

"Miss My Love The New Single Dunbar And Robbie Shakespeare C 1996 Reprise Records

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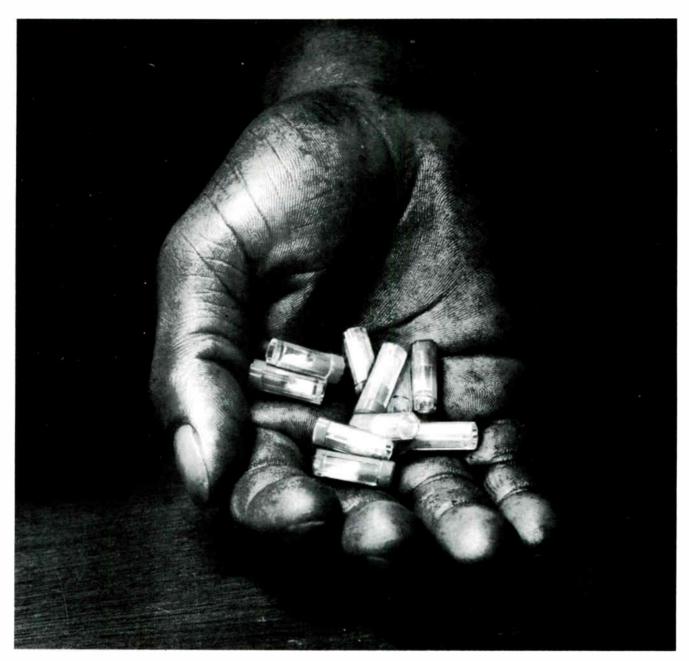
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Yo, slave!

This dealer is selling something you don't want. You'll pay more than just cash money. You'll trade in your hopes, your dreams.... even your self-respect.

Now, do you really want to buy?

Addiction is slavery.

UBLISHER'S

STILL WANT YOUR MTV?

watched the MTV Awards and had some serious problems with several aspects of it all. Can this be the same cable service that Rick James accused a few short years ago of being racist? We sure had to admit it was an accurate evaluation judging from what was being programmed at the time. In that time gap, though, somebody must have pointed out the fact to those boys in the blue suits at MTV that in this six billion dollar industry, black stars are jingling those cash registers, baby.

They listened, I guess. They had a black host and the first act was a black woman and lo, and behold, a hefty percentage of the power acts on the show were black.

And when the call came to all those black acts, they went merrily along—happily, grinnin'. Are these the same acts that fight and protest against doing the Image Awards or the Soul Train Awards? We shall soon see. This year, the Image Awards will be executive-produced by Suzanne de Passe and company and Don Cornelius will be doing his show in April. We'll ask and see about the level of cooperation and how it compares to this show.

And then there is the show itself. Who was in charge? Nobody, much. After Madonna shamed the director, it must have turned into a free-for-all. It looked like it on screen. There were no writing credits, so are we to assume all these people thought up their dialogue all on their own. Then, there was the much-heralded New Edition reunion. It was pointed out so succinctly in a New York daily, it wanted to be a revisitation of the Jackson's reunion so brilliantly done on "Motown 25" but turned out like the reunion of Tony Orlando and Dawn, without the professionalism. Again, who was in charge?

There was Arsenio, as that same paper said, looking like he had a chandelier hanging from his head, shrieking at everyone saying this show was *it*—never mind the American Music Awards or the Grammys. Oops, wasn't it Don Cornelius who gave you the "Sammy Davis Jr. Award," Arsenio?

Where is loyalty? Why do we run when they want us, when they turn their back when it's convenient? Get cold, see how much they play your videos and see if you still want your MTV.

Sidney Miller

FRONT PAGE NEWS

AFSA Holds South African Celebration/Fundraiser

By Rachel Williams

In an attempt to bring greater awareness of the South African situation to the public and raise money for local efforts, Artists for a Free South Africa (AFSA), founded by Alfre Woodard, Mary Steenburgen and Darrell Larson, sponsored a celebration/fundraiser "Jam South Africa," at the Lunaria Bistro in Los Angeles.

The fundraiser featured musical performances by GRP recording artist Carl Anderson and singer Charmaine Neville as well as music videos, South African dancers and a showing of Nelson Mandela's speeches in New York City and London's Wembley Stadium. Several people spoke on the conflict in South Africa; actress Akosua Busia read a poem celebrating the release of Mandela.

"The event was really meant to be a celebration of the spirit and culture that's come out of South Africa," Larson said. "We wanted it to be entertaining yet informative as well. We don't want people to be under the impression that the situation in South Africa is better. In fact, it's worse because the forces who would like to keep the system of apartheid in effect are getting desperate."

AFSA held its first major meeting less than a year ago at Robert Guillaume's residence, where about 150 industry people were in attendance.

According to Karen Russell, exec dir. AFSA, the organization is actively formulating strategies to help focus attention on the continuing struggle for peace and democracy in South Africa. Some of the activities and ongoing goals will include cultural events, encouragement of antiapartheid themes in film and television productions and sponsorship of educational events focusing on the reforms and events in South Africa as they unfold.

"Those of us who founded AFSA were impatient with the misinformation campaign launched by the South African government and relayed by the Western press over the years," Woodard said. "We were disappointed with the lack of reporting on the sanctions movement in this country and disgusted with the State Department's stand on news from South Africa that actually reached the average American household. For these reasons, we seek to utilize our influence and access to the media to allow true voices of the democratic movement to be heard."

Larson said upcoming AFSA events would include a double album featuring various artists and a big concert in Washington, D.C. Money from these two events will go to the Mandela Freedom Fund which will then be sent to the African National Congress (ANC).

Black Caucus Concerned About Inaccuracies In New History Book

The California Legislative Black Caucus held a press conference at the Los Angeles Press Club to appeal to the State Board of Education's Curriculum Development and Supplemental Materials Commission to postpone the adoption of the Houghton Mifflin history/social science textbooks. According to Tilford Patterson, spokesperson for the Caucus, the textbook fails to meet acceptable standards regarding historical accuracy and promotes racial stereotyping.

"The purpose of the conference was to demonstrate the solidarity shared by the Black

Caucus members in urging the State Board of Education to delay consideration of the adoption of the Houghton Mifflin textbook series," Patterson said.

Those who attended and spoke during the conference were Assemblywomen Gwen Moore, Maxine Waters and Theresa Hughes, chairwoman of the Assembly Education Committee; and Senator Diane Watson among others.

Patterson explained that various ethnic minority groups have identified a large number of distortions, omissions and trivializations of unethical and inhumane social practices. He

added that the publisher and the author have not adequately responded to these misrepresentations and have given no indication that they intend to correct the whole of the minority groups' concerns.

Patterson cited a passage in the textbook about Crispus Attucks, a runaway slave who died in the Boston Tea Party, as an example. "The textbook portrays Crispus Attucks as a runaway slave until he was killed, yet he had been a prominent bricklayer for some time in Boston before his death at 33 years old." He added that a total of 90 inaccuracies had been counted so far.

SHORTS

At a hearing in federal district court in New York, Judge John A. Sprizzo ruled that HBO would have to pay BMI retroactive and interim fees in an amount greater than it had been paying under its old contract as a condition to not granting an injunction. The judge also ruled that Manhattan Cable's transmission of BMI repertoire constituted an infringement of BMI's copyrights. The decision on how much and when the cable operator would have to pay BMI was left to be determined at a later date.

The O'Jays were joined by an all-star gospel choir at the Power Station Studios in Manhattan to record a gospel/soul version of the classic Bob Dylan song "Emotionally Yours." The song will be on their forthcoming album entitled *Respect*.

The star-studded choir included such R&B artists as Cissy Houston, Phyllis Hyman, Martha Wash, James Williams, Glenn Jones, Gwen Guthrie, Genobia Geters, Keith Sweat, Eric Gable, Will Downing, Leotis Clyburn, Evelyn "Champagne" King, James "J.T." Taylor and Levert (Gerald Levert, Marc Gordon and Sean Levert).

ASCAP celebrated the grand opening of its newest addition to the society's Midwest membership offices this month in Chicago. The office will be staffed by Debra Cain, ASCAP director of member relations (Midwest); and George Sarikos, ASCAP senior membership representative; both will be under the direction of Lisa K. Schmidt, ASCAP Eastern regional executive director. based in New York.

EXEC STATS











Strickland

ED STRICKLAND has been appointed vp, black music, Chrysalis/Cooltempo Records. Strickland joins the company after two years as nat'l dir, R&B, Tommy Boy Records, where he was instrumental in breaking De La Soul, Queen Latifah and

Digital Underground.

CARIN THOMAS has been appointed mgr, nat'l secondary/ dance promo, Capitol Records. Thomas was previously coord, promo, WC, Columbia. Prior to her stint at Columbia, she coordinated promotions at KDAY-AM, Los Angeles for three years.

JOHN WALLER was named nat'l dir, pub, black music, MCA Records. He was previously an acct exec, Set To Run Public Relations in New York. While at STR he coordinated press activities for such headliners as Bell Biv DeVoe, M.C. Hammer, Boogie Down Prods. and Tone Loc.

KELLY HALEY is now dir, pub, black music, EC, MCA, and will be based in the company's New York office. Before joining MCA, she was assoc dir, press/pub, EMI in New York. Haley began her career in the music business at Cold Chillin' Records, working with such artists as Big Daddy Kane, Biz Markie and

JOE MORROW has been named sr. dir, promo/mktg, urban music, Elektra Entertainment. Morrow had been nat'l dir, promo, urban at the company prior to the promotion. He came to Elektra in '78 as dir, reg'l promo, WC. During a three-year hiatus from Elektra (1983-86) Morrow was vp. mktg sales/promo for Barry White's Unlimited Gold and was affiliated with Motown.

AGGIE BAGHAEI has been promoted to coord, nat'l promo, Virgin Records. She will work from the Los Angeles headquarters. Baghaei has been with Virgin for the past eight months and prior to the promotion held the position of promo asst. Before joining the company Baghaei was an intern at I.R.S. Records and worked on "The Cutting Edge Show."

AMANDA SCHEER was appointed mgr, mktg, rap, Arista.

In this newly created position, Scheer will develop a street presence for Arista's rap and reggae roster. Prior to joining the company she ran Car Wash Productions, a rap and reggae marketing company that showcased new and established acts.

KAREN GIBSON has been appointed to the post of dir, creative oper, K&D Entertainment, Inc., a newly formed music publishing company and a division of the New York-based firm Gibson Productions, Inc. Previously, Gibson was a rep, A&R, Atlantic Records, and prior to that she was a creative asst, PolyGram Music Publishing.

THOMAS McPARTLAND has been promoted to vp, legal/ business affairs, BMG Music. Since McPartland joined BMG in 86, he has enjoyed two consecutive promotions: In 88 he was named assoc dir/anti-piracy coordinator and in '89 he was promoted to sr. dir, legal/business affairs, BMG Distribution.

BARBARA RICHARD QUINN was elevated to the post of internat I dir, creative affairs, Warner/Chappell. Quinn began her career in music publishing as internat'l mgr, creative affairs, Screen Gems-EMI Music in 1982. In '89 she moved over to Warner/ Chappell in the same capacity where she has remained until this

GEORGE SILVA has been hired for the post of nat'l dir, promo, CHR, MW, Elektra Entertainment. He comes to Elektra from EMI, where he worked for five years overseeing promotion in the Northeast regional markets. From 1982-85, Silva held a variety of positions including a stint with Schwartz Brothers Distributors; promo, Salsoul Records in Philadelphia; nat'l CHR, Philly Worlds; and rep, MW, Motown.

NICK MARIA has been promoted to the position of sr. vp. Atlantic Records, and will be based at the New York headquarters. Maria, who has been with the company since 74, was most recently vp, sales. With this new appointment, he joins Atlantic's senior executive staff.

All-Star Lineup Of Rap Artists Honor Curtis Mayfield In L.A. Concert

A rap all-star lineup, featured on the Return Of Superfly soundtrack, performed a benefit concert at the Palace in Hollywood, CA, honoring classic soul singer Curtis Mayfield—who was recently injured in a stage accident which left him per-

manently paralyzed. Proceeds from the \$25 tickets went to Mayfield's family.

The lineup for the concert, "In Honor Of Curtis Mayfield: The Return of Superfly Live," included Ice-T, Tone Loc, Eazy-E, Mellow Man Ace, Kid Frost, The

Uzi\$Bros, C.P.O., King Tee, Def Jef and very special guests the Impressions, Mayfield's original group.

"Everyone who performed on the Return Of Superfly soundtrack donated their talents immediately to help Curtis in his time of need.'

said Tim Devine, dir, A&R, Capitol Records and concert co-chairman.

Mayfield was recently moved to Shepherd Spinal Center in Atlanta. The artist had been preparing for an outdoor concert in Brooklyn,

continued on page 8

NEWS

Mary Wells Update

Mary Wells has been told by her doctors that she has "an excellent chance of saving her voice box." The singer has been undergoing radiation treatment for cancer of the larynx for two weeks, after having been diagnosed with cancer in August.

According to Joyce McRae, spokesperson for Wells, the singer has been "emotionally moved" by the outpouring of love, affection and financial support that came as soon as word of her condition was made public.

McRae points out, however, that the scope of the



singer's illness, length of treatment and financial future are uncertain at this

point. Additionally, it is unknown whether Wells will ever be able to sing again. □

B.B. King On The Hollywood Walk Of Fame



After a half-century in the music business, Blues legend B.B. King finally received a star on the Hollywood Walk Of Fame. King shared the honor with friends (l-r) Richard Palmese, pres, MCA; Ernie Singleton, pres, black music, MCA; and A.D. Washington, sr. vp, promo/mktg, black music, MCA.

Rap All-Stars Honor Curtis Mayfield In L.A. Concert continued from page 7

NY, when a lighting scaffold, toppled by a gust of wind, struck him from behind and broke his neck.

According to a spokesperson at Ichiban Records, Mayfield is still considered "permanently paralyzed." "But there is something positive in the fact that he has started speaking now," the spokesperson told BRE. "That, to us, is a very huge step for him." Though the Ichiban recording artist is "totally confined" to his bed, he's completely alert. However, Mayfield will undergo surgery to stabilize his neck, which had become dislocated recently, the spokesperson added.

"He's in a special unit and his room is full of get well cards from individuals and companies—he's very grateful for all the support he's received," she said. "It has helped him tremendously."

Mayfield—who was making a comeback with his current album, *Take It To The Streets*, just released an updated version of the "Superfly" single, "Superfly 1990." The just-released soundtrack to the feature film "Return of Superfly" was named Album of the Week in this issue of *BRE*. □

N BRIEF

Thomas, Jackson Named MTV's Best Choreographers

Anthony Thomas and Janet Jackson beat out Madonna, Paula Abdul and M.C. Hammer for the Best Choreography award for the "Rhythm Nation" music video at the 1990 MTV Video Music Awards.

The music award show was Thomas' last performance with Jackson on the "Rhythm Nation: 1814" tour. Thomas has been in demand recently to choreograph a number of other artists and has left the tour to free his time for these offers. Thomas will work through the Music Umbrella Company in Santa Monica, CA, on all his future business ventures.

Star Search Winner To Star In "Oh, Kay"

Angela Teek, the unprecedented 10-time winner of the hit TV show, "Star Search," was chosen to star in David Merrick's all-black Broadway production of "Oh, Kay." The show is scheduled to open Oct. 25.

Merrick had been searching for the title character for five months before Teek auditioned. Teek will co-star opposite Brian Mitchell, who plays Jimmy.

2 Live Crew Kicks Off Tour

Luke/Atlantic recording group Luke featuring the 2 Live Crew will kick off its tour Sept. 26 in Pittsburgh, PA, ending in November. The upcoming itinerary includes dates in New York City, Baltimore, Detroit, St. Louis, Chicago, Minneapolis and San Francisco.

BRE FLICKS



Stay Awhile

Jive/RCA recording artist Glenn Jones (I) visits BET for a taping of "Video Soul" with host Donnie Simpson.



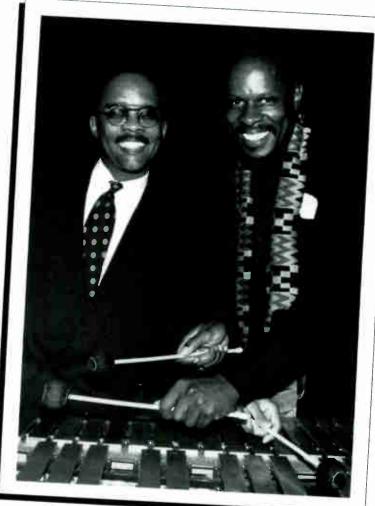
Fassie Release

SBK execs Charles Koppelman, chairman/ceo (I), and Don Rubin, sr. vp. A&R, flank South African recording star Brenda Fassie as she celebrates the release of her new LP. Black



Liberty Greetings

Lonnie Hillyer (far I) and Danny Palomo (far r), members of the new Capitol singing group Maggie's Dream, congratulate Duran Duran members Sterling Campbell (2nd from I) and Nick Rhodes (2nd from r) on their latest release, Liberty



"Black Magic" Bash

Columbia Records vibraphonist Monte Croft (I) and actor Avery Brooks share a musical moment at the National Black Arts Festival's "Black Magic" bash in Atlanta.



Elektra Takes Stand

Elektra recording artist Howard Hewett stops to pose with label execs backstage at The Strand in Redondo Beach, CA. Pictured are (I-r) Rob Sides, regional dir, sales/mktg; Lisa Jedrey; Nia Peeples: Hewett; Leah Simon, regional retail relations; and Joe Morrow, sr. dir. promo/mktg, urban music.

	LW	WOC	ARTIST TITLE LABEL	TW	LW	WOC	ARTIST TITLE LABEI
T	1	13	EN VOGUE, Lies, Atlantic	51	25	8	RUDE BOYS, Come On Let's Do It, Atlantic
1	3	11	THE BOYS, Crazy, Motown	•	68	2	MARIAH CAREY, Love Takes Time, Columbia
	5	8	PRINCE, Thieves In The Temple, Paisley Park/WB	53	54	8	PERRI, Someone Like You, MCA
1	8	10	LALAH HATHAWAY, Heaven Knows, Virgin	54	29	12	JANET JACKSON, Come Back To Me, A&M
	9	10	BLACK BOX, Everybody, Everybody, RCA	55	46	13	THE TIME, Jerk Out, Paisley Park/Reprise
1	7	6	PEBBLES, Giving You The Benefit, MCA	65	73	2	SOUL II SOUL, People, Virgin
1	11	12	NAJEE/VESTA, I'll Be Good To You, EMI	9	62	4	SOMETHING SPECIAL, U Can Get Me Anytime, Epic/Associa
+	2	11	WHISPERS, Innocent, Capitol	58	80	2	VANILLA ICE, Ice, Ice Baby, SBK
+	4	12	TONY! TONI! TONE!, Feels Good, Wing/Polydor	59	77	2	HI-FIVE, / Just Can't Handle It, Jive/RCA
	17	5	JOHNNY GILL, Fairweather Friend, Motown	60	63	4	NO FACE, Half, No Face/RAL/Columbia
	15	G G		61	64		
	-		NAYOBE, / Love The Way You Love Me, WTG/Epic			5	D-NICE, CALLED OUEST, Pagin Analohum ling /PCA
+	12	12	THE WINANS, A Friend, Owest/WB	8	66	3	A TRIBE CALLED QUEST, Bonita Applebum, Jive/RCA
+	14	12	BODY, Touch Me Up, MCA	3	71	4	NEWKIRK, Double Dutch On The Sidewalk, OBR/Columbia
+	16	10	HOWARD HEWETT, If I Could Only Have That Day Back, Elektra	64	72	4	LAQUAN, Now's The B Turn, 4th & Broadway/Island
	22	11	MAXI PRIEST, Close To You, Charisma	65	69	5	KLYMAXX, Private Party, MCA
1	20	5	QUINCY JONES, I Don't Go For That, Qwest/WB	66	67	6	SHALAMAR, Caution: This Love Is Hot, Solar/Epic
\downarrow	18	7	KIARA, You're Right About That, Arista	67	44	7	GOOD GIRLS, / Need Your Love, Motown
+	19	Q	FATHER MC, Treat Them Like They Want To Be Treated, MCA	68	76	3	CYNDA WILLIAMS, Harlem Blues, CBS
1	21	6	TRACIE SPENCER, Save Your Love, Capitol	69	7.4	5	ALEX BUGNON, Dance Of The Ghost, Orpheus/EMI
+	13	12	M.C. HAMMER, Have You Seen Her, Capitol	70	☆	D	BERNADETTE COOPER, I Look Good, MCA
4	23	6	SAMUELLE, So You Like What You See, Atlantic	0	☆	\triangleright	ANITA BAKER, Soul Inspiration, Elektra
+	24	4	KEITH SWEAT, Merry Go Round, Vintertainment/Elektra	0	78	2	GLENN JONES, Can We Try Again, Jive/RCA
1	10	12	MELBA MOORE, Do You Really Want My Love, Capitol	73	75	6	SALT-N-PEPA, Independent, Next Plateau
1	6	14	BASIC BLACK, She's Mine, Motown	74	50	12	PUBLIC ENEMY, Brothers Gonna Work It Out, Oef Jam/Colum
1	26	8	TYLER COLLINS, Second Chance, RCA	75	☆	▷	M.C. HAMMER, Pray, Capitol
1	28	9	FORCE M.D.'s, Are You Really Real, Tommy Boy/WB	76	48	12	Z'LOOKE, Girl Danz With Me, Orpheus/EMI
1	35	3	TEENA MARIE, Here's Lookin' At You, Epic	77	-58	8	EARTH, WIND & FIRE, Wanna Be The Man, Columbia
1	30	7	MAC BAND, Someone To Love, MCA	78	59	10	THE 2 LIVE CREW, Banned In The U.S.A., Luke Records
1	31	5	TROOP, That's My Attitude, Atlantic	7	☆	\triangleright	JASMINE GUY, Try Me, Wamer Bros.
	34	9	OLETA ADAMS, Rhythm of Life, Fontana/PG	80	35	2	SYDNEY YOUNGBLOOD, I'd Rather Go Blind, Arista
1	37	6	L.L. COOL J, The Boomin' System, Def Jam/Columbia	81	83	3	THE ADVENTURES OF STEVIE V, Dirty Cash, Mercury/PG
	33	6	LISA STANSFIELD, This Is The Right Time, Arista	82	88	2	MICHEL'LE, Keep Watchin', Ruthless/Atco
	40	3	BELL, BIV, DEVOE, I Thought It Was Me, MCA	83	☆	\triangleright	SPECIAL ED, The Mission, Profile
	41	7	RANDY CRAWFORD, Cigarette In The Rain, Wamer Bros.	84	☆	\triangleright	TAKE 6, / L-O-V-E U, Reprise
	36	9	MILIRA, Go Outside In The Rain, Motown	85	☆	\triangleright	OLIVER CHEATHAM/JOCELYN BROWN, Tum Out, Warloo
	38	8	DIANNE REEVES, More To Love, EMI	86	55	7	JAMES "J.T." TAYLOR, 8 Days A Week, MCA
	39	8	FAMILY STAND, In Summer I Fall, Atlantic	87	61	6	DINO, Romeo, 4th & Broadway/Island
	43	3	CARON WHEELER, Living In The Light, EMI	88	55	9	STANLEY CLARKE/GEORGE DUKE, Lady, Epic
	52	5	JONATHAN BUTLER, Heal Our Land, RCA	89	☆	\triangleright	MIKI HOWARD, Come Home To Me, Atlantic
	51	3	GERALD ALSTON, Slow Motion, Motown	90	☆	\triangleright	MIDNIGHT STAR, Luv-U-Up, Solar/Epic
1	42	5	CAMEO, Close Quarters, Atlanta Artists/PG	91	70	5	FRIGHTY & COLONEL MITE, Life (Is What You Make It), Prof
	53	5	SNAP, Ooops Up, Arista	92	79	10	PERFECT GENTLEMEN, One More Chance, Columbia
1	56	5	MICHAEL FRANKS, The Art Of Love, Reprise	93	☆	D	CANDYMAN, Knockin' Boots, Epic
+	45	6	WHISTLE, Bad Habit, Select	94	81	8	DIANA BROWN/BARRY K. SHARPE, Master Plan, FFRR/PG
\dagger	47	7	BRENDA RUSSELL, Stop Running Away, A&M	95	82	11	THREE TIMES DOPE, Weak At The Knees, Arista
\dagger	49	5	BLACK FLAMES, Dance With Me, OBR/Columbia	96	87	12	RUBY TURNER, It's A Crying Shame, Jive/RCA
	60	3	TODAY, / Got The Feeling, Motown	97	90	14	TERRY STEELE, If I Told You Once, SBK
1	57	3	JANET JACKSON, Black Cat, A&M				
\neg	27			98	91	13	POOR RIGHTEOUS TEACHERS, Rock Dis Funky Joint, Profile
1	21	14	BABYFACE, My Kinda Girl, Solar/Epic THE AFROS, Feel It, JMJ/RAL/Columbia	99	92	6	TIMES 2, Set Me Free, EMI



Went No. 1 At AC!
Exploding AT CHR!
Here It Is, Urban Radio...

"I DON'T HAVE THE HEART"

Produced by Thom Bell (For Bellboy Productions)
and James Ingram (For James Gang Productions)
From the Album IT'S REAL
Management: Dick Scott Entertainment



@ 1990 Warner Bros. Records Inc



SEPTEMBER 21, 1990

* * * * * TOP **5** SINGLES * * * * *

	ARTIST	TITLE	LABEL			
	EN VOGUE	LIES	ATLANTIC			
2	THE BOYS	CRAZY	MOTOWN			
3	PRINCE	THIEVES IN THE TEMPLE	PAISLEY PARK/WB			
4	LALAH HATHAWAY	HEAVEN KNOWS	VIRGIN			
5	BLACK BOX	EVERYBODY, EVERYBODY	RCA			



SINGLE OF THE WEEK

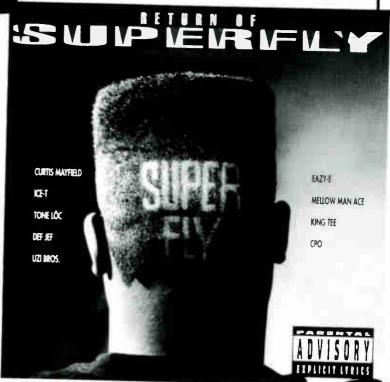
JASMINE GUY TRY ME WARNER BROS.

This is a surprisingly strong debut for the girl we've all come to know as the central focus of "A Different World," the beautiful but irritating "Whitley." Full Force puts its considerable force behind her but she stands up on this jammin' cut. Demos: Adults, Young Adults.

ALBUM OF THE WEEK

CURTIS MAYFIELD
"RETURN OF SUPERFLY"
SOUNDTRACK
CAPITOL

People Get Ready, the gentle genius of soul, Curtis Mayfield, has delivered a prize that should repeat history. Like the original "Superfly" soundtrack, the tracks on the Return of Superfly are hard-hitters, delivered by some power players such as Ice-T, Eazy-E, Mellow Man Ace, King Tee, the Uzi\$Bros., Tone Loc and Def Jef. There are 12 songs on this album. The title cut, "Superfly 1990," is a duet with Ice-T and it's milky smooth. Some material, like "Easy Street," you won't be hearing on the air. Although it has a dope beat, the lyrics are dangerous. Most of the songs have a little jazzy groove to them. All in all, this album is good to go, go, go. Title track produced by Mayfield, with Lenny Kravitz co-producing, playing guitar and remixing the LP version and five additional versions. Demos: All.





SEPTEMBER 21, 1990

IMPORTANT RECORDS

SINGLES

MARIAH CAREY—LOVE TAKES TIME—COLUMBIA—This glorious ballad further establishes Carey as a formidable vocalist of the '90s. Her first single, "Vision Of Love," didn't take much time to win the hearts of the public. This R&B/pop single—the second release from Carey's self-titled debut—should do as well. Produced by Walter Afanasief. Demos. All

SURFACE—THE 1ST TIME—CBS—Surface returns after a short absence with another ballad that goes straight to the heart. It's obvious from past hits that Surface has the right touch when it comes to love songs—take "Closer Than Friends" and "Shower Me With Your Love" for example. This song wouldn't be the first time the trio had a jam on its hands. Demos. All

BETTY BOO—DOIN' THE DO—SIRE—This British hip house jam has a heavy club sound to go with an infectious house beat. The tough raps are not unlike Britain's first female rappers, Cookie Crew. Produced by Shep Pettibone. This cut is taken off the *Boomania* album. Demos. House, Rap.

LONNIE LISTON SMITH—DANCE FLOOR—STAR TRAK—A hard-hitting instrumental that recreates the sound that used to dominate dance floors less than 10 years ago. Different sample cuts and speeches are mixed underneath tremendous musical power. This classy jam was taken from the album *Love Goddess* and it looks like djs will have two "LL's" to rock the crowd. Demos. Clubbers.

JAMES INGRAM—I DON'T HAVE THE HEART—WARNER BROS.—Is there a Quiet Storm anywhere who can resist Ingram at his soulful best? Ingram always has heart and soul and can be counted on to deliver tasty treats. Demos. Quiet Storm

ALBUMS

CURIO—SPECIAL FEELING—MOTOWN—This is a truly excellent album. All the songs are lively and great to dance to. The album starts with the uptempo "That's the Way that Love Goes," then slides into Curio's current smash. "I Can't Stay." Another cut worthy of acclaim is the title track which could be the next release off a magical album. Demos. Adults, Quiet Storm.

FORCE M.D.'S—STEP TO ME—TOMMY BOY/REPRISE—If you like your R&B harmonies tight and sweet and your hip hop tight and in the street, this is the LP for you. The first single, "Are You Really Real," is hitting the charts full force and is only one cut from a super-hot LP with many more singles on it. Producers include Full Force, Monte Moir (Time), Foster & McElroy and Marley Marl. Demos. All

LOS LOBOS—THE NEIGHBORHOOD—SLASH/WARNER BROS.—Black radio shouldn't overlook this, the finest of East L.A.'s bands. "The Neighborhood" can be understood by anyone in any inner city and "Wade in the Water" is a real treat. This blend of roots and rock says once again that this band can do more than just lift up Richie Valens. Demos. Adults, Young Adults.



SEPTEMBER 21, 1990

	1						
TW	ŧW	WOC	ARTIST TITLE LABEL	TW	ŧW	WOC	ARTIST TITLE LABEL
1	1	25	M.C. HAMMER, Please Hammer, Don't Hurt 'Em, Capitol	26	30	10	JUST ICE, Masterpiece, Fresh/Sleeping Bag
2	2	8	ANITA BAKER, Compositions, Elektra	27	28	6	THREE TIMES DOPE, Live From Acknickulous Land, Arista
3	3	12	KEITH SWEAT, I'll Give All My Love, Vintertainment/Elektra	28	32	5	KIO SENSATION, Rollin' With Number One, NastyMix
4	4	11	MARIAH CAREY, Mariah Carey, Columbia	29	14	11	VARIOUS ARTISTS, We're All In The Same Gang, Warner Bros
5	5	19	JOHNNY GILL, Johnny Gill, Motown	30	40	3	LALAH HATHAWAY, Lalah Hathaway, Virgin
6	6	7	THE TIME, Pandemonium, Paisley Park/Reprise	31	24	11	MILIRA, Milira, Apollo Theatre/Motown
7	7	15	TONY! TONI! TONE!, The Revival, Wing/PG	32	☆	\triangleright	N.W.A., 100 Miles And Runnin', Ruthless/Priority
8	9	15	SNAP, World Power, Arista	33	36	1.7	CURTIS MAYFIELO, Take It To The Streets, Curtom/Ichiban
9	15	5	WHISPERS, More Of The Night, Capitol	34	34	8	GLENN JONES, All For You, Jive/RCA
10	12	5	O-NICE, Call Me D-Nice, Jive/RCA	3	38	5	GEOFF McBRIOE, Do You Remember Love, Arista
11	10	23	BELL BIV DEVOE. Poison, MCA	36	37	7	CARL ANDERSON, Pieces Of A Heart, GRP
12	13	11	THE 2 LIVE CREW, As Nasty As They Wanna Be, Skyywalker	3	42	2	VANILLA ICE, Hooked, SBK
13	8	10	ERIC B. & RAKIM, Let The Rhythm Hit 'Em, MCA	38	41	6	MAGIC MIKE, Bass Is The Name Of The Game, Cheetah
14	16	22	HOWARO HEWETT, Howard Hewett, Elektra	39	44	2	BASIC BLACK, Basic Black, Motown
15	11	9	CAMEO, Real Men Wear Black, Mercury/PG	40	☆	\triangleright	OLETA ADAMS, Circle Of One, Fontana/PG
B	☆	D	PRINCE, Graffiti Bridge, Paisley Park/WB	41	22	19	DIGITAL UNDERGROUND, Sex Packets, Tommy Boy/WB
D	26	5	BLACK BOX, Dreamland, RCA	42	43	7	SILK TYMES LEATHER, It Ain't Where Ya From, It's, Geffen
18	18	20	PUBLIC ENEMY, Fear Of A Black Planet, Oef Jam/Columbia	43	23	13	POOR RIGHTEOUS TEACHERS, Holy Intellect, Profile
19	19	20	EN VOGUE, Born To Sing, Atlantic	44	48	2	MASTER ACE, Take A Look Around, Cold Chillin'/WB
20	20	28	AFTER 7, After 7, Virgin	45	45	13	SOUL II SOUL, 1990, A New Decade, Virgin
2	31	4	SPECIAL EO, Legal, Profile	46	46	45	JANET JACKSON, Rhythm Nation 1814, A&M
22	17	14	ICE CUBE, AmeriKKKa's Most Wanted, Priority	1	☆	D	GUCCI CREW II, 64, Gucci/Hot

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LISA STANSFIELO, Affection, Arista

TYLER COLLINS, Girl's Nite Out, RCA

THE AFROS, Kickin' Afrolistics, JMJ/RAL/Columbia

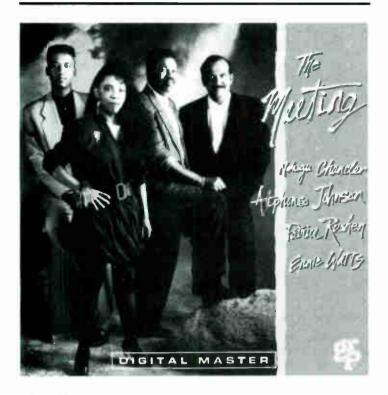


BOOGIE OOWN PRODUCTIONS, Edutainment, Jive/RCA

BABYFACE, Tender Lover, Solar/EPA

COMPTON'S MOST WANTEO, It's A Compton..., Orpheus/EMI

JAZZ REVIEWS



The Meeting The Meeting

One of the most promising musical unions joins the established creative artistry of Patrice Rushen, keyboards; Alphonso Johnson, bass; Ndugu Chancler, percussion; and Ernie Watts, saxophone. Together, the four are known

as **The Meeting** and the alliance is indeed a meeting of musical mastery at its best.

The Meeting offers sensational sounds which speak for themselves, in terms of quality of production and creative content. This quartet is united in a way that is not often found among many established performers. With their roots firmly planted in traditional jazz and R&B, members of The Meeting connect in a special way.

Personally endorsed by Quincy Jones, who offers a written introduction on the jacket credits, the group rises above the individuals' traditionally defined

musical genres to offer a very interesting blend of sounds which will quench almost any musical thirst. The Meeting is released on GRP and is produced and arranged entirely by the members of the group.

Dave Koz Dave Koz

Fusing R&B with jazz yields a stirring offering from Dave



Dave Koz

Koz' debut project on Capitol. The exciting saxocontinued on page 44

Ų.	W,	ARTIST TITLE	40	ŵ	ARTIST TITLE
1	Ŧ	METHENY w/HOLLAND/HAYNES Questions & Answers Geffen	21	9	BENNY GREEN Lineage Blue Note
2	U	BOB JAMES Grand Piano Canyon Warner Bios	22	23	KEN PEPLOWSKY QUINTI Mr. Gentle & Mr. Cool Concord Jazz
3	4	HARRY CONNICK JR. We Are In Love Columbia	@	33	DON PULLEN Random Thoughts Blue Note
4	131	BLUESIANA TRIANGLE Bluesiana Triangle Windham Hill Jazz	24	25	DJAVAN <i>Puzzle of Hearts</i> Columbia
5	1)	RICARDO SILVEIRA Amazon Secrets Verve Forecast/PG	25	10	TUCK ANDRESS Reckless Precision Windham Hill Jazz
6	2	WYNTON MARSALIS Standard Time, Vol. 3 Columbia	26	27	RICHARD ELLIOT What's Inside Intima
7	7	HARRY CONNICK JR. TRIO Lofty's Roach Souffle Columbia	0	31	PHIL SHEERAN Breaking Through Sonic Edge
8	.00	BRANFORD MARSALIS Crazy People Music Columbia	28	13	BAREFOOT Barefoot Global Pacific
9	14	JIMMY McGRIFF You Ought To Think Headlirst/K Tel	29	26	JACKIE McLEAN Oynasty Triloka/Jazz
10	11	VERNELL BROWN JR. <i>Total Eclipse</i> A&M	30	☆	ACOUSTIC ALCHEMY Point of Reference GRP
Ф	17	JOE PASS Summer Nights Pablo	31	19	MICHAEL FRANKS Blue Pacific Reprise/WB
12	1 ()	ELIANE ELIAS Eliane Elias Plays Jobim Blue Note	32	29	LENI STERN Closer To The Light Enja
B	21	BOB BERG In The Shadow Denon	3	☆	MEZZOFORTE Playing For Time Novus/RCA
14	16	OLETA ADAMS Circle of One Fontana/Mercury	34	☆	DON GROLNICK Weaver of Oreams Blue Note
15	16	RONNIE LAWS True Spirit PAR	35	30	GIL GOLDSTEIN City of Oreams Blue Note
Œ	24	SOUNDTRACK Mo' Better Blues Columbia	36	32	DAVE VALENTIN Two Amigos GRP
17	18	AZYMUTH Curimim Intima	1	☆	EMILY REMLER This Is Me Justice
B	20	HERBIE MANN Camino de Casa Chesky	38	34	HILTON RUIZ Doin' It Right Novus/RCA
1	22	TANIA MARIA Bela Vista World Pacific	39	35	TOM SCOTT Them Changes GRP
20	28	MICHEL CAMILO On The Other Hand Columbia	40	☆	RIPPINGTONS Welcome To The St. James.

IVORY'S NOTES

Bernadette Cooper: It's All In The Attitude



Bernadette Cooper

At the top of "I Look Good," her debut MCA solo single, Bernadette Cooper explains her pronounced self-confidence to an inquisitive reporter with the line, "It's an attitude, you just gotta know." Apparently, it's an attitude audiences also want to know: the video for the funky track was in high rotation on BET for at least two weeks before the actual release of the single. And months before "I Look Good" debuted, a pirated copy of the single was getting heavy airplay on a major market radio station. There is likewise a buzz on the album Drama According to Bernadette Cooper, due in October.

Why the commotion? After all, upon first glance. Cooper is just another performer attempting a successful transition from group member—she was drummer, a chief songwriter and founder of Klymaxx, R&B's most successful female band-to soloist. However, closer inspection reveals something beyond the already wellbeaten path of female "singers" and dancers. Bernadette is one of a small but elite corps of women who do it all: she co-wrote, produced and played on the LP. She was involved from musical concept to LP cover and co-directed the "I Look Good" clip. She runs her own music publishing and production companies and makes her own business decisions. It's a big job for anyone, but Cooper says it comes naturally.

"I do what I've always done, really," she says. "I enjoy the challenge of getting everything the way I first envision it. When I write a song, it comes to me musically first and then visually, and there's usually more to it. For instance, 'I Look Good' isn't just about looks. It's about pride of self and confidence. Other songs are about other things but the whole album reflects parts of my life and the lives

of people I've known."

Drama According to Bernadette Cooper captures the essence of early Prince and Parliament—two of Cooper's major inspirations, aside from Aretha ("she's the ultimate")-while forging new ground for the musician. Selections like "Stupid," "The Underground," "Howard Hughes Love Affair" and "Movie Produce Her" boast the humor. sarcasm and irony Cooper developed during her Klymaxx days; the cozy, acoustic "Nothing U Can Do" and "The Agency Sent Me," a disturbing look at child abuse, both reflect Cooper's artistic woodshed between now and leaving the unit in the late '80s. "A band is a democracy, as it should be," she says of her departure. "I wanted to do different things but not at the expense of Klymaxx; I love that group. They've already had a hit ("Good Love"); / can only hope to do so well."

To that end, Cooper says she has total faith in the MCA machinery. "They've been very cool from the beginning. They left me alone while I did the record and showed enthusiasm when they heard it—what more can an artist ask for? [MCA brass] Al Teller, Emie Singleton, Louil Silas, A.D. Washington and Paula Batson, who heads up publicity—these are people who win for a living."

Despite her onstage persona and experience with the press, offstage Bernadette is somewhat shy and very private, deeming solo interviews a "unique" experience. "I leave sometimes feeling like I've lost a piece of me," she laments. Nevertheless, she'll co-host BET's "Video Soul" Sept. 26 and looks forward to presenting *Drama* live—under the proper circumstances. "I'd like to do more than just get up there and run through the songs. The project deserves more of a *presentation*. I want to leave you something to remember me by."

MEANWHILE, BACK AT THE RANCH:

This season's game of executive musical chairs continues with Charles L. Freeman, who leaves Maurice White's Kalimba Productions to join M.C. Hammer's new Capitol-distributed Bust It Records. Freeman, whose three-year tenure at Kalimba included, among other duties, merchandising and A&R. will run Hammer's Los Angeles office (Hammer and company are based in Oakland), to be based at Capitol's Hollywood headquarters....L.A. and Babyface support team Daryl and Kayo are working on tracks for New Edition member Ralph Tresvant's MCA solo LP. That duo and Jam and Lewis contributing songs pretty much give Tresvant's project the same producers as NE member Johnny Gill's solo outing....Big Daddy Kane's upcoming



Big Daddy Kane

Cold Chillin'/Reprise LP features Barry White, Barbara Weathers, saxophonist Gerald Albright and blue comedian Rudy Ray Moore. Tracks continued on page 44

On Stage

Hammer Busts Up Forum Two Nights Running

Moving lights, milling throngs, screaming fans, anticipation at a fever pitch: The stage was set for what was about to become an amazing night filled with a spectacle of sights and sounds not necessarily associated with a rapper. But this is not your ordinary rapper-or even your extraordinary rapper. On this night to be remembered for some time to come there was delivered a multi-decibel level performance by the one and only M.C. Hammer and his posse of 40 dancers, singers and musicians

With a blast of red and yellow fireworks, Hammer appeared on stage with explosive force. A big screen came down, so there was no missing any parts of this thrill-aminute show. The Forum was jam packed with enthusiastic fans of all ages who came out to see the showman of the '90s do his thing.

Hammer and the crew opened up with "Here Comes The Hammer." His sexy dancers came out and did their thing to get the crowd pumped up, as they moved and grooved

from one end of the stage to the other. The Hammer has the fastest feet on stage and the moves to match.

The next song was "They Put Me In The Mix." With a little help from B. Angie B., everybody got in the mix. The level of energy was unbelievable from the nonstop dancing punched up by the fantastic light show, and the crowd kept getting crazier and crazier.

All the long hours of practice really paid off as each dancer did his or her own thing while also dancing together. Great choreography created precision, timed steps that made the whole show a success.

Even though the air was filled with excitement. Hammer had a few serious words to say about freedom of expression and that he and his posse



stand up for the rights of 2 Live Crew to perform and to rap about whatever they want. Message sent, he kicked in "Let's Get It Started."

The females in the crowd loved every move Hammer made, judging by the screams of delight. He really knows how to please his fans and give them what they want—more, more, more. Hammer has all the style and finesse of a seasoned performer. With each move he proved that nobody can touch him when it comes to rappin' and dancin'. His finesounding background vocals were done by two of the groups on his Bust It Prods., the men of Special Generation and the women of Sweet Sensation.

At this point in the show, Hammer again got serious as the lights were turned down low and his voice rang out

into the night. He spoke about and to the young people that were in the audience. "Stop killin" each other, look out for one another because we're all in the same gang, we're all one people. black, white, red and yellow." Then he rapped "Help The Children." This song was very moving and it was heartwarming to see and hear a rap artist so filled with sincerity and emotion. That led to "Pray." All the background vocalists had on choir robes. Before Hammer started this song he made another moving statement saying that everyone should pray for one another and that we should also say a prayer for all the servicemen in the Middle East who are there to protect us; maybe' our prayers would bring them home faster. "Pray" built up the crowd and took it on an emotional roller coaster ride.

Hammer pulled out every stop in the best tradition of great performers. He got the crowd fired up and on its feet once again with "Dancin' Machine"

When Hammer performed one of his early

releases, "Pump It," that's exactly what the crowd did—pumped it on the floor, in the air and everywhere. At this point Flavor Flav came on stage with Hammer and sent the crowd into fits. Everybody seems to love Flav's crazy dancing.

The next song was "Turn This Mutha' Out" and that's just what they did. People were dancing in the aisles, everybody was partying and there wasn't one person left sitting. Then they went deeper with "Let's Go Deeper." The show was perfectly paced—there were no gaps between songs and each song led to the right follow-up number.

At this point, the rapper put on his businessman's hat and brought out unknown singer David Black. He performed his rendition of Johnny Gill's "My, My, My" continued on page 42

THE BRITISH INVASION

By Dotun Adebayo



Loose Ends

Macca is the surviving member of the group Loose Ends, following the departure of vocalist Jane Eugene and keyboardist Steve Nichol. For Macca, the group's last album, The Real Chukaboo, was further confirmation of how entrenched they were in an American sound. They lived and recorded in America, so their writing was inevitably geared toward that market. Despite the hits "Hangin' On A String" and "Slow Down," Macca wanted to produce something much fresher, more English.

"It's discouraging for me to put an album together and the kids in my flats listen to it but can't relate to it. That was getting me down. I wanted to make an English album. Jane wanted to do more American music and Steve was in between. So we just grew in different directions. That's why we split," Macca revealed.

After locking himself in his studio for 18 months, Macca has now written that "English album." Look How Long will be released next month and features three singers—**Tricia**, **Sunai** and **Linda**. The first release from the album is the single "Don't Be A Fool." It has a different, slightly harder feel to it and varies from previous Loose Ends material.

It was this attitude that Soul II Soul

adopted for *Keep On Movin'* when they exploded on the American market. The success Loose Ends experienced in America before **Jazzie B** has not been

forgotten. The efforts of both groups were recently noted by the **Jungle Brothers** on their hit "Doin' Our Own Dang": "My family set all the trends/From Soul II Soul onto Loose Ends."

"Jazzie listened to Loose Ends and when he came out with his stuff it had our kind of vibe along with his own. He harnessed the light vocal over the hard groove. It's the kind of vibe Loose Ends had

and one which the Americans like."

The Soul II Soul voice America fell in love with was that of **Caron Wheeler**.

Macca has just produced the title track of her forthcoming album, *UK Blak*, as well as songs for **Danny Madden**, **Lavine Hudson** and **Keisha Jackson** (Millie Jackson's daughter).

For now, though, it's time for Macca to get reacquainted with the British audience. "I want people to hear the single and the album and say, 'It's different, but it's still Loose Ends.""

.

South London-based Lightning 90.8 FM believes a rival station has been responsible for threatening djs. Lightning's boss, **Patrick Ashley**, said, "Someone's holding a grudge against us—maybe a dj I sacked or a jealous rival station."

Since winning the coveted GLR British Record Industry award for London's best radio station earlier this year, Lightning radio has been under attack from an unknown agitator. Death threats have been issued to dis on a number of pirate stations, giving the impression that Lightning may be responsible for forcing other pirates off the air to give more listeners and advertising revenue to Lightning. Ashley says, "This could not be further from the truth. The more stations on air the better it is for usit keeps the DTI busy and off our backs.'

Although Choice FM, the IBA's contracted radio station, denies receiving death threats, a DTI



Jungle Brothers

spokesman confirmed that they received phone calls "bad-mouthing" Lightning. \Box

ANADIAN REPORT

By Norman Richmond

The decision of the Canadian Radio-Television Telecommunications Commission to award the last available FM radio license to a Country music station "was discriminatory and should be reviewed by the government," says a coalition representing ethnic communities in Toronto. (See BRE #31, Aug. 24. 1990)

"The decision is wrong for Toronto and wrong for Canada...it is simply perverse," lawyer and director of Peel Multicultural Council, Satwinder Gosal, said

Metro Police Commissioner Susan Eng observed, "The CRTC's move has come at a time when there is a 'crisis of confidence,' and people are wondering if the broadcast media is not being preserved for Canada's two founding peoples.

Eng went further to say minority groups are tired of "platitudes" that do nothing to rectify racial imbalances in the system

"For all the government's talk about its commitment to multiculturalism, the CRTC has vet to show by its licensing decisions that it understands the need

for minorities to directly access mainstream media instead of having their lives filtered through the presumptions of others," said Gosal.

Carol Tator, an Equal Opportunity consultant added. "All of Canada's peoples want to be reflected in the cultural mirror, but this time all avenues to accomplish this have been bypassed, creating even bigger rifts between the government and minority groups.

"If not now, when?" Dr. Karen Mock asked. Mock, who is the National Director, League for Human Rights, B'nai B'rith, said the CRTC's decision has become a multicultural issue.

Race relations policies should be translated into action and the time to have a radio station that reflects society's diversity, she said, "is long overdue."

Harambee Centres president Dr. Ralph Agard, reading from a letter sent to the government on behalf of the Coalition, said that the group has asked the cabinet—which has the power to intervene—to refer the CRTC's decision back to the Commission for "reconsideration and rehearing.

Agard noted that this is the third time

the Commission had rejected a license bid for a Dance music radio station.

The decision to give the license to a Country music station, he said, was inappropriate because it failed to recognize the needs of minority groups to get their music played on the air.

He cited CRTC chairman Keith Spicer's dissent with the decision along with two other judges who voiced anger over the ruling. Spicer pointed out that the decision "ignores the music of probably 200,000 black Torontonians, largely from the Caribbean, constituting Canada's largest black community." He made this statement after the Commission voted 5-3 in favor of giving the radio license to Calgary-based Rawlco Communications. The decision follows the collapse in July of Toronto's only AM Country radio station, CFGM, due to the decline of advertising revenue and listenership.

"A Country music format is not nearly as needed in Toronto as is a Dance and/ or Black music format," Spicer com-

Milestone Communications Ltd. was continued on page 42

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Music Reviews

SINGLES

QUINCY JONES f/SIEDAH GARRETT I DON'T GO FOR THAT WARNER BROS.



Everything the Q does is funky and in fashion as in this live cut from the album *Back* on the *Block*. With Garrett on vocals this song is sure to heat up the airwaves. Produced by Quincy Jones. Demos: All.

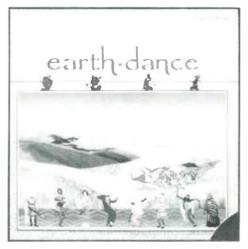
CURTIS MAYFIELD YOU GOT TO BE REAL ICHIBAN



This is a smooth love song done nicely in that familiar vocal style of Mayfield's. The music is relaxing and the lyrics are deep. This is the second single from his re-emergence LP *Take It To The Street*, and there's more to come. Produced, arranged and orchestrated by Curtis Mayfield. Demos: All.

ALBUMS

RANDY TICO EARTH DANCE HIGHER OCTANE



As the title suggests, this album is an assortment of rhythms from around the world. Most cuts have a heavy Asian influence, as in "Persian Dance" and "Aotearoa." The title track has African vibes that lead into soft rock with jazzy horns to keep your interest rising. Demos: Adults.

MICHAEL BRECKER NOW YOU SEE IT GRP



All the songs are soothing and relaxing on this jazz album of varied tempos. "Never Alone" and "Peep," both written by Brecker, are the album's most noteworthy songs. "Ode to the Doo Da Day" also deserves a mention on this very good LP. Demos: Jazz, Adults.

VARIOUS THE SOUNDS OF

THE SOUNDS OF MURPHY BROWN MCA



Due to public response this Emmy Award winning show has decided to release an album with some of the best closing songs that have been featured in the show's two years. The list reads like a Who's Who of black



music. Superstars such as Stevie Wonder, Smokey Robinson, Aretha Franklin and the Isley Brothers are featured singing some of their ageless classics. Demos: All.

DENNIS SPRINGER

RIO

NU VISION

A superb album that pleases from the title track to "Sunday Afternoon," the LP's last cut. It's got class and, contrary to most opinions on jazz, it never loses or bores you. Close your eyes and you could well be in "Rio"—just listening has that effect. Demos: Jazz, Funk, Adults.

This week's reviews written by LarriAnn Flores and Terry Muggleton.

RAP, ROOTS & REGGAE

By LarriAnn Flores

If other award shows have been slow or stupid about recognizing rap music, MTV has jumped into the gap in a big way. The cable service's annual awards show had more rappers than you could have imagined.

This show—which is always wild-should have been wilder with the inclusion of all those rappers, but somehow there were gaps of flat.

Of course, M.C. Hammer's ''U Can't Touch This" was hype, energetic and sent the crowd into crazy, but the Luke segment, which had the potential for magnificence, was-you should pardon the expression-Lukewarm.

Backstage, Campbell cursed his way through 10 minutes of how badly he has been treated, but most press people who've championed his cause are a little weary of it. Maybe if the music was a little better, the rap was crisper and more rhythmic or the singing was on key... hmmm.

Otherwise, the show featured some of the best talent out today including the reunion

of New Edition. Bell Biv. DeVoe, Johnny Gill, Bobby Brown and Rainh Tresvant each did

a set. Then they all got together to do a few of the songs they've recorded as New Edition.

In the rap category, Hammer won for Best Rap Video, beating out Digital Underground, Biz Markie and Young M.C. Hammer also won Best Dance Video. He and his cast of 40 kicked it off. Maybe now the other award shows will take rap music more seriously.

There's no doubt that this country is in the middle of a major blues revival. There are concerts, conventions, tours and major releases happening. The importance of the reissue of Robert Johnson's Complete Recordings on Columbia can't be stressed too much. He was, and is, King of the Delta Blues and everybody who ever picked up a blues guitar has something of him in his or her heart even if one can't get it to the fingers. The set includes all 41 of his recordings, new photos in the booklet that comes along and some hosannahs from Eric Clapton and Keith



The Def Dames are a new group from Bakersfield, CA. These dames just might be introduced when BRE does its next rap issue. It's called "Rap and the Mainstream." We're gonna take a look at who's in, who's out and if you wanna be Taking calls right now! Issue pops November 2, editorial deadline 10/19

Richards.

On the contemporary blues tip, Robert Cray's new LP Midnight Stroll sounds like he's taken a few midnight strolls into some dark and dangerous blues places and has come back out with some licks that make you feel both good and badlike the blues are supposed to do.

After opening this week for Ray Charles, Ruth Brown makes her "Tonight Show" debut. Other Ruth news: she's been nominated by the Blues Foundation for W.C. Handy Awards in three categories: Blues Album of the Year, Best Contemporary Female Blues Vocalist and Blues Entertainer of the Year. The awards will be presented Oct. 14 at the Peabody Theatre in Memphis.

The Iceman, Albert Collins, will cool down Southern California when he does

his blues thing here this month. Collins recently signed a new record deal with PointBlank Virgin, U.K., which will be distributed in the U.S. by Charisma. He just finished a five-week tour of Europe.

> The blues still gets more justice in other places than here. doesn't it seem?

In the South African music industry, the Soul Brothers Record Company claims to be the only black-owned label with a significant market share. The brothers-Moses Nawenya, David Masondo and Mazwell Mngadi-have sold over four million albums. According to Teleryngg Productions, Transoceanic Artist Management is touring this group in the U.S., Canada and Japan. Information is available from the Chicago office (312) 995-9190.

Also on the South African tip. Johnny Clegg & Savuka return to North America this month and play the year out.

Mango is bringing the world to the record stores this fall. Their lineup includes Y'Alla Hitlist Egypt—a fusion of jazzy Nubian, Bedouin and Egyptian rhythms and Shabbi-the urban ghetto blues from the backstreets of Cairo.

Benjamin Zephaniah, the British dub poet, does Us an Dem and there are releases from the Reggae Philharmonic Orchestra. Jamaica Go-Go and Undivided Roots.

New record company this week is Almari Records, formed by Marilyn Harris who used to

continued on next page

HOT RAP

"Call Me D-Nice" **D-Nice** Jive/RCA

"Treat Them Like They Want To Be Treated' Father MC Uptown/MCA

"Weak At the Knees" Three Times Dope

"The Boomin' System" L.L. Cool J Def Jam/Columbia

"Love's Gonna Get'cha" Boogie Down Prods. Jive/RCA

RAP continued from page 21

be at Malaco. She can be reached at (601) 981-3425.

First release on Ton Def Records is a compilation of streetwise rappers under the direction of **Jewel**, called *Knowledge Is Power*; the first single is "Yo! Baby Yo! Baby Yo!" by 17-year-old **Nikki Nik**.

R/R/R REVIEWS

COOL C LIFE IN THE GHETTO ATLANTIC



Here's some live material on this album from Cool C. His style matches his name and his music is the straight dope with slammin' cuts like the title track, "Watch Your Back" and "Pump It Up Now." "If You Really Love Me" shows how mellow Cool can be. "Shining Star" and "Carousel Chanel" are the dangerous sides of Cool C. Either way, you're sure to like something if not all. Explicit lyrics. Demos: Rappers.

VARIOUS

DEF JAM CLASSICS VOL. II DEF JAM/COLUMBIA



This album features some of the best music that the Def Jam label has to offer from Public Enemy, L.L. Cool J, 3rd Bass, Flavor Flav, Slick Rick and the only female rapper on the label, Nikki D. You've heard it all, but it still slams hard, hard, hard, Demos: Rappers.

TOO SHORT

SHORT DOGS IN THE HOUSE JIVE/BMG



This fresh, fairly new rapper has a hot property in this new album. All the songs are different with a message in them, be it rappin' about the streets or just partin' with the ladies. This brother has a lot to offer with songs like "It's Your Life," "The Ghetto," "Short But Funky," "Ain't Nothing But A Word To Me" (duet with Ice Cube), "Hard On The Boulevard" and "Pimpology." Side A is the safe side; the B side is non-programmable. Produced by Too Short, Pierre "The Beat Fixer" James, Keenan "The Maestro" Foster, Al Eaton, Sir Jinx and D.J. Pooh. Demos: Rappers.

THE ULTIMATE BLUES BAND f/JOHN LEE HOOKER, MILES DAVIS, TAJ MAHAL, ROY ROBERTS, EARL PALMER AND TIM DRUMMOND

THE HOT SPOT ISLAND



This is the blues at its best, done in a slow and mellow groove that says "sit

back and enjoy." With such great talents, this album can only be entertaining—from Miles' horn to the moaning of John Lee Hooker. Blues fans are sure to get excited over this album with songs like "Empty Bank," "Harry's Philosophy," "Moanin'," "Harry Sets Up Sutton," "Murder" and "Blackmail." All cuts are worth giving a listen to. Produced by Jack Nitzche and Michael Hoenig. Demos: Jazz, Blues, Adults.

BONEDADDY'S

YES THEY DO CHAMELEON

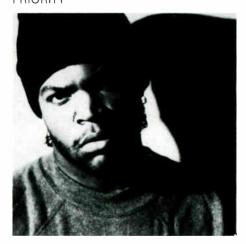
This cut is taken from the *Worldbeatniks* LP. "Yes They Do" is a record with many influences—ska, reggae and even samples of D Train's "You're the One for Me" are mixed in. The "Rare Groove Mental Dub" has proven the most successful version of this single. It has a great club feel to it and has what it takes to fill a dance floor. Demos: Young Adults, Clubbers.

THE BIZZIE BOYZ

DROPPIN' IT
YO! RECORDS

This song should do good at any party or club. It has that little funky groove that you can easily move it to, so turn up the volume and pump it up. Good production by The Bizzie Boyz. Executive produced by Roland Jones and Peter Kidd. Demos: Rappers.

ICE CUBE WHO'S THE MACK PRIORITY



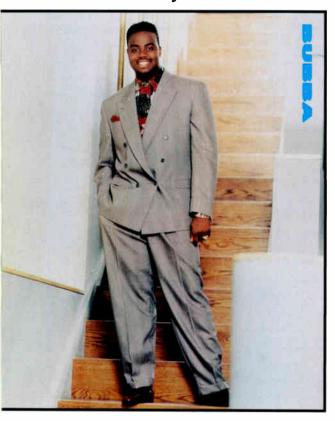
From the dope album AmeriKKKa's Most Wanted, this cut features Ice Cube's crisp delivery and unique style. The music is slow and mellow, with a jazzy sax and live flute playing in the background. This makes for a fresh approach to rap music. Written by Ice Cube. Produced by Sir Jinx and The Bomb Squad. Demos: Rappers.

NEWRELEASES

SEPTEMBER 21, 1990

					F O R				
LABEL	ARTIST TITLE		RECO			CT DISC			
MAJORS:		12"	45	LP	SINGLE	ALBUM	SINGLE	ALBUA	
A&M	SEDUCTION, Breakdown	-	-01						
AQIVI	GROOVE B. CHILL, Groove B. Chill	-	-		1			•	
CAPITOL	TRACIE SPENCER, Make The Oifference	+							
COLUMBIA	MARIAH CAREY, Love Takes Time	+-				-			
CULUMBIA	JOESKI LOVE, I Know She Likes Joe	₩-		-	-				
		₩		-	-	-			
EPIC	SURFACE, The 1st Time STANLEY CLARKE/GEDRGE DUKE, Mothership Connection	-		-			•		
LECTION/PG		_		-	-				
MOTOWN	EDWIN HAWKINS, Still The Need Goes On	•			-				
INTOTOVVIN	JOHNNY GILL, Fairweather Friend	₩	-		-			-	
	MILIRA, Waiting Here For You	₩		_	_		•		
	GERALD ALSTON, Gerald Alston	-					100 W	•	
	THE BOYS, The Boys	-						•	
	TODAY, The New Formula	_						•	
QWEST/REPRISE	VARIOUS, Listen Up				•				
RAL/COLUMBIA	SIO & B-TONN, Oeathwish	<u> </u>							
RCA	MARION MEADOWS, For Lovers Only	_				•			
REPRISE	TAKE 6, So Much 2 Say					•			
	GWEN GUTHRIE, Miss My Love				•				
	MICHAEL MCDONALD, Tear It Up				•				
SIRE/WB	DAVID RUDDER, 1990				1	•			
SLASH/WB	LOS LOBOS, The Neighborhood					•			
TOMMY BOY/REPRISE	FORCE M.O.'S, Step To Me	I		•		•			
VERVE/POLYGRAM	RANDY WESTON, Portraits Of Ouke			I		•			
VIRGIN	E.U., / Confess	•			•		11113 (
	WENDY & LISA, Strung Out	•	<u> </u>						
WARNER BROS.	GEORGE BENSON, Big Boss Band F/Count					•			
	MARK WHITFIELD, The Marksman					•			
=	JAMES INGRAM, I Oon't Have The Heart	•							
	BOB JAMES, Bare Bones	•			•				
INDIES:									
BIG LIFE	THE SOUP DRAGONS, I'm Free	1			•				
CLDCKIN' HIT 213 464 4681	QUENN "T" F/CRYSTAL BLAKE, Pump That Thang	•			1				
CRUSH MUSIC 612-559-6815	2-BIGG MC, For The Thrill Of It	•			1				
	M.C. SMOOTH, You Gotta Be Real				1				
DELICIOUS VINYL 213 465-2700	KENYATTA, / Wanna Do Something	1			•		i		
FORTE	ANTOINE SNOW, Money Makin' Ladies	•							
GINO'S 314-535-5811	CHARLES BEVERLY, Home Oon't Seem Like Home		•						
NASTYMIX 206-292-8772	SIR MIX-A-LOT, / Got Game	•							
	CRIMINAL NATION, Insane	•							
PROFILE 212-529-2600	BROADER THAN BROADWAY, The Best Of Barrington			ं		•			
PUMP	PG 13, Teenage Reporter	•				· '			
	JAZZIE REDD, Beach Girl	•							
SPARROW 818-709-6900	TRAMAINE HAWKINS, Tramaine Hawkins Live			•				•	
TYSCOT 317-926-6271	YVONNE MORGAN, This Is God's World	1						•	
	JOHN P. KEE, Just Me This Time		1					•	
	DELIVERANCE, 9 Teen 9d's					•	1		
	JOHN P. KEE & FRIENDS, There Is Hope	1						•	
	LAMAR CAMPBELL & PRAISE, Ready				1	-		•	
	SCOTT, Holy	1						•	
	THE NEW LIFE COMMUNITY CHOIR, Wait On Him							•	
VOLT 415-549-2500	THE DRAMATICS, Stone Cold			•					

OUR YOUNG MEN STAND UP in front of eager teenagers, delivering sweet harmonies, slick choreography and music to move you. It's not a new formula, particularly for Motown; they've used it to capture the hearts of young Americans for more than 30 years.



the second Motown LP from the group Today is called *The New Formula*. What's

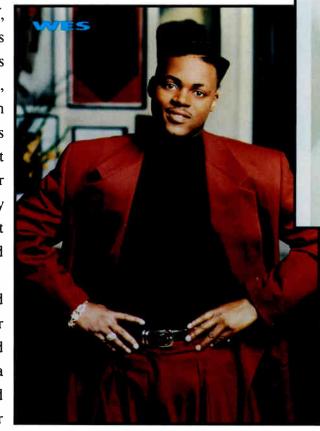
new and what's up in the new formula is a slight departure from their first outing and a further departure from the Motown of old when there was no new jack, no rap and no "running man."

Those young men of the old Motown generally confined their music making to the best of R&B, flavoring it with pop. For Today, the hip hop beats mix with a prominent R&B bass line. As Jheryl Busby, president/ceo of Motown, puts it, "Today symbolizes the new music, new energy, new talent of the new Motown, bringing all the elements of '90s music into play."

UST YESTERDAY, it seems, Today was four teenage boys

who called themselves "The Gents." With a passion for song and dance, Lee "Bubba" Drakeford, Wesley "Wes" Adams, Larry "Love" McCain and Larry "Chief" Singletary would practice their vocals between classes or whenever the impulse hit them. But rather than singing on a street corner, as legend would have you believe was the launching pad for all doo-wop groups, they harmonized together in their New Jersey high school. As high school students and fans of Motown, they didn't foresee themselves becoming a part of that label's history as it celebrated three decades in the industry.

aving all passed the age of consent, with their first album behind them, Bubba, Love, Wes and Chief just finished a 22-city summer tour with labelmates the Boys, the Good Girls, Rich Nice, Milira and M.C. Trouble. The tour marked Motown's 30th Anniversary and a re-creation of the label's historic "Motortown Revue," first initiated in 1963. During the tour, their performances of songs like "Him Or



By Rachel



Me?" and "Girl I Got My Eyes On You" caused a stir among the many young people who seemed to identify with the group and the hits from their

self-titled debut.

think we were thought of as a teen group because of our look and the style of our music," Bubba said. "Teenagers liked us because they could

relate to our songs." But the quartet—having just entered the beginning stages of adulthood—hadn't intended to attract a mostly adolescent and teen audience, nor did it realize it would be considered a teen group.

"We set out to be a group like any other group, regardless of our age," Wes said. "Nobody manufactured us for the teen

> demographic or anything like that. We

happened on the teen

market because we were young ourselves, and we sang songs that reflected a lot of things that teens experience."

With the forthcoming release of its second album, Today hopes to reach an older crowd without losing its core audience—the young kids that thought "Him Or Me?" was speaking to them.

"This album offers a little something for everyone," Bubba said. "Side One, the more hip hop/dance side, is called 'Today'; the other side—a more mellow midtempo side for an older, more mature crowd—is called 'Tonight.'"

"We called this album The New Formula because we've changed

a few things," Chief said. "We have a new look, a new sound, new producers and even new management."

HE NEW PRODUCERS include Dr. Freeze for "H" Productions; Troy Taylor and Charles Farrar for Character Productions; Bernard Belle; Nat Adderly Jr.; and Gene Griffin, Zan Aquart, Auvil Gilchrist and Dave Way for The Griffin Group. And their new manager is Floyd Norris of Norris Entertainment.

"I got them at the end of their first album," Norris said. "There's not one member being carried by another. There are very few groups that can do that. I didn't come into this deal seeing Chief and the three gents or Wes and the three gents—it was Today, a complete package. I thought to myself, continued on page 43





Pictured at the taping of MCA artist Patti LaBelle's "Going Home To Gospel" special are (I-r) Benson Records recording artist Albertina Walker and LaBelle. The special was taped at Chicago's historic Quinn Chapel and will air March 1991.

Sparrow To Relocate Headquarters In Major Move To Nashville

The Sparrow Corporation will relocate its international headquarters to Nashville from its current Chatsworth, CA, base in late fall, according to chairman **Billy Ray Hearn**. Sparrow Records began its operation in California in 1976 and is now the nation's largest independent and privately-held Christian record, music and communications company. It has been represented in Nashville by a regional office for the past several years.

Hearn said Sparrow's artists, writers and distributed label relations are mostly located in the Nashville area and this was a key factor in the decision to move. He also pointed out that the quality of life in Nashville is more attuned to Sparrow's family business philosophy. Also, Nashville has become the center of Christian music activity and is more viable toward Sparrow's future expansion.

The Sparrow Corporation encompasses recorded music, book publishing, video, print music and a sales/distribution arm with warehousing and shipping facilities in its new Central Distribution Center located in Jackson-

ville, IL. The Sparrow Corporation also distributes product from other Christian communications companies including Star Song Records, Integrity Music, Warner Alliance, Selah Records, Gospel Films and others. In addition, it has an exclusive licensing arrangement with Hanna-Barbera Home Video for its home video releases applicable to the Christian market.

Tyscot Records To Release New John P. Kee Single

Hot on the heels of his socially-focused album *There Is Hope*, released in May, a new single by Tyscot Records' gospel artist **John P. Kee** is scheduled for immediate release.

The new cut, "Can't Nobody Do Me," hails from the upcoming solo project entitled *Just Me This Time*. Kee wrote and produced the new release that is, according to Tyscot promotional director Steve Lamont, "a hot one. It's sure to be the first in a long line of Grammy contenders."

Kee's New Life Community Choir, whose October '89 release "Wait On Him" reached No. 4 on the charts, is also featured on an upcoming Teddy Pendergrass album.

Bishop J.C. White & The TFT Choir Signs Contract With Benson

Jerry Park, president of the Benson Company, recently announced the signing of gospel artist Bishop J.C. White and the TFT (Turner Faith Temple) Choir.

Singer/songwriter/arranger/choral director Bishop White has ministered with various choirs in such places as the Apollo Theater, Carnegie Hall, Madison Square Garden and Radio City Music Hall. Recognized for his songwriting abilities with wife **Gloria**, Bishop White has penned such notable songs as "Talk It Over With Jesus," "Lean On Me" and "Miracle Working Prayer." White and the TFT Choir's debut Benson project will be released in November.

Video News

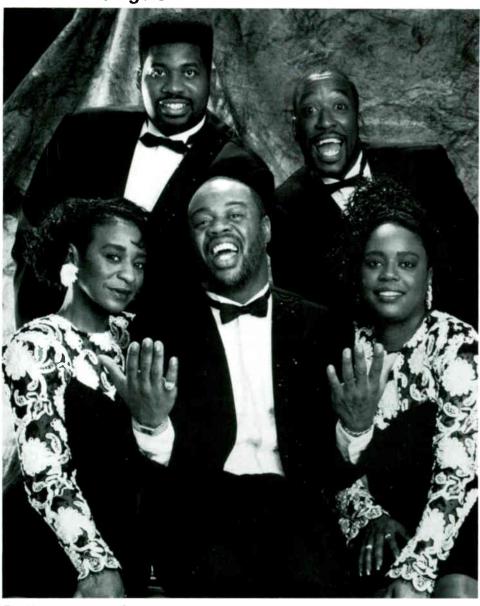
Video seems to be the growing trend in gospel music. Here are some releases worthy of checking out: Rev. Milton Brunson and the Thompson Community Singers, "Rise Up And Walk," Word Records; Deleon, "In Concert," Word; Walter Hawkins, "Love Alive IV," Malaco; Tramaine Hawkins, "Tramaine Live '90," Sparrow; Rickey Grundy Chorale, self-titled, Sparrow; and the Clark Sisters,

"Bringing It Back Home," independently produced.

Introducing: The Michael Matthews Singers

Broadway at the Beacon Theater for a five-week run.

The members of the group have each performed with such acts as the **Delfonics**, the **Dramatics**, the **Winans**.



The Michael Matthews Singers

Most of the time, when a new act emerges you usually have a group of individuals that are inexperienced at a lot of the details necessary to really make an impression on the music industry. An exception to this rule are the **Michael Matthews Singers**.

The Matthews Singers are in an entirely new class of gospel music and will soon emerge as one of the top acts of the decade. The members of the group are Matthews, Marvie Wright, D'Wayne Whitehead, Lizzie Berry and Eddy Howard.

All of the members are currently on tour with the hit musical "Momma Don't" (written and produced by Matthews), which has been on the road every week since December '89, playing from five to eight sold-out shows in major cities each week. The play recently opened on

King James Version, the Ron Winans Family and Friends Choir, the Clark Sisters and many more.

The busy members of the Matthews Singers will also be appearing in the full-length feature film "Wicked Ways," also written by Matthews. It will begin shooting in Detroit in September with other locations including Chicago and Los Angeles.

The group recently completed a demo presentation with the help of noted producers Michael J. Powell (Anita Baker, David Peaston and the Winans) and Earl J. Wright Jr. (Commissioned, BeBe and CeCe Winans, Thomas Whitfield and Vanessa Bell Armstrong).

The Matthews Singers is a group that has committed itself to quality since experience has taught them that nothing else will do. \square

GOSPEL REVIEWS

Luther Barnes & the Sunset JubilairesStill Holding On

Air

Quiet as it's kept, Luther Barnes is one of black gospel music's top male singers. This time out he's joined by the Sunset Jubilaires in an album that features both traditional and contemporary musical styles. Album highlights include the emotional teargerker "Tribute To Mother"; an updated version of one of his past hits, "I'm Still Holding On"; and a cover of the Stevie Wonder hit "Love's In Need Of Love Today." On the latter, guest vocalist Deborah Barnes adds a nice female counterpart to Barnes' lead vocal.

The Queens Community Choir

Make Me Over

I Am

The I Am label has something to shout about: this is one smokin' record. From beginning to end, this choir from New York City leaves you spellbound by its enormous talent. Choirs seem to be taking control of the gospel music scene and, from evidence garnered on this LP, the Queens Community Choir will be another to be reckoned with. There are many great cuts to choose from.

Men's Choir Maranatha

My Daily Prayer—Spirituals
RTR

The all-male choir from the Republic of Surinam offers an interesting album of spirituals performed a cappella. The uniqueness of the project is derived through listening to the native dialect of these singers. For a change of pace, put this one on and see what happens. Contact: RTR Records, 12200 SW 117th Ave., 5-282B, Miami, FL 33186; (305) 595-0669.

Ben Tankard

Keynote Speaker

Tribute

This new label debuts with some scorching hot projects. Keyboardist Tankard's follow-up to his critically acclaimed All Keyed Up LP finds him stretching out even more into mainstream jazz. This record is enhanced by guest appearances from Angle and Debbie Winans, Mervyn Warren of Take 6 and the Manhattan Transfer sounds of First Call. Of special interest is the Barry White/Love Unlimited Orchestra feel of the title cut as well as "Showers Of Peace." Tankard is a definite talent and this album proves it. Other hit picks include "Be With You," "For God So Loved The World," "I'm Going Away," "My Reward," "What A Friend" and "Revival Time."

continued on page 44



OLETA ADAMS Delivering the Rhythm

alking into the crowded night-club, energy and excitement are apparent as men and women in graceful evening wear rush to their tables. After acknowledging a few friends and acquaintances,

keys breaks the silent darkness. The crowd, already familiar with the performer, begins to clap. As the pianist plays, she adds her deep vocals and allows her music to stroke the hearts of both couples in love and individuals in simple contemplation. Before the night is over, all in attendance have felt the

church choir by the time she was 11 years old. In pursuing her career as a musician, Adams concentrated most of her efforts on small clubs in Seattle But by 1975, she decided to relocate to Kansas City, MO. It was here that Adams found herself gaining a following as she packed clubs night after night.

themselves with the woman and her music. She was subsequently flown to London to contribute to their current LP, The Seeds of Love, and thus began her recording career.

Under the PolyGram umbrella, on the Fontana label, Adams has released her debut LP, Circle of One.

The current single, "Rhythm of Life," is enjoying hot radio airplay and fast success on black music and jazz charts worldwide.

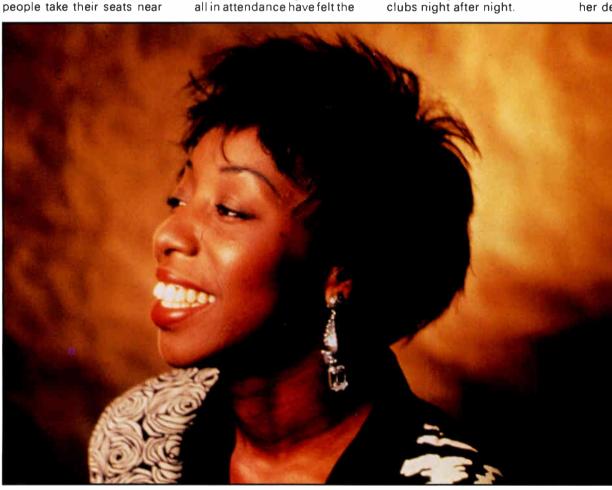
The thing most important to Adams, however, is not the chart success. It's touching her audience and making each and every listener experience the same intensity that she feels as she creates and delivers the music.

"I saw Roberta Flack live a little while back at Avery Fisher Hall in New York. She just took my heart away and turned it," Adams smiled, clenching her fists to her chest. "And the thing is that she didn't even have to try. She was so cool. There was a quiet intensity that just made you

say, 'Whoa!'

"And that was it," Adams continued, throwing her arms out dramatically. "I couldn't even stay for the next act because I couldn't take anymore. She is absolutely magnificent.

continued on page 45



the stage, order bottles of wine and prepare for the evening's entertainment.

After placing drinks on the tables, the waiters whisper, "Enjoy your evening." then disappear to the back of the club. Then the lights dim and the sound of tinkling piano

beauty of the rhythm and the emotion of the blues.

These are the roots from which Oleta Adams has grown. Spending her youth in Yakima, WA, under the roof of a Baptist preacher, she found herself fully involved in her father's

In 1985, Roland Orzabal and Curt Smith of the British pop group Tears for Fears heard Adams for the first time when their Songs from the Big Chair tour stopped in Kansas City. They returned two years later with the sole intent of better acquainting

THE NATIONAL RADIO REPORT!

SONG OF THE WEEK
FRNADETTE COOPER
"I LOOK GOOD"
MCA

MAB HOLDS CONFERENCE

BIRCH RANKINGS

FAMILY REUNION

DOWNLINK TALKS RATINGS

MIDWEST RADIO EVENTS

WAMO PROMOS

JOCK ON THE LOOSE

DAISY DAVIS WYAZ, CHICAGO

Volume XV No. 35 September 21, 1930 \$5.00 Newspaper

RADIO NEWS

Birch Rankings

The rankings for the top three radio markets were released from Birch. In New York, WRKS led the field with a 10.4 share in the 18-34 category. WBLS came in fourth at 8.4. But the race was tighter between the two UC stations in the 18-49 demo with WBLS coming in second with a 7.1 share and WRKS following closely with a 6.7. In the 25-54 age group, WBLS came in second again and dominated rival WRKS: WBLS had a 6.5 share (to WRKS's 3.8), good enough for ninth place overall.

In Los Angeles, newcomer KKBT was the only Urban station ranking in the top 10. The station leaped to the number seven position in the market, coming in with a

solid 6.0 share compared to its debut ranking of 1.1 in the 18-34 category last quarter. KKBT moved up a notch to sixth place in the 18-49 demos with a 4.8 share, and dropped to ninth place in the 25-54 category, garnering a 3.7.

Chicago's ratings race was more interesting as WGCI led the way with a 13.1 share for first place in the city. WVAZ came in third with a respectable 8.9 behind album-oriented Rock station WLUP, which earned a 9.7. WVAZ eclipsed WLUP in the 18-49 demo with an 8.6, but still fell short of WGCI's 11.2. However, in the 25-54 age group, WVAZ vaulted into the number one slot with a 10.0, followed by WGCI at 7.5. \square

NAB Holds Boston Radio 1990

The National Association of Broadcasters included in its annual conference a number of informative seminars and meetings designed to promote the greater welfare of radio. Held this year in Boston, some of the seminars included: "Digital Broadcasting: Friend or Foe"-a special panel discussion examining the primary political and technical hurdles involved in the establishment of a DAB system for the U.S.: "The Progress of Radio Receiver Technology"—a look at the new features of AM/FM receivers which improve technical performance and operating flexibility; "How to Use Programming Tactics to Get Good Ratings"—a study by programmers of how

stations can get the maximum credit for listenership; "Ratings Distortions: Where to Draw the Line in Station Promotions"-designed to study just how far stations can go in their promotions without crossing over into the forbidden zone; and "Buying and Operating Small-Market Stations"which confronted the unique problems broadcasters have owning stations in small markets. It also covered cutting costs, increasing profitability and building a top-notch staff.

In addition the NAB will soon annouce the winners of its annual Marconi Radio Awards. Some of the pertinent nominees were WVEE (Atlanta), nominated in the category of Major Market Station of the Year; and WJZZ (Detroit), KIFM (San Diego), KKSF (San Francisco), KQPT (Sacramento) and WQCD (New York), all nominated for Jazz/New Age Stations of the Year.

The stations nominated for Black/Urban station of the year are WCDX (Richmond), WJLB (Detroit), WRKS (New York), WVEE and WXYV (Baltimore). WKYS (Washington, D.C.) was nominated as a finalist for the NAB's Crystal Radio Award, which honors excellence in local achievement

Monday and will preview the upcoming game each Friday.

The show has several sponsors and Lipps will donate a portion of his earnings from the show to several charitable causes, including the United Negro College Fund.

"Louis has a commitment to the city of Pittsburgh and we are happy to be associated with him and the 'Louis Lipps Show' on Hot 106," said Tony Rizza, vp/gen mgr, WAMO.

WCKX Receives Visit



RCA recording artist Troy Johnson stopped by WCKX, Columbus, OH, to visit with friends at the station. Pictured are (I-r) Byron Pitts, mgr, promo, RCA; Candy Cane, WCKX; Johnson; and Rick Stevens, pd, WCKX.

WAMO Promos

Hot 106 WAMO, Pittsburgh, is offering a "No Repeat Workday Guarantee" weekdays between 9 a.m. and 2 p.m. with the "Main Squeeze of the Airwaves," Porsche Fox. Hot 106 guarantees that no songs will be repeated during the midday frame. But, according to WAMO, if you happen to hear Porsche playing a song twice and are the first person to call in, the station will give the caller \$106.

Because of the success of the "Louis Lipps Show"

(wide receiver for the Pittsburgh Steelers) during last year's football season, WAMO invited Lipps to work the morning show Mondays and Fridays during the NFL's regular season.

Lipps will review each Sunday's Steeler game on

Mann Weds Woman

Mike Mann and Antoinette Russell, both with KACE in Los Angeles, were married over the Labor Day weekend. The site of the wedding and reception was the popular Baldwin Hills-Crenshaw Plaza. Numerous music celebrities attended, including Bobby Lyle and Gerald Albright, Atlantic; Ndugu Chancler, MCA; and Craig T. Cooper, Valley Vu Records.

"We wanted all of our friends in the industry to be with us on this special occasion," commented Mann. "A day like this should be shared, and we were so glad that we had the chance to be married in the company of such good people."

Also in attendance were radio personalities from the L.A. market, music executives and a host of family and friends. Some of those present included Cliff Winston, KKBT; Lisa Lipps, Lawrence Tanter and Sam Putney, KACE; Ken Wilson, Columbia Records; Gary O'Neil, Warner Bros.; Spider Harrison, Black Radio Exclusive; and Elaine Pounds, Black Media Coalition.

WWIN Hosts Family Reunion II

WWIN, Baltimore, will host its second annual "Family Reunion" at the 5th Regiment Armory and will pay a special tribute to all of the station's former aps. Featured at the celebration will be the musical talents of Betty Wright, Jerry Butler, the Stylistics, Lloyd Price, Ray Goodman & Brown and the Fabulous Friends of Baltimore.

Job Wanted

Program director/morning ap in Alabama is looking for a chance to make you a winner. Must want a great personality. Jae Thomas (205) 722-8009.

Wedded Bliss



KACE's Mike Mann and Antoinette Russell (front left) were married over the Labor Day weekend. The Los Angeles wedding was attended by friends, family and radio and music people.

WNUA's Daniels All Smiles



Yvonne Daniels, morning ap for WNUA, stands with Warner recording artist Randy Crawford (I) during the singer's visit to Chicago.

WUSL Jocks Suspended



Dis Carter 'n Sanborn from WUSL, Philadelphia were "suspended" from a freeway billboard and their pay "given" to selected listeners for alleged "station infractions."

THE NATIONAL RADIO REPORT

ALABAMA

WATV-AM

FROZEN

PD: Ron January P.D. Box 39054 Birmingam AL 35208 205-780-2014

WBIL-FM

Janet Jackson, Black Miki Howard, Come Soul II Soul, People Vanilla Ice, Ice PD: Costee McNair MD: Costee McNair PD Box 666 Tuskegee AL 36083 205-727-2100

WBLX-AM

Anita Baker, Soul James Ingram, I Don't Take 6. I Love

PD: Michael Pool MD: Michael Pool 1204 Dauphin Mobile AL 36604 205-432-7600

WBLX-FM

Anita Baker, Soul Bern. Cooper, I Look Caron Wheeler, Living Laquan, Now's M.C. Hammer, Pray NWA, 100 Quincy Jones, Listen Samuelle, So PD: Slop Cheatam MD: Morgan Sinclair P.D. Box 1967 Mobile AL 36633 205-432-7609

WEUP-AM

Anita Baker, Soul Ans. Questions, Sentimen Basic Black, Nothing Bern. Cooper, I Look Hi-Five, I Just Jasmine Guy, Try Miki Howard, Come

Quincy Jones, Listen

PD: Jim Mitchem MD: Jim Mitchem 2609 Jordan Lane Huntsville AL 35806 205-837-9388

WGOK-AM

BDP, Love Bern. Cooper, I Look Cameo, Close Candyman, Knockin' Cynda Williams, Harlem Le Klass, No Mariah Carey, Love Soecial Ed. Mission PD: Charles Merritt MD: The Mad Hatter 800 Gum Mobile AL 36603 205-432-8661

WJLD-FM

Anita Baker, Soul B. Weathers, Our Bobby Bland, Take Gerald Alston, Slow Whispers, Is PD: Kerth Reed MD: Kerth Reed 1449 Spaulding Ishkooda Rd. Birmingham AL 35211 205-942-1776

WMMV-AM

Anita Baker, Whatever Keith Sweat, Meny PD: Aaron Appleberry MD: Aaron Appleberry 5010 Government St. Mobile AL 36604 205-438-4514

WNER-FM

E.U., I Confess G. Michael, Pray Harmony, Pound Jasmine Guy, Try Keith Sweat, I'll Give Lace, Come Mariah Carey, Some Ricky Peterson, Look Stacye/Kimiko, RU TKA. I Won't

PD: Tom Dbnen MD: Tom Dbnen P.D. Box 1259 Dzark AL 36360 205-774-3000

WTUG-FM

Candyman, Knockin' Gerald Alston, Slow Mariah Carey, Love Vanilla Ice, Ice

PD: Alvin Brown MD: Alvin Brown I 42 Skyland Blvd Tuscaloosa AL 35405 205-345-7200

WZMG-AM

Bobby Baldwin, On DJ Magic Mike, Getting Dino, Romeo Lady Fresh, Bad Lisa Stansfield, This Perri, Someone R. Crawford, Cigarette Rude Boys, Come Samuelle. So

PD: Vince Johnson MD: Charlie Prvitt P 0. Box 2329 Opelika AL 36801 205-745-4656

ARKANSAS

KCLT-FM

E.U., I Confess Glenn Medeiros, All Jasmine Guy, Try Lorenzo Smith, Angel M.C. Trouble, Gotta

PD: Wardell Sims PD Box 2870 West Helena AR 72390 501-572-9506

KMZX-FM

Bern. Cooper, I Look Glenn Jones, Can't Keith Sweat, Meny M.C. Hammer, Pray Quincy Jones, Listen Special Ed, Mission Today. I Got PD: Don Cody MD: Don Cody 314 Main St. N Little Rock AR 72114 501-375-1069

CALIFORNIA

KACE-FM

Ricky Peterson, Look

PD: Lawrence Tanter MD: Antoinette Russell 161 N. La Brea Ave. Inglewood CA 90301 213-330-3100

KDAY-AM

Alpha Omega, Do Antoinette, She Groove B. Chill, Swingin Keith Sweat, Merry Kool G Rap, Streets Mariah Carey, Love Special Ed, Mission TNT, All X-Clan, Funkin'

PD: Jack Patterson MD: Jack Patterson 1700 N. Alvarado Los Angeles CA 90026 213-665-1105

KGFJ-AM

Anita Baker, Soul Cheatham/Brown, Tum Mariah Carey, Love PD: Daryl Cox MD: Johnny Morris 1100 S. La Brea Los Angeles CA 90019 213-930-9090

KJLH-FM

Bern. Cooper, I Look Caron Wheeler, Living Laquan, Now's M.C. Hammer, Pray Mariah Carey, Love Miki Howard, Come Oleta Adams, Rhythm T. Spencer, Save Teena Marie, Here's Today, I Got

PD: Lynn Briggs MD: Lynn Briggs 3847 Crenshaw Blvd Los Angeles CA 90008 213-299-5960

KSOL-FM

Brenda Russell, Stop L.L. Cool J, Boomin' Lalah Hathaway, Heaven M.C. Hammer, Pray S. Youngblood, I'd

PD: Bob Mitchell MD: Bob Mitchell n 1730 Amphlett Blvd. #327 San Mateo CA 94402 415-341-8777

CONNECTICUT

WKND-AM

FROZEN

PO: Melonae McLean MD: Melonae McLean P.O. Box 1480 Windsor CT 06095 203-688-6221

WNHC-AM

Gerald Alston, Slow Mariah Carey, Love PD: Stan Boston MD: Stan Boston 112 Washington Ave North Haven CT 06473 203-234-1340

WYBC-FM

Artz And Kraftz, What Brown/Sharpe, Master Oomino Theory, Onto E.U., I Confess Extortion, How J.C. Lodge, Selfish One C. One E., Up Wow, Where

PD: Cindy Brown MD: Andrew Gilford 165 Elm St. New Haven CT 06520 203-432-4127

DIST. OF COLUMBIA

WDJY-FM

FROZEN

PD: Bee J. Johnson MD: Beej Johnson 5321 1st Place N.E. Washington DC 20011 202-722-1000

WHUR-FM

Anita Baker, Soul Glenn Jones, Can Kenyatta, I Wanna Midnight Star, Luv Teena Marie, Here's PD: Bobby Bennett MD: Mike Archie 529 Bryant St N. W. Washington DC 20059 202-232-6000

WOL -AM

Grand Daddy I.U, This Harmony, Pound James Ingram, I Don't King Amazin', Double Krazee White Bo, If MXM, Nothing Meli'sa Morgan, Don't TNT, All Take 6, I Love

PD: Keenan Ellerbe MD: Keenan Ellerbe 400 H. Str. N.E Washington DC 20002 202-675-4800

FLORIDA

WANM-FM

Ans. Questions, Sentimental Bern. Cooper, I Look Groove B. Chill, Swinging Kool G Rap, Streets One C. One E. Un

PD: Van Wilson PO Box 10174 Tallahassee FL 30302 904-222-1070

WZAZ-FM

FROZEN

PD: Nat Jackson MD Nat Jackson 2611 WERD Radio Dr Jacksonville FL 32205 904-389-1111

WJIZ-FM

Anita Baker, Soul Cameo, Close Glenn Jones, Can Mariah Carey, Love One C. One E., Up Quincy Jones, Listen Soul II Soul, People Snecial Ed Mission

PD: Tony Wright MD: Tony Wright P.O. Box 5226 Albany GA 31706 912-432-7447

ILLINOIS

WBCP-AM

Mariah Carey, Love Michael Franks, Art PO: Deborah Kennedy MD: Reggie Patterson PO: Box 1023 Champaign IL 61820 217-359-1580

WEDR-FM

Anita Baker, Soul Ans. Questions, Sentimenta Bern. Cooper, I Look Hi-Five, I Just Janet Jackson, Black Jasmine Guy, Try Lace, Come M.C. Hammer, Pray Soul II Soul, People

PD: B J Barry MD: James Thomas 3790 N W 167th St Miami FL 33055 305-623-7711

GEORGIA

WEAS-FM

Bern. Cooper, I Look Brenda Russell, Stop Candyman, Knockin' Curtis Mayfield, Super Mariah Carey, Love Soula, Soul Special Ed, Mission Vanilla Ice, Ice Vicious Trouble, If

PD: Mane Kelly MD: Marie Kelly 2515 Abercom St Savannah GA 31401 912-232-7288

WMXY-FM

B. Weathers, Our Caron Wheeler, Living Pebbles, Giving Perfect Gent., One Soul II Soul, People Soul Sisters, Straight Take 6, I Love

PD: Ike Filmore MD: Ike Filmore PO 80X 1114 La Grange GA 30241 404-882-9699

WGCI-FM

BBO, I Thought Cameo, Close Hi-Five, I Just Midnight Star, Luv Troop, That's

MD: D. Handley 322 S. Michigan Ave Chicago IL 60602 312-427-4800

WPOM-AM

Bern. Cooper, I Look Braxtons, Good Jasmine Guy, Try Kool G Rap, Streets Lace, Come M.C. Hammer, Pray NWA, 100 Quincy Jones, Listen Today, I Got

PD: George Cole MD: George Cole 5800 N. Military Trail West Palm Beach FL 33407 407-844-6200

WFXA-FM

Family Stand, Summer Hi-Five, I Just Janet Jackson, Black Keith Sweat, Merry Quincy Jones, Listen Snap, Oops Soul II Soul, People Special Ed Mission

PD: Carl Conner MD: Jimmy Maci P0. Box 1584 Augusta GA 30903 803-279-2331

WPGA-FM

Anita Baker, Soul Basic Black, Nothing Bern. Cooper, I Look Groove B. Chill, Swingin Jasmine Guy, Try M.C. Hammer, Pray Soul II Soul. People PD: Brian Kelly 2525 Pionono Ave West Gate Mall Macon GA 31206 912-781-2101

WLNR-FM

Anita Baker, Soul Geoff McBride, No Mac Band, Love Quincy Jones, I Don't S. Youngblood, I'd PD: Kathy R Brown MD: Kathy R Brown 820 S. Michigan Ave Chicago IL 60616 312-322-9400

WRXB-AM

Bern. Cooper, I Look Brenda Russell, Stop Cool C., Life Oeeelite, Groove Groove, Swinging Le Klass, No M.C. Hammer, Pray Maxi Priest, Close NWA, 100 Special Ed. Mission PD: Joe Fischer MD: Joe Fischer 3000 34th St. South B-206 St. Petersburg

FL 33712 813-864-1515

WFXE-FM

Lace, Come Soul II Soul, People Special Ed, Mission Today, I Got PD: Phillip D March 1115 14th St., Columbus GA 31902 404-576-3565

WVEE-FM

Gerald Alston, Slow Keith Sweat, Merry Mariah Carey, Love Oleta Adams, Rhythm Snap, Dops

PD: Micheal Roberts MD: Thomas Bacote 120 Ralph McGill Surte 1000 Atlanta GA 30369 404-898-8900

INDIANA

WJFX-FM

Braxtons, Good Caron Wheeler, Living Family Stand, Summer Keith Sweat, Merry Kool G Rap, Streets Maxi Priest, Close Miki Howard, Come Today, I Got

PD: Kelly Karson MD: Kelly Karson 5936 E. State Blvd Fort Wayne IN 46815 219-493-9239

WTMP-AM

Anita Baker, Soul Candyman, Knockin' Eric B./Rakim, Ghetto Kiara, You're Lace, Come M.C. Hammer, Pray One C. One E., Up S. Youngblood, I'd Special Ed, Mission Teamwork, You PO: Chris Turner MO: Chris Turner PD Box 1101 Tampa FL 33601 813-626-4108

WGOV-FM

FROZEN

PD: Mike Mink MD: Mike Mink P.O. Box 1207 Valdosta GA 31601 912-244-9590

WXLQ-FM

Bros. F/Another, Wishing Gerald Alston, Slow Harmony, Pound L.L. Cool J, Boomin' Lorenzo Smith, Angel Mac Band, Someone Michel Te, Keep Troop, That's

PO: Lady Cheri MD: Lady Cheri PD: Box 1280 Hinesville GA 31313 912-368-9258

WTLC-FM

B. Weathers, Our Bern. Cooper, I Look Gerald Alston, Slow Janet Jackson, Black Mariah Carey, Love Midnight Star, Luv Miki Howard, Come Terry Steele, Prisoner

PD: Jay Johnson MD: Vicki Buchanon 2126 N. Meridian St. Indianapolis IN 46202 317-923-1456

WWAB-AM

FROZEN

PD: Jerry Hugh PO. Box 65 Lakeland FL 33805 813-682-9139

WIBB-AM

Glenn Jones, Can Janet Jackson, Black Jasmine Guy, Try Jonathan Butler, Heal Lisa Stansfield, This Quincy Jones, Listen PD: Big George Threatt MD: Sharon 369 2nd St. Macon GA 31212 912-742-2505

IOWA

KBBG-FM

Keith Sweat, Merry Maxi Priest, Close Nayobe, I Love Oleta Adams, Rhythm Troop, That's PD: Bennie Walker MD: Delores Smith 527 Cottage Waterloo IA 50703 319-234-1441

KENTUCKY

WLOU-AM

Anita Baker, Soul Bern. Cooper, I Louk Cynda Williams, Harlen Family Stand, Summer Gerald Alston, Slow Jasmine Guy, Try M.C. Hammer, Pray Quincy Jones, Listen PD- Ange Canessa MD: Ange Canessa PD. Box 3244 Louisville KY 40208 502-636-3536

LOUISIANA

KBCE-FM

Anita Baker, Soul Bern. Cooper, I Look Braxtons, Good Glenn Medeiros, All Le Klass, No M.C. Hammer, Pray Midnight Star, Luv NWA, 100 Quincy Jones, Listen Special Ed Mission PD Donnie Taylor MD: Donnie Taylor PD Box 69 Boyce LA 71409 318.793.4003

Special Ed, Mission

KDKS-FM

EDOZEN

PO Kevin McCormick MD Bill Sharp 1000 Gnmmet Dr Shreveport LA 71107 318:221-5357

KFXZ-FM

Anita Baker, Soul Bern. Cooper, I Look Cynda Williams, Harlem Jasmine Guy. Try M.C. Hammer, Pray Midnight Star, Luv Miki Howard, Come Quincy Jones, Listen Soul II Soul, People Vanilla Ice, Ice PO: Larry LeBlanc MD Chuck Hamson PO Box 519 Maunce LA 70555 318-898-1112

KXZZ-FM

FROZEN

PO: Rob Neal MO Rob Neal 311 Alamo St Lake Charles LA 70601 318-436-7277

WXOK-AM

Bern. Cooper, I Look Black Flames, Dance Eric B./Rakim, Ghetto Le Klass, No M.C. Hammer, Pray Maxi Priest, Close Midnight Star, Luv NWA, 100 Prof. Griff, Verdict Tribe Ca. Quest, Bonta PO: Emest Smith MD Emest Smith PD Box 66475 Baton Rouge LA 70896 504-927-7060

WYLD-FM

Anita Baker, Soul Bern. Cooper, I Look Cameo. Close Hi-Five, I Just Janet Jackson, Black Mariah Carey, Love Maxi Priest, Close Teena Marie, Here's

MO: Bnan Wallace 2228 Gravier New Orleans LA 70119 504-822-1945

MASSACHUSETTS

WILD-AM

Anita Baker, Soul B. Weathers, Our Cynda Williams, Harlem Jasmine Guy, Treat Jeff Redd, What M.C. Hammer, Pray Milira, Go Quincy Jones, Listen Troop, That's PD Stephen Hill MO: Dana Hall 90 Warren St Boston MA 02119 617-427-2222

WTCC-FM

Aftershock, Cindy Braxtons, Good Carl Anderson, My E.U., I Confess Geoff McBride, No J.C. Lodge, Selfish Mellow Man Ace, If Queen M. Rage, Slipping Take B. I Love PD Marcus Alsto MO: Trasi Sheard 1 Armory Square Springfield MA 01105 413-781-6628

MARYLAND

WANN-FM

BBD, I Thought Gerald Aiston, Slow Lace, Come S. Youngblood, I'd Soul II Soul, People

PO: Hoppy Adams PO: Box 631 Annapolis MO: 21404 301-269-0742

WEBB-AM

Father MC, Treat Mariah Carey, Love Prince, Thieves Robbie Mychals, Do Soul II Soul, People Teena Marie, Here's PO: Ceacer Gooding MO Frank Becoate 3000 Oruid Park Or Baltimore MO 21215 301-367-9322

WESM-FM

Andre Previn, Uptown Be-Bop, Play Billy Skinner, Kosenrusu Gerry Mulligan, Lovesome Jon Patitucci, Sketch Mark Whitfield, Marksmal McCoy Tyner, One Oscar Peterson, Live Pete Peterson, Straight Ray Brown, Summer

PD: Milton Blackman MD Mike Jenkins University of Maryland Eastern Shore Princess Anne MD 21853 301-651-2816

WJDY-AM

FROZEN

PO K J Holiday MD K J Holiday 1633 N. Division St Salisbury MD 21801 301-742-5191

WOCQ-FM

Anita Baker, Soul Ans. Questions, Sentimen G. Michael, II L.L. Cool J. Boomin' M.C. Hammer, Pray Quincy Jones, Listen

PO: Scott Jantzen MD Scott Jantzen PD Box 185D Dcean City MD 21842 301-641-0002

WQBH-AM

FROZEN

PD: Claude Young MD: Joe Goldbach 2056 Penobscot Detroit MI 48226 313-965-4500

WXYV-FM

Cynda Williams, Harlem Mariah Carey, Love Quincy Jones, Listen T. Spencer, Save PD: Roy Sampson MD: Marlear Alston 1829 Reisterstown Ro Baltimore MD 21208 301-653-2200

MICHIGAN

WCHB-AM

FROZEN

PO: Terry Amold MO: Larry Hudson 32790 Henry Ruff Rd Inkster MI 48141 313-278-1440

WJLB-FM

Caron Wheeler, Living Cynda Williams, Harlem Janet Jackson, Black

Alex Bugnon, Dance

Anita Baker, Soul

B. Weathers, Our

M.C. Hammer, Pray

Mariah Carev. Love

Quincy Jones, Listen

Stacye/Kimiko, RU

Take 6, I Love

Today, I Got

G. Michael, If

PD: James Alexander MO: Fonda Thomas Suite 2050 Penobscot Bldg Detroit MI 48226 313-965-2000

PO: Frank Grant

PD Box 828

Grand Rapids

616-676-1135

MI 49508

MD: Michael Jackson

WTLZ-FM

Anita Baker, Soul Braxtons, Good Domino Theory, Onto G. Michael, If Jasmine Guy, Try Lace, Come M.C. Hammer, Pray Maxi Priest, Close Quincy Jones, Listen Vanilla Ice. Ice PD: Kermit Crockett MO: Danny Orake 126 N. Franklin #514 Saginaw MI 48601 517-754-1071

WXLA-AM

Teena Marie, Here's Troop, That's PD: Collin DeBose MD: Collin DeBose 592D S Logan St. Lansing MI 48911 517-393-6397

MINNESOTA

KBEM-FM

Bobby Lyle, Journey Hank Crawford, Groove Images, Goin' Loren Pickford, Dancing S. Whittaker, First Scott Hamilton, Radio Wishful Thinkg, That PO: Bob Montesano MD: J D Ball 1555 James Ave. N. Minneapolis MN 55411 612-627-2833

KMOJ-FM

B. Weathers, Our Bern. Cooper, I Look Cameo, Close Caron Wheeler, Living Geoff McBride, No James Ingram, I Don't Janet Jackson, Black Quincy Jones, Listen Take 6. I Love PD: Oonan Flowers MO: Walter Banks 501 Bryant Ave. North Minneapolis MN 55405 612-377-0594

WMHG-FM

WKWM-AM

Bern. Cooper, I Look Jasmine Guy, Try L.L. Cool J, Boomin' M.C. Hammer, Pray Mariah Carey, Love Troop, That's Vanilla Ice. Ice PO: Samme Jordan MO Samme Jordan 517 W Giles Rd. N. Muskegon MI 49445 616-744-2405

WRNB-FM

B. Weathers, Our Basic Black, Nothing E.U., I Confess Gerald Alston, Slow Hi-Five, I Just M.C. Hammer, Pray M.C. Trouble, Gotta Time, Chocolate Whispers, My

PD Pete Rhodes MD Pete Rhodes 1004 Marquette Surte 202 Minneapolis MN 55403 612-341-2447

MISSOURI

KCXL-AM

B. Weathers, Our Gerald Alston, Slow Soul II Soul, People Take 6 I love

PD: Dell Rice MO: Dell Rice 810 E 63rd St Kansas City MO 64110 816-333-2583

KIDZ-AM

B. Weathers, I Love G. Michael, If Maxi Priest, Close Quincy Jones, I Don't

PO Frank James MD Bobby Wonde 10841 E 28th St MD 64052 816-836-5055

MISSISSIPPI

WJMG-FM

Caron Wheeler Living Curtis Mayfield, Got Keith Sweat, Merry

PO: Tina Jackson MO: Mike Raskin 1204 Gravel Line St Hattieshuro MS 3940 601-544-1947

WJMI-FM

BBO, I Thought Basic Black, Nothing James Ingram, I Don't Kool Skool, You Lace, Come Midnight Star, Luv Dne C. Dne E., Un

MD: Venus Jone: 1850 Lynch St Jackson M\$ 39203 601-948-1515

WKXG-AM

Anita Baker, Soul Cynda Williams, Harlem Hi-Five, I Just Janet Jackson Black Mariah Carey, Love Michel le, Keep S. Youngblood, I'd Sybil I Wanna Take 6. I Love

PD: Herman Anderson MD: Herman Anderson PO. Box 1686 MS 38930-1686 601-453-2174

WLTD-FM

Basic Black, She's Cameo, Close Caron Wheeler Living Dino, Romeo Eric B./Rakim, Ghetto Len White, The Maceo, Let Today I Got

PO: Lewis Clark MD: Lewis Clark Route 1 Roy 288 F Lexington MS 39095 601-834-1103

WQFX-FM

Bern. Cooper, I Look Black Flames, Dance Caron Wheeler, Living Eric B./Rakim, Ghetto Le Klass No. **NWA. 100** No Face, Half Something Spec., You Special Ed. Mission

PD: Al Jankins MD At Jeniuns PD. Box 789 Gulfport MS 39502 601-863-3626

WOIC-FM

James Ingram, I Don't Mariah Carev. Love Quincy Jones Listen Soul H Soul, People Starpoint, Have Take 6, I Love

MD: Larry Carr PD Box 5353 Mendian MS 39302 601-693-4851

NORTH CAROLINA

WAAA-AM

Bobby Bland, Take Jasmine Guy, Try Midnight Star Luy Robbie Mychals, Do

MD: Tina Carson PD Box 11197 Winston-Salem NC 27106 919-767-0430

WBMS-AM

Carl Sims, Smooth Curtis Mayfield, Got Gangstarr, Jazz Jar. Maria, Hold Kiara, You're Lalah Hathaway, Baby S. Youngblood, I'd Special Ed, Mission Take 6, I Love Ziggy Marley, Our

PD Raul Brewster MD Katt Simon PD Box 718 Wilmington NC 28402 919-343-9898

WFXC-FM

Anita Baker, Soul Caron Wheeler, Living Kiara You're M.C. Hammer, Pray Midnight Star, Luv Quincy Jones, Listen Special Ed, Mission

PO: Ray Thomas MD: Ray Thomas PD 650 Durham NC 27702 919-596-2000

WLLE-AM

Alex Bugnon, Dance Artie White Tired Caron Wheeler, Living PD: Henry Monroe MO Jackie Brown P.D. Box 190 Raleigh NC 27602 919-833-3874

WNAA-FM

Aftershock, Cindy BBD, I Thought E.U., I Confess T. Spencer, Save Today, I Got

PD: Vuonne Anderson MD: Yvonne Anderson Pnce Hall Surte 200 Greenshoo NC 27411 919-334-7936

WOKN-FM

Black Flames, Dance Bros. F/Another, Freak Cvnda Williams, Harlem G Michael Pray Jamaica Boys, Move Mariah Carev. Love No Face, Half Paul Young, Oh Tribe Ca. Quest, Bonita

PD Reggie Swinson MD Jerry Moore PD Box 804 Goldshorn NC 27530 919-734-4213

WPEG-FM

B. Weathers, Our Black Box, Every Braxtons, Good Cynda Williams, Harlem G. Michael, H. Mariah Carey, Love Robbie Mychals, Do S. Youngblood, I'd Stetsasonic, Speaking Today, I Got

PN: Michael Saunders MD Frankle Darcell 520 Hwy 29 N PO Box 128 Concord NC 28025 704-333-0131

WOMG-FM

Anita Baker, Soul Braxtons, Good Candyman, Knockin Cynda Williams Harlom Denise LaSalle, Wet Eric B./Rakim, Ghetto Kool G Rap, Streets M.C. Hammer, Pray

PD: Sam Weave MD: Gregory Sampson 1060 Gatewood Avenue Greenehorn NC 27405 919-275-1657

WURB-FM

Caron Wheeler, Living Duke/Clarke, Mother Robbie Mychals, Do Terry Steele, Posoner

PD: Wes Hall MD: Wes Hall 247 US 13-17 Snuth Windsor NC 27983 919-794-3131

WVOE-AM

Blue Pearl, Naked **Bob James**, Bare Brink Small, Stormy Carl Sims, Smooth Curtis Mayfield, On George Benson, Walking Jasmine Guy, Try Ricky Peterson, Look S. Youngblood, I'd Trudy Lynn, When

PD Wille Walls MD: Beulah Foxwortl Bourte 3 P.O. Box 328 Chadbourn NC 28431 919-654-5621

WZFX-FM

Anita Baker, Soul Glenn Medeiros, All James Ingram, I Don't Janet Jackson, Black Jasmine Guy, Try Lace, Come M.C. Hammer, Pray Midnight Star, Luv No Face, Half Stacye/Kimiko, RU

PO: Tony Lyne MD: Tony Lype 225 Green St Suite 700 Favetteville NC 28302 919-486-4991

NEW JERSEY

WNJR-AM

Anita Raker Soul Ans Questions Sentimenta MO: Carlos Delestis Black Flames, Dance Jasmine Guy, Try M.C. Hammer, Pray Quincy Jones, Listen Soul II Soul People Will Downing, Wishing

PO: Carlos Deiesus 600 N Union Ave N.I 07205 201-688-5000

WUSS-AM

Anita Baker, Soul Glenn Jones, Can Today, I Got

PD: Maunce Singleton MD: Maunce Singleton P. D. Box 7539 Atlantic City NJ 08404 609-345-7134

NEVADA

KCEP-FM

Atlantic Starr, Family Bern. Cooper, I Look Braxtons, Good E.U. I Confess Gerald Alston, Slow Take 6, I Love Will Downing, Wishing PD: Louis Conner MD Damell Brown 330 W. Washington Las Venas NV 89106 702-648-4218

NEW YORK

WBLS-FM

BDP, Love Black Flames, Dance Caron Wheeler Living Miki Howard, Come Quincy Jones, Listen

PD: Fred Buggs MD: Fred Buggs 801 Second Ave New York NY 10017 212-661-3344

WDKX-FM

BBD, I Thought James Ingram, I Don't Jasmine Guy, Try Quincy Jones, Listen Troop, That's

Pn: Andre Marrel MD Roger Moore 683 E Main St Rocheste NY 14605 716-262-2050

WRKS-FM

Caron Wheeler, Living M.C. Hammer, Pray

PO: Viony Brown MD: Toya Beasley 1440 Broadway New York NY 10018 212-642-4300

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OHIO

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L.L. Cool J, Boomin

M.C. Hammer, Pray

Michael Franks, Art

One C. One E. Un Special Ed, Mission

BBD. I Thought

Bern. Cooper, I Look

Lies Stanefield This

Mariah Carey, Love

Quincy Jones, Listen

Stetsasonic, Speaking

WIZF-FM

NWA 100

Jasmine Guy, Try

B. Weathers, Our Black Flames, Dance Day-Z's, Certainly Gerald Alston, Slov Innet Incheon Black Mariah Carev. Love

MD: David Michaels 89 LaSalle Ave Buffalo NV 14214 716-834-1080

PD: Rick Steven:

MD: Kerth Willis

614-464-0020

MD: Tori Tume

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7030 Reading Rd

OH 43215

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KBMS-AM

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Anita Baker, Soul

Bern. Cooper, I Look G. Michael, If

M.C. Hammer, Pray

Quincy Jones, Listen

Special Ed. Mission

No Face, Half

MD: Ron Lee 510 S W 3rd St #100 Portland DR 94702 503-222-1491

MD: Art Gnewey

411 7th Ave

Suite 1500

Prttsburgh

PA 15219

412.471.2181

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PD. Box 746 SC 29706 803.377.1111

WGCD-AM

WCIG-FM

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Candyman, Knockin'

Cere Ropers All

Father MC Treat

Geoff McBride, No

Gerald Alston, Slow

Rick Webb, Bring

Today, | Got

Troop, That's

Caron Wheeler, Living

PD: Robert Heinlein MD: Robert Heinlein

PD: Eugene Brantley

MD Eugene Brantley

PO Box 1005

803-423-1140

Mullins

SC 29574

WGSW-AM

Cece Ropers, Join Cheatham/Brown, Tum Cynda Williams, Harlem Dayz, Certainly Doc Box/B Fresh Slow Ed. A. Luis, Truly Gerald Alston, Slow Joski Love, I Know Take 6, I Love

Black Flames, Dance

Gerald Alston, Slow

M.C. Hammer, Pray

Mariah Carey, Love

Today, I Got

MD: P.C. Wiley P.O Box 1396 SC 29648 803-223-5945

PD: Johnny Green

MD: Sam Nelson

803-779-1095

Columbia

SC 29201

712 Richland St. #F

WDAS-FM

Caron Wheeler, Living Glenn Jones, Can Miki Howard Come Milira, Go S. Youngblood, I'd Teena Marie, Here's

MD: Pat Jackson Belmon Ave & Edgely Rd Philadelphia PA 19131 215-878-2000

WJTB-AM

Cameo Close Hi-Five, I Just James Ingram, I Oon't Maxi Priest, Close Mel Strong, Uptown Midnight Star, Luv Navobe, I Love Sybil, I Wanna Troop, That's

FROZEN

PD: James Taylor MO: Ron Lucky 35102 Center Ridge Rd UH 44030 216.327.1844

PO: K.C. Jones

MD: Tony Coles

Columbus

DH 43220

614-451-2191

4401 Camage Hill Lane

WUSL-FM

Anita Baker, Soul Caron Wheeler Living Jasmine Guy, Try Today, I Got

440 Domino Lane Philadelphia PA 19128 215-483-8900

RHODE ISLAND

WBRU-FM

BBD, I Thought **BDP**. Racist Caron Wheeler Living Hi-Five, | Just Teena Marie, Here's Tribe Ca. Quest, Bonita MD: Denald Wood RR Renewalent St Providence 401-272-9550

WASC-AM

FROZEN

PO: Lou Broadus MD: Lou Broadus Pft Roy 5686 Spartanburg SC 29304 803-585-1530

WOIC-AM

WLGI-FM

Bern. Cooper, I Look Cameo, Close M.C. Hammer, Pray Soul II Soul People Take 6. I Love Today, I Got

PD: Don Hambrick MD: Don Hambrick PO Box 50568 Columbia SC 29250

MIT: Rob Rown

Boute 2 Box 69

SC 29554

WPAL-AM

Oleta Adams, Rhythm One C. One F. Un. Robbie Mychals Do Snan, Onos Soul II Soul, People Special Ed. Mission

MD: Don Kendocks 1717 Wannon Rd Charleston SC 29407 803-763-6330

WVGB-FM

Caron Wheeler Living Cynda Williams, Harlem Good Girls, | Need Kool Skool, You Pointer Sis., After S. Robinson, Take T. Spencer, Save Troop. That's

PD: Tony Alexander MD: Anthony Parker 806 Monson St. Beaufort SC 29902 803-524-9742

WWWZ-FM

Basic Black Nothing Bern, Cooper, I Look Braxtons, Good Cameo, Close Janet Jackson, Black Jasmine Guy, Try M.C. Hammer, Pray Midnight Star Lov Tyler Collins Second

Anita Baker, Soul

MD: Cliff Fletche P.O. Box 30669 Charleston SC 29417 803-769-0876

WYNN-FM WKWO-FM

Basic Black, Nothing Black Flames, Dance E.U. I Confess G. Michael, If Jasmine Guy, Try M.C. Trouble, Gotta Quincy Jones, Listen

MD: Dr. Lovejoy PO Box F-14 Florence SC 29501 803-423-1577

WLBG-AM TENNESSEE

Basic Black, She's Caron Wheeler, Living Gerald Alston, Slow No Face, Half Something Spec., You Teena Marie, Here's

Yanique, Lown'

FR07FN

PD: Kevin St. John MD: Kerth Michaels PO Box 1289 Laurens SC 29360 803-984-3544

KHUL-FM

FROZEN

PD: Bon Flv MO: Jackson Brown 80 N. Tilman Memphis TN 38111 901-323-0101

WARD-AM

BBD, I Thought Keith Sweat, Merry L.L. Cool J. Boomin Seduction Break Take 6. I love

PD: Jerry Silvers MD: Jerry Silvers P.O. Box 2249 Clarksville TN 37042 615-431-4984

WJTT-FM

Bern. Cooper, I Look Keith Sweat, Merry Mariah Carey, Love Midnight Star, Luv Phalon, Oance Soul II Soul, People

PD: Kerth Landecker MD: Judith Stone 409 Chestnut St Suite A154 Chattanooga TN 37402 615-265-9494

WZAK-FM

WVKO-AM

Bern, Cooper, I Look Candyman, Knockin Caron Wheeler, Living Kool G Rap, Streets M.C. Hammer, Pray Miki Howard, Come NWA. 100 Special Ed, Mission

PD: Lynn Tolliver Jr MD: Bobby Rush 1729 Supeno #401 Cleveland OH 44114 216-621-9300

SOUTH CAROLINA

WOOK-FM

TEXAS

KALO-AM

Bohby Bland, Take

Carl Sims, Smooth

Ed. A. Luis Truly

Caron Wheeler, Living

Cheatham/Brown, Turn

Edward Hawkins, Still

Geoff McBride, No.

Little Milton, Cradle

Mariah Carey, Love

Bern, Cooper, I Look

Homework, Special

Teena Marie Here's

T. Spencer, Save

Take 6, I Love

Le Klass, No

B. Weathers, Dur

Take 6. | Love

Mariah Carey, Love

Quincy Jones, Listen

Eric B./Rakim, Ghetto

KAZI-FM

G. Michael, Pray Johnny Gill, Giving Michael Bolton, Georgia Rude Boys, Are

PD: Jay Duhard MD: Vic Clemmons P.O. Box 70085 TN 37207 615,227,1470

PD: Ron Mathis

MD: Ron Mathis

7700 Gulfway Or

Port Arthur

TX 77642

409-963-1277

PD: Marion Nickerson

MD: Marion Nickerson

4700 Loyola Ln. #104

TY 78723

512,926,0275

KIIZ-AM

Anita Raker Soul Rasic Rlack Nothing Bern, Cooper, I Look Braxtons Good Caron Wheeler, Living Geoff McBride, No Jasmine Guy, Try Quincy Jones, Listen Special Ed. Mission Today, | Got

PD: Frankie Jaye MD: Frankie Jaye 5902 Fast Business Hwy 190 Killeen TX 76540 817-699-5000

Basic Black, Nothing Gerald Alston, Slow Janet Jackson Black MD: Carolyn Robbins 9900 Mc Cree Rd Dallas TY 75238 214-556-8100

KJMZ-FM

Keith Sweat, Merry

D-Nice, Call Five Star Fool Janet Jackson, Black Jasmine Guy, Try

808 State, Cubic

RRD. I Thought

Cameo, Close

D-Nice, Call

Brenda Russell, Stoo

Caron Wheeler, Living

Garald Alston Slow

Johnny Gill, Fair Salt-N-Pena, Indep. T. Spencer, Save Whistle, Bad

Kiara, You're Kim Walters, Just Kool Skool, You L.L. Cool. J. Boomin' T Spencer Save

Glenn Jones, Can

Curtis Mayfield, Do

Little Milton, Cradle

Jar. Maria. Hold

Snap. Doos

PD: Frank Sheffield MD: Ron Cummins Hampton University Hampton VA 23668 804-727-5670

PD: Robert "Lad" Goins

MD; Robert "Lad" Goins

1105 Main St

VA 24572

Madison Heights

804-847-1269

PD: Freddie Hargrove

MD: Freddie Hargrove

P.O. Box 216

South Hill

VA 23970

804.447.8997

PD: John Gallous

1101 Front St

804-321-5662

Richmond

VA 23222

MO Preston Rown

VIRGINIA

WANT-AM

WHOV-FM

MA-2LLW

KKDA-FM

Ans. Questions, Sentimen | PD: Michael Spears B. Weathers, Dur Candyman, Knockin' Janet Jackson, Black Tony!Teni!Tone!, Never

MD: Dee Jai Sloan P.D Box 530860 TX 75053 214-263-9911

Alpha Dmega, Take Bern. Cooper, I Look 5011 Alameda Dleta Adams, Rhythn Robbie Mychals, Do TX 77004 Special Ed Mission

KCOH-AM

PO: Travir Cardon MD: Mike Petrizzo 713-522-1001

PD: A. J. Whiteside

MD: A. J. Whiteside

P.O. Box 1075

Hwy 6 South

TX 77859 409-279-9211

KMJQ-FM

Anita Baker, Soul Bern. Cooper, I Look Black Flames, Dance Family Stand, Summer Midnight Star. Luv Milira, Go NWA. 100 Special Ed, Mission

PD: Ron Atlans MD: Tony Brown 24 Green #1508 Houston TX 77046 713-623-0102

KNON-FM

PD: John McDonald MD: Ranger Ritta P.D. Box 215198 TY 75371 214-828-9500

WMYK-FM

MA-2WLW

Anita Baker, Soul Cynda Williams, Harle Jonathan Butler, Heal Take 6. I Love

MO: Chester Bentor 168 Business Pk. Dr. #100 Virgina Beach VA 23462 804-671-9400

WPLZ-FM Bern. Cooper, I Look

Black Flames, Dance Cynda Williams, Harlem Jonathan Butler, Heal Kwame Ownies Mac Band, Someone No Face, Half Soul II Soul, People Today, | Got

PD: Max Munick MD: Angel Morris 3267 Crader Road WA 23805 ROA-748-4199

WRAP-AM

Bern. Cooper, I Look Black Flames, Dance Denise LaSalle, Wet NWA. 100

PD: Steve Crumley MD: Morris Baxter P.D. Box 598 Nortolk VA 23501 804-627-5800

WVJZ_FM

Atlantic Starr, Family BBD, I Thought Cynda Williams, Hadem G. Michael, If James Ingram, I Don't M.C. Hammer, Pray Michel 1e, Keep S. Robinson, Take Take 6. I Love Will Downing, Wishing

PD: Al Gaige MO: Dean The Dream 271 Socier's Mill Rd. Drance VA 22960 703-672-1000

WVST-FM

BBD, | Thought Basic Black, Nothing Caron Wheeler, Living Soul II Soul. People

PD: Will Harris MD: Will Harris P.D Box 10 Petersburg VA 23803 804-524-5932

WASHINGTON

KRIZ-AM

Arthur Baker, Listen Bern. Cooper, I Look Caron Wheeler, Living Jasmine Guy, Try Midnight Star, Luv

PD: Bailey Coleman MD: Bailey Coleman PD Box 22462 Seattle WA 98122 206-329-7880

KHYS-FM

KHRN-FM

Rasic Black, Nothing Bern, Cooper, I Look Caron Wheeler, Living Midnight Star, Luv Snap, Dops

PD: Stevie Hegwood MD: Terry Web Five Post Dak Park Suite 1398 TX 77027 713-622-0010

KZEY-FM

3X Dope, Weak Brown/Sharpe, Master Dianne Reeves, More EW&F, Wanna Maxi Priest, Close Oleta Adams, Circle Perfect Cent | Dog Rude Boys, Come T. Spencer, Save Tyler Collins, Second

PD: Ken Williams MD: Ken Williams P.D. Box 4248 Tyler TX 75712 214-593-1744

WPAK-AM

BBD, I Thought Beat System, Wack JT & Big Family, Moment Phalon, Dance Quincy Jones, I Don't Stacye/Kimiko, RU

PD: Reginald Foster P.D Box 494 Farmville VA 23901 804-392-8114

WISCONSIN

WMVP-AM

Anita Baker, Soul Bern. Cooper, I Look Black Box, Every Cheatham/Brown, Turn Miki Howard, Come S. Voungblood, I'd Take 6, I Love

PD: Billy Young 4222 W. Capitol Drive Suite 1290 Milwaukee WI 53216 414-444-1290



LAKESIDE **Protecting And Preserving The Groove**

ight happy-golucky men dressed in allblue police attire-five on motorcycles, three in a jeep-cruise down the streets in search of a party. But their focus

is not in law and order, it's

"all the way live" with their second released album and first gold LP. In 1980, they took their fans on a "fantastic voyage" which proved to be just as golden as the first trip. By their eighth album, the group had become increasingly "outrageous" and there were no signs of them stopping.

Your Hand" had their fans sprinting to record stores in droves

Through all the fanfare Lakeside has withstood the changes of time, membership and the always changing label distribution agreements.

We were signed to Solar and we've moved around to Scott, lead and background vocals. Because of this shuffle, the group released two albums within three days. After recording their fifth album, Keep On Movin' Straight Ahead, the group was notified that RCA would no longer be distributing their product and they would be moving on to

> Elektra for distribution of their next album.

> What happened is that RCA sat on the album (Keep On Movin' Straight Ahead) for about eight or nine months before releasing it," Alexander said. "During those months we were in the studio recording our next album (Your Wish Is My Command) and then it just happened that both our albums were released at the same time. Basically, we had two good albums fighting each other. If we had had only one album out at that time we would have sold close to a million records. As it happened the sales were split between the two albums." And the group has yet to achieve platinum success or become a household name.

Over the last decade, with lead singers coming and going, Lakeside has managed to maintain its sound and its reputation. Perhaps in part because there is always more than one lead singer in the band—currently, the group has three lead

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groove specialists are on a mission. To protect and preserve the groove. Inherent in their expressions is the joy found in doing what they love and the confidence in knowing that they've lasted in the business for a long time.

In 1978, Lakeside was

With three gold albums, more than a handful of hits and 10 albums over the past 12 years, Lakeside has maintained a reputation for consistently putting out some hot dance tracks as well as a few heartrending ballads-their version of the Beatles' "I Want To Hold

different distributors, drummer Fred Alexander Jr. said. "In the middle of a move it's kind of hard to put out a record when you're not sure who the distributor's going to be."

"You could just term it getting caught up in the shuffle," added Barrington

DOWNLINK

Demographic Differences: 12+ Versus 25-54

How do you target your demos? Do you "shotgun" your programming, hoping to gain as many listeners from all age groups (12+), or do you focus your efforts on just one specific demo, say 25-54?

A reasonable assumption is that somewhere between these two



Reed

philosophies is the answer. But sometimes this may not be true. Special formats often call for demographics which automatically target a station primarily toward an older or younger audience.

Proponents of the theory that older demos offer the major spending power are often the reason why some programmers shift their playlists, opting for more "adult" music (ballads, oldies, etc.). The thinking is that older people have greater earning power and will buy more of what the ad spots are selling.

While it is true that the older demo may have greater earning power, it is also true that they tend to be more solidly set in their ways and may not be buying what the ad spots are selling, as opposed to the younger, more impressionable demo; the ones who are eager to fit in. The product being sold must also be considered as well. Basketball shoe spots work better on the younger demos than ads for legal services.

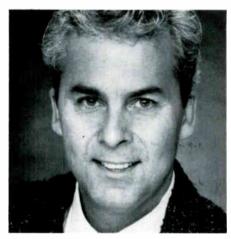
Michael Spears is vp. programming, KKDA. Dallas/Ft. Worth. Spears is strongly opposed to programming based solely on 12+ratings. "Anyone who goes after 12+ alone is behind the times," Spears comments. "12+ doesn't mean anything. Our demographics focus on 18-34. And while some of our listenership may spill higher or lower than that, we try to keep a tighter perspective on what we're targeting."

Spears thinks that most programmers prefer to look at specific demos but because of a combination of factors, 12+ is usually the rating most talked about. "I think the media is largely responsible for the use of the 12+ demo. They tend to refer to that demo more often than the specific ones. So it has traditionally been the demo most people refer to when talking rankings and market share. But I think referring to 12+ is a simple way of looking at things and it's human nature to make things as easy as they can be."

Keith Reed, pd, WJLD, Birmingham, has a different viewpoint. "I use the 12+to gauge my station's performance because it gives me an overall view of what's going on," he says.

"That's not to say I don't consider the more specific demographics, because I do. But for our station, which is Heart & Soul formatted (emphasis on oldies), we have a large cross section of listeners, from younger to older demos."

In his short tenure with WJLD, Reed has managed to boost his station's rating from a 1.7 to 4.0. "We hear our music coming from the boom boxes of kids, as well as mid-range and older adults who also tune in. I look at the breakdowns, but we have such a broad listenership that I rely on the 12+.



Spears

"Something that I do pay attention to is our hourly breakdown here at the station. I study these fairly closely because it allows me to examine the individual performances of our dis and shows me where potential problem spots are. In turn, I can get with my people and make adjustments as needed."

From Washington, D.C., WKYS' asst pd **Barbara Prieto** says it wouldn't bother her one bit if her station were ranked No. 1 in the 12+ category, but emphasizes that there is a particular audience which the station is targeting and to gain them as listeners, the programming must have a certain focus.

"Twenty-five to 54 is our objective with regard to demos, but we also get spillover from above and below those



Prieto

target numbers. Generally, from the sales side, I would say that many advertisers look more at older demos than younger. But at the same time you have to pay close attention to the audience you are trying to reach.

"It wouldn't make much sense for advertisers to buy time at a station where the demos favor an older audience if they're trying to sell Clearasil. You have to program for whom you're trying to reach and the advertisers have to keep that in mind."

Prieto points out that age is not the only factor a station should be considering when targeting an audience. "You must also pay close attention to the gender of your listeners. Male or female—it makes a difference in your programming. We value the use of the 12+ as a general indicator, but we dig much deeper to get a truer picture of who's listening to what. And that research helps us to determine whether we're on target or not," she says.

The size of the market you're in and what region you cover is also important. "I think your focus many times depends on the market you work in," says Spears. "The type of music you want to program may appeal to a higher or lower demo in various parts of the country. Also, it's important to know who your competition is and try to settle into an open demo niche, especially if your station is just coming into a market."

MIDWEST continued from page 41

restricting the crowd. All this was done for nothing; steppers are too cool to cause any problems. Some had waited in line for two hours Most took advantage of the beautiful evening by strolling down Chicago's "Magnificent Mile."

over the weekend during Vandross stay at the Star Plaza Theatre in Merriville, IN. Bass will be working under the auspices of Alive Management...Chuck DeBow, promo, MW. Epic Records, will be leaving his post to join A&M Records in

Dancing All Night



Several couples were high-stepping throughout the contest.

Long-timer Danny Markos is out and Billy Bass is in as the new manager for Luther Vandross. The news came

.

Los Angeles. *BRE* will host a going away party for DeBow at the Cotton Club, Sept. 24, beginning at 5 p.m. Be there!

ON STAGE continued from page 17



and, judging from his showing, the public will be hearing from him soon. Following that performance, Hammer and the crew offered his current single "Have You Seen Her." Special Generation gave it much of the lustre of the Chilites' original.

At this time everybody left the stage and three huge hammers made of lights came down out of nowhere—the crowd knew it was Hammer Time. When he started "U Can't Touch This" Hammer brought out all the stars in the house: Fab Five Freddie and Ed Lover from "Yo! MTV Raps," Magic Johnson, Arsenio Hall, members of Above The Law, Troop and Little Richard, who looked fabulous. Now this was a finale from a showman who will be livin much larger way into the next century!

CANADIAN REPORT continued from page 19

the only applicant openly calling for a Black music station. They are attempting to educate the public and the CRTC that Toronto wants and needs a Black not a Dance music station. Milestone recently took out ads in several community newspapers pointing out, "There is a difference between Black music radio and Dance music radio. Supporters for Dance music on the 92.5 FM spot would have you believe that dance music and black music are identical. Not so. Compare two applications as filed with the CRTC."

The ad also points out that 90 percent of the applications at Milestone are held by blacks while one white Canadian has the other 10 percent. It also points out that J. Robert Wood's application has only two percent black ownership, seven percent Chinese and 91 percent white ownership. They also make clear that Wood has 61 percent of the controlling shares.

The ads also state that musically Milestone would play 100 percent black and black-oriented music. This includes dance and club music, plus calypso, steelband, gospel, R&B, hip hop, reggae, soca and more. Wood promises 100



Janet Jackson

percent dance beat. In reality, Wood includes a minimum guarantee of only 40 percent black music and a maximum of 60 percent dance.

There will also be a big difference in the news and spoken word components of Milestone and the Wood applications. Milestone offers regular news, a special daily "Black World" report, a daily one-hour open line talk show, public affairs programs and other features such as women's viewpoints.

Wood offers regular news to include news and views of "minorities." This would also include racial and ethnic minority programs with cross-over appeal, plus "Today's Woman."

Milestone ends its ad with "Now that you know the facts, your letter to the Prime Minister, the CRTC and your MP must specify Black music and ownership—not Dance. There are three Dance music applicants—all owned by non-blacks—but only one Black music applicant, which is Milestone."

Janet Jackson's return to the Canadian National Exhibition has been cancelled. □

TODAY continued from page 25

'How can I lose?' I would have been a fool to pass up the chance to manage them."

The album has so far generated a chartbuster, "Why You

Get Funky On Me," which was first released from the House Party Sound-track. And their second released single, "I Got The Feeling," which incorporates a little of the new jack from their previous album with their new sound, is subject to burst onto the charts as well.

According to the group, the essence of Today is a positive attitude and a business approach to their craft. "Underneath all the fun we have and the joking around we do, there's a concentrated effort in a chieving our

will more or less
think that a lot of
the things they see
us doing are OK,
so we have to be
very careful about
what we do
or say."

-BUBBA

goals," Wes said. "We know what we want to do and how we want to do it."

Knowing the influence that groups of yesterday had over them as kids. Today maintains a deep sense of responsibility. "Young people will more or less think that a lot of the things they see us doing are OK, so we have to be very careful about what we do or say," Bubba offered.

The group has shown it's not afraid of change. Today will



do whatever it takes to keep up with the sound and the look of the present. "We're not afraid to experiment," Chief said. "We're willing to move with the times. Today is everyday."

The time for Today is today because they are as sweet as yesterday and symbolize tomorrow.

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JAZZ REVIEWS continued from page 15

phonist's skills present pleasurable listening for those who enjoy raunchy, get-down wind playing. The saxman's spirited runs up and down the music scales demonstrate the ability Koz has developed during his days as a session player. He's worked for the likes of Ray Charles, Bobby Caldwell, Jeff Lorber, Richard Marx, Gladys Knight and many others. He was most recently featured with Tom Scott's band.

Dave Koz was co-produced by Koz, in association with Lorber, Elliott Wolff, Evan Rogers and Carl Sturken. The project also includes Lorber and Scott's musical abilities, along with Buzz Feiten, to create wonderful listening. Newcomers Joey Diggs and Cole Basque offer their vocal talents and really add to the marvelous feel of this project.

Paris Concert **Keith Jarrett**

Gripping and introspective are terms which only begin to describe pianist Keith Jarrett's music. Paris Concert, released through ECM Records, is a lesson in music. According to Jarrett, "It is my goal to direct a classical audience to improvise and direct a jazz audience to come to grips with what the person playing is doing with his instrument."

Combining his interest in classical music with those in traditional jazz, Jarrett brings a powerful (and long) improvisation, entitled "October 18, 1988," to life and it reflects the performer's dedication to music in a structured sense as well as in creative innova-

The project also offers a blues tune entitled, simply, "Blues." As always, Jarrett's music is very serious and creates a mood of drama mixed with near musical perfection in the broadest connotation, an objective the musician seems to be striving for

The session was recorded live October 17, 1988, at Salle Pleyel, Paris. The digital recording was produced by Manfred Eicher.

IVORY'S NOTES continued from page 16



Rick James

include "Big Daddy vs. Dolemite," "No Damn Good," "Put Your Weight On It" and the favorite title, "It's Hard Being the Kane." The first single is "Cause I Can Do It Right"....P-Funk's Mothership is in storage in Indianapolis, just waiting to get busy. George Clinton says he'll use it again soon ("Hell, we paid for it")....Been watching CNN's incredible coverage of the Gulf Crisis? Yet one question keeps recurring: who is Khadafi's tailor?...Rick James has yet to see any of the royalties

earned from Hammer using his "Super Freak" track to create the smash "U Can't Touch This." The money's in limbo until the Warner artist and former label Motown agree on the terms of James' court victory regarding the Mary Jane Girls trademark, which James gets to keep... One of the most painful lessons Joe Isgro probably learned during his payola trial was who his real friends are. Now that he's been acquitted, I'm sure all his lines are busy.

GOSPEL continued from 27

Rev. Dennis Byrd and The New Home Baptist Church Choir of Toledo, OH

Thank You So Much

Home of Byrd

Rev. Byrd has made a name for himself as a gospel songwriter. Byrd takes the opportunity this time out to record his own material, doing it in grand fashion. He is ably assisted by the New Home Baptist Church Choir on this two-record set. Pay close attention to "Walk In The Spirit," "Jesus Can Fix It," "God Will Take Care Of You" and "My God Shall Supply All Your Needs." Home of Byrd Records (419) 726-5829/9545

Ricky Womack and The New Age Christian Ensemble

Something Within

WEL

Womack comes from the same family tree that sprouted Bobby, Cecil and the gang of R&B fame. Smooth, midtempo, light contemporary arrangements dominate. The songwriting talent of group member Errol Woods comes through loud and clear. Best cuts are "I'm Never Gonna Give You Up," "Something Within," "His Name Is Jesus," "New Day, New Time," "Use Me" and "Gives To Me To Give To You"-a sure hit.

Bemard Wright

Fresh Hymns Frontline



Former Miles Davis keyboardist and Jamaica Boys member Bernard Wright breathes new life into some of gospel's classic hymns on this, his debut gospel project. Wright mixes influences of jazz with vocals that sound a lot like Michael Franks. Great music from an enormously talented artist

Rev. Richard "Mr. Clean" White & His Friends of the Atlanta Chorale

House Calls

Meltone

Hot choir, hot material plus Rev. White equals HIT. White's gruff, growling vocal style works well with the songs included here. Although there are times when his voice gives out, it doesn't affect the overall power delivered.

Ed Melvin & The Truth

Footprints

Truth

The comfort of knowing that Christ is always there carrying us and that he will never leave us is quite evident in the powerful vocal arrangement by Melvin of the ever popular poem "Footprints." This recording will be a blessing to all who witness it. Other hit picks include "Call God," "I Need You, Lord" and "Count It On Faith." Contact Truth Records, 930 Robeson St., Ste. 20, Fayetteville, NC 28301; (919) 485-8372. 🗆

OLFTA ADAMS continued from page 28

"That kind of wonder is motivation for my own work. That kind of feeling is exactly what I want my audience to have. And there's enough room for us all to do the same thing, if we want. The sky is very big, you know? And there is a little piece out there that's mine. We don't need to claw each other's eyes out for it because we each have one."

Adams continued on this train of thought, giving solid advice to everyone who has ever dreamed or set goals.

"If you love what you do then do it. That has nothing to do with stardom. That says I love my art and I've got to do it. If you can't do it in L.A., then go to San Diego or Chicago, St. Louis, anywhere. If you really love your art, then you'll find a way. And that's what it's about. It has nothing to do with what number you are on the charts."

There's a lot of sophistication and drama packed into her small frame and a lot of



intelligence gained from years of patience, hard work and dedication to her craft. But there were still some things Adams had to learn after signing with PolyGram. "This is a business and there are politics as well. That's the part—that's frustrating

because that's the part I don't particularly want to deal with I just want to sing."

So far, Adams has had no problem doing that. Although this multidimensional vocalist/pianist has been performing for more than 10 years, she has

only just begun what should prove to be an illustrious career. This time, however, instead of nightclubs, it will be in sold-out concert venues where she will rendezvous with her fans, creating the vibes and delivering the rhythm.

LAKESIDE continued from page 38



singers: Mark Adam Wood Jr., Scott and newcomer Larry Bolden. Perhaps too, the fact that six—Alexander, Norman Beavers (keyboards), Marvin Craig (bass), Fred Lewis (percussion, keyboards), Stephen Shockley (lead guitar) and

Wood—of the nine members who started out recording have remained in the group is also a part of their staying power and perseverance.

Party Patrol, their 10th album, provides Lakeside fans with a new up-to-date

sound but contains undertones of the old Lakeside funk from songs like "Raid" and "Your Love Is On The One." The title track is the single most reminiscent of their former grooves. The new sound is a result of working with outside pro-

ducers. Previously, Lakeside's albums were largely written and produced by the group.

'We've written and produced songs for quite a few of our albums," Alexander said. "But we don't have the attitude that only we can write the songs. The bottom line is a hit record. It doesn't matter whether it comes from Lakeside or somewhere else. Over the last few years we've been trying to be more open, to see what's out there and what other producers would like to work with us, because we haven't had the chance to work with many outside producers in the past. We are not opposed to trying anything.

Staying true to their fans, being open to change and trying anything is the attitude that Lakeside hopes will push them to platinum status. But it is also the approach they take in maintaining longevity. And longevity is important for their objective—that their groove is preserved and protected.

GRAPEVINE



Lisa Bonet

THE RIGHT DIRECTION—"Cosby Show" actor **Lisa Bonet** is directing Wing/PolyGram recording act **Tony!Toni!Tone!** in its next video, "It Never Rains (In Southern California)." We hear the group is also being chased by the Samuel Goldwyn company for possible roles in the film "The Tapes Of Dexter Jackson," to be directed by Michael Schultz of "Car Wash" and "Cooley High" fame.

ALSO DIRECTING—TV brother to Bonet, **Malcolm Jamal Warner**, is set to direct a music video of his own for rap



M.C Trouble

artist **M.C. Trouble**. The video is "Gotta Get A Grip," which is Trouble's new single and the title track from her debut album. No stranger to music video

direction, Warner also has direction credits for **New Edition** and **Special Ed**.

HUMAN RIGHTS CRU-SADER HONORED—Little Steven Van Zandt will be honored at the United Nations Center in New York by the African Arts Fund during its "Celebration of the Arts" dinner Oct. 11. The fund was established in 1984 to provide training for artists, supporting the growth and organization of a progressive cultural movement which calls for a free, equal, united and democratic South Africa.

COMEDY TWINS TO DOUBLE YOUR PLEASURE—The Mooney Twins, that comedic combination, had it out, so to speak, with the Darling Twins (no, they're men), who are also comedians.

The showdown was at the L.A. Cabaret Comedy Club in Encino, CA. It was double barreled fun as the two sets of twins provided a humorous look at life from a four-eyed perspective; eight, if you combined both sets of funnymen.

BRANCHING OUT—Record company Sigma Alpha Entertainment has announced plans to expand its roster of entertainment acts to include pop/alternative artists. To date, the company has only had urban acts, but now wishes to spread its wings a bit. Hope this doesn't harm the quality of the urban groups it already has in its stable.

TAKING THE RELATIONSHIP TO A NEW LEVEL—Grape heard that during the wedding procession of **Mike Mann** and **Antoinette Russell**, both from KACE, the bride used an escalator to come down to join the rest of the wedding party. An odd way to reach an altar for matrimony, you say? Not when you take into account the fact that the wedding was held in a shopping mall.

GRAPE LOOKS BACK AT THE PAGES OF *BRE*: Ten years ago this issue. Sondling Broadcasting Corp., a local group of black investors, became the new owners of WOL, Washington, D.C. **The Jacksons** received a star on Hollywood's Walk of Fame. Community groups, including members of the clergy, were picketing the recent changes at WAIL, New Orleans. **Alvin John Waples**, formerly with KGFJ, Los Angeles, joined KACE, also in L.A.

REMEMBER, TIME PASSES, PEOPLE CHANGE, BUT WE ARE YOUR MAGAZINE OF RECORD AND YOU WILL READ IT HERE FIRST.

PROPHET

ARIES (March 20-April 19)

Although it's a busy period, do not turn down a request to donate time and talents. Your cooperation will ultimately prove profitable.

TAURUS (April 20-May 20)

A difficult situation arises: one friend attempting to influence you against another. Listen, but take no action until you hear both sides.

GEMINI (May 21-June 20)

The necessity to travel may seem absolute, but take another look—see if the same result can be met by sending someone else in your place.

CANCER (June 21-July 22)

Something you really don't wish to deal with must be faced anyway. Don't be distracted from matters of priority.

LEO (July 23-Aug. 22)

Set up a tight schedule and then stick to it. The image you project of dependability under stress will mean a great deal to your future.

VIRGO (Aug. 23-Sept. 22)

Confusion concerning activities or feelings of a loved one clear up. Questions are satisfactorily answered and reasons for doubt are removed.

LIBRA (Sept. 23-Oct. 22)

Any use now of rose-colored glasses could give you real trouble. It's important you consider the facts and things you know to be true.

SCORPIO (Oct. 23-Nov. 21)

Things may be moving too fast and although they're exciting and interesting, you should make an effort to slow them and yourself down.

SAGITTARIUS (Nov. 22-Dec. 21)

A seemingly difficult decision can be easily made if you give objective study to both sides. Only one is logical; the other is wishful thinking.

CAPRICORN (Dec. 22-Jan. 20)

You're on the brink of getting in too deep too soon. Stay in more shallow water until you can read the current better.

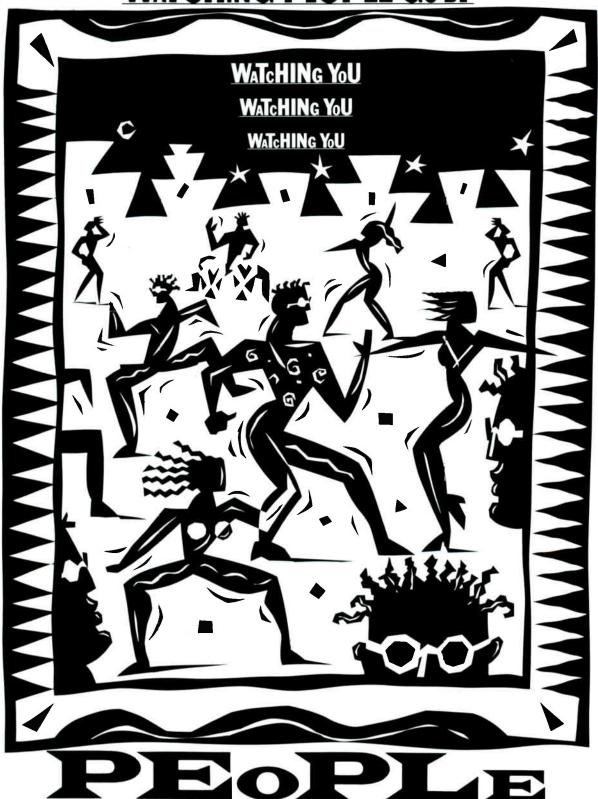
AQUARIUS (Jan. 21-Feb. 18)

Begin to slowly and gently pull out of an old friendship which has recently become an irritant before you begin to show your real feelings.

PISCES (Feb. 19-March 19)

The problems and triumphs of others tend to take up most of your time. Give it freely; your interest is important to them.

WALKING DOWN THE STREET WATCHING PEOPLE GO BY





The new single. From the platinum album VOL. II 1990 A NEW DECADE.



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