

OH BOY, BEYONCÉ



Beyoncé Tears Up Urban As "Single Ladies (Put A Ring On It)" Makes The Biggest Chart Leap In Two Years, 37-13. A: Rhythmic. She's The First Lead Act This Decade With Simultaneous Debuts, As "If I Were A Boy" Opens At No. 24 And "Ladies" At No. 38. "Boy" Also Blasts Into CHR/Top 40 At No. 26, A Career-High Launch p.21

R&R

RADIO & RECORDS



OCTOBER 24, 2008 NO. 1785 \$6.50

www.RadioandRecords.com



RESEARCH & SALES: 'Posting' Prepares For Its Close-Up p.14

ALTERNATE DISTRIBUTION: Early PPM Results From Internet Streams And HD Side Channels p.16

SMOOTH JAZZ SPECIAL: All Aboard Star-Studded Format Cruises pp.46-52

PROFILE: ABC Radio's Carl Anderson On 'Reverse Mentoring' p.70

ADVERTISEMENT

YES, THAT WAYNE BRADY!

Wayne Brady's new single is no "ORDINARY" record....

MAINSTREAM AC — DEBUT 27* New @ WNIC, WLTJ, KEZK, WHUD, KSNE...

URBAN AC — TOP 10 @ KJLH, WDAS, KBLX, WFXC, KOKY, WKXI, KMEZ...

SMOOTH AC — 17* Blowing Up @ KKSF, WVMV, KWJZ, WLOQ, WLVE, WJZZ...

JUST BOOKED

- The Steve Harvey Show
- Delilah
- The Tom Joyner Morning Show
- NPR's News & Notes

PRODUCED & ARRANGED BY

Jack Kugell, Jamie Jones & Jason Pennock
— The Heavyweights

www.waynebrady.com
www.cmc.com/musicgroup.com
www.pccrrecords.com



THEY SAY THAT EVERY PICTURE TELLS A STORY..



...YOUR AUDIENCE CAN HEAR

THEIR STORIES & THEIR MUSIC EVERY WEEKEND ON

Smooth Jazz
TOP 20TM
countdown *with* Allen Kepler

WWW.SMOOTHJAZZTOP20.COM
CONTACT CHRISTINE BRODIE (818) 461-8017

CLOCKWISE FROM TOP: AL GREEN, NATALIE COLE, WAYNE BRADY, ERIC DARIUS, DAVE KOZ, CORINNE BAILEY RAE, MICK HUCKNALL. CENTER: BEYONCÉ.

R&R News Focus

Theodore Hitches With CBS

Dom Theodore will take on the newly created role of VP of programming for CBS Radio's six Detroit stations, as well as VP of CHR programming for the company. He will report to Detroit senior VP/market manager Deb Kenyon and CBS Radio senior VP of programming Greg Strassell.



Theodore

Theodore will oversee sports WXYT-AM & FM, news WWJ, country WYCD, oldies WOMC and smooth jazz WVMV. He'll handle the day-to-day programming efforts of WOMC and WVMV. Additionally, he will supervise the company's CHR/top 40 offerings throughout the country. Current VP of CHR programming Todd Cavanah will oversee CBS' rhythmic CHR stations.

A Detroit native, Theodore's 20-plus-year career includes stops at WFLZ/Tampa, KRBE/Houston and, currently, Clear Channel CHR/top 40 WKQI/Detroit. He recently tendered his resignation from WKQI and is set to exit Dec. 31.—Ken Tucker

R&R, Billboard Promote Four In Charts Department



George

R&R and Billboard promote four staffers within the publications' charts department. Chart manager Raphael George is elevated to

associate director of charts for both titles, with direct oversight of day-to-day operations related to the radio-based charts. He continues to manage the Urban, Urban AC, Rap and Rhythmic charts. Gary Trust, chart manager of adult radio charts and Billboard's Pop 100, will also handle R&R's CHR/Top 40 chart and edit the Billboard Canadian Bulletin. Chart manager Gordon Murray is appointed manager of Billboard's dance charts. Department veteran Keith Caulfield is named senior chart manager/analyst at Billboard. He adds management of the Billboard 200 to his cache of nine other album charts.—Alexandra Cahill

September Slide: RAB Reports Radio Revenue Down 8%

The radio business continued to slide downward in September. Even off-air revenue, nearly always in the positive column, declined by 1% when compared with September 2007, according to Miller, Kaplan, Arase & Co. data released Oct. 17 by the RAB.

September's local revenue fell 10% year to year while national revenue slipped by 7%. Combined, local and national revenue was down 9% and total revenue was off 8% for all markets.

The downswing was greater than Wall Street's expectations of a 5% decline and could foreshadow a disappointing October.

Jim Boyle, senior analyst with New York's CL King & Associates, who had called for a 6% dip in September, told his clients in a "Flash Point" bulletin: "It appears that [third-quarter] industry revenue should be down 8%. We suspect many, if not most radio groups' guidance will be missed when they report over the next two weeks." He also suggests that fourth-quarter pascings "are worse than September's unexpectedly poor industry levels, thus we anticipate most groups will guide well below Street consensus revenue estimates for Q4 earnings so as to cause significant estimate reductions."

RAB spokeswoman Renee Cassis expects the group's Q3 comprehensive report on radio revenue to be issued around Nov. 21.—Jeffrey Yorke



WWI Reorganizes Management Team; Beusse Out

Despite a \$100 million infusion from equity investor Gores Group, Westwood One finds its share price dropping to a common penny stock and its management ranks shaken. On Oct. 17, president/CEO Tom Beusse, a radio novice marking his 10th month on the job, was ousted. New executive management was quickly installed. WWI's board of directors promoted Rod Sherwood to president in addition to his responsibilities as CFO. The New York-based company also reorganized its management team to create direct leadership for its two core business units, the radio network and Metro Networks Traffic divisions. Gary Schonfeld, former CEO of MediaAmerica and a former Westwood sales exec, was named president of the network division. Westwood COO Steve Kalin will serve as Metro Networks Traffic division president.

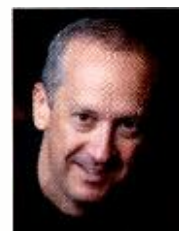
"These management changes were made to create clear lines of authority and responsibility to drive performance in the network division and Metro Traffic," says Mark Stone, WWI vice chairman and Gores senior managing director/president of operations.

Once considered a giant among radio networks, WWI has seen two years of declining revenue. In August, its stock dropped below \$1—to pennies soon after—threatening its listing on the New York Stock Exchange. The company still must refinance \$85 million in debt due early next year.—Jeffrey Yorke

ON THE WEB

San Francisco Gets All-News FM

CBS Radio sacrifices classic hits KFRC/San Francisco to make room for its first all-news station on FM. Effective Oct. 27, news KCBS-AM will simulcast on 106.9 FM in addition to 740 AM. While the company plans to continue KFRC's classic hits format on the KFRC HD2 channel, the entire KFRC staff exits.



Harvil

VP/market manager Doug Harvil says his goal is wider distribution. That means there aren't plans to remove the format from AM, as Bonneville did with news WTOP/Washington.

One of the country's top 10 billing stations, WTOP was No. 1 adults 25-54 and No. 2 12+ in the summer Arbitron. FM availability could also help build a younger audience for KCBS, which tied for second place 12+ but ranked only seventh in 25-54, according to September's PPM results.—Mike Stern

TargetSpot Acquires Ronning Lipset Radio

Internet radio advertising network TargetSpot has acquired advertising rep firm Ronning Lipset Radio. The sale price was not revealed.

Ronning Lipset's two co-founders and managing partners, Eric Ronning and Andy Lipset, will join TargetSpot, serving as co-presidents of sales, along with the entire Ronning Lipset team.

Lipset says the time was right for the two companies to get together. "Both companies own a very, very strong position in each of their respective areas. Ronning Lipset has an incredible reputation in the area of online radio inventory and TargetSpot has an incredible reputation and product from a technology point of view, particularly in their ability to geographically target online radio ads."

The newly formed company will represent more than 1,000 stations across more than 50 radio groups and Web properties. Network partners include terrestrial broadcasters CBS Radio and Entercom, plus such Internet pure-play properties as Yahoo, AOL and Live 365.

—Mike Boyle & Ken Tucker

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

VH1's Calderone Upped To President

VH1 chief Tom Calderone is elevated to the position of president. Previously, Calderone served as executive VP/GM, a position he held since May 2005. Under Calderone's stewardship, VH1 has posted 23 consecutive quarters of growth among total viewers, with first-quarter 2008 marking the network's highest-rated ever among the key adults 18-49 demo. In his new role, he will continue to oversee day-to-day operations, strategy and management of the entire VH1 portfolio. Before joining MTV in October 1998, Calderone was a consultant with Jacobs Media, advising radio stations across the country on music, talent and marketing strategies. Prior, he was OM/PD at WIDR/Nassau-Suffolk and WHFS/Washington. —Anthony Crupi, *Media-week*, with additional reporting by Mike Boyle



Calderone

Chicago Gets Progressive FM Talk

Newsweb Corp. changes its three Chicago-area FM signals from adult hits to a simulcast of talk sister WCPT from 5 a.m. to 9 p.m. Evenings will continue to air "The Dance Factory" via a brokered time arrangement. Linked, the three signals provide nearly full market coverage with 92.5 serving the West Side, 92.7 hitting the North Side and 99.9 covering the city's South Side. One of the only FM outlets for progressive talk, it is also the first foray into FM talk in Chicago since CBS Radio's Free FM was replaced by the Fresh AC format. —Mike Stern

Sirius XM Begins Layoffs

A large number of XM employees have been cut loose at Sirius XM, an expected byproduct of the July merger between the two satcasters but one that turned messy after an employee routinely accessed the company's Ultipro internal payroll site and found a termination date of Oct. 15 next to a number of names. After that initial information avalanche, an emergency damage control meeting was held, and terminations began.

Among the casualties: Kurt Gilchrist, senior PD of XM's Decades channels; George Taylor Morris, senior director of original programming; Kandy Klutch, MD/afternoon talent on XM's '80s on 8; John Clay, PD of XM's '70s on 7; PD Billy Zero and "Dean of Music" Tobi from XMU; Rick Lambert, PD of classic alternative Fred; Erik Range, MD of Ethel; Bill Hutton, PD of classic alternative Lucy; '50s on 5 PD Ken Smith and MD Matt the Cat; '60s on 6 PD Pat Clarke; Jessie Scott, PD of X-Country; country channel America PD Ray Knight, MD John Welch and show coordinator "Country Dan" Dixon; PD Lisa Ivery and MD DJ Xclusive of rhythmic the City; PD Bill Evans, MD Brian Chamberlain and jock Cathy Carter from triple A XM Starbucks Cafe; Boneyard PD/air talent Kevin Kash; Viva MD Karla Rodriguez; and Aguila MD the Mad Mexican. —Kevin Carter

Bigby Adds Strategic VP Title At CBS

Veteran programmer Tom Bigby, who oversees CBS Radio sports combo WXYT-AM & FM/Detroit as OM, racks on a new title: VP of strategic programming for the company. With his additional responsibilities, Bigby will work directly with CBS Radio's corporate programming staff to create, develop and implement on-air and online content initiatives across all formats. Bigby joined the Detroit stations in January. His résumé includes a trio of CBS sisters: news KRLL/Dallas and talk WPHT and sports WIP/Philadelphia. —Mike Boyle

Humm Appointed Beasley/Las Vegas VP/Market Manager

Tom Humm is appointed VP/market manager for Beasley's five stations in Las Vegas, replacing Chuck Maylin. Company VP of operations Brian Beasley says Humm is "deeply entrenched in the Las Vegas market, on both a business and personal level," and that his 30-year career in the market would be invaluable to the cluster. In his new role, Humm will oversee classic hits KKLZ, AC KFRH, country KCYE, news/talk KDWN and classic country KBET. A Las Vegas native and Nevada Broadcasters Assn. Hall of Famer, Humm previously served as GM of CBS Radio/Las Vegas. —Alexandra Cahill



Humm

R&R

RADIO & RECORDS

35 PIVOTAL RADIO
EVENTS IN R&R HISTORY
1991

WFAN/New York Sold For Record-Setting \$70M

In the preconsolidation early '90s, when Infinity Broadcasting owned just 17 stations in 12 markets and was run by Mel Karmazin, the industry was rocked in December 1991 by news that the company was purchasing the nation's first all-sports station, WFAN/New York, from Emmis Communications for a record-setting \$70 million.

Looking back, Emmis president/CEO Jeff Smulyan says, "It was a time when, much like the current time, we had challenges and the industry had challenges. We clearly had too much debt and felt like we needed to do something."

Not partial to selling the station, Smulyan says Karmazin was aggressive about the deal. "I said, 'Here is what it would take to get me to sell the station,' and Mel met that number."

WFAN PD Mark Chernoff, who joined the station not long after the sale, says it was a tempting target. "The bidding was great. You had [Don] Imus, Mike & the Mad Dog and the Mets, Knicks and Rangers."

But great programming and strong billing weren't Karmazin's only reasons for wanting the station. "He was going to take Infinity public and he knew that the Fan had tremendous cachet on Wall Street," Smulyan says. "If you look at Imus' reach in the financial district and the fact that Wall Street is dominated by 35- to 54-year-olds, the Fan was kind of the impetus to getting their IPO done." —Mike Stern

POSITIVELY ADULT CONTEMPORARY

GREAT DAY

with Jim & Debbie

radiogreatday.com

Presented by Sovereign City Communications

Entercom Reflects The Times

Amid a sagging economy, Entercom has taken steps to try and shore up its bottom line, starting with cuts. A significant number of people were downsized from the company, including managers, programmers, airstaff, producers and back office personnel from Entercom's Boston, Kansas City, Milwaukee, Denver, Sacramento and Portland, Ore., clusters. Names and contact information for some of those who exited are available at radioandrecords.com and in Street Talk Daily.

On Oct. 15, CEO David Field sent out a companywide two-page letter detailing some of the company's other "belt-tightening" efforts, as he put it, as Entercom "makes some necessary changes" to ride out the current economic slowdown. As part of those changes, Field announced that Entercom is suspending its matching contributions to 401(k) plans "indefinitely with a plan to reinstate it at some point in the future, after the economy recovers." Additionally, Field wrote that he and company brass are "actively considering a wage freeze in 2009."—*Keith Berman*

Dial Global Names VPs Of Formats, Shows

Phil Barry has been named Dial Global VP/GM of formats, while Susan Stephens is named VP/GM of shows. Barry will oversee operations of the company's 24-hour formats and consulting services and will manage company operations in Denver, Los Angeles and Omaha. Stephens will manage the company's lineup of owned and syndicated radio programs and manage operations at Dial Global's Seattle facility and be directly involved in Dial Global's expansion in Nashville.

Barry had been group VP/GM for Jones Radio Networks' Denver operation since 2000. Stephens previously held programming positions at stations in Tennessee, Indiana and Kentucky and was VP of programming for Bluegrass Broadcasting for 10 years. Her radio syndication career includes sales, programming and general management roles at Broadcast Programming and Jones Radio.

Also in the formats group, Dial elevates Patrick Crocker to senior VP of affiliate management. Crocker spent 12 years as VP of affiliate sales for Dial Global in Denver.

—*Mike Boyle*

BMG Rights Management Launches

Bertelsmann unveiled its new strategy for the music business Oct. 14 by launching BMG Rights Management, a stripped-down label focusing on the management of artists' rights across all media platforms. Bertelsmann launched the Berlin-based group, headed by Hartwig Masuch, after selling its 50% stake in Sony BMG to Sony Corp. in a deal that received final regulatory approval this month. BMG's new company will have a strong focus on distribution across non-traditional platforms, including mobile and videogames. BMG Rights Management is launching with the recordings of more than 200 acts that BMG retained from the Sony BMG portfolio. Masuch plans to add to that, focusing first on European performers.

—*Scott Roxborough, the Hollywood Reporter*

Arbitron's Q3 Income Steady At \$17M

Arbitron's third-quarter net income was \$17 million, or 63 cents per diluted share, off slightly from the \$17.2 million, or 58 cents per share, earned during the same period in 2007. The company reported revenue of \$102.5 million, a 9.9% increase over the \$93.3 million achieved during Q3 last year. The company says that its costs and expenses jumped 14.5% to \$72.1 million from \$63 million year to year. Analysts had expected Arbitron to earn 58 cents per share and revenue of \$103.9 million. The ratings provider also reported that September's Hurricane Ike was costly, forcing cancellation of two reporting periods in Houston's PPM service, worth about \$500,000, while damage to two Texas call centers could reach \$1 million.—*Jeffrey Yorke*

Radio Communicators Group To Promote Industry

Public relations and communications professionals in the radio industry have joined to form the Radio Communicators Group. The group represents radio broadcasting companies and trade organizations throughout the United States. Co-founded by Beasley Broadcast Group director of corporate communications Denyse Mesnik and Greater Media VP of corporate communications Heidi Raphael, RCG's goal is to promote initiatives taking place within the radio industry.

"The group's value is twofold," Mesnik says. "Our goal is to facilitate consistent communication between broadcasters, trade media and various organizations within our industry, as well as to present a united front in promoting radio to the general marketplace."—*Mike Boyle*



Raphael

Business Briefing

By Jeffrey Yorke

Entercom, Radio One Removed From S&P Indices

Entercom was ranked 400 on S&P's MidCap 400 list until Oct. 16, when it was yanked from the list and replaced with Comstock Resources. The Philadelphia-based radio group, trading just above \$1 these days, was selling for around \$20 per share 11 months ago. S&P took similar action the same day with Lanham, Md.-based Radio One, pulling the urban specialist's D shares from the S&P SmallCap 600 and replacing it with Fleetwood Enterprises. Radio One's shares had fallen dramatically, trading for less than \$1. Like Entercom, Radio One is not commenting on its removal from the fund ranking.

The proposal seeks to win shareholder approval to "effect a reverse stock split of our common stock by a ratio of not less than one-for-10 and not more than one-for-50 at any time prior to Dec. 31, 2009, with the exact ratio to be set at a whole number within this range to be determined by our board of directors at its discretion, and reduce the number of authorized shares of our common stock as set forth in the proxy statement." Although the shares will be diluted, the reverse split will restore some value by increasing the price per share to more than \$1 and avoid possible delisting on the Nasdaq Index.

Sirius XM Seeks Share Dilution To 8 Billion, Reverse Stock Split

Newly merged Sirius XM is seeking shareholder approval to dilute the value of its public shares by taking the 4.5 billion now held by the company and its shareholders and turn them into 8 billion shares. The proposal was contained in a 60-page Securities & Exchange Commission filing that also announced the company's annual shareholders meeting Dec. 18 in New York.

Satellite Radio Company WorldSpace Files For Bankruptcy

For the past 18 years, WorldSpace has been trying to make a business out of supplying subscription radio to Asia, Africa and Europe. But on Oct. 17, the satcaster filed for Chapter 11 protection. The move allows it to continue operations but decimates its stock price, which has fallen below 20 cents, a long way from the \$20 fetched three years ago. The company has only 172,000 subscribers, mostly in India.

Transactions at a Glance

Florida City Radio's WZAB-AM/Sweetwater, Fla., to Salem Communications' Caron Broadcasting for \$1.4 million . . . Union County Broadcasting's WEZG-FM/Corydon, Ky., to Educational Media Foundation for \$1.4 million . . . Vox Media's WCVR-FM and WTSJ-AM/Randolph, Vt., to Great Eastern Radio for \$750,000 . . . American Family Assn.'s KSFS-FM/Sioux Falls, S.D., to Educational Media Foundation for \$650,000 . . . Aloha Station Trust's WR00-FM/Green Cove Springs, Fla., to Flagler County Broadcasting for \$350,000 . . . LiveAir Communications' construction permit for WEFX-FM/Calcium, N.Y., to Community Broadcasters for \$200,000 . . . Stafford Broadcasting's WSCG-AM/Greenville and WSCG-FM/Lakeview, Mich., to Packer Radio Greenville for \$195,000 . . . Gateway Public Radio's WELJ-FM/Brewton, Ala., to Agape Educational Media for \$100,000 . . . Eastern Sierra Broadcasting's construction permit for a new AM station in Susanville, Calif., to Sierra Radio for \$10,000.

Deal of the Week

WCVZ-FM/South Zanesville, Ohio

PRICE: \$2.2 million TERMS: Asset sale

BUYER: Southeastern Ohio Television System, headed by president Henry Littick. Phone: 740-452-5431. It owns two other stations. This represents its entry into this market.

SELLER: Christian Voice of Central Ohio, headed by president Dan Baughman. Phone: 614-289-5700

FORMAT: Christian contemporary

BROKER: Greg Guy of Patrick Communications

COMMENT: Christian Voice of Central Ohio's WCVZ-FM/South Zanesville, Ohio, to Southeastern Ohio Broadcasting Systems for \$2.2 million. An LMA will begin Nov. 1.

2008 Deals to Date

Dollars to Date:	\$695,161,147	(Last Year: \$3,011,395,678)
Dollars This Quarter:	\$36,039,640	(Last Year: \$134,149,000)
Stations Traded This Year:	613	(Last Year: 1,539)
Stations Traded This Quarter:	47	(Last Year: 105)



Listener Contests Generate Revenue.

Transform listeners into avid contestants — and money generators for your station. Supercharge your contests in a socially relevant and turn-key way... and make money from day one.

It works, it's easy to get started, and yes, It's free.

if.net gives stations and groups a contest engine fueled by a targeted social network. Your listeners will compete for prizes, and you can sell local sponsorships and advertising — online, on site and off air!



Already using if.net:
KLSX/Los Angeles



Interested?
Contact Henry Mowry at R&R Marketing

323-954-3424 / hmowry@radioandrecords.com



4T NO. 1 ON CHR/TOP 40, **PINK'S** "SO WHAT" PASSES THE 10,000-PLAYS BARRIER (10,178), A FEAT PREVIOUSLY ACCOMPLISHED ONLY BY FERGIE'S "BIG GIRLS DON'T TIFY," TIMBALAND'S "APOLOGIZE" AND LEONA LEWIS' "BLEEDING LOVE."

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	25	Pink / So What
RHYTHMIC	28	T.I. / Whatever You Like
RAP	29	T.I. / Whatever You Like
URBAN	31	T-Pain Featuring Lil Wayne / Can't Believe It
URBAN AC	32	Jennifer Hudson / Spotlight
GOSPEL	33	James Fortune & FIYA / I Trust You
CHRISTIAN AC	35	Brandon Heath / Give Me Your Eyes
CHRISTIAN CHR	35	Brandon Heath / Give Me Your Eyes
CHRISTIAN ROCK	36	P.O.D. / Shine With Me
SOFT AC / INSPIRATIONAL	36	Chris Tomlin / Jesus Messiah
COUNTRY	40	Toby Keith / She Never Cried In Front Of Me
AC	43	David Cook / The Time Of My Life
HOT AC	44	Jason Mraz / I'm Yours
SMOOTH JAZZ	53	Dave Koz / Life In The Fast Lane
ALTERNATIVE	55	The Offspring / You're Gonna Go Far, Kid
ACTIVE ROCK	56	Metallica / The Day That Never Comes
ROCK	57	AC/DC / Rock N Roll Train
TRIPLE A	60	O.A.R. / Shattered (Turn The Car Around)
AMERICANA	61	Kasey Chambers & Shane Nicholson / Rattlin' Bones
REGIONAL MEXICAN	63	Alacranes Musical / Dame Tu Amor
LATIN POP	64	Luis Fonsi / No Me Doy Por Vencido
TROPICAL	65	Luis Fonsi / No Me Doy Por Vencido
LATIN RHYTHM	65	Ivy Queen / Dime
LATIN ROCK / ALTERNATIVE	65	Victimas Del Doctor Cerebro / El Cadaver Del Amor

O.A.R. TOPS TRIPLE A FOR A THIRD WEEK WITH "SHATTERED (TURN THE CAR AROUND)." ITS FIRST LEADER AT THE FORMAT IS ALSO ITS BIGGEST HIT AT HOT AC (NO. 4, UP 161 PLAYS) AND ITS FIRST CHART ENTRY AT CHR/TOP 40 (NO. 34, UP 236).



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly news, plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value. Issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. © 2008 The Nielsen Company
 POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338
 Under Canadian Publication Mail Agreement No. 87785 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1K2

Contents

ISSUE #1785 • OCTOBER 24, 2008

R&R FOR 35 YEARS



FEATURES

- 14 READY TO POST?**
Radio prepares to provide clients with audience guarantees. But many posting issues remain unresolved.
- 16 WATCHING THE DETECTIONS**
A look at early results of PPM Internet/HD side channel tracking.
- 46 SMOOTH JAZZ SPECIAL ALL ABOARD A JAZZY SEA**
First-rate affinity group travel puts wind in fans' sails.
- 48 SMOOTH SAILING**
Koz & Friends, Smooth Jazz Cruise and new Playboy Jazz Cruise reflect spirited passion—and a boatload of guest stars.
- 52 ONBOARD WITH RADIO**
Broadcasters play an integral role on Smooth Jazz Cruise.
- 70 PUBLISHER'S PROFILE**
ABC Radio Networks' Carl Anderson focuses on "reverse mentoring."



'You either have to embrace change and run to it, or you'll wake up one day sitting alone in a room.' p.8



COLUMNS

- 21 The Spin
- 24 CHR/Top 40
- 27 Rhythmic
- 30 Urban
- 34 Christian
- 38 Country
- 42 AC/Hot AC
- 46 Smooth Jazz
- 54 Rock
- 59 Triple A
- 62 Latin
- 66 National Airplay



DEPARTMENTS

- 8 MANAGEMENT/MARKETING/SALES**
Seven things to know about selling to women in this chaotic economy.
- 10 MARKET PROFILE**
Latinos account for 45.8% of the Miami market population. As a result, the market easily supports a dozen Spanish-language radio stations.
- 12 STREET TALK**
Budget crunches cut deeply at Mainline/Louisville, with five name-brand exits.
- 18 NEWS/TALK/SPORTS**
Mike Stern shares lessons learned after a year as format editor.
- 22 SOUND DECISIONS**
Change with evolving business or risk being left behind.

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

- M** Oct. 27 Updated charts and playlists from across the street to across the nation. [▶ Click on Charts](#)
- T** Oct. 28 Deeper as-it-happens news coverage, more exclusives. [▶ Click on News](#)
- W** Oct. 29 Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)
- T** Oct. 30 Discover tomorrow's hits today with HitPredictor. [▶ Click on Charts](#)
- F** Oct. 31 Connect yourself with the whole industry: Get listed in the R&R Directory. [▶ Click on R&R Directory](#)

Seven things to know about selling to women in this economy

Gender Bender



Kelly McCormick

'A woman doesn't just buy things. She invests in benefits. She wants to know what your goods will do for her.'

—Kelly McCormick

no one would blame you for hitting the snooze alarm button. The stock market report looks like a map of the Rocky Mountains. House prices are falling like autumn leaves. Women are saying “no” more often than they’re saying “yes” when looking to buy. Our chaotic economy has sellers moaning, “It’s not even worth getting out of bed.” ■ Well, here’s your wake-up call.

I recently spoke with a very happy client, who reports that the client’s company has actually seen an increase in sales to women—even in this market. Someone’s doing something right. Keep reading to find out what these sales reps know about selling to females.

1. Don’t push products and services. Women want to buy from experts, but they don’t want to hear every detail about your wonderful products and services. When you first meet with a potential buyer, she has a different sales conversation in mind. It begins with, “Get to know me and find out what I need—then we’ll talk about what will work for me.”

2. It’s men who want the sizzle. It stands to reason

that men and women want the same things from products and services, right? Wrong. First and foremost, men buy features. Features are what a product has. In a man’s buying world, that translates into, “Show me the whistles and bells.” However, women have a different list of buying considerations.

3. Women look for value. A woman doesn’t just buy things. She invests in benefits. She wants to know what your goods will do for her. A woman is most impressed by a sales conversation centered on how something will make her life or job easier. Phrases like “saves you time,” “will last for years” and “improves your situation” is what she wants to hear.

4. She has a checklist. Here’s a little-known fact.

The buying experience actually begins before you meet. When first considering a purchase, a woman looks at the big picture. Then she makes a buying checklist. It’s your job to find out what’s on that list before you even think about suggesting a solution.

5. Make her questions your questions. When women communicate, they take turns asking and answering questions. She expects you to do the same. An easy way to put your sales conversation together is to simply turn her internal checklist of questions into your questions. But don’t over-complicate this. Start off with the classic open-ended questions: who, what, when, where, why and how. This will move the conversation in the right direction.

6. Forget about faking it. If you don’t know the answer to any of her questions, don’t try to fake it. Instead, say, “I’ll get that information for you.” Women place a high value on being able to trust a seller. Your willingness to get the answers to her questions will earn you valuable buying trust.

7. Check your fear at the door. Stay calm. This roller coaster economy has salespeople operating from fear of disaster. So what do they do? They sell as if their life depended on it. Women have a sixth sense when it comes to reading emotions and energy. If you’re worried, she’ll pick up on it. So take a long silent breath before you speak. Deep abdominal breathing signals the central nervous system to calm down. This will keep you focused.

Final thoughts: Get out of bed. Despite the economy, it’s still possible for sales to flourish. When selling to a woman, make sure to have an interactive conversation. Your goal is to discover what she’s looking for. Then deliver. And remember to breathe. R&R

Kelly McCormick writes a monthly column on women and sales for Sales & Marketing Management. This article originally appeared Oct. 14 at managesmarter.com.

THE 60-SECOND COPYWRITER

Writing To Music Can Inspire A Message That Sings

By Jeffrey Hedquist

How many times have you heard a piece of music and been inspired? How many times has music brought tears to your eyes? Or made you chuckle or smile? How many times has music triggered great memories? The power of music lies in its close link to our emotions. One of the reasons we love our favorite movies so much is the music scoring.

Often, a song from our past will bring us back to the moment we first heard it. With this catalytic power, it’s no wonder that more and more writers use music as a tool to help them break writer’s block and improve the emotional depth of their writ-

ing. The next time you create a spot, don’t just select music in the production phase to complement the words you’ve already crafted. Let the music help you create the words.

Try this: Select several pieces of instrumental music and with the client information at hand, simply listen to each one and see where it takes you. Begin writing while listening and continue for at least two minutes. Don’t try to make sense out of the story yet. Just write what the music inspires you to write. You’ll be struck by ideas, thoughts, feelings and emotions that wouldn’t have ordinarily come to you without listening to

the music. At the end of two minutes you may have a complete commercial, a concept for an ad, pages of possible campaigns or random ideas. You should at least have the start of a commercial.

The music has allowed you to bypass the thinking process and write from your heart, your gut, your emotional center. This is good, because that’s the level from which listeners will react to a commercial.

If the music you’ve chosen inspires you to write something cogent, continue to refine the commercial. If not, pick another piece and continue the process.

Don’t be afraid to pick music that doesn’t seem to match your advertiser. Sometimes that can be the most inspiring. At first, that gentle harp piece may not seem to fit the amusement park you’re writing for, but give it a chance. That military march wouldn’t

have been your first choice for the fast food restaurant—but listen to it, start writing and see what happens.

Each piece of music will have rhythms, chord changes, melodies and hooks that will be natural complements for the words you write. After using this technique you may find that the blending of words and music in your commercial seems more natural than if you had just added the music as an afterthought.

I’ve been teaching this technique in seminars for 16 years. Now a new generation of writers is discovering its ability to break writer’s block. Craft your words while listening to music and you may find your advertisers singing your praises.

Hedquist Productions founder Jeffrey Hedquist can be reached at 641-472-6708 or jeffrey@hedquist.com.

R&R TALK RADIO SEMINAR

MARCH 12-14, 2009 MARINA DEL REY MARRIOTT · LOS ANGELES

More Than 20 Format Leaders Participate In Developing 2009 R&R Talk Radio Seminar Agenda



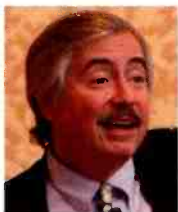
For the first time, a panel of industry members is helping plan the agenda for R&R's annual Talk Radio Seminar. The advisory panel includes participants from multiple levels of responsibility and perspective, including upper-level management, programmers, producers, talent, network executives and others. The diversity of the group will help to ensure an agenda that addresses the most important issues facing the format. —Mike Stern, R&R News/Talk/Sports Editor



Nancy Abramson
Exec. Director,
Wall Street Journal
Radio Network



Wally Conway
Host,
"The Home and
Garden Show"



Holland Cooke
News/Talk
Consultant,
McVay Media



Bob Finnerty
Sr. VP,
Fox News Radio



Paul Giammarco
PD,
WPRO-AM/
Providence



Valerie Harris
Accounts Receivable
CBS Radio/Houston



Gabe Hobbs
Sr. VP/Programming,
News/Talk/Sports,
Clear Channel



Brian Jennings
VP/News, Talk &
Sports Programming,
Citadel



Tom Langmyer
VP/GM,
WGN Radio



Harvey Nagler
VP/Radio,
CBS News



Michael Packer
VP/Programming,
Radio America



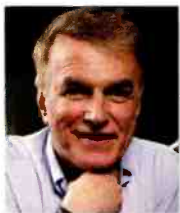
John Parikh
President,
Joint Communications



Ian Punnett
Morning Co-Host,
WFMP-FM/
Minneapolis



Eric Stanger
Talk Programming
Dir./Affiliate Relations,
"The Sean Hannity Show"



Doug Stephan
Host,
"Good Day With
Doug Stephan"



Bev Tilden
VP/Marketing,
Content Factory



Phil Tower
GM,
"The Allen Hunt Show"



Jack Warren
President,
FMX Entertainment



Tim Wenger
OM,
WBEN, WGR &
WWKB/Buffalo



Paul Woodhull
President
Media Syndication
Services



George Woods
Internet Broadcaster,
Radio George

Not pictured: **James Dix**, VP, Equity Research, Wedbush Morgan Securities

It's not too late to join the panel. If you are interested in helping, contact me at mstern@radioandrecords.com

**DON'T DELAY, LOWEST REGISTRATION PRICE
OF \$299 ENDS DECEMBER 31, 2008**

Register today at radioandrecords.com

Miami

Spanish speakers outnumber those who speak English in the city of Miami, accounting for nearly 60% of the population, while the latter make up slightly more than 27%, according to Census data. With Latinos making up 45.8% of the larger media market population, the market easily supports a dozen Spanish-language radio stations. Univision Communications and Spanish Broadcasting System go head-to-head with four stations each: SBS' Spanish oldies WCMQ-FM ranks No. 2 and Univision's Latin pop WAMR-FM is No. 3. Capitalizing on a diverse Latino population, SBS recently launched the market's first regional Mexican format on WZMQ-FM.

Univision also has one of the market's three TV duopolies, top-rated WLTV (Univision) and WAMI (TeleFutura). NBC Universal broke up its duopoly, agreeing to sell NBC outlet WTVJ-TV to Post-Newsweek for \$205 million, keeping WSCV as its Telemundo O&O. Post-Newsweek, which owns WPLG (ABC), will have a duopoly of two major-market network affiliates.

CBS owns the third duopoly, boasting CBS O&O WFOR-TV and MyNetworkTV affiliate WBFS-TV. In June, WBFS launched a new local morning show (7 a.m.-9 a.m.), "Jim & Jade in the Morning," only to cut the show Oct. 17. Sunbeam Television's Fox affiliate, WSVN, generally wins mornings.

Tribune is consolidating operations by moving its CW affiliate, WSFL-TV, into the Fort Lauderdale offices of the Sun-Sentinel. WSFL, which recently dropped its late news at 10 p.m., is planning to launch a 5 a.m.-9 a.m. newscast next year with the Sun-Sentinel. The Sentinel is neck and neck with McClatchy-owned the Miami Herald. Along with Cox Enterprises' the Palm Beach Post, the three have agreed to a content-sharing deal while continuing to compete for readers and revenue.

Clear Channel and CBS Outdoor are the major out-of-home players. CEMUSA and JCDcaux also have contracts for street furniture and some bus shelters.—Katy Bachman, *MediaWeek*



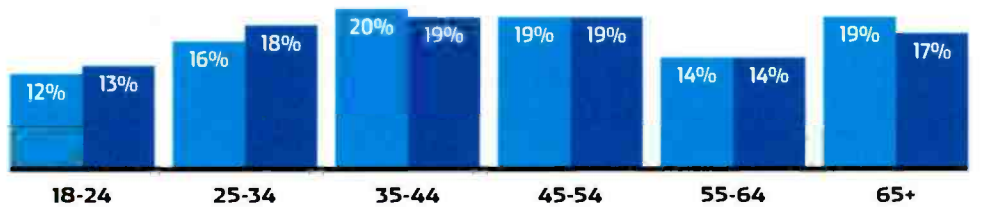
- Radio Metro Rank: 12
- Population 12+: 3,538,400
- No. Of Radio Stations (Rated): 31
- TV DMA Rank: 16
- Population 2+: 4,079,967
- TV Households: 1,536,020
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 11/5/1/1

WHO THEY ARE

	Miami DMA %	US %
Men	48%	49%
Women	52%	51%
Married	53%	57%
Never Married (Single)	27%	25%
Widowed/Legally Separated/Divorced	20%	18%
White	78%	83%
Black/African-American	18%	12%
Hispanic	46%	13%
Other	2%	3%
Employed Full-Time (35 Hours Or More)	50%	50%
Employed Part-Time (Less Than 35 Hours)	14%	15%
Not Employed	36%	35%
No Children In Household (Under 18)	61%	59%
One Or More Children	39%	41%
Two Or More Children	22%	25%
Three Or More Children	8%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$466.7M	\$668.1M	43%
Newspaper	692.4M	621.9M	-10%
Radio	161.1M	199.2M	24%
Outdoor	102.3M	111.0M	9%
Local Magazine	13.3M	13.7M	3%
Total	1,435.9M	1,614.1M	12%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$71.9M	\$280.0M	\$351.9M	69.9%
Newspapers	42.9M	0.8M	43.7M	8.7%
Magazines	1.6M	40.7M	42.3M	8.4%
Television	9.0M	28.3M	37.4M	7.4%
Directories	21.4M	2.8M	24.2M	4.8%
Radio	3.1M	-0.5M	2.6M	0.5%
Other Print	1.4M	0.2M	1.6M	0.3%
Total	\$151.3M	\$352.4M	\$503.6M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
August '08	▲\$253	\$384	▲\$1390	▲\$567
July '08	▲238	384	▼1370	▼557
June '08	▲231	▲405	▲1396	▲564
March '08	216	298	1282	504

SOURCE: SQAD Q3 2008, DMA

SQAD Cost Per Point Radio Monitor

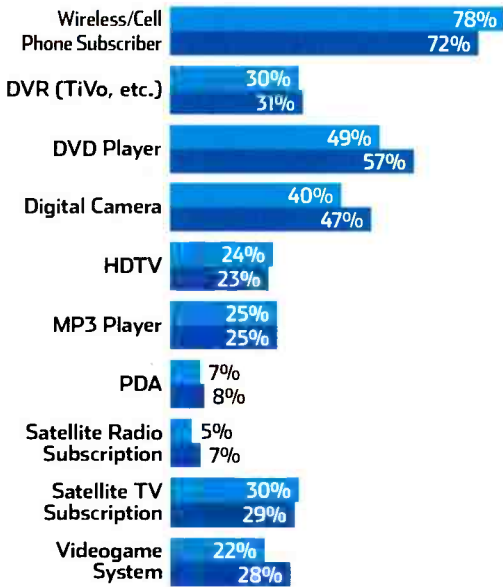
RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
August '08	▼\$245	▼\$227	▼\$256
July '08	▲253	▲230	▲265
June '08	▲247	▲223	▼258
March '08	242	220	263

SOURCE: SQAD Q3 2008, METRO

COLOR KEY:
 ▲ Trending Upward
 ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	38%
Any Sunday (Average)	50%
Online (Past 30 Days)	22%

Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	15%
10-19 Minutes	24%
20-29 Minutes	24%
30-59 Minutes	23%
60+ Minutes	8%
Don't Commute	7%

MODE OF TRAVEL

Carpool	6%
Drive (Not Carpool)	92%
Public Transportation (Combination of bus, metro rail, taxi, tri rail or other)	16%

Newspaper, OOH and Web: Scarborough Miami Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Spring 2008 Live+7, all DMA

Web Connection (HHLd)

Cable Modem	17%
Dial-Up	9%
DSL	44%
Other Connection	5%
None	27%

Cable Penetration

Cable, Non ADS	62%
Alternate Delivery Sys.	30%
Digital Cable	31%
Cable With Pay	34%

Television Usage

Early AM (5-9a)	29%
Early Fringe (4-6p)	50%
Early News (6-6:30p)	58%
Prime Access (7-8p)	61%
Prime	67%
Late News (11-11:30p)	64%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	30%	Kmart	7%	Target	13%
BrandsMart U.S.A.	23%	Radio Shack	8%	Wal-Mart	17%
Circuit City	15%	Sam's Club	3%	Other Store	12%
CompUSA	5%	Sears	5%	Did Not Shop For Audio/Video Items	37%
Costco	8%	Sound Advice	2%	Any Audio/Video Store Shopped	63%

SOURCE: Scarborough Miami Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-SEP	08-AUG	08-JUL	08-JUN	08-MAY
AutoNation	\$153	\$191	\$359	\$367	\$346
AT&T	404	200	175	283	406
Florida, State Of	241	334	336	287	252
Page Brothers	227	248	241	241	245
Berkshire Hathaway	258	338	283	264	184
Verizon	207	232	153	152	213
General Electric	193	139	259	211	122
Strax Rejuvenation and Aesthetics Inst.	197	166	190	161	124
Publix Super Markets	217	381	127	117	199
Texas Pacific Group	198	141	10	105	158

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Cox	4 FM	17.7
Clear Channel	5 FM, 2 AM (7)	17.4
Univision	2 AM, 2 FM (4)	15.7

SOURCE: Arbitron Spring 2008, Metro

Radio Usage

AM Drive (6a-10a)	79%	PM Drive (3p-7p)	75%
Midday (10a-3p)	70%	Evening (7p-Mid)	48%

SOURCE: Arbitron Spring 2008, Persons 12+, Metro

Ratings

PERSONS 12+, SPRING 08-SUMMER 08 (RANK)

WHQT-FM	6.1-6.0 (1)
WCMQ-FM	5.6-5.7 (2)
WAMR-FM	5.8-5.5 (3)
WEDR-FM	5.1-5.3 (4)
WLYF-FM	4.9-5.1 (5)

PERSONS 18-34 SUMMER 08 (RANK)

WEDR-FM	(1)
WPOW-FM	(2)
WHYI-FM	(3)
WFLC-FM	(4)
WLYF-FM	(5)

PERSONS 25-54 SUMMER 08 (RANK)

WHQT-FM	(1)
WAMR-FM	(2)
WFLC-FM	(3)
WLYF-FM	(3)
WCMQ-FM/WEDR-FM	(5)

SOURCE: Arbitron Summer 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 T.I.	PAPER TRAIL	6 ROBIN THICKE	SOMETHING ELSE
2 JENNIFER HUDSON	JENNIFER HUDSON	7 OASIS	DIG OUT YOUR SOUL
3 LUIS FONSI	PALABRAS DEL SILENCIO	8 METALLICA	DEATH MAGNETIC
4 NE-YO	YEAR OF THE GENTLEMAN	9 YOUNG JEEZY	RECESSION
5 MARCO ANTONIO SOLIS	NO MOLESTAR	10 JONAS BROTHERS	LITTLE BIT LONGER

SOURCE: Nielsen SoundScan, for week ending: 10/12/2008

EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Urban/Rhythmic/Gospel
Assistant Editor Fola'dé Bell
FBell@RadioandRecords.com
(323) 954-3450

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods

Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietrolungo
SPietrolungo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jessen
(Country, Christian & Gospel)
WJessen@RadioandRecords.com
615-641-6080

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations
Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager
Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
615-332-8339

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives
Alison Cooper
ACooper@RadioandRecords.com
(323) 954-3437

Rosalina Correa
RCorrea@RadioandRecords.com
(323) 954-3434

Melissa Garn
MGarn@RadioandRecords.com
(615) 321-4283

Gabrielle Graf
GGraf@RadioandRecords.com
(614) 937-4088

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives
John Fagot
JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcomp.com



TIMELINE

1 YEAR AGO John Strazza upped to senior VP of promotion at Zomba Label Group. ■ Peter Thiele advances to OM of Salem Media/New York. ■ Andy Bloom returns to Philadelphia radio as PD of WIP.

5 YEARS AGO Reggie Jordan returns to Clear Channel as VP/market manager of the Norfolk cluster. ■ Nate Lundy lands OM gig at KTKR and WOAI/San Antonio. ■ Kevin Graham named PD of WXYT/Detroit.

10 YEARS AGO Keri Littlefield ascends to president/GM of ABC Radio/Dallas. ■ Randy James joins KHMX/Houston as PD. ■ Peter Berk becomes VP/GM for Astor/San Diego.



James

15 YEARS AGO Ralph Simon set as executive VP of Capitol Records. ■ Quincy McCoy made PD of WBLS/New York. ■ Russ Allen appointed PD of WERQ/Baltimore.



Hoffman

20 YEARS AGO Susan Hoffman set as GM of KKHT/Houston. ■ WMIL/Milwaukee OM Kipper McGee adds WOKY duties. ■ Kerry Wood elevated to national AC director for Mercury/Polydor.

25 YEARS AGO Benjamin Hill recruited to be PD of KFMK/Houston. ■ Bob Case upped to PD of KUBE/Seattle. ■ Reggie Blackwell becomes PD of KOPA-AM & FM/Seattle.

30 YEARS AGO Al Brady boosted to director of programming for NBC. ■ John Duncan tapped to be PD of WAAF/Worcester, Mass. ■ Ron Rodrigues joins KMPC/Los Angeles as music coordinator.



Duncan

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

Elliot Wakes Up Feeling Chipper

Originally, **WWDC (DC101)/Washington** morning maniac **Elliot Segal** had planned to burn a bunch of copies of Clear Channel's authorized story, "Clear Vision: The Story of Clear Channel Communications," having helped himself to 18 cases of the book from the office and prepared for a good old-fashioned book-burning. However, fires aren't as easy to pull off as they once were. "There are so many rules that exist when you want to just set up a fire can, fill it with gas and then torch some books," Segal tells ST. "The [Environmental Protection Agency] and several area fire

departments made sure to let me know that. There were also several law enforcement men waiting for us at work, so, sadly, the book-burning did not take place . . . However, there are no rules about tossing books into a wood chipper, so, after a little on-air explanation of our situation, an enterprising fan in the lawn-maintenance industry brought his truck and chipper over to CC/D.C. headquarters, and we went right to work," he says. "Ten minutes later, 180 copies of 'Clear Vision' were chipped into confetti. My co-workers at all the stations seemed happy. The managers, well . . ."



Before A Station Flips, It Must Snap

After a two-year run with rhythmic AC in Memphis, Entercom's **WSNA (Snap 94.1)** played flush-the-format Oct. 17, flipping to **Classic Hits, 94.1 'KQK** to the sounds of **Bob Seger's** "Old Time Rock & Roll" and **the Rolling Stones'** "(I Can't Get No) Satisfaction." New calls **WKQK** are presumably en route. OM **Jerry Dean**, who already programs AC sister **WRVR (the River 104.5)**, takes over PD duties for the new station as former Snap PD **Brad Carson** becomes APD/overnight host for 'KQK. The best news: **Steve Conley** and **Karen Perrin** are reunited, and it feels so good. The duo is best-known and loved for its long stint across

the hall at hot AC **WMC-FM (FM 100)** as part of morning trio **Ron, Steve & Karen**. Conley left FM 100 in 2006, and Perrin and **Ron Olson** continued as a duo. Perrin now transfers to the new 94.1 'KQK, reteaming with Conley, while Olson remains behind to hold down mornings on FM 100, joined by **Dana Fox**, who used to co-host afternoons on 94.1 when it was hot AC **WMBZ (the Buzz)**. **Ken Merson** will track middays out of Baltimore; afternoons will be handled by **Willie B**, PD/afternoon talent at adult hits sister **WNTR (107.9 the Track)/Indianapolis**; and "The Tom Kent Radio Network" will rule nights seven days of the week.

Quick Hits

■ Best wishes to **Dave Morey**, who's stepping down from mornings at Cumulus tripe A **KFOG/San Francisco** after more than a quarter-century with the legendary station. His last day will be Dec. 19, after which he's returning to Michigan. "It's been a great run with 26 years with KFOG. That's something I'm very proud of and grateful for," says Morey, who will continue to create KFOG's popular "10@10" feature that airs each weekday at 10 a.m. and 10 p.m. The morning show also stars **Peter Finch**, **Renee Richardson** and "Irish" **Greg McQuaid**, who will soldier on.



Dave Morey toasts his co-hosts after making his retirement announcement.

■ **Annie Wilson**, already busy as programming assistant for Bonneville adult hits **WARH (106.5 the Arch)/St. Louis**, doubles her pleasure as she takes over nights. **Andrew Eads**, who had been fill-

ing in on the shift, moves back to his usual overnight spot.

■ Now that PD **Nik Rivers** has had a whole month under his belt at Stephens Media alternative **WZNE (94.1 the Zone)/Rochester, N.Y.**, he's making a bunch of changes, starting with installing himself as the 11 a.m.-2 p.m. talent—the midday meat, as it were, between "Rover's Morning Glory" and **Opie & Anthony** in afternoons; this pushes **Brody** to 5 p.m.-8 p.m. "Also, with a new PD comes brand new studios," Rivers tells ST. That's right—effective Oct. 24, the Zone is moving to 28 East Main St., 8th Floor, Rochester, NY 14614, so please update your Rolodexes and adjust record service accordingly.

■ **Wilks** has named **Layne Ryan** GM of its Fresno cluster, which includes alternative **KFRR**, classic rock **KJFX** and smooth jazz **KJZN**. It's a cross-country cruise for Ryan, who spent the past three years as market manager for Cumulus/Myrtle Beach, S.C.

■ Entercom/Norfolk executes what industry experts refer to as "Ye Olde Switcheroo," pairing up **Jenna Kehoe** in mornings on AC

WWDE (2WD) with existing co-host **Mark McCarthy** to form "Jenna & Mark in the Morning." As a result, **Kehoe** shortens her midday shift on hot AC sister **WPTE (94.9 the Point)**—she'll now do noon-3 p.m., while Point morning co-host **Woo Woo** (seriously) extends her solo airtime from 10 a.m. to noon.

■ **Atom Smasher** trades Texas for Indiana to fill the open morning slot at South Central CHR/top 40 **WSTO (Hot 96)/Evansville, Ind.**—taking over the shift vacated by **Booker & Sarah**, now doing mornings at CBS CHR/top 40 **KKHH (Hot 95.7)/Houston**. Smasher left afternoons on Clear Channel CHR/top 40 **KHKS/Dallas** in August, and he's also well-known in the Lone Star State for his eight years at **KRBE/Houston**.

■ **Meredith Teplitz** exits middays at Hubbard FM talker **WFMP (FM107.1)/Minneapolis** after a year, leaving co-host **Stephanie Hansen** to fly solo for now. Teplitz previously spent two years across the hall at hot AC **KSTP-FM (KS95)** and has stops in Austin and Tucson on her résumé. She can be reached at 520-406-6363, mereonair@aol.com or her Web site, mereonair.com.

The Programming Department

■ **Jack Evans**, who joined GapWest Broadcasting a year ago as VP of programming and operations, has left the company. At the moment, there aren't plans to replace him. Evans is a 30-plus-year industry vet and spent 18 of them at Clear Channel; he was senior VP of programming at Clear Channel for a decade before leaving in August 2006.



■ **Steve Wall** is headed to Spokane as the new PD/morning personality at Spokane Television triple A **KXLY (the River)**. Upon his arrival, current PD **Larry Snider** will slide across the hall to program **KHTQ (Rock 94 1/2)**, replacing **Barry Bennett**,

who exits. Wall spent the past three years with Jones Radio Networks doing afternoons on its hot AC format, but his

programming and on-air career spans 25 years at places like **KMXV/Kansas City**; **XHTZ (Z90)/San Diego**; **KDON/Monterey**; **KWIN/Modesto, Calif.**; **KBOS/Fresno**; and **KKXX/Bakersfield**. He was also instrumental in launching the careers of **Erich "Mancow" Muller**; **Rusty Humphries**; **Eric & Nick Vidal, aka the Baka Boyz**; and others. Wall will keep his other day job, president of Talent Farm, where he consults and directs creative talent. Find him at 720-219-2628 or talentfarm@gmail.com.

■ Two promotions and one bundt cake at Curtis Media Group in Raleigh as two guys are upped at oldies **WWMY (Y-102.9)**: **Shawn Matthews** is now OM, and **Doug Purtee** is upped from part-time to middays/imaging director. Purtee replaces midday jock **Mark Mueller**, who exits. Matthews was in the company's Web design/interactive media department and will now assist as PD/afternoon driver **Bill Campbell** steps back from programming

to concentrate on his voice-over business. Mueller, a 22-year industry vet who has worked at **WWZZ (Z104)/Washington** and **WBLI/Nassau-Suffolk**, is available to kick ass for [your calls here]; hit him up at 919-553-4619 or foxmueller1@yahoo.com.

■ After three years, OM **Kipp Kelly** has been downsized from ABC Radio Networks' True Oldies Channel as his job is eliminated. True Oldies headmaster **Scott Shannon** and staff will now pick up his workload, while Kelly will focus on his voice-over/imaging company, NextStar Studios. Reach him at 800-266-7556, 646-280-7001 or kippkelly@aol.com.

■ After 18 months at the helm of Cox rhythmic **WHZT (Hot 98.1)/Greenville, S.C.**, PD **Jet Black** has gone buh-bye. OM **Steve Crumbley** will assume the PD position during the search for Black's replacement.

Mainline Now Much Shorter

The budget cuts have cut deeply at Mainline/Louisville, resulting in several major departures, including two PD positions: **Shane Collins** exits CHR/top 40 **WDJX**, and PD **Big Joe Stamm** leaves rock sister **WLRS**. Also out at **WLRS**: morning jock **Rocky Knight**, promotions director/midday personality **Jim "Skinny J" Coyle** and several sales and support staffers. Urban **WGZB** also says goodbye to midday talent **JC White**. Collins has a long history with 'DJX: He started there in weekend overnights in 1992, left in 1996 to do afternoons at **WLKT/Lexington, Ky.**, and returned to 'DJX two years later. He was upped to PD in 2000. **WDJX** programming duties will now be shared by APD/MD/morning personality **Ben Davis** and OM **George "Not Goober" Lindsay**. Collins can be reached at 502-558-0044 or shanec1234@gmail.com. Learn more about Knight at rockyknight.com.

Great Moments In Syndicationosity

■ Even the mighty metropolis of Waco, Texas, has been sucked into **Ryan Seacrest's** powerful gravitational field: Simmons hot AC **KLRK (Star 92.9)** picks up "On Air With Ryan Seacrest" in afternoons, followed by another giant bent on world domination—**John Tesh**—in nights.

■ **Tesh** also makes a pit stop in nights at Clear Channel hot AC **WMMX (Mix 107.7)/Dayton**, as **Doreen** heads to overnights. To celebrate, everyone in town simultaneously enjoyed a delicious Creamsicle, quickly followed by the requisite ice cream headache.

■ Clear Channel hot AC **KGBY (My925)/Sacramento** picks up "On Air With Ryan Seacrest" from 4 p.m. to 7 p.m. Seacrest was welcomed into town with a parade and presented with a giant ceremonial key, which actually unlocked the doors of a local Quizno's.

ENGAGE YOUR LISTENERS.

TRANSCEND THE USUAL.

LEAD, DON'T FOLLOW.

POINT-TO-POINT
DIRECT MARKETING INNOVATIONS

TIM BRONSIL
513.231.0344

ELIZABETH HAMILTON
703.757.9866

MARK HEIDEN
970.472.0131

RICK TORCASSO
972.661.1361

BEST STRATEGIES. MOST EXPERIENCE. HIGHEST QUALITY.

WWW.PTPMARKETING.COM

After years of highly charged debate, radio prepares to provide clients with audience guarantees. But many posting issues remain unresolved

By Paul Heine

Ready To

Radio's transition to

electronic audience measurement has been anything but smooth sailing. And now, despite broad guidelines ratified by the RAB at its fall meeting, the industry arrival of posting, too, may be in for a bumpy landing. ■ Long a subject of contentious debate within radio circles, posting is the process that reconciles advertising time buys with actual audience delivery: If the schedule doesn't produce gross rating points as ordered, stations compensate the buyer for the difference.

'I'm willing to play the game as long as it is within statistical deviation. But I'm not going to guarantee numbers that are impossible to achieve.'

—Jerry Lee

Such audience guarantees have been standard operating procedure in TV and other media for years. Now, the combination of a more stable radio audience measurement system with advertiser demands for greater accountability is driving broadcasters to embrace the practice. And as more markets ditch the diary as the PPM becomes available, advertisers will increasingly expect broadcasters to post.

Leading the charge is Radio One's Houston cluster, which rolls out its Accountability program Nov. 1 (see story, page 15). CBS Radio says it is now ready to accommodate client posting requests. In late August, Clear Channel said it would unveil a posting program in early September. Since, the company has made no public announcement on the subject and is being tight-lipped about posting plans. Others, such as AC WBEB/Philadelphia owner Jerry Lee, plan to begin posting Jan. 1, 2009, which has been bandied about as an unofficial industrywide launch date.

Open Arms

The ad community, not surprisingly, is embracing the concept of radio audience warranties with open arms. However, a fundamental problem is that apart from the RAB's broad guidelines, there is little agreement on an industrywide posting standard.

"It's a long time in coming and there's no consensus on how it should be approached, but I think the dialogue is great," says Janice Finkel-

Greene, VP/director of technology at Initiative, a global ad agency with billings of \$11.6 billion. Indeed, the RAB notes in its guidelines that "no single approach" will work for all transactions. "It's up to the individual companies to decide what the best policy is for them," RAB president/CEO Jeff Haley says.

Some radio companies have agreed to a 90% standard, meaning that they will offer an advertiser make-goods or other suitable compensation when a schedule doesn't deliver at least 90% of the points it promised. Others have gone as high as 95% and some advertisers want 100%.

Then there are those broadcasters who believe the post should be determined by the statistical deviation of the specific buy, a calculation based on several variables, including the number of stations on the schedule, the demographic target, spot frequency and other factors that influence the margin of error.

"I've seen it all over the map," Haley says. "We have different agencies with different qualifications that they expect. This isn't just multiple station groups making up policies. The important part is that they agree beforehand and that they agree with the broadest amount of data possible."

But for posting to proceed smoothly, Finkel-Greene says there first needs to be a general understanding of how to look at the post results. "You can't have wildly different expectations in the industry. Whether it should be 85, 95 or 105, that's really a subject that's open for negotiation. It will be unwieldy if the industry doesn't settle on at least a range and I don't think that anything short of 90s will sound right to clients who are putting up good money to buy time." Other agencies have echoed the need for a single, industrywide standard.

In addition to agreeing on a delivery threshold, the buyer and seller must also come to terms on whether to post based on one ratings book or a multibook average. "There needs to be a general agreement on what numbers afford the most stability, at what point they'll be aggregated and what the general limitations should be," Finkel-Greene says.

Ready To Accommodate

CBS Radio VP of sales Michael Weiss says the nation's No. 2 radio broadcaster is ready to accommodate posting requests now. Most agencies he's spoken to have agreed to a 90% threshold and a three-month average for posting based on PPM ratings and a two-book average for diary markets. The company will post on ratings aggregated from all the stations in its cluster that were on the buy.

"If you think you're getting 20 points from CBS, then you should get 20 points or 90% of that," he says. "If we sell below 18 points in the post, then we would owe them weight to get up to whatever we fell short of. The most important thing is that they are getting the ratings delivery that they thought they were getting."

Lee, who also serves as a board member of the Radio Ad Effectiveness Lab, believes that

adopting an industry standard, such as the 90% used by TV, won't work for radio because statistical deviation can vary wildly from buy to buy. Generally speaking, the narrower the demographic target, the higher the margin of error. To help buyers and sellers determine a buy's deviation factor, Lee conceived and Arbitron is building a calculator, expected to be available by the end of the month. Before an order is placed, the buyer would key several variables into the calculator, such as

total rating points, number of spots, etc. The tool would then spit out the statistical deviation of the buy.

"This way, we don't have to argue with the agency about whether they're buying too narrow of a demographic," Lee says. "They can buy anything they want. Whatever that deviation is, that's what you post on. If an agency wants to buy men 18-24 from 3-7 p.m., Monday-Friday, that's going to be a huge deviation, probably 45%. All the stations in the market know that as long as the buy comes out within this parameter, everybody's fine."

Lee goes on, "I'm willing to play the game as long as it is within statistical deviation. But I'm not going to guarantee numbers that are impossible to achieve."

But Finkel-Greene says deviation calculators, which have been available for TV ratings and



Post?



radio diary ratings for years, are not intended for use in business negotiations. Statistical rules should be kept separate from business rules, she maintains. "I can guarantee nobody is going to use it," Finkel-Greene says of Arbitron's deviation calculator. "Initiative runs the standard error on every single TV post that we issue and it has yet to influence a negotiation with a station. It's helpful to know the probability of delivering your estimate, but people are not going to make deals based on the statistics. For instance, if we do a calculation in a small market and see that the standard error is 30%, I'm still not going to make a deal with the station for plus or minus 30%. I'm going to make my 90% deal." Statistical error would be factored in later, when evaluating the effectiveness of the buy, she adds.

Industry Consensus

One area where there is consensus is that market posting is favorable over station posts. The RAB supports guaranteeing GRP delivery on a market basis, based on total audience delivered by the end of the schedule. "As long as you're posting

by market and buying broad demographics, there will be very few make-goods, because as one station goes up, another goes down and it all comes out in the wash," Lee says. According to the RAB guidelines, stations are accountable proportionally for make-goods only when the market delivery falls below previously agreed-upon criteria. In other words, stations that were not in compliance will have to issue make-goods.

RAB guidelines call for advertisers and broadcasters to "aim to reduce statistical error through aggregating audience measurement (multi-book; multi-month averaging), expanding demographic targets and lengthening delivery time frames." Finkel-Greene also favors multibook averaging for the stability it affords.

Still unresolved is the matter of accounting when a market post shows an audience under-delivery. Will advertisers share information with stations about how competing stations on the buy stacked up? Is that even ethical? "It sounds like a recipe for disaster," Finkel-Greene says.

So far, radio's foray into posting is being done by hand—apart from Radio One, which has developed an automated system. "Right now

we're going to have to do this stuff manually," Lee says. WBEB and CBS plan to automate the process next year. And within a year, Arbitron's standard deviation calculator is expected to be preloaded on PPM planning software used by ad agencies.

Posting isn't only limited to PPM markets. CBS plans to post diary to diary and PPM to PPM. "Our only rule is we won't post from one methodology to the other," Weiss says.

Virtually everyone agrees that the time for radio to post is now. Some have even suggested that improving accountability could lead to more ad dollars flowing to the medium.

"It's important to show clients that radio can be a medium that's very accountable," Weiss says. Haley believes radio needs to catch up with other media in this area. "This is the buying community saying, 'Hey, every other medium out there is stepping up and showing greater accountability; we need radio to do the same.' Does that mean in the end if we achieve a greater degree of confidence and accountability in the advertising community we should get more dollars? Absolutely, I think so. But that's not a direct correlation." R&R

'If you think you're getting 20 points from CBS, then you should get 20 points or 90% of that. If we sell below 18 points in the post, then we would owe them weight to get up to whatever we fell short of.'

—Michael Weiss

Radio One-Houston Out Front On Posting

Posting becomes standard practice beginning Nov. 1 at Radio One's Houston cluster. With more than three years of access to Arbitron PPM data, including 16 months of currency reports accredited by the Media Rating Council (MRC), Houston broadcasters are better equipped to post than any other market.

Dubbed Accountability, Radio One's Houston program turns on software that automatically captures spot times from the station's commercial log and matches them with PPM audience estimates.

Beginning next month, each client will receive a monthly e-mail statement from the company showing the dates and times their spots aired and the station's AQH ratings for those times, including a distribution report displaying how many spots aired in each daypart during that month of the campaign. Sent in PDF, Excel and simple text formats, the statement also includes total GRPs ordered and delivered, negotiated cost-per-point and actual cost-per-point, and an index of how the station over-delivered or under-delivered on the buy that month. The program is available to both

local and national clients.

The cluster—which includes urban AC KMJQ (Majic 102.1), urban KBXX (97.9 The Box) and gospel KROI (Praise 92.1 FM)—has been e-mailing spot verification reports to clients for four years. In early May, it added weekly PPM data so that clients and the stations could monitor time buys on a weekly basis. However, the company will not post on weekly PPM ratings because they lack sufficient granularity and the MRC has not accredited them in Houston.

Radio One regional VP Doug Abernethy says agencies and advertisers have greeted the program with resounding enthusiasm. "Every client just says, 'Wow! This is what radio has needed,'" he says. "We've had agencies say they would spend more money on our radio station and on our medium if everybody did this."

Abernethy is especially encouraged by the reaction in light of industrywide revenue declines during the past several years. "We feel confident that this will gain us higher shares of available market revenue and could possibly even grow the market."

While RAB guidelines call for post-buy analysis to be conducted within 90 days of the conclusion of the schedule and any necessary make-good weight to be delivered within 60 days after that, the Radio One program will post on the most recent monthly PPM data. A client that ran a November flight would receive a statement in the second week of December that

showed everything that aired in November, itemized by date, allowing them to see how the buy posts against the ratings period when it actually ran.

Following RAB guidelines, Radio One hasn't adopted a one-size-fits-all posting percentage standard. Abernethy says it makes that part of the negotiation and that it varies from buy to buy.—PH



A sample report from Radio One/Houston's Accountability program.

RunCheck®

The following spots verified:

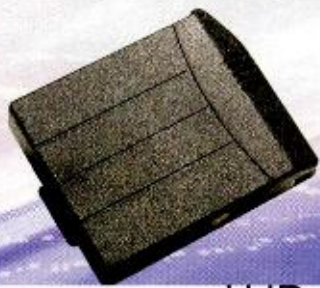
Advertiser: Groceries R Us Contract: 99992 Estimate: 100955

Demographic: Persons 18-34

Date	Station	Market	Aired Time	Length	Spot	Spot Rate	Rating	Earned Value
05/30/2008	KMJQ-FM	Houston	8:00:18AM	30	GRO/Spot J	XXXXXX.XX	1.5	
05/30/2008	KMJQ-FM	Houston	1:36:20PM	30	GRO/Spot M	XXXXXX.XX	2.3	
05/30/2008	KMJQ-FM	Houston	6:57:37PM	30	GRO/Spot N	XXXXXX.XX	1.7	
05/31/2008	KMJQ-FM	Houston	4:20:11PM	30	GRO/Spot S	XXXXXX.XX	2.5	
06/01/2008	KMJQ-FM	Houston	2:51:21PM	30	GRO/Spot K	XXXXXX.XX	0.7	
06/02/2008	KMJQ-FM	Houston	8:16:50AM	30	GRO/Spot O	XXXXXX.XX	1.5	
06/02/2008	KMJQ-FM	Houston	1:23:47PM	30	GRO/Spot P	XXXXXX.XX	2.1	
06/02/2008	KMJQ-FM	Houston	1:50:24PM	30	GRO/Spot G	XXXXXX.XX	2.3	
06/02/2008	KMJQ-FM	Houston	2:22:45PM	30	GRO/Spot R	XXXXXX.XX	2.1	
06/02/2008	KMJQ-FM	Houston	4:38:07PM	30	GRO/Spot S	XXXXXX.XX	1.7	

Spot Summary: 12am-5am: 0 6am-10am: 10 10am-3pm: 20 3pm-7pm: 8 7pm-12am: 24
 Actual Ratings: 106.80 Monthly Negotiated Rating: CPP: 767.78 Negotiated CPP: 770.00 Difference: 100%
 Total Cost: XXXXX.XX Survey(s) Used: JUNE 2008 - Dates In: 05/29/2008 to 06/25/2008

Thank you for selecting Radio One Houston (KMJQ-102.1 FM; KBXX-97.9 The Box or KROI-92.1 FM) for your advertising needs. Please feel free to call your Rep at (713) 623-2108 with any questions you may have.



The PPM now tracks Internet streams and HD side channels. Here's a look at the early results

Watching The Detections

By Mike Boyle

Overshadowed by reports of lawsuits from New York and New Jersey and the wrath of the PPM Coalition, Arbitron has been quietly measuring the online streams and HD side channels of terrestrial radio stations as part of its PPM ratings service. ■ While server-side metrics from such vendors as comScore have long been available to pure-play Internet broadcasters and terrestrial operators, this summer marked the first time that metered audience measurement was used for online streams and HD multicasts. Three hundred thirty stations were considered eligible to encode their signals and 271 of them were ready for reporting in July in the first 11 PPM markets. In subsequent months that number has grown to 535 stations, with 419 ready for reporting across 13 PPM markets (see chart, below).

Once encoded, stations' Internet streams must meet a minimum 44.1 kHz sample rate and 32 kbps bit rate, plus a 0.495 metro cume rating persons 6+ to qualify to appear in the PPM ratings. Not included in the PPM data are Internet-only radio, podcasts and nonencoded streams of out-of-market stations.

Broken out separately, online streams aren't about to shatter any ratings records. Only eight stations in the first 13 PPM markets met minimum reporting standards in the release of September PPM data. The stations and their weekly cume rating (persons 6+, total week): Clear Channel AC WLTW-IF (0.5) and CHR/top 40 sister WHTZ-IF (0.8) in New York; WHTZ-IF (0.5) in Nassau-Suffolk; Clear Channel rhythmic AC WKTU-IF (0.5) and Citadel hot AC WPLJ (0.5) in Middlesex-Somerset-Union; Entercom classical KDFC-IF (0.6) and Clear Channel urban AC KISQ (0.6) in San Jose; and Magic Broadcasting urban AC KDAY-IF (0.1) in Riverside-San Bernardino.

Still, the results quantify how streaming can expand a station's reach. Consider that WHTZ, for example, has nearly a full share of additional listen-

ing from its Web stream in the New York metro and another half-share in Nassau-Suffolk. However, exorbitant talent fees, which have caused broadcasters to strip commercials from their online streams, prevent stations from combining on-air and online ratings for sales purposes.

Total Line Report Rules

Arbitron has been using Total Line Reporting rules, which have been in effect since winter 2006, for those stations that simulcast their over-the-air and online streams. Stations of any kind (AM, FM, Internet) are eligible to be reported and have their estimates combined in a single line with the call letters of the primary station as long as they simulcast 100%, including commercials and promos.

"The primary station for Total Line Reporting is selected by the combo," Arbitron senior principle policy analyst Dave Willinski says. "At present, the primary station, if an Internet stream is included, will have to be an AM or FM station. If, for example, there is an AM station and its Internet stream is 100%

Political Debates Drive Online Listening

The vice presidential debate between Sen. Joe Biden, D-Del., and Alaska Governor Sarah Palin took place Oct. 2 at Washington University in St. Louis, and 16 CBS Radio news and news/talk stations across the nation took the opportunity to feature the debate online. Overall, the stations saw an 189% increase in online listenership from 9 p.m. to 10:30 p.m., compared with the same time frame on the Thursday prior to the debate, according to CBS Radio server-side metrics. WCBS-AM/New York and KNX-AM/Los Angeles had notable gains in streaming listeners, with 376% and 342% increases, respectively. Except for KFWB/Los Angeles and KPTK/Seattle, 14 of the stations also carried an online stream of the second presidential debate between Sen. Barack Obama, D-Ill., and Sen. John McCain, R-Ariz., Oct. 7. The company claims a 206% increase in online listenership from 9 p.m.-10:30 p.m., compared with the same time frame the previous Wednesday. KNX, WCBS and KCBS/San Francisco took the greatest gains in listenership, of 322%, 372% and 312%, respectively. —MB

simulcast, including commercials, and the stations chose to be reported together, they can request Total Line Reporting and it will be reported.

"As an example, WAAA-AM will actually be the combined listening of WAAA-AM and the Internet stream, which would be WAAA-IA. That relationship would be noted on our Special Notices page in the Radio Market Report if the combo qualifies and if it meets minimum reporting standards."

Willinski also notes that Arbitron has a Web site dedicated to listing the Total Line Reporting combos. "If the Internet station isn't 100% simulcast but is still an Internet stream, it's eligible to be reported as a stand-alone station but then needs to meet minimum reporting standards," he says.

Offering advice to first-time stations installing encoding equipment, Arbitron principle policy analyst John Budosh urges them to keep in mind their Internet station. "It's a vital part of encoding," Budosh says. "If you have installed encoding equipment into your Internet stream, you need to think of that in the same way as encoding your over-the-air signal and to keep making sure that it is encoded and make sure the monitors are properly installed and that you are in fact monitoring it." Willinski adds, "Stations are responsible for self-monitoring their AM, FM, Internet and HD encoding. We provide them with the tools to facilitate self-monitoring and will assist them with any questions they may have."

What The Early Data Shows

Earlier this year, Arbitron and Edison Media Research teamed for their annual "Infinite Dial 2008: Radio's Digital Platforms" study, which estimated that 33 million Americans age 12 or older listen to a station online during an average week, up from 29 million listeners in 2007.

Stressing that it's too early to draw any conclusions about online listening from PPM data, especially any format trends that may be surfacing, Budosh says, "So far in PPM, Internet listening tends to be concentrated in the workplace among highly educated 25- to 54-year-olds working full-time."

Regarding HD side channels, CBS Radio senior VP of programming Greg Strassell told those in attendance at last month's Group PDs session at the NAB Radio Show in Austin that his company's HD radio side channels in New York and other markets were showing PPM audience detections for the first time. "That's a hell of a story," Strassell said. "Ford and Volvo are making HD part of standard packages. We're having more meetings to step up our HD efforts, because there are going to be more radios and more detections with PPM." R&R

Digital Station Encoding Internet Streams/ HD PPM, September 2008

Digital Radio Encoding Status (First 13 Markets)

	TOTAL	AM/FM WEB	HD2	HD2 WEB	HD3	HD3 WEB
Eligible To Encode	535	352	119	43	15	6
Ready For Reporting	419	273	100	28	13	5

Minimum Rates For Internet Streams: 44.1 kHz Sample Rate, 32 kbps Bit Rate

SOURCE: Arbitron Inc.

S A L U T I N G

NEW AND POWERFUL PARTNERS

DISTINGUISHED BROADCASTERS NATIONWIDE PREFER THE BDS ADVANTAGE



WPLJ-FM / New York



WKHX-FM / Atlanta



KSCS-FM / Dallas



WYAY-FM / Atlanta



WEDG-FM / Buffalo



WGRF-FM / Buffalo



WHTT-FM / Buffalo



WDVD-FM / Detroit



WDRQ-FM / Detroit



WNOW-FM / Charlotte



KHTN-FM / Modesto



WCTO-FM / Allentown

OUR FAMILY GROWS. Take a closer look at why broadcasters choose BDSradio as their ultimate programming tool.



BDSradio.com

nielsen
BDS

TO AFFILIATE OR FOR A FREE TRIAL: Call 914-684-5509 Email bdsradio@bdsonline.com



Lessons learned in a year as news/talk/sports editor

Chicken Soup For The Talk Radio Soul

Mike Stern

MStern@RadioandRecords.com

I remember it like it was yesterday. It was the summer of 2007 and I was unemployed. It was one long string of idyllic, hazy days filled with sunshine, Cubs games, visits to family and friends, the occasional White Sox game, lunches with former co-workers, Cubs games, scanning Craigslist for goofy job openings and, of course, Cubs games.

Then suddenly about this time last year, everything changed. I found myself plunged into a swirling vortex of quotes, networks, deadlines, hosts and conventions. Working as Radio & Records' news/talk/sports editor for the past year has not only been fun and fascinating, it's also been inspiring.

Just hearing one of the most successful talk show hosts in radio history, ABC/Premiere's syndicated Sean Hannity, say he still feels the same passion for radio as the day he started is unforgettable. "When that light goes on every day at 3 o'clock, I just change," he told me. "It's been like that from the very first day I got on the air." Much like Yoda, Hannity

believes that when it comes to radio, there is only do or do not—there is no try. "You'll know if you love it," he says. "There really isn't any in between."

The Boy Scouts Are Right

As a programmer, I struggled with preparation and planning ahead, frustrating many APDs and, now, many editors with my last-minute direction changes. But talking to stations after they successfully covered a major event or weathered a crisis has helped me see the value of preparation.

Following the 2008 political conventions, I spoke

'In radio you expect the best but plan for the worst, and whatever happens in the middle is the icing on the cake.'

—Wendy Paulson

with Clear Channel/Denver OM Kris Olinger, who oversees three talk stations—KOA, KHOW and KKZN—and CBS Radio talk WCCO/Minneapolis PD Wendy Paulson. Responsible for talkers in the host cities, both said the key was planning. Paulson said, "In radio you expect the best but plan for the worst, and whatever happens in the middle is the icing on the cake."

Olinger noted, "You really have to start early on the planning. Try to look at all the details and take care of the ones you can."

More than two months before Election Day, R.C. Bauer, director of information and programming services at Clear Channel talk WFLA/Tampa, said, "We started planning weeks ago. If your coverage is well planned out and your reporters know what their Election Night assignments are going to be, the coverage really falls into place." He added that being well-prepared means that "if something comes up that we're not expecting, because of the preplanning, we're able to handle that a lot better."

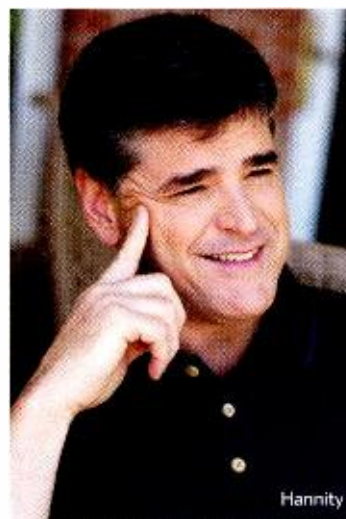
The Brand Matters

When I spoke with Dan Patrick and Jimmy de

Castro about Patrick leaving ESPN to join what was then the new Content Factory, you might have thought there was a disconnect. Patrick said, "I do radio, TV and work for Sports Illustrated," while de Castro called Patrick "a scalable business" and "a brand to be leveraged through event marketing platforms."

The point that de Castro was making is that in today's diverse media landscape, where consumers are overwhelmed with choices, strong brands like Patrick, among sports fans, are more important than ever.

Another example of a strong brand and its ability to influence radio listen-



Your Election Night Team

NOVEMBER 4th SPECIAL COVERAGE
LIVE COVERAGE • STATUS REPORTS • TWO WAYS • ANALYSIS

Programming Information: andrew.l.kalb@abc.com Affiliation Information: mary.mccarthy@citcomm.com



Olinger



Bertolucci



Boyce



Langmyer

the value of the station's long-term relationship with the Green Bay Packers: "We have a 40 share on Sunday afternoons."

Trite as it sounds though, successful brands still have to provide great content. I received that message loud and clear soon after I started the job when I traveled to each coast to meet some of the format's leading programmers.

Clear Channel talk KFI/Los Angeles PD Robin Bertolucci told me that no matter what the delivery platform, "ultimately the things that will make us valuable are the things that already make us valuable: unique content created by great personalities." On the East Coast, Phil Boyce, who at the time was Citadel VP of news/talk pro-

gramming, said, "Those of us who create content, provide content, own content and have unique content are in a better position to survive."

Returning home to Chicago, I talked with Tribune talk WGN GM Tom Langmyer, who reiterated the importance of the message, not the medium: "It comes down to good brands and good content. It doesn't matter if you are picking it up on your dentures."

Keep Your Balance

Early on, I wrote a column about Lee "Hacksaw" Hamilton, a veteran sports talk host who nearly lost his house and even his life in the 2007 California wildfires. As a talk host, his replay of the events was vivid. He described seeing his front lawn on fire—"It's like we were napalmed"—and talked about when the events finally hit him emotionally. "I just unraveled as I started to think

about all the memories, which are the foundation of your family, that I thought were gone."

I also started compiling news stories for R&R's Web site and the daily news/talk/sports e-mail, which, due to the lengthy heritage of talk radio, unfortunately means writing a number of obituaries.

That column and those stories reminded me of the most important lesson we can all learn—to keep your balance. As passionate as many of us are about radio, try not to lose sight of the fact that we'll all be remembered by the friends and family we shared our life with, not by the number of e-mails sent from our BlackBerry. **R&R**

You Always Remember Your First . . . Convention

Another part of taking on the R&R news/talk/sports editor position was the revelation that I had an entire convention to build. After assembling the 2008 R&R Talk Radio Seminar along with expert assistance from Heather Cohen of the Weiss agency and the staff at R&R, I found, much like a year's worth of columns, there were a great number of lessons learned at the seminar.

■ Preparation redux: Preparation matters most in times of crisis. At the panel about disaster preparedness, suggestions included educating government officials ahead of time about the importance of radio, investing in new and old technology

alike because it's hard to know what will work and having nonperishable food, bottled water and cash on hand for power outages when stores and ATMs aren't available.

■ PPM isn't just programming: Bonneville senior VP Joel Oxley explained the wider repercussions of the PPM rollout. He noted an imbalance between reduced AQH numbers and higher costs for the PPM service. "We pay 60% more for 30% fewer ratings," Oxley said. "That will impact revenue."

■ Marketing matters: KFI/Los Angeles marketing director Neil Saavedra explained why he prefers to market KFI as a station instead of

focusing on any particular talent: "I don't focus too much on any one host because if one leaves, you still get the same product." Saavedra also said that having fewer resources to work with doesn't mean you can't market the station. "My mantra around the radio stations is, 'Duct tape and popsicle sticks.' It can get done," he said.

There are many more lessons to be learned at the 2009 R&R Talk Radio Seminar scheduled for March 12-14 in Los Angeles. Registration is available for \$299, the lowest price ever offered. Take advantage by registering now at radioandrecords.com.—MS

Notable Quotables

In a year as news/talk/sports editor for Radio & Records, sources have uttered some outstanding quotes:

"I'll watch cursing on 'South Park' and you watch the guy with the lacquered hair thump the Bible, and we'll call it cool."

—CBS Radio talk KLSX/Los Angeles morning host Adam Carolla on censorship and choice

"Our show should be a dim sum cart where you can pick off anything at any given moment. An egg bun or a dumpling, a shaomai here, a short rib there."

—Westwood One syndicated host Dennis Miller on his radio show after one year

"Think of it like a 'Star Trek' convention, but instead of wearing Spock ears, you're wearing a Marshall Faulk jersey."

—Beason Broadcast Partners principal Robert Snyder on the station's fantasy football-related events

2009
Broadcasters Foundation
of America
NAB Charity Golf Tournament

SPONSORED BY
BC
BROADCASTING & CABLE

SUNDAY APRIL 19TH 8 A.M.
BALI HAI GOLF CLUB, LAS VEGAS NEVADA

CHAIRS LIZ BURNS AND DICK BODOREFF
FOR PLAYER POSITIONS AND SPONSORSHIPS CONTACT
CORDON HASTINGS, CHM MANAGEMENT, 203-862-8577

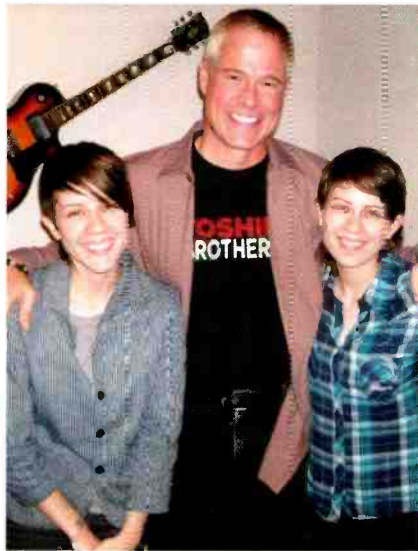


▲ A Little Piece Of Heaven

Blue Chair/BNA superstar Kenny Chesney sat down with nationally syndicated Premiere Radio Networks hosts Big D & Bubba in Nashville for an hourlong interview about new album "Lucky Old Sun" and tour. Lead single "Everybody Wants to Go to Heaven," which features the Wailers, has already topped the Country chart. From left are Big D, Chesney and Bubba.

▲ Beauty And The Beat

Wind-up Records rock band Seether performed at Clear Channel alternative WEND (106.5 the End)/Charlotte's "Bookoo" sessions. The South African band continues to tour in support of 2007 album "Finding Beauty in Negative Spaces," the quartet's second consecutive set to sport a trio of top 10s at Active Rock, including current single "Breakdown." From left are Seether vocalist/guitarist Shaun Morgan, bassist Dale Stewart, WEND PD/afternoon jock Jack Daniel, lead guitarist Troy McLawhorn, drummer John Humphrey and Wind-up regional promotion manager Ed Brennan.



▶ Seeing Double

Vapor/Sire indie pop duo Tegan & Sara, pictured here with Voice of America "Music Mix" DJ Larry London, were in Baltimore promoting fifth studio album "The Con." From left are Sara, London and Tegan.



▶ Two For The Road

Broken Bow singer and first-time headliner Jason Aldean, right, discussed life on the road with "CMT Top 20 Countdown" host Lance Smith during a stop in Dayton. Aldean and his tour mates, Hillary Scott, Charles Kelley and Dave Haywood of Lady Antebellum, hung out by their buses and tailgated for the CMT show's Oct. 17 episode.

▶ Perfect Gentleman

Artist, author and host of MTV's "From G's to Gents," Fonsworth Bentley caught up with R&R urban/rhythmic/gospel editor Darnella Dunham and urban/rhythmic/gospel assistant editor Foladé Bell during a visit to R&R's Los Angeles offices to talk about forthcoming album "C.O.L.O.U.R.S." From left are Dunham, Bentley and Bell.



▶ New Arrival

Midwest Communications CHR/top 40 WIFC/Wausau, Wis., PD Tony Waitekus and MD/afternoon driver Belky met Hollywood Records singer/songwriter Jesse McCartney during a tour stop in Green Bay. The station also sent lucky listeners to meet the actor and former Dream Street member at his concert. McCartney's third studio album, "Departure," dropped May 20. From left are Belky, McCartney and Waitekus.

▶ Shades Of Darkness

Multiplatinum Roadrunner Records act Nickelback made a rare radio visit to Citadel hot AC WPLJ/New York for an interview with afternoon personality Race Taylor. The Canadian quartet chatted with Taylor about new album "Dark Horse," which streets Nov. 18. Lead single "Gotta Be Somebody" is No. 23 at CHR/top 40 and No. 10 at alternative. From left are guitarist Ryan Peake, lead vocalist Chad Kroeger, Taylor, bassist Mike Kroeger and drummer Daniel Adair.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Nickelback

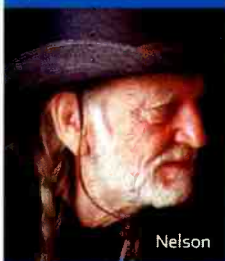


'Somebody' Does It Better

Nickelback's "Gotta Be Somebody" joins 10 previous titles to sprint into the Hot AC top 10 in three weeks or less, a feat last accomplished by Matchbox Twenty in August 2007.

Weeks to Top 10, Artist, Title, Year

- 2, Eric Clapton, "Change the World," 1996
- 2, Alanis Morissette, "Thank U," 1998
- 3, Hootie & the Blowfish, "I Will Wait," 1998
- 3, Jewel, "Hands," 1998
- 3, Alanis Morissette, "Hands Clean," 2002
- 3, Goo Goo Dolls, "Here Is Gone," 2002
- 3, Santana featuring Michelle Branch, "The Game of Love," 2002
- 3, Rob Thomas, "Lonely No More," 2005
- 3, Maroon 5, "Makes Me Wonder," 2007
- 3, Matchbox Twenty, "How Far We've Come," 2007



Nelson

On The Chart Again

Debuting on Country at No. 56, the iconic Willie Nelson makes his 121st chart appearance dating to his first in 1962.

Following is a look at the acts with 100 or more charted titles since the Country list launched in sister publication Billboard in 1944.

Total Chart Hits, Artist

- 165, George Jones
- 143, Eddy Arnold
- 135, Johnny Cash
- 121, Willie Nelson
- 106, Dolly Parton
- 106, Ray Price
- 102, Hank Williams Jr.
- 100, Merle Haggard

Keith 'Front' And Center Atop Country



Toby Keith captures his 17th No. 1 on Country, as "She Never Cried in Front of Me" (Show Dog Nashville) lifts 2-1. His first leader since "Love Me If You Can" a year ago extends his lead for most chart-toppers this decade. With 14 since 2000, he distances himself further from Kenny Chesney and Tim

McGraw, each with 12 No. 1s in the '00s.

Though his "Everybody Wants to Go to Heaven" (BNA) is bounced from the top slot by Keith, Chesney, meanwhile, debuts with three titles from new album "Lucky Old Sun" and places six songs on the chart in total. The new entries, driven by unsolicited album play, include "That Lucky Old Sun (Just Rolls Around Heaven All Day)" at No. 56, marking the first chart hit since 2004 for featured artist Willie Nelson (see Spin Spotlight, left). At No. 54, Chesney bullets with "Ten With a Two," a song that Nelson charted with in 1991.

Hoobastank Makes Re-'Turn'

Hoobastank draws its first chart ink in two years as "My Turn" (IDJMG) opens at No. 33 at Active Rock and No. 40 at Alternative. The quartet last hit the former list with "Born to Lead," which peaked at No. 24 in November 2006, and last reached Alternative with "Inside of You," a No. 27 hit in July 2006. The group has placed four songs in the Alternative top 10, including the No. 1 "The Reason" in April 2004, and three in Active Rock's top 10. The new song introduces the band's upcoming fourth studio set.

Jazmine On The Air

Following her two-week reign atop Urban with "Need U Bad," Jazmine Sullivan scores her second consecutive top 10 with a 13-9 jump for "Bust Your Windows" (RMG). With "Need" ranking at No. 7, Sullivan is the first female this decade and first artist in two years to place at least two songs from a debut album in the top 10 simultaneously. In August 2006, Yung Joc scored concurrent top 10s with "I Know You See It" and "It's Goin' Down" from his first album, "New Joc City."

Nickelback Attack

With a 14-10 vault in its third week on Hot AC, Nickelback's "Gotta Be Somebody" (Roadrunner/RRP) is the first song in more than a year to soar into the top 10 so swiftly (see Spin Spotlight, left). The track is the act's eighth Hot AC top 10, tying the band with Alanis Morissette for fifth-most top 10s in the Nielsen BDS-based chart's history. Goo Goo Dolls lead with 13, followed by Matchbox Twenty (12), Sheryl Crow (10) and John Mayer (9).

At Rock, "Somebody" steps 6-4 to become Nickelback's record-extending 12th top five hit at the format, two ahead of runner-up Aerosmith. On the Alternative chart, the song leaps 15-10, marking the group's sixth format top 10 and first since "Photograph," a No. 3 hit in November 2005.

Big Week For Beyoncé

Beyoncé tears up the Urban chart with the biggest leap and largest plays increase in two years, as "Single Ladies (Put a Ring on It)" (Columbia) rockets 37-13 (up 1,320). The song's position jump and boost in spins is the format's best since Beyoncé's then-boyfriend/now-husband Jay-Z bolted 39-14 with a gain of 1,415 plays with "Show Me What You Got" in the Oct. 20, 2006, issue.

At Rhythmic, Beyoncé is the first artist this decade to notch two simultaneous debuts as a lead artist, as "If I Were a Boy" opens at No. 24 (tying Ne-Yo's "Closer" for highest debut this year) and "Ladies" bows at No. 38. "Boy" also blasts onto CHR/Top 40 with Most Increased Plays (up 1,455) at No. 26, her highest career debut. The singer's third studio album, "I Am," is due Nov. 18.





Change with an evolving business model or risk being left behind

Alternative Business Models

Ken Tucker

KTucker@RadioandRecords.com

four guys sitting around talking about current affairs. No egos, just shootin' the breeze. That was the feel of the "Can Radio and Records Thrive Under Alternative Business Models?" panel at the recent R&R Convention in Austin. ■ Change was the theme of the discussion and the panel had plenty of experience with the topic. Dale Connone founded independent in2une Music after a major-label promotion career that includes stops at Warner Bros., Epic Records and Virgin. Capitol Music Group executive VP of promotion Greg Thompson previously served at Island Def Jam and now oversees promotional efforts for EMI's assets in North America. Clear Channel urban AC KHHT (Hot 92.3)/Los Angeles PD R Dub, who also hosts the syndicated "Slow Jams," made the monumental leap from Tucson two years ago and now counts a Slow Jams HD2 channel among his responsibilities. Veteran programmer Cruze, most recently at Clear Channel alternative WWDC (DC 101)/Washington before exiting in April, is now consulting Times-Shamrock classic rock WZBA (100.7 the Bay)/Baltimore and programming his own Internet radio station, RadioCruze.com, while searching for his next opportunity. Lots of experience, lots of change.

Change Leads To Opportunity

Connone was the first to admit that a lot has changed for him in the last five years. "We've seen radio staffs downsized and record staffs downsized—I was downsized at Warner Bros.," he said, noting that he was head of pop promotion at a company that doesn't specialize in pop music. "I can't say I didn't see it coming."

But change can bring opportunity, which led to Connone's launch of in2une. One of the services it provides is radio promotion. "The door seemed to be open for artists that didn't have the resources—artists that didn't have a promotion staff," he said. "The door was open at radio again for developing artists on smaller labels or publishing companies to have their day in court."

But in2une does more than just promote records. "When a client comes to us we can offer a menu of services, not only radio promotion," Connone says of the company, which now offers Web site design, video promotion, TV and film licensing, and mobile texting.

He's also working with major labels that, because of cutbacks, may not have the resources they once did. "There's a major-label component

that I didn't expect when I started the company," he said, citing Duffy and Leona Lewis as examples of artists with whom his firm has worked.

"You've got to be forward-thinking," Connone added. "Stations these days have such a big online initiative. You've got to offer up content and do things that are going to live online for a while. Sometimes that's where it will stop, but a lot of times it will lead to airplay."

"We did a project with Josh Hoge that was all online, it wasn't on the air," he said.

Thompson is a fan of such programs as Clear Channel's "Stripped" and "Sneak Peak" online offerings. "The more broadcast companies that follow the Clear Channel model, the easier it's going to be to create assets," he said. "They have a great menu."

R Dub agreed that the Web plays an increasing role in his life. "There's just as much emphasis, if not more, on the Internet and our Web site as a brand as there is on our call letters and what we do on the air," he said, adding texting as another example.

"Just as I aircheck jocks, I also meet with them to go over their Web page and make it unique and compelling," he said. "What are you doing different today to bring listeners to the Web site?"

'You either have to embrace change and run to it, or you'll wake up one day sitting alone in a room.'

—Greg Thompson

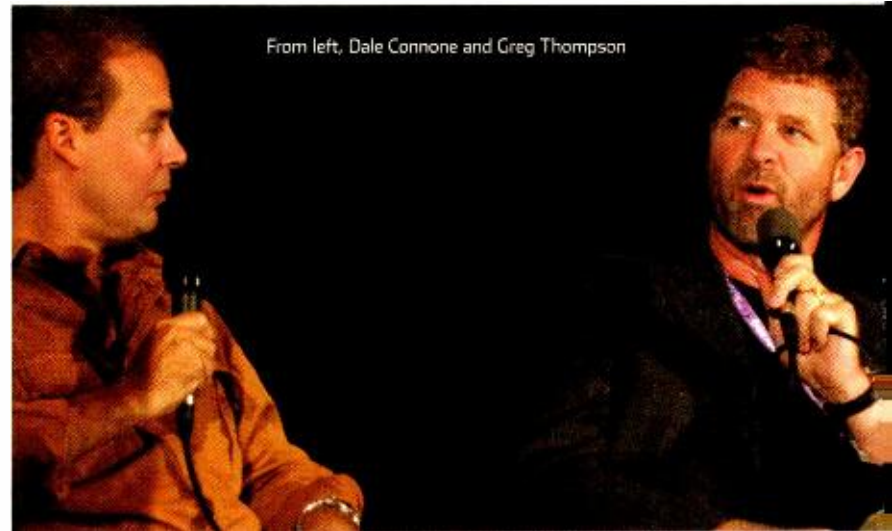
It's not 'Go to our concert calendar' or 'Check out my bio.' No one cares about that anymore. It's about real on-demand content and how each jock can make it unique for them."

Cruze agreed. "As an industry we've been behind when it comes to the Web, but we've made some good strides in the past couple of years."

Authentic Information

When conversation turned to the topic of millennials, Cruze suggested that rather than let Web sites dictate what's hot, Generation Y might appreciate jocks they can trust to give them authentic information. "The concept of an air personality as a gatekeeper to determine what's good out there should be embraced," he said. "Find the right personalities and make them be tastemakers, and it's a big opportunity for radio."

Panelists agreed that there's more information available than ever when it comes to measuring the impact of an artist or a song. Thompson said that he's wary of "paralysis by analysis." But Connone noted that he still has a sense of urgency about the numbers he has to know about. "Before, I might've just been looking at [Nielsen] BDS, but now I'm also looking at BigChampagne, MySpace hits, etc. But I will admit that I had to force myself to learn a lot of new things."



From left, Dale Connone and Greg Thompson

"My job is pretty unique," Thompson said, noting that he oversees all promotion for EMI North America. "EMI is the first major label to transform itself into a model that will survive in the current economic climate."

"Our new owners spent a lot of time researching the company and the industry," he said, commenting on private equity firm Terra Firma's changes at EMI. "I found myself doing all kinds of new and exciting things, but it's great actually. I'm always up for finding a better mousetrap. You either have to embrace change and run to it, or you'll wake up one day sitting alone in a room."

Despite all the new models of delivery, Thompson says radio is still at the core. "It's still about marrying an artist to radio. Unless you want to be a song, you'd better take your brand and marry yourself to the music and marry it to the radio stations that are going to support it." **R&R**

Additional reporting by Keith Berman.

PHOTOGRAPHS BY SOREN MCCARTY

RADIO & RECORDS

THANK YOU for making R&R your total information solution

R&R offers over 50 different publications dedicated to every kind of broadcaster, and supplies every kind of information tool important to today's radio industry.

Now celebrating our 35th anniversary year, Radio & Records is the preeminent information company serving decisionmakers in the radio and record industries. R&R offers print, Internet, research, convention and seminar products providing radio- and record-industry executives access to critical information, including the most comprehensive music-airplay data in the industry.

95%

of Radio executives subscribe to a Radio & Records publication

71%

of Broadcast executives prefer R&R's coverage because it is comprehensive and accurate

93%

regularly visit

www.radioandrecords.com

- 3 Print Publications
- 3 Websites
- 4 Conventions
- 6 Daily Emails
- 36 Weekly Emails

The collage features several key publications from Radio & Records:

- R&R Today:** The daily digest of the radio industry, featuring news, headlines, and market analysis.
- R&R Update:** A weekly update on the radio industry, including news, trends, and market data.
- R&R Street Talk:** A weekly magazine focusing on industry news, trends, and commentary.
- R&R Radio Business:** A publication dedicated to the business side of the radio industry, covering topics like advertising, sales, and management.
- R&R Convention 08:** A special publication for the annual convention, providing information on speakers, topics, and registration.

R&R CONVENTION 08
 SEPTEMBER 17-19
 Hilton Austin Hotel • Austin, Texas

R&R
 The Industry Leader
 For 35 Years



The third and final chapter—I swear!—from the 2008 R&R Convention

Radio + Video Doesn't = TV, Just Better Radio

Kevin Carter

KCarter@RadioandRecords.com

What began three weeks ago as a simple little recap of my CHR/top 40 session at the recent R&R Convention in Austin—"Juggling Chainsaws: The Changing Role of Today's PD"—has morphed into some giant, unwieldy, three-week-long, fire-breathing beast. Looking back on that fine September morning, we apparently gabbed a whole lot more than I can clearly remember about all kinds of issues facing today's programmer, or brand manager, as many prefer to be called. Me, I prefer "Larry."

For the third smash week, let's give it up for my awesome panelists: Clear Channel's KHTS (Channel 93.3)/San Diego PD Jimmy Steele; Border Media Partners VP of English programming Mark Landis; Cruze of WFNX/Boston, WMGK/Philadelphia, KBTZ/Houston, WKBQ/St. Louis and WWDC/Washington; and Tracy Austin, former PD of KRBE/Houston and WKSS/Hartford, who just last week was named PD of Clear Channel's WIOQ (Q102)/Philadelphia. During the course of our nearly two-hour session, we discussed myriad topics, including radio's new land rush into the wide, wonderful world of self-produced video content for the Web.

TV On The Radio

Everyone's doing it: shooting guerrilla-style videos and immediately uploading them to a station's Web site—instant content that's cheap and easy to produce on the fly and readily lends itself to viral expansion. Naturally, the inexpensive and innovative Flip Video camera received a bunch of free mentions, as it seems to be the tool of choice at the moment.

Steele described a recent day in the life of morning duo Jeff & Jer on sister KMYI caught on tape: "We got more than a million page views on something as simple as Jeff spilling coffee on himself, because Jer happened to catch it on a camera. We set it up on-air and then expanded it to the Web site," Steele said. A similar scenario happened when Jer returned from his vacation and shared the video, which ended up generating an astounding 5 million page views. That's amazing, but Steele stressed that it's all about how carefully the station sets it up: "We

purposely didn't frame it as, 'Hey, check it out, my vacation,' because that would be a case of, 'I was there and you weren't,' but if you set it up in terms of, 'I went swimming with sharks and look at the scared look on my face,' and push them a seven- to 10-second snippet, the response is great," he said. "Life happens. Be prepared for when it happens."

Our panelists have found that the video format gives a station's jocks another creative outlet not available on the radio: "It's important to get your personalities to buy in by letting them understand that they may not be able to do everything and say everything they want in a 12-second radio break, but the Web will allow them to expand," Cruze said, recalling a bit done by former sister WIHT (Hot 99.5)/Washington. "They gave their former midday personality Vibegrrl a camera and told her, 'Shoot a day in the life of Vibegrrl,' and she filmed everything. They edited the whole thing down to just three minutes, but it generated thousands of page views, and it was a video of nothing," he said. "The audience ate it up, even though it was just mundane daily stuff. It's amazing what people will watch. You can sit on YouTube and watch nothing and you're completely mesmerized."

As with any scary new technological breakthrough, like that soul-sucking video camera, it tends to be age-specific. "Older people tend to not want to embrace the new technology," Landis said, which is not exactly a breaking news bulletin but important info to file away. "The way radio was is gone," he said. "It's a new era. Technology is just fascinating, and it's not expensive to get involved with. The viral thing is a big deal. How many times have you heard someone yell down the hallway, 'Hey, look at



Kevin Carter, far right, attempts to heal the crowd during the CHR/top 40 session at R&R '08. From left: Mark Landis, Cruze, Tracy Austin and Jimmy Steele.

these lions!?' If we can do that in our world, something as simple as that, people want to connect with us. That's what social networking is: People want to connect with like-minded people."

Sometimes, the best sources of video content can come from the most unlikely places, and it's not always carefully preproduced. Austin, who recently returned from two years in Australia, stumbled upon a secret treasure trove of interesting events to share with her audience: "I have pulled security video of seeing one of the morning guys throw up," she said proudly. Fun for the entire family, all for the low, low price of zero.

Thought Goes A Long Way

As with anything that involves humans and a video camera, a little thought goes a long way. Remember that not everyone is as interested in the awesome stuff you see through the viewfinder. "We may not want to do a whole lot of, 'Here's the afternoon jock hanging around in his boxers.' But there are other ways to do things," Cruze said. "You know what your listeners are interested in; put together a listener lab or a focus group, and instead of asking them if they like the 'Drive at 5,' ask them what they like on the Web. Show them Web clips from other stations and ask them what they like the best. It really just gets back to being creators of content. Sometimes, it's really dumb, but that's what works."

There's dumb, and then there's the instructional, as in the case of "Boy Toy" Jesse, who does afternoons on KHTS and KIIS-FM/Los Angeles. "When that earthquake happened in Los Angeles a while back, Jesse re-enacted it and parodied himself, and it got millions of page views because it was on everyone's minds at that moment," he said. "It's important to get events captured, play off of them and make events happen."

Cruze added, "Don't let them suck you into just putting webcams in the studio for the jocks. You have to reflect life and what's going on. Have your air talent take a video-editing course."

And it's not just your own employees who make magic behind the camera. Most stations have found, to their pleasant surprise, that listeners can contribute some amazingly creative video for the station Web site, just by being asked. Austin said, "We shouldn't underestimate what the listeners can do in terms of making their own videos and making content for us." Steele summed up this exciting new interactive era best: "Radio is a one-way street; we have to make it more of a two-way street. We must allow our listeners to become part of what we do." R&R

'The way radio was is gone. It's a new era. Technology is just fascinating, and it's not expensive to get involved with.'

—Mark Landis



'Radio is a one-way street; we have to make it more of a two-way street. We must allow our listeners to become part of what we do.'

—Jimmy Steele

R&R CHR/TOP 40

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ AFTER WRITING AND PRODUCING FOR SUPERSTARS INCLUDING BRITNEY SPEARS, TIMBALAND AND JUSTIN TIMBERLAKE, **KEVIN RUDOLF** TASTES HIS FIRST TOP 10 SUCCESS AS AN ARTIST, AS "LET IT ROCK" ROLLS 11-9. FOR FEATURED ARTIST LIL WAYNE, THE SONG IS HIS THIRD TOP 10 THIS YEAR.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	PINK SO WHAT	NO. 1 (2 WKS)	☆	10178 +965	66.474	1
2	5	8	KATY PERRY HOT N COLD		☆	8587 +1027	56.060	2
3	2	18	RIHANNA DISTURBIA		11 ☆	8436 -634	52.074	4
4	3	14	LEONA LEWIS BETTER IN TIME		11 ☆	8369 +358	54.510	3
5	8	6	T.I. WHATEVER YOU LIKE		11	7243 +1092	48.510	6
6	4	17	NE-YO CLOSER		11 ²	7180 -805	48.979	5
7	7	19	SECONDHAND SERENADE FALL FOR YOU		11	6397 -394	34.430	8
8	6	17	JORDIN SPARKS ONE STEP AT A TIME		11 ☆	6323 -932	38.036	7
9	11	9	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		☆	5065 +382	27.636	10
10	9	25	CHRIS BROWN FOREVER		11 ² ☆	5019 -717	32.550	9
11	14	10	SAVING ABEL ADDICTED		11	4745 +311	21.200	20
12	16	6	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		☆	4680 +440	26.883	11
13	15	10	DAVID COOK CRUSH		☆	4638 +261	25.197	16
14	18	6	JASON MRAZ I'M YOURS		11 ☆	4598 +925	26.047	14
15	10	20	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ² ☆	4418 -635	26.594	12
16	19	3	BRITNEY SPEARS WOMANIZER		☆	4055 +748	26.418	13
17	12	16	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	3840 -710	25.304	15
18	17	30	JESSE MCCARTNEY LEAVIN'		11 ²	3532 -649	22.830	18
19	21	9	SHONTELLE T-SHIRT		☆	3370 +114	16.745	22
20	13	10	M.I.A. PAPER PLANES		☆	3349 -1174	17.776	21
21	25	4	NE-YO MISS INDEPENDENT		☆	3237 +806	21.932	19
22	20	10	DAUGHTRY WHAT ABOUT NOW		☆	2983 -289	14.750	24
23	26	3	NICKELBACK GOTTA BE SOMEBODY		☆	2940 +650	11.703	28
24	22	7	JESSE MCCARTNEY IT'S OVER		☆	2849 +46	14.908	23
25	24	9	NATASHA BEDINGFIELD ANGEL		☆	2601 +21	9.865	31
NEW			BEYONCE IF I WERE A BOY		☆	2208 +1445	13.901	25
27	8		GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	2206 +146	8.451	35
28	31	3	AKON RIGHT NOW (NA NA NA)		☆	2143 +643	12.887	27
29	23	20	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11	2059 -558	23.981	17
30	NEW		T.I. FEATURING RIHANNA LIVE YOUR LIFE		☆	1888 +1047	13.522	26
31	28	17	COLDPLAY VIVA LA VIDA		11 ²	1719 -320	9.777	32
32	30	4	JONAS BROTHERS LOVEBUG		☆	1642 +110	5.731	37
33	32	4	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	1554 +92	8.922	34
34	33	4	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆	1520 +236	4.924	39
35	29	18	THE PUSSYCAT DOLLS WHEN I GROW UP		11	1368 -283	10.238	30
36	35	2	FALL OUT BOY I DON'T CARE		☆	1318 +275	3.949	-
37	34	5	LIL WAYNE FEATURING T-PAIN GOT MONEY		11	1226 -30	9.742	33
38	NEW		KANYE WEST LOVE LOCKDOWN		☆	1133 +360	6.693	36
39	37	3	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		☆	1093 +123	5.440	38
40	38	18	DAVID COOK THE TIME OF MY LIFE		11 ☆	892 -32	3.690	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BEYONCE If I Were A Boy (Music World/Columbia)	31
T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic)	27
NE-YO Miss Independent (Def Jam/IDJMG)	16
AKON Right Now (Ma Na Na) (SRC/Universal Motown)	14
THE PUSSYCAT DOLLS I Hate This Part (Interscope)	12
GAVIN ROSSDALE Love Remains The Same (Interscope)	11
DAVID COOK Light On (19/RCA/RMG)	11
BRITNEY SPEARS Womanizer (Jive/Zomba)	10
JASON MRAZ I'm Yours (Atlantic/RRP)	9
THE KILLERS Human (Island/IDJMG)	8

ADDED AT... WJBQ
Portland, ME
OM/PO: Tim Moore
MD: Mike Adams
Taylor Swift, Love Story, 2
The Killers, Human, 1
Estelle Feat. Sean Paul, Come Over, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
REHAB Bartender Song (Universal Republic)	831/20	THRIVING IVORY Angels On The Moon (Wind-up)	598/62
HINDER Without You (Universal Republic)	776/94	GAVIN DEGRAW Cheat On Me (J/RMG)	570/52
METRO STATION Seventeen Forever (Columbia)	775/92	DAVID COOK Light On (19/RCA/RMG)	547/142
BRANDY Right Here (Departed) (Epic)	757/97	LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Interscope)	514/40
RIHANNA Rehab (SRP/Def Jam/IDJMG)	709/185	THE ALL-AMERICAN REJECTS Gives You Hell (Doghouse/DGC/Interscope)	424/129

MOST INCREASED PLAYS

+1445	☆ BEYONCE If I Were A Boy (Music World/Columbia)
+1092	T.I. Whatever You Like (Grand Hustle/Atlantic)
+1047	☆ T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic)
+1027	☆ KATY PERRY Hot N Cold (Capitol)
+965	☆ PINK So What (LaFace/Zomba)

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
130 CHR/top 40 and 20 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 61 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

R&R MOBILE ALERTS

RADIO & RECORDS

Powered by **hipcricket**
standard rates apply.

R&R's Breaking News

Directly to your mobile phone.
just text the word **radio** to **36617**
and you'll be instantly signed up.

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KXSS/Amarillo, TX OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WMSR/Florence, AL PD: Jon "Fatguy" Marte	WILN/Panama City, FL PD: Chris Alan MD: Spoon
KRSQ/Billings, MT OM/PD: Kyle McCoy	WJMX/Florence, SC OM/PD: Randy "Mudflap" Wilcox	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WWYL/Binghamton, NY PD: Matt Johnson	KISR/Ft. Smith, AR OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	KRCS/Rapid City, SD PD/MD: Spanky
WBHQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KACZ/Salina, KS OM: Corey Dean PD/MD: John (JC) Chappell
KNDE/Bryan, TX OM/PD: Tucker Young	WQPO/Harrisonburg, VA PD/MD: Ryan O'Bryan	KJCK/Salina, KS PD: Robert Efrman MD: Justin Carson
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	Music Choice Hit List/Satellite PD: Justin Praeger MD: Michael Schwab
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WAZY/Lafayette, IN PD/MD: Jimmy Knight	WXER/Sheboygan, WI OM: Patrick Pendegast PD/MD: Ron Simonet
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WZRT/Lebanon, VT OM: Terry Jaye PD/MD: JD Redman	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wyld
WHTE/Charlottesville, VA OM: Vinnie Kice PD/MD: PJ Styles	WWSR/Lima, OH OM: Brian Steel PD: Daniel "Kennedy" Baisden	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KFRX/Lincoln, NE PD: Matt McKay APD/MD: JJ Ryan	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WGIC/Cookeville, TN OM: Marty McFly PD/MD: Freaky Dave	KZII/Lubbock, TX OM: Wes Nessmann PD: Ethan Dometrius	WMGI/Terre Haute, IN OM/PD: Bill Cain MD: Tim Shelton
WKMX/Dothan, AL OM: Kris Van Dyke PD: Aaron Tyler	WCIL/Marion, IL PD: Jon E Quest MD: Ivy	WKHQ/Traverse City, MI OM: Heather Leigh PD: Lunchbox
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E Jordan	KIFS/Medford, OR PD/MD: Gemineye Mayers	KUJ/Tri-Cities, WA PD: AJ Brewster
WNKI/Elmira, NY OM/PD: Scott Free	KNOE/Monroe, LA OM/PD: Bobby Richards	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WRTS/Erie, PA PD: Jessica Curry APD: Daniel Baxter	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	WSKS/Utica, NY PD: Shaun Andrews
WDKS/Evansville, IN OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	WIFC/Wausau, WI PD: Tony Waitkus
WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WQGN/New London, CT PD: Matt Girard	WAZO/Wilmington, NC
	KFFM/Yakima, WA PD/MD: Steve Rocha	



► **T.I. SOARS WITH TWO SONGS ON CANADA CHR/TOP 40: "WHATEVER YOU LIKE" BULLETS AT NO. 8, WHILE "LIVE YOUR LIFE," FEATURING RIHANNA, VAULTS 32-23 (UP 98 PLAYS).**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	9	PINK SO WHAT	LAFACE/ZOMBA	3815 +318
2	3	14	LEONA LEWIS BETTER IN TIME	SYCO/JRMG	3402 +103
3	7	28	RIHANNA DISTURBIA	SRP/DEF JAM/IDJMG	3383 -227
4	7	8	KATY PERRY HOT N COLD	CAPITOL	3381 +43E
5	5	15	NE-YO CLOSER	DEF JAM/IDJMG	2889 -20C
6	6	19	SECONDHAND SERENADE FALL FOR YOU	CLASSNOTE/ILG/ATLANTIC	2798 -273
7	4	18	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	2614 -528
8	14	6	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	2458 +515
9	10	9	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	2437 +254
10	9	9	DAVID ARCHULETA CRUSH	19/JIVE/ZOMBA	2403 +81
11	11	10	SAVING ABEL ADDICTED	SKIDDCC/VIRGIN/CAPITOL	2369 +280
12	12	5	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/RMG	2134 +311
13	18	13	JASON MRAZ I'M YOURS	ATLANTIC/RRP	2082 +483
14	8	25	CHRIS BROWN FOREVER	JIVE/ZOMBA	1820 -610
15	24	3	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	1726 +703
16	23	3	BRITNEY SPEARS WOMANIZER	JIVE/ZOMBA	1713 +553
17	12	17	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	1701 -368
18	15	10	DAUGHTRY WHAT ABOUT NOW	RCA/RMG	1681 -226
19	16	14	FLO RIDA FEAT. WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	1543 -294
20	19	9	SHONTELLE T-SHIRT	SRC/UNIVERSAL MOTOWN	1534 +83
21	13	10	M.I.A. PAPER PLANES	XL/INTERSCOPE	1529 -458
22	21	7	JESSE MCCARTNEY IT'S OVER	HOLLYWOOD	1420 +109
23	22	8	NATASHA BEDINGFIELD ANGEL	PHONOGENIC/EPIC	1370 +120
24	26	4	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	1222 +312
25	30	2	AKON RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN	1125 +450
26	28	6	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	917 +156
27	29	5	JONAS BROTHERS LOVEBUG	HOLLYWOOD	805 +81
28	25	17	COLDPLAY VIVA LA VIDA	CAPITOL	702 -224
29	31	6	LIL WAYNE FEAT. T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	677 +52
30	18	18	ESTELLE FEAT. KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	661 -233
31	37	11	T-PAIN FEAT. LIL WAYNE CAN'T BELIEVE IT	NAPPY BOY/KONVICT/JIVE/ZOMBA	578 +183
32	35	4	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	572 +79
33	NEW	NEW	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	567 +382
34	33	3	FALL OUT BOY I DON'T CARE	ISLAND/IDJMG	553 0
35	32	19	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE	514 -61
36	NEW	NEW	T.I. FEAT. RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	509 +272
37	NEW	NEW	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	504 +178
38	NEW	NEW	HINDER WITHOUT YOU	UNIVERSAL REPUBLIC	428 +112
39	36	3	SAVAGE FEAT. SOULJA BOY TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC	409 -4
40	40	16	REHAB BARTENDER SONG	UNIVERSAL REPUBLIC	389 +41

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	9	PINK SO WHAT	LAFACE/SONY BMG	934 +16
2	2	8	KATY PERRY HOT N COLD	CAPITOL/EMI	872 +46
3	3	18	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	721 -19
4	6	8	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	677 +73
5	9	4	BRITNEY SPEARS WOMANIZER	JIVE/SONY BMG	629 +83
6	5	12	LEONA LEWIS BETTER IN TIME	SYCO/SONY BMG	622 -10
7	4	21	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	612 -61
8	8	5	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	604 +49
9	15	3	NICKELBACK GOTTA BE SOMEBODY	EMI	579 +113
10	12	6	DEBORAH COX BEAUTIFUL UR	DECO/KOCH	536 +40
11	11	5	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/SONY BMG	519 +15
12	10	13	HEDLEY OLD SCHOOL	UNIVERSAL	516 -26
13	7	10	M.I.A. PAPER PLANES	XL/BEGGARS GROUP	494 -83
14	13	13	DANNY FERNANDES PRIVATE DANCER	CP	434 -50
15	14	15	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/SONY BMG	405 -66
16	20	4	KARDINAL OFFISHALL FEAT. KERI HILSON NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	404 +32
17	16	17	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	391 -64
18	19	12	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC/WARNER	368 -21
19	21	7	EVA AVILA GIVE ME THE MUSIC	SONY BMG	363 +5
20	18	17	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	361 -68
21	17	25	CHRIS BROWN FOREVER	JIVE/SONY BMG	346 -92
22	23	29	NE-YO CLOSER	DEF JAM/UNIVERSAL	339 0
23	32	3	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/UNIVERSAL/WARNER/WARNER	332 +98
24	48	2	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY BMG	331 +177
25	22	29	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	320 -26
26	24	17	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	299 -13
27	29	5	ELISE ESTRADA CRASH & BURN	ROCKSTAR	285 +33
28	25	19	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	271 -28
29	36	4	NE-YO MISS INDEPENDENT	DEF JAM/UNIVERSAL	264 +53
30	43	2	AKON RIGHT NOW (NA NA NA)	SRC/UNIVERSAL MOTOWN/UNIVERSAL	260 +92

FOR WEEK ENDING OCTOBER 19, 2008

♦ indicates CanCon



Online executives say 'radio is here to stay'

The Digerati's Perspective On Radio

Darnella Dunham
 DDunham@RadioandRecords.com

Those who work within an industry are often its harshest critics, and radio is no exception. With not-so-new media, especially Web sites, competing with radio for user attention and ad dollars, it wouldn't be surprising for executives from popular online destinations like YouTube and MySpace to also be critical of radio in the digital age.

But that simply wasn't the case at the "Social Networks & New Music Discovery & Recommendation Services" session held Oct. 3 at the third annual Digital Music Forum West in Los Angeles. One of the primary topics addressed during the discussion was the impact that social networking sites and new-music blogs are having on radio. Fully prepared to hear the panelists from the digital world mitigate the value of terrestrial radio, it was pleasantly surprising to hear pos-

itive comments about the medium and what it is doing right.

Meeting The Challenge

The worldwide reach of the Internet hasn't diminished the value of radio, online executives said. In fact, they highlighted radio attributes unlikely to be affected by even the most popular Web sites. Catering to a local audience was cited as something that the

Driving Traffic

What can radio do to create more sticky content on its Web sites? Panelists at the "Social Networks & New Music Discovery & Recommendation Services" session offered the following suggestions:

1. This is the remix. Contests that reward visitors for creating their own remix of a core artist's hit song can be an effective way to attract diehard fans and tech-savvy visitors. Kanye West was mentioned as an ideal artist, since numerous remixes of his music have been created online, even without a prize attached. It may be hard to quantify the impact of this type of contest, or to engage casual fans, but any interest that can be generated for a station's site is a plus.

2. Works for you, works for me. Stations want to drive traffic to their sites and record labels want to build an online presence for their artists. The panelists noted that the

pre-existing relationship between the two industries creates online content opportunities. Partnering could help each achieve mutually beneficial goals. "The way everyone in the industry is going to win is if listeners are allowed to do something with the content," MySpace VP of marketing and content Josh Brooks said.

3. Learn from social networking. The popularity of sites like Facebook and MySpace shows that people want to express themselves and interact online. Focus on developing new ways for site visitors to do that instead of copying what established social networking sites are doing.

4. Online syndication. Rather than struggling to develop unique local content for every station site, Brooks suggested that radio companies syndicate content across their online platforms.—DD

most popular Web sites aren't capable of doing.

Convenience was mentioned as radio's biggest advantage, along with its ability to entertain listeners while they engage in other activities. Panelists also pointed to a station's power to instantly drive traffic to its

DIGITAL MUSIC FORUM WEST



Tuned In

Panelists cited several new-music blogs that attract extremely passionate visitors. All tend to champion independent music, but some spotlight noteworthy commercial music.

elbo.ws: One-stop shop to see what's hot on other music blogs. Highlight: Clip of Kanye West's super new song "Heartless."

pitchforkmedia.com: Music criticism and commentary, music news and artist interviews, all focused on independent music. Highlight: Video for "Move" by Q-Tip.

rcrdlbl.com: Online record labels and new-music blogs joined forces to create this ad-supported site, which offers extensive free music and exclusive content. The only stipulation is that the music be used for noncommercial use. Highlight: Tour dates and a list of other music Web sites.

stereogum.com: Music blog with free MP3s and live streams. Highlight: Live version of "A Milli" by Lil Wayne featuring the Roots from a concert during the legendary hip-hop band's tour.—DD

Web site and the medium's years of success at conducting on-air (and now online) contesting, an area that even YouTube is now exploring.

Radio was also praised for meeting the competitive threat posed by Internet broadcasters by streaming its on-air signals and other audio offerings online, podcasting and making giant strides at improving the content displayed on station sites. Extending on-air content online was not viewed as innovative, but a necessity.

Where Radio's Headed

When asked by moderator David Leibowitz, managing partner of digital media consultancy CH Potomac, about radio's future, panelists agreed that the medium will continue to remain resilient. However, the role radio once played in breaking new music has evolved. "Terrestrial radio gave away that [taste-making] mantle a long time ago," said Douglas Caballero, host of "The Daily Fix" on cable channel Current TV. "But as far as a passive form of entertainment, it's not going anywhere."

Not everyone has the time or interest to aggressively seek new music online, and radio serves as a sort of filter for those who just want to hear the hits, EMI North America senior VP of digital strategy Syd Schwartz said. "It's still an essential place for music and not going to be dismissed."

Several panelists talked about the important role radio played as they were growing up, and how some personalities' enthusiasm for a specific piece of music could motivate them to immediately go to a store and buy it. In addition, most of the panelists were familiar with Arbitron studies on total radio listenership and suggested that recent declines shouldn't be a cause for concern.

But when it comes to younger listeners, radio needs to make aggressive moves to remain relevant, the group said. "The younger demo is focused on the Web and the older listeners are staying with radio," ArtistDirect interim CEO Dimitri Villard said.

Acknowledging the impact that many sites have on pop culture, YouTube director of partner development Chris Maxcy said neither his site nor MySpace is causing audience erosion for radio. He simply said, "Radio is here to stay."



► **PINK** ENJOYS HER FIRST RHYTHMIC APPEARANCE SINCE "JUST LIKE A PILL" IN 2002, AS HER CURRENT CHR/TOP 40 CHART-TOPPER "SO WHAT" ENTERS AT NO. 37. ON THE LATTER LIST, THE SONG BECOMES JUST THE FOURTH TO PASS THE WEEKLY 10,000-PLAYS BARRIER IN THE CHART'S 16-YEAR HISTORY.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	11	T.I. WHATEVER YOU LIKE	NO. 1 (5 WKS)	11 ☆	6188 -84	50.742	1
2	12	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11 ☆	5451 -76	41.873	2
4	8	NE-YO MISS INDEPENDENT		☆	4491 +364	35.486	3
5	7	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		☆	4369 +479	30.317	5
3	8	M.I.A. PAPER PLANES		☆	4120 -313	25.313	7
6	9	THE GAME FEATURING LIL WAYNE MY LIFE		☆	3859 +295	29.708	6
7	10	T.I. FEAT. RIHANNA LIVE YOUR LIFE	MOST INCREASED PLAYS	11 ☆	3763 +1032	35.034	4
8	15	RIHANNA DISTURBIA		11 ☆	3284 +104	24.661	8
7	22	LIL WAYNE FEATURING T-PAIN GOT MONEY		11	2753 -521	20.585	9
14	5	KANYE WEST LOVE LOCKDOWN		☆	2719 +451	19.434	10
13	7	PITBULL FEATURING LIL JON KRAZY		☆	2662 +217	16.759	13
11	27	NE-YO CLOSER		11 ☆	2436 -281	19.121	11
16	4	AKON RIGHT NOW (NA NA NA)		☆	2433 +251	15.600	16
9	18	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	2265 -621	15.777	15
17	13	SLIM FEATURING YUNG JOC SO FLY		☆	2183 +91	13.710	18
12	23	CHRIS BROWN FOREVER		11 ☆	2133 -452	14.693	17
19	8	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		☆	2112 +213	15.973	14
15	26	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆	1993 -243	11.752	19
19	21	LEONA LEWIS BETTER IN TIME	AIRPOWER	11	1800 +144	10.766	20
20	23	JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE SWAGGA LIKE US	AIRPOWER	☆	1732 +220	16.813	12
21	18	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		☆	1616 -306	9.063	21
22	24	YOUNG JEEZY FEATURING KANYE WEST PUT ON		11 ☆	1212 -212	8.406	22
23	26	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		☆	1131 +75	8.312	23
24	NEW	BEYONCE IF I WERE A BOY		☆	1023 +655	7.323	24
28	6	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		☆	1014 +28	5.973	28
26	25	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUODY BUDDY		☆	954 -312	4.402	35
27	34	CIARA FEATURING T-PAIN GO GIRL		☆	779 +63	2.845	-
28	33	BRANDY RIGHT HERE (DEPARTED)		☆	695 -84	5.219	30
29	37	PLEASURE P. DID YOU WRONG		☆	672 +15	2.481	-
30	40	LADY GAGA FEATURING COLBY D'DONIS JUST DANCE		☆	664 +79	4.551	34
32	20	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	664 -147	3.906	37
39	2	SHONTELLE T-SHIRT		☆	662 +48	3.343	-
30	11	E-40 FEATURING AKON WAKE IT UP		☆	645 -235	4.128	36
31	12	JAZMINE SULLIVAN NEED U BAD		☆	638 -237	3.628	39
38	3	NINA SKY FEATURING RICK ROSS CURTAIN CALL		☆	629 +12	3.019	-
29	13	LL COOL J FEATURING THE-DREAM BABY		☆	574 -326	4.702	33
37	PEW	PINK SO WHAT		☆	568 +118	5.190	31
38	NEW	BEYONCE SINGLE LADIES (PUT A RING ON IT)		☆	566 +391	6.050	27
39	NEW	ESTELLE FEATURING SEAN PAUL COME OVER		☆	551 +113	3.674	38
40	35	DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY		☆	496 -190	3.510	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/IDJMG)	17
50 CENT Get Up (Shady/Aftermath/Interscope)	16
BOBBY VALENTINO FEAT. YUNG JOC Beep (Blu Kolla Dreams/Capitol)	15
BEYONCE If I Were A Boy (Music World/Columbia)	11
AKON FEAT. LIL WAYNE I'm So Paid (Konvict/SRC/Universal Motown)	10
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	9
ESTELLE FEAT. SEAN PAUL Come Over (Home School/Atlantic)	7
BUSTA RHYMES Arab Money (Universal Motown)	7
KANYE WEST Love Lockdown (Roc-A-Fella/Def Jam/IDJMG)	6
T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic)	5

ADDED AT...
KPTY
Houston, TX
PD: Cindy Hill
MD: Crisco Kidd
G-Spot, Stanky Leg, 25
T-Pain Feat. Ludacris, Chopped 'N' Skrewed, 1
Ludacris Co-starring T-Pain, One More Drink, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JENNIFER HUDSON Spotlight (Arista/RMG)	458/123	UNK Show Out (Big Oomp/Koch)	396/73
AKON FEAT. LIL WAYNE I'm So Paid (SRC/Universal Motown)	455/271	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)	384/93
KATY PERRY Hot N Cold (Capitol)	443/69	LIL ROB Lemme Come Back (Upstairs)	332/214
50 CENT Get Up (Shady/Aftermath/Interscope)	410/246	JADAKISS FEAT. NE-YO By My Side (Def Jam/IDJMG)	276/66
BRITNEY SPEARS Womanizer (Jive/Zomba)	397/159	LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown)	248/33

MOST INCREASED PLAYS

+1032 ☆ T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/IDJMG/Atlantic)
+655 ☆ BEYONCE If I Were A Boy (Music World/Columbia)
+479 ☆ LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD Mrs. Officer (Cash Money/Universal Motown)
+451 ☆ KANYE WEST Love Lockdown (Roc-A-Fella/Def Jam/IDJMG)
+391 ☆ BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia)

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
74 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Hey DJs!

FREE WEEKLY EMAIL

NEW MUSIC
DJs Pick The Next Hits

LATEST NEWS
In The Mix Show Community

CHART
BDS Mixshow Chart



SUBSCRIBE NOW WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP



▶ NOT ONLY DOES 50 CENT MANAGE THE CHART'S HIGHEST DEBUT SINCE NELLY'S "WADSAYANAME" (NO. 17) A YEAR AGO, HE ALSO POSTS HIS BEST CAREER ENTRANCE WITH "GET UP" AT NO. 23. HIS NEW SOLO SET, "BEFORE I SELF DESTRUCT," HITS RETAIL DEC. 9.

RHYTHMIC REPORTERS

WAJZ/Albany, NY* OM: Kevin Callahan PD: Russ Allen MD: Jeff Lyons	WFFY/Ft. Walton Beach, FL OM/PD: Scott "Lugnut" Dwyer	KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Jay Z	KFSM/Sacramento, CA* PD: Byron Kennedy APD: Randy Fox MD: Tony Tecate
KDLW/Albuquerque, NM* PD/MD: Eddie (Go!) George	WJFX/Ft. Wayne, IN* PD: Phil Becker APD/MD: Weasel	KXHT/Memphis, TN* PD: Mo Better	WOCQ/Salisbury, MD PD: Deelite MD: Bill Baker
KKSS/Albuquerque, NM* PD: D.J. Lopez MD: Matthew Candelaria	WNHT/Ft. Wayne, IN* PD/MD: Shady Spencer	WPOW/Miami, FL* OM/PD: Tom Calococci MD: Eddie Mix	KUUU/Salt Lake City, UT* OM/PD: Brian Michel APD/MD: Kevin Cruise
KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	WHZT/Greenville, SC* OM/PD: Steve Crumbley	KTTB/Minneapolis, MN* OM/PD: Sam Elliot MD: Zannie K.	KBBT/San Antonio, TX* PD: Homie Marco Arias
WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick	WWKL/Harrisburg, PA* OM/PD: John O'Dea APD/MD: Venetia	KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"	KPWT/San Antonio, TX* OM: Roger Allen PD: Eric Sean
KDHT/Austin, TX* OM/PD: Chase APD: Boogie MD: Deuce	WZMX/Hartford, CT* OM: Steve Salhany PD/MD: DJ Buck APD: David Simpson	KYZZ/Monterey, CA* OM: Chris Del Rio MD: Amy Chalis	XMOR/San Diego, CA* OM/PD: Lee Cornell APD: Chris Loos MD: Vanya
KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson	KDDB/Honolulu, HI* PD: Ryan Sean	WQHT/New York, NY* PD: Ebro Darden APD/MD: Jill Strada	KYLD/San Francisco, CA* OM: Michael Martin APD/MD: Travis Loughran
KISV/Bakersfield, CA* PD/MD: J. Reed	KIKI/Honolulu, HI* PD/MD: K-Smooth	WNVZ/Norfolk, VA* OM: Don London PD: Tias Schuster MD: Shaggy	KWWW/San Luis Obispo, CA OM: Drew Ross PD: JoJo Lopez APD/MD: Mr. Clean
WJMN/Boston, MA* OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: DJ Pup Dawg	KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake	KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez	KPAT/Santa Maria, CA PD/MD: DJ E-Wrek
WCZQ/Champaign, IL PD/MD: Roderick "SuavA" Lake	KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd	WPYO/Orlando, FL* OM: Steve Holbrook PD: Stevie DeMann	KUBE/Seattle, WA* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild
WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods	WXIS/Johnson City, TN* PD/MD: Todd Ambrose	KCAQ/Oxnard, CA* PD: Brian "Big Bear" Davis MD: Quay	WYPW/South Bend, IN APD/MD: Mike Jackson
WBTC/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo	KCHZ/Kansas City, MO* OM/PD: Maurice DeVoe MD: Sweet Lenny	KVYB/Oxnard, CA* PD: Jan Jeffries	KEZE/Spokane, WA* OM: Roger Nelson PD: Boomer Davis
WBBM/Chicago, IL* PD: Todd Cavanah APD/MD: Erik Bradley	WKHT/Knoxville, TN* OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack	KKUU/Palm Springs, CA PD: Anthony "Antdog" Quiroz APD/MD: Ron T.	KWIN/Stockton, CA* PD: Louie Diaz
KIBT/Colorado Springs, CO* PD: Chris Pickett MD: Madboy	KRKA/Lafayette, LA* PD: Chris Logan MD: DJ Digital	WZPW/Peoria, IL OM: Matt Bahan PD: Jason Parkinson	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KZFM/Corpus Christi, TX* OM/PD: Ed Ocanas MD: Arlene M. Cordell	KNEX/Laredo, TX PD: Arturo Serna III	WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin	KOHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico
KQKS/Denver, CO* PD: Cat Collins APD/MD: John E. Kage	KLUC/Las Vegas, NV* OM/PD: Cat Thomas APD/MD: J.B. King	KZON/Phoenix, AZ* PD: Byron Kennedy OM/PD: Cat Thomas APD/MD: J.B. King	KTBT/Tulsa, OK* OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford
KPRR/El Paso, TX* PD: Patti Diaz APD/MD: DJ Slo Motion	KVEG/Las Vegas, NV* PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia	KXJM/Portland, OR* PD: Chris Patyk	KBLZ/Tyler, TX PD/MD: Charlie O'Douglas MD: J. Dominguez
XHTO/El Paso, TX* OM/PD: Francisco Aguirre	WPKF/Poughkeepsie, NY PD: C.J. McIntyre MD: Aaron "Dave" McCord	WPKX/Providence, RI* OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx	WMBX/West Palm Beach, FL* OM/PD: Mark McCray MD: Preston Lowe
WRCL/Flint, MI* OM: J. Patrick PD: Clay Church MD: Ian Richards	WLT0/Lexington, KY* OM: Robert Lindsey PD: Tabatha Levrault	KEWB/Redding, CA OM/PD: Rick Healy	KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson
KBOS/Fresno, CA* PD: Greg Hoffman MD: Danny Salas	KXBT/Lubbock, TX PD: Dee Brown MD: Magoo	KEWB/Redding, CA OM/PD: Rick Healy	KGGI/Riverside, CA* PD: Jesse Duran MD: DJ KC
KSEQ/Fresno, CA* OM/PD: Tommy Del Rio MD: DJ Lace	KSTQ/Lubbock, TX PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana	WJJS/Roanoke, VA* OM: Steve Cross PD/MD: Cisgo	KHHK/Yakima, WA OM/PD: Dewey Boynton
WBTT/Ft. Myers, FL* PD: Scrap Jackson APD/MD: Omar "The Big O"	WJQM/Madison, WI* OM: Jeff Logan PD: JD Garfield MD: Brandon Marshall	KBMB/Sacramento, CA* PD: Pattie Moreno MD: Short-E	

* Monitored Reporters

TIME	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	T.I.	WHATEVER YOU LIKE	NO. 1 (7 WKS) GRAND HUSTLE/ATLANTIC	10764 -348	102.672	1
2	12	2	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	8910 +582	74.048	2
3	5	5	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	MOST INCREASED PLAYS DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	7173 +1750	69.018	3
4	3	12	THE GAME FEATURING LIL WAYNE	MY LIFE	CEFFEN/INTERSCOPE	6255 +335	45.935	4
5	6	9	M.I.A.	PAPER PLANES	XL/INTERSCOPE	4977 -204	32.810	7
6	4	23	LIL WAYNE FEATURING T-PAIN	GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	4759 -824	40.134	5
7	7	10	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT	WHAT THEM GIRLS LIKE	DTP/DEF JAM/IDJMG	4377 +226	28.745	8
8	12	7	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	3331 +539	34.659	6
9	15	7	PITBULL FEATURING LIL JON	KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	2767 +252	17.011	11
10	9	24	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CTE/DEF JAM/IDJMG	2755 -532	21.953	9
11	8	19	NELLY FEATURING ASHANTI & AKON	BODY ON ME	DERRTY/UNIVERSAL MOTOWN	2667 -763	18.495	10
12	11	30	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	2523 -449	15.454	15
13	16	27	KARDINAL OFFISHALL FEATURING AKON	DANCEROUS	KONLIVE/CEFFEN/INTERSCOPE	2193 -306	13.110	18
14	10	22	YUNG BORG FEATURING CASHA	THE BUSINESS	YUNG BOSS/KOCH/EPIC	2164 -866	15.880	12
15	13	19	PLIES FEATURING JAMIE FOXX & THE DREAM	PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	2080 -557	15.513	13
16	14	14	MIKE JONES FEATURING TREY SONGZ, LIL WAYNE & TWISTA	CUDDY BUDDY	ICE AGE/ASYLUM	2078 -481	11.507	19
17	17	17	SAVAGE FEATURING SOULJA BOY TELL'EM	SWING	DAWN RAID/UNIVERSAL REPUBLIC	1693 -339	9.559	23
18	18	25	LIL WAYNE	A MILLI	CASH MONEY/UNIVERSAL MOTOWN	1630 -239	15.467	14
19	20	11	ACE HOOD FEATURING TREY SONGZ	RIDE	WE THE BEST/DEF JAM/IDJMG	1549 +32	10.405	21
20	19	20	RICK ROSS FEATURING NELLY & AVERY STORM	HIER I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	1372 -401	9.592	22
21	16	4	UNK	SHOW OUT	BIG DIMP/KOCH	1253 +276	5.635	29
22	23	10	DAVID BANNER FEATURING LIL WAYNE	SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1142 -262	6.969	26
23	NEW	1	50 CENT	GET UP	SHADY/AFTERMATH/INTERSCOPE	1071 +667	10.901	20
24	21	11	BOW WOW FEATURING SOULJA BOY TELL'EM	MARCO POLO	COLUMBIA	1065 -443	6.047	28
25	31	3	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA	POP CHAMPAGNE	COLUMBIA/ETHER BOY/KOCH/UNIVERSAL MOTOWN	956 +358	14.904	16
26	22	16	LL COOL J FEATURING THE-DREAM	BABY	DEF JAM/IDJMG	940 -531	7.549	25
27	24	12	E-40 FEATURING AKON	WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.	889 -311	5.204	30
28	30	2	JADAKISS FEATURING NE-YO	BY MY SIDE	DEF JAM/IDJMG	810 +143	7.851	24
29	14	14	LIL WAYNE FEATURING JAY-Z	MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	797 +97	14.662	17
30	27	6	YOUNG JEEZY	VACATION	CTE/DEF JAM/IDJMG	789 -132	3.838	33
31	25	13	ALFAMEGA	UH HUH	GRAND HUSTLE/CAPITOL	788 -269	3.485	35
32	35	2	GORILLA ZOE FEATURING LIL WAYNE	LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	649 +126	6.311	27
33	32	5	NOVAKANE	SHAWTY SAID	STP	596 +10	1.772	-
34	NEW	1	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTP/DEF JAM/IDJMG	533 +340	4.996	31
35	NEW	1	DJ KHALED FEATURING KANYE WEST & T-PAIN	GO HARD	WE THE BEST/TERROR SQUAD/KOCH	483 +141	2.662	-
36	34	4	LIL WIL	BUST IT OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM	465 -68	4.655	32
37	RE-ENTRY	1	YUNG L.A. FEATURING DRO & T.I.	AIN'T I	GRAND HUSTLE	404 -7	3.446	36
38	NEW	1	PLIES FEATURING CHRIS J	PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	402 +254	2.917	-
39	33	19	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LL' BOOSIE	OUT HERE GRINDIN	TERROR SQUAD/KOCH	394 -162	3.033	-
40	37	5	THREE 6 MAFIA FEATURING AKON	THAT'S RIGHT	HYPNOTIZE MINDS/COLUMBIA	385 -85	1.752	-

FOR WEEK ENDING OCTOBER 19, 2008

clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. You must have **CONSISTENT** hooks or your research can be unreliable. Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelaia today about your next project:
hooks@hooks.com • 404.835.0205 • www.hooks.com



Minority broadcasters speak face to face with Arbitron—in a public forum. Part one of a two-part series

Beyond The Press Releases

Darnella Dunham

DDunham@RadioandRecords.com

It was billed as “PPM: Continuing the Dialogue” and the conversation was intense and passionate. It was less than two weeks before Arbitron jumped the gun and resumed the rollout of its controversial electronic ratings service in eight markets two days early, following a nine-month delay. On Sept. 26, both sides of the highly charged debate were present at the National Assn. of Black Owned Broadcasters’ (NABOB) 32nd annual Broadcast Management Conference in Washington.

Before and after the sitdown, there hasn’t been any shortage of press releases, subpoenas, testimony and lawsuits, despite improvements in minority representation in PPM panels. Spearheading the call for another delay in implementing the service is the PPM Coalition, a group of minority broadcasters, ad agencies and trade associations that say the PPM should be shelved until it receives Media Rating Council accreditation.

Meetings have been held behind closed doors. But at the NABOB conference, grievances were aired and addressed by top executives on both sides of the debate in a public forum. Inner City president/COO Charles M. Warfield Jr. moderated the panel, which discussed issues shared by black and Hispanic broadcasters who contend that PPM flaws could put them out of business. Three top Arbitron executives participated in the forum.

Stating Their Case

In his opening remarks, Spanish Broadcasting System/New York market manager Frank Flores underscored his company’s early support of the PPM as one of the first companies to sign up for the service. He added, “SBS is not against the PPM service, it just wants it to be done right. In its present state it doesn’t represent the diversity of the audience. This is about urban and Spanish stations being treated fairly, not better and certainly not worse—just fairly.”

Inner City urban AC WBL5 and gospel WLIB-AM/New York VP/GM Deon Levingston said that under-representation of minorities and 18- to 34-year-olds was having an adverse affect on

African-American and Hispanic stations and that the problem was brought to Arbitron’s attention more than two years ago. However, according to Levingston, these concerns were met with indifference by Arbitron, and broadcasters were told that sample size increases could not be made. Since then, Arbitron has improved minority and 18-34 representation on its panels.

Levingston also disclosed that other broadcasters had asked minority broadcasters to stop publicly voicing their complaints. He was quick to point out that Arbitron meeting sample size benchmarks weren’t just beneficial for minority-targeted stations, but for the medium as a whole.

Flores recounted a meeting held eight months earlier and attended by representatives of SBS, Univision and Arbitron. He recalled saying at the meeting: “We think on our side of the table we have a problem. Do you think we have a problem?” Flores said Arbitron’s answer at the time was “no.” He added, “If everything was right, why are we having all of this dialogue if there’s nothing wrong?” Flores drew applause from the audience when he said, “If general markets were as affected as Spanish and urban broadcasters, this

‘This is about urban and Spanish stations being treated fairly, not better and certainly not worse—just fairly.’

—Frank Flores

In addition to “PPM: Continuing the Dialogue,” NABOB presented several other compelling sessions during the two days focused on panel discussions. Keynote speakers were NAACP president Benjamin Todd Jealous and FCC Commissioner Michael J. Copps. Following is a rundown of sessions:

- “How Do We Grow Our Audience in the Era of High Tech Alternatives?”
- “Dialogue With the Advertising Industry”
- “The Future of Broadcasting”
- “Dialogue with the FCC and Congressional Legal Advisors”

would not be an issue.”

After declaring that Arbitron is “totally engaged and joined at the hip with the radio industry; if you don’t succeed, we don’t succeed,” Arbitron president/CEO Steve Morris explained that Arbitron has talked with urban and Spanish broadcasters and made adjustments based on the issues that NABOB brought to its attention. Compared with the diary, Morris said, “the quality of the [PPM] data is solid. This is a major step forward.”

Accreditation Matters

Warfield noted that Arbitron previously touted the value of having MRC accreditation in Houston for the PPM service and in all markets for the diary, but minimizes its value now that the PPM hasn’t been accredited in other markets. “Arbitron is saying what used to be important is no longer important,” Warfield said. He then posed this question to Arbitron executives: “Why is MRC accreditation not a bigger concern?”

Morris responded that it is “one of the most difficult processes to explain to those who don’t experience it day to day. We do not require accreditation, but we believe we are in compliance with the MRC standards.”

But Levingston countered that Arbitron has only tried to meet minimum MRC standards and still hasn’t been able to reach them. “The diary is accredited, but PPM is not. The [Department of Justice] says that you should move from one accredited to another accredited form of measurement, even though MRC does not require this.”

Also participating in the forum were R.M. Kabrich & Associates president Randy Kabrich, an outspoken critic of Arbitron; American Urban Radio Networks senior VP of operations/affiliate relations Glenn Bryant; Taxi urban AC KJLH/Los Angeles VP/national sales manager Al Ward; Arbitron VP of PPM sales and marketing John Snyder; and Arbitron president of research and technology Owen Charlebois. R&R

Next week: Randy Kabrich tells why urban and Spanish radio may be headed for the same fate as the beautiful music format, and Arbitron representatives explain why it was necessary to make the PPM ratings currency public as soon as possible and how advertisers are being educated about the new methodology.



Panelists who participated in the “PPM: Continuing the Dialogue” session at NABOB’s recent management conference in Washington, from left: Inner City president/COO Charles M. Warfield Jr., Arbitron VP of PPM sales and marketing John Snyder, Arbitron president of research and technology Owen Charlebois, Arbitron president/CEO Steve Morris, KJLH/Los Angeles VP/national sales manager Al Ward, Spanish Broadcasting System/New York market manager Frank Flores, American Urban Radio Networks senior VP of operations/affiliate relations Glenn Bryant, WBL5 and WLIB-AM/New York VP/GM Deon Levingston and R.M. Kabrich & Associates president Randy Kabrich.



► **KEYSHIA COLE** DEALS HER HIGHEST DEBUT TO DATE AS "PLAYA CARDS RIGHT," FEATURING 2PAC, ENTERS AT NO. 32. HER PREVIOUS BEST ARRIVAL WAS A NO. 33 START FOR "SHOULDA LET YOU GO" IN SEPTEMBER 2007.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	T-PAIN FEATURING LIL WAYNE NO. 1 (2 WKS) CAN'T BELIEVE IT	NAPPY BOY/KONVICTIVE/ZOMBA	11 ☆	4721 -208	45.695	2
2	2	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11 ☆	4576 -264	51.930	1
3	3	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	☆	4541 +103	43.732	4
4	4	NE-YO MISS INDEPENDENT	DEF JAM/DMG	☆	4458 +106	45.533	3
5	5	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	☆	3551 +194	36.057	5
6	8	T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/DMG/ATLANTIC	☆	3410 +718	33.984	6
7	6	JAZMINE SULLIVAN NEED U BAD	JRMG	☆	3014 -188	32.767	7
8	7	SLIM FEATURING YUNG JOC SO FLY	M3/ASYLUM	☆	2915 +127	23.472	8
9	13	JAZMINE SULLIVAN BUST YOUR WINDOWS	JRMG	☆	2469 +462	22.574	9
10	9	THE GAME FEATURING LIL WAYNE MY LIFE	GEFFEN/INTERSCOPE	☆	2396 +40	16.227	13
11	11	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE	DTP/DEF JAM/DMG	☆	2265 +13	12.772	16
12	10	LIL WAYNE FEATURING T-PAIN COT MONEY	CASH MONEY/UNIVERSAL MOTOWN	11	2006 -303	19.549	11
13	37	BEYONCE AIRPOWER/MOST INCREASED PLAYS SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	☆	1967 +1320	20.616	10
14	14	BRANDY RIGHT HERE (DEPARTED)	KOCH/EPIC	☆	1949 +11	10.746	18
15	12	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	1830 -406	14.245	14
16	19	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	HOME SCHOOL/G.O.O.D./COLUMBIA	☆	1657 +141	12.003	17
17	16	PLEASURE P. DID YOU WRONG	BLUE STAR/ATLANTIC	☆	1620 +45	10.391	19
18	26	JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/DMG	☆	1599 +319	17.846	12
19	15	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/DMG	11 ☆	1543 -320	13.547	15
20	25	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/DMG	☆	1524 +235	9.644	22
21	23	ACE HOOD FEATURING TREY SONGZ RIDE	WE THE BEST/DEF JAM/DMG	☆	1427 +107	9.424	23
22	17	CIARA FEATURING T-PAIN GO GIRL	LAFACE/ZOMBA	☆	1391 -161	8.140	24
23	30	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED	NAPPY BOY/KONVICTIVE/ZOMBA	☆	1345 +357	10.035	21
24	18	ASHANTI GOOD GOOD	THE INC./UNIVERSAL MOTOWN	☆	1222 -307	7.601	28
25	29	AVANT WHEN IT HURTS	CAPITOL	☆	1142 +132	7.088	32
26	24	MIKE JONES FEATURING TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY	ICE AGE/ASYLUM	☆	1124 -169	7.105	31
27	31	USHER TRADING PLACES	LAFACE/ZOMBA	☆	1066 +111	10.302	20
28	21	BOW WOW FEATURING SOULJA BOY TELL'EM MARCO POLO	COLUMBIA	☆	994 -429	5.619	36
29	28	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/DMG	☆	901 -191	6.886	33
30	36	UNK SHOW OUT	BIG OOMP/KOCH	☆	857 +203	3.929	-
31	33	M.I.A. PAPER PLANES	XL/INTERSCOPE	☆	857 +109	7.497	29
32	NEW	KEYSHIA COLE FEATURING 2PAC PLAYA CARDS RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	MOST ADDED	827 +378	5.780	35
33	27	ALICIA KEYS SUPERWOMAN	MBK/JRMG	☆	817 -356	7.269	30
34	22	KERI HILSON ENERGY	MOSLEY/ZONE 4/INTERSCOPE	☆	795 -576	7.748	25
35	NEW	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IF U LEAVE	ATLANTIC	☆	734 +182	4.926	39
36	32	YOUNG JEEZY VACATION	CTE/DEF JAM/DMG	☆	707 -128	3.389	-
37	35	LYFE JENNINGS WILL I EVER	COLUMBIA	☆	683 +10	3.190	-
38	NEW	ROBIN THICKE THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	☆	669 +97	4.869	40
39	NEW	50 CENT GET UP	SHADY/AFTERMATH/INTERSCOPE	☆	661 +421	5.208	38
40	34	DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	☆	646 -72	3.460	-

+ MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

KEYSHIA COLE FEAT. 2PAC 44
Playa Cards Right (Amaru/Imani/Geffen/Interscope)
KATZ, KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WCDX, WDKX, WEDR, WEMX, WEUP, WFXA, WFXE, WHXT, WJBT, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WPRW, WPPX, WQHH, WQHE, WRBJ, WTMG, WUSL, WWWZ, WXBT, WZFX, WZHT

JIM JONES & RON BROWZ FEAT. JUELZ SANTANA 39
Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch)
KBTT, KHTE, KIPR, KJMM, KNDA, KNDA, KOPW, KRRQ, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WCDX, WDKX, WEMX, WEUP, WFXA, WFXE, WHTA, WJMS, WJLB, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WICW, WPEG, WPPX, WRBJ, WTMG, WUSL, WWWZ, WXBT, WZFX, XM The City

BUSTA RHYMES 23
Arab Money (Universal Motown)
KBTT, KHTE, KIPR, KJMM, KNDA, KOPW, KVSP, WBFA, WBTF, WDKX, WEMX, WEUP, WFXA, WJMS, WJTT, WJUC, WJWZ, WJZD, WRBJ, WTMG, WZFX

LEE CARR 16
Breathe (Jive/Zomba)
KIPR, KJMM, KOPW, KVSP, WBFA, WDKX, WEUP, WFXA, WFXE, WJMS, WJMI, WJTT, WJZD, WRBJ, WTMG, WZFX

YOUNG JEEZY 15
Crazy World (CTE/Def Jam/DMG)
KBTT, KJMM, KNDA, KNDA, KOPW, KVSP, Sirius Hot Jamz, WEMX, WFXA, WJMS, WJMI, WJWZ, WJZD, WPRW, WRBJ

BEYONCE 14
Single Ladies (Put A Ring On It) (Music World/Columbia)
KBFB, KMJJ, WCKX, WDHT, WEDR, WENZ, WERQ, WGCI, WHDT, WJBT, WJMH, WKKV, WPGC, WPRW

ADDED AT... WBLK 93.7 WBLK
Buffalo, NY
PD: Chris Reynolds
Keyshia Cole Feat. 2Pac, Playa Cards Right, 11
Jim Jones & Ron Browz, Pop Champagne, 6

FOR REPORTING STATIONS' PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
GORILLA ZOE FEAT. LIL WAYNE Lost (Block/Bad Boy South/Atlantic) TOTAL STATIONS: 41	614/125	ESTELLE FEAT. SEAN PAUL Come Over (Home School/Atlantic) TOTAL STATIONS: 51	429/153
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Columbia/Koch) TOTAL STATIONS: 74	572/265	BOXIE FEAT. JUELZ SANTANA Let Me Show You (Polo Grounds/JRMG) TOTAL STATIONS: 49	360/122
JADAKISS FEAT. NE-YO By My Side (Def Jam/DMG) TOTAL STATIONS: 60	534/77	BEYONCE If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 49	349/209
BOBBY VALENTINO FEAT. YUNG JOC Beep (Blu Kolla Dreams/Capitol) TOTAL STATIONS: 64	497/209	AKON FEAT. LIL WAYNE I'm So Paid (SRC/Universal Motown) TOTAL STATIONS: 56	337/211
DJ KHALED FEAT. KANYE WEST & T-PAIN Go Hard (We The Best/Terror Squad/Koch) TOTAL STATIONS: 60	461/144	LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/Def Jam/DMG) TOTAL STATIONS: 58	335/199

↑ MOST INCREASED PLAYS

+1320 **BEYONCE**
Single Ladies (Put A Ring On It) (Music World/Columbia)
WJMH +43, WPHH +42, KBTT +40, WHRK +37, WDHT +34, WHH +33, WAMO +31, KNDA +31, WZHT +31, WCDX +30

+718 **T.I. FEAT. RIHANNA**
Live Your Life (Def Jam/Grand Hustle/DMG/Atlantic)
WXBT +37, KBTT +36, KOPW +34, WBHJ +31, WQHE +29, WQBT +29, WWPX +25, WBTF +25, WPRW +24, SHU +23

+462 **JAZMINE SULLIVAN**
Bust Your Windows (JRMG)
WJMH +38, WBHJ +32, WJZE +27, WAMO +27, WCDX +25, WEMX +23, WWPX +20, WQHH +18, SHU +18, WZHT +17

+421 **50 CENT**
Get Up (Shady/Aftermath/Interscope)
WEMX +37, WFXA +26, KVSP +24, KJMM +22, WBFA +21, WHTA +21, XCTY +19, WHXT +17, WDHT +16, WBTF +15

+378 **KEYSHIA COLE FEAT. 2PAC**
Playa Cards Right (Amaru/Imani/Geffen/Interscope)
WFXA +26, WJMI +20, WWWZ +19, KNDA +18, WBTF +17, WQHE +17, KHTE +16, WFXE +16, WJBT +16, WJMS +14

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 81 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 81 urban and 74 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.



DECALS GO EVERYWHERE

Grab attention by printing decals.



Decals Static Labels Magnets Media Folders Artwork

Communication Graphics Inc

THE DECAL COMPANY

(800) 331-4438 www.cgilink.com

Call us today!

Samples of our printing



▶ CLIMBING INTO THE TOP 10 WITH THE CHART'S SECOND-BEST INCREASE, **USHER** LANDS HIS HIGHEST CHART POSITION SINCE "BURN" PEAKED AT NO. 4 IN 2004 AS "HERE I STAND" GLIDES 12-9 (UP 199).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	19	JENNIFER HUDSON SPOTLIGHT	NO. 1 (4 WKS) ARISTA/RMG	1897 -70	19.540 1
2	2	19	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	1481 -90	12.214 3
3	3	25	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1414 -131	10.487 6
4	7	9	JAZMINE SULLIVAN NEED U BAD	J/RMG	1313 +149	14.062 2
5	4	23	KEYSHIA COLE HEAVEN SENT	11 IMANI/GEFFEN/INTERSCOPE	1246 -39	10.285 8
6	6	12	ALICIA KEYS SUPERWOMAN	MBK/J/RMG	1193 -10	11.377 4
7	8	14	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	1105 +30	7.747 10
8	5	34	NOEL GOURDIN THE RIVER	EPIC	1095 -136	6.574 14
9	12	9	USHER HERE I STAND	LAFACE/ZOMBA	1048 +199	10.321 7
10	10	44	MARVIN SAPP NEVER WOULD HAVE MADE IT	11 VERTY/ZOMBA	998 -30	10.795 5
11	11	14	JOE E.R. (EMERGENCY ROOM)	563/KEDAR	853 -76	7.099 11
12	14	12	MARY MARY GET UP	COLUMBIA	809 +58	7.000 12
13	15	5	ROBIN THICKE THE SWEETEST LOVE	MOST INCREASED PLAYS STAR TRAK/INTERSCOPE	801 +219	6.974 13
14	16	9	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	650 +97	8.257 9
15	20	10	WAYNE BRADY ORDINARY	AIRPOWER PEAK/CMG	560 +123	3.467 18
16	23	3	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IF U LEAVE	AIRPOWER ATLANTIC	522 +151	5.590 15
17	17	6	RAPHAEL SAADIQ LOVE THAT GIRL	COLUMBIA	519 +33	5.515 16
18	18	7	ERIC BENET THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	488 +10	4.922 17
19	22	6	ANTHONY HAMILTON FEATURING DAVID BANNER COOL	MISTER'S MUSIC/SO SO DEF/ZOMBA	483 +76	2.511 23
20	19	8	LYFE JENNINGS WILL I EVER	COLUMBIA	457 +17	2.267 25
21	21	4	BRANDY RIGHT HERE (DEPARTED)	KOCH/EPIC	453 +17	1.884 27
22	26	4	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	HOME SCHOOL/G.O.O.D./COLUMBIA	409 +90	3.305 19
23	24	6	AVANT WHEN IT HURTS	CAPITOL	393 +47	2.563 21
24	27	7	DEBORAH COX DID YOU EVER LOVE ME	DECO/IMAGE	314 +14	1.366 31
25	28	5	NOEL GOURDIN ONE LOVE	EPIC	289 +33	3.229 20
26	30	4	KINDRED THE FAMILY SOUL HOUSE OF LOVE	HIDDEN BEACH	243 +9	1.496 28
27	25	15	RIHANNA TAKE A BOW	11 ³ SRP/DEF JAM/IDJMG	240 -103	2.393 24
28	29	13	JON B OH SO SEXY	VIBESELECT/ARSENAL	214 -27	0.790 37
29	32	10	THE TONY RICH PROJECT PART THE WAVES	UTERSPIRAL/HIDDEN BEACH	189 -7	1.259 33
30	31	11	LEIGH JONES FREE FALL	PEAK/CMG	189 -18	1.007 34
31	33	5	KENNY LATTIMORE YOU ARE MY STARSHIP	VERVE	175 -16	0.472 -
32	NEW		T.I. WHATEVER YOU LIKE	11 GRAND HUSTLE/ATLANTIC	149 +76	2.542 22
33	35	3	REGINA BELLE LOVE FOREVER SHINES	PENDULUM	134 +4	0.477 -
34	NEW		CHARLIE WILSON THERE GOES MY BABY	MOST ADDED JIVE/ZOMBA	122 +70	0.413 -
35	NEW		LAURA IZIBOR FROM MY HEART TO YOURS	ATLANTIC	113 +45	0.321 -
36	37	2	LABELLE FEATURING WYCLEF JEAN ROLL OUT	VERVE	113 +8	0.449 -
37	RE-ENTRY		CHAZ CHEMICAL REACTION	PRK	107 +27	1.956 26
38	36	4	ANGIE STONE POP POP	STAX/CMG	100 -23	0.496 -
39	39	19	KEITH SWEAT FEATURING ATHENA CAGE BUTTERS COTCH	KEIA/ATCO/RHINO	99 +1	0.465 -
40	38	13	LEDISI JOY	VERVE FORECAST/VERVE	92 -8	0.425 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

CHARLIE WILSON 21
There Goes My Baby (Jive/Zomba)
KBLX, KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WIMX, WKSP, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WYBE, WVDM

KENNY "BABYFACE" EDMONDS 18
I Need A Love Song (Mercury/IDJMG)
KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WTLZ, WYBE, WXST, XM Suite 62

DWELE 17
A Few Reasons (RT/Koch)
KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WBAV, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WYBE, WVDM, WXST

MUSIQ SOULCHILD FEAT. MARY J. BLIGE 10
If U Leave (Atlantic)
KBLX, WDLT, WDZZ, WHRP, WMIB, WMOJ, WNEW, WSOL, WVAZ, WYBE

ROBIN THICKE 9
The Sweetest Love (Star Trak/Interscope)
KVMA, Sirius Heart & Soul, WBHK, WJMR, WKUS, WMXD, WQKQ, WTYB, WVAZ

SOLANGE 8
I Decided (Music World/Geffen/Interscope)
KOKY, KQXL, WAGH, WHUR, WKXI, WLXC, WMPZ, WXST

SLIM FEAT. YUNG JOC 8
So Fly (M3/Asylum)
KJLH, KMEZ, KOKY, KQXL, WAGH, WGPR, WQMG, WUHT

JOHN LEGEND FEAT. ANDRE 3000 7
Green Light (Home School/G.O.O.D./Columbia)
KMJK, WDLT, WDZZ, WHRP, WMIB, WQKQ, WTYB

NE-YO 7
Miss Independent (Def Jam/IDJMG)
KJMS, KVMA, WDZZ, WHRP, WLVH, WSOL, WYLD

LAURA IZIBOR 6
From My Heart To Yours (Atlantic)
KDKS, KNEK, WAGH, WAKB, WBAV, WKXI

ADDED AT... KNEK

Lafayette, LA
PD: D-Rock
Laura Izibor, From My Heart To Yours, 10
Charlie Wilson, There Goes My Baby, 8
Dwele, A Few Reasons, 8
Kenny "Babyface" Edmonds, I Need A Love Song, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SHO Glad I Met You (Hitten Hard)	88/32	SOLANGE I Decided (Music World/Geffen/Interscope)	67/32
TOTAL STATIONS:	15	TOTAL STATIONS:	33
T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)	86/32	MONTELL JORDAN Me And U (Native)	64/64
TOTAL STATIONS:	8	TOTAL STATIONS:	32
SLIQUE Your Body (Rosehip)	77/22	JAZMINE SULLIVAN Bust Your Windows (J/RMG)	57/27
TOTAL STATIONS:	8	TOTAL STATIONS:	8
JEAN BAYLOR Come Go With Me (Be A Light)	72/33	TRE WILLIAMS I Don't Want To Know (Koch)	57/0
TOTAL STATIONS:	8	TOTAL STATIONS:	6
ESTELLE FEAT. CEE-LO Pretty Please (Love Me) (Home School/Atlantic)	68/20	TRIN-I-TEE 5:7 Get Away (Spirit Rising/Music World)	55/1
TOTAL STATIONS:	9	TOTAL STATIONS:	17

MOST INCREASED PLAYS

+219	ROBIN THICKE The Sweetest Love (Star Trak/Interscope) KRNB +24, WTLZ +20, WVKL +19, WTYB +16, WBAV +10, WDZZ +10, WHUR +9, WYLD +9, WHRP +9, WAKB +9
+199	USHER Here I Stand (LaFace/Zomba) WTLZ +17, WKSP +15, WBL5 +4, KDKS +12, WIMX +10, WYLD +9, WYBE +7, KMJQ +7, WFLM +7, WTLZ +5
+151	MUSIQ SOULCHILD FEAT. MARY J. BLIGE If U Leave (Atlantic) KRNB +22, KMEZ +11, WTLZ +10, WNEW +10, WAKB +10, WDZZ +10, WXST +9, WSOL +9, WHRP +7, WDLT +7
+149	JAZMINE SULLIVAN Need U Bad (J/RMG) WKSP +22, WMIB +16, KMJM +12, X562 +11, WDZZ +10, WWIN +10, WTLZ +9, WDLT +8, WBL5 +7, KMEZ +6
+123	WAYNE BRADY Ordinary (Peak/CMG) WLVH +4, WKSP +9, KOKY +8, WAKB +7, WDZZ +7, WYBE +5, KJLH +5, WVDM +5, WMMJ +5, WHRP +5

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
71 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Seamlessly interface with most automation systems.

Effortlessly import your current music data.

Fully customizable, flexible, and user friendly.

Dedicated 24 hour technical support.

FOR A
FREE DOWNLOAD
VISIT US TODAY AT
www.powergold.com

Powergold

Intelligent Music Scheduling Software

sales@powergold.com 1.800.870.0033

R&R GOSPEL

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



▶ AFFECTIONATELY KNOWN AS THE "FIRST LADY OF SOUTHERN SOUL," R&B/GOSPEL STYLIST **CANDI STATON** BOWS AT NO. 28 WITH "JUST JESUS." THE SONG IS HER FIRST ENTRY ON THE NIELSEN BDS-DRIVEN GOSPEL LIST; SHE PLACED 10 SONGS ON THE BILLBOARD HOT 100 BETWEEN 1969 AND 1976.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	36	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (10 WKS) BLACK SMOKE/WORLWIDE	1207 +55	4.665	1
2	3	24	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	910 +24	3.250	3
3	2	46	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	885 -79	2.621	9
4	4	74	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	752 -83	3.455	2
5	5	26	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	716 +16	2.801	7
6	6	9	MARY MARY GET UP	COLUMBIA	703 +6	2.715	8
7	7	27	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	692 +9	2.914	5
8	8	19	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	678 +1	2.915	4
9	10	48	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	648 +21	2.849	6
10	9	41	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	639 +11	2.172	10
11	11	33	REGINA BELLE GOD IS GOOD	PENDULUM	530 +5	1.480	18
12	14	13	ARKANSAS GOSPEL MASS CHOIR I LIFT MY HANDS	T/EMTRO GOSPEL	503 +39	1.537	17
13	12	40	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	459 -39	2.013	12
14	15	16	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	448 +11	2.043	11
15	13	30	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	430 -48	1.751	13
16	16	17	DAMITA NO LOOKING BACK	T/SCOT	413 +8	1.314	20
17	17	16	TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	402 +29	1.169	21
19	12	12	DAVE HOLLISTER STRIVING	MOST INCREASED PLAYS GOSPO CENTRIC/ZOMBA	401 +58	1.538	16
19	20	4	HEZEKIAH WALKER & LFC SOULED OUT	VERITY/ZOMBA	367 +42	1.683	14
20	18	18	DESTINY PRAISE HIS WILL	DESTINY STYLE	328 -25	1.614	15
21	21	11	KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	312 +15	0.883	24
22	22	7	NIYOKI JOY	D2C-EXECUTIVE	308 +35	1.101	22
23	24	3	KATHY TAYLOR OH HOW PRECIOUS	KATCO	277 +25	1.336	19
24	23	17	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	274 +12	0.914	23
25	27	12	DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS	BLACKBERRY/MALACO	270 +26	0.621	28
26	26	12	DOTTIE PEOPLES DO IT!	DP	266 +22	0.627	27
27	25	5	DEITRICK HADDON I'M ALIVE	VERITY/ZOMBA	255 +11	0.843	25
28	NEW		CANDI STATON JUST JESUS	EMTRO GOSPEL	197 +40	0.391	-
29	NEW		THE MURRILLS FRIEND OF MINE	QUIET WATER/VERITY/ZOMBA	192 +47	0.680	26
30	NEW		JIMMY HICKS & THE VOICES OF INTEGRITY GOD'S GOT IT	BLACK SMOKE/WORLWIDE	190 +30	0.383	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
REGINA BELLE I Call On Jesus (Pendulum) WLIB, WOAD, WPZS, WUFO	4
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T/Emtro Gospel) WLIB, WTLC, WYLD	3
TAKE 6 FEAT. SHELEA FRAZIER Someone To Watch Over Me (Heads Up) KHLR, WHLH, WXEZ	3
PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (Crossover/TyScot) WLIB, WPRF	2
KIERRA KIKI SHEARD Praise Him Now (EMI Gospel) KHLR, W-LH	2
HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) KROI, WPZZ	2
HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) Sirius Praise, WTHE	2
MARY MARY Get Up (Columbia) WLIB	1

ADDED AT...
WLIB
New York, NY
PD/MD: Denise Hill
Pastor Gregg Patrick, I Am a Witness, 18
Mary Mary, Get Up, 13
Arkansas Gospel Mass Choir, I Lift My
Hands, 10
Regina Belle, I Call On Jesus, 9
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ISAIAH D. THOMAS & ELEMENTS OF PRAISE Said He Would Be With Me (Habakkuk) TOTAL STATIONS: 13	158/19	WILLIAM MURPHY I Will Rejoice (M3M) TOTAL STATIONS: 12	116/2
KENNY LEWIS & ONE VOICE I Am (Icee Inspirational/Icee) TOTAL STATIONS: 13	148/0	GERALD SCOTT & COMPANY You Can't Stop My Praise (Gerald Scott & Company) TOTAL STATIONS: 11	113/11
REGINA BELLE I Call On Jesus (Pendulum) TOTAL STATIONS: 19	141/33	TED WINN God Believes In You (Teddyjam2) TOTAL STATIONS: 8	109/26
KURT CARR & THE KURT CARR SINGERS Peace And Favor Rest On Us (Gospo Centric/Zomba) TOTAL STATIONS: 23	139/27	BLASE My Gift (S4J) TOTAL STATIONS: 12	100/10
HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) TOTAL STATIONS: 12	118/41	STEPHEN HURD Amazing (Integrity) TOTAL STATIONS: 14	98/11

MOST INCREASED PLAYS

+58	DAVE HOLLISTER Striving (Gospo Centric/Zomba) WOAD +7, WTHB +5, WFLT +5, WPRF +5, WFMV +4, KOKA +4, S1PR +4, WLIB +3, WJYD +3, WDLJ +3
+55	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WXTG +13, WFLT +10, WSOX +9, WGRB +9, WYLD +7, WPZZ +7, XSRT +7, WHLH +6, WPRS +5, WFZE +5
+47	THE MURRILLS Friend Of Mine (Quiet Water/Verity/Zomba) WPRF +8, KOKA +12, XSRT +5, WFLT +3, WLIB +3, W XVI +3, WTHE +2, WPZS +2, WFMV +2, KROI +2
+42	HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) XSRT +10, KROI +8, WFLT +6, KHLR +6, WPZZ +6, WHLH +5, WXEZ +4, WNNL +4, WPRF +3, WFMV +3
+41	HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel) XSRT +13, WNNL +9, WHLH +7, KHLR +6, WPPZ +4, WJVI +2, S1PR +2, WPZZ +2, WFMV +1

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
45 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a
day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		598 616
2	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		532 535
3	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		360 377
4	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		355 335
5	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		354 342

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	BEVERLY CRAWFORD HE'S DONE ENOUGH (JDI)		336 319
7	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		279 292
8	CECE WINANS WAGING WAR (PURESFRINGS GOSPEL)		268 294
9	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DOG/TYSCOT)		267 259
10	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT (NUSPRING)		261 318

GOSPEL REPORTERS

- | | | | | | | | |
|--|--|--|---|---|---|--|---|
| WPZE/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper | WPZS/Charlotte, NC*
PD: Alvin Stowe
PD: Tonya Rivens | WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn McSby | WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Raye | WLOU/Louisville, KY*
PD: Bill Price | Rejoice! Musical Soulfood/Network
PD: Willie Mae McIver | WPPZ/Philadelphia, PA*
OM/MD: Elroy Smith
APD/MD: CeCe McGhee | WSOK/Savannah, GA*
PD: E. Larry McDuffie |
| WTHB/Augusta, GA*
OM/MD: Terry Monday
APD: Jay Tek | WNOD/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry | KHVN/Dallas, TX*
PD: Antonio Johnson | WHLH/Jackson, MS*
OM: Steve Kell
PD: Torrez Harris
MD: Lance Fuller | WBBP/Memphis, TN
MD: Doreen Graves | Rejoy Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestner | WNNL/Raleigh, NC*
OM/MD: Jerry Smith
MD: Melissa Wade | KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy |
| WCAO/Baltimore, MD*
OM: Thea Mitchem
PD: Lee Michaels
APD/MD: Danielle Brown | WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe | WCHB/Detroit, MI*
OM/MD: Sammie L. Jordan, Jr. | WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis | WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea | WPRF/New Orleans, LA*
PD/MD: JoJo Walker | WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker | KATZ/St. Louis, MO*
MD: Dwight Stone |
| WWIN/Baltimore, MD*
PD: Mike Roberts | WJMO/Cleveland, OH*
PD/MD: Kim Johnson | WFLY/Flint, MI*
OM/MD: Joseph Level | WOBM/Miami, FL
PD/MD: Greg Cooper | WLOK/Memphis, TN*
PD/MD: Kim Harper | WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit | Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander | WIMG/Trenton, NJ
OM/MD: Felicia Brannon
APD/MD: Robyn McCollum |
| WFUO/Buffalo, NY*
MD: Duane Price | WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington | KROI/Houston, TX*
OM/MD: Bo Money | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Connye Bryant | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Connye Bryant | WLIB/New York, NY*
PD: Denise Hill | Sirius Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay | WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony |
| WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter | WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon | WDLJ/Huntsville, AL*
PD/MD: Walter Peavey | WXVI/Montgomery, AL*
PD: Glinda Perkins | WTHB/Nassau, NY*
MD: Clara Meck | WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler | XM The Spirit/Satellite*
PD/MD: Jay Bryant | WPRS/Washington, DC*
PD: Matt Anderson |
| WXTX/Charleston, SC*
PD: Michael Tee
APD: Edwin "Chef" Wright | WAJY/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley | WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murray
MD: Ricky Syes | KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves | | | | WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena |

* Monitored Reporters



Delivering the message of Jesus without diluting it is the focus of this targeted conference

Rescue By Radio

Kevin Peterson

KPeterson@RadioandRecords.com

For the second year in a row, speaker/radio host/author Ron Hutchcraft hosted Christian radio managers, programmers, personalities and an R&R editor at the Billy Graham Training Center in Asheville, N.C., for his Rescue by Radio conference. The gathering's purpose is to discuss ways for Christian music radio to help rescue lost souls by speaking to them in terms they can understand. He explained eight life-saving tools for radio rescue: a heart, a package, a story, a door, a prayer, a bridge, a relationship and a destination.

By explaining what Jesus can do in ways that nonbelievers will actually listen to, Hutchcraft said stations can effectively deliver the message without diluting it.

Let's face it: Sometimes the people who need the message the most are the ones who want it the least, so if stations are trying to jam it down their throats, they're likely to run away. But if broadcasters get to know that person first and develop a relationship, there's a better chance they'll listen to what they have to say.

"The gospel is the most powerful message on Earth; it changes eternities," Hutchcraft said. "And radio is one of the most powerful delivery systems on Earth. Rescue by Radio is about how we can turn all that power loose to spiritually rescue many more lost lives."

Hutchcraft started his explanation of the eight life-saving tools for radio rescue by mentioning heart. Those in Christian radio have obviously felt called by God to do this and have a heart to lead others to Christ, believing that he has prepared them for this.

The second tool, according to Hutchcraft, is the package—the stations and personalities God wants to use to deliver his message. Hutchcraft said, "Remember three important things: I know why I'm here, I know where [the lost are] headed, and I know what it means to Jesus."

A story is the third life-saving tool, and it should be a hope story or testimony. But Hutchcraft cautioned that many times a hope story is unnecessarily limited to how one was saved when it should be a dynamic, growing thing that includes things



Guests at the Rescue by Radio conference enjoyed the view from the deck at the Billy Graham Training Center in Asheville, N.C. Standing are Tom Greene, John Frost, Kristen Roberts, Eric Allen, Jerry Woods, Buster Wilson, Meg Geissinger, John Owens, Bruce Barrows, Kevin Peterson, Amy Byrd, Chris Lemke, Alan Mason, Steve Sunshine, Scott Michaels, Lisa Barry, Chris Kelly, Joe Battaglia, Gary Moreland and David Fitts. Kneeling are Rick Whitworth, Paul Virts, Tony Weir, Denny Nugent, Bruce Barrows and Kai Elmer.

'It changes eternities. Radio is one of the most powerful delivery systems. Rescue by Radio is about how we can turn all that power loose to spiritually rescue many more lost lives.'

—Ron Hutchcraft



Eight Life-Saving Tools For 'Radio Rescue'

1. A Heart
2. A Package
3. A Story
4. A Door
5. A Prayer
6. A Bridge
7. A Relationship
8. A Destination



Battaglia

that Jesus is doing in the personality's or station's life every day. He added, "That includes your parent hope story, your spouse hope story, career, in lonely times, depressing times, stressful times, frightening times. And have your airstaff know what their hope stories are." Those stories could also include an "if it weren't for Jesus" element.

A door is No. 4. "Look for an opportunity to talk about your relationship with Jesus," Hutchcraft said. Those opportunities are often things an individual can't fix or satisfy or "felt needs." They could include loneliness, disappointing relationships, life out of control and the stress that goes along with it, meaninglessness, pain of the past, guilt, shame and a person's dark side.

The Open Door

Once one sees that open door, Hutchcraft suggests a prayer as the next step, and a simple one: "Lord, open a door, open their heart and open my mouth."

Next is a bridge to Jesus. "Make it something they care about," Hutchcraft said. "Build a bridge from the symptom of their felt need, to the disease of sin that causes our needs and then to the cure found only at the cross of Christ." He added that one of the ways to do this is by focusing on a loaded lyric in a song that is coming up on the air or making a personal connection through a common interest, acquaintance or need. Then talk about the Jesus difference and show them the cross.

A relationship is the seventh life-saving tool. Hutchcraft said of Christian radio's bond with Jesus, "It's life's most important relationship. Colossians 1:16 says, 'All things were created by him and for him.'"

The final tool is the real reason Christian broadcasters do what they do. A destination is the ultimate destination, or the cross. "Make much of the cross," Hutchcraft said. But it doesn't have to sound like a sermon.

Renaissance Communications president Joe Battaglia, who helped put the conference together, told attendees, "What makes this conference different from any other industry event is the opportunity to focus on just one issue: how to effectively share Jesus with our listeners in contemporary, compelling and authentic ways without losing sight of the need to maintain format-correct standards.

"Unfortunately, many sincere and caring broadcasters are not always equipped to know how best to share personal faith without struggling for the right language and concepts to connect with the audience," he added. "Rescue by Radio is an attempt to match the 'want to' with the 'how to' and facilitate the sharing of the gospel with professional intentionality."

Goodratings Strategic Services partners Alan Mason and John Frost sponsored the conference. "My experience is that the spiritual content of the station is often the 'sacred cow' and not allowed the same degree of coaching as the nonspiritual elements," Frost said. "Unfortunately, this often results in the spiritual content being the least compelling aspect of the station. These sessions were designed to address that."

Highlights from Mason and Frost's sessions will be featured in an upcoming issue of R&R. **R&R**

R&R CHRISTIAN AC

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **STEVEN CURTIS CHAPMAN** LOGS HIS 10TH TOP 10 SINCE THE NIELSEN BDS-DRIVEN CHART LAUNCHED IN JULY 2003, AS "YOURS" STEPS 11-10. THE SONG IS THE VETERAN ARTIST'S SECOND TOP 10 THIS YEAR. HE PEAKED AT NO. 3 WITH "CINDERELLA" IN APRIL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	19	BRANDON HEATH GIVE ME YOUR EYES	NO. 1 (5 WKS) REUNION/PLG	1850	+51	4.439	1
2	3	18	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1625	-9	3.859	2
3	2	20	MERCYME YOU REIGN	INO	1550	-107	3.772	3
4	4	19	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1476	-10	3.487	5
5	5	14	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	MOST INCREASED PLAYS FOREFRONT/EMI CMG	1346	+146	3.586	4
6	6	14	DOWNHERE HERE I AM	CENTRICITY	1219	+44	2.835	6
7	7	31	LAURA STORY MIGHTY TO SAVE	INO	1177	+16	2.567	8
8	10	10	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	1115	+74	2.583	7
9	10	12	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	1054	+48	2.267	10
10	11	10	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	1008	+3	2.155	11
11	14	6	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	998	+99	2.313	9
12	12	13	33MILES ONE LIFE TO LOVE	INO	971	+61	1.468	15
13	9	28	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	943	-76	2.110	12
14	13	16	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	898	-5	1.162	18
15	19	5	THIRD DAY REVELATION	ESSENTIAL/PLG	750	+144	1.907	13
16	16	18	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	742	-34	1.391	16
17	18	9	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	658	+32	1.213	17
18	17	13	BROOKE FRASER SHADOWFEET	WOOD AND BONE	651	-2	1.834	14
19	20	5	ADDISON ROAD HOPE NOW	AIRPOWER INO	511	+27	1.047	19
20	21	8	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	465	+2	0.482	30
21	22	4	BUILDING 429 END OF ME	INO	409	+27	0.479	-
22	24	9	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	320	+23	0.765	21
23	23	7	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	305	-37	0.855	20
24	25	2	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	294	+24	0.342	-
25	30	3	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	281	+47	0.308	-
26	28	5	AYIESHA WOODS LOVE LIKE THIS	GOTEE	243	-7	0.641	24
27	NEW		DECEMBERADIO FOR YOUR GLORY	SLANTED/SPRING HILL	235	+8	0.242	-
28	27	2	MATT MAHER AS IT IS IN HEAVEN	ESSENTIAL/PLG	230	-21	0.357	-
29	26	4	KUTLESS COMPLETE	BEC/TOOTH & NAIL	228	-30	0.119	-
30	RE-ENTRY		SALVADOR AWARE	WORD-CURB	222	-12	0.516	28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JOSH WILSON Savior, Please (Sparrow/EMI CMG) KHZR, KSOS, WBEJ, WCRJ, WFHM, WJTL, WLAB	7
THIRD DAY Revelation (Essential/PLG) KLJC, WFFH, WGTS, WLPJ, WVFJ	5
ADDISON ROAD Hope Now (INO) WAKW, WLFJ, WLPJ, WKLSJ	4
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) KKFS, KLJC, WCQR	3
NEEDTOBREATHE Streets Of Gold (Atlantic/Word-Curb) KXOJ, WJTL, WLFJ	3
POINT OF GRACE I Wish (Word-Curb) KLTJ, Sirius Spirit 66, WDJC	3
MATTHEW WEST The Motions (Sparrow/EMI CMG) KKSP, WJQK, WRBS	3
DOWNHERE Here I Am (Centricity) KWND, WGTS	2

ADDED AT...

WGTS *WGTS 91.9 fm*
Washington, D.C.
PD: Becky Wilson Alignedy
MD: Rob Conway
Casting Crowns, Slow Fade, 4
Downhere, Here I Am, 4
Steven Curtis Chapman, Yours, 4
Third Day, Revelation, 4
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MANDISA Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 13	214/25	JOSH WILSON Savior, Please (Sparrow/EMI CMG) TOTAL STATIONS: 13	154/5
JIMMY NEEDHAM Hurricane (Inpop) TOTAL STATIONS: 8	186/38	JOHN WALLER While I'm Waiting (Beach Street/Reunion/PLG) TOTAL STATIONS: 15	140/8
POINT OF GRACE I Wish (Word-Curb) TOTAL STATIONS: 14	185/67	REMEDY DRIVE Daylight (Word-Curb) TOTAL STATIONS: 10	134/10
ROBBIE SEAY BAND New Day (Sparrow/EMI CMG) TOTAL STATIONS: 7	160/3	THE AFTERS Never Going Back To OK (INO) TOTAL STATIONS: 17	131/30
JULIAN DRIVE From His Hands (Inpop) TOTAL STATIONS: 7	155/9	SALVADOR What Would It Be Like (Word-Curb) TOTAL STATIONS: 7	118/24

MOST INCREASED PLAYS

+146	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) WGTS +28, WPAR +24, KCMS +23, WLPJ +17, KLTJ +17, KKFS +13, WFFH +12, WCQR +9, KBQ +7, WBDX +7
+144	THIRD DAY Revelation (Essential/PLG) WRCM +20, WLPJ +18, WFSH +17, WAWZ +15, KHZR +14, WMHK +14, SIST +12, WJQK +10, XMES +7, WAKW +6
+99	JEREMY CAMP There Will Be A Day (BEC/Tooth & Nail) WLPJ +17, KKFS +15, WCRJ +9, KXOJ +8, KFIS +7, XMES +7, WVEJ +6, KKSP +6, SIST +4, WBSN +4
+74	TENTH AVENUE NORTH By Your Side (Reunion/PLG) WRCM +21, WBEJ +20, KTIS +15, WRBS +10, WJQK +9, WVEJ +7, WMIT +5, WJTL +3, WMLUZ +3, WLAB +2
+67	POINT OF GRACE I Wish (Word-Curb) WAKW +22, KBNJ +17, WRBS +10, XMES +9, KKSP +8, KLTJ +7, WDJC +2, KCMS +1, KFIS +1

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters. christian CHR 28. christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	NATALIE GRANT I WILL NOT BE MOVED (CURB)	747	790	6	AARON SHUST MY SAVIOR MY GOD (BRASH)	584	603
2	CHRIS SLIGH EMPTY ME (BRASH)	717	714	7	TREE63 BLESSSED BE YOUR NAME (INPOP)	541	558
3	MATTHEW WEST YOU ARE EVERYTHING (SPARROW/EMI CMG)	686	710	8	NEEDTOBREATHE WASHED BY THE WATER (ATLANTIC/WORD-CURB)	530	530
4	FRANCESCA BATTISTELLI I'M LETTING GO (FERVENT/WORD-CURB)	678	880	9	FEE ALL BECAUSE OF JESUS (INO)	528	527
5	MATT MAHER YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)	672	705	10	ROBBIE SEAY BAND SONG OF HOPE (SPARROW/EMI CMG)	521	544

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	NATALIE GRANT I WILL NOT BE MOVED (CURB)	747	790	6	AARON SHUST MY SAVIOR MY GOD (BRASH)	584	603
2	CHRIS SLIGH EMPTY ME (BRASH)	717	714	7	TREE63 BLESSSED BE YOUR NAME (INPOP)	541	558
3	MATTHEW WEST YOU ARE EVERYTHING (SPARROW/EMI CMG)	686	710	8	NEEDTOBREATHE WASHED BY THE WATER (ATLANTIC/WORD-CURB)	530	530
4	FRANCESCA BATTISTELLI I'M LETTING GO (FERVENT/WORD-CURB)	678	880	9	FEE ALL BECAUSE OF JESUS (INO)	528	527
5	MATT MAHER YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)	672	705	10	ROBBIE SEAY BAND SONG OF HOPE (SPARROW/EMI CMG)	521	544

CHRISTIAN CHR REPORTERS

KLTV/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

WJRF/Duluth, MN
PD/MD: Terry Michaels

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

KJTH/Ponca City, OK
PD/MD: Tony Weir

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

KADI/Springfield, MO*
PD/MD: Rod Kittleman

KAFC/Anchorage, AK
OM/MD: Mark Guy
APD/MD: Mike Carrier

KNMI/Farmington, NM
OM/MD: Darren Nez
MD: Kenny Montano

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen

WBYO/Sellersville, PA
OM: David Baker
PD/MD: Meg Geissinger

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WHMX/Bangor, ME
OM/MD: Tim Collins
APD/MD: Morgan Smith

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WAYM/Nashville, TN*
OM: Tate Luck
PD: Jeff Brown
MD: Zach Boehm

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Crawford

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WONU/Chicago, IL*
PD/MD: Johnathon Etrevoog

WORQ/Green Bay, WI*
OM/MD: Jim Raider

WNAZ/Nashville, TN*
OM/MD: Dave Queen
APD: Jennifer Houchin

WPRJ/Saginaw, MI
OM/MD: Aeron Dicer
MD: Josh Thompson

WLCQ/Springfield, MA
OM/MD: Nate Thomas

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

KXVA/Denver, CO
PD: Jeff Connell

WHJT/Jackson, MS
OM/MD: Traci Lee

WJLZ/Norfolk, VA*
OM/MD: Anne Verebely

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters



▶ COLORADO-BASED PIANIST/WORSHIP LEADER **SHANNON WEXELBERG** SCORES HER SECOND TOP 10 ON SOFT AC/INSPIRATIONAL, AS "HAIL TO THE KING" ASCENDS 15-10. SHE LOGGED HER FIRST TOP 10 WITH "COUNT IT ALL JOY," A NO. 7 HIT IN FEBRUARY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	20	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1158	-38
2	3	18	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	843	-22
3	4	13	HAWK NELSON ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	801	+24
4	2	16	ADDISON ROAD STICKING WITH YOU	INO	786	-127
5	5	16	JIMMY NEEDHAM A BREATH OR TWO	INPOP	761	+31
6	10	6	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	667	+54
7	8	12	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	655	+16
8	6	17	BROOKE FRASER SHADOWFEET	WOOD AND BONE	627	-50
9	13	11	NEVERTHELESS SLEEPING IN	FLICKER/PLG	612	+57
10	14	8	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	610	+72
11	7	26	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	608	-36
12	9	17	KUTLESS COMPLETE	BEC/TOOTH & NAIL	604	-22
13	12	15	MERCYME YOU REIGN	INO	542	-22
14	16	15	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	494	+22
15	11	20	SUPERCHICK(K) HOLD	INPOP	483	-121
16	17	8	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	469	+40
17	21	6	GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	439	+57
18	22	8	STELLAR KART INNOCENT	WORD-CURB	421	+46
19	20	7	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	419	+20
20	18	10	RELIENT K I JUST WANT YOU TO KNOW	GOTEE	415	-6
21	19	12	JAYMES REUNION FINE	BEC/TOOTH & NAIL	397	-7
22	23	15	AFTERS WE ARE THE SOUND	COLUMBIA/INO	330	-27
23	28	4	DECEMBERADIO BELIEVER	SLANTED/S/PRING HILL	309	+20
24	26	3	THIRD DAY RUN TO YOU	ESSENTIAL/PLG	304	-18
25	27	4	JON MCLAUGHLIN BEATING MY HEART	ISLAND/DJ/MG	298	-4
26	24	14	REMEDY DRIVE DAYLIGHT	WORD-CURB	293	-55
27	25	20	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	288	-50
28	30	4	RUN KID RUN FREEDOM	TOOTH & NAIL	259	+18
29	NEW ENTRY		BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	231	+3
30		2	BUILDING 429 END OF ME	INO	231	-10

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	P.O.D. SHINE WITH ME	COLUMBIA/INO	293	-8
2	3	11	ALMOST STOP IT	TOOTH & NAIL	280	+6
3	4	8	PILLAR TURN IT UP	ESSENTIAL/PLG	278	+6
4	9	7	RUN KID RUN SURE SHOT	TOOTH & NAIL	277	+27
5	7	14	FAMILY FORCE 5 FEVER	TOOTH & NAIL	276	+19
6	2	15	DECYFER DOWN CRASH	INO	259	-20
7	11	9	ABANDON PROVIDENCE	FOREFRONT/EMI CMG	240	+7
8	10	15	SKILLET WHISPERS IN THE DARK	ARDENT/SRE/INO	237	-11
9	13	7	EMERY TEN TALENTS	TOOTH & NAIL	230	+15
10	5	15	THIS BEAUTIFUL REPUBLIC NO TURNING BACK	FOREFRONT/EMI CMG	224	-36
11	12	12	WAVORLY FORGIVE AND FORGET	FLICKER/PLG	221	+1
12	8	16	RELIENT K THE SCENE AND THE HERD	GOTEE	215	-41
13	6	12	PHILMONT I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	214	-45
14	14	6	DEAS VAIL UNDERCOVER	BRAVE NEW WORLD	202	0
15	18	5	EVER STAYS RED SAY WHAT YOU WILL	VSR	196	+27
16	15	12	DIZMAS THIS IS A WARNING	CREDENTIAL/EMI CMG	189	0
17	29	3	WEDDING RETURN	BRAVE NEW WORLD	184	+55
18	19	6	UNDEROATH TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	184	+16
19	16	5	FIREFLIGHT YOU GAVE ME A PROMISE	FLICKER/PLG	181	-3
20	20	4	BECOMING YOUR LOVE	TOOTH & NAIL	180	+17
21	25	2	DISCIPLE 3-2-1	INO	170	+35
22	17	14	NEVERTHELESS SLEEPING IN	FLICKER/PLG	161	-21
23	22	6	KRYSTAL MEYERS BEAUTIFUL TONIGHT	ESSENTIAL/PLG	157	+1
24	24	4	JONEZETTA WIDE AWAKE	TOOTH & NAIL	152	+14
25	26	10	PROJECT 86 PUT YOUR LIPS TO THE TV	TOOTH & NAIL	132	-3
26	NEW		CAPITAL LIGHTS OUTRAGE	TOOTH & NAIL	131	+19
27	28	2	HOUSE OF HEROES LOSE CONTROL	MONO VS STEREO/GOTEE	128	-1
28	NEW		RUTH WHO I WAS AND WHO I AM	TOOTH & NAIL	124	+21
29	NEW		STELLAR KART I GIVE UP	WORD-CURB	121	+12
30	27	5	THOUSAND FOOT KRUTCH FAVORITE DISEASE	TOOTH & NAIL	121	-9

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	18	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	370	-19
2	2	9	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	344	+8
3	3	8	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	343	+38
4	4	8	MARK ROACH THE LEAST I CAN DO	MYRRH/WORD-CURB	316	+15
5	6	12	BART MILLARD I STAND AMAZED	INO	304	+35
6	5	15	MOLLYE REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK	268	-6
7	8	5	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	253	+4
8	9	8	33MILES ONE LIFE TO LOVE	INO	240	-4
9	12	5	WAYBURN DEAN I NEED A SAVIOR	WAYJADE	230	+17
10	15	8	SHANNON WEXELBERG HAIL TO THE KING	DISCOVERY HOUSE	229	+25

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	14	4	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	222	+15
12	10	14	ASHMONT HILL SONG OF GLORY	AXIOM	221	-11
13	13	6	JADON LAVIK WONDROUS LOVE	BEC/TOOTH & NAIL	219	+8
14	7	13	BRETT RUSH WHEN I'M ALONE WITH YOU	CREATIVE SOUL	182	-73
15	17	4	ADDISON ROAD HOPE NOW	INO	172	+9
16	16	20	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	170	-33
17	20	2	JAMIE SLOCUM DEPENDENCE	CURB	159	+27
18	18	12	RICHIE McDONALD I TURN TO YOU	LUCID	138	-21
19	NEW		DOWNHERE HERE I AM	CENTRICITY	137	+9
20	NEW		RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	128	+25

CHRISTIAN ROCK REPORTERS

CLYT/Albuquerque, NM
DM: Johann "Yo" Snyder
MC: Coey Belville

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Vrebely
AP: Troy Alan

Firecave/Satellite
PD/MD: Joe Hayes

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WCVK/Bowling Green, KY
DM: Ken Burns
PD: Susan Woodard

WSNL/Flint, MI
MD: Brian Goodman

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WITR/Rochester, NY
PD/MD: Samme Palermo
AP: Will "The Tuna" Benson

Sirius Spirit 66/Satellite*
PD: Al Skop

KCLC/St. Louis, MO
MD: Dave Merkel

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WDM/L Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MC: Josh Thomason

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WCWP/Brookville, NY
PD: Peter Bellotti
MC: Reena Temburni

WBFJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MC: Elisha Skorski

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WUFM/Columbus, OH*
DM: Michael Buckingham
PD/MD: Nikki Cantu

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

* Monitored Reporters

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimmier MD: Libby Krimmier
WMIT/Asheville, NC* OM/PD: Tom Greene MD: Matt Stockman	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoudt	KZKZ/Ft. Smith, AR OM/PD: Dave Burdud	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
WVEJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WAFJ/Augusta, GA* PD/MD: Steve Swanson	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* OM/PD: Dave Arthur MD: Kat Taylor
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD PD/MD: Dave Masters
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WBFJ/Greensboro, NC* OM: Dana Evans PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM/MD: Jackie Howard
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt	WQFL/Rockford, IL PD/MD: Johnny V.
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	KSBH/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WAYR/Brunswick, GA PD/MD: Bart Wagner	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	WCQR/Johnson City, TN* APD/MD: Brian Sumner	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Huntley MD: Sarah Taylor
WAKW/Cincinnati, OH* PD: Kurt Wallace APD: Rob Lewis MD: Daryl Pierce	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
WFHM/Cleveland, OH* PD: Len Howser MD: Gina Hart	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD: Gary Hegland MD: Jay Michaels
KGTS/College Place, WA PD/MD: Ernest Beck	WLGH/Lansing, MI PD: Jenn Czelada	KWND/Springfield, MO* PD/MD: Chalmer Harper
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	KSOS/Las Vegas, NV* PD: Scott Herrold	KKJM/St. Cloud, MN OM/PD: Diana Madsen MD: Dawn Madsen
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* PD: Chuck Tyler APD: Bob Shaw MD: Lara Scott	WLJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
WCVO/Columbus, OH* PD: Todd Stach APD/MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KBNJ/Corpus Christi, TX* PD: Joe Fahl	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KXOJ/Tulsa, OK* PD: Bob Thornton
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KVMV/McAllen, TX* PD: James Gambin APD/MD: Bob Malone	WAJS/Tupelo, MS OM: Marvin Sanders PD: Rick Robertson MD: John Riley
KNWI/Des Moines, IA PD/MD: Dave St. John	KJIL/Meade, KS PD/MD: Michael Luskey	KVNE/Tyler, TX PD: Mike Harper MD: Jennifer Winborn
WMUZ/Detroit, MI* PD: Julia Belcher	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	WGTS/Washington, DC* PD: Becky Wilson Alignay MD: Rob Conway
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WFZH/Milwaukee, WI* PD: Danny Clayton MD: Rick Hall	KNWS/Waterloo, IA PD: Dan Raymond
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	WGNV/Wausau, WI OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: Cecil Van Houten APD: Kevin VanBuren MD: Bruce Barrows	
WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan	

* Monitored Reporters



► SOUTHERN ROCK-INFLUENCED
DECEMBERADIO OPENS AT NO. 28 WITH
"FOR YOUR GLORY," THE SECOND SINGLE
FROM THE BLACKSBURG, VA.-BASED GROUP'S
SOPHOMORE SET, "SATISFIED." LEAD SINGLE
"FIND YOU WAITING" PEAKED AT NO. 8 IN MAY.

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	19	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1004	-1
2	2	19	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	921	-28
3	3	22	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	884	+7
4	5	19	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	793	+42
5	4	21	MERCYME YOU REIGN	INO	736	-118
6	7	16	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	712	+52
7	6	16	DOWNHERE HERE I AM	CENTRICITY	701	+16
8	10	7	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	661	+60
9	9	13	33MILES ONE LIFE TO LOVE	INO	659	+43
10	11	13	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	652	+55
11	8	10	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	650	+24
12	15	11	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	545	+83
13	14	8	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	518	+53
14	13	9	MICHAEL W. SMITH A NEW HALLELUJAH	REUNION/PLG	507	+29
15	17	12	ADDISON ROAD HOPE NOW	INO	453	+28
16	18	13	BROOKE FRASER SHADOWFEET	WODD AND BONE	439	+47
17	16	15	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	431	-30
18	19	11	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	393	+35
19	20	4	THIRD DAY REVELATION	ESSENTIAL/PLG	367	+32
20	22	5	BUILDING 429 END OF ME	INO	349	+41
21	21	7	JIMMY NEEDHAM HURRICANE	INPOP	319	-3
22	23	9	AYIESHA WOODS LOVE LIKE THIS	GOTEE	273	+24
23	24	3	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	257	+17
24	25	8	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	248	+12
25	26	3	AARON SHUST CREATE AGAIN	BRASH	240	+7
26	27	17	KUTLESS COMPLETE	BEC/TOOTH & NAIL	209	-18
27	29	17	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	206	+1
28	28	2	DECEMBERADIO FOR YOUR GLORY	SLANTED/SPRING HILL	202	+24
29	30	2	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	201	+20
30	28	14	MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	188	-32



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.30	98%	20%	4.26	4.23	4.25
MERCYME YOU REIGN	INO	4.21	89%	15%	3.00	4.50	3.80
TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	4.19	80%	10%	3.94	4.36	4.12
SKILLET T-HOSE NIGHTS	ARDENT/SRE/INO	4.16	97%	26%	4.31	3.84	4.12
CHASEN DROWN	OMG	4.13	81%	11%	3.96	4.22	4.07
JON FOREMAN YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	4.09	66%	5%	4.12	4.08	4.13
CHRIS TOMLIN JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	4.06	96%	25%	4.00	4.14	4.07
SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	4.05	79%	12%	4.13	4.08	4.11
GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.02	71%	15%	4.08	3.85	3.97
JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.02	93%	17%	3.18	4.08	3.65
ADDISON ROAD STICKING WITH YOU	INO	4.01	89%	19%	3.91	3.93	3.92
BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.00	82%	16%	4.10	3.57	3.91
TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	3.99	98%	32%	3.92	4.26	4.06
BARLEWGIRL MILLION VOICES	FERVENT/WORD-CURB	3.95	98%	33%	3.85	4.26	3.96
JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	3.93	93%	26%	4.24	4.07	4.17
DOWNHERE HERE I AM	CENTRICITY	3.92	80%	12%	3.87	3.97	3.91
NEVERTHELESS SLEEPING IN	FLICKER/PLG	3.92	85%	19%	4.09	3.75	3.96
AYIESHA WOODS LOVE LIKE THIS	GOTEE	3.91	93%	20%	3.79	4.09	3.92
THE AFTERS WE ARE THE SOUND	INO	3.87	91%	21%	3.82	3.78	3.80
JIMMY NEEDHAM A BREATH OR TWO	INPOP	3.86	79%	21%	3.72	4.06	3.84

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 862 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Please say hello to your new consumers and co-workers

Meet The Millennials

R.J. Curtis

RCurtis@RadioandRecords.com

this surely isn't the first time we've discussed Generation Y—aka millennials—and it probably won't be the last. An estimated 83 million of them inhabit the United States alone, a figure that outnumbers Generation X (48 million) and baby boomers (78 million). Millennials are becoming increasingly influential, not just as voracious consumers of media, but valuable members of the work force.

At last month's R&R Convention in Austin, two sessions were dedicated to Gen Y, both presented by Lindsay Shutte of Frank N. Magid Associates. Shutte is part of the firm's millennials strategy program, which has gathered a vast amount of data on this rapidly emerging generation via 40,000 online interviews and thousands of qualitative focus groups conducted during the past few years.

The R&R session was designed to examine millennials as potential consumers of radio. After Shutte explained the characteristics of Generation Y, she noted how and when they use different forms of media. The following day, she focused on Gen Y as members of the workplace. Understanding their values and what motivates them will better enable today's managers—some of whom are Gen Xers and most of which are boomers—to coexist with this exploding population.

The How And What Of Y

Whether it's engaging millennials as co-workers or customers, it's important to first know what makes them tick, so let's start with a thumbnail on who they are and how their value system formed.

Born between 1977 and 1996, millennials are primarily kids of baby boomers and grandkids of the "greatest generation." Key events in their lifetime include 9/11, the impeachment proceedings of President Bill Clinton and the Internet. Characteristics include a high level of confidence in their ability to succeed; overall, they're a smart bunch, based on aptitude scores, which on average are higher than other generations.

Millennials tend to be collaborative team players who aren't rebellious and follow authority. This group actually likes their parents and in many cases, considers one or both of them among their closest friends. As avid social networkers, Generation Y wants to share a lot of things with a lot of people. Some societal events that helped shape millennials are things like Gymboree, which was essentially their first social network, where play dates were arranged and a lifetime of scheduled events began. Nickelodeon is another, because it was the first cable channel that targeted young people.

Millennials will eventually reach most of the same milestones previous generations have—buying a car, getting married, having kids and purchasing a home—however, their attitudes, behaviors and experiences are ensuring that the way in which they prepare for, approach and manage those events is unique to this generation.

In the context of millennials as consumers of media, Shutte presented data that shows this group using a dizzying array of platforms to gather information—usually, all at the same time. This list includes cell phones, MP3 players, TV, DVDs and, perhaps most important, laptop computers, which Shutte described as "absolutely central to the way millennials interact with the world."

But also in the mix with surprisingly strong numbers was radio usage. This flies in the face of conventional Gen Y wisdom, which usually says radio has no chance to engage these youngsters. Not true, says Shutte, who demonstrated this point by showing a media matrix that tracked media usage throughout the day. Between 6 a.m. and 9 a.m., listening to the radio for music tops the list at 33%, outdistancing the usual suspects like read-

'Millennials use radio to discover new music; they still believe radio is a good place to hear new songs.'

—Lindsay Shutte

ing e-mail or using the Internet. Until the TV comes on in the evening, listening to music on the radio is consistently in the top three. If that seems like a mild shocker, perhaps you should sit down for this one or better yet, jump for joy.

According to Shutte, "Millennials use radio to discover new music; they still believe radio is a good place to hear new songs." But a station isn't just seen as a music source for Gen Y. Shutte says millennials are into people's opinions. "They're

interested in what DJs, anchors and news people have to say. They don't want it delivered as edgy content and they're not into taboo subjects." Shutte says it's not that millennials are offended by blue or risqué content—they consume so many forms of media they probably have a place to go if that's what they're looking for—they just don't want it from radio. The good news for programmers is that radio is a serious part of millennials'



menu for media consumption. But you'd better do a great job of exposing them to and educating them on new music, while your on-air personalities need to come up with consistent, compelling content.

Generation Y Media Matrix: What They Use And When

- **6 a.m.-9 a.m.:** radio for music (33%), e-mail (19%), cell phone (15%)
- **9 a.m.-noon:** e-mail (32%), cell phone (22%), radio for music (22%)
- **noon-5 p.m.:** e-mail (38%), cell phone (32%), radio for music (30%)
- **5 p.m.-8 p.m.:** TV (52%), e-mail (47%), cell phone (46%)

Gen Y Workplace Perspective Shaped By:

- Parents who worked 12-hour days
- Downsizing, mass layoffs, burnout, harassment
- Dot-com bubble, Enron
- No guarantees for retirement, health care

A Workplace Near You

Before her second presentation, "The Millennials Are Coming," even began, Shutte framed the session by saying, "Millennials are a lightning rod in the workplace."

This time, her information dealt with Gen Y not as a consumer group but as the future of America's work force. Shutte pointed out that millennials are on the leading edge of what she called "employability." They're not likely to spend an entire career at one job, instead staying loyal to themselves, focusing on personal growth and searching for a job that's meaningful rather than a hefty paycheck. As an employer, it may help to know that Gen Y's common characteristics include arrogance, entitlement, self-absorption and argumentativeness. Shutte suggested three key points for successfully managing this generation:

1. Communication, which includes constant feedback and an explanation of why things matter. Remember, this is a generation that was never told, "Because I said so."
2. Compensation, in the form of nontraditional benefits like repayment of student loans, the freedom to manage their own time (i.e., work from home occasionally) and a philosophy of "if/then" when it comes to actual compensation.
3. Collaboration on projects with fellow workers and a description of when competition will really help the organization.

R&R

LIVE *from* NASHVILLE!

GAC *Nights* RADIO

Where all the
STARS

come out...
every night.

Hosted by
SUZANNE ALEXANDER
LIVE from the Great American Country studios on Music Row
Exclusive news and interviews with *Country's Biggest Stars*

Behind the scenes and backstage access to
Country music events



(615) 291-7266 ABCRADIONETWORKS.COM

R&R COUNTRY

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► THE ZAC BROWN BAND BECOMES THE EIGHTH ACT AND THIRD GROUP OR DUO THIS YEAR TO CRACK THE TOP 10 FOR THE FIRST TIME, AS "CHICKEN FRIED" SIZZLES 11-7. LAST YEAR AT THIS POINT, FIVE ARTISTS HAD NOTCHED THEIR FIRST TOP 10s, INCLUDING JUST ONE GROUP OR DUO (BIG & RICH).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW	RANK
1	2	17	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	NO. 1 (1 WK)	☆	33.536 +2.676	4709	1
2	1	12	KENNY CHESNEY WITH THE WAILERS EVERYBODY WANTS TO GO TO HEAVEN		☆	32.078 -1.154	4470	2
3	3	15	CARRIE UNDERWOOD JUST A DREAM		☆	30.820 +1.033	4350	3
4	7	6	TAYLOR SWIFT LOVE STORY		☆	25.028 +2.486	3508	5
5	4	27	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆	24.720 -3.969	3341	6
6	6	14	TIM MCGRAW LET IT GO		☆	24.576 +1.730	3597	4
7	11	18	ZAC BROWN BAND CHICKEN FRIED	MOST INCREASED AUDIENCE	☆	21.660 +5.878	3233	7
8	9	8	SUGARLAND ALREADY GONE		☆	20.977 +2.250	2889	10
9	10	13	MONTGOMERY GENTRY ROLL WITH ME		☆	20.628 +2.223	3018	8
10	8	19	BRAD PAISLEY WAITIN' ON A WOMAN		☆	18.585 -1.485	2387	16
11	12	33	LUKE BRYAN COUNTRY MAN		☆	18.226 +0.658	2949	9
12	14	7	RASCAL FLATTS HERE		☆	17.971 +1.621	2555	13
13	13	6	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND		☆	17.895 +1.452	2604	12
14	15	27	CHUCK WICKS ALL I EVER WANTED		☆	16.833 +1.235	2483	15
15	16	26	BUCKY COVINGTON I'LL WALK		☆	16.616 +1.183	2672	11
16	18	24	CRAIG MORGAN LOVE REMEMBERS		☆	16.481 +1.977	2534	14
17	19	29	JAMEY JOHNSON IN COLOR		☆	14.298 +0.745	2230	17
18	20	20	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME		☆	14.264 +1.157	2134	18
19	22	14	BILLY CURRINGTON DON'T	AIRPOWER	☆	10.982 +1.974	1728	20
20	28	4	ALAN JACKSON COUNTRY BOY		☆	10.237 +3.010	1604	21
21	5	11	BLAKE SHELTON SHE WOULDN'T BE GONE		☆	9.953 +1.663	1548	22
22	7	20	RANDY HOUSER ANYTHING GOES		☆	9.941 +1.191	1523	23
23	11	22	KELLIE PICKLER DON'T YOU KNOW YOU'RE BEAUTIFUL		☆	9.771 -0.233	1732	19
24	24	23	ASHTON SHEPHERD SOUNDS SO GOOD		☆	9.547 +0.892	1455	26
25	23	5	DIERKS BENTLEY FEEL THAT FIRE		☆	9.314 +2.480	1475	24
26	26	11	TRACE ADKINS MUDDY WATER		☆	8.326 +0.433	1474	25
27	27	19	PAT GREEN LET ME		☆	7.745 +0.220	1241	27
28	30	10	JAKE OWEN DON'T THINK I CAN'T LOVE YOU		☆	6.815 +1.986	1111	28
29	3	14	PHIL VASSAR I WOULD		☆	5.441 +0.615	841	30
30	33	15	LEE ANN WOMACK LAST CALL		☆	4.994 +1.039	892	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW	RANK
31	32	15	LITTLE BIG TOWN FINE LINE		☆	4.067 -0.215	688	34
32	34	12	KRISTY LEE COOK 15 MINUTES OF SHAME		☆	3.774 +0.284	701	32
33	35	9	JOSH TURNER EVERYTHING IS FINE		☆	3.549 +0.063	769	31
34	40	2	BROOKS & DUNN COWGIRLS DON'T CRY	MOST ADDED	☆	3.206 +1.597	596	35
35	36	12	BILLY RAY CYRUS SOMEBODY SAID A PRAYER		☆	3.176 +0.138	689	33
36	37	9	MIRANDA LAMBERT MORE LIKE HER	BREAKER	☆	2.727 +0.493	500	36
37	38	3	JACK INGRAM THAT'S A MAN		☆	2.615 +0.765	372	40
38	39	7	ELI YOUNG BAND ALWAYS THE LOVE SONGS		☆	2.098 +0.367	280	44
39	45	2	GARY ALLAN SHE'S SO CALIFORNIA		☆	1.696 +0.651	379	39
40	41	8	JOSH GRACIN UNBELIEVABLE (ANN MARIE)		☆	1.691 +0.101	417	37
41	42	11	JUSTIN MOORE BACK THAT THING UP	BREAKER	☆	1.649 +0.246	401	38
42	43	6	JOEY & RORY CHEATER, CHEATER		☆	1.379 +0.119	203	47
43	44	13	RANDY OWEN LIKE I NEVER BROKE HER HEART		☆	1.320 +0.061	302	41
44	52	2	JIMMY WAYNE I WILL		☆	1.273 +0.570	285	43
45	NEW		DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	HOT SHOT DEBUT	☆	1.195 +0.882	134	53
46	5	5	DARRYL WORLEY TEQUILA ON ICE		☆	1.145 +0.253	292	42
47	2	2	JULIANNE HOUGH MY HALLELUJAH SONG		☆	1.006 +0.264	261	45
48	4	6	WHITNEY DUNCAN WHEN I SAID I WOULD		☆	0.994 +0.197	259	46
49	48	3	JESSICA SIMPSON REMEMBER THAT		☆	0.931 +0.121	175	48
50	57	2	KEITH ANDERSON SOMEBODY NEEDS A HUG		☆	0.841 +0.368	152	51
51	53	3	JOHN MICHAEL MONTGOMERY FOREVER		☆	0.772 +0.114	167	50
52	54	2	THE LOST TRAILERS HOW 'BOUT YOU DON'T		☆	0.722 +0.109	139	52
53	5	5	KENNY CHESNEY GOT A LITTLE CRAZY		☆	0.717 +0.335	76	56
54	2	2	KENNY CHESNEY TEN WITH A TWO		☆	0.707 +0.226	59	-
55	NEW		KENNY CHESNEY WITH DAVE MATTHEWS I'M ALIVE		☆	0.689 +0.411	52	-
56	NEW		KENNY CHESNEY WITH WILLIE NELSON THAT LUCKY OLD SUN (JUST ROLLS AROUND HEAVEN ALL DAY)		☆	0.630 +0.361	50	-
57	5	2	RANDY ROGERS BAND IN MY ARMS INSTEAD		☆	0.582 +0.151	58	-
58	55	13	ONE FLEW SOUTH MY KIND OF BEAUTIFUL		☆	0.578 -0.021	171	49
59	NEW		KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD		☆	0.483 +0.271	39	-
60	RE-ENTRY		MELISSA LAWSON WHAT IF IT ALL GOES RIGHT		☆	0.393 +0.073	17	-

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.878 ZAC BROWN BAND

Chicken Fried (Live Nation)
WYCD +0.328, KKGO +0.310, WOSY +0.263, KKGO +0.258, WXTU +0.195, KUPD +0.182, WOKQ +0.185, WEZL +0.134, KWNR +0.086, WKXV +0.106

+3.010 ALAN JACKSON

Country Boy (Arista Nashville)
WOSY +0.391, KKGO +0.189, WAMJ +0.183, WCOL +0.124, WYRK +0.112, KTEX +0.110, WQDR +0.107, WFMS +0.103, WBEE +0.096, KFVK +0.095

+2.676 TOBY KEITH

She Never Cried In Front Of Me (Show Dog Nashville)
WUSN +0.550, KSON +0.053, KMPS +0.053, WCOL +0.036, WDTW +0.021, KSCS +0.016, KWJL +0.015, KKGO +0.011, WUBL +0.009, WKHX +0.006

+2.486 TAYLOR SWIFT

Love Story (Big Machine)
WQYK +0.343, KSCS +0.181, KBWF +0.159, WDSY +0.154, KNIX +0.146, WYVK +0.112, KILT +0.107, WGXK +0.104, KKGO +0.103, KIIM +0.092

+2.480 DIERKS BENTLEY

Feel That Fire (Capitol Nashville)
KFRG +0.150, WCOL +0.144, WUSN +0.136, WYCD +0.130, KBWF +0.127, WUBL +0.089, KWJL +0.085, WBEE +0.081, WCTO +0.079, WSLC +0.076

NEW AND ACTIVE					
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
JAMES OTTO These Are The Good Old Days (Warner Bros./WRN)	0.388/0.199	KENNY CHESNEY Demons (BNA)	0.321/0.067	KENNY CHESNEY Boats (Blue Chair/BNA)	0.315/0.165
AARON WATSON Love Makin' Song (BIG Label)	0.340/0.212	JEREMY MCCOMB Cold (Parallel/New Revolution)	0.319/0.086	JAMIE O'NEAL Like A Woman (1720)	0.284/0.206
TOTAL STATIONS:	16	TOTAL STATIONS:	2	TOTAL STATIONS:	15
TOTAL STATIONS:	3	TOTAL STATIONS:	18	TOTAL STATIONS:	17

MOST ADDED

BROOKS & DUNN 27
Cowgirls Don't Cry (Arista Nashville)
KBQI, KBUL, KFRC, KIIM, KIXZ, KJJY, KKGO, KKWF, KMPS, KNCL, KRST, KTTS, KUBL, KVOO, WCTK, WGXX, WONE, WKKT, WPKX, WQDR, WQYK, WUBE, WUSJ, WWGR, WXBM, WXTU, WYCD

JACK INGRAM 16
That's A Man (Big Machine)
KFKF, KNTY, KSON, KVOO, WBCT, WBEE, WBUL, WGAR, WGKX, WGNB, WIRK, WKHX, WOKQ, WWNU, WXYC, WYPY

DIERKS BENTLEY 16
Feel That Fire (Capitol Nashville)

ALAN JACKSON 14
Country Boy (Arista Nashville)
KEGA, KKBQ, KSSN, KTEX, KWNR, WCOL, WDAF, WDSY, WKLB, WPAW, WUSN

THE LOST TRAILERS 11
How 'Bout You Don't (BNA)
KIZN, KRTY, KSKS, WBCT, WBEE, WIOU, WIRK, WIVK, WKHX, WWGR, WYPY

GARY ALLAN 9
She's So California (MCA Nashville)
KFRG, KKNK, KNCL, KRST, WMAJ, WOKQ, WSOC, WUBE, WWNU

DARIUS RUCKER 9
It Won't Be Like This For Long (Capitol Nashville)
KEEY, KMOL, KSOP, KUZZ, KYGO, WGNB, WIVK, WUBE, WYRK

FOR WEEK ENDING OCTOBER 19, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations. 113 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

FREE COUNTRY DAILY E-MAIL

NEWS OF THE DAY

DAILY TOP 5 SONGS

INDUSTRY PICS

RADIO & RECORDS
R&R COUNTRY
DAILY

ACCURATE
TRUSTWORTHY
COMPREHENSIVE

SUBSCRIBE NOW! WWW.RADIOANDRECORDS.COM/SUBSCRIBE.ASP



▶ "JUST LIKE YOU," THE FIRST SINGLE FROM **GEORGE CANYON'S** ALBUM "WHAT I DO," DUE NOV. 11, ROCKETS 43-24 ON CANADA COUNTRY.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KHKI/Des Moines, IA* OM: Steve Brill PD/MD: Andy Elliott	KIXQ/Joplin, MO OM: Chad Elliot MD: Jack White	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WTVY/Dothan, AL OM/MD: Kris Van Dyke	WNWN/Kalamazoo, MI PD: Woody Houston APD/MD: Scott Wagner	WCEN/Saginaw, MI* PD/MD: Joby Phillips
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	KKCB/Duluth, MN OM/MD: David Drew	KDBR/Kalispell, MT OM/MD: John Michaels	WWFG/Salisbury, MD OM/MD: Dick Raymond APD/MD: Sandra Lee
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WAXX/Eau Claire, WI OM/MD: George House APD/MD: Alex Edwards	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	KGKL/San Angelo, TX OM/MD: Boomer Kingston
WPUR/Atlantic City, NJ* PD: Joe Kelly	WQRB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/MD: Stephen St. James	KUSS/San Diego, CA* OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
KYKR/Beaumont, TX OM/MD: Trey Poston	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WXTA/Erie, PA OM/MD: Adam Reese	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	KKNU/Eugene, OR PD/MD: Jim Davis	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Dial Global CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WHWK/Binghamton, NY PD: Don Brake	WKDQ/Evansville, IN PD/MD: Jon Prael	KRWQ/Medford, OR OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	Dial Global US Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams
WNCB/Birmingham, AL* OM/MD: Justin Case	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KUBB/Merced, CA OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	Sirius New Country/Satellite*
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WKML/Fayetteville, NC OM/MD: Dean O	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn	WBAM/Montgomery, AL*	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseiler
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WMDH/Muncie, IN APD/MD: Shane Goad	KSUX/Sioux City, IA PD/MD: Tony Michaels
KAGG/Bryan, TX APD/MD: Adam Drake	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBYT/South Bend, IN APD: Stinger MD: Shannon Marie
WOKO/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent	WFRE/Frederick, MD* PD/MD: Jess Wright	WGTR/Myrtle Beach, SC OM: Johnny Walker MD: Korby Ray	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimsted	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	WTHI/Terre Haute, IN OM/MD: Barry Kent
WIWF/Charleston, SC* PD: Brian Driver	KHGE/Fresno, CA OM/MD: Paul Wilson APD/MD: Kris Daniels	WCTY/New London, CT PD: Dave Elder APD/MD: Jimmy Lehn	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WKWS/Charleston, WV OM: Rick Johnson PD/MD: John Anthony	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WOCT/Chattanooga, TN* PD: Duane Shannon	WCKT/Ft. Myers, FL* OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WKCW/Columbus, GA* PD/MD: Brian Thomas	WBTU/Ft. Wayne, IN OM: Phil Becker PD: Chris Sargent	WYCT/Pensacola, FL PD: Kevin King	WFRG/Utica, NY OM/MD: Bill McAdams
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WFYR/Peoria, IL OM/MD: Ric Morgan	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
WCLT/Columbus, OH* PD: Curtis Newland MD: Tommy Douglas	WTNR/Grand Rapids, MI* OM: Brent Alberts OM/MD: Steve Stewart APD/MD: Nick Alan	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	WNCY/Green Bay, WI* PD: Dan Stone MD: Charli McKenzie	WRWD/Poughkeepsie, NY PD/MD: Aaron "Dave" McCord	WOVK/Wheeling, WV PD/MD: Jim Elliott
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WRDU/Raleigh, NC* OM: Chris Shebel PD: Trey Cooler APD: Zac Davis	KZSN/Wichita, KS* OM: Lyman James PD: Cody Carlson MD: Rick Regan
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WCAT/Harrisburg, PA* PD: Will Robinson APD/MD: Rich Creeger	KOUT/Rapid City, SD OM: Mark Houston MD: Dean Taylor	WILQ/Williamsport, PA OM/MD: John O'Brien APD/MD: John O'Brien
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WTCH/Huntington, WV PD: Judy Eaton MD: Scott Hesson	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker

COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST TITLE	IMPRINT / PROMOTION LABEL	
TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	

MOST ADDED			
ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS	
BROOKS & DUNN COWGIRLS DON'T CRY	ARISTA NASHVILLE	23	
DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE	16	
JACK INGRAM THAT'S A MAN	BIG MACHINE	12	
ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE	11	
SARAH BUXTON SPACE	LYRIC STREET	10	

MOST INCREASED PLAYS			
ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN	
BROOKS & DUNN COWGIRLS DON'T CRY	ARISTA NASHVILLE	+498	
ZAC BROWN BAND CHICKEN FRIED	LIVE NATION	+495	
SUGARLAND ALREADY GONE	MERCURY	+426	
DIERKS BENTLEY FEEL THAT FIRE	CAPITOL NASHVILLE	+421	
TAYLOR SWIFT LOVE STORY	BIG MACHINE	+410	
ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE	+374	

INDICATOR EXCLUSIVES						
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-	
42	47	KATIE ARMIGER UNSEEN	COLD RIVER/NINE NORTH	295	+18	
50	55	RICK HUCKABY AIN'T ENOUGH BLACKTOP	HEADCOACH/SPINVILLE	186	+31	
51	—	JAMIE O'NEAL LIKE A WOMAN	1720	182	+92	
52	56	MARK WILLS THE THINGS WE FORGET	TENACITY	182	+29	
53	—	JAMES OTTO THESE ARE THE GOOD OLE DAYS	WARNER BROS./WRN	138	+33	
54	58	LEANN RIMES WHAT I CANNOT CHANGE	CURB	135	-17	
57	—	ZONA JONES YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	122	-4	
58	60	JEFF BATES RIVERBANK	BLACK RIVER	115	-32	
59	—	MATT STILLWELL SHINE	STILL 7/SPINVILLE/CO5	111	+11	

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	11	KENNY CHESNEY WITH THE WAILERS EVERYBODY WANTS TO GO TO HEAVEN	BLLE CHAR/BNA/SONY BMG	790	+1
2	2	13	CARRIE UNDERWOOD JUST A DREAM	19/ARISTA/ARISTA NASHVILLE/SONY BMG	740	-6
3	3	16	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	699	-1
4	4	14	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE/UNIVERSAL	669	-13
5	5	5	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL	637	+4
6	8	11	TIM MCGRAW LET IT GO	CURB/EMI	591	+22
7	10	6	SUGARLAND ALREADY GONE	MERCURY/UNIVERSAL	578	+63
8	7	11	GORD BAMFORD POSTCARD FROM PASADENA	ROYALTY	574	-7
9	13	5	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND	ARISTA NASHVILLE/SONY BMG	565	+63
10	6	13	JIMMY WAYNE DO YOU BELIEVE ME NOW	VALORY/UNIVERSAL	545	-85
11	9	6	PAUL BRANDT VIRTUAL LIFE	BRAND-T/UNIVERSAL	526	-21
12	—	9	MONTGOMERY GENTRY ROLL WITH ME	COLUMBIA/SONY BMG	513	+10
13	14	6	JASON BLAINE GOOD DAY TO GET GONE	KOCH	473	-7
14	20	4	JESSIE FARRELL I GUESS	UNIVERSAL	446	+61
15	11	13	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	430	-75
16	15	13	TARA ORAM FLY GIRL	OPEN ROAD/UNIVERSAL	427	-32
17	18	16	DOC WALKER THAT'S ALL	OPEN ROAD/UNIVERSAL	425	-6
18	16	10	THE HIGGINS REAL THING	OPEN ROAD/UNIVERSAL	411	-45
19	17	12	DERIC RUTTAN LOVIN' YOU IS KILLIN' ME	ON RAMP/EMI	405	-31
20	21	5	RASCAL FLATTS HERE	LYRIC STREET/UNIVERSAL	404	+30
21	25	8	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE/EMI	368	+28
22	31	4	DIERKS BENTLEY FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	349	+70
23	28	7	JO HICK SWEET CITY WOMAN	MCC ENTERTAINMENT	345	+31
24	43	2	GEORGE CANYON JUST LIKE YOU	UNIVERSAL	335	+174
25	32	3	ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE/SONY BMG	335	+76
26	19	17	BRAD PAISLEY WAITIN' ON A WOMAN	ARISTA NASHVILLE/SONY BMG	335	-65
27	29	7	TRACE ADKINS MUDDY WATER	CAPITOL NASHVILLE/EMI	331	+18
28	22	20	KEITH URBAN YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE/EMI	328	-36
29	33	6	SHANE YELLOWBIRD LIFE IS CALLING MY NAME	ON RAMP/EMI	301	+43
30	24	18	GEORGE STRAIT TROUBADOUR	MCA NASHVILLE/UNIVERSAL	300	-52

FOR WEEK ENDING OCTOBER 19, 2008 ♦ indicates CanCon



The do's and don'ts of applying for a gig

Time For Your T&R Checkup

Keith Berman

KBerman@RadioandRecords.com

With the talent pool flooded at this particular moment, competing for open on-air gigs has become less like a jousting match and more like a pack of wolves hunting prey. When PDs are inundated with hundreds of airchecks for an opening, it's easier for them to toss someone out of the running for the smallest reason. So what are PDs looking for these days, and how can you cut through the piles of applicants to ensure your stuff gets looked at and heard?

The first step is making sure you submit a technically good application and not annoy the PD. One thing that's a big no-no is ignoring a PD's "do not call" edict. "That happens big time—and numerous times," Bonneville AC WILV (100.3 Love FM)/Chicago PD Barry James says. He understands that it's easy for stuff to get lost in spam filters, but you can turn on the option for a return receipt when you send e-mail. Another way to ensure delivery is just to ask for confirmation. "It's also as easy as writing something like, 'I don't expect you to listen to this right away, but would you please acknowledge that you just got this,'" he says. "I can always find time to do that for someone if they make that request."

When you're putting together your aircheck, make it a tasteful length, especially in this day and age of multitasking PDs and overloaded e-mail servers. "I want three minutes," says RR Broadcasting hot AC KPSI (Mix 100.5)/Palm Springs, Calif., Connie Breeze, who has received some extraordinarily long airchecks. "If I love you and your audio but you sent me a 10-minute aircheck, you just lost yourself an opportunity." Breeze also simply wants what she describes as "the goods," meaning compelling audio. Don't bother sending her flowers or candy or cute stuff.

It's important to James that you've done your homework about the company you're applying to so that you're submitting the proper materials needed to go for an opening, like Bonneville's own application forms. "When you send me something, you should've already got-

ten to the point where you have a brief cover page and my company's application as part of the attachment," he says. "I don't need a résumé with all of your local awards."

Plug Yourself In

Speaking to the overabundance of information—or incredibly long airchecks—that some people might send, James says that you shouldn't send your life story when applying for a job. "Don't overdo it," he advises. "You're not asking them to marry you, you're just looking for a first date. It should be your best-of, it should be something compelling enough to make me want to check you out more. There are a lot of people out there who want to immediately get married and have kids and retire with you."

Let's move to what they'd like to hear in the actual aircheck, shall we? Breeze says that right out of the gate, she wants to hear a jock engaged with a listener, so she likes phoners to be placed in front. "I want to hear who you are, not that you can do a liner or execute the format," she says. "I'm looking for an authentic, real person who's interested in what's on the other end of the phone."

James is also a proponent of sounding engaged, plugged in and local—and for him, localism doesn't mean giving a top-of-the-hour ID. His best example of what good radio should be happened a while ago when he drove through a town that was having a large event, punched up a local station and was amazed at how great their coverage of the event sounded.

'I want to hear who you are, not that you can do a liner or execute the format.'

—Connie Breeze



"There was no question in my mind what radio station I was listening to, what town they were in and how important they were," he says. "When I got back home, I called the PD and told him his guys did the best job of sounding like they were plugged in, like I've never heard before. I was absolutely stunned by their presence there."

"He told me they weren't even at the event, it cost too much to get in, so they just decided to own it on the air. But it was amazing how plugged-in to their town they sounded. From that day on, with every aircheck I listen to, I think that if I can play this for anyone anywhere in the U.S. and they can't tell me within three or four breaks what town that jock is in and how important that station is in that town, the jock shouldn't be working for me."

Be Creative, Be Brave

James also stresses the importance of being creative and putting a unique twist on even the most mundane of benchmarks. He recalls how one of his weekenders did an entire weather update using mental imagery by simply saying, "Right now, the leaves are crunching under your feet; tonight, they'll be sticking to the sole of your shoe." James says, "It was five seconds of mental imagery that said everything. I've used the example of that break for the past decade because I thought it was that telling as to how well and quickly it can be done."

In order to get an accurate reflection of your work, Breeze says it's important to step outside your comfort zone and ask people who aren't in your circle of admirers to give you advice about your aircheck and work. "You've got to send your stuff to people who are better than you who'll give you the straight story, and you've got to put on your big-girl or big-boy pants and implement the advice they give you," she says. "You should get the bad news from someone who's mentoring you rather than from a PD whose opening you're applying for. If not, you'll stay in a vacuum and count on your network, you'll never get a job and you'll never know why."

Commenting that this industry really is about relationships and staying on good terms with people, Breeze recognizes the importance of realizing that the PD isn't the only person who might be making a decision on hiring you. "The PD isn't in a bubble," she says, noting that you should make sure you're on good terms with a GM and consultant as well.

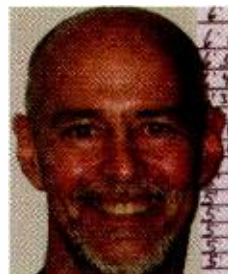
Advising that it's good to be willing to start over again in a smaller market, Breeze says that neither side should compromise simply based on market size or a jock's potential lack of employment. She told her recent hire, who'd been out of radio for a little while, that "I'm not going to compromise because I'm in a small market and this sound is 'good enough,' and he told me that he's not going to compromise just because he's out of work," she recalls. "When you both come with value, that's when you can have a great relationship and a great sound."

These Modern Times

Barry James advocates sending airchecks by e-mail whenever possible, commenting that he is disappointed when he gets a CD demo from someone now. "I can call up stuff anywhere on my Palm Treo or anywhere else with a computer that has Internet access, but I can't do that with a CD," he says. However, he does realize that corporate e-mail servers can overload easily, and it takes a level of maintenance on a PD's part to process e-mailed airchecks.—KB

'Don't overdo it. You're not asking them to marry you, you're just looking for a first date.'

—Barry James





▶ AFTER CLAIMING MOST ADDED HONORS LAST WEEK, **TAYLOR SWIFT** STORMS ONTO THE NEW AND ACTIVE LIST WITH A POP REMIX OF "LOVE STORY" (66 PLAYS, UP 59). AT COUNTRY, THE ORIGINAL VERSION OF THE SONG, WHICH INTRODUCES HER SOPHOMORE SET, "FEARLESS," DUE NOV. 11, SOARS 7-4.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	DAVID COOK THE TIME OF MY LIFE	NO. 1 (5 WKS)	11 ☆	2146 -2	16.541 2
2	2	28	LEONA LEWIS BLEEDING LOVE		11 ⁴	1989 +64	16.545 1
3	3	18	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ²	1846 -62	14.799 3
4	4	41	SARA BAREILLES LOVE SONG		11 ⁴ ☆	1803 -62	13.573 4
5	5	33	JOHN MAYER SAY		11	1667 -19	12.381 6
6	6	14	COLDPLAY VIVA LA VIDA		11 ²	1664 +22	12.714 5
7	7	34	DAUGHTRY FEELS LIKE TONIGHT		11 ²	1469 -49	11.962 7
8	8	51	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁶ ☆	1185 +7	9.291 8
9	9	24	JOURNEY AFTER ALL THESE YEARS		☆	1150 +60	4.575 14
10	10	25	COLBIE CAILLAT REALIZE		11 ²	1071 +24	5.381 12
11	11	28	LIFEHOUSE WHATSOEVER IT TAKES		11 ² ☆	941 +81	6.229 11
12	12	24	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³	779 +31	6.361 10
13	13	11	JASON MRAZ I'M YOURS	MOST ADDED	11 ☆	739 +49	6.831 9
14	16	10	DAVID ARCHULETA CRUSH	MOST INCREASED PLAYS	11 ☆	547 +110	2.345 18
15	14	30	MAROON 5 WON'T GO HOME WITHOUT YOU		11	503 +6	5.006 13
16	15	17	KID ROCK ALL SUMMER LONG		11 ³	488 -6	3.471 15
17	18	9	MISSY HIGGINS WHERE I STOOD		☆	401 +91	1.492 21
18	17	8	SIMON COLLINS UNCONDITIONAL		☆	379 +27	1.457 22
19	20	3	CELINE DION MY LOVE		11	266 +23	0.823 26
20	19	19	ONEREPUBLIC STOP AND STARE		11 ² ☆	259 +11	2.219 19
21	6	6	EAGLES WHAT DO I DO WITH MY HEART		11	245 +27	0.723 29
22	25	5	DAUGHTRY WHAT ABOUT NOW		☆	230 +74	3.393 16
23	22	5	SARAH MCLACHLAN I WANT ME 2		☆	195 +15	0.633 -
24	23	12	RIHANNA TAKE A BOW		11 ³	178 0	3.291 17
25	26	3	JAMES TAYLOR IT'S GROWING		11	177 +23	0.425 -
26	27	10	CNOTE STILL		11	137 -5	0.209 -
27	29	2	WAYNE BRADY ORDINARY		11	132 +14	0.174 -
28	24	8	ARTISTS STAND UP TO CANCER JUST STAND UP!		11	123 -36	0.156 -
29	28	13	MICHAEL MCDONALD ENEMY WITHIN		11	108 -27	0.128 -
30	RE-ENTRY		JOSH KELLEY TO REMEMBER		11	107 +18	0.169 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JASON MRAZ I'm Yours (Atlantic/RRP)	9
DAVID ARCHULETA Crush (19/Jive/Zomba)	9
CELINE DION My Love (Columbia)	5
JAMES TAYLOR It's Growing (Hear/CMG)	5
COLDPLAY Viva La Vida (Capitol)	4
MISSY HIGGINS Where I Stood (eleven/Reprise)	4
COLBIE CAILLAT Realize (Universal Republic)	3
LIFEHOUSE Whatever It Takes (Geffen/Interscope)	3

ADDED AT... KNEV
Reno, NV
OM/PD: Nick Elliott
Coldplay, Viva La Vida, 15
David Archuleta, Crush, 11
Enya, Trains And Winter Rains, 0
Missy Higgins, Where I Stood, 0
Neil Diamond, If I Don't See You Again, 0
Taylor Swift, Love Story, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
GAVIN ROSSDALE Love Remains The Same (Interscope)	101/13	TAYLOR SWIFT Love Story (Big Machine/Universal Republic)	66/59
LEONA LEWIS Better In Time (SYCO/J/RMG)	96/1	ENYA Trains And Winter Rains (Reprise)	65/29
JORDIN SPARKS One Step At A Time (19/Jive/Zomba)	86/34	O.A.R. Shattered (Turn The Car Around) (Everline/Antalctic/RRP)	65/6
GREG MEDORO Lost Melody (Odds On)	75/9	THE GABE DIXON BAND Five More Hours (Fantasy/CMG)	42/5
ADELE Chasing Pavements (XL/Columbia)	68/5	PROJECT GRAND SLAM FEAT. JUDIE TZUKE The Captain Of Her Heart (Cakewalk)	36/2

MOST INCREASED PLAYS

+110	DAVID ARCHULETA Crush (19/Jive/Zomba) WMXS +16, KNEV +11, WLQT +11, KBEE +9, WEFZ +9, WGSY +9, WRAL +9, WHLG +8, WASH +6, WWDE +6
+91	MISSY HIGGINS Where I Stood (eleven/Reprise) WMAV +12, WEFZ +10, WHOM +8, WSNY +6, WDOK +6, WMON +5, KWAV +4, WHUD +3, WLTW +3, KRWM +3
+81	LIFEHOUSE Whatever It Takes (Geffen/Interscope) WALK +4, WWFS +4, KRNO +11, WLIT +10, WDOK +8, KSOJ +5, WRAL +5, WJXB +5, KSNE +4, WMJY +4
+74	DAUGHTRY What About Now (RCA/RMG) WALK +6, WMCS +5, WWFS +2, WMGC +9, WLHT +7, WZID +5, KFRH +3, WMAAS +3, WLTE +2, WMXC +2
+64	LEONA LEWIS Bleeding Love (SYCO/J/RMG) KBEE +9, WSNY +9, WHUD +7, WOBN +7, KRWM +6, WTVR +6, WFPQ +5, WMEZ +5, KESZ +5, KEZK +5

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
104 AC, 27 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)	11 ⁵	1008	1090
2	TAYLOR SWIFT TEARDROPS ON MY GUITAR (BIG MACHINE/UNIVERSAL REPUBLIC)	11 ⁴	970	987
3	FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)	11 ⁶	959	932
4	DAUGHTRY HOME (RCA/RMG)	11 ⁵	861	877
5	JORDIN SPARKS TATTOO (19/JIVE/ZOMBA)	11 ²	811	900

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	725	726
7	PINK WHO KNEW (LAFACE/ZOMBA)	11 ⁴	723	740
8	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	676	584
9	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	669	724
10	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 ⁴	630	578

It's About The Music!

Get a complete collection of **R&R's** year-end chart packs from 1974 through 2007.

Included in the package are the year-end charts for every R&R format throughout the years.
It's an invaluable resource!

For telephone service call
800-562-2706
or
818-487-4582
(between 5am and 5pm Pacific)

Fax: 818-487-4550
E-mail: radioandrecords@pubservice.com

R&R HOT AC

POWERED BY **nielsen**
BDS

DMDS DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM



► **THRIVING IVORY** BOWS AT NO. 38 WITH "ANGELS ON THE MOON." FEATURED IN VH1'S YOU OUGHTA KNOW PROMOTION, THE QUINTET TOOK SHAPE WHEN VOCALIST CLAYTON STROOPE AND PIANIST/SONGWRITER SCOTT JASON MET WHILE THEY WERE STUDENTS AT THE UNIVERSITY OF CALIFORNIA IN SANTA BARBARA.

TIME	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	30	JASON MRAZ I'm Yours	NO. 1 (3 WKS)	11 ☆ ATLANTIC/RRP	3423 0	15.654	2
2	2	26	GAVIN ROSSDALE Love Remains The Same		☆ INTERSCOPE	3258 -9	14.544	3
3	3	17	DAUGHTRY What About Now		RCA/RMG	3054 +34	15.705	1
4	5	17	O.A.R. Shattered (Turn The Car Around)		☆ EVERFINE/ATLANTIC/RRP	2958 +161	12.339	6
5	4	21	COLDPLAY Viva La Vida		112 ☆ CAPITOL	2863 -137	13.388	4
6	6	9	PINK So What		☆ LAFACE/ZOMBA	2477 +81	13.134	5
7	7	26	KID ROCK All Summer Long		113 ☆ TOP DOG/ATLANTIC	2231 -157	11.673	7
8	9	14	LIFEHOUSE Broken		☆ GEFEN/INTERSCOPE	2133 -5	8.861	11
9	8	31	3 DOORS DOWN It's Not My Time		112 ☆ UNIVERSAL REPUBLIC	2043 -122	10.238	8
10	14	3	NICKELBACK Gotta Be Somebody	MOST INCREASED PLAYS	☆ ROADRUNNER/RRP	1985 +504	8.947	10
11	11	22	MATT NATHANSON Come On Get Higher		☆ VANGUARD/CAPITOL	1918 +107	7.093	14
12	12	10	LEONA LEWIS Better In Time		11 SYCO/J/RMG	1797 +191	9.356	9
13	10	27	NATASHA BEDINGFIELD Pocketful of Sunshine		112 ☆ PHONOGENIC/EPIC	1692 -130	8.271	12
14	15	12	JORDIN SPARKS One Step At A Time		11 19/JIVE/ZOMBA	1438 -22	6.790	15
15	18	4	KATY PERRY Hot N Cold		☆ CAPITOL	1390 +325	7.774	13
16	16	18	METRO STATION Shake It		11 COLUMBIA	1023 -167	4.408	17
17	21	6	SECONDHAND SERENADE Fall For You	AIRPOWER	11 GLASSNOTE/ILG/ATLANTIC	959 +129	4.530	16
18	19	23	SEETHER Rise Above This		11 WIND-UP	946 +33	3.238	20
19	20	15	ADELE Chasing Pavements		XI/COLUMBIA	904 +38	2.205	27
20	17	11	COLBIE CAILLAT The Little Things		☆ UNIVERSAL REPUBLIC	808 -284	2.190	28
21	24	12	JON MCLAUGHLIN Beating My Heart		ISLAND/IDJMG	803 +30	2.248	26
22	26	8	RIHANNA Disturbia		11 ☆ SRP/DEF JAM/IDJMG	801 +81	4.127	18
23	22	14	PUDDLE OF MUDD We Don't Have To Look Back Now		FLAWLESS/GEFFEN/INTERSCOPE	793 +17	2.359	24
24	25	8	DAVID ARCHULETA Crush		19/JIVE/ZOMBA	780 +26	3.646	19
25	23	20	DELTA GOODREM In This Life		☆ MERCURY/DECCA	689 -98	2.479	22
26	28	7	LINKIN PARK Leave Out All The Rest		☆ WARNER BROS.	617 +35	1.884	30
27	27	10	ESTELLE FEATURING KANYE WEST American Boy		11 HOME SCHOOL/ATLANTIC	568 -58	2.632	21
28	31	4	3 DOORS DOWN Let Me Be Myself		☆ UNIVERSAL REPUBLIC	556 +76	2.264	25
29	29	11	STAINED Believe		FLIP/ATLANTIC	553 -3	1.509	32
30	34	3	SAVING ABEL Addicted		11 SKIDDCO/VIRGIN/CAPITOL	532 +111	1.777	31
31	30	18	KATY PERRY I Kissed A Girl		112 ☆ CAPITOL	475 -46	2.005	29
32	32	6	GAVIN DEGRAW Cheated On Me		☆ J/RMG	441 -29	0.758	-
33	35	6	LENKA The Show		☆ EPIC	413 +15	0.924	35
34	37	5	SARAH MCLACHLAN U Want Me 2		☆ ARISTA/RMG	366 +46	0.929	34
35	36	5	SAFETYSUIT Someone Like You		UNIVERSAL MOTOWN	358 +5	0.459	-
36	NEW		DAVID COOK Light On	MOST ADDED	☆ 19/RCA/RMG	315 -185	1.457	33
37	38	20	RIHANNA Take A Bow		113 ☆ SRP/DEF JAM/IDJMG	290 -12	2.469	23
38			THRIVING IVORY Angels On The Moon		WIND-UP	264 +17	0.457	-
39	40	3	MISSY HIGGINS Where I Stood		☆ ELEVEN/REPRISE	244 -22	0.507	-
40	39	2	GOO GOO DOLLS Real		WARNER BROS.	240 -32	0.616	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAVID COOK Light On (19/RCA/RMG) KBBY, KCDU, KCIX, KIMN, KMXX, KMPX, KSRZ, KZZU, Sirius The Pulse, WAVV, WCDA, WHCB, WPLJ, WXLO	14
MATT NATHANSON Come On Get Higher (Vanguard/Capitol) KBBY, KYIS, WNNK, WQLH, WRQX, WSJO, WWMX, WWWW	8
KATY PERRY Hot N Cold (Capitol) KALZ, KCDU, KLCA, KLTG, KSTZ, WQVD, WMGX, WMMX	8
NICKELBACK Gotta Be Somebody (Roadrunner/RRP) KBBY, KIMN, WHYI, WNNK, WOMX, WTSS, WWWW	7
3 DOORS DOWN Let Me Be Myself (Universal Republic) KMXB, KSRZ, KURB, WKRQ, WNNF, WRVE, XM Flight 26	7
SAVING ABEL Addicted (Skiddco/Virgin/Capitol) KDMX, KMXX, KSTZ, KZZO, WMEE, WPST	6
BEN FOLDS FEAT. REGINA SPEKTOR You Don't Know Me (Epic) KLLY, KLTG, KUDD, KVLV, WAVV	5
SARAH MCLACHLAN U Want Me 2 (Arista/RMG) KIMN, KURB, WAVV, WOMX	4
LESLEY ROY Unbeautiful (Jive/Zomba) KSII, KVLV, WAVV, WPST	4
BUCKCHERRY Don't Go Away (Eleven Seven/Atlantic) KCDU, KLCA, KSII, KVLV	4

ADDED AT... WLNK
Charlotte, NC
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller
Eric Hutchinson, Rock & Roll, 5
Jordin Sparks, One Step At A Time, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG) TOTAL STATIONS: 16	222/58	THE ALL-AMERICAN REJECTS Gives You Hell (Doghouse/DGC/Interscope) TOTAL STATIONS: 11	151/13
THEORY OF A DEADMAN Not Meant To Be (604/Roadrunner/RRP) TOTAL STATIONS: 15	221/49	THE KILLERS Human (Island/IDJMG) TOTAL STATIONS: 10	137/36
PLAIN WHITE T'S 1, 2, 3, 4 (Hollywood) TOTAL STATIONS: 20	184/41	HINDER Without You (Universal Republic) TOTAL STATIONS: 8	136/49
KEVIN RUDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic) TOTAL STATIONS: 12	175/26	MAROON 5 Goodnight Goodnight (A&M/Octone/Interscope) TOTAL STATIONS: 14	125/54
ERIC HUTCHINSON If I Were A Boy (Let's Break/Warner Bros.) TOTAL STATIONS: 18	175/19	BEYONCE If I Were A Boy (Music World/Columbia) TOTAL STATIONS: 9	102/67

MOST INCREASED PLAYS

+504	☆ NICKELBACK Gotta Be Somebody (Roadrunner/RRP) WOMX +30, KYIS +27, KQKQ +26, WMGX +24, KBBY +21, KSCF +17, WKRQ +16, KALZ +16, WRQX +16, WNNK +16
+325	☆ KATY PERRY Hot N Cold (Capitol) WMC +20, WWMX +14, WNNK +14, KALZ +14, KFBZ +14, WTMX +13, KPEK +13, WBNS +13, KALC +13, WMMX +13
+191	LEONA LEWIS Better In Time (SYCO/J/RMG) WMMX +16, WMC +16, KFBZ +16, KCDU +15, WAVV +14, KZZO +13, KEZR +11, WTMX +10, KLLC +9, KCDA +9
+185	☆ DAVID COOK Light On (19/RCA/RMG) KBBY +20, KEZR +17, KPLZ +16, KVLV +16, KLCA +14, WTIC +12, KRSK +12, KMXP +12, KIMN +11, KYIS +10
+161	☆ O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KSII +27, WNNK +16, WBNS +16, WKRQ +16, KBBY +15, KALZ +13, WAVV +11, KIMN +10, KFVY +9, WLNK +9

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
B5 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Moose Lake Products Company, Inc.
1-800-21-FLASH
(1-800-213-3274)

STEAL THE SHOW

FirstFlash! Line can take care of all your custom printing needs...

Event Tape® • BunchaBanners • FlashBags • Ponchos • Stickers • License Plates • Key Tags • Stadium Cups

www.firstflash.com



▶ **SARAH MCLACHLAN** RISES 3-1 ON CANADA AC WITH "U WANT ME 2," HER FIFTH NO. 1 AT THE FORMAT. SHE LAST LED WITH THE SEASONAL "RIVER" IN DECEMBER 2006.

AC REPORTERS

- WYJB/Albany, NY***
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O'Hara
- KMGA/Albuquerque, NM***
OM: Eddie Haskell
PD/MD: Justin Riley
- WLEV/Allentown, PA***
OM/PD: Shelly Easton
APD/MD: Jerry Padden
- KYMG/Anchorage, AK**
OM: Mark Murphy
PD/MD: Dave Flavin
- WFPG/Atlantic City, NJ***
PD/MD: Gary Guida
- KKMJ/Austin, TX***
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick
- WCDV/Baton Rouge, LA***
OM: LeBron "LBJ" Joseph
PD: J-Tweezy
APD: DeMarcus Jones
MD: Elizabeth Eads
- KKMY/Beaumont, TX***
PD: Don Rivers
- WMJY/Biloxi, MS***
OM/PD: Walter Brown
- WMXW/Binghamton, NY**
PD: Doug Mosher
- KXLT/Boise, ID***
PD: Brent Carey
APD/MD: Tobin Jeffries
- WMJX/Boston, MA***
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence
- WEBE/Bridgeport, CT***
OM/PD: Curt Hansen
MD: Danny Lyons
- WEZF/Burlington, VT***
OM: Steve Cormier
PD/MD: Jennifer Foxx
- WVAF/Charleston, WV***
OM/PD: Rick Johnson
- WDEF/Chattanooga, TN***
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels
- WCFS/Chicago, IL***
PD: Dave Robbins
APD/MD: Joe Epperson
- WLT/Chicago, IL***
OM: Darren Davis
PD: Tony Coles
APD/MD: Eric Richeke
- WRRM/Cincinnati, OH***
PD: TJ Holland
APD: Ted Morro
- WDOK/Cleveland, OH***
PD: Dave Popovich
MD: Ted Kowalski
- WTCB/Columbia, SC***
OM/PD: Brent Johnson
APD: Jennifer Jensen
- WGSY/Columbus, GA***
PD: Alan Quin
- WSNY/Columbus, OH***
PD: Tony Florentino
APD: Steve Kelly
- KKBA/Corpus Christi, TX***
OM: Ed Ocanas
PD/MD: Bart Allison
- WLQT/Dayton, OH***
OM/PD: Jeff Stevens
APD/MD: Brian Michaels
- KOSI/Denver, CO***
PD: Gary Nolan
- WMGC/Detroit, MI***
OM: Jim Harper
PD: Lori Bennett
- WNIC/Detroit, MI***
PD/MD: Theresa Lucas
- WOOF/Dothan, AL**
PD/MD: Leigh Simpson
- KTSM/El Paso, TX***
PD/MD: Bill Tole
APD: Sam Cassiano
- WXKC/Erie, PA**
OM: Adam Reese
PD: Ron Arlen
- WCRZ/Flint, MI***
OM/PD: J. Patrick
APD/MD: George McIntyre
- WDAR/Florence, SC**
PD/MD: Wil Nichols
- WAFY/Frederick, MD**
PD: Marc Richards
APD: Dave Gunning
- KSOF/Fresno, CA***
OM: Paul Wilson
PD: Mike Brady
- KTRR/Ft. Collins, CO**
OM/PD: Mark Callaghan
- WHLG/Ft. Pierce, FL***
PD/MD: George Coles
- WLHT/Grand Rapids, MI***
OM/PD: Jerry Tarrants
MD: Kim Carson
- WOOD/Grand Rapids, MI***
PD: Doug Montgomery
PD: Kelly Iris
- WMGV/Greenville, NC***
PD: Colleen Jackson
- WSPA/Greenville, SC***
OM/PD: Mark Hamlin
- WRCH/Hartford, CT***
PD: Allan Camp
MD: Joe Hann
- KSSK/Honolulu, HI***
PD: Jamie Hyatt
- KUMU/Honolulu, HI***
MD: Lee Kirk
- WAHR/Huntsville, AL***
OM/PD: Lee Reynolds
- WRSR/Huntsville, AL***
PD: John Malone
MD: Nate Choievik
- WJJK/Jackson, MS***
PD/MD: John Anthony
- WTFM/Johnson City, TN***
PD/MD: Mark Baker
- KCKC/Kansas City, MO***
OM: Mike Kennedy
PD: Ed Walker
- KUDL/Kansas City, MO***
OM/PD: Thom McGinty
- WJXB/Knoxville, TN***
PD: Jeff Jamigan
- KQIS/Lafayette, LA***
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins
- KTDY/Lafayette, LA***
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley
- WFMK/Lansing, MI***
OM: Brent Alberts
- KFRH/Las Vegas, NV***
PD: Sean Lynch
- KSNE/Las Vegas, NV***
PD: Tom Chase
MD: John Berry
- KBIG/Los Angeles, CA***
PD/MD: Dave "Chachi" Denes
APD: Jason Griffin
- KOST/Los Angeles, CA***
PD/MD: Stella Prado
- WMGN/Madison, WI***
PD: Pat O'Neill
APD: Amy Ziebell
MD: Amy Abbott
- WZID/Manchester, NH***
OM/PD: Bob Bronson
- WLRQ/Melbourne, FL***
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe
- WRVR/Memphis, TN***
OM/PD: Jerry Dean
MD: Scott Miller
- WMGQ/Middlesex, NJ**
PD: Jeff Rafter
APD/MD: Debbie Mazella
- WLDB/Milwaukee, WI***
PD/MD: Stan Atkinson
- WLTE/Minneapolis, MN***
PD: John Lassman
APD/MD: Adam Sprenger
- WMXC/Mobile, AL***
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth
- WOBM/Monmouth, NJ***
PD/MD: Steve Ardolina
- KWAV/Monterey, CA***
PD/MD: Bernie Moody
- WMXS/Montgomery, AL***
OM: Bill Jones
PD/MD: Brian Roberts
- WALK/Nassau, NY***
PD: Patrick Shea
- WKJY/Nassau, NY***
PD: Bill Edwards
MD: Jodi Vale
- WLTW/New York, NY***
OM: Chris Conley
APD/MD: Morgan Prue
- WWFS/New York, NY***
PD: Brian Thomas
APD/MD: Fabi Pimentel
- WGNY/Newburgh, NY**
OM/PD: Robert Maines
MD: Joerg Klebe
- WHUD/Newburgh, NY***
OM/PD: Steven Petrone
APD/MD: Tom Furci
- WVBW/Norfolk, VA***
OM: John Shomby
PD: Mike Allen
- WWDE/Norfolk, VA***
PD: Don London
MD: Mark McCarthy
- KCHX/Odessa, TX**
PD/MD: Grace Tijerina
- KMGL/Oklahoma City, OK***
PD/MD: Steve O'Brien
- WMGF/Orlando, FL***
PD/MD: Mark Payne
- KEZN/Palm Springs, CA**
PD/MD: Rick Shaw
- WMEZ/Pensacola, FL***
PD/MD: John Sykes
- WSWT/Peoria, IL**
OM/PD: Randy Rundle
- WBEB/Philadelphia, PA***
PD: Chuck Knight
- KESZ/Phoenix, AZ***
PD: Kevin Gossett
- WLTJ/Pittsburgh, PA***
PD/MD: Chuck Stevens
- WSSH/Pittsburgh, PA***
PD/MD: Ron Antill
- WHOM/Portland, ME***
OM/PD: Tim Moore
- KKCW/Portland, OR***
PD: Tommy Austin
- WBYY/Portsmouth, NH**
OM/PD: Jeff Paradis
APD: Ian Horne
MD: Pat McCrueden
- WWLI/Providence, RI***
OM/PD: Tony Bristol
APD: Mike Rovin
- WRAL/Raleigh, NC***
PD: Barry Fox
APD/MD: Jim Kelly
- KSHA/Redding, CA**
OM/PD: Don Burton
- KNEV/Reno, NV***
OM/PD: Ken Elliott
APD/MD: Nick Elliott
- KRNO/Reno, NV***
PD/MD: Dan Fritz
- WTVR/Richmond, VA***
APD: Adam Stubbs
MD: Kat Simons
- WSQL/Roanoke, VA***
PD: Jim Murphy
MD: Dick Daniels
- WGF/Rockford, IL**
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis
- KBEE/Salt Lake City, UT***
PD: Rusty Keys
- KBAY/San Jose, CA***
PD: Dana Jang
MD: Steve Fox
- KSTT/San Luis Obispo, CA**
PD: Mark Mitchell
PD: Kristen Kelley
- KSBL/Santa Barbara, CA**
OM/PD: Keith Royer
MD: Peter Bie
- Music Choice
Lite Hits/Satellite**
PD: Justin Prager
MD: Tiffany Sinder
- Sirius Starlite/Satellite***
OM/PD: Kid Kelly
- XM The Blend/Satellite***
OM/PD: Mike Abrams
- KRWM/Seattle, WA***
PD: Laura Dane
- KVKI/Shreveport, LA***
OM/PD: Gary McCoy
- WNSN/South Bend, IN**
OM/PD: Jim Roberts
APD/MD: Brad King
- KISC/Spokane, WA***
PD: Robert Harder
- WMAS/Springfield, MA***
OM/PD: Rob Anthony
MD: Jim Raino
- KGBX/Springfield, MO***
OM/PD: Paul Kelley
- KEZK/St. Louis, MO***
PD: Mark Edwards
APD: Bob London
- WYYY/Syracuse, NY***
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason
- WRVF/Toledo, OH***
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer
- KONA/Tri-Cities, WA**
OM/PD: Doug Daniels
- KMXZ/Tucson, AZ***
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois
- KBEZ/Tulsa, OK***
PD: Dave Dallow
- KOOI/Tyler, TX**
PD: Dave Moreland
- WLZW/Utica, NY**
PD: Eric Meier
MD: Mark Richards
- WASH/Washington, DC***
OM: Thea Mitchem
PD: Bill Cahill
- KRBB/Wichita, KS***
OM/PD: Lyman James
MD: Dave Wilson
- WLNP/Wilkes Barre, PA***
OM/PD: Bill Knight
- WMGS/Wilkes Barre, PA***
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes
- WJBR/Wilmington, DE***
OM: Michael Waite
PD: Mike Sommers
MD: Catey Hill
- WSRS/Worcester, MA***
PD/MD: Tom Holt
- WARM/York, PA***
PD: Dave Russell
MD: Melanie Gardner

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
3	10	10	SARAH MCLACHLAN U WANT ME 2	NETTWERK		402	+23
2	13	13	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI		394	-2
3	1	21	KREESHA TURNER DON'T CALL ME BABY	EMI		353	-53
4	4	20	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG		337	-10
6	20	20	DIVINE BROWN LAY IT ON THE LINE	WARNER		330	+10
5	5	33	LEONA LEWIS BLEEDING LOVE	SYCO//SONY BMG		308	-12
7	8	37	SARA BAREILLES LOVE SONG	EPIC/SONY BMG		272	+2
3	7	32	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG		272	+1
3	9	34	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL		228	-14
10	6	6	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL		221	+11
11	12	58	MICHAEL BUBLE LOST	143/REPRISE/WARNER		210	+1
2	13	25	JULY BLACK UNTIL I STAY	UNIVERSAL		207	+6
3	11	15	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER		197	-12
14	15	37	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL		195	+6
15	17	15	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY BMG		186	+11
16	16	12	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC		184	+2
7	20	39	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL		174	+14
21	12	42	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS	MAPLEMUSIC		171	+39
19	18	49	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL		171	+1
20	14	41	ALICIA KEYS NO ONE	MBK//SONY BMG		164	-32
24	3	3	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE/SONY BMG		135	+34
26	7	7	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL		128	+34
23	35	2	CELINE DION MY LOVE	COLUMBIA/SONY BMG		123	+53
24	22	24	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG		116	-4
25	28	18	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG		102	+17
26	25	3	JASON MRAZ I'M YOURS	ATLANTIC/WARNER		100	+1
33	8	8	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL		94	+18
28	23	30	CELINE DION ALONE	COLUMBIA/SONY BMG		94	-22
29	32	9	LEONA LEWIS BETTER IN TIME	SYCO//SONY BMG		87	+9
30	31	4	LES COWBOYS FRINGANTS ENTRE DEUX TAXIS	LA-TRIBU		78	0

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
3	9	9	PINK SO WHAT	LAFACE/SONY BMG		767	+25
2	13	13	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL		735	-16
4	16	16	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLINE/INTERSCOPE/UNIVERSAL		734	+3
4	2	18	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI		697	-46
6	15	15	LEONA LEWIS BETTER IN TIME	SYCO//SONY BMG		652	+55
11	6	6	KATY PERRY HOT N COLD	CAPITOL/EMI		644	+134
7	9	3	NICKELBACK GOTTA BE SOMEBODY	EMI		621	+88
8	5	13	HEDLEY OLD SCHOOL	UNIVERSAL		616	-33
9	8	15	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL		575	+37
10	7	17	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/SONY BMG		522	-51
13	6	6	EVA AVILA GIVE ME THE MUSIC	SONY BMG		468	+1
12	9	9	DAUGHTRY WHAT ABOUT NOW	RCA/SONY BMG		460	-22
13	10	22	CHRIS BROWN FOREVER	JIVE/SONY BMG		458	-66
14	17	5	DEBORAH COX BEAUTIFUL U R	DECO/KOCH		453	+94
15	14	14	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY		452	+11
16	15	5	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/SONY BMG		435	+41
17	22	4	JASON MRAZ I'M YOURS	ATLANTIC/WARNER		429	+120
18	20	7	SIMPLE PLAN SAVE YOU	LAVA/ATLANTIC/WARNER		362	+40
19	21	9	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE/UNIVERSAL		349	+33
20	16	19	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER		321	-62
21	30	3	BRITNEY SPEARS WOMANIZER	JIVE/SONY BMG		320	+62
22	26	7	OAVID ARCHULETA CRUSH	19/JIVE/SONY BMG		318	+45
23	25	10	NE-YO CLOSER	DEF JAM/UNIVERSAL		301	+18
24	19	16	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER		291	-33
25	18	13	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL		291	-41
26	24	21	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC		264	-23
27	23	9	SUZIE MCNEIL LET'S GO	CURVE/UNIVERSAL		257	-37
28	40	3	KEVIN RUDDLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL		251	+76
29	29	11	CRASH PARALLEL RAIN DELAYS	BLACK BOX RECORDINGS/SONY BMG		236	-23
30	33	8	NATASHA BEDINGFIELD ANGEL	PHONOGENIC/EPIC/SONY BMG		234	+15

♦ indicates CanCon



First-rate affinity group travel puts wind in a fan's sail

All Aboard A Jazzy Sea

Carol Archer

CArcher@RadioandRecords.com

Imagine, if you will, a dream: You are an ardent fan among 1,800 fellow jazzbos aboard a luxurious Holland America Lines ship destined for alluring tropical ports of call. Staterooms, fine dining and other amenities are akin to a floating Four Seasons. Onboard are wall-to-wall performances by world-renowned jazz acts—from two main-stage shows nightly to jam sessions and spontaneous collaborations in intimate clubs. You brush elbows and interact with musicians around the clock. Other festivities include panel discussions, autograph parties, themed activities, wine tasting and “Gospel Hour.”

If this isn't a dream, you may have died and gone to jazz heaven. But more likely, you're a passenger on one of four annual jazz cruises. The original, traditional Jazz Cruise, the world's first full-ship jazz charter, launched in 2001. The Smooth Jazz Cruise, hosted by bassist Wayman Tisdale, begins its seventh year in January 2009. Dave Koz & Friends at Sea Cruise is now in its fifth year, and the Playboy Jazz Festival Cruise made its inaugural run in January, hosted by Marcus Miller. Grammy Award-winning keyboardist Herbie Hancock was a special guest. In the words of Lincoln Financial Media's KIFM/San Diego PD Mike Vasquez: “It's like the ultimate floating backstage pass.”

Affinity travel is a model whose time has come. Niche cruising represents a significant segment of the travel industry, with cruises tailored to a gamut of interests: opera, bluegrass, classical, National Geographic, gay and lesbian, and PBS among them. For affluent, diehard jazz and smooth jazz partisans—the heart of the format's

P1 core—it's hard to imagine a more enjoyable experience. Sponsoring company Jazz Cruises LLC has now completed 20 full-ship charters devoted to jazz, making it the world's pre-eminent music charter company.

How It Got Started

Here's how it all began: In 1984, the owner of a Kansas City travel agency, Jazz Cruises founder/chairman Anita Berry, booked 50 jazz acts to perform aboard Norwegian Cruise Line's first jazz-themed Jazz Party at Sea cruise. Berry's son, Jazz Cruises president Michael Lazaroff, says that she quickly became the highest-billing salesperson in that program, to the point that the company involved her in selecting artists, itineraries and other aspects of the cruise's development.

'My goal is to keep straight-ahead jazz alive. We're doing everything we can to attract younger passengers.'

—Anita Berry



Norwegian abandoned theme cruises in 1999, due to high overhead, but with strong business affiliations within the jazz community, Berry approached colleagues with the suggestion they marshal resources to produce their own jazz event at sea.

“No one had the tenacity, so Mom decided to do it on her own, and she was 70 at the time,” Lazaroff recalls. For the tidy sum of \$1 million, she chartered a 1,245-passenger full-ship charter from Holland America Lines on her own, which became the venue for Jazz Cruises' maiden voyage in 2000. The next year, the company shifted to a bigger, full-charter boat. “She's got a bit of a riverboat gambler in her, as do I,” Lazaroff says.

The company sent mimeographed announcements to Berry's mailing list. The result? “The ship sold out so fast, in 90 days,” she says. Today, nearly 70% of Jazz Cruises' guests are repeat customers.

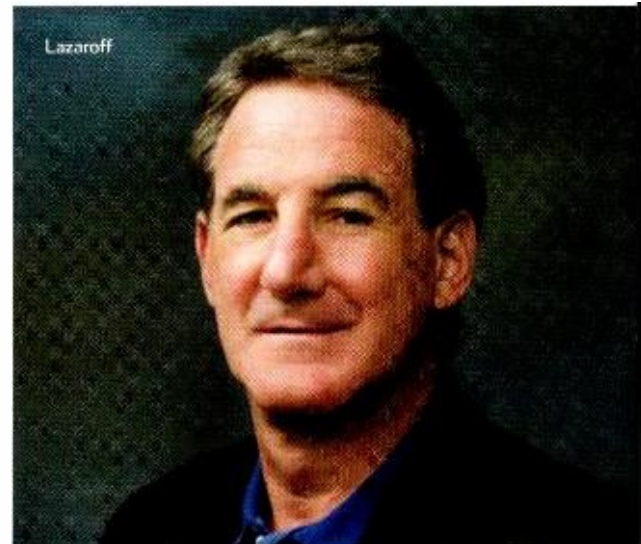
Berry adds: “Where can you go and be with people roughly your same age that have the same interest? The reason we're so successful is that we put everything into it, and we're not trying to make that last dollar.

“Michael doesn't overlook a thing. After every cruise I think, ‘This was the best yet,’ but he's always thinking about how to improve it. My goal is to keep straight-ahead jazz alive. We're doing everything we can to attract younger passengers.”

Immersed in jazz since childhood, between his saxophonist father and entrepreneurial, jazz-bent mother, Lazaroff grew increasingly involved with the Jazz Cruise and soon developed his own vision for the company: to guarantee every passenger the creme de la creme of musicians, along with venues, sound and music production conducive to a high-end experience. That includes top-flight amenities, leisurely dining with seating times that don't conflict with shows at 7 p.m. and 9 p.m., meticulous attention to detail, interesting ports of call and enough routine for a comfort zone, yet enough surprises to maintain excitement.

Guests choose their level of cabin accommodation, but everywhere else onboard, everyone is treated like a VIP. “We never compromise on the quality of the performers or the production and we spend a ton of money,” he says.

Lazaroff says his team boards the ship eight weeks before setting sail to meet with the staff and refine details. “We spend the week immediately before getting everything perfect.” **R&R**



JazzTimes

AMERICA'S JAZZ MAGAZINE

October 2008

Anita Berry & Michael Lazaroff
Jazz Cruises LLC
St. Louis, Missouri

RE: Decades of Smooth Sailing!

Dear Anita & Michael,

Congratulations on the upcoming 8th-annual sailing of The Jazz Cruise.

The way your family has grown its business over the last three decades has been amazing to watch: Jazz Cruises LLC began as a top jazz cruise sales agent and developed into a single, full-charter ship before becoming the world's largest music entertainment company at sea, with four unique jazz charters that cover the music's many distinct facets.

Having experienced your events firsthand, I know that your attention to detail on the cruises is nothing short of amazing. That special effort is what keeps your guests and artists coming back year after year. From the music and special event programming to the cabin mementos and myriad accoutrements along the way—you guys provide a first-class experience from stem to stern!

Jazz Cruises LLC provides work to more jazz musicians than just about any single major jazz festival worldwide, and clearly hires the most jazz musicians at sea.

You should feel very proud of your great accomplishments. We here at *JazzTimes* are looking forward to seeing what comes next!

Bon Voyage,



Glenn Sabin
CEO

8737 COLESVILLE ROAD, NINTH FLOOR, SILVER SPRING, MD 20910-3921 USA

Koz & Friends, Smooth Jazz Cruise and new Playboy Jazz Cruise reflect spirited passion—and a boatload of guest stars

Smooth Sailing

By Carol Archer

When Dave Koz launched his first Dave Koz & Friends at Sea Cruise in 2005, the saxman/radio host scored an instant hit. ■ Passengers on the sold-out ship shot hoops with Wayman Tisdale, who also initiated a ping-pong tournament with Jonathan Butler. Former Rendezvous Music president Hyman Katz and Koz's Aunt Lois hosted a cooking class. On closing night, docked in Puerto Vallarta, Mexico, the cruise's emotional climax occurred, as an SRO show opened with the theme from "2001: A Space Odyssey." A figure in a captain's dress white uniform rose from beneath the stage on a hydraulic lift—arms open, with his back to the audience. And there was the hero of the event: Koz.

But that debut cruise launched on a poignant note: without its host. Koz's mother, Audrey, had died the day before departure. KTWV (the Wave)/Los Angeles morning co-host and Koz's former on-air partner Pat Prescott told the opening-night audience that she'd spoken with Koz and that he wanted everyone to have a great time and make the sailing fun and uplifting.

So when he showed up onstage for the final evening's festivities, the crowd's heartfelt, thunderous outpouring of applause went on and on. "After losing my mom, feeling cradled—enveloped—by such love was the greatest feeling," Koz says. "In my final hours many years from now, I hope I'll remember it as one of the best moments of my life."

'The Best Party At Sea'

The fourth annual Koz cruise sets sail Nov. 2 for a weeklong voyage aboard Holland America Line's MS Westerdam. Ports of call include Grand Turk, St. Thomas, St. Barths and Half Moon Cay.

Besides the traditional concert by Koz, the lineup includes guests Tower of Power and David Sanborn. Artists joining the assembly are Butler, Rick Braun, Eric Benet, George Duke, Najee, Candy Dulfer, Jeff Golub, Eugene Groove, Brian Simpson and U-Nam.

The format's other name-brand at-sea event, the Smooth Jazz Cruise, will again be hosted in 2009 by former Olympic gold medalist, NBA player and bassist Tisdale.

Continued on page 50



Holland America Line's MS Westerdam

'We meet so many friends. I love them. Once you're on the cruise, you become family.'

—Wayman Tisdale



Koz

From The Bridge

Holland-America Line captain Henk Keijer has been with the cruise company since 1992, rising from fourth officer to his present position in 2005.

He recalls, "My first Jazz Cruise was Dave Koz's 2007 charter. Normally, there is a diverse group of passengers who have wide-ranging interests, but on the jazz cruises everyone shares the same passion for music. There is a

real force that goes around the ship and people are in an excited, happy mood. It's completely different aboard than anything else."

Keijer calls the gathering lively and well-behaved. "It's great to see so many people having such a good time," he says. "I've seen quite a few shows, which I love. The whole experience of these charters is something different for us as crew, too, and really very special." —CA



Dave Koz signing autographs.

APA

salutes Michael Lazaroff
and the wonderful staff at

JAZZ CRUISES

It's been nothing
but smooth sailing
for our artists

DAVE KOZ
AL JARREAU
PEABO BRYSON
RICK BRAUN
PETER WHITE
DAVID BENOIT
MINDI ABAIR
ERIC DARIUS

Continued from page 48

Tisdale's sixth overall cruise embarks for the eastern Caribbean—San Juan, Santa Barbara de Samana, Santo Domingo and Half Moon Cay—Jan. 18–25. Featured performers include Butler, Golub, Groove, Simpson, Rufus with Chaka Khan, Gerald Albright, Peabo Bryson, Jeff Lorber, Kirk Whalum, Peter White, John Stoddard, Everette Harp, Tom Braxton and Willie & Lobo.

Tisdale says he was never looking for cruise hosting duties; it just landed in his lap. Jazz Cruises president "Michael Lazaroff, who's been such a great guy in my life, saw something in me—a natural gift that I have with people. He said, 'You would be perfect for a cruise. People would come



Tisdale



Miller

for you, and it needs to be yours.' It was the best move both us ever made."

He says that it's amazing how the event sells out by word-of-mouth. "We meet so many friends. It's perfect to see these people over and over. I love them. Once you're on the cruise, you become family."

Lazaroff adds, "Wayman's cruise took off on its own. Rather than directing it, he epitomizes it. On these cruises, people never go to bed."

Now Playing: Playboy

The first Playboy Jazz Festival Cruise sets sail Jan. 25–Feb. 1, 2009, destined for San Juan, St. Barths, Nevis and Half Moon Cay. Host of the inaugural sea escape is renowned multi-instrumentalist/composer/producer Marcus Miller. In addition to special guest Herbie Hancock, performers include Dianne Reeves, Keb' Mo', Pocho Sanchez, James Moody, Roy Hargrove, James Carter, Roberta Gamberini, New Orleans' New Birth Brass Band and dynamic young pianist Eldar.

The Playboy cruise is hailed as a milestone befitting its jazz festival's 30th anniversary. Miller notes Playboy's commitment to jazz in the long-standing tradition of Hugh Hefner's early TV shows, "Playboy Penthouse" and "Playboy After Dark." He adds, "Playboy's commitment to the music has never faltered, even when no one else was doing it."

Initially reluctant to take on the role of hosting a cruise, Miller was convinced after he hosted last year's one-off North Sea Jazz Festival Cruise and sailing aboard Koz's and Tisdale's cruises. He was also given license to hand-pick his lineup for the Playboy gathering. "The scene, with guys jamming and sit-

'The scene, with guys jamming and sitting in, doesn't really happen on land anymore.'

—Marcus Miller

ting in, doesn't really happen on land anymore. Last year Kirk Whalum led a blues jam, and we were having a great time. I turned around, because the horn section started to sound fuller, and Gary Bartz, McCoy Tyner's saxophonist, was playing. I only have great memories from Jazz Cruises," he says.

Miller adds, "It's a good gig and a lot of work for the host, because you've invited a lot of people to the party. Everybody's down with it. Herbie and I can't wait."

R&R



Marcus Miller, far right, and members of his band enjoy Holland America Lines' onboard dining options.



From left, Kirk Whalum, Gerald Albright and Wayman Tisdale

Jazz Cruises' Fringe Benefits

Every Jazz Cruise is savvy enough to offer its enthused participants a small store stocked with format-friendly CDs, tucked away near the ship's library. Guests often buy CDs for artists to sign at onboard autograph parties.

Artist manager Earl Cole, who represents Wayman Tisdale; Kirk Whalum, his brother, Kevin Whalum, and his uncle, Hugh "Peanuts" Whalum; and John

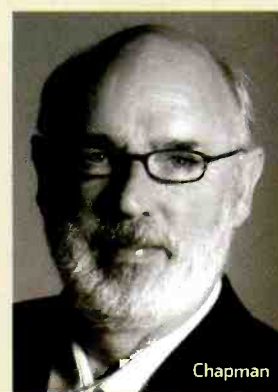


Green

Stoddard, handles onboard merchandising and music sales. He notes that on average, 2,000 CDs are sold on each voyage.

Greenhouse Management founder Bibi Green, who reps Marcus Miller, says that wherever his artist tours, those in the audience who he's met on a cruise say that they intend to come back for the next one—bringing friends. "Not every cruiser is familiar with every artist when they board the ship, but there's no doubt they've gotten to know and love them all by the time they disembark. CD and DVD sales on Jazz Cruises meet our expectations."

Smooth jazz artist manager (and former drummer of country/rock act Poco) Steve Chapman—whose acts



Chapman

include Rick Braun, Richard Elliot, Peter White, Jeff Lorber, Mindi Abair, David Benoit, Down to the Bone and Jessie J—has sailed on four Jazz Cruises. He weighs in from another angle: "The passengers are rabid smooth jazz fans who tend to already own their favorite artists' CDs. The real benefit to the artist is that they're paid well to perform."

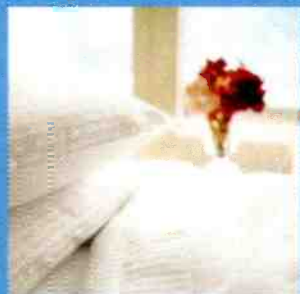
Darlington-Wheeler Management president Bill Darlington, who steers Euge Groove's career, observes that unlike festivals, on Jazz Cruises he isn't focused on sales but the bonding of artist and audience. "I don't think people go on cruises to buy CDs, especially when they can see a fantastic live set for a full week, every time they turn around."—CA



Darlington

HOLLAND AMERICA LINE
wishes to extend its congratulations
and appreciation to Jazz Cruises, LLC,
for many years of commitment and partnership.

We look forward to many more years of hosting
music at sea with Jazz Cruises, LLC.



Holland America Line
A Signature of Excellence

SPACIOUS, ELEGANT SHIPS ♦ GRACIOUS, AWARD-WINNING SERVICE ♦ WORLDWIDE ITINERARIES
EXTENSIVE ACTIVITIES AND ENRICHMENT PROGRAMS ♦ SOPHISTICATED FIVE-STAR DINING

Broadcasters play an integral role on Smooth Jazz Cruise—and like listeners, have the time of their lives

Onboard With Radio

By Carol Archer

Aboard the Smooth Jazz Cruise, PDs and air personalities serve in multiple roles for the guests in attendance. As perennial, vital fixtures, their duties include acting as MCs, session moderators, special activities hosts and industry experts, all in an effort to fuel interaction among guests. ■ One of the most popular activities of the Smooth Jazz Cruise, “Behind the Instruments,” brings together artists and fans in a Q&A session held in the Crow’s Nest, a sumptuous lounge with a panoramic view. An ice-breaker—trying to identify artists from their childhood photos—elicited squeals of delight.

At another event, with artist panelists Peter White, Kirk Whalum and Jonathan Butler, audience members griped about how smooth jazz radio plays so many urban vocal oldies. One attendee said, “We know where to find those songs—on the oldies station. We want more smooth jazz. What we should do is pool our 401(k)s and buy a radio station for the artists.”

CBS Radio’s KTWV (the Wave)/Los Angeles morning co-host and frequent at-sea presenter Pat Prescott says jazz cruises are a boon for radio. “Any venue that gives an artist—or an air personality, for that matter—the opportunity to perform and interact with the audience is good for our format and our radio stations, because the experience creates community. For a unique format like smooth jazz, its importance can’t be overstated.”

Prescott adds that with so many stations streaming now, the format has a bold opportunity to develop a national audience, which for a unique format like smooth jazz “provides additional benefits, particularly in terms of nontraditional revenue

streams—sponsorships and sales incentives. A jazz cruise is also a powerful experience that can serve as an adjunct to and extension of what we already do.”

Join The Club

Elyria-Lorain’s WNWV (the Wave)/Cleveland morning host Tom Murphy and his wife, Tracey, the station’s director of promotion and marketing from 1995 to 2000, believe smooth jazz listeners are part of a club that is open to everyone—albeit one with an exclusive membership. “In 2005, we sailed on our first Smooth Jazz Cruise, the largest gathering of format enthusiasts we’ve encountered. There was an immediate energy as we were shuttled from the airport with fellow cruisers, which accelerated as we boarded. Everyone we met was so excited to tell how far they had traveled, discuss favorite artists and the music venues and smooth jazz outlets in their city.”

Murphy says it was common to run into a favorite artist onboard or in a port of call, and artists’ accessibility is part of the magic of the event. “We fondly remember chatting with Michael Mann in the shopping district of St. Thomas, running into Rick Braun and his family in Nassau and lounging pool-side with Euge Groove. The jazz cruises truly give the smooth jazz fan a unique opportunity to touch and see the music, which amplifies the passion they feel for the format.”

KKSF/San Francisco PD Ken Jones observes that the best part of the cruises is their high-touch accessibility with passengers who are “über-P1s. They are the best of the best of the format’s most avid fans. It’s comparable in smooth jazz to what country did with Fan Fair. It’s all about hobnobbing with star musicians and having access in ways you’d never get otherwise.”



WJZZ/Atlanta PD Dave Kosh notes that like many smooth jazz outlets, a large segment of his station’s audience loves to travel, and the chance to meet and greet artists face to face in an intimate setting is the key to the cruises. “I’ve witnessed the power of this bonding onboard, which is vital to our format because we often suffer a lack of artist recognition. The more we’re able to give people the opportunity to make an emotional connection with artists, the better.”

Best Vacation Ever

Format veteran Becky Taylor, former PD of KHIH/Denver, had traveled on four cruises before she joined her first Smooth Jazz Cruise. But, she says, “This was the best vacation ever. From the moment I boarded, it was like a surreal dream where everyone was there for the same common goal: We love those artists and their music. [The cruise] thought of everything for the fan, which made it special for everyone. After all my years in smooth jazz I know the artists, and it was so cool to be with lots of old friends.”

Taylor recalls hanging with Brian Culbertson in San Juan, Puerto Rico, looking for fried plantains and partying every night with Wayman Tisdale. “That big bear, we love him. He’d get this big grin and start the Soul Train line dance—a memory forever. I saw some of the best shows of my life, especially the jam sessions,” she says. “Can you imagine watching Richard Elliot and Brenda Russell stroll onstage? You get the biggest names in music and they introduce newer names, like Eric Darius, before he broke nationally.

“The benefit to artists is that after passengers hang out with them all week, when they tour, people buy tickets because of their great experience on the boat,” Taylor adds. “Sit next to Richard Elliot eating a bagel, shoot hoops with Wayman, hang by the pool drinking a piña colada with Bobby Caldwell, play ping-pong with Jonathan Butler, and you’re definitely going to their show the next time they come to town.”

WLVE (Love 94)/Miami PD Rich McMillan says, “Anytime potential listeners have a chance to experience live jazz, it’s a home run. I have never known a first-time jazz concertgoer to ever be disappointed. Combine a live show with a vacation cruise environment, and you’ve got good times.”

—Becky Taylor



‘Hang by the pool drinking a piña colada with Bobby Caldwell, play ping-pong with Jonathan Butler, and you’re definitely going to their show the next time they come to town.’

R&R SMOOTH JAZZ

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **TIM BOWMAN'S "SWEET SUNDAYS" ELEVATES 8-4 WITH MOST INCREASED PLAYS HONORS (UP 53).** BOWMAN IS SET TO PERFORM OCT. 26 IN MELBOURNE, FLA., AT THE SPACE COAST JAZZ FESTIVAL, A BENEFIT CONCERT FOR THE VICTIMS OF TROPICAL STORM FAY.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	DAVE KOZ LIFE IN THE FAST LANE	NO. 1 (2 WKS) CAPITOL	400 +14	4.500	2
2	1	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	398 +5	4.508	1
3	4	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	310 +15	3.907	3
4	8	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	280 +53	2.864	6
5	5	EARL KLUGH DRIFTIN'	KOCH	265 -29	1.895	12
6	3	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	240 -63	2.252	10
7	7	THE SAX PACK FALLIN' FOR YOU	SHANACHIE	230 -1	2.959	5
8	9	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	227 +23	2.274	9
9	10	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	220 +18	2.663	7
10	6	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	212 -31	2.138	11
11	15	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	200 +29	3.036	4
12	11	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	196 +1	1.815	14
13	12	KENNY G TANGO	STARBUCKS/CONCORD/CMG	190 +8	2.311	8
14	14	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	176 -1	1.860	13
15	13	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3DUCEES/CMG	164 -16	1.350	19
16	17	NICK COLIONNE NO LIMITS	DN THE EDGE/KOCH	155 +15	1.670	16
17	18	WAYNE BRADY ORDINARY	PEAK/CMG	140 +8	1.113	22
18	16	NAJEE OUT OF A DREAM	HEADS UP	136 -7	1.693	15
19	19	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	122 -1	1.457	17
20	21	JAY SOTO STAY AWHILE	NUGROOVE	111 +6	1.345	20
21	20	SERGIO MENDES FEATURING FERGIE THE LOOK OF LOVE	WILL.I.AM/STARBUCKS/CONCORD/CMG	109 -7	1.260	21
22	22	MICHAEL LINGTON YOU AND I	NUGROOVE	100 +5	0.532	25
23	23	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	96 +5	1.443	18
24	24	JEFF LORBER REHAB	PEAK/CMG	84 -4	0.765	24
25	25	FOURPLAY FORTUNE TELLER	HEADS UP	80 +11	0.364	-
26	26	MELODY GARDOT WORRISOME HEART	VERVE	60 -4	0.306	-
27	29	DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY	DECCA	56 +5	0.193	-
28	28	MINDI ABAIR OUT OF THE BLUE	23/PEAK/CMG	52 0	0.157	-
29	27	JOHN LEGEND GOOD MORNING	HOME SCHOOL/G.O.O.D./COLUMBIA	52 -4	0.861	23
30	30	PAUL TAYLOR STREAMLINE	PEAK/CMG	49 +1	0.500	27

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
CHRIS STANDRING Have Your Cake & Eat It (Ultimate Vibe)	46/6	SERGIO MENDES FEAT. NATALIE COLE Somewhere In The Hills (O Morro Nao Tem Vez) (will.i.am/Starbucks/Concord/CMG)	34/5	ROGER SMITH Sittin' In (There)	33/1
TOTAL STATIONS:	4	TOTAL STATIONS:	4	TOTAL STATIONS:	3
OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm)	40/2	NOVELLO B3 Soul (Nogé)	34/0	LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	32/0
TOTAL STATIONS:	7	TOTAL STATIONS:	3	TOTAL STATIONS:	4

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
WAYNE BRADY Ordinary (Peak/CMG) KKSF, KWJZ	2
JOHN LEGEND Good Morning (Home School/G.O.O.D./Columbia) KRVR, WNUA	2
TAKE 6 FEAT. BRIAN MCNIGHT What's Going On (Heads Up) KRVR, Sirius Jazz Cafe	2
PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KIFM	1
WARREN HILL La Dolce Vita (Evolution/Koch) KOAS	1
EUGE GROOVE Religify (Narada Jazz/Capitol) KYOT	1
NICK COLIONNE No Limits (Koch) KYOT	1
SERGIO MENDES FEAT. FERGIE The Look Of Love (will.i.am/Starbucks/Concord/CMG) KKSF	1
MINDI ABAIR Out Of The Blue (23/Peak/CMG) Sirius Jazz Cafe	1
ROBIN THICKE Magic (StarTrak/Interscope) KRVR	1

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	185 -5
2	2	14	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	174 +4
3	3	18	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	158 0
4	6	20	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	157 +15
5	8	7	FOURPLAY FORTUNE TELLER	HEADS UP	149 +10
6	4	17	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	148 -2
7	5	17	NICK COLIONNE NO LIMITS	KOCH	148 -2
8	7	8	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	138 -2
9	9	7	MICHAEL LINGTON YOU AND I	NUGROOVE	136 +2
10	11	20	NAJEE OUT OF A DREAM	HEADS UP	129 +1
11	10	27	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	128 -3
12	13	28	EARL KLUGH DRIFTIN'	KOCH	125 -1
13	12	11	BLAKE AARON SHINE	INNERVISION	124 -3
14	14	8	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	121 +4
15	15	8	SHILTS BACK ON THE HUDSON	NUGROOVE	110 +1
16	21	7	JEFF LORBER REHAB	PEAK/CMG	108 +9
17	19	5	ANDRE DELANO SISTA CALIENTE	NUGROOVE	108 +6
18	17	5	DAVID WELLS BAHAMAS BLUES	NUANCE	106 +2
19	24	3	GORDON GOODWIN'S BIG BAND FEAT. PATTI AUSTIN SEPTEMBER	IMMERGENT	102 +9
20	16	12	LARRY CARLTON ALL IN GOOD TIME (RECORDED)	335	102 -3
21	25	5	WAYNE BRADY ORDINARY	PEAK/CMG	99 +7
22	22	5	MIKE CATALANO RIGHT ON TIME	CATMAN	97 -1
23	20	14	INCOGNITO N.O.T.	HEADS UP	97 -3
24	18	18	KEN NAVARRO DADDY-O	POSITIVE	97 -7
25	26	4	URBAN JAZZ COALITION DE JA VU	CONTINUUM	91 +2
26	27	6	DAVID SANBORN FEAT. DEREK TRUCKS BROTHER RAY	DECCA	89 0
27	23	9	VIBES ALIVE LIGHTHOUSE	SWINGING	87 -7
28	RE-ENTRY		PAUL JACKSON, JR. DON'T YOU WORRY 'BOUT A THING	BRANCH	86 +3
29	30	2	DARREN RAHN FEAT. WAYMAN TISDALE ON THE REBOUND	NUGROOVE	84 +1
30	NEW		CANDY DULFER SMOKIN' GUN	HEADS UP	83 +4

MOST INCREASED PLAYS

+53	TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) WSJW +18, WJZZ +17, KOAS +12, KRVR +5, WSJT +3, WNWV +2, WNUA +1, XWRC +1, KYOT +1, KSSJ +1
+29	EUGE GROOVE Religify (Narada Jazz/Capitol) KTWV +13, WVMV +8, WNWV +7, KSSJ +5, WNUA +2, XWRC +2, WSJT +2, KJZY +1
+23	WARREN HILL La Dolce Vita (Evolution/Koch) SLJC +11, WLVE +5, WNWV +3, KIFM +2, XWRC +2, WNUA +1, WDSJ +1, WWSJW +1, WSJT +1, KOAS +1
+15	PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KOAS +15, KBZN +5, KYOT +4, WLOQ +2, KTWV +1, WNUA +1, WDSJ +1, WWSJW +1, WSJT +1, KOAS +1
+15	NICK COLIONNE No Limits (On The Edge/Koch) SLJC +10, KKSF +3, WVMV +2, WNUA +2, WLVE +2, WJZZ +1, KIFM +1, WSJT +1

FOR WEEK ENDING OCTOBER 19, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 21 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
 © 2008 Nielsen Business Media, Inc. All rights reserved.

Congratulations to

JAZZ

CRUISES, LLC

THE WAVE'S

HYATT REGENCY NEWPORT BEACH

SUMMER JAZZ SERIES

Scott Pedersen
www.jazzconcerts.com



Thriving at 30, KLAQ/El Paso turns on community involvement, staff longevity

Rocking Texas' 'Sun City'

Mike Boyle

MBoyle@RadioandRecords.com

nestled in the far western tip of Texas on the north bank of the Rio Grande River, opposite the Mexican city of Ciudad Juárez on the south bank, is the state's sixth-largest city, El Paso. Sometimes referred to as "Sun City," because the sun shines, on average, 302 days per year, El Paso is home to Regent Communications active rock KLAQ, which radiates 100,000 watts of power and can be heard approximately 100 miles in any direction.

The station, which marked its 30th anniversary Oct. 18, ranked No. 2 12+ in the first two phases of the summer Arbitron survey, in a market where 80% of the population is of Hispanic origin and roughly half the stations are Spanish-language.

KLAQ has thrived for three decades in this unique border town for two reasons: It has a dedicated staff, many of whom can boast about their own longevity, and it is committed to finding unique ways to weave itself into the fabric of the community.

Peeps And Tunes

PD Courtney Nelson has occupied many positions, from on-air to management, since arriving at the station in 1986 by way of Spokane and San Diego. He started as an overnight jock and at one point anchored mornings. He later segued to news/talk sister KROD as PD/production director. After KLAQ's owner acquired a classic rocker in the market in 1995—KSII with Howard Stern in mornings—the station flipped to hot AC and Nelson was appointed OM/PD. He became KLAQ PD in 2003 and has since added the OM title for Regent/El Paso, which bought KLAQ, KROD and KSII in 2000.

Nelson's longevity is just the tip of the iceberg. GM Brad Dubow has been with KLAQ since 1983. Then there is the morning show, hosted by Buzz Adams, who replaced Nelson in 1992 when Nelson moved into management. And consider the

stability of other staffers: Morning newswoman Teresa Provencio (six years), APD/midday host Glenn Garza (15 years) and afternoon host Scott Ronson, who joined in 1983 and left briefly in 2004 to join a short-lived alternative competitor—

KHRO—only to return to KLAQ 18 months later.

Asked how the station has been able to keep its core staff intact for so long, Nelson says it's a family affair. "The atmosphere around here is such that we can have fun together, but we also know we have to get work done. A lot of people that have moved on from here will touch base with us and let us know how much they miss the vibe and how much fun they had."

As to how the station targets its Hispanic listeners, Nelson says, "We take a look at how the Hispanic male works and lives and priorities that make a difference in his life and learn from that. When we do research, we make sure that the ethnic percentage is properly balanced to reflect the market."

KLAQ is in the fortunate position of having no direct competitor. Its closest rival is classic rock XEPR (99.1 the Eagle). Located across the border and partially owned by Clear Channel, XEPR carries "The Bob & Tom Show" in mornings and is voice-tracked the rest of the day. As such, KLAQ is able to take some chances musically, Nelson says.

Pollack Media Group senior VP of digital content Pat Welsh, who has worked with the station since 1991, says, "KLAQ is programmed as a radio



Dubow



Nelson

'KLAQ is programmed as a radio station, not a format. Like a lot of great stations, it's impossible to pigeonhole musically.'

—Pat Welsh

station, not a format. Like a lot of great stations, it's impossible to pigeonhole musically."

Regarding its music selection process, Nelson says, "It's got to be a hit; we're playing the best music that's out there. It's impossible to play everything. A lot of stations get into trouble when they try to play everything and become too hip for the room. We've been in it long enough to know what is going to work and what sounds right for the station. There are many times when we'll step out on something from left field, such as 30 Seconds to Mars, AFI, Deftones, Killers, [El Paso's] Mars Volta and, more recently, Weezer. We can do that because there is not an alternative competitor in the market" (see Music Monitor, below).

By The Numbers

Persons 12+: 8.0-6.9 (No. 3)

Persons 18-34: 12.9-11.2 (No. 1)

Persons 18-49: 10.3-8.4 (No. 2)

Men 18-34: 18.6-16.2 (No. 1)

Men 18-49: 14.3-12.9 (No. 1)

Source: Arbitron, Mon.-Sun., 6 a.m.-midnight, winter 2008-spring 2008

Community Unity

If KLAQ has figured out one thing in its first 30 years, it's that seeking ways to embrace the community through citywide events brings not only good will but also dedicated listeners (see By the Numbers, left).

Dubow says, "We have created what Pat Welsh calls 'big-tent' events. These are not just station events, but city events that date back as far as 1983 when we held a raft race."

In 1986 the station launched three annual citywide events that remain benchmarks today: the KLAQ Balloon Festival; the KLAQ Barbeque, which has morphed into A Taste of El Paso; and the KLAQ Halloween Parade. They also stage a Christmas House for families at a local amusement park.

"We have a lot of great partners around the city and we've been able to work together and come up with wonderful city events," Dubow says. "And we can make a lot of these events ours because we control the tickets, plus we use the power of our Regent cluster here in El Paso to help promote these events."

One event the station certainly owned was its community-flavored low-dough (\$10) 30th-birthday bash, held Oct. 18 at Cohen Stadium, a minor-league baseball field, which drew a crowd that Nelson estimates at 7,000-plus. A portion of beer sale profits were donated to charity. "We had a big local music festival with 15 local bands and Aranda and Theory of a Deadman as headliners," Nelson says. "We will continue the celebration with our annual Halloween parade and we'll also have other station events during the month with Saving Abel and Mudwayne shows."

Music Monitor

Oct. 9, 2 p.m.

Papa Roach, "Getting Away With Murder"

Alice in Chains, "Would?"

U2, "New Year's Day"

Avenged Sevenfold, "Almost Easy"

Everclear, "Santa Monica"

Puddle of Mudd, "Livin' On Borrowed Time"

Mötley Crüe, "Dr. Feelgood"

AC/DC, "Rock N' Roll Train"

The Offspring, "Come Out and Play"

Jimi Hendrix, "Purple Haze"

Foo Fighters, "The Pretender"

Everlast, "What It's Like"

Oct. 9, 7 p.m.

Seven Mary Three, "Cumbersome"

Kid Rock, "Cowboy"

Mudwayne, "Do What You Do"

Pearl Jam, "Alive"

Disturbed, "Indestructible"

Theory of a Deadman, "So Happy"

Local H, "Bound for the Floor"

Paramore, "Crushcrushcrush"

Staind, "Believe"

Def Leppard, "Pour Some Sugar on Me"

Avenged Sevenfold, "Afterlife"

Source: Nielsen BDS

R&R ALTERNATIVE

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **INCUBUS** SCORES ITS FOURTH HIT FROM THE ALBUM "LIGHT GRENADES" (A YEAR AFTER THE SET'S PREVIOUS SINGLE) WITH "LOVE HURTS" AT NO. 33. THE TRACK FOLLOWS "ANNA-MOLLY" (NO. 1, DECEMBER 2006), "DIG" (NO. 4, APRIL 2007) AND "OIL AND WATER" (NO. 8, AUGUST 2007).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	THE OFFSPRING YOU'RE GONNA GO FAR, KID	NO. 1 (5 WKS)	☆	COLUMBIA	1915 +54	8.358	1
2	2	15	WEEZER TROUBLEMAKER		☆	DGC/INTERSCOPE	1745 +57	6.675	2
3	4	9	RISE AGAINST RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE	1502 +59	5.835	4
4	3	16	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/ZOMBA	1485 +25	5.251	6
5	8	9	KINGS OF LEON SEX ON FIRE		☆	RCA/RMG	1339 +162	5.576	5
6	6	4	THE KILLERS HUMAN		☆	ISLAND/IDJMG	1295 +38	5.913	3
7	5	17	STAINED BELIEVE		☆	FLIP/ATLANTIC	1221 -114	4.481	7
8	7	9	METALLICA THE DAY THAT NEVER COMES		☆	WARNER BROS.	1169 -44	4.203	9
9	18	3	THEORY OF A DEADMAN BAD GIRLFRIEND		☆	604/ROADRUNNER/RRP	1042 +10	3.378	10
10	15	3	NICKELBACK GOTTA BE SOMEBODY		☆	ROADRUNNER/RRP	815 +49	2.505	21
11	12	29	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/RMG	807 -10	3.264	11
12	13	9	OASIS THE SHOCK OF THE LIGHTNING		☆	BIG BROTHER/REPRISE	788 -25	3.036	14
13	10	25	CAROLINA LIAR I'M NOT OVER		☆	ATLANTIC	788 -136	2.911	15
14	19	8	DEATH CAB FOR CUTIE CATH...		☆	ATLANTIC	745 +45	2.765	16
15	14	20	COLDPLAY VIVA LA VIDA		11 ² ☆	CAPITOL	740 -70	4.354	8
16	16	31	SAVING ABEL ADDICTED		11	SKIDDCCO/VIRGIN/CAPITOL	728 -38	3.193	12
17	11	12	LINKIN PARK LEAVE OUT ALL THE REST		☆	WARNER BROS.	723 -98	2.704	18
18	20	5	SEETHER BREAKDOWN		☆	WIND-UP	716 +18	2.018	25
19	17	30	DISTURBED INSIDE THE FIRE		11 ☆	REPRISE	699 -23	2.656	20
20	27	3	THE SMASHING PUMPKINS G.L.O.W.		☆	MARTHA'S MUSIC	676 +154	1.414	32
21	8	8	SHINY TOY GUNS RICOCHET		☆	UNIVERSAL MOTOWN	657 +29	1.594	29
22	6	6	COLDPLAY LOST!		☆	CAPITOL	621 +18	2.760	17
23	23	6	FALL OUT BOY I DON'T CARE		☆	ISLAND/IDJMG	620 +23	2.384	22
24	25	5	SHINEDOWN SECOND CHANCE		☆	ATLANTIC	603 +53	1.633	28
25	29	5	AC/DC ROCK N ROLL TRAIN		☆	COLUMBIA	518 +67	1.456	31
26	2E	3	MUDVAYNE DO WHAT YOU DO		☆	EPIC	489 +14	1.186	37
27	3E	2	PARAMORE DECODE		☆	FUELED BY RAMEN/CHOP SHOP/RRP	486 +118	2.172	24
28	3C	9	JACK'S MANNEQUIN THE RESOLUTION		☆	SIRE/WARNER BROS.	475 +28	1.273	35
29	24	11	M.I.A. PAPER PLANES		☆	XL/INTERSCOPE	458 -101	3.177	13
30	37	3	ANBERLIN FEEL GOOD DRAG		☆	UNIVERSAL REPUBLIC	440 +85	0.927	-
31	2E	16	SLIPKNOT PSYCHOSOCIAL		☆	ROADRUNNER/RRP	436 -91	0.933	40
32	3E	11	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆	MAJORDOMO/SHOUT! FACTORY	434 +12	1.981	26
33	NEW		INCUBUS LOVE HURTS		☆	IMMORTAL/EPIC	414 +199	2.685	19
34	3E	4	SNOW PATROL TAKE BACK THE CITY		☆	POLYDOR/FICTION/GEFFEN/INTERSCOPE	414 +7	1.487	30
35	3E	2	DISTURBED INDESTRUCTIBLE		☆	REPRISE	386 +38	0.846	-
36	NEW		HOLLYWOOD UNDEAD UNDEAD		☆	A&M/OCTONE/INTERSCOPE	377 +71	0.921	-
37	3E	2	SAVING ABEL 18 DAYS		☆	SKIDDCCO/VIRGIN/CAPITOL	365 +43	0.770	-
38	NEW		INNERPARTYSYSTEM DON'T STOP		☆	STOLEN TRANSMISSION/ISLAND/IDJMG	318 +18	0.868	-
39	RE-ENTRY		COLD WAR KIDS SOMETHING IS NOT RIGHT WITH ME		☆	DOWNTOWN	318 +15	1.095	38
40	NEW		HOOBASTANK MY TURN		☆	ISLAND/IDJMG	312 +137	1.344	34

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
INCUBUS Love Hurts (Immortal/Epic) KCXL, KHBZ, KPNT, KTBZ, WBCN, WBUR, WBTZ	7
PARAMORE Decode (Fueled By Ramen/Chop Shop/RRP) KCXX, KRBZ, WARQ, WRWK, WXEG, WZNE	6
SALIVA Family Reunion (Island/IDJMG) KCXX, KQRA, WARQ, WJ3X, WKQX, WKRL	6
THE TING TINGS That's Not My Name (Columbia) KCXL, KNDD, KRBZ, KYSR, WROX	5
THE SMASHING PUMPKINS G.L.O.W. (Martha's Music) KBZT, KITS, WEND, XETRA	4
SHINY TOY GUNS Ricochet (Universal Motown) KFRR, WKRL, WVPBZ, WFXL	4
ANBERLIN Feel Good Drag (Universal Republic) KCXL, KPNT, WBTZ, WFXI	4
FRAMING HANLEY Lollipop (Silent Majority/ILG) KCXX, WARQ, WTRZ, WZJO	4
THE KILLERS Human (Island/IDJMG) KTCL, WSUN, WWCDC	3
EAGLES OF DEATH METAL Wannabe In LA (Downtown) KROX, KUCC, WWCDC	3

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
FRAMING HANLEY Lollipop (Silent Majority/ILG) TOTAL STATIONS: 21	223/14	TICKLE ME PINK Typical (Wind-up) TOTAL STATIONS: 14	146/4
FRANZ FERDINAND Lucid Dreams (Domino/Epic) TOTAL STATIONS: 12	180/4	WOJAHN BROTHERS Oh No You Didn't (Netwerk) TOTAL STATIONS: 9	107/15
MGMT Kids (Columbia) TOTAL STATIONS: 10	167/0	SLIPKNOT Dead Memories (Roadrunner/RRP) TOTAL STATIONS: 24	96/64
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) TOTAL STATIONS: 18	160/11	EAGLES OF DEATH METAL Wannabe In LA (Downtown) TOTAL STATIONS: 20	92/29
THE TING TINGS That's Not My Name (Columbia) TOTAL STATIONS: 24	157/75	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) TOTAL STATIONS: 6	83/1

MOST INCREASED PLAYS

+199	INCUBUS Love Hurts (Immortal/Epic) KCXL +25, KCXX +20, CMX +19, WZNE +13, KEDJ +12, WARQ +12, WZJO +12, KDGE +10, WTRZ +9, KHBZ +9
+162	☆ KINGS OF LEON Sex On Fire (RCA/RMG) XTRA +32, WSUN +13, WROX +11, KXRX +11, KNXX +10, KCXL +9, KRBZ +9, WRWK +8, KEDJ +8, KPNT +8
+154	THE SMASHING PUMPKINS G.L.O.W. (Martha's Music) WFXH +17, KJEE +14, KFRR +14, WZJO +13, KNXX +12, KITS +12, WZNE +12, XETH +11, WKRL +10, WTRZ +10
+137	HOOBASTANK My Turn (Island/IDJMG) WZJO +14, KXRX +13, WGRD +12, WTRZ +12, KWOD +10, WJ3X +10, KDGE +8, WMP5 +8, KTBZ +6, WBCN +6
+118	PARAMORE Decode (Fueled By Ramen/Chop Shop/RRP) WRWK +16, KNXX +14, KXRX +13, KWOD +12, WBTZ +11, KCXL +11, KITS +11, KEDJ +11, KFMA +9, WXEG +9

ADDED AT... WBTZ

Burlington, VT
OM/PD: Matt Grasso
APD/MD: Kevin Mays

Cold War Kids, Something Is Not Right With Me, 2
Anberlin, Feel Good Drag, 0
Death Cab For Cutie, Cath..., 0
Incubus, Love Hurts, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
70 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

MUSIC BIZ EVENTS

Your gateway to music industry Conventions! Seminars!
Award Shows! Business Conventions! and more...

www.musicbizevents.com

ADD
MUSIC BIZ EVENTS
ON YOUR SITE!
See our syndication tools

SIGN UP FOR
OUR NEWSLETTER
TODAY!



R&R ACTIVE ROCK

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **SHINEDOWN** BECOMES THE FIFTH ACT TO STRING TOGETHER NINE STRAIGHT ACTIVE ROCK TOP 10s, AS "SECOND CHANCE" CLIMBS 12-9. THE TRACK ALSO RISES 10-8 AT ROCK, WHERE LAST ISSUE IT BECAME THE GROUP'S NINTH TOP 10 IN AS MANY TRIES AT THE FORMAT.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	9	METALLICA THE DAY THAT NEVER COMES	NO. 1 (4 WKS) WARNER BROS.	1759 +16	6.524	1
2	22	THEORY OF A DEADMAN BAD GIRL FRIEND	604/ROADRUNNER/RRP	1571 -13	5.292	3
3	8	AC/DC ROCK N ROLL TRAIN	COLUMBIA	1568 +15	5.941	2
4	17	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/ZOMBA	1420 +24	4.466	4
5	15	HINDER USE ME	UNIVERSAL REPUBLIC	1296 -112	4.175	5
6	9	DISTURBED INDESTRUCTIBLE	REPRISE	1219 +114	3.928	6
7	10	MUDVAYNE DO WHAT YOU DO	EPIC	1104 +143	3.034	9
8	17	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	1066 -97	2.683	12
9	7	SHINEDOWN SECOND CHANCE	ATLANTIC	1039 +113	3.061	8
10	9	SEETHER BREAKDOWN	WIND-UP	1022 +59	2.692	11
11	17	STAINED BELIEVE	FLIP/ATLANTIC	972 -153	2.770	10
12	3	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	904 +81	3.139	7
13	19	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	877 +16	2.236	16
14	14	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	815 -145	2.372	14
15	10	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	770 +29	2.252	15
16	38	SAVING ABEL ADDICTED	11 SKIDCO/VIRGIN/CAPITOL	729 +7	2.651	13
17	11	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	719 +11	2.085	17
18	8	SAVING ABEL 18 DAYS	SKIDCO/VIRGIN/CAPITOL	693 +55	1.759	19
19	16	BLACK STONE CHERRY BLIND MAN	IN DE COOT/ROADRUNNER/RRP	636 -45	1.384	20
20	27	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	629 -176	1.959	18
21	7	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOPE	537 +34	1.044	23
22	5	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	513 +43	1.176	22
23	14	BULLET FOR MY VALENTINE HEARTS BURST INTO FIRE	20-20/JIVE/ZOMBA	499 -10	0.900	24
24	13	12 STONES ADRENALINE	WIND-UP	457 -22	1.190	21
25	4	ALL THAT REMAINS TWO WEEKS	PROSTHETIC/RAZOR & TIE	338 +44	0.475	34
26	7	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	328 +32	0.678	28
27	12	ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	328 +23	0.651	29
28	3	THE SMASHING PUMPKINS G.L.O.W.	MARTHA'S MUSIC	317 -71	0.820	25
29	11	SEVENDUST FEATURING CHRIS DAUGHTRY THE PAST	7BROS/ASYLUM/ILG	316 -4	0.704	27
30	5	MOTLEY CRUE MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	278 +15	0.767	26
31	2	FIVE FINGER DEATH PUNCH STRANGER THAN FICTION	FIRM	247 +104	0.409	38
32	4	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/INTERSCOPE	245 +77	0.497	32
33	NEW	HOOBASTANK MY TURN	ISLAND/IDJMG	238 +131	0.531	31
34	5	SIXX: A.M. TOMORROW	ELEVEN SEVEN	183 -1	0.410	37
35	4	ANOTHER BLACK DAY ANOTHER BLACK DAY	BIELER BROS.	172 -1	0.370	40
36	5	TAPROOT WHEREVER I STAND	VELVET HAMMER/RED	167 -23	0.169	-
37	2	WEEZER TROUBLEMAKER	DGC/INTERSCOPE	158 +17	0.565	30
38	NEW	KID ROCK ROCK N ROLL JESUS	TOP DOG/ATLANTIC	145 +52	0.452	36
39	2	IN THIS MOMENT FOREVER	CENTURY MEDIA	145 +17	0.181	-
40	20	REHAB BARTENDER SONG	UNIVERSAL REPUBLIC	142 +4	0.308	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SALIVA Family Reunion (Island/IDJMG) KISW, KQRC, KUPD, KXXR, KZRQ, Sirius Octane, WBUZ, WCCC, WIYY, WJJO, WKLQ, WRIF, WRUF, WRXW, WTFX, WXQR, WZOR, XM Squizz	18
SLIPKNOT Dead Memories (Roadrunner/RRP) KBPI, KOMP, KXFX, KXXR, WCCC, WIYY, WKQZ, WQXA, WRXW, XM Squizz	10
THE SMASHING PUMPKINS G.L.O.W. (Martha's Music) KFRQ, KLAQ, KXXR, KZRQ, WEDG, WRIF	6
HOOBASTANK My Turn (Island/IDJMG) KDJE, KRZR, KTEG, WXQR, WXZZ, WYBB	6
10 YEARS So Long, Good-bye (Universal Republic) KFRQ, KOMP, KXFX, KXXR, WCCC, WJJO	6
TANTRIC Fall Down (Silent Majority/ILG) KHTQ, KUPD, WKQZ, WQXA, WRTT	5
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) KATT, Sirius Octane, WTFX, WTPT	4
MOTLEY CRUE Mutherfucker Of The Year (Motley/Eleven Seven) KATT, KFRQ, WBUZ, WLZX	4
RISE AGAINST Re-Education (Through Labor) (DGC/Interscope) KFRQ, WIYY, WJJO, WWIZ	4
HINDER Without You (Universal Republic) KFRQ, WQXA, WRUF, WRXR	4

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SLIPKNOT Dead Memories (Roadrunner/RRP) TOTAL STATIONS: 42	134/99	TANTRIC Fall Down (Silent Majority/ILG) TOTAL STATIONS: 15	83/14
FRAMING HANLEY Lollipop (Silent Majority/ILG) TOTAL STATIONS: 17	108/33	ONE DAY AS A LION Wild International (Anti-/Epitaph) TOTAL STATIONS: 5	83/8
ARANDA Still In The Dark (Astonish) TOTAL STATIONS: 10	105/10	THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) TOTAL STATIONS: 6	80/27
METALLICA Cyanide (Warner Bros.) TOTAL STATIONS: 16	91/5	HINDER Without You (Universal Republic) TOTAL STATIONS: 9	78/29
10 YEARS So Long, Good-Bye (Universal Republic) TOTAL STATIONS: 16	85/16	VAYDEN The One You Left Behind (Silent Majority/ILG) TOTAL STATIONS: 12	77/24

MOST INCREASED PLAYS

+143	MUDVAYNE Do What You Do (Epic) KXFX +8, KZRQ +4, WRXW +2, KOMP +2, MNEN +1, KDJE +0, WJJO +7, WBBN +7, WTPT +6, WYBB +5
+131	HOOBASTANK My Turn (Island/IDJMG) WNFZ +4, KRZR +1, KZRQ +1, WJJO +1, KHTQ +9, WRXW +8, KTEG +7, XSQU +7, WCPB +7, WCCC +7
+114	DISTURBED Indestructible (Reprise) KUPD +1, WRXW +10, SIOC +9, XSQU +9, KXFX +9, KZRQ +8, KHTQ +8, WBSX +8, KATT +6, WBBN +7
+113	SHINEDOWN Second Chance (Atlantic) WNFZ +15, KOMP +11, WRXW +11, WEDG +11, KDJE +9, KHTQ +8, WWIZ +8, KRZR +8, KTEG +6, WCHZ +5
+104	FIVE FINGER DEATH PUNCH Stranger Than Fiction (Firm) SIOC +11, WBBN +10, KZRQ +10, WBYR +10, WKQZ +9, WKLQ +9, WRXW +9, WBUZ +8, KXFX +7, WXQR +6

ADDED AT... WXQR
Greenville, NC
OM: Mark McKinney
PD: Wes Styles
Saliva, Family Reunion, 11
Hoobastank, My Turn, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
63 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24
hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

■ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 10 in

both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

★ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



► **QUEEN + PAUL RODGERS** CLIMB 24-21 WITH "C-LEBRITY," THEIR SECOND CHART COLLABORATION. THE TRIO, FEATURING RODGERS ALONG WITH BRIAN MAY AND ROGER TAYLOR, RELEASES ITS FIRST STUDIO COLLECTION, "THE COSMOS ROCK," OCT. 28.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	8	AC/DC ROCK N ROLL TRAIN	NO. 1 (6 WKS) COLUMBIA	505 +18	1.667	1
2	9	METALLICA THE DAY THAT NEVER COMES	WARNER BROS.	433 +23	1.336	2
3	21	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	402 -11	1.091	5
4	3	NICKELBACK GOTTA BE SOMEBODY	ROADRUNNER/RRP	345 +18	1.285	3
5	15	HINDER USE ME	UNIVERSAL REPUBLIC	339 -5	0.774	9
6	17	STAINED BELIEVE	FLJ/PATLANTIC	334 -24	1.102	4
7	33	SAVING ABEL ADDED	11 SKIDD/CO/VIRGIN/CAPITOL	273 -34	0.724	10
8	6	SHINEDOWN SECOND CHANCE	ATLANTIC	225 +15	0.638	12
9	14	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	219 -10	0.527	13
10	12	APOCALYPTICA FEAT. ADAM GONTIER I DON'T CARE	MOST ADDED 20-20/JIVE/ZOMBA	214 +24	0.930	6
11	26	FOO FIGHTERS LET IT DIE	RCSWEL/L/RCA/RMG	197 0	0.815	8
12	30	DISTURBED INSIDE THE FIRE	11 REPRISE	193 -33	0.866	7
13	11	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	153 0	0.242	21
14	35	3 DOORS DOWN IT'S NOT MY TIME	11 ² UNIVERSAL REPUBLIC	153 -3	0.695	11
15	4	SEETHER BREAKDOWN	WIND-UP	152 0	0.441	15
16	6	DISTURBED INDESTRUCTIBLE	REPRISE	149 +16	0.498	14
17	5	SAVING ABEL 18 DAYS	AIRPOWER/MOST INCREASED PLAYS SKIDD/CO/VIRGIN/CAPITOL	130 +39	0.361	17
19	6	TESLA I WANNA LIVE	TESLA ELECTRIC CO.	130 +11	0.368	16
18	16	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	115 -8	0.314	18
20	4	MUDVAYNE DO WHAT YOU DO	AIRPOWER EPIC	109 +17	0.259	20
21	4	QUEEN + PAUL RODGERS C-LEBRITY	HOLLYWOOD	91 +20	0.310	19
22	14	ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	87 -1	0.207	23
23	16	BLACK STONE CHERRY BLIND MAN	IN DE GOOT/ROADRUNNER/RRP	75 +1	0.107	28
24	6	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	73 +7	0.089	-
25	2	THE SMASHING PUMPKINS G.L.O.W.	MARTHA'S MUSIC	48 +7	0.126	26
26	3	MOTLEY CRUE MUTHERFUCKER OF THE YEAR	MOTLEY/ELEVEN SEVEN	45 +1	0.091	30
NEW		KID ROCK ROCK N ROLL JESUS	TOP DOG/ATLANTIC	38 +11	0.046	-
28	5	METALLICA CYANIDE	WARNER BROS.	38 -10	0.234	22
NEW		SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	36 +5	0.088	-
29	4	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	35 -4	0.120	27

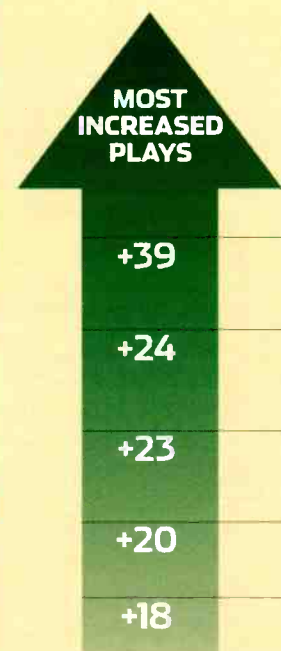
MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20/Jive/Zomba) WHDR, WXMM	2
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) WAQX	1
SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) KMOD	1
MUDVAYNE Do What You Do (Epic) KBER	1
TESLA I Wanna Live (Tesla Electric Co.) KZRR	1
KID ROCK Rock N Roll Jesus (Top Dog/Atlantic) WVRK	1
SLIPKNOT Dead Memories (Roadrunner/RRP) WKLC	1
FIVE FINGER DEATH PUNCH Stranger Than Fiction (Firm) KUFO	1
AC/DC War Machine (Columbia) WONE	1

ADDED AT... WKLC
Charleston, WV
OM/PD: Jay Nunley
APD/MD: Brian Thompson
10 Years, So Long, Good-bye, O Slipknot, Dead Memories, O Tantric, Fall Down, O
FOR REPORTING STATIONS FLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
HINDER Without You (Universal Republic)	23/6	AC/DC Spoilin' For A Fight (Columbia)	17/17
AC/DC Skies On Fire (Columbia)	17/17	AC/DC War Machine (Columbia)	17/13
AC/DC Black Ice (Columbia)	17/17	AC/DC Stormy May Day (Columbia)	16/16
TOTAL STATIONS:	2	TOTAL STATIONS:	11
TOTAL STATIONS:	11	TOTAL STATIONS:	8
TOTAL STATIONS:	11	TOTAL STATIONS:	11



+39 SAVING ABEL
18 Days (Skiddco/Virgin/Capitol)
KMOD +10, WAQX +8, WONE +6, WJXQ +6, WDHA +3, WVRK +3, WEBN +3, KSHE +2, KBER +1, WAFX +1

+24 APOCALYPTICA FEATURING ADAM GONTIER
I Don't Care (20-20/Jive/Zomba)
WHDR +15, KUFO +10, KTUX +7, WRQK +4

+23 METALLICA
The Day That Never Comes (Warner Bros.)
KIOC +7, WGR +4, WXMM +4, WKLC +3, WONE +3, KUFO +2, WAQX +2, WNOR +2, WRQK +2, KBER +1

+20 QUEEN + PAUL RODGERS
C-lebrity (Hollywood)
WZZO +13, WJXQ +4, WDHA +3, WVRK +2

+18 AC/DC
Rock N Roll Train (Columbia)
KAZR +17, WAQX +14, WONE +6, WJXQ +3, WKLC +2, WZZO +2, KMOD +1, KTUX +1, WGR +1, WHDR +1

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	SEETHER RISE ABOVE THIS (WIND-UP)		145	141	6	FINGER ELEVEN PARALYZER (WIND-UP)		116	95
2	3 DOORS DOWN TRAIN (UNIVERSAL REPUBLIC)		141	172	7	SHINEDOWN DEVOUR (ATLANTIC)		114	128
3	SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		137	154	8	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		104	115
4	SEETHER FAKE IT (WIND-UP)		121	121	9	AC/DC HIGHWAY TO HELL (ATLANTIC)		100	80
5	PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		120	118	10	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		100	97

ROCK REPORTERS

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty	KIOC/Beaumont, TX* OM: Trey Poston PD: Mike Davis	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart PD: Dave Fritz	WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder	WDHA/Morrisstown, NJ* APD: Curtis Kay	WHJY/Providence, RI* PD: Scott Laudani	KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Kruze MD: Guy Favazza
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* OM: Keith Abrams PD: Bo Matthews	WRVC/Huntington, WV PD: Reeves Kirtner	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell	WXRX/Rockford, IL PD: Jim Stone MD: Jon Schulz	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Hunter Scott APD/MD: Don Kelley
WZZO/Allentown, PA* PD: Tori Thomas MD: Keith Moyer	WRQK/Canton, OH* PD: Greg Ausham	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WJXQ/Lansing, MI* PD: Sheri Vegas	WXMM/Norfolk, VA* OM/PD: John Shomby	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/PD: Don Cristi
KWHL/Anchorage, AK PD: Brad Stennett MD: Matthew Collins	WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire	KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall	WGIR/Manchester, NH* PD: Chris "Doc" Garrett	KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Shelly Brown	KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI MD: Larry Offerman
WTOS/Augusta, ME OM/PD: Jack O'Brien APD: Mark Smith	WKLC/Charleston, WV* OM/PD: Jay Nunley APD/MD: Brian Thompson	KHQC/Duluth, MN OM: Jack Lawson PD: Scott Klohn	WHDR/Miami, FL* PD: Kevin Vargas MD: Dave Hanson	KUFQ/Portland, OR* OM/PD: Chris Patyk	KTUX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill	KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters



▶ **KINGS OF LEON'S** FIRST CHARTED SONG BECOMES THEIR FIRST TOP 10, AS "SEX ON FIRE" RACES 12-6 AT CANADA ROCK.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM/PD: Paul Kelly
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRF/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
OM: Todd Thomas
PD: Becky Pohotsky

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBS/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Josh Boulanger

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WRFF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Wendell Clough
APD: Gabrielle Greenfield
MD: Alex Korzec

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRX/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Praeger
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM/PD: Gregg Steele
APD: Tom Wilkinson

XM Ethel/Satellite*
PD: Steve Kingston

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Nixon

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
APD/MD: Ross Mahoney

WFSM/Wilmington, NC
PD/MD: Mike Kennedy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WVWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM/PD: Kenny Vest
MD: Denver Crabb

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Bufalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM: Doug Podell
PD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WVBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	3	8	AC/DC	ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	531	-19	
2	2	12	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	529	+46	
3	3	9	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	469	+14	
4	5	18	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	2D-2DJIVE/SONY BMG	460	+63	
5	4	12	WEEZER	TROUBLEMAKER	DGC/UNIVERSAL	420	+19	
6	12	9	KINGS OF LEON	SEX ON FIRE	RCA/SONY BMG	389	-80	
7	6	20	THEORY OF A DEADMAN	BAD GIRLFRIEND	604/UNIVERSAL	381	-12	
8	8	3	NICKELBACK	GOTTA BE SOMEBODY	EMI	364	+9	
9	7	9	METALLICA	THE DAY THAT NEVER COMES	WARNER BROS./WARNER	343	-15	
10	9	15	MOBILE	THE KILLER	UNIVERSAL	325	-22	
11	11	14	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	324	-9	
12	10	15	STAINED	BELIEVE	FLIP/ATLANTIC/WARNER	285	-50	
13	14	19	THE STILLS	BEING HERE	ARTS & CRAFTS	280	-2	
14	16	9	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	275	+38	
15	15	6	THE TREWS	MAN OF TWO MINDS	THE BUMSTEAD/UNIVERSAL	258	+19	
16	17	11	SAM ROBERTS	DETROIT '67	SECRET BRAIN/UNIVERSAL	237	+6	
17	13	16	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	226	-53	
18	19	4	THE KILLERS	HUMAN	ISLAND/UNIVERSAL	222	+19	
19	18	22	SLOAN	BELIEVE IN ME	MURDERRECORDS/SONY BMG	218	-2	
20	20	29	DISTURBED	INSIDE THE FIRE	REPRISE/WARNER	191	-5	
21	22	30	FOO FIGHTERS	LET IT DIE	ROSWELL/RCA/SONY BMG	175	-9	
22	26	4	BILLY TALENT & ANTI-FLAG	TURN YOUR BACK	WARNER MUSIC CANADA/WARNER	171	+6	
23	31	3	SHINEDOWN	SECOND CHANCE	ATLANTIC/WARNER	166	+52	
24	23	29	FINGER ELEVEN	TALKING TO THE WALLS	WIND-UP	161	-23	
25	24	26	IRBURNIE	TOO RUNNIN' WILD	ROADRUNNER/UNIVERSAL	153	-26	
26	21	12	BUCKCHERRY	TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	150	-35	
27	33	5	MATT MAYS & EL TORPEDO	BUILDING A BOAT	SONIC/WARNER	145	+43	
28	27	20	SAVING ABEL	ADDICTED	SKIDCO/VIRGIN/EMI	143	-10	
29	42	2	SEETHER	BREAKDOWN	WIND-UP	138	+66	
30	30	6	ONE SECOND 2 LATE	FEAR OF A NATION	RED INK	132	+17	

FOR WEEK ENDING OCTOBER 19, 2008

♦ Indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WLR/Louisville, KY*
OM: George Lindsey

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
PD: Alex Duran
MD: Keith West

KBRE/Merced, CA
PD/MD: Jason LaChance

KXXR/Minneapolis, MN*
OM/PD: Lee Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM/PD: Troy Hanson
OM: Dean Warfield
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDDX/Rapid City, SD
OM/PD: Jim Kallas

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KZZQ/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Mark Mitchell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Praeger
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll
APD: Maximus



New research study shows potential for format growth

Americana: Radio's Next Secret Weapon?

John Schoenberger
JSchoenberger@RadioandRecords.com

Americana's potential as a full-time format may be getting a much needed shot in the arm. According to a new study by a pair of veteran radio researchers, 14.1% of respondents said they would listen all or most of the time to an Americana station if one was available in their market.

Conducted by Jonathan Little of TroyResearch and Lou Patrick of Evolution Research, the Americana Awareness and Format Interest Study wasn't intended to measure popularity of the genre—defined as a mix of country, bluegrass, folk, blues, rock and American roots music—that is gaining nationwide popularity. Rather, the national online survey of 3,000 listeners focused on its potential listenership. The findings were presented Sept. 17–20 at the 2008 Americana Music Assn. conference in Nashville.

The study is a companion piece to an in-depth one the AMA commissioned last year to demonstrate the format's potential to "deliver new dollars and demos with Americana radio." That study can now be viewed at americanamusic.org.

Using sample audio and a written description of an Americana station, the study measured likely interest in the format, and the potential among those who enjoy Americana music to change their listening allegiance. The researchers employed a proprietary modeling method to project a best-case market-share scenario of survey respondents.

The Future Looks Bright

Americana is a growing musical genre that has received attention mostly from noncommercial stations and a handful of adult-focused commercial ones, mostly through feature programming. Apart from satellite and Internet broadcasters, only a handful of U.S. radio outlets program the music full-time, most notably KPIG/Monterey. In fact, a scant 1% of respondents reported listening most often to an Americana station.

However, 3.9% of respondents indicated they would listen "all of the time" and another 10.2% said "most of the time" to such a station if one was available in their area. The study found that Americana would draw listeners from a wide range of formats, but most heavily from triple A, classic rock and country.

The demo with the largest Americana appetite is 25–34, with males outpacing females. Preference for Americana radio was somewhat stronger in the Northwest and Southwest regions of the United States (see chart, below).

While 14.1% of respondents said they would listen "all" or "most" of the time to an Americana sta-

How The Study Was Conducted

Approximately 25,000 U.S. radio listeners from a national radio syndicator's database were e-mailed an invitation to participate in an online survey about radio. Only 25–64 respondents were selected from all responses to be included in the study. Respondents were weighted based on age and sex quotas to the top 10 formats in the sample. After all adjustments to the sample, the responses of 3,005 listeners were included in the study.

Most Popular Americana Core Acts

1. Steve Earle
2. Alison Krauss & Robert Plant
3. John Prine
4. Emmylou Harris & Mark Knopfler
5. John Hiatt
6. Levon Helm
7. Rosanne Cash
8. Ryan Adams
9. Delbert McClinton
10. Robert Earle Keen
11. Lucinda Williams
12. Rodney Crowell
13. Joe Ely
14. Old Crow Medicine Show
15. Todd Snider
16. James McMurtry
17. Patty Griffin
18. Son Volt
19. Kelly Willis
20. Lyle Lovett

Source: Americana Radio Interest Study

tion, almost another 30% indicated they would listen "some of the time." Little, a former Midwest programmer of CHR/top 40 and triple A stations, believes this is a key finding.

"This format shows strong come potential based on this stat," Little said while presenting the results at the conference. "Americana can be a powerful secret weapon for radio, if the programmer is passionate for the genre and works to reflect the Americana tastes of the market."

That is a message that could resonate with broadcasters mulling over options for a mediocre or failing station or on the hunt for fresh ideas for HD multicasts. However, it comes with a caveat: This is not a low-maintenance format.

"Twenty-four/seven Americana programming would require patience and careful execution, much like the developmental path that the triple A format required," said Patrick, a researcher with 20 years' experience and a former major-market programmer.

Even without a full-time format commitment, Patrick believes Americana offers opportunities for special-feature programming for triple A or country stations in late nights or weekends.

Core Artists

The study also explored other elements that might contribute to Americana's development as a format, such as popularity of specific artists, presence of Americana music in personal music collections and the perceived meaning of the word.

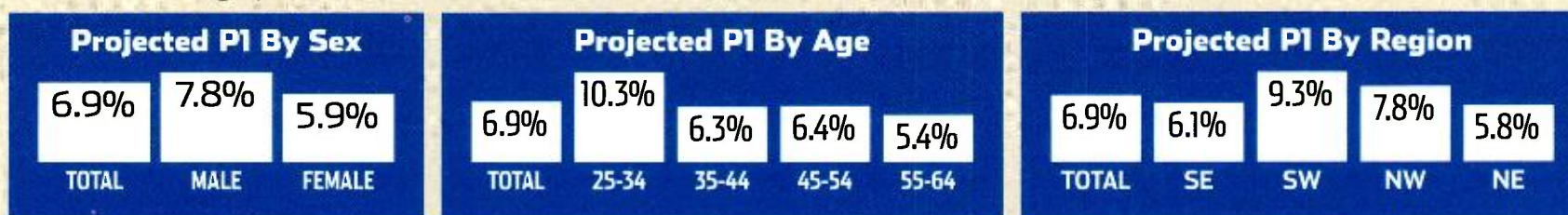
The most popular core acts that participants selected from an AMA-compiled list were Steve Earle, John Prine and the collaborations of Alison Krauss with Robert Plant and Emmylou Harris with Mark Knopfler. Further, about 18% of respondents said they own Americana music and listen to it regularly. More importantly, half of those who indicated they were "most likely to listen to an Americana radio station" own and listen regularly to the genre, and more than 80% of that segment own Americana music and listen to it at least occasionally.

Although it registered a favorable impression among survey respondents, the term "Americana" wasn't widely familiar—only about one-third of the total sample had heard the name before. "The fact that it is a favorable word but isn't that familiar means there is good potential to develop awareness and shape the meaning of the Americana format/genre label to the marketplace," Patrick said.

R&R

Americana Audience Snapshot

Estimated Demographics For An Americana Radio Station, Based On Modeled Listening Projection



SOURCE: Evolution Research / TroyResearch / Americana Radio Interest Study September 2008.

R&R TRIPLE A

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **KEANE** MAKES ITS SIXTH CHART APPEARANCE AS "THE LOVERS ARE LOSING" ENTERS AT NO. 25. FOUR OF THE GROUP'S FIRST FIVE TRACKS LANDED IN THE TOP 10, WITH "IS IT ANY WONDER?" SPENDING A PAIR OF WEEKS ATOP THE CHART IN SEPTEMBER 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	17	O.A.R. SHATTERED (TURN THE CAR AROUND)	NO. 1 (3 WKS) EVERFINE/ATLANTIC/RRP	506	-20	2.151	2
2	3	5	SNOW PATROL TAKE BACK THE CITY	MOST INCREASED PLAYS POLYDOR/FICTION/GEFFEN/INTERSCOPE	490	+59	2.477	1
3	2	18	COUNTING CROWS COME AROUND	DCC/GEFFEN/INTERSCOPE	463	-23	2.054	4
4	6	15	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	423	+44	1.214	10
5	15	15	BECK ORPHANS	DCC/INTERSCOPE	419	+19	1.833	5
6	4	8	COLDPLAY LOST!	CAPITOL	414	+11	1.799	6
7	7	10	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	387	+14	1.566	7
8	10	14	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	383	+28	1.178	13
9	8	9	SARAH MCLACHLAN U WANT ME 2	ARISTA/RMG	359	-9	1.096	14
10	9	21	COLDPLAY VIVA LA VIDA	CAPITOL	317	-48	2.110	3
11	12	32	MATT NATHANSON COME ON GET HIGHER	VANGUARD	307	-5	1.549	8
12	14	8	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	298	+11	0.748	19
13	11	23	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	295	-56	1.358	9
14	17	7	DEATH CAB FOR CUTIE CATH...	ATLANTIC	269	+25	1.012	16
15	15	25	MY MORNING JACKET I'M AMAZED	ATO/RED	269	-3	1.205	11
16	19	3	THE KILLERS HUMAN	MOST ADDED ISLAND/DJMG	249	+23	1.181	12
17	16	6	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	240	-11	0.576	24
18	22	3	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	235	+44	0.572	25
19	21	4	AMOS LEE WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	218	+12	0.483	29
20	20	9	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	215	-8	1.047	15
21	18	9	INGRID MICHAELSON BE OK	CABIN 24/ORIGINAL SIGNAL/RED	215	-17	0.394	-
22	25	9	JOHN MAYER FREE FALLIN'	COLUMBIA	180	+13	0.690	20
23	26	11	DELTA SPIRIT TRASHCAN	ROUNDER	167	+1	0.686	21
24	23	7	LUCINDA WILLIAMS REAL LOVE	LOST HIGHWAY	161	-29	0.474	-
25	NEW	1	KEANE THE LOVERS ARE LOSING	INTERSCOPE	157	+35	0.546	26
26	29	2	DAVID BYRNE & BRIAN ENO STRANGE OVERTONES	TODD MUNDO	155	+26	0.822	18
27	28	5	ERIN MCCARLEY PONY (IT'S OK)	UNIVERSAL REPUBLIC	148	+3	0.173	-
28	30	2	JAMES MORRISON NOTHING EVER HURT LIKE YOU	GEFFEN/INTERSCOPE	136	+11	0.226	-
29	27	17	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	135	-27	0.483	30
30	NEW	1	KINGS OF LEON SEX ON FIRE	RCA/RMG	133	+20	0.916	17

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE KILLERS Human (Island/DJMG) WRLT, WZEW, WZCC	3
ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) CIDR, WZCC	2
RYAN ADAMS & THE CARDINALS Fix It (Lost Highway) WRXP, WXRV	2
SUSAN TEDESCHI True (Verve Forecast/Verve) KTHX, WCOO	2
HONEYHONEY Little Toy Gun (Ironworks/Universal Republic) WCLZ, WRNR	2
COLDPLAY Lost! (Capitol) KPTL	1
PRETENDERS Boots Of Chinese Plastic (Shangri-La) KMTT	1
RAY LAMONTAGNE You Are The Best Thing (RCA/RED) CIDR	1

ADDED AT... WRLT

Nashville, TN

OM/PD: David Hall
APD/MD: Rev. Keith Coes

The Killers, Human, 1
Dar Williams, It's Alright, O
The Kooks, Shine On, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BEN FOLDS FEAT. REGINA SPEKTOR You Don't Know Me (Epic)	129/7	JOHN MELLENCAMP Troubled Land (Hear/CMG)	87/31
TOTAL STATIONS:	13	TOTAL STATIONS:	9
TRACY CHAPMAN Sing For You (Atlantic)	121/26	KAISER CHIEFS Never Miss A Beat (B-Unique/Universal Motown)	77/7
TOTAL STATIONS:	15	TOTAL STATIONS:	7
AUGUSTANA I Still Ain't Over You (Epic)	121/4	ALEJANDRO ESCOVEDO Sister Lost Soul (Back Porch/Manhattan/Capitol)	76/27
TOTAL STATIONS:	2	TOTAL STATIONS:	5
OASIS The Shock Of The Lightning (Big Brother/Reprise)	96/7	THE FIREMAN Sing The Changes (ATO/RED)	71/36
TOTAL STATIONS:	9	TOTAL STATIONS:	9
R.E.M. Until The Day Is Done (Warner Bros.)	93/7	JACK'S MANNEQUIN The Resolution (Sire/Warner Bros.)	66/4
TOTAL STATIONS:	10	TOTAL STATIONS:	4

MOST INCREASED PLAYS

+59	SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) WCOO +11, WZCC +9, KRVB +8, KTHX +7, WZEW +6, KMTT +6, KFOG +5, KBCC +5, WRLT +2, KXLY +2
+44	DONAVON FRANKENREITER Life, Love & Laughter (Lost Highway) SISP +13, WNCB +10, KPRI +5, WCOO +4, KPTL +4, WRLT +4, KRVB +3, WRNR +3, WTTT +2, CIDR +2
+44	RYAN ADAMS & THE CARDINALS Fix It (Lost Highway) WZEW +10, KPRI +9, KXLY +7, WCOO +5, KRVB +4, KBCC +3, WRXP +3, WMMN +2, KTHX +1, CIDR +1
+36	THE FIREMAN Sing The Changes (ATO/RED) SISP +17, KCSR +8, WXRT +2, KMTT +2, KRVB +2, KINK +1, KTHX +1, KXLY +1, WTTT +1
+35	KEANE The Lovers Are Losing (Interscope) WCOO +9, KMTT +7, SISP +6, WXRV +4, KXLY +3, KPRI +3, KBCC +3, WTTT +3, XMCF +2, KINK +1

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	JASON MRAZ I'M YOURS (ATLANTIC/RRP)		287	267
2	NEEDTOBREATHE MORE TIME (ATLANTIC)		227	227
3	THE RACONTEURS OLD ENOUGH (THIRD MAN/WARNER BROS.)		226	293
4	SPOON DON'T YOU EVAH (MERGE)		169	167
5	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)		162	158

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	DUFFY MERCY (MERCURY/DJMG)		149	159
7	AUGUSTANA SWEET AND LOW (EPIC)		143	152
8	JACK JOHNSON HOPE (BRUSHFIRE/UNIVERSAL REPUBLIC)		123	124
9	LOS LONELY BOYS STAYING WITH ME (EPIC)		123	140
10	SARA BAREILLES BOTTLE IT UP (EPIC)		118	156

Rollasign
Disposable Plastic Banners

TOLLFREE 1.800.231.6074

FREE SET OF PLATES
WITH INITIAL ORDER!
CALL US TODAY
For more details
713.507.4251

www.rollasign.com

R&R TRIPLE A/ AMERICANA

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **SUSAN TEDESCHI** EARNs THE WEEK'S SOLE NEW ENTRY ON THE TRIPLE A INDICATOR COUNTDOWN, AS "TRUE" OPENS AT NO. 27. THE TRACK PREVIOUSLY "BACK TO THE RIVER," TEDESCHI'S FIFTH STUDIO SET AND SECOND FOR VERVE, WHICH IS DUE OCT. 28.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	9	RAY LAMONTAGNE	YOU ARE THE BEST THING	RCA/RED	577 +4
2	4	10	PRETENDERS	BOOTS OF CHINESE PLASTIC	SHANGRI-LA	522 +30
3	3	11	MICHAEL FRANTI & SPEARHEAD	SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	514 +14
4	2	6	COLDPLAY	LOST!	CAPITOL	509 +1
5	7	3	RYAN ADAMS & THE CARDINALS	FIX IT	LOST HIGHWAY	444 +68
6	5	7	BRETT DENNEN FEAT. FEMI KUTI	MAKE YOU CRAZY	DOWNTOWN/DUALTONE	416 +7
7	6	7	LUCINDA WILLIAMS	REAL LOVE	LOST HIGHWAY	410 +6
8	9	4	SNOW PATROL	TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	407 +42
9	8	12	DAR WILLIAMS	IT'S ALRIGHT	RAZOR & TIE	373 -10
10	10	8	DEATH CAB FOR CUTIE	CATH...	ATLANTIC	359 +11
11	11	16	BECK	ORPHANS	DGC/INTERSCOPE	329 -18
12	15	3	DAVID BYRNE & BRIAN ENO	STRANGE OVERTONES	TODD MUNDO	324 +37
13	13	8	JJ GREY & MOFRO	ORANGE BLOSSOMS	ALLIGATOR	306 -1
14	18	6	SARAH MCLACHLAN	I WANT ME 2	ARISTA/RMG	302 +28
15	14	10	BOB DYLAN	DREAMIN' OF YOU	COLUMBIA	301 +5
16	16	6	BEN FOLDS FEAT. REGINA SPEKTOR	YOU DON'T KNOW ME	EPIC	294 +7
17	25	2	THE KILLERS	HUMAN	ISLAND/IDJMG	273 +49
18	17	7	INGRID MICHAELSON	BE OK	CABIN 24/ORIGINAL SIGNAL/RED	273 -7
19	12	17	DONAVON FRANKENREITER	LIFE, LOVE & LAUGHTER	LOST HIGHWAY	259 -65
20	21	6	CALEXICO	TWO SILVER TREES	QUARTERSTICK	244 -5
21	21	9	BLUES TRAVELER	YOU, ME AND EVERYTHING	VERVE FORECAST/VERVE	241 -16
22	23	17	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	229 -24
23	26	6	AUGUSTANA	I STILL AIN'T OVER YOU	EPIC	226 -5
24	20	15	DELTA SPIRIT	TRASHICAN	ROUNDER	220 -40
25	28	2	AMOS LEE	WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	217 +16
26	19	13	COUNTING CROWS	COME AROUND	DGC/GEFFEN/INTERSCOPE	217 -54
27	NEW	1	SUSAN TEDESCHI	TRUE	VERVE FORECAST/VERVE	216 +75
28	24	12	CONOR OBERST	SAUSALITO	MERGE	211 -20
29	29	5	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	201 +4
30	27	3	KAISER CHIEFS	NEVER MISS A BEAT	B-UNIQUE/UNIVERSAL MOTOWN	195 -9

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS			
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-	CUMULATIVE	
1	2	2	KASEY CHAMBERS & SHANE NICHOLSON	RATTLIN' BONES	SUGAR HILL	432	+10	3287
2	5	5	TODD SNIDER	PEACE QUEER	AIMLESS	412	+51	2271
3	1	1	RODNEY CROWELL	SEX AND GASOLINE	WORK SONG/YEP ROC	407	-18	2998
4	8	8	LUCINDA WILLIAMS	LITTLE HONEY	LOST HIGHWAY	389	+81	1466
5	6	6	LITTLE FEAT AND FRIENDS	JOIN THE BAND	429/SLG	359	+8	3662
6	3	3	OLD CROW MEDICINE SHOW	TENNESSEE PUSHER	NETTWERK	350	-26	1780
7	7	7	CHRIS KNIGHT	HEART OF STONE	ORIFTER'S CHURCH	325	-11	3330
8	4	4	CARRIE RODRIGUEZ	SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	318	-45	4098
9	10	10	DARRELL SCOTT	MODERN HYMNS	APPLESEED	296	+4	3406
10	9	9	THE BAND OF HEATHENS	THE BAND OF HEATHENS	BOH	274	-31	7948
11	12	12	BRUCE ROBISON	THE NEW WORLD	PREMIUM	237	-13	2125
12	13	13	MICKY AND THE MOTORCARS	NAIVE	SMITH	235	+1	2215
13	11	11	DONNA THE BUFFALO	SILVERLINED	SUGAR HILL	229	-27	3817
14	23	23	PRETENDERS	BREAK UP THE CONCRETE	SHANGRI-LA	228	+56	916
15	14	14	THE DUKKS	FAST PACED WORLD	SUGAR HILL	215	-13	2682
16	15	15	RECKLESS KELLY	BULLET PROOF	YEP ROC	215	-3	6706
17	17	17	JOHN HIATT	SAME OLD MAN	NEW WEST	209	+7	8297
18	19	19	TAJ MAHAL	MAESTRO	HEADS UP/CMG	206	+22	832
19	16	16	HAYES CARLL	TROUBLE IN MIND	LOST HIGHWAY	196	-13	11375
20	28	28	GRAYSON CAPPS & THE STUMPKNOCKERS	ROTT-N-ROLL	HYENA	193	+40	603
21	27	27	YARN	EMPTY POCKETS	YARN	191	+30	527
22	18	18	ALEJANDRO ESCOVEDO	REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	190	+3	7623
23	24	24	DAN TYMINSKI	WHEELS	ROUNDER	181	+10	3495
24	26	26	CALEXICO	CARRIED TO DLST	QUARTERSTICK	173	+3	1351
25	43	43	BOB DYLAN	TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 8	COLUMBIA	171	+48	534
26	30	30	DIGNEY FIGNUS	TALK OF THE TOWN	FIGTONE	161	+14	1100
27	20	20	JOAN BAEZ	DAY AFTER TOMORROW	RAZOR & TIE	155	-27	1656
28	42	42	CHARLIE HADEN FAMILY & FRIENDS	RAMBLING BOY	DECCA	152	+29	443
29	36	36	HANK WILLIAMS III	DAMN RIGHT REBEL PROUD	CURB	151	+17	622
30	21	21	GIRLS GUNS & GLORY	INVERTED VALENTINE	GIRLS GUNS & GLORY	148	-26	4094

MOST ADDED

ADELE 8 Right As Rain (XL/Columbia) DMX Folk Rock, KNBA, KOHO, KTAQ, WMVY, WOXM, WTMD, WYMS	TRACY CHAPMAN 6 Sing For You (Atlantic) KROK, KRVO, WEHM, WMVY, WTYD, WYOD	BEN FOLDS FEAT. REGINA SPEKTOR 4 You Don't Know Me (Epic) KLRR, KOHO, KUT, WYCE	SLIGHTLY STOOPID 4 2 A.M. (Stoopid/Controlled Substance Soundlabs) KBAC, KROK, KRVO, WOXM
SUSAN TEDESCHI 7 True (Verve Forecast/Verve) KDBB, KMTN, WAPS, WDST, WEXT, WRSI, WIUN	KEANE 4 The Lovers Are Losing (Interscope) KPND, KSPN, WCNR, WXPX	DAVID BYRNE & BRIAN ENO 4 Strange Overtones (Todd Mondo) KLRR, WFIV, WMVY, WNRN	AQUALUNG 4 On My Knees (Verve Forecast/Verve) KCLC, KMTN, WFIV, WMVY

FOR WEEK ENDING OCTOBER 19, 2008

MOST ADDED

JENNY LEWIS 10 Acid Tongue (Warner Bros.)	HANK WILLIAMS III 9 Damn Right Rebel Proud (Curb)	BOB DYLAN 8 Tell Tale Signs: The Bootleg Series Vol. 8 (Columbia)	BRETT DENNEN 6 Hope For The Hopeless (Dualtone)
THE DERAILERS 10 Guaranteed To Satisfy (Palo Duro)	ARTHUR GODFREY 8 Broken Wings (Arthur Godfrey)	RYAN ADAMS AND THE CARDINALS 7 Cardinology (Lost Highway)	KATE CAMPBELL 6 Save The Day (Large River)

FOR WEEK ENDING OCTOBER 19, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2008 Americana Music Association.



clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. Whether you test with dials, paper and pencil or online, you must have **CONSISTENT** hooks or your research could be unreliable. An incorrect or poor quality hook can ruin your research no matter what method you prefer.

Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, custom hooks, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelia today about your next project: hooks@hooks.com • 404.835.0205 • www.hooks.com



Everything's bigger in Texas, including Latin CHR

CHR's Lone Star State Explosion

Jackie Madrigal

JMadrigal@RadioandRecords.com

The latest news coming from Texas is the continued growth of the Latin pop format in that state—in particular the younger-leaning Latin CHR. Late last month, Univision dropped KINV/Austin's Spanish oldies *Recuerdo* format in favor of KHZS (Hitz). On Oct. 7 in the same market, Border Media Partners Latin pop KXXS (Digital 92.5 FM) began simulcasting on 104.9 FM, replacing the rhythmic format previously heard on KXBT (the Beat). Adding a second signal expands Digital's coverage area to more than 90% of Hispanic households in Austin, according to BMP/Austin VP/market manager Jerry Del Core, affording it a significant advantage in this competitive market.

Radio and record executives agree Texas is now the format's hub, and the phenomenon was candidly discussed at the "Comeback Kid: Latin CHR's Explosion" session Sept. 18 at the R&R Convention in Austin.

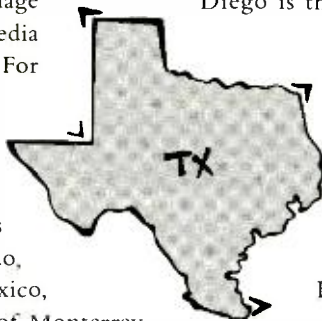
"Texas is like a whole other country" with unique dynamics that are helping fuel the format's success, BMP VP of programming for Spanish-language outlets and Santos Latin Media president José Santos said. For example, the border markets of El Paso, Laredo, McAllen and Brownsville are strongly influenced by their south-of-the-border neighbors Ciudad Juarez, Nuevo Laredo, Reynosa and Matamoros, Mexico, as well as the industrial city of Monterrey and the "fresas" who live in those cities.

"Fresa" is a term used in Mexico to describe "bourgie" or "posh" people, who in many cases prefer English and Spanish pop and rock and world music. "A pop-romántica [romantic] fusion works very well [in Texas]," Santos said.

No state has more Latin CHR stations than the Lone Star State—nine of which report to R&R's Latin Pop chart, including KLOL and KQQK/Houston, XAVO/McAllen, KGSX and KRIO/San Antonio, XHPX/El Paso and KXXS.

Before the Texas CHR explosion, Entra-

vision Radio's Latin pop KSSE (Súper Estrella)/Los Angeles was the format's leading CHR—other Latin pop powerhouses in California and elsewhere tend to lean AC. But California hasn't been able to match Texas on the CHR front for three main reasons, according to Santos: Los Angeles is a conservative Latin market, San Diego is the state's only border city, and



most of the Mexican population residing in Central California comes from rural areas in Mexico. "There aren't too many fresas there," said Santos, who also consults Latin pop KPSL (Concierto)/Bakersfield, KXOB (Beso)/Fresno and Súper Estrella.

Well-Suited For Pop

A primarily pop label with a series of new releases coming up, Warner Latina marketing director Albert Ramírez said he's thrilled the format is regaining outlets it lost to flips to reggaetón and oldies from 2005 to 2006. And he's convinced Texas is the place to break them. "We have artists climbing the charts in Mexico, but stations in the U.S. still want to see them break here before picking them up," he said. Texas outlets "take new music, give it some love and then



Ramírez

Expanding Station Roster

CHR-leaning Latin pop stations in Texas

include:

KXXS (Digital)/Austin
KHZS (Hitz)/Austin
KTCY (XO)/Dallas
KLOL (Mega)/Houston
KQQK (XO)/Houston
KAMA (Tu Música)/Houston
XAVO (Digital)/McAllen
KGSX (95X)/San Antonio
KRIO (Digital)/San Antonio
KHPX (Exa)/El Paso
KYSE (Súper Estrella)/El Paso
XHEM (Planeta)/El Paso
XHGTS (Digital)/Laredo



Santos

it moves on to the rest of the country," including Súper Estrella.

Stations that serve small border markets, such as Laredo, have the advantage of being able to take musical chances, according to XHGTS (Digital)/Laredo PD Arturo Serna. In fact, with stations in neighboring Mexico jumping on new music faster, they almost have to. Insisting he is not in the business of breaking new music, Serna said his station "looks for those flags that point to songs that are potential hits. [Programmers] want to spot songs that will potentially help make our stations successful." Although research can help find hits, Serna cautioned against using it as the only programming tool.

"Sometimes we have to go back to the basics and go with your gut feeling," Serna said. "If we play what we think people want, we won't be successful. But if we go out there to the streets and find out what people want and play it, we're going to be successful."

Digital's promotion team regularly hits the streets soliciting feedback, Serna added. That info is then compared with national airplay data, station request logs, club airplay and online music sales.

"Espacio Sideral," the first single from new Warner Latina act Jesse & Joy, was one of those songs XAVO (Digital)/McAllen jumped on first, PD Mario Facundo said, months before the rest of the country warmed up to it. "They first hit it big in Mexico and then began bleeding into the U.S.," Facundo said. The duo's third single, "Esto Es Lo Que Soy," is No. 13 on R&R's Latin Pop chart.

Enur's "Calabria," featuring Natasja, is another example, Serna added. "No one in radio was paying attention to it until five months after Mario and I had been experimenting with it."

'Smoking Something'

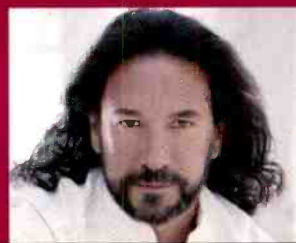
Texas will continue to energize the Latin CHR format, Santos said, as long as programmers like Serna and Facundo keep going the extra mile and play "good music," even when it means taking a chance. "Sometimes when I look at what they're playing, I think they're smoking something. But then they try it, and it ends up being a hit and moving north," Santos said. They know they have to stay on top of their game, because if they don't, "they will be crushed," he added.

That open-mindedness is what Casa Blanca Entertainment president Frank White is counting on. White, who represents new artist Luz Ríos, has a strategy to "change the rhythm" on the theory that says Latin pop artists must first break in Mexico before they can break stateside. His first move was to take Ríos' single "No Me Da La Gana," from new album "Aire" to Texas, hoping the state's Latin CHR stations would embrace it and push it north. As fate would have it, Mexican icon Joan Sebastián loved Ríos' music so much that he recorded a duet with her on the song "Aire." The new country-ballad version of the original pop tune is No. 33 on R&R's Regional Mexican chart and is New and Active at Latin Pop.

R&R

R&R REGIONAL MEXICAN

POWERED BY **nielsen BDS**



▶ TWO ARTISTS REACH THE TOP 10, LED BY **MARCO ANTONIO SOLÍS** CELEBRATING HIS 25TH TRIP TO THE TOP TIER WITH "NO MOLESTAR" AT NO. 9. HIS CHART CAREER BEGAN WITH 17 CONSECUTIVE TOP 10s FROM 1995 TO 1999. AT NO. 10, ESPINOZA PAZ ENJOYS HIS FIRST TOP 10 WITH "EL PROXIMO VIERNES."

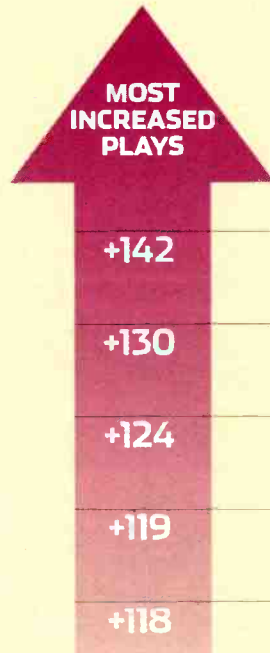
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	ALACRANES MUSICAL DAME TU AMOR	FONOVISA	1698 -10	13.022 1
2	2	15	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	SONY BMG NORTE	1609 -90	12.527 2
3	3	11	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	1511 -3	10.813 4
4	4	34	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1441 -13	12.137 3
5	5	22	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1390 +4	10.758 5
6	7	10	JENNI RIVERA CU: PABLE O INOCENTE	FONOVISA	1059 +35	6.083 8
7	6	14	JULIO CHAIDEZ EL AMOR EN CARRO	ASL	1043 -50	7.085 7
8	9	5	PESADO OJALA	AIRPOWER	ASL 904 +94	3.815 18
9	11	6	MARCO ANTONIO SOLIS NO MOLESTAR	AIRPOWER	FONOVISA 894 +93	4.518 16
10	13	11	ESPINOZA PAZ EL PROXIMO VIERNES	ASL	871 +119	8.175 6
11	10	9	CONJUNTO PRIMAVERA SENTI	FONOVISA	812 +2	3.779 19
12	18	4	GRUPO MONTEZ DE DURANGO ESPERO	DISA	797 +130	4.704 14
13	8	25	CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	761 -123	4.488 17
14	16	10	BANDA EL RECODO NO HAY NOVEDAD	FONOVISA	715 +13	4.942 12
15	12	38	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	713 -49	5.764 9
16	17	9	BANDA MACHOS NO HAY PROBLEMA	SONY BMG NORTE	686 +18	4.979 11
17	14	16	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	666 -49	3.759 20
18	23	3	EL CHAPO DE SINALOA MALDITO LICOR	DISA	647 +124	3.570 21
19	19	26	INTOCABLE TU ADIOS NO MATA	EMI TELEVISION	600 -60	2.536 28
20	22	18	LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	586 +2	1.637 33
21	26	4	EL POTRO DE SINALOA DEJAME VACIO	MUSIVISA	567 +106	4.829 13
22	24	5	CARDENALES DE NUEVO LEON YALO SE	ASL	550 +38	2.706 24
23	20	18	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	529 -117	2.649 25
24	25	10	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISA	513 +2	3.345 22
25	31	2	BANDA MS EL MECHON	ASL	506 +111	5.291 10
26	28	3	LOS RIELEROS DEL NORTE AUXILIO	FONOVISA	487 +60	2.253 30
27	30	4	EL GUERO Y SU BANDA CENTENARIO VENTU	A.R.C.	458 +58	1.152 -
28	33	3	LALO MORA EL ASALTA CUNAS	DISA/EDIMONSA	441 +70	1.904 31
29	40	2	INTOCABLE LLEVAME EN TU VIAJE	EMI TELEVISION	428 +118	4.587 15
30	27	12	FIDEL RUEDA NO PUEDO PERDONARTE	FONOVISA	409 -30	1.180 -
31	29	8	LOS TIGRES DEL NORTE SANGRE CALIENTE	FONOVISA	377 -30	0.860 -
32	37	15	FLEX TE QUIERO	EMI TELEVISION	350 -10	1.636 34
33	38	2	LUZ RIOS FEATURING JOAN SEBASTIAN AIRE	LCR	347 +18	0.969 -
34	35	19	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	321 -44	2.598 27
35	NEW		LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ SI YO FUERA OTRO	DISA/EDIMONSA	317 +44	1.405 40
36	39	12	ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	314 -4	2.754 23
37	36	12	TIERRA CALI MAS ALLA DE LA DISTANCIA	VENEMUSIC	309 -55	1.532 37
38	32	19	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	305 -68	2.626 26
39	NEW		CUISILLOS AUNQUE TENGAS LA RAZON	MUSART/BALBOA	297 +75	0.514 -
40	NEW		LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISA	265 -26	0.829 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
EL CHAPO DE SINALOA Maldito Licor (Disa) KDXX, KLNv, KMQA, KRYP, KSOL, KYQQ, WBZY, WYMY	8
LALO MORA El Asalta Cunas (Disa/Edimonsa) KHHL, KJFA, KLEY, KTJM, KXPD, KXPK, KXTS, KYQQ	8
LOS TUCANES DE TIJUANA Se Fue Mi Amor (Musivisa) KIST, KLHB, KSAB, KWEI, KYQQ, XOCL	6
LOS TRAILEROS DEL NORTE La Tabla Del Uno (Discos Y Cintas Serca) KESO, KGBT, KLEY, KLTV, KROM, KSAH	6
MARCO ANTONIO SOLIS No Molestar (Fonovisa) KJFA, KLEY, KSCA, WLCC, WYMY	5
BANDA MS El Mechon (ASL) KIST, KRZZ, KSCA, KTTA, XOCL	5
INTOCABLE Llevame En Tu Viaje (EMI Televisa) KBUE, KCMT, KIST, KWEI, KXTS	5
VALENTIN ELIZALDE Dejame (Fonovisa) KBNO, KTTA, KWEI, KXTS, KYQQ	5
GRUPO MONTEZ DE DURANGO Espero (Disa) KHHL, KMQA, KTUZ, KYQQ	4
EL POTRO DE SINALOA Dejame Vacio (Musivisa) KBNO, KSAH, KTTA, KWEI	4

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LOS TUCANES DE TIJUANA Se Fue Mi Amor (Musivisa) TOTAL STATIONS: 14	241/142	VALENTIN ELIZALDE Dejame (Fonovisa) TOTAL STATIONS: 17	206/69
SERGIO VEGA Que Se Mueran Los Feos (Sony BMG Norte) TOTAL STATIONS: 21	233/43	DEZATADOS Un Beso (Disa) TOTAL STATIONS: 18	199/2
BANDA PACHUCO Aunque Me Juzgues De Loto (Balboa/Musart) TOTAL STATIONS: 13	231/55	HUICHOL MUSICAL Cumbia Cusinela (ASL) TOTAL STATIONS: 29	186/4
TITANES DE DURANGO El Borracho (Disa) TOTAL STATIONS: 17	224/69	EL COYOTE Y SU BANDA TIERRA SANTA Cita Con Un Invento (Musivisa) TOTAL STATIONS: 10	174/75
LABERINTO La Soraya (Musart/Balboa) TOTAL STATIONS: 16	221/2	DANIEL ORTIZ Vengo Borracho (Sony BMG Norte) TOTAL STATIONS: 13	160/70



+142	LOS TUCANES DE TIJUANA Se Fue Mi Amor (Musivisa) KXTS +28, KSKD +23, WLEY +13, KWEI +12, KSAB +10, KYQQ +10, XOCL +10, KGBT +9, KIST +8, KJFA +7
+130	GRUPO MONTEZ DE DURANGO Espero (Disa) KTUZ +25, KBUE +14, KIWI +13, KRYP +12, KSAH +11, XHTY +10, KYQQ +10, KMQA +9, KJFA +8, KHHL +8
+124	EL CHAPO DE SINALOA Maldito Licor (Disa) KSOL +25, KIWI +15, KRYP +15, KDXX +14, KYQQ +13, KDUT +11, WYMY +10, WBZY +9, KONO +8, KLNv +8
+119	ESPINOZA PAZ El Proximo Viernes (ASL) KGBT +19, WLEY +14, KRZZ +14, WBZY +13, KSCA +13, KLAX +12, KSOL +7, KWIZ +7, KRYP +7, KXPD +7
+118	INTOCABLE Llevame En Tu Viaje (EMI Televisa) KWEI +14, KBUE +13, KXTS +13, KCMT +11, WJHJ +9, KIST +8, KDXX +7, KMXX +6, KROM +5, KHHL +5

ADDED AT... KSAH
San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez

Banda Machos, No Hay Problema, 16
El Potro De Sinaloa, Dejame Vacio, 15
Los Traileros Del Norte, La Tabla Del Uno, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Henry Gonzalez	KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	WEDJ/Indianapolis, IN PD/MD: Manuel Sepulveda	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo
KLVO/Albuquerque, NM PD/MD: Rene Leon	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrufino	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KKPS/McAllen, TX PD: Mando San Roman MD: Robert Montalvo	KXPD/Portland, OR OM/PD: Paul Danitz APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez
KRYP/Astoria, OR OM: Jave Arthur PD/MD: Jose Elias Cruz	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros
WBZY/Atlanta, GA PD: Raffi Contigo APD: Aly Young	WQJD/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aguirre	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KLTV/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KHHL/Austin, TX PD: Jose "Jime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSCA/Los Angeles, CA PD: Veronica Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	KLNV/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	WLCC/Tampa, FL PD: Luis Briceno
KIWI/Bakersfield, CA PD/MD: Raul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/PD: Kevin Christopher MD: Gabriel Ccegueda	KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdiosera	XHTY/San Diego, CA PD: Elvis Valle	KCMT/Tucson, AZ PD/MD: Enrique Mayans
KMQA/Bakersfield, CA OM: rere Escalante PD/MD: Yesenia De Luna APD: Vicor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KTJM/Houston, TX PD/MD: Eddie Leon	KESO/McAllen, TX OM: Romeo Herrera PD: Mario Facundo	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/PD: Alfonso Flores APD/MD: Edgar Monsivais	XOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY **nielsen** BDS



► **CALLE 13** MAKES ITS FIRST CHART APPEARANCE IN TWO YEARS, AS "NO HAY NADIE COMO TU" SOARS IN AT NO. 27 WITH MOST ADDED HONORS. THE TRACK INTRODUCES THE GRAMMY AWARD-WINNING DUO'S NEW ALBUM, "LOS DE ATRAS VIENEN CONMIGO."

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	LUIS FONSI NO ME DOY POR VENCIDO	NO. 1 (10 WKS) UNIVERSAL LATINO	1352 -22	13.647 1
2	2	17	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	1167 +2	10.675 2
3	3	10	REIK INVOLVIDABLE	SONY BMG NORTE	975 +38	7.834 7
4	8	6	JUANES ODIO POR AMOR	MOST INCREASED PLAYS UNIVERSAL LATINO	938 +217	10.651 3
5	5	23	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	879 -9	8.377 6
6	6	3	RICARDO ARJONA COMO DUELE	WARNER LATINA	870 +68	10.323 4
7	5	15	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	829 +9	6.964 9
8	7	30	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	700 -41	8.954 5
9	9	11	FRANCO DE VITA MI SUEÑO	SONY BMG NORTE	696 -11	7.393 8
10	10	51	FLEX TE QUIERO	EMI TELEVISA	626 -23	5.850 11
11	15	20	AVENTURA EL PERDEDOR	PREMIUM LATIN	577 +93	5.079 14
12	11	37	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	517 -35	5.883 10
13	14	7	JESSE & JOY ESTO ES LO QUE SOY	WARNER LATINA	485 0	4.534 16
14	12	18	CAMILA ME DA IGUAL	SONY BMG NORTE	458 -58	2.950 21
15	13	43	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	443 -60	2.879 22
16	18	9	MOTEL FEATURING PATY CANTU DOS PALABRAS	WARNER LATINA	405 +11	3.446 19
17	16	14	MANA ARDE EL CIELO	WARNER LATINA	392 -15	2.865 23
18	20	4	RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	347 +11	2.622 25
19	17	9	LA OREJA DE VAN GOGH EL ULTIMO VALS	SONY BMG NORTE	343 -58	3.934 17
20	21	8	FONSECA ARROYITO	EMI TELEVISA	337 +41	3.783 18
21	19	29	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	336 -31	3.115 20
22	26	4	MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISIA	311 +61	4.810 15
23	29	7	EDDY LOVER LUNA	MACHETE	264 +56	2.239 30
24	30	3	BETO CUEVAS VUELVO	WARNER LATINA	259 +52	2.015 36
25	25	11	LOLA SI ME BESAS	EMI TELEVISA	250 -15	1.509 -
26	23	11	CHAYANNE AMOR INMORTAL	SONY BMG NORTE	248 -47	5.427 12
27	NEW		CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	MOST ADDED SONY BMG NORTE	218 +71	1.403 -
28	24	14	TOMMY TORRES TARDE O TEMPRANO	WARNER LATINA	218 -54	2.079 35
29	32	18	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	198 +3	5.401 13
30	35	10	DADDY YANKEE POSE	EL CARTEL	196 +27	2.288 29
31	22	13	ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	194 -102	2.232 31
32	28	8	KALIMBA JAMAS	SONY BMG NORTE	190 -28	0.419 -
33	33	12	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	189 +1	0.999 -
34	NEW		VICTOR & LEO NADA ES NORMAL	SONY BMG NORTE	175 +39	0.792 -
35	31	3	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	175 -27	1.715 40
36	27	14	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	163 -55	0.463 -
37	34	8	BELANOVA DNE. TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO	161 -20	0.592 -
38	38	3	HECTOR ACOSTA SIN PERDON	VENEMUSIC	160 +1	1.248 -
39	NEW		NEGROS EN UN SOLO DIA	PREMIUM LATIN	158 +60	2.158 34
40	37	2	KANY GARCIA ESTIGMA DE AMOR	SONY BMG NORTE	152 -7	2.305 28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CALLE 13 FEAT. CAFE TACUBA No Hay Nadie Como Tu (Sony BMG Norte) KAMA, KBMG, WKAQ, WWVA, XGLX, XHPX	6
JUANES Odio Por Amor (Universal Latino) KRIO, KXXS, XAVO, XHFG	4
LAURA PAUSINI En Cambio No (Warner Latina) WFID, WIOA, WRMA	3
BETO CUEVAS Vuelvo (Warner Latina) XAVO, XGLX	2
VICTOR & LEO Nada Es Normal (Sony BMG Norte) KPSL, XGLX	2
ADRIANNA FOSTER Pienso En Ti (Viva) KJMN, KTCY	2
NEGROS En Un Solo Dia (Premium Latin) WKAQ, WXYX	2
RICARDO ARJONA Como Duele (Warner Latina) WRLX	1
REIK Involvidable (Sony BMG Norte) WAMR	1
MOTEL FEAT. PATY CANTU Dos Palabras (Warner Latina) KJMN	1

ADDED AT...

KJMN
Denver, CO
OM: Edgar Pineda
PD: Nestor Rocha
Adrianna Foster, Pienso En Ti, 13
Motel Feat. Paty Cantu, Dos Palabras, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope)	142/4	JAGUARES Visible (EMI Televisa)	126/17
TOTAL STATIONS:	4	TOTAL STATIONS:	6
MAKANO Te Amo (Machete)	141/5	ZORRO VIEJO (Nu)	123/1
TOTAL STATIONS:	6	TOTAL STATIONS:	4
LUZ RIOS FEAT. JOAN SEBASTIAN Alre (LCR)	139/40	ROSARIO No Oudaria (Universal Latino)	114/19
TOTAL STATIONS:	6	TOTAL STATIONS:	7
ADRIANNA FOSTER Pienso En Ti (Viva)	130/25	SI SENOR Quisiera Ser Yo (Covertour)	92/12
TOTAL STATIONS:	7	TOTAL STATIONS:	4
IVY QUEEN Dime (Machete)	130/15	WISIN & YANDEL Siguelo (Machete)	89/30
TOTAL STATIONS:	5	TOTAL STATIONS:	12

MOST INCREASED PLAYS

+217	JUANES Odio Por Amor (Universal Latino) XHFG +29, WRLX +24, KRIO +20, XAVO +18, KXXS +17, XHPX +16, WKAQ +15, KAMA +12, WVJP +10, KQQK +10
+93	AVENTURA El Perdedor (Premium Latin) WRLX +29, KRIO +28, WWVA +22, WMGE +16, KXXS +13, KGSX +3, KTCY +1, WVJP +1, KLVE +1, WPAT +1
+71	CALLE 13 FEAT. CAFE TACUBA No Hay Nadie Como Tu (Sony BMG Norte) XHPX +13, KBMG +12, XGLX +12, KXXS +11, WKAQ +10, KSSE +6, WWVA +5, KQQK +5, KAMA +1, KJMN +1
+68	RICARDO ARJONA Como Duele (Warner Latina) KRIO +17, WRLX +13, KLVE +10, XGLX +8, WXYX +6, WRMA +6, XHFG +5, WWVA +5, KAMA +4, WPAT +4
+67	LAURA PAUSINI En Cambio No (Warner Latina) WFID +21, WIOA +20, WRMA +10, KBMG +4, WXYX +4, WAMR +3, KLVE +2, XHPX +2, XGLX +1

FOR WEEK ENDING OCTOBER 19, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
PD: Raffy Contigo
KXXS/Austin, TX
OM: Romeo Herrera
PD: Rudy Ramos
MC: Julieta Jil
KPSL/Bakersfield, CA
PD: Isidro Roman
WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucy Herrera
MC: Armando Reyes
KTCY/Dallas, TX
PD: Javier Casanova

KJMN/Denver, CO
OM: Edgar Pineda
PD: Nestor Rocha
XHPX/El Paso, TX
PD: David Castillo
KXOB/Fresno, CA
PD: Jorge Guillen
KAMA/Houston, TX
PD: Angel Basulto
KLOL/Houston, TX
PD: Omar Romero
KQQK/Houston, TX
PD: Eddie Leon
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Fernando Perez
KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra
XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo
WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez
WRMA/Miami, FL
OM/PD: Tony Campos
WPAT/New York, NY
PD: Tony Luna
WFID/Puerto Rico
PD: Lucy-Ann Ramos
WIAC/Puerto Rico
PD: Valerie Mejia
WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas
WVJP/Puerto Rico
OM/PD: Junior Torres
APD: Gloria Garced
WXYX/Puerto Rico
PD/MD: Herman Davila
KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez
KGSX/San Antonio, TX
PD: Manny Herrera

KRIO/San Antonio, TX
OM/PD: Alfonso Flores
XGLX/San Diego, CA
PD: Marylu Ramos
APD: Jorge Rivera
XHFG/San Diego, CA
OM: Elvis Valle
PD: Robbie Ramirez
XLTN/San Diego, CA
PD: Libia Sauza
WRLX/West Palm Beach, FL
PD: Raymond Hernandez



► **TITO NIEVES** ROARS 37-18 AND WINS MOST INCREASED PLAYS (UP 70) AND MOST ADDED HONORS AT TROPICAL WITH "MI ETERNO AMOR SECRETO." THE TRACK MARKS NIEVES' 20TH TRIP TO THE TOP 20 AND SECOND OF 2008 AFTER "MI MAYOR SACRIFICIO" PEAKED AT NO. 6 IN MARCH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL		11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST	TITLE				
1	15		LUIS FONSI	NO ME DOY POR VENCIDO	UNIVERSAL LATINO	388 +12	1.702	11
2	31		JUAN LUIS GUERRA Y 440	COMO YC	EMI TELEVISA	322 +22	2.333	4
3	17		ADOLESCENT'S ORQUESTA	EN AQUEL LUGAR	KORTA/UNION	300 -13	3.140	1
4	34		GILBERTO SANTA ROSA	NO TE VAYAS	SONY BMG NORTE	291 -12	1.234	20
5	48		AVENTURA	EL PERDEDOR	PREMIUM LATIN	280 -11	1.329	17
6	34		WISIN & YANDEL	AHORA ES	MACHETE	245 +9	2.101	7
7	24		JORGE CELEDON & JIMMY ZAMBRANO	ME VIO LLORAR	SONY BMG NORTE	243 +4	2.704	3
8	12		EDDY LOVER	LUNA	MACHETE	221 +10	1.451	16
9	6		RKM & KEN-Y	TE REGALO AMORES	PINA/MACHETE	220 -7	1.628	12
10	20		TOBY LOVE	LLORAR LLOVIENDO	SONY BMG NORTE	205 +54	2.195	5
11	30		CHARLIE CRUZ	TU ME CONFUNDES	SONY BMG NORTE	201 -53	0.669	30
12	29		EL CHAVAL	DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	185 -3	2.137	6
13	29		MANA	SI NO TE HUBIERAS IDO	WARNER LATINA	175 -4	0.667	32
14	6		OSCAR D'LEON	NI FRIO NI CALOR	SONY BMG NORTE	157 +6	0.953	24
15	15		FUEGO	MI ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	152 -34	0.880	25
16	11		DOMENIC MARTE	YO ME EQUIVOCO	M.P./JVN/J & N	149 -18	0.266	-
17	4		WILLY CHIRINO	LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM	146 +2	1.245	19
18	2		TITO NIEVES	MI ETERNO AMOR SECRETO	LA CALLE/MACHETE	136 +70	0.740	28
19	5		GILBERTO SANTA ROSA	PENSANDO EN TI	SONY BMG NORTE	134 +32	0.862	26
20	50		FRANK REYES	AMOR DESPERDIADO	M.P./JVN/J & N	134 -7	1.739	10
21	5		ENRIQUE IGLESIAS	LLORO POR TI	UNIVERSAL LATINO	131 +59	0.514	37
22	6		IVY QUEEN	DIME	MACHETE	127 +15	1.024	23
23	48		FLEX	TE QUIERO	EMI TELEVISA	124 -4	2.004	9
24	14		ANGEL & KHRIZ	NA DE NA	VI/MACHETE	117 -2	0.549	36
25	16		ANDY ANDY	PORQUE FUE QUE TE AME	EMI TELEVISA	111 +2	0.239	-
26	2		DADDY YANKEE	LLAMADO DE EMERGENCIA	EL CARTEL	109 +31	1.565	14
27	NEW		JUANES	ODIO POR AMOR	UNIVERSAL LATINO	108 +58	0.429	40
28	7		OPTIMO	YA TE PERDI	SONY BMG NORTE	106 -6	0.336	-
29	18		MJ	HE VENIDO	MACHETE	98 -51	0.320	-
30	4		MARALA	QUIERO TENERTE	RVM	97 +15	0.669	31

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST	TITLE				
1	13		IVY QUEEN	DIME	MACHETE	567 -49	7.149	1
2	14		EDDY LOVER	LUNA	MACHETE	503 +66	6.925	2
3	7		RKM & KEN-Y	TE REGALO AMORES	PINA/MACHETE	432 -30	5.456	3
4	10		ENRIQUE IGLESIAS	LLORO POR TI	UNIVERSAL LATINO	426 +68	3.393	7
5	6		DADDY YANKEE	LLAMADO DE EMERGENCIA	EL CARTEL	399 +35	5.048	4
6	14		LUIS FONSI	NO ME DOY POR VENCIDO	UNIVERSAL LATINO	380 +55	2.866	10
7	48		AVENTURA	EL PERDEDOR	PREMIUM LATIN	361 -9	3.632	6
8	23		DADDY YANKEE	POSE	EL CARTEL	262 -15	3.994	5
9	19		ANGEL & KHRIZ	NA DE NA	VI/MACHETE	258 -71	2.119	18
10	22		WISIN & YANDEL	SIGUELO	MACHETE	250 -15	2.141	17
11	8		PITBULL FEATURING LIL JON	KRAZY	MR. 305/FAMOUS ARTIST/THE ORCHARD	232 -2	3.275	9
12	29		BABY BOY	YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	230 -21	2.297	13
13	51		FLEX	TE QUIERO	EMI TELEVISA	225 +14	1.339	31
14	28		MJ	HE VENIDO	MACHETE	223 +17	3.298	8
15	17		TOBY LOVE	LLORAR LLOVIENDO	SONY BMG NORTE	220 -8	1.955	19
16	6		REIK	INOLVIDABLE	SONY BMG NORTE	187 +8	0.921	40
17	10		MAKANO	TE AMO	MACHETE	179 -6	2.194	15
18	4		JUANES	ODIO POR AMOR	UNIVERSAL LATINO	172 +44	1.899	21
19	10		GLORIA TREVI	CINCO MINUTOS	UNIVERSAL LATINO	172 +36	0.846	-
20	12		ALEXIS & FIDO	SUBETE	SONY BMG NORTE	158 +67	2.169	16
21	2		XTREME	THROUGH THAT WINDOW (ENAMORADO ESTOY)	LA CALLE/MACHETE	152 +53	1.625	26
22	14		MANA	ARDE EL CIELO	WARNER LATINA	147 -3	1.105	36
23	13		BABY RANKS FEATURING ANGEL LOPEZ	EL AMOR SE FUE	STAR-DOME LATINO	147 -10	1.472	29
24	2		CALLE 13 FEATURING CAFE TACUBA	NO HAY NADIE COMO TU	SONY BMG NORTE	123 -14	1.492	28
25	4		PRIMA J	CORAZON (YOU'RE NOT ALONE)	BIH/GEFFEN/INTERSCOPE	122 +5	0.881	-
26	2		RIHANNA	DISTURBIA	SRP/DEF JAM/DJMG	115 +24	1.912	20
27	NEW		WISIN & YANDEL FEATURING NESTY	ME ESTAS TENTANDO	WY/MACHETE	109 +56	2.299	12
28	NEW		TREBOL CLAN	MUEVE LO QUE TE DIO TU MAMA	BLOW MUSIC FACTORY	106 +106	1.237	35
29	3		NE-YO	CLOSER	DEF JAM/DJMG	105 -1	1.791	24
30	4		T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	105 -10	2.256	14

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE		IMPRINT / PROMOTION LABEL
			ARTIST	TITLE	
1	6		VICTIMAS DEL DOCTOR CEREBRO	EL CADAVER DEL AMOR	ONE AMERICA
2	7		JAGUARES	ENTRE TUS JARDINES	EMI TELEVISA
3	3		ATERCIOPELADOS	RIO	NACIONAL
4	7		LILA DOWNS & ENRIQUE BUNBURY	JUSTICIA	EMI LATIN/VIRGIN
5	9		JAGUARES	VISIBLE	EMI TELEVISA
6	19		JULIETA VENEGAS	EL PRESENTE	SONY BMG NORTE
7	12		MONTECRISTO	TERESA	MTM MUSIC
8	12		PLASTILINA MOSH	LET U KNOW	NACIONAL
9	RE-ENTRY		ATERCIOPELADOS	28	NACIONAL
10	11		TRIBAL	TEQUILA	MAXIMO SONIDO RECORDS
11	17		CAFE TACUBA	ESTA VEZ	UNIVERSAL LATINO
12	NEW		PLASTILINA MOSH	PERVERT POP SONG	NACIONAL
13	32		MOTEL	UNO, DOS, TRES	WARNER LATINA
14	22		CIRCO ALGUIEN		SONY BMG NORTE
15	12		MANA	ARDE EL CIELO	WARNER LATINA
16	NEW		MANU CHAO	LA VIDA TOMBOLA	NACIONAL
17	11		FATIMA	HUSH HUSH	FATIMA
18	2		KUDAI	LEJOS DE AQUI	EMI LATIN
19	NEW		ENANITOS VERDES	FRANCES LIMON (LIVE)	UNIVERSAL LATINO
20	RE-ENTRY		O-MENTE	SUENO EN GOTAS	RAMHOUS/VSJ

THIS WEEK	LAST WEEK	WEEKS ON CHART	RECORD POOL		IMPRINT / PROMOTION LABEL
			ARTIST	TITLE	
1	7		THALIA	TEN PACIENCIA	EMI TELEVISA
2	6		OSCAR D'LEON	NI FRIO NI CALOR	SONY BMG NORTE
3	9		MARALA	QUIERO TENERTE	RVM
4	5		OPTIMO	YA TE PERDI	SONY BMG NORTE
5	8		EDDY LOVER	LUNA	MACHETE
6	12		CHAMBAO	PAPELES MOJADOS	SONY BMG NORTE
7	3		ANAYKA	NADIE SE MUERE POR UN AMOR	PRO MOTION
8	15		WISIN & YANDEL	SIGUELO	MACHETE
9	17		ANGEL & KHRIZ	NA DE NA	VI/MACHETE
10	2		GILBERTO SANTA ROSA	PENSANDO EN TI	SONY BMG NORTE
11	12		JUANES	TRES	UNIVERSAL LATINO
12	2		CHARLIE CRUZ	SIGO TRATANDO	SONY BMG NORTE
13	4		IVY QUEEN	DIME	MACHETE
14	2		DJ NELSON FEAT. ERIK WRIGHT	STRIP CLUB	MACHETE
15	8		MJ	HE VENIDO	MACHETE
16	NEW		INDIA	CAN'T GET NO SLEEP	ANGEL EYES
17	3		ENRIQUE IGLESIAS	LLORO POR TI	UNIVERSAL LATINO
18	NEW		WILLY CHIRINO	LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM
19	17		TOBY LOVE	LLORAR LLOVIENDO	SONY BMG NORTE
20	5		ISMAEL MIRANDA	AMIGO	TROPISOUNDS

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen**
BDS

BILLBOARD CHARTS **nielsen**
COMPILED BY SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	1	KENNY CHESNEY BLUE CHAIR/BNA 36726/SBN (19.98)	Lucky Old Sun		1
2	1	3	T.I. GRAND HUSTLE/ATLANTIC 512267*/AG (18.98) ⊕	Paper Trail		1
3	NEW	1	RAY LAMONTAGNE RCA 32670*/RMG (18.98)	Gossip In The Grain		1
4	2	5	METALLICA WARNER BROS. 508732* (18.98)	Death Magnetic		1
5	4	2	JENNIFER HUDSON ARISTA 06303/RMG (18.98) ⊕	Jennifer Hudson		1
6	7	54	KID ROCK TOP DOG/ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesus		2
7	NEW	1	KEANE INTERSCOPE 012105 (13.98) ⊕	Perfect Symmetry		1
8	8	6	NE-YO DEF JAM 011410*/DJMG (13.98)	Year Of The Gentleman		1
9	NEW	1	LUCINDA WILLIAMS LOST HIGHWAY 011434* (13.98)	A Little Honey		1
10	10	4	JAMES TAYLOR HEAR 30829/CINCOR (18.98)	Covers		1
11	12	3	ROBIN THICKE STAR TRAK/INTERSCOPE 011793*/IGA (13.98) ⊕	Something Else		1
12	13	14	LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.98)	Tha Carter III		1
13	NEW	1	BILLY CURRINGTON MERCURY NASHVILLE 009550 (13.98)	Little Bit Of Everything		1
14	15	12	YOUNG JEEZY CTE/DEF JAM 011536*/DJMG (13.98)	The Recession		1
15	1	5	JONAS BROTHERS HOLLYWOOD 001944 (18.98) ⊕	A Little Bit Longer		1
16	14	10	JAZMINE SULLIVAN J 32713/RMG (15.98)	Fearless		1
17	17	19	RIHANNA SRP/DEF JAM 008968*/DJMG (13.98)	Good Girl Gone Bad		1
18	20	22	SUGARLAND MERCURY NASHVILLE 011273*/UMGN (13.98)	Love On The Inside		1
19	3	2	RISE AGAINST DGC/INTERSCOPE 011904*/IGA (13.98)	Appeal To Reason		1
20	22	26	LEONA LEWIS SYCO/J 02554/RMG (18.98)	Spirit		1
21	26	29	JASON MRAZ ATLANTIC 448508*/AG (18.98)	We Sing. We Dance. We Steal Things.		1
22	23	32	KATY PERRY CAPITOL 04249 (12.98)	One Of The Boys		1
23	1	30	COLDPLAY CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends		1
24	21	18	THE GAME Geffen 011465*/IGA (13.98)	LAX		1
25	9	2	TIM MCGRAW CURB 79118 (11.98)	Greatest Hits 3		1

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs is based on a national sample of digital sales from such services as iTunes. The top 75 paid download songs sold via the Internet.

VIDEO CHANNELS

VH1

Exec. VP/Talent & Music: Rick Kim
SVP Music & Talent: Bruce Gillmer
VP Music & Talent: Sandy Alcueta
Viacom 212-258-7800



	TW	LW	
1	Alter Bridge, Watch Over You	41	32
2	Lifhouse, Broken	22	20
3	Natasha Bedingfield, Angel	21	20
4	Bono Lewis, Better In Time	19	20
5	Pink, So What	19	21
6	Jason Mraz, I'm Yours	18	18
7	AC/DC, Rock N Roll Train	17	14
8	Daughtry, What About Now	16	15
9	Katy Perry, Hot N Cold	15	3
10	O.A.R., Shattered (Turn The Car Around)	15	16
11	Adele, Chasing Pavements	13	13
12	Matt Nathanson, Come On Get Higher	12	15
13	New Kids On The Block & Ne-Yo, Single	13	15
14	Gavin Rossdale, Love Remains The Same	13	16
15	Beoncé, If I Were A Boy	12	0
16	Gavin Degraw, Cheated On Me	12	7
17	Jennifer Hudson, Spotlight	12	13
18	Jordin Sparks, One Step At A Time	12	16
19	Coldplay, Viva La Vida	11	10
20	David Archuleta, Crush	11	12
21	Staind, Believe	10	8
22	John Legend, Green Light	10	9
23	Delta Goodrem, In This Life	9	7
24	Little Jackie, The World Should Revolve Around Me	9	8
25	Lenka, The Show	9	9
26	Eric Hutchinson, Rock & Roll	9	9
27	Rihanna, Disturbia	9	17
28	Thingy Ivory, Angels On The Moon	8	8
29	Kid Rock, All Summer Long	7	4
30	Snow Patrol, Take Back The City	7	4

▲▲ Katy Perry, Hot N Cold 15 3
▲▲ Beoncé, If I Were A Boy 12 0
▲▲ Snow Patrol, Take Back The City 7 4

CMT

VP Music & Talent: Rel. Chris Pan
Dir. Music Pgmng: Evan Kraft
Viacom 615-335-8400



	TW	LW	
1	Kellie Pickler, Don't You Know You're Beautiful	21	19
2	Keith Urban, You Look Good In My Shirt	20	17
3	Darius Rucker, Don't Think I Don't Think About It	18	16
4	Taylor Swift, Love Story	18	12
5	Kenny Chesney With The Waltons, Everybody Wants To Go To Heaven	18	18
6	George Strait, Troubadour	18	19
7	Trace Adkins, Muddy Water	17	18
8	Heidi Newfield, Johnny & June	17	19
9	Sugarland, Already Gone	17	19
10	Carrie Underwood, Just A Dream	17	20
11	Blake Shelton, She Wouldn't Be Gone	16	13
12	Montgomery Gentry, Roll With Me	15	5
13	Lady Antebellum, Lookin' For A Good Time	15	18
14	Rehab, Battered Song	14	15
15	Jimmy Wayne, Do You Believe Me Now	14	16
16	Jason Aldean, Relentless	12	15
17	Joey & Rory, Cheater, Cheater	8	5
18	Jessica Simpson, Come On Over	7	0
19	Rascal Flatts, Bob That Head	7	0
20	Whitney Duncan, When I Said I Would	7	6
21	Kid Rock, All Summer Long	7	8
22	Little Big Town, Fine Line	7	11
23	Sara Evans, Low	7	11
24	Carrie Underwood, Last Name	6	5
25	Luke Bryan, Country Man	6	6
26	Julianne Hough, That Song In My Head	6	6
27	Craig Morgan, Love Remembers	5	4
28	Kenny Chesney, Got A Little Crazy	5	5
29	Jamey Johnson, In Color	5	6
30	Sugarland, All I Want To Do	5	6

▲▲ No Airplay Adds This Week

FUSE

Dir. Pgmng: Janis Unterweiser
Rainbow Media 212-324-3416



	TW	LW	
1	Weezer, Troublemaker	23	11
2	Staind, Believe	22	19
3	Metallica, The Day That Never Comes	21	21
4	Rihanna, Disturbia	20	21
5	Rise Against, Re-Education (Through Labor)	19	19
6	Slipknot, Psychosocial	19	22
7	Lil Wayne, Got Money	19	24
8	Saving Abel, Addicted	18	22
9	Ne-Yo, Miss Independent	18	4
10	Pink, So What	18	18
11	T-Pain, Can't Believe It	17	12
12	M.I.A., Paper Planes	18	21
13	Hollywood Undead, No. 5	18	21
14	Katy Perry, Hot N Cold	17	10
15	E-40, Wake Up	17	12
16	Secondhand Serenade, Fall For You	17	16
17	Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like	17	18
18	T.I., Whatever You Like	17	19
19	Nelly, Bivh On It	16	17
20	Kardinal Offishall, Dangerous	16	18
21	Jack's Mannequin, The Resolution	14	15
22	Fall Out Boy, Don't Care	14	15
23	The Game, My Life	14	18
24	Linkin Park, Leave Out All The Rest	13	18
25	The Gaslight Anthem, The '59 Sound	12	11
26	Daughtry, What About Now	12	16
27	Kevin Rudolf, Let It Rock	12	16
28	Apocalyptica, I Don't Care	11	11
29	Flo Rida, In The Ayr	11	12
30	Foo Fighters, Let It Die	9	2

▲▲ Ne-Yo, Miss Independent 18 4
▲▲ Kings Of Leon, Sex On Fire 7 2
▲▲ Caroline Liar, I'm Not Over 6 5

MuchMusic Canada

Dir. Music Pgmng: Sheila Sullivan
CHUM Limited 416-591-5757



	TW	LW	
1	Fall Out Boy, I Don't Care	25	33
2	T.I., Whatever You Like	24	20
3	Pink, So What	20	19
4	Robbie, The Killer	19	19
5	Kevin Rudolf, Let It Rock	19	25
6	Rihanna, Disturbia	18	18
7	T-Pain, Can't Believe It	16	6
8	Shad, The Day That Never Comes	16	9
9	Lights, Drive My Car	16	12
10	Jessie Farrell, I Guess	14	0
11	State Of Shock, Best I Ever Had	14	13
12	Theory Of A Deadman, Bad Girlfriend	14	17
13	Danny Fernandes, Private Dancer	14	17
14	Sam Roberts, Detroit '67	14	19
15	Metro Station, Shake It	13	5
16	New Kids On The Block & Ne-Yo, Single	13	16
17	Coldplay, Viva La Vida	13	16
18	Usher, Trading Places	12	4
19	Rise Against, Re-Education (Through Labor)	12	9
20	Grinchies, Steep Side	12	12
21	The Midway State, Never Again	12	18
22	Beoncé, If I Were A Boy	10	0
23	The Pussycat Dolls, Whatcha Think About That	9	3
24	Kings Of Leon, Sex On Fire	9	4
25	David Archuleta, Crush	9	7
26	Kardinal Offishall, Set It Off	9	11
27	JB, Move Your Body	9	11
28	Saint Arvis Carlin, Between The Lines	8	7
29	Miley Cyrus, 7 Things	8	13
30	Drive-Drive, Sleepless Nights (Never Let Her Go)	8	19

▲▲ Britney Spears, Womanizer 14 0
▲▲ Usher, Trading Places 12 4
▲▲ Beoncé, If I Were A Boy 10 0

BET

VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-915-4055



	TW	LW	
1	Beoncé, Single Ladies (Put A Ring On It)	8	0
2	Ciara, Go Girl	8	10
3	Brandy, Right Here (Departed)	7	8
4	Beoncé, If I Were A Boy	7	9
5	Cassie, Official Girl	6	5
6	Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like	6	8
7	The Neville Brothers, Way Down In The Hole	5	5
8	Pleasure P, Did You Wrong	4	2
9	Ace Hood, Ride	5	7
10	T.I., Whatever You Like	5	9
11	Unk, Show Out	4	2
12	Alicia Keys, Superwoman†	4	5
13	Q-Tip, Gettin Up	3	0
14	Shim, So Fly	3	7
15	Blake Leyh, The Fall	3	1
16	Byron Cage, Royal Live At The Apollo†	3	0
17	The Black Eyed Peas, Arsoety	2	0
18	Jazzmine Sullivan, Bust Your Windows	2	0
19	Nas, Heaven	2	0
20	Don E. Fresh, The Show	2	10
21	Aceyalone, Find Out	2	0
22	Joshua's Troop, Everybody Clap Your Hands	2	0
23	Janelle Monae, Many Moons	2	2
24	Don E. Fresh, The Show	2	2
25	Ne-Yo, Miss Independent	2	3
26	OutKast, Hey Ya!	1	0
27	Kelly Price, Healing	1	0
28	Kanye West, Love Lockdown†	1	0
29	DeLeon, Here In Me (Inside Power)	1	0
30	Destiny's Child, No No, No	1	0

▲▲ Beoncé, Single Ladies (Put A Ring On It) 8 0
▲▲ Beoncé, If I Were A Boy 7 9
▲▲ Cassie, Official Girl 6 5

Great American Country

MD: Tony Trovato
Scnpps 615-327-7525



	TW	LW	
1	Kenny Chesney, Got A Little Crazy	44	19
2	Kenny Chesney With The Waltons, Everybody Wants To Go To Heaven	39	18
3	Trace Adkins, Muddy Water	36	23
4	Montgomery Gentry, Roll With Me	28	21
5	George Strait, Troubadour	28	25
6	Carrie Underwood, Just A Dream	26	22
7	Darius Rucker, Don't Think I Don't Think About It	26	24
8	Kellie Pickler, Don't You Know You're Beautiful	25	18
9	Taylor Swift, Love Story	25	21
10	Brad Paisley, Walk On A Woman	24	24
11	Sugarland, Already Gone	23	18
12	Keith Urban, You Look Good In My Shirt	23	24
13	Luke Bryan, Country Man	23	28
14	Little Big Town, Fine Line	21	15
15	Billy Currington, Don't	20	9
16	Lady Antebellum, Lookin' For A Good Time	20	19
17	Rascal Flatts, Bob That Head	18	0
18	Blake Shelton, She Wouldn't Be Gone	18	0
19	Chuck Wicks, All I Ever Wanted	18	17
20	Jamey Johnson, In Color	18	14
21	Heidi Newfield, Johnny & June	18	16
22	Kellie Pickler, I Wonder	17	5
23	Craig Morgan, Love Remembers	17	5
24	Kent Thomas, Shreveport To LA	17	13
25	Jason Aldean, Relentless	17	13
26	Kenny Chesney With Dave Matthews, I'm Alive	17	13
27	Kenny Chesney, Nowhere To Go, Nowhere To Be	17	11
28	Patty Loveless, Crazy Arms	11	6
29	Keith Anderson, I Still Miss You	11	9
30	Jimmy Wayne, Do You Believe Me Now	11	11

▲▲ Rascal Flatts, Bob That Head 18 0
▲▲ Kenny Chesney With Dave Matthews, I'm Alive 17 0
▲▲ Kenny Chesney, Nowhere To Go, Nowhere To Be 17 0

MTV2

Sr. VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Viacom 212-258-8000



	TW	LW	
1	The Cool Kids, Delivery Man	11	8
2	Common, Universal Mind Control	10	12
3	What's Happenin', The Day That Never Comes	7	0
4	Beoncé, Single Ladies (Put A Ring On It)	7	0
5	Q-Tip, Gettin Up	6	0
6	I-Pain, Can't Believe It	6	6
7	Ludacris Co-Starring Chris Brown & Sean Garrett, What Them Girls Like	6	7
8	John Legend, Green Light	6	7
9	Beoncé, If I Were A Boy	5	0
10	Shim, So Fly	5	0
11	Paula Abdul, Vacation	5	0
12	Mat & Kim, Daylight	4	0
13	Kidz In The Hall, Love Hangover	4	1
14	David Banner, Get Like Me	4	2
15	T.I., Whatever You Like	4	2
16	Ne-Yo, Miss Independent	4	2
17	The Game, My Life	4	3
18	Fall Out Boy, I Don't Care	4	3
19	King Of Leon, Sex On Fire	4	5
20	Ace Hood, Ride	4	6
21	Savage, Swing	3	2
22	Jack's Mannequin, The Resolution	3	3
23	Plain White T's, Natural Disaster	3	3
24	R. City, Losin' It	3	4
25	Black Kids, I'm Not Gonna Teach Your Boyfriend How To Dance With You</		

OPPORTUNITIES

EAST

Major Market Program Director

Top 10 Market needs a PD with a proven track record in either AC or Classic Hits. Leadership and coaching skills are a must. Please provide references. E-mail: rcorrea@radioandrecords.com, Job # 1192.

E OE

MIDWEST

We are currently looking for Payroll and Accountants, Job comes with great benefits, applicants should kindly email resumes to Johninc001@yahoo.com for info.

SOUTH

TOP RATED STATION IN DESIREABLE TOP 50 SOUTH EAST MARKET IN SEARCH OF MORNING DRIVE FEMALE CO-HOST. MUST BE WITTY, RELATABLE TO MOMS, KNOW POP CULTURE, LOVE PERSONAL APPEARANCES AND A TRUE TEAM PLAYER. PACKAGE SHOULD INCLUDE RESUME WITH REFERENCES, SAMPLE AUDIO AND PHOTO.

PLEASE SEND RESUMES TO: Email: wfinch@nasrecruitment.com. Please reference job code 10RA219.

E OE



Cox Radio's HOT 98.1/WHZT-FM in Greenville, SC has an immediate opening for an on-air PD. HOT 98.1 is a market leader with 18-34's in Arbitron market #59. The successful candidate should demonstrate a track record of on-air and programming success, leadership in building audiences through effective radio programming, promotions and imaging. The on-air PD will be responsible for the development and growth of the full and part-time air staff, music scheduling and oversight of all aspects of the on-air, on-site and on-line product while managing relationships with sales, advertising, promotional partners and community partners. EOE.

Want it? Send your stuff right away to Steve Crumbley, Operations Mgr., Cox Radio Greenville, 220 N. Main St., Ste. 402, Greenville, SC 29601.

Get more info at <http://hot981.com/inside/careers.html>.

POSITIONS SOUGHT

Looking for my first Break. Hardworker, passionate, driven and ready for any opportunity in the urban/urban ac field muthacares@aol.com.

Creativo, dinamico, espontaneo en busca de una oportunidad como locator/medio de comunicacion. Experiencia en voiceovers,/al aire/ producciones/copy. Javier 210-857-2532. javiboy4676@yahoo.com.

Audition RCS Protocols Flash Photoshop Dreamweaver/38.2-50.4 Shares mornings/afternoons CHR, Country, HOT AC, or CCM. www.scholarbrad.com, Brad@scholarbrad.com.

Radio veteran with big voice and vast experience in News/Sports/Oldies and Country. DFW/Cincy/ Miami preferred. Call Dave at 972-464-7335 or daveinlewisville@earthlink.net.

Accomplished Radio Professional with programming and sales experience. Former APD, MD, CRMC and air personality. Will relocate (313) 567-9631 or bgray1059@comcast.net.

Relational, respectful, self-motivated and detail oriented. Flexible, Good voice, creative copywriting/show prep skills. Extremely dependable and reliable. Shawanda 972-291-0047; ivoryshawanda@yahoo.com.

Personable, warm yet witty communicator. Award winning morning show host. I have been in radio for over 38 years. Mike Stanley: dallcreek@myway.com; 906-293-1951.

Dedicated, great sports expertise, with on-air, play-by-play, and PA skills. Knowledgeable in color commentary, and stats. Utility player. James 817-690-5531, probowlerjg@yahoo.com.

Notable digital, editing skills with creative copy and voicing ability. Industrious, tenacious worker, driven to succeed. Roderick 214-991-9353; rodsmith843@yahoo.com.

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: 231-276-9415 mlee.radio@gmail.com.

10 years experience: on air, production, \$ale\$. James Earl Jones voice, Spanish/English capable, Creative, versatile, hungry 4 next challenge. Feliperiz@aol.com (Felipe).

Major talent looking for FT gig in major market; exp in TV & radio PDFunny@aol.com.

Mike Tanner 31 year veteran Air Personality/Program Director recent casualty of Dial Global consolidation after 23 years service. Call 805-583-2332.

Clear and concise communicator. Solid delivery of copy. Freelance voice talent. Extremely sociable personality. Dallas/Fort Worth only. Daniel 817-791-7298, danielblackmon@sbcglobal.net.

Quick witted, with good people skills. Creative, self-motivated, tackles challenges, all around fun guy, but with maturity. Jesse 214-498-4474; jjarrettf_214@sbcglobal.net.

Hot, new, bilingual DJ about to hit the scene. Awesome organizational skills, able to multi-task effectively and efficiently. Krystal 817-966-4880; ktrevino888@yahoo.com.

Quick Turnaround for Troubled AM or FM Stations. Two experienced radio guys will do it inexpensively. Negotiable! billlelliott@3DSJ.com, 305-230-6834.

Music Director/On Air veteran looking for fresh start. Extensive music knowledge, great copywriting and former agency voice talent. Adult formats. Jeff (210) 281-5949 roadman210@games.com.

Crazy and creative Emcee/Announcer. Solid performer, on-air, production and copywriting ability. Helpful, adaptable, and dependable worker Dean 682-478-9966; grimslayer28@yahoo.com.

Strong sports knowledge, especially soccer. Notable on-air, play-by-play/color commentary/stats and bilingual. Creative copywriting, and digital ability. Manuel 214-606-1190; isaacalaniz@yahoo.com.

The Pajama Bar is "Theatre of the Mind" Radio with charisma! And is looking for a home station to help pay the bills. Request demo from Pajamabar@yahoo.com.

Well-spoken, articulate and charismatic on-air talent energetic and ready to work! Versatile programming, production, copywriting, and promotions. Jacob 214-718-2414; jdsl11@comcast.net.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA, 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

R&R THE BACK PAGES

POWERED BY nielsen BDS

DMS DIGITAL DOWNLOADS AVAILABLE AT DMS.COM

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	PINK SD WHAT	NO. 1 (2 WKS)	☆	LAFACE/ZOMBA
2	5	8	KATY PERRY HOT N COLD		☆	CAPITOL
3	2	18	RIHANNA DISTURBIA	11 ☆		SRP/DEF JAM/IDJMG
4	3	14	LEONA LEWIS BETTER IN TIME	11 ☆		SYCO/J/RMG
5	8	6	T.I. WHATEVER YOU LIKE		11	GRAND HUSTLE/ATLANTIC
6	4	17	NE-YO CLOSER	11 ²		DEF JAM/IDJMG
7	7	19	SECONDHAND SERENADE FALL FOR YOU	11		GLASSNOTE/ILG/ATLANTIC
8	6	17	JORDIN SPARKS ONE STEP AT A TIME	11 ☆		19/JIVE/ZOMBA
9	11	9	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		11	CASH MONEY/UNIVERSAL REPUBLIC
10	9	25	CHRIS BROWN FOREVER	11 ² ☆		JIVE/ZOMBA

NO. 1 MOST ADDED

BEYONCE If I Were A Boy (MUSIC WORLD/COLUMBIA)

NO. 1 MOST INCREASED PLAYS

BEYONCE If I Were A Boy (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

REHAB Bartender Song (UNIVERSAL REPUBLIC)

HINDER Without You (UNIVERSAL REPUBLIC)

METRO STATION Seventeen Forever (COLUMBIA)

BRANDY Right Here (Departed) (EPIC)

RIHANNA Rehab (SRP/DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	T.I. WHATEVER YOU LIKE	NO. 1 (5 WKS)	11 ☆	GRAND HUSTLE/ATLANTIC
2	2	12	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	NAPPY BOY/KONVICT/JIVE/ZOMBA
3	4	8	NE-YO MISS INDEPENDENT		☆	DEF JAM/IDJMG
4	5	7	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		☆	CASH MONEY/UNIVERSAL MOTOWN
5	3	8	M.I.A. PAPER PLANES			XL/INTERSCOPE
6	6	9	THE GAME FEATURING LIL WAYNE MY LIFE		☆	GEFFEN/INTERSCOPE
7	10	4	T.I. FEATURING RIHANNA LIVE YOUR LIFE	MOST INCREASED PLAYS	☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
8	15	15	RIHANNA DISTURBIA	11 ☆		SRP/DEF JAM/IDJMG
9	7	22	LIL WAYNE FEATURING T-PAIN GOT MONEY	11		CASH MONEY/UNIVERSAL MOTOWN
10	14	5	KANYE WEST LOVE LOCKDOWN		☆	ROC-A-FELLA/DEF JAM/IDJMG

NO. 1 MOST ADDED

LUDACRIS CO-STARRING T-PAIN One More Drink (DTP/DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

T.I. FEAT. RIHANNA Live Your Life (DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC)

TOP 5 NEW AND ACTIVE

JENNIFER HUDSON Spotlight (ARISTA/RMG)

AKON FEAT. LIL WAYNE I'm So Paid (SRC/UNIVERSAL MOTOWN)

KATY PERRY Hot N Cold (CAPITOL)

50 CENT Get Up (SHADY/AFTERMATH/INTERSCOPE)

BRITNEY SPEARS Womanizer (JIVE/ZOMBA)

COMPLETE RHYTHMIC CHART ON PAGE 28

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT	NO. 1 (2 WKS)	11 ☆	NAPPY BOY/KONVICT/JIVE/ZOMBA
2	2	13	T.I. WHATEVER YOU LIKE		11 ☆	GRAND HUSTLE/ATLANTIC
3	3	10	LIL WAYNE FEATURING BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		☆	CASH MONEY/UNIVERSAL MOTOWN
4	4	10	NE-YO MISS INDEPENDENT		☆	DEF JAM/IDJMG
5	5	17	JENNIFER HUDSON SPOTLIGHT		☆	ARISTA/RMG
6	8	4	T.I. FEATURING RIHANNA LIVE YOUR LIFE		☆	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC
7	6	21	JAZMINE SULLIVAN NEED U BAD		☆	J/RMG
8	7	17	SLIM FEATURING YUNG JOC SO FLY		☆	M3/ASYLLUM
9	13	4	JAZMINE SULLIVAN BUST YOUR WINDOWS		☆	J/RMG
10	9	8	THE GAME FEATURING LIL WAYNE MY LIFE		☆	GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (AMARU/IMANI/GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

GORILLA ZOE FEAT. LIL WAYNE Lost (BLOCK/BAD BOY SOUTH/ATLANTIC)

JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH)

JADAKISS FEAT. NE-YO By My Side (DEF JAM/IDJMG)

BOBBY VALENTINO FEAT. YUNG JOC Beep (BLU KOLLA DREAMS/CAPITOL)

DJ KHALED FEAT. KANYE WEST & T-PAIN Go Hard (WE THE BEST/TERROR SQUAD/KOCH)

COMPLETE URBAN CHART ON PAGE 31

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	JENNIFER HUDSON SPOTLIGHT	NO. 1 (4 WKS)	☆	ARISTA/RMG
2	2	19	ROBIN THICKE MAGIC		☆	STAR TRAK/INTERSCOPE
3	3	25	ERIC BENET YOU'RE THE ONLY ONE		☆	FRIDAY/REPRISE/WARNER BROS.
4	7	9	JAZMINE SULLIVAN NEED U BAD		☆	J/RMG
5	4	23	KEYSHIA COLE HEAVEN SENT	11		IMANI/GEFFEN/INTERSCOPE
6	6	12	ALICIA KEYS SUPERWOMAN		☆	MBK/J/RMG
7	8	14	MINT CONDITION NOTHING LEFT TO SAY		☆	CAGED BIRD/IMAGE
8	5	34	NOEL GOURDIN THE RIVER		☆	EPIC
9	12	9	USHER HERE I STAND		☆	LAFACE/ZOMBA
10	10	44	MARVIN SAPP NEVER WOULD HAVE MADE IT		☆	VERITY/ZOMBA

NO. 1 MOST ADDED

CHARLIE WILSON There Goes My Baby (JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

ROBIN THICKE The Sweetest Love (STAR TRAK/INTERSCOPE)

TOP 5 NEW AND ACTIVE

SHO Glad I Met You (HITTEN HARD)

T-PAIN FEAT. LIL WAYNE Can't Believe It (NAPPY BOY/KONVICT/JIVE/ZOMBA)

SLIQUE Your Body (ROSEHIP)

JEAN BAYLOR Come Go With Me (BE A LIGHT)

ESTELLE FEAT. CEE-LO Pretty Please (Love Me) (HOME SCHOOL/ATLANTIC)

COMPLETE URBAN AC CHART ON PAGE 32

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	17	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	NO. 1 (1 WK)	☆	SHOW DOG NASHVILLE
2	1	12	KENNY CHESNEY WITH THE WAILERS EVERYBODY WANTS TO GO TO HEAVEN		☆	BLUE CHAIR/BNA
3	3	15	CARRIE UNDERWOOD JUST A DREAM		☆	19/ARISTA/ARISTA NASHVILLE
4	7	6	TAYLOR SWIFT LOVE STORY		☆	BIG MACHINE
5	4	27	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		11 ☆	CAPITOL NASHVILLE
6	6	14	TIM MCGRAW LET IT GO		☆	CURB
7	11	18	ZAC BROWN BAND CHICKEN FRIED	MOST INCREASED AUDIENCE	☆	LIVE NATION
8	9	8	SUGARLAND ALREADY GONE		☆	MERCURY
9	10	13	MONTGOMERY GENTRY ROLL WITH ME		☆	COLUMBIA
10	8	19	BRAD PAISLEY WAITIN' ON A WOMAN		11 ☆	ARISTA NASHVILLE

NO. 1 MOST ADDED

BROOKS & DUNN Cowgirls Don't Cry (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

ZAC BROWN BAND Chicken Fried (LIVE NATION)

TOP 5 NEW AND ACTIVE

JAMES OTTO These Are The Good Old Days (WARNER BROS./WRN)

AARON WATSON Love Makin' Song (BIG LABEL)

KENNY CHESNEY Demons (BNA)

JEREMY MCCOMB Cold (PARALLEL/NEW REVOLUTION)

KENNY CHESNEY Boats (BLUE CHAIR/BNA)

COMPLETE COUNTRY CHART ON PAGE 40

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	DAVID COOK THE TIME OF MY LIFE	NO. 1 (5 WKS)	11 ☆	19/RCA/RMG
2	2	28	LEONA LEWIS BLEEDING LOVE	11 ⁴		SYCO/J/RMG
3	3	18	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	11 ²		PHONOGENIC/EPIC
4	4	41	SARA BAREILLES LOVE SONG	11 ⁴ ☆		EPIC
5	5	33	JOHN MAYER SAY	11		AWARE/COLUMBIA
6	6	14	COLDPLAY VIVA LA VIDA	11 ²		CAPITOL
7	7	34	DAUGHTRY FEELS LIKE TONIGHT	11 ²		RCA/RMG
8	8	51	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	11 ⁶ ☆		MOSLEY/BLACKGROUND/INTERSCOPE
9	9	24	JOURNEY AFTER ALL THESE YEARS	☆		NOMOTA
10	10	25	COLBIE CAILLAT REALIZE	11 ²		UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

JASON MRAZ I'm Yours (ATLANTIC/RRP)

NO. 1 MOST INCREASED PLAYS

DAVID ARCHULETA Crush (19/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

GAVIN ROSSDALE Love Remains The Same (INTERSCOPE)

LEONA LEWIS Better In Time (SYCO/J/RMG)

JORDIN SPARKS One Step At A Time (19/JIVE/ZOMBA)

GREG MEDORO Lost Melody (ODDS ON)

ADELE Chasing Pavements (XL/COLUMBIA)

COMPLETE AC CHART ON PAGE 43

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	30	JASON MRAZ I'M YOURS	NO. 1 (3 WKS)	11	ATLANTIC/RRP
2	2	26	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	INTERSCOPE
3	3	17	DAUGHTRY WHAT ABOUT NOW		☆	RCA/RMG
4	5	17	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP
5	4	21	COLDPLAY VIVA LA VIDA	11 ²	☆	CAPITOL
6	6	9	PINK SO WHAT		☆	LAFACE/ZOMBA
7	7	26	KID ROCK ALL SUMMER LONG	11 ³		TOP DOG/ATLANTIC
8	9	14	LIFEHOUSE BROKEN		☆	GEFFEN/INTERSCOPE
9	8	31	3 DOORS DOWN IT'S NOT MY TIME	11 ²	☆	UNIVERSAL REPUBLIC
10	14	3	NICKELBACK GOTTA BE SOMEBODY	MOST INCREASED PLAYS	☆	ROADRUNNER/RRP

NO. 1 MOST ADDED

DAVID COOK Light On (19/RCA/RMG)

NO. 1 MOST INCREASED PLAYS

NICKELBACK Gotta Be Somebody (ROADRUNNER/RRP)

TOP 5 NEW AND ACTIVE

- CHRISTINA AGUILERA** Keeps Gettin' Better (RCA/RMG)
- THEORY OF A DEADMAN** Not Meant To Be (604/ROADRUNNER/RRP)
- PLAIN WHITE T'S** 1, 2, 3, 4 (HOLLYWOOD)
- KEVIN RUDOLF FEAT. LIL WAYNE** Let It Rock (CASH MONEY/UNIVERSAL REPUBLIC)
- ERIC HUTCHINSON** Rock & Roll (LET'S BREAK/WARNER BROS.)

COMPLETE HOT AC CHART ON PAGE 44

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	14	DAVE KOZ LIFE IN THE FAST LANE	NO. 1 (2 WKS)		CAPITOL
2	1	23	ERIC DARIUS GOIN' ALL OUT			BELLE NOTE/CAPITOL
3	4	18	PAUL HARDCASTLE MARIMBA			TRIPPIN' N' RHYTHM
4	8	15	TIM BOWMAN SWEET SUNDAYS	MOST INCREASED PLAYS		TRIPPIN' N' RHYTHM
5	5	27	EARL KLUGH DRIFTIN'			KOCH
6	3	37	NORMAN BROWN POP'S COOL GROOVE			PEAK/CMG
7	7	34	THE SAX PACK FALLIN' FOR YOU			SHANACHIE
8	9	16	WARREN HILL LA DOLCE VITA			EVOLUTION/KOCH
9	10	28	WAYMAN TISDALE THROWIN' IT DOWN			RENDEZVOUS
10	6	30	BRIAN CULBERTSON ALWAYS REMEMBER			GRPI/VERVE

NO. 1 MOST ADDED

WAYNE BRADY Ordinary (PEAK/CMG)

NO. 1 MOST INCREASED PLAYS

TIM BOWMAN Sweet Sundays (TRIPPIN' N' RHYTHM)

TOP 5 NEW AND ACTIVE

- CHRIS STANDRING** Have Your Cake & Eat It (ULTIMATE VIBE)
- OLI SILK** Chill Or Be Chilled (TRIPPIN' N' RHYTHM)
- SERGIO MENDES FEAT. NATALIE COLE** Somewhere In The Hills (D'Morro Nao Tem Voz) (WILLIAM STARBUCKS/CONCORD/CMG)
- NOVELLO** B3 Soul (NOGO)
- ROGER SMITH** Sittin' In (THERE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 53

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	3	THE OFFSPRING YOU'RE GONNA GO FAR, KID	NO. 1 (5 WKS)	☆	COLUMBIA
2	5	15	WEEZER TROUBLEMAKER		☆	DGC/INTERSCOPE
3	9	9	RISE AGAINST RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE
4	6	6	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/ZOMBA
5	8	9	KINGS OF LEON SEX ON FIRE		☆	RCA/RMG
6	6	4	THE KILLERS HUMAN		☆	ISLAND/IDJMG
7	5	17	STAINED BELIEVE		☆	FLIP/ATLANTIC
8	7	9	METALLICA THE DAY THAT NEVER COMES		☆	WARNER BROS.
9	9	8	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
10	15	3	NICKELBACK GOTTA BE SOMEBODY			ROADRUNNER/RRP

NO. 1 MOST ADDED

INCUBUS Love Hurts (IMMORTAL/EPIC)

NO. 1 MOST INCREASED PLAYS

INCUBUS Love Hurts (IMMORTAL/EPIC)

TOP 5 NEW AND ACTIVE

- FRAMING HANLEY** Lollipop (SILENT MAJORITY/ILG)
- FRANZ FERDINAND** Lucid Dreams (DOMINO/EPIC)
- MGMT** Kids (COLUMBIA)
- AVENGED SEVENFOLD** Scream (HOPELESS/WARNER BROS.)
- THE TING TINGS** That's No: My Name (COLUMBIA)

COMPLETE ALTERNATIVE CHART ON PAGE 55

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	METALLICA THE DAY THAT NEVER COMES	NO. 1 (4 WKS)		WARNER BROS.
2	2	22	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
3	3	8	AC/DC ROCK N ROLL TRAIN			COLUMBIA
4	5	17	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/ZOMBA
5	4	15	HINDER USE ME			UNIVERSAL REPUBLIC
6	8	9	DISTURBED INDESTRUCTIBLE			REPRISE
7	10	4	MUDVAYNE DO WHAT YOU DO	MOST INCREASED PLAYS		EPIC
8	6	17	SLIPKNOT PSYCHOSOCIAL			ROADRUNNER/RRP
9	12	7	SHINEDOWN SECOND CHANCE			ATLANTIC
10	9	9	SEETHER BREAKDOWN			WIND-UP

NO. 1 MOST ADDED

SALIVA Family Reunion (ISLAND/IDJMG)

NO. 1 MOST INCREASED PLAYS

MUDVAYNE Do What You Do (EPIC)

TOP 5 NEW AND ACTIVE

- SLIPKNOT** Dead Memories (ROADRUNNER/RRP)
- FRAMING HANLEY** Lollipop (SILENT MAJORITY/ILG)
- ARANDA** Still In The Dark (ASTONISH)
- METALLICA** Cyanide (WARNER BROS.)
- 10 YEARS** So Long, Good-Bye (UNIVERSAL REPUBLIC)

COMPLETE ACTIVE ROCK CHART ON PAGE 56

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	AC/DC ROCK N ROLL TRAIN	NO. 1 (6 WKS)		COLUMBIA
2	3	9	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
3	2	21	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
4	6	3	NICKELBACK GOTTA BE SOMEBODY			ROADRUNNER/RRP
5	5	15	HINDER USE ME			UNIVERSAL REPUBLIC
6	4	17	STAINED BELIEVE			FLIP/ATLANTIC
7	7	33	SAVING ABEL ADDICTED	11		SKIDD/C/VIRGIN/CAPITOL
8	10	6	SHINEDOWN SECOND CHANCE			ATLANTIC
9	8	14	BUCKCHERRY TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
10	12	12	APOCALYPTICA FEAT. ADAM GONTIER I DON'T CARE	MOST ADDED		20-20/JIVE/ZOMBA

NO. 1 MOST ADDED

APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20/JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

SAVING ABEL 18 Days (SKIDD/C/VIRGIN/CAPITOL)

TOP 5 NEW AND ACTIVE

- HINDER** Without You (UNIVERSAL REPUBLIC)
- AC/DC** Skies On Fire (COLUMBIA)
- AC/DC** Black Ice (COLUMBIA)
- AC/DC** Spoilin' For A Fight (COLUMBIA)
- AC/DC** War Machine (COLUMBIA)

COMPLETE ROCK CHART ON PAGE 57

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	O.A.R. SHATTERED (TURN THE CAR AROUND)	NO. 1 (3 WKS)		EVERFINE/ATLANTIC/RRP
2	3	5	SNOW PATROL TAKE BACK THE CITY	MOST INCREASED PLAYS		POLYDOR/FICTION/GEFFEN/INTERSCOPE
3	2	18	COUNTING CROWS COME AROUND			DGC/GEFFEN/INTERSCOPE
4	6	15	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER			LOST HIGHWAY
5	5	15	BECK ORPHANS			DGC/INTERSCOPE
6	4	8	COLDPLAY LOST!			CAPITOL
7	7	10	PRETENDERS BOOTS OF CHINESE PLASTIC			SHANGRI-LA
8	10	14	ERIC HUTCHINSON ROCK & ROLL			LET'S BREAK/WARNER BROS.
9	8	9	SARAH MCLACHLAN U WANT ME 2			ARISTA/RMG
10	9	21	COLDPLAY VIVA LA VIDA	11 ²		CAPITOL

NO. 1 MOST ADDED

THE KILLERS Human (ISLAND/IDJMG)

NO. 1 MOST INCREASED PLAYS

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

- BEN FOLDS FEAT. REGINA SPEKTOR** You Don't Know Me (EPIC)
- TRACY CHAPMAN** Sing For You (ATLANTIC)
- AUGUSTANA** I Still Ain't Over You (EPIC)
- OASIS** The Shock Of The Lightning (BIG BROTHER/REPRISE)
- R.E.M.** Until The Day Is Done (WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 60

ABC Radio Networks senior VP of programming and distribution focuses on 'reverse mentoring': bringing disenfranchised kids back to radio

Carl Anderson

By Erica Farber

With a successful background in local radio programming, two years ago Carl Anderson made the move to network radio by joining ABC Radio Networks. Less than a month ago he was promoted to the newly created position of senior VP of programming and distribution. In this role, Anderson will be the network's top programming strategist, leading all content development and distribution for the company.

Getting into the business: I was doing an internship at WTAE television in Pittsburgh, a show called "Pittsburgh's Talking With Ann Devlin." Through that job I met a friend who knew a guy working in radio at WBVP and WWKS in Beaver Falls, Pa. I was hired as a part-time production guy. I eventually had the opportunity to cut my own commercial and then do just about everything, including news, production and on-air, so that was really my first radio job. I bounced around Pittsburgh, where I grew up, for about 15 years at various radio stations.

Joining ABC Radio Networks: I left Pittsburgh and worked in three different states within one year. I went to Richmond as an operations manager and launched a smooth jazz station, then to Chicago at WNUA and then had the opportunity to go to WJZW in Washington, D.C., which is where I met Jim Robinson, president of ABC Radio Networks. I came to the network in 2006 as vice president of music programming, which consisted of nine of the 24/7 formats as well as syndicated programming, including Dick Bartley, "American Country Countdown With Kix Brooks" and other syndicated products. With the recent restructuring, my new title is senior vice president of programming and distribution.

Describe the new structure: Programming is only as good as its distribution, and under Jim's vision it is now a unified department. We're able to move more quickly and efficiently to deliver products to the marketplace. In our business, time is of the essence, and we are able to have a department that not only generates programming but has their ears to the ground to client needs, so we can then build to those needs. In some ways it's basic sales: doing a needs analysis and coming back to the lab and building a product our affiliates want.

Long-range plans: This unified department is to keep the pipeline full of new content coming in. We have a renewed focus on 18-49, which is certainly a major selling demo. I'm trying to be a better listener to what is going on around our industry. Content is everywhere, but monetizing that content is another story, so we're trying to look at everything and be able to run it through a quick filter. On the front burner is our youth initiative and developing our Youth Labs. We're doing reverse mentoring, working with colleges and high schools to get disenfranchised radio listeners and say, "How do you use it, how are you entertained?" This is a generation that has an iPod in their ear, they're watching a movie on their laptop and texting their friend at the same time. We have to find out how they're using certain media and then learn from them. The more we ask questions and find out from them, the smarter we're going to become.



Biggest challenge: We're the first social networking medium that was ever out there. This business was looking to be written off years ago when cassettes were introduced and then CDs. We're healthy and alive. A lot of people listen to our medium, so the big challenge is that we have an opportunity to grow. We need to embrace the technologies around us and look forward to the future and growing business the best way possible, to take advantage of our strengths and bring those that can challenge our thought processes into the business—as opposed to those leaving our business to go to other areas of media.

State of radio: It's alive and healthy. Those in leadership positions need to stand up, take their head out of the sand, stick their chest out and be able to say, "We have a lot to learn." Ego gets in the way sometimes.

State of network radio: Stronger than ever. Local radio certainly has some struggles and if local revenue is down, they're looking to manage costs the best they can and develop compelling programming. And that's where the network can help. The network is there to partner with local radio stations and develop the best content possible for them. Often you hear a local station saying, "We have to be local," and I quote my friend Kidd Kraddick, who says, "It's not about being local, it's about being locally relevant." Successful network shows meet the listener or viewer where they are, then it's a success.

Career highlight: WNUA in Chicago in the spring of 2002: Never before and never since [has it been] No. 1 25-54 by a half a share point. With Bob Kaake and his leadership, it was a pretty special time. Right after that achievement I went to Washington, because I figured it couldn't get any better in Chicago.

Most influential individual: Jim Robinson and Bob Kaake. Sometimes, someone else sees something in you that you don't see in yourself, and I give Jim and Bob credit for giving me more responsibility and props than they should have.

Advice for broadcasters: Manage with integrity—especially those in leadership [positions]. The best definition of integrity is doing the right thing when no one else is looking. Look for someone to mentor. Try to invest yourself in someone else. We're all here because someone did that for us. For our industry to survive, we need to stop working in our own little silo and look for ways to help people grow, to help them enjoy our business and [lure] more people into our business. **R&R**

'In our business, time is of the essence, and we are able to have a department that not only generates programming but has their ears to the ground to client needs, so we can then build to those needs.' —Carl Anderson

Lineer Notes

Profile: Carl Anderson

Title: ABC Radio

Networks senior VP of programming and distribution

Favorite radio format: "Right now, it's country."

Favorite TV show: "The Office"

Favorite songs: Lynyrd Skynyrd's "Free Bird," Pink Floyd's

"Comfortably Numb"

Favorite movies: "The Godfather," "The Natural"

Favorite book: Malcolm Gladwell's "Tipping Point"

Favorite restaurant: Bob's Steak & Chop House in Dallas

Beverage of choice: Sweet iced tea

Hobbies: "Cycling and chasing kids to soccer and basketball games on the weekends."

E-mail address: carl.anderson@citcomm.com

BDSCertified SPIN AWARDS

CONGRATULATIONS
TO EVERY SPIN AWARD
WINNER!

SEPTEMBER 2008

◆ 800,000 SPINS

Blurry/ **Puddle Of Mudd** /Flawless/Geffen
I Don't Want To Miss A Thing/ **Aerosmith** /Columbia

◆ 700,000 SPINS

Drive/ **Incubus** /Epic/Immortal
In Da Club/ **50 Cent** /Interscope
Unwritten/ **Natasha Bedingfield** /Epic

◆ 600,000 SPINS

Beautiful/ **Christina Aguilera** /RCA
Believe/ **Cher** /Warner Bros.
Calling All Angels/ **Train** /Columbia

◆ 500,000 SPINS

Bubbly/ **Colbie Caillat** /Universal Republic

◆ 400,000 SPINS

Beautiful Mess/ **Diamond Rio** /Arista
Teardrops On My Guitar/ **Taylor Swift** /Big Machine/Universal Republic

◆ 300,000 SPINS

Some Beach/ **Blake Shelton** /Warner Bros./WRN
Take A Bow/ **Rihanna** /SRP/Def Jam/IDJMG

◆ 200,000 SPINS

All Summer Long/ **Kid Rock** /Top Dog/Atlantic
Closer/ **Ne-Yo** /Def Jam/IDJMG
Dangerous/ **Kardinal Offishall Feat. Akon** /KonLive/Geffen/Interscope
Forever/ **Chris Brown** /Jive/Zomba
Get It Shawty/ **Lloyd** /The Inc./Universal Motown
I Kissed A Girl/ **Katy Perry** /Capitol
Leavin'/ **Jesse McCartney** /Hollywood
Realize/ **Colbie Caillat** /Universal Republic
See You Again/ **Miley Cyrus** /Hollywood
What You Got/ **Colby O'Donis Feat. Akon** /KonLive/Geffen/Interscope
Whatever It Takes/ **Lifehouse** /Geffen/Interscope

◆ 100,000 SPINS

Addicted/ **Saving Abel** /Skiddco/Virgin/Capitol
American Boy/ **Estelle Feat. Kanye West** /Home School/Atlantic
Disturbia/ **Rihanna** /SRP/Def Jam/IDJMG
Do You Believe Me Now/ **Jimmy Wayne** /Valory
Got Money/ **Lil Wayne Feat. T-Pain** /Cash Money/Universal Motown
Inside The Fire/ **Disturbed** /Reprise
Lolli Lolli (Pop That Body)/ **Three 6 Mafia Feat. Project Pat, Young D & Superpower** /
Hypnotize Minds/Columbia
One Step At A Time/ **Jordin Sparks** /19/Jive/Zomba
Put A Girl In It/ **Brooks & Dunn** /Arista Nashville
Put On/ **Young Jeezy Feat. Kanye West** /CTE/Def Jam/IDJMG
Te Quiero/ **Flex** /EMI Televisa
The Time Of My Life/ **David Cook** /19/RCA/RMG
You Look Good In My Shirt/ **Keith Urban** /Capitol Nashville

◆ 50,000 SPINS

Bad Girlfriend/ **Theory Of A Deadman** /604/Roadrunner/FRP
Believe/ **Staind** /Flip/Atlantic
Better In Time/ **Leona Lewis** /SYCO/J/RMG
Body On Me/ **Nelly Feat. Ashanti & Akon** /Derry/Universal Motown
Can't Believe It/ **T-Pain Feat. Lil Wayne** /Nappy Boy/Konvict/Jive/Zomba
Everybody Wants To Go To Heaven/ **Kenny Chesney** /Blue Chair/BNA
I'll Be Lovin' U Long Time/ **Mariah Carey** /Island/IDJMG
Magic/ **Robin Thicke** /StarTrak/Interscope
Need U Bad/ **Jazmine Sullivan** /J/RMG
She Never Cried In Front Of Me/ **Toby Keith** /Show Dog Nashville
So What/ **Pink** /LaFace/Zomba
Spotlight/ **Jennifer Hudson** /Arista/RMG
Whatever You Like/ **T.I.** /Grand Hustle/Atlantic