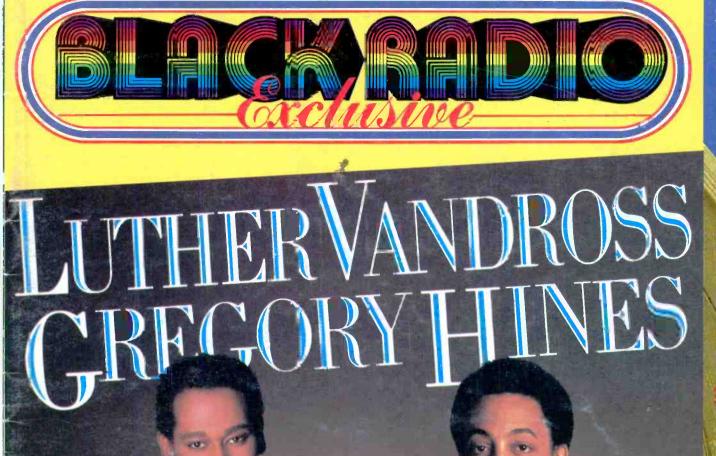
VOLUME XII, NO. 8 MARCH 6, 1987 \$2.75 NEWSPAPER



ROSE BROTHERS "I Get A Rush"

Janet Jackson
 Loose Ends
 Howard Hewett
 Jets
 Club Nouveau

SMOKEY ROBINSON "One Heartbeat?"

WARNER BROS. TO SUE KIIS/L.A. Page 9 BYRON PITTS MOVES TO WVBM-FM Page 12

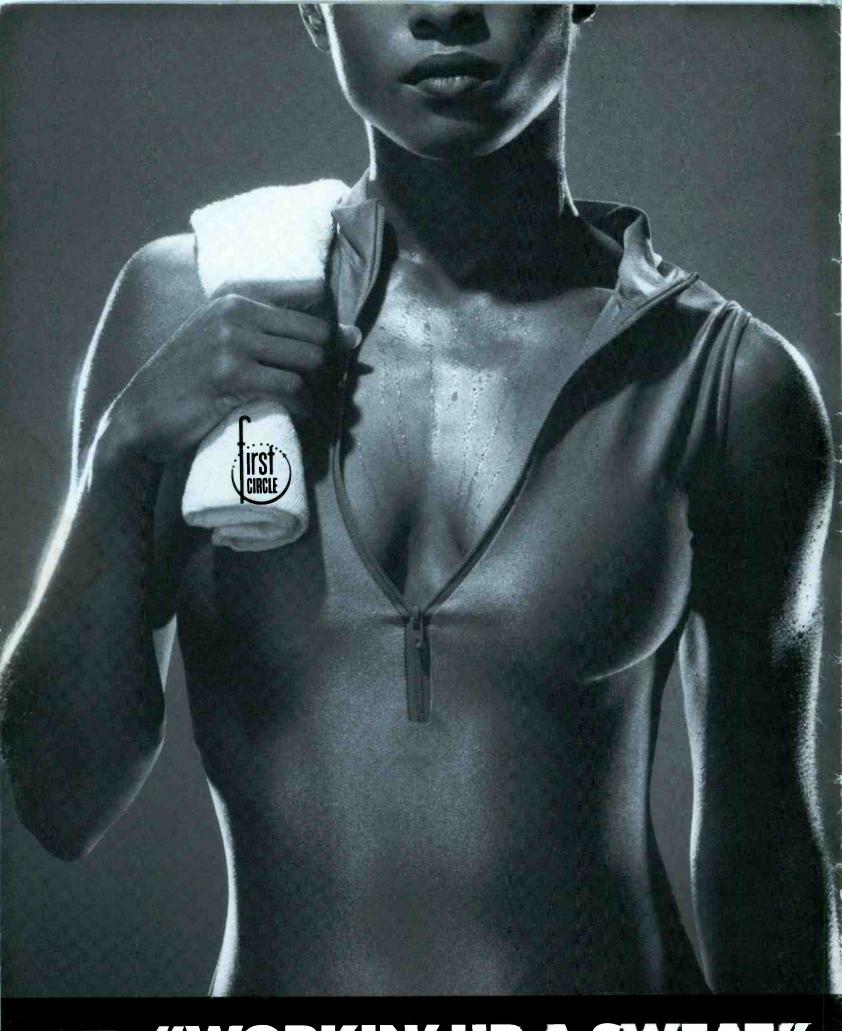
SINGLES—KRYSTOL—1 Might Fall In Love With You—Epic—Turn your lights down low and go all the way with this steamy, down-tempo rema<e from talented Krystol. Demos: Young Adults, Females.

ALBUMS—PRINCE—Sign '@' The Fimes—Paisley Park/WB—Prince remains at the forefront of contemporary music with this double LP, packed with widely varied, fresh sounding material, try "U Got The Look" as an LP cut. Demos: All.

Important Records

انك فانا والاون

- CLAUDIP BARRY—Can't You Feel My Heart Beat—Epic—Claudja's quirky, sometimes k rky style gives this cut an instantly recognizable sound. Syths & sexy vocals great for dancers. Demos: Young Adults, Dancers.
- KOOL MIDE BEE—Kool Moe Dee—Jive/ RCA—From the latest school of rap comes killer emore Cool Moe Dee offering streetwise advice along with the freshest beats around. Check out "Go See The Doctor." Demos: Taens.
- MESHAY—Climb The Walls—Superstar— This talented trio of female vocalists are busy proving their commercial viability by climbing the charts this week. Demos: Young Adults, Dancers.
- MICHAEL STERLING—The Artist—New Records—Written, produced and arranged by the artist himself, his goes a long way to underscore the vitality of the Indie scene. "Eternal Sign" & "Fade To Black." Demos: Young Adults.







LETTER TO THE PUBLISHER

VOLUME XII, NO. 8 MARCH 13, 1987

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Dear BRE:

Those of us who frequent awards shows have had our bouts with the selection of winners. One thing we can agree with is that a rose by any other name is still a rose. And by that rule and that rule alone can we accept a

FROM ALL SIDES



One other problem I'd like to discuss this week is one that we all share: The decrease in the efficiency of different business entities. For instance, how many times did you have to dial a number before the call went through? How much time have you wasted during your 45 minute lunch break in a fastfood resturant just waiting to get your order? The list goes on and on...

Remember (in the days before the computer) when mail generally got delivered on time? Remember (before the split of AT&T and the introduction of all the other little "cost-saver" companies), how much fun it used to be to talk on the phone? I'm old enough to recollect these things.

Can you recall the energy that gas station attendents once possessed—and their enthusiasm? Do you remember when a positive attitude once was seen in cashiers, clerks and, banks tellers? Around in the '60s—and long before then—people had pride in their work. In the early '70s, the attitude still existed. But it seems that as time has gone by, much of our initiative has disappeared.

Doesn't it piss you off when something like a long-distance conference call is on, you're discussing strategy and tactics...and the phone goes dead? And by the time the call is reinstated, the momentum is gone.

Is your radio station like that? How about your record company? With all the modern facilities and computers that have been created to make the job "less difficult" and more cost/time efficient, are we really taking advantage of this? Or are we taking things for granted?

It bothers me when people are lazy. It bothers me when incompetent people are place-holding in the way of produc-

BLACK RADIO EXCLUSIVE

station which says they are not urban formatted, be nominated for the category, win, and accept the award. Now I wonder if they'll display the award with others in the lobby????

Anonymous

By Lynn Tolliver, Jr.

tive people. As a proud, black man, I think that the better we do individually, the better it looks collectively. Let's do a better than half-assed job. If we say we are going to do something, let's do it. If we promise something to the aur² ance or commit something to a radie station, let's follow through.

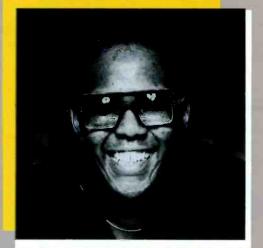
Medicine has improved, technology has been bettered, computers have been updated...so why does people-to-people service have to get worse? We need to re-eastablish pride in what we're doing. While the computer is putting together the traffic log, can't we file tapes? When the cart machines have been cuetripped to run three songs, can't we write down what we're going to say so that when we *do* talk, we won't sound like idiots?

What separates us as radio properties now? If we are playing similar songs and have the same dollar budget as the next guy with a decent promotion and great hooks. it will be the maintenance that sets us miles apart. It's like selling a car, then properly servicing it. When a salesman gets the client to spend money, is that the end of the deal...or do you go back and see how things are going? Is it just a pitch or is there a followthrough and concern?

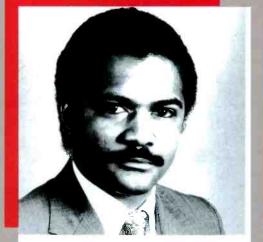
Are you record companies really doing a marketing job or do you take your airplay for granted? Does the station have enough copies to play? Have you offered the station give-aways? Is the product in the streets, or do you have the airplay and then the stores don't get product until the record is a dead issue? Does the video come out three months after the record is falling down the charts? And what about those time buys?

It's taken a long time to get to where we are now, but it ain't over. It will never be over. Let's down fall into the doldrums that some of the rest of the continent is experiencing. Let's stay a mark above the norm. We must make attempts to be better. Let's be the bricks of the building for the time to come...the pillars that will hold our children up.

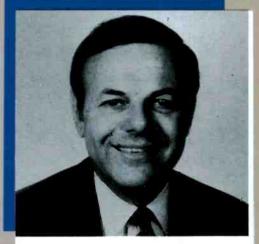
Care about what you're doing and be proud. Take advantage of the conveniences that have been put here to make things proficient...and do a better job. the end... BRECONFERENCE 78 THEME: Entertainment—The Era of Professionalism



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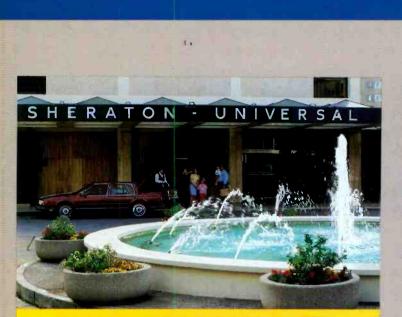
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5 12 JETS, You Got It All, MCA	
	54 41 7 NEW EDITION, Tears On My Pillow, MCA
	55 88 2 ANITA BAKER, Same Ole Love, Elektra
7 8 JODY WATLEY, Looking For A New Love, MCA	56 64 3 KLYMAXX, I'd Still Say Yes, Constellation/MCA
8 8 SHIELA E, Hold Me, Paisley Park/Warner Brothers	57 74 2 PATRICE RUSHEN, Watch Out, Arista
18 7 KOOL & THE GANG, Stone Love, PolyGram	58 72 3 MIKI HOWARD, Imagination, Atlantic
14 8 STACY LATTISAW , Jump Into My Life, Motown	59 61 7 PHILIP INGRAM/SCHERRIE PAYNE, Incredible, Superstar Int'l
11 8 MIDNIGHT STAR, Engine #9, Solar	60 66 4 CHERYL LYNN, New Dress, Manhattan
12 9 MILLIE JACKSON, Love Is A Dangerous Game, Jive/RCA	61 68 2 DJ JAZZY JEFF/FRESH PRINCE, The Magnificent, Jive/RCA
17 6 MADHOUSE, Six, Paisley Park/Warner Brothers	62 57 8 SANDRA FEVA, Here Now, Catawba
4 9 FREDDIE JACKSON , Have You Ever Loved Somebody, Capitol	63 69 3 O'BRYAN, Driving Force, Capitol
20 8 JAMES BROWN, How Do You Stop, Scotti Bros./EPA	64 65 8 SHIRLEY JONES, She Knew About Me, PIR/Manhattan
23 7 ONE WAY, You Better Quit, MCA	65 83 2 SURFACE, Happy, Columbia
28 5 HERB ALPERT, Keep Your Eyes On Me, A&M	66 67 5 ASHFORD & SIMPSON, Nobody Walks, Capitol
22 6 STARPOINT , <i>He Wants My Body</i> , Elektra	67 73 2 BIG AUDIO DYNAMITE, Badrock City, Columbia
19 10 PHYLLIS HYMAN, Living All Alone, PIR/Manhattan	68 62 10 LIONEL RICHIE, Ballerina Girl, Motown
24 7 MILLIE SCOTT, Ev'ry Little Bit, 4th/Broadway	69 75 3 JOCELYN BROWN, Ego Maniac, Warner Brothers
21 8 MEL & KIM, Showing Out, Atlantic	70 48 8 FIVE STAR, If I Say Yes, RCA
25 7 RAINY DAVIS, Low Down So and So, Columbia	71 47 10 SYLVESTER, Someone Like You, Warner Brothers
26 8 BUNNY DEBARGE, Save The Best For Me, Motown	77 3 THE COVER GIRLS, Show Me, Fever/Sutra
 27 4 GREGORY ABBOTT, I Got The Feeling, Columbia 	
29 7 EXPOSE, Come Go With Me, Arista	 73 63 17 SHIRLEY MURDOCK, As We Lay, Elektra 74 79 2 BLAKE & HINES, Sherry, Motown
30 5 THE SYSTEM , Don't Disturb This Groove, Atlantic	75 76 7 OLIVER CHEATHAM, Celebrate (Deeper Love), Critique
33 5 LEVERT, Fascination, Atlantic	76 53 7 HEAVY D & THE BOYZ, Mr. Big Stuff, MCA
44 2 PRINCE, Sign	77 78 3 MES'AY, Climbing The Walls, Superstar Int'l
36 5 FULL FORCE, Old Flames Néver Die, Columbia	78 59 8 JESSE JOHNSON, She (I Can't Resist), A&M
35 4 ARETHA FRANKLIN/G. MICHAELS, A New You, Arista	 ** ORAN "JUICE" JONES, Here I Go Again, Def-Jam Columbia
31 6 GENOBIA JETER/GLENN JONES, Together, RCA	80 60 5 BILLY VERA & THE BEATERS, At This Moment, Rhino
7 4 SMOKEY ROBINSON, Just To See Her, Motown	81 71 10 CAMEO, Candy, Atlanta Artista/PolyGram
34 6 ISAAC HAYES , Got A Thing For You, Columbia	82 87 2 CHUCK STANLEY, Day By Day, Def-Jam/Columbia
 39 5 VESTA WILLIAMS, Something About You, A&M 	 83 ** GAP BAND, Zibble Zibble (Get The Money), T.E./RCA
10 12 DONNA ALLEN, Serious, 21 Records/Atlantic	84 80 8 NAJEE, Sweet Love, ERM-America
42 8 COMMODORES, Take It From Me, Polydor/PG	85 81 11 ROSE ROYCE , <i>Doesn't Have To Be This Way</i> , Omni/Atlantic
58 3 L. VANDROSS/G. HINES, There's Nothing Better, Epic	86 82 12 ARETHA FRANKLIN, Jimmy Lee, Arista
45 4 LILO THOMAS, Sexy Girl, Capitol	80 ** CHAKA KHAN, Earth To Mickey, Warner Brothers
38 7 PATTI LABELLE, Something Special, MCA	88 86 8 GWEN GUTHRIE, (They Long To Be) Close To You, A&M
52 3 S.O.S. BAND, No Lies, Tabu/CBS	89 70 8 CLUB NOUVEAU, Situation No. 9, Tommy Boy/WB
43 7 READY FOR THE WORLD , Mary Goes Round, MCA	90 85 8 MELI'SA MORGAN, Deeper Love, Capitol
46 4 ATLANTIC STARR, Always, Warner Brothers	91 89 8 BOOGIE BOYS, Share My World, Capitol
15 8 BRUCE WILLIS, Respect Youself, Motown	92 90 12 TEMPTATIONS, To Be Continued, Gordy/Motown
49 3 CHICO DEBARGE, Girl Next Door, Motown	92 90 12 TEMPTATIONS, To be Continued, Gordy/Motown 93 91 11 J. BLACKFOOT, U Turn, Edge
51 5 BOBBY BROWN, Girl Next Door, MCA	93 91 11 J. BLACKFOOT, O Turn, Edge 94 92 11 EGYPTIAN LOVER, The Lover, Egyptian Empire/Macola
9 10 RJ'S LATEST ARRIVAL, Hold On, Manhattan	95 93 12 ROBBIE NEVIL , <i>C'est La Vie</i> , Manhattan
13 8 GLADYS KNIGHT & THE PIPS, Send It To Me, MCA	96 94 11 LUTHER INGRAM, Baby Don't Go Too Far, Profile
56 3 GEORGIO, Sex Appeal, Motown 50 7 DANA DANE Delancov Street Profile	97 95 11 TINA TURNER, Two People, Capitol
50 7 DANA DANE, Delancey Street, Profile	98 96 11 JANICE CHRISTIE, Heatstroke, Supertronics
 4 RUN-D.M.C., It's Tricky, Profile 4 POINTER SISTERS, All I Know Is, RCA 	99 97 8 FOCUS, Zero In July, EMI-America 100 98 8 O.C. SMITH, Brenda, Rendezvous

THE INQUIRING PHOTOGRAPHER

Today's question: What do you think of Miki Howard's new single, "Imagination"?



Rick Nuhn— Promotion Manager, Los Angeles:

'It's not easy remaking a standard like 'Imagination,' but Miki Howard has taken this classic to a new level. 'Imagination,' is without a doubt the *classiest* record so far this year. It's the kind of record you can hand to a PD or MD, and know you're giving them a great song. I *believe* in 'Imagination!'"



Ornetta Barber— Director of Black Music Marketing, WEA:

"Don't miss out on this outstanding artist. Her talent is undeniable, and it's just a matter of time before the world knows who Miki Howard is. With the release of the second single, 'Imagination,' stardom for Miki Howard is just around the corner!"



Lynne Poole— Promotion Manager, Cleveland:

"A record like Miki Howard's is a pleasure to work. It's powerful and sensitive at the same time. She has a dynamic voice, and already the initial response to her new single, 'Imagination,' is phenomenal. This one is a real winner!"



Jeanne Irby White— Northeast Regional Marketing Manager, Black Music Marketing, WEA: "Miki Howard's first single has given her a great radio and retail base to build on. LP sales will reach new heights with the release of 'Imagination.""



Tim Alston— Singles Specialist, WEA: "Miki Howard is going to be a major artist in every way, and a great single like "Imagination" proves it. When you hear her phrasing and the electricity of her performance, you know she's a unique talent."



Delores Carr Manigo— Promotion Manager, Carolinas:

"I don't think just anyone can sing this song now. Miki Howard's incredible new recording sets such a high standard, that, except for a small handful of major stars, no one should even *dream* of trying it. This record works *itself*."

THERE YOU HAVE IT—PROMOTION AND MARKETING'S CHOICE!



"Imagination" (7-89284) is from Miki Howard's album, *Come Share My Love* (81688).



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LUTHER VANDROSS GREGORY HINES AN EPIC DUO HITS THE CHARTS

By Hedi Butler

hat happens when the premier pop-soul balladeer of the 80's teams up on vinyl with a super hot dancer-

singer-actor? If the two artists in question are Luther Vandross and Gregory Hines, the answer is a sensational collaboration which may well yield the third numberone single from Luther Vandross' multiplatinum Epic LP, *Give Me The Reason*, following the title cut and recent hit "Stop To Love."

The silky, sensuous Vandross/Hines duet, "There's Nothing Better Than Love," was a pleasant surprise for the industry. But it reflected the same unerring instinct for vocal blending and material that catapulted his earlier outings with Dionne Warwick ("How Many Times Can We Say Goodbye") and earlier, Cheryl Lynn ("If This World Were Mine") onto the charts.

Whatever its ultimate success, the choice of Gregory Hines—better known for his outstanding talent as a dancer and more recently, a hot property on the screen ("Cotton Club," '

"White Nights," and "Running Scared")—was viewed by many as a curious one. So how did the duo evolve?

According to Daniel Markus of New York-based Alive Enterprises, Vandross' longtime personal manager, there is no real mystery. "Luther just happened to see Gregory performing on 'Saturday Night Live' and called him up," Markus told BRE. And when Luther asks to record and produce a dancer-actor, "singer" instantly becomes a credible part of one's hyphenate talents.

The Vandross/Hines chemistry in the studio resulted not only in their well-

received rendition of "There's Nothing Better Than Love"—co-penned by Vandross as were all but one of the nine songs on *Reason*—but heralds a continuing creative association as well.

In addition to the video of the fastcharting ballad which is now being filmed, Vandross will begin production immediately on an upcoming Hines LP on Epic. The project, eagerly anticipated by both, was delayed until their extensive concert, recording and film commitments were fulfilled.

Looking back over the careers of these two entertainment giants, there are more parallels than are initially apparent. While Luther was honing his chops on the piano at the age of three, encouraged by his highly musical family, young Gregory was a dancing sensation, performing with his brother Maurice, and father on stage and television as "Hines, Hines and Dad."

Continued on page 10



ARISTA MAKES R&B PROMO APPOINTMENTS

New York: Vaughn Thomas, national director, R&B promotion, has announced the appointment of Cecilia Whitmore to the position of district manager, R&B promotion. She will be responsible for R&B promotion in Michigan, Ohio, Louisville, Indianapolis and Pitttsburgh.

Whitmore previously held the position of MD at WJLB/Detroit.

Thomas, also announced the appointment of Kenneth Wilson to the position of West Coast district manager, R&B promotion. He will be responsible for R&B promotion in California, Colorado, Arizona, and Seattle. Wilson formerly worked with DRK Productions, Inc. as well as independent on Anita Baker and Bobby Womack.

WARNER BROS. SUES KIIS OVER PRINCE SINGLE

Los Angeles: Warner Brothers is threatening to file a law suit against local pop radio station KIIS-AM & FM because of the station's pre-release of the new Prince single "Sign O' the Times." The station has refused to name the source of the leak but received the record on Feb. 17th and put it on the air at 8:50 p.m. Warner Brothers subsequently received angry phone calls from other local radio stations over what they misconstrued as "preferential treatment."

PD Steve Rivers defended the station's actions, saying that it had only done "what any other radio station in America" would have done. "We got access to a hot single," he said, "and put it right on the air. We didn't do anything illegal." The only thing keeping the record label from filing an immediate halt-and-desist action was the late hour when the single was played. The label's local staff did make emergency deliveries around the market later that night.

"Sign O' the Times" was also leaked early on WQHT/New York and WBLS responded by pulling 12 out of 15 Warner Bros. records off the air in protest.

NAB ANNOUNCES PROMO CONTEST WINNERS

Washington: February 23—The National Association of Broadcasters Radio Department has announced the three winners of the Best-of-the-Best Promotion Contest. They are KBPI-FM, Denver, CO (large market), WJLQ-FM, Pensacola, FL (medium market), Marion, OH (small market).

Formerly sponsored by the National Radio broadcasters Association, the March 13, 1987 contest invites radio stations to submit their single best promotion of the year. Any type of promotion is eligible for consideration, and one winner in each small, medium and large market category is chosen. The three winning stations each receive \$500, an honorary plaque and a free registration to the annual NAB convention March 28-31 at the Dallas Convention Center. The winning promotions were:

"Show Us Your BPI," KBPI-FM. The station hung a 400 foot by 200 foot banner of the KBPI bumper sticker from the side of Denver's Mile High Stadium;

"Mystery Man in White," WJLQ-FM. The station's new morning man/program director J.D. North wore a white tuxedo and traveled around the community anonymously paying lunch tabs, grocery and gas bills, etc. Newspaper, television and a wire service covered the "mystery man" and the station revealed his identity two weeks after the media publicity.

"Body Badge," WDIF-FM. At a local summer festival the station distributed several thousand stickers with colorcoded, partial combinations of its call letters. If two people wearing badges that made a complete combination found each other, they won prizes and qualified for a grand prize drawing for a \$1,000 shopping spree. Promotion got massive public response and involved sponsors in the drawing.

MANHATTAN/EMI-AMERICA EXPANDS BLACK PROMO STAFF

New York: Manhattan/EMI-America has announced three additions to their combined promotion staff. Billy



"Lamont" Boles has been appointed Mid-Atlantic regional promotion manager. Previously with Omni Records as northeast regional representative and with Motown as New York retail representative, Boles will be responsible for the Philadelphia, Maryland, Washington D.C. and Virginia territories.

BLACK RADIO EXCLUSIVE



Clynice Coleman, formerly national promotion coordinator at Manhattan, has been promoted to northeast promotion manager. Coleman was previously marketing manager for Effective Music marketing in Los Angeles, and assistant to the national director of promotion at PolyGram. She will be responsible for the New York, Connecticut and Boston areas.



Veta Victorian has been appointed Atlanta promotion director. She joins the Manhattan/EMI-America promotion staff after heading up her own promotion company, Zoran Enterprises. Victorian has also held posts as southern director of promotion for A&M Records and southeast regional representative for Motown Records. She will be responsible for the territories of Kentucky, North Carolina, South Carolina, Tennessee, Alabama, Georgia and Florida.

All three appointees will report directly to Vernall Johnson, Manhattan Records vice-president of R&B promotion and marketing.

LIONEL RICHIE OBTAINS NEW MANAGEMENT

Los Angeles: Lionel Richie has severed his business ties with longtime manager Ken Kragen. He has subsequently signed with Freddy DeMann whose clients include Madonna. DeMann also formerly served as manager to Michael Jackson and the Jacksons.

MUSIC VIDEO GOES TO THE STREETS

By Michael Martinez

With an eye on taking the music video out of the category of being merely a tool used by record companies to promote the sale of pre-recorded music, many record companies are taking steps to make the music vidclip a promotable, sellable, high-tech item in the home video marketplace.

Two factors in particular would seem to butress this contention—the recent announcement by WEA that it would join CBS/Fox Video, Zenith Electronics and Bose Corp. in a three-week, joint promotion with MTV and the recently announced plans by many labels to launch a line of CD music videos to be sold to consumers as a home item.

In both instances, the successful campaign by CD hardware and software manufacturers to educate the public to new technologies and new products was cited as the impetus to aggressively deploy marketing campaigns to promote the music video as a home entertainment product. This vigorous industry move has been rumored by several industry insiders who said, that, because of the escalating costs to produce videos, record companies would have to find a more thorough means of recouping such expenditures outside of record sales.

FEATURE

hrough the years, each would go on to carve out a unique niche for himself. Vandross' meteroic rise from unknown composer whose big break came when one of his songs was chosen for the Broadway production of the "Wiz." Coincidentally, Gregory Hines danced his way from several Broadway stages onto the movie screen, with each stop taking him closer to becoming a total entertainer in the Sammy Davis tradition.

That Vandross has conquered the black pop music market is proven by the success of all of his LPs, ranging from his debut Never Too Much, to current chart-topper, Give Me The Reason (an LP that also reflects significant crossover sales). While Vandross has been one of the few artists to sell LPs consistently at the platinum level with a largely black following, a movie tie-in ("Ruthless The WEA, CBS/Fox, Zenith, Bose promotion, which debuts March 15th on MTV, involved a random drawing of 100 contest winners, who will receive packages consisting of a Zenith HiFi VCR, a pair of Bose Video RoomMate speakers, and library of 50 select music video titles from WEA and CBS/Fox.

One fortunate winner will receive a grand prize. An MTV crew will personally go to the winner's home and install the new video/audio equipment while throwing down with a party hosted by Elektra/Asylum recording star Howard Jones, which will be broadcast on MTV

Special point-of-purchase display kits at retail and in-store display are being developed for the campaign to support frequent tagging on MTV.

Of the quality and appeal of the HiFi VCR and software, Alan Perper, WEA's director of product marketing, said: "Viewing a music video on a HiFi VCR is the closest thing to attending a live performance. The public now has the opportunity to transform their homes into concert halls."

In terms of the CD video, PolyGram International chairman/chief executive officer Jan Timmer recently announced that most major record companies have joined PolyGram in planning a fall release of five inch CD videos that will have the capacity to hold both vidclips and audio tracks.

Among the labels are A&M, Capitol, EMI America, Manhattan and Angel (CEMA), Chrysalis, Island, MCA RCA/ Ariola, Virgin and the Warner Communications, Inc. Record Group. CBS Record Group is also taking a look at their involvement in the new medium.

Most of the companies would be licensing music video titles to PolyGram, although Timmer told reporters at the recent NARM Convention that he was opposed to licensing music video titles and would prefer that record labels manufacture and distribute their own CD videos, although PolyGram parent company, Philips, has agreed to do the mastering for software companies until the kinks are worked out the process.

By the fall, PolyGram, under the direction of Guenter Hensler, president of PolyGram Classics and head of the company's American CD video campaign, plans to make available at least 250 CD video singles, 70 of which will be supplied by PolyGram.

The fall launch coincides with the expected availability of the CD video players from hardware manufacturers.

For the record companies, the prospect of selling video music to the home market could indeed be—ba—bing!—golden.

Continued from page 8

People") with the title cut of that film and the crossover appeal of the second single, "Stop For Love," confirmed this phenomenon. Further evidence of his popularity is seen in his "Stop to Love" video which is in the top five (specifically #3) on the VH-1 Countdown.

Despite his disappointing loss to soul icon James Brown in the recent Grammy Awards derby, 1987 finds Luther Vandross at an enviable professional peak. He has realized more of his ambitions than most even remotely envision, and while it's difficult to envision Vandross as having ever considered any other career options, his manager Daniel Markus intimated that he has a very professional flair for interior design. The elaborate sets on "The Night I Fell in Love Tour" were all personally designed by the singer himself.

Vandross' well publicized admiration and affinity for female singers—namely Aretha Franklin, Dionne Warwick and Diana Ross—has deeply influenced his own musical approach. Working with these legendary divas was the stuff his dreams were made of as he was growing up in New York City. Now having produced hugely successful LPs for Warwick and Franklin, his current work on a track for an upcoming Diana Ross LP brings his "diva triolgy" full circle.

And with female vocalists once again dominating musical charts and tastes, does Luther have any current favorites among the contemporary crop? Again, Markus reveals that Whitney Houston is a standout. "They're great friends," he said. "Luther worked with her mother, Cissy Houston, so he's known her for a very long time. There's a lot of mutual respect there and it's quite possible that they'll work on a project together in the future."

With his sleek new image, a fifth platinum LP under his belt, and newly successful collaboration with Gregory Hines, for Luther Vandrosss, there's nothing better than now.

BRE-FLICKS

PENTHOUSE RAPPERS



Profile's Run-D.M.C.are pictured recording :30 and :60 radio spots to promote the April issue of Penthouse Magazine (which features an interview with the group). (L-r): Darryl McDaniels, Jason Mizell and Joe Simmons.

MEET THE PRESS



Manhattan Records recording group R.J.'s Latest Arrival enjoyed a press luncheon in their honor recently. Shown with media folk are the group's Paul Monroe (2nd, 1), DeDe (5th, 1) and R.J. (2nd, r), along with Sari Becker (r), nat'l dir. press & publicity.

CLARKE'S CREW



Epic's Stanley Clarke played NYC's Town Hall in support of his *Hideaway* LP. He's shown backstage (2nd, l) with label staffers Dan Beck, vp product dev.; La'Verne Perry, assoc. dir. publicity/East Coast; and Eliot Hubbard, vp press & public info.

THE SWEET SMELL OF SUCCESS



Seen in NYC launching her new fragrance, "Dionne," is Dionne Warwick (2nd, 1) with Arista staffers: Tony Anderson, vp R&B promo; Abbey Konowitch, vp video & artist dev.; Donnie lenner, sr. vp marketing & promo; and Jim Cawley, vp sales.

COSBY THE COMPOSER



Bill Cosby (c) is pictured receiving an award from BMI for composing the theme song to "The Cosby Show." Seen with him are the song's co-writer Stu Gardner (I) and Stanley Catron (r) BMI vp performing rights, NY.

A PICKY TRIO



Westwood One Radio Networks and Wild Irish Rose are sponsoring a contest to pick listeners' favorite black/urban artists. Linda Leilani Brown (Miss Rose '87) is shown with ad exec Mark Ordover (I) and Norman Pattiz (r) chairman of Westwood One Inc.

AIRWAVES

By Carolyn Plummer Riley

WQIC NEW URBAN FM

On or about March 15th WQIC will become Meridian's first and only urban contemporary FM station.

The station will be on 103.1 and has dual city indentification—Marion-Meridian, Mississippi. WQIC has served this market for 29 years. The call letters and urban format will be switched to the FM and AM station will be reprogrammed to adult contemporary.

WQIC is in the process of installing compact disc players and any music sent on CD's will be appreciated.

BROWN'S FEVER

Power 108-FM's Jeff Foxx, Brenda Love, and Calvin Hicks have caught Brown's Feva, resulting in a new recording titled "Ain't Nobody Like The Cleveland Browns." The song as penned by Power 108's morning man Jeff Foxx and recorded at On-Sound Recording Studio in Lakewood. Power 108's MD, Calvin Hicks said, "The song actually projects the enthusiasm and true feeling of experiencing a Browns' victory!" Other local talent included in the project are Gerald Mimms, Kevin Biase, Steve Suber, Chris Jones, and recording engineer Van Pauloudis.

Currently the song is featured exclusively on Power 108-FM, however details are being worked out for pressing the record.

FORMAT CHANGES

WKIE Richmond, VA, is changing its format as of 3/1/87. It will be a combination of rap, go-go and dance-oriented music. Donny Dean was the station's PD.

As of March 16th, WDJB, Windsor, NC will go Satellite with the Heart and Soul format. By the way, that's not the only thing that has changed!!!

MUSICAL CHAIRS

Word has it that E. Rodney Jones, PD at WTKL, Baton Rouge, LA. departed the station a few days ago. At press time, no replacement was named. More to come!!!

NEED SERVICE

WIGO, Atlanta, GA. needs service from all gospel record companies. Send to the attention of: Kevin Brown, PD WIGO 1422 W. Peachtree Atlanta, GA. 30309 (404)892-8000 WVST/Virginia State University needs service from all record companies (including jazz). Please contact: Cathis Hall P.O. Box 10 Petersburg, VA 23803 (804)520-5559

WASC/Spartanburg, SC needs service from Arista and Warner Bros. ASAP to: Lou Broadus P. O. Box 5686 Spartanburg, SC 29304 (803) 585-1530

WTOY/Roanoke,VA needs service from gospel, jazz, reggae and crossover labels. Please contact: Stan Tompkins P. O. Box 6158 Roanoke, VA 24017 (703) 343-5545

SEEKING

Terry Kimmons is seeking air shift. Has three years experience and was formerly with WDIA, Memphis, TN. Tape and resume available upon request. Excellent production skills. Please contact (901)942-3431.



BRE welcomes Byron Pitts WVBM-FM, Panama City, Florida. Byron's banner was last flown at WIGO Atlanta, GA where he was known for his flair as a dynamic programmer. Time has relocated Mr. Pitts on the Gulf of Mexico at Panama City. We at BRE wish you well in your new position.

BLACK RADIO EXCLUSIVE



Miki Howard (3rd, 1) shared her love recently with WLUM/Elm Grove, WI staffers: Danci Danny, PD Bernie Miller, Gary Young, Eddie Holland (from Atlantic Rec.) and Bobby.



And WLUM PD Bernie Miller is seen again presenting "Who's Keeping You Hot?" contest winner Hettie White (I) two tickets to Las Vegas!



WBA heavyweight champ James "Bonecrusher" Smith (I) is shown with Capitol's Melba Moore (c) and D-103/Fayetteville, NC station mgr. Gilbert Baez (r) during a recent awards presentation at Fayetteville State University.

STATION BREAK

INNER CITY'S DAVID LAMPELL

By Maurice Singleton III

Are black-formatted stations fulfilling their obligations? BRE went to the nation's leading black-owned broadcast group, Inner City, and spoke with the senior vice president of news and public affairs, David Lampell.

BRE: Now that deregulation is in effect, what are stations doing as far as serving the public's interest is concerned?

DL: Since the deregulation policies of the FCC, a lot of broadcasters have become narrowcasters. They say to themselves, we have listeners who don't like to hear news and information, so let's cut back. This so-called genius PD says it's not "general market" to air something if it's not required.

By lowering themselves to this unjustifiable degree, they are serving the narrowest audience and are therefore called narrowcasters. Look at the facts. They are depriving our people of the very information that we are worthy of hearing.

BRE: So you're saying that it is their duty to inform their audience of various matters of importance...even if their listeners would rather not hear that?

DL: Exactly. Look at the very first amendment of the constitution. It states that the media⁻is protected (in the area of) freedom of speech and freedom of the press. This was dictated years ago because the founding fathers of this country anticipated media's special role in this society. And that role would involve talking about things that people didn't want to hear.

BRE: Would you rather give up revenue than go with the "general market"? **DL:** There have been times when one

DL: There have been times when one of our facilities had to flip the bill of another. But a station doesn't have to go that far. What I'm saying to you is that there are many of us (broadcasters) who have survived and survived well. Not by projecting to the lowest common denominator of our people, but by lifting them up and taking them somewhere. **BRE:** Suppose a PD wanted to add a

constant flow of news and public affairs throughout the day. How does the PD explain this to the owner?

DL: There is nothing to explain. As long as the information is put into a style that is acceptable to the listener, there shouldn't be any repercussions. Remember, it is the owner who holds the license and it states on the license that he must serve the public's interest. If he cannot or will not allow it to be done, he should surrender the very paper (license) that he holds. **BRE:** What about the competition that continues to bang out the hits?

DL: You've got to realize that *no* station will stand totally naked without doing any news and public affairs, because they just couldn't get away with it. PD's have a responsibility to not just cut each other's throats, but to contribute something to the community.

BRE: So how do you explain public affairs being presented by most radio stations at 6 a.m. Sunday morning?

DL: In New York we have attempted to answer that in a variety of ways. One is by having public affairs in prime time/ all-the-time on our AM stations. And on FM we have campaigns waged against teenage pregnancy, illiteracy and drug abuse. We have developed a variety of ways in which we can enhance the community along with that Sunday morning public affairs program.

Another way Inner City contributes is by donating 3% of our annual revenue to various organizations.

BRE: How does one pay tribute to black culture on the air?

DL: Simple and yet it's not put into effect. Take for example Elvis Presley. The white stations won't let him die. They remind you of his birthday, his death date and day of his life in between. Yet the black artists, to whom many of these white artists pay homage, don't even exist. Start mentioning names like Nat "King" Cole, Sam Cooke and Marvin Gaye and you're talking about men who shaped the music of this generation.

One of the dangers we face as a race is giving up our trump cards, by letting our ace in the hole die. So in answer to your question, stations must add culture to their airwaves by exposing our youth to this kind of music. In normal conversation (over the air) they should mention the careers of these fabulous people.

Think about it! We're talking about people who entertained kings and queens around the world. And I personally challenge these PD's to highlight who and what we are about...not just during Black History Month, but throughout the year.

STOWE MOVES TO WFXR



By Carolyn Plummer Riley

After a brief four and a half month stay as PD at WBLX in Mobile, Alabama, Alvin Stowe has relocated to Charleston, S.C. to assume programming duties with WFXR 101.7FM. The station was recently purchased by Coastal Broadcasting, and Stowe says plans are already underway for the transition from its present AOR format to Urban. "There's nothing like putting together a new station. This is the third time I've had this opportunity, and it'll be the most exciting and most challenging one yet," Stowe said. He has previously served as VP/Operations Mgr. at WDUR and WFXC in Durham, N.C. WFXC, under Stowe's leadership made history in the Raleigh-Durham market by becoming the first urban station ever to reach number one (which they accomplisehd in the Spring '86 Arbitron ratings.)

Regarding his sudden departure from WBLX Stowe says, "My relationship with the management and staff there was great, which made my decision to leave somewhat difficult. The position here in Charleston is unique in that there's part ownership tied in to my agreement. It also puts me back together with GM Rich Glover, and we worked extremely well together for nearly seven years at WDUR and WFXC."

The format change, including new call letters for the station, will take place in the near future. "The actual day of the switch is a secret, but I can say we'll be quite active in the spring ratings period," says Stowe. The station is requesting service from all record labels, and interested announcers can submit tapes and resumes to 60 Markfield Drive, Suite 4, Charleston, S.C. 29407. NO PHONE CALLS WILL BE ACCEPTED.

MADDOX!

Unless a radio station is the only one in town and there is just no competition, sooner or later it will become necessary to advertise. Assuming there is competition, doing effective and appropriate advertising requires careful study if the desired results are to be obtained.

Everywhere you turn there is advertising. Advertising on television, radio, newspapers, magazines, billboards, buses, taxi cabs etc. For all of the abundance, much of the advertising is not good. "Good" advertising must adhere to certain principles.

Here are ten do's and don'ts:

1). Advertise frequently and extensively enough. Too little "reach and frequency" to your campaign is a waste of money.

2). Avoid trying to do too much on a limited budget. For example, if your budget only allows for two-color art work, don't do four-color work and then have to cut back on your showing.

3). Avoid copying other advertising without having first studied and analyzed it. It may only work for you after being modified...or it may not work for you at all.

4). Be creative but not overly creative. Advertisers sometimes lose sight of the fact that the first priority in advertising is to convey the message not to win awards for creativity.

5). Concentrate the advertising on the listener, viewer, reader. Focus on those things that interest them.

6). Sell first, entertain second. Advertising that is first and foremost entertaining may not make the grade in selling the product.

7). Do not make fun of the prospect. Advertising that depicts the prospect as jerks or buffoons will certainly fail in identifying with them.

8). Capitalize on the inherent nature of the product...those things that are special about your radio station and worthy of notice.

9). Avoid too much emphasis on the competition. Today's advertising allows for comparisons between stations, but this should not be overdone.

10).Don't believe that advertising is more powerful than it is. Advertising is powerful, but it won't compensate for a bad product. Make certain the product is competitive before advertising it. The National Association of Black Owned Broadcasters (NABOB) will be holding their 11th Annual Spring Broadcast Management Conference at the Inter-Continental Hotel in New Orleans. It is scheduled for March 12th through March 15th.

The topics set for discussion include: Future ownership of telecommunications properties by Black Americans and other Minorities, the Distress Sale Policy, ways of bringing more national advertising dollars to Black radio, etc.

NABOB will also focus on its recently undertaken campaign for dealing with what it calls "the music industry's lack of recognition and respect for the important role that Black radio plays regarding their *bottom lines*.

The National Association of Black Owned Broadcasters will also hold their third annual Communications Awards Dinner April 16th at the Sheraton Washington Hotel in Washington, D.C.

The dinner is being held as a fund raiser and to acknowledge "individuals whose efforts have helped to advance the cause of minorities in the broadcast industry."

For more information, concerning both events, contact James Winston at (202)463-8970.

RADIO AND COMPUTERS

Increasingly, computers are being used in the radio industry to help us with our day-to-day tasks, while boosting our productivity.

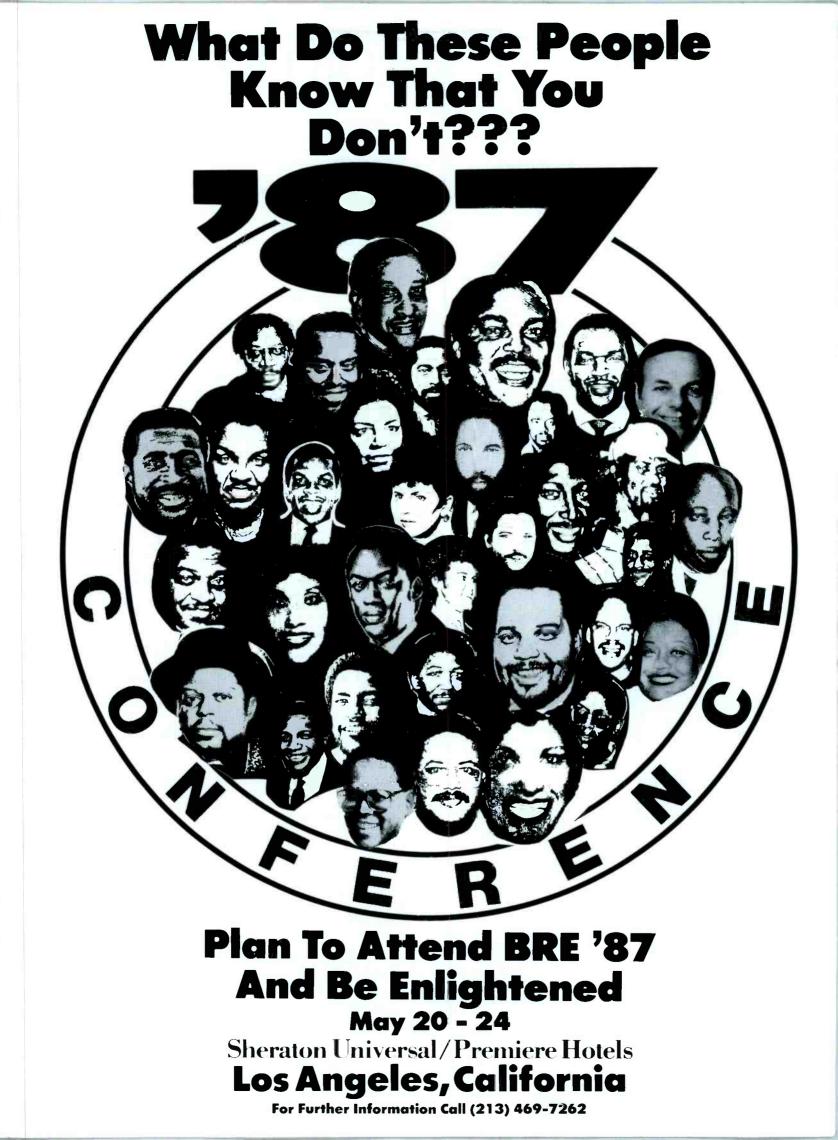
We use computers for budgets, spreadsheets, billing, traffic, word processing, research, music management, payroll, personnel, telecommunications and much more. Some who use computers LOVE them, while others use computers only because it goes with the job. Then there are those who refuse to go near computers, fearing that they are too difficult to learn or are there only to take their jobs.

Like them or not, computers are here to stay and are an integral part of business and commerce. Admittedly, computers are expensive, and those stations on small budgets might think them cost prohibitive. However, in an industry that thrives on immediacy ("...you mean I have to update this list every week?"), and volumes of information (playlists, copy, mailing lists, clocks, memos, instructions, advertisers, prospects, etc., etc.), the computer pays for itself in the sheer number of tasks it can perform (accurately) in a short amount of time.

"I DIDN'T KNOW YOU COULD DO THAT WITH A COMPUTER", a new book by Dan Gutman, details a number of interesting and even enjoyable things that computers can be used for. With a computer you can do the following: Learn to speed-read Analyze your personality Fix your car Make your own music videos Write vour own will Save on your electric bills Manage your household Learn a foreign language Chart your horoscope Learn how to mix a drink Manage your career Learn to fly a plane Learn to type Prepare your income taxes Gamble Hypnotize yourself Make out a budget Find out what illnesses you may have Take an IQ test Explore your sexuality Play video games Study the Bible Track your baby's development Prepare gourmet meals Pepare for the S.A.T. Remote control your home Write a book Publish your own newspaper Play the stock market Calculate your biorhythms Compose and play music Do your banking Go shopping Etc.

The point is that computers need not be intimidating, they can actually be fun, as well as a valuable assest to your radio station. Computers are merely devices for processing information — handling, sorting and storing vast amounts of facts and figures (any kind of facts and figures) — QUICKLY!

Most of America's top radio stations are utilizing computers in a variety of ways and for a variety of tasks. Why stations use computers, how they use computers, what brands they use, what software they use, what's new in hardware, and what's new in software-...coming soon.

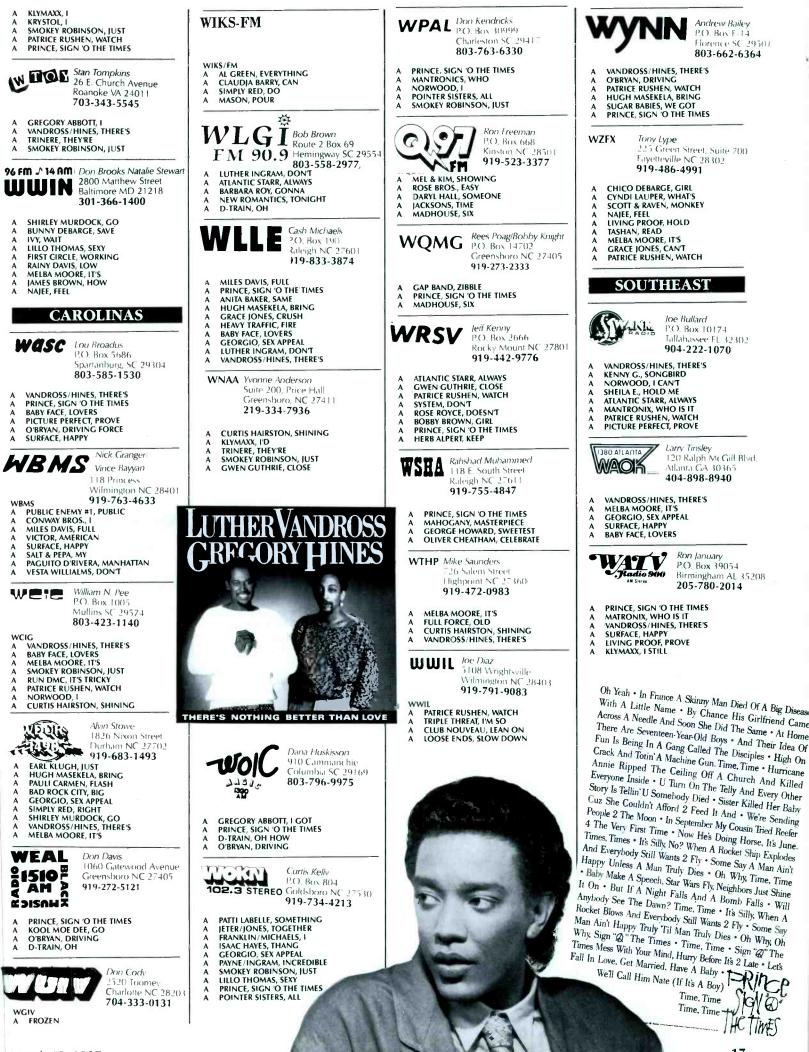


REGIONAL RADIO REPORT

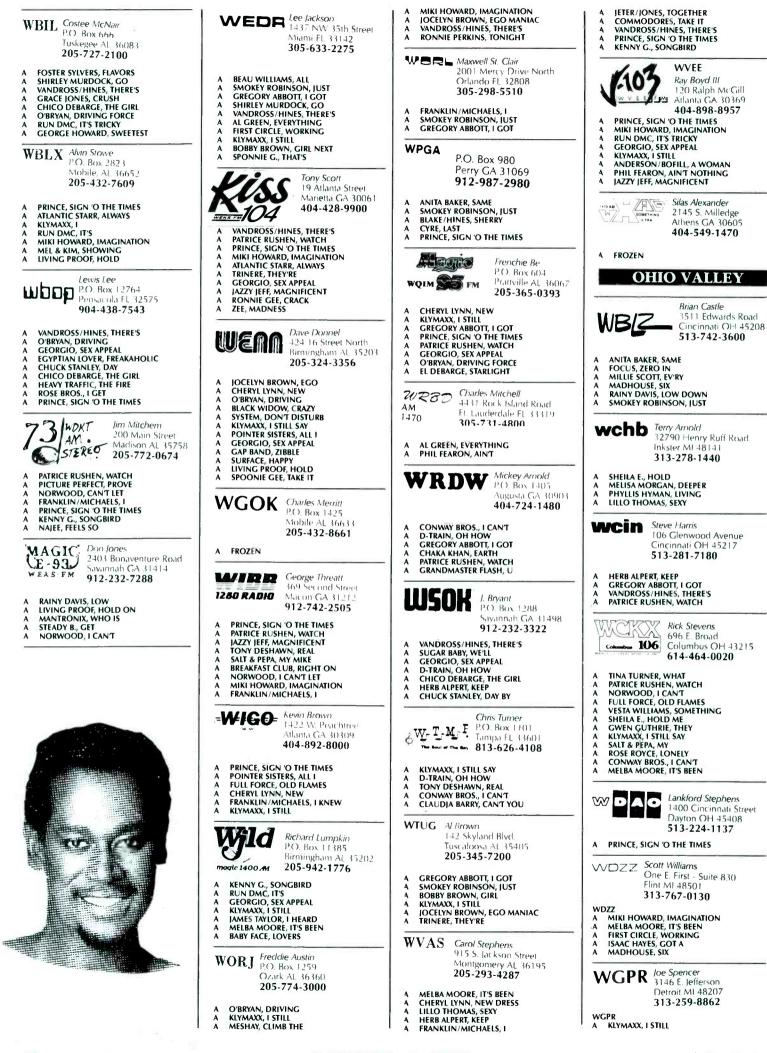
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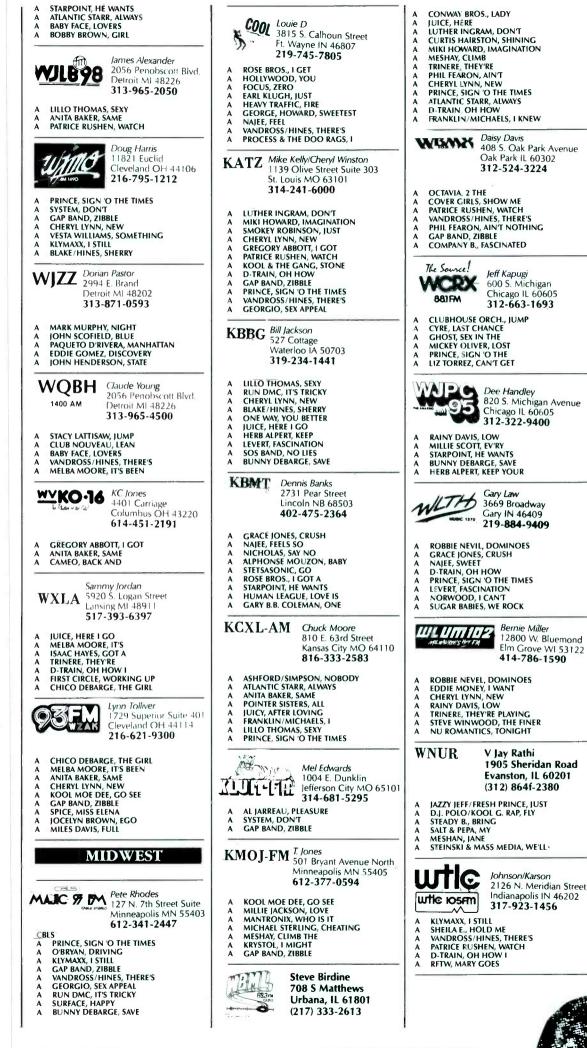


March 13, 1987



BLACK RADIO EXCLUSIVE

March 13, 1987





MID-SOUTH

Dell Simes

307 Hwy 49 West Helena AR 72390

BLACK RADIO EXCLUSIVE

KILZCON RILLEEN, TEXAS 76540 Bill St. John P.O. Box 880 Killeen TX 76540 817-699-5000	A ANITA BAKER, SAME A BOBBY BROWN, GIRLFRIEND A ROSIE GAINES, CRAZY A MICHAEL STERLING, CHEATING A HILL, DELICATE A GEORGE HOWARD, SWEETEST
A JETER/JONES, TOGETHER A PRINCE, SIGN 'O THE TIMES A ANITA BAKER, SAME A MASON, DOUBLE A O'BRYAN, DRIVING FORCE A RUN DMC, IT'S TRICKY A BEAU WILLIAMS, BECAUSE	Kaye Barnes P.O. Box 4426 Greenville MS 38701 601-335-9264
K-JAM 105 KITM FM Scott Taylor 109-E. Expressway 83 Mission TX 78572 512-581-2151 A CHICO DEBARGE, GIRL	A SMOKEY ROBINSON, JUST A RONNIE PERKINS, RUDE A EARL KLUCH, JUST A KRYSTOL, I MIGHT A JUICE, ONE TO A KENNY G., SONGBIRD A ROSE ROYCE, LONELY A TRINERE, THEY RE
A PRINCE, SIGN 'O THE TIMES A BABY FACE, LOVERS A SMOKEY ROBINSON, JUST A STACY LATTISAW, JUMP A BRUCE WILLIS, RESPECT	WESY Kaye Barnes P.O. Box 4426 Greenville MS 38701 601-335-9264
YROAM Tyrone Davis Trone Davis Lafayette LA 70501 THEREAM Street LA 70501 THEREAM Street LA 70501 THEREAM Street LA 70501 Street LA 70501 <	A PATRICE RUSHEN, WATCH A SMOKEY ROBINSON, JUST A RONNIE PERKINS, RUDE A EARL KLUCH, JUST A KRYSTOL, I MIGHT A JUICE, ONE TO A KENNY G., SONGBIRD A ROSE ROYCE, LONELY A TRINERE, THEYRE
KKDA Mike Spears P.O. Box 860 Grand Prairie TX 75051 214-263-9911	Keylo Cervonte P.O. Box 1789 Pascagoula M5 39567 601-475-4108
A VANDROSS/HINES, THERE'S A GRANDMASTER FLASH, YOU A MELBA MOORE, IT'S A EGYPTIAN LOVER, FREAKAHOLIC	A BUNNY DEBARGE, SAVE A MILLIE SCOTT, EVERY A MEL & KIM, SHOWING
KOKY George Frazier 501 N. University, Suite 768 Little Rock AR 72201 501-661-0150	WKXI Tommy Marshall P.O. Box 9446 Jackson MS 39206 601-957-1300
A FRANKLIN/MICHAELS, 1 A HEAVY TRAFFIC, THE FIRE A O'BRYAN, DRIVING A MIKI HOWARD, IMAGINATION A LEON HAYWOOD, SPELLBOUND kzey B.J. Williams P.O. Box 4248	A MEL & KIM, SHOWING A MIKI HOWARD, IMAGINATION A BOBBY BROWN, GIRL A RFTW, MARY A ATLANTIC STARR, ALWAYS A CHUCK STANLEY, DAY A CHERYL LYNN, NEW A SURFACE, HAPPY A GAP BAND, ZIBBLE
Tyler TX 75712 214-593-1744	A ANITA BAKËR, SAME WKXI
A GREGORY ABBOTT, I GOT A PRINCE, SIGN 'O THE TIMES A LEON HAYWOOD, SPELIBOUND A CHICO DEBARGE, THE GIRL A TRINERE, THEY'RE A GRAND MASTER FLASH, U A JACKSONS, TIME OUT A NAJEE, FEELS SO A JAZZY JEFF, MAGNIFICENT 	A STEADY B., GET A DESHONE, REAL A CLAUDJA BARRY, CAN A NORWOOD, I CANT A SPOONIE GEE, TAKE IT A ZEE, MADNESS A PATRICE RUSHEN, WATCH A LEON HAYWOOD, SPELLBOUND A MELBA MOORE, IT'S A GEORGIO, SEX APPEAL
A POINTER SISTERS, ALL I A COVER GIRLS, SHOW ME A CHERYL LYNN, NEW A MESHAY, CLIMB THE A SURFACE, HAPPY A PRINCE SIGNIFO THE THAES	WORV Cedric Thomas 1204 Gravel Line Street Hattiesburg MS 39401 601-544-1941
A PRINCE, SIGN 'O THE TIMES A GEORGE HOWARD, SWEETEST A CHAKA KHAN, EARTH TO A KOPPER, SPEAKING A BEAU WILLIAMS, BECAUSE	A ATLANTIC STARR, ALWAYS A MIKI HOWARD, I A RFTW, MARY A FULL FORCE, OLD A JODY WATLEY, LOOKING A STARPOING, HE WANTS
kyok Steve Hegwood 3001 La Branch Houston TX 77004 713-526-7131	WQFX ^{AJ Jenkins} P.O. Box 789 Gulfport MS 39502 601-863-3626
A SUGAR BABES, WE A FEMALE BODY INSPECTORS, GIRL A EL DEBARGE, STARLIGHT A BLAKE/HINES, SHERRY A SOS BAND, NO LIES A FIRST CIRCLE, WORKING A VANDROSS/HINES, THERE'S A SPOONIE G., TAKE	A KLYMAXX, I'D A PRINCE, SIGN 'O THE TIMES A D-TRAIN, OH HOW A MIKI HOWARD, IMAGINATION A BOBBY MCCLURE, YOU A MESHAY, CLIMB A SALT & PEPA, MY
WACR Cathy Jackson P.O. Box 1078 Columbus MS 39703 601-328-1050	Larry Carr P.O. Box 5353 Meridian MS 39301 601-693-4851
20	BLACK RAI

A PRINCE, SIGN 'O THE TIMES A GREGORY ABBOTT, I GOT A ATLANTIC STARR, ALWAYS A TOTO, WITHOUT YOUR A SMOKEY ROBINSON, JUST	KGFA Charles Bryant 1730 S. Amphlett Blvd. San Mateo CA 94402 805-326-9418
WQIS Ron Davis P.O. Box 1229 Laurel MS 39440 601-425-1491 A ONE WAY, YOU A MELBA MOORE, IT'S A SMOKEY ROBINSON, JUST A ZEE, MADNESS A ANITA BAKER, SAME A PATRICE RUSHEN, WATCH A ATLANTIC STARR, ALWAYS A JUICY, AFTER	 A FIRST CIRCLE, WORKING A. TASHAN, READ A. LIVING PROOF, YOU A. LITTLE MILTON, A A. VANDROSS/HINES, THERE'S A. MESHAY, CLIMB A. BARBARA ROY, GONNA A. GARY B.B. COLEMAN, ONE A. CONWAY BROS., I A. SUGAR BABIES, WE A. B-TEAM, SOMETHING
	92.5 Gene Harris 4165 Market San Diego CA 92102 XHRM FM 619-263-4485
A FROZEN Del Spencer 2906 Tulane New Orleans LA 70119 504-822-1945 A D-TRAIN, OH A PRINCE, SIGN 'O THE TIMES A GEORGIO, SEX APPEAL	A PRINCE, SIGN 'O THE TIMES A PATRICE RUSHEN, WATCH A RUN DMC, IT'S A ANITA BAKER, SAME A ISAAC HAYES, THANG A BUNNY DEBARGE, SAVE A POINTER SISTERS, ALL A PHYLLIS HYMAN, LIVING
A BARBARA ROY, I'M A GWEN GUTHRIE, CLOSE A MESHAY, CLIMB THE A SOS BAND, NO A GAP BAND, ZIBBLE A VANDROSS/HINES, THERE'S A ROSE ROYCE, LONELY A FOCUS, ZERO A CHUCK STANLEY, DAY	KKFX Bob Wickstrom 1305 3rd Avenue #700 Seattle WA 98101 206-292-8700 A RUN DMC, ITS A PRINCE, SIGN 'O THE TIMES
A LILLO THOMAS, SEXY A SANDRA FEVA, HERE A ISAAC HAYES, SEND WYLD-FM Del Spencer 5906 Tulane	A CHICO DEBARGE, GIRL A ATLANTIC STARR, ALWAYS A SOS BAND, NO LIES A VESTA WILLIAMS, SOMETHING A COMPANY B., FASCINATED A GEORGIO, SEX APPEAL
New Orleans LA 70119 504-822-1945 A D-TRAIN, OH A PRINCE, SIGN '0 THE TIMES A GEORGIO, SEX APPEAL A BARBARA ROY, I'M A CHAKA KHAN, EARTH A SANDRA FEVA, HERE A ISAAC HAYES, SEND A GWEN GUTHRIE, CLOSE A GWEN GUTHRIE, CLOSE A GYENAY, CLIMB A SOS BAND, NO A GAP BAND, ZIBBLE A VANDROSS/HINES, THERE'S A ROSE ROYCE, LONELY	KPOO /erome Parsons P.O. Box 11008 San Francisco CA 94101 415-346-5373 A JUICE, HERE A ANITA BAKER, SAME A GAP BAND, ZIBBLE A PATRICE RUSHEN, WATCH
A FOCUS, ZERO A CHUCK STANLEY, DAY WEST Pam Robinson 1710 E. 111th Street Los Angeles CA 90059	KRRIZ Frank P. Barrow 249 S.W. 41st Stree Renton WA 98055 206-251-5151 A D-TRAIN, OH HOW A PATRICE RUSHEN, WATCH A ANITA BAKER, SAME A JUICE, HERE
A MELBA MOORE, IT'S A MELBA MOORE, IT'S A GEORGE HOWARD, SWEETEST A BOB JAMES, ROUSSEAU A AL GREEN, EVERYTHING	A MELBA MOORE, IT'S Bernie Moody Ashley 1730 Amphlett Blvd. San Mateo CA 94402
A SOS BAND, NO A SANDROSS/HINES, THERE'S A ANITA BAKER, SAME	415-341-8777 A MELBA MOORE, BEEN A BLAKE/HINES, SHERRY A ILLO THOMAS, SEXY A TRINERE, THEY'RE A DAVID SANBORN, CHICAGO A EGYPTIAN LOVER, FREAKAHOLIC A MILLIE JACKSON, LOVE
A MASTER OF CEREMONIES, SEXY A KING SUN/D. MOET, HEY Ron Ash 7880 E. Berry Place Inglewood CO 80111 303-779-8797	Ed Hamlin 1900 W. Carmen Tempe AZ 85283 602-838-3062
A MADHOUSE, SIX A SURFACE, HAPPY A PRINCE, SIGN 'O THE TIMES A VANDROSS/HINES, THERE'S A PATRICE RUSHEN, WATCH A LIVING PROOF, HOLD ON	A PRINCE, SIGN 'O THE TIMES A ONE WAY, YOU A VANDROSS' HINES, THERE'S A RFTW, MARY A PATRICE RUSHEN, WATCH A FRANKLIN/MICHAELS, I KNEW A MADHOUSE, SIX A HERB ALPERT, KEEP

ELECTRONIC REGIONAL ADDS CHART February 27, 1987

ARTIST & SONG	MA	NE	MS	OV	CAR	MW'	SE	WST	TOTAL
PRINCE, SIGN 'O' THE TIMES	11	10	6	5	11	4	2	11	60
PATRICE RUSHEN, WATCH VANDROSS/HINES, THERE'S	5	9	3	3 2	6	5	3	5	39 39
GEORGIO, SEX APPEAL	4	5	2	1	8	1		3	24
ANITA BAKER, SAME	4	5	1	2	1	4	4	1	22
KLYMAXX, I'D STILL SAY	2	1	2	2	10	1	3	1	22
SMOKEY ROBINSON, JUST	6	5	1	1	4		1	4	22
MIKI HOWARD, IMAGINATION	2	7	2	4	5		1		21
ATLANTIC STARR, ALWAYS	4	5	2	2	3	1	1	2	20
MELBA MOORE, IT'S D-TRAIN WILLIAMS, OH HOW	1	3	4	1	4	3	4	4	20
GAP BAND, ZIBBLE ZIBBLE	1	4	5	1	1	1	2	1	16
CHERYL LYNN, NEW	1	3	4	1	4		2		15
O'BRYAN, DRIVING	1	3	1	1	5		1	4	15
GREGORY ABBOTT, / GOT	2	2	1	1	5		2	1	14
SURFACE, HAPPY	2	3	1	1	3	1		2	13
LILLO THOMAS, SEXY	2	4	2		1	1	2	1	13
CHICO DEBARGE, GIRL		3		2	3	1	2	1	12
NORWOOD, CAN'T LET	2	2	1	2	4	2	1	2	12
RUN-D.M.C., IT'S TRICKY TRINERE, THEY'RE	1	4	2		2	1	1	1	12
JUICE, HERE I GO	2	3	2	1	-	2	1		11
BOBBY BROWN, GIRL	1	3	-	2	2		1	1	10
FRANKLIN/MICHAELS, !	1	1	2	and the second s	5	1 1 1 1		1	10
MES'AY, CLIMB	1	5	2		1	1			10
JOCELYN BROWN, EGOMANIAC	- 3			1	3	1	1		9
BLAKE/HINES, SHERRY	1	3	1	1	1	1.	1		9
BABY FACE, YOU		N. 1		1	3	a/	1	3	9
CHUCK STANLEY, DAY	1	4	1	2	2	1		1	9
GEORGE HOWARD, SWEETEST		2	+	1	1	100	2	1	8
GRACE JONES, CRUSH	1	2	2	E	1	8	2	2	8
LIVING PROOF, HOLD	de un r		1	2	3	2			8
ROSE ROYCE, IT'S	1	5		1		-	1	1	8
BARBARA ROY, I'M	1	2	1	3		1		1	8
HERB ALPERT, KEEP			2		2	1	1	1	7
RAINY DAVIS, LOW DOWN	2		2	1	1		1		7
FIRST CIRCLE, WORKING	1	1		1	1	1	2	harden and an and	7
AL GREEN, EVERYTHING	2		-	1	2	1	-	1	7
JETER/JONES, TOGETHER	2	1	-	2	1	the second state of the se		1	7
NAJEE, SWEET LOVE POINTER SISTERS, ALL	1	1	4		1 2	1		2	7
RFTW, MARY	3	2	1		2	1			7
CONWAY BROS. I CAN'T		1	1		1	1	1	1	6
CLUB NOUVEAU, LEAN ON	1	1	1	1	1 .			1	6
BUNNY DEBARGE, SAVE	2	1	2			1			6
KENNY G., DON'T		2		R	4	La Cart			6
GWEN GUTHRIE, THEY		2		1		-	1	2	6
CHAKA KHAN, EARTH TO MICKY		5			1		2	2	6
MADHOUSE, SIX ROSE BROS., EASY		1	2	1	1	2	2	2	6
SOS BAND, NO LIES		3	1		-	2	-	and the state of t	6
VESTA WILLIAMS, SOMETHING	2					1	2	1.0	6
SHEILA E., HOLD			1	1	1		2		5
FULL FORCE, OLD FLAMES		2			1	and the second sec	1	1	5
FOCUS, ZERO IN JULY		2	1	1			1		5
PHIL FEARON, AIN'T	1		2		2				5
CURTIS HAIRSTON, YOU'RE			1	1	-	and the second second		3	5
LUTHER INGRAM, DON'T	1	1	2		3		-	2	5
MANTRONIX, WHO IS			1	8	3			1	5
STARPOINT, HE WANTS	1	1	2				1	×	5
SUGAR BABES, WE WALK		1	1		1	1		1	5
SYSTEM, DON'T	1		1	4	1		1	1	5
SALT & PEPA, MY MIKE	-	1	1		1	and the	1	1	5
CLAUDIA BARRY, CAN'T	-	1		1	1			1	4
COVER GIRLS, SHOW	1	1	1	1	1	4		210	4
EGYPTIAN LOVER, FREAKAHOLIC SPOONIE GEE, TAKE IT	-	1 2			1 2	1			4
HEAVY TRAFFIC, THE FIRE		1	1		1			1	4
EARL KLUGH, JUST		2	1	3				1	4
KRYSTOL, I MIGHT	1	2	1						4
LEVERT, FASCINATIONI	1		2	1					4
SHIRLEY MURDOCK, GO	1				2			X	4
ONE WAY, YOU		1	1	1		1			4
RONNIE PERKINS <i>, WE'RE</i> BEAU WILLIAMLS, <i>ALL</i>	1	3		1	1			-	4
ZEE, MADNESS		2		1	1				4
CYRE, LAST CHANCE	1	-	1		1	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1			3
MILES DAVIS, FULL						the second se	1	2	3
TONY DESHAWN, REAL		1		1971 - 197	2	in the second			3
EXPOSE, COME	3								3
GRANDMASTER FLASH, U		2			1	-			3
LEON HAYWOOD, SPELLBOUND		3							3
BOB JAMES, ROUSSEAU	1			1. p		1		1	3
MILLIE JACKSON, LOVE	1	Star In	1			1			3
JACKSONS, TIME	1	1	1					1	3
JUICY, AFTER	1	1	1	-				T	3
	/							1	
CYNDI LAUPER, WHAT'S STACY LATTISAW, JUMP		1		1	1				3

Congratulations Mr. James Brown Grammy Winner

Best R&B Male Vocal Performance

The Winning Streak Continues With The New Single **Cheve Do You Stop**¹⁷

BRE: 14* Billboard: 10* Cashbox: 15* R&R: 16*

Already over 101 Stations across America.

WILD WNHC WKND WUFO WDKX WBLK WNJR WDAS WHUR WDJY WOL WXYV WEBB KKPW KKFX	WOCQ WOWI WPLZ K94 WJJS WKIE WVEE WEKS WAOK WIGO WFXA WENN WATV WBLX WUIZ	WQIM WPDQ WZAZ WEDR WRBD WORL WTMP WANM WRXB WJTT WNOO WPEG WQMG WQMG WAAA	WFXC WWDM WPAL WWWZ WHYZ WLLE KMJM KPRS KBUZ KATZ WGCI WBMX WLUM WAWA	WGPR WJLB WWWS WKWM WVOI WTLC WCIN WDAO WVKO WCKX WLAX WLOU WJYL WZT	WDMT WZAK KPRW KMJQ KYOK KAPE KHYS KJCB WXOK WTKL KQXL WYLD/FM WQFX KDKS	WDIA WHRK KRNB WJMI WKXI WQKY WALT WQIS KPWR KJLH XHRX KYX
KKFX	WJIZ	WWIL KDKO	WNOV	WJMO WWIN	KXZZ	KSOL

CHA ... Always Bringing You The Best...

IN PASSING

Johnny Martin, original member and backbone of the legendary Mighty Clouds of Joy was eulogized at the Greater Cornerstone Institutional Baptist Church on February 18, 1987 by Pastor lames Cleveland. The 46 year old veteran of gospel music had just returned from a tour of Japan with the Clouds. He died at his home in Los Angeles of a massive heart attack just three days after his birthday. "Tell everyone I love 'em" were his last words to a relative. Friends from across the country turned out to pay a final tribute to him. BRE salutes the life of this beloved Gospel great.

CELEBRATING LIVE

Malaco Records producer/artist, Frank Williams and wife Katrina welcomed 6 lb, 5 oz Jessica Louise to the family on February 2, 1987 in Jackson, Ms. Father is producer of several Malaco Gospel artists including The Williams Brothers, as well as a member of the Jackson Southernaires. Congratulations!

AL GREEN AND A&M RECORDS: "AGGRESSIVE MARKETING PLANS"

Six-time Grammy winner, Al Green is still committed to Gospel, according to Jesus Garber, director of black music marketing promotion at A&M Records. But Garber further points out that the secular R&B market cannot be overlooked either. Thus, the upcoming LP, Soul Survivor will have a double-edgedsword-of-a-marketing plan. With marekting/merchandising materials targeted—one set for the Gospel market. and another set for the R&B market-A&M plans to ride the wave of Rev. Green's recent Grammy victory right on into a follow-up success with this latest effort, due for a March 2nd release.

NICHOLAS REACHES YOUTH WITH ANTI-DRUG RAP SONG

Los Angeles: "Say No," an anti-drug rap record by the award-winning, bestselling Gospel group Nicholas, was released February 2nd and has met with immediate and phenomenal acceptance from R&B radio. It appears to be an instant hit with airplay reports tumbling in from all over the nation.

According to Gospel singer Phil Nicholas, "My co-producer and business associate, Kent Washburn, and I knew that if we wanted to reach the audience we were after, we've got to speak their language in music as well as words. On one hand, I could have said 'you have a drug dependency,' but it's more real to them to say, 'hey man, you be illin'.' It's not a Gospel record dressed up to cross over to pop radio. It deals in the rap idiom and street slang. We decided that if we're going to do it, it ought to be genuine, and we put it together with some of the best R&B talent around.



Nicholas got together with songwriter and arranger Clay Drayton, known for his work over the years with the Supremes, Gene Chandler, the Impressions, the Drifters, Michael Jackson, Bette Midler, the Fifth Dimension and his hit arrangement for Diana Ross of "Love Hangover."

Drayton in turn pulled Paul Jackson into the project. Jackson is the top R&B guitar session man in Los Angeles, playing on productions by Quincy Jones such as Michael Jackson's *Thriller* LP and hit records by Jeffrey Osborne and Patti Austin; and work with Kenny Rogers, Lionel Richie, Chicago, Dionne Warwick (on "That's What Friends Are For"), George Benson, George Duke, Howard Hewett, Jermaine Jackson, Dennis Lambert, Bobby Brown of New Edition and others.

Producer Washburn also threw himself totally into the effort, using all of his pop R&B production experience from his several years at Motown as producer of the hit group High Inergy.

Treating "Say No" as a project rather than a trend in their music, Nicholas did not put it on their own highly successful Command Records label, a strictly Gospel enterprise. Instead, they went to entrepreneur David Moch, whose Inner Light label is distributed by the Macola Record Company. Macola was responsible for the international number one rap hit "Rumors" by the Timex Social Club.

"We took it on because Nicholas is a known artist with a proven track record," says Jim Takeda, General Manager of Macola. "We figure that we can help bring it on home like we did 'Rumors'."

"I'm not doing this to make money," says Phil Nicholas. "All my artist royalties will be donated to selected anti-drug charities. If I do any more recording of this kind, they'll be public service ones like 'Say No'.

"In the meantime, you can be sure I'll never turn by back on spreading the Gospel as long as God gives me a chance to speak out. I'm going to keep on doing it, and you can take that to the bank."

RECORD REVIEWS:

SINGLE

AL GREEN

"Everything's Gonna Be Alright" A&M Records

With a hit of reggae funk, Al Green convincingly rocks listeners into the message of this tune—"Everything **is** gonna be alright"—which is the hook. This rendering leaves us waiting to hear more from the forthcoming LP. Demos: Youth, Young Adults, Adults.

ALBUM

BILLY PRESTON

Ministry of Music

King James Records

Billy Preston is one of the few artists who can consistently cross back and forth from R&B to Gospel, but indeed he does it well. On this most recent effort, "Lord, I Love You" shines as the footstomping pick with its heavy piano and bass. Rev. James Cleveland is featured in an inspirational narrative as Billy backs him up with a moving organ accompaniment. Note to Jocks: The title cut would be great as an intro or outro for any kind of spot. Pick: "My God Won't Leave You Alone." Demos: Young Adults, Adults, Youth.

SPOTLIGHT LP Review THE CLARK SISTERS Heart & Soul

If you're ever feeling alone, down and out, the "I've Got An Angel" cut from this titilating LP will slap you to your senses. Starting from a quiet beginning, these songbirds crescendo even the most down and out to victorious choruses (there are several) with dynamic lyrics. Every single is worthy of individual praise. But "Pray for the U.S.A" should be brought to our attention because of its thoughtprovoking and soul-stirring, unifying influence. There is something here for everybody.

"He'll Turn Your Scars Into Stars," is the uptempo spirit-booster, and in its background vocals, the Sisters very subtly, yet effectively address the drug problem in the ending refrain.

Demos: Youth, Young Adults, Adults.

March 13, 1987

JAZZ

PLAYBOY JAZZ FEST OFFERS THE ECLECTIC IN 1987 EVENT

By Michael Martinez

Look forward to a varied menu at the ninth annual Playboy Jazz Festival set for June 13-14 at the Hollywood Bowl,



where NBC-TV star Bill Cosby will serve as the master of ceremonies.

We're talking an interminable wide range of performers from every corner of the idiom known as jazz.

Day one will feature acts such as Sarah Vaughan, saxophonist Grover Washington, Jr., the Stan Getz Quartet, Joe Williams, the Count Basie Orchestra, the Leaders (featuring Arthur Blythe, Lester Bowie, Chico Freeman, Kirk Lightsey, Cecil McVee and Don Moye), Duke Dejan's Olympia Brass Band, the Jeff Lorber Fusion with singer Karyn White and a 32-piece, all-Brit orchestra led by Rolling Stones drummer Charlie Watts.

Lionel Hampton and his Orchestra will be joined Sunday by the George Benson Trio, Kenny G, Ruben Blades with Seis Del Solar, the Branford Marsalis Quartet, Jack DeJohnette's Special Edition, Etta James guitarist Mundell Lowe with his quartet and the winner of the third Hennessy Jazz Talent Search.

Like the venerable Monterey Jazz Festival, the Playboy conclave is often sold out in advance of announcement of artists because it has become more than a musical event. So to keep the community faith, Playboy helps organize with festival producer George Wein a series of free events throughout the greater Los Angeles area.

Among them are an appearance May 3rd featuring veteran guitarist Larry Carlton and a quartet led by bassist John Patitucci at Los Angeles Valley College.

Tickets for the main event range from \$8.50-\$20 for the coveted box seats, where the picnic spreads brought by members of the audience is as much an attraction as the music. Pass the brie and chardonnay, please!

Rounder Records recently announced the winners in its contest to promote the Dirty Dozen Brass Band's Live, Mardi Gras in Montrreaux LP. Winners in the contest held from September of last year to January 31, 1987, were drawn from radio listeners, retail customers and retail outlets who developed special displays for the LP.

Deb Calhoun of Cambridge, Mass. won the radio drawing when she sent in a postcard with her name, address, etc. to Cambridge station WMBR-FM, earning herself and the station two free trips each to see the band perform at the 1987 Jazz Heritage Festival in New Orleans, where the band resides.

Marc Olson at Penny Lane in K.C., Missouri earned the best retail display award of the contest, winning a trip and a complete set of Rounder's Modern New Orleans Masters series, which was also won in a national retail drawing by Lisa Cereghina who shopped at the Music Millenium in Portland, Oregon.

Winning in the most entries category was Neil Sharrow of WAIF-FM in Cincinnati, where he gathered some 480 entries.



Top 40 Jazz Albums

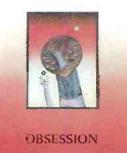
TW LW

- Do It For Love SWHERRY WINSTON Pausa
 - 3 Last Night LARRY CARLTON MCA
- 3 5 Moonlighting RIPPINGSTONS Passport Jazz
 - 4 4 Double Trios McCOY TYNER Denon
- 5 7 A Change Of Heart DAVID SANBORN Warner Brothers
- 6 1 Other Side Of Round... f/DEXTER GORDON Blue Note
- 10 Good Morning Kiss CARMEN LUNDY Black-Hawk
- 8 13 Phantom Navigator WAYNE SHORTER Columbia
- 9 14 Power Of Three MICHAEL PETRUCCIANI Blue Note
- 10 11 Any Old Time CARMEN McCRAE Denon
- 18 Heads Up DAVID NEWMAN Atlantic
- 12 9 Easy lving LAUREL MASSE Pausa
- 13 6 Standards Vol. #1 STANLEY JORDAN Blue Note
- 14 20 Trio Music CHICK COREA ECM
- 24 The State Of Tenor, Vol.2 JOE HENDERSON Blue Note
- 16 17 Live At Fullham Town Hall CHARLIE WATTS. ORCH. Columbia
- 17 12 Desperately Seeking Fusion CANONEO Passport Jazz
- 18 29 Heavy Nights PASSPORT Atlantic
- 19 21 Star Trek IV SOUNDTRACK MCA
- 20 22 Motor City Magic DENNIS COFFEY TSR

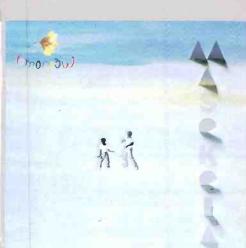
TW LW

- 27 Shieldstone
 B. SHEILDS/S. CLARKE RSVP/Optimism
- 22 19 Blues In The Night E. JAMES/E. VINCENT Fantasy
- 23 8 Global Beat VITAL INFORMATION Columbia
- 24 15 One Night/One Day TOM SCOTT Soundwings
- 25 26 Love Fantasy ALPHONSE MOUZON MCA/Optimism
- 26 16 A Nice Place To Be GEORGE HOWARD MCA
- 23 39 A Nice Day BRIAN BROMBERG Black-Hawk
- 28 40 Osio BOB BROOKMEYER Concord
- 29 25 Think Again WISHFUL THINKING Pausa
- 30 28 Lady From Brazil TANIA MARIE Manhattan
- 31 23 Najee's Theme NAJEE EMI-America
- 32 30 The Good & Bad Times CRUSADERS MCA
- 33 31 You're The One HENRY JOHNSON MCA/Impulse!
- 34 32 Gratitude PHIL WOODS Denon
 - ** The Right Time SCOTT HAMILTON Concord
- 36 33 Windstorm BOB MILES Golden Boy Jazz/Optimism
- 37 34 Live At Montreal Jazz AHMAD JAMAL Atlantic
- 38 35 Live At Kimball's BLAKEY/JAZZ MESSENGERS Concord
- 39 ** Discovery EDDIE GOMEZ Columbia
- 40 36 Round Midnight SOUNDTRACK Columbia

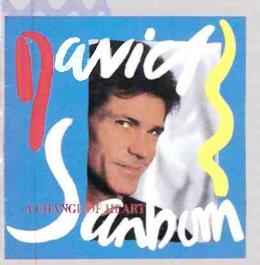
BOB JAMES



Bob James Obsession

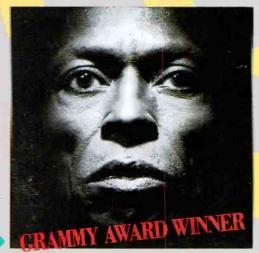


Hugh Masekela Tomorrow



David Sanborn A Change Of Heart





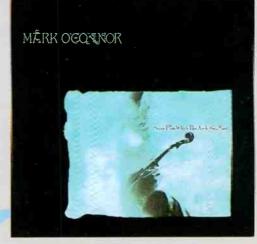
Miles Davis Tutu



BobJAMESDavidSANBORN Madhouse



Bob James & David Sanborn Double Vision



Mark O'Connor Stone From Which The Arch Was Made

BINGERGENEDIO PROGRAMMERS' POLL March 13, 1987

WEST KACE PAUL PERRODIN A hit song for Smokey. Heavy phone requests! Herb Alpert's "Making Love In The Rain" is a strong cut. Janet Jackson lends a hand on this steamy ballad. Vandross/Hine's "There's Nothing Better" is number one for Luther and Gregory. Heavy phones. MIDWEST **CLEO COOK** KCXL Prince's new single "Sign ' The Times" has the style **STEVE HARRIS** of revolving back. What's happening now is the message in his song. A big impact for Prince fans and his listeners. hit. **BERNIE MILLER** WLUM "They're Playing Our Song" by Trinere has a good Midnight Star (Freak-a-zoid) sound to it. A funky sound that will freak itself up the chart. NORTHEAST **FRED MILLS** WNIR "Gonna Put Up A Fight" by Barbara Roy is a good follow-up to her last number one club single. **MELONAE MCLEAN WKND** "Ego Maniac" by Jocelyn Brown is a good solid record with a great arrangement. **TONYA PENDLETON** WILD "Day By Day" by Chuck Stanley has an old stylistic sound. A good chance of getting over. SOUTHEAST **AL BROWN** WTUG "I Got The Feeling" by Gregory Abbott is a good uptempo record. **BIG GEORGE WIBB** Prince's new single "Sign ' The Times" has a good music line with a message to it.

LEWIS LEE WBOP "Sign ' The Times" by Prince has the right lyric content with a good beat.

MID-ATLANTIC

- WTOY **STAN TOMPKINS** Prince's "Sign '(1)' The Times"—This message should get across to everyone. Another hot one from Prince. Heavy phone requests. A #1.
- Herb Alpert's "Keep Your Eyes On Me" is another hit for Jimmy Jam & Terry Lewis. Heavy phones for this one.
- Coming off the smash single, "Shake You Down," "I Got the Feeling" is another hit for Gregory Abbott. Heavy phone requests.

OHIO VALLEY

DORIAN PASTER

WJZZ

"Manhattan" by Paguito D'Rivera is a good song with the sounds of latin rhythm and fusion jazz.

WCIN

Vandross/Hines' new single, "There's Nothing Better Than Love" ... Proven sound in Vandross and a new sound in Hines. Working together to make a smash

MID-SOUTH

- **TERRI AVERY KKDA** Gap Band's "Zibble Zibble"...Heavy phone action on this one. Good song!
- Freddie Jackson's "I Don't Want To Lose Your Love" should be the next single for this hot balladeer. Heavy, heavy requests!



SEDRIC WALKER KHRN Surface's "Happy" is taking this area by storm. Heating up the phones.

CAROLINAS

- CASH MICHALES/STEVE LEWIS WLLE Club Nouveau's "Lean On Me" is a great club song. Heavy, heavy phone requests. Definitely a #1 single.
- Jets' "You Got It All" is a good strong ballad. Should do well with R&B and Pop stations. Hot phones!!

Sheila E's "Hold Me"...Touch-Touch-Touch! Need we say more!

BLACKRADIO

ALBUMS CHART

TW LW WOC

1	1	14	FREDDIE JACKSON, Just Like The First Time, Capitol
2	2	11	BEASTIE BOYS, Licensed To III, Def Jam/Columbia
3	4	8	CLUB NOUVEAU, Life, Love & Pain, Warner Brothers
4	3	19	LUTHER VANDROSS, Give Me The Reason, Epic
5	5	20	CAMEO, Word Up, Atlanta Artists/PolyGram
6	6	8	READY FOR THE WORLD, Long Time Coming, MCA
7	7	42	ANITA BAKER, Rapture, Elektra
8	9	33	LOOSE ENDS, Zagora, MCA
9	. 8	9	KOOL & THE GANG, Forever, Mercury/PG
10	10	21	HOWARD HEWETT, I Commit To Love, Elektra
11	11	46	JANET JACKSON, Control, A&M
12	12	12	SHIRLEY MURDOCK, Shirley Murdock, Elektra
13	13	23	MELBA MOORE, A Lot Of Love, Capitol
14	16	8	PHYLLIS HYMAN, Living All Alone, PIR/Manhattan
15	18	8	MIKI HOWARD, Come Share My Love, Atlantic
16	15	19	GREGORY ABBOTT, Shake You Down, Columbia
17	14	8	NEW EDITION, Under The Blue Moon, MCA
18	19	8	GEORGE HOWARD, A Nice Place To Be, MCA
19	20	8	ROBBIE NEVIL, Robbie Nevil, Manhattan
20	22	8	RAY, GOODMAN & BROWN, Take It, EMI-America
21	17	8	DOUG E. FRESH, Oh My God, Reality
22	21	13	ARETHA FRANKLIN, Aretha, Arista
23	24	7	NAJEE, Najee's theme, EMI-America
24	28	5	RJ'S LATEST ARRIVAL, Hold On, Manhattan
25	23	32	RUN-D.M.C., Raising Hell, Profile

TW LW WOC

25	26	8	TIMEX SOCIAL CLUB, Vicious Rumors, Danya
27	27	11	VESTA WILLIAMS, Vesta, A&M
28	31	3	DONNA ALLEN, Perfect Timing, 21 Records/Atlantic
29	30	8	THE CRUSADERS, The Good & Bad Times, MCA
30	35	41	MILLIE JACKSON, An Imitation of Love, RCA
31	32	6	JAMES "D-TRAIN" WILLIAMS, Miracles, Columbia
32	41	2	THE JETS, The Jets, MCA
33	25	8	ROSE ROYCE, Fresh Cut, Omni
34	29	8	BOBBY BROWN, King of Stage, MCA
69	49	2	MADHOUSE, 8, Paisley Park/Warner Brothers
36	39	7	BOB JAMES/DAVID SANBORN, Double Vision, WB
37	40	2	EGYPTIAN LOVER, One Track Mind, Macola
38	42	2	BRUCE WILLIS, The Return of Bruno, Motown
35	33	27	GAP BAND, Gap Band 8, Total Experience/RCA
40	38	7	BOBBY WOMACK, Womagic, MCA
41	43	3	ROSE BROS, Everything's Coming, Muscle Shoals/Malaco
42	44	2	STANLEY JORDAN, Standards Vol. 1, Blue Note
43	34	8	KURTIS BLOW, Kingdom Blow, Mercury/PG
44	36	9	KLYMAXX, Klymaxx, MCA
45	**		ORAN "JUICE" JONES, Here I Go Again, Def-Jam/Columbia
46	37	8	CLARENCE CARTER, Dr. C.C., Ichiban
47	**		EXPOSE, Exposure, Arista
48	45	9	JEFF LORBER, Private Passions, Warner Brothers
49	46	22	LIONEL RICHIE, Dancing On The Ceiling, Motown

50 50 28 TEMPTATIONS, To Be Continued, Gordy/Motown

SINGLE OF THE WEEK

THE ROSE BROTHERS I GET A RUSH MUSCLE SHOALS SOUND

Here's a strong Indie cut from the Rose Brothers, highlighting a classic vocal performance in a well arranged, down-tempo setting. This is the kind of warm, romantic groover that programmers are looking for. We know the ladies will appreciate good Southern hospitality, Rose Brothers style! Demos: Females, Young Adults.



ALBUM OF THE WEEK

SMOKEY ROBINSON ONE HEARTBEAT MOTOWN

This looks like one of the finest albums from the master soulster in some time. The lead single "Just To See Her" is getting well-deserved and increasingly hot add action from coast to coast, and there are plenty of LP cuts to choose from as well. Top session cats Kenny G. and Paulinho De Costa help Smokey prove that no one does it better. Demos: All.

IL ACK BADKO EXCLUSIVE

GRAPEVINE



JEFFREY OSBORNE and basketball giant JULIUS "DR. J" ERVING have teamed up to produce a music video which will pay tribute to the retiring athlete. Entitled "Everything Good Takes Time," the video highlights Dr. J's impressive career and it also supports Converse's new line of "Dr. J Classic" basketball shoes.

Currently mulling over an offer to do a two-hour TV movie is the everphotogenic **GREGORY ABBOTT.** Handsome Abbott is also considering roles on both "Hill Street Blues" and "Miami Vice". Does either role involve "shaking down" criminals, we wonder? (Ouch!)

The British are definitely vintage R&B lovers. Current singles in England's Top 10 include **Percy Sledge**'s 1967 "When A Man Loves A Woman" and **Ben E. King**'s "Stand By Me" (both of which are featured over there in Levi's TV commercials).

RITA MARLEY has been asked to step down as executor of the **BOB MARLEY**estate due to irregularities in the disbursement of funds from the account. Her accountant (**MARVIN ZOTT**) and lawyer (**DAVID STEINBERG**) were also named. Reliable sources say they have been asked to replace some nine million dollars from the Marley Foundation.

Motown's **BOB JONES** has predicted that his label's next big smash is sure to be "No Casual Sex" by **CARRIE McDOWALL**.

B.B. KING and **NANCY WILSON** will perform at the 11th annual Spoleto Festival U.S.A. May 22nd to June 2nd. The arts festival will also feature a performance of "The Road to Mecca" by South African playwright **ATHOL FUGARDD**.

Here's a sad item. Thirty-six year old **ROBERT WRIGHT**, former A&M staffer under the **RAY HARRIS** regime, died on Feb. 10th. Wright was famous for his remix of the HALL & OATES hit, "One On One." His most recent production credits were on TREMAINE HAWKINS' current LP. Burial services were held Saturday, Feb. 14th at the Providence Baptist Church in San Francisco. BRE's condolences are extended to Wright's family.

Grammy Award winning songwriter duo BURT BACHARACH and CAROL BAYER SAGER are currently working on material for RAY PARKER, JR. and GLADYS KNIGHT. REV. JESSE JACK-SON plans to visit Atlanta to make a special blessing for the cast and crew of SPIKE LEE's "School Daze" on the eve of its starting production. Appearing in that movie are VANESSA WILLIAMS and BRANFORD MARSALIS.

Philadelphia has created its own "Walk of Fame" and some of the first inductees who'll be put on the sidewalks, so to speak include: MARIAN ANDERSON, PEARL BAILEY, JOHN COLTRANE, CHUBBY CHECKER, DIZZY GILLESPIE and BES-SIE SMITH.

Recent Grammy winner **DIANE SCHUUR**, whom some are comparing to jazz legends such as **ELLA FITZGE-RALD**, **DINAH WASHINGTON** and **SARAH VAUGHAN**, began recording her fourth LP on Feb. 25th with the **COUNT BASIE BAND** at A&M Studios. The event was videotaped for worldwide distribution and was attended by several music world luminaries.

Informed sources tell us that **DICK CLARK** is more than a bit p—-ed off at **LIONEL RICHIE** for not putting in a closed circuit appearance on the recent "American Music Awards." Clark's upcoming "Black Gold Awards" program is said to contain some strange surprises also in the way of artist lineup...

Some more angry people include **THE MARVELETTES** who are suing Motowon Records, alleging that the singers were never given an adequate accounting of their royalties for hits like "Please Me. Postman" and "Don't Mess With Bill."

Claiming sexual harassment, **DIANNE STEWART** is seeking \$3 million in a Los Angeles action suit filed, naming **REDD FOXX**.

As for former **RUFUS** member **DAVID WOLINSKI**, he charged recently that actor **SEAN PENN** "sucker punched" him at an L.A. nightclub after he allegedly attempted to kiss the thespian's wife, **MADONNA**. Penn has since been ordered to pay a \$1,700 fine and has been put on 12 months' probation.

BLACK RADIO EXCLUSIVE

SWINGING PROPHET



ARIES

Keep your better ideas a secret or you'll risk leaving your game in the locker room.

TAURUS

Get started on a serious diet-andexercise program. You can't do your best work if you're not healthy.

GEMINI

Don't be too hasty in pushing your ideas. Some of them might get nipped in the bud.

CANCER

Don't let business deals with an unsavory associate ruin your own reputation.

LEO

Resolve any confusion in your business affairs. You stand to lose a lot.

VIRGO

An overbooked schedule has you feeling stressed-out. You are contemplating a career change.

LIBRA

Be more disciplined about your health. Your increased travel and activities require strength.

SCORPIO

Investigate a new career path. A positive change would do you good.

SAGITTARIUS

Friends and new contacts are in your corner as you prepare for new projects.

CAPRICORN

Your ideas are excellent. It's your followthrough that could stand some work.

AQUARIUS

You have been so busy with business meetings that your social life is bound to suffer.

PISCES

A co-worker has been rough on you lately. If possible, don't overreact.

BIRTHDAYS

Trish Pettiman, BRE	3/1
Stan Tompkins, WTOY	3/1
Cheryl Lynn	3/11

ALWAYS CONTEST

WHAT YOU'VE ALWAYS DREAMED OF: A WEEK IN PARADISE FOR TWO!

IF YOUR NAME IS LISTED HERE YOU ARE A SEMI-FINALIST. CHECK NEXT WEEK FOR THE 10 WINNERS!



ATLANTIC STARR ALL IN THE NAME OF LOVE THE NEW ALBUM FEATURING THE SINGLE "ALWAYS"

RECORD #	NAME	AFFILIATION
221	Joe Fisher	WYFX
245	Jerry Rushin	WEDR
258	John Blake	WMIM
258	Paul Brown	WVOI
286	Don Cody	WGIV
311	Steve Talton	KYOK
322	Jammin Jerry	KAPE
331		WBLS
	Fred Buggs	WPLZ-FM
422	Steve Crumley	WTKL
445	E. Rodney Jones	WSWG
454	Chuck Courtney Maurice Harrod	WJYL
478		WEUP
503	Bruce Garette	KVOP
1007	Connie Gonzales	KVOP
1008	Kevin Banks	R12
1014	Bill Norvell	
1032	Tretias McGary	KBLX
1044	Bonanno	WHQT
1054	David Roger	WRXB
1079	Larry Love	WPDQ
1083	Arthur Paul	WZAZ
1085	Pressure Cooker	WZAZ
1122	RJ Watkins	WGPR
1273	Robert V.	KMJQ
1282	Charles McCullogh	KCBC
1330	G. Keith Alexander	WBLS
1345	Candy Staton	WILD
1374	W.M. Gracy	KATZ-AM
1409	Kimberly Vann	WCRX-FM
1418	Earl Boston	WBMX-FM
1449	Stan Bell	WHRK
1480	Kennetha Pruitt	WQQK
1525	Bruce Banwan	WINA
1536	Wendell William	WHOR-FM
1568	Chip Johnson	WKIE
1579	James Walston	WRAP
1598	Kevin Anderson	WPLZ-FM
1632	Maxine Colson	KBCE
1644	Rex Holiday	WQIC
1665	Elwood Shields	KJCB
1695	Terry Davis	WYLD-FM
1745	Roger Moore	WDKX
1757	Phill Alenn	WVKO
1760	Al Knight	WVKO
1764	Brenda Banks	WLOU
1793	B.J. Halaburton	WZAK
1811	Ron Comer	OWLM
1833	Dee Graham	WDGS
1835	Sevelle	WDGS
1886	Tippy Calloway	WADK
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