

T.I. TIME Rapper Leads At Urban And Rhythmic—With Different Tracks—And Replaces Himself At Rap Summit _{P-23}

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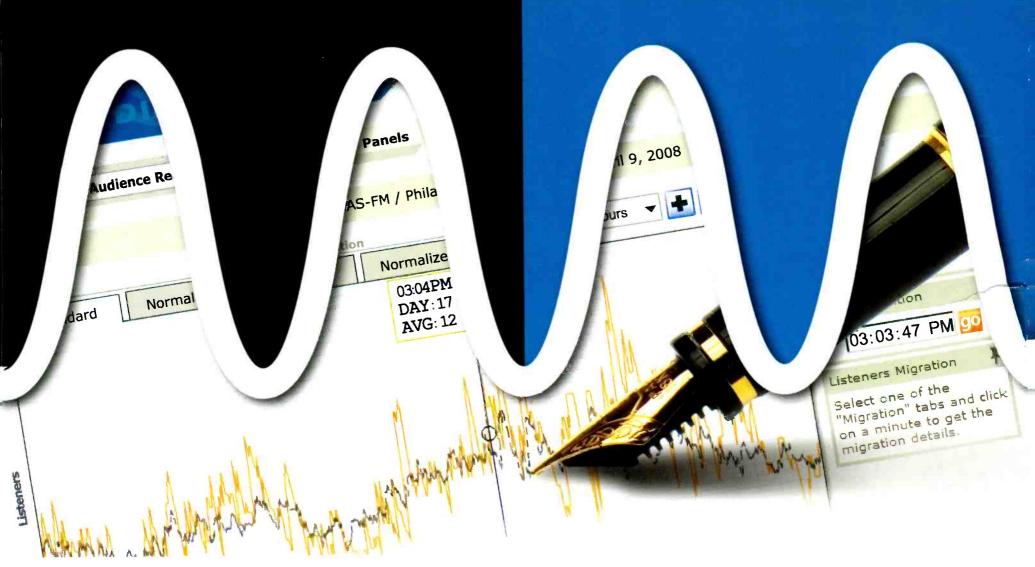
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R&R News Focus

Bright Named To Word Post

Veteran producer/music publishing executive Mark Bright is named president/CEO of Word Entertainment. He succeeds Jim Van Hook. who exits after more than 30 years in the faith-based music industry. Bright will oversee Nashville-based Word Entertainment's entire operation, including the label group. publishing, distribution and church resource divisions. He will report to Warner Bros. Records chairman/CEO Tom Whalley.

A veteran record producer, Bright has worked with Carrie Underwood, Rascal Flatts and Mark Schultz, among others. In addition, he formerly served as VP of EMI Music Publishing and co-founded coventure Teracel Music.-Ken Tucker

Danny Bonaduce Takes WYSP/Philly Mornings



One of the month's most talked-about rumors becomes reality as Danny Bonaduce takes over mornings on CBS Radio rocker WYSP/Philadelphia. The daypart has been

Bonaduce

Ţ

music-intensive since

host Kidd Chris and PD. John Cook were fired in May over a racist song performed on the morning show by in-studio guest Lady Gash in March. Bonaduce, who will continue doing his one-hour afternoon show on talk sister KLSX/Los Angeles via ISDN or live when he's in L.A. working on TV projects, worked in Philly on the former WEGX (Eagle 106) in the '90s. He will be joined by Shila, who worked middays until last fall at CBS Radio then-talk WKRK (Free FM)/Detroit, and Metro, who has been with WYSP since 2005 and will also serve as producer.-Mike Boyle

Walker, Dixon Tag-Team In Tampa

Tampa Bay radio legend Mason Dixon is stepping away from the programming reins at the station he made famous. CBS Radio classic hits WRBQ (Q105)/Tampa, handing day-today PD duties to Scott Walker, who transfers from the PD position at oldies sister WOMC/Detroit, "so I can concentrate on making our morning show even more communityoriented," Dixon says. "I raised over \$30,000 this past weekend for my Christmas Wish and \$15,000 at my charity car show on Sunday. That's what I do best."-Kevin Carter

Will Satellite Radio Fall To Earth?

Barely three months after the long-delayed merger of satellite broadcasters Sirius and XM, the newly combined Sirius XM Radio is struggling to stay afloat. The company has only three months to start paying down more than \$1 billion in debt that's maturing in 2009 at a time when credit markets are freezing up. It remains heavily dependent on automobile sales for new subscriber additions just as U.S. car sales are tanking. And its stock price is in a yearlong free-fall that has sparked an investor lawsuit against it.

For the music industry, the fate of Sirius XM loons larger than before. Under a U.S. Copyright Royalty Board decision made last December, satellite radio broadcasters pay performance royalties for sound recordings based on a percentage of adjusted gross revenue. That means the better Sirius XM does, the more money labels and publishers make.



That rate stands at 6% and is set to increase by half a percentage point every year until 2012, when it will reach 8%. Neither SoundExchange-which collects those fees and distributes them on behalf of the music industry-nor Sirius XM will reveal exactly how much the company is paying in royalties. According to Sirius XM's quarterly reports, it paid out a combined \$92 million in revenue-sharing and royalty payments during the first half of 2008. That includes payments to SoundExchange and other partners, like equipment suppliers.

Subscription fees account for about 95% of Sirius XM's revenue. Blaming the economy and the dramatic falloff in auto sales, the company recently lowered its subscriber forecast for this year and 2009. The company expects to end 2008 with 19.1 million subscribers, slightly lower than earlier projections of 19.5 million, and end 2009 with 20.6 million subscribers. The company's revenue and earnings before interest, taxes, depreciation and amorti-

zation guidance did not change.

Slowing auto sales are driving some of the problems, since about half of Sirius XM's current subscribers-and about 80% of new subscriber additions in the second quarter-received satellite radios when they bought new cars.

A Sirius XM spokesman says that will be offset by an increase in the number of cars carrying its receivers as a factory-installed option. Its penetration rate among Mercedes-Benz vehicles, for example, is nearing 90%.

The company's stock price fell from a 52-week high of \$3.94 per share last December to 25 cents on Oct. 11. Meanwhile, a group of 500 shareholders dubbing themselves "Save Sirius" filed a lawsuit seeking to remove the board and CEO Mel Karmazin.

Ever the pitch man, Karmazin spoke at R&R parent Nielsen's and Dow Jones' Media and Money conference in October, insisting that Sirius XM is "one of the top 25 media companies today," predicting it will be "the most successful company in the audio entertainment industry." —Antony Bruno, Billboard, with additional reporting by Katy Bachman, Mediaweek

Arbitron Revamps PPM Schedule

Arbitron announced it is moving up the PPM commercialization date in four markets -Kansas City, Las Vegas, Salt Lake City and San Antonio---while moving back the date for five markets-Charlotte; Columbus, Ohio; Milwaukee; Orlando; and Providence. The chart below sorts out the new delivery dates.

MARKET I	N-TAB***	PRE-CURRENCY	CURRENCY	LAST DIARY
Kansas City*	878	Oct./Nov. 2009	Dec. 2009	Summer 2009
Las Vegas*	653	Oct./Nov. 2009	Dec. 2009	Summer 2009
Salt Lake City*	776	Oct./Nov. 2009	Dec. 2009	Summer 2009
San Antonio*	885	Oct./Nov. 2009	Dec. 2009	Summer 2009
Charlotte**	919	July/Aug. 2010	Sept. 2010	Spring 2010
Columbus, Ohi	o** 806	July/Aug. 2010	Sept. 2010	Spring 2010
Milwaukee**	881	July/Aug. 2010	Sept. 2010	Spring 2010
Orlando**	709	July/Aug. 2010	Sept. 2010	Spring 2010
Providence**	581	July/Aug. 2010	Sept. 2010	Spring 2010

In Tab as of Nov. 4

ON THE WEB WKTI Flips To 'The Lake'

After more than 30 years as WKTI, Journal ditches hot AC on the heritage Milwaukee station and relaunches as adult hits "the New 94.5 Lake FM," with new calls WLWK en route. Tom Land, Journal/Milwaukee OM and company director of radio programming, will run the new station. As a byproduct of the flip, several longtime WKTI staffers exit, including afternoon jock Lipps LaBelle, a 27year station vet. Also out: AJ, co-host of "The Mathew Blades Morning Show." Blades and co-host Erin Austin remain aboard but are off the air for now.-Keith Berman

Alex Tear On A Tear

Alex Tear, PD of Clear Channel CHR/top 40 WKST (Kiss 96.1) and clas-



Tear

sic hits WWSW (3WS)/Pittsburgh, is upped to the newly created position of OM for the six-station cluster, which includes the market's No. 1ranked station, classic rock WDVE; alterna-

tive WXDX (105.9 the X); FM talk WPGB; and Fox Sports affiliate WBGG-AM. Tear's new duties not only encompass oversight of all aspects of programming for the cluster but also engineering, marketing, promotions and continued development of the stations' Web sites. He will also oversee the stations' sports platform, which includes the Pittsburgh Steelers, Pirates, Penguins and Pitt Panthers football and basketball.-Kevin Carter

Popovich Promoted

Dave Popovich is upped to director of programming for CBS Radio's Cleveland cluster from his role as PD of AC WDOK and hot AC WQAL (Q104).

He adds oversight of alternative WKRK (92.3 K-Rock) and classic rock WNCX. Popovich has been with the cluster since January 2006 as O104 PD; he added WDOK



Popovich

in February 2008. He has also programmed the market's WMJI and WMVX.—Keith Berman

NEWS UPDATES AROUND THE CLOCK: www.RadioandRecords.com

Radio Grabs 11% Of Local Political Dollars

Radio's reputation as a targeted local ad medium led to nearly \$200 million in 2008 political advertising revenue from local candidates and organizations, according to Borrell Associates' Local Ad Spend Reports. That equates to 11% of all ad dollars spent on traditional media focused on races inside a market, good for third behind broadcast TV (55.9%) and newspapers (20.2%).

Radio ranked fourth as a national political ad medium, capturing an estimated 4.7%– slightly more than \$19 million–of traditional media dollars. Broadcast TV (64.8%), out of

home (16.2%) and newspapers (4.8%) took the top three slots.

Overall estimates put radio at \$218 million, or 10% of the \$2.16 billion spent on political advertising this year. The Internet captured less than 1% of political dollars, or approximately \$17.4 million, according to Borrell.

Borrell director of client research Larry Shaw says radio's share is consistent compared with previous elections but since more money was spent, radio brought in more actual dollars: "Radio is still a great targeting medium, especially at the local level. It lets candidates effectively target specific demographics and is still relatively inexpensive compared to television."—*Mike Stern*

	TOTAL	
	AVAILABLE	SHARE
Newspapers	\$374.341	17.3%
Other Print*	\$68.665	3.2%
Directories	\$13.642	0.6%
Broadcast TV	\$1,246.761	57.6%
Cable TV	\$92.322	4.3%
Radio	\$218.528	10.1%
Out of Home*	\$94.478	4.4%
Cinema	\$0.000	0.0%
Direct Mail	\$26.198	1.2%
Interactive	\$17.377	0.8%
Telemarketing	\$11.996	0.6%
'08 Projection	\$2,164.306	100%

All Projections in \$ Millions

Includes Alternative/Business Newspapers and "Other Publications
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Washington Elects Third Conservative Talker

After trading gospel for inspirational talk in March, CBS Radio flips WPGC-AM to "1580 the BigTalker," aping the handle of sister WPHT/Philadelphia and simulcasting its morning host Michael Smerconish. Syndicated personalities Glenn Beck, Bill O'Reilly, Lou Dobbs and Dr. Laura Schlessinger fill out the rest of the dance card for Washington's third conservative talker, which takes on entrenched Citadel WMAL, which scored a 3.3 share 12+ in the summer book. "They've got some solid talent with market equity," WMAL operations director Paul Duckworth says of his new competitor. Red Zebra Broadcasting talker WTNT (Freedom 570) PD Greg Tantum says the flip proves "there's a tremendous amount of interest in what's going on right now."—*Mike Stern*

EMI Unveils New Divisions

Restructuring at EMI continues, as the company splits its recorded music operations into three main business units: new music, catalog and music services.

EMI Music chief executive Elio Leoni-Sceti takes the lead at the new music division as president, in addition to his overall chief executive role. He is supported by a team that includes the company's two most senior A&R executives, London-based Nick Gatfield and New York-based Billy Mann. The team also includes a strengthened technology and consumer department under Los Angeles-based president of digital Douglas Merrill, who adds the title of new music COO. The catalog division is headed by president Ernesto Schmitt, who will join EMI in December from his position as group development director at leading consumer electronics retailer DSG International in the United Kingdom. Schmitt was previously EMI Group's senior VP of strategy and business development (2001-02). He succeeds Terra Firma managing director Stephen Alexander, who has led the division as its interim president since March and now returns to his role at EMI parent Terra Firma. The music services unit will be headed by Ronn Werre, previously executive VP of music licensing and synch/global sales.

EMI's ongoing cost-cutting and claimed increases in efficiency plus strong performances from such acts as Coldplay and Katy Perry drove first-half revenue to \$93.1 million, compared with a loss of \$22.1 million last year.—*Tom Ferguson, Billboard*

READER FEEDBACK: Voice-Tracking Roots Traced To Late '70s

While it is true that voice-tracking took a "giant leap" in 1997 thanks to NexGen's Prophet, it is somewhat misleading to suggest the birth of voice-tracking took place in 1997 ("The Birth of Voice-Tracking," 35 Years of Radio & Records special issue). Analog voice-tracking was the primary tool of beautiful music formats decades earlier than the advent of Prophet.

Under the programming of Cap City's Jack Popejoy, Los Angeles' soft AOR KPOL-FM (which later became KZLA-FM) combined analog voice-tracking and live talent to create 24/7 live-assist programming in 1978. Jim LaFawn was live from 6 a.m. to 9 a.m. and voice-tracked from 9 a.m. to noon. Mike Sakellarides was voice-tracked noon-3 p.m. and was live from 3 p.m. to 6 p.m. I was live from 6 p.m. to 9 p.m. and voice-tracked from 9 p.m. to midnight. Popejoy was voice-tracked from midnight to 6 a.m. Four talents covered all shifts, including weekends. Additionally, KZLA competitor KNX-FM was live from 6 a.m. to 9 a.m. and voice-tracked from 9 a.m. to 6 a.m.

We used a lot of Ampex tape in those days, but we perfected the art of communicating recorded "real" one-on-one skills.

Former KKHI and KJCD/Denver morning man Kenny Noble Cortes can be reached at kc@noblecortes.com.



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Business Briefing By Julie Gidlow

Clear Channel Q3 Radio Revenue Off 7%

CC Media Holdings, the new parent company of Clear Channel Communications, on Nov. 10 reported third-quarter radio revenue fell 7% to \$843.9 million. Overall, the company swung from net income of \$253.4 million in Q3 2007 to a net loss before discontinued operations of \$86.1 million, including \$148.8 million in merger-related expenses.

"The unprecedented macroeconomic challenges introduced in the third quarter impacted some of our largest advertiser groups almost immediately," CEO Mark Mays said. "Moving forward, we are intensely focused on mitigating declines in our businesses. We will invest in those areas that are crucial to our future and continue to take stringent measures to lower costs while exerting strict discipline on our capital spending during this difficult period."

Clear Channel went private July 30.

Sirius XM Takes \$4.9B Writedown In Q3

Sirius XM reported Nov. 10 a thirdquarter net loss of \$4.9 billion, or \$1.93 per share. A year earlier, prior to Sirius Satellite Radio's merger with XM Satellite Radio, Sirius lost \$119.6 million, or 8 cents per share. The most recent loss includes a \$4.8 billion impairment charge related to the merger. On a pro forma basis, assuming Sirius and XM were one company a year ago, the Q3 loss improved from \$265.5 million, or 18 cents per share,

to \$217 million, or 9 cents. Pro forma revenue rose 16% to \$613 million.

Latest Earnings At A Glance

Cumulus' third-quarter net revenue dropped 5% to \$84.2 million, which the company attributed to a "general weak demand for advertising across station platforms." Net income was \$6 million, or 14 cents per share, compared with a loss of \$70.5 million, or \$1.63 per share last year at this time ... Citadel's Q3 net revenue was down 11% to \$213.9 million, primarily due to lower revenue of \$20.9 million from radio and \$5.4 million at ABC Radio Networks. Net income improved to \$28 million, or 11 cents per share, compared with a loss last year at this time of \$447.8 million, or \$1.71 ... Cox Radio's Q3 net revenue fell 6% to \$104.9 million, with net income dropping from \$20.2 million, or 21 cents per share, to \$15.9 million, or 19 cents ... Entercom's Q3 net revenue was off 6% to \$115.6 million, as net income, which included an \$11.5 million tax charge related to deferred tax assets, dropped from \$14.1 million, or 37 cents per diluted share, to \$4.3 million, or 12 cents; adjusted net income per share was 39 cents. Entercom's board suspended the company's dividend "in light of the difficult business environment and the uncertain outlook for the U.S. economy" Radio One's Q3 net revenue declined 2% to \$86.2 million, as its net loss came in at \$266.1 million, or \$2.81 per basic share. The company's net income in Q3 2007 was \$4.7 million, or 5 cents.

Transactions at a Glance

Athens Christian Radio's construction permit for a new FM in Vidalia, Ga., to Edgewater Broadcasting. The buyer will assign the seller FCC authorization and assets used or held in connection with FM translator W300BF . . . Good Samaritan Educational Radio's construction permit for WKJD-FM/Columbus, Ind., to Good Shepherd Radio as a donation.

Deal of the Week

WFRM-FM/Portville (Olean), N.Y.

PRICE: \$325,000 TERMS: Asset sale for cash and note

BUYER: Backyard Broadcasting, headed by president/CEO Barry Drake. Phone: 904-674-0260. It owns 28 other stations, including WHDL-AM and WPIG-FM/Olean. SELLER: Allegheny Mountain Network, headed by president Cary Simpson. Phone: 814-684-3200 FORMAT: Sports BROKER: Ray Rosenblum

COMMENT: Farm & Home Broadcasting's WFRM-FM/Portville, N.Y., to Backyard Broadcasting Olean Licensee for \$325,000 with an escrow deposit of \$10,000, \$90,000 in cash at closing and a \$225,000 promissory note.

2008 Deals to Date

Dollars to Date:	\$699,637,146	(Last year: \$3,138,118,908)
Dollars This Quarter:	\$41,340,638	(Last year: \$260,872,908)
Stations Traded This Year:	645	(Last year: 1,591)
Stations Traded This Quarter:	82	(Last year: 159)

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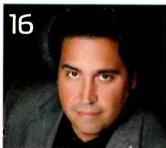
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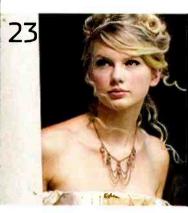
23 THE SPIN

Taylor Swift scores a third country chart-topper, elevating her into a threeway tie for second-most No. Is among females this decade.

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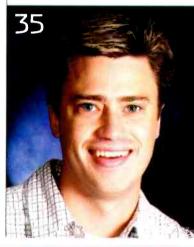
New album, movie keep Toby Keith kicking. Plus: Richard Marx sells solo.

'Video is great for advertisers, but just as important, it allows that person behind the mic to finally have a face.' p.16



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'What better way to connect with listeners than the way they connect with each other?'

—Ivan Braiker

Ivan Braiker ivan@hipcricket.com

ommercial radio obviously makes money by delivering commercial messages. However, earlier this year, the RAB reported an 11% decrease in radio revenue compared with the previous year, a trend that has yet to find a bottom. Despite that decline, the RAB reports, radio is still incredibly relevant: The medium reaches 235 million Americans every week. That's 93% of the population.

So radio's audience is still there, but making money off it is a different story. It largely relies on the live spot as the driving factor in its promotional mix. Even as the value of the traditional radio spot wanes, the medium reaches an audience that can't be ignored. Radio owns two major captive audiences—people behind the wheel and at work—and can foster a sense of loyalty and belonging. Radio has always offered a unique connection to listeners: It's the original social network, and that hasn't changed. What has changed is how listeners respond and interact. By marrying radio with mobile, the two most personal mediums, radio can and will increase its relevance.

New Revenue Opportunities

Mobile technologies are behind the one bright spot on radio balance sheets: nonspot revenue, loosely defined as any sort of income unrelated

to traditional commercial spots. According to RAB president/CEO Jeff Haley, "The majority of nonspot revenue is coming from stations' online efforts, and we expect this to continue accelerating as more and more stations expand their online offerings." In August, off-air radio revenue was up 10% year over year from 2007.

The key for radio programmers is to distribute products and promotions to mobile phones as a tool to increase listener loyalty when the radio is turned off—while delivering their sponsors' message—and drawing in loyal listeners at different times throughout the day, such as the morning listener in the afternoon and vice versa. Mobile marketing is quick to implement, and it delivers tangible results in a fraction of the time required by traditional advertising media. Comprehensive mobile campaigns can be created in hours and executed in minutes. Moreover, mobile marketing

THE 60-SECOND COPYWRITER Character Development

By Jeffrey Hedquist

Are you different now than you were last year, yesterday, a few minutes ago? We're all changing—and so should characters in radio commercials if you want listeners to remain interested. Aside from making the story about them with a plot based on a target audience's needs, wants and desires, if those characters move, evolve and develop, it will draw listeners in.

A character can go from being a devil's advocate to being an advocate, sad to happy, frustrated to relieved, frightened to calm, shy to confident, coward to hero, from a loser to a winner, from the throes of passion to the depths of outrage, hysterical crying to hysterical laughter.

And the catalyst for these changes: other characters, each behaving from their own point of view, which you've already developed in your back story. As they experience interaction with the advertiser's product or service, they change. Show the evolution with dialogue and the attitudes of the actors, but also with sound effects and music. If you've created a character your audience can relate to strongly, they will have the same "aha" experience as the character in your radio play.

Now you have the ideal situation where the listener is co-creating with you. They are "rehearsing" that discovery themselves. Try applying this technique to all commercials, even monologues. See if your character has remained static or has changed. Change is movement, which attracts and keeps attention, which leads to involvement and eventually to a purchase.

Hedquist Productions founder Jeffrey Hedquist found himself changing as he wrote this article. His contact information remains static: 641-472-6708 or jeffrey@hedquist.com. fosters one-to-one relationships, enabling stations to create loyalty clubs (opt-in mobile listeners). The station can market to those clubs, as well as to the brands that buy ad spots on the outlet.

The advantages of mobile marketing are immediate and long term. The immediate return is clear: instantly increasing revenue and relevance. Broadcast stations and brands alike are engaging their audience and bringing further value to opted-in participants through offers and other promotions. In the long term, incorporating mobile now allows a station to build its mobile database, providing a competitive edge that will keep growing as the medium matures. When mobile marketing truly arrives in the mainstream, a prepared station will already have a tried-and-true system in place that will catapult it above the pack.

Real-Life Examples

Hundreds of stations are already embracing mobile marketing with great success. Beasley rhythmic WPOW (Power 96)/Miami conducted a High School Spirit contest that garnered 4.2 million textmessage votes in a matter of weeks. The station also nearly doubled its mobile marketing database, with listeners opting in to receive future promotions from Power 96. By tying in two sponsors, McDonald's and Smoke Free Florida, which rotated text, online and on-air sponsorship messages, the station gained \$20,000 in nonspot revenue for this one promotion.

In March, Clear Channel's rhythmic KUBE/ Seattle sent a message to its text club database inviting members to respond with one of two keywords to be entered to win tickets to see Kanye West or Chris Rock in concert. Fifteen minutes after the push was sent, the station received responses from more than 20% of its database. Without mobile, it would be impossible to receive such an instantaneous high response rate from its target audience.

Simmons Media country KEGA (101.5 the Eagle)/Salt Lake City tied a promotion to an exclusive sponsorship with Daisy Maids. The station received more than 24,000 text-message entries, and more importantly, the advertiser received 700-plus responses requesting information about its services. More than 80% of the 700 people opted to use its services. The advertiser had never seen success like this with any previous marketing program and has since signed up for an annual contract to advertise with the station.

Mirror Your Listeners

These campaigns illustrate the power of mobile marketing and showcase how radio can remain relevant. What better way to connect with listeners than the way they connect with each other? Stations that are embracing mobile are increasing ratings and revenue. They are engaging their audience and bringing further value to opted-in listeners through offers and other promotions. Mobile can make radio shine again.

Ivan Braiker is co-founder/CEO of HipCricket, a mobile marketing software and services company.

AS CHA

Tony Renda Sr. - President Renda Broadcasting Corporation

Ni /emmis/interactive



Oklahoma City

five-year redevelopment project of the North Canadian River that bisects Oklahoma's largest city helped attract approximately \$700 million in new developments to this state capital. Two Fortune 500 companies are headquartered here, including Chesapeake Energy, the largest provider of natural gas in the United States. Other major employers in Arbitron market No. 48 include Tinker Air Force Base, AT&T, Dell, Boeing and Xerox.

Citadel sports WKY-AM, which vanished from the dial in 2006 only to relaunch last year as JOX 930 WKY, is the oldest station in the state and the first west of the Mississippi River. Distinguished WKY-AM alumni include CBS-TV anchor Walter Cronkite and former Citadel VP of news/talk programming Phil Boyce.

Three companies cordon off nearly 60% of OKC's 12+ audience: Clear Channel's five-station cluster dominates with a 23.5 share, following by Renda Broadcasting at 19.8 and Citadel at 14.4.

Renda classic hits KOMA-FM topped the 12+ derby in the summer Arbitron, with AC sister KMGL-FM ranked fifth. KOMA-FM midday personality Ronnie Kaye, who has worked at the station since 1992, celebrated 50 years in broadcasting earlier this year. In recognition of his service to the state, Gov. Brad Henry designated Jan. 5 Ronnie Kaye Day in Oklahoma.

Clear Channel news/talk KTOK-AM, country sister KTST-FM and Citadel active rock KATT-FM were locked in a three-way tie for second place. Clear Channel CHR/top 40 KJYO-FM ranked No. 6.

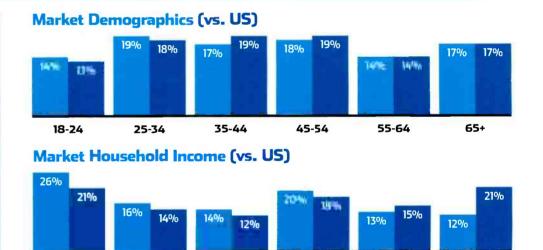
KATT-FM, the only Citadel station to finish in the top 10 in 12+ in the summer, was ranked No. 1 among persons 18-34 and 25-54. KATT-FM was also the top-billing outlet in the market, generating \$5.7 million in estimated revenue for 2007, according to BIA Financial Networks. Clear Channel's KHBZ flipped from alternative to active rock and debuted syndicated morning show hosts Lex & Terry Jan. 14, giving KATT-FM some competition in the market.—Alexandra Cahill





WHO THEY ARE

Oklahoma City D	MA %	US %
Men	49%	49%
Women	51%	51%
Married	63%	57%
Never Married (Single)	18%	25%
Widowed/Legally Separated/Divorced	19%	17%
White	85%	83%
Black/African-American	7%	12%
Hispanic	9%	14%
Other	7%	3%
Employed Full-Time (35 Hours Or More)	52%	50%
Employed Part-Time (Less Than 35 Hours)	12%	15%
Not Employed	36%	35%
No Children In Household (Under 18)	60%	59%
One Or More Children	41%	41%
Two Or More Children	26%	25%
Three Or More Children	10%	10%



\$50K-74.999

MIDDAY

▲\$78

771

▲73

67

\$75K-99.999

\$40K-49.999

SQAD Cost Per Point Radio Monitor

▲\$75

▲71

▲69

68

AM DRIVE

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

MARKETPLACE

Local Ad Rev	Revenue (Mil) Local Online Ad Revenue (Mil)						
			% CHANGE		LOCAL	NATIONAL	TOTAL
				Pure Play	\$28.3M	\$101.8M	\$130.1M
	2006	2007	2006 TO 2007	Newspapers	21.9M	2.2M	24.2M
Spot Television	\$122.4M	\$138.3M	13%	Magazines	1.7M	13.5M	15.2M
and the second second		07014	504	Television	3.6M	11.6M	15.2M
Newspaper	92.9M	97.9M	5%	Directories	6.7M	1.4M	8M
Outdoor	17.0M	16.6M	-2%	Radio	0.6M	0.1M	0.8M
Level Mananine	1.7M	1.9M	10%	Other Print	0.7M	0.1M	0.8M
Local Magazine	1.71VI	1.200	10-70	Total	\$63.5M	\$130.7M	\$194.2M

\$30K-39.999

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

<\$29,999

SOURCE: Nielsen Monitor-Plus DMA; Nielsen Monitor-Plus does not measure local ad revenue for radio in the Oklahoma City DMA.

SQAD Cost Per Point TV Monitor					
TELEVISION		EARLY		LATE	
P25-54	EARLY AM	NEWS	PRIME	NEWS	
October '08	▲ \$93	▲ \$132	▲\$191	▲ \$149	
September '08	▲ 87	▼120	▲182	▼133	
June '08	A 81	▲126	▲181	▲136	
March '08	60	96	150	118	

SOURCE: SQAD Q3 2008, DMA

SOURCE: SQAD Q3 2008, METRO

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

RADIO

P18-49

October '08

June '08

March '08

September '08

68

COLOR KEY:

Trending

\$100.000+

SHARE 67%

> 12.4% 7.8%

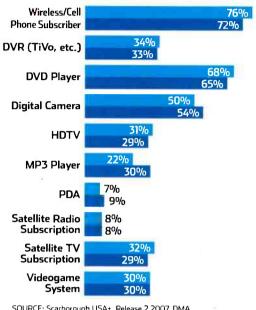
7.8%

4.1% 0.4%

0.4%

MEDIA

Items In Household (vs. US)



Newspaper Rea	ders
Any Daily (Cume)	42%
Any Sunday (Average)	52%
Online (Past 30 Days)	24%
Out-Of-Home	
Out-Of-Home COMMUTING TIME	
COMMUTING TIME	27%
COMMUTING TIME (To Work, One-Way)	27% 27%
COMMUTING TIME (To Work, One-Way) < 10 Minutes	
COMMUTING TIME (To Work, One-Way) < 10 Minutes 10-19 Minutes	27%

Don't Commute

Carpool

MODE OF TRAVEL

Drive (Not Carpool)

Public Transportation (Combination of bus, taxi or oth

* relatively unstable - 36-70 respondents

27% 27% 18% 18%	Cable, Non ADS Alternate Delivery Sys. Digital Cable Cable With Pay	56 28 N 30
6%	Television Usa	ge
1 N H * 1 N	Early AM (5-9a)	29
96%	Early Fringe (3-5p)	45
	Early News (5-5:30p)	52
er) 8%	Prime Access (6-7p)	

Prime

Other Store

Late News (10-10:30p)

Did Not Shop For Audio/Video Items 43%

Any Audio/Video Store Shopped 57%

4 FM, 1 AM (5)

3 FM, 1 AM (4)

4 FM, 1 AM (5)

Web Connection (HHLD)

Cable Penetration

22%

14%

27%

4%

34%

56%

N/A

30%

29%

45%

52%

58%

64%

62%

14%

RATINGS

SHARE

23.5

19.8

14.4

ys. 28%

Cable Modem

Other Connection

Dial-Up

DSL

None

SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper, OOH and Web: Scarborough Oklähoma City Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Summer 2008 Live+7, all DMA

Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	25%	Sears	5%
Circuit City	12%	Target	10%
Radio Shack	6%	Ultimate Electronics	6%
Sam's Club	10%	Wal-Mart	36%

SOURCE: Scarborough Oklahoma City Local Market Study, Release 1 2008, DMA



Top Reve	enue Generat	ors (Mil)	
			2007 ESTIMATED
CALLS	OWNER	FORMAT	REVENUE
KATT-FM	Citadel	active rock	\$5.7M
KMGL-FM	Renda	AC	5.1M
KXXY-FM	Clear Channel	country	4.6M
KYIS-FM	Citadel	hot AC	4.2M
KTOK-AM	Clear Channel	news/talk	3.4M
KRXO-FM	Renda	classic rock	3.3M
KKWD-FM	Citadel	rhythmic	3M
WWLS-AM	Citadel	sports	3M
KJYO-FM	Clear Channel	CHR/top 40	2.8M
KOMA-FM	Renda	classic hits	2.8M

SOURCE: 2008 BIA Financial Networks

Detter

Ratings					
PERSONS 12+, SPRIN	G 08-SUMMER 08 (RANK)	PERSONS 18-34 SUMME	R 08 (RANK)	PERSONS 25-54 SUM	MER 08 (RANK)
KOMA-FM	7.3-7.6 (1)	KATT-FM	(1)	KATT-FM	(1)
KATT-FM	6.0-5.9 (2)	KJYO-FM	(2)	KOMA-FM	(2)
KTOK-AM	4.7-5.9 (2)	KTST-FM	(3)	KRXO-FM	(3)
KTST-FM	6.4-5.9 (2)	KTUZ-FM	(4)	KTST-FM	(4)
KMGL-FM	4.6-5.7 (5)	KRXO-FM/KMGL-FM	(5)	KMGL-FM	(5)

SOURCE: Arbitron Summer 2008, AQH share, Mon-Sun 6a-mid, Metro

Ton-Selling Albur

	p-senning And				
	ARTIST	TITLE		ARTIST	TITLE
1	AC/DC	BLACK ICE	6	T.I.	PAPER TRAIL
2	P!NK	FUNHOUSE	7	JOHN LEGEND	EVOLVER
3	TOBY KEITH	THAT DON'T MAKE ME A BAD GUY	8	KID ROCK	ROCK N ROLL JESUS
4	SOUNDTRACK	HIGH SCHOOL MUSICAL 3: SENIOR YEAR	9	KENNY CHESNEY	LUCKY OLD SUN
5	RASCAL FLATTS	VOL. 1-GREATEST HITS	10	SNOW PATROL	A HUNDRED MILLION SUNS

SOURCE: Nielsen SoundScan, for week ending: 11/02/2008

www.americanradiohistory.com



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Radio O	wnership	
OWNER	NO. OF	

SOURCE: Arbitron Summer 2008, Metro

Clear Channel

Renda

Citadel

Radio Formats

3 country, 2 AC, 2 news/talk, 2 regional Mexican, 1 active rock, 1 adult hits, 1 alternative, 1 CHR/top 40, 1 Christian talk, 1 classic hits, 1 classic rock, 3 country, 1 gospel, 1 hot AC ... and 7 others

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radioand records@espcomp

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Senior Director/Digital Initiatives John Fagot JFagot@RadioandRecords.com (323) 954-3430



TIMELINE

Steve Hegwood set as OM for Radio One/Atlanta. I Lucy Hughes named



senior VP of research for CBS Radio. Ron Spaulding appointed executive VP/ GM of Fontana Distribution.



recruited as senior VP of

programming for Infinity Broadcasting.

Dick Lewis advances to regional VP for Clear Channel/Louisiana. I Jim Bell rings in as VP/market manager for Clear Channel/ Bakersfield.



senior VP of A&R at RCA Records. DD Lisa Rodman goes crosstown from WDRQ/Detroit to WYCD. Rick Thomas tapped as PD of XHRM/San Diego.



Scott Herman selected as VP/GM of WINS/New York. Jack Weston

recruited to be VP of promotion and artist development at Arista Records.
Gerry McCracken named PD of KABL/San Francisco.



Nelson Cohen set as station manager for WIP/Philadelphia. tapped as PD of WYLD-AM & FM/ New Orleans. Gail Mitchell promoted to VP/ executive editor at Radio & Records.



appointed VP of programming for RKO Radio Networks. Michael Plen elevated to VP of promotion at IRS Records. 🗖 Tracey Mitchell rejoins KJR/



Seattle as PD.

Al Herskowitz made program manager of WIP/Philadelphia. KQRS/Minneapolis PD Tac Hammer adds MD duties. 🔳 Dr. Laura Schlessinger joins KABC/Los Angeles as a talk show host.

-Compiled by Hurricane Heeran (hheeran@ radioandrecords.com)

The Incredible Shrinking Industry

Budget cut mania continues to sweep through the industry like a brushfire, extending to Inner City urban AC WBLS/ New York, which has released most of the behind-the-scenes team of syndicated afternoon show "The Wendy Williams Experience," including executive producer Tarin Donatien, production director Trev Hollywood and co-host Charlamagne Tha God. Board op Goose remains aboard. Talent booker/publicist Nicole Spence has also left WBLS.

Citadel made a tough decision in Salt Lake City, where PD Mike Peer has been downsized at triple A KENZ (101.9 the End) after two years in the big chair. Rusty Keys, PD of AC sister KBEE, will now double up and take over both stations. Peer is best-known for nineand-a-half years as APD/MD at WXRK (92.3 K-Rock)/New York, preceded by stints at KDGE/Dallas and KNNC/Austin. Peer can be reached at 801-244-7827 or mike.peer@citcomm.com.

Cumulus has made a painful cut to the "Two Angry Guys" morning show on rock WFTK (96 Rock)/Cincinnati, as Angry Guy A Richard Skinner exits as budgets are slashed. PD Michael "Fin" Walter moves from afternoons into mornings, teaming with remaining Angry Guy B Tom Gamble for the relaunched "Angry Guys" show. Skinner and Gamble worked together for many years, dating back to 96 Rock's previous incarnation as "Supertalk," and they hung together after the station flipped to rock Dec. 14, 2007. Sister Karen continues to do middays, and JD moves up from nights to afternoons, replacing Walter.

The radio shrinkage continues, this time at Cox/San Antonio, where afternoon personality Chi Chi has been downsized from rhythmic KPWT (Power 106.7). PD Eric Sean shifts from middays to afternoons to replace her, and weekender JT will now voice-track middays. Chi Chi can be reached at 210-317-5384 or janine_crespo@hotmail.com.

The Budget Monorail of Misfortune has made a stop at Citadel's Buffalo cluster, where Gail Ann Huber has exited mornings at AC WHTT (Mix 104.1) and Slick Tom has left nights on classic rock sister WGRF (97 Rock) due to cutbacks. Surviving Mix morning co-host Bill Lacy will now roll solo, while overnight jock Jeff Gordon (no, not the NASCAR driver, genius) moves up to nights on 97 Rock.

Morning co-host Angela Bellios exits Clear Channel hot AC WKDD/Akron since her contract wasn't renewed. Market fixture Matt Patrick will roll on in the shift, ably (though temporarily) accompanied by Krissy Taylor, who voice-tracks nights on 'KDD out of her home base, WAKZ (95.9 Kiss FM) in nearby Youngstown.

The Budget Minivan of Unhappiness stops off at Citadel/ Worcester, Mass., where it picks up AJ "Crozby" Vazifdar, who was production director for the cluster and had done nights on hot AC WXLO and oldies WORC. Vazifdar, who'd spent three-and-a-half years there, previously spent 13 years at active rocker WGIR (Rock 101)/Manchester, N.H.. Vazifdar can be reached at 603-440-9600 or anytown@comcast.net.

The Programming Department

Clear Channel CHR/top 40 WKFS (Kiss 107)/Cincinnati (home of those awesome Bengals) achieves some measure of programming stability, as APD/MD/afternoon personality Jordan has been named interim PD_lordan's former hoss. Mark Anderson, recently transferred to Clear Channel/St. Louis as OM.

It's the end of a 14-year era at Hearst-Argyle active rock WIYY (98 Rock)/ Baltimore as APD/MD Rob Heckman has made the momentous decision to leave the station. PD Dave Hill, along with assistant MD Steve Huber, will handle Heckman's former responsibilities until further notice. Hit up Heckman at apd98rob@gmail.com.

MD/production director Homie Pooser and overnight jock Slater have left the building at CBS Radio alternative KXTE (X-107.5 X-treme Radio)/Las Vegas. Meet Matt Mellen, your new PD at NextMedia classic hits WERV (95.9 the

River) in suburban Chicago. Mellen segues from Withers rocker WTAO/ Marion-Carbondale, III., and fills the chasm created by Matt DuBiel's departure in September. Elsewhere in the cluster. PD Freak exits NextMedia classic rock WRXQ. OM Ryan Snow will be handling programming duties for the foreseeable future.

Congrats to Tony Lorino, morning show producer at Entercom hot AC WMYX/ Milwaukee, who sews on APD/MD stripes, enabling him to assist OM/PD Brian Kelly, who recently added Mix to his to-do list (with CHR/top 40 WXSS) when PD Mikey Nelson left during the Great Budget Shrinkage last month.

Enjoy these adjustments at Clear Channel CHR/top 40 WKST (96.) Kiss)/Pittsburgh, which moved a few things around to accommodate the triumphant debut of "On-Air With Ryan Seacrest." Newly upped OM/PD Alex

Tear tells ST, "Ryan will be added to our already killer midday/afternoon lineup: We have 10 a.m.-1 p.m. with Tall Cathy, 1 p.m.-4 p.m. with Seacrest and 4 p.m.-7 p.m. with Bonics, who is now officially permanent as MD/afternoons." Mr. Bonics,

who previously kicked ass at night, slid into the afternoon slot and picked up the MD mantle in September when previous MD/afternoon dude Dylan transferred to afternoons at country sister KEEY/Minneapolis. "The highly skilled, ninja-like Scottro moves into the evening position," Tear says, "and, in an effort to make sure everybody has to move their office, we graduate Mike Ryan from the ranks of weekends to officially become our production director."

Actual

Scottro

may

vary.

Loco Gets Hitched

Our best wishes and much love go out to a good friend of the industry, Elaine Locatelli, former longtime AC princess at Columbia Records, who recently married Walter Pilate. The festivities were held in what many experts consider to be America's very Capital of Festivity, beautiful downtown Red Bank, N.J., and the reception was personally DJ'd by ex-WPLJ/New York mainstay Scott Siegel. Loco's many friends and fans can pass along their best wishes at elaine.locatelli@yahoo.com.

Plen

Jock-O-Rama

■ It's now Strawberry in the morning at CBS Radio rhythmic KZON (101.5 JamZ)/Phoenix, as the station's fruit-flavored APD slides into the shift recently vacated by Kid & Ruben, victims of budget cuts. Strawberry most recently did afternoons, but vacated the spot Oct. 29 when market icon Super Snake joined the station to drive you home.

A major change has come to mornings at Radio One urban WERQ (92Q)/Baltimore, as "The Big Phat Morning Show" goes buh-bye. We're talking 10-year anchor Marc Clarke and his co-hosts Sonjay and Porkchop.

■ For Memphis fave Chad Pitt, the third time's the charm as he makes his third landing in the market, this time taking over afternoons at Entercom hot AC WMC-FM (FM 100). He replaces Lance Ballance, who's now programming Clear Channel AC WMJJ (Magic 96.5)/Birmingham. Pitt most recently spent a couple of years in afternoons across the street at Flinn CHR/top 40 WHBQ (Q107.5) and also did nights on the market's old Kiss FM from 1999 to 2001. ■ Corey O'Brien officially moves from nights to afternoons at Simmons alternative KXRK (X96)/Salt Lake City, filling the void created when Artie Fufkin left last month. O'Brien, a 10-year X96 vet, is also APD/MD. Overnight dude Andypants is temporarily enjoying doing the night shift.

Cox CHR/top 40 WBLI/Nassau-Suffolk will soon be losing morning show lead Dana DiDonato when she exits at the end of her contract at year's end to seek her fame and fortune elsewhere, leaving her partners Randy and Drew alone, frightened and rudderless. DiDonato can be reached at 336-324-5556 or danaonbli@gmail.com. Down the hall, WBLI general sales manager Adam Wolfson triples his fun by annexing similar duties at classic rock simulcast WBAB (102.3) and WHFM (95.3).

Congrats to Alex Quigley, who hung in through all the downsizing at Emmis alternative WKQX (Q101)/Chicago

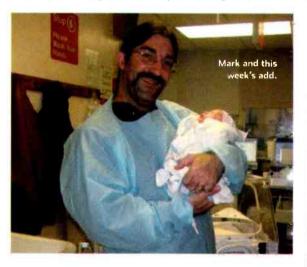
and has been rewarded with the afternoon shift on a permanent basis. Possession is, after all, nine-tenths of the law, and Quigley has been doing the show since August, when **Sherman & Tingle** moved to mornings.

Sierra H's recently launched classic hip-hop KNRJ (92.7/ 99.3 the Beat)/Phoenix picks up "Slow Jams With R Dub!," which will run Sundays from 8 p.m. to midnight and Monday-Thursday from 10 p.m. to midnight. Already a known and loved commodity in the market, the show was most recently heard across the street on KZZP.

A man who refers to himself as Critic christens mornings on Citadel triple A WWMM (Live 100.5)/Birmingham; he's the first jock to do the shift since the station launched in August. It's a tearful reunion for Señor Critic and Live PD Dave Rossi; they used to work together at defunct Apex alternative WAVF (96 Wave)/Charleston, S.C.

Baby Roadrunner Poop

Congrats to Roadrunner's Mark Abramson and his wife, Marielle, on their recent family expansion, spurred by the arrival of Jesse William Abramson, who was born Nov. 5. Young JWA weighed in at 6 lbs., 12 oz. and spanned 17 and three-quarters inches. Abramson accurately describes his current mind-set as "blown away" and can't wait to introduce Jesse to his 4-year-old big sister, Aliena.



Industry Loses A Label Legend

Legendary promo exec and former Motown Records president/CEO Jheryl Busby died Nov. 4 at the age of 59. The cause of death has not been revealed. Busby's illustrious promo career includes stops at Stax Records, MCA Records and high-level stints at Casablanca, Atlantic Records, CBS Records, A&M Records and DreamWorks, among others. In 2004, Busby was named president of Def Soul Classics, a division of Def Jam Records. His most recent venture was the establishment of Umbrella Recordings, which released "So Much Better" by Carl Thomas in 2007 and Patti LaBelle's first gospel album, "The Gospel According to Patti LaBelle," in 2006.



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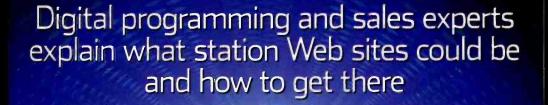
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By Mike Stern

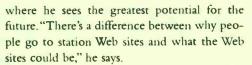
In the 1999 sci-fi epic "The Matrix," the characters Morpheus and Neo spar in cyberspace as Morpheus tries to prove to Neo that the rules of physics don't apply in that domain. "I know what you are trying to do," says Keanu Reeves' Neo, to which Laurence Fishburne's Morpheus replies, "I'm trying to free your mind." That's how Emmis Interactive co-president Rey Mena feels when he talks with broadcasters about radio's online future. "What people are lacking is knowledge," he says. "That's why we lead with education. We teach clients how to erase the limitations of the radio paradigm."

As stations continue to shift resources and personnel to online efforts, Mena outlines three levels to mapping a cohesive Web strategy. Level one covers the basics. "If you don't have these, you're not even keeping up with everybody else," he says. Level two adds station-customized features that enable listeners to contribute content and in turn generate information the station can harvest. On level three, the station utilizes that data for one-to-one communication with its audience, diffusing the "broad" part of

the broadcasting paradigm.

Entercom Communications senior VP of digital Sandy Smallens sees station Web needs on two levels: components listeners expect from the site and content that cannot be duplicated. The latter is what brings listeners back and

> Pork products: Beasley Broadcasting's Pigskin Challenge invites listeners to test their football knowledge while enabling advertisers to reach fans with a series of well-targeted messages.



Cox VP of interactive and new technologies Gregg Lindahl adds the next block to the paradigm: "The job is still about aggregating audience, but now it's in many channels and the brand has to be expressed best for each channel." In other words, station sites should no longer be viewed as mere brand extensions but rather as a separate distribution channel.

Lindahl uses a soft drink to illustrate the difference between brand extension and brand distribution. Diet Coke is a brand extension of Coke, he says. "But this is brand distribution: Coke in a can, Coke in a bottle, Coke from the fountain. The same brand consumed via a channel of user choice and expressed best for that channel. Think of the formula for the fountain version of Coke as being uniquely 'programmed' to provide the right experience in that channel."

Focus On Fundamentals

Since joining Entercom in May 2006, one of Smallens' first priorities has been providing fundamental station information on the company's sites, such as what song is playing, artist information, event calendars and streaming. "This is all expected content," he says. "If people can't find that on their local station site, then you've botched an opportunity to be a trusted source for them."

Deciding what falls into the category of musthave content requires some planning. "Quit designing brochures and billboards," Lindahl



Taster's choice: Emmis Interactive's My Shuffle tool allows listeners to submit their own playlists to the station, providing on-air content and valuable information about users' musical taste.

Easy Solutions

Currently revamping all 70 of its music station Web sites, Entercom chose to look for the easiest, simple-to-use Web tools to incorporate in its new platform. "We looked to what has become the most popular and successful already and used those," Entercom senior VP of digital Sandy Smallens says. Calling it an "open source" approach, the company adopted the blogging tool Wordpress (wordpress.org) and Brightcove (Brightcove.com)

as its video platform. "We want to make it as easy as possible for the stations," he says.

On the sales side, Beasley Broadcasting VP of sales Heather Monahan suggests stations visit the Interactive Advertising Bureau Web site, which offers standards for Web designers and agencies regarding online advertising. "Why not be IAB-compliant so we can be that much more in the game when interactive opportunities arise?" Monahan says.--MS

says."Have a strategy. Have a Web site that is based on what users want. Think about seamless integration and long-term value creation based on audience delivery and revenue."

Lindahl also warns about the trap of bright shiny new things: "Avoid technology-based tactics. Technology for technology's sake is a waste of time. Cool is what one can do, not how it looks."

Station Web sites, of course, can't stop at level one. "If your site does nothing more than act as a semianimated brochure for your station, then you're not going to really matter online in a few years," Smallens says. "If you haven't given people a reason to come back and developed a personality for your Web site, then you're really just playing catch up."

"Unduplicatable" is how Smallens defines the content stations need—"those things only you can do because of your radio station. That will keep people loyal to your brand no matter where they are consuming it. Bringing those ideas, that content, to the fore is our focus."

In an industry where multidiscipline proficiency is becoming more valued in all job functions, programmers are increasingly expected to serve as brand managers, tasked with developing content for on-air and online platforms. The first step in formulating content for the Web, according to Smallens, is answering the question, Why are people listening to your station? "What are they most excited about? What is the best opportunity to create a dialogue with them?"

Armed with that information, the mission turns to incorporating online tools that involve the listener, like research surveys, playlist submissions and music-related e-commerce options, Mena says. "The question is, what are you doing in level two to create cool engagement with the listeners?" One powerful weapon in this area is air talent. "In many cases the best content comes from the most popular shows," Smallens says. "The key is getting the air talent to appreciate, understand and participate in the creation of online content."

That doesn't necessarily mean the star of the show is put in charge of populating the Web platform. "But there's got to be someone in the orbit of your morning or afternoon show who is media-literate enough to figure out how to capture content from the show and bring it to the Web," Smallens says.

When All Else Fails, Blog

If a station is still struggling, Smallens suggests blogging. This can be as simple as having a staffer enter in a Web form a few observations from that day's show, a tease for the next day's program or a funny photo intended to generate talk. The talent then discusses it on-air and encourages listeners to comment. It's also important to teach staffers how to correctly use technology they may not be familiar with. "We're training people how to shoot great video," Smallens says. "Stations haven't had much experience, so we're teaching them the basics, how to take the organic that's already happening and make it better to the point where it can be monetized and is sticky."

Then comes level three, where one's mind really breaks free. "For radio to evolve, we have to redefine the business to create more meaningful product for our advertisers," Mena says. This requires aggregating the information gathered about the listener from the dialogue in level two into the station's database. This data is critical because radio sites don't have enough traffic to compete for online dollars in a traditional CPM—cost per thousand—model. "We like to focus on engagement rather than database size," he says. While Yahoo can deliver numbers of impressions quickly and efficiently, it "doesn't know those people. We can profile their engagement with the station and that starts to level the playing field."

Web Essentials

"You can get anybody to come to your Web site once," Websites That Suck founder Vincent Flanders says. "The trick is how you get them to come back the second, third and fourth time."

Throughout 13 years, two books, countless lectures and one extensive Web site, Flanders teaches good Web design techniques—by pointing out examples of bad ones.

By sharing some of the mistakes he sees, Flanders provides advice that can improve any station's Web site.

Who's the target: "The No. I mistake people make is designing their site to meet their needs, not their customers' needs," Flanders says. "Radio stations often focus on promoting what they want to promote, not what their customers are looking for." Focus: Many sites lack a focal point. "There are so many people and advertisers that want to make sure their stuff gets on the home page that there's no real focus," he says. Ask yourself, "What are the important things people who go to your Web site need to see?"

Heroin content: Flanders says, "The kind of content people crawl through sewers and beg to see" is what designers need to put front and center. For radio sites, he asks, "What can users get from the Web site they can't get from listening to the station? That should be front and center."

Contrast: "Stations seem to believe that if one color of text is good, three or four are better," Flanders says. Equally problematic is low or excessively high contrast: the difference between the site's background color and text color. If

Lindahl points to Seth Godin's 1999 book "Permission Marketing." which boils the initiative down to four words: anticipated, relevant, timely and personal. "Go slow. This is one of your BFFs. Do not abuse the relationship by being a 'taker.' Provide unique, special benefits. Build value with each member of the database and keep

Making Money On The Web

acquiring more information."

MY SHUFFLE

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Can't find the artist & song you want?

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When it comes to monetizing online investments, targeting, Web metrics and understanding client's needs are essential, radio sales and Web executives say.

"The right message, expressed best for the environment it lives in, along with the right number of impressions for the right target, produces results, period," Lindahl says.

Continued on page 18

this is a problem on your site, "there are plenty of Web sites about how to pick colors."

Compare: Flanders cautions that not everyone on the Web uses Internet Explorer. He suggests using the site browsercam.com where, for a small fee, a site can be viewed from a number of different browser/operating system combinations, including mobile devices.

Cuts are good: "Eliminate unnecessary design elements," Flanders says. "Ask, 'Is this design element going to cause someone to write me a check?' If not, get rid of it."

Surprises are bad: "Telegraph every move," Flanders says. "People don't want to be surprised on your site." Apply the alien test: "Could a man from Mars scan your page and immediately figure it out?"—MS



We focus on engagement rather than database size. Yahoo doesn't know those people. We can profile their engagement with the station and that starts to level the playing field.' -Rey Mena

BEBESCALION content management system 2.0



Continued from page 17

Beasley Broadcasting VP of sales Heather Monahan agrees that targeting is a focal issue in developing Web traffic. "The single most important thing is local content that is updated often, that is specific to that radio station, format and community," she says. "We have to give advertisers, listeners and people in the community a reason to come to our Web sites at least on a daily basis."

This is no different from programming the station, Lindahl says. "Our jobs have always been about attracting a targeted audience so we can earn our living by delivering messages that produce solutions for an advertiser," he says. "Now we are just doing that in multiple channels."

The need for great Web content circles back

to the airstaff. "Our P1 listeners are crazy about our air talent," Monahan says. "They want to see pictures of them and communicate with them and hear what they are doing and what happened after the show. Those really unique things for our listeners in turn provide great results for our advertisers."

Video is another strong tool for sales. "That really is a sexy element," Monahan says. "It's great for advertisers, in that they can use their television production and put their face on radio finally. But just as important, it allows that person behind the mic to finally have a face."

Making sure salespeople have access to Web traffic stats is also important. Monahan says Beasley took a leap forward by partnering with Ando Media for metrics from its Web streams, allowing

Internet Omelets

Before it can grab a larger share of the projected \$13.1 billion spent on local online advertising this year, radio needs to engage in more trial and error. "Going forward, we need to break a lot of digital eggs," Entercom senior VP of digital Sandy Smallens says. "We need to bring radio's spirit of experimentation online even though we know some ideas will fail."

Emmis Interactive co-president Rey Mena adds that expectations must be realistic. "Understand success when you see it," he says. Don't get caught up in comparing listener participation in Web-based programs to the station's total cume. "Success could be just hundreds of people." One successful omelet Mena

points to is a program Emmis Interactive executed with a home builder. Instead of an old-fashioned remote broadcast at the builder's model home, Mena's group built a micro-site where listeners could tour the client's home models online. The virtual open house was scheduled and promoted, just like any other client event, except it happened online. "The jocks promoted it just like they would have from on-site," Mena says. "They got talent fees and everything."

With the client providing incentives for visiting the site and for buying a home, Mena says the cyber-remote yielded 185 qualified prospects and sold six homes worth \$1.2 million.

A similar story comes from Entercom AC KOIT/San Francisco, where early in the trend of "staycations" —vacations taken near home—the station built a site focused on the trend. "It created a community of people who wanted to dialogue about staycations," Smallens says. "The [users were] actually looking for messages from local staycation providers."—MS **Covering the bases:** Emmis Interactive's content management system involves three levels of station Web site development: basic tools, audience interaction and personalized communications.

Starting From Scratch

For those building Web efforts from scratch—whether for their station or a microsite for a station client—Go Daddy VP of custom Web sites Marianne Curran shares techniques the company uses to build basic informational Web sites for her customers. "The initial step is for the client to have a clear idea of what they want," Curran says. "It's important to have an idea of their immediate needs and what they might need down the road."

The Go Daddy team gets them started with a survey that asks which Web sites they like and dislike and probes about desirable and offputting elements. The survey delves into colors, logos, marketing materials and anything else to help make a relevant Web site for the company.

Some elements she suggests to nearly every client include a "contact us" form, an "about us" page and short bios and photos of people in the company. Curran suggests avoiding an overabundance of copy: 250 words or less per page is ideal.

She also suggests avoiding gimmicks. "We want users to see



'Our jobs have always been to attract a targeted audience and to deliver messages that produce solutions for an advertiser. Now we are doing that in multiple channels.'

-Gregg Lindahl



the information they need immediately," Curran says. "The general rule of thumb is that you have four seconds to grab the user's attention; after that, they're gone."

On the home page, make sure the most relevant information is prominent, such as the company's most-requested service or product, how to get in contact with the business, hours of operation and directions. "But most important is clean design and an intuitive listener interface."

Finally, she suggests careful but regular updates. "Change just enough to spike interest, but keep it familiar enough for easy navigation," Curran says.—*MS*

the company to log streamed spots and know how many people were listening: "No one wanted a note from their salesperson that said, 'Your streaming spots did run,' but without the specifics they needed. That was an objection people would give us that was impossible to overcome. Now we can provide them with specific information they need to make radio more credible."

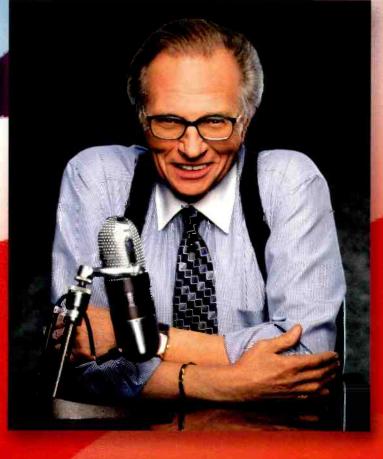
Web-based games created specifically for station sites have also been a revenue generator for Beasley. Monahan mentions Beat the Broadcaster, where listeners predict NFL games. Through the opt-in and follow-up surveys, "we're able to provide our advertisers with specific, tangible information."

For stations without a Web department to develop games and other programs, there are many third-party vendors ready to help. The challenge is finding the best. "It comes down to cost," Monahan says. "We have to look at return on investment. 'Can we monetize it?' Does it make sense for our clients and listeners?"

Monahan says client education is equally important. "If we do a great [client-needs analysis] and access the decision-makers to find out what they specifically want to accomplish, then we can introduce elements that will help achieve those goals." Lindahl further believes that broadcasters need education and suggests finding a mentor, subscribing to news feeds or regularly reading Wired magazine. "Take pleasure in learning and growing. Be ready for the new IP golden age of radio."

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Great qualitative and topical content stoke interest in business-talk formats

The Business Of Talking Business

Mike Stern Mstern@RadioandRecords.com

n case you haven't heard, the country is having a few economic problems.
 Of course, they say that from adversity often comes opportunity. CNBC—
 NBC's all-financial cable news channel—has experienced record ratings, up 73% in total day viewing from October 2007 to October 2008, according to Nielsen Media Research. In radio, a number of stations have flipped to an all-business talk format, providing listeners an outlet for around-

the-clock financial news and advice. While still a niche format, it appears, at least for now, that talking about business makes good business sense.

"Unfortunately for the country, it's a crazy time economically," says Jeff Weber, executive VP of the 24-hour syndicated Business TalkRadio Network. "More than ever, people are tuning in to businesstalk. They want to stay on top of their investments. be it stocks or 401(k)s."

The Wall Street Journal Radio Network is seeing similar success. "In terms of our news updates, we've seen tremendous growth during the economic crisis," executive director Nancy Abramson says. "It's a really fine time to be selling business news."

Just three months after flipping talker KNTS/San Francisco to an all-business format with the rather appropriate calls of KDOW, Salem/San Francisco GM Carrie Lakey is pleased with the results."The initial feedback has really been very positive, not just from listeners but from advertisers,"she says. "We're filling a void 'They are not only people who are really interested in what's going on with their portfolios. These people want to follow the price of oil, gold or whatever it is all day long.' that wasn't being served."

Lakey then says something not often heard these days: "We're ahead of our 2008 budgets." Cautiously optimistic, she hopes that means "it's the right format at the right location at the right time."

The station's audience is proving to be quite loyal. "Listeners appreciate having an all-business station," Lakey says. "There are a lot of stations giving business updates, but the fact that we've devoted 24 hours a day to business means they can get their update regularly, not having to wait for twice an hour."

Paralleling another format once thought to be a niche market, Lakey likens KDOW listeners to sports radio fans. "The way someone would be a sports junkie—these people are really business junkies," she says. "They are not only people who are really interested in what's going on with their portfolios. These are people who want to follow the price of oil, gold or whatever it is, all day long. They don't need to know just where it closed. It's important to them to know if things are going up or down."

The Personality Of Business

Just like any other format, success in business talk is about more than just delivering news. "We say, 'Entertain with information,' "Abramson says."I'm



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very much a believer in business talk growing with personality at the helm." In her opinion, "as we move forward with business talk, we need to be thinking about how to garner AQH on a national level and I firmly believe it's about personality. You can do all the business news you want, but if it's boring and there's nobody who compels people to come back, you're not going to be able to compete."

Programming a full-time network format, Weber stresses diversity. "While the information may be similar in nature, the presentation is much different," he says, comparing Ray Luccia's high-energy financial planning show to low-key conservative-sounding host Gabe Wisdom's focus on market cycles and economic news—both of which are different from "Big Biz Radio," a market wrapup featuring a professional comedian. "That gets a little crazy and wild within the confines of talking about business and finance," he says.

Sophistication is Lakey's watchword. "We want to be sure we're consistently talking to the upscale listener we're serving," she says. That calls for shows with "more than just your average run-of-the-mill questions about house refinancing. The listeners know a lot about the current situation they are in and are looking for an expert in the field."

There is, however, a difference between sophisticated and insider. "We're not dealing with people in the financial trade," Abramson says. "We're not technical, we're going to give you numbers, but only if it relates to you.

Who's Calling, Please?

Business TalkRadio Network has developed an internal caller profile through analysis of information gathered from callers to its various shows. Nearly all callers are 25-plus, 60% are male, and 75% are married. Some other statistics: 95% have two or more vehicles. 84% are homeowners. 83% have investment portfolios. 72% travel regularly for business. 70% spent \$35.000-plus on their last new car.

51% describe their occupation as top management.—MS



We really try to provide business news that resonates with the person listening to the radio, not just with people in the trade."

The Business Of Business

Business talk is a great reminder that ratings aren't everything. Weber says, "The format is a niche that doesn't always generate significant ratings." As such, stations rely on a different weapon: a very strong qualitative audience profile.

Conducting its own in-house research for affiliates, Weber profiles the Business TalkRadio Network audience: "You're talking about an average household income in excess of \$175,000 per year, three cars per family and higher-than-average education."

With advertisers like Mercedes-Benz, Aetna and Vanguard, Abramson sells the national audience her programming captures and the company's cachet. "Most of our advertisers are people who want to be part of the Wall Street Journal brand," she says. "You see the same thing at the local level. There are advertisers that want to be part of the business news format."

In Weber's experience, that trickle-down effect is real. "Our affiliates can get the local BMW and Lexus dealerships and banks and other businesses that might not normally advertise on a local radio station," he says. "They can go after the right type of accounts that the programming will appeal to."

Another weapon for sellers is topicality. "One of the things we emphasize is that the station is very relevant to what's going on. It's splashed on the front page," Lakey says. "How much more personal can you get than your own pocketbook?"



Considered to be a plague in the talk format, brokered programming isn't as tough to swallow in business talk. That's because there is a difference, according to Weber. "Our affiliates that broker shows are more selective than some others might be. Because of the quality of our programming and the quality of our listeners, you need to be careful what you put on the air. Our affiliates are more selective and the programs they do run relate to the business and financial sectors so they fit in with the rest of the national programming."

Proving him right, Lakey says her philosophy on the subject follows Weber's lead: "It's definitely financially focused brokered programs. We're not doing anything health-related and we're very cautious about anything that sounds too much like an infomercial, as opposed to someone who is trying to help the general public."

Abranson, Weber and Lakey are confident the format's growth will continue for some time to come, especially with current economic conditions. "We suspect that while interest is on its way up, it hasn't hit its true peak yet," Lakey says.

Weber envisions lasting impact beyond the current crisis. "It's causing people to sample programming that they weren't familiar with previously," he says. "It's about awareness. Maybe they won't listen every day, but they're going to be tuning in more often than they did in the past."

But for Abramson, the growth comes from other factors. "Money news is certainly more mainstream than it used to be." But more important, "we all have more access to our money and we all are more responsible for our own money than we used to be."

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They Write The Songs . . .

The second annual ole Pop/Urban Songcamp in Los Angeles, copresented by Notting Hill Music and the Musicians Institute and cosponsored by ASCAP, BMI, SESAC, SOCAN and the Department of Canadian Heritage, attracted 34 hitmakers from the United States, Canada and the United Kingdom. Standing, from left, are ole songwriters Andrew "Dru" Grange; Steven Lee Olsen; ole director of U.S. film, television and media/L.A. GM Sean Mulligan; Rupert Gayle; and and Mark J. Feist. Kneeling is Alonzo.

Dressed To Impress

Press Communications alternative WHTG (G Rock)/Monmouth-Ocean hosted a live session for listeners with Columbia/Red Ink act the Ting Tings on Halloween. The British duo played a four-song mini concert for listeners who entered a costume contest and came to the station dressed up. Pictured after the performance, from left, are G Rock morning show co-host Erin Vogt (as Thundercat), jocks Matt Knight and Pete Lepore (as themselves), assistant station manager/PD Terrie Carr (police officer), the Ting Tings' Jules De Martino and Katie White, and G Rock MD/morning host Matt Murray (Flav).

Swift Ascension >

Big Machine singer/songwriter Taylor Swift spoke with CMT's "Top 20 Countdown" host Lance Smith about her recent collaboration with Def Leppard on "CMT Crossroads." Swift's sophomore album, "Fearless," dropped Nov. 11. Photo courtesy of Ben Wilder.

Still Packing A Wallop

The Firm's Five Finger Death Punch scored a knockout with its 2007 debut, "The Way of the Fist." The album's first two singles rang up top 10 tallies at mainstream rock, while third track "Stranger Than Fiction" is beginning its run at radio. Displaying the way of the fist Oct. 23 at the Fillmore New York at Irving Plaza are, from left, bassist Matt Snell, band manager Jackie Kajzer of the Firm, guitarists Zoltan Bathory and Darrell Roberts, and dayto-day band manager Mark Phillips of the Firm. Photo courtesy of Christa Titus.

Get Into The Groove Public-supported smooth jazz WGRV (the Groove)/Melbourne produced a three-day fund-raising concert, Smooth Jazz Cares, with 20 headliners to benefit victims of Tropical Storm Fay. Seen backstage, from left, are WGRV PD Randy Bennett; his wife, American Airlines pilot Jan Bennett; saxophonists Jeff Kashiwa and Marion Meadows; and trumpeter Greg Adams.







The Wolf Pack

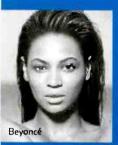
Entercom country KBWF (the Wolf)/San Francisco morning show hosts Ken Anderson and Corey Foley and cohost/associate producer Eddie King hosted the Bay Area's largest Howl-O-Ween party at the Saddle Rack in Fremont, Calif. Anderson and Folev gave out \$3,000 in cash at the event, which was attended by some 2,000 people. From left are Eddie "the Lemon" King, Anderson and Corey "Winehouse" Foley.

Southern Hospitality Robbins Nashville artist Chad Hudson helped himself to Halloween treats during a recent radio tour stop at Clear Channel country KHEY/EI Paso. Hudson, left, is pictured with new KHEY PD Bobcat Brown.



File gateway to music formats, the week in charts and airplay data.

R&RSPIN SPOTLIGHT



'Boy' And Girls "If I Were a Boy" climbs 12-10 on Rhythmic, granting Beyoncé sole ownership of secondmost top 10s by a female at the format this decade. She could soon add another, as

"Single Ladies (Put a Ring on It)" rises 23-20 with Airpower honors. The songs introduce her third album, "I Am . . . Sasha Fierce," due Nov. 18.

Total Top 10s, Artist

13, Ashanti 10, Beyoncé 9, Mariah Carey 9, Ciara 9, Missy Elliott 8, Rihanna

A Little Bit Country . . .

With its Country coronation and No. 34 debut on CHR/Top 40,

Taylor Swift's "Love Story" becomes one of 10 songs this decade to top the former chart and scale the latter. The singer who made her debut with "Tim McGraw" joins McGraw's wife Faith Hill as the only artists since 2000 to accomplish the feat twice. While losing bragging rights to his better half, McGraw himself has turned the crossover trick once.

Artist, Title, CHR/Top 40 Peak, Year Taylor Swift, "Love Story," No. 34, 2008 Taylor Swift, "Our Song," No. 18, 2008 Carrie Underwood, "Before He Cheats," No. 9, 2007

Rascal Flatts, "What Hurts the Most," No. 22, 2006

Bon Jovi, "Who Says You Can't Go Home," No. 30, 2006

Keith Urban, "You'll Think of Me," No. 38, 2005 Tim McGraw, "Live Like You Were Dying," No. 37, 2005

Lee Ann Womack, "I Hope You Dance," No. 24, 2001

Faith Hill, "The Way You Love Me," No. 20, 2000 Faith Hill, "Breathe," No. 7, 2000

'Story' Latest Chapter In Swift's Success

Taylor Swift notches her third Country chart champion, as "Love Story" (Big Machine) steps 2-1, elevating her into a three-way tie for second-most No. 1s among solo females this decade. Swift matches the totals of Jo Dee Messina and Sara Evans since 2000, while Carrie Underwood—whose



"Just a Dream" (Arista Nashville) dips 1-4 to make room for Swift at the summit—enjoys a healthy lead with seven charttoppers in that span. "Story" also adds a page to the CHR/Top 40 record book, joining a select list of songs this decade to top Country and cross to the pop chart (see Spin Spotlight, left).

Concurrently at Country, Keith Urban lands his second-highest career debut, as "Sweet Thing" (Capitol Nashville) starts at No. 30 with Most Increased Audience (5.5 million first-week impressions), Most Added (53 stations) and Breaker badges. He made a grander entrance only when "Once in a Lifetime" opened at a then-chart record No. 17 in the Aug. 25, 2006, issue.

Incubus Strikes Lifehouse Lucky 13th

Incubus extends its string of top 20 hits at Alternative to 13—its entire chart output—as "Love Hurts" (Epic) rolls 21-16. The quintet matches Foo Fighters for the longest current top 20 streak and third-longest in the chart's 20-year archives. U2 and Red Hot Chili Peppers share the top spot with 17 consecutive top 20s. Of Incubus' 12 previous charted tracks, all but one reached the top 10 and three rose to No. 1: "Drive" (2001), "Megalomaniac" (2004) and "Anna-Molly" (2006).

Lifehouse 'Takes' The Scenic Route

"Whatever It Takes" (Interscope) by Lifehouse ties for the secondlongest trip to the AC top 10, rising 11-10 in its 31st chart week. Train set the AC record for lengthiest top 10 ascension when it completed a 49-week odyssey with "Drops of Jupiter (Tell Me)" in 2002. Norah Jones' "Don't Know Why" also required 31 weeks to reach the top tier in 2003. "Takes" is Lifehouse's second AC top 10. "You and Me" reigned for nine weeks in 2006.

T.I. Back In The High 'Life'

By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

T.I. scores his sixth Urban No. 1 as "Live Your Life" (Atlantic), featuring Rihanna, lifts 2-1. The track, which also ascends to the throne at Rap (2-1) and the top 10 at CHR/Top 40 with Most Increased Plays (16-9, up 1,148), locks him in a three-way battle for second-most Urban chart-toppers this decade. 50 Cent and Nelly own six No. 1s while Usher leads with eight in that span.

T.I. becomes the first lead artist in three years to simultaneously preside over Urban and Rhythmic with different tracks, as "Whatever You Like" extends its reign on the latter list to eight weeks. Bow Wow last accomplished the feat in the Aug. 26, 2005, issue when "Let Me Hold You," featuring Omarion, topped Rhythmic for the fourth of five weeks and "Like You," featuring Ciara, leapt 4-1 at Urban.

At Rap, "Life" succeeds "Like" after nine weeks, making T.I. the first artist since Bow Wow with the above tracks in the Sept. 2, 2005, issue to replace himself at the summit.

Coldplay's Triple A Triple Play

Coldplay coasts to its third Triple A No. 1 in 25 weeks, the shortest span in which an act has notched three leaders in the Nielsen BDS-based chart's 13-year history, as "Lost!" (Capitol) rises 3-1 with Most Increased Plays (up 75). The group topped the list with "Violet Hill" for two weeks in May and "Viva La Vida" for 11 weeks beginning in July. The quartet bests U2, which sent "Vertigo," "All Because of You" and "Sometimes You Can't Make It on Your Own" to the peak in a 26-week stretch from October 2004 to April 2005. Those three songs appeared on U2's "How to Dismantle an Atomic Bomb," the last album until Coldplay's "Viva La Vida or Death and All His Friends" to produce a trio of Triple A No. 1s.

Coldplay joins Dave Matthews Band as the only acts to ring the No. 1 bell thrice in a calendar year ("I Did It,""The Space Between" and "Everyday" in 2001). The bands are also tied for second-most No. 1s with seven, joined by Counting Crows, Sheryl Crow and R.E.M. U2 leads with nine Triple A chart-toppers.



R&R SOUND DECISIONS



New album, movie keep Keith kicking

Totally Toby

Ken Tucker KTucker@RadioandRecords.com

a

s he attempts to balance music, producing and starring in movies, running a label, touring and maintaining a small chain of I Love This Bar restaurants and clubs, Toby Keith could be forgiven for running around like a chicken with its head cut off.

The secret to not ending up that way? Trusting his team.

"It's a real fine-tuned blend of perfectness for me," Keith says. "Everybody at my label's been doing this a long time. I don't need to sit in a chair with my feet on a desk with a cigar and tell them what to do. They know their jobs. The restaurants are run by a corporation, once every two or three years I do a movie project, and I only do 60 or 65 shows now."

The Oklahoman has scored 35 top 10 singles, including 17 No. 1s, since his debut on R&R's Country chart in 1993. "She Never Cried in Front of Me," the first single from his new album "That

Don't Make Me a Bad Guy," recently reached No. 1, and "God Love Her," the album's second single, is No. 24. The album, released Oct. 28, sold 91,000 units in its first week, according to Nielsen SoundScan.

Meanwhile, his second movie, "Beer for My Horses," in which Keith stars alongside comedian/co-writer Rodney Carrington, began airing Nov. 2 on CMT after a limited run in theaters. Based loosely on his 2003 hit of the same name with Willie Nelson, the film includes appearances by Nelson, Ted Nugent and Tom Skerritt. An accompanying soundtrack, with songs from Mac Davis, David Allan Coe and Mel Tillis, 'My income from songwriting, restaurants, merchandise, concerts and Ford endorsements has always been grander

-Toby Keith

than what

my record

sales are.

among others, was released Aug. 12 and has sold 16,000 copies.

Despite having sold 26.4 million units in his 15year career, Keith says record sales have never been among his top five sources of revenue. "My income

Keith

from songwriting, restaurants, merchandise, concerts and Ford endorsements has always been grander than what my record sales are," he says.

Keith's income—at \$48 million, he was third on Forbes' annual ranking of the world's bestpaid music stars, behind the Police and Beyoncé, for the period of June 1, 2007, to June 1, 2008 means he can take a chance on new artists.

"I sign people that I dig and because I love

what they're doing," he says of his Show Dog Nashville roster, which is home to Mica Roberts, Carter's Chord, Trailer Choir and Flynnville Train. "This label was going to be open anyway. They were going to be promoting me and my albums and my soundtracks, so while we're open and running it makes perfect sense that in the time they're not promoting me you've got a system running to try and break a new act."

Cox Radio WNCB/Birmingham PD Justin Case admires Keith for his candor. "Toby is Toby," he says. "He's got a little outlaw to him and yet he has a sense of humor. He says what he feels, he is transparent with his fans, he visits the troops, and I believe the audience sees that sincerity and connects with that."

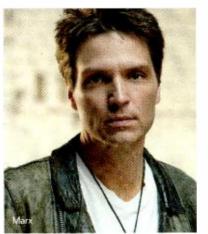
Marx-ism

Thirty million albums sold worldwide, the 2004 song of the year Grammy Award for Luther Vandross'"Dance With My Father" and the writer of 13 No. 1 hits and 40 top 40 singles—both his own and for such acts as 'N Sync, Josh Groban, SheDaisy, Kenny Rogers and Keith Urban.

What does Richard Marx have to prove? The short answer: nothing, but that doesn't mean the singer/songwriter/producer doesn't still have plenty to say. After a solo

career on EMI/Capitol that drove such late '80s No. 1 solo hits as "Hold Onto the Nights,""Satisfied" and "Right Here Waiting," Marx abandoned the major-label system in 2000, forming his own label, Signal 21, with Blood, Sweat & Tears drummer Bobby Colomby. In 2004, he returned to EMI with "My Own Best Enemy," which garnered the top 20 hot AC single "When You're Gone" and AC hit "Ready to Fly."

But like many well-established artists, Marx turned to his own resources with the online-only release



in May of "Duo"—an acoustic collaboration with Vertical Horizon's Matt Scannell—sold exclusively through RichardMarx.com. On Oct. 31, he will issue two albums: "Emotional Remains" and "Sundown."

Self-peddling his wares, Marx says, "is all an unknown to me at this point. I'm blessed to have a robust career as a writer and producer for other artists, but I still write songs all the time that I'd love to sing myself. I don't presume for a second that success as an artist will just come rushing back, but I also don't feel like giving that part of me up. Since I

don't need money from a record company, I can record and release whatever I want, whenever I want."

"Emotional Remains" is a straightahead singer/songwriter record, leaning toward guitar-based modern rock. It features "Through My Veins," among his most emotionally charged rock ballads to date. "While I was recording the album, I wrote a couple of songs that didn't really fit; they were vibier, sexier songs that needed a different vocal and production approach. So I thought, "Screw it, I'll do two albuns," "Marx says. "Sundown" features a duet with Toni Braxton that he wrote, "Suddenly," as well as "And I Love Her," a live-in-the-studio recording with Vince Gill.

Fans can purchase either or both CDs at once or create their own 12-song disc, culling tracks from the two."I thought that was a novel idea in 2008," says Marx, who will support the projects with touring and such promotion as XM Satellite Radio's weekly interview show "Artist Confidential." iTunes and physical releases are planned, in time.

"It's a learning curve, but my Web site has always been surprisingly well-visited, and I'm working with [artist marketing company] Echo Music, which has a solid understanding of not only what's working for artists online now but in the future," he says.

Marx is writing and producing with country artist George Canyon and Tubes frontman Fee Waybill and writing with Nickelback frontman Chad Kroeger and ubiquitous pop songwriter/upcoming "American Idol" judge Kara DioGuardi. He intends to continue his prolific ways with more releases in 2009, including another collaboration with Scannell, this time plugged in.

"I still wake up so happy to be a musician and especially a songwriter," Marx says. "I'm deeply grateful for my past success, but I'd be lying if I said I was fine with that being my epitaph. I just find myself with a constant desire to creatively kick some more ass."—*Chuck Taylor*

R&R CHR/TOP 40

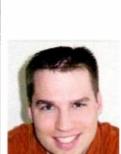


While some stations are warming up Christmas music, CHR/top 40 still has the top down. Part one of a two-part series

The Books Of Summer Arrive In The Fall



Shannon



Travatto

As has been the case for quite some time, CHR/ top 40 continues to thrive, and there are many encouraging stories worth sharing. In the next two weeks, some of America's leading programmers in the format will share the secrets of their summer success... while wearing a jacket, of course.

WHTZ (Z100)/New York

Kevin Carter

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Thanks to that newfangled PPM doohickey, Z100 is riding high, as evidenced by the monthly PPM reports for New York for July, August and September. "Z100 was No. 1 with persons 18-34 and 18-49," Clear Channel/ New York senior VP of programming and marketing Tom Poleman says. "But the biggest headline is the amazing performance of our entire cluster: Clear Channel has a clean sweep with persons 18-49, taking the top five

spots in the demo: Z100 was No. 1, followed by [AC] WLTW, [rhythmic AC] WKTU, [classic rock] WAXQ and [urban] WWPR. It's not often you see every station in a cluster dominate a market this way," he says. "I'm incredibly proud of our team."

KHFI (96.7 Kiss FM)/Austin

Clear Channel's KHFI/Austin has reached the pinnacle of the ratings mountain: No. 1 in the market 12+, leaping 5.1-6.6. PD Jay Shannon breaks it down, pointing first to his killer morning show: "First and foremost, 'The Bobby Bones Show' dominated the Austin market: No. 1 12+, No. 1 persons 18–34 and 25–54; those numbers obviously translate into huge female and other breakouts. A big congrats to Bobby and his team—Lunchbox, Amy, Carlos and Alayna on another job well done," he says. "This show works harder than any morning show or talent I've ever seen. Relentless dedication, show prep, execution and character dynamics continue to be the ingredients that propel the show's ratings and they connect unlike any other show I've seen. I'd also add that 'The Bobby

ure, the weather has begun to turn cold; the leaves began to

change color, then turned brown, then fell to the ground, where

they were swirled around by the autumn winds. Halloween is

past and we're just weeks away from Thanksgiving. Despite that

pre-winter chill that now envelopes the country, radio is still feeling the delayed

warmth of an August state of mind, as the summer ratings recently arrived.

Bones Show' is No. 1 at its other affiliate, KZCH/Wichita."

Shannon adds, "I'm proud of our staff. I've honestly never had a better on-air lineup and a group who truly love their jobs. We've made the right strategic decisions musically, and combined with talent, we've maintained No. 1 cume in the market and a high P1 conversion percentage. Overall, KHFI was ranked No. 1 12+, No. 1 18-34 and No. 2 25-54. We've also had

a very consistent on-air lineup, which helps. Amy from 'The Bobby Bones Show' is also on from 10 a.m. to noon, followed by Tony Cortez from noon to 6 p.m.—ranked No. 2 18-34 English-speaking and Cruz 6 p.m.-midnight—also ranked No. 2 18-34 English. They've all done an excellent job connecting with the audience, moving the station forward and keeping our P1s entertained,'' says Shannon, who also points to the current music cycle as a favorable CHR/top 40 success ingredient: "We've seen some notable 'oh, wow' factors musically: artists like Katy Perry, M.I.A. and other records gained quick mass-appeal acceptance, really cut through and were owned by top 40, which contin-

Persons 18-34 WHTZ/New York July-August-September (PPM) 10.0-10.9-11.7 (No. 1)

KHFI/Austin Spring-Summer (diary) 8.7-9.8 (No.1)

KXXM/San Antonio Spring-Summer (diary) 5.8-7.0 (No. 3)

WKST/Pittsburgh Spring-Summer (diary) 12.6-11.9 (No. 1)

Source: Arbitron, Mon.-Sun., 6 a.m.-midnight, AQH share



Tear

ues to thrive with core artists like Chris Brown, Rihanna, JT, Fergie, Leona Lewis, Pink and many others," he says. "Realizing we're competing more than ever with other technologies, radio still isn't dead. We're certainly seeing compression because of local competitors, iPods, the Internet, satellite, etc., but people are still using radio. What that means, simply, is when people do decide to use radio, you'd better be on your game and be giving them what they want: the right content, music and localism. We'll never be able outprogram the iPod; those users have the ability to program their very own radio station, but we can 'outentertain' the iPod any day of the week," he says. "Combine compelling on-air and online content with hit music and you'll survive the technology war. Not to mention, radio is still free," Shannon says. "I'd like to thank all of our staff and managers; this is truly an excellent Clear Channel cluster that I'm proud to be a part of."

KXXM (Mix 96.1)/San Antonio

Just an hour south on 1-35, Clear Channel sister KXXM also made some upward moves, 3.3-4.2 persons 12+. For PD Tony Travatto, it's a labor of love that has paid off: "I'm not sure there was any one thing that stands out for our summer book," he says. "The music product was very mass appeal, with Rihanna, Chris Brown, Secondhand Serenade, etc."

Much like the recent presidential campaign, it was all about getting back to grass-roots methods, like personally shaking the hands of their constituents. "More than anything, we tried to meet as many listeners as we could this summer," Travatto says. "Without sounding cheesy, we ran our own political campaign with our Summer Beach House, which was a roaming broadcast, and, of course, we gave away gas like everybody else. But the book was really highlighted by our afternoon show, 'Russell Rush, who was No. 1 with women 18-49 and No. 2 with women 18-34. The show was also No. 2 12+, which is the highest that daypart has ever had. Russell and his co-host Jojo have brought that show from nothing to something in just the last two years. That, combined with our rock-solid anchor, 'Kidd Kraddick in the Morning,' and both drive times are really going strong."

WKST (96.1 Kiss FM)/Pittsburgh

"We have really worked hard," Kiss PD Alex Tear says."We had a great '08, despite a direct assault from a heritage CHR in [CBS Radio's WBZW] B94. Some personal highlights this year include [Clear Channel's] WKST being nominated for a Marconi Award and some consistently solid performancesand summer was no exception. Kiss is No. 1 in our target demos of persons 18-34 and women 18-34, 18-44, 25-34 and 25-44; we're also No. 6 with persons 12+. There's no question that we have some of the best young talent in the industry, and they are passionate and unified. And I'm not just talking about on-air talent, I'm talking about the entire team. That, combined with our tailor-made-for-Pittsburgh approach and presentation has helped to elevate 96.1 Kiss to new levels in '08. Our promotions are connecting, our digital platform offerings are smart, fun and useful, and we're having a lot of fun. It's amazing how it translates out the speakers when your hall-RAR ways are alive."

R&R. RHYTHMIC



How Plies has become one of rhythmic's most consistent artists without oversaturating the airwaves

Straight To The Core

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lies certainly believes in striking while the iron is hot. After his first two releases produced a string of back-to-back hits, the Fort Myers-based rapper drops "Da Realist"—his third album in 18 months—Dec. 16. Since last July, Plies has logged 79 weeks on the Rhythmic chart. His debut, 2007's "The Real Testament," spawned "Shawty" (featuring T-Pain), which spent two weeks at No. 1 at Rhythmic beginning Sept. 7, 2007, and "Hypnotized" (featuring Akon), which peaked at No. 2 in the Jan. 18 issue. This year's "Definition of Real" produced "Bust It Baby Part 2" (featuring Ne-Yo), which also topped out at No. 2 (in the June 6 issue), and "Please Excuse My Hands" (featuring Jamie Foxx and the-Dream), which hit No. 29 Aug. 29.

Releasing three albums in less than two years could cause artist burnout but so far that hasn't been the case. On the contrary, "it's actually helped for one reason in particular," according to Brian Michel, PD/midday talent of Milcreek's KUUU (U92)/Salt Lake City. "The label did a great job in not trying to go too deep on any one album, so rather than getting burned out on the artist, there was a steady flow of hits spaced far enough part. Plies' music remained topical without the artist being overplayed." Lincoln Financial's KQKS (KS107.5)/Denver APD/MD John E. Kage seconds that notion. "It does not bother me that he has released a number of albums in a short period of time, because it makes no difference to our audience," Kage says. "The only thing they care about is liking the jam I put on the radio at any given time and with Plies, he has given them that."

In fact, Kage already considers Plies, who has been nominated for multiple BET Hip-Hop Awards, a staple artist. "To me, a core artist is one

Who's That In The Background?

Rather than inject more star power into latest single "Put It on Ya," Plies has chosen instead to introduce newcomer Chris J on vocals. After appearances by Akon, Jamie Foxx, Ne-Yo, T-Pain and the-Dream on previous tracks, why switch up a winning formula? "For me it was more of a business decision to a certain degree," Plies says about the new signee to Big Gates—the label he runs with his brother, Ronell Lawrence Levatte,

aka Big Gates. Collaborating with a popular artist isn't always the most costeffective option. "A lot of times you can get established artists but they take half of the publishing," he says. "You get a monster producer and he wants the other half of it."

> Not to mention scheduling difficulties. "Established artists have their own schedule and they're busy and tied up," Plies says. And that can cause problems when it's time to perform your big hit on TV. "A lot of these major networks, they pass on your situation if you can't provide that person who sang the hook," he says.

Still, he's appreciative of the heavy hitters for their contributions. "I've been able to learn a lot and I'm blessed and thankful for everyone I've had the opportunity to work with."—DD



Plies

On A Roll Apart from a sixmonth absence, Plies has charted at least one single on R&R's Rhythmic tally since "Shawty" debuted June 29, 2007, until Oct. 3, 2008. June 29-Nov. 23, 2007: "Shawty" by Plies featuring T-Pain Sept. 19, 2007-March 14, 2008: "Hypnotized" by Plies featuring Akon Nov. 2, 2007-Feb. 8. 2008: "I'm So Hood" by DJ Khaled featuring T-Pain, Trick Daddy, Rick Ross & Plies Aug. 22-Oct. 3: "Bust It Baby Part 2" by Plies

Track Record

featuring Ne-Yo

Plies has achieved certified gold status in album, single and digital sales. At this rate, it won't be long before he has more gold plagues than gold teeth. **Gold Albums** 2007: "The Real Testament," 542,467 units sold 2008: "Definition of Real," 530,108 units sold **Gold Singles/Gold Digital Singles** 2007: "Shawty, "Hypnotized," "I'm So Hood" 2008: "Bust It Baby Part 2"

Sources: Nielsen BDS, Nielsen SoundScan who has done it over an extended period of time," Kage says. "Rhythm is a song-driven format and Plies has delivered for us." Ditto from early Plies supporter Orlando, PD/morning "Freak Show" host at CBS Radio's WLLD (WiLD 98.7)/Tampa: "Plies has become a core artist rather quickly, if that's the term that is required. I like to call him a necessary artist because on several levels, that what he's been."

Strategic Decision

From Plies' perspective, releasing a trio of back-toback albums makes perfect sense. "For me it's always about trying to be as strategic as I can possibly be," he says. "I worked so hard to get to where I'm at now, and I think it's harder to go away for a year and then have to come back and try to re-create the situation."

In addition to cranking out radio hits, Plies also has struck gold. The artist has gold-certified albums, physical singles, digital singles and ringtones to his credit (see Track Record, left).

However, he readily acknowledges that success on one platform doesn't automatically translate to victory on others. "You have ringtone artists that don't sell records and, a lot of times, you have a lot of people who sell records but don't sell ringtones. I've been blessed to sell in every arena," he says.

Plies has also managed to retain street credibility while making radio-friendly music. He isn't bragging when he says, "I'm one of few artists that the streets consider to be a better artist that's had the success that I've had at radio. I never shied away from my radio appeal because I rhyme on the underground level and I know how much it takes to go around the country to be heard."

WLLD has been one of Plies' most supportive stations—from "Shawty" through the new album's leadoff track "Put It on Ya"—but, according to Orlando, it's based on more than just the music. "The music constantly delivers for the audience and when you get a chance to hear his intellect, he does as well," Orlando says.

Artists from the streets or with street appeal are often misperceived as dumb or uneducated. Plies, meanwhile, has been criticized for being articulate and well-spoken. The college-educated rapper fully dismisses the criticism as "part of the culture that we're a part of. The more ignorant you are, the more real you are. If I had been to prison four times, people will value my stupidity. And for me, I feel anything in life [as potentially lucrative as having a stake in the music] industry—you're a fool if you don't take it seriously.

"It's important for me to conduct myself and handle myself among my corporate bidders. If you listen to the streets you'll find yourself in real uncomfortable situations, so for me I'm one of the few dudes that you'll probably meet that's 100% comfortable with who he is. It's not about proving anything because I understand what I'm doing, I'm just going to try and continue to keep making what I consider to be quality music."

RHYTHMIC

VERED BY nielsen

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ł, 12 4 DMDS DIGITAL DOWNLOADS



► A HUGE BATTLE LOOMS AT RETAIL, AS ISLAND DEF JAM RELEASES KANYE WEST'S "808s & HEARTBREAK," LUDACRIS' "THEATRE OF THE MIND" AND THE KILLERS' "DAY & AGE" NOV. 24. SETTING THE STAGE, WEST DEBUTS AT NO. 33 WITH "HEARTLESS" AND LUDACRIS RISES 27-21 WITH "ONE MORE DRINK.

WEEKS	이 NIELSEN BDS 쇼 HITPREDICTOR ARTIST CERTIFICATIONS STATUS	PL	AYS	AUDIE	NCE
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14	T.I. NO. 1 (8 WKS) II 1 WHATEVER YOU LIKE GRAND HUSTLE/ATLANTIC	6271	-87	51.410	
7	T.I. FEATURING RIHANNA Image: Comparison of the state of	5864	+469	49.013	2
10	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD 🟠 MRS. OFFICER CASH MONEY/UN VERSAL MOTOWN	5246	+10	34.829	5
n	NE-YO II 1 MISS INDEPENDENT DEF JAM/IDJMG	5053	+100	38.392	3
15	T-PAIN FEATURING LIL WAY NE 11 位 CAN'T BELIEVE IT KONVICT/NAPPY BOY/JIVE/ZOMBA	4602	-358	36.107	4
7	AKON MOST INCREASED PLAYS &	3846	+561	26.824	7
8	KANYE WEST CC-A-FELLA/DEF J&M/IDJMG	3762	+218	29.199	6
12	THE GAME FEATURING LIL WAYNE	3597	-511	25.267	9
18	RIHANNA II ² ☆	3356	-125	25.458	8
4	BEYONCE	2637	+296	16.263	12
8	IF I WERE A BDY MUSIC WORLD/COLUMBIA	2414	+80	19.781	n
10	SWAGGA LIKE US ROC-A-FELLA/DEF JAM/IDJMC PITBULL FEATURING LIL JON	2213	-350	12.317	15
n	KRAZY MR. 3D5/FAMOUS ARTIST/THE ORCHARD M.I.A.	1985	-681		
12	PAPER PLANES XL/INTERSCOPE			12.776	14
-	BETTERIN TIME SYCO/J/RMG	1953	-30	10.154	20
25	COT MONEY CASH MONEY/UNIVERSAL MOTOWN NE-YO 11 ²	191C	-228	20.861	10
30	CLOSER DEF JAM/IDJMG	1787	-328	13.573	13
16	50 FLY M3'ASYLUM	1764	-380	11.525	16
9	JOHN LEGEND FEATURING ANDRE 3000	1731	+147	10.728	19
26	CHRIS BROWN II ³ ✿ FOREVER JIVE/ZOMBA	1522	-146	9.493	21
4	BEYONCE AIRPOWER &	1493	+366	11.421	17
2	LUDACRIS CO-STARRING T-PAIN DTP/DEF JAM/IDJMG	1266	+429	8.589	23
3	SO CENT GET UP SHADY/AFTERMATH/INTERSCOPE	1240	+240	8.047	25
5	PLEASURE P.	1159	+180	5.055	36
3	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA	1110	+320	10.748	18
11	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT &	1079	-615	9.452	22
9	KEVIN RUDOLF FEATURING LIL WAYNE LETITROCK CASH MONEYJUNIVERSAL REPUBLIC	1053	+27	7.618	26
19	SAVAGE FEATURING SOULJA BOY TELL'EM	993	-203	5.959	32
3	SWING UNIVERSAL REPUBLIC AKON FEATURING LIL WAYNE	984	+201	6.284	29
5	I'M SO PAID SRC/UNIVERSAL MOTOWN LADY GAGA FEATURING COLBY O'DONIS	946	+177	6.239	31
4	JUST DANCE STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE PINK II	891	+132	6.423	27
3	SO WHAT LAFACE/ZOMBA				
2	SPOTLIGHT ARISTA/RMG	884	+215	6.273	30
,		858	+39	5.391	34
4	COME OVER HOME SCHOOL/ATLANTIC				
N	COME OVER HOME SCHOOL/ATLANTIC KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG	792	+397	8.223	24
-	COME OVER HOME SCHOOL/ATLANTIC KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHONTELLE T-SHIRT SRP/SRC/UNIVERSAL MOTOON	792 745	+397 +57	8.223 4.485	24 39
W 5	COME OVER HOME SCHOOL/XTLANTIC KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHONTELLE SRP/SRC/UNIVERSAL MOTOWN JAZMINE SULLIVAN 11 BUST YOUR WINDOWS J/RMG				
w	COME OVER HOME SCHOOL/XTLANTIC KANYE WEST ROC-A-FELLA/DEF JAM/IDJMC HEARTLESS ROC-A-FELLA/DEF JAM/IDJMC SHONTELLE SRP/SRC/UN/VERSAL MOTOWN JAZMINE SULLIVAN 1/2	745	+57	4.485	39
5	COME OVER HOME SCHOOL/ATLANTIC KANYE WEST HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHONTELLE T-SHIRT SRP/SRC/UNIVERSAL MOTOWN JAZMINE SULLIVAN BUST YOUR WINDOWS J/RMG BRITNEY SPEARS	745 738	+57 +265	4.485 6.309	39 28
N 5 3	COME OVER HOME SCHOOL/ZTLANTIC KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHONTELLE SRP/SRC/UN/RESAL MOTOWN JAZMINE SULLIVAN 1/2 BUST YOUR WINDOWS J/2/MG BRITNEY SPEARS 1/2 JVE/ZOMBA 1/2 LIL ROB 1/2	745 738 713	+57 +265 +140	4.485 6.309 5.374	39 28
V 5 3 3	COME OVER HOME SCHOOL/ATLANTIC KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHON TELLE SRP/SRC/UNIVERSAL MOTOWN JAZMINE SULLIVAN 11 BUST YOUR WINDOWS J/RMG BRITNEY SPEARS 11 LILE ROB UPSTAIRS LEMME COME BACK UPSTAIRS	745 738 713 693	+57 +265 +140 +48	4.485 6.309 5.374 2.643	39 28 35
5 3 3 2	COME OVER HOME SCHOOL/XTLANTIC KANYE WEST ROC-A-FELLA/DEF JAM/IDJMG HEARTLESS ROC-A-FELLA/DEF JAM/IDJMG SHONTELLE SRP/SRC/UN/VERSAL MOTOWN JAZMINE SULLIVAN 11 BUST YOUR WINDOWS JIVE/ZOMBA BRITNEY SPEARS 11VE/ZOMBA LIL ROB UPSTAIRS KATY PERRY 11 HOT NCOLD CAPITOL	745 738 713 693 644	+57 +265 +140 +48 +42	4.485 6.309 5.374 2.643 4.834	39 28 35

	NEW AND ACTIVE
and the second second	ARTIST PLAYS ARTIST PLAYS TITLE / LABEL / GAIN TITLE / LABEL / GAIN
MOST ADDED	T-PAIN FEAT. CHRIS BROWN ☆ S27/65 NE-YO ☆ 422/101 Mad (Def Jam/IDJMG) Mad
MOST ADDED	(Konvict/Nappy Boy/Jive/Zomba) TOTAL STATIONS: 33 TOTAL STATIONS: 39
	JADAKESS FEAT. NE-YO 475/74 By My Side (SRP/Def Jam/IDJMG)
A CONTRACTOR OF	(Def Jam/IDJMG) TOTAL STATIONS: 28 TOTAL STATIONS: 43
ARTIST NEW TITLE / LABEL STATIONS	PLIES FEAT. CHRIS J 455/278 MARIAH CAREY 386/162 Put It On Ya
SLIM FEAT. FABOLOUS & RYAN LESLIE 16	(Big Gates 'Slip-N-Slide/Atlantic) TOTAL STATIONS: 33
Good Lovin' (M3/Asylum) KBMB, KDLW, KEZE, KHTN, KISV, KPTY,	BOBBY VALENTINO FEAT. YUNG JOC 1 451/128 Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba)
KUUU, KWIN, KZFM, WAJZ, WJQM, WNHT, WRCL, WWKX, WXIS, XHTZ	Beep TOTAL STATIONS: 26 (Blu Kolla Dreams/Capitol)
LUDACRIS CO-STARRING T-PAIN 14	TOTAL STATIONS: 44 LIL WIL 265/60 BUSTA RHYMES 445/99 Bust it Open (Rudebwoy/Unauthorized/Asylum)
One More Drink (DTP/Def Jam/iDJMG)	Arab Monay [Universal Motown] TOTAL STATIONS:]3
KBBT, KDGS, KIKI, KKSS, KPHW, KPWT, KSFM, KVEG, KYLD, KZFM, KZON, WBTS, WHZT, WPOW	TOTAL STATIONS:
KANYE WEST 12 Heartless (Roc-A-Fella/Def Jam/IDJMG) KDON, KIBT, KIKI, KKSS, KLUC, KZFM, KZON, WBIT, WKHT, WMBX, WPOW, XHTO	
PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Sije:N-Slitde/Atlantic) KDGS, KHTN, KKFR, KRKA, KTTB, KZFM, WJMN, WJQM, WMBX, XHTO, XMOR	
BEYONCE 8 Single Ladles (Put A Ring On It) (Music World/Columbia) KBBT, KDDB, KIKI, KTBT, KWIN, WHZT, WKHT, WNVZ	
RIHANNA 8 Rehab (SRP/Def Jam/IDJMG) KHTN, KLUC, KSEQ, KYZZ, WMBX, WNHT, XHTO, XHTZ	MOST INCREASED PLAYS
LADY GAGA FEAT. COLBY O'DONIS 7	
Just Dance (Streamline/KonLive/Cherrytree/Interscope) KKWD, KLUC, KPRR, WIBT, WJJS, WWKL, XHTZ	+561 & AKON Right Now (Na Na Na)
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA 7 Pop Champagne	(SRC/Universal Motown) KKRR +41, WRCL +40, WWKL +40, KDDB +35, WNHT +34, KEZE +32, KIKI +30, KYZZ +29, KISV +29, KPHW +27
(Ether BoyUniversal Motown/Columbia/Koch) KBOS, KDDB, KEZE, KPHW, WBTT, WKHT, WRCL JAZMINE SULLIVAN 7	+469 transformation to the function of the fun
Bust Your Windows (J/RMG) KBBT, KBFM, KKFR, KKWD, KOHT, KPRR, WBTT	+4229 th LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/IDJMG) KSFM +38, KYLD +29, KEZE +29, WXIS +28, XHTO +22, KWIN +20, WAIZ +17, KPWT +16, W8TS +6
JENNIFER HUDSON 6 Spotlight (Arista/RMG) KBDS, KCAQ, KOHT, KSFM. WIBT, WLLD	+397 KANYE WEST Heartless (Roc-A-Fella/Def Jam/IDJMG) KLUC +45, KYZZ +36, KRKA +28, WWKX +27, KIBT +20, XHTZ +20, KSEQ +9, KUUU +17, KISV +17, WBTT +16
	*365 ゆ BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) ドクロ・36、KVET +25、KHZT +25、KWIN +21、 KTBT +21、KSEM +8, KNFT +65、KMET +65、WNHT +15
Austin, TX	

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PD: Chase MD: Deuce

Akon Feat. Lil Wayne, I'm So Paid, 3 Slim Thug, I Run, O

FCR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 74 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a cay, 7 davs a week.© 2008 Nielsen Business Media, Inc. All rights reserved.

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R&R URBAN/URBAN AC/GOSPEL



Darnella Dunham DDunham@RadioandRecords.com

Artists who are building the foundation for the future of an enduring format

The New Urban AC

Guest Column By Foladé Bell

uther Vandross and Anita Baker have long been considered core artists at urban AC-but many of their hits date back to the mid-'80s when the format was just gaining strength. As it continues to bloom, new generations of listeners cycle into its 35-54 demographic window, calling for a shift-perhaps to a new generation of core urban AC acts. Below are artists

who stand out as the potential new wave.

Jennifer Hudson

Musia

Album: "Jennifer Hudson" (Arista) Release date: Sept. 30

Introduced to listeners through her appearance on "American Idol," followed by an Academy Awardwinning performance in "Dreamgirls," Hudson's smash hit from the movie, "And I Am Telling You I'm Not Going" (Music World/Columbia), spent 30 weeks on the Urban AC chart, peaking at No. 3 in the March 23, 2007, issue. "Spotlight," the first single from her debut album, is No. 1 for a seventh consecutive week. With a booming voice, Hudson's soulful sound is reminiscent of Gladys Knight, Aretha Franklin and Whitney Houston, whose musical roots all began in the church. Hudson, who cites Franklin as an inspiration, easily carries the torch within the

> tioned as a quintessential staple artist. Solange "Sol-Album: Angel and the Hadley St. Dreams' (Music World/Geffen)

format, posi-

Release date: Aug. 26 Creating her own signature sound, Beyoncé's little sister Solange adds a twist to classic R&B. Encompassing hints of blues and jazz, "soul pop" springs to mind while listening to her diary-like sophomore effort. Drawing

comparisons to Diana Ross & the Supremes, Solange's single "I Decided" moves 29-31 at the format this week, while a remix version is popular in the clubs.

Keyshia Cole

Album: "A Different Me" (Geffen) Release date: Dec. 1

With her raw vocals and gritty sound, Keyshia Cole is immediately relatable as she wails about heartbreak and relationships. Hits "I Remember," which peaked at No. 1 at Urban AC in the March 7 issue and remained at the top for nine weeks, and "Heaven Sent," which logged four weeks at the summit beginning Aug. 8, prove how identifiable Cole is to the core audience-past and future. Set for a Dec. 16 release,"A Different Me" promises to solidify her fan base.

Musia

Album: TBA (Atlantic) Release date: TBA

Born and raised in Philadelphia, Musiq was immersed in classic R&B and soul music from a young age with noted influences James Brown, Patti LaBelle, Billie Holiday and Sly & the Family Stone. Ever classified as neo-soul, Musiq eschews labels, saying he just wants to make good music. Four No. 1 hits at urban AC since 2001—"Love,""1Dontchange," "Halfcrazy" and "Teachme" (which spent 14 weeks at the top beginning July 20, 2007)-have cemented Musiq as a consistent top performer within the 35-64 demographic.

Beyoncé

Album: "I Am . . . Sasha Fierce" (Columbia)





Avant





Thicke

Release date: Nov. 16

Beyonce's forthcoming disc is said to explore who she is on a personal level, alongside her alter ego "Sasha Fierce." Conceptualized as two discs, one comprising solely ballads and the other more pop/dance/ hip-hop-influenced, Beyoncé delivers two diverse perspectives

about how she defines herself. Following up three top five Urban AC singles-beginning with 2004's "Me, Myself and I" and extending to the enduring Ne-Yo-penned "Irreplaceable," which hit No. 4 in the Jan. 19, 2007, issue-Beyoncé digs deeper here with tracks like "Disappear,""Broken-Hearted Girl" and "That's Why You're Beautiful."

Robin Thicke

Album: "Something Else" (Star Trak/Interscope) Release date: Sept. 30

Prior to taking the front seat as an artist, Robin Thicke made his mark penning hits for Christina Aguilera, Brandy and Marc Anthony. Breaking out with his 2006 sophomore album,"The Evolution of Robin Thicke," the Los Angeles native made history with celebrated track "Lost Without You," spending 15 weeks at No. 1 (the first white artist since George Michael to top the chart), propelling him to the forefront of R&B and earning him a Soul Train Award in 2007 for best R&B/soul album/male. No one-hit wonder, Thicke's "Can U Believe" (from "The Evolution of Robin Thicke")and "Magic" (from his latest release) both peaked at No. 2, spending a combined 22 weeks on the chart.

Avant

Album: "Avant" (Capitol Music Group) Release date: Dec. 9

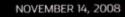
Off and running from the start, Avant proved his worth with his 2000 debut "My Thoughts" (Magic Johnson Music), producing smash single "My First Love" featuring KeKe Wyatt, which peaked at No. 1 at Urban AC and remained there for 11 weeks. Follow-up single "Separated" reached No. 6. With four top 10 singles at the format to date, Avant continues to deliver sultry vocals that have struck a chord with listeners. Avant promises to cement his signature style with upcoming "Avant," due Dec. 9. Latest single "When It Hurts"

moves 16-15 this issue, whetting fans' palettes for what's RAR to come.

Foladé Bell can be reached at fbell@radioandrecords.com.



Keyshia



Bevoncé

	Contraction of
1	
	1000
	ALT

MOST ADDED

TITLE / LABEL STATIONS BRANDY 45 Long Distance (Koch/Epic) KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRPQ, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WCDX, WDKX, WEMX, WEUR, WHXT, WJET, WTF, WCDX, WJMW, WJTT, WJUC, WJWZ, WJED, WJEM, WJKJ, WPEC, WPRW, WPMX, WQHH, WRBJ, WRBP, WTMC, WVEE, WWWZ, WXBT, WZFX, WZHT

Just Like Me (J/RMG) KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WBTJ, WCDX, WDKX, WEMX, WELW, WBTF, WJLC, WHRK, WHATT, WJRS, WJM, WJTT, WJLC, WJZD, WJZE, WKYS, WPEG, WPHI, WPRW, WPWX, WQHH, WRBJ, WMRP, WTMG, WUSL, WWWZ, WZFX, WZHT

JAMIE FOXX FEAT. T.I. Just Like Me

SLIM FEAT. FABOLOUS

Plies Feat. Chris J, Put It On Ya, 49 Bobby Valentino Feat. Yung Joc, Beep, 35

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www.RadioandRecords.com

PD: Brian Douglas MD: Tap Money

Good Lovin'

NEW STATIONS

44

32

ARTIST TITLE / LABEL

JOHN LEGEND CRUISES INTO THE TOP 10 WITH "GREEN LIGHT" (11-10). THE LEAD TRACK FROM "EVOLVER" MARKS HIS FIRST TRIP TO THE CHART'S UPPER QUARTER SINCE "ORDINARY PEOPLE," FROM HIS DEBUT ALBUM "GET LIFTED," ROSE TO NO. 6 IN 2006.

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NE-YO	538/24	MARIAH CAREY	411/175
Mad		l Stay In Love	
(Def Jam/IDJMG)	45	(Island/IDJMG)	40
TOTAL STATIONS:	45	TOTAL STATIONS:	40
SOULJA BOY		YOUNG JEEZY	
	537/56	FEAT. NAS	376/296
Bird Walk		My President	
(ColliPark/Interscope)		(CTE/Def Jam/IDJMG)	
TOTAL STATIONS:	64	TOTAL STATIONS:	56
YOUNG JEEZY	529/9	BRUTHA FEAT.	
Crazy World		FABOLOUS	362/29
(CTE/Def Jam/IDJMG)		I Can't Hear The Music	
TOTAL STATIONS:	63	(Def Jam/IDJMG)	
		TOTAL STATIONS:	24
JAMIE FOX X FEAT. T.I. Just Like Me	513/149	ELECTRIK RED	307/66
		Drink In My Cup	307/00
TOTAL STATIONS:	49	(Def Jam/IDJMG)	
TOTAL STETICITS.		TOTAL STATIONS:	24
KANYE WEST	459/231		
Heartless		E-40 FEAT. SHAWTY LO	305/8
(Roc-A-Feila/Def Jam/IDJMG)	60	Break Ya Ankles (Sick Wid It/BME/Reprise/Warner	0)
TOTAL STATIONS:	60	TOTAL STATIONS:	Bros.J
		IOTAL STATIONS.	

Good Lovin' (M3/Asylum) KBTT, KHTE, KIPR, KJMM. KKDA, KNDA, KOPW, KRRQ, KVSP, WAMO, WBFA, WBTF, WDKX, WEW, WFAA, WFXE, WHXT, WIKS, WJM, WITF, WJUC, WJWZ, WJZD, WJZE, WPEG, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZFT SO CENT 8	MOST	
Get Up (Shady/Aftermath/Interscope) KBXX, Sirius Hot Jamz, WGCI, WOWI, WPGC, WQBT, WQUE, WUSL	INCREASED PLAYS	
PLIES FEAT. CHRIS J 8 Put It On Ya		
(Big Gates/Slip-N-Slide/Atlantic) WBTJ, WEDR, WERQ, WHHH, WIKS, WJBT, WJMH, WWWZ	+671	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)
PRYSLEZZ FEAT. JASON DERULO 8	100	WJZE +37, WENZ +32, WJMI +30, WUSL +29, WUBT +27, WWPR +26, KMJJ +26, WTMG +23, WIKS +23, WBTF +22
Sideways (King Ape) KHTE, WEUP, WJKS, WJMI, WJTT, WJUC, WJZD, WTMG	+398	LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/IDJMG) W/ZE +29, WEDR +28, WJMH +27, WDHH +26, WHTD +20,
LUDACRIS CO-STARRING T-PAIN 7		WZFX +20, WIZF +18, WQOK +17, XCTY +16, WR8J +14
One More Drink (DTP/Def Jam/IDJMG) KBXX, KMJJ, WBLX, WEAS, WEDR, WKYS, WQUE	+390	T-PAIN FEAT. LUDACRIS Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba) KBFB +23, WHHH +27, WHTD +26, WJUC +26, WHTA +23, WHC +27, WHTD +27, WHCD +26, WJUC +26, WHTA +23, WHC +27, WHCD +27, WHCD +27, WJUC +26, WHCD +27,
JIM JONES & RON BROWZ FEAT, JUELZ SANTANA 6	N. Skieles	WJKS +22, WJBT +19, WR8P +16, WCKX +15, WCDX +14
Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch) WENZ, WHRK, WIKS, WJHM, WQUE, WVEE	+369	KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (Amaru/Imani/Geffer/Interscope) WZF-28, WZF-25, WENZ +21, WZHT +20, WKKV +20, WHIL +18, WQHH +17, WQBT +17, WZFX +15, KBTT +14
	+320	PLIES FEAT. CHRIS J
ADDED AT WJMH Greensboro, NC		Put It On Ya (Blg Gates/Shp-N-Slide/Atlantic) WERQ +26, WJKS +24, KKDA +18, WHHL +18, KMEL +16, WJBT +16, WHTD +15, WZHT +13, WHHH +13, WJZD +12

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Rap chart comprised of 82 urban and 74 Ruhytmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media. Inc. All rights reserved.



				MDS		L DOWNLO	
				1.3		2.1	
			TTUS	PLA	YS	AUDIE	
A				4758	+231	45 .948	2
			4 202	4601	-287	43.807	3
				4288	+671	42.057	4
			P E BE PB CRAND HUSTLE/ALLANTIC	4208	-147	46.700	1
			HAT HE KAN AND AND AND AND AND AND AND AND AND A	4145	-248	38.240	6
				3838	-430	40.304	5
		/		3694	+102	31.196	8
				3260	-287	32.886	7
		56/16	NG JOC M3ASYLUM	2669	-336	23.048	10
	ΰ.		ATURING ANDRE 3000	2643	+270	19.615	13
				2514	+390	19.948	12
2	12	8	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US ROC-A-FELLA/DEF JZ M/IDJMG	2238	+84	22.134	n
13	10	24	JAZMINE SULLIVAN ロロ ロン	2166	-398	23.149	9
	17	4	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT AMARU/IMANI/GEFFEN/INTERSCOPE	1948	+369	13.352	16
15	15	20	PLEASURE P.	1835	-59	12.191	17
16	18	10	USHER TRADING PLACES LAFACE/ZOMBA	1722	+197	15.966	14
17	20	4	SO CENT AIRPOWER GET UP SHADY/AFTERMATH/INTERSCOPE	1700	+280	10.847	19
18	25	3	LUDACRIS CO-STARRING T-PAIN AIRPOWER ONE MORE DRINK DTP/DEF JAM/IDJMG	1605	+398	11.852	18
19	16	6	KANYE WEST LOVE LOCKDOWN ROC-A-FELLA/DEF JAM/IDJMG	1591	-208	8.715	23
20	14	11	THE GAME FEATURING LIL WAYNE CEFFEN/INTERSCOPE	1543	-395	10.782	20
21	21	12	AVANT 🏠	1529	+150	8.799	22
2	28	3	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA POP CHAMPAGNE ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	1431	+310	15.841	15
3	27	5	UNK SHOW OUT BIG OOM/P/KOCH	1253	+92	6.156	29
24	22	10	ACE HOOD FEATURING TREY SONGZ	1162	-190	7,555	26
25	33	2	PLIES FEATURING CHRIS J PUT IT ON YA BIG GATES/SLIP-N-SLIDE/ATLANTIC	1160	+320	7.934	25
26	31	4	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IFULEAVE ATLANTIC	1029	+169	7.121	27
27	32	3	BOBBY VALENTINO FEATURING YUNG JOC 🔄	1017	+172	5.551	30
28	29	5	M.I.A. II the paper planes XL/INTERSCOPE	958	+23	8.463	24
29	35	2	BEYONCE IF I WERE A BOY MUSIC WORLE/COLUMBIA	957	+207	10.477	21
30	34	3	GORILLA ZOE FEATURING LIL WAYNE LOST BLOCK/BAD BOY SOUT H/ATLANTIC	850	+15	6.237	28
31	26	n	BRANDY RIGHT HERE (DEPARTED) KOCH/EPIC	807	-375	5.077	32
32	24	12	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT 🟠 WHAT THEM GIRLS LIKE DTP/DEF JAM/IDJMG	801	-498	3.849	-
53	39	2	DJ KHALED FEATURING KANYE WEST & T-PAIN CO HARD WE THE BEST/TERROR SQUAD/KOCH	762	+135	2.841	-
3	N	EW	AKON FEATURING LIL WAYNE I'M SO PAID SRC/UNIVERSAL MOTOWN	755	+150	3.471	
35	40	2	JADAKISS FEATURING NE-YO BY MY SIDE DE" JAM/IDJMG	748	+123	4.156	37
36	N	EW	BUSTA RHYMES ARAB MONEY UNIVERSAL MOTOWN	689	+111	5.138	3⊮
37	36	4	ROBIN THICKE THE SWEETEST LOVE STAR TRAK INTERSCOPE	669	-30	3.957	•
38	30	9	CIARA FEATURING T-PAIN	652	-240	4.036	40
39		n I	ESTELLE FEATURING SEAN PAUL COME OVER HOME SCHOOL/ATLANTIC	647	+64	3.098	-
40	37	4	NOVAKANE SHAWTY SAID STP	617	-58	2.174	-
100	-	-		100			1100



MOBILE ALERTS

NOVEMBER 14, 2008

URBAN AC POWERED BY nielsen

BDS

COMDS DIGITAL DOWNLOADS

THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PL/ TW	AYS */-		
1	-F	22	JENNIFER HUDSON SPOTLIGHT	NO. 1(7 WKS) ARISTA/RMG	1588	-157	15.789	1
2	8	12	USHER MOST HERE STAND	NCREASED PLAYS	1311	+122	10.850	5
3	2	12	JAZMINE SULLIVAN	[] J/RMG	1303	-204	11.062	3
4	4	17	MINT CONDITION	CAGED BIRD/IMAGE	1255	-88	6.991	13
5	7	28	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1154	-38	9.397	9
6	3	26	KEYSHIA COLE	n	1134	-223	9.572	7
7	9	8	ROBIN THICKE	IMANI/GEFFEN/INTERSCOPE	1°23	+76	7.686	12
8	5	22	THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1122	-124	10.933	4
9	6	15	ALICIA KEYS	STAR TRAK/INTERSCOPE	112	-128	9.176	10
10	n	47	SUPERWOMAN MARVIN SAPP	MBK/J/RMG	1000	+107	Page 1	2
	-	-	NEVER WOULD HAVE MADE IT MUSIQ SOULCHILD FEATURING	VERITY/ZOMBA	-		11.553	-
11	13	6		ATLANTIC	974	+114	9.738	6
12)	12	15	GET UP	MY BLOCK/COLUMBIA	951	+82	9.398	8
13	10	37	NOEL GOURDIN THE RIVER	EPIC	895	-113	5.073	16
14	14	12	NE-YO MISS INDEPENDENT	۲۱ DEF JAM/IDJMG	722	+29	8.662	11
15	16	9	AVANT WHEN IT HURTS	CAPITOL	693	+57	6.021	14
16	15	9	RAPHAEL SAADIQ LOVE THAT GIRL	COLUMBIA	631	-51	4.863	17
17	19	13	WAYNE BRADY ORDINARY	PEAK/CMG	542	-13	3.261	21
18	18	9	ANTHONY HAMILTON FEATURIN	MG DAVID BANNER MISTER'S MUSIC/SO SO DEF/ZOMBA	541	-50	2.752	2 2
19	20	10	ERIC BENET THE HUNGER	FRIDAY/REPRISE/WARNER BROS	501	-29	5.320	15
20	17	37	JOE E.R. (EMERGENCY ROOM)	563/KEDAR	477	-119	3.970	18
21	21	7	JOHN LEGEND FEATURING AND		465	+23	3.600	20
22	23	4	CHARLIE WILSON		462	+47	1.990	24
23	22	7	THERE GOES MY BABY BRANDY	JIVE/ZOMBA	380	-36	3.844	19
24	24	н	RIGHT HERE (DEPARTED)	KOCH/EPIC	337	-52	1.340	31
			WILL IEVER DEBORAH COX	COLUMBIA	Latin and	-	-	29
25	25	10	DID YOU EVER LOVE ME	DECO/IMAGE	312	+27	1.500	
26	26	3	A FEW REASONS BEYONCE	RT/KOCH	274	+28	0.972	39
27	33	2	AT LAST	MUSIC WORLD/COLUMBIA	250	+76	1.169	34
28	31	3	KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	223	+36	0.597	-
29	32	4	LAURA IZIBOR FROM MY HEART TO YOURS	ATLANTIC	217	+40	0.661	-
30	28	7	KINDRED THE FAMILY SOUL HOUSE OF LOVE	HIDDEN BEACH	216	-16	1.144	36
31	29	3	SOLANGE I DECIDED	MUSIC WORLD/GEFFEN/INTERSCOPE	191	-33	1.738	26
32	34	18	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	177	+9	1.923	25
33	27	8	NOEL GOURDIN ONE LOVE	EPIC	174	-60	0.633	-
34	30	4	T.I. WHATEVER YOU LIKE	[] GRAND HUSTLE/ATLANTIC	159	-33	2.576	23
35	N	EW	SEAL A CHANGE IS GONNA COME	WARNER BROS.	151	+31	1.397	30
36	38	6	REGINA BELLE		148	+4	0.543	
37	39	2		PENDULUM	145	+2	0.317	
38	37	8	THAT WAS THEN KENNY LATTIMORE	STAX/CMG	145	-1	0.374	
1990	-		YOU ARE MY STARSHIP	VERVE	141	-14		
39	35	14	FREE FALL	ΡΕΑΚ/СМС	and a	-14	0.719	



MOST ADDED

(563/Kedar) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WCPR, WIMX, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WUHT, WVBE, WXST

JAZMINE SULLIVAN 20 Lions, Tigers & Bears (J/RMG) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WIMX, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WVBE, WXST, XM Suite 62

AL GREEN Lay It Down (Blue Note/Capitol) KMEZ, ROKY, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WTLZ, WVBE, WXST

(Star Trak/Interscope) KJMS, KRNB, WFLM, WHQT, WKJS, WNEW

(My Block/Columbia) WDAS, WFUN, WKJS, WKUS, WRNB

A Change Is Gonna Come (Warner Bros.) WAGH, WSRB, WTLZ, WVAZ, WYLD

At Last (Music World/Columbia) WBAV, WDLT, WKSP, WYLD LIONEL RICHIE

Good Morning (Island/IDJMG) KNEK, WHUR, WMGL, WSRB

ARTIST TITLE / LABEL

We Need To Roll

AL GREEN

ROBIN THICKE

The Sweetest Love

MARY MARY

BEYONCE

AVANT When It Hurts

(Capitol) KBLX, WMJM, WSOL JOHN LEGEND FEAT. ANDRE 3000

Green Light (G.O.O.D./Columbia) KRNB, WFLM, WRNB

ADDED AT...

WAKB Augusta, GA PD: Terry Monday

Get Ua

IOF

SEAL M. AT NO. 35 WN CLASSIC, "A CHA CLASSIC, AC INTRODUCES "SOL R&B COVERS, RELEACR_{BAN} AC SAN AC AD

NEW

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	AM CO	PEAD
N	EW NY	HE AND
ARTIST TITLE / LABEL	PLAYS /GAIN	PEARANCE PRESIDES RACK
JAZMINE SULLIVAN Bust Your Windows (J/RMG)	119/28	Pr
TOTAL STATIONS:	48	TC
JAMIE FOXX FEAT. T.I. Just Like Me (J/RMG)	112/33	K'JON On The Oct
TOTAL STATIONS	22	TOTAL STATION
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	92/27	21:03 WITH FR. SMOKIE NORFUL
TOTAL STATIONS:	13	(PAJAM/Gospo Centr
JEAN BAYLOR	87/6	TOTAL STATIONS:
Come Go With Me (Be A Light)		HEZEKIAH WAL Souled Out
TOTAL STATIONS:	12	(Verity/Zomba)
	0.745	TOTAL STATIONS:
SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	87/5	LIONEL RICHIE Good Morning
TOTAL STATIONS:	12	(Island/IDJMG)
		TOTAL STATIONS:

On The Occ
(Up&Up/Deh
TOTAL STATION
21:03 WITH FR.
SMOKIE NORFUL
Cover Me
(PAJAM/Gospo Centric/Zon
TOTAL STATIONS:
HEZEKIAH WALKER & L
Souled Out
(Verity/Zomba)
TOTAL STATIONS:

55/

14

MOST INCREASED PLAYS	
+122	USHER Here I Stand (LaFace/Zomba) KQXL +9, WJMR +11, WNEW +11, WBHK +10, WRNB +10, WSOL +9, WJMZ +9, WLXC +9, WJMX +8, WHRP +8
+114	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IfULeave (Atiantic) WJMR +20, WIMX +20, KMEZ +14, WMJM +13, WXST +8, WKSP +7, WQK +7, WLXC +7, KMJK +6, KNEK +5
+82	MARY MARY Get Up (My Block/Columbia) KRNa HS, WKSP H3, KOKY +1, KMJQ +9, WUHT +7, WBLS +7, KQXL +5, WTLZ +4, WDLT +4, WWDM +4
+76	ROBIN THICKE The Sweetest Love (Star Trak/Interscope) WJMR +9, WKSP +4, WNEW +12, WXST +0, WAGL +9, KVMA +8, WQCK +6, WBHK +6, WRNB +6, WHQT +6
+76	BEYONCE At Last (Music World/Columbia) WBAV 42, WKSP +0, KOKS +8, WVBE +7, WDLT +7, WTLZ +6, XS62 +5, WUHT +4, WCPR +4, WDZZ +4

MD: Jay Tek Al Green, Lay It Down, O Jazmine Sullivan, Lions, Tigers & Bears, O Joe, We Need To Roll, O FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

Magic :

FOR WEEK ENDING NOVEMBER 9, 2008 LECEND: See legend to charts in charts section for rules and symbol explanations. 72 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media. Inc. All rights reserved.



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K&K URBAN POWERED BY niclscn

РО	WEI	RED		MDS		L DOWNLO ABLE AT DN	ADS
THIS WEEK	LAST WEEK	WEEKS ON CHART	이 NIELSEN BDS 한 HITPREDICTOR ARTIST CERTIFICATIONS STATUS TITLE IMPRINT / PROMOTION LABEL	PLA	¥S +/-		
1	2 '	7	T.I. FEATURING RIHANNA NO. 1 (1 WK) 1 LIVE YOUR LIFE DEF JAM/GRAND HUSTLE/IDJMG/ATLANTA		+231	45.948	2
1	3	13	NE-YO 1) 🏠 MISS INDEPENDENT DEF JAM/IDJMC		-287	43.807	3
3	6	5	SINGLE LADIES (PUT A RING ON IT) MUSIC WORLD/COLUMBIA		+671	42.057	4
4	4	16	T.I.		-147	46.700	1
5	3	13	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD T MRS. OFFICER CASH MONE YUUNIVERSAL MOTOWN	414E	-248	38.240	6
6	5	16	T-PAIN FEATURING LIL WAYNE	7878	-430	40.304	5
	7	7	JAZMINE SULLIVAN the BUST YOUR WINDOWS JJRMG	3604	+102	31.196	8
8	8	20	SPOTLIGHT ARISTA/PMG	3260	-287	32.886	7
9	9	20	SLIM FEATURING YUNG JOC	2669	-336	23.048	10
	n	9	JOHN LEGEND FEATURING ANDRE 3000	76/13	+270	19.615	13
	13	6		2636	+390	19.948	12
12	12	8	CHOPPED'N'SKREWED KONVICT/NAPPY BOY/JIVE/ZOMBA	9775	+84	22.134	11
13	10	24	SWAGGALIKE US ROC-A-FELLA/DEF JAM/IDJMG	2166	-398	-	9
	17	4	NEEDUBAD J/RMG KEYSHIA COLE FEATURING 2PAC	1948	+369	23.149	
5	15	20	PLAYA CARDZ RIGHT AMARU/IMANI/GEFFEN/INTERSCOPE PLEASURE P.			13.352	16
	18	10	DID YOU WRONG BLUESTAR/ATLANTIC	1835	-59	12.191	17
	-	-	TRADING PLACES LAFACE/ZOMBA	1722	+197	15.966	14
	20	4	GET UP SHADY/AFTERMATH/INTERSCOPE		+280	10.847	19
18	25	3	ONE MORE DRINK DTPyDEF JAM/IDJMG	1605	+398	11.852	18
19	16	6	LOVE LOCKDDWN ROC-A-FELLA/DEF JAM/IDJ//G	1591	-208	8.715	23
20	14	11	MY LIFE GEFFEN/INTERSCOPE	1543	-395	10.782	20
	21	12	AVANT the second	1529	+150	8.799	22
22	28	3	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA POP CHAMPAGNE ETHER BDY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	1431	+310	15.841	15
22	27	5	UNK SHOW OUT BIG DOMP/KOCH	1253 .	+92	6.156	29
24	22	10	ACE HOOD FEATURING TREY SONGZ RIDE WE THE BEST/DEF JAM/IDJNG	1162	-190	7.555	26
25	33	2	PLIES FEATURING CHRIS J PUTIT ON YA BIG GATES/SLIP-N-SLIDE/ATLANTIC	1160	+320	7.934	25
25	31	4	MUSIQ SOULCHILD FEATURING MARY J. BLIGE	1029	+169	7.121	27
27	32	3	BOBBY VALENTINO FEATURING YUNG JOC 🕁 BEEP BLU KOLLA DREAMS/CAPITCL	1017	+172	5.551	30
28	29	5	M.I.A. 的 如 PAPER PLANES XL/INTERSCOF E	958	+23	8.463	24
29	35	2	BEYONCE IF I WERE A BOY MUSIC WORLD/COLUMBIA	957	+207	10.477	21
30	34	3	GORILLA ZOE FEATURING LIL WAYNE LOST BLOCK/BAD BOY SOUTH/ATLANTIC	850	+15	6.237	28
31	26	n	BRANDY RIGHT HERE (DEPARTEO) KOCH/EPIC	807	-375	5.077	32
32	24	12	HUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT	801	-498	3.849	
33	39	2	DJ KHALED FEATURING KANYE WEST & T-PAIN CO HARD WE THE BEST/TERROR SQUAD/KOCH	762	+135	2.841	-
34	NE	w	AKON FEATURING LIL WAYNE	755	+150	3.471	-
35	40	2	JADAKISS FEATURING NE-YO	748	+123	4.156	37
36	NE	w	BUSTA RHYMES	689	+111	5.138	31
37	36	4	ARAB MONEY UNIVERSAL MOTOWN ROBIN THICKE THE SUPERST OVE	669	-30	3.957	
38	30	9	THE SWEETEST LOVE STAR TRAK/INTERSCOPE	652	-240	4.036	40
39			CO GIRL LAFACE/ZOMBA ESTELLE FEATURING SEAN PAUL	647	+64	3.098	10
40	37	4	COME OVER HOME SCHOOL/ATLANTIC	617	-58	2.174	-
			SHAWTY SAID STP	017		2.1/4	-



32

SLIM FEAT. FABOLOUS & RYAN LESLIE

Greensboro, NC PD: Brian Douglas MD: Tap Money

► JOHN LEGEND CRUISES INTO THE TOP 10 WITH "GREEN LIGHT" (11-10). THE LEAD TRACK FROM "EVOLVER" MARKS HIS FIRST TRIP TO THE CHART'S UPPER QUARTER SINCE "ORDINARY PEOPLE," FROM HIS DEBUT ALBUM "GET LIFTED," ROSE TO NO. 6 IN 2006.

ARTIST TITLE / LABEL NE-YO	PLAYS /GAIN	ARTIST	DI ANC
		TITLE / LABEL	PLAYS /GAIN
Mad (Def Jam/IDJMG)	538/24	MARIAH CAREY I Stay In Love (Island/IDJMG)	411/175
TOTAL STATIONS:	45	TOTAL STATIONS:	40
SOULJA BOY TELL'EM Bird Walk (ColliPark/Interscope)		YOUNG JEEZY FEAT. NAS My President (CTE/Def Jam/IDJMG)	376/296
TOTAL STATIONS:	64	TOTAL STATIONS:	56
YOUNG JEEZY Crazy World	529/9	BRUTHA FEAT. FABOLOUS	362/29
(CTE/Def Jam/IDJMG)		I Can't Hear The Music	
TOTAL STATIONS:	63		24
JAMIE FOXX FEAT. T.I. Just Like Me (J/RMG)	513/149	ELECTRIK RED	307/66
TOTAL STATIONS:	49	(Def Jam/IDJMG)	
KANYE WEST	459/231		24
(Roc-A-Fella/Eef Jam/IDJMG)		Break Ya Ankles	305/8
TOTAL STATIONS:	,60	(Sick Wid It/BME/Reprise/Warner TOTAL STATIONS:	Bros.) 746
	TOTAL STATIONS: SOUL JA BOY TELL'EM 1 Bird Walk (ColliPark/Interscope) TOTAL STATIONS: YOUNG JEEZY Crazy World (CTE/Det Jam/IDJMG) TOTAL STATIONS: JAMIE FOXX FEAT. T.I. Just Like Me (JRMG) TOTAL STATIONS: KANYE WEST Heartless	TOTAL STATIONS: 45 SOUL JA BOY TELL'EM ☆ Bird Walk ☆ (ColliPark/Interscope) 64 YOUNG JEEZY 529/9 Crazy World (CTE/Def Jarr/IDJMG) TOTAL STATIONS: 63 JAMIE FOXX FEAT. T.I. 513/149 Just Like Me (JRMG) 459 KANYE WEST 459/231 Heartless (Roc-A-Felia/L'ef Jarr/IDJMG)	TOTAL STATIONS: 45 TOTAL STATIONS: SOUL JA BOY TELL'EM ☆ 537/56 Bird Walk (ColliPark/Interscope) ↔ 537/56 TOTAL STATIONS: 64 YOUNG JEEZY FEAT. NAS My President (CTE/De Jamr/IDJMG) TOTAL STATIONS: 64 YOUNG JEEZY (CTAC Jamr/IDJMG) 529/9 (CTAC Jamr/IDJMG) TOTAL STATIONS: 63 JAMIE FOXX FEAT. T.I. JAMIE FOXX FEAT. T.I. SI3/149 Just Like Me (J/RMG) 513/149 Drink In My Cup (Def Jamr/IDJMG) TOTAL STATIONS: 459/231 KANYE WEST Heartless (Roc-A-Felia/Cef Jamr/IDJMG) TOTAL STATIONS: TOTAL STATIONS: 50

Good Lovin' (M3/Asylum) KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KRRQ, KVSP, W4MO, WBFA, WBTF, WDKX, WEMX, WEUP, VFXA, WFXE, WHXT, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WOHH, WRBJ, WTMG, WWWZ, WZFX, WZHT	MOST	
SO CENT 8 Get Up (Shady/Aftermath/Interscope) KBXX, Sirius Hot Jamz, WCCL, WOWI, WPCC, WQBT, WQUE, WUSL	INCREASED PLAYS	
PLIES FEAT. CHRIS J 8 Put It On Ya	- 64.7.16	
(Big Gates/Slip-N-Slide/Atlantic) WBTJ, WEDR, WERQ, WHHH, WIKS, WJBT, WJMH, WWWZ	+671	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)
PRYSLEZZ FEAT. JASON DERULO 8 Sideways		WJZE +37, WENZ +32, WJMI +30, WUSL +29, WUBT +27, WWPR +26, KMLJ +26, WTMG +23, WIKS +23, WBTF +22
(King Ape) KHTE, WEUP, WJKS, WJMI, WJTT, WJUC, WJZD, WTMG	+398	LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/IDJ/MG) W/ZF +29, WEDR +28, W/MH + 27, WQHH + 26, WHTD +20,
LUDACRIS CO-STARRING T-PAIN 7		WZFX +20, WIZF +18, WQOK +17, XCTY +16, WRBJ +14
One More Drink (DTP/Def Jam/IDJMG) KBXX, KMJJ, WBLX, WEAS, WEDR, WKYS, WQUE	+390	T-PAIN FEAT. LUDACRIS Chopped 'N' Skrewed (Konvict/Nappy Boy/Jive/Zomba) KBFB +29, WHHH +27, WHTD +26, WJUC +26, WHTA +23,
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA 6		WJKS +22, WJBT +19, WRBP +16, WCKX +15, WCDX +14
Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch) WENZ, WHRK, WIKS, WJHM, WQUE, WVEE	+369	KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (Amaru/Imani/Geffer/Interscope) WZF +28, WZE +23, WENZ +21, WZHT +20, WKKV +20,
	1770	WHHL +18, WQHH +17, WQBT +17, WZFX +15, KBTT +14
ADDED AT WJMH Greensboro, NC PD: Rian Doubles	+320	PLIES FEAT. CHRIS J Put It On Ya (Big Gates/Slip-N-Slide/Atlantic) WERQ +26, WIKS +24, KKDA +18, WHHL +18, KMEL +16, WIBT +16, WHTD +15, WZHT +13, WHHLH +13, WJZD +12

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Plies Feat. Chris J, Put It On Ya, 49 Bobby Valentino Feat. Yung Joc, Beep, 35

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day. 7 days a week. Rap chart comprised of 82 urban and 74 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.



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► SEAL MAKES HIS FIRST URBAN AC APPEARANCE AT NO. 35 WITH HIS RENDITION OF SAM COOKE'S 1965 CLASSIC, "A CHANGE IS GONNA COME." THE TRACK INTRODUCES "SOUL," THE SINGER'S COLLECTION OF R&B COVERS, RELEASED NOV. 11.

4

THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS TITLE IMPRINT / PROMOTION LABEL	PLA TW	4 Y 5 */-		
1	1	22	JENNIFER HUDSON NO. 1(7 WKS) SPOTLICHT ARISTA/RMG	1688	-157	1 5 .789	1
2	8	12	USHER MOST INCREASED PLAYS HERE I STAND LAFACE/ZOMBA	1311	+122	10.850	S
3	2	12	JAZMINE SULLIVAN II NEED U BAD J/RMG	1303	-204	11.062	3
4	4	17	MINT CONDITION NOTHING LEFT TO SAY CAGED BIRD/IMAGE	1255	-88	6.991	13
5	7	28	ERIC BENET YOU'RE THE ONLY ONE FRIDAY/REPRISE/WARNER BROS.	1154	-38	9.397	9
6	3	26	KEYSHIA COLE II HEAVEN SENT IMANI/CEFFEN/INTERSCOPE	1134	-223	9.572	7
7	9	8	ROBIN THICKE THE SWEETEST LOVE STAR TRAK/INTERSCOPE	1123	+76	7.686	12
8	5	22	ROBIN THICKE MAGIC STAR TRAK/INTERSCOPE	1122	-124	10.933	4
9	6	15	ALICIA KEYS SUPERWOMAN MBK/J/RMG	1112	-128	9.176	10
10	n	47	MARVIN SAPP II NEVER WOULD HAVE MADE IT VERITY/ZOMBA	1000	+107	11.553	2
11	13	6	MUSIQ SOULCHILD FEATURING MARY J. BLIGE	974	+114	9.738	6
12	12	15	MARY MARY GET UP MY BLOCK/COLUMBIA	961	+82	9.398	8
13	10	37	NOEL GOURDIN THE RIVER EPIC	895	-113	5.073	16
14	14	12	NE-YO II MISS INDEPENDENT DEF JAM/IDJMG	722	+29	8.662	n
15	16	9	AVANT WHEN IT HURTS CAPITOL	693	+57	6.021	14
16	15	9	RAPHAEL SAADIQ LOVE THAT GIRL COLUMBIA	631	-51	4.863	17
17	19	13	WAYNE BRADY ORDINARY PEAK/CMG	542	-13	3.261	21
18	18	9	ANTHONY HAMILTON FEATURING DAVID BANNER COOL MISTER'S MUSIC/SO SO DEF/ZOMBA	541	-50	2.752	22
19	20	10	ERIC BENET THE HUNGER FRIDAY/REPRISE/WARNER BROS.	501	-29	5.320	15
20	17	17	JOE E.R. (EMERGENCY ROOM) S63/KEDAR	477	-119	3.970	18
21	21	7	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT G.O.O.D./COLUMBIA	465	+21	3.600	20
22	23	4	CHARLIE WILSON THERE GOES MY BABY JIVE/ZOMBA	462	+47	1.990	24
23	22	7	BRANDY BRANDY RIGHT HERE (DEPARTED) KOCH/EPIC	380	-36	3.844	19
24	24	n	LYFE JENNIGS WILL IEVER COLUMBIA	337	-52	1.340	31
25	25	10	DEBORAH COX DID YOU EVER LOVE ME DÉCO/IMAGE	312	+27	1.500	29
26	26	3	DWELE RT/KOCH	274	+28	0.972	39
27	33	2	BEYONCE AT LAST MUSIC WORLD/COLUMBIA	250	+76	1.169	34
28	31	3	KENNY "BABYFACE" EDMONDS INEED A LOVE SONG MERCURY/IDJMG	223	+36	0.597	-
29	32	4	LAURA IZIBOR FROM MY HEART TO YOURS ATLANTIC	217	+40	0.661	-
30	28	7	KINDRED THE FAMILY SOUL HOUSE OF LOVE HIDDEN BEACH	216	-16	1.144	36
31	29	3	SOLANGE IDECIDED MUSIC WORLD/GEFFEN/INTERSCOPE	191	-33	1.738	26
32	34	18	RIHANNA 11 ³ TAKE A BOW SRP/DEF JAM/IDJMC	177	+9	1.923	25
33	27	8	NOEL GOURDIN ONE LOVE EPIC	174	-60	0.633	-
34	30	4	T.I. I] WHATEVER YOU LIKE GRAND HUSTLE/ATLANTIC	159	-33	2.576	23
35	N	EW	SEAL CHANGE IS CONNA COME WARNER BROS.	151	+31	1.397	30
36	38	6	REGINA BELLE LOVE FOREVER SHINES PENDULUM	148	+4	0.543	-
37	39	2	LALAH HATHAWAY THAT WAS THEN STAX/CMG	145	+2	0.317	-
38	37	8	KENNY LATTIMORE VOU ARE MY STARSHIP VERVE	145	-1	0.374	-
39	35	14	LEIGH JONES FREEFALL PEAK/EMG	141	-14	0.719	
40			TREE PALL PLANCING LABELLE SUPERLOVER VERVE	138	+24	1.215	32
-	and a					and the second second	and the second second

and the second se	THE OWNER WATER OF THE OWNER WATER	The second second
	N	EW AND
the second s	ARTIST TITLE / LABEL	PLAYS /GAIN
	JAZMINE SULLIVAN Bust Your Windows	119/28
MOST ADDED	(J/RMG) TOTAL STATIONS:	48
	JAMIE FOXX FEAT. T.I. Just Like Me (J/RMG)	112/33
	TOTAL STATIONS:	22
ARTIST NEW TITLE / LABEL STATIONS	BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)	92/27
JOE 20 We Need To Roll	TOTAL STATIONS:]3
(S63/Kedar) KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WIMX, WKXI, WLXC,	JEAN BAYLOR Came Go With Me (Be A Light)	87/6
WAGH, WARB, WORK, WIMA, WIAA, WEAC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WUHT, WVBE, WXST	TOTAL STATIONS:	12
JAZMINE SULLIVAN 20 Lions, Tigers & Bears	SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	87/5
(J/RMG) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WIMX, WKXI,	TOTAL STATIONS:	12
WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WVBE, WXST, XM Suite 62		
AL GREEN 14 Lay It Oown (Blue Note/Capitol) KMEZ, KOKY, WAGH, WAKB, WGPR,		
WHUR, WKXI, WLXC, WMGL, WMPZ, WQMG, WTLZ, WVBE, WXST		
ROBIN THICKE 6 The Sweetest Love (Star Trakhinterscope) KJMS, KRNB, WFLM, WHQT, WKJS, WNEW (Star Trakhinterscope)		
MARY MARY 5 Get Up (My Block/Columbia) WDAS, WFUN, WKJS, WKUS, WRNB		
SEAL 5 A Change Is Gonna Come (Warner Bros.) WAGH, WSRB, WTLZ, WVAZ, WYLD	MOST	
BEYONCE 4	PLAYS	
At Last (Music World/Columbia) WBAV, WDLT, WKSP, WYLD		
LIONEL RICHIE 4 Good Morning (Island/10JMG)	+122	USH
KNEK, WHUR, WMGL, WSRB		Here KQXL +1
AVANT 3 When It Hurts	+114	WSOL +
(Capitol) KBLX, WMJM, WSOL	7114	FEAT
JOHN LEGEND FEAT. ANDRE 3000 3		IfULe
Green Light (G.O.O.D./Columbia)	107	WKSP +
KRNB, WFLM, WRNB	+82	MAR Get U KRNB+
		WBLS +
	+76	ROB The S
		WJMR + KVMA +
	+76	BEY

NE		D ACTIVE	
L	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SULLIVAN ndows	119/28	ESTELLE FEAT. CEE-LO Pretty Please (Love Me) (Home School/Atlantic)	86/5
DNS:	48	TOTAL STATIONS:	10
(X FEAT. T.I.	112/33	K'JON On The Ocean (Up&Up/Deh Tyme)	65/9
QNSt	22	TOTAL STATIONS:	6
(Put A Ring On It) Columbia) DNS:	92/27	21:03 WITH FRED HAMMON SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba)	D, 58/4
JNS:	د.	TOTAL STATIONS:	29
LOR n Me	87/6	HEZEKIAH WALKER & LFC Souled Out	56/16
DNS:	12	(Verity/Zomba)	35
. YUNG JOC	87/5	TOTAL STATIONS: LIONEL RICHIE Good Morning	55/54
ONS:	12	(Island/IDJMG) TOTAL STATIONS	14

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	MOST INCREASED PLAYS	
5	+122	USHER Here I Stand (LaFace/Zomba) KQXL +9, WJMR +11, WNEW +11, WBHK +10, WRNB +10, WSOL +9, WJMZ +9, WLXC +9, WIMX +8, WHRP +8
5	+114	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IfULeave (Atlantic) WJMR-22, WINX +20, KMEZ +44, WMJM +13, WXST +8, WKSP +7, WQK +7, WLXC +7, KMLK +6, KNEK +5
	+82	MARY MARY Get Up (My Block/Columbia) KRNB +6, WKSP +13, KOKY +11, KMUQ +9, WUHT +7, WBLS +7, KQXL +5, WTLZ +4, WDLT +4, WWDM +4
	+76	ROBIN THICKE The Sweetest Love (Star Trak/Interscope) WJMR +9, WKSP +4, WNEW +12, WXST +10, WMCL +9, KVMA +8, WQQK +6, WBHK +6, WRNB +6, WHQT +6
	+76	BEYONCE At Last (Music World/Columbia) WBAV 42, WKSP +10, KDKS +8, WVBE +7, WDLT +7, WTLZ +6, XS62 +5, WUHT +4, WCPR +4, WDZZ +4

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 72 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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ADDED AT... WAKB

Augusta, GA PD: Terry Monday MD: Jay Tek

R&K URBAN

URBAN AC REPORTERS

KJLH/Los Angeles, CA*

PD/MD: Aundrae Russell

WMJM/Louisville, KY*

PD: Eileen Collie

MD: Nikki French

WHOT/Miami, FI*

PD/MD: Lauri Jones

WMRZ/Albany, GA PD/MD: Paul "Precious Paul" Edwards

WAMJ/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper

WAKB/Augusta, GA* OM/PD: Terry Monday MD: JayTek

WKSP/Augusta, GA* OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best

WWIN/Baltimore, MD* OM: Kathy Brown MD: Keller Wynder

KQXL/Baton Rouge, LA* PD: J'Michael Francois

WBHK/Birmingham, AL* PD: Darry! Johnsor APD: Chris Coleman

WUHT/Birmingham, AL* PD: John Long

WMGL/Charleston, SC* OM/PD: Terry Base

WXST/Charleston, SC* OM/PD: Michael Ter

WBAV/Charlotte, NC* PD/MD: Terri Avery

WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James

WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry MD: Eric Foster

WSRB/Chicago, IL* PD/MD: Tracie Reynolds

WVAZ/Chicago, IL* PD/MD: Derrick Brown

WMOJ/Cincinnati, OH* PD: Terrence Bibb MD: Faith Daniels

WZAK/Cleveland, OH* OM/PD: Kim Johnson

WLXC/Columbia, SC* PD/MD: Doug Williams

WWDM/Columbia, SC* PD/MD: Chris Connors WAGH/Columbus, GA*

OM: Brian Waters PD: Derrick "Lil' D" Greene MD: Edward Lewis

WKZ J/Columbus, GA OM/PD: Carl Conner, Jr. MD: Brandon Conner

WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens

KRNB/Dallas, TX* OM: Gary Saunders PD: Shay Moore APD/MD: Nate Quick

PD/MD: Tim Gerard Girton WROU/Dayton, OH* OM: Steve Weed PD: Garth Adams KJMS/Memphis, TN*

WGPR/Detroit, MI* PD: Carolyn James MD: Karen Addison

PD: Phil Michaels-Trueba APD: Karen Vaughn WMXD/Detroit, MI* OM: KJ Holiday PD: Jamillah Muhammad WMIB/Miami, FL* PD: Nate Bell MD: Vanessa Benedetty APD: Oneil Stevens

Jerome WBBK/Dothan, AL OM: Kris Van Dyke PD: JJ "Big Daddy" Davis WJMR/Milwaukee, WI*

WUKS/Fayetteville, NC WDLT/Mobile, AL* PD: Ray Thomas

MD: Cathy Barlow WDZZ/Flint, MI* OM: Jim Kennedy KJMG/Monroe, LA PD: Trey Michaels

PD: Chris Collins WZTF/Florence, SC WWMG/Montgomery, AL OM: Randy "Mudflap" Wilcox

PD/MD: Monique Jordan PD/MD: Darryl Elliott WFLM/Ft. Pierce, FL* WOOK/Nashville, TN*

PD: Joe Fishe

MD: Joseph Jenkins

KMJO/Houston, TX*

OM: Terri Thomas PD/MD: Jeff Harrison

Raye

PD/MD: KJ Brooks

OM: Jim Kennedy PD: Jerold Jackson

MD: Yvonne Daniels

OM: Jim Kennedy PD: Kenny Smoov

KMEZ/New Orleans, LA* OM/PD: LeBron "LBJ" WMKS/Greensboro, NC* PD: Brian Anthony Joseph

APD/MD: Kelder Summers WQMG/Greensboro, NC* PD: Shilynne Cole

WYLD/New Orleans, LA* OM/PD: Derrick Corbett WIMZ/Greenville, SC* OM/PD: Steve Crumbley APD/MD: Kelly Mac

WBLS/New York, NY* PD: Skip Dillard APD: Cynthia Smith

WRKS/New York, NY* PD: Ebro Darden APD/MD: Julie Gustines WHRP/Huntsville, AL*

OM: Jim Kennedy APD/MD: Toni Terrell WKUS/Norfolk, VA* PD: DJ Law

WTLC/Indianapolis, IN* WVKL/Norfolk, VA* OM/PD: Brian Wallace APD/MD: The First Lady OM/PD: Don London MD: Theressa Brown

WCFB/Orlando, FL* WKXI/Jackson, MS* OM/PD: Stan Branson OM: Steve Holbrook PD: Kevin Gardner

WSOL/Jacksonville, FL* WDA5/Philadelphia, PA* PD: Joe Tamburro APD/MD: Jo Gamble

KMJK/Kansas City, MO* WRNB/Philadelphia, PA* OM/PD: Elrov Smith APD/MD: MoShay LaRer

KNEK/Lafayette, LA* WFXC/Raleigh, NC* PD: D-Rock OM/PD: Cy Young APD/MD: Jodi Berry

KZWA/Lake Charles, LA OM: Antony Bartie MD: Tammy Tousant WKJS/Richmond, VA* OM/PD: Jeff Anderson MD: Freddy Foxx

KOKY/Little Rock, AR* WVBE/Roanoke, VA* OM/PD: Mark Dylan OM/PD: Walt Ford

WTLZ/Saginaw, MI* PD/MD: Eugene Brown

KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor

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2008

UNFMRFD 9

Music Choice R&B Soul/Satellite OM/PD: Damon Williams APD: Mecca Thames MD: Lamonda Williams

Sirius Heart & Soul/Satellite* OM/PD: B.J. Stone

The Touch/Satellite PD: Ken Johnson APD/MD: Hollywood Hernandez

KVMA/Shrevenort, LA* OM: Jim Kennedy PD: Mychal Maguire

KMJM/St. Louis, MO* PD: Darrel Eason

WFUN/St. Louis, MO* OM/PD: Jowcol "Boogie D" Gilchrist APD/MD: Niecy Davis

WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees

WIMX/Toledo, OH* PD: Rockey Love APD/MD: Brandi Brown

WTUG/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony

WGOV/Valdosta, GA OM/PD: Jammin' Jammie Brooks

WHUR/Washington, DC* PD: Dave Dickinsor MD: Traci La Trelle

WMMJ/Washington, DC* OM/PD: Kathy Brown MD: Chris Harris

WNEW/West Palm Beach, FL* OM/PD: Mark McCray APD: Kyle Stewart MD: Patrice Wright

* Monitored Reporters



IN ITS FOURTH WEEK, "PUT IT ON YA" BY PLIES STREAKS 23-16, LANDING THE RAPPER HIS THIRD CONSECUTIVE TRACK AS A LEAD TO REACH THE TOP 20 SO SWIFTLY. "PLEASE EXCUSE MY HANDS" CHARGED THE CHART'S TOP HALF IN FOUR WEEKS AND "BUST IT BABY

POWERED BY nielsen

DMDS

BDS

Bio Fright CENTREMENT Fright Sector 2	P)	1	PART 2" DID SO IN THREE.				LABLE A
Image: Control of the second of th	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS				
Image: Bio WeatTREATOURNE ComPACTUATION & KUBS LATAINANCE VIEW WATE FEATURING COBEV VALEWIDERAL MATTONN 991 -238 73.066 3 Image: Bio Stream View Normania Compacition of KUBS LATAINANCE ALMANTERAL MATTONN 991 -238 73.066 3 Image: Bio Stream View Normania Compacition of KUBS LATAINANCE ALMANTERAL MATTONN 6452 -164 41915 4 Image: Bio Stream View Normania Compacition of KUBS LATAINANCE ALMANTERAL MATTONN 3366 43.03 23.03 3 <td>2</td> <td>8</td> <td></td> <td>10622</td> <td>+700</td> <td>94.961</td> <td>2</td>	2	8		10622	+700	94.961	2
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2 2 4 2 4 2 4 3 4 3 4 3 4 3 4 3 4 3 4 3 4 3	5	10	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	4652	+164	41.915	4
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1 4 LUDACRS CO-STARDING T-PAIN MCST INCREASED PLAYS 2871 -827 20.441 9 13 6 JIM JONES & RON BROWCE EPERBOY/WAYERSLINGTOWN/CLUMBARCH 254 -650 25.599 7 14 7 PUTBULL FEATURING LIL JON MR. 35/FANDUS ARTISTIVE GROMAD 2366 -500 12.966 13 16 17 UNK SIGOMANCH BECOMMENCH 1887 +141 8.853 17 17 UNK SIGOMANCH BECOMENCH 1880 -113 13.302 12 18 13 LUBACRS CO-STARRING CHRIS BROWN & SEAL CARENTT 11643 -283 13.307 11 12 7 YOUNG JEEZY FEATURING CHRIS J ALIGYACKANY 1643 -283 13.307 11 13 0.4000 JEEZY FEATURING CHRIS J ALIGYACKANY 11643 -283 13.307 11 14 4.201 DANIAL OFFISHALL FEATURING CARCY MINING 11643 -283 13.307 11 14 4.22 FEATURING CHRIS J ALIGYACKANY WEST 11600EEAMANIAL OFFISHALL FEA	10	4	SO CENT	2940	+520	18.894	10
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Inder Channable Einer Auffrahrungen auf unter State Auffrahrungen auffrah	13	6	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA	2563	+630	26 589	7
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IZ 27 PUTON CTEDEF JANDONG 1043 -223 15.307 11 ID 4 PLEFS FEATURING CHRIS J AIRDOVERSICIP-M-SUBGATLANTC 1615 +598 11.374 14 ID 30 KARDINAL OFFISHALL FEATURING AKON 12 1508 -174 7.974 20 ID 14 ACE HOOD FEATURING TREY SONGZ INFORMURGEMEND 1283 -185 8.266 19 ID 22 5 JADAKISS FEATURING NE-YO BY MYSOE DEF JAMROMG 1223 +197 7.880 21 IB 22 PLIES FEATURING JAMIE FOXX & THE-DREAM PLEAS EXAUSE MY HANDS BCCATESISLE-ASUDE ATLANTC 1139 -341 8.494 18 IB 24 3 BUSTA RHYMES ALASE MARGE FEATURING TREY SONGZ & THE-DREAM INFO CONP BLOOM 1134 +210 9.914 16 ID 1100 144 BOCKBABBOY SOUTHATLANTC 1123 -283 6.578 24 ID 20 SAVAGE FEATURING SOULJA BOY TELL'EM UNIVERSAL REPUBLIC 1050 -200 6.278 25 ID J KHALAD FEATURING KANYE WEST & T-PAIN (EACEASEVASYLUM 1123			GET LIKE ME B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		-		
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22 3 BY MY SIDE DEF JAMIDJAG 1223 4997 7.880 21 18 22 PLIES FEATURING JAMIE FOXX & THE-DREAM BIC CATESSUE/WSUBATLANTIC 1139 -341 8.494 18 24 3 BUSTA RHYMES ARAB MONEY UNVERSAL MOTOWN 1134 +210 9.914 16 20 17 MIKE JONES FEATURING TREY SONGZ & TWISTA UNVERSAL MOTOWN 1123 -283 6.378 24 21 20 SAVAGE FEATURING SOULJA BOY TELL'EM UNIVERSAL REPUBLIC 1050 -200 6.278 25 25 GORILLA 20E FEATURING LIL WAYNE UNIVERSAL REPUBLIC 1050 -200 6.754 22 28 4 DJ KHALED FEATURING KANYE WEST & T-PAIN COTABAD WE THE BEST/TERROR SQUAD/KOCH 789 +134 3.052 35 29 3 LILAROB LEMME COME BACK UPSTARS 694 +44 2.645 39 27 8 NOVAKANE SHAWTY SAD STP 625 -57 2.181 - 33 2 COMERAC UPSTARS 694 +44 3.048 36 34 12 ROV	19	14	RIDE WE THE BEST/DEF JAM/IDJMG	1283	-185	8.266	19
16 22 PLEASE EXCUSE MY HANDS BIC CATES/SLIP-N-SLIDE/ATLANTIC 1139 -341 8.8/94 18 24 3 BUSTA RHYMES UNVERSAL MOTOWN 1134 -210 9.914 16 20 17 MIKE JONES FEATURING TREY SONGZ & TWISTA (UDOY BUDOY 1123 -283 6.378 24 21 20 SAVAGE FEATURING SOULJA BOY TELL'EM (UNVERSAL REPUBLIC 1050 -200 6.278 25 25 5 GORILLA ZOE FEATURING LIL WAYNE (LOT B.JOK/BADBOY SOUTÀ/ATLANTIC 931 +23 6.754 22 28 4 DJ KHALED FEATURING KANYE WEST & T-PAIN (COT HARD) 059 +444 2.645 39 27 8 NOVAKANE SHAWTY SAID 519 625 -577 2.181 - 33 2 YOUNG JEEZY (CHARD) CULIPARK/INTERSCOPE 592 +53 3.830 32 34 3 SOULJA BOY TELL'EM BRD WALK CULIPARK/INTERSCOPE 592 +53 3.830 32 35 YOUNG JEEZY (RAZY WORLD RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +465 5.447 27 <td>22</td> <td>5</td> <td>BY MY SIDE DEF JAM/IDJMG</td> <td>1223</td> <td>+197</td> <td>7.880</td> <td>21</td>	22	5	BY MY SIDE DEF JAM/IDJMG	1223	+197	7.880	21
24 3 ARAB MONEY UNIVERSAL MOTOWN II34 +210 9,914 16 20 17 MIKE JONES FEATURING TREY SONGZ & TWISTA CUDOP BUDOY II23 -283 6.378 24 21 20 SAVAGE FEATURING SOULJA BOY TELL'EM UNIVERSAL REPUBLIC 1050 -200 6.278 25 25 5 CORILLA ZOE FEATURING LIL WAYNE LOST B.OCK/BADBOY SOUTHATLANTIC 931 +23 6.754 22 28 4 DJ KHALED FEATURING KANYE WEST & T-PAIN CORIHAU WE THE BEST/TERROS SQUADKOCH 789 +134 3.052 35 29 3 LIL ROB LAME COME BACK UPSTAIRS 694 +444 2.645 39 27 8 NOVAKANE SHAWTY SAD STP 625 -57 2.181 - 33 2 YOUNG JEEZY CRA2T WORLD CTELDEF JAMIDJMC 604 +444 3.048 36 34 3 SOULJA BOY TELL'EM BUD WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 35 YUNG LA. FEATURING DRO & T.I. ANTT GAND HUSTLE 536 -322 4.100 31	18	22	PLEASE EXCUSE MY HANDS BIG GATES/SLIP-N-SLIDE/ATLANTIC	1139	-341	8.494	18
20 17 CUDDY BUDDY ICE ACE/ASYLUM 11/2 2-28.5 6.378 24 21 20 SAVAGE FEATURING SOULJA BOY TELL'EM SINING. UNIVERSAL REPUBLIC 1050 -200 6.278 25 25 5 CORILLA ZOE FEATURING LIL WAYNE LOST B.OCKBADBOY SOUTÄ/ATLANTIC 931 +23 6.754 22 28 4 DJ KHALED FEATURING KANYE WEST & FPANI GOHARO UPSTAIRS 694 +44 2.645 39 29 3 LIL ROB LEMME COME BACK UPSTAIRS 694 +44 2.645 39 30 12 YOUNG JEEZY (PAZY WORLD CTE/DEF JAM/IDJMC 604 +44 3.048 36 36 3 SOULJA BOY TELL'EM SHAWTY SAID COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUST IT OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. AINT1 CRAND HUSTLE 536 -32 4.100 31 32 G-SPOT BOYZ STAMYTEGU G-SPOT BOYZ 480 +86	24	3	ARAB MONEY UNIVERSAL MOTOWN	1134	+210	9.914	16
21 20 SWING UNIVERSAL REPUBLIC 050 -200 6.278 23 25 5 CORILLA ZOE FEATURING LIL WAYNE B.OCKMBADBOY SOUTŘI/ATLANTIC 931 +23 6.754 22 28 4 DJ KHALED FEATURING KANYE WEST & T-PAIN GCHARO 789 +134 3.052 35 29 3 LIL ROB ELAME COME BACK UPSTAIRS 694 +444 2.645 39 27 8 NOVAKANE SHAWTY SAID STP 625 -577 2.181 - 33 2 YOUNG JEEZY CRA2Y WORLD CTE/DEF JAM/IDJMG 604 +444 3.048 36 36 3 SOULJA BOY TELL'EM EIL'EM COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUS TIT OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 38 2 C-SPOT BOYZ STANT'I OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 536 -32 4.100 31 39 24 GAND LA FEATURING DRO & T.I. AINT'I WANTY SAY BLG.FACEJSRC/UNIVERSAL MOTOWN 523 -180	20	17		1123	-283	6.378	24
23 LOST B.OCK/BADBOY SOUTR/ATLANTIC 931 +23 6./54 22 28 4 COLHARO VHALED FEATURING KANYE WEST & T-PAIN WE THE BEST/TERROR SQUAD/KOCH 789 +134 3.052 35 29 3 LIL ROB LEMME COME BACK UPSTAIRS 694 +44 2.645 39 27 8 NOVAKANE SHAWTY SAID STP 625 -57 2.181 - 33 2 YOUNG JEEZY CRAZY WORLD CTE/DEF JAM/IDJMC 604 +44 3.048 36 36 3 SOUL JA BOY TELL'EM BIRD WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUST IT OPEN BIRD WALK RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. AINTH CRANDHUSTLE 536 -32 4100 31 38 2 C-SPOT BOYZ STANKYLEGG C-SPOT 480 +86 4.719 30 39 15 E-40 FEATURING AKON WY RESIDENT SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149	21	20		1050	-200	6.278	25
23 4 GO HARD WE THE BEST/TERROR SQUAD/KOCH 7/69 47/34 5.03/2 5.3 29 3 LIL ROB LEMME COME BACK UPSTAIRS 694 444 2.64/5 39 27 8 NOVAKANE SHAWTY SAID STP 62/5 -57 2.181 - 33 2 YOUNG JEEZY CRAZY WORLD TELOET JAM/IDJMC 60/4 +444 3.04/8 36 36 3 SOULJA BOY TELL'EM SOULJA BOY TELL'EM BIND WALK COLLIPARK/INTERSCOPE 592 +53 3.83/0 32 37 7 LIL WIL BUSTITOPEN RUDEBWOY/UNAUTHORIZED/ASYLLM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. AINTI GRAND HUSTLE 536 -32 4.100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAV BLG.F.A.C.E./SRC/UNIVERSAL MOTOWN 523 -180 5.359 28 38 2 G-SPOT BOYZ STANKY LEGG C-SPOT 480 +86 4.179 30 39 15 E-40 FEATURING AKON WARE TUP SICK WID IT/BME/REPRISE/WARNER BROS. 450	25	5		931	+23	6.754	22
23 13 LEMME COME BACK UPSTAIRS 054 1444 2.643 359 27 8 NOVAKANE SHAWTY SAID STP 625 -57 2.181 - 33 2 YOUNG JEEZY (RAZY WORLD CTE/DEF JAM/IDJMC 604 +444 3.048 36 36 3 SOULJA BOY TELL'EM BIRD WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUSTIT OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. GRAND HUSTLE 536 -32 4.100 31 36 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY B.I.G. F.A.C.E./SR/UNIVERSAL MOTOWN 523 -180 5.359 28 38 2 C-SPOT BOYZ STANKYLEGG C-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WARE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 34 17 LIL WAYNE FEATURING JAYZ CASH MONE/VUNIVERSAL MOTOWN 413 -138 6.	28	4		789	+134	3.052	35
27 0 SHAWTY SAID STP 0.23 -57 2.161 - 33 2 YOUNG JEE2Y CRAZY WORLD CTE/DEF JAM/IDJMG 604 +44 3.048 36 36 3 SOULJA BOY TELL'EM BRO WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUST ITOPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. AINTI GRAND HUSTLE 536 -32 4.100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAV BLIG.F.A.C.E./SRC/UNIVERSAL MOTOWN 523 -180 5.359 28 38 2 G-SPOT BOYZ STANKY LEGG C-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WARE TUP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 314 VEW VOUNG JEEZY FEATURING NAS CES+MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 32 14 11 LIL WAYNE FEATURING JAY-Z CASH MONEY/UNIVERSAL MOTOWN	29	3		694	+44	2.645	39
33 2 CRAZY WORLD CTE/DEF JAM/IDJMG 604 +444 5.048 36 36 3 SOULJA BOY TELL'EM BIRD WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUST IT OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. GRAND HUSTLE 536 -32 4.100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAMTY SAY 536 -523 -180 5.359 28 38 2 G-SPOT BOYZ STAIKYLEGG 6-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WAKE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 34 17 LIL WAYNE FEATURING AAS CTE/DEF JAM/IDJMG 426 *343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 E-40 FEATURING SHAWTY LO DO THE RICK-TRICK SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 </td <td>27</td> <td>8</td> <td></td> <td>625</td> <td>-57</td> <td>2.181</td> <td>-</td>	27	8		625	-57	2.181	-
36 33 SOULJA BOY TELL'EM BIRD WALK COLLIPARK/INTERSCOPE 592 +53 3.830 32 37 7 LIL WIL BUSTIT OPEN RUDE3WOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. AINTH GRAND HUSTLE 536 -32 4.100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY 5.16, F.A.C.E./SRC/UNIVERSAL MOTOWN 523 -180 5.359 28 38 2 G-SPOT BOYZ STANKYLEGG G.SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WARE TUP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 74 ULI WAYNE FEATURING NAS WARE TUP CTE/DEF JAM/IDJMG 426 *343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MY PRESIDENT CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 1.612 - 400 2 E-40	33	2		604	+44	3.048	36
37 7 LIL WIL BUSTIT OPEN RUDEBWOY/UNAUTHORIZED/ASYLUM 558 +45 5.447 27 31 5 YUNG L.A. FEATURING DRO & T.I. GRAND HUSTLE 536 -32 4.100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAMTY SAY 536 -523 -180 5.359 28 38 2 C-SPOT BOYZ STANKYLEGG 6-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WAKE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 VUNG JEEZY FEATURING AKON WARE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 VUNG JEEZY FEATURING AKON WARE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 VUNG JEEZY FEATURING AKON WARE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 413 -138 6.160 26 34 17 LIL WAYNE FEATURING JAY-Z CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 35 2 B-HAMP DO THE RICKY BOBBY CKB 368 +13 1.612 -	36	3		592	+53	3.830	32
31 5 YUNG L.A. FEATURING DRO & T.I. AIN'TI GRAND HUSTLE 536 -32 4,100 31 26 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY BLIG.F.A.CE./SRC/UNIVERSAL MOTOWN 523 -180 5.359 28 38 2 G-SPOT BOYZ STANKYLEGG G-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WARE ITUP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 VEW YOUNG JEEZY FEATURING NAS MY PRESIDENT CTE/DEF JAM/IDJMG 426 +343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MR.CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 1.612 - 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 1.612 - VEW DAMM-D SICK WID IT/BME/REPRISE/WARNER BROS. 359 +67 1.528 -	37	7	LIL WIL	558	+45	5.447	27
26 13 DAVID BANNER FEATURING LIL WAYNE SHAWTY SAV 5.23 -180 5.359 28 38 2 G-SPOT BOYZ STANKYLEGG G-SPOT 480 +86 4.719 30 30 15 E-40 FEATURING AKON WAKEIT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 NEW YOUNG JEEZY FEATURING NAS WAREIT CTE/DEF JAM/IDJMG 426 +343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MR.CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID 17/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D SICK WID 17/BME/REPRISE/WARNER BROS. 359 +67 1.528 -	31	5	YUNG L.A. FEATURING DRO & T.I.	536	-32	4.100	31
38 2 G-SPOT BOYZ STANKYLEGG G-SPOT BOYZ STANKYLEGG G-SPOT BOYZ STANKYLEGG 480 +86 4.719 30 30 15 F-40 FEATURING AKON WAGE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 NEW YOUNG JEEZY FEATURING NAS MY PRESIDENT CTE/DEF JAM/IDJMG 426 +343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MR.CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D SICK WID T/BME/REPRISE/WARNER BROY/KOCH 359 +67 1.528 -	26	13	DAVID BANNER FEATURING LIL WAYNE	523	-180	5.359	28
30 15 E-40 FEATURING AKON WAKE IT UP SICK WID IT/BME/REPRISE/WARNER BROS. 450 -166 3.149 34 NEW VOUNG JEEZY FEATURING NAS MY PRESIDENT CTE/DEF JAM/IDJMG 426 +343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MR. CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID 17/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D 358 +20 3.507 33	38	2	G-SPOT BOYZ	480	+86	4.719	30
NEW YOUNG JEEZY FEATURING NAS MY PRESIDENT CTE/DEF JAM/IDJMG 426 +343 6.577 23 34 17 LIL WAYNE FEATURING JAY-Z MR.CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BRAAR YA ANKLES SICK WID IT/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D 358 +20 3.507 3.3	30	15	E-40 FEATURING AKON	450	-166	3.149	34
34 17 LIL WAYNE FEATURING JAY-Z MR. CARTER CASH MONEY/UNIVERSAL MOTOWN 413 -138 6.160 26 39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID 17/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D 358 +20 3.507 3.3	N	EW	YOUNG JEEZY FEATURING NAS	426	+343	6.577	23
39 2 B-HAMP DO THE RICKY BOBBY CKB 382 +13 2.572 40 40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES SICK WID I7/BME/REPRISE/WARNER BROS. 368 +13 1.612 - NEW DAMM-D 358 +20 3507 33	34	17	LIL WAYNE FEATURING JAY-Z	413	-138	6.160	26
40 2 E-40 FEATURING SHAWTY LO BREAK YA ANKLES 368 +13 1.612 - NEW TRICK-TRICK LET IT FLY WONDERBOY/KOCH 359 +67 1.528 -	39	2	В-НАМР	382	+13	1-11-1-1	40
BREAK YA ANKLES SICK WID F/BME/REPRISE/WARNER BROS. ICE ICE NEW TRICK-TRICK WONDERBOY/KOCH 359 +67 1.528 - NEW DAMM-D 358 ±20 350/2 33	40	2	E-40 FEATURING SHAWTY LO			-	
NEW DAMM-D 358 +20 3507 33		-	TRICK-TRICK		_		
LOVE ME RAP-A-LOT 4 LIFE AND A SOV 33	line and the	S. and S. and	DAMM-D	T.		24.5	33
			LOVE ME RAP-A-LOT 4 LIFE	550	.20	100.2	

WHAT GOT YOU HERE, WON'T GET YOU THERÉ.

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GOSPEL POWERED BY nielsen

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MOST ADDED

KURT CARR & THE KURT

(KCG/Zomba) KHLR, KROI, WFMI, WHLH, WHLW, WLIB, WPRS, WPZE

DELEON RICHARDS-SHEFFIELD 4

VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE & LOWELL PYE 3

Peace And Favor Rest On Us

WILLIAMS BROTHERS

Still Strong (Blackberry) WHLH, WHLW, WNOO, WPRF

(Demari/Arrow) KOKA, WFMI, WOAD, WTHE

THE MURRILLS Friend Of Mine (Qulet Water/Verity/Zomba) WUFO, WWIN

HEATHER HEADLEY FEAT. SMOKIE NORFUL

MAURETTE BROWN-CLARK

It Ain't Over (Until God Savs It's Over)

STATIONS

8

4

2

2

2

STAR 94.1 M

TW

ARTIST TITLE / LABEL

Clean Hands

Yes We Can Yes We Can (Tyscot/Verity/Zomba) WFMI, WLIB, WNOO DONALD LAWRENCE Back 2 Eden (Verity/Zomba) WPRF, WXEZ, WXVI

Jesus Is Love (EMI Gospel) KATZ, WXVI

MARY MARY EARNS MOST INCREASED PLAYS (UP 106) AS "GET UP," THE DUO'S FOURTH TOP 10, ADVANCES 5-3 IN APRIL, THE PAIR PEAKED AT NO. 9 WITH "LOVE HIM LIKE I DO" WITH RUBEN STUDDARD AND DEITRICK HADDON. ITS "HEAVEN" LED FOR 15 WEEKS IN 2005, WHILE "YESTERDAY" **REACHED NO. 3 IN 2006.**

NEW AND ACTIVE

PLAYS /GAIN

176/42

167/20

120/10

108/3

102/52

Over)

26

23

9

13

13

ARTIST TITLE / LABEL

BLASE My Gift (54J) TOTAL STATIONS:

All | Need

ook At Me

(Danbla) TOTAL STATIONS:

No Failure (Motor City Praise) TOTAL STATIONS:

CECE WINANS

LECE WINANS It Ain't Over (PureSprings Gospel) TOTAL STATIONS:

BRIAN COURTNEY WILSON

JOHN TILLERY PROJECT

WANDA NERO BUTLER

All I Need (Spirit Rising/Music World) TOTAL STATIONS:

PLAYS /GAIN

100/2

97/10

93/3

90/26

13

7

10

10

10

85/1

ł	LAST WEEK	WEEKS ON CHART	ARTIST CERTIFICATIONS TITLE IMPRINT / PROMOTION LABEL	PLA TW	AYS +/-		
1	1	39	JAMES FORTUNE & FIYA NO. 1 (13 WKS) ETRUST YOU BLACK SMOKE/WORLDWIDE	1212	-11	4.433	1
2	2	27	JASON CHAMPION ALWAYS BROOKS/EM/GOSPEL	905	-3	2.977	7
3	5	12	MARY MARY MOST INCREASED PLAYS GET UP MY BLOCK/COLUMBIA	874	+106	3.870	z
4	3	49	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT EMTRO GOSPEL	826	+27	2.591	10
5	4	22	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVERME PAJAM/GOSPO CENTRIC/ZOMBA	790	+4	3.496	3
6	6	29	KIRK FRANKLIN JESUS FO YO SOUL/GOSPO CENTRIC/ZOMBA	760	+10	3.077	6
7	9	44	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY INTEGRITY	744	+86	2.951	8
8	8	30	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME EMI GOSPEL	744	+41	3.089	5
9	7	77	MARVIN SAPP NEVER WOULD HAVE MADE IT VERITY/ZOMBA	670	-58	3.19 0	4
10	10	51	SHEKINAH GLORY MINISTRY JESUS KINGDOM	641	+2	2.881	9
11	n	7	HEZEKIAH WALKER & LFC SOULED OUT VERITY/ZOMBA	550	+34	2.510	n
12	12	16	ARKANSAS GOSPEL MASS CHOIR	525	+21	1.558	14
13	13	19	PASTOR GREGG PATRICK & THE BRIDGE PROJECT AM A WITNESS CROSSOVER/TYSCOT	485	+19	2.168	12
14	15	43	DORINDA CLARK-COLE TAKE IT BACK GOSPO CENTRIC/ZOMBA	423	-26	1.772	13
15	16	15	DAVE HOLLISTER STRIVING COSPO CENTRIC/ZOMBA	418	-13	1.361	17
16	14	20	DAMITA NO LOOKING BACK TYSCOT	409	-41	1.380	16
17	17	19	TYE TRIBBETT & G.A. HOLD ON COLUMBIA/INTEGRITY	401	+24	1.138	18
18	18	14	KIERRA KIKI SHEARD PRAISE HIM NOW EMI GOSPEL	379	+11	0.990	22
19	19	10	NIYOKI JDY D2G-EXECUTIVE	360	+16	1.054	20
20	29	2	KURT CARR & THE KURT CARR SINGERS AIRPOWER/MOST ADDED PEACE AND FAVOR REST DN US KCG/ZDMBA	323	+106	1.519	15
21	20	8	DEITRICK HADDON	284	-40	1.130	19
22	27	3	THE MURRILLS FRIEND OF MINE QUIET WATER/VERITY/ZOMBA	283	+51	0.915	24
23	25	3	REGINA BELLE I CALL ON JESUS PENDULUM	269	+29	0.744	26
24	22	15	DOTTIE PEOPLES D017! DP	260	-12	0.454	-
25	21	6	KATHY TAYLOR OH HOW PRECIOUS KATCO/TYSCOT	244	-63	1.012	21
26	24	6	VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE & LOWELL PYE YES WE CAN TYSCOT/VERITY/ZOMBA	241	+1	0.955	23
27	26	15	DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS BLACKBERRY/MALACO	235	-3	0.486	-
28	23	20	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE NUSPRING/EMI COSPEL	218	-25	0.827	25
29	30	2	ISAIAH D. THOMAS & ELEMENTS OF PRAISE SAID HE WOULD BE WITH ME HABAKKUK	214	-3	0.475	•
30	RE-E	NTRY	JIMMY HICKS & THE VOICES OF INTEGRITY COD'S COT IT BLACK SMOKE/WORLDWIDE	209	0	0.481	-

RECURRENT

COMDS DIGITAL DOWNLOADS

ł			See.
	ARTIST TITLE / IMPRINT / PROMOTION LABEL	PL	AYS LW
	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)	532	542
	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)	469	483
	BYRON CAGE ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/ZOMBA)	401	430
	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)	363	375
	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)	343	309
	ENCOURAGE YOURSELF (EMI GOSPEL) RUBEN STUDDARD, DEITRICK HADDON & MARY MARY		-

GOSPEL REPORTERS

WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady Raye WHLH/Jackson, MS* OM: Steve Kelly PD: Torrez Harris MD: Lance Fuller WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James

WLOU/Louisville, KY* PD: Bill Price WBBP/Memphis, TN MD: Doreen Graves WHAL/Memphis, TN* APD/MD: Tracy Bethea WLOK/Memphis, TN* PD/MD: Kim Harper WMBM/Miami, FL PD/MD: Greg Coop WHLW/Montgomery, AL* OM: Michael Long PD/MD: Connye Bryant WXVI/Montgomery, AL* PD: Glinda Perkins

WTHE/Nassau, NY* MD: Clara Mack

Rejoice! Musical Soulfood/Network PD: Willie Mae Mclve Rejoy Radio/Network OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priester WPRF/New Orleans, LA* PD/MD: Jo Jo Walker WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit WLIB/New York, NY* PD: Skip Dillard WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler WXEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray

WPPZ/Philadelphia, PA* OM/PD: Elroy Smith APD/MD: CeCe McGhee WNNL/Raleigh, NC* OM/PD: Jerry Smit MD: Melissa Wade WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander

OM: Greg Tomascello PD/AMD: Charles Anthony WPRS/Washington, DC* PD: Matt Anderson WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

WSOK/Savannah, GA* PD: E. Larry McDuffie

KOKA/Shreveport, LA*

* Monitored Reporters

NOVEMBER 14, 2008

-25	0.827	Donald Lawr		Endurance, líve Got a Ho Donald Lawrence, Back 2
-3	0.475	•		James Ingram, Stand In
0	0.481			FOR REPORTING STATION
0	0.401			www.RadioandF
S ARTIS	ST IMPRINT / F	ROMOTION	N LABEL	11 NIELSEN BDS CERTIFICATIONS
	NA BELLE			
J MO		(PAJAM/GO	SPO CENTRIC/ZO	DMBA)
_				

341 376 318 RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) 275 BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR 271

296 329 285 DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA) 247 269

(AIR Gospel/Malaco) WLIB, WXVI ADDED AT WXEZ Norfolk, VA

PD/MD: Dale Murray t a Horne, 15 Back 2 Eden, O nd In the Light, O

TIONS PLAYLISTS GO TO Records.co

MO	ST
	and the second second

+]

+1

ARTIST TITLE / LABEL

(EMI Gospel) TOTAL STATIONS:

JAMES INGRAM

Mercy (Intering/Music One) TOTAL STATIONS:

STEPHEN HURD

Amazing (Integrity) TOTAL STATIONS:

MARVIN SAPP

(Verity/Zomba) TOTAL STATIONS:

Praise Him In Advance

HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus 1s Love

MAURETTE BROWN-CLARK It Ain't Over (Until God Says It's G (AIR Gospel/Malaco) TOTAL STATIONS:

OST EASED AYS	
06	MARY MARY Get Up (My Black/Columbia) KATZ +28, WJYD +12, WLDU +3, WNNL +7, WPZS +5, WXXI +5, KHXN +5, WNLD +5, KOKA +4, KRXI +4
06	KURT CARR & THE KURT CARR SINGERS Peace And Favor Rest On Us (KCC/Zomba) WLIB H, WOAD +11, WPRS +7, WPZ +6, KPOI +5, WXEZ +5, WNOO +4, WUFO +4, WTHB +4, WJMO +4
36	JONATHAN NELSON FEAT. PURPOSE My Name Is Victory (Integrity) KATZ = 37, KROI +12, WFMV +5, KOKA +5, WOAD +4, WPZS +4, KHVN +4, WHLW +3, KHLR +3, WCHB +3

MARVIN SAPP Praise Him In Advance (Verity/Zomba) WPRF +22, WJYD +17, WDJL +4, WPRS +3, WXVI +3, WPZE +3, WHLW +2, WNNL +1, WXTC +1

THE MURRILLS Friend Of Mine (Quiet Water/Verity/Zomba) WWIN +1B, WPRF +1D, WXVI +6, WOAD +3, WPZ5 +3, WFLT +3, WXEZ +2, WLIB +2, WCAO +2, WFMI +2

FOR WEEK ENDING NOVEMBER 9, 2008 LECEND: See legend to charts in charts section for rules and symbol explanations. 45 gospet stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper WTHB/Augusta, GA* OM/PD: Terry Monday APD: JayTek WCAO/Baltimore, MD* OM: Thea Mitchem PD: Lee Michaels APD/MD: Danielle Brown WWIN/Baltimore, MD* PD: Mike Roberts WUFO/Buffalo, NY* PD: Lee Pettigrew WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter WXTC/Charleston, SC* PD: Michael Tee APD: Edwin "Chef" Wright WPZS/Charlotte, NC* WJYD/Columbus, OH* PD/MD: Alvin Stow OM: Jerry Smith PD: Dawn Mosby WNOO/Chattanooga, TN* KHVN/Dallas, TX* PD: Dion Mortenson MD: Jerome Thomas OM: Lee Clear PD/MD: Sam Terry WGRB/Chicago, 1L* PD: Sonya M. Blakey APD/MD: Effie Rolfe WCHB/Detroit, MI* OM/PD: Bo Money WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr. WJMO/Cleveland, OH* PD/MD: Kim Johnson WEAL/Greensboro, NC* PD/MD: Joseph Level WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon WAJV/Columbus, MS DM: GQ Riley PD: Sebastian Riley

KROI/Houston, TX* OM/PD: Terri Thomas WDJL/Huntsville, AL* Walter Pea WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes

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Sirius Praise/Satellite^a OM: B.J. Stone PD: Pat McKay

XM The Spirit/Satellite* PD/MD: Jay Bryant

PD: Eddie Giles APD/MD: Sharon Flournoy KATZ/St. Louis, MO* MD: Dwight Stone WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum WTSK/Tuscaloosa, AL





Customization is a hot button that works for Internet users, but that doesn't mean terrestrial radio should follow suit

Customization: FM Is Not The Place

Kevin Peterson KPeterson@RadioandRecords.com

efore Dave Senes left his post as network PD of WAY-FM Media Group to take a full-time media position with Cross Point Community Church in Nashville, an associate asked him how FM might do a better job at offering customized content, like the Internet. Intrigued by the idea, Senes put his thoughts on paper and realized there were probably other radio

people asking the same question. So this week we offer him a forum to address the issue of FM programmers that want to customize—and surprisingly, why he believes they shouldn't, how it could do more harm than good and ways FM can customize on the Internet and other nonlinear media.

FM Isn't The Place

Even though listeners do like a customizable experience, especially younger listeners, Senes insists that the FM dial isn't the place to give it to them. "There seems to be a pretty big disconnect for many in FM who try to mimic Internet tactics, like customization, and then wonder why Gen Y is still blowing off FM," he says. "We in the radio world, whatever that means now, continually talk in terms of handing back control to our listeners to avoid losing her to the Internet."

But the truth is, he says, she has always had control—by punching the button and driving a station's ratings down—"but now she has a few new options that give her real-time control of content in certain nonlinear environments like the Internet."

Senes goes on to say that customization and control are not one-size-fits-all. "FM is fundamentally ill-equipped to allow for real-time listener control, which seems to be what programmers are trying to lean into, even though FM is a completely linear medium," he says.

He defines radio as a steady stream or flow of audio heard by a mass grouping of people all at once: By definition, you have to please the maximum number of people at any given moment or the tool of FM delivery is no longer being optimized.

"Now, contrast that with the Internet, Wi-Fi, mobile, etc.," Senes continues. "The data in this environment is no longer linear. It's a web of endless channels of data perfectly designed to offer one or many individuals a completely customized experience delivered from a singular source or brand. These two mediums are fundamentally different environments for content to exist in. One is linear, the other is not."

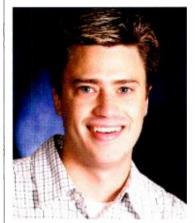
Senes says the idea of handing over real-time control is natural on the Web and a forgone conclusion in that environment. "However, for FM or any other mass-appeal linear medium such as satellite, AM or even offline print, it's impossible to give listeners real-time control. The consumer or listener knows that, so why on earth would we pretend otherwise within that context?"

Giving listeners control of the aggregation process is a good thing, according to Senes. He says it can be accomplished through research and allowing as many "input points" as possible. For example, "Voting for favorite songs, submitting hot lists or through on-demand updates like texting her to let her know that her favorite band is coming up, if she opts in, of course. But I think many programmers are mistakenly trying to coopt customization techniques to dress up their FM girl in a Wi-Fi dress, mainly because they perceive that one is more effective than the other. They're not; they're just different."

Senes warns that too many customized moments on FM turn into an obscure product that is no longer popular to the masses, thus flying in the face of the medium's role. "The real dilemma is that we have a bunch of old-school

'lt's not either/or for today's consumer. It's both/and, which is why we product strategy guys must fundamentally understand the different media and optimize our brand's content across them all.

-Dave Senes



radio product guys who have no idea how to program in the nonlinear holistic world of the Internet, which is Gen Y's playground," he says. "And we have a bunch of Web 2.0 mavericks who know how to trick out a Web site but know nothing about how to program for mass appeal—nor do they even like the concept if they did."

He says the FM specialists should simply broadcast the best, most popular content at all times and promote that fact rather than downplay it. "Just like a great TV show, [listeners] still love the option of hitting one button and then sitting back when it's truly great entertainment."

Entertainment Value

That great entertainment value is what Senes believes FM stations need to set their sights on. "Build environments for truly great talent who entertain and take me on a journey every time I listen," he says. "Then be great at aggregating hit songs so that I don't have to do any work to hear something great. FM will be just as great as it always was if it's programmed well."

He cautions that terrestrial broadcasters are

never likely to command the market share they once did, but he says that's OK. Diversify and have a great Web presence, compelling content in podcasts and fastidious database management so you're communicating with people through texting and other outlets—so that all of the available platforms are being utilized, instead of depending on the FM signal to pull all the weight.

Since Senes has determined that customizing an FM station isn't the way to go, how might broadcasters

give listeners a customizable experience on the Internet? He says, "From a raw programming point of view, I would create a Web site that is completely customizable and filterable and put all the best content on there, but not make it so for lack of a better word—radio station-centric. If you're going after youth and young adults, tap into what they're already interested in and make a great Web site for that, then plug in content that is appropriate from what you do on the radio, rather than just making it a direct extension of the radio station."

Before Senes left WAY-FM, he says the company was continuing to fine-tune itself as a destination that is lifestyle-focused and less radiofocused. "They have the radio content that the Web isn't good at creating, letting people find it as they want," he says. "It's almost like a blog. The personalities will post pieces of their show—whatever fits what they're writing about. But a lot of what's on their blog has nothing to do with radio."

Senes concludes that it's important to understand that "it's not either/or for today's consumer. It's both/and, which is why we product strategy guys must fundamentally understand different media and optimize our brand's content across them all."

CHRISTIAN AC en

TOBYMAC FEATURING KIRK FRANKLIN & MANDISA

MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR

IN NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL

FOREFRONT/EMICMG

FERVENT/WORD-CURB

DELINION/OLC

CENTRICITY

BEC/TOOTH & NAIL

SPARROW/EMI CMG

INO

INO

INTEGRITY

ESSENTIAL/PLG

SPARROW/EMICMG

WOOD AND BONE

INO

INO

MIDAS

CURB

WORD-CURB

SPARROW/EMICMG

SPARROW/EMI CMG

REC/TOOTH & NAIL

ESSENTIAL/PLG

SLANTED/SPRING HILL

PL. TW YS LW

644

657

653

585

537

617

608

592

566

551

WORD-CURB

ATLANTIC/WORD-CURB

BEACH STREET/REUNION/PLC

MOST INCREASED PLAYS ESSENTIAL/PLG

INO

SIXSTEPS/SPARROW/EMICMG

NO. 1(8 WKS)

WERED	ΒY	niels
		BDS

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17

21

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34 9

19 14

12 17

21 16

7 20

2 29

12 24

2 26

4 30

MATT MAHER

YOUR GRACE IS ENOL

MATTHEW WEST

NATALIE GRANT

AARON SHUST MY SAVIOR MY GOD (BRASH)

TREEG3 BLESSED BE YOUR NAME (INPOP)

WILL NOT BE MOVED

5

-

6

8 10 9

9

10 13 8

11 11 13

12

13

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6

8 18 16

9 19 8

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21 21 11

22 22 5

23

24

25

26 23 6

27

2.3 28 5

23

30

27 3

25 10

8 15

12 16

15 31 ARTIST

CHRIS TOMLIN

BY YOUR SID

MERCYME

DOWNHERE

THIRD DAY

LAURA STORY

LINCOLN BREWSTER

33MILES

ONFLIFF TO LOVE

THIRD DAY

BROOKE FRASER

ADDISON ROAD

RUSH OF FOOLS

NATALIE GRANT

NEEDTOBREATHE

BEBO NORMAN

MATT MAHER

POINT OF GRACE

DECEMBERADIO

ARTIST TITLE / IMPRINT / PROMOTION LABEL

IGH (ESSENT!AL/PLG)

CURBI

SPARROW/EMICMG

JOSH WILSON

MEREDITH ANDREWS

SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)

BUILDING 429

JEREMY CAMP

CASTING CROWNS

STEVEN CURTIS CHAPMAN

ABOVE THE GOLDEN STATE

BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE

TENTH AVENUE NORTH

DON HEATH

COMDS DIGITAL DOWNLOADS

+43

+54

-104

-48

+99

-75

+17

+127

+78

+169

+86

-17

+20

+26

-24

+71

+7

+65

+57

+90

+35

+56

+120

+98

-2

-23

+12

+41

+11

+18

AUDIENCE RANK

2

6

3

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22

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21

4.441

4 073

3.372

3.532

3474

3.336

2.828

2.819

2.284

3.423

2.300

2.275

1.649

1.092

1.520

1348

1.154

1.871

1.282

0.941

0.577

0.631

0.630

0.786

0.736

0.319

1.004

0.537

0.968

0.293

ARTIST TITLE / IMPRINT / PROMOTION L

LINCOLN BREWSTER

ROBBIE SEAY BAND SONG OF HOPE (SPARROW/EMI CMG)

NEEDTOBREATHE WASHED BY THE WATER (ATLANTIC/WDRD-CURB)

CHRIS SLIGH

EMPTY ME (BRAS

MERCYME

GOO WITH US (INO)

PLAYS

1852

1556

1470

1394

1360

1328

1296

1195

1188

1161

1109

1075

1017

909

735

731

721

700

651

593

527

414

359

347

321

317

294

287

280

256

FHIS WEE

RECURRENTS



► THIRD DAY CLAIMS ITS 10TH TOP 10 WITH "REVELATION" (13-10, UP 169 PLAYS). TWO WEEKS AGO, JEREMY CAMP NOTCHED HIS 10TH TOP 10, A SUM ALSO ACHIEVED BY CASTING CROWNS AND STEVEN CURTIS CHAPMAN IN THE NIELSEN BDS-BASED CHART'S HISTORY, MERCYME LEADS WITH 12 TOP 10 TITLES.

		1	NEW AND	ACTIVE	
		ARTIST TITLE / LABEL	PLAY5 /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
		AYIESHA WOODS Love Like This	230/2	MICHAEL ENGLISH Feels Like Redemption	170/7
		(Gotee) TOTAL STATIONS]4	(Curb) TOTAL STATIONS:	12
1000		MATTHEW WEST The Motions	215/141	PHIL WICKHAM True Love	162/21
		(Sparrow/EMI CMC) TOTAL STATIONS:	17	(Simple/INO) TOTAL STATIONS:	a n
ARTIST	NEW	JIMMY NEEDHAM Hurricane	205/14	THE AFTERS Never Going Back To OK	149/12
TITLE / LABEL	STATIONS 7	(Inpop) TOTAL STATIONS:	9	(INO) TOTAL STATIONS:	19
Anclent Skies (Brash) KBNJ, KLJC, KTIS, WAFJ, WBDX, WLAB		CHRIS SLIGH Arise (Brash)	189/13	AARON SHUST Create Again (Brash)	126/16
MATTHEW WEST	6	TOTAL STATIONS:	16	TOTAL STATIONS:	13
The Motions (Sparrow/EMI CMG) KBIQ, KSOS, KVMV, WAFJ, WBDX,		JOHN WALLER While I'm Waiting (Beach Street/Reunion/PLG)	172/0	WARREN BARFIELD Love Is Not A Fight (Essential/PLG)	116/24
TENTH AVENUE NORTH By Your Side (Reunion/PLC) WCVO, WFSH, WKMZ, WMHK, WI	5	TOTAL STATIONS:	14	TOTAL STATIONS:	13
POINT OF GRACE I Wish (Word-Curb) KKFS, KSOS, KXOJ, WCSG, WPAR	5				
THIRD DAY Revelation (Essential/PLG) KTIS, KTSY, KVMV	3				
MEREDITH ANDREWS You Invite Me In (Word-Curb) KLTY, Sirlus Spirit 66, WPAR	3				
NATALIE GRANT Our Hope Endures (Curb) KKFS, KSBJ, WDJC	3				
JOSH WILSON Savior, Please (Sparrow/EMI CMG) WCSG, WCVO, WLPJ	3	MOST INCREASED PLAYS			
IAN ESKELIN, MARK STU & VICKI BEECHING Lord (Integrity)	JART 3				
KLJC, WBFJ, WMUZ		+169	THIR	D DAY	
ADDED AT			KGBI +37,	I <mark>tion</mark> (Essential/PLG) WLPJ +19, KLTY +16, WMSJ +14, KVN , KLJC +11, WAFJ +8, KCMS +7, KKF5 -	
KSOS Las Vegas, NV PD: Scott Herrold Matthew West, The Motions, 8	Dadio	+141	The M KSBJ +20	THEW WEST otions (Sparrow/EMI CMG)), WBFJ +19, WMSJ +18, KBNJ +17, KV WCSG +11, WCQR +10, KSOS +8, WJ1	MV +14, L +5
Point Of Grace, I Wish, 1 FOR REPORTING STATIONS PLAYLI		+127	JERE There WKMZ +	MY CAMP Will Be A Day (BEC/Tooth & 24, WRBS +12, WJCK +12, WJE +11, W WPAR +6, KBIQ +6, WAKW +5, WC	Nail) MSJ +7,
www.RadioandRecord	s.com	+120	NATA Our H WLAB+2	NEAR 40, NBIQ 40, WARW 43, WCN LIE GRANT Ope Endures (Curb) 9, KWND 420, WCQR 48, XMES 43, KCMS 45, WAEJ 43, WRBS 43, WDJC	KLIC +11,
1) NIELSEN BDS P	LAYS	+99	By You	TH AVENUE NORTH Jr Side (Reunion/PLG) 5, KLTY +B, WMSJ +T, WFSH +10, WI	

FOR WEEK ENDING NOVEMBER 9, 2008

FOR WERK ENDING TO CEMBER 3, 2005 ELECEND: See legend to charts in charts section for rules and symbol explanations. 55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian rock 26 and soft AC/Inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

KLYT/Albuquerque, NM OM Johann' Yo" Snyder MD: Joey Belville

KAFC/Anchorage, AK OM'PD: Mark Guy APD/MD: Mike Carrier

WHMX/Bangor, ME CM'PD: Tim Collins APD/MD: Morgan Smith

WCNU/Chicago, IL* DMD: Johnathon Eltrevoog

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XWA/Denver, CO* ³D: Jeff Connel

WJRF/Duluth, MN PD/MD: Terry Michaels

11 NIELSEN BDS CERTIFICATIONS

KNMI/Farmington, NM OM/PD: Darren Nez MD: Kenny Montano

WSCF/Ft. Pierce, FL PD/MD: Jon Hamilton APD: Brian Strickland

WORQ/Green Bay, WI* OM/PD: Jim Raider

WHJT/Jackson, MS OM/PD: Traci Lee

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CHRISTIAN CHR REPORTERS

PD/MD: Mike Couchman WYLV/Knoxville, TN* PD. Marshall Stewart

WAYK/Kalamazoo, MI

MD: Kris Love WAYM/Nashville, TN*

OM: Tate Luck PD: Jeff Brown MD: Zach Boehm

WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin

WJLZ/Norfolk, VA* OM/PD: Anne Verebely

KLFF/San Luis Obispo, CA* D: Matt Williams MD: Noonie Fugler

WBYO/Sellersville, PA OM: David Baker PD/MD: Meg Geissinger

WHRZ/Spartanburg, SC OM: Michele Brady PD: Britt Dillard APD: Matthew Bishon MD: Cale Nelson

WLCQ/Springfield, MA OM/PD: Nate Thomas

KADI/Springfield, MO* PD/MD: Rod Kittleman

WBVM/Tampa, FL* OM: Chris Sampson PD/MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

KDUV/Visalia, CA* PD- loe Croft APD/MD: Shannon Steele

WCLO/Wausau, WI PD/MD: Matt Deane

* Monitored Reporters

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KJTH/Ponca City, OK PD/MD: Tony Wei APD: Andy Youso

KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Eric Allen

KTPT/Rapid City, SD OM: Tom Schoenstedt PD: Jennifer Crawford

WPRJ/Saginaw, MI OM/PD: Aaron Dicer

534

515

502

495

494

550

501

513

466

514

MD: Josh Thompson

CHRISTIAN nielsen BDS POWERED BY



COMDS DIGITAL DOWNLOADS

▶ ILLINOIS-BASED POP/ROCK QUARTET RUN KID RUN CLAIMS ITS F RST CHRISTIAN ROCK NO. 1 WITH "SURE SHOT" (4-1), BESTING THE NO. 2 PEAK OF PRIOR SINGLE "CAPTIVES COME HOME" IN JULY. ALL BUT ONE OF THE BAND'S CURRENT MEMBERS WERE PREVIOUSLY IN THE GROUP SIDE WALK SLAM.

VIIIS WEEK	T WFEK	WEEKS	CHRISTIAN CHR	DI -	AYS
E S	1.451	WEE	TITLE IMPRINT / PROMOTION LABEL	TW	+/-
	Ŧ	23	BRANDON HEATH GIVE ME YOUR EYES REUNION/PLG	1053	-94
2	2	21	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL FOREFRONT/EMI CMG	923	-23
0	5	9	JEREMY CAMP THERE WILL BE A DAY BEC/TOOTH & NAIL	835	+88
۲.	3	19	JIMMY NEEDHAM A BREATH OR TWO INPOP	757	-51
5	4	16	HAWK NELSON ONE LITTLE MIRACLE BEC/TOOTH&NAIL	744	-13
6	8	11	NEEDTOBREATHE STREETS OF COLD ATLANTIC/WORD-CURB	723	+48
0	7	15	BEBO NORMAN PULL ME OUT BEC/TOOTH & NAIL	717	+10
٤	1C	9	GROUP 1 CREW KEYS TO THE KINGDOM FERVENT/WORD-CURB	672	+61
Ę.	9	14	NEVERTHELESS SLEEPING IN FLICKER/PLG	657	-15
10	6	19	ADDISON ROAD STICKING WITH YOU INO	628	-107
0	12	10	TENTH AVENUE NÖRTH 8Y YOUR SIDE REUNION/PLG	621	+92
12	11	20	BROOKE FRASER SHADOWFEET WDOD AND BONE	573	-14
0	16	11	STELLAR KART INNOCENT WORD-CURB	512	+20
12	13	H	FIREFLIGHT BRAND NEW DAY FLICKER/PLG	509	+4
E	15	18	MERCYME YOU REIGN INO	505	+8
Œ	17	7	JON MCLAUGHLIN BEATING MY HEART ISLAND/IDJMG	495	+47
17	14	20	KUTLESS COMPLETE BEC/TDOTH & NAIL	477	-23
1E	20	6	THIRD DAY RUN TO YOU ESSENTIAL/PLG	454	+37
19	21	7	DECEMBERADIO BELIEVER SLANTED/SPRING HILL	424	+33
20	22	15	JAYMES REUNION FINE BEC/TOOTH & NAIL	385	+29
21	18	18	CHRIS TOMLIN JESUS MESSIAH SIXSTEPS/SPARROW/EMICMG	385	-60
22	19	13	RELIENT K I JUST WANT YOU TO KNOW GOTEE	375	-58
22	23-	5	BUILDING 429 END OF ME INO	335	+18
24	24	3	ARTICLE ONE TAKEN BY THE STORM INPOP	332	+46
25			CASTING CROWNS SLOW FADE BEACH STREET/REUNION/PLG	267	+55
26			RUSH OF FOOLS LOSE IT ALL MIDAS	263	+105
2		EV-1	DISCIPLE WHATEVER REASON INO	262	+110
28	1214	STEP!	INHABITED LOVE (I NEED YOU) FERVENT/WORD-CURB	258	+32
25	29	5	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE FERVENT/WORD-CURB	248	+13
3C	25	7	RUN KID RUN FREEDOM TOOTH & NAIL	248	-13

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK	PLA TW	YS +/-
0	4	10	RUN KID RUN SURE SHOT TOOTH & NAIL	306	+3S
0	2	n	PILLAR TURNITUP ESSENTIAL/PLG	306	+5
31	3	14	ALMOST. STOPIT TOOTH & NAIL	272	-22
	7	9	DEAS VAIL UNDERCOVER BRAVE NEW WORLD	255	+9
9	9	10	EMERY TEN TALENTS TOOTH & NAIL	252	+19
E	1	2	RED FIGHT INSIDE ESSENTIAL/PLG	249	-83
7	6	12	ABANDON PROVIDENCE FOREFRONT/EMI CMG	235	-14
8	12	5	DISCIPLE 3-2-1 INO	229	+27
9	17	8	FIREFLIGHT YOU GAVE ME A PROMISE FLICKER/PLG	226	+44
10	3	7	BECOMING YOUR LOVE TOOTH & NAIL	224	+23
	n	6	WEDDING RETURN BRAVE NEW WORLD	224	+21
D	18	9	UNDEROATH TOO BRIGHT TO SEE TOO LOUD TO HEAR TODTH & NAIL	210	+29
12	8	18	DECYFER DOWN CRASH INO	207	-28
8	15	5	HOUSE OF HEROES LOSE CONTROL MONO VS STEREO/GOTEE	195	+6
15	10	15	PHILMONT ICAN'T STAND TO FALL FOREFRONT/EMICMG	194	-14
E	19	18	SKILLET WHISPERS IN THE DARK ARDENT/SRE/INO	193	+13
17	5	16	P.O.D. SHINE WITH ME COLUMBIA/INO	186	-68
18	20	8	EVER STAYS RED SAY WHAT YOU WILL VSR	183	+4
B	25	15	WAVORLY FORGIVE AND FORGET FLICKER/PLG	174	+13
20	22	7	JONEZETTA WIDE AWAKE TOOTH & NAIL	173	+9
21	23	18	THIS BEAUTIFUL REPUBLIC NO TURNING BACK FOREFRONT/EMICMG	165	+1
22	24	9	KRYSTAL MEYERS BEAUTIFUL TONIGHT ESSENTIAL/PLG	158	-3
23	14.	15	DIZMAS THIS IS A WARNING CREDENTIAL/EMI CMG	154	-45
24			CLASSIC CRIME SING TOOTH & NAIL	151	+47
25			STELLAR KART IGIVE UP WORD-CURB	151	+32
26	27	4	RUTH WHOI WAS AND WHO I AM TOOTH & NAIL	149	-4
27	26	4	CAPITAL LIGHTS OUTRACE TOOTH & NAIL	148	-12
28	29	B	PROJECT 86 PUT YOUR LIPS TO THE TV TOOTH & NAIL	143	-1
20			KUTLESS TO KNOW THAT YOU'RE ALIVE BEC/TOOTH & NAIL	142	+38
30	16	17	FAMILY FORCE 5 FEVER TOOTH & NAIL	136	-49

1 NOVEMBER 9, 2008 2 4 WEEK I Э

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IEEK	19		5	SOFT	AC/INSPIR	ATIC	DN/	۹L
LAST WEEK	WEEKS	ARTIST TITLE IMPRINT / PROMOTION LABEL	PL/ TW	4Y5 +/-	TW	LW	WKS.	
1	12	STEVEN CURTIS CHAPMAN YOURS SPARROW/EMICMG	398	+2	1	1D	18	мо
2	11	MARK ROACH THE LEAST I CAN DO MYRRH/WORD-CURB	338	-4	(2)	n	7	AD
4	8	MEREDITH ANDREWS YOU INVITE ME IN WORD-CURB	319	+14	3	12	15	BA
3	n	MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR A NEW HALLELUJAH REUNION/PLG	304	-19	4	13	17	AS
7	7	JEREMY CAMP THERE WILL BE A DAY BEC/TOOTH & NAIL	296	+33	5	17	4	DO
8	5	JAMIE SLOCUM DEPENDENCE CURB	271	+10	16	14	9	JAI
9	8	WAYBURN DEAN INEED A SAVIOR WAYJADE	265	+13		20	3	JA
6	n	33MILES ONE LIFE TO LOVE INO	261	-9	(3)	19	2	CU
5	21	CHRIS TOMLIN JESUS MESSIAH SIJ:STEPS/SPARROW/EMI CMG	259	-37	19	16	11	SH.
15	4	RUSH OF FOOLS WONDER OF THE WORLD MIDAS	221	+33	20	18	16	BR

+/-	1.11	LIN	AVZ	TITLE
+2	n	D	18	MOLLYE REES &
-4	2	11	7	ADDISON ROAD

LW	WKS.	ARTIST TITLE IMPRINT / PROMOTION LABEL			
10	18	MOLLYE REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK	216	-20
n	7	ADDISON ROAD HOPE NOW	INO	214	+6
12	15	BART MILLARD I STAND AMAZED	INO	205	-1
13	17	ASHMONT HILL SONG OF GLORY	AXIOM	203	+1
17	4	DOWNHERE HERELAM	CENTRICITY	196	+11
14	9	JADON LAVIK WONDROUS LOVE	BEC/TOOTH & NAIL	186	-3
20	3	JARED ANDERSON GLORIFIED	INTEGRITY	157	+20
19	2	CURT COLLINS JESUS PAID IT ALL	FSS	143	+3
16	11	SHANNON WEXELBERG HAILTO THE KING	DISCOVERY HOUSE	139	-48
18	16	BRETT RUSH WHEN I'M ALONE WITH YOU	CREATIVE SOUL	134	-10

KL/T/Albuquerque, NM ON : Johann "Yo" Snyder ME : Joey Belville

WCVK/Eowling Green, KY ON : Ken Burns FD Susa∎ Woodard

WVOF/Bridgeport, CT PD. MD: Eob Felberg

WCWP/Brookville, NY PD: Peter Bellotti MD: Reena Temburni

WL FM/Columbus, OH* OME Michael Buckingham PDAD: Nikki Cantu

KVRK/Dallas, TX* PD: Chris Goodwin MD: Drue Mitchell

WSNL/Flint, MI MD: Brian Goodman

WORQ/Green Bay, WI* OM/PD: Jim Raide

WBFJ/Greensboro, NC* OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens

CHRISTIAN ROCK REPORTERS

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

KIBZ/Lincoln, NE PD/MD: Ron Drury

WDML/Marion, IL MD: Tom Schroeder

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing

Effect Radio/Network PD/MD: Brian Harman APD: Amanda Harman

WJLZ/Norfolk, VA* OM/PD: Anne Verebely APD Troy Alan

WITR/Rochester, NY PD/MD: Samme Palermo APD Will "The Tuna." Benson

W^{PP.J/Saginaw, MI} OM/PD: Aaron Cicer MD: Josh Thompson

WJIS/Sarasota, FL OM: Kris Byerly PD: Michelle Tellone MD: Elisha Skorski

Firexcape/Satellite PD/MD: Joe Hayes

Sirius Spirit 66/Satellite* PD: Al Skop

The Sound Of Light/Satellite PD: Bill Scott MD: Jack Eason

Whip Of Cords/Satellite OM/PD: Matt Rhodes

WHRZ/Spartanburg, SC OM: Michele Brady PD: Britt Dillard APD: Matthew Bishop MD: Cale Nelson

KCLC/St. Louis, MO MD: Dave Merkel

WBVM/Tampa, FL* OM: Chris Sampson PD/MD: Olivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe

* Monitored Reporters



CHRISTIAN AC REPORTERS

WBSN/New Orleans, LA*

OM: Julie Headrick PD: Tom Krimsier

MD: Libby Krimsie

KGBI/Omaha, NE*

PD: Melody Mille

MD: Jeff Devereaux

WPOZ/Orlando, FL*

OM/PD: Dean O'Neal

WMS I/Portland ME*

APD: Jeff Cruz

OM/PD: Paula K

MD: Kenny Robinson

KFIS/Portland, OR*

OM/PD: Dave Arthu MD: Kat Taylor

PD/MD: Dave Maste

PD: Bryan O'Neal

MD: Brandi Lanai

KSLT/Rapid City, SD

KSGN/Riverside, CA*

WPAR/Roanoke, VA* OM/MD: Jackie Hov

WOFL/Rockford, IL

KKFS/Sacramento, CA* PD/MD: Max Miller

Sirius Spirit 66/Satellite* PD: Al Skop

XM The Message/Satellite*

OM: Jon Zeliner

PD: Mike Abrams

PD- Jim Carter

MD: Doug Moore

PD: Gary Hegland MD: Jay Michaels

KCMS/Seattle, WA* PD: Scott Huntley MD: Sarah Taylor

WFRN/South Bend, IN

WHPZ/South Bend, IN

KWND/Springfield, MO* PD/MD: Chalmer Harper

KKJM/St. Cloud, MN

OM/PD: Diana Madser MD: Dawn Madsen

KHZR/St. Louis, MO*

OM: Sandi Brown PD/MD: Greg Cassidy

WLPJ/Tampa, FL*

PD: Carmen Brown APD: Dave Cruse

MD: Jeff MacFarlane

KKCM/Tulsa, OK*

OM: Steve Hunte

PD: Bob Thornto

WAJS/Tupelo, MS

OM: Marvin Sanders

PD: Rick Robertson MD: John Riley

KVNE/Tyler, TX

MD: Jennifer Winborr

WGTS/Washington, DC*

PD: Becky Wilson Alignay MD: Rob Conway

KNWS/Waterloo, IA

WGNV/Wausau, WI

MD: Todd Christopher

OM: Don Casteline PD/MD: Larry Weidma

OM: Dan Edwards

APD: Sal Apri

PD/MD: Dave Kirby

WGRC/Williamsport, PA

WXHL/Wilmington, DE

PD: Dan Raymond

OM: Karen Benke PD: Mark Bystrom

PD: Mike Harpe

PD: Chris Kelly KXO I/Tulsa, OK*

KGNZ/Abilene, TX PD/MD: Gary Hil WMIT/Asheville, NC*

OM/PD: Tom Greene MD: Matt Stockman WFSH/Atlanta, GA*

PD: Mike Blakemore MD: Mike Stoudt

WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams

WAFJ/Augusta, GA* PD/MD: Steve Swanso KPEZ/Austin, TX* OM: Mac Daniels

PD: Gary Walsh APD/MD: Steve Etheridge WRBS/Baltimore, MD*

PD: David Paul MD: Chris Scotland

WDJC/Birmingham, AL* APD/MD: Ronnie Bruce

KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver

WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard

WAYR/Brunswick, GA PD/MD: Bart Wagner

WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison

WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade

WAKW/Cincinnati, OH* PD: Kurt Wallace APD: Rob Lewis MD: Daryl Pierce

WFHM/Cleveland, OH* PD: Len Howse MD: Gina Hart

KGTS/College Place, WA PD/MD: Ernest Beck

KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: Jim McDe mott

WMHK/Columbia, SC* PD: Steve Sunshine

WCVO/Columbus, OH* PD: Todd Stach APD/MD: Mike Russell

KBNJ/Corpus Christi, TX* PD: Joe Fah

KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast

KNWI/Des Moines, IA PD/MD: Dave St. Joh

WMUZ/Detroit, MI* PD: Julia Belche

WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward

WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase

KHPE/Eugene, OR MD: Paul Hernandez KYTT/Eugene, OR OM: Dave DeAndrea

PD/MD: Rick Stevens KLRC/Favetteville, AR

PD/MD: Mark Michael

WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley

KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlir WPER/Fredericksburg, VA PD: Frankie Morea

KZKZ/Ft. Smith, AR OM/PD: Dave Burdu

WLAB/Ft. Wayne, IN* Don Buettnei MD: Melissa Montana

WCSG/Grand Rapids, MI* PD: Chris Lemk

WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson

WBFJ/Greensboro, NC* OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens

WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller

KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt KSBJ/Houston, TX*

PD: Jon Hull MD: Jim Beeler

WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross

WCOR/Johnson City, TN* APD/MD: Brian S KOBC/Joplin, MO

OM/PD: Lisa Davis KLJC/Kansas City, MO* PD/MD: Michael G

WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith

WLGH/Lansing, MI PD: Jenn Czelada

KSOS/Las Vegas, NV* PD: Scott Herro

KKSP/Little Rock, AR* PD: Don Burr

KFSH/Los Angeles, CA* PD: Chuck Tyle APD: Bob Shaw MD: Lara Scott

WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain

KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross

KVMV/McAllen, TX* PD: James Gambli APD/MD: Bob Malon

KJIL/Meade, KS PD/MD: Michael Luskey

WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens

WKMZ/Milwaukee, WI* PD: David Pierce

KTIS/Minneapolis, MN⁴ PD: Jason Sharp

KBMQ/Monroe, LA PD/MD: Phillip Brooks WFFH/Nashville, TN*

PD/MD: Vance Dillarc Family Life Ministries/Network PD: Cecil Van Houten APD: Kevin VanBuren

MD: Bruce Barrows New Life Media/Network PD/MD: Joe Buchanar

* Monitored Reporters



IHIS WEEK

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▶ WITH A 4-1 LEAP, JEREMY CAMP SCORES HIS FOURTH CONSECUTIVE NO. 1 ON CHRISTIAN AC INDICATOR WITH "THERE WILL BE A DAY. THE SONG ALSO POSTS THE SECOND-LARGEST GAIN (UP 127 PLAYS) ON THE MONITORED CHRISTIAN AC LIST, WHERE IT HOPS 10-8.

DMDS DIGITAL DOWNLOADS

LAST WEEK	WEEKS ON CHART			PLA	ws
S	MEI	TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
4	10	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	818	+13
1	22	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	794	-52
2	22	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	781	-45
5	25	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	773	-18
3	22	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	759	-60
6	16	33MILES ONE LIFE TO LOVE	INO	740	+2
8	13	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	691	-9
7	19	DOWNHERE HERE I AM	CENTRICITY	688	-24
13	7	THIRD DAY REVELATION	ESSENTIAL/PLG	660	+44
12	11	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	658	+35
9	16	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	658	-36
n	24	MERCYME YOU REIGN	1 N O	598	-31
10	19	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	574	-90
16	15	ADDISON ROAD HOPE NOW	IND	554	+42
15	12	MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR A	NEW HALLELUJAH REUNION/PLG	546	0
14	14	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	541	-31
17	8	BUILDING 429 END OF ME	INO	456	-26
18	16	BROOKE FRASER SHADOWFEET	WOOD AND BONE	419	-47
19	14	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	400	-38
20	18	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	391	-40
22	6	MEREDITH ANDREWS YOU INVITE MEIN	WORD-CURB	346	+35
21	10	JIMMY NEEDHAM HURRICANE	INPOP	318	-8
23	5	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	291	+8
24	n	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	271	-5
25	6	AARON SHUST CREATE AGAIN	BRASH	259	-9
27	4	DECEMBERADIO FOR YOUR GLORY	SLANTED/SPRING HILL	251	+34
26	12	AYIESHA WOODS LOVE LIKE THIS	GOTEE	220	-45
		MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	216	+82
29	3	POINT OF GRACE I WISH	WORD-CURB	192	+20
	-	IAN ESKELIN, MARK STUART & VICKI BEECHING LORD	INTEGRITY	187	+52



CHRISTIAN AC MUSIC RESEARCH

TroyResearch						
ARTIST TITLE IMPRINT / PROMOTION	LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
BRANDON HEATH GIVE ME YOUR EYES REUN	ION/PLG	96%	4.23	4.27	4.25	4.18
CASTING CROWNS SLOW FADE BEACH STREET/REUN	ION/PLG	84%	4.19	4.13	4.19	4.24
BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE FERVENT/WOR	RD-CURB	89%	4,14	4.13	4.16	4.14
TENTH AVENUE NORTH BY YOUR SIDE REUN	ION/PLG	86%	4.12	4.12	4.16	4.09
LAURA STORY MIGHTY TO SAVE	INO	99%	4.11	4.17	4.11	4.03
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL FOREFRONT/	EMICMG	94%	4.07	4.10	4.04	4.08
CHRIS TOMLIN JESUS MESSIAH SIXSTEPS/SPARROW/	EMICMG	97%	4.07	3.92	4.06	4.23
NATALIE GRANT I WILL NOT BE MOVED	CURB	99%	4.07	4.07	4.10	4.02
JEREMY CAMP THERE WILL BE A DAY BEC/TOOTH	H& NAIL	85%	4.04	4.04	4.06	4.03
MERCYME YOU REIGN	INO	98%	4.03	3.91	4.06	4.13
THIRD DAY CALL MY NAME ESSENT	IAL/PLG	98%	3.98	3.89	4.05	4.00
THIRD DAY REVELATION ESSENT	IAL/PLG	76%	3.94	3.82	4.08	3.93
DOWNHERE HERE I AM CEN	TRICITY	84%	3.92	3.87	3.98	3.92
STEVEN CURTIS CHAPMAN YOURS SPARROW/	EMICMG	82%	3.91	3.82	3.89	4.04
33 MILES ONE LIFE TO LOVE	INO	84%	3.88	3.80	3.93	3.92
MICHAEL W. SMITH A NEW HALLELUJAH FERVENT/WOR	D-CURB	84%	3.86	3.63	3.94	4.01
BROOKE FRASER SHADOWFEET WOOD AN	D BONE	79%	3.77	3.71	3.79	3.80
ADDISON ROAD HOPE NOW	INO	75%	3.76	3.86	3.74	3.67
LINCOLN BREWSTER TODAY IS THE DAY SPARROW/	емі смб	95%	3.72	3.62	3.81	3.71
ABOVE THE GOLDEN STATE SOUND OF YOUR NAME SPARROW/	ЕМІ СМС	65%	3.65	3.61	3.66	3.69

Total Sample size is 2032. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

FOR WEEK ENDING NOVEMBER 9, 2008

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R&R COUNTRY



Faith Hill had a holiday vision and stuck with it-for three years

The 'Joy' Of **Christmas Music**

R.J. Curtis RCurtis@RadioandRecords.com

o some of us, the Christmas season truly arrived when we watched Santa Claus riding a Norelco shaver through the snow on that TV commercial back in the day. For Faith Hill, it was the claymation specials "Rudolph the Red Nosed Reindeer" and "Frosty the Snowman"—those, and two nowclassic holiday recordings from Johnny Mathis and Burl Ives. Except for the shaver part, all of that served as inspiration for Hill's recently released (Sept. 30), "Joy to the World" collection, which features 10 classic

Christmas songs and one new selection, "A Baby Changes Everything."

A Spiritual Essence

It's not an understatement to say this album was years in the making."We started three-and-a-half years ago," Hill says."It was something we had to push to the side because [husband] Tim [McGraw] and I went back on the road together, and then went back out again the next summer. That prolonged the process."

Eighteen months after restarting the project, Hill finally put the finishing touches on "Joy to the World." Usually at the end of making an album, while listening back,"you think, 'Well, I would have done that differently," she says. That wasn't the case this time."I was very proud. It felt spiritual because I never wanted this to be all about the commercial side of Christmas. For me there is no Christmas without baby Jesus, and that's what the essence of this album is really about." Indeed, of the 11 cuts, seven are spiritually themed.

Often, if an album is made during a long period of time, a big challenge is maintaining its cohesiveness. According to Hill, even during this unusually long process, her creative team never strayed off point."I knew what kind of album I wanted to make and if I couldn't make this album. I just didn't want to do one." Everyone was on the same page, she says, which resulted in "recording the music the way we envisioned it."

The album is a true throwback in many ways, with horns, woodwinds, lush strings, plus a little help from the London-based choirs Metro Voices and London

Oratory School Boys Choir. Those touches are the handiwork of Grammy Award winner David Campbell, whose arranging credits include Paul McCartney, the Rolling Stones, Beyoncé and Johnny Cash. Campbell has arranger credits on "Joy" and is referred to by Hill with near reverence. "My producers [Byron Gallimore and Dann Huff] and I knew there was only one person who could arrange the music for the kind of album I wanted, and it was David Campbell."

The only change in Hill's original vision was the inclusion of a new song. She set out to record only Christmas classics, but had come across "A Baby Changes Everything" during the sessions for 2005's "Fireflies." Though she recorded it then, Hill says, "I knew it would absolutely get lost. It would be three or four singles back if I ever got that far, so I



Christmas Means More Than Faith

There's more fresh holiday music this year from other notable artists in addition to Faith Hill. George Strait released "Classic Christmas" Oct. 7, which features 10 of Strait's personal favorites. Originally released as "Fresh Cut Christmas" in 2006 and sold exclusively through Hallmark stores. "Classic Christmas" is a follow-up to his landmark 1986 holiday collection, "Merry Christmas Strait to You." Available in stores since Oct.

14, "Elvis Presley Christmas Duets" is a technological won-

'Right now l can say l'm completely satisfied and have done my work in terms of Christmas records.

-Faith Hill

'Joy to the World' Song l ist

1. "Joy to the World" 2. "What Child Is This?'

- 3. "Santa Claus Is Comin' to Town"
- 4. "Little Drummer Boy" 5. "O Come All Ye
- Faithful" 6. "Holly, Jolly
- Christmas"
- 7. "Away in a Manger"
- 8. "O Holy Night"
- Wonderland"
- 10. "Silent Night, Holy Night"
- 11. "A Baby Changes Everything"

der, featuring duets with some of country's biggest female stars, some of whom weren't even born when Flyis died in 1977 Martina McBride, Carrie Underwood, Sara Evans, Wynonna and Gretchen Wilson are among the names of artists who exchange verses with Presley on timeless

Christmas classics. If you're one of the first to pick up Rascal Flatts' greatest-hits package, you'll get three bonus Christmas cuts, one of which is an a cappella version of "I'll Be Home for Christmas."-RJC

went to [songwriter] Craig Wiseman and pleaded our case, asking to keep it for my Christmas album; he was so gracious and over three years he held this song for me."

The song was appealing to Hill "because I've never heard this story written from Mary's perspective. It humanized her in a way that I think was important." Hill's only fear was that a new song wouldn't quite match what she calls "a very conceptualized record." Once recorded and placed in the context of the project, however, Hill says,"I think it fits perfectly and doesn't feel out of place."

Christmas In April

Speaking of context, what about recording a Christmas album when it's clearly not Christmastime? "Joy to the World" tracks were recorded in April, when the high temperature in Nashville averages 70 degrees. It wasn't a deterrent at all, Hill says, thanks to Campbell."When we heard the arrangements, I'm telling you it just set the mood; they were so fresh and modern yet nostalgic." That was especially true when the time came to cut spiritual numbers like "Silent Night" and "Away in a Manger." She says,"I felt very at peace and I felt God's presence in that place. To me, those were the most important songs on the album."

In addition to those two traditional classics, "Joy" features such chestnuts as "Winter Wonderland" and "Santa Claus Is Coming to Town." With a song list so enduring-and familiar-to most music fans, how did she and her team approach recording them again? "First of all, they're well-written songs, and that's a key ingredient," Hill says. "I told David [Campbell], 'Obviously these are classics, but I want a classic approach with a modern sound.'We never lost sight of the fact that these lyrics were in place with gorgeous melodies; we wanted people to remember this."

In some of the press material distributed with "Joy to the World," Hill seems to hint this will be the only Christmas album she'll ever record. However, she says,"It's difficult to say never. Right now I can say I'm completely satisfied and have done my work in terms of Christmas records. For now, I only wanted to make one extraordinary Christmas album. That was my dream." RaR

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► REGISTERING 623,000 AUDIENCE IMPRESSIONS AT 26 MONITORED STATIONS, HEIDI NEWFIELD BOWS AT NO. 56 WITH "CRY, CRY ('TIL THE SUN SHINES)," THE SECOND SINGLE FROM HER ALBUM "WHAT AM I WAITING FOR." MARTINA McBRIDE PREVIOUSLY RECORDED THE SONG ON HER 2007 ALBUM "WAKING UP LAUGHING."

THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS STATUS TITLE IMPRINT / PROMOTION LABEL		ENCE LIONS) +/-	PLAY	YS RANK
1	2	9	TAYLOR SWIFT NO. 1 (1 WK) LOVE STORY BIC MACHINE	30.323	+1.733	4200	2
2	3	21	ZAC BROWN BAND CHICKEN FRIED HOME GROWN/ATLANTIC/BIG PICTURE	29.563	+1.941	4222	1
3	4	17	TIM MCGRAW the It IT CO	28.153	+1.254	3996	4
4	1	18	CARRIE UNDERWOOD II 🏠 JUST A DREAM 19/ARISTA/ARISTA NASHVILLE	27.643	-3.748	4009	3
5	6	16	ROLL WITH ME COLUMBIA	27.353	+2.908	3811	5
6	7	n	SUGARLAND the ALREADY GONE MERCURY	23.897	+0.428	3472	6
7	9	10	RASCAL FLATTS trace to the tra	22.951	+2.436	3093	8
8	10	9	BRAD PAISLEY DUET WITH KEITH URBAN 🏠 START A BAND ARISTA NASHVILLE	21.158	+1.313	2881	10
9	5	20	TOBY KEITH II 🏠 SHE NEVER CRIED IN FRONT OF ME SHOW DOG NASHVILLE	19.730	-5.877	2619	12
10	8	15	KENNY CHESNEY WITH THE WAILERS 🟚 EVERYBODY WANTS TO GO TO HEAVEN BLUE CHAIR/BNA	19.634	-2.604	2602	13
U	71	29	BUCKY COVINGTON	19.370	+0.451	3181	7
12	12	27	CRAIG MORGAN 12 LOVE REMEMBERS BNA	19.129	+0.954	2926	9
B	13	32	IN COLOR MERCURY	17.184	+0.952	2569	14
14	16	8	DIERKS BENTLEY FEEL THAT FIRE CAPITOL NASHVILLE	16.994	+2.751	2396	17
15	14	23	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME CAPITOL NASHVILLE	16.596	+0.877	2455	16
16	15	7	ALAN JACKSON Transformation Country Boy ARISTA NASHVILLE	16.169	+1.341	2651	11
T	17	17	BILLY CURRINGTON	16.160	+2.213	2489	15
18	18	14	BLAKE SHELTON The GONE WARNER BROS./WRN	14.464	+1.037	2260	18
19	19	23	RANDY HOUSER ANYTHING GOES UNIVERSAL SOUTH	12.390	+1.500	1971	19
20	20	22	PAT GREEN transformed bind bind bind bind bind bind bind bin	10.866	+1.107	1585	23
21	23	5	BROOKS & DUNN COWGIRLS DON'T CRY ARISTA NASHVILLE	10.829	+2.031	1748	20
22	22	14	TRACE ADKINS MUDDY WATER CAPITOL NASHVILLE	9.639	+0.451	1715	21
23	21	26	ASHTON SHEPHERD SOUNDS SO GOOD MCA NASHVILLE	9,497	+0.051	1635	22
24	29	3	TOBY KEITH Image: the second sec	8.256	+3.408	1175	26
25	25	18	LEE ANN WOMACK LAST CALL MCA NASHVILLE	7.925	+1.275	1391	25
26	24	13	JAKE OWEN 🏠 DON'T THINK I CAN'T LOVE YOU RCA	7.653	+0.521	1400	24
27	38	3	KENNY CHESNEY WITH MAC MCANALLY BREAKER DOWN THE ROAD BLUE CHAIR/BNA	6.960	+4.713	910	29
28	26	17	PHIL VASSAR	6.552	+0.160	1162	27
29	27	12	JOSH TURNER transmission Construction Constr	5.580	+0.544	1013	28
30	NE	EW	KETTHURBAN HOT SHOT DEBUT/BREAKER/MOST INCREASED AUDIENCE/MOST ADDED SWEET THING CAPITOL NASHVILLE	5.475	+5.475	567	38

THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS STATUS TITLE IMPRINT / PROMOTION LABEL		ENCE LIONS) +/-	PLAY TW	'S RANK	
31	28	15	KRISTY LEE COOK 15 MINUTES OF SHAME 19/ARISTA NASHVILLE	5.448	+0.600	903	30	MOST
32	30	6	JACK INGRAM THAT'S A MAN BIG MACHINE	4.812	+0.049	852	31	
33	35	4	DARIUS RUCKER BREAKER 🕁	4.695	+1.801	749	33	+5.475
34	31	5	GARY ALLAN TA SHE'S SO CALIFORNIA MCA NASHVILLE	3.862	+0.477	738	34	KEITH URBAN
35	34	5	JIMMY WAYNE I WILL VALORY	3.646	+0.440	758	32	Sweet Thing (Capitol Nashville) RUT-0.405, KEY-40.357, KMLE-40.365, W0-1X -0.322,
36	32	12	MIRANDA LAMBERT MORE LIKE HER COLUMBIA	3.405	+0.079	653	35	KMP5 +0.309, WUBE -0.296.
37	39	9	JOEY + RORY CHEATER, CHEATER VANGUARD/SUGAR HILL/NINE NORTH	2.610	+0.381	336	43	KNO +0.248, WCH +0.222, WYCD +0.201, WCAR +0.199
38	43	2	MARTINA MCBRIDE RIDE RCA	2,541	+0.930	233	49	+4.713
39)	37	10	ELI YOUNG BAND ALWAYS THE LOVE SONGS REPUBLIC/UNIVERSAL SOUTH	2,510	+0.180	392	40	KENNY CHESNEY WITH
40	33	15	SOMEBODY SAID A PRAYER WALT DISNEY/LYRIC STREET	2.437	-0.802	621	36	MAC MCANALLY
41	36	n	JOSH GRACIN UNBELIEVABLE (ANN MARIE) LYRIC STREET	2.371	+0.033	585	37	Down The Road (Blue Chair/BNA)
42	42	14	JUSTIN MOORE BACK THAT THING UP VALORY	2.023	+0.376	531	39	KSON +0.442, WKLB +0.376, WAMZ +0.269, KSCS +0.230, WCH +0.225, WML +0.174,
43	41	16	RANDY OWEN LIKE I NEVER BROKE HER HEART BROKEN BOW	1.746	+0.079	284	46	WBCT +0.172, WUBE +0.155, KMLE +0.145, KKWF +0.141
44	45	5	THE LOST TRAILERS	1.526	+0.269	375	41	+3.408
45	N	EW	GEORGE STRAIT RIVER OF LOVE MCA NASHVILLE	1.491	+1.336	200	52	тову кеітн
46	44	8	DARRYL WORLEY TEQUILA ON ICE STROUDAVARIOUS	1.338	-0.036	361	42	God Love Her (Show Dog Nashville)
47	48	6	JOHN MICHAEL MONTGOMERY	1,179	+0.085	242	48	WKLB +0.323, WGH +0.234, KMPS +0.218, KSON +0.775,
48	40	18	LITTLE BIG TOWN FINE LINE CAPITOL NASHVILLE	1.175	-0.712	222	51	WBCT +0.154, WYCD +0.127, WXBQ +0.126, KBWF +0.125, KKBQ +0.118, WDSY +0.114
49	50	6	JESSICA SIMPSON REMEMBER THAT EPIC/COLUMBIA	1.166	+0.126	183	53	+2.908
50	46	5	KEITH ANDERSON SOMEBODY NEEDS A HUG COLUMBIA	1.139	-0.077	224	50	MONTGOMERY GENTRY
51	47	5	JULIANNE HOUGH MY HALLELUJAH SONG MERCURY	1.128	-0.0 60	314	45	d
52	51	3	SARAH BUXTON SPACE LYRIC STREET	1.128	+0.154	323	44	Roll With Me (Columbia) WQYK +0.397, WYCD +0.252,
53	49	9	WHITNEY DUNCAN WHEN I SAID I WOULD WARNER BROS./WRN	0.877	-0.187	255	47	WMIL +0.209, WKKT +0.158. KIIM +0.156, KMLE +0.127,
54	52	8	KENNY CHESNEY GOT A LITTLE CRAZY BNA	0.751	-0.104	72	-	KCYE +0.122, WDTW +0.17, KYGO +0.108, WFMS +0.107
55	53	3	JAMES OTTO THESE ARE THE GOOD OLD DAYS WARNER BROS./WRN	0.658	+0.058	162	56	+2.751 DIERKS
56	N	EW	HEIDI NEWFIELD CRY CRY ('TIL THE SUN SHINES) CURB	0.623	+0.327	160	57	BENTLEY
57	54	3	DEAN BRODY BROTHERS BROKEN BOW	0.618	+0.059	176	54	Feel That Fire
58	57	5	RANDY ROGERS BAND IN MY ARMS INSTEAD MERCURY	0.543	+0.088	42	-	(Capitol Nashville) KKCO +0.465, WUSN +0.387, WKLB +0.171, WQYK +0.166,
59		W	ADAM GREGORY WHAT IT TAKES MIDAS/BIG MACHINE	0.489	+0.324	121	58	WMIL +0.161, KSCS +0.145, KNIX +0.136, KASE +0.111,
60	58	2	JEREMY MCCOMB COLD PARALLEL/NEW REVOLUTION	0.464	+0.063	175	55	WCH +0.096, KMPS +0.066

ARTIST TITLE / LABEL AUDIENCE / GAIN JAMIE AARON O'NEAL 0.426/0.034 Like A Woman (1720) TOTAL STATIONS: 20 STEVE HOLY 0.336/0.049 SARA EVANS 0.256/0.053 Might Have Been Low (Curb) TOTAL STATIONS: and the second second

NEW AND ACTIVE ARTIST TITLE / LABEL AUDIENCE / GAIN

ARTIST TITLE / LABEL AUDIENCE / GAIN RICHIE AARUN CARLENE WATSON 0.334/0.032 Love Makin' Song (BIG Label) (Stroudavarious) TOTAL STATIONS: 5 TOTAL STATIONS: MCDONALD 0.242/0.111 How Do 1 Just Stop 17 STEVE AZAR 0.237/0.026 You're My Life Low (Essential/Arista Nashville/RCA) TOTAL STATIONS: 5 (Ride/Dang/CO5) TOTAL STATIONS: 18

MOST ADDE

	KEITH URBAN 5.
	Sweet Thing
	(Capitol Nashville)
	KATC, KATM, KBEQ, KBWF,
_	KCYE, KEEY, KEGA, KFDI,
D	KIIM, KILT, KIŽN, KKBQ,
	KKWF, KMLE, KMPS, KNCL
	KNIX, KNTY, KRST, KSCS,
	KSOP, KUZZ, KVOO, KWJJ,
	KYGO, WAMZ, WCTK, WDAF,
	WDSY, WFBE, WGAR, WGKX,
	WGNE, WGTY, WIOV, WKHX,
	WERT WELR WOCK WOAM

WUBE, WUSJ, WUSN, WWGR, WXBM, WXTU, WYCD, WYPY, WYRK KENNY CHESNEY WITH MAC MCANALLY 27 Down The Road (Blue Chair/BNA) KBEQ, KIXZ, KJY, KKBQ, KKGO, KRST, KRTY, KSCS, KSON, KTS, KWJ, WAMZ, WCDL, WCTK, WCTO, WGKX, WIVK, WKKT, WMIL, WQMX, WVK, WKKT, WMIL, WQMX, WWCR, WXBM, WXTU

 CEORCE STRAIT
 27

 River Of Love
 (MCA Nashville)

 KASE, KATC, KATM, KBWK, KEDL,
 (MCG, KATL, KATM, KLUY,

 KMGE, KWGL, KSCS, KSKS, KYCQ,
 WDAF, WFEE, WCNA, WTL,

 WALB, WOCK, WQAF, WQY, WKTU
 WHE, WXCY, WKTU

 TOBY KEITH
 25

 God Love Her
 (Show Dog Nashville)

 KIIM, KKBQ, KKCC, KKNC, KMPS,

kson, kssn, ku**bl.**, koks, kxkt, kygo, wbee, wdaf, wdsy, wggy, wdov, wnaf, wdgi, wpaw, wpkx, wgbe, wsoc, wusj, wusy, wxbq

JASON MICHAEL CARROLL 17 Where I'm From (Arista Nashville) KEGA, KIZN, KKNG, KSKS, KUBL, WDAF, WCGY, WGKX, WGNE, WIOV, WIVK, WKCQ, WKSF, WKXCX, WOCK, WQDR, WWGR 17

WPCV, WQHK, WQYK, WRNS, FOR WEEK ENDING NOVEMBER 9, 2008

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LEGEND: See legend to charts in charts section for rules and symbol explanations. 113 country and 29 Ganda country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters © 2008 Nielsen Business Media, Inc. All rights reserved.

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INDUSTRY

PICS

NEWS

OF THE DAY

DAILY FOP 5

SONGS

ACCURATE

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R&R COUNTRY

COUNTRY MONITORED REPORTERS

KWNR/Las Vegas, NV PD: Cary Rolfe MD: Bill Lubitz

WBUL/Lexington, KY

KSSN/Little Rock, AR OM/PD: Chad Heritage

WAMZ/Louisville, KY

MD: Night Train Lane

WMAD/Madison, WI OM: Mike Ferris

OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese

KTEX/McAllen, TX

WGKX/Memphis, TN

OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches

PD: Tim Jones MD: Kay Manley

OM/PD: Gregg S MD: Mary Gallas

WKSJ/Mobile, AL

KTOM/Monterey, CA OM: Sam Diggedy PD: Wes Poe APD/MD: Jim Pearson

WKDF/Nashville, TN OM/PD: Larry Stone

WGH/Norfolk, VA

APD/MD: Mark McKay

KKNG/Oklahoma City, OK OM/PD: Kevin Christopher MD: Lynn Waggoner

KTST/Oklahoma City, OK OM/PD: Tom Travis

KXKT/Omaha, NE

WXBM/Pensacola, FL PD/MD: Lynn West

WXTU/Philadelphia, PA

OM/APD: Roy Land PD: Bob McKay

KMLE/Phoenix, AZ PD: Kris Abrams

APD: Andrew Bland MD: Gwen Foster

KNIX/Phoenix, AZ

WOGI/Pittsburgh, PA

KUPL/Portland, OR

APD/MD: Rick Taylor

APU: Sam Steven: MD: Jessica Tyler

KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones

OM: Frank Bell PD: Dave Anthony

PD: Erik Johnson MD: Craig Allen

OM: Steve Powers PD: Bill Black

WQMX/Akron, OH PD: Sue Wilson APD/MD: Ken Steel

WGNA/Albany, NY OM/PD: Tom Jacobse

KBQI/Albuquerque, NM OM/PD: Bill May MD: Bev Rainey

KRST/Albuquerque, NM OM/PD: Eddie Haskell MD: Paul Bailey

WCTO/Allentown, PA OM/PD: Shelly Easton APD/MD: Jerry Padden

WKSF/Asheville, NC OM/PD: Jeff Davis MD: Brian Hatfield

WKHX/Atlanta, GA OM/PD: Mark Richards MD: Mike Macho

WUBL/Atlanta, GA OM/PD: Clay Hunnicutt APD/MD: Lance Houston

WKXC/Augusta, GA MD: Chris O'Kelley

KASE/Austin, TX OIVITPU: Mac Daniels APD/MD: Bob Picket

KUZZ/Bakersfield, CA PD: Evan Bridwell

WYPY/Baton Rouge, LA PD/MD: Daye Dunaway

KIZN/Boise, ID OM/PD: Rich Sug mers APD: Steve Shannoi MD: Spencer Burke

WKLB/Boston, MA OM: Don Kelley PD: Mike Brophey APD/MD: Ginny Rogers

WYRK/Buffalo, NY PD: Wendy Lynn

WEZL/Charleston, SC OM: Steve Burke PD: Bill West

WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy

WKKT/Charlotte, NC APD/MD: Ryan Dokke

WSOC/Charlotte, NC PD: D.J. Stout APD/MD: Rick McCracken

WUSY/Chattanooga, TN PD: Jay Cruze MD: Bill Poindexter

WUSN/Chicago, IL PD: Dave Robbins MD: Marci Braun

WUBE/Cincinnati, OH OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton

WGAR/Cleveland, OH OM: New Apparent PD: Brian Jennings APD/MD: Chuck Collier

KATC/Colorado Springs, CO OM: Bobby Irwin PD: Jim West MD: Wingnut

WWNU/Columbia, SC MD: Tyler On The Radio

WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko

KSCS/Dallas, TX APD/MD: Chris Huff

KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll

KJJY/Des Moines, IA PD: Andy Elliott MD: Eddie Hatfield WDTW/Detroit, MI

> APD: Scott Gaines WYCD/Detroit, MI

KGO/Los Angeles, CA APD/MD: Mike Scott OM: Mike Johnson PD: Tonya Campos KHEY/El Paso, TX PD: Ted "Bob Cat" Brown

PD: led Doulcar MD: Marty Austin WFBE/Flint, MI APD: Keith Allen

KSKS/Fresno, CA WWGR/Ft. Myers, FL

APD: Steve Hart WQHK/Ft. Wayne, IN OM/PD: Rob Kelley MD: Dave Michaels

WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red

WMIL/Milwaukee, WI OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft KEEY/Minneapolis, MN OM/PD: Gregg Swedberg

WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker

WRNS/Greenville, NC PD/MD: Wayne Carlyle WRBT/Harrisburg, PA

APD/MD: Newman WWYZ/Hartford, CT

KILT/Houston, TX

MD: Greg Frey KKBQ/Houston, TX OM/PD: Johnny Chiang APD/MD: Christi Brooks

WFMS/Indianapolis, IN PD: Bob Richards

MD: J.D. Cannon WUSJ/Jackson, MS

WGNE/Jacksonville, FL OM: Chuck Beck PD: Randy Hill

WXBQ/Johnson City, TN PD/MD: Bill Hagy

KBEQ/Kansas City, MO MD: T.J. McEntire

KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens

WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise

WIVK/Knoxville, TN OM/PD: Mike Hammond MD: Coileen Addair

KMDL/Lafayette, LA APD: Jude Vice

WPCV/Lakeland, FL OM/PD: Mike James APD/MD: Jeni Taylor

WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie WIOV/Lancaster, PA OM: Ken Carson PD: Al Brock WCTK/Providence, RI

WITL/Lansing, MI OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee

WQDR/Raleigh, NC KCYE/Las Vegas, NV PD/MD: R.W. Smith PD: Lisa Mckay MD: Billy Dukes

KBUL/Reno, NV PD: Brad Hansen APD/MD: Derek Gunn

> KFRG/Riverside, CA OM/PD: Lee Douglas MD: Don Jeffrey WSLC/Roanoke, VA PD: Brett Sharp

WBEE/Rochester, NY APD/MD: Weslea Neas

KNCI/Sacramento, CA PD: Mark Evans APD/MD: Greg Cole

KNTY/Sacramento, CA

WKCO/Saginaw, MI APD: Kevin Profitt MD: John Richards

KEGA/Salt Lake City, UT

KSOP/Sait Lake City, UT APD/MD: Debby Turpin

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett

KSON/San Diego, CA PD: John Marks APD/MD: Brooks O'Brian

KBWF/San Francisco, CA PD: Scott Mahalick APD/MD: Keola Lui Kwan

KRTY/San Jose, CA

KKWF/Seattle, WA OM: Deve Richards PD: Scott Mahalick MD: Michele Michaels

KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas

KXKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans KIXZ/Spokane, WA OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels

WPKX/Springfield, MA OM/PD: Pat McKay APD: Marc Spencer

KTTS/Springfield, MO APD/MD: Curly Clark

KATM/Stockton, CA OM: Richard Perry OM: Richard Perry PD: Randy Black MD: Nikki Thomas

WQYK/Tampa, FL OM/PD: Mike Culott APD: Beecher Martin MD: Jay Roberts

KIIM/Tucson, AZ PD: Buzz Jackson MD: Lois Lewis

KVOC/Tulsa, OK PD: Luke Jensen MD: Dave Austin

WIRK/West Palm Beach, FL PD: Mitch Mahan

KFDI/Wichita, KS OM/PD: Beverlee Brannigan APD/MD: Caro! Hughes

WGGY/Wilkes Barre, PA PD: Doc Medek MD: Jessie Roberts

WXCY/Wilmington, DE OM/PD: Dave Hovel

WGTY/York, PA PU: Scott Donato MD: Dan Douglas



► CRYSTAL SHAWANDA VAULTS 44-25 AT CANADA COUNTRY WITH "MY ROOTS ARE SHOWING." THE MANITOULIN ISLAND NATIVE POSTED TWIN NO. 5 PEAKS WITH HER FIRST TWO CHARTED SONGS.

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS

COUNTRY INDICATOR HIGHLIGHTS NO. 1

ARTIST TITLE ZAC BROWN BAND CHICKEN FRIED

ATLANTIC/HOME GROWN/BIG PICTURE

IMPRINT / PROMOTION LABEL

MOST ADD	ED	"THE ALL " For
ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
KEITH URBAN SWEET THING	CAPITOL NASHVILLE	52
GEORGE STRAIT RIVER OF LOVE	MCANASHVILLE	40
KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD	BLUE CHAIR/BNA	28
MARTINA MCBRIDE RIDE	RCA	21
TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE	16
DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	12

MOST INCREASED PLAYS

ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN
KEITH URBAN SWEET THING	CAPITOL NASHVILLE	+653
TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE	+645
KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD	BLUE CHAIR/BNA	+627
GEORGE STRAIT RIVER OF LOVE	MCA NASHVILLE	+489
ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE	+324
BROOKS & OUNN COWGIRLS DON'T CRY	ARISTA NASHVILLE	+304

INDICATOR EXCLUSIVES

т₩	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
39	39	KATIE ARMIGER UNSEEN	COLD RIVER/NINE NORTH	442	+23
49	47	JAMIE O'NEAL LIKE A WOMAN	172D	235	-2
51	49	RICK HUCKABY AIN'T ENOUGH BLACKTOP	HEADCOACH/SPINVILLE	209	+9
52	48	MARK WILLS THE THINGS WE FORGET	TENACITY	208	+6
5	51	JEWEL TILL IT FEELS LIKE CHEATING	VALORY	203	+29
57	55	TRACY LAWRENCE YOU CAN'T HIDE REDNECK	ROCKY COMFORT/NINE NORTH	174	+18
58	56	ZONA JONES YOU SHOULD'VE SEEN HER THIS MORNIN	G ROCKY COMFORT/NINE NORTH	155	-1
60	57	JEFF BATES RIVERBANK	BLACK RIVER	133	-8

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK VEEK WEEKS ON CHART **CANADA COUNTRY** UT2N PLAYS IMPRINT / PROMOTION LABEL TV 1 2 8 TAYLOR SWIFT LOVE STORY 746 +7 BIG MACHINE/UNIVERSAL 2 KENNY CHESNEY WITH THE WAILERS EVERYBODY WANTS TO CO TO HEAVEN BLUE CHAIR/BNA/SONY BMC 1 14 688 -52 4 9 SUGARLAND AL READY GONE MERCURY/UNIVERSAL 681 -17 CARRIE UNDERWOOD JUST A DREAM 3 4 16 19/ARISTA/ARISTA NASHVILLE/SONY BMG 634 -84 5 14 TIM MCGRAW LET IT GO -17 CURB/EMI 616 **6** 7 BRAD PAISLEY DUET WITH KEITH URBAN START A BAND 7 8 ARISTA NASHVILLE/SONY BMG 611 +5 14 6 ALAN JACKSON COUNTRY BOY ARISTA NASHVILLE/SONY BMG +81 608 8 MONTGOMERY GENTRY ROLL WITHME 10 12 COLUMBIA/SONY BMG 589 +36 9 12 5 GEORGE CANYON JUST LIKE YOU + UNIVERSAL 568 +23 DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT 10 6 19 CAPITOL NASHVILLE/EMI 556 -65 11 15 8 RASCAL FLATTS HERE LYRIC STREET/UNIVERSAL 549 +34 9 9 PAUL BRANDT VIRTUAL LIFE BRAND-T/UNIVERSAL 543 -19 JASON BLAINE GOOD DAY TO GET GONE + n 9 косн 522 -26 14 16 7 JESSIE FARRELL TOUESS 515 +13 UNIVERSAL DIERKS BENTLEY FEEL THAT FIRE 17 7 CAPITOL NASHVILLE/EMI +49 513 16 13 14 GORD BAMFORD POSTCARD FROM PASADENA -53 485 ROYALTY 17 TOBY KEITH SHE NEVER CRIED IN FRONT OF ME 8 17 SHOW DOG NASHVILLE/UNIVERSA! 453 -120 18 HOME GROWN/ATLANTIC/BIG PICTURE 23 7 ZAC BROWN BAND CHICKEN EDIED +91 440 19 AARON PRITCHETT HOW DO I GET THERE 22 4 +76 426 OPM/6D4 LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME 11 18 CAPITOL NASHVILLE/EMI 412 -18 21 30 DEAN BRODY BROTHERS 4 BROKEN BOW/SONY BMG 403 +108 22 35 3 BROOKS & DUNN COWGIRLS DON'T CRY ARISTA NASHVILLE/SONY BMG 358 +80 19 16 JIMMY WAYNE DO YOU BELIEVE ME NOW VALORY/UNIVERSAL 353 -54 24 SHANE YELLOWBIRD LIFE IS CALLING MY NAME 21 9 ON RAMP/FMI 352 0 25 44 2 CRYSTAL SHAWANDA MY ROOTS ARE SHOWING RCA/SONY BMG 331 +136 DOC WALKER THAT'S ALL . 27 26 19 OPEN ROAD/UNIVERSAL -38 292 27 26 15 DERIC RUTTAN LOVIN' YOU IS KILLIN' ME ON RAMP/EMI 292 -42 28 24 TRACE ADKINS MUDDY WATER 10 CAPITOL NASHVILLE/EMI 287 -54 13 THE HIGGINS REAL THING + 29 25 OPEN ROAD/UNIVERSAL 283 -57 THE WILKINSONS WHEN I'M OLD 30 33 7 ANGELINE/UNIVERSAL 279 -8

🕈 indicates CanCor

FOR WEEK ENDING NOVEMBER 9, 2008

R&R AC/HOT AC



How to stay fresh despite weeks of all-holiday music

Keeping It Real On The Christmas Tip

Keith Berman KBerman@RadioandRecords.com

t may be the most wonderful time of the year, and some may consider it the easiest time of the year, too-just slap some holiday tunes in your music-scheduling software of choice and let it whiz on puree through the end of the year. But flipping to an all-Christmas music format doesn't have to mean aban-

doning regular programming mechanics-there are still ways to keep a fresh station sound throughout the holidays.

One of the mantras of radio is that it's not just the music, it's what's between the music that matters. McVay Media president Mike McVay recommends using imaging to help make things interesting."We create something called 'The Essential Christmas Package,' which has sweepers and liners voiced by celebrities and singer/songwriters who are offering Christmas music

greetings," he says." We also suggest [stations] record little kids doing Christmas greetings. All the production elements you can [gather] that will give the station a fresh coat of paint for Christmas [are] good." Programmers don't need to assemble an entire



PLJ THINKS PINK Grammy Award-winning artist Pink dropped by Citadel hot AC WPLJ/New York to chat about her new album "Funhouse," featuring the single "So What," which moves 4-3 at Hot AC this week. From left are morning co-host Todd Pettengill, Pink, morning crew member Patty Steele and PD/morning co-host Scott Shannon.



McVav

sweepers, since rotating through production elements every few weeks should keep things new enough for the audience. McVay also advises that since stations are getting potential new cume from Christmas music, they should also use imaging to advertise the station's regular music and progamming while in the midst of holiday stuff.

Federal Reserve-sized bank of

"I always suggest that people run collages of their regular music-the format you'll be flipping back to after the holidays," he says. "You can say something like, 'Hey, this is something special we're doing for the holidays, but on Dec. 26, you can bet you'll hear more of today's hottest hits' or whatever your positioning statement is. By playing collages of your normal music, you're exposing the station to a large group of people who only come in for Christmas, so you're actually advertising on your own station."

Secular Songs First

In terms of the holiday music you do play, McVay recommends holding off on overtly religious songs until early to mid-December. Since some stations yank the giant yuletide format lever as early as Halloween, as a few did this year. November is the time to keep things lighthearted and fun with secular songs, adding the religious stuff into the mix in the first week of December with another wave introduced around Dec. 15.

McVay cautions that getting too deep into Christmas contesting can unbalance listeners' holi-

R&R Decks The Charts

As in years past, R&R's AC chart will reflect regular AC airplay and only new holiday titles that are released this year.

Additionally, beginning in the Nov. 21 issue, R&R will publish a weekly Holiday chart, which compiles airplay of all holiday tracks from all eras.

The only stations eligible to contribute monitored airplay data for the AC and Holiday charts will be stations already on R&R's AC panel; any stations on R&R's Hot AC panel that make the switch to all-Christmas music will be tem-

If and when you do go allholiday, please e-mail me and kberman@radioandrecords.com

Who's On Santa's List?

R&R is keeping a running tally of the stations that have flipped to all-Christmas music in one handy location: a constantly updated list is available at RadioandRecords.com.

Here are those that had vanked their tinseldecorated holiday format lever at press time:

- Capital smooth jazz KBZN/Salt Lake City Wilks AC KCKC (Star
- 102.11/Kansas Citv Entercom AC KUDL/
- Kansas Citv CBS Radio oldies
- WODS (Oldies 103.3)/ Boston
- Greater Media classic hits WROR/Boston
- Clear Channel oldies WWBB (B101)/ Providence
- Clear Channel AC WNIC/Detroit
- Clear Channel AC KSOF/Fresno Regent AC WLHT (Lite
- Rock 95.7)/Grand Rapids
- Clear Channel AC WOOD-FM (Star 105.7)/Grand Rapids
- Greater Media AC WNUW (Now 97.5)/ Philadelphia
- Bonneville's WMVN/ St. Louis
- Clear Channel adult hits WRIT (My 95-7)/ Milwaukee
- Entercom hot AC WMYX/Milwaukee
- SMAHH Communications II oldies KEGK (Eagle 106.9)/Fargo, N.D.

porarily moved to the AC panel for the duration of their holiday music programming.

chart manager Gary Trust at and gtrust@billboard.com.-KB

day music experience, so keep it light and simplesomething as easy as a Secret Santa or a cash giveaway."When Santa hollers, you call for the dollars," he says.

However, it is beneficial to get the audience involved, and that can help keep the station sound interesting and entertaining. Inviting people to call in with their Christmas memories can generate material for produced pieces, and that effort can be pushed beyond Christmas:"You can even get them involved in New Year's Eve by doing a New Year's resolution line-'tell us what you want us to do more than ever on our radio station; we resolve to do it," McVay says. "Whatever it is they're asking for, evaluate it. If it's something the audience truly wants and it can benefit them, why wouldn't you do that?" R&R

2007's New Titles

Below are the new Christmas tracks released last year and their chart placement on the final AC chart of 2007, which ran in the Dec. 21 issue of R&R. Omitted numbers indicate nonholiday tracks that were not reprinted.

- 1. "I'll Be Home for Christmas," Josh Groban
- 2. "Do You Hear What I Hear," Carrie Underwood
- 3. "Frosty the Snowman," Kimberley Locke
- 4. "Coming Home for Christmas," Jim Brickman with Richie McDonald
- 8. "Winter Wonderland," Wynonna
- 11. "Mistletoe," Colbie Caillat
- 12. "Have Yourself a Merry Little Christmas," Barry Manilow
- 16. "White Christmas." Dave Koz & Kelly Sweet
- 18. "Christmas Day," Michael W. Smith featuring Mandisa
- 19. "Little Drummer Boy," Josh Groban featuring Andy McKee
- 22. "Take Christmas Back," Daryl Hall & John Oates
- 24. "This Christmas," Elliott Yamin
- 25. "The First Noel," Josh Groban & Faith Hill
- 26. "Let It Snow, Let It Snow, Let It Snow," Mannheim Steamroller
- 27. "That Time of Year," Kelly King
- 29. "Angels We Have Heard on High," Josh Groban & Brian McKnight

AC nielsen POWERED BY

BDS

TRAVATION	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1] NIELSEN BDS は HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LA3EL	PL TW	ays +/-		
1	1	25	DAVID COOK THE TIME OF MY LIFE	NO. 1(8 WKS) II 🛱 19/RCA/RMG	19 B	-96	15.561	1
2	2	31	LEONA LEWIS BLEEDING LOVE	11 ⁵ SYCO/J/RMG	1806	-48	15.251	2
3	5	17	COLDPLAY VIVA LA VIDA	L12 CAP TOL	1699	+57	12.707	4
4	3	21	NATASHA BEDINGFI POCKETFUL OF SUNSHINE	ELD 112 PHONOGENIC/EPIC	1679	-142	13.518	3
5	4	44	SARA BAREILLES	114 tr EPIC	16.5	-161	12.200	5
6	6	36	JOHN MAYER SAY	1) AWARE/COLUMBIA	1502	-107	1.369	6
7	7	37	DAUGHTRY FEELS LIKE TONIGHT	11 ² RCA/RMC	1354	-66	9.557	7
8	10	14	JASON MRAZ	MOST INCREASED PLAYS II th ATLANTICARP	1122	+164	£ .50 2	8
9	8	28	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	1057	-70	£.480	11
10	11	31	LIFEHOUSE WHATEVER IT TAKES		960	+7	6.123	10
a i	12	27	JORDIN SPARKS DUI NO AIR	ET WITH CHRIS BROWN 113/JIVE/ZOMBA	730	-10	6.421	9
12	13	13	DAVID ARCHULETA CRUSH	19/JIVE/ZOMBA	682	+28	3.441	15
13	15	12	MISSY HIGGINS WHERE I STOOD	LEVEN:/REPRISE	499	+29	. 628	19
14	17	n	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE	419	+б	.494	20
ы	16	20	KID ROCK ALL SUMMER LONG	1) ³ TOP DDG/ATLANTIC	381	-54	2.653	17
0	19	8	DAUGHTRY WHAT ABOUT NOW	RCA#RMG	362	+62	4.152	13
19	18	6	CELINE DION MY LOVE	COLUMBIA	309	-5	.093	24
18	20	9	EAGLES WHAT DO I DD WITH MY HEART	MOST ADDED	295	0	a. 940	27
19	21	22	ONEREPUBLIC STOP AND STARE		265	-21	2.875	16
20	22	6	JAMES TAYLOR	لٹ HEAR'CMG	247	+29	0.675	29
21	26	4	BETTER IN TIME	l) SYEO/J.RMG	223	+48	4.416	12
22	24	3	LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	213	+32	0.837	28
23	23	8	SARAH MCLACHLAN	ARISTA RMG	2"0	-1). 627	30
24	25	15	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	172	-5	5.766	14
25	27	3	JORDIN SPARKS ONE STEP AT A TIME	1) 19/JIVE/ZOMBA	וידו	+22	2.185	18
26	28	3	GAVIN ROSSDALE	I) INTERSCOPE	147	+5	1.448	21
27	N	EW	O.A.R. SHATTERED (TURN THE CAR AR	OUND) EVERFINE/ATLANTIC/RRP	123	+26	1.007	26
28	29	5	ORDINARY	PEAK/CMG	120	-12	J .210	-
29	30	6	JOSH KELLEY TOREMEMBER	DNK	108	-3	J.318	•
30	N	EW	ENYA TRAINS AND WINTER RAINS	REPRISE	93	+9	D.196	-

1) NIELSEN BDS CERTIFICATIONS

116

116

115

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► ENYA CELEBRATES CLOSE TO 20 YEARS OF CHARTING AT AC, AS "TRAINS AND WINTER RAINS," THE LEAD SINGLE FROM "AND WINTER CAME . . .," ARRIVES AT NO. 30. ENYA FIRST REACHED THE LIST WITH THE NO. 7-PEAKING "ORINOCO FLOW (SAIL AWAY)," IN MARCH 1989. SHE'S NOTCHED FIVE OF HER SEVEN CHART ENTRIES THIS DECADE.

NEW AND ACTIVE

ARTIST TITLE / LABEL

NICKELBACK Gotta Be Somebod (Roadrunner/RRP) TOTAL STATIONS:

PLAYS /JAIN

89/6

12

ARTIST TITLE / LABEL

ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS:

	D
ARTIST	NEW
TITLE / LABEL	STATIONS
EAGLES What Do I Do With My Heart (ERC) KBEE, KSSK. KTDY, WEBE, WMC WMXS, WRRM	7 .v,
LEONA LEWIS Better In Time (SYCO/J/RMG) WLIT, WLTJ, WMJX, WWFS	4
MARIAH CAREY Right To Dream (island/IDJMG) KISC, WHUD, WZID	3
COLBIE CAILLAT Realize (Universal Republic) KTDY, WSRS	2
SIMON COLLINS Unconditional (Razor & Tie) KBEZ, WALK	2
MISSY HIGGINS Where I Stood (eleven:/Reprise) WRCH, WTCB	2
DAUGHTRY What About Now (RCA/RMG) WMGV, WZID	2
O.A.R. Shattered (Turn The Car Around (Everfine/Atlantic/RRP) WTCB, WVBW	i) 2
GAVIN ROSSDALE Love Remains The Same (Interscope) WHUD, WMGC	2
ADDED AT KBEE	987

THEY BALL LOTY Salt Lake City, UT PD: Rusty Keys

Eagles, What Do I Do With My Heart, O Enya, Trains And Winter Rains, O

FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

CHRIS RICE So Much For My Sad Song (INO/Columbia)	63/6	TOM JONES If He Should Ever Leave You (S-Curve) TOTAL STATIONS:	35/16
TOTAL STATIONS:	14	TUTAL STATIONS:	0
MARIAH CAREY Right To Dream (Island/IOJMG)	58/15	LIFEHOUSE Broken (Geffen/Interscope)	30/1
TOTAL STATIONS:	12	TOTAL STATIONS:	5
PROJECT GRAND SLAM FEAT. JUDIE TZUKE The Captain Of Her Heart	41/7	FAITH HILL A Baby Changes Everything (Warner Bros. (Nashville)/Warner B	26/14 ros.)
(Cakewalk)		TOTAL STATIONS:	7
TOTAL STATIONS:	13		7.0.0
JESSE MCCARTNEY	39/4	PINK So What (LaFace/Zomba)	25/2
(Hollywood)		TOTAL STATIONS:	5
TOTAL STATIONS:	6		

PLAYS /GAIN

36/2

5

MOST PLAYS

+164

+62

+57

+48

+32

\$	JASON MRAZ I'm Yours (Atlantic/RRP) WRRM +15, WARM +15, WEBE +14, WRVR +13, WJKK +12, WAHR +12, WLQT +11, WRZZ +10, WGSY +10, KESZ +10
廿	DAUGHTRY

What About Now (RCA/RMG) WHUD +18, WLTJ +12, WCRZ +10, WGSY +9, WJBR +9, WCDV +7, WASH +7, WFMK +3, KBIG +2, WJXB +2

COLDPLAY Viva La Vida (Capitol) WLQT +12, KBAY +9, KSSK +7, WRAL +7, KSNE +5, WCDV +5, WFPG +5, KUMU +5, WJBR +4, WOBM +4

LEONA LEWIS Better In Time (SYCO/J/RMG) WHUD +2, WJBR +10, WSRS +8, WWFS +5, WHLG +4, WLTW +3, WCDV +3, WYJB +3, WLIT +2, KTSM +2

TAYLOR SWIFT 仚 Love Story (Big Machine/Universal Republic) WCRZ +IO, WVBW +6, KCKC +6, WTCB +4, WLRQ +4, WLDB +2, WRSA +2, KKBA +2, WFPG +2, WTVR +2

WEEK ENDING NOVEMBER 9, 2008

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 104 AC, 25 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.





PLAYS

1053

991

939

1034

729

926

914

862

847

753

COMDS DIGITAL DOWNLOADS

ARTIST		N BDS	PL	AYS
TITLE / IMPRINT / PROMOTION LABEL	CERTIFIC	ATIONS	TW	LW
TAYLOF SWIFT TEARDROP - ON MY GUITAR (BIG MACHINE/UNIVE	RSAL REPUBLIC)	174	710	808
GWEN STEFANI FEATURING AKO THE SWEETESCAPE (INTERSCOPE)	N	125	688	716
PINK WHO KNEW(LAFACE/ZOMBA)		174	659	719
THE FR AY HOW TO SAVE A LIFE (EPIC)		⁷ רו	637	744
JORDIN SPARKS TATTOO (19UI/VE/ZOMBA)		n²	620	685



NOVEMBER 14, 2008

ARTIST TITLE / IMPRINT / PROMOTION LABEL

AFTER ALL THESE YEARS (NOMOTA)

COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)

JOURNEY

DAUGHTRY

TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE (MOSLEY/BLACKGROUND/INTERSCOPE)

FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)

R&K HOT AC

II NIELSEN BDS

NO. 1(6 WKS)

MOST INCREASED PLAYS

AIRPOWER

AIRPOWER

HITPREDICTOR STATUS

EVERFINE/ATLANTIC/

II th LAFACE/ZOMBA

11 位

RCA/RMG

n² th CAPITOL

11 11

I) SYCO/J/RMG

n³ 位

n

曲

ROADRUNNER/RPP

GEFFEN/INTERSCOPE

VANGUARD/CAPITOL

11³ TOP DOG/ATLANTIC

19/JIVE/ZOMBA

XL/COLUMBIA

19/JIVE/ZOMBA

19/RCA/E

ISLAND/IDJMG

UNIVERSAL REPUBLIC

II2 1

WARNER BROS

UNIVERSAL MOTOWN

FLIP/ATLANTIC

ISLAND/IDJMG

HOLLYWOOD

ARISTA/RMC

CAPITOL

WIND-UP

1

n

廿

LET'S BREAK/WARNER BROS.

HOME SCHOOL/ATLANTIC

UNIVERSAL REPUBLIC

UNIVERSAL REPUBLIC

FLAWLESS/GEFFEN/INTERSCOPE

CASH MONEY/UNIVERSAL REPUBLIC

1

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廿

t

EPIC

UNIVERSAL REPUBLI

GLASSNOTE/ILG/ATLANTIC

INTERSCOPE

山

0	WE	RE	D	B Y	THEISCH
					BDS

33

12 4

17

2 20

3

4 3 29

5 5 20

7 6 24

8

10 10 13

1

12

13

14

15 14 15

16

18 18 11

19

21

22

23 22 11

25

26

27

28

29 36 2

30 33 3

31

32 40

33

34 38 3

35 32 13

36 30 14

37 34 8

38

39

7 6

8

n

9 25

12 29

B 34

16 9

17 18

20 6

19 26

25 4

21

23 7

27 10

29 9

31 8

15

17 24

14 28

3 37

NEV

RE-ENTR

ARTIST

O.A.R.

PINK

JASON MRAZ

GAVIN ROSSDALE

LOVE REMAINS TH

DAUGHTRY

NICKELBACK

COLDPLAY

LIFEHOUSE

LEONA LEWIS

KID ROCK

ADELE

SEETHER

RIHANNA

DAVID COOP

MATT NATHANSON

3 DOORS DOWN

JORDIN SPARKS

SING PAVEMENTS

DAVID ARCHULETA

JON MCLAUGHLIN

3 DDORS DOWN

PUDDLE OF MUDD

LEAVE OUT ALL THE REST

LINKIN PARK

SAFETYSUIT

LENKA

STAIND

LET IT ROCK

BELIEV THE KILLERS

WE DON'T HAVE TO LOOK BACK NOW

CHRISTINA AGUILERA

ERIC HUTCHINSON

PLAIN WHITE T'S

COLBIE CAILLAT

YOU

THRIVING IVORY ANGELS ON THE MOON

COLDPLAY

HINDER

SARAH MCLACHLAN

KEVIN RUDOLF FEATURING LIL WAYNE

ESTELLE FEATURING KANYE WEST

SAVING ABEL

SECONDHAND SERENADE

SHATTERED (TURN THE CAR AROUND)

COMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

PLAYS

-81

+29

+71

-152

-67

+103

-48

+103

+242

+138

+43

-151

-238

+95

-76

+109

+233

+105

+45

+190

+78

+110

-15

-37

+18

+65

+65

-63

+150

+72

+116

+88

+40

+53

•78

-143

-47

+220

+81

+15

BREAKER:

3260

3160

3010

2878

2726

2550

2528

2495

2246

2173

2122

1647

1560

1311

1249

1189

1161

1067

996

989

953

937

855

786

638

573

518

500

489

468

443

383

333

332

329

323

322

316

312

300

AUDIENCE

3

1

5

4

8

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9

7

10

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12

13

14

15

21

18

17

20

19

23

22

16

24

27

34

32

30

28

31

35

33

25

29

37

16.216

14.391

16 466

14.147

14.289

11.517

13 051

10.920

12.170

10.816

9.512

9.001

7.969

6.315

5.433

3.173

4.060

5.083

3.205

3.814

2.765

3.018

5.338

2.231

1.808

1.282

0.873

1.384

1.592

1.598

1.532

1.146

0.728

1.319

1.899

1.592

0.693

0.930

0.713

0.474



MOST ADDED

(eleven:/Reprise) KCIX, KRUZ, KSTP, KURB, KZZU, WBMX,

(Capitol) KALC, KEZR, KFYV, KHMX, KLTC, KMHX, KUDD, WRVE

(Cash Money/Universal Republic) KCDU, KJMY, KLCA, KZZO, KZZU, WBNS, WQAL

KBBY, WOVD, WNNK, WPTE, WQLH, WWWM

(Island/IDJMG) KBBY, WHYN, WLNK, WNNK, WQLH, WWWM

(Island/IDJMG) KJMY, KMHX, KMXP, KR5K, W5JO

STATIONS

8

6

ARTIST TITLE / LABEL

MISSY HIGGI Where I Stood

WMGX. WXLO

COLDPLAY

Let It Rock

overs In Japan

KEVIN RUDOLF

LEONA LEWIS

JON MCLAUGHLIN

Beating My Heart

THE KILLERS

SAVING ABEL

(Skiddco/Virgin/Capitol) KJMY, WLNK, WMC, WSJO

KLTG, KYKY, WPST, WXLO

(Universal Republic) KLLY, KLTG, KMHX, KMXB

HINDER

thout You

BEYONCE

If I Were A Bo

KCDU, KLLY, W

ADDED AT.

WBNS

PLAIN WHITE T'S 1. 2. 3. 4

KATY PERRY POSTS HER FIRST HOT AC TOP 10, AS "HOT N COLD" SCORCHES 11-9 WITH MOST INCREASED PLAYS (UP 242) FOR A SECOND WEEK. AT CHR/TOP 40, THE SONG CLOSES IN ON THE TOP SPOT (NO. 2, UP 313 PLAYS), WELL WITHIN STRIKING DISTANCE (132 SPINS) OF PINK'S "SO WHAT."

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BEYONCE If I Were A Boy (Music World/Columbia)	284/42	FÁLL OUT BOY	189/6
TOTAL STATIONS:	_21	TOTAL STATIONS:	15
MAROON S Goodnight Goodnight (A&M/Octone/Interscope)	227/10	TAYLOR SWIFT Love Story	145/20
TOTAL STATIONS:	23	(Big Machine/Universal Republic) TOTAL STATIONS:	8
NE-YO Closer (Def Jam/IDJMG)	225/17	CAROLINA LIAR I'm Not Over (Atlantic)	145/3
TOTAL STATIONS:	10	TOTAL STATIONS:	3
CHRIS BROWN Forever (Jive/Zomba)	217/9	DUFFY Stepping Stone (Mercury/IDJMG)	124/30
TOTAL STATIONS:	10	TOTAL STATIONS:	14
THE ALL-AMERICAN REJECTS Gives You Hell (Doghouse/DGC/Interscope)	205/30	BEN FOLDS FEAT. REGINA SPEKTOR You Don't Know Me (Epic)	118/4
TOTAL STATIONS:	15	TOTAL STATIONS:	12

4	MOST		
4	+242	t	KATY PERRY Hot N Cold (Capitol) WTIC + 26, WDVD #7, KYKY +17, WKRQ +16, KPLZ +14, WQAL +13, KZZD +12, WPTE +12, WCDA +12, KMXB +11
4	+233		SAVING ABEL Addicted (Skiddco/Virgin/Capitol) KHMX +35, KLIY +9, KLCA +7, K220 +5, WMC +14, WRMF +13, KLIMY +12, WKRQ +11, KMHX +11, WENS +11
	+220	ث	COLDPLAY Lovers in Japan (Capitol) KZZU +95, SIRJ, +77, KDMX +75, KLZR +15, WPLJ +15, KHMX +14, KLCA +14, KQKQ +13, XF26 +13, KCDU +12
	+190	û	DAVID COOK Light On (19/RCA/RMG) WMCX + 25, KPEK + 24, WRWF + 21, KZ2O + 19, W/LK + 17, KQKQ + 15, WPST + 12, WLNK + 11, W/MEE + 10, KSTZ + 9
	+150		THE KILLERS Human (Island/IDJMG) KRSK +19, SIPL +12, KCDA +12, KJMY +12, WPLJ +12, KMXP +8, KOSO +7, KPEK +7, WAYV +7, KSCF +6

EEK ENDING NOVEMBER 9, 2008

FOR WERK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 83 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 ho day, 7 days a week. © 2008 Nielsen Business Media. Inc. All rights reserved.

	1. 2	4	
blumbia) KDD, WTMX			
			+
			-
ų	-		

Columbus, OH Kevin Rudolf Feat. Lil Wayne, Let It Rock. 10 Buckcherry, Don't Go Away, 1 Taylor Swlft, Love Story, O FOR REPORTING STATIONS PLAYLISTS GO TO

w.RadioandRecords.com

become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank

below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

Urban AC, Hot AC, Christian AC,

Gospel, Rock, Triple A and Smooth

Jazz; top 10 for Soft AC/Inspirational)

Christian CHR, Christian Rock,

both audience and plays.

Nielsen BDS certification for n airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an

increase in plays. Country titles that Awarded solely on the Country chart decline in audience but increase in to songs that receive airplay on 60% of the panel for the first time. plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its HOT SHOT DEBUT: first week at No. 1 will always receive

Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS

Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first

MOST ADDED:

A listing of songs with the total number

AIRPOWER:

a bullet, even if it has lost plays

(audience for Country).

AUDIENCE TOTALS:

Derived, in part, using certain

Arbitron Inc. copyrighted Persons 12+

audience estimates, under license.

Awarded to songs appearing in the

Audience charts for the first time with

increases in both plays and audience.

top 20 on both the Airplay and

OM/PD: Jay Taylor MO: Sue Leighton

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart. NEW AND ACTIVE: Current songs below the chart threshold

that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first

RECURRENT RULE:

R&R AC/HOT AC

HOT AC REPORTERS

WKDD/Akron, OH* OM/PD: Keith Kennedy

WRVE/Albany, NY* M/PD: Randy McCarten D: Kevin Rush MD: Tred Hulse

KPEK/Albuquerque, NM* Tony Manero MD: Jamie Frve

KDBZ/Anchorage, AK

KMXS/Anchorage, AK APD/MD: Amber O'Neill

WAYV/Atlantic City, NJ*

WSJO/Atlantic City, NJ* APD: Christopher Knight

KAMX/Austin, TX* APD/MD: Carey Edwards

KLLY/Bakersfield, CA* J. Tyle APD Frik For MD: Darci Dawr

WWMX/Baltimore, MD* J Brozz PD: Greg Carpenter

WMRV/Binghamton, NY OM/PD: Jim Free

KCIX/Boise, ID* PD/MD: Brent Carev

WBMX/Boston, MA* PD: Jay Beau Jones APD/MD: Mike Mullaney

WUHU/Bowling Green, KY PD/MD: Brooke Summers.

WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas

WHBC/Canton, OH* PD: Jerry Mac APD/MD: Kayleigh Kriss

WCOD/Cape Cod, MA PD: Kevin Matthews

WLNK/Charlotte. NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller

WTMX/Chicago, IL* PD: Mary Ellen Kachinske MD: Nikki Chuminatto

WKRO/Cincinnati, OH* D: Patti Marsha APD: Grover Collins MD: Brian Douglas

WNNF/Cincinnati, OH*

WQAL/Cleveland, OH*

PD: Dave Popovich

WBNS/Columbus, OH* OM/PD: Jay Taylor MD: Sue Leighton

WLNH/Concord (Lakes Region), NH OM: Andy Mack PD: Molly King

KLTG/Corpus Christi, TX* OM/PD: Clayton Allen PD: Chris Roberts

KDMX/Dallas, TX* PD: Rick O'Bryan MD: Lisa Thomas

WDAQ/Danbury, CT MD: Nate Mumford

WMMX/Dayton, OH* OM/PD: Jeff Steven: APD: Shaun Vincent

PD: Leighton Peck APD/MD: Jill Roen

WJLK/Monmouth, NJ^a

PD/MD: Steve Nichols

WPLJ/New York, NY*

APD: Jeff Garfield

OM: Tom Cuddy PD: Scott Shannon

WPTE/Norfolk, VA*

MD: Tony Mascaro

PD: Barry McKay MD: Heather Branch

OM/PD-Lou Russo

MD: Steve Ardolina

KALC/Denver, CO* PD: Dylan Sprague APD/MD: Sam Hill

KIMN/Denver, CO* KOSO/Modesto, CA* OM/PD: Bill Gamble PD: Angle Good APD: John Chimpo MD: Hollywood Henderson MD: Tammy Cruise KSTZ/Des Moines, IA*

M/PD: Scott Aller MD: Jimmy Wright WDVD/Detroit, MI*

KCDU/Monterey, CA* I/PD: Ron Harrell MD: Jesse Addy OM/PD: Kenny Aller KBMX/Duluth, MN WGMT/Montpelier, VT

OM: David Drew PD: Corey Carter KSII/El Paso, TX*

OM: Courtney Nelson PD: Jerry Kidd

KFLX/Flagstaff, AZ OM/PD: Robb Rose MD: Kat Kasey

WBQB/Fredericksburg, VA OM/PD: Chris Carmichael KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Cisco KALZ/Fresno, CA* OM/PD: Paul Wils APD: Laurie West

WMXO/Olean, NY Tom Po KKPL/Ft. Collins, CO

M/PD: Mark Callag KOKO/Omaha, NE* MD: Beano OM/PD: Nevin Dane MD: Heather Lee WINK/Ft. Myers, FL*

PD: Chad Ruf WAJI/Ft, Wayne, IN*

OM: Lee Tohir

PD. Barb Richards

MD: Jeff Roteman

WMEE/Ft, Wayne, IN*

MD: Marti Taylo

MD: Jessica Do WOMX/Orlando, FL* D: Jeff Cushman PD: Bobby Smith

KSRZ/Omaha, NE*

KFYV/Oxnard, CA*

OM: Brian "Big Bear" Davis APD/MD: Maverick

KRSK/Portland, OR*

WBWZ/Poughkeepsie, NY OM/PD: Reggie Osterhoudt

WSNE/Providence, RI*

KZZO/Sacramento, CA*

1: Byron Kennedy

WGER/Saginaw, MI

I/PD: Brian Miche

KMYI/San Diego, CA*

PD: Bryan Jackson

PD: Lauren Davis

KLCA/Reno, NV*

OM: Bill Schulz

PD: Beei Bretz MD: Connie Wray

OM: Clark Ryan PD: Dan Persigehl MD: Sheryl Stewart

OM: Mark Todd PD: J. Pat Miller

MD: Laura Francis APD/MD: Dave Michaels KBBY/Oxnard, CA* WQLH/Green Bay, WI D: Keli Reynold

PD: Jimmy Clark WIKZ/Hagerstown, MD M/PD: Rick Alexande

KPSI/Palm Springs, CA WNNK/Harrisburg, PA* OM/PD: John O'Dea APD: Bradley Ryan

OM/PD: John O Do MD: Denny Logan KMXP/Phoenix, AZ* OM: Alan Sledge PD: Ron Price APD: Allen Frey WTIC/Hartford, CT* OM: Steve Salhany PD/MD: Jeannine Jersey

MD: Chris Marino KLAZ/Hot Springs, AR WMGX/Portland, ME* Keith Michaels APD/MD: Aaron Garrett PD: Randi Kirshbaum APD/MD: Alisha Bolin

KHMX/Houston, TX* DM: Ken Charles D: Keith Scott MD: John Whalen

WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johll MD: Dave Decker

KOUR/Laredo, TX

KMXB/Las Vegas, NV* PD: Justin Chase MD: Brandon Beil

WCDA/Lexington, KY* OM: Charlie Kendall PD: Dale O'Brian MD: Chris Elliott

KURB/Little Rock, AR* APD/MD: Becky Rogers

> WXMA/Louisville, KY* OM: Jeff Cochran PD: Rob Boshard OM/PD: George Lindsey MD: Tommy Lee

KVLY/McAllen, TX* PD: Alex Duran APD/MD: Meridee

WMC/Memphis, TN* OM: Jerry Dean PD: John Roberts MD: Jill Bucco

KSTP/Minneapolis, MN* KSCF/San Diego, CA* PD: Charese Fruge APD: Jeff Stewart MD: Cristy Westfal

> KIOI/San Francisco, CA⁴ M. Michael Frickso PD: Andrew Jeffries KLLC/San Francisco, CA*

OM: Mike Presto PD: Charese Fruge APD: Marcus D. Najera MD: Jayn

KE7R/San Jose CA* PD: Dana Jang MD: Kirk Peffer

KRUZ/Santa Barbara, CA*

KMHX/Santa Rosa, CA* PD: Danny Wright

Music Choice Adult Top 40/Satellite PD: Justin Pracer MD: Michael Schwab

Sirius The Puise/Satellite* OM: Kid Ke PD/MD: lim Rvan

XM Flight 26/Satellite* PD/MD: Mike Abrams

KPLZ/Seattle, WA* PD: Kent Phillip APD: Leonard Barokas MD: Alisa Hashimoto

KCDA/Spokane, WA* OM/PD: Robert Ha KZZU/Spokane, WA*

): Mark Edwards MD: Jen Myers

PD: Drew Kelly APD: Chad Evans

OM/PD: Doug Hamand APD/MD: Kurt Schreiner

KLZR/Topeka, KS*

WPST/Trenton, NJ* Dave McKay APD/MD: Matt Sneed

KLRK/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards

WROX/Washington, DC* OM/PD: Kenny King MD: Carol Parker

WRMF/West Palm Beach, FL* APD/MD- Amy Navarro

KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan

KJMY/Salt Lake City, UT* KFBZ/Wichita, KS* D: Dusty Hayes

WINC/Winchester, VA KUDD/Salt Lake City, UT* OM/PD: Jeff Adams APD/MD: Paula Kidwell

> WXLO/Worcester, MA* OM/PD: Jerry McKenna APD/MD: Mary Knight

* Monitored Reporters



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COLDPLAY COLLECTS ITS FIRST NO. 1 AT CANADA AC, AS "VIVA LA VIDA" RISES 2-1. THE SONG LED CANADA HOT AC FOR FOUR WEEKS IN SEPTEMBER AND OCTOBER.

nielsen BDS

DMDS DIGITAL DOWNLOADS

POWERED BY

NEEK WEEKS ON CHART CANADA AC ARTIST PLAYS LAST IMPRINT / PROMOTION LABEL 16 COLDPLAY VIVA LA VIDA PARI OPHONE/EMI 373 -3 SARAH MCLACHLAN U WANT ME 2 🔶 13 NETTWERK 360 -32 24 KREESHA TURNER DON'T CALL ME BABY + 330 -7 4 ЕМІ 6 9 ALI SLAIGHT GREAT EXPECTATIONS UNIVERSAL 329 +35 NATASHA BEDINGFIELD POCKETFUL OF SUNSHIN 23 PHONOGENIC/EPIC/SONY BMG 328 -23 36 I FONA I FWIS BLEEDING LOVE SYCO/J/SONY BMG -19 287 23 DIVINE BROWN LAY IT ON THE LINE WARNER 278 -1 8 35 JOHN MAYER SAY 253 -12 AV/ARE/COLUMBIA/SONY BMG 16 6 JASON MRAZ I'M YOURS 243 +53 ATLANTIC/WARNER CELINE DION MY LOVE 10 5 COLUMBIA/SONY BMG 236 +14 13 15 228 +30 LICHTS MUSIC 9 40 SARA BAREILLES LOVE SONG FPIC/SONY BMG 228 +1 12 6 SIMON COLLINS UNCONDITIONAL -3 RAZOR & TIE/SONY BMG 202 14 61 MICHAEL BUBLE LOST + 143/REPRISE/WARNER 191 -7 11 18 DAVID COOK THE TIME OF MY LIFE 19/RCA/SONY BMG 188 -19 20 18 KID ROCK ALL SUMMER LONG TOP DOG/ATLANTIC/WARNER 177 +4 15 37 NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS MOSLEY/GEFFEN/UNIVERSAL 172 -72 17 JULLY BLACK UNTIL I STAY 170 28 -14 LINIVERSAL 19 15 CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS 169 -5 MAPLEMUSIC MAROON 5 WON'T GO HOME WITHOUT YOU 18 22 A&M/OCTOWE/INTERSCOPE/UNIVERSAL 162 -13 21 10 COLBIE CAILLAT REALIZE LINIVERSAL REPLIEUC/LINIVERSAL 146 +6 BRYAN ADAMS SHE'S GOT A WAY + 25 4 BAOMAN/UNIVERSAL 124 +23 24 4 BURTON CUMMINGS DREAM 121 SONY BMG +20 DAUGHTRY FEELS LIKE TONIGHT 22 27 RCA/SONY BMG 109 +2 26 3 MADONNA MILES AWAY WARNER BROS./WARNER 102 +18 23 11 RIHANNA TAKE A BOW SRP/OFE IAM/UNIVERSAL 94 -11 12 30 LEONA LEWIS BETTER IN TIME SYCO/J/SONY BMG 92 +25 33 JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR 26 88 +26 19/JIVE/SONY BMG 29 3 ROBIN THICKE MAGIC + STAR TRAK/INTERSCOPE/UNIVERSAL 87 +20 27 ERIC LAPOINTE BELLE DANS'TETE б DIFFUSION YFB 78 -1

WEEKS **CANADA HOT AC** ARTIST PLAYS INST IMPR NT / PROMOTION LABEL 12 PINK SO WHAT 820 -6 LAFACE/SONY BMG 6 NICKELBACK GOTTA BE SOMEBODY 810 +48 3 EMI 2 9 KATY PERRY HOT N COLD CAPITOL/EMI 788 +4 4 16 RIHANNA DISTURBIA SRP/DEF JAM/UNIVERSAL 631 -91 8 7 DEBORAH COX REAUTIFUL UR DECO/KOCH 599 +52 12 JASON MRAZ I'M YOURS 7 ATLANTIC/WARNER 595 +68 10 6 BRITNEY SPEARS WOMANIZER 594 +64 JIVE/SONY BMG 6 18 THEORY OF A DEADMAN ALL OR NOTHING 579 +7 604/UNIVERSAL 9 8 CHRISTINA AGUILERA KEEPS GETTIN' BETTER 573 +39 RCA/SONY BMG 5 18 LEONA LEWIS BETTER IN TIME SYCO/I/SONY BMG 548 -41 15 6 KEVIN RUDOLF FEAT, LIL WAYNE LET IT ROCK CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL 520 +61 n 16 HEDLEY OLD SCHOOL 🔶 UNIVERSAL 520 -10 14 9 EVA AVILA GIVE ME THE MUSIC + SONY BMG 506 +15 16 12 **GAVIN ROSSDALE** LOVE REMAINS THE SAME INTERSCOPE/UNIVERSAL 505 +46 20 10 SIMPLE PLAN SAVE YOU +57 464 LAVA/ATLANTIC/WARNER 21 4 BEYONCE IF I WERE A BOY 462 +78 MUSIC WORLD/COLUMBIA/SONY BMG 8 19 LADY GAGA FEAT. COLBY O'DONIS JUST DANCE STREAMLINE/KONLIVE/CHERRY/TREE/INTERSCOPE/UNIVERSAL 434 -107 13 21 COLDPLAY VIVA LA VIDA PARI OPHONE/EMI 477 -74 18 12 DAUGHTRY WHAT ABOUT NOW +2 RCA/SONY BMG 426 17 STATE OF SHOCK BEST I EVER HAD -12 422 CORDOVA BAY 19 20 JORDIN SPARKS ONE STEP AT A TIME 19/JIVE/SONY BMG 410 -9 22 10 DAVID ARCHULETA CRUSH 19/JIVE/SONY BMG 384 +19 26 10 **O.A.R.** SHATTERED (TURN THE CAR AROUND) EVERFINE/ATLANTIC/WARNER 359 +87 23 25 CHRIS BROWN FOREVER 297 -47 JIVE/SONY BMG NATASHA BEDINGFIELD ANGEL 25 11 PHONOGENIC/EPIC/SONY BMG 286 +13 30 5 SERENA RYDER LITTLE BIT OF RED + 280 +49 EMI 13 24 NE-YO LUSER DEF IAM/UNIVERSAL 270 -79 22 28 KID ROCK ALL SUMMER LONG TOP DOG/ATLANTIC/WARNER 239 -18 31 12 SUZIE MCNEIL LET'S GO 🔶 232 +6 CURVE/UNIVERSAL 46 THE MIDWAY STATE NEVER AGAIN 2 222 +98 REMEDY/EMI

indicates CanCon

SHEE

NO[™]

OM: Roger Nelsor PD: Ken Hopkins

WHYN/Springfield, MA* OM/PD: Pat McKay MD: Kevin Johnson KYKY/St. Louis, MO*

WQKX/Sunbury, PA

MD: Rob Senter WMTX/Tampa, FL*

WWWM/Toledo, OH* PD: Ron Finn

R&R SMOOTH JAZZ



Move the needle, rise from the middle of the pack

PPM Best Practices Playbook

Carol Archer CArcher@RadioandRecords.com

he PPM ratings service is now currency in smooth jazz markets Los Angeles, Chicago and San Francisco, with Detroit and Atlanta to follow next month. Despite the disappearance of format outlets in three early rollout markets-Emmis' WQCD (CD101.9)/New York, CBS Radio's KHJZ/ Houston and Greater Media's WJJZ/Philadelphia-hope

hangs in the air. A silver lining arrived in September with CBS Radio's KTWV (the Wave)/Los Angeles' first PPM monthly, in which the station gained impressively from its last diary book. To paraphrase Gloria Swanson in "Sunset Boulevard": Smooth jazz is ready for its close-up.

Stations with the strongest showings in PPM are those generally recognized as market titans. Virtually all enjoy vital ongoing financial resources, that is, marketing and research budgets. Programming communicates their brands effectively, from music to outstanding air personalities and compelling production.

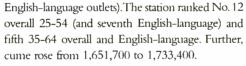
I queried a quartet of seasoned, smart and-no

doubt-fiercely competitive smooth jazz PDs: KTWV VP of programnung Paul Goldstein, Clear Channel's WNUA/Chicago PD Rick O'Dell, Channel's KKSF/San Clear Francisco PD Ken Jones and CBS Radio's WNWV/Detroit PD Tom Sleeker. Here is how they intend to raise the ratings bar under the PPM.

Hickory Dickory Clocks

Goldstein notes that seven of the top 10 stations 25-54 in L.A., and eight among the top 10 12+ in New York, air just two commercial stopsets per hour, and so he has scaled back breaks on the Wave from three to two, comprising 17 total units per hour of 30s, 60s and 10s.

In the debut September PPM monthly, the Wave became first-in-format to outperform its last diary book, in this case, with a 2.9-



WNUA also breaks twice an hour outside of morning drive, with seven units maximum per break, and it runs two long music sets per hour of nearly equal length-that is, six or seven tunes in

> each. Additionally, it airs at least one commercial-free hour between 9 a.m. and 5 p.m. By repositioning breaks to either side of the 60-minute sweep, the station ends up sacrificing no inventory," O'Dell says.

> Similarly, KKSF now breaks twice an hour, too, for 10 and 11 minutes, respectively

Between The Music

In this era of proliferating digital platforms where consumers can access unlimited music, the right elements between songs on terrestrial stations that make listeners want to stick around have never been more important. Sleeker, like his peers, is meticulous with jingles, sweepers and imaginative promos."The bottom line on

any commercial or stopset is the creative. If it's not entertaining or doesn't capture the imagination, it's 3.3 move 12+ for ninth overall (and seventh among a tune-out. Good, compelling production keeps the

'The bottom line on any commerciál or stopset is the creative. If it's not entertaining or doesn't capture the imagination, it's ā tune-**Out.** –Tom Sleeker



O′Dell

PD Trivia You may be surprised to learn that: English is WNUA/Chicago PD Rick O'Dell's second language. His Japanese-American parents spoke more Japanese than English, and he spent most of his earliest years trying to rid his speech of any hint of Japanese dialect. Many years later he began to appreciate the fact that they tried to preserve that part of his family's ethnic heritage.

KKSF/San Francisco PD Ken Jones is a classically trained bassist, whose college bass coach held lead chair with the Los Angeles Philharmonic and paired Jones with another promising student: John Patitucci.

As a student, KTWV (the Wave)/Los Angeles VP of programming Paul Goldstein convinced author Theodore Geisel ("Dr. Seuss') to donate \$10,000 to La Jolla (Calif.) High School to build a campus radio station.

WVMV/Detroit PD Tom Sleeker is an avid long-distance cyclist.

listener glued to your station," he says.

O'Dell emphasizes the importance of to-thepoint bits and personality breaks: In morning drive on WNUA, 90 seconds is the upper limit, no matter what the content. Even better, a concise 60 seconds or less is his goal. He deems news and traffic "throwaways," saying, "In the summer PPM, the points of absolute lowest listening in AM drive were the final few seconds of every traffic report. News and traffic have to be there for revenue, so we keep them very short. Outside of morning drive, our breaks-even for benchmark appointment listening, such as Trip-a-Day-are under 60 seconds."

Jones suggests that minute-by-minute data from the PPM will force all stations to re-evaluate everything they do and why they do it."We're still learning whether it helps to move breaks and sweeps around to retain listeners. Now we have the means to see what works."

Broadcasters have cautioned against drilling down too deep into PPM data for narrow dayparts and demos. In a market like San Francisco, with slightly more than 2,100 reporting meters, PPM data reflects periods where fewer than 100 meters are active, with only a handful listening to KKSF"It's not data that makes you feel comfortable basing sweeping changes [on]," Jones says.

O'Dell notes two changes in WNUA's warhorse Trip-a-Day during the fourth quarter: shifting from a trip for two to Hawaii for the Dave Koz Smooth Jazz Cruise to a choice of the trip-or \$1,000 cash. "Each time we've changed up the promotion, online registration and phone calls from listeners have spiked."

WNUA has intensified fourth-quarter marketing, with telemarketing and direct mail to qualified prospects set to hit in December. "A usage station like WNUA would likely be dead in the PPM water without serious marketing," O'Dell says.

Sleeker is exhilarated by the challenge of the PPM. "It feels like WVMV is carrying the battle flag to the PPM fray and we're well-prepared. Our bayonets are sharpened and we're charging full speed ahead." Ref

Air Talent In The Equation

CBS Radio's WVMV/Detroit PD Tom Sleeker notes that with electronic audience measurement, the

role of



Sleeke

personalities has never been more important-and their content must be even more focused, with no room for bad breaks or lapses in concentration.

"Breaks require the same effort to be compelling and creative that go into making a great song. It needs to be the best every time you open the mic, with a beginning, middle and end. You always work toward an end point, an out, so you sound natural, conversational and one-to-one . . . but quick," he says.-CA





SMOOTH JAZZ

POWERED BY niclscn BDS

DIGITAL DOWNLOADS



HIS WEEK

"AT LAST," ONE OF THREE NEW SONGS FROM BEYONCÉ ON THE FORTHCOMING SOUNDTRACK TO THE FILM "CADILLAC RECORDS," DEBUTS AT NO. 29 WITH THE FORMAT'S THIRD-BEST GAIN IN PLAYS [UP 32].

	LAST WEEK	WEEKS	ARTIST TITLE	17 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LAEEL	PL/ TW	4YS */-	AUDIE	
	1	17	DAVE KOZ LIFE IN THE FAST LANE	NO. 1(5 WKS)	383	-12	4.422	1
	2	26	ERIC DARIUS	BLUE NOTE/CAPITOL	353	-3	3.239	4
	3	18	TIM BOWMAN SWEET SUNDAYS	TRIPPIN'N' RHYTHM	342	+28	4.376	2
	5	19	WARREN HILL LA DOLCE VITA	MOST INCREASED PLAYS EVOLUTION/KOCH	327	+62	2.973	6
	4	21	PAUL HARDCASTLE	TRIPPIN 'N' RHYTHM	296	-11	3.930	3
1	7	n		NARADA JAZZ/CAPITOL	257	+18	3.238	5
I	б	30	EARL KLUGH	KOĴH	227	-10	1.542	n
	8	40	NORMAN BROWN	PEAK/CMG	189	-7	2.019	7
1	13	18	NAJEE OUT OF A DREAM	HEADS UP	177	+13	1.780	8
	9	18	KENNY G TANGO		177	-7	1.699	10
Î	12	12		PEAK/CMG	171	-3	1.318	16
	15	33	BRIAN CULBERTSON		168	+9	1.772	9
	14	37	THE SAX PACK FALLIN' FOR YOU	SHANACHE	160	0	1.460	13
	31	23	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	140	-35	1.462	12
1	20	8	SERGIO MENDES FEATU THELOOK OF LOVE		139	+38	1.377	15
1	16	13			135	+15	1.234	19
1	18	11	MICHAEL LINGTON	NUCRODVE	113	+5	1.249	18
I	19	20	AL GREEN FEATURING		108	+4	1.204	20
	23	5	JOHN LEGEND GOOD MORNING	AIRPOWER G.0.0.0./COLUMBIA	106	+29	1.259	17
1	25	3	OLI SILK CHILL OR BE CHILLED	TRIPPIN 'N' RHY THM	88	+24	1.106	21
I	24	12	JEFF LORBER REHAB	PEAK/CMC	82	+6	0.349	
	22	11	FOURPLAY FORTUNE TELLER	HEADSUP	82	+5	0.391	-
	21	3	CHRIS STANDRING HAVE YOUR CAKE & EAT IT	MOST ADDED	73	-4	0.798	23
	29	2	PHIL PERRY SHOWER THE PEOPLE	SHANACHIE	65	+12	0.629	24
Ì	30	6	PAUL TAYLOR STREAMLINE	PEAK/CMG	64	+12	0.550	25
	28	6	MINDI ABAIR OUT DF THE BLUE	23/PEAK/CMG	64	+8	0.241	
1	26	18	MELODY GARDOT	VERVE	64	+]	0.332	
l	27	12	DAVID SANBORN FEAT		60	+2	0.248	
I	NE	W	BEYONCE	MUSIC WORLD/COLUMBIA	53	+32	0.873	22
	RE-EI	NTRY		STAR TRAK/INTERSCOPE	52	+2	0.431	29

NEW AND ACTIVE

AUD / GAIN

34/22

10

31/1

4

KUAP/Little Rock, AR PD/MD: Michael Nellums

ARTIST TITLE / LABEL

ROGER SMITH

DARREN RAHN FEAT. WAYMAN TISDALE

Sittin' In (There) TOTAL STATIONS:

(NuGroove)

AUD / GAIN

31/1

24/2

3

3

ARTIST TITLE / LABEL

A Change Is Gonna Come

(Warner Bros.) TOTAL STATIONS:

FLORA PURIM

LAWSON ROLLINS FEAT.

SEAL

Infinita Infinita (Infinita/Baja/TSR) TOTAL STATIONS:

AUD / GAIN

39/3

36/4

4

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		Ē	3
		1	1
The second s	and the second se	2	3
MOST ADD	ED	3	2
		4	6
		5	5
		6	7
		7	10
ARTIST TITLE / LABEL	NEW	8	4
CHRIS STANDRING	STATIONS 2	9	8
Have Your Cake & Eat It		10	13
(Ultimate Vibe) WLOQ, WNWV			14
BEYONCE	2	12	17
At Last		B	19
(Music World/Columbia) KSSJ, WVMV		14	16
EUGE GROOVE	1	15	12
Religify	120110	16	9
(Narada Jazz/Capitol) KKSF		17	18
	1	18	25
No Limits		19	20
(On The Edge/Koch) KKSF		20	21
MICHAEL LINGTON	1	21	23
You And I		22	24
(NuGroave) KTWV		23	22
OLI SILK	1	24	29
Chill Or Be Chilled	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	25	27
(Trippin 'N' Rhythm) KSSJ		26	NE
CANDY DULFER	1	27	NE
Smokin' Gun		28	28
(Heads Up) WSJW		29	RE-E
KIM WATERS	1	30	N
Let's Get On It			
(Shanachie) XM Watercolors			
JOHN LEGEND	1		
If You're Out There			
(G.O.O.D./Columbia) WVMV			IN
ERLY THORNTON	1	1	
Fantasy (Groove Elation)			
KTWV		1310 M	
			1
ADDED AT	4.7/5		
KTWV	NAVE		-
Los Angeles, CA			

VEEK	ART	SMOOTH JAZZ INDICATOR		
LAST WEEK	WEEKS	ARTIST TITLE IMPRINT / PROMOTION LABEL	TW	4YS +/-
1	19	TIM BOWMAN SWEET SUNDAYS TRIPPIN 'N' RHYTHM	182	-2
3	17	DAVE KOZ LIFE IN THE FAST LANE CAPITDL	167	+2
2	21	PAUL HARDCASTLE MARIMBA TRIPPIN 'N' RHYTHM	162	-6
6	10	FOURPLAY FORTUNE TELLER HEADS UP	161	+12
5	20	WARREN HILL LA DOLCE VITA EVOLUTION/KOCH	153	+2
7	20	NICK COLIONNE NO LIMITS KOCH	148	+2
10	11	OLI SILK CHILL OR BE CHILLED TRIPPIN 'N' RHYTHM	141	+15
4	23	ERIC DARIUS GOIN' ALL OUT BLUE NOTE/CAPITOL	137	-16
8	10	MICHAEL LINGTON YOU AND I NUGROOVE	134	0
13	10	JEFF LORBER REHAB PEAK/CMG	131	+19
14	8	ANDRE DELANO SISTA CALIENTE NUGROOVE	120	+10
17	11	SHILTS BACK ON THE HUOSON NUGROOVE	117	+9
19	14	BLAKE AARON SHINE INNERVISION	109	+2
16	8	MIKE CATALANO RIGHT ON TIME CATMAN	108	0
12	31	EARL KLUGH DRIFT N' KOCH	108	-10
9	n	EUGE GROOVE RELIGIFY NARADA JAZZ/CAPITOL	107	-27
18	8	DAVID WELLS BAHAMAS BLUES NUANCE	106	-1
25	7	URBAN JAZZ COALITION DEJA VU CONTINUUM	105	+15
20	3	WAYNE BRADY ORDINARY PEAK/CMG	105	+2
21	15	LARRY CARLTON ALL IN GOOD TIME (RERECORDED) 335	100	+1
23	7	INCOGNITO N.O.T. HEADS UP	95	+1
24	4	CANDY DULFER SMOKIN' GUN HEADS UP	95	+]
22	6	CORDON COODWINS BIC PHAT BANDREAT. PATTI AUSTIN SEPTEMBER IMMERGENT	94	-1
29	2	EVERETTE HARP ALL JAZZEDUP SHANACHIE	90	+3
27	4	GERALD VEASLEY YOUR MOVE HEADS UP	89	0
N	W	JESSE COOK HAVANA COACH HOUSE/KOCH	85	+26
N	EW	SHAUN LABELLE DESERT NIGHTS INNERVISION	85	+11
28	5	PAUL JACKSON, JR. DON'T YOU WORRY BOUT ATHING BRANCH	85	-3
RE-E	NTRY	VIBES ALIVE LIGHTHOUSE SWINGDING	84	+2
N	EW	DANNY LERMAN SOUTHBEACHSERENATA SUGAR WHISKEY/LIGHTYEAR	83	+33

MOST CREASED PLAYS +62 WARREN HILL La Dolce Vita (Evolution/Koch) WDSJ +17, WJZZ +14, KKSF +7, WLVE +6, WLOQ +4, KSSJ +2, WNWV +2, WVMV +2, KYOT +2, KIFM +2 SERGIO MENDES FEAT. FERGIE +38 The Look Of Love (will.i.am/Starbucks/Concord/CMG) WDSJ +15, WJZZ +14, WLVE +4, KKSF +3, SL/C +2, WLOQ +1, KTWV +1 +32 BEYONCE At Last (Music World/Columbia) +.OAS +17, WLOQ +12, WVMV +2, WNUA +1 +29 JOHN LEGEND Good Morning (G.O.O.D./Columbia) WDSJ +15, KTWV +9, WLVE +4, WJZZ +2, KSSJ +1, KIFM +1, KJZY +1, KKSF +1, WNWV +1, WSJW +1 TIM BOWMAN Sweet Sundays (Trippin 'n' Rhythm) WLVE +10. KTWV +7, WNUA +6, SIJC +3, WNWV +3, WVMV +3, KIFM +3, KRVR +2, KOAS +1, KSSJ +1

FOR WEEK ENDING NOVEMBER 9: 2008 LEGEND: See legend to charts In charts section for rules and symbol explanations. 19 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a cay. 7 days a week. Indicator chart comprised of 16 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

			SMOOTH JA	ZZ REPORTER	RS		
WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	WQTQ/Hartford. CT PD/MD: Stewart Stone	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KYOT/Phoenix, AZ* PD/MD: Russ Egan	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach	KPVU/Houston, TX PD: Cheryl Brooks MD: Jeff Kelly	KTWV/Los Angeles, CA* PD: Paul Coldstein APD/MD: Blake Florence	WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcev	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	<mark>XM Watercolors/Satellite*</mark> PD: Shirlitta Colon MD: Lynette White
WVSU/Birmingham, AL OM/PD: Andy Parrish	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turne ⁻ APD: LaVaughn W Ison	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WNUA/Chicago, IL* OM: Darren Davis PD: Rick O'Dell	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KOAS/Las Vegas, NV* OM/PD: Duncan Payton	WLVE/Miami, FL* OM/PD: R ch McMillan	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	K <mark>KSF/San Francisco, CA*</mark> PD/MD: Ken Jones	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan

Los Angeles, CA

PD: Paul Goldstein APD/MD: Blake Florence

Erly Thornton, Fantasy, 13 Michael Lington, You And I, 13 Kenny G, Sabor A Mi, 12

Dadi

FOR REPORTING STATIONS PLAYLISTS GO TO:

100

WNWV/Cleveland, OH*	WSJW/Harrisburg, PA*
PD/MD: Angie Handa	PD/MD: Paul Scott

ARTIST TITLE / LABEL

NOVELLO

(Nogo) TOTAL STATIONS:

B3 Soul

TAKE 6 FEAT.

BRIAN MCKNIGHT What's Going On (Heads Up) TOTAL STATIONS:

NOVEMBER 14, 2008

* Monitored Reporters

RAR ALTERNATIVE/ACTIVE/ROCK



WZZO's top-rated morning duo going strong 20 years after first pairing up

Bearman & Keith: Two 'Goofy' Guys

Mike Boyle MBoyle@RadioandRecords.com

n these tough economic times, when industry news is often dominated by stories of careers sidetracked by the budget reaper, it's encouraging to tell the story of a pair of survivors. Such is the case for Clear Channel WZZO/Allentown morning show hosts Bearman & Keith, who on Oct. 1 marked the 20th anniversary of the day they first paired in mornings at

the heritage rock outlet. Two decades later they dominate male demos in the market, ranked No. 1 in men 25-54 and men 18-34.

Bearman's origins with WZZO date back to 1972, when he was a part-time jock and the station's calls were WGPA. He went full-time in 1977 and stayed until 1980, when he followed WZZO PD George Harris and shuffled off to his birthplace, Buffalo, to handle mornings on WGRQ, which Harris was retooling as 97 Rock. Beginning in 1982, Bearman (born Kevin Schutts) lived the radio nomad life, making five market moves in 10 years, including return trips to Allentown and Buffalo.

First came short-lived morning and afternoon gigs at WKLS (96 Rock)/Atlanta. Then it was off to WFBQ (Q95)/Indianapolis from 1983 to 1986 as PD/MD/afternoon host. When a new rocker in Miami signed on (WGTR), former 'KLS PD Bill Wise lured him for afternoons. By 1988, Bearman was back in Allentown for a second tour of duty at

WZZO that lasted until 1990, when a return trip to Buffalo found him at WUFX. Getting a case of the homesick blues once again, he returned to WZZO in 1992 and stayed put.

Let The Show Begin

That 1988 return didn't go exactly as planned. "The prevailing thinking at the time was that in AOR you needed to have a girl doing the news and you needed a guy doing the funny stuff," Bearman says."So, we hired a girl to do the news. She was a wonderful girl, but she had a little difficulty reading out loud, which is not exactly what you need in a news girl, plus she couldn't keep up with the show's sense of humor-and I don't mean anything bad by that. It just became uncom-

Cops, PETA And An Oversized 'Groundhog'

WZZO commemorated the 20th anniversary of Bearman & Keith working together as a morning team on Oct. 1 by having listeners call in and share their favorite escapades from the duo's shows during the past two decades.

"It was awesome to be reminded of some of the sick promotions we did over the years, both big and small, and what seemed to resonate with the listeners," PD Tori Thomas says. "In some instances, the promotions that cost no money are the ones they remembered most."

One of those stunts was when Keith Moyer

WZZO/Allentown, 6 a.m.-10 a.m., Monday-Friday, Spring-Summer 2008 Men 18-34: 12.4-11.4 (1st) Men 18-49: 13.8-13.0 (1st) Men 25-49: 14.0-14.2 (1st)

> A Former PD's Perspective

Men 25-54: 13.1-12.8 (lst)

Source: Arbitron

Robin Lee was Bearman & Keith's PD at WZZO from 1994 to 2004. "[They] were always fun to work with, and Bearman was always full of fun ideas to try, which I loved about him," says Lee, who now works part-time at Greater Media active rock WMMR/Philadelphia, "I also always appreciated them going the extra mile, especially for charities."

fortable for her to work here and she left."

Enter Keith Moyer, who grew up two miles from WZZO and started there around 1985. With a master's degree in social work, Moyer was hungry to work in radio and took an unpaid internship filing and counting station T-shirts. Before long, he was collecting traffic info and doing "whatever needed to be done" for the Tim & Mark morning show. When Bearman returned, Moyer stuck around to help out and "eventually worked my way into the show."

Bearman says that after the news anchor left in '88, it became clear to everyone who had the talent in the building: Moyer. He adds, "Sure, I had the radio stuff from being in radio so long, but Moyer was the talent; he was the funny. So, I suggestedand I may be just taking credit for it, I don't recall-



'lt's what a

guy wants to hear

driving to

morning:

work in the

out-of-the-

norm, but

on-target

-Keith Moyer

topics.

By The

Show."

Numbers

"The Bearman & Keith

that we just put Moyer on. "As it turned out,

on Oct. 1, 1988, I was pushing all of the buttons and hosting the show and Moyer was sitting on his ass across the counter reading the news," Bearman

continues in his trademark deadpan style. "After a couple of months of that it became apparent that perhaps Moyer should push the buttons and I should read the news, and it's been like that ever since."

With tongue planted firmly in cheek, Bearman says he and Moyer's morning show marriage has lasted as long as it has because "there really haven't been that many radio stations banging down our door to come get us." Perhaps closer to the truth, Moyer, who also serves as 'ZZO MD, says, "It's easier to stay in a smaller market and make a little pile of money than a quick pile of money in a big market."

But then Bearman offers another reason why they have stayed together so long: "Not to sound weird about it, but we enjoy each other's company when we get together, which is almost never. We spend zero time together outside the radio station and that's how I think it stays fresh."

Even though Bearman says that he and Moyer are "just a couple of goofy guys goofing on everything and everybody," Moyer says one key to their success in their target male demos (see By the Numbers, left) is taking as many phone calls as possible between the five or six songs they play each hour."It's what a guy wants to hear driving to work in the morning-outof-the-norm, but on-target topics," Moyer says.

For instance, on Election Day the pair talked about a Web site listing offbeat predictions as to who would be elected president, which touched off dozens of calls during a Bearman-led newscast. "That was an interesting bit without being too stuffy and newsy or preproduced," Moyer says. "When Bearman reads the news, it's full of his opinions and he lets everyone know it and that often times is all that's needed to trigger a firestorm of calls."

Being live and local in a sea of growing syndication has also helped."That's pretty much all that radio has left ... to be local." Bearman says. "If somebody wants to know what is going on in town, they can listen to us and pretty much be assured that we will RaR have a take on what's going on locally."

allegedly caught a groundhog in his backyard and told listeners he planned to set it loose on nearby Route 22 on Groundhog Day. Thomas recalls, "If it made it across without getting hit by a car, it would be an early spring. However, if it got hit, there would be six more weeks of winter."

Turns out the "groundhog" was actually Thomas in a costume. Upon returning to the station from the remote broadcast, Thomas found five state police cars waiting for her and representatives from People for the Ethical Treatment of Animals picketing in front of the station.-MB

www.americanradiohistory.com

ALTERNATIVE

PCWERED BY niclsen BDS

COMDS DIGITAL DOWNLOADS



► SHINEDOWN SNARES MOST INCREASED PLAYS FOR A SECOND STRAIGHT WEEK (JP 159), AS "SECOND CHANCE" BOUNDS 13-7. THE GRCUP PREVIOUSLY REACHED THE TOP 10 WITH "SAVE ME" (NO. 2 N DECEMBER 2005) AND "I DARE YOU" (NO. 8 IN MAY 2006).

ALL ALL A	LAST WEEK	WEEKS ON CHART	I) NIELSEN BDS 位 HITPREDICTO ARTIST CERTIFICATIONS STATJ TITLE MPRINT / PROMOTION LABE	S PL	-4Y5 +/-		
1	1	16	THE OFFSPRING NO. 1 (8 WKS) YOU'RE GONNA GO FAR, KID COLUMBI		+53	10.174	1
2	3	12	KINGS OF LEON		+125	7.517	2
3	4	12	RISE AGAINST RE-EDUCATION (THROUGH LABOR) DGC/INTERSC)		+60	€.269	3
4	5	19	APOCALYPTICA FEATURING ADAM GONTIER		+50	5.752	5
5	2	18	WEEZER DGC/INTERSCOP	1574	-116	6.196	4
6	6	7.	THE KILLERS	1258	-78	5.659	6
7	13	8	SHINEDOWN MOST INCREASED PLAYS	957	+159	1482	11
8	7	12	METALLICA THE DAY THAT NEVER COMES WARNER BRO		-89	3.504	10
Ģ	8	21	THEORY OF A DEADMAN BAD GIRLFRIEND 504/ROADRUNNER/3R	053	-32	5.410	12
K	ю	11	DEATH CAB FOR CUTIE CATH ATLANTI	936	+79	3.699	9
1	14	8	SEETHER BREAKDOWN WINC-U	857	+75	2.521	18
12	B	6	THE SMASHING PUMPKINS GLOW. MARTHA'S MUSI	833	-15	1926	24
1	18	9	COLDPLAY LOSTI CAPTO	1 974	+100	3.737	8
7e	15	34	SAVING ABEL I ADDICTED SKIDDCO/VIRGIN/CAP TO	1 977	+54	3.402	13
15	9	20	STAIND	7 795	-119	3.384	14
16	21	4	BELIEVE FLIPATLA TT INCUBUS AIRPOWER LOVE HURTS IMMORTAL/EPI	785	+130	4.175	7
r:	12	6	NICKELBACK COTTA BE SOMEBODY ROADRUNNER#RR	776	-36	2.017	21
•	17	n	SHINY TOY GUNS RICOCHET UNIVERSAL MDTOW	753	+25	.567	29
19	22	5	PARAMORE AIRPOWER DECODE FUELED BY RAMEN/CHOP SHOP.RR	877	+92	3.153	16
23	19	32	FOO FIGHTERS LETIT DIE ROSWELL/RCA/3M	en.	-27	3.158	15
2	23	9	FALL OUT BOY	640	+23	2.835	17
22	24	6	ANBERLIN 1	637	+57	1.297	33
2	25	6	MUDVAYNE	602	+47	1.539	30
24	31	3	GUNS N' ROSES	563	+99	1.950	23
2	28	5	DISTURBED	547	+54	1.277	34
25	16	12	INDESTRUCTIBLE REPRIS	567	-183	2,149	20
27	27	12	THE SHOCK OF THE LIGHTNING BIG BROTHER/REFRIS	577	+29	1.276	35
29	26	8	THE RESOLUTION SIRE/WARNER BROS	526	-11	1.336	32
Z	30	4	ROCK NROLL TRAIN COLUMBIN	400	+22	1.404	31
E	32	5	UNDEAD A&M/OCTONE/INTERSCOPI SAVING ABEL	499	+37	1.125	38
	34	4	18 DAYS SKIODCO/VIRGIN/CAFITOI	476	+33	1.700	28
	35	19	MY TURN ISLAND/IDJM0 SLIPKNOT Optimizer	645	+35	1.005	40
22	33	14	PSYCHOSOCIAL ROADRUNNER/RRI	477	-10	1.987	22
34	29	15	SOMETIME AROUND MIDNIGHT MAJORDOMO/SHOUT! FACTOR'	417	-71	2.389	19
E.	37	3	LEAVE OUT ALL THE REST WARNER EROS	301	+48	1.247	36
	40	3	LOLLIPOP SILENT MAJORITY/ILO	374	+48	1.247	
27	39	3	DON'T STOP STOLEN TRANSMISSION/ISLAND/IDJMO	316	-2	1.772	25
3		-	ZA.M. STOOPID/CONTROLLED SUBSTANCE SOUND_ABS THE TING TINGS	205	+16	0.568	-
*	36	7	THAT'S NOT MY NAME COLUMBIA SNOW PATROL	790	-89		
ar	38	14	TAKE BACK THE CITY POLYDOR/FICTION/CEFFEN/INTERSCOPE M.I.A. III	367		3.948	76
	20	14	PAPER PLANES XL/INTERSCOPE		-72	1.725	26

					DLAY
			PLAYS /GAIN	ARTIST TITLE / LABEL	PLAY /GAI
		APPARATUS APPARATUS	256/140	Dead Memories (Roadrunner/RRP)	167/2
MOST ADDE		(Virgin/Capitol) TOTAL STAT ONS:	31	TOTAL STATIONS:	2
		EAGLES OF DEATH META		SALIVA Family Reunion (Island/IDJMG)	166/2
		(Downtown)		TOTAL STATIONS:	2
		TOTAL STATIONS:	32	SCOTT WEILAND	165/4
ARTIST TITLE / LABEL	NEW STATIONS	MGMT tids	238/24	Missing Cleveland (SoftDrive/New West/RED)	165/4
THE RED JUMPSUIT		(Columbia) TOTAL STATIONS:	12	TOTAL STATIONS:	3
APPARATUS You Better Pray (Virgin/Capitol) KDGE, KFMA, KHBZ, KNDD, KRZ		30H!3 Dont Trust Me	237/33	10 YEARS So Long, Good-Bye (Universal Republic)	164/5
WDYL, WEND, WPBZ, WRWK, W WZJO	VTZR,	(Photo Finish/Atlantic/RRP) TOTAL STATIONS:	15	TOTAL STATIONS:	ļ
PARAMORE	8	THE GASLIGHT ANTHEN		BEN FOLDS FEATURING REGINA SPEKTOR	156/
Decode		The '59 Sound		You Don't Know Me	
(Fueled By Ramen/Chop Shop/RR KFTE, KMYZ, KUCD, WFXH, WH		(SideOneDurnmy) TOTAL STATIONS:	17	(Epic) TOTAL STATIONS:	
WTZR, WZJO					
CAROLINA LIAR Show Me What I'm Looking For (Atlantic) KCNL, KNDD, WARQ, WEQX, WH					
WROX, WWCD					
SCOTT WEILAND Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT	6 FZ, WFNX	1 - 2		,	
Missing Cleveland (SoftDrive/New West/RED)	rz, wfnx 5	MOST			
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic)	rz, wfnx 5	MOST INCREASED PLAYS			
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC	rz, wfnx 5 RA 4	INCREASED			
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W.	rz, wfnx 5 Ra 4	INCREASED			
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI G.L.O.W. (Martha's Music)	rz, wfnx 5 RA 4	INCREASED PLAYS	AT CHI	NEDOWN	
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL-O.W. (Martha's Music) KCNL, KTCL, WWDC	rz, wfnx 5 RA 4 INS 3	INCREASED		NEDOWN	
Missing Cleveland (SoftDriver/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, VWCD, XET SHINEDOWN Second Chance (Atlantic)	rz, wfnx 5 RA 4	INCREASED PLAYS	Seco	nd Chance (Atlantic) +23, WWDC +14, WURH +14, WFXH +13, W	/ENO +11,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PRODULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI G.L.Q.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol)	rz, wfnx 5 RA 4 INS 3	INCREASED PLAYS +159	Seco KRAB KNXX	ond Chance (Atlantic)	/ENO +11, D +8
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PRODULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS	Seco KRAB KNXX	ond Chance (Atlantic) 1+23, WWDC +14, WURH +14, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCI E RED JUMPSUIT	/EN() +1], D +8
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PRODULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddeo/Yirgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK	rz, wfnx 5 RA 4 INS 3	INCREASED PLAYS +159	Seco KRAE KNXX TH AP	ond Chance (Atlantic) 1+23, WWDC +44, WURH +44, WEXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS	/EN() +1], D +8
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI G.L.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159	Seco KRAE KNXX TH AP You	brid Chance (Atlantic) +23, WWDC +4, WURH +4, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol)	D +8
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/IDJMG)	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159		ond Chance (Atlantic) 1+23, WWDC +44, WURH +44, WEXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS	D +8 XYL +10,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/IDJMG)	rz, wfNX 5 RA 4 INS 3	+159 +140	Seca KRAB KNXX TH AP You SIAN WPBZ	And Chance (Atlantic) +23, WWDC +4, WURH +44, WEXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +3, WRWK +11, WLUKI +10, WD +10, WEND +9, KDCE +9, KXRK +8, KHBZ	D +8 XYL +10,
Missing Cleveland (SoftDrive/New West/RED) (SoftDrive/New West/RED) KLEE, KNDD, KNT, WARQ, WBT Propane Nightmares (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GLOW. (Martha's Music) SAVING ABEL 18 Days (Skiddco/Vingin/Capitol) KFRR, WBTZ, WXNR HODBASTANK My Turn [Shand/IDJMG)	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159	Sect KRAE KNXX THI AP You SLAN WPBZ	And Chance (Atlantic) 1+23, WWDC +4, WURH +4, WEXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +13, WRWK +11, WLUM +10, WD +40, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS	D +8 XYL +10,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD. KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI G.L.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/DJMG)	rz, wfNX 5 RA 4 INS 3	+159 +140	Sect KRAE KNXO	And Chance (Atlantic) +23, WWDC +4, WURH +44, WEXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +3, WRWK +11, WLUKI +10, WD +10, WEND +9, KDCE +9, KXRK +8, KHBZ	D +8)YL +10, Z +8 NL +10,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/IDJMG)	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159 +140 +130	Sect KRAE KNXX M You SIAN WPBZ M Lovy KLCD WCY	And Chance (Atlantic) +225, WWDC +14, WURH +14, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCC E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +13, WRWK +11, WLJM +10, WD +23, WZNE +3, WRWK +11, WLJM +10, WD +20, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS A Hurts (Immortal/Epic) +21, WRFF +14, WURH +14, WSWD +13, KCF +10, SIAN +10, KTCL +9, WFNX +8, WRWF	D +8)YL +10, Z +8 NL +10,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/IDJMG)	rz, wfNX 5 RA 4 INS 3	+159 +140	Sect KRAE KNX か THI AP You SIAN WPE2 い CO い VOU SIAN WPE2 LOW KLCD WCYY か KIN	And Chance (Atlantic) +225, WWDC +44, WURH +44, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT ERED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +35, WRWK +17, WLUM +10, WD +30, WZNE +35, WRWK +17, WLUM +10, WD +30, WZNE +34, WRWK +17, WLUM +10, WD +40, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS a Hurts (Immortal/Epic) +21, WRFF +4, WURH +44, WSWD +13, KCF (+10, SIAN +10, KTCL +9, WFNX +8, WRWF	D +8)YL +10, Z +8 NL +10,
Missing Cleveland (SoftDrive/New West/RED) (SoftDrive/New West/RED) KLEE, KNDD, KNT, WARQ, WBT Propane Nightmares (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GLOW. (Martha's Music) SAVING ABEL 18 Days (Skiddco/Vingin/Capitol) KFRR, WBTZ, WXNR HODBASTANK My Turn [Shand/IDJMG)	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159 +140 +130	Sect KRAS KNXX	And Chance (Atlantic) +225, WWDC +14, WURH +14, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCC E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +13, WRWK +11, WLJM +10, WD +23, WZNE +3, WRWK +11, WLJM +10, WD +20, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS A Hurts (Immortal/Epic) +21, WRFF +14, WURH +14, WSWD +13, KCF +10, SIAN +10, KTCL +9, WFNX +8, WRWF	D +8 IYL +10, / +8 NL +10, K +6 TH +12,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT PENDULUM Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI G.L.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159 +140 +130	Sect KRAE KNXX 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	And Chance (Atlantic) 1+23, WWDC +4, WURH +44, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +3, WRWK +0, WLUM +10, WD +3, WZNE +3, WRWK +0, WLUM +10, WD +40, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS a Hurts (Immortal/Epic) +21, WRFF +44, WURH +44, WSWD +13, KCT +10, SIAN +00, KTCL +9, WFNX +8, WRWF IOS OF LEON On Fire (RCA/RMC) +22, WPBZ +18, WKRK +14, WRFF +13, XET +10, XTRA +0, WWF5 +9, WRXL +9, KED DPLAY	D +8 IYL +10, / +8 NL +10, K +6 TH +12,
Missing Cleveland (SoftDrive/New West/RED) KJEE, KNDD, KPNT, WARQ, WBT Propane Nightmares (Atlantic) KJEE, KROX, WRFF, WWCD, XET SHINEDOWN Second Chance (Atlantic) KRAB, KUCD, WURH, WWDC THE SMASHING PUMPKI GL.O.W. (Martha's Music) KCNL, KTCL, WWDC SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KFRR, WBTZ, WXNR HOOBASTANK My Turn (Island/IDJMG)	rz, wfNX 5 RA 4 INS 3	INCREASED PLAYS +159 +140 +130 +125	Sect KRAS KNXX THI API You SIAN WPBZ LOVE KUCD WCYI MC KIN Sex KEXA KEMA	And Chance (Atlantic) +23, WWDC +4, WURH +44, WFXH +13, W (+9, WKQX +8, WZNE +8, WKRK +8, KUCT E RED JUMPSUIT PARATUS Better Pray (Virgin/Capitol) +23, WZNE +3, WKWK +1, WLUM +10, WD +3, WZNE +3, WKWK +1, WLUM +10, WD +0, WEND +9, KDCE +9, KXRK +8, KHBZ UBUS a Hurts (Immortal/Epic) +21, WRF +4, WURH +4, WSWD +13, KC1 (+10, SIAN +10, KTCL +9, WFNX +8, WRWP IGS OF LEON On Fire (RCA/RMC) +22, WP82 +18, WKRK +14, WRFF +13, XE1 +0, XTRA +10, WMF5 +9, WRXL +9, KED	D +8 IYL +10, ? +8 NL +10, K +6 TH +12, J +8

PD: Nik Rivers The Gaslight Anthem, The '59 Sound, 12 Airborne Toxic Event, Sometime Around Midnight, 1 Mudvayne, Do What You Do, 0

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 70 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Dats Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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ACTIVE ROCK

NO. 17 WKS

MOST INCREASED

AIRPOWE

VAN HOWES/MALOOF/DCC/INTERSCOPE

MEROVINGIAN/CA

AIRPOWER



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NEW

NEW

GLOV

SAVE M

TOO DR

KID ROCK

HINDER WITHOUT YOU

WEEZER

ARTIST TITLE

METALLICA THE DAY THAT NEVER COMES

THEORY OF A DEADMAN

AC/DC

MUDVAYNE

DO WHAT YOU DO

BAD GIRLFRIEN DISTURBED

SHINEDOWN

SECOND CHANCE

SEETHER

GUNS N' ROSE CHINESE DEMOCRACY

SAVING ABEL

NICKELBACK

GOTTA BE SO

STAIND BELIEVE

SLIPKNOT PSYCHOSOCIAL

HINDER

SCREAM

ADDICTED

SAVING ABEL

PUDDLE OF MUDD

LIVIN' ON BORROWED TIME

DROWNING POOL

ALL THAT REMAINS

THE SMASHING PUMPKINS

RISE AGAINST RE-EDUCATION (THROUGH LABOR)

BLACK STONE CHERRY

MOTLEY CRUE MUTHERFUCKER OF THE YEAR

BULLET FOR MY VALENTINE HEARTS BURST INTO FIRE

ANOTHER BLACK DAY ANOTHER BLACK DA REV THEORY

HOOBASTANK

ROYAL BLISS

BUCKCHERRY

ROCK N ROLL JESUS

FIVE FINGER DEATH PUNCH

12 STONES

THE OFFSPRING

TRAPT WHO'S COING HOME WITH YOU TONIGHT?

HOLLYWOOD UNDEAD

AVENGED SEVENFOLD

APOCALYPTICA FEATURING ADAM GONTIE

COMDS DIGITAL DOWNLOADS



► METALLICA ENJOYS ITS LONGEST REIGN IN MORE THAN EIGHT YEARS, AS "THE DAY THAT NEVER COMES" SPENDS A SEVENTH WEEK ATOP THE CHART. THE QUARTET ALSO RULED THE LIST FOR SEVEN WEEKS WITH "I DISAPPEAR" BEGINNING IN JUNE 2000.

14

15

10

18

20

85/9

113/6

102/9

101/46

WARNER BRUS.	PLA TW 1757		AUDIEN						
WARNER BROS.	1757		MILLIONS		and the second	ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
		-18	6.675	1		10 YEARS So Long, Good-Bye	186/25	NICK ELBACK Something In Your Mouth	128/71
	1745	+158	5.310	3	MOST ADDED	(Universal Republic) TOTAL STATIONS:	22	(Roadrunner/RRP) TOTAL STATIONS:	14
COLUMBIA	1587	+16	6.139	2	Address in the second	TANTRIC Fall Down	181/3	VAYDEN The One You Left Behind	113/6
EPIC	1360	+43	3.984	8		(Silent Majority/ILG)	20	(Silent Majority/ILG) TOTAL STATIONS:	15
604/ROADRUNNER/RRP	1355	-62	4.837	4	ARTIST NEW TITLE / LABEL STATIONS	BUCKCHERRY Rescue Me	165/96	THEORY OF A DEADMAN Hate My Life	102/9
REPRISE	1334	+26	4.232	6	NICKELBACK 9	(Eleven Seven/Atlantic) TOTAL STATIONS:	20	(604/Roadrunner/RRP) TOTAL STATIONS:	10
ATLANTIC	1287	+59	4.050	7	Something In Your Mouth (Roadrunner/RRP)	FRAMING HANLEY	143/19	POP EVIL	101/46
REASED PLAYS GEFFEN/INTERSCOPE	1251	+191	4.392	5	KQXR, WBYR, WCPR, WKLQ, WRAT, WRZK, WTKX, WTPT, WZOR	(Silent Majority/ILG)	18	(Pazzo/Jard Star) TOTAL STATIONS:	18
	1233	+105	3.483	9	SLIPKNOT 5	ARANDA	131/12	METALLICA	85/9
	938	+88	2.611	12	Dead Memories (Roadrunner/RRP) KQXR, WJJO, WRAT, WWBN, WZMR	Still In The Dark (Astonish)		Cyanide (Warner Bros.)	
SKIDDCO/VIRGIN/CAPITOL	917	+92	2.815	11	CROOKED X 5	TOTAL STATIONS:	14	TOTAL STATIONS:	20
COLLIMBIA ROADRUNNER/RRP	888	-36	3.069	10	Rock N Roll Dream (MPM/Capitol) KFRQ, KHTQ, KZRQ, WKLQ, WXQR				
ELEVEN SEVEN	851	+34	2.218	14	FIVE FINGER DEATH PUNCH 4				
	748	+90	1.576	20	Stranger Than Fiction (Firm) KISW, KRXQ, WCPR, WZMR				
	705	-138	2.057	15	BUCKCHERRY 4				
FLIP/ATLANTIC	683	-127	1.808	17	Rescue Me (Eleven Seven/Atlantic)				
ROADRUNNER/RRP	672	-147	1.820	16	KFRQ, KXXR, WBUZ, WZOR				
UNIVERSAL REPUBLIC		_			Hate My Life (604/Roadrunner/RRP)				
HOPELESS/WARNER BROS.	629	+49	1.669	19	WIIL, WJJO, WRZK, WXQR				
SKIDDCO/VIRGIN/CAPITOL	599	-53	2.386	13	THE RED JUMPSUIT APPARATUS 4				
	597	+113	1.686	18	You Better Pray (Virgin/Capitol)	MOST			
FLAWLESS/GEFFEN/INTERSCOPE	530	-120	1.559	21	KTEG, WWIZ, WWWX, WYBB	INCREASED			
WIND-UP	500	-11	1.031	25	Family Reunion (Island/IDJMG)	PLAYS			
	495	+59	1.125	23	KNCN, KRXQ, WTPT				
FIRM	484	+109	1.057	24	HOOBASTANK 3 My Turn	.101			
ROADRUNNER/RRP	-		1.138		(Island/IDJMG) KNCN, WRXR, WZMR	+191	Chine	S N' ROSES se Democracy (Geffen/Interscope)	
ELEVEN SEVEN	479	+58		22	REV THEORY 3 Light it Up			24, WEDG +15, KQXR +14, WWIZ +13, WRX +12, KHTQ +11, WYBB +9, WNFZ +8, KOM	
ISLAND/IDJMG	461	+87	1.010	26	(Van Howes/Maloof/DGC/Interscope)	+158		CALYPTICA	
PROSTHETIC/RAZOR & TIE	407	+20	0.560	35		3. 19.		T. ADAM GONTIER 't Care (20-20/Jive/Zomba)	
MARTHA'S MUSIC	398	+11	0.764	27			KTEG +D	2, WXZZ +12, WCHZ +12, WRAT +11, WTKX +10, WIIL +10, KQXR +10, KHTQ +8, WKLQ	
DGC/INTERSCOPE	397	+44	0.707	30		+141		ZOMBIE	
IN DE GOOT/ROADRUNNER/RRP	337	-113	0.678	31			War Z	Cone (Lionsgate/RED) 3, KZRQ +13, WKLQ +12, WZOR +11, WCPR +	+10,
10	336	+1	0.618	33				10, KDOT +9, KHTQ +9, WRXW +8, KBPI	
LIONSCATE/RED	293	+141	0.648	32		+113	SALI Family	VA y Reunion (Island/IDJMG)	
-1 T -	293	-9	0.707	29		Statistics.	WRZK +	15, WZMR +13, KZRQ +12, WNFZ +11, WKQZ 9, WRXW +8, WYBB +7, KOMP +7, WBYR +	
MOTLEY/ELEVEN SEVEN	269	-182	0.709	28		+109	SLIP	KNOT	
ELEVEN SEVEN/ATLANTIC		-				a state of the	Dead KZZQ+I	Memories (Roadrunner/RRP) 3, KUPD +12, WYBB +12, KNCN +10, SIOC +1	9,
TOP DOG/ATLANTIC	234	+16	0.536	38	ADDED AT			6, WCHZ +5, WZOR +4, WXQR +4, WRIF +	
UNIVERSAL REPUBLIC	216	+39	0.440	-	Monmouth, NJ				
20-20/JIVE/ZOMBA	213	-128	0.412	-	OM/PD: Carl Craft AP0/MD: Robyn Lane				
BIELER BROS.	205	+7	0.460		Nickelback, Something In Your Mouth, 16				
HDWES/MALOOF/DCC/INTERSCOPE	197	+23	0.445	-	Slipknot, Dead Memories, 1	FOR WEEK ENDING NO			
DCC/INTERSCOPE	195	+15	0.542	37	FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com	63 active rock stations an	e electronically mo	section for rules and symbol explana initored by Nielsen Broadcast Data Syst n Business Media, Inc. All rights reserve	tems 24



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► DISTURBED EARNS ITS FOURTH CONSECUTIVE TOP 10, AS "INDESTRUCTIBLE" CLIMBS 12-10 AND WINS MOST ADDED HONORS. THE GROUP STARTED ITS STREAK IN DECEMBER 2006 WITH "LAND OF CONFUSION" AND FOLLOWED WITH "TEN THOUSAND FISTS" AND "INSIDE THE FIRE," THE LATTER OF WHICH RULED FOR FOUR WEEKS THIS SUMMER.

NEW AND ACTIVE

ARTIST TITLE / LABEL

AC/DC

War Zone War Zone (Lionsgate/RED) TOTAL STATIONS:

War Machine (Columbia) TOTAL STATIONS:

ROB ZOMBIE

AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) TOTAL STATIONS:

PLAYS /JAIN

44/21

PLAYS /GAIN

37/10

26/5

25/21

9

8

5

THIS WEEK	LAST WEEK	WEEKS	ARTIST CERTIFICATIONS TITLE IMPRINT / PROMOTION LABEL	PL/ TW	AYS +/-		
1	1	11	AC/DC NO. 1 (9 WKS) ROCK N ROLL TRAIN COLUMBIA	483	-13	1.659	1
2	2	12	METALLICA THE DAY THAT NEVER COMES WARNER BF OS.	436	+6	1.409	2
3	3	24	THEORY OF A DEADMAN BAD GIRLFRIEND 604/ROADRUNNER/RRP	403	-1	1.145	5
4	4	6	NICKELBACK GOTTA BE SOMEBODY ROADRUNNER/RP	363	+2	1.248	3
5	5	3	GUNS N' ROSES MOST INCREASED PLAYS CHINESE DEMOCRACY GEFFEN/INTERSCIPE	361	+42	1.235	4
6	6	18	HINDER USE ME UNIVERSAL REPUBLIC	292	-9	0.648	12
7	8	9	SHINEDOWN SECOND CHANCE ATLANTIC	251	+5	0.730	10
8	9	15	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE 20-20/JIVE/ZOMBA	244	+9	0.940	6
9	7	20	STAIND BELIEVE FLIP/ATLANTIC	227	-43	0.759	9
10	12	9	DISTURBED MOST ADDED INDESTRUCTIBLE REPRISE	207	+17	0.767	8
11	10	36	SAVING ABEL II ADDICTED SKIDDCO/VIRGIN/CAPITOL	195	-4	0.509	13
12	14	7	SEETHER BREAKDOWN WINC-UP	185	+19	0.381	14
13	n	33	DISTURBED IN INSIDE THE FIRE REP RISE	184	-14	0.920	7
14	15	29	FOO FIGHTERS LET IT DIE ROSWELL/RCA/RMG	178	+17	0.730	n
15	18	8	SAVING ABEL 18 DAYS SKIDDCO/VIRGIN/CAP TOL	134	+3	0.293	17
16	17	7	MUDVAYNE DO WHAT YOU DO EPIC	132	-3	0.274	19
17	13	17	BUCKCHERRY TOO DRUNK ELEVEN SEVEN/ATLA \TIC	123	-58	0.279	18
18	16	14	PUDDLE OF MUDD LIVIN' ON BORROWED TIME FLAWLESS/GEFFEN/INTERSCOPE	107	-39	0.195	24
19	20	7	QUEEN + PAUL RODGERS C-LEBRITY HOLLYWODD	100	0	0.381	15
20	19	9	TESLA I WANNA LIVE TESLA ELECTRIC CO.	99	-10	0.126	-
21	23	5	THE SMASHING PUMPKINS G.L.O.W. MARTHA'S MJSIC	75	+4	0.309	16
22	27	9	TRAPT WHO'S GOING HOME WITH YOU TONIGHT? ELEVEN SEVEN	69	+10	0.099	-
23	21	19	SLIPKNOT PSYCHOSOCIAL ROADRUNNER-RRP	68	-24	0.239	22
24	25	6	MOTLEY CRUE MUTHERFUCKER OF THE YEAR MOTLEY/ELEVEN SEVEN	61	-5	0.102	-
25	24	17	ROYAL BLISS SAVE ME MEROVINGIAN/CAROLINE/CONTRABAND	59	-9	0.121	
26	2 8	3	HINDER WITHOUT YOU UNIVERSAL REPUBLIC	58	+10	0.236	23
27	26	4	KID ROCK ROCK N ROLL JESUS TOP DOG/ATLANTIC	55	-5	0.082	
28	22	19	BLACK STONE CHERRY BLIND MAN IN DE GOOT/ROADRUNNER: RRP	52	-24	0.064	
29	NE		SALIVA FAMILY REUNION ISLAND/IEUMG	50	+10	0.067	
30	State of the local division of the local div	NTES	THE OFFSPRING YOU'RE GONNA GO FAR, KID COLULIBIA	47	+11	0.194	25
-	-			_			

and the second	Missing Cleveland	
MOST ADDED	(SoftDrive/New West/RED) TOTAL STATIONS:	5
	METALLICA	43/1
- 12 Million (12 Million)	Cyanide (Warner Bros.)	
and the second states are	TOTAL STATIONS:	4
	SLIPKNOF	42/4
ARTIST NEW TITLE / LABEL STATIONS		
DISTURBED 3	TOTAL STATIONS:	8
Indestructible (Reprise) WDHA, WHJY, WKLC		
POP EVIL 3		
100 in A 55		
(Pazzo/Jard Star) KBER, WDHA. WKLC		
KID ROCK 2		
Rock N Roll Jesus		
(Top Dog/Atlantic) WHJY, WXFX		
SCOTT WEILAND 2		
Missing Cleveland (SoftDrive/New West/RED)		
KUFO, WHJY		
NICKELBACK 2		
Something In Your Mouth (Roadrunner/RRP)		
WAQX, WONE		
GUNS N' ROSES 1	-	
Chinese Democracy		
(Geffen/Interscope) WXFX		
TESLA 1		
l Wanna Live (Tesla Electric Co.)		
KTUX		
SLIPKNOT 1	MOST	
Dead Memories (Roadrunner/RRP)	INCREASED	
WAQX	PLAYS	
HINDER 1		
Without You	and the second second	
(Universal Republic) WDHA		
	+42	GUNS
	in the second second	Chines KTUX +17
ADDED AT		WNOR +3
WDHA WWW	+21	SCOT
Morristown, NJ		Missin
APD: Curtis Kay Disturbed, Indestructible, 12	Level By Da	WDHA +1
Buckcherry, Rescue Me, 3	+21	ROB
Pop Evil, 100 In A 55, 2		War Zo
Hinder, Without You, 1 OR REPORTING STATIONS PLAYLISTS GO TO		KBER +14
www.RadioandRecords.com	+19	SEET
A A A A A A A A A A A A A A A A A A A		Break
		KMOD +1 WAQX +2
	.177	-
	+17	DIST
		Indest

ARTIST TITLE / LABEL

SCOTT WEILAND

моэт	
INCREASED PLAYS	
+42	GUNS N' ROSES Chinese Democracy (Geffen/Interscope) KTUX 47, WJXQ +9, KAZR +8, WXFX +6, KIQC +5, WNOR +3, KBER +2, WONE +2, WXMM +2, WZZO +1
+21	SCOTT WEILAND Missing Cleveland (SoftDrive/New West/RED) WDHA +13, KUFO +7, WHJY +5, KBER +1
+21	ROB ZOMBIE War Zone (Lionsgate/RED) KBER +4, KUFO +5, WJXQ +1, WXFX +1
+19	SEETHER Breakdown (Wind-up) KWOO +44, KBER +5, KTUX +4, WJXQ +4, WZZO +2, WAQX +2, KAZR +1, WHJY +1

_	
	DISTURBED
	Indestructible (Reprise)
	WXMM +8, WDHA +6, KBER +3, KUFD +3, KIOC +
	KAZR +1, WHJY +1

ARTIST TITLE / IMPRINT / PROMOTION LABEL 11 NIELSEN BDS CERTIFICATIONS LW TW SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN) 168 176 3 DOORS DOWN IT'S NOT MY TIME (UNIVERSAL REPUBLIC) 130 134 SEETHER FAKE IT (WIND-UP) 126 138 SEETHER 114 128 RISE ABOVE THIS (WIND-UP) PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE) 110 113

RECUR	RENTS

WKLC/Charleston, WV* OM/PD: Jay Nunley AFD/MD: Brian Thompson

WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cleveland, OH*

OM: Keith Abrams PC: Bo Matthews

PLAYS

DIGITAL DOWNLOADS

NEEK				
SHE	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	TW	LW
6	3 DOORS DOWN TRAIN (UNIVERSAL REPUBLIC)		101	112
7	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		99	101
в	AEROSMITH DREAM ON (COLUMBIA)		96	98
9	PEARL JAM JEREMY/YELLOW LEDBETTER (EPIC)		92	84
0	LED ZEPPELIN BLACK DOG (SWAN SONG/ATLANTIC)		92	86

WHJY/Providence, RI* PD: Scott Laudani

WXRX/Rockford, IL

PD: Kelly Hammer APD/ VD: Darby Wilcox

KBER/Salt Lake City, UT*

KZOZ/San Luis Obispo. CA OM: Pepper Daniels PD/MD: Dusty Rhoads

KTUX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill

PD: Jim Stone MD: Jon Schulz

FOE WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 24 ock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA* PD: Tori Thomas MD: Keith Moyer

KWHL/Anchorage, AK PD: Brad Stennett MD: Matthew Collins

WTOS/Augusta, ME OM/PD: Jack O'Brien APD: Mark Smith

KIOC/Beaumont, TX* OM: Trey Poston PD: Mike Davis

WRQK/Canton, OH* PD: Greg Ausham

WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WVRK/Columbus, GA*

OM: Brian Waters PC: Chris Chaos KAZR/Des Moines, IA* OM: Scott Allen PC: Ryan Patrick MD: Andy Hall

WHDR/Miami, FL* PD: Kevin Vargas MD: Dave Hanson

ROCK REPORTERS WXFX/Montgomery, AL* PD: Rick Hendrick

KHQG/Duluth, MN OM: Jack Lawson PD: Scott Klohn

WQCM/Hagerstown, MD

WRVC/Huntington, WV PD: Reeves Kirtner

WGIR/Manchester, NH* PD: Chris "Doc" Garrett

WJXQ/Lansing, MI* PD: Sheri Vegas

OM: Rick Alexander PD/MD: Mike Holder

WDHA/Morristown, NJ* APD: Curtis Kay

> WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell

WXMM/Norfolk, VA* OM/PD: John Shomby

KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Shelly Brown

KUFO/Portland, OR* OM/PD: Chris Patyk

KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza

WAQX/Syracuse, NY* OM: Tom Mitchell PD: Hunter Scott APD/MD: Don Kelley

KMOD/Tulsa, OK* OM/PD: Don Cristi

WMZK/Wausau, WI MD: Larry Offerman

KBZS/Wichita Falls, TX 'D: Liz Ryar

Monitored Reporters

ALTERNATIVE & ACTIVE REPORTERS

WRXL/Richmond, VA* PD/MD: Casey Krukowski

KCXX/Riverside, CA*

PD: John DeSantis APD/MD: Bobby Sato

WZNE/Rochester, NY*

OM: Mike Ninnie PD: Nik Rivers

ΔΙ ΤΕΡΝΔΤΙVE WEQX/Albany, NY* OM/PD: Willobee MD: Amber Miller

WHRL/Albany, NY* PD/MD: Tim Noble

WJSE/Atlantic City, NJ OM/PD: Paul Kelly MD: Scott Reilly

KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan

KRAB/Bakersfield, CA* OM: Kenn McCloud PD/MD: Danny Spanks APD: Jared Mann

KNXX/Baton Rouge, LA* OM/PD: Dave Duna APD: Phillip Kish MD: Darren Gauthie

WBCN/Boston, MA* PD: Mike Thomas MD: Dan O'Brien

WFNX/Boston, MA* PD: Keith Dakin APD: Fletcher MD: Paul Driscoll

WBTZ/Burlington, VT* OM/PD: Matt Grasso APD/MD: Kevin Mays

WZJO/Charleston, WV* OM: Jeff Whitehead

WEND/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel

WKQX/Chicago, iL* PD: Marc Yound

WSWD/Cincinnati, OH* OM: Patti Marshal PD: Jay Kruz APD: Julie Evans

WKRK/Cleveland, OH*

WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee

WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis

KDGE/Dallas, TX* OM/PD: Vince Ri APD: Chris Ryan

WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer MD: Matt Jericho

KTCL/Oenver, CO* MD: Eric "Boney" Clouse

CIMX/Detroit, MI* : Vince Cannov MD: Jay Hudsor

KXNA/Fayetteville, AR PD: Dave Jackson

KFRR/Fresno, CA* PD: Jason Squires APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL* PD: Matt Johns APD: Anthony "Roach" Proffitt MD· leff Zito

WGRD/Grand Rapids, MI* OM/PD: Jerry Tarrants

WXNR/Greenville, NC* OM: Bruce Simel MD: Blando

WURH/Hartford, CT* OM: Todd Thomas PD: Becky Pohotsky KUCD/Honolulu, HP

PD: Adam Carr MD: Chris Sampaid

KTBZ/Houston, TX* PD: Don Jantz MD: Karah Leigh

PD/MD-Lenny Diana

OM: Bill Hagy PD/MD: Jay Patrix

PD: Lazlo

KWOD/Sacramento, CA* WRZX/Indianapolis, IN^a OM/PD: Curtiss Johnson MD- Andy Hawk

WTZR/Johnson City, TN* KXRK/Salt Lake City, UT* OM: Alan Hague PD: Todd Noker APD/MD: Corey O'Brien

KRBZ/Kansas City, MO* KBZT/San Diego, CA* OM: Bob Edwards PD: Garett Michael APD: Mike Hansen APD/MD: Jason Lilanet MD: Mike Hallora

KFTE/Lafavette, LA XETRA/San Diego, CA* PD: Scott Perrin MD: Josh Boulange PD: Capone MD: Christy Taylor

KXTE/Las Vegas, NV* KROQ/Los Angeles, CA*

PD: Kevin Weatherly

KROG/Medford, OR

WMFS/Memphis, TN*

WHTG/Monmouth, NJ*

PD: Terrie Carr MD: Matt Murray

OM: Tom Travis

PD: leff Blackburn

PD: Rick Everett

PD: Bruce St. Jan

APD/MD: Tim Virgi

WCYY/Portland, ME*

PD: Herb Ivy MD: Brian James

OM: Mark Keef

MD: Chris Payne

WDYL/Richn

PD: Mojo

PD· Melanie Flores

WJRR/Orlando, FL*

J/MD·Cosm

MD: Sydney Nabor

MD: Lisa Worder

APD: Gene Sandblog KCNL/San Jose, CA*

KYSR/Los Angeles, CA* KJEE/Santa Barbara, CA* PD: Michael Martin APD/MD: Julie Pilat PD: Eddie Gutierrez MD: Dave Hanacek

> Music Choice Alternative/Satellite PD: Justin Prager MD: Gary Susalis

KITS/San Francisco, CA*

PD: Dave Numme APD/MD: Aaron Axelsen

Sirius Alt Nation/Satellite* OM/PD: Gregg Steele APD: Tom Wilkinson WI_UM/Milwaukee, WI* PD: Jacent Jackson APD: Stephen Kallac

XM Ethel/Satellite* PD: Steve Kingstor

WFXH/Savannah, GA* OM: Jon Robbins PD: Boomer WKZQ/Myrtle Beach, SC

OM/PD: Mark McKinne MD: Mase Brazelle KNDD/Seattle, WA* APD/MD: Andrew Harms WROX/Norfolk, VA* OM/PD: Jay Michaels MD: James Steele

KQRA/Springfield, MO* PD: Kristen Bergman MD: Shadow Williams KHBZ/Oklahoma City, OK*

> KPNT/St. Louis, MO* PD: Tommy Matter APD: Kyle Guderiar MD: Scott Rizzuto

WKRL/Syracuse, NY* WRFF/Philadelphia, PA* OM: Thea Mitchem PD/MD: John Allers APD: Wendy Rollins PD: Nixo WSUN/Tampa, FL*

KEDJ/Phoenix, AZ* WRWK/Toledo, OH* PD: Dan McClintocl APD/MD: Carolyn Ston

PD: Shark

WXDX/Pittsburgh, PA* OM/PD: John Moschitta KFMA/Tucson, AZ* PD: Matt Spry MD: Chris Firmage

KMYZ/Tulsa, OK* PD: Kenny Wa KNRK/Portland, OR* WWDC/Washington, DC*

PD: Mark Hamilto WBRU/Providence, RI* OM: Mark Stachowski PD: Wendell Clough APD: Gabrielle Greenfield MD: Alex Korzec

WPBZ/West Palm Beach, FL* PD: John O'Connell APD/MD: Ross Mahoney KRZQ/Reno, NV*

ond. VA*

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WSFM/Wilmington, NC PD/MD: Mike Kennedy

OM: Thea Mitche

PD: Dave Wellington APD: Dave Hennessy MD: Greg Roche

WZMR/Albany, NY* OM/PD: Kevin Callahar KTEG/Albuquerque, NM* OM/PD: Bill May MD: Aaron "Buck" Burnett

ACTIVE

KEYJ/Abilene, TX OM: Randy Jones PD/MD: Frank Pair

WWWX/Appleton, WI*

WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams

WIYY/Baltimore, MD* PD- Dave Hill WCPR/Biloxi, MS*

OM/PD: Kenny Ve MD: Denver Crabb

WKGB/Binghamton, NY OM/PD: Jim Free APD/MD: Tim Boland

KQXR/Boise, ID* OM: Dan McColly PD: Jeremy Nicolato MD: Jeremi Smith

WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie

> WEDG/Buffalo, NY* PD/MD·Evil lin WYBB/Charleston, SC*

OM/PD: Mike Allen MD: Amy Hutto

WRXR/Chattanooga, TN* WIIL/Chicago, IL*

OM/PD: John Perry APD: Tom Kief MD: Steve Salzman KROR/Chico, CA

OM: Chad Perry PD: Neil Randal KILO/Colorado Springs, CO*

KEGI /Dallas, TX*

D: Ross Ford MD: Jack Mehoff

KNCN/Corpus Christi, TX* OM/PD: Paula Nev APD/MD: Monte Montana

OM: Vince Richa PD: Chris Ryan

KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI* OM: Doug Podell PD: Mark Pennington

KLAQ/El Paso, TX* OM/PD: Courtney Nels APD/MD: Glenn Garza

> WGBF/Evansville, IN OM/PD: Mike Sander APD/MD: Slick Nick

WWRN/Flint, MI OM: J. Patrick PD: Brian Beddow APD/MD: Tony LaBrie

KRZR/Fresno, CA* OM/PD: Paul Wilson APD/MD: Skippy

WBYR/Ft, Wayne, IN*

KOMP/Las Vegas, NV*

www.americanradiohistory.com



THIS WEEK

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► INCUBUS ELEVATES 38-30 ON CANADA ROCK WITH "LOVE HURTS." THE SONG IS THE FOURTH SINGLE FROM ITS ALBUM "LIGHT GRENADES," RELEASED TWO YEARS AGO THIS MONTH.

2

POWERED BY

DMDS IGITAL DOWNLO

indicates CanCon

Music Choice Rock/Satellite

Sirius Octane/Satellite*

XM Squizz/Satellite*

PD: Bodhi Ebright

MD: Grant Random

KISW/Seattle, WA*

APD: Ryan Castle

MD: Dave Nelsor

PD: Tommy Carroll APD: Maximus

PD: Larry Snider

PD: Rob Cress

PD: Simon Nytes

WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down

APD: Mike Killabrew

WKLL/Utica, NY

KFMW/Waterloo, IA OM/PD: Michael Cross

PD/MD: James McKa

KATS/Yakima, WA

D: Todd Lyon:

MD: Ken Heman

WBSX/Wilkes Barre, PA*

WWIZ/Youngstown, OH*

OM/PD: Scott Kennedy

* Monitored Reporters

NOVEMBER 14, 2008

PD: Nixo

OM/PD: Dave Richards

WHBZ/Sheboygan, WI

WRBR/South Bend, IN

KHTQ/Spokane, WA*

WLZX/Springfield, MA*

KZRQ/Springfield, MO*

PD: Justin Prage MD: Gary Susalis

OM: Gregg Stee PD: Jeff Regan

CON

ART	CANADA ROCK			
WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLA	4Y5 +/-
15	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	596	-11
12	KINGS OF LEON SEX DN FIRE	RCA/SONY BMG	547	+54
11	AC/DC ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	539	+9
15	WEEZER TROUBLEMAKER	DGC/UNIVERSAL	453	-12
21	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/SONY BMG	440	-20
23	THEORY OF A DEADMAN BAD GIRLFRIEND +	604/UNIVERSAL	363	-39
12	OASIS THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	361	-63
6	NICKELBACK GOTTA BE SOMEBODY +	EMI	357	-44
3	GUNS N' ROSES CHINESE DEMOCRACY	GEFFEN/UNIVERSAL	351	+15
12	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	334	+23
17	HINDER USE ME 🔶	UNIVERSAL REPUBLIC/UNIVERSAL	330	+14
12	METALLICA THE DAY THAT NEVER COMES	WARNER BROS./WARNER	311	-14
22	THE STILLS BEING HERE 🔶	ARTS & CRAFTS	306	+4
18	MOBILE THE KILLER 🔶	UNIVERSAL	295	-11
5	SEETHER BREAKDOWN	WIND-UP	280	+29
6	SHINEDOWN SECOND CHANCE	ATLANTIC/WARNER	251	+11
9	THE TREWS MAN OF TWO MINDS +	THE BUMSTEAD/UNIVERSAL	249	-10
8	MATT MAYS & EL TORPEDO BUILDING A BOAT 🔶	SONIC/WARNER	229	+11
14	SAM ROBERTS DETROIT '67 🔶	SECRET BRAIN/UNIVERSAL	221	-3
7	BILLY TALENT & ANTI-FLAG TURN YOUR BACK 🔶	WARNER MUSIC CANADA/WARNER	189	-17
18	STAIND BELIEVE	FLIP/ATLANTIC/WARNER	189	-20
21	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	173	+2
7	THE KILLERS HUMAN	ISLAND/UNIVERSAL	165	-3
27	REV THEORY HELL YEAH 🔶	VAN HOWES/MALOOF/DGC/UNIVERSAL	148	+9
25	SLOAN BELIEVE IN ME 🔶	MURDERECORDS/SONY BMG	146	-5
5	COLDPLAY LOST!	PARLOPHONE/EMI	125	+6
9	ONE SECOND 2 LATE FEAR OF A NATION +	RED INK	114	20
6	DISTURBED INDESTRUCTIBLE	REPRISE/WARNER	109	+17
4	THE SMASHING PUMPKINS G.L.O.W.	MARTHA'S MUSIC	102	+2
3	INCUBUS LOVE HURTS	IMMORTAL/EPIC/SONY BMG	95	+16

WYYX/Panama City, FL

PD: Chris Alar

WIXO/Peoria, IL OM/PD: Matt Bahan

APD: Chuck Damico

KUPD/Phoenix, AZ*

KDDX/Rapid City, SD OM/PD: Jim Kallas

KDOT/Reno, NV*

OM: Jim McClain PD/MD: Jave Patterson

WKQZ/Saginaw, MI*

APD/MD: Matt Bingham

WZBH/Salisbury, MD

KZZQ/Salt Lake City, UT*

KISS/San Antonio, TX* PD/MD: LA Lloyd

KIOZ/San Diego, CA*

KURQ/San Luis Obispo, CA OM/PD: Mark Mitchell

KXFX/Santa Rosa, CA*

PD/MD: Scott Less

APD/MD: Roger Ortor

OM: Sue Timmons PD: Sean McHugh

MD: Chris Steel

KRXQ/Sacramento, CA*

AD: Larry N

PD: Bill West

WMMR/Philadelphia, PA

MD: Sean "The Rabbi" Tyszler

30 EEK ENDING NOVEMBER 9, 2008

WRUE/Gainesville, FL* KZCD/Lawton, OK OM/PD: Harry Gusce APD: Kyle Baldry MD: Jack Wich

WKLQ/Grand Rapids, MI*

OM: Steve Stewart PD: Michael Grey APD: Jay Deaco MD: Darcy

WZOR/Green Bay, WI* PD: Joe Calgaro APD: Cutter MD: Borna Velic

OM: Mark McKinne PD: Wes Styles

WTPT/Greenville, SC* KFMX/Lubbock, TX OM/PD: Wes Ness

WJJO/Madison, WI* WQXA/Harrisburg, PA* PD: Randy Hawke OM/PD: Ken Carso APD/MD: Blake Patton

WCCC/Hartford, CT* PD: Michael Picozz APD/MD: Mike Karolvi

OM/PD: Mark Hen MD: Twisted Todd

WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds

WRTT/Huntsville, AL* OM/PD: Lee Reynolds APD/MD: Clay Sanders

WRXW/Jackson, MS* PD/MD: Brad Steve

WRZK/Johnson City, TN* PD/MD: Scott Onk KORC/Kansas City, MO*

OM/PD: Bob Edwa MD: Paul Marshali

WNFZ/Knoxville, TN* OM: Terry Gillingha PD: Shane Cox APD/MD: Valerie Hale

PD: John Gri MD: Carlota

PD: Don "Critter" Brown APD: J.C. "Kelso" Kellison APD/MD: Stroke WXZZ/Lexington, KY* PD: Johnny Maze APD: Twitch WTKX/Pensacola, FL* APD/MD: Mark The Shark

KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson

KERO/McAllen, TX*

KBRE/Merced, CA

OM: Dave Hamilton

PD: Wade Linder

APD/MD: Pablo

PD/MD: Jason LaChance

KXXR/Minneapolis, MN*

WRAT/Monmouth, NJ*

WCLG/Morgantown, WV OM/PD: Jeff Miller

WBUZ/Nashville, TN*

OM/PD: Troy Ha

APD: Zigz

OM: Dean Warfield

KATT/Oklahoma (OM/PD: Chris Baker MD: Jake Daniels

ma City, OK*

OM/PD: Carl Craft APD/MD: Robyn Lane

PD: Alex Durar MD: Keith Wes

MD: Adam Peterson WLRS/Louisville, KY* OM: George Linds

WXQR/Greenville, NC* WTFX/Louisville, KY* PD: Charlie Steel MD: Frank Webb

R&R TRIPLE A



Triple A MDs tout acts they feel were overlooked this year

Artists That Deserve A Second Listen

John Schoenberger

JSchoenberger@RadioandRecords.com

figured we all have certain projects that we feel deserved a better shot at radio this year. So when I sent an e-mail to MDs asking for their opinions, I wasn't disappointed. Here are some responses gathered during the past couple of weeks.

KCMP (the Current)/Minneapolis MD Melanie Walker

There are two favorite tracks from this year that I feel have been overlooked by radio in general but have been incredibly successful at the Current. First is Friendly Fires' "Paris." They have the makings of a great new break-out act for alternative and triple A formats. Second, the Heavy, with "That Kind of Man." Their best bet

for success is word-ofmouth and some good oldfashioned radio support.

KPRI/San Diego VP/station manager Bob Burch

I honestly cannot understand why Tristan Prettyman can't seem to get as much

traction as she deserves. With many female singer/songwriters getting so much attention in our format, we continue to overlook one who grows musically and lyrically with each new project. I sincerely hope that music people in our format will go back and take another listen to what this artist has to offer on her latest effort, "Hello.'

Black Keys

seems like a no-brainer to me.

WCNR/Charlottesville, Va., MD Jeff Sweatman My votes go for Sharon Little and Jessie Baylin. Artists like Sara Bareilles, Colbie Callait and Ingrid Michaelson are good pop/hot AC crossovers that

'It's My Turn'

Many younger female artists coming on the scene today lean more in the confessional direction, but Philadelphia's Sharon Little bucks that trend with a sound that's gritty, gutsy and passionate on her latest effort, "Perfect Time for a Breakdown," which includes the



single "Follow That Sound." Little has served as opening act

for the Robert Plant/Alison Krauss tour for the past several months, garnering positive reviews. She also appeared in an episode A&E's new show "The Cleaner," starring Benjamin Bratt. Further, she was a featured "Artist to Watch" in the Aug. 22 issue of Rolling Stone .- JS

help out triple A cume, but these two artists have made solid albums, which translates to staying power. Isn't it an important part of triple A's mission to help these kinds of artists get the exposure they need and deserve?

WNRN/Charlottesville, Va., MD Rhonda Chollock

Neither of my picks are new artists, but Elbow's "The



Quick Picks

Broadcasters pick

from 2008.

Jackie Green

James Hunter

Joe Jackson

Mason Jennings

MD Ray Davies

Richie Havens

Paul McCartney

WBJB/Monmouth-

American Babies

Gaslight Anthem

WRLT/Nashville MD

Peter Bradley Adams

Pictures and Sound

WCOO/Charleston,

S.C., MD Joel Frank

KOHO/Leavenworth,

Wash., PD/MD Elliott

The Hold Steady

Salmon

Dr. Dog

Rob Dickinson

Val Emmich

Keith Coes

Solomon Burke

Laura Izabor

Ocean, MD Jeff Raspe

Joan Osborne

Chris Stills

Kate Hayes

KOZT/Fort Bragg, Calif.,

Buddy Guy

overlooked favorites

KTHX/Reno, Nev.,

Alejandro Escovedo

APD/MD David Herold

Seldom Seen Kid" and Sun Kil Moon's "April" deserved more attention this year. They're both gorgeous albums with depth and nuance that could hold their own perfectly well on radio. I wish they had met

with more success on the dial, but it's not too late to break them out.

WZGC (Dave-FM)/Atlanta MD Margot Smith

A.A. Bondy released a wonderful album called "American Hearts" that deserved a better shot. It's evocative and so different from his days in Verbena. I've been spinning"How Will You Meet Your End" on our HD2 station, Dave Roots, and it fits wonderfully.

WAPS/Akron MD Liz Mozocco

Akron's very own Black Keys got a lot of attention nationally for "Attack & Release," but it would have been great to see them get a little more love from the triple A world. They might be a little on the hard side for some stations, but they're one of those bands that appeals to both younger and older demos, and they sound good alongside some of the classic rock titles in our library.

WDST/Poughkeepsie-Woodstock, N.Y., MD Carmel Holt

If there was one new project this year that deserved more attention from radio, it is Fleet Foxes. This fivepiece band from Seattle crafted one of the most unique, beautiful albums I heard this year. We've been playing the captivating "White Winter Hymnal," and now the second single, "He Doesn't Know Why," from their self-titled debut. We constantly get calls when either song plays, including one listener who told me that it was the first time they actually pulled their car over to listen.

WXPN/Philadelphia OM/MD Dan Reed

First, Ryan Bingham. While his songs and especially his voice may scare off some rock-leaning stations, I implore you to take a few minutes and listen to "Southside of Heaven" or "Hard Times" from "Mescalito." I think that his thoroughly honest approach to songwriting may trump any preconceived notions. And second, Firewater. "Borneo" is the novelty-esque sleeper of '08.

XM Loft MD Jerry Rubino

I want to give props to an album that should have fared a lot better than it did: the self-titled album from Chris Stills. Let "When the Pain Dies Down,""Story of a Dying Man" and "Landslide" lead the way. RAR

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KXLY/Spokane MD Marie McCalister I am totally in love with Duke Spirit's "Neptune" project. I thought "The Step & the Walk" should have been perfect for the triple A format, but it never got the full attention it deserved. I also feel that Wilco's "Hate It Here" was overlooked. Both had a sound that stood out on KXLY and actually got people calling in to ask about the songs and the artists.

KPTL/Des Moines PD/MD Deeya McLurkin

I do believe Sonya Kitchell dodged the dreaded sophomore jinx with "The Storm." It would have been fine if she would have duplicated the same simple bluesy sound of her debut, but

her growth as a songwriter and singer is amazing-Passenger Poi Dog Pondering leaps and bounds. Her latest single,"For Every Drop," Matthew Ryan

TRIPLE A POWERED BY niclsen

BDS

AUDIEN MILLIONS 2.224 2.620 2.288 1.137	
2.620 2.288 1.137	1
2.288	
1.137	2
-	
10000	11
1.453	7
1.638	5
2.066	4
1.500	6
1.133	12
1.213	9
1.149	10
0.654	21
0.845	15
0.762	17
1.120	13
1.252	8
0.392	-
0.518	25
0.285	
0.663	20
1.082	14
0.831	16
0.674	19
0.303	4
0.421	-
0.506	26
0.550	24
0.247	-
0.223	
0.700	18
	0.285 0.663 1.082 0.831 0.674 0.303 0.421 0.506 0.550 0.247 0.223



2

1

1

wrnr

PLAYS TW LW

212

138

178

163

127

167

149

146

143

136

Strange Overtones (Todo Mundo) KRVB, WTTS

MEIKO Boys With Girlfriends (Lucky Ear/DGC/MySpace) KPRI, KRVB

AMOS LEE What's Been Going On (Blue Note/Capitol) KPRI

The Lovers Are Losing (Interscope) WRNX

ADDED AT ... WRNR

Baltimore, MD

OM/PD: Bob Waugh APD/MD: Alex Cortright

11 NIELSEN BDS

My Morning Jacket, Thank You Too, 10 Mason Jennings, Your New Man, 3 James Morrison, Nothing Ever Hurt Like You, 1

DadioandDecords co

THE KILLERS (Island/IDJMG) WMMM

COMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

► ERIN McCARLEY TAKES THE CHART'S LARGEST LEAP, AS "PONY (IT'S OK)" RIDES 26-19 (UP 43 PLAYS). McCARLEY, WHOSE SOLO DEBUT "LOVE, SAVE THE EMPTY" IS DUE JAN. 6, IS ONE OF FIVE ACTS (INCLUDING ERIC HUTCHINSON, KINGS OF LEON, BRIAN ENO AND DELTA SPIRIT) MAKING THEIR MAIDEN VOYAGES ON THE LIST.

B shares					
		N		Ο ΑCTIVE	
		ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /G AIN
		MEIKO Boys With Girlfriends	92/19	KAISER CHIEFS Never Miss A Beat (B-Unique/Universal Motown)	82/1
MOST ADDED		(Lucky Ear/DGC/MySpace) TOTAL STATIONS:	9	TOTAL STATIONS:	10
		SHERYL CROW Detours (A&M/Interscope)	88/26	LISA MISKOVSKY Still Alive (E.A.R.S./Nettwerk)	81/46
		TOTAL STATIONS:	7	TOTAL STATIONS:	3
ARTIST TITLE / LABEL ST/		ADELE Right As Rain (XL/Columbia)	87/28	SNOW PATROL Crack The Shutters (Polydor/Fiction/Geffen/Interscope)	75/58
LIGHTLY STOOPID	4	TOTAL STATIONS:	a 11 1	TOTAL STATIONS:	10
A.M. Stoopid/Controlled Substance Soundla KCSR, KMTT, KPRI, WXRT	abs)	JACK'S MANNEQUIN The Resolution	86/14	HONEYHONEY Little Toy Gun	65/14
		(Sire/Warner Bros.)	9	(Ironworks/Universal Republic) TOTAL STATIONS:	11
BRETT DENNEN FEAT.		TOTAL STATIONS:	9	TUTAL STATIONS:	
EMI KUTI Aake You Crazy Downtown/Dualtone)	3	NEEDTOBREATHE Washed By The Water (Atlantic)	86/11	JACKSON BROWNE Off Of Wonderland (Inside)	65/4
CIDR, KPTL, WXRT	1.11	, TOTAL STATIONS:	13	TOTAL STATIONS:	13
A MES MORRISON Nothing Ever Hurt Like Yau Polydor/Interscope) VRNR, WRNX, WTTS	3				
TRACY CHAPMAN Sing For You (Elektra/Atlantic) KGSR, WRLT, WTTS	3				
DAVID BYRNE & BRIAN ENG	2				

MOST INCREASED PLAYS +75 COLDPLAY Lost! (Capitol) KENZ +29, SISP +16, WNC5 +9, KINK +7, WRNX +6, WRNR +6, KMTT +5, KCSR +3, WZEW +3, KRSH +3 +58 SNOW PATROL Crack The Shutters (Polydor/Fiction/Geffen/Interscope) KENZ +33, KTCZ +9, SISP +8, CIDR +3, WTTS +2, +5 FOR REPORTING STATIONS PLAYLISTS GO TO

+4

a de la	KFOG +1, KWMT +1, KXLY +1, WMMM +1
0	RAY LAMONTAGNE You Are The Best Thing (RCA/RED) WRNR +B, KSWD +7, KINK +6, WITS +6, KXLY +5, WZEW +5, WAMM +4, WXRT +3, WRNX +2, KCSR +2
8	THE KILLERS Human (Island/IDJMG) KRRI +9, KMTI +9, WRXP +7, KENZ +5, KSWD +5, WXRT +4, KPTL +4, KXLY +2, KWMT +2, KFOG +2
6	LISA MISKOVSKY Still Alive (E.A.R.S./Nettwerk) SSP +41, KENZ +4, WCOO +1

FOR WEEK ENDING NOVEMBER 9, 2008 LEGEND: See legend to charts in charts section for rules and symbol explanations. 31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week, Indicator chart comprised of 52 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.



ARTIST TITLE / IMPRINT / PROMOTION LABEL

GAVIN ROSSDALE LOVE REMAINS THE SAME (INTERSCOPE)

MATT NATHANSON COME ON GET HIGHER (VANGUARD)

JASON MRAZ I'M YOURS (ATLANTIC/RRP)

COLDPLAY VIVA LA VIDA (CAPITOL)

NEEDTOBREATHE

TIME (ATLANTIC

clear. consistent. quality.

ARTIST TITLE / IMPRINT / PROMOTION LABEL

THE RACONTEURS OLD ENOUGH (THIRD MAN/WARNER BROS.)

DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)

JACK JOHNSON HOPE (BRUSHFIRE/UNIVERSAL REPUBLIC)

MY MORNING JACKET

'M AMAZED (ATO/RED) AUGUSTANA SWEET AND LOW (EPIC)

RECURRENTS

PLAYS

271

269

269

255

189

262

266

301

279

220

10

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R&R TRIPLE A/

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THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE		PL	4YS +/-
0	2	6	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	618	+37
2	1	12	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	504	0
3	3	9	COLDPLAY LOST!	CAPITOL	521	-24
4	5	10	BRETT DENNEN FEAT. FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	475	+4
5	6	14	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	447	-7
6	9	6	DAVID BYRNE & BRIAN ENO STRANGE OVERTONES		425	+29
7	7	7	SNOW PATROL TAKE BACK THE CITY	POLYDOR/~ICTION/GEFFEN/INTERSCOPE	410	-25
8	4	13	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	398	-85
9	8	10	LUCINDA WILLIAMS REAL LOVE	LOST HICHWAY	391	-22
10	10	5	THE KILLERS HUMAN	ISLAND/IDJMG	383	+17
1	12	4	SUSAN TEDESCHI TRUE	VERVE FORECAST/VERVE	351	+9
12	n	n	DEATH CAB FOR CUTIE CATH	ATLANTIC	348	+2
13	14	n	JJ GREY & MOFRO ORANGE BLOSSOMS	ALLIGATOR	294	-20
14	20	3	TRACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	286	+32
15	15	9	SARAH MCLACHLAN U WANT ME2	ARISTA/RMG	276	+1
16	17	13	BOB DYLAN DREAMIN' OF YOU	COLUMBIA	274	+13
17	13	15	DAR WILLIAMS IT'S ALRIGHT	RAZOR & TIE	273	-43
18	16	9	BEN FOLDS FEAT. REGINA SPEKTOR YOU DON'T KNOW ME	EPIC	266	-4
19	21	8	OASIS THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	242	-10
20	18	10	INGRID MICHAELSON BE OK	CABIN 24/ORIGINAL SIGNAL/RED	229	-28
0	25	3	MEIKO BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	228	+12
22	24	9	AUGUSTANA ISTILL AIN'T OVER YOU	EPIC	222	-1
23	23	6	KAISER CHIEFS NEVER MISS A BEAT	B-UNIQUE/UNIVERSAL MOTOWN	221	-5
24	26	5	AMOS LEE WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	216	0
25	19	19	BECK ORPHANS	OGC/INTERSCOPE	216	-41
26	30	2	LOS LONELY BOYS HEART WON'T TELLA LIE	EPIC	213	+25
27	22	9	CALEXICO TWO SILVER TREES	QUARTERSTICK	210	-33
28	N	EW	TV ON THE RADIO CRYING	INTERSCOPE	207	+28
29	N	EW	KEANE THE LOVERS ARE LOSING	INTERSCOPE	203	+23
30	29	2	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYOOR/INTERSCOPE	200	+7

KOBB. KNBA. KPIG

True (Verve Forecast/Verve) KMMS, KUT, Music Choice Adult Alternative, WXPN, WYCE

KPND, KRVO

WOCM SUSAN TEDESCHI JENNY LEWIS Carpetbaggers (Warner Bros.) KLRR, KMTN, WMWV, WTMD

CONOR OBERST Cape Canaveral (Merge) KNBA, KTBG, WEXT, WFUV



10

23

29

LAST SHADOW PUPPETS 4 My distakes Were Msde For You (Dornino) KCL., KUT, WDST, WDEM

KEANE The Lovers Are Losing (Interscope) KLRR, WMWV, WV0D ► RYAN ADAMS & THE CARDINALS TAKE OVER THE TOP SPOT ON THE TRIPLE A INDICATOR TALLY, AS "FIX IT" CLIMBS 2-1. THE SONG LEADS OFF THE ALBLM "CARDINOLOGY" WHICH LEAPS 13-6 AND PULLS IN SEVEN ADDS ON THE AMERICANA CHART.

	LAST WEEK	ARTIST AMERICANA	TW	PLAY5	CUMULATIVE
	1	TODD SNIDER PEACE QUEER AIMLESS	443	-17	3651
	3	KASEY CHAMBERS & SHANE NICHOLSOM RATTLIN' BONES SUGAR HILL	5 96	-21	4539
1	4	LUCINDA WILLIAMS LITTLE HONEY LOST HIGHWAY	386	-7	2647
	2	RODNEY CROWELL SEX AND GASOLINE WORK SDNG/YEP ROC	385	-46	4230
	5	OLD CROW MEDICINE SHOW TENNESSEE PUSHER NETWERK	542	-18	2841
	13	RYAN ADAMS & THE CARDINALS CARDINOLOGY LOST HIGHWAY	314	+82	982
	15	YARN EMPTY POCKETS ARDSLEY	296	+73	1254
	6	CHRIS KNIGHT HEART OF STONE DRIFTER'S CHURCH	293	-49	4293
	7	LITTLE FEAT AND FRIENDS JOIN THE BAND 429/SLG	276	-63	4635
	10	PRETENDERS BREAK UP THE CONCRETE SHANGRI-LA	256	-12	1700
	8	CARRIE RODRIGUEZ SHE AN'T ME BATK PORCH/MANHATTAN/CAPITOL	241	-45	4935
	9	MICKY AND THE MOTORCARS NAIVE SMITH	236	-33	2969
	12	BRUCE ROBISON THE NEW WORLD PREMIUM	224	-8	2812
	18	GRAYSON CAPPS & THE STUMPKNOCKERS ROTT-N-ROLL HYENA	214	+8	1223
	n	DARRELL SCOTT MODERN HYMNS APPLESEED	213	-42	4138
and a	17	HANK WILLIAMS III DAMN RICHT REBEL PROUD CURB	205	-6	1225
	45	THE DERAILERS GUARANTEED TO SATISFY PALO DURO	193	+71	535
	14	THE BAND OF HEATHENS THE BAND OF HEATHENS BOH	192	-36	8634
- Contraction	47	JENNY LEWIS ACID TONGUE WARNER BROS.	183	+65	477
IN COLUMN	19	JOHN HIATT SAME OLD MAN NEW WEST	181	-21	8883
	16	RECKLESS KELLY BULLETPROOF YEP ROC	177	-37	7312
	21	TAJ MAHAL MAESTRO HEADS UP/CMG	176	-10	1405
	20	BOB DYLAN TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 8 COLUMBIA	171	-18	1073
Antique	38	WAYLON JENNINGS WAYLON FOREVER VACRANT	169	+38	667
and the second	27	CHARLIE HADEN FAMILY & FRIENDS RAMBLING BOY DECCA	167	+1	928
A VALUE	26	DIGNEY FIGNUS FIGTONE TALK OF THE TOWN FIGTONE	166	0	1599
date in the	58	THE TEJAS BROTHERS SMITH	166	+65	314
1	28	SUSAN TEDESCHI BACK TO THE RIVER VERVE FORECAST/VERVE	165	+2	530
and and	23	HAYES CARLL TROUBLE IN MIND LOST HICHWAY	157	-20	11893
	30	VARIOUS ARTISTS IMUS RANCH RECORD NEW WEST	152	-1	731

	THE BRIDGE 8 Blind Man's Hill (Hyena) TOM RUSSELL 8	HOT CLUB OF COWTOWN 7 The Best Of The Hot Club of Cowtown (Hightone)	DAVE ALVIN 6 The Best Of The Hightone Years (Hightone)	KARA GRAINGER Grand And Green River	5
MOST ADDED	The Tom Russel Anthology: Veteran's Day (Hightone)	RYAN ADAMS & THE CARDINALS 7 Cardinology (Lost Highway)	BUDDY MILLER 5 The Best Of The Hightone Years (Hightone)	(Craving) MILTON Grand Hotel (Maggadee)	
	SUSAN TEDESCHI 7 Back To The River (Verve Forecast/Verve)	SCOTT AINSLIE 6 Thunder's Mouth (Cattail)	JOHNNY CASH 5 Johnny Cash's America (Columbia/Legacy)	JENNY LEWIS Acid Tongue (Warner Bros.)	4

FOR WEEK ENDING NOVEMBER 9, 2008

The Americana chart represents the reported play of terrestrial radio stacions, nationally synclcated adio shows, satellite radio and internet stations that have agreed to st bmit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

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DELTA SPIRIT People C'mon (Rounder) KMTN, KOHO, KROK, KTBG, WEXT, WJCU, WNRN, WOCM, WUIN, WVOD

COUNTING CROWS When I Dream Of Michelangelo (DGC/Geffen/

interscope)

MOST ADDED

FOR WEEK ENDING NOVEMBER 9, 2008

10

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R&R LATIN



VP of Hispanic programming and operations Elisa Torres on growth of Spanish-language syndication

ABC's 'En Español' Platform

Jackie Madrigal JMadrigal@RadioandRecords.com

ith Spanish Broadcasting System, Entravision and Border Media Partners among its clients, ABC Radio en Español is a leading provider of syndicated Spanish-language programming. In 2004 it signed a deal with SBS to syndicate three of the broadcaster's toprated morning shows: KLAX/Los Angeles' then "El Cucuy de la Mañana,"WSKQ/New York's then "ElVacilón de la Mañana" and WXDJ/Miami's then "ElVacilón de la Mañana." Those efforts were so successful that they opened doors to other providers that followed, according to ABC Radio en EspañolVP of programming and operations Elisa Torres.

ABC Radio has ended the syndication partnership with SBS and now produces and syndicates its own radio content, focusing on music and entertainment programs. Among its offerings are "Conexión Thalía Radio Show," a two-hour weekend show available in regional Mexican and pop versions and carried by 31 affiliates;"TuVida es MiVida con María Marín," a two-hour weekend program focused on female empowerment and self-improvement with 27 outlets; and "Celebrating the Healthy Life With María Celeste," a daily, 30-second feature that dispenses tips on health and wellness for 60 affiliates.

Torres, who was instrumental in ABC Radio's launch of the En Español platform, discusses the growth of syndication within the U.S. Hispanic marketplace, ABC's success in the space and future initiatives.

Spanish-language syndication has experienced tremendous growth in the last four years. What changed within the Hispanic market to trigger the surge?

ABC Radio Networks, without a doubt. When we started and began to syndicate SBS' morning shows, "El Cucuy" was the first show to pick up almost 50 markets. After [the show's] ratings started to go down, [Univision Radio's syndicated] "Piolín" [host Eddie Sotelo] started to go up, and he went into all the stations that I had secured as "El Cucuy" affiliates. ABC opened that door, and it makes complete sense because it's a company that is known for syndication. Univision then saw an incredible opportunity with a great talent, like "Piolín," who is delivering numbers. Before that, syndication focused more on news/ talk formats. Now it's more music/talk, which ABC innovated in the market.

Have you considered producing news/talk shows or updates?

We did consider those options when we started, because ABC is a strong brand for news. But I really take my hat off to Univision, because they own [news/talk] stations. The biggest challenge we have is that we don't own and operate stations. We have to be very strategic with what content we put out there, and who we're looking to reach, which is FM stations that have a music-intensive format. When it comes to news, I think it's dominated, and very well done, by Univision's AM network [Radio Cadena] and television. That doesn't mean that eventually we won't consider a feature or something similar if there's a big name and we can create an editorial that can be syndicated on a national level to AMs and FMs.

Describe the growth ABC Radio en Español has experienced.

The growth has been immense, and it wasn't only with the shows. The other big launch was ESPN Deportes 24/7. At that time, we were thinking what type of content AM stations needed, and that's how ESPN Deportes was born. [ABC Radio and ESPN launched ESPN Deportes Radio in October 2005. Citadel acquired ABC Radio from Disney in June 2007, but ESPN Deportes remains a Disney property.] This is the first and only sports network in Spanish for males. Going into FM stations with music/talk has also seen tremendous growth.

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'We wanted to give stations something they couldn't produce themselves, which is key to syndication. It also needed to be relevant to the entire Hispaniç market.'

Content is king and stations still need and want programming. There will be more opportunities for growth, attracting major advertisers and brand names. And there's a commitment from the company to explore and serve the Hispanic community.

How did you begin to develop the Hispanic platform?

It was a joint effort by all of us who started the division to look at different ways to enter the market. We started by representing the SBS shows, and as one of the leaders of syndication, ABC wanted to own our content. We then did focus groups to find out what the marketplace needed and talked to affiliates to come up with different ideas. That's how today we have a motivational speaker like María Marín and a big name like Thalía. We wanted to find a model of what stations wanted and give them something they couldn't produce themselves, which is key to syndication. It also needed to be something that is relevant to the entire Hispanic market.

How did you determine which personalities, like Thalía, were a good fit for radio?

Thalía was an opportunity that came along. We sat down with her, put a pilot together and she was just

amazing on radio. It was a perfect fit. We did a lot of research with programmers and station groups-the major groups who we've built relationships withto address their needs. Who could be the person that could speak to all of them about entertainment, empowerment, motivation, etc.? We wanted to find out what the market needed, and there was a lack of female product, because morning shows are more male-oriented. We wanted to figure out how we could help stations, as well as

help ourselves create a platform to launch a network.

ABC also produced Daddy Yankee's "On Fuego" show, which-launched Feb. 4, 2006, but was canceled Sept. 15, 2007. Why did you drop the show?

The Daddy Yankee show was a result of a phenomenon of the marketplace. We saw an opportunity with reggaetón, because we had 14-15 stations flipping to the format and all of the sudden it just stopped.There were no new artists or music, and the format was very focused to the East Coast. We addressed it at its peak when everybody wanted it who better to host than the most recognized artist of the genre? We produced a very successful show, but the format itself started to die. If you're left with three or five stations, you don't have a network anymore, and it didn't make sense for us to continue with that show.

What's next for ABC's Hispanic initiative?

We are trying to grow what we have today. There's much more we can do with the talent. There is also a need to develop more shows, and we continue to explore new talent and new opportunities. There will hopefully be more things coming which we'll announce in '09.



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R&R LATIN nielsen ^{BDS}

REA REA

THIS WEEN	LAST WEEK	WEEKS	TROPICAL IN NIELS		PL4	¥S +/-	AUDIEN	
I)	1	18	LUIS FONSI NO. 1(6 WKS) NO ME DOY POR VENCIDO UNIVER	SAL LATINO 3	70	+14	1.597	14
2	2	37	GILBERTO SANTA ROSA	BMG NORTE 2	74	-28	1.245	21
3	3	20	ADOLESCENT'S ORQUESTA		66	-16	1.966	4
4	4	51	AVENTURA		64	-15	1.423	16
5	6	9	RKM & KEN-Y		63	+5	1.813	8
6	5	34	JUAN LUIS GUERRA Y 440		45	-20	1.375	17
7	n	5	TITO NIEVES AIRPOWER		19	+34	1.616	12
3	10	9	OSCAR D'LEON AIRPOWER		14	+27	1.276	19
9	7	8	ENRIQUE IGLESIAS	255	04	-10	0.749	33
D	9	23	TOBY LOVE		02	+6	2.553	2
n	8	15		MACHETE 1	86	-17	1.858	6
12	20	8	GILBERTO SANTA ROSA	100	72	+30	0.890	27
13	в	9		1.	70	-2	1.743	10
14	17	4	JUANES ODIO POR AMOR UNIVER	SAL LATINO	66	+9	0.665	37
15	15	37	WISIN & YANDEL	Y/MACHETE	65	-3	0.882	28
6	12	14	DOMENIC MARTE	100	65	-8	0.292	
7	19	10	OPTIMO	BMG NORTE	60	+5	0.441	
18	16	33	CHARLIE CRUZ TU ME CONFUNDES SONY	BMG NORTE	54	-9	0.573	40
9	74	27	JORGE CELEDON & JIMMY ZAMBRAND	BMG NORTE	53	-18	1.970	3
20	18	7	WILLY CHIRINO LOS CAMPEONES DE LA SALSA EVENTI	JS/LATINUM	42	-15	1.115	23
21	22	4	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE 1	37	+4	1.896	5
22	24	32	EL CHAVAL DE LA BACHATA		23	+4	1.283	18
23	33	2	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO W	Y/MACHETE	22	+38	1.163	22
24	21	8	CHAYANNE		20	-18	2.906	1
25	25	15	MARCY PLACE FEATURING DON OMAR		117	+2	1.251	20
26	105	7	MARALA QUIERO TENERTE	100	16	-3	0.761	32
27	23	17	ANGEL & KHRIZ	VI/MACHETE	115	-7	0.679	34
21	N	EW	AVENTURA MOST INCREASED PLAYS/MOST A	DDED	114	+114	1.813	9
29	27	5	DADDY YANKEE LLAMADO DE EMERCENCIA		113	-1	1.611	13
30	28	18	FUEGO MIALMA SE MUERE CHOSEN FEW EN		95	-18	0.319	

ROCK/ALTERNATIVE

THISWE	LASTWI	WEBKS	ARTIST TITLE	IMPRINT / PROMOTION LABEL
	1	б	ATERCIOPELADOS RIO	NACIONAL
z	2	9	VICTIMAS DEL DOCTOR CEREBRO EL CADAVER DEL AMOR	ONE AMERICA
3	3	4	PLASTILINA MOSH PERVERT POP SONG	NACIONAL
4	3	12	JAGUARES VISIBLE	EMITELEVISA
5	*	10	JAGUARES ENTRE TUS JARDINES	EMI TELEVISA
6	-	4	MANU CHAO LA VIDA TOMBOLA	NACIONAL
7	B	5	CIRCO VELOCIDAO LUZ	SONY BMG NORTE
3	٦	15	PLASTILINA MOSH LET U KNOW	NACIONAL
9	9	5	KUDAI LEJOS DE AQUI	EMILATIN
С	3	10	LILA DOWNS & ENRIQUE BUNBURY JUSTICIA	EMI LATIN/ <mark>VIR</mark> GIN
11		EW.	KINKY HASTA QUEMARNOS	NETWORK
12	12	22	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
13	7	15	MONTECRISTO TERESA	.MTC MUSIC
4	*	3	AMANDITITITA FEAT. DON CHETO METROSEXUAL	SONY BMG NORTE
9		2	KINKY AVION	NETTWERK
7E	1	20	CAFE TACVBA ESTA VEZ	UNIVERSAL LATINO
7		3	MONARETA ME VOY P'AL MAR	NACIONAL
-8	V	14	FATIMA HUSH HUSH	FATIMA
9	Ð	2	LILA DOWNS & ENRIQUE BUNBURY JUSTICIA	MANHATTAN
20	30	2	MASSAPAN NO TENGO DINERO	SONY BMG NORTE

► AFTER DEBUTING AT NO. 30 WITH MOST ADDED

► AVENTURA EARNS MOST INCREASED PLAYS AND MOST ADDED AT TROPICAL AND LATIN RHYTHM WITH "POR UN SEGUNDO." THE QUARTET BLASTS ONTO THE FORMER LIST AT NO. 28 (114 FIRST-WEEK SPINS) AND THE LATTER AT A CAREER-BEST BOW OF NO. 19 (146 OUT-OF-THE-BOX PLAYS).

IHIS WEEK	LAST WEEK	WEEKS	LATIN RHYTHM	IONS	PL4 TW	¥S +/-		
1	1	16	IVY QUEEN NO. 1(8 WKS)	CHETE	565	-10	7.410	2
2	4	1Q	RKM & KEN-Y TE REGALD AMORES PINA/MA	CHETE	52	+64	7.846	1
3	3	17	EDDY LOVER	CHETE	470	-12	5.932	3
4	2	13	ENRIQUE IGLESIAS		399	-120	3.878	7
5	6	Ø	LUIS FONSI NO ME DOV POR VENCIDO UNIVERSAL I	LATINO	379	-13	2.296	15
5	5	9	DADDY YANKEE LLAMADO DE EMERGENCIA EL C	ARTEL	366	-46	3.764	8
2	8	11	PITBULL FEATURING LIL JON KRAZY MR. 305/FAMOUS ARTIST/THE OR	CHARD	312	+14	4.176	6
	13	4	WISIN & YANDEL FEATURING NESTY MEESTAS TENTANDO WY/MA	CHETE	302	+80	5.067	4
	9	13	MAKANO	ACHETE	286	+16	2.517	12
c	7	51	AVENTURA EL PERDEOOR PREMIUM	ALATIN	286	-48	2.894	11
D	12	5	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY) MA	ACHETE	265	+42	3.073	10
2	11	3	DON OMAR VIRTUAL DIVA VI/MA	ACHETE	259	+15	4.907	5
3	10	22	ANGEL & KHRIZ	ACHETE	212	-48	2.219	16
4	16	9	REIK INOLVIDABLE SONY BMG	NORTE	207	+21	1.165	39
5	15	25	WISIN & YANDEL SIGUELO MA	ACHETE	198	-7	1.383	29
3	20	13	GLORIA TREVI CINCO MINUTOS UNIVERSAL	LATINO	184	+28	0.874	
7	14	15	ALEXIS & FIDO SUBETE SONY BMG	NORTE	176	-41	2.324	13
3	17	7	JUANES DOID POR AMOR UNIVERSAL	LATINO	155	-8	1.593	2
Э	N	EW	AVENTURA AIRPOWER/MOST INCREASED PLAYS/MOST ADE POR UN SEGUNDO PREMIUM		146	+146	3.515	9
2	18	31	LM VIII ODIA ODIA ODIA	ACHETE	142	-21	1.423	28
ล	21	5	CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU SONY BMG	NDRTE	141	-14	1.277	34
2	22	17	MANA ARDE EL CIELO WARNER	LATINA	135	-12	0.831	-
3	27	5	RIHANNA DISTURBIA SRP/DEF JAM	/IDJMG	116	-4	1.527	2
:4	24	7	T.I. WHATEVER YOU LIKE GRAND HUSTLE/AT	LANTIC	111	-16	2.193	17
5	23	\$5	AKDN RIGHT NOW (NA NA NA) SRC/UNIVERSAL MO	OTOWN	110	-25	2.314	14
	37	,2	BABY BOY DONOE ESTAS 786/	SIENTE	108	+38	0.569	-
27	25	20	TOBY LOVE LLORAR LLOVIENDO SONY BMG	NORTE	105	-19	1.312	3
:a:	26	4	TREBOL CLAN MUEVELO QUE TE DIO TU MAMA BLOW MUSIC FA	ACTORY	104	-16	1.173	38
29	28	6	NE-YO CLOSER DEF JAM	1/IOJMG	95	-12	1.650	22
3.)	N	EW	JADIEL	APITOL	94	+94	1.199	37

RECORD POOL

WEEK	LÀST WEEK	WEEKS	RECORD POOL				
THIS WEEK	LÀST	WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL			
	2	9	OSCAR D'LEON NI FRIO NI CALOR	SONY BMG NORTE			
2	3	11	EDDY LOVER LUNA	MACHETE			
3	5	4	INDIA I CAN'T GET NO SLEEP '08	ANGEL EYES			
4	1	10	THALIA TEN PACIENCIA	EMI TELEVISA			
5	4	8	OPTIMO YA TE PERDI	SONY BMG NORTE			
6	6	б	ANAYKA NADIE SE MUERE POR UN AMOR	PRO MOTION			
7	11	3	TITO NIEVES MIETERNO AMOR SECRETO	MACHETE			
8	7	12	MARALA QUIERO TENERTE	RVM.			
9	8	15	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE			
C	15	4	WILLY CHIRINO LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM			
TI.	12	5	CHARLIE CRUZ SIGO TRATANDO	SONY BMG NORTE			
2	16	7	IVY QUEEN DIME	MACHETE			
3		em:	MJ FEAT. SEAN KINGSTON SHE MAKES ME FEEL (ME HACE SENTIR)	MACHETE			
14	9	5	GILBERTO SANTA ROSA PENSANDO EN TI	SONY BMG NORTE			
15	13	20	ANGEL & KHRIZ NA DE NA	VI/MACHETE			
٦E	14	18	WISIN & YANDEL SIGUELO	MACHETE			
7	20	20	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE			
31	10	6	ENRIQUE IGLESIAS LLORO POR TI UNIVER				
9	1	EW.	MARC ANTHONY ESCANDALO	SONY BMG NORTE			
20	1	EW	EDDY K SALE				

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THIS	CAST WEEK	2 WEEKS	WEEKS ON CHT	ARTIST	Title
0	-		1	SOUNDTRACK SUMMIT/CHOP SHOP/ATLANTIC 515923/AG (18	98) Twiligh
2	1	1	3	AC/DC COLUMBIA 33829 EX/SONY MUSIC (14.98)	Black Ic
3	3		3	SOUNDTRACK WALT DISNEY 002714 (19.98) (1)	High School Musical 3: Senior Yea
4	NEV	W	1	HINDER UNIVERSAL REPUBLIC 012201*/UMRG (13.98) +	Take It To The Limi
14	2	- 20	2	PINK LAFACE 36759/ZOMBA (18.98)	Funhous
к. Т	4	-	2	JOHN LEGEND G.O.D./COLUMBIA 13740*/SDNY MUSIC (18.98) ④	Evolve
7	7	2	6	T.I. GRAND HUSTLE/ATLANTIC 512267*/AG (18.98) €	Paper Tra
8	NEA	W	1	ANDREA BOCELLI SUGAR 2161D2 (18.98) 🕀	Incante
9	NEV	W	1	BRAD PAISLEY ARISTA NASHVILLE 26908/SBN (18.98)	Pla
10	6	-	2	RASCAL FLATTS LYRIC STREET 002763/HOLLYWD00 (13.98)	Greatest Hits Volume
1	NEV	N	1	Q-TIP UNIVERSAL MOTOWN 012213*/UMRG (13.98)	The Renaissance
12	12	5	9	METALLICA WARNER BROS. 508732* (18.98)	Death Magneti
13		+	2	TOBY KEITH SHOW DOG NASHVILLE 022 (18.98)	That Don't Make Me A Bad Gu
14	13	6	57	KID ROCK TOP DOG/ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesu
15	10	4	4	KENNY CHESNEY BLUE CHAIR/BNA 34553/SBN (18.98)	Lucky Old Su
16	14	9	6	JENNIFER HUDSON ARISTA 06303/RMG (18.98) ⊕	Jennifer Hudso
17	8		2	COLUMBIA 35413/SONY MUSIC (15.98)	My Love: Essential Collectio
18	15	8	8	NE-YO DEF JAM 011410*/IDJMG (13.98)	Year Of The Gentlema
19	20	10	22	LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.)	98) Tha Carter I
20	50	64	4	GREATEST YO-YO MA GAINER SONY CLASSICAL 24414/SONY 8MG MAS	Yo-Yo Ma & Friends: Songs Of Joy & Peace TERWORKS (18.98) ⊕
21	23	12	75	RIHANNA SRP/OEF JAM 008968*/IDJMG (13.98)	Good Girl Gone Ba
22	37	50	6	FAITH HILL WARNER BROS. (NASHVILLE) 511500/WRN (18.98)	Joy To The World
23	28	15	10	YOUNG JEEZY CTE/DEF JAM 011536*/IDJMG (13.98)	The Recessio
	21	22	21	COLDPLAY	Viva La Vida or Death And All His Friend

Billeeard HOT DIGITAL SONGS

THIS	LAST WEEK	WEEKS ON CHT	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	CERT	THIS	LAST WEEK	WEEKS	TITLE ARTIST (IMPRINT / PROMOTION LABEL)	No. of Lot of Lo
0	-	1	HEARTLESS		26	27	22	FALL FOR YOU SECONDHAND SERENADE (GLASSNOTE/ILG)	
2	1	6	LIVE YOUR LIFE TI FEAT. RIHANNA (DEF JAM/GRAND HUSTLE/IDJ/MG/ATLANTIC)	100	27	20	27	VIVA LA VIDA COLDPLAY (CAPITOL)	- wait
3	1	1	YOU BELONG WITH ME TAYLOR SWIFT (BIG MACHINE)		28	23		KRAZY PITBULL FEAT. LIL JON (MR. 305/FAMOUS ARTIST/THE ORCHARD)	Ĩ
0	3	3	IF I WERE A BOY BEYONCE (MUSIC WORLD/COLUMBIA)		29	22	15	CAN'T BELIEVE IT T-PAIN FEAT. LIL WAYNE (KONVICT/NAPPY BOY/JIVE/ZOMBA)	and the second s
5	6.	11	LET IT ROCK KEVIN RUDDLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)		30	24	19	BETTER IN TIME LEONA LEWIS (SYCO/J/RMG)	-
6	4	5	WOMANIZER BRITNEY SPEARS (JIVE/ZOMBA)		31	34	19	SWING Savage Feat. Soulia boy tellem (dawn Rad) Universal Republic)	
7	7	16	HOT N COLD KATY PERRY (CAPITOL)		32	36	10	LOVEBUG JONAS BROTHERS (HOLLYWOOD)	
0	9	7	RIGHT NOW (NA NA NA) AKON (SRC/UNIVERSAL MOTOWN)		33	30	10	T-SHIRT SHONTELLE (SRP/SRC/UNIVERSAL MOTOWN/UNIVERSAL)	A NOR THE PARTY
9	8	12	WHATEVER YOU LIKE T.I. (GRAND HUSTLE/ATLANTIC)		34			SPACEMAN THE KILLERS (I\$LAND/IDJMG)	- ACCESS
10	5	1 2º	SO WHAT PINK (LAFACE/ZOMBA)		35	28	9	GREEN LIGHT JOHN LEGEND FEAT. ANDRE 3000 (G.O.O.D./COLUMBIA)	and the second s
0	11	8	LOVE LOCKDOWN KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)		36	65	9	I DON'T CARE FALL OUT BDY (FUELED BY RAMEN/ISLAND/IDJMG)	Distant and
12	10	30	I'M YOURS JASON MRAZ (ATLANTIC/RRP)		37	33	21	IN THE AYER FLO RIDA FEAT. WILL.I.AM (POE BDY/ATLANTIC)	and the second
13	12	9	LOVE STORY TAYLOR SWIFT (BIG MACHINE)		38	40	14	SHATTERED (TURN THE CAR AROUND) 0.A.R. (EVERFINE/ATLANTIC/RRP)	A STATE OF
14	14	6	GOTTA BE SOMEBODY NICKELBACK (ROADRUNNER/RRP)		39	29	14	MY LIFE THE GAME FEAT. LIL WAYNE (GEFFEN/INTERSCOPE)	and the second
15	2	2	YOU'RE NOT SORRY TAYLOR SWIFT (BIG MACHINE)		40	37	9	SWAGGA LIKE US JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE (ROC-A-FELLA/DEF JAWIDJ/MG)	10 12 12 M
16	17		JUST DANCE LADY GAGA FEAT. COLBY O'DONIS (STREAMLINE/KONLIVE/INTERSCOPE)	R.	41	-	1	IT'S A NEW DAY WILL.I.AM (WILL.I.AM/INTERSCOPE)	
17	13	21	DISTURBIA RIHANNA (SRP/DEF JAM/IDJMG)		42	32	11	WHAT THEM GIRLS LIKE LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT (DTP:DEF JAM/DUMG)	- Children
18	-	1	DECODE PARAMORE (FUELED BY RAMEN/CHOP SHOP/RRP)		43	39	24	GOT MONEY LIL WAYNE FEAT, T-PAIN (CASH MONEY/UNIVERSAL MOTOWN)	
19	15	13	CRUSH DAVID ARCHULETA (19/JIVE/ZOMBA)		44	38	8	ALL SUMMER LONG THE ROCK HEROES (BIG EYE)	
20	21	17	ADDICTED SAVING ABEL (SKIDDCO/VIRGIN/CAPITOL)	•	45	44	18	LOVE REMAINS THE SAME GAVIN ROSSDALE (INTERSCOPE)	
21	18	13	MISS INDEPENDENT NE-Y0 (DEF JAM/IDJMG)		46	41	26	AMERICAN BOY ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)	1
22	31		CHICKEN FRIED ZAC BROWN BAND (HOME GROWN/ATLANTIC/BIG PICTURE)		47	47	20	BARTENDER SONG REHAB (UNIVERSAL REPUBLIC)	
23	16	25	PAPER PLANES M.I.A. (XL/INTERSCOPE)	12 King	48	46	27	I KISSED A GIRL KATY PERRY (CAPITOL)	
24	26	6	KEEPS GETTIN' BETTER CHRISTINA AGUILERA (RCA/RMG)		49	43	20	ONE STEP AT A TIME JORDIN SPARKS (19/JIVE/ZOMBA)	
0	25	10	MRS. OFFICER LL WAYNE FEAT BOOBY VALENTING & KODI KIDD (CASH MONEY UNVERSAL MOTOWIN)		50	45	29	CLOSER NE-YO (DEF JAM/IDJMG)	一周

VIDEO CHANNELS MTV VH1 Vhr Exec. VP/Talent & Music: Rick Krim Sr. VP Music & Talent: Bruce Gillmer VP/Music & Talent: Sandy Alouete Viacom 212-258-7800 Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron *Viacom* 212-258-8000 TW LW Eric Hutchinson, Rock & Roll Beyonce, H Wore A Boy O.A.R. Shattered (Jurn The Car Around) Lenka, The Show Plank, So What Bason Marcz, Im Woreneer Adaela, Chesino Pavements Anter Gnidge, Watch Lover You Leona Lewis, Better In Time Christina Aguilera, Kerso Section Batter Anter Gnidge, Watch Lover You Leona Lewis, Better In Time Christina Aguilera, Kerso Section Anter Gnidge, Watch Lover You Lonson, Broken Math Mathanson, Come On Get Higher Math Mathanson, Toroubied Land Math Mathanson, Come On Get Higher Saving Abel, Addictad John Lagend, Green Light Saving Abel, Addictad Saving Abel, Addictad Saving Abel, Addictad Secondinat Serende, Fall For You Masy Higgins, Where I Stood Mercy Higher, Mitter Mathanson Mathanson, Come On Get Higher Secondinated Serende, Fall For You Masy Higgins, Where I Stood Masy Higgins, Where I Stood Mathanson, Keys Detth Have To Look Baek Now TW LW Beyonce, If I Ware A Boy Keyin Rudoff, Left Bock Taylor Swit, Love Story Block Kids, Irm Nrc Gonne Teach Your Boyfriend How To Dance With You Clara, Eo Gui Kanye West, Love Lockdown The Passyea Love Lockdown The Passyea Love Lockdown Usher, Trading Pieces Common, Universal Mind Control. R. City, Loss II Jearnine Sulfivan, Bust Your Windowis Britney Spears, Wornaize 14 5 13 0 12 12 11 10 1 10 12 12 11 10 11 11 12 11 12 11 12 11 12 11 12 10 12 10 12 10 13 4 2 0 2 2 0 2 0 2 0 2 0 1 0 1 0 Activity Suffixer. Bust four versions Briting Spears, Wormanzer Emerson Hart, Wish The Best For You Hellogoodbye, All Of Your Love Tymen Wells, What Are We Brighting For? Protty Ricky, On The Hodine Jason Reeves, The End Common Decode Pretary nicky, Unitie roune Jason Heaves, The End Jason Heaves, The End Jason Heaves, Heaves Lupe Fraze, Hellon Goodbye Rose Royce, Cat Wast The Ramomas, Warning Be You/Boymend Korn, Finak On A Lease Bioshouraes, Warning Be and Touch Bioshouraes, Warning Be and Touch Soft, Soft Unite Britte Rengs CKY, Soft Unite Britte Rengs The Fire Starsteps, 0-0H Child TL, Live Nort Lite Weezer, Fork And Beans Christian Aquilera. Keeps Gettin' Better 1-0 10 18 1 0 1 0 1 0 5 0 A+ Christina Aguillera. Keeps Gettin' Better A+ John Mellencamo, Troubled Land A+ Beyonce, If I Were A Boy A+ Kevin Rudoff, Let It Rock 14 5 13 0 16 3 12 0 BET CMT VP/Music Prog: Stephen Hill MD: Kelly G Viacom 212-975-4055 BET CMT VP, Music & Talent Rel: Chris Parr Dir Music Pgrng, Evan Kroft Viacom 615-335-8400 TW LW TW LW Keyshia Cole, Piaya Cardz Right Carra, Go Girl F Pain, Chopped W Skrewed John Lagend, Green Light Beyonce, Sngle Laties Pin A Ring On It) Manye West, Love Lockdown Unit, Snow Out Unit, Snow Out Unit, Snow Out Snow Status, Staty I Love I Latine Way, Lise Scoter Smith, Head Of My Class DoMuse, WP John In The Hole 8_3 1 6 3 7 6 4 4 4 4 9 3 0 3 4 3 6 3 6 2 0 2 0 2 0 2 1 DoMade, way cover a second sec Janifer Hudson, Spotlight Janelle Monae, Many Moons Ne Yo, Miss Independent Brutha, I Can't Hear The Music Ace Hood, Ride Cassie, Official Girl 2 1 2 2 2 2 2 2 3 2 7 1 0 1 0 F 94 Keiles, Bessy The McDurkin Project. We Praise Yo. The McDurkin Project. We Praise Yo. The McDurkin Project. The Still Standing Bishop Paulis. Monton, Tim Still Standing Donny Hathaway With Roberts Rack, Someday We'll All Be Free Desting Yolind, No, No, No. 1 0 1 0 1 0 1 0 6 6 A+ Keyshia Cole. Plava Cardz Right A+ Miranda Lambert More Like Her 8 3 70 GAC FUSE **Great American Country** fuse 1 Dir. Pgmg.: Janis Unterweiser Rainbow Media 212-324-3416 MD: Tony Trovato Scripps 615-327-7525 1 Taylor Swift, Love Story 2 Lady Antehelium, Lookin' For A Good Time 3 Billy Currington, Don't 5 Uike Bryan, Courty Man 6 Rascal Patts, Bolt Inst Hoelines, Everybody Wants To Go To Heav 6 Arrie Underwood, Just A Dream 9 Zac Brown Band, Choken Fried 7 Zac Brown Band, Choken Fried 9 Tarte Adkins, Muddy Water 9 Tarte, Adkins, Muddy Marter 9 Kann Thomse, Shareybaldrin Ba Sone 9 Kann Khomse, Sone Kann Sone 9 Kann Khomse, Sone Kann Sone 9 Kann Khomse, Sone Kann Sone 9 Kann Khomse, Ta Sulf Khomse 9 Kann Khomse, Ta Sulfar Sone 9 Kann Khomse, Ta Sulfa Sritney Spears. Womaniver Sikianna. Disturbie Ti., Whatever You Like Ties Against, Re-Education (Through Labor) The Offspring, You're Gorna Gorja, Kd Pink, Sk Write Kasy Pery, Hot N Cold Sone May Like Ludients Co-Samming Chris.Brown & Sean Garrett; WhatMem Girls Like Weaker, Troubiendant Ludients Co-Samming Chris.Brown & Sean Garrett; WhatMem Girls Like Weaker, Troubiendant Like State State State State State Ludients Co-Samming Chris.Brown & Sean Garrett; WhatMem Girls Like Weaker, Troubiendant Kings Of Leon, Sax On Fire The Killers, Harman Beyonce, It Ware A Boy Mealing, The Day Hour Newr Corines Samming Abel, Additived Zosaming Abel, Additived Zosaming Abel, Additived Samy Mark About Now Kardinal Offshall, Dangrous Sankek Mameneum, The Resolution Weaker, Use Mea TW LW TW LW 39 29 31" 24%" 30 18 28 21 27 22 25 15 24 30 24 30 24 30 22 10 22 24 21 18 20 15 27 15 27 22 25 16 25 16 24 19 23 3 27 22 17 22 17 21 18 20 16 20 16 20 16 20 16 19 15 19 16 19 16 19 16 19 16 18 16 18 16 18 16 18 16 18 16 18 16 19 17 18 16 19 17 18 16 19 16 19 16 19 16 19 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 19 17 18 16 18 16 19 17 18 16 18 1 24 20 15 19 41 17 7 17 12 16 5 16 10 16 12 16 14 16 16 15 23 14 7 13 11 13 12 12 8 12 9 12 11 12 11 16 13 15 15 13 7 13 13 13 14 13 15 13_16 10 4 9 4 A+ Beyonce. Single Ladies (Put A Ring On ft) A+ Jack White & Alicia Keys, Another Way to Die A+ O-Trp, Gettin Up 10 4 8 0 6 0 A+ Kristy Lee Cook, 15 Minutes Of Shame 8 0 MTV2 MuchMusic Canada RA Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron *Viacom* 212-258-8000 **WHT** Dir. Music Pgmg Sheila Sullivan CHUM Limited 416-591-5757 Paramore, Dacode TL. Live Your Life Lui Wayne, Mrs. Officer Lui Wayne, Mrs. Officer Karye West, Love Lockdo20. The Set, Love Lockdo20. The Set, Love Lockdo20. The Murs. Can It Be ACDCC. Rock Noti Trein Black Kids, Im Not Gonna Teach Your Boytnend How to Dance With You Jack's Monagent, The Resolution Black Kids, Im Not Gonna Teach Your Boytnend How to Dance With You Jack's Monagent, The Resolution Theory Ld Information Theory A Deadman, Bad Girthand Theory A Deadman, Bad Girthand Black Kids, Your Your Boytney, Lower, Market Kie Theory Of A Deadman, Bad Girthand Black Kids, Your Gonna GoFar, Kid Weezer, Snigle Laddes (PALA A Ring Ont) Unk, Show Out Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like Beyonce, Snigle Laddes (PALA A Ring Ont) Weezer, Froubernaker Scommon, Universia Mind Control Suit Worker, Controlsce Konw Product, Let Hindex Konw Froublemaker Kevin Ruddet, Let Hindex Kevin Ruddet, Let Hindex Kange Controlsce Konw Product, Tee Hindex Konw Freider, Theory Boytney Nost, Meise The Vordi Go Round Al Than Remains, Two Weeks The Killers Humon Endex TW LW TW LW Li, Live Your Life Lady Gata, Poker Face Eva Avia, Give Me The Music Kevin Rudot, Lit Rhock Banny Femandes, Phrate Dancer Bismer Spass, Wormanzer Single Plan, Save You Bedvain Scauddash, Lird We Burn In The Sun (The Kids Just Want A Love Lisher, Trading Planes Bedvain Scauddash, Urd We Burn In The Sun (The Kids Just Want A Love Lisher, Trading Planes Bedvain Scauddash, Urd We Burn In The Sun (The Kids Just Want A Love Lisher, Trading Planes State Of Shock, Best I Ever Had Katy Peny, Hot N Cold Lights, Dirive, Love Love Had Katy Peny, Hot N Cold Beyonce, If I Were A Story Jonas Brothers, Love Love Korow 27 16 23 9 20 15 20 17 19 19 18 20 16 2 9 2 6 0 1 16 2 16 13 15 13 15 15 15 17 15 22 14 12 13 8 2 3 4 5 5 Song) 12 15 16 17 18 19 12 7 2 23 12 28 11 15 11 16 10 10 10 17 9 5 9 7 17 Jonas Brothers, Lovebug 18 TL, Whatever You Like 19 KAmpe West, Love Lockdown 20 The Killers, Human 21 Chris Brown, Superhuman 22 Christma Aguilers, Keeps Gettin Better 23 Ne-Yo, Miss Independent 24 Theory Or A Beadman, Bed Giffinend 25 Lill Woyne, Mrs Office 27 Siljkum, Dead Metmories 28 Prick, So What 29 The Game, My Life 30 Shiny Toy Gurs, Ricochet

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A+ Simple Plan, Save You A+ Lil Weyne, Mrs. Officer A+ Rihanna, Breakin' Dishes

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Radio Disney On-Air Talent

JOB SUMMARY

Perform an on-air daily "live" radio program target-ing the Radio Disney listener audience of ages 6-14 and their families delivering interactive, topical, relevant, entertaining content to our core audience of age 6-14 girls and boys.

KEY RESPONSIBILITIES

- Live on-air responsibilities from 3 to 5 hours per workday depending on work shift schedule On-site show prep, 30 minutes for every 60 minutes
- on the air
- Attend monthly jock meetings
- Attend monthly one-on-one meetings with VP • Programming or assigned supervisor
- Personal appearances in Radio Disney affiliate markets when necessary
- Occasional weekend shifts
- Available to fill-in shifts in case of emergencies .
- Work closely with VP Programming to create rat-.
- ings and help generate revenue Production voice over and commercial production

QUALIFICATIONS

Work Experience Required

- Must have prior knowledge of Radio Disney and Disney Channel programs
- Formal training in radio broadcasting and minimum 3 years on-air experience
- Ability to operate on-air control board, CD player and remote broadcast equipment
- Knowledge of all FCC rules and regulations Computer literacy in applicable programs

Skills & Abilities Required

- Computer literacy in applicable programs

Preferred

- Strong interest in kids' media, youthful attitude and sensibility, witty, topical
- Exceptional interpersonal and communication skills with proven ability to participate in teams Ability to work well under pressure of tight dead-
- lines and on-air duties
- Have a solid work ethic, grasp of business skills, and exhibit a professional image

Please send a resume and a cover letter highlighting "Your interest in radio programming for children ages 6-14 Job Location: Burbank, CA NO RELOCATION OFFERED Interested candidate should go to www.disneycareers.com and apply to Requisition ID: 181677.



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POSITIONS SOUGHT

Minor league player looking for coach to assist in development of skills. Looking for home in small market. Contact Dale (440) 946-0413.

#1 18-35 20.5 Share Afternoon Drive in very competitive 1 000,000+ rock market. Audio, resume, ratings: www.JoshHolliday.com.

Quick on the fly broadcaster. Considerably engaging, humorous and comedic persona. Music knowledge Extremely technical, and adaptable. Sam 214-384-5049 samsawyers87@yahoo.com

Holistic Promotions. Concept2completion.

Bond with your clients/community. Build a bridge between talent/sales. Consult/Relocate/ Telecommute. 505-352-9089.

Jeff Gonzer 13 years on air rock program director at Dial Global available 09 for Live or Tracking jeffgonzer@sbcglobal.net.

Rush your aircheck and resume to local news delivered each weekday. Professionally-produced, local newscasts delivered via email. Tailored to your market. Affordable & dependable. DJSINSC@aol.com.

Back from vacation and raring to go! Hard working NorCal veteran seeks return to radio. Contact FRANK at (510) 223-1534.

Looking for my first Break. Hardworker, passionate, driven and ready for any opportunity in the urban/ urban ac field <u>muthacares@aol.com</u>.

Creativo, dinamico, espontaneo en busca de una opportunidad como locator/medio de comunicacion. Experiencia en voiceovers/al aire/produciones/copy. Javier 210-857-2532. javiboy4676@yahoo.com. **Audition RCS Protools Flash Photoshop** Dreamweaver/38.2-50.4 Shares mornings/ afternoons CHR, Country, HOT AC, or CCM. www.scholarbrad.com, Brad@scholarbrad.com.

Radio veteran with big voice and vast experience in News/Sports/Oldies and Country. DFW/Cincy/ Miami prefered. Call Dave at 972-464-7335 or daveinlewisville@email.com.

Accomplished Radio Professional with programming and sales experience. Former APD, MD, CRMC and air personality. Will relocate (313) 567-9631 or bgray1059@comcast.net.

Relational, respectful, self-motivated and detail oriented. Flexible, Good voice, creative copywriting/ show prep skills. Extremely dependable and reliable. Shawanda 972-291-0047; ivoryshawanda@yahoo.com.

Personable, warm yet witty communicator. Award winning morning show host. I have been in radio for over 38 years. Mike Stanley: dallcreek@myway.com; 906-293-1951.

Dedicated, great sports expertise, with on-air, play-by-play, and PA skills. Knowledgeable in color commentary, and stats. Utility player. James 817-690-5531, probowlerjg@yahoo.com.

Notable digital, editing skills with creative copy and voicing ability. Industrious, tenacious worker, driven to succeed. Roderick 214-991-9353;

rodsmith843@yahoo.com.

Experienced OM, PD, and air talent available now. Multi formats. Greatskills. Contact MARTIN: 231-276-9415 mlee.radiologmail.com

10 years experience: on air, production, \$ale\$. James Earl Jones voice, Spanish/English capable, Creative, versatile, hungry 4 next challenge. Feliperiz@aol.com (Felipe).

Major talent looking for FT gig in major market; exp in TV & radio PDFunny@aol.com.

Mike Tanner 31 year veteran Air Personality/ Program Director recent casualty of Dial Global consolidation after 23 years service. Call 805-583-2332.

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2

CHR/TOP 40

BDS

IN NIELSEN BDS THIPREDICTOR ERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL	ARTIST TITLE	WEEKS	LAST WEEK	VID WEEN
NO. 1(5 WKS) 11 th LAFACE/ZOMBA	PINK SO WHAT	12	1	
ា 🕁 CAPITDL	KATY PERRY HOT N COLD	n	đ	2
רו GRAND HUSTLE/ATLANTIC	T.I. WHATEVER YOU LIKE	9		3
日 🏚 SYCO/J/RMG	LEONA LEWIS BETTER IN TIME	17	4	\$
비 ✿ ATLANTIC/RRP	JASON MRAZ	9	5	
CASH MONEY/UNIVERSAL REPUBLIC	KEVIN RUDOLF FEATL	12	7	
I) SKIDDCO/VIRGIN/CAPITOL	SAVING ABEL ADDICTED	13	9	,
ثر JIVE/ZOMBA	BRITNEY SPEARS	6	10	3
MOST INCREASED PLAYS	T.I. FEAT. RIHANNA	4	16	9
۲۱ לגו SRP/DEF JAM/IDJMG	RIHANNA DISTURBIA	21	6	(p

NO. MOST ADDED LADY GAGA FEAT. COLBY O'DONIS Just Dance (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)

NO. MOST INCREASED PLAYS

T.I. FEAT. RIHANNA Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

TOP **5** NEW AND ACTIVE

REHAB Bartender Song (UNIVERSAL REPUBLIC)

LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD Mrs. Officer (CASH MONEY/UNIVERSAL MOTOWN)

THRIVING IVORY Angels On The Moon (WIND-UP)

THE ALL-AMERICAN REJECTS Gives You Hell (DOGHOUSE/DGC/INTERSCOPE)

LESLEY ROY Unbeautiful (RELIGION/JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 26

RHYTHMIC

LAST WEEK	WEEKS	ARTIST CERTIFICATIONS TATUS
1	14	T.I. NO. 1 (8 WKS) 11 th WHATEVER YOU LIKE CRAND HUSTLE/ATLANTIC
2	7	T.I. FEATURING RIHANNA LIVE YOUR LIFE DEF JAM/CRAND HUSTLE/IDJMC/ATLANTIC
3	10	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD 🙀
5	n	NE-YO II 🏠
4	15	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT KONVICT/NAPPY BOY/JIVE/ZOMBA
9	7	AKON MOST INCREASED PLAYS D RIGHT NOW (NA NA NA) SRC/UNIVERSAL MOTOWN
7	8	KANYE WEST LOVE LOCKDOWN ROC-A-FELLA/DEF JAM/IDJMG
6	12	THE GAME FEATURING LIL WAYNE CEFFEN/INTERSCOPE
8	18	RIHANNA 11 ² tr DISTURBIA SRP/DEF JAM/IDJMG
12	4	BEYONCE IF I WERE A BOY MUSIC WORLD/COLUMBIA

NO. MOST ADDED

SLIM FEAT. FABOLOUS & RYAN LESLIE Good Lovin' (M3/ASYLUM)

NO. MOST INCREASED PLAYS

AKON Right Now (Na Na Na) (SRC/UNIVERSAL MOTOWN)

TOP **5** NEW AND ACTIVE

T-PAIN FEAT. CHRIS BROWN Freeze (KONVICT/NAPPY BOY/JIVE/ZOMBA) JADAKISS FEAT, NE-YO By My Side (DEF JAM/IDJMG) PLIES FEAT. CHRIS J Put It On Ya (BIG GATES/SLIP-N-SLIDE/ATLANTIC) BOBBY VALENTINO FEAT. YUNG JOC Beep (BLU KOLLA DREAMS/CAPITOL) BUSTA RHYMES Arab Money (UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 29

URBAN

1

×		D NIELS	EN BDS THITPREDICTOR
LAST WEEK	WEEKS	ARTIST CERTIFIC	ATIONS STATUS
T2A	VEEN	TITLE	IMPRINT / PROMOTION LABEL
and a	>0		
2	7	T.I. FEATURING RIHANNA	NO. 1 (1 WK)
	13	NE-YO MISS INDEPENDENT	በ ជំ DEF JAM/IDJMG
6	5	BEYONCE MOST	T INCREASED PLAYS
4	16	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC
3	13	LIL WAYNE FEATURING BOBBY	CASH MONEY/UNIVERSAL MOTOWN
5	16	T-PAIN FEATURING LIL WAYNI CAN'T BELIEVE IT	KONVICT/NAPPY BOY/JIVE/ZDMBA
7	7	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG
8	20	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG
9	20	SLIM FEATURING YUNG JOC	M3/ASYLUM
11	9	JOHN LEGEND FEATURING AN	IDRE 3000 C.O.O.D./COLUMBIA

NO. MOST ADDED BRANDY Long Distance (KOCH/EPIC)

NO. MOST INCREASED PLAYS

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

TOP **5** NEW AND ACTIVE

NE-YO Mad (DEF JAM/IDJMG) SOULJA BOY TELL'EM Bird Walk (COLLIPARK/INTERSCOPE) YOUNG JEEZY Crazy World (CTE/DEF JAM/IDJMG) JAMIE FOX X FEAT, T.I. Just Like Me (J/RMG) KANYE WEST Heartless (ROC-A-FELLA/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 31

URBAN AC

THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	22	JENNIFER HUDSON SPOTLICHT	NO. 1 (7 WKS) ARISTA/RMG
2	8	12	USHER HEREISTAND	MOST INCREASED PLAYS LAFACE/ZOMBA
3	2	12	JAZMINE SULLIVAN NEED U BAD	l) J/RMG
4	4	17	MINT CONDITION	CAGED BIRD/IMAGE
s	7	28	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.
б	3	26	KEYSHIA COLE HEAVEN SENT	11 IMANI/GEFFEN/INTERSCOPE
7	9	8	ROBIN THICKE THE SWEETEST LOVE	STAR TRAK/INTERSCOPE
8	5	22	ROBIN THICKE	STAR TRAK/INTERSCOPE
9	б	15	ALICIA KEYS SUPERWOMAN	MBK/J/RMG
10	n	47	MARVIN SAPP	U VERITY/ZOMBA

NO. MOST ADDED JOE We Need To Roll (563/KEDAR)

NO. MOST INCREASED PLAYS

USHER Here | Stand (LAFACE/ZOMBA)

TOP **5** NEW AND ACTIVE

JAZMINE SULLIVAN Bust Your Windows (J/RMG) JAMIE FOXX FEAT. T.I. Just Like Me (J/RMG) BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA) JEAN BAYLOR Come Go With Me (BE A LIGHT) SLIM FEAT, YUNG JOC So Fly (M3/ASYLUM)

COMPLETE URBAN AC CHART ON PAGE 32

COUNTRY

	LAST WEEK	WEEKS	ARTIST INIELSEN BDS CERTIFICATIONS TITLE IMPRI	THIPREDICTOR STATUS NT / PROMOTION LABEL
	2	9	TAYLOR SWIFT NO. 1(I LOVE STDRY	WK) 🛱 BIG MACHINE
	3	21	ZAC BROWN BAND CHICKEN FRIED HDME GRO	요 DWN/ATLANTIC/BIG PICTURE
	4	17	TIM MCGRAW	ර CURB
	1	18	JUST A DREAM	በ 🕁 9/ARISTA/ARISTA NASHVILLE
	б	16	MONTGOMERY GENTRY ROLL WITH ME	
	7	11	SUGARLAND ALREADY GONE	
	9	10	RASCAL FLATTS HERE	比 LYRIC STREET
	10	9	BRAD PAISLEY DUET WITH KEITH URB	AN transformation ARISTA NASHVILLE
	5	20	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	기 🏠 SHOW DOC NASHVILLE
)	8	15	KENNY CHESNEY WITH THE WAILERS EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA

THIS WEEK	LAST WEEK	WEEKS	ARTIST O	I) NIELSEN BDS THIPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	1	25	DAVID COOK THE TIME OF MY LIFE	NO. 1 (8 WK5) 1) 🕁 19/RCA/RMC
2	2	31	LEONA LEWIS BLEEDING LOVE	11 ⁵ SYCO/J/RMG
3	5	17	COLDPLAY VIVALA VIDA	1 <mark>12</mark> CAPITOL
4	3	21	NATASHA BEDINGFIEL POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC
5	4	44	SARA BAREILLES	11 ⁴ 🏦 EPIC
6	6	36	JOHN MAYER SAY	AWARE/COLUMBIA
7	7	37	DAUGHTRY FEELS LIKE TONIGHT	I) ² REA/RMG
8	10	14	JASON MRAZ	
13	8	28	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC
۲	n	31	LIFEHOUSE WHATEVER IT TAKES	
	1 2 3 4 5 6 7 8	1 1 2 2 3 5 4 3 5 4 6 6 7 7 8 10 8 8	1 1 25 2 2 31 3 5 17 4 3 21 5 4 44 6 5 35 7 7 37 8 10 14	Max Max Max ARTIST 1 1 25 DAVID COOK 2 2 31 LEONA LEWIS 3 5 17 COLDPLAY VivALA VIDA 4 3 21 4 33 21 NATASHA BEDINGFIEL 5 4 44 LOVE SONG 6 66 36 JOHN MAYER 5.47 7 37 PAUGHTRY FELS LIKE TONIGHT 8 28 COLLIGE CAILLAT 8 28 RCALIZE COLLLAT 10 14 JASON MRAZ Image: Caillat 10 33 LIFEHOUSE Collate Caillat

NO. MOST ADDED

KEITH URBAN Sweet Thing (CAPITOL NASHVILLE)

NO. MOST INCREASED AUDIENCE

KEITH URBAN Sweet Thing (CAPITOL NASHVILLE)

TOP **5** NEW AND ACTIVE

JAMIE O'NEAL Like A Woman (1720) STEVE HOLY Might Have Been (CURB) AARON WATSON Love Makin' Song (BIG LABEL) SARA EVANS Low (ESSENTIAL/ARISTA NASHVILLE/RCA) RICHIE MCDONALD How Do I Just Stop (STROUDAVARIOUS)

COMPLETE COUNTRY CHART ON PAGE 40

www.americanradiohistory.com

NO. MOST ADDED EAGLES What Do I Do With My Heart (ERC)

NO. MOST INCREASED PLAYS

JASON MRAZ I'm Yours (ATLANTIC/RRP)

TOP 5 NEW AND ACTIVE

ADELE Chasing Pavements (XL/COLUMBIA) CHRIS RICE So Much For My Sad Song (INO/COLUMBIA) MARIAH CAREY Right To Dream (ISLAND/IDJMG) PROJECT GRAND SLAM FEAT, JUDIE TZUKE The Captain Of Her Heart (CAKEWALK) JESSE MCCARTNEY Leavin' (HOLLYWOOD)

COMPLETE AC CHART ON PAGE 43

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	HOT AC					
THIS WEEK	LAST WEEK	WEEKS	ARTIST TITLE	1) NIELSEN BDS DE HITPREDICTOR CERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL		
1	1	33	JASON MRAZ	NO. 1(6WKS) 11 tr ATLANTIC/REP		
2	7)	20	O.A.R. SHATTERED (TURN THE CAR AR	ROUND) EVERFINE/ATLANTIC/RFP		
3	•	12	PINK SO WHAT	በ 🕁 LAFACE/ZOMBA		
4	3	29	GAVIN ROSSDALE LOVE REMAINS THE SAME	기 🏠 INTERSCOPE		
5	5	20	DAUGHTRY WHAT ABOUT NOW	RCA/RMG		
6	7	6	NICKELBACK GOTTA BE SOMEBODY			
7	6	24	COLDPLAY VIVA LA VIDA			
8	8	17		GEFFEN/INTERSCOPE		
9	11	7	KATY PERRY HOT N COLD	MOST INCREASED PLAYS		
10	6	13	LEONA LEWIS BETTER IN TIME	in SYCO/J/RMG		

BDS

SMOOTH JAZZ

		the second second second	and a standard standard and a standard standard standard standard standard standard standard standard standard
LAST WEEK	WEEKS	ARTIST TITLE	I) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	17	DAVE KOZ LIFE IN THE FAST LANE	NO. 1 (5 WKS) CAPITOL
2	26	GOIN' ALL OUT	BLUE NOTE/CAPITOL
3	18	TIM BOWMAN SWEET SUNDAYS	TRIPPIN 'N' RHYTHM
5	19	WARREN HILL LA DOLCE VITA	MOST INCREASED PLAYS EVOLUTION/KOCH
4	21	PAUL HARDCASTLE	TRIPPIN 'N' RHYTHM
7	n	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL
6	30	EARL KLUGH	косн
8	40	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG
13	18	NAJEE OUT OF A DREAM	HEADS UP
9	18	KENNY G TANGO	STARBUCKS/CONCORD/CMG
	1 2 3 5 4 7 6 8 13	1 17 2 26 3 18 5 19 4 21 7 11 6 30 8 40 13 18	1 17 DAVE KOZ LIFEIN THE FAST LANE 2 26 ERIC DARIUS COIN ALL OUT 3 18 TIM BOWMAN SWEET SUNDAYS 5 19 WARREN HILL LA DOLEC VITA 4 21 PAUL HARDCASTLE MARINBA 7 11 EUGE GROOVE RELICIFY 6 30 EARL KLUGH DRIFTIN 8 40 NORMAN BROWN POP'S COL GROOVE 13 18 NAJEE OUT OF A DREAM 9 18 KENNY G

NO. MOST ADDED

MISSY HIGGINS Where | Stood (ELEVEN:/REPRISE)

NO. MOST INCREASED PLAYS KATY PERRY Hot N Cold (CAPITOL)

TOP **5** NEW AND ACTIVE

BEYONCE If I Were A Boy (MUSIC WORLD/COLUMBIA) MAROON 5 Goodnight Goodnight (A&M/OCTONE/INTERSCOPE) NE-YO Closer (DEF JAM/IDJMG) CHRIS BROWN Forever (JIVE/ZOMBA) THE ALL-AMERICAN REJECTS Gives You Hell (DOGHOUSE/DGC/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 44

NO. MOST ADDED

CHRIS STANDRING Have Your Cake & Eat It (ULTIMATE VIBE)

NO. MOST INCREASED PLAYS

WARREN HILL La Dolce Vita (EVOLUTION/KOCH)

TOP 5 NEW AND ACTIVE

TAKE 6 FEAT. BRIAN MCKNIGHT What's Going On (HEADS UP)

NOVELLO B3 Soul (NOGO)

SEAL A Change Is Gonna Come (WARNER BROS.) LAWSON ROLLINS FEAT. FLORA PURIM Infinita (INFINITA/BAJA/TSR) ROGER SMITH Sittin' In (THERE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 47

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS		IN NIELSEN BDS THIPREDICTOR ERTIFICATIONS STATUS IMPRINT / PROMOTION LABEL
1	T	16	THE OFFSPRING YOU'RE GONNA GO FAR, KID	NO. 1 (8 WKS) COLUMBIA
2		12	KINGS OF LEON SEX ON FIRE	tt RCA/RMG
3		1.2-	RISE AGAINST RE-EDUCATION (THROUGH LABOR) DGC/INTERSCOPE
9	5	19	APOCALYPTICA FEATU	JRING ADAM GONTIER
¥.	2	18	WEEZER TROUBLEMAKER	
ġ.	6	7	THE KILLERS HUMAN	
1	13	8	SHINEDOWN SECOND CHANCE	
	7	12	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.
	8	21	THEORY OF A DEADM. BAD GIRLFRIEND	604/ROADRUNNER/RRP
b)	10	Π	DEATH CAB FOR CUTII	ATLANTIC

NO. MOST ADDED

RED JUMPSUIT APPARATUS You Better Pray (VIRGIN/CAPITOL)

NO. MOST INCREASED PLAYS SHINEDOWN Second Chance (ATLANTIC)

TOP **5** NEW AND ACTIVE

THE RED JUMPSUIT APPARATUS You Better Pray (VIRGIN/CAPITOL)

EAGLES OF DEATH METAL Wannabe In LA (DOWNTOWN)

MGMT Kids (COLUMBIA)

30H13 Dont Trust Me (PHOTO FINISH/ATLANTIC/RRP)

THE GASLIGHT ANTHEM The 'S9 Sound (SiDEONEDUMMY)

COMPLETE ALTERNATIVE CHART ON PAGE 49

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LAEEL
1	1	12	METALLICA THE DAY THAT NEVER COMES	NO. 1(7 WKS) WARNER BROS.
2	2	20	APOCALYPTICA FEATURING	ADAM GONTIER 20-20/JIVE/ZONBA
	3	n	AC/DC ROCK N ROLL TRAIN	COLUMBIA
	5	7	MUDVAYNE DO WHAT YOU DO	EPIC
5	4	25	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP
6	6	12	DISTURBED INDESTRUCTIBLE	REPRISE
7	7	10	SHINEDOWN SECOND CHANCE	ATLANTIC
8	9	3	GUNS N' ROSES MC CHINESE DEMOCRACY	ST INCREASED PLAYS GEFFEN/INTERSCOPE
9		12	SEETHER BREAKDOWN	WIND-UP
10		B	SAVING ABEL	

NO. MOST ADDED NICKELBACK Something In Your Mouth (ROADRUNNER/RRP)

NO. MOST INCREASED PLAYS GUNS N' ROSES Chinese Democracy (GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

10 YEARS So Long, Good-Bye (UNIVERSAL REPUBLIC) TANTRIC Fall Down (SILENT MAJORITY/ILG) BUCKCHERRY Rescue Me (ELEVEN SEVEN/ATLANTIC) FRAMING HANLEY Lollipop (SILENT MAJORITY/ILG) ARANDA Still In The Dark (ASTONISH)

COMPLETE ACTIVE ROCK CHART ON PAGE 50

ROCK					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IN NIELSEN BDS CERTIFICATIONS IMPRINT, PROMOTION LABEL	
1	1	n	AC/DC ROCK N ROLL TRAIN	NO. 1(9 WKS) COLUMBIA	
0	2	12	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	
3	3	24	THEORY OF A DEADM BAD GIRLFRIEND	AN 504/ROADRUNNER/RRP	
0	4	6	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	
5	5	3	GUNS N' ROSES CHINESE DEMOCRACY	MOST INCREASED PLAYS GEFFEN/INTERSCOPE	
6	6	18	HINDER USE ME	UNIVERSAL REPUBLIC	
7	8	9	SHINEDOWN SECOND CHANCE	ATLANTIC	
8	9	15	APOCALYPTICA FEATURING ADAM GONTIER IDDN'T CARE 20-20/JIVE/ZOMBA		
9	7	20	STAIND BELIEVE	FLIP/ATLANTIC	
10	12	9	DISTURBED	REPRISE	
	14				

NO. MOST ADDED DISTURBED Indestructible (REPRISE)

NO. MOST INCREASED PLAYS GUNS N' ROSES Chinese Democracy (GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

SCOTT WEILAND Missing Cleveland (SOFTDRIVE/NEW WEST/RED) METALLICA Cvanide (WARNER BROS.) SLIPKNOT Dead Memories (ROADRUNNER/RRP) AVENGED SEVENFOLD Scream (HOPELESS/WARNER BROS.) AC/DC War Machine (COLUMBIA)

COMPLETE ROCK CHART ON PAGE 51

11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL ARTIST TITLE NO. 1(I WK)/MOST INCREASED PLAYS COLDPLAY 11 SNOW PATROL TAKE BACK THE CITY 1 8 POLYDOR/FICTION/GEFFEN/INTERSCOPE O.A.R. SHATTERED (TURN THE CAR AROUND) 20 EVERFINE/ATLANTIC/RRP ERIC HUTCHINSON 17 LET'S BREAK/WARNER BROS

2

4 5

2

TRIPLE A

	7	n	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED
3	6	13	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI LA
	10	6	THE KILLERS HUMAN	ISLAND/IDJMG
3	4	18	BECK ORPHANS	DGC/INTERSCOPE
	12	9	BRETT DENNEN FEATURING FEMI KUTI MAKE YOUCRAZY	DOWNTOWN/DUALTONE
D	9	12	SARAH MCLACHLAN U WANT ME 2	ARISTA/RMG

NO. MOST ADDED

SLIGHTLY STOOPID 2 A.M. (STOOPID/CONTROLLED SUBSTANCE SOUNDLABS)

NO. MOST INCREASED PLAYS COLDPLAY Lost! (CAPITOL)

TOP 5 NEW AND ACTIVE

MEIKO Boys With Girlfriends (LUCKY EAR/DGC/MYSPACE) SHERYL CROW Detours (A&M/INTERSCOPE) ADELE Right As Rain (XL/COLUMBIA) JACK'S MANNEQUIN The Resolution (SIRE/WARNER BROS.) NEEDTOBREATHE Washed By The Water (ATLANTIC)

COMPLETE TRIPLE A CHART ON PAGE 54



Clear Channel executive VP of East region operations recognizes challenges of economy—but sees opportunity, too

Tom Schurr

Liver Notes

Profile: Tom Schurr **Title: Clear Channel** Radio executive VP of operations/East region Favorite radio format: "Talk of all kinds." Favorite TV show: "I flip through my favorite channels, which are cable news channels and a couple of sports channels." Favorite song: "Anything from the **Rolling Stones' 'Some** Girls' album." Favorite movies: "Gone With the Wind," "The Shawshank Redemption" Favorite book: "I like to read history and biographies, Recently I spent time on Eisenhower, I'm a fan of all the Tom Clancy books. I'm getting ready to read about Tony Dungy and his life and philosophies." Favorite restaurant: "My favorite meal besides good Italian is steak and creamed spinach and a good glass of cabernet, but I don't have a favorite I go back to frequently, I search out new places all the time."

Beverage of choice: Water

Hobbies: "Trying to do things with my family. I have two boys and two girls. They're young adults and I have to pursue them to get time with them, so whatever we can do to get together and have fun. It's best when that intersects with golf." E-mail address: tomschurr@clearchannel.com

By Erica Farber

fter starting his career as an accounting clerk, Tom Schurr moved into sales and has been moving ever since—literally. Have managed stations in such markets as Sacramento, Louisville, Nashville, Houston and Dallas, Schurr is currently executive VP of operations for Clear Channel's eastern region. It seems he may stay put for a while this time: He recently signed a multiyear deal with the company.

Getting into the business: I went to college in Cincinnati at Xavier University. When I finished I was fortunate to get a position with Taft Broadcasting in their corporate office as a low-level financial sort of grunt person. That got me exposed to the business and I figured out pretty quickly that all the action and money was at the station side. There was no real path from where I was to the guys sitting in the big chairs, and I migrated to my first job selling radio at WKRC in Cincinnati.

Joining Clear Channel: Over the last 25 or so years, part of my journey has been as Taft became Great American became Citicasters became Jacor and then became Clear Channel. When Clear Channel took over Jacor I was running stations in Houston.

Describe the structure of the company: We have a tiered approach. We believe we can be most responsive and effective if we have teams and managers focused on like issues and opportunities. The most recent reorganization has my focus on the largest markets in the East. In my previous responsibility, I focused on all markets in the East. The challenge is that a lot of the markets had very different environments, opportunities and challenges. Bridging that and giving the right amount of time and attention to all of that was a little bit daunting. With the current structure there's a much greater degree of commonality. It creates a kind of focus and makes us significantly more able to identify and respond to things that will make a difference in our business.

You live in Florida and spend time in New York as market manager. Are you going to fill that job or do

both? The answer is both. We'll eventually fill the job but this has been a good opportunity to get more closely involved with our largest operation in the East, and so the opportunity to be here for some period of time, managing it directly, has been a good opportunity. Part of the process I'm using to identify the next leader for New York is to not only

talk to a lot of different people but sort out who would be the best fit from the station perspective.

Long-range plans: The environment is changing rapidly on both the audience and client side. As I said, this new structure enables us to be far more responsive in a lot of different ways because the markets I'm involved in directly have similar challenges, issues and opportunities. Speed to action on all fronts is the basis of the plan and what I am able to focus on and achieve with this new structure and focus.

Biggest change in the last six months: There are a lot of things going on. Even before the economic situation accelerated to the state it is in now, our industry is at an inflection point and a lot of that is technology-driven. Listeners have far more choices than ever before. The quality of those choices are improving and the cost to get to those choices is coming down. And on the client side, it's exactly the same dynamic: more choices, technology-driven, opportunities, all those kinds of things. When you overlay all those opportunities with what is an unprecedented economic environment, that creates a lot of challenges and—for people thinking about it the right way—a tremendous amount of opportunity.

How the staff is feeling: I think "tough" is a good



word but radio folks are thick-skinned, tenacious and realistic. Our business is interesting. No matter what you do, you have a lot of contact with either the listener or the client and you're connected. We're not isolated, we're not in an ivory tower, whether you're running a market or a promotion or [you're an] accounting person. Radio people have the same concerns people in all industries have about the economic environment. By and large everyone would rather that things all around us were robust, but I think we are realists and find ways to thrive in whatever kind of environment we find ourselves in.

Changes you've seen since Clear Channel has gone pri-

vate: I've seen the company accelerate. The new partners and owners (an investment group lead by Thomas H. Lee and Bain Capital Partners] are world-class business people. We know this business well and we've got a depth of experience because of the leadership of [CEO] Mark, [president/CFO] Randall and [founder] Lowry [Mays] and [radio division CEO] John Hogan. We've always been pushed to innovate and evolve and to think about our business differently. When you couple that with our new partners, that's an unbelievable resource. They've brought perspective and resources allowing us to move forward with much greater clarity of purpose and much more information. They get involved in a way that's different than what most radio people are accustomed to or exposed to. I describe it as if you and I put our \$20 billion and bought this company and we got to draft a partner to help us be successful; you'd absolutely pick these people because they are incredibly capable, experienced, focused, knowledgeable and well-resourced.

Biggest challenge: Time. I'd love to have more of it. We've got people spread all over the map and communicating with everybody and developing ideas and measuring and engaging in the feedback loops and pushing things forward as quickly and efficiently as you would want. If I could have more time, I could do it better.

State of radio: It's incredibly exciting but obviously challenging. As I said, it has created an environment where we can advance our agendas because everyone is open to change. When things are going well, people are more focused on doing what they're doing as opposed to changing. I would prefer we were in a more robust economic climate, but this creates a tremendous opportunity for radio in general and Clear Channel specifically to evolve to bring more value to our listeners and clients. Everybody is looking for new, different solutions, innovation, how to create efficiency and that absolutely plays to Clear Channel's strength.

Advice for broadcasters: Innovate, change and seek opportunity in all environments.

'Radio folks are thickskinned, tenacious and realistic. We find ways to thrive in whatever kind of environment we find ourselves in.'-Tom Schurr

Because bad things can happen to good people...

The Broadcasters Foundation of America is here for you.

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A television executive, 28 years in the business, suffers a debilitating stroke and exhausts all of his resources trying to fight back. For six years, the Broadcasters Foundation of America has been providing the financial assistance necessary for him to regain a level of independence.

The widow of a broadcaster who died of a massive heart attack in the prime of his career is left with two young girls to care for. Three weeks after her husband's death, she is diagnosed with Multiple Sclerosis. The Broadcasting Foundation of America has helped to keep this family together for four years.

For 30 years, this nationally known radio personality entertained millions. Now in the final years of his life and suffering from Lou Gehrig's Disease, he has been able to remain in his home because of the support of the Broadcasters Foundation of America.

BROADCASTERS FOUNDATION OF AMERICA

The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune.

If you or a friend or colleague are in need of help, please contact us at (203) 862-8577 or jim@thebfoa.org.

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900,000 SPINS Semi-Charmed Life/ Third Eye Blind /Elektra/Atlantic

+800,000 SPINS

A Thousand Miles/ Vanessa Carlton /A&M Fly Away/ Lenny Kravitz /Virgin

700,000 SPINS Fallin'/ Alicia Keys /J Records How To Save A Life/ The Fray /Epic

600,000 SPINS Paralyzer/ Finger Eleven /Wind-up The First Cut Is The Deepest/ Sheryl Crow /A&M

500,000 SPINS Bleeding Love/Leona Lewis /SYCO/J/RMG Hey There Delilah/ Plain White T's /Fearless/Hollywood

+ 400,000 SPINS With You/ Chris Brown /Jive/Zomba

+ 300,000 SPINS

All Summer Long/ Kid Rock /Top Dog/Atlantic It's Not My Time/ 3 Doors Down /Universal Republic My Wish/ Rascal Flatts /Lyric Street What I've Done/ Linkin Park /Warner Bros.

+ 200,000 SPINS

Because Of You/ Ne-Yo /Def Jam/IDJMG Disturbia/ Rihanna /SRP/Def Jam/IDJMG Just Got Started Lovin' You/ James Otto /Raybaw/Warner Bros./WRN The Pretender/ Foo Fighters /Roswell/RCA/RMG Viva La Vida/ Coldplay /Capitol You're Gonna Miss This/ Trace Adkins /Capitol Nashville

+100,000 SPINS

All I Want To Do/ Sugarland /Mercury Better In Time/ Leona Lewis /SYCO/J/RMG Can't Believe It/ T-Pain Feat. Lil Wayne /Konvict/Nappy Boy/Jive/Zomba Don't Think I Don't Think About It/ Darius Rucker /Capitol Nashville Fall For You/ Secondhand Serenade /Glassnote/ILG/Atlantic God Must Be Busy/ Brooks & Dunn /Arista Nashville I'm Yours/ Jason Mraz /Atlantic/RRP In The Ayer/ Flo Rida Feat. will.i.am /Poe Boy/Atlantic Love Remains The Same/ Gavin Rossdale /Interscope Miss Independent/ Ne-Yo /Def Jam/IDJMG Paper Planes/ M.I.A. /XL/Interscope She Never Cried In Front Of Me/ Toby Keith /Show Dog Nashville So What/ Pink /LaFace/Zomba Troubadour/ George Strait /MCA Nashville Waitin' On A Woman/ Brad Paisley /Arista Nashville Whatever You Like/ T.I. /Grand Hustle/Atlantic When I Grow Up/ Pussycat Dolls /Interscope

\$50,000 SPINS

Crush/ David Archuleta /19/Jive/Zomba Hot N Cold/ Katy Perry /Capitol Let It Rock/ Kevin Rudolf Feat. Lil Wayne /Cash Money/Universal Republic Live Your Life/ T.I. Feat. Rihanna /Def Jam/Grand Hustle/IDJMG/Atlantic Love Remembers/ Craig Morgan /BNA Mrs. Officer/ Lil Wayne Feat. Bobby Valentino & Kidd Kidd /Cash Money/Universal Motown My Life/ Game Feat. Lil Wayne /Geffen/Interscope Please Excuse My Hands/ Plies Feat. Jamie Foxx & The-Dream /Big Gates/Slip-N-Slide/Atlantic Roll With Me/ Montgomery Gentry /Columbia Shattered (Turn The Car Around)/ O.A.R. /Everfine/Atlantic/RRP So Fly/ Slim Feat. Yung Joc /M3/Asylum Te Llore/ Conjunto Primavera /Fonovisa You Reign/ MercyMe /INO

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