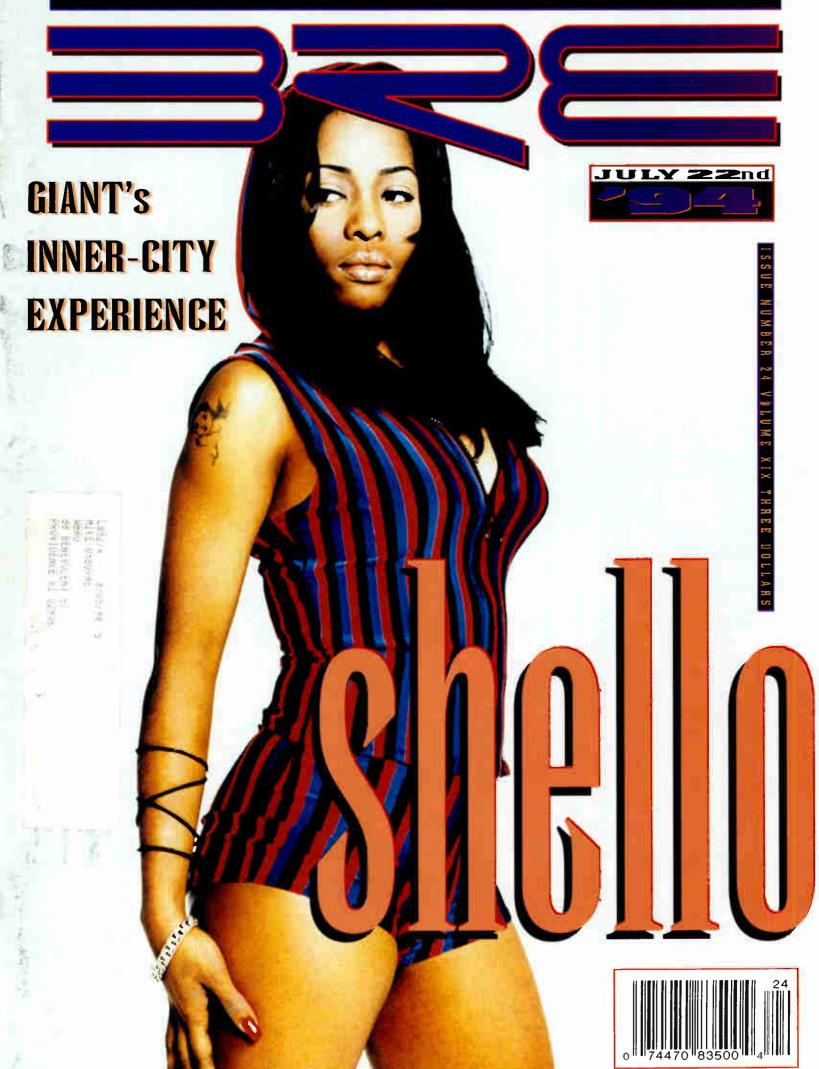
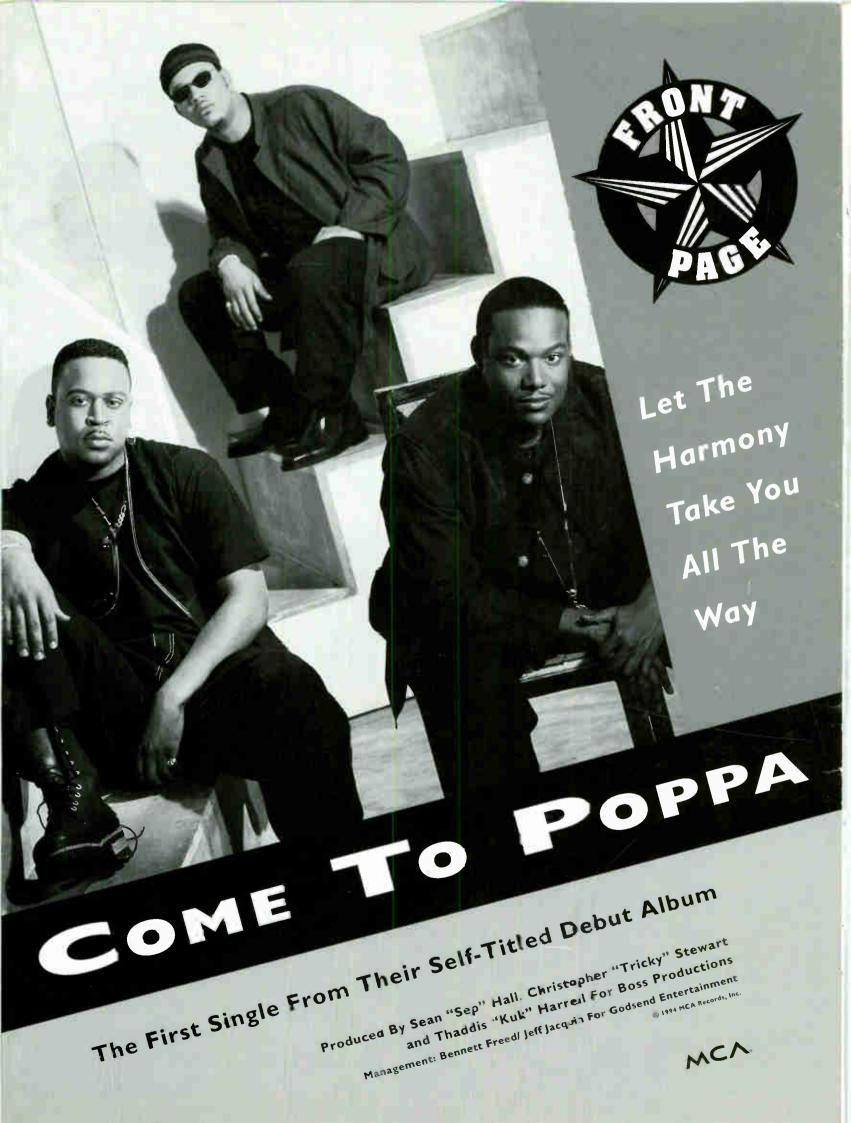
BLACK ENTERTAINMENT'S PREMIERE MAGAZINE FOR 18 YEARS





CHAIRMAN/PUBUSHER SIDNEY MILLER

EXEC/VP **SUSAN MILLER**

EDITOR-IN-CHIEF **RUTH ADKINS ROBINSON**

VP/CREATIVE

LANCE V. WHITFIELD

EXECUTIVE EDITOR STEVEN IVORY

VP/MIDWEST

IEROME SIMMONS

VP/PROMOTIONS

BRIAN TURNER

RESEARCH DIRECTOR **TERRY MUGGLETON**

ART DIRECTOR

TRICIA M. GEISINGER

CONTRIBUTING WRITERS THOMAS NEUSOM PETER MIRO PAXTON MILLER

EDITORIAL ASSISTANTS SHENTALE G. RANDALL **ELEXA WILLIAMS**

PRODUCTION ASSISTANTS SHAPHAN ROBERTS

CIRCULATION HILARY WOODARD

ADMINISTRATIVE SERVICES **FELIX WHYTE**

GENERAL COUNSEL WILLIAM JOHN GLASSER

RANDY QUIRING PAESANO PRINTING

BRE (ISSN 1063-1011) is published by BRE, 6922 Hollywood Blvd., Suite 110, LA, CA 90028-6363, (213) 469-7262, FAX# (213) 469-4121, BBS MODENW# (213) 469-9172. BRE is published weekly except one week in June, one week at Thanksgiving, one week at Christmas, and two weeks at New Years. BRE NEWSTANDS-BRE is available at select Tower Records, World Book & News, LA, CA and other locations across the country. If unavailable in your area, your local newstand can order copies directly through BRE. SUB-SCRIPTION RATES: 1 Yr.-\$175; 2 YRS.-\$350. 1st Class & Canada-\$250; Overseas-\$350. Newstand Price-\$3.00. Back issues-\$1.50. Call (213) 469-7262 to subscribe. BRE is not responsible for any unsolicited material. Cover and contents may not be reproduced in whole or in part without prior written permission. Second Class postage paid at Los Angeles, CA. POST-MASTER: Send Address changes to BRE, 6922 Hollywood Blvd., Suite 110, Los Angeles, CA. 90028-6363

© Copyright 1994 PRINTED IN THE U.S.A.





From I to r: King's atty Terry Aroneff of Katz, Smith & Cohen; Sidney A. Seidenberg, King's mgr; Carol Lipkin, vp finance/admin BMG Pub; King; Floyd Lieberman, King's finan mgr; and Joe McClendon, King's personal asst.

july 22 1994 ===

JULY 22 1994 VOLUME XIX NUMBE	124
features	
Radio Report — BREAKING THE HITS	19
Cover Story — SHELLO	24
sections	7
Publisher's Page	5
Front Page News	6
Exec Stats	8
BRE Flicks	9,20
Music Report	10
Black Radio Update	14
Programmer's Poll	16
Arbitrons	17
Concert Review	31
Music Reviews	32
Photo Of The Week	43
Grapevine	44
Yesteryear/Last Word/Starview	46
charts & resear	ch
Album Chart	12
Singles Chart	13
Jazz Chart	23
New Releases	34
The National Report	35
columns	
Jazz Notes	_ 22
Gospel	27
Hip Hop Era	29
Midwest Report	41
Ivory's Notes	45

SOUNDS OF LUCILLE STILL THRILL

Blues legend B.B. King, with a beginning chain of blues clubs and a long line of Grammys and awarcs, has a new GRP/MCA album with Diane Schuur to add to his reputation as the world ambassador of the blues. BMG Music Publishing wanted to sing the blues too and acquired his Sounds of Lucille catalogue simultaneously signing a worldwide co-publishing deal.



The Key To Winning Is

Listening

WERE WE LISTENING when Curtis Mayfield said, "People Get Ready?" Were we listening when Gamble and Huff said, "Wake Up Everybody?"

Perhaps these statements were heard; however, since then we've lost our identity and displaced and confused our priorities.

If we believe it's all about the music, then, in fact it's all about the lyric content. It is our condition that dictates the lack of respect, the lost rhythm isolating us from each other and the lack of discipline that has not allowed us to use our God-given talents.

The communication breakdowns and the false networking have divided us. The undeniable loss of our belief in the music has caused a stronger belief in technology and the bottom line.

We must come together, on at least the understanding of the heritage of our music, our history in song, and our sociological messages from the first drum beat.

Guest Commentator and Music Listener,

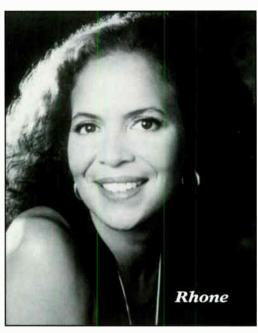
George "Boogaloo" Frazier
As One Consulting Group

front pag

Rhone To Chair Elektra/EastWest

Doug Morris, the newly appointed president/coo of Warner Music, Inc. announced the appointment of Sylvia Rhone to head the newly formed Elektra/EastWest company responsible for these and all their affiliated labels. Morris commented,"During Sylvia's twenty years in the music business, she has demonstrated outstanding leadership skills, a thorough command of the industry issues and an uncanny ability to identify musical trends and promising new artists. Sylvia and I have worked closely together over the past decade, and I look forward to continuing that relationship as she assumes her new responsibilities."

Rhone, who began her music career at Buddah Records in 1974, was a graduate from The Wharton School at the University of Pennsylvania with a major in economics and a specializa-



tion in marketing. She has held a variety of positions in the music industry

since Buddah at ABC and Ariola.

Joining the WEA Family in 1980 as northeast regional promotion for Elektra, she moved to Atlantic in 1985 as director/national black music promotion assuming A&R responsibilities in 1986 with her promotion to vp/gm and in 1988 sr vp. In 1990 she moved to ceo/co-president of EastWest, and in 1991 became chairman/ceo of Atco/EastWest combining those two companies into EastWest America.

Rhone has enjoyed a streak of hits from Levert to EnVogue and had a hands on management style getting involved in all the aspects of the label from a&r and promotion to administration and imaging. This promotion follows on the heels of Morris' promotion last week. Bob Krasnow, the longtime head of Elektra and music veteran, announced his retirement. ⇒=

Intro's Greene **ASCAP's Honoree Acquire KACE**

Kenny "G-Love" Greene of Atlantic recording group Intro was presented ASCAP's Songwriter of the Year Award for three songs: "Come Inside" from Intro; "Love No Limit" and "Reminisce" from Mary J. Blige. ⇒=



Shown at the awards presentation at the Palace in LA are from 1: Jimmy Jam, a fellow Songwriter of the Year winner; Kenny Greene; and Babyface.

Cox Moves to

Cox Enterprises, Inc. has entered into an agreement in principle, signed July 7, 1994, to acquire All Pro Broadcasting's, UC KACE-103.9/Los Angeles, CA. The announcement was made by Robert F. Neil, exec vp-radio, Cox Broadcasting. Officials at Cox also confirmed they will be maintaining a black music format at the station.

The acquisition of the station will be complete upon the signing of the definitive agreement, FCC approval and the resolution of litigation currently pending in Los Angeles County Superior Court. The litigation was initiated by a third party claiming prior right to purchase the station.

Cox will be adding KACE to its roster of five AM and nine FM radio stations throughout

the country. KACE will become part of a duopoly which includes crosstown N/T-AC combo, KFI-AM and KOST-FM. Neil said, "Cox already has a significant presence in Los Angeles with KFI and KOST. With the addition of KACE, we feel we have a great opportunity to better serve the needs of listeners and advertisers in that market."

The completion of the acquisition will be pending until the outstanding legal issues are resolved. After their resolution Cox will execute a Local Marketing Agreement (LMA) with KACE and begin to provide programming and sales services for the station.

Cox Broadcasting also includes six television stations, TeleRep, a sales representation company,

Arista's Fiscal Highest in 19 Years



Driven by a heavy urban roster, Arista Records has posted its 1993-94 gains at over the \$250 million mark in



U.S. sales alone. Dubbed as "the most significant sales periods in the label's 19 year history," Arista attributed its success not only to its previously released blockbuster albums from Whitney Houston, Kenny G, and Aretha Franklin, but also to its strong showing from new artists like Toni

Braxton from the LaFace camp and Outkast from Katz's Kaper Recordsboth Atlanta labels.

Upcoming releases expected to continue their strong pattern are TLC from

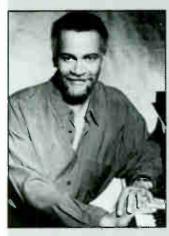


LaFace, a Kenny G Christmas LP, Dicnne Warwick doing a Brazilian LP, NIIU who just released their first single "You Don't Have To Cry," Usher Raymond with a release last week, Body Snatchers from LaFace, 4-Bidden from Hiriam Hicks,

Craig Mack and The Notorious Big from Bad Boy, Rampage from Rowdy, amd Deborah Cox from VAZ.

President Clive Davis commented,"The diversity and depth of our artists' talent in all areas of music has truly caused an explosion for us. We continue to have our sleeves rolled up to maintain this prominent position." ≡₹

Joe Sample Sidelined by **Heart Attack**



Warner Brothers jazz recording artist Joe Sample is rehabilitating from a June 27 heart attack. He has been advised by his doctor to cancel all

scheduled performances for the next four months. George Duke will cover his dates at the expanded Playboy Jass Festival in Denver August 18, Chicago August 19, and Washington, D.C. August 1-2.

Sample's next album, Did You Feel That, is scheduled for release in late August and features an all star cast from the Soul Committee, Steve Gadd, Freddie Washington, Arthur Adams, Michael Landau, Lenny Castro, Oscar Brashear to Joel Peskin.

The album is dedicated to those "who, in face of adverse conditions, stand ground, rally and then overcome.

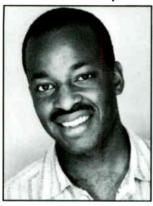
Simmons and Harrell To Be Honored By JDF

Russell Simmons and Andre Harrell will be honored for their "tireless efforts in creating awareness in their industry and for raising dollars for diabetes research" at the second annual Juvenile Diabetes Foundation International Music Industry Dinner.

Scheduled for September 22 at the Sheraton Grande Hotel in NY, the dinner hopes to raise more money for research bypassing last year's mark of \$400,000.

executive statistics

Frank Cooper



FRANK COOPER, III

has been named vp of bus aff for RAL/Def Jam Recordings. Prior to RAL/Def Jam, Cooper was dir of bus and legal affairs at Motown, Previous to that he worked as a film and music atty at the law firm of Irell & Manella in Beverly Hills.

VAUGHN HALYARD

has been appointed sr dir/staff prod, a&r for Columbia Records, Prior to Columbia, Halvard was an independent producer for four years and before that a musician. At his new post, Halyard will be responsible for seeking out and developing new acts as well as working with current Columbia artists. He will be based in New York.

DAVE **MCPHERSON**

has been named a&r dir for Jive Records. Prior to Jive, McPherson was at Mercury Records as dir of a&r. McPherson will be based in New York.

RICK **BISCEGLIA**

has been promoted sr vp of Arista Records. In his new position, he will continue to carry out his previous responsibilities while overseeing additional areas. Bisceglia has been with Arista for 14 years. Prior to joining the company,

Vaughn Halyard



he was music dir at 99x Radio and also worked at Ariola Records.

MICHAEL MCLEOD

has been promoted to sr dir. nat'l sales, sell-through at UNI Distribution Corp. McLeod was previously dir nat'l sales video sell-through prod at UNI, Prior to UNI, he was with Time/Warner as dir/nat'l accts for Warner Home Video.

SHERRY ORSON

has been named creative dir/west coast for MCA Music Publishing, Orson was previously mgr of creative services. In her new capacity, Orson will manage the activities of MCA Music's west coast based songwriters. She will also be involved in the distribution of royalty checks and be a key player in developing and implementing a new computer system. Orson will be based in Los Angeles.

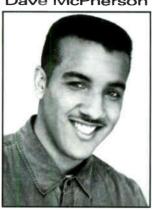
JODY MUNDAY

has been appointed U.S. dir of copyright and licensing for MCA Music Publishing. Munday will now be responsible for supervising the copyright and mechanical licensing activities of MCA Music Publishing's U.S. and Canadian operations.

YVES BEAU-

has been promoted to the

Dave McPherson



position of vp of a&r special projects for Atlantic Records. In his new position, Beauvais will oversee a variety of duties. Beauvais joined Atlantic in 1983 as int'l prod coordinator. He is based in New York City.

MICHAEL KRUMPER

has been named dir of prod dev for Atlantic Records. Krumper began his career in the music industry in 1986 at Relativity Records as nat'l pub dir. He first joined Atlantic Records in 1992 as assoc dir of press & pub. Krumper is based in New York City.

MARK HUDSON

has been appointed to staff producer at Hollywood Records. In his new position Hudson will bring in new talent and serve as a liaison with the label's artists. He will also serve as a creative consultant for other departments. Hudson's career in the music industry began over 20 years ago as a member of the group, the Hudson Brothers. He is based in Los Angeles.

GARY **STEWART**

has been promoted to sr vp of a&r for Rhino Records. Stewart began his career with Rhino in Westwood in 1977 at the company's flagship store as a clerk. In his current position, Stewart conceives and

Rick Bisceglia



manages creative ideas and develops them into final product. He is also the primary person responsible for contemporary music at Rhino.

PALII **HUTCHINSON**

has been named vp and cfo at Hollywood Records, Prior to Hollywood, Hutchinson was at Imago Records as sr vp, finan and operations. He began his music industry career in 1973 at Chrysalis Records in a similar position. Hutchinson will be based in Burbank at Hollywood's California headquarters.

STEVEN SCHENFELD

has been appointed dir of a&r at Blue Note. His duties will include being involved with all signings to Blue Note and Metro Blue. Schenfeld joined the label in 1989 in the promo and mktg dept. He began his music industry career as a jazz pianist. Schenfeld is based at the label's headquarters in New York.

KEITH **THOMPSON**

has been named dir of a&r and mktg at Blue Note. Prior to his recent appointment, Thompson was dir of mktg for Capitol Records. He first joined Capitol in 1988 as a management trainee. In his new position, Thompson will work will all the Blue Note labels. Thompson is based in

continued on page 42

BELLMARK WAH WAHS

Bellmark recording
artist Johnny "Guitar"
Watson recently
dropped by Bellmark
Records. Pictured (Ir): Al Bell, ceo
Bellmark/Life Records;
Watson and John
Hockett, bus affrs
exec Bellmark/Life

Records.

NENEH, N'DOUR
(Beiow) Columbia Records' Youssou
N'Deur (I) and Neneh Cherry (r) recently completed a music video for their
duet, "7 Seconds." Seen with them on
the set is director Stefan Sednaoui (c).

THEY ONLY HAVE
EYES FOR CORRINA
(Right): EMI recording artist Peter Cox
and RCA artist Niki Haris recently recorded together for the first time. They covered "I Only Have Eyes For You" for the

upcoming film featuring Whoopi Goldberg.
Shown (I-r): Ron Fair, sr vp, west coast

a&r/co-prod, RCA; Haris; Cox and co-producer Michael Sembello.

july 22 1994 ∋≂≡





AARON HALL

I MISS YOU

SILAS/MCA

ARETHA FRANKLIN

WILLING TO FORGIVE

ARISTA

PATTI LaBELLE

THE RIGHT KIND OF LOVER,

MCA

TEVIN CAMPBELL

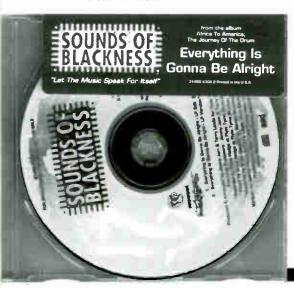
ALWAYS IN MY HEART

QWEST/WB

ZHANE

SENDING MY LOVE

ILLTOWN/MOTOWN



SINGLE WEEK

SOUNDS OF BLACKNESS

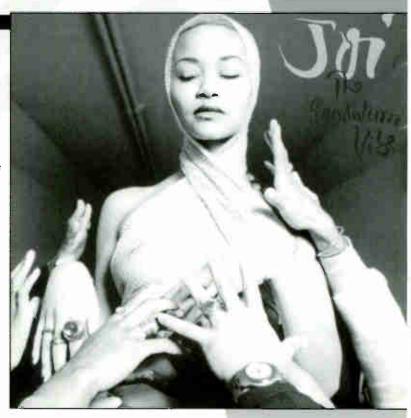
EVERYTHING IS GONNA BE ALRIGHT PERSPECTIVE/A&M

Once again this multi-demographic group has another catchy, well crafted song all ages will love. Very soulful, this midtempo groove features the excellent choral vocals of the Sounds Of Blackness who never seem to miss a beat. Programmers have displayed their fondness for the song by continuing to add it, another winner off the Africa To America album. With the Jimmy Jam and Terry Lewis combo producing and arranging, this is a splendid slice of gospel influenced R&B. Demos: All.

/EEK

THE PENDULUM VIBE EMI/ERG

Joi has generated plenty of hype since she first jumped on the scene. Now with her debut album out, it's time to see if the hype is warranted. After one listen to the The Pendulum Vibe the answer is a resounding yes as Joi brings a funky style of vocal that swings from soul to an almost rock style on many of the songs. "Freedom" is the first excellent jam to stand out as Joi dominates the mic over a great club beat. "Sunshine & The Rain," a midtempo song with an easiness about it has already proven popular as a single release for Joi and slots nicely among the 11 song set. More relaxing grooves follow like the underground "Fatal Lovesick Journey" with its unpredictable instruments. A soft reggae beat and a gentle guitar make "Adoramus Te Christe" a hot song that's so laid back it moves at an almost standstill pace. "Freedom," the album's closer, starts off with an a cappella intro that eventually makes way for a celebration song with inspirational qualities. Joi's worth the hype. Demos: All.



portant ECORDS

SINGLES

otis stokes—i wish it would rain—Justus/Raging Bull—As the lead vocalist with Lakeside, Otis Stokes enjoyed his fair share of success. Now he's back as a soloist and does a splendid rendition of this Temptation's classic. With a gentle touch that warms with its softness, "I Wish It Would Rain" brings back that old style R&B sound. Without losing anything from the original version of the song, Stokes embellishes it further with great backup singers who entwine their deeper vocals with the falsetto style of Stokes. Strong percussions and a hypnotic saxophone also help bring out the song's best qualities. Close your eyes and take in this superb midtempo offering off Stokes' self-titled album. Stokes produced this strong debut for a new independent label. Demos: All. GEORGE HOWARD—MIRACLE—GRP—Straight up jazz formats and regular R&B formats will be the first to move on this mellow horn driven melody with smooth backing vocals from Joe. Howard gives a marvelous performance on saxophone on A Home Far Away, which, incidentally, comes in three versions that include a soothing late night instrumental. Demos: Adults.

SHABBA RANKS—RAM DANCEHALL—BREADFRUIT/EPIC STREET/EPIC—Ranks delivers his toasts clearly as he does a parody of the children's song "If You're Happy And You Know It" to uptempo dancehall beats. Reggae formats always welcome Ranks and after they check "Ram Dancehall" out, nothing should change. A spiritual "Jam Rock Mix" has a real African feel to the vocals that soften the rough style of Ranks. For reggae fans this is a perfect taster of what to expect on Ranks' next album due out in September. Demos: Reggae Fans.

ALBUMS

LADAE—THE MONEY—POLYDOR/PLG—This quartet begins this impressive debut album with "Deep Down." It's their first single and a song with laid back harmonies not only showcasing the talents of these guys, but also really entertaining at the same time. A slight pop flavor is evident on the radio friendly "Be My Luv" as a midtempo beat surrounds a pleasant vocal arrangement. When it comes to choosing the album's hottest groove, "I Miss Your Lovin'" jumps out with its solid vocals and great 'chill out' qualities. "So Far Away" is another gentle offering that commands respect with late night sounding harmonizing by Ladae. Rounding out the album is "Bye Bye," a love oriented jam with single potential. Ladae is hot with a natural sound certain to warrant attention. Demos: All.

LUKE—FREAK FOR LIFE 6996—LUKE—After studying the album's erotic artwork, the music proves to be as interesting as Luke goes through this 24 song set in a breeze. Opening with the saucy sounding "Freak For Life," he moves on to his current single "It's Your Birthday," an extremely uptempo groove with that real Florida hip-hop groove. On "That's How I Feel," Luke does a solid job on the uptempo rhymes and could well have a hit single if it's released. Other notables on the album include "Out Of Control," a song that mocks country and western music and "Welcome To The Quiet Storm," an adult song with friendly patter between Luke and his lady friends (who come in all races and sizes). For Luke this is an album that's sometimes gangsta but mostly humorous and always interesting. Demos: Rap Fans.

COOLIO-IT TAKES A THIEF-TOMMY BOY-Urban listeners haven't been able to escape the amount of airplay Coolio's current single "Fantastic Voyage" has generated. A monster in the clubs and on the airwaves, this Lakeside original has friendly rhymes and a real party atmosphere. With most of the songs on the album sticking to a similar old school/90's hip-hop sound, the album is laden with funky samples. Coolio opens in style as he works his way through the album's opening cuts. "County Line" is more aggressive than Coolio's latest release and cleverly mixes Slick Rick samples with those of the Barkays. The laid back Roy Ayres tune "Mystic Voyage" serves as great background music for LeShaun to rap over on the poignant "Mama I'm In Love Wit A Gangsta." In between the tough grooves Coolio plays on songs like "Hand On My Nutsac," but soon returns back to spin his tales of real life. The tempo is slowed down on "Can-O-Corn," a superb harsh tale of drug addiction and stealing to feed hungry children. Under this somber rhyme, elements of Rufus and Chaka's "Everlasting Love" are evident. Coolio continues to mix more old school grooves with today's sound as on "Inner City Blues" and Eddie Kendricks' "Body Talk" and a sleeper "In Da Closet." The outcome is a crisp rhyme with sad lyrics which leave a lasting impression. With a solid title track and the previous release "Sticky Fingers" also worthy of mention, there are half a dozen winners featured on this album. Demos: Rap Fans. july 22 1994

SUPER HOTE SUPER ACTIVE

With 38 adds, EastWest/AG artist
Gerald Levert dominates Superhot,
Superactive this week. His song, "I'd
Give Anything" has listeners all around
the country calling in. Gerald Levert is
back and lots of people are enjoying it.
Some stations adding the song this
week: KIPR-FM, KKBT-FM, KKDA-FM,
KMJJ-FM, KMOJ-FM, WAMO-FM,
WBLS-FM and WCKX-FM.

Not far behind in second place is Background E/Jive artist **Aaliyah** with her rendition of the Isley Brother's song "At Your Best (You Are Love)." With **30** adds to her credit, Aaliyah's second release shows strength at **WKKV-FM**, **WMHG-FM**, **WTYJ-FM**, **WWDM-FM**, **WYNN-FM** and **WZFX-FM**.

Perspective/A&M artists Sounds of Blackness holds third place with 15 adds with the song Everything Is Going To Be Alright." A wide regional berth added this track representing an overall national acceptance: KCEP-FM, KGRM-FM, KJLH-FM, WDAS-FM, WHUR-FM, WNAA-FM and WTLC-FM.

Fourth place belongs to Columbia's C+C Music Factory. Just missing out on the number three spot, "Do You Wanna Get Funky" is the name of the track and it seems to have a growing popularity. 14 adds were collected from: KMJJ-FM, KMOJ-FM, WEAS-FM, WJLB-FM, WRSV-FM and WZAK-FM.

Bubbling under this week were

Motown's Whitehead Brothers with "Your
Love Is" and Big Beat/ AG's Changing

Faces with "Stroke You Up."



REVERSED ENTRIES INDICATE STRONG OHART MOVEMENT

REPRESENTS NEW ENTRY.

TW	LW	WOC	ARTIST & TITLE & LABEL	TW	LW	WOC	ARTIST -TITLE -LABEL
	12	2	KEITH SWEAT, Get Up On It, Elektra	26	36	2	BONE THUGS 'N HARMONY, Creepin' On Ah, Ruthless/Relativity
2	1	3	WARREN G., RegulateG Funk Era, Violator/RAL/PLG	27	35	4	LALAH HATHAWAY, A Moment, Virgin
3	18	2	BIG MIKE, Somethin' Serious, Rap-a-lot/Priority	28	28	21	BABYFACE, For The Cool In You, Epic
4	3	4	AALIYAH, Age Ain't Nothin' But A Number, Background E/Jive	29	29	10	RACHELLE FERRELL, Rachelle Ferrell, Manhattan/Capitol
5	2	13	VARIOUS ARTISTS, Above The Rim, Death Row/Interscope/AG	30	15	12	WILL DOWNING, Love's The Place To Be, Mercury
6	10	3	PATTI LaBELLE, Gems, MCA	31	38	3	WAR, Peace Sign, Avenue
7	14	2	BLACKSTREET, Blackstreet, Interscope/AG	32	32	15	SNOOP DOGGY DOGG, Doggy, Death Row/Interscope/AG
8	9	22	AARON HALL, The Truth, Silas/MCA	33	30	10	KOKANE, Funk Upon A Rhyme, Ruthless/Relativity
9	5	16	ARETHA FRANKLIN, Greatest Hits (1980-1994), Arista	34	37	23	TEVIN CAMPBELL, I'm Ready, Qwest/WB
10	27	2	DA BRAT, Funkdafied, So So Def/Chaos/Columbia	35	37	4	AHMAD, Ahmad, Giant/WB
11	11	11	PAUL HARDCASTLE, Hardcastle, JVC	36	**	••	SHANICE, 21 Ways To Grow, Motown
12	13	4	EL DEBARGE, Heart, Mind & Soul, WB	37	21	10	NAS, Illmatic, Columbia
13	4	7	OUTKAST, Southernplaycadillacmuzik, LaFace/Arista	38	20	7	12 GUAGE, 12 Guage, Street Life/Scotti Bros.
14	6	4	HEAVY D & THE BOYZ, Nuttin' But Love, Uptown/MCA	39	26	8	M.O.P., To The Death, Select
15	16	10	ANGELA WINBUSH, Angela Winbush, Elektra	40	**	**	TERMINATOR X AND THE GODFATHER OF THREAT, Superbad, P.R.O./RAL/Island
16	18	17	EIGHTBALL & MJG, Comin' Out Hard, Suave	41	39	13	BRAND NEW HEAVIES, Brother Sister, Delicious V/Eastwest/AC
17	7	22	R. KELLY, 12 Play, Jive	42	42	15	HAMMER, The Funky Headhunter, Giant/Reprise
18	31	2	TAKE 6, Join The Band, Reprise/WB	43	49	3	DAVID SANBORN, Hearsay, Elektra
19	19	7	TONY TONI TONE!, Sons Of Soul, Wing/Mercury	44	44	18	PATRA, Queen Of The Pack, Epic
20	22	3	MC BREED, Funkafied, Wrap/Ichiban	45	45	22	JODECI, Diary Of A Mad Band, Uptown/MCA
21	33	2	NICE & SMOOTH, Jewel Of The Nile, RAL/Island/PLG	46	18	20	TONI BRAXTON, Toni Braxton, LaFace/Arista
22	23	7	TOP AUTHORITY, Something To Blaze To, Trak/Solar	47	**	**	SWEET SABLE, Old Times' Sake, Street Life/Scotti Bros.
23	24	5	NORMAN BROWN, After The Storm, Mojazz/Motown	48	47	22	JANET JACKSON, janet, Virgin
24	8	10	ALL-4-ONE, All-4-One, Blitzz/AG	49	47	21	TEDDY PENDERGRASS, A Little More Magic, Elektra
25	25	22	SOUNDS OF BLACKNESS, The Night., Perspective. A&M	50	41	8	NANCY WILSON, Love Nancy, Columbia





REVERSED ENTRIES INDICATE STRONG CHART MOVEMENT. ** REPRESENTS NEW ENTRY.

	****	** REPRES	ENTS N EW ENTRY.
TW LW WOC	ARTIST >TITLE >LABEL	TW LW WOC	ARTIST TITLE LABEL
1 1 14	AARON HALL, I Miss You, Silas/MCA	51 65 2	CHANGING FACES, Stroke You Up, Big Beat/AG
2 3 14	ARETHA FRANKLIN, Willing To Forgive, Arista	52 59 3	TANYA BLOUNT, Through The Rain, Polydor/PLG
3 4 10	PATTI LABELLE, The Right Kind Of Lover, MCA	53 25 9	ARRESTED DEVELOPMENT, Ease My Mind, Chrysalis/ERG
4 5 9	TEVIN CAMPBELL, Always In My Heart, Qwest/WB	54 19 6	GUESSS, It's You That I Need, WB
5 7 10	ZHANÉ, Sending My Love, Illtown/Motown	55 73 3	IMMATURE, Never Lie, MCA
6 8 7	BABYFACE, When Can I See You, Epic	56 23 9	MARIAH CAREY, Anytime You Need A Friend, Columbia
7 11 8	BLACKSTREET, Booti Call, Interscope/AG	57 ** **	GERALD LEVERT, I'd Give Anything, Eastwest
8 9 10	BLACKGIRL, '90s Girl, Kaper/RCA	58 63 4	TINA MOORE, Color Me Blue, Street Life/Scotti Bros.
9 10 7	JODECI, What About Us?, Uptown/MCA	59 81 2	SOUNDS OF BLACKNESS, Everything Is Gonna Be Alright, Perspective/A&M
10 16 4	JANET JACKSON., And On And On, Virgin	60 64 5	BRIK CITI, Old Fashioned Love, Motown
11 12 7	SHANICE, Somewhere, Motown	61 24 10	ALL-4-ONE, I Swear, Blitzz/AG
12 15 5	KEITH SWEAT, When I Give My Love, Elektra	62 72 3	GLENN JONES, Here We Go, Atlantic
13 13 8	SHAI, The Place Where You Belong, Gasoline Alley/MCA	63	C+C MUSIC FACTORY, Do You Wanna To Get Funky, Columbia
14 17 9	LALAH HATHAWAY, Let Me Love You, Virgin	64 68 4	TEENA MARIE, Warm As Mama's Oven, Sarai
15 20 4	TONY TONI TONÉ!, Slow Wine, Wing/Mercury	65 71 3	FIVE-STAR, (I Love You) For, Tent
16 31 6	DA BRAT, Funkdafied, So So Def/Chaos/Columbia	66 74 2	N II U, You Don't Have To Cry, Arista
17 18 ?	JAMIE FOXX, Infatuation, Fox	67 88 2	TERROR FABULOUS, Action, Eastwest/AG
18 22 5	TAKE 6, The Biggest Part Of Me, Reprise/WB	68 75 3	PUBLIC ENEMY, Give It Up, Def Jam/RAL/PLG
19 21 12	COOLIO, Fantastic Voyage, Tommy Boy	69 83 2	ASHANTI, Something's Wrong, Street Life/Scotti Bros.
20 36 6	HEAVY D & THE BOYS, Nuttin' But Love, Uptown/MCA	70 30 10	WARREN G & NATE DOGG, Regulate, Death Row/Interscope/AG
21 11 12	CECE PENISTON, I'm Not Over You, A&M/Perspective	71	ARRESTED DEVELOPMENT, United Front, Chrysalis/ERG
22 32 8	AHMAD, Back In The Day, Giant/WB	72 78 3	ICE CUBE, Bop Gun, Priority
23 35 5	N-PHASE, Spend The Night, Reprise/WB	73 85 2	OUTKAST, Southern, LaFace/Arista
24 28 7	DRAMA, See Me, Perspective/A&M	74 79 3	BRIGETTE McWILLIAMS, I Get The Job, Virgin
25 34 6	NICE & SMOOTH, Old To The New, Chaos/Columbia	75 ** **	PATRA/YOYO, Romantic Call, Epic
26 27 13	SOUNDS OF BLACKNESS, I Believe, Perspective/A&M	76	WHITEHEAD BROTHERS, Your Love Is A 1-8-7, Motown
27 29 4	MELVIN RILEY, Whose Is It?, MCA	77 89 2	SUDDEN CHANGE, Nodd Your Head, Eastwest/AG
28 39 5	ERIC ROBERSON, The Moon, WB	78 90 2	TROOP, Get Loose, Bust It
29 2 9	JANET JACKSON, Anytime, Any Place, Virgin	79	SWEET SABLE, Tonight, Street Life/Scotti Bros.
30 43 5	JOE PUBLIC, Easy Come Easy Go, Columbia	80 84 3	LYDIA, Do You Still Love Me, Lifestyles
31 33 9	TRELLINI, I Wanna Be Yours, Luke	81 42 6	NANCY WILSON, Love Won't Let Me Wait, Columbia
32 53 3	BILLY LAWRENCE, Happiness, Eastwest/AG	82 67 9	MESHELL NEDGEOCELLO, Outside Your Door, Maverick/WB
33 41 5	LADAE, Deep Down, Polydor	83 26 13	AALIYAH, Back & Forth, Background E/Jive
34 37 8	WAR, Peace Sign, Avenue	84 51 13	BORN JAMERICANS, Cease & Sickle, Delicious Vinyl/AG
35 46 5	FUNKY POETS, I Only Have Eyes For You, Epic	85 57 8	SIMPLE E, Play My Funk, Fox
36 48 3	HAMMER, Don't Stop, Giant/Reprise	86 58 11 87 60 10	NORMAN BROWN, That's The Way Love Goes, Mojazz/Motown
37 47 4	FOR REAL, Easy To Love, Perspective/A&M	88 61 10	GABRIELLE, / Wish, Gol Discs/London/Talkin' Loud/PLG MARC DORSEV People Make The World Go Round MCA
38 38 8 39 40 6	QUEEN LATIFAH, Black Hand Side, Motown	89 62 11	MARC DORSEY, People Make The World Go Round, MCA ISLEY BROTHERS, I'm So Proud Of You, WB
40 45 14	NIKKI KIXX, What U Do 2 Me, Street Life/Scotti Bros. H-TOWN, Part Time Lover, Luke	90 82 8	SNOOP DOGGY DOGG, Doggy, Death Row/Interscope/AG
41 44 16	IDENTITY CRISIS, Sing A Simple Song, Motown	91 69 9	NAS, It Ain't Hard, Columbia
42 52 5	BRAND NEW HEAVIES, Brother Sister, Delicious Vinyl/Eastwest/AG	92 76 15	GROOVE U, (Seek And You Will Find), Island/PLG
43 56 3	HI-FIVE/NUTTIN NYCE, What Can, Jive	93 77 12	R. Ferrell/W. Downing, Nothing Has Ever, Manhattan/Capitol
44 49 5	CRYSTAL WATERS, 100% Pure Love, Mercury	94 92 14	R. KELLY, Your Body's Calling, Jive
45 54 4	XSCAPE, Tonight, So So Def/Columbia	95 80 14	TROOP, Do Me, Bust It
46 50 7	ETERNAL, Just A Step From Heaven, EMI/ERG	96 87 10	ANGELA WINBUSH, Inner City Blues, Elektra
47 14 13	MINT CONDITION, Someone To Love, Perspective/A&M	97 95 15	PATRA, Worker Man, Epic
48 55 5	NONA GAYE & PRINCE, Love Sign, NPG/Bellmark	98 91 11	FREDDIE JACKSON, Come Home II U, Orpheus/RCA
49 70 2	AALIYAH, At Your Best (You Are Love), Background E/Jive	99 93 13	SMOOTHE SYLK, Slow, MCA
50 66 2	R. KELLY, Summer Bunnies, Jive	100 94 14	U-MYND, Prove My Love, Luke
·			

black radio thomas of the land in the land

Silver Microphone Awards

Larry Hudson of Detroit, MI, has been named a national finalist in three categories of the Silver Microphone Awards for 1994. The competition is designed to select the best local and regional radio commercials created by advertising agencies, production companies and radio stations in the United States and culled submissions from over 50,000 entries..

Commercial campaigns created for WCHB AM 1200 news Talk Radio and a Detroit mayoral candidate were separately named national finalists in the media promotion and political categories. A commercial created for Brass Ring Production was named national finalist in the category of entertainment. The creative spots were written and directed by Larry Hudson and production was by Larry's Audio Works.

The Rhythm **Gets Funkdafied**



DA Brat chills with KJLH/Los Angeles, CA pd Frankie Ross (L) and Columbia Records west coast reg manager, Ken James, at The Rhythm - 102.3.

North **Carolina Central** Launches **FM**

North Carolina Central University's (NCCU) new radio station. WNCU, will go on the air at the end of the summer. The 50,000watt public station in Durham, NC, will play rhythm & blues, reggae, New World, blues, rap, and dance music.

Donald Baker, the station's gm, said the station's coverage area includes a population above 350,000.

NCCU is an historically black statesupported university with an enrollment of approximately 5,600.

For further information contact Charlene Johnson or Donald Baker, 1-919-560-5470.

WEAS Responds To Alarming Appeal

WEAS took steps to make good on its commitment to "Saving the Children." WEAS public affairs director, Lester Leck White, received a press release which read in part, "African-American children are in urgent need of foster parents. Please spare them from becoming endangered species." In Chatham County there are approximately 180 foster families and about 350 children in foster care. Ninety percent of the children are of African descent.

Lester met with station gm Rick Whitson and program executive Floyd Blackwell. Subsequently, in conjunction with the Chatham County Dept. of Family and Children services, WEAS set an awareness campaign into motion.

To enhance the drive, former foster



WAMO Serves Its Audience

Al B. Sylk of WAMO Hot 106 Jamz Pittsburgh is pictured with the Funky Poets at Station Square for a teen pregnancy luncheon sponsored by the Family Health Council.

> child and tv star Victoria Rowell was petitioned. Rowell plays Drucilla Barber-Winters on the popular soap opera "The Young and the Restless" and Amanda Blake on "Diagnosis Murder" on CBS.

> Rowell encouraged hundreds of fans who packed the Savannah Mall to consider foster parenting. "My world became 100 degrees warmer because of my foster rearing," she divulged. The successful entertainer later met with foster children, attended a banquet honoring foster parents and concluded her day-long mission by recording PSA's for WEAS in support of adoption.

Radio Posts Billion Dollar Month

The Radio Advertising Bureau has announced that, according to its calculations. May marked the first month ever that radio advertising revenues have exceeded \$1 billion.

RAB's monthly radio revenue index indicates that combined national spot and local radio revenue grew at a rate of 12% over May 1993 levels. Given the fact that May revenue accounts on average for 9.9% of annual radio advertising revenue, RAB was able to conclude that May was Radio's first \$1 billion plus month by taking 9.9% of 1993's combined national spot and local radio revenue dollar figures and increasing it by 12% to reflect 1994 growth. When May radio network and

Debelah & Glenn Jones Take it Easy

Atlantic Record's Debelah and Glenn Jones were recently invited to "Take It Easy" in Washington, DC at the WKYS Worldfest. Each performed songs from their current albums:Debelah and Here I Am, respectively.

L to R: Gary Shearod (Atlantic Record's promotion), Debelah,
Barbara Prieto (WKYS-pd) and Glenn Jones.



WZFX Celebrates Its Eighth in Style

WZFX/Fayetteville, N.C. celebrated its eighth birthday at Hendrick Stadium, Fort Bragg, NC. Over 18,000 ZFX listeners were on hand for the show and one of them left the winner of a new car. Some of the many artists who performed were Patra, Company, U-Mynd, Chantay Savage, Eternal, Gary Adkins and Sudden Change. The show was co-hosted by Bobby Jay, ZFX morning man/pd, Jerry Boulding and Walt "Baby" Love.

syndication revenue is added, the result is an estimated \$1,070,00,000—the biggest revenue month on record for the radio industry.

"When you consider that in 1970 radio revenue was just \$1.26 billion for the entire year, you begin to realize the significance of nearly matching that figure in a single month," said RAB pres Gary Fries. "We continue to grow at a pace that other media simply can't match."

Career Moves

The National Black Media Coalition has released its list of employment opportunities for July. Some of the many openings for radio professionals are:

Promotion coordinator,
KMOX Radio, St. Louis, MO.
applicant should be able to
organize and update contest
files, schedule and coordinate
on-air give-aways, write press
releases, monitor department
budget and coordinate station
and sales promotion. A minimum
of two years promotions/marketing
experience. College degree preferred. Resumes should be sent to:
KMOX Radio, One Memorial Drive, St.
Louis, MO 63102, Attn: personnel-promotions coordinator.

Music director/Air Talent, Mix 97.7, Myrtle Beach, SC. Must be familiar with Selector Software. Send resume and air check to Calvin Hicks/pd, PO Box 2908, Myrtle beach, SC 29578 or 350 Wesley Street, Ste. 301, Myrtle Beach, SC 29577.



The Museum of Television & Radio held a reception in celebration of the opening of its new series, Rock 'n' Roll and Radio. Guests included deejays Dennis Elsas, Jeff Foxx, Dave Herman, Dan Ingram, Candy Martin, Human Numan, Ken Webb, and others involved in radio syndication.

The museum is hosting seminars that feature radio pioneers on subjects such as The Rise of Rock FM, Black Radio Yesterday and Today, Early Top 40 and Contemporary Rock Radio: Narrowcasting. The black radio panel was moderated by Ken Mueller with featured panel participnats Martha Jean ("The Queen") Steinberg, vp/gm WQBH/Detroit; Chuck Leonard, WBLS/New York, NY; Hal Jackson, vice chairman, Inner City Broadcasting; and Lebaron Taylor, senior vp, Sony Music,

rogrammers





MARK GUNN KACE/LOS ANGELES, CA C+C MUSIC FACTORY

"DO YOU WANNA GET FUNKY" **COLUMBIA**

Refreshingly funky. This does not have the heavy dance mode that's traditional for their projects. Once listeners are familiar with it, people are going to react in a big way. Demos: All.

JOHNNY "GUITAR" WATSON "BOW WOW"

BELLMARK

Initially, I played this as a joke and the phones went nuts. "Bow Wow" is going to be a big record for him. Any radio station who does not play this record is going to be missing something. Right now it's in light rotation, we're playing it sparingly. Demos:

P.R.A.Y.

"MOTHER OF MY CHILD" GASOLINE ALLEY/MCA

This is a nice ballad that has a male giving thanks to the mother of his child. I strongly believe this will become a really big female record. The lyrics are right there. The message is also refreshing different from the norm. Demos: Females, 18+.

ADRIAN FERANDOE WJIZ/ALBANY, GA **ASHANTI**

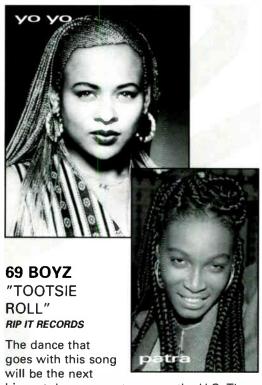
"SOMETHING'S WRONG WITH BUMP 'N GRIND" STREET LIFE/SCOTTI BROS.

These three young ladies have a song that has been getting tons of phone requests. I first played this on the top 9 at 9 and the phones haven't stopped ringing since. Right now it's in the 7-12 midnight drive and should continue to do very well. Demos: Teens, Adults.

PATRA/YO YO

"ROMANTIC CALL"

This is a nice, smooth rap mixed with reggae. Listeners respond to it very well. The mixture of Patra, who I think is the queen of reggae with Yo Yo, who I believe is the queen of rap, makes for a perfect summer song. Demos: Rap Fans, Adults.

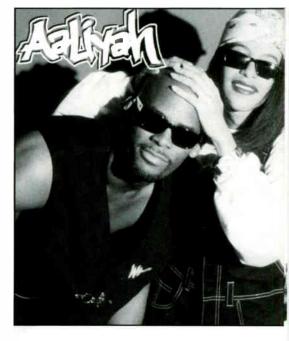


biggest dance craze to sweep the U.S. The phone calls are phenomenal. The song is a party type of song and for those who haven't seen the dance, it's a big mystery. I suggest everyone sees the video for the dance. Demos: All.

MAXIE JACKSON WQHH/LANSING, MI **USHER**

"CAN U GET WIT IT" LAFACE/ARISTA

Produced by Davante Swing of Jodeci. Every time I've played the song we've gotten strong phones. The music is serious. It has a Jodeci feel to it. Some listeners even thought it was Jodeci. Demos: All.



AALIYAH

"AT YOUR BEST" BACKGROUND E/JIVE

She's one of the hottest artists out right now at least in our market. R. Kelly's production on this Isley Bros. classic is at his best. Demos: 12-34.

XSCAPE

"TONIGHT" SO SO DEF/COLUMBIA

The live version has strong vocals and great musicianship. The original version was already well received, however the remix has an urgency about it. Demos: 12-24.

GARY TAYLOR

"HOLD ME ACCOUNTABLE" **MORNING CREW RECORDS**

This artist is a great writer. He has worked in the past with Anita Baker. This is the second single off the album that has done

ARBITRON Spring 1994

by THOMAS NEUSOM

This information represents the latest Arbitron ratings for average quarter hour shares, metro survey area, Monday through Sunday, 6 am-midnight, for the Spring '94 rating period. The Winter '94 rating period is also shown as a point of comparison.

This information is reprinted directly from the Arbitron Ratings Service with their permission. Reprinting of this information must have the specific approval of Arbitron.

The Spring book doesn't have the big surprises of last Winter's. Realignments in various markets have taken place and stations are adjusting to competition in situations that are much different than they were six months ago. As we move into Summer, the weather and competition heat up and stations become very active to make some solid gains.

3		
	Winter	Spring
Baltimore		
WERQ	5.4	6.0
WWIN	0.6	1.1
WWIN-FM	3.6	2.9
WXYV	6.1	6.7
WHUR	1.0	0.9
Boston		
WILD	2.1	1.4
Chicago		
WGCI	1.5	1.2
WGCI-FM	7.1	7.0
WJPC	0.5	0.8
WJPC-FM	0.9	0.8
WNUA	3.1	2.5
WVAZ	3.3	3.4
Detroit		
WGPR	0.9	8.0
WJLB	6.3	6.9
MJOI	4.1	3.2
WMXD	4.2	4.8
WQBH	0.9	1.0

Los Angeles

In Los Angeles, the urban FMs continue to struggle. KKBT showed a slight improvement, while the Arbitron numbers for KJLH show a significant

loss in listenership. Cox Broadcasting has moved to acquire KACE and they have stated that the station will retain its black music format. Many will be watching what the new owners of KACE do when they attempt to increase the station's audience.

KACE	0.6	0.4
KGFJ	0.3	0.4
KJLH	1.0	0.6
KKBT	3.3	3.6
KPWR	4.7	5.1

New York

Despite the lyrical content controversy, rap music is a force that black radio cannot ignore. The Churban station, WQHT-Hot 97/New York, NY's slogan is, "Where Hip Hop Lives," and the station is winning with rap. The QHT campaign included bringing Harry Lyles in as a consultant and giving mixshow responsibilities to Funkmaster Flex who has the highest rated show of its kind in New York. The station's recently formed morning team of Yo MTV Rap's hosts Dr. Dre and Ed Lover is a hit.

Stations such as New York's WRKS have made some changes in response to the success of WQHT and they are as active in the community as they have ever been. But, it has been argued that if the UC stations in New York don't do

something musically they will continue to slip further behind WQHT and their other competitors. Recent ownership changes at WRKS should create a volatile marketplace.

WBLS	4.2	3.8
WLIB	1.3	1.1
WNWK	0.7	0.7
WQCD	3.6	3.6
WQHT	4.1	4.4
WRKS	4.3	4.1

Philadelphia

WDAS	1.2	1.0
WDAS-FM	4.2	3.3
WHAT	1.1	1.0
WUSL	4.7	4.9

Providence-Warwick-Pawtucket

Pawtucke	t	
WBRU	3.5	3.3
San Franc	isco	
KBLX	3.5	3.2
KDIA	0.7	0.8
KMEL	4.7	4.2
KSOL	4.2	4.0

Washington, D.C.

After four consecutive up books, WHUR has gone down and WKYS shows its first improvement since the Summer of '93 when the station peaked with a 4.9. The big winner in the DC ratings war this Spring was the UAC WMMJ.

WHUR	4.7	4.5
WKYS	4.0	4.1
WMMJ	3.7	4.9
WOL	2.5	1.9
WPGC-FM	9.1	9.8



CARYN LEE WGCI/CHICAGO, IL JAMIE FOXX

"INFATUATION"

After one week, this has been getting good phones. Part of the initial draw was the fact that Foxx is a comedian, but now his talent is probably the reason for the requests. Demos: All.

BLACKSTREET
"JOY"
INTERSCOPE/AG

makes sense to do this song the way she does it, you can feel the yearning. The arrangement that we are familiar with is great, it doesn't get any better than this unless Marvin did a remake. Demos: All.



well. He's got mature vocals surrounded by solid R&B productions. Demos: 25-48.

PATTI AUSTIN

"THAT'S ENOUGH FOR ME"

The lyrics combined with a wonderful melody make this a big hit with the older demos. She co-wrote this piece. It features Lee Ritenour and Bob James. Demos: 25-48.

MIKE ANTHONY KMJJ/SHREVE-PORT, LA GERALD LEVERT

"I'D GIVE ANY-THING" EASTWEST

Gerald Levert is back with a bomb. This is a monster record. It's already in medium rotation and this is its first week. Demos: 18-49 females.

JOHNNY "GUITAR" WATSON

"BOW WOW"

A real typical Johnny
"Guitar" Watson from the old school. The licks, the lyrics and the overall old school feel are just him. The record's doing really well here.

Demos: 20+.

C+C MUSIC FACTORY "DO YOU WANNA GET

FUNKY"

COLUMBIA

A very nice summer song. A hot track that will get quick response and have people running to the dance floor. A groove that makes you want to bob your head. Demos: All.

This is a change for this group. I think people were surprised to be hit like this. The response has been favorable for this slow ballad. Right now we have it in the new power rotation. Demos: All.

BOB JONES

KDIA/OAKLAND, CA SOLOMON BURKE

"GOOD ROCKIN' TONITE" BLACKTOP

This has it all: old school good rockin' blues, kickin' horns, happenin' Hammond B3, drivin' bass with a tight band. It makes you want to dance and Solomon's yocals are

CURTIS MAYFIELD

dult.

etter than

ver. Demos:

'DO BE DOWN" JHIBAN

A masterful musical arrangement and lyrical concent that is pure Curtis Mayfield, the stuff you fell in ove with (a romantic aid). Good during Love Zone or Quiet Storm type of romantic quiet time. Don't overlook this diamond. Phones are good. Demos: Adults.

BETTY WRIGHT

"DISTANT LOVER"

IVIS B

She is still cleaning up with this remake. It

JAYSON KDKO/DENVER, CO GERALD LEVERT

"I'D GIVE ANYTHING"

The response: tremendous, great, too much, marvelous, excellent, etc. He's got it going on. Need I say more? The production is tight, the quality is good and the sound is smooth and relatable. Our demos can sink their teeth into this, it's really juicy. Demos: All.

AALIYAH

"AT YOUR BEST" BACKGROUND E/JIVE

A classic remake. Good quality sound that's very tasteful. The vibe guy, R. Kelly, has another hit. It's a good production. Demos: All.



NONA GAYE/PRINCE "LOVE SIGN"

BELLMARK/NPG

He's going to the next level and I understand 1-800-NEW FUNK. Nona Gaye along with the sign guy has definitely got it. Demos: All.

SWEET SABLE

"TONIGHT" STREET LIFE/SCOTTI BROS.

It has an old school flavor with a fresh approach. I love it. Demos: 12-34. ⇒ ₹

radio report

BREAKINGTH

A lot of work goes into getting an album done. But after its recorded and pressed, you still have to break the artist to get the records heard and sold. Unlike some other businesses where the methods are tried and true, there are not any specific procedures to making an act a success.

There are many avenues available to raise a group up from obscurity. Some believe video is the key while others stress a strong street presence. Each of these has its strengths, but one of the primary ways to get an act exposed is by using radio. Some of those who are charged with the job of doing this talked about cutting edge radio stations and the work they do to break acts.

When it comes to success in the 90's, few independent labels have had

the impact of Bellmark Records. Ray Kennedy works in the marketing and promotions department at the label. He discussed some of the reasons why Bellmark has been able to do so well. "When we send records out we send them across the country and ask stations what they think. Whether a record works depends on its fla-Ray Tamarra vor: no station is that much looser than another. If they like a record,

a P1 is as likely to go with a record as a P3. There is no such thing as a breakout station. But, when the artist is more well known, it is easier to get them on the air."

Although the sound of a record is important, a strategy for getting records airplay is a necessity, as Kennedy explains. "We always start in the South because that's where 90 percent of the urban reporters are, but Prince's "The Most Beautiful Girl In The World" broke out on the west coast at KISS-FM. Tag Team and Dazzey Duks started in the South, mainly Georgia, and we moved out from there. The Carolinas are a good place to break artists on radio because they have several 100,000 watt FM's that overlap. If you get a record played at one station in that region, you can create a domino effect of other stations getting behind it. When stations have to compete, they are a lot more open to new music."

Ray Tamarra does rap promotions at Los Angeles based, Wild West Records. One of their groups, Tha Mexakins, had a successful first album and one of their newly released artists, Supherb, has been able to get a lot of initial airplay on the east and west coast. Tamarra discussed who the cutting edge stations are and how he gets his label's artists played on them. "I service college radio first and then mix shows. I want to make sure college is serviced first because they are apt to go with new stuff, they're more adventurous. After college I go for mix shows as a means to get the record on a

commercial station. Mix show people are important because they are in contact with the station md. If a record gets mix show play, the station is likely to get behind it."

> Tamarra contin-"In New York ues. The Stretch Armstrong & Bobbito show at WKCR is cutting edge. In Los Angeles there

are a lot of college shows looking for music to play. Among commercial stations, KKBT has become real open to playing rap like on its Seven O' Clock Bomb show. This is a great outlet for rap music. At KPWR-Power 106, the Baka Boyz also play a lot of new music. If you really look, there are a lot of places where stations will take a chance on product that's good. Our artist, Supherb with his single "It Ain't Like That," has been able to get airplay at WRUV in Vermont, WRIU/Rhode Island, WKNH in New Hampshire, WESU in Connecticut, KCSF/Santa Barbara, CA and at many other stations."

One of the hottest acts to hit radio in recent time was Giant's Ahmad. Many contributed to the success of the artist's first single, "Back In the Day." One of these people was Giant urban promotions director, Ardenia Brown. She discussed some of the reasons why she has been successful promoting Giant



artists to radio and why stations must take chances. "Toni St. James at KJMS, Lynn Tolliver at WZAK, Cy Young at WQOK, WCVX in Richmond, VA, Hurricane Dave at WAMO and stations like these really embrace new artists. If you go into their market, you can tell they are driving stations. What makes them successful is that when we send them a new record, they are not afraid to put them out there and let the audience judge. These stations need to be noted because they are also winners in their market."

Martin Moor is the director of rap and radio promotions at Assault Records which is distributed by Big Beat/Atlantic. Although many of their artists are not what may be considered traditional radio music, airplay plays a big part in their artists' successes. "Breaking an artist on radio depends on the record. Our stuff is street oriented, so I also send it to street people across the nation. In every major market there are one or two major college stations. When you're trying to get radio, mix shows are good and they are not necessarily rap. Some stations I have found to be very open to the music we work are WNAA/Greensboro, SC, WRBB/Boston, MA and KPOO/San Francisco. They are noncommercial stations, but they have powerful signals and long hours of urban programming," states Moor.

When it's time to break an act, radio becomes very important. Getting a song aired can be difficult, but for the creative it can be done. Many complain that radio is conservative, but there are many cutting edge stations there to create the stars of tomorrow. ⇒=





let me put the...

THE NEW



SINGLE

its a moman Than

(4/2-45376)





NEW DIMENSIONS OF SOUL. ARD 2 TOUCH PRODUCTIONS. Some women have

PRODUCED BY CARL STURKEN AND EVAN ROGERS FOR N

REMIXED AND ADDITIONAL PRODUCTION BY BISHOP "STICK" BURREL. FOR HAR

THIS IS A FORCEFUL UL RECORDS PRESENTATION.







Jazz Motes

B Sharp Jazz Quartet: Bop's What They Got

MEET THE B-SHARP JAZZ QUARTET. Young, focused, mindful of their jazz heritage, bearing a collective maturity that belies their years. They're a band indisputably rooted in bop tradition. Be it hard bop, post-bop, neobop or bebop. Bopping is what they do, executed with considerable freshness.

On stage, at a noontime concert in downtown Los Angeles, drummer Herb Graham, Jr., saxophonist Randall Willis, pianist Eliot Douglass and bassist Reggie Carson are a marvel of cohesion, playing elegant, sophisticated, custom constructs. Most are excerpted from their recent self-titled debut LP on the Studio City, CA-based MAMA Foundation (Musical Archives, Musical Archives) label.

"Analytical Cubism" reflects Carson's Art History studies. It's an amok, foreboding clock mechanism tapping out a sensible rhythmic cipher. Willis' sax chorus is relaxed and methodical. "Tea Time" is exotic, Latin-tinged fare. Here, Douglass pounces on the ivories, his fierce attack tensing the veins on his skull. In their hands, standards like "Blue Trane" and "Naima" sound like fresh inventions. Graham's drumming is fluid and dynamic. Carson plucks a 150-year old Tyrolian flatback bass. He's practically the only bassist in the U.S. whose instrument is tuned to fifths—cello tuning—requiring special strings.

The group makes transitions between choruses look easy, compounding musical fragments into eloquent ideas. There is a connection, a noticeable spirituality at work throughout their performance.

Like their musical forebearers, the B Sharp Jazz Quartet is writing strong, high quality compositions that later musicians may incorporate into their own playing, a true litmus test of artist/composer durability. Of particular note is "Father Knows Best," one of the LP's most engaging, balanced tunes. Carson estimated the group has penned more than 70 tunes to date.

"Everybody in the band has something different to offer, and I decided to go after that," said Graham, the group spokesman. "It's been a prerequisite that everybody in the band writes. As a leader, I decided that I didn't want to do all the writing, and that I wanted everybody to have a share and interest in it as a group.

"A lot of drummers, because they play rhythm instruments primarily, are just known as 'beating drums,' he added. "That's important, because as a drummmer, you get disrespected all the time, and you're not supposed to know forms, chord progressions or things of that nature. For me it became almost a mission to come in as a composer and have my songs ready."

"Our motto," injects Graham, "the thing we've tried to do is respect the tradition of the past, but try to play the music of the future. And that's something we've been very



aware of in how we've written tunes and constructed them as a quartet, taking chances, and, in some points, being disrespected by the jazz community. Coltrane used to cut his teeth on blues before he even played straight ahead jazz; Cannonball Adderley and all the different musicians who have had a tradition of playing R&B in different areas—Miles was at Julliard studying classical music—it's taking all those elements and pushing jazz ahead.

"We think it's important to try to push it forward also because it might stagnate in terms of people trying to do music that's already been done. We need to have an understanding and respect of the tradition, but our elders did a lot of that music. That time is gone. That music was fresh. The feeling, the economics and the political issues of the time aren't applicable right now. It's a different time now. So we're trying to be aware of all of that."

The B Sharp Jazz Quartet was the first group to come out of the World Stage, drummer Billy Higgins' rehearsal and performance space in the Crenshaw district of South Central Los Angeles, a mecca of late for high-caliber jazz talent. Higgins gave the group a key, and allowed them to practice after closing. He occasionally fields the group's technical and business questions after rehearsals.

"A lot of musicians don't like taking care of business, comments Graham. "I think that's because we're talking about an art form that's also a business. In the music business you have kind of a paradox in that you have art and business and the two don't seem to mesh on many levels."

Graham met Willis four years ago, and later, Eliot who was the last student of pianist **Charles "Dolo" Coker**.

continued on page 42



Week Ending July 22,199

JAZZ ALBUMS

₩ W ARTIST > TITLE > LABEL

- ROY HARGROVE QUINTET, With The Tenors Of Our Time, Verve
- 2 2 NATALIE COLE, Take A Look, Elektra
- 3 JAZZ FUTURES, Live In Concert, Novus/RCA
- 4 4 KEITH JARRETT, At The Deer Head Inn, ECM
- 5 5 MICHAEL CAMILO, Rendevous, Columbia
- 6 7 HORACE SILVER, Its Got To Be Funky, Columbia
- 7 11 MILT JACKSON, The Prophet Speaks, Owest/Reprise
- 8 8 J. SCOFIELD & P. METHENY, I Can See Your House From..., Blue Note
- 9 13 JEANIE BRYSON, I Love Being Here With You, Telarc
- 10 ** MULGREW MILLER, With Our Own Eyes, Novus/RCA
- 11 11 LENA HORNE, We'll Be Together Again, Blue Note/Capitol
- 12 12 AL JARREAU, Tenderness, WB
- 13 17 VANESSA RUBIN, I'm Glad There Is You, Novus/RCA
- 14 16 RICHIE COLE, Profile, Heads Up
- 15 MINNY McGRIFF & HANK CRAWFORD QRT., Right Turn On Blue, Telectral.
- 16 6 HILTON RUIZ, Heros, Music Masters
- 17 19 FRANK MORGAN, Listen To The Dawn, Antelles/PLG
- 18 ** CHICK COREA, Expressions, GRP
- 19 ** ANTOINE RONEY, The Traveler, Muse
- 20 9 DAVE SANCHEZ, The Departure, Columbia



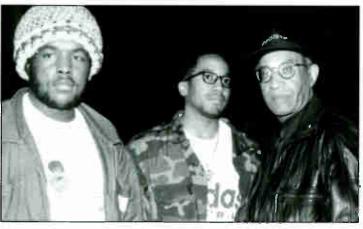
Week Ending July 22,1994

CONTEMPORARY JAZZ

REVERSED FINISH: WERE ALL STREET FACTOR FILLS

W W ARTIST → TITLE → LABEL

- BONEY JAMES, Backbone, WB
- 2 3 DAVID SANBORN, Hearsay, Elektra
- 3 2 BASIA, The Sweetest Illusion, Epic
- 4 5 PATTI AUSTIN, That Secret Place, GRP/MCA
- 5 7 AL JARREAU, Tenderness, WB
- 6 1 NORMAN BROWN, After The Storm, Mojazz/Motown
- 7 PAUL HARDCASTLE, Hardcastle, JVC
- 8 9 GIL SCOTT-HERON, Spirits, TVT
- 9 10 KILAUEA, Midnight On The Boulevard, Brainchild
- 10 13 BOB JAMES, Restless, WB
- 11 20 EARL KLUGH, Move, WB
- 12 14 TOMMY EMMANUEL, Journey, 550 Music/Epic
- 13 19 BILL EVANS, Push, Lipstick
- 14 15 BIRDS OF A FEATHER, Above The Clouds, Brainchild
- 15 18 CARL ANDERSON, Heavy Weather Sunlight Again, GRP
- 16 17 GERALD ALBRIGHT, Smooth, Atlantic Jazz/AG
- BLUE KNIGHTS, Red Night, DA Music
- 18 ** KEIKO MATSUI, Doll White Cat, Unity Label Group
- 19 11 MARION MEADOWS, Forbidden Fruit, Novus/RCA
- 20 12 INCOGNITO, Positivity, Verve/Forecast/PLG



Old To The New

Ahmir from The Roots (left) joined up with Q-Tip (center) and Max Roach (right) after a panel Donald Byrd and Roach participated in during the Hip Hop & Jazz Symposium at the New York Public Library recently. The panel focused on the relationship between hip hop and jazz.



Jazzing It Up

While stopping by Atlanta's hot NAS/Jazz Station WCLK, Tom Scott of GRP Records (left) poses with pd Bobby Jackson (right).

Ronny On The Radio



At WWOZ in New Orleans Ronny Jordan swings by during his recent US radio tour. He's pictured here with Station DJ Ready Freddy and Island Records exec Earl Sellars.

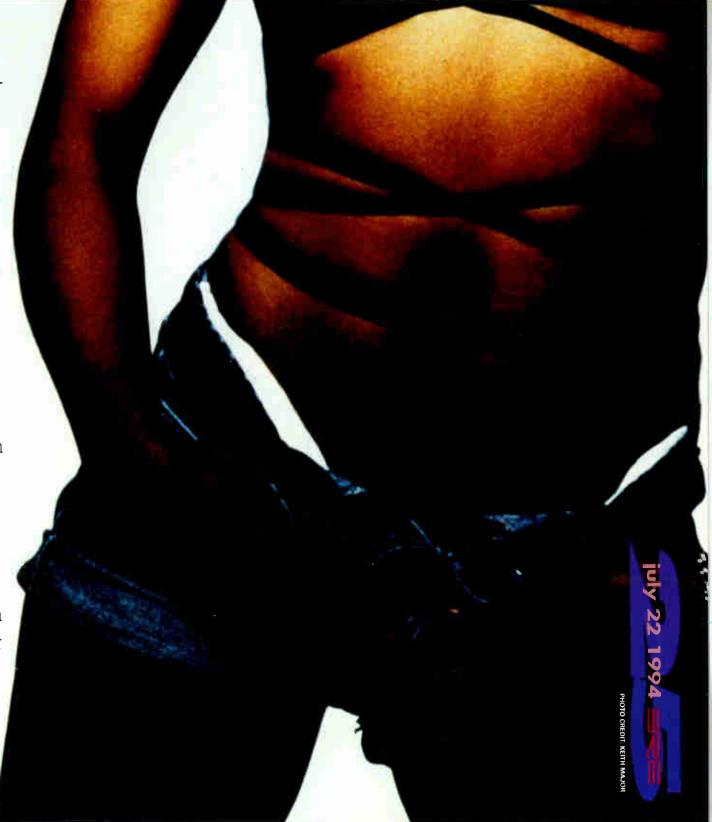


'm not freaked out or anything, but it does make me a little nervous. I mean, when we started working on my album, there weren't that many. Now suddenly, there's this. But it's cool. I know I'll find my own space."

Shello is seriously reflecting on urban music's seemingly sudden proliferation of young female vocalists. Indeed, now more than ever there seems to be a lady singer for every season and music genre. The musical freeway may be crowded, but that's not the problem here, for 21 year-old Shello—a nickname derived from her first name Michelle—is busy on the urban streets.

The Homegirl, Shello's debut album, continues the valiant foray the Warner-distributed Giant label has made into the highly competitive street music market, a stride undertaken most notably by rapper Ahmad, but by label mates Color Me Badd, Jade and Hammer as well.

However, Shello's distinction is that she is a multi-talented singer, rapper and continued on next page



SHELLO continued from previous page

songwriter—she co-wrote six of *Homegirl*'s 11 tracks—solo, female and, with all respect to the fellas, hard. "I don't see myself that way," the affable Shello counters, sounding almost surprised at the observation. "When I think of me, I think 'mellow' or 'reserved.' I don't see myself as *hard*. But, I am coming real. Maybe *that's* what you're hearing."

Maybe. What is certain is Shello's unmitigated zeal for The Funk. "West Coast Boogie," the album's first single goes straight to the mod-



ern old school source, adapting, Parliament's classic "Aqua Boogie" to come up with a vicious ode to the party time, South Central style. Indeed, the album, produced by the likes of west coast artists and producers D.J. Quick, Madball-who has worked with Domino-Torcha Chamber and Keith Lewis, stands tall as a monument to the funkability of the fledgling west coast urban music scene. During such tracks as "Hello," "Sweet Love N' Ecstasy" and "Good Thang," Shello seemlessly fuses rap and old school R&B sensibilities. "Street Niggaz," Shello's straight-up message to the jive brothers on the corner, is as relentless a jam as anything out of the mightiest funk and hard-core rap circles. Ditto for the dark, ominous "Funky Shit" and the insistent, haunting "Another Love Gone Bad."

Even when Shello slows the pace, as she does during the yearning ballad, "I Just Want You Here," she exudes plenty of attitude. You've heard it before, but *The Homegirl* truly captures the essence of the L.A. street vibe like few recordings before it.

"I love my record!" Shello exclaims. "I know artists sometimes record material they're not crazy about just for the sake of the project, but I was involved from start to finish on my album, and I like every song on it. The music reflects me—who I am and where I'm from."

Just where Shello is from is South-Central L.A.—born and raised. She came up listening to artists like Teena Marie, Rick James and Cameo, but embraced rap and hip hop as well. As Shello tells it, "I was always into performing. In grade school I was the one in the middle of everything—school clubs, plays, the whole bit. I've always been my happiest when on stage in front of an audience." She describes her parents as hard workers

keting an act like Shello, "the street comes first. It's not about hitting radio over the head right out of the box.. With Shello, it is important that the clubs and other street-level outlets are properly serviced. She's great visually, so she'll be doing as much live stuff as possible."

In the few weeks that "West Coast Boogie" has been on the streets, the single has shown solid sales action in Chicago, Charleston, South Carolina, Atlanta and Cleveland. According to Ardenia Brown, credit for the early movement should go to Giant's strong, aggressive field staff. "They ran with it early," she says. "between the music video moving up the BET chart and the record itself, the early action has been impressive."

It also helps when a label has an act as eager to score as Shello. "I can't wait to get out there in front of a huge crowd and do my thing. When you're up there, you can actually feel the audience. I wear a headset

microphone because I like to be

What *is* certain is Shello's unmitigated zeal for The Funk.

who supported her in her lofty goals.

When she graduated from high school, Shello pounded the musical pavement, gigging in various clubs and talent shows in search of the yellow brick road. When she met Darryl Reed, manager of producer D. I. Quick, and now her own manager. her luck began to change. It was he who introduced her to Quick, who in turn took her to Giant Black Music President Cassandra Mills. "She heard just one song and offered me a deal," Shello says proudly. The song? A little ditty that didn't make the album entitled "Fonk Me In My Panty Hose."

And the girl says she isn't "hard."

Says Cassandra Mills, "When I heard Shello, I thought, 'there isn't anyone like this in the marketplace.' I don't want to compare her to anyone else but if I had to, I'd call Shello a female Dr. Dre. As an artist, he's got a handle on both the rap thing and the R&B thing, and so does she. She's the inner-city experience."

According to Mills, when mar-

don't just stand there, I enter-

In her relatively short history, Shello already has her share of war stories. Like the live-to-track date where electricity went out, killing the DAT and leaving Shello and her dancers on-stage without a groove. What did she do? "The same thing you'd probably do if you were up there—I kept singing and my dancers kept dancing. The audience gave us a beat by clapping and they urged us on. It was a bad experience, but it could have been worse."

That story pretty much nails the Shello vibe—confident and successhungry, this homegirl is ready to make some noise. "When you think about it, it's really an incredible thing," she says, evaluating the past year. "I been out here bumpin' around for about four years, and in the span of a month I meet my manager, D.J. Quick, a lady like Cassandra Mills and I got a record and a video out. And I'm happy with all that, but no one has seen anything yet. I've got a lot to prove, and I'm ready to get busy."

july 22 1994 ∋₹

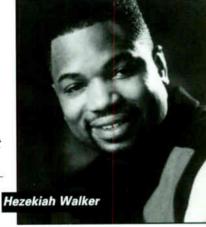
Gospel Connection

Gospel Finds Life in Live Recordings

Live recordings of concerts are a common way for gospel artists to not only produce their albums financially efficiently, but also to capture the real spirit and energy that abounds in gospel.

Hezekiah Walker Puttin' It Down

One such artist, Hezekiah Walker and the Love Fellowship Crusade Choir, recorded their third Benson release entitled Live in Atlanta at Morehouse College. The concert, a sold out event held February 5, was



recorded and videotaped and placed in Morehouse's 100 Year Time Capsule of Events. Additionally the Atlanta Mayor's office and the Georgia House of Representatives proclaimed the day Hezekiah Walker Day.

This live recording showed the choir at its best with incredible inversions arranged by Williams and Dan Cleary. Soloists included Timiny Figueroa, Leverne Berry, Kirby Brown, and BeBe Winans who performed with Monique Walker (Walker's wife) on a duet entitled "He's On Your Side." The group Commissioned collaborated with Walker and the choir on "I Will Go In

Other noteworthy songs are "Love Lifted Me," "Calling My Name," "Let The Glory" and "Make It To That City."

Jesus' Name."

Woolfork Gives Up the Praises Charles Woolfork and The Praise

Covenant Choir (formerly known as the Praise Company), a 35 member youth group ranging from 15-25 years of age, have finished their debut LP entitled Givin' Up The Praise with the talented producer and vocalist Fred Hammond of Commissioned.

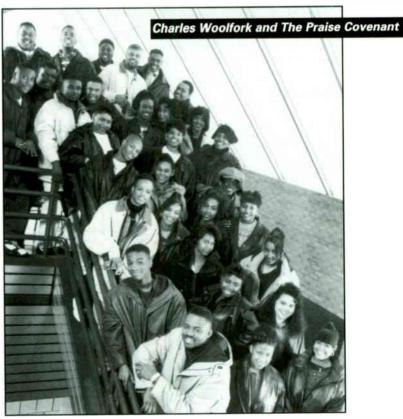
Originally from Elyria, Ohio, the choir contains a unique chemistry with some of the youths having served time in jail and a few who were gang members. But

don't get it twisted, this choir is a very talented group with some members who grew up in the church. Songs to listen to: "If I Be Lifted," "You Can Make It," "Sow A Seed Of Love."

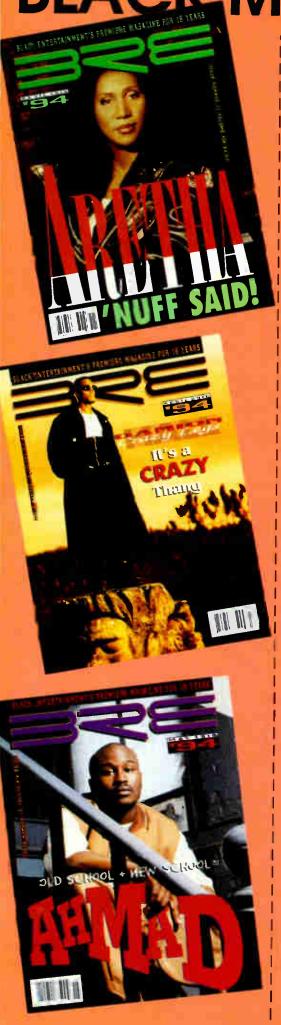
The Benson Group actually discovered the choir last August when the group performed at the Gospel Music Workshop of America in Indianapolis. They had arrived at the GMWA unaware of the required \$300 registration fee and were giving up McDonald's money in order to perform. Once Tara Griggs-Magee of Benson Music Group saw them perform, the rest is history. The group signed to Benson in December, but, before they signed, the choir traveled around the country with Rev. John P. Kee, Phil Driscoll, Rev. Daryl Coley, Marvin Winans, Yolanda Adams, Ben Tankard and the Rance Allen Group. Woolford comments,"Our purpose is to give praises unto God, to be an encouragement to others and to draw young people to Christ."

All Male Review

Philadelphia's all-male contemporary group on Paradise Records, **Rapture**, recorded their first "live" LP entitled *I'll Go* at the Tenth Memorial Baptist Church. The total cost for the recording was \$8,000 continued on page 42



GET THE INSIDE STORY ON THE CK MUSIC EXPERIENCE



P. O. BOX 2694, LOS ANGELES, CA 90078 (213) 469-7262 (213)469-4121 FAX

NAME	
COMPANY	
ADDRESS	
CITY/STATE/ZIP	
PHONE ()	
SUBSCRIPTION RATES: 1 YEAR \$176 1# CLASS & CANADA \$250 2 YEARS \$3	300 OVERSEAS \$350
AMOUNT ENCLOSED \$ CHARGE TO CREDIT CARD [ם
AMERICAN EXPRESS UISA MASTERCARD	
ACCOUNT NO.	EXP. DATE
SIGNATURE	

FIRST IN BLACK ENTERTAINMENT NEWS

P. O. BOX 26 (213) 4	694, LOS ANGELES, CA 9007 69-7262 (213)469-4121 FA
NAME	
COMPANY	
ADDRESS	
CITY/STATE/ZIP —	
PHONE ()	
SUBSCRIPTION RATES: 1 YEAR \$176 1st CLASS & CANADA \$250 2 YEARS \$30	00 OVERSEAS \$360
AMOUNT ENCLOSED \$ CHARGE TO CREDIT CARD AMERICAN EXPRESS VISA MASTERCARD ACCOUNT NO.	
A COUNTRY .	EAP, DAIE
SIGNATURE	

*PAYMENT MUST ACCOMPANY THIS CARD. PLEASE ALLOW TWO WEEKS FOR DELIVERY OF FIRST ISSUE.

Hip-Hop Era

Summer Heats Up With Old and New

Breed Does Late Nite MC Breed is back with a new LP entitled Funkafied with the debut single "Late Nite Creep." Besides doing the majority of the writing, Breed also produced most of these tracks including "Back Up In Ya!" and "Flava Uv Phony." He also collaborated with other producers such as Brett Ski, D.J. Flash, "The Hurra" and Big Man & Swift C. The new LP is a follow up to MC Breed his previous LP entitled The New Breed that included 2Pac on the track "Gotta Get Mine." One might remember Breed best by his 1991 classic gold single "Ain't No Future

Whodini's Jalil, Ecstasy and Grandmaster D composed hit songs such as "One Love," "The Freaks Come Out At Night" and "Funky Beat." Da Original, formerly known as Da

Original Spinderella, was the first female DJ who spun with

Salt N' Pepa from 1986 until 1989. Fearless Four wrote hits such as "Rockin' It" and "Problems of the World." Kurtis Blow did the first commercial rap for Sprite in 1984 as well as writing for Run DMC, Fat Boys, and himself on such songs as "Christmas Rappin," "The Breaks" and "If I Ruled The World." Busy Bee is known for his

hip hop house rocking style. Afrika Bambaataa is known as the Grandfather of hip hop, founder of the Zulu Nation who wrote the classic hit "Planet Rock."

Van Silk executive produced the Raiders project and was, himself, one of rap music earliest promoters doing 1990 "Rapmania: The Fifteenth Anniversary of Hip Hop," a pay-per-view televised event. He also produced the "Sisters In The Name

Of Rap.



And Big Mike **Gets Serious**

Big Mike (aka the Peter Man), the newest member of the Geto Boys, embarked on a solo LP entitled Something Serious. The debut single "Creepin' and Rollin," produced by

Mike Barnett and Mike Dean, is a funky

Street Life Does Old School

In Yo Frontin'."

Street Life/Scotti Bros.'summer release is a compilation LP from the old school titled Raiders Of the Lost Art featuring Kool Moe Dee, The Furious Five, Whodini, Da Original Fearless Four, Kurtis Blow, Busy Bee, and Africa Bambaataa. The label chose this LP combination because these artists were true pioneers in hip hop and played an instrumental part in defining and popularizing the art form. Kool Moe Dee started with Special K and L.A. Sunshine in the Treacherous Three-one of the first rap groups from Manhattan in the early eighties. The Furious Five were one of the first hip hop MC's. Grandmaster Melle Mel, Scorpio, Raheim, Kid Creole and the late Cowboy composed hits like "The Message" and the first anti-drug rap anthem "Whitelines."

track with the keyboards leading the way. Big Mike is straight from the swamps of Louisiana with a hardcore style that makes way for *reality-about-people*. Something Serious reveals the life of a street warrior with production by **Pimp C** of the **Underground Kingz**, **Simon Cullins**, **John Bido 1** and others.

Big Mike was formerly a part of the group The Convicts(3-2 of Blac Monks) and was in the process of signing to Death Row Records when Willy D left the Geto Boys. Big Mike received a phone call in Los Angeles offering him a spot in the Geto Boys as well as a solo deal for him

Rap Bitz

and 3-2.

Snoop Dogg was shooting a short film for the song "Murder Was Case" in L.A. last week.....Speaking of filming, Ice Cube recently shot the video for his new single "Bop Gun" on the Lethal Injection



House of
LP which
included
cameos by
Bootsy
Collins
and
George
Clinton.

The song is a remake of the clas-

sic "One Nation Under A Groove.".....Pop/Art Film Factory director Daniel Zirilli shot **Domino's** next video "Money Is Everything."....

Avenue artist WAR shot their new single "Peace Sign" at Central Park's summerstage......House Of Pain drops their new LP entitled Same As It Ever Was produced by the Baka Boys,

The Coup With Spice 1
L-R: E Rock, Spice 1, Boots

TOP TEN

1. CELLY CEL

Heat 4 Yo Azz

2. M.C. EIHT

We Come Strapped Epic Street/SONY

3. WC BREED

Furkafied Wrap/Ichiban

4. E-40

The Mail Man

5. TERMINATOR X AND THE GODFATHERS OF THREATT

Super Bad
P.R.O Division/RAL

6. BIG MIKE

Somethin Serious Rap-A-Lot/Priority

7. DFC

Things In Tha Hood

Assault/Big Beat/AG

8. CLAY D

Out The Can

9. DA BRAT

Funkdafied
So So Def/Chaos/Columbia

10. ANT BANKS

The Big <mark>Bad</mark>ass *Jive*



L-R: Lindsey Williams, Marcus Morton, AZ and Daniel Glass

DJ Muggs, DJ Lethal and Diamond

D......"Peace: Live It or Rest In It" is a campaign to address the gun violence epidemic conceived by HBO's Chairman/CEO Michael Fuchs and EastWest Records CEO Sylvia Rhone which includes performance support from Onyx, Queen Latifah, Chuck D and appearances by directors The Hughes Brothers and Nelson George......Celly Cel of Sick Wid'lt Records



Rap Pick Of The Week

PUBLIC ENEMY

Give It Up DefJam/PLG

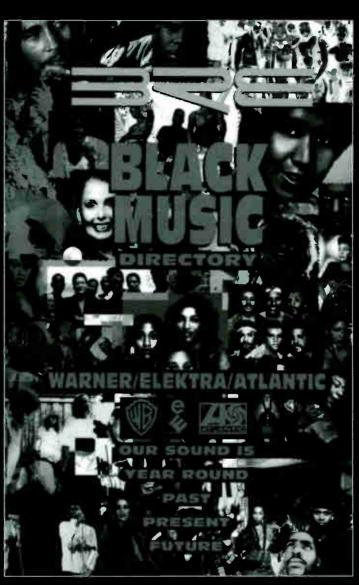
The first single coming from the political advocate group is strong with a good beat. Non-stop airplay in New York of that unique sound by Chuck D marks the return of P.E. The guitar riffs give the track a 90's flavor combined with their gritty and weird sounds. Produced by Gary G-Wiz and Carl Ryder (Chuck D) for Bomb Squad Production.



shot the video for his new single "Hot Sunny Day" in one of the hottest places, sunny L.A.....MC
Eiht's LP We Come Strapped dropped July 12 and was followed by his appearance at Tower Records in Berkeley, CA.

BLACKMUSICDIRECTORY

your complete
resource for hundreds
of record companies,
production companies,
radio stations,
retailers, record pools,
and many others



1

Please Print	
Name	
Company	
Address	
City/State/Zip	
Daytime Phone ()	
No. Of Copies x \$25.00 = \$ Shipping & Handling (\$1.50 per copy) (Capada/Overseas \$2.50 per copy)	

TOTAL AMOUNT ENCLOSED \$

MAIL PAYMENT TO:

Black Radio Exclusive P.O. Box 2694 Los Angeles, CA 90078-2694



For Faster Service (credit card orders only) Call 213/469-7262 or fax 213/469-4121



SINGLES

D) (D) | D]

THE MAIN ATTRACTION

I'LL BE WHATEVER YOU WANT

ME TO BE

With a sound as smooth as the name of their label, reminiscent of doowop, this Seattle a cappella quartet charm with a smooth song bound to

bound to generate an interest with the older demos. The a cappella vocals are cleverly mastered on this first release from their Sweet Harmony album and include a cover of the Righteous Brothers' classic,

"You've Lost That Lovin' Feeling." Demos: Adults.

PAUL KORDA & THE 32ND ST. USC CHOIR

BEYOND THE DARKNESS

MAJOR MUSIC

this slightly crossover sounding tune that displays plenty of emotion. The older demos will enjoy the song's simplicity as it gently entertains without any gimmicks. The addition of the 32nd St/USC Choir really gives the song a spiritual edge. Despite the somber title, "Beyond The Darkness" is uplifting as Korda sings about living in a better world. Like those Christmas releases that feature a heavy choral backing singers, this has the potential to leave a favorable impression on all ages. Demos: All.

BOBBY BLAND

I JUST TRIPPED ON A PIECE OF YOUR BROKEN HEART

MALACO

Bland has amassed a Bobby large follow-Bland ing going all the way back to his MCA days, and on this bluesy/ R&B ballad he shows the form that's

seen him

become recognized as one of the best performers of blues ballads. This gentle offering contains the gospel elements that go into a lot of Bland music and is Bland's best work since his Midnight Run album, which should only help push his latest album titled Years Of Tears. Demos: Adults.

MAREE'
SUMMERTIME
GROOVE

GAMMAUDION

Maree' has a rap groove catchy enough to take off nationally with a slammin' beat and rhymes that help pump
further energy into an
already lively song. As a rapper Maree'
sounds like he's having fun as he extols the
virtues of chilling at the beach with the

already lively song. As a rapper Maree' sounds like he's having fun as he extols the virtues of chilling at the beach with the right company. As the song progresses Maree' takes more risks at the mic. Right down to the "I Love You" lyrics, this has pulling power and a radio friendly summertime rhyme. A more shake your butt "Groove Mix" is fresh and begs you to take the floor. This has the strength to become another summer hit, along the same lines as the DJ Jazzy Jeff & The Fresh Prince's "Summertime" which captured an urban audience a few summers back. Demos: All.

CRUSTIFIED DIBBS BLOODSHED HUA HOO

Despite the early confusion this jazz influenced rap cut finally takes shape and



rience in both theatre and as a songwriter/performer are very evident on

july 22 1994 ■ ₹

tion. The jazzy elements help keep the song's shape, which is good as the lyrics are sometimes hard to follow. Taken from the Crustified Dibbs forthcoming debut album Night Of The Bloody Apes, this was produced by Nigga Niles and mixed by Chris Trevett. Demos: Rap Fans.

DIVINE BEINGS FUNKY ULTIMATUM

REPRISE/WB

house groove, but for some reason, it really leaves its mark. Channelle's vocals are the trademark house diva style and go well with this style of groove. After a solid enough opening, the song seems to lose its creativity as the slight chorus of "Work That Body" frustrates with a desire for more. A stronger "Hysteria Dub" has a more rave sound and should score big underground. Demos: House Fans.

ALBUMS

BETTY WRIGHT B-ATTITUDES

D) (**) | D)

HINES/SOLAR



the likes of Maxi Priest

Wright lets you know from the first song that she's still got it. Opening with a midtempo gem "It's The Little Things," Wright melodically charms with her exceptional vocals. Another midtempo song "I Don't Know" keeps the intensity and then slows down on the ace of the album, "Distant Lover," a gentle song with a soft saxophone released as the first single. "Makin' It," a laid back, late night groove, has a strong quiet storm

vibe to it and is among the most memorable cuts on the album. Other stand out songs on the 14 song collection include "Kiss Me, Hold Me" with a friendly, party sound and "Only You," a love jam both seductive and overwhelmingly hot. Wright marks her return with an album as fresh as they get. Betty Wright fans young and old will not be disappointed with the treats in store on this LP. Demos: All. ⇒=

Impressions fans will certainly be familiar with the samples of "We're A Winner" that slide sweetly under this uptempo rhyme. With clever lyrics, this male and female duo move in sync and deliver their vocals in an aggressive yet friendly fashion. Produced by Kwame "Funky Ultimatum, this radio safe groove appeals with its upbeat vibe. Demos: Rap Fans.

100 (-a,)/A [] V_V/(1) [2] [] [D) [83] EZANT

BERES HAMMOND NO DISTURB SIGN **ELEKTRA**

A legend in Jamaica, Beres Hammond's latest album, In Control, has a soulful, almost

CHANNELLE WORK THAT BODY GREAT JONES/ISLAND/PLG

There's nothing new about this uptempo

hanel

july 22 19943₹€

COLUMBIA ELEKTRA JIVE MERCURY **VIRGIN** 52nd STREET/MOTOWN 550 MUSIC/EPIC **BIG BEAT/AG** CHAOS/COLUMBIA EASTWEST/AG **GREAT JONES/ISLAND/PLG** PENDULUM/ERG

PERSPECTIVE/A&M REPRISE/WB

VERVE/PLG WORD/EPIC ASHANTI INT'L 213-848-8889 AVIDAY/AARON 313-931-8320 **BELLMARK** 213-464-8496 B088/S0LAR 919-682-3123 CHEMISTRY 212-243-6215 CHESS/GRP 212-424-1000

DRIVE/ARCHIVE 800-289-6937 FORWARD/RHINO 310-474-4778 GRP Dave Valentine 212-424-1000 HEARTBEAT/ROUNDER 617-354-0700

HINES/SOLAR 213-461-0390 IMPULSE/GRP 212-424-1000

INTERSOUND 616-381-9419 MALACO 601-982-4522 NPG/BELLMARK 213-464-8496 **PALLAS** 212-387-7575 **PANDISC** 305-538-4880

PEAK/GRP 212-424-1000 PLATINUM ATLANTA 404-454-7060 RUTHLESS/RELATIVITY 718-217-3680 SATIN 206-787-2314 TOMMY BOY 12-388-8300 WALDOXY/MALACO 601-982-4522 WRAP/ICHIBAN 404-419-1414

C+C Music Factory Beres Hammond Crustified Dibbs Ĵaz B. Lat'n Bitty McLean Wayne Johnson Des'ree Changing Faces Various Artists Terror Fabulous Channelle Joi Papa Chuk Sounds Of Blackness Divine Beings N-Phase Peter Delano Various Artists Kofi

Futch Brothers

Tyrone Davis Young Gifted & Black Bossman & Bandit

Scientifik

Gene Ammons Art Farmer/Benny Golsen Jazztet Ahmad Jamal Ramsey Lewis Various Artists Various Artists

General Johnson/Joey Ramone Rockaway Beach

Tropical Heat

Culture Gregory Isaacs Jason Radics Various Artists Betty Wright

Johnny Hartman J.J. Jóhnson The Oscar Pettiford Orchestra 7ion

Bobby Blue Bland

Prince

Erule Various Artists Crazy L'eggs Get It Boyz Triggaman Mark Williamson

Maree'

Bone Thugs In Harmony Various Artist Main Attraction

House Of Pain

King Floyd

Doc Ice & R.O.S. Kilo Grumpy Ole Man K-Nock The Treacherous Three Various Artists

You Wanna Get Funky No Disturb Sign Bloodshed Hua Hoo

It Keeps Raining Grasshopper You Gotta Be Changing Faces The Mask (Soundtrack) Yaga Yaga Work That Body The Pendulum Vibe The Badlands Everything Is ... Funkv Ultimatum N-Phase Bite Of The Apple Live At G.M.W.A. Long Time Ago

Everlasting Life

For The Good Times Summertime Groove Born 2 Da Bad

Jungle Of The East

Young Jug Blues ... Ahmad's Blues Maiden Voyage (and more) The Great Saxaphone Sampler

Culture In Dub My Poor Heart Open Rebuke Ram Jam... **B-Attitudes**

The Voice That Is **Proof Positive** Deep Passion Zion

I Just Tripped On A Piece...

The Beautiful Experience

Listen Up New Vibes, New Trends Doin His Own Thang Shake Yo Booty (Boom) Work That Coochie Time Slipping By

Summertime Groove

Thuggish... Real G's Stay Ruthless I'll Be Whatever You...

Same As It Ever Was

Choice Cuts

Rely On Selph The Best & The Bass In Da House With Grumpy Escape From Quad City We Come Blunt Excuse Me Sonny...



july 22 1994 🗀 🗃

=== NATIONAL RADIO REPORT

We welcome your comments and feedback concerning BRE's research section and your current tracking needs. The National Radio Report is a roster of radio stations that report the new songs programmers have added to their playlist.

WMHG-FM

PD: Irving Darling MD: Irving Darling P.O. Box 4217

Muskegon Height, MI 49444

616-744-2405

Aaliyah, At

Coolio, Fantastic

Eric Roberson, The Moon

R. Kelly, Summer

ALABAMA

WBLX-FM

PD: J.B. Louis MD: Morgan Sinclair

P.O. Box 1967

Mobile Al 36633

205-432-7609

Aaliyah, At

Eternal, Sweet

Gerald Levert I'd

WDJL-AM

PD: Rick Lee Patton MD: Rick Lee Patton

6420 Stringfield Rd

Huntsville, AL 35806

205-859-6106

A Development, United

Aaliyah, At

Bob James, Restess

Funkaholics, Don't

Gerald Levert, I'd

Guesss. My

Guesss, M

Joi, I've WENN-FM

PD: Dave Donnell MD: Mychael Starr

424 16th St. North

Birmingham, AL 35203

205-254-1820

Aaliyah, At

Gerald Levert 1'd

Immature, Never

Outkast, Southern

Shanice, Turn

WEUP-AM

PD: Steve Murray MD: Steve Murray

2609 Jordan Lane

Huntsville, AL 35806

205-837-9387

Aalivah, At

Gerald Albright, This

Patti LaBelle, And

WNPT-FM

PD: Finest Gandy MD: Derrick Tenner

PO Box 2787

Tuscaloosa, At. 35403

205-758-3311

Aaliyah, Age

Brik Citi, Old

Changing Faces, Stroke

Ernie Johnson, Dreams

N II U, You

N-Phase, Spend

WTUG-FM

PD: Steve Sloan MD: Steve Sloan

142 Skyland Blvd.

Tuscaloosa, AL 35405

205-345-7200

Changing Faces, Stroke

Gerald Levert, I'd

MC Eiht, All 4

Puppies, Funky

WXVI-AM

PD: Tracy Larkin MD: Kenny J. Smith

1 W C O V Ave

Montgomery, Al. 361111

205-281-7866

205-281-7866 Aaliyah, At

George Howard, Miracle

Glenn Jones, Here

Guesss, My

Shanice, Turn

ARIZONA

PD: Dena Yasner MD: Dena Yasner

5220 N. 7th Street

Phoenix, AZ 85014

602-263-8844

Aaliyah, At

Gerald Levert, I'd

Oueen Latifah

ARKANSAS

KIPR-FM

PD: Joe Booker MD: Mark Dillon

415 N. McKinley Suite 920

Little Rock, AR 722013

501-663-0092

Aaliyah, At

C+C Music F. Do

Gerald Levert, I'd

Glenn Jones, Here

Otis Stokes, I Wish

Patra/YoYo, Romantic

Sounds Of B, Everything

Sweet Sable, Tonight Terror Fabulous, Action

CALIFORNIA

KDIA-AM

PD. Bob Jones MD: AJ Kemp

384 Embarcadero West

Oakland, CA 94607

510-251-1400

Betty Wright, Distant

KGFJ-AM

PD: Shirley Jackson MD: Johnny Morris

1100 S. La Brea

Los Angeles, CA 90019

040 000 000

213-930-9090 Gerald Levert, I'd

Keith Sweat, When

KJLH-FM

PD: Frankie Ross MD:

3847 Cronshaw Rhyd

Los Angeles, CA 90008

213-299-5960

A Development, United

Aaliyah, At

Jodeci, What

Sounds Of B, Everything

Troop. Get

Whitehead, Your

KKBT-FM

PD: Keith Naftaly MD: Harold Austin

6735 Yucca St

Los Angeles, CA 90027

213-466-9566

Gerald Levert, I'd

Gravediggaz, Diary

Whitehead Bros., Uyour

KPOO-FM

PD: Jerome Parsons MD: Jerome Parsons

P.O. Box 11008

San Francisco, CA 94101

415-346-5373

Brand New H. Brother

Guesss. My

Miss Jones, Don't

Shanice, Turn

Ten City, Way KUCR-FM

PD: Raymond Griffin MD: Barry Benson

691 Linden St

Riverside CA 92507

714-787-3838

Lalah Hathaway, These

Patti LaBelle, All Shadz Of Lingo, Step

COLORADO KDKO-AM

PD: Jayson MD: Jeff Green 2559 Welton St Denver, CO 80205

303-295-1225

Aaliyah, At

Changing Faces, Stroke N Gave/Prince, Love

DISTRICT OF

WHUR-FM

PD: Hector Hannibal MD: Pamela Hall

529 Bryant St. N. W.

Washington, DC 20059

202-806-3500

Sounds Of B, Everything

FLORIDA

WFLM-FM

PD: Mike James MD: Don Ricardo

6803 S. Federal Hwy

Port St. Lucie, FL 34952

407-460-9536

Atlantic Starr, I'll

Gerald Levert, I'd

Veronica Lynn, Make

WPOM-AM

PD: Damon Ware MD: Robert Charles

6667 42nd Terrace North

West Palm Beach, FL 33407

407-844-6200

Aaliyah, At

Angela Winbush, Inner

Brownstone, Pass

Dis N' Dat, Party

Gerald Levert, I'd

Guesss, Mv

Jimmie Bo Horne, Get

Sah-B. Summa

WPUL-AM

PD: Jaz MD: Jaz

2598 S. Nova Rd

South Daytona, FL 32121

904-767-1131

Gerald Levert, I'd

Shanice, Turn

Sounds Of B, I Believe

Tanya Blount, Through

WWSD-AM

PD: Christopher Starr MD: James W. Sherman

1732 W. Elm Street

Quincy, FL 32351

904-627-1230

Beres Hammond, No

C Mayfield/Rep, Let's

C+C Music F. Do

Domino, Money

El DeBarge, Slide

Immature, Never

Juliet Roberts, Caught

GEORGIA

WEAS-FM

PD: Floyd Blackwell MD: Vic Thomas

2515 Abercorn St

Savannah, GA 31401

912-232-7288

A Development, United

Aaliyah, At

C Mayfield/Rep, Let's

C+C Music F. Do

Gerald Levert, I'd

Jaze, Summa

N Gaye/Prince, Love

Patra/YoYo, Romantic

Whitehead Bros., Your

ILLINOIS

WBCP-AM

PD: James Shephard MD: Sam Britten

P.O. Box 1023

Champaign, IL 61820

217-359-1580

Aalivah, At

C+C Music F. Do

Gerald Levert, I'd

Incognito, Still

Patra/YoYo, Romantic

Shanke, Turn

Sweet Sable, Tonight

WGCI-FM

PD: Elroy Smith MD: Vic Clemons

322 S. Michigan Ave.

Chicago, IL 60602

312-427-4800

Babyface, When

Changing Faces, Stroke

Da Brat, Funkdafied Gerald Levert, I'd

III/AI Skratch, Where

INDIANA

WTI C.FM

PD: Vicki Buchanon MD: Vicki Buchanon

2126 N. Meridian St.

Indianapolis, IN 46202

317-923-1456

Aailyah, At

Ice Cube, Bop

Joe Public, Easy

Sounds Of B, Everything

KENTUCKY

WLOU-AM

PD: Maurice Harrod MD: Gerald Harrison

P.O. Box 3244

Louisville, KY 40208

502-636-3536

'nita Whitaker, Luv

A Development, United

Aalivah, At

C+C Music F. Do

Five Star, I Love

Gerald Levert, I'd

House Of Pain. On Point

III From Tha S, I Get

Tony Toni Tone!, Slow

LOUISIANA

KFXZ-FM

PD: Frank Tray MD: Carey Martin 3225 Ambassador Caffery

Lafavette, LA 70506

318-898-1112

Ahmad, Back

Da Brat, Funkdafied

Heavy D & Boyz, Nuttin' MC Breed, Late

Wu Tang Clan, Can

KGRM-FM

PD: David A. Dickinson MD: Tasha Cooper

P.O. Draw K.

Grambling, LA 71245

318-274-3244

Eric Roberson, Moon

Sounds Of B, Everything Tanya Blount, Through

Warren G, This DJ

KJCB-AM

PD: Marcus Quinn MD: Bobbi Butler

413 Jefferson St.

Lafavtte, LA 70501

318-233-4262

69 Boyz, Tootsie

Big Mike, Creepin'

Georgie, Bounce

Gerald Levert, I'd Incognito, Still

Waren G, This DJ

KMJJ-FM

PD: John Wilson MD: Mike Anthony

725 Austin Place

Shreveport, LA 71101

318-227-8020

Aaliyah, At

C+C Music F. Do

Gerald Levert 1'd

Shai, Place

KRVV-FM

PD: Victor Mathis MD: Chris Collins

1109 Hudson Lane

Monroe, LA 71201 318-388-2323

Aaliyah, At

Gerald Levert, I'd Sweet Sable, Tonight

MARYLAND WPGC-FM

PD: Jay Stevens MD: Albie D

6301 by Lane Greenbelt, MD 20770

301-441-3500

Heavy D & Boyz, Nuttin'

N-Phase, Spend Shai, Place

WRKE-FM

PD: Tony Q MD: Tony Q

Box 24 Ocean View Ocean City, MD 19970

302-539-2600

House Of Pain, On Point

N Cherry/N'Dour, 7 Seconds

Outkast, Southern

Tina Moore Color WXYV-FM

PD: Roy Sampson MD: Marlear Alston

1829 Reisterstown Rd.3 33333 Ballimore, MD 212083

410-653-2200

Changing Faces, Stroke

Domino, Money Gerald Levert, I'll

Teena Marie, Warm Terror Fabulous, Action

MASSACHUSETTS

PD; Ken Johnson MD; Dana Hall

90 Warren St.

Boston MA 02119

617-427-2222 Frozen.

WTCC-FM

PD: Tony Guess MD: James Lewis 1 Armory Square

Springfield, MA 01105

413-781-6628

Afro-Plane, Shine

Ashanti, Something

Casserine, Why

George Howard, Miracle

Glenn Jones, Here

Krashman, Aln't

Sweet Sable, Tonight

Teena Marie, Warm

Viscious Freaks

MICHIGAN WGPR-FM

PD: Joe Spencer MD: Lucia Harvin

3146 E. Jefferson

Detroit, MI 48207

313-259-8862

Changing Faces, Stroke

Company, Love's

KT Silk & Big, Pillow

Karen Coleman, Once

Tanya Blount, Through

WJLB-FM

PD: Steve Hedgewood MD: Frankie Darcell

Suite 2050 Penahscot Bldg

Detroit MI 48226

313-965-2000

Blackstreet, Joi

C+C Music F. Do

Gerald Levert, I'd

WQBH-AM

PD: Jay Butler MD: Jay Butler

2056 Penobscot

Detroit, MI 48226

313-965-4500 Peabo Bryson, Through

War, Dc Roof

WOHH-FM

PD: Joe Goldbach MD: Cullen Dubose II

101 Northcrest Rd, Set.

Lansing, MI 48906

517-484-9600

Aaliyah, At

Five Star, I Love

Guesss, Can

Usher, Can

MINNESOTA

KBEM-FM

PD: Robert Montesano MD: J.D. Ball

1555 James Ave. N

Minneapolis MN 55411

612-627-2833

Lee Konitz Ort, So Nice

Lin Halliday, More

M Eastman, Gypsy

Tony Bennett, Can't

KMOJ-FM

PD: Walter Banks MD: J.R. Maddox

501 Bryanl Ave. North

Minneapolis, MN 55405

612-377-0594

A Development, United

Aalivah, At

C+C Music F. Do

Domino, Money

Gerald Levert, I'd

Puppies, Funky

Sweet Sable, Tonight

WRNB-FM

PD: Pete Rhodes MD: Lee Robinson

1004 Marquette Suite 202

Minneapolis, MN 55403

612-341-2447

Brigette, Job

Oueen Latifah, Weekend

Sounds Of B, Everything

Tanya Blount, Through

Tina Moore, Color

Troop, Get

MISSISSIPPI

WACR-FM

PD: Gerald Jackson MD: Patricia Hill

P.O. Box 1078

Columbus, MS 39701

601-328-1050

Brik Citi, Old

Eternal, Just

Hi Five/N Nyce, What

Kold, Hokee

N Gaye/Prince, Love

WALT-AM

PD: Randy Graham MD: Randy Graham

P.O. Box 5797

Meridian, MS 39302

601-693-2661

El DeBarge, Slide

Johnny G Watson, Bow

Tony Toni Tone!, Slow

Tyrone Davis, For

WBAD-FM

PD: Troop Williams MD: Danny Jones

P.O. Box 4426

Greenville, MS 38701

601-335-9264

Aaliyah, At

Billy Lawrence, Happiness

Brik Citi, Old

Mariah Carey, Anytime

Tyrone Davis, I've

WESY-AM

PD: Troop Williams MD: Danny Jones

P.O. Box 4426

Greenville, MS 38701

601-332-1580

Al Mason, A Change

Billy S. Bonds, Vote

Ernie Johnson, Dreams

Sweet Miss C. Dina

Tyrone Davis, For WJSU-FM

PD: Bobbie Walker MD: Bobbie Walker

P.O. Box 18450 Jackson State U.

Jackson, MS 39217

601-968-2285

Frozen WTYJ-FM

PD: Johnnie Butler MD: Calvin Butler

20 E. Franklin St.

Natchez, MS 39120

601-446-9911

Aaliyah, At

Changing Faces, Stroke

Gerald Levert, I'd

Glenn Jones, Here Richard Pope, Why

Trudy Lynn, My

Whitehead, Your

WURC-FM

PD: Wayne Fiddis MD: Sharon Goodman Hill

150 Rust Avenue

Holly Springs, MS 38635

601-252-5881

Dorothy Norwood, Feel

G Washington Jr, Ali

Greg Davis & U, LIFT

Harry Connick, She

L.A. Gospel, We

Tony Bennett, MTV

NEVADA KCEP-FM

PD: Andre Michaels MD: Andre Michaels

330 W. Washington

Las Vegas, NV 89106

702-648-4218

Changing Faces, Wstroke

Drama, See

Johnny G Watson, Bow

Ladae, Deep

N Gave/Prince, Love

Sounds Of B, Everything

Tanya Blount, Through

NEW YORK WBLK-FM

PD: Eric Faison MD: Debbie Simms

712 Main Street

Buffalo., NY 14207

716-852-5955

A Development, United

Aaliyah, At

Gerald Albright, This

Patra/YoYo, Romantic

Terror Fabulous, Action **WBLS-FM**

PD: Quincy McCoy MD: Pierre Bradshaw

801 Second Ave.

New York NY 10017

212-661-3344

A Development, United Ahmad, Back

Booglemonsters, Recognized

Gerald Levert, I'd **WRKS-FM**

PD: Vinny Brown MD: Toya Beasley

1440 Broadway New York, NY 10018

212-642-4300

Mary J. Blige, My

Zhane', Your **WUFO-AM**

PD: Lenorre Williams MD: Lenorre Williams

89 LaSalle Ave

Buffalo, NY 14214

716-834-1080

Aaliyah, At **Bob James, Restless**

C Mayfield/Rep, Let's Front Page, Come

NORTH CAROLINA WAAA-AM

PD: Mark Raymond MD: P O Box 11197 Winston-Salem, NC 27106 910-767-0430

Gerald Levert, I'd

WIKS-FM

PD: B.K. Kirkland MD: 207 Glenburnie Dr New Bern, NC 28561 919-633-1500

Changing Faces, Stroke

Gerald Levert, I'd

WKNC-FM

PD: Alan Walkins MD: Garrick Tarver Box 8607 NCSU Mail Center Ralienh NC 274954 919-515-2401

King Tee, Dippin' Patra/YoYo, Romantic Oueen Latifah, Weekend

WNAA-FM

PD: Yvonne Anderson MD: Yvonne Anderson Price Hall Suite 200 Greenshorn, NC 27411 910-334-7936

N Gaye/Prince, Love Patra/YoYo, Romantic Sounds Of B, Everything Sweet Sable, Tonight

WPEG-FM

PD: Michael Saunders MD: Kevin Fox 520 Hwy 29 N. P.O. Box 128 Concord NC 28025 704-333-0131

Frozen.

WRSV-FM

PD: Paul Andre MD: Paul Andre P.O. Box 2666 Rocky Mount, NC 27802 919-937-6111

C+C Music F, Do Popcorn, Groove Shanice, Turn Sudden Change, Nodd Sweet Sable, Tonight Ten City, Way Wu-Tang-Clan, Can

WRVS-FM

PD: Ben Fagan MD: Ben Fagan Campus Box 800 Elizabeth City, NC 27909 919-335-3517 C & C Music F. Do

C Franklin Nice George Howard, Miracle Shanice, Turn

WZFX-FM

PD: Bobby Jay MD: Bobby Jay 225 Green St. Suite 900 Favetteville, NC 28302 919-486-4991

A Development, United Aalivah, At

C Franklin, Nice Gerald Levert, I'd Ice Cube, Bop

Krashman, Nuttin' Patra/YoYo, Romantic

R. Kelly, Summer

Sounds Of B, Everything Sudden Change, Nodd

OHIO

WCKX-FM

PD: Frank Kelly MD: Keith Willis 696 E. Broad St. Columbus, OH 43215 614-464-0020

A Development, United Boogiemonsters, Recognized C Mayfield/Rep, Let's C+C Music F, Do Gerald Levert, I'd King Just, Warrior's Troop, Get

Whitehead Bros., Your

WDAO-AM

PD: Michael Ecton MD: Michael Ecton 4309 W. 3rd St Davion. OH 45417 513-263-9326 'nita Whitaker, Luv Aaliyah, At Brigette, I Get C+C Music F, Do CeCe Peniston, I'm Gerald Levert, I'll Glenn Jones, Here London Jones, Joi

Patra/YoYo, Romantic

Whitehead Bros., Your

WJTB-AM

PD: James Taylor MD: Micheal Keith 35102 Center Ridge Rd No. Ridgeville, OH 44039 216-327-1844

N Cherry/N'Dour, 7 Seconds Sounds Of B, Everything Ten City, Way Tony Toni Tone!, Slow

Veronica Lynn, Make

WZAK-FM

PD; Lynn Tolliver Jr. MD: Bobby Rush 2510 St. Clair Ave Cleveland, OH 44114 216-621-9300 69 Boyz, Tootsie

C+C Music F, Do You Gerald Albright, This Terrot Fabulous, Action Whitehead Bros., Your

OREGON

KBMS-AM

PD: Angela Jenkins MD: Angela Jenkins 510 S.W. 3rd St. #100 Porlland, OR 94702 503-222-1491 Gerald Albright, This

PENNSYLVANIA

WAMO-FM

PD: Hurricane Dave MD: J.J. Stone 411 7th Ave. Suite 1500 Piltsburgh, PA 15219 412-471-2181 Gerald Levert, I'd Take 6, Biggest Whitehead Bros., Your

Gerald Levert, I'd

WDAS-FM

PD: Joe Tamburro MD: Daisy Davis Belmon Ave. & Edgely Rd. Philadelphia, PA 19131 215-878-2000 Aaliyah, At

Gerald Levert, I'd Sounds Of B, Everything

WUSL-FM

PD: Dave Allen MD: CeCe McGhee 440 Domino Lane Philadelphia, PA 19128 215-483-8900 Gerald Levert, I'd Warren G, This

SOUTH CAROLINA WLWZ-FM

PD: Roger Moore MD: Rocky Valentine 15 South Main St. Suite 625 SCN Building Greenville, SC 29602 803-235-4600

Gerald Levert 1'd

Prince, Shhh

803-223-4300

WMTY-FM

PD: Stan Lewis MD: Barry "Midday" K 370 Burnett Rd Greenwood, SC 29646

Body, Rhythm &, Bang C+C Music F, Do Ya Joi. Found

Luke, It's Mavis Staples, You Michael Watford, Love Shirley Murdock, He Sweet Sable, Tonight Whitehead Bros., Your

WPAL-AM

PD: Jae Jackson MD: Sherod Jones 1717 Wappoo Rd. Charleston, SC 29407 803-763-6330 A Development, United

Aaliyah, At C+C Music F. Do Gerald Levert, I'd Patra/YoYo, Romantic Sounds Of B, Everything Terror Fabulous, Action Whitehead Bros., Your

WWDM-FM

PD; Andre Carson MD: Andre Carson P // Rox 9127 Columbia, SC 29290 803-495-2558 Aaliyah, At Ashanti, Something Crystal Waters, 100% Gerald Levert, I'd

WWWZ-FM

PD: Cliff Fletcher MD: Cliff Fletcher P.O. Box 30669 Charleston, SC 29417 803-556-9132 Patra/YoYo, Romantic Sah-B. Summa

Puppies, Funky

WYNN-FM

PD: Fred Brown MD: Fred Brown

P.O. Box 100531

Florence, SC 29501-0531

803-662-6364

Aaliyah, At

C & C Muisc F, Do

Craig Mack, Flava

Gerald Levert, I'd

London Jones, Joi

Warren G, This DJ

Whitehead Bros., Your

TENNESSEE

WFKX-FM

PD. David Shaw MD: Kimberly Kaye

425 E. Chester

Jackson, TN 38301

901-427-9616

Billy Lawrence, Happiness

Gerald Levert, I'd

Guesss, My

Public Enemy, Give

Shanice, Turn

Sweet Sable, Tonight

Usher, Can

WJTT-FM

PD Keith Landecker MD Tony Rankin

409 Chestnut St. Suite A154

Chattanooga, TN 37402

615-265 9494

Boogiemionsters, Recognized

Gerald Levert, I'd

Hammer, Don't

N II U, You

Patra/YoYo, Romantic

Ronny Jordan, Under

Terror Fabulous, Action

WQQK-FM

PD: Magic Jackson MD: Tony Wright

1320 Brick Chruch Pike P O. Box 70085

Nashville, TN 37207

615-227-1470

Crystal Waters, 100%

Eternal, Sweet

Heavy D & Boyz, Nuttin'

TEXAS KIIZ-AM

PD. Mychal Maguire MD. Mychal Maguire

5902 East Business Hwy 190

Killeen, TX 76540

817-699-5000

Gerald Levert, I'd

N Gaye/Prince, Love

Sounds Of B, Everything

Whitehead Bros., Your

KKDA-FM

PD Skip Cheatham MD

P.O. Box 530860

Grand Prairie, TX 75053

214-263-9911

Afro Puffs, Lady

Gerald Levert, I'd

N-Phase, Spend

KMJQ-FM

PD: Carl Conner MD: Carla Boatner

24 Greenway #1508

Houston, TX 77046

713 623 0102

Frozen,

WEST VIRGINA

WWVU-FM

PD. Natt Gregory MD. Rachel Bell

Mountian Lair West Virginia U.

Morganlown, WV 26506

304-293-3329

Frozen,

WISCONSIN

WKKV-FM

PD: Tony Fields MD: David Michaels

2400 S. 102nd St.

Milwaukee, WI 53227

414 321-1007

A Development, United

Aaliyah, At

Ice Cube. Boo

Outkast, Southern

Sounds Of B, Everything

Troop, Get

Warren G, This DJ

WMCS-AM

PD: Billy Young MD: Cathy Brown

4222 W. Capitol Drive Suite 1290

Milwaukee, WI 53216

414-444-1290

Aaliyah, At Gerald Levert, I'd

Sounds Of B, Everything

Whitehead Bros., Your

213 734 9955

fax: 213 291 2669

1 800 522 9955

5917 west boulevard

los angeles california 90043

4TH ANNUAL



BUSINESS CONFERENCE JULY 21-24 CHICAGO







Join conference chairs, Barbara Lewis V.P. Capitol Records, Chuck Atkins, O.M. KMJM-FM and George Daniels, CEO George's Music Room, for the 4th Annual Midwest Radio & Music Association Business Conference. The conference is dedicated to the continuing education of professionals in the radio and music industry.

SWISSOTEL

For Reservations Call: 1800 634-7263 RATES Single/double \$110.00 Suites \$200.00 & up

To insure that you will have accommodations make your reservations by June 15, 1994. Take advantage of these guaranteed rates. <u>After June</u> 15, rates may not be available.

Reservations cancellable with a 24 hour notice.



Perception & REALITY

HIGHLIGHTS

BENEFIT DINNER HONORING
BARRY MAYO

- •INDUSTRY AWARDS/LUNCHEONS
- •WOMEN'S DAY ON FRIDAY
- •RIVER BOAT GAMBLING
- •RETAIL EXPO
- •NEW ARTIST SHOWCASE
- •SEMINARS/MARKETING/•
- •RESEARCH/PROGRAMING

TAX DEDUCTION - EXPENSES OF CONTINUING EDUCATION, WHEN TAKEN TO MAINTAIN AND IMPROVE PROFESSIONAL SKILLS ARE TAX DEDUCTIBLE.

REGISTRATION:

REGULAR RATE MARCH 1, - JUNE 1, 1994 REGULAR RATE JUNE 15, - JULY 15, 1994	\$175.00 \$200.00	MAKE CHECKS PAYABLE TO:
LATE RATE AFTER JULY 15, 1994 ON SITE REGISTRATION RADIO/RETAIL Flat Rate Until July 15, 1994	\$225.00 \$250.00 \$160.00	MIDWEST RADIO & MUSIC ASSOCIATION 456 E. 79TH STREET CHICAGO IL 60619
NAME		CANCELLATIONS: Written cancellations must be received by July 5, 1994to qualify for a refund, minus a \$25.00 processing fee.
ADDRESS		CHECK ONE:
CITY O O O O STATE O PHONE O O O O O O O O O O O O O O O O O O		RADIO RECORDS RETAIL STUDENT

Midwest Report CHICAGO: The World's Greatest City

THE CITY IS LIVING up to its reputation as it hosts major black events for the month of July: The Chicago Black Expo, The National NAACP Convention and the Taste Of Chicago all overlap each other.

The Taste Of Chicago is one of the premiere events hosted by the city at which participants get to taste the cuisine of Chicago. The event, held on the city's lakefront, features restaurants presenting their specialty dishes. Tents are lined in a mile long corridor housing all sorts of cooking apparatus. Spaced in between are radio and TV stations who broadcast live from the event.

WVAZ-FM once again was the premiere station on the scene as it hosted the black community with

games, basketball shoot-outs and a chance to meet the celebrities. Highlight for the station was a live wedding presented on the VAZ stage. Potential brides and grooms had entered a contest with the prize being an all expense paid wedding. Everything from the formal clothing to the reception were provided by the sponsors of the wedding. The biggest thrill was to have a celebrity sing your favorite wedding song. In the past, such stars as Freddie Jackson and Glenn Jones have provided the musical inspiration for the ceremony.

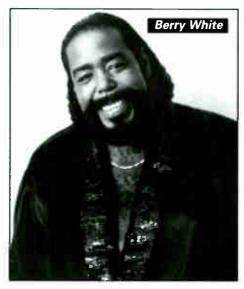
A&M artist Barry White performed at the Petrillo band shell where the major free concert events for the city are held. Over 200,000 people got to see "the Maestro" perform his catalogue of hits.

White, dressed in a green satin suit, was a vision of splendor as he exited his limo and moved to the stage. The moment, although glorious, was short lived as 15 minutes of 95 degree heat took its toll on White as well as his suit. Perspiring profusely in the sun, he gave one of the best concerts this city has seen at the "Taste." With a slightly discolored suit and having lost about 25 pounds during the performance, White may well look like

NAACP, for the first time since 1963, kicks off on the heels of the "Taste" with its

Luther with a few

more concerts in the



july 22 1994

annual convention in Chicago. Expected participants include President Clinton, who will address the entire body, also US Senator Carol Mosely Braun. Benjamin Chavis, Jr., at age 46 the youngest director to ever lead the NAACP. will have the formidable task of dealing with the media as he visits the hometown of Minister Louis Farrakahn. It is up in the air as to whether or not Farrakahn will be invited to address the convention. Entertainment for the event will be provided in large part by Willie Nelson, who heads up the gospel show "Singsation," which airs on CBS TV here in Chicago. The Manhattans will also be a featured act. The Chicago Black Expo kicked off its 3-day event with a dinner concert featuring Phillis Hyman. Hyman got a special treat in the middle of her show as Expo director

Rev. Bernard Taylor and Terry Bell of Budweiser presented her with gifts. The surprise came as "happy birthday" celebrations were voiced by Taylor and Bell ans an audience of 500 fans. Later, Hyman was treated to a private birthday celebration in her suite.

The Expo, expected to draw over 200,000 people in its 3-day span, anticipates per-

> formances by Chantay Savage; U-Mynd; Luther Cambell; Richard Brooks, "Law and Order's" Jada Pinket. "The Inkwell's" Theresa Randle and T.K. Carter from the "Sinbad Show."

Midwest Goings & **Comings**

The July 21-24 Midwest Radio & Music Business Conference Barry Mayo Tribute will feature Commissioned, Shai, M-Doc, Chantay Savage and very possibly R. Kelly. Who's who in the record and radio biz will be on hand to honor Mavo.

Our sincerest condolences to Polygram regional rep Wayne Lewis on the passing of his mother last week. She was one of the most gracious women in the world and a mother supreme. She will be sorely missed by those of us who knew

Congratulations to **Doug** and Wendy Banks on the good news that his wife is pregnant. Not that Doug is a bad looking person, but we hope the child looks like Wendy. Can you imagine a second "Dan Ryan Head?" ≡₹≡

JAZZ NOTES continued from page 22

Willis brought in Carson, the last protege of **Red Mitchell**.

All have amassed playing time with industry vets.

For motivation, Higgins supplied the question, "Who was the last person to invent something?" Well, invent what?

Things like **Monk**'s daunting tunes which nobody but he could play at first, or Coltrane's intricate "Giant Steps," which fellow musicians stumbled over the first time he played it.

Additional incentive to push the music forward, to go on inventing, came from the seminal, evolutionary performance schools of the various

Art Blakey and Miles Davis bands.

"Miles is the link of the music of the '40s '50s, '60s '70s and '80s, up until he died." said Graham. "Every band he had spawned the next jazz giant. We must push the music forward or the music will die. It will become something of an art piece instead of a piece of art."

Over 3,000 fans

song "I'll Go."

Over 3,000 fans recently attended a New York concert featuring Hezekiah Walker and the Love Fellowsip Crusade Choir with another 2,000 turned away at the door. The concert culminated in an exclusive VIP reception where Hezekiah announced the dissolution of his artist contract with the Benson Music Group..... Fred Hammond and Commissioned continue to bridge the gap between secular and gospel by releasing their next singles to urban radio entitled "Dare To Believe," and "Another Day In Paradise" respectively.....The lastest release on the Blackberry label is the **Gospel Songbirds'** "The Family" featuring **Rev. Andrew Cheairs......** In This Place is the title of The Williams Brothers LP on Blackberry

GOSPEL CONNECTIONS continued from page 27

which the members raised themselves. After one year togeth-

er, Rapture was invited as a special guest artist to the GMWA

that lead them to signing a deal with Paradise Records. Unlike

traditional all male choirs, this choir sings four part harmony:

alto, soprano, tenor and bass. Kevin Pringle wrote the title



Records....Tri-State Mass Choir recorded live at The Highway Church Of Christ in Philadelphia produced by Edwin Hawkins and co-produced by Steven Ford and Marlon Lewis.

Franklin Smiles...

(Left): Gospo Centric artist Kirk
Franklin is greeted by Cache
Williams, son of Heavenly Sounds
Bookstore's owners Glenn and
Schaundra Williams, at a recent
CEMA showcase in Dallas of
Franklin's debut album, Kirk Franklin
and the Family.



Dianne Reeves

7th Annual Long Beach Jazzfest

The lineup for the 7th Annual Long Beach Jazz Festival August 12-14 promises to get better by the day. From the starlit opening night to the seaside carnival atmosphere of Rainbow Lagoon Park, an abundance of Contemporary Jazz awaits:



Sat. August 13
Bobby Caldwell
Gato Barbieri
Oscar Brown Jr.
Ramsey Lewis
Kirk Whalum
Barbara Morrison

Fri. August 12

Dianne Reeves

Norman Brown

Keiko Matsui

Sun. August 14
David Benoit
Tania Maria
George Howard
Joe Williams
Alex Bugnon with Miki Howard
Marc Russo
Al Williams Jazz Society
Pancho Sanchez

Tania Marie

IVORY'S continued from page 45

music makes the world go 'round: after they played the Greek Theatre, the Dramatics hosted a party at the Biltmore Hotel—also site of an elaborate traditional Orthodox Jewish wedding reception in progress. Parents from the wedding had to sheepishly retrieve their formerly pre-teen youngsters—who followed the hip hop sounds down into the basement, where they surrounded Dr. Dre for autographs...When national election time rolls around, Motown should consider reissuing Marvin Gaye's rambunctious ode to the politician titled "You're The Man." Originally released as a single in 1972, like most of Gaye's work from the period, the track is as lyrically relevant today as it was then.



Ticketing courtesy of Rainbow Productions: (310) 436-7794. ■■

EXEC STATS

continued from page 8
Hollywood at Capitol's headquarters.

CHRIS READE

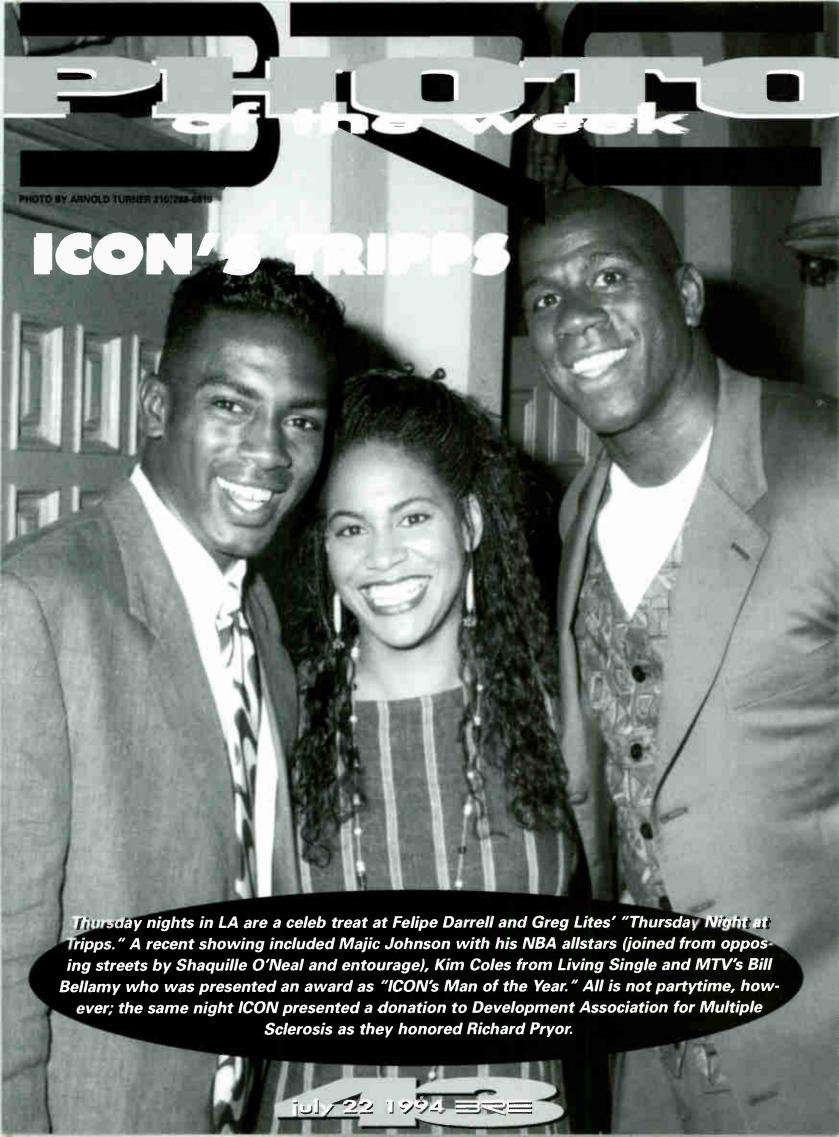
has been appointed nat'l dir of rap & urban pub at Interscope Records. Prior to Interscope, Reade was with Def Jam Recordings in New York City. He will be based in Los Angeles.

SCOTT SPANJICH

has been named sr dir, video prod at Epic Records. Spanjich will be responsible for overseeing all video prod for the label. He will also help

to create alternate means of exposure for Epic videos through utilizing the resources available at the Sony Music Studios. Prior to Epic, Spanjich was at Arista. He will be based in New York. LISA GOTTHEIL has been appointed mgr, media at Columbia Records, In her new position, Gottheil will plan, implement and coordinate nat'l press campaigns for various Columbia artists. Her career in the music industry began in 1989 at Rough Trade Records. She will be based in New York. ⇒=





In New York It's Cordon's Limousine Service



The Ultimate in Luxurious Travel.

- ★ Special Airport
 Pick-up and Delivery Rates
- * Formal Six (6) Ten (10) Passenger
- * Stretch and Super Stretch Available
- **★** Uniformed Drivers Only
- ★ 24-Hour Service

(212) 921-0081 (718) 949-4323 Fax: (718) 949-0232

EVORY'S IVOTES A Dramatic Comeback

YOU CAN HEAR THE VOICES and laughter through the door and all the way down the hall of L.A.'s Biltmore Hotel. In town while on their annual tour with old school-mates the **Stylistics** and the **Chi-Lites**, the two lead singers of the **Dramatics—Ron Banks** and **L.J. Reynolds** still seem to enjoy themselves on the road as they hold court with friends and members of their band.

However, the two might be just a little more gleeful than usual because of their current circumstance. You see, whether you care or not, the Dramatics, one of modern r&b's most enduring acts, are in the midst of a soulful renaissance. It's not enough that the Detroit-based vocal group's body of work—classics such as "What 'Cha See Is What 'Cha Get," "In The Rain" and "Toast To The Fool"—has lasted through decades; Life/Bellmark just released 2 Of A Kind, a Banks and Reynolds duo album of soft r&b, including an elegant rendition of "Our Day Will Come."

But the main reason for the unit's resurgence—at least among most folks under 30—is, oddly enough, rap god and Death Row artist **Snoop**Doggy Dogg. The group's back-up performance during Snoop's hit, "It's A Doggy Dogg World," as well as an appearance in the resulting video, have introduced the group and its music to a whole new generation of fans.

"Ain't it something?" Reynolds says, half-chuckling at the unusual pairing. "The Dramatics and Snoop. Just goes to show you that it still comes down to real talent. It has to be presented to young folks in a language they understand."

Both Snoop and his producer, **Dr. Dre**, are big Dramatics fans and dispatched camp

musician/songwriter Tony
Green, who has also
played with the
Dramatics for years, to
invite the vocal group to
work with the two.
"When we were first
approached about it, we
were kind of hesitant,"
says Banks. "I mean, us
and Dre—how's that gonna
work? Tony said, "Hey man,
they keep asking me to ask

y'all about doing something." Finally, the group relented and came to L.A. to meet with Dre right there in the studio.

Actually, by working with Dre and Snoop, the Dramatics came full circle. Dre uses old P-funk grooves—stuff that **George Clinton** cut at the producer **Don Davis**' legendary United Sound Studio in Detroit—the same place Davis

cut all the Dramatics' old hits.

However, according to Banks and Reynolds, new school production tech-



together, it's happening."

Indeed, for the Dramatics, the best thing to come from the association is a recording contract with Death Row distributor Interscope Records. Who will produce the album? Dr. Dre, of course. Do the fellas have any reservations about the rap producer being at the helm? "He's a fan," says Reynolds. "That means he understands what we do. And that's all he wants—what we do. That's more respect that any of these other companies have given us, so I can't knock it."

MEANWHILE BACK AT THE FANCH: 4-Bidden is the name of the teenage fcur-man vocal group whose summer release will christen Hiriam Hick's Arista-distributed Hiriam label. The album was produced by the new teams consisting of Swoop & Bright, John Howcott & Emanuel Officer and Jimmy Thomas....Only the dedicated fans of the artist formerly known as Prince would stand in line outside the artist's L.A. Glam Slam club, hope and pray to hear their favoritas but rave just the same when Symbol Man rips through a full set of never-heard-before material. Our favorite was a relentlessly funky thing called "Days Of Wild"...Jam & Lewis contributed to Barry White's upcoming A&M LP, The Icon Of Love. Look for A&M, in association with Perspective Records, to launch the record with elaborate promotion and publicity...Another sign that

continued on next page

Mear

LOOKING BACK IN THE PAGES OF BRE TEN YEARS AGO:

BRE's July 6, 1984 issue was the Conference '84 edition. "Black Radio: The Great Turn On." was held at the

Hyatt Regency, Houston, Events included the Ella Towns Fashion Review and the 8th Annual Award Show & Dinner featuring entertainment by Timmy Thomas, Joyce Kennedy and Jeffrey Osborne. Chrysalis Records dedicated a two page ad to Nelson Mandela, Lionel Richie was ASCAP's Most Performed Songwriter Of The Year, even as black tour promoters, joined by Rev. Al Sharpton, met to boycott him. Island Records sponsored the '84 Drummer Awards, Rep. Mickey Leland (D) Houston saluted conference attendees with the greeting "Yours is the struggle for Humanity." Single Of The Week was "Your Love's Got A Hold On Me" by Lillo Thomas, Album Of The Week was the "Ghostbusters" Soundtrack. Shannon kept up her disco streak with "My Heart's Divided."



THE LAST WORD BY RUTH A. ROBINSON WORD

Illusion and reality...the ability to tell the difference. Entertainment has an impact on reality— -good and bad. A hit movie can dictate dress styles, ponytails for men or new toys the children must have. It can heighten interest in the life and extinction of dinosaurs, cowboys, Native Americans or baseball because of the rash of films and tv specials about the subjects. Films with graphic violence, too much sex and other negatives have come under fire for their scary contribution to behaviour. When little children watch tv, they know if Tommy gets stabbed, clubbed or shot to death he's gonna get up at the end of the show and go home to his house. So if they shoot their pal next door with Daddy's gun, do they think he'll rise to play cops and robbers again? Sure. There are no consequences to these actions, except the reality of the death of Tommy. The edges of reality get blurred. I keep wondering if that contributes to the surreal feeling about O.J. It's a murder mystery/soap opera/horror epic that we all endlessly discuss and examine. It's hard to see it as reality. Did the cops plant the glove? If he did it, where are the clothes and the Word on O.J.?

weapon? Is he protecting someone else? Even if he did it will he get off because he's rich? Did the prosecutor behave unethically? How much and what kind of drugs are involved here? What happened to his endorsements, money, small children? What about the other players? There's no question that it has already changed some lives. I've heard in the grapevine that my old pal from MCA days Bob Kardashian reactivated his law license; police are looking a little harder at 911 calls from wives; closer investigation of drug deaths in Florida are being considered-at least by the defense team; and the intense media coverage—relentless as it is will keep too much covering up from staying covered up. But what about O.J? The plot twists and turns fascinate us, but this is reality. This actor is not getting up and going home at the end of the shooting day. He's alone in that cell, thinking and wondering what could have brought him to this place—guilty or not. And so do we wonder what will happen to our fallen hero. Sounds like a trailer to an old film, doesn't it? It's all so unreal. What will be the Last

STAR VIEW

ARIES (March 21-April 20) You will exude a magnetism and confidence that will make people take notice. Focus on finances and improving your personal life.

TAURUS (April 21-May 21) An item that has been missing will reappear in your life. Take time to examine the item, your goals and where they are actually leading you.

GEMINI (May 22-June 21) You need to pay closer attention to the legal entanglements you are entering into. You may become liable for more than you intended. Actions which were taken to be a benefit could be used

against you.

CANCER (June 22-July 23) Your family keeps looking to you for support while you're as weary as the rest of them. When Venus goes through the Sun you will get a new outlook and begin to face a more relaxing situation.

begin to face a more relaxing situation. **LEO (July 24-Aug. 23)** Don't allow yourself to become intimidated by the task you face. A confidential memo will let you know that you have the support of some influential key people. A new lunar position will highlight your creativity.

VIRGO (Aug. 24-Sept. 23) You need to reprint your actions toward achieving long range goals. A big transaction that you have been working on will come to fruition through the assistance of a mysterious Aquarius.

LIBRA (Sept. 24-Oct. 23) A feared deadline is fast approaching. It may become necessary for you to swallow your pride and request the assistance of a knowledgeable co-worker.

SCORPIO (Oct. 24-Nov. 22) A competitor who tried to rain on your parade will end up needing your approval. Try to be forgiving to those who may have wronged you in the past.

SAGITTARIUS (Nov. 23-Dec. 21)
You will be taking a trip to a far away place. When you get to where you are going your business acumen will be a valuable asset.

CAPRICORN (Dec. 22-Jan. 20) A brief introduction could develop into a a deep and lasting relationship. Keep looking good and work on your communication skills.

AQUARIUS (Jan. 21-Feb. 19)
Increasing your income will become a priority. The carefree life you had been living is going to become saddled with a new set of responsibilities.

PISCES (Feb. 20-Mar. 20) The new moon will highlight your tenacious spirit. People will wonder about the change that they see you going through. Use the planets and their many moves to your advantage.

BIRTHDAYS
Rebecca Taylor
Barry Terry
Tori Turner
Jeff Grant
Martha Reeves
Zipporjah Erby

It's hard to find a better offer than this.



But we did.

Now you can get Motorola's most popular flip phone for an incredible price. Or move up to the newest MicroTAC Lite, with all the features you'll need for the 90's. With all the selection and service you've come to expect from us. And you won't find a better offer than that.

For Personal





Classic Cellular

253 South Beverly Drive Beverly Hills California 90212 Telephone: (310) 276-0115 Service: (213) 856-5651

Fax: (310) 276-0597



Motorola MicroTAC Lite



THE NEXT GENERATION OF R&B SOUL

usher

"CAN U GET WIT IT"

The first single from his explosive debut album.

Produced and Arranged by Devante Swing of Jodeci

Executive Producers: Sean "Puffy" Combs for Bad Boy Entertainment and Antonio "L.A." Reid

Lafar

© 1994 LaFace Records Manufactured and Distributed by Arista Records A Bertelsmann Music Group Hompany

