albany, N.Y. Direct competitors include classic rockers WCPV Essex, N.Y. (3.1 12-plus) and WGTK Middlebury, Vt., and triple-A WNCS Montpelier, Vt. (2.6).

Who in Burlington listens to WIZN?



**Steve Cormier**  
Program Director  
WIZN Burlington

*The days of playing everything are gone. You have to be conservative*

Cormier says, "You've got farmers out there milking cows listening to rock'n'roll, and you've got lawyers making \$150,000 or yuppies from the Woodstock generation who got lost here and love it."

"When I got here 10 years ago, WIZN was an eclectic radio station. We were all over the place, and [at that time], we were able to do it. Six or seven years ago, we had a 21 share, but the market wasn't as competitive."

In today's environment, Cormier says, "I think that the days of just playing everything are gone. I think you have to be really conservative at what you pick, not just new-music-wise, but in your gold categories, you've got to make sure you're playing the right stuff. We've decided that we want to play the game another day, [so] we can't play everything. We have to find our niche."

"Our niche is mainstream, but what does that mean? What can we still play for gold? Well, we probably can't play a song from XTC that we played five years ago. I always have to think about tomorrow, [because] there'll be more sticks in this marketplace. Hopefully, somebody will be smart enough to take on country giant [WOKO, which went 20.9 12-plus in the fall], and not us."

"We're not playing as many new records, but we're rotating more and keeping [records] around longer. When I first got here, our powers [were played] one time a day, maybe." The station's classic/current ratio is about 60-40.

WIZN's large share gives it the ability to make some bands who aren't huge nationally into stars in its area. Cormier says, "The Tragically Hip don't do anything nationwide, but they're like the Beatles in this market. They played our boat cruise about five years ago, [and] now they sell out the market in a day. I can't find a building large enough for these guys to play. They're gods in Burlington, [but]

if you went to Philadelphia, you might get 500 people to see them. I could fill a place for 6,000 or 8,000 to see them."

Here's a sample 5 p.m. hour on WIZN: Melissa Etheridge, "I Want To Come Over"; Gregg Allman Band, "I'm No Angel"; Styx, "The Grand Illusion"; Cracker, "Low"; Midnight Oil, "Beds Are Burning"; R.E.M., "Losing My Religion"; Jackson Browne, "Some Bridges"; Supertramp, "Dreamer"; Aerosmith, "Walk This Way"; Nixons, "Sister"; Crosby, Stills & Nash, "Carry On"; and Led Zeppelin, "Whole Lotta Love."

Another piece of WIZN's success is its morning show, "Corm And The Coach," which teams the PD with University of Vermont Division I basketball coach Tom Brennan and Lana Wilder, who joined from top 40 rival WXXX (95XXX) this fall. "If I were going to hire someone to do mornings," Cormier says, "I wouldn't hire me. There are a lot of other people out there who are better than I am—it's just that Tom Brennan and I have a great chemistry."

About five years ago, Brennan was guest DJ at the radio station. "He was hilarious," Cormier says. When it came time for Cormier to move from his 10 a.m.-3 p.m. "executive shift" back to mornings, he gave the coach a call. Brennan started by only doing sports, but within a week, Cormier says, "the name of the show was changed to 'Corm And The Coach.'"

The show hit a roadblock last May, Cormier says, when "some people at the university, we call them the speech police, were upset at some things [the coach] was saying." While Cormier felt they were wrong, Brennan stepped down from the morning show in anticipation of a public outcry that would put his coaching job in jeopardy. But, Cormier says, "what happened was the exact opposite. [The station] and the university got inundated with faxes, mail, phone calls, and E-mail saying [it was] an injustice."

The coach took the summer off, and the station convinced him to return last fall. "When he came back, we hired Lana Wilder. The ads we ran said, 'Corm and the coach just got wilder,' [and] we did a lot of print, as well as TV ads. The response was great." Boosted by an 8-share leap 12-plus, the morning show squeaked by WOKO for first place in the fall, beating its rival 19.4 to 19.1.

WIZN takes full advantage of the cross-promotional opportunities the morning-show pairing offers. Cormier says, "I'm a big fixture at the games. I have a place called 'the Nicholson seats' right on the court. I'll sit there with my towel and wave it. We tell people to show up, and the first 30 people who find me get CDs and cassettes. We have a blast." And when the coach asks his audience to come out and root for the team, Cormier says, "people show up and support him."

The show is so popular that The Burlington Free Press runs a comic strip on Sundays called "The Adventures Of Corm And The Coach." A title of a song is placed in the strip, and listeners are asked to find it to win prizes.

Although some PDs would find the rigors of 12-hour days and a morning show to be tedious, Cormier looks at his duties as a hobby. Getting up at 4:30 a.m., he says, "sucks. There's no doubt about it. But when I get in here at 5 a.m., I'm laughing, because I'm hanging out with Tom and Lana, and after 9 a.m., I love what I'm doing."

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<b>KISS • Rock And Roll All Nite (MERCURY)</b>	<b>+245</b>
KRZZ +17, KILO +16, KXUS +12, WXTB +11, WPYX +11, WRXR +10, KRXQ +10, WVRK +8, WEZX +8, KSHE +8	
<b>AC/DC • Ballbreaker (EASTWEST/EEG)</b>	<b>+130</b>
KRZR +18, WZAT +11, KUFO +11, KEZO +11, KATT +10, KUPD +9, KDKB +8, KLPX +7, KMJX +7, WTFX +5	
<b>KENNY WAYNE SHEPHERD • Born With A Broken Heart (GIANT)</b>	<b>+121</b>
KEZO +16, WTPA +11, KDKB +10, WIZN +9, KSHE +9, KRZZ +8, KMJX +8, KYYS +8, WCKW +7, KQRS +7	
<b>SON VOLT • Drown (WARNER BROS.)</b>	<b>+120</b>
KSJO +14, WEZX +10, KTXQ +10, WKLS +8, KLLO +8, KLOS +7, WTAK +6, WZTA +5, KZRR +5, WTFX +4	
<b>STABBING WESTWARD • What Do I Have To Do? (COLUMBIA)</b>	<b>+117</b>
WKDF +15, KRAD +12, WNOR +8, KRXQ +8, KLLO +7, KUFO +6, KTXQ +6, WJST +5, KQRC +5, WXTB +5	
<b>INTO ANOTHER • T.A.I.L. (HOLLYWOOD)</b>	<b>+110</b>
KTUX +8, KNON +7, KQRC +7, KRZR +7, KCAL +7, WZAT +6, WVRK +6, KILO +6, WLZR +6, KLBK +5	
<b>DISHWALLA • Counting Blue Cars (A&amp;M)</b>	<b>+110</b>
WDIZ +16, KTYD +15, KRZR +12, KRXQ +11, KBPI +10, WIXY +6, WVRK +6, WZTA +6, WARQ +5, KYYS +5	
<b>SEVEN MARY THREE • Water's Edge (MAMMOTH/ATLANTIC)</b>	<b>+105</b>
WZZR +10, KSJO +10, WPLR +9, WTPA +8, KTUX +7, KLPX +7, KOMP +7, KMOD +7, KUFO +6, WRCX +6	
<b>COLLECTIVE SOUL • Where The River Flows (ATLANTIC)</b>	<b>+104</b>
WARQ +21, KRZR +18, KSJO +12, KTYD +9, WIYY +8, WKQQ +6, WZZR +6, KUFO +5, WKDF +5, KIOZ +4	

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IN PLAYS

<b>STONE TEMPLE PILOTS • Big Bang Baby (ATLANTIC)</b>	<b>+1661</b>
CIMX +47, WBUR +45, WHFS +45, WMMS +44, KFRR +41, KGDE +40, WMRQ +39, KNNC +39, WEND +38, KROQ +37	
<b>LOVE AND ROCKETTS • Sweet Lover Hangover (BEGGARS BANQUET/AMERICAN/REPRISE)</b>	<b>+223</b>
KOME +22, KPNT +18, WXNU +16, WOWW +13, WVGO +11, WXRK +9, WPLY +9, KNDD +9, WROX +8, WZRH +8	
<b>OASIS • Champagne Supernova (EPIC)</b>	<b>+193</b>
KEDG +22, WQBK +20, KTCL +19, WROX +18, KTEG +18, WPBZ +17, WDRE +15, KDGE +12, WRLG +11, WQXA +11	
<b>THE VERVE PIPE • Photograph (RCA)</b>	<b>+188</b>
WRZX +19, KGDE +18, WNNX +18, WOWW +17, KBBT +11, KNNC +11, KTEG +10, WROX +9, KWOD +9, KNDD +8	
<b>BUSH • Machinehead (TRAUMA/INTERSCOPE)</b>	<b>+168</b>
WNVE +19, WROX +16, KEDG +16, WRXQ +14, WQBK +13, WENZ +12, WRZX +11, KMYZ +10, WLUM +10, WMMS +9	
<b>JARS OF CLAY • Flood (ESSENTIAL/SILVERTONE)</b>	<b>+137</b>
WENZ +16, WOWW +14, KWOD +14, WXNU +12, KMYZ +12, KFRR +10, WKQX +9, KNRK +8, KTCL +8, WPBZ +6	
<b>THE REFRESHMENTS • Banditos (MERCURY)</b>	<b>+134</b>
KTOZ +23, KNND +19, KWOD +15, WPLA +13, WVGO +9, KEGE +8, KXPK +7, WWCD +7, KPNT +6, WZRH +6	
<b>AMMONIA • Drugs (EPIC)</b>	<b>+119</b>
KXRK +22, WXDX +13, WOWW +12, WPBZ +11, KTBB +9, WKQX +9, XHRM +7, WCYY +6, WXNU +6, WROX +5	
<b>THE NIXONS • Sister (MCA)</b>	<b>+113</b>
KDGE +32, WKQX +32, WRZX +13, KRRK +10, KFRR +9, KWOD +8, WENZ +6, KTBB +5, KEGE +5, WMMS +5	
<b>DISHWALLA • Counting Blue Cars (A&amp;M)</b>	<b>+104</b>
WQBK +22, WXDX +16, WRXQ +15, WENZ +14, KROQ +13, WEDG +10, KMYZ +7, WRZX +5, WSHE +5, WPBZ +4	

# VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



1  
VH  
MUSIC FIRST

	TW	LW		TW	LW	
1	37	36	1	Smashing Pumpkins, 1979	36	31
2	36	32	2	Foo Fighters, Big Me	31	28
3	33	33	3	Alanis Morissette, Ironic	31	31
4	30	27	4	Red Hot Chili Peppers, Aeroplane	27	31
5	26	21	5	Presidents Of The United States, Peaches	27	27
6	26	21	6	Alice In Chains, Heaven Beside You	25	16
7	25	24	7	Lenny Kravitz, Can't Get You Off My Mind	18	4
8	19	15	8	Green Day, Brain Stew	17	28
9	17	21	9	Everclear, Santa Monica	17	16
10	14	11	10	Dog's Eye View, Everything Falls Apart	15	15
11	13	10	11	No Doubt, Just A Girl	15	18
12	12	11	12	Goo Goo Dolls, Naked	15	17
13	11	8	13	Gin Blossoms, Follow You Down	14	13
14	10	12	14	Oasis, Wonderwall	13	23
15	9	2	15	Garbage, Only Happy When It Rains	11	9
16	9	12	16	Spacehog, In The Meantime	11	12
17	9	9	17	Tori Amos, Caught A Lite Sneeze	10	5
18	9	10	18	Adam Sandler, Steve Polychronopolous	9	8
19	8	6	19	Joan Osborne, Right Hand Man	9	5
20	8	11	20	Radiohead, High And Dry	8	12
21	7	9	21	Melissa Etheridge, I Want To Come Over	8	9
22	7	4	22	Seven Mary Three, Cumbrousome	7	15
23	6	5	23	Collective Soul, The World I Know	6	17
24	5	6	24	Green Day, Basket Case	6	2
25	4	2	25	Stone Temple Pilots, Interstate Love Song	6	4
26	4	7	26	Ozzy Osbourne, See You On The Other Side	5	2
27	4	1	27	Silverchair, Israel's Son	5	5
28	4	5	28	Bush, Glycerine	5	15
29	4	2	29	Goo Goo Dolls, Name	4	4
30	4	4	30	Pete D'Angelo, Beautiful Girl	4	9
			31	Ruby, Tiny Meat	4	3
			32	Live, Lightning Crashes	4	2
			33	Red Hot Chili Peppers, My Friends	4	3
			34	Pearl Jam, Alive	4	2
			35	Kiss, Rock And Roll All Nite	4	0
			36	Nine Inch Nails, Closer	4	2
			37	Offspring, Self Esteem	4	4
			38	Presidents Of The United States, Lump	3	4
			39	Nirvana, Smells Like Teen Spirit!	3	2
			40	Aerosmith, Crazy	3	2

## TRIPLE A

INCREASE  
IN PLAYS

<b>STEVE EARLE • More Than I Can Do (WARNER BROS.)</b>	<b>+38</b>
CIDR +14, WTTS +8, KTCZ +5, KSCA +4, WNCS +4, KTMN +2, WRLT +2, KXPT +2, KMTT +2, WHPT +2	
<b>JARS OF CLAY • Flood (ESSENTIAL/SILVERTONE)</b>	<b>+35</b>
WRLT +14, WVRV +10, WMAX +7, KQPT +7, KSCA +4, KTMN +3, KXPT +2, WTTS +2, KMTT +1, WNCS +1	
<b>STONE TEMPLE PILOTS • Big Bang Baby (ATLANTIC)</b>	<b>+33</b>
KFMG +8, WXRT +8, WNEW +7, KQPT +4, WHPT +3, KZON +3	
<b>DAN ZANES • Rough Spot (PRIVATE MUSIC)</b>	<b>+24</b>
CIDR +12, WRLT +5, KTMN +4, KMTT +1, WNCS +1, WRNR +1	
<b>SHAWN COLVIN • Nothin' On Me (HOLLYWOOD)</b>	<b>+24</b>
CIDR +9, WNCS +8, KFMG +3, KFQG +3, WXLE +1, WXRT +1	
<b>JOAN OSBORNE • Ladder (BLUE GORILLA/MERCURY)</b>	<b>+23</b>
KXPT +11, KFMG +5, WMAX +3, KSCA +2, KBCO +2, CIDR +1, WRLT +1, WXLE +1, WTTS +1, WNCS +1	
<b>THE BADLEES • Fear Of Falling (POLYDORIA&amp;M)</b>	<b>+18</b>
KZBE +14, CIDR +6, WXLE +4, WRLT +3, KPIG +2, WVRV +2, WMAX +1, WNCS +1	
<b>DOG'S EYE VIEW • Everything Falls Apart (COLUMBIA)</b>	<b>+18</b>
KQPT +13, WVRV +12, WRLT +4, KMTT +4, WTTS +2, KZBE +1, WNCS +1, KBCO +1	
<b>TAJ MAHAL • (You've Got To) Love Her With A Feeling (PRIVATE MUSIC)</b>	<b>+17</b>
WNCS +5, KPIG +3, WXLE +3, KFQG +3, WRLT +1, KMTT +1, WXRT +1	

**37 - 30 MAINSTREAM ROCK MONITOR**

# KENNY WAYNE SHEPHERD

"BORN WITH A BROKEN HEART"

**TOUR DATES SELLING OUT INSTANTLY!**

The follow-up to the breakthrough track "Deja Voodoo" from his debut album Ledbetter Heights.  
Produced and Engineered by David Z. Mixed by Tom Lord-Alge. Management: Ken Shepherd Management National tour begins March 12.  
Video directed by Ian Fletcher. Airing soon in your market.





POWER PLAYLISTS

For Week Ending March 10, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 155 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

Grid of 48 radio station playlists (e.g., KISW, WKDF, WDIZ, KBPI, KATT, KQRC, KUPD, KDKB, KISS, WLWQ, WRDU, WIMZ, KYYS, WHCN, WPYX, WNOR, WCMF, WEGR, WXRA, WFYV, WTUE, WAPL, WPLR, WTFX) with columns for station name, PD, MD, and song lists with play counts.



★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 800 detections for the first time)

Total Plays/Gain	Total Plays/Gain	Total Plays/Gain	Total Plays/Gain
<p>★ <b>STONE TEMPLE PILOTS</b> 1575/1522 <i>Big Bang Baby (Atlantic)</i> Total Stations: 85/Chart Move: Debut 4 Heavy (21+): 39 KCAL, KEGL, KHOP, KICT, KIOZ, KISS, KISW, KLOS, KNCN, KOMP, KQRC, KRAD, KRXQ, KRZR, KSHE, KTXQ, KUFO, KUPD, KZRR, WAAF, WARQ, WAXQ, WDIZ, WEBN, WIYY, WJST, WKDF, WKLO, WKQQ, WLZR, WNOR, WPLR, WRCC, WRIF, WTFX, WTUE, WWDC, WXRA, WZTA Medium (14-20): 16 KATT, KBER, KILO, KLBJ, KLOL, KRAB, KSJO, KTUX, WEGR, WFYV, WHCN, WIOT, WKLC, WRXL, WTPA, WXTB Light (Under 14): 30</p>	<p><b>SEVEN MARY THREE</b> 902/105 <i>Water's Edge (Mammoth/Atlantic)</i> Total Stations: 63/Chart Move: 21-20 Heavy (21+): 15 KIOZ, KISW, KQRC, KRAD, KRXQ, KSJO, KTUX, KUPD, WAXQ, WEBN, WIYY, WJST, WLZR, WXTB, WZTA Medium (14-20): 16 KBER, KBPI, KEGL, KFRQ, KILO, KLOL, KUFO, WARQ, WDIZ, WKLO, WKQQ, WRCC, WRDU, WXRA, WZTA, WZZR Light (Under 14): 32 New Airplay This Week: 5 KLPX, KMOD, KOMP, WPLR, WTPA</p>	<p><b>TOADIES</b> 816/73 <i>Away (Interscope)</i> Total Stations: 75/Chart Move: 23-23 Heavy (21+): 11 KBPI, KEGL, KRAD, KSJO, KTUX, KTXQ, WIYY, WJST, WKLO, WLZR, WZTA Medium (14-20): 13 KBER, KISW, KNCN, KRZR, KTYD, KZRR, WAXQ, WRXL, WTPA, WWDC, WXRA, WXTB, WZTA Light (Under 14): 51 New Airplay This Week: 2 WFYV, WXRA</p>	<p><b>FOO FIGHTERS</b> 800/50 <i>Big Me (Roswell/Capitol)</i> Total Stations: 59/Chart Move: 22-24 Heavy (21+): 11 KICT, KISS, KLOL, KTYD, KZRR, WAVF, WAXQ, WIYY, WXRA, WZAT, WZTA Medium (14-20): 18 KATT, KBPI, KEGL, KHOP, KRAB, KRAD, KRZR, KSJO, KTUX, KUFO, WARQ, WDIZ, WDVW, WIOT, WKDF, WRXL, WTPA, WWDC Light (Under 14): 30 New Airplay This Week: 3 KHOP, KQRC, WNCD</p>

**AIRPOWER BOUND**

Total Plays/Gain

**THE PRESIDENTS OF THE UNITED STATES** 713/8  
*Peaches (Columbia)*  
Total Stations: 55/Chart Move: 24-25  
Heavy (21+): 13 KEGL, KHOP, KICT, KILO, KRAD, KRZR, KTUX, WARQ, WAVF, WJST, WTFX, WXRA, WZTA  
Medium (14-20): 9 KBPI, KCAL, KFRQ, KISS, KLOS, KRXQ, KZRR, WHCN, WIYY  
Light (Under 14): 33  
New Airplay This Week: 4 WHCN, WIYY, WZTA, WZZR

**PEARL JAM** 674/64  
*Leaving Here (Epic)*  
Total Stations: 51/Chart Move: 28-27  
Heavy (21+): 12 KDKB, KICT, KTUX, KTYD, KUPD, WAAF, WAXQ, WHCN, WIYY, WPLR, WRIF, WZAT  
Medium (14-20): 13 KIOZ, KISW, KQRC, KRXQ, KRZR, WIXV, WKDF, WRCC, WRXL, WTFX, WWDC, WXTB, WZZR  
Light (Under 14): 26  
New Airplay This Week: 3 KRAB, WTUE, WXTB

**ALANIS MORISSETTE** 660/74  
*Ironic (Maverick/Reprise)*  
Total Stations: 50/Chart Move: 30-28  
Heavy (21+): 13 KICT, KRAB, KJAL, KTYD, KZRR, WARQ, WIXV, WIYY, WMMR, WPYX, WVRK, WXRA, WZAT  
Medium (14-20): 7 KMOD, KRAD, WAPL, WBLM, WIOT, WROV, WWDC  
Light (Under 14): 30  
New Airplay This Week: 4 WBLM, WHCN, WTAK, WZTA

**AC/DC** 630/130  
*Ballbreaker (EastWest/EEG)*  
Total Stations: 56/Chart Move: 34-29  
Heavy (21+): 5 KBER, KEGL, KHOP, KTUX, KUPD  
Medium (14-20): 14 KILO, KIOZ, KQRC, KRXQ, KRZR, KSJO, KUFO, KXUS, WAXQ, WBLM, WJST, WKLO, WZAT, WZZR  
Light (Under 14): 37  
New Airplay This Week: 12 KATT, KDKB, KEZO, KGGO, KLAQ, KMJX, KMOD, KRZR, KSHE, WSTZ, WVRK, WZAT

**KENNY WAYNE SHEPHERD** 610/121  
*Born With A Broken Heart (Giant)*  
Total Stations: 52/Chart Move: 37-30  
Heavy (21+): 5 KFRQ, KILO, KTUX, WIOT, WZZR  
Medium (14-20): 13 KDKB, KEZO, KLAQ, KLOS, KNCN, KQRS, KXUS, WAPL, WFBQ, WIXV, WKLC, WPLR, WRXR  
Light (Under 14): 34  
New Airplay This Week: 10 KEZO, KMJX, KRZZ, KSHE, KYYS, WCKW, WEZX, WIZN, WSTZ, WTPA

**SMASHING PUMPKINS** 528/86  
*Zero (Virgin)*  
Total Stations: 49/Chart Move: 39-34  
Heavy (21+): 9 KISW, KRXQ, KTXQ, WAAF, WAXQ, WIYY, WJST, WLZR, WRCC  
Medium (14-20): 9 KBPI, KIOZ, KLOS, KQRC, KRAB, KUFO, WKDF, WWDC, WXTB  
Light (Under 14): 31  
New Airplay This Week: 1 KCAL

**DISHWALLA** 496/110  
*Counting Blue Cars (A&M)*  
Total Stations: 43/Chart Move: Debut 36  
Heavy (21+): 8 KILO, KLOS, KTYD, KZRR, WIYY, WKDF, WXTB, WZTA  
Medium (14-20): 6 KRXQ, KTUX, WAPL, WARQ, WDIZ, WTPA  
Light (Under 14): 29  
New Airplay This Week: 6 KBPI, KRZR, WDIZ, WIXV, WKLO, WVRK

**COLLECTIVE SOUL** 452/104  
*Where The River Flows (Atlantic)*  
Total Stations: 37/Chart Move: Debut 40  
Heavy (21+): 9 KFRQ, KRXQ, KSJO, WARQ, WIYY, WJST, WKDF, WKLO, WZZR  
Medium (14-20): 9 KGGO, KIOZ, KRZR, KUFO, WDIZ, WLZR, WNOR, WTPA, WTUE  
Light (Under 14): 19  
New Airplay This Week: 3 KRZR, KTYD, WARQ

**CHART BOUND**

**HOG** 441/62  
*Get A Job (DGC/Geffen)*  
Total Stations: 45  
Heavy (21+): 2 WAAF, WZAT  
Medium (14-20): 10 KEGL, KIOZ, KQRC, KRXQ, KTUX, KTYD, KUPD, WDIZ, WRXL, WXRA  
Light (Under 14): 33  
New Airplay This Week: 7 KSJO, WDIZ, WHCN, WIYY, WKLO, WRCC, WTPA

**BAD RELIGION** 381/57  
*A Walk (Atlantic)*  
Total Stations: 46  
Heavy (21+): 1 WWDC  
Medium (14-20): 9 KBPI, KILO, KIOZ, KRAD, KRXQ, KTUX, KTXQ, KUPD, KZRR  
Light (Under 14): 36  
New Airplay This Week: 6 KICT, KISS, KZRR, WAAF, WKLO, WXRA

**BLUES TRAVELER** 298/36  
*The Mountains Win Again (A&M)*  
Total Stations: 24  
Heavy (21+): 3 KTYD, WKLS, WZAT  
Medium (14-20): 8 KXUS, KZRR, WARQ, WIXV, WIZN, WPLR, WRXK, WRXR  
Light (Under 14): 13  
New Airplay This Week: 2 KDKB, WRXR

**3 LB. THRILL** 276/21  
*Diana (57/550 Music)*  
Total Stations: 30  
Heavy (21+): 3 KRZR, WAAF, WZAT  
Medium (14-20): 3 KICT, KUPD, WARQ  
Light (Under 14): 24  
New Airplay This Week: 3 KATT, WIXV, WTUE

★ **KISS** 245/245  
*Rock And Roll All Nite (Mercury)*  
Total Stations: 54  
Heavy (21+): 0  
Medium (14-20): 2 KILO, KRZZ  
Light (Under 14): 52  
New Airplay This Week: 18 KILO, KISS, KRXQ, KRZZ, KSHE, KUPD, KXUS, WBAB, WBLM, WEZX, WFBQ, WIXV, WKLC, WPLR, WPYX, WRXR, WVRK, WXTB

**SALT** 243/14  
*Bluster (Island)*  
Total Stations: 26  
Heavy (21+): 1 WAXQ  
Medium (14-20): 6 KBPI, KEGL, KICT, KTXQ, KZRR, WARQ  
Light (Under 14): 19  
New Airplay This Week: 1 KILO

**FILTER** 241/10  
*Under (Reprise)*  
Total Stations: 31  
Heavy (21+): 1 KTUX  
Medium (14-20): 3 KBER, WXTB, WZTA  
Light (Under 14): 27

**INTO ANOTHER** 240/110  
*T.A.I.L. (Hollywood)*  
Total Stations: 35  
Heavy (21+): 0  
Medium (14-20): 3 KILO, KLB, KTUX  
Light (Under 14): 32  
New Airplay This Week: 14 KCAL, KFRQ, KHOP, KNCN, KQRC, KRZR, KSJO, KTYD, WEBN, WJST, WLZR, WSTZ, WVRK, WZAT

**JOE SATRIANI** 232/28  
*Luminous Flesh Giants (Relativity)*  
Total Stations: 26  
Heavy (21+): 3 KDKB, KSJO, KTUX  
Medium (14-20): 2 KTYD, WXTB  
Light (Under 14): 21  
New Airplay This Week: 2 WCKW, WVRK

**JOAN OSBORNE** 228/31  
*Right Hand Man (Blue Gorilla/Mercury)*  
Total Stations: 24  
Heavy (21+): 1 WAVF  
Medium (14-20): 3 KLOS, WIOT, WZAT  
Light (Under 14): 20  
New Airplay This Week: 6 KTUX, WBLM, WHCN, WPYX, WRDU, WVRK

**THE AFGHAN WHIGS** 217/41  
*Honky's Ladder (Sub Pop/Elektra/EEG)*  
Total Stations: 28  
Heavy (21+): 0  
Medium (14-20): 5 KBER, KTUX, KUPD, WAVF, WZAT  
Light (Under 14): 23  
New Airplay This Week: 4 KICT, WKDF, WKLO, WRCC

**SPOT** 181/10  
*Moon June Spoon (Ardent)*  
Total Stations: 17  
Heavy (21+): 3 KBPI, KRAD, WJST  
Medium (14-20): 0  
Light (Under 14): 14  
New Airplay This Week: 1 WSTZ

**CANDLEBOX** 174/75  
*Best Friend (Maverick/Warner Bros.)*  
Total Stations: 19  
Heavy (21+): 0  
Medium (14-20): 6 KRAD, KRXQ, KUFO, KUPD, WARQ, WZTA  
Light (Under 14): 13  
New Airplay This Week: 5 KHOP, KIOZ, KOMP, WXTB, WZTA

**OASIS** 172/23  
*Champagne Supernova (Epic)*  
Total Stations: 27  
Heavy (21+): 3 KEGL, KTXQ, WWDC  
Medium (14-20): 3 KICT, WAXQ, WIYY  
Light (Under 14): 21  
New Airplay This Week: 1 KLB

**MARILYN MANSON** 169/60  
*Sweet Dreams (Nothing/Interscope)*  
Total Stations: 23  
Heavy (21+): 1 WZAT  
Medium (14-20): 1 KEGL  
Light (Under 14): 21  
New Airplay This Week: 5 KQRC, KSJO, KTUX, WLZR, WRIF

**THERMADORE** 168/33  
*Amerasian (Atlantic)*  
Total Stations: 26  
Heavy (21+): 1 WAVF  
Medium (14-20): 1 KEGL  
Light (Under 14): 24  
New Airplay This Week: 4 KFRQ, WEZX, WIXV, WNCD

**FIG DISH** 164/28  
*Bury Me (Polydor/A&M)*  
Total Stations: 29  
Heavy (21+): 0  
Medium (14-20): 2 KZRR, WDIZ  
Light (Under 14): 27  
New Airplay This Week: 3 KTUX, WDIZ, WZAT

**THE VERVE PIPE** 163/40  
*Photograph (RCA)*  
Total Stations: 24  
Heavy (21+): 1 WRIF  
Medium (14-20): 4 KLB, WKLO, WLZR, WRCC  
Light (Under 14): 19  
New Airplay This Week: 5 KHOP, KISS, KRAD, WAPL, WAXQ

**GARBAGE** 158/27  
*Only Happy When It Rains (Almo Sounds/Geffen)*  
Total Stations: 24  
Heavy (21+): 2 KICT, WAVF  
Medium (14-20): 2 KTXQ, WWDC  
Light (Under 14): 20  
New Airplay This Week: 4 WARQ, WIYY, WXRA, WZAT

**JARS OF CLAY** 131/20  
*Flood (Essential/Silvertone)*  
Total Stations: 14  
Heavy (21+): 3 KICT, KTXQ, WAVF  
Medium (14-20): 2 KLPX, KTYD  
Light (Under 14): 9

**ROCKET FROM THE CRYPT** 129/6  
*Young Livers (Interscope)*  
Total Stations: 19  
Heavy (21+): 0  
Medium (14-20): 1 KTYD  
Light (Under 14): 18

**MOST NEW AIRPLAY THIS WEEK**

Artist	No. Of Stations
<b>STONE TEMPLE PILOTS</b> 72 <i>Big Bang Baby (Atlantic)</i>	
<b>KISS</b> 18 <i>Rock And Roll All Nite (Mercury)</i>	
<b>INTO ANOTHER</b> 14 <i>T.A.I.L. (Hollywood)</i>	
<b>AC/DC</b> 12 <i>Ballbreaker (EastWest/EEG)</i>	
<b>KENNY WAYNE SHEPHERD</b> 10 <i>Born With A Broken Heart (Giant)</i>	

**LIFE OF AGONY** 118/8  
*Lost At 22 (Roadrunner)*  
Total Stations: 13  
Heavy (21+): 1 KTUX  
Medium (14-20): 3 KRAD, KUPD, WXTB  
Light (Under 14): 9

**SHOVELJERK** 116/20  
*Unwind (Capricorn)*  
Total Stations: 15  
Heavy (21+): 0  
Medium (14-20): 1 KISW  
Light (Under 14): 14  
New Airplay This Week: 3 KSJO, KZRR, WKLO

**311** 111/16  
*All Mixed Up (Capricorn)*  
Total Stations: 11  
Heavy (21+): 2 KBPI, WAVF  
Medium (14-20): 1 KICT  
Light (Under 14): 8

**THE REFRESHMENTS** 110/29  
*Banditos (Mercury)*  
Total Stations: 21  
Heavy (21+): 1 KDKB  
Medium (14-20): 1 KRXQ  
Light (Under 14): 19  
New Airplay This Week: 2 KISS, WIXV

**SOUTHERN CULTURE ON THE SKIDS** 109/33  
*Camel Walk (DGC/Geffen)*  
Total Stations: 16  
Heavy (21+): 0  
Medium (14-20): 3 WAPL, WMMR, WTFX  
Light (Under 14): 13  
New Airplay This Week: 2 KBPI, KTUX

**GRAVITY KILLS** 107/4  
*Gully (TVT)*  
Total Stations: 36  
Heavy (21+): 0  
Medium (14-20): 0  
Light (Under 14): 36  
New Airplay This Week: 1 WIYY

Airpower awarded to those records which attain 800 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS



For Week Ending March 10, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of song activity reports for AC/DC, BUSH, DISHWALLA, DOG'S EYE VIEW, and FOO FIGHTERS. Each section includes station names, song titles, and play counts across various markets.

Grid of song activity reports for GOO GOO DOLLS, ALANIS MORISSETTE, THE NIXONS, PEARL JAM, and THE PRESIDENTS OF THE UNITED STATES. Each section includes station names, song titles, and play counts across various markets.



SONG ACTIVITY REPORTS



For Week Ending March 10, 1996

Station song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table with 5 columns: Artist, Title, Total Stations, Chart Move, and a grid of station codes with their respective song activity (TW, LW, 2W, IP).

Table with 5 columns: Artist, Title, Total Stations, Chart Move, and a grid of station codes with their respective song activity (TW, LW, 2W, IP).







# TOO MUCH JOY



## ...finally - THE ALBUM!

AIRPLAY ON OVER 50 MODERN ROCK STATIONS!

TOP 5 PHONES:  
WEDG, KROX, WDRE,  
WWCD, WOXY!

IMMEDIATE PHONES:  
WQBK, KISF, KPOI,  
KTEG, KKND!

ON:  
KTBZ, WZRH, KLZR, KDRE,  
KKNB, KRRK, KNRQ, KACV,  
WNFZ, KQRX, WHTG, WERX,  
WUNX, WRXS, and more...

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# MODERN ROCK

## POWER PLAYLISTS™

For Week Ending  
March 10, 1996

Station	PD/MD	City	PD/MD	City	PD/MD	City		
<b>KWOD</b>	Alex Cosper	Sacramento	<b>WRZZ</b>	Michael Young	Indianapolis	<b>WFNX</b>	Troy Smith Laurie Gail	Boston
<b>XHRM</b>	Bryan Jones Kelli Cluque	San Diego	<b>WLUM</b>	Vince Richards Tommy Wild	Milwaukee	<b>WXDX</b>	Cris Wirfer Steve Frankenberry	Pittsburgh
<b>KNRK</b>	Mark Hamilton Matt Souther	Portland, OR	<b>KISF</b>	Jon Anthony Jason Justice	Kansas City	<b>WEDG</b>	John Hager Rich Wall	Buffalo
<b>KEDJ</b>	Shelli Hart Chris Patyk	Phoenix	<b>WNVE</b>	Erick Anderson	Rochester	<b>WGRD</b>	Allan Fee Learn Curtis	Grand Rapids











SONG ACTIVITY REPORTS



For Week Ending March 10, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video plays. Markets listed in order of population.

Table with 12 columns: Artist, Total Plays/Gain, and station data for AMMONIA, BAD RELIGION, THE BOGEM, BUSH, TRACY CHAPMAN, JOSH CLAYTON-FELT, COWBOY JUNKIES, DOG'S EYE VIEW, EVERCLEAR, and HVERTSPARK.

Table with 12 columns: Artist, Total Plays/Gain, and station data for FOO FIGHTERS, GOLDFINGER, GRAVITY KILLS, JARS OF CLAY, LOVE AND ROCKETS, and other artists.

Table with 12 columns: Artist, Total Plays/Gain, and station data for various artists including AMMONIA, BAD RELIGION, THE BOGEM, BUSH, TRACY CHAPMAN, JOSH CLAYTON-FELT, COWBOY JUNKIES, DOG'S EYE VIEW, EVERCLEAR, and HVERTSPARK.

For Week Ending Buffalo March 10, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

LUSH 311/73 Lady Killers (4AD/Reprise) Total Stations: 35

ERIC MATTHEWS 399/9 Fanfare (Sub Pop) Total Stations: 36

ALANIS MORISSETTE 1813/32 Ironic (Maverick/Reprise) Total Stations: 68

THE NIXONS 610/113 Sister (MCA) Total Stations: 41

OASIS 1410/193 Champagne Supernova (Epic) Total Stations: 67

THE REFRESHMENTS 290/134 Banditos (Mercury) Total Stations: 30

RUBY 955/15 Tiny Meat (Creation/Work) Total Stations: 59

RUST 371/18 Not Today (Atlantic) Total Stations: 30

SCHTUM 373/17 Skydiver (Work) Total Stations: 28

SEVEN MARY THREE 376/58 Water's Edge (Mammoth/Atlantic) Total Stations: 32

SMASHING PUMPKINS 1133/72 Zero (Virgin) Total Stations: 60

SPACEHOJ 1800/69 In The Meantime (HiFi/Sire/EEG) Total Stations: 69

SPARKLEHORE 385/65 Someday I Will Treat You Good (Capitol) Total Stations: 32

STONE TEMPLE PILOTS 1695/1661 Big Bang Baby (Atlantic) Total Stations: 69

THE VERVE PIPE 524/188 Photograph (RCA) Total Stations: 46



POWER PLAYLISTS

WNEW, WXRT, KFOG station playlists for New York, Chicago, and San Francisco.

KSCA, WHPT, KBCC station playlists for Los Angeles, Tampa, and Denver.

KTCZ, CIDR, KMTT station playlists for Minneapolis, Detroit, and Seattle.

Main chart table with columns for Week, Last Week, Wks. on Chart, Title/Label/Distributing Label, Artist, and Detentions.

KQPT, WVRV, KZON station playlists for Sacramento, St. Louis, and Phoenix.

Semisonic advertisement featuring the band members and promotional text: 'down in flames' the first single from the debut album great divide.

COMBINED ROCK MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT										
TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE A			
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	
1			<b>NEW</b>	BIG BANG BABY (ATLANTIC)	STONE TEMPLE PILOTS	33.7827	3319	4	1.2698	87	461	15.5388	1575	4	17.7629	1695	4	0.4623	33	—
2	2	17	SANTA MONICA (WATCH THE WORLD DIE) (TIM KERR/CAPITOL)	EVERCLEAR	32.2322	3350	3	31.7176	3382	3	14.5816	1788	1	17.5135	1528	7	0.1309	27	—	
3	1	20	1979 (VIRGIN)	SMASHING PUMPKINS	30.9817	3607	1	32.3566	3793	1	13.0544	1743	2	16.4500	1596	6	1.4684	260	7	
4	3	15	IN THE MEANTIME (HIFI/SIRE/EEG)	SPACEHOG	28.4820	3527	2	28.3357	3396	2	13.6220	1628	3	14.3699	1800	2	0.4787	87	—	
5	4	14	BRAIN STEW/JADED (REPRISE)	GREEN DAY	27.4205	2981	7	28.3030	3071	6	12.0099	1320	9	15.3961	1644	5	0.0026	6	—	
6	5	20	THE WORLD I KNOW (ATLANTIC)	COLLECTIVE SOUL	23.2533	2560	13	25.2713	2778	8	12.4733	1405	7	9.5113	937	27	1.2687	218	12	
7	6	14	HEAVEN BESIDE YOU (COLUMBIA)	ALICE IN CHAINS	23.1044	3079	6	24.7651	3286	5	12.4382	1558	5	10.5925	1496	8	0.0600	13	—	
8	7	18	WONDERWALL (EPIC)	OASIS	21.7065	2674	9	23.8950	3061	7	7.1242	1108	14	13.5414	1361	13	1.0382	201	15	
9	13	8	BIG ME (ROSWELL/CAPITOL)	FOO FIGHTERS	21.0112	2640	11	19.7121	2525	13	6.3899	800	24	13.8554	1711	3	0.7460	108	—	
10	8	24	CUMBERSOME (MAMMOTH/ATLANTIC)	SEVEN MARY THREE	20.9961	2326	14	23.3657	2537	12	11.1682	1302	10	9.5219	952	25	0.3015	66	—	
11	9	8	FOLLOW YOU DOWN (A&M)	GIN BLOSSOMS	20.7751	3284	5	21.8639	3357	4	9.1828	1417	6	9.0310	1472	10	2.5466	379	1	
12	12	6	MACHINEHEAD (TRAUMA/INTERSCOPE)	BUSH	20.6435	2090	17	19.8349	1870	20	9.9177	931	19	10.7233	1154	17	0.0025	5	—	
13	10	12	NAKED (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	19.7254	2581	12	21.1365	2650	10	10.1535	1327	8	9.3142	1193	16	0.2454	46	—	
14	15	10	IRONIC (MAVERICK/REPRISE)	ALANIS MORISSETTE	19.2796	2700	8	18.9951	2608	11	3.3985	660	28	14.1574	1813	1	1.7116	215	14	
15	14	9	AEROPLANE (WARNER BROS.)	RED HOT CHILI PEPPERS	19.2064	2646	10	19.4136	2672	9	8.1645	1124	13	10.7229	1436	11	0.2986	68	—	
16	11	16	I GOT ID (EPIC)	PEARL JAM	18.9579	1796	22	20.8887	2087	16	9.6837	964	18	9.1233	805	29	0.1452	21	—	
17	18	7	ZERO (VIRGIN)	SMASHING PUMPKINS	17.3678	1685	24	16.5520	1542	24	6.6349	528	34	10.7087	1133	19	0.0045	4	—	
18	19	8	WHAT DO I HAVE TO DO? (COLUMBIA)	STABBING WESTWARD	16.4391	2145	16	15.7848	2056	17	8.6114	1032	16	7.8116	1098	20	0.0023	4	—	
19	16	20	GLYCERINE (TRAUMA/INTERSCOPE)	BUSH	16.2376	1881	20	17.9303	2172	15	6.7314	883	22	9.3036	945	26	0.1920	42	—	
20	21	4	CHAMPAGNE SUPERNOVA (EPIC)	OASIS	16.1164	1656	25	14.4641	1442	27	2.3762	172	—	13.3475	1410	12	0.3688	53	—	
21	17	22	NATURAL ONE (LONDON/ISLAND)	FOLK IMPLOSION	14.5448	1690	23	16.5673	1872	19	5.1549	596	31	9.1413	1054	22	0.2440	35	—	
22	20	31	POSSUM KINGDOM (INTERSCOPE)	TOADIES	14.4144	1491	27	14.6782	1460	26	6.5248	709	—	7.8823	775	—	—	—	—	
23	29	5	SISTER (MCA)	THE NIXONS	13.3606	1842	21	10.2247	1660	22	8.8466	1219	11	4.4298	610	37	0.0804	8	—	
24	22	7	PEACHES (COLUMBIA)	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	13.3099	2220	15	14.3990	2309	14	3.8996	713	25	9.3913	1483	9	0.0039	7	—	
25	26	5	DROWN (WARNER BROS.)	SON VOLT	12.6053	1992	18	11.4813	1886	18	7.2224	1041	15	3.8158	755	30	1.5557	185	17	
26	24	5	EVERYTHING FALLS APART (COLUMBIA)	DOG'S EYE VIEW	12.3590	1525	19	12.1091	1825	21	5.1298	897	21	4.7790	695	32	2.4416	324	2	
27	23	16	JUST A GIRL (TRAUMA/INTERSCOPE)	NO DOUBT	11.9805	1381	30	12.7732	1466	25	0.7973	142	—	11.0948	1221	14	0.0884	18	—	
28	25	31	COMEDOWN (TRAUMA/INTERSCOPE)	BUSH	11.8255	1148	37	11.9442	1164	36	5.5701	593	—	6.2303	544	—	0.0235	7	—	
29	28	31	NAME (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	10.8760	1284	33	11.0881	1343	30	5.1258	619	—	5.0237	537	—	0.7228	125	—	
30	33	6	ONLY HAPPY WHEN IT RAINS (ALMO SOUNDS/GEFFEN)	GARBAGE	10.2059	1327	32	9.8715	1375	29	1.0365	158	—	9.0914	1142	18	0.0727	20	—	
31	31	3	LEAVING HERE (EPIC)	PEARL JAM	10.1959	1354	31	10.0839	1301	31	6.3510	674	27	3.7384	666	34	0.1033	10	—	
32	38	2	WATER'S EDGE (MAMMOTH/ATLANTIC)	SEVEN MARY THREE	10.1771	1279	34	8.8490	1116	38	7.8798	902	20	2.2966	376	—	—	—	—	
33	27	6	CAUGHT A LITE SNEEZE (ATLANTIC)	TORI AMOS	10.1572	1553	26	11.2094	1628	23	0.2820	55	—	7.6519	1198	15	2.2172	290	5	
34	32	7	AWAY (INTERSCOPE)	TOADIES	10.0031	1456	29	10.0190	1439	28	5.7240	816	23	4.2618	621	35	—	—	—	
35	39	2	FLOOD (ESSENTIAL/SILVERTONE)	JARS OF CLAY	9.5934	1488	28	8.5142	1296	32	0.7374	131	—	7.0085	1070	21	1.8474	286	6	
36	36	31	TOMORROW (EPIC)	SILVERCHAIR	9.4279	1067	38	9.6207	1073	39	4.7104	519	—	4.7127	545	—	—	—	—	
37	30	26	MY FRIENDS (WARNER BROS.)	RED HOT CHILI PEPPERS	9.2949	1008	41	10.0269	1122	37	4.4108	492	37	4.1224	439	—	0.7574	73	—	
38	35	23	BULLET WITH BUTTERFLY WINGS (VIRGIN)	SMASHING PUMPKINS	9.2263	951	45	9.8280	1060	40	3.8742	428	—	5.3400	517	—	0.0086	3	—	
39	37	5	BLUSTER (ISLAND)	SALT	9.1896	1256	35	9.4533	1268	33	2.3120	243	—	6.8642	998	23	—	—	—	
40	34	11	SEE YOU ON THE OTHER SIDE (EPIC)	OZZY OSBOURNE	8.2057	1017	39	9.7775	1173	35	8.2057	1017	17	—	—	—	—	—	—	

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for re-releases and records below No. 40 (No. 20 for triple A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. © 1996, Billboard/BPI Communications.

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Producer for MTV: Alex Coletti  
Mixed by Jimbo Barton

World Radio History

MAINSTREAM				DETECTIONS	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW LW
★ ★ ★ No. 1 ★ ★ ★					
1	1	14	SANTA MONICA (WATCH THE WORLD DIE) TIM KERR/CAPITOL	EVERCLEAR	1788 1825
2	2	16	1979 VIRGIN	SMASHING PUMPKINS	1743 1779
3	4	15	IN THE MEANTIME HIFI/SIRE/EEG	SPACEHOG	1628 1546
4	<b>NEW</b>		<b>BIG BANG BABY ATLANTIC</b>	STONE TEMPLE PILOTS	1575 53
5	3	14	HEAVEN BESIDE YOU COLUMBIA	ALICE IN CHAINS	1558 1626
6	6	7	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	1417 1441
7	5	20	THE WORLD I KNOW ATLANTIC	COLLECTIVE SOUL	1405 1512
8	9	9	NAKED METAL BLADE/WARNER BROS.	GOO GOO DOLLS	1327 1311
9	8	13	BRAIN STEW/JADED REPRISE	GREEN DAY	1320 1356
10	7	28	CUMBERSOME MAMMOTH/ATLANTIC	SEVEN MARY THREE	1302 1403
11	14	10	SISTER MCA	THE NIXONS	1219 1140
12	13	6	SHE'S JUST KILLING ME LOS HOOLIGANS/EPIC SOUNDTRAX/EPIC	ZZ TOP	1171 1156
13	16	8	AEROPLANE WARNER BROS.	RED HOT CHILI PEPPERS	1124 1096
14	12	12	WONDERWALL EPIC	OASIS	1108 1174
15	17	7	DROWN WARNER BROS.	SON VOLT	1041 921
16	18	7	WHAT DO I HAVE TO DO? COLUMBIA	STABBING WESTWARD	1032 915
17	11	14	SEE YOU ON THE OTHER SIDE EPIC	OZZY OSBOURNE	1017 1171
18	10	16	I GOT ID EPIC	PEARL JAM	964 1176
19	19	5	MACHINEHEAD TRAUMA/INTERSCOPE	BUSH	931 884
★ ★ ★ AIRPOWER ★ ★ ★					
20	21	4	WATER'S EDGE MAMMOTH/ATLANTIC	SEVEN MARY THREE	902 797
21	20	7	EVERYTHING FALLS APART COLUMBIA	DOG'S EYE VIEW	897 850
22	15	18	GLYCERINE TRAUMA/INTERSCOPE	BUSH	883 1106
★ ★ ★ AIRPOWER ★ ★ ★					
23	23	8	AWAY INTERSCOPE	TOADIES	816 743
★ ★ ★ AIRPOWER ★ ★ ★					
24	22	4	BIG ME ROSWELL/CAPITOL	FOO FIGHTERS	800 750
25	24	5	PEACHES COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	713 705
26	26	5	YOU DON'T KNOW ME AT ALL GEFEN	DON HENLEY	680 685
27	28	3	LEAVING HERE EPIC	PEARL JAM	674 610
28	30	4	IRONIC MAVERICK/REPRISE	ALANIS MORISSETTE	660 586
29	34	2	BALLBREAKER EASTWEST/EEG	AC/DC	630 500
30	37	2	BORN WITH A BROKEN HEART GIANT	KENNY WAYNE SHEPHERD	610 489
31	25	9	NATURAL ONE LONDON/ISLAND	FOLK IMPLOSION	596 686
32	27	8	I WANT TO COME OVER ISLAND	MELISSA ETHERIDGE	593 636
33	31	6	VOICE OF EUJENA VIRGIN	BROTHER CANE	550 576
34	39	2	ZERO VIRGIN	SMASHING PUMPKINS	528 442
35	29	6	HANDS IN THE AIR CAPITOL	BOB SEGER & THE SILVER BULLET BAND	497 595
36	<b>NEW</b>		COUNTING BLUE CARS A&M	DISHWALLA	496 386
37	32	25	MY FRIENDS WARNER BROS.	RED HOT CHILI PEPPERS	492 545
38	33	4	NOT TODAY ATLANTIC	RUST	475 515
39	36	22	DEJA VOODOO GIANT	KENNY WAYNE SHEPHERD	453 489
40	<b>NEW</b>		WHERE THE RIVER FLOWS ATLANTIC	COLLECTIVE SOUL	452 348

MODERN				DETECTIONS	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW LW
★ ★ ★ No. 1 ★ ★ ★					
1	1	12	IRONIC MAVERICK/REPRISE	ALANIS MORISSETTE	1813 1781
2	2	16	IN THE MEANTIME HIFI/SIRE/EEG	SPACEHOG	1800 1731
3	6	9	BIG ME ROSWELL/CAPITOL	FOO FIGHTERS	1711 1638
★ ★ ★ AIRPOWER ★ ★ ★					
4	<b>NEW</b>		<b>BIG BANG BABY ATLANTIC</b>	STONE TEMPLE PILOTS	1695 34
5	4	14	BRAIN STEW/JADED REPRISE	GREEN DAY	1644 1697
6	3	18	1979 VIRGIN	SMASHING PUMPKINS	1596 1741
7	10	20	SANTA MONICA (WATCH THE WORLD DIE) TIM KERR/CAPITOL	EVERCLEAR	1528 1517
8	7	11	HEAVEN BESIDE YOU COLUMBIA	ALICE IN CHAINS	1496 1619
9	8	8	PEACHES COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	1483 1567
10	9	7	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	1472 1515
11	11	9	AEROPLANE WARNER BROS.	RED HOT CHILI PEPPERS	1436 1485
12	15	5	CHAMPAGNE SUPERNOVA EPIC	OASIS	1410 1217
13	5	18	WONDERWALL EPIC	OASIS	1361 1661
14	13	19	JUST A GIRL TRAUMA/INTERSCOPE	NO DOUBT	1221 1300
15	14	10	CAUGHT A LITE SNEEZE ATLANTIC	TORI AMOS	1198 1256
16	12	13	NAKED METAL BLADE/WARNER BROS.	GOO GOO DOLLS	1193 1273
★ ★ ★ AIRPOWER ★ ★ ★					
17	24	5	MACHINEHEAD TRAUMA/INTERSCOPE	BUSH	1154 986
18	16	9	ONLY HAPPY WHEN IT RAINS ALMO SOUNDS/GEFFEN	GARBAGE	1142 1204
19	19	6	ZERO VIRGIN	SMASHING PUMPKINS	1133 1061
20	17	8	WHAT DO I HAVE TO DO? COLUMBIA	STABBING WESTWARD	1098 1117
★ ★ ★ AIRPOWER ★ ★ ★					
21	26	4	FLOOD ESSENTIAL/SILVERTONE	JARS OF CLAY	1070 933
22	18	23	NATURAL ONE LONDON/ISLAND	FOLK IMPLOSION	1054 1123
23	21	8	BLUSTER ISLAND	SALT	998 1814
24	25	7	TINY MEAT CREATION/WORK	RUBY	955 940
25	20	22	CUMBERSOME MAMMOTH/ATLANTIC	SEVEN MARY THREE	952 1051
26	22	20	GLYCERINE TRAUMA/INTERSCOPE	BUSH	945 1024
27	23	19	THE WORLD I KNOW ATLANTIC	COLLECTIVE SOUL	937 998
28	35	2	SWEET LOVER HANGOVER BEGGARS BANQUET/AMERICAN/REPRISE	LOVE & ROCKETS	814 591
29	27	16	I GOT ID EPIC	PEARL JAM	805 882
30	28	9	DROWN WARNER BROS.	SON VOLT	755 745
31	29	3	HONKY'S LADDER ELEKTRA/EEG	THE AFGHAN WHIGS	718 737
32	32	6	EVERYTHING FALLS APART COLUMBIA	DOG'S EYE VIEW	695 651
33	33	4	GUILTY TVT	GRAVITY KILLS	667 616
34	31	3	LEAVING HERE EPIC	PEARL JAM	666 680
35	30	8	AWAY INTERSCOPE	TOADIES	621 665
36	34	3	A WALK ATLANTIC	BAD RELIGION	618 551
37	40	2	SISTER MCA	THE NIXONS	610 497
38	36	6	DIANA 57/550 MUSIC	3 LB. THRILL	575 591
39	37	15	RUBY SOHO EPITAPH	RANCID	549 573
40	<b>NEW</b>		A COMMON DISASTER GEFEN	COWBOY JUNKIES	542 465

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,000 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



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WKDF KRBE WAAF KBBT  
KRAD WJRR WZRH KNRK

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