

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

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COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

BROOKS & DUNN

Ain't Nothing 'Bout You (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

JO DEE MESSINA • *Downtime* (CURB)

JAMIE O'NEAL • *When I Think About Angels* (MERCURY)

★ BEST 1ST IMPRESSION ★

FAITH HILL • *There You'll Be* (WARNER BROS./WRN)

ON YOUR DESK

BILLY RAY CYRUS • *Southern Rain* (MONUMENT)

FAITH HILL • *There You'll Be* (WARNER BROS./WRN)

PAM TILLIS • *Thunder And Roses* (ARISTA NASHVILLE)

CHELY WRIGHT • *Never Love You Enough* (MCA NASHVILLE)

ACM Awards, Rimes' Label Barbs Stir Mixed Reactions From Radio

by Angela King

In recent years, the Academy of Country Music (ACM) Awards show has been slammed by critics and radio alike for sound problems, the reinforcement of hokey stereotypes, and lackluster performances. This year, while performances by many of the industry's biggest stars were missing, critics of the show were not in short supply, including Peter Cooper of Nashville daily *The Tennessean*, whose next-day analysis of the show started with the sentence, "This is getting embarrassing."

PDs, however, gave the show more mixed reviews. Many think the sound problems of the past are not necessarily in the past, although they were less frequent and less extreme. While some praise the show's contemporary look and feel, others openly wonder about the message the show sent to the nation about the state of the country format. Also, most programmers chide host LeAnn Rimes for her jabs at Curb Records and her father. Her musical repertoire, particularly her pop song "Can't Fight the Moonlight" from the *Coyote Ugly* soundtrack, also attracted criticism.

Rimes began the show with a parody of the Kenny Rogers standard "Lucille," called "What's Going On With LeAnn?" She continued to make cutting remarks about Curb throughout the evening, including showing a photo of an old woman and describing it as a picture of what she will look like when she is finally free of her Curb contract.

WKSJ Mobile, Ala., PD Bill Black says Rimes' "self-serving opening was silly, immature, and incredibly unfair to her father and her record label. Fight the fight in court—where she has lost—and not at an awards show where we are supposed to be putting the spotlight on the format."

WBUL Lexington, Ky., PD Ric Larson says his listeners "are after LeAnn Rimes' neck [as a result of] the 'Daddy' shirt and the Britney Spears wannabe song... Maybe she wants me to quit playing her music on country radio, but who

gets hurt? Curb, and that's a shame."

WYGY Cincinnati PD Jay Phillips says his listeners weren't happy with the parody either. "We had a lot of listener reaction to the song she did at the beginning of the show. Listeners did not like it, and this didn't help her career with the country music audience," he says.

Others say the references to her "life plus 10 [years]" contract with Curb didn't endear her to the audience. "Her continuous diatribe against her label and her dad were too 'inside' for the average viewer. Besides, most country listeners have a hard time feeling sorry for 18-year-old multimillionaires," says WKDF (Music City 103) Nashville PD Wes McShay.

But while WQJK/WROO Jacksonville, Fla., PD Mike James says some listeners "thought it was sour grapes" on her part, he gives Rimes "a thumbs up for having some fun with [the court cases]." James says he is "pleased with LeAnn Rimes' hosting duties. For the first time out, I think she did a pretty good job."

CAN'T FIGHT THE POP SONG

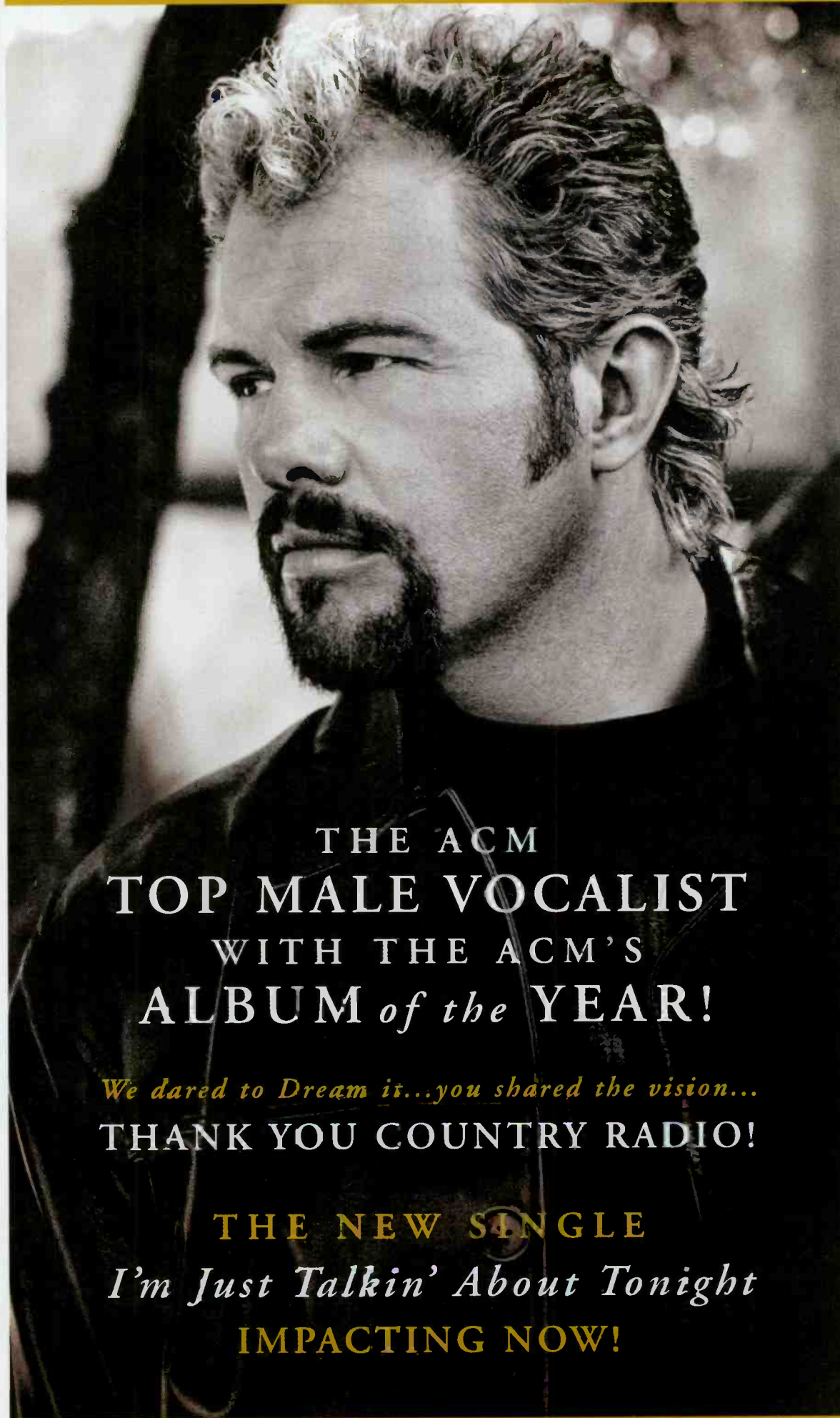
Rimes took more heat from country PDs over her decision to sing "Can't Fight the Moonlight." WPOC Baltimore PD Scott Lindy says, "Evolving the country sound is one thing, but LeAnn Rimes' song was a 100% departure. She's incredibly talented and has a super stage presence, but that song didn't belong on that show... Why didn't she sing 'I Need You'?"

KMPS Seattle OM Becky Brenner says it was a disheartening performance. "I was looking forward to hearing about her future and feeling like country could expect some great music from her in the future. Instead, I had to hear about nothing but the sordid past and walk away with the feeling that she has no intention of doing country again. I was very sad."

McShay terms it "a pop performance of a pop song with cheesy choreography. I was sitting with my daughters and my mother, and all three generations were

Continued on page 6

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TAMMY COCHRAN

"Make no mistake: A star is born."
-ENTERTAINMENT WEEKLY

*"...this fine torch singer
could become one of the format's
true torch bearers."*
-BILLBOARD

*"...a sensuously sweet singer along
the lines of Linda Ronstadt."*
-PEOPLE MAGAZINE

*"For those who believe country
singers aren't what they once were,
say hello to Tammy Cochran."*
-TOWER PULSE

*"...this is a new artist
of substance."*
-PHILADELPHIA INQUIRER



Davis Joins The Circus



Brooks & Dunn visited KIKK/KILT Houston group PD Darren Davis to talk about their Neon Circus and Wild West Show tour. Pictured, from left, are Arista Nashville's Ken Rush and Bobby Kraig, Ronnie Dunn, Davis, Kix Brooks, and RCA Label Group chairman Joe Galante.



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WSM Cornerstone Of Hall Of Fame Opening

The Grand Ole Opry and its radio home, WSM-AM Nashville, will be well-represented May 17 at the grand-opening ceremonies for the new Country Music Hall of Fame and Museum (see story, page 6). The ceremony will be simulcast on WSM-AM, sister WSM-FM, and the ABC Radio Network starting at 9 a.m. CT.

Carrying one of the last artifacts to go into the museum, a vintage WSM-AM table microphone from the personal collection of Hall of Fame member Roy Acuff, a procession of Grand Ole Opry stars inducted after 1974 will depart from the Grand Ole Opry House and travel by motorcade to the Ryman Auditorium to meet up with the remaining cast members. With their progress monitored on a Jumbotron, the cast will then travel to the new Hall of Fame to be greeted by Opry announcers Keith Bilbrey, Hairl Hensley, Kyle Cantrell (who is also OM of WSM-AM-FM), and Eddie Stubbs.

PROGRAMMING: OAKES EXITS MAX

KMXM (Max 94.1) and adult standards KOMJ Omaha, Neb., PD Tom Oakes resigns after two years with the stations. Journal/Omaha director of operations Tom Land takes on interim PD duties. Oakes is looking for a new opportunity and can be reached at 402-498-9510.

Scott Rusk joins Citadel's modern rock KAEP and classic rock KWHK Spokane, Wash., as PD. He had been OM of Clear Channel/Spokane, including country KNFR, as well as the PD of adult top 40 KCDA.

WXTA Erie, Pa., taps former WBEE Rochester, N.Y., PD Fred Horton as PD/morning host, replacing Ron Arlen, who remains as PD of sister AC WXKC.

Journal Broadcast Group's KYQQ Wichita, Kan., is set to pick up Emmis' syndicated Steve & D.C. morning show. Current morning host Rockin' Rick moves to afternoons at sister KFDI.

Keymarket Communications has received FCC approval to move the city of license for WOGI (Froggy 98.3) from Charleroi, Pa., to Duquesne, Pa., which will make the station more competitive in the Pittsburgh market.

WTKI Huntsville, Ala., switches from N/T to classic country. PD Butch Menefee remains.

MANAGEMENT: TROUTT FISHING

Cumulus/Columbus, Miss., brings in former KCMO-AM-FM Kansas City GM Don Troutt as

market manager, replacing Bob Green, who exits. Troutt will oversee the cluster's eight stations, including country WKOR.

Cumulus/Albany, Ga., taps new market manager Bob Hearion, the one-time GM of WFKY and WKYW Lexington, Ky. He replaces Dean Burke, who exits. Hearion will work with the market's six stations, including country WKAK.

Clear Channel/Milwaukee VP/market manager Dave Pugh assumes GM duties at AC WLTQ, replacing Chuck DuCoty, now with modern rock WKQX (Q101) Chicago.

PEOPLE: MORGAN RESIGNS

WNKT (Cat Country) Charleston, S.C., MD/morning co-host Pam Morgan has resigned, following two months of maternity leave. PD Dusty Chandler adds MD duties.

WKIS Miami market veteran and newly hired morning man Don Cox exits. Gator Brooks moves to interim mornings, and PD Robert W. Walker is taking T&Rs.

WIOV Lancaster, Pa., ups night jock Susie Summer to APD.

KSKS Fresno, Calif., morning co-host Carrell Halley exits for personal reasons. T&Rs for someone to work with host John Garabo go to PD Mike Peterson.

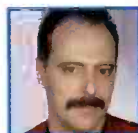
WFRE Frederick, Md., hires former KTTS Springfield, Mo., morning host Cougar Michaels for mornings, replacing Frank Mitchell, who comes off the air to concentrate on his PD duties for N/T sister WFMD. Mitchell also adds promotion director duties for both stations, replacing Rob Huddleston, who exited in February.

WSLC (Star Country) Roanoke, Va., taps former WYYD Lynchburg, Va., midday jock Rip Wooten for nights and imaging. He replaces Walt Ford, now PD of adult R&B sister WVBE.

WYZZ Fort Walton Beach, Fla., ups MD/midday host Laura Hussey to APD. Morning host Cadillac Jack assumes MD duties.

KKNU Eugene, Ore., promotion director Clark Hylton adds night-jock duties, replacing Erin Tyler, who is relocating.

Comedian Kacey Jones joins ABC Radio's syndicated Charlie Derek morning show on the "Coast to Coast Country" format. She will call in weekly reports to the show on Wednesdays.



COUNTRY CONFIDENTIAL BY WADE JESSEN

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ACM Awards Try A Little Variety

A certain computer manufacturer's slogan could well describe the 36th annual Academy of Country Music (ACM) Awards, handed out May 9 at the Universal Amphitheatre in Los Angeles: "Think different."

For several years, the ACM show was a no-host affair, which made the ceremony seem shorter than three hours. The presentations that featured such high-profile hosts as Dolly Parton were often more entertaining overall, but the choice of LeAnn Rimes as host of this year's event was a bit of a head scratcher. It ultimately came off feeling as though the ACM had tried to choose the best of both scenarios—a compromise between having no host and having one that dominated the show.

Skeptics wondered if the young star could pull it off. While Rimes certainly wasn't as charismatic as Parton (who is?), her subtle command of the podium gave the show a different texture and pace than previous broadcasts. Although she used the platform at several points to aim some not-so-good-natured barbs at her label (see story, page 1), Rimes' opening schtick and parody song gave the show a bit of a Grammy-like feel, which was also a welcome detour from form.

Here's my annual rundown of the show's highs and lows.

Country Moment: Toby Keith started his acceptance speech for album of the year for *How Do You Like Me Now?!* (DreamWorks) with "You've kicked a sleepin' dog now!" He was definitely ready for more and got it when he later won the top male vocalist category. Occasion-

ally vocal over the years about his lack of recognition, Keith accepted his first major industry award with gusto and plenty of backslapping from his fellow artists.

Best Performance: Richie McDonald's tearful vocal performance of "I'm Already There" (BNA) puts him in Martina McBride's league as a showstopper with power balladry.

Best Outfit: Barbara Mandrell's evening gown.

Cutest Moment: The photo close-up of Clint and Lisa Hartman Black's newborn.

Most Puzzling Moment: Rimes' performance of the Britney Spears-esque "Can't Fight the Moonlight" from the *Coyote Ugly* soundtrack. Wouldn't you have loved to have been seated next to Buck Owens during that one?

Most Shameless Self-Promotion: In a speech that seemed to take forever, songwriters Tia Sillers and Mark D. Sanders plugged their new, similarly titled book when they accepted the trophies for "I Hope You Dance" as song of the year.

HIGH FIVE: As it claims a fifth consecutive week atop the Country Airplay chart, Brooks & Dunn's "Ain't Nothing 'Bout You" (Arista Nashville) overtakes "Boot Scootin' Boogie" as the duo's longest-running No. 1 hit to date. In the summer of '92, "Boogie" spent four weeks at No. 1.

The new title gains 15 detections and stays at No. 1 on the Country Audience list for a fourth straight week, closing with approximately 50 million estimated audience impressions.

ON THE ROW

Nashville Execs File Suit Against Gaylord

Five Nashville music-industry executives have filed a breach-of-contract suit against Gaylord Entertainment, after the company scrapped plans to start a new record label. Rick Shedd, Mike Owens, Denise Nichols, Bryan Switzer, and Kevin Erickson claim that Gaylord did not honor contracts to hire them at the label. The suit, filed April 25 in Davidson County [Tenn.] Chancery Court, says the five were offered jobs by former Arista Nashville head Tim DuBois, who was to run a new content division—including the proposed label—that was created when Gaylord restructured last year. The suit states that the five executives turned down "competing offers of employment with other record labels" in order to work for Gaylord.

The suit alleges that last September, after DuBois resigned from Gaylord, the company notified each plaintiff that "it did not intend to honor his/her contract." The suit seeks compensatory damages in an amount to be proven at trial.

Carl Kornmeyer, president of Gaylord's music, media, and entertainment group, said in a statement, "We do not believe we have any employment or contractual obligations to these individuals. We live in an unfortunately litigious society, so we will deal with the suit as appropriate."

Nichols now works at Nashville-based TBA Entertainment. Erickson recently took a job with Emergent Music Marketing. The others are seeking new opportunities, according to attorney Jay Bowen.

NSAI NAMES NEW OFFICERS

Hit songwriter Chuck Cannon has been elected president of the Nashville Songwriters Assn. International (NSAI) for a one-year term, beginning in July. He succeeds Mark Alan Springer. Other NSAI officers are VPs Debi Cochran, Skip Ewing, and James Dean Hicks; legislative chairwoman Dottie

Moore; treasurer Becky Foster; secretary Mark D. Sanders; and sergeant-at-arms Anthony Smith. NSAI's two new board members are Chris DuBois and Tia Sillers.

The long-rumored acquisition of Simon Renshaw's Nashville-based Senior Management agency by Los Angeles-based outfit the Firm is a done deal, according to *Billboard Bulletin*. Renshaw will now work primarily out of the Firm's L.A. office. Senior Management's offices become the Firm's first outlet in Nashville, headed by former Senior Management executives Jo Ann Burnside and Gillie Prudence-Crowder. Senior Management clients Dixie Chicks and Cyndi Thomson are now clients of the Firm and under Renshaw's direction.

Huntsman Entertainment president Ron Huntsman has launched Huntsman Music Publishing (HMP) and hired Steve Keller as manager of creative development. Keller previously did independent production, and he continues to do A&R work for Nashville-based iv Records. HMP's first writer is newcomer Aaron Scherz. Huntsman Entertainment staffer Sean Brennan becomes manager of radio marketing for HMP. The company's newly launched Web site is huntsmanmusic.com.

Stachia Graham joins AristoMedia as a publicist. She previously was part of the publicity teams at Metro One Music and Pamplin Music.

Hot Schatz Public Relations has signed singer/songwriter Tony Joe White, best known for his 1969 hit "Polk Salad Annie."

Noble Vision Music Group has signed songwriter Adam Wheeler to his first songwriting deal. Wheeler most recently was creative manager at March Music.

The new CMT program mentioned last issue in this space, *CMT Most Wanted Live*, will launch May 28. It will be telecast live on weekdays from 6 p.m.-7 p.m. EDT from the new Country Music Hall of Fame in downtown Nashville. A host has not yet been named.

Country Radio Broadcasters (CRB) will hold the first of what organizers hope will be an annual golf tournament to benefit the Country Music DJ Hall of Fame and the CRB Scholarship Fund. The event will be held June 29 at the Ted Rhodes Golf Course in Nashville. Space is limited to 144 golfers.

Station Sales Up, But Price Volume Drops

The consolidation of the radio industry continued to slow in 2000—at least judging from the prices of stations that have been sold. According to the BIA Financial Network (BIAFin), the total number of stations sold in 2000 increased to 1,794 from 1,705 in 1999, but the dollar volume of those sales actually decreased from the previous year. According to BIAFin, the total value of stations sold in 2000 was \$24.9 billion, down from \$28.5 billion in 1999.

CAPITAL & CAPITOL
BY FRANK SAXE
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While interest in buying and selling continues to be strong—an interest driven primarily by the large groups' expansion of holdings in their present markets—BIAFin VP Mark Fratrick thinks "consolidation has been played out for the most part." Instead of buying new stations to increase the value of their company, Fratrick says, the radio groups will now have to focus on improving their operations to increase their bottom line.

CAPITAL

Cumulus CEO **Lew Dickey** says his is not the same company that it was a year ago. Beyond a new management team running the show, Dickey says, Cumulus is "exclusively focused on operations" not acquisitions. During a conference call with analysts to discuss first-quarter earnings, Dickey said the company has undertaken a cost-cutting initiative, cutting the "bloated" structure of the company. One place they are cutting is promotional spending, focusing more on cross-promoting between stations, and signing more trade deals with local TV stations and newspapers. The company has even slashed some NTR programs, says Dickey, since several were costing more money to run than the revenue they produced. Also gone is the company's much-publicized corporate jet. One area left untouched is programming, according to Cumulus, as its commitment to "live and local" talent is "paying off."

How is all of this working out? Cumulus posted a 70% increase in broadcast cash flow. Compared with last year, Cumulus' first-quarter revenues dropped 7% to \$45 million. However, the company sold off a number of stations in the 12 months since those numbers were released. Like all other radio groups, Cumulus has been hurt by soft demand for advertising in the first quarter. "We are in a pretty tough revenue environment right now, and nobody can say when it will end," says Dickey. On another subject, he is "cautiously optimistic" that the lawsuits filed against the company by a number of shareholders over the book-keeping practices of Cumulus' former management team will be resolved by year's end. Dickey says the suits are being handled by corporate lawyers and do not distract from Cumulus' day-to-day operations.

CAPITOL

The U.S. Senate Commerce Committee will hold hearings on the renomination of FCC Chairman **Michael Powell**, plus three commissioner-designees, including Democrat **Michael Copps** and Republicans **Kathleen Abernathy** and **Kevin Martin**. With a quick nomination process expected, the trio may be seated in time for the June FCC meeting. Considering that, current commissioners **Susan Ness** and **Harold Furchtgott-Roth** both said their goodbyes at the May meeting. Ness says she's exiting by June 1 and Furchtgott-Roth says he will leave when his replacement receives Senate approval.

While the two were bidding farewell, the FCC held off on opening a review of the rule that bars a broadcaster from also owning a newspaper in the same market that it owns radio or TV stations and vice versa. Despite the delay, it is expected to open a proceeding shortly.

Elsewhere, the National Assn. of Broadcasters (NAB) is asking the U.S. Court of Appeals for the

District of Columbia to protect a ban on how far the major networks can expand. CBS, Fox, and NBC want the court to lift the federal rule that prevents one company from owning TV stations that reach more than 35% of U.S. households. The networks say that the regulation is outdated, considering the large number of media outlets available to consumers today. It is a split that led to the three networks exiting the NAB. The court will hear oral arguments in the fall.

Clear Channel is asking the FCC to allow it to move adult R&B **WENN** closer into the Birmingham, Ala., metro area. By moving the station's city of license from Trussville to Hoover, Clear Channel says it will better reach listeners on the south side of the city.

N/T **KCMA** Redding, Calif., owner **Marc Allen** has been fined \$15,000 by the FCC for operating the station without a license for the past two years, as well as moving the station's signal closer into Redding and changing its frequency from 1460 AM to 1450—all without FCC permission. The agency says that if Allen does not get a license soon, he "risks loss of the license, as well as additional forfeiture penalties."

The FCC continues its effort to clear out long-delayed deals. The latest to move through is Waitt Radio's deal to buy 14 stations from Goodstar Broadcasting, including country **KXXX** and adult top 40 **KQLS** Colby, Kan.; adult top 40 **KOLS**, oldies **KGNO**, and classic rock **KRPD** Dodge City, Kan.; oldies **KGTR** and N/T **KNNS** Lamed, Kan.; country **KSL** and Spanish **KYUU** Liberal, Kan.; classic rock **KDGB** and country **KWLS** Pratt, Kan.; adult top 40 **KZLS** Great Bend, Kan.; classic rock **KLS** Minneapolis, Kan.; and country **KFNF** Oberlin, Kan.

Also, Concord Media gets three stations from Regent Broadcasting, including AC **KOSS**, country **KTPI**, and religious **KAVC** Lancaster, Calif. Winton Road Broadcasting picks up five stations from Four Corners Trust: country **KISZ-FM**, adult top 40 **KPTE**, oldies **KDGO**, album rock **KRWN**, and N/T **KENN** Four Corners, Colo.

Meanwhile, Aurora Communications has finally closed on nine stations in the Westchester and Poughkeepsie, N.Y., markets. Aurora paid Crystal Radio \$53 million for the stations, including album rock **WPDH** and modern rock **WRRV/WRRB**, after a deal between Crystal and Nassau Broadcasting fell apart last year.

NEW MEDIA

XM Satellite Radio's second satellite, named "Roll," launched into space May 8 from a platform in the Pacific Ocean. As Roll headed into orbit, XM's first satellite, "Rock," had already begun to transmit and receive test signals. Rock is scheduled to begin broadcasting by the end of May, as XM prepares to launch its commercial satellite-to-car radio service in the U.S. late this summer.

The international syndication and production house Radio Express is teaming with Multicast Technologies to deliver Radio Express content over the Internet. It will also enable traditional radio advertisers to create their own branded Internet-only radio stations that are promoted through traditional radio programs. The joint sponsorship packages will consist of traditional radio programming and sponsorships with branded online radio stations capable of a worldwide reach. Fees for the service vary from \$15,000 to \$1 million per month, depending on the market customers wish to reach, says Multicast president **Jim Junkala**. Radio Express specializes in the export market with such programs as *Flashback With Casey Kasem*, *The World Chart Show*, and *SuperRadio*.

Webcaster Live365.com has launched a beta test for its streaming MP3 player technology that allows streams to reach hand-held computers. During the test, users can download the Player365 and listen to the Live365 audio streams. "This is one of the first steps towards making Internet radio portable," says senior VP **Alan Wallace**. "Within five years, radio listeners will be able to receive wireless Internet radio in the car and all over the world." The streaming technology, which is downloaded from the company's site, supports most hand-held computers, including Hewlett-Packard's Jornada 540 series, Compaq's iPAQ 3X100 series, and Casio's Cassiopeia E and EM series.

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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The Toys Of Summer: Promo Merchandise

The summer concert season is upon us—you can almost smell the sun block and see the exposed flesh—and it's time for radio to unveil this season's most popular promotional toy to steal the thunder from a competing station. Since beachballs with the station logo are considered too "yesterday" and people stickers with the station logo are looked at as "last year," what will we see at this summer's outdoor concerts and festivals?

Anything emblazoned with a station logo will do it, according to Clear Channel/Greensboro, N.C., Promogandist **Lisa Fields**. "We're still finding that most things with the logo are hot," she says. "Clothing, frisbees, water bottles, [and] sunglasses."

Album rock **WXTB** Tampa, Fla.'s **Mike Oliviero** says his station went all out with theme merchandise this year. "We came out with the summer traditionals: condoms—can coozies, flying rubbers—frisbees, and condoms. You see where our mind is," he says.

Adult top 40 **KIMN** Denver's **Pete Kuhn** takes a more conservative approach to summer safety. "Visors work really well for summer events, and if you live in a rainy town, I highly recommend umbrellas." Kuhn also says nighttime events are great opportunities for "pins with lights, so our logo lights up in the dark."

Adult top 40 **WBMX** Boston's **Anne-Marie Strzelecki** says there aren't that many new gimmicks, but the tried-and-true continue to work. "We'll do tattoos again; they are great for the summer concert season. One of the main music venues in my market is sponsored by the competition, which means we are virtually shut out of getting visibility inside the venue. Often, we'll set up just outside the venue limits and tattoo as many people as we can on their way into the concert. It's great to see several hundred people walking around with Mix 98.5 tattoos prominently displayed on various body parts."

R&B **WDTJ** Detroit's **Vicki Preston** reports, "Ice cream scoops and guitar-shaped fly swatters were huge for us. We did swatters for county fairs and scoops for an entire summer. Those cheap fans on popsicle-stick bottoms are also great fun and very visible."

It's not always easy to creatively finance the latest gee-gaws, but, Fields says, they've adapted in order to get what they want in promo toys. "All merchandise has third-party opportunities attached," she says. She also recommends going retail. "Move into selling station gear [and] not just giving it away."

While the concert toys are important, Fields also says it's vital to remember target listening. "We're an at-work listening station. Office-related material helps us recycle audience. The best at-work item? Screen savers." Fields also likes coffee mugs and mouse pads.

Strzelecki says her station is also doing something new this year: "Scratch cards—it's very simple to set up and cheap. You can get a gazillion of them for next to nothing. If they match three, they win a prize. It makes people feel like everyone has a chance to win. People think they are like lottery tickets or something."

A FRIEND IN NEED

Adult top 40 **KSTP-FM** Minneapolis garnered a Friend in Need Award from the National Assn. of Broadcasters' Education Foundation. The station won for its efforts to enlist

volunteers to donate food, water, supplies, money, and time for tornado victims after nearly 400 homes were damaged or lost last summer. The station held a 24-hour plea, as well as additional PSAs and Web site coverage.

NTR SPOTLIGHT

KIMN knows the power of soccer moms. "Our **Three On Three Soccer Challenge** [brings] 10,000 kids [who] compete for prizes and trophies over two weekends in two suburbs of Denver," says Kuhn. "There is even an opportunity to win a scholarship for college in a skills competition. This is one of those golden events that hits our demo, reinforces our image, and raises over \$100,000 for NTR."

TOPICAL BAROMETER

TW	LW	TOPIC
1	2	Station concerts
2	1	Spring-book promotions
3	—	"Survivor" promotions
4	3	Movies
5	6	Memorial Day
6	9	Father's Day
7	—	Internet/Web site use
8	4	Fourth of July
9	—	Pro baseball
10	10	Live pro wrestling

HOTTEST NEW MOVIES: "Shrek," "The Mummy Returns," "Pearl Harbor," "Bridget Jones's Diary"

HOTTEST CONCERTS: U2, Brooks & Dunn, Aerosmith, matchbox twenty, Ozfest

QUICK HITS

Adult top 40 **WKTI** Milwaukee is helping solve the nation's power crunch. "We're addressing the coming energy crisis with an 'unplugged' weekend," reports PD **Bob Walker**. "We've got promos running on the air that commit us to reducing our electric consumption by 12%. What we're doing is playing one or two 'unplugged' hits each hour. [It's] simple and silly, but people have responded."

Top 40 **WBBO** (B98.5) Monmouth, N.J., is hitting people where they live: on their credit cards. The station's **Fantastic Plastic Payoff** promotion asks listeners to fax a recent credit card statement for a chance to get their monthly minimum paid off. **Teddy Mauro** claims to receive no kickbacks from Visa or MasterCard, but he is on their holiday card list.

For the final word on "Survivor" promotions, top 40 **KZHT** Salt Lake City morning "zoo" hosts **Frankie** and **Dangerboy** hit the road to start their **Zoovivor 2** journey to raise awareness for Boys & Girls Clubs of Greater Salt Lake. The pair were dropped off in Bangor, Maine, without cash, a car, or common sense, but they will maneuver their way across the country—or so they hope. Daily pictures are posted on KZHT's Web site.

N/T **WTIC-AM** Hartford, Conn., is holding a Web site-only promotion. Preferred listeners can record what times they listen to the station, and if their name is called on the air, they can win \$100 and a chance to win a BMW Z-3 convertible.

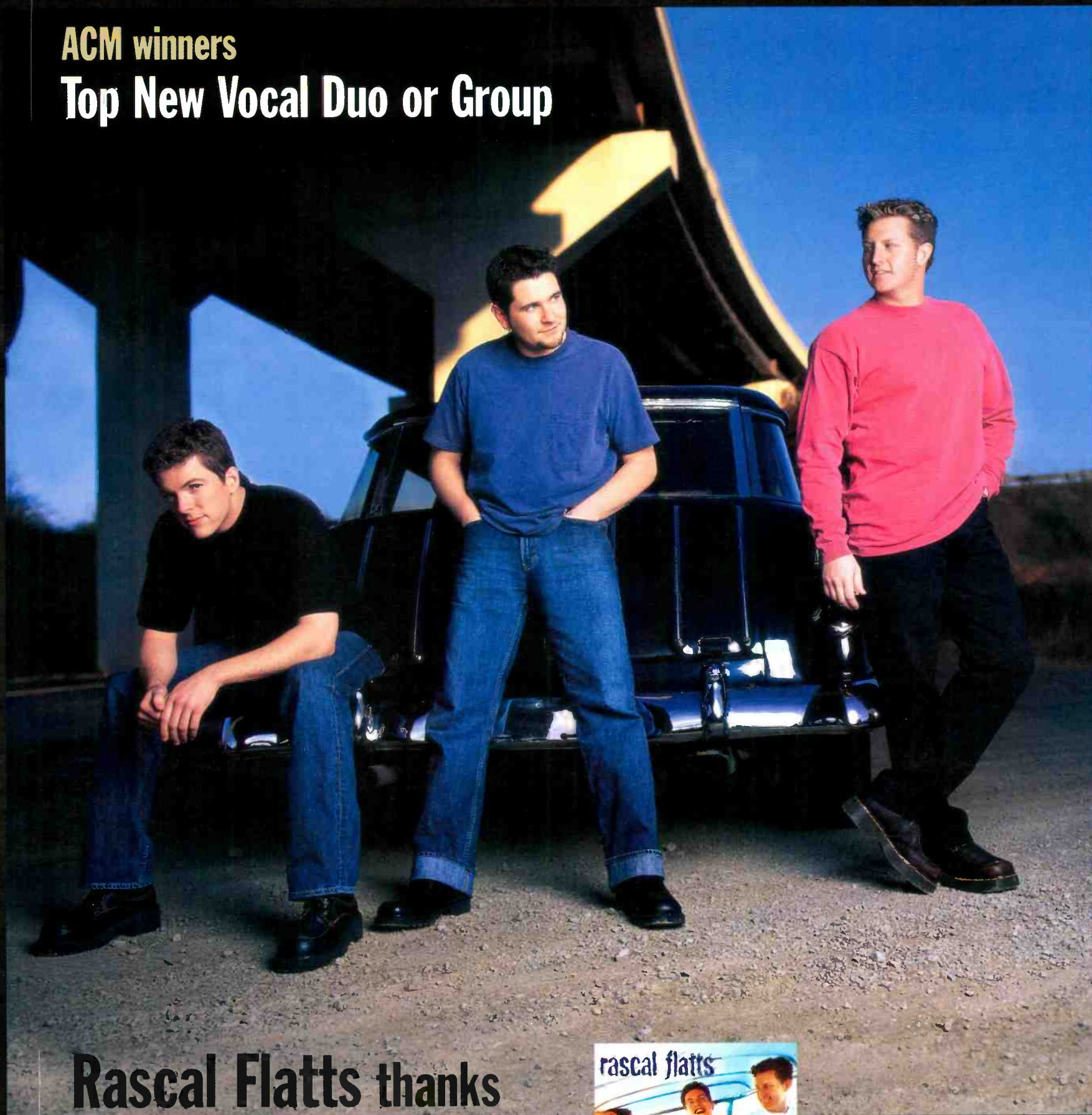
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PROMOGANDA HONOR ROLL

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Continued from page 1

wondering where this 'LeAnn Rimes tries to do Britney Spears' performance fit on the ACM Awards."

KSCS Dallas PD Dean James says his audience also thinks Rimes was "trying to be like Britney" and was unhappy that there was "not enough country" on a country awards show.

KUPL Portland, Ore., PD Cary Rolfe agrees. "The song she performed did not belong on the show. If you want to be Britney Spears, then do so at home in front of the mirror with a hairbrush."

SHOWSTOPPERS

Only WYNY (Y107) New York PD Larry Bear found something in Rimes' song choice to cheer about—her show-closing performance of "Over the Rainbow." "LeAnn Rimes' version was killer. It's already dubbed and mixed for air," he says. But KUPL's Rolfe, when asked whether there were moments worthy of taping and using from the show, says, "I'm not sure there were any."

However, several speeches by award winners are now included in on-air drops around the country. Lindy says, "We've already started running Toby Keith's 'You kicked a sleeping dog' sound bite," which Keith uttered when he won the award for album of the year. "We'll also run his 'How do you like me now?' comment during that song when we play it."

"My production guys [immediately began using] Keith Urban's 'Thanks to country radio and God... I think that's the right order,'" says WSSL/WESC Greenville, S.C., OM Bruce Logan, referring to a line from Urban's acceptance speech for best new male vocalist.

"In no other music awards show will you see the winners thanking radio the way our artists did," says Lindy. "Lee Ann Womack alone did as much for us as a format as anyone ever has on a show like this."

NO STAR POWER?

Most PDs think the main ingredient missing from the ACM telecast was what Rolfe terms "star power," which was tempered only somewhat by the excitement generated when Keith won the album and male vocalist trophies late in the broadcast. But that didn't make up for the lack of performances from Dixie Chicks, Faith Hill, Tim McGraw, Reba McEntire, George Strait, Trisha Yearwood, or Garth Brooks.

"I wish some of our bigger stars performed," says Logan. "It seems like a waste to have Tim and Faith sitting in the front row and not perform."

Alan Jackson, who did attend and perform, received a mixed reaction from PDs. Some took issue with the decision to sing "Where I Come From." Logan says, "I don't understand artists like Alan Jackson. He has a song [on the charts] but chooses to do an album cut."

But not everyone agrees. Phillips calls that performance "the best song" of the night, and Lindy also says that Jackson was a highlight for him. "Alan Jackson sounded so good. He's a rock when it comes to shows like this. [He gave] a solid performance [with] a much better song than the one

we're playing now ["When Somebody Loves You"]. Guess we'll have to switch records."

Like many PDs, Rolfe says the highlight of the night was Keith. "He deserved everything he walked away with and more. Toby is the next big thing for our format. He had a great year, and given what I've heard from the new album, the next year looks to be bigger."

Some place Keith in the same "fashion faux pas" category (for wearing too-low lace-up pants) with Jo Dee Messina, who sported a belly-bearing shirt, yet everyone agrees with Lindy's assessment that "he's country. He's a huge part of the past four to five years, and he's definitely a huge part of our future."

HOW DO YOU LIKE COUNTRY NOW?

KZLA Los Angeles OM R.J. Curtis, who is on the ACM board of directors, says such shows as the ACM Awards go a long way in helping him promote the format in his market. "The live performances were stronger [than last year], and the show was more accessible to potential country fans, while still taking care of core fans," he says. "What cut through for me was how talented these artists are; they have great voices and can really sing. [That's] something we in this format already know but potential users may have just discovered."

The show played well in Bear's New York market as well. "It was one of the best ACM [shows] in recent memory," he says. "All of the performances were top-notch, and it showed off some great new music."

"The show had a contemporary look and presentation," says Mike James, who adds that he "thoroughly enjoyed" the program. "We're in the country music business, and let's not get too far from that, but it's nice to have a contemporary feel [for a national audience]."

Phillips disagrees. "This year's show wasn't as good as last year's. The producers chose LeAnn Rimes [to host] 'because she crosses format boundaries,' but I don't think she helped anything."

Black says the country format was represented in an "OK" manner, but there was "not really any moment compelling enough to urge a P2 or P3 listener to give more time to the country format," he says.

OTHER HIGHLIGHTS

While programmers held individual highlights—such as performances by Lonestar, Lee Ann Womack, and the Warren Brothers with Sara Evans—as examples of great moments, others say it was simple things that made the show enjoyable.

For Logan, the absence of "hayseed" stereotypes was refreshing. "The highlight for me was not having Jay Leno come out dressed like 'the one-horse-town judge.' That has always offended me," he says.

Many thought the tribute to Barbara Mandrell was riveting, including Brenner, who "loved her line about homemakers." Others enjoyed the tongue-in-cheek acceptance speech by Brooks & Dunn, who acknowledged "the dip in their career." Logan says the moment "was very funny. The industry got it, [but] I don't know if the audience did."



KEITH



RIMES

MONITOR PROFILE

CMF Director Kyle Young Preserves Country's Roots With New Museum

Even stripped of its formidable collection of more than 1 million artifacts, instruments, costumes, business documents, recordings, songwriters' manuscripts, books, periodicals, and photographs, the new Country Music Hall of Fame and Museum, which opens in Nashville May 17, would be able to tell at least part of the story of country music.

The format's rich heritage is embodied in the building itself, a \$37 million landmark designed by local architect Seab Tuck. With a keen attention to detail, the building's design intentionally recalls some of country music's most deeply ingrained themes (prisons, trains, and front porches among them) and sources of inspiration.

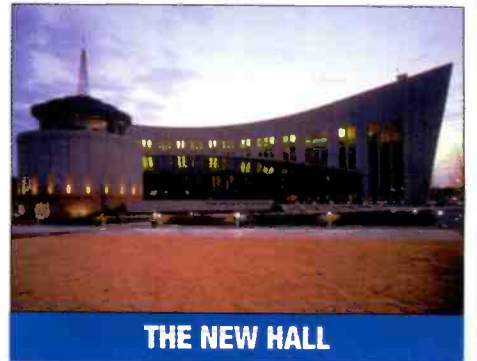


Kyle Young
Director
Country Music Foundation

'Our job here is to document this history, to tell the truth about it'

Gilded Palace of Sin, as well as the Nudie suit most identified with Hank Williams—the one decorated with music notes.

While fewer objects are on display, the new museum features two things the old museum did not. The first is a large space reserved for changing exhibitions; the other is a two-story, glass-walled area behind which the museum's entire collection is stored, including its 330,000 recordings ranging from early cylinders to modern DATs. Behind the glass, museum visitors can see items "that have just come into the collection, artifacts that are being prepared for exhibition. [and] curators, archivists, and researchers doing work to get things ready to go



THE NEW HALL

on display," says Young. A tour of the museum is designed to tell the story of country music. "Our job here is to document this history, to tell the truth about it," says Young. "In the process of doing that, you have to deal with early origins and African-American influences. You have to deal with Ray Charles and Bob Dylan and Gram Parsons and the Allman Brothers, in addition to George [Jones] and Roy Acuff and Alan Jackson and Dixie Chicks.

"The story that we're telling almost runs counter to what some people would like to believe—that there is this white music tradition that is country," says Young. "The reality of the situation is that there are no boundaries, and there has been a borrowing across cultures, and that relationship has influenced the music in dramatic ways."

The museum's centerpiece is the cylindrical Country Music Hall of Fame, which houses the bronze plaques of its 74 members. In this rotunda's ceiling is a replica of WSM Nashville's now-rare diamond-shaped broadcast tower. The exterior of the rotunda is circled in slabs of stone representing the notes of the country standard "Will the Circle Be Unbroken."

The 214-seat Ford Theater shows a specially commissioned film about country music. The museum includes several other performance venues, including a 75-seat songwriters theater. Daily live music is planned, and another theater screens a film that follows Faith Hill and Tim McGraw on tour. Still yet another theater features *Changing Channels*, a film about country music on TV.

Among the museum's other interesting features are a high-tech studio where the soon-to-be-launched XM Satellite Radio will originate some of its country programming daily; a two-floor display of the more than 900 gold and platinum country albums certified during the 20th century; and a recreation of the late producer Owen Bradley's office exactly as he left it.

Young "conservatively" projects 550,000 visitors in the museum's first year of operation, although, he says, independent auditors have estimated 605,000 guests. "On good days, I would like to think that by looking at this rich tradition, looking at the continuity, looking at the place that the music has occupied for many decades, I would hope that it would inspire those people making creative decisions in the industry," says Young. "On good days, we think we might not only document the past and take care of this part of the culture but [also] influence the future." **PHYLLIS STARK**

Recent additions include six guitars donated by Chet Atkins, the marijuana-themed, Nudie-designed suit Gram Parsons wore on the cover of

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
May 18-20	WYCD Detroit	Downtown Hoedown	Laurie Brooks
	APPEARING: Chris Cagle, Mark Chesnutt, the Clark Family Experience, Sara Evans, Kortney Kayle, the Kentucky Headhunters, Mark McGuinn, Sawyer Brown, Trick Pony, Tanya Tucker, Darryl Worley		
May 19	WCTO Allentown, Pa.	Listener Appreciation Concert	Dave Moore
	APPEARING: Tracy Byrd, Trick Pony, Darryl Worley		
May 19	WUSN Chicago	US99 Private Performance	Pam Mills
	APPEARING: John Michael Montgomery		
May 19	WYNK Baton Rouge, La.	Listener Appreciation Concert	Jill Stokeld
	APPEARING: Tyler England, Jamie O'Neal, John Rich, Tim Rushlow, Chely Wright		

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BUT FOR THE GRACE OF COUNTRY RADIO

...and everyone who
has offered their support
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how I've been blessed
by the gift of your love.”

Thank you for
my first ACM award.

Keith

keithurban

TOP NEW MALE VOCALIST



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WINTER '01 ARBITRONS

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Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
GREENSBORO, N.C.—(43)													
WIMH	R&B	7.1	7.7	8.7	9.0	8.6	WIMZ	R&B	10.3	10.6	9.3	9.9	9.8
WTQR	country	8.0	8.2	9.3	8.4	8.6	WSSS	country	8.7	8.1	7.8	9.5	8.3
WQMG-FM	R&B adult	7.6	7.7	8.1	7.3	7.4	WFBC-FM	top 40	9.2	9.2	9.8	8.8	8.1
WRAG	AC	7.7	7.3	6.7	6.4	6.0	WESC	country	6.7	5.8	7.5	8.0	7.9
WRZL	top 40	5.2	5.3	6.1	6.4	5.9	WRQD	album	5.8	7.2	7.2	7.6	7.3
WMQX	oldies	5.7	6.4	6.8	6.1	5.5	WSPA-FM	AC	8.6	8.0	6.7	6.0	5.9
WKSJ	adult top 40	4.3	3.7	3.8	3.8	4.4	WYMI	AC	5.4	6.2	6.1	4.8	5.7
WSJS/WSML	N/T	4.2	4.3	4.0	4.3	4.2	WOL/WOLT	cls rock	3.2	3.9	2.9	3.6	5.5
WRRR	cls rock	5.9	4.7	4.7	4.5	4.0	WTPT	album	4.7	5.3	4.0	5.5	4.3
WVVBZ	album	4.1	5.3	5.1	5.3	4.0	WORD/WYRD	N/T	4.3	3.4	2.8	2.9	3.5
WTHZ	cls rock	0.9	0.7	0.7	1.0	3.2	WMUJ-FM	easy	2.1	2.5	1.9	2.5	2.9
WSGH	religious	0.5	1.1	0.7	0.6	2.4	WPEG	R&B	1.3	1.8	1.6	1.6	2.1
WQXU	country	1.5	1.9	2.1	1.7	2.2	WPEK	adult top 40	2.5	2.2	1.8	2.3	1.3
WWCC	country	3.2	3.1	4.1	3.7	1.7	WPJM	gospel	1.4	1.5	1.3	1.7	1.3
WBRF	country	0.9	0.9	1.2	0.9	1.3	WWMG	oldies	0.5	0.6	0.8	0.5	1.1
WIST-FM	adult std	1.1	1.1	1.1	1.0	1.3	WSPA-AM	N/T	0.9	1.2	0.7	1.1	1.0
WEND	modern	1.1	1.5	0.9	1.1	1.2							
WEAL	religious	2.4	1.0	1.8	2.1	1.1							
WDCC	top 40	1.5	1.9	1.2	1.5	1.0							

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
AUSTIN, TEXAS—(47)													
KOBT	top 40/rhythm	6.1	7.8	6.2	7.4	7.5	WBCT	country	7.5	7.2	9.5	10.4	8.7
KASE	country	8.1	8.1	7.0	8.1	6.2	WISN-FM	top 40	7.7	7.6	6.9	7.9	8.2
KLBI-AM	N/T	4.7	4.6	5.0	6.3	6.0	WOOD-AM	N/T	5.2	4.5	4.8	6.9	7.4
KRMJ	AC	5.3	4.5	5.1	5.2	5.8	WLVJ	cls rock	9.7	8.7	7.4	6.3	6.3
KVET-FM	country	3.7	4.7	4.1	4.5	4.7	WGRD	modern	5.8	6.8	8.0	5.5	5.5
KAMX	adult top 40	4.4	5.9	5.4	4.3	4.5	WLHT	AC	4.3	5.0	5.1	5.6	5.5
KEYI	oldies	4.2	4.9	3.6	4.1	4.4	WOOD-FM	AC	5.2	6.1	5.8	5.3	5.5
KROX	modern	5.0	4.7	4.4	4.8	4.2	WKLO	album	5.5	5.3	5.0	4.8	5.4
KCSR	triple-A	4.9	3.8	4.1	4.6	4.0	WBFX	cls rock	3.0	3.6	3.5	2.8	3.8
KHFI	top 40	3.5	4.7	5.6	5.1	4.0	WDDJ	oldies	3.9	3.4	3.4	3.9	3.5
KFMK	R&B oldies	3.4	3.9	3.4	4.3	3.9	WTRV	jazz	3.2	3.2	2.0	3.2	3.0
KLBI-FM	album	4.1	3.7	3.6	4.4	3.2	WYTI	adult top 40	4.4	4.7	3.7	3.5	3.0
KTND	cls rock	1.4	1.3	1.0	1.1	3.2	WJOK	religious	2.6	2.6	3.1	2.0	2.1
KPEZ	cls rock	2.2	3.3	2.9	3.6	3.0	WMIH	adult std	3.5	2.1	2.1	4.0	2.1
KVET-AM	sports	2.1	1.5	1.1	1.9	2.2	WFRG	classical	2.7	1.9	1.6	1.7	2.0
KLNC	country	1.6	1.9	2.0	1.7	1.7	WFRU-FM	religious	1.8	1.4	1.8	1.1	1.7
KELG	Spanish	2.1	1.5	1.6	1.6	1.2	WJNZ	R&B	0.8	1.7	2.0	1.1	1.1
KXKS	Spanish	—	0.4	—	—	1.2	WJUS-AM-FM	country	1.2	1.9	1.6	1.6	1.1
							WBBL	sports	1.2	0.8	0.9	1.0	1.0

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
WEST PALM BEACH, FLA.—(51)													
WEAT-FM	AC	9.0	8.5	9.1	8.2	8.0	WKRZ/WKRF	top 40	11.1	13.3	11.4	10.6	9.8
WJBW	adult std	6.8	7.8	5.9	5.7	7.6	WGGY/WGGI	country	7.9	8.0	7.2	8.1	8.3
WRMF	R&B adult	5.2	3.2	3.7	5.5	6.2	WMGS	AC	9.2	7.3	7.8	8.2	6.8
WEDR	R&B	4.4	4.5	4.4	3.9	5.4	WNAK	adult std	2.5	4.0	4.7	5.5	6.0
WIRK	country	4.2	5.3	4.8	5.3	5.2	WELZ/WPZX	cls rock	7.5	7.7	7.8	7.5	5.7
WTMI	classical	2.8	3.5	2.2	3.1	3.7	WILK/WGBI	N/T	5.1	4.5	4.9	4.1	5.6
WLDI	top 40	3.5	3.7	4.0	5.0	3.4	WBHT/WBHD	top 40	5.5	5.7	5.8	5.4	4.5
WLVJ/WVJL	jazz	3.5	4.2	4.2	2.9	3.4	WSHG/WWFH	cls rock	3.3	2.5	1.8	2.5	4.5
WJNO/WJNX	N/T	3.1	4.0	4.4	4.6	3.3	WXBE/WXAR	album	6.3	5.0	5.8	6.8	3.5
WPBZ	modern	3.3	3.4	3.2	3.1	3.0	WBSX	modern	1.7	2.0	1.8	2.2	3.2
WPWV	top 40/rhythm	2.5	2.3	2.6	1.9	2.8	WQFM/WQFN	oldies	2.7	3.4	3.9	3.5	3.2
WHQT	R&B adult	1.8	1.7	2.2	2.2	2.7	WPPO	adult std	1.2	1.3	1.0	0.8	2.4
WKGR	cls rock	2.7	3.0	3.6	3.1	2.7	WKAB	oldies	1.7	1.5	1.5	2.6	2.2
WBGJ	cls rock	2.3	2.1	1.5	2.5	2.1	WSBG	adult top 40	1.8	1.1	1.5	1.5	1.9
WZZR	N/T	1.5	2.3	2.6	1.7	2.1	WODE	oldies	1.5	2.0	1.4	1.7	1.8
WDFB/WDBE	adult std	3.2	2.2	2.4	2.2	2.0	WICKI/WYCK	oldies	0.7	1.5	1.1	1.8	1.7
WQAM	sports	1.5	1.2	1.4	1.8	1.9	WIFY	adult top 40	1.5	1.5	0.8	1.3	1.5
WXXJ	oldies	1.6	1.3	1.7	1.4	1.8	WZZO	album	1.6	2.1	1.7	1.8	1.5
WOLL	oldies	1.7	1.9	2.1	2.0	1.7	WCTO	country	1.4	1.2	0.9	0.9	1.2
WIOD	N/T	1.4	1.2	1.2	1.6	1.6	WILQ	country	0.6	1.0	0.7	—	1.0
WMBX	adult top 40	2.2	2.8	1.7	2.3	1.6							
WSWV	R&B oldies	1.6	0.7	1.4	1.0	1.5							
WWS	country	1.0	1.2	1.5	1.2	1.4							
WLYF	AC	1.1	1.2	1.4	1.2	1.4							
WJNA	adult std	1.5	1.4	1.4	2.0	1.2							
WNGE	R&B oldies	1.1	0.8	0.9	0.7	1.2							
WAMR	Spanish	0.6	1.1	0.9	1.4	1.0							
WRLX	modern	1.8	1.8	1.6	1.4	1.0							
WRMA	Spanish	1.8	0.9	1.2	1.4	1.0							

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
JACKSONVILLE, FLA.—(52)													
WAPF	top 40	9.6	8.1	7.7	6.4	7.4	WNNK-FM	top 40	11.2	11.0	11.8	11.4	12.1
WFYV-FM	cls rock	8.7	7.8	7.8	6.9	7.2	WHP	N/T	9.1	7.0	9.4	8.9	9.9
WSOL-FM	R&B adult	6.2	7.6	7.0	7.8	6.9	WRVY	cls rock	6.5	7.3	8.2	6.1	7.5
WEJZ	AC	5.7	6.1	5.8	6.3	6.7	WRBT	country	8.1	7.0	6.7	6.2	6.4
WJBT	R&B	7.7	7.3	7.1	7.4	6.5	WTPA/WNCE	cls rock	6.6	6.1	7.8	6.3	5.4
WOKV	N/T	4.0	4.9	4.0	6.6	6.2	WXXA-FM	album	5.3	5.4	5.8	5.8	5.3
WQIK	country	7.0	6.6	7.8	6.3	6.0	WRKZ/WHYL-FM	country	4.8	6.3	6.8	7.2	5.1
WKDL	oldies	5.2	7.1	5.6	5.3	5.5	WVWL-AM-FM	oldies	6.5	5.8	5.6	5.9	4.7
WXXQ	cls rock	2.8	2.1	2.8	4.6	4.9	WLAN-FM	top 40	3.1	3.0	2.9	2.7	3.0
WRDQ	country	5.9	5.0	5.9	4.2	4.7	WHYI-AM	adult std	1.6	2.7	2.9	2.8	2.9
WFKS	top 40	2.3	3.5	3.6	3.1	3.4	WROZ	AC	3.1	3.9	2.7	3.7	2.9
WZAZ	religious	3.5	3.8	3.0	2.2	3.4	WLRB	N/T	2.4	2.2	1.6	1.9	2.4
WPLA	modern	5.6	4.4	5.9	5.3	3.3	WTCY	R&B adult	1.6	3.6	2.7	2.5	2.1
WBGB/WZMZ	religious	2.4	2.4	2.3	2.5	2.1	WARM-FM	religious	1.5	1.4	1.3	2.1	1.7
WCCL	religious	1.3	1.0	1.2	0.7	1.6	WDAC	oldies	2.1	1.8	1.1	1.7	1.7
WFJX	sports	0.8	0.7	1.2	1.6	1.5	WSDX	oldies	0.7	1.4	1.5	1.2	1.7
WXXV/WYGV	R&B oldies	1.4	2.4	2.5	1.9	1.5	WYCR	top 40	1.9	1.4	1.3	1.5	1.7
WVRR	cls rock	1.9	1.1	1.3	1.3	1.2	WIOD	adult std	0.6	1.2	0.6	0.9	1.5
							WQIC	AC	1.3	0.8	0.9	0.6	1.3
							WEGG	cls rock	1.3	1.4	1.4	1.3	1.0

A Great Day To Be At WSOC

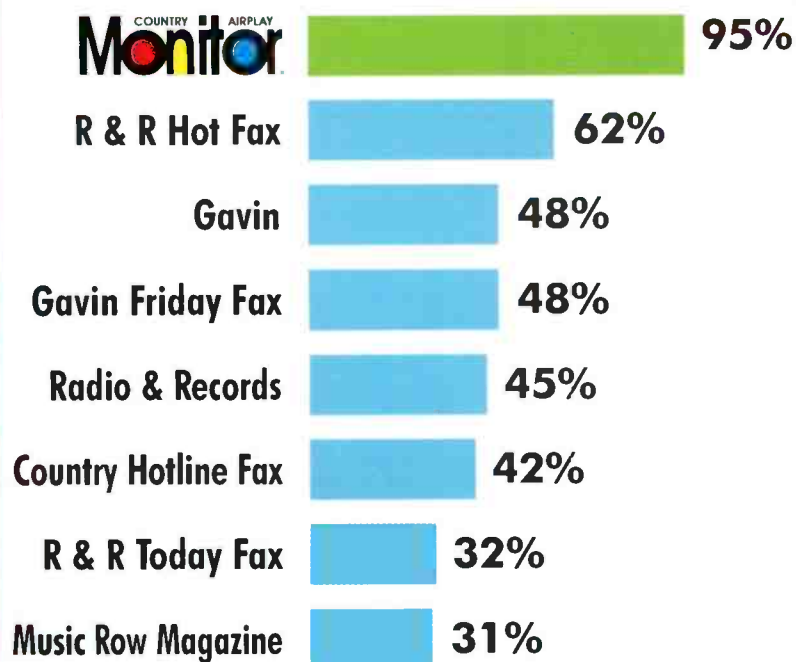
Travis Tritt, center, joins WSOC Charlotte, N.C.'s morning co-host Terry Blake, left, and morning co-host Jeff Roper during a recent visit to the market.

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
KRVE	AC	7.4	6.5	5.0	4.7	5.1	COLUMBIA, S.C.—(93)						

THANKS AGAIN

For Making Us The
#1 Radio Trade Publication In
 The Business!

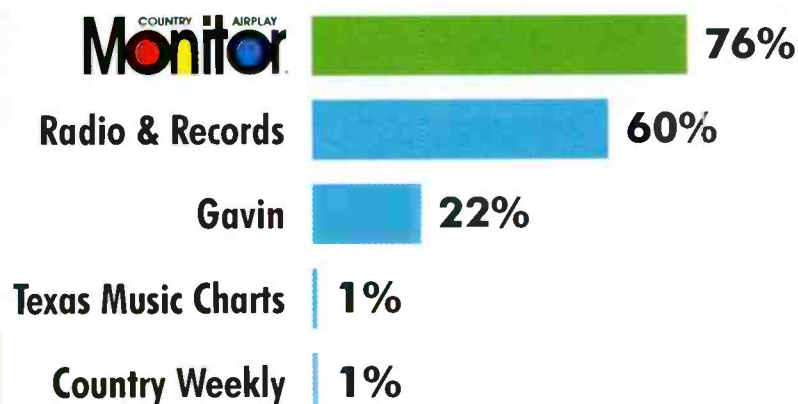
#1 MOST READ



Q: Which do you read regularly, that is, at least 3 out of 4 issues?

Base: All Country radio respondents

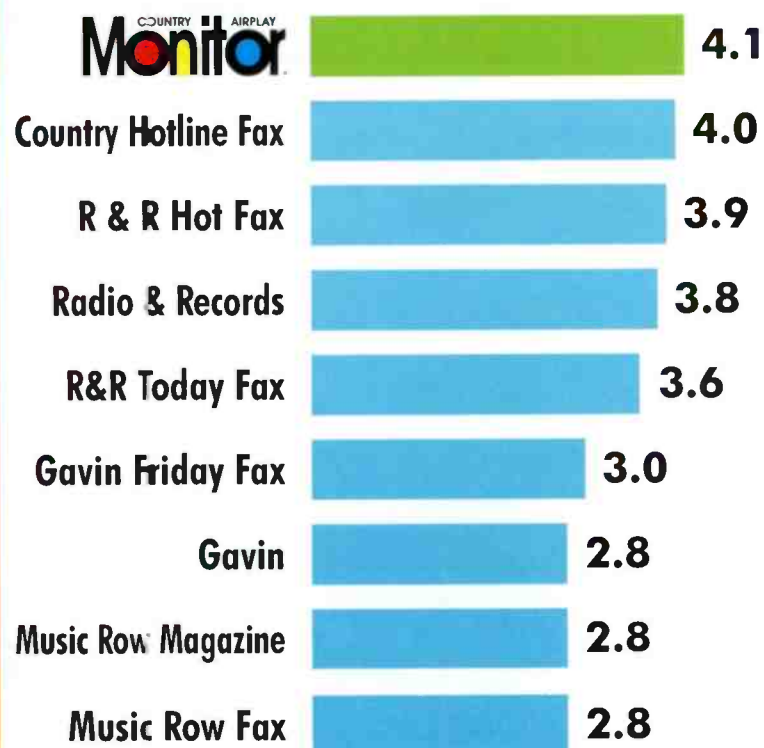
#1 MOST INFLUENTIAL



Q: Do you refer to Monitor in your Music Meeting? If you refer to other trade publications, which ones do you refer to?

Base: All Country radio respondents.

#1 MOST IMPORTANT



Q: For each publication you read regularly, please rate the importance of their charts, news and features. Using a scale from 1 to 5, with "1" being Not At All Important and "5" being Extremely Important.

Base: All Country radio respondents who read each publication 3 out of 4 issues.

AIRPLAY
Monitor

• We Listen To Radio •

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1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

NEW STATIONS
45

- #1 FAITH HILL** *There You'll Be* (Warner Bros./WRN) **27**
KAJA, KCYY, KEEY, KHKI, KILT, KKBC, KKCS, KMLE, KMPS, KMXM, KNCL, KPLX, KSCS, KSON, KSOP, KTOM, KYCY, KZLA, KZSN, WAMZ, WCOL, WCTO, WDSY, WFSL, WFRE, WGAR, WGGY, WGH, WIRK, WKLB, WKSF, WMIL, WMZQ, WNKT, WPOC, WPOR, WROO, WSLC, WSM, WSOC, WSSL, WWGR, WWYZ, WYGY, WYNY
- #2 TOBY KEITH** *I'm Just Talkin' About Tonight* (DreamWorks) **27**
KBEQ, KCCY, KHKI, KKCS, KMXM, KPLX, KSCS, KSON, KSOP, KTTS, KUPL, KXKC, WAMZ, WFSL, WGH, WIL, WIRK, WKDF, WKIS, WKXC, WMZQ, WNKT, WQMX, WUBE, WUSJ, WWGR, WYYD
- #3 DIAMOND RIO** *Sweet Summer* (Arista Nashville) **22**
KDDK, KHAY, KIIM, KMPS, KMXM, KRMD, KRST, KSOP, KXKT, WBEE, WEZL, WGNB, WIVK, WJCL, WNCY, WQDR, WSSL, WTOR, WUBE, WVLK, WXCT, WYNY
- #4 SHEDAISY** *Still Holding Out For You* (Lyric Street) **18**
KFKF, KJJY, KKAT, KMDL, WBEE, WCTK, WDAF, WDRM, WGGY, WKCO, WKSJ, WPOC, WSOC, WSSL, WVLK, WWGR, WXCT, WYNY
- #5 ANDY GRIGGS** *How Cool Is That* (RCA) **14**
KHAY, KRMD, KSON, KTTS, KUZZ, WCKT, WEZL, WJCL, WKKO, WLWI, WRKZ, WSIX, WSLC, WSM

ALSO: BLAKE SHELTON *Austin* (Giant/WRN) 13; CAROLYN DAWN JOHNSON *Complicated* (Arista Nashville) 12; TRICK PONY *On A Night Like This* (Warner Bros./WRN) 11; DARRYL WORLEY *Second Wind* (DreamWorks) 10; CHRIS CAGLE *Laredo* (Virgin/Capitol) 10

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1	99.5 the wolf	KPLX	Dallas, TX	PD: Brian Philips	MD: Cody Alan	Airplay Leader Designations: 9
	#2	KMLE, Phoenix, AZ (PD/MD: Jeff Garrison/Chris Loss)	8			
	#3	KSOP, Salt Lake City, UT (PD/MD: Don Hilton/Debby Turpin)	8			
	#4	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	6			
	#5	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	5			

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS

INCREASE IN DETECTIONS

- FAITH HILL** • *There You'll Be* (WARNER BROS./WRN) **+908**
KKBQ +52, KMLE +38, KYCY +33, WCTO +29, KPLX +27, KZLA +27, KZSN +25, WGGY +24, KCYY +24, WSSL +23
- TOBY KEITH** • *I'm Just Talkin' About Tonight* (DREAMWORKS) **+592**
KSCS +41, KKCS +38, KPLX +29, KTTS +23, KCCY +22, KMLE +20, KXKC +19, KUPL +19, KEEY +19, KBEQ +18
- BLAKE SHELTON** • *Austin* (GIANT/WRN) **+357**
WFRY +19, WGGY +15, WXBO +15, WUSJ +14, KMXM +13, WPOR +12, WQBE +12, WAMZ +12, KTEX +11, KKCS +11
- JO DEE MESSINA** • *Downtime* (CURB) **+321**
WGKX +19, WCKT +15, WKHK +14, KHEY +12, WIRK +12, WKKT +12, KCCY +10, WLWI +10, KRST +10, KXXY +10
- KEITH URBAN** • *Where The Blacktop Ends* (CAPITOL) **+300**
WIRK +14, WCOL +13, WXBM +13, KYGO +13, KRYS +12, WQXK +11, KTTS +11, KWNR +10, KXKT +10, WKKT +10
- LONESTAR** • *I'm Already There* (BNA) **+261**
KTST +22, WRNS +17, WKCO +17, WESC +17, KTEX +11, KAJA +11, WSCA +10, WYGY +9, WQMX +9, WSTH +9
- SARA EVANS** • *I Could Not Ask For More* (RCA) **+260**
KTST +24, KNIX +20, WCKT +19, KWJJ +18, WOGK +17, KRST +17, KRTY +16, WSOC +15, WXCT +14, WEZL +14
- DIAMOND RIO** • *Sweet Summer* (ARISTA NASHVILLE) **+252**
KXKT +15, WQDR +13, WGNB +11, WXCT +10, KRMD +10, WEZL +10, WUBE +10, KHAY +9, WSSL +9, WBEE +9
- ANDY GRIGGS** • *How Cool Is That* (RCA) **+228**
KTTS +28, WCKT +13, KHAY +12, KUZZ +12, WSIX +10, WJCL +9, KKCS +8, WKKO +8, KRMD +8, WSLC +7
- JAMIE O'NEAL** • *When I Think About Angels* (MERCURY) **+227**
WYRK +18, WXBO +14, WKYO +13, KKAT +13, WQBE +12, KYGO +12, WKHX +12, KMXM +11, KASE +11, KMPS +10

Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MAY 19, 2001				
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
			NO. 1	
1	1	12	MRS. STEVEN RUDY VFR 734758 3 weeks at No. 1	MARK MCGUINN
2	2	38	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
3	3	22	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
4	4	13	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
5	5	33	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
6	6	30	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
7	9	9	LOVE IS ENOUGH RCA 69034/RLG	3 OF HEARTS
8	8	5	SIMPLE LIFE COLUMBIA 79541/SONY	MARY CHAPIN CARPENTER
9	12	8	I WANT YOU BAD LUCKY DOG/COLUMBIA 79542/SONY	CHARLIE ROBISON
10	10	13	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
11	7	5	MATTHEW, MARK, LUKE & EARNHARDT DREAMWORKS 450327/INTERSCOPE	SHANE SELLERS
12	11	17	I HOPE YOU DANCE MCA NASHVILLE 172185 LEE ANN WOMACK WITH SONS OF THE DESERT	
13	13	28	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
14	NEW		AUSTIN GIANT 16767/WRN	BLAKE SHELTON
15	15	204	HOW DO I LIVE CURB 73022	LEANN RIMES
16	14	27	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
17	16	27	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON
18	18	33	UNBREAKABLE HEART DREAMWORKS 459042/INTERSCOPE	JESSICA ANDREWS
19	17	5	COME A LITTLE CLOSER WARNER BROS. 16762/WRN	LILA MCCANN
20	RE-ENTRY		ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEAT. CHARLIE DANIELS

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MAY 19, 2001					
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE PEAK POSITION
				NO. 1	
1	1	—	2	TIM MCGRAW CURB 78711 (12.98/18.98) 2 weeks at No. 1	SET THIS CIRCUS DOWN 1
2	3	2	40	SOUNDTRACK CURB 78703 (11.98/17.98)	COYOTE UGLY 1
3	4	3	22	SOUNDTRACK MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU? 1
4	2	1	3	BROOKS & DUNN ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEEPS & STRIPES 1
5	5	4	50	LEE ANN WOMACK MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE 1
6	NEW		1	MONTGOMERY GENTRY COLUMBIA 62167/SONY (11.98 EQ/17.98)	CARRYING ON 6
7	6	5	24	TIM MCGRAW CURB 77978 (12.98/18.98)	GREATEST HITS 1
8	9	7	30	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY 7
9	7	10	32	KENNY CHESNEY BNA 67976/RLG (11.98/17.98)	GREATEST HITS 1
10	10	8	88	DIXIE CHICKS MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY 1
11	8	6	10	JESSICA ANDREWS DREAMWORKS 450248/INTERSCOPE (10.98/16.98)	WHO I AM 2
12	11	9	78	FAITH HILL WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE 1
13	12	12	31	TRAVIS TRITT COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO 8
14	13	11	14	LEANN RIMES CURB 77979 (11.98/17.98)	I NEED YOU 1
15	14	14	80	GARY ALLAN MCA NASHVILLE 170101 (11.98/17.98)	SMOKE RINGS IN THE DARK 9
				GREATEST GAINER	
16	21	—	2	SOUNDTRACK CURB 78715 (12.98/18.98)	DRIVEN 16
17	15	15	79	TOBY KEITH DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?! 9
18	16	16	13	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY 5
19	20	18	46	BILLY GILMAN EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE 2
20	18	19	22	NICKEL CREEK SUGAR HILL 3909 (16.98 CD)	NICKEL CREEK 18

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: MAY 4 - 10, 2001

CMT
PD: Chris Parr
CBS Cable 615-457-8500

Great American Country
PD: John Hendricks
MD: Jennifer Page
Jones Int'l Networks 303-792-3111

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Keith Urban Where The Blacktop Ends'.

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Kenny Chesney Don't Happen Twice' and 'Travis Tritt It's A Great Day To Be Alive'.

KZLA Los Angeles
OM: R.J. Curtis
MD: Tonya Campos
Emmis 323-882-8000

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Tim McGraw Growin' Men Don't Cry' and 'Brooks & Dunn Ain't Nothing 'Bout You'.

WUSN Chicago
PD: Justin Case
MD: Tricia Biondo
Infinity 312-649-0099

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Tim McGraw Growin' Men Don't Cry' and 'Brooks & Dunn Ain't Nothing 'Bout You'.

KPLX Dallas
PD: Brian Phillips
APD: Smokey Rivers
MD: Cody Alan
Susquehanna 214-526-2400

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Kenny Chesney Don't Happen Twice' and 'Blake Shelton Austin'.

KSCS Dallas
PD: Dean James
APD/MD: Linda O'Brian
ABC/Disney 817-695-0800

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Aaron Tippin People Like Us' and 'Lonestar I'm Already There'.

WXTU Philadelphia
PD: Bob McKay
APD/MD: Cadillac Jack
Beasley 610-667-9000

WKHX Atlanta
OM: Dene Hallam
MD: Johnny Gray
ABC/Disney 770-955-0101

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Lonestar I'm Already There' and 'Brooks & Dunn Ain't Nothing 'Bout You'.

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Tim McGraw Growin' Men Don't Cry'.

WYCD Detroit
PD: Lisa Rodman
APD/MD: Ron Chatman
Infinity 248-799-0600

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Tim McGraw Growin' Men Don't Cry'.

KILT Houston
Group PD: Darren Davis
APD/MD: John Trapani
Infinity 713-881-5100

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Tim McGraw Growin' Men Don't Cry'.

WYNY New York
PD: Larry Bear
APD/MD: Marty Mitchell
Big City Radio 952-592-1071

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Travis Tritt It's A Great Day To Be Alive' and 'Dixie Chicks I'll Fall You're Going Down'.

KEYE Minneapolis
PD: Gregg Swedberg
APD/MD: Travis Moon
Clear Channel 952-820-4200

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Gary Allan Right Where I Need To Be' and 'Kenny Chesney Don't Happen Twice'.

KMPS Seattle
OM/MD: Becky Brenner
MD: Tony Thomas
Infinity 206-805-0941

KNIX Phoenix
PD: George King
MD: Gwen Foster
Clear Channel 480-966-6236

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Dixie Chicks I'll Fall You're Going Down' and 'Tim McGraw Growin' Men Don't Cry'.

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Tim McGraw Growin' Men Don't Cry'.

WMZQ Washington, DC
OM: Jeff Wyatt
APD/MD: Jon Anthony
Clear Channel 301-231-8231

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Dixie Chicks I'll Fall You're Going Down' and 'Travis Tritt It's A Great Day To Be Alive'.

WIL St. Louis
PD: Russ Schell
MD: Dan Montana
Sinclair 314-781-9600

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Tim McGraw Growin' Men Don't Cry' and 'Brooks & Dunn Ain't Nothing 'Bout You'.

KYGO Denver
PD: Joel Burke
MD: Tad Svendsen
Jefferson Pilot 303-321-0950

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Kenny Chesney Don't Happen Twice'.

KMLE Phoenix
PD: Jeff Garrison
APD/MD: Chris Loss
Infinity 602-258-8181

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Kenny Chesney Don't Happen Twice'.

WIVK Knoxville
OM: Mike Hammond
MD: Colleen Addair
Dick Broadcasting 865-588-6511

KIKK Houston
Group PD: Darren Davis
APD/MD: John Trapani
Infinity 713-881-5957

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Tim McGraw Growin' Men Don't Cry' and 'Brooks & Dunn Ain't Nothing 'Bout You'.

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Jerry Jeff Walker In Don't Matter' and 'Shane West I'm Not From Texas'.

WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-328-9950

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Dixie Chicks I'll Fall You're Going Down'.

WDSY Pittsburgh
OM/MD: Keith Clark
APD/MD: Stoney Richards
Infinity 412-920-9400

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Travis Tritt It's A Great Day To Be Alive' and 'Dixie Chicks I'll Fall You're Going Down'.

WPOC Baltimore
PD: Scott Lindy
APD/MD: Michael J. Fox
Clear Channel 410-366-3693

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Kenny Chesney Don't Happen Twice'.

KFRG San Bernardino
OM: Ray Massie
MD: Don Jeffrey
Infinity 909-825-9525

Table with 2 columns: Rank and Song/Artist. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You' and 'Kenny Chesney Don't Happen Twice'.

COUNTRY AIRPLAY MONITOR

POWER RANKING

FOR WEEK ENDING MAY 13, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumming. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

Station	PD	APD	MD	Clear Channel	1st Impressions	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI		
WKLB Boston	Mike Brophy	Ginny Rogers	Ginny Rogers	Greater Media	617-822-9600	Country 99.5	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WKYK Tampa	Eric Logan	Beecher Martin	Jay Roberts	Infinity	813-287-0995	Country 99.5	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WFMS Indianapolis	Bob Richards	J.D. Cannon	J.D. Cannon	Susquehanna	317-842-9550	WFMS 95.5	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WYAY Atlanta	Dene Hallam	Steve Mitchell	Johnny Gray	ABC/Disney	770-955-0106	EAGLE 106.7FM	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WTQR Greensboro	Paul Franklin	Angie Ward	Angie Ward	Clear Channel	336-822-2000	104 WTQR	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WKIS Miami	Robert W. Walker	R.J. McCoy	Darlene Evans	Beasley	954-431-6200	KISS 95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WUBE Cincinnati	Tim Closson	Grover Collins	Duke Hamilton	Infinity	513-721-1050	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
KYCV San Francisco	Brian Thomas	Steve Jordan	Duke Hamilton	Infinity	415-391-9330	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WAMZ Louisville	Coyote Calhoun	Coyote Calhoun	Coyote Calhoun	Clear Channel	502-582-7840	WAMZ 95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WQDR Raleigh	Brant Curtiss	Robin O'Brian	Robin O'Brian	Curtis Media	919-876-6464	94.7 QDR	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WMIL Milwaukee	Kerry Wolfe	Mitch Morgan	Mitch Morgan	Clear Channel	414-545-8900	FM 106	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WBCT Grand Rapids	Doug Montgomery	Dave Taft	Dave Taft	Clear Channel	616-459-1919	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WSOB Charlotte	Kevin O'Neal	Rick McCracken	Rick McCracken	Infinity	704-522-1103	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WSSL Greenville	Bruce Logan	Kix Layton	Kix Layton	Clear Channel	864-242-1005	WSSL 100FM	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WWYZ Hartford	Jay McCarthy	Jay McCarthy	Jay McCarthy	Clear Channel	860-723-6000	92.5 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WUSY Chattanooga	Clay Huxford	Bill Poindexter	Bill Poindexter	Clear Channel	423-892-3333	101 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
KSON San Diego	John Dimick	Greg Frey	Greg Frey	Jefferson Pilot	619-291-9797	KSON 97.3 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WKKT Charlotte	Mike Berlak	Kevin King	Kevin King	Clear Channel	704-714-9444	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
KUPL Portland, OR	Cary Rolfe	Rick Taylor	Rick Taylor	Infinity	503-223-0300	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WDAF Kansas City	Ted Cramer	Ted Cramer	Ted Cramer	Entercom	913-677-8998	95.9 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
KNCC Sacramento	Mark Evans	Jennifer Wood	Jennifer Wood	Infinity	916-338-9200	103.1 COUNTRY	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WGNB Albany, NY	Buzz Brindle	Bill Earley	Bill Earley	Regent	518-782-1474	COUNTRY 107.7 FM WGNB	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
WYRK Buffalo	John Paul	Chris Keyzer	Chris Keyzer	Infinity	716-852-7444	COUNTRY 106.5 WYRK	TW LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI

MUSIC AIRPLAY MONITOR

FOR WEEK ENDING MAY 19, 2001

TM

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of more reported downtime during the chart week.

JO DEE MESSINA 2645/321

Downtime (Curb)

Total Stations: 149		Chart Move: 21-17	
City	Station	TW	LW
New York	CMT	16	17
New York	WYNY	16	17
Chicago	KZLA	23	22
San Francisco	WUSN	18	18
Philadelphia	WXTU	21	20
Dallas	KPLX	21	20
Detroit	KSCS	9	11
Detroit	WYCD	11	10
Boston	WBLB	10	13
Washington, DC	WZLZ	28	29
Houston	KIKK	4	2
Houston	KILT	21	22
Houston	KBBQ	21	22
Atlanta	WKHX	21	22
Atlanta	WYAY	1	1
Miami	WKIS	1	1
Seattle	KSNL	9	9
San Diego	KSON	8	8
Phoenix	KMLE	24	25
Phoenix	KXII	25	27
Minneapolis	KNEV	26	24
St. Louis	WIL	3	1
Baltimore	WPOC	19	12
Tampa	WRBQ	15	15
Pittsburgh	WDSY	19	19
Denver	KYGO	9	9
Cleveland	WGAR	9	5
Portland, OR	KUPL	13	15
Cincinnati	KWJW	42	39
San Jose	KRTY	17	11
Rivers	KFRG	10	8
Sacramento	KNCI	14	7
Kan. City	KBEQ	29	29
Kan. City	KFKF	19	16
Milwaukee	WMLW	20	15
San Antonio	KAJA	22	19
Providence, RI	KCTY	25	21
Columbus, OH	WCOL	20	17
Salt Lake	KKAT	34	33
Norfolk	KJBL	15	12
Charl. NC	WSDC	18	6
Indianapolis	WFMS	19	10
Las Vegas	KWNR	19	10
New Orleans	WNOE	7	2
Greensboro	WTOR	13	12
Nashville	WKDF	3	9
Nashville	WSM	17	15
Nashville	WYZZ	17	13
Hartford	WYRK	26	20
Memphis	WDRB	19	20
Austin	KASE	9	8
W. Beach	WIRK	27	18
Jacksonson	WQIO	7	6
Rocheater	WDBQ	11	9
Oklahoma City	KTST	23	18
Birmingham	KXXY	17	7
Birmingham	WDXB	2	2
Birmingham	WZZK	1	1
Richmond	WKHK	3	2
Richmond	WSSJ	21	17

MONTGOMERY GENTRY 3616/62

She Couldn't Change Me (Columbia)

Total Stations: 150		Chart Move: 13-13	
City	Station	TW	LW
New York	CMT	17	17
New York	WYNY	17	17
Chicago	KZLA	8	7
San Francisco	WUSN	25	27
Philadelphia	WXTU	23	24
Dallas	KPLX	21	23
Detroit	KSCS	24	29
Detroit	WYCD	22	21
Boston	WBLB	22	21
Washington, DC	WZLZ	14	17
Houston	KIKK	19	17
Houston	KILT	19	20
Houston	KBBQ	24	24
Atlanta	WKHX	19	19
Atlanta	WYAY	11	9
Miami	WKIS	22	23
Seattle	KSNL	20	18
San Diego	KSON	19	22
Phoenix	KMLE	19	22
Phoenix	KXII	27	24
Minneapolis	KEYE	26	24
St. Louis	KSD	14	11
Baltimore	WPOC	17	14
Tampa	WRBQ	17	16
Pittsburgh	WDSY	28	23
Denver	KYGO	10	9
Cleveland	WGAR	10	9
Portland, OR	KUPL	26	28
Cincinnati	KWJW	11	11
San Jose	KRTY	34	28
Rivers	KFRG	15	10
Sacramento	KNCI	31	24
Kan. City	KBEQ	30	31
Kan. City	KFKF	26	26
Milwaukee	WMLW	26	23
San Antonio	KAJA	28	26
Providence, RI	KCTY	24	21
Columbus, OH	WCOL	21	23
Salt Lake	KKAT	9	11
Norfolk	KJBL	11	9
Charl. NC	WSDC	27	25
Indianapolis	WFMS	24	21
Las Vegas	KWNR	26	22
New Orleans	WNOE	26	22
Greensboro	WTOR	25	24
Nashville	WKDF	23	23
Nashville	WSM	28	26
Nashville	WYZZ	28	26
Hartford	WYRK	24	23
Memphis	WDRB	24	23
Austin	KASE	22	22
W. Beach	WIRK	26	23
Jacksonson	WQIO	13	17
Rocheater	WDBQ	37	34
Oklahoma City	KTST	22	21
Birmingham	KXXY	15	15
Birmingham	WDXB	25	27
Birmingham	WZZK	24	1
Richmond	WKHK	3	2
Richmond	WSSJ	31	31

JAMIE O'NEAL 2599/227

When I Think About Angels (Mercury)

Total Stations: 147		Chart Move: 20-19	
City	Station	TW	LW
New York	CMT	30	32
New York	WYNY	16	13
Chicago	KZLA	28	13
San Francisco	WUSN	5	5
Philadelphia	WXTU	22	19
Dallas	KPLX	21	23
Detroit	KSCS	23	26
Detroit	WYCD	20	24
Boston	WBLB	24	21
Washington, DC	WZLZ	17	17
Houston	KIKK	2	1
Houston	KILT	20	21
Houston	KBBQ	29	24
Atlanta	WKHX	19	17
Atlanta	WYAY	11	9
Miami	WKIS	17	14
Seattle	KSNL	31	21
San Diego	KSON	18	14
Phoenix	KMLE	25	28
Phoenix	KXII	29	28
Minneapolis	KEYE	20	25
St. Louis	KSD	18	17
Baltimore	WPOC	19	13
Tampa	WRBQ	15	12
Pittsburgh	WDSY	5	3
Denver	KYGO	20	8
Cleveland	WGAR	13	14
Portland, OR	KUPL	31	28
Cincinnati	KWJW	6	7
San Jose	KRTY	19	21
Rivers	KFRG	16	8
Sacramento	KNCI	11	8
Kan. City	KBEQ	30	32
Kan. City	KFKF	17	17
Milwaukee	WMLW	9	8
San Antonio	KAJA	22	22
Providence, RI	KCTY	22	24
Columbus, OH	WCOL	13	14
Salt Lake	KKAT	20	17
Norfolk	KJBL	5	9
Charl. NC	WSDC	17	11
Indianapolis	WFMS	18	20
Las Vegas	KWNR	15	16
New Orleans	WNOE	21	19
Greensboro	WTOR	16	14
Nashville	WKDF	6	5
Nashville	WSM	30	30
Nashville	WYZZ	26	24
Hartford	WYRK	24	26
Memphis	WDRB	24	26
Austin	KASE	21	21
W. Beach	WIRK	26	23
Jacksonson	WQIO	13	17
Rocheater	WDBQ	37	34
Oklahoma City	KTST	22	21
Birmingham	KXXY	15	15
Birmingham	WDXB	25	27
Birmingham	WZZK	24	1
Richmond	WKHK	3	2
Richmond	WSSJ	31	31

BRAD PAISLEY 3512/29

Two People Fell In Love (Arista Nashville)

Total Stations: 149		Chart Move: 14-14	
City	Station	TW	LW
New York	CMT	15	16
New York	WYNY	15	16
Chicago	KZLA	17	18
San Francisco	WUSN	23	23
Philadelphia	WXTU	27	23
Dallas	KPLX	27	23
Detroit	KSCS	38	42
Detroit	WYCD	11	1
Boston	WBLB	24	23
Washington, DC	WZLZ	28	29
Houston	KIKK	28	29
Houston	KILT	19	22
Houston	KBBQ	25	24
Atlanta	WKHX	20	14
Atlanta	WYAY	7	10
Miami	WKIS	19	17
Seattle	KSNL	20	23
San Diego	KSON	31	25
Phoenix	KMLE	31	25
Phoenix	KXII	28	27
Minneapolis	KEYE	36	28
St. Louis	KSD	9	11
Baltimore	WPOC	19	12
Tampa	WRBQ	15	15
Pittsburgh	WDSY	16	17
Denver	KYGO	24	28
Cleveland	WGAR	16	11
Portland, OR	KUPL	27	24
Cincinnati	KWJW	27	26
San Jose	KRTY	27	25
Rivers	KFRG	26	25
Sacramento	KNCI	25	19
Kan. City	KBEQ	28	29
Kan. City	KFKF	19	16
Milwaukee	WMLW	25	20
San Antonio	KAJA	33	33
Providence, RI	KCTY	33	33
Columbus, OH	WCOL	6	7
Salt Lake	KKAT	35	34
Norfolk	KJBL	10	7
Charl. NC	WSDC	17	12
Indianapolis	WFMS	23	19
Las Vegas	KWNR	23	19
New Orleans	WNOE	23	22
Greensboro	WTOR	25	22
Nashville	WKDF	25	22
Nashville	WSM	31	26
Nashville	WYZZ	31	26
Hartford	WYRK	15	14
Memphis	WDRB	15	14
Austin	KASE	20	21
W. Beach	WIRK	23	22
Jacksonson	WQIO	13	17
Rocheater	WDBQ	37	34
Oklahoma City	KTST	22	21
Birmingham	KXXY	15	15
Birmingham	WDXB	25	27
Birmingham	WZZK	24	1
Richmond	WKHK	3	2
Richmond	WSSJ	31	31

RASCAL FLATT 2209/150

While You Loved Me (Lyric Street)

Total Stations: 144		Chart Move: 25-23	
City	Station	TW	LW
New York	CMT	15	17
New York	WYNY	15	17
Chicago	KZLA	17	14
San Francisco	WUSN	10	14
Philadelphia	WXTU	20	17
Dallas	KPLX	11	15
Detroit	KSCS	11	15
Detroit	WYCD	1	1
Boston	WBLB	17	13
Washington, DC	WZLZ	5	5
Houston	KIKK	15	13
Houston	KILT	22	22
Houston	KBBQ	22	24
Atlanta	WKHX	37	29
Atlanta	WYAY	1	1
Miami	WKIS	17	18
Seattle	KSNL	20	13
San Diego	KSON	16	16
Phoenix	KMLE	28	20
Phoenix	KXII	25	24
Minneapolis	KEYE	25	29
St. Louis	KSD	6	11
Baltimore	WPOC	18	15
Tampa	WRBQ	14	12
Pittsburgh	WDSY	4	3
Denver	KYGO	9	9
Cleveland	WGAR	7	6
Portland, OR	KUPL	11	10
Cincinnati	KWJW	19	12
San Jose	KRTY	12	11
Rivers	KFRG	15	16
Sacramento	KNCI	27	7
Kan. City	KBEQ	23	27
Kan. City	KFKF	15	14
Milwaukee	WMLW	9	8
San Antonio	KAJA	11	8
Providence, RI	KCTY	15	17
Columbus, OH	WCOL	16	12
Salt Lake	KKAT	27	26
Norfolk	KJBL	7	6
Charl. NC	WSDC	11	12
Indianapolis	WFMS	13	15
Las Vegas	KWNR	6	5
New Orleans	WNOE	7	9
Greensboro	WTOR	10	9
Nashville	WKDF	25	22
Nashville	WSM	28	27
Nashville	WYZZ	28	27
Hartford	WYRK	11	12
Memphis	WDRB	11	12
Austin	KASE	6	4
W. Beach	WIRK	23	23
Jacksonson	WQIO	13	17
Rocheater	WDBQ	37	34
Oklahoma City	KTST	22	21
Birmingham	KXXY	15	15
Birmingham	WDXB	25	27
Birmingham	WZZK	24	1
Richmond	WKHK	3	2
Richmond	WSSJ	31	31

LEANN RIMES 2595/133

But I Do Love You (Curb)

Total Stations: 146		Chart Move: 19-20	
City	Station	TW	LW
New York	CMT	24	22
New York	WYNY	15	16
Chicago	KZLA	15	17
San Francisco	WUSN	33	33
Philadelphia	WXTU	24	22
Dallas	KPLX	24	22
Detroit	KSCS	10	7
Detroit	WYCD	1	1
Boston	WBLB	22	14
Washington, DC	WZLZ	1	1
Houston	KIKK	21	23
Houston	KILT	21	23
Houston	KBBQ	37	35
Atlanta	WKHX	37	35
Atlanta	WYAY	1	1
Miami	WKIS	18	19
Seattle	KSNL	24	18
San Diego	KSON	18	14
Phoenix	KMLE	48	45
Phoenix	KXII	38	25
Minneapolis	KEYE	38	25
St. Louis	KSD	19	14
Baltimore	WPOC	19	14
Tampa	WRBQ	15	16
Pittsburgh	WDSY	2	4
Denver	KYGO	8	2
Cleveland	WGAR	27	23
Portland, OR	KUPL	7	10
Cincinnati	KWJW	24	22
Cincinnati	KWJW	24	22
San Jose	KRTY	24	21
Rivers	KFRG	13	10
Sacramento	KNCI	20	19
Kan. City	KBEQ	28	29
Kan. City	KFKF	20	20
Milwaukee	WMLW	21	10
San Antonio	KAJA	25	

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

JO DEE MESSINA 2645/321
Downtime (Curb)

Total Stations: 149/Chart Move: 21-17
Heavy (35+ detections): 5 KCCY, KSOP, KWJJ, WAMZ, WKHK
Medium (25-34): 22 KBEQ, KEEY, KGMV, KHKI, KKCS, KMXM, KNIX, KSKS, KSSN, KTTS, KUZZ, WKAT, WCKT, WIRK, WVCN, WMZQ, WOKO, WQBE, WSIX, WSLC, WXBO, WYRK
Light (Under 25): 122
1st Impressions: 5 KSON, KZLA, WGAR, WGKX, WNOE

AIRPLAY LEADER
(FIRST STATION TO 150 PLAYS)

KCCY • Colorado Springs, CO
PD: Travis Daily
MD: Kevin Hayes
Date: 04/15/01



JAMIE O'NEAL 2599/227
When I Think About Angels (Mercury)

Total Stations: 147/Chart Move: 20-19
Heavy (35+): 1 KTTS
Medium (25-34): 25 KBEQ, KCCY, KGMV, KHKI, KKAT, KKCS, KMDL, KMLE, KMPS, KMXM, KNIX, KSKS, KSOP, KSSN, KUPL, KUZZ, KZLA, WGH, WGN, WIRK, WVCN, WKCO, WSIX, WSM, WWGR
Light (Under 25): 121
1st Impressions: 3 WKYQ, WQBE, WXBO

AIRPLAY LEADER
(FIRST STATION TO 150 PLAYS)

KBEQ • Kansas City, MO
PD: Mike Kennedy
MD: T.J. McEntire
Date: 04/08/01



2399 - 1000 DETECTIONS

Total Detections/Gain

CLAY DAVIDSON 2383/62
Sometimes (Virgin/Capitol)

Total Stations: 147/Chart Move: 22-21
Heavy (35+): 3 KUZZ, WKCO, WSLC
Medium (25-34): 19 KAJA, KCCY, KFRG, KHEY, KHKI, KSKS, KSOP, KSSN, KXKC, KXKT, WBEE, WCKT, WIRK, WVCN, WKDF, WKYQ, WQMX, WSIX, WSM
Light (Under 25): 125
1st Impressions: 3 KTST, KTTS, WWGR

CHRIS CAGLE 2253/184
Laredo (Virgin/Capitol)

Total Stations: 144/Chart Move: 24-22
Heavy (35+): 5 KBEQ, KDDK, KPLX, KTTS, WBEE
Medium (25-34): 14 KHAY, KHKI, KMDL, KNCI, KSOP, KUZZ, KXKC, WKCO, WKDF, WOKO, WQMX, WRBQ, WSLC, WUBE
Light (Under 25): 125
1st Impressions: 10 KASE, KILT, KRST, KSKS, KWN, KZLA, WCTO, WFR, WNOE, WYCD

RASCAL FLATTS 2209/150
While You Loved Me (Lyric Street)

Total Stations: 144/Chart Move: 25-23
Heavy (35+): 2 WKHX, WXBO
Medium (25-34): 19 KHKI, KKAT, KMLE, KMXM, KNIX, KSOP, KTTS, KXKC, WFRG, WGH, WVCN, WKSF, WKYQ, WQBE, WQMX, WSIX, WSLC, WWGR, WYGY
Light (Under 25): 123
1st Impressions: 7 KASE, KSKS, KVOO, KWN, WOKO, WQIK, WROO

KEITH URBAN 2164/300
Where The Blacktop Ends (Capitol)

Total Stations: 146/Chart Move: 26-24
Heavy (35+): 2 KUZZ, WRBQ
Medium (25-34): 10 KBEQ, KGMV, KHKI, KPLX, KRTY, KTTS, KUPL, WVCN, WKYQ, WXBO
Light (Under 25): 134
1st Impressions: 6 KRYS, KWN, WGGY, WIRK, WQXK, WUSN

TRACY BYRD WITH MARK CHESNUTT 1707/100
A Good Way To Get On My Bad Side (RCA)

Total Stations: 143/Chart Move: 28-26
Heavy (35+): 1 WKHX
Medium (25-34): 12 KBEQ, KGMV, KMDL, KSOP, KUPL, KUZZ, KXKC, WDAF, WFRY, WVCN, WNCY, WSLC
Light (Under 25): 130
1st Impressions: 8 KMPS, KRTY, KRYS, KTOM, WGH, WMIL, WOKQ, WQDR

DARRYL WORLEY 1583/202
Second Wind (DreamWorks)

Total Stations: 147/Chart Move: 30-27
Heavy (35+): 0
Medium (25-34): 6 KBEQ, KCCY, KKCS, KSCS, KUZZ, KXKC
Light (Under 25): 141
1st Impressions: 10 KAJA, KFRG, KJJY, KMLE, KRTY, WDRM, WKIS, WKXC, WSCA, WSTH

KENNY ROGERS 1538/49
There You Go Again (Dreamcatcher)

Total Stations: 141/Chart Move: 29-29
Heavy (35+): 1 WFMS
Medium (25-34): 8 KAJA, KFRG, KJJY, KKAT, KKCS, KRTY, WCKT, WGGY
Light (Under 25): 132
1st Impressions: 1 WKKT

LEE ANN WOMACK 1422/102
Why They Call It Falling (MCA Nashville)

Total Stations: 133/Chart Move: 31-30
Heavy (35+): 1 WKHX
Medium (25-34): 2 KCCY, WSM
Light (Under 25): 130
1st Impressions: 5 KVOO, KYGO, WNOE, WXBM, WXCT

TRISHA YEARWOOD 1354/58
I Would've Loved You Anyway (MCA Nashville)

Total Stations: 137/Chart Move: 32-31
Heavy (35+): 0
Medium (25-34): 3 WGGY, WIRK, WSIX
Light (Under 25): 134
1st Impressions: 5 KMPS, KSKS, KUBL, WGN, WNK

BLAKE SHELTON 1156/357
Austin (Giant/WRN)

Total Stations: 112/Chart Move: 37-32
Heavy (35+): 1 KPLX
Medium (25-34): 14 KBEQ, KBOI, KEEY, KNIX, KTST, KZSN, WCTO, WGGY, WIL, WKDF, WKYQ, WPOC, WQBE, WXBO
Light (Under 25): 97
1st Impressions: 13 KMLE, KMXM, KRST, KTEX, KXKC, WFRY, WMUS, WNOE, WOKO, WPOR, WRNS, WSM, WUSJ

CYNDI THOMSON 1118/86
What I Really Meant To Say (Capitol)

Total Stations: 127/Chart Move: 34-34
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 127
1st Impressions: 10 KKAT, KRST, KSSN, KWJJ, WDAF, WDRM, WFMS, WPOR, WQIK, WYNY

SONS OF THE DESERT 1070/19
What I Did Right (MCA Nashville)

Total Stations: 132/Chart Move: 33-35
Heavy (35+): 1 WTQR
Medium (25-34): 4 KBEQ, KDDK, WNCY, WSLC
Light (Under 25): 127
1st Impressions: 2 KWJJ, KZLA

TAMMY COCHRAN 1002/159
Angels In Waiting (Epic)

Total Stations: 121/Chart Move: 36-36
Heavy (35+): 0
Medium (25-34): 3 KMDL, WIVK, WSM
Light (Under 25): 118
1st Impressions: 3 KBEQ, KFRG, KSON

999 - 500 DETECTIONS

Total Detections/Gain

*** FAITH HILL 908/908**
There You'll Be (Warner Bros./WRN)

Total Stations: 113/Chart Move: Debut 37
Heavy (35+): 2 KKBO, KMLE
Medium (25-34): 5 KPLX, KYCY, KZLA, KZSN, WCTO
Light (Under 25): 106
1st Impressions: 45 KAJA, KCCY, KEEY, KHKI, KILT, KKBO, KKCS, KMLE, KMPS, KMXM, KNCI, KPLX, KSCS, KSON, KSOP, KTOM, KYCY, KZLA, KZSN, WAMZ, WCOL, WCTO, WDSY, WFLS, WFR, WGAR, WGGY, WGH, WIRK, WKLB, WKSF, WMIL, WMZQ, WNKT, WPOC, WPOR, WROO, WSLC, WSM, WSOC, WSSL, WWGR, WYNY, WYGY, WYNY

CAROLYN DAWN JOHNSON 708/154
Complicated (Arista Nashville)

Total Stations: 97/Chart Move: 41-39
Heavy (35+): 0
Medium (25-34): 1 KNIX
Light (Under 25): 96
1st Impressions: 12 KHAY, KRST, KSSN, KTST, KXKT, WCKT, WFRG, WLWI, WMSI, WYNY, WYNY, WYNY

SHEDAISY 668/154
Still Holding Out For You (Lyric Street)

Total Stations: 92/Chart Move: 42-40
Heavy (35+): 1 KEEY
Medium (25-34): 1 KMLE
Light (Under 25): 90
1st Impressions: 18 KFKF, KJJY, KKAT, KMDL, WBEE, WCKT, WDAF, WDRM, WGGY, WKCO, WKSJ, WPOC, WSOC, WSSL, WVLK, WWGR, WXCT, WYNY

*** TOBY KEITH 628/592**
I'm Just Talkin' About Tonight (DreamWorks)

Total Stations: 76/Chart Move: Debut 41
Heavy (35+): 2 KKCS, KSCS
Medium (25-34): 3 KEEY, KMLE, KPLX
Light (Under 25): 71
1st Impressions: 27 KBEQ, KCCY, KHKI, KKCS, KMXM, KPLX, KSCS, KSON, KSOP, KTTS, KUPL, KXKC, WAMZ, WFLS, WGH, WIL, WIRK, WKDF, WKIS, WKXC, WMZQ, WNKT, WQMX, WUBE, WUSJ, WWGR, WYNY

MARK WILLS 589/-7
Loving Every Minute (Mercury)

Total Stations: 91/Chart Move: 40-42
Heavy (35+): 0
Medium (25-34): 1 WRBQ
Light (Under 25): 90
1st Impressions: 6 KSKS, WFMS, WKSF, WSIX, WXBM, WXCT

DIAMOND RIO 537/252
Sweet Summer (Arista Nashville)

Total Stations: 70/Chart Move: 49-43
Heavy (35+): 0
Medium (25-34): 2 WKYQ, WQBE
Light (Under 25): 68
1st Impressions: 22 KDDK, KHAY, KIIM, KMPS, KMXM, KRMD, KRST, KSOP, KXKT, WBEE, WEZL, WGN, WIVK, WJCL, WNCY, WQDR, WSSL, WTQR, WUBE, WVLK, WXCT, WYNY

499 - 40 DETECTIONS

Total Detections/Gain

TRICK PONY 499/169
On A Night Like This (Warner Bros./WRN)

Total Stations: 74/Chart Move: 47-44
Heavy (35+): 0
Medium (25-34): 3 KBEQ, WRBQ, WRNS
Light (Under 25): 71
1st Impressions: 11 KDDK, KXKT, WCOL, WGN, WVCN, WRBQ, WSTH, WTQR, WUBE, WXBM, WYGY

LILA MCCANN 496/73
Come A Little Closer (Warner Bros./WRN)

Total Stations: 60/Chart Move: 44-46
Heavy (35+): 0

Medium (25-34): 2 KBEQ, WXBO
Light (Under 25): 58
1st Impressions: 6 KATM, KCCY, KTEX, WDSY, WMZQ, WRBQ

ALABAMA 476/90
Will You Marry Me (RCA)

Total Stations: 55/Chart Move: 45-48
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
1st Impressions: 7 KAJA, KATM, WAMZ, WBEE, WSIX, WSLC, WUSY

3 OF HEARTS 471/35
Love Is Enough (RCA)

Total Stations: 65/Chart Move: 43-49
Heavy (35+): 0
Medium (25-34): 1 WQMX
Light (Under 25): 64
1st Impressions: 4 KTST, KXKT, WNCY, WRNS

ANDY GRIGGS 430/228
How Cool Is That (RCA)

Total Stations: 67/Chart Move: 51-50
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 66
1st Impressions: 14 KHAY, KRMD, KSON, KTTS, KUZZ, WCKT, WEZL, WJCL, WKKO, WLWI, WRKZ, WSIX, WSLC, WSM

THE CLARK FAMILY EXPERIENCE 269/72
Standing Still (Curb)

Total Stations: 37/Chart Move: 52-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 37
1st Impressions: 9 KSKS, KUPL, WKCO, WKSJ, WSTH, WTQR, WUSJ, WXCT, WYNY

MARY CHAPIN CARPENTER 165/25
Simple Life (Columbia)

Total Stations: 55/Chart Move: 56-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55

JEFF CARSON 160/64
Real Life (I Never Was The Same Again) (Curb)

Total Stations: 20/Chart Move: Debut 54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 20
1st Impressions: 5 KFDI, KSOP, WQBE, WXBO, WYNY

MIKE WALKER 159/63
Honey Do (DreamWorks)

Total Stations: 20/Chart Move: 60-55
Heavy (35+): 1 WRBQ
Medium (25-34): 0
Light (Under 25): 19
1st Impressions: 6 KBEQ, KEEY, KMXM, KWJJ, WKKT, WRKZ

*** DWIGHT YOAKAM 137/130**
I Want You To Want Me (Reprise/WRN)

Total Stations: 62/Chart Move: Debut 57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 62
1st Impressions: 2 KSOP, KTTS

MEREDITH EDWARDS 135/63
The Bird Song (Mercury)

Total Stations: 25/Chart Move: Debut 59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 25
1st Impressions: 6 KATM, KBEQ, KDDK, WBEE, WGGY, WKCO

CHELY WRIGHT 100/55
Never Love You Enough (MCA Nashville)

Total Stations: 30
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
1st Impressions: 3 KEEY, KFDI, WMZQ

JESSICA ANDREWS 85/24
Helplessly, Hopelessly (DreamWorks)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 8
1st Impressions: 2 KZSN, WMZQ

THE WARREN BROTHERS 83/39
Where Does It Hurt (BNA)

Total Stations: 20
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 20
1st Impressions: 2 KEEY, KFKF

ELBERT WEST 82/18
Diddley (Broken Bow)

Total Stations: 13
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 13
1st Impressions: 2 WSOC, WYNY

BILLY GILMAN 79/35
She's My Girl (Epic)

Total Stations: 34
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 34
1st Impressions: 1 WLWI

JOHN MICHAEL MONTGOMERY 73/16
Even Then (Atlantic/WRN)

Total Stations: 18
Heavy (35+): 0
Medium (25-34): 1 WMZQ
Light (Under 25): 17
1st Impressions: 2 KIIM, WFLS

*** KORTNEY KAYLE 72/51**
Unbroken By You (Lyric Street)

Total Stations: 19
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
1st Impressions: 3 KATM, WFMS, WUBE

*** MARK MCGUINN 70/70**
That's A Plan (VFR)

Total Stations: 35
Heavy (35+): 0
Medium (25-34): 1 WRBQ
Light (Under 25): 34
1st Impressions: 2 KSKS, WRBQ

SHANE SELLERS 52/2
Matthew, Mark, Luke & Earnhardt (DreamWorks)

Total Stations: 7
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 7

*** PAM TILLIS 49/49**
Thunder And Roses (Arista Nashville)

Total Stations: 16
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 16
1st Impressions: 3 KSOP, KWN, WPOC

TIM MCGRAW 43/2
Angry All The Time (Curb)

Total Stations: 7
Heavy (35+): 0
Medium (25-34): 1 KPLX
Light (Under 25): 6
1st Impressions: 1 WOKQ

*** JERRY JEFF WALKER 40/1**
It Don't Matter (Tried & True)

Total Stations: 1
Heavy (35+): 1 KIKK
Medium (25-34): 0
Light (Under 25): 0



AIRPLAY
Monitor

COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING MAY 13, 2001

NORTHEAST



	TW	LW		TW	LW
1 Brooks & Dunn, Ain't Nothing 'Bout You	638	661	16 Montgomery Gentry, She Couldn't Change	378	373
2 Dixie Chicks, If I Fall You're Going Down	637	625	17 LeAnn Rimes, But I Do Love You	285	280
3 Tim McGraw, Grown Men Don't Cry	622	595	18 Jamie O'Neal, When I Think About Angels	286	268
4 Travis Tritt, It's A Great Day To Be Alive	574	627	19 Jo Dee Messina, Downtime	282	255
5 Kenny Chesney, Don't Happen Twice	500	510	20 Clay Davidson, Sometimes	275	265
6 Mark McGuinn, Mrs. Steven Rudy	499	517	21 Keith Urban, But For The Grace Of God	275	270
7 Gary Allan, Right Where I Need To Be	477	485	22 Chris Cagle, Laredo	264	254
8 Lonestar, I'm Already There	447	450	23 Tim McGraw, My Next Thirty Years	245	249
9 Jessica Andrews, Who I Am	441	445	24 Rascal Flatts, While You Loved Me	244	228
10 Sara Evans, I Could Not Ask For More	434	411	25 Tim Rushlow, She Misses Him	243	296
11 George Strait, If You Can Do Anything Else	408	397	26 Trisha Yearwood, I Would've Loved You A	235	215
12 Alan Jackson, When Somebody Loves You	393	379	27 Phil Vassar, Just Another Day In Paradi	228	217
13 Brad Paisley, Two People Fell In Love	391	360	28 Faith Hill, If My Heart Had Wings	218	238
14 Diamond Rio, One More Day	376	422	29 Kenny Rogers, There You Go Again	208	210
15 Toby Keith, You Shouldn't Kiss Me	359	369	30 Aaron Tippin, People Like Us	204	218

MID-ATLANTIC



	TW	LW		TW	LW
1 Brooks & Dunn, Ain't Nothing 'Bout You	735	733	16 Toby Keith, You Shouldn't Kiss Me	379	388
2 Dixie Chicks, If I Fall You're Going Down	658	656	17 Jo Dee Messina, Downtime	320	281
3 Kenny Chesney, Don't Happen Twice	652	633	18 LeAnn Rimes, But I Do Love You	312	290
4 Tim McGraw, Grown Men Don't Cry	627	612	19 Aaron Tippin, People Like Us	312	316
5 Travis Tritt, It's A Great Day To Be Alive	609	656	20 Clay Davidson, Sometimes	286	282
6 Mark McGuinn, Mrs. Steven Rudy	513	527	21 Rascal Flatts, While You Loved Me	272	246
7 Gary Allan, Right Where I Need To Be	501	504	22 Chris Cagle, Laredo	263	238
8 Jessica Andrews, Who I Am	480	520	23 Faith Hill, If My Heart Had Wings	250	315
9 George Strait, If You Can Do Anything Else	478	463	24 Tim McGraw, My Next Thirty Years	246	251
10 Lonestar, I'm Already There	452	396	25 Keith Urban, But For The Grace Of God	242	234
11 Sara Evans, I Could Not Ask For More	445	446	26 Keith Urban, Where The Blacktop Ends	242	202
12 Montgomery Gentry, She Couldn't Change	429	415	27 Jamie O'Neal, When I Think About Angels	235	214
13 Alan Jackson, When Somebody Loves You	429	390	28 Phil Vassar, Just Another Day In Paradi	219	216
14 Brad Paisley, Two People Fell In Love	408	384	29 Sara Evans, Born To Fly	202	219
15 Diamond Rio, One More Day	407	395	30 Lee Ann Womack, Why They Call It Fallin	179	174

SOUTHEAST



	TW	LW		TW	LW
1 Brooks & Dunn, Ain't Nothing 'Bout You	1767	1776	16 Aaron Tippin, People Like Us	831	790
2 Tim McGraw, Grown Men Don't Cry	1729	1657	17 Toby Keith, You Shouldn't Kiss Me	811	916
3 Kenny Chesney, Don't Happen Twice	1726	1727	18 Jamie O'Neal, When I Think About Angels	728	667
4 Dixie Chicks, If I Fall You're Going Down	1602	1629	19 Jo Dee Messina, Downtime	696	607
5 Travis Tritt, It's A Great Day To Be Alive	1514	1665	20 Clay Davidson, Sometimes	677	675
6 Mark McGuinn, Mrs. Steven Rudy	1233	1222	21 Keith Urban, But For The Grace Of God	664	684
7 Gary Allan, Right Where I Need To Be	1220	1112	22 LeAnn Rimes, But I Do Love You	650	590
8 Alan Jackson, When Somebody Loves You	1204	1205	23 Rascal Flatts, While You Loved Me	646	605
9 Sara Evans, I Could Not Ask For More	1200	1083	24 Faith Hill, If My Heart Had Wings	627	709
10 Lonestar, I'm Already There	1149	1042	25 Keith Urban, Where The Blacktop Ends	625	545
11 George Strait, If You Can Do Anything Else	1149	1092	26 Chris Cagle, Laredo	611	590
12 Montgomery Gentry, She Couldn't Change	1102	1054	27 Tracy Byrd, A Good Way To Get On My Bad	553	528
13 Jessica Andrews, Who I Am	1070	1250	28 Phil Vassar, Just Another Day In Paradi	548	551
14 Brad Paisley, Two People Fell In Love	977	1008	29 Tim McGraw, My Next Thirty Years	516	533
15 Diamond Rio, One More Day	933	968	30 Sara Evans, Born To Fly	495	529

SOUTHWEST



	TW	LW		TW	LW
1 Tim McGraw, Grown Men Don't Cry	786	801	16 Jessica Andrews, Who I Am	397	440
2 Brooks & Dunn, Ain't Nothing 'Bout You	761	732	17 Chris Cagle, Laredo	308	279
3 Kenny Chesney, Don't Happen Twice	734	718	18 LeAnn Rimes, But I Do Love You	308	274
4 Lonestar, I'm Already There	628	573	19 Jamie O'Neal, When I Think About Angels	302	261
5 Gary Allan, Right Where I Need To Be	587	569	20 Jo Dee Messina, Downtime	289	246
6 Dixie Chicks, If I Fall You're Going Down	584	620	21 Clay Davidson, Sometimes	289	265
7 George Strait, If You Can Do Anything Else	583	584	22 Aaron Tippin, People Like Us	283	281
8 Sara Evans, I Could Not Ask For More	567	548	23 Keith Urban, Where The Blacktop Ends	270	241
9 Alan Jackson, When Somebody Loves You	537	465	24 Keith Urban, But For The Grace Of God	258	310
10 Travis Tritt, It's A Great Day To Be Alive	532	586	25 Rascal Flatts, While You Loved Me	254	218
11 Diamond Rio, One More Day	476	503	26 Dixie Chicks, Without You	252	253
12 Brad Paisley, Two People Fell In Love	446	442	27 Darryl Worley, Second Wind	234	183
13 Mark McGuinn, Mrs. Steven Rudy	416	447	28 Tracy Byrd, A Good Way To Get On My Bad	205	186
14 Montgomery Gentry, She Couldn't Change	404	390	29 Kenny Rogers, There You Go Again	205	195
15 Toby Keith, You Shouldn't Kiss Me	401	465	30 Phil Vassar, Just Another Day In Paradi	188	185

MIDWEST



	TW	LW		TW	LW
1 Brooks & Dunn, Ain't Nothing 'Bout You	903	894	16 Toby Keith, You Shouldn't Kiss Me	437	457
2 Tim McGraw, Grown Men Don't Cry	847	810	17 Diamond Rio, One More Day	431	445
3 Kenny Chesney, Don't Happen Twice	822	809	18 Jamie O'Neal, When I Think About Angels	429	395
4 Travis Tritt, It's A Great Day To Be Alive	755	866	19 Chris Cagle, Laredo	410	361
5 Dixie Chicks, If I Fall You're Going Down	745	834	20 Jo Dee Messina, Downtime	409	360
6 Gary Allan, Right Where I Need To Be	692	679	21 LeAnn Rimes, But I Do Love You	395	378
7 Sara Evans, I Could Not Ask For More	666	647	22 Clay Davidson, Sometimes	352	345
8 Lonestar, I'm Already There	650	618	23 Faith Hill, If My Heart Had Wings	348	343
9 Mark McGuinn, Mrs. Steven Rudy	612	651	24 Rascal Flatts, While You Loved Me	343	345
10 Montgomery Gentry, She Couldn't Change	593	572	25 Keith Urban, But For The Grace Of God	333	317
11 George Strait, If You Can Do Anything Else	583	543	26 Keith Urban, Where The Blacktop Ends	305	255
12 Jessica Andrews, Who I Am	543	597	27 Tracy Byrd, A Good Way To Get On My Bad	288	277
13 Brad Paisley, Two People Fell In Love	504	515	28 Tim McGraw, My Next Thirty Years	282	299
14 Alan Jackson, When Somebody Loves You	495	472	29 Terri Clark, No Fear	257	289
15 Aaron Tippin, People Like Us	494	515	30 Phil Vassar, Just Another Day In Paradi	257	244

WEST



	TW	LW		TW	LW
1 Brooks & Dunn, Ain't Nothing 'Bout You	1215	1188	16 Jo Dee Messina, Downtime	561	482
2 Tim McGraw, Grown Men Don't Cry	1113	1135	17 LeAnn Rimes, But I Do Love You	558	558
3 Kenny Chesney, Don't Happen Twice	1033	1036	18 Jamie O'Neal, When I Think About Angels	547	497
4 Dixie Chicks, If I Fall You're Going Down	1075	985	19 Toby Keith, You Shouldn't Kiss Me	542	577
5 Travis Tritt, It's A Great Day To Be Alive	918	1041	20 Aaron Tippin, People Like Us	490	468
6 Mark McGuinn, Mrs. Steven Rudy	841	817	21 Keith Urban, Where The Blacktop Ends	486	385
7 Gary Allan, Right Where I Need To Be	840	835	22 Keith Urban, But For The Grace Of God	443	407
8 Lonestar, I'm Already There	820	812	23 Clay Davidson, Sometimes	414	407
9 Sara Evans, I Could Not Ask For More	795	711	24 Phil Vassar, Just Another Day In Paradi	412	428
10 George Strait, If You Can Do Anything Else	718	695	25 Tim McGraw, My Next Thirty Years	374	381
11 Montgomery Gentry, She Couldn't Change	657	635	26 Terri Clark, No Fear	367	379
12 Brad Paisley, Two People Fell In Love	651	653	27 Rascal Flatts, While You Loved Me	366	335
13 Jessica Andrews, Who I Am	632	748	28 Tim Rushlow, She Misses Him	361	427
14 Alan Jackson, When Somebody Loves You	629	606	29 Kenny Rogers, There You Go Again	330	323
15 Diamond Rio, One More Day	623	645	30 Darryl Worley, Second Wind	323	283

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 152 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	14	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE 5 weeks at No. 1	BROOKS & DUNN	49.517	47.632
2	2	10	GROWN MEN DON'T CRY CURB	TIM MCGRAW	44.962	44.594
3	4	17	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	42.653	41.327
4	3	20	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	40.473	42.617
5	5	14	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	40.094	40.060
6	8	7	I'M ALREADY THERE BNA	LONESTAR	33.328	30.538
7	7	20	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	31.868	30.566
8	12	13	I COULD NOT ASK FOR MORE RCA	SARA EVANS	30.622	28.854
9	11	11	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	30.388	28.896
10	6	25	WHO I AM DREAMWORKS	JESSICA ANDREWS	29.752	33.563
11	9	26	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	29.212	29.754
12	13	15	MRS. STEVEN RUDY VFR	MARK MCGUINN	28.627	28.251
13	10	29	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	27.261	29.541
14	16	12	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	25.622	23.613
15	14	9	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	24.611	24.545
16	15	13	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	24.198	23.807
17	18	10	BUT I DO LOVE YOU CURB	LEANN RIMES	18.722	18.221
18	22	8	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	18.252	16.133
19	21	6	DOWNTIME CURB	JO DEE MESSINA	17.875	16.316
20	20	15	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	16.459	16.702
21	26	5	WHERE THE BLACKTOP ENDS CAPITOL	KEITH URBAN	15.250	11.925
22	17	19	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	14.980	18.766
23	23	10	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	14.776	13.198
24	24	8	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	14.391	13.179
25	25	15	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	13.610	13.104
26	NEW		THERE YOU'LL BE WARNER BROS./WRN	FAITH HILL	10.412	0.000
27	28	8	A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	10.117	9.015
28	29	5	SECOND WIND DREAMWORKS	DARRYL WORLEY	9.994	8.035
29	27	12	NO FEAR MERCURY	TERRI CLARK	9.555	10.661
30	32	3	AUSTIN GIANT/WRN	BLAKE SHELTON	9.312	7.087
31	30	7	I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	8.662	7.762
32	33	4	WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	8.044	6.938
33	31	11	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	7.802	7.354
34	19	16	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	7.612	17.441
35	NEW		I'M JUST TALKIN' ABOUT TONIGHT DREAMWORKS	TOBY KEITH	6.757	0.339
36	34	6	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	6.663	6.340
37	36	7	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	5.915	5.887
38	37	3	ANGELS IN WAITING EPIC	TAMMY COCHRAN	5.446	4.315
39	40	2	STILL HOLDING OUT FOR YOU LYRIC STREET	SHEDAISY	4.158	3.265
40	38	6	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBINSON	4.068	4.177

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#1	Artist: U2, PJ HARVEY Venue: Arrowhead Pond, Anaheim, Calif. Date(s): April 23-26 Gross: \$4,152,640 Att. 49,377 Capacity: three sellouts
#2	Artist: U2, THE CORRS Venue: National Car Rental Center, Miami Date(s): March 24-26 Gross: \$3,032,028 Att. 37,969 Capacity: two sellouts
#3	Artist: U2, PJ HARVEY Venue: Compaq Center at San Jose, San Jose, Calif. Date(s): April 19-20 Gross: \$2,878,940 Att. 35,550 Capacity: two sellouts
#4	Artist: ELTON JOHN & BILLY JOEL Venue: Molson Centre, Montreal Date(s): May 3 Gross: \$1,886,351 Att. 18,711 Capacity: sellout
#5	Artist: U2, PJ HARVEY Venue: Pengrowth Saddledome, Calgary, Alberta Date(s): April 9-10 Gross: \$1,824,131 Att. 35,778 Capacity: two sellouts

TOP 5 COUNTRY

#1	Artist: TRAVIS TRITT, PATRICIA CONROY Venue: Halifax Forum, Halifax, Nova Scotia Date(s): March 21 Gross: \$80,549 Att. 3,378 Capacity: 4,000
#2	Artist: TRAVIS TRITT, PATRICIA CONROY Venue: Centre 2000, Sydney, Nova Scotia Date(s): March 22 Gross: \$65,113 Att. 2,745 Capacity: 3,000
#3	Artist: JO DEE MESSINA, RASCAL FLATTS Venue: Taft Theatre, Cincinnati Date(s): March 10 Gross: \$62,435 Att. 2,468 Capacity: 2,490
#4	Artist: RASCAL FLATTS Venue: Turning Stone Casino, Verona, N.Y. Date(s): April 6 Gross: \$12,000 Att. 664 Capacity: 800
#5	Artist: NICKEL CREEK Venue: Birchmere, Alexandria, Va. Date(s): April 22 Gross: \$8,750 Att. 500 Capacity: sellout

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	1	15	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE 5 weeks at No. 1	BROOKS & DUNN	6110	6095
2	2	10	GROWN MEN DON'T CRY CURB	TIM MCGRAW	5823	5755
3	3	19	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	5694	5583
4	5	14	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	5413	5479
5	4	23	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	4983	5541
6	7	35	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	4427	4284
7	9	7	I'M ALREADY THERE BNA	LONESTAR	4256	3995
8	6	18	MRS. STEVEN RUDY VFR	MARK MCGUINN	4255	4325
9	10	15	I COULD NOT ASK FOR MORE RCA	SARA EVANS	4213	3953
10	11	13	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	4018	3881
11	12	12	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	3732	3565
12	8	28	WHO I AM DREAMWORKS	JESSICA ANDREWS	3624	4060
13	13	16	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	3616	3554
14	14	10	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	3512	3483
15	15	29	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	3264	3412
16	16	31	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	2989	3238
★ ★ AIRPOWER ★ ★						
17	21	7	DOWNTIME CURB	JO DEE MESSINA	2645	2324
18	17	20	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	2640	2646
★ ★ AIRPOWER ★ ★						
19	20	9	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	2599	2372
20	19	14	BUT I DO LOVE YOU CURB	LEANN RIMES	2595	2462
21	22	18	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	2383	2321
22	24	15	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	2253	2069
23	25	9	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	2209	2059
24	26	7	WHERE THE BLACKTOP ENDS CAPITOL	KEITH URBAN	2164	1864
25	23	20	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	1944	2254
26	28	10	A GOOD WAY TO GET ON MY BAD SIDE RCA TRACY BYRD WITH MARK CHESNUTT		1707	1607
27	30	8	SECOND WIND DREAMWORKS	DARRYL WORLEY	1583	1381
28	27	16	NO FEAR MERCURY	TERRI CLARK	1570	1680
29	29	18	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	1538	1489
30	31	8	WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	1422	1320
31	32	8	I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	1354	1296
32	37	5	AUSTIN GIANT/WRN	BLAKE SHELTON	1156	799
33	18	19	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	1138	2498
34	34	9	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	1118	1032
35	33	16	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	1070	1051
36	36	9	ANGELS IN WAITING EPIC	TAMMY COCHRAN	1002	843
★ ★ HOT SHOT DEBUT/GREATEST GAINER/BEST 1ST IMPRESSION ★ ★						
37	NEW		THERE YOU'LL BE WARNER BROS./WRN	FAITH HILL	908	0
38	38	9	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBISON	726	793
39	41	6	COMPLICATED ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	708	554

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
40	42	6	STILL HOLDING OUT FOR YOU LYRIC STREET	SHEDAISY	668	514
41	NEW		I'M JUST TALKIN' ABOUT TONIGHT DREAMWORKS	TOBY KEITH	628	36
42	40	5	LOVING EVERY MINUTE MERCURY	MARK WILLS	589	596
43	49	3	SWEET SUMMER ARISTA NASHVILLE	DIAMOND RIO	537	285
44	47	4	ON A NIGHT LIKE THIS WARNER BROS./WRN	TRICK PONY	499	330
45	39	10	UNFORGIVEN ATLANTIC/WRN	TRACY LAWRENCE	499	754
46	44	4	COME A LITTLE CLOSER WARNER BROS./WRN	LILA MCCANN	496	423
47	35	20	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	489	992
48	45	4	WILL YOU MARRY ME RCA	ALABAMA	476	386
49	43	6	LOVE IS ENOUGH RCA	3 OF HEARTS	471	436
50	51	2	HOW COOL IS THAT RCA	ANDY GRIGGS	430	202
51	52	4	STANDING STILL CURB	THE CLARK FAMILY EXPERIENCE	269	197
52	50	15	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	187	271
53	56	4	SIMPLE LIFE COLUMBIA	MARY CHAPIN CARPENTER	165	140
54	NEW		REAL LIFE (I NEVER WAS THE SAME AGAIN) CURB	JEFF CARSON	160	96
55	60	2	HONEY DO DREAMWORKS	MIKE WALKER	159	96
56	48	8	FOREVER LOVING YOU BNA	JOHN RICH	148	307
57	NEW		I WANT YOU TO WANT ME REPRISE/WRN	DWIGHT YOAKAM	137	7
58	55	3	TELLURIDE CURB	TIM MCGRAW	137	154
59	NEW		THE BIRD SONG MERCURY	MEREDITH EDWARDS	135	72
60	53	11	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	135	172

Songs are ranked by number of detections. (○) Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	BUT FOR THE GRACE OF GOD KEITH URBAN (CAPITOL)	2243	2282
2	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	1879	1862
3	MY NEXT THIRTY YEARS TIM MCGRAW (CURB)	1878	1939
4	SHE MISSES HIM TIM RUSHLOW (ATLANTIC)	1595	2044
5	BORN TO FLY SARA EVANS (RCA)	1573	1716
6	WITHOUT YOU DIXIE CHICKS (MONUMENT)	1530	1623
7	THERE IS NO ARIZONA JAMIE O'NEAL (MERCURY)	1450	1517
8	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1377	1375

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1376	1345
10	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1309	1291
11	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1286	1339
12	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1237	1324
13	KISS THIS AARON TIPPIN (LYRIC STREET)	1201	1355
14	BURN JO DEE MESSINA (CURB)	1198	1263
15	YES! CHAD BROCK (WARNER BROS./WRN)	1173	1213
16	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	1155	1261
17	TELL HER LONESTAR (BNA)	1139	1217
18	WHAT ABOUT NOW LONESTAR (BNA)	1108	1185
19	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1091	1246
20	WILD HORSES GARTH BROOKS (CAPITOL)	982	1005

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



ANDY GRIGGS

"how cool is that"

The first single from Andy's forthcoming RCA Records album
and follow-up to the gold selling album *YOU WON'T EVER BE LONELY*

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COUNTRY AIRPLAY Monitor

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COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

BROOKS & DUNN

Ain't Nothing 'Bout You (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ BEST 1ST IMPRESSION ★

KEITH URBAN • *Where The Blacktop Ends* (CAPITOL)

ON YOUR DESK

DIAMOND RIO • *Sweet Summer* (ARISTA NASHVILLE)

ANDY GRIGGS • *How Cool Is That* (RCA)

KORTNEY KAYLE • *Unbroken By You* (LYRIC STREET)

TRICK PONY • *On A Night Like This* (WARNER BROS./WRN)

MIKE WALKER • *Honey Do* (DREAMWORKS)

ELBERT WEST • *Diddle* (BROKEN BOW)

As Critics Blast Country Radio, PDs Defend Format Decisions

by Phyllis Stark

Country radio has been taking a beating lately in the consumer press. A recent syndicated editorial by veteran music journalist Dave Marsh calls PDs "programming morons" and says "there is no more stupid group of people in America than country-radio programmers."

This is hardly an isolated example. There have been a rash of stories, mostly in daily newspapers, taking country radio to task for not playing the "O Brother, Where Art Thou?" soundtrack or criticizing the format for not taking more musical chances in general (see story, page 6). Then there were the articles in *The Tennessean* (also picked up or reported on elsewhere, including *Country Airplay Monitor*), with country-label heads voicing opinions critical of radio. Finally, there has been an unusually large amount of negative coverage of all radio formats, as a consumer press corps, already a bit hostile toward radio, has latched onto virtual radio, national contesting, and other manifestations of today's bottom-line-oriented corporate radio.

So why is country radio being bashed so much? And is any of this criticism valid?

Most PDs contacted for this story say they, as well as the format, are just misunderstood. Many also contend they are still willing to take educated chances with music.

Clear Channel brand manager Doug Montgomery, who is PD of WBCT Grand Rapids, Mich., says the criticism stems from "a lack of enlightenment" about the format from the same "dumb-ass people who choose Grammy Award nominees for country music based on what they think should be the correct [choices] and not necessarily what is [appealing to the audience]. It's that same bunch of people who think Americana is a format," he says.

"I oversee for Clear Channel 10

country stations from Bangor, Maine, to Springfield, Mo., and they all have different playlists," says Montgomery. "Even the three that I oversee in Michigan are different. We're not taking unnecessary chances, but we're not opposed to taking a chance."

"Radio takes risks every day," says WIL St. Louis PD Russ Schell. "Why is radio singled out as being a business that doesn't [take chances] and, according to [critics], should take more risks? We all do the best we can, I'm sure. But taking too many risks is moronic. What we do is called 'broadcasting.' We try to reach a broad audience. If we were trying to reach a few hardcore fans of eclectic music, as [critics] would apparently prefer, we could be called 'narrowcasting' or 'PBS.'"

"I'm really tired of it all, and I don't think we should have to defend ourselves," says Becky Brenner, OM of KMPS/KYCW Seattle. "Country radio is rebounding in the ratings. We are clearly doing something right. Finger-pointing is usually the result of desperation."

"The main reason there is animosity between the radio industry and the music industry is because our goals are diametrically opposed," Brenner continues. "We are programming to the people who listen to country radio. They are recording product for the people who buy albums—and not just country albums. We search for the songs that will keep people listening to the radio longer and bring new people to the format... We are willing to experiment, but only to a certain degree... This is not science, it is art. There is no standard formula."

"The majority of country listeners expect country music when they tune in," says WDRM Huntsville, Ala., OM/PD Johnny Randolph. "Why label heads are picking on radio is beyond me. Talk about biting one of the hands that feed you. In-

Continued on page 6



ANDY GRIGGS

how cool is that

The first single from Andy's forthcoming RCA Records album
and follow-up to the gold selling album

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MIKE WALKER

🎸 HONEY DO 🎸

"I DIG IT LIKE A DOG DIGS DIRT!"

-Stix Franklin/KKCS

"COOL LITTLE SONG, GREAT **POWERFUL VOICE.**

SOUNDS LIKE CONWAY, LOOKS LIKE SWAYZE...

WE ARE INTRIGUED." -Renee Revett/KXKC

"LOVE IT! DREAMWORKS SCORES AGAIN."

-James Anthony/KRMD

"I LIKE IT SO MUCH I'M GONNA GROW MY SIDEBURNS OUT AGAIN!" -John Glenn/KXKT

THE *HOT NEW* DREAMWORKS ARTIST WITH THE
SIZZLIN' HOT *UPTEMPO SMASH SINGLE* - "HONEY DO"

ON TOUR WITH **BROOKS & DUNN/TOBY KEITH**
AND THE NEON CIRCUS AND WILD WEST SHOW!

WE BELIEVE!



CMA Selects Slogan For Brand Campaign

After months of research, focus groups, and testing, the Country Music Assn. (CMA) has selected the slogan that will be the centerpiece of its new branding initiative for the format: "Country. Admit it. You love it."

Last fall, the CMA hired Austin, Texas-based advertising agency GSD&M to conduct consumer research and focus groups aimed at assessing current perceptions of country music among consumers and identifying the format's most distinctive and compelling traits, with the goal of growing country's share of the music market.

The campaign, says CMA executive director Ed Benson, "probably won't target anyone that is a country-music hater." Rather, it is designed to bring the format's P2s and P3s back into the fold and make occasional country users more comfortable with the format, as well as "people who have been in the audience in the past and people who are not opposed to the music. The campaign is designed to liberate their feelings about the music and enable them to embrace it more directly," says Benson. "In spite of the enormous growth of country music over the last 10-15 years, there are a lot of people out there who are closet country music fans."

"Quite honestly, I went in with the idea that we had an out-of-date terminology for our music," Benson continues. "I was surprised to find out how strong country played out in the research—not being a negative but having a real

strong positive in people's minds... The country music brand has a terrific amount of equity."

In addition to the focus groups, the research team talked to country artists at various career levels about how they thought country music should be branded, based on their experiences with fans and what they thought country's core values are. Benson says that was to "make sure the approaches would be consistent with the people who create [the music]."

After the slogan and logo were selected and approved by the CMA board in February, GSD&M conducted additional research to test their effect on consumers. Benson says they found a

country 

Admit It. You love It.

response to the tag line in that people really related to it."

The campaign is expected to be rolled out later this year. Benson hopes it will be in conjunction with the CMA Awards in November. In the meantime, GSD&M will develop creative for various media, along with a media plan to hit targeted consumers with the campaign. The CMA, meanwhile, will be lining up additional financing and securing media and promotional partners, as well as industry support for the campaign.

The CMA has already committed \$2.25 million of its own resources to the campaign and will seek additional funding from "businesses who stand to gain" from it, Benson says.

PHYLLIS STARK



RADIOACTIVE

BY PHYLLIS STARK AND ANGELA KING



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WQPC Stays Afloat Through Miss. Floods

Despite having studios located on St. Feriole Island in the middle of the flooded Mississippi River, country WQPC (Q94) Prairie Du Chien, Wis., and AM sister WPRE have continued to broadcast even though OM Jeff Robinson reports they are "surrounded by water eight feet over flood stage." The airstaff has been commuting to the studios daily by police boat.

Over the past few weeks, the stations have been featured on "Good Morning America," "World News Tonight With Peter Jennings," "Armed Forces Radio, and ABC Radio.

According to the Wisconsin State Journal, the jocks have maintained a sense of humor about the soggy situation, spinning such songs as Johnny Cash's "Five Feet High And Rising" and Charley Pride's "Roll On Mississippi."

PROGRAMMING: BROOKS BOOKS

WESC Greenville, S.C., OM Ron Brooks segues to the PD job at WCOS Columbia, S.C., which has been open since Lance Tidwell's departure. Bruce Logan, PD of sister WSSL, becomes OM over both stations.

WMSI (Miss 103) Jackson, Miss., MD/midday host Gill Stuart segues to the long-vacant PD job at Journal Broadcasting's KCKI Tulsa, Okla. Replacing Stuart at Miss 103 is Van Haze, who returns to the station from morning co-host duties at R&B oldies sister WQJQ (Q105.1).

KJYJ Des Moines, Iowa, PD Beverlee Brannigan adds PD duties for sister KHKI (the Hawk), replacing PD Savannah Jones, now MD/morning host at KOYT (Coyote Country) Tucson, Ariz.

WPKX (Kix 97.9) Springfield, Mass., PD Chip Miller adds brand manager duties for sister WXXK Lebanon, N.H.

Former KXKC Lafayette, La., MD Kelly Thompson takes on APD/MD duties at KBTN-FM Joplin, Mo., as well as PD/afternoon drive on classic rock sister KCAR.

KUBB Modesto, Calif., PD Stefan Carpenter relinquishes programming duties but will continue as MD. Top 40 sister KHTN PD Rene Roberts adds PD duties for KUBB as well.

Country WCHA-FM (Kiss Country) Hagers-

town, Md., becomes WIHR (I94.3) and repositions itself as "Continuous country favorites." It will debut May 4 under consultant Jaye Albright and new PD/morning man R.J. Bones, formerly evening jock at KYGO Denver and swing jock at Jones Radio Networks. Rich Bateman is GM. The MD/p.m. driver is Norm Kelly, who joins from WRBT Harrisburg, Pa. The midday host is Michelle Rivers. Bones is seeking artists to call with congratulations on the launch of the new station. The station stunted for two weeks prior to its launch by playing one artist per day and liners such as "There's a new interstate coming to the area." The staff also dressed as construction workers and anonymously handed out cash on the street to generate a market buzz.

WINR Binghamton, N.Y., flips from adult standards to classic country under new owners Clear Channel.

MANAGEMENT: DUNPHY SEGUES

Clear Channel/Northwest New Jersey brings in Bob Dunphy as VP/GM, replacing Rick Musselman, who had been GM under previous owners Nassau Broadcasting. Dunphy segues from interim GM duties at Clear Channel/Binghamton, N.Y. Meanwhile, Clear Channel/Rutland, Vt., GM Tom Barney takes over the Binghamton, N.Y., cluster, including country WBBI.

PEOPLE: KNIGHT TAKES NIGHTS

WBCT Grand Rapids, Mich., picks up the syndicated Lia Knight evening show, effective May 7. Current night host Tony Brooks is awaiting reassignment within the company.

WFMX Greensboro, N.C., morning host Billy "Buck" Blevins has resigned to go into the restaurant business. During his 11-year tenure with the station, Blevins also served (so to speak) as PD and OM. Morning co-host Edd Robinson remains.

WYCD Detroit part-timer Mike Scott is upped to programming coordinator.

STATION SALES

Steve Gradick buys country WBTR-FM and N/T WBTR-AM Carrollton, Ga., from Carroll County Media.



COUNTRY CONFIDENTIAL BY WADE JESSEN

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Labels Leave Behind A Nashville Legacy

Like the song says, breaking up is hard to do. While the recent closings of Giant Records and Atlantic Records in Nashville have left many of us in shock again, both imprints leave a legacy of great recordings. Both have been home to more than a few important country music stories.

In addition to launching the multi-platinum career of Clay Walker, Giant Nashville gained attention beyond country music in 1993 with "Common Thread: The Songs Of The Eagles." The multi-artist set spent 13 weeks at No. 1 on Billboard's Top Country Albums chart and sold more than 3 million copies.

Once the "class of '89" performers touched off the early-'90s country music frenzy, Atlantic introduced Tracy Lawrence and John Michael Montgomery, two radio-ready hitmakers who became leading image artists for the format.

Both labels scored countless victories despite ongoing rumors of their demise when country cooled off in the mid-'90s. Other start-up labels closed, but Giant and Atlantic persevered.

As the WEA restructuring continues, we wish only the best to label chiefs Doug Johnson and Barry Coburn and their talented teams.

WHERE THERE'S SMOKE: Another cover battle is in the making as veterans Billy Dean and Suzy Bogguss team up to introduce Dreamcatcher newcomer Jillian with "Keep Mom And Dad In Love." The single, which features all three artists, earns Hot Shot Debut honors at No. 50 on our Country Airplay chart as Curb circulates a

white-label copy billed as "the original" by Lisa Brokop and Hal Ketchum.

The Dreamcatcher version charts with detections at 60 monitored stations, while the Curb version can be heard at KMDL Lafayette, La., and KHAY Oxnard, Calif.

The song was written by Brokop, Richard Wold, and Cyril Rawson.

TWANG THIS: Brooks & Dunn's highly anticipated "Steers & Stripes" (Arista Nashville) debuts atop Billboard's Top Country Albums with more than 80,000 copies sold (see Country Highlights, page 8). On The Billboard 200 chart, the new album enters at No. 4 and marks the duo's highest chart position to date on the big tally. It is the third time Brooks & Dunn have opened at No. 1 on the country chart.

On the Country Airplay chart this issue, "Ain't Nothing 'Bout You" gains 44 detections to claim a third week at No. 1. Ten of the duo's 15 chart toppers have posted multiple weeks there, led by "My Maria," which controlled the chart for four weeks in the summer of '92.

On the Top Country Singles Sales chart, Mark McGuinn's "Mrs. Steven Rudy" (VFR) sells approximately 7,000 copies and replaces LeAnn Rimes' "But I Do Love You" (Curb) at No. 1. The latter is pushed to No. 2 after 10 weeks at No. 1 and 25 weeks in the top five.

On the detections chart, McGuinn's single gains 242 plays and steps 8-7, while Rimes' release improves 238 spins to rise 23-21.

ON THE ROW

Atlantic Closes Its Nashville Office

In a surprise announcement April 26, Atlantic Records said that it would shutter its 12-year-old Nashville office, effective that day. Twelve of the label's 13 staffers are out, including president/CEO Barry Coburn. Greg Gosselin, Atlantic's senior VP of sales and marketing in Nashville, stays on to help with the transition.

In a statement, Atlantic said it would "maintain its label identity in the country music field and continue to have an A&R presence." While the company says its artists "will be marketed and promoted by the staff of Warner Bros. Nashville in conjunction with Atlantic in New York," it is unclear how many of those artists will be able to shift to Warner Bros., which is already trying to absorb the rosters of recently closed sister labels Asylum and Giant. Atlantic's roster comprises John Michael Montgomery, Tracy Lawrence, South 65, Tim Rushlow, Craig Morgan, and Old Dogs, as well as newcomers Kristin Garner and Elizabeth Cook.

Former director of national promotion Terry Stevens can be reached at 615-661-5726 or terrystevens@yahoo.com. Former West Coast regional Jennifer Shaffer can be reached at 310-574-6191 or jenshaffer01@hotmail.com.

Meanwhile, Greg Sax, a one-time Atlantic VP of promotion, joins Dreamcatcher Records as Southwest regional field promotion director based in Dallas. Sax, who most recently was Southwest regional for Virgin, replaces John Trapani.

ACM NAMES RADIO WINNERS

WTVK-FM Knoxville, Tenn., has been named the Academy of Country Music's (ACM) station of the year, and WKDF (Music City 103) Nashville morning man Carl P. Mayfield has been named air personality of the year.

In other ACM award categories, Rob Romeo of Romeo Entertainment is named talent buyer/promoter of the year. Billy Bob's in Fort Worth, Texas, wins club of the year, while Sam's Town in Robin-

sonville, Miss., wins for casino of the year.

Winners will be recognized during the May 9 CMA Awards show televised live from Los Angeles on CBS.

WELCOME TO THE BOONETOWN

Pat Boone has moved his 2-year-old Gold Label from Nashville to Los Angeles, where Boone and his other business interests are based. The label has released 24 albums in the past year. In addition to Boone, its roster includes Patti Page, Jack Jones, Glen Campbell, Toni Tennille, and Sha Na Na.

Mercury Records senior VP of media relations Sandy Neese will retire May 18 after more than 13 years with the company.

Terry McBride has signed an exclusive writers agreement with Warner/Chappell Music.

Country Music Assn. (CMA) creative services manager Jennifer Meyer exits. A replacement is being sought. Address résumés to the communications department.

AGENDA COMMITTEE SET

Country Radio Broadcasters has announced its agenda committee for next year's Country Radio Seminar, set for Feb. 27-March 2 at the Nashville Convention Center. The committee's members are Doug Aitken, rpm management; Jim Asker, All-Access.com; Rick Baumgartner, formerly with Atlantic Records; Teddi Bonadies, Arista Nashville; Carole Bowen, WKIS Miami; Todd Cassetty, Hi-Fi Fusion; Larry Daniels, Daniels Country Radio Resources; Jim DeCesare, WGGC Bowling Green, Ky.; Andy Denmark, United Stations Radio Network; John Dimick, KSON San Diego; Ray Edwards, KDRK Spokane, Wash.; Lisa Fields, WTQR/WWCC Greensboro, N.C.; Jimmy Harren, DreamWorks Records; Bill Hatheway, WEOL/WKFM/WYXZ Sandusky, Ohio; Stephanie Hogerman, the Marketing Group; Dean James, KSCS Dallas; Robynn Jaymes, WSLC Roanoke, Va.; Karen Kane, Cherry Miller Kane Entertainment; Dave Kelly, Radio & Records; Lynn Kite, Interep; Kevin Mason, WQMX Akron, Ohio; Travis Moon, KEYE Minneapolis; Charlie Morgan, WFMS Indianapolis; Ken Moultrie, Jones Radio Networks; Stephanie Orr, Countrywired; Mike Peterson, KSKS Fresno, Calif.; Royce Risser, MCA Nashville; John Sebastian, Sebastian Radio; Dave Steele, WKKW Morgantown, W.Va.; and Gabe Tartaglia, WUSN Chicago.

M Street Format Monitor

Classic Rock Nearing 600-Station Mark In April Tally

RANK		The M Street FORMAT MONITOR	STATION COUNT			NET GAIN OR LOSS THIS MONTH
THIS MONTH	LAST MONTH		APRIL '01	MAR. '01	APRIL '00	
1	1	Country	2,201	2,205	2,363	-4
2	2	News/Talk	1,135	1,134	1,128	1
3	3	Oldies	782	781	840	1
4	4	Religion (Music)	720	728	796	-8
5	5	Adult Contemporary	716	714	725	2
6	8	Classic Rock/Hits	599	595	498	4
7	7	Adult Standards	574	581	564	-7
8	6	Spanish	573	579	485	-6
9	9	Top 40	468	463	386	5
10	10	Soft AC/Easy Listening	410	417	410	-7
11	12	Top 40 Adult	353	352	353	1
12	11	Religion (Talk)	349	352	282	-3
13	13	Sports	322	323	266	-1
14	14	Mainstream Rock	280	282	250	-2
15	15	R&B Adult/Oldies	233	241	191	-8
16	17	Miscellaneous	185	185	171	0
16	16	R&B	185	184	162	1
18	18	Modern Rock	138	138	139	0
19	19	Triple A	96	98	95	-2
20	20	Jazz	78	77	86	1
21	21	Modern AC	64	66	81	-2
22	22	Classical	34	33	39	1
Total commercial operating stations			10,531	10,528	10,310	
Stations off the air			81	81	91	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

Finally, Maytag Man Has Company



CKRY Calgary, Alberta, APD/MD Paul Larsen checks out the merchandise during the Maytag Making Music Better show in Chicago. Pictured, from left, are Maytag Man actor Gordon Jump, Larsen, Maytag Man's apprentice actor Mark Devine, and BMG Canada's Warren Copnick.

ACCESS: NASHVILLE Sharp Signs With Indie Radio Records

Nashville-based indie label Radio Records is in the process of signing former Asylum artist **Kevin Sharp**. His first album for that label, "Measure Of A Man," was certified gold and spawned three top 10 singles, including the No. 1 "Nobody Knows" in 1997. He is already working on an album for his new label, which hopes to have a single to radio in the early fall. Sharp is the second signing to the label's roster, following Texas country act the **Peter Dawson Band**.

VFR Records has serviced an acoustic version of **Mark McGuinn's** "Mrs. Steven Rudy" to radio. McGuinn's debut album is due May 8. McGuinn will visit the Dallas area May 11 to sign autographs at a Wal-Mart and do local-media interviews. It is his way of thanking the city and **KPLX** (the Wolf) for being the first to support his music.

Eddy Arnold will receive a lifetime achievement award during the Tennessee Arts Commis-

sion's Governor's Awards in the Arts May 15 in Nashville.

"Mulholland Drive," a TV project that **Billy Ray Cyrus** filmed more than two years ago, will be unveiled at this year's Cannes Film Festival. The show, which features Cyrus as a pool man, was directed by "Twin Peaks" director **David Lynch**. "Mulholland Drive" was scheduled to premiere on ABC-TV, but the film was scuttled when the director reportedly clashed with network executives.

In addition to serving as "ringleader" on the Brooks & Dunn Neon Circus & Wild West Show tour, **Cledus T. Judd** has been tapped as the official tour correspondent for Westwood One. Meanwhile, **Kix Brooks** will be a guest on ABC-TV's "Politically Incorrect With Bill Maher" May 8, the night before the Academy of Country Music Awards.

Trisha Yearwood will perform on "Late Show With David Letterman" June 5, the day her new album, "Inside Out," is due. She will also perform June 8 outside Rockefeller Plaza in New York as part of the "Today" show's Summer Concert Series.

The lineup has been set for the International Fan Club Organization show June 12 during Fan Fair at Nashville's Ryman Auditorium. Set to perform are **Sherrie Austin**, **T. Graham Brown**, the **Bellamy Brothers**, **Ricky Lynn Gregg**, **Eric Heatherly**, **Billy Hoffman**, **Paul Overstreet**, **Ricochet**, **Victoria Shaw**, and **Keith Urban**.

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

615-321-4286 • aking@airplaymonitor.com

NTR Gives Station Budgets A Boost

OK, the local Chamber of Commerce is holding its annual Watermelon Days festival during the dog days of August, and your station is talking to a national tire company that is looking for opportunities to promote within the community. So your station stages a watermelon seed-spitting contest, with part of the entry fees benefiting the local animal shelter. You tie in a local grocery store to provide napkins and a local candy shop to provide watermelon-shaped pencil toppers, and the top three spitters receive new radials for the family van. Voila! NTR is born.

It's no secret that radio has changed dramatically in the past five years, and for marketing professionals, the secret of success today is not only staging great promotions but also finding a way to make money for the station at the same time. The majority of our panel reports they now have a separate NTR director to aid in their efforts.

The Radio Advertising Bureau (RAB) recently completed its annual survey of stations nationwide and how they're pursuing non-traditional revenue opportunities. The RAB found that nearly all member stations participate in NTR, with even smaller-market stations reporting a significant portion of their total revenue being generated through NTR. More than half of the survey respondents have pursued NTR for three to five years or more.

Whether they've pursued it enthusiastically is another matter. Some Promogandists say NTR doesn't interfere with their promotions; rather, it can enhance them. Top 40 **WAKS** (Kiss 104.9) Cleveland's **Dawn Hare** says, "Our promotions department works very well with the NTR department. For example, when we're working on station concerts, we all work together to make it a successful event," she says.

Events cost money, and Clear Channel/Phoenix's **Vicki Fiorelli** says today's budgets make NTR even more important. "I, like many others, need that NTR dollar to help cover my costs for a promotion. For example, at a station concert, I need NTR dollars to help pay the costs for part-time salaries, cold-air balloon costs, specialty merchandise, and even money to help the programming department buy more concert tickets. Our business is really changing, and one of those changes is a limited promotions budget to help cover costs. I like to do special banners at concerts but don't have any money in my yearly budget to accommodate every concert that comes to town. I need NTR to sell packages to help me cover those costs."

While the radio budgets may have shrunk, **Fiorelli** says NTR isn't really that new. "Most of us who have been in the radio marketing business have been doing NTR for years; we just didn't call it that."

Jason Gani at R&B **WHRK** (K97) Memphis calls NTR "a reality of our business. Taking already existing station events, features, or promotions and putting a price tag on it is something I have been doing since I first started in the business." Gani admits he is asked to bring NTR elements into promotions on a regular basis. "The bottom line is revenue," he says.

So what are the potential minefields with NTR? "Getting sales behind it, [as well as] managers and account executives," says Gani.

Fiorelli says it's more of a resource problem. "We have so many events that we like as a station that we just can't do them all. The other

problem is that clients are stretched so thin that their dollars are limited to becoming involved and paying for yet another sponsorship package."

Another Promogandist says the biggest problems she encounters are "deadlines, clients working with a different agenda, and trying to make something 'cool' out of nothing."

TOPICAL BAROMETER

TW	LW	TOPIC
1	—	"The Weakest Link"
2	1	Station concerts
3	4	Mother's Day
4	9	"Survivor 2"
5	—	Proms
6	2	Spring-book promotions
7	—	Memorial Day
8	—	Movies
9	10	Father's Day
10	—	Barbecue parties

HOTTEST NEW MOVIES: "Blow," "Bridget Jones's Diary," "Pearl Harbor," "Freddy Got Fingered," "Spy Kids"

HOTTEST CONCERTS: U2, Dave Matthews Band, Aerosmith, Madonna, Brooks & Dunn

NTR SPOTLIGHT

Country **WPOC** Baltimore will be a major sponsor of the Baltimore Women's Show. "We get a booth space, but anyone can stand behind a booth," says **Sheila Silverstein**. "So we got a client, the Beauty Garden, to partner with us. Friday night will be Big Hair Night; Saturday, we're sponsoring Discovery Channel's decorator **Christopher Lowell**; and Sunday, it's Pretty in Pink Ribbon Day, with all proceeds from the Beauty Garden's lipsticks going to breast cancer research. We tied in several clients to help underwrite costs and provide support staff at the booth area."

'QYK' LINKS WITH GAME SHOW

Although its catch phrase is warming up to be the "Where's the Beef?" of this century, we would be remiss if we didn't mention the first promotion in conjunction with NBC's "The Weakest Link." Country **WQYK** Tampa, Fla., staged a **Weakest Link Weekend**, giving listeners a chance to vote for station jocks as the "weakest link" on the air. On Monday morning, the jock with the most votes was kicked off the station for the day. Granted, it has potential morale-eroding possibilities, but listeners who voted on the station's Web site were registered to win a free six-month gym membership with a personal trainer, so they wouldn't become "weak" themselves.

QUICK HITS

Rock **KSJO** San Francisco got listeners in some deep, er, manure recently. Morning show **Lamont & Tonelli** staged a **Maneuver Through Manure** promotion. Fans who were able to dive into two tons of "steaming, stinky cow dung" won tickets to see the National Hockey League's San Jose Sharks for the entire run of the playoffs. **Jim Sheehan** says it made for a "great live broadcast from the parking lot." And Sheehan's rose bushes have never looked so lush.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brandon, Clear Channel/Jacksonville, Fla. • Melissa Burrill, KHKS Dallas • Melanie Clemons, KSTP-FM Minneapolis • Scott Colebrook, WKRC Cincinnati • Loren Condon, Clear Channel/Dallas • Mike Calotta, WQYK Tampa, Fla. • Dave Demer, WTKA Orlando, Fla. • Garret Doll, KYGO Denver • Camie Dunbar, Clear Channel/Miami • Katie Everik, KMEI San Francisco • Lisa Fields, WMAG/WHSI Greensboro, N.C. • Vicki Fiorelli, RBNX/KEZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KJIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WHRK Memphis • Laura Giannattas-Andronaco, Clear Channel/New Haven, Conn. • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WFLY Philadelphia • Dawn Hare, WMAK Cleveland • Mary Holton, WRAL Raleigh, N.C. • Jay Holloway, WJTT Chattanooga, Tenn. • Simone Jones, WUSL Philadelphia • Adam Klein, WBOS/WALB Boston • Trisano Korou, CBS/Hartford, Conn. • Pete Kuhn, KIMN Denver • John Lassman, WRXL Richmond, Va. • Kim Leeds, KJMB-FM San Diego • Larry Liu, WJLB Detroit • Jane Alonzures, KEDJ Phoenix • Diana Obermeier, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KRBE Houston • Vicki Preston, WDTJ Detroit • Carly Resman, KXTE Las Vegas • Stephanie Ringer, WKSE/WISS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WNY New York • Anne-Marie Strzelecki, WBMA Boston • Donna Talarico, WUGY Scranton, Pa. • Vanessa Thill, KLLC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

Mixed Emotions At NAB Convention

Amid the slot machines and blackjack tables, the search for a payout of a different sort was under way April 16-21 at the National Assn. of Broadcasters' (NAB) annual convention in Las Vegas. Among the 120,000 attendees were radio and TV operators from around the globe still searching for ways to make money on the Internet. Yet, despite an advertising recession and the burst of the new-media economic bubble, a feeling of doom and gloom was difficult to find.



"It's not only a positive mood, but it comes at a time when a lot of people are starting to mature about the role of the Internet," said the CEO of one major radio group. "The dip in the economy that we're experiencing is giving people confidence, because suddenly, we're all under the same kind of restraints."

"There are three kinds of people left," said one Wall Street analyst who was there to find out what course the publicly held broadcast companies will take. "There are those that are saying, 'I told you so,' there are those that are breathing a sigh of relief, and there are those Internet companies that are happy to see their competition gone."

This convention found the NAB forced to address some discontent between it and the association's members. Just weeks ago, Viacom pulled out of the organization, taking CBS, its TV stations, and its nearly 200 Infinity radio stations with it. The dispute, which also saw NBC and Fox leave the NAB, centers over the networks favoring the lifting of the FCC's ownership cap, which bars one company from reaching more than 35% of the U.S. via local TV stations. The NAB, largely comprising hundreds of small-group owners, opposes the change.

"Never in our industry's history have tensions been so high," admitted NAB president/CEO **Eddie Fritts**, addressing the split for the first time. The only radio/TV network that is still a member of the NAB is ABC.

Meanwhile, much of the radio talk was about the sudden crisis in the streaming realm, which saw many major groups pull their Internet streams as the result of higher fees for union talent whose spots appeared on the Web. While some groups are using spot-insertion technology to return to the Web, Clear Channel Internet Group chairman **Kevin Mayer** said that Clear Channel "won't rush to stream" its more than 1,000 radio stations, because it may "open us up to more payments" in a fight with the Recording Industry Assn. of America over streaming copyright fees. That battle is now being waged in the U.S. Copyright Office, which could issue a ruling by the end of the year, although private, behind-the-scenes negotiations are continuing. Several radio executives told Airplay Monitor that they think both sides are anxious to work out a deal without the Copyright Office's or other government entities' involvement.

The convention was also a time to celebrate small victories. One battle won since last year's Las Vegas conference was the issue of low-power FM (LPFM). The NAB and others successfully lobbied Congress to sharply reduce the number of stations they would permit the FCC to license.

Unlike former FCC chairman **William Kennard**, current chairman **Michael Powell** says he is happy to simply do what the law now says. "We're just going to follow what we've been told to do," Powell said, noting the FCC is moving forward with scaled-down LPFM, which requires rigorous field-testing to be done before a national rollout.

But back in Washington, D.C., at least one senator is trying to revive a large-scale LPFM program. Sen. **John McCain**, R-Ariz., is sponsoring a bill that would allow more micro-stations to be

signed on than under the current program. In response, Fritts says, "Here we go again."

CAPITOL

A high-ranking FCC insider confirms the commission is preparing a document that will be used by the FCC to investigate overturning the ban that prevents a common owner from holding both a newspaper and broadcasting outlets in the same market. "Perhaps a starting point might be that it would be a broad-based examination of the rule," says FCC Mass Media Bureau Chief **Roy Stewart**. He says the rule has been unchanged since it was put into effect in 1975. The FCC is expected to open a proceeding on the prohibition at its May 10 meeting.

President **Bush** is asking FCC Chairman **Michael Powell** to continue to lead the commission for the next five years. Powell, a Republican, says his extension "will provide a positive and helpful continuity to the important work that I, and the new commissioners who will be taking office later this year, will be engaged in." Powell's renomination is subject to Senate approval, but he has had a good relationship with Capitol Hill. His original four-year term was set to expire in June 2002. The president has yet to formally send his nominations of **Kathleen Abernathy**, **Michael Copps**, and **Kevin Martin** to the Senate.

Meanwhile, after serving the FCC for seven years, Commissioner **Susan Ness** says she will exit the commission by June 1. Reached at the NAB convention in Las Vegas, Ness said she has no immediate announcement on what her next move will be. Ness was first appointed to the FCC by President **Clinton** in 1994.

FCC Commissioner **Gloria Tristani**, who is expected to exit the FCC later this year to run for office in her native New Mexico, is once again charging that the agency is allowing media concentration to worsen by approving deals that would further consolidate the radio markets in Erie, Pa.; Killeen, Texas; Columbus, Ga.; and Columbus, Miss. In each of the four cities, the deals will allow the top two owners to access more than 75% of the local advertising revenue—in Erie, the pair have nearly 95%. "It defies common sense to claim [that the] control of almost all of the radio waves in the city by two owners serves the public interest," says Tristani.

CAPITAL

Citadel stockholders have approved a \$2 billion deal that will allow the company to be purchased by Forstmann Little. Under the buyout, Forstmann will pay \$26 for each share—significantly more than the \$15 that the stock was trading at when the deal was announced in January. The FCC has also signed off on the transaction. The sale will take the company private, once the deal is completed during the summer. Citadel CEO **Larry Wilson** will continue to lead the company, which, he says, will "come back into the public arena" again but not until it makes some significant acquisitions.

Arbitron president **Steve Morris** says the company is still in "active negotiations" to sign Clear Channel to a new contract. The jockeying for position continues, however, as Clear Channel has sent out a request for proposals to a half-dozen research companies, asking them if they would like to start a competing ratings service to monitor Clear Channel stations.

NEW MEDIA

As Sirius Satellite Radio and XM Satellite Radio prepare to launch their services to consumers, DeutscheBank Alex. Brown analyst **Drew Marcus** says that both will need a lot of additional funding, and more importantly, a "killer app" to make the services successful. "It's unlikely that these two companies will survive in their current form," Marcus told a panel on satellite radio at the NAB show. First Union Securities' **Bishop Cheen** was more optimistic but agrees that both services' current program offerings or talent lineup likely won't be enough. "It doesn't sound like it," said Cheen, who agreed that a killer app remains to be seen. Marcus noted that both companies have a lucrative out, as each outfit's spectrum space is worth an estimated \$4 billion.

MONITOR PROFILE

PD Russ Schell Is 'At The Center Of The Universe' While Helming WIL

WIL PD Russ Schell admits his return to the St. Louis market 1 1/2 years ago was not the safest career move, but it provided an "opportunity a risk taker couldn't overlook." Since taking the position, Schell has seen the ownership change twice, following an unusual swap from Sinclair to Emmis to Bonneville. The GM who hired him left for KPLX (the Wolf) Dallas the same day Schell started. And he had to win over a staff he had programmed against during his tenure at crosstown WKXX.

After a stint with the Nashville-based Interstate Radio Network, Schell walked back into the market with his eyes wide open. "There was no secret that Sinclair was getting out of the radio business. I knew that when I came back, and I was comfortable with it," he says. "I knew the guy hiring me was leaving, and I would work for someone I had not met." As for winning over the staff, "I probably made a bigger deal out of that in my mind than they did. I had a more than two-year grace period when I was out of the market and away from the day-to-day scene."



Russ Schell
Program Director
WIL St. Louis

Owner: Bonneville
Ratings: 6.5-7.1-6.7-7.1

'Programming WIL is one of the greatest privileges in the business'

Schell says the chance to be at heritage WIL far outweighed the risks. In returning to St. Louis, Schell knew he would "have an opportunity here that is so rare in this business. [I thought,] 'If it works out and I survive the transition, programming WIL is one of the greatest privileges in the business.' Being in a position to seize that opportunity was very flattering.

"This was an opportunity to take a chance and prove I can do what I say I can do," he says. "I've never been afraid to take the chance to prove my ability. If I can't prove that in short order, then shame on me."

Proving his mettle in short order has indeed been the case for Schell at WIL, which went up in the recently released winter Arbitron ratings, 6.7-7.1. But he gives the credit for the station's success to its longevity in the market and to the veteran staff. "They make me look good," says Schell. "I talk to every one of them face to face every day. It's all about being in touch and trying to go in the same direction at the same time. I'm so blessed that they 'get it.'"

Schell says he is reaping the benefit of two personalities, one in mornings and the other in afternoons, who have each been with the station for 13 years. "I've got part-time talent who have been here 20 years," he says. "Sometimes, I'm in awe of their work ethic." Schell says the station's personalities do their own charity work, in addition to the station's overall charity efforts, which include participating in the annual radiothon for St. Jude Children's Research Hospital.

The heritage of WIL—"country for over 30 years"—has been a benefit during a year of drastic changes in the St. Louis market. Bonneville took WKXX, which Schell programmed for several years in the '90s, to smooth jazz. Clear Channel, in turn, picked up the country format with KSD (the Bull), formerly a rock-based adult top 40.

Schell says that doesn't change the agenda of

WIL. "We never didn't have a competitor. No station operates in a vacuum. You are not just competing with country, you're competing with every other radio station. WIL does a lot of things well, [although] there are a few things we don't do as well as we should. We try and improve every day, but I never won a race by looking back over my shoulder."

Luckily for WIL, the station has continued to dominate, even without outside marketing or promotion during the winter Arbitron. "We're just very focused. It all came down to execution. I put together a plan, communicate it to the staff, reinforce it every day, encourage them, and don't get in their way."

Musically, the station's "Today's best country" positioner reflects its current music position. "We're about 65% current [and recurrent] and 35% gold. We play between 30 and 40 currents." And while the station is more current than most, Schell doesn't pound his new music. With strong cume and TSL, "this is not one of those stations which has to play a current 60 times in order for people to hear it."

Because the station has been country for so long, Schell's audience expects some acknowledgment of where the format has been, he says. He tries to provide that with a Saturday-morning country gold show. "It's a request-driven show, which dips back into the '60s and '70s. On a general basis, though, the station is pretty focused on '90s gold, with very few exceptions."

Here's a sample 9 a.m. hour: Phil Vassar, "Just Another Day In Paradise"; Lila McCann, "I Wanna Fall In Love"; Gary Allan, "Right Where I Need To Be"; Garth Brooks, "The Dance"; Keith Urban, "But For The Grace Of God"; Dixie Chicks, "Goodbye Earl"; Rascal Flatts, "While You Loved Me"; George Strait, "Carried Away"; Kenny Chesney, "Don't Happen Twice"; Aaron Tippin, "Kiss This"; Patty Loveless, "How Can I Help You Say Goodbye"; Montgomery Gentry, "She Couldn't Change Me"; Mark McGuinn, "Mrs. Steven Rudy"; and Pam Tillis, "Maybe It Was Memphis."

Unlike other country stations, Schell says, WIL continues to appeal to both men and women—current numbers show 52% of the station's audience is women, while 48% is men—but with a family-friendly approach. "Maybe it's a belief that you have to be dirtier to attract men. I think you have to give the audience what they expect from you. I want 40-year-old soccer moms too, but that's not all I want." The station runs liners to highlight its familial approach, such as "A morning show you can listen to with the kids," says Schell. "I didn't invent that liner; a listener gave it to me."

For the spring Arbitron book, WIL is doing a "payoff" song of the hour promotion, during which winners receive a jackpot worth \$100-\$3,000, relatively modest by today's collective contesting/insurance-game standards. "I don't want my contesting to get in the way of what the radio station is all about. Most people don't play contests. Most people couldn't care less. A chance to win a million dollars? That 40-year-old mom says, 'Yeah, right, not me.' But a hundred bucks, a thousand bucks, that's tangible. I know what I'm gonna spend that on. If I win a million, I need an attorney, a financial adviser. Let's not fool ourselves. We're talking to real people here."

Schell has more than 25 years in the radio business, but his first job was simply emptying trash cans and cleaning bathrooms at top 40 AM WKBO Harrisburg, Pa., when he was in high school.

"It got my nose under the tent. I would hang out in the control room and talk to the disc jockey. I used to think, being in the studio, 'This is the center of the universe.' When I come into WIL every day, I still think of it as the center of the universe."

ANGELA KING

As Critics Blast Country Radio, PDs Defend Format Decisions

Continued from page 1

stead of label heads pointing fingers, they should try and determine what the problems are and act on the results."

As for the critics, Randolph says, "musical historians . . . are never happy with radio. The deeper a writer is involved with the spoken word, the more critical they become of radio. The problem is, these people cannot accept that radio should be a reflection of the tastes of the masses. They think the world should be educated to their tastes."

Randolph, like most PDs contacted for this story, goes on the offense against the format attackers. "If the [critics] don't like commercial radio, let them hang out with their CDs or the eclectic stations on the left side of the FM dial," he says.

"I do care what my peers think of me, but I couldn't care less what [critics] think of me," says Schell. "For the record, I'm not a moron . . . and I resent [critics'] implication that because I don't do what [they] think I should do, I'm a moron. I'm college-educated and have over 25 years' experience in programming radio stations. Just for fun, I'm pursuing my MBA."

Schell says "anyone who so chooses can try to buy a radio station and operate it." He ad-

vises critics to make the attempt. "Sell an intangible [like] airtime to advertisers who probably feel there's more value in their newspaper ad or Yellow Pages listing, because at least they can hold it and show it to their friends. Try to pay salaries, benefits, ASCAP, SESAC, BMI, advertising, marketing, recruiting, training, equipment purchases and leases, rent, taxes, utility bills, insurance, vehicles—while servicing the debt—and still make a profit. Buy that radio station, [and] play the music *you* want to hear or the music *you* think should be heard. When you file for bankruptcy, I'll be waiting. I never could resist picking up a bargain at an auction."

Cary Rolfe, PD of KUPL Portland, Ore., says it's easy for critics "to sit behind [their] word processors and write on what [they] perceive to be the woes of radio. Until they sit in our chairs, read our research, and speak to our listeners, they will never understand what drives our decision process."

Rolfe calls such critics "out of touch with the lifegroup" and "at best, P3 users of the format." Rolfe has some advice for the critics: "Do us all a favor—keep your ignorant, uninformed, moronic views to yourself until you understand what our audience wants."

O 'Sorrow,' Where Art Thou?

by Angela King

Many of the consumer-press attacks on country radio (see story, page 1) have centered on its cool reception to the Soggy Bottom Boys' "I Am A Man Of Constant Sorrow," from the "O Brother, Where Art Thou?" soundtrack. While the success of the now-platinum album finally did compel enough airplay for the song to go 53-50 on last issue's Country Airplay chart, PDs willing to take a chance on the bluegrass remake have been easily outnumbered by those who think it has no place on their station.

"We featured [it] a few times on the morning show, and while there was moderate response, it was not overwhelming," says KMPS Seattle OM Becky Brenner. "In spite of the fact that the soundtrack has been No. 1 on the Seattle SoundScan [chart] for the past several weeks, our audience has *not* asked for more."

Brenner says the people who are buying the soundtrack are not necessarily country partisans. "There is a huge bluegrass contingency in this area. These people are not the same people who listen to KMPS on a regular basis. You can't build a mass-appeal radio station on a niche audience."

KUPL Portland, Ore., PD Cary Rolfe agrees that the song appeals to a non-country audience. "Over a four-day period, when we asked every person who called the request lines and anyone who attended a station event if they owned the soundtrack to 'O Brother,' out of roughly 800 people, only three owned the CD and only 15 had seen the movie. This project is not as big of a hot button to my listeners as it is to [critics]."

WDRM Huntsville, Ala., OM/PD Johnny Randolph says the project is not necessarily a natural fit for today's country audiences. "I realize that 'O Brother' is the top-selling item, [but] when Billy Graham comes to the Adelphi Coliseum and the place is full, do any of the Nashville stations start playing George Beverly Shea records? Heck, even the gospel stations don't do that."

While other stations in his Salt Lake City market did give some spins to the project, KKAT PD Shawn Stevens says, record sales don't automatically mean good radio. "Does it translate on the radio? People I played it for [said] . . . 'I wouldn't listen to this on the radio. I've already turned my radio off. I'm listening to another station.' In the mix of what's being played today, I didn't feel the fit was right."

Mercury Records senior VP of promotion Michael Powers says he was "severely disappointed by many programmers who I thought

were more open to playing hit records. The surprising thing is, I could walk into a locker room and people are talking about the movie, the music, and how cool it is. That's an amazing platform for country music, whether or not country [radio] is responsible."

Powers thinks radio missed an opportunity to jump on a ready-made hit and "claim it as their own. [Programmers] didn't have a gamble at that point. It had already sold a million records when we asked them to play it. They weren't as responsible for this project as they could have been."

Some programmers are spinning the single and getting positive reactions, including WDAF Kansas City PD Ted Cramer, who says it works in his market. "We put [it] on song wars, and it steamrolled everything in front of it. After it received exposure, it got tremendous audience response. It's obvious to us that it's a hit."

To PDs who think that the song doesn't fit their radio stations, Cramer says, "There are some markets in the country where this probably would not go. It's not going to work for everybody. But on the other hand, there are probably some PDs who think it won't work for them, but they haven't asked the audience if it fits. As PDs, we sometimes have preconceived notions about a song and don't let the audience tell us what they want."

At least one PD actually got requests for the song but resisted the temptation to play it anyway. KRYS (K99) Corpus Christi, Texas, PD Clayton Allen says his decision not to play the record "was specifically based on the sound of that song. It did not match the overall sound of the station." Labeling it a "reaction record," Allen says, "We got calls from listeners to play it. It's always tempting when people are calling for it. [But] we're not a bluegrass station. The song fit the movie, but it was not something we were going to step out of line and go with."

Allen says he personally loves the song, and "everyone in the station wanted a copy of it." But, he says, personal preference doesn't factor in. He says people who want to hear the song wouldn't expect to find it on his station. "It's like pulling up to McDonald's and . . . [hearing], 'How do you want your steak cooked?' It doesn't fit."

Powers says that despite objections, country radio is the natural platform for this music. "If I ask, 'Where does Beethoven belong?' [you'll say], 'Classical.' Where does 'I Am A Man Of Constant Sorrow' belong? You'll say, 'Country.' Your mind naturally takes it to a country radio station." Powers adds that he intends to continue working the single to country radio.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
May 4	KIOK Tri-Cities, Wash.	Thunder Country Fan Jam	Jeff Jacobs
	APPEARING: Diamond Rio, the Wilkinsons		
May 12	WIBW Topeka, Kan.	Three For All Music Festival	Carla Newman
	APPEARING: Chris Cagle, Clay Davidson, Trick Pony, Phil Vassar		
May 18-20	WYCD Detroit	Downtown Hoedown	Laurie Brooks
	APPEARING: Chris Cagle, Mark Chesnutt, the Clark Family Experience, Sara Evans, Kortney Kayle, the Kentucky Headhunters, Mark McGuinn, Sawyer Brown, Trick Pony, Tanya Tucker, Darryl Worley		
May 19	WCTO Allentown, Pa.	Listener Appreciation Concert	Dave Moore
	APPEARING: Tracy Byrd, Trick Pony, Darryl Worley		
May 19	WUSN Chicago	US99 Private Performance	Pam Mills
	APPEARING: John Michael Montgomery		

Let us monitor your event! Call Angela King at 615-321-4286 or E-mail aking@airplaymonitor.com

Letter

Brand Campaigns Require Understanding

I enjoyed reading the "CMA's Branding Challenge: Stir Both Listener, Station Support" article (Country Airplay Monitor, April 13) and have been giving this project some heavy thought for some time now. I must admit I was very disturbed and perplexed by some of the serious comments regarding the marketing of this genre. It became apparent to me halfway through the article that some of the [PDs] who were featured don't understand the culture of the country format.

Is that what's been putting country radio in a coma the past couple years—lack of understanding by the people who actually program to the public? I recognize there are some metropolitan areas in which country is not even close to being a popular music format, and that's a heavy challenge to overcome due to ethnic and cultural differences. All markets are different, but there are potential campaigns that can touch everyone and help people to at least be open to trying country.

Overcoming the "Hee Haw" image? In the '60s and '70s "Hee Haw" was one of the highest-rated, weekly network TV shows. Sure, it was goofy [and] twang-heavy with earthy humor. It was supposed to be—it was *stuck*, and the viewers understood that. Another popular show, "Laugh-In," was just as silly, [and] it wasn't country.

I suppose if you haven't watched any TV since the '70s, you probably would believe that "the last television image for country was 'Hee Haw,'" as [one programmer] stated, but the general public is more up to date in its thinking. Ever watch Garth Brooks on TV or Dixie Chicks' or Faith Hill's recent network specials? How about the annual Country Music Assn. and Academy of Country Music award shows? There are many more I could name over the past 20 years.

I'm sorry to say this, but there are people in the

industry who feel as if they must apologize for the past culture of this format. I'm happy to say I'm not one of them.

Country music has long been about realism, the "working folks" people and their relationships, family, [and] moral issues, [such as] drinking and cheating, stories about love, hate, fun, getting rowdy, being broke—the very issues that average people face daily in their lives.

Tying to make the country format into something that it's not has always caused us problems. Country is different from rock, AC, jazz, and classical, [and] it's supposed to be. That's what helps many people feel closer to it. Forcing it to blend in with other formats causes us to lose that special feeling we have and, frankly, makes it less popular among the people who love it—the PIs.

If Dixie Chicks, George Strait, Tim McGraw, Faith Hill, Brooks & Dunn, Alan Jackson, Lonestar, Lee Ann Womack, Sara Evans, Toby Keith, [and] Brad Paisley . . . don't have enough star power to sell our image nationally, then we just don't have a viable product.

Now that I've gotten that off my chest, there were some very positive ideas in the side article ["For Some PDs, Branding Country Is A Joke"]. For example, [Keymarket Communications VP of programming] Frank Bell suggested "Come home to country music," [WDRM Huntsville, Ala., OM] Johnny Randolph offered "Country: The tradition continues," and [WPOC Baltimore PD] Scott Lindy [suggested] "Country music: Admit it, you like it." For any campaign to be successful, it had better be different, compelling, and passionate.

Larry Daniels
Daniels Country Radio Resources
Tempe, Ariz.

Showing Their Sympathy



WWGR (Gator Country) Fort Myers, Fla., presents Toby Keith with a listener sympathy card for the loss of his father. Pictured, from left, are MD/morning host Valleri St. John, Keith, PD Mark Phillips, and morning co-host Tommy Harmon.

WINTER '01 ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2001, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01	Calls	Format	'00	Sp '00	Su '00	Fa '00	'01							
SAN FRANCISCO—(4)																				
KGO	N/T	6.9	7.1	6.3	6.6	6.3	KJR-AM/KHHD	sports	2.1	2.0	1.8	2.3	2.0							
KSFO	N/T	2.9	2.7	3.8	4.7	4.9	KMXX	N/T	1.5	1.6	1.4	1.3	1.4							
KCBS	N/T	4.9	4.4	4.0	4.9	4.6	KYCV	country	0.5	0.8	0.9	0.7	1.2							
KOIT-AM-FM	AC	4.1	4.2	4.9	4.7	4.2	KFNK	modern	1.7	1.4	1.2	1.2	1.1							
KYLD	top 40/rhythm	3.5	3.7	4.1	3.7	3.9	MINNEAPOLIS—(17)													
KDFC-FM	classical	3.4	3.4	3.6	4.1	3.6	KQRS-FM	cls rock	10.8	10.7	11.3	11.2	9.4							
KMEL	R&B	3.4	4.1	3.5	3.4	3.3	WCCO	N/T	9.0	7.6	8.7	9.4	8.8							
KBLX	R&B adult	2.8	2.8	2.5	2.4	3.3	KYCW	country	6.6	6.5	7.2	7.1	7.9							
KSFZ	jazz	2.2	3.4	3.4	3.3	3.0	KDWB	top 40	7.9	9.2	7.6	5.9	7.1							
KSJL/KZOL	triple-A	2.9	3.7	3.1	2.3	3.0	KSTP-AM	N/T	5.4	5.5	5.7	6.7	5.0							
KFOG/KFG	cls rock	3.3	2.8	3.0	2.7	2.9	WLTE	AC	6.4	6.1	5.2	5.7	5.9							
KZQZ	top 40	2.4	2.4	2.3	2.3	2.9	KSTP-FM	album	4.8	4.8	4.7	4.9	3.9							
KABL	oldies	3.6	3.0	2.9	2.5	2.6	KQOL	oldies	4.4	4.6	4.3	4.2	3.7							
KITS	adult std	1.7	2.0	2.0	1.7	2.4	KTCZ	triple-A	3.4	3.3	3.9	2.7	3.4							
KISQ	R&B oldies	2.0	2.0	2.7	2.7	2.3	KFAN	sports	2.3	1.9	2.3	2.9	3.3							
KLLC	country	1.9	1.7	1.8	1.8	2.2	WXPT	cls rock	3.0	3.0	2.7	2.8	3.0							
KYCY	country	1.9	1.7	1.8	1.8	2.2	KITB	top 40/rhythm	4.6	5.3	4.8	3.0	3.0							
KBRG	Spanish	2.1	1.3	1.6	1.5	2.0	WLOM-FM	cls rock	2.4	2.0	2.0	1.5	1.6							
KSAN	cls rock	1.2	1.2	1.8	2.1	2.0	KZNR/KZNI/KZVZ	R&B oldies	1.5	1.8	1.1	1.6	1.2							
KNBR	sports	2.5	3.6	3.2	2.5	1.9	KLBB/KLBP	adult std	1.5	1.8	1.1	1.6	1.2							
KSJON/KFJO	Spanish	2.4	2.8	2.2	2.5	1.7	WLXK-AM-FM	country	0.9	0.8	0.9	0.9	1.1							
KJDI	religious	1.2	0.8	1.4	1.0	1.0	ST. LOUIS—(19)													
DALLAS—(6)																				
KRDA-FM	R&B	6.6	7.2	7.3	6.4	6.0	KMOX	N/T	10.3	12.0	12.0	13.7	10.0							
KPLX	country	4.6	5.2	6.4	5.9	5.7	WL	country	5.7	6.5	7.1	6.7	7.1							
WBAP	N/T	4.8	4.2	4.3	5.1	5.3	KEZK	AC	7.4	7.3	7.5	6.6	6.6							
KHKS	top 40	5.8	6.3	5.9	4.8	5.0	KSLZ	top 40	5.1	5.7	4.5	5.0	5.1							
KSCS	country	5.0	5.3	4.9	5.6	5.0	KRNB	R&B adult	3.0	3.5	2.9	3.3	4.2							
KBBF	R&B	1.9	1.8	1.6	3.5	4.2	KPRN	modern	2.9	2.9	3.7	3.6	4.2							
KLVN-FM	oldies	4.0	3.1	3.1	4.2	4.1	KJHT	cls rock	4.3	3.5	3.1	3.9	4.1							
KLNO	Spanish	1.0	2.0	2.4	3.4	3.5	WSSM	jazz	4.3	3.9	4.6	3.1	4.1							
KOAI	jazz	2.9	4.1	4.1	3.1	3.5	KSHE	album	3.1	3.6	3.6	4.4	4.0							
KEGL	album	4.0	3.7	3.8	3.0	3.4	KLOU	oldies	4.7	3.6	4.6	4.0	3.6							
KVIL	AC	4.3	3.8	3.8	3.4	3.4	KPNW	adult top 40	4.7	4.6	4.8	4.0	4.6							
KRLD	N/T	3.7	3.6	3.3	3.4	3.2	KTRS	N/T	4.3	4.3	4.2	4.4	3.4							
KDGE	modern	2.9	3.1	2.9	2.6	3.1	KFLUO-FM	classical	2.9	2.3	2.2	2.6	3.3							
KDRE	adult top 40	2.9	3.1	3.2	2.8	3.1	KATZ-FM	R&B	4.8	5.9	2.9	3.3	3.1							
KDRE	sports	3.4	3.1	3.0	3.5	2.9	WRTH	adult std	2.4	2.6	2.2	2.8	2.9							
KTKT/KTBK	religious	3.5	2.2	1.9	1.7	2.7	KSD-FM	country	2.6	2.0	1.7	2.1	2.6							
KTYT/KPKI	religious	3.5	2.2	1.9	1.7	2.7	KATZ-AM	R&B	2.5	2.2	1.9	2.1	2.5							
KRBB	top 40/rhythm	2.9	3.3	3.6	2.1	2.2	WLLI	religious	2.3	2.5	2.3	2.6	2.3							
KYNG	N/T	2.1	1.1	1.2	0.9	2.1	KFNS-AM-FM	sports	1.1	1.0	1.0	1.5	1.2							
KMEO	AC	2.7	2.4	1.4	2.3	2.0	BALTIMORE—(20)													
WRR	classical	2.8	2.2	2.3	2.8	1.7	WERQ	R&B	10.1	9.0	10.0	9.6	10.4							
KUPN	R&B	1.2	1.2	1.2	1.0	1.0	WFOC	country	7.5	7.1	6.8	7.6	7.6							
KRNB	R&B adult	2.2	2.1	2.1	1.4	1.4	WWIN-FM	R&B adult	5.7	7.2	5.9	6.3	6.4							
KAMM	adult std	1.7	1.4	1.2	1.1	1.3	WBAL	N/T	6.1	7.0	5.6	6.9	5.7							
KKMR/KMRR	triple-A	1.7	1.9	1.9	1.7	1.2	WJIE	AC	5.1	5.3	4.1	5.3	4.9							
KTCY	Spanish	1.2	1.2	1.1	1.1	1.1	WJIE	oldies	4.0	5.3	5.4	5.3	4.9							
KRDA-AM	R&B adult	0.6	1.2	0.8	0.8	0.8	WXYV	top 40	4.0	3.6	4.8	4.1	4.7							
BOSTON—(8)																				
WBZ	N/T	8.9	7.3	7.1	7.8	8.1	WYMY	modern	2.9	3.8	3.3	3.9	3.5							
WJIX	AC	5.4	5.5	5.0	5.2	5.4	WYNY	album	3.8	5.0	4.3	3.0	3.2							
WVKS-FM	top 40	5.2	6.0	5.7	4.9	4.8	WBCB	N/T	2.4	1.9	2.5	2.2	3.0							
WCRB	classical	4.0	4.2	3.9	4.0	4.5	WCAO	religious	3.5	3.0	3.7	3.2	2.6							
WRKO	N/T	5.1	5.0	3.7	4.2	4.5	WRBS	religious	1.9	2.2	1.8	2.1	2.0							
WDDS	oldies	4.0	3.9	4.3	4.4	4.4	WPGC-FM	R&B	2.0	1.5	1.9	1.6	1.7							
WBMS	adult top 40	3.9	4.1	4.4	4.0	4.1	WWLG	adult std	1.2	0.9	1.3	1.3	1.7							
WBLC	modern	3.9	4.3	4.0	4.0	3.6	WWDC-FM	modern	0.8	1.2	1.1	1.4	1.5							
WROR	cls rock	3.2	4.0	2.8	3.0	3.6	WJFK-AM	N/T	1.9	1.7	1.9	1.2	1.3							
WZLX	cls rock	3.5	4.0	4.3	4.0	3.4	WBGJ	oldies	0.8	0.8	1.0	0.9	1.2							
WZLX	sports	3.5	4.0	4.2	3.7	3.3	WMOJ	R&B oldies	1.4	1.0	0.9	0.6	1.1							
WZLX	country	3.4	4.1	4.4	3.5	2.9	WROX	adult top 40	1.4	1.0	1.4	0.9	1.1							
WDSX	adult top 40	2.7	3.0	2.6	2.2	2.7	WHUR	R&B adult	1.7	1.5	1.3	1.5	1.0							
WAAF	album	3.1	2.7	3.0	2.8	2.6	WKYS	R&B	1.5	1.5	1.2	1.2	1.0							
WPLM-FM	AC	2.1	1.7	2.1	2.1	2.3	WTOP-AM-FM	N/T	1.0	0.8	0.7	1.4	1.0							
WBOT	R&B	1.2	2.0	1.8	2.0	2.0	WZBA	cls rock	1.4	1.2	1.3	0.9	1.0							
WBOS	triple-A	2.1	1.8	2.3	2.1	1.9	PITTSBURGH—(22)													
WVBT	N/T	2.1	1.6	1.0	2.1	1.9	KDKA	N/T	12.4	12.1	10.6	11.9	12.6							
WAMG/WLLH	Spanish	0.8	1.4	1.0	1.1	1.1	WQVE	album	7.0	7.6	8.7	7.9	7.9							
WFNX/WFEF	modern	1.3	1.1	1.4	1.3	1.1	WYII	country	8.3	7.8	7.2	7.1	7.1							
WILD	R&B adult	1.0	1.5	1.0	1.3	1.1	WPRO-FM	top 40	6.3	7.1	8.1	7.3	6.2							
WVKS-AM	adult std	0.9	1.6	1.3	1.5	1.1	WWB	adult std	5.7	5.1	6.0	5.2	5.9							
WGIR-FM	album	0.9	0.9	0.6	0.9	1.0	WSNE	oldies	4.9	5.9	4.4	5.3	5.5							
WXRV	triple-A	1.0	0.7	0.9	0.8	1.0	WSNH	AC	4.1	5.0	5.2	5.2	5.1							
WASHINGTON, D.C.—(9)																				
WMMJ	R&B adult	2.7	4.3	4.4	5.1	5.7	WSTX	top 40	2.6	2.3	2.6	3.2	4.7							
WPGC-FM	R&B	2.7	5.9	5.8	5.9	5.7	WVDE	modern	5.1	4.0	3.7	3.5	3.5							
WRCB	R&B	5.8	5.1	5.4	5.2	5.3	WVDE	R&B	1.1	4.0	3.8	3.5	3.5							
WGSN	classical	4.5	4.6	4.2	4.5	5.1	WRRK	cls rock	3.2	3.4	3.4	3.2	3.4							
WTOP-AM-FM	N/T	3.8	3.4	3.8	4.6	4.5	WUJ	R&B oldies	5.0	4.6	4.9	3.5	3.1							
WMAL	N/T	4.6	4.2	3.4	3.6	4.2	WJTL	AC	3.6	3.5	3.4	2.8	2.9							
WASH	AC	3.6	4.1	3.4	3.9	4.0	WZPT	adult top 40	2.1	2.3	3.2	3.2	2.5							
WBIG	oldies	3.7	4.4	4.5	3.6	4.0	WBGJ/WOG/WPNT	country	1.5	1.7	1.3	1.4	1.8							
WHUR	R&B adult	6.5	5.5	5.9	4.0	4.0	WPTT	N/T	1.6	1.0	1.5	1.2	1.8							
WJZZ	jazz	3.8	3.7	4.1	3.5	4.0	WWEA	sports	1.1	1.9	1.3	1.6	1.5							
WRGX	adult top 40	4.1	4.5	4.2	4.4	3.9	WORD-FM	religious	1.0	1.5	1.7	1.1	1.2							
WWDC-FM	modern	3.3	3.5	3.9	3.6	3.8	KOV	N/T	1.5	1.2	1.1	1.2	1.3							
WJFK-FM	N/T	3.7	4.0	4.1	4.5	3.5	WMB5	AC	0.5	0.6	0.7	0.8	1.2							
WMZQ	country	4.2	4.2	4.2	3.6	3.5	DENVER—(23)													
WWZQ/WWVZ	top 40	3.4	2.8	2.9	3.6	3.5	KYGO-FM	country	7.6	6.0	7.0	8.2	7.3							
WARR	cls rock	3.4	2.8	2.9	3.6	3.5	KBOA-FM	triple-A	6.9	6.3	6.8	5.6	6.4							
WVNO-FM	R&B oldies	2.9	2.7	3.0	2.7	2.2	KOA	N/T	5.5	6.1	6.1	7.6	6.2							
WHFS	modern	1.8	2.1	2.5	2.2	1.8	KOSI	AC	6.7	6.0	6.4	6.3	5.0							
WTEM	sports	1.6	1.3	1.5	1.8	1.5	KRFX	R&B	4.2	4.5	5.0	5.5	4.9							
WPGC-AM	religious	1.5	1.5	1.1	1.3	1.3	KKXL	cls rock	5.2	5.5	5.0									



1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

NEW STATIONS
29

- #1 KEITH URBAN** *Where The Blacktop Ends (Capitol)*
KAJA, KATM, KDRK, KMLE, KSON, KTEX, KYCY, KZLA, WAMZ, WBEE, WDAF, WDRM, WEZL, WFMS, WFRE, WJCL, WKKO, WKLB, WLWI, WMIL, WNOE, WPOR, WROO, WSLC, WTQR, WVLK, WWGR, WXBM, WXTU
- #2 LEE ANN WOMACK** *Why They Call It Falling (MCA Nashville)*
KCY, KEEY, KGM, KHAY, KKCS, KMDL, KRMD, KZSN, WBEE, WFMS, WFRE, WONE, WIRK, WJCL, WKN, WKKO, WSLC, WUSJ, WXTU
- #3 DARRYL WORLEY** *Second Wind (DreamWorks)*
KDRK, KGM, KILT, KNCL, KSSN, KTEX, KTOM, KWJJ, WBEE, WEZL, WKKO, WKKT, WMUS, WQYK, WROO, WSLC, WSOC, WUSN
- #4 JO DEE MESSINA** *Downtime (Curb)*
KCY, KFRG, KHEY, KMDL, KNIX, KRST, KRTY, KTST, KVOO, WBCT, WBEE, WDAF, WMUS, WTQR
- #5 CYNDI THOMSON** *What I Really Meant To Say (Capitol)*
KDRK, KFKF, KGM, KIIM, KMDL, KNIX, KRTY, WFRG, WFRY, WKIS, WKLB, WQYK, WSTH, WXBM

ALSO: BLAKE SHELTON *Austin (Giant/WRN)* 14; SHEDAISY *Still Holding Out For You (Lyric Street)* 12; TRISHA YEARWOOD *I Would've Loved You Anyway (MCA Nashville)* 11; MARK WILLS *Loving Every Minute (Mercury)* 11; TAMMY COCHRAN *Angels In Waiting (Epic)* 10

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1	KPLX Dallas, TX PD: Brian Philips MD: Cody Alan Airplay Leader Designations: 9	
#2	KSOP, Salt Lake City, UT (PD/MD: Don Hilton/Debby Turpin)	8
#3	KMLE, Phoenix, AZ (PD/MD: Jeff Garrison/Chris Loss)	7
#4	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	5
#5	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	5

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS

INCREASE IN DETECTIONS

LONESTAR • <i>I'm Already There (BNA)</i>	+553
KWJJ +32, KCYY +28, WZZK +17, WNKT +15, KSKS +15, KMXM +15, WROO +15, WKDF +15, KZLA +14, KUBL +13	
KEITH URBAN • <i>Where The Blacktop Ends (CAPITOL)</i>	+470
WKLB +14, KSON +14, WPOR +13, WAMZ +13, WFRE +13, WEZL +12, WSLC +11, KSSN +11, KMLE +11, WFMS +11	
JO DEE MESSINA • <i>Downtime (CURB)</i>	+463
KNIX +25, WSLC +17, WWGR +17, KRYS +16, WCOS +16, KKAT +15, KTST +13, KCYY +12, WRNS +11, KSSN +11	
TIM MCGRAW • <i>Grown Men Don't Cry (CURB)</i>	+365
KKBO +49, WJCL +19, WCMS +17, KDDK +16, WQXK +16, KYCY +13, KKXC +13, KKCS +13, WFLS +13, KSON +13	
JAMIE O'NEAL • <i>When I Think About Angels (MERCURY)</i>	+317
WYYD +20, WOGK +12, KTTS +12, WIVK +12, KUPL +12, WOKO +11, KHEY +11, KHAY +10, WWGR +9, KUZZ +9	
SARA EVANS • <i>I Could Not Ask For More (RCA)</i>	+307
KKBO +62, WQXK +17, WRNS +16, KXKC +16, WQDR +16, KMLE +16, KSSN +14, WKSJ +13, KXXY +13, KRMD +12	
DARRYL WORLEY • <i>Second Wind (DREAMWORKS)</i>	+298
KILT +15, WWGR +11, WKKT +11, WSLC +10, KTOM +10, KGM +10, WEZL +10, WROO +10, KMDL +9, KTEX +8	
ALAN JACKSON • <i>When Somebody Loves You (ARISTA NASHVILLE)</i>	+243
KCY +37, WKHK +21, WFLS +15, WSOC +14, WBCT +13, KWJJ +12, WKIS +12, WUSJ +11, WKSJ +10, WBEE +10	
MARK MCGUINN • <i>Mrs. Steven Rudy (VFR)</i>	+242
KWJJ +17, KKAT +17, WNOE +14, WDSY +13, WFRE +13, KXKC +12, WRKZ +12, WGGY +12, WKXC +11, KHEY +11	
LEANN RIMES • <i>But I Do Love You (CURB)</i>	+238
WDRM +18, KNIX +18, WNKT +12, WNOE +11, WAMZ +10, KSON +10, WONE +9, WYGY +9, WGGY +8, WWGR +7	

Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
BILLBOARD ISSUE DATE: MAY 5, 2001				
▶ No. 1 ◀				
1	2	10	MRS. STEVEN RUDY VFR 734758 1 week at No. 1	MARK MCGUINN
2	1	36	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
3	3	20	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
4	4	11	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
5	5	31	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
6	6	28	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
7	9	3	MATTHEW, MARK, LUKE & EARNHARDT DREAMWORKS 450327/INTERSCOPE	SHANE SELLERS
8	10	3	SIMPLE LIFE COLUMBIA 79541/SONY	MARY CHAPIN CARPENTER
9	7	15	I HOPE YOU DANCE MCA NASHVILLE 172185	LEE ANN WOMACK WITH SONS OF THE DESERT
10	8	7	LOVE IS ENOUGH RCA 69034/RLG	3 OF HEARTS
11	11	11	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
12	12	6	I WANT YOU BAD LUCKY DOG/COLUMBIA 79542/SONY	CHARLIE ROBISON
13	14	26	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
14	13	25	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
15	15	202	HOW DO I LIVE ▲ CURB 73022	LEANN RIMES
16	16	25	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON
17	17	3	COME A LITTLE CLOSER WARNER BROS. 16762/WRN	LILA MCCANN
18	RE-ENTRY		UNBREAKABLE HEART DREAMWORKS 459042/INTERSCOPE	JESSICA ANDREWS
19	RE-ENTRY		WHEN YOU NEED MY LOVE DREAMWORKS 459043/INTERSCOPE	DARRYL WORLEY
20	18	20	DECK THE HALLS LYRIC STREET 164036/HOLLYWOOD	SHEDAISY

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
BILLBOARD ISSUE DATE: MAY 5, 2001						
▶ No. 1 ◀						
1	NEW		1	BROOKS & DUNN ARISTA NASHVILLE 67003/RLG (12.98/18.98) 1 week at No. 1	STEERS & STRIPES	1
2	1	2	38	SOUNDTRACK ▲ CURB 78703 (11.98/17.98)	COYOTE UGLY	1
3	2	1	20	SOUNDTRACK ▲ MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU?	1
4	3	3	48	LEE ANN WOMACK ▲ MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
5	5	5	22	TIM MCGRAW ▲ CURB 77978 (12.98/18.98)	GREATEST HITS	1
6	4	4	8	JESSICA ANDREWS ● DREAMWORKS 450248/INTERSCOPE (10.98/16.98)	WHO I AM	2
7	10	10	28	SARA EVANS ● RCA 67964/RLG (11.98/17.98)	BORN TO FLY	7
8	7	7	86	DIXIE CHICKS ▲ MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
9	6	6	76	FAITH HILL ▲ WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
10	9	9	30	KENNY CHESNEY ● BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
11	8	8	12	LEANN RIMES CURB 77979 (11.98/17.98)	I NEED YOU	1
12	11	12	29	TRAVIS TRITT ● COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
13	NEW		1	LORRIE MORGAN & SAMMY KERSHAW RCA 67004/RLG (11.98/17.98)	I FINALLY FOUND SOMEONE	13
14	14	14	78	GARY ALLAN ● MCA NASHVILLE 170101 (11.98/17.98)	SMOKE RINGS IN THE DARK	9
15	12	11	77	TOBY KEITH ▲ DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
16	13	13	11	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
17	16	15	6	TRICK PONY WARNER BROS. 47927/WRN (11.98/17.98)	TRICK PONY	12
18	15	17	44	BILLY GILMAN ▲ EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
19	20	22	20	NICKEL CREEK SUGAR HILL 3909 (16.98 CD)	NICKEL CREEK	19
20	18	20	64	KEITH URBAN ● CAPITOL 97591 (10.98/16.98)	KEITH URBAN	17

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001, Billboard/BPI Communications and SoundScan, Inc.

COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING APRIL 29, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KKKB Houston
 PD: Michael Cruise
 MD: Jay Kelley
 Cox 713-961-0093

Country 99.5

TW	LW	Song	Station
1	1	Dixie Chicks Without You	99.98
2	2	Diamond Rio One More Day	98.94
3	3	Toby Keith You Shouldn't Kiss Me	97.96
4	4	Tim McGraw Grown Men Don't Cry	91.42
5	5	Keith Urban But For The Grace Of God	89.41
6	6	Lonestar I'm Already There	74.72
7	7	Sara Evans I Could Not Ask For More	62.0
8	8	Gary Allan Right Where I Need To Be	47.74
9	9	George Strait If You Can Do Anything El	45.40
10	10	Lonestar I'm Already There	42.39
11	11	Kenny Chesney Don't Happen Twice	42.41
12	12	Travis Tritt It's A Great Day To Be Alive	42.43
13	13	Faith Hill If I Fall You're Going Down	41.45
14	14	Phil Vassar Rose Bouquet	34.10
15	15	Brad Paisley We Danced	32.98
16	16	Jessica Andrews Who I Am	30.97
17	17	LeAnn Rimes But I Do Love You	22.20
18	18	LeAnn Rimes But I Do Love You	22.20
19	19	LeAnn Rimes But I Do Love You	22.20
20	20	LeAnn Rimes But I Do Love You	22.20
21	21	LeAnn Rimes But I Do Love You	22.20
22	22	LeAnn Rimes But I Do Love You	22.20
23	23	LeAnn Rimes But I Do Love You	22.20
24	24	LeAnn Rimes But I Do Love You	22.20
25	25	LeAnn Rimes But I Do Love You	22.20
26	26	LeAnn Rimes But I Do Love You	22.20
27	27	LeAnn Rimes But I Do Love You	22.20
28	28	LeAnn Rimes But I Do Love You	22.20
29	29	LeAnn Rimes But I Do Love You	22.20
30	30	LeAnn Rimes But I Do Love You	22.20
FI	1	Sara Evans I Could Not Ask For More	62.0
FI	2	Brooks & Dunn Ain't Nothing 'Bout You	8.1

WKLB Boston
 OM: Mike Brophy
 APD/MD: Ginny Rogers
 Greater Media 617-822-9600

Country 99.5

TW	LW	Song	Station
1	1	Brooks & Dunn Ain't Nothing 'Bout You	38.39
2	2	Travis Tritt It's A Great Day To Be Alive	38.39
3	3	Mark McGuinn Mrs. Steven Rudy	36.29
4	4	Kenny Chesney Don't Happen Twice	32.30
5	5	Keith Urban But For The Grace Of God	32.32
6	6	Tim McGraw Grown Men Don't Cry	31.28
7	7	Gary Allan Right Where I Need To Be	30.31
8	8	George Strait If You Can Do Anything El	29.21
9	9	Jessica Andrews Who I Am	29.36
10	10	Phil Vassar Rose Bouquet	24.76
11	11	Brad Paisley Two People Fell In Love	23.27
12	12	Montgomery Gentry She Couldn't Change M	23.35
13	13	Alan Jackson When Somebody Loves You	22.24
14	14	Sara Evans I Could Not Ask For More	22.24
15	15	Lonestar I'm Already There	21.10
16	16	Phil Vassar Just Another Day In Paradise	20.13
17	17	Tracy Byrd A Good Way To Get On My Bad	20.20
18	18	Shedaddy's Best Of	18.19
19	19	Patry Lovelless The Last Thing On My Mind	18.19
20	20	Trisha Yearwood I Would've Loved You An	17.10
21	21	Jamie O'Neal When I Think About Angels	17.13
22	22	Lonestar What About Now	17.18
23	23	Diamond Rio One More Day	16.14
24	24	Mark McGuinn Mrs. Steven Rudy	16.14
25	25	Montgomery Gentry She Couldn't Change M	16.18
26	26	Toby Keith You Shouldn't Kiss Me	16.18
27	27	Phil Vassar Just Another Day In Paradise	16.22
28	28	Toby Keith How Do You Like Me Now	15.10
29	29	Garth Brooks Wild Horses	15.10
30	30	Keith Urban But For The Grace Of God	15.13
FI	1	Keith Urban Where The Backlog Ends	15.1
FI	2	Dyndi Thomson What I Really Meant To Sa	9.0

WQYK Tampa
 OM: Eric Logan
 PD: Beecher Martin
 MD: Jay Roberts
 Infinity 813-287-0995

Country 99.5

TW	LW	Song	Station
1	1	Brooks & Dunn Ain't Nothing 'Bout You	37.35
2	2	Travis Tritt It's A Great Day To Be Alive	32.30
3	3	Toby Keith You Shouldn't Kiss Me	31.30
4	4	Brooks & Dunn Ain't Nothing 'Bout You	31.36
5	5	Kenny Chesney Don't Happen Twice	30.28
6	6	Jessica Andrews Who I Am	29.29
7	7	Diamond Rio One More Day	29.30
8	8	Dixie Chicks If I Fall You're Going Down	26.36
9	9	Mark McGuinn Mrs. Steven Rudy	20.19
10	10	Gary Allan Right Where I Need To Be	18.15
11	11	Tracy Byrd A Good Way To Get On My Bad	18.16
12	12	Faith Hill If I Fall You're Going Down	17.13
13	13	Phil Vassar Just Another Day In Paradise	17.16
14	14	Patry Lovelless The Last Thing On My Mind	17.16
15	15	Lonestar I'm Already There	16.13
16	16	LeAnn Rimes But I Do Love You	16.13
17	17	Keith Urban Where The Backlog Ends	16.15
18	18	Lonestar I'm Already There	16.16
19	19	Keith Urban But For The Grace Of God	16.17
20	20	Kenny Rogers There You Go Again	15.11
21	21	Jo Dee Messina Burn	15.15
22	22	Lonestar What About Now	15.16
23	23	Aaron Tippin People Like Us	15.17
24	24	Alan Jackson When Somebody Loves You	15.19
25	25	Sara Evans I Could Not Ask For More	15.19
26	26	Dixie Chicks Without You	14.12
27	27	Jamie O'Neal There Is No Arizona	14.12
28	28	Keith Urban Where The Backlog Ends	14.15
29	29	Rascal Flatts While You Loved Me	13.12
30	30	Terri Clark No Fear	13.13
FI	1	Tim McGraw Telluride	15.4
FI	2	Darryl Worley Second Wind	10.4
FI	3	Brad Paisley I'm Gonna Miss Her	9.2

WFMS Indianapolis
 PD: Bob Richards
 MD: J.D. Cannon
 Susquehanna 317-842-9550

Country 99.5

TW	LW	Song	Station
1	1	Travis Tritt It's A Great Day To Be Alive	36.33
2	2	Nenny Chesney Don't Happen Twice	36.33
3	3	Aaron Tippin People Like Us	36.35
4	4	Brooks & Dunn Ain't Nothing 'Bout You	36.35
5	5	Tim McGraw Grown Men Don't Cry	35.23
6	6	Sara Evans I Could Not Ask For More	34.73
7	7	Phil Vassar Rose Bouquet	34.74
8	8	Dixie Chicks If I Fall You're Going Down	34.35
9	9	Gary Allan Right Where I Need To Be	34.36
10	10	George Strait If You Can Do Anything El	23.28
11	11	Lonestar I'm Already There	23.20
12	12	Jamie O'Neal When I Think About Angels	22.20
13	13	Jessica Andrews Who I Am	22.21
14	14	Trick Pony Pour Me	21.19
15	15	Tammy Cochran Angels In Waiting	21.37
16	16	Mark McGuinn Mrs. Steven Rudy	21.22
17	17	Montgomery Gentry She Couldn't Change M	21.22
18	18	Clay Davidson Sometimes	21.23
19	19	Brad Paisley Two People Fell In Love	21.23
20	20	Kenny Rogers There You Go Again	21.23
21	21	Alan Jackson When Somebody Loves You	19.21
22	22	Toby Keith You Shouldn't Kiss Me	19.21
23	23	Darryl Worley Second Wind	18.15
24	24	Keith Urban But For The Grace Of God	18.20
25	25	Sara Evans I Could Not Ask For More	18.21
26	26	Chris Cagle Laredo	17.18
27	27	Tracy Byrd A Good Way To Get On My Bad	17.18
28	28	Trisha Yearwood I Would've Loved You An	16.16
29	29	LeAnn Rimes But I Do Love You	15.4
30	30	Jo Dee Messina Downtime	15.6
FI	1	Lee Ann Womack Why They Call It Falling	15.6
FI	2	Keith Urban Where The Backlog Ends	14.3
FI	3	John Rich Forever Loving You	14.4

WYAY Atlanta
 OM: Dene Hallam
 PD: Steve Mitchell
 MD: Johnny Gray
 ABC/Disney 770-955-0106

Country 99.5

TW	LW	Song	Station
1	1	Alan Jackson When Somebody Loves You	21.19
2	2	Diamond Rio One More Day	21.21
3	3	Brooks & Dunn Ain't Nothing 'Bout You	21.22
4	4	Kenny Chesney Don't Happen Twice	20.21
5	5	Tim McGraw Grown Men Don't Cry	19.18
6	6	George Strait If You Can Do Anything El	19.21
7	7	Dixie Chicks If I Fall You're Going Down	19.21
8	8	Tim McGraw Grown Men Don't Cry	19.22
9	9	Travis Tritt It's A Great Day To Be Alive	19.26
10	10	Toby Keith You Shouldn't Kiss Me	18.25
11	11	Keith Urban But For The Grace Of God	18.25
12	12	Soggy Bottom Boys I Am A Man Of Constant	11.9
13	13	Tracy Byrd A Good Way To Get On My Bad	10.7
14	14	Brad Paisley Two People Fell In Love	10.9
15	15	Mark McGuinn Mrs. Steven Rudy	9.9
16	16	Montgomery Gentry She Couldn't Change M	9.9
17	17	Patry Lovelless The Last Thing On My Mind	9.9
18	18	Judds Grandpa Tell Me 'bout The G	8.8
19	19	Brooks & Dunn Don't Scobon! Boogie	8.7
20	20	Confederate Railroad Trashy Women	8.7
21	21	Tracy Lawrence Time Marches On	7.5
22	22	Hank Williams, Jr. Born To Boogie	7.5
23	23	Patry Lovelless I Try To Think About Elv	7.5
24	24	Sawyer Brown So Days On The Road	7.5
25	25	Clay Davidson Sometimes	7.5
26	26	Little Texas Kick A Little	7.6
27	27	Randy Travis Forever And Ever Amen	7.6
28	28	Dixie Chicks Tonight The Heartache's On	7.6
29	29	Blackhawk There You Have It	7.6
30	30	Trisha Yearwood She's In Love With The	7.6
FI	1	No 1st Impressions This Week	

WTOR Greensboro
 PO: Paul Franklin
 APD/MD: Angie Ward
 Clear Channel 336-822-2000

Country 99.5

TW	LW	Song	Station
1	1	Kenny Chesney Don't Happen Twice	50.48
2	2	Brooks & Dunn Ain't Nothing 'Bout You	48.51
3	3	Dixie Chicks If I Fall You're Going Down	47.40
4	4	Diamond Rio One More Day	47.43
5	5	Travis Tritt It's A Great Day To Be Alive	45.48
6	6	Toby Keith You Shouldn't Kiss Me	44.46
7	7	Tim Rushlow She Misses Him	42.43
8	8	Gary Allan Right Where I Need To Be	27.24
9	9	Tim McGraw Grown Men Don't Cry	26.27
10	10	Montgomery Gentry She Couldn't Change M	26.27
11	11	George Strait If You Can Do Anything El	25.29
12	12	Mark McGuinn Mrs. Steven Rudy	25.29
13	13	Phil Vassar Rose Bouquet	23.20
14	14	Brad Paisley Two People Fell In Love	23.21
15	15	Rascal Flatts This Everyday Love	22.20
16	16	Keith Urban But For The Grace Of God	22.20
17	17	Tammy Cochran Angels In Waiting	22.22
18	18	Sara Evans I Could Not Ask For More	22.26
19	19	Dixie Chicks Without You	21.16
20	20	Rascal Flatts Prayin' For Daylight	21.19
21	21	Sara Evans Born To Fly	21.19
22	22	Aaron Tippin Kiss This	20.13
23	23	Alan Jackson When Somebody Loves You	20.18
24	24	Tim McGraw My Next Thirty Years	20.19
25	25	Lee Ann Womack Why They Call It Falling	20.20
26	26	Sons Of The Desert What I Did Right	19.10
27	27	Jamie O'Neal There Is No Arizona	19.20
28	28	Lonestar I'm Already There	18.6
29	29	Jessica Andrews Who I Am	18.6
30	30	Lee Ann Womack Ashes By Now	16.17
FI	1	Jo Dee Messina Downtime	11.1
FI	2	Keith Urban Where The Backlog Ends	9.0
FI	3	LeAnn Rimes But I Do Love You	7.0

WKIS Miami
 PD: Robert W. Walker
 APD: R.J. McCoy
 MD: Darlene Evans
 Beasley 954-431-6200

Kiss 93.5

TW	LW	Song	Station
1	1	Kenny Chesney Don't Happen Twice	39.37
2	2	Tim McGraw Grown Men Don't Cry	36.34
3	3	Jessica Andrews Who I Am	36.35
4	4	Faith Hill If I Fall You're Going Down	35.34
5	5	Dixie Chicks If I Fall You're Going Down	35.36
6	6	Travis Tritt It's A Great Day To Be Alive	34.36
7	7	Alan Jackson When Somebody Loves You	33.31
8	8	Tim Rushlow She Misses Him	33.35
9	9	Brooks & Dunn Ain't Nothing 'Bout You	33.35
10	10	Montgomery Gentry She Couldn't Change M	23.20
11	11	Mark McGuinn Mrs. Steven Rudy	23.21
12	12	Gary Allan Right Where I Need To Be	22.21
13	13	Lonestar I'm Already There	20.11
14	14	Phil Vassar Rose Bouquet	20.12
15	15	Trick Pony Pour Me	20.20
16	16	LeAnn Rimes But I Do Love You	19.17
17	17	Steve Holy The Hunger	19.19
18	18	Sara Evans I Could Not Ask For More	18.12
19	19	Rascal Flatts While You Loved Me	18.14
20	20	Aaron Tippin People Like Us	18.15
21	21	Keith Urban But For The Grace Of God	17.22
22	22	Brad Paisley Two People Fell In Love	17.17
23	23	Chris Cagle Laredo	17.19
24	24	Patry Lovelless The Last Thing On My Mind	16.12
25	25	Sara Evans Born To Fly	16.14
26	26	Sons Of The Desert What I Did Right	16.17
27	27	Jo Dee Messina Downtime	15.10
28	28	Jamie O'Neal There Is No Arizona	15.13
29	29	Garth Brooks Wild Horses	15.13
30	30	Shedaddy's Lucky U (Thought I'm Jus	15.14
FI	1	Dyndi Thomson What I Really Meant To Sa	9.5
FI	2	Tracy Byrd A Good Way To Get On My Bad	8.2

WUBE Cincinnati
 OM: Tim Closson
 APD: Grover Collins
 MD: Duke Hamilton
 Infinity 513-721-1050

103.5

TW	LW	Song	Station
1	1	Brooks & Dunn Ain't Nothing 'Bout You	38.38
2	2	Mark McGuinn Mrs. Steven Rudy	36.36
3	3	Dixie Chicks If I Fall You're Going Down	36.36
4	4	Travis Tritt It's A Great Day To Be Alive	35.34
5	5	Kenny Chesney Don't Happen Twice	35.37
6	6	Tim McGraw Grown Men Don't Cry	34.37
7	7	Jamie O'Neal There Is No Arizona	32.35
8	8	Garth Brooks When You Come Back To Me A	31.36
9	9	Kenny Chesney Don't Happen Twice	31.36
10	10	Gary Allan Right Where I Need To Be	25.20
11	11	Alan Jackson When Somebody Loves You	23.20
12	12	LeAnn Rimes But I Do Love You	22.16
13	13	Chris Cagle Laredo	22.21
14	14	Diamond Rio One More Day	22.22
15	15	Sara Evans I Could Not Ask For More	22.22
16	16	Jessica Andrews Who I Am	22.26
17	17	Montgomery Gentry She Couldn't Change M	21.23
18	18	Aaron Tippin People Like Us	21.23
19	19	Brad Paisley Two People Fell In Love	20.19
20	20	Clay Davidson Sometimes	20.21
21	21	Tammy Cochran Angels In Waiting	19.17
22	22	Toby Keith You Shouldn't Kiss Me	18.23
23	23	George Strait If You Can Do Anything El	17.14
24	24	Lonestar What About Now	17.15
25	25	Lorrie Morgan & Sammy Kershaw He Drinks	17.15
26	26	Sara Evans Born To Fly	17.22
27	27	Jo Dee Messina Burn	17.24
28	28	Billy Gilman She's My Girl	16.2
29	29	Darryl Worley A Good Way To Run	16.12
30	30	Lonestar I'm Already There	16.13
FI	1	Billy Gilman She's My Girl	16.2
FI	2	Alabama Why I Marry Me	10.5

KYCY San Francisco
 OM: Brian Thomas
 APD: Steve Jordan
 MD: Richard Ryan
 Infinity 415-391-9330

103.5

TW	LW	Song	Station
1	1	Tim McGraw Grown Men Don't Cry	67.54
2	2	Kenny Chesney Don't Happen Twice	63.50
3	3	Faith Hill If I Fall You're Going Down	63.50

COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING APRIL 29, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WESC Greenville
MD: John Landrum
Clear Channel 864-242-4660
92.5 WESC

	TW	LW
1	Brooks & Dunn Ain't Nothing 'Bout You	37 36
2	Dixie Chicks If I Fall You're Going Down	37 37
3	Aaron Tippin People Like Us	36 34
4	Mark McGuinn Mrs. Steven Rudy	36 37
5	Jessica Andrews Who I Am	36 39
6	Montgomery Gentry She Couldn't Change Me	35 34
7	Travis Tritt It's A Great Day To Be Alive	35 38
8	Kenny Chesney Don't Happen Twice	34 36
9	Tim Rushlow She Misses Him	32 33
10	Tracy Byrd A Good Way To Get On My Mind	26 24
11	Tim McGraw Grow Men Don't Cry	25 23
12	George Strait If You Can Do Anything El	24 24
13	Sara Evans I Could Not Ask For More	24 25
14	Patty Loveless The Last Thing On My Mind	23 25
15	Gary Allan Right Where I Need To Be	23 25
16	Kenny Rogers There You Go Again	22 21
17	Brad Paisley Two People Fell In Love	22 22
18	George Strait If You Can Do Anything El	22 23
19	Alan Jackson When Somebody Loves You	22 23
20	LeAnn Rimes But I Do Love You	20 18
21	Darryl Worley Second Wind	20 20
22	Tracy Lawrence Unforgotten	20 22
23	Keith Urban But For The Grace Of God	14 13
24	Toby Keith You Shouldn't Kiss Me	13 13
25	Diamond Rio One More Day	13 16
26	Trick Pony Four Me	11 7
27	Dixie Chicks Without You	11 7
28	Steve Wariner W/ Garth Brooks Katie Went	11 10
29	John Michael Montgomery The Little Girl	11 10
30	Garth Brooks Wild Horses	11 10

FI No 1st Impressions This Week

WZZK Birmingham
OM/PD: Rick Shockley
APD/MD: Scott Stewart
Cox 205-916-1100
WZZK 102.5

	TW	LW
1	Jessica Andrews Who I Am	48 47
2	Rascal Flatts This Everyday Love	44 41
3	Brooks & Dunn Ain't Nothing 'Bout You	43 40
4	Diamond Rio One More Day	43 43
5	Mark McGuinn Mrs. Steven Rudy	40 35
6	Phil Vassar Just Another Day In Paradise	40 37
7	Sara Evans I Could Not Ask For More	40 39
8	Toby Keith You Shouldn't Kiss Me	40 43
9	Tim McGraw Grow Men Don't Cry	37 36
10	Brad Paisley Two People Fell In Love	34 39
11	Toby Keith How Do You Like Me Now	30 28
12	George Strait If You Can Do Anything El	30 29
13	Gary Allan Right Where I Need To Be	29 27
14	Dixie Chicks If I Fall You're Going Down	29 27
15	Kenny Chesney Don't Happen Twice	29 27
16	Faith Hill The Way You Loved Me	29 27
17	Travis Tritt It's A Great Day To Be Alive	28 24
18	Travis Tritt It's A Great Day To Be Alive	28 25
19	Tim McGraw My Next Thirty Years	27 25
20	Tim Rushlow She Misses Him	27 21
21	Brad Paisley Two People Fell In Love	26 23
22	Sara Evans I Could Not Ask For More	25 22
23	Lonestar I'm Already There	18 1
24	John Michael Montgomery The Little Girl	18 28
25	Dixie Chicks Cowboy Take Me Away	17 8
26	Joe De Mezza Downtime	17 10
27	Keith Urban Where The Blacktop Ends	17 12
28	Shedaddy I Will... But	11 9
29	Sara Evans Born To Fly	11 14
30	Lee Ann Womack I Hope You Dance	10 4

FI Lonestar I'm Already There 18 1

KFKF Kansas City
PD: Dale Carter
MD: Tony Stevens
Infinity 816-753-4000
WZZK 102.5

	TW	LW
1	Tim McGraw Grow Men Don't Cry	35 34
2	Montgomery Gentry She Couldn't Change Me	35 35
3	Brooks & Dunn Ain't Nothing 'Bout You	33 36
4	Gary Allan Right Where I Need To Be	31 20
5	Kenny Chesney Don't Happen Twice	31 32
6	Dixie Chicks If I Fall You're Going Down	30 26
7	Sara Evans I Could Not Ask For More	29 33
8	George Strait If You Can Do Anything El	27 14
9	Tracy Byrd A Good Way To Get On My Mind	22 19
10	Travis Tritt It's A Great Day To Be Alive	22 25
11	Mark McGuinn Mrs. Steven Rudy	21 18
12	LeAnn Rimes But I Do Love You	20 29
13	Faith Hill If My Heart Had Wings	19 19
14	Trick Pony Pour Me	19 20
15	Jessica Andrews Who I Am	19 21
16	Amie N' Neal When I Think About Angels	17 19
17	Terril Clark No Fear	17 19
18	Brad Paisley Two People Fell In Love	17 20
19	Aaron Tippin People Like Us	17 27
20	Joe De Mezza Downtime	16 14
21	Lonestar I'm Already There	15 17
22	Travis Tritt It's A Great Day To Be Alive	15 17
23	Blake Shelton Austin	14 0
24	Rascal Flatts While You Loved Me	14 13
25	Trisha Yearwood I Would've Loved You An	13 11
26	Darryl Worley Second Wind	11 7
27	Keith Urban Where The Blacktop Ends	13 12
28	Alan Jackson When Somebody Loves You	13 14
29	Diamond Rio One More Day	13 17
30	Steve Holy The Hunter	12 9

FI Blake Shelton Austin 14 0
FI Diamond Rio Sweet Summer 11 0
FI Tracy Lawrence Unforgotten 9 1

KCYC San Antonio
OM: Steve Giuttari
Cox 210-615-5400
Y100

	TW	LW
1	Diamond Rio One More Day	65 63
2	Keith Urban Where The Blacktop Ends	64 66
3	George Strait If You Can Do Anything El	58 62
4	Tim McGraw Grow Men Don't Cry	58 66
5	Alan Jackson When Somebody Loves You	50 53
6	Brad Paisley Two People Fell In Love	50 53
7	Joe De Mezza Downtime	36 45
8	Dixie Chicks If I Fall You're Going Down	29 1
9	Lonestar I'm Already There	25 64
10	Dixie Chicks Without You	20 19
11	George Strait Go On	20 20
12	Brooks & Dunn Ain't Nothing 'Bout You	19 15
13	Phil Vassar Just Another Day In Paradise	18 18
14	Faith Hill If My Heart Had Wings	17 11
15	Tracy Byrd I'm From The Country	17 11
16	Jessica Andrews Who I Am	17 13
17	Rascal Flatts While You Loved Me	17 17
18	George Strait Just Another Day In Paradise	17 15
19	3 Of Hearts Love Is Enough	17 25
20	Kenny Rogers There You Go Again	16 21
21	Kenny Chesney Don't Happen Twice	15 12
22	LeAnn Rimes But I Do Love You	14 17
23	Joe De Mezza Downtime	13 1
24	Tim McGraw My Next Thirty Years	13 1
25	Garth Brooks Two Pina Colodas	13 7
26	Michelle Wright Like It Like A Man	13 8
27	Trisha Yearwood I Would've Loved You An	13 8
28	Alan Jackson When Somebody Loves You	13 13
29	Shania Twain You're Still The One	13 13
30	Garth Brooks The Dance	13 14

FI Lonestar I'm Already There 29 1
FI Joe De Mezza Downtime 13 1
FI Alabama Will You Marry Me 12 0

KWJL Portland, OR
OM: Bruce Agler
PD/MD: Ken Boesen
Fisher Broadcasting 503-228-4393
KWJL

	TW	LW
1	Brooks & Dunn Ain't Nothing 'Bout You	61 57
2	Travis Tritt It's A Great Day To Be Alive	58 34
3	Gary Allan Right Where I Need To Be	56 24
4	Tim McGraw Grow Men Don't Cry	55 53
5	Diamond Rio One More Day	53 44
6	Joe De Mezza Downtime	45 45
7	Brad Paisley Two People Fell In Love	43 40
8	Lonestar I'm Already There	41 9
9	Dixie Chicks If I Fall You're Going Down	37 30
10	Kenny Chesney Don't Happen Twice	32 45
11	Mark McGuinn Mrs. Steven Rudy	30 13
12	Faith Hill If My Heart Had Wings	27 54
13	Jessica Andrews Who I Am	25 34
14	Alan Jackson When Somebody Loves You	24 12
15	Joe De Mezza Downtime	22 21
16	Phil Vassar Just Another Day In Paradise	21 19
17	Keith Urban But For The Grace Of God	21 19
18	Sara Evans Born To Fly	21 21
19	Jamie O'Neal There Is No Arizona	21 25
20	Tim Rushlow She Misses Him	20 19
21	Toby Keith You Shouldn't Kiss Me	20 44
22	Lee Ann Womack I Hope You Dance	19 20
23	Shedaddy Lucky 4 You (Tonight I'm Jus	18 17
24	Rascal Flatts Prayin' For Daylight	17 23
25	Dixie Chicks Without You	16 17
26	Tim McGraw My Next Thirty Years	15 15
27	Joe De Mezza Downtime	14 10
28	Travis Tritt Best Of Intentions	14 17
29	Shedaddy I Will... But	13 7
30	Garth Brooks Wild Horses	13 10

FI Rascal Flatts While You Loved Me 19 0
FI Brad Paisley Two People Fell In Love 13 0
FI Darryl Worley Second Wind 7 4

KBEQ Kansas City
PD: Mike Kennedy
MD: T.J. McEntire
Infinity 816-531-2535
Q104

	TW	LW
1	Travis Tritt It's A Great Day To Be Alive	41 40
2	Jessica Andrews Who I Am	40 39
3	Mark McGuinn Mrs. Steven Rudy	40 40
4	Gary Allan Right Where I Need To Be	38 35
5	Aaron Tippin People Like Us	37 31
6	Kenny Chesney Don't Happen Twice	35 35
7	Neal McCoy Beatin' It In	36 40
8	Sara Evans I Could Not Ask For More	35 35
9	Tim McGraw Grow Men Don't Cry	35 30
10	Dixie Chicks If I Fall You're Going Down	32 33
11	Jamie O'Neal When I Think About Angels	32 32
12	Brooks & Dunn Ain't Nothing 'Bout You	32 32
13	Joe De Mezza Downtime	31 27
14	Montgomery Gentry She Couldn't Change Me	31 32
15	Cheryl Robison I Want You Bad	30 29
16	Phil Vassar Rose Bouquet	30 30
17	Keith Urban Where The Blacktop Ends	29 23
18	Sons Of The Desert What I Did Right	29 24
19	LeAnn Rimes But I Do Love You	29 28
20	Tracy Lawrence Unforgotten	28 27
21	Terril Clark No Fear	28 28
22	Lonestar I'm Already There	28 28
23	Rascal Flatts While You Loved Me	27 23
24	George Strait If You Can Do Anything El	27 25
25	Clay Davidson Sometimes	27 27
26	Blake Shelton Austin	27 29
27	John Rich Forever Loving You	26 22
28	Brad Paisley Two People Fell In Love	26 23
29	Darryl Worley Second Wind	26 24
30	Clay Walker Say No More	26 28

FI Rascal Flatts While You Loved Me 19 0
FI Shedaddy Still Holding Out For You 13 1
FI Tracy Byrd A Good Way To Get On My Mind 18 2

WCTK Providence
PD: Rick Everett
MD: Sam Stevens
Hall 401-467-4366
92.1

	TW	LW
1	Mark McGuinn Mrs. Steven Rudy	39 36
2	Tim McGraw Grow Men Don't Cry	39 37
3	Brooks & Dunn Ain't Nothing 'Bout You	39 37
4	Kenny Chesney Don't Happen Twice	39 38
5	Dixie Chicks If I Fall You're Going Down	39 40
6	Travis Tritt It's A Great Day To Be Alive	37 38
7	George Strait If You Can Do Anything El	37 38
8	Jessica Andrews Who I Am	33 38
9	Gary Allan Right Where I Need To Be	27 25
10	Brad Paisley Two People Fell In Love	27 26
11	Montgomery Gentry She Couldn't Change Me	27 27
12	LeAnn Rimes But I Do Love You	26 24
13	Phil Vassar Rose Bouquet	26 24
14	Kenny Rogers There You Go Again	26 24
15	Tim Rushlow She Misses Him	24 28
16	Lonestar I'm Already There	23 28
17	Aaron Tippin People Like Us	23 25
18	Alan Jackson When Somebody Loves You	23 28
19	Sara Evans I Could Not Ask For More	22 20
20	Faith Hill If My Heart Had Wings	22 27
21	Patty Loveless The Last Thing On My Mind	22 27
22	Diamond Rio One More Day	21 29
23	Joe De Mezza Downtime	17 10
24	Lee Ann Womack Ashes By Now	17 16
25	Toby Keith You Shouldn't Kiss Me	17 18
26	Keith Urban Where The Blacktop Ends	16 12
27	Tracy Byrd A Good Way To Get On My Mind	16 12
28	Garth Brooks Wild Horses	16 17
29	Rascal Flatts While You Loved Me	16 17
30	Clay Davidson Sometimes	16 20

FI Billy Gilman She's My Girl 11 2
FI Alabama Will You Marry Me 10 1
FI Blake Shelton Austin 7 2

WCOL Columbus, OH
PD: Gail Austin
MD: Dan Zuko
Clear Channel 614-273-9265
92.3 WCOL

	TW	LW
1	Dixie Chicks If I Fall You're Going Down	55 54
2	Tim McGraw Grow Men Don't Cry	52 50
3	Jessica Andrews Who I Am	50 50
4	Lonestar I'm Already There	48 48
5	Toby Keith You Shouldn't Kiss Me	45 44
6	Shedaddy Lucky 4 You (Tonight I'm Jus	40 49
7	Keith Urban Where The Blacktop Ends	40 40
8	Diamond Rio One More Day	40 43
9	Phil Vassar Just Another Day In Paradise	36 38
10	Brooks & Dunn Ain't Nothing 'Bout You	31 27
11	Kenny Chesney Don't Happen Twice	27 26
12	Travis Tritt It's A Great Day To Be Alive	27 30
13	Sara Evans I Could Not Ask For More	24 19
14	Lee Ann Womack Ashes By Now	24 25
15	George Strait If You Can Do Anything El	23 21
16	Rascal Flatts While You Loved Me	22 24
17	Alan Jackson When Somebody Loves You	21 19
18	Gary Allan Right Where I Need To Be	21 25
19	Lonestar What About Now	20 14
20	Phil Vassar Rose Bouquet	20 19
21	Tim McGraw My Next Thirty Years	20 19
22	Keith Urban Where The Blacktop Ends	20 12
23	Joe De Mezza Downtime	19 16
24	LeAnn Rimes But I Do Love You	19 17
25	Shedaddy I Will... But	18 23
26	Clay Davidson Sometimes	17 13
27	Alan Jackson I Must Be Love	17 15
28	Kenny Chesney I Lost It	17 19
29	Mark McGuinn Mrs. Steven Rudy	16 10
30	Joe De Mezza Downtime	16 14

FI No 1st Impressions This Week

WRBQ Tampa
OM: Eric Logan
PD: Ronnie Lane
MD: Jay Roberts
Infinity 813-287-1047
Q105

	TW	LW
1	Mark Willis Loving Every Minute	46 45
2	Keith Urban Where The Blacktop Ends	46 45
3	Jessica Andrews Who I Am	45 17
4	Tim McGraw Grow Men Don't Cry	38 42
5	Kenny Chesney Don't Happen Twice	36 45
6	Lonestar I'm Already There	36 43
7	Diamond Rio One More Day	34 36
8	Jessica Andrews Who I Am	34 43
9	Travis Tritt It's A Great Day To Be Alive	34 44
10	Brooks & Dunn Ain't Nothing 'Bout You	34 47
11	Phil Vassar Rose Bouquet	29 27
12	Joe De Mezza Downtime	33 27
13	Jamie O'Neal There Is No Arizona	33 28
14	Toby Keith You Shouldn't Kiss Me	32 31
15	Sara Evans Born To Fly	31 28
16	Phil Vassar Just Another Day In Paradise	29 27
17	Dixie Chicks Without You	28 26
18	Lonestar I'll Be There	28 29
19	Montgomery Gentry She Couldn't Change Me	27 20
20	Keith Urban But For The Grace Of God	27 26
21	Aaron Tippin People Like Us	26 23
22	Mark McGuinn Mrs. Steven Rudy	26 43
23	Tracy Byrd A Good Way To Get On My Mind	25 23
24	Travis Tritt Best Of Intentions	24 23
25	Sara Evans I Could Not Ask For More	23 22
26	Keith Urban Where The Blacktop Ends	23 23
27	Gary Allan Right Where I Need To Be	22 22
28	Charlie Robison I Want You Bad	20 20
29	Patty Loveless The Last Thing On My Mind	20 22
30	Cyndi Thomson What I Really Meant To Sa	19 18

FI Blake Shelton Austin 14 0

WYGY Cincinnati
PD: Jay Phillips
APD: Dawn Michaels
Salem 513-533-2500
96.5

	TW	LW
1	Kenny Chesney Don't Happen Twice	41 34
2	Brooks & Dunn Ain't Nothing 'Bout You	41 40
3	Travis Tritt It's A Great Day To Be Alive	39 41
4	Jessica Andrews Who I Am	39 45
5	Diamond Rio One More Day	36 35
6	Lorrie Morgan & Sammy Kersha He Drinks	34 24
7	Gary Allan Right Where I Need To Be	31 29
8	Faith Hill If My Heart Had Wings	30 34
9	Mark McGuinn Mrs. Steven Rudy	29 31
10	Montgomery Gentry She Couldn't Change Me	28 31
11	Brooks & Dunn Ain't Nothing 'Bout You	28 30
12	Montgomery Gentry She Couldn't Change Me	29 27
13	Gary Allan Right Where I Need To Be	29 29
14	Clay Davidson Sometimes	29 29
15	Steve Holy The Hunter	28 26
16	Tim McGraw Grow Men Don't Cry	26 30
17	George Strait If You Can Do Anything El	25 23
18	Brad Paisley Two People Fell In Love	25 27
19	Kristin Garner Let's Burn It Down	24 23
20	Lonestar I'll Be There	23 17
21	Alan Jackson When Somebody Loves You	22 25
22	LeAnn Rimes But I Do Love You	21 12
23	Keith Urban But For The Grace Of God	21 21
24	Jamie O'Neal There Is No Arizona	22 23
25	Rascal Flatts While You Loved Me	20 14
26	Faith Hill If My Heart Had Wings	19 14
27	Sara Evans Born To Fly	16 20
28	Tammy Cochran Angels In Waiting	16 12
29	Keith Urban But For The Grace Of God	15 12
30	Terril Clark No Fear	14 10

FI No 1st Impressions This Week

WQMX Akron
OM: Kevin Mason
APD: Ken Steel
MD: Toni Foxx
Rubber City Radio Group 330-869-9800
WQMX

COUNTRY AIRPLAY MONITOR

SUNSHINE REPORT

FOR WEEK ENDING APRIL 29, 2001

Detailed tracking for upward-moving songs. Total
Detections/Gain does not include video play.
Markets listed in order of population.
*Indicates station experienced between 24 and 56 hours of non-
reported downtime during the chart week.

Total Detections/Gain		Total Detections/Gain		Total Detections/Gain		Total Detections/Gain		Total Detections/Gain	
MARK MCGUINN 4257/242		JO DEE MESSINA 2010/463		MONTGOMERY GENTRY 3168/187		JAMIE O'NEAL 2071/317		BRAD PAISLEY 3314/177	
Mrs. Steven Rudy (VFR)		Downtown (Curb)		She Couldn't Change Me (Columbia)		When I Think About Angels (Mercury)		Two People Fell In Love (Arista Nashville)	
Total Stations: 149		Total Stations: 140		Total Stations: 148		Total Stations: 146		Total Stations: 148	
Chart Move: 8-7		Chart Move: 28-24		Chart Move: 16-15		Chart Move: 24-23		Chart Move: 15-13	
New York	CMT 33 33 300	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40
L.A.	WYNY 24 25 234	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4
Chicago	WYNY 24 25 234	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21
San Fran.	WYNY 24 25 234	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16
Phila.	WYNY 24 25 234	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38
Dallas	WYNY 24 25 234	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17
Detroit	WYNY 24 25 234	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6
Wash.,DC	WYNY 24 25 234	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36
Houston	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Atlanta	WYNY 24 25 234	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36
Miami	WYNY 24 25 234	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36
Seattle	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
San Diego	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Phoenix	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Minneapolis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
St. Louis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Baltimore	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Tampa	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Pittsburgh	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Denver	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Cleveland	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Portland,OR	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Cincinnati	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
San Jose	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Rivers	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Sacramento	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Kan.City	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Milwaukee	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
San Antonio	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Providence	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Colum.,OH	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Salt Lake	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Norfolk	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Charl.,NC	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Indianapolis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Las Vegas	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
New Orleans	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Greensboro	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Nashville	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Hartford	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Buffalo	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Memphis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Rail,Orlando	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Austin	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
W.Peach	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Jacksonville	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Rochester	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Oklahoma City	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Dallas	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Birmingham	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Richmond	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Greenville	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Albany	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36

RASCAL FLATTS 1843/138		LEANN RIMES 2307/238		GEORGE STRAIT 3680/133		AARON TIPPIN 2474/70		PHIL VASSAR 2962/8	
While You Loved Me (Lyric Street)		But I Do Love You (Curb)		If You Can Do Anything Else (MCA Nashville)		People Like Us (Lyric Street)		Rose Bouquet (Arista Nashville)	
Total Stations: 144		Total Stations: 145		Total Stations: 150		Total Stations: 146		Total Stations: 146	
Chart Move: 25-25		Chart Move: 23-21		Chart Move: 11-9		Chart Move: 20-20		Chart Move: 17-18	
New York	CMT 15 11 1 7	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40	Tucson	TI 15 12 10 40
L.A.	WYNY 24 25 234	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4	Tulsa	KVOD 10 1 1 4
Chicago	WYNY 24 25 234	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21	McAllen	KTEX 12 21 19 21
San Fran.	WYNY 24 25 234	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16	Scranton	WGGY 12 15 14 16
Phila.	WYNY 24 25 234	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38	Fresno	KSNS 28 29 27 38
Dallas	WYNY 24 25 234	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17	Gr.Rap.	WBCT 9 6 2 17
Detroit	WYNY 24 25 234	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6	Allentown	WCTD 1 1 1 6
Wash.,DC	WYNY 24 25 234	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36	Akron	WZLW 12 13 10 36
Houston	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Atlanta	WYNY 24 25 234	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36	Omaha	WZLW 12 13 10 36
Miami	WYNY 24 25 234	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36	Fl.Myers	WZLW 12 13 10 36
Seattle	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
San Diego	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Phoenix	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Minneapolis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
St. Louis	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Baltimore	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Tampa	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Pittsburgh	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Denver	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Cleveland	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Portland,OR	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Cincinnati	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
San Jose	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Rivers	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Sacramento	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36
Kan.City	WYNY 24 25 234	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36	Albany	WZLW 12 13 10 36

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

2399 - 1000 DETECTIONS

Total Detections/Gain

LEANN RIMES 2307/238
But I Do Love You (Curb)

Total Stations: 145/Chart Move: 23-21
Heavy (35+ detections): 3 KMLE, KNIX, KYCY
Medium (25-34): 23 KAJA, KASE, KBEQ, KEEY, KGMV, KHKI, KJYJ, KMDL, KSKS, KSOP, KUPL, KZSN, WBCT, WCTK, WGH, WIRK, WKHX, WKYQ, WQBE, WSIX, WSLC, WWGR, WXBQ
Light (Under 25): 119
1st Impressions: 6 KSON, WDRM, WNKT, WTQR, WUSN, WUSY

CLAY DAVIDSON 2249/137
Sometimes (Virgin/Capitol)

Total Stations: 144/Chart Move: 22-22
Heavy (35+): 1 KFRG
Medium (25-34): 20 KBEQ, KEEY, KGMV, KHKI, KSCS, KSKS, KSOP, KSSN, KUZZ, KXKC, WCKT, WDAF, WJCL, WKCN, WMUS, WQMX, WSIX, WSLC, WSM, WYRK
Light (Under 25): 123
1st Impressions: 1 WBCT

JAMIE O'NEAL 2071/317
When I Think About Angels (Mercury)

Total Stations: 146/Chart Move: 24-23
Heavy (35+): 1 KTTS
Medium (25-34): 17 KBEQ, KCCY, KEEY, KGMV, KHKI, KMDL, KMLE, KNIX, KRYS, KSOP, KUPL, WBCT, WFRY, WGH, WIRK, WIVK, WWGR
Light (Under 25): 128
1st Impressions: 8 KASE, WGAR, WOGK, WROO, WSOC, WYNK, WYRK, WYYD

JO DEE MESSINA 2010/463
Downtime (Curb)

Total Stations: 140/Chart Move: 28-24
Heavy (35+): 3 KCCY, KKAT, KWJJ
Medium (25-34): 12 KBEQ, KGMV, KKCS, KMLE, KNIX, KPLX, KSOP, KTTS, WAMZ, WMZQ, WSIX, WXBQ
Light (Under 25): 125
1st Impressions: 14 KCY, KFRG, KHEY, KMDL, KNIX, KRST, KRTY, KTST, KVOO, WBCT, WBEE, WDAF, WMUS, WTQR

RASCAL FLATTS 1843/138
While You Loved Me (Lyric Street)

Total Stations: 144/Chart Move: 25-25
Heavy (35+): 3 KTTS, WBEE, WSLC
Medium (25-34): 12 KBEQ, KEEY, KHKI, KKAT, KMLE, KNIX, WGH, WKCN, WKHX, WKYQ, WSIX, WXBQ
Light (Under 25): 129
1st Impressions: 7 KJYJ, KRYS, KSON, KWJJ, WGAR, WSTH, WUSN

CHRIS CAGLE 1819/224
Laredo (Virgin/Capitol)

Total Stations: 146/Chart Move: 26-26
Heavy (35+): 2 KDDK, KPLX
Medium (25-34): 9 KBEQ, KHKI, KUZZ, WBCT, WFRG, WFRY, WKDF, WQMX, WUSN
Light (Under 25): 135
1st Impressions: 3 KRYS, WKKO, WSLC

TERRI CLARK 1684/136
No Fear (Mercury)

Total Stations: 140/Chart Move: 27-28
Heavy (35+): 1 KRTY

Medium (25-34): 7 KBEQ, KDDK, KGMV, KTTS, WGN, WRNS, WSLC
Light (Under 25): 132
1st Impressions: 3 KYCY, WGH, WOKQ

TRACY BYRD WITH MARK CHESNUTT 1469/153
A Good Way To Get On My Bad Side (RCA)

Total Stations: 141/Chart Move: 30-29
Heavy (35+): 0
Medium (25-34): 8 KSOP, KUPL, WESC, WFRY, WKHX, WRBQ, WRNS, WSLC
Light (Under 25): 133
1st Impressions: 8 KATM, KBEQ, KYCY, WFLS, WIRK, WJCL, WKIS, WSIX

KENNY ROGERS 1448/62
There You Go Again (Dreamcatcher)

Total Stations: 141/Chart Move: 29-30
Heavy (35+): 0
Medium (25-34): 7 KFRG, KKAT, KKCS, KRTY, WCKT, WCTK, WGGY
Light (Under 25): 134
1st Impressions: 1 WGN

KEITH URBAN 1425/470
Where The Blacktop Ends (Capitol)

Total Stations: 138/Chart Move: 32-31
Heavy (35+): 1 WRBQ
Medium (25-34): 4 KBEQ, KILT, KPLX, KUPL
Light (Under 25): 133
1st Impressions: 29 KAJA, KATM, KDRK, KMLE, KSON, KTEX, KYCY, KZLA, WAMZ, WBEE, WDAF, WDRM, WEZL, WFMS, WFRE, WJCL, WKKO, WKLB, WLWI, WMIL, WNOE, WPOR, WROO, WSLC, WTQR, WVLK, WWGR, WXBM, WXTU

DARRYL WORLEY 1177/298
Second Wind (DreamWorks)

Total Stations: 133/Chart Move: 34-32
Heavy (35+): 0
Medium (25-34): 2 KBEQ, KCCY
Light (Under 25): 131
1st Impressions: 18 KDRK, KGMV, KILT, KNCI, KSSN, KTEX, KTOM, KWJJ, WBEE, WEZL, WKKO, WKKT, WMUS, WQYK, WROO, WSLC, WSOC, WUSN

TRISHA YEARWOOD 1143/168
I Would've Loved You Anyway (MCA Nashville)

Total Stations: 127/Chart Move: 31-33
Heavy (35+): 0
Medium (25-34): 2 WGGY, WSIX
Light (Under 25): 125
1st Impressions: 11 KAJA, KCCY, KKCS, KVOO, KYCY, WCOS, WDAF, WKXC, WMUS, WOKQ, WYRK

SONS OF THE DESERT 1020/96
What I Did Right (MCA Nashville)

Total Stations: 138/Chart Move: 33-34
Heavy (35+): 0
Medium (25-34): 3 KBEQ, KDDK, WSLC
Light (Under 25): 135
1st Impressions: 3 KCCY, KUZZ, WDSY

999 - 500 DETECTIONS

Total Detections/Gain

LEE ANN WOMACK 857/203
Why They Call It Falling (MCA Nashville)

Total Stations: 102/Chart Move: 36-35
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KCCY, KHKI, WKHX
Light (Under 25): 98
1st Impressions: 19 KCY, KEEY, KGMV, KHAY, KKCS, KMDL, KRMD, KZSN, WBEE, WFMS, WFRE, WGN, WIRK, WJCL, WKCN, WKKO, WSLC, WUSJ, WXTU

TRACY LAWRENCE 819/52
Unforgiven (Atlantic)

Total Stations: 116/Chart Move: 35-36
Heavy (35+): 0
Medium (25-34): 6 KBEQ, KKCS, KPLX, KRTY, WKYQ, WXBQ
Light (Under 25): 110
1st Impressions: 5 KDRK, KFKF, KFRG, KILT, WBEE

CYNDI THOMSON 796/154
What I Really Meant To Say (Capitol)

Total Stations: 99/Chart Move: 37-37
Heavy (35+): 0
Medium (25-34): 1 KSKS
Light (Under 25): 98
1st Impressions: 14 KDRK, KFKF, KGMV, KIIM, KMDL, KNIX, KRTY, WFRG, WFRY, WKIS, WKLB, WQYK, WSTH, WXBM

TAMMY COCHRAN 723/103
Angels In Waiting (Epic)

Total Stations: 111/Chart Move: 39-38
Heavy (35+): 0
Medium (25-34): 1 WIVK
Light (Under 25): 110
1st Impressions: 10 KBQI, KDDK, KRMD, KTEX, KTOM, KUPL, WFRE, WKKT, WKSJ, WXBM

CHARLIE ROBISON 550/24
I Want You Bad (Lucky Dog/Columbia)

Total Stations: 66/Chart Move: 40-39
Heavy (35+): 0
Medium (25-34): 3 KBEQ, KPLX, KSCS
Light (Under 25): 63
1st Impressions: 8 KSON, KXKT, WDAF, WGN, WIVK, WVLK, WXBM, WYNK

BLAKE SHELTON 550/229
Austin (GiantWRN)

Total Stations: 52/Chart Move: 46-40
Heavy (35+): 1 KPLX
Medium (25-34): 3 KBEQ, WCTO, WIL
Light (Under 25): 48
1st Impressions: 14 KAJA, KFKF, KGMV, KSSN, KUZZ, KZSN, WBCT, WCTK, WGGY, WKCO, WKDF, WRBQ, WRKZ, WUSY

499 - 40 DETECTIONS

Total Detections/Gain

CAROLYN DAWN JOHNSON 486/105
Complicated (Arista Nashville)

Total Stations: 63/Chart Move: 42-41
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
1st Impressions: 8 KILT, KKCS, KNCI, KZSN, WKCN, WQDR, WQYK, WWGR

SHEDAISY 417/64
Still Holding Out For You (Lyric Street)

Total Stations: 50/Chart Move: 44-42
Heavy (35+): 2 KEEY, KMLE
Medium (25-34): 0
Light (Under 25): 48
1st Impressions: 12 KBEQ, KCCY, KKCS, KMXM, KNIX, KYGO, WCOS, WIRK, WKCN, WNCY, WPOR, WRKZ

3 OF HEARTS 400/78
Love Is Enough (RCA)

Total Stations: 57/Chart Move: 45-44
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 57
1st Impressions: 9 KBEQ, KIIM, WIL, WKYQ, WLWI, WQBE, WVLK, WXBM, WXBQ

MARK WILLS 373/118
Loving Every Minute (Mercury)

Total Stations: 49/Chart Move: 48-45
Heavy (35+): 1 WRBQ
Medium (25-34): 0
Light (Under 25): 48
1st Impressions: 11 KBQI, KSOP, KSSN, WFLS, WGN, WGN, WJCL, WQDR, WRKZ, WUSJ, WYYD

JOHN RICH 327/9
Forever Loving You (BNA)

Total Stations: 41/Chart Move: 47-46
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 40
1st Impressions: 1 WFMS

LILA MCCANN 324/96
Come A Little Closer (Warner Bros./WRN)

Total Stations: 45/Chart Move: 49-47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
1st Impressions: 10 KMXM, WFRG, WIVK, WPOR, WQDR, WQXK, WSIX, WSOC, WWGR, WYYZ

ALABAMA 299/164
Will You Marry Me (RCA)

Total Stations: 63/Chart Move: 59-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
1st Impressions: 9 KCY, WCTK, WFRY, WIVK, WNCY, WRKZ, WRNS, WUBE, WYNY

TRICK PONY 265/114
On A Night Like This (Warner Bros./WRN)

Total Stations: 40/Chart Move: 56-50
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 39
1st Impressions: 10 KFDI, KMXM, KSOP, KTOM, KUPL, KZSN, WCKT, WFLS, WGH, WUSJ

BILLY DEAN, SUZY BOGGS... AND INTRODUCING JILLIAN 252/194
Keep Mom And Dad In Love (Dreamcatcher)

Total Stations: 60/Chart Move: Debut 51
Heavy (35+): 2 KTTS, WCTO
Medium (25-34): 0
Light (Under 25): 58
1st Impressions: 8 KFDI, KTOM, WBEE, WFLS, WOKO, WSIX, WSOC, WUSJ

TIM MCGRAW 251/144
Telluride (Curb)

Total Stations: 91/Chart Move: Debut 52
Heavy (35+): 1 WRBQ
Medium (25-34): 0
Light (Under 25): 90
1st Impressions: 3 WCTO, WQYK, WYYD

THE SOGGY BOTTOM BOYS 220/6
I Am A Man Of Constant Sorrow (Mercury)

Total Stations: 50/Chart Move: 50-53
Heavy (35+): 0
Medium (25-34): 1 KKCS
Light (Under 25): 49
1st Impressions: 2 KEEY, WOKO

DIAMOND RIO 167/121
Sweet Summer (Arista Nashville)

Total Stations: 41/Chart Move: Debut 55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41
1st Impressions: 6 KEEY, KFDI, KFKF, WKYQ, WQBE, WXBQ

MARY CHAPIN CARPENTER 134/-5
Simple Life (Columbia)

Total Stations: 20/Chart Move: 58-57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 20
1st Impressions: 1 WQYK

SHANE SELLERS 132/86
Matthew, Mark, Luke & Earnhardt (DreamWorks)

Total Stations: 48/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 48
1st Impressions: 1 WRNS

TIM MCGRAW 112/54
Angel Boy (Curb)

Total Stations: 81
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 81

KRISTIN GARNER 104/38
Let's Burn It Down (Atlantic)

Total Stations: 22
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
1st Impressions: 3 KUBL, KXKC, WYYD

TIM MCGRAW 93/21
Angry All The Time (Curb)

Total Stations: 51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 51
1st Impressions: 2 KSOP, KWJJ

JEFF CARSON 82/26
Real Life (Curb)

Total Stations: 11
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 11

B.B. WATSON 78/72
Delta Dream (SNA)

Total Stations: 38
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38

ELBERT WEST 68/23
Diddley (Broken Bow)

Total Stations: 10
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 10
1st Impressions: 1 WNKT

TIM MCGRAW 61/6
Smilin' (Curb)

Total Stations: 42
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42
1st Impressions: 1 KSOP

TRAVIS TRITT 56/3
Modern Day Bonnie And Clyde (Columbia)

Total Stations: 3
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 3

THE TRACTORS 48/1
Can't Get Nowhere (Audium)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 8

ANDY GRIGGS 43/43
How Cool Is That (RCA)

Total Stations: 17
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 17
1st Impressions: 1 KSOP

DELBERT MCCLINTON 43/3
Livin' It Down (New West)

Total Stations: 1
Heavy (35+): 1 KIKK
Medium (25-34): 0
Light (Under 25): 0

BILLY GILMAN 40/23
She's My Girl (Epic)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 8
1st Impressions: 3 WCTK, WUBE, WYNY



AIRPLAY Monitor

COUNTRY REGIONAL AIRPLAY

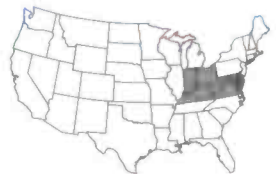
FOR WEEK ENDING APRIL 29, 2001

NORTHEAST



	TW	LW	TW	LW	
1 Brooks & Dunn, Ain't Nothing 'Bout You	648	639	16	344	465
2 Travis Tritt, It's A Great Day To Be Alive	634	633	17	327	332
3 Dixie Chicks, If I Fall You're Going Do	576	527	18	318	307
4 Jessica Andrews, Who I Am	572	591	19	293	295
5 Tim McGraw, Grown Men Don't Cry	534	512	20	271	256
6 Mark McGinnis, Mrs. Steven Rudy	508	459	21	252	245
7 Kenny Chesney, Don't Happen Twice	505	490	22	251	224
8 Diamond Rio, One More Day	451	495	23	251	223
9 Tim Rushlow, She Misses Him	434	466	24	241	214
10 Gary Allan, Right Where I Need To Be	431	410	25	219	206
11 George Strait, If You Can Do Anything E	391	361	26	213	190
12 Sara Evans, I Could Not Ask For More	383	374	27	212	175
13 Lonestar, I'm Already There	380	340	28	212	217
14 Toby Keith, You Shouldn't Kiss Me	379	407	29	211	205
15 Brad Paisley, Two People Fell In Love	346	361	30	205	203

MID-ATLANTIC



	TW	LW	TW	LW	
1 Brooks & Dunn, Ain't Nothing 'Bout You	724	705	16	358	327
2 Travis Tritt, It's A Great Day To Be Alive	676	694	17	343	263
3 Dixie Chicks, If I Fall You're Going Do	639	611	18	336	345
4 Kenny Chesney, Don't Happen Twice	625	586	19	325	421
5 Tim McGraw, Grown Men Don't Cry	600	540	20	283	290
6 Jessica Andrews, Who I Am	588	675	21	267	245
7 Mark McGinnis, Mrs. Steven Rudy	545	505	22	264	248
8 Gary Allan, Right Where I Need To Be	463	511	23	249	247
9 Faith Hill, If My Heart Had Wings	420	503	24	235	252
10 Gary Allan, Right Where I Need To Be	417	419	25	230	213
11 George Strait, If You Can Do Anything E	414	405	26	225	173
12 Sara Evans, I Could Not Ask For More	408	365	27	218	210
13 Toby Keith, You Shouldn't Kiss Me	404	402	28	214	225
14 Brad Paisley, Two People Fell In Love	367	353	29	208	182
15 Montgomery Gentry, She Couldn't Change	366	365	30	191	171

SOUTHEAST



	TW	LW	TW	LW	
1 Brooks & Dunn, Ain't Nothing 'Bout You	1703	1726	16	908	950
2 Kenny Chesney, Don't Happen Twice	1636	1563	17	878	698
3 Travis Tritt, It's A Great Day To Be Alive	1627	1673	18	871	1067
4 Dixie Chicks, If I Fall You're Going Do	1592	1548	19	825	832
5 Tim McGraw, Grown Men Don't Cry	1530	1452	20	768	764
6 Jessica Andrews, Who I Am	1255	1417	21	737	738
7 Mark McGinnis, Mrs. Steven Rudy	1186	1148	22	695	650
8 Gary Allan, Right Where I Need To Be	1039	992	23	645	768
9 George Strait, If You Can Do Anything E	1022	972	24	568	473
10 Sara Evans, I Could Not Ask For More	1020	950	25	557	471
11 Alan Jackson, When Somebody Loves You	1003	941	26	535	484
12 Faith Hill, If My Heart Had Wings	976	1189	27	534	524
13 Montgomery Gentry, She Couldn't Change	971	866	28	520	489
14 Diamond Rio, One More Day	950	1042	29	513	413
15 Brad Paisley, Two People Fell In Love	912	880	30	502	421

SOUTHWEST



	TW	LW	TW	LW	
1 Tim McGraw, Grown Men Don't Cry	779	679	16	378	340
2 Brooks & Dunn, Ain't Nothing 'Bout You	734	717	17	369	361
3 Kenny Chesney, Don't Happen Twice	706	668	18	344	352
4 Dixie Chicks, If I Fall You're Going Do	633	674	19	320	397
5 Travis Tritt, It's A Great Day To Be Alive	607	660	20	315	267
6 George Strait, If You Can Do Anything E	601	587	21	279	254
7 Gary Allan, Right Where I Need To Be	577	554	22	275	245
8 Sara Evans, I Could Not Ask For More	536	426	23	255	259
9 Lonestar, I'm Already There	506	436	24	245	223
10 Jessica Andrews, Who I Am	486	605	25	235	185
11 Diamond Rio, One More Day	480	484	26	229	193
12 Toby Keith, You Shouldn't Kiss Me	456	472	27	205	117
13 Mark McGinnis, Mrs. Steven Rudy	443	432	28	191	188
14 Alan Jackson, When Somebody Loves You	432	372	29	183	187
15 Brad Paisley, Two People Fell In Love	426	401	30	183	154

MIDWEST



	TW	LW	TW	LW	
1 Dixie Chicks, If I Fall You're Going Do	817	756	16	469	439
2 Brooks & Dunn, Ain't Nothing 'Bout You	812	809	17	452	485
3 Travis Tritt, It's A Great Day To Be Alive	800	830	18	422	635
4 Tim McGraw, Grown Men Don't Cry	788	748	19	421	458
5 Kenny Chesney, Don't Happen Twice	769	727	20	387	383
6 Jessica Andrews, Who I Am	659	758	21	375	337
7 Mark McGinnis, Mrs. Steven Rudy	645	605	22	365	465
8 Gary Allan, Right Where I Need To Be	628	556	23	350	332
9 Sara Evans, I Could Not Ask For More	561	552	24	349	330
10 Lonestar, I'm Already There	556	591	25	332	299
11 Montgomery Gentry, She Couldn't Change	521	494	26	314	296
12 Brad Paisley, Two People Fell In Love	512	446	27	306	231
13 George Strait, If You Can Do Anything E	508	492	28	287	272
14 Phil Vassar, Rose Bouquet	479	449	29	272	316
15 Alan Jackson, When Somebody Loves You	475	452	30	243	216

WEST



	TW	LW	TW	LW	
1 Brooks & Dunn, Ain't Nothing 'Bout You	1159	1130	16	544	524
2 Tim McGraw, Grown Men Don't Cry	1081	1030	17	531	463
3 Travis Tritt, It's A Great Day To Be Alive	1048	1041	18	527	692
4 Dixie Chicks, If I Fall You're Going Do	967	969	19	507	462
5 Kenny Chesney, Don't Happen Twice	945	968	20	493	661
6 Jessica Andrews, Who I Am	870	1031	21	465	357
7 Mark McGinnis, Mrs. Steven Rudy	782	716	22	454	443
8 Gary Allan, Right Where I Need To Be	771	732	23	429	434
9 Lonestar, I'm Already There	723	616	24	412	412
10 George Strait, If You Can Do Anything E	674	655	25	404	408
11 Diamond Rio, One More Day	668	737	26	402	328
12 Sara Evans, I Could Not Ask For More	659	612	27	390	376
13 Brad Paisley, Two People Fell In Love	631	610	28	383	425
14 Toby Keith, You Shouldn't Kiss Me	607	641	29	363	332
15 Phil Vassar, Rose Bouquet	547	549	30	357	307

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL		ARTIST	AUDIENCE (millions)	
			TW	LW		TW	LW
			★ ★ ★ No. 1 ★ ★ ★				
1	1	12	AIN'T NOTHING 'BOUT YOU	ARISTA NASHVILLE	3 weeks at No. 1	BROOKS & DUNN	46.131 44.931
2	2	18	IT'S A GREAT DAY TO BE ALIVE	COLUMBIA		TRAVIS TRITT	42.992 42.986
3	4	8	GROWN MEN DON'T CRY	CURB		TIM MCGRAW	42.604 39.808
4	6	15	DON'T HAPPEN TWICE	BNA		KENNY CHESNEY	39.415 38.532
5	5	12	IF I FALL YOU'RE GOING DOWN WITH ME	MONUMENT		DIXIE CHICKS	38.771 38.835
6	3	23	WHO I AM	DREAMWORKS		JESSICA ANDREWS	37.370 41.104
7	7	24	ONE MORE DAY	ARISTA NASHVILLE		DIAMOND RIO	31.961 34.027
8	11	18	RIGHT WHERE I NEED TO BE	MCA NASHVILLE		GARY ALLAN	29.857 27.333
9	8	27	YOU SHOULDN'T KISS ME LIKE THIS	DREAMWORKS		TOBY KEITH	29.689 30.860
10	10	13	MRS. STEVEN RUDY	VFR		MARK MCGUINN	29.283 28.266
11	12	9	IF YOU CAN DO ANYTHING ELSE	MCA NASHVILLE		GEORGE STRAIT	27.254 26.103
12	14	11	I COULD NOT ASK FOR MORE	RCA		SARA EVANS	26.880 23.983
13	16	5	I'M ALREADY THERE	BNA		LONESTAR	26.669 22.238
14	15	7	TWO PEOPLE FELL IN LOVE	ARISTA NASHVILLE		BRAD PAISLEY	24.349 22.964
15	9	17	IF MY HEART HAD WINGS	WARNER BROS./WRN		FAITH HILL	23.058 29.808
16	19	10	WHEN SOMEBODY LOVES YOU	ARISTA NASHVILLE		ALAN JACKSON	21.778 20.164
17	13	22	SHE MISSES HIM	ATLANTIC		TIM RUSHLOW	21.214 25.889
18	17	11	SHE COULDN'T CHANGE ME	COLUMBIA		MONTGOMERY GENTRY	21.066 20.254
19	18	14	ROSE BOUQUET	ARISTA NASHVILLE		PHIL VASSAR	20.490 20.228
20	21	8	BUT I DO LOVE YOU	CURB		LEANN RIMES	16.465 14.031
21	20	13	PEOPLE LIKE US	LYRIC STREET		AARON TIPPIN	15.372 14.993
22	26	4	DOWNTIME	CURB		JO DEE MESSINA	14.156 10.733
23	23	13	SOMETIMES	VIRGIN/CAPITOL		CLAY DAVIDSON	13.559 12.605
24	25	6	WHEN I THINK ABOUT ANGELS	MERCURY		JAMIE O'NEAL	13.109 10.884
25	24	6	WHILE YOU LOVED ME	LYRIC STREET		RASCAL FLATTS	12.101 10.912
26	27	8	LAREDO	VIRGIN/CAPITOL		CHRIS CAGLE	11.930 10.590
27	28	10	NO FEAR	MERCURY		TERRI CLARK	9.738 9.080
28	22	15	THE LAST THING ON MY MIND	EPIC		PATTY LOVELESS	9.701 13.110
29	31	3	WHERE THE BLACKTOP ENDS	CAPITOL		KEITH URBAN	9.277 6.304
30	29	6	A GOOD WAY TO GET ON MY BAD SIDE	RCA	TRACY BYRD WITH MARK CHESNUTT	8.650 8.059	
31	33	3	SECOND WIND	DREAMWORKS		DARRYL WORLEY	7.226 5.350
32	30	9	THERE YOU GO AGAIN	DREAMCATCHER		KENNY ROGERS	7.156 7.222
33	32	5	I WOULD'VE LOVED YOU ANYWAY	MCA NASHVILLE		TRISHA YEARWOOD	7.011 6.133
34	NEW		AUSTIN	GIANT/WRN		BLAKE SHELTON	5.390 3.078
35	34	5	WHAT I DID RIGHT	MCA NASHVILLE		SONS OF THE DESERT	5.326 4.514
36	37	4	WHAT I REALLY MEANT TO SAY	CAPITOL		CYNDI THOMSON	4.808 3.971
37	35	2	UNFORGIVEN	ATLANTIC		TRACY LAWRENCE	4.449 4.127
38	39	2	WHY THEY CALL IT FALLING	MCA NASHVILLE		LEE ANN WOMACK	4.446 3.360
39	38	4	I WANT YOU BAD	LUCKY DOG/COLUMBIA		CHARLIE ROBISON	3.785 3.745
40	NEW		ANGELS IN WAITING	EPIC		TAMMY COCHRAN	3.216 2.900

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. (○) Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#1	Artist: ELTON JOHN & BILLY JOEL Venue: New Orleans Arena, New Orleans Date(s): April 17 Att.: 16,625 Capacity: 17,096
#2	Artist: ELTON JOHN & BILLY JOEL Venue: The Pyramid, Memphis Date(s): April 14 Att.: 13,894 Capacity: 19,686
#3	Artist: AC/DC, WIDE MOUTH MASON Venue: Tacoma Dome, Tacoma, Wash. Date(s): April 20 Att.: 19,504 Capacity: sellout
#4	Artist: AC/DC, SINOMATIC Venue: Gund Arena, Cleveland Date(s): April 6 Att.: 16,316 Capacity: sellout
#5	Artist: AC/DC, WIDE MOUTH MASON Venue: Rose Garden, Portland, Ore. Date(s): April 19 Att.: 13,722 Capacity: sellout

TOP 5 COUNTRY

#1	Artist: WILLIE NELSON Venue: Celebrity Theatre, Phoenix Date(s): March 1 Att.: 2,446 Capacity: 2,466
#2	Artist: KENNY CHESNEY, JESSICA ANDREWS Venue: Emens Auditorium, Muncie, Ind. Date(s): April 20 Att.: 3,245 Capacity: sellout
#3	Artist: WILLIE NELSON Venue: Sun Theatre, Anaheim, Calif. Date(s): Feb. 27 Att.: 1,218 Capacity: sellout
#4	Artist: KENNY CHESNEY, JESSICA ANDREWS Venue: Stranahan Theatre, Toledo, Ohio Date(s): April 21 Att.: 2,310 Capacity: sellout
#5	Artist: ROBERT EARL KEEN, KASEY CHAMBERS Venue: The Boathouse, Norfolk, Va. Date(s): March 2 Att.: 888 Capacity: 2,460

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AIRPLAY Monitor[®] COUNTRY AIRPLAY

FOR WEEK ENDING APRIL 29, 2001



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ No. 1 ★★★						
1	1	13	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE 3 weeks at No. 1	BROOKS & DUNN	5923	5879
2	2	21	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	5520	5676
3	6	8	GROWN MEN DON'T CRY CURB	TIM MCGRAW	5460	5095
4	3	12	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	5359	5220
5	5	17	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	5308	5131
6	4	26	WHO I AM DREAMWORKS	JESSICA ANDREWS	4497	5186
7	8	16	MRS. STEVEN RUDY VFR	MARK MCGUINN	4257	4015
8	10	33	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	3963	3760
9	11	11	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	3680	3547
10	14	13	I COULD NOT ASK FOR MORE RCA	SARA EVANS	3677	3370
11	9	27	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	3495	3803
★ GREATEST GAINER[®] ★						
12	18	5	I'M ALREADY THERE BNA	LONESTAR	3483	2930
13	15	8	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	3314	3137
14	13	29	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	3231	3383
15	16	14	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	3168	2981
16	19	10	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	3152	2909
17	7	18	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	3104	4027
18	17	17	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2962	2954
19	12	28	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	2810	3514
20	20	18	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	2474	2404
21	23	12	BUT I DO LOVE YOU CURB	LEANN RIMES	2307	2069
22	22	16	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	2249	2112
23	24	7	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	2071	1754
24	28	5	DOWNTIME CURB	JO DEE MESSINA	2010	1547
25	25	7	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	1843	1705
26	26	13	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	1819	1595
27	21	18	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1719	2271
28	27	14	NO FEAR MERCURY	TERRI CLARK	1684	1548
29	30	8	A GOOD WAY TO GET ON MY BAD SIDE RCA TRACY BYRD WITH MARK CHESNUTT		1469	1316
30	29	16	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	1448	1386
★ BEST 1ST IMPRESSION ★						
31	32	5	WHERE THE BLACKTOP ENDS CAPITOL	KEITH URBAN	1425	955
32	34	6	SECOND WIND DREAMWORKS	DARRYL WORLEY	1177	879
33	31	6	I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	1143	975
34	33	14	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	1020	924
35	36	6	WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	857	654
36	35	8	UNFORGIVEN ATLANTIC	TRACY LAWRENCE	819	767
37	37	7	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	796	642
38	39	7	ANGELS IN WAITING EPIC	TAMMY COCHRAN	723	620
39	40	7	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBISON	550	526

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
40	46	3	AUSTIN GIANT/WRN	BLAKE SHELTON	550	321
41	42	4	COMPLICATED ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	486	381
42	44	4	STILL HOLDING OUT FOR YOU LYRIC STREET	SHEDAISY	417	353
43	38	12	SAY NO MORE GIANT/WRN	CLAY WALKER	415	638
44	45	4	LOVE IS ENOUGH RCA	3 OF HEARTS	400	322
45	48	3	LOVING EVERY MINUTE MERCURY	MARK WILLS	373	255
46	47	6	FOREVER LOVING YOU BNA	JOHN RICH	327	318
47	49	2	COME A LITTLE CLOSER WARNER BROS./WRN	LILA MCCANN	324	228
48	43	13	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	317	356
49	59	2	WILL YOU MARRY ME RCA	ALABAMA	299	135
50	56	2	ON A NIGHT LIKE THIS WARNER BROS./WRN	TRICK PONY	265	151
★★ HOT SHOT DEBUT ★★						
51	NEW		KEEP MOM AND DAD IN LOVE DREAMCATCHER BILLY DEAN, SUZY BOGGUSS... AND INTRODUCING JILLIAN		252	58
52	NEW		TELLURIDE CURB	TIM MCGRAW	251	107
53	50	9	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	220	214
54	41	20	IT'S MY TIME RCA	MARTINA MCBRIDE	216	466
55	NEW		SWEET SUMMER ARISTA NASHVILLE	DIAMOND RIO	167	46
56	51	5	I WANNA BE THAT GIRL GIANT/WRN	THE WILKINSONS	154	205
57	58	2	SIMPLE LIFE COLUMBIA	MARY CHAPIN CARPENTER	134	139
58	NEW		MATHEW, MARK, LUKE & EARNHARDT DREAMWORKS	SHANE SELLERS	132	46
59	55	2	STANDING STILL CURB	THE CLARK FAMILY EXPERIENCE	131	156
60	57	8	LIVE CLOSE BY, VISIT OFTEN BNA	K.T. OSLIN	127	150

Songs are ranked by number of detections. **○** Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENCS COUNTRY

RANK	TITLE	ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
			TW	LW
1	BUT FOR THE GRACE OF GOD	KEITH URBAN (CAPITOL)	2419	2368
2	MY NEXT THIRTY YEARS	TIM MCGRAW (CURB)	1827	1953
3	JUST ANOTHER DAY IN PARADISE	PHIL VASSAR (ARISTA NASHVILLE)	1780	1758
4	WITHOUT YOU	DIXIE CHICKS (MONUMENT)	1699	1742
5	THERE IS NO ARIZONA	JAMIE O'NEAL (MERCURY)	1571	1599
6	BORN TO FLY	SARA EVANS (RCA)	1570	1669
7	BURN	JO DEE MESSINA (CURB)	1399	1352
8	WE DANCED	BRAD PAISLEY (ARISTA NASHVILLE)	1340	1492

RANK	TITLE	ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
			TW	LW
9	KISS THIS	AARON TIPPIN (LYRIC STREET)	1333	1225
10	BEST OF INTENTIONS	TRAVIS TRITT (COLUMBIA)	1294	1294
11	WHAT ABOUT NOW	LONESTAR (BNA)	1267	1221
12	I HOPE YOU DANCE	LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1262	1296
13	HOW DO YOU LIKE ME NOW?!	TOBY KEITH (DREAMWORKS)	1216	1262
14	THIS EVERYDAY LOVE	RASCAL FLATTS (LYRIC STREET)	1206	1178
15	THE WAY YOU LOVE ME	FAITH HILL (WARNER BROS./WRN)	1194	1247
16	THE LITTLE GIRL	JOHN MICHAEL MONTGOMERY (ATLANTIC)	1194	1214
17	TELL HER	LONESTAR (BNA)	1125	1206
18	YES!	CHAD BROCK (WARNER BROS./WRN)	1111	1125
19	WILD HORSES	GARTH BROOKS (CAPITOL)	1051	1035
20	THE HUNGER	STEVE HOLY (CURB)	1015	1708

RecurrenCS are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

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COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

BROOKS & DUNN

Ain't Nothing 'Bout You (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

LEANN RIMES • *But I Do Love You* (CURB)

★ BEST 1ST IMPRESSION ★

LEE ANN WOMACK • *Why They Call It Falling* (MCA NASHVILLE)

ON YOUR DESK

THE CLARK FAMILY EXPERIENCE • *Standin' Still* (CURB)

TYLER ENGLAND • *I'd Rather Have Nothing* (CAPITOL)

BILLY GILMAN • *She's My Girl* (EPIC)

TOBY KEITH • *I'm Just Talking About Tonight* (DREAMWORKS)

JOHN MICHAEL MONTGOMERY • *Even Then* (ATLANTIC/WRN)

THE WARREN BROTHERS • *Where Does It Hurt* (BNA)

TV Spots Stress Contesting, DJs, Family Image—But Not Music

by Angela King

Country stations' spring TV campaigns are looking beyond the music. While the Madison Avenue-friendly faces of Shania Twain and Faith Hill still figure prominently, experts say excitement and new audiences can't be generated by the music alone any longer.

Filmhouse senior VP of marketing Dave Nichols describes today's campaigns as likely to appease P1 fans with some music but also to appeal to broader audiences with other selling points, such as the morning show, a contest, or the family-friendly content of the station. "When country [was hot], saying you [were] country [was] an important selling point. Six years ago, the focus of [stations'] marketing was, 'We're country, more country, hotter country.' It was more of a strategic message. As the heat diminishes in the format, [stations are] shifting emphasis to morning talent or the opportunity to win a prize."

Nichols cites such recent spots as WSIX Nashville's that revolve around morning personality Gerry House, KMPS Seattle's "family-friendly morning show" campaign, and WMIL Milwaukee's commercial for its collective contest Big Money Birthday Guarantee.

PERSONALITY PLUGS

Nichols thinks the emphasis on morning shows in country TV campaigns gives people a reason, other than music, to listen to a station. "Using your morning show on television can be a great way to set yourself apart and reach out to the marketplace. Funny is funny, and likeable is likeable, no matter what [the format is]."

WSIX PD Mike Moore calls his morning personality the biggest gun in his arsenal. "There are key images we are trying to focus on, and obviously, Gerry House is a big portion of what we try to do. We're trying to sell the message that we have a great morning show and great music."

"Using the morning guy, Gerry House, to present the fact [that] this is a station that plays a lot of great country

is a 'two-fer,'" says Nichols. "The morning personality sells the rest of the day. When you're battling with three other country stations in the marketplace, [WSIX] can hold in the mind of the country listener [that] they play more music, the best music I like, and they have someone I can tune to in the morning that I like."

WMIL PD Kerry Wolfe featured both his morning show and a contest last year. "I wasn't out there waving a flag, saying, 'I'm the country station in the market.' [I wanted to show] I have a great morning show, and our station is giving away a million bucks." Wolfe says the music didn't play into it, because he was trying to center his message around the contest and the morning show, which was new to the market. "I needed to raise their profile and focused the whole [TV campaign] on them."

Wolfe designed two spots around the morning team. One featured the morning host calling the co-host in the middle of the night, because she was so excited about giving away \$1 million that she couldn't sleep. The second, a "What would you do with a million dollars?" campaign, featured the host as a rich lady who rang a small bell whenever she needed the slightest thing. The co-host played her manservant.

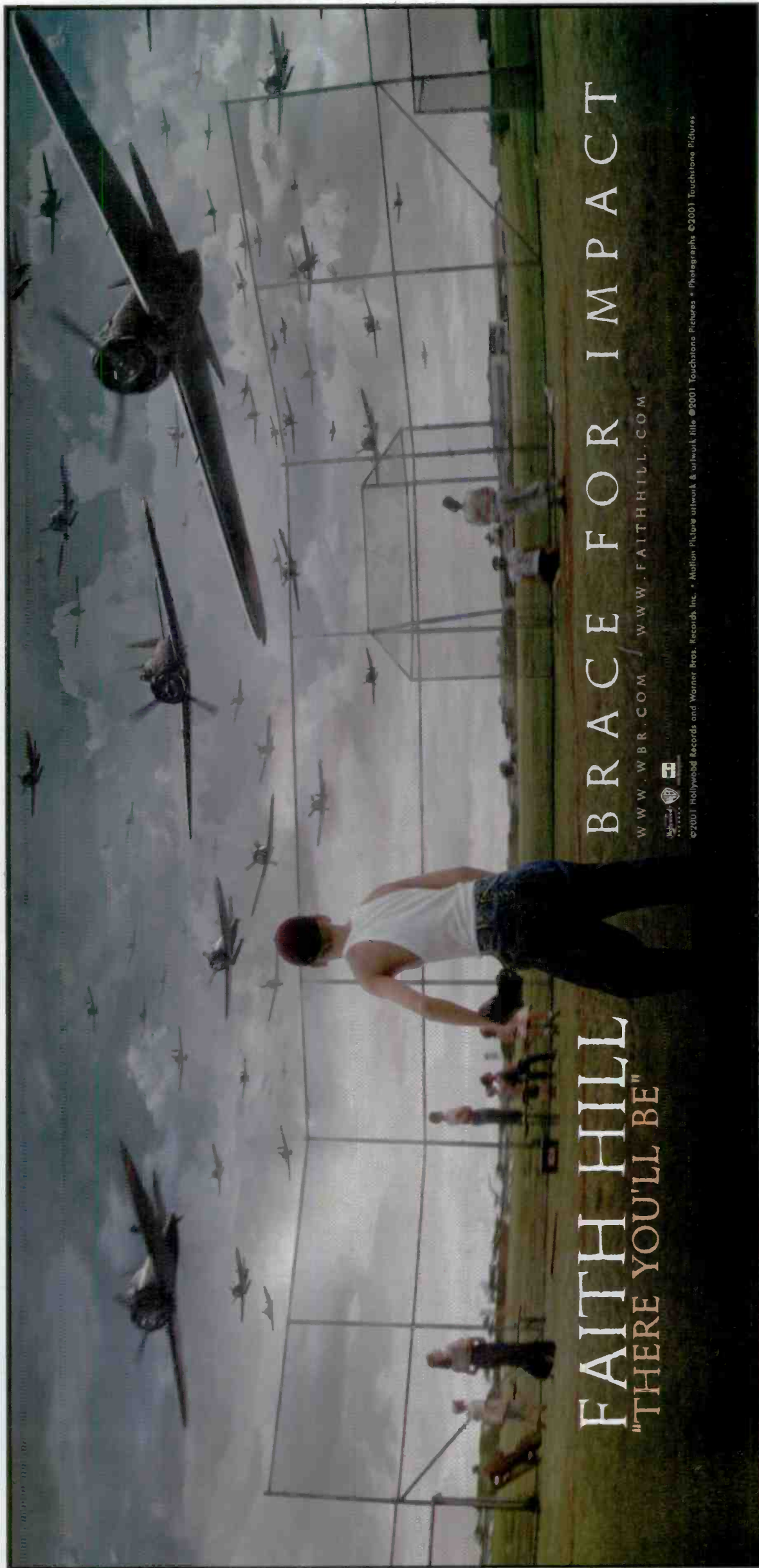
In this year's second TV campaign, Wolfe again emphasized the station's collective contest but this time had country artists talking about it. Wolfe says that was something Clear Channel put together during the Country Radio Seminar for nationwide use.

Those spots featured such artists as Jo Dee Messina and Lee Ann Womack talking about the collective contest. "It was more of a budgetary move," Wolfe says. "We didn't have the \$50,000 to do the Filmhouse campaign again."

WHAT ABOUT THE MUSIC?

While other elements are now being emphasized, showing a commitment to the music in the spot is still important, Nichols says, because the stations need to target the P1 listener as well. "This is

Continued on page 4



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Michaels Addresses CC's Paid Backsells

by Frank Saxe

While Clear Channel's first experiment with paid backsells has ended quickly without any apparent plans for a repeat, Clear Channel Radio president Randy Michaels says his company is moving ahead with its label initiative, which could still include paid spins, as well as the appointment of a label synergy person. Michaels, who, with his company, has been the subject of considerable negative press in recent weeks, also addressed that coverage with Airplay Monitor.

Clear Channel's plans to generate label revenue have been the subject of much public discussion since an early March report in the Los Angeles Times stated that the company was looking at, among other possibilities, paid backsells. Recently, the New York Daily News reported that the group's rhythmic top 40 WKTU New York had sold paid live spots that followed Jennifer Lopez's "Play," in combination with a more conventional spot package for Lopez and Epic rostermate Anastacia for a total cost of \$15,000 in conjunction with retailer Sam Goody's.

Although Epic sales manager Steve Kennedy told Airplay Monitor he saw a 21% spike in Lopez sales and a 27% rise in Anastacia sales coinciding with the ad program, WKTU GM Scott Elberg decided the backsells added too much "clutter" to the station. "We tried it once, it didn't work, and it is something never to be heard again," says Elberg.

Michaels emphasizes that WKTU's experiment took place at the station's own behest and was not part of the group's larger initiative, which will not be unveiled until the end of May. He now characterizes paid backsells as unlikely to be included. "I don't want to tell you at this point that any idea is off the table, but that's not one that's high on the list," he says.

But Michaels is still amenable to the notion of some properly disclosed paid spins. "Would I eliminate a whole string of commercials for a record that a label thinks is going to be a hit with the proper ID? I probably would," he says. "I

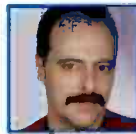
think that would be a win for the program director, [and] a win for the audience."

Michaels also says that Clear Channel plans to appoint a liaison to work specifically with the record industry on advertising and marketing campaigns, among other tasks. Beyond that, the group is still "looking at forming not one but a limited number of alliances for purposes of interfacing with the record industry." CC will likely end up inking multimillion-dollar deals with several established independent promoters, a list most likely to include Cincinnati-based Tri-State Promotions. Michaels characterizes Tri-State principal Bill Scull as "a guy I know and feel better about than some other people. I would certainly expect Tri-State to be a part of that."

Michaels says that with some Clear Channel stations' current relationships with indies, "right now, there are people that are claiming our stations that never talk to anybody there. I liken them to the Mayan priests that extracted a payment or a sacrifice to make the sun come up, and it always worked."

Clear Channel, and Michaels himself, have been the subject of several negative articles in recent weeks, including a scathing article on Salon.com, called "Radio's Big Bully," which characterized the chain's business methods as "dirty tricks and crappy programming." Michaels, in turn, describes that story as "just wrong" and "full of crap," specifically denying charges that he taped comments made by two AMFM producers who were later fired following the AMFM/Clear Channel merger and adding that "we have never, ever dropped a record for [concert promotion arm] SFX," something that the story claims happened twice.

Speaking to the company's critics overall, Michaels says, "We are in the process of dramatically changing radio... Most people are afraid of change, and the people who aren't doing it are stunned and jealous and threatened. People fear what they don't know. They fear what we're going to do, and the truth is, we're trying to figure it out ourselves. But we come in peace."



COUNTRY CONFIDENTIAL

BY WADE JESSEN

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Will CMA Campaign Make A Difference?

The Country Music Assn.'s (CMA) recently announced marketing initiative, which features the slogan, "Country. Admit It. You Love It," is drawing mixed responses. Of course, we already know that the pundits are having a field day with alternate slogans. Within hours of the initial press coverage of the CMA's announcement, my E-mailbox had its first set of reworked slogans.

I must admit that I got the biggest chuckle from one particular submission: "Country. Now Totally Homogenized For Your Enjoyment." In a sense, that's part of what the CMA slogan is saying without coming right out and saying it. Until we actually see the marketing campaign in action, it's probably best not to judge it too harshly, but it's hard not to speculate about its ultimate impact.

What does the slogan mean to the average music buyer and radio listener? For starters, it does reinforce the unfortunate but persistent idea that somehow, country has something to apologize for. It says, "Love us—warts and all."

If the goal is to attract the fickle P2 and P3 consumer back into the fold, something just a tad more positive would have been welcome.

Whatever the new campaign communicates,

the industry should hope for measurable success. Ideally, any campaign would deliver a positive, appealing message using a balanced blend of established superstars and top newcomers. If the message is delivered by using too many non-mainstream acts, or relies too heavily upon crossover artists, the overall value will be tough to assess. The CMA and its financial partners should take this important opportunity to expose today's country music for what it really is, and not what they'd like the rest of the world to think it is.

UPDATED: Following the closing of Atlantic's Nashville operation, the Warner-Reprise Nashville promotion team assumes responsibility for Atlantic titles. All radio chart listings have been updated this issue to reflect the change.

WELCOME: Effective this issue, we begin using airplay data from two new monitored stations for chart tabulation, WDXB Birmingham, Ala., (PD/MD: **Tex Carter**, Phone: 205-439-9600, Fax: 205-439-8394) and KSD St. Louis (PD: **Rob Walker**, MD: **Mark Langston**, Phone: 314-436-9370, Fax: 314-231-7625). There are now 152 stations on our country radio panel.

ON THE ROW

Rogers Settles Suit Against Kragen

Kenny Rogers and his Nashville-based firm Dreamcatcher Entertainment have amicably settled their lawsuit against Rogers' former manager **Ken Kragen**. The suit had claimed that Kragen diverted RCA Records act **3 of Hearts** away from Dreamcatcher's artist management division and toward his own firm, Kragen & Co. (Airplay Monitor, March 23). Kragen, who managed Rogers' career for 33 years, denied the charge. Terms of the settlement were not disclosed. A prepared statement, jointly issued by both sides, said, "We agree that some of the issues may have been based on mutual misunderstandings which have now all been resolved."

EMI Music Publishing in Nashville has signed country superstar **Alan Jackson** to a long-term co-publishing agreement. The deal finds Jackson once again working with **Gary Overton**, executive VP/GM for EMI Music Publishing in Nashville. Overton managed Jackson in 1994 and 1995. Jackson was with Warner/Chappell before making the switch to EMI. When Jackson, an ASCAP writer, signed with Warner/Chappell, the multimillion-dollar deal was among the most lucrative in Nashville's publishing history. Neither Jackson's camp nor EMI would release the terms of his new agreement, but sources say the deal is another multimillion-dollar pact.

Hamstein Productions GM **Ginny Johnson** exits to open Marathon Productions on Music Row.

John Zarling joins Mercury Records as promotion assistant and assistant to VP of national promotion **John Ettinger**. Zarling is a recent Belmont University graduate and previously worked in the Mercury mailroom.

Chad Green is promoted to assistant membership representative for ASCAP. Green, who's based in Nashville, has worked in the company's membership administration office for two years.

Former Radio & Records advertising director **Jennifer Switzer** joins the Nashville office of Redband Broadcasting as senior account manager. Redband is an Internet company that publishes and distributes programs and marketing solutions for media and entertainment companies, including record labels.

Buddy Lee Attractions signs Broken Bow Records artist **Elbert West** for booking.

NEW COMPANIES

Artist manager **Gary Borman** of Borman Entertainment and former Arista Nashville chief **Tim DuBois** have teamed up to form an as-yet-unnamed new management and publishing firm in Nashville. They have signed Capitol artist **Keith Urban** as their first management client.

Former Asylum Records president **Evelyn Shriver** and senior VP of A&R **Susan Nadler** have formed the new Music Row-based production company **Girlz In The Hood** and label **Bandit Records**. The label is a joint venture with BMG, and its projects will be worked by the BNA staff. The first Bandit release will be a new **George Jones** album, produced by **Emory Gordy Jr.** The first single is due in July. Look for former Asylum promotion VP **Stan Byrd** and regional promoter **Lee Durham** to join Bandit.

Former Giant Records senior director of sales and marketing **David Macias** has launched **Emergent Music Marketing**, a new venture that will have a sales and marketing arm, as well as a record promotion division. The company is targeting small or independent labels that do not have full-blown marketing or promotion teams in-house. Former RCA Label Group director of artist development/marketing **Deb Markland** is Macias' partner on the sales and marketing side. Joining the company's radio promotion division is former Asylum and Warner Bros. vet **Steve Sharp**, who will be the national manager and handle the West Coast. Former Arista Nashville promoter **Kevin Erickson** will work the Midwest, and former Virgin and BNA rep **Tony Benken** will do East Coast promotion. Initial artist clients are **Nickel Creek**, **Sherrie Austin**, and **Dolly Parton**.

CMT MAKES CHANGES

Country Music Television (CMT) announced extensive programming changes at a May 1 presentation to ad agency executives and their clients in New York. The network will be adding longform series and specials to its current mix of music videos and programs.

Slated to debut over the course of the year are "CMT Most Wanted Live," a daily interactive show set to debut this summer and telecast live from the new Country Music Hall of Fame in Nashville; full weeks of special programming centered around the Country Music Assn. Awards, the Academy of Country Music Awards, and Fan Fair, including nominee reports, awards-show moments, and live red-carpet pre-show specials; a viewer-voted top 100 videos special; and various theme weeks. Current series remaining in the lineup are "Face The Music," "Hit Trip," "CMT Showcase," and "Video Bio"—a quarterly program that will switch to a monthly schedule.

RADIOACTIVE

BY PHYLLIS STARK AND ANGELA KING

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CC Trims Star System's Staff In Austin

In a move called a "typical downsizing" by Star System president **Jason Kane**, Clear Channel is reducing the size of its Star System operations in Austin, Texas. All voice-tracking will now take place on a local level, as Star System jocks find positions at various Clear Channel stations. Music distribution and technical support will continue to be housed in Austin. Kane says the downsizing will result in a reduction of Star System's 35 full-time and 20 part-time employees, but the total number of jobs lost will not be known until after the 60-day transition. Kane says he will remain until the end of July.

A 'RUDY' AWAKENING

KSCS Dallas morning-team member **Geoff Allen**, aka the **Dorsey Gang Troubadour**, has created a parody of **Mark McGuinn's** "Mrs. Steven Rudy." Told from the perspective of the husband, "Mr. Steven Rudy" includes such lines as "I'm Mr. Steven Rudy and I plan to kick your booty," as well as "Stop ogling my wife or I'll end your life." The song is available at abctexas.com.

MANAGEMENT: NEW WSOC GM

Infinity/Charlotte, N.C., names classic hits WSSS and top 40 WNKS GM **Bill Schoening** as GM over sister station WSOC, replacing **Mike Kellogg**, who recently left for a sports station in the Boston market.

Tim Foley, national sales manager for Cumulus' Youngstown/Canton, Ohio, cluster, which includes country **WQKX**, is upped to market manager, replacing **Larry Weiss**.

PROGRAMMING: WBZO GETS WISE

Former WKIS Miami PD **Bill Wise** will join oldies **WBZO** Long Island, N.Y., May 21 as PD.

KCMT Tucson, Ariz., has signed on as a classic rock station under consultant **John Sebastian**. Earlier this year, Sebastian had announced plans to sign the station on with a country format but changed his plans after two new country stations debuted in the market.

WSAY Rocky Mount, N.C., PD **Shawn Matthews** adds corporate OM stripes for OBX Broadcasting/Nags Head, N.C., where he will also oversee classic country WNHW and soft AC WYND. PD **Hunt Thomas** remains.

WMUS-AM Muskegon, Mich., flips to N/T. It previously simulcast country sister WMUS-FM.

PEOPLE: FREEMAN TO EXIT ABC

ABC Radio Networks producer and director of talent acquisition **Barry Freeman** will exit June 29 when the company shuts down its syndication office in Nashville. He can be reached at 615-352-4263.

KNUE Tyler, Texas, is now running the **Big D and Bubba** morning show from sister WYNK Baton Rouge, La.

WKRO (US93) Daytona Beach, Fla., adds former WCOL Columbus, Ohio, jock **Heather Williams** to mornings, replacing **Taylor**, now with KLOS Los Angeles.

KOUL Corpus Christi, Texas, hires Radio Disney promotions rep **Angeii Gonzalez** for middays. She replaces **Greg Stevens**, who exited in December.

KHKI (the Hawk) Des Moines, Iowa, PD **Beverlee Brannigan** is seeking T&Rs for middays—the shift previously hosted by former PD **Savannah Jones**.

Congratulations to **KMXM** (Max 94.1) Omaha, Neb., morning man **Glenn Boy** and his wife, **Angela**, on the May 4 birth of their third child and first daughter, **Grace Elizabeth Boychuk**.

ACCESS: NASHVILLE

Womack, Bradshaw To Host TNN Awards

Lee Ann Womack and former football player Terry Bradshaw will host the TNN Country Weekly Music Awards June 13 in Nashville. The three-hour show, which will be simulcast on TNN and CMT from the Gaylord Entertainment Center, will feature performances from Alan Jackson, Brad Paisley, Jo Dee Messina, Jessica Andrews, Toby Keith, John Michael Montgomery, Montgomery Gentry, Lonestar, and Phil Vassar.

Raul Malo of the Mavericks is recording a solo album in Los Angeles for Higher Octave's vocal label, OmTown. Malo wrote all of the album's 10 English-language and three Spanish-language songs. Steve Berlin of Los Lobos is producing. The album is due this fall.

Loretta Lynn will open the 18,000-square-foot Coal Miner's Daughter Museum May 26 at her ranch in Hurricane Mills, Tenn. The museum will display a collection of items from her life and career, including a tour bus and

several other vehicles. The museum also features a theater and a boutique. The new museum replaces a smaller one that previously operated on the ranch.

Reba McEntire will be the recipient of a special award recognizing her role in revitalizing the Broadway musical "Annie Get Your Gun" from the Outer Critics Circle, comprised of theater writers and reviewers outside New York. The award will be presented May 24 in New York. McEntire will also receive a Drama Desk Award for her role in the production May 12. She will also be a presenter at both ceremonies.

Lee Ann Womack will host the two-hour special "Mother's Day Diaries" May 13 on CMT. The show will feature Faith Hill, Martina McBride, Jo Dee Messina, John Michael Montgomery, Gary Allan, and Tanya Tucker.

Billy Gilman's new Epic album, "Dare To Dream," which was released May 8, includes guest vocals by Alison Krauss on the track "Some Things I Know," Leslie Satcher on "The Woman In My Life," and new Sony group Little Big Town on "I've Got To Make It To Summer."

Deana Carter kicked off a 20-city tour sponsored by Pedigree dog food May 6 in Chicago. The series benefits local animal shelters through a tie-in with Homeward Bound, a national pet adoption program.

TV Spots Stress Contesting, DJs, Family Image—But Not Music

Continued from page 1

complicated for country radio, because the country core continues to like the music," he says. "Stations have to walk the line there. The core expects you to be just as enthusiastic about the music as they are."

Moore says he also wanted to emphasize music in order to maintain ownership of crossover artists in the marketplace. "With artists like Faith [Hill], it's no mistake we used the 'Breathe' videoclip. That particular song received a lot of airplay on a bunch of stations in this town."

KMPS OM Becky Brenner says her current TV campaign features Hill, Garth Brooks, Tim McGraw, and Twain. "It's an imaging campaign, reinforcing country music. The tag line is 'Country music 24 hours a day, Ichabod Caine and the Waking Crew every weekday morning.'"

The current KMPS campaign was designed before Brenner became OM. If she was choosing a spot today, Brenner says, "I would focus on the non-music elements of the station, because it's becoming more clear that to win this battle, you need to focus on personalities. Someone could come on the air and do country music as well as we're doing it. [We] still want to make it clear we're the country station. But [we need to] focus on that and the non-music elements that we can own. We want to capitalize on personalities, because music isn't necessarily what people are going to remember you for. If satellite [radio] ever takes off, they are going to have 30 channels of country. We need to stay as live and local as possible."

MINIVAN LISTENING

Brenner cites a previous KMPS spot as an example of something she would like to do again. It featured morning man Caine "talking about what he thinks the show should be about. Focusing on fun and entertainment. [And you] don't have to worry about turning it off [if the kids are around]." That family-friendly emphasis is something Brenner continues to promote with on-air liners.

Saying they are the "clean alternative" is unique, according to independent media analyst Robert Unmacht, who says he hadn't noticed country taking that tact in TV advertising prior to the KMPS spots, although stations in several formats, particularly AC and soft AC, have promoted that aspect on the air. "There's a big hole for that. One of country stations' biggest reasons for being is companionship. Not everybody's idea of companionship is [syndicated morning team] Bob and Tom," Unmacht says.

Nichols agrees that country's G rating is a strong message in an ad campaign. "I think we are going to see a good bit more of that," he says. "It goes in and out of fashion, but the pendulum has swung a bit. The Ichabod Caine [spots say it's] all about

good, clean fun, [and that] continues to be an important value for the country lifegroup. [Other formats] are pushing the line, defining where the bounds of taste are. It's one of the things that helped country greatly during the boom years."

THE COMMERCIAL COUNTER

KKBQ (93Q) Houston PD Michael Cruise chose to emphasize music quantity—and competitor KILT's spotload—in his TV campaign. That was a common tactic in the '80s but became less so in the early '90s when country music was hot.

"Our TV commercial opens with a shot inside the KILT control room, with a crusty old chain-smoking DJ playing a stack of commercials," says Cruise. "The second scene is a split screen, showing a speedometer-style commercial counter. It shows we only play eight commercials an hour, and their counter keeps spinning." Cruise says the spot attempts to make the point that "we're all about music. [and] they're all about commercials."

Cruise calls the commercial-counting "the entire thrust for us. People see that and understand that. Every station has a liner [that says] 'We play the best and most music.' If you can't say, 'Here's a substantial difference and a measurable way to prove it,' then save your money."

Cruise says spots that emphasize just the music are "great if you're the only station in the market. But you're never going to hear McDonald's say, 'We sell hamburgers.' It's better, it's bigger. We're 100% strategic showing why we're a better country station. Television makes it very valid."

ADMIT IT—YOU LOVE IT

The next trend in country radio TV spots may be tie-ins with the Country Music Assn.'s (CMA) new branding campaign—"Country. Admit it. You love it." Nichols has had conversations with CMA executive director Ed Benson about ways in which Filmhouse can tie the branding initiative into fall TV campaigns.

The branding logo can be incorporated into a radio station's commercial very easily, according to Nichols. "It's not going to be the theme for the entire spot—just something to include as a way to build recognition [for the format]. If you've seen a spot for Dell or Gateway computers, the last one or two seconds uses the Intel logo and sounder. We're looking at incorporating it in that way. A typical radio station is going to run [200] or 300 [gross ratings] points [during a TV campaign]. If every one of those includes mention of the branding message, that's a powerful tool," Nichols says.

Benson says, "We're hoping that various industry segments will use the logo." For Nichols to already be looking at incorporating it into TV campaigns, Benson says, "makes me happy. We want the logo to be seen as many places as possible."

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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The Dark End Of The Street Campaign

At the beginning of the year, Airplay Monitor asked both Promogandists and PDs how they would like to see the bulk of their marketing dollars spent. For promotions pros, the majority wanted their dollars put into street campaigns. Now that the year is nearly half finished, and the battle for how to spend those dollars is over, how prominent are street promotions in overall marketing plans?

The majority of our panelists are out in the community at least three to five times per week, but one Promogandist reports that the response from the public is not as enthusiastic these days. "We're out on the streets seven to 10 times a week," says Clear Channel/Phoenix's Vicki Fiorelli. "I have noticed over the years that less people are showing up. I notice that in everything we do, and everyone in the market is feeling that. The reason? Maybe Phoenix has so many events, free festivals, [and] sporting events that people and their 'luxury money' are spread thin."

Street teams are also spread thin, says one panelist. "We're in the process of launching a new rock station, and our street strategy is going a long way to enhance the branding of this new product. Three to four days per week we're out for lunch and for the social hour, stopping in restaurants or bars to shake hands and drop off trinkets. Word has gotten around that we do this, and now local business owners are calling to see how they can get on the schedule of stops."

Top 40 WNKS (Kiss 95.1) Charlotte, N.C., marketing director Diana Ades says the essence of a good street campaign is to "keep it simple—being in front of a venue for a related concert [and] playing our music [or] giving away stuff [at] bar appearances with the jock playing games."

Album rock KSJO San Francisco's Jim Sheehan says his station is out nearly every night of the week. "If it fits the lifestyle of the KSJO listener, we're there."

Another Promogandist, who asked not to be identified, says street campaigns are important, but the execution can cause problems. "We used to have a costumed station mascot who had to be repeatedly reminded not to take his costume head off in front of the listeners, because it scared little kids. I've had to deal with street teamers who think it's OK to hand out station stickers with a cigarette hanging out of their mouths. [There have also been] instances of our inflatable not being properly weighted down and almost injuring passing listeners, as it became a giant sail in high winds. And then, of course, there is the evil that interns do. Instead of handing out a client's product like [one intern] was supposed to, [he] simply got rid of cases and cases of product by throwing it in a Dumpster."

Product sampling and station giveaways can bring out the worst in some people. Ades says the most faithful listeners can be difficult at times. "I love talking to listeners, but when they become irate because we ran out of prizes or we only have [extra large-sized T-shirts], it's hard to be wonderful. Once in a while, they get pissy, but what can we do?"

Sheehan, however, isn't troubled by regulars at appearances. "There are very few 'prize pigs.' I don't like that term. I think it's mostly misused. In my definition, [they] are professional contest players who have no allegiance to any one radio station. Their allegiance is to filling their wallet. Identify them quick and keep them within station rules. That's all you can do."

Sheehan says these contest players are different

from "dedicated listeners of the station that listen 24/7. They should be treated as your best customers, not prize pigs. Agreed, sometimes these people have no life and may need some personal hygiene lessons, but just a few minutes of attention from someone from the radio station makes them feel important. Hell, every other business is looking for repeat customers—why are radio stations different?"

But Fiorelli says "repeat customers" aren't always so dedicated. "We all feel so disappointed when we see listeners whom we truly thought were big [country] KNIX listeners and we see them doing the same thing—and picking up prizes—from one of our other stations. All eight Clear Channel stations in the Phoenix market share part-timers, and sometimes the regular prize pigs don't recognize us in another station T-shirt. We treat everyone fairly, but it's a little discouraging."

TOPICAL BAROMETER

TW	LW	TOPIC
1	6	Spring-book promotions
2	2	Station concerts
3	8	Movies
4	—	Fourth of July
5	3	Mother's Day
6	9	Father's Day
7	—	Weddings
8	1	"The Weakest Link"
9	7	Memorial Day
10	—	Live pro wrestling

HOTTEST NEW MOVIES: "Driven," "The Mummy Returns," "Pearl Harbor," "Bridget Jones's Diary," "Blow"

HOTTEST CONCERTS: U2, Dave Matthews Band, Aerosmith, Madonna, Janet, 'N Sync

GET PRESS PLAY OF THE WEEK

Top 40 CKIK Calgary, Alberta, partnered with a local newspaper to give away concert tickets to see U2 and used the band's "Walk On" single as the theme. "The paper had a photographer take pictures of our morning crew all over the city by key landmarks. Listeners had to look in the paper for the picture and then phone in to identify where the morning crew 'walk on,'" Michael Godfrey says. "The response was tremendous, and we got three weeks of excellent visibility for our morning crew during ratings, and [we] got to take ownership of a no-presents show."

QUICK HITS

Adult top 40 KDMX (Mix 102.9) Dallas morning team Jeff Elliott and Anna DeHaro hosted a party for the final episode of "Survivor" at the Down Under Pub & Grub restaurant. The party featured an open buffet with Vegemite and cans of Fosters beer, as well as prizes for those who correctly picked the show's winner.

Country WWYZ Hartford, Conn., offered listeners a tax relief party. For a donation to charity, party-goers got the chance to swing a sledgehammer at a junkyard-bound car, thereby venting their fiscal frustrations. "We raised over \$1,000 and created a fun and slightly demented approach to the typical tax promotion," says Annie Sandor.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS, Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brandon, Clear Channel/Jacksonville, Fla. • Melissa Burrill, KHRS Dallas • Melanie Clemens, KSTP-FM Minneapolis • Scott Colebrook, WKHQ Cincinnati • Loren Condon, Clear Channel/Dallas • Mike Calotta, WOJK Tampa, Fla. • Dave Deemer, WTKA Orlando, Fla. • Garrett Doll, KXGO Denver • Carrie Dunbar, Clear Channel/Miami • Katie Evers, KMEI, San Francisco • Lisa Fields, WMAG/WHSI Greensboro, N.C. • Vicki Fiorelli, KNIX, KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KJIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WRAL Memphis • Laura Gammeter-Anderson, Clear Channel/New Haven, Conn. • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Dawn Hare, WNVX Cleveland • Mary Hollow, WRAL Raleigh, N.C. • Jay Holloway, WJTT Chattanooga, Tenn. • Simone Jones, WESL Philadelphia • Adam Klein, WRCS/WKLB Boston • Trisano Korluk, CBS/Hartford, Conn. • Pete Kuhn, KJAN Denver • John Lassman, WRXL Richmond, Va. • Kim Leeds, KFMB-FM San Diego • Larry Lee, WJL Detroit • Jane Monahan, KEDJ Phoenix • Dianna Obermeyer, KPNR Los Angeles • Mike Obihiro, WXTB Tampa, Fla. • Mike Patterson, KRBE Houston • Vicki Preston, WDTT Detroit • Cary Resman, KATL Las Vegas • Stephanie Ringler, WKSE/WTSS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNN New York • Anne-Marie Straczek, WBMX Boston • Donna Tabacco, WUGF Scranton, Pa. • Vanessa Thull, KLUZ Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

National Revenue Dips; Local, Not As Much

As the nation's unemployment rate reached its highest level in more than two years, and businesses made their deepest payroll cuts since the recession year of 1991, radio is bracing for a tougher-than-expected year, while trying to keep a positive spin to uphold its stock price.



The Labor Department reports that April job losses were widespread—except in retail, which added to its payroll. That could be a bright spot, since retailers are traditionally among the biggest radio advertisers.

According to the Radio Advertising Bureau (RAB), March's local revenue numbers dipped 6%, but national revenue dropped 23% from the same month a year ago. On a combined basis, local and national dollars were off 10% from last March, when dotcoms were still strong customers. According to the RAB, through the first quarter of 2001, combined local and national revenue were running 7% behind the first three months of 2000. Individually, local dollars were off just 3%, while national sales were down 20%.

"National [advertising] is definitely the weakest link," says Radio One's **Mary Catherine Sneed**. While she says fast food, soda, and entertainment categories remain strong, she does not foresee an upturn. "Right now, there's no light at the end of the tunnel."

"We're continuing to see weakness on the national front, but local business is strong, and it is up double digits in some cases," says Cox Radio president/CEO **Bob Neil**. Although Cox's broadcast cash flow and net revenue both had double-digit gains, it reported a net loss of \$2.1 million in the first quarter, down from a net profit of \$33 million in 2000.

CAPITOL

The Recording Industry Assn. of America (RIAA) is asking a judge in the U.S. District Court for the Eastern District of Pennsylvania to either throw out a lawsuit brought by broadcasters over streaming fees or skip a trial and issue a ruling in the record industry's favor.

The motion, filed April 26 in Philadelphia, asks Judge **Berle M. Schiller** to put the case brought by the National Assn. of Broadcasters (NAB) and six broadcast groups in February on the fast track. "The court need look no further than to the plain words and legislative history of the Copyright Act to ascertain that the Copyright Office has correctly construed the governing statute," wrote the RIAA's lawyers in the motion.

The lawsuit stems from a December 2000 rul-

ing by the Copyright Office that said broadcasters must pay royalties for simulcasting their over-the-air radio stations on the Internet.

Lawyers for the broadcasters' group were not surprised by the move and will likely respond within the next six weeks. "We'll probably file a similar motion," says **Ben Ivins**, senior associate general counsel for the NAB.

In a complaint filed with the court, the NAB and six broadcast groups ask that the copyright ruling be overturned, arguing it is "an abuse of discretion and otherwise not in accordance with law and therefore is invalid." Specifically, the broadcasters' attorneys say that when Congress passed the 1998 Digital Millennium Copyright Act, it never intended to include over-the-air broadcasters, which have traditionally been exempt from other royalty fees. According to the NAB, broadcasters already pay \$300 million per year to ASCAP and BMI.

But the RIAA thinks the act clearly states that the broadcasters must pay, and even if it does not, the RIAA says the court must defer to the Copyright Office's ruling. It also notes that giving radio station operators the ability to simulcast free-of-charge would "hand them a significant and unintended competitive advantage over their non-broadcast, Webcaster counterparts."

The station groups joining the NAB suit are Bonneville, Cox Radio, Emmis, Entercom, Susquehanna, and Viacom's Infinity Radio—although no Infinity station currently streams Internet audio.

Former FCC chairman **William Kennard** is joining investment firm the Carlyle Group as a managing director of its telecommunications and media practice.

NEW MEDIA

The U.S. House Subcommittee on Courts, the Internet, and Intellectual Property will hold a hearing May 17 on music on the Internet, with a focus on licensing. Witnesses are expected to include ASCAP songwriter **Lyle Lovett**, National Music Publishers' Assn. (NMPA) president/CEO **Edward Murphy**, and executives from MP3.com and Liquid Audio. The hearing announcement follows filings with the Copyright Office in which the RIAA and MP3.com asked for interim rules or a "safe harbor" to allow Web services to obtain a compulsory mechanical license for on-demand streams or downloads. The office is expected to rule later this year on the types of transmissions to be included in an Internet royalty rate. The NMPA and the Songwriters Guild of America, which oppose a compulsory license and want royalties determined through marketplace negotiations, have jointly filed their opposition to the RIAA/MP3.com request.

Former AMFM Radio Networks CEO **David Kantor** and radio consultant **Bill Moyes** have teamed to form XACT, a developer of a custom player for Internet streaming. According to XACT, the player will allow users to rate songs and artists or skip selections. It will also customize the stream based on the user's feedback.

MONITOR PROFILE

PD Larry Bear Batters Y107's Numbers With A More Aggressive Visibility

PD Larry Bear is celebrating his first year at the helm of WYNY (Y107) New York with what he calls "the biggest book in the history of the station." The 12-plus ratings rose 0.9-1.2 in the recently released winter Arbitron book. On Long Island, the station was up 0.9-1.6 12-plus.

The credit for the book, Bear says, goes to a number of things, including the format flip of country WMJL Long Island, N.Y., the changes in focus he's made at the station, and the aggressive street campaign WYNY continues to execute.

It's a big turnaround from when he first took over programming the station, which is actually an amalgamation of four signals. "Things were at a crossroads for the company [Big City Radio]. We had a new CEO, and the station seemed to have maybe reached its limit in potential for country music [ratings] in New York City. The ratings had stayed flat."



Larry Bear
Program Director
WYNY New York

Owner: Big City Radio
Ratings: 0.9-0.8-0.9-1.2

'Just telling someone that country is hip is not going to get them to turn you on'

And it wasn't a fast decision to turn the programming over to Bear, either. "The PD is one of those positions you don't flip-flop on a moment's notice," he says. "In a corporate environment, [you wait for] the right moment to make a transition. I made it clear that I was open to any opportunity that should arise, and after a couple of months of discussions [and handling interim duties], they realized they had what they wanted right here in the building," he says.

That's because Bear's history didn't make him an automatic fit when former PD Darrin Smith stepped down. Bear started in radio as a night jock at country WIXL Newton, N.J., in 1986. He went on to program its successor, top 40 WNNJ, and later became MD/morning host at WGGY (Froggy 101.3) Scranton, Pa. He segued to mornings on WYNY in 1997, later moving to afternoons. "When Darrin left a year ago, we had some discussions of where my programming history and capabilities would play in the future. I was in the right place at the right time."

And now, "Cume and TSL are up across the board. It's clearly not a fluke book. We've seen this trend up since the fall." Bear says WYNY has converted the former P1s of WMJL and bettered that station's share. "In the fall 2000 [Arbitron] book, WMJL had a 1.2 25-54, and we have a 1.9 in the winter 2001. We've taken some of their cume, but we've exceeded where they had been in Nassau/Suffolk."

Bear says he's changed the music focus of WYNY, which had been programmed "in aggressive cume-search mode. When you're programming for cume and looking for new bodies, you make sure every time that new body flips your station on, they hear a top 10 testing song. The only problem with that is we weren't doing any outside marketing. We were still dealing with our P1s. After a while, we were starting to drive them crazy," he says. Bear added additional titles, slowed the gold rotations, and slightly reduced the number of spins on currents.

The station's high visibility on the street and through its Web site also affected Y107's growth, Bear says. WYNY, which doesn't do any external marketing, put its promotional efforts into an aggressive street presence. "The roadshows are out

there daily," he says, and the station will once again feature its summer concert series at New York's World Trade Center. Its Web site, newcountry107.com, boasts 350,000 page views per month.

The station will relocate its studios to midtown Manhattan in late summer. "[The idea] that country doesn't play in New York is one of the largest misconceptions we try to dispel," Bear says. "We had 5,000 people come down to the Tim McGraw CD release party on less than five days' notice for a less than 20-minute performance."

Bear says the challenge is getting people to think of themselves as country listeners. At a recent outing to Little Italy, Bear says, he encountered a man who had never listened to his station, with "two earrings in his ears and a thick Brooklyn accent, singing all the words to Garth Brooks' 'The River.' How can we get him to listen to Y107?" Bear says the answer is by "being as visible as we possibly can and creating as many occasions for people to sample us as possible. Getting him to admit that he's a country user would be the end result of him becoming a P1. Just telling someone that country is hip is not going to get them to turn you on."

While Bear has to struggle with certain biases against country, he doesn't see it as a problem. "Even in Nashville, you have to go five-deep [in the ratings] before you hit a country station. You're never going to get someone who hates country music to listen to it. But anything you do to highlight your presence in the market is going to make gains for you," he says.

Bear would rather focus on fixing the station's signal challenges than worrying about those who refuse to listen. He allows—despite the station's unusual "quadcast" of four signals, all on the 107.1 FM dial position—that the station's "signal deficit is primarily in building penetration. In Manhattan, it is less than spectacular. An improvement in signal would certainly show an increase in cume."

Serving Y107's P1s, primarily those in the New York City suburbs, is a matter of making careful music choices, Bear says. "There are certain records we stay away from that are just not what our station is about or what our audience will embrace. We have taken some departures from what would be considered country." In addition to such occasional cuts as the Eagles' "Lyn' Eyes" and the Allman Brothers Band's "Ramblin' Man," Bear says, "we are playing the new Richard Marx single ['Straight From My Heart'], which has gotten a huge response from our secondary users and P1s. But then, we're playing Chalee Tennison's 'Go Back' and getting the same passion from our audience as Richard Marx."

With an even split between currents and re-currents to gold, WYNY plays 32 currents. Here's a sample 3 p.m. hour: Alan Jackson, "Chattahoochee"; Kenny Chesney, "Don't Happen Twice"; Garth Brooks, "When You Come Back To Me Again"; Chely Wright, "Single White Female"; Toby Keith, "A Little Less Talk And A Lot More Action"; Phil Vassar, "Rose Bouquet"; Shania Twain, "No One Needs To Know"; Joe Diffie, "A Night To Remember"; Tim McGraw, "Grown Men Don't Cry"; Martina McBride, "Whatever You Say"; Alabama, "Will You Marry Me"; Vince Gill, "One More Last Chance"; Faith Hill, "The Way You Love Me"; Bellamy Brothers, "If I Said You Have A Beautiful Body Would You Hold It Against Me"; and Clay Davidson, "Sometimes."

Bear says he learned the importance of giving the title and artist of each song firsthand after spending some time with an adult alternative station. "They couldn't turn me into a P1, because none of the music was identified, and I never knew who I was listening to. Even the best-known artists still have a lack-of-identity problem with listeners [in New York]. The majority of our listeners come from different roots."

ANGELA KING

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
May 12	WIBW Topeka, Kan.	Three For All Music Festival	Carla Newman
APPEARING: Chris Cagle, Clay Davidson, Trick Pony, Phil Vassar			
May 18-20	WYCD Detroit	Downtown Hoedown	Laurie Brooks
APPEARING: Chris Cagle, Mark Chesnutt, the Clark Family Experience, Sara Evans, Kortney Kayle, the Kentucky Headhunters, Mark McGuinn, Sawyer Brown, Trick Pony, Tanya Tucker, Darryl Worley			
May 19	WCTO Allentown, Pa.	Listener Appreciation Concert	Dave Moore
APPEARING: Tracy Byrd, Trick Pony, Darryl Worley			
May 19	WUSN Chicago	US99 Private Performance	Pam Mills
APPEARING: John Michael Montgomery			
May 19	WYNK Baton Rouge, La.	Listener Appreciation Concert	Jill Stokeld
APPEARING: Tyler England, Jamie O'Neal, John Rich, Tim Rushlow, Chely Wright			

Let us monitor your event! Call Angela King at 615-321-4286 or E-mail aking@airplaymonitor.com

WINTER '01 ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank.
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Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
ATLANTA—(11)						
WEEA	R&B	9.4	9.2	9.4	8.6	10.8
WSB-AM	N/T	9.6	9.5	10.7	9.5	9.9
WNLB	modern	4.8	6.0	4.5	4.0	5.7
WQXI-FM	country	5.1	5.0	5.2	5.5	5.5
WPCH	AC	5.1	4.8	4.5	5.2	5.5
WSTR	top 40	7.0	7.0	6.3	5.9	5.4
WUBL-FM	R&B adult	4.9	2.6	3.4	4.5	5.1
WWSL	album	4.9	4.3	4.5	3.8	4.0
WGST-AM	N/T	1.7	1.6	1.4	1.3	1.2
WSPB-FM	AC	5.0	4.6	4.8	6.1	4.0
WBTS	top 40/rhythm	3.1	3.7	3.9	3.4	3.8
WHIA	R&B	4.8	4.6	5.1	4.3	3.5
WZCQ	cls rock	4.2	3.6	4.4	3.4	3.1
WYMY	country	2.5	2.9	2.3	3.2	2.8
WFOX	oldies	4.5	4.1	4.3	3.0	2.2
WFSH	religious	5.9	6.1	4.3	3.0	2.2
WAMU	R&B adult	1.4	2.1	2.1	1.7	2.0
WAVX	cls rock	1.7	2.0	2.3	1.1	1.8
WAKO	religious	1.4	1.4	1.2	1.2	1.3
MIAMI—(12)						
WEDR	R&B	6.8	6.2	7.6	7.3	7.2
WQCI	Spanish	5.6	6.7	4.9	5.6	5.5
WPCW	top 40/rhythm	5.2	5.1	5.7	5.1	5.1
WLYT	AC	3.9	4.6	4.6	4.9	4.6
WAMR-FM	Spanish	5.3	4.6	4.6	4.9	4.6
WTKL	classical	3.6	3.5	3.7	3.8	3.9
WHOT	R&B adult	3.7	4.3	4.5	4.2	3.8
WHYI	top 40	4.0	3.7	4.0	4.3	3.8
WRMA	Spanish	4.0	3.8	3.6	2.9	3.6
WVLE	jazz	3.6	3.6	3.3	3.5	3.5
WYMI	Spanish	4.1	3.7	3.7	3.8	3.4
WWSN	country	3.7	3.9	3.7	3.8	3.4
WZTA	album	3.4	3.4	3.0	2.3	3.3
WBGQ	cls rock	2.8	2.8	2.7	2.7	3.2
WIOD	N/T	3.0	2.3	2.8	3.3	2.9
WMOJ	oldies	2.6	3.4	2.6	3.1	2.9
WQMG-FM	Spanish	2.8	2.8	3.6	3.4	2.8
WQXT	adult top 40	2.5	3.2	2.4	2.3	2.8
WFLC	adult top 40	2.2	2.0	2.4	2.3	2.7
WRTO	Spanish	2.0	1.8	2.0	1.8	2.3
WMGE	R&B oldies	2.5	2.5	2.5	2.9	2.2
WSUA	Spanish	1.0	1.1	1.4	1.4	1.6
WJNA	adult std	1.2	1.4	1.2	1.2	1.5
WQBA-AM	Spanish	1.9	1.7	1.8	1.6	1.3
WINZ	N/T	0.8	1.0	1.2	0.9	1.1
PHOENIX—(15)						
KMHI	country	5.5	5.4	4.4	4.9	6.0
KDOL-FM	oldies	5.9	5.6	5.8	5.7	5.5
KFRR	top 40/rhythm	4.9	5.4	5.4	5.9	5.2
KESZ	AC	6.0	6.3	5.0	6.0	5.1
KPNX	country	5.7	6.1	5.5	5.7	5.0
KIAR	N/T	4.8	5.9	5.8	5.6	5.0
KYOT	jazz	4.2	5.4	4.7	4.4	4.8
KUPD-FM	album	4.7	3.8	4.5	4.5	4.4
KDKB	N/T	3.5	4.0	4.4	4.1	4.1
KFYI	modern	4.5	4.5	5.0	4.6	4.0
KZON	modern	2.4	2.8	3.7	2.9	3.7
KZPZ	top 40	3.3	3.6	2.9	2.9	3.5
KRLT	AC	4.1	4.2	2.9	3.7	3.1
KMRP	adult top 40	4.0	3.7	2.9	3.2	3.0
KSNL-AM-FM	cls rock	3.4	3.0	3.0	2.8	2.8
KOY	adult std	4.2	3.1	3.0	3.5	2.7
KEDJ/KDDJ	modern	3.3	3.1	3.0	3.5	2.6
KPTV	top 40/rhythm	1.4	2.1	1.9	2.1	2.1
KHOT-FM	Spanish	2.2	2.5	1.9	2.2	1.9
KLVN	Spanish	2.0	1.4	1.8	1.0	1.5
KYVA/KDVA	Spanish	1.3	1.0	1.0	0.9	1.2
KAME	easy	0.7	0.8	0.7	0.4	1.1
KGME	sports	1.2	0.8	1.0	0.6	1.0
TAMPA, FLA.—(21)						
WOUV	adult std	10.3	10.0	10.2	10.4	11.5
WFLAWSPB	N/T	4.9	4.9	5.6	7.4	6.9
WQYX-FM	country	6.0	6.3	6.8	6.4	6.5
WLDD	top 40/rhythm	6.2	6.9	6.1	6.9	6.3
WFLZ	top 40	6.7	7.6	6.9	6.6	5.8
WFTS	jazz	4.3	4.1	4.0	3.9	4.9
WTVT	cls rock	2.3	3.6	3.2	3.4	4.5
WWRM	cls rock	4.3	4.6	4.5	3.4	3.3
WGUL-AM-FM	adult std	5.1	3.9	4.5	3.4	3.3
WRBO-FM	country	4.2	4.1	3.6	3.4	3.8
WXTB	album	6.1	5.3	5.6	5.3	3.7
WMTX	adult top 40	3.4	3.5	2.9	3.3	3.2
WYFJ	oldies	2.0	2.6	2.1	2.8	3.2
WWSR-FM	cls rock	2.8	2.1	2.5	2.8	3.0
WJFO	R&B oldies	3.5	2.8	2.9	2.8	2.9
WHPT	cls rock	2.5	2.5	3.0	1.9	2.5
WSUN-FM	modern	1.8	2.0	2.1	2.0	2.2
WTMP	R&B	1.7	2.3	3.2	2.3	1.9
WDNE	sports	1.1	1.9	1.3	1.6	1.8
WDAE-AM	N/T	0.8	0.7	0.8	1.0	1.0
PORTLAND, ORE.—(25)						
KEX	N/T	7.2	6.4	5.5	6.3	6.7
KUPN-FM	country	5.3	5.0	5.8	6.0	6.6
KSNL-FM	oldies	7.0	5.6	5.6	5.7	6.5
KWJ	country	4.0	4.4	4.0	4.7	6.1
KKCW	AC	7.7	7.8	5.9	6.7	5.8
KRRZ	top 40	6.1	6.7	5.5	5.1	5.2
KINY	triple-A	4.3	4.5	4.8	5.7	4.9
KGON	album	5.0	3.8	4.3	3.9	4.7
KXIM	top 40/rhythm	5.4	5.6	5.5	5.4	4.9
KOL	N/T	3.8	3.0	2.9	2.9	3.2
KVMX	cls rock	2.1	3.2	6.5	4.9	3.1
KNRK	jazz	3.1	3.0	3.1	3.5	2.7
KNRK	modern	3.2	2.3	3.6	3.0	2.7
KRSK	adult top 40	4.2	3.4	2.6	3.5	2.9
KKSN-AM	adult std	2.9	3.4	2.3	2.0	2.2
KOTK	N/T	1.2	1.4	1.3	1.3	1.4
KSTE	adult top 40	—	—	—	—	—
KFXV/KSLM	sports	1.6	1.8	2.3	1.3	1.0
KPDQ-FM	religious	1.3	1.3	1.2	1.4	1.0
SACRAMENTO, CALIF.—(27)						
KFBK	N/T	8.1	7.8	7.4	11.1	9.5
KRCA	country	4.8	6.0	7.5	6.5	5.2
KSFM	cls rock	3.7	5.5	5.1	4.8	4.6
KSRM	top 40/rhythm	5.7	5.1	4.2	4.5	4.5
KRKO	album	5.7	5.1	4.2	4.5	4.4
KBMB	R&B	3.9	4.9	3.3	4.1	4.3
KDND	top 40	4.7	4.1	4.1	4.4	4.3
KHTD	N/T	4.5	3.4	4.0	4.0	4.3
KSSJ	jazz	3.4	4.9	4.5	4.1	4.3
KCTC	adult std	4.2	4.1	3.6	3.1	4.1
KVOD	modern	4.0	3.7	3.5	3.7	3.9
KYMX	AC	5.3	4.2	5.6	3.7	3.9
KHLY	R&B oldies	3.3	3.0	3.1	2.8	3.2
KZDZ	adult top 40	2.9	3.8	3.1	2.5	3.2
KCL	N/T	2.3	2.4	3.0	2.4	3.0
KGBY	oldies	1.6	1.5	1.0	0.7	2.8
KQDA	AC	2.1	1.8	2.6	2.8	1.8
KRCX	cls rock	0.8	0.7	0.9	0.6	1.8
KLNA	Spanish	0.8	1.5	1.1	1.1	1.1
KGO	N/T	0.8	0.8	1.1	1.0	1.0
KRRE	Spanish	1.0	0.7	0.9	0.8	1.0
KTTA	Spanish	0.9	1.6	2.0	1.4	1.0
KANSAS CITY—(30)						
KPRS	R&B	6.4	7.6	7.5	6.0	7.3
WDAE	country	6.5	6.4	7.2	6.4	6.4
KORC	oldies	4.2	4.4	4.7	4.3	5.5
KCMO-FM	album	3.6	5.6	5.6	5.8	5.5
KMBZ	top 40	7.2	6.9	6.0	5.4	5.3
KMRV	adult top 40	3.4	3.8	2.0	5.1	5.2
KUDL	country	5.0	4.1	4.6	4.2	5.1
KEFN	AC	5.3	4.9	6.0	4.9	4.9
KYYS	album	5.1	4.2	4.4	3.5	4.3
KBEQ-FM	country	4.6	4.6	4.0	4.7	3.8
KSCR	AC	3.8	3.2	4.3	4.5	3.8
KCIY	jazz	4.3	3.4	4.6	4.3	3.7
KCFX	cls rock	4.7	4.2	4.1	4.5	3.6
LAS VEGAS—(39)						
KUL	adult std	8.0	9.7	9.0	7.0	9.3
KLUC	top 40/rhythm	8.8	7.4	7.0	8.5	7.8
KLVN	country	6.0	6.2	8.2	8.1	7.8
KXTE	modern	5.6	5.4	5.6	6.4	5.8
KKPT	cls rock	3.9	3.9	4.4	3.6	5.1
KISF	Spanish	5.7	4.4	3.7	3.7	5.0
KMVB	adult top 40	5.8	5.3	5.5	5.1	4.0
KSNB	AC	7.1	7.5	6.4	7.0	4.9
KMZD	N/T	3.0	3.1	3.6	4.3	4.4
KXNT	album	4.4	5.0	4.5	3.8	4.4
KOMP	oldies	1.7	1.6	2.8	4.0	4.2
KQOL	oldies	4.8	5.4	4.3	5.2	3.9
KFMS	top 40	4.5	3.6	4.1	4.6	3.4
KRLZ	cls rock	3.7	3.2	3.4	2.3	3.1
KDWH	N/T	0.8	1.4	1.2	1.5	2.0
KRRN	sports	1.4	2.2	1.2	1.0	1.1
KENO	sports	0.5	1.3	0.9	0.9	1.1
KSFN	sports	1.6	1.3	0.9	0.9	1.1
INDIANAPOLIS—(40)						
WFMS	country	13.8	10.7	12.0	11.8	12.6
WFOB	album	7.4	8.7	8.7	9.3	8.3
WIBC	N/T	8.2	7.7	7.2	9.1	8.3
WGLD	oldies	5.7	5.9	7.5	6.0	6.5
WABC	R&B	2.0	2.9	3.4	2.0	6.0
WTRZ-FM	AC	6.5	6.3	6.2	4.7	5.4
WTRZ	modern	5.1	4.8	4.6	4.9	5.0
WYDQ	top 40	2.4	2.4	5.0	5.5	4.7
WYDQ	adult top 40	5.2	5.2	4.0	4.7	4.8
WYDQ	top 40/rhythm	4.8	5.1	4.7	5.3	5.0
WZPL	top 40	6.5	5.8	4.5	4.4	3.9
WTTT	triple-A	1.6	2.4	2.5	2.4	2.8

Calls	Format	'00	Sp '00	Su '00	Fa '00	'01
WYUZ	adult std					



1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- | | | |
|-----------|---|---------------------------|
| #1 | LEE ANN WOMACK <i>Why They Call It Falling</i> (MCA Nashville) | NEW STATIONS
37 |
| #2 | KEITH URBAN <i>Where The Blacktop Ends</i> (Capitol) | 21 |
| #3 | CYNDI THOMSON <i>What I Really Meant To Say</i> (Capitol) | 19 |
| #4 | BLAKE SHELTON <i>Austin</i> (Giant/WRN) | 18 |
| #5 | MARK WILLS <i>Loving Every Minute</i> (Mercury) | 17 |

ALSO: DARRYL WORLEY *Second Wind* (DreamWorks) 14; JO DEE MESSINA *Downtime* (Curb) 13; JAMIE O'NEAL *When I Think About Angels* (Mercury) 12; ALABAMA *Will You Marry Me* (RCA) 12; ANDY GRIGGS *How Cool Is That* (RCA) 11; TAMMY COCHRAN *Angels In Waiting* (Epic) 9

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1	99.5 the wolf	KPLX Dallas, TX PD: Brian Philips MD: Cody Alan Airplay Leader Designations: 9
#2	KMLE, Phoenix, AZ (PD/MD: Jeff Garrison/Chris Loss)	8
#3	KSOP, Salt Lake City, UT (PD/MD: Don Hilton/Debby Turpin)	8
#4	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	5
#5	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	5

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS

		INCREASE IN DETECTIONS	
LONESTAR	<i>I'm Already There</i> (BNA)	+472	
LEE ANN WOMACK	<i>Why They Call It Falling</i> (MCA NASHVILLE)	+463	
KEITH URBAN	<i>Where The Blacktop Ends</i> (CAPITOL)	+439	
ALAN JACKSON	<i>When Somebody Loves You</i> (ARISTA NASHVILLE)	+388	
MONTGOMERY GENTRY	<i>She Couldn't Change Me</i> (COLUMBIA)	+361	
GARY ALLAN	<i>Right Where I Need To Be</i> (MCA NASHVILLE)	+320	
JO DEE MESSINA	<i>Downtime</i> (CURB)	+313	
JAMIE O'NEAL	<i>When I Think About Angels</i> (MERCURY)	+290	
CHRIS CAGLE	<i>Laredo</i> (VIRGIN/CAPITOL)	+249	
BLAKE SHELTON	<i>Austin</i> (GIANT/WRN)	+249	

Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MAY 12, 2001	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST	
NO. 1					
1	1	11	MRS. STEVEN RUDY VFR 734758	2 weeks at No. 1	MARK MCGUINN
2	2	37	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116		LEANN RIMES
3	3	21	POUR ME WARNER BROS. 16816/WRN		TRICK PONY
4	4	12	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY		MONTGOMERY GENTRY
5	5	32	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN		FAITH HILL
6	6	29	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY		BILLY GILMAN
7	7	4	MATTHEW, MARK, LUKE & EARNHARDT DREAMWORKS 450327/INTERSCOPE		SHANE SELLERS
8	8	4	SIMPLE LIFE COLUMBIA 79541/SONY		MARY CHAPIN CARPENTER
9	10	8	LOVE IS ENOUGH RCA 69034/RLG		3 OF HEARTS
10	11	12	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG		SOUTH 65
11	9	16	I HOPE YOU DANCE MCA NASHVILLE 172185		LEE ANN WOMACK WITH SONS OF THE DESERT
12	12	7	I WANT YOU BAD LUCKY DOG/COLUMBIA 79542/SONY		CHARLIE ROBISON
13	13	27	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE		TOBY KEITH
14	14	26	MEANWHILE BACK AT THE RANCH CURB 73118		THE CLARK FAMILY EXPERIENCE
15	15	203	HOW DO I LIVE ▲ CURB 73022		LEANN RIMES
16	16	26	GEORGIA ARISTA NASHVILLE 69010/RLG		CAROLYN DAWN JOHNSON
17	17	4	COME A LITTLE CLOSER WARNER BROS. 16762/WRN		LILA MCCANN
18	18	32	UNBREAKABLE HEART DREAMWORKS 459042/INTERSCOPE		JESSICA ANDREWS
19	19	52	WHEN YOU NEED MY LOVE DREAMWORKS 459043/INTERSCOPE		DARRYL WORLEY
20	24	29	I'M IN EPIC 79496/SONY		THE KINLEYS

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MAY 12, 2001		
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
NO. 1						
1	NEW	1	1	TIM MCGRAW CURB 78711 (12.98/18.98)	1 week at No. 1	SET THIS CIRCUS DOWN
2	1	—	2	BROOKS & DUNN ARISTA NASHVILLE 67003/RLG (12.98/18.98)		STEERS & STRIPES
3	2	1	39	SOUNDTRACK ▲ ² CURB 78703 (11.98/17.98)		COYOTE UGLY
4	3	2	21	SOUNDTRACK ▲ MERCURY 170069 (11.98/18.98)		O BROTHER, WHERE ART THOU?
5	4	3	49	LEE ANN WOMACK ▲ ² MCA NASHVILLE 170099 (11.98/17.98)		I HOPE YOU DANCE
6	5	5	23	TIM MCGRAW ▲ ² CURB 77978 (12.98/18.98)		GREATEST HITS
GREATEST GAINER						
7	10	9	31	KENNY CHESNEY ● BNA 67976/RLG (11.98/17.98)		GREATEST HITS
8	6	4	9	JESSICA ANDREWS ● DREAMWORKS 450248/INTERSCOPE (10.98/16.98)		WHO I AM
9	7	10	29	SARA EVANS ● RCA 67964/RLG (11.98/17.98)		BORN TO FLY
10	8	7	87	DIXIE CHICKS ▲ ⁸ MONUMENT 69678/SONY (12.98 EQ/18.98)		FLY
11	9	6	77	FAITH HILL ▲ ⁶ WARNER BROS. 47373/WRN (12.98/18.98)		BREATHE
12	12	11	30	TRAVIS TRITT ● COLUMBIA 62165/SONY (11.98 EQ/17.98)		DOWN THE ROAD I GO
13	11	8	13	LEANN RIMES CURB 77979 (11.98/17.98)		I NEED YOU
14	14	14	79	GARY ALLAN ● MCA NASHVILLE 170101 (11.98/17.98)		SMOKE RINGS IN THE DARK
15	15	12	78	TOBY KEITH ▲ DREAMWORKS 450209/INTERSCOPE (10.98/16.98)		HOW DO YOU LIKE ME NOW?!
16	16	13	12	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)		ONE MORE DAY
17	13	—	2	LORRIE MORGAN & SAMMY KERSHAW RCA 67004/RLG (11.98/17.98)		I FINALLY FOUND SOMEONE
18	19	20	21	NICKEL CREEK SUGAR HILL 3909 (16.98 CD)		NICKEL CREEK
19	17	16	7	TRICK PONY WARNER BROS. 47927/WRN (11.98/17.98)		TRICK PONY
20	18	15	45	BILLY GILMAN ▲ EPIC 62086/SONY (11.98 EQ/17.98)		ONE VOICE

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter Indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.

COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MAY 6, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: APRIL 26 — MAY 3, 2001

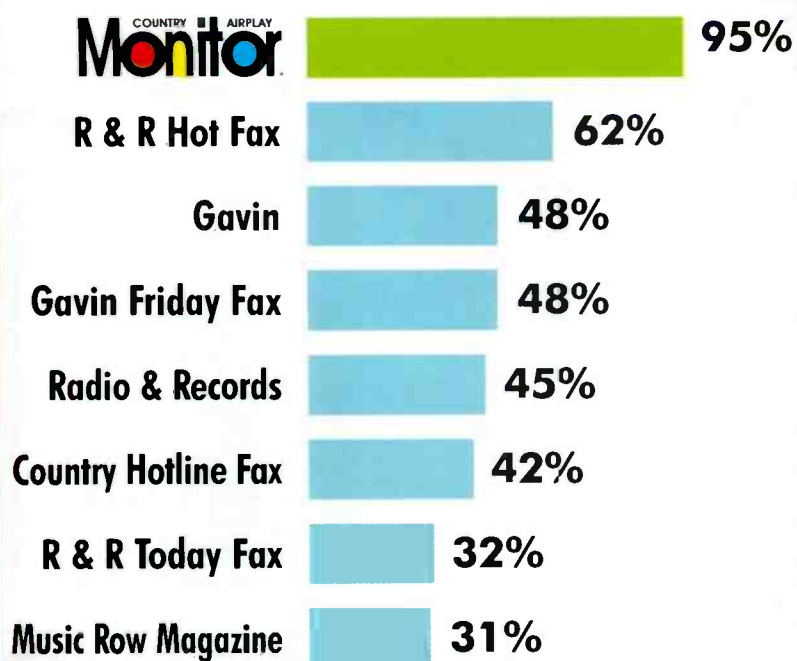
CMT
 PD: Chris Parr
 CBS Cable 615-457-8500

TW	LW	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	FI
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		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16															

THANKS AGAIN

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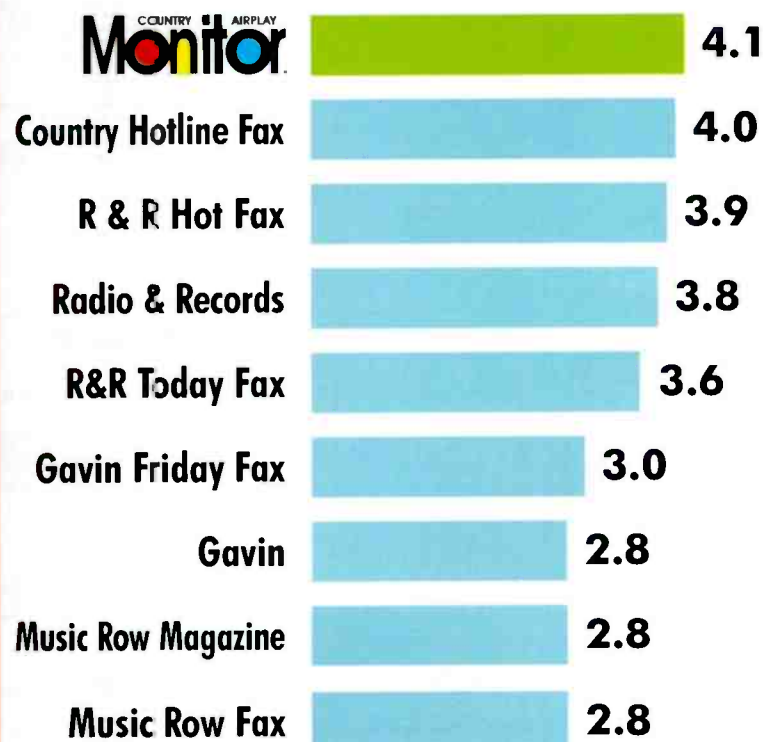
#1 MOST READ



Q: Which do you read regularly, that is, at least 3 out of 4 issues?

Base: All Country radio respondents

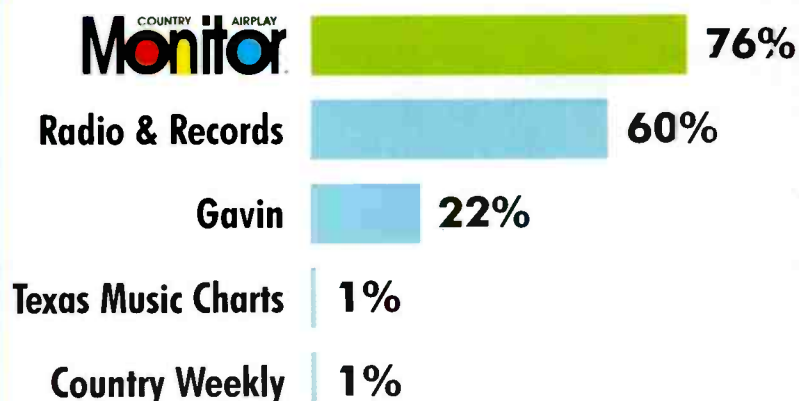
#1 MOST IMPORTANT



Q: For each publication you read regularly, please rate the importance of their charts, news and features. Using a scale from 1 to 5, with "1" being Not At All Important and "5" being Extremely Important.

Base: All Country radio respondents who read each publication 3 out of 4 issues.

#1 MOST INFLUENTIAL



Q: Do you refer to Monitor in your Music Meeting? If you refer to other trade publications, which ones do you refer to?

Base: All Country radio respondents.

AIRPLAY
Monitor

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COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MAY 6, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KKBQ Houston
 PD: Michael Cruise
 MD: Jay Kelley
 Cox 713-961-0093

THE NEW 93.0

TW	LW	Song	Artist
1	1	Keith Urban But For The Grace Of God	Keith Urban
2	2	Tim McGraw Grow Men Don't Cry	Tim McGraw
3	3	Toby Keith You Shouldn't Kiss Me	Toby Keith
4	4	Diamond Rio One More Day	Diamond Rio
5	5	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
6	6	Sara Evans I Could Not Ask For More	Sara Evans
7	7	Lonestar I'm Already There	Lonestar
8	8	Faith Hill If My Heart Had Wings	Faith Hill
9	9	Kenny Chesney Don't Happen Twice	Kenny Chesney
10	10	Gary Allan Right Where I Need To Be	Gary Allan
11	11	George Strait If You Can Do Anything El	George Strait
12	12	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
13	13	George Strait If You Can Do Anything El	George Strait
14	14	Tim Rushlow She Misses Him	Tim Rushlow
15	15	Jessica Andrews Who I Am	Jessica Andrews
16	16	Brad Paisley I Would've Loved You An	Brad Paisley
17	17	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
18	18	Andy Griggs She's My Love	Andy Griggs
19	19	Lee Ann Womack I Hope You Dance	Lee Ann Womack
20	20	Clay Davidson Sometimes	Clay Davidson
21	21	Lonestar I'm Already There	Lonestar
22	22	Phil Vassar Rose Bouquet	Phil Vassar
23	23	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
24	24	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
25	25	Joe De Messina That's The Way	Joe De Messina
26	26	Sammy Kershaw I Don't Know She's Beau	Sammy Kershaw
27	27	Sara Evans Born To Fly	Sara Evans
28	28	Alan Jackson Little Man	Alan Jackson
29	29	Joe Offie It's Always Somethin'	Joe Offie
30	30	Joe Offie It's Always Somethin'	Joe Offie

FI 1st Impressions This Week

WKLB Boston
 PD: Mike Brophy
 APD/MD: Ginny Rogers
 Greater Media 617-822-9600

Country 99.5

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Gary Allan Right Where I Need To Be	Gary Allan
3	3	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
4	4	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
5	5	Tim McGraw Grow Men Don't Cry	Tim McGraw
6	6	Kenny Chesney Don't Happen Twice	Kenny Chesney
7	7	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
8	8	Alan Jackson When Somebody Loves You	Alan Jackson
9	9	Brad Paisley Two People Fell In Love	Brad Paisley
10	10	Gary Allan Right Where I Need To Be	Gary Allan
11	11	George Strait If You Can Do Anything El	George Strait
12	12	LeAnn Rimes But I Do Love You	LeAnn Rimes
13	13	Jamie O'Neal When I Think About Angels	Jamie O'Neal
14	14	Lonestar I'm Already There	Lonestar
15	15	Trisha Yearwood I Would've Loved You An	Trisha Yearwood
16	16	Sara Evans I Could Not Ask For More	Sara Evans
17	17	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
18	18	Tracy Byrd A Good Way To Get On My Bad	Tracy Byrd
19	19	Sara Evans Born To Fly	Sara Evans
20	20	Diamond Rio One More Day	Diamond Rio
21	21	Chad Brock Yes!	Chad Brock
22	22	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
23	23	LeAnn Rimes But I Do Love You	LeAnn Rimes
24	24	Tracy Byrd A Good Way To Get On My Bad	Tracy Byrd
25	25	Tracy Byrd A Good Way To Get On My Bad	Tracy Byrd
26	26	Keith Urban But For The Grace Of God	Keith Urban
27	27	Shedaddy I'm In Waiting	Shedaddy
28	28	Faith Hill If My Heart Had Wings	Faith Hill
29	29	Phil Vassar Rose Bouquet	Phil Vassar
30	30	Phil Vassar Rose Bouquet	Phil Vassar

FI 1st Impressions This Week

WQYK Tampa
 OM: Eric Logan
 PD: Beecher Martin
 MD: Jay Roberts
 Infinity 813-287-0995

WQYK

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Kenny Chesney Don't Happen Twice	Kenny Chesney
3	3	Tim McGraw Grow Men Don't Cry	Tim McGraw
4	4	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
5	5	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
6	6	Jessica Andrews Who I Am	Jessica Andrews
7	7	Toby Keith You Shouldn't Kiss Me	Toby Keith
8	8	Alan Jackson When Somebody Loves You	Alan Jackson
9	9	Diamond Rio One More Day	Diamond Rio
10	10	Joe De Messina Downtime	Joe De Messina
11	11	Gary Allan Right Where I Need To Be	Gary Allan
12	12	George Strait If You Can Do Anything El	George Strait
13	13	Sara Evans I Could Not Ask For More	Sara Evans
14	14	Phil Vassar Just Another Day In Paradise	Phil Vassar
15	15	Tracy Byrd A Good Way To Get On My Bad	Tracy Byrd
16	16	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
17	17	Aaron Tippin People Like Us	Aaron Tippin
18	18	LeAnn Rimes But I Do Love You	LeAnn Rimes
19	19	LeAnn Rimes But I Do Love You	LeAnn Rimes
20	20	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
21	21	Lonestar I'm Already There	Lonestar
22	22	Jamie O'Neal When I Think About Angels	Jamie O'Neal
23	23	Keith Urban But For The Grace Of God	Keith Urban
24	24	LeAnn Rimes But I Do Love You	LeAnn Rimes
25	25	Brad Paisley Two People Fell In Love	Brad Paisley
26	26	Joe De Messina Burn	Joe De Messina
27	27	LeAnn Rimes But I Do Love You	LeAnn Rimes
28	28	Phil Vassar Just Another Day In Paradise	Phil Vassar
29	29	Chris Cagle Laredo	Chris Cagle
30	30	Terril Clark No Fear	Terril Clark

FI 1st Impressions This Week

WFMS Indianapolis
 PD: Bob Richards
 MD: J.D. Cannon
 Susquehanna 317-842-9550

WFMS 95.5

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Sara Evans I Could Not Ask For More	Sara Evans
3	3	Gary Allan Right Where I Need To Be	Gary Allan
4	4	Tim McGraw Grow Men Don't Cry	Tim McGraw
5	5	Aaron Tippin People Like Us	Aaron Tippin
6	6	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
7	7	Kenny Chesney Don't Happen Twice	Kenny Chesney
8	8	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
9	9	Diamond Rio One More Day	Diamond Rio
10	10	Kenny Rogers There You Go Again	Kenny Rogers
11	11	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
12	12	Clay Davidson Sometimes	Clay Davidson
13	13	Alan Jackson When Somebody Loves You	Alan Jackson
14	14	Lee Ann Womack I Hope You Dance	Lee Ann Womack
15	15	Jessica Andrews Who I Am	Jessica Andrews
16	16	Lonestar I'm Already There	Lonestar
17	17	Dwight Yoakam What Do You Know About La	Dwight Yoakam
18	18	LeAnn Rimes But I Do Love You	LeAnn Rimes
19	19	Darryl Worley Second Wind	Darryl Worley
20	20	Tammy Cochran Angels In Waiting	Tammy Cochran
21	21	Trick Pony Four Me	Trick Pony
22	22	Jamie O'Neal When I Think About Angels	Jamie O'Neal
23	23	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
24	24	Keith Urban But For The Grace Of God	Keith Urban
25	25	Sons Of The Desert What I Did Right	Sons Of The Desert
26	26	Trisha Yearwood I Would've Loved You An	Trisha Yearwood
27	27	Rascal Flatts This Everyday Love	Rascal Flatts
28	28	Billie Davis I'm In Waiting	Billie Davis
29	29	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
30	30	Keith Urban Where The Backlog Ends	Keith Urban

FI 1st Impressions This Week

WYAT Atlanta
 OM: Dene Hallam
 PD: Steve Mitchell
 MD: Johnny Gray
 ABC/Disney 770-955-0106

EAGLE 106.7 FM

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
3	3	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
4	4	Alan Jackson When Somebody Loves You	Alan Jackson
5	5	Tim McGraw Grow Men Don't Cry	Tim McGraw
6	6	George Strait If You Can Do Anything El	George Strait
7	7	Toby Keith You Shouldn't Kiss Me	Toby Keith
8	8	Kenny Chesney Don't Happen Twice	Kenny Chesney
9	9	Keith Urban But For The Grace Of God	Keith Urban
10	10	Diamond Rio One More Day	Diamond Rio
11	11	Tim Rushlow She Misses Him	Tim Rushlow
12	12	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
13	13	Soggy Bottom Boys I Am A Man Of Constan	Soggy Bottom Boys
14	14	Lee Ann Womack I Hope You Dance	Lee Ann Womack
15	15	Collin Raye Anyone Else	Collin Raye
16	16	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
17	17	Toby Keith You Shouldn't Kiss Me	Toby Keith
18	18	Aaron Tippin People Like Us	Aaron Tippin
19	19	Martina McBride Independence Day	Martina McBride
20	20	Faith Hill Piece Of My Heart	Faith Hill
21	21	Blackhawk That's Just About Right	Blackhawk
22	22	Tracy Byrd A Good Way To Get On My Bad	Tracy Byrd
23	23	Rascal Flatts This Everyday Love	Rascal Flatts
24	24	Reba McEntire Little Rock	Reba McEntire
25	25	Rascal Flatts Prayin' For Daylight	Rascal Flatts
26	26	Darryl Worley A Good Day To Run	Darryl Worley
27	27	Lee Ann Womack I Hope You Dance	Lee Ann Womack
28	28	Alan Jackson When Somebody Loves You	Alan Jackson
29	29	Lonestar Tell Her	Lonestar
30	30	Clay Davidson Sometimes	Clay Davidson

FI 1st Impressions This Week

WTQR Greensboro
 PD: Paul Frankie
 APD/MD: Angie Ward
 Clear Channel 336-822-2000

104 WTQR

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Kenny Chesney Don't Happen Twice	Kenny Chesney
3	3	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
4	4	Toby Keith You Shouldn't Kiss Me	Toby Keith
5	5	Diamond Rio One More Day	Diamond Rio
6	6	Sons Of The Desert What I Did Right	Sons Of The Desert
7	7	Tim McGraw Grow Men Don't Cry	Tim McGraw
8	8	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
9	9	Brad Paisley Two People Fell In Love	Brad Paisley
10	10	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
11	11	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
12	12	George Strait If You Can Do Anything El	George Strait
13	13	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
14	14	Sara Evans I Could Not Ask For More	Sara Evans
15	15	Gary Allan Right Where I Need To Be	Gary Allan
16	16	Keith Urban But For The Grace Of God	Keith Urban
17	17	Rascal Flatts This Everyday Love	Rascal Flatts
18	18	George Strait If You Can Do Anything El	George Strait
19	19	Tim Rushlow She Misses Him	Tim Rushlow
20	20	Toby Keith How Do You Like Me Now	Toby Keith
21	21	Jamie O'Neal There Is No Arizona	Jamie O'Neal
22	22	Jessica Andrews Who I Am	Jessica Andrews
23	23	Rascal Flatts Prayin' For Daylight	Rascal Flatts
24	24	Darryl Worley A Good Day To Run	Darryl Worley
25	25	Tim McGraw My Next Thirty Years	Tim McGraw
26	26	Lee Ann Womack I Hope You Dance	Lee Ann Womack
27	27	Alan Jackson When Somebody Loves You	Alan Jackson
28	28	Lonestar Tell Her	Lonestar
29	29	Clay Davidson Sometimes	Clay Davidson
30	30	Darryl Worley Second Wind	Darryl Worley

FI 1st Impressions This Week

WKIS Miami
 PD: Robert W. Walker
 APD: R.J. McCoy
 MD: Darlene Evans
 Beasley 954-431-6200

KISS 93.9 COUNTRY

TW	LW	Song	Artist
1	1	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
2	2	Alan Jackson When Somebody Loves You	Alan Jackson
3	3	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
4	4	Gary Allan Right Where I Need To Be	Gary Allan
5	5	Jessica Andrews Who I Am	Jessica Andrews
6	6	Kenny Chesney Don't Happen Twice	Kenny Chesney
7	7	Tim Rushlow She Misses Him	Tim Rushlow
8	8	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
9	9	Gary Allan Right Where I Need To Be	Gary Allan
10	10	Diamond Rio One More Day	Diamond Rio
11	11	Sara Evans I Could Not Ask For More	Sara Evans
12	12	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
13	13	Aaron Tippin People Like Us	Aaron Tippin
14	14	Patty Loveless The Last Thing On My Min	Patty Loveless
15	15	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
16	16	Phil Vassar Rose Bouquet	Phil Vassar
17	17	Chris Cagle Laredo	Chris Cagle
18	18	LeAnn Rimes But I Do Love You	LeAnn Rimes
19	19	Lonestar I'm Already There	Lonestar
20	20	George Strait If You Can Do Anything El	George Strait
21	21	Brad Paisley Two People Fell In Love	Brad Paisley
22	22	Rascal Flatts While You Loved Me	Rascal Flatts
23	23	Trisha Yearwood I Would've Loved You An	Trisha Yearwood
24	24	Keith Urban Where The Backlog Ends	Keith Urban
25	25	Tammy Cochran Angels In Waiting	Tammy Cochran
26	26	Terril Clark No Fear	Terril Clark
27	27	Joe De Messina Burn	Joe De Messina
28	28	Alan Jackson Little Man	Alan Jackson
29	29	Kenny Rogers There You Go Again	Kenny Rogers
30	30	Joe De Messina Downtime	Joe De Messina

FI 1st Impressions This Week

WUBE Cincinnati
 OM: Tim Closson
 APD: Grover Collins
 MD: Duke Hamilton
 Infinity 513-721-1050

105 WUBE

TW	LW	Song	Artist
1	1	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
2	2	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
3	3	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
4	4	Gary Allan Right Where I Need To Be	Gary Allan
5	5	Tim McGraw Grow Men Don't Cry	Tim McGraw
6	6	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
7	7	Kenny Chesney Don't Happen Twice	Kenny Chesney
8	8	Lonestar I'm Already There	Lonestar
9	9	Brad Paisley Two People Fell In Love	Brad Paisley
10	10	Diamond Rio One More Day	Diamond Rio
11	11	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
12	12	Garth Brooks When You Come Back To Me	Garth Brooks
13	13	Tammy Cochran Angels In Waiting	Tammy Cochran
14	14	Aaron Tippin People Like Us	Aaron Tippin
15	15	Lorrie Morgan & Sammy Kershaw He Drinks	Lorrie Morgan
16	16	Jessica Andrews Who I Am	Jessica Andrews
17	17	Diamond Rio One More Day	Diamond Rio
18	18	LeAnn Rimes But I Do Love You	LeAnn Rimes
19	19	Sara Evans I Could Not Ask For More	Sara Evans
20	20	Joe De Messina Downtime	Joe De Messina
21	21	Toby Keith You Shouldn't Kiss Me	Toby Keith
22	22	Joe De Messina Downtime	Joe De Messina
23	23	Chris Cagle Laredo	Chris Cagle
24	24	George Strait If You Can Do Anything El	George Strait
25	25	Tim Rushlow She Misses Him	Tim Rushlow
26	26	Alan Jackson When Somebody Loves You	Alan Jackson
27	27	Gary Allan Right Where I Need To Be	Gary Allan
28	28	Joe De Messina Burn	Joe De Messina
29	29	Trick Pony Four Me	Trick Pony
30	30	Keith Urban Where The Backlog Ends	Keith Urban

FI 1st Impressions This Week

KYCY San Francisco
 OM: Brian Thomas
 APD: Steve Jordan
 MD: Richard Ryan
 Infinity 415-391-9330

103.3 KYCY

TW	LW	Song	Artist
1	1	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
2	2	Brooks & Dunn Ain't Nothing 'Bout You	Brooks & Dunn
3	3	Kenny Chesney Don't Happen Twice	Kenny Chesney
4	4	Tim McGraw Grow Men Don't Cry	Tim McGraw
5	5	Diamond Rio One More Day	Diamond Rio
6	6	Jessica Andrews Who I Am	Jessica Andrews
7	7	Lonestar I'm Already There	Lonestar
8	8	Phil Vassar Just Another Day In Paradise	Phil Vassar
9	9	George Strait If You Can Do Anything El	George Strait
10	10	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
11	11	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
12	12	Montgomery Gentry She Couldn't Change M	Montgomery Gentry
13	13	LeAnn Rimes But I Do Love You	LeAnn Rimes
14	14	Gary Allan Right Where I Need To Be	Gary Allan
15	15	Alan Jackson When Somebody Loves You	Alan Jackson
16	16	Phil Vassar Rose Bouquet	Phil Vassar
17	17	Vince Gill Feels Like Love	Vince Gill
18	18	Terril Clark No Fear	Terril Clark
19	19	Keith Urban But For The Grace Of God	Keith Urban
20	20	Joe De Messina Downtime	Joe De Messina
21	21	Garth Brooks Wild Horses	Garth Brooks
22	22	Rascal Flatts This Everyday Love	Rascal Flatts
23	23	Phil Vassar Just Another Day In Paradise	Phil Vassar
24	24	Jamie O'Neal When I Think About Angels	Jamie O'Neal
25	25	Brad Paisley Two People Fell In Love	Brad Paisley
26	26	Sara Evans Born To Fly	Sara Evans
27	27	Sara Evans I Could Not Ask For More	Sara Evans
28	28	Blake Shelton Austin	Blake Shelton
29	29	Jamie O'Neal There Is No Arizona	Jamie O'Neal

COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MAY 6, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WESC Greenville
OM: Bruce Logg
MD: John Landrum
Clear Channel 864-242-4660

TW	LW	Song	Stations
1	1	Brooks & Dunn Ain't Nothing 'Bout You	40 37
2	2	Kenny Chesney Don't Happen Twice	37 34
3	3	Montgomery Gentry She Couldn't Change M	36 35
4	4	Mark McGuinn Mrs. Steven Ruddy	35 36
5	5	Travis Tritt It's A Great Day To Be Alive	34 35
6	6	Aaron Tippin People Like Us	33 36
7	7	Dixie Chicks If I Fall You're Going Down	31 37
8	8	Jessica Andrews Who I Am	29 38
9	9	Tim McGraw Grown Men Don't Cry	27 39
10	10	Alan Jackson When Somebody Loves You	26 22
11	11	Tim Rushlow She Misses Him	26 22
12	12	Chris Cagle Laredo	26 22
13	13	Gary Allan Right Where I Need To Be	23 23
14	14	Tracy Byrd A Good Way To Get On My Bad	23 26
15	15	Diamond Rio One More Day	22 13
16	16	George Strait If You Can Do Anything El	22 22
17	17	Sara Evans I Could Not Ask For More	22 24
18	18	Brad Paisley Two People Fell In Love	21 20
19	19	Phil Vassar Rose Bouquet	21 22
20	20	Toby Keith You Shouldn't Kiss Me	20 13
21	21	Tracy Lawrence Unforgiven	20 20
22	22	Kenny Chesney Don't Happen Twice	20 20
23	23	Patty Loveless The Last Thing On My Mind	18 23
24	24	John Michael Montgomery The Little Girl	15 11
25	25	Elbert Suddeth	15 20
26	26	Sara Evans Born To Fly	13 9
27	27	Gary Allan Right Where I Need To Be	13 9
28	28	Lee Ann Womack I Hope You Dance	11 9
29	29	Aaron Tippin Kiss This	12 9
30	30	Travis Tritt Best Of Intentions	12 10
FI	1	Lee Ann Womack Why They Call It Falling	10 0
FI	1	Lonestar I'm Already There	7 3

WZZK Birmingham
OM/PD: Rick Shockley
APD/MD: Scott Stewart
Cox 205-916-1100

TW	LW	Song	Stations
1	1	Brooks & Dunn Ain't Nothing 'Bout You	46 43
2	2	Diamond Rio One More Day	45 43
3	3	Tim McGraw Grown Men Don't Cry	44 47
4	4	Jessica Andrews Who I Am	44 48
5	5	Toby Keith You Shouldn't Kiss Me	42 40
6	6	Jo Dee Messina Downtime	42 40
7	7	Rascal Flatts This Everyday Love	41 48
8	8	Mark McGuinn Mrs. Steven Ruddy	40 40
9	9	Lonestar I'm Already There	37 18
10	10	Gary Allan Right Where I Need To Be	37 29
11	11	Brad Paisley Two People Fell In Love	37 34
12	12	Travis Tritt It's A Great Day To Be Alive	31 49
13	13	Faith Hill If My Heart Had Wings	30 29
14	14	Toby Keith How Do You Like Me Now	30 30
15	15	Nenny Chesney Don't Happen Twice	29 19
16	16	Dixie Chicks Cowboy Take Me Away	28 29
17	17	Sara Evans I Could Not Ask For More	28 28
18	18	Brad Paisley Two People Fell In Love	28 26
19	19	Phil Vassar Rose Bouquet	28 25
20	20	Alan Jackson When Somebody Loves You	27 1
21	21	Tim McGraw My Next Thirty Years	27 27
22	22	Keith Urban Where The Blacktop Ends	26 29
23	23	George Strait If You Can Do Anything El	25 30
24	24	Aaron Tippin Kiss This	25 13
25	25	Phil Vassar Just Another Day In Paradise	25 40
26	26	Rascal Flatts Prayin' For Daylight	12 9
27	27	Chris Cagle Laredo	12 9
28	28	Wynona No One Else On Earth	10 6
29	29	George Strait The Best Day	10 6
30	30	Clay Walker One More Time	10 8
FI	1	Alan Jackson When Somebody Loves You	27 1
FI	1	Lee Ann Womack Why They Call It Falling	10 0
FI	1	Tim McGraw My Next Thirty Years	7 5

KFKF Kansas City
PD: Dale Carter
APD/MD: Tony Stevens
Infinity 816-753-4000

TW	LW	Song	Stations
1	1	George Strait If You Can Do Anything El	53 27
2	2	Brooks & Dunn Ain't Nothing 'Bout You	38 33
3	3	Montgomery Gentry She Couldn't Change M	34 36
4	4	Sara Evans I Could Not Ask For More	33 29
5	5	Kenny Chesney Don't Happen Twice	33 31
6	6	Tim McGraw Grown Men Don't Cry	33 36
7	7	Dixie Chicks If I Fall You're Going Down	32 30
8	8	Aaron Tippin People Like Us	29 17
9	9	Mark McGuinn Mrs. Steven Ruddy	29 21
10	10	Tracy Byrd A Good Way To Get On My Bad	22 22
11	11	Gary Allan Right Where I Need To Be	21 31
12	12	Jessica Andrews Who I Am	20 19
13	13	LeAnn Rimes But I Do Love You	20 20
14	14	Lonestar I'm Already There	19 15
15	15	Jo Dee Messina Downtime	19 16
16	16	Travis Tritt It's A Great Day To Be Alive	19 22
17	17	Chris Cagle Laredo	18 17
18	18	Christy Nye I'm Not Alone	17 15
19	19	Jamie O'Neal There's No Arizona	17 17
20	20	Alan Jackson When Somebody Loves You	16 14
21	21	Brad Paisley Two People Fell In Love	16 17
22	22	Travis Tritt It's A Great Day To Be Alive	14 12
23	23	Patty Loveless The Last Thing On My Mind	15 10
24	24	Keith Urban Where The Blacktop Ends	15 13
25	25	Rascal Flatts While You Loved Me	15 14
26	26	Trisha Yearwood I Would've Loved You An	14 13
27	27	Chris Cagle Laredo	13 13
28	28	Alan Jackson When Somebody Loves You	13 13
29	29	Darryl Worley Second Wind	13 12
30	30	Diamond Rio Sweet Summer	12 11
FI	1	Trick Pony Oh A Night Like This	11 0
FI	1	Lee Ann Womack Why They Call It Falling	10 0
FI	1	Tammy Cochran Angles In Waiting	7 5

KCYV San Antonio
OM: Steve Giuttari
MD: Tony Stevens
Cox 210-615-5400

TW	LW	Song	Stations
1	1	Alan Jackson When Somebody Loves You	66 50
2	2	Travis Tritt It's A Great Day To Be Alive	65 58
3	3	Diamond Rio One More Day	65 65
4	4	Toby Keith You Shouldn't Kiss Me	63 64
5	5	George Strait If You Can Do Anything El	58 58
6	6	Lonestar I'm Already There	45 29
7	7	Brad Paisley Two People Fell In Love	43 38
8	8	George Strait Go On	24 20
9	9	Kenny Rogers There You Go Again	21 16
10	10	Phil Vassar Just Another Day In Paradise	21 18
11	11	Tim McGraw My Next Thirty Years	20 13
12	12	3 Of Hearts Love Is Enough	20 12
13	13	Garth Brooks The Dance	17 13
14	14	George Strait The Best Day	17 17
15	15	Brooks & Dunn Ain't Nothing 'Bout You	17 19
16	16	Jo Dee Messina Downtime	16 13
17	17	Tim McGraw My Next Thirty Years	16 20
18	18	LeAnn Rimes But I Do Love You	15 14
19	19	Kenny Chesney Don't Happen Twice	15 15
20	20	Jessica Andrews Who I Am	15 17
21	21	Rascal Flatts While You Loved Me	15 17
22	22	Travis Tritt It's A Great Day To Be Alive	14 12
23	23	John Michael Montgomery Love The Way	13 9
24	24	Lonestar Amazed	13 11
25	25	Lee Ann Womack Why They Call It Falling	13 12
26	26	Garth Brooks The Thumper Polka	13 12
27	27	Trisha Yearwood I Would've Loved You An	12 10
28	28	Wynona No One Else On Earth	12 12
29	29	Faith Hill This Kiss	12 13
30	30	Shania Twain You're Still The One	13 13
FI	1	No 1st Impressions This Week	11 0

KWJL Portland, OR
OM: Bruce Agler
MD: Ken Boesen
Fisher Broadcasting 503-228-4393

TW	LW	Song	Stations
1	1	Gary Allan Right Where I Need To Be	61 56
2	2	Chris Cagle Laredo	58 58
3	3	Brooks & Dunn Ain't Nothing 'Bout You	57 55
4	4	Brooks & Dunn Ain't Nothing 'Bout You	57 61
5	5	Diamond Rio One More Day	53 43
6	6	Lonestar I'm Already There	46 45
7	7	Brad Paisley Two People Fell In Love	44 43
8	8	Jo Dee Messina Downtime	39 45
9	9	Mark McGuinn Mrs. Steven Ruddy	31 30
10	10	Kenny Chesney Don't Happen Twice	31 32
11	11	Dixie Chicks If I Fall You're Going Down	30 37
12	12	Keith Urban But For The Grace Of God	27 21
13	13	Alan Jackson When Somebody Loves You	27 24
14	14	Sara Evans Born To Fly	25 21
15	15	Jessica Andrews Who I Am	25 25
16	16	Faith Hill If My Heart Had Wings	25 27
17	17	Tim McGraw My Next Thirty Years	23 21
18	18	Toby Keith You Shouldn't Kiss Me	22 20
19	19	Jamie O'Neal There's No Arizona	22 18
20	20	Lee Ann Womack I Hope You Dance	21 19
21	21	Dixie Chicks Without You	18 16
22	22	Tim McGraw My Next Thirty Years	18 20
23	23	John Michael Montgomery Love The Way	17 15
24	24	Lee Ann Womack Why They Call It Falling	14 14
25	25	Garth Brooks Rodeo	13 8
26	26	Shania Twain Any Man Of Mine	12 10
27	27	Wynona No One Else On Earth	12 12
28	28	Faith Hill This Kiss	12 13
29	29	Jo Dee Messina Burn	12 22
30	30	Shania Twain Who Bad Have Your Boots	11 8
FI	1	No 1st Impressions This Week	11 0
FI	1	Andy Griggs How Cool Is That	19 3
FI	1	Jessica Andrews Helplessly, Helplessly	17 0
FI	1	Steve Holy She's So	16 1

KBEQ Kansas City
PD: Mike Kennedy
MD: T.J. McEntire
Infinity 816-531-2535

TW	LW	Song	Stations
1	1	Travis Tritt It's A Great Day To Be Alive	48 31
2	2	Chris Cagle Laredo	48 30
3	3	Brooks & Dunn Ain't Nothing 'Bout You	39 32
4	4	Kenny Chesney Don't Happen Twice	37 37
5	5	Mark McGuinn Mrs. Steven Ruddy	36 40
6	6	Aaron Tippin People Like Us	36 37
7	7	Gary Allan Right Where I Need To Be	35 38
8	8	Sara Evans I Could Not Ask For More	35 35
9	9	Mark McGuinn Mrs. Steven Ruddy	32 29
10	10	LeAnn Rimes But I Do Love You	31 29
11	11	Dixie Chicks If I Fall You're Going Down	31 33
12	12	Tim McGraw Grown Men Don't Cry	31 33
13	13	Terni Clark No Fear	30 28
14	14	Montgomery Gentry She Couldn't Change M	30 31
15	15	Lonestar I'm Already There	29 28
16	16	Jo Dee Messina Downtime	29 32
17	17	Chris Cagle Laredo I Think About Angels	29 32
18	18	Gary Allan Runaway	28 20
19	19	Jamie O'Neal There's No Arizona	28 26
20	20	Brad Paisley Two People Fell In Love	28 26
21	21	Lila McCann Come A Little Closer	28 26
22	22	Mark Willis Loving Every Minute	27 24
23	23	Lee Ann Womack Why They Call It Falling	27 25
24	24	Rascal Flatts While You Loved Me	27 27
25	25	Blake Shelton Austin	27 27
26	26	Charlie Robison I Want You Loved	27 30
27	27	Trisha Yearwood I Would've Loved You An	26 22
28	28	Cyndi Thomson What I Really Meant To Sa	26 23
29	29	Diamond Rio That's Just The Way	26 25
30	30	George Strait If You Can Do Anything El	26 27
FI	1	Andy Griggs How Cool Is That	19 3
FI	1	Jessica Andrews Helplessly, Helplessly	17 0
FI	1	Steve Holy She's So	16 1

WCTK Providence
PD: Rick Everett
MD: Sam Stevens
Hall 401-467-4366

TW	LW	Song	Stations
1	1	Brooks & Dunn Ain't Nothing 'Bout You	42 39
2	2	Kenny Chesney Don't Happen Twice	40 37
3	3	Travis Tritt It's A Great Day To Be Alive	40 37
4	4	Mark McGuinn Mrs. Steven Ruddy	39 39
5	5	Dixie Chicks If I Fall You're Going Down	38 39
6	6	Tim McGraw Grown Men Don't Cry	38 39
7	7	Gary Allan Right Where I Need To Be	37 41
8	8	George Strait If You Can Do Anything El	33 34
9	9	Lonestar I'm Already There	29 23
10	10	Montgomery Gentry She Couldn't Change M	27 27
11	11	Kenny Rogers There You Go Again	26 26
12	12	Brad Paisley Two People Fell In Love	24 16
13	13	Sara Evans I Could Not Ask For More	25 22
14	14	Aaron Tippin People Like Us	25 23
15	15	Jessica Andrews Who I Am	25 23
16	16	Jamie O'Neal When I Think About Angels	24 14
17	17	Rascal Flatts While You Loved Me	24 16
18	18	Alan Jackson When Somebody Loves You	24 23
19	19	LeAnn Rimes But I Do Love You	24 26
20	20	Clay Davidson Sometimes	21 16
21	21	Jo Dee Messina Downtime	21 16
22	22	Diamond Rio One More Day	19 17
23	23	Phil Vassar Rose Bouquet	18 17
24	24	Toby Keith You Shouldn't Kiss Me	17 17
25	25	Aaron Tippin Kiss This	16 8
26	26	Sara Evans Born To Fly	16 16
27	27	Garth Brooks Wild Horses	16 16
28	28	Tim Rushlow She Misses Him	16 24
29	29	Alabama Will You Marry Me	15 10
30	30	Trick Pony Two	15 15
FI	1	Lee Ann Womack Why They Call It Falling	12 4
FI	1	Mark Willis Loving Every Minute	7 1
FI	1	Billy Dean, Suzy Bogguss & I Keep Mom A	7 2

WCOL Columbus, OH
PD: Gail Austin
MD: Dan Zuko
Clear Channel 614-273-9265

TW	LW	Song	Stations
1	1	Dixie Chicks If I Fall You're Going Down	54 55
2	2	Travis Tritt It's A Great Day To Be Alive	53 51
3	3	Brooks & Dunn Ain't Nothing 'Bout You	53 31
4	4	Tim McGraw Grown Men Don't Cry	52 48
5	5	Lonestar I'm Already There	50 52
6	6	Jessica Andrews Who I Am	46 45
7	7	Travis Tritt It's A Great Day To Be Alive	45 50
8	8	Toby Keith You Shouldn't Kiss Me	40 40
9	9	Diamond Rio One More Day	40 40
10	10	Gary Allan Right Where I Need To Be	31 21
11	11	Kenny Chesney Don't Happen Twice	27 27
12	12	Brad Paisley Two People Fell In Love	26 27
13	13	Keith Urban But For The Grace Of God	23 40
14	14	Faith Hill The Way You Love Me	21 20
15	15	Rascal Flatts While You Loved Me	21 22
16	16	Sara Evans I Could Not Ask For More	21 24
17	17	Clay Davidson Sometimes	20 17
18	18	Keith Urban But For The Grace Of God	20 27
19	19	Alan Jackson When Somebody Loves You	19 13
20	20	John Michael Montgomery The Little Girl	18 11
21	21	Jamie O'Neal There's No Arizona	18 15
22	22	Tracy Byrd A Good Way To Get On My Bad	18 17
23	23	Alan Jackson I Must Be Love	18 17
24	24	LeAnn Rimes But I Do Love You	18 19
25	25	Phil Vassar Rose Bouquet	18 20
26	26	Phil Vassar Just Another Day In Paradise	16 16
27	27	Charlie Robison I Want You Loved	16 16
28	28	Chris Cagle Laredo	17 16
29	29	Lonestar What About Now	17 20
30	30	George Strait If You Can Do Anything El	17 23
FI	1	Keith Urban Where The Blacktop Ends	6 3
FI	1	Lee Ann Womack Why They Call It Falling	6 3

WRBQ Tampa
OM: Eric Logan
PD: Ronnie Lane
MD: Jay Roberts
Infinity 813-287-1047

TW	LW	Song	Stations
1	1	Keith Urban Where The Black	

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of more-trended downtime during the chart week.

Table for GARY ALLAN, 4284/320, 'Right Where I Need To Be (MCA Nashville)'. Includes Total Stations: 152, Chart Move: 8-7, and a list of stations with their respective chart positions and detections.

Table for BROOKS & DUNN, 6095/85, 'Ain't Nothing 'Bout You (Arista Nashville)'. Includes Total Stations: 152, Chart Move: 1-1, and a list of stations with their respective chart positions and detections.

Table for CHRIS CAGLE, 2069/249, 'Laredo (Virgin/Capitol)'. Includes Total Stations: 146, Chart Move: 26-24, and a list of stations with their respective chart positions and detections.

Table for KENNY CHESNEY, 5583/188, 'Don't Happen Twice (BNA)'. Includes Total Stations: 152, Chart Move: 5-3, and a list of stations with their respective chart positions and detections.

Table for CLAY DAVIDSON, 2321/59, 'Sometimes (Virgin/Capitol)'. Includes Total Stations: 146, Chart Move: 22-22, and a list of stations with their respective chart positions and detections.

Table for DIXIE CHICKS, 5479/42, 'If I Fall You're Going Down With Me (Monument)'. Includes Total Stations: 151, Chart Move: 4-5, and a list of stations with their respective chart positions and detections.

Table for SARA EVANS, 3953/224, 'I Could Not Ask For More (RCA)'. Includes Total Stations: 152, Chart Move: 10-10, and a list of stations with their respective chart positions and detections.

Table for ALAN JACKSON, 3565/388, 'When Somebody Loves You (Arista Nashville)'. Includes Total Stations: 149, Chart Move: 16-12, and a list of stations with their respective chart positions and detections.

Table for LONESTAR, 3995/472, 'I'm Already There (BNA)'. Includes Total Stations: 151, Chart Move: 12-9, and a list of stations with their respective chart positions and detections.

Table for TIM MCGRAW, 5755/216, 'Grown Men Don't Cry (Curb)'. Includes Total Stations: 152, Chart Move: 3-2, and a list of stations with their respective chart positions and detections.

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

AIRPOWER

Total Detections/Gain

LEANN RIMES 2462/155
But I Do Love You (Curb)

Total Stations: 143/Chart Move: 21-19
Heavy (35+ detections): 4 KMLE, KNIX, WKHX, WKYQ

Medium (25-34): 22 KBEQ, KBOI, KEEY, KGMV, KHAY, KHKI, KJJK, KMDL, KSKS, KSOP, KTOM, KUPL, KYCY, KZSN, WBCT, WGGY, WGH, WQBE, WSLC, WWGR, WXBO, WYGY

Light (Under 25): 117
1st Impressions: 7 KKAT, KTST, WFMS, WIVK, WKCO, WQMX, WYRK

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

KMLE • Phoenix, AZ

PD: Jeff Garrison

MD: Chris Loss

Date: 03/11/01



2399 - 1000 DETECTIONS

Total Detections/Gain

JAMIE O'NEAL 2372/290
When I Think About Angels (Mercury)

Total Stations: 147/Chart Move: 23-20

Heavy (35+): 1 KTTS

Medium (25-34): 18 KBEQ, KCCY, KHKI, KKCS, KMLE, KNIX, KSCS, KSKS, KSOP, KUPL, KUZZ, KZLA, WBCT, WFRG, WFRY, WGN, WIVK, WKCNC, WSIX

Light (Under 25): 128
1st Impressions: 12 KKAT, KRST, KSON, KTST, KUBL, KYCY, WDXB, WKDF, WKHX, WKKT, WUBE, WXCT

JO DEE MESSINA 2324/313
Downtime (Curb)

Total Stations: 144/Chart Move: 24-21

Heavy (35+): 5 KCCY, KKAT, KTTS, KWJJ, WAMZ

Medium (25-34): 17 KBEQ, KGMV, KMLE, KNIX, KSKS, KSOP, WFRG, WFRY, WKCNC, WKYQ, WMZO, WQBE, WRNS, WSIX, WSLC, WXBO, WXTU

Light (Under 25): 122
1st Impressions: 13 KJJK, KNCI, KRMD, KTOM, KWNR, KXXY, WKHK, WKKT, WOGK, WOKQ, WPOC, WQIK, WXCT

CLAY DAVIDSON 2321/59
Sometimes (Virgin/Capitol)

Total Stations: 146/Chart Move: 22-22

Heavy (35+): 2 KUZZ, WKCO

Medium (25-34): 15 KFRG, KSKS, KSOP, KSSN, KXKC, WCKT, WDAF, WEZL, WJCL, WKCNC, WKYQ, WQMX, WSIX, WSLC, WSM

Light (Under 25): 129
1st Impressions: 6 WCMS, WDXB, WGH, WKIS, WPOC, WPOR

CHRIS CAGLE 2069/249
Laredo (Virgin/Capitol)

Total Stations: 146/Chart Move: 26-24

Heavy (35+): 3 KBEQ, KPLX, WBEE

Medium (25-34): 15 KDDK, KHKI, KSON, KSOP, KTTS, KUZZ, KXKC, WBCT, WFRG, WFRY, WKCO, WKDF, WOKO, WQMX, WSLC

Light (Under 25): 128
1st Impressions: 4 KUPL, KVOO, WSCA, WYRK

RASCAL FLATTS 2059/205
While You Loved Me (Lyric Street)

Total Stations: 145/Chart Move: 25-25

Heavy (35+): 1 KTTS

Medium (25-34): 15 KBEQ, KHKI, KKAT, KMLE, KXKC, WGH, WGN, WKCNC, WKHX, WKYQ, WQBE, WSIX, WSLC, WWGR, WXBO
Light (Under 25): 129
1st Impressions: 6 KBQI, KSD, KTST, WNKT, WSCA, WXCT

KEITH URBAN 1864/439
Where The Blacktop Ends (Capitol)

Total Stations: 142/Chart Move: 31-26

Heavy (35+): 2 KPLX, WRBQ

Medium (25-34): 10 KBEQ, KHKI, KTOM, KUPL, KUZZ, WKCNC, WKYQ, WQBE, WRNS, WXBO
Light (Under 25): 130

1st Impressions: 21 KFRG, KHEY, KNIX, KRST, KRTY, KUBL, KVOO, WCOL, WGAR, WGN, WKDF, WKKT, WNKT, WRBT, WSCA, WSOC, WSTH, WUSY, WXCT, WYNY, WYRK

TERRI CLARK 1680/-4
No Fear (Mercury)

Total Stations: 140/Chart Move: 28-27

Heavy (35+): 2 KRTY, KTTS

Medium (25-34): 8 KBEQ, KCCY, KDDK, KFRG, KSOP, KUPL, WCKT, WSLC
Light (Under 25): 130
1st Impressions: 1 KJJK

TRACY BYRD WITH MARK CHESNUTT 1607/137
A Good Way To Get On My Bad Side (RCA)

Total Stations: 142/Chart Move: 29-28

Heavy (35+): 0

Medium (25-34): 11 KSOP, KUPL, KUZZ, KXKC, WFRG, WFRY, WKCNC, WKHX, WRBQ, WRNS, WSLC

Light (Under 25): 131
1st Impressions: 8 KHEY, WIL, WKSF, WOGK, WPOR, WTQR, WUBE, WXCT

KENNY ROGERS 1489/41
There You Go Again (Dreamcatcher)

Total Stations: 140/Chart Move: 30-29

Heavy (35+): 0

Medium (25-34): 8 KFRG, KKAT, KKCS, KRTY, WCKT, WCTK, WFMS, WGGY

Light (Under 25): 132
1st Impressions: 3 WOGK, WQXK, WYAY

DARRYL WORLEY 1381/204
Second Wind (DreamWorks)

Total Stations: 139/Chart Move: 32-30

Heavy (35+): 0

Medium (25-34): 3 KILT, KMDL, WGN

Light (Under 25): 136
1st Impressions: 14 KASE, KDDK, KTST, KUBL, WFRE, WIL, WKSF, WNKT, WOKO, WRBQ, WSSL, WTQR, WXCT, WYGY

LEE ANN WOMACK 1320/463
Why They Call It Falling (MCA Nashville)

Total Stations: 136/Chart Move: 35-31

Heavy (35+): 1 WKHX

Medium (25-34): 8 KBEQ, KCCY, KHKI, KJJK, WAMZ, WDRM, WSM, WWGR
Light (Under 25): 127

1st Impressions: 37 KAJA, KBQI, KFDI, KFKF, KHEY, KILT, KNCI, KRST, KRYS, KTEX, KTOM, KTST, KUZZ, KWNR, WBCT, WCMS, WCOL, WCOS, WCTK, WESC, WGAR, WIL, WKKT, WKLB, WKSF, WMIL, WMUS, WNCY, WOKO, WQYK, WRBT, WROO, WSTH, WUSY, WVLK, WYNY, WYNY

TRISHA YEARWOOD 1296/153
I Would've Loved You Anyway (MCA Nashville)

Total Stations: 137/Chart Move: 33-32

Heavy (35+): 0

Medium (25-34): 5 KBEQ, KNIX, WGAR, WGGY, WSIX
Light (Under 25): 132

1st Impressions: 8 KSON, KXKT, KYGO, WAMZ, WFRE, WKIS, WRBT, WXCT

SONS OF THE DESERT 1051/31
What I Did Right (MCA Nashville)

Total Stations: 125/Chart Move: 34-33

Heavy (35+): 1 WTQR

Medium (25-34): 5 KBEQ, KDDK, WNCY, WSLC, WXTU
Light (Under 25): 119
1st Impressions: 2 KHAY, WCMS

CYNDI THOMSON 1032/236
What I Really Meant To Say (Capitol)

Total Stations: 124/Chart Move: 37-34

Heavy (35+): 0

Medium (25-34): 4 KBEQ, KMLE, KSKS, KSOP
Light (Under 25): 120
1st Impressions: 19 KDDK, KFDI, KFRG, KHEY, KKCS, KNCI, KSCS, KTEX, WGN, WKYQ, WLWI, WMUS, WNCY, WQBE, WQXK, WSOC, WUSJ, WXBO, WYNY

999 - 500 DETECTIONS

Total Detections/Gain

TAMMY COCHRAN 843/119
Angels In Waiting (Epic)

Total Stations: 123/Chart Move: 38-36

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 123
1st Impressions: 9 KFKF, KILT, KMXM, KRYS, KXKT, WCMS, WKCO, WMUS, WXCT

BLAKE SHELTON 799/249
Austin (Giant/WRN)

Total Stations: 64/Chart Move: 40-37

Heavy (35+): 1 KPLX

Medium (25-34): 4 KBEQ, WCTO, WIL, WKDF
Light (Under 25): 59

1st Impressions: 18 KKCS, KMPS, KNIX, KSCS, KXXY, WAMZ, WBEE, WEZL, WKSJ, WKYQ, WQBE, WQYK, WRBT, WSIX, WSSL, WSTH, WXBO, WYNY

CHARLIE ROBISON 793/243
I Want You Bad (Lucky Dog/Columbia)

Total Stations: 119/Chart Move: 39-38

Heavy (35+): 0

Medium (25-34): 3 KBEQ, KPLX, WKDF
Light (Under 25): 116
1st Impressions: 9 KDRK, KJJK, KTEX, KTST, KZSN, WBEE, WGH, WMUS, WRNS

MARK WILLS 596/223
Loving Every Minute (Mercury)

Total Stations: 84/Chart Move: 45-40

Heavy (35+): 1 WRBQ

Medium (25-34): 1 KBEQ
Light (Under 25): 82

1st Impressions: 17 KAJA, KATM, KDRK, KIIM, KMDL, KUBL, KZSN, WBEE, WCTK, WIL, WKCO, WKKO, WMSI, WNCY, WSM, WSOC, WXTU

CAROLYN DAWN JOHNSON 554/68
Complicated (Arista Nashville)

Total Stations: 65/Chart Move: 41-41

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 65
1st Impressions: 6 KFRG, KHKI, KMDL, KTEX, KUBL, KUZZ

SHEDAISY 514/86
Still Holding Out For You (Lyric Street)

Total Stations: 63/Chart Move: 42-42

Heavy (35+): 1 KMLE

Medium (25-34): 1 KEEY
Light (Under 25): 61
1st Impressions: 9 KATM, KSD, WCKT, WEZL, WGN, WMZO, WRBT, WRNS, WXTU

499 - 40 DETECTIONS

Total Detections/Gain

3 OF HEARTS 436/36
Love Is Enough (RCA)

Total Stations: 56/Chart Move: 44-43

Heavy (35+): 0

Medium (25-34): 1 WQMX
Light (Under 25): 55
1st Impressions: 4 KILT, KKCS, WBEE, WKIS

LILA MCCANN 423/99
Come A Little Closer (Warner Bros./WRN)

Total Stations: 58/Chart Move: 47-44

Heavy (35+): 0

Medium (25-34): 2 KBEQ, KSKS
Light (Under 25): 56
1st Impressions: 9 KDRK, KMDL, KRYS, KSKS, KTST, KXKT, WFRY, WQMX, WVLK

ALABAMA 386/87
Will You Marry Me (RCA)

Total Stations: 49/Chart Move: 49-45

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 49
1st Impressions: 12 KIIM, KRMD, KXKT, WFRG, WGN, WJCL, WKCNC, WKKO, WQDR, WSM, WSTH, WYGY

TRICK PONY 330/65
On A Night Like This (Warner Bros./WRN)

Total Stations: 51/Chart Move: 50-47

Heavy (35+): 0

Medium (25-34): 2 KBEQ, WRNS
Light (Under 25): 49
1st Impressions: 7 KATM, KFKF, KXKC, WAMZ, WKDF, WOKO, WSM

DIAMOND RIO 285/118
Sweet Summer (Arista Nashville)

Total Stations: 45/Chart Move: 55-49

Heavy (35+): 0

Medium (25-34): 2 WKYQ, WQBE
Light (Under 25): 43
1st Impressions: 6 KGMV, KSKS, KXKC, WAMZ, WDRM, WFRY

ANDY GRIGGS 202/159
How Cool Is That (RCA)

Total Stations: 35/Chart Move: Debut 51

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 35
1st Impressions: 11 KBEQ, KDDK, KKCS, KSCS, KXKC, WFLS, WKCNC, WKYQ, WQBE, WSTH, WXBO

THE CLARK FAMILY EXPERIENCE 195/64
Standing Still (Curb)

Total Stations: 24/Chart Move: 59-52

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 24
1st Impressions: 3 WCKT, WRBQ, WSM

MARY CHAPIN CARPENTER 140/6
Simple Life (Columbia)

Total Stations: 33/Chart Move: 57-56

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 33
1st Impressions: 1 KRTY

MIKE WALKER 96/68
Honey Do (DreamWorks)

Total Stations: 21/Chart Move: Debut 60

Heavy (35+): 1 WRBQ

Medium (25-34): 0
Light (Under 25): 20
1st Impressions: 3 KUZZ, KXKC, WRBQ

JEFF CARSON 96/14
Real Life (Curb)

Total Stations: 12

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 12
1st Impressions: 2 KHKI, KXKC

★ TONY MARTIN 92/59
Ridin' With The Legend (Prism)

Total Stations: 39

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 39

THE TRACTORS 90/42
Can't Get Nowhere (Audium)

Total Stations: 44

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 44

★ MEREDITH EDWARDS 72/41
The Bird Song (Mercury)

Total Stations: 13

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 13
1st Impressions: 5 KBQI, KMXM, WMSI, WRKZ, WSM

RICHARD MARX WITH ALISON KRAUSS 65/15
Straight From My Heart (Signal 21)

Total Stations: 9

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 9

★ JESSICA ANDREWS 61/56
Helplessly, Hopelessly (DreamWorks)

Total Stations: 7

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 7
1st Impressions: 4 KBEQ, KCCY, KMLE, WGGY

★ JOHN MICHAEL MONTGOMERY 57/30
Even Then (Atlantic/WRN)

Total Stations: 17

Heavy (35+): 0

Medium (25-34): 1 WMZO
Light (Under 25): 16

PAT GREEN & CORY MORROW 57/0
Texas On My Mind (Writeon/Greenhorse)

Total Stations: 3

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 3

★ BILLY RAY CYRUS 55/29
Southern Rain (Monument)

Total Stations: 24

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 24

★ CHELY WRIGHT 45/45
Never Love You Enough (MCA Nashville)

Total Stations: 18

Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 18
1st Impressions: 1 KZSN

BILLY GILMAN 44/4
She's My Girl (Epic)



AIRPLAY
Monitor

COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING MAY 6, 2001

NORTHEAST



	TW	LW	TW	LW		
1 Brooks & Dunn, Ain't Nothing 'Bout You	661	648	16	Brad Paisley, Two People Fell In Love	350	346
2 Travis Tritt, It's A Great Day To Be Alive	627	634	17	Phil Vassar, Rose Bouquet	296	434
3 Dixie Chicks, If I Fall You're Going Down	625	576	18	LeAnn Rimes, But I Do Love You	280	251
4 Tim McGraw, Grown Men Don't Cry	595	534	19	Keith Urban, But For The Grace Of God	270	271
5 Mark McGuinn, Mrs. Steven Rudy	517	508	20	Phil Vassar, Rose Bouquet	270	327
6 Kenny Chesney, Don't Happen Twice	510	505	21	Jamie O'Neal, When I Think About Angels	268	241
7 Gary Allan, Right Where I Need To Be	485	431	22	Clay Davidson, Sometimes	265	251
8 Lonestar, I'm Already There	450	380	23	Jo Dee Messina, Downtime	255	212
9 Jessica Andrews, Who I Am	445	572	24	Chris Cagle, Laredo	254	204
10 Diamond Rio, One More Day	422	451	25	Tim McGraw, My Next Thirty Years	249	252
11 Sara Evans, I Could Not Ask For More	411	383	26	Faith Hill, If My Heart Had Wings	238	344
12 George Strait, If You Can Do Anything E	397	391	27	Rascal Flatts, While You Loved Me	228	219
13 Alan Jackson, When Somebody Loves You	379	318	28	Sara Evans, Born To Fly	223	192
14 Montgomery Gentry, She Couldn't Change	373	293	29	Aaron Tippin, People Like Us	218	211
15 Toby Keith, You Shouldn't Kiss Me	369	379	30	Phil Vassar, Just Another Day In Paradi	217	205

MID-ATLANTIC



	TW	LW	TW	LW		
1 Brooks & Dunn, Ain't Nothing 'Bout You	733	724	16	Brad Paisley, Two People Fell In Love	384	367
2 Travis Tritt, It's A Great Day To Be Alive	656	676	17	Aaron Tippin, People Like Us	316	283
3 Dixie Chicks, If I Fall You're Going Down	656	639	18	Faith Hill, If My Heart Had Wings	315	420
4 Kenny Chesney, Don't Happen Twice	633	625	19	LeAnn Rimes, But I Do Love You	290	267
5 Tim McGraw, Grown Men Don't Cry	612	600	20	Clay Davidson, Sometimes	282	264
6 Mark McGuinn, Mrs. Steven Rudy	527	545	21	Jo Dee Messina, Downtime	281	225
7 Jessica Andrews, Who I Am	520	588	22	Phil Vassar, Rose Bouquet	276	336
8 Gary Allan, Right Where I Need To Be	504	417	23	Tim McGraw, My Next Thirty Years	251	235
9 George Strait, If You Can Do Anything E	463	414	24	Rascal Flatts, While You Loved Me	246	230
10 Sara Evans, I Could Not Ask For More	446	408	25	Chris Cagle, Laredo	238	208
11 Montgomery Gentry, She Couldn't Change	415	366	26	Keith Urban, But For The Grace Of God	234	249
12 Lonestar, I'm Already There	396	343	27	Tim Rushlow, She Misses Him	224	325
13 Diamond Rio, One More Day	395	463	28	Sara Evans, Born To Fly	219	218
14 Alan Jackson, When Somebody Loves You	390	358	29	Phil Vassar, Just Another Day In Paradi	216	214
15 Toby Keith, You Shouldn't Kiss Me	388	404	30	Jamie O'Neal, When I Think About Angels	214	188

SOUTHEAST



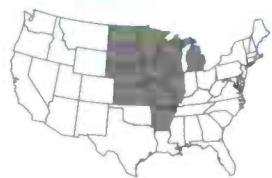
	TW	LW	TW	LW		
1 Brooks & Dunn, Ain't Nothing 'Bout You	1725	1703	16	Toby Keith, You Shouldn't Kiss Me	890	908
2 Kenny Chesney, Don't Happen Twice	1685	1636	17	Aaron Tippin, People Like Us	780	788
3 Tim McGraw, Grown Men Don't Cry	1612	1530	18	Phil Vassar, Rose Bouquet	732	825
4 Travis Tritt, It's A Great Day To Be Alive	1604	1627	19	Clay Davidson, Sometimes	667	665
5 Dixie Chicks, If I Fall You're Going Down	1588	1592	20	Faith Hill, If My Heart Had Wings	665	976
6 Jessica Andrews, Who I Am	1204	1255	21	Keith Urban, But For The Grace Of God	660	737
7 Mark McGuinn, Mrs. Steven Rudy	1197	1186	22	Jamie O'Neal, When I Think About Angels	656	572
8 Alan Jackson, When Somebody Loves You	1159	1003	23	Jo Dee Messina, Downtime	607	513
9 Gary Allan, Right Where I Need To Be	1102	1039	24	Rascal Flatts, While You Loved Me	605	520
10 George Strait, If You Can Do Anything E	1083	1022	25	Chris Cagle, Laredo	590	535
11 Sara Evans, I Could Not Ask For More	1058	1020	26	LeAnn Rimes, But I Do Love You	590	687
12 Montgomery Gentry, She Couldn't Change	1037	971	27	Tim Rushlow, She Misses Him	545	871
13 Lonestar, I'm Already There	1032	878	28	Keith Urban, Where The Blacktop Ends	545	384
14 Brad Paisley, Two People Fell In Love	983	912	29	Tracy Byrd, A Good Way To Get On My Bad	528	502
15 Diamond Rio, One More Day	912	950	30	Phil Vassar, Just Another Day In Paradi	527	534

SOUTHWEST



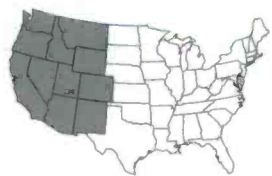
	TW	LW	TW	LW		
1 Tim McGraw, Grown Men Don't Cry	801	779	16	Montgomery Gentry, She Couldn't Change	390	378
2 Kenny Chesney, Don't Happen Twice	732	706	17	Keith Urban, But For The Grace Of God	310	315
3 Brooks & Dunn, Ain't Nothing 'Bout You	718	734	18	Phil Vassar, Rose Bouquet	292	369
4 Dixie Chicks, If I Fall You're Going Down	620	633	19	Aaron Tippin, People Like Us	281	245
5 Travis Tritt, It's A Great Day To Be Alive	586	607	20	Chris Cagle, Laredo	279	229
6 George Strait, If You Can Do Anything E	584	601	21	LeAnn Rimes, But I Do Love You	274	279
7 Lonestar, I'm Already There	573	506	22	Clay Davidson, Sometimes	265	275
8 Gary Allan, Right Where I Need To Be	569	577	23	Jamie O'Neal, When I Think About Angels	264	235
9 Sara Evans, I Could Not Ask For More	548	536	24	Dixie Chicks, Without You	253	255
10 Diamond Rio, One More Day	503	480	25	Jo Dee Messina, Downtime	246	205
11 Alan Jackson, When Somebody Loves You	465	432	26	Tim Rushlow, She Misses Him	243	320
12 Toby Keith, You Shouldn't Kiss Me	465	456	27	Faith Hill, If My Heart Had Wings	243	344
13 Mark McGuinn, Mrs. Steven Rudy	447	443	28	Keith Urban, Where The Blacktop Ends	241	183
14 Brad Paisley, Two People Fell In Love	442	426	29	Rascal Flatts, While You Loved Me	218	178
15 Jessica Andrews, Who I Am	440	486	30	Tim McGraw, My Next Thirty Years	200	178

MIDWEST



	TW	LW	TW	LW		
1 Brooks & Dunn, Ain't Nothing 'Bout You	856	812	16	Diamond Rio, One More Day	408	452
2 Travis Tritt, It's A Great Day To Be Alive	810	800	17	Toby Keith, You Shouldn't Kiss Me	400	421
3 Dixie Chicks, If I Fall You're Going Down	798	817	18	Jamie O'Neal, When I Think About Angels	395	375
4 Tim McGraw, Grown Men Don't Cry	777	788	19	LeAnn Rimes, But I Do Love You	378	350
5 Kenny Chesney, Don't Happen Twice	769	769	20	Phil Vassar, Rose Bouquet	368	479
6 Gary Allan, Right Where I Need To Be	678	628	21	Chris Cagle, Laredo	361	332
7 Mark McGuinn, Mrs. Steven Rudy	615	646	22	Jo Dee Messina, Downtime	360	306
8 Sara Evans, I Could Not Ask For More	612	561	23	Clay Davidson, Sometimes	345	349
9 Lonestar, I'm Already There	580	556	24	Faith Hill, If My Heart Had Wings	342	422
10 Montgomery Gentry, She Couldn't Change	571	521	25	Rascal Flatts, While You Loved Me	335	314
11 Jessica Andrews, Who I Am	541	659	26	Keith Urban, But For The Grace Of God	311	387
12 George Strait, If You Can Do Anything E	529	508	27	Terry Clark, No Fear	289	287
13 Aaron Tippin, People Like Us	515	469	28	Tracy Byrd, A Good Way To Get On My Bad	277	243
14 Brad Paisley, Two People Fell In Love	505	512	29	Tim Rushlow, She Misses Him	271	365
15 Alan Jackson, When Somebody Loves You	472	475	30	Keith Urban, Where The Blacktop Ends	255	234

WEST



	TW	LW	TW	LW		
1 Brooks & Dunn, Ain't Nothing 'Bout You	1188	1159	16	Toby Keith, You Shouldn't Kiss Me	577	607
2 Tim McGraw, Grown Men Don't Cry	1135	1081	17	LeAnn Rimes, But I Do Love You	558	507
3 Travis Tritt, It's A Great Day To Be Alive	1041	1048	18	Jamie O'Neal, When I Think About Angels	497	402
4 Kenny Chesney, Don't Happen Twice	1036	945	19	Aaron Tippin, People Like Us	488	454
5 Dixie Chicks, If I Fall You're Going Down	985	967	20	Jo Dee Messina, Downtime	482	465
6 Gary Allan, Right Where I Need To Be	835	771	21	Phil Vassar, Rose Bouquet	478	547
7 Mark McGuinn, Mrs. Steven Rudy	817	782	22	Keith Urban, But For The Grace Of God	437	429
8 Lonestar, I'm Already There	812	723	23	Phil Vassar, Just Another Day In Paradi	428	404
9 Jessica Andrews, Who I Am	749	870	24	Tim Rushlow, She Misses Him	427	493
10 Sara Evans, I Could Not Ask For More	711	659	25	Clay Davidson, Sometimes	407	363
11 George Strait, If You Can Do Anything E	695	674	26	Tim McGraw, My Next Thirty Years	381	383
12 Brad Paisley, Two People Fell In Love	653	631	27	Terry Clark, No Fear	375	357
13 Diamond Rio, One More Day	645	668	28	Keith Urban, Where The Blacktop Ends	365	244
14 Montgomery Gentry, She Couldn't Change	635	544	29	Faith Hill, If My Heart Had Wings	347	527
15 Alan Jackson, When Somebody Loves You	606	531	30	Dixie Chicks, Without You	341	390

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 152 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	13	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE 4 weeks at No. 1	BROOKS & DUNN	47.632	46.501
2	3	9	GROWN MEN DON'T CRY CURB	TIM MCGRAW	44.594	42.928
3	2	19	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	42.617	43.492
4	4	16	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	41.327	39.772
5	5	13	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	40.060	39.101
6	6	24	WHO I AM DREAMWORKS	JESSICA ANDREWS	33.563	37.809
7	8	19	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	30.566	29.863
8	13	6	I'M ALREADY THERE BNA	LONESTAR	30.538	26.861
9	7	25	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	29.754	32.345
10	9	28	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	29.541	30.078
11	11	10	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	28.896	27.301
12	12	12	I COULD NOT ASK FOR MORE RCA	SARA EVANS	28.854	27.108
13	10	14	MRS. STEVEN RUDY VFR	MARK MCGUINN	28.251	29.567
14	14	8	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	24.545	24.457
15	18	12	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	23.807	21.153
16	16	11	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	23.613	21.864
17	15	18	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	18.766	23.218
18	20	9	BUT I DO LOVE YOU CURB	LEANN RIMES	18.221	16.465
19	19	15	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	17.441	20.523
20	21	14	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	16.702	15.406
21	22	5	DOWNTIME CURB	JO DEE MESSINA	16.316	14.158
22	24	7	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	16.133	13.140
23	26	9	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	13.198	11.932
24	25	7	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	13.179	12.113
25	23	14	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	13.104	13.596
26	29	4	WHERE THE BLACKTOP ENDS CAPITOL	KEITH URBAN	11.925	9.277
27	27	11	NO FEAR MERCURY	TERRI CLARK	10.661	9.738
28	30	7	A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	9.015	8.653
29	31	4	SECOND WIND DREAMWORKS	DARRYL WORLEY	8.035	7.226
30	33	6	I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	7.762	7.011
31	32	10	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	7.354	7.156
32	34	2	AUSTIN GIANT/WRN	BLAKE SHELTON	7.087	5.390
33	38	3	WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	6.938	4.446
34	36	5	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	6.340	4.808
35	28	16	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	6.057	9.725
36	35	6	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	5.887	5.326
37	40	2	ANGELS IN WAITING EPIC	TAMMY COCHRAN	4.315	3.226
38	39	5	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBISON	4.177	3.785
39	37	3	UNFORGIVEN ATLANTIC/WRN	TRACY LAWRENCE	4.129	4.449
40	NEW		STILL HOLDING OUT FOR YOU LYRIC STREET	SHEDAISY	3.265	2.702

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL		
#1	Artist: ANDREA BOCELLI, HARTFORD SYMPHONY ORCHESTRA, CECILIA GASDIA Venue: FleetCenter, Boston Date(s): April 1 Att. 14,724 Gross: \$2,129,935 Capacity: sellout	
#2	Artist: ELTON JOHN & BILLY JOEL Venue: Philips Arena, Atlanta Date(s): April 24 Att. 19,892 Gross: \$1,990,010 Capacity: sellout	
#3	Artist: U2, PJ HARVEY Venue: Reunion Arena, Dallas Date(s): April 3 Att. 18,166 Gross: \$1,450,655 Capacity: sellout	
#4	Artist: AC/DC, WIDE MOUTH MASON Venue: Fargodome, Fargo, N.D. Date(s): April 29 Att. 21,494 Gross: \$887,598 Capacity: sellout	
#5	Artist: AC/DC, WIDE MOUTH MASON Venue: E Center of West Valley City, West Valley City, Utah Date(s): April 12 Att. 10,520 Gross: \$466,650 Capacity: sellout	

TOP 5 COUNTRY		
#1	Artist: JO DEE MESSINA, PHIL VASSAR, MARSHALL DYLLON Venue: Manatee Civic Center, Palmetto, Fla. Date(s): April 22 Att. 3,200 Gross: \$70,	



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio service to Country Airplay Monitor. 152 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	14	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE 4 weeks at No. 1	BROOKS & DUNN	6095	6010	
2	3	9	GROWN MEN DON'T CRY CURB	TIM MCGRAW	5755	5539	
3	5	18	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	5583	5395	
4	2	22	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	5541	5634	
5	4	13	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	5479	5437	
6	7	17	MRS. STEVEN RUDY VFR	MARK MCGUINN	4325	4324	
7	8	34	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	4284	3964	
8	6	27	WHO I AM DREAMWORKS	JESSICA ANDREWS	4060	4596	
			★ GREATEST GAINER® ★				
9	12	6	I'M ALREADY THERE BNA	LONESTAR	3995	3523	
10	10	14	I COULD NOT ASK FOR MORE RCA	SARA EVANS	3953	3729	
11	9	12	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	3881	3703	
12	16	11	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	3565	3177	
13	15	15	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	3554	3193	
14	13	9	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	3483	3352	
15	11	28	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	3412	3591	
16	14	30	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	3238	3315	
17	20	19	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	2646	2486	
18	18	18	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2498	2980	
			★ ★ AIRPOWER ★ ★				
19	21	13	BUT I DO LOVE YOU CURB	LEANN RIMES	2462	2307	
20	23	8	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	2372	2082	
21	24	6	DOWNTIME CURB	JO DEE MESSINA	2324	2011	
22	22	17	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	2321	2262	
23	17	19	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	2254	3147	
24	26	14	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	2069	1820	
25	25	8	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	2059	1854	
26	31	6	WHERE THE BLACKTOP ENDS CAPITOL	KEITH URBAN	1864	1425	
27	28	15	NO FEAR MERCURY	TERRI CLARK	1680	1684	
28	29	9	A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	1607	1470	
29	30	17	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	1489	1448	
30	32	7	SECOND WIND DREAMWORKS	DARRYL WORLEY	1381	1177	
			★ BEST 1ST IMPRESSION ★				
31	35	7	WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	1320	857	
32	33	7	I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	1296	1143	
33	34	15	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	1051	1020	
34	37	8	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	1032	796	
35	27	19	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	992	1728	
36	38	8	ANGELS IN WAITING EPIC	TAMMY COCHRAN	843	724	
37	40	4	AUSTIN GIANT/WRN	BLAKE SHELTON	799	550	
38	39	8	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBISON	793	550	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	36	9	UNFORGIVEN ATLANTIC/WRN	TRACY LAWRENCE	754	819	
40	45	4	LOVING EVERY MINUTE MERCURY	MARK WILLS	596	373	
41	41	5	COMPLICATED ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	554	486	
42	42	5	STILL HOLDING OUT FOR YOU LYRIC STREET	SHEDAISY	514	428	
43	44	5	LOVE IS ENOUGH RCA	3 OF HEARTS	436	400	
44	47	3	COME A LITTLE CLOSER WARNER BROS./WRN	LILA MCCANN	423	324	
45	49	3	WILL YOU MARRY ME RCA	ALABAMA	386	299	
46	43	13	SAY NO MORE GIANT/WRN	CLAY WALKER	331	415	
47	50	3	ON A NIGHT LIKE THIS WARNER BROS./WRN	TRICK PONY	330	265	
48	46	7	FOREVER LOVING YOU BNA	JOHN RICH	307	327	
49	55	2	SWEET SUMMER ARISTA NASHVILLE	DIAMOND RIO	285	167	
50	48	14	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	271	317	
			★ ★ HOT SHOT DEBUT ★ ★				
51	NEW		HOW COOL IS THAT RCA	ANDY GRIGGS	202	43	
52	59	3	STANDING STILL CURB	THE CLARK FAMILY EXPERIENCE	195	131	
53	53	10	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	172	220	
54	51	2	KEEP MOM AND DAD IN LOVE DREAMCATCHER	BILLY DEAN, SUZY BOGGUSS, AND INTRODUCING JILLIAN	161	252	
55	52	2	TELLURIDE CURB	TIM MCGRAW	154	251	
56	57	3	SIMPLE LIFE COLUMBIA	MARY CHAPIN CARPENTER	140	134	
57	56	6	I WANNA BE THAT GIRL GIANT/WRN	THE WILKINSONS	129	154	
58	60	9	LIVE CLOSE BY, VISIT OFTEN BNA	K.T. OSLIN	117	127	
59	NEW		LET'S BURN IT DOWN ATLANTIC/WRN	KRISTIN GARNER	98	104	
60	NEW		HONEY DO DREAMWORKS	MIKE WALKER	96	28	

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	BUT FOR THE GRACE OF GOD KEITH URBAN (CAPITOL)	2282	2485
2	SHE MISSES HIM TIM RUSHLOW (ATLANTIC)	2044	2834
3	MY NEXT THIRTY YEARS TIM MCGRAW (CURB)	1939	1907
4	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	1862	1860
5	BORN TO FLY SARA EVANS (RCA)	1716	1603
6	WITHOUT YOU DIXIE CHICKS (MONUMENT)	1623	1769
7	THERE IS NO ARIZONA JAMIE O'NEAL (MERCURY)	1517	1583
8	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1375	1233

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	KISS THIS AARON TIPPIN (LYRIC STREET)	1355	1359
10	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1345	1283
11	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1339	1365
12	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1324	1370
13	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1291	1232
14	BURN JO DEE MESSINA (CURB)	1263	1413
15	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	1261	1236
16	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1246	1229
17	TELL HER LONESTAR (BNA)	1217	1157
18	YES! CHAD BROCK (WARNER BROS./WRN)	1213	1198
19	WHAT ABOUT NOW LONESTAR (BNA)	1185	1290
20	I LOST IT KENNY CHESNEY (BNA)	1014	1039

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



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