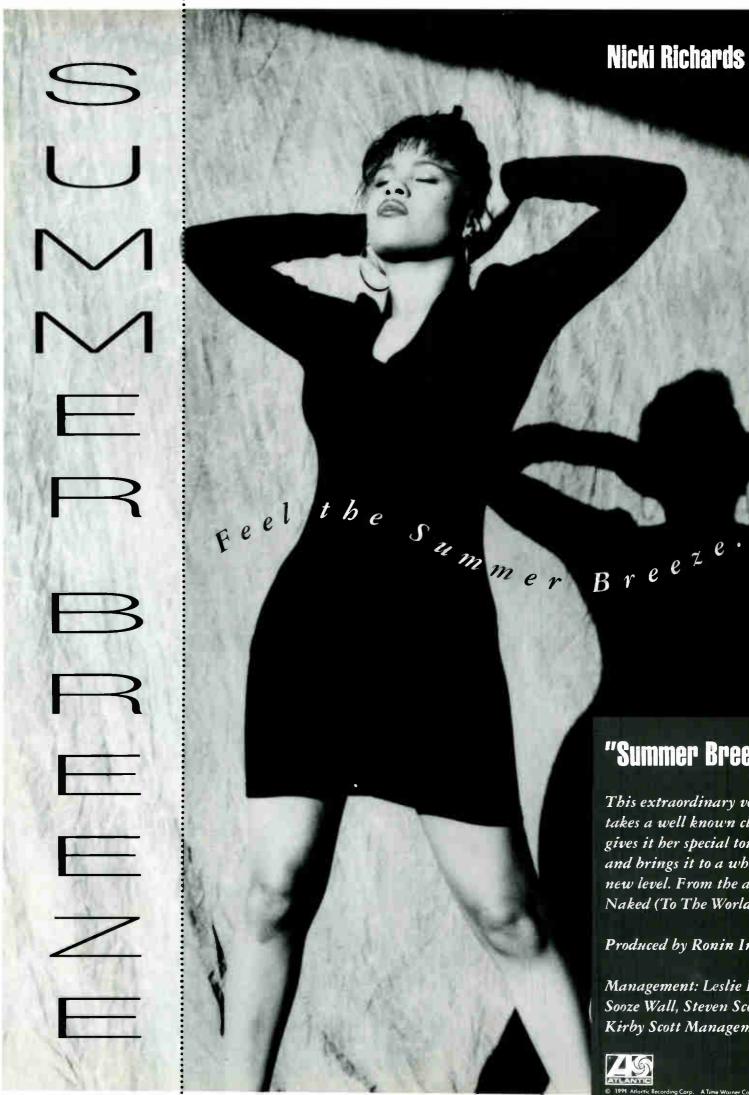
BLACK RADIO EXCLUSIVE

GIGINS SUPER GOODWAN

WEPAPE



"Summer Breeze"

This extraordinary vocalist takes a well known classic, gives it her special touch and brings it to a whole new level. From the album Naked (To The World).

Produced by Ronin Inc.

Management: Leslie Kirby, Sonze Wall, Steven Scottl Kirby Scott Management

ONTENTS

JUNE 7, 1991 VOLUME XVI, NUMBER 20

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BLACK RADIO EXCLUSIVE

6353 Hollywood Blvd Los Angeles, CA 90028 (213) 469-7262 Fax (213) 469-4121

FEATURES	
COVER STORY—Gladys Knight	24
PROFILE—Keith Washington	28
HAMMER—From The Bay To London, From London To The Bay	38
ON THE RADIO—Yvonne Anderson	42
SECTIONS	
PUBLISHER'S	5
NEWS	6
JAZZ NOTES	13
MUSIC REPORT	14
BRE FLICKS	16
RAP, ROOTS & REGGAE REVIEWS	20
RAP PROFILE	21
RADIO NEWS	40
STAR VIEW	45
GRAPEVINE	46
CHARTS & RESEARCH	
SINGLES CHART	10
ALBUMS CHART	12
JAZZ CHART	13
NEW RELEASE CHART	27
RADIO REPORT	29
PROGRAMMER'S POLL	30
THE NATIONAL ADDS	32
COLUMNS	
IVORY'S NOTES	9
CANADIAN REPORT	17
BRITISH INVASION	18
FAR EAST PERSPECTIVE	19
RAP, ROOTS & REGGAE	22
BASIC TRAINING	31
MIDWEST REPORT	43

BRE BLACK RADIO EXCLUSIVE USPS 363-210 ISSN 0745-5992 is published by Black Radio Exclusive
6353 Hollywood Blvd. Hollywood. CA 90028-6363 (213) 469-7262 FAX# 213-469-4121 MODEM# 213-469-9172
BRE NEWSSTANDS—New York Penn Book Store. (212) 564-6033. Midwest Ingram Periodicals. Los Angeles World Book & News.
Robertson News & Bookstore. Las Palmas Newsstand, Japan Tower Records
SUBSCRIPTION RATES 3 Mos - \$90, 6 Mos - \$120, 9 Mos - \$150. 1 Yr - \$175, 1st Class-\$250. Overseas-\$250 Call (213) 469-7262 to subscribe
POSTMASTER Please send address changes to BRE Black Radio Exclusive, 6353 Hollywood Bl., Hollywood, CA 90028-6363. Second Class postage
paid at Los Angeles, CA. Newsstand price \$5.00. Back issues available at \$2.50. BRE is not responsible for any unsolicited material
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A LEGENDARY ARTIST

A COMPELLING TOPIC

THE PERFORMANCE

OF A LIFETIME

HER SOLO AND SONGWRITING DEBUT
FROM THE FORTHCOMING ALBUM GOOD WOMAN
PRODUCED BY ATTALA ZANE GILES CO-PRODUCED BY GLADYS KNIGHT

BUT MAN

MCA:

UBLISHER'S

BRE SALUTES BLACK MUSIC MONTH

une is Black Music Month, as designated by the Federal Government—a month set aside to pay special tribute to the artists whose music is unquestionably the most popular artform of the century, a time for recognition of the makers of today's black music as well as the many great legends who passed on to their place of rest without receiving financial restitution or notoriety.

We at *BRE* celebrate and praise the contributions of black music every week of every month of every year because that is exactly what *BRE* was conceived to do. We were encouraged by those who voiced strong resentment over the token treatment of black music and black radio by the then-existing trades.

Today, the number of blacks employed by trade publications has more than quadrupled. It doesn't take a rocket scientist to figure out that *BRE* has influenced this growth. With *BRE* dedicating its entire focus to black radio and black music, other trades had to make this move in order to justify advertising support from record companies promoting black product.



To all blacks employed by other trade publications, be sure that your nightly prayers include "long live BRE, black radio and black music." Without black radio, there would be no black music, and without BRE, your position at your trade would more than likely be deemed expendable. $\exists \forall E$

Sidney Miller

FRONT PAGE NEWS

MCA Fires Volley Back In Lawsuit Wars

By Ruth A. Robinson

MCA has filed its countersuit in Los Angeles Superior Court, naming Boston Ventures, Motown Management Corporation and Motown Records L.P. in a cross-complaint charging, among other specifics, breach of fiduciary duty; intentional interference with contract and breaches of contract on the partnership agreement and the services agreement.

MCA says it filed suit to "bring an end to a series of malicious actions committed by Boston Ventures and Motown with the intent of depriving MCA of its

contractual rights."

MCA is asking for damages exceeding \$25 million. A seemingly irate Martha Crowninshield. Boston Ventures general partner, issued a statement branding the suit as "diversionary" and "a poor attempt at psychological warfare. Once again, MCA is dragging the red herring of Boston Ventures across the trail in an attempt to divert public attention from the lawsuit Motown has filed against

MCA is holding to its position that Boston Ventures has acted improperly and as part of a larger "scheme" has "breached fiduciary and contractual duties" to its partner in the ownership of Motown, MCA, by "blocking MCA from participating in the management of the business of Motown in express violation of Boston Ventures' and Motown's agreement with MCA.

Zach Horowitz, executive vp, MCA Music Entertainment Group, believes that it was "not coincidental that the Boston Ventures engineered lawsuit filed by Motown" came only days before the three-year period BV must wait before selling its interest

in the company.

"The suit continues frantic attempts by Boston Ventures to improperly appropriate MCA's valuable rights for itself, with the goal of then using those rights to enhance the resale value of its interest in Motown."

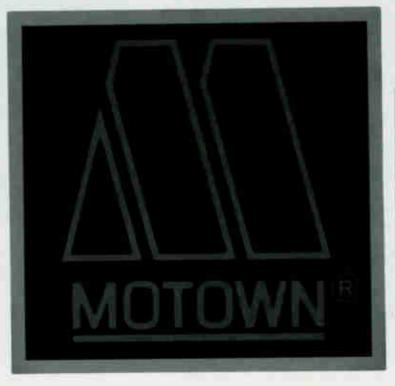
to its contractual obligations to distribute and promote Motown records.

MCA's suit claims that the partners agreed that because BV had no previous expertise in the record business, MCA would oversee the day-to-day

knowledge or consent of MCA.

Busby says that "MCA is blaming someone else for the damage it alone has done and continues to do to Motown on a daily basis. The problem has never been that MCA was prevented from performing its obligations to Motown, the problem has been MCA's own disregard of its obligations."

Crowninshield says, "We at



Motown's president/ceo Jheryl Busby charges MCA with being "incapable of accepting Motown as a real company with real management," calling the lawsuit a demonstration that MCA "refuses to recognize what this dispute is all about. As it has repeatedly, MCA continues to say this is a dispute between MCA and Boston Ventures. It is not. This dispute is between Motown and MCA over MCA's failure to live up affairs of the then-new company. MCA says BV "consistently violated this clear contractual provision by conducting secret meetings where vital operating decisions were made; withholding critical partnership information about Motown; excluding MCA from participating in the selection of key executives of the partnership and granting equity interest in Motown to executives of Motown without the



Boston Ventures look forward to the day when all the evidence is presented in court for all to see. Then the true nature of this MCA smoke screen will be revealed and the damage MCA has caused Motown can be fairly assessed."

All the parties agree that a hasty conclusion is in the best interests of all concerned. that a long legal battle would be damaging to the lives and careers of a great many people, but industry observers polled are uncertain whether this will ultimately end up in the courtroom or not. 375

Exec Stats











Tolbert

Seltzer Bennett

RAPHAEL TISDALE has been promoted to the post of sr. dir, business affairs, Capitol Records. Previously dir, business affairs, Tisdale is now responsible for the negotiation of talent contracts as well as overseeing the department's attorneys and legal staff. Prior to joining Capitol in '85, Tisdale was a partner in the Washington, D.C., law firm of Davenport & Seay.

TONY TOLBERT has been promoted to the position of dir, business/legal affairs, MCA Music Entertainment Group. Previously, he was assoc dir, business/legal affairs, and served twoand-a-half years in that capacity before the promotion. Before joining MCA, Tolbert spent two years as an associate in the music department at the Los Angeles law firm of Manatt, Phelps & Phillips.

BARBARA SELTZER has been appointed vp, promo, singles, Epic Records. Seltzer will be responsible for coordination, managing and directing all aspects of Top 40 promotion. In addition, she will lead the Epic promotion team in the implementation of promotion strategies and in the achievement of all airplay and chart goals. Seltzer has been sr. dir, promo, singles, for Epic since '89.

TONY BENNETT has been announced as nat'l dir, promo, club and CHR, Delicious Vinyl. Prior to assuming the new job, Bennett served as dir, promo, clubs. In this new capacity, Bennett will be responsible for securing relationships and airplay from all CHR radio stations around the country.

MARCO NAVARRA has been appointed mgr, promo, dance music, Atlantic. Navarra's years as a reporting DJ out of Tampa, FL, along with his experience as a radio programmer and onair personality give him invaluable grassroots knowledge.

PHIL HARDY has been named dir, artist development, special rock operations, RCA Records. Hardy will be responsible for the direction, planning and development of all rock/hard and rock/metal product for RCA on a domestic and international

JOHN STRAZZA has been appointed to the post mgr, promo, dance music, EC, Columbia Records (Sony). In his new position, Strazza's responsibilities will include the implementation of promotional efforts behind all Columbia/DefJam/RAL 12-inch releases, including working with club DJs, retailers, record pools, and radio station hot mixers; acting as the department's liaison on a national level with record pools; and promoting 12-inch releases at street level, including extensive visits to record pools, clubs.

JEAN ROUSSEAU has been promoted to the post of int'l product mgr, Virgin Records. In this new capacity, Rousseau is responsible for planning the international releases of Virgin artists as well as overseeing day-to-day communication between the Virgin International departments worldwide.

LARRY SILVER has moved up to the position of vp/ controller, Virgin. Silver will oversee all the day-to-day aspects of the finance department and interface with other Virgin departments on a variety of finance and operational matters. Prior to joining Virgin, Silver was controller, Elektra Records, where he worked for nine years.

COLIN REEF has been appointed sr. vp, finance/operations, Virgin. In his new position, Reef will oversee the financial, administrative and operational areas of the company. Prior to assuming his new position, Reef served as vp, finance. Reef joined Virgin in '87, prior to which he served for six years in various capacities with Warner Communications Inc., Elektra Records and Atlantic Records.

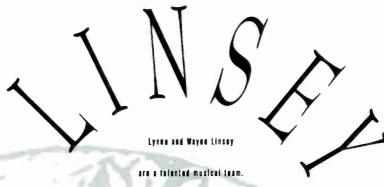
RADHA BHATTACHARJI has been named to the newly created position of sr. vp, EC, Quincy Jones Entertainment's New York office. Initially, Bhattacharji will supervise production of existing projects, and will acquire and develop theatrical film and long-form television properties. In addition, she will produce selected projects. Prior to joining QJ Entertainment, she served as sr. vp, motion picture production, Guber Peters Entertainment Company.

DAVE MCLEES has been promoted to the position of mgr. A&R, Rhino Records Inc. A three-year veteran of Rhino's A&R department, McLees' boundless energy and musical knowledge will continue to be a great asset to the company. Before joining Rhino, he worked as an intern at Bug Music, the leading rock and blues publishing company whose artists include music legends Willie Dixon and Del Shannon.

JANET GREY has been promoted to the position of mgr, sales/mktg, Pacific Southwest, Rhino Records. Grey is a fouryear Rhino veteran who previously worked as a customer service rep and as a manager of retail promotion. Grey joined the music business working abroad as a publicist for Lolita/Eva, a prominent label in France.

LINDA LOU MCCALL has been appointed to the position of asst gen mgr, Bust It Productions, Inc., in Oakland, CA. In her new position, McCall will be responsible for overseeing the financial, administrative, operations and business affairs for the organization. Prior to her promotion, she was dir, admin, business affairs, for Bust It Management/ Productions.

LORI FROELING has been named as dir, business/legal affairs, MCA. Froeling was assoc dir, business/legal affairs, MCA, for three years prior to her promotion. She previously worked for Riordan & McKinzie, a private Los Angeles law firm. 375



They've worked with Stevie, Whitney,

Nancy, Madonna, The Jacksons,

Bobby Brown and Miles Davis, to neme just a fe

PERFECT LOVE

is their Virgin debut album

a multi-format rodio dolight, full of hits like

Sweet Talk

 $Swee^{x}$

Inner City is one of the hottest dance

and crossover acts in the country.

Coming off a string of hits from Big Fun to Good Life,

from Ain't Nobody Better to

Whatcha Gonna Do With My Lovin;

Kevin Saundursen and Paris Gray continue to breek new ground.





VORY'S NOTES

Customs Carry Clout?

The custom label was discussed in this space not long ago. Back then, we spoke of the value of these specialized entities to popular black music and referred to the successful run of **Gamble** and **Huff**'s mighty Philadelphia International—from the '60s through the early '80s—as a fine example of a custom supplying a major (CBS) with quality black music.

Since that column, the custom label trend has hit fever pitch. We sort of knew it was only a matter of time until **Michael Jackson** started his own (Sony-distributed) label, what do you give the man who has everything? However, in the label department, Jackson has nothing on the act **Tony!Toni!Tone!**, whose Boom Town imprint is distributed by Polygram, **Full Force**, who recently debuted their Warner Bros.—distributed



Teddy Riley

Forceful label; or Teddy Riley's MCAissued Future Enterprise, among others. These artist/ producer-run situations join customs as diverse as Prince's Paisley Park and Quincy Jones' Qwest, both WB-

distributed, **M.C. Hammer**'s Bust It/ Capitol situation, Perspective, the **Jam** and **Lewis** deal with A&M, and of course, **L.A.** and **Babyface**'s Arista-distributed LaFace

While the new artist/producer-led customs are certainly yet another way for blacks to attain a larger slice of the music business pie, one has to wonder if the trend isn't approaching overload proportions

Everyone, it seems, either has a label deal or one in the works. This includes film director **Spike Lee**, who has a deal with Sony, and **Jazzie B.**, whose Funki Dreads is distributed by Motown. (Curiously, no black female artist or producer has her own label—could an **Anita Baker** or **Whitney Houston** logo be far off?)

Nevertheless, today the majors don't utilize the customs simply to plug into music trends. The label has since become a tool of woo, enticement and appeasement. (Pssst! Hey, artist/producer, want some candy?) Indeed, some skeptics view Paula Abdul's new Virgindistributed Captive label as Virgin's way of reassuring the singer that she is forever their girl, in light of the label's multi-million dollar Janet Jackson.

signing

But depending on the deal, some of these customs could end up balls and chains for the artist/producers. especially if the custom/distributor relationship gets off to a rocky start Most custom deals call for the act to work exclusively for the distributor of his label; if they don't get along, the results could be disastrous to a music

And are some of these new customs really labels in the traditional sense? Most of them are still at the mercy of the promotion/publicity (and in some cases, in one way or another, the A&R departments) of their distributors, just as they'd be if the custom were an artist. Specialized

music sometimes requires a specialized touch in those areas, too.

The fact is, a lot of the custom deals issued today won't exist a couple of years from now; either the distributor will lose money, interest or both. But the trend is a healthy one, not only for the music but for the business of music, marking yet another avenue for the black musician to take control of his art and resulting revenue.

Still, we can't help but see some deals as a waste of time. We couldn't confirm it at press time, but rumor has it that Saddam Hussein has formed, by arrangement with the U.N. Council, his M.O.A.R.C. label (Mother Of All Record Companies) to be based in Baghdad. No word on a distributor.

MEANWHILE, BACK AT THE RANCH: Ever forget why MCA is a force in black music? Their list of projects, either in production or awaiting release, is a reminder. Among them, albums by Ready For The World, J.T. Taylor, Ray Parker Jr., Gladys Knight and Sue Ann.



Tony! Ton!! Tone!

MCA's Jody Watley has been in the studio collaborating with Andre Cymone. and—surprise—the team of Nettlesbev and Coffey, who worked on the Keith Washington project, and Michael J. Powell, best known for his work with Anita Baker, Labelmates The Jets are in the studio with producer Vassal Benford. who'll handle the bulk, while the coming solo debut of Keith Sweat back-up vocalist Jackee McGee features production by Sweat, Bobby Wooten, Bernard Bell and Mtume. MCA's Patti LaBelle is in the studio, as is former Loose Ends vocalist Jane Eugene. 3 Grand is yet another kid rap act due from the label. And who is this young black male vocalist MCA A&R vp Louil Silas recently went to woo in Memphis? We're told that even if the guy couldn't sing, his looks he's 23 years-old and 6'3"—would sell records....Karyn White, whose Warner Brothers LP is due shortly, has signed with manager Rob Kahane, who also represents Jody Watley and George Michael. 375

	-		JUNE 7	-		4	9 9 1
rw	LW	WOC	ARTIST TITLE LABEL	TW	LW	WOC	ARTIST TITLE LABEL
D	1	8	COLOR ME BADD, / Wanna Sex You Up, Giant/WB	51	13	11	THE DELLS, A Heart Is A House For Love, Virgin
2	7	ĝ	LUTHER VANDROSS, Power of Love, Epic	52	56	3	READY FOR THE WORLD, Straight Down To Business, MCA
3	o o	Ö	MARIAH CAREY, I Don't Wanna Cry, Columbia	53	54	4	GERALD ALSTON, Tell Me This Night Won't End, Motown
4	3	10	KEITH WASHINGTON, Kissing You, Qwest/WB	54	57	4	RYTHM SYNDICATE, P.A.S.S.I.O.N., Impact/MCA
5	h,	3,	EN VOGUE, Don't Go, Atlantic	55	59	4	BUFFALO SOLDIERS, Playing Your Game, Effect/Luke
6		7	WHITNEY HOUSTON, Miracle, Arista	56	58	3	TERRY STEELE, Tonight's The Night, SBK
7	2	12	B ANGIE B, / Don't Wanna Lose Your Love, Bust It/Capitol	1	72	2	RAY PARKER JR., She Needs To Get Some, MCA
8	II.	ō	LISA FISCHER, How Can I Ease The Pain, Elektra	58	37	8	DJ QUIK, Born And Raised In Compton, Profile
9	12	3	GUY, Do Me Right, MCA	59	84	2	D.J. JAZZY JEFF & THE FRESH PRINCE, Summertime, Jive
0	1.	8	ANOTHER BAD CREATION, Playground, Motown	60	θb	4	TARA KEMP, Piece Of My Heart, Warner Brothers/Giant
D	14	8	THE O'JAYS, Emotionally Yours, EMI	61	63	5	GEORGE HOWARD, Baby Come To Me, GRP
D		_		62	71	2	CRYSTAL WATERS, Gypsy Woman (She's Homeless), Mercury
	18	tì	DAMIAN DAME, Exclusivity, LaFace	63	70	2	MICA PARIS, South Of The River, Island
B	is	0	RALPH TRESVANT, Do What I Gotta Do, MCA	64	67	4	WOOTEN BROTHERS, We Could Be Together, A&M
4	17	Q	BOYZ II MEN, Motownphilly, Motown				
D	22	1,0	TONY TERRY, With You, Epic	65	00	8	SWEET OBSESSION, Elevator, Epic
6	1.54	11	BLACK BOX, Strike It Up, RCA	66	68	2	RIFF, If You're Serious, SBK
D	21	5	FREDDIE JACKSON, Main Course, Capitol	67	69_	3	TRINERE, Games, Luke
18	15	14	CHRISTOPHER WILLIAMS, I'm Dreamin', Giant	68	☆	D	GLADYS KNIGHT, Men, MCA
19	20	8	WILL DOWNING, / Try, Island	69	79	2	LORENZO SMITH, Tic Tok, Alpha Int'l
20	33	3	YO-YO, You Can't Play With My Yo-Yo, East West	70	23	14	TEDDY PENDERGRASS, It Should've Been You, Elektra
21	24	1	LEVERT, Baby, I'm Ready, Atlantic	71	74	3	QUINCY JONES, Wee B. Dooinit, Qwest/WB
22	25	υ	ALEXANDER O'NEAL, What Is This Thing Called Love, Epic/Tabu	72	73	4	JODECI, / Gotta Love, MCA
23	27	8	TRACIE SPENCER, This Time Make It Funky, Capitol	B	☆	\triangleright	AL B. SURE!, Had Enuf?, Warner Brothers
24	29	h	GENE RICE, You're Gonna Get Served, RCA	74	81	2	LAMONT DOZIER, Love In The Rain, Atlantic
25	20	5	MICHEL'LE, If, Atco/Atlantic	75	☆	\triangleright	PHIL PERRY, Amazing Love, Capitol
26	2+,	9	LAZET MICHAELS, Kraze, Zoo Entertainment	76	44	10	THE WINANS, Don't Leave Me, Qwest/WB
27	43	2_	STEVIE WONDER, Gotta Have You, Motown	77	80	3	GRANDADDY I.U., Sugar Free, Reprise
28	30	4	HI-FIVE, I Can't Wait Another Minute, Jive/RCA	78	☆	D	TEDDY PENDERGRASS, I Find Everything In You, Elektra
29	31.		RUBY TURNER, The Other Side, Jive/RCA	79	☆	D	SHEILA E., Droppin' Like Flies, Warner Brothers
30	31	1	RUDE BOYS, Heaven, Atlantic	80	60	11	JEFFREY OSBORNE, If My Brother's In Trouble, Arista
31	32	-	OLETA ADAMS, Circle Of One, Fontana/PG	81	53	11	LALAH HATHAWAY, Somethin', Virgin
32	34	1,	SURFACE, Never Gonna Let You Down, Columbia	82	39	5	EPMD f/L.L. Cool J, Rampage, Def Jam/Columbia
32	40	2	PEABO BRYSON, Can You Stop The Rain, Columbia	83	62	13	L.L. COOL J, Mama Said Knock You Out, Def Jam/Columbia
34	3.)	1 4	PAULA ABDUL, Rush, Rush, Virgin	84	☆	D	3RD BASS, Pop Goes The Weasel, Def Jam/Columbia
35	34	-	JON LUCIEN, Sweet Control, Mercury	85	☆	D	KEISHA JACKSON, Mature Love, Epic
36 36	41	4	CHERYL "PEPSII" RILEY, How Can You Hurt The One Columbia	86	75	12	VICTORIA WILSON-JAMES, Through, Epic
	+ -			87	_	D	HARMONY, Your Love Ain't Right, Virgin
37	40	3	AFTER 7, Nights Like This, Virgin		☆	<u> </u>	NICKI RICHARDS, Naked, Atlantic
38	4	- to	KEITH SWEAT, Your Love, Elektra	88	77	10	
39	42	5	MILES JAYE, Just Be Good To Me, Island	89	76	7	CARMEN CARTER, Always, Arista
40	47	3	SOUNDS OF BLACKNESS, Optimistic, Perspective/A&M	90	82	13	C+C MUSIC FACTORY, Here We Go (Let's Go Rock & Roll), Colum
41		14	PHIL PERRY, Call Me, Capitol	91	78	13	PEBBLES, Backyard, MCA
42	43	5	THE NATION FUNKTASIA, Anti-Funky World, East West	92	85	-8	ICE-T, New Jack Hustler, Giant/WB
43	52	5	OMAR CHANDLER, This Must Be Heaven, MCA	93	86	12	BELL, BIV, DEVOE, She's Dope, MCA
44	21-	0	JASMINE GUY, Just Want To Hold You, Warner Bros.	94	-88	9	NIKKI D, Daddy's Little Girl, Def Jam/Columbia
45	48	5	INNOCENCE, Let's Push It, Cool Tempo/Chrysalis	95	87	15	MICA PARIS, Contribution, Island
46	i, e.	7	DE LA SOUL, Ring, Ring, Ring (Ha Ha Hey), Tommy Boy	96	89	14	BASIC BLACK, Whatever It Takes, Motown
47	Fire	1	JEFFREY OSBORNE, The Morning After I Made Love, Arista	97	90	10	TYRONE DAVIS, I'll Always Love You, Ichiban
48	1	2	SHIRLEY MURDOCK, In Your Eyes, Elektra	98	201	14	LA RUE, Serious, RCA
49	20	1	SMALL CHANGE, Why, Mercury	99	92	14	THE BOYS, Thanx 4 The Funk, Motown
50	1.0	U	THE WHISPERS, / Wanna Be The 1 4 U, Capitol	100	98	111	BRAND NEW HEAVIES, Dream Come True, Delicious Vinvl

HABIT FORMING

BEBE & CECE WINANS
"ADDICTIVE LOVE"



All right. Take a seat. Flold tight. The Grammy
Award-winning duo is back with the first single and
video from their forthcoming album <u>Different Lifestyles.</u>
It's destined to become a habit.

Produced by Keith Thomas for Yellow Elephant Music, Inc.

Cantol.

GET ADDICTED ON CAPITOL CASSETTE SINGLE, 12" AND CD5.

BRESHAF

JUNE 7. 1991

● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT 🕏 🌣 REPRESENTS NEW ENTRY 🛨 🕨 REPRESENTS RE-ENTRY

TW	LW	woc	ARTIST TITLE LABEL	TW	LW	WOC	ARTIST TITLE LABEL					
1	1	7	VARIOUS, New Jack City Soundtrack, Giant/Reprise	26	23	28	PEBBLES, Always, MCA					
2	2	8	TEDDY PENDERGRASS, Truly Blessed, Elektra	27	25	12	TONY TERRY, Tony Terry, Epic					
3	3	10	ANOTHER BAD CREATION, Coolin' At The Playground, Motown	28	28	19	MICHEL'LE, Michel'le, Atco/Atlantic					
4	4	13	O'JAYS, Emotionally Yours, EMI	29	30	19	JEFFREY OSBORNE, Only Human, Arista					
5	5	20	HI-FIVE, Hi-Five, Jive/RCA	30	29	11	POISON CLAN, 2 Low Life Muthas, Luke					
6	6	- Ĝ	TONY!TONI!TONE!, The Revival, Wing/Mercury	3	43	2	LISA FISCHER, So Intense, Elektra					
7	7	21	WHITNEY HOUSTON, I'm Your Baby Tonight, Arista	32	31	17	RUDE BOYS, Rude Awakening, Atlantic					
8	9	8	PHIL PERRY, The Heart Of The Man, Capitol	33	33	42	KEITH SWEAT, I'll Give All My Love, Vintertainment/Elektra					
9	11	б	YO-YO, Make Way For The Motherlode, East West	34	36	8	MARVA HICKS, Marva Hicks, Polydor/PG					
10	10	21	GUY, The Future, MCA	35	35	5	RIFF, Riff, SBK					
0	18	3	KEITH WASHINGTON, Make Time For Love, Qwest/WB	36	37	3	REDHEAD KINGPIN & THE F.B.I., The Album With No Name, Virgin					
12	14	5	B ANGIE B, B Angie B, Bust It/Capitol		38	13	ALEXANDER O'NEAL, All True Man, Tabu/Epic					
B	2.7	2	LUTHER VANDROSS, Power Of Love, Epic	38	39	50	EN VOGUE, Born To Sing, Atlantic					
14	12	16	EPMD, Business As Usual, RAL/Columbia	39	34	21	SURFACE, 3 Deep, Columbia					
15	15	43	MARIAH CAREY, Mariah Carey, Columbia	40	41	3	TYRONE DAVIS, I'll Always Love You, Ichiban					
16	8	9	DJ QUIK, Quik Is The Name, Profile	41	32	53	BELL BIV DEVOE, Paison, MCA					
17	13	25	TRACIE SPENCER, Make The Difference, Capitol	42	42	9	ONE CAUSE ONE EFFECT, Drop The Axxe, Bust It/Capitol					
B	22	6	VARIOUS, The Five Heartbeats Soundtrack Virgin	43	40	18	C+C MUSIC FACTORY, Gonna Make You Sweat, Columbia					
19	19	21	FREDDIE JACKSON, Oo Me Again, Capitol	44	☆	▷	JOHN LUCIEN, Listen Love, Mercury					
20	20	17	THE 2 LIVE CREW, Live In Action, Luke	45	☆	▷	TERMINATOR X, Terminator X, P.R.O.Division/RAL/Column					
21	21	5	BOOGIE DOWN PRODS., Live Hardcore Worldwide, Jive/RCA	46	44	15	DIGITAL UNDERGROUND, This Is An E.P. Release, Tommy Bo					
22	17	20	RALPH TRESVANT, Ralph Tresvant, MCA	47	45	26	L.L. COOL J, Mama Said Knock You Dut, Def Jam/Columbia					
23	16	13	GANG STARR, Step In The Arena, Chrysalis	48	48	38	ANITA BAKER, Compositions, Elektra					
24	24	8	GEORGE HOWARD, Love And Understanding, GRP	49	46	55	M.C. HAMMER, Please Hammer, Don't Hurt 'Em, Capitol					
25	26	5	WILL DOWNING, A Dream Fulfilled, Island/PLG	50	50	21	MONIE LOVE, Down To Earth, Warner Bros.					



JAZZ NOTES

Opening Night



Chistopher Hurford, Australian Consul General presents a claque to band leader Ray Brown (c) as Atlantic recording artist James Morrison (-) 1004s on.

Warner Jazz Crew



At a recent reception m. Washington, S.C., were (I-r) guitarist Mark Whitfield; Joe Grant, our nat'l marreting; horn player Eric Leeds; and guitarist Earl Klugh.

Jazz Men



RCA Novus labelmales 'rumpeter Roy Fargrove and succeptionis. Antonio Hart stop in for a visit with label execs.

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FT.		

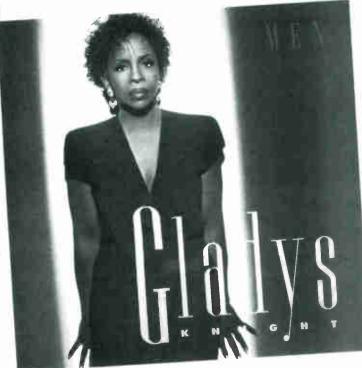
T W	i A	ARTIST TITLE	T W	L	ARTIST TITLE
1	1	DIANNE REEVES I Remember Blue Note	21	12	YELLOWJACKETS Greenhouse
2	4	WYNTON MARSALIS Standard Time, Vol. 2 Columbia	22	22	JAMES CLAY / Let A Song Out Of My Hea Antilles/Island
3	3	RAY HARGROVE Public Eye Novus	3	27	RAY ANDERSON Wishbone Gramavision
4	2	CARMEN McRAE Sarah—Dedicated To You Novus/RCA	24	23	ELLIS MARSALIS Piano In E Rounder
5	6	EARL KLUGH Midnight In San Juan Warner Bros.	25	24.	FULL CIRCLE Secret Stories Columbia
6	7	KEITH JARRETT TRIO Tribute ECM	26	37	B.B. KING Live At The Apollo GRP
D	10	HICKS, McBEE, JONES Power Trio Novus/RCA	27	29	TOOTS THIELEMANS Footprints Em Gray/PG
8	5	DIZZY GILLESPIE Live At The Royal Festival Hall Enja	28	25	T. LAVITZ Mood Swing Nova
9	15	CRUSAOERS Healing The Wounds GRP	29	17	GRANT GEISSMAN Flying Colors Blue Moon
10	11	SHERRY WINSTON Love Is Warlock	30	☆	JAMES MOOOY Honey Novus/RCA
D	19	TUCK & PATTI Dream Windham Hill	31	18	JOHN HICKS QUARTET Naima's Love Song D/W
12	13	BILLY TAYLOR TRIO You Tempt Me Taylormade	32	33	WILL DOWNING A Dream Fulfilled Island
13	14	ERIC LEEDS Times Squared Paisley Park/WB	33	20	JON FADDIS Hornucopia Epic
14	16	OAVIO FRIESEN Departure Global Pacific	34	☆	BOB SHEPPARD Tell Tale Signs Windham Hill Jazz
B	26	EODIE OANIELS This Is Now GRP	35	☆	SPECIAL EFX Peace of the World GRP
B	28	THE HARPER BROTHERS Artistry Verve/Polydor	36	35	BIRELI LAGRENE Acoustic Moments Blue Note
17	8	JOEY DE FRANCESCA Part III Columbia	37	3 6	KENNY BLAKE Interior Designs Heads Up
18	9	JOHN SCOFIELD QUARTET Meant To Be Blue Note	38	34	SHIRLEY HORN You Won't Forget Me Verve
Ð	30	STAFAN KARLSSON Room 292 Justice	3	☆	MARLON JORDAN Learson's Return Columbia
20	21	JAMES MORRISON Snappy Doo Atlantic	0	☆	MILT JACKSON The Harem Musicmaster

BREATSAF

JUNE 7, 1991

* * * * * TOP **5** SINGLES * * * * *

	ARTIST	TITLE	LABEL
•	COLOR ME BADD	I WANNA SEX YOU UP	GIANT/REPRISE
2	LUTHER VANDROSS	POWER OF LOVE	EPIC
3	MARIAH CAREY	I DON'T WANNA CRY	COLUMBIA
4	KEITH WASHINGTON	KISSING YOU	QWEST/WB
5	EN VOGUE	DON'T GO	ATLANTIC



SINGLE OF THE WEEK

GLADYS KNIGHT MEN MCA

Gladys Knight has come back on the sneak tip with a slammin' release. She expertly uses an uptempo dance track as the backdrop for her lesson on relationships. Although men take a bit of heat on this cut, Gladys warns women that they too should be careful—"two wrongs don't make a right." This is more than vintage Gladys. The song was the second most added this week with 41, thanks to stations like KBMS-AM, KGFJ-AM, KHYS-FM, KKDA-FM, WBLS-FM, WDAO-AM, WDKX-FM, WJLB-FM and WGOK-AM. Demos: Adults.

ALBUM OF THE WEEK

CHERYL "PEPSII" RILEY
CHAPTERS
COLUMBIA

From the album's opener, "I Don't Wanna Be Alone," to the closing "Ain't No Way," Riley pours out her soul. "How Can You Hurt the One You Love," a slow-tempo cut that brings awareness to domestic violence, wrought sheer emotion from *BRE* conferencegoers in New Orleans, as did "In God's Hands." "How Can You Hurt the One You Love" is the fourth most added song at black radio this week and is testimony to the fact that Riley is back with a chilling, moving LP. Demos: Adults.





JUNE 7, 1991

IMPORTANT RECORDS

SINGLES

RAY PARKER JR.—SHE NEEDS TO GET SOME—MCA—The man who begged to come back home has finally returned with this sultry midtempo track. Borrowing from his own hit "A Woman Needs Love (Just Like You Do)," Parker guarantees himself continued success with this radio heavy. Demos. Adults

EARL KLUGH—MIDNIGHT IN SAN JUAN—WARNER BROS.—With a percussion-heavy intro, this jazz cut is more than deserving of the adds it's been getting across the nation. Klugh's guitar licks blend romantically with the underlying bass to set the mood for love. The saxy horn is yet another treat. Demos. Adults, Jazz Fans.

BEBE & CECE WINANS—ADDICTIVE LOVE—CAPITOL/SPARROW—"Addictive Love" is the ultimate love song from gospel music's best "He's taken my heart and showed me the right way" is the refrain echoed throughout this, the first release from the siblings' forthcoming *Different Lifestyles* LP BeBe and CeCe still define musical artistry Demos All

TROOP/LEVERT F/QUEEN LATIFAH—FOR THE LOVE OF MONEY/LIVING FOR THE CITY (MEDLEY)—GIANT/REPRISE—Ellis Jay and Vassal Benford tear it up on the production end of this cut. The third release from the "New Jack City" soundtrack, this medley is destined for the top. Considering the song's overwhelming popularity off the album alone, it would appear that the label execs are on the late freight A hit? Consider it said and done. Demos All

ALBUMS

MILES JAYE—STRONG—ISLAND—Coming off his 1987 debut (which yielded "Let's Start Love Over") and its follow-up. *Irresistible*, Jaye presents an aptly titled LP full of creative, explosive adult music. The first release, "Sensuous," is a tantalizing tribute that is complemented by Jaye's violin. But it will probably be subsequent tracks like "Touch" and "Write You a Letter" that re-establish Jaye as a sensual balladeer. Demos. Adults

LOUIS PRICE—LOUIS PRICE—WEST GRAND PRODUCTIONS/MOTOWN—Price took advantage of the three years he spent as a member of the Temptations. This self-titled solo debut epitomizes the vocal stylings of decades past, but rings fresh with skilled production and killer tracks. Some of the album's hottest picks include "Distant Lover", "Play It by Heart," the first release, and "Flesh & Blood," a rousing appeal for unity. This album deserves a listen, you won't be disappointed. Demos. Adults.

JODECI—FOREVER MY LADY—MCA—This group is comprised of four young men who come to rip the mic in their own way. Sex appeal oozes from the opener "Stay" and its follow-up "Come & Talk to Me." They pick up the pace on "Mv Phone" and carry the groove through their current single "Gotta Love" to "Treat U." All but one of these songs were written by Jodeci. Executive producers Andre Harrell, Puff Daddy and Al.B. Sure! insure this group's success. Demos. Young Adults. Adults.

SUPERHOT SUPERACTIVE

Looking at the radio add action around the nation this week, we see "Summertime" filling the airwaves. D.J. Jazzy Jeff & the Fresh Prince are back and Jive/BMG are behind this one all the way. Fresh Prince's new TV stardom certainly hasn't hurt this group's name recognition. It's the most added song this week (42), with stations like KAZI-FM, KCEP-FM, KHYS-FM, KKDA-FM, WBLS-FM, WBLS-FM, WJLB-FM and WYLD-FM.

Jeffrey Osborne's "The Morning After! Made Love To You" continues to maintain respectable adds. With 26 more this week, the Arista recording vocalist moves ever higher in the eternal quest for a top 10 ranking. Some of the stations on this include KALO—AM, KATZ-FM, KCEP-FM, KGFJ-FM, WALT-AM, WNAA-FM and WPUL-FM.

"Had Enuf?" is apparently the wrong question to be asking Warner recording artist Al B. Sure! The right question, on the other hand, is "How many?" The song remains in double figure adds, with another 24 to its credit, including KBMS-FM, KBUZ-FM, KIIZ-AM, KHYS-FM, WHOV-FM, WPUL-AM and WVOE-AM.

Capitol recording artist Phil Perry leads the charge of the three songs that earned 23 adds each. "Amazing Love" is the name of his tune. Meanwhile, Shirley Murdock's "In Your Eyes" on Elektra and Stevie Wonder's "Gotta Have You," from Motown, were all favorites among radio programmers. —J.R.

BRE FLICKS



Bust It singing sensation B Angle B ain't losin' a thing. With approval from The Emotions' Wanda Vaughn, what more could Angle want?



Guitar pioneer Les Faul (c) presented awards to the King (B.B., that is, and Capitel's Eric Johnson at the First Annual Orville



Down Wit' **Downing**

Celebrating Island vocalist Will Downing's SRO throwdown at the Bottom Line in NY were (clockwise) Lenny Green, WNHC. Melanie Rose, WBLS, Downing; Curtis Wal ler, WBLS; Carlos DeJesus, WNJR, and Ron Ellison, PLG.



Marley Makes Mo' Melodies

Ziggy Marley appears to be stunned as he signs his new copublishing agreement with EMI Music Publishing. Helping him with details are his mother, Rita, and EMI MP execs.



Signing The Blues

Blues legend Albert Collins (c) and his wife Gwen don't have the blues that bad. They have lots to celebrate since Collins' co-publishing agreement with Warner-Chappell Music.

Fans Treated To Soca Rhythms

Four thousand soca-hungry fans turned up at the "Get Something and Wave—Part II" presentation at the Concert Hall. **Elsworth James**, a leading Toronto-based calypso singer, and his wife **Margaret**, who operate Soca Village Productions, said, "This was one of the most entertaining and successful events that we have ever staged in Toronto."

James also said that it is extremely important that "our Caribbean cultural ambassadors continue to feel welcome when they bring the culture to us."

Two former calypso monarchs, two road march kings and a reigning calypso queen were in a cast of 12 performers from Trinidad and Tobago appearing at the SRO show.

During the three-day "soca" weekend, the Mighty Sparrow, Duke, Shadow, Super Blue, Denise Plummer, Colin Lucas, James, Jayson, Rootsman, Junior Byron, Everson Samba, Iwer George and Antigua's most popular band, Burning Flames, appeared at the Concert Hall. Backed by Instant Jamm, dubbed Toronto's No. 1 soca band, the performers put on a spectacular show.

The "Calypso King of the World," the Mighty Sparrow, thrilled the audience with a string of his greatest hits. Duke, the only calypsonian to win four consecutive Calypso Monarch titles, entertained with his 1991 hit "Get On Radical." Shadow, the "People's Calypso King," brought his unique style to the show.

Super Blue was well-received by the fans. He performed a medley of his hits. The 1991 Calypso Queen, Plummer, also performed. Plummer has won this competition on four consecutive occasions, and was also awarded the 1991 Road Monarch Carnival Queen title in Jamaica.

Colin Lucas made a long-awaited appearance in Toronto. The founder, and former lead singer, of **Sound Revolution**, Lucas created the hit "Dollar Wine." Jayson, a local favorite, was welcomed by his own community. The four-time Calypso Monarch of Canada put on an excellent show. His song "Soldiers We Are All" won the 1991 Juno Award in the reggae/calypso category. Rootsman, one of Toronto's favorites, had the audience going.

Two Canadian-based calypsonians,

Byron and Samba, mixed soca songs with R&B love ballads. Both had no problem relating to the eager crowd.

George is one of the new kids on the block. Since 1986, when he sang "Boom Boom Time," he has not looked back, and over the past five years has produced a string of successful hits.

The day before the soca blow-out, Burning Flames had the stage all to



Jayson

themselves. Dubbed "The Hottest Band in the Caribbean," the group has made hits like "Chook and Dig," "Squeeze Me" and "Island Girl." Burning Flames has recently been signed to Island Records.

Frankie Paul, who has gained a reputation as the creator of "feel so good" love songs, appeared at the Great Hall, recently.

Jamaican-born Paul, who has been blind since birth, is an internationally acclaimed exponent of "reggae dance hall lover's rock." At age 12 he won the prestigious "Kingston Reggae Dance Hall Competition," beating out other top performers such as **Yellowman** and **Josey Wales**.

In 1984, he released his first album, Pass the Tu-Sheng-Peng," which gave him his first hit on the reggae charts. In 1985 he recorded another successful hit, "Tidal Wave." Since then, he has continued to record regularly and, to

date, has 32 albums and numerous singles.

Also sharing the stage with Paul on the Jones & Jones presentation were **Devon Irie**, **Phil Wonder**, **Henry Morgan** and **Casey Man**. The performers were backed by the band **Hit Squad** led by **Bernie Pitters**.

A group of young musicians in Hamilton, Ontario, has formed a coalition called Ground FX Studio, which they launched on the music scene before a sizeable audience at Studio 31. The show opened with renditions of "A-Love" and "Sweet Nikki." These were followed by young musicians McKads, McDevious and Dazzy D—described by manager Ray Anglin as "the new school."

More seasoned musicians ended the show on an even higher note. They included **Legal I**, **Double Rock**, **Courtney Irie** and **McDef**.

Ground FX Studio is currently preparing for the release of its first record next month. Entitled *Base*, the LP will feature Courtney Irie and Double Rock. Anglin was exuberant with the turnout and the group's performance. He said that there is still room for artists wishing to join Ground FX Studio.

For more information, phone Anglin at (519) 545-8827 or (519) 551-9385.

More than 800 jazz performers from Canada and around the world will take part in this year's du Maurier Ltd. Downtown Jazz Festival. The musicians appearing at the festival, which runs from June 21 to 30, will perform at concert halls, clubs, lounges, restaurants, hotels, shopping malls and on the streets of Toronto.

Persons interested in being considered for festival participation may submit their biographies, photos, cassettes and compact discs. They should be directed to the attention of Jim Galloway, artistic director of the festival. Contact The Edelman Houston Group, 40 University Ave., Suite 1120, Toronto, Ontario, M5J ITI. For further information, phone (416) 979-1120.

The fathers of rap, the **Last Poets**, were scheduled to perform at the Bamboo Club, but cancelled. They were replaced by the crowd-pleasing local group the **Satallites**. **375**

Albums, Singles Sales Down In The U.K.

More gloom for the U.K. recording industry as the British Phonographic Industry (BPI) published shipment figures for the month ending March 1991. Figures for singles showed \$130 million worth of units were sold, down nine percent from last year; and for albums, \$1 billion in units was sold, down 8.6 percent from last year.

Despite the recession, EMAP, one of the biggest publishers in the U.K. (owning titles such as *Smash Hits* and *Q* magazine), has gambled \$418 million on buying up trouble-torn Liverpool station Radio City. Despite having the third largest catchment area in the country, Radio City, with its All-Speech programming, has only managed to garner a million listening hours a week from its listeners. A spokesman for EMAP has said that the All-Speech format is likely to be abandoned in favor of an All-Gold format.

Because of the prominence of U.S. rap, one finds U.K. rappers inevitably wanting to cross the Atlantic to the U.S. to get "real" recognition. We've seen **Monie Love** do it, and several British rappers, including the **Cookie Crew** and **Derek B**,

have gone to the States to get production work done by the likes of **Stetsasonic**'s **Daddy-O**.

But now, there's a twist to the story. U.S. rappers are coming over here by the busload. A case in point is New Jersey duo PM Dawn (Prince B and DJ Minutemix). They were responsible for the club hit "Ode To A Forgetful Mind," but have now signed to U.K. rap company Gee 31 (who recently signed a financially lucrative deal with Island Records) for their latest single, "A Watcher's Point Of View." The duo is currently in New York putting the finishing touches on its self-produced album due out in June, and are also working on a promo video and a live show.



Andre Harrell

MCA's Uptown label is to open up its first office outside the U.S. with a base in London at the end of the year. The set-up will include an A&R executive and promotion head. The move is likely to give Up-

town an understanding of the everexpanding U.K. dance music scene. Uptown president **Andre Harrell** came to London a week ago to investigate the U.K. scene and to promote his label.

Other News

Cult German dance group **Kraftwerk** is to launch a comeback tour in the U.K. during July.

Lenny Kravitz played to two sold-out

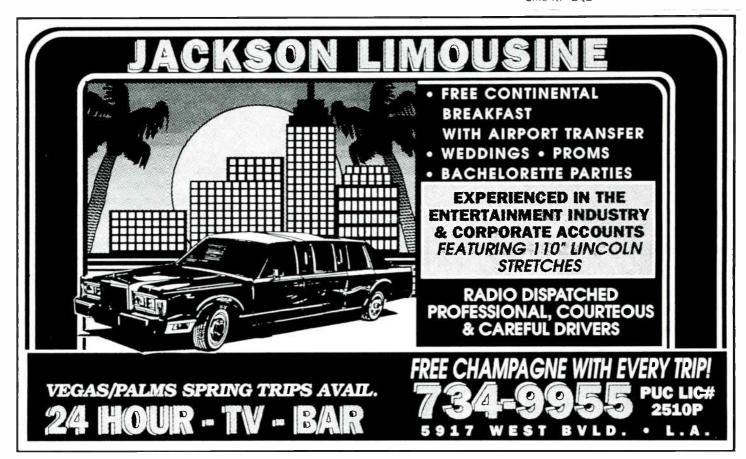
houses at the Brixton Academy. The feat was surprising because with a total of 6,000 tickets sold. Kravitz far exceeded his total crowd when he first came to the U.K. and played to 500 at the Borderline club



Lenny Kravitz

Jazz magazine *Wire* is broadening its focus to incorporate articles on classical music starting in its June issue.

Cult '70s disco band K.C. & The Sunshine Band is back with a remake of its biggest hit, "That's The Way I Like It." **376**



Japan's New Quiet Storm Fever

The **Stylistics**, the **Dells** and **Blue Magic** were some of the last great black love song groups to make a substantial impact on the Japanese music scene. Despite the passing of time, these groups continue to receive undiminished support and adulation from fans and music critics alike. So much so, that the Stylistics have had no difficulty touring Tokyo as much as three times a year to standing room only crowds—an event

that has kept their sound alive for a new generation of listeners. Their original albums are selling in used record shops for as much as \$200 each, and reissues of their greatest hits for the domestic market have been in hot demand.

While today's black balladeers-namely Luther Vandross, Freddie Jackson, Jeffrey Osborne, Babyface, Johnny Gill, the Whispers and the O'Jays-have been able to gain massive appeal in the U.S. and Europe by their routine feats of selling albums in large numbers, they have been relatively unsuccessful in attracting a large and loval following of fans in Japan compared to their soulful predecessors. However, that may soon change if the new and rapid emergence of Quiet Storm radio programs continues to spread throughout Japan's major urban cities.

Osaka radio stations were the first to initiate the Quiet Storm formats over three years ago, and it immediately became a big hit with professional women in their early 20's and 30's. Tokyo's radio stations were soon to follow suit, in a frantic effort to capture the large share of females whose tastes are turning toward a more mature, mellow and jazzy sound.

So far, the main benefactors of this new Quiet Storm/Adult Contemporary trend have primarily been "blue-eyed" soul and jazz influenced singers such as Michael Bolton, Harry Connick Jr., Bobby Caldwell and Boz Skaggs, who are currently outselling black balladeers by a ratio of 10 to 1. But the spectacular debut of **Stevie B**.'s recent album, Because I Love You, indicates that with the right marketing and exposure, black crooners will have more opportunities than ever before to break into the main-

stream as a result of the Quiet Storm phenomenon. Stevie B.'s album is on its way to becoming platinum, and the theme song has been snatched up for major commercial tie-ups and for TV advertisements.

Other black balladeers that are on their way to making a name for themselves here, with the help of the Quiet Storm movement, is the group **Surface**, whose recent sold-out appearance in Tokyo,



Surface

Nagoya and Osaka left fans in total awe of their ethereal love anthems "Shower Me With Your Love," "The First Time" and "Never Gonna Let You Down." Bernard Jackson, lead singer for the group, expressed his own amazement at the effect the music had on Japanese audiences, many of whom memorized all of the lyrics by heart, even though they don't speak English. "I was surprised this time around at the response we received because the fans were more attuned to the inner depth of our music and the lyrics compared to the first time we came. It strongly suggests that our music is beginning to take root here and we hope to make a stronger impression with our future albums and concert appearances."

David "Pic" Conley, another key member of the group who wowed the audiences with his flute and percussion playing, added, "Our music is not only

cherished by the young here, but even the older adults. My wife Ellie, who is Japanese, wasn't given permission by her parents to marry me at first, but after she slipped on our 2nd Wave album for one week, without mentioning who the group was, they fell in love with it. When she showed them my picture on the album, they changed their attitude and granted her permission, even though they had been staunchly opposed to her marry-

ing a foreigner." As a result of the marriage, Conley has been influenced by his wife to take up the challenge of playing the shakuhachi, a kind of Japanese flute, which he played on the 3 Deep album, and which is considered sacred by the Japanese people.

This has all made a good impression on the media, leading to a watershed of publicity on Surface's second tour here. With plans for the group to spend more time in Japan together as a result of Conley's move to purchase a house near his in-laws, Surface is definitely destined to make bigger inroads toward superstardom over the

This summer, an album that should grab some attention over Tokyo's airwaves is **Peabo Bryson**'s *Can You Stop The Rain*, an album which some critics are calling his sizzling

best. Barely known for his old classics "Feel The Fire" and "Reaching For The Sky," Peabo's only claim to fame among the Japanese public has been the duet he sang with **Roberta Flack**, "Tonight I Celebrate My Love." On his new album Peabo does a duet with **Regina Belle**, "I Just Can't Imagine." which should leave no doubt that he is ready to take up where he left off as the Quiet Storm fever continues to spread from coast to coast.

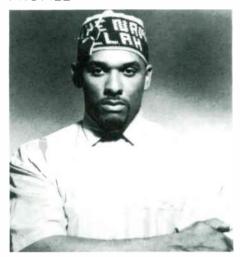
next few years.

Up and coming events for June are the **Guy** and **En Vogue** concert which fans have been anticipating since last summer. On the jazz tip, July will be bursting with outdoor jazz festivals that expect to host the best jazz musicians from all over the world. Top picks for the most excitement are the Mt. Fuji Jazz Fest, Playboy Jazz Fest, and the Budweiser Newport Jazz Festival. **SRE**

RAP, ROOTS & REGGAE REVIEWS

SINGLES

KING SUN BIG SHOTS PROFILE



King Sun mixes a fresh beat with some deep lyrics all about the gangsta life. Radio and clubs will both enjoy this cut from his LP Righteous But Ruthless. The Sun does it so well. Produced and arranged by King Shaneek. Demos: All

GRANDMASTER SLICE f/MARIANNE TUTALO

THINKING OF YOU CREATIVE FUNK

Here's a slow rap for all the romantics in the house. Grandmaster Slice has a smooth sound. Demos: Rap Fans, Young Adults.

SHALIQ

976...(SEX OVER THE PHONE)
RASCAL

Here's a little jazzy number for all you hip-hop lovers. This rapper's style is nice and mellow with a live flute playin' in the background, which only adds to the enjoyment of this jam. Demos: All.

EL BARRIO

ACROSS 110 STREET 4TH & B'WAY

Here's a great club cut that's sure to please all the Latin music lovers in the house. Check out the remix, it's all that! Produced, arranged and remixed by Eddie "Love" Arroyo for Lovemixx Music. Demos: All.

BIG DADDY KANE

IT'S HARD BEING THE KANE COLD CHILLIN'/REPRISE



Big Daddy Kane does it again with his latest single, "It's Hard Being The Kane." With his unique sound it couldn't be too hard being the Kane! So sit back with your honey. Produced by Prince Paul. Demos: All.

ISIS

HAIL THE WORD 4TH & B'WAY



Isis is back with another cut off her debut *Rebel Soul* LP. She displays great mic skills as she puts deep thought into this jam. Demos: Rap Fans, Young Adults.

DOUBLE XX POSSE

ON A MISSION BIG BEAT

This cut has a catchy bass line. This rap group seems to know what the public likes. With some history teachin' lyrics, this cat will make the

listener think twice. Produced by Melo Odonis for Mel-O- Productions. Demos: All.

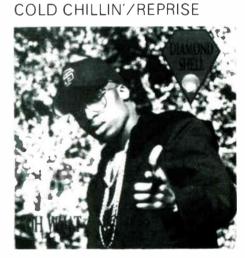
FIFTH PLATOON

THE PARTYLINE SBK



This is a funny song for all you people who call the partylines. You know who you are! This new rap group has a live sound and their style of rappin is fresher than fresh. Check 'em out. Demos: Rap Fans.

DIAMOND SHELLOH WHAT A NIGHT



This is a new jack cut from the Biz Markie camp. The style is refreshing and the beat is dope. His debut LP, The Grand Imperial Diamond Shell, will drop soon, so be on the lookout. Produced by Biz Markie for Biz Markie Productions, Inc. Demos: All. 375

This week's reviews were written by LarriAnn Flores





L.A. Posse: Steppin' Into The Spotlight

By LarriAnn Flores

ow does a pair of hitmaking producers step up to the mic and grab the spotlight? Well, if your name is Darryl "Big Dad" Pierce or Dwayne "Muffla" Simon, you do it with the greatest of ease.

These two talented brothers have produced hits for L.L. Cool J, Run-D.M.C., Breeze, The Real Roxanne, Nikki D., Wise Guyz, Whodini, Tashan and Organized Confusion. Now they have their own project under their belt.

L.A. Posse makes its debut appearance on Atlantic Records. The album, *They Come In All Colors*, is packed with exciting material that is

sure to take L.A. Posse straight to the top. The first single, "Countdown," is already charting well on the rap charts. The song is a hard-hitting jam that had a little help in the lyric department by their friend, L.L. Cool J.

This album displays the unique quality that Big Dad and Muffla possess. They have the ability to mix live music and samples and put them together with some thought-provoking lyrics to come up with one of the hottest LPs for the summer. One might wonder what took them so long to finally do an album for themselves.

The two met in college. Antelope Valley College to be exact, back in '82 Both became members of a group of guys known as Uncle Jam's Army This group consisted of local DJs devoted to the belief that you can't fake the funk These DJs spent hours spinnin' funky cuts by Parliament/Funkadelic, Bootsy Collins, Zap, Cameo, the Bar-Kays, Confunkshun and Barry White



After doing a number of dances, the fellas left the posse to record their own brand of funk. This is where the game of "hustle" came in They took menial jobs and saved up their money so they could make a good demo. "A lot of our buddies didn't think we could do it. They thought we were just jokin' around, but we fooled them all," says Darryl, "Sometimes I even worked two jobs at a time—at one point I was working 16 hours a day."

Their hard work paid off when, during a *BRE* conference, the duo had the chance to meet Russell Simmons, cofounder and president of Def Jam Records. "It was real crazy" Dwayne remembers. "There were 30 to 40 guys all trying to get Russell to listen to their demo tapes. He would put one in, listen for a minute or two, then take the tape out and go to the next one! Finally, he got around to our tape. He played it once then he rewound the tape and played it again. Man we were jazzed!"

Simmons was so pleased with what he heard that he asked the brothers to go home and pack their bags because he wanted them to move to New York. This was the start of great things to come for these dedicated young men. "We learned a lot out there," says Dwayne.

Darryl adds, "Movin' to New York was a culture shock, but we'd do it again in a minute. We call it the university of rap."

Five years and many interesting experiences later, the brothers have what it

takes to become successful. During the time they were in New York, Simmons asked them to do some demo work for L.L.'s next album. He was impressed with their work and he made them producers of L.'s LP, *Bigger and Deffer*. This album produced hits like "I'm Bad." "Kanday" and the slow jam "I Need Love." This album made rap history, with the combined album and singles sales exceeding three million units! "I Need Love" was the first hip-hop record to hit the No. 1 spot on the R&B charts.

Next up for the mighty duo was the "Def Jam '87" tour, which included rap groups like Eric B. & Rakim, Stetsasonic, Kool Moe Dee, Public Enemy, D.J. Jazzy Jeff & The Fresh Prince, Whodini and L.L. Cool J. During the tour, Darryl was L.'s stage manager and Dwayne was Whodini's DJ. Darryl admits, "We learned a lot; we did everything from working the lights to doing the sound."

After the duo came off tour, they took continued on page 44

L.L. COOL J-Knockin' 'Em Out In L.A.

Over the Memorial Day weekend, L., the Future Of The Funk, took Los Angeles by storm or should we say by punch, with his very interesting performance at the beautiful Pantages Theater. As rap concerts go, this one was calm. There was heavy security at the door, as each fan was frisked from head to toe with an electronic device. Finally after all this searching, people got in!

The opening act was a new vocal group called Riff and they were really good. They did about five songs complete with smooth harmonies and fancy foot work, including acrobatics. The young crowd of girls in front of the stage screamed and hollered for more

PAGE 22 / JUNE 7, 1991

and Bobcat mixin' and scratchin' their fingers off, mister Cool came out to the loud screams of his fans and proceeded to do "Rock The Bells." This was the perfect (am to open with. Everybody in the house was on their feet, rappin' word-for-word right along with him. The fans hadn't heard this song done like this before

The Cut Creator mixed with his mouth, that's right his mouth. Below him Bobcat tore up his turntables, as well. L. did most of his hit songs, including, "Jack The Ripper," "Walk Like A

Panther," "Jingling Baby," "Radio," and the ladies choice "I Need Love," "Boomin' System," "I'm Bad," "Around The Way Girl," and the last song, "Mama Said Knock You Out.

There were four parts to the show, as in rounds at a boxing match. L. only had two dancers and they weren't very good. they were too skinny and too light. During the second part of the show, a weird figure came out on stage, his name. Death. It was pretty strange as this Death character walked around the stage, talkin' about he's going to get L. It was so funny, L. just busted a funky dope jam on him and death was no more. Don't we wish the real death were that easy to get rid of

Although the show had its better moments, the overall view of the show could have and should have been better than it was. Perhaps he would do better on a bill with other rap acts. But whatever happens to pump up the jam, a rapper of his stature should not have been rappin' over his vocal track. On certain songs, his mic was turned down too low so you could actually hear the voice track. Fans complained about Janet Jackson and Madonna when they sang over their vocal tracks.

His fans who don't know any different seemed satisfied with the show, as they came out smiling and laughing about how the show was and how good it was to see L.L. Cool J in concert. BRE was also glad to see L. and can't wait to see him in concert at the Budweiser Superfest at the end of this month, in Los Angeles. So for those of you who missed him, you'll get another chance to see him in a bigger place with more production value, we hope, and then he can knock you out.

Weasel Marketing is looking for talent, so if you want to get in the act call: Lindsey Williams (212) 876-4446

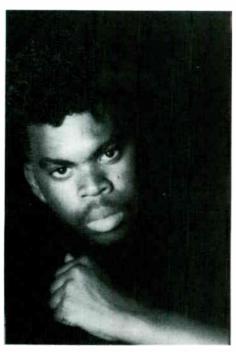
Scoop Marketing has just released a home video, entitled "Strictly For The Beat," that is hosted by 4th & B'Way rapper, Laquan. The video is a compilation of hard-core funk, rap, beat and hiphop music videos. It will feature the music of Stereo MC's, Dream Warriors. Boosty Collins, Skatemaster Tate and Tony D. The closing of the video ends on a positive tip with Laquan and his posse saying, "Remember, you don't have to sell drugs or be a thug to be cool. Stay

376





Pictured here in Atlanta with Power 99's Domino (c), are "Dose" (I) and "Rog Nice" from Cutting / Charisma's 2 In A Room.



Laquan

in school and follow the right rules. And last but not least, most important: peace amongst our people." Now how's that for an uplifting and moving message.

This weekend in Los Angeles come and enjoy the celebration of Black Music Month with the students of the Los Angeles area, June 2. The event is a Stay In School pep rally —the all-star line up will include. **Def Jef, L.A. Posse, Ice Cube, Regina Belle, LeVert, Wesley Snipes** ("New Jack City"). And this is just to name a few. The event will be held at the Greek Theater. Help support our young people

and come out and get inspired.

In the studio: **Digital Underground** is underground in Oakland, CA, working



Digital Underground

on their new LP that is due to drop June 30. Also if you haven't heard. **Tone Loc** and Def Jef are also droppin their product, hopefully at the end of this month as well Look out for a single from the queen herself, **Queen Latifah**. The title of the album is "The Nature Of A Sister." *BRE* expects it to be even greater than her first. The first single to be released will be "Fly Girl." We at *BRE* can't wait to hear it. Expect to hear the LP by mid-July and the single should be released this month.

ONE LOVE. SRE

RAP PICK OF THE WEEK

D.J. JAZZY JEFF & THE FRESH PRINCE "SUMMERTIME" JIVE/BMG

It took 'em a while but they're back with another funky track that radio is super hot for. With a nice sample from Kool & The Gang's song "Summer Madness," this should be a great summer jam.

HOT RAP

"You Can't Play With My Yo-Yo"
Yo-Yo f/Ice Cube
East West

"Mama Said Knock You Out" L.L.Cool J Def Jam/Columbia

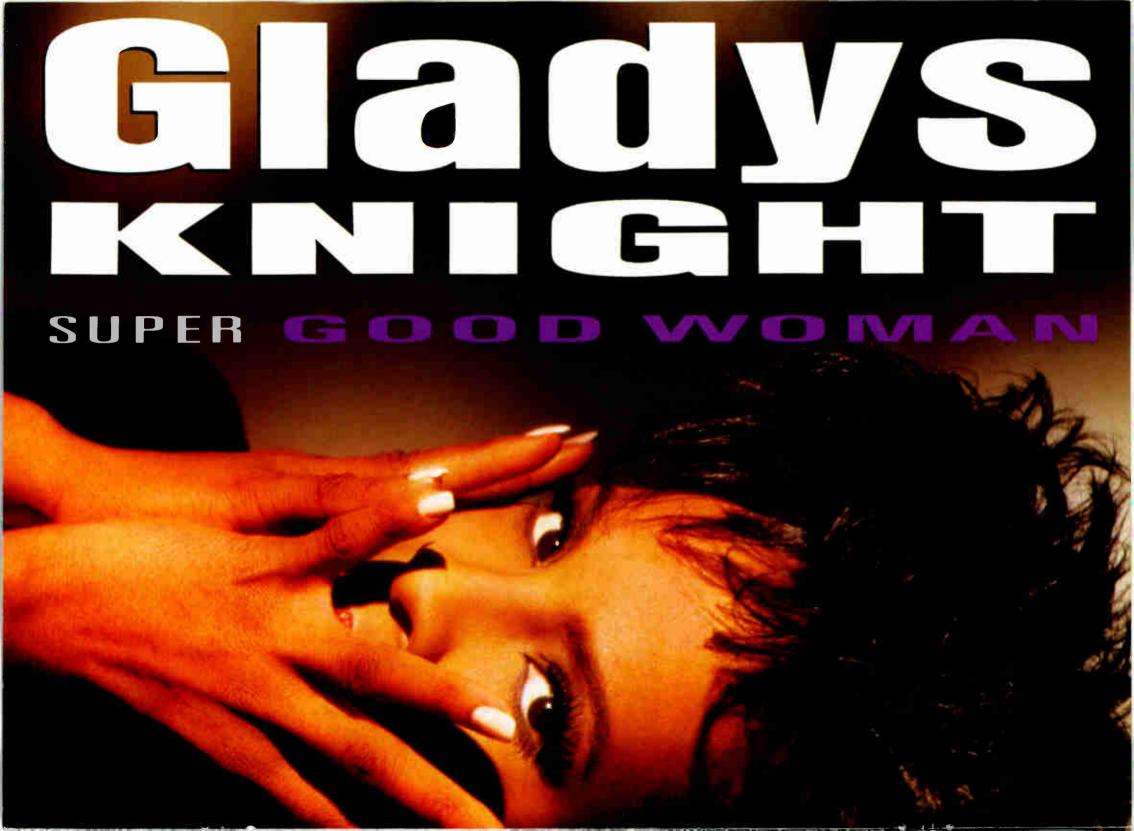
"Rampage"

EPMD

RAL/Columbia

"Rise 'N' Shine" Kool Moe Dee Jive/RCA

"Born And Raised In Compton" DJ Quik Profile



he Korean Conflict, 38 parallels away, wasn't being called a war. The USA was just shaking itself out and beginning to enjoy the post-WWII economic boom. Television was becoming a prize fixture in most homes. It was 1951 when a small girl stood staring upwards in fascination at the Camel Man cooly blowing his smoke rings off into the sky above Times Square.

Little Gladys Knight loved to see those smoke rings. She'd tip her head, rock back on the heels of her patent leather shoes and let her ringlets fan out along the length of her dress. But as much as she loved to watch this fascinating event, as soon as one of the Old Gold Dancing Girls from Ted Mack's Amateur Hour said, "C'mon Gladys, let's go back to rehearsal," off she'd go.

Born and strictly raised in Atlanta, GA, Gladys, like all the Southern girls of generations before her, was concerned with being a good girl, with doing the proper thing.

Even though smoking was considered proper, although more for men than women, in the '50s, good women didn't smoke in the street. But cigarettes were accepted as part of the fabric of life, like that continued on next page

BY RUTH ADKINS ROBINSON

old-fashioned concept of the good girl who turns into the good wife, then the good mother—sacrificing for her family and nurturing the world.

The world was about to change dramatically in the next few years. Gladys would go on to win the Ted Mack Amateur Hour, over and over again, setting her feet firmly and forever "on the road," the entertainer's lifestyle.

The Camel Man and other smokers would not be looked on so benignly and neither would the Southern concept about women. Over the next several decades, the good girl was replaced by the activist, the feminist and inevitably some good women became superwomen—responding to the rallying cry of "get out of the kitchen and express yourself."

For Gladys, the next several decades would play out into fortune, fame and personal conflicts. It's not easy for a woman to juxtapose the glitter of the spotlight with the apron and the stove.

n this first solo album for MCA, Good Woman, Gladys Knight lets the listener hear something of what it was like to be always on the road, always a contradiction, a woman who moved at her own pace through life, enjoying certain aspects of both her public and private life. It is a delicious, stunning, soaring LP, more intimate than the others she has made. It is a crowning achievement on a personal level, too. Finally, Gladys has stepped up and said it's OK for a good Southern girl to be a good woman, particularly if that woman writes, produces, performs and calls the shots. You don't have to be brash and

disagreeable to take control. You can retain the Southern charm and aesthetics and still run things, like your own life.

Not that she didn't really call shots as far back as when the Pips cut "Every Beat of My Heart," or when they moved to New York, or even when they left Motown because it just wasn't the right label for them. Not that she didn't do the vocal arrangements, pick tunes for the albums, make "suggestions" to the producers, work on the choreography with Cholly Atkins, and work out the running order for the show with the musical directors. She did. She just didn't do it like a prima donna. She did it quietly, not making much of a fuss. Like she worked five shows a day in the old circuit of the Apollo, the Howard, the Regal, the Uptown and the Royal when Gladys Knight and the Pips were stomping out those rough miles back in the day.

he also raised her kids, Jimmy, Kenya and Shanga, and spent hours "home-making." Like many other women, rattlin' those pots and pans was just another dimension in expressing herself. To this day, she still cooks. On any given day, a trip to her Southern



California home will find Gladys balancing what to do about choosing clothes for an upcoming tour schedule/what to cook for a bunch of her son's friends from school/which photos to pick from yesterday's photo shoot.

Looking at Gladys these days, the first thing to notice is how sleek and gorgeous she looks. Then you feel the serenity. Gladys has always been quiet, but this is different. The album shouts it. Yes, I got this all figured out, says the glamour shot on the cover. I like what's goin' on.

Change is necessary to growth, it is said. A few years ago, when Gladys started to make some serious changes in her life, the shouting started. How did she dare to split from the Pips. Well, men group leaders do it all the time, but for Gladys, it was like separating Mom, the Flag and Apple Pie. The public liked the family portrait of Brother Bubba, Cousin Ed and Cousin Red. But Gladys wanted to stand alone up there on stage and stand alone on record for the world to hear

CA was glad to hear it. "When you think of Gladys Knight," said Ernie Singleton, pres, black music, "you think of quality. A woman of substance, an original, a woman who communicates with a sincerity that's rare. Her new album is like a picture of love and its many passions and emotions. If you've ever been in love, fallen out of love or felt threatened by love, then Gladys has something for you on this album."

This album is all Gladys. She's cowritten more than half the LP and co-produced eight of 10. She sang lead

and did vocal arrangements.

"I'd get up in the morning and start writing. I kept thinking, why'd I wait this long. This feels so right. I've been working with a partner, Zane Giles, and anytime we'd run into a stumbling block, we'd just work it out. This is me."

It's her OK. The first cut and the first single release, "Men," is a take on an old axiom. You know, "you can't live with them and you can't live without 'em." This song, and "Meet Me in the Middle," with its new jack beat, is certain to appeal to the younger demographics.

"This Is Love" is a beautiful slow jam sure to become a heavy rotator at Quiet Storm. It's those elegant vocals shining on an excellent song. It's great for all formats and has absolute crossover potential, as do most of the songs.

Everybody in the world who's ever bought a record or listened to the radio instantly knows the sound of Gladys Knight's voice. The voice here is still Gladys, but darker, richer, more intimate. There used to be a joke that Gladys could beg better than anybody else on record. Remember, "If I Were Your continued on next page

NEWRECORD

JUNE 7, 1991

		FORMAT							
LABEL	ARTIST TITLE	RECORD			COMPACT DISC CASSETT				
MAJORS:		12"	45	LP	SINGLE	ALBUM	SINGLE	ALBUA	
A&M	LANCE FLUNCTON Cois And Classes	_					_		
ARISTA	LANCE ELLINGTON, Pain And Pleasure	_			•		<u> </u>		
	CANDY DULFER, Lily Was Here	4			•		- 0		
ATLANTIC	CHRIS ROCK, Born Suspect				1	4		•	
COLUMBIA	CHERYL PEPSII RILEY, Chapters	_			1			•	
EPIC	LAVAR, The Vanilla Melt	_			•				
MCA	WILL T. MASSEY, Send Up The Smoke				•				
	RAY PARKER JR., She Needs To Get Some								
	WHODINI, Judy	•			•				
VIRGIN	ZIGGY MARLEY & MELODY MAKERS, Jahmekya							•	
WARNER BROS.	MONIE LOVE, Oown 2 Earth	•							
	EARL KLUGH, Midnight In San Juan	•			•				
DISTRIBUTED:		5 =					8		
COLD CHILLIN/REPRISE	DIAMOND SHELL, Oh What A Night				•		- 0		
FONTANA/PG	PERE UBU, Worlds In Collision				1	•			
GIANT/REPRISE (212) 704-4480	ICY BLU, Pump It (Nice An' Hard)				•	1	-		
	TROOP/LEVERT f/QUEEN LATIFAH, For The Love	1			•				
JIVE/RCA	STEADY B, Pay Me Baby				•				
	D.J. JAZZY JEFF & FRESH PRINCE, Summertime				•				
LUKE/ATLANTIC (305) 757-3456	JIGGIE GEE, Let The Rhythm Ride				t			•	
POLYDOR/PG	MARVA HICKS, / Got You Where / Want				•				
SIRE/WB	RICHARD X. HEYMAN, Falling Away	1			•				
VERVE/PG	JOYCE, Language And Love	1	—			•			
INDIES:		1							
ANXIOUS	LONDONBEAT, I've Been Thinking About		- 6		•				
BRICK (217) 523-2262	MAURICE SMITH, Maurice Smith						•		
CHIEF (800) 542-2879	DEE!, / Want You	1.							
EMARCY	STAN GETZ, Serenity	1			_	-			
HIGHER OCTAVE MUSIC	EKO, Future Primitive	_						_	
ICHIBAN (404) 925-3377	RAFUL NEAL, / Been Mistreated	+				-	-		
10.11.01.114 January 250-23/1	BACKTRACK BLUES BAND, Killin' Time	1		-					
POWERHOUSE	BOB MARGOLIN, Chicago Blues	-	10 Y						
QUALITY (213) 658-6796	A LIGHTER SHADE OF BROWN, Latin Active	-			•	_			

Woman," "Neither One of Us," and a bunch of other songs that were sung to show that basically stupid man what he was missing by being basically stupid. That catch in the voice. That alto run that she does better than any singer alive.

Then there were those songs that showed the man that she was the good woman, "The Best Thing That Ever Happened to Me," and "Midnight Train to Georgia."

But Gladys doesn't beg on this LP. She states her case. On "Where Would I Be," she's emotional. You know she loves this guy and she wants him to know it, too.

Then comes the blockbuster. All the other Superwomen better sit on down. With the help of her "Sisters In the Name of Love," Patti LaBelle and Dionne Warwick, Gladys wrings the song out and breaks the listener down. In this brilliant production, from Michael J. Powell (co-produced by Gladys) Patti is used to punctuate the pain and Dionne brings it on home. It could just jump back up the charts one more time.

Then there is Side II, kicked off with a duet with David Peaston. It's a great dance song with strong club appeal. Following it is the

title track. You hear the Southern thing in this song and it feels good. Gladys is strong here and fiery. It's perfect for all formats, especially Quiet Storm.

"If You Only Knew" is one of those irresistible Gladys tunes with strong crossover potential. It's stylish, with some Knight magic sprinkled on it.

"Mr. Love" takes several listens. It's unusual, and meant for videos. But the most perfect video on the LP could come from "Waiting On You." This is a dynamic song on an album full, but Gladys evokes a sense of dignity and passion to the story here. This cut is destined to be a single.

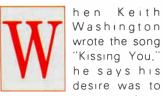
As this feature is being written, there is a gathering to celebrate Gladys' birthday, usually a time to reflect back and look forward. "In This Life," written expressly for Gladys by Barry Mann and Cynthia Weil and produced by Mann, seems to telescope the events of her life and celebrate it as well.

Like the bittersweet words she sings so affectingly, Gladys is "only human," but for certain, she's one good woman with one great album, in charge of her life. That's good, superwoman. That's good, BRE

ROFILE

KEITH WASHINGTON

Love To Share



desire was to show love in one of its simplest forms—a kiss. Anyone can relate to a kiss, he says. "It's a shared experience that anyone—a boyfriend, a husband, a lover, even a young person or a mother and her child, can take and make what they want of it." What most people wanted was to hear "Kissing You" over and over again. So, with radio play and record sales skyrocketing. Qwest's Washington has a hit on his hands.

"The only reason I can sell records is because people can relate to what I am saying," he says. Modesty not withstanding, Washington isn't entirely right. Yes, he writes great songs, but he's a pretty able vocal stylist as well. And he has the kind of good looks that give him instant appeal with female fans.

Washington says he also has a strong male following because men can appreciate his ability to communicate feelings they themselves can't always express to their women.

"One guy called in to KJLH (LA) to thank me because 'Kissing You' had given him the courage to ask his woman to marry him," said Washington. On another show a woman said that Washington's tape had helped her and her boyfriend to resolve problems in their

relationship. "He told her that the song explained their relationship so perfectly that it opened up things he couldn't say to her himself.

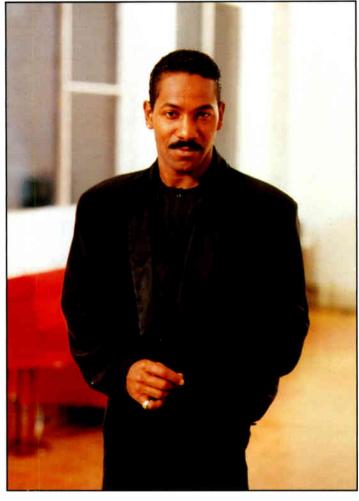
"I try to answer the questions and say the things that I feel all men should say to women. It's important in a relationship to be sensitive and emotional, to make certain commitments. Those are the elements that all men should have—and a lot of us do," says Washington.

"Love is the key," he says.
"But a lot of people are afraid
of opening up. And I'm no
different. I just use music as
a way of opening up. I've
been in certain situations
where it was so right but
maybe the timing was wrong,
or for whatever reason it
didn't work out. Then I'd find
that situation or feeling
coming out in my songs."

Washington says credit for the across-the-board success of "Kissing You" has to go to his writing partners, Marsha Jenkins and Rodney Shelton. "We didn't write for any particular market. We just had an idea for a song that would cover a lot of ground. The chorus line is just so easy for anyone, young or old, to relate to."

Washington's debut album, Make Time For Love, is an easy listening pleasure. There are more of the same mood-setting ballads like "Kissing You," but surprisingly. Washington handles the slow groove dance tune with his same particular flair for vocal finesse.

He feels confident with Quincy Jones and Warner



Bros. behind his album. "Knowing Quincy and knowing his history in music, I knew that he would take good care of me and make sure that I did the right things. Warner Bros. is a sophisticated company and they have a history of standing behind their artists."

Warner Bros. and Qwest are definitely behind Washington. Obviously, they know a winner when they see one. Washington will make the television promo circuit this month with appearances on "Arsenio," Rick Dees' "Into The Night," and "Soul Train." Then he'll be off to Switzerland to make his debut for the Montreux Jazz Festival. He is currently shooting the video for his next single, "Are You Still In Love With Me," which will drop, he says, "when the time is right."

Timing is everything, especially when it comes to love and music. Washington's got love to spare, and as long as he keeps sharing it in abundance, he'll be helping troubled lovers the world over to make time for love.

WNAA FACES SIGN OFF

FIELDS NAMED WKSV PD

NABOB CONFERENCE WRAP-UP BLACK RADIO EXCLUSIVE

MUST NEEK

SUNG OF THE NEEK

THE FRESH PIND STATE

THE FRESH

"SULL HEEK

"SUL

L.L. VISITS WZAK'S BARON BROWN & D.J. LANKFORD

MARTIN NEW WXOK MD

Q. JONES TO KEYNUTE NAB JOB OPPORTUNITIES

DJ LOOKING

JUNE 7, 1991 \$5.00 NEW SPAPER

PROGRAMMER'S POLL Compiled by Terry Muggleton

LINDSAY WESKER KISS 100/LONDON, ENGLAND TEMBER TEMBER

TEMPER TEMPER
"IT'S ALL OUTTA
LOVIN' YOU"

The second single from the Manchester male/female duo, taken from their soon-to-be released debut album, is very impressive. The track is midtempo, house-flavored and very melodic. The track sounds like Loose Ends meets Tara Kemp. America may very well like this. Demos: Adults.

P.M. DAWN "WATCHER'S POINT OF VIEW"

Gee Street now has a distribution deal through Island, and this is a major new rap act from that stable. Every label is looking for their De La Soul or A Tribe Called Quest. Island now has its own pop culture-rap fusion act. Sounds like The Jungle Brothers meets The Monkees. If you like Definition Of Sound, you'll like this! Demos: Adults.

T99 "ANASTHASIA"

This track is licensed from Belgium by Beggars Banquet dance subsidiary Citybeat, which now has its own hard-core subsidiary, XL. This cut features very hard, industrial, Detroit-style, techno mixes with Art Of Noise-like instrumentation. Watch out for XL's new track from John & Julie. Not for the faint-hearted! Demos. Young Adults.

GREG SAMPSON WQMG/GREENSBORO, NC GENE RICE "YOU'RE GONNA GET SERVED"

This cut has a tasty Teddy Pendergrass sound to it. We've got great response from all ages. I think this cut is headed up the charts. On this Quiet Storm gem, Rice shows us he is a true crooner. Demos. All.

INNOCENCE "LET'S PUSH IT"

This group has excellent

vocal talent. It's been getting good phone play. I loved this song the moment I heard it. Demos: Adults.

BRAND NEW HEAVIES "DREAM COME TRUE"

What a truly "delicious" song. It's doing very well at all shows. If this is a taste of things to come from this group, I can't wait to hear more good funky music. Demos: All.

ROBERT MITCHELL WXAG/ATHENS, GA



BRAND NEW HEAVIES "NEVER STOP"

Ahh, at last, the return of live instrumentation to black radio! How refreshing. Everyone is going back to the funk-rich female harmonies imbedded in a wicked dance floor groove. Irresistible, invigorating. Check the LP. Demos: All.

NATION FUNKTASIA "ANTIFUNKY WORLD"

A delighted return to the George Clinton era, complete with handclaps, strong keyboard riffs and fat bass synthesizers. Another step at reestablishing funk music as a dominant force in black radio. Demos: Funkateers, Young Adults.

MANTRONIX "DON'T GO MESSIN' WITH MY HEART"

An appropriate follow-up to "Step To Me," Mantronix continues to produce their distinctive brand of hip-hop/R&B mix on this cut. This is

a mover that is sure to keep the dance floors packed with strong lead vocals, by Jade Trini, over a densely colored Mantronix groove. Demos: Hip Hopsters, Young Adults.

PHIL LANGE KMZX/LITTLE ROCK, AR HERB ALPERT

HERB ALPERT
"WHERE'S TOMMY"

It's getting some airplay here with an exciting response. After each play we receive at least three to five calls. It's a hot, funky groove that deserves to be heard. Demos: All.

101 NORTH "SOMEWHERE, SOMETIME"

A Quiet Stormer's dream. Often played here with great listening response. There is great demand for this tune, but it's hard to get a hold of. I feel it's a good groove for Quiet Storm, Jazz and even Drive-time formats. This is a great sound with a supportive LP. One of my favorites. Demos: Adults.

CRUSADERS "FUNDANCE"

This is a chartbuster. Our listeners are excited about the jazz/crossover cut. Phone response is terrific. Perfectly titled, it's fun to listen to and fun to dance to as well. Demos: All.

LINDA APPLING KLUM/JEFFERSON CITY, MO SOUNDS OF BLACKNESS "OPTIMISTIC"

Jimmy Jam and Terry Lewis have done it again, this time with Sounds Of Blackness. They have mixed all the different forms of black music to come up with a truly dynamic sound. This song is lighting up the phones at Power 89. Demos: Young Adults, Adults.

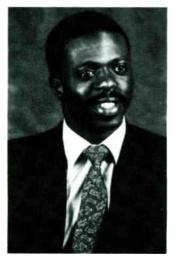
HI-FIVE "I CAN'T WAIT ANOTHER MINUTE"

A supremely hot ballad, it seems assured that these guys have a bright future ahead of them. We've been getting a lot of requests for this, especially during Quiet Storm. All ages love this. Demos: All.

STEVIE WONDER "GOTTA HAVE YOU"

Stevie's done it again. As always, he, the master of music, is hitting us with a new sound. If this is an experiment it's definitely a success. I expect this to be a heavy song. Demos: Adults.

MAURICE SINGLETON WUSS/ATLANTIC CITY, NJ



SOUNDS OF BLACKNESS "OPTIMISTIC"

This is one of the best records to come out this year. The vocals are outstanding. Jam and Lewis have once again done an excellent job. Demos: Adults.

WILL DOWNING

Will Downing shows superior vocals on this. It looks very much like he's on his way to becoming a force for the future. Downing should take this track right to the top. There's also been positive phone response right across the board. Demos: All.

RAY PARKER JR. "SHE NEEDS TO GET SOME"

I think this new sound will keep Ray's career going. It definitely adds a new dimension to his talents. Vocally, he still sounds as good, showing exactly how versatile he is. It should hit all demos. Demos: All. 375

Basic Training

Attention On Personality Radio

One of today's major concerns in Contemporary R&B radio is the demise of personality in radio. With the proliferation of the music-intensive, "more music, less talk" approach to radio, there has been much less emphasis placed on strong air personalities

Of the few stations that still have personalities, most are only in morning drive and, regrettably, there are few talents being trained to become the next wave of personality air talents, morning drive or otherwise

Besides the growth of music-intensive programming, another reason for the demise of personality radio is market exclusivity. In years past, most major markets had a number of multiple black radio stations from which to choose. This created a need to differentiate between your competitors, with the difference often being the personality of the air talents.

Today many markets have only one strong contemporary R&B station and this eliminates, in the minds of many, the need for the competitive atmosphere of the past.

Still another reason for this demise is cost. For many non-African-American owners, a higher than normal profit.

margin is expected to justify involvement in contemporary R&B radio. This attitude creates a lower salary base, which affects the quality of the talent.

We are and will continue to be at a disadvantage with other contemporary formatted stations if we continue to let personality slip away. For those in the business who desire to affect this situation it's important to understand the particulars of personality radio.

There are far more air talents with the desire to be personalities than there are air talents with the true abilities to accomplish this. Of all the air talents in the business who want to become or think they are personalities, only a small percentage are truly qualified to become legitimate radio personalities. It takes a lot more than a good voice and desire.

Personality in radio is not just something you do. You have to have personality in order to do radio. Even on a music-intensive radio station, an air talent with true personality can still shine through. Personality radio is a lot more than how long you talk, more importantly it's the content of what you have to say, how you say it and how listeners relate to you.

Personality radio is more than doing

impressions and voices, telling jokes and doing bits. It's telling jokes well and doing bits that make sense.

All over the country there are air talents laughing and having fun and are nowhere near being remotely entertaining. Tell jokes only if you have some degree of comedic ability; if you don't have proper timing and delivery then leave it to someone who does.

If you don't have a humorous personality, consider surrounding yourself with humorous stories and information.

Make your bits easy to relate to and appealing to your core audience. Why do Buddhist, Muslim or Catholic humor if your audience is not predominantly Buddhist, Muslim or Catholic. Just as **Luther Vandross** or **Mario Van Peeples** bits might not be interesting to a Country station, Conway Twitty or Guns 'N Roses probably wouldn't be relevant to the contemporary R&B audience.

For morning drive personalities; never forget, no matter how good you may think you are, if you don't do consistent time and temperature you're working at a disadvantage. Consistent time and temp is a must element of

continued on page 44

HOW ONLINE! THE (213) 469-9172 BREBBS

FOR PUBLIC DOMAIN IBM UTILITIES!

The BRE Bulletin Board System (BBS) is now online. Use your computer and modem to call today to receive up-to-the-minute information right out of the pages of BRE Magazine.

What's in it for me?

Available now are the <u>SINGLES & ALBUMS CHARTS</u>, <u>STATION-BY-STATION ADDS REPORT</u> and more. In the near future, all of the research that appears in the pages of BRE will be available, plus more. <u>Send public and private messages</u> to other users of the BBS, post announcements, programmer's polls, tell us what you'd like to see in the magazine. What you do with the technology is—to a large extent—limited only by your imagination.

What do I need?

All you need is a computer, modern and telephone. Your computer dealer or user group will be happy to help you. (For those of you familiar with BBSs, your modern setup is "8-N-1, 1200 baud, ANSI.")

When can I call?

Right now the BBS is only online part time, but you can call ALL DAY WEDNESDAY & SATURDAY. This means

you can get the information BEFORE the post office can deliver your magazine. For the rest of the week, the BRE BBS is online evenings, 8 p.m. to 8 a.m..

How much does it cost?

The best news yet: If you are a subscriber to BRE Magazine, it only costs you the price of the phone call—there is NO EXTRA CHARGE. If you are not a subscriber, give the BBS a call and SUBSCRIBE ONLINE (use your credit card)!

The future is now.

Call the BRE BBS: (213) 469-9172. Log on to the system with your name, phone number, and think of a personal password (so no one else can get online in your name). Within 24 hours we will verify your subscription. Once verified, you have access to all that the BBS has to offer. Networking gains another dimension—step into the future with us.

HE NATIONAL RADIO REPORT

ALABAMA

WATV-AM

Gladys Knight, Men Jeffrey Dsborne, Morning Sheila E, Droppin Shirley Murdock, In

PD: Bon January PD Roy 39054 AL 352D8 2D5-78D-2D14

WRIL-FM

Cheryl Riley, How Ray Parker Jr., She Tyrone Davis, Moms PD Costee McNair MD: Costee McNair PD Box 666 AL 36083 205-727-2100

WRLX-FM

Brand Nubian Slow Gladys Knight, Men Levert, Baby Linsey, Sweet Phil Perry, Amazing Small Change, Why

PD Siun Cheatam MD. Morgan Sinclair PD Box 1967 AL 36633 205-432-7609

WENN-FM

Al B. Sure!, Had Gladys Knight, Men Harmony, Your Jazzy Jeff, Summer Loose Ends, Love Riff If Whispers, I

PD: Dave Donald MD Michael Starr 424 16th St. North Birmingham AL 352D3 2D5-254-182D

WEUP-AM

Gladys Knight, Men Harmony, Your Inner City, Till Lateasha, Just Phil Perry, Amazing PD: Steve Murray MD Steve Murray 2609 Jordan Lane Huntsville AL 35806 205-837-9388

WGOK-AM

Cheryl Riley, How Chubb Rock, Chubster Gladys Knight, Men Lateasha, Just Stevie Wonder, Gotta

PD: Charles Memiti MD: The Mad Hatter 800 Gum AL 36603 205,432,8661

WIDO-FM

RRD Let Gladys Knight Men Jazzy Jeff, Summer Mica Paris, South D'Javs, Keep Pebbles, Always Ray Parker Jr. She Shirley Murdock, In Tara Kemo, Piece Taxman, Devotion

PD Steve Williams MD. Steve Williams Route 3 PD Box 76 AL 35472 205-372-4787

WZMG-AM

After 7, Nights **Buffalo Soldier**, Playing Cheryl Riley, How De La Soul, Ring Nation Funk, Anti Small Change, Why Tyrone Davis Morns

PD Vince Johnson MD: Charlie Prunt P D Box 2329 Dpelika AL 368D1 205.745.4656

KGFJ-AM

Gladys Knight, Men Jeffrey Dshorne, Moming T. Pendergrass, I

PD: Shirley Jackson MD: Johnny Moms 1100 S La Brea CA 90019 213,930,9090

WJLD-AM

MD Keith Reed 1449 Snaulding Ishkooda Rd Riminoham AL 35211 205-942-1776

WZZA-AM

ARKANSAS

KCAT-AM

Phil Perry, Call

MD: Deless Come 1570 Woodmont Dr Tuscumbia AL 35674 205-381-1862

PD: Daryl White

12D7 W 6th St

PD Box 8808

501-534-5001

Pine Bluff

AR 71611

MD Robert L Holmes

KJLH-FM

PD: Lynn Briggs MD: Lynn Briggs 3847 Crenshaw Blvd Los Angeles CA 90008 213-299-596D

WTQX-AM

Desi. Dah Gladys Knight, Men Guy, Do Junior, Step Loose Ends, Love Dmar Chandler You Pebbles, Always Ray Parker Jr., She

PD. Bob Bailey MD: Francine Jailes 27 1/2 Franklin AL 36701 205.872.1570

WTUG-FM

WVAS-FM

WXVI-AM

ALB Sure! Had Gladys Knight, Men R.F.T.W., Straight

Latimore, I

Lorenzo, Tic

Frozen

Louise Freeman, Save

Shirley Murdock, In

Tyrone Davis, Moms

MD: Aban Rmwn 142 Skyland Blvd AI 35405 205.345.7200

PD: Stenhen Myers

Montgomery

36101-0271

2D5-293-4287

PD: Roscoe Miller

MD: Roscoe Miller

PD Box 4280

422 S. Court St.

205-263-3459

Montgomery

AL 36195

MD: Carol Y Stephens

915 S Jackson Street

ALR Surel Had BBD, Let Damian Dame, Exclusive Gladys Knight, Men Heavy D., Now Linsey, Sweet Nomad. I Phil Perry, Amazing

PD: Milli Mills MD: Mills Mills PD Box 2870 West Helena AR 72390

KSOL-FM

Crystal Waters, Gypsy Freddie Jackson Main Stevie Wonder, Gotta Tara Kemp, Piece

PD: Bob Mitchell MD: Bob Mitchell 1730 Amphiett Blvd #327 San Mateo CA 94402 A15.3A1.8777

KCLT-FM

Jeffrey Dsborne, Morning Stevie Wonder, Gotta

501-572-9506

XHRM-FM

Freddie Jackson, Main Jazzy Jeff, Summer Rude Boys, Heaven Stevie Wonder, Gotta Tara Kemp, Piece

PD: Rod Coo MD: Railey Coleman 2434 S. Port Wy. Ste. J National City CA 9195D 619-336-4900

CALIFORNIA

KACE-FM

Frozen

PD: Lawrence Tanter MD: Amionette Russell 161 N. La Brea Ave Los Angeles CA 90301 213-330-3100

KDIA-AM

Frozen

PD: Jeff Harnson MD: Jeff Harrison 100 Swan Way Daldand CA 94621 415-633-2548

CONNECTICUT

WKND-AM

Candy Duffer, Lily Inner City, Till Sounds Of Black, Optimis Stevie Wonder, Gotta T. Pendergrass, I

PD: Melonae McLean MD: Melonae McLean P.D. Box 1480 Windso CT 06095 203-688-6221

WNHC-AM

Candy Dulfer, Lily Jeffrey Dsborne, Morning Mica Paris, South T. Pendergrass, I

PD: Stan Boston MD: Lenny Green 112 Washington Ave North Haven CT 06473 203.234.1340

WYBC-FM

3rd Bass, Pop Al B. Sure!, Had EPMD, Rampage Heavy D., Now Ice-T, D.G. Jazzy Jeff, Summer Junior, Step Sheila E, Droppin PD: Cindy Brown MD: Andrew Gifford 165 Elm St New Haven CT 06520 203-432-4127

GEORGIA

WEAS-FM

Frozen

PD Mane Kelly MD: Mane Kelly 2515 Abercom St Savannah GA 31401 912-232-7288

WPGA-FM

Candy Duffer, Lily Harmony, Your Lateasha, Just Riff, If Sheila E, Oroppin Small Change, Why T, Pendergrass, I

PO Brian Kelly 2525 Pionono Ave West Gate Mall Macon GA 31206 912-781-2101

INDIANA

WJFX-FM

Al B. Sure!, Had B Angie B, Sweet Gladys Knight, Men Jazzy Jeff, Summer Jeffrey Osborne, Mornin Jomanda, Gotta Sheila E, Droppin PD: Kelly Karson MD Kelly Karson 5936 E State Blvd Fort Wayne IN 46815 219-493-9239

DIST. of COLUMBIA

WHUR-FM

Cheryl Riley, How Innocence, Let's Loose Ends, Love Miles Jaye, Sensuous Phil Perry, Amazing Riff, If Rude Boys, Heaven PD: Bobby Bennett MD: Mike Archie 529 Bryant St. N. W Washington 0C 20059 202:232-6000

WFXA-FM

3rd Bass, Pop Gladys Knight, Men Jazzy Jeff, Summer Small Change, Why

PD: Carl Conner M0: Carl Conner PD: Box 1584 Augusta GA 30903 803-279-2331

WQVE-FM

BBD, Let Clarence Carter, I Monie Love, Down Pebbles, Always R.F.T.W., Straight Ray Parker Jr., She Sheila E, Droppin Stevie Wonder, Gotta T. Pendergrass, I Yours Truly. Come

PD Lee Sherman PO Box 434 Camilla GA 31730 912-294-2105

WLTH-AM

E-ozon

PO: Gil Palmer MO Gil Palmer 3669 Broadway Gary IN 46409 219-884-9409

FLORIDA

WEDR-FM

Cheryl Riley, How Gladys Knight, Men Grandaddy I.U., Sugar Hi-Five, I Riff, If Sounds Of Black, Optimis

PO: James Thomas MO: James Thomas 3790 N.W. 167th St Miami FL 33055 305-623-7711

WFXE-FM

Gladys Knight, Men

PD: Phillip D. March 1115 14th St., Columbus GA 31902 404-576-3565

WVEE-FM

Frozen

PO: Micheal Roberts MO: Thomas Bacote 120 Ralph McGill Suite 1000 Atlanta GA 30369 404-898-8900

WTLC-FM

Al B. Sure!, Had Herb Alpert, Jump Jazzy Jeff, Summer Oleta Adams, Circle Ray Parker Jr., She Sheila E, Oroppin PO: Jay Johnson MO: Vicki Buchanon 2126 N. Mendian St. Indianapolis IN 46202 317-923-1456

WPUL-AM

Al B. Sure!, Had Jeffrey Osborne, Morning Monie Love, Down Ray Parker Jr., She Stevie Wonder, Gotta T. Pendergrass, I

PD: Walter James MD: Walter James 2598 S. Nova Rd. South Daytona FL 32121 904-767-1131

WGOV-AM

Brand Nubian, Slow Jon Lucien, Sweet Peabo Bryson, Can R.F.T.W., Straight Sounds Of Black, Optimis Tara Kemp, Piece Yo Yo, Can't

PO: Mike Mink MO: Mike Mink P.O. Box 1207 Valdosta GA 31601 912-244-9590

IOWA

KBBG-FM

Frozen

PO: Karen Simpson MO: Karen Simpson 527 1/2 Cottage St. Waterloo IA 50703 319-234-1441

KANSAS

KBUZ-FM

Al B. Sure!, Had Color Me Badd, Sex En Vogue, Don't Jeffrey Osborne, Morning Luther Vandross, Power Mariah Carey, I Mica Paris, South Ray Parker Jr., She Sounds Of Black, Optimis PO: James McFadden MO: James McFadden 400 N. Woodlawn Suite 101 Wichita KS 67208 316-684-0099

WYFX-AM

Cheryl Riley, How Concept, Homegirl Gladys Knight, Men Jeffrey Osborne, Moming Lamont Dozier, Love Peabo Bryson, Can Phil Perry, Amazing R.F.T.W, Straight Shirley Murdock, In Stevie Wonder, Gotta

PD: Mike James MD Mike James 400 Gulfstream Blvd Delray Beach FL 33444 407-737-1040

WHGH-AM

BBO, Let Gladys Knight, Men Jeffrey Osborne, Morning Pebbles, Always R.F.T.W., Straight Ray Parker Jr., She

PO: O.J. Boat MO: O J. Boat P.O. Box 2218 Thomasville GA 31792 912-228-4124

ILLINOIS

WGCI-FM

Big Oaddy Kane, It's Ice-T, D.G. Jazzy Jeff, Summer PD: James Alexander MO: D. Handley 322 S. Michigan Ave Chicago IL 60602 312-427-4800

KENTUCKY

WLOU-AM

Gladys Knight, Men Innocence, Let's Jazzy Jeff, Summer Phil Perry, Amazing Sounds Of Black, Optimis Tara Kemp, Piece Will Downing, I

PO: Maunce Harrod P.O. Box 3244 Louisville KY 40208 502-636-3536

WZAZ-FM

Concept, Homegirl Faze, That's Inner City, Till Jazzy Jeff, Summer Latimore, I Miles Jaye, Sensuous Phil Perry, Amazing Ray Parker Jr., She Shirley Murdock, In Stevie Wonder, Gotta

PD: Nat Jackson MD: Nat Jackson 2611 WERD Radio Or Jacksonwille FL 32205 904-389-1111

WIBB-AM

Jazzy Jeff, Summer Jeffrey Osborne, Moming Latimore, 1 Oleta Adams, Circle Small Change, Why Surface, Never Yo Yo, You PD: Big George Threatt MO: Big George Threatt 389 2nd St Macon GA 31212 912-742-2505

WLNR-FM

Frozen

PD: Mary Ann Stewart MD: Mary Ann Stewart 820 S. Michigan Ave. Chicago IL 60616 312-322-9400

LOUISIANA

KBCE-FM

Al B. Sure! Had Herb Alpert, Jump Inner City, Till Jasmine Guy, Just Jazzy Jeff, Summer Mica Paris, South Peabo Bryson, Can Ray Parker Jr., She PO: Donnie Taylor MO: Donnie Taylor P.O. Box 69 Boyce LA 71409 318-793-4003

KFXZ-FM

Al B. Sure!, Had Gwen Guthrie, Sweet Inner City, Till Jazzy Jeff, Summer Ray Parker Jr., She Riff, If T. Pendergrass. PO: Chuck Harnson MO: Barbara Byrd 3225 Ambassador Caffery Lafayette LA 70506 318-898-1112

WTCC-FM

Frozen

PO: Marcus Alston MO Trasi Sheard 1 Armory Square Springfield MA 01105 413-781-6628

MICHIGAN

WCHB-AM

Gladys Knight, Men Jazzy Jeff, Summer Jeffrey Osborne, Morning

PD: Terry Amold MD: Larry Hudson 32790 Henry Ruff Rd. Inkster MI 48141 313-278-1440

MISSOURI

KATZ-FM

Jeffrey Osborne, Morning
Phil Perry, Amazing
Stevie Wonder, Gotta
Tyrone Davis, Moms
PD: Rod King
MO: Alice Jej
1139 Dlive S
Suite 303

PO: Rod King MO: Alice Jejada 1139 Olive St. Suite 303 St. Louis MD 63101 314-241-6000

KGRM-FM

Big Daddy Kane, It's Gladys Knight, Men Lance Ellington, Pleasure Oleta Adams, Circle Shirley Murdock, In Small Change, Why Whodini, Judy

PO: David A Dilunso PO: Draw K Grambling LA 71245 318-274-3244

MARYLAND

WANN-AM

B Angie B, I Color Me Badd, Sex Dells, Heart En Vogue, Don't K. Washington, Kissing Luther Vandross, Power Mariah Carey, I D'Jays, Emotional Phil Perry, Call T. Pendergrass, Should MD: Roger Reed P.O. Box 631 Annapolis MD 21404 301-269-0742

WGPR-FM

Frozen

PO: Joe Spencer MO: Lucia Harvin 3146 E. Jefferson Detroit MI 48207 313-259-8862

KCXL-AM

Behe & Cece, Addictive Cheryl Riley, How Keisha Jackson, Mature Lisa Lisa, Let Nation Funk, Anti Omar Chandler, This Phil Perry, Amazing Shirley Murdock, In Stevie Wonder, Gotta T. Pendergrass, I

PO: Dell Rice MO: Dell Rice 810 E 63rd St Kansas City MO 64110 816-333-2583

KYEA-FM

Al B. Sure!, Had Candy Duffer, Lify Chubb Rock, Chubster Gladys Knight, Men Inner City, Till Jazzy Jeff, Summer Linsey, Sweet Miles Jaye, Sensuous Phil Perry, Amazing Sheila E. Oropoin PD: John K Wilson MD: John K Wilson P.D. Box 2199 West Monroe LA 71294 318-322-1491

WEBB-AM

Frazer

PD: Frank Becoate MD: Frank Becoate 3000 Druid Park Dr Baltimore MD 21215 301-367-9322

WJLB-FM

3rd Bass, Pop Gladys Knight, Men Jazzy Jeff, Summer Shirley Murdock, In MO: Fonda Thomas Suite 2050 Penobscot Bldg Detroit MI 48226 313-965-2000

KIDZ-AM

After 7, Nights Crusaders, Shafts Jeffrey Osborne, Morning Lamont Dozier, Love Phil Perry, Amazing Ray Parker Jr., She Shirley Murdock, In Small Change, Why Stevie Wonder, Gotta PD: Frank James MD: Lee Gary 10841 E. 28th St. Independence M0 64052 816-836-5055

WXOK-AM

Buffale Soldier, Playing Jeffrey Osborne, Morning Ray Parker Jr., She Shirley Murdock, In Stevie Wonder, Gotta

PO. Al Wallace MD: Jim Mitchen PD. Box 66475 7707 Waco Drive Baton Rouge LA 70896 504-927-7060

WJDY-AM

Bebe & Cece, Addictive Monie Love, Oown Riff, If Sandee, Love Shirley Murdock, In T. Pendergrass, I

PD: Paul Butler MD: Chase Thomas 1633 N. Division St. Salisbury MD 21801 301-742-5191

WKWM-AM

3 Grand, Girls
Jeffrey Osborne, Morning
Loose Ends, Love
Phil Perry, Amazing
R.F.T.W., Straight
Rythm Syndicate, Passion
Sounds Of Black, Optimis
Whisners. I

PD: Frank Grant MD: Michael Jackson P.O. Box 828 Grand Rapids MI 49508 616-676-1135

KLUM-FM

Bebe & Cece, Addictive Cheryl Riley, How Gladys Knight, Men Ice-T. O.G. Linsey, Sweet Omar Hakim, Crucial T. Pendergrass, I Terminator X, Homie PD: Kool Man Zoo MD: Kool Man Zoo 1004 E Dunklin P.O. Box 29 Jefferson City MD 65101 314-681-5295

WYLD-FM

Big Daddy Kane, It's Buffalo Soldier, Playing De La Soul, Ring Jazzy Jeff, Summer Mica Paris, South Nation Funk, Anti Rude Boys, Heaven PD: Brian Wallace MD: Steve Ross 2228 Gravier New Orleans LA 70119 504-822-1945

WOCQ-FM

Cheryl Riley, How Levert, Baby Troop/Levert, For Whodini, Judy

PD: Scott Jantzen
MD: Scott Jantzen
P.D. Box 1850 Montego Bay
Ocean City
MD 21842
301-641-0001

WMHG-FM

Gladys Knight, Men Jazzy Jeff, Summer Jomanda, Someone Loose Ends, Love Phil Perry, Amazing

PO: Sammie Jordan MD: Sammie Jordan 517 W Giles Rd. N. Muskegon MI 49445 616-744-2405

KPRS-FM

Cheryl Riley, How Gladys Knight, Men Jazzy Jeff, Summer Ray Parker Jr., She PD: Paderick McFreen MD: Bobby Wonder 2440 Pershing Rd. #118 Kansas City MD 64108 816-471-2100

MASSACHUSETTS

WILD-AM

Gladys Knight, Men Phil Perry, Amazing

PD: Stephen Hil MD: Dana Hall 90 Warren St Boston MA D2119 617-427-2222

WXYV-FM

After 7, Nights Buffalo Soldier, Playing Gladys Knight, Men PD: Roy Sampson MD: Marlear Alston 1829 Reisterstown Rd. Baltimore MD 21208 301-653-2200

MINNESOTA

KMOJ-FM

Frozen

PD: Dorian Flowers MD: Walter Banks 501 Bryant Ave. North Minneapolis MN 55405 612-377-0594

KXOK-AM

Gene Rice, You're

PD: Tony Isable MD: Tony Isable 7777 Bonhomme Ave St Louis MD 63111 314-727-0808

MISSISSIPPI

WACR-FM

Stevie Wonder Gotta Tyrone Davis Moms

PD: Tony Dean MO: Sabnn PD Roy 1078 Columbus MS 39701 601-328-1050

WALT-AM

Craigo, U Jazzy Jeff, Summer Jeffrey Osborne, Moming Jomanda, Gotta Tara Kemp, Piece

Pn: Steve Poston MO: Steve Postor PD Box 5797 MS 39302 601-328-1050

WDDT-AM

Champaign, Champaign El Jay, Sexy Program, Desire Shirley Brown, Still

PD: Sonny Dee MD: Sonny Dee 816 Washington Ave. MS 38702 601-335-3606

WJMG-FM

After 7. Nights Peabo Bryson, Can R.F.T.W., Straight Rythm Syndicate, Passion Yo Yo. You

MD: DJ Bum Bum 1204 Ground Line St Hattiesburg MS 39401 601-544-1947

WJMI-FM

En Vogue, Don't Gladys Knight, Men Herb Alpert, Jump Jazzy Jeff, Summer Small Change, Why T. Pendergrass, I The Frats Catch Vesta, Special

MO: Venus Jones 1850 Lynch St. Jackson MS 39203 601-948-1515

WKXG-AM

ALR. Surel, Had Gerrado Funk Harmony, Your Jeffrey Osborne, Morning Peabo Bryson, Can Project 122, Bus R.F.T.W. Straight Riff, If Sounds Of Black, Optimis Stevie Wonder, Gotta

PO: Herman Anderson MO: Herman Anderson P.O. Box 1686 Greenwood MS 38930-1686 601-453-2174

WLTD-FM

2 Much. Work Ice-T, 0.G. Jazzy Jeff, Summer MC Breed, Ain't MC Twist, Step Ray Parker Jr. She Steady R Pay Taxman, Devotion

PO Louis Clade MD: Lewis Clark Route 1, Box 288 E. Lexington MS 39095 601-834-1103

WOFX-FM

Chubb Rock, Chubster Jomanda, Gotta Sandee, Love Special Gen. One

MO: Al Jenkins P.O. Box 789 Gulfport MS 39502 601-863-3626

WOIC-FM

RRO Let Gladys Knight, Men Heavy O. Now Sheila E, Droppin Shirley Murdock, In Stevie Wonder, Gotta T. Pendergrass, !

MD: Larry Carr PD Box 5353 Mendian MS 39302 601-693-4851

NORTH CAROLINA

WAUG-AM

Aswad, Best Cheryl Riley, How Ice-T. 0.G. Jon Lucien Sweet Lisa Lisa, Let

PD: Jay Holloway MO: Dollar Bill Chapel P.O. Box 14815 Raleigh NC 27601 919-755-0750

WBMS-AM

Earl Klugh, Midnight Loose Ends, Love Ray Parker Jr., She Small Change, Why

PD: Kenny Grady MO: Alex Arthur P.O. Box 718 NC 28402 919-343-9898

WNAA-FM

Cheryl Riley, How Jeffrey Osborne, Morning Ray Parker Jr., She

PD: Yvonne Anderson MD: Yvonne Anderson Price Hall Suite 200 Greensboro NC 27411 919-334-7936

WPEG-FM

Candy Outler, Lily Gladys Knight, Men Heavy O., Now Jazzy Jeff, Summer Jeffrey Osborne, Morning Lisa Lisa, Let Tony Terry, With

Concord NC 28025

PD Michael Saunders MD: Frankie Damell 520 Hww 29 N PO Box 128 704-333-0131

WUSS-AM

ALR Suzel Had Hi-Five, I Lamont Onzier Love Peabo Bryson, Can Sounds Of Black, Optimis Trinere, Games

PD: Maunce Sinoleton MO LaVerne Richard P D Roy 7539 Atlantic City N.I 08404 609-345-7134

WOMG-FM

Frazen

MD: Gregory Sampson 1060 Gatewood Avenue NC 27.405 919-275-1657

WRVS-FM

Al B. Sure!, Had Cheryl Riley, How Inner City, Till Jeffrey Osborne, Morning Linsey, Sweet Nancy Wilson, Do Peabo Bryson, Can Sandee, Love Sheila E. Droppin Titivo, My

MO Edith Lee Campus Box 800 Elizabeth City NC 27909 919-335-3517

WVOE-AM

Al B. Sure!. Had David Sea, I Earl Klugh, Midnight Jim Horn, Nightshift L.V. Johnson, Are R. Anderson, I. Sheila E. Dronnin

PD: Wille Walle MD: Beulah Foxworth Route 3 P.O. Box 328 NC 28431 919.654.5621

WZFX-FM

Phil Perry, Amazing Ray Parker Jr., She Sandee, Love Shirley Murdock, In Surface, Never

PO- Phil Allen MO: Phil Allen 225 Green St. Surte 900 NC 28302 919-486-4991

NEW JERSEY

WNJR-AM

PD: Carlos Deiesus MO: Carlos Dejesus 600 N Union Ave Hillside NJ 07205 201-688-5000

NEW MEXICO

KKSS-FM

Nvasia. Now

PD: Cadillac Jack MO: Cadillac Jack 5301 Central N.E. Suite 700 Albuquerque NM 87108 505.265.1431

NEVADA

KCEP-FM

Heavy O., Now Jazzy Jeff, Summer Jeffrey Osborne, Morning Ray Parker Jr., She Shirley Brown, Still Sounds Of Black, Optimis T. Pendergrass, I Taxman Devotion

PD: Louis Conner MO: Damell Brown 330 W Washington Las Venas NV 89106 702-648-4218

NEW YORK

WBLS-FM

Oe La Soul, Ring En Vogue, Don't Gladys Knight, Men Jazzy Jeff, Summer Sounds Of Black, Optimis

MD: Mike Love 801 Second Ave. NY 10017 212-661-3344

WDKX-FM

Candy Oulfer, Lily Gladys Knight, Mer Jodeci, Gotta Lisa Lisa, Let

MD: Andre Marcel 683 E Main St Rochester NY 14605 716-262-2050

WRKS-FM

Lisa Fischer, How

PD: Vinny Brown MD: Toya Beasley 1440 Broads New York NY 10018 212-642-4300

WUFO-AM

Atoozi, See Bobby Caldwell, Even Candy Dulfer, Lily De La Soul, Ring Jazzy Jeff, Summer Jon Lucien, Sweet Shirley Murdock, In

PD David Michaels MD: Dwayne Landers 89 LaSalle Ave Buttalo NV 14214 716-837-1112

OREGON

KBMS-AM

ALR Sure! Had Gladys Knight, Men Herb Alpert, Jump Jazzy Jeff, Summer T. Pendergrass,

PD: Michael Vance MD: Michael Vance 510 S W 3rd St #100 Portland OR 94702 503.222.1491

WKWO-FM

Cheryl Riley, How Ronnie Laws, Morning Shirley Murdock, In

MD: Johnny Green 712 Richland St. #F Columbia 803-779-1095

TENNESSEE

KJMS-FM

Cheryl Riley, How Gladys Knight, Men Jazzy Jeff, Summer Linsey, Sweet Phil Perry, Amazing Sam The Beast, Knock Stevie Wonder, Gotta

PD: Terry Alexande MD: Toni St. James 80 N. Tillman St Mamnhis TN 38111 901-323-0101

OHIO

WCKX-FM

Harmony, Your Jeffrey Osborne, Morning Keisha Jackson, Mature Peabo Bryson, Can Shirley Murdock, In Stevie Wonder Gotta Tara Kemp Piece

MD: Kerth Willis 696 F. Road St NH 42216 614-464-0020

PENNSYLVANIA

WAMO-FM

PO: Enc Faison MD: Art Gnewer 411 7th Ave Surte 1500 Prttsburgh PA 15219 412-471-2181

WLGI-FM

Cheryl Riley, How Crystal Waters, Gypsy Nomad, I Shirley Brown, Still Small Change, Why

PD: Bill Willis MD: Emest Hilton Route 2 Box 69 Hemingway SC 29554 803-558-2977

WARD-AM

Loose Ends, Love Miles Jave, Sensious Phil Perry, Amazing

PD: Jerry Silvers MD: Peaches P.O. Box 2249 TN 37042 615-431-4984

WDAO-AM

Gladys Knight, Men Jazzy Jeff, Summer Larry Larr, Larry Sounds Of Black, Ontimis T. Pendergrass, I Whispers, I

MD: Michael Erton 4309 W 3rd St Davton OH 45417 513-263-9326

WUSL-FM

ALB. Sure!. Had Gladys Knight, Men Jazzy Jeff, Summer PD: Dave Allan MD: Kim Stevens 440 Domino Lane Philadelphia PA 19128 215.483.8900

WOIC-AM

Faze, That's Jasmine Guy, Just Phil Perry, Amazing Shirley Murdock, In

PD: Don Hambool MD: Don Hambook 1717 Gervais St. P.D. Box 50568 SC 292D1 803-771-0105

WFKX-FM

After 7, Nights Jazzy Jeff, Summer Lisa Lisa, Let

PD: David Shaw MD: Kimberly Kaye 425 E Chester .larkson TN 38301 901-427-9616

WIZF-FM

Chubb Rock, Chubster Gene Rice, You're Gladys Knight, Men Jeffrey Osborne, Morning Omar Chandler, This Shirley Murdock In Small Change, Why

PD: Todd Lewes MD: Top Turner 7030 Reading Rd Suite 316 Cincinnat DH 45237 513-351-5900

SOUTH CAROLINA

WASC-AM

Libri House Keisha Jackson, Mature Missy Mist, Let R.F.T.W., Straight Sam The Beast, Knock Shirley Murdock In

PD: Lou Broadus MD: Lou Broadus P.O Box 5686 SC 29304 803,585,1530

WVGR-FM

Cheryl Riley, How Tyrone Davis, Moms Will Downing, I

PD: Chris Knight MD: Al Albergotti 806 Monson St. Resurfact SC 29902 803-524-9742

WJTT-FM

Jazzy Jeff, Summer Jon Lucien, Sweet Keichs Jackson Mature Stevie Wonder, Gotta Trinere, Games

PD: Keith Landecker MD: Tony Rankin 409 Chaetnut St Suite A154 Chattanooga TN 37402 615-265-9494

WJTB-AM

Frozen

PD: James Taylor MD: Ron Lucky 35102 Center Ridge Rd No Ridgeville **NH 44039** 216-327-1844

WCIG-FM

Hybrid, Baby Jazzy Jeff, Summer Marva Hicks, I Michael Bolton, When Omar Chandler, This Stevie Wonder, Gotta Troop/Levert, For Whodini, Judy

PD: Eugene Brantley MO: Eugene Brantley PO Box 1005 Mullin SC 29574 803-423-1140

WWKT-FM Frozen

PD: Yvette Shore MD⁻ David Williams P.D. Box 1125 Kingstree SC 29556 803-382-2362

WNOO-AM Inner City, Till

Johnny Gill, Giving Linsey, Sweet Loose Ends, Love Paul Russo, Firm Paula Abdul, Rush Phil Perry, Amazing Rick Webb, Try Sheila E Dronnin Special Gen., One

PD: Bobby O. Day MD: Shirley Winston 1108 Hendricks St. Chattanooga TN 37406 615-698-8617

WZAK-FM

Grandaddy I.U., Sugar Jasmine Guy, Just Jazzy Jeff, Summer Magic Eye, I'm Sounds Of Black, Optimis

PD: Lynn Tolliver Jr MD Bobby Rush 1729 Supenor #401 Cleveland 216.621.9300

WHYZ-AM

After 7, Nights Jeffrey Osborne, Morning Shirley Murdock, In T. Pendergrass, I

PD: Reggie Jackson MD: Regare Jackson PO Box 4309 Greenville SC 29608 803-246-1970

WWWZ-FM

De La Soul, Ring Gladys Knight, Men Jazzy Jeff, Summer Ray Parker Jr., She Riff. If Shirley Murdock, In Stevie Wonder, Gotta

Vesta, Special

MD: Cliff Fletcher PD. Box 30669 Charlestor SC 29417 803-556-9132

PD: BJ Lewis

WQQK-FM

Michel 1e, If R.F.T.W., Straight Troop/Levert For PD: Michael St. John MO: Jasmine Sanders 1320 Brick Chruch Pike PO. Box 70085 Nashville TN 37207 615-227-147D

TEXAS

KALO-AM

Cheryl Riley, How Clarence Carter, I Jeffrey Osborne, Morning Louise Freeman Save Peabo Bryson, Can Shirley Brown, Still Tyrone Davis, Moms Whispers, I

MD: Jay Moore 7700 Gulfway Dr Port Arthur TX 77642 409-963-1277

KJMZ-FM

Cheryl Riley, How Gene Rice, You're Peabo Bryson, Can

MD: MC Jammer 9900 Mc Cree Rd. Daltas TX 75238 214-556-8100

KRIZ-AM

Al B. Sure!, Had Gladys Knight, Men Herb Alpert, Jump Jazzy Jeff, Summer T Penderprass |

PD: Frank Barrow PO. Box 22462 Seattle WA 98122 206-329-7880

WISCONSIN

WNOV-AM

Al B. Sure!, Had Jeffrey Osborne, Morning Jodeci, Gotta Lamont Dozier, Love Ray Parker Jr., She Riff, If

MD: Fmie G 3815 N. Teutonia Ave. WI 53206 414-449-9668

KAZI-FM

After 7, Nights Damian Dame, Exclusive Jazzy Jeff, Summer Kid Frost, Skin Loose Ends, Love Luther Vandross, Powe Phil Perry, Amazing Raigh Tresvant, Do.

PD: Marion Nickerson MD: Steve Savage 4700 Lovola Ln. #104 4603 Trailwest Dr Austin TX 78723-3940 512-926-0275

KKDA-FM

Gladys Knight, Men Jazzy Jeff, Summer Omar Chandler, This Phil Perry, Amazing

PO: Michael Spears MD: Dee Jai Sloan P.O. Box 530860 TX 75053 214-263-9911

Whitney Houston, Miracle

KCOH-AM

3rd Bass, Pop Concept, Homegirl Gang Starr, Love Jazzy Jeff, Summer Michel Te. If Nation Funk, Anti Surface, Never T. Pendergrass, I

PD: Travis Gardner MD: Travis Gardner 5011 Alameda TX 77004 713-522-1001

VIRGINIA

WHOV-FM

Al B. Sure!. Had Bebe & Cece, Addictive Cheryl Riley, How Dee, I Lalah Hathaway, I'm Lance Ellington, Pleasure Linsey, Sweet Sheila F. Omonio V. Wilson-James, Bright

PD: Frank Sheffield MD: Ron Cummins Hamoton University Hamoton VA 23668 804-727-5670

KHRN-FM

Al B. Sure!, Had RRO Let Pebbles, Always Sounds Of Black, Optimis Stevie Wonder, Gotta T. Pendergrass, I

PD: A. J. Whiteside MD: A J Whiteside PD Box 1075 Hwy 6 South Heame TX 77859 409-279-9211

WPAK-AM

Gene Rice, You're

PO: Reginald Foster P.O. Box 494 VA 23901 804.392.8114

Jazzy Jeff, Summer Paula Abdul, Rush Terminator X, Homie V. Wilson-James, Bright MD. Reginald Foster

KHYS-FM

ALB Sure! Had Buffalo Soldier, Playing Gladys Knight, Men Heart 2 Heart, Judy's Jazzy Jeff, Summer Phil Perry, Amazing Shirley Murdock, In Small Change, Why

PD: Stevie Hegwood MD: Terry Weber Five Post Dak Park Suite 1398 Houston TX 77027 713-622-0010

WVST-FM

Color Me Badd, Sex

PO: Will Harris MD: Rashman Hafiz Petersburg

Shirley Murdock, In

PO Box 10 VA 23803 804-524-5932

KIIZ-AM

Al B. Sure!. Had Gladys Knight, Men Jazzy Jeff, Summer Phil Perry, Amazing Trinere, Games

PD: Jammin Jimmy Carrow MD Desarai Downs 5902 Fast Business Hwy 190 Killeen TX 76540 817-699-5000

WASHINGTON

KKFX-AM

PO: Deacon Baker MD: Niki Hill-Garrett 2815 2nd Ave Seattle WA 98121 206-728-1250



A little reminder from the Environmental Defense Fund that if you're not recycling, you're throwing away a lot more than just your trash.

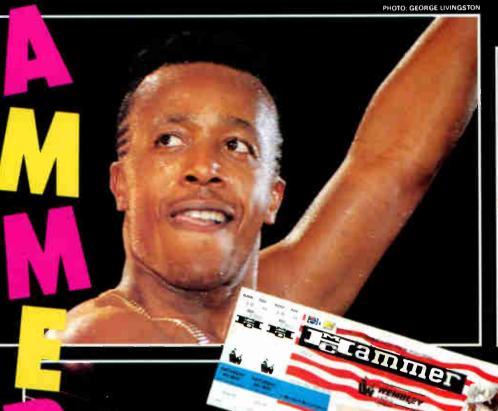
You and vour community can recycle. Write the Environmental Defense Fund at: EDF-Recycling, 257 Park Avenue South, New York, NY 10010, for a free brochure that will tell

vou virtually everything you need to know about recycling.



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FROM LONDON TO THE BAY



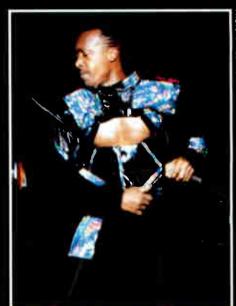


PHOTO: SERGE THOMANN

PHOTO: SERGE THOMANN



PHOTO: GEORGE LIVINGSTON



Pictured (I-r) M.C. Hammer, BRE's editor-in-chief Ruth Adkins Robinson and Sidney Miller, publisher, BRE.

he trip began with a supersmooth ride in Virgin's Upper

BY RUTH ADKINS ROBINSON

other places.

The guards were amiable, just making sure all the credentials were the right ones,

Class from LAX to London's Gatwick. I know why Richard Bramson is laughing in his Virgin ads—

he really does deserve the last laugh—I never want to fly to England again except on his planes. Then a limo ride to the Conrad Hotel in Chelsea Harbor. The very American-feeling hotel was buzzing in anticipation of the arrival of M.C. Hammer

and company, due imminently.

Next day they came, lighting up the dismal English morning with a parading blur of bright colors. Just the Pepsi jackets alone have four or five LOUD colors in them. Smiles and good cheer seemed to be the order of the day as they created quite a stir all through the lobby and the motor court outside.

Slipped under my door about an hour later came a note from the Phantom with dress requirements and times of departure for Wembley, something that would happen each day for the next week.

Despite the fact this troop had traveled nearly a million miles over the past two months to get to this place, they didn't look like road-weary warriors. This particular group of people is cheery and pleasant. In general, they are a goodlooking bunch, too. It's probably from all that dancing, but they look healthy and sleek, with energy leaping off them all the time. Some faces and hairstyles (like the Pyramid) were recognizable from Hammer's videos. One foursome was gathered, pouring over an article in the Daily Mail, laughing at the writer's ignorance, "Yo," whooped one muscular young man, "What's up with this guy. He says Muhammad Ali invented rap.' Laughs all around. One of the female dancers chimed in, "Yeah, he says a bunch of off things about Hammer-he don't know nothin'." Right. But the whole of London knows that Hammer and his company are in town. The image of the man in his trademark harem pants looms large on billboards and buildings all over the city. The dozen or so daily papers are having a field day. Let's face it, tabloid journalism has its roots, deep and dirty, in England. But there didn't seem to be much dirt about Hammer to reveal, so they just settled for saying he

had to be older than he says he is and probably his childhood wasn't all that bad, really.

Fresh from their triumph at the MIP television convention in Cannes, Sidney Miller and Darnell Sutton breezed into the lobby in time to join Charles Freeman for the ride to Wembley.

In this prestigious venue, Hammer had sold out all 11.834 seats for six nights, adding another 71,004 to the happy rapfanatics who had seen the show during the international leg of the tour begun two months before in Auckland, New Zealand. Up to this point, about half a million people had seen Hammer, Go Hammer for it all.

At Wembley, the young Brits peered into the limo, hoping for a glimpse of Hammer, but didn't rush the car as in some

but not being overbearing about it.

Everybody headed for the canteen, where the catering was from Eat Your Heart Out. Both the food, the service and the surroudings were pleasant.

Suddenly, in the door came Joey B. Ellis and his brand new security man, Michael Frazier, who had to stoop to get in the

door. All the big men on the tour suddenly stretched themselves up to their full height. Brad Harper, from All Access, serving as the Pepsi liaison for the tour, half-whispered to Darnell, "What could you do against a brother that big but kick him in the knee, hope he falls and run like hell whether he does or not."

Musical director Felton Pilate was rubbing his temples, trying to push a headache away. I asked him if he wanted me to fix it. He said, "Are you kidding?" I sat with a piece of ice and applied it to the meridians in his head and over the course of the next few minutes, the headache disappeared. Old Chinese methodology mixes well with New Age awareness sometimes.

A very swell-dressed Hammer came to the door and peeked in, really early, I thought. I do like his discipline and the orderliness of his cast and crew.

Sidney, Hammer and I had a conversation about the future, while George Livingston snapped a thousand pictures. Hammer talked of changes he'll make in his next tour, the addition of more singers and a world-renowned music director. (Pilate needs to get back in the studio.) He's already added the Real Seduction and the Horns of Fire (formerly with Earth, Wind & Fire).

Then it was time for Hammer to change from his business suit to his Hammer suit for the big throw down. T.C. took us up to our seats and they cranked up the sound so loud the metal seats were vibrating. So was the crowd. Gone was the English reserve. One young girl two rows in front of us was crying and calling "Hammer, Hammer, Hammer."

Joey came on first, having to improvise a new entrance since Snap had set up a drum kit in the exact spot where

he usually came in. His dancers were hot and Ellis was much better than could be detected from the abbreviated view of him in his videos. His seductive, athletic opening spot seemed all too short.

Snap was up next and seemed all too long.

Then it was Hammer himself, appearing out of smoke to light a fire. All the crying girls and wriggling boys screamed with one voice.

Hammer is generous. It works against him in spotlighting the dancers too many times, but for him as he takes his time with four young singers who send chills up and down the spine when they sing. They're called the Real Seduction.

The show is a visual treat. The

continued on page 44

espite the fact this troop had traveled nearly a million miles over the past two months to get to this place, they didn't look like roadweary warriors. This particular group of people is cheery and pleasant. In general, they are a good-looking bunch, too. It's probably from all that dancing, but they look healthy and sleek, with energy leaping off them all the time. Some faces and hairstyles (like the **Pyramid)** were recognizable from

Hammer's videos.

RADIO NEWS

WNAA Loses Funding, Faces Sign-Off

WNAA, a college station of North Carolina A&T State University, serving the greater Greensboro, NC, area, is facing the prospect of going dark. The drastic measure is a result of the station losing \$50,000 of its funding appropriated by the North Carolina General Assembly for fiscal year 1991-92. The cut represents a 50 percent loss in the station's funding. July 1 is the date the station will go dark, if a remedy to the station's financial woes is not found

In an effort to combat the fiscal turmoil the station is facing, management is conducting a radiothon as a last ditch effort to circumvent shutdown of one of the country's contributors to black radio personnel. "SOS Save Our Station Fund Drive" is an on-air radiothon that will be conducted from June 1-8. The station staff and management, with strong support from university administration, will solicit donations and pledges from the audience to raise the \$50,000 it has lost from the budget cuts.

WNAA is the only station on the FM band within the Greensboro/High Point/ Winston-Salem metro market area that broadcasts hourly news from the Sheridan Broadcast Network. The station devotes 30 percent of its broadcast schedule to public affairs and information programs to benefit the citizens of the community.

"News and public affairs programming has always been an integral part of WNAA's broadcast day," said Yvonne Anderson, pd. WNAA. "I've always stayed aware of industry trends in programming. But I've never felt the need to incorporate everything that commercial stations were doing into our format just because commercial stations were doing it. The trend towards less talk and no information, including the announcing of records, just seemed wrong to me. It assumed that people didn't want to know or if they did want to know something they would make a special effort to find out the news or information. We, on the other hand, wanted listeners to know what's what by providing them with the critical information they need to know for their daily affairs, up to and including where they should spend their money."

Anderson went on to state that WNAA's broadcast philosophy has been a consistent reminder to the citizens of the Piedmont triad of A&T State University's commitment to use its resources in the growth, development and improvement of the community and the state. "If WNAA goes dark, the current 200 A&T Communications students, future students of broadcasting, the listening community, and the radio industry will lose an invaluable asset."

To make tax deductible contributions to the station. mail checks to WNAA Radio: WNAA. N.C. A&T S.U. Suite 200, Price Hall Greensboro, NC 27411-

Fields Named PD, WKSV



Urban stations

Fields was formerly with KSOL/San Francisco and has also worked for WBLZ/

Tony Fields was named national program director for Willis Broadcasting Corp. Willis owns 22 stations around the country and is based at WKSV, a black AC station in Norfolk/Virginia Beach that has recently signed on. Fields will oversee programming activities at all of the corporation's

Cincinnati.

NABOB Spring Conference Review

The National Association of Black Owned Broadcasters (NABOB) held their annual conference in Las Vegas this year and provided valuable information and dialogue about the current status and forecast for black broadcasters going into the 21st century. Panels were designed to focus on the specific concerns of black broadcasters such as increased ad sales, programming changes, broadcast legislation and high technology.

The conference opened with a panel that focussed on the effective use of sales tools in the business. Dwight Johnson, minority affairs specialist for the U.S. Census Bureau, presented a wealth of information that included the most recent population tabulations by location and market, demo-

graphic research studies: data on ethnic consumer behavior and preference; and geographical lifestyle profiles. Johnson included in his presentation the fact that his agency offers information to tax-paying citizens at no cost.

Bill Shearer and Michael Carter, both broadcasters. moderated a panel that discussed the difficulties black broadcasters continually face when attempting to acquire national advertising dollars. They concluded that there is a gross mis-perception of blacks among advertisers, and that "it's up to us to change that perception."

Another panel discussed how to monitor and respond to changing listening habits in various markets and discussed the future of black radio programming. Yet another forum offered an

update on FCC and congressional activities that pertain to broadcast legislation. In addition to the information provided, the panelists urged participants to establish a more open line of communication with congressional committees who have influence in pushing legislation that supports the interests of black-owned broadcast facilities and their owners.

Other panels discussed the problem that exists between radio and record labels, and explored means by which both entities' agendas may be accomplished without hurting the other. Digital Audio Broadcasting ('DAB') was discussed as it relates to radio and particularly how it may affect black broadcasters.

Martin New WXOK MD

Cary Martin was named music director for WXOK/ Baton Rouge, Martin will be responsible for submitting a weekly playlist, taking music calls and reporting playlists to the trades.

WACR Looking

WACR—The Power Source—is now accepting tapes and resumes for on-air talent. Send air checks to: Lorna Newton, WACR P.O. Box 1078 Columbus, MS 39703

Q To Keynote

Producer Quincy Jones will deliver the programming keynote address during the National Association of Broadcaster's (NAB) Radio 1991 convention. The conference will be held at San Francisco's Moscone Convention Center Sept. 1-14.

In addition to delivering the keynote address, Jones will also make one of the major presentations for the Marconi Radio Awards. His appearance at Radio 1991 represents the first time a major record producer has been a keynote speaker at NAB's radio show.

WQBH Jazz

"Jazz From the City" is hosted by Kenn Webb on WQBH/Detroit. The program has been on since October and, according to station officials, the response in Detroit is favorable. "Jazz From the City" currently airs on 48 stations throughout the U.S. and 24 stations in Japan. Due to its success, programmers hope to extend the scope of the show into other markets across the country and around the world.

DJ Looking

DJ looking for slot. Air personality or robo-jock, it doesn't matter. If it works for you, then it works for me, too. Over 10 years experience says you can have it your way. For aircheck and resume call Nick, (513) 277-3866.

KJLH Colored



Greg Mack, ap, KJLH/Los Angeles (c), received a colorful visit from Giant/Reprise Record's Color Me Badd. Joining Mack and the group is Andre Fuller, mgr, promo, Reprise.

KBLX Salutes Hicks



KBLX/San Francisco gave Polydor recording artist Marva Hicks the red carpet treatment when she visited. Shown are (Fr) Keith Adams, PolyGram Labels Group (PLG); Hicks; Lee Michaels, KBLX, Hosesa, KBLX; Ron Ellison, vp, promo, PLG; and Maurice Watkins, PLG.

"Mystique" Visits Bobby Bennett



Mystique, the Washington Hitmakers trio, dropped by WHUR/Washington, D.C., to present pd Bobby Bennett (2nd from I) with a special award.

ONTHE

ADIO

YVONNE ANDERSON

Programming With A Mission

henever the subject of publicly funded radio comes up, there seem to be two general responses. Most people end up just turning a deaf ear for fear

that they might be pressured into some sort of donation. Still, others can be

downright supportive. In any event, it's quite obvious that public radio receives at least marginal support from the public That is, of course, the only way they can stay on the air. WNAA-FM/Greensboro, NC, is just such a station. Yvonne Anderson, the station's pd/md, has proven that hard work and dedication can turn a college station into a competitive force.

WNAA is the radio station located on the campus of North Carolina A&T State University. the same school Anderson attended. Her interest in broadcasting came about long before then She recalls growing up listening to the radio in her native New York "I was always interested in radio. I remember listening to all the jocks on WBLS and WLIB back in the day People like Frankie Crocker, Ken Webb, and the most important, as far as I was concerned, was Vy Higgensen. I never heard any females in radio until I heard her.'

As Anderson was coming up and listening to radio, she was also doing her homework. She found a great fascination in the industry and how it works. She explained, "I often wondered how someone could add a record and in that instant, know if the record would happen or not. It seemed as though programmers had somewhat of a sixth sense." Anderson picked up those particular tricks of the trade early on—tricks that would only benefit her career in the future.

Upon graduating college Cum Laude, with a degree in journalism, Anderson was able to get work at two local newspapers, the *Winston-Salem Chronicle* and the *Carolina Peacemaker*. Starting out as a general assignment reporter, Anderson worked her way into the position of news editor in a very short

time. She utilized her experience in journalism wisely. You could even say that she had a sixth sense which let her know that she would be using those writing skills in the very near future.

In the early 1980s, Anderson landed a position at WAIR-AM in Winston-Salem. She added, "It was a week-end overnight air-shift which I did despite some early reservations. I went ahead with it, realizing that was the way most people got started anyway." Anderson went on until she suddenly realized that

the copy she had to read wasn't very good. She then started assuming copy writing duties part-time, prior to being hired full-time. In addition Anderson was in charge of overseeing sales production and coordinating traffic. Anderson added, "I worked as a freelance photographer as well. I shot different

entertainment events and supplied reviews with photos to several weekly news publications in the area."

Anderson did that until '85, when she arrived at WNAA-FM to accept the position of news director. In just a little over one year, Anderson was appointed station pd/md. She also guided the station through a power increase from 10 to 10,000 watts. "Between station gm Tony Welborne and myself," said Anderson, "the two of us devised an alternative programming philosophy which highlighted the eclectic music expression of African-American culture." Anderson also pointed out that she refined the nuances of her stations's day-to-day operations so that students were trained with a level of professionalism—basically making the station sound like anything but a college station.

News and public affairs programming has always been an

Integral part of WNAA's broadcast day. Anderson noted that most Urban-formatted stations deliver information only during morning drive. She also said. "I've always stayed aware of industry trends in programming. However, I never felt the need to incorporate everything the commercial stations were doing just because they were doing it." This is clearly the reason Anderson continues to bring the best in programming to WNAA and its listenership. ###

Pebbles Gives Nordstrom The Benefit



Having a good time at Pebbles' Nordstrom, promo are (I-r) Donnie Sellers, nat'l promo, MCA, Darryll Green, vp/station mgr, WGCl; Pebbles, James Alexander, pd/mgr, WGCl, Chuck Arrington, mgr, promo, MCA.

Pebbles was in the Chicago area for a very unusual record promotion recently Pebbles appeared at the Nordstrom department store in Oakbrook, IL. She appeared on the first floor in the clothing department, a section geared to the tastes of teens and young adults

Approximately 1,000 persons gathered to get a glimpse of the entertainer, with the lucky ones receiving an autograph. Co-sponsoring the affair with Nordstrom was WGCI-FM, with the station's own "Jammin" Dave Michaels serving as the master of ceremonies

During the three hours Pebbles signed autographs, Michaels kept the crowd on its toes with contests and comedy routines. But the singing portion of Michaels' routine was so bad that Pebbles had to stop signing autographs and treat fans to an a cappella rendition of "Always" The crowd responded by singing along to other songs like "Love Makes Things Happen" and "Giving You The Benefit"

Although Nordstrom has no record department, Pebbles' visit served as a very clever promotion to bring shoppers into the store, and served as yet another avenue for artists to generate money while promoting their product. Incidentally, the record store a block away sold out of Pebbles' Always LP.

Long Live The Queen

Aretha Franklin made one of her rare appearances at Holiday Star Theatre in Merriville, IN. Franklin opened the show in royal fashion, donning a lavish cape

with a white collar. Adorning the stage were two grant sphinx. She was accompanied by three background singers and a full band. Franklin's voice never sounded better as she performed her repertoire of hits



Shown here are (I-r) Kent Anderson, dir. promo, Midwest, GRP, Raymond Barney, Barney's One Stop Records, George Howard, Estes Fletcher, Fletcher's One Stop Records, Ben Sheats, mgr, Midwest, UNI/MCA Distributors, Doug Wilkins, vp., promo, GRP

She ended her show with songs from her upcoming album, scheduled to be released at the end of the month. Franklin's rendition of "Higher and Higher" by **Sly and the Family Stone** brought the house down and spawned four encores.

GRP Records hosted a dinner for its premiere artist **George Howard** at Nick's Fishmarket in Chicago Among the many guests were **Ben Sheats**, branch mgr. Uni Distribution (MCA), **Estes Fletcher** and daughter **Susan**, Fletcher's One Stop, **Raymond Barney** and **Delores Jackson**, Barney's One Stop, **Chuck Arrington**, mgr, regional promo, MCA,

Doug Wilkins, vp. promo, and, host of the affair, **Kent Anderson**, dir, regional promo, GRP

Howard was in town for an appearance at the Cubby Bear, located across the street from Wrigley Field. It has just recently started catering to live entertainment. Hosting the affair was WNUA's Denise Jordan Walker.

Off The Record, a new organization in Chicago comprised of members of the radio and record industry, held its first affair at *BRE* Night. The charity affair was an auction of Chicago celebrities. The number one bid went to WGCl's **Bonnie DeShong**, who fetched a cool \$320. Second place was **Debra Crable**, "Ebony/Jet Showcase," at \$160. WGCl's **Alana Singleton**, who garnered \$125, was third. Also auctioned were **Marsha Price**, MS Distributors; **Liza Cruzat**, model; **Cynthia Johnson**, Columbia Records; and **Dina Davis**, Epic.

The ladies proved to be less giving when it came to bidding for the men The top man, Chicago model **Edward Cruzat**, only went for \$100. Not in

attendance, but auctioned off anyway, were the Chicago Bulls' Scottie Pippen and Cliff Livingston. The winners got an all expense paid dinner date. Among the men auctioned were: Wayne Williams, Jive Records, and Frankie Jay, WGCI.

The guest of honor, Cheryl "Pepsii" Riley, was in town performing with the musical "Mama Don't." All the men wanted to bid on Riley but, due to the

rules, she was not eligible. Riley's new album was introduced in its entirety at *BRE* Night. The album played for the first two hours of the evening

The 1991 Midwest Radio & Music Business Conference has been rescheduled to June 27-30 at Chicago's Fairmont Hotel. The re-scheduling was due to conflicting schedules of the industry's executives, and it was imperative that the conference be changed to a more accessible date. For conference information: Midwest Radio & Music Assn., 456 E. 79th St., Chicago, IL 60619-2820, phone (312) 488-5704. **375**

costume designs are terrific. the lights, special effects and the sound (even if it's toooo loud) are all excellent.

By midnight, everybody was back in the hotel, "in their rooms, all reading a good book," somebody cracked wise about the discipline. But many were unwinding at the piano in the lobby or in the lounge. Somebody else mentioned how I had been bum-rushed by Color Me Badd during the BRE and the Real Seduction twins and cutie Dennis Gordon, who had been sitting and talking about a scandal on a beach in Australia, took notice. They said, "Wait, wait," and rushed off to the telephone to summon the sleeping member of their foursome, Lawrence Piece. Down he came and told me they had been hearing that the Badd guys say they started singing together because of a Levi's 501 commercial. "That was us in the commercial!" they whooped. They sang it for me, along with a little ditty they had written while touring in Italy called "Five Men In A Tub." I want to hear the LP now, but like the rest of the world, will have to wait until they are off tour and start to cut it.

It was a fun pattern that would be repeated all week. interrupted only as Louis Burrell came to town flushed with glory from his win at the Kentucky Oaks, where his prize filly, Lite Light, won by 11 lengths and set a new Oaks record doing it. That victory deserved a little celebration and a group visited one of London's posher casinos, where tour-man Ray Edwards got the formal dress code waived in lieu of silk and leather. The quintet gave the entire place an infusion of American heartiness. After that, more discussion about horse racing and management. Louis continues to impress with his knowledge and his ability to juggle both. For example, right in the middle of discussing the weight allowance the horses would have to carry for the upcoming Belmont stakes. Louis decided he'd better call one of his newer management clients, Heavy D. They chatted for a while and the subject switched right back to horses and the condition of Calumet Farms.

Joey split, saying he had

to work on his next LP. Many of the people on this tour have baby studios set up in their rooms, working on product. At one point in the week, Hammer came down to the lobby, but as the elevator door opened he said to the Horton brothers, Al and Darryl, "I'm going back up to work on the music a little more; done in a half hour.'

This business of touring with 40 people who are on stage, another 20 staff and another 30 crew is no simple matter. It is a precision operation, well-conceived, welloiled and well-executed. People like Craig: countingthe-money Clay; Jeff Mason. production manager who puts it all together with his crew; Ice and others keep it so. They look good while doing it.

Later in the week, Hammer would appear on the benefit for Kurdish refugees, donating all his people and equipment for the production. A week spent in close quarters with all these different personalities who surround Hammer proved enlightening. It seems Hammer deserves all the good things that have come to him in the

last few years, including the more than 10 million LPs sold and the million people who've come to see him live and screamed their heads

Not bad for an Oaktown homeboy and his friends. 37E

BASIC TRAINING

continued from page 31

any morning show.

Consider geographics when deciding on bits. A derogatory joke about Cleveland probably wouldn't work well in Cleveland; a derogatory joke about American made cars wouldn't carry well in Detroit; and if you're below the Mason-Dixon line. you certainly want to give extreme consideration before doing negative jokes about Southerners. Be careful with fat jokes and humor regarding gays.

Be careful with shock radio. The black listening audience is far more sensitive than non-blacks. As African-Americans we are so often the brunt of unfair jokes and attitudes, that we can be extremely sensitive about ethnic-oriented material. Be aware of this.

A great many black people in America live in poverty. Give very careful consideration when doing poor people? jokes. Radio is not a visual medium, so don't ever refer to something the audience hasn't seen or that you can't adequately describe.

Every element of personality radio has to have a payoff, an end result; it has to go somewhere. Balance abrasiveness with a degree of compassion. Jokes about ugly or stupid people have the advantage of being nonoffensive because no one admits to being ugly or stupid.

Developing personality radio takes commitment from air personalities with raw talent willing to bust their butts and a commitment from management willing to make an investment in time and resources. 37E

L.A. POSSE continued from page 21

the name L.A. Posse and started producing again. This led to them doing L.'s next LP, Walking With A Panther, which had four Top 10 urban hits, one of which was the biggest dis' record of all time, "I'm That Type Of

Shortly after this success they were producing again, but this time they wanted a record deal. They had the idea of recording an album on the people that they worked with in the past, so the Posse approached Atlantic Records for a deal. "They gave us a chance to make an album," says Darryl, "but there was one catch. They wanted us to be the artists. It was kinda scary at first because we were so used to being in the background, the shadow. You know, the producers."

There is mutual respect between the two. "We work very well together, we respect each other's decisions and if we don't like what the other has done, we talk it over and come to an agreement so that everything runs smoothly," says Darryl.

One thing is for sure. listening to their debut album is like taking a breath of fresh air. Cuts to check out: "They Come In All Colors," "One Night Stand" and "Love Don't Live Here Anymore." For this to be their debut album, it sounds sooo goood!!!

The future looks great for these "homeboys" from Los Angeles. Currently, they're working on the next project.

which is a movie entitled "Waxwork II. Lost In Time." They will also be performing at the pep rally on June 2. at the Greek Theater in L.A., which will be their second live performance. The first one was for the wrap-up party at the Palladium for the Rap Symposium that took place in L.A.

As more rappers come on the scene, one thing is for sure, L.A. Posse are not your average new jacks. This is the start of something bigger and deffer. "We plan to take rap music all the way to the top. Rap music is definitely an art form and we plan to spread the good vibes around," stated Darryl. These brothers have what it takes to become major stars in this world we call rap. 375

STAR VIEW

By Milena Ahmed

ARIES (March 20-April 19)-You could



receive good financial news around the end of the week. A relationship is surprisingly harmonious this week. Though you may rock the boat, appreciate the relationships you are blessed with. You

Brenda Russell, 4/8

make important, pleasant changes in

your surroundings. Your mind is on faroff places Renew ties with foreign friends. Play it safe and double-check to make certain that everything you say or write means exactly what you want it to—it!! be



Herbie Hancock, 4/12

worthwhile

TAURUS (April 20-May 20)—In the 12

months ahead, the planets steer you in a decidedly creative direction. Those with artistic leanings should take advantage of the beneficial winds blowing their way—especially after August. The world



Janet Jackson, 5/6

opens up, romance, travel and outdoor sports help you to unwind and bring out the best in you. The new moon in your sign signals the beginning of this phase of self-fulfillment. Don't take financial risks. Stay alert and seize the day, eloquence reaps great reward. Have fun. **GEMINI** (May 21-June 20)—You will be

working behind the scenes this week in an effort to tie up loose ends and clear the way for new endeavors. A relationship could be the focus of your attention and may even require a journey. Don't neglect



Gladys Knight 5/28

finances and long-term plans. Remember, it's not how much money you make, but what you do with it

CANCER (June 21-July 22)—A dream could materialize for you this week. This week is excellent for group projects. You'll be very much in the public eye. Don't try to hide, turn on the charm. The



Phoebe Snow. 7/17

end of the week could be pivotal for finances and career. Know your priorities. The atmosphere changes and you can enjoy a quiet, solitary and constructive period. **LEO** (July 23-Aug 22)—You attract

attention now, so make the best of it.

What you say or write is of supreme importance and could make or break you. The middle of the week could be memorable. In fact, you'll feel you have wings on your feet. Enjoy the flight! Use your dramatic flair



Stix Hooper, 8/15

and powers of persuasion for the general good. A secret love affair flourishes.

VIRGO (Aug. 23-Sept. 22)—This week is excellent for travel and for work of international scope. You begin to smell success. A job-related romance blossoms. Don't throw caution to the wind, especially at the end of the week when all is not as it appears. Slow down and be careful. Protect your valuables and give yourself lots of time to get wherever you have to go.

LIBRA (Sept. 23-Oct. 22)—Power and

glamour conspire to draw you into their circle this week. Fascinating new people and projects come your way. Speak up and let people know how talented you are. Slow down and try



to take some time Stansbury, BRE, 10/6

for yourself. A business-related trip could be on the agenda at week's end.

SCORPIO (Oct. 23-Nov. 21)—Love and faraway places are on your mind. Don't spend time worrying about what others think. Listen to your heart—especially concerning what you do and where you go. The middle of the week is critical for decisions. The end of the week could bring great news concerning finances. If a change of scene is what you need, now is the time to take the money and run.

SAGITTARIUS (Nov. 22-Dec. 21)—You might feel caught between a painful sense of obligation and an uncon-

trollable urge for change. The solution is to attend to important duties in the first week and then break loose. The moon in your sign makes adventure irresistible. A current romance



Washington Jr. 12/12

reaches a pivotal point, or a new one is blasting off.

CAPRICORN (Dec. 22-Jan.20)-It's



vital that you slow down and relax or you'll be devastated by week's end. Creativity flourishes and can be both satisfying and materially rewarding. A relationship could achieve a rare level

Donna Summer, 12/31 of harmony, but you

must be less self-interested and more observant. This is the beginning of new social and romantic trends; accept invitations.

AQUARIUS (Jan. 21-Feb. 18)-The

beginning of the week brings important news from home, family or someone from the past. It's a great week for long-awaited domestic change. Your social circle widens. Make sure that you can dis-



Joe Sample. 2/1

tinguish between the illusionary and the real. Though your head is pointing to the sky, keep your feet firmly on the ground. The end of the week brings a romantic interlude.

PISCES (Feb. 19-March 19)—Anything you do in the area of communications



or travel could bring lasting rewards. Invest in things that save time and expand productivity—a new car, computer or fax machine. You are on the path to success; don't let min or hurdles

Romance gets exciting around the end of the week, but it may be distracting. Devote energy to family.

Smokey Robinson, 2/19 frighten you.

GRAPEVINE

MONDAY'S FUNCTION, STONE COLD MUNCHIN'—Grape was privy to some sensational eats at the Memorial Day fest held at *BRE* publisher **Sidney Miller**'s home. There was all sorts of food and drink and the conversation of the 120 or so people who came ranged from industry talk, of course, to who's going to beat who in the NBA playoffs. Some of those included Sidney Miller;

Susan Miller; Ruth A. Robinson; Ernie Singleton, MCA; Ray Harris, Warner Bros, Hank Spann, Reprise: Bob Jones, MJJ Productions; Charles Freeman, Bust It; TV producer Darnell Sutton; publicist JoAnn Geffen: TV writer Alan Gansberg; manager Juanita Stephens; manager Dina Andrews; publicist Kevin Wafford; ICM's Dennis Ashley; ex-Commodore Milan Williams; and publicist Gwen Smith. There were many performers including Chris Calloway, talking about the sensational reaction to her "Lady Day at Emerson's Bar & Grill" one woman show; Joe Sample reminiscing with Ruth about the year they judged the Tokyo Music Festival together; Randy Crawford, still "Knockin' On Heaven's Door"; model Beverly Johnson, looking drop dead gorgeous, Freda Payne; producer Ollie Brown, trying to find out the score of the game; Melinda Chatman Edwards, Cynthia Sissle and Big Dee Ervin talking about the oldies shows (Dee was lead singer for the Pastels). There was also

Altitude's Terrah and rapper Slick Rick, wearing an out-sized gold medallion with a Libra birth sign: "That's not my sign, I just picked it up 'cause I liked it." There was somebody from nearly every label, noted were RCA's Barry Johnson, and BRE's J.R. Reynolds, LarriAnn Flores, Lynette Jones, Martin Blackwell, Angela Johnson, Ray Myrie, Terry Muggleton, Ed Stansbury, Haleemon Anderson, Lance Whitfield and Larry Johnson.

EAST WESTING IT—Hold on to your hats! Two young writer/performers from Los Angeles form the new rap duo called It. President Sylvia Rhone was seen dancin' in her office to the music from these



Sylvia Rhone

guys. There's another act called J.T., who is coming with the look of mega-

action movie actor Steven Seagal, ponytail and all. He could be East West Record's answer to rapper Vanilla Ice.

L.A. LATE NIGHT—Los Angeles is getting to be a late night kinda' place to go to clubs. First R&B Live on Wednesday's and now club Asylum has begun not one, but three nights of jazz weekly "Around Midnight," or precisely



Bootsy Collins

at 11:30 each Thursday, Friday and Saturday.

OUTTA THERE— Elektra loses **Doug Daniel** and **Kevin Fleming** exits Island Records.

DECENT JOB— Marty Schwartz, pres of L.A.-based Decent Management, who oversees

tiny Angelean



RAPPIN' ROCK—Grape and the *BRE* night crew listened to the new comedy tape that comedian **Chris Rock** (he also had an acting role in "New Jack City") just released. The crew rolled, while Rock rapped—yes, rapped on two cuts

at the end of the B side. And the two songs were pretty good, as well as funny

FAMOUS ARTISTS—Boyz II Men, Another Bad Creation and Shabba Ranks have all signed with Famous Artists Agency in New York City. Famous prez Jerry Ade is the responsible agent for Boyz II Men and ABC, while agent Erkstine Isaac serves as responsible agent for Shabba Ranks.



Is It Really Him?

BOOTSY ALERT—An unidentified individual has been posing as funk star **Bootsy Collins**, who is currently touring with the group Deee-lite. Three incidents have been

reported to Bootsy's management, including Deee-lite fans in the Bay Area having been promised tickets to the shows by the phony; a recording contract with a local indie label which was forged by the perpetrator; and a music store which gave the bogus Bootsy several thousand dollars of equipment. Funkateers, be on the lookout!

GRAPE LOOKS BACK AT THE PAGES OF BRE: Ten years ago this week, noted musician and arranger **Ernie Freeman** died of a heart attack. **Earnest James** was appointed general manager, KDIA/San Francisco, leaving his position as president of WGCI/WVON. **Jerry Boon** replaced **James Alexander** as md at WBMK/Knoxville. WIGO/Atlanta held its annual High School Reporters Banquet honoring 21 area public school students

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1991 Diamond Awards for Excellence

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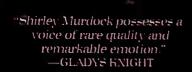
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