

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

October 21, 1994 \$ 4.95 Volume 2 • No. 44

COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★



ALAN JACKSON

Livin' On Love (ARISTA)

★★★ AIRPOWER ★★★

GEORGE STRAIT • *The Big One* (MCA)

DAVID BALL • *When The Thought Of You Catches . . .* (WARNER BROS.)

ALABAMA • *We Can't Love Like This Anymore* (RCA)

NEW RELEASES

ANDY CHILDS • *Don't Change Horses* (RCA)

CONFEDERATE RAILROAD • *Summer In Dixie* (ATLANTIC)

RICKY LYNN GREGG • *After The Fire Is Gone* (LIBERTY)

KATHY MATTEA • *Maybe She's Human* (MERCURY)

REBA MCENTIRE • *Til You Love Me* (MCA)

Moderation Sets NAB Confab Tone

Musical Variety, Competition Could Spark New Growth

by Steve Wonsiewicz

Cautiously optimistic. That time-worn cliché accurately describes the attitude of country-radio programming and operations directors who attended the country "format fair" held during the NAB Radio show in Los Angeles Oct. 12-15.

The euphoria and upbeat attitude of previous sessions, when country was climbing to new ratings heights, has been replaced by a more reserved outlook. After years of unparalleled success, country broadcasters are now grappling with uncertainties concerning format fragmentation, slight audience declines, and growing competition within the musical genre itself for the first time.

One of the more restrained voices belonged to BP Consulting Group GM Jay Albright, whose column (see page 6) outlines several areas where the format could stumble in the months and years to come. However, in his keynote

state-of-the-format address, he said, "Now, don't misunderstand me. I still believe that country is going to have a great decade, due mainly to the incredible fragmentation and polarity within almost all other music formats."

It was that kind of give-and-take that pervaded discussions in the breakout groups during the NAB country session.

On the music side, Tony Thomas, PD at KMPS-AM-FM Seattle, said, "The contemporary country format is stable, but we must work to keep stability from being complacent.

"The diversity of musical styles that can be called 'country' is one of our format's key strengths." Citing artists such as Tim McGraw and the Tractors, Thomas called on programmers to discover the musical edges of the genre because, he said, "out on the edge is where the format is going to happen."

Consultant John Lund agreed that musically, the for-

Continued on page 6

THIS WEEK In Country Airplay Monitor

3 KMLE Overtakes KNIX In Phoenix

3 OmniAmerica Wages Columbus Ratings War

6 Country Profile: BP Consulting's Jay Albright



Their new album entered the country charts at #1.

At the same time,
its lead single was #1 across the board.

The same week,
they were named CMA Vocal Duo of the Year
for the third straight year.

And it just keeps getting better.

BROOKS & DUNN

I'LL NEVER FORGIVE MY HEART

the next single from their new album,

**WAITIN' ON SUNDOWN
ALREADY PLATINUM.**

**GOING FOR ADDS:
OCTOBER 31**

ARISTA
NASHVILLE

This is why we do what we do.

"When I finished recording the album,
I remember someone telling me that the fun
was over and the real work was about to begin.

They were wrong...

Since June I've been on the road, visiting
radio stations and making friends that will last
throughout my career. It's been an exciting,
challenging ride. And I want to thank each of
you for your support, encouragement and of
course— adding 'Eugene You Genius'!

The fun has really just begun..."

—BRYAN WHITE

bryan white eugene you genius

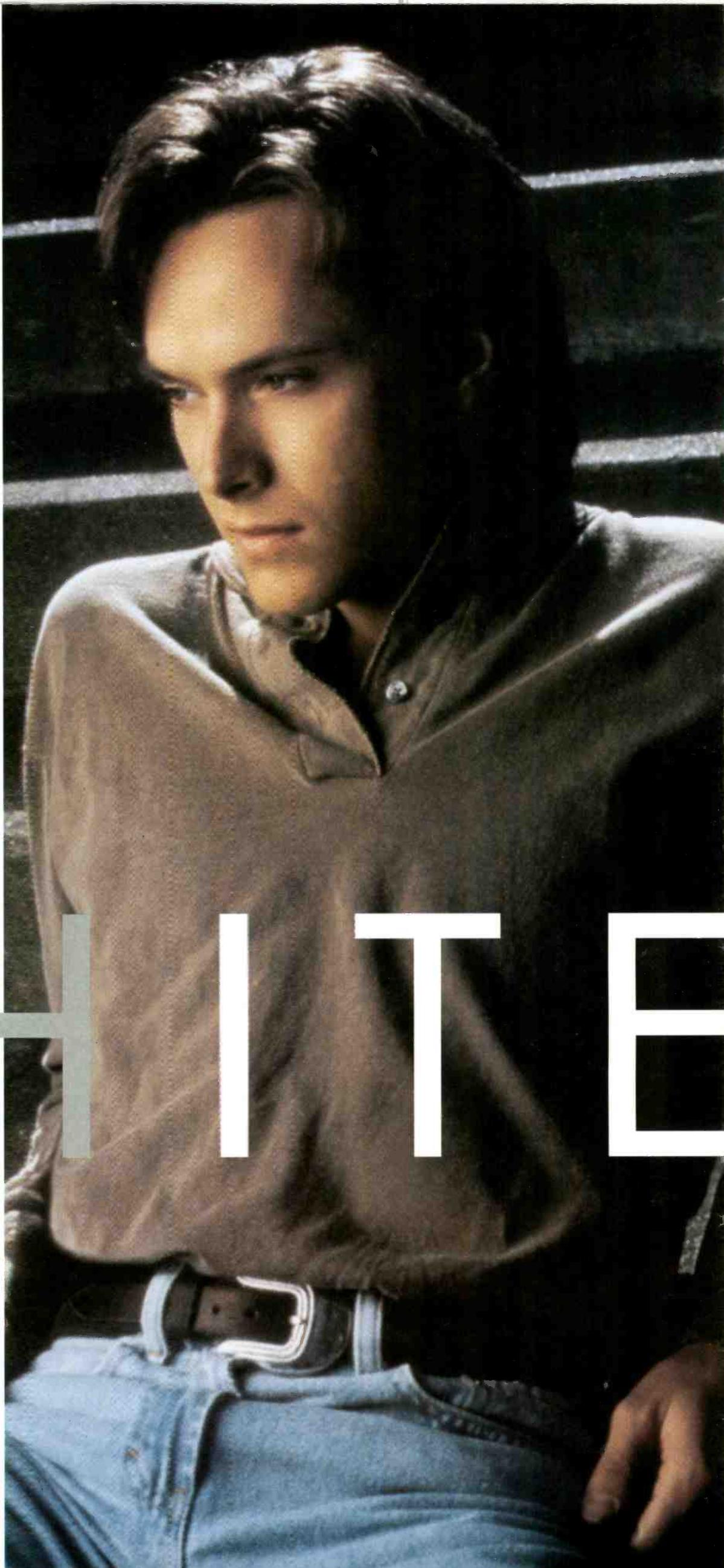
The first single and video from Bryan's
self-titled debut album.

Produced by Billy Joe Walker, Jr. and Kyle Lehning
Management: Marty Gamblin and Stan Schneider for GC Enterprises



Asylum '94...country today and tomorrow.
On Asylum compact discs and **digibag** cassettes.

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KMLE Overtakes KNIX In Phoenix

Format's Ratings Slip A Bit In Summer

The biggest surprise in the latest Arbitron ratings was the emergence of KMLE Phoenix as the No. 1 station in the market, overtaking perennial leader KNIX. KMLE turned in a 7.6 book during the summer survey, up from 7.2, while crosstown rival KNIX dropped 8.0-7.1.

The other surprise was in Dallas, where top 40 KHKS (6.1-6.0) grabbed the No. 1 slot from KSCS (6.5-5.9) despite slipping one-tenth of a point.

The biggest winner for the period was WCOL-FM Columbus, Ohio, which rose 1.4 points to an 8.6 share.

Country showed strong growth in Kansas City, Mo., where three of the five stations had ratings increases and total country listening was up.

Overall, of the 48 stations surveyed below, 19 had ratings increases, 24 saw declines, and five remained unchanged. Total share points for those stations eased by 1.2% (270.7-267.5).

Market	Station	Sp '94	Su '94
Dallas	KSCS	6.5	5.9
	KYNG	5.1	5.9
	KPLX	5.1	4.1
	KSSN	2.2	2.4
Houston	KILT-FM	6.2	7.0
	KKBQ-AM/FM	5.3	5.3
	KIKK-FM	4.7	4.2
	KMPS-AM/FM	8.6	7.9
Seattle	KRPM	4.8	3.8
	KYCW	2.7	1.6
	WMZQ-AM/FM	5.2	5.8
	WKHX-FM	10.5	9.2
Minneapolis	WYAY	4.8	3.7
	KEEY	5.5	5.0
	WBOB-FM	4.1	4.6
	KJJO-FM	3.5	3.5
St. Louis	WIL	8.8	9.1
	WKXK	4.3	3.6

OmniAmerica Challenges Nationwide's Ratings

At press time, the Arbitron Co. was not budging in a diary war being waged by OmniAmerica Communications in Columbus, Ohio, over what the broadcaster claims is alleged diary distortion by Nationwide Insurance.

OmniAmerica, which owns country duo WHOK-FM and WRVF-FM, claims that Nationwide, which owns crosstown rivals WCOL-FM and hot AC WNCI, benefited from some in-house promotion by the Columbus-based insurance giant. There are 18,000 employees at the company's headquarters.

WHOK/WRVF GM Mark Hanson is demanding a recall, claiming there is evidence of E-mail, memos, and other promotional pieces pitching the Nationwide stations. Arbitron says it is interested in examining any evidence, but that OmniAmerica hasn't produced it yet.

In the summer survey, WCOL jumped 6.2-8.6, while WHOK remained unchanged at 5.2 and WRVF slipped 3.3-3.1.

Market	Station	Sp '94	Su '94
Baltimore	WPOC	7.5	8.3
Phoenix	KMLE	7.2	7.6
	KNIX	8.0	7.1
Denver	KYGO-FM	9.7	9.6
	KYGO-AM	1.9	2.6
	KZDG	2.5	1.9
Tampa-St. Petersburg, Fla.	WQYK-FM	9.3	9.0
	WRBQ-FM	6.1	6.4
Portland, Ore.	KWJJ	7.9	9.1
	KUPL	7.8	7.6
Milwaukee	WMIL	8.6	8.8
Kansas City, Mo.	WDAF	9.8	10.0
	KFKF	8.3	8.7
	KBEQ-FM	6.2	6.6
	KKCJ	1.7	1.2
	WHB/KMZU	1.2	1.0
San Jose, Calif.	KRTY	3.9	3.0
	KSAN	1.6	1.7
Columbus, Ohio	KYCY	1.2	1.2
	WCOL-FM	6.2	8.6
	WHOK	5.2	5.2
	WRVF	3.3	3.1
	WCLT	2.7	2.5
	WMNI	1.1	1.3
Indianapolis	WFMS	14.0	13.7
	WGRL	3.1	3.9
Buffalo, N.Y.	WYRK	11.5	9.2
	WNUC	1.8	1.3
New Orleans	WNOE	9.0	9.0
Hartford, Conn.	WWYZ	7.2	5.7

KRPM Seattle Launches 'Positive Country' Show

KRPM Seattle will launch a syndicated "positive country" show called "Honky Tonk Sundays" Nov. 6. Hosted by the station's morning drive personality, Ichabod, the program is set to debut on stations including WIL St. Louis, WBEE Rochester, N.Y., WBTU Fort Wayne, Ind., WDSD Dover, Del., WAVC Duluth, Minn., and KNFM Midland, Texas. So far, 50 stations have signed up for the one-hour

show.

The premise of the show is similar to another program that Ichabod hosts, "The Country Club," which is aired on about 200 stations. Initial guests will include, among others, Marty Stuart, Mark Miller, Kathy Mattea, Tracy Byrd, Rick Trevino, Collin Raye, and Charlie Daniels. Other guests will be Yakov Smirnov, Bruce Haynes, and Ann B. Davis, who played Alice on "The Brady Bunch" TV series.

Ichabod says the show "features a country star having fun, being real, and telling the people about the good news in Jesus Christ all of that surrounded by the hottest positive country music."

Smokin' Success



WNYW New York staffers and Mercury Records Nashville duo John and Audrey Wiggins sample some of Cuba's finest while on a recent station tour. Shown, from left, are Mercury regional promoter Michael Powers, WNYW MD Theda Sandiford, John and Audrey Wiggins, and Mercury Records regional promoter T.K. Kimbrell.



HANNAH'S GOT LEGS!
Off and Running At Stations All Over the Country

JESSE HUNTER
"Long Legged Hannah (From Butte, Montana)"

Produced by Barry Beckett

From the Album "A Man Like Me" BNA 66220-2/4

COUNTRY CONFIDENTIAL

by Lynn Shults

SALES OF COUNTRY albums always go up following the CMA and ACM awards shows, and sales of specific artists' albums go up following network TV exposure. In the case of **Garth Brooks**, not only did his McDonald's premium album, with proceeds benefiting the Ronald McDonald Foundation, sell 4 million units, but the television campaign created a retail sales burst for his entire catalog. Following this year's CMA Awards show, sales of country singles and albums rose 19%. "Stones In The Road" by **Mary Chapin Carpenter** debuted at No. 1 on the Top Country Albums chart and No. 10 on The Billboard 200. There were 20 country titles among the top 100 albums on The Billboard 200. Eleven titles had bullets, meaning that sales were greater than the previous week.

THE COUNTRY FORMAT has kicked more than a little . . . during the past four years, while the pop world has been in some sort of fog. Everything from the pop radio formats to MTV and VH1 has appeared to be somewhat out of sync with middle America. And this has been to our advantage. The sleeping giant is awakening, however, slowly but surely. A story on the front page of the Oct. 22 issue of *Billboard* describes VH1's new strategy. Beginning Oct. 17, VH1 has redefined its target audience. The video outlet will now be targeting the 25-40-year-old demographic. It also will reverse its current/recurrent ratio, gradually moving to a 70% current/30% recurrent musical mix. Gone will be VH1's focus on the baby boomers. What does this mean to the country radio format? I'm not sure. But intuition tells me not to ignore this information. VH1 spent a lot of money on research before making this move.

PEOPLE IN MOTION

RADIO. WFMS/WGRL Indianapolis has made several staff changes. The combo has hired **Larry Leggett** as its new public affairs director, replacing **Paige Chandler**, who has been promoted to WGRL news director. **Mark Menser** has joined as account executive, and WGRL traffic director **Winnie Wilson** has been promoted to morning show producer.

Pittsburgh trombo WDSY-FM/WEEP-AM/WXRB-FM has hired **Doug Abernathy** as its new director of sales. He previously was local sales manager at WHFS-FM Washington, D.C.

Regent Communications has named **Kurt Mische** as VP/GM for recently purchased KFMS-AM-FM Las Vegas and its wholly owned crosstown station, KSNE-FM. He replaces former GM **Doug Stone**.

WYZB Fort Walton Beach, Fla., has hired former WOW Omaha, Neb., AM personality **Don Glaze** as its new morning personality.

MUSIC. Nashville-based Leadership Music has named Great Cumberland Music Group VP of creative **Tabatha Eads** as its new executive director. She succeeds **Dale Franklin**, who retired for health reasons.

River North Records Nashville has hired former Capricorn regional promoter **Tammi Brumfield** as its new Southwest regional rep.

Curb Records Nashville has named former KSAN San Francisco assistant promotion director Steve Lee as its new Southwest regional rep.

65 And Continuing To Climb!



RADIOACTIVE

Combined national spot sales and local radio revenue grew 13% in August, according to the Radio Advertising Bureau. National spot sales rose 15%, up from 12% in July, with every region of the country posting double-digit gains. Local ad sales were up a healthy 12%, compared to 8% in July. In the year to date, combined radio revenue is up 12%, based on 12% gains in local revenue and a 13% boost in national spot sales.

Shamrock Broadcasting is getting ready to make its first major change at KZDG Denver after buying the new country outlet last month from Premiere Radio Networks for \$1.3 million. PD Bob Young will soon replace the syndicated morning show "Gerry House And The House Foundation" with his own in-house

team. No date has been set for the change.

Speaking at the NAB Radio Show in Los Angeles Oct. 13, the FCC's Abbie Baynes said increasing the ownership limit from its current 20 AM/20 FM ceiling is "under active consideration" by the commission. However, Baynes stressed that relaxing local-market duopoly limits is definitely on hold.

Radio employees from the mid-Atlantic area (New York, New Jersey, and Pennsylvania) earn more money than their counterparts in eight other regions, according to a new NAB publication called Radio Station Salaries: 1994. GMs in the mid-Atlantic region, for example, average more than \$141,000 per year, compared to \$132,000 in the Pacific area. Here are some of the national averages for various positions: GM, \$103,889; GSM, \$68,797; PD, \$57,363; AM drive talent, \$82,102; afternoon drive, \$45,009; and promotion director, \$31,992.

Daniel Named BNA Interim Chief RCA's Galante Makes First Moves

Incoming RCA Records Group Nashville chairman Joe Galante is already making his first changes, naming Tommy Daniel interim label manager at BNA Entertainment. He replaces VP/GM Ric Peppin, who left the label last week.

Daniel will oversee marketing and promotion, while sales will be handled by Ron Howie, formerly VP of sales at RCA and recently named VP of sales at RCA Records

Group Nashville. Daniel and BNA head of A&R Byron Hill will report directly to Galante.

According to a statement, Galante said, "I appreciate the tremendous dedication and effort Ric has put forth to develop BNA to its current level. We look forward to the continued growth of BNA's roster and share of the market with the naming of a new label head shortly."

MCA Records Celebrates CMA Wins



MCA Records artists and executives gathered at the Hard Rock Cafe in Nashville following this year's CMA Awards show to celebrate this year's successes. Vince Gill, who hosted the show, was named entertainer of the year for the second time in a row, and male vocalist for an unprecedented fourth year in a row. Reba McEntire and Linda Davis won the prize for vocal event of the year for "Does He Love You." Shown, from left, are Gill's manager, Larry Fitzgerald; MCA Records Nashville VP of national promotion Scott Borchetta; MCA Records Nashville president Tony Brown; MCA Records Nashville chairman Bruce Hinton; MCA Music Entertainment Group chairman Al Teller; Gill; and MCA Music Entertainment COO Zach Horowitz.

SUMMER '94 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1994, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron

Call	Format	Su '93	Fa '93	W '94	Sp '94	Su '94
WASHINGTON, D.C.—(8)						
WPGC-FM	top 40/rhythm	10.7	10.1	9.1	9.8	8.8
WMQZ-AM-FM	country	6.6	5.9	6.2	5.2	5.8
WRQX	AC	4.1	5.1	4.3	5.1	5.2
WHUR	R&B adult	3.9	4.5	4.7	4.5	4.7
WMMJ	R&B adult	4.0	4.1	3.7	4.9	4.6
WASH	AC	3.1	2.4	3.7	3.4	4.4
WJFK-FM	N/T	3.5	4.5	4.4	4.6	4.3
WHSF	modern	2.7	3.7	3.7	3.3	4.1
WMAL	N/T	4.0	4.8	4.8	4.6	4.1
WKYS	R&B	4.9	4.4	4.0	4.1	4.0
WWDC-FM	album	3.3	3.1	2.6	3.5	3.8
WGAY	AC	3.7	4.4	5.2	3.8	3.7
WBIG-FM	oldies	3.7	4.2	2.7	3.6	3.5
WGMS	classical	2.3	3.1	4.0	3.1	3.5
WTOP	N/T	3.8	2.5	3.4	3.7	3.0
WARW	oldies	2.0	2.2	2.0	2.5	2.2
WOL	N/T	2.0	1.0	2.5	1.9	1.9
WWRC	N/T	1.1	1.1	1.3	1.2	1.9
WCXR	cls rock	2.5	1.9	1.9	1.6	1.7
WXTR	oldies	2.5	2.2	2.0	1.3	1.5
WYCB	religious	1.7	1.4	1.1	1.2	1.4
WAVA	religious	1.0	.9	1.2	1.1	1.2
WFRE	country	.9	.5	1.0	.8	1.2
WIYI	album	.8	1.3	.9	1.0	1.0
WWDC	adult std	1.3	1.6	.8	1.1	1.0

ST. LOUIS—(18)

KMOX	N/T	17.2	13.0	16.5	14.7	14.9
WIL	country	8.7	11.0	8.7	8.8	9.1
KSHE	album	7.0	7.8	6.5	6.7	7.9
KMJM	R&B	7.2	6.9	7.4	7.6	7.8
KEZK	AC	8.1	6.8	7.0	6.9	6.5
KIHT	oldies	1.3	2.3	1.1	3.7	5.6
KYKY	AC	4.6	5.1	6.4	5.3	5.2
KSD-FM	cls rock	4.5	4.7	4.3	4.3	3.6
WKX	country	2.2	3.0	3.3	4.3	3.6
WKBQ-AM-FM	top 40	4.1	4.6	4.4	4.6	3.4
KLOU	oldies	3.5	3.5	2.9	3.6	3.2
WRTH	adult std	2.8	2.7	2.5	2.7	3.2
KPNT	modern	3.1	2.3	2.1	2.9	2.5
KXOK	R&B adult	2.3	2.1	1.8	2.0	2.1
KFUO-FM	classical	3.2	2.4	2.8	2.2	1.9
KATZ-AM	R&B adult	1.2	2.2	1.4	1.2	1.5
KNJZ	adult alt	.8	.7	.9	1.2	1.4
WCBW	religious	1.0	1.2	1.0	1.2	1.3
WFBX	album	1.2	1.4	1.8	1.9	1.3
WIBV	N/T	2.2	1.7	1.7	1.5	1.3
KFNS	N/T	.8	.6	.5	.5	1.1
WEW	N/T	1.2	1.4	1.9	1.0	1.0

BALTIMORE—(19)

WPOC	country	8.9	9.9	7.7	7.5	8.3
WBAL	N/T	10.8	8.6	8.5	8.8	8.0
WIYI	album	4.5	5.5	5.2	4.4	6.2
WWMX	AC	3.7	4.8	6.7	5.3	6.2
WQSR	oldies	5.3	5.7	6.4	5.9	5.3
WERQ-FM	top 40/rhythm	4.6	4.5	5.4	6.0	4.8
WXYV	R&B	6.0	5.8	6.1	6.7	4.8
WLIF	AC	5.7	4.2	6.9	5.2	4.4
WHFS	modern	3.0	3.2	3.3	3.9	4.3
WSSF	AC	2.3	3.0	3.5	3.5	3.8
WWIN-FM	R&B adult	3.6	3.7	3.6	2.9	3.5
WCBM	N/T	3.4	4.4	3.0	3.1	2.9
WCAO	religious	2.3	2.5	2.2	3.0	2.7
WRBS	religious	1.9	1.5	1.3	1.5	2.1
WGRX	cls rock	2.4	2.6	2.7	1.9	2.0
WPBC-FM	R&B	1.9	1.7	1.8	2.2	2.0

COLUMBUS, OHIO—(34)

WTVN	AC	8.3	8.6	9.2	8.0	9.5
WCOL-FM	country	2.9	4.0	4.9	6.2	8.6
WSNY	AC	7.9	8.7	8.7	7.8	7.9
WNCI	top 40	7.6	5.8	7.4	8.5	7.3
WBZX	album	5.2	5.7	5.8	7.8	7.1
WLVQ	album	6.8	6.7	7.6	6.1	5.9
WHOK	country	5.9	7.0	4.8	5.2	5.2
WBNS-FM	oldies	3.4	2.3	3.0	4.2	4.8
WCKX	R&B	3.5	2.8	5.7	4.7	3.9
WVKO	R&B adult	2.5	3.2	3.9	3.0	3.6
WRVF	country	5.1	7.0	4.3	3.3	3.1
WCIT-FM	country	5.1	4.1	2.5	2.7	2.5
WWCD	album	2.7	2.2	2.6	2.9	2.5
WAKS	oldies	1.8	2.5	2.4	1.1	2.3
WCEZ	easy	1.2	1.3	1.7	2.0	2.3
WBNS-AM	sports	3.2	3.8	2.4	1.8	2.2
WCOL-AM	N/T	3.2	3.1	1.6	1.7	1.6
WMNI	country	1.9	1.9	1.9	1.1	1.3
WAHC	top 40	.7	1.7	.5	1.8	1.1
WLW	AC	1.3	1.0	1.5	1.5	1.1

BUFFALO, N.Y.—(40)

WYRK	country	9.7	9.7	11.0	11.5	9.2
WBEN	N/T	10.0	9.9	9.7	7.6	8.9
WKSE	top 40	5.8	6.5	5.9	7.9	8.0
WJYE	AC	8.1	8.2	9.2	7.6	7.4
WHTH-FM	oldies	7.1	7.0	6.6	6.1	7.2
WBKL	R&B	6.7	7.1	5.1	7.0	6.6
WGRF	cls rock	6.5	5.8	4.7	7.3	6.5
WUFX	album	5.7	4.8	5.4	6.2	6.2
WECK	adult std	3.6	4.2	3.8	4.6	5.7
WGR	N/T</					

Meet The Songwriters, Studio Musicians and Producers Behind the Little Texas Sound



That's right. The members of Little Texas write the songs, play the music and co-produce the records. The results speak for themselves.

- Biggest selling country album by a group in 1994 (BIG TIME).
 - Platinum certification for BIG TIME.
 - Gold certification for FIRST TIME FOR EVERYTHING.
- Vocal Group of the Year, 1994 Academy of Country Music.
 - More 1994 CMA nominations than any other group.
- Of the 25 top-selling country singles of 1994, three belong to LITTLE TEXAS.
- Only group to reach #1 on Billboard and R&R 1994 Country Singles Charts.
 - First group ever chosen for CMT's Artist of the Month.

COUNTRY PROFILE

The State Of Country

BP's Albright Outlines '90s Do's, Don'ts

Editor's note: This article, written by Jay Albright, was drawn from remarks he prepared for the "State Of The Format" session at the NAB Radio Show in Los Angeles Oct. 12-15.

For two years now, the country format has rolled along, getting bigger and bigger and attracting more radio stations, more rating points, more ad dollars, more of everything. At our BP Consulting Group client seminar last spring in Nashville, Pierre Bouvard of Coleman Research called country "the top 40 format for the rest of the decade." With all this success, and the apparent vitality of the music and the business it propels, you'd think I'd be deliriously happy all the time. But remember, I'm a consultant ... a guy who is paid to worry, and I'm troubled by what I see ahead. Here are some reasons:

CAREER TRANSITIONS

The two hottest country personalities of only two years ago now face dangerous levels of overexposure. In many markets, four out



Jay Albright
General Manager
BP Consulting Group

If we continue to make judicious choices, it will be possible for a country station to continue to dominate literally any market in North America.

of 10 country listeners say they'll change stations if Billy Ray Cyrus' "Achy Breaky Heart" comes on. Fewer songs from the "Big Seven" country stars are showing as favorites in music research and are achieving high chart positions. These artists are being replaced by songs from newer artists and often by the likes of Johnny Paycheck and Patsy Cline, who sound new to many new-country listeners.

I haven't forgotten that artist evolution has kept our format vital and growing for the past half-century. But I also remember that every time we have experienced such potential turnover in the artist base, country ratings have dipped and contemporary stations have returned to center stage.

NO MORE "HIT PARADE"

For those people who have been waiting for country to become an album format, I have news: We've been there for some time. There is no such thing as a "single" release at retail anymore, except in very rare instances. So, record sales—once the ultimate determining factor of hit status—no longer identifies which of the many songs on the albums our listeners want to hear repeatedly on the radio.

CONCERT CONNECTION COMING UNDONE

Due to incredible retail success based on airplay for just two or three hits, budding artists like Faith Hill, Clay Walker, and John Michael Montgomery, who once would have been booked all over the continent at rural fairs and attractions, are now pricing themselves out of these concert venues where families could build a relationship with them. In

many places, they've been replaced by '70s acts. Station listener-appreciation shows face the same problem: Some canceled or paid slightly bigger bucks to get a Wynonna, Alabama, or Tanya Tucker.

SLIPPING LISTENER LOYALTY

In many markets, country radio ratings plateaued a year ago. Direct country competition is intensifying. Listeners actually seem to appreciate having a choice of three or four stations. Meanwhile, station marketing is starting to look identical, as we all try to be "today's hot new country." Is there a country station anywhere in the civilized world that didn't use "The Thunder Rolls" video in its TV spot last spring, and "Standing Outside The Fire" this year? Aren't we telling listeners we play exactly the same songs? And yet, who would be crazy enough not to center their advertising efforts on Garth? One thing is certain: To stand out right now, our on-air and marketing creativity must become audibly and visibly better and be based on the potential listener's reality.

WHAT DO WE CALL OURSELVES?

In the last six months, we have moved from "Young Country" and "Today's Hot New Country" toward even more radical expressions. Two of the most ill-advised: "Wild Country" and "Rockin' Country." If we start calling our music by names that don't check with audience perceptions of what we are, how will they perceive us? Country can still be the mass-appeal winner everywhere, but now that multistation competition is the norm, doing it right is more important than ever.

WHAT TO DO?

Real loyalty is based on brand preference and perceived uniqueness. This can only be sustained by projecting a truly unique station character, exemplifying cultural and ethical values that are absolutely in sync with the target audience, and reinforced by one-of-a-kind product features and obvious, demonstrable quality.

We, who sample the tastes of country radio consumers on a regular basis, now hear complaints about increasing repetition, heavier commercial loads (now that listeners have more choices, it matters much more), lack of familiarity, and a growing attitude that "all the music and the stations are basically the same."

This is where the right mix of music, personality, and attitude begin to separate competitors in key ways. Loyal core listeners love new country, traditional music, and country oldies. In general, they account for about a third of our audience and have a mean age of around 40. Recent country converts are primarily 20-39 and like only new country and rockabilly. They make up our 18-34 growth for the last two years and have added 35% to our national cume. Transition listeners in their 30s use country along with three or four other formats. They are almost half our cume, and are our small-market users, and because of their lighter use of country radio, they're slower to become familiar with new things and to burn out on older recurrents.

I think it is very possible to satisfy all of them if we are careful and selective. Much depends on our ability to do so. If we continue to make judicious choices, it will be possible for a country station to continue to dominate literally any market in North America.

Continued in next column this page

ON THE ROW

At press time, nominees were being selected for the first annual Nashville Music Awards—the Nammies—scheduled for Jan. 18 at the Ryman Auditorium. Nominees will be named for artists, albums, videos, and musicians in more than 30 categories, including country, jazz, blues, urban, pop, rock, folk, R&B, bluegrass, and contemporary Christian. The Nammies were created by Leadership Music, the Nashville-based music-business education group, to recognize the city's music.

Hal Ketchum will perform at the annual Gene Autry Western Heritage Museum's 1994 benefit, to be held Oct. 25 in Los Angeles. It's the museum's sixth anniversary. Special honoree this year is Clayton Moore, the original Lone Ranger.

Acting updates: Dwight Yoakam will appear as a rodeo clown accused of murder in "Half A Dog's Life," a film from Cabin Fever/Soundshore slated for a spring 1995 release. Also, Travis Tritt will appear on HBO's "Tales From The Crypt." Kathy Mattea will appear on a celebrity episode of the TV game show "Jeopardy" Nov. 7, along with Gen. Norman Schwarzkopf, actress Mary Steenburgen, talk-show host Larry King, and actor Jason Alexander. Proceeds will go to the American Foundation for AIDS Research.

Moderation Sets NAB Confab Tone

Continued from page 1

mat is "at a crossroads. It can either remain current-based, as heard on most stations today, or it can reinvent new format options to garner greater listening and cume."

He added, however, that country will enjoy increased growth because fragmentation will ultimately result in increased market share. "There is a 'phantom cume' of people who like country music, but for one reason or another, can't find their niche on radio," said Lund. Format offshoots that Lund predicted would be popular in the future include oldies-based classic country, personality country, and album-based country.

Dene Hallam, PD at KKBQ-AM-FM Houston, stressed that stations should continue to play album cuts to create more musical diversity, while airing the most popular songs in a high rotation to build familiarity. Echoing Albright's and Lund's views, Hallam said, "The pool of records to play from is albums, not singles."

Larry Pareigis, OM at KNCI/KRAK Sacramento, Calif., said he believed that with increased competition, music is now in a pre-emptive position,

that the "fun element" will drive ratings growth in the future. As country audiences have become more sophisti-

"Country is at a crossroads. It can either remain current-based, as heard on most stations today, or it can reinvent new format options to garner greater listening and cume."

—John Lund

The State Of Country

Continued from Country Profile

If we don't, we'll be making room for a more broad-based top 40 and AC to re-emerge and dominate the pop culture.

LOOKING AHEAD

Now, don't misunderstand me. I still believe that country is going to have a great decade, due mainly to the incredible fragmentation and polarity within almost all other music formats, from grunge to opera.

If current trends continue, I believe we'll see at least three different country approaches, all "tied" for top five, 25-54, trying to sell against each other based on demographics and psychographics, as AC and top 40 stations now do. The choices we make now will determine whether the rest of this decade will be only good or incredible.

cated, in keeping with the format's expansion and self-reinvention since the '70s and early '80s, Pareigis said, "people's selective attention has now drifted over to country; people are more choosy about what they want to hear. That's something we haven't had to deal with in the past."

Thomas, who also stressed that point, said stations will succeed by presenting their programs with more energy and professionalism. "The newer country groups, who want more entertainment, are a far larger target" for the format.

Lee Logan, PD at KSAN San Francisco, who is in a three-way battle for listeners in his market, predicted competition will increase. Other stations will migrate toward the format, because "being a third country station might start looking better than remaining a lower-rated rock'n'roll station." He said that stations will have to start picking and choosing their own battles: "Defend what you're known for; you can't defend all positions."

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Monitor

BIGGEST GAINERS™

Strongest Increase In Airplay This Week

 INCREASE
IN PLAYS

JOE DIFFIE • <i>Pickup Man</i> (EPIC)	+821
WQBE +17, KIIM +17, KKAT +17, WUSN +17, KRYR +16, KUPL +16, WXBB +15, KZSN +15, WGGY +14, KWNR +14	
VINCE GILL • <i>When Love Finds You</i> (MCA)	+572
WNOC +20, WWW +19, WGGY +15, WDRM +15, WQIK +14, WWKA +14, WKQD +13, KIIM +13, WHKO +13, WKIS +13	
GEORGE STRAIT • <i>The Big One</i> (MCA)	+536
WKSJ +19, WHYL +16, KOUL +15, WUSY +15, WHKO +14, WVLK +13, WNOE +13, KCYY +13, KILT +13, WKQD +12	
SAMMY KERSHAW • <i>Third Rate Romance</i> (MERCURY)	+529
KNCI +18, KNAX +16, WDOD +16, WSM +16, WDAF +15, KDRK +14, WHKO +14, KRMD +12, KVOO +12, KSSN +11	
RANDY TRAVIS • <i>This Is Me</i> (WARNER BROS.)	+488
WPOC +21, KOUL +17, KRTY +15, WKXK +15, KPLX +13, KYNG +12, WGKX +12, WGEE +11, WGH +11, WBCT +10	
FAITH HILL • <i>Take Me As I Am</i> (WARNER BROS.)	+410
KAJA +18, KNCI +17, WXTU +17, WCFB +15, WKCT +11, WOKO +11, WCOS +11, WYRK +11, WKJN +10, WQIK +10	
MARK CHESNUTT • <i>Goin' Through The Big D</i> (DECCA)	+404
WAMZ +23, KRYR +19, WCOL +17, WSM +15, KWJJ +14, WIVK +11, KYNG +10, WKJN +10, WXBB +9	
NEAL MCCOY • <i>The City Put The Country Back In Me</i> (ATLANTIC)	+400
WYNY +28, KRST +22, WGGY +18, WSM +18, KZSN +16, KKCS +15, WROO +15, KDRK +14, WGH +14, WKXC +13	
MARY CHAPIN CARPENTER • <i>Shut Up And Kiss Me</i> (COLUMBIA)	+382
WNOE +17, KPLX +17, KNCI +16, WDAF +15, WRBQ +14, WDOD +13, WDSY +13, WUSN +13, KTOM +12, KFKF +12	
ALAN JACKSON • <i>Livin' On Love</i> (ARISTA)	+366
KTOM +15, WHKO +15, WUSY +13, WUSN +13, KIIM +12, WQIK +12, KAJA +12, KRYR +11, WKXC +11, KFDI +11	
DIAMOND RIO • <i>Night Is Fallin' In My Heart</i> (ARISTA)	+359
KRTY +19, WCFB +17, WDOD +15, KDRK +14, KKCS +13, WRKZ +12, WCUZ +12, WSM +12, KSOP +12, WMZQ +12	
THE MAVERICKS • <i>There Goes My Heart</i> (MCA)	+348
KYNG +25, WTQR +16, KDRK +14, KEEY +12, WCKT +11, WESC +11, WCOL +10, KWJJ +10, WCFB +9, WYYD +9	
TANYA TUCKER • <i>You Just Watch Me</i> (LIBERTY)	+334
WQBE +17, KCYY +17, KEEY +15, WXBB +14, KIKK +13, WMSI +12, WBEE +12, KKCS +11, KYGO +11, WTQR +10	
CLAY WALKER • <i>If I Could Make A Living</i> (GIANT)	+308
WKSJ +12, WHYL +12, WIVK +12, WKJN +12, KMLE +12, WRBQ +12, WZZK +10, KSOP +10, WCKT +9, WAMZ +9	
JOHN MICHAEL MONTGOMERY • <i>If You've Got Love</i> (ATLANTIC)	+300
WCHY +23, WXYZ +12, KTTS +11, WUSY +10, WIVK +10, WKJN +10, WYNK +10, WSIX +10, KNIX +10, KOUL +9	
TRACY LAWRENCE • <i>I See It Now</i> (ATLANTIC)	+298
WDAF +15, WAMZ +14, KKBQ +14, WYNY +14, KTOM +13, WKSJ +13, WCFB +12, KRPM +12, KYNG +10, WKIS +10	
TIM McGRAW • <i>Not A Moment Too Soon</i> (CURB)	+293
KWJJ +18, WTQR +15, WIVK +13, KRMD +10, WEZL +9, WSTH +8, WLWI +8, KASE +8, WCKT +7, WAMZ +7	
BILLY RAY CYRUS • <i>Storm In The Heartland</i> (MERCURY)	+285
WPOC +23, KTTS +18, WUSN +17, WHYL +13, KRTY +13, KDRK +12, WXTU +12, KOUL +11, WLWI +10, WBEE +10	
PAM TILLIS • <i>When You Walk In The Room</i> (ARISTA)	+273
WGGY +16, WTQR +15, WYNY +15, WSOC +14, WGH +13, KTTS +12, WZZK +12, WXTU +11, KIKK +11, WPCM +10	
KEN MELLONS • <i>Jukebox Junkie</i> (EPIC)	+269
KIKK +20, WAMZ +15, WCUZ +12, WQXK +11, WCKT +11, KCYY +10, WKHX +10, KSSN +9, KFKF +9, WSM +9	

MOST NEW AIRPLAY THIS WEEK

 No. Of
Stations

JOE DIFFIE <i>Pickup Man</i> (Epic)	57
RANDY TRAVIS <i>This Is Me</i> (Warner Bros.)	34
MARK CHESNUTT <i>Goin' Through The Big D</i> (Decca)	32
DIAMOND RIO <i>Night Is Fallin' In My Heart</i> (Arista)	31
BILLY RAY CYRUS <i>Storm In The Heartland</i> (Mercury)	28
RICK TREVINO <i>Doctor Time</i> (Columbia)	24
VINCE GILL <i>When Love Finds You</i> (MCA)	20
JOHN BERRY <i>You And Only You</i> (Liberty)	20
MARTINA MCBRIDE <i>Heart Trouble</i> (RCA)	19
TIM McGRAW <i>Not A Moment Too Soon</i> (Curb)	17

VIDEO PLAYLISTS

CMT

	TW	LW		TW	LW
1 Joe Diffie, <i>Pickup Man</i>	37	12	37 Ricky Van Shelton, <i>Wherever She Is</i>	16	16
2 Patty Loveless, <i>I Try To Think About Elv</i>	34	31	38 Marty Stuart, <i>That's What Love's About</i>	16	21
3 Sammy Kershaw, <i>Third Rate Romance</i>	33	31	39 Clint Black, <i>Untangle My Mind</i>	16	20
4 Brooks & Dunn, <i>She's Not The Cheatin' Ki</i>	32	28	40 Rick Trevino, <i>Doctor Time</i>	15	16
5 Garth Brooks, <i>Callin' Baton Rouge</i>	30	29	41 The Tractors, <i>Baby Likes To Rock It</i>	15	16
6 Mark Chesnutt, <i>She Dreams</i>	29	29	43 John & Audrey Wiggins, <i>Has Anybody Seen</i>	15	15
7 Alan Jackson, <i>Livin' On Love</i>	29	33	44 Jeff Foxworthy, <i>Redneck Stomp</i>	15	16
8 Kathy Mattea, <i>Nobody's Gonna Rain On Our</i>	28	29	45 Lari White, <i>Now I Know</i>	15	18
9 Confederate Railroad, <i>Elvis And Andy</i>	28	29	46 David Ball, <i>When The Thought Of You Catc</i>	15	16
10 Tim McGraw, <i>Not A Moment Too Soon</i>	28	10	47 Faith Hill, <i>Take Me As I Am</i>	15	17
11 Toby Keith, <i>Who's That Man</i>	28	28	48 Terry McBride & The Ride, <i>High Hopes And</i>	15	16
12 Pam Tillis, <i>When You Walk In The Room</i>	28	29	49 Rhett Akins, <i>What They're Talking About</i>	15	15
13 Tracy Byrd, <i>Watermelon Crawl</i>	28	28	50 Marty Brown, <i>You Must Be Mistakin' Me</i>	15	14
14 Blackhawk, <i>I Sure Can Smell The Rain</i>	28	19			
15 Little Texas, <i>Kick A Little</i>	28	22			
16 Mary Chapin Carpenter, <i>Shut Up And Kiss</i>	27	22			
17 Clay Walker, <i>If I Could Make A Living</i>	22	22			
18 John Berry, <i>You And Only You</i>	22	27	1 Garth Brooks, <i>Callin' Baton Rouge</i>	7	6
19 Gibson/Miller Band, <i>Red, White And Blue</i>	21	22	2 Patty Loveless, <i>I Try To Think About Elv</i>	7	6
20 Jesse Hunter, <i>Long Legged Hannah</i>	21	20	3 Alan Jackson, <i>Livin' On Love</i>	7	6
21 Vince Gill, <i>When Love Finds You</i>	21	22	4 Mary Chapin Carpenter, <i>Shut Up And Kiss</i>	7	4
22 Randy Travis, <i>This Is Me</i>	21	6	5 Mark Chesnutt, <i>She Dreams</i>	6	6
23 The Mavericks, <i>There Goes My Heart</i>	20	22	6 Kathy Mattea, <i>Nobody's Gonna Rain On Our</i>	6	6
24 Joy Lynn White, <i>Bad Loser</i>	20	21	7 Confederate Railroad, <i>Elvis And Andy</i>	6	6
25 Aaron Tippin, <i>I Got It Honest</i>	19	22	8 Sammi Kershaw, <i>Third Rate Romance</i>	6	6
26 Billy Dean, <i>Men Will Be Boys</i>	17	18	9 Pam Tillis, <i>When You Walk In The Room</i>	6	6
27 Ken Mellons, <i>Jukebox Junkie</i>	17	16	10 Little Texas, <i>Kick A Little</i>	6	5
28 Neal McCoy, <i>The City Put The Country Bac</i>	17	14	11 Brooks & Dunn, <i>She's Not The Cheatin' Ki</i>	6	6
29 Travis Tritt, <i>Ten Feet Tall And Bulletpr</i>	17	16	12 Marty Stuart, <i>That's What Love's About</i>	6	3
30 Mark Collie, <i>Hard Lovin' Woman</i>	17	17	13 Travis Tritt, <i>Ten Feet Tall And Bulletpr</i>	6	6
31 Tracy Lawrence, <i>I See It Now</i>	17	17	14 The Tractors, <i>Baby Likes To Rock It</i>	5	3
32 Bryan White, <i>Eugene You Genius</i>	17	15	15 Tim McGraw, <i>Down On The Farm</i>	5	7
33 Dan Seals, <i>Love Thing</i>	17	19	16 Neal McCoy, <i>The City Put The Country Bac</i>	5	6
34 Doug Stone, <i>Little Houses</i>	17	4	17 Tracy Byrd, <i>Watermelon Crawl</i>	5	5
35 Archer/Park, <i>Where There's Smoke</i>	16	16	18 Faith Hill, <i>Take Me As I Am</i>	5	5
36 George Ducas, <i>Teardrops</i>	16	15	19 John Anderson, <i>Country 'till I Die</i>	5	5
			20 Gibson/Miller Band, <i>Red, White And Blue</i>	5	4

TNN

	TW	LW		TW	LW
1 Garth Brooks, <i>Callin' Baton Rouge</i>	7	6	1 Garth Brooks, <i>Callin' Baton Rouge</i>	7	6
2 Patty Loveless, <i>I Try To Think About Elv</i>	7	6	2 Patty Loveless, <i>I Try To Think About Elv</i>	7	6
3 Alan Jackson, <i>Livin' On Love</i>	7	6	3 Alan Jackson, <i>Livin' On Love</i>	7	6
4 Mary Chapin Carpenter, <i>Shut Up And Kiss</i>	7	4	4 Mary Chapin Carpenter, <i>Shut Up And Kiss</i>	7	4
5 Mark Chesnutt, <i>She Dreams</i>	6	6	5 Mark Chesnutt, <i>She Dreams</i>	6	6
6 Kathy Mattea, <i>Nobody's Gonna Rain On Our</i>	6	6	6 Kathy Mattea, <i>Nobody's Gonna Rain On Our</i>	6	6
7 Confederate Railroad, <i>Elvis And Andy</i>	6	6	7 Confederate Railroad, <i>Elvis And Andy</i>	6	6
8 Sammi Kershaw, <i>Third Rate Romance</i>	6	6	8 Sammi Kershaw, <i>Third Rate Romance</i>	6	6
9 Pam Tillis, <i>When You Walk In The Room</i>	6	6	9 Pam Tillis, <i>When You Walk In The Room</i>	6	6
10 Little Texas, <i>Kick A Little</i>	6	5	10 Little Texas, <i>Kick A Little</i>	6	5
11 Brooks & Dunn, <i>She's Not The Cheatin' Ki</i>	6	6	11 Brooks & Dunn, <i>She's Not The Cheatin' Ki</i>	6	6
12 Marty Stuart, <i>That's What Love's About</i>	6	3	12 Marty Stuart, <i>That's What Love's About</i>	6	3
13 Travis Tritt, <i>Ten Feet Tall And Bulletpr</i>	6	6	13 Travis Tritt, <i>Ten Feet Tall And Bulletpr</i>	6	6
14 The Tractors, <i>Baby Likes To Rock It</i>	5	3	14 The Tractors, <i>Baby Likes To Rock It</i>	5	3
15 Tim McGraw, <i>Down On The Farm</i>	5	7	15 Tim McGraw, <i>Down On The Farm</i>	5	7
16 Neal McCoy, <i>The City Put The Country Bac</i>	5	6	16 Neal McCoy, <i>The City Put The Country Bac</i>	5	6
17 Tracy Byrd, <i>Watermelon Crawl</i>	5	5	17 Tracy Byrd, <i>Watermelon Crawl</i>	5	5
18 Faith Hill, <i>Take Me As I Am</i>	5	5	18 Faith Hill, <i>Take Me As I Am</i>	5	5
19 John Anderson, <i>Country 'till I Die</i>	5	5	19 John Anderson, <i>Country 'till I Die</i>	5	5
20 Gibson/Miller Band, <i>Red, White And Blue</i>	5	4	20 Gibson/Miller Band, <i>Red, White And Blue</i>	5	4

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Nashville 615 gives you 25 categories of non-country entertainment contacts all prefixed by the (615) area code: • Record Labels • Distributors • Manufacturers • Instrument Rental • Hotels • Charter services and much more!

FOR WEEK ENDING
OCTOBER 16, 1994

COUNTRY AIRPLAY POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

WYNY

New York PD: Chris Kampmeier
MD: Theda Sandiford

Chicago

WUSN

PD: Dean McNeil
MD: Tricia Blondo

KZLA

Los Angeles

PD: R.J. Curtis
MD: Lisa Puzo

WXTU

PD: John Hart
MD: Mike Brophy

KSCS

Ft. Worth PD: Dean James
MD: Bill Kinder

WKHX

Atlanta PD: Neil McGinley
MD: Johnny Gray

	TW	LW	1 Alan Jackson, Livin' On Love	42 31	1 Tracy Byrd, Watermelon Crawl	36 35	1 Clay Walker, If I Could Make A Living	34 26	1 Kathy Mattea, Nobody's Gonna Rain On Our	34 29	1 Alan Jackson, Livin' On Love	34 29	1 Garth Brooks, Callin' Baton Rouge	39 31
2 Pam Tillis, When You Walk In The Room	41 26	2 Mary Chapin Carpenter, Shut Up And Kiss	35 22	2 Neal McCoy, The City Put The Country Bac	32 31	2 Tracy Lovelless, I Try To Think About Elv	34 21	2 Neal McCoy, The City Put The Country Bac	33 34	2 Tracy Keith, Who's That Man	33 34	2 Tracy Byrd, Watermelon Crawl	38 36	
3 Brooks & Dunn, She's Not The Cheatin' Ki	41 29	3 Garth Brooks, Callin' Baton Rouge	35 33	3 Toby Keith, Who's That Man	31 31	3 Pam Tillis, When You Walk In The Room	33 32	3 Pam Tillis, When You Walk In The Room	31 36	3 Tracy Byrd, Watermelon Crawl	38 36			
4 Patty Loveless, I Try To Think About Elv	40 31	4 Pam Tillis, When You Walk In The Room	33 26	4 Collin Raye, Man Of My Word	31 29	4 Pam Tillis, When You Walk In The Room	32 21	4 Mary Chapin Carpenter, Shut Up And Kiss	37 37	4 Patty Loveless, I Try To Think About Elv	37 37			
5 Collin Raye, Man Of My Word	40 24	5 Brooks & Dunn, She's Not The Cheatin' Ki	30 31	5 Mark Chesnutt, She Dreams	30 31	5 John Michael Montgomery, If You've Got L	31 30	5 Sammy Kershaw, Third Rate Romance	26 18	5 Brooks & Dunn, She's Not The Cheatin' Ki	35 36			
6 Neal McCoy, The City Put The Country Bac	39 11	6 Sammy Kershaw, Third Rate Romance	30 27	6 Brooks & Dunn, She's Not The Cheatin' Ki	30 27	6 Garth Brooks, Callin' Baton Rouge	31 30	6 Blackhawk, I Sure Can Smell The Rain	26 17	6 Pam Tillis, When You Walk In The Room	34 36			
7 Tracy Lawrence, See It Now	36 22	7 Alan Jackson, Livin' On Love	29 16	7 Sammy Kershaw, Third Rate Romance	29 30	7 Tim McGraw, Down On The Farm	31 32	7 Collin Raye, Man Of My Word	25 19	7 Tracy Lovelless, I Try To Think About Elv	34 36			
8 Mary Chapin Carpenter, Shut Up And Kiss	22 23	8 Toby Keith, Who's That Man	28 27	8 Alan Jackson, Livin' On Love	29 30	8 Mark Collie, Hard Lovin' Woman	30 16	8 Mary Chapin Carpenter, Shut Up And Kiss	25 18	8 Mary Chapin Carpenter, Shut Up And Kiss	33 31			
9 Clay Walker, If I Could Make A Living	20 16	9 Clay Walker, If I Could Make A Living	26 20	9 Patty Loveless, I Try To Think About Elv	29 31	9 Brooks & Dunn, She's Not The Cheatin' Ki	29 31	9 George Strait, The Big One	25 21	9 Alan Jackson, Livin' On Love	31 30			
10 Sammy Kershaw, Third Rate Romance	19 30	10 John Michael Montgomery, If You've Got L	26 19	10 Garth Brooks, Callin' Baton Rouge	29 19	10 Sammy Kershaw, Third Rate Romance	25 19	10 Tracy Lawrence, I See It Now	23 19	10 Neal McCoy, The City Put The Country Bac	26 24			
11 Tracy Byrd, Watermelon Crawl	17 18	12 Collin Raye, Man Of My Word	25 20	11 Joe Diffie, Third Rock From The Sun	26 35	11 Trisha Yearwood, Xox's And Ooo's	24 22	11 Brooks & Dunn, She's Not The Cheatin' Ki	22 31	11 Sammy Kershaw, Third Rate Romance	25 23			
12 Garth Brooks, Callin' Baton Rouge	17 29	12 Little Texas, Kick A Little	23 20	12 Tracy Lawrence, I See It Now	25 21	12 Tracy Lawrence, I See It Now	22 20	12 Toby Keith, Who's That Man	22 12	12 Little Texas, Kick A Little	25 21			
13 Little Texas, Kick A Little	16 14	13 George Strait, The Big One	22 16	13 Mary Chapin Carpenter, Shut Up And Kiss	24 28	13 The Tractors, Baby Likes To Rock It	22 20	13 Tracy Lawrence, I Try To Think About Elv	21 32	13 Kathy Mattea, Nobody's Gonna Rain On Our	25 25			
14 George Strait, The Big One	16 10	14 Patty Loveless, I Try To Think About Elv	21 21	14 Rebekah, Shut Up And Kiss	24 28	14 John Berry, What's In For Me	22 21	14 Mark Chesnutt, She Dreams	20 29	14 Tracy Lawrence, I See It Now	25 21			
15 Joe Diffie, Third Rock From The Sun	14 16	15 Clint Black, Untanglin' My Mind	21 18	15 Tracy Byrd, Watermelon Crawl	24 22	15 George Strait, The Big One	21 19	15 Kathy Mattea, Nobody's Gonna Rain On Our	20 33	15 Blackhawk, I Sure Can Smell The Rain	24 21			
16 Tim McGraw, Down On The Farm	14 15	16 Tim McGraw, Down On The Farm	20 18	16 George Strait, The Big One	23 23	16 Blackhawk, I Sure Can Smell The Rain	21 17	16 John & Audrey Wiggins, Has Anybody Seen	19 19	16 John & Audrey Wiggins, Has Anybody Seen	24 24			
17 Alabama, We Can't Love Like This Anymore	13 9	17 John & Audrey Wiggins, Has Anybody Seen	19 21	17 John & Audrey Wiggins, Has Anybody Seen	21 14	17 Alan Jackson, Chhattahoochee	21 18	17 Alan Jackson, Livin' On Love	18 12	17 Ken Mellons, Jukebox Junkie	22 12			
18 Clint Black, Untanglin' My Mind	13 14	18 Neal McCoy, The City Put The Country Bac	19 18	18 Randy Travis, Baby Likes To Rock It	21 18	18 Randy Travis, Before You Kill Us All	21 16	18 Alabama, We Can't Love Like This Anymore	17 15	18 John & Audrey Wiggins, Has Anybody Seen	21 11			
19 Kathy Mattea, Nobody's Gonna Rain On Our	13 5	19 Tracy Lawrence, I See It Now	19 19	19 John Michael Montgomery, If You've Got L	20 13	19 Tracy Byrd, Watermelon Crawl	21 21	19 David Ball, When The Thought Of You Catc	21 12	19 David Ball, When The Thought Of You Catc	21 12			
20 The Mavericks, There Goes My Heart	13 13	20 Mark Collins, Hard Lovin' Woman	18 17	20 Faith Hill, Take Me As I Am	20 12	20 Clint Black, Untanglin' My Mind	20 19	20 Vince Gill, When Love Finds You	16 10	20 John Michael Montgomery, If You've Got L	21 17			
21 Martin McBride, My Baby Loves Me	12 10	21 Billy Ray Cyrus, Storm In The Heartland	18 1	21 Pam Tillis, When You Walk In The Room	19 19	21 Tracy Lawrence, Just You Watch Me	20 19	21 John Michael Montgomery, If You've Got L	15 13	21 Clay Walker, I Could Make A Living	20 21			
22 Toby Keith, Who's That Man	12 28	22 Vince Gill, When Love Finds You	17 9	22 Tracy Lawrence, I See It Now	19 21	22 Rebekah, Shut Up And Kiss	20 22	22 Clay Walker, Untanglin' My Mind	15 13	22 Tim McGraw, Down On The Farm	18 25			
23 Diamond Rio, Love A Little Stronger	12 13	23 Billy Dean, Men Will Be Boys	17 7	23 Clint Black, Untanglin' My Mind	18 20	23 Alan Jackson, Livin' On Love	19 20	23 Archer/Park, Where There's Smoke	14 12	23 Trisha Yearwood, Xox's And Ooo's	18 16			
24 Hail Ketchum, (Tongue We Just Might) Fal	12 10	24 Joe Diffie, Pickup Man	17 0	24 Vince Gill, When Love Finds You	18 14	24 Tim McGraw, Down On The Farm	17 22	24 The Mavericks, There Goes My Heart	13 12	24 Randy Travis, Whisper My Name	17 16			
25 John Michael Montgomery, If You've Got L	12 15	25 Ken Mellons, Jukebox Junkie	17 13	25 Tracy Lawrence, I See It Now	17 15	25 David Ball, When The Thought Of You Catc	20 15	25 Tracy Lawrence, Walking Away Winner	18 16	25 The Mavericks, O What A Thrill	16 12			
26 Tanya Tucker, Hangin' In	11 9	26 Tanya Tucker, You Just Watch Me	16 8	26 Trisha Yearwood, Xox's And Ooo's	15 18	26 Aaron Tippin, I Got Honest	18 16	26 Rick Trevino, Doctor Time	15 18	26 Joe Diffie, Third Rock From The Sun	16 27			
27 Trisha Yearwood, Xox's And Ooo's	11 11	27 Faith Hill, Take Me As I Am	15 18	27 Kathy Mattea, Nobody's Gonna Rain On Our	15 18	27 Aaron Tippin, I Got Honest	18 16	27 John Berry, What's In It For Me	12 10	27 John Berry, What's In It For Me	16 18			
28 Lee Roy Parnell, Take These Chains From	10 19	28 David Ball, When The Thought Of You Catc	14 2	28 Diamond Rio, Kick A Little	15 18	28 Faith Hill, Take Me As I Am	11 12	28 Alabama, We Can't Love Like This Anymore	16 20	28 Alabama, We Can't Love Like This Anymore	16 20			
29 Lee Roy Parnell, Take These Chains From	10 19	29 Garth Brooks, Callin' Baton Rouge	14 2	29 Kathy Mattea, Independence Day	15 18	29 Vince Gill, When Love Finds You	16 17	29 Tracy Lawrence, I See It Now	17 16	29 Vince Gill, What The Cowgirls Do	15 16			
30 Ken Mellons, Jukebox Junkie	10 5	30 Sammi Keenan, Goin' Through The Big O	15 11	30 Ken Mellons, Jukebox Junkie	15 11	30 Ken Mellons, Jukebox Junkie	16 10	30 Vince Gill, Whenever You Come Around	17 16	30 Vince Gill, What The Cowgirls Do	15 16			

KILT

Houston PD: Rick Canea
MD: Debbie Murray

WMZQ

Washington, DC PD: Gary McCutie
MD: Mac Daniels

KIKK

Houston

KPLX

Dallas PD: Carl Geisler
MD: Debbie Murray

WWW

Detroit PD: Brad Chambers
MD: Chris Huff

KMPS

Seattle PD: Alan Sledge
MD: Kevin Scollin

	TW	LW	1 Brooks & Dunn, She's Not The Cheatin' Ki	39 37	1 Toby Keith, Who's That Man	37 32	1 Brooks & Dunn, She's Not The Cheatin' Ki	60 65	1 Mary Chapin Carpenter, Shut Up And Kiss	42 25	1 Alan Jackson, Livin' On Love	37 36	1 Mary Chapin Carpenter, Shut Up And Kiss	45 41
2 Clay Walker, If I Could Make A Living	38 36	2 Pam Tillis, When You Walk In The Room	37 33	2 Garth Brooks, Callin' Baton Rouge	60 69	2 Toby Keith, Who's That Man	39 34 <th>2 Pam Tillis, When You Walk In The Room</th> <td>37 35<th>2 Pam Tillis, When You Walk In The Room</th><td>37 35<th>2 Tracy Byrd, Watermelon Crawl</th><td>43 39</td></td></td>	2 Pam Tillis, When You Walk In The Room	37 35 <th>2 Pam Tillis, When You Walk In The Room</th> <td>37 35<th>2 Tracy Byrd, Watermelon Crawl</th><td>43 39</td></td>	2 Pam Tillis, When You Walk In The Room	37 35 <th>2 Tracy Byrd, Watermelon Crawl</th> <td>43 39</td>	2 Tracy Byrd, Watermelon Crawl	43 39	
3 Garth Brooks, Callin' Baton Rouge	38 38	3 Alan Jackson, Livin' On Love	37 37	3 Mary Chapin Carpenter, Shut Up And Kiss	60 68	3 Alan Jackson, Livin' On Love	39 34	3 Alan Jackson, Livin' On Love	37 35 <th>3 Little Texas, Kick A Little</th> <td>37 35<th>3 Brooks & Dunn, She's Not The Cheatin' Ki</th><td>37 34</td></td>	3 Little Texas, Kick A Little	37 35 <th>3 Brooks & Dunn, She's Not The Cheatin' Ki</th> <td>37 34</td>	3 Brooks & Dunn, She's Not The Cheatin' Ki	37 34	
4 Collin Raye, Man Of My Word	37 35	4 Garth Brooks, Callin' Baton Rouge	36 34	4 Little Texas, Kick A Little	60 72	4 Collin Raye, Man Of My Word	38 24	4 Collin Raye, Man Of My Word	36 34	4 Collin Raye, Man Of My Word	37 36	4 Brooks & Dunn, Callin' Baton Rouge	37 37	
5 Pam Tillis, When You Walk In The Room	37 37	5 Mary Chapin Carpenter, Shut Up And Kiss	36 36	5 Alan Jackson, Livin' On Love	59 67	5 Pam Tillis, When You Walk In The Room	37 36	5 Pam Tillis, When You Walk In The Room	36 36	5 Pammy Kershaw, Third Rate Romance	36 36	5 Pammy Kershaw, Third Rate Romance	36 36	
6 Alan Jackson, Livin' On Love	37 37	6 Kathy Mattea, Nobody's Gonna Rain On Our	36 28	6 Toby Keith, Who's That Man	59 68	6 Toby Keith, Who's That Man	37 34	6 Toby Keith, Who's That Man	36 34	6 Blackhawk, I Sure Can Smell The Rain	36 34	6 Blackhawk, I Sure Can Smell The Rain	36 34	
7 Sammy Kershaw, Third Rate Romance	36 26	7 Brooks & Dunn, She's Not The Cheatin' Ki	35 32	7 Tracy Byrd, Watermelon Crawl	59 66	7 Tracy Byrd, Watermelon Crawl	37 32	7 Tracy Byrd, Watermelon Crawl	36 34	7 Tracy Byrd, Watermelon Crawl	36 34	7 Tracy Byrd, Watermelon Crawl	36 34	
8 Neal McCoy, The City Put The Country Bac	35 39	8 Patty Loveless, I Try To Think About Elv	34 36	8 Patty Loveless, I Try To Think About Elv	59 65	8 Patty Loveless, I Try To Think About Elv	37 32	8 Patty Loveless, I Try To Think About Elv	36 34	8 Patty Loveless, I Try To Think About Elv	35 36	8 Patty Loveless, I Try To Think About Elv	35 36	
9 Garth Brooks, Callin' Baton Rouge	35 24	9 Neal McCoy, The City Put The Country Bac	33 28	9 Neal McCoy, The City Put The Country Bac	59 64	9 Neal McCoy, The City Put The Country Bac	37 31	9 Neal McCoy, The City Put The Country Bac	36 33	9 Neal McCoy, The City Put The Country Bac	35 35	9 Neal McCoy, The City Put The Country Bac	35 35	
10 Tracy Lawrence, See It Now	35 36	10 Alan Jackson, Livin' On Love	32 26	10 Tim McGraw, Down On The Farm	49 69	10 Alan Jackson, Livin' On Love	37 30	10 Alan Jackson, Livin' On Love	36					

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING
OCTOBER 16, 1994

COUNTRY AIRPLAY MONITOR POWER PLAYLISTS

KYGO

Denver PD: John St. John
MD: Jennifer Page

WPOC

Baltimore PD: Bob Moody
MD: Greg Cole

KEEY

Minneapolis

PD: Greg Swedberg
MD: Mark Bauer

WFMS

Indianapolis

PD: Kevin Mason
MD: J.D. Cannon

WAMZ

Louisville

PD: Coyote Calhoun
MD: Ron Hazard

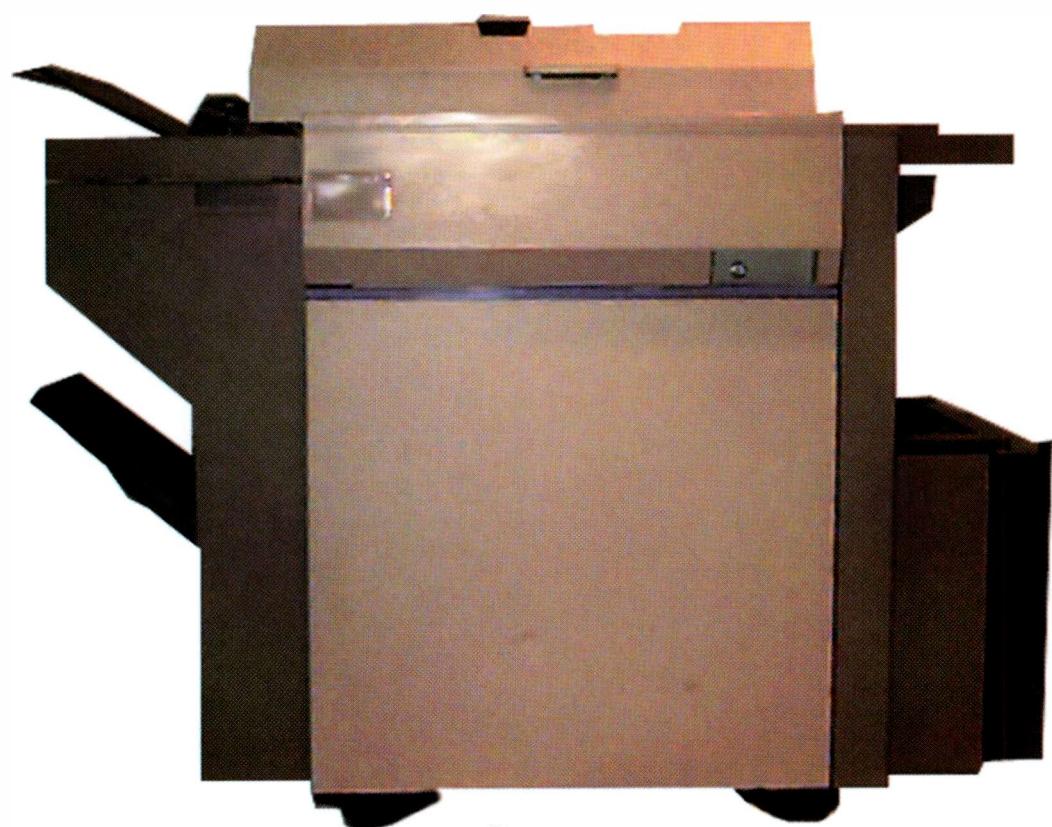
WZZK

Birmingham

PD: Jim Tice
MD: Todd Berry

	TW	LW	1	Pam Tillis, When You Walk In The Room	38	34	1	Patty Loveless, I Try To Think About Elv	36	38	1	Collin Raye, Man Of My Word	38	31	1	Tracy Lawrence, I See It Now	39	25	1	Tracy Lawrence, I See It Now	38	36	
1	Sammy Kershaw, Third Rate Romance	37	30	2	The Tractors, Baby Likes To Rock It	37	31	2	Brooks & Dunn, She's Not The Cheatin' Ki	34	36	2	Tracy Byrd, Watermelon Crawl	37	34	2	Ken Mellons, Jukebox Junkie	38	35	2	Tracy Byrd, Watermelon Crawl	37	33
2	Alan Jackson, Livin' On Love	33	30	3	Garth Brooks, Callin' Baton Rouge	36	32	3	Brooks & Dunn, She's Not The Cheatin' Ki	34	33	3	Brooks & Dunn, She's Not The Cheatin' Ki	37	35	3	Tracy Byrd, Watermelon Crawl	37	33	3	Tracy Byrd, Watermelon Crawl	37	33
3	Pam Tillis, When You Walk In The Room	32	27	4	Brooks & Dunn, She's Not The Cheatin' Ki	36	32	4	Alan Jackson, Livin' On Love	34	33	4	Alan Jackson, Livin' On Love	38	29	4	Collin Raye, Man Of My Word	36	34	4	Collin Raye, Man Of My Word	36	34
4	Mary Chapin Carpenter, Shut Up Anx Kiss	32	25	5	Neal McCoy, The City Put The Country Bac	35	25	5	Pam Tillis, When You Walk In The Room	34	29	5	Pam Tillis, When You Walk In The Room	38	34	5	Alan Jackson, Livin' On Love	36	37	5	Alan Jackson, Livin' On Love	36	37
5	Little Texas, Kick A Little	31	17	6	Patty Loveless, I Try To Think About Elv	34	33	6	Garth Brooks, Callin' Baton Rouge	33	34	6	Mary Chapin Carpenter, Shut Up And Kiss	35	32	6	Heal McCoy, The City Put The Country Bac	35	33	6	Heal McCoy, The City Put The Country Bac	35	33
6	Clay Walker, If I Could Make A Living	31	26	7	Collin Raye, Man Of My Word	33	24	7	Tracy Byrd, Watermelon Crawl	33	26	7	Sammy Kershaw, Third Rate Romance	33	25	7	Sammy Kershaw, Third Rate Romance	34	35	7	Sammy Kershaw, Third Rate Romance	34	34
7	Tracy Byrd, Watermelon Crawl	31	28	8	Little Texas, Kick A Little	33	29	8	Blackhawk, I Sure Can Smell The Rain	32	26	8	Pam Tillis, When You Walk In The Room	37	34	8	Pam Tillis, When You Walk In The Room	38	35	8	Pam Tillis, When You Walk In The Room	38	35
8	Neal McCoy, The City Put The Country Bac	31	25	9	Mary Chapin Carpenter, Shut Up And Kiss	33	34	9	Blackhawk, I Sure Can Smell The Rain	32	26	9	Blackhawk, I Sure Can Smell The Rain	37	35	9	Blackhawk, I Sure Can Smell The Rain	37	35	9	Blackhawk, I Sure Can Smell The Rain	37	35
9	Mark Chesnutt, She Dreams	29	20	10	Tracy Lawrence, I See It Now	29	25	10	Sammy Kershaw, Third Rate Romance	31	24	10	John Michael Montgomery, If You've Got L	31	27	10	John Michael Montgomery, If You've Got L	31	29	10	John Michael Montgomery, If You've Got L	31	29
10	George Strait, The Big One	27	21	11	Archer/Park, Where There's Smoke	29	19	11	John Michael Montgomery, If You've Got L	31	27	11	John Michael Montgomery, If You've Got L	27	18	11	Vince Gill, When Love Finds You	28	22	10	George Strait, The Big One	29	25
11	John Michael Montgomery, If You've Got L	26	21	12	George Strait, The Big One	29	17	12	Clay Walker, If I Could Make A Living	26	24	12	Ricky Van Shelton, Wherever She Is	25	23	12	Ricky Van Shelton, Wherever She Is	25	23	12	Ricky Van Shelton, Wherever She Is	25	23
12	David Ball, When The Thought Of You Catc	26	25	13	John Michael Montgomery, If You've Got L	26	25	13	Clay Walker, If I Could Make A Living	29	29	13	John & Audrey Wiggins, Has Anybody Seen	25	23	13	John & Audrey Wiggins, Has Anybody Seen	25	23	13	John & Audrey Wiggins, Has Anybody Seen	25	23
13	Clint Black, Untanglin' My Mind	25	25	14	Sammy Kershaw, Third Rate Romance	28	23	14	Blackhawk, I Sure Can Smell The Rain	28	21	14	John & Audrey Wiggins, Has Anybody Seen	24	21	14	John & Audrey Wiggins, Has Anybody Seen	24	21	14	John & Audrey Wiggins, Has Anybody Seen	24	21
14	Clint Black, Untanglin' My Mind	25	25	15	Alan Jackson, Livin' On Love	28	23	15	Sammy Kershaw, Third Rate Romance	28	23	15	Clay Walker, If I Could Make A Living	29	29	15	Clay Walker, If I Could Make A Living	29	29	15	Clay Walker, If I Could Make A Living	29	29
15	Alabama, We Can't Love Like This Anymo	23	10	16	David Ball, When The Thought Of You Catc	28	28	16	Blackhawk, I Sure Can Smell The Rain	28	21	16	John Michael Montgomery, If You've Got L	28	28	16	John Michael Montgomery, If You've Got L	28	28	16	John Michael Montgomery, If You've Got L	28	28
16	Tanya Tucker, You Just Watch Me	22	11	17	David Ball, When The Thought Of You Catc	28	24	17	Sammy Kershaw, Third Rate Romance	28	25	17	Tracy Lawrence, I See It Now	27	25	17	Tracy Lawrence, I See It Now	27	25	17	Tracy Lawrence, I See It Now	27	25
17	Colin Raye, Man Of My Word	22	17	18	Clint Black, Untanglin' My Mind	27	24	18	Blackhawk, I Sure Can Smell The Rain	28	21	18	John Michael Montgomery, If You've Got L	27	25	18	John Michael Montgomery, If You've Got L	27	25	18	John Michael Montgomery, If You've Got L	27	25
18	Tracy Lawrence, I See It Now	22	22	19	Sammy Kershaw, Third Rate Romance	27	24	19	Sammy Kershaw, Third Rate Romance	28	25	19	Clay Walker, If I Could Make A Living	27	25	19	Clay Walker, If I Could Make A Living	27	25	19	Clay Walker, If I Could Make A Living	27	25
19	John & Audrey Wiggins, Has Anybody Seen	22	13	20	Clint Black, Untanglin' My Mind	27	24	20	Blackhawk, I Sure Can Smell The Rain	28	21	20	John Michael Montgomery, If You've Got L	27	25	20	John Michael Montgomery, If You've Got L	27	25	20	John Michael Montgomery, If You've Got L	27	25
20	Garth Brooks, Callin' Baton Rouge	14	33	21	Tracy Lawrence, I See It Now	27	24	21	Sammy Kershaw, Third Rate Romance	28	25	21	Clay Walker, If I Could Make A Living	27	25	21	Clay Walker, If I Could Make A Living	27	25	21	Clay Walker, If I Could Make A Living	27	25
21	John Michael Montgomery, If You've Got L	26	25	22	Tracy Lawrence, I See It Now	27	24	22	Blackhawk, I Sure Can Smell The Rain	28	21	22	John Michael Montgomery, If You've Got L	27	25	22	John Michael Montgomery, If You've Got L	27	25	22	John Michael Montgomery, If You've Got L	27	25
22	Clint Black, Untanglin' My Mind	26	25	23	Tracy Lawrence, I See It Now	27	24	23	Sammy Kershaw, Third Rate Romance	28	25	23	Clay Walker, If I Could Make A Living	27	25	23	Clay Walker, If I Could Make A Living	27	25	23	Clay Walker, If I Could Make A Living	27	25
23	David Ball, When The Thought Of You Catc	26	25	24	Tracy Lawrence, I See It Now	27	24	24	Blackhawk, I Sure Can Smell The Rain	28	21	24	John Michael Montgomery, If You've Got L	27	25	24	John Michael Montgomery, If You've Got L	27	25	24	John Michael Montgomery, If You've Got L	27	25
24	Clint Black, Untanglin' My Mind	26	25	25	Tracy Lawrence, I See It Now	27	24	25	Sammy Kershaw, Third Rate Romance	28	25	25	Clay Walker, If I Could Make A Living	27	25	25	Clay Walker, If I Could Make A Living	27	25	25	Clay Walker, If I Could Make A Living	27	25
25	Alabama, We Can't Love Like This Anymo	23	10	26	Tracy Lawrence, I See It Now	27	24	26	Blackhawk, I Sure Can Smell The Rain	28	21	26	John Michael Montgomery, If You've Got L	27	25	26	John Michael Montgomery, If You've Got L	27	25	26	John Michael Montgomery, If You've Got L	27	25
26	Tanya Tucker, Hangin' In	19	23	27	Tracy Lawrence, I See It Now	27	24	27	Sammy Kershaw, Third Rate Romance	28	25	27	Clay Walker, If I Could Make A Living	27	25	27	Clay Walker, If I Could Make A Living	27	25	27	Clay Walker, If I Could Make A Living	27	25
27	John Anderson, Country 'till I Die	19	23	28	Tracy Lawrence, I See It Now	27	24	28	Blackhawk, I Sure Can Smell The Rain	28	21	28	John Michael Montgomery, If You've Got L	27	25	28	John Michael Montgomery, If You've Got L	27	25	28	John Michael Montgomery, If You've Got L	27	25
28	Garth Brooks, Callin' Baton Rouge	20	21	29	Tracy Lawrence, I See It Now	27	24	29	Sammy Kershaw, Third Rate Romance	28	25	29	Clay Walker, If I Could Make A Living	27	25	29	Clay Walker, If I Could Make A Living	27	25	29	Clay Walker, If I Could Make A Living	27	25
29	John Anderson, Country 'till I Die	19	23	30	Tracy Lawrence, I See It Now	27	24	30	Blackhawk, I Sure Can Smell The Rain	28	21	30	John Michael Montgomery, If You've Got L	27	25	30	John Michael Montgomery, If You've Got L	27	25	30	John Michael Montgomery, If You've Got L	27	25
30	Randy Travis, Whisper My Name	19	23	31	Tracy Lawrence, I See It Now	27	24	31	Sammy Kershaw, Third Rate Romance	28	25	31	Clay Walker, If I Could Make A Living	27	25	31	Clay Walker, If I Could Make A Living	27	25	31	Clay Walker, If I Could Make A Living	27	25
31	Garth Brooks, Callin' Baton Rouge	14	33	32	Tracy Lawrence, I See It Now	27	24	32	Blackhawk, I Sure Can Smell The Rain	28	21	32	John Michael Montgomery, If You've Got L	27	25	32	John Michael Montgomery, If You've Got L	27	25	32	John Michael Montgomery, If You've Got L	27	25
32	John Michael Montgomery, If You've Got L	19	21	33	Tracy Lawrence, I See It Now	27	24	33	Sammy Kershaw, Third Rate Romance	28	25	33	Clay Walker, If I Could Make A Living	27	25	33	Clay Walker, If I Could Make A Living	27	25	33	Clay Walker, If I Could Make A Living	27	25
33	Clint Black, Untanglin' My Mind	26	25	34	Tracy Lawrence, I See It Now	27	24	34	Blackhawk, I Sure Can Smell The Rain	28	21	34	John Michael Montgomery, If You've Got L	27	25	34	John Michael Montgomery, If You've Got L	27	25	34	John Michael Montgomery, If You've Got L	27	25
34	Alabama, We Can't Love Like This Anymo	23	10	35	Tracy Lawrence, I See It Now</																		

THIS IS A DUPLICATING MACHINE.



THIS IS AN ORIGINAL.



WADE HAYES

OLD ENOUGH TO KNOW BETTER

**Written by Wade Hayes and Chick Rains
Produced by Don Cook**

MR
MIKE
ROBERTSON
MANAGEMENT

AIRPLAY DATE: OCTOBER 31

**COLUMBIA / DKC Music
Music That's First... Music That Lasts**

FOR WEEK ENDING
OCTOBER 16, 1994

COUNTRY AIRPLAY Monitor POWER PLAYLISTS®

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

WCLB

Boston

PD: Loren Owens
MD: David Williams

TW LW

1 Mary Chapin Carpenter, Shut Up And Kiss
2 Sammy Kershaw, Third Rate Romance
3 Brooks & Dunn, She's Not The Cheatin' Ki
4 Pam Tillis, When You Walk In The Room
5 Garth Brooks, Callin' Baton Rouge
6 Tracy Byrd, Watermelon Crawl
7 Neal McCoy, The City Put The Country Bac
8 Patti Loveless, I Try To Think About Elv
9 Alan Jackson, Livin' On Love
10 Tracy Keith, Who's That Man
11 Mark Chesnutt, She Dreams
12 George Strait, The Big One
13 Fair Hill, Take Me As I Am
14 The Tractors, Baby Likes To Rock It
15 Lari White, Now I Know
16 Joe Diffie, That Rock From The Sun
17 John & Audrey Wiggins, Has Anybody Seen
18 Clay Walker, I Could Make A Living
19 Little Texas, Kick A Little
20 John Berry, What's In It For Me
21 Trisha Yearwood, Xox's And Ooo's
22 Tracy Lawrence, I See It Now
23 Clay Walker, Dreaming With My Eyes Open
24 Kathy Mattea, Nobody's Gonna Rain On Our
25 Alan Jackson, Summertime Blues
26 Kathy Mattea, Nobody's Gonna Rain On Our
27 Ken Mellons, Jukebox Junkie
28 Tim McGraw, Down On The Farm
29 Dolly Parton, Pms Blues
30 Garth Brooks, Hard Luck Woman

WDSY

Pittsburgh

PD: Justin Case
MD: Chris DeCarlo

TW LW

1 Sammy Kershaw, Third Rate Romance
2 Mary Chapin Carpenter, Shut Up And Kiss
3 Brooks & Dunn, She's Not The Cheatin' Ki
4 Pam Tillis, When You Walk In The Room
5 Garth Brooks, Callin' Baton Rouge
6 Tracy Byrd, Watermelon Crawl
7 Neal McCoy, The City Put The Country Bac
8 Patti Loveless, I Try To Think About Elv
9 Alan Jackson, Livin' On Love
10 Tracy Keith, Who's That Man
11 Mark Chesnutt, She Dreams
12 George Strait, The Big One
13 Fair Hill, Take Me As I Am
14 The Tractors, Baby Likes To Rock It
15 Lari White, Now I Know
16 Joe Diffie, That Rock From The Sun
17 John & Audrey Wiggins, Has Anybody Seen
18 Clay Walker, I Could Make A Living
19 Little Texas, Kick A Little
20 John Berry, What's In It For Me
21 Trisha Yearwood, Xox's And Ooo's
22 Tracy Lawrence, I See It Now
23 Clay Walker, Dreaming With My Eyes Open
24 Kathy Mattea, Nobody's Gonna Rain On Our
25 Alan Jackson, Summertime Blues
26 Kathy Mattea, Nobody's Gonna Rain On Our
27 Ken Mellons, Jukebox Junkie
28 Tim McGraw, Down On The Farm
29 Dolly Parton, Pms Blues
30 Garth Brooks, Hard Luck Woman

WWYZ

Hartford

PD: Dale Carter
MD: John Saville

TW LW

1 Brooks & Dunn, She's Not The Cheatin' Ki
2 Pam Tillis, When You Walk In The Room
3 Blackhawk, I Sure Can Smell The Rain
4 Neal McCoy, The City Put The Country Bac
5 Alan Jackson, Livin' On Love
6 Mark Collie, Hard Lovin' Woman
7 Lari White, Now I Know
8 Collin Raye, Man Of My Word
9 Patti Loveless, I Try To Think About Elv
10 Tracy Byrd, Watermelon Crawl
11 Garth Brooks, Callin' Baton Rouge
12 Alan Jackson, Livin' On Love
13 Tracy Byrd, Watermelon Crawl
14 Neal McCoy, The City Put The Country Bac
15 Alan Jackson, Livin' On Love
16 Tracy Byrd, Watermelon Crawl
17 Neal McCoy, The City Put The Country Bac
18 Patti Loveless, I Try To Think About Elv
19 Alan Jackson, Livin' On Love
20 Tracy Byrd, Watermelon Crawl
21 Lari White, Now I Know
22 Neal McCoy, The City Put The Country Bac
23 Blackhawk, I Sure Can Smell The Rain
24 Neal McCoy, The City Put The Country Bac
25 Alan Jackson, Livin' On Love
26 Mark Collie, Hard Lovin' Woman
27 Lari White, Now I Know
28 Collin Raye, Man Of My Word
29 Patti Loveless, I Try To Think About Elv
30 Tracy Byrd, Watermelon Crawl

WVLK

Lexington

PD/MD: Matt Austin

TW LW

1 Tracy Byrd, Watermelon Crawl
2 Patti Loveless, I Try To Think About Elv
3 Brooks & Dunn, She's Not The Cheatin' Ki
4 Neal McCoy, The City Put The Country Bac
5 Alan Jackson, Livin' On Love
6 Mark Collie, Hard Lovin' Woman
7 Lari White, Now I Know
8 Collin Raye, Man Of My Word
9 Patti Loveless, I Try To Think About Elv
10 Tracy Byrd, Watermelon Crawl
11 Garth Brooks, Callin' Baton Rouge
12 Alan Jackson, Livin' On Love
13 Tracy Byrd, Watermelon Crawl
14 Neal McCoy, The City Put The Country Bac
15 Alan Jackson, Livin' On Love
16 Tracy Byrd, Watermelon Crawl
17 Neal McCoy, The City Put The Country Bac
18 Patti Loveless, I Try To Think About Elv
19 Alan Jackson, Livin' On Love
20 Tracy Byrd, Watermelon Crawl
21 Lari White, Now I Know
22 Neal McCoy, The City Put The Country Bac
23 Blackhawk, I Sure Can Smell The Rain
24 Neal McCoy, The City Put The Country Bac
25 Alan Jackson, Livin' On Love
26 Mark Collie, Hard Lovin' Woman
27 Lari White, Now I Know
28 Collin Raye, Man Of My Word
29 Patti Loveless, I Try To Think About Elv
30 Tracy Byrd, Watermelon Crawl

WESC

Greenville

PD: John Landrum
MD: Tommy Gentry

TW LW

1 Alan Jackson, Livin' On Love
2 Patti Loveless, I Try To Think About Elv
3 Brooks & Dunn, She's Not The Cheatin' Ki
4 Neal McCoy, The City Put The Country Bac
5 Alan Jackson, Livin' On Love
6 Mark Collie, Hard Lovin' Woman
7 Lari White, Now I Know
8 Collin Raye, Man Of My Word
9 Patti Loveless, I Try To Think About Elv
10 Tracy Byrd, Watermelon Crawl
11 Garth Brooks, Callin' Baton Rouge
12 Alan Jackson, Livin' On Love
13 Tracy Byrd, Watermelon Crawl
14 Neal McCoy, The City Put The Country Bac
15 Alan Jackson, Livin' On Love
16 Tracy Byrd, Watermelon Crawl
17 Neal McCoy, The City Put The Country Bac
18 Patti Loveless, I Try To Think About Elv
19 Alan Jackson, Livin' On Love
20 Tracy Byrd, Watermelon Crawl
21 Lari White, Now I Know
22 Neal McCoy, The City Put The Country Bac
23 Blackhawk, I Sure Can Smell The Rain
24 Neal McCoy, The City Put The Country Bac
25 Alan Jackson, Livin' On Love
26 Mark Collie, Hard Lovin' Woman
27 Lari White, Now I Know
28 Collin Raye, Man Of My Word
29 Patti Loveless, I Try To Think About Elv
30 Tracy Byrd, Watermelon Crawl

KFKF

Kansas City

PD: Don Crawley
MD: Tony Stevens

TW LW

1 Ken Mellons, Jukebox Junkie
2 Brooks & Dunn, She's Not The Cheatin' Ki
3 Sammy Kershaw, Third Rate Romance
4 Neal McCoy, The City Put The Country Bac
5 Alan Jackson, Livin' On Love
6 Tracy Lawrence, I See It Now
7 Mary Chapin Carpenter, Shut Up And Kiss
8 Pam Tillis, When You Walk In The Room
9 George Strait, The Big One
10 Tracy Byrd, Watermelon Crawl
11 John & Audrey Wiggins, Has Anybody Seen
12 Clay Walker, I Could Make A Living
13 Lari White, Now I Know
14 Neal McCoy, The City Put The Country Bac
15 Blackhawk, I Sure Can Smell The Rain
16 Mark Collie, Hard Lovin' Woman
17 The Tractors, Baby Likes To Rock It
18 Vince Gill, When Love Finds You
19 Alan Jackson, Livin' On Love
20 Tracy Byrd, Watermelon Crawl
21 John Michael Montgomery, If You've Got L
22 John & Audrey Wiggins, Has Anybody Seen
23 Clay Walker, I Could Make A Living
24 Lari White, Now I Know
25 Neal McCoy, The City Put The Country Bac
26 Blackhawk, I Sure Can Smell The Rain
27 Mark Collie, Hard Lovin' Woman
28 Clay Walker, I Could Make A Living
29 Vince Gill, When Love Finds You
30 Kathy Mattea, Nobody's Gonna Rain On Dur

WXBQ

Johnson City

PD: Bill Hagy
MD: Reggie Neel

TW LW

1 Blackhawk, I Sure Can Smell The Rain
2 Clay Walker, I Could Make A Living
3 Mary Chapin Carpenter, Shut Up And Kiss
4 Pam Tillis, When You Walk In The Room
5 Garth Brooks, Callin' Baton Rouge
6 Tracy Byrd, Watermelon Crawl
7 Neal McCoy, The City Put The Country Bac
8 Patti Loveless, I Try To Think About Elv
9 Alan Jackson, Livin' On Love
10 Tracy Keith, Who's That Man
11 Little Texas, Kick A Little
12 Ken Mellons, Jukebox Junkie
13 Kathy Mattea, Nobody's Gonna Rain On Our
14 Neal McCoy, The City Put The Country Bac
15 Blackhawk, I Sure Can Smell The Rain
16 Mark Collie, Hard Lovin' Woman
17 Tracy Lawrence, I See It Now
18 Clay Walker, Dreaming With My Eyes Open
19 Alan Jackson, Summertime Blues
20 Kathy Mattea, Nobody's Gonna Rain On Our
21 John & Audrey Wiggins, Has Anybody Seen
22 Clay Walker, I Could Make A Living
23 Lari White, Now I Know
24 Gibson Miller, Red, White And Blue
25 Hal Ketchum, That's What I Get
26 David Ball, When The Thought Of You Catc
27 Tracy Lawrence, I See It Now
28 Diamond Rio, Love Is All Stronger
29 Tim McGraw, Down On The Farm
30 Larry Stewart, Heart Like A Hurricane
31 Reba McEntire, She Thinks His Name Was J

KSSN

Little Rock

PD: Joe Logan
MD: Sherry Westbrook

TW LW

1 Sammy Kershaw, Third Rate Romance
2 Tracy Lawrence, I See It Now
3 Alan Jackson, Livin' On Love
4 Brooks & Dunn, She's Not The Cheatin' Ki
5 Garth Brooks, Callin' Baton Rouge
6 Tracy Byrd, Watermelon Crawl
7 Neal McCoy, The City Put The Country Bac
8 Patti Loveless, I Try To Think About Elv
9 Alan Jackson, Livin' On Love
10 Tracy Keith, Who's That Man
11 Little Texas, Kick A Little
12 Ken Mellons, Jukebox Junkie
13 Kathy Mattea, Nobody's Gonna Rain On Our
14 Neal McCoy, The City Put The Country Bac
15 Blackhawk, I Sure Can Smell The Rain
16 Mark Collie, Hard Lovin' Woman
17 Tracy Lawrence, I See It Now
18 Clay Walker, Dreaming With My Eyes Open
19 Alan Jackson, Summertime Blues
20 Kathy Mattea, Nobody's Gonna Rain On Our
21 John & Audrey Wiggins, Has Anybody Seen
22 Clay Walker, I Could Make A Living
23 Lari White, Now I Know
24 Gibson Miller, Red, White And Blue
25 Hal Ketchum, That's What I Get
26 David Ball, When The Thought Of You Catc
27 Tracy Lawrence, I See It Now
28 Diamond Rio, Love Is All Stronger
29 Tim McGraw, Down On The Farm
30 Larry Stewart, Heart Like A Hurricane

KXXY

Oklahoma City

PD: Jay Phillips
MD: Bill Reed

TW LW

1 Pam Tillis, When You Walk In The Room
2 Alan Jackson, Livin' On Love
3 Neal McCoy, The City Put The Country Bac
4 Ken Mellons, Jukebox Junkie
5 Tracy Byrd, Watermelon Crawl
6 Patti Loveless, I Try To Think About Elv
7

FOR WEEK ENDING
OCTOBER 16, 1994

COUNTRY AIRPLAY POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

KKAT

Salt Lake City

PD/MD: Jim Mickelson

	TW	LW
1 Pam Tillis, When You Walk In The Room	33	33
2 Tracy Byrd, Watermelon Crawl	32	36
3 Brooks & Dunn, She's Not The Cheatin' Ki	31	32
4 Neal McCoy, The City Put The Country Bac	31	30
5 Patty Loveless, I Try To Think About Elv	30	37
6 Alan Jackson, Livin' On Love	29	25
7 Garth Brooks, Callin' Baton Rouge	29	29
8 Collin Raye, Man Of My Word	28	27
9 Kathy Mattea, Nobody's Gonna Rain On Our	27	32
10 Mary Chapin Carpenter, Shut Up And Kiss	25	20
11 Clay Walker, If I Could Make A Living	24	18
12 Ken Mellons, Jukebox Junkie	23	21
13 George Strait, The Big One	23	22
14 Sammy Kershaw, Third Rate Romance	23	20
15 Lari White, Now I Know	21	19
16 David Ball, When The Thought Of You Catc	19	16
17 Tim McGraw, Down On The Farm	18	18
18 Toby Keith, Who's That Man	20	18
19 Little Texas, Kick A Little	20	19
20 Faith Hill, Take Me As I Am	18	18
21 Vince Gill, When Love Finds You	19	20
22 John Michael Montgomery, If You've Got L	19	17
23 Joe Diffie, Pickup Man	19	2
24 Mark Collie, Hard Lovin' Woman	20	24
25 Blackhawk, I Sure Can Smell The Rain	18	15
26 Trisha Yearwood, Xox's And Ooo's	17	17
27 Tracy Lawrence, I See It Now	17	17
28 Yancy Tucker, You Just Watch Me	18	6
29 George Ducas, Teardrops	17	10
30 John Michael Montgomery, Be My Baby Toni	16	18

WBEE

Rochester, NY

PD/MD: Bob Barnett

	TW	LW
1 Patty Loveless, I Try To Think About Elv	40	39
2 Alan Jackson, Livin' On Love	38	28
3 Sammy Kershaw, Third Rate Romance	37	33
4 Mary Chapin Carpenter, Shut Up And Kiss	36	27
5 Toby Keith, Who's That Man	36	35
6 Doug Stone, More Love	35	32
7 Brooks & Dunn, She's Not The Cheatin' Ki	34	34
8 George Strait, The Man In Love With You	33	38
9 Little Texas, Kick A Little	32	25
10 Blackhawk, I Sure Can Smell The Rain	20	10
11 Garth Brooks, Callin' Baton Rouge	18	11
12 Alan Jackson, Livin' On My Word	21	12
13 Pam Tillis, When You Walk In The Room	23	22
14 Neal McCoy, The City Put The Country Bac	20	14
15 Lari White, Now I Know	19	15
16 David Ball, When The Thought Of You Catc	19	16
17 Tim McGraw, Down On The Farm	18	18
18 Toby Keith, Who's That Man	21	18
19 Little Texas, Kick A Little	20	19
20 Faith Hill, Take Me As I Am	18	18
21 Vince Gill, When Love Finds You	19	20
22 John Michael Montgomery, If You've Got L	19	17
23 Joe Diffie, Pickup Man	19	2
24 Mark Collie, Hard Lovin' Woman	20	24
25 Blackhawk, I Sure Can Smell The Rain	18	15
26 Trisha Yearwood, Xox's And Ooo's	17	17
27 Tracy Lawrence, I See It Now	17	17
28 Yancy Tucker, You Just Watch Me	18	6
29 George Ducas, Teardrops	17	10
30 John Michael Montgomery, Be My Baby Toni	16	18

KEBC

Oklahoma City

PD: Mike McCoy
MD: Dave Dodson

	TW	LW
1 Pam Tillis, When You Walk In The Room	50	45
2 Tracy Byrd, Watermelon Crawl	48	48
3 Collin Raye, Man Of My Word	47	49
4 Brooks & Dunn, She's Not The Cheatin' Ki	47	52
5 Tim McGraw, Down On The Farm	46	47
6 Vince Gill, What The Cowgirls Do	46	49
7 Toby Keith, Who's That Man	45	52
8 Alan Jackson, Livin' On Love	44	47
9 Kathy Mattea, Nobody's Gonna Rain On Our	43	49
10 Mary Chapin Carpenter, Shut Up And Kiss	42	50
11 Garth Brooks, Callin' Baton Rouge	41	46
12 Alan Jackson, Livin' On My Word	40	48
13 Pam Tillis, When You Walk In The Room	39	45
14 Neal McCoy, The City Put The Country Bac	38	42
15 Lari White, Now I Know	37	33
16 David Ball, When The Thought Of You Catc	36	38
17 Tim McGraw, Down On The Farm	35	38
18 Toby Keith, Who's That Man	34	37
19 Little Texas, Kick A Little	33	30
20 Faith Hill, Take Me As I Am	32	27
21 Vince Gill, When Love Finds You	31	28
22 John Michael Montgomery, If You've Got L	30	25
23 Joe Diffie, Pickup Man	29	23
24 Mark Collie, Hard Lovin' Woman	28	24
25 Blackhawk, I Sure Can Smell The Rain	27	25
26 Trisha Yearwood, Xox's And Ooo's	26	26
27 Tracy Lawrence, I See It Now	25	23
28 Yancy Tucker, You Just Watch Me	24	21
29 George Ducas, Teardrops	23	20
30 John Michael Montgomery, Be My Baby Toni	22	18

WMSI

Jackson

PD/MD: Scott Mateer

	TW	LW
1 Pam Tillis, When You Walk In The Room	36	33
2 Tracy Byrd, Watermelon Crawl	33	34
3 Collin Raye, Man Of My Word	33	24
4 Brooks & Dunn, She's Not The Cheatin' Ki	31	25
5 Tim McGraw, Down On The Farm	30	32
6 Vince Gill, What The Cowgirls Do	30	36
7 Toby Keith, Who's That Man	29	31
8 Alan Jackson, Livin' On Love	28	31
9 Kathy Mattea, Nobody's Gonna Rain On Our	27	30
10 Mary Chapin Carpenter, Shut Up And Kiss	26	32
11 Garth Brooks, Callin' Baton Rouge	25	33
12 Alan Jackson, Livin' On My Word	24	31
13 Pam Tillis, When You Walk In The Room	23	29
14 Neal McCoy, The City Put The Country Bac	22	28
15 Lari White, Now I Know	21	26
16 David Ball, When The Thought Of You Catc	20	23
17 Tim McGraw, Down On The Farm	19	20
18 Toby Keith, Who's That Man	18	19
19 Little Texas, Kick A Little	17	18
20 Faith Hill, Take Me As I Am	16	17
21 Vince Gill, When Love Finds You	15	18
22 John Michael Montgomery, If You've Got L	14	17
23 Joe Diffie, Pickup Man	13	16
24 Mark Collie, Hard Lovin' Woman	12	15
25 Blackhawk, I Sure Can Smell The Rain	11	14
26 Trisha Yearwood, Xox's And Ooo's	10	13
27 Tracy Lawrence, I See It Now	9	12
28 Yancy Tucker, You Just Watch Me	8	11
29 George Ducas, Teardrops	7	10
30 John Michael Montgomery, Be My Baby Toni	6	9

WCOL

Columbus, OH

PD: Michael Cruz
MD: John Crenshaw

	TW	LW
1 Brooks & Dunn, She's Not The Cheatin' Ki	37	35
2 Garth Brooks, Callin' Baton Rouge	36	32
3 Mary Chapin Carpenter, Shut Up And Kiss	35	31
4 Brooks & Dunn, She's Not The Cheatin' Ki	34	28
5 Tracy Byrd, Watermelon Crawl	33	26
6 Pam Tillis, When You Walk In The Room	32	21
7 Toby Keith, Who's That Man	31	20
9 Kathy Mattea, Nobody's Gonna Rain On Our	29	18
10 Mary Chapin Carpenter, Shut Up And Kiss	28	17
11 Garth Brooks, Callin' Baton Rouge	27	16
12 Alan Jackson, Livin' On My Word	26	15
13 Pam Tillis, When You Walk In The Room	25	14
14 Neal McCoy, The City Put The Country Bac	24	13
15 Lari White, Now I Know	23	12
16 David Ball, When The Thought Of You Catc	22	11
17 Tim McGraw, Down On The Farm	21	10
18 Toby Keith, Who's That Man	20	9
19 Little Texas, Kick A Little	19	8
20 Faith Hill, Take Me As I Am	18	7
21 Vince Gill, When Love Finds You	17	6
22 John Michael Montgomery, If You've Got L	16	5
23 Joe Diffie, Pickup Man	15	4
24 Mark Collie, Hard Lovin' Woman	14	3
25 Blackhawk, I Sure Can Smell The Rain	13	2
26 Trisha Yearwood, Xox's And Ooo's	12	1
27 Tracy Lawrence, I See It Now	11	0

WRKZ

Hershey

MD: Dandalion

	TW	LW
1 Patty Loveless, I Try To Think About Elv	40	37
2 Tracy Byrd, Watermelon Crawl	39	35
3 Brooks & Dunn, Callin' Baton Rouge	39	38
4 Brooks & Dunn, She's Not The Cheatin' Ki	37	36
5 Alan Jackson, Livin' On Love	37	34
6 Pam Tillis, When You Walk In The Room	37	33
7 Neal McCoy, The City Put The Country Bac	35	29
8 Mary Chapin Carpenter, Shut Up And Kiss	32	31
9 Sammmy Kershaw, Third Rate Romance	32	31
10 Blackhawk, I Sure Can Smell The Rain	32	27
11 Tracy Lawrence, I See It Now	31	28
12 Clay Walker, Who's That Man	30	26
13 Garth Brooks, Callin' Baton Rouge	29	24
14 Alan Jackson, Livin' On My Word	29	23
15 Pam Tillis, When You Walk In The Room	28	22
16 Neal McCoy, The City Put The Country Bac	27	21
17 Lari White, Now I Know	27	20
18 David Ball, When The Thought Of You Catc	26	19
19 Tim McGraw, Down On The Farm	25	18
20 Toby Keith, Who's That Man	24	17
21 Little Texas, Kick A Little	23	16
22 Faith Hill, Take Me As I Am	22	15
23 Vince Gill, When Love Finds You	21	14
24 John Michael Montgomery, If You've Got L	20	13
25 Joe Diffie, Pickup Man	19	12
26 Mark Collie, Hard Lovin' Woman	18	11
27 Blackhawk, I Sure Can Smell The Rain	17	10
28 Trisha Yearwood, Xox's And Ooo's	16	9
29 Tracy Lawrence, I See It Now	15	8
30 John Michael Montgomery, Be My Baby Toni	14	7

KRAK

Sacramento

PD: Larry Pareigis
MD: Jennifer Woods

	TW	LW

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Monitor®

SONG ACTIVITY REPORTS

For Week Ending October 16, 1994

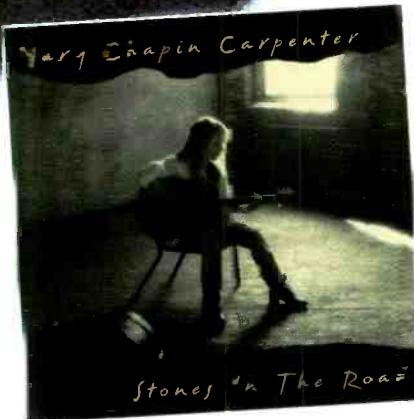
Broadcast Data Systems
Airline Recognition Services

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

MC² = 1000²

- * Over A Million Units Shipped
- * Over 20,000 BDS Detections
- * 85,000 Units First Week Sales
- * #1 Country Album Debut



Country Radio Made It Happen!

Thanks for Your Continued Support
Mary Chapin Carpenter and Columbia Nashville

COLUMBIA / NASHVILLE
MUSIC THAT'S FIRST... MUSIC THAT LASTS

Studio One Artists

For Week Ending October 16, 1994

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

FAITH HILL 2307/410
Take Me As I Am (Warner Bros.)

ALAN JACKSON 4497/366
Livin' On Love (Arista)

SAMMY KERSHAW 4229/529
Third Rate Romance (Mercury)

HAL KETCHUM 1337/87
That's What I Get (For Losin' You) (Curb)

TRACY LAWRENCE 3444/298
I See It Now (Atlantic)

LITTLE TEXAS 3314/137
Kick A Little (Warner Bros.)

Total Stations: 136 Position On Chart: 26

Total Stations: 136 Position On Chart: 1

Total Stations: 136 Position On Chart: 5

Total Stations: 121 Position On Chart: 37

Total Stations: 136 Position On Chart: 11

Total Stations: 136 Position On Chart: 13

TW LW 2W TW LW 2W

CMT 15 17 20 Jackson. WQK 19 9 7
TNN 5 5 6 WROO 12 13 13
New York WNYY 8 9 2 Okla.City KEBC 16 16 19
L.A. KZLA 20 12 9 KXXY 17 8 6
Chicago WUSN 15 18 14 Louis. WAMZ 24 25 24
KXLY 17 8 6
San Fran. KSAN 13 11 14 Ral./Dur. WQDR 36 31 31
Phila. WXTU 18 1 - Birming. WZKK 23 13 14
KXLY 17 8 6
Detroit WWWW 20 15 7 Austin. KASE 33 33 34
Dallas KPLX 16 19 20 KETV 18 20 20
KSCS 11 12 13 Richmond. WKKH 19 17 12
WASH. DC WFLS 23 17 17 Las Vegas. KFMS 16 16 15
WMZQ 16 17 18 KWRN 17 18 16
Boston WCLB 22 20 24 Greenv. WESC 14 12 8
KIKK 3 1 1 WSSL 27 23 15
KILT 13 12 14 Scranton. WGGY 17 18 1
KKBQ 1 1 2 Tulsa. KVDO 12 11 11
Miami WKIS 1 2 2 KWEN 17 19 17
Atlanta WKHR 3 - - Tucson. KIIM 34 22 23
WYAY 17 13 15 Fresno. KNAX 33 35 26
Seattle KMPM 37 34 27 Gr.Rap. WBTM 35 34 34
KPRM 32 26 20 WCUZ 39 29 28
Wash., DC WFLS 34 34 30 KPRM 35 25 18
WMZQ 32 32 30 KPRM 35 25 18
Boston WCLB 27 34 31 Greenv. WESC 38 31 22
KIKK 59 67 69 WSSL 36 28 26
KILT 37 37 36 Scranton. WGGY 31 31 24
KKBQ 35 33 36 Tulsa. KVDO 21 23 16
Miami WKIS 38 36 22 Atlanta. Kwen 30 19 17
Atlanta WKHR 31 30 23 Tucson. KIIM 39 38 29
WYAY 37 41 33 Fresno. KNAX 40 24 24
Seattle KMPM 37 34 27 Gr.Rap. WBTM 40 32 30
KPRM 32 26 20 WCUZ 39 29 28
San Diego KSDN 34 26 21 Syracuse. WBBS 24 29 4
KEEY 33 34 27 McAllen. KTEX 40 40 34
St. Louis WIL 39 34 27 Albuc. KOLT 27 27 25
KWKX 35 30 24 WPOC 28 28 31 Dmaha. WOW 24 24 26
Balt. WPDG 26 24 28 Omaha. WIVK 33 32 23
Pitts. WDSY 18 16 8 Knovx. WIVK 33 35 26
Phoenix KMLE 15 5 - WQK 26 27 21
WMZQ 21 17 18 Toledo. WKKO 23 15 22
Tampa WQYK 31 28 21 El Paso. KHEY 40 33 29
WBRO 36 26 22 Monterrey. KTOM 40 25 27
Clevel. WGAR 31 29 19 B.Rouge. WKGJ 45 42 36
Denver KYGO 19 11 12 Denver. KYGO 37 30 24
Cincinn. WUBE 35 35 32 L.Rock. KSSN 31 28 36
Port., DR KUPL 40 37 25 Char. SC WEZL 37 36 26
KWWJ 17 14 18 Bakersf. KUZZ 31 35 35
Rivers. KFRG 18 14 16 Youngst. WQXK 40 41 33
Milwaukee. WMIL 27 29 23 Wichita. KDFI 28 27 27
Sacram. KNCI 21 22 22 KZSN 34 25 21
KRAK 1 4 - Mobile. WKSJ 29 28 27
KZSN 24 11 10 WPOC 38 40 37 Col. SC WCDOS 31 25 25
Kan.City KFKF 38 40 37 Col. SC WCDOS 31 25 25
WDAF 8 8 4 Johns.C. WXBQ 24 19 27
San Jose KRTY 25 24 23 Spokane. KORK 36 26 26
Provid. WCTK 24 15 18 Chattan. WDDO 39 43 32
Norfolk. WCMC 23 22 24 WQK 37 34 29
WMZQ 32 22 24 Roanoke. WYD 36 23 24
Balt. WPOC 25 35 25 Omaha. WIVK 33 34 33
Milwaukee. WMIL 27 29 23 Shreve. WIVK 33 35 26
Sacram. KNCI 21 22 22 WQK 37 34 29
KRAK 13 15 12 Mobile. WKSJ 29 28 31
KZSN 24 11 10 WPOC 39 31 30 Col. SC WCDOS 31 25 25
Kan.City KFKF 39 31 30 WQK 37 34 29
WDAF 32 32 33 Johns.C. WXBQ 31 24 19
San Jose KRTY 38 38 35 Spokane. KORK 36 26 26
Provid. WCTK 32 32 31 Chattan. WDDO 39 43 32
Norfolk. WCMC 32 22 24 WQK 37 34 29
WMZQ 32 22 24 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 48 28 21 Hunts. WDRM 33 26 23
KCYY 38 36 22 Flit/Sag. WQK 37 34 33
Salt Lake KKAT 29 25 25 D.Moines. KJYJ 34 34 30
KSDP 27 24 19 Aug. GA WQK 34 32 23
Indian. WFMS 36 29 24 Jackson. WMSI 31 25 28
Charl., NC WSCD 33 33 31 Ft. Myers. WCKT 33 27 30
WQK 26 22 21 Youngst. WQXK 40 41 33
WGM 18 21 20 KDFI 28 27 27
Rivers. KFRG 22 20 22 Youngst. WQXK 40 41 33
Milwaukee. WMIL 27 29 23 Wichita. KDFI 28 27 27
Sacram. KNCI 21 22 22 KZSN 34 25 21
KRAK 13 15 12 Mobile. WKSJ 29 28 31
KZSN 24 11 10 WPOC 39 31 30 Col. SC WCDOS 31 25 25
Kan.City KFKF 39 31 30 WQK 37 34 29
WDAF 32 32 33 Johns.C. WXBQ 31 24 19
San Jose KRTY 38 38 35 Spokane. KORK 36 26 26
Provid. WCTK 32 32 31 Chattan. WDDO 39 43 32
Norfolk. WCMC 32 22 24 WQK 37 34 29
WMZQ 32 22 24 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 21 22 21 Hunts. WDRM 33 26 23
KCYY 38 36 22 Flit/Sag. WQK 37 34 33
Salt Lake KKAT 29 25 25 D.Moines. KJYJ 34 34 30
KSDP 27 24 19 Aug. GA WQK 34 32 23
Indian. WFMS 36 29 24 Jackson. WMSI 31 25 28
Charl., NC WSCD 33 33 31 Ft. Myers. WCKT 33 27 30
WQK 26 22 21 Youngst. WQXK 40 41 33
WGM 18 21 20 KDFI 28 27 27
Rivers. KFRG 22 20 22 Youngst. WQXK 40 41 33
Milwaukee. WMIL 27 29 23 Wichita. KDFI 28 27 27
Sacram. KNCI 21 22 22 KZSN 34 25 21
KRAK 13 15 12 Mobile. WKSJ 29 28 31
KZSN 24 11 10 WPOC 39 31 30 Col. SC WCDOS 31 25 25
Kan.City KFKF 39 31 30 WQK 37 34 29
WDAF 32 32 33 Johns.C. WXBQ 31 24 19
San Jose KRTY 38 38 35 Spokane. KORK 36 26 26
Provid. WCTK 32 32 31 Chattan. WDDO 39 43 32
Norfolk. WCMC 32 22 24 WQK 37 34 29
WMZQ 32 22 24 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 21 22 21 Hunts. WDRM 33 26 23
KCYY 38 36 22 Flit/Sag. WQK 37 34 33
Salt Lake KKAT 31 30 29 D.Moines. KJYJ 34 34 30
KSDP 24 25 35 Aug. GA WQK 35 22 20
Indian. WFMS 36 27 25 Jackson. WMSI 33 24 24
Charl., NC WSCD 23 20 24 Lex. KY WVKL 33 26 29
WGM 18 17 12 WQK 35 22 20 Shreve. WQK 36 22 20
Rivers. KFRG 22 20 22 Youngst. WQK 35 22 20
Milwaukee. WMIL 27 29 23 Wichita. KDFI 19 15 14
Sacram. KNCI 21 22 22 KZSN 35 35 35
KRAK 3 1 - Mobile. WKSJ 28 27 24
KZSN 15 13 16 WPOC 38 40 37 Col. SC WCDOS 31 25 25
Kan.City KFKF 13 10 12 Col. SC WCDOS 31 25 25
WDAF 7 12 8 Johns.C. WXBQ 24 19 27
San Jose KRTY 10 9 10 Spokane. KORK 14 - -
Provid. WCTK 11 12 6 Chattan. WDDO 39 43 32
Norfolk. WCMC 12 11 14 Port., DR WQK 35 22 20
WGM 14 17 12 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 44 43 28 Hunts. WDRM 33 26 23
KCYY 32 27 35 Flit/Sag. WQK 35 22 20
Salt Lake KKAT 31 30 29 D.Moines. KJYJ 34 34 30
KSDP 24 25 35 Aug. GA WQK 35 22 20
Indian. WFMS 36 27 25 Jackson. WMSI 33 24 24
Charl., NC WSCD 23 20 24 Lex. KY WVKL 33 26 29
WGM 18 17 12 WQK 35 22 20 Shreve. WQK 36 22 20
Rivers. KFRG 22 20 22 Youngst. WQK 35 22 20
Milwaukee. WMIL 27 29 23 Wichita. KDFI 19 15 14
Sacram. KNCI 21 22 22 KZSN 35 35 35
KRAK 3 1 - Mobile. WKSJ 28 27 24
KZSN 15 13 16 WPOC 38 40 37 Col. SC WCDOS 31 25 25
Kan.City KFKF 13 10 12 Col. SC WCDOS 31 25 25
WDAF 7 12 8 Johns.C. WXBQ 24 19 27
San Jose KRTY 10 9 10 Spokane. KORK 14 - -
Provid. WCTK 11 12 6 Chattan. WDDO 39 43 32
Norfolk. WCMC 12 11 14 Port., DR WQK 35 22 20
WGM 14 17 12 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 44 43 28 Hunts. WDRM 33 26 23
KCYY 32 27 35 Flit/Sag. WQK 35 22 20
Salt Lake KKAT 31 30 29 D.Moines. KJYJ 34 34 30
KSDP 24 25 35 Aug. GA WQK 35 22 20
Indian. WFMS 36 27 25 Jackson. WMSI 33 24 24
Charl., NC WSCD 23 20 24 Lex. KY WVKL 33 26 29
WGM 18 17 12 WQK 35 22 20 Shreve. WQK 36 22 20
Rivers. KFRG 22 20 22 Youngst. WQK 35 22 20
Milwaukee. WMIL 27 29 23 Wichita. KDFI 19 15 14
Sacram. KNCI 21 22 22 KZSN 35 35 35
KRAK 3 1 - Mobile. WKSJ 28 27 24
KZSN 15 13 16 WPOC 38 40 37 Col. SC WCDOS 31 25 25
Kan.City KFKF 13 10 12 Col. SC WCDOS 31 25 25
WDAF 7 12 8 Johns.C. WXBQ 24 19 27
San Jose KRTY 10 9 10 Spokane. KORK 14 - -
Provid. WCTK 11 12 6 Chattan. WDDO 39 43 32
Norfolk. WCMC 12 11 14 Port., DR WQK 35 22 20
WGM 14 17 12 Roanoke. WYD 36 23 24
Colum. DHWCML 27 18 19 Col.Spr. KCCS 36 29 36
San Anton. KAJA 44 43 28 Hunts. WDRM 33 26 23
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Provid. WCTK 11 12 6 Chattan. WDDO 39 43 32
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Rivers. KFRG 22 20 22 Youngst. WQK 35 22 20
Milwaukee. WMIL 27 29 23 Wichita. KDFI 19 15 14
Sacram. KNCI 21 22 22 KZSN 35 35 35
KRAK 3 1 - Mobile. WKSJ 28 27 24
KZSN 15 13 16 WPOC 38 40 37 Col. SC WCDOS 31

For Week Ending October 16, 1994

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
RICKY VAN SHELTON 869/135	Wherever She Is (Columbia)	GEORGE STRAIT 2988/536	The Big One (MCA)	PAM TILLIS 4466/273	When You Walk In The Room (Arista)	AARON TIPPIN 919/160	I Got It Honest (RCA)	THE TRACTORS 2717/125	Baby Likes To Rock It (Arista)	RANDY TRAVIS 1320/488	This Is Me (Warner Bros.)
Total Stations: 76	Position On Chart: 50	Total Stations: 135	Position On Chart: 18	Total Stations: 135	Position On Chart: 2	Total Stations: 83	Position On Chart: 49	Total Stations: 134	Position On Chart: 19	Total Stations: 120	Position On Chart: 38
CMT 16 16 20 Jackson, WQIK 9 - 6	TNN 3 4 2 WQRD 15 13 13	CMT - - - Jackson, WQIK 18 12 13	TNN 6 5 6 WQRD 19 15 17	CMT 28 29 31 Jackson, WQIK 21 27 22	TNN 5 5 4 WQRD 26 17 20	CMT 19 22 27 Jackson, WQIK 16 16 15	TNN 5 3 4 WQRD 13 13 14	CMT 15 16 19 Jackson, WQIK 16 10 9	TNN 3 2 4 WQRD 13 13 2	CMT 21 6 - Jackson, WQIK 16 10 9	TNN 3 - - Okla.City KECB 6 - 4
New York WNYN - - - Okla.City KECB 10 16 2	L.A. KZLA 3 - - - KXXY 31 28 21	New York WNYN 16 10 - Okla.City KECB 37 33 24	L.A. KZLA 23 23 21 KXXY 30 26 22	New York WNYN 20 16 - Okla.City KECB 44 49 30	L.A. KZLA 19 18 17 KXXY 30 33 27	New York WNYN 5 5 4 Okla.City KECB 10 7 5	L.A. KZLA 21 18 17 KXXY 25 25 26	New York WNYN 19 13 - Okla.City KECB 31 28 23	L.A. KZLA 7 3 - - - KXXY 16 16 6	New York WNYN 4 - - - Okla.City KECB 6 - 4	New York WNYN 4 - - - Okla.City KECB 6 - 4
Chicago WUSN - - - Louisv. WAMZ 27 25 28	Chi. WUSN 23 25 20 Louisv. WAMZ 25 28 25	Chicago WUSN 23 25 20 Louisv. WAMZ 25 28 25	Chi. WUSN 33 28 28 Louisv. WAMZ 34 35 35	Chicago WUSN 18 19 24 - - -	Chi. WUSN 18 19 24 - - -	Chicago WUSN 4 - - -	Chi. WUSN 4 - - -	Chicago WUSN 25 23 14 - - -	Chi. WUSN 12 8 - - -	Chicago WUSN 12 8 - - -	Chi. WUSN 12 8 - - -
San Fran. KSAN 9 7 - - - Ral/Dur. WQDR 14 10 8	San Fran. KSAN 13 18 20 Ral/Dur. WQDR 14 10 8	San Fran. KSAN 19 16 20 Ral/Dur. WQDR 14 10 8	San Fran. KSAN 19 16 20 Ral/Dur. WQDR 15 - -	San Fran. KSAN 18 19 24 - - -	San Fran. KSAN 18 19 24 - - -	San Fran. KSAN 33 27 26 Ral/Dur. WQDR 15 - -	San Fran. KSAN 33 27 26 Ral/Dur. WQDR 15 - -	San Fran. KSAN 33 35 31 Ral/Dur. WQDR 15 - -	San Fran. KSAN 17 - - -	San Fran. KSAN 17 - - -	San Fran. KSAN 17 - - -
Phila. WXTU - - - Birming. WZKZ 15 14 15	Phila. WXTU 18 - - - Birning. WZKZ 15 14 15	Phila. WXTU 18 - - - Birning. WZKZ 15 14 15	Phila. WXTU 23 29 29 Birming. WZKZ 16 19 12	Phila. WXTU 18 16 - - - Birming. WZKZ 16 19 12	Phila. WXTU 18 16 - - - Birming. WZKZ 16 19 12	Phila. WXTU 18 16 - - - Birming. WZKZ 16 19 12	Phila. WXTU 18 16 - - - Birming. WZKZ 16 19 12	Phila. WXTU 18 16 - - - Birming. WZKZ 16 19 12	Phila. WXTU 1 - - - Birning. WZKZ 20 20 12	Phila. WXTU 1 - - - Birning. WZKZ 20 20 12	Phila. WXTU 1 - - - Birning. WZKZ 20 20 12
Detroit WWWW 17 17 16	Detroit WWWW 19 15 15	Detroit WWWW 17 17 15	Detroit WWWW 22 22 26 Austin	Detroit WWWW 17 17 15	Detroit WWWW 22 22 26 Austin	Detroit WWWW 17 17 15	Detroit WWWW 22 22 26 Austin	Detroit WWWW 17 17 15	Detroit WWWW 22 22 26 Austin	Detroit WWWW 17 17 15	Detroit WWWW 22 22 26 Austin
KPLX 17 17 16	KPLX 26 27 26	KPLX 17 17 15	KPLX 26 27 26 Richmond	KPLX 17 17 15	KPLX 26 27 26 Richmond	KPLX 17 17 15	KPLX 26 27 26 Richmond	KPLX 17 17 15	KPLX 26 27 26 Richmond	KPLX 17 17 15	KPLX 26 27 26 Richmond
KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -	KSCS - - - Richmond WQHK 3 - - -
KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -	KYNG - - - Richmond WQHK 3 - - -
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**Major Label
Major Artist
Major Hit**

Polydor Nashville

**CLINTON
GREGORY**

"The Gulf and The Shell"

Produced by Harold Shedd and Ed Seay

ADD DATE: OCTOBER 31



Monitor

COUNTRY AIRPLAY



DETECTIONS

OCTOBER 10—16, 1994

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 136 country stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections. ©1994, Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★★						
1	6	9	LIVIN' ON LOVE ARISTA 1 week at No. 1	ALAN JACKSON	4497	4131
2	4	13	WHEN YOU WALK IN THE ROOM ARISTA	PAM TILLIS	4466	4193
3	1	10	SHE'S NOT THE CHEATIN' KIND ARISTA	BROOKS & DUNN	4338	4590
4	5	12	WATERMELON CRAWL MCA	TRACY BYRD	4243	4167
5	8	10	THIRD RATE ROMANCE MERCURY	SAMMY KERSHAW	4229	3700
6	2	17	CALLIN' BATON ROUGE LIBERTY	GARTH BROOKS	4011	4337
7	3	14	I TRY TO THINK ABOUT ELVIS EPIC	PATTY LOVELESS	3909	4230
8	11	13	THE CITY PUT THE COUNTRY BACK IN ME ATLANTIC	NEAL MCCOY	3855	3455
9	12	8	SHUT UP AND KISS ME COLUMBIA	MARY CHAPIN CARPENTER	3833	3451
10	9	13	MAN OF MY WORD EPIC	COLLIN RAYE	3754	3559
11	15	8	I SEE IT NOW ATLANTIC	TRACY LAWRENCE	3444	3146
12	17	6	IF I COULD MAKE A LIVING GIANT	CLAY WALKER	3354	3046
13	14	10	KICK A LITTLE WARNER BROS.	LITTLE TEXAS	3314	3177
14	18	11	I SURE CAN SMELL THE RAIN ARISTA	BLACKHAWK	3174	2935
15	19	14	DUKEBOX JUNKIE EPIC	KEN MELLONS	3148	2879
16	10	14	WHO'S THAT MAN POLYDOR	TOBY KEITH	3055	3534
17	20	6	IF YOU'VE GOT LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	2992	2692
★★★ AIRPOWER ★★★						
18	25	4	THE BIG ONE MCA	GEORGE STRAIT	2988	2452
19	22	10	BABY LIKES TO ROCK IT ARISTA	THE TRACTORS	2717	2592
★★★ AIRPOWER ★★★						
20	26	8	WHEN THE THOUGHT OF YOU CATCHES UP WITH ME WARNER BROS.	DAVID BALL	2676	2451
21	24	6	UNTANGLIN' MY MIND RCA	CLINT BLACK	2645	2503
22	23	12	HAS ANYBODY SEEN AMY MERCURY	JOHN & AUDREY WIGGINS	2617	2526
★★★ AIRPOWER ★★★						
23	28	8	WE CAN'T LOVE LIKE THIS ANYMORE RCA	ALABAMA	2578	2359
24	16	16	DOWN ON THE FARM CURB	TIM McGRAW	2488	3061
25	7	15	SHE DREAMS DECCA	MARK CHESNUTT	2434	3717
26	32	6	TAKE ME AS I AM WARNER BROS.	FAITH HILL	2307	1897
27	35	3	WHEN LOVE FINDS YOU MCA	VINCE GILL	2300	1728
28	13	15	NOBODY'S GONNA RAIN ON OUR PARADE MERCURY	KATHY MATTEA	2297	3206
29	21	16	THIRD ROCK FROM THE SUN EPIC	JOE DIFFIE	2172	2683
30	29	17	XXX'S AND OOO'S (AN AMERICAN GIRL) MCA	TRISHA YEARWOOD	2065	2166
31	33	9	NOW I KNOW RCA	LARI WHITE	2020	1808
32	36	7	YOU JUST WATCH ME LIBERTY	TANYA TUCKER	1970	1636
33	30	11	WHERE THERE'S SMOKE ATLANTIC	ARCHER/PARK	1805	2015
34	31	17	WHAT THE COWGIRLS DO MCA	VINCE GILL	1594	1900
35	46	5	THERE GOES MY HEART MCA	THE MAVERICKS	1400	1052
36	56	2	PICKUP MAN EPIC	JOE DIFFIE	1400	579
37	40	6	THAT'S WHAT I GET (FOR LOSIN' YOU) CURB	HAL KETCHUM	1337	1250

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
THIS IS ME WARNER BROS.						
38	49	2	THIS IS ME WARNER BROS.	RANDY TRAVIS	1320	832
39	42	5	COUNTRY 'TIL I DIE BNA	JOHN ANDERSON	1288	1173
40	45	8	TEARDROPS LIBERTY	GEORGE DUCAS	1255	1106
41	27	14	SHE THINKS HIS NAME WAS JOHN MCA	REBA MCENTIRE	1245	2406
42	38	19	WHAT'S IN IT FOR ME LIBERTY	JOHN BERRY	1236	1475
43	43	20	MORE LOVE EPIC	DOUG STONE	1116	1155
44	47	20	SUMMERTIME BLUES ARISTA	ALAN JACKSON	1050	1021
45	48	8	HARD LOVING WOMAN MCA	MARK COLLIE	1043	1017
46	41	19	THE MAN IN LOVE WITH YOU MCA	GEORGE STRAIT	1028	1195
47	51	4	DOCTOR TIME COLUMBIA	RICK TREVINO	1009	783
48	44	19	HARD TO SAY CURB	SAWYER BROWN	974	1132
49	52	4	I GOT IT HONEST RCA	AARON TIPPIN	919	759
50	54	6	WHEREVER SHE IS COLUMBIA	RICKY VAN SHELTON	869	734
51	50	4	EUGENE YOU GENIUS ASYLUM	BRYAN WHITE	859	789
52	55	5	WHAT THEY'RE TALKING ABOUT DECCA	RHETT AKINS	832	625
53	53	5	THE POWER OF LOVE ARISTA	LEE ROY PARNELL	821	736
54	58	2	NIGHT IS FALLIN' IN MY HEART ARISTA	DIAMOND RIO	757	398
55	34	13	TEN FEET TALL AND BULLETPROOF WARNER BROS.	TRAVIS TRITT	662	1765
56	61	2	STORM IN THE HEARTLAND MERCURY	BILLY RAY CYRUS	614	329
57	63	3	YOU AND ONLY YOU LIBERTY	JOHN BERRY	528	289
HOT SHOT DEBUT ★★★						
58	NEW	►	GOIN' THROUGH THE BIG D DECCA	MARK CHESNUTT	473	69
59	65	2	HEART TROUBLE RCA	MARTINA MCBRIDE	465	224
60	60	4	MEN WILL BE BOYS LIBERTY	BILLY DEAN	362	332
61	NEW	►	NOT A MOMENT TOO SOON CURB	TIM McGRAW	346	53
62	59	6	RED, WHITE AND BLUE COLLAR EPIC	GIBSON/MILLER BAND	346	387
63	57	12	HEART OVER MIND BNA	LORRIE MORGAN	319	484
64	62	17	ELVIS AND ANDY ATLANTIC	CONFEDERATE RAILROAD	282	317
65	67	2	LONG LEGGED HANNAH (FROM BUTTE, MONTANA) BNA	JESSE HUNTER	266	217
66	64	18	POCKET OF A CLOWN REPRISE/WARNER BROS.	DWIGHT YOAKAM	256	264
67	66	10	THE RUNNING KIND ARISTA	RADNEY FOSTER	237	88
68	71	2	GONE COUNTRY ARISTA	ALAN JACKSON	231	223
69	71	2	TILL I WAS LOVED BY YOU POLYDOR	CHELY WRIGHT	201	165
70	69	4	GIRL THANG EPIC	TAMMY WYNETTE (DUET WITH WYNONNA)	189	184
71	72	8	LITTLE HOUSES EPIC	DOUG STONE	171	9
72	72	8	REDNECK STOMP WARNER BROS.	JEFF FOXWORTHY	170	164
73	73	5	THAT'S WHAT LOVE'S ABOUT MCA	MARTY STUART	160	157
74	RE-ENTRY		PMS BLUES COLUMBIA	DOLLY PARTON	136	116
75	NEW	►	SHE SHOULD'VE BEEN MINE STEP ONE	WESTERN FLYER	128	51

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 2500 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



Personal Manager
MONI ENTERTAINMENT CORPORATION
Nashville, Tennessee



A Sincere Thanks to Those Of You Who Played "Give Me A Ring Sometime"
To Those Of You Who Didn't...
"Take That"
LISA BROKOP
Going For Adds 10/31!

