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Produced by JESSE WEST



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BRE CONFERENCE CO-CHAIRPERSONS

JAMES ALEXANDER

Currently program director for WGCI/Chicago, James Alexander has always been big on promoting black music heritage. "I'm always glad to be a part of projects that lead the way in terms of our black heritage. That's why I do whatever I can, and serving as co-chairperson puts me in the position of being a part of an event that will do just that. We as black music professionals are obligated to preserve and promote our music heritage and BRE's annual music conference offers us all that important opportunity."



CARL H. DAVIS

Carl H. Davis is president of International Entertainment Corp. and Chi-Sound Records. A veteran of the music industry for several years, Davis is proud of the way *BRE* continues to help the black music community to move forward. "I'm proud to be selected as a conference co-chair this year. It's good for the black music industry to reach back and remember those in the past who have been instrumental in bringing us as far as we've come today," Davis said.

"Sidney (Miller, *BRE* publisher) has always been a person who has been unafraid to explore and teach

the music community through his magazine. The publication is a fine way to demonstrate just what power lies in the black music industry, and *BRE* is just the kind of vehicle that has been used to market our heritage. With it, we can remember and learn how we developed in this business. It's been said, 'If you can't remember where you came from, it's difficult to know where you're going.' Well, this conference and the magazine give us both where we've been and where we're going."



RAY HARRIS Ray Harris is sr. vp. mktg promo,

black music for Wamer and Reprise Records. In that capacity, he maintains a finger on the pulse of the music industry. "First and foremost, it's a privilege when you're asked by your peers to participate in something as important as *BRE*'s annual conference," said Harris. "There are so many qualified people in this business that I feel fortunate to have been asked by Sidney to serve as co-chairperson.

"I'm a firm believer in maintaining black music and especially keeping the people who make it and listen to it in touch with their heritage.

It's important we all do whatever we can to continue to push black music forward. To do that, we must encourage our young people to remember their roots. They must know who the earlier programmers and executives are and understand their way of doing things in order for our heritage to continue to thrive. I'm an advocate of our music culture, and it's important to learn how to connect our past and present so that we may successfully mold our future."

CATHY HUGHES As ceo of Almic Broadcasting and



of our rich musical heritage. Black radio has helped tremendously to bring about a high level of awareness of black history to the masses. With the certain lack of coverage that the general media has offered on the subject of black history I don't see being able to get the word out to entire communities without black radio."

owner of stations WOL/WMMJ in Washington, D.C., Hughes is a rare commodity in radio—she is black and female. Commenting on her selection as conference co-chair and the theme "Marketing the Heritage," Hughes said, "It's truly one of the greatest honors I've had bestowed on me. *Black Radio Exclusive* has the premier black radio conference in the country and I'm looking forward to participating in the events slated this year in New Orleans.

"I feel it is appropriate to have the theme of a black radio conference be related to the preservation





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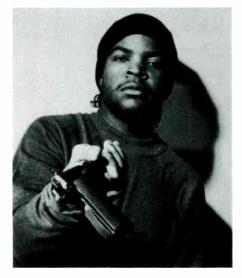
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FRONT PAGE NEWS

February Gold Sparse At RIAA

By Coy Oakes

There are fewer happy artists this February than last year. Those gold plaques representing RIAA certification for gold albums can be hung on only eight walls this year, compared to 13 in February 90.



Ice Cube

Of the eight gold album certifications issued, only three went to black acts. Ice Cube's *Kill at Will*, on Priority, *The Boys* on Mo-

town and C & C Music Factory's Gonna Make You Sweat, on Columbia.

In the gold single category, four singles were certified in both 90 and 91. This year three of the four came from black acts. They were After 7's "Can't Stop;" Mariah Carey's "Someday," and Janet Jackson's "Love Will Never Do (Without You)."

Black artists were shut out of the

platinum category, but two multi-platinum certifications were awarded. Johnny Gill and Mariah Carey's self-titled albums hit that mark.

The RIAA is likely to make some others happy, however with the introduction this month of the video single award. Gold, platinum or multi-platinum video singles at a maximum running time

of 15 minutes with no more than two songs, qualify for this category of certification.

Certification requirements are sales of 25,000 units for Gold and 50,000 units for platinum. Multi-platinum video singles are certified at 100,000 units and at additional 50,000 unit increments. The video single award category is now in effect for all existing releases.

Beginning April I, 1991, the certifications requirement for long-form music videos will increase. Long-form videos will require the sale of 50,000 units for



The Boys

gold; 100,000 units for platinum and 200,000 units for multi-platinum certification. Long-form videos are defined as titles that have not been exhibited theatrically prior to their release on video cassette or video disc.

Jay Berman, pres, RIAA, states "Video singles will have a tremendous impact and will further enhance the importance of music videos as a marketing tool for the industry. We hope the certification of video singles will create enough excitement to spur sales of the recording."



Mariah Carey

Happy Birthday <



Qwest Records' recent celebration of Back On The Block's Grammy triumph coincided with the eve of Quincy Jones' birthday. Pictured (1-r) Rev. Jesse Jackson, Tevin Campbell, Jones, and entertainer Lisa Carson, co-star of the new CBS-TV show "Diva," produced by Quincy Jones Entertainment.

BRE CONFERENCE '91 SCHEDULE

WEDNESDAY APRIL 3

9-7pm Registration

10am

Celebrity Golf Tournament-New Orleans City Park West Sponsored by Miller Brewing & Luke Records

2pm

Heritage Seminars: "Our Gospel Heritage"

"College Broadcasting: Getting An Education At Radio"

3pm

Heritage Seminar: "Gospel Radio"

7:00-11:00pm

Welcome Reception Sponsored by WYLD & Miller Brewing. Featuring Talent Show Winners: Elate', Finnesse, Earl Smith, Terry DeGruy

11pm The Moving Image/ BRE TV Network



THURSDAY APRIL 4 9-7pm

Registration

10am

Keynote Speech: Paul Major, owner/ gm, WTMP, Tampa

10:30am

Heritage Seminar: "Crossover To What?"

Noon

Luncheon Show sponsored by Motown Records; Featuring Shanice Wilson, Another Bad Creation, Colin England

3pm

Heritage Seminars: "Marketing Our Forgotten Heritage—Jazz, Blues, Reggae"

"Marketing In International Waters"

4:30pm

Heritage Seminars: "Marketing The Heritage In Your Own Backyard"

"Marketing The Heritage On The Silver Screen"

II pm BRE Rhythms Club, sponsored by Coors

The Moving Image/ BRE TV Network

Hospitality Suites

FRIDAY APRIL 5

9-6pm Registration

10am Heritage Seminar: "Ain't Nothin' Like The Real Thing"

11:45cm Heritage Seminar: "Rap—The New Musical Heritage"

2:30pm Secondline Parade sponsored by WEA Group

3-6pm

Creole Queen Riverboat Cruise sponsored by WEA Group & Anheuser Busch

8pm

Dinner Show premiering LaFace Records sponsored by Arista Records; Featuring Damien Dane.

11pm

Robert Townsend's Exclusive Premiere Showing of "The Five Heartbeats"; Featuring The Dells

Luke's New Orleans featuring: Poison Clan, Jiggie Gee, The Per-C.I.S.E. MC, Trinere

BRE Rhythms Club, sponsored by Chrysalis/Cool Tempo Records; Featuring Innocence, Gang-Starr, Rick & Rich

The Moving Image/ BRE TV Network

Hospitality Suites

SATURDAY APRIL 6

10am

Heritage Seminar: "Black Radio Programming for 1991"

Noon

Luncheon Show sponsored by Columbia/Epic

3pm

Anita Baker Presents The Second Annual "T.C.Y.O.B."—Take Care of Your Own Business— In association with The Bridgforth Foundation & BRE"

6:30-8:00 Cocktail Reception sponsored by BMG/

RCA 8:00

Industry Awards Formal Dinner Show sponsored by Coca-Cola/Miller Brewing

11 pm

BRE Rhythms Club, sponsored by Coors

Party Machine sponsored by RAL featuring: 3rd Bass, Nikki D

The Moving Image/ BRE TV Network

Hospitality Suites



SPECIAL REPORT Months Of Celebration

Each year at about this same time is special for the music industry because of all the award shows and their ever-present pre and post parties. This year was no different.

The Grammy Awards kicked off the season in fine order, offering viewers and participants alike a glimpse of favorite stars and select performances by the year's hottest groups. The award show was again held in New York City and was sandwiched between some of the best celebration bashes around.

As always, Arista led the way, pulling out all the stops in a splashy dinner show the night before the Grammys.

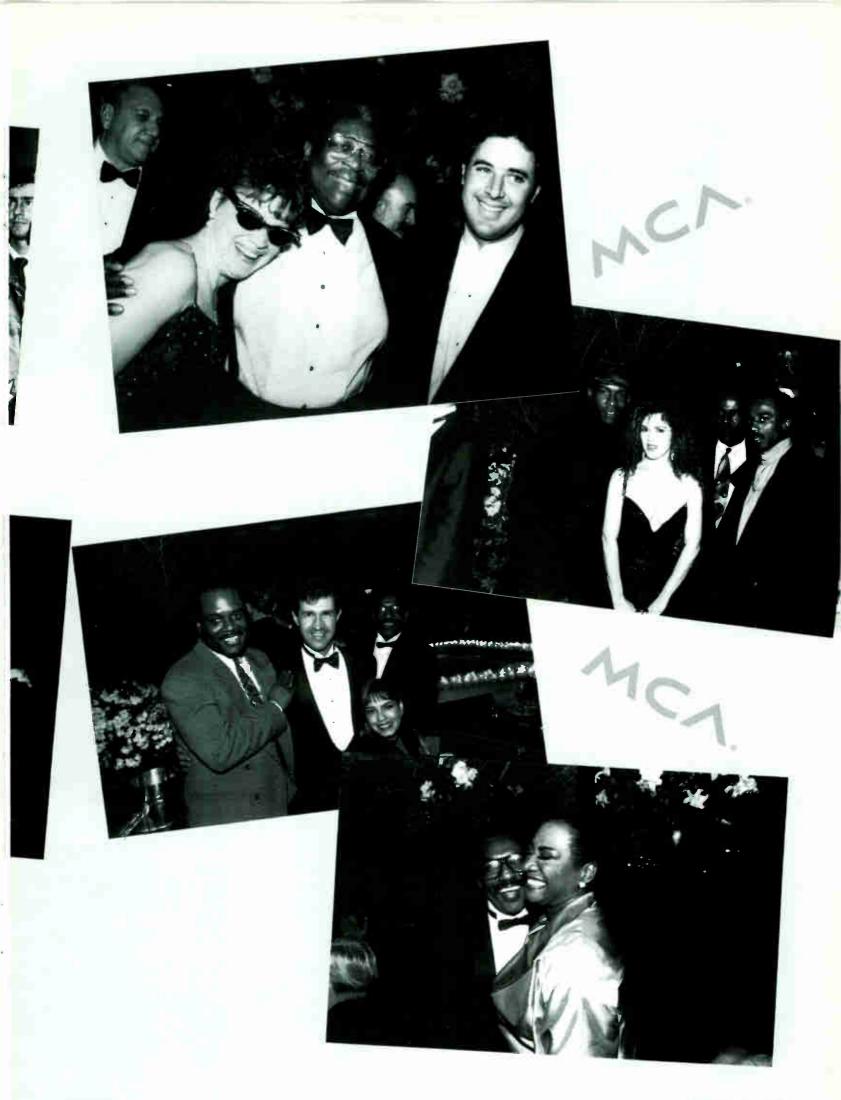
The "official" Grammy party was held at the New York Hilton and was wellattended. The occasion was topped off by a special performance by an all-star lineup of artists, formed by BMI.

Capitol-EMI held a Grammy post-party celebration at the "21" club, while Sony Music held its own bash at the Rainbow Room. MCA meanwhile, held yet another post party of its own at the Four Seasons Restaurant and won honors as the best attended by the most glamourous and successful people.

The Soul Train Music Awards were held on the West Coast, at the Shrine Auditorium in Los Angeles. The billing, that promised the show would be the best yet, was right on the money. The award show featured dazzling performances by some of the most talented black artists today. Nominees and winners alike were on their best behavior and the show offered both exciting and touching moments for all to remember. 37E

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● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT 👘 🖈 🏱 REPRESENTS NEW ENTRY 👘 🛧 🏲 REPRESENTS RE-ENTRY

VORY'S NOTES

By Steven Ivory

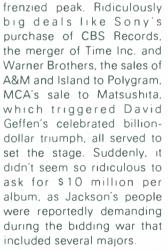
Janet's New World Order

At no time during his many references to the "New World Order" in the Middle East has President Bush made any mention of Janet Jackson. However, Jackson's \$32 million recording contract with Virgin Records has done for music industry dealmaking what the allied victory over Irag did in the Persian Gulf: reshuffled the deck just a bit. Things are different now; what is being called the richest record deal in the history of the business belongs not to Madonna, Springsteen, Prince or even Michael Jackson, but to his little sister, Jan. Even E.F. Hutton is paying attention.

With the deal, Jackson has emerged as a major player in a business where men who play hard ball are deemed driven and brilliant, while the women who play the same game are often labelled "bitchy" and "hard to work with." As if Jackson's big deal isn't already rich enough, the contract reportedly includes a clause that requires her to be paid additional major monies if Virgin is sold, a rumor that has made the rounds lately. If that happens, the settlement could make Jackson the Oprah Winfrey of pop music, in total control of an empire worth millions.

In any case, the question burning the lips of many in the business is this: how did Jackson parlay two (albeit successful) albums and a famous last name into \$32 million?

Well, timing is everything. Jackson and associates commenced shopping at a time when, despite cries of national recession, rich entertainment deals and acquisitions have reached a



On Jackson's part, it didn't hurt that her debut world tour last year was a huge success. The dates gave across-theboard credibility to an act previously thought to be merely a video image. Whether or not label heads took this into account, Jackson consistently filled major venues in the U.S., Europe and Japan with a ferocity that usually translates into record sales.



Janet Jackson

Most importantly, Jackson has sold records. Her *Control* LP sold eight million copies worldwide, while *Rhythm Nation* has currently logged some six million. Not too shabby.

Though several labels expressed interest in Jackson, sources say Virgin had the inside tract from the onset mainly because of its penchant for doing stupid money deals and its image as an artist-conscious label in the tradition of early Warner Brothers and Jackson's former label, A&M.

Of course, the skeptics bought their tickets to this show early, and while all of them think it's only fair that Jackson profits from a Virgin sale—after all, her presence makes such a deal all the more attractive—many voiced doubt that Virgin can recoup the price it paid for three Jackson albums. They argue that while the last two *continued on page 44*



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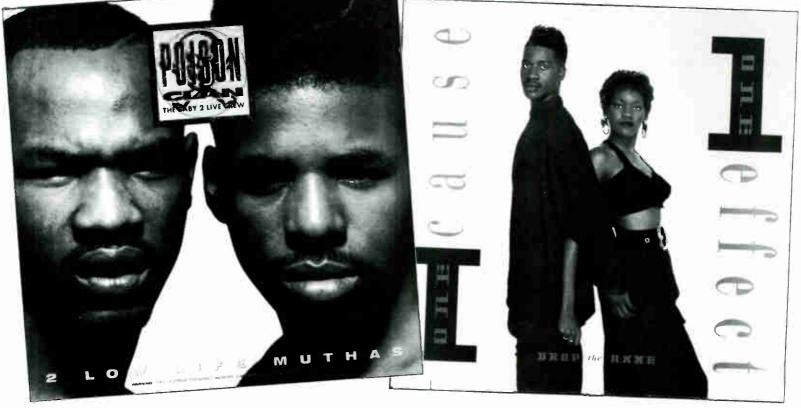
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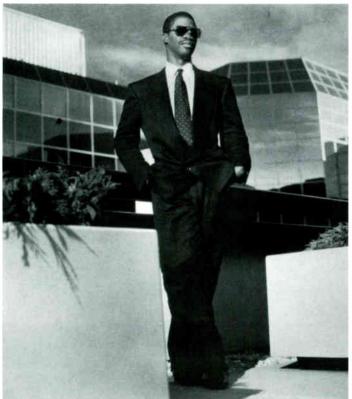


							BUMS
	_	_		<		-	
			MARCH		,		1991
•	BULL	ETED	ENTRIES INDICATE STRONG CHART MOVEMENT	☆▷	REF	PRESE	ENTS NEW ENTRY ★ 🕨 REPRESENTS RE-ENTR
w	LW	WOC	ARTIST TITLE LABEL	TW	LW	WOC	ARTIST TITLE LABE
1	2	13	GUY, The Future, MCA	26	19	13	SURFACE, 3 Deep, Columbia
2	1	13	FREDDIE JACKSON, Do Me Again, Capitol	27	28	42	EN VOGUE, Born To Sing, Atlantic
3	3	10	C & C MUSIC FACTORY, Gonna Make You Sweat, Columbia	28	31	4	TONY TERRY, Tony Terry, Epic
D	6	12	RALPH TRESVANT, Ralph Tresvant, MCA	29	30	9	THE 2 LIVE CREW, Live In Action, Luke
5	5	8	EPMD, Business As Usual, RAL/Columbia	30	38	2	ANOTHER BAD CREATION, Coolin' At The Playground, Mot
5	4	13	WHITNEY HOUSTON, I'm Your Baby Tonight, Arista	31	24	47	M.C. HAMMER, Please Hammer, Don't Hurt 'Em, Capitol
	ý	6	DIGITAL UNDERGROUND, This Is An E.P. Release, Tommy Boy	32	32	30	ANITA BAKER, Compositions, Elektra
	12	5	O'JAYS, Emotionally Yours, EMI	33	29	11	JANET JACKSON, Rhythm Nation: 1814, A&M
	13	12	HI-FIVE, Hi-Five, Jive/RCA	34	36	20	TOO SHORT, Short Dog's In The House, Jive/RCA
0	7	35	MARIAH CAREY, Mariah Carey, Columbia	35	39	4	POISON CLAN, 2 Low Life Muthas, Luke
1	10	18	L.L. COOL J, Mama Said Knock You Out, Def Jam/Columbia	36	41	2	BRAND NUBIAN, One For All, Elektra
2	15	9	RUDE BOYS, Rude Awakening, Atlantic	37	37	5	TARA KEMP, Tara Kemp, Giant/WB
3	14	10	GERALD ALBRIGHT, Dream Come True, Atlantic	38	40	13	BIG DADDY KANE, Taste of Chocolate, Cold Chillin'/Reprise
4	11	34	KEITH SWEAT, I'll Give All My Love, Vintertainment/Elektra	39	46	13	MONIE LOVE, Down To Earth, Warner Bros.
5	16	45	BELL BIV DEVOE, Poison, MCA	40	35	13	LEVERT, Rope-A-Dope Style, Atlantic
6	18	11	MICHEL'LE, Michel'le, Atco/Atlantic	41	48	14	JASMINE GUY, Jasmine Guy, Warner Bros.
	23	5	ALEXANDER O'NEAL, All True Man, Tabu/Epic	42	42	11	BLACK BOX, Dreamland, RCA
8	17	11	JEFFREY OSBORNE, Only Human, Arista	43	43	41	JOHNNY GILL, Johnny Gill, Motown
9	21	11	SPECIAL GENERATION, Take It To The Floor, Bust It/Capitol	44	44	17	THE BOYS, The Boys, Motown
D	22	17	TRACIE SPENCER, Make The Difference, Capitol	45	☆	⊳	DJ QUIK, Quik Is The Name, Profile
1	8	11	ICE CUBE, Kill At Will, Priority	46	☆	⊳	BASIC BLACK, Basic Black, Sound Of New York/Motown
2	27	15	AL B. SURE!, Private TimesAnd The Whole 9, Warner Bros.	47	33	9	OLETA ADAMS, Circle Of One, Fontana/Mercury
3	25	11	CHUBB ROCK, Treat 'Em Right, Select	48	☆	\triangleright	ONE CAUSE ONE EFFECT, Drop The Axxe, Bust It/Capitol
9	26	5	GANG STARR, Step In The Arena, Chrysalis	49	49	27	WHISPERS, More Of The Night, Capitol
5	20	20	PEBBLES, Always, MCA	50	50	37	TONY! TONI! TONE!, The Revival, Wing/PG



JAZZ NOTES

Marcus Roberts Alone With Three Giants



Legends are not born but evolve through exploits. Jelly Roll Morton, Duke Ellington and Thelonious Monk were the inspiration for jazz planist Marcus Roberts. His third album for Novus/RCA is entitled Alone With Three Giants and serves as Roberts' first solo recital recording.

"I selected the works of Morton, Ellington and Monk because I see them as complete pianists. But each of them had their own personal style. With Jelly Roll, his music was well organized and based on orchestral concepts. He was there at the beginning. He's one of the early pianists who influenced everyone from Ellington to **Art Tatum** to Monk.

"I chose to include Duke on this project because he's a logical descendant of Jelly, who expanded on Morton's style Both he and Duke developed all types of styles—from duos to triosthey did everything. Monk came straight out of Ellington, but developed his own unique individuality and technique. All three were fine composers and major influences on how we perceive jazz today."

Originally from Jacksonville, FL, he began his formal training on plano at the age of 12. After nine years of classical piano studies. including four years as a music major with Leonidus Lipovetsky at Florida State University, Roberts found himself winning several local music competitions and won acclaim from the governor of the state. Continuing his craft, he soon caught the ear of trumpeter Wynton Marsalis in 1985 and was asked to replace the departing Kenny Kirkland. He remained with the group for six years before leaving. During that time, in 1987, Roberts won the first Thelonious Monk International Jazz Competicontinued on page 44

CHART							
Ţ	L	MARCH 2 Artist title	т	Ļ	ARTIST TITLE		
1	W	MARCUS ROBERTS	w a	w 26	JOHN CAMPBELL		
_		Alone With Three Giants Novus/RCA			Turning Point Contemporary		
2	2	BOBBY WATSON & HORIZON Post Motown Bop Blue Note	22	23	TOM COSTER From Me To You Headfirst		
3	3	DIANNE SCHUUR Pure Schuur GRP	23	24	PAT COIL Steps Sheffield Labs		
4	4	BARBARA DENNERLEIN Hot Stuff Epic	2	27	P. SANCHEZ w/F. HUBBARD Cambios Concord Picante		
5	5	CHICK COREA AKOUSTIC BAND Alive GRP	Ð	30	JON FADDIS Hornucopia Epic		
6	7	SHIRLEY HORN You Won't Forget Me Verve	26	17	RICKY FORD Manhattan Blues Candid		
7	8	JUST FRIENDS Just Friends Vol. 1 Justice	0	32	RAY OBEIDO <i>Iguana</i> Windham Hill/Jazz		
8	10	FRANK MORGAN A Lovesome Thing Antilles/Island	23	35	YELLOWJACKETS Greenhouse GRP		
9	11	HOUSTON PERSON Why Not Muse	29	31	DAVE HOLLAND Extensions ECM		
0	13	JAY HOGGARD <i>The Little Tiger</i> ^{Muse}	30	20	RHYTHMSTICK Rhythmstick CTI		
11	6	TONY CAMPIS First Take Heart	31	21	BRIAN BOMBURG Basically Speaking Nova		
Ð	14	J.J. JOHNSON Quintergy—Live Antilles/Island	32	25	WARREN BERNHARDT Ain't Life Grand DMP		
₿	16	HERB GELLER A Jazz Song Book _{Enja}	3	36	DAKOTA STATON Dakota Staton ^{Muse}		
0	15	TANAREID Yours And Mine Concord Jazz	8	39	DIZZY GILLESPIE Live At The Royal Festival Hall Enja		
₿	18	R. TROUT & S. RODBY The Duo Life Columbia	35	29	RENEE ROSNES For The Moment Blue Note		
16	9	RICK MARGITZA Hope Blue Note	6	☆	KEVYN LETTAU Kevyn Lettau ^{Nova}		
17	19	EDDIE HARRIS A Tale Of Two Cities Night/Virgin	37	33	GERALD ALBRIGHT Dream Come True Atlantic		
18	12	WYNTON MARSALIS <i>Tune In Tomorrow</i> Columbia	38	34	M. LOMEN/D. SANBORN Concerto For Sax Wamer Bros		
19	28	CANNONBALL ADDERLEY Radio Nights Night/Virgin	39	38	BOBBY McFERRIN Medicine Music EMI		
20	22	JOE LO CASCIO World With A View Optimism	40	40	BRIAN MELVIN TRIO Standard Zone Global Pacific		
1	● BULLETED ENTRIES INDICATE STRONG CHART MOVEMENT ☆ REPRESENTS NEW ENTRY ★ REPRESENTS REPORTEY						



	MARCH 29, 1991					
	* * * * TOP 5 SINGLES * * * * *					
	ARTIST	TITLE	LABEL			
	HI-FIVE	I LIKE THE WAY (THE KISSING GAME)	JIVE/RCA			
N	MARIAH CAREY	SOMEDAY	COLUMBIA			
8	GUY	LET'S CHILL	UPTOWN/MCA			
4	JOHNNY GILL	WRAP MY BODY TIGHT	MOTOWN			
5	OʻJAYS	DON'T LET ME DOWN	EMI			

SINGLE OF THE WEEK



LAZET MICHAELS KRAZE ZOO ENTERTAINMENT

This is the debut single release of this artist's *Too Strong* LP. It's hot right from the start and never shows any hints of cooling down. The clubs will be electric when this one gets touched down. Respect is due to Michaels for writing such an appealing dance groove. Programmers all over indicate this is a hot cut, by adding it to their playlists. Demos: All.

ALBUM OF THE WEEK WOMACK & WOMACK FAMILY SPIRIT RCA

This is the eagerly awaited new album from Womack and Womack. The whole family lent their time to record this crossover LP. The album pleases throughout. It opens with the title track, a beautiful slow melody. The tempo changes immediately on "Uptown," a strong dance song. "Living In A Different World" will rekindle memories for older Womack fans. It's a truly wonderful family affair. Demos: All.





IMPORTANT RECORDS

SINGLES

EN VOGUE—**DON'T GO**—**ATLANTIC RECORDS**—The latest release off the hot LP Born To Sing, "Don't Go" is a slow groove, with sharp harmonic vocals En Vogue should have another hit on their hands with this one Produced and arranged by Thomas McElroy and Denzil Foster for 2 Tuff-E-Nuff Productions. **29** adds, including **KPOO-FM. WFKX-FM. WLBG-AM. WQVE-FM.** and **WRXB-AM** Demos. All.

MARIAH CAREY—I DON'T WANNA CRY—COLUMBIA—One more beautiful song from the Mariah Carey treasury. This sweeping ballad will add more fans to the already converted. With Carey's house full of Grammys and Soul Train Awards, she should have nothing to 'cry' about. Demos. All

TYRONE DAVIS—I'LL ALWAYS LOVE YOU—ICHIBAN RECORDS—It's great to see Tyrone Davis back on the music store racks again. Here is the first release of the LP of the same title *I'll Always Love You*. His vocals are stronger than ever. The older set will fall in love with this song. Good come back **17** adds, including KALO-AM, WBCP-AM, WDAO-AM, WLGI-FM, WVOE-AM, and WZAZ-FM. Demos. Adults.

YA KID K—AWESOME (YOU ARE MY HERO)—SBK—Taking time-out from Technotronic, Ya Kid K should score well with demos young and old on this song featured on the forthcoming "Teenage Mutant Ninja Turtles II" soundtrack. The hiphouse style of rap that's always associated with this Belgian jacker is very evident on this Dancin' Danny D produced song Credit KDAY-AM, KYEA-FM, WOWI-FM, WRAP-AM, and WTMP-AM Demos All

ALBUMS

BILL COSBY—MY APPRECIATION—VERVE/POLYGRAM—Once again Bill Cosby has found a way of making himself more of a feature in the public eye. For now Cosby drops his thesbian skills to accommodate one of his lifetime loves, music. On this album Quincy Jones supplies the liner notes, so you know that this album must feature good music. Whether the song was written by Cosby, like "Camille," the opening song, or like "Have A Little Talk With Jesus," a song featuring Mavis Staples on lead, the sound is inspiring. On the whole, this album will please jazz lovers and the curious alike. Demo Jazz Lovers.

FULL CIRCLE—SECRET STORIES—COLUMBIA—Heavy Afrovibes from this European, multi-racial new age group "Puma" opens and is a fine example of new age. There's also a slight Latin feel to accompany the Afro sound. This could be partly due to Brazilian Gilberto Gil being featured. With "Running Bear" and the title track, this album is always interesting and should suit most new age and even jazz fans. Demos: Adults

DAVID HOFFMAN—ON FIRE—BRICK CITY—This classy album showcases the trumpet playing talents of David Hoffman Soft notes accompany Hoffman as he creates the mood with each song. Opening with "Running The Race," you can feel that more magical songs will follow, and they do "Chicago Theme" and "Dave's Groove" are superblicuts that any music lover should be able to relate to Going on his performance on this album, Hoffman deserves to blare his own trumpet. Demosl Jazz Lovers.

COURTNEY PINE—WITHIN THE REALMS OF OUR DREAMS—ANTILLES—This talented British saxophonist displays why he has been so highly touted by giving a superb performance on this album With 10 solid songs featured, there is something for all jazz lovers "Time To Go Home" and "A Ragamuffin and His Lance" are records that really strike a chord and should further add to Pine's already great reputation Demos Jazz Lovers

SUPERHOT SUPERACTIVE

Looking at radio add action this week, we find last week's Single of the Week "Your Love—Part 2" leading the way with **39** adds, more than any other single. Keith Sweat is keeping radio programmers happy, and that keeps Elektra execs happy, too. Credit KGFJ-AM. KHRN-FM. KIDZ-AM, KJLH-FM, KKFX-AM, and WYLD-FM.

Keith Washington is also a favorite among stations, with **38** of them adding his latest release on the Qwest label entitled "Kissing You." An Important Single last week, the vocalist demonstrates that ballads are "in" and apparently so is Washington, at least according to pds from such radio stations as KCXL-AM, KIIZ-AM, KKDA-FM, KMJQ-FM, WGCI-FM, and WHUR-FM.

"A Heart Is A House For Love," by The Dells, is another tune that was an Important Single last week. This week, the Virgin recording act gains another **27** adds, which adds to the credibility of this group's potential. Just ask stations like KIDZ-AM, KIIZ-AM, WAAA-AM, WDAO-AM, WDAS-FM, and WDKX-FM.

Epic's Tony Terry earned 19 adds this week, pushing the single "With You" higher on the chart. Seems programmers can't do without the song. Some of the stations on it include WACR-FM, WBIL-FM, WBLX-FM. WGOV-FM, and WJFX-FM.—J.R. THE ANCIENTS KNEW OF GODS AND GOD-DESSES as glorious entities possessing powers so unique that a single act of love or hate could change the world. As all the stories of Aphrodite, Diana and Isis were being woven, storytellers and historians had no idea that another goddess with the gift of song would make herself known in the '90s. She's not much different from the women of antiquity, prominently carrying her six-foot plus frame with a grace and confidence that most women wish for. The difference is that Epic recording artist Victoria Wilson-James was blessed with a lilting voice that soothes, caresses and tingles all at once.

victoria wilson-james perseverance of a new-age goddess

Born in Indianapolis, IN, it was apparent almost from the beginning that Wilson-James had a gift. By age eight, her vocal range was so dynamic that she immediately began voice training and studying piano and dance. Although her mother studied classical music, her father was a jazz buff

people will be comparing new vocalists to me—and it will have nothing to do with appearance." to do session work, Wilson-James was invited to the United Kingdom to do some research and development with a producer. Not happy with the ''Grace Jones approach'' that the producer was taking, Wilson-James opted to go it alone and went on to do more work as a background vocalist.

-VICTORIA WILSON-JAMES

and her two older sisters thrived on R&B, Wilson-James did not come from a background of musicians, rather a family who appreciated all facets of musical entertainment.

BY LYNE1

Like those before her, this goddess evolved into the moving force that she now represents. Kicked out of the prestigious Los Angeles Academy of Theater Arts in 1981 for "being a rebel," she went on to study under the guidance of Phil Moore—founder of a singers' workshop which boasts such graduates as Marilyn Monroe, Lena Horne, Peaches (of Peaches and Herb) and Dianne Reeves. She later nixed an offer to do a stint in Vegas; and instead settled on session work to hone her vocal skills.

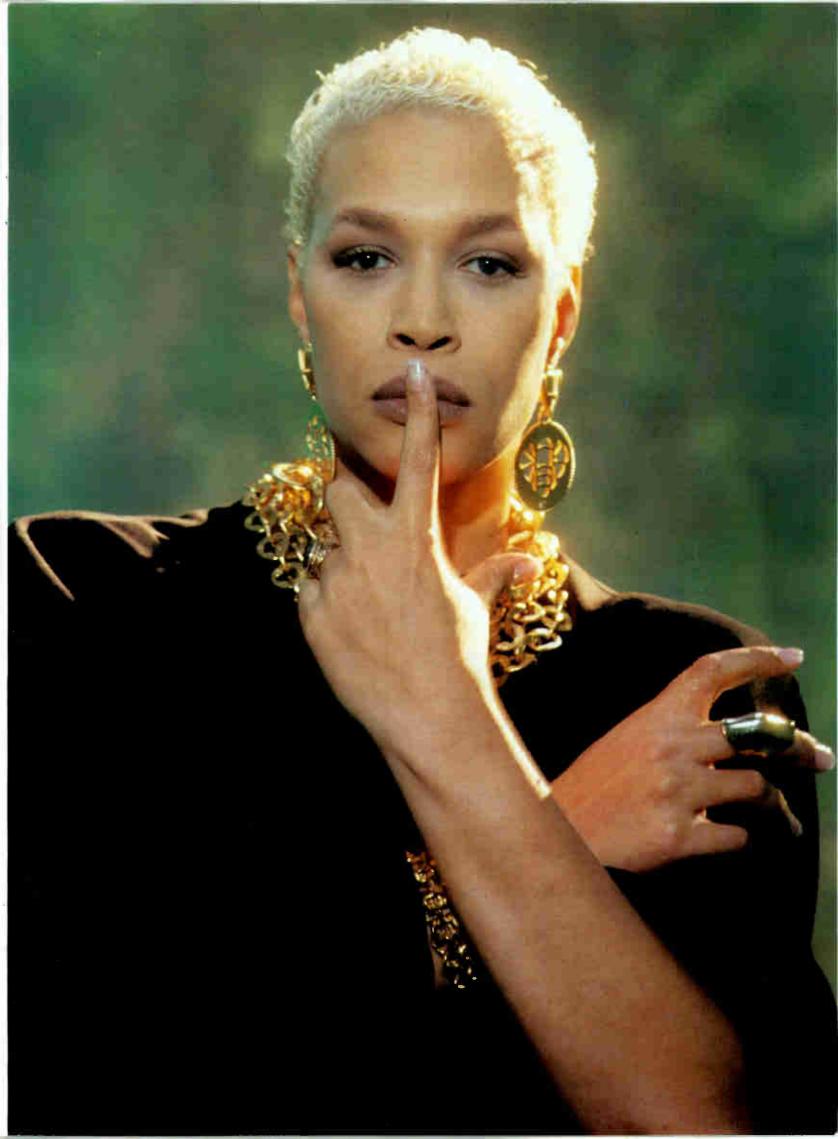
While grappling with decisions of whether or not to travel or to continue

In a move to try to get something started, Wilson-James decided to release a single on an independent label, but it didn't fare well. At this point her life became more of a fairy

The shopping in tale than a myth. While shopping in

a basement shop in Camden, England, with an American girlfriend who was also a singer, the two made the acquaintance of a group of musicians. The girlfriend left their names and numbers and Soul II Soul's Jazzie B. returned the call to Wilson-James just a short time later.

Wilson-James joined the Soul II Soul camp when the group was in the midst of cutting the classic Keep On Movin' LP in October 1987. Approximately two and a half years later, she and Jazzie were responsible for making "A Dream's a *continued on next page*



Dream," the debut track from Soul II Soul's follow-up LP, 1990: A New Decade, a Top Five hit in the U.K.

Now out on her own, and often compared to UK Blak princess Caron Wheeler-the vocalist behind Soul II Soul's two biggest all-time hits "Keep On Movin' " and "Back to Life"—Wilson-James has masterfully used her jazz-tinged vocals to bring to life the cutting lyrics. Her debut effort, Perseverance, solidifies her rank with the elite. And, although the premiere single, "Through," is inviting, it is important that listeners pull themselves away from the lure of Wilson-James' vocals so they might taste other treats, including "Bright Lights" (a midtempo jam that boasts heavy drum beats and percussion) and "Angel" (a true poetic escapade accented by primal beats and surrealistic instrumentation).

Of course, because of her

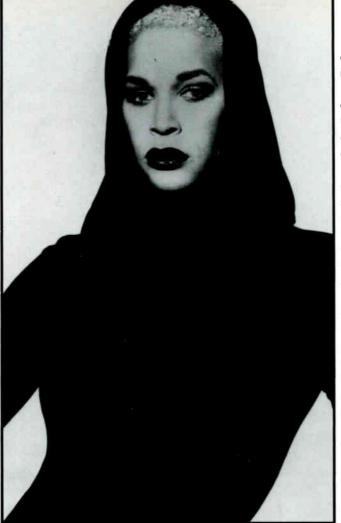
commanding and somewhat androgynous appearance, Wilson-James is often prematurely categorized as "another Grace Jones." "I've taken a lot of chances here and there," Wilson-James says of her image. "And, I've done a lot of experimenting over the years. If I play my

cards right, and if the gods are in my corner, then people will realize that I can sing and that there is a big difference between Victoria and Grace. Maybe, someday, people will be comparing new vocalists to me—and it will have nothing to do with appearance."

"As far as my stage performance goes," she continues. "I think I scare some people because they're so used to seeing me in flowing white. Now I'm wearing black and am showing a little more figure and they just can't handle it," she laughs.

Epic's La'Verne Perry, vp, publicity, black music, clarifies the vocalist's image. "She has a totally different sound from Grace. When the public and the industry get a chance to view Victoria in her totality, then they will see that the two have nothing in common.

"As a matter of fact," she continues, "one of my favorite projects is the take-off on *Victoria's Secrets* catalogues, that I've done. This one is entitled *Victoria's Singles* and depicts Victoria in various shots with quotes from some of the singles on the *Perseverance* LP. This campaign alone will show people that Victoria has a class and



ictoria has a

class and elegance

elegance that is absolutely remarkable."

"In the States 'Through' is doing well. But things are a little different here. When I originally wrote the song it was contrived so that I was specifically targeting an American audience. Unfortunately, the same song was released in Europe, and they don't really understand the 'rap.' They miss the fact that the 'rap' is a telephone dialogue that is done tongue-in-cheek. The confusion probably results from there being two versions of the song in rotation (one lacks the sound effect of a telephone ring) and the fact that there is only one national station that plays my kind of music.

The conversation takes on a more serious note as Wilson-James comments on the controversy that surrounded entertainers Milli Vanilli. "People are being too harsh on Milli Vanilli," she reflects. "They were

victims. You know what I mean? People are so imageconscious that they're willing to sacrifice an artist's dignity to satisfy their own needs.

"You know, there was a model here, and she was white, who had a very popular commercial. There were

some producers who wanted her to do a pop album, but she couldn't sing and they wanted her to have a voice like mine. I was offended. My attitude was one of 'What am I, chopped liver?'''

Apparently not. Not only did Wilson-James make sure that she didn't allow herself to fall into any legal traps, but she is currently working with an organization known as Riff Raff—a network of musicians, songwriters, arrangers, lawyers and other music industry professionals who take on the task

of guiding young people who want to pursue careers in the music industry. Their primary focus is to insure that aspiring entertainers will not be taken for the ride that all but destroyed the infamous lipsyncing duo's integrity. It is her future goal to hopefully launch a similar project in the U.S.

Making a stand and setting the pace, Wilson-James often times has the resounding tones of a Greek philosopher rather than a goddess. But once you focus your attention on her sultry vocals and let her music take you on a fantastic ride, you may question her mortality. She definitely possesses a talent that is heaven sent. $\exists \forall \in I$

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MUSIC REVIEWS

SINGLES

RICK WEBB

TRY A LITTLE TENDERNESS WASHINGTON HIT MAKERS Webb really does this ageless song beautifully. Already, programmers have been singing praises on this. A soft sax accompanies Webb's vocals; that and lively bells are the nucleus of this song. Although it should score best with older demos, the younger demos ought to like this too. Demos: All.

BOSTON DAWN SOLDIER BOY

AMERICAN SOUND

This is an updated version of the '50s classic. With the war now over, this song should score well with the thousands of soldiers returning to their loved ones. This cut has a chance to do well, as it should appeal to people of all creeds who waved the flag for the U.S. in the past few months. Demos: All.

ALISON LIMERICK WHERE LOVE LIVES

ARISTA

This song has been creating a storm at the raves. The beat is house and is definitely jackin' material. After a lengthy intro, the beat makes way for Limerick's vocals. With Frankie Knuckles assisting on the producing end, it's no surprise this song is strong. Demos: Horn Lovers.

JODECI GOTTA LOVE MCA/UPTOWN

A great dance cut with pleasant harmonies. It's a song soon to be featured on Jodeci's forthcoming album. Expect this song to do well, as it's great to dance to and has strong vocals to attract the listener. Produced by Devante. Demos: Young Adults.

JULEE CRUISE

ROCKIN BACK INSIDE MY HEART WARNER BROS.

This song features a

This song features a haunting beat. Clubbers will like this, as it's got that butt-shakin' bassline. It's a song that appears on Cruise's *Floating Into The Night* LP. Demos: Young Adults.

FAZE THE THINGS YOU DO BAHIA

This pleasant midtempo song has a great chance to do well if it gets enough airplay. Patrick X supplies the raps that are especially good on the club mix. Produced by Kyle Jason. Demos: Young Adults.

STEREO MCS *ELEVATE MY MIND* 4TH & B'WAY

This cut has already become a heavy rotator at clubs and warehouse parties. The catchy chorus of "I wanna take you higher" has been mixed and sampled by DJs all over. This figures to be this U.K. band's biggest song in the States to date. It is a song that is featured on the Stereo MCs' debut album titled *Supernatural*. Demos: Young Adults.

BARBARA WEATHERS

WHERE CAN YOU RUN REPRISE

Weathers should be happy this song will make it three hits in a row off her self-titled album. Weathers shines on this Michael Bolton slow jam. Quiet Stormers will love this, and the same can be said of the pop charts—as the crossover potential is so apparent. Demos: Adults.

ALBUMS

VALA CULP

ONE THING ON MY MIND CHAMELEON/DALI

This John Lee Hooker produced album starts with an excellent blues cut titled "Six Eggs & A Pint Of Vodka." After hearing this song, the listener should be in the mood for some more of Culp's blues. Her vocals are strong. "Crawling Kingsnake." a song that features Culp with John Lee Hooker, is strong and should please Hooker's fans. Demos: Blues Fans.

4 WAY LOVE & PEACE NASTYMIX

A strong album with some lively dance cuts that have a strong "pop meets house" vibe. "Tell Me That You Love Me" should become a huge crossover success if it's ever released. "4 Way" the song is deep house and should impress all those who like to enter the jackin' zone. Add "Pump It Up" and "A Brand New Life" and 4 Way has a strong album with some chartbound songs on it. Demos: Young Adults.

ARB

THE HARD AND SOFT MOTOWN

The tempo suggests dance right from the beginning of this album. "New Jac City" opens and sets the album up perfectly for ARB's current release, "Crank It Up." Basic Black's Darryl Adams makes an appearance on "Night Life," another great song. Add "Bump-n-Grind" and the album is complete. With great songs like these, ARB can be expected to become regular charters. Demos: Young Adults.

SHECKY & JACKIE GREATEST HITS VARIOUS

POLYGRAM

All styles are featured on this album. The album opens with Safire singing a cut titled "I Wasn't Born Yesterday," off the album titled *Made Up My Mind*. This song coupled with Ed O. G. & Da Bulldogs' "I Got To Have It" and Jon Lucien's current release "Sweet Control" round off what is featured for the urban listener. Demos: Adults.

ROY HARGROVE

PUBLIC EYE RCA

The debut album for this native of Dallas has the songs to bring him to the forefront. Jazz lovers will fully appreciate Hargrove's talent. The 11 songs that are featured, on the whole, are great to listen to. The album's strongest songs are "September In The Rain" and "What's New." A great Jazz album from this talented young performer. Demos: Jazz Lovers. **JRE**

This week's reviews were written by LarriAnn Flores and Terry Muggleton



TAKING A CLASS ACT TO THE TOP



EMI MUSIC MOVES TO CARNEGIE HALL TOWER

PEOPLE COME TO CARNEGIE HALL TO SEE REMARKABLE PERFORMANCES. WE ARE FLATTERED THAT SO MANY PEOPLE HAVE BEEN CALLING OUR TEAM'S RECENT PERFORMANCE REMARKABLE AS WELL. AND WE KNOW THIS IS JUST THE BEGINNING.

FROM ROCK TO RAP, FROM CLASSICAL TO COUNTRY, FROM R & B TO JAZZ — EMI MUSIC'S RECORD LABELS, EMI MUSIC PUBLISHING, OUR CEMA DISTRIBUTION SYSTEM AND OUR MANUFACTURING FACILITIES ARE SETTING AN INDUSTRY STANDARD FOR EXCELLENCE. LIKE CARNEGIE HALL, WE'RE NURTURING AND SHOWCASING THE WORLD'S FINEST ARTISTIC TALENT.

THAT IS WHY EMI MUSIC IS PROUD TO HAVE RELOCATED OUR NEW HEADQUARTERS TO CARNEGIE HALL TOWER. BECAUSE WHEN YOU'RE A CLASS ACT, CARNEGIE HALL TOWER IS THE PLACE TO BE.



152 West 57th Street New York, NY 10019 212/261-3000

RAP, ROOTS & REGGAE

By LarriAnn Flores

This past week BRE got the chance to talk with BWP, Bytches With Problems, from the No. Face/RAL record label. This very uniaue duo dishes out hard core rap lyrics. Not your average female rap group. these ladies (yes ladies) have much to say about the plight of women and how they suffer at the hands or words of men. These women are no ghetto types either, which is what one would expect after listening to their LP. simply titled, The



her secretary, she's labeled a bitch-all the way to the girl who's walkin' down the street and doesn't reply to all the whistles and catcalls, she too is called a bitch," says Michelle.

"If a woman is the head of her office, most times she is labelled a bitch because she is aggressive. But if a man is in the same position and does his job the same way as the woman. he's admired and called a take-charge kinda guy, a leader.

'So instead of saving, 'I don't want

Bytches. Song titles like: "Is The P **** Still Good?," "Two Minute Brother," (their first single) "F*** A Man," "We Want Money," "A Different Category," "Wanted," (a song about the police), "Sh*t Popper," and "No Means No" (a song about date rape) lets the listener know these female rappers mean business. Each song has a different sound and a funky groove to it as well as strong lyrics that will make you think twice about men

Producer, Mark Sexx of the group No Face (Fake Hair Wearin' B.) discovered the Bytches. He also produced their album. Lyndah went to school with Mark, and about two years ago, Mark introduced Lyndah to Tanisia Michelle, and together they became the Bytches. Both ladies are in their early 20's, Lyndah hails from Queens, New York and Tanisia Michelle hails from New Jersey, just around the way from Queens. Michelle says, "Lyndah does most of the writing and together we do the rappin'. She is a real talented writer.'

÷ Xilip (ISP)

Lyndah adds, "I might do most of the writing, but I couldn't do it without her, 'cause she's bad, she can rap her youknow-what off!" It's nice to see and hear such praises for one another, they really have a good, strong working relationship

Three Bitches pictured (I-r) Lyndah; BWP, LarriAnn Flores; BRE, Tanisia Michelle; BWP

This group addresses many problems in today's society that most people wouldn't touch with a ten-foot-pole. One example is, "Wanted" in which the ladies are rappin' about police brutality, a subject that's on everyone's mind right now. The song, "No Means No" is about date rape, a very touchy topic that many times goes unreported.

BWP is not afraid to rap about reality and they give a good, strong dose of it on this album.

On why they chose their name, Michelle says, "It stands for the strong, assertive, aggressive type of woman who is basically in control of her life. She doesn't succumb to the pressures of todays society. It ranges from the female executive who is not friendly to to be called a bitch, it's disrespectful," we say, take the word bitch and wear it as your medal of honor and go out and get yours!"

As Michelle put it "Sometimes you have to take control and not take any B.S., sometimes you have to be a bitch to do it."



Millie Jackson

On the topic of what inspires their lyrics Lyndah says she listened to Millie Jackson songs when she was coming up, "She rapped about a lot of problems women have and she wasn't afraid to say what was on her mind. Rap music has been sugar-coated for so long, I felt it was time to speak up and tell it like it is. Sometimes what will inspire me to write is daily life, certain problems or

by Craig Rex Perry DO YOU THINK ELVIS SURE ... IN A CHUCK BERRY. WAS THE KING OF LITTLE RICHARD KINDDA WAY / ROCK N'ROLL? ELVK





No Face

times, I write a lot about the f^{**}ked up sh^{**} that men do to women. Our lyrics are real, we can rap from experience because we know people who have really been f^{**}ked around by men. We are coming from a positive tip however, it might sound kinda hard-core but we are positive women over all."



Russell Simmons

These ladies have much talent and many good things are happening for them. They are currently filming a movie called, "Go Beverly," featuring **Russell Simmons**, as well as BWP. Lyndah adds, "At first the writers of the movie had already written the parts that we read for. They liked us so much that they wanted us to write our own parts. So we did, and they loved it more than what they had written! It was very exciting to do this because we have always wanted to do more than rap."

There is definitely more to BWP than meets the eye. This is one female rap group that should have the staying power needed to survive this business we call music. Knowledge is Power.

R/R/R REVIEWS:

DECODED & DANCED UP RHYTHMS OF DeCONSTRUCTION VARIOUS DeCONSTRUCTION

A collection of songs from this U.K. label; the cuts are all dance and are sure to please the ravers. Most of these songs have been top hits at house clubs. Kicking off with Black Box' splendid version of Earth, Wind & Fire's "Fantasy," the album's other cuts are U.S. house favorites like "Give It Up" by Creation and Guru Josh's "Warehouse Requiem." Dancers and warehouse goers

alike will love this. Demos: House Fans.

K.M.C. KRU

SHE MY CUTIE CURB RECORDS

Curb Records seems an unlikely place for rappers, but this new rap group has a nice, unique sound with strong beats and even stronger raps, plus a little vocals to smooth things out. The clubs should eat this one up. Demos: Clubbers, Rap Fans.

TRIBAL HOUSE

MAINLINE SBK



The house will take to "Mainline" in no time. Heavy Afro vibes are featured throughout. Programmers will also take to it due to an excellent beat that's backed by strong, meaningful lyrics. The airwaves will soon be vibrating to the Tribal House sound. Demos: House Lovers.

SHANGO F/THE FUNK QUEEN

YOU'RE THE ONE 4TH & B'WAY A lively cut that has a great underground feel. After a funky intro, The Funk Queen takes control with her strong vocals. A funky groove blends perfectly with those vocals. Rap legend Afrika Bambaata is featured in the production role as well as appearing on the record. Assisting Bambaata in production was Easy LG. Demos: Rap Fans.

URBAN DANCE SQUAD

FASTLANE ARISTA

This self-written song is the perfect follow-up to their last release. "A Deeper Shade Of Soul." These funky rappers from Holland should get just as much satisfaction from this. Heavy samples can be heard throughout. The UDS produced this song with JMA. Demos: Young Adults.

RAP PICK OF THE WEEK ICE-T "NEW JACK HUSTLER" (Nino's Theme) GIANT/WARNER

No one does it quite like Ice-T, the movie star. His rap style is unique and his aggressive, forceful way of delivering a song lets Ice-T kick out all the perpetrators in any Jack City.

HOT RAP

"Looking At the Front Door" Main Source Wild Pitch

"Treat 'Em Right" Chubb Rock Select

"Wake Up" Brand Nubian Elektra

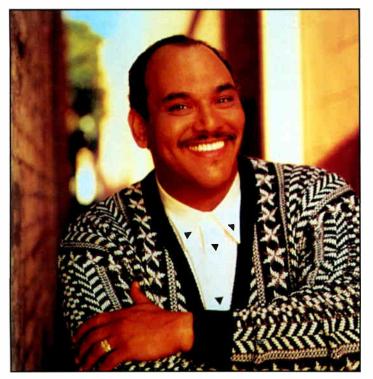
"Melt In Your Mouth" Candyman Epic

"Two Minute Brother" BWP No Face/RAL



NTRO...

PHIL PERRY: Calling the Plays



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or so many of today's top male recording artists, the road to the top, or that first solo

project can take years to materialize. Take for instance Luther Vandross and Teddy Pendergrass. Both were well established with bands, writing or recording, for quite some time before owning the spotlight themselves. The same can be said of Capitol recording artist Phil Perry.

As Perry puts it, "I feel like an offensive lineman in football. You make all the holes for the glory boys without getting any credit. Well, now I have the ball."

Perry's career in music can be traced back to his home town of East St. Louis, IL. It was at his local Catholic church that Perry learned to shape his vocals. He explains, "As a boy I found it a lot easier to express myself by singing than if I had to explain normally." It was toward the end of high school that Perry joined his first band—The Montclairs.

As the lead vocalist Perry soon realized that being a singer was what he wanted his vocation to be in life. While with The Montclairs, Perry cut two albums on the Jewel Paula label out of Shreveport, LA.

After measurable success with The Montclairs, Perry decided to leave Illinois and head west to Los Angeles. It was shortly after arriving in *continued on page 44*

THE BRAND NEW HEAVIES: A Heavy New Sound

Ι

f you use the early response a new band receives as a yardstick to measure how

good they really are, then The Brand New Heavies, a multiracial quintet who have just signed with Delicious Vinyl, should be classed as one of this year's top new bands to surface this side of the Atlantic.

Hailing from Ealing, West London, BNH is bassist Andrew Levy, guitarist Simon Bartholomew, percussionist Lascelles Gordon, drummer/keyboards Jan Kincaid and saxophonist Jim Wellman. Also featured with BNH is Delicious Vinyl label mate N'Dea Davenport. Davenport is no stranger to performing, having gained vast experience working alongside artists such as Madonna and Tone Loc.

The origins of BNH can be traced to "when we all began to jam together after school and on the weekends," says Kincaid. He further adds, "Growing up in a multiracial society like London we all picked up and adapted to the varying styles of music we heard."

Bartholomew states, "Funk was a very active part of our social lives, we all were strongly influenced by it." Their musical influences range from James Brown, Earth, Wind & Fire to Jimi Hendrix, and the sound of *continued on page 44*



By Terry Muggleton

THE BRITISH INVASION

By Dotun Adebayo

Monie Loves The States

"I'd rather stay in the States," says Rapper Monie Love, Love, a transAtlantic commuter since the age of eight, has homes in both Queens, NY, and Battersea, South London.

But now, about to join Bell, Biv, Devoe's four-month U.S. tour, she's considering making New York her permanent base.

"I found a lot of things out when I did 'Juke Box Jury' at the end of last year," she says. "I was a mystery guest on the show. They played my video and almost every video was rap. And the attitude from the panel was these records are rubbish because we don't like rap.

When you look at how the U.K. rap scene's changed in the six years since I started, this is ridiculous. Back then I was just doing it for the rap audienceabout 10 people, give or take one or two-and I realized this will never appeal to the masses. So I started to water it down and bring in all sorts of pop elements, everybody who

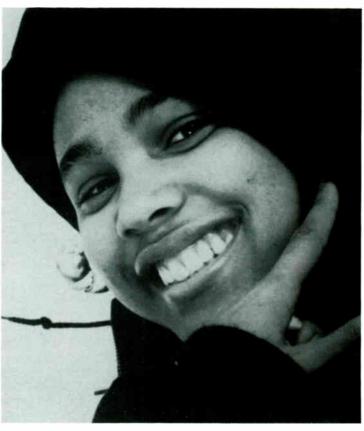
wanted to survive did. Now you look at Dream Warriors or my Down To Earth LP and they're Top 40 material, yet this panel is still dismissing them.

"Then Tairrie B. comes on and it's the rudest, bitching, nastiest rap of the lot. But she happens to be white, and they're going, 'Hmmm, a rap record. This sounds interesting!"

"It really smacked me in the face that I've done all this work and risked my street reputation-because that rap crowd is very possessive-and it's me and Dream Warriors that are having the hits. Yet, the attitude is still that it isn't worth taking seriously."

Love concludes, "That's what you're up against in Britain, so I'd be quite prepared to record in America. Let the records come out there first and then come over here on import. That wouldn't be very fair to people that have stuck by me, but the only way I'm going to be able to improve is somewhere where they take it seriously within the industry.

. A list of the top 50 songs written by members of the Performing Rights Society (U.K. equivalent of BMI) and performed on U.S. radio and television



Monie Love

over the past 35 years was released this week by the U.S. performing rights organization BMI. The Top 50 is dominated by songs written by members of The Beatles, a total of 19, with six of those in the top 10. The list was compiled to celebrate the organization's 35-year relationship with PRS

The John Lennon/Paul McCartney song "Yesterday" tops the list with more than 5.5 million United States performances-equivalent to nearly 30 years of continuous airplay-since it was first recorded by The Beatles in 1965 According to the Guinness Book Of *Records*, it is the most recorded song in history, with more than 2,500 cover versions.

Other Lennon/McCartney songs in BMI's top 10 include "Michelle," "Hey Jude" and "Let It Be"; George Harrison's "Something" and "My Sweet Lord" occupy the third and eighth positions respectively.

The Elton John/Bernie Taupin songwriting combination has four songs in the Top 50, second only to Lennon/McCartney, including "Your Song" at No. 11 and "Daniel" at No. 14; and John Kostill has two songs in the top 20 with "Let Me Be There" at No. 10 and "If You Love Me Let Me Know" at No. 16.

"More," written by Norman Newell, Martello Ciorciolini, Nino Oliviero and Riz Ortolani, "Michelle" and "Something" have over four million performances; "Hey Jude," "Let It Be" and "Born Free" by Don Black and John Barry over three million: "My Sweet Lord" and Gerry Rafferty's "Baker Street" are two million plus. Northern Songs and Dick James Music are the publishers with the most songs in the Top 50.

Missing from the BMI Top 50 are any contributions by U.K. blacks. When BMI celebrates their 50th anniversary, expect to see some names such as Jazzie B., of Soul II Soul and Carl McIntosh of Loose Ends up there amongst the Lennons and McCartneys.

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News that Prince's "Graffiti Bridge" flopped at movie theaters all over the USA has reached the U.K. The film's distributors have decided not to

give the film a U.K. release, preferring instead to release it on video in Europe.

The Ben E. King tour scheduled to run through April 6 has been cancelled due to health problems King has suffered as the result of a back injury. Fans of the soul legend are asked to 'stand by him' while the tour is rescheduled for November.

Meanwhile, singer Jimmy Ruffin is being seconded to replace King for one of his tour dates on March 20 at London's Jazz Cafe.

U.K. Rapper MC Mell'O joins the ranks of talent signed to Jazzie B.'s Motown distributed Funki Dred label.

Mell'o had made it clear in the last year that he was unhappy with his deal with Republic Records and made it known that he was on the market. There were various rumors that he would soon be signed to a major. RCA was tipped as front runner, with Mell'O's guest rap on Caron Wheeler's debut album being cited as evidence.

"There isn't much I can say about MC Mell'O," said Jazzie. "Everything he's done speaks for itself. He's been consistentlive and on record. Mell'O is a man I've kept my eyes on for years. I've always felt that he was one of the best rappers in the U.K." ∃₹E

CANADIAN REPORT By Norman Richmond

Juno Awards: A Day Late And A Dollar Short

The 20th annual Juno Awards have come and gone, and once again they came up a day late and a dollar short. The Junos are Canada's most prestigious music awards and are the equivalent of America's Grammys. They are presented by the Canadian Academy of Recording Arts and Sciences (CARAS).

The big winner in this year's Junos was Vancouver, British Columbia. Snatched from Toronto for the first time in two decades, the Junos were broadcast live on CBC from Vancouver's Queen Elizabeth Theater—and viewed as a truly symbolic victory for non-Torontonians from coast to coast.

Unfortunately, African-Canadians didn't fare as well as the city of Vancouver. Yes, Maestro Fresh-Wes walked away with two Junos for Best Rap Recording of the Year, Symphony In Effect, and Best Video of the Year, "Drop the Needle," which he shared with video producer Joel Goldberg.

And yes, Simply Majestic featuring B. Kool won in the Best R&B/Soul Recording category with the song "Dance To The Music (Work Your Body)." Jayson and Friends won Best Reggae/Calypso Recording with a song called "Soldiers We Are All" and even Oaktown's **M.C. Hammer** came to Vancouver to accept the award for Best International Album, *Please Hammer Don't Hurt 'Em.*

However, the night still came across like a show out of the "new" South or a presentation under F. W. deKlerks's "reformed" South Africa. With the exception of Fresh-Wes, **MCJ** and **Cool G**, all the presenters were of the Caucasian persuasion.

While Hammer brought the "white" house down with his electrifying performance and **Aaron Neville** was superb with his musical salute to Canadian **Leonard Cohen**, no African-Canadian artist was allowed to perform. This could have been a golden opportunity for an African-Canadian to get national television exposure. Imagine the lift a young African-Canadian artist could get by being able to say they shared the stage with Hammer and the legendary Neville.

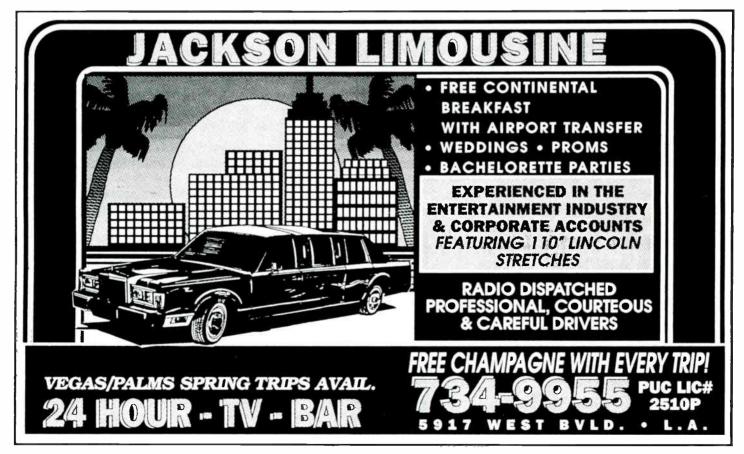
African-Canadian artists were further insulted by not having the R&B/Soul and Reggae/Calypso categories televised. Only Maestro Fresh-Wes accepted his award, for the Best Rap Recording of the Year, on national television. Neither B. Kool, Jayson nor any of his friends got on prime time television. The Best R&B/Soul and Reggae/Calypso awards were handed out without lights, camera, or action.

Another irony about the Juno Awards was the fact that the great African-Canadian pianist **Oscar Peterson** won two Grammy Awards this year. His album *Legendary Oscar Peterson Trio Live At The Blue Note* won for the Best Jazz Instrumental Performance, Soloist, and Best Jazz Instrumental Performance, Group. Yet Peterson walked away emptyhanded from the Junos.

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The Seventh Annual Reggae Awards recently took place at the Westin Harbour Castle Hotel. Jamaica's Consulate General **Kay Baxtor** opened the concert and awards ceremonies. The program was coordinated and produced by **Winston Hewitt** Productions. It was dedicated to the memory of the late **Jackie Mittoo**, who died of cancer in December.

Among those receiving awards were continued on page 44



THE NATIONAL RADIO REPORT. A GUIDE TO BLACK RADIO

BASIC TRAINING: SPRING PROMOS

KSOL'S NEW Morning team Lineup

NAB INFO ON '91 Crystal Awards

COLLEGE COACH Joins hot 106

100.3 JAMZ NEW

WVJZ NOW WJMA

DJ LOOKING

BLACK RADIO EXCLUSIVE

MOST ADDED SONG OF THE WEEK EN VOGUE "DON'T GO" ATLANTIC

ON THE RADIO WITH

BASIC TRAINING

By Ray Boyd

Creation Of A Promotion From A...Z

The spring rating survey, considered by many to be the most important book of the year, is here. For many Black/Urban radio stations, the big budget, high profile, major spring promotion is already in gear. It consists of direct mail campaigns, cash, prizes, luxury automobiles and all other high cost bells and whistles.

For some Black/Urban radio stations, this major spring promotion, due to little or no promotional budget, is just not available. So if you fall into the "have not" category, you really have just two choices: ignore the fact that you have a *MAJOR* competitive disadvantage ("warning, warning, not a good idea"), or bust your butt and put together your own major onair promotion.

The way to do this is to get creative and recruit help from within your radio station. Find a promotion that benefits programming and generates sales, this will bring your sales department to the party and through teamwork you can get the job done.

Let's do a basic outline of one conceivable way to accomplish this goal.

STEP # 1—THE IDEA

Yeah, it's just that easy. Think of a promotion and look for creative ways for programming and sales to get it done. How about this one:

THE KISS 108.3 VACATION IN PARADISE SWEEPSTAKES!!

For four to eight weeks listeners win a variety of daily prizes and qualify for a grand prize drawing of several trips for two to the Caribbean.

As we've determined in previous articles, unused commercial units can provide the opportunity to trade for promotional purposes. Work with your sales department to identify an airline or local travel agency and develop an attractive promotional sponsor.

STEP # 2-MAKE THEM AN OFFER THEY CAN'T REFUSE

In exchange for five all-expense paid trips to the Caribbean (yeah, five—it gives you room to negotiate), you will provide a client with sponsorship of a major promotion that matches or exceeds the cost of the merchandise provided.

Sponsor provides: Five (5) vacation packages that include:

- -Round trip air travel for two
- -Hotel accommodations (5 days/4 nights)
- -Taxes and Transfers
- -Meals
- -Ground transportation (airport/hotel)
- Station provides:

 $-\ensuremath{\mathsf{Co}}\xspace$ sponsorship of this high profile, major, on-air promotion

- -Qualifying gifts and prizes
- -Transportation to and from the local airport
- -Spending cash
- -Reduced rate, special term commercial time-buy

-8- to 12-week promotional/commercial schedule of greater value than wholesale cost of the trips provided.

This scenario provides a win-win situation for both radio station and sponsor. You now have the *beginnings* of an exciting on-air promotion.

STEP # 3—FINDING THOSE QUALIFYING GIFTS AND PRIZES

Your next step is to create a promotion or series of promotions that will serve as the qualifying promotion for your grand prize vacation(s).

Winners of any giveaways that take place during the time

frame of the Paradise Vacation giveaway will also qualify for the grand prize drawing.

EXAMPLE A: Do a CD giveaway with ABC Records, with three to four CDs as the gift pack. ABC Records and your contest sponsor will both receive mentions in the open and close of each giveaway.

EXAMPLE B: A giveaway by a local stereo/appliance store with Walkmen, portable radios and gift certificates as the qualifying prizes. The appliance store and your vacation sponsor will receive mentions in the open and close of each giveaway.

EXAMPLE C: Any and all concert ticket giveaways can also serve as qualifying prizes for your Paradise Vacation.

STEP # 4—EXECUTION

Make sure the open and close of all contests during this period are uniform.

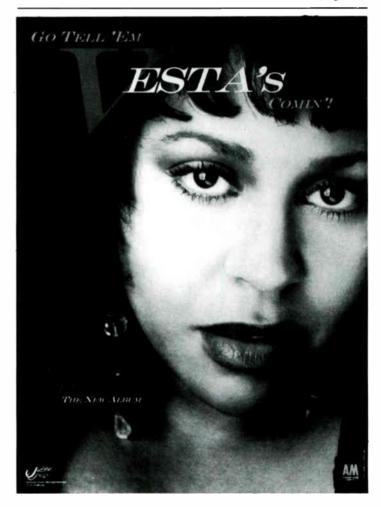
OPEN: Caller #_____ at 999-9999 will win a KISS 108/ABC Records CD pack featuring hit music from _____

and _____ You'll also qualify for the grand prize drawing for the KISS 108/Skyward Airlines Vacation in Paradise giveaway Call to win on KISS 108.3!!

CLOSE: Congratulations to (name) of (<u>city</u>). Winner of a KISS 108/ABC Records CD pack featuring hit music from ______(<u>name</u>) now qualifies for the KISS 108/Skyward Airlines Vacation in the Paradise grand prize drawing.

Prizes provided by *ABC Records, Skyward Airlines* and your station for the hits, WWWW-KISS 108.3!!

continued on page 42



BRIAN WALLACE



ew Orleans, home of the Mard+ Gras, Creole cookin' and the French Quarter, also serves as home to one of the most popular and successful

radio stations in the Mid-south regional market. WYLD-FM. Brian Wallace, the station pd/md, has proven to be very instrumental in achieving that success. With a format that features a mixture of everything from hip-hop to house to reggae, they really mean it when they say "we jam a better variety."

Wallace began working in radio while attending Indiana State University in 1982. He started as a part-time on-air personality at WISU-FM. He also worked part-time at WZZQ-FM and WBOW-AM, both located in his native Terrehaute, IN. "When I first started in radio, I always found myself wanting to learn more," said Wallace. Then in 1985, Wallace went to Indianapolis, WIBC-AM where he was an on-air personality on weekends.

....

"I also did sports and hosted a talk show called 'Talk Net'"

Wallace stayed there until 1986 before moving on to Cincinnati, OH "WBLZ-FM is where I first started doing overnights. I did weekends there as well Then after about a year, I left and went on to KMJM-FM Magic 108 "Wallace worked the midday and the afternoondrive slot during the

year he spent at KMFM Then, in 1988, Wallace moved on to WYLD-FM/New Orleans, LA, where he has been ever since

"I started on the evening slot, 6 a m to 10 a m Four months later I was

appointed md." Wallace continued to do eveninas while taking over duties as station md. Two vears after Wallace's arrival, he was finally able to take over as pd. "I really enjoy programming," said Wallace. 'lt's very challenging to me. The more knowledge and experience I can obtain in broadcasting will make it that much easier to attain my ultimate goal, which is to one day purchase a station."

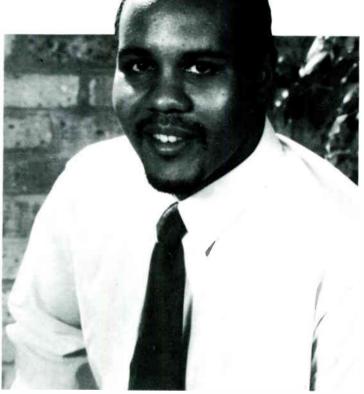
N THE

WYLD is No. 1 in the city of New Orleans. They have a

My primary responsibility to our audience is to be consistent in providing the best music, news and entertainment possible. I think everyone in black radio needs to do whatever he can to keep the heritage alive."

-BRIAN WALLACE

strong 13.3 share in the ratings, which is up from an 11.8 Wallace went on to discuss his responsibility as a programmer to his listening audience "My primary responsibility to our audience is to be consistent in providing



the best music, news and entertainment possible. Along with promotional give-aways, I really have to pinpoint my focus on what we present as a package to our listenership."

ADIO

When asked about the future and what he would like to see happen, Wallace replied, "The main thing I would like to see is more black station owners. We don't have enough of them right now. I would also like to see the continued success of black consultants in broadcasting, without them it becomes much harder for blacks to own stations."

Wallace expressed a need for more heritage music in black radio. "I think everyone in black radio needs to do whatever he can to keep the heritage

alive. Our format includes blues artists like J. Blackfoot and Johnnie Taylor. We also have jazz and gospel shows which even spotlight New Orleans jazz." With all that to offer listeners, it's easy to see just why Wallace and WYLD are on top. **∃**₹€

By Ray A. Myrie

Radio News

By J.R. Reynolds

New KSOL Morning Team; Mitchell Tapped

KSOL/San Mateo, CA, announced the names of its new morning team. "Engelman, Gunn & The Foxx" is the name of the new morning show and features Ron Engelman, Mark Gunn and Kelly Foxx.

Engelman is a 13-year morning shift vet who was last airing on WZOU/Boston. He also worked at KMEL/San Francisco. KRTH/Los Angeles, and KULF/Houston. Gunn is a veteran announcer of KSOL and will also use his production skills for the show. Foxx will cover the news and offer music parodys and comedy skits. She formerly worked with WLOL/Minneapolis.

In a related story, Bob Mitchell announced the promotion of ap/md Russ Allen to asst pd. In addition, his airshift will move from middays to afternoon drive.

Allen has been with the station since last August.

Prior to that, Allen served as md for Q102/Philadelphia and before that, he worked at WPGC/Washington, D.C.

The station sponsored a "Kids Kare Fair" in San Francisco. The event was a joint effort with the San Francisco Public Health Dept. to spread the message of the importance of immunization throughout the community. According to health officials, 10,000-15,000 new cases of measles are expected in 1991.

At the fair, parents received information ranging from child care programs to financing their child's education. On the lighter side, there were activities for the kids such as finger painting, face painting, coloring, storytelling, singalongs, a magic show, a diaper derby and a live insect petting zoo.

NAB Radio Accepting Entries For '91 Crystal Awards

The National Association of Broadcasters (NAB) is accepting entries for its fifth annual Crystal Awards, the achievement awards given out each year to 10 local radio stations for outstanding contributions to community service.

The deadline for entries is May 31. The program's aim is to highlight the station's special relationship with the communities it serves. In submitting entries, radio station's are asked to document their public service efforts over a single year, spotlighting programming, staff involvement and unique community service campaigns.

According to NAB, whether it's raising money for local charities, combating drug and alcohol abuse, organizing cultural activities or responding to a community crisis, the Crystal Radio Awards provide an opportunity to recognize local achievement.

Finalists will be chosen in July and the winners will be announced in September during NAB's radio convention. For details, contact William Peak, (202) 429-5422.

The Power Of KACE



Recording artist Dianne Reeves joins KACE's (I-r) Mike Mann. prod dir; Lawrence Tanter, pd; and Ricky Tatum, gm.

In The Motor City



Epic recording artist Tony Terry (3rd from I) and Epic exec Al Mannerson (far I) visit with WJLB's Fonda Thomas, md, and Steve Hegwood, pd (far r).

Service Request

WKXG-AM requests service from all blues and gospel labels. Please send all product to: Herman Anderson WKXG-AM P.O.Box 1686 Greenwood, MS 38930

Service Request

WOKN-FM requests service from SBK, Polydor, East/West, and Wing Records. Please send all product to: Reggie Swinson WOKN-FM P.O. Box 804 Goldsboro, NC 27503

College Coach Durham Joins Hot 106

WAMO, Hot 106 added Robert Morris College basketball coach Jarrett Durham to the station's "Breakfast Club." Coach Durham will give NCAA basketball play-off updates throughout the work-week. Durham will also discuss the play-off picture with sportscaster Ty Miller and the rest of the morning team.

100.3 JAMZ News

100.3 JAMZ and the Dallas Metro Ford dealers are sponsoring a promotion that makes contestants pucker up. About 15 people will kiss a Ford Festiva at the Ford Exhibit at the local auto show in Dallas. The person who keeps their lips on the Festiva the longest will drive away with it.

WVJZ Now WJMA

WVJZ has changed its call letters and format. WJMA are the new call letters of the Orange, VA, station that has moved from an Urban to Adult Contemporary format.

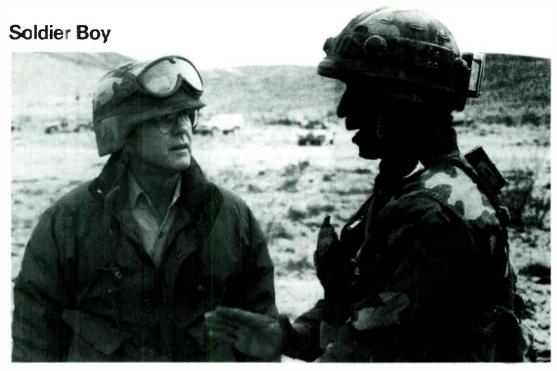
DJ Available

Honest, communityminded jock with 10 yearsplus experience is looking for a position. Top quality voice and attitude. Never late for work—not even once. Interested parties should call Nicholas for aircheck (513) 277-3866.

Service Request

WRSV-FM/Rocky Mount, NC, requests service from the following labels: Motown, Arista and Reprise. Please send all product to: Paul Cherry, WRSV-FM P.O. Box 2666 Rocky Mount, NC 27801 (919) 937-6111

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Specialist Jonathan Jackson (r), who is the new dir for WEAS in Savannah, GA, when he's not drilling in the reserves, talks with Lindsay Thomas, U.S. congressman.

Retail Review



Newly signed Atlantic recording artist Sam The Beast (2nd from I) stopped in to visit the retail store Peaches in Richmond, VA.

PROGRAMMER'S POLL Compiled by Terry Muggleton

REGGIE SWINSON WOKN/GOLDSBORO, NC



VICTORIA WILSON-JAMES "THROUGH"

It definitely has a good uptempo beat which is getting it plenty of attention at Urban radio. Demos: All.

ALTITUDE

WORK IT (LIKE A) 9 TO 5 This new group on the scene has a sound that suggests they've been together for years. They have plenty of harmony to offer. These ladies can definitely sing heavy. Demos. Teens, Young Adults.

B ANGIE B I DON'T WANT TO LOSE YOUR LOVE

An Emotions remake and it's definitely a slammin' track. The phones have been crazy from the start Demos: Teens, Young Adults

HECTOR HANNIBAL WOL/WASHINGTON, D.C. THE DELLS A HEART IS A HOUSE FOR LOVE

This cut, featured on the "Five Heartbeats" soundtrack, has a vintage sound that should appeal to all demos. Smart programmers have a secret weapon with this. This group hasn't lost a step. I anticipate great success for this song It's too early to tell, but the phones should soon be busy on this Demos All

JON LUCIEN SWEET CONTROL

This has got to be one of the smoothest songs live heard in a long time. Lucien displays his awesome vocal talent. The phone response was immediate. I can't wait for the album. Demos: Adults.

KEITH WASHINGTON KISSING YOU

Can it really be true, Luther has a serious competitor? This song should do well after dark! It's suitable for most day parts as well as for night time. The ladies should take to this song quickly. Demo: Adults.

DAVID DICKINSON KGRM/GRAMBLING, LA KEITH WASHINGTON KISSING YOU

This is definitely one of the most dramatic ballads on the radio today. It's a great song for mood-setting and slow dancing. Strong phones from females of all ages. I can see this song going strong across the board. Demos: Females. JON LUCIEN

SWEET CONTROL

It's so good to hear from Jon Lucien after his long absence. This song should go down well with jazz and ballad lovers alike. It's got a perfect blend for both, and with Jeff Lorber's production, this song can't loose. Not very many phones on this, mainly due to it being an adult song. Demos: Adults.

FAMILY STAND SWEET LIBERATION

We've been playing this song for about two weeks and already it's been getting great response. It's a song with a definite hook to catch all radio listeners. It should be Family Stand's biggest hit to date. It's also got great crossover appeal. Demos: All.

RON "LOVE" CUMMINS WHOV/HAMPTON, VA LALAH HATHAWAY IT'S SOMETHIN'

The remix version is all that it should be. After her smash hit, "Baby, Don't Cry," Lalah Hathaway keeps rising to the top. With the help of Craig T. Cooper, this cut is a sophisticated blend of vocal arrangements and a slammin' drum track. Demos: Young Adults.

NIKKI D. DADDY'S LITTLE GIRL

Make room for yet another sassy young lady in the ever growing world of rap. If you like hard core lyrics, Nikki D. is laying them down like bricks. The sample from the remixed version of "Tom's Diner" gives "Daddy's Little Girl" a house flavor. Demos: Young Adults, Teens.

WHISPERS IS IT GOOD TO YOU

Once again the Whispers deliver us a song which demonstrates vocal skill, talent and class. The album version is great, but the remix version will add thunder to your Quiet Storm. Demos: Adults.

VICTORIA WILSON-JAMES THROUGH

This former Soul II Soul lead singer is back to life. Black radio, don't sleep on this club hit. Victoria Wilson-James' style is laid back yet to the point, as she sings about a typical love situation. Wilson is 'through,' but her audience isn't. Demos: Young Adults.

DAVID ECCLES WNSB/NORFOLK, VA TANAREID SOME SLINKIN'

This is a superb jazz tune. It has a nice walking feel to it. To me it's a throwback to classic jazz with a great '90s sound. Excellent work from two great side men, Akira Tana and Rufus Reid. The tunes on the *Yours And Mind* LP are a fine blend of standards and originals. The songs appeal to both seasoned jazz veterans and the new breed of jazz listeners. Demos: Adults, Jazz Lovers.

CHICK COREA AND HIS AKOUSTIC BAND ON GREEN DOLPHIN STREET

The bottom line on this is that Chick Corea, John Patitucci and Dave Weckl perform as a perfect ensemble with an intimate musical understanding. The dominate instrument is plano, and the bass and drums render fine solos. Demos: Adults.

MACEO PARKER BETTER GET HIT IN YO' SOUL

The best in jazz funk is displayed in its finest form on this Charles Mingus tune. Maceo and his group capture the harmonic freedom of this composition. It's not a traditional James Brown sound, but a real jazz tune that still manages to rock the house. Demos. Adults.

DEE JAI SLOAN KKDA/GRAND PRAIRIE, TX HI-FIVE THE KISSING GAME

This is a song that worked for us from day one. We're getting great response from demos of all ages. The telephones are really crazy on this. It's one of our top five songs right now. If these guys continue to make records of this distinction, they should have a lot of chart success. Demos: All.

THE RUDE BOYS WRITTEN ALL OVER YOUR FACE

This is the perfect song for all demographics. It's a song that reminds me of Guy, with traces of the Gap Band. The phone response has been incredible. This song is also in our top five. I knew straight away that this was going to be a hit. Demos: All.

TONY TERRY

I think that this is a very pretty song. It's definitely touching a lot of the ladies' hearts. It's a song that women can relate to easily. "With You" has great potential to become a No. 1 song. I will be very surprised if it doesn't. This song is getting heavy phones as well. Demos: Young Adults.

HE NATIONAL RADIO REPORT

ALABAMA

WATV-AM

Frozen.

PD: Ron January P.O. Box 39054 Rimino AL 35208

205.780.2014

WBIL-FM

Jeffrey Osborne, Brothers PD: Costee McNair Maxi Priest, Space Tony Terry, With V Wilson-James, Through

MD. Costee McNai P.D. Box 666 Tuskege AL 36083 205-727-2100

WBLX-AM

Colin England, I Funky Social, You PO Michael Pool MD. Michael Pool us, Come Gen 1204 Dauphin Lazat Michaels, Krazs Mohile AL 36604 Losse Ends, Chean 205-432-7600 T. Pendergrass, Should Tony Terry, With

WENN-FM

Black Bex. Strike En Vogue, Don't Indianal, Let's K. Washington, Kissing Keith Sweat, Your Teena Marie, Just

WGOK-AM

Funky Social, You Lazet Micheals, Kraze Pohbles, Backvard Tahu, I'm Teena Marie, Just Ya Kid K, Awesome

WVAS-FM

Frazen

PO: Stephen Myers Montgomery AL

WXVI-AM

En Vogue, Don't Funky Social, You Keith Sweat, Your Kid Caari Anolio M. McDonald, All Najee, My Trish, She

WZMG-AM

3 For 3. Don't **B N Heavies**, Dream Jeffrey Osberne, Brothers McBreed, Ain't

36101-0271 205-293-4287 PD: Roscoe Miller

MD: Roscoe Miller P.D. Box 4280 Montromeo AL 36195 205-263-3459

Opelska AL 36801

PD. Vince Johnson MD: Charlie Pruitt P. 0. Box 2329 205-745-4656

ARKANSAS

KCLT-FM

2 Live Crew, Do PD: Milli Mills MD. Milli Mills Faze, The Gerald Albright, Dream P.O. Box 2870 **James Morgan**, Child West Helens Keith Sweet Your AR 72390 L.L. Cool J. Mama 501-572-9506 La Rue, Serious M. McDonald, All The Dells, Heart Tony Terry, With

CALIFORNIA

ΚΔΔΥ-ΔΜ **A** |

4 Fun, You	PD: Jack Patterson
Colin England, I	MD. Jack Patterson
K.M.C. Kru, She's	1700 N Alvarado
Lazet Micheals, Kraze	Los Angeles
Dne Cause Dne, Turntable	CA 90026
Tabu, E'm	213-665-1105
Trish, She	
Ya Kid K, Awesome	
	1

KGFJ-AM

PO Dand Cox MD. Johnny Morris 1100 S. La Brea Los Angeles CA 90019 213-930-9090

KJLH-FM

Altitude, Work Keith Sweat, You

Keith Sweet Your

Peabo Bryson, Can

Mariah Carey, I

PO: Lyon Brings MD: Lynn Briggs 3847 Crensl Los Angeles CA 90008 213-299-5960

KPOO-FM

MD: Jerome Parson PD 8ox 11008 San Francisco CA 94101 Keith Sweat, Your Master Ace, Movin 415-346-5373 Unity 2. Buckwheat

KSOL-FM

Wooten Bros., Tell PD. Bob Mitchell MD: Bob Mitchel 1730 Amphiett Blvd

#327 San Mateo CA 94402 415.341-8777

XHRM_FM

Keith Sweat, Your

Run DMC, Faces

The Dells, Heart

Colin England, I K. Washington, Kissing MD: Bailey Cole 2434 S. Port Wy. Ste. J. National City CA 91950 619-425-9236 V Wilson-James Through

COLORADO

KDKO-AM

Altitude, Work	PD. James Walker
Colin England, I	MD: Terry Hutt
En Vogue, Don't	2569 Welton St.
Enigma, Sadness	Denver
Lazet Micheals, Kraze	CO 80208
Dne Cause One, Turntable	303-295-1225
Whispers, Is	
Will Downing, I	
Winans, Don't	
Ya Kid K. Awesome	

CONNECTICUT

WKND-AM PO: Melonae McLean

Maxi Priest, Space Pebbles, Backvard MD: Melonae McLean The Dells, Heart P.0. Box 1480 V Wilson-James, Through Windson CT 06095 203-688-6221

WNHC-AM

Keith Sweat, Your The Della Heart

PD: Stan Boston MD: Lenny Green 112 Washington Ave North Haven CT 06473 203-234-1340

PD, Cindy Brown

165 Fim St

New Haven

203-432-4127

CT 06520

MD: Andrew Gilford

WYBC-FM

4 Play, Extacy Al B. Sure, No Colin England, I Harriet, Temole Mica Paris, Contrib Nikki D, Daddy's Tracie, Tender Tribal House, Main Will Downing, I Ya Kid K, Awesome

DIST. OF COLUMBIA

WHUR-FM **B N Heavies**, Dream En Vogue, Don't Jeffrey Osborne, Brothers

K. Washington, Kissing

PO: Bobby Bennet MD: Mike Archie 529 Brvant St. N. W Washingt 00.20059 202-232-6000

P.D. Box 10174

904-222-1070

Tallahaa

FL 30302

FLORIDA

WANM-FM PD: Van Wilson

2 Live Crew, Do Carmon Carter, Always Champaign, Trials En Vogue, Don't Genius, Come Najes, My **Run DMC.** Faces Teena Marie, Jsut Terry, With

WEDR-FM

Keith Sweat, Your PO James Thomas MO: James Thomas 3790 N.W. 167th St Minmi EL 33055 305-623-7711

WPUL-AM

Chill Deal Boys, Single En Vouge, Don't Father M.C., Lisa Keith Sweat, Your Nancy Wilson, Do Nikki Richards, Naked The Delle Heart Tyrone Davis, I'll

PO: Walter James MD: Walter James 2598 S. Nova Rd South Daytona FL 32121 904-767-1131

WRBD-AM

Frozen.

MD: Jim Jacksor 4431 Rock Island Road Et Loudeniele FL 33319 305-731-4800

PO: Ross Allan

WRXB-AM

PD: Michael Danzey MD: Bob Simoor 3000 34th St South B-206 St. Petersburg FL 33712 813-864-1515

WTMP-ДМ

Boston Dawn, Soldier Enigma, Sadness K. Washington, Kissing Keith Sweat, Your Lazat Michaels, Kraze Mac Rand 1 Nikki D, Daddy Way To Go, Fever Ya Kid K. Awesome

En Vogue, Don't

Teens Marie Just

in 1

The Dells, Heart

Winans, Don't

Tabu, İ'm

Will Down

WYFX-AM

2 Line Crew Do. Jon Lucien, Sweet Lazet Micheals, Kraze M. McDonald, All Ya Kid K. Awesome

PO: Mike James MD: Mike James 400 Gulfstream Blvd Deiray Beach FI 33444 407-737-1040

PO: Chris Turner

MD: Chris Turner

P.D. Box 1101

813-626-4108

Tampa

EL 33601

WZAZ-FM wign, Trials Cha Colin England, I En Vogue, Don't Fever, Way Lazet Michaels, Kraze Nikki D. Daddy's S. Christopher, Anothe Sheena Easton, What Tahu, I'm

Tyrone Davis, I'll

PO: Nat Jackson MD: Nat Jacks 2611 WERD Radio Dr Inclosomille FL 32205 904-389-1111

PD: Charles Me MO: The Mad Hatter 800 Gum Mohile AL 36603 205-432-866

PO. Dave Donald

MD. Michael Starr

Rinningham

AL 35203

205-254-1820

424 16 Street North

MD: Carol Y. Stephens 915 S. Jackson Street Big Daddy Kane, Mr. En Vogue, Don't K-9 Posse, Different K Washington Kissing

PO. Jerome Parsons

GEORGIA

PD: Phillip O. March

1115 14th St

PD: Mike Mink

MD: Mike Minl

P.O. Box 1207

912-244-9590

PD: Arvin Berry

MD: Arvin Berry

P.D. Box 2718

912-228-4124

GA 31799

Thor

Valdosta

GA 31601

Columbus

GA 31902

WFXE-FM

Black Box. Strike Keith Sweat, Your Nikki D, Daddy's Sheena Easton, What V. Wilson-James, Through 404-576-3565

WGOV-FM

B Angie B, Don't Jeffrey Dsborne, Brothers Lalah Hathaway, Somethin Tony Terry, With

WHGH-AM

Curio, Special K. Washington, Kissing Keith Sweat, Your Lalah Hathaway, Somethi Latimore, I M. McDonald, All Mac Band, I Surface, All The Dayz, Certainly The Dells, Heart

WIBB-AM

RRD She's Ice T. New Nikki D. Daddy's Nikki Richards, Naked PD Big George Threatt MD: Big George Threatt 369 2nd St Macon GA 31212 912-742-2505

WJIZ-FM

Frazen, Geoff McBr

PD: Tony Wright MD: Tony Wright P.O. Box 5226 Alhany GA 31706 912-432-7447

WMXY-FM

Frozen

PD: lke Filmore MO: Ike Filmore P.D. BOX 1114 La Grange GA 30241 404-882-9699

WOVE-FM

En Vogue, Don't PD: Lee Sherman Keith Sweat, Your P.D. Box 434 Lalah Hathaway, Somethin ' Camilla Monie Love, Ring GA 31730 Riff, My 912-294-2105 Tony Terry, With Tony!Toni!Tone!. Whateve Too Short, Short Winans, Don't

WVEE-FM PD

BBD, She's Keith Sweat You

PD: Micheal Roberts
MD: Thomas Bacote
120 Ralph McGill
Suite 1000
Atlanta
GA 30369
404-898-8900

WXAG-AM

B N Heavies, Dream PO: Henry Norman Carmen Carter, Always MD: Bobby Mitchell Colin England, I 2145 S. Milledoe Culture Beat, Tell Athens Device, What GA 30605 Jeffrey Dsborne, Brothers 404-549-1470 Dne Cause Dne Turntable

IOWA

KBBG-FM

Al B. Sure, Hotel PD: Delores Smith MD: Delores Smith Alex, D'Neal, The Marion Meadows, Paradise 527 1/2 Cottane St Mica Paris, Contrib. Waterloo Tyrone Davis, I'll IA 50703 Will Downing, I'll 319-234-1441

ILLINOIS

WBCP-AM

Altitude, Work

M. McDonald, All

The Dells, Heart

Tyrone Davis, I'll

2 Live Crew, Do

Loose Ends, Chear

Keith Sweat, Your

Marva Hicks, Neve

Monie Love, It's

Phil Perry, Call

The Dells, Hear

Whodini Freeks

Device, Here

Marva Hicks Never

PD: Deborah Kennedy MD: Deborah Kennedy P.0. Box 1023 Champaion IL 61820 217-359-1580

WBML-FM

PD: Rob Biddle MD: D.D. Collins 708 S Mathev Lirbana IL 61801 217-333-2613

WGCI-FM

K. Washington, Kissing PO: James Alexander MD: D. Handley 322 S. Michigan Ave Chicago IL 60602 312-427-4800

WLNR-FM Frozen

PD: Mary Ann Stewart MD: Mary Ann Stewar 820 S. Michigan Ave Chicago IL 60616 312-322-9400

INDIANA

WJFX-FM

B N Heavies, Dream PD: Kelly Karson Carmen Carter, Always Colin England, I En Vogue, Don't K. Washington, Kissing Tony Terry, With Winans, Don't

WLTH-AM

BBD, She's PD: Gil Palmer Chandler, Do MO: Gil Palme Jeffrey Dsborne, Brothers 3669 Broadwa Lalah Hathaway, Somethin Gary Lazet Micheals, Kraze IN 46409 Whodini, Freaks 219-884-9409

WTLC-FM

Champaign, That's K. Washington, Kissing Keith Sweat, Your Maxi Priest, Space Sheena Easton, What The Dells, Heart Tony Terry, With

KANSAS

Hi-Five. I

K. Washington, Kissing Surte 101 Wichita KS 67208

LOUISIANA

KBCE-FM

BBD, She's Ice T. New Innocence, Let's K. Washington, Kissing Keith Sweat Your Lazet Micheals, Kraze The Delis, Heart

KFXZ-FM

Black Box. Strike Carmen Carter, Always Colin England, I En Vogue, Don't Genius, Come K. Washington, Kissing Keith Sweat, Your Sheena Easton, What Wooten Bros Tell

KGRM-FM

En Vogue, Don't Keith Sweat, Your Nikki D, Daddy's

ΚЈСΒ-ΔΜ

Jon Lucien, Sweet Dscare, Reconsider V Wilson-James Through

KOXL-FM PD: A B Welch

B N Heavies, Dream Back Box, Strike En Voque, Don't Jeffrey Dsborne, Brothers Sheena Easton, What Too Short, Short V. Wilson-James, Through

PO: Jay Johnson MO: Vicki Buchanor 2126 N. Mendian St Indianapolis IN 46202 317-923-1456

KRUZ-FM

PO: James McFadder MO⁻ James McFadden 400 N. Woodi 316-684-0099

PO: Donnie Tavlo

MD: Donnie Taylor

P.D. Box 69

14 71409

318-793-4003

PD: Chuck Harrison

MD: Barbara Byrd

dor Caffer

3225 Ambas

Lafavette

LA 70506

318-898-1112

Boyce

WYLD-FM Altitude, Work

Black Box, Strike K. Washington, Kissing Keith Sweat, Your Nikki D. Daddy's Nikki Richards, Naked Teena Marie, Jsut

ΚΥΕΔ-ΕΜ

WXOK-AM

PD: John K. Wilson

MD: John K. Wilson

P.0 Box 2199

318-322-1491

Pf): Al Wallace

MO: Jim Mitchem

P.0. Box 66475

7707 Waco Drive

Baton Rouge

504-927-7060

14 70896

West Monroe

18 71294

Black Box, Strike

Colin England, I

Innocence, Let's

Keith Sweet Your

Loose Ends, Cheap

Run DMC, Faces

Genius, Come

Najee, My

Phalon, Read

Tyrone Davis, I'll

Innocence, Let's

K. Washington, Kissing

Tabu, l'm Ya Kirl K Awesome

K. Washington, Kissing

Lazet Micheals, Kraze

PD: Brian Wallace MD: Steve Ross 2228 Gravier New Orleans LA 70119 504-822-1945

MASSACHUSETTS

WILD-AM

Black Box, Strike Colin England, I K. Washington, Kissing Sheena Easton, What Teena Marie, Just The Delis, Heart

PD: Stephen Hill MO: Dana Hall 90 Warren St. Roston MA 02119 617-427-2222

MARYLAND

WANN-FM

Black Box, Strike Lalah Hathaway, Somethin Lazet Micheals, Kraze

PD: Hoppy Adams MO Happy Adams P.D. Box 631 MD 21404 301-269-0742

WJDY-AM

Frozen

PD: Paul Butler MO: Chase Thomas 1633 N. Division St Salisbury M0 21801 301-742-5191

WOCO-FM

B Angie B, Don't Black Box, Strike Chris. Williams, Dream Mica Paris, Contrib Nikki D. Daddy's Sheena Easton, What

PD: Scott Jantzen MO: Scott Jantzen P.D. Box 1850 Montego Bay Station Ocean City MD 21842 301-641-0001

WXYV-FM

Jeffrey Osborne, Brothers L.L. Cool J. Mama The Delks, Heart V. Wilson-Ja nes. Through

PD: Roy Samoson MD. Marlear Alstor 1829 Reisterstown Rd. Baltimore MD 21208 301-653-2200

I afavtte

413 Jefferson St LA 70501 318-233-4262

MD: Chris Clav

7707 Waco Dr

504-926-1106

Baton Rouge

LA 70806

318.274.3244

PD: David A. Dikussor

P.D. Draw K

Grambling

14 71245

MO: Carl Thibodeaux



K. Washington, Kissing Keith Sweat Your Nikki Richards, Naked

MD: Kelly Karson 5936 E State Blvd Fort Wayne IN 46815 219-493-9239

MICHIGAN

MD: Larry Hudson

Inkster

MI 48141

313-278-1440

PD: Joe Spencer

MD: Lucia Harvin

3146 E. Jefferson

Detroit

MI 48207

313-259-8862

32790 Henry Buff Bd

WCHB_AM PO: Terry Amold

ARC lesha En Vogue, Don't Gerald Albright, Can't K. Washington, Kissing Keith Sweat, Tellin Nancy Wilson, Do Winans, Don't

WGPR-FM

Black Box, Strike Honey's, Perfection K. Washington, Kissing LI Cool I Mama One Cause One Turntah Phil Perry, The Teena Marie, Just

WJLB-FM

En Voque, Doo't Gwen Guthrie, Sweet Jasmine Guy, Another Keith Sweat, Your

MD: Fonda Thomas Suite 2050 Penobscot Bldg Detrort MI 48226 313-965-2000

WMHG-FM

Lazet Micheals, Kraze Sheena Easton, What Will Downing, I'll

PD: Sammie Jordan MD: Samme Jordan 517 W Glas Rd N Muskenor MI 49445 616-744-2405

MD: Terry Wallu

Minneanole

MN 55411

612-627-2833

PO: Dorian Flower

MD: Walter Banks

MN 55405

612-377-0594

501 Bryant Ave. North

1555 James Ave. N

MINNESOTA

KBEM-FM PD: J.D. Ball

Bireli Lagrene, Acoustic Dan Moretti, Point Eric Laeds, Times Kiluea Antinua Peter Kater, Rooftons Phil Woods, Real

KMOJ-FM

B N Heavies Dream Carmen Carter, Always Chazz Nº Trina, Got D. J. Stetten, White Fever, Way K. Washington, Kissing Londonbeat, I've

WRNB-FM

B Angie B, Don't Herb Alpert, North Jeffrey Osborne, Brothers L.L. Cool J. Mama Nancy Wilson, Do es. Backyard Pabl The Dells, Heart

MISSOURI

Blues B. Willie, Why Dorothy Moore, All Loose Ends, Cheap Tyrone Davis I'll

PD: Pete Rhodes MD. Pete Rhode: 1004 Marquette

Suite 202 Minneapolis MN 55403 612-341-2447

KATZ-FM

PD. Rod King MD: Alice Jeiad 1139 Olive St. Suite 303 St Louis M0 63101 314-241-6000

KCXL-AM

Lucien, Sweet	PD: Dell Rice
/ashington, Kissing	MD: Dell Rice
h Sweat, Your	810 E 63rd St.
t Micheals, Kraze	Kansas City
e, My	M0 64110
Youngblood, Ain't	816-333-2583

K W

Keith

Laze

Naie

Svd

The Dells, Heart

KIDZ-AM

K Washington Kissing PO: Frank James Keith Sweat, Your MD: Richy Hamilton Loose Ends, Cheap 10841 F 28th St iendence . MI 64052 816-836-5055

KLUM-FM

Mica Paris Contrib PD: Kool Man Zoo Sheila F. Sey MD: Kool Man Zoo T. Pendergrass, Should've 1004 E. Dunklin P.0. Box 29 Jefferson City MD 65101 314-681-5295

KPRS-FM

Tony Terry, With

ina. I

Will Down

Winans, Don't

K Washington, Kissing PD: Paderick McEmen Keith Sweat, Your MD: Bobby Wonder 2440 Pershing Rd #118 Kansas City M0 64108 816-471-2100

MISSISSIPPI

WACR-FM

C & C Music Here PD: Tony Dear Ice T. New MD: Sabrinos K Wash naton, Kissing PD Box 1078 Lalah Hathaway, Somethin Columbus Tony Terry, With MS 39701 V. Wilson-James, Through 601-328-1050

WJMG-FM

ALB. Sure. I'll PD. Melvin Megg **B N Heavies**, Dream BBD. She's Dayz, Don't Hattiesburg Mac Rand I MS 39401 Pebbles, Backvard 601-544-1947 Tyrone Davis, I'll

WJMI-FM

Latie

Chris. Williams, Dreamin PD: Paul Todd Kiara, Mr MD: Venus Jones ore, l 1850 Lynch St. Mac Rand Neve Jackson Sheena Easton, What MS 39203 Special Gen. Spark 601-948-1515 Teena Marie, Just Tony!Toni!Tone!, Wi Will Downing, I

WJSU-FM

Gerry Allen, The

Carmon McRae, Sarah PD: Larry McAdoo **Dizzy Gillesnie**, Live MD. Larry McAdoo P.D. Box 18450 Jackson MS 39217 601-968-2140

WKXG-AM PD: Herman Anderson

En Vouce, Don't Herb Alpert, North Jeffrey Osborne, Brother K. Washington, Kissing Keith Sweat, Your Teena Marie Just The Dells, Heart Tyrone Davis, I'll

PD Box 1686 Gree MS 38930-1686 601-453-2174

PD: Lewis Clark

STMD: Lewis Clark

Lexingtor

MS 39095

601-834-1103

PD: Larry Carr

MD: Lany Carr

P.0. Box 5353

601-693-4851

Meridian

MS 39302

Route 1, Box 288 E

MD: Herman Anderson

WLTD-FM

Casper, Adrenalin MC World 2 Girl, Brainw Mac Band, I Shango, You're Trish, Love

WOIC-FM

Altitude Work Harriet Temple Loose Ends, Chean Special Gen, Spark Tony Terry, With

NORTH CAROLINA

WAAA-AM En Vogue, Don't K. Washington, Kissing Keith Sweat, Your

PD: Tina Carson MD: Tina Carson P.D. Box 11197 Winston-Salem NC 27106 919-767-0430

WAUG-AM

Jeffrey Osborne, Brothers Rick Webb, Try S. Christopher, Another

WBMS-AM

ABC, Playground Deff Boys, Swinn Whodini, Freaks

PD: Thomas McLaurian MD: Thomas McLaurian P.D. Box 718 Wilmington NC 28402 919-343-9898

PD: B.K. Kirkland

P.D. Box 2684

919-633-1500

New Berr

NC 28561

MD: Yvonne Sanders

WIKS-FM

Enigma, Sadness Ge us, Come K. Washington, Kissing Naiaa Mv Nikki D, Daddy's Special Gen, Spark Teena Marie, Just Wooten Bros., Tell

WNAA-FM

Black Box, Strike Jeffrey Dshorne, Brothers Keith Sweat, Your Nikki Richards, Naked Will Downing.

PD: Yvonne Anderson MD: Yvonne Anderson Price Hall Suite 200 Gree NC 27411 919.334.7936

MD: Phil Allen 225 Green St. Suite 900 Fayettevil MC 28302 919-486-4991

PD: Phil Aller

NEW JERSEY

WUSS-AM

Black Box, Strike Harriet, Temple ocence, Let's Lorenzo Smith. Tic Special Gen. Spark PD: Maurice Sinoleton MD: LaVerne Richard P. D. Box 7539 Atlantic City N I 08404 609-345-7134

Barbara Weather, Where PD: Reggie Swinson Black Box, Strike MD: Jenv Moore En Vogue, Don't P.O. Box 804 Marian Meador **Bick Webb**, Try NC 27530 919.734.4213

WOKN_FM

WPEG-FM

Kool Moe D. Rise Nikki D. Daddy's Run DMC. Faces

PD: Michael Saunders MO: Frankie Darcell 520 Hwy 29 N PD Box 128 Concord NC 28025 704-333-0131

WOMG-FM

Keith Sweat, Your Nancy Wilson, Do Nikki D. Daddy's The Delle Heart

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K. Washington, Kissing Nikki Richards, Naked



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Culture Beat, Tell

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Malemen, Cold

Bick Webb Try

Tyrone Davis, I'll

Lattimore, I

Carmon Carter Always

Nikki Richards, Naked

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WOIC-AM

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Mona Lisa, Love

Patti Austin, Soldier

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KMJO-FM En Vogue, Don't K. Washington, Kissing

ina l

KKDA-FM

ngton, Kissing

BASIC TRAINING continued from page 32

STEP # 5-PROMOTING THE CONTEST

Now that you have a promotion in motion, it's useless unless you properly promote the event. Station promotional announcements are needed in order to make your audience aware of your contest.

For best results in promoting your on-air event, have a 60-second promotional spot made to run every hour. This promotional spot should have lots of snap, crackle and pop, and it must convince your audience that this is the best contest in the world. Remember. perception is reality.

If promoted properly, you could make your contest a success and generate

JAZZ NOTES continued from page 17

tion and received a \$10,000 cash prize.

While Monk. Morton and Ellington were indeed important influences on his own playing style, Roberts did not choose the three piano giants for his love of their music alone. "Playing music is a part of an evolutionary process," he says. "Recording music is a way to document where you are in that process at a given moment. By the end of this project, I had moved to yet another stage in my own musical development. The only way you reach a certain level of self-actualization is to develop your strengths as well as your weaknesses. Thus, interpreting the works of the three giants for this project served as a sort of test for me."

revenue at the same time.

You may want to consider in-

cluding in your recorded

promotional announcements

mentions of the sponsors of

the qualifying prizes, to

match a time-buy made to

promote the product you're

continuous liners on every air

personality's shift. If this is

truly a great promotion, then

everyone should be talking

imagination and a lot of extra

effort to effectively deal with

the shortcomings in your

particular station. That's all a

part of living. The idea is to

do what you have to do to

Sometimes it takes a little

You also need to schedule

giving away on-air.

about it

win. 37E

If Alone With Three Giants is an examination of Roberts

IVORY'S NOTES continued from page 15

Jackson LPs sold well, the element of spectacle that usually surrounds multimillion-selling albums is no longer there. The skeptics also point to the ailing economy.

In any case, if the Jackson/ Virgin deal resulted in the biggest recording contract ever, then it will most likely lead to the biggest record producer's fee as well. According to one industry insider. "Jimmy Jam and Terry Lewis wrote and produced 95 percent of Control and all of Rhythm Nation: they definitely know what they're worth and what they mean to the success of the next project." Figures being tossed around start at \$1 million each for

Jam and Lewis and swell from

Regardless, while there is glee in such a precedentsetting deal, there's got to be enough pressure to go around as well. Everyone wants to do better than well. Count on Virgin to promote the deal's debut LP to the high heavens. Look for some firsts, including spell-binding music videos. Meanwhile, Jam and Lewis are undoubtedly faced with the question of whether to go with what is musically tried and true or tread new ground. How do you make a big enough splash to sell the kind of volume folks are expecting? A film starring Jackson might do the trick.



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skills and interpretation, then the introspective artist passes with flying colors from a listener's point of view. Roberts weaves his way through each selection with seeming ease and appears comfortable with every tune, despite their technical demands. Roberts plays each piece with the emotional content that every true artist seeks in his work.

Produced by Delfeayo Marsalis, Alone With Three continued on page 44

Jackson may not enjoy the role of highest-paid recording artist for very long; most insiders agree that when her brother Michael and Sony leave the negotiation table, his re-signing with the company will be the richest deal in the business. To be sure, baby sis set Mike up good with her deal-how could Sony offer him anything less? But no matter what transpires in Janet's universe now, one thing's for sure-whether you're nasty or not, it's definitely Miss Jackson now.

MEANWHILE, BACK AT THE RANCH: Speaking of Janet. \$32 million wasn't all that was sacrificed in the heavy-duty deal making. After a Virgin-sponsored party to celebrate the deal. Virgin

attorney Bernie Fishback walked outside the restaurant only to find that his vintage Mercedes had been stolen... Considering how long he has backed some of the biggest acts in the business, it seems a crime that singer Phil Perry has waited this long for his own album. No matter, check out his Capitol collection. The Heart Of The Man, and be mesmerized by his performances on the tracks "Woman," "Forever" and "The Best Of Me." Definitely a singer whose time has come....Rapper Kid Capri's Cold Chillin/Warner Bros. LP. The Tape, produced by Biz Markie, is as funky as it is both thought-provoking and humorous. Check it out. 3RE

376



By Milena Ahmed

ARIES (March 20-April 19)-With Jup-



iter splendidly aspected to your domestic sector and Venus shining radiantly on your love life, focus this week on romantic and home affairs. But continue to work hard in career and business areas. This You are beading

Stephanie Mills Aries

is just the beginning. You are heading into what could be the best time of your life

TAURUS (April 20-May 20)—Just when you thought it was safe to relax—this week—along comes the Scorpio full moon, linked to your sign by its polarity to Taurus on the Zodiac Wheel. Under its impact you are guaranteed to discover a few skeletons in your emotional closet Expect to have some startling realizations this week that will set the wheels in motion for events you could not possibly predict.

GEMINI (May 21-June 20)—Because you are experiencing a time of personal decision making, you may begin this week with too much on your mind. Don't worry if this throws you temporarily off course When Mercury returns to its true path, you'll suddenly discover simple solutions to problems that previously appeared unsolvable.

CANCER (June 21-July 22)-This week

is your sentimental journey, as people from your past suddenly reappear, opening doors in your heart that have been locked for a long time. They could shake your normally steely reserve. You may take a



Brenda Andrews Cancer

step backwards against your better judgment Be cautious while you are under the spell of the moment. You don't want to commit to responsibilities you may later regret.

LEO (Jul 23-Aug 22)—This week you are going to be placed center stage in your social life or through work, but beware, your hand will be forced, making you "perform" rather than act naturally Partners, money lenders, and authority figures want to see the returns on their investments in you. Expect to do some tap dancing to keep them happy

VIRGO (Aug 23-Sept. 22)-The stars

bode well again for Virgos this week, but as always, there is a trick to making the best of them. Opportunities will not be presenting themselves one after the other as in past weeks, but this allows you time



Michael Jackson Virgo

to be thrown a

double astro-

logical curve

ball this week that could

knock you off

your feet, but if

handled well,

might give you a

home run. Your

ruler, Pluto.

already pushing

you to heady

to catch up. Ideal planning this week includes a holiday. Give your mind an overdue rest. At least ease the pace as much as possible.

LIBRA (Sept. 23-Oct. 22)—Money makes the world go round this week. Facing the conundrum of whether or not you have the funds to take a business chance, or simply splurge, you will spend many hours pondering your finances, to the extent that you risk missing pleasurable pursuits. Realistic cutbacks and budgeting are necessary and can make many things possible that previously appeared unlikely.

SCORPIO (Oct. 23-Nov. 21)-Prepare



Otis Williams Scorpio

heights, is joined by the full moon. There's glory coming your way when the full moon has you in its sights. If you are tempted to rock the relationship boat during this month, be careful not to tip it over. *Special Note:* Back in January, SV told Scorpios like Otis Williams to watch their health. Otis reads the BRE "cover to cover" and duly noted the warning. Several days later, his ulcer jumped up and said we were right. Otis sent up to BRE for additional copies to share with other Scorpios.

SAGITTARIUS (Nov. 22-Dec. 21)— Lucky Sagittarius, just when most other signs are close to throwing in the towel this week, your recharged lucky stars open all the right doors, and in fine style you soar on newfound wings. Don't make the mistake of taking positive energy for granted. Spread some of it around. Whatever gifts you shower on others will be returned many times over. This week you can't lose.

CAPRICORN (Dec. 22-Jan 20)— Planets in Capricorn continue to press you into unusual situations this week. Understand that any difficulties are not sent your way to discourage you, but to get you back on course. You've always provided that dependable shoulder for others to lean on. The time has arrived to remove yourself from responsibilities. Leave your appointments wide open and prepare to go where the wind blows.

AQUARIUS (Jan. 21-Feb. 18)—This week so many interfering factors are playing games with your life, loves, and business, it is quite likely you will feel distant from what is going on around you. But take heart. You may be too close to the situation to fully appreciate the wonderful transformation taking place. You are in the throes of establishing a better way of life. Happier times than you've ever had before are ahead. Don't look back!

PISCES (Feb. 19-March 19)-Don't



Quincy Jones. Pisces

hurry. Maintain a steady pace and this week will grow into being a stellar month. The full moon will provide encouragement, as well as the push you need. Despite your enthusiasm, avoid leaping into situations before you have taken a good look. Where romance is putting you to the test, don't give in to the temptation to hold in your anger for the sake of keeping the peace. But when discussing problems, talk softly and choose your words carefully. **BRE**

CANADIAN REPORT continued from page 30

Carla Marshall - Top Reggae Single; Errol Blackwood - Top Reggae Album; Krystal -Top Reggae Singer, Newcomer Female; Lady Pearl - Top Soca Singer, Female; and Junie Ranks - Top Reggae Dance Hall D.J., Newcomer Female.

The voting for the awards is done by the music industry itself, an entity which includes producers, record store owners, distributors, night club owners, etc. Norma Brown-Bell, of R.J.R. Radio Jamaica, introduced Hewitt, the man responsible for the evening, to present the Memorial Awards for 1991-the Bob Marley Memorial Award and the Peter Tosh Memorial Award won by P.V. Smith of CHRY-FM and Milton Blake, host of the "Musical Triangle" on CKLN-FM, respectively.

Blake said, "If Peter Tosh were alive today, he would speak out against the war in Irag and the trial of Winnie Mandela. The trial against Mrs. Mandela is engineered to further enslave Africans worldwide. Tosh would also say every nation has a right to chart their own destiny and that is why I am proud to receive this particular award.'

Jazz musician Slim Gailland, whose 60-year career spanned from the Depression-era nightclubs to hip-hop recordings, died recently in London. Gailland was 74. The Cuban-born Gailland performed with jazz greats, composed music and acted in Hollywood and Britain. Malcolm X mentioned listening to Gailland's music on the jukebox when

.

he was a youth in Lansing, MI

One of Gailland's songs, "Flat Foot Floogie," which was recorded under the name Slim and Slam, appeared on the music and dialogue from the original soundtrack of the motion picture "Malcolm X." The film and soundtrack were released by Warner Bros. Communications in 1972

One of Gailland's last performances was on the recently released single "Easy to Put Together, But Hard to Take Apart" by the jazz-influenced African-Canadian rap group the Dream Warriors. Gailland was the father of Marvin Gave's second wife Janice Hunter.

Norman Richmond's radio show is on CKLN-FM 88.1 every Thursday at 8:00 p.m.





Giants is a classic that is sizzling on the lazz charts and wowing the critics. And at age 27, Roberts has a lot more work to do. "I want to continue studying Monk and Coltrane. I'm always trying to present myself and my work in the best possible light. You have to be at peace with vourself in order to achieve that, and that's where I find myself headed." BRE

PHIL PERRY continued from page 28

Los Angeles that Perry teamed up with former Montclair, Kevin Sanlin. The duo cut two albums together as the group Perry & Sanlin, those albums being For Those Who Love and We're The Love Winners. After leaving Perry & Sanlin, Perry held various jobs in the music industry, from doing background vocals for many artists, to doing sound-alike voice-overs for TV shows. something Perry hated.

Shortly after that, Perry was introduced to Quincy Jones. Perry recalls, "Quincy was hiring singers to sing background for the Budweiser Superfest. I was so nervous, but Quincy really settled me. Even now I can call Quincy and receive his assistance." The Budweiser Superfest helped to promote

Perry nationally to the extent that he was being asked to tour with artists such as Al Jarreau, Patti LaBelle and George Benson; touring the world as he worked.

It was while performing at the Hollywood Bowl with Lee Ritenour that Perry got his biggest break. "The reviews I received were very good," Perry says. "It wasn't long before I was contacted by

THE BRAND NEW HEAVIES continued from page 28

the aforementioned artists is very evident in the BNH sound. They best describe their sound as "a blast from the past."

After leaving school they continued to jam together and eventually took their show on the road. They first gained recognition performing at the Warehouse and Rare Groove (rare & deleted soul 'n funk) parties. They gained so much recognition that it wasn't long before they were performing alongside already established acts like Soul II Soul and The Pasadenas.

With interest rising, BNH signed with the Acid Jazz label. While on Acid Jazz. BNH cut their debut release titled "Got to Give." The song was a great success at the clubs and on the airwaves. It also helped to promote BNH nationally in Britain. BNH is now under license to Delicious Vinvl, a move that has been well received by both band and label.

With the release of their debut album, BNH hopes to experience the same level of success that other U.K. recording artists have achieved. The album, simply titled The Brand New Heavies, fields an excellent blend of fusion, jazz, soul and funk. BNH wrote all the songs and performed all the instruments themselves, a fact they take great pride in.

We have plans to tour the U.K. and Europe this year and to hopefully tour the U.S. college circuit,' savs Bartholomew

BNH also claim that their next projects "will test all facets of music," a trend they have strictly followed to date.

With all the popularity they have started attaining. BNH seem to be in the perfect situation: being an enthusiastic band coupled with a ground-breaking label. 375

Capitol Records representatives. They stated they loved my voice and wanted to sign me quick because they (felt that) with the reviews I'd received I would be signed very quickly by another label.'

Perry states, "Having a solo project can be summed up in one word: Rewarding." The debut solo album titled The Heart Of The Man features some great assists from the likes of George Duke, Brenda Russell and Robbie Neville, all people Perry formerly worked for.

The album's first release "Call Me" is a cover of the Aretha Franklin classic. Nationally, people in the industry have praised Perry's version, saying it is one of the best covers of an Aretha Franklin song they've heard. "It's the best compliment I could pay to Aretha after she'd recorded one of my songs," says Perry.

Phil Perry's career has had its valleys and peaks and it is a testament to his dedication and "never say die" attitude. He finally has the ball and the glory to go with it. 3RE

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WESTWOOD DOFS WHITNEY-Westwood One is simulcasting a 90-minute special entitled "Home Box Office Presents Welcome Home Heroes with Whitney Houston." Beginning with a 15minute radio only preshow, the show features Houston in concert from Norfolk Naval Air Station in celebration of the men and women of Operation Desert Storm. The program airs on Easter Sunday, March 31.

KICKIN' IT WITH THE PREZ—Hear about Eazy-E's lunch date with President Bush? Robert Dole, senate majority leader, invited

the controversial rapper to an exclusive luncheon where Bush was scheduled to speak to the Republican Senatorial Inner Circle. Eazy received his invitation after



Whitney Houston

true: Hank Shockley and Bill Stephney have partec ways as partners of the oneyear-old SOUL Records. Creative differences were cited as the cause for playing. Also on hand was label mate Roy Hargrove, and Ellis Marsalis

T.A. IS IN L.A.—Warner promotion dir **Teddy Astin** has relocated from the label's Atlanta office to their office in Burbank,CA.

NEW ORLEANS FOOD FIX—Grape stopped into a Hollywood Popeye's restaurant for some lunch and low and behold; the fast-food place now carries gumbo on its menu. With the BRE Conference '91 in New Orleans only weeks away Grape decided to partake, also ordering a portion of their fair rendition of red beans & rice. The gumbo, while not the best, was good enough to rouse fond memories of last year's conference dining pleasures.

TEDDY BASH—Elektra Records held a listening party for **Teddy Pendergrass** at the posh restaurant, Noa Noa in Beverly Hills. Some of the attendees include WEA's **Ometta Barber**, Elektra's own **Ruben Rodriguez** and **Lisa Millman**; label execs **Karen** and **Kerry Gordy**; EWF's **Verdine White**; Warner's **Keith Washington**; EGCI pd **James Alexander**; **Guy Black**, WYLD; **Mike Stradford**, pd, KKBT; **Bailey Coleman**, XHRM; and *BRE*'s **Sidney**

Miller, Ruth A. Robinson and J.R. Reynolds.

GRAPE LOOKS BACK AT THE PAGES OF BRE: Ten years ago this week, Lee Armstrong was named gm, WLOK/Memphis. Carl Davis, pres, Chi-Town Records, was inducted into the America's Music & Entertainment Hall of Fame. Chicago drummer and bandleader Theodore "Red" Saunders died. KMOJ, Minneapolis held a "Children of Atlanta" basketball benefit featuring celebrity radio and TV



Pictured at a reception in New York for Marcus Roberts are (I-r) Vernon Hammond, mgr; Scott Southhard, agent; Miller London, RCA, Roberts; Basil Marshall, RCA, Roy Hargrove, recording artist; Steve Backer, Novus; jazz vet Ellis Marsalis, and Ed Arrendell II, mgr.

contributing \$2.490 to the Republican Party The **N.W.A.** member also donated \$10,000 to the City of Hope charity last year, which may have led to the invite Some of the other members of the Inner Circle include beer man Joseph Coors, actor Arnold Schwarzenegger, retail businessman Sam Walton, and former secretary of state George Schultz

ONE UP AND ONE DOWN—Could there be any truth to the rumor that manager **Maurice Starr** is getting his own label? On the down side, it's sad, but

Stephney and company leaving the SOUL camp. Currently Shockley remains at the helm of SOUL, while Stephney moves on to what was described as bigger and better things. Stay tuned.

CARNEGIE PERFORMANCE—Novus/ RCA recording artist **Marcus Roberts** was guest of honor at a pre-show performance at Carnegie Hall. The party was held at New York's Steinway Hall. Roberts later dazzled an anxious audience with his extraordinary piano personalities versus sportscasters. WIGO/Atlanta, announced its new radio lineup consisting of **Bill Michaels**, mornings; **Zilla Mays**, middays; **Quincy Jason**, afternoon drive; **Kevin Fleming**, evenings; and **Garland Markham**, overnight. KDAY/Los Angeles altered its teen demos to include the 18-34 market.

REMEMBER, TIME PASSES AND PEOPLE CHANGE, BUT WE ARE YOUR MAGAZINE OF RECORD, AND YOU WILL READ IT HERE FIRST. **JRE**

A Heart Is A House For Love









The first single from the just-released music from the motion picture THE FIVE HEARTBEATS.

Featuring songs by The Dells, After 7, Patti LaBelle and many others.

A film by Robert Townsend.

MOVIE MUSIC

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