COUNTRY AIRPLAY

• We Listen To Radio •

March 7, 1997

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Volume 5 • No. 10

COUNTRY HIGHLIGHTS



*** NO.1 ***

DEANA CARTER

We Danced Anyway (CAPITOL NASHVILLE)

*** AIRPOWER ***

TERRI CLARK • Emotional Girl (MERCURY NASHVILLE)

NEW RELEASES

PAUL BRANDT • Take It From Me (REPRISE)
BROOKS & DUNN • Why Would I Say Goodbye (ARISTA)
SARA EVANS • True Lies (RCA)
LEANN RIMES • The Light In Your Eyes (CURB)
GEORGE STRAIT • One Night At A Time (MCA)
RICK TREVINO • I Only Get This Way With You (COLUMBIA)
WESTERN FLYER • Wish You Were Here (STEP ONE)
LEE ANN WOMACK • Never Again, Again (DECCA)

Can Boom Times Be Far? Echoes Of '87 Are Heard In Today's Country Radio

by Sean Ross

As PDs gather for the Country Radio Seminar, Country Airplay Monitor looks at country radio 10 years ago and today to determine what lessons '87 holds for '97 and country's next boom.

Clint Black and Garth Brooks were still two years from their chart debuts, but country's post-"Urban Cowboy" doldrums were already starting to give way in 1987.

Consider that Randy Travis, who had broken through the previous year, released his signature song, "Forever And Ever, Amen" in '87. That hit, along with George Strait's Western swing "All My Ex's Live In Texas," constituted a one-two punch for new traditionalism. And new and established artists unleashed rock-influenced records that helped redeline country, among them Foster & Lloyd's "Crazy Over You," the Desert Rose Band's "One Step Forward," Steve Earle's "Goodbye's All We've Got Left," Steve Wariner's "Lynda," Hank Williams Jr.'s "Born To Boogie," and the Nitty Gritty Dirt Band's "Baby's Got A Hold On Me."

Presentationally, a change was in the works, too. The morning show was coming into its own at country radio. Rusty Walker, who had garnered a lot of attention at WYAY (Y106) Atlanta with a heavily produced, high-energy country station, did it again with the launch of KCYY (Y100) San Antonio, Texas, thus hastening a transition from the soft AC presentation of the early '80s to today's top 40-influenced sound.

Were these changes recognizable in 1987? As WKXK Chicago PD Ted Stecker, who was consulting and programming KSCS Dallas in 1987, notes, "Radio played the crap out of 'Forever And Ever, Amen,' but we didn't say, 'Here's a guy starting a brand-new sound.' "Also, as the week's top 10 shows, there was still an ample representation of mid-'80s core artists mak-

ing the AC-flavored ballad-to-midtempo records that are most often associated with the era (see page 6). And, compared to the music that emerged in 1989-90, much of '87's most innovative country would prove more influential with other artists than enduring at country radio (see Airplay Monitor's 200 most-played gold titles, page 16).

But by '87, Travis, Strait, the Judds, and Reba McEntire were already generating press about a country music renaissance. And "Forever And Ever, Amen" is often considered the moment that Travis, who had galvanized country's existing audience, began drawing new fans into the tent. He also helped redefine what a country album could sell.

The ups and downs of most formats, PDs agree, are cyclical. Top 40's boom/ bust in the early '90s was, in many ways, identical to its early '80s crisis. As a result, country's proponents have made two main contentions over the past four years. One is that country's lull leaves the format in a better place than it was in 1982-87. (Airplay Monitor national format rankings go back to '89; country remains well ahead of those numbers except in the 35-64 demo and with men.)

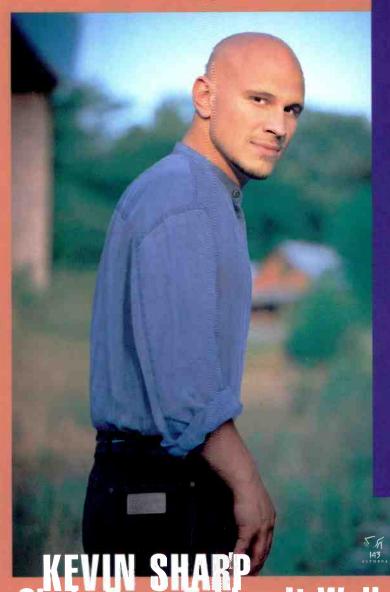
The other contention is that this down-cycle, too, shall pass. The questions then become when and how?

THE BEST (AND MOST) NEWS

There are many aspects of country radio in which echoes of 1987 are unmistakable in 1997. The good news is that on the presentation side, those echoes are relatively faint. Shortly after the "hot country" movement began to wind down, some stations showed signs of returning to the "10 in a row" or "best and most country"-type positioning that had typified the format in the mid-'80s. Others, fearing the format sounded too much like top 40, backed *Continued on page 6*

The Debut single from his forthcoming album Carrying Your Love with Me Produced by TONY BROWN & GEORGE STRAIT For George Strait Productions **Going for Airplay Now!** www.mca-nashville.com

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JSN Launches Classic Hit Country; SFX Deal

ones Satellite Networks launched a format, Classic Hit Country, March 1. Lew Jones has been hired as OM/midday host. He most recently was PD at the Branson Music Network. JSN's senior OM, Jim Murphy, will host the 3-8 p.m. shift. Mark McColl, previously with JSN's U.S. Country format, hosts nights. JSN staffer Cherokee Wells hosts overnights. The new format's core artists include Willie Nelson, Charley Pride, Dolly Parton, George Strait, the Oak Ridge Boys, Merle Haggard, Conway Twitty, Waylon Jennings, Hank Williams Jr., and Alabama. JSN now syndicates three full-time country formats.

KUPR San Diego, after several months with country, will have unveiled its new format, rhythmic AC, by the time you read this. The station will be known as **KMCG** (Magic 95.7).

SFX Broadcasting, which is in the process of acquiring WDSY Pittsburgh from Secret Communications, announces plans to spin off WDSY to EZ Communications in exchange for EZ's rock station, WRFX Charlotte, N.C. SFX will also pay EZ \$20 million as part of the deal. WRFX is being spun off in accordance with a Justice Department ruling requiring American Radio Systems to sell that station and KSSJ Sacramento, Calif., before it can close on its purchase of EZ. ARS is now square with DOJ. Meanwhile, DOJ antitrust clivision acting assistant attorney general Joel Klein, the center of much of DOJ's radio action, gets the post officially.

DOJ's radio action, gets the post officially. **Bob Moody** of McVay Media has signed a consulting cleal with **WSM-FM** Nashville.

Jacor has closed on its buy of Regent Communications, including WEZL Charleston, S.C.—where PD T.J. Phillips was upped to OM, following the recent arrival of new PD Kris Van Dyke, KKAT Salt Lake City, and KFMS/KWNR Las Vegas.

WKTF Jackson, Miss., PD/MD Dru Laborde exits to become PD/morning co-host at KRRV Alexandria, La. He replaces Michael Bailey, now PD/mornings at sister AC station KKST. At WKTF, Bill Donovan, is handling music for now.

Country **WBAM** Montgomery, Ala., flips to top 40 as Star 98.9. Pm. driver **Bill Morgan** is now PD at sister **WRWO**, which flips from classic rock to AC. Morning co-host **Todd Stone** now has afternoons.

WJXY Myrtle Beach, S.C., goes to a country/ Southern rock hybrid, playing at least two cuts an hour from the Allman Brothers, Marshall Tucker Band, ZZ Top, etc., and a few crossover currents, such as John Mellencamp's "Key West Intermezzo." WJXY, now known as Cruisin' Country, also simulcasts on ex-classic rock rival WSCA, which is now WXJY. Beth Vickers, a former AE at suburban Washington, D.C., outlet WRCY, is now GM, replacing Bob Chrysler. Joe Abby remains PD.

Former KOOV Killeen, Texas, PD Rob Carpenter lands the PD job at WPZM (the Possum) Huntsville, Ala., where he will also do an air shift. Former PD Tex Carter is now in mornings.

Ex-KIXQ Joplin, Mo., PD Chris Cannon is now

PD/mornings at KLTQ (Max 96.5) Springfield, Mo. He previously programmed rival KGMY. Former KLTQ PD Steve Smith (aka Big Hoss Johnson) exits. Also, KLXQ adds SupeRadio's syndicated "The Silver Grill" in overnights, replacing Mitch McMann, now in middays.

Changes at KTPI Lancaster/Bakersfield, Calif. New PD/afternoon man Ric Morgan from afternoons at KSPZ Colorado Springs, Colo., arrives March 10. Former PD/morning man Mark Collard moves to MD/nights, replacing Marshall Thomas, now at crosstown KGMX.

PD **Steve Knupp** exits **WAMM** Harrisonburg, Va. Knupp was also PD over hot AC sister **WQPO**.

WNFT Boston, which had been airing children's programming from the now-defunct Kid-Star network, is now simulcasting sister WKLB.

WQIX Elmira, N.Y., flips from full-service country to talk and sports as WWLZ.

Tom Pantaleo is now in nights at WMJC Long Island, N.Y., joining from nearby WRIV. Robbie Crane from album sister WRCN joins for overnights. Middayer Suzanne Alexander is now MD.

WNOE New Orleans acting MD Cadillac Jack exits.

KIZN Boise, Idaho, MD/evenings Jake Murphy exits for crosstown KARO. PD Rich Summers assumes music duties and moves from afternoons to mornings. Don Jarrett from KRAZ Santa Rosa, Calif., joins for nights. Former KIZN PD Wade Brooks returns for afternoons. Alex Matthews from KFLG Bullhead City, Ariz., joins for swing.

At **WKKW** Morgantown, W.Va., **Chris Wayne** joins as MD/production director. He previously worked at the former **WQKB** Pittsburgh.

Deb Spring joins KSON San Diego for nights March 24 from that shift at KWNR Las Vegas. She replaces Kathy White, now at sister KIFM.

WGAR Cleveland morning co-host Erin Weber goes to afternoons, paired with John Arthur. Jim Mantel remains as morning host, and newsman Ed Richards ups his profile to a co-hosting role.

At the new KCKK (Country 104.3) Denver, Dennis Harrington, formerly P/T at sister KYGO-AM, goes to mornings. Scott Powers, also from P/T on KYGO-AM, moves to middays. PD Chuck St. John moves from mornings to afternoons.

John moves from mornings to afternoons. Ex-WCKT Fort Myers, Fla., PD Jeff Reed, who stayed on as 2-4 p.m. host after new PD Paul Orr arrived some weeks ago, has now exited WCKT. Other air shifts have been extended to fill the slot.

WYYD Roanoke, Va., PD/afternoon host Robynn Jaymes and OM/morning host Kenny Shelton swap shifts effective March 10.

KTPK Topeka, Kan., PD/afternoons Lee O'Day and MD/middays Marlena Adkison swap shifts.

WDGG Huntington, W.Va., names Teresa Nichols morning co-host, replacing Marilyn Sargent. Nichols did news at WRKA Louisville, Ky.

KYYI Wichita Falls, Texas, picks up Dr. Laura Schlessinger's afternoon talk show and the night show "Country Heartlines With John Crenshaw."

Brooks & Dunn, Rimes, Strait Top ACM Noms

Brooks & Dunn, LeAnn Rimes, and George Strait top the nominations for the 32nd Academy of Country Music Awards, which were announced March 3. Winners will be named April 23 during a three-hour prime-time special airing on NBC-TV from the Universal Amphitheatre in Los Angeles, hosted by Strait, Crystal Bernard, and Jeff Foxworthy.

Nominees and winners are determined by the ACM's voting membership. Following are the nominees:

ing are the nominees:
Entertainer of the year: Garth Brooks,
Brooks & Dunn, Alan Jackson, Tim McGraw, George Strait.

Top female vocalist: Patty Loveless, Reba McEntire, LeAnn Rimes, Shania Twain, Trisha Yearwood.

Top male vocalist: Vince Gill, Alan Jackson, Collin Raye, George Strait, Bryan White

Top vocal duet: Brooks & Dunn, Jeff Foxworthy and Alan Jackson, Lorrie Morgan and Jon Randall, Marty Stuart and Travis Tritt, Hank Williams Jr. and Hank Williams III.

Top vocal group: BlackHawk, Lonestar,

the Mavericks, Ricochet, Sawyer Brown

Top new female vocalist: Deana Carter, Mindy McCready, LeAnn Rimes.

Top new male vocalist: Trace Adkins, James Bonamy, Kevin Sharp.

Top new vocal duet or group: BR5-49, Burnin' Daylight, Ricochet.

Album of the year: LeAnn Rimes, "Blue"; George Strait, "Blue Clear Sky"; Brooks & Dunn, "Borderline"; Tracy Lawrence, "Time Marches On"; Patty Loveless, "The Trouble With The Truth."

Single record of the year: LeAnn Rimes, "Blue"; George Strait, "Carried Away"; Brooks & Dunn, "My Maria"; Deana Carter, "Strawberry Wine"; Tracy Lawrence, "Time Marches On."

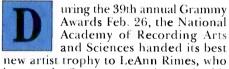
Song of the year: LeAnn Rimes, "Blue"; George Strait, "Carried Away"; Brooks & Dunn, "My Maria"; Deana Carter, "Strawberry Wine"; Tracy Lawrence, "Time Marches On."

Country video of the year: Garth Brooks, "The Change"; Collin Raye, "I Think About You"; Travis Tritt, "More Than You'll Ever Know"; Brooks & Dunn, "My Maria"; Doug Supernaw, "She Never Looks Back."



COUNTRY CONFIDENTIAL BY WADE JESSEN

So Who Really Broke The Grammy Barrier?



new artist trophy to LeAnn Rimes, who became the first country artist to win this award in 20 years. Considering the stiff competition in that category (Garbage, Jewel, No Doubt, and the Tony Rich Project), any country artist would have been a dark horse, making Rimes' win all the more meaningful.

At the post-awards show parties, much of the discussion about Rimes' best new artist win centered on the category's previous country winners, and whether they were really country artists at all. Bobbie Gentry took the trophy in 1967, and Debby Boone won it 10 years later. But since both had bigger pop than country hits, can they be considered country winners? And if Gentry and Boone are really pop artists, wouldn't that make Rimes the first country artist to win the award? Well, it's a matter of perspective. But here's what we know about the winners' chart histories.

"Ode To Billie Joe," Gentry's 1967 signature song, opened on Billboard's Hot 100 Singles chart one month before it appeared on Hot Country Singles. It spent 14 weeks on the singles chart and eight weeks on the country list. The song rose to No. 17 on the country list, but controlled the No. 1 slot on the Hot 100 for a solid month. From a chart standpoint, Gentry's song was a much bigger pop hit, but its Mississippi Delta imagery and mysterious ending gave it the earmarkings of a rural Southern tragedy ballad. Besides "Ode To Billie Joe," Gentry's biggest country hit was a duet with Glen Campbell, and her original version of "Fancy' fared only slightly better on the country chart than on the pop side, reaching No. 31 and No. 26, respectively.

Boone's releases, decidedly more pop than Gentry's, fared better over a longer period on the country charts. Like Gentry, Boone's biggest hit opened on the pop chart about one month before making its debut on the country chart. "You Light Up My Life" reached No. 4 on the country list but set up housekeeping at No. 1 for a whopping 10 weeks on the Hot 100. But Boone's subsequent releases performed better on the country list than the pop scorecard, and, in spring 1980, she reached No. 1 on the country list with "Are You On The Road To Loving Me Again."

Although "You Light Up My Life" peaked on the country list at No. 4, it was a bigger radio hit at the time than Rimes' debut single, "Blue," which peaked at No. 10 last year. Rimes scored a No. 1 country song ("One Way Ticket") more quickly than Boone after both made their initial impact, but "Blue" had an impressive run on the Hot 100 as a result of its sales.

After 1981, Boone was absent from the country chart. Gentry never reappeared there after her hit duets with Campbell but had minor pop successes in 1976, when the movie version of "Ode To Billie Joe" spurred an unusual cover battle between Gentry's original version and a rerecorded version from the movie, also by Gentry.

A few more factoids here: Both Rimes and Boone recorded for Mike Curb at the time of their breakthroughs; both received such immense amount publicity due to their first hits that the knives were already poised for them by their second, yet both survived a disappointing follow-up to rebound with subsequent hits

The difference is that while Boone became a reliable hitmaker for several years, one doesn't think of her now as having been an image artist for the format. Rimes comes at a time when country badly wants more image artists. Three hit singles, thus far, might not put her alongside Garth, George, Clint, and Reba yet, but it's pretty good for an artist still in her "early years." Beyond the "first country artist" question, a lot of people outside the format applaud Rimes' efforts, and that's a phenomenon often called superstandom.

ON THE ROW

Industry Mourns Allen; Fennell Exits SSP



orry to report the Feb. 25 death of longtime WLAC Nashville air personality Bill "Hoss" Allen, 74, of a thoracic aneurysm. Allen is credited

with being one of the first white jocks to play blues and R&B music for an interracial audience. He had been at WLAC since 1949.

Debe Fennell amicably exits Skip Stevens Promotions to look for a new opportunity; reach her at 615-298-5178.

Page Kelley joins Arista in the newly created

position of senior director of business and legal affairs. He was with the law firm Wyatt, Tarrant & Combs.

Leadership Music is accepting applications through April 1 from established entertainment-industry leaders for the class of '98. For an application, write to Leadership Music, P.O. Box 158010, Nashville, Tenn. 37215, or fax 615-327-9846. Update sheets are available to those who have previously applied.

Intersound Entertainment has moved to 1222 16th Ave. South, 3rd Floor, Nashville, Tenn. 37212. Phone is 615-327-0770. Fax is 615-327-1214.

LeAnn Rimes has been added to the lineup of the Fruit of the Loom Countryfest '97, scheduled for June 14 in Fort Worth, Texas.

Tracy Lawrence will co-produce the next album by Magnatone artist **Rich McCready**, along with **Flip Anderson**, who co-produced many of Lawrence's records. The project will be Lawrence's first single-artist producing debut.

M Street Format Monitor Country Gains Nine Outlets; Top 40 Up, Too Just in time for this week's Country Radio | The R&B formats, after several stagnant

Seminar (March 5-8), the country format gets some good news from February's M Street Format Monitor-the tally sheet of who changed format during the month according to the M Street Journal. Country, which has been losing stations at an average of more than six a month since we launched the M Street feature last fall, was up by nine stations in February.

The combined top 40 format—including mainstream and rhythmic outlets—recovered from a slight downtick in January to post a net gain of nine stations. That reflects a heavy amount of inbound traffic, as there were also a number of stations headed out of the format last month. AC and adult top 40 were off slightly. months, posted a combined net gain of four

On the rock side, triple-A, which has been averaging a gain of three stations a month, continued to nudge forward, as did mainstream rock. Modern, after a growth spurt at the beginning of the year, was off slightly. News/talk, religious-formatted music outlets, and the allsports format—all of which have been on a roll in recent months—continued to grow.

M Street is a Nashville-based purveyor of radio station data for the broadcast and music industries. It can be reached at 615-865-1525. The M Street Format Monitor appears in the first monthly issue of Airplay Monitor.

| RA | NK | The (((p))) FORMAT | STAT | ION COL | JNT |
|--------------------------------|---------------|--|---------------|---------------|---------------------|
| THIS | LAST MONTH | FORMAT Copyright M Street Corp. 1997 | FEB. | JAN. | NET GAIN OR LOSS |
| 1 | 1 | Country | 2,520 | 2,511 | 9 |
| 2 | 2 | News/Talk | 1,127 | 1,119 | 8 |
| 3 | 3 | Adult Contemporary | 930 | 932 | (2) |
| | 4 | Oldies | 736 | 734 604 | 2 7 |
| | 5 | Religion (Music) | 611 513 | 509 | 4 |
| | 6 | Adult Standards | 472 | 468 | 4 |
| 0 | 7 | Spanish Religion (Talk) | 423 | 423 | 0 |
| 9 | 9 | Soft AC/Easy Listening | 385 | 392 | (7) |
| 10 | 10 | Classic Rock/Hits | 358 | 358 | Ö |
| (II) | 11 | Top-40/Mainstream/Rhythm | 341 | 332 | 9 |
| 12 | 12 | Top-40/Adult | 283 | 284 | (1) |
| (13) | 13 | Mainstream Rock | 265 | 263 | 2 |
| (14) | 15 | Sports | 186 | 181 | 5 |
| (15) | 14 | R&B | 181 | 178 | 3 |
| [3] [4] [5] [6] 17 | 16 | R&B Adult/Oldies | 167 | 166 | 1 |
| 17 | 17 | Miscellaneous | 156 | 158 | (2) |
| 18 | 18 | Modern Rock | 155 | 156 | (1) |
| 19 | 19 | Triple-A | 122 | 120 | 2 |
| 20 | 20 | Jazz | 93 | 93 | 0 |
| 21) | 21 | Classical | 41 | 40 | 1 |
| | | Total commercial operating stations Stations off the air | 10,065 235 | 10,021 257 | |

Formats showing an increase in station count over the previous chart, regardless of chart movement

Mardi Gras Dawgs



BNA artist Ray Vega and Steve Grisaffe of Capitol Nashville's River Road Band rode on KMDL (the Dawg) Lafayette, La.'s vehicle in the Feb. 11 Mardi Gras parade. Pictured standing, from left, are Grisaffe, assistant MD Stephanie Crist, Vega, night jock Johnnie, and MD Hollywood Harrison. PD Bruce Mikells is pictured in front.

RBOR

Instant information on Country's new artists

Edited by Sue Falco

Big House "COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got to-



gether just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a

self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.

Kippi Brannon "DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at the



tween age 15 and 17. In 1982, she was a top new female vocalist

nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You.

The Buffalo Club "IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to every-



thing from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel back-ground from his native Missouri. Drum-

mer John Dittrich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.

Bill Engvall "HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992,



won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros.

last May. Engvall will be hosting the New Faces show during Country Radio Seminar

★ Nikki Nelson "TOO LITTLE TOO MUCH" (COLUMBIA)

Nikki Nelson grew up in Topaz Lake, Nev., 35 miles south of Carson City, so it is not surprising that her first performing experience was at a casino, where as a 12-year old, she per-



formed with her band, Nikki & Gold Rush, five nights a week. She moved to Nashville at the age of 18 and worked as a bartender, waitress, and secretary while pursuing her musical

ambitions. National exposure came when she replaced Paulette Carlson as lead singer of Highway 101. Her self-titled solo album was produced by Don Cook. Nelson, whose mother is a casino pit boss, will host a "Nikki Nite" gambling party March 5 at Country Radio Seminar.

Sons Of The Desert "WHATEVER COMES FIRST" (EPIC)

The Texas-based Sons Of The Desert honed their skills in dance halls and nightclubs, playing everything from Vince Gill to Elton John covers and traveling for two years in a '72 Dodge Apollo RV. Group members are lead singer Drew Womack, guitarist Tim Womack (Drew's older brother), bassist Doug Virden, keyboardist



Scott Saunders, and drummer Brian Westrum, a Minnesota native who once played in a polka group. In an unusual move for Nashville, album producers Doug John-

son and Johnny Slate let the band members play on their Epic debut album, which includes a cover of the Monkees' "Last Train To Clarksville." Drew Womack penned most of the material on the 12-song set.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station, where ne would let her play her favorite records,



which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her

Opry dream. Her self-titled début album, due May 13, was produced by Mark Wright and includes a duet with labelmate Mark Chesnutt, "Make Memories With Me.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.



THE BEST BLEND IN MUSIC CITY











Welcome to CRS '97





Sherrié Austin BR5-49 BlackHawk Brooks & Dunn Diamond Rio Radney Foster Alan Jackson Pam Tillis The Tractors

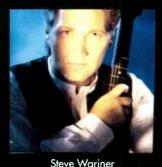


Steve Wariner Michelle Wright

Country Radio, for another

THANKS,



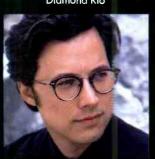




RECORDS Tammy Graham Brett James Lee Roy Parnell

CAREER

great year!



Radney Foster



Can Boom Times Be Far? Echoes of '87 Are Heard In Today's Country Radio Continued from page 1

off on some of the jock energy or became less high-

KZLA Los Angeles has gotten a lot of attention for its move to a more music-intensive presentation. But there are stations at the other extreme, such as New York's new WRGX (Y107) trimulcast, which isn't produced much differently from when it was a modern rocker. Most are still in the middle. Rather than look to quantity of music as the magic bullet—something that was often thought to indicate a lack of confidence in the music itself many stations are now positioning themselves around some variant of "today's country and yesterday's favorites.

KŃCI/KRAK Sacramento, Calif., GM Doug McGuire was PD of WLVK Charlotte, N.C., in 1987. Asked if he saw any sign of a return to the "10 in a row" era, he says, "No, and I hope I don't, because that was the least fun I've ever had. None of us got into the business wanting to play 10 in a row, but it was necessary at the time. KCYY PD R.J. Curtis, PD of KZLA Los Angeles in '87, notes that once country music became better produced, it was necessary for the presentation to change to keep up. That seems unlikely to be reversed, nor do country stations seem likely to give up the personality morning shows they've developed. So if presentation is an issue, country has missed the worst of the '80s cycle—or hasn't come to it yet.

THE EAGLE FLIES ON COUNTRY

1987 was the year of Restless Heart's "I'll Still Be Loving You," the last major country crossover for five years, until the country boom propelled Billy

Top 10 Country Singles March 7, 1987:

- 1. Lee Greenwood, "Morning Ride"
- Randy Travis, "No Place Like Home"
 S-K-O, "Baby's Got A New Baby"
 Sweethearts Of The Rodeo, "Midnight
- Girl/Sunset Town'
- Restless Heart, "I'll Still Be Loving You"
- Steve Wariner, "Small Town Girl" Kenny Rogers, "Twenty Years Ago"
- Statler Brothers, "Forever"
- Juice Newton, "What Can I Do With My
- 10. Gatlin Brothers, "Talkin' To The Moon"

Ray Cyrus' "Achy Breaky Heart" to top 40 airplay. In 1987, pop-to-country crossover was still common. Beyond the presence of the Eagles in many gold libraries, Ken Johnson, then and now PD of WYRK Buffalo, N.Y., remembers playing Jim Croce's "Operator" and Danny O'Keefe's "Good Time Charlie's Got The Blues" as oldies and Billy & the Beaters' "At This Moment" as a current. Bill Hagy, WXBQ Bristol, Va., PD in '87, played "Sweet Home Alabama." The move to purge those records for most stations wouldn't start for a few

Will that cycle be unbroken? KZLA has gotten some press for restoring the Eagles and the Marshall Tucker Band to its gold library. WRGX plays "Heard It In A Love Song" and titles from Roy Orbison and the Travelling Wilburys that crossed to country in New York. So far, there seem to be few other takers, although KVE1/KASE Austin, Texas, OM Bob Cole thinks a new country-based album from the Eagles would reignite outside interest in the format. And Hagy, now OM for WXBQ's owner, Bristol Broadcasting, thinks KZLA made the right decision for its market.

Moreover, Hagy says that unlike 1987, when there was both a new traditional influence and a rock influence, little is happening now to keep younger listeners interested in country. "Southern Pacific, Desert Rose, and some of those bands helped us turn the corner. In the past two years, that's been kind of a missing ingredient to me."

SLOWING DOWN THE CHART CYCLE

At 1987's CRS, besides the perennial argument over whether radio's responsibility is to sell records, there were complaints about the state of trade charts. Three years before the introduction of Broadcast Data Systems, in a year when country had 49 No. 1 hits, one major retailer charged, "We can't get a chart that's worth a damn. No one wants an honest chart.'

While the chart debate has pretty well dissipated over the past five years, the extent to which many country PDs follow them has not, and with it the twin issues of whether stations are too tied to major label priorities, and whether stations are cycling through hits too quickly. Over the past year, PDsand even some label folks—have repeatedly suggested that the solution for this down cycle is to hold on to records longer and aim for quality, rather than quantity, with new artists.

Here, the similarities between '87 and '97 berome a little louder. "All the talk you hear about reducing playlists, and maybe relying more on toptesting gold titles, is very similar," says Stecker. And Cole, who was then out of country, programming AC KKMJ Austin, says, "I remember feeling that I didn't know a lot of the music. There was so much new music coming out at the time that I was losing the familiarity I once felt with the format," a line that is usually used to describe listeners, not PDs, these days

'Whenever there's a soft spot in the road for our format, one of the first things that happens is that playlists get cut," says Bobby Kraig, VP of promotion for Arista and Career, who was PD of KPLX Dallas in '87. "I think it will always be that way, but it generally doesn't last too long.

BETTER CLASS OF DOLDRUMS

Even some of the PDs who are programming more conservatively than they were a few years ago are quick to point out, as does Curtis, that the format and the music are is in a better place than they were in the mid-'80s. If some claim today's country is disposable, he says, "it's better disposable music. After Clint Black and all the others, the bar was raised, and at least people are trying to jump over it. You listen to some mid-'80s music now and wonder; 'How the hell did we play that?' I don't think I'll look back at 'Her Man' or 'Nobody Knows' and wonder, 'Why did we play that thing?" he adds.

Yet the consensus is that superstars brought country out of the first slump, and PDs still complain about a lack of new superstars. Cole recalls watching the first Garth Brooks TV special and crying," but not being affected that way by any of today's artists. "If there's another phase to country music, it's not here yet," says then Viacom VP of programming Bob McNeil, now in a similar position with Heritage Media. "We're still in the phase of replication where we have a lot of people who sound the same and are struggling to find those new superstar artists.

HE WALKED ON WATER

All of this leads one to ask how the superstar artists who could reinvigorate country music will do so in this dimate of greater conservatism? Country PDs recall that they embraced acts like Travis because they suddenly became available. Most, when asked if radio had to change its mind-set be-fore an act like Travis could break, say no.

Yet even before "1982" became Travis' break-through hit, his "On The Other Hand" had been released once, unable to clear the twin hurdles of being a traditional record by a new artist. "A lot of stations had to be dragged kicking and screaming into adding [Travis]," recalls WYRK's Johnson. Today, unlike Travis, whose basic sound remained unchanged for several years, LeAnn Rimes turned her debut into a string of hits at country only by switching to a less-traditional sound the third time out, suggesting that there might still be some initial PD resistance to anything that different.

Consultant Joel Raab believes that "what fuels the growth of country is when the format is truest to its roots," something he says is happening again. As for whether PDs would again become more aggressive on new music if they felt the product was there, as was the case in 1990-93, responses are split. Curtis says he would play more smashes if he had them. Johnson believes that country's adult audience can assimilate new music onlý so quickly.

MONITOR PROFILE

RCA's Waugh's In A Position To Learn As Well As Teach Patience In His New VP/GM Role

f there's one thing RCA senior VP Butch Waugh hopes to bring to Nashville in his new position as senior VP/GM of RCA Label Group, it's patience. Noting how much more quickly singles break—and break apart—in country vs. the other formats he's worked, Waugh is among the many industry executives who think the country format could benefit by slowing down. And as part of the team that spent a year and a half breaking "Macarena," Waugh knows a little something about patience.

Waugh's patience will also extend to himself, as he learns a new city and a brand-new country format and marketplace. As a Southerner, Waugh grew up on country but says his only previous country promotion experience came in the early '80s, during a three-year stint as a local rep at Capitol. Waugh admits the country business has changed a lot since then. "As I recall, the average playlist was 55-65 songs . . . back then," he



Butch Waugh Senior VP/GM **RCA Label Group**

Thope to bring [to Nashville] an attitude about developing artists and sticking with them'

He recognizes a world of difference between how the pop and country worlds operate, including the accelerated frequency at which artists release albums in country. "What's different from what I'm dealing with now is that you're always setting up the artist's next album" in country.

What also comes more quickly in country are singles. On the pop side, Waugh says, labels typically take 16-25 weeks to actively work a single, then wait eight weeks or more before coming with the next one. "It takes a long time for records to break at top 40," he says. "Singles come a lot more quickly in country," and "it seems that records don't stay in recurrent as long in country, and albums are [over] more quickly.

"What I hope to bring [to Nashville] is an attitude about developing artists and sticking with them a long time," says Waugh. "We stick with the records as long as [we] get encouraging signs back from radio and the marketplace.

Another major difference between country promotion and that of other formats is that there are more format options on the pop and rock side. For example, RCA has been working the Leah Andreone single since last June, taking it from one format to the next as it breaks in each, according to Waugh. For a dance record by an act like La Bouche or Wild Orchid, labels have the option of first taking them to what Waugh calls the "major dance stations who are open minded and aggressive on these kinds of records." After building a story there, the label may then have a better chance at taking the record to other top 40 outlets and making it a hit.

In country, there are no such options, meaning this format is harder to work, says Waugh. You don't have the luxury of going to certain stations to get [airplay]. It seems like you have to go to the whole panel at once. When you release a song, you have that one shot. You take it to the one format, and you have nowhere else to go.' To compensate for the lack of available format options, Waugh says, the key element in country promotion becomes "setup, setup, setup."

Among the things he likes best about his new role at RLG is being brought in on the music process even earlier in the game. On a recent trip to Nashville, he found himself in the studio while Lorrie Morgan was recording her new alburn. "It's like a close-knit family . . . The artists are wonderful," he observes. "They are great to work with. They are so open and friendly.

RLG chairman Joe Galante says Waugh was the first person he considered when Randy Goodman announced his plans to vacate the label group's senior VP/GM slot. "He's the perfect person for this job," says Galante. "He comes from a radio [promotion] background and is a very organized, bright individual, a student of the business. At the same time, he's very people- and artist-friendly. He's going to be a great leader."

Galante says Waugh's background outside the country format will be an advantage for the label group. "We're in the general marketplace, not just in the country music business," he says. What helps us as we become global players is the ability to attract executives from the general marketplace. In contemporary music, you're used to juggling so many different kinds of music that you learn to do things differently.'

According to Galante, Waugh is assuming his new role at a time when the company is "extremely healthy," despite a softening in the country music business in general. "We're in a very tough marketplace," he says. "That's the sobering fact—that you can have all this success, but there aren't a lot of people in the stores right now buying records. But as far as the overall health of the operation, it's never been better . . . We've got great people and great music, [and we're] not just dependent on one artist.'

Waugh's new duties at RLG will include promotions, sales, marketing, creative, press, and special projects. He expects to move to Nashville to assume his new duties in midsummer.

PHYLLIS STARK

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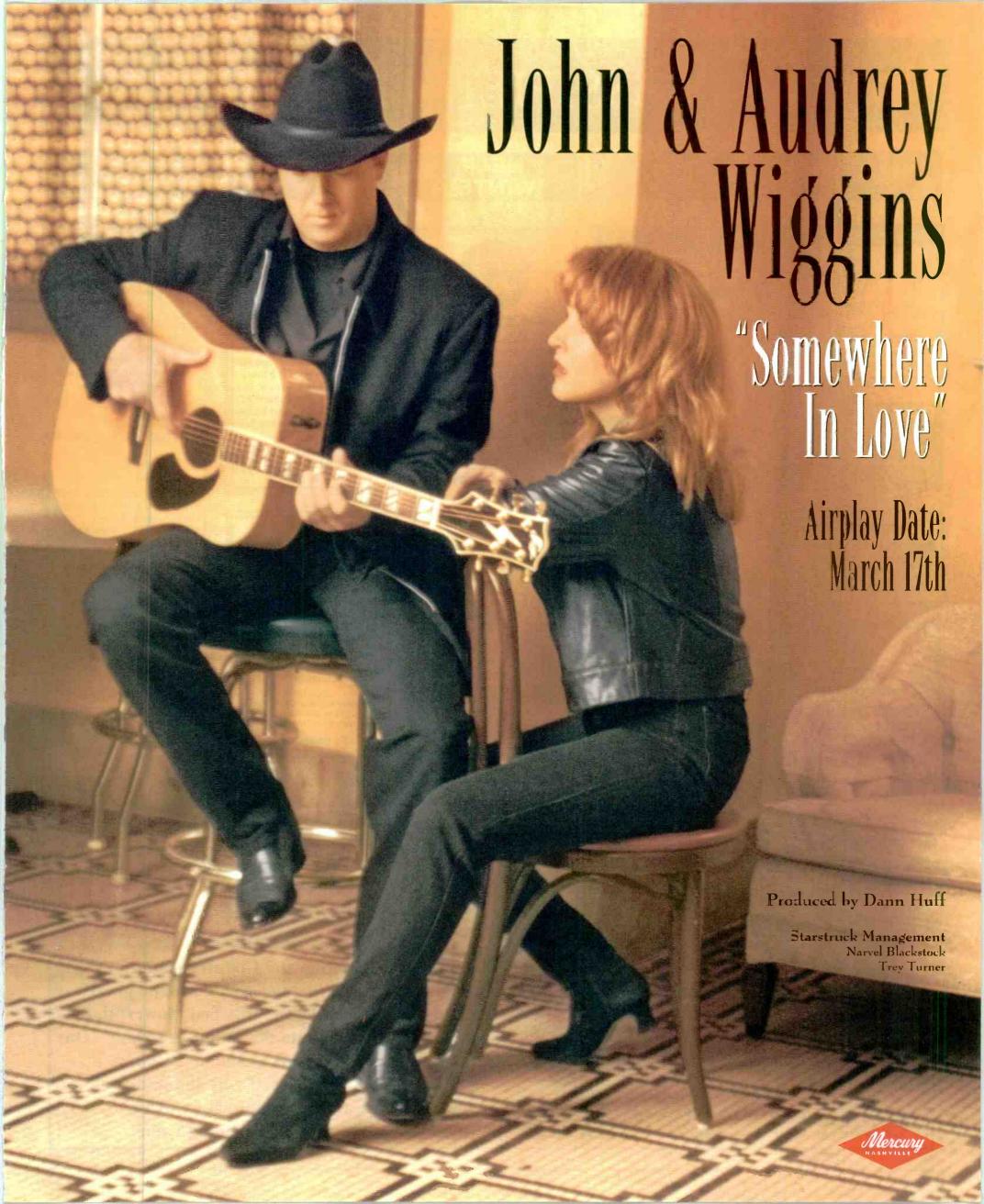
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|---|------------------|
| COLLIN RAYE • On The Verge (EPIC) KMLE +27, WTQR +20, KTEX +15, WKLB +15, WDRM +15, WDOD +15, WRNS +14, WYCD +14, WKCN +14, KGR | +813 MY +14 |
| JOHN MICHAEL MONTGOMERY • I Miss You A Little (ATLANTIC) WGRL +27, WBOB +20, WYGY +18, WIRK +18, KVET +16, KFMS +16, WIVK +16, WKIX +15, WBCT +15, WQXK | +803 +15 |
| BRYAN WHITE • <i>Sittin' On Go (ASYLUM)</i> WCOL +20, KPLX +19, WQXK +17, WEZL +17, WIRK +17, WBOB +16, WBCT +16, WRNS +15, KDDK +15, WQBE | +748 E +15 |
| TRACY LAWRENCE • Better Man, Better Off (ATLANTIC) WDOD +17, WKCN +16, WRKZ +15, WUSY +15, WCMS +15, WWKA +14, WXTU +14, WGGY +13, KWNR +13, W | +646 GRL +12 |
| LORRIE MORGAN • Good As I Was To You (BNA) KYCY +30, WBBS +18, WDOD +15, KXXY +15, WKCN +14, WZZK +14, KSAN +14, WQXK +12, WHYL +12, KGMY | +565 Y +11 |
| KEVIN SHARP • She's Sure Taking It Well (143/ASYLUM) WKXC +19, WEZL +16, WYCD +14, WLWI +14, WWGR +13, KTOM +13, WDRM +13, WQDR +13, WPOC +13, KN | +550 IPS +13 |
| ALABAMA • Sad Lookin' Moon (RCA) WKXC +20, WGGY +16, WSM +16, KDDK +15, KYCY +14, KTOM +13, KIKK +13, WKIX +12, WLWI +12, KVOO + | + 528 |
| KATHY MATTEA • 455 Rocket (MERCURY NASHVILLE) WKTF +17, KUPL +14, WXTU +14, WVLK +13, KRST +13, WFLS +13, WGAR +13, WMSI +12, KEEY +12, KTST + | +441 |
| MINDY MCCREADY • A Girl's Gotta Do (What A Girl's Gotta Do) (BNA) WIL +14, WQXK +13, KRST +13, WGAR +13, WCLB +12, KXKT +12, WLWI +11, KCCY +10, WQMX +10, KTOM + | + 441 |
| JOHN BERRY • She's Taken A Shine (CAPITOL NASHVILLE) WKXK +15, WHKO +15, WWWW +15, WCMS +14, WWGR +13, WWKA +13, WBOB +12, KOUL +12, WESC +12, | +419 WIRK +12 |

KIKK +18, KIIM +15, WOKO +14, KXKT +14, WCOS +14, WKTF +13, KOUL +13, KTST +12, KRYS +12, KKCS +12 DAVID KERSH • Another You (CURB) +377 KYCY +29, KYNG +17, WESC +17, KXXY +17, WTQR +16, KYGO +13, KKCS +12, KASE +11, WGRL +10, WSOC +10

KDDK +17, KRTY +14, WFLS +14, WWGR +13, KXKC +11, WPOR +11, KWEN +11, WRKZ +10, WUBE +10, WKHX +10

KKAT +22, KJJY +14, KNCI +14, WXBM +13, WGGY +12, WKIX +11, WKTF +11, KDDK +11. WSTH +11, KEEY +11

CLAY WALKER • Rumor Has It (GIANT)

MILA MASON • Dark Horse (ATLANTIC)

DEANA CARTER • We Danced Anyway (CAPITOL NASHVILLE)

MOST NEW AIRPLAY THIS WEEK

| No. | o. Of | | No. Of Stations |
|--|-------|--|--------------------|
| GEORGE STRAIT One Night At A Time (MCA) | 98 | TANYA TUCKER Little Things (Capitol Nashville) | 31 |
| JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic) | 62 | MINDY MCCREADY A Girl's Gotta Do (What A Girl's Gotta Do | 29 o) (BNA) |
| BRYAN WHITE Sittin' On Go (Asylum) | 49 | SAWYER BROWN Six Days On The Road (Curb) | 28 |
| KEVIN SHARP She's Sure Taking It Well (143/Asylum) | 34 | KATHY MATTEA 455 Rocket (Mercury Nashville) | 19 |
| ALABAMA Sad Lookin' Moon (RCA) | 31 | TRISHA YEARWOOD I Need You (MCA) | 18 |

VIDEO PLAYLISTS



| | | TAA | LW |
|----|--|-----|----|
| 1 | Shania Twain, God Bless The Child | 5 | 3 |
| 2 | Alison Krauss, Baby Mine | 5 | 4 |
| 3 | Clay Walker, Rumor Has It | 5 | 3 |
| 4 | Rick Trevino, Running Out Of Reasons To Run | 4 | 4 |
| 5 | Ty Herndon, She Wants To Be Wanted Again | 4 | 3 |
| 6 | Travis Tritt, Where Corn Don't Grow | 4 | 3 |
| 7 | Sammy Kershaw, Politics, Religion And Her | 4 | 4 |
| 8 | Daryle Singletary, Amen Kind Of Love | 4 | 5 |
| 9 | John Berry, She's Taken A Shine | 4 | 4 |
| 10 | Deana Carter, We Danced Anyway | 4 | 5 |
| 11 | Kevin Sharp, She's Sure Taking It Well | 4 | 2 |
| 12 | Emilio, I'd Love You To Love Me | 4 | 2 |
| 13 | Toby Keith, Me Too | 4 | 3 |
| 14 | Martina McBride, Cry On The Shoulder Of The Road | 1 4 | 3 |
| 15 | Trace Adkins, (This Ain't) No Thinkin' Thing | 4 | 2 |
| 16 | Lorrie Morgan, Good As I Was To You | 4 | 2 |
| 17 | Tracy Byrd, Don't Take Her She's All I Got | 4 | 3 |
| 18 | Collin Raye, On The Verge | 4 | 0 |
| 19 | Ricochet, Ease My Troubled Mind | 3 | 2 |
| 20 | Trisha Yearwood, I Need You | 3 | 3 |
| 21 | BR5-49, Even If It's Wrong | 3 | 4 |
| 22 | Terri Clark, Emotional Girl | 3 | 4 |
| 23 | Sawyer Brown, Six Days On The Road | 3 | 3 |
| 24 | Cledus "T." Judd, Cledus Went Down To Florida | 3 | 4 |
| 25 | Tracy Lawrence, Better Man, Better Off | 3 | 3 |
| 26 | David Lee Murphy, Genuine Rednecks | 3 | 1 |
| 27 | Billy Ray Cyrus, Three Little Words | 3 | 3 |
| 28 | Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture) | 3 | 2 |
| 29 | Gary Allan, Forever And A Day | 3 | 1 |
| 30 | Patricia Conroy, I Don't Wanna Be The One | 2 | 0 |
| | | | |

CMT

TW LW

| | Collin Raye, On The Verge | 38 | 10 |
|---------------------|---|----------|----|
| 2 | Daryle Singletary, Amen Kind Of Love | 33 | 31 |
| 3 | Tracy Byrd, Don't Take Her She's All I Got | 33 | 29 |
| 1 | Travis Tritt, Where Corn Don't Grow | 30 | 28 |
| i | Trace Adkins, (This Ain't) No Thinkin' Thing | 29 | 33 |
| • | Terri Clark, Emotional Girl | 29 | 22 |
| í | Toby Keith, Me Too | 28 | 27 |
| 2 | Rick Trevino, Running Out Of Reasons To Run | 28 | 29 |
| á | Ty Herndon, She Wants To Be Wanted Again | 28 | 28 |
| 3 | John Berry, She's Taken A Shine | 28 | 27 |
| | Little Texas, Bad For Us | 28 | 5 |
| 1 2 3 4 5 5 7 8 9 0 | Deana Carter, We Danced Anyway | 27 | 29 |
| à | Clay Walker, Rumor Has It | 27 | 29 |
| 1 | Brooks & Dunn, A Man This Lonely | 25 | 32 |
| Š | Trisha Yearwood, I Need You | 22 | 20 |
| (| Kevin Sharp, She's Sure Taking It Well | 22 | 27 |
| í | Caryl Mack Parker, One Night Stand | 22 | 21 |
| , | Billy Ray Cyrus, Three Little Words | 21 | 18 |
| 3 | Sawyer Brown, Six Days On The Road | 21 | 21 |
| , | Emilio, I'd Love You To Love Me | 21 | 21 |
| | Cledus "T." Judd, Cledus Went Down To Florida | 21 | 21 |
| , | Tracy Lawrence, Better Man, Better Off | 21 | 37 |
| 2 | Nikki Nelson, Too Little, Too Much | 21 | 22 |
| 3 | Martina McBride, Cry On The Shoulder Of The Road | 20 | 21 |
| + | Mile Manes Dock Horse | 20 | 5 |
| 2 | Mila Mason, Dark Horse | 19 | 20 |
| 4 5 7 | Gary Allan, Forever And A Day | 19 | 21 |
| - | John Jennings, Everybody Loves Me | 18 | 14 |
| В | Ricochet, Ease My Troubled Mind | 15 | 14 |
| 9 | Patricia Conroy, I Don't Wanna Be The One | 15 | 13 |
|) | BR5-49, Even If It's Wrong | 15 | 14 |
| 1 | Jo Dee Messina, Do You Wanna Make Something Of It | 14 | 14 |
| 2 | Brent Lamb, Love Lives On | 14 | 20 |
| 3 | David Lee Murphy, Genuine Rednecks | 14 | 14 |
| 4 | Paul Brandt, I Meant To Do That | 14 | 14 |
| כ | Bill Engvall With Special Gues Travis Tritt, Here's Your Sign (Get The Picture) | 14 | 14 |
| 5 | Lorrie Morgan, Good As I Was To You | 14 | 14 |
| | Charlie Major, This Crazy Heart Of Mine | 14 | 14 |
| 5 | Crystal Bernard, State Of Mind | 14 | 14 |
| B 9 | Thrasher Shiver, Be Honest | 14 | 14 |
| , | Kathy Mattea, 455 Rocket | 14 | 14 |
| 2 3 4 | Noel Haggard, Once You Learn | 14 | 14 |
| 2 | Kippi Brannon, Daddy's Little Girl | 14 | 14 |
| 5 | Big House, Cold Outside | | |
| | Bryan Smith, Jack Of All Trades | 14 14 | 14 |
| 5 | Lee Ann Womack, Never Again, Again | 14 | |
| 2 | Mark Wills, Places I've Never Been | 14 | 14 |
| | Jeff Wood, Use Mine | 14 | 14 |
| B | Jack Ingram, That's Not Me | | 14 |
| 9 | Joe Nichols, I Hate The Way I Love You | 14 | |
| 3 | Sammy Kershaw, Politics, Religion And Her | 13 | 15 |

COUNTRY RECURRENT AIRPLAY

| 1 | rw | LW | | TW | | LW | |
|------|-------|-------|--|--|-------|--------|---|
| RANK | PLAYS | PLAYS | TITLE ARTIST (LABEL) | RANK | PLAYS | PLAYS | TITLE ARTIST (LABEL) |
| 1 | 2601 | 3173 | IT'S A LITTLE TOO LATE MARK CHESNUTT (DECCA) | 14 | 120 | 2 1150 | LIKE THE RAIN CLINT BLACK (RCA) |
| 2 | 2265 | 2487 | NOBODY KNOWS KEVIN SHARP (143/ASYLUM) | 19 | 120 | 1 1204 | SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM) |
| 3 | 2123 | 2503 | YOU CAN'T STOP LOVE MARTY STUART (MCA) | 10 | 113 | 5 1185 | LIVING IN A MOMENT TY HERNDON (EPIC) |
| 4 | 1871 | 1937 | ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB) | 1 | 108 | 4 1141 | PATTY LOVELESS (EPIC) |
| 5 | 1849 | 2007 | LITTLE BITTY ALAN JACKSON (ARISTA) | 1 | 106 | 2 1125 | DADDY'S MONEY RICOCHET (COLUMBIA) |
| 6 | 1621 | 1726 | FRIENDS JOHN MICHAEL MONTGOMERY (ATLANTIC) | 19 | 103 | 5 1132 | THAT OL' WIND GARTH BROOKS (CAPITOL NASHVILLE) |
| 7 | 1502 | 1783 | I CAN'T DO THAT ANYMORE FAITH HILL (WARNER BROS.) | 21 | 102 | 8 1060 | BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA) |
| 8 | 1431 | 1390 | THE FEAR OF BEING ALONE REBA MCENTIRE (MCA) | 2 | . 102 | 3 1195 | MAYBE WE SHOULD JUST SLEEP ON IT TIM MCGRAW (CURB) |
| 9 | 1410 | 1633 | BIG LOVE TRACY BYRD (MCA) | 2: | 102 | 7 1090 | GOODNIGHT SWEETHEART DAVID KERSH (CURB) |
| 10 | 1378 | 1616 | HER MAN GARY ALLAN (DECCA) | 23 | 102 | 4 1052 | ME AND YOU KENNY CHESNEY (BNA) |
| 11 | 1328 | 1486 | EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE) | 24 | 981 | 1015 | CHECK YES OR NO GEORGE STRAIT (MCA) |
| 12 | 1288 | 1369 | STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE) | 2 | 972 | 1029 | BLUE CLEAR SKY GEORGE STRAIT (MCA) |
| 13 | 1244 | 1217 | MY MARIA BROOKS & DLINN (ARISTA) | Recurrents are titles which have appeared on the Hot Country | | | |

Singles chart for 20 weeks and have dropped below the top 20.



+397



POWER PLAYLISTS...

Broadcast Data Systems

Prayists supplied by Broadcast data systems. Hadio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

For Week Ending March 2, 1997

| Los Angeles 1 John Berry, She's Taken A St 2 Toby Keith, Me Too 3 Deana Carter, We Danced Ar 1 Trace Adkins, Cfilis Ant's No 5 David Kersh, Another You 6 Tracy Byrd, Don't Jake Her S 7 Clay Walker, Rumor Has It 8 Burlan Club, It's Ne Don't Lov 9 Lonestar, Nearbroke Every D 10 Kenny Chesney, When I Closs 11 Sammy Kershaw, Politics Re 12 Alabama, Sad Lookin Moon 13 Collin Raye, On The Verge 14 Diamond Rio, Holdin' 15 Terri Clark, Emotonal Girl 16 Reba McEntire, How Was I T 17 Stephanie Bentley, Hope 18 George Strait, One Wight At Al 9 Kevin Sharp, Ches Sur Sharp, Ches Sharp, Ches Sharp, Ches Sharp, Ches Sur Sharp, Ches Sharp, C | PD: John Sebastian APD/MD: Bill Fink TW LW hine 29 27 19 27 19 27 19 27 19 27 25 32 25 32 36 he's All I G 25 19 40 24 24 25 45 26 46 27 28 40 29 20 20 20 20 20 20 20 20 20 20 20 20 20 2 | MD: Tricia Biondo Tw LW LW | Philadeiphia | MD: Johnny Gray TW LW 1 LeAnn Rimes, Unchained Melody 37 32 2 Deana Carter, We Danced Anyway 36 38 3 Toby Ketth, Me Too 36 | MD: Jon Anthony | KSCS Dallas PD: Dean James MD: Linda O'Brian TW LW |
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| 25 Brooks & Dunn, A Man This I 26 John Michael Montgomery, 27 Tracy Lawrence, Is That AT 28 Neal McCoy, That Woman Of 29 Kippi Brannon, Oaddy's Little 30 Mark Wills, Places I've Neve | Lonely 15 16 Friends 14 15 jear 14 15 f Mine 14 18 je Girl 14 6 jer Been 14 7 | 25 Ricochet, Ease My Troubled Mind 16 8 26 Alabama, Sad Lookin Won 16 20 27 Big House, Cold Obtiside 15 20 28 Tracy Lawrence, Better Man, Better Off 15 5 29 Paul Brandt, I. Do 14 13 30 Gary Allan, Her Man 14 14 | 25 Mila Mason, Trial's Enough of Fhat 17 17 26 Alari Jacson, Little Birth 17 16 27 Lorrie Morgan, Good As I Was To You 17 20 28 Ricochet, Ease My Troubled Mind 17 16 29 Tanya Tucker, Little Things 17 0 30 Tracy Lawrence, Is That A Tear 16 31 | 25 Brooks & Dunn, A Man This Lonely | 25 James Bonamy, Oon't Think I Will 14 13 26 Garth Brooks, That O'l Wind 14 12 27 LeAnn Rimes, One Way Ticket 13 14 28 David Kersh, Another You 13 10 29 George Strait, Can Still Make Cheyenne 12 12 30 Vince Gill, Worlds Apart 12 11 | 1 10 126 1 |
| Houston | PD: Dene Hallam APD: John Trapane | Houston PD/MD: Debbie Pipia | ENVEROR Denver OM/PD: John St. John MD: Jennifer Page | Dallas KYNG PD/MD: Dan Pearman | Detroit PD: Mark Hamlin MD: Carl E. | WIL St. Louis PD: Bob Barnett APD/MD: Mark Langston |
| 1 Kenny Chesney, When I Clos 2 Clay Walker, Rumor Has II 3 Tracy Byrd, Don't Take Her'S 4 Trace Addins, Thus Another 5 Mark Chesnutt, It's A Little T 6 Mindy McCready, Maybe He 7 Iy Herndon, Loved Too Much 8 David Kersh, Another You 10 John Michael Montgomery, 11 Kevis Marp, Nobody Knows 12 Little Texas, Kiss The Gri 13 Lee Ann Womack, The Gri 13 Lee Ann Womack, The | 49 51 She's Ail I G | 8 Diamond Rio, Holdin' 21 16 9 Alan Jackson, Everything I Love 20 18 10 Travis Tritt, Where Corn Don't Grow 20 13 | 1 Vince Gill, Pretty Little Adriana 33 27 27 7ace Adkins, (This Am't) No Thinkin' T 33 27 28 28 28 28 28 28 28 | 5 David Kersh, Another You 48 31 6 Toby Keith, Me Too 47 41 7 Ty Herndon, She Wants To Be Wanted Again 43 49 8 George Strait, I'd Just As Soon Go 44 31 9 Tracy Bvrd, Oon't Take Her She's All I G 41 50 10 Terri Clark, Emotional Girl 41 40 | 2 Travis Tritt, Where Corn Don't Grow 32 29 3 John Berry, Their S Taken A Shine 31 16 4 Rick Trevino, Running Dut Of Reasons To 31 29 5 LeAnn Rimes, Unchained Melody 30 28 6 Toby Aetth, Me Too 28 31 7 Alan Jackson, Everything Love 27 18 Reba MacEntire, How Was 1 To Know 27 26 9 Patty Loveless, She Drew A Broken Heart 27 29 10 Tracy Byrd, Don't Take Hes Theis All II 24 21 11 Ricochet, Ease My Troubled Mind 24 23 20 20 24 23 12 20 24 23 20 24 23 20 24 24 23 20 24 24 24 24 25 20 24 25 25 25 25 25 25 25 | 1 Deana Carter, We Danced Anyway 39 37 |
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| 27 Kevin Sharp, She's Sure Taki 28 Lee Ann Womack, Buckaroo 29 Reba McEntire, How Was I T 30 Jim Brickman, Valentine | 16 15 | 28 Bill Engvall, Here's Your Sign 11 11 129 Marty Stuart, You Can't Stop Love 10 16 | 27 LeAnn Rimes, One Way Ticket 15 32 28 Mark Chesnutt, It's A Little Too Late 14 19 29 Alan Jackson, Everything I Love 14 17 30 Deana Carter, We Danced Anyway 14 15 | 28 Martina McBride, Cry On The Shoulder Of 19 10 29 Alabama, Sad Lookin' Moon 16 21 | 28 Daryle Singletary, Amen Kind Of Love 15 34 29 Mila Mason, Dark Horse 14 14 | 27 Faith Hill, I Can't Do That Anymore 17 17 28 Vince Gill, Pretty Little Adriana 17 20 29 Alan Jackson, Little Bitty 17 20 30 Tracy Byrd, Big Love 17 16 |
| KIF | | WYCD | KPLX | KMPS | KEEY | WGAR |
| Houston | PD: John Roberts MD: Jay Kelly TW LW | Detroit PD: Eddie Haskell MD: Katie Marroso TW LW | Dallas PD: Smokey Rivers MD: Theresa Whitney TW LW | Seattle MD: Tony Thomas | APD/MD: Travis Moon | Cleveland PD: Denny Nugent MD: Chuck Collier TW LW |
| 1 Patty Loveless, She Drew Al 2 Rick Trevino, Running Dri 3 Deana Carter, We donard 4 Toby Keith, Me Too 5 Brooks & Ounn, A Man This 5 LeAnn Rimes. Unchanned Me 7 Daryle Singletary, Amen Kin 8 Clay Walker, Rumor Has It 10 Trace Adkins, (This Ant') No 11 Little Teasa, Kiss The Girl 12 Tracy Byrd, On 1 Tase Her S 13 Ty Herndon, She Want Is Os 14 Jan Jackson, Everything Lt 15 Vince Gill, Pretty Little Antan 16 Fath Hill, I Can') Do Hill 16 Janond Kio, Holdin Al 17 David Kersh, Another You 18 Diamond Kio, Holdin Al 18 Diamond Kio, Holdin Al 19 John Berry, She's Taken S 20 Kenny Obesney, When I Clos 21 John Michael Montgomery, 22 Tracy Lawrence, Is That A I 23 Travis Tritt, Where Corn Don 24 Kevin Sharp, Nobody Mora, 25 Alan Jackson, Little Bitty 26 Tim McGraw, Maybe We Sho 27 Sawyer Brown, Six Days (Di 28 Terri Clark, Embloand Clark, Embl | Broken Heart 46 44 If Reasons To 46 43 If Reasons To 45 If Reasons T | 1 | 1 Deana Carter, We Danced Anyway 2 Patty Loveless, She Drew A Broken Heart 3 Reiny Chesney, When I Close My Eyes 4 Toby Ketht, Me Too 5 Tracy Bryd, Oon't Take Her She's All I G 6 Clay Walker, Rumor Has II G 7 Log Walker, Rumor Has II G 8 LeAnn Rimes, Unchained Melody C 9 Collin Raye, On The Yeap C 10 Diamond Rio, Holdin' C 11 Stephanie Bentley, The Hopsechest Song C 12 Tracy Lawrence, Better Man, Better Off C 13 Terri Clark, Emotional Girl C 14 Reba McEntire, How Was I To Know C 15 David Kersh, Another You C 16 Milla Mason, Oark Horse C 17 Bryan White, Shring On G 18 Emillo, 16 Love You To Love Me C 18 Bit Engvalt, Here's Your Sign I C 20 Burnin' Davight, Say Yee T 21 Bit Engvalt, Here's Your Sign I C 22 Bernin' Davight, Say Yee T 23 Brooks & Dunn, A Man This Lonely C 24 Riccohe Lease My Tovolbed Mind C 25 I Peasa Sornados, Little Bit Is Better Tha C 26 Burtain Colub, I She Don't Love You C 27 Deryl Dodd, I.3 Mwz 15 I S 28 Rhett Akins, KIS S-IN-G 15 In C 29 I Tisha Pearwood, Everybody Knows 15 I 2 29 Rhett Akins, KIS S-IN-G 15 In C 29 I Tisha Pearwood, Everybody Knows 15 I 2 20 Ray Alan Jackson, Little Bitly How S I I S | 1 Alan Jackson, Everything I Love 38 37 2 Deana Carter, We Danced Anyway 37 38 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 37 38 37 38 37 38 37 38 37 38 37 38 37 38 38 38 38 38 38 38 38 38 38 38 38 38 | Path Loveless, She Drew A Broken Heart | 1 John Berry, She's Taken A Shine 2 Rick Trevino, Running Out Of Reasons To 3 Party Loveless, She Dure A Broken Heart 3 3 36 4 Lonestar, Hearlibroke Every Day 3 2 24 4 Lonestar, Hearlibroke Every Day 3 2 24 6 Fravis Tirtt, Where Corn bort Light 6 Fravis Tirtt, Where Corn bort Light 7 Frave Syd, Obn't Take Her She's All I G 8 George Strait, One Night Af A Time 9 Ty Herndon, She Wants to Be Wanted Again 10 Remy Chesney, When I Close My Eyes 10 Remy Chesney, When I Close My Eyes 11 George Strait, One Right Thing 12 Alan Jackson, Everything I Love 13 Deana Carter, We Danced Almyay 14 Terr Clark, Emolonal Girl 15 Diamond Rio, Holbin at She Light 16 Clay Walker, Rumor Has I 17 Callin Raye, On The Vege 18 Lekhin Rimes, Unchaned Medody 19 John Michael Montigomery, I Miss You A Li 20 Mindy McCready, A Girl's Gotta Do 22 3 Exery Barrs, She's Sher Earling II Well 22 13 Trace Addins, Clins Almy 23 Tracy Lawrence, Better Man, Better Off 24 Butlalo Club, I She Don't Love You 25 Bill Engyal, Here's Your Sheeter 26 Taroy Lawrence, Better Man, Better Off 27 Bryan White, Stifting Din G 28 David Kersh, Another You 29 Bryan She, Sher Electron, Seeter Off 29 Bryan White, Stifting Din G 20 12 Bryan White, Stifting Din G 20 13 Bryan Shes, Sher Electron, Seeter Off 21 Bryan White, Stifting Din G 20 12 Bryan White, Stifting Din G 21 Bryan White, Stifting Din G 22 Bill Engyan Star Stifting Din Charler 23 Bill Engyan Star Stifting D 24 Bryan Star Stifting D 25 Bryan Star Stifting D 26 Bryan Star Stifting Bryan Star Stifting D 27 Bryan White, Stifting D 28 Bryan White, Stifting D 28 Bryan White, |
| Minneapolis | OB PD/MD: Bob Wood | Pittsburgh WDSY PD: Justin Case | KNIX Phoenix OM: Larry Daniels | | | |
| 1 Patty Loveless, She Drew Ai 2 Travis Tritt, Where Corn Don 3 Deana Carter, We Danced At 4 Toby Keith, Me Too 5 Diamond Rio, Holdin 5 John Berry, She's Takan A Si 7 Clay Walker, Rumor Has Si 8 Sawyer Brown, Si Days On 9 Terri Clark, Emothoral Girl 10 Bufalo Club, Ii She Con't Lot 11 Collin Raye, Dri The Yege 12 Tracy Byrd, Don't Take Her Si 13 Daryle Singletary, Amen Kind 14 Rich Trevino, Running Out O 15 Kenny Chesney, When I Clos 16 Trace Adkins, Cihis Air, String On Go 17 Ricochet, Tase My Troubled 19 Alan Jackson, Everything I Li 20 Mark Chesnuth. It's Air Chesnuth 21 Brooks & Dunn, A Man This 22 Brooks & Dunn, A Man This 23 Little Texas, Miss The Girl 24 Bryan White, Sh Much for Pi 25 LeAnn Rames, One May Tick 26 George Strait, Blue Clear Six 27 John Michael Montgomery, 28 Tracy Lawrence, Is That Air 28 Riocchet, Daddy's Minchael Montgomery, 28 Tracy Lawrence, Is That Air 29 Riocchet, Daddy's Minchez Montgomery, 30 Alabama, The Maker Sand Ta | r'i Grow 46 46 innyway 46 49 innyway 46 49 ishine 41 29 i | 4 Travis Tritt, Where Corn Con't Grow 3 3 30 5 Alan Jackson, Little Birth 9 30 34 6 Tracy Lawrence, Is That A Tear 30 28 7 LeAnn Rimes, Unchained Melody 29 34 8 Gary Allan, Her Man 26 29 9 Rick Trevino, Rumning Dut OI Reasons To 26 29 9 Rick Trevino, Rumning Dut OI Reasons To 26 23 10 John Michael Montgomery, Friends 25 22 11 Brooks & Dunn, A Man This Lonely 25 26 11 David Kersh, Another Vou 25 20 13 James Bonamy, 10 on't Think I Willi 23 22 14 Patty Leveless, Lonely Too Long 22 23 15 Garth Brooks, That OI Wind 22 24 16 Paul Brandt, 10 0 22 22 17 Toby Keith, Me Too 22 22 17 Toby Keith, Me Too 22 22 18 Ty Herndon, Living In A Moment 21 22 24 18 Ty Herndon, Living In A Moment 21 22 29 Wince Gill, Petty Little Adriana 18 20 20 Alan Jackson, Everything I Love 17 20 21 Brooks & Dunn, Hy Maria 16 17 28 Reba McEntire, The Fear OI Gening Alone 15 13 24 LeAnn Rimes, One Way Ticket 25 David Lee Murphy, Every Time Get Aroun 15 12 25 Little Texas, Miss The Girl 3 Sammy Meshaw, Meant Io Be 14 14 17 25 George State, Blue Clear Sky 13 11 22 George State, Blue Clear Sky 13 112 | MD: Buddy Owens TW LW | 2 Trace Adkins, Chiks And 'No Rinkin' I 38 34 3 Deana Carter, We Dance A Thinkin' I 38 4 Travis Trift, Where Corn Don't Grow 37 33 5 LeAnn Rimes, Unchained Melody 37 34 6 Patty Loveless, She Orew A Broken Heart 37 35 7 Tracy Lawrence, Better Man, Better Off 37 35 8 Diamond No, Holdin' 34 37 9 John Berry, She Siaken A Shine 33 38 10 Amond No, Holdin' 34 37 10 Kenny Chesney, When I Close My Eyes 33 38 11 Alan Jackson, Everything Love 33 31 12 Tracy Byrd, Don't Take Her She's All I G 32 33 13 Reba McEntire, How Was I To Know 32 34 11 Faray Byrd, Don't Take Her She's All I G 32 33 13 Reba McEntire, How Was I To Know 32 34 14 Buffalo Club, I She Don't Love You 31 25 15 Terric Clark, Emotional Girl 31 32 16 Lonestar, Heartroke Every Day 31 32 17 Collin Raye, On The Verge 30 29 18 Bill Engyall, Here's Your Sign 30 27 19 Kalthy Mattea, 455 Rocket 28 27 20 Big House, Cold Outside 27 21 Ricochel, Ease My Troubled Mind 26 29 22 David Kersh, Another You 25 23 Mindy McCready, A Girl's Gotta D 25 24 Mark Wills, Places I've Never Been 27 25 Alabama, Sad Lookin Morth. | 1 Clay Walker, Rumor Has it 1 Clay Walker, Rumor Has it 2 Trace Adkins, (This Aint') No Thinkin' T 51 45 | MD: Greg Cole |

NOEL HAGGARD MATT KING TRACY LAWRENCE MILA MASON NEAL MCCOY JOHN MICHAEL MONTGOMERY CONFEDERATE RAILROAD RICKY SKAGGS

NASHVILLE



Larry King, Director National Promotion Phone: 615-327-9394 Fax: 615-329-2008



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FIELD



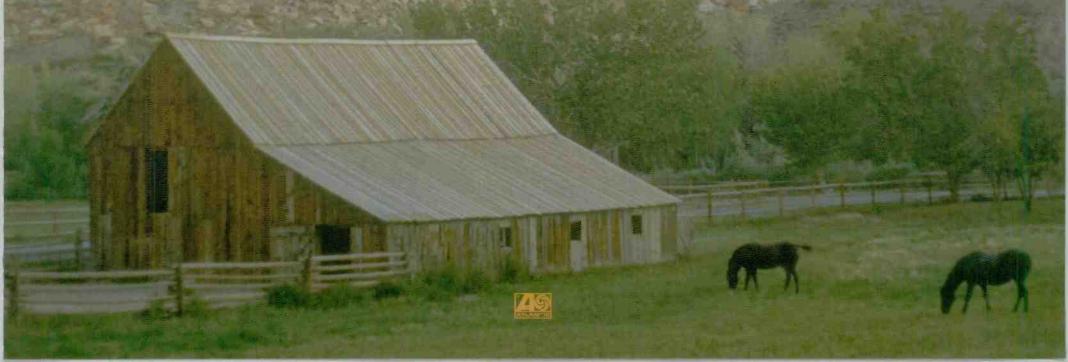
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All this CRS panel talk strike a familiar chord? Here's why. July 26, 1996 \$ 4.95 Volume 4 • No. 31

\$ 4.95 Volume 3 • No. 25 Amid Telecom Chaos, New Wave Of PDs Exit For Label Side

by Phyllis Stark

Complaining that "radio just isn't as much fun as it used to be." a growing group of programmers and MDs are exiting radio to work for record-label promotion depart-

Last year, a previous wave of pro-

fr

June 21, 1996

St. Volume 3 • No. 26 Better Variety, More Gold: What Fan Fair Fans Want From Radio

by Phyllis Stark

\$ 4.95 Volume 3 • No. 27 In 'Megapoly' Era, Is There A Good Way To Take Over A Rival Station?

In the ever-changing world of radio megapoly, it is becoming increasingly on more station in a format to megapoly for one station in a market sinculation, such takeovers have already alone, such takeovers have already alone, such takeovers have already ing Boston, Grand Rapids, Mich., and happened this year in markets including Boston, Grand Rapids, Mich., and happened this who have there in so mo Broadcasters who have there is no both sides of these deals say to their way to make them painless, but their way to make them painless, them ways experiences have taught them ways experiences have taught them ways there are some right and wrong ways there are some right and wrong ways there are some right and wrong who have taking over a country ival. The key there are some right to those with the been through it, is the way the part of taking owners, who have station it is acquiring.

The way it was conducted duants with such incredible arrogance. M Bob with such incredible arrogance. WKLB Boston was recently taked their can, and for them to what in and not have any ranazing. We had done was just amazing we had done was just and revenue we had done was just and revenue.

It was a such a such a such a such and revenue we had done was just and revenue we had done was just and revenue.

It was a such a such a such a such a such as a such a such as a su

tion manager in February. WIXY Champaign, Ill., PD/morning man Clint Marsh joined Columbia as a regional promotion manager in April. Former KCIN Seattle PD Ray Randall joined Asylum Records as West Coast regional promotion manager last month.

In addition, WKCN Columbs, and MD/p.m and the moved to the

country for 40 years and love the country for 40 years and love the country for 40 years and love the divided and a little bit more older artists, but, as Marie said. The older artists, but, as Marie said the said of the Possum, the old ruggedy-looking for the radio]. What's wrong with the possum, the older ruggedy-looking for the Possum, the older ruggedy-looking with the said the guy [Merthe Haggard, Norby said the guy [Merthe Haggard, Norby said the guy [Mill.a few times to reduce the dilling WMIL.a few times to reduce the said with woman, with the dilling with the said they wound with the said they nough more older these young [artists] even tho be these young fartists] even tho be these young fartists] enough to be some of them are old enough to be some of them are old enough to ple from Dayton. Ohio, likes WHF. M. while he no with the comprosition of the said the said they will be said they

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ent stuff."
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because it

As Playlist Space Tightens, Are Label/ Radio Relationships Getting Nastier?

by Phyllis Stark

With more labels and fewer playlist slots increasing the pressure on both sides, flare-ups between programmers and record label reps are inevitable. But in recent months, more PDs have been complaining that the labels have upped the 2 and are using higher-pressure to and strong-arm techniquer their records played. In sor the altercations have eve

nasty turn.

One such incident ca recently when Atlantipended record serving nard, Calif., afte stopped reporting record "Then Y Goodbye" to oth tion had been 1 based on spin show "After A ner" but h: record in ceased re

not a country song by any stretch of the imagination . . . I can detect no instrumentation within it that even remotely indicates it is a cover by a country artist. I will continue to strongly resist the 'adult contemporization' of country.

A frustrated Atlantic VP/GM

September 6, 1996 S 4.95 Volume 4 No. 37 Is Country Down With Young PDs? Or Is It Down Because Of Them?

Are PD Demands For Free Stuff Out Of Control? Call Lake Tahoe And Ask Them!

by Phyllis Stark

Are radio programmers getting

Talk to label promotion reps and you'll hear that complaint a lot. They say radio has its collective hand out for say radio has its collective hand out for freebies more than ever. Reps say that PDs are approaching them for every-thing from extra promotional CDs and cigars to cruises and trips to Tahoe with alarming frequency, and that the demand has accelerated dramatically in the last six months.

On the flip side, PDs, and even

many label reps, say if radio is asking for more, the labels themselves are to blame. In the high-stakes game country record promotion has become, they say, the "whatever it takes" mention is a proposal to the promotion of the promotion has become, they say, the "whatever it takes" mention is promotionally in the promotion of t tality is prevailing. Labels are more often offering items of value as incentives

to add records or boost their rotation, even without being asked by radio.

To encourage candor on this subject, Country Airplay Monitor agreed not to reveal the identities of its sources. As a result, the stories of abuses on both sides were readily offered

"I was amazed at the number of programmers who have their hands says one label source, who was asked for a trip to the Bahamas for a PD and several of his female friends.

Some say the current industry climate has added to the problem. "Since deregulation carne along, the phone hasn't stopped ringing for things," says one label VP. "All of a sudden, the radio one label VP. "All of a sudden, the radio station isn't a single entity, it's part of a big group with lots of stations in lots of markets. Where you had one station fending for itself, now they are one of 80 stations. The VP of programming or the consultant for the group will imply, 'If you don't help [our] little guy, we won't help with [your] big guy.'
"One station wanted us to start bringing artists in on a regular basis to be part

ing artists in on a regular basis to be part of the morning show," he continues. "We're getting tons of that [listener] ap-preciation stuff. Then we get the usual demands for exorbitant amounts of tickets for the bigger artists and back-stage requests. We've had requests for artists to come mingle at station events with clients and tons of requests for con-tributions to their charities. If somebody sits on a flagpole for a week, they fully expect everyone to drop everything to be attentive to their cause."

Depending on what label you ask, the percentage of PDs making exorbi-tant demands is between 10% and 40%. However, most agree that, whatever the figure, it has doubled from what it was a year ago.

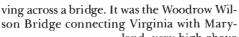
"With some and the some a

Where The Country Music **Industry Meets Every Week.**

Caution: Artist Hearing Debut Song While Behind The Driver's Wheel!

by Phyllis Stark

The leading cause of traffic accidents may not be drunk or reckless drivers. It may actually be artists hearing their debut single on the radio for the first time. We asked some of the artists who will be performing at this year's Country Radio Seminar to tell us about the moment they first heard themselves on the radio. A surprising number of them involved cars and overexcited drivers, but the central theme of all of their stories is the power of radio to touch people's lives.





land, very high above the Potomac River. It was a warm, sunny day, and all I can remember was yelling at the top of my lungs 'Yay!!' . . . and trying not to drive over the side."

KENTUCKY HEADHUNTERS

Richard Young, rhythm guitarist and vocalist



for the Kentucky Headhunters, says, "I remember hearing our first single, 'Walk Softly On This Heart Of Mine,' riding in a convertible on the Sunset Strip in Los Angeles. I was trying crazy. A few people that were swimming and laying out ran over there to us and joined in our excitement. It was perfect!"

THE MAVERICKS



Mavericks singer Raul Malo says, "The first time I heard my song on the radio, I felt like an idiot. Why? Because I always feel like an idiot."

KEVIN SHARP

"We were driving in Owensboro, Ky.... and out of the blue there was 'Nobody Knows' on [WKDQ Evansville, Ind.]. I started hooting and hollering and screaming. I rolled down the window and yelled 'I'm on the radio' at this truck driver with a big truck of fertilizer. At first, I was just yelling at him, and he was starting to panic, thinking he was losing his load. It's sort of scary



when you get this bald guy with his head out the window yelling at you. So I made a sign that said 'I'm on the radio' and wrote the station down. Finally, he understood and gave me the thumbs up . . . at least I think he did.

He may have just been going, 'OK, nutso.' We ... found the number of the station and called and got on the air. I still feel like that every time I hear it [on the radio]. I haven't heard the new single ['She's Sure Taking It Well'] on the radio yet, but I'm wondering who's car I'm going to almost wreck when I hear that one."

PAM TILLIS

"After many years of struggling in the music busi-



ness and having my son tell me I needed to get a real job, the first time we heard 'Don't Tell Me What To Do' on the radio was a milestone in my life. My son and I were driving down the road, and we pulled into a minimarket park-

ing lot to listen to it. We cried and hugged. We were so excited."

BRYAN WHITE

"The first time I heard 'Eugene You Genius' on the radio, I was on the radio tour setting up my first album and getting to know all the station people around the country. We made a stop at KMLE in Phoenix. I met the morning guys, Tim and Willie [now at WKXK



Chicago], and we really hit it off. As a matter of fact, now we're good friends. As the label rep and I drove away, we were listening to KMLE, and Tim and Willie surprised me and played 'Eugene You

Genius' on morning drive. I got so excited, I asked the rep to pull over at the nearest pay phone so I could call Tim and Willie to thank them."

COUNTRY AIRPLAY



TRACE ADKINS

"Tony Michaels, the Capitol Nashville regional,



and I had visited KITT Shreveport, La. When we left the station and got in the car to go, my song was playing on the radio. So we sat in the parking lot and listened to 'There's A Girl In Texas.' It was a very cool feeling."

CLINT BLACK

"I was in a car with my co-writer, Hayden Nichols, on our way back from taping the "Shot-



gun Red" video show at TNN studios when we heard 'Better Man' come on the radio. It's one of those moments you don't ever forget. I remember it like it was yesterday. Our eyes lit up, and we were so excited."

SUZY BOGGUSS

"I have a very clear memory of hearing my debut single, 'I Don't Want To Set The World On Fire,' for the first time on the radio. I was



living in Keith Whitley's old duplex at the time, and my manager called me to say that they had just started playing it. Since I couldn't pick up the station at my duplex, my manager suggested using my car radio and

driving north to get better reception. By the time I had driven far enough to hear it clearly, it was already on the last chorus!"

PAUL BRANDT

" 'My Heart Has A History' coming out of my car speakers definitely caught me off



guard. I was so excited I had to work my way through Nashville traffic to reach the side of the road. I pulled over just to stop and listen. It was so amazing to hear something I had written played with songs

that were already at the top of the charts."

MARY CHAPIN CARPENTER

"I heard my first single, 'How Do,' off of my 'State Of The Heart' album while I was dri-

DEANA CARTER

"I had been on a national radio tour and flew



back home to Nashville. My husband picked me up at the airport. I remember it was a beautiful, sunny Saturday about 1:30 p.m. We were driving down the interstate going home, and 'Strawberry Wine' came on WMMU [now

WZPC Nashville]. It was a perfect afternoon."

TERRI CLARK

"I first heard 'Better Things To Do' on Cat



Country [KASY] in Albuquerque, N.M., on my hotel clock radio. I was thrilled to death and just went nuts. I just wanted to hear it again! Hearing the DJ say 'that was Terri Clark' was a dream come true."

to act real cool about it, but everybody else in the car [band members Doug Phelps and Fred Young] were knocking over Coke bottles and everything else in the car. Then, not five minutes later, we passed a billboard with our album cover right there on Sunset Boulevard. It was about more than I could stand. I realized we weren't just famous in Kentucky anymore."

MILA MASON

"I had hoped the very first time I would hear 'That's Enough Of That' spontaneously



on the radio I would be with my children. On a rare day off in the midst of [my] radio tour, me and my kids were at the swimming pool at our apartment complex. We were having a big time swimming when

we heard the intro to 'That's Enough Of That.' We jumped out of the water and stood underneath the little pool speaker and screamed, sang along, and danced around like

There Are More Pickin's Than The Pickin' Parlor In Music City

by Phyllis Stark

Welcome to Music City and the Country Radio Seminar. Many visitors to our fair city who stay at the Opryland Hotel never venture off campus but still head back to the airport believing they have seen Nashville. After all, they've taken a boat ride in the Delta, walked through lush indoor gardens, gawked at the WSM jocks in the lobby studio, shopped 'til they dropped, sampled the cuisine at Rachel's Kitchen, and had a few cold ones at the Pickin' Parlor. What could possibly be

Plenty!

To help you get the most out of your visit, we've asked a group of Nashville insiders for their suggestions on restaurants and little-known things to see and do in Twang Town. To give you a feel for what the city is really like and to prove industry people really are funny, we've also printed their responses to questions about such topics as "Nashville's best-kept secret," and "favorite (not necessarily true) fact about Nashville.'

RICK BAUMGARTNER, WARNER BROS.



Favorite Nashville restaurant: I. Alexander's at Cool Springs, 1721 Galleria Blvd., Franklin, 771-7779. Good food. Good location. Order the sea bass and spinach dip.

Nashville's best-kept secret: According to Ken Tucker, "It's Ken's Gold Club" [see Dale

Turnerl

Favorite (not necessarily true) fact about Nashville: Everyone and their pet who lives in Nashville plays guitar and counts the days 'til Fan Fair.

"You Know You're In Nashville When ...": You drive around town and see no driver using a turn signal and single occupants in the high-occupancy vehicle lane!

SCOTT BORCHETTA, MCA



Favorite Nashville restaurant: Mortons of Chicago, corner of Seventh Avenue and Church Street, 259-4558. Start with a sliced beefsteak tomato with bleu cheese, followed by a little lobster bisque. Main course is filet mignon—butterfly cut—and lobster for

the table. On the side you've gotta have some asparagus tips with hollandaise sauce and sauteed mushrooms. Baked potato optional. Don't forget the souffle. If you're a wine drinker, the list is pretty strong. If you're feeling brave, tell the waiter that Mark Wright sent you and steal a bottle from his personal stash. If you're still going strong and feel like smoking a cigar, proceed to the bar and light up. Hey, give me one of those 20-year-old ports.

Favorite little-known thing to see or do in Nashville: Subway surfing.
Nashville's best-kept secret: I can't tell you.

Favorite (not necessarily true) fact about Nashville: After the big quake of 1998, beach-front property for everyone!

"You Know You're In Nashville When ...": You pass the road sign that says "Welcome to Davidson County, home of the Grand Ole Opry.'

GEORGE BRINER, CURB/UNIVERSAL

Favorite Nashville restaurants: The Mad Platter, 1239 Sixth Ave. N., 242-2563. Nice atmosphere. Truly some of the best cooking in Nashville. Menu changes nightly.

La Hacienda, 2515 Nolensville Road, 256-6142.



The closest thing to a real Mexican taquerito. This place is the real mom-and-pop place part restaurant, part grocery store. Cheap. Order anything that sounds Mexican.

Nashville's best-kept secret: Sequin mines and the only sequin dis-

count outlet in North America.

Favorite (not necessarily true) fact about Nashville: People do not realize how exciting it is to visit the sequin mines! Great tours!

'You Know You're In Nashville When ...': You tell someone to "get a life," and their response is "what do you mean?" Or, when the the person in front of you at the movie box office asks for two tickets to "Ev-et-ah"!

DEBI FLEISCHER, COLUMBIA



Favorite Nashville restaurant: Blue Moon Waterfront Cafe, 525 Basswood Ave. at Rock Harbor Marina, 352-5892. Very casual at-mosphere overlooking the cabin cruisers on the Cumberland River, with standard and unusual food. Great honeyjalapeño salad dressing.

Order trout or catfish any and all ways. Do have the catfish eggrolls to start.

Favorite little-known thing to see or do in Nashville: Metal detecting for Civil War artifacts with lack Lameier.

Nashville's best-kept secret: Dancing to lounge tunes at the Wild Boar Bar, 2014 Broadway, 329-1313. Even if you don't dance, it's worth it watching those that do.

Favorite (not necessarily true) fact about Nashville: Only in Nashville could a state legislator become a congressman under criminal investigation, then become a mayor who embarrasses his city nationally with his second wife and a harmonica, and then be re-elected to the state legislature, where it all began.
"You Know You're In Nashville When...":

You're driving 10 miles over the speed limit and everyone else is still whizzing past you while giving you the finger.

DAVID HALEY, MCA



Favorite Nashville restaurant: The Mad Isee George Platter Briner]. Restaurant is off the beaten path, located in historic Germantown. Unusual decor. Great service.

Favorite little-known thing to see or do in Nashville: Carter House in Franklin, 1140 Columbia Ave., 791-1861. Take the 45-

minute tour. Also, Lawrence Brothers Records downtown, 409 Broadway, 256-9240.

Nashville's best-kept secret: Intermedia community-access channel 19 broadcasts a crossdressers support group for men along with other great topics on "Left Of Center" [Saturday at 10 p.m., after the "New Faces" show]

Favorite (not necessarily true) fact about Nashville: You can get fired from the Grand Ole Opry. However, Hank was only suspended. Also, Woodmont Avenue is really Briley Parkway, or is it Thompson Lane?

"You Know You're In Nashville When..." Your former Reba fan club contact is Faith Hill. Your former contact at Starstruck, Regina Nicks, is now in Regina Regina.

DAVE KELLY, WSIX



Favorite Nashville restaurant: According to most label financial guys, I eat about 15 times a day, mostly at golf-course snack bars. Keally, I love going to Brown's Diner, 2102 Blair Blvd., 269-5509, which is in a trailer. The only thing to order is the cheeseburger and

fries. They've got the coldest beer in town.

Favorite little-known thing to see or do in
Nashville: Tour the Scott Borchetta hair-careproducts museum.

Nashville's best-kept secret: Writer's nights all over town where you get to see some of the most talented people in the industry.

Favorite (not necessarily true) fact about Nashville: Everyone wears Stetsons, heavily starched shirts, and belt buckles the size of a small child.

"You Know You're In Nashville When ...": Someone cuts you off in traffic, and you start to flip them off. At that moment, you notice it's an

BUZZ LEDFORD. STEP ONE RECORDS



Favorite Nashville restaurant: Brown's Diner [see Dave Kelly]. Small, open, friendly. Order a cheeseburger, fries, and vegetable

soup.
Nashville's best-kept secret: Idle Hour Tavern, 1010 16th Ave. S., 726-0446.

Favorite (not necessarily true) fact about Nashville: Nashville has more women than men.

'You Know You're In Nashville When . . . ": You drive into town, guitar in hand, stop at Shoney's on Demonbreun, and 12 producers offer you a deal, as long as you'll pay for every-

BILL MAYNE, WARNER BROS./REPRISE/GIANT



Favorite Nashville restaurant: Sportsman's Grille, 1601 21st Ave. S., 320-1633. Unpretentious, great basic food. Good service. Ask for Tracy. Order the house salad and chicken sand-

Favorite little-known thing to see or do in Nashville: Jim Ed Nor-

man's office

Nashville's best-kept secret: Hillbilly Heaven. Favorite (not necessarily true) fact about Nashville: Macaroni and cheese sold here is a veg-

"You Know You're In Nashville When . . . ": The driver in the left lane makes a right turn in heavy traffic.

GERRIE MCDOWELL, CURB/UNIVERSAL



Favorite Nashville restaurant: F. Scott's, 2210 Crestmoor Road. Green Hills, 269-5861. Good wine and cigar selections, great service, and great jazz. Order grilled tuna

Favorite little-known thing to see or do in Nashville: Love Circle. Nashville's best-kept

secret: Single men.

Favorite (not necessarily true) fact about Nashville: The haunted buildings on Music Row. "You Know You're In Nashville When . . .":

You see someone make a left-hand turn from the far-right lane without a signal, of course!

TIM MURPHY, RISING TIDE



Favorite Nashville restaurant: Slice of Life, 1811 Division St., 329-2525. Order the french toast.

Favorite little-known thing to see or do in Nashville: Go home. See my family

Nashville's best-kept secret: Is this a trick question?

Favorite (not necessarily true) fact about Nashville: Granny White was a madam.

"You Know You're In Nashville When ...": You get stuck behind slow-moving tour buses going to the Waffle House.

NORBERT NIX, MERCURY NASHVILLE



Favorite Nashville restaurant: Shalimar, 4111 Hillsboro Road, Green Hills, 269-8577. Quality, imported food. Örder Malai Kofta.

Favorite little-known thing to see or do in Nashville: Running and hiking trails at Percy Warner Park.
Nashville's best kept

secret: Larry Hughes' motorcycle chaps.

Favorite (not necessarily true) fact about Nashville: One of the largest Green Bay Packer fan clubs in the South.

You Know You're In Nashville When ...": Everybody's a songwriter.

LARRY PAREIGIS, ALMO SOUNDS

Favorite Nashville restaurant: Cafe 123, 123 12th Ave. N., 255-2233. The food is exceptional, and so are the low-key, burnished-wood surroundings. Plus, it's kind of an unofficial gathering place for after-hours Music Row denizens.

Favorite little-known thing to see or do in Nashville: A must-see: the "Mother Teresa" cinnamon bun at Bongo Java, 2007 Belmont Blvd.,

Nashville's best-kept secret: A little sushi joint called Taste of Tokyo, 1806 21st Ave. S., 292-8338. You'd never go in from the looks of it, but for the money, the food is fresh and fast and good.

Favorite (not necessarily true) fact about Nashville: That Boss Hogg is still our mayor.

CHUCK RHODES, MAGNATONE

Favorite Nashville restaurant: Tex's World Famous Bar-B-Q, 1013 Foster Ave., off Murfreesboro Road, 254-8715. No-nonsense, authentic Texas BBQ. Owner John Norris serves up great brisket, pork, chicken, and ribs only on Thursday. Order the beef brisket, pulled pork, and BBQ

Nashville's best kept secret: George Briner. "You Know You're In Nashville When . . . ": You see a tourist sightseeing bus drive by that says "country and western!"

BUFFY ROCKHILL, CURB/UNIVERSAL



Favorite Nashville restaurant: Vandyland, 2916 West End Ave., 327-3868. Mac's been there more than 30 years. Food is always good. Order fries and a milkshake—health

Favorite little-known thing to see or do in Nashville: Me!

Nashville's best-kept secret: Me!

Favorite (not necessarily true) fact about Nashille: There really is good jazz in this town.

"You Know You're In Nashville When ...": You hit that god-awful construction!

Continued on page 24







RISING TIDE

Country & Next Wave

48 Music Square East Masheille, TN 37203 615.254.5050 Fax 615 313.3700

Top Oldies & Recurrents From BDS

Ballads Gaining Ground; Newest Titles Still Dominate Gold

A Look At Country's **Most-Played Titles**

The theory that ballads are the country format's most durable songs is chanted like a mantra in programming circles, but a look at country's most-played titles still reflects the dominance of tempo in recent years, although ballads may be gaining some ground.

We examined a list of country songs for the period of Feb. 9-15 and listed the 100 most-played recurrents (songs that peaked in 1996) and the 200 most-played oldies (those that peaked before the first Country Airplay Monitor chart of 1996). Here's what we discovered.

With respect to tempo, the recurrent list for the same period last year (Feb. 7-13, 1996) yielded 32 ballads. The remaining 68 songs were medium to uptempo. This year, the list of titles peaking in 1996 shows that 39 of the 100 mostplayed are ballads. This slight increase by ballads probably suggests a trend toward stronger ballad material by new artists, such as Deana Carter's "Strawberry Wine" and Kevin Sharp's "Nobody Knows." Half of that list's top 10 titles are ballads by artists who didn't appear on that same list last year. Of those five songs, three are debut singles.

On the gold list, here's the way it stacks by vintage: 60 of the top 200 titles are from 1995; 43 are from '94; 34 are from '93; 29 are from '92; and 18 peaked in '91, proving that country radio's gold base remains heavily influenced by recent titles. Titles appearing on the gold list that peaked prior to the beginning of '90 are in the single digits: Nine titles came from '89, and only one title— "Forever And Ever, Amen" by Randy Travis—is from '87, although "Fishin' In The Dark" by the Nitty Gritty Dirt Band narrowly missed the cut, as did the Judds' '84 hit "Why Not

If we can conclude that country's gold base stretches from '87 to '95, there is plenty of material missing from sev

Broadcast Data Systems

eral key years. For example, 1988 titles are absent from the list entirely. That year's biggest hit was Keith Whitley's "When You Say Nothing At All."

WADE JESSEN

100 Most Played Recurrents

- NOBODY KNOWS/Kevin Sharp
- ONE WAY TICKET (BECAUSE I CAN)/LeAnn Rimes
- HER MAN/Gary Allan
- **BIG LOVE/Tracy Byrd**
- MAYBE HE'LL NOTICE HER NOW/Mindy McCready Feat. Lonestar's Richie McDonald
- THE FEAR OF BEING ALONE/Reba McEntire
- **EVERY LIGHT IN THE HOUSE/Trace Adkins**
- STRAWBERRY WINE/Deana Carter
- LIVING IN A MOMENT/Ty Herndon
- MY MARIA/Brooks & Dunn 10
- MAYBE WE SHOULD JUST SLEEP ON IT/Tim McGraw
- GOODNIGHT SWEETHEART/David Kersh
- LIKE THE RAIN/Clint Black
- THAT OL' WIND/Garth Brooks
- LONELY TOO LONG/Patty Loveless
- SO MUCH FOR PRETENDING/Bryan White
- BELIEVE ME BABY (I LIED)/Trisha Yearwood
- **BLUE CLEAR SKY/George Strait**
- DADDY'S MONEY/Ricochet
- CHECK YES OR NO/George Strait
- ME AND YOU/Kenny Chesney
- I CAN STILL MAKE CHEYENNE/George Strait
- GUYS DO IT ALL THE TIME/Mindy McCready
- MORE THAN YOU'LL EVER KNOW/Travis Tritt
- SHE NEVER LETS IT GO TO HER HEART/Tim
- TIME MARCHES ON/Tracy Lawrence
- NO ONE NEEDS TO KNOW/Shania Twain
- NO NEWS/Lonestar
- I DO/Paul Brandt
- **CARRIED AWAY/George Strait**
- DON'T GET ME STARTED/Rhett Akins

- 32 ON A GOOD NIGHT/Wade Hayes
- LEARNING AS YOU GO/Rick Trevino
- POOR, POOR PITIFUL ME/Terri Clark
- 35 YOU WIN MY LOVE/Shania Twain
- 10,000 ANGELS/Mindy McCready 36
- I DON'T THINK I WILL/James Bonamy 37
- LOVE IS STRONGER THAN PRIDE/Ricochet 38
- 39 STARS OVER TEXAS/Tracy Lawrence
- 40 WILD ANGELS/Martina McBride
- 41 **MEANT TO BE/Sammy Kershaw**
- TOO MUCH FUN/Daryle Singletary
- 43 THE ROAD YOU LEAVE BEHIND/David Lee
- HEADS CAROLINA, TAILS CALIFORNIA/Jo Dee
- THE MAKER SAID TAKE HER/Alabama
- YOU CAN FEEL BAD/Patty Loveless
- EVERY TIME I GET AROUND YOU/David Lee Murphy
- SOMEONE ELSE'S DREAM/Faith Hill 48
- HEART'S DESIRE/Lee Roy Parnell 49
- JACOB'S LADDER/Mark Wills 50
- THAT'S WHAT I GET (FOR LOVING YOU)/Dia-
- **CHANGE MY MIND/John Berry**
- I AM THAT MAN/Brooks & Dunn 53
- 54 MY HEART HAS A HISTORY/Paul Brandt
- IT MATTERS TO ME/Faith Hill 55
- 56 BIGGER THAN THE BEATLES/Joe Diffie
- 57 IT'S MIDNIGHT CINDERELLA/Garth Brooks
- 58 HOME/Alan Jackson
- LET ME INTO YOUR HEART/Mary Chapin Carpenter
- IT WOULDN'T HURT TO HAVE WINGS/Mark 60
- 61
- TREAT HER RIGHT/Sawyer Brown
 THEN YOU CAN TELL ME GOODBYE/Neal McCoy 62
- I'M NOT SUPPOSED TO LOVE YOU 63 ANYMORE/Bryan White
- THE BEACHES OF CHEYENNE/Garth Brooks
- 65 YOU GOTTA LOVE THAT/Neal McCoy
- 66 ONLY ON DAYS THAT END IN 'Y'/Clay Walker
- 67 DOES THAT BLUE MOON EVER SHINE ON YOU/Toby Keith
- THAT GIRL'S BEEN SPYIN' ON ME/Billy Dean
- 69 WALKIN' AWAY/Diamond Rio
- 70 RUNNIN' AWAY WITH MY HEART/Lonestar
- YOU'RE NOT IN KANSAS ANYMORE/Jo Dee Messina 71
- 72
- HYPNOTIZE THE MOON/Clay Walker YOU CAN'T LOSE ME/Faith Hill 73
- ANOTHER YOU, ANOTHER ME/Brady Seals 74
- **75** REBECCA LYNN/Bryan White
- 76 WHAT DO I KNOW/Ricochet 77 WHEN BOY MEETS GIRL/Terri Clark
- WORLDS APART/Vince Gill
- ALL I WANT IS A LIFE/Tim McGraw 79
- 80 NOT ENOUGH HOURS IN THE NIGHT/Doug Supernaw
- LONG AS I LIVE/John Michael Montgomery 81
- TO BE LOVED BY YOU/Wynonna 82
- WHAT IF JESUS COMES BACK LIKE THAT/ 83 Collin Raye
- HOLDIN' ON TO SOMETHING/Jeff Carson
- 85 THAT'S ENOUGH OF THAT/Mila Mason
- 86 NOT THAT DIFFERENT/Collin Raye
- **BLUE/LeAnn Rimes** 87
- A WOMAN'S TOUCH/Toby Keith 88
- 89 IT'S WHAT I DO/Billy Dean
- 90 I'LL TRY/Alan Jackson
- VIDALIA/Sammy Kershaw WHAT I MEANT TO SAY/Wade Hayes 91 92
- 93
- COWBOY LOVE/John Michael Montgomery ALL YOU EVER DO IS BRING ME DOWN/Mavericks 94 Feat. Flaco Jiménez
- 95 LIKE THERE AIN'T NO YESTERDAY/BlackHawk
- 96 IF I WERE YOU/Terri Clark
- LOVE REMAINS/Collin Raye
- THE RIVER AND THE HIGHWAY/Pam Tillis
- IN PICTURES/Alabama
- 100 IF YOU LOVED ME/Tracy Lawrence

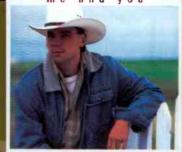
200 Most Played Gold

- I LIKE IT, I LOVE IT/Tim McGraw (95)
- ANY MAN OF MINE/Shania Twain (95)
- **DUST ON THE BOTTLE/David Lee Murphy (95)**
- SOLD (THE GRUNDY COUNTY AUCTION INCIDENT)/John Michael Montgomery (95)
- FRIENDS IN LOW PLACES/Garth Brooks (90)
- BOOT SCOOTIN' BOOGIE/Brooks & Dunn (92)
- I SWEAR/John Michael Montgomery (94) CHATTAHOOCHEE/Alan Jackson (93)
- 9 I CROSS MY HEART/George Strait (92)
- 10 NO ONE ELSE ON EARTH/Wynonna (92)
- SHE DON'T KNOW SHE'S BEAUTIFUL Sammy Kershaw (93)
- BE MY BABY TONIGHT/John Michael Montgomery
- TALL, TALL TREES/Alan Jackson (95)
- PARTY CROWD/David Lee Murphy (95) AIN'T GOING DOWN (TIL THE SUN COMES UP)/Garth Brooks (93)
- THE KEEPER OF THE STARS/Tracy Byrd (95)
- GONE COUNTRY/Alan Jackson (95)
- SHE'S IN LOVE WITH THE BOY/Trisha Yearwood (91) LIVIN' ON LOVE/Alan Jackson (94)
- SHOULD'VE BEEN A COWBOY/Toby Keith (93)
- 21 BLAME IT ON YOUR HEART/Patty Loveless (93)
- FOREVER AND EVER, AMEN/Randy Travis (87)
- DON'T LET OUR LOVE START SLIPPIN' AWAY/ Vince Gill (92)
- SHAMELESS/Garth Brooks (91) A LITTLE LESS TALK AND A LOT MORE ACTION/
- Toby Keith (94) DOWN ON THE FARM/Tim McGraw (94)
- WHOSE BED HAVE YOUR BOOTS BEEN UN-DER?/Shania Twain (95)
- KICK A LITTLE/Little Texas (94)
- DON'T TAKE THE GIRL/Tim McGraw (94)
- XXX'S AND OOO'S/Trisha Yearwood (94)
- 31 WILD ONE/Faith Hill (93)

- WINK/Neal McCoy (94)
 GOD BLESSED TEXAS/Little Texas (93)
 DOWN AT THE TWIST AND SHOUT/Mary Chapin Carpenter (91)
- NEON MOON/Brooks & Dunn (92)
- THAT AIN'T MY TRUCK/Rhett Akins (95) IF THE WORLD HAD A FRONT PORCH/Tracy
- Lawrence (95) I'M NOT STRONG ENOUGH TO SAY NO
- BlackHawk (95) I CAN LOVE YOU LIKE THAT/John Michael
- Montgomery (95)
- THE DANCE/Garth Brooks (90)
- 41 HOLDIN' HEAVEN/Tracy Byrd (93) YOU AIN'T MUCH FUN/Toby Keith (95)
- MAYBE IT WAS MEMPHIS/Pam Tillis (92)
- THE THUNDER ROLLS/Garth Brooks (91) 45
- INDEPENDENCE DAY/Martina McBride (94)
- ONE MORE LAST CHANCE/Vince Gill (93) HEARTLAND/George Strait (93)
- THAT'S AS CLOSE AS I'LL GET TO LOVING YOU/
- Aaron Tippin (95) IS THERE LIFE OUT THERE/Reba McEntire (92)
- MY BABY LOVES ME/Martina McBride (93)
- BETTER THINGS TO DO/Terri Clark (95)
- TELL ME WHY/Wynonna (93)
- FAST AS YOU/Dwight Yoakam (93) TWO OF A KIND (WORKIN' ON A FULL
- HOUSE)/Garth Brooks (91) PICKUP MAN/Joe Diffie (94)
- STRAIGHT TEQUILA NIGHT/John Anderson (92)
- RODEO/Garth Brooks (91)
- DON'T ROCK THE JUKEBOX/Alan Jackson (91)
 IF I COULD MAKE A LIVING/Clay Walker (94)
 WHEN YOU SAY NOTHING AT ALL/Alison Krauss & Union Station (95)
- IF TOMORROW NEVER COMES/Garth Brooks (89) THEY'RE PLAYIN' OUR SONG/Neal McCoy (95)
- PAPA LOVED MAMA/Garth Brooks (92)
 - Continued on page 24

3lah, Blah'

KENNY CHESNEY



Kenny Chesney "When I Close My Eyes" "Heartbroke Everyday"

Lonestar



Lorrie Morgan "Good As I Was To You"



Mindy McCready "A Girl's Gotta Do [What A Girl's Gotta Do]"



Ray Vega "I Can Dream"



Kentucky HeadHunters "Singin' The Blues"

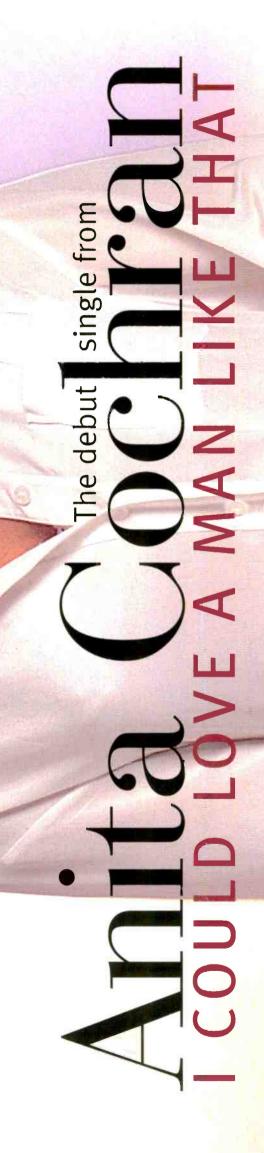


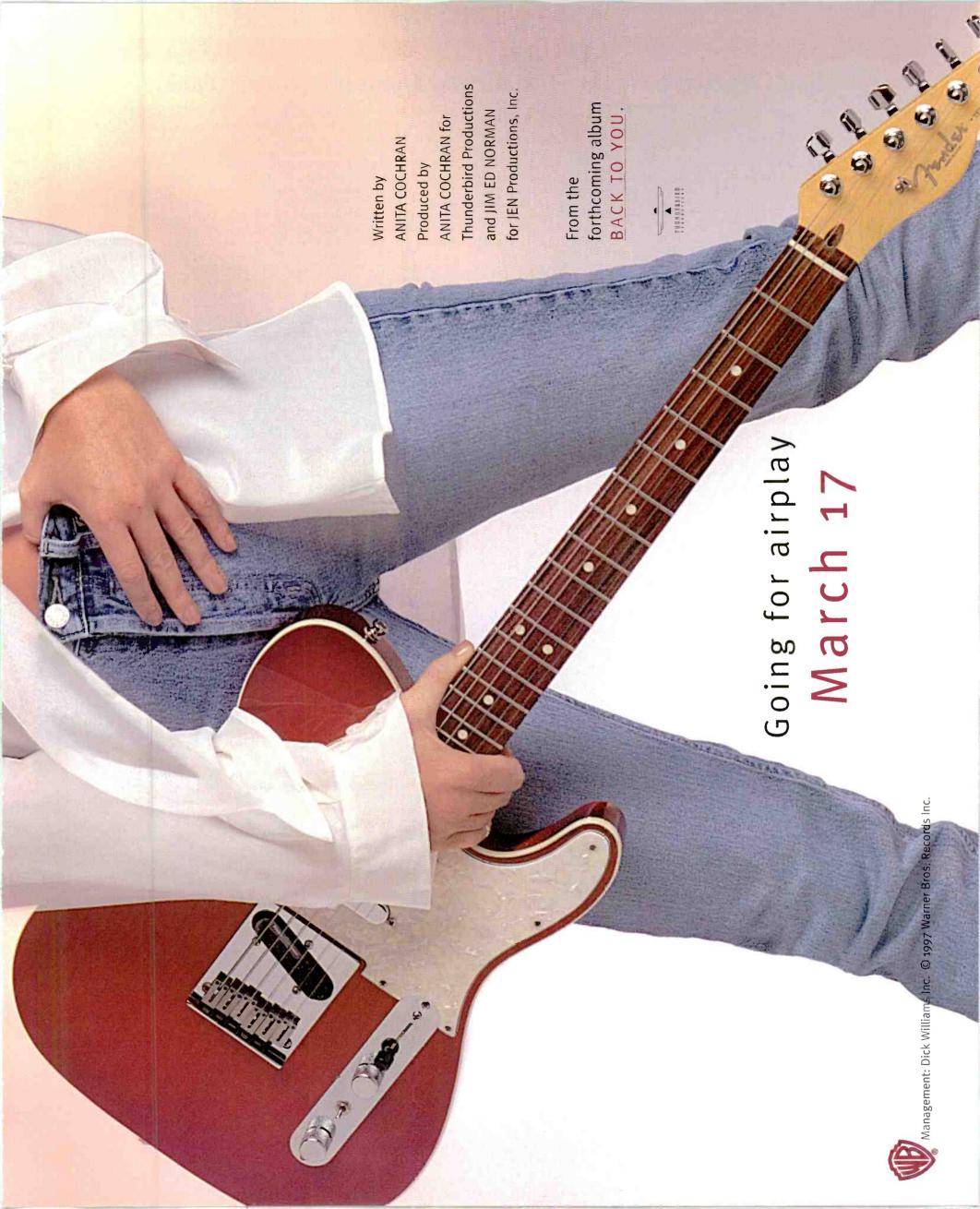
K.T. Oslin "My Roots Are Showing..."

peaks For Itse

BNA RECORDS PARTNERS PROGRAMNING She sings like an ANGEL and plays like the DEVIL

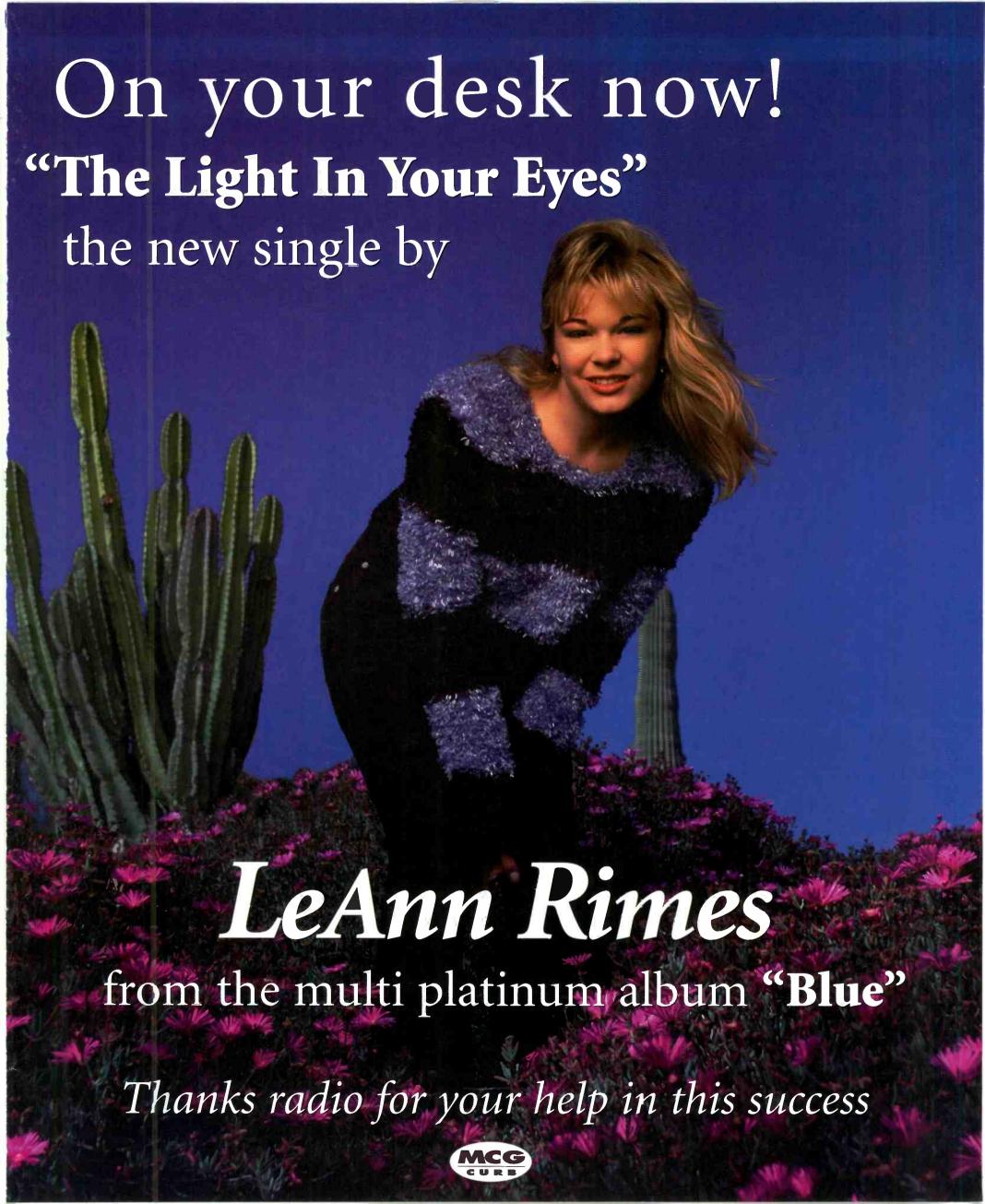
-Neil Pond/Country America





Your Clip-And-Save Guide To Airplay Monitor's Country Panel

| | | a cup inia save | | 9200, 1120 | | ourity runter |
|----------------------------------|--------------|---|---|---|--|--|
| Akron, Ohio | WQMX | 3610 W. Market St. #107 | Akron, OH 44333 | 330/434-6499 | FAX: 330/666-6086 | PD: Kevin Mason, MD: Bill Sheil |
| Albany, N.Y. | WGNA | 800 New London Rd. Ste. 4200 | Latham, NY 12110 | 518/782-1474 | FAX: 518/782-1486 | PD: Fred Horton, MD: Bill Earley |
| Albuquerque, N.M. | KRST | P.O. Box 3280 | Albuquerque, NM 87190 | 505/343-5778 | FAX: 505/343-5760 | PD: Jim Patrick, MD: Chaz Malibu |
| Asheville, N.C. | WKSF | P.O. Box 6447 | Asheville, NC 28816 | 704/257-2700 | FAX: 704/255-7850 | |
| Atlanta, Ga. | WKHX | 210 Interstate North Pkwy. 6th fl. | Atlanta, GA 30339 | 770/955-0101 | FAX: 770/953-4612 | PD: Neil McGinley, MD: Johnny Gray |
| | WYAY | 210 Interstate North Pkwy. 6th fl. | Atlanta, GA 30339 | 77 <mark>0/955-0106</mark> | FAX: 770/952-7461 | PD: Neil McGinley, MD: Johnny Gray |
| Augusta Ga. | WKXC | 419 W. Martintown Road | North Augusta, SC 29841 | 803/279-2099 | FAX: 803/279-3664 | PD: Tommy Gentry, MD: Tony Cooper |
| Austin, Texas | KASE | PO. Box 380 | Austin, TX 78767 | 512/495-1300 | FAX: 512/473-2233 | PD: Brad Hansen, MD: Steve Gary |
| Dalamatial d Calif | KVET | 705 N. Lamar 3223 Sillect Ave. | Austin, TX 78703 | 512/495-1300 | FAX: 512/495-9423 | PD: Don Miller, MD: Steve Gary |
| Bakersfield, Calif. Baltimore | KUZZ WPOC | 711 W. 40th St. | Bakersfield, CA 93308 Baltimore, MD 21211 | 805/326-1011 410/366-3693 | FAX: 805/328-7503 FAX: 410/235-3899 | PD/MD: Evan Bridwell PD: Scott O'Brien, APD/MD: Greg Cole |
| Baton Rouge, La. | WKJN | 650 Wooddale Blvd. | Baton Rouge, LA 70806 | 504/926-1106 | FAX: 504/928-1606 | PD: Charles Hanagriff, MD: Chris Torrick |
| Baton Rouge, La. | WTGE | 929-B Government St. | Baton Rouge, LA 70802 | 504/388-9898 | FAX: 504/499-9800 | PD/MD: Randy Chase |
| | WYNK | 5555 Hilton Ave., 5th fl. | Baton Rouge, LA 70808 | 504/231-1860 | FAX: 504/231-1869 | PD/MD: Brian King |
| Birmingham, Ala. | WZZK | 530 Beacon Pkwy. West Suite. 300 | Birmingham, AL 35209 | 205/916-1100 | FAX: 205/916-1151 | PD: Jim Tice, MD: Scott Stewart |
| Boston | WKLB | P.O. Box 352 | Boston, MA 02117 | 617/542-0241 | FAX: 617/542-5809 | PD: Mike Brophey, APD/MD: Ginny Rogers |
| Buffalo, N.Y. | WYRK | 1200 Rand Building | Buffalo, NY 14203-1912 | 716/852-7444 | FAX: 716/852-5683 | PD: Ken Johnson, MD: Pat O'Brien |
| Burlington, Vt. | WOKO | 70 Joy Drive | South Burlington, VT 05403 | 802/658-1230 | FAX: 802/862-0786 | PD: Steve Pelkey, MD: Sam Stevens |
| Charleston, S.C. | WBUB | 4995 La Cross Road #1800 | Charleston, SC 29406 | 803/566-1100 | FAX: 803/529-1933 | PD: Charlie Lindsey, MD: John Dixon |
| | WEZL | 1950 Houston Northcutt Blvd. | Mount Pleasant, SC 29465 | 803/884-2534 | FAX: 803/884-1218 | PD: Kris Van Dyke, MD: Gary Griffin |
| Charleston, W.Va. | WQBE | 4250 Washington St. W. | Charleston, WV 25313 | 304/744-7020 | FAX: 304/744-8562 | PD/MD: Jeff Whitehead |
| Charlotte, N.C. | WSOC | P.O. Box 30247 | Charlotte, NC 28230 | 704/522-1103 | FAX: 704/523-2104 | PD: Paul Johnson, MD: Rick McCracken |
| CI | WTDR | 301 S. McDowell, Suite 210 | Charlotte, NC 28204 | 704/333-9690 | FAX: 704/332-8805 | PD/MD: Loyd Ford |
| Chattanooga, Tenn. | WDOD | PO. Box 4232 | Chattanooga, TN 37405 | 423/266-5117 | FAX: 423/265-6433 | PD/MD: Jack Cole |
| CL: | WUSY | PO. Box 8799 | Chattanooga, TN 37414 | 423/892-3333 | FAX: 423/899-7224 FAX: 312/984-5305 | PD: Clay Hunnicutt, MD: Bill Poindexter |
| Chicago | WKXK | 190 N. State St. | Chicago, IL 60601 | 312/984-0890 | | PD: Ted Stecker, MD: Mark Campbell PD: Alan Stecker, MD: Tricia Pianalo |
| Cincinnati | WUSN WUBE | 875 N. Michigan Ave. Suite 1310 635 Eden Park Drive Suite 1050 | Chicago, IL 60611 Cincinnati, OH 45202 | 312/649-0099 513/721-1050 | FAX: 312/664-3999 FAX: 513/621-2105 | PD: Alan Sledge, MD: Tricia Biondo PD: Tim Closson, MD: Duke Hamilton |
| Cincillian | WYGY | 625 Edith Park Drive #1050 | Cincinnati, OH 45202 | 513/721-1050 | FAX: 513/721-9949 | PD: Patti Marshall, MD: J.J. Gerard |
| Cleveland | WGAR | 5005 Rockside Road Suite 530 | Cleveland, OH 44131 | 216/328-9950 | FAX: 216/328-9951 | PD Denny Nugent, MD: Chuck Collier |
| Colorado Springs, Colo. | | P.O. Box 39102 | Colorado Springs, CO 80949 | 719/594-9000 | FAX: 719/594-9006 | PD: Charlie Cassidy, MD: Dave Shepel |
| Columbia, S.C. | WCOS | P.O. Box 748 | Columbia, SC 29202 | 803/256-7348 | | PD: Bob Raleigh, MD: Glen Garrett |
| Columbus, Ga. | WKCN | 1353 13th Ave. | Columbus, GA 31901 | 706/596-9000 | FAX: 706/660-4634 | PD: Robin Lee, MD: Andy Woods |
| , | WSTH | 1236 Broadway | Columbus, Ga. 31901 | 706-596-5100 | | PD: Tom Hanrahan, MD: Shane Collins |
| Columbus, Ohio | WCOL | 2 Nationwide Plaza 10th fl. | Columbus, OH 43215 | 614/221-7811 | FAX: 614/461-1193 | PD: Gary Moss, MD: John Crenshaw |
| Corpus Christi, Texas | KOUL | P.O. Box 898 | Corpus Christi, TX 78403 | 512/883-1600 | FAX: 512/888-5685 | PD/MD: Dave Collins |
| | KRYS | 2209 N. Padre Island Drive, Suite K | Corpus Christi, TX 78408 | 512/289-0111 | FAX: 512/289-5836 | PD: Clayton Allen, MD: Lou Ramirez |
| Dallas | KPLX | 3500 Maple Drive Suite 1600 | Dallas, TX 75219 | 214/526-2400 | FAX: 214/520-4343 | PD: Smokey Rivers, MD: Theresa Whitney |
| | KSCS | 2221 E. Lamar Blvd., Suite 400 | Arlington, TX 76006 | 817/695-1820 | | PD: Dean James, MD: Linda O'Brian |
| | KYNG | 12201 Merit Drive Suite 930 | Dallas, TX 75251 | 214/716-7800 | FAX: 214/716-7835 | PD/MD: Dan Pearman |
| Dayton, Ohio | WHKO | P.O. Box 1406 | Dayton, OH 45401 | 937/259-2111 | | PD: Gerry McCracken, MD: Dawn Michaels |
| Denver | | 1095 S. Monaco Pkwy. | Denver, CO 80224 | | | OM/PD: John St. John, MD: Jennifer Page |
| Des Moines, Iowa | KJJY WWWW | 5161 Maple Drive 2930 E. Jefferson | Des Moines, IA 50317 Detroit, M1 48207 | 515/262-9200 31 <mark>3/</mark> 259-4323 | | PD: Beverlee Brannigan, MD: Eddie Hatfield PD: Mark Hamlin, MD: Carl E. |
| Detroit | WYCD | 26555 Evergreen, Suite 675 | Southfield, MI 48076 | 810/799-0600 | | PD: Eddie Haskell, MD: Katie Marroso |
| El Paso, Texas | KHEY | 2419 N. Piedras | El Paso, TX 79930 | 915/566-9301 | FAX: 915/566-0928 | PD: Danny White, MD: John Hunter |
| Flint, Mich. | WKCQ | P.O. Box 1776 | Saginaw, MI 48605 | 517/752-8161 | | PD/MD: Rick Walker |
| Fort Myers, Fla. | WCKT | 4110 Centerpoint Drive Suite 212 | Fort Myers, FL 33916 | 941/275-5107 | FAX: 941/275-4669 | PD: Paul Orr, MD: Jeff Reed |
| , | WWGR | 4210 Metro Pkwy., Suite 210 | Fort Myers, FL 33916 | 941/936-2599 | FAX: 941/936-0977 | PD: Rick McGee, MD: Buzzy Ford |
| Frederick, Md. | WFRE | P.O. Box 151 | Frederick, MD 21705 | 301/663-4337 | FAX: 301/663-5494 | PD: Tom Gibbons, MD: Jim Titus |
| Fredericksburg, Va. | WFLS | 616 Amelia St. | Fredericksburg, VA 22401 | 540/373-1500 | FAX: 540/374-5525 | PD: John Reed, MD: Jay Thomas |
| Fresno, Calif. | KNAX | 1110 F. Olive Ave. | Fresno, CA 93728 | 209/441-7600 | | PD: Larry Santiago, MD: Scott Stevens |
| | KSKS | P.O. Box 70002 | Fresno, CA 93744 | 209/233-9393 | | PD/MD: Ken Boesen |
| Grand Rapids, Mich. | WBCT | 180 N. Division | Grand Rapids, MI 49503 | 616/459-1919 | | PD: Doug Montgomery, MD: Kelly Iris |
| C | WCUZ | 140 Monroe Center | Grand Rapids, MI 49503 | 616/451-2551 | FAX: 616/451-0931 | OM: Doug Montgomery PD/MD: Kelly Iris |
| Green Bay, Wis. | WNCY | 1440 Bellevue St. | Green Bay, WI 54311 | 414/468-5445 | FAX: 414/468-7911 | PD: Shotgun Shannon, MD: Steve Davis |
| Greensboro, N.C. | WHSL WTQR | PO. Box 5897 875 W. 5th St. | High Point, NC 27262 Winston-Salem, NC 27101 | 910/272-0995 910/727-8826 | | PD: Bill Young, MD: Jayme Austin PD: Paul Franklin, MD: Deano |
| Greenville, S.C. | WESC | P.O. Box 660 | Greenville, SC 29602 | 864/242-4660 | | PD: Ron Brooks, MD: John Landrum |
| Dicentine, o.c. | WSSL | P.O. Box 100 | Greenville, SC 29602 | 864/242-1005 | FAX: 864/271-3830 | PD: Bruce Logan, MD: Dude Walker |
| Harrisburg, Pa. | WHYL | P.O. Box WHYL | Carlisle, PA 17013 | 717/249-1717 | | PD/MD: Bob Waters |
| O ² · | WRKZ | P.O. Box Z | Hershey, PA 17033 | 717/367-7700 | | PD: Mitch Mahan, MD: Dandalion |
| Hartford, Conn. | WWYZ | 1 Broadca s t Lane | Waterbury, CT 06706 | 203/755-3111 | FAX: 203/574-3025 | PD: Greg Roche, MD: John Saville |
| Houston | KIKK | 24 E. Greenway Plaza Suite 1900 | Houston, TX 77046 | 713/881-5957 | FAX: 713/881-5999 | PD: John Roberts, MD: Jay Kelly |
| | KILT | 24 E. Greenway Plaza Suite 1900 | Houston, TX 77046 | 713/881-5100 | FAX: 713/881-5199 | PD/MD: Debbie Pipia |
| | KKBQ | 11 Greenway Plaza Suite 2022 | Houston, TX 77046 | 713/961-0093 | FAX: 713/963-1293 | PD: Dene Hallam, APD/MD: John Trapane |
| Huntsville, Ala. | WDRM | P.O. Box 789 | Decatur, AL 35602 | 205/353-1750 | FAX: 205/355-8013 | PD/MD: Mack Bramlett |
| Indianapolis | WFMS WGRL | 8120 Knue Road 8120 Knue Road | Indianapolis, I 46250 | 317/842-9550 317/842-9550 | FAX: 317/577-3361 FAX: 317/577-3361 | PD: David Wood, MD: J.D. Cannon |
| Jackson, Miss. | WKTF | 1375 Beasley Road | Indianapolis, IN 46250 Jackson, MS 39206 | 601/982-1062 | FAX: 601/362-1905 | PD: Sam McGuire, MD: John Morris PD/MD: Dru Laborde |
| Jackson, Miss. | WMSI | 1375 Beasley Road | Jackson, MS 39206 | 601/982-1062 | | OM/PD: Buddy Van Arsdale, APD/MD: Rick Adams |
| Jacksonville, Fla. | WQIK | 5555 Radio Lane | Jacksonville, FL 32205 | 904/388-7711 | FAX: 904/384-0859 | OM: Kevin Metheny, PD: Gail Austin |
| J | WROO | 8386 Baymeadows Road | Jacksonville, FL 32256 | 904/636-0507 | FAX: 904/636-7971 | OM: John Richards, PD: Tom Kelly, MD: Buzz Jackson |
| Johnson City, Tenn. | WXBQ | P.O. Box 1839 | Bristol, VA 24203 | 540/669-8112 | FAX: 540/669-0541 | PD: Bill Hagy, MD: Reggie Neel |
| Kansas City, Mo. | KBEQ | 4717 Grand Ave., Suite 600 | Kansas City, MO 64112 | 816/531-2535 | FAX: 816/531-7327 | PD: Mike Kennedy, MD: T.J. McEntire |
| | KFKF | 4717 Grand Ave., Suite 600 | Kansas City, MO 64112 | 816/753-4000 | FAX: 816/753-4045 | PD: Dale Carter, MD: Tony Stevens |
| | WDAF | 508 Westport Road Suite 202 | Kansas City, MO 64111 | 816/931-6100 | FAX: 816/531-2550 | PD: Ted Cramer, MD: David Bryan |
| Knoxville, Tenn. | WIVK | P.O. Box 11167 | Knoxville, TN 37939 | 423/588-6511 | FAX: 423/588-3725 | PD: Les Acree, MD: Chris Huff |
| Lafayette, La. | KMDL | 202-A Galbert Road | Lafayette, LA 70506 | 318/232-2242 | FAX: 318/235-4181 | PD: Bruce Mikells, MD: Hollywood Harrison |
| Lamanata D- | KXKC | P.O. Box 12948 | New Iberia, LA 70562 | 318/365-6651 | FAX: 318/365-6314 | PD: Renee Revett, MD: Kelly Thompson |
| Lancaster, Pa. | WIOV | P.O. Box 430 | Ephrata, PA 17522 | 717/738-1191 | FAX: 717/738-1661 | PD: Dick Raymond, MD: Keith Patrick |
| | | | | | | Continued on page 22 |



Your Clip-And-Save Guide To Airplay Monitor's Country Panel Continued from page 20 $\,$

| Continuea from page 20 | , | | | | | |
|---|---|---|---|--|--|---|
| Las Vegas | KFMS | 1130 E. Desert Inn Road | Las Vegas, NV 89109 | 702/732-7753 | FAX: 702/732-4890 | PD: Jay Phillips, MD: Sherry Singer |
| O | KWNR | 1130 E. Desert Inn Road | Las Vegas, NV 89109 | 702/ <mark>7</mark> 98-4004 | FAX: 702/798-3076 | PD/MD: Tom Jordan |
| Lexington, Ky. | WVLK | P.O. Box 1559 | Lexington, KY 40592 | 606/253-5900 | FAX: 606/231-6270 | PD/MD: Matt Austin |
| Little Rock, Ark. | KDDK | 314 Main St. | N. Little Rock, AR 72114 | 501/372-7740 | FAX: 501/372-7787 | PD: Kevin King, MD: Chris Torrick |
| , | KSSN | PO. Box 96 | Little Rock, AR 72203 | 501/227-9696 | FAX: 501/228-9547 | PD: Greg Mozingo, MD: Tom Travis |
| Long Island, N.Y. | WMJC | 900 Walt Whitman Road | Melville, NY 11747 | 516/423-6740 | FAX: 516/423-6750 | PD: Jim Asker, MD: Suzanne Alexander |
| Los Angeles | KIKF | 2 City Blvd. E., Suite 183 | Orange, CA 92868 | 714/634-9494 | FAX: 714/937-1262 | Acting PD: Frank Cisco, MD: Carrie Dunne |
| G | KZLA | 330 N. Brand Blvd. Suite 800 | Glendale, CA 91203 | 818/246-0939 | FAX: 818/637-2267 | PD: John Sebastian, APD/MD: Bill Fink |
| Louisville, Ky. | WAMZ | P.O. Box 1100 | Louisville, KY 40201 | 502/582-7840 | FAX: 502/582-7287 | PD/MD: Coyote Calhoun |
| McAllen, TX | KTEX | 3301 South Expressway 83 | Harlingen, TX 78550 | 210/423-5068 | FAX: 210/421-2582 | PD/MD: Jim Paczkowski |
| Memphis | WGKX | 965 Ridgelake Blvd.Suite 102 | Memphis, TN 38120 | 901/682-1106 | FAX: 901/767-9531 | PD: J.L. Fisk, MD: Mark Billingsley |
| Miami | WKIS | 9881 Sheridan St. | Hollywood, FL 33024 | 954/431-6200 | FAX: 954/437-2466 | PD: Bob McKay, MD: Darlene Evans |
| Milwaukee | WMIL | 12100 W. Howard Ave. | Greenfield, W1 53228 | 414/545-8900 | FAX: 414/545-4069 | OM/PD: Kerry Wolfe, MD: Mitch Morgan |
| Minneapolis, MN | KEEY | 7900 Xerxes Ave. S. Suite 102 | Minneapolis, MN 55431 | 612/820-4200 | FAX: 612/820-4241 | PD: Gregg Swedberg, APD/MD: Travis Moon |
| 1 | WBOB | 60 S. 6th St., Suite 930 | Minneapolis, MN 55402 | 612/330-0100 | FAX: 612/338-8575 | PD/MD: Bob Wood |
| Mobile, Ala. | WKSJ | P.O. Box 161489 | Mobile, AL 36616 | 334/450-0100 | FAX: 334/479-3418 | PD: Bill Black, MD: Steve Kelly |
| Modesto, Calif. | KATM | 1581 Cummins Drive Suite 135 | Modesto, CA 95358 | 209/523-7756 | FAX: 209/522-2061 | PD/MD: Ed Hill |
| Monterey/Salinas, Calif. | KTOM | P.O. Box 81380 | Salinas, CA 93912 | 408/422-7484 | FAX: 408/422-5544 | PD/MD: Karyann Hamilton |
| Montgomery, Ala. | WLWI | P.O. Box 4999 | Montgomery, AL 36103 | 334/240-9274 | FAX: 334/240-9219 | PD/MD: Al Mason |
| Nashville | WS1X | 55 Music Square West | Nashville, TN 37203 | 615/664-2400 | FAX: 615/664-24 5 7 | PD/MD: Dave Kelly |
| | WSM | 2644 McGavock Pike | Nashville, TN 37214 | 615/889-6595 | FAX: 615/871-6384 | PD: Kyle Cantrell, MD: Kevin Anderson |
| New Bern, N.C. | WRNS | 2030 Banks School Road | Kinston, NC 28504 | 919/522-4141 | FAX: 919/523-4877 | PD: Wayne Carlyle, MD: Dale Knippers |
| New Orleans | WNOE | 529 Bienville | New Orleans, LA 70130 | 504/529-1212 | FAX: 504/525-1011 | Act PD: Eddie Edwards, Act MD: Cadillac Jack |
| Norfolk, Va. | WCMS | 900 Commonwealth Pl. | Virginia Beach, VA 23464 | 757/424-1050 | FAX: 757/424-3479 | PD/MD: Mike Meehan |
| , | WGH | 281 Independence Blvd., Suite 101 | Virginia Beach, VA 23462 | 757/497-1310 | FAX: 757/497-8283 | PD: Randy Brooks, MD: Mare Carmody |
| Oklahoma City | KTST | 101 N.E. 28th St. | Oklahoma City, OK 73105 | 405/528-5543 | FAX: 405/524-5823 | PD: Charlie Harrigan, MD: Keith Marlow |
| | KXXY | 101 N.E. 28th St. | Oklahoma City, OK 73105 | 405/528-5543 | FAX: 405/524-5823 | PD: Charlie Harrigan, MD: Bill Reed |
| Omaha, Neb. | KXKT | 8815 F St. | Omaha, NE 68127 | 402/537-1000 | FAX: 402/537-1295 | PD: Tom Goodwin, MD: John Glenn |
| 3 , 1.000 | WOW | 5030 N. 72nd | Omaha, NE 68134 | 402/573-5900 | FAX: 402/573-0138 | PD: Ken Brooks, MD: Tom Scott |
| Orlando, Fla. | WWKA | 4192 John Young Pkwy. | Orlando, FL 32804 | 407/298-9292 | FAX: 407/291-4879 | PD: Michael Moore, MD: Shadow Stevens |
| Oxnard, Calif. | KHAY | P.O. Box 699 | Ventura, CA 93002 | 805/642-8595 | FAX: 805/656-5838 | PD/MD: Mark Hill |
| Pensacola, Fla. | WXBM | 1687 Quintet Road | Pace, FL 32571 | 904/994-5358 | FAX: 904/994-7191 | PD/MD: Bruce Clark |
| Philadelphia | WXTU | 555 City Line Ave. Suite 330 | Bala Cynwyd, PA 19004 | 610/667-9000 | FAX: 610/667-5978 | OM/PD: Gary McCartie, MD: Jim Radler |
| Phoenix | KMLE | 645 E. Missouri Suite 244 | Phoenix, AZ 85012 | 602/264-0108 | FAX: 602/230-2116 | PD: Jeff Garrison, APD/MD: Jon Allen |
| Hoema | KNIX | 600 E. Gilbert Drive | Tempe, AZ 85281 | 602/966-6236 | FAX: 602/921-6301 | PD: Larry Daniels, MD: Buddy Owens |
| Pittsburgh | WDSY | 320 Fort Duquesne Blvd., Suite 300 | Pittsburgh, PA 15222 | 412/471-9950 | FAX: 412/471-9958 | PD: Justin Case, Acting MD: Rick Dalton |
| Portland, Maine | WPOR | 15 Baxter Blvd. | Portland, ME 04101 | 207/773-8111 | FAX: 207/772-0870 | PD: Thomas Hennessey, MD: Hal Knight |
| Portland, Ore. | KUPL | 222 S.W. Columbia Suite 350 | Portland, OR 97201 | 503/223-0300 | FAX: 503/223-6542 | PD: Lee Rogers, MD: Rick Taylor |
| Tornana, Ore. | KWJJ | 931 S.W. King Ave. | Portland, OR 97205 | 503/228-4393 | FAX: 503/227-3938 | PD: Robin Mitchell, MD: Kelly McCrae |
| Providence, R.I. | WCTK | Roland Bldg. 75 Oxford St., Suite 402 | Providence, RI 02905 | 401/467-4366 | FAX: 401/941-2795 | PD: Rick Everett, MD: Tiffany Hill |
| Pueblo, Colo. | KCCY | 106 W. 24th St. | Pueblo, CO 81003 | 719/545-2080 | FAX: 719/543-9898 | PD: Dave Moore, MD: Kevin Hayes |
| Raleigh, N.C. | WKIX | 5706 New Chapel Hill Road | Raleigh, NC 27607 | 919/851-2711 | FAX: 919/859-1482 | PD/MD: Morgan Thomas |
| Kaleigh, N.C. | WQDR | 3012 Highwoods Blvd., Suite 201 | Raleigh, NC 27604 | 919/876-6464 | FAX: 919/790-8893 | OM: Len Shackelford |
| Richmond, VA | WKHK | 300 Arboretum Pl. Suite 590 | Richmond, VA 23236 | 804/330-5700 | FAX: 804/330-5714 | PD: Bob Sterling, MD: Rick Campbell |
| Riverside, CA | KFRG | 900 E. Washington Suite 315 | Colton, CA 92324 | 909/825-9525 | FAX: 909/825-0441 | OM: Ray Massie, MD: Don Jefferies |
| Roanoke, Va. | WYYD | P.O. Box 4108 | Lynchburg, VA 24502 | 804/237-4700 | | OM: Kenny Shelton, PD/MD: Robynn Jaymes |
| Rochester, N.Y. | WBEE | 500B Forman Bldg. Midtown Plaza | Rochester, NY 14604 | 716/423-2900 | FAX: 716/325-5139 | , , , , , , , , , , , , , , , , , , , |
| Sacramento, Calif. | KNCI | 5244 Madison Ave. | Sacramento, CA 95841 | 916/923-9200 | FAX: 916/338-9159 | PD: Mark Evans, MD: Jennifer Wood |
| Saint Louis | WIL | 8081 Manchester Road | St. Louis, MO 63144 | 314/781-9600 | FAX: 314/781-3298 | PD: Bob Barnett. APD/MD: Mark Langston |
| Sami Louis | WKKX | 638 Westport Plaza | St. Louis, MO 63146 | 314/434-0106 | | PD: Jeff Allen, MD: Dave Louis |
| Salt Lake City | KKAT | 312 E. South Temple | Salt Lake City, UT 84111 | 801/533-0102 | FAX: 801/521-5018 | PD: Don Cristie. APD/MD: Jim Mickelson |
| San Lake City | KSOP | PO. Box 25548 | Salt Lake City, UT 84125 | 801/972-1043 | | PD: Don Hilton, MD: Debby Turpin |
| | KUBL | 434 Bearcat Drive | Salt Lake City, UT 84115 | 801/485-6700 | EAX: 801/487-5369 | PD: Roger Allen, MD: Jim West |
| San Antonio, Texas | KAJA | 6222 N.W. IH 10 | San Antonio, TX 78201 | 210/736-9700 | FAX: 210/735-8811 | PD: Keith Montgomery |
| San Amomo, Texas | KCYY | 8122 Datapoint Drive Suite 500 | San Antonio, TX 78229 | 210/615-5400 | FAX: 210/615-5300 | PD/MD: R.J. Curtis |
| San Diego | KSON | 1615 Murray Canyon Rd. Suite 710 | San Diego, CA 92108-4321 | 619/291-9797 | FAX: 619/543-1353 | PD: Mike Shepard, MD: Nick Upton |
| San Francisco | KSAN | 750 Battery St. #200 | San Francisco, CA 94111 | 415/291-0202 | FAX: 415/395-9886 | PD: Tim Roberts, MD: Richard Ryan |
| Suit & Indiciseo | KYCY | 500 Washington St. Suite 450 | San Francisco, CA 94111 | 415/391-9330 | FAX: 415/951-2325 | PD/MD: Eric Logan |
| San Jose, Calif. | KRTY | 750 Story Road | San Jose, CA 95122 | 408/293-8030 | FAX: 408/293-6124 | PD/MD: Julie Stevens |
| Savannah, Ga. | WCHY | P.O. Box 1247 | Savannah, GA 31402 | 912/964-7794 | FAX: 912/964-9414 | PD: Dale Mitchell, MD: Zack Taylor |
| | | 214 Television Circle | Savannah, GA 31406 | | FAX: 912/921-2218 | PD: Raleigh Neal, MD: Jay Morgan |
| | WICI * | 214 Television Circle | Savaillan, Ort 51400 | 912/921-0965 | FAA. 912/921-2210 | |
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- SOMEONE ELSE'S STAR/Bryan White (95) WISH I DIDN'T KNOW NOW/Toby Keith (94) 66
- SOME GIRLS DO/Sawyer Brown (92) 67
- I DON'T EVEN KNOW YOUR NAME/Alan Jackson (95) 68
- PIECE OF MY HEART/Faith Hill (94)
- THAT SUMMER/Garth Brooks (93)
- SHUT UP AND KISS ME/Mary Chapin Carpenter (94)
- THAT'S JUST ABOUT RIGHT/BlackHawk (95)
- LOVE WITHOUT END, AMEN/George Strait (90)
- I TRY TO THINK ABOUT ELVIS/Patty Loveless (94) 74
- STANDING ON THE EDGE OF GOODBYE/John 75
- Berry (95)
- EXCEPT FOR MONDAY/Lorrie Morgan (92)
- MEET IN THE MIDDLE/Diamond Rio (91) 77
- WHO NEEDS YOU BABY/Clay Walker (95) 78
- WATERMELON CRAWL/Tracy Byrd (94) 79
- I'M IN A HURRY (AND DON'T KNOW WHY)/ 80 Alabama (92)
- T-R-O-U-B-L-E/Travis Tritt (93) 81
- WHAT'S IT TO YOU/Clay Walker (93)
- TRASHY WOMEN/Confederate Railroad (93)
- NOT ON YOUR LOVE/Jeff Carson (95)
- THE HEART IS A LONELY HUNTER/Reba McEntire 85
- 86 ALIBIS/Tracy Lawrence (93)
- 87
- SUMMERTIME BLUES/Alan Jackson (94)
 SHE'S NOT THE CHEATIN' KIND/Brooks & Dunn 88 (94)
- SMALL TOWN SATURDAY NIGHT/Hal Ketchum (91) 89
- THAT'S MY STORY/Collin Raye (94) 90
- SHE'S EVERY WOMAN/Garth Brooks (95)
- 92 MY KIND OF GIRL/Collin Raye (95)
- FANCY/Reba McEntire (91)
- 94 WHY DIDN'T I THINK OF THAT/Doug Stone (93)
- WHAT SHE'S DOING NOW/Garth Brooks (92)
- UNANSWERED PRAYERS/Garth Brooks (91)
- LIFE GOES ON/Little Texas (95)
- 98
- I FEEL LUCKY/Mary Chapin Carpenter (92) SHE'S GOT THE RHYTHM (AND I GOT THE BLUES)/Alan Jackson (92)
- 100 OLD ENOUGH TO KNOW BETTER/Wade Hayes (95)
- 101 EVERY ONCE IN A WHILE/BlackHawk (94) 102 LITTLE MISS HONKY TONK/Brooks & Dunn (95)
- 103 LIFE'S A DANCE/John Michael Montgomery (93) 104 DREAMING WITH MY EYES OPEN/Clay Walker (94)
- 105 WHAT MIGHT HAVE BEEN/Little Texas (93) 106 ONE BOY, ONE GIRL/Collin Raye (95)
- 107 DARNED IF I DON'T (DANGED IF I DO)/Shenandoah (95)
- YOU'RE GONNA MISS ME WHEN I'M GONE/Brooks
- 109 CAN'T BE REALLY GONE/Tim McGraw (95)

- 110 GOIN' THOUGH THE BIG D/Mark Chesnutt (95)
- 111 SEMINOLE WIND/John Anderson (92)
- 112 LOVE A LITTLE STRONGER/Diamond Rio (94) 113 THAT AIN'T NO WAY TO GO/Brooks & Dunn (94)
- 114 SHOULD'VE ASKED HER FASTER/Ty England (95)
- 115 BABY LIKES TO ROCK IT/Tractors (94)
- 116 DEEPER THAN THE HOLLER/Randy Travis (89)
- 117 EVERY LITTLE THING/Carlene Carter (93)
- 118 LIFE GETS AWAY/Clint Black (95)
- 119 CHASIN' THAT NEON RAINBOW/Alan Jackson (90)
- 120 BETTER MAN/Clint Black (89)
- 121 BRAND NEW MAN/Brooks & Dunn (91)
- 122 STANDING OUTSIDE THE FIRE/Garth Brooks (94)
- 123 THE RIVER/Garth Brooks (92)
- 124 YOU HAVE THE RIGHT TO REMAIN SILENT/ Perfect Stranger (95)
- 125 MY LOVE/Little Texas (95)
- 126 GONNA GET A LIFE/Mark Chesnutt (95)
- 127 ANYMORE/Travis Tritt (91)
- 128 THANK GOD FOR YOU/Sawyer Brown (93)
- 129 I LOVE THE WAY YOU LOVE ME/John Michael Montgomery (93)
- 130 A LITTLE BIT OF YOU/Lee Roy Parnell (95)
- 131 NOT A MOMENT TOO SOON/Tim McGraw (95)
- 132 TAKE IT BACK/Reba McEntire (93)
- 133 I DIDN'T KNOW MY OWN STRENGTH/ Lorrie Morgan (95)
- 134 I STILL BELIEVE IN YOU/Vince Gill (92)
- 135 GIVE ME ONE MORE SHOT/Alabama (95)
- 136 STATE OF MIND/Clint Black (94)
- 137 TAKE IT EASY/Travis Tritt (94)
- 138 SAFE IN THE ARMS OF LOVE/Martina McBride (95)
- 139 WATCH ME/Lorrie Morgan (92) 140 WHO'S THAT MAN/Toby Keith (94)
- 141 IT'S A LITTLE TOO LATE/Tanya Tucker (93)
- 142 NEXT TO YOU, NEXT TO ME/Shenandoah (90)
- 143 ROCK MY WORLD (LITTLE COUNTRY GIRL)/
- Brooks & Dunn (94) 144 WHY HAVEN'T I HEARD FROM YOU/
- Reba McEntire (94) 145 GO REST HIGH ON THAT MOUNTAIN/
- Vince Gill (95) 146 KILLIN' TIME/Clint Black (89)
- 147 HE THINKS HE'LL KEEP HER/Mary Chapin Carpenter (94)
- 148 THINKIN' ABOUT YOU/Trisha Yearwood (95)
- 149 SONG OF THE SOUTH/Alabama (89)
- 150 IN A DIFFERENT LIGHT/Doug Stone (91)
- 151 THE RACE IS ON/Sawyer Brown (89) 152 TRYIN' TO GET OVER YOU/Vince Gill (94)
- 153 WHAT PART OF NO (DON'T YOU UNDERSTAND)/Lorrie Morgan (93)
- 154 TAKE IT LIKE A MAN/Michelle Wright (92) 155 SOMEWHERE OTHER THAN THE NIGHT/Garth Brooks (93)

- 156 NOBODY WINS/Radney Foster (93)
- 157 TAKE ME AS I AM/Faith Hill (94)
- 158 THE CAR/Jeff Carson (95)
- 159 WHAT THE COWGIRLS DO/Vince Gill (94)
- 160 WHAT KIND OF FOOL (DO YOU THINK I AM)/Lee Roy Parnell (92)
- 161 THE CHURCH ON CUMBERLAND ROAD/ Shenandoah (89)
- 162 ADALIDA/George Strait (95)
- 163 GOODBYE SAYS IT ALL/BlackHawk (93)
- 164 BORN COUNTRY/Alabama (92)
- 165 I'M THAT KIND OF GIRL/Patty Loveless (91)
- 166 IF I WERE YOU/Collin Raye (95)
- 167 AND STILL/Reba McEntire (95)
- 168 MERCURY BLUES/Alan Jackson (93)
- 169 FALL IN LOVE/Kenny Chesney (95)
- 170 A THOUSAND MILES FROM NOWHERE/Dwight Yoakam (93)
- 171 LOVE, ME/Collin Raye (91)
- 172 THIRD RATE ROMANCE/Sammy Kershaw (94)
- 173 I LET HER LIE/Daryle Singletary (95)
- 174 THIRD ROCK FROM THE SUN/Joe Diffie (94)
- 175 BACK IN YOUR ARMS AGAIN/Lorrie Morgan (95)
- 176 THIS WOMAN AND THIS MAN/Clay Walker (95)
- 177 BUBBA SHOT THE JUKEBOX/Mark Chesnutt (92)
- 178 IF I DIDN'T HAVE YOU/Randy Travis (92) 179 THE GREATEST MAN I NEVER KNEW/
- Reba McEntire (92) 180 SPILLED PERFUME/Pam Tillis (94)
- 181 TWO DOZEN ROSES/Shenandoah (89)
- 182 AS ANY FOOL CAN SEE/Tracy Lawrence (95)
- 183 CALLIN' BATON ROUGE/Garth Brooks (94)
- 184 YOU DON'T EVEN KNOW WHO I AM/ Patty Loveless (95)
- 185 TEOUILA TALKIN'/Lonestar (95)
- 186 A GOOD RUN OF BAD LUCK/Clint Black (94)
- 187 HE AIN'T WORTH MISSING/Toby Keith (93)
- 188 MUCH TOO YOUNG (TO FEEL THIS DAMN OLD)/Garth Brooks (89)
- 189 LOOK AT US/Vince Gill (92)
- 190 SHE'D GIVE ANYTHING/Boy Howdy (94)
- 191 NORMA JEAN RILEY/Diamond Rio (92)
- 192 YOU KNOW ME BETTER THAN THAT/ George Strait (91)
- 193 TEXAS TORNADO/Tracy Lawrence (95)
- 194 A BAD GOODBYE/Clint Black With Wynonna (93)
- 195 YOU BETTER THINK TWICE/Vince Gill (95) 196 HERE'S A QUARTER (CALL SOMEONE WHO
- CARES)/Travis Tritt (91) 197 NO DOUBT ABOUT IT/Neal McCoy (94)
- 198 BORN TO BE BLUE/The Judds (90)
- 199 BURN ME DOWN/Marty Stuart (92)
- 200 I TAKE MY CHANCES/Mary Chapin Carpenter (94)

There Are More Pickin's Than The Pickin' Parlor In Music City

Continued from page 14

TOM SGRO, BNA Favorite Nashville restaurants: Tin Angel, 3201 West End Ave., 298-3444. Surprisingly good. Sunset Grill, 2001 Belcourt Ave., 386-3663. Food is always good, service is always good, bread

is always good, and they pay attention to healthy entrees. Order the Pasta Robynn. Favorite little-known thing to see or do in Nashville: During Vanderbilt basketball season, go see a Vandy game at Memorial Gym. They call "magic at Memorial." It's loud, and it's fun. Nashville's best-kept secret: Soup without a

cream base. If you find a place that serves it, please tell me. Also, the Station Inn, 402 12th Ave. S., 255-3307, is famous for bluegrass, but 1 usually see only about 15 people there on a Sunday night, when the "sittin' in" jam session is incredi-

Favorite (not necessarily true) fact about Nashville: Very hospitable people—true. Very easy to get around—true. Cold, heartless business atmosphere—untrue. "You Know You're In Nashville When . . . ": Every waiter is a singer. Or when you say something in a downtown restaurant about the business and it is already around Music Row one hour later.

PHYLLIS STARK, COUNTRY AIRPLAY MONITOR

Favorite Nashville restaurant: Cracker Barrel,

various locations. Try the meatloaf and mashed Favorite little-known thing to see or do in

Nashville: Fencing at the Nashville Fencing Academy, 527 Eighth Ave. S., 742-7391.
Nashville's best-kept secret: A trick question. Everyone knows there are no secrets in this Favorite (not necessarily true) fact about

Nashville: You can say anything about someone and not be offensive as long as you end it with the words "bless his/her

"You Know You're In Nashville When ...": The locals can tell you which day the catfish restaurants change their grease.

KEN TUCKER, GIANT/REPRISE



Favorite Nashville restaurant: The Mad Platter [see George Briner].

Favorite little-known thing to see or do in Nashville: Watching tourists drive the wrong way on 16th Avenue.

Nashville's best-kept secret: The Our House Restaurant in Bugscuffle, Tenn.

vegetable.

Favorite (not necessarily true) fact about Nashville: Thirty percent of the Nashville Symphony once worked in the band on "Nashville

"You Know You're In Nashville When ...":

NANCY TUNICK, ASYLUM

You learn that macaroni and cheese is a



Favorite Nashville restaurant: The Boundry, 911 20th Ave. S., 321-3043. Hip atmosphere. Wide variety of food. Order Southwest sushi.

Favorite little-known thing to see or do in Nashville: The country's largest privately owned Confederaté cemetery [located out-

side of Nashville in Franklin]. Nashville's best-kept secret: The Nashville Symphony.

Favorité (not necessarily true) fact about Nashville: Nobody has to go to work when it snows, or when snow is forecast for tomorrow or later in the

"You Know You're In Nashville When ...": Your waiter, your plumber, and your lawyer are all songwriters.

DALE TURNER, RCA LABEL GROUP



Favorite Nashville restaurant: Ken's Gold Club, 500 Fifth Ave. S., 255-5632. Great buffet and ballet entertainment.

Favorite little-known

thing to see or do in Nashville: Downtown Franklin Square. Nashville's best-kept secret: The streets are

totally screwed up.

Streets named 'East' go north and change three to four times across the city. Favorite (not necessarily true) fact about Nashville: Music is not the largest employer; it's pub-

lishing and health care. "You Know You're In Nashville When ...": The check-out girl at Kroger hands you a demo tape.

TED WAGNER, COLUMBIA



Favorite Nashville restaurant: Brown's Diner [see Dave Kelly]. A real dive. A smoky, greasy, authentic diner. Order a cheeseburger with grilled onions-best in Tennessee!





POWER PLAYLISTS...



For Week Ending March 2, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week variets depending upon space.

| | | COU | NTRY | | |
|--|--|---|--|--|--|
| WKXK | WFMS | WQYK | KFRG | WTQR | WIVK |
| Chicago PD: Ted Stecker MD: Matt McCann | MD: J.D. Cannon | Tampa PD: Beecher Martin MD: Jay Roberts | MD: Don Jefferies | MD: Deano | MD: Chris Huff |
| 1 Deana Carter, We Oanced Anyway 37 35 27 28 28 28 28 28 28 28 | 2 Toby Keith, Me Too | Two LW LW LW LW LW LW LW L | TW LW LW LW LW LW LW LW | Toby Keith, Me Too 35 24 | Tracy Byrd, Don't Take Her She's All G 36 36 36 2 Clay Walker, Rumor Has II 34 34 34 34 34 34 34 |
| WUBE Cincinnati PD: Tim Closson | WSIX Nashville PD/MD: Dave Kelly | WHKO Dayton PD: Gerry McCracken | WSOC Charlotte PD: Paul Johnson | WWKA Orlando PD: Michael Moore | WSM Nashville PD: Kyle Cantrell |
| MD: Duke Hamilton | 2 LeAnn Rimes, Unchained Melody 66 33 3 Alan Jackson, Everyfning Love 56 31 4 Patty Loveless, She Drew A Broken Heart 53 39 5 Deana Carter, We Danced Anyway 53 55 5 Diamond Rio, Holdin 53 30 7 John Berry, She's Taken A Shine 34 35 8 Roby Meth, Me Too 32 33 9 Reba Michnite, How Was I To Know 32 35 10 Trace Addins, Chinis Arith No Tumkin 32 25 11 Brooks & Dunn, A Wan This Lonely 33 31 12 Ty Herndon, She Wants To Be Wanted Again 31 34 12 Ty Herndon, She Wants To Be Wanted Again 31 34 13 Vince Gill, Pretty Little Adriana 32 25 14 Tracy Byrd, Don't Take Hers Fibe's All I G 28 26 15 Tracy Lawrence, Better Man, Better Off 27 25 16 George Ducas, Long Frail Of lears 26 17 17 Alabama, Sad Lookin Mono 25 14 18 Terri Clark, Emotional Girl 25 26 19 Mila Mason, Dark Horse 24 17 20 Collin Raye, On The Verge 24 24 21 Clay Walker, Rumor Has I 24 23 23 Pavio Karsh, Another You 23 24 24 Burfalo Club, I She Don't Love You 23 24 25 Stephanie Bentley, The Hospochest Song 23 15 25 Lorrie Morgan, Good As I Was Io You 22 23 27 Martura MeBride, Cry On The Shoulder Off 28 28 28 Sawyer Brown, Sia Days On The Road 18 17 28 Sawyer Brown, Sia Days On The Road 18 17 | MD: Dawn Michaels | MD: Rick McCracken | 1 | Trace Adkins, (This Ain't) No Thinkin' T 34 24 |
| WAMZ Louisville PD/MD: Coyote Calhoun | KSAN San Francisco PD: Tim Roberts | WKLB Boston PD: Mike Brophey | WRBQ Tampa PD: Ronnie Lane | WKIS Miami PD: Bob McKay | WZZK Birmingham PD: Jim Tice |
| TW LW | MD: Richard Ryan | APD/MD: Ginny Rogers <u>TW</u> <u>L</u> W | MD: Wanda Myles <u>Tw. Lw</u> | MD: Darlene Evans TW LW | MD: Scott Stewart |
| 1 | Deana Carter, We Danced Anyway 39 40 | 1 Patty Loveless, She Drew A Broken Heart 37 32 2 Travis Tritt, Where Corn Oon't Grow 36 19 3 Rick Trevino, Running but Of Reasons To 35 35 4 Deana Carter, We Danced Anyway 33 31 5 LeAnn Rimes, Unclained Melody 32 33 6 Marty Stuart, You Can't Stop Love 32 35 7 Clint Black, Half Way Up 32 35 8 John Berry, She's Taken A Shine 31 26 9 Reba McEntire, How Was 10 Horow 29 31 10 Clay Walker, Runnor Has It 25 16 11 Constart, Heartbroke Every Day 25 24 12 Kathy Mattea, 455 Rocket 25 21 13 Mary Chapin Carpenter, I Want To Be Your 41 14 Toly Neith, Me Too 24 15 Trace Adkins, Chins Ant't) No Thinkin' T 23 17 16 Bill Engall, Here's Your Sign 22 13 17 Collin Raye, On The Verge 22 7 18 Diamond Ric, Holdin' 19 19 Buthalo Club, If She Don't Love You 18 9 10 Terri Clark, Emotional Girl 18 3 21 Martina McBride, Cry On The Shoulder Of 17 13 22 Lorrie Morgan, Good As I Was To You 16 10 23 Kippi Brannon, Daddy's Little Girl 16 8 24 Mark Chesuntt, If S A Little Too Late 15 36 25 Mindy McCready, A Girl's Gotta D 13 14 26 Bryan White, So Much For Pretending 12 7 27 George Strait, Check Yes Or No 18 8 27 Alan Jackson, Little Bifty 11 28 George Strait, Check Yes Or No 18 18 29 Alan Jackson, Little Bifty 11 30 Tim McGraw, All I Want Is A Life 11 31 Tim McGraw, All I Want Is A Life 11 31 Tim McGraw, All I Want Is A Life 11 | 1 Tracy Lawrence, Is That A Tear 40 11 2 Daryle Singletary, Amen Kind Of Love 40 43 3 Toby Keith, Me Too 39 4 Bill Engvall, Here's Your Sign 48 5 Brady Seals, Another You, Another Me 38 32 6 Travis Tritt, Where Corn Don't Grow 37 28 7 Mark Chesnutt, It's A Little Too Late 35 37 8 Deana Carter, We Danced Anyway 34 31 9 John Berry, She's Taken A Shine 32 30 10 Faith Hill, I Can't Do That Anymore 32 37 11 Clay Walker, Rumor Han Shine 11 31 22 12 Ty Herndon, She Wants To Be Wanted Again 30 22 13 Vince Gill, Fretty Little Adriana 14 LeAnn Rimes, Unchamed Meioty 28 29 15 Terri Clark, Emotional Girl 19 20 16 Partly Loveless, She Drew A Broken Heart 27 30 16 Partly Loveless, She Drew A Broken Heart 27 30 17 Broken She Marker She | 1 Travis Tritt, Where Corn Don't Grow 37 33 33 33 34 24 24 24 24 | Lehan Rimes, Unchained Melody |
| KFKF Kansas City PD: Dale Carter | Charlotte WTDR PD/MD: Loyd Ford | | WDAF Kansas City PD: Ted Cramer | | |
| MD: Tony Stevens | 2 Rick Trevino, Running Out Of Reasons To 34 32 3 LeAnn Rimes, Unchanned Medory 34 31 4 Alan Jackson, Everything Love 33 33 5 Kenny Chesney, When Close My Eyes 31 25 6 Deana Carter, We Danced Anyway 29 35 7 Toby Keith, Me Too Mark Close My Eyes 32 25 10 Barrier Me Cready, Maybe He'll Notice Her N 26 30 9 Diamond Rio, Hoddin 24 21 10 Lorrie Morgan, Good As I Was To You 23 21 11 Burfalo Club, If She Don't Love You 22 15 12 Tracy Lawrence, Better Man, Better Off 22 21 13 Jim Brickman, Valentine 1 19 16 15 Clay Walker, Rumor Has It 19 11 16 Bryan White, That's Another Song 19 2 17 John Berry, She S Taken A Shine 18 7 18 Tracy Ryd Onn T Take Her She's All IG 18 24 19 Reba McEntire, How Was IT o Know 18 20 20 Alabama, Sad Lookin' Moon 17 21 Tracy Lawrence, Is That's Teach Was IT o'Roow 15 22 Tracy Lawrence, Is That's Teach Was IT o'Roow 15 23 Brooks So Junn, Why Wold If Say Goodbye 14 13 24 Mindy McCready, A Girl's Gotta Do 13 6 25 Bill Engayl, Here's Your Sign 13 14 26 Trisha Yearwood, I Need You 13 5 27 George Stratt, One Hight Ad Al Time 12 0 28 Mark Chesnutt, If's A Little Too Late 12 23 28 Kevin Sharp, Wolong Woney 12 14 28 Kevin Sharp, Wolong Woney 12 14 | MD: Kelly McCrae Tw LW LW LW LW LW LW LW LW | MD: David Bryan W LW | Lonestar, Hearthorke Every Day 3 30 | Tw tw W 1 Travis Iritt, Where Corn Don't Grow 36 36 36 36 36 36 36 3 |

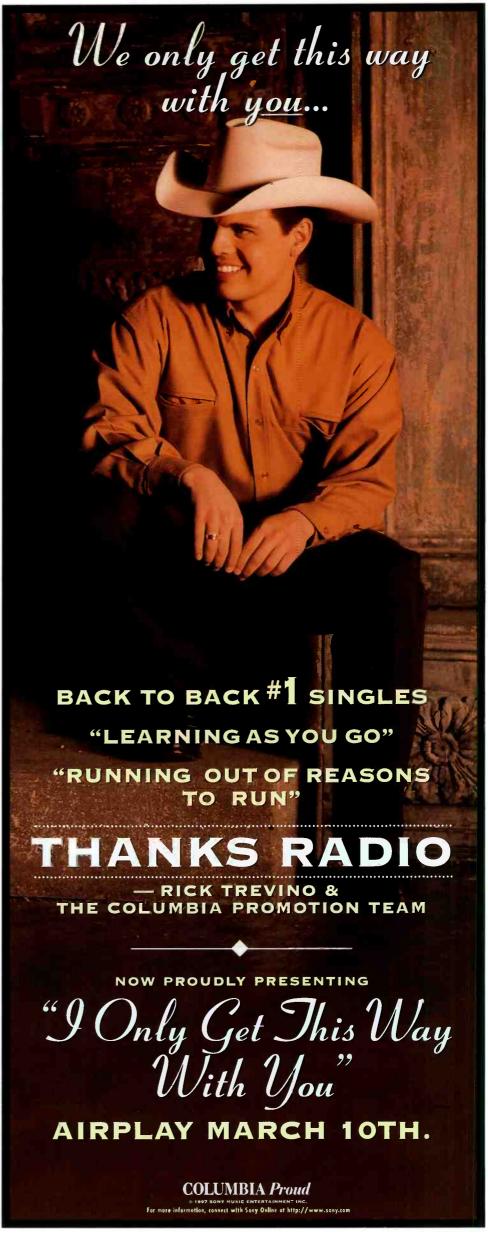
POWER PLAYLISTS...



Monitor_®

For Week Ending March 2, 1997 Playlists-supplied by Broadcast Data Systems' Radio Track: service. Songs anked by number of plays in monitored week. Playlists are listed in order of ISA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surrevs. The number of stations shown each tweek-varies depending upon space.

| | | arch 2, 1997 veys. The nur | inder or data | ons shown each,week,varies depend — | |
|---|--|---|---|--|--|
| | C | OUNT | R | Y | |
| KXXY | | WUSY | | KUPI | |
| Oklahoma City PD: Charlie H | larrigan ill Reed | | Hunnicutt Poindexter | Portland, OR | PD: Lee Rogers MD: Rick Taylor |
| 1 Daryle Singletary, Amen Kind Of Love 2 LeAnn Rimes, Unchained Melody 3 Travis Tritt, Where Corn Don't Grow 4 Tracy Styd, Don't Jake Her She's All I G 5 Brooks & Dunn, A Man This Lonely 6 Rick Trevino, Running Out Of Reasons To 7 Toby Keith, Me Too 8 Patty Loveless, She Drew A Broken Heart 9 John Berry, She's Taken A Shine 10 Clay Walker, Rumor Has It 11 Terri Clark, Emotional Girl 12 Deans Carter, We Danced Anyway 13 Reba McEntire, How Was I To Know 14 Damond Ric, Hoddin 15 Kenny Chesney, When I Close My Eyes 16 Lorrie Morgan, Good As I Was To You 17 David Kersh, Antother To 18 Alan Jackson, Everything I Love 18 Alan Jackson, Everything I Love 19 Trace Adkins, (This Airt I) No Thinkin' T 20 Martina McBride, Cry Or The Shouldes Or 21 Kathy Matson, Dark Hors 22 Ricochet, Ease My Troubled Mind 23 Mila Mason, Dark Hors 24 Buffalo Club, If She Don't Love You 25 Terri Clark, Poor, Poor Pitfulf Me 26 James Bonamy, All I Do Is Love Her 27 Mark Chesnuth, It's A Little Too Late 28 Ty Herndon, She Wants To Ge Wanted Again 20 Collin Raye, On The Verge 30 Tracy Lawrence, Better Man, Better Off | TW LW 37 34 36 36 36 35 27 35 28 33 36 36 36 36 36 32 27 30 29 31 28 28 27 12 27 10 25 28 26 27 12 11 10 10 10 9 17 9 35 6 9 34 6 9 7 | 1 Daryle Singletary, Amen Kind Of Love 2 Reba McEntire, How Was I To Know 3 Toby Keith, Me Too 3 Travis Tritt, Where Corn Don't Grow 5 LeAnn Rimes, Unchained Melody 6 Clay Walker, Rumor Has It 7 Lonestar, Hearthroke Every Day 8 Brooks & Dunn, Man This Lonely 9 John Berry, She's Taken A Shine 9 John Berry, She's Taken A Shine 10 Patty Loveless, She Orew & Broken Heart 11 Trace Adkins, Clinis Ain't) Mo Thinkin't T 12 Mark Wills, Places I've Never Been 13 Kenny Chesney, When I Close My Eyes 14 Tracy Byrd, Don't Take Her Shie's All I G 15 Gene Walson, Change Her Mind 16 Paul Brandt, I Meant To Do That 17 Deana Carter, We Dainced Anyway 18 Diamond Rio, Holdin' 19 Ty Herndon, She Wants To Be Wanted Again 20 Alan Jackson, Everything I Love 21 Sammy Kershaw, Politics, Religion And He 22 Collin Raye, On The Verge 23 Tracy Lawrence, Better Man, Better OH 24 John Michael Montgomery, I Miss You A Li 25 David Kersh, Another You 26 Terri Clark, Emotional Girl Marry Stuart, You Can't Stop Love 28 Burnin' Daylight, Say Yes 1 Trish Zearwood, I Ned You Mila Mason, Dark Horse | TW LW 31 32 31 25 31 22 30 29 30 21 28 28 11 28 29 28 24 20 22 24 20 20 24 20 22 20 24 21 18 12 11 15 2 11 15 2 14 15 13 14 13 14 13 14 13 14 | 1 Iracy Lawrence, Is That A Tear 2 Bill Engvall, Here's Your Sign 3 Rick Trevino, Running Out Of Reason Daryle Singletary, Amen Kind Of Lov 5 Kevin Sharp, Nobody Knows 6 Reba McEntire, How Mass 1 fo Know 7 Iravis Tritt, Where Corn Don't Grow Clay Walker, Rumon Hass 1 Iracy Byrd, Don't Take Her Sne's All 9 Iracy Byrd, Don't Take Her Sne's All 10 Collin Raye, On The Verge 11 Alan Jackson, Everything Llove 12 Big House, Cold Outside 13 Marry Stuart You Can't Stop Love 14 Irace Adkins, (This Am't) No Thinkin 16 Partly Loveless, She Drew A Broken H 17 Diamond Rio, Holdin 18 John Berry, Sne's Taken A Shine Deana Carter, We Danced Anyway 10 Iracy Lawrence, Better Man, Better 1 Alabama, Sad Lookin' Moond 12 LeAnn Rimes, Unchained Meiody 12 LeAnn Rimes, Unchained Meiody 14 Mark Chesnutt, It's A Little Too Late 16 Mark Wills, Jacob's Ladde 16 Faith Hill, Someone Else's Dream 17 Irrish a Yearwood, Believe Me Baby 18 Katly Markea, 455 Rocket 17 Irray Pyrd, Big Love 18 Irray Byrd, Big Love | e 36 30 34 31 34 31 34 31 33 32 55 31 G 32 35 52 19 18 27 18 24 18 27 23 22 22 22 22 22 22 22 22 22 22 22 22 |
| KSON San Diego PD: Mike S MD: Nic | | Lexington WVLK PD/MD: M | att Austin | | ⊿ PD: Bruce Logan VD: Dude Walker |
| 1 Rick Trevino, Running Out Of Reasons To 2 Toby Keith, Me Too 3 LeAnn Rimes, Unchained Melody 4 Clint Black, Haif Way Up 5 John Berry, She's Taken A Shine 6 Brooks & Dunn, A Man This Lonely 7 Daryle Singletary, Amen Kind Of Love 17 Herndon, She Wantar To Be Wanted Again 9 Alan Jackson, Everything Love 10 Lonestar, Heat trobe Every Oby 10 Deana Carter, We Oanced Anyway 11 Patty Loveless, She Drew A Broken Heart 12 Lorrie Morgan, Good As I Was To You 14 Trace Adkins, (This Ain't) No Thinkin' T 15 Travis Tirt, Where Corn Oan't Grow 16 Clay Walker, Rumor Has It 17 Vince Gill, Pretty Little Adrinan 18 Terri Clark, Emotional Girl 19 Mark Chesnutt, If's A Little Too Latef 20 Reba McEntire, How Was I To Know 11 Tracy Byrd, Don't Take Her She's All I G 21 Diamond Rin, Ohdolin' 24 Tracy Lawrence, Is That A Tear 25 LeAnn Rimes, Dne Way Ticket 26 Kenny Chesney, When I Close My Eyes 28 Kathy Mattea, 455 Rocket 29 John Michael Montgomery, Frends 30 Ricochet, Ease My Troubled Mind | TW LW 37 35 35 35 35 35 34 32 34 36 32 30 31 38 31 32 30 25 26 25 26 21 25 21 25 21 25 21 25 21 25 21 25 21 25 21 25 21 25 21 25 21 27 20 28 20 29 18 20 21 19 17 19 31 19 15 18 22 18 19 17 14 17 23 16 14 17 23 16 14 17 15 16 14 17 15 16 14 15 15 | 1 Patty Loveless, She Drew A Broken Heart 2 Travis Tritt, Where Corn Oon't Grow 3 Rick Trevino, Running Out Of Reasons To 0 Deana Carter, We Danced Anyway 5 Clint Black, Half Way Up 1 LeAnn Rimes, Unchained Melody 7 Toby Keith, Me Too 0 Daryle Singletary, Amen Kind Of Love 9 Wince Gill, Pretty Little Adriana 1 Alan Jackson, Everything Love 11 Marry Stuart, You Carn't Stop Love 12 Diamond Rio, Hodin'n 13 Ty Herndon, She Wants To Be Wanted Again 14 Terri Clark, Emotional Girl 15 Trace Addins, (This And To No Thinkin' T 16 Lonestar, Heartbooke Every Oay 17 Kenny Chesney, When I Close My Eyes 18 Clay Walker, Rumer Has It 19 John Berry, She's Taken A Shine 20 David Kersh, Another You 21 Buffalo Club, Il She Don't Love You 22 Reba McEntire, How Was I To Know 23 Kathy Martes, 455 Rock, 164 24 Tracy Byrd, Don't Take Her She's All I G 25 Ricochet, Ease My Troubled Mind 26 Brooks & Dunn, A Man This Lonely 27 Trisha Yearwood, Everploy Knows 28 Collin Raye, On The Verge Martina McBride, Cry On The Shoulder Of 30 Mark Chesnutt, It's A Little Too Late | TW LW 35 28 34 35 34 34 32 31 32 31 32 24 31 32 28 32 29 34 26 32 21 17 22 18 21 18 21 21 19 17 17 16 18 17 17 16 15 18 17 17 17 16 15 18 17 17 16 15 18 13 25 12 11 11 9 11 28 | 1 LeAnn Rimes, Unchained Melody 2 Trace Adkins, (This Ain't) No Thinkin 3 Alan Jackson, Everything I Love John Berry, She's Taken A Shine 5 Deana Carter, We Ganced Anyway 5 Travis, Tritt, Where Com Don't Grow 7 Toly Keith, Me Too 8 Reba McEntire, How Was 1 To Know 9 Tracy Lawrence, Is That A Tear 10 Diamond Rip, Holdin 11 Terri Clark, Emotional Girl 12 Buffalo Club, IT She Don't Love You 13 Party Loveless, She Drew A Broken H 14 Lorrie Morgan, Good As I Was 1 To No 16 Recochet, Ease My Troubled Mind 17 Collin Raye, On The Verge 18 Bill Engvall, Here's Your Sign 19 Clay Walker, Rumor Has ti 20 David Kersh, Another You 21 Tracy Lawrence, Better Man, Bettler I Kracy Byrd, Don't Take Her She's All 26 George Strait, Blue Clear Sky 26 LeAnn Rimes, One Way Ticket 27 Mindy McCready, A Girl's Gotta Do 28 Brooks & Dunn, A Man This Lonely 29 Bryan White, String Ond 30 Trisha Yearwood, Everybody Knows | TW LW 37 22 38 37 24 36 29 38 35 38 35 38 38 31 36 33 38 33 36 34 35 35 38 32 38 34 35 35 38 36 22 25 25 22 25 22 26 24 24 24 16 23 16 23 26 24 12 24 16 23 16 23 16 23 16 23 16 23 16 23 16 23 16 24 17 25 17 26 17 27 17 18 |
| Raleigh WQDR OM; Len Shac | ckelford | | e Kennedy . McEntire | | PD: Bill Hagy MD: Reggie Neel |
| 1 LeAnn Rimes, Unchained Melody 2 Rick Trevino, Running Out Of Reasons To 3 Reba McEntire, How Was 1 To Know 4 Deana Carter, We Danced Anyway 5 Diamond Rio, Holdin' 6 Patty Loveless, She Drew A Broken Heart 7 Mariy Stuart, You Can't Stop Love 8 John Berry, She's Taken A Shine 1 Toby Meth, Me Too 10 Irravis Tritt, Where Corn Don't Grow 11 Tern't Clark, Emotional Girl 12 Tracy Byrd, Don't Take Her She's All I G 13 Lorrie Morgan, Good & I Was To You 14 Ty Herndon, She Wants To Be Wanted Again 15 Brooks & Dunn, A Man This Lonely 16 Alabama, Sad Lookin' Moon 17 Lonestar, Heathroke Every Day 18 Tracy Lawrence, Better Man, Better Off 19 Clay Walker, Rumor Has It 20 Kenny Chesney, When I Close My Eyes 21 Alan Jackson, Everything I Love 22 Trace Adkins, (This Ain't) No Thinkin' T 23 Collin Raye, On The Verge 24 David Kersh, Another You 25 Katty Mattea, 4 Shocket 26 Ricochet, Ease My Troubled Mind 27 Buffalo Club, I'She Don't Love You 28 Gene Walson, Change Her Mind 30 Kevin Sharp, She's Sure Taking It Well | TW LW 37 31 35 33 31 34 35 32 29 24 29 26 29 26 22 22 22 22 24 24 28 26 29 28 26 29 28 26 22 24 28 23 18 23 24 22 22 22 22 27 22 22 27 21 24 20 19 18 17 17 17 17 12 15 2 | I John Berry, She's Taken A Shine I Travis Trift, Where Corn Oon't Grow J Y Herndon, She Wants To Be Wanted Again Tracy Byrd, Don't Stake Her She's All I G Toby Keith. Me Too Brooks & Dunn, A Man This Lonely Terri Clark, Endtional Girl Trace Adkins, (This An't Ib No Thinkin' T Lonestar, Hearthrole Every Day Clay Walker, Rumor Has It Reba MecTitue, How Was I To Know Ricochet, Ease My Troubled Mind Deana Carter, We Danced Anyway David Kersh, Another Tou Swid Mersh, Another Tou Hender She Mersh, Hernder She Burlain Calle, If She Don't Love You Burlain Calle, If She Don't Love You Harty Loveless, She Dieve A Broken Heart Burnin' Daylight, Say Yes Stephanie Bentley, The Hopechest Song Alan Jackson, Everything Llove Liracy Lavence, Better Man, Better Off Deryl Dodd, That's How I Got To Memphis Thrasher Shiver, Be Honest Marty Stuart, You Can't Stop Love Diamond Rip, Holdin' Collin Raye, On The Verge Lorrie Morgan, Good As I Was To You Mila Mason, Dark Horse Bryan White, Sitting On Go Harley Allen, Love Ain't Supposed To Hur | TW LW 35 33 36 30 32 29 31 32 31 31 31 31 31 31 31 31 32 31 31 32 32 31 31 32 32 31 32 31 32 31 32 32 32 33 32 32 33 32 32 34 24 24 26 29 26 29 25 31 24 18 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 24 25 23 22 | 1 Kathy Mattea, 455 Rocket 2 Clay Walker, Rumor Has It 3 Clint Black, Half Way Up 4 Vince Gill, Prothy Little Adrana 5 Lorrie Morgan, Good As I Was I Fo 5 Washer Morgan, Good As I Was I Fo 6 Wanned And Washer 7 Trace Adkins, (This Am't) No Thinkin' 8 Iy Herndon, She Wants To Be Wante 9 Party Loveless, She Deve At Broken H 10 Big House, Cold Outside 11 Reba McEntire, How Was I To Know 12 Brooks & Dann, A Man This Lonely 13 Collin Raye, On The Yeige 14 John Berry, She's Taken A Shine 15 Travis Tritt, Where Com Don't Grow 16 Burnin' Daylight, Say Yes 17 Terri Clark, Emotional Girl 18 Tracy Lawrence, Better Man, Better 19 Neal McGoy, That Wonan'd Mime 20 LeAnn Rimes, Unchained Melody 21 Maia Mason, Dark Horse 22 Butfalo Club, I'She Don't Love You 23 Deryl Dodd, That's How I Got To Men 24 Trisha Yearwood, Everybody Knows 25 Jeff Wood, You Just Ger Od, You Just Ger O | TW LW 34 29 33 37 32 29 32 30 32 25 32 30 32 25 31 25 31 30 24 eart 30 30 24 eart 30 30 31 29 29 29 27 26 27 26 27 26 27 26 27 26 27 26 27 26 27 26 27 26 27 26 28 22 29 29 29 29 29 29 29 29 20 20 20 20 20 20 20 20 20 20 20 20 20 2 |
| St. Louis PD: Je | | | att Bruno | Greenville WESC | OM: Ron Brooks D: John Landrum |
| John Berry, She's Taken A Shine Daryle Singletary, Amen Kind Of Love LeAnn Rimes, Unchained Melody Travis' Tritt, Where Corn Don't Grow Patty Loveless, She Drew A Broken Heart Deana Cartier, We Bonced Anyway Toby Keith, Mc Too Colly Maker, Runor Hore Band Raye, On The Verge David Kersh, Another You Clay Walker, Runor Hori'N to Thinkin' T Areha McEntire, How Was I To Know Terri Clark, Emotional Girl Trace Adkins, Clinks Airt'N to Thinkin' T Areh Charter, How Hos I To Know Frevino, Running Out Of Reasons Te Lonestar, Hearthroke Every Day Kenny Chesney, When I Close My Eyes Lorrie Morgan, Good As I Was To You Stephanie Beniley, The Hopechest Song Tracy Byrd, Don't Take Her She's All I G Alan Jackson, Everything I Love Tracy Lawrence, Better Man, Better Off Buffalo Cluth, Il'she Don't Love You George Strait, One Night At A Time Ricochet, Daddy's Money LeAnn Rimes, One Way Ticket Mindy McCready, Guys Out All The Time Sammy Kershaw, Politics, Religion And Re Alan Jackson, Little Bitty | TW LW 35 33 35 36 33 29 33 28 30 20 29 23 29 21 27 22 27 23 25 24 27 23 25 24 27 29 20 19 20 9 19 14 16 21 114 11 14 11 14 11 14 11 15 13 16 12 17 12 13 | 1 Tracy Byrd, Don't Take Her She's All I G 2 Bill Engvall, Here's Your Sign 3 beana Carter, We Danced Anyway 4 Diamond Nic, Holdin's 5 Trace Adkins. (This Ain't) No Thinkin' T 6 LeAnn Rimes, Unchaimed Melody 7 Clay Walker, Rumor Has It 7 Tody Keith, Me Too. 8 Reba McEntire, How Was I To Know 10 John Berry, She's Taken A Shine 11 Terri Clark, Emotional Girl 12 Buffalo Club, If She Don't Love You 13 Patty Loveless, She Drew A Broken Heart 14 Martina McBride, Cry Or The Shoulder Of 15 Sawyer Brown, Six Days On The Road 17 Tracy Lavereoc, Better Man, Better Off 17 Alan Jackson, Everything I Love 18 R95-49, Little Ramona 19 Daryle Singletary, Amen Kind Of Love 18 R95-49, Little Ramona 19 Daryle Singletary, Amen Kind Of Love 18 R95-49, Little Ramona 20 Ricochet, Ease My Troubled Mind 21 Alabama, Sad Lookin' Moon 22 Kenny Chesney, When I Close My Eyes 23 Travis Tritt, Where Corn Don't Grow 24 Mila Mason, Dark Hores 25 Shania Twain, Any Man Of Mine 26 Collin Raye, On The Verge 26 George Strait, One Night At A Time 26 Gene Watson, Charge Her Mind 27 Tim McGraw, I Like It, I Love it 30 The McGraw, I Like It, I Love it 31 The McGraw, I Like It, I Love it 31 The McGraw, I Like It, I Love it 31 The McGraw, I Like It, I Love it 32 Travis Tritus Shark I Likes To Rock it | TW LW 37 26 42 35 34 32 33 32 33 32 33 32 33 32 32 32 31 33 30 31 29 24 28 24 28 13 25 20 22 27 22 18 21 33 25 21 26 19 13 18 16 18 26 19 17 19 17 19 17 19 17 11 18 16 14 16 10 13 13 13 13 8 | Rick Trevino, Running Out Of Reason Daryle Singletary, Amen Kind Of Love Lehna Rimes, Unchained Melody Tody Melth, Me Too John Berry, She's Taken A Shine Oeana Carter, We Danned Anyway Travis Tritt, Where Carn Don't Grow Brooks, Counn, A Man This Lonely Mark Chesnutt, It's A Little Too Lafe Party Loveles, She Drew A Broken H Terri Clark, Emotional Girl Reicochet, Ease My Troubled Mind Kenny Chesney, When I Close My Eye Trace Addins, (This Am't) No Timikin' Diamond Rio, Holdin' Reba Mechitie, How Was I To Know Clay Walker, Rumor Has II David Kersh, Another You Tracy Byrd, Don't Take Her She's All Lorrie Morgan, Good As I Was To You Tracy Lawrence, Better Man, Better C Cintel Black, Hall Way Ug Tirsha Yearwood, Everybody Knows Gene Watson, Change He Mind Butfalo Club, II She Don't Love You Alan Jackson, Leverything Love Tracy Lawrence, Is Thak Toar Lehn Rimes, One Way Ticket Verwence, Is Thak Toar Lehn Rimes, One Way Ticket Verwen, Des Soure Jaking Wel Jan Jackson, Little Bitly Alan Jackson, Little Bitly | 2 35 38 30 33 34 30 32 29 32 29 32 29 32 29 32 29 32 29 32 29 32 29 32 29 32 32 32 32 32 32 32 32 32 32 32 32 32 |



Monitor SONG ACTIVITY REPORTS...

For Week Ending March 2, 1997

| | | | COUN | TR | Y | 种并不是 | |
|--|---|---|--|--|--|---|--|
| TRACE ADKINS 4087/199 | ALABAMA | Total Plays/Gain 2014/528 | | | BIG HOUSE | Total Plays/Gain 1021/131 | Total Plays/Gain THE BUFFALO CLUB 2528/188 |
| (This Ain't) No Thinkin' Thing (Capitol Nashville) Total Stations: 161 Chart Move: 11-11 TWLW 2N IP WW 2W IP | TW LW 2W TP | Chart Move: 38-30 | She's Taken A Shine (Capa Total Stations: 160 | Chart Move: 9-5 | TW LW 2W TP | Chart Move: 43-42 | If She Don't Love You (Rising Tide) Total Stations: 160 Chart Move: 27-25 TWLW 2W TP T |
| TWILLY 2W TP | L.A. Chicago | WHOOD 9 3 3 3 3 56 KASE 13 3 32 96 KYET 13 16 16 5 53 KYET 13 16 16 16 16 16 16 16 16 16 16 16 16 16 | Chicago Chic | TW LW 2W TP W 3 TP W 2W TP W 3 TP W | Name | WROO | Chicago |
| Okla City KTST 45 50 50 197 Fordenck WFRE 26 27 26 133 City CXXY 25 29 26 144 Burling, WKD 22 26 18 133 City CXY 30 25 25 161 34 Burling, WKD 22 26 18 103 City CXY 30 25 25 163 TRACY BYRD 3740/345 | Okla.City KTST 15 15 8 38 Frederick KXXY 9 - 9 Burling. Dayton WHKD Pueblo | WFŘE 11 14 - 25 WOKD 7 2 4 13 KCCY 18 8 - 26 | Okla Crty Dayton Okla Crty Dayton Characteristics Charact | WFRE 36 28 26 214 WDKO 23 20 28 183 KCCY 32 25 23 240 | Okla.Crty KTST 17 18 17 74 Fredenci KXXY Burling. Dayton WHKD Pueblo | WFRE WOKO 1 4 KCCY - 1 - 1 | Okla City KTST 34 32 32 167 Feederick WFRE 24 171 13 88 CXXY 10 10 10 10 14 IB IMPORTANT WHITE 24 171 13 88 CXXY 10 10 10 10 14 IB IMPORTANT WHITE 24 171 13 88 CXXY 10 10 10 10 10 14 IB IMPORTANT WHITE 24 171 13 88 CXXY 10 10 10 10 10 10 10 10 10 10 10 10 10 |
| Don't Take Her She's All I Got (MCA) Total Stations: 161 Chart Move: 17-13 | I Want To Be Your Girlfrie | nd (Columbia) | We Danced Anyway (Capit Total Stations: 162 | ol Nashville) Chart Move: 2-1 | When I Close My Eyes (Bi | VA) Chart Move: 18-14 | Emotional Girl (Mercury Nashville) |
| Chicago | Detroit WWWW 16 10 1 2 Iulsa WYCD -1 3 Scranton WYCD -1 1 Scranton WYCD | d Wichik 12 8 7 33 WESC 4 3 1 9 WSSL 1 1 - 1 KYDD 4 5 6 23 KWEH - 1 2 KWEH - 1 1 KWEH - 1 - 1 - 1 KWEH - 1 KWEH - 1 - 1 KWEH | Chicago WKKK 37, 35, 37, 181 Birming, WKKK 37, 35, 37, 181 Birming, WISN 36, 38, 36, 38, 38, 38, 38, 38, 38, 38, 38, 38, 38 | TWILLY 2N | Total Statutons: 160 The content of the conten | WZZIX 27 28 24 2013 d WGNA 19 21 17 129 WESC 24 21 20 107 WSSL 24 22 22 111 KVDO 19 16 17 92 KWEN 22 44 21 92 WGGY 14 18 14 54 54 WGKY 14 18 14 54 54 WGKY 15 14 19 14 106 WGCY 14 18 5 50 70 WGCY 14 18 5 50 70 WGCY 14 18 5 50 70 WGCY 14 106 WGCY 12 13 14 8 54 WGWY 14 18 8 50 WGCY 14 106 WGCY 12 13 14 8 54 WGWY 15 18 19 19 10 10 10 10 10 10 10 10 10 10 10 10 10 | Checago |

EPICHANOW/

STEPHANIE BENTLEY • JAMES BONAMY

JOE DIFFIE • TY HERNDON

THE KINLEYS • PATTY LOVELESS

COLLIN RAYE • SONS OF THE DESERT • TERESA

Jack Lameier, Rob Dalton, Rick Hughes, Chris Michaels, Mike Rogers, Jim Dorman, Mark Westcott, Mike Brady, Wix Wichmann



Monitor SONG ACTIVITY REPORTS...

For Week Ending March 2, 1997

| | | | 1000000 | C | OUN | TR | Y | |
|--|---|--|-------------------------------|---|--|---|--|--|
| DIAMOND RIO | Total Plays/Gain 4118/287 | ALAN JACKSON | Total Plays/Gain 4023/352 | | ID KERSH | Total Plays/Gain 2891/377 | TRACY LAWRENCE 2845/646 | PATTY LOVELESS 4783/213 |
| | Chart Move: 13-10 | Everything I Love (Arista) Total Stations: 162 | Chart Move: 15-12 | | | Chart Move: 25-20 | Better Man, Better Off (Atlantic) Total Stations: 160 Chart Move: 30-21 | She Drew A Broken Heart (Epic) Total Stations: 161 Chart Move: 7-4 |
| Chicago WKK 24 24 194 Austin KIK 20 22 24 38 Brming WISW 21 82 20 22 38 Brming WISW 21 82 20 22 38 Brming WISW 21 82 20 22 38 Brming WISW 21 82 20 26 Brchmond WISW 22 82 23 22 23 23 23 23 | WILLY 200 PRINCE PRINCE | Company | WOLK 20 TP WAY WAY TP | L.A. Chicago San Fran Phila Detroit Dallas Wash , DC Houston Boston Mainni Allanta Seattle Long Lisan Long Lisan San Jiego Minn St Louis Balt Phits Phoenix Tampa Clevel Denver Port., OR Cincinn Kan. City Rivers Milwauk. Sacram Follon San Joego Minn San Joego Milwauk. Sacram San Joego Milwauk. Sacram San Joego Milwauk. Sacram San Joego Milwauk. Sacram Raner City Rivers San Joego Raner Charl , NC New Dr Gridando Buffalo Hartford Greensb. Memphis Nashv. Rochest, W P Beach Las Vegas Louisv Rai./Dur Okla City Dayton | TWILE | WOLK The WOLK The WOLK The | Company | Chit Thi Chit Thi Chit Thi Chit Thi Chit Chit |
| KZLA 13 20 13 46 | VEFT 1 | Checago | WX WX 1 | Chicago San Fran Phila Dallas Wash , DC Houston Boston Miamia Atlanta Seattle Long Isl. San Diego Minn St Louis Balt. Pitts Phoenix Tampa Clevel Cerver Port , OR Cincinn San City Rayers Milwauk Sacram San Jose Provid Colum , Dhorfolk San Anton Salt Lake Indian Chart , NC New Orl, Orlando Burfald Greensk Nashv. Memphis Nashv. | WINDIAN WILDIAN WARD W | WORKE 2 4 4 4 9 9 WESKE 5 6 6 6 2 4 4 9 9 WESKE 5 7 6 6 6 2 4 4 9 9 WESKE 5 7 6 6 6 2 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | LA KIKF 10 12 7 29 Ausshin KSE 2 2 2 Chicago Wikk A - 1 - 3 Birming M KYEX 17 3 13 3 47 San Fran. KSAN - 1 - 3 Birming M KYEX 17 3 13 47 San Fran. KSAN - 1 - 3 Birthmond KKK K1 6 13 47 San Fran. KSAN - 1 - 1 1 Albaming Wikk K1 6 13 47 San Fran. KSAN - 1 - 1 1 Albaming Wikk K1 6 7 4 2 7 San Fran. KSAN - 1 - 1 1 Albaming Wikk K1 6 7 4 2 7 San Fran. KYEY - 2 - 1 1 Albaming Wikk K1 6 7 4 2 7 San Fran. KYEY - 2 - 1 San Fran. KYEY - 1 San Fran. KY | LA |



Magnatone

Caryl Mack Parker "One Night Stand"

"After only three days on the air, 'One Night Stand' is already one of our Top 5 requested records!"

Dan Holiday - KZSN / Wichita

"Every woman I've played 'One Night Stand' for has melted. My years and heart tell me this is a hit record. This is the kind of song that's helped make KZLA the #1 country station in America."

John Sebastian 📕 KZLA / Los Angeles

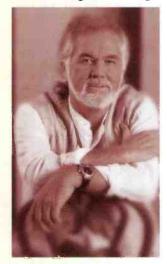
Magnatone URE

Billy Montana



In the studio producing a new project for Summer '97

Kenny Rogers



In the studio with producer Brent Maher mixing 10 new songs for Summer '97

Rich McCready



In the studio recording a new project with Tracy Lawrence co-producing for late Summer '97



Monitor SONG ACTIVITY REPORTS.

For Week Ending March 2, 1997

| | | COUNTR | Y | |
|--|--|--|--|--|
| JOHN MICHAEL MONTGOMERY 1279/803 | LORRIE MORGAN 2514/565 | COLLIN RAYE 3080/81 | 3 RICOCHET 2777/104 | |
| I Miss You A Little (Atlantic) Total Stations: 125 Chart Move: 51-38 TWO WAY TO TWO WAY TO | | | Fase My Troubled Mind (Columbia) Total Stations: 157 Chart Move: 23-22 Total Stations: 157 This way To This way To | |
| The color of the | TWILLY 2N | Minn. KEEY 22 12 11 45 Toledo MKNO 21 71 77 | The color of the | Chicago |
| Dayton WAKO 3 : 3 Burling WUKU 21 9 2 30 KEVIN SHARP 1673/550 | Dayton WHKD Pueblo KCCY 24 23 17 134 | Dayton WHKO Pueblo KCCY 24 23 20 | 72 Dayton WHKO Pueblo KCCY 25 21 19 125 | Dayton WHKO 20 19 19 76 Pueblo KCCY 21 35 36 245 |
| She's Sure Taking It Well (143/Asylum) Total Stations: 142 Chart Move: 40-33 | One Night At A Time (MCA) Total Stations: 145 Chart Move: Debut 37 | Where Corn Don't Grow (Warner Bros.) Total Stations: 160 Chart Move: 6 | Rumor Has It (Giant) Total Stations: 161 Chart Move: 14-8 | Sittin' On Go (Asylum) Total Stations: 127 Chart Move: 53-40 |
| The color of the | Seattle | LA | Seattle | CHI |



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COUNTRY AIRPLAY

* * * AIRPOWER * * *

Total Plays/Gain

TERRI CLARK 3357/265

Emotional Girl (Mercury Nashville)

Total Stations: 161/Chart Move: 21-17 Heavy (35+ plays): 2 KYCY, KYNG Medium (25-34): 51 KATM, KBEQ, KIKF, KKCS, KMDL, KMPS, KNCI, KOUL, KRMD, KRTY, KSKS, KTEX, KTST, KXKT, KXXY, KYCW, KRIY, KSKS, KIEX, KIST, KXKI, KXXY, KYCW
WBCT, WBBE, WBBB, WCHY, WCLB, WCTK,
WDOD, WDRM, WESC, WEZL, WFRE, WGRL,
WHYL, WIOV, WKCN, WKHK, WKKX, WKTF,
WMSI, WPOC, WQBE, WQDR, WGMX, WRBQ,
WRKZ, WRNS, WSIX, WSOC, WSSL, WSTH, WWGR, WXBM, WXBQ, WYAY, WYRK Light (Under 25): 108

New Airplay This Week: 2 KKBQ, WGKX

3199 - 1000 DETECTIONS

Total Plays/Gain

COLLIN RAYE On The Verge (Epic)

3080/813

On The Verge (Epric)
Total Stations: 160/Chart Move: 28-19
Heavy (35+ plays): 0
Medium (25-34): 37 KASE, KFMS, KGMY, KHAY, KKBQ, KMDL, KMLE, KNIX, KPLX, KRTY, KSAN, KSCS, KTEX, KUPL, KWJJ, KYNG, WBCT, WBOB, WDOD, WEZL, WFLS, WGRL, WIVK, WKCN, WKIX, WKKX, WKTF, WMSI, WPOC, WOBE, WQMX, WSTH, WWGR, WXBQ, WYAY, WYCD, WYGY
Light (Under 25): 123
New Airolay This Week: 6 KIIM. KMLE, WBBS.

New Airplay This Week: 6 KIIM, KMLE, WBBS, WKXK, WQYK, WRNS

DAVID KERSH 2891/377

Total Stations: 161/Chart Move: 25-20 Total Stations: 161/Chart Move: 25-20
Heavy (35+): 2 KFKF, KYNG
Medium (25-34): 32 KBEQ, KEEY, KGMY,
KKBQ, KKCS, KMDL, KMLE, KMPS, KRTY, KRYS,
KTST, KUZZ, KWNR, KXKC, KXXY, KYCY, KYGO,
KZLA, WBCT, WCOL, WDOD, WDSY, WFMS,
WGRL, WKCN, WKIX, WKKX, WQMX, WXBM,
WXTU, WYAY, WYGY

New Airplay This Week: 8 KSCS, KYCY, WBOB, WHSL, WROO, WTDR, WTQR, WYRK

TRACY LAWRENCE 2845/646 Better Man. Better Off (Atlantic)

Total Stations: 160/Chart Move: 30-21 Heavy (35+): 3 KYNG, WGRL, WYAY Medium (25-34): 22 KBEQ, KFMS, KHEY, KKBQ, KMDL, KMLE, KRYS, KSAN, KXKC, KYCW, KZSN, WBCT, WDOD, WKCN, WKTF, WMSI, WNCY, WRKZ, WRNS, WSIX, WWGR, WXBQ Light (Under 25): 135

New Airplay This Week: 16 KSON, KWNR, WBBS, WBEE, WCMS, WGGY, WKLB, WKSJ, WOKO, WUSN, WUSY, WVLK, WWKA, WWYZ,

RICOCHET 2777/104 Ease My Troubled Mind (Columbia)

Total Stations: 157/Chart Move: 23-22

Heavy (35+): 0
Medium (25-34): 29 KBEQ, KCCY, KKCS, KNCI, KRMD, KTEX, KTST, KZSN, WBCT, WBEE, WCHY, WCLB, WCTK, WESC, WEZL, WFRE, WGRL, WIOV, WICL, WKCN, WKTF, WMSI, WPOC, WQBE, WQMX, WWGR, WYAY, WYCD,

New Airplay This Week: 7 KATM, KFRG, KIKK, WCOL, WKLB, WKXK, WTQR

THE BUFFALO CLUB 2528/188

If She Don't Love You (Rising Tide)
Total Stations: 160/Chart Move: 27-25

Heavy (35+): 0 Medium (25-34): Medium (25-34): 20 KBEQ, KCCY, KKCS, KMDL, KTST, KWNR, KXKC, KYCW, WBCT, WBOB, WDOD, WGRL, WKCN, WKIX, WPOC, WQBE, WRNS, WSSL, WXTU, WYAY

Light (Under 25): 140
New Airplay This Week: 7 KHEY, KIIM, KSAN, KVET, WGGY, WWGR, WYRK

LORRIE MORGAN 2514/565 Good As I Was To You (BNA)

Total Stations: 158/Chart Move: 33-26

34

Heavy (35+): 0
Medium (25-34): 26 KFKF, KGMY, KHEY, KMDL, KTST, KXKC, KXXY, KYCY, WBBS, WCOL, WDOD, WFLS, WFRE, WGH, WGRL, WHYL, WKCN, WKIX, WPOC, WQBE, WQDR, WRKZ, WRNS, WSTH, WWGR, WXBQ Heavy (35+): 0

Light (Under 25): 132 New Airplay This Week: 8 KFRG, KIIM, KSAN, KYCY, KYGO, WKHX, WYGY, WZZK

ALABAMA 2014/528

Sad Lookin' Moon (RCA)

Total Stations: 152/Chart Move: 38-30

Total Stations: 152/Chart Move: 38-30 Heavy (35+): 0
Medium (25-34): 8 KASE, KYCY, WBBS, WIVK, WMZQ, WPOC, WSIX, WWGR
Light (Under 25): 144
New Airplay This Week: 31 KATM, KCYY, KDDK, KIKK, KNCI, KOUL, KRST, KSAN, KSKS, KTOM, KVOO, KXXY, WBCT, WCHY, WCLB, WGGY, WGH, WGNA, WKCQ, WKHX, WKIS, WKIX, WKTF, WKXC, WNCY, WOKO, WROO, WSM, WSTH, WTGE, WYGY

ΚΑΤΗΥ ΜΑΤΤΕΔ 1954/441 455 Rocket (Mercury Nashville)

Total Stations: 147/Chart Move: 37-31 Heavy (35+): 1 WPOC Medium (25-34): 17 KHAY, KTST, KYCY, WBCT, WCMS, WGH, WGRL, WKLB, WKSF, WKTF, WQBE, WRKZ, WRNS, WWYZ, WXBM, WXBQ, WYAY

WYAY Light (Under 25): 129 New Airplay This Week: 19 KATM, KEEY, KJJY, KOUL, KTOM, KUBL, KUPL, KXKC, KYGO, WBUB, WFLS, WGAR, WHSL, WKIX, WKXK, WQIK, WVLK, WWKA, WXTU

MILA MASON 1949/397 Dark Horse (Atlantic)

Total Stations: 155/Chart Move: 36-32

Heavy (35+): 1 KYCY

Medium (25-34): 5 WBCT, WKIX, WPOC, WQBE, WRNS

WRNS Light (Under 25): 149 New Airplay This Week: 17 KDDK, KFMS, KSAN, KWEN, WAMZ, WFLS, WGNA, WHSL, WNOE, WOKO, WPOR, WQYK, WSOC, WUBE, WVLK, WWGR, WWKA

KEVIN SHARP 1673/550

She's Sure Taking It Well (143/Asylum) Total Stations: 142/Chart Move: 40-33

Total Stations: 142/Chart Move: 40-33
Heavy (35+): 2 WKIX, WPOC
Light (Under 25): 140
New Airplay This Week: 34 KCYY, KDDK, KDRK, KIKK, KJY, KOUL, KPLX, KSKS, KTEX, KTOM, KUBL, KXXY, KYGO, WCHY, WCLB, WCOS, WCTK, WDRM, WEZL, WFLS, WHSL, WIOV, WKSF, WKXC, WLWI, WQDR, WQYK, WRKZ, WSOC, WUBE, WUSY, WWGR, WYCD, WYNK

MARTINA MCBRIDE 1478/168 Cry On The Shoulder Of The Road (RCA)

Total Stations: 132/Chart Move: 39-35

Light (Under 25): 127

Light (Under 25): 140

New Airplay This Week: 8 KDDK, KMLE, WCLB, WFMS, WKIS, WKIX, WMZQ, WOKO

★ GEORGE STRAIT 1465/1465 One Night At A Time (MCA)

Total Stations: 145/Chart Move: Debut 37 Heavy (35+): 1 KYCY Medium (25-34): 4 KOUL, WAMZ, WGAR, WQIK

Medium (25-34): 4 KOUL, WAMZ, WGAR, WQIK Light (Under 25): 140

New Airplay This Week: 98 KAJA, KASE, KATM, KBEQ, KCCY, KCYY, KDRK, KEEY, KFDI, KFKF, KFMS, KHAY, KIIM, KIKF, KIKK, KILT, KJJY, KKBQ, KMLE, KMPS, KNAX, KNCI, KNIX, KOUL, KPLX, KRMD, KRYS, KSAN, KSCS, KSKS, KSON, KSOP, KSSN, KTEX, KUPL, KVET, KVOO, KWEN, KWJJ, KXKC, KXKT, KYCW, KYCY, KYGO, KYNG, KZLA, KZSN, WAMZ, WBOB, WCMS, WCOL, WCOS, WDAF, WDOD, WESC, WFLS, WFMS, WGAR, WGKX, WIL, WIVK, WJCL, WKCN, WKCQ, WKJN, WKX, WKSF, WKXC, WLWI, WMIL, WMZQ, WNCY, WOW, WPOR, WQDR, WQIK, WQMX, WQXK, WQYK, WRKZ, WROO, WSOC, WSSL, WSTH, WTDR, WTGE, WTGR, WUBE, WUSN, WUSY, WYRK, WZKK

JOHN MICHAEL MONTGOMERY 1279/803 l Miss You A Little (Atlantic)

Total Stations: 125/Chart Move: 51-38 Heavy (35+): 0

Medium (25-34): 3 KASE, KKBQ, WGRL
Light (Under 25): 122
New Airplay This Week: 62 KATM, KBEQ, KDDK,
KDRK, KFKF, KFMS, KGMY, KHAY, KHEY, KIIM,
KIKF, KJJY, KKAT, KNIX, KOUL, KRMD, KRST,
KRYS, KSKS, KTOM, KTTS, KVET, KWEN, KXKT,
KYNG, KZLA, KZSN, WBBS, WBOB, WDOD,
WESC, WFLS, WFMS, WFRE, WGKX, WGNA,
WGRL, WHSL, WHYL, WIRK, WINX, WKCN,
WKHK, WKIX, WKJN, WLWI, WMIL, WMJC,
WNCY, WPOC, WPOR, WQXK, WRKZ, WRNS,
WROO, WSSL, WUSY, WWWW, WXBQ, WYCD,
WYGY, WZZK

MARY CHAPIN CARPENTER 1214/255 I Want To Be Your Girlfriend (Columbia)

Total Stations: 118/Chart Move: 42-39
Heavy (35+): 0
Medium (25-34): 2 WBBS, WPOC
Light (Under 25): 116
New Airplay This Week: 9 KBEQ, KGMY, KILT,
KYCY, WBUB, WIL, WKIS, WQDR, WRBQ

BRYAN WHITE Sittin' On Go (Asylum)

1187/748

Total Stations: 127/Chart Move: 53-40

Heavy (35+): 0
Medium (25-34): 3 KYNG, WBOB, WQBE
Light (Under 25): 124
New Airplay This Week: 49 KASE, KCYY, KDDK,
KFDI, KFKF, KGMY, KHAY, KIKF, KJJY, KKCS,
KMLE, KNAX, KNCI, KNIX, KPLX, KRYS, KSAN,
KTOM, KTTS, KUZZ, KVET, KZLA, KZSN, WAMZ,
WBCT, WBEE, WCOL, WDOD, WESC, WEZL,
WFRE, WGH, WGNA, WHYL, WIRK, WKCN,
WKKX, WMSI, WMZQ, WPOC, WPOR, WQXK,
WRKZ, WRNS, WSSL, WUSY, WWGR, WXBM,
WZZK

MINDY MCCREADY 1122/441 A Girl's Gotta Do (What A Girl's Gotta Do) (BNA) Total Stations: 117/Chart Move: 46-41

Heavy (35+): 0 m (25-34): 2 WSTH, WYAY

Medium (25-34): 2 WSTH, WYAY
Light (Under 25): 115

New Airplay This Week: 29 KCCY, KDDK, KDRK,
KFDI, KMLE, KNCI, KRST, KTOM, KUBL, KXKT,
KZSN, WBCT, WCLB, WCOS, WDOD, WFLS,
WHSL, WIL, WIOV, WKHK, WKXC, WLWI, WMSI,
WPOR, WQXK, WUBE, WWWW, WXBM, WYNK

RIG HOUSE 1021/131

Cold Outside (MCA) Total Stations: 112/Chart Move: 43-42

(25-34): 4 KUPL, WQBE, WXBQ, WYAY Light (Under 25): 108

New Airplay This Week: 6 KKAT, KRST, WKIS, WKXC, WSM, WWKA

999 - 500 DETECTIONS

Total Plays/Gain

SAWYER BROWN 909/296 Six Days On The Road (Curb) Total Stations: 84/Chart Move: 47-43

n (25-34): 4 KYCW, WBCT, WBOB, WRNS Light (Under 25): 79

Light (Under 25): 79
New Airplay This Week: 28 KCCY, KFKF, KGMY, KNIX, KOUL, KRMD, KRYS, KTOM, KTTS, KVOO, WCOL, WEZL, WFRE, WGAR, WGH, WGKX, WGNA, WIRK, WIVK, WKCN, WXXC, WMSI, WPOR, WRKZ, WROO, WSSL, WXBM, WZZK

TANYA TUCKER 784/375 Little Things (Capitol Nashville)

Total Stations: 104/Chart Move: 55-45 Heavy (35+): 0

m (25-34): 0 Medium (25-34): 0 Light (Under 25): 104 New Airplay This Week: 31 KAJA, KBEQ, KCYY, KFDI, KIKK, KKCS, KMLE, KMPS, KSCS, KSSN, KTEX, KTOM, WAMZ, WBEE, WDOD, WGGY, WGRL, WHYL, WIOV, WKHK, WMJC, WPOC, WQBE, WQDR, WSM, WTDR, WTGE, WWGR, WWYZ, WXTU, WYGY

MARK WILLS 678/208 Places I've Never Been (Mercury Nashville) Total Stations: 91/Chart Move: 52-46

m (25-34): 1 WYAY

Light (Under 25): 90

New Airplay This Week: 17 KATM, KHEY, KPLX, KRST, KRYS, KTEX, KWEN, WDOD, WHYL, WKIX, WKSJ, WMJC, WRBQ, WTGE, WWGR, WXBM,

TRISHA YEARWOOD 593/194 I Need You (MCA) Total Stations: 90/Chart Move: 56-48

Heavy (35+): 0 Medium (25-34): 1 WBBS

Medium (25-34): 1 WBBS Light (Under 25): 89 New Airplay This Week: 18 KHAY, KNAX, KRYS, KTST, KTTS, KUPL, WBEE, WCMS, WCTK, WIL, WKHK, WLWI, WSIX, WTDR, WTGE, WUSY, WWYZ, WXBM

KIPPI BRANNON 525/135 Daddy's Little Girl (Curb/Universal)

Total Stations: 75/Chart Move: 57-49 Heavy (35+): 0

New Airplay This Week: 6 KHEY, KTTS, WCTK, WRNS, WSIX, WUSN Light (Under 25): 74

499 - 75 DETECTIONS

Total Plays/Gain

SONS OF THE DESERT 469/42 Whatever Comes First (Epic)

Total Stations: 69/Chart Move: 54-52 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 69

New Airplay This Week: 9 KFKF, KKCS, KUZZ, KXKT, KZSN, WBCT, WKIX, WQBE, WSIX LITTLE TEXAS 467/173

Bad For Us (Warner Bros.) Total Stations: 73/Chart Move: 65-53 Heavy (35+): 0 Medium (25-34): 1 KMLE Light (Under 25): 72

Light (Under 25): 72

New Airplay This Week: 13 KCYY, KFDI, KIKF, KJJY, KKBQ, KMDL, KMLE, WCMS, WCOL, WKSF, WNOE, WRKZ, WYCD

BURNIN' DAYLIGHT 458/111 Say Yes (Curb)

Total Stations: 58/Chart Move: 61-54 Heavy (35+): 0 m (25-34): 3 KBEQ, WQBE, WXBQ Light (Under 25): 55

New Airplay This Week: 5 KIKF, KPLX, KTOM, WBCT, WROO THRASHER SHIVER 414/71

Be Honest (Asylum) Total Stations: 50/Chart Move: 63-56 Heavy (35+): 0 Medium (25-34): 2 KBEQ, WPOC New Airplay This Week: 6 KDRK, KRYS, KUBL, KVOO, WQYK, WRBQ Light (Under 25): 48

STEPHANIE BENTLEY 393/40 The Hopechest Song (Epic)

Total Stations: 76/Chart Move: 60-57 Heavy (35+): 0 m (25-34): 2 KBEQ KPLX

New Airplay This Week: 5 KFDI, KFKF, KFMS, KVOO, WBCT **GEORGE DUCAS** 392/18

Long Trail Of Tears (Capitol Nashville) Total Stations: 52/Chart Move: 58-58 Heavy (35+): 0
Medium (25-34): 3 KMDL, WPOC, WSIX Light (Under 25): 49

New Airplay This Week: 2 KBEQ. KXKT

EMILIO 364/10

I'd Love You To Love Me (Capitol Nashville) Total Stations: 36/Chart Move: 59-59 Heavy (35+): 1 KYNG Medium (25-34): 0 Medium (25-34): 0 Light (Under 25): 35 New Airplay This Week: 1 KNIX

RANDY TRAVIS 301/47

Price To Pay (Warner Bros.) Total Stations: 69/Chart Move: 66-60 Heavy (35+): 0 Medium (25-34): 0

Light (Under 25): 69
New Airplay This Week: 4 KDDK, KSCS, WCTK,

JOE DIFFIE 243/61 This Is Your Brain (Epic)

Total Stations: 53/Chart Move: 69-61 Heavy (35+): 0 Medium (25-34) Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
New Airplay This Week: 11 KOUL, WBCT,
WHYL, WKJN, WKSF, WQDR, WQXK, WSM,
WSSL, WTDR, WWYZ

Little Ramona (Gone Hillbilly Nuts) (Arista) Total Stations: 33/Chart Move: 67-64 Heavy (35+): 0

Medium (25-34): 0 Light (Under 25): 33 New Airplay This Week: 4 KFDI, KTEX, WAMZ, WIOV

DAVID LEE MURPHY 231/139 Breakfast In Birmingham (MCA) Total Stations: 44/Chart Move: Debut 63

Heavy (35+): 0
Medium (25-34): 1 WGRL
Light (Under 25): 43
New Airplay This Week: 9 KBEQ, KCYY, KIKF, KXKT, KZLA, WFMS, WFRE, WGRL, WKCN

★ DARYLE SINGLETARY 218/149

The Used To Be's (Giant) Total Stations: 62/Chart Move: Debut 65

Medium (25-34): 1 KTTS Light (Under 25): 61 New Airplay This Week: 8 KCYY, KTTS, WCOL, WGAR, WGKX, WGNA, WKCN, WKSF

★ NIKKI NELSON 169/117

Too Little, Too Much (Columbia) Total Stations: 59/Chart Move: Debut 67 Heavy (35+): 0 Medium (25-34): 0

Light (Under 25): 59
New Airplay This Week: 3 KTOM, KTTS, WRNS

★ CRYSTAL BERNARD 135/109 State Of Mind (River North)

Total Stations: 44/Chart Move: Debut 70 Heavy (35+): 0 m (25-34): 0 Light (Under 25): 44
New Airplay This Week: 2 WDOD, WQBE

LEE ANN WOMACK

Never Again, Again (Decca) Total Stations: 30/Chart Move: Debut 71 Heavy (35+): 0 Medium (25-34)

Medium (25-34): 0 Light (Under 25): 30 New Airplay This Week: 2 KEEY, WIVK

★ JEFF WOOD 130/60 Use Mine (Imprint)

Total Stations: 32/Chart Move: Debut 72 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 32 New Airplay This Week: 7 KFDI, KHAY, KXKC. KZSN, WBCT, WKCN, WSM

MARK CHESNUTT 123/25

Let It Rain (Decca) Total Stations: 11/Chart Move: Debut 73

Medium (25-34): 0 Light (Under 25): 11 New Airplay This Week: 2 KTTS, WIVK

CARYL MACK PARKER 114/4 One Night Stand (Magnatone)

Total Stations: 22 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 22

★ JEFFREY STEELE 106/54

A Girl Like You (Curb) Total Stations: 34 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 34

New Airplay This Week: 7 KIKF, WCMS, WGH, WMZQ, WPOC, WTGE, WXTU

GARTH BROOKS 90/2

The Old Stuff (Capitol Nashville) Total Stations: 9

Heavy (35+): 0 Medium (25-34): 1 WROO Light (Under 25): 8

* RHETT AKINS 90/41 Somebody Knew (Decca)

Total Stations: 20 Heavy (35+): 0 Medium (25-34) Medium (25-34): 0 Light (Under 25): 20 New Airplay This Week: 5 KFDI, KMDL, WIOV, WKSF, WRKZ

★ VINCE GILL 82/40 A Little More Love (MCA)

Total Stations: 8 Heavy (35+): 0 Medium (25-24)

Medium (25-34): 2 KKBQ, KMLE Light (Under 25): 6 New Airplay This Week: 1 KMLE ★ GARY ALLAN

79/5 From Where I'm Sitting (Decca) Total Stations: 7 Heavy (35+): 0 Medium (25-34): 1 WKIX Light (Under 25): 6

★ BROOKS & DUNN Why Would I Say Goodbye (Arista)

Total Stations: 23 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 24

New Airplay This Week: 4 KCYY, WIL, WTDR, WYAY

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. # Initial impact: records appearing on this page for the first time.

JOIN
CAPITOL NASHVILLE
AND
TANYA TUCKER
FOR A

SUNDAY, MARCH 23, 1997

90-MINUTE

NATIONAL LIVE

RADIO EVENT

Live via satellite from

Emerald Studios in Nashville,

Tanya will take calls from

your listeners across

the country and play cuts from
her new album, Complicated.

THE MOST UNMISTAKABLE VOICE IN COUNTRY MUSIC

This special will air live from 10:00-11:30 p.m. EST on:

SATCOM C-5, TRANSPONDER 23, SEDAT 10 & 11, and is offered on a non-exclusive, non-commercial basis.

10 MINUTES OF LCOAL COMMERCIAL TIME WILL BE AVAILABLE TO YOUR STATION.

CONTACT Barry Freeman @ 615.320.1300 ASAP.





MONITOR COUNTRY ARPLAY On the Country States of Test Service to Country Airplay Monitor, 162 country stations are



| (0 X | L X | WKS. ON CHART | | | | DETECTIONS | |
|----------|---|------------------|--|--|------|------------|--|
| THIS | LAST WEEK | WKS | TITLE/LABEL/PROMOTION LABEL | ARTIST | TW | LW | |
| | | | * * * No. 1 | *** | | | |
| 1 | 2 | 14 | WE DANCED ANYWAY CAPITOL NASHVILLE 1 week at | No. 1 DEANA CARTER | 5353 | 4975 | |
| 2 | 1 | 17 | ME TOO MERCURY NASHVILLE | TOBY KEITH | 4942 | 5088 | |
| 3 | 5 | 13 | UNCHAINED MELODY CURB | LEANN RIMES | 4815 | 4673 | |
| 4 | 7 | 13 | SHE DREW A BROKEN HEART EPIC | PATTY LOVELESS | 4783 | 4570 | |
| 5 | 9 | 15 | SHE'S TAKEN A SHINE CAPITOL NASHVILLE | JOHN BERRY | 4718 | 4299 | |
| 6 | 6 | 17 | WHERE CORN DON'T GROW WARNER BROS. | TRAVIS TRITT | 4703 | 4572 | |
| 7 | 8 | 12 | HOW WAS I TO KNOW MCA | REBA MCENTIRE | 4528 | 4303 | |
| 8 | 14 | 7 | RUMOR HAS IT GIANT | CLAY WALKER | 4172 | 3766 | |
| 9 | 3 | 21 | RUNNING OUT OF REASONS TO RUN COLUMBIA | RICK TREVINO | 4160 | 4942 | |
| 10 | 13 | 14 | HOLDIN' ARISTA | DIAMOND RIO | 4118 | 3831 | |
| <u> </u> | 11 | 8 | (THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILL | LE TRACE ADKINS | 4087 | 3888 | |
| 12 | 15 | 9 | EVERYTHING I LOVE ARISTA | ALAN JACKSON | 4023 | 3671 | |
| 13 | 17 | 8 | DON'T TAKE HER SHE'S ALL I GOT MCA | TRACY BYRD | 3740 | 3395 | |
| 14) | 18 | 13 | WHEN I CLOSE MY EYES BNA | KENNY CHESNEY | 3585 | 3349 | |
| 15 | 4 | 23 | AMEN KIND OF LOVE GIANT | DARYLE SINGLETARY | 3576 | 4717 | |
| 16 | 10 | 15 | A MAN THIS LONELY ARISTA | BROOKS & DUNN | 3502 | 4150 | |
| 17 | 21 | 10 | ★ ★ ★ AIRPOWE | R ★ ★ ★ TERRI CLARK | 3357 | 3092 | |
| 18 | 20 | 15 | HEARTBROKE EVERY DAY BNA | LONESTAR | 3138 | 3171 | |
| 19 | 28 | 4 | ON THE VERGE EPIC | COLLIN RAYE | 3080 | 2267 | |
| (20) | 25 | 9 | ANOTHER YOU CURB | DAVID KERSH | 2891 | 2514 | |
| (21) | 30 | 4 | BETTER MAN, BETTER OFF ATLANTIC | TRACY LAWRENCE | 2845 | 2199 | |
| (22) | 23 | 9 | EASE MY TROUBLED MIND COLUMBIA | RICOCHET | 2777 | 2673 | |
| 23 | 22 | 20 | SHE WANTS TO BE WANTED AGAIN EPIC | TY HERNDON | 2602 | 2959 | |
| 24 | 16 | 19 | PRETTY LITTLE ADRIANA MCA | VINCE GILL | 2586 | 3596 | |
| 25 | 27 | 9 | IF SHE DON'T LOVE YOU RISING TIDE | THE BUFFALO CLUB | 2528 | 2340 | |
| 26 | 33 | 8 | GOOD AS I WAS TO YOU BNA | LORRIE MORGAN | 2514 | 1949 | |
| 27 | 12 | 16 | HALF WAY UP RCA | CLINT BLACK | 2266 | 3843 | |
| 28 | 24 | 20 | IS THAT A TEAR ATLANTIC | TRACY LAWRENCE | 2261 | 2524 | |
| 29 | 29 | 8 | HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BI | LL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT | 2177 | 2250 | |
| 30 | 38 | 3 | SAD LOOKIN' MOON RCA | ALABAMA | 2014 | 1486 | |
| 31) | 37 | 9 | 455 ROCKET MERCURY NASHVILLE | KATHY MATTEA | 1954 | 1513 | |
| 32) | 36 | 6 | DARK HORSE ATLANTIC | MILA MASON | 1949 | 1552 | |
| 33 | 40 | 6 | SHE'S SURE TAKING IT WELL 143/ASYLUM | KEVIN SHARP | 1673 | 1123 | |
| 34 | 34 | 19 | EVERYBODY KNOWS MCA | TRISHA YEARWOOD | 1561 | 1815 | |
| 35) | 39 | 8 | CRY ON THE SHOULDER OF THE ROAD RCA | MARTINA MCBRIDE | 1478 | 1310 | |
| 36 | 35 | 14 | THAT WOMAN OF MINE ATLANTIC | NEAL MCCOY | 1477 | 1628 | |
| 37 | 37) NEW DIE NIGHT AT A TIME MCA GEORGE STRAIT | | 1465 | 0 | | | |

| ر بخ س | μ× | WKS. ON CHART | | | DETEC | TIONS |
|------------------------------|----|------------------|--|---------------------------|-------|-------|
| THIS WEEK LAST WEEK | | WKS | TITLE/LABEL/PROMOTION LABEL ARTIST | | | |
| 38) | 51 | 3 | I MISS YOU A LITTLE ATLANTIC | JOHN MICHAEL MONTGOMERY | 1279 | 476 |
| 39) | 42 | 7 | I WANT TO BE YOUR GIRLFRIEND COLUMBIA | MARY CHAPIN CARPENTER | 1214 | 959 |
| 40 | 53 | 3 | SITTIN' ON GO ASYLUM | BRYAN WHITE | 1187 | 439 |
| 41 | 46 | 3 | A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA | MINDY MCCREADY | 1122 | 681 |
| 42) | 43 | 6 | COLD OUTSIDE MCA | BIG HOUSE | 1021 | 890 |
| 43) | 47 | 3 | SIX DAYS ON THE ROAD CURB | SAWYER BROWN | 909 | 613 |
| 44 | 32 | 19 | POLITICS, RELIGION AND HER MERCURY NASHVILLE | SAMMY KERSHAW | 853 | 197 |
| 45 | 55 | 3 | LITTLE THINGS CAPITOL NASHVILLE | TAN YA TUCKER | 784 | 409 |
| 46) | 52 | 3 | PLACES I'VE NEVER BEEN MERCURY NASHVILLE | MARK WILLS | 678 | 471 |
| 47 | 45 | 8 | CHANGE HER MIND STEP ONE | GENE WATSON | 675 | 685 |
| 48) | 56 | 3 | I NEED YOU MCA | TRISHA YEARWOOD | 593 | 39 |
| 49) | 57 | 6 | DADDY'S LITTLE GIRL CURB/UNIVERSAL | KIPPI BRANNON | 525 | 39 |
| 50 | 44 | 9 | FOREVER AND A DAY DECCA | GARY ALLAN | 524 | 70 |
| 51 | 50 | 5 | THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA | AARON TIPPIN | 507 | 52 |
| 52 | 54 | 2 | WHATEVER COMES FIRST EPIC | SONS OF THE DESERT | 469 | 42 |
| 53 | 65 | 3 | BAD FOR US WARNER BROS. | LITTLE TEXAS | 467 | 29 |
| 54 | 61 | 5 | SAY YES CURB | BURNIN' DAYLIGHT | 458 | 34 |
| 55 | 41 | 19 | THAT'S HOW I GOT TO MEMPHIS COLUMBIA | DERYL DODD | 416 | 96 |
| 56 | 63 | 4 | BE HONEST ASYLUM | THRASHER SHIVER | 414 | 34 |
| 57) | 60 | 4 | THE HOPECHEST SONG EPIC | STEPHANIE BENTLEY | 393 | 35 |
| 58) | 58 | 6 | LONG TRAIL OF TEARS CAPITOL NASHVILLE | GEORGE DUCAS | 392 | 37 |
| 59) | 59 | 5 | I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE | EMILIO | 364 | 35 |
| 60 | 66 | 4 | PRICE TO PAY WARNER BROS. | RANDY TRAVIS | 301 | 25 |
| 61) | 69 | 2 | THIS IS YOUR BRAIN EPIC | JOE D IFFIE | 243 | 18 |
| 62 | 48 | 18 | I MEANT TO DO THAT REPRISE | PAUL BRANDT | 233 | 58 |
| 63) | NE | w Þ | BREAKFAST IN BIRMINGHAM MCA | DAVID LEE MURPHY | 231 | 92 |
| 64) | 67 | 4 | LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA | BR5-49 | 231 | 22 |
| 65) | NE | w Þ | THE USED TO BE'S GIANT | DARYLE SINGLETARY | 218 | 69 |
| 66 | 64 | 13 | KING OF THE MOUNTAIN MCA | GEORGE STRAIT | 174 | 31 |
| 67) | NE | w Þ | TOO LITTLE, TOO MUCH COLUMBIA | NIKKI NELSON | 169 | 52 |
| 68 | 68 | 6 | THREE LITTLE WORDS MERCURY NASHVILLE | BILLY RAY CYRUS | 169 | 22 |
| 69 | 71 | 4 | STILL STANDING TALL REPRISE | BRADY SEALS | 151 | 16 |
| 70) | NE | WÞ | STATE OF MIND RIVER NORTH | CRYSTAL BERNARD | 135 | 20 |
| 71) | NE | WÞ | NEVER AGAIN, AGAIN DECCA | LEE ANN WOMACK | 132 | 11 |
| 72) | NE | | USE MINE IMPRINT | JEFF WOOD | 130 | 70 |
| 73) | NE | | LET IT RAIN DECCA | MARK CHESNUTT | 123 | 98 |
| 74 | 73 | 6 | DO THE RIGHT THING MCA | GEORGE STRAIT | 122 | 15 |
| 75 | 72 | 4 | | KMAN WITH MARTINA MCBRIDE | 121 | 16 |

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to the placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

