

INDEPENDENTS DAY

Country Special Explores New Indie-Label Model Defined By Experienced Execs, Deeper Talent, Novel Promotion & Marketing **Plus:** Tracy Lawrence, John Michael Montgomery Maintain Parallel Universe, 15 Years In **pp.34-40**



R&R

RADIO & RECORDS



JULY 11, 2008 NO. 1770 \$6.50

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PROFILE: Lofton Creek's Mike Borchetta, One Anecdote At A Time **p.66**

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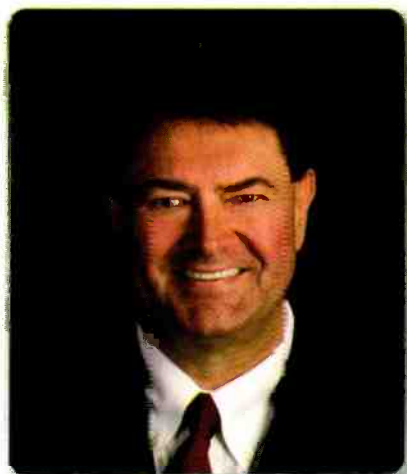
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R&R News Focus

MOVER

Wellington Named DC101/Channel 104.3 PD

Veteran rock programmer Dave Wellington, who last month vacated the PD chair at CBS Radio alternative WBCN/Boston after almost four years, is named PD at Clear Channel alternative WWDC (DC101)/Washington and newly launched alternative WCHH (Channel 104.3)/Baltimore. At DC101, Wellington replaces Cruze, who left the station in April.



Wellington

Prior to WBCN, Wellington held program management positions at KXTE/Las Vegas, WXTM/Cleveland, WRIF/Detroit and WKLQ/Grand Rapids.—Mike Boyle

SHAKER

Zier Joins Air America

Veteran broadcaster Bennett Zier joins Air America as CEO after consulting the network as part of the Umansky, Wyatt, Zier consulting firm. While radio remains a priority—Air America Radio recently added programmer Bill Hess to its network—Zier plans to broaden the company as Air America Media. “We’re not just looking for listeners. We want listeners, viewers and readers,” he says. “What a great time to be in the content and media business. We want it to be a relevant, provocative and entertaining media company with an independent voice.”—Mike Stern

DEALMAKER

Limbaugh Renews With Premiere

“The Rush Limbaugh Show” will remain with Premiere Radio Networks until at least 2016, thanks to a renewal that includes a reported \$38 million annual salary and \$100 million signing bonus for the talk show host. Premiere president Charlie Rahilly says, “Advertiser and affiliate demand is at an all-time high for Mr. Limbaugh.”



Limbaugh

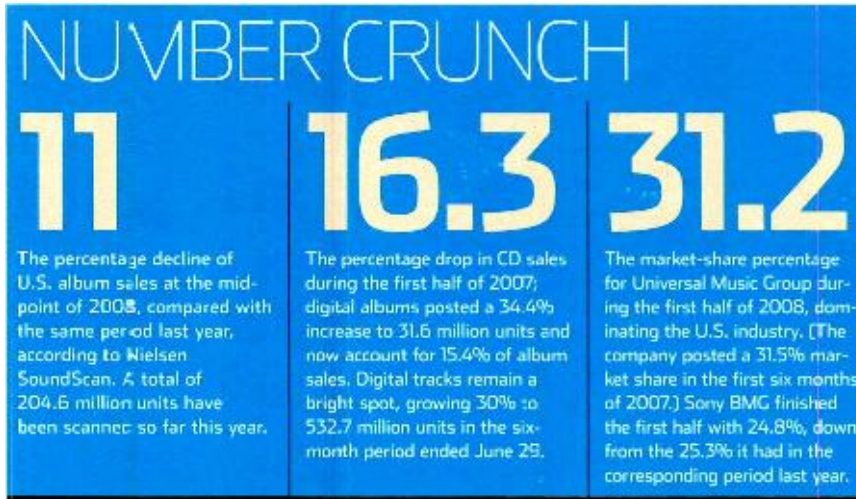
Paralleling the new contract announcement, Limbaugh sat for a rare mainstream media interview for the New York Times Magazine. The July 6 cover profile details the conservative talker’s hearing issues, home, studios and opinions of several other hosts.—Mike Stern

FCC Voids Resolution Asking For PPM Investigation

The FCC’s Advisory Committee on Diversity for Communications in the Digital Age recently adopted a resolution on behalf of broadcasters concerned about the impact of Arbitron’s PPM and its accuracy in measuring programming that targets African-American and Hispanic audiences. The resolution petitioned the FCC to undertake and publish the results of an investigation by no later than Aug. 15. On July 7, however, Arbitron announced that the resolution had been voided because the telephone meeting during which it was adopted violated the “openness” provisions of the Federal Advisory Committee Act as it did not provide the public an opportunity to participate. Arbitron also said that no effort had been made prior to the meeting to allow Arbitron to present its views on the matter.

“Allegations raised in the trade press of ‘back door maneuvering’ causing the resolution to be voided are an insult to the integrity of the FCC, which is properly insisting on compliance with the law,” Arbitron said in a press release. “Such allegations also are an insult to the integrity of Arbitron, which has participated in countless numbers of forums to discuss the extraordinary efforts the company makes to properly represent the diversity of the radio audience in its listener surveys.”

R&R has learned that the Advisory Committee plans on reintroducing the resolution for a vote at its July 28 meeting in New York.—Julie Gidlow & Mike Boyle



Attorneys General Oppose Sirius-XM Deal

A group of state attorneys general has made a last-ditch effort to convince the FCC’s wildcard to oppose Sirius Satellite Radio’s proposed merger with XM. The AGs told FCC commissioner Deborah Taylor Tate in a phone call July 1 that the combination would deal a “stacked deck” to consumers despite voluntary conditions the companies have agreed to that they contend would ameliorate anti-competitive concerns.

Their focus on Tate comes as FCC chairman Kevin Martin told reporters late last month that he would support the merger. While it is unclear exactly how the votes line up, the commission’s two Democrats, Michael Copps and Jonathan Adelstein, have been skeptical about the deal. Republican commissioner Robert McDowell has been more accommodating.

While the state AGs have expressed their concerns before, the phone call comes as the panel is expected to make a decision on the deal.

In a letter to Tate made public July 7 detailing their conference call, the AGs said the commission should approve the deal only if it includes a condition that would set aside at least 20% of the frequencies the combined companies would use for a third party.

The Department of Justice approved the merger in March. Several lawmakers balked at the decision and urged the FCC to reject the merger. The most vocal critic has been the NAB, which said that having just one satellite radio company would hamper competition. —Brooks Boliek, the Hollywood Reporter

ON THE WEB

Indecency Complaints Fell 71% In 2007

The FCC’s broom has apparently been effective in sweeping up some of the indecency and obscenity once heard on America’s airwaves. According to a July 2 FCC report on inquiries and complaints to the agency during the last quarter of 2007 and for the full year, indecency complaints fell dramatically in 2007 from 520,330 in 2006 to 154,626 in 2007—a 71% decline.

The agency did see a 26% increase from 987 to 1,249 in radio and TV broadcasting complaints during the last quarter, with complaints about programming and general criticism representing a 46% portion of the 1,249 complaints.

A July 3 profile of Kevin Martin in the Philadelphia Inquirer called the 42-year-old FCC chairman the nation’s indecency czar because of his crackdown on violent and racy content, particularly on pay TV. “Kevin Martin has been our hero,” said Tim Winter, executive director of the Parent Television Council in California, a group with 1.2 million members.—Jeffrey Yorke

Leoni-Sceti To Head EMI Music; Hands Steps Aside

Guy Hands has added the final touches to his sweeping restructuring of EMI with the appointment of Elio Leoni-Sceti as EMI Music CEO. The 42-year-old former Procter & Gamble executive joined household cleaning



Leoni-Sceti

products firm Reckitt Benckiser in 1992, where he worked his way up with stints as GM of its German and Italian affiliates, senior VP of North American household and executive VP of category development. Benckiser promoted him to executive VP of Europe in July 2006. Hands has run EMI’s day-to-day operations since his private equity firm Terra Firma acquired it last summer for \$6.3 billion. He will exit the EMI chairmanship into a non-executive function. Hands told EMI’s recorded-music division in January that between 1,500 and 2,000 positions would be made redundant by the end of June.

—Lars Brandt, Billboard

NEWS UPDATES AROUND THE CLOCK:
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WTVN/Columbus Ups Elliot To PD

Clear Channel talk WTVN/Columbus, Ohio, executive producer/APD Mike Elliot takes a step up as PD for the station and talk sister WYTS. He replaces Bruce Collins, who exited May 20. Elliot has also been handling regular on-air work at FM sisters '80s WBWR and alternative WRXS. He will relinquish one of the two. Elliot says, "I am humbled by the talent and management at WTVN, and now that I am management, frankly I humble myself. It's a great opportunity at a great radio station, with all the tools."—Mike Stern



Elliot

Citadel Powers Up Rhythmic In New Orleans

Citadel launched rhythmic KKND (Power 102.9)/New Orleans July 3. The company began simulcasting urban AC sister KMEZ (Old School 102.9) at its 106.7 frequency May 21, when it ceased broadcasting as country 106.7 the Wolf. KMEZ now takes permanent residence at 106.7. "Non Stop Hip-Hop" is the new outlet's positioner, which will remain jockless and commercial-free as it airs 10,000 songs in a row.

"It's an exciting time for us at Citadel and [in] the city, to showcase today's top artists and embrace our wealth of local talent," says Citadel/New Orleans OM LeBron "LBJ" Joseph, who also serves as PD/MID of the new station.

—Darnella Dunham

CC Tweaks 'Less Is More'

Clear Channel has made the first systemwide tweak to its 4-year-old Less Is More clutter reduction program. Although there have been station- and market-specific adjustments since the controversial program was first adopted in November 2004, radio division president/CEO John Hogan said in a recent memo to managers that new refinements now allow for further inventory reductions in some cases and spotload increases in others and that the company is now customizing inventory-capacity guidelines by station and daypart.

Maribeth Papuga, senior VP/director of local broadcast for ad agency Mediavest, believes the company is attempting to balance business needs with listener preferences. "[Initially] there was a pretty standard clock. This enables a little more flexibility at the station level, which could or couldn't impact the listener's experience."

However, JL Media director of broadcast services Rich Russo says, "There was always flexibility on their side; this is nothing different and offers nothing to buyers that didn't already exist."—Mike Boyle & Paul Heine

Hill Goes Country At Jacksonville's Gator

The new alpha-lizard for Renda's WGNE (99.9 Gator Country)/Jacksonville, Fla., is Randy Hill, who apparently does know "jack" about programming; he's successfully been programming South Central's WCJK (Jack-FM)/Nashville. The 20-year radio vet will take on WGNE PD/afternoon duties, succeeding Jeff Davis, who exited the station in late April. WGNE GM Gary Spurgeon says Hill "has a very successful track record in growing station ratings to the No. 1 position in county, oldies and CHR."—R.J. Curtis

Birch Re-Enters Ratings Market

For the first time since 1992, Tom Birch's BirchResearch has released a radio ratings report using an updated version of the telephone methodology Birch Radio developed in the '80s. The new ratings data covers the Northern North Carolina-Southside Virginia radio metro where Birch himself owns four stations. Its charter subscriber is Oxford, N.C.-based Lakes Media.

Birch conducted personal telephone interviews with one randomly chosen respondent in each of 1,009 households in the market. Interviewing was outsourced to a computer-assisted telephone interviewing center in Denver, using a random digit-dialing sample frame of proportionately represented listed and unlisted telephone households.

Although Birch says he could launch the service in other markets "quickly and efficiently," he isn't planning a major expansion anytime soon. "I expect we'll do other studies and allow the business to grow organically," he says.—Mike Boyle

R&R

RADIO & RECORDS FOR 35 YEARS

35 PIVOTAL RADIO EVENTS IN R&R HISTORY

Fall 1993

Spanish Radio Tops L.A. Ratings

While it's not surprising to see a Spanish-language station top the Los Angeles ratings nowadays, when it happened for the first time in 1993, shockwaves tore through the industry. The station was Spanish Broadcasting System regional Mexican KLAX (La X)—now La Raza—which scored a 5.3 12+ share in the fall '93 Arbitron survey.

The ratings triumph was so surprising that the Los Angeles Business Journal reported that Howard Stern insisted that Arbitron had fouled up KLAX's ratings. But it was no mistake: La X would hold onto No. 1 in L.A. for 10 consecutive surveys through winter '95.

The man behind the spectacular move was then-GM Alfredo Rodríguez, who joined SBS/Los Angeles in June 1992 to take over tropical-leaning variety KSKQ (FM 98), which was not only at the bottom of the ratings but also trailed the market in revenue. Flipping to La X Aug. 1, 1992, Rodríguez brought in a young group of jocks and introduced a young-leaning regional Mexican format with ranchera, norteño, grupero and a music style that was born along with the station: a new take on banda that came to be known as "la quebradita."

KLAX's revenue shot up on par with general-market stations. "We dignified Spanish-language radio," Rodríguez says of what the station's success meant to the Latin radio industry. "It was time to let everyone know that Hispanics were going to be No. 1 in every market, and we had to be treated with the same respect as the other broadcasters."—Jackie Madrigal

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Clear Channel Realigns Senior Management Structure

On the heels of signing a new five-year deal, Clear Channel Radio president/CEO John Hogan has announced a new senior management lineup of executive VPs of operations (EVPO) and senior VPs of operations (SVPO) overseeing markets based on size. The new structure involves executive VPs of programming (EVPP) and senior VPs of programming (SVPP) reporting to an EVPO or SVPO. Assuming oversight of the company's largest markets are EVPOs Tom Schurr (paired with SVPP Clay Hunnicutt and one other senior programmer to be determined) and Susan Karis (partnered with EVPP Gene Romano). "Mid-majors" fall under the purview of SVPOs Mark Kopelman (teamed with SVPP Darren Davis) and George Toulas (working with SVPP Brad Hardin). Looking after small markets are SVPOs Dave Crowl (with SVPP Alan Sledge) and Tom Thon (partnered with SVPP Phil Hunt). Tom Owens continues in his role as executive VP of content/programming development.—Mike Boyle



Hunnicutt

Transactions at a Glance

Regional Radio Group, licensee of WWSC-AM/Glens Falls, WCKM-FM/Lake George and WCQL-FM/Queensbury, N.Y., to Northway Broadcasting for \$2.8 million . . . Radioactive's WTRW-FM/Two Rivers, Wis., to Midwest Communications for \$1.7 million . . . Intrepid Broadcasting's WDDH-FM/St. Mary's, Pa., to Laurel Media for \$1.2 million.

Deal of the Week

KSZL-AM, KDUC-FM and KXXZ-FM/Barstow and KDUQ-FM/Ludlow (Victor Valley), Calif.

PRICE: \$4.3 million **TERMS:** Asset sale for cash

BUYER: First Broadcasting Investment Partners, headed by president/CEO Gary Lawrence. Phone: 214-855-0002. It owns seven other stations. This represents its entry into this market.

SELLER: Dos Costas Communications, headed by president Roland Ulloa. Phone: 760-256-2121.

FORMAT: Talk; top 40/70s oldies; Spanish/variety; top 40/70s oldies

BROKER: Media Venture Partners

COMMENT: Dos Costas Communications' KDUC-FM, KSZL-AM and KXXZ-FM/Barstow and KDUQ-FM/Ludlow, Calif., to First Broadcasting Investment Partners for \$4.3 million, payable in cash at closing with a \$200,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$569,613,210	(Last Year: \$1,339,627,357)
Dollars This Quarter:	\$13,218,118	(Last Year: \$25,081,000)
Stations Traded This Year:	408	(Last Year: 966)
Stations Traded This Quarter:	20	(Last Year: 43)

Business Briefing

By Jeffrey Yorke

FCC Fines Clear Channel \$12K For KFGO/Fargo Broadcasts

The FCC's enforcement bureau slapped former KFGO-AM/Fargo-Moorhead, N.D., owner Clear Channel with a \$12,000 fine stemming from a December 2006 broadcast. On July 7, the bureau said afternoon "News & Views" host Joel Heitkamp broadcast a voicemail message from listener Sandy Blunt "probably at least twice" without his knowledge or permission.

Clear Channel attorney Andy Levin acknowledged that at the time, two other regional Clear Channel stations—KFYR-AM/Bismarck, N.D., and KCJB-AM/Minot, N.D.—simulcast the program, but that only one employee from the station remains with Clear Channel and that staffer has no knowledge of the incident. The company was given 30 days to respond to the bureau or pay the fine.

Securities and Exchange Commission in a June 30 8-K filing. The satcaster said that, based on preliminary analysis, the new company's adjusted earnings before interest, taxes, depreciation and amortization would be about \$300 million next year, while it is "expected to achieve positive free cash flow, before satellite capital expenditures," for all of 2009. That would be a monumental achievement since—while both companies have achieved positive cash flow for a quarter here and there—neither has achieved positive adjusted EBITDA or free cash flow for a full year.

"The upside potential from this merger is significant," says Sirius CEO Mel Karmazin, who would hold that role at a combined Sirius-XM. Both bring lots of debt to their marriage, much of it coming due in 2009, and Sirius said in the filing it will have to refinance that debt next year.

Sirius-XM Merger Would Net Synergies Of \$400M

The proposed merger between satcasters Sirius and XM would give the new entity \$400 million in "net synergies" in 2009, Sirius told the

Tidbits

Radio One on July 7 closed on its \$38 million cash purchase of WPRS (Praise 104.1)/Washington from Bonneville. Radio One has programmed the gospel station via an LMA since Easter Sunday 2007.



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RAHEEM DeVAUGHN'S "WOMAN" HAS HAD SUCH AN IMPRESSIVE RUN ATOP URBAN AC—NINE WEEKS—THAT TWO FOLLOW-UPS HAVE SINCE DEBUTED AND PEAKED. "LOVE DRLG" REACHED NO. 30, AND "CUSTOMER" ROSE TO NO. 24.

R&R NO.1

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SEETHER RULES ROCK FOR A THIRD WEEK WHILE RISING 30-29 AT HOT AC AND SCORING NEW AND ACTIVE STATUS AT CHR/TOP 40. ITS FORMER ALTERNATIVE NO. 1 ALSO SPENDS A NINTH WEEK AT ITS HIGHEST RANK—NO. 3—AT ACTIVE ROCK.



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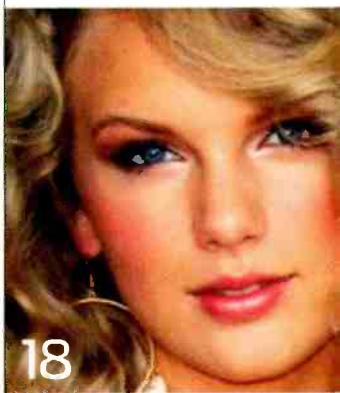
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Phase 2 spring Arbitrends roll out from Albuquerque, El Paso and Charleston, S.C., among others.
▶ [Click on Ratings](#)

T

July 15
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

W

July 16
June PPM results are released for Houston and Philadelphia.
▶ [Click on Ratings](#)

T

July 17
Updated charts and playlists from across the street to across the nation.
▶ [Click on Charts](#)

F

July 18
Deeper as-it-happens news coverage, more exclusives.
▶ [Click on News](#)

The future of marketing is 'permission promoting.'
Consumers want what they want when they want it

Marketing Lowdown: Changes And Challenges



Robert Grede

'It took radio 40 years to reach 10 million listeners. YouTube had 57 million users after just one year.'

—Robert Grede

during the past several decades, the marketing function has undergone evolutionary change. During the '50s and '60s, marketing was fairly simple. There were fewer product categories and fewer products. There were certainly few media vehicles: TV was just coming of age, there were only a few major weekly magazines, and FM radio had yet to be heard.

In the '70s, progressive radio, UHF TV, special-interest magazines and the growing sophistication of direct mail brought greater diversity to the marketing mix. Marketers began to focus on niche markets. Successful products spawned product extensions. New categories developed almost overnight as consumers demanding social change also sought more diversity and uniqueness in their lives.

The '80s saw the conglomeration of the marketing industry with the advent of such megagencies as McCann Worldwide and Saatchi & Saatchi. As a result, many skilled executives who were downsized formed boutique agencies and began specializing in their particular promotional forte. Niche marketing became more focused.

The '90s offered an even more perplexing set

of marketing and promotional options: hundreds of cable TV channels, radio stations featuring shock jocks and Christian coalitions, and magazines for every pursuit, profession or perversion. And, most startling of all, the Internet.

Current Affairs, Current Challenges

The 21st century has proved to be even more perplexing. Today, the challenge to advertisers is: How do you go from interrupting people because you want to, to interrupting people because they want to be interrupted?

This represents a fundamental shift in the way marketers must look at their customers. Likewise in the way the media reach their read-

ers, listeners or viewers.

Traditional and business commerce gets the front end of this shift. And in a change of strategy, it means potentially giving away content to prospective customers in exchange for permission to communicate with them. In a sense, you are saying to somebody, "If you allow me to talk to you, I will send you my monthly newsletter." Or a retailer might say, "Every week, I will send you \$10 worth of coupons for shopping at my store." Then the retailer can go to vendors and say, "These people want your ad as content."

Broadcast media are having a particularly difficult time dealing with the new technologies. Remote controls have made it easier to zip from channel to channel. TiVo and Replay TV only make it harder for advertisers to reach audiences. The bottom line: Viewers may never have to hear a commercial again unless they want to.

How can TV make the transition? Here's one way: Let's say you're ready to buy a car. With a near infinite number of cable channel options, you can tune in to the General Motors channel and watch 24 hours of infomercials about their array of automobile alternatives.

The Internet is the most interactive marketing tool. For instance, most people agree that word-of-mouth is the best form of advertising. The Internet digitally enhances it. First, everyone has more acquaintances today than ever before. There are all sorts of people you can touch today using e-mail that you never would have picked up the phone to call previously. So now, when you have a bad experience with a car rental firm, you might tell your whole e-mail list. Or if you have a terrific meal at a new restaurant, you might tell 50 people, whereas before, you might have told two. And this word-of-mouth doesn't lose something in the translation. It's digital; it can simply be forwarded.

Second, people are way more receptive to new technologies. It took radio 40 years to reach 10 million listeners. YouTube had 57 million users after just one year. New ideas and new products have a much better chance of reaching more people sooner.

And all media must remember: Personalization is king. If it doesn't appeal to "my" particular peculiarities, you're not really marketing to "me."

Several leading food companies have begun to recognize this, and now allow consumers to customize their food and beverage choices. Go to Procter & Gamble's personalblends.com, answer a few questions about your ideal cup of java and your taste in certain foods and receive a personal "tasteprint" for your perfect cup of coffee.

Opportunity Outlook

The future of marketing is in "permission promoting." Consumers want what they want when they want it. The advertisers who win will be those who come up with a deal for the reader, the viewer or the consumer that says, "Watch this because there's something in it for you."

This article originally appeared on ManageSmarter.com. Robert Grede is a professional speaker, teacher and author of the best-selling "Naked Marketing: The Bare Essentials" (Prentice Hall). Reach him at thegredecompany.com.

THE 60-SECOND COPYWRITER

Writing To Sound Effects

By Jeffrey Hedquist

What sound would you use for breaking through writer's block?

When your creative juices have dried up, go to your sound effects library, close your eyes and pick a sound effect at random. Then give yourself two minutes to write a commercial for your client using that sound effect.

Try a few different sound effects and eventually something will click. You'll get a cohesive commercial out of it.

Another approach is to carefully choose a sound that's not normally associated with the advertiser. For instance, if your client sells office products, don't pick typewriters, computers

or office background noise. Instead, pick something like a fire engine, an explosion, a baby crying or a food processor.

What happens? Your mind stretches to connect the two disparate parts of the equation. It naturally wants to unify these aspects, and you'll start stringing webs of words and ideas together to bridge that gap.

A common format for commercials is the problem/solution type

Problems:

A ticking clock: pressures of time.

Thunder and rain: depression,

trouble or problems.

Traffic jam: chaos, confusion or anger.

Solutions:

Quiet, gentle sounds like mountain streams, birds, children laughing and, especially, silence.

If you use intense sound effects to denote a problem, silence can be a powerful contrast. It's a good way to highlight the solution—as a release of tension. For instance, contrasting a tiger with a domestic pussycat, or thundering footsteps with the patter of children's feet.

Hedquist Productions founder Jeffrey Hedquist can be reached at 641-472-6708 or jeffrey@hedquist.com.

Step by step, radio inches toward interactive future

NET GAINS

By Ken Tucker

When it comes to the Internet, there's no doubt that terrestrial radio has made strides in recent years—one need look no further than CBS Radio's acquisition of Last.fm and subsequent deal with AOL Radio to stream 150 of its local stations to see how far things have come. After all, CBS is the same company that just a few years ago refused to stream its stations because of an edict from then-CEO Mel Karmazin.

That said, radio still has a long way to go when it comes to monetizing its Web efforts. A recent Borrell Associates survey found that while radio operators in the largest markets are securing hundreds of thousands of dollars in interactive sales, on average—a drop in the bucket in the overall Web realm—stations in smaller markets are bringing in tens of thousands of dollars. There are, in fact, stations that don't bring in any money from local Web revenue.

The average share for a radio cluster was one-half of 1% of local online advertising. The top performer among the 282 clusters Borrell surveyed held an 8.7% share, or \$600,000, in Internet sales.

With that in mind, R&R talked to some of the best and brightest about radio's interactive future.



Clear Channel, CBS Get Personal By Antony Bruno

Internet radio used to be an alternative to terrestrial radio. No longer. The top two terrestrial outfits—Clear Channel and CBS Radio—by the end of this summer will have evolved their online presence to mirror, and in some cases outright utilize, their pure-play Internet radio rivals. ■ In addition to its recently announced lyrics page and widget strategy, Clear Channel hopes to incorporate the Pandora personalized radio service into its online initiative. Pandora allows users to build custom playlists based on the characteristics of a given song. The two will begin testing the integration later this summer, with plans for a broader implementation to follow.

The revelation came soon after CBS Radio unveiled plans to offer a similar customized radio application called Play.It, which the company will launch with AOL Music. It also follows the launch of Clear Channel's rockster Internet radio service—a nationwide, format-free streaming station that lets users rate songs and thereby influence the direction of the programming. Until now, such interactivity was available only from pure-play Internet radio services—typically sites music fans sought out when fed up with today's homogenized terrestrial radio landscape. Terrestrial sites to date have featured little more than an online stream of their on-air programming.

According to Evan Harrison, Clear Channel executive VP and head of the company's online music and radio division, that's no longer enough. He says more online products are needed to sell more ads and encourage Web listeners to stick around, as opposed to navigating other services.

"We've gotten to the point where we've sold enough [ads] on our primary stream, so now it's time to start adding some premium content and

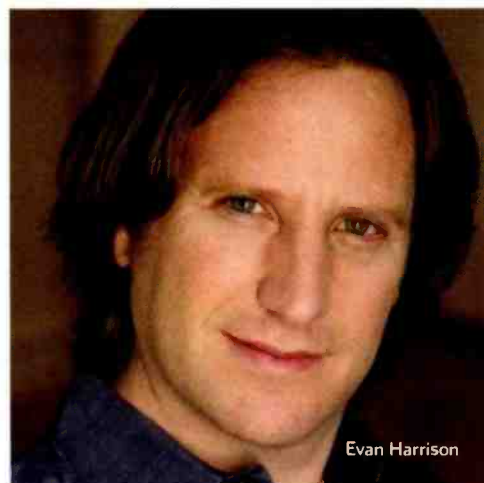
bring in new advertisers who might not have advertised on radio in the past," he says. "There's a lot of variety and choice online. If we don't expand our offerings under our umbrella, people will just go elsewhere for it."

Online advertising remains a niche revenue source for terrestrial radio, with various sources estimating it contributes no more than 5% of broadcasters' total ad take. JP Morgan analyst John Blackledge estimates audio streaming and graphic ads on Internet radio sites generated about \$150 million in total revenue last year and expects that figure to grow to \$226 million by the end of 2008.

That's a drop in the bucket compared with the \$21.1 billion spent on online advertising in 2007, according to the Interactive Advertising Bureau. Analysts say that in order for terrestrial radio to increase its digital market share, broadcasters must start implementing the kinds of advanced services that Clear Channel and CBS Radio have unveiled.

'If we don't expand our offerings under our umbrella, people will just go elsewhere for it.'

—Evan Harrison



"It's smart for [broadcasters] to not just offer the kind of [radio] they've been offering for a lot of years but to fill the niches that other types of radio have been offering," Edison Media Research president Larry Rosin says. "It's been the slow realization of the radio broadcasters that they're not in the radio business, they're in the audio content business. No matter how

people are accessing audio, they should be providing it to them."

The weekly online radio audience is at an all-time high with an estimated 33 million listeners, according to an Arbitron/Edison study. An uptick in 2008 listening has resulted in the greatest total weekly audience for online radio since Arbitron and Edison began tracking this measure in 2000. Thirteen percent of Americans age 12 and older reported listening to online radio in the last week.

Asked what the one main reason was for listening to online radio in a recent Arbitron/Edison poll, the top response, at 21%, was to control or choose the music being played. Second, at 17%, was to listen to audio not available elsewhere, and the third, at 14%, was access to more music variety.

Simply rebroadcasting the terrestrial radio stream does not meet these needs. The addition of the new services like personalized stations and other interactive features are considered essential to keeping listeners from navigating to other sites and bringing in new advertisers.

"You've got a very engaged consumer now," says Andy Lipset, managing partner of Internet radio ad rep Ronning/Lipset Radio. "It's not just a stream of a radio station. It's a very different type of engagement with the listener than you had before . . . Talking to each one of these listener groups allows [broadcasters] to program and deliver different music and create a very different type of model for a listener, and ultimately for an advertiser to deliver against."

Antony Bruno is executive director of content and programming for digital/mobile for R&R sister publication Billboard.

Q&A: Actor/Programmer Eric Szmanda Wants To Be 'Antithesis' Of Typical Jock

By Antony Bruno

When Clear Channel wanted to launch a format-free Internet radio station called *erockster*, executive VP/head of online music and radio Evan Harrison turned to his old friend Eric Szmanda for ideas. Best-known as the actor playing Greg Sanders on the hit series "CSI: Crime Scene Investigation," Szmanda at first seems an unlikely choice for leading such a major initiative at the world's largest radio broadcaster.

But Szmanda's music background goes far deeper than your typical actor-turned-DJ. He is a former marketing rep at BMG, where he met and worked with Harrison; served as a music consultant for the movie "Life As a House"; and is a frequent club promoter through his side company Doop. Here Szmanda discusses his thoughts on Internet radio and *erockster*, which launched during the Coachella music festival in late April as a pirate radio station.

Clear Channel isn't exactly well-known for letting DJs do their own programming. Was that a concern for you when starting *erockster*?

I was obviously super nervous about working for Clear Channel. If it wasn't for Evan I probably wouldn't be doing this. But I always loved the idea of working with the system to do something cool rather than just complaining about it all the time. Even though we work with Clear Channel, we're not them. We're geared to give artists a chance to be heard, whether it be talking about music or playing live concerts or broad-



Eric Szmanda

casting multiple tracks off a record. It's not just playing one single.

How much are you directly involved in the music programming?

All the music has been selected by me and our team. For the launch at Coachella, we had three weeks to build our entire library from scratch and build out our Web site... We didn't have any experience in radio. We don't know how the [radio] system works. Right now, we're working through some glitches because we have no idea what we're doing when it comes to programming. We don't want you to hear the same song every three hours.

What was behind the "pirate radio" gimmick during Coachella, when you broadcast *erockster* on local station KAJR in Indio/Palm Springs and streamed 1,000 uninterrupted songs by current and previous Coachella artists?

We didn't want to market to people. I have a problem with radio DJs. I want to be the antithesis to your typical morning DJ. I don't know who really likes to hear that other than the DJs themselves. We're all about the content, so we focused on building out a radio station everybody secretly wanted but wasn't sure how to go about obtaining.

How is *erockster* different from what you hear on Clear Channel every day?

There are things you're not going to hear on *erockster*, which is basically the stuff you've heard enough of. There are some great hits which are hits for a reason, but they're going to be spaced out. You're going to hear the B-sides from them, remixes, mash-ups, a full concept album sometimes. We want to always be evolving the playlist. For us, heavy rotation is like once a day.

Does your celebrity as an actor help *erockster* at all?

I'm trying to play down my involvement as much as possible. There are other actors out there who shall remain nameless who have radio shows out here in L.A. that if I saw their name on a flier advertising them playing a party, I wouldn't go. I don't want to be talking on the radio show. I just want to be the mediator between the listener and the artist. I'd like to think that all the work I did at BMG 12 years ago was kind of preparing me for this.

Any plans to add new features to *erockster*?

We're going to be building our on-demand library by going directly to labels and management and working out deals where music will be available whenever people want it. That's the direction Internet radio is going, just like TV. That's what's going to keep people coming back for more. There's definitely another step involved in this, but I'm not going to talk about it yet.

Antony Bruno is executive director of content and programming for digital/mobile for R&R sister publication Billboard.

Cox Radio: The Rodney Dangerfield Of Interactive

By Ken Tucker

While Clear Channel and CBS Radio have grabbed headlines in recent months due to recent acquisitions and initiatives in the online space, including Last.fm and *erockster*, among other developments, Cox Radio Interactive has been quietly blazing its own path for several years. According to Borrell Associates' annual survey of local Web sites, Cox's revenue increased more than 20% last year and nearly 50% in 2006.

Cox was the first to stream its audio signals, the first to deliver on-demand video and one of the first to offer search capabilities on its radio Web sites, Borrell notes. Its latest offering goes further by converting its audio signals to text, then making those broadcasts searchable. V3 automatically organizes discussion or music topics by category and popularity, and users can read the text or hear an instant replay. Cox is also rolling out local business directories in each market and is selling online video supplements to its advertisers.

Cox Radio Interactive and New Technologies VP Gregg Lindahl says his division's beginnings are



Gregg Lindahl

rooted in a joint venture struck between parent Cox Enterprises and MP3.com in 1999. "We learned a lot about radio station Web sites and morphed that company and its great team into a unit dedicated to Cox Radio," he says, noting that Cox was the first radio company to stream all its brands, serve ads across a network of sites, employ audio insertion, on-demand audio, offer a business-to-business solution for advertising customers and simultaneously serve an all-new tier of inventory across two media. "We were profitable in our second year of operation and never looked back," he adds. "Others may grab the headlines; we just work our model, which is decidedly proportional in its response. We have dominated the Borrell report for years in leading the industry in revenue generated per Web site."

Cox Radio Interactive is an important part of the company, Lindahl says. "We are tasked with identifying new technologies that can be employed to ensure our brands can be consumed in any distribution channel where we have an op-

portunity to make a profit. That started with the Web and our local media Web site businesses. If one believes that in a digital world the preferred method of distribution will be [Internet protocol], then companies like ours need to have a solid digital publishing platform like Cox Radio has built."

His division is "all about the brand and making sure it can be consumed anytime, anywhere," Lindahl says. "This is not brand extension, as I often hear people refer to their new opportunities, but brand distribution. Unlike Diet Coke, which is brand extension, this is like Coke from a can, bottle or fountain—the brand has to be expressed in the best possible way for that channel."

While Cox doesn't employ a separate sales staff for online efforts, it has experimented with the concept, Lindahl says. "We'll probably see more of that. The focus always has been about solutions for advertisers, and our best account managers are agnostic about the media used to deliver the solution and know the power of a multimedia campaign."

Q&A: Gordon Borrell Challenges Radio To Step Up To Digital Plate

By Ken Tucker

Gordon Borrell, CEO of Borrell Associates, a research and consulting firm that tracks local advertising and helps online companies develop executive strategies with a focus on interactive advertising and marketing, believes radio can do a better job when it comes to its local Web sites. While his company cites Cox Radio Interactive and Emmis Interactive as examples of divisions that are bringing increased revenue to their parent companies, most broadcasters are years behind when it comes to treating the Internet as a real revenue stream and not just a way to bolster their existing business. ■ In this exclusive interview with R&R, Borrell pulls no punches about radio's standing on the Web.

In terms of the Web, where does radio stand compared with other media?

It's far behind. The radio industry as a whole has not taken to the Internet seriously as a separate channel. They view it as something that they can dabble in, as a promotion of some sort. If you look at most radio station Web sites, they are a mess. They look like a graveyard of logos, most of them have a value-added policy where they will sell an advertiser on the commercials and then put their logo on the Web site somewhere. You do have quite a few that are doing audio streaming and adding \$5-\$25 to the spot for additional exposure that they get in the audio stream, but even that's a troublesome model because the royalty fees are going to be changing soon and it's going to be very difficult to make any money by that model, because they are going to have to pay more and more for the rights to stream that music.

There are a few stations out there that take the Internet more seriously and have created some very interesting initiatives and have understood that the Internet is not just a promotional channel for their stations—it's a separate channel altogether and they can actually do other things. You see some radio stations actually dabbling in classified advertising. The Internet is really not a medium in itself; it is really a launching pad for other media. We've got newspapers that have created their own radio stations. We have some that have created their own Yellow Pages, and some that have created their own television stations without a license.

Why did newspapers recognize this need earlier?

It's sort of basic human business nature. If you are threatened, you act very aggressively. If you are not, you see it as an opportunity, which means that you can take your time, but you also have the opportunity to ignore it. Newspapers were threatened early on with the classified advertising. It did appear that automotive and help wanted and real estate classifieds were migrating to the Internet. That was the newspapers' bread and butter and they saw that as a threat, so they acted very aggressively starting in the 1990s into the late 1990s.

The next 10 years are really going to be—because of broadband—about multimedia, about video and audio streaming. We are at the advent of broadcasters being threatened by new media.

Thirty-three million adults listen to music on the Internet, 10% of the total population. Radio operators are just beginning to understand that and just beginning to get motivated and just beginning to move.

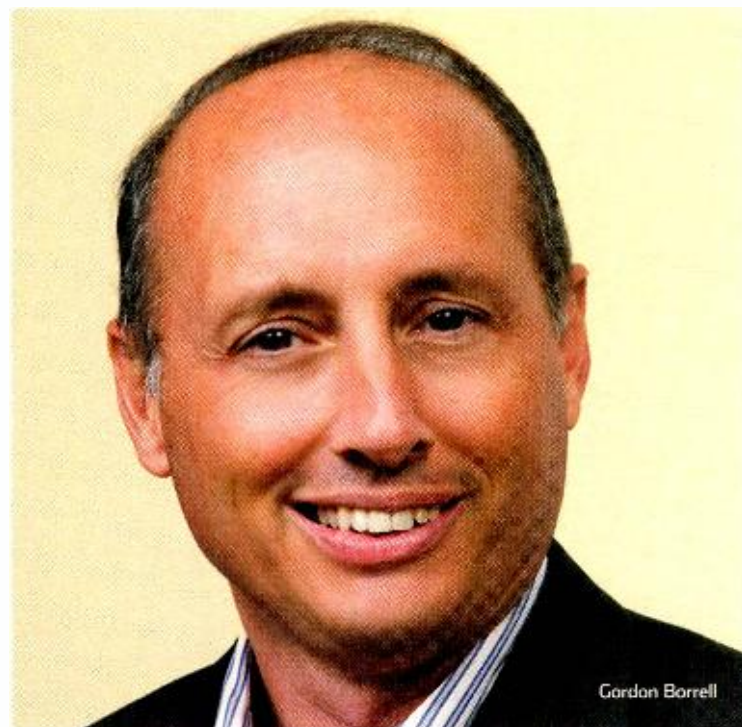
In terms of revenue, is it a "Catch-22" for radio station clusters? If they are making only \$100,000 per year from the Internet, why should they put much effort into it?

It's like any business development activity—it is not just some adjunct or some extension of their product where they could use their existing staff to do stuff. That is the big fallacy: that you can use your existing staff and resources to get into this business. It's business development, you have to invest and hire more people. Your PDs are not the guys that are going to develop a Web site that is going to be all that it can be. It is going to be somebody that understands the Internet. It's really not about the on-air personalities or the music that you are playing. That's part of it, but the biggest mistake that most companies make is underestimating the potential of the Internet and thus not investing. They think that they can do it with their existing tech guys or program directors or salespeople.

There has never been an example ever where one salesperson is able to sell multiple products, particularly competing media products, and get a significant share in both. That's why you don't see the television guy trying to sell radio advertising and the newspaper guy trying to sell television advertising. Why divert their attention to selling something else that might be competing? Your main product line will go down and you will never end up getting a profitable share in the second line that you are trying to sell.

When we look at the numbers we see very few stations with exclusive online sales representatives. We think that is a mistake. On average, if you have a Web site with one dedicated salesperson, it will generate about \$250,000 in revenue. How much money do you want to make? If you want to make a million dollars, then you need four people. Do you want to make \$10 million? You need 40. There are sites out there that have 10, 20 salespeople. Not radio sites, though.

What does radio have in its favor that it should be taking advantage of?



'The big fallacy is that you can use your existing staff and resources to get into this business. Your PDs are not the guys that are going to develop a Web site that is going to be all that it can be.'

—Gordon Borrell

They are very creative people, they are funny, they are informative, they do promotions really well and that creativity can be leveraged very nicely over to the Internet. The whole radio industry should be taking a look at MySpace and saying, "Gee, why the hell didn't we think of that?" They still have the opportunity to create a MySpace or a YouTube locally. They can create it around a music genre or an age demo, like rock or hip-hop or country. The jumping-off point is to look at the audience that they are hitting at a particular segment and saying, "OK, what can we provide country music fans in this market that would be really important and relevant to them?" They can sell clothing, they can have blogs, they can have information about country music stars and concerts and places to go around town and things that country music fans would be interested in. They can branch out from there and do all kinds of interesting things that they could never do on radio.

When I go speak to radio groups or television groups I tell them that they've got two opportunities in front of them. The first is to have the best damn radio station that they can—and that's not optional, the public expects that. The second opportunity that they have is to branch out from there; do something that plays to the unique characteristics of the Internet. And by the way, that is probably a far greater opportunity for them financially than their existing radio station.

For the most part they haven't taken that opportunity. A few have, but for the most part the radio folks are not looking at the Internet as a way to expand their business. They are only looking at it as an opportunity to bolster their existing business.

R&R



Finalize plans now to maximize fantasy football opportunities

Are You Ready For Some Football?

Mike Stern

MStern@RadioandRecords.com

As the baseball pennant races heat up, it's imperative your station has a strategy in place—for football. More specifically, it's time to finalize plans for capitalizing on ratings and revenue opportunities created by fantasy football. From the start of training camp in July until players across the country go into draft rooms just before the regular season kicks off, fantasy football players want as much information as your station can provide.

Once considered only for stat geeks, fantasy football has grown up. A 2007 Ipsos study commissioned by the Fantasy Sports Trade Assn. estimates there are 19.4 million fantasy sports players across the United States and Canada, including 2 million teenagers—a demo radio wants to connect with.

Fox Sports Radio syndicated host Steve Czaban has no doubt radio should be involved with fantasy football. "It's just nuts to buck the tide on this," he says.

Thinking Fantasy

Paul Charchian, chairman of the board for the FSTA and host of "Fantasy Football Weekly" for Clear Channel sports KFAN/Minneapolis and the Fan Radio Network since 1995, says, "It exploded when the Internet went crazy. Pre-Internet, if you wanted to play, you had to know 11 other interested parties. With the Internet you can go to Yahoo and find a league in two seconds." Plus, the Web simplifies the process. "Having all the league administration done

'Think of it like a "Star Trek" convention—but instead of wearing Spock ears you're wearing a Marshall Faulk jersey.'

—Robert Snyder

online brought the complication level down so much for the commissioners and players," he says.

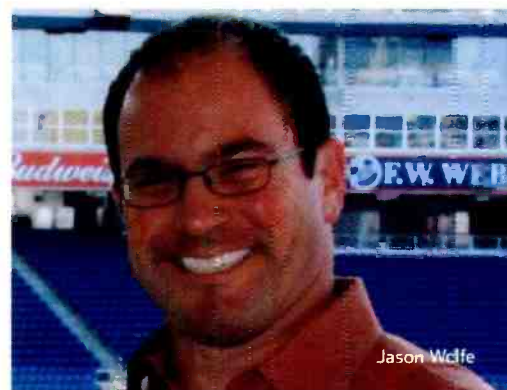
When it comes to incorporating fantasy football into a station's programming, there are a number of factors to take into account, starting with geography. Not only do markets with NFL franchises see the most participation, "we have a lot of research that shows that the best of the NFL markets are in the Midwest and the Northeast," Charchian says. "Obviously people are playing everywhere, but the intensity just isn't the same."

Robert Snyder, principal of sports consulting firm Beason Broadcast Partners, suggests that stations that are unsure of fantasy football's popularity in their market should consider audience research to gauge interest.

Talking Fantasy

Hosts who are going to discuss fantasy football should understand the language difference between talking about football and "talking fantasy." Snyder points to the New England Patriots. "In a fantasy context you are talking about a team that is very difficult to draft from, because their offense is so diversified that you don't get a lot of points from a specific running back." but in the context of the NFL, "it's all positive. Great

Continued on page 16



Jason Wolfe



Robert Snyder

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Continued from page 15

record. Great statistics," Snyder says.

Throughout 13 years hosting a fantasy football show, Charchian's delivery and focus have changed. Originally created so weekday hosts would have a place to funnel callers who wanted to talk about fantasy football, "now we pass along as much expertise as possible to people," he says.

Charchian suggests avoiding the temptation of jammed phone lines. "When a caller asks, 'Do I start this guy or this guy?,' you're answering a question that only helps one person," he says. Similarly, statistics are another trap. "It's very tempting to get deep into stats, but that's hard to listen to." He realizes hosts have to explain their picks, "but you have to deliver it in a way that's listenable. It's hard to listen if you are just getting pounded with stats for two hours."

Maintaining interest through the season is also challenging. "Interest peaks when people need information right before the draft," Snyder says. "You can maintain something throughout the year, but the focus of fantasy football are those four weeks of training camp."

But Czaban has a different take. "Interest is highest in the first eight weeks of the season because more teams are in it, but there's plenty of interest until the end because a lot of times people will make the playoffs with just over a .500 record."

However, Czaban shies away from hosting a league for

listeners. "We've tried that. It doesn't have the kind of juice you'd expect," he says. With listeners already in their own leagues, a station league is low priority. "That kind of league is always the second or third league you're in, so it doesn't keep your attention."

Jason Wolfe, VP of AM programming and operations for Entercom sports WEEI/Boston, also tries to keep fantasy football interesting for listeners and hosts during the season. "The idea of having a league doesn't have a lot of appeal because the guys aren't going to talk about it on the air," he says. "If their name is on one team for the whole year and they are going up against whoever joins the league, it's just the same thing every week."

Instead Wolfe ties fantasy football to specific members of the on-air staff. "The last couple of years it's been our morning drive sports anchor who's kind of a fantasy geek himself," Wolfe explains. "He'll include it within the content of his sports flash. When he's talking about the NFL, in the course of previewing the weekend, he'll talk about who he's got playing and which players are hot."

Star power also helps keep things fresh. WEEI's midday hosts discovered Red Sox manager Terry Francona is a big football fan. "They asked if he would get involved in their fantasy football picks. Each week one listener plays against [the hosts] and Francona. It's just another way of embedding fantasy content into the fabric of the show without it becoming too intrusive," Wolfe says.

Selling Fantasy

Fantasy football can also be a revenue generator. Snyder suggests hosting a one- or two-day event. "Think of it like a 'Star Trek' convention—but instead of wearing Spock ears you're wearing a Marshall Faulk jersey," he says. "The event is really information-gathering with experts speaking live to help players prepare for their draft."

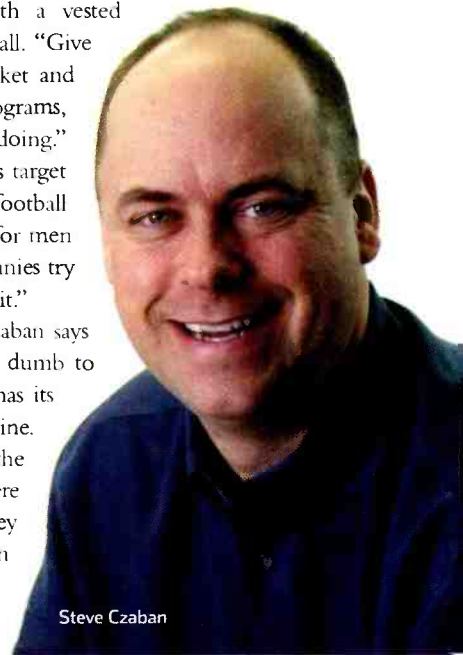
"It's what sponsors are asking for: a multiplatform opportunity that is promoted on the air and the Web, with a live component for product sampling, demonstrations and couponing," Snyder says. "You can even put a logo on the speaker's head if you want."

The event can also attract sponsors with products not easily explained on the air. Charchian mentions a trophy company. "They are doing a version of the Lombardi Trophy for fantasy players. It's hard to convey on the air but when you show it to people it looks great."

A simpler fantasy football event could be a weekly bar outing. "Stations will partner with a sports bar on Thursday nights," Charchian says. "For some stations it's become a bidding war between the sports bars to host it."

If events aren't feasible, Snyder suggests pursuing companies with a vested interest in fantasy football. "Give them a platform to market and advertise their programs, extending what they are doing." Just like some companies target Christmas, "Fantasy football time is a real peak time for men 18-44 and a lot of companies try to align themselves with it."

Regardless of how, Czaban says to just get involved: "It's dumb to fight it. The NFL now has its own fantasy software online. They weren't in from the word go; they felt they were above it. But then they decided that if it's an extension of their fan base, why wouldn't they partake in it?"



Steve Czaban

Free Fantasy Advice

There's little point in talking to fantasy football experts without securing some advice for the upcoming season. Fox Sports Radio nationally syndicated host Steve Czaban and 13-year host of Clear Channel sports KFAN/Minneapolis' "Fantasy Football Weekly" show Paul Charchian serve up some tips for fantasy football rookies.

■ **Be Prepared:** Have a recent

cheat sheet at draft time. Magazines printed in July are not helpful in late August.

■ **Study:** Focus on finding a bargain player that isn't an obvious pick. You don't win by picking Peyton Manning.

■ **Don't Be Afraid To Trade:** People who stand pat through the season almost never win.

■ **Know The Rules:** Use trading and free-agent rules to your advantage.

■ **Pay Attention:** Early in the season, identify drafting mistakes. Grabbing those guys quickly can change a season.

■ **The L.T. Myth:** You don't have to draft running backs early.

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View From The Top

The June 26 McVay Media Programming Summit at the 2008 Conclave Learning Conference ended with a superstar personality panel. From left are Weiss Agency talent agent/former programmer Heather Cohen, author/M20 Media COO Tracy Johnson, clairvoyant/online personality Nan O'Brien, McVay Media president Mike McVay, "The Matt & Ramona Show" co-host Ramona Halloway and Clear Channel CHR/top 40 KDWB/Minneapolis morning personality Dave Ryan.



Air Power

Former "American Idol" winner and Zomba/Live artist Jordin Sparks chatted with XM Satellite Radio senior VP of music programming Jon Zellner during a recent visit to the satcaster. Sparks' duet with Chris Brown, "No Air," has sold 2.1 million units since its release, according to Nielsen SoundScan, and is among the best-selling tracks of 2008 so far.



Peak Performance

Peak artist Will Downing, left, discussed health issues, current project "After Tonight" and a fall tour with Cox urban AC WCFB (Star 94.5)/Orlando listeners. He's pictured with PD Kevin Gardner.

Wall Of Fame

BNA artist and 2008 Academy of Country Music entertainer of the year Kenny Chesney, right, signed the wall of stars at Clear Channel's WSIX and spent time with personalities Gerry House and Big D and Bubba during a visit to the Nashville station. Pictured with Chesney is PD Keith Kaufman.



The Girls Next Door

Playboy publisher Hugh Hefner and his three companions—E! reality TV stars Bridget Marquardt, Holly Madison and Kendra Wilkinson—enjoyed the Playboy Jazz Festival from box seats at the Hollywood Bowl in Los Angeles. From left are Marquardt, Hefner, Madison and Wilkinson.

Capitol Hill

Capitol quartet Coldplay—sans frontman Chris Martin—visited Premiere Radio Networks' New York studios June 25 for a radio tour and to celebrate the success of fourth studio album "Viva la Vida or Death and All His Friends" with a champagne toast. From left are Premiere VP of network programs and services John Weber; Premiere national director of music initiatives Emily Spencer; Mediabase MIS coordinator Stuart Heidemann; Coldplay drummer Will Champion and bassist Guy Berryman; Premiere senior VP of music initiatives/VP of affiliate relations Alissa Pollack; and Coldplay lead guitarist Jonny Buckland.



One In A Million

RCA Nashville artist Sara Evans made a June 29 appearance on CBS-TV's "Million Dollar Password," a modern version of the classic game show, hosted by Regis Philbin.

Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



'Home' Sweet 'Home'

With Blake Shelton taking Michael Bubl 's 2005 AC No. 1 "Home" to the top of the Country chart, the two lists see their first shared No. 1 titles by different artists in more than 15 years. In

that span, three songs came oh-so-close to doubling up, reaching the top two on each of the charts, but not No. 1 on both:

Title, Artists (Peaks, Years)

"How Do I Live," Trisha Yearwood (No. 2 Country, 1997), LeAnn Rimes (No. 1 AC, 1997)

"Nobody Knows," the Tony Rich Project (No. 2 AC, 1996), Kevin Sharp (No. 1 Country, 1997)

"I Can Love You Like That," John Michael Montgomery (No. 1 Country, 1995), All-4-One (No. 2 AC, 1995)



Mariah Carey.

Urban Outfitters

Mariah Carey notches her 31st hit on the Urban chart with "I'll Be Lovin' U Long Time." Though certainly impressive, she's still just a little more than halfway to the mark for most entries in the list's 15-year ledger:

Total Charted Titles, Artist

55, R. Kelly
50, Jay-Z
39, Mary J. Blige
36, Ludacris
32, Diddy
31, Mariah Carey

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Swift Makes Top 10 History

Taylor Swift becomes the first female artist to land five top 10 singles from a debut album since sister publication Billboard launched its Top Country Albums chart in January 1964, as "Should've Said No" (Big Machine) jumps 13-10. Her self-titled set is the first debut album by any artist to produce that many top 10s since "Wide Open Spaces" by the Dixie Chicks also generated five in 1998-99. It's also the first set by any solo female to feature a quintet of top 10s since Jo Dee Messina landed five from "I'm Alright" in 1998-2000.



Culbertson Climbs To Smooth Jazz Summit

Brian Culbertson ascends to the top of the Smooth Jazz chart, as "Always Remember" (GRP/Verve) rises 3-1 (up 31 plays, the format's second-best gain).

The song is his second No. 1 on the Nielsen BDS-based tally, matching the peak of "Hookin' Up" in 2005. The cut leads off "Bring Back the Funk," which in May became his third chart-topper on Billboard's Top Contemporary Jazz Albums list, on which he's placed seven titles since October 1997.

Alternative Still Hungry For 'Pork'

Weezer's "Pork and Beans" (Interscope) leads Alternative for a 10th straight week, becoming just the 17th song in the Nielsen BDS era (since January 1994) to top the chart for double-digit weeks. The last No. 1 to log at least 10 frames was Foo Fighters' "The Pretender," which completed its record-setting 18-week reign on the Dec. 21, 2007, chart. This marks the fourth consecutive calendar year that at least one song has spent 10 or more frames in the pole position.

The-Dream Feels The 'Luv' At Urban

The-Dream ascends with his second consecutive Urban chart-topper as a lead artist, as "I Luv Your Girl" (IDJMG) rises 2-1 (up 174 plays). The song follows "Falsetto," which ruled for a week in March, making the-Dream the first artist with a pair of chart-toppers at the format in 2008. His first effort, "Shawty Is a 10," reached No. 5 in November. The artist, born Terius Nash, also pushes 25-22 as a featured artist on Plies' "Please Excuse My Hands" (Atlantic). "Luv" additionally bullets at No. 6 at Rhythmic (up 269 plays) and is New and Active at CHR/Top 40.

Lil Adds Up To A Lot At Rhythmic

Lil Wayne occupies four slots in the Rhythmic chart's top 20, with three of the list's top 11 songs from his recent No. 1 album "Tha Carter III." As "Lollipop" (Universal Motown) sticks to No. 1 for an 11th week, the rapper enters the top 10 with "Got Money" (13-10) and marches 17-11 with "A Milli," which scores Most Increased Plays honors (up 739). He also guests on Lloyd's "Girls Around the World," up 22-19. The 11-frame rule for "Lollipop" is the chart's longest since Nelly's "Dilemma" featuring Kelly Rowland strung together an equal run in summer 2002.

Shelton Makes Himself At 'Home' Atop Country

Blake Shelton lands his fourth Country No. 1 as "Home" (WRN) steps 2-1. He last led the chart when "Some Beach" spent the last of its four weeks at the summit in January 2005. Shelton also held the top spot with "The Baby" (2003) and his debut single, "Austin," which ruled for five weeks in 2001.

"Home" originally topped the AC chart as performed by its co-writer Michael Bubl  in July 2005 (see Spin Spotlight, left). It is the first song to top both lists by different artists since the Dolly Parton-penned "I Will Always Love You" reached the AC pinnacle for Whitney Houston in 1992, 10 years after Parton herself placed it atop the Country tally for a second time. An earlier version of the song by the country legend topped the list in 1974.

Slipknot Goes 'Psycho'

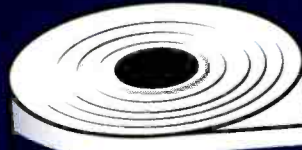
Slipknot's "Psychosocial" (R.R.P.) rolls 37-19 at Active Rock, while entering Alternative at No. 33 and Rock at No. 28. The track earns Airpower and Most Increased Plays stripes at Active (up 410), where it's the group's seventh appearance. At Alternative, the track posts the week's second-largest spin gain (up 214) and marks the act's highest debut of its four chart visits. To date, the band's best peak on Active and Alternative was with 2004's "Duality," which reached No. 4 on the former chart and No. 6 on the latter.

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5.25" EventTape®	# Colors	6,000 ft	12,000 ft	18,000 ft	24,000 ft	30,000 ft	36,000 ft	42,000 ft	48,000 ft
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	2-color	532	697	861	1,021	1,178	1,331	1,481	1,628
	3-color	712	877	1,041	1,201	1,358	1,511	1,661	1,808
	4-color	892	1,057	1,221	1,381	1,538	1,691	1,841	1,988

10.5" EventTape®



EventTape®									
10.5" EventTape®	# Colors	3,000 ft	6,000 ft	9,000 ft	12,000 ft	15,000 ft	18,000 ft	21,000 ft	24,000 ft
<ul style="list-style-type: none"> • 10-1/2 in. - 2.0 mil. • Shipped in rolls of 750 ft. • Low one-time plate charge: \$145/color • Stock/Material: Polyethylene plastic • Colors: White or Yellow • \$100/3000 ft. for perforations/cut 	1-color	\$352	517	681	841	998	1,151	1,301	1,448
	2-color	532	697	861	1,021	1,178	1,331	1,481	1,628
	3-color	712	877	1,041	1,201	1,358	1,511	1,661	1,808
	4-color	892	1,057	1,221	1,381	1,538	1,691	1,841	1,988

18" EventTape®



EventTape®									
18" EventTape®	# Colors	3,000 ft	6,000 ft	9,000 ft	12,000 ft	15,000 ft	18,000 ft	21,000 ft	24,000 ft
<ul style="list-style-type: none"> • 18 in. - 4.0 mil. • Shipped in rolls of 1,000 ft. • Low one-time plate charge: \$195/color • Stock/Material: Polyethylene plastic • Colors: White or Yellow • \$100/3000 ft. for perforations/cut 	1-color	\$591	986	1,377	1,760	2,134	2,500	2,858	3,208
	2-color	771	1,166	1,557	1,940	2,314	2,680	3,038	3,388
	3-color	951	1,346	1,737	2,120	2,494	2,860	3,218	3,568
	4-color	1,131	1,526	1,917	2,300	2,674	3,040	3,398	3,748

EVENTTAPE®

24" EventTape®



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	2-color	898	1,415	1,926	2,427	2,916	3,396	3,864	4,321
	3-color	1,078	1,595	2,106	2,607	3,096	3,576	4,044	4,501
	4-color	1,258	1,775	2,286	2,787	3,276	3,756	4,224	4,681

30" EventTape®



EventTape®									
30" EventTape®	# Colors	3,000 ft	6,000 ft	9,000 ft	12,000 ft	15,000 ft	18,000 ft	21,000 ft	24,000 ft
• 30 in. - 6.0 mil. • Shipped in rolls of 500 ft. • Low one-time plate charge: \$350/color • Stock/Material: Polyethylene plastic • Colors: White or Yellow • \$100/3000 ft. for perforations/cut	1-color	\$1,131	2,044	2,947	3,832	4,698	5,544	6,372	7,180
	2-color	1,311	2,224	3,127	4,012	4,878	5,724	6,552	7,360
	3-color	1,491	2,404	3,307	4,192	5,058	5,904	6,732	7,540
	4-color	1,671	2,584	3,487	4,372	5,238	6,084	6,912	7,720

36" EventTape®



EventTape®									
36" EventTape®	# Colors	3,000 ft	6,000 ft	9,000 ft	12,000 ft	15,000 ft	18,000 ft	21,000 ft	24,000 ft
• 36 in. - 6.0 mil. • Shipped in rolls of 500 ft. • Low one-time plate charge: \$395/color • Stock/Material: Polyethylene plastic • Colors: White or Yellow • \$100/3000 ft. for perforations/cut	1-color	\$1,233	2,245	3,246	4,226	5,185	6,122	7,039	7,935
	2-color	1,413	2,425	3,426	4,406	5,365	6,302	7,219	8,115
	3-color	1,593	2,605	3,606	4,586	5,545	6,482	7,399	8,295
	4-color	1,773	2,785	3,786	4,766	5,725	6,662	7,579	8,475

KEY TAGS/BEV OPENERS



Acrylic Key Tags - (Price per key tag)

Description	Size	100	250	500	1,000	2,500	5,000	10,000
Square	1 1/2" x 1 1/2"	\$1.66	1.06	.84	.70	.62	.60	.58
Rectangle	1 3/8" x 2 1/8"	1.66	1.06	.84	.70	.62	.60	.58
Oval	2 1/4"	1.66	1.06	.84	.70	.62	.60	.58
Jumbo Rectangle	1 7/8" x 2 3/4"	1.86	1.26	1.04	.92	.86	.76	.76
Business Card Tag	2 1/4" x 3 3/4"	2.00	1.40	1.20	1.00	.98	.88	.82
Heart	1 3/4"	1.66	1.06	.84	.70	.62	.60	.58
House	2 1/4"	1.66	1.06	.84	.70	.62	.60	.58
Round	1 3/4"	1.66	1.06	.84	.70	.62	.60	.58
Jumbo Round	2 1/2"	1.92	1.30	1.08	.94	.88	.78	.78

- Use an unlimited number of colors
- Print two sides different: NO EXTRA CHARGE!
- Snap together acrylic clam
- One-time set-up charge \$40
- Consecutive numbering available



Beverage Openers - (Price per opener)

# Colors	200	500	1,000	2,500	5,000	10,000
1-color	\$0.60	.56	.52	.42	.40	.38
2-color	.80	.76	.72	.62	.60	.58

- Plate/set-up \$25 per color
- We only recommend printing white, yellow, orange, gold or silver on black opener



Heartache sets off hit for Mercury Nashville's Jamey Johnson

Two Breakups Lead To New Deal

Ken Tucker

KTucker@RadioandRecords.com

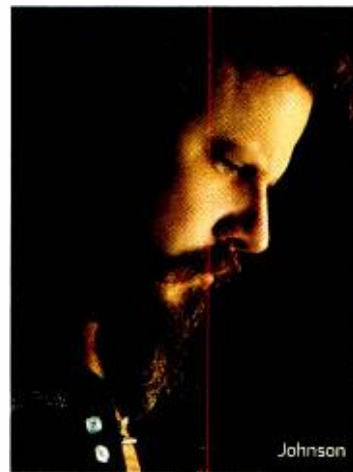
In classic country fashion, once-bitten, twice-shy Jamey Johnson owes at least part of his new deal with Mercury Nashville to not one, but two breakups. In short order, he was dropped from Sony BMG Nashville and endured a divorce in 2006. "At first you go through all of the usual things," he says now. "I was a little stunned and a little mad, a little frustrated and a little hurt. I've never been fired from anything in my life."

Johnson's debut single, "The Dollar," reached No. 14 on the Nielsen BDS country chart in March 2006. His BNA album of the same name peaked at No. 20 on Billboard's Top Country Albums and has sold 77,000 copies, according to Nielsen SoundScan.

As a result of his trials, Johnson says he turned into a recluse. "I wouldn't talk to anybody. I wouldn't go out to clubs. I didn't want to be at any party.

I quit drinking for more than a year. I rented a basement in a friend's house and stayed there, coming up with songs and ideas," the Alabama native says. "In that respect, losing my deal was a good thing, because I finally had time to come home and get my life back in order."

While it was a bad time personally, it was a great time from a songwriting standpoint. In September 2006, George Strait spent two weeks at No. 1 on



'It was clear this album was some pretty inspired stuff.' —Luke Lewis

R&R's Country chart with "Give It Away," a song Johnson co-wrote with Bill Anderson and Buddy Cannon. Johnson also scored a No. 1 with Trace Adkins, who took "Ladies Love Country Boys" to the top in March 2007.

After releasing "That Lonesome Song" on the Internet, Johnson garnered the attention of Mercury. While he had been approached by other labels, he was skeptical but took a meeting anyway. He was pleasantly surprised when Universal Music Group Nashville chairman Luke Lewis promised not to interfere with the creative process. "He looked at me and said, 'I don't know what y'all are doing in that studio and I don't even care. Don't mess with that sound.'" Johnson recalls. "I was shocked."

Lewis adds, "It was clear this album was some pretty inspired stuff."

Now Johnson has a new lease on life and a new deal. Mercury debut single "In Color," a touching look at the world as seen through the eyes of his grandfather, is No. 37 on R&R's Country chart and album "That Lonesome Song" is due Aug. 5.

Jay Thomas, MD for XM Satellite Radio's Highway 16 country channel, says that because of past success with "The Dollar," Johnson's new single got swift attention: "We put it on and knew from the get-go that there was something to it, as the calls and e-mails have proven. It's one of those serious kinds of songs that people would identify with."

For his part, Johnson says the pain was worth the gain. "I can't even tell you how great this all feels to me. This is one of the most awesome times in my life, just to see all this stuff unfold the way that it has."

Aussie Superpower Finally Flies In U.S.

When Delta Goodrem was cast in Australia's long-running serial "Neighbours" in 2002, the teenager didn't care for the "bad girl" character written for her—and had the audacity to renege on the potentially career-making role.

Goodrem had already signed a development deal with Sony Records and felt the part didn't suit the hopeful tone of her music. "It's hard now to believe I had the courage to do that," the 23-year-old says. But as it turns out, show producers wanted to fly with Delta and rewrote the role of shy coffee-shop staffer/budding singer "Nina Tucker" to her liking, and she signed on.

Goodrem has certainly made good on not being bad—but her story has since played out with more real-life melodrama than any soap. When her latest album, "Delta," arrives July 15, it will represent the culmination of five topsy-turvy years.

First single "Born to Try" (Columbia)—introduced on "Neighbours" in 2003—rallied to No. 1 at home in Oz, while debut album "Innocent Eyes" spent 29 weeks as a chart-topper, selling 14-times platinum and winning seven Australian Recording Industry Assn. Awards. The record also made her a star in the United Kingdom, Ireland, Greece, Sweden and Japan.

And then her career came to a precipitous halt when late that year, at 18, she was diagnosed with Hodgkin's

lymphoma, a cancer that attacks the immune system. A U.S. launch on Columbia was compromised; single "Lost Without You" reached No. 18 at AC, but too weak to promote it, Goodrem's planned album was scrapped.

After chemotherapy and radiation, her 2004 sophomore CD, "Mistaken Identity," was released in established territories and, not surprisingly, displayed a starker lyrical side. Goodrem says, "I was young, but never naïve, and found strength as a woman. I know it was intense, even tiring." Fans stood alongside (even as she retired from "Neighbours"), with another No. 1. Then, "Delta" in 2007 became her third consecutive chart-topping disc.

Now, she returns stateside. Signed to Mercury's resurrected imprint Decca in the United States, Goodrem has a mighty proponent in label president David Massey—a former global A&R exec for Sony who was integral in grooming her in 2002. "I took a trip to Australia and saw 12 artists in a three-day period. I kept seeing posters of this girl named Delta," he recalls. "She played 'Born to Try' for me, this poignant, powerful ballad. She blew me away."

A slightly reconfigured "Delta" is arriving in the States. The first single, the uptempo, piano-fervent "In This Life"—produced by Grammy Award winner John Shanks and co-written by Goodrem and fiancé Bryan McFadden

(formerly of hitmaking Irish boy band Westlife)—is bulleted at No. 37 at hot AC.

Jeff "Hitman" DeWitt, PD of Clear Channel's hot AC KHKZ (Hot Kiss 106.3)/McAllen, is convinced. After Goodrem played at a station event for 400 listeners, he added "In This Life." "It's one of the fastest-reacting songs we've ever played, and Delta is among the warmest people I've met in a long time," he says. "She certainly doesn't behave like the huge star she is. And the more songs I've heard, the bigger fan I've become."

Decca is now doing a nationwide radio tour at hot AC and AC. Goodrem has already appeared at the NARM conference and will perform on "The View" during release week. Goodrem says of her U.S. relaunch, "It's even more rewarding that I get to come back and start properly. I'm hungry for this and committed to being a new artist. I feel like I was always meant to do this, like there's a chip in my body that says, 'OK, what's next?'" —Chuck Taylor, with additional reporting by Christie Eliezer in Melbourne and Andre Paine in London





Much like oxygen, show prep is everywhere . . . Part one of a two-part series

Life Is Show Prep; Show Prep Is Life

Kevin Carter

KCarter@RadioandRecords.com

Life is show prep. That was the overwhelming consensus during the top 40 show prep session that I moderated June 26 during the Conclave Learning Conference in Minneapolis. The panel featured Mike Marino, founder of the BitXChange show prep service; Clear Channel WHTZ (Z100)/New York afternoon driver JJ Kincaid; AJ Bilger, creative director at sister KDWB/Minneapolis; and New Northwest Broadcasters KFAT/Anchorage, Alaska, APD/morning guy Brad Erickson.

The discussion centered upon radio's inherent advantage over an iPod: It's local and emotionally engaging, and that connection is derived from involving your own life and daily activities . . . and that requires some careful pre- and post-show prep. "We're not an iPod!" Marino said. "Do you take everything around you, bring it to work and put it on-air?" he asked the audience. "Show prep is anything going on around you. It could be your domestic situation. It's also pop culture. Everything is prep. It could be a billboard you pass or some smelly guy on the subway."

Kincaid agreed, especially about the subway part—it's a place where he admits he has collected a veritable treasure trove of carbon-based show prep of the most unexpected kind, like the girl with hairy toes. No, seriously.

Kincaid said a casual look down at a fellow passenger's toes, followed by a moment of revulsion and a 20-second comment about it on the air the next day yielded more than an hour of exploding request lines from people anxious to share similar close encounters with that dreaded condition that Kincaid dubbed "Fro-Toes." It was an unexpected interactive windfall, an example of observational show prep—and it was free. It's all about being observant, Kincaid said.

Bilger remarked, "You get caught up in the business of the business, and if you don't pay attention to your family or TV or the subway or whatever, you miss out on stuff. It's just living life and being stupid."

Make It Personal

"No matter what market you're in—it doesn't matter how many people are listening—the best stories are the ones you tell yourself," said Erickson, who

works in mighty market No. 171. "You've got to set it up, but be a good storyteller. Make people relate and laugh, and that stuff blows up."

Kincaid concurred: "Absolutely, the listeners want to know about me. We're pushing people to the Web site, and you can put pictures there. So I saw some chick with hairy toes on the subway and I put it on the air, and it got the phones going more than anything else that week."

Erickson admitted that he has to work a little harder to prep his show: "You do have to look for stuff. In a smaller market, your phones don't always blow up," he said. "The best bits are spontaneous; you just need to be with someone who can work with you. It's all theater of the mind. You can't be afraid of trying something spontaneous. If it doesn't work, either move on or make fun of the fact that it didn't work."

"I've heard a lot of discussions between PDs and morning shows that they're only allowed to talk for seven seconds at a time, or four times an hour," Marino said. "Each show has its own limitations based on formatics and station focus, and I get tired of hearing the iPod analogy. No, people don't want radio to be like an iPod. You are connected to a disc jockey who does things that you connect with. I hear these PDs and consultants who want to limit the amount of talk—and then I heard in a top five market that with the PPM, they don't want to turn people off."

Bilger is already prepping for life with PPM: "It's now all 30 seconds or less. Get to the facts. Be creative, but be tight." Marino chimed in: "Most of the top 40s in the major markets don't follow the seven-second rule. The adult formats [do]. You can

be entertaining in 15 seconds in middays and afternoons. You can even do the setup on the air and do the punch line on the Web and you still get credit for it."

Work The Web

Jocks have found their Web sites to be a huge ally in drawing listeners into online bits that they started on the air. "Ten years ago, a PD in York, Pa., actually told me that having a computer in the studio would be distracting," Kincaid said. How far we've come . . . "I'm definitely working the Web site into things," he said. "I quickly realized that with the site, in order

to get the most amount of hits, tell people they don't want to see whatever it is you posted. When you're negative about it, it's human nature for people to flock there." Kincaid also noted that the best hours to update a Web site are between 2 p.m.–5 p.m.—coincidentally,

when he's on the air.

Echoing the common sense assessment, Marino emphasized that talent should be putting fresh content on the station's site every day, sort of show prep after the sale. "Every morning show, every air talent has to have something going on the Web every day, not once a week. You think YouTube updates once a week? It's just sick how the Internet is taking over," he said. "Everything you post doesn't have to be the happiest thing in the world. There could be some heroic things you've done locally. I can't stress enough how the Internet is an important part of your brand. You should be prepping for your Internet posting every day."

Erickson said, "Being in a smaller market, we don't have imaging people or other people to handle that stuff. I've got a new morning show girl, and I do 95% of the prep work, but I give her pictures to put on the Web site. I've listened to other shows who say, 'If you want to check this out, go to YouTube or TMZ.'

No, don't steer them away! Steal it and put it on your Web site."

"Show prep is offense. Back-selling, front-selling and weather are defense. That's where iPods are beating you," Marino said. Erickson added, "Talk about the weather, but that's not your show. Remember the key

ingredients, but sprinkle in everything else to truly make a show."

So let us review: "The appointment-setting is important, but it's part of being relevant," Marino said. "You're not a freakin' iPod. If radio is going to survive, it's got to be a living, breathing entity. It's all part of prep, living life and then talking about it on the radio." **R&R**

Next week: Imaging is everything . . . and growing your own celebrities.



From left, Kevin Carter, JJ Kincaid and Mike Marino react positively to a funny audience member.

'Show prep is anything going on around you. It could be your domestic situation. It's also pop culture. It could be a billboard you pass or some smelly guy on the subway.'

—Mike Marino



Brad Erickson, center, holds Marino, left, and AJ spellbound with his story about a moose and the station van.



Lessons in branding from the 33rd Conclave Learning Conference

Now That You're A Brand Manager . . .

Darnella Dunham
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Saturday, June 28 marked a few firsts for me: My first trip to Minneapolis and my first time attending the Conclave Learning Conference. Another first was sitting in on an hourlong session dedicated to branding. ■ Whenever I attend industry conventions and conferences, I like to check out sessions outside of the formats I cover to expand my horizons. At the Conclave, I attended "Transforming Your Station Into a Radio Brand." While intended for Christian programmers, the information presented was of great use to any format.

While I already had a solid understanding of the basic principles of branding, GoodRatings Strategic Services partner Alan Mason made an informative presentation that kept attendees engaged. He discussed the intricacies of building a brand as it applies to radio by citing several companies that get it right as well as those that miss the mark.

The role of a PD has essentially evolved into that of a brand manager, but does your station have a brand in your market? If so, what does your brand represent to your listeners? Here are some of the key principles from Mason's presentation that will be useful to those trying to establish and maintain a station as a brand.

Branding Is A Noun, Not A Verb. Not every product becomes a successful brand, and the same can be said for stations. Branding a station isn't just about hanging up banners at a remote or being in the streets. In fact, it has nothing to do with direct action—branding is about the ongoing perception that lives in the minds of your listeners. Mason likens building a brand to a bird building a nest, because a series of investments and impressions are required to have an impact. In order to establish a brand, sometimes the first step is simply unlearning old strategies that no longer connect with listeners.

Timing Is Everything. A brand isn't solidified by one singular action, no matter how grand the gesture. A brand develops over time and must also

evolve so it can stay relevant, while retaining the core of what the brand represents. To illustrate this point, Mason showed the first Apple Macintosh commercial, which portrayed its users as the antithesis of drones in an Orwellian "1984" setting. Today, the Apple brand has evolved but still presents itself as the hip alternative to the personal computer, as demonstrated in its "I'm a PC. I'm a Mac" TV ad campaign. According to Mason, Coca-Cola and Nike are also brands that have developed over time and evolved throughout the years.

Community Ties. Of course it's important to present a quality on-air product, but a station doesn't have to be the best in the market to have the strongest brand. "Brand value is in the mind," Mason said. "Starbucks doesn't have the best coffee, but they do the best job selling the experience." He added that the Starbucks experience creates a sense of community and since people intrinsically want to gather and be connected to each other, their brand connects despite the high cost of the coffee. Ultimately, "brand is community," Mason said. "It's not about you." Harley-Davidson is another company that has created a strong sense of community and an equally strong brand.

What's The Difference? Programmers expend a lot of energy trying to distinguish their stations from the competition, but without a strong brand, listeners may not notice the difference. Most rhyth-

'Radio has too much hyperbole and too many unfulfilled promises.'

—Alan Mason



Eyes On The Prize

The first step toward establishing a brand is to determine the target. In radio, targets are usually defined by a demographic's age, sex and race. Mason suggests incorporating consumer archetypes that delve deeper into the listener:

- Life stage: whether they're single, married or have kids
- How they use media
- Dreams and visions: what they aspire to
- Active or passive personality
- Employment
- Social style

'Brand value is in the mind. Starbucks doesn't have the best coffee, but they do the best job selling the experience.'

—Alan Mason

mic stations naturally share multiple titles with their direct competitors, but that also tends to hold true with urban and CHR/top 40 outlets. Does your listener see the difference between you and the other stations?

Prove It! Stations are notorious for claiming to play "the most music," have "fewer commercials" and

being "No. 1." To make your brand matter, "promise and prove," Mason said. "Radio has too much hyperbole and too many unfulfilled promises. He cited Target as one of the most respected brands among 18- to 34-year-olds, attributing its strength to consistently bringing customers quality products at affordable prices. On the flip side, he pointed to General Motors as a company without a brand. "GM

doesn't have a promise, just a bunch of slogans," Mason said, comparing it to some stations and suggesting that programmers refrain from manipulating listeners.

Get Connected. Proving that your station delivers all that it claims is essential, but your listeners also have to feel you. "A station must have an emotional connection with listeners, because human beings make more emotional decisions than they do rational decisions," Mason said. Fear, humor, recognition, love, pride, belonging and togetherness are some of the emotions that marketers try to trigger. What are the buttons you're trying to push with your audience?

Storytelling. "Every brand is a story; the successful ones are ongoing," Mason noted. One of the most effective places to convey a station's story is online. "Web sites are the best portals for people to find out what radio stations are about. It's not about the product, it's about the listener's experience—many of the most successful Web sites get people involved."

Personality-Driven. Once you've targeted the consumer, established the DNA of your brand, differentiated your brand from others and established an emotional connection with listeners, you will have clarity on the personality of your brand—something every strong brand inherently has.

In Harmony. While programmers absorb the responsibility of managing the brand, it also has to extend across other departments working on the same accord. Brand harmony is the goal and "should be reflected across all platforms—personalities, sales and promotions," Mason said.

R&R



▶ NEW ZEALAND/AUSTRALIA HIP-HOP ARTIST **SAVAGE** MAKES HIS INAUGURAL "CHART APPEARANCE, AIDED BY SOULJA BOY TELL'EM, WITH "SWING," THE TOP DEBUT AT NO. 35.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	16	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (11 WKS)	11	5559 -353	42.374	1
2	2	15	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	5111 -299	34.555	2
3	3	13	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	4644 +184	30.042	4
4	5	11	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLU (POP THAT BODY)		11	4475 +422	25.233	7
5	4	11	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11	4461 +395	29.392	5
6	6	10	THE-DREAM I LUV YOUR GIRL		11	4176 +269	30.563	3
7	7	12	RIHANNA TAKE A BOW		11	3489 -141	19.192	12
8	22	8	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	3002 -231	19.615	10
9	12	8	CHRIS BROWN FOREVER		11	2898 +433	19.761	9
10	13	7	LIL WAYNE FEATURING T-PAIN GOT MONEY		11	2771 +340	22.210	8
11	17	6	LIL WAYNE A MILLI	MOST INCREASED PLAYS	11	2665 +739	26.447	6
12	9	21	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11	2606 -362	19.531	11
13	10	18	LEONA LEWIS BLEEDING LOVE		11	2381 -465	13.846	16
14	14	9	V.I.C. GET SILLY		11	2333 +119	11.493	18
15	11	24	RAY J & YUNG BERG SEXY CAN I		11	2271 -253	14.392	15
16	16	12	NE-YO CLOSER		11	2231 +234	17.389	13
17	15	18	RICK ROSS FEATURING T-PAIN THE BOSS		11	1922 -110	15.871	14
18	20	8	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		11	1737 +91	11.563	17
19	22	7	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		11	1609 +26	9.194	21
20	19	17	DANITY KANE DAMAGED		11	1537 -256	10.802	19
21	26	2	KATY PERRY I KISSED A GIRL		11	1369 +304	9.020	22
22	18	10	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		11	1321 -561	6.569	28
23	24	6	YUNG BERG FEATURING CASHA THE BUSINESS		11	1298 +135	7.312	26
24	27	3	NELLY FEATURING ASHANTI & AKON BODY ON ME		11	1290 +261	6.316	30
25	26	5	FLO RIDA FEATURING WILL.I.AM IN THE AYER		11	1272 +258	7.359	25
26	34	3	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		11	1120 +191	6.471	29
27	36	5	YOUNG JEEZY FEATURING KANYE WEST PUT ON		11	1071 +168	6.902	27
28	38	2	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		11	1062 +210	5.776	31
29	29	6	JESSE MCCARTNEY LEAVIN'		11	1035 +36	5.662	32
30	30	17	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS		11	1004 +8	8.674	23
31	32	4	USHER MOVING MOUNTAINS		11	974 +20	5.142	35
32	31	7	CHRIS BROWN TAKE YOU DOWN		11	880 -113	7.524	24
33	35	5	KEYSHIA COLE HEAVEN SENT		11	877 -31	5.376	34
34	23	12	MARIAH CAREY BYE BYE		11	868 -502	4.080	39
35	NEW		SAVAGE FEATURING SOULJA BOY TELL'EM SWING		11	819 +268	3.415	-
36	37	12	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11	754 -123	5.398	33
37	39	14	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL		11	697 -20	4.701	37
38	33	7	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING		11	690 -245	10.307	20
39	NEW		SHAWTY LO FOOLISH		11	639 +65	4.380	38
40	NEW		DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP		11	602 +29	2.884	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LL COOL J FEAT. THE-DREAM Baby (Def Jam/IDJMG)	15
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	14
JAZMINE SULLIVAN Need U Bad (J/RMG)	14
RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (Next Selection/Casablanca/Universal Motown)	11
LIL WAYNE A Milli (Cash Money/Universal Motown)	10
MIKE JONES FEAT. T-PAIN, LIL WAYNE & TWISTA Cuttty Buddy (Cuttty Digital)	8
NELLY FEAT. ASHANTI & AKON Body On Me (Derrty/Universal Motown)	7
KATY PERRY I Kissed A Girl (Capitol)	7
USHER Moving Mountains (LaFace/Zomba)	5
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Universal Republic)	5

ADDED AT... WNVZ
Norfolk, VA
PD: Tias Schuster
MD: Shaggy
Hot Stylz Feat. Yung Joc, Lookin Boy, 36
Lil Wayne, A Milli, 36
Young Jeezy Feat. Kanye West, Put On, 22
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RIHANNA Disturbia (SRP/Def Jam/IDJMG)	521/99	RAY J Gifts (Knockout/DEJA 34/Koch)	415/53
TOTAL STATIONS:	30	TOTAL STATIONS:	39
ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG)	492/17	MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	400/280
TOTAL STATIONS:	28	TOTAL STATIONS:	35
ICE CUBE Do Your Thang (Lench Mob)	453/134	SHAWTY PUTT Dat Baby (BME)	330/40
TOTAL STATIONS:	33	TOTAL STATIONS:	33
THE PUSSYCAT DOLLS When I Grow Up (Interscope)	443/143	TYGA FEAT. TRAVIS MCOOY Coconut Juice (Bat Squad/Decaydance/RED)	328/15
TOTAL STATIONS:	25	TOTAL STATIONS:	16
SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	432/146	STATIC MAJOR FEAT. LIL WAYNE I Got My (Blackground/Universal Motown)	323/6
TOTAL STATIONS:	45	TOTAL STATIONS:	30

MOST INCREASED PLAYS

+739	LIL WAYNE A Milli (Cash Money/Universal Motown) KPWR +40, KFSM +38, WPOW +37, WKHT +36, WJQM +35, KPWR +34, KZON +34, KQKS +27, KXBT +25, KIKI +25
+433	CHRIS BROWN Forever (Jive/Zomba) KZON +48, WBBM +39, WKHT +39, KYLD +35, WJFX +35, KDDB +32, WBTT +25, KBD5 +25, KKFR +21, KPWR +21
+422	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER Lolli Lollu (Pop That Body) (Hypnotize Minds/Columbia) KXJM +53, KZON +49, KYZZ +31, KSEQ +30, KFSM +29, WBBM +28, KDLW +26, KPWT +25, KXBT +23, WRDW +20
+395	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KXJM +54, KRKA +48, WKHT +47, KXBT +26, KIBT +23, KHTN +20, WBTT +19, KCAQ +19, KKWD +18, WRDW +17
+340	LIL WAYNE FEAT. T-PAIN Got Money (Cash Money/Universal Motown) WKHT +39, WJMN +30, WBBM +30, WXXK +28, KXBT +28, WZMX +20, KHTN +18, KXJM +17, KSEQ +17, WLTO +17

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 76 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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Highlights from the 33rd Conclave Learning Conference

Urban Radio 'Conundrum' Debated

Darnella Dunham

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Talent development, syndication, community involvement, Arbitron's PPM and discrimination by ad agencies were among the topics discussed during the "Urban Conundrum—Beyond the Basics" session moderated by All Access urban/urban AC editor Jerry Boulding, held June 28 at the Conclave Learning Conference in Minneapolis. In the column that follows, R&R executive editor Paul Heine offers a recap of the session.

Cumulus Media VP of urban radio Jim Kennedy addressed the expanding role of the PD, which he noted now encompasses programming a station's Web site and online streams in addition to its over-the-air signal. "You need to be able to do more than just schedule music," he said. "The more you can learn about our business and the more you can do, the more valuable you become." Kennedy also emphasized the importance of people skills.

Steve Crumbley, OM of Cox Radio urban AC WJMJZ (107.3 Jamz)/Greenville, S.C., stressed the need for talent development and community involvement at urban formats. "I don't think that's ever changed," Crumbley said, acknowledging a "huge need for personality right now. What goes between the records is what really counts." A PD must know "how to groom talent and show them

how to be a star," Crumbley said. "Everybody's got an iPod, everyone has a music service, so what makes you different?"

At the same time, Crumbley also observed that syndication has "become a major part of our radio station."

Syndication Influx

As the number of entertainment choices for listeners continues to multiply, so does radio's need for talent "that can fill an arena," Syndication One president of programming Gary Bernstein said, predicting an influx of new morning show offerings across all formats and increased syndication outside of morning drive.

"You will see more syndicated dayparts. Stations pick up syndication to save millions of dollars in programming expenses and to improve the quality

allow local personalities to return to the roots of urban radio?"

On Sept. 17 at the 2008 R&R Convention in Austin, a panel of personalities and programmers will discuss the benefits and setbacks of allowing talent to be vocal about controversial issues on radio. Do outspoken personalities who point out racial injustice scare away advertisers? Or is a greater good served by allowing black personalities to speak openly about politics and social issues, even when it may offend non-black listeners?

"The Voice of the People" session covers the urban/urban AC/gospel formats, and will take place 3:30 p.m.-5 p.m. Sept. 17. Visit radioandrecords.com for registration and hotel information.—DD

The Voice Of The People

The "more music, less talk" programming philosophy has proved effective in other formats such as AC, but did little to positively affect urban-format stations. In actuality, "more music, less talk" diminished the potency of urban personalities.

However, in 2007, syndicated personalities Steve Harvey, Michael Baisden, Rickey Smiley and Tom Joyner, along with numerous local urban and urban AC personalities, tackled topics of great import to African-American listeners—often before other media outlets—such as the the story of the Jena Six. Now that talent has shown that there's still a demand for this type of radio, will programmers

of programming," Bernstein said. "You don't have to be local—you have to be relevant. A clean music station used to win. Now you need so much more."

Bernstein also stressed the importance of integrating a station's Web site with the syndicated programming it carries.

Kennedy said syndicated shows could be improved by "doing their homework, getting out there and finding out what the audience wants. A

lot of syndicated shows play bad music because the host likes the song. Those shows are getting great numbers now but imagine what they could get if they played the right music." Kennedy also said stations could do a better job of integrating syndication at the local level by hiring

more effective board operators and producers.

As senior VP of urban radio for Interep, Sherman Kizart represents about 300 urban stations to ad agencies. Kizart spoke of efforts to fight "'no urban' dictates," where an agency makes a decision to exclude African American-targeted stations from time buys.

"Discrimination is alive and well and it exists in our industry," Kizart said. "I deal with it every day. Instead of having a 1-to-1 [ratings to revenue] ratio, we're doing a 0.8."

Landscape Change

Kizart also said radio is experiencing a massive "landscape change"

marked by the "deconsolidation" of Clear Channel and other vast radio empires. "The moment that [privatization] deal closes, [Thomas H. Lee and Bain Capital] will look to reap their investment as quickly as possible. We all have to be prepared. With this change comes opportunity," Kizart said, predicting a growing number of new station-ownership opportunities for entrepreneurs.

The group expressed a need for more black talk show hosts and for the African-American equivalent of Rush Limbaugh or Howard Stern to emerge. R&R

urban/rhythmic/gospel editor Darnella Dunham spoke up for the important role urban radio personalities played in supporting Sen. Barack Obama's presidential campaign and in galvanizing support for the Jena Six.

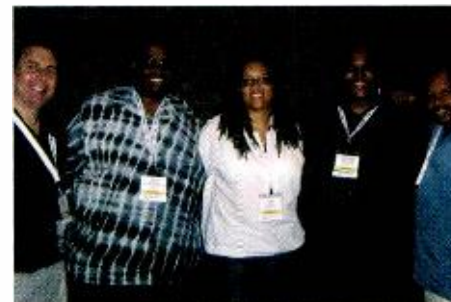
The group also discussed the PPM's arrival. The consensus was that

while urban radio broadcasters support electronic audience measurement, Arbitron needs to do a better job of representing African-American and young listeners in its PPM samples and that failing to do so could cost urban stations dearly in lost ratings and revenue.

Seen At The Conclave



From left are Charlamagne Tha God, co-host of "The Wendy Williams Experience" and a member of Edison Media Research's 2008 30 Under 30; Sirius Hot Jamz PD Tonya Byrd; and Interep senior VP/director of urban marketing Sherman Kizart at the Conclave's June 28 urban session.



From left at the Conclave's June 28 30 Under 30 luncheon are Syndication One president of programming Gary Bernstein, "Rickey Smiley and Deez Nuts Morning Show" executive producer and 30 Under 30 honoree Tazz "Daddy" Anderson, WAMO/Pittsburgh "midday chick" Ki-Ki, consultant George Cook and Syndication One director of operations "Hurricane" Dave Smith.



Syndicated morning host Rickey Smiley, left, and All Access urban/urban AC editor Jerry Boulding show their Omega Psi Phi pride after the Conclave's 30 Under 30 luncheon.



▶ TWO OF THE FORMAT'S TOP CROSSOVER SUPERSTARS SCORE THEIR LATEST SUCCESSES AT URBAN: RIHANNA NOTCHES HER SECOND TOP 10 WITH "TAKE A BOW" (11-9), WHILE **MARIAH CAREY** DEBUTS WITH "I'LL BE LOVIN' U LONG TIME" AT NO. 38 WITH MOST INCREASED PLAYS (UP 365). FOR MORE ON CAREY, SEE SPIN SPOTLIGHT (PAGE 18).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	13	THE-DREAM I LUV YOUR GIRL	NO. 1 (1 WK)	★	RADIO KILLA/DEF JAM/IDJMG	4372 +174	39.092	2
2	4	8	LIL WAYNE A Milli		★	CASH MONEY/UNIVERSAL MOTOWN	4247 +255	43.058	1
3	5	13	CHRIS BROWN TAKE YOU DOWN		★	JIVE/ZOMBA	3809 -162	32.891	5
4	1	12	KEYSHIA COLE HEAVEN SENT		★	IMANI/GEFFEN/INTERSCOPE	3770 -508	35.964	4
5	3	17	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3632 -415	37.610	3
6	6	16	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		112	CASH MONEY/UNIVERSAL MOTOWN	3252 -351	32.569	6
7	8	7	YOUNG JEEZY FEATURING KANYE WEST PUT ON		★	CTE/DEF JAM/IDJMG	3102 +263	24.374	7
8	10	8	HOT STYLZ FEATURING YUNG JOC LOOKIN' BOY		★	SWAGG TEAM/BLOCK/JIVE/ZOMBA	2859 +148	20.557	10
9	11	9	RIHANNA TAKE A BOW		11	SRP/DEF JAM/IDJMG	2758 +262	23.444	8
10	9	11	ALICIA KEYS TEENAGE LOVE AFFAIR		★	MBK/JRMG	2634 -198	20.327	11
11	12	8	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		★	THE INC./UNIVERSAL MOTOWN	2459 +2	18.483	12
12	7	11	USHER FEATURING BEYONCÉ & LIL WAYNE LOVE IN THIS CLUB PART II		★	LAFACE/ZOMBA	2346 -532	20.586	9
13	14	8	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		★	GEFFEN/INTERSCOPE	2109 +5	13.450	18
14	13	12	V.I.C. GET SILLY		★	YOUNG MOGUL/WARNER BROS.	2106 -320	16.514	14
15	17	13	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		★	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	2074 +268	16.273	15
16	20	5	RICK ROSS FEAT. NELLY & AVERY STORM HERE I AM		★	SLIP-N-SLIDE/DEF JAM/IDJMG	1989 +354	14.495	17
17	15	10	SHAWTY LO FOOLISH		★	D4L/ASYLUM	1846 -117	12.026	21
18	16	6	JAZMINE SULLIVAN NEED U BAD		★	J/RMG	1799 -20	15.093	16
19	21	5	USHER MOVING MOUNTAINS		★	LAFACE/ZOMBA	1685 +133	12.033	20
20	18	21	TREY SONGZ LAST TIME		★	SONG BOOK/ATLANTIC	1475 -269	16.593	13
21	24	6	YUNG BERG FEATURING CASHA THE BUSINESS		★	YUNG BOSS/EPIC/KOCH	1365 +230	7.627	29
22	25	3	PLIES FEATURING JAMIE FOX & THE-DREAM PLEASE EXCUSE MY HANDS		★	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1249 +123	8.320	27
23	23	19	ASHANTI THE WAY THAT I LOVE YOU		★	THE INC./UNIVERSAL MOTOWN	1215 -211	13.134	19
24	29	5	LIL WAYNE FEATURING T-PAIN GOT MONEY		★	CASH MONEY/UNIVERSAL MOTOWN	1122 +125	9.318	24
25	28	4	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)		★	HYPNOTIZE MINDS/COLUMBIA	1076 +76	5.791	32
26	33	3	ROBIN THICKE MAGIC		★	STAR TRAK/INTERSCOPE	969 +102	8.765	25
27	31	2	SLIM FEATURING YUNG JOC SOFLY		★	M3/ASYLUM	944 +54	7.026	30
28	NEW		MAINO HI HATER		★	HUSTLE HARD/ATLANTIC	938 +315	9.886	22
29	27	13	NE-YO CLOSER		★	DEF JAM/IDJMG	928 -87	8.392	26
30	26	17	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		113	19/JIVE/ZOMBA	891 -171	9.867	23
31	35	4	SOULJA BOY TELL'EM DANK		★	COLLIPARK/INTERSCOPE	870 +112	7.919	28
32	34	4	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY		★	INTERSCOPE	853 +32	4.295	36
33	40	2	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD & TRICK DADDY OUT HERE GRINDING		★	TERROR SQUAD/WE THE BEST/KOCH	850 +221	5.809	31
34	30	10	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW		★	WE THE BEST/DEF JAM/IDJMG	738 -197	3.417	39
35	39	2	JENNIFER HUDSON SPOTLIGHT		★	ARISTA/RMG	732 +70	5.015	35
36	3		DAY26 SINCE YOU'VE BEEN GONE		★	BAD BOY/ATLANTIC	663 -20	3.968	38
37	NEW		RAY J GIFTS		★	KNOCKOUT/DEJA 34/KOCH	651 +107	2.620	-
38	NEW		MARIAH CAREY I'LL BE LOVIN' U LONG TIME		★	ISLAND/IDJMG	644 +365	4.172	37
39	38	2	PLEASURE P. DID YOU WRONG		★	ATLANTIC	619 -48	3.010	-
	NEW		NELLY FEATURING ASHANTI & AKON BODY ON ME		★	DERRTY/UNIVERSAL MOTOWN	569 -23	2.343	-

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS
LL COOL J FEAT. THE-DREAM 41
Baby (Def Jam/IDJMG)

CHRIS BROWN 32
Forever (Jive/Zomba)

MISSY ELLIOTT 24
Best, Best (Goldmind/Atlantic)

SOLANGE 24
I Decided (Music World/Geffen/Interscope)

RYAN LESLIE FEAT. CASSIE & FABOLOUS 22
Addiction (Next Selection/Casablanca/Universal Motown)

SOULJA BOY TELL'EM 15
Dank (Collipark/Interscope)

MUSIQ SOULCHILD 10
Radio (Atlantic)

MAINO 9
Hi Hater (Hustle Hard/Atlantic)

ADDED AT... WEUP
Huntsville, AL
PD: Anthony "Big Ant" Simmons
MD: Jeffrey "DJ Illie III" Rice
Missy Elliott, Best, Best, 1
Ryan Leslie Feat. Cassie & Fabulous, Addiction, 1
Chris Brown, Forever, 0
Solange, I Decided, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ASHANTI Good Good (The Inc./Universal Motown) TOTAL STATIONS: 51	534/187	NAS FEAT. KERI HILSON Hero (Def Jam/IDJMG) TOTAL STATIONS: 57	392/131
BIRDMAN FEAT. LIL WAYNE I Run This (Cash Money/Universal Motown) TOTAL STATIONS: 57	494/97	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) TOTAL STATIONS: 49	381/48
PRETTY RICKY FEAT. BUTTA CREAME Cuddle Up (BlueStar/Atlantic) TOTAL STATIONS: 59	478/54	TRAI'D Gutta Chick (HitZ Committee/Jive/Zomba) TOTAL STATIONS: 44	324/8
LL COOL J FEAT. THE-DREAM Baby (Def Jam/IDJMG) TOTAL STATIONS: 51	477/173	KARINA Can't Find The Words (Def Jam/IDJMG) TOTAL STATIONS: 36	322/135
LEE CARR Stiletto (3rd Lane/Jive/Zomba) TOTAL STATIONS: 57	459/27	JARVIS FEAT. LUDACRIS Pretty Girl (DTI/Def Jam/IDJMG) TOTAL STATIONS: 30	317/22

MOST INCREASED PLAYS

+365	MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG) WZHT +27, WQZB +23, WAMO +19, WDH +19, WQOK +18, KBFB +14, WWPB +14, WZFX +13, WRBJ +12, KOPW +12
+354	RICK ROSS FEAT. NELLY & AVERY STORM Here I Am (Slip-N-Slide/Def Jam/IDJMG) KNDA +41, WZHT +41, KKDA +33, WQBT +30, WENZ +27, KBFB +23, WJUC +19, KMEL +18, WJMI +15, WJMI +14
+315	MAINO Hi Hater (Hustle Hard/Atlantic) WIZF +35, WRBJ +27, XCTY +19, WAMO +17, WENZ +14, WBLX +13, KMJJ +12, WJWZ +11, WBFA +10, KTCX +9
+268	DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown) KOPW +47, WCKX +19, KBTT +19, KKDA +17, WKYS +17, WEMX +13, WHHH +13, WBTF +11, WHTA +10
+263	YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG) WXBT +44, WHHH +24, WENZ +23, KHTe +20, WJMI +19, KOPW +19, WZHT +17, WAMO +17, WERQ +15, WEDR +15

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **T**HOUGH SHE RELINQUISHES THE TOP SPOT AT URBAN AFTER A TWO-WEEK REIGN, **KEYSHIA COLE** STEPS ON THE GAS PEDAL AT URBAN AC, AS "HEAVEN SENT" SPEEDS 9-7 WITH MOST INCREASED PLAYS ACCADES (UP 142), FOR THE THIRD TIME IN THE LAST FOUR WEEKS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	41	RAHEEM DEVAUGHN WOMAN	NO. 1 (9 WKS) JIVE/ZOMBA	1613 -103	13.993 1
2	3	19	NOEL GOURDIN THE RIVER	EPIC	1602 -40	11.003 5
3	2	29	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1566 -144	12.589 3
4	4	11	ALICIA KEYS TEENAGE LOVE AFFAIR	MBKZ/RMG	1424 -14	12.880 2
5	5	10	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1401 +69	10.659 6
6	6	38	JAHEIM NEVER	DIVINE MILL/ATLANTIC	1239 -71	9.636 9
7	9	8	KEYSHIA COLE HEAVEN SENT	MOST INCREASED PLAYS IMANI/GEFFEN/INTERSCOPE	1224 +142	11.376 4
8	7	23	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	1161 -88	8.472 10
9	10	39	MARY J. BLIGE JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	1034 -30	10.180 7
10	8	35	KEYSHIA COLE I REMEMBER	IMANI/GEFFEN/INTERSCOPE	1004 -229	7.140 11
11	13	12	DWELE I'M CHEATIN'	RT/KOLH	820 +36	6.076 14
12	15	4	ROBIN THICKE MAGIC	MOST ADDED STAR TRAK/INTERSCOPE	814 +112	9.637 8
13	12	14	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	740 -53	5.662 15
14	11	35	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBKZ/RMG	716 -120	7.052 12
15	16	4	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	682 +5	6.509 13
16	17	13	LALAH HATHAWAY LET GO	STAX/CMG	558 -14	4.096 17
17	18	14	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	A. RPOWER BLUE NOTE/CAPITOL	521 +41	3.675 19
18	22	4	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	401 +44	3.686 18
19	21	10	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SCULBIRD/UNIVERSAL REPUBLIC	379 +21	1.617 27
20	20	12	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	345 -29	2.049 25
21	26	7	CHANTE MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	319 +79	1.600 28
22	19	13	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	314 -73	3.328 21
23	23	4	KEITH SWEAT FEATURING ATHENA CAGE BUTTERSCOTCH	KEIA/ATCO/RHINO	313 +16	1.146 32
24	27	9	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	290 +64	2.287 24
25	25	9	WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	247 -2	0.975 34
26	28	5	CHAZ BY MY SIDE	PRK	241 +26	2.468 23
27	24	18	RAHEEM DEVAUGHN CUSTOMER	JIVE/ZOMBA	189 -89	1.574 29
28	29	7	CALVIN RICHARDSON SANG NO MORE	NU MO/SHANACHIE	174 -3	0.543 -
29	30	16	CHRISSETTE MICHELE LOVE IS YOU	DEF JAM/DJMG	167 -1	0.505 33
30	34	3	HOWARD HEWETT I WANNZ KNOW	THE GROOVE	157 +16	0.691 -
31	31	6	MARY J. BLIGE STAY DOWN	MATRIARCH/GEFFEN/INTERSCOPE	152 -11	4.186 16
32	36	3	REGINA BELLE GOD IS GOOD	PENDULUM	135 +13	0.983 33
33	39	2	Q STEAL MY SHOW	BLACKGROUND/UNIVERSAL MOTOWN	126 +15	0.414 -
34	33	18	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DELICES/CMG	124 0	0.759 -
35	32	11	ALGEBRA RUN AND HIDE	KEDAR	122 -31	0.361 -
36	33	8	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	120 -28	3.395 20
37	NEW	1	CHARLIE WILSON HOMELESS	JIVE/ZOMBA	115 +81	2.354 -
38	40	8	ERYKAH BADU SOLDIER	L/UNIVERSAL MOTOWN	113 +4	0.563 -
39	NEW	1	APRIL HILL I WANNA BE FREE	JAZZY PEACH	112 +15	0.177 -
40	NEW	1	CHAUNCEY BLACK EVERYDAY IS YOUR BIRTHDAY	CEFFEN/INTERSCOPE	102 -4	0.251 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

ROBIN THICKE
Magic (StarTrak/Interscope)
KRMB, KVMA, WJMR, WLVI, WMPZ, WNEW, WSRB, WTLC, WVKL

URBAN MYSTIC FEAT. BETTY WRIGHT
Let's Do It Again (Sobe)
KDKS, KNEK, WAGH, WMGL, WPHR, WFSB, WVBE, WXST

AL GREEN FEAT. JOHN LEGEND
Stay With Me (By The Sea) (Blue Note/Capitol)
ERN3, WBL5, WFLM, WKUS, WNEW

CHARLIE WILSON
Homeless (Jive/Zomba)
WQMG, WSRB, WXST, WYLD, XM Suite 62

KEYSHIA COLE
Heaven Sent (Imani/Geffen/Interscope)
WCFB, W-107, WWIN, WXMG

JENNIFER HUDSON
Spotlight (Arista/RMG)
K?NE, WNEW, WWIN

USHER
Moving Mountains (LaFace/Zomba)
WKJS, WNEW, WQMG

CHAZ
By My Side (PRK)
KMJM, WMXD, WPHR

MA'NSHA
Wannz Be (Eros) (Eros)
WLXC, WVBE, WXST

LYFE JENNINGS
Never Never Land (Columbia)
WNXD, WTLC

ADDED AT... WBL5
New York, NY
PD: Skip Dillard
APD: Cynthia Smith
Al Green Feat. John Legend, Stay With Me (By The Sea), O Anthony David Feat. India.Arie, Words, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MARAH CAREY I'm T-t at Chick (Island/DJMG) TOTAL STATIONS: 33	93/0	MINT CONDITION Nothing Left To Say (Caged Bird/Image) TOTAL STATIONS: 35	68/6
URBAN MYSTIC FEAT. BETTY WRIGHT Let's Do It Again (Sobe) TOTAL STATIONS: 15	94/71	KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) TOTAL STATIONS: 26	57/5
RIHANNA Take A Bow (SRP/Def Jam/DJMG) TOTAL STATIONS: 47	90/49	SHEKINAH GLORY MINISTRY Jesus (Kingdom) TOTAL STATIONS: 26	48/3
CHRIS BROWN Take You Down (Jive/Zomba) TOTAL STATIONS: 3	87/15	JAZMINE SULLIVAN Need U Bad (J/RMG) TOTAL STATIONS: 13	48/3
BRENT JONES & THE T.P. MOBB The Ocean (Tyscot) TOTAL STATIONS: 11	68/16	THE CLARK SISTERS Livin' (EMI Gospel) TOTAL STATIONS: 26	46/3

MOST INCREASED PLAYS

+142

KEYSHIA COLE
Heaven Sent (Imani/Geffen/Interscope)
WJMR +20, WWIN +15, WAKB +14, KULH +14, WHQT +11, WLXC +10, WUJM +9, WLXC +8, WMMJ +8, WMPZ +8

+112

ROBIN THICKE
Magic (Star Trak/Interscope)
WJMR +15, KMEZ +14, WLVI +12, WNEW +8, WTLC +8, WOPR +8, WLXC +8, WPHR +7, KULH +7, WTLZ +6

+81

CHARLIE WILSON
Homeless (Jive/Zomba)
KMEZ +16, WKXI +9, KOKY +8, WYLD +7, WLXC +5, WMMJ +6, WBAV +5, KQXL +5, WMGL +3, WVBE +3

+79

CHANTE MOORE
It Ain't Supposed To Be This Way (Peak/CMG)
KOKY +17, KMEZ +6, KQXL +5, WNEW +5, WMPZ +3, WAGH +3, WVBE +3, WPHR +2, WKXI +2, KNEK +2

+71

URBAN MYSTIC FEAT. BETTY WRIGHT
Let's Do It Again (Sobe)
KMEZ +16, WLXC +9, WPHR +9, KNEK +8, WXST +8, KQXL +4, WTLZ +3, KULH +3, KOKY +3, WMPZ +3

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Irene Cara

"How Can I Make U Luv Me"

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► **LIL COOL J** RETURNS TO THE CHART FOR THE FIRST TIME SINCE 2006'S "LOSE YOURSELF" AS "BABY" ARRIVES AT NO. 34. THE TRACK IS THE RAP LEGEND'S 25TH TO REACH THE NIELSEN BDS-FED LIST, WHICH LAUNCHED IN DECEMBER 1993 WITH HIS SONG "STAND BY YOUR MAN" OCCUPYING THE NO. 30 SLOT.

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URBAN REPORTERS

WJIZ/Albany, GA PD/MD: Big Scoop	WCKX/Columbus, OH* PD: J.D. Kunes MD: B-Slim	KIPR/Little Rock, AR* OM: Mark Dylan PD: Joe Booker APD: TreDay	KMEL/San Francisco, CA* OM: Michael Erickson PD: Stacy Cunningham MD: Von "Big Von" Johnson
KBCE/Alexandria, LA PD: Al Irvin	KNDA/Corpus Christi, TX* OM/MD: Napp-I PD: Richard Leal	KDAY/Los Angeles, CA* PD: Theo	Music Choice Hip-Hop and R&B/Satellite OM/MD: Damon Williams MD: Lamonda Williams
KKST/Alexandria, LA OM/MD: Jay Stevens APD: Wade Hampton MD: Corey B.	KBFB/Dallas, TX* OM/MD: John Candelaria	WGZB/Louisville, KY* PD: Tim Gerard Girtton	Music Choice Rap/Satellite OM/MD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
WHTA/Atlanta, GA* OM/MD: Steve Hegwood APD: Bill Black	KKDA/Dallas, TX* OM/APD: Gary Saunders MD: Skip Cheatham	WFXM/Macon, GA PD: Talus Knight	Sirius Hip Hop Nation/Satellite OM: Geronimo PD: Reggie Hawkins MD: Ron Mills Triana
WVEE/Atlanta, GA* PD: Reggie Rouse	WDHT/Dayton, OH* OM/MD: Steve Weed PD: Scott Sharp	WHRK/Memphis, TN* PD: Devin Steel APD/MD: Big Sue Purnell	Sirius Hot Jamz/Satellite* OM: Geronimo PD: Tonya Byrd
WFXA/Augusta, GA* OM/MD: Terry Monday MD: JayTek	WHTD/Detroit, MI* OM/MD: Al Payne APD/MD: Ms. Smiley	WJXM/Meridian, MS PD: Jigga JT	XM Raw/Satellite PD: Leo G.
WPRW/Augusta, GA* OM: Steve Burke PD: Tim "Fattz" Snell MD: TuTu	WJLB/Detroit, MI* OM/MD: KJ Holiday APD/MD: Cheron Mans	WEDR/Miami, FL* PD: Derrick Baker MD: Shelby Rushin	XM The City/Satellite* PD: Lisa M. Ivery MD: DJ Xclusive
WERQ/Baltimore, MD* PD: Neke Howse MD: Kelson	WJJN/Dothan, AL OM/MD: JR Wilson	WKKV/Milwaukee, WI* PD: Bailey Coleman APD/MD: Reggie Brown	WEAS/Savannah, GA* OM: Maurice DeVoe
WEMX/Baton Rouge, LA* PD: J-Tweezy MD: Kool DJ Supa Mike	WZFX/Fayetteville, NC* OM: Jeff Anderson APD: Mike Tech MD: Sherman "DJ Drocc" Howze	WBLX/Mobile, AL* OM: James Alexander OM: Maurice DeVoe PD: Al Weedon APD: Cortney Hicks	WQBT/Savannah, GA* PD: Bo Money APD: Jeff Nice
KTCX/Beaumont, TX* OM: Maurice DeVoe PD: Doug Harris APD/MD: Adrian Scott	WTMG/Gainesville, FL* PD/MD: Jamie "DJ Babyface" Pendleton	KRVV/Monroe, LA PD: Chris Collins	KMJJ/Shreveport, LA* OM: Maurice DeVoe
WJZD/Biloxi, MS* PD: Rob Neal	WJMH/Greensboro, NC* OM/MD: Brian Douglas MD: Tap Money	WJWZ/Montgomery, AL* OM: Terry Barber PD/MD: Marvin "Doughboy" Nugent	KATZ/St. Louis, MO* PD: Taylor J
WBHJ/Birmingham, AL* PD: Mary K. MD: Lil Homie	WIKS/Greenville, NC* PD: J-Dot APD: Teresa Terry	WZHT/Montgomery, AL* OM/MD: Michael Long PD: Darryl Elliott	WHHL/St. Louis, MO* OM/MD: Jowcl "Boogie D" Gilchrist APD/MD: Staci Static
WBLK/Buffalo, NY* PD: Chris Reynolds	WUBT/Nashville, TN* OM: Rich Davis PD/MD: Pamela Aniese	WJUC/Toledo, OH* PD: Charlie Mack	WJZE/Toledo, OH* PD: Rocky Love APD: Brandi Brown
WWWZ/Charleston, SC* OM/MD: Terry Base	KBXX/Houston, TX* PD: Terri Thomas APD: Kevin Jackson MD: J Mac	WQVE/New Orleans, LA* PD: Derrick Corbett	KJMM/Tulsa, OK* OM/MD: Terry Monday APD: Aaron Bernard
WPEG/Charlotte, NC* PD: Terri Avery	WEUP/Huntsville, AL* PD: Anthony "Big Ant" Simmons MD: Jeffrey "DJ Illie III" Rice	WWPR/New York, NY* PD: Cadillac Jack APD/MD: Nadine Santos	WESE/Tupelo, MS OM: Rick Stevens PD: GQ Riley MD: Julian "DJ XTC" Vaughn
WUVA/Charlottesville, VA OM/MD: Tanisha R. Thompson	WHHH/Indianapolis, IN* PD: Brian Wallace MD: Don "DJ Wreck 1" Williams	WOWI/Norfolk, VA* OM: Travis Dylan PD: DJ Law	WLYX/Valdosta, GA OM: Jammin' Jammie Brooks PD: Big Nick
WJTT/Chattanooga, TN* PD: Keith Landecker MD: Magic Crutcher	WJMI/Jackson, MS* OM/MD: Stan Branson APD: Alice Marie	KVSP/Oklahoma City, OK* OM/MD: Terry Monday APD/MD: Jo Corleone	WSTI/Valdosta, GA OM: Clark Johnson PD: James "Killa Groove" Walton
WGCI/Chicago, IL* PD: Kris Kelley	WRBJ/Jackson, MS* PD: Kwasi Kwa	KOPW/Omaha, NE* OM: Nevin Dane PD: Bryant McCain MD: Albert "Big Al" Harper	WKYS/Washington, DC* OM: Kathy Brown PD: Al Payne APD: Dionne Burkett MD: Paul Stewart
WPWX/Chicago, IL* PD: Jay Alan	WJBT/Jacksonville, FL* OM: Terrence Bibb MD: Greg Williams	WJHM/Orlando, FL* PD: Michael Saunders APD: Keith Memoly MD: Dawn Campbell	WPGC/Washington, DC* PD: DJ Flexx MD: Talya Johnson
WIZF/Cincinnati, OH* OM/MD: Kim Johnson APD: Robin Simone MD: DJ Latin Assassin	KPRS/Kansas City, MO* OM: Andre Carson PD/MD: Myron Fears	WPHI/Philadelphia, PA* APD: Johnny Dee MD: Bent Roc	WJKS/Wilmington, DE* PD: Tony Quartarone MD: Manuel Mena
WENZ/Cleveland, OH* OM/MD: Kim Johnson APD: Robin Simone MD: DJ Latin Assassin	KRRQ/Lafayette, LA* PD: D-Rock	WUSL/Philadelphia, PA* PD: Thea Mitchem APD/MD: Kathon Powell	WCDX/Richmond, VA* OM/MD: Jeff Anderson
WHXT/Columbia, SC* PD: Chris Connors MD: Shanik Mincie	KJMH/Lake Charles, LA PD/MD: Erik Thomas APD: Gina Cook	WAMO/Pittsburgh, PA* PD: DJ Boogie	WQOK/Raleigh, NC* OM/MD: Cy Young APD/MD: Shawn Alexander
WBXT/Columbia, SC* OM: LJ Smith PD/MD: Brian Paiz	WQHH/Lansing, MI* OM/MD: Mike Skot MD: J. Hicks	WQJZ/Richmond, VA* PD: Aaron Maxwell APD/MD: Mike Street	WBTJ/Richmond, VA* PD: Aaron Maxwell APD/MD: Mike Street
WBFA/Columbus, GA* OM: Brian Waters PD: Derrick "Lil' D" Greene	KJMZ/Lawton, OK OM/MD: Terry Monday APD: Tony Tone	WCDX/Richmond, VA* OM/MD: Jeff Anderson	WDXK/Rochester, NY* OM/MD: Andre Marcel APD: Jim Jordan MD: Tariq Spence
WFXE/Columbus, GA* OM: Carl Conner, Jr. PD: Michael Soul MD: Kenya White	WBTF/Lexington, KY* PD/MD: Jay Alexander		
WMSU/Columbus, MS OM: GQ Riley PD: Sebastian Riley MD: Shawna Young	KHTE/Little Rock, AR* OM/MD: Joe Ratliff APD/MD: Toni Seville		

* Monitored Reporters

RANK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK	NIELSEN BDS CERTIFICATIONS	
							NO. 1 (14 WKS)	NO. 1 (14 WKS)
1	1	17	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	8811 -704	74.943	1	11
2	2	18	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	8743 -714	72.165	2	11
3	4	10	LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN	6912 +994	69.505	3	11
4	3	15	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	6718 +452	46.315	4	11
5	5	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	5551 +498	31.024	8	11
6	7	12	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	4842 +443	31.370	6	11
7	6	14	V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.	4439 -201	28.006	10	11
8	9	9	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG	4173 +431	31.276	7	11
9	11	9	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	3921 +358	26.333	11	11
10	12	8	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	3893 +465	31.529	5	11
11	8	11	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE	3846 +96	25.013	12	11
12	10	24	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	3354 -294	29.418	9	11
13	14	5	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	3109 +545	20.965	13	11
14	16	7	YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KDCH	2663 +365	14.938	16	11
15	13	26	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC	2546 -379	20.332	14	11
16	15	13	SHAWTY LO FOOLISH	D4L/ASYLUM	2485 -52	16.406	15	11
17	17	45	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	1869 -60	11.904	18	11
18	18	4	NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN	1859 +238	8.659	25	11
19	19	40	WEBBIE FEATURING LIL' PHAT & LIL' BOOSIE INDEPENDENT	TRILL/ASYLUM/ATLANTIC	1530 +2	9.945	20	11
20	21	4	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1480 +238	9.724	21	11
21	22	3	SLIM FEATURING YUNG JOC SO FLY	M3/ASYLUM	1376 +200	9.659	22	11
22	23	6	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	1338 +278	7.462	28	11
23	29	3	MAINO HI HATER	HUSTLE HARD/ATLANTIC	1250 +447	13.876	17	11
24	28	4	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD & TRICK DADDY OUT HERE GRINDING	TERROR SQUAD/WE THE BEST/KOCH	1102 +288	8.544	26	11
25	25	19	DJ FELLI FEL FEAT KANYE WEST, JERMAINEDUPRI, FABOLOUS & NE-YO FINER THINGS	SO SO DEF/IDJMG	1059 +4	9.021	23	11
26	20	8	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING	ROC-A-FELLA/DEF JAM/IDJMG	1050 -444	11.684	19	11
27	32	2	SAVAGE FEATURING SOULJA BOY TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC	991 +336	3.716	37	11
28	30	7	SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE	947 +146	8.527	27	11
29	27	5	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY	INTERSCOPE	864 +43	4.599	34	11
30	24	16	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW	WE THE BEST/DEF JAM/IDJMG	854 -205	4.289	35	11
31	26	6	2 PISTOLS FEATURING RAY J YOU KNOW ME	UNIVERSAL REPUBLIC	852 -111	3.393	-	11
32	31	18	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL	FAMOUS ARTISTS/TVT	701 -19	4.719	33	11
33	35	16	SNOOP DOGG FEATURING TOO \$HORT & MISTAH F.A.B. LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE	652 +65	6.707	30	11
34	NEW		LL COOL J FEATURING THE-DREAM BABY	DEF JAM/IDJMG	632 +209	8.926	24	11
35	39	2	PRETTY RICKY FEATURING BUTTA CREAME CUDDLE UP	BLUESTAR/ATLANTIC	615 +148	2.552	-	11
36	34	4	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP	VIP/UNIVERSAL REPUBLIC	612 +16	2.892	-	11
37	40	6	BIRDMAN FEATURING LIL WAYNE I RUN THIS	CASH MONEY/UNIVERSAL MOTOWN	610 +143	3.438	40	11
38	33	16	BABY BASH FEATURING KEITH SWEAT DON'T STOP	ARISTA/RMG	589 -9	3.818	36	11
39	NEW		ICE CUBE DO YOUR THANG	LENCH MOB	572 +179	2.922	-	11
40	38	2	ONE BLOCK RADIUS YOU GOT ME	PROPERTY/MERCURY/IDJMG	492 +17	1.865	-	11

FOR WEEK ENDING JULY 6, 2008

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R&R GOSPEL

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► WORSHIP LEADER **JONATHAN NELSON**, FEATURING PURPOSE, SNARES MOST INCREASED PLAYS (UP 99) WITH "MY NAME IS VICTORY" (15-11). THE TRACK IS THE FIRST SINGLE FROM HIS ALBUM "RIGHT NOW PRAISE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	59	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (4 ^{WKS}) VERITY/ZOMBA	1111	-39 4,959 1
2	2	18	REGINA BELLE GOD IS GOOD	PENDULUM	1041	+34 3,526 2
3	5	21	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	885	+43 3,210 5
4	4	25	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	871	-26 3,242 4
5	3	31	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	871	-38 3,381 3
6	6	33	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	762	+2 2,914 6
7	8	37	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	664	+41 2,360 8
8	7	49	THE CLARK SISTERS LIVIN'	EMI GOSPEL	646	-43 2,351 9
9	11	11	KORK FRANKLIN JESUS	FD YO SOUL/GOSPO CENTRIC/ZOMBA	553	+11 2,495 7
10	9	43	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	547	-30 1,988 12
11	15	26	JONATHAN NELSON FEAT. PURPOSE MY NAME IS VICTORY	MOST INCREASED PLAYS INTEGRITY	531	+99 2,164 10
12	13	44	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSBOT/NEW LIFE/VERITY/ZOMBA	488	+37 2,023 11
13	12	18	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	444	-29 1,421 16
14	16	15	BYRON CAGE LOYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	390	+30 1,262 18
15	18	9	JASON CHAMPION ALWAYS	MOST ADDED BROOKS/EMI GOSPEL	349	+40 1,326 17
16	17	4	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	326	+9 1,469 15
17	20	12	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	321	+28 1,473 14
18	24	10	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	290	+25 0,990 21
19	25	16	CHRISTOPHER YES	JEG	285	+21 0,728 23
20	23	14	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	COLUMBIA/INTEGRITY	276	+5 0,654 24
21	22	5	TYE TRIBBETT & G.A. STAND OUT	COLUMBIA	276	+3 1,478 13
22	21	8	JEFF MAJORS GLORY GLORY	MUSIC ONE	269	-7 1,160 19
23	26	2	DAMITA NO LOOKING BACK	TYSBOT	264	+43 0,922 22
24	30	19	DETRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSBOT	230	+28 0,552 26
25	27	3	DESTINY PRAISE HIS WILL	DESTINY STYLE	221	0 1,107 20
26	28	6	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	219	+7 0,462 28
27	34	4	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	202	+17 0,417 30
28	29	7	NORMAN HUTCHINS IT'S YOUR SEASON	IR	198	-10 0,636 25
29	NEW		PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSBOT	171	+29 0,286 -
30	NEW		TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	149	-1 0,322 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JASON CHAMPION Always (Brooks/EMI Gospel) WFML, WXVI, XM The Spirit	3
PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (Crossover) Sirius Praise, WFMV, WSOK	3
KIERRA "KIKI" SHEARD Praise Him Now (EMI Gospel) KHVN, WXEZ, WXVI	3
WILLIAM MURPHY I Will Rejoice (M3M) WCAQ, WEUP, WPZE	3
JAMES FORTUNE & FIYA I Trust You (Blacksmoke) WPPZ, XM The Spirit	2
21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WCAQ, WLJB	2
DAMITA No Looking Back (Tyscot) WJMO, WTLC	2
J MOSS Abundantly (PAJAM/Gospo Centric/Zomba) WLJB, WTHB	2
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T) WPZZ, WXVI	2

ADDED AT...

WXEZ
Norfolk, VA
PD/MD: Dale Murray
Niyoki, Joy, I
Kierra "Kiki" Sheard, Praise Him Now, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
TRIN-I-TEE 5:7 I Will Lift (Spirit Rising/Music World) TOTAL STATIONS: 23	125/44	CANTON JONES Hater Day (Arrow) TOTAL STATIONS: 10	91/2
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T) TOTAL STATIONS: 13	124/15	BILLY B. VERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now) TOTAL STATIONS: 11	88/1
LEE WILLIAMS AND THE SPIRITUAL QCs He Laid His Hands On Me (MCG) TOTAL STATIONS: 25	109/2	JOHN TELLERY PROJECT Look At Me (Danbia) TOTAL STATIONS: 8	84/21
DOUG WILLIAMS & PASTOR TIM ROGERS The Love Of Jesus (Blackberry/Malaco) TOTAL STATIONS: 17	103/17	NIYOKI Joy (D2G-EXCLUSIVE) TOTAL STATIONS: 9	81/18
STAN JONES FEAT. TARRALYN RAMSEY Where Would I Be (Blackberry/Malaco) TOTAL STATIONS: 7	92/17	DAVE HOLLISTER Striving (Gospo Centric/Zomba) TOTAL STATIONS: 9	79/24

MOST INCREASED PLAYS

+99	JONATHAN NELSON FEAT. PURPOSE My Name Is Victory (Integrity) WOAD +28, WPZZ +26, WLJB +7, WLOU +4, WJMO +4, WJYD +4, WNNL +4, WPZZ +4, WTLC +4
+57	WILLIAM MURPHY I Will Rejoice (M3M) WXVI +12, WCAQ +10, WFEZ +10, KOKA +9, WLOU +9, WEAL +5, KHVN +1, WJFJ +1
+44	TRIN-I-TEE 5:7 I Will Lift (Spirit Rising/Music World) KHLR +9, WFML +5, KOKA +4, SIPP +3, KROI +3, WJHL +2, KATZ +2, WCAQ +2, WJEL +2, WJHL +2
+43	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WPRS +15, WFPZ +9, WJHL +5, WNNL +5, WPZE +5, WTLC +5, WXVI +4, WFMV +2, WJFO +2, WEAL +2
+43	DAMITA No Looking Back (Tyscot) WPRS +11, SIPP +9, KHLR +9, WJMO +9, WTHB +6, WTLC +6, WXVI +4, WFMV +2, WJFO +2, WEAL +2

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DOG/TYSBOT)		526 543
JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		521 503
J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		436 414
MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)		431 511
RUBEN STUDDARD, DETRICK HADDON & MARY MAFY LOVE HIM LIKE I DO (VERITY/ZOMBA)		417 401

ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		394 383
KIRK FRANKLIN DECLARATION (THIS IS IT!) (GOSPO CENTRIC/ZOMBA)		378 439
ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST (HABAKKUK)		363 352
CANTON JONES MY DAY (ARROW)		362 343
MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		359 348

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WXTG/Charleston, SC* PD: Michael Tee APD: Edwin "Chef" Wright	WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	KPZK/Little Rock, AR OM: Mark Dylan PD/MD: Billy St. James	Rejoice Radio/Network OM: Frankie Hemphill PD: RaShaun Green MD: Samuel Priestner	WPPZ/Philadelphia, PA* OM/PD: Elroy Smith APD/MD: CeCe McCree	KOJA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
YTHB/Augusta, GA* OM/PD: Terry Monday APD: Jay Tek	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* MD: Dawn Mosby	WBEI/Memphis, TN MD: Joreen Graves	Rejoice! Musical Soulfood/Network PD: Willie Mae McIver	WNNL/Raleigh, NC* OM/PD: Jerry Smith MD: Melissa Wade	KJZZ/St. Louis, MO* MD: Dwight Stone
WCAQ/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WNOC/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	KHVN/Dallas, TX* PD: Antonio Johnson	WHHL/Jackson, MS* OM: Steve Kelly PD: Torrez Fuller MD: Lance Harris	WHAL/Memphis, TN* PD: Gleen Cellier APD/MD: Tracy Bethea	WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	WJMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCollum
WWIN/Baltimore, MD* PD: Mike Roberts	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe	WCHB/Detroit, MI* OM/PD: Al Payne	WLOK/Memphis, TN* PD/MD: Kim Harper	WMBM/Miami, FL PD/MD: Greg Cooper	WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WJMK/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WEAL/Greensboro, NC* PD/MD: Joseph Level	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Connye Bryant	WLHB/New York, NY* PD: Denise Hill	WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	WPRS/Washington, DC* PD: Matt Anderson
WJFO/Buffalo, NY* OM: Dwayne "Landers" Clumberlander MD: Duane Price	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KROI/Houston, TX* OM: Terry Thomas	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WXVI/Montgomery, AL* PD: Ginda Perkins	WFML/Norfolk, VA* OM: John Shomby PD: Dale Murray	WKEZ/Norfolk, VA* OM: John Shomby PD: Dale Murray	WFMW/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena
WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	WJLH/Huntsville, AL* PD/MD: Walter Peavey	KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves	WTHE/Nassau, NY* MD: Clara Mack		WSOK/Savannah, GA* PD: E. Larry McDuffie	

* M: Monitored Reporters



Christian rockers begin ambitious new era

A New Day For Third Day

Kevin Peterson

KPeterson@RadioandRecords.com

after 15 years together as a band that's won numerous Grammy, Gospel Music Assn. Dove and ASCAP Awards; performed live for millions around the world; and sold more than 6 million records, one would think Third Day wouldn't have anything left to prove. But the band has made a few changes and is convinced that the best is yet to come.

Bassist Tai Anderson says, "It will have been almost three years between our studio album 'Wherever You Are' and this new album. That's a long time for us."

Following the release of two-volume set "Chronology," as well as a Christmas album, he says, "'Chronology' kind of put an end cap on an era for us, and it's given us time to really get excited about reinventing ourselves a little bit and moving forward into the next wave."

The first change the band made was its management company. After meeting with several firms, the group signed with Red Light Management. "What really blew me away with those guys is that they actually really love

music," Anderson says. "I know that sounds stupid, because you'd think that everyone would love music, but some management companies are more into marketing, others will be more about the numbers, but with Red Light the music is absolutely priority No. 1."

He emphasizes that for a lot of management companies, selling records is everything. Everything else—touring, merchandise, even song placement—is just a means to an end. "Red Light seemed to have a more complete perspective to me—a healthier perspective going into the future. I think it's already bearing out that it was a really good change."

Start The Process

When it started writing for new album "Revelation," Third Day went to a studio in the quiet college town

of Charlottesville, Va., to focus on the music. "That initial session there really did set the tone for this album," Anderson says. "At home we all have families, and as awesome as that is and as much as we make that a priority, we've also experienced that when we record in Atlanta we're dealing with Atlanta traffic and thinking, 'I can be out of here in an hour and be home.' It was really nice when we started the record where we didn't do anything but play music with each other.

Right from the beginning, it felt like that started showing up in what we were making."

The band's new management company helped put Third Day together with new producer Howard Benson, whose track record

includes projects with Daughtry, Hoobastank, P.O.D. and Flyleaf. The group also left the comfort of recording in Atlanta to work with Benson and his team in Los Angeles. Third Day lead singer/songwriter Mac Powell says, "We chose to work with Howard because of his incredible history and current résumé. We loved those records and the vision he had for those albums. We really wanted to shake things up. We needed something fresh, to do something different. Going with a different producer and then working in different places did get us out of our comfort zone. They weren't easy decisions, but in hindsight, I'm so glad that we did."

Third Day drummer David Carr compares working with Benson to getting a new, tougher coach. "A new coach comes in and he's not a nice guy, so everyone is intimidated," he says. "Howard came in and

"'Chronology' put an end cap on an era for us, and it's given us time to get excited about reinventing ourselves and move forward into the next wave.'

—Tai Anderson

made us work hard. He made us think about our process and what really matters to us. It was hard, but he brought the best out of us, and we're really happy with the result."

The members also say that Benson taught them the "less is more" philosophy. Guitarist Mark Lee says, "It almost sounds cliché to 'keep it simple,' but it really does work well with music—with any sort of creative thing. If you have to really think hard, then you're probably thinking too hard. If it's a great song, it just comes naturally and that's how music should be, a natural expression of what's inside and the emotion. I feel we captured that on this album better than we have in a while."

Ballads Still Rock

Benson's Daughtry connection is evident on the new Third Day album. Anderson says, "What we really liked with the Daughtry record was that the ballads still rocked. Third Day is a rock band, but our ballads didn't always sound like a rock band doing a ballad. With our first single, 'Call My Name,' I think that's really showing up. The song is a ballad. Our first demo of it sounds like a middle-of-the-road Third Day ballad, but now it's a real power ballad." The single has already spent four weeks at No. 1 on R&R's Christian AC and Christian CHR charts.

Longtime Third Day fan Chris Daughtry also makes one of four guest appearances on the album, adding his voice to "Slow Down," marking another change for the band. "Nobody really does that in Christian music," Anderson says. "All of the guests were really natural." Robert Randolph contributed pedal steel guitar to "Otherside," while Flyleaf's Lacey Mosely lends her voice to "Run to You" and the ballad "Born Again."

With "Revelation" bowing July 29, Third Day will appear that night on NBC's "The Tonight Show With Jay Leno." The band is also ready to hit the road on the Music Builds tour with Switchfoot, Robert Randolph & the Family Band and Jars of Clay, beginning Aug. 21 in Detroit. "That's another case of our management at work," Anderson says with a smile. "They have a relationship with Live Nation that's certainly more developed than anyone in the [contemporary Christian music] world. It's really just good for Christian music." The shows will benefit Habitat for Humanity.

Anderson adds, "If I was planning a music festival and had Switchfoot for a Thursday night headliner, Third Day for Friday night, Saturday night Jars of Clay and Sunday night Robert Randolph, I would consider that pretty good. To be able to have all that in one night is just really cool."



Third Day

No. 1 Songs By Format
Christian AC

"You Are So Good to Me," 2003

"Sing a Song," 2003

"I Believe," 2004

"Cry Out to Jesus," 2005

"Mountain of God," 2006

"Born in Bethlehem," 2006

"Call My Name," 2008

Christian CHR

"You Are So Good to Me," 2003

"Cry Out to Jesus," 2005

"Call My Name," 2008

Soft AC/Inspirational

"Cry Out to Jesus," 2005

"Mountain of God," 2006

Source: R&R charts



Third Day



Third Day lead singer Mac Powell gets a thumbs up from U.S. troops during the band's USO visit to Iraq in January. During the performance, the group members invited service personnel to perform with them onstage.

R&R CHRISTIAN AC

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▶ **MATTHEW WEST** CROSSES THE A-POWER THRESHOLD (NO. 16) WITH "SOMETHING TO SAY," THE SECOND SINGLE AND TITLE TRACK FROM HIS LATEST ALBUM. LEAD SINGLE "YOU ARE EVERYTHING" SPENT FOUR WEEKS AT NO. 1 STARTING IN MARCH.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	13	T-HIRD DAY CALL MY NAME	NO. 1 (5 WKS) ESSENTIAL/PLG	1707	+64	5.055	1
2	21	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	1295	+54	3.909	2
3	5	MERCYME YOU REIGN	MOST INCREASED PLAYS INO	1186	+235	3.454	3
4	28	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	1141	+46	2.853	5
5	25	FEE ALI BECAUSE OF JESUS	INO	1112	-21	2.736	6
6	22	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	1049	-26	2.466	9
7	14	NATALIE GRANT I WOULD NOT BE MOVED	CURB	976	+20	2.419	11
8	45	RCBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	941	+38	3.408	4
9	22	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	927	-35	2.422	10
10	39	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	914	-5	2.554	7
11	7	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	904	+67	2.481	8
12	3	CHRIS TOMLIN JESUS MESSIAH	SIX: TEPS/SPARROW/EMI CMG	901	+82	2.126	13
13	17	CHRIS SLIGH EMPTY ME	BRASH	848	+44	1.915	15
14	18	AARON SHUST WATCH OVER ME	BRASH	825	-46	1.991	14
15	23	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	800	-68	1.866	16
16	10	MATTHEW WEST SOMETHING TO SAY	AIRPOWER SPARROW/EMI CMG	745	+27	1.319	19
17	13	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	695	+75	1.522	17
18	16	LALRA STORY MIGHTY TO SAVE	INO	667	+1	1.207	22
19	10	PLUMB IN MY ARMS	CURB	614	+5	1.297	20
20	4	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	525	+116	0.792	26
21	14	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	523	-12	1.214	21
22	4	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	519	+122	0.956	23
23	7	LIFHOUSE WHAT EVER IT TAKES	GEFFEN/INTERSCOPE	466	+55	2.242	12
24	3	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	428	+68	1.487	18
25	6	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	417	-9	0.657	30
NEW		LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	341	+130	0.605	-
27	6	JEFF JOHNSON BAND RUIN ME	NUSPRING	284	+12	0.805	25
28	2	DIZMAS YOURS	FOREFRONT/EMI CMG	282	+21	0.912	24
29	2	SALVADOR AWARE	WORD-CURB	280	-2	0.742	28
30	11	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	272	0	0.660	29

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
	MERCYME GOD WITH US (INO)		724	759
	STEVEN CURTIS CHAPMAN JANERELLA (SPARROW/EMI CMG)		716	681
	JADON LAVIK COME THOU FOUNT (BEC/TOOTH & NAIL)		714	703
	DECEMBERADID FIND YOU WAITING (SLATED/SPRING HILL)		660	646
	AARON SHUST MY SAVIOR MY GOD (BR-SH)		588	585

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) (SIX: TEPS/SPARROW/EMI CMG)		588	610
7	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		562	567
8	TREE63 BLESSED BE YOUR NAME (INPOP)		560	559
9	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		544	535
10	RUSH OF FIDOLS UNDO (MIDAS)		523	515

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) KPEZ, KXOJ, WJTL	3
MERCYME You Reign (INO) KWND, WLFI	2
CHRIS SLIGH Empty Me (Brash) WFSH, WMHK	2
BRANDON HEATH Give Me Your Eyes (Reunion/PLG) KLTy, WJQK	2
ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) WCRJ, WMSJ	2
DOWNHERE Here I Am (Centricity) KBNJ, KPEZ	2
BROOKE FRASER Shadowfeet (Wood And Bone) KPEZ, WRBS	2
PHIL WICKHAM True Love (Simple/INO) KXOJ, WJTL	2
ANDREW PETERSON All Things New (Centricity) KXOJ, WCSG	2

ADDED AT...
SIRIUS SPIRIT 66
Satellite
PD/MD: Al Skop
David Crowder Band, Remedy, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
WARREN BARFIELD Love Is Not A Fight (Essential/PLG)	253/2	BROOKE FRASER Shadowfeet (Wood And Bone)	178/59
TOTAL STATIONS:	14	TOTAL STATIONS:	13
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG)	219/77	KUTLES Complete (BEC/Tooth & Nail)	139/56
TOTAL STATIONS:	23	TOTAL STATIONS:	13
JOSH WILSON 3 Minute Song (Sparrow/EMI CMG)	219/4	PHIL STACEY Identity (Lyric Street)	136/22
TOTAL STATIONS:	18	TOTAL STATIONS:	8
MANDISA Voice Of A Savior (Sparrow/EMI CMG)	216/22	DOWNHERE Here I Am (Centricity)	128/65
TOTAL STATIONS:	14	TOTAL STATIONS:	11
SANCTUS REAL Whatever You're Doing (Something Heavenly) (Sparrow/EMI CMG)	189/36	MICHAEL ENGLISH Feels Like Redemption (Curb)	100/21
TOTAL STATIONS:	12	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+235	MERCYME You Reign (INO) KLTy +26, WRCM +22, KTS +18, WVEJ +17, KWND +16, KPEZ +14, WFHM +13, WFSH +12, KKCM +12, KVMV +11
+130	LINCOLN BREWSTER Today Is The Day (Integrity) WLAB +26, XMES +18, WFSH +18, WAKW +17, KKFS +15, KLJC +13, KPEZ +7, KXOJ +5, WJTL +4, KSEJ +4
+122	BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) WRCM +20, WMSJ +18, WFSH +10, KSEJ +10, XMES +8, KLJC +7, WCRJ +7, WCSG +6, KXOJ +6, WJTL +6
+116	BRANDON HEATH Give Me Your Eyes (Reunion/PLG) WPAR +29, KSEJ +18, WLAB +12, WMSJ +9, KVMV +7, KFBS +6, KLTy +5, WBSN +5, KBNJ +5, WJQK +5
+82	CHRIS TOMLIN Jesus Messiah (Six: Steps/Sparrow/EMI CMG) KSEJ +17, WAKW +9, KKCM +3, SIST +7, KLJC +7, XMES +6, WCRJ +5, WFHM +5, WFSH +5, WJIE +4

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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SOFT AC/INSPIRATIONAL REPORTERS

- WHCF/Bangor, ME**
OM: Tim Collins
PD/MD: Joe Polek
- WNFR/Flint, MI**
OM: Lori McNaughton
PD: Brian Smith
MD: Elynn Davey
- WHCB/Johnson City, TN**
OM: Matthew Hill
MD: Dave Purin
- WAFR/Network**
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley
- WGSL/Rockford, IL**
OM: Ron Tietsort
PD/MD: Charmel Jacobs
- KYCC/Stockton, CA**
PD: Scott Mearns
MD: Marina Tahaj
- KCB/Dallas, TX***
PD: Mike Tirone
APD: Bill Bumpas
MD: John McLain
- WAGO/Greenville, NC**
PD: Keith Aycock
MD: Tiffany Johnson
- KAMB/Merced, CA**
PD/MD: David Benton
- KNLB/Phoenix, AZ**
PD: Faron Eckelbarger
- KCRN/San Angelo, TX**
PD/MD: Mark Mohr
APD: Steve Hayes
- WOLW/Traverse City, MI**
PD/MD: Patrick Green
- WCDP/Clayton, OH**
OM: Keith Hamer
PD/MD: Eric Johnson
- WCRH/Hagerstown, MD**
OM: Jeff Ward
PD: Jeffrey Bean
MD: Susanna Scott
- Family Life Communications/Network**
PD: Dawn Burnstead
APD: Adam Biddell
MD: Bill Ronning
- KLVV/Ponca City, OK**
PD/MD: Tony Weir
- WSMR/Sarasota, FL**
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault
- WGNV/Wausau, WI**
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher
- KLMP/Rapid City, SD**
PD: Suzanne Happs
MD: Jamie Knapp
- KCFB/St. Cloud, MN**
PD: Jim Park
MD: Chuck Heuberger

* Monitored Reporter



► **MERCYME** CLAIMS TOP INK ON CHRISTIAN SOFT AC/INSPIRATIONAL, AS "YOU REIGN" TAKES THE CHART'S BIGGEST INCREASE (UP 35 PLAYS) AND STEPS 2-1. THE SONG IS ALSO THE ONLY TITLE ON THE LIST WITH SPINS AT ALL 20 REPORTING STATIONS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	13	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	886 -46
2	2	11	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	820 +6
3	3	21	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	747 -40
4	4	14	PILLAR SMILING DOWN	ESSENTIAL/PLG	736 +8
5	5	12	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	682 +20
6	10	8	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	666 +43
7	9	8	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	660 +32
8	11	5	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	642 +53
9	6	17	PAUL ALAN TO BRING YOU BACK	WHIPLASH	641 -18
10	7	10	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	615 -34
11	12	24	STELLAR KART JESUS LOVES YOU	WORD-CURB	594 +14
12	8	17	ARTICLE ONE WITHOUT YOU	INPOP	560 -79
13	13	24	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	484 -96
14	15	9	CHASEN DROWN	OMG	483 +45
15	14	25	JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	455 -15
16	20	5	SUPERCHIC(K) HOLD	INPOP	420 +42
17	18	6	NATALIE GRANT I WILL NOT BE MOVED	CURB	407 -5
18	17	12	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	405 -24
19	22	5	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	396 +56
20	19	17	DIZMAS YOURS	FOREFRONT/EMI CMG	388 -12
21	21	5	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	364 +23
22	27	2	BROOKE FRASER SHADOWFEET	WOOD AND BONE	343 +50
23	23	3	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	338 +5
24	25	8	FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	336 +9
25	24	10	INHABITED I WANT TO KNOW	7 SPIN	319 -14
26	NEW		JIMMY NEEDHAM A BREATH OR TWO	INPOP	316 +93
27	30	2	KUTLESS COMPLETE	BEC/TOOTH & NAIL	304 +52
28	26	18	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	304 -21
29	NEW		ADDISON ROAD STICKING WITH YOU	INO	277 +52
30	NEW		LEELAND OPPOSITE WAY	ESSENTIAL/PLG	276 +31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	15	RED LOST	ESSENTIAL/PLG	255 -33
2	3	14	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	251 +18
3	2	11	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	250 -2
4	4	10	EVER STAYS RED RUN	VERTICAL SHIFT	231 +9
5	7	5	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	224 +5
6	6	6	A ROTTERDAM NOVEMBER CRIPPLING MACHINE	ARN	213 -7
7	8	5	WEDDING RECEIVE	BRAVE NEW WORLD	212 0
8	10	8	FIREFLIGHT THE HUNGER	FLICKER/PLG	206 +9
9	11	4	IVORYLINE REMIND ME I'M ALIVE	TOOTH & NAIL	198 +5
10	15	6	SUPERCHIC(K) HEY HEY	INPOP	182 +23
11	21	2	FALLING UP GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	177 +44
12	13	15	MXPX SECRET WEAPON	TOOTH & NAIL	174 -3
13	9	17	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	171 -34
14	14	5	FOLD BESIDE YOU NOW	TOOTH & NAIL	168 -4
15	16	6	MANAFEST SO BEAUTIFUL	BEC/TOOTH & NAIL	164 +6
16	22	3	CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	158 +26
17	19	10	SEARCH THE CITY CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	153 +8
18	5	16	P.O.D. ADDICTED	COLUMBIA/INO	149 -72
19	20	20	EMERY THE PARTY SONG	TOOTH & NAIL	146 +9
20	12	18	PROJECT 86 MOLOTOV	TOOTH & NAIL	143 -47
21	17	19	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	142 -6
22	25	2	SWITCHFOOT IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	139 +16
23	23	5	CAPITAL LIGHTS OUT OF CONTROL	TOOTH & NAIL	138 +8
24	27	2	SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	136 +19
25	26	9	SINCE OCTOBER DISASTER	TOOTH & NAIL	135 +14
26	30	2	HAWK NELSON YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	134 +25
27	24	3	KUTLESS THE FEELING	BEC/TOOTH & NAIL	126 0
28	NEW		CHILDREN 18:3 ALL MY BALLOONS	TOOTH & NAIL	124 +41
29	NEW		RELIENT K THE SCENE AND THE HERD	GOTEE	109 +55
30	18	19	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	96 -51

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	6	MERCYME YOU REIGN	INO	334 +35
2	1	12	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	303 -2
3	3	11	SALVADOR AWARE	WORD-CURB	285 -2
4	6	7	POINT OF GRACE HEAL THE WOUND	WORD-CURB	264 +4
5	5	11	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT	REUNION/PLG	258 -12
6	7	9	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	255 -3
7	8	10	FEE ALL BECAUSE OF JESUS	INO	240 -6
8	10	5	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	224 +24
9	4	18	LAURA STORY MIGHTY TO SAVE	INO	221 -63
10	11	3	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	218 +19

TW	LW	WKS	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
11	12	6	SONFLOWERZ MY ADORATION	SONFLOWERZ	210 +11
12	13	15	RUSH OF FOOLS PEACE BE STILL	MIDAS	179 -3
13	14	13	MARK ROACH SURROUNDED	MYRRH/WORD-CURB	174 -6
14	17	5	KENT BOTTENFIELD A SON OF MY OWN	IBB	136 -2
15	15	18	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	135 -26
16	18	3	CURT COLLINS ANOTHER DAY	FSS	131 +14
17	RE-ENTRY		THIRD DAY CALL MY NAME	ESSENTIAL/PLG	112 +15
18	20	2	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	109 +7
19	19	14	GORDON MOTE DON'T LET ME MISS THE GLORY	SPRING HILL	107 -5
20	NEW		SARA GROVES IT MIGHT BE HOPE	INO	104 +11

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WCWP/Brookville, NY
PD: Peter Bellotti
MD: Reena Temburni

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

WSNL/Flint, MI
MD: Brian Goodman

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WDML/Marion, IL
MD: Tom Schroeder

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

WITR/Rochester, NY
PD/MD: Samme Palermo
APD: Will "The Tuna" Benson

WPRJ/Saginaw, MI
OM: Aaron Dicer
MD: Josh Thompson

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

Firecape/Satellite
PD/MD: Joe Hayes

Sirius Spirit 66/Satellite*
PD: Al Skop

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

KCLC/St. Louis, MO
MD: Dave Merkel

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WYSZ/Toledo, OH
PD/MD: Jeff Howe

* Monitored Reporters



► **LINCOLN BREWSTER** POSTS THE CHART'S HIGHEST DEBUT WITH "TODAY IS THE DAY" AT NO. 27 WHILE ALSO CAPTURING MOST ADDED HONORS WITH FIVE NEW AIRPLAY COMMITMENTS.

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CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil VanHouten
WMIT/Asheville, NC* OM/MD: Tom Greene MD: Matt Stockman	WCLN/Fayetteville, NC OM/MD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoudt	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimisier MD: Libby Krimisier
WVFJ/Atlanta, GA* OM/MD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/MD: Dave Burdue	WPOZ/Orlando, FL* OM/MD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/MD: Paula K. MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Eart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt	WQFL/Rockford, IL PD/MD: Johnny V.
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBJ/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WBDX/Chattanooga, TN* OM/MD: Jason McKay MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/MD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KGTS/College Place, WA PD/MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD/MD: Tom Scott
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	KWND/Springfield, MO* PD/MD: Jeremy Morris
KCVO/Columbia, MO OM/MD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KKJM/St. Cloud, MN OM/MD: Diana Madsen
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WCVO/Columbus, OH* PD: Todd Strach MD: Mike Fussell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
KBNJ/Corpus Christi, TX* PD: Joe Fahj	WRVI/Louisville, KY OM/MD: CC Matthews APD: Dave Reichel	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/MD: Al Ross APD/MD: Michelle Ross	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	WGTS/Washington, DC* PD: Becky Wilson Alignay MD: Rob Conway
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adem Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	14	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	1003 +8
2	2	18	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	674 -21
3	3	16	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	633 -3
4	7	6	MERCYME YOU REIGN	INO	609 +39
5	6	8	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	597 +26
6	5	26	FEE ALL BECAUSE OF JESUS	INO	586 -7
7	8	4	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	585 +37
8	13	7	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	584 +73
9	9	15	NATALIE GRANT I WILL NOT BE MOVED	CLUBB	562 +18
10	12	12	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	530 +13
11	17	13	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	513 +25
12	14	17	CHRIS SLIGH EMPTY ME	BREX	511 0
13	10	17	LAURA STORY MIGHTY TO SAVE	INO	504 -28
14	4	21	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	479 -142
15	16	16	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	467 -27
16	18	8	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	453 -7
17	15	19	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	448 -49
18	21	4	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	365 +49
19	19	15	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	335 -18
20	23	11	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	245 -14
21	20	19	AFTERS KEEPING ME ALIVE	INO	240 -98
22	24	4	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	237 +3
23	25	13	WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	219 0
24	29	3	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	212 +44
25	26	3	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	206 +5
26	27	2	KUTLESS COMPLETE	BEC/TOOTH & NAIL	199 +15
27	NEW		LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	195 +63
28	28	7	PLUMB IN MY ARMS	CLUBB	182 +7
29	NEW		DOWNHERE HERE I AM	CENTRICITY	172 +99
30	30	9	SALVADOR AWARE	WORD-CURB	154 -6



CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	4.15	69%	12%	4.4	3.82	4.09
SK LLET THOSE NIGHTS	ARDENT/SRE/INO	4.15	84%	16%	4.1	4.05	4.11
SANCTUS REAL WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.09	83%	16%	3.9	4.00	3.95
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.07	98%	21%	3.9	4.08	3.98
MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	4.05	65%	14%	4.2	4.09	4.15
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	4.04	94%	25%	3.8	4.08	3.97
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	4.01	87%	22%	4.1	4.75	4.27
FEE ALL BECAUSE OF JESUS	INO	4.00	91%	33%	2.8	4.15	3.64
SWITCHFOOT THIS IS HOME	SPARROW/EMI CMG	4.00	70%	14%	3.6	3.82	3.74
FLYLEAF ALL AROUND ME	SRE/OCTONE	3.98	99%	22%	4.16	3.89	4.03
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.96	91%	16%	4.1	3.92	4.02
JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	3.96	96%	21%	3.9	4.06	4.01
LEELAND OPPOSITE WAY	ESSENTIAL/PLG	3.93	79%	13%	3.87	4.00	3.93
PALL ALAN TO BRING YOU BACK	WHIPLASH	3.93	83%	22%	3.87	3.78	3.83
CHASEN DROWN	OMG	3.92	81%	20%	3.89	4.20	4.00
STELLAR KART JESUS LOVES YOU	WORD-CURB	3.92	92%	24%	3.68	3.91	3.78
PILLAR SMILING DOWN	FLICKER/PLG	3.92	77%	16%	3.74	3.77	3.75
SHAWN MCDONALD TIME	SPARROW/EMI CMG	3.91	96%	29%	3.17	4.25	3.79
MELLO KELLY 10 GOOD REASONS	7SPIN	3.90	78%	14%	3.94	4.06	4.00
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	3.90	89%	22%	3.71	4.01	3.86

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 794 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



A new business model defined by experienced executives, a deeper roster of talent and novel promotion and marketing rings loud and clear at country

Independents Day

R.J. Curtis

RCurtis@RadioandRecords.com

In the past few years, Music City has witnessed a proliferation of independent labels. While they've always maintained a presence in Nashville, this latest breed is retrofitting the current business model as we speak. ■ "We're moving into an era where the definition of a label and its organizational structure is challenged," says Rob Dalton, co-president of New Revolution Entertainment, which provides promotion and other services to artist clients. Part of this is because of the rapidly changing economic climate for the music industry in general. Another factor is a semantic adjustment on the part of independents made necessary in the post-Eliot Spitzer world. There's one more component to all of this: the consolidation of major labels.

Traditional Definition

Let's begin with the traditional definition of a record label. According to David Newmark, VP of country promotion at promotion outsource company CO5, "A label to me is, you sign artists." Bill Mayne, who spent years as a major-label music executive with Warner Bros., then headed up Neal McCoy's since-shuttered 903 Music, is working with Muscle Shoals, Ala.-based Fame Records. He defines a record label this way: "A company that goes out and signs talent, invests in it, develops it, produces and distributes the music."

Broken Bow GM Brad Howell thinks of a label as "signing artists, spending the money to make the music and owning the masters." That's the kind of structure Broken Bow was built upon.

Lately, when radio and record pros talk about the perfect template for running an independent, two names receive unsolicited mentions: Broken Bow,

which in 2008 entered its 10th year of operation in Nashville, and Big Machine, headed by president/CEO Scott Borchetta, who has overseen the signing and career development of teen sensation Taylor Swift.

Using new technologies and embracing the social networking phenomenon just as it was catching on, Swift introduced herself to thousands of nontraditional country fans and became a platinum-selling artist, with her music blowing up not only at country but at top 40 and hot AC. Big Machine has proved so successful that a sister label, Valory Music, has since been launched.

A New Model

There are other emerging business models, too. Take Nine North Records, for example. Label president Larry Pareigis describes his company as "a vir-

tual label" with a long menu of a la carte services available to clients. "If someone comes to us and they simply want promotional and marketing services, we're happy to help on that basis." Pareigis has aligned himself with a number of industry professionals armed with experience in radio and records. "If they need help with video, sales, particular forms of Internet marketing, I have all those bases covered."

There are two types of clients to whom Nine North caters: new artists, who Pareigis says "don't want to wait two years to get their shot; they're really taking their career in their hands," and established acts with brand equity and loyalty "that you can do something direct with and reach their audience in ways that in some cases major labels are no longer able to do."

Similarly, Dalton, who also serves as VP of promotion for Midas Records, describes his New Revolution Entertainment as "a music company created by promotion people—and promotion is a primary service we provide." Dalton's role is that of a product manager who brings all the services together that function as an organized unit, not unlike a label. "Are we a label?" he asks. "No. But there's a central location that in addition to promotion will be organized and administrated through us. It's more multidimensional than just radio promotion."

Pareigis believes the current climate in the music industry makes this methodology viable now and says it plays into a single-by-single environment. Additionally, he says that with a lower cost of doing business for an artist, "whether it's an established act or a new one, they can't help but benefit by this arrangement." To a degree, Pareigis says, "a lot of this is going to be investment that comes back to them through increased touring dollars, merchandise sales and other tie-ins. That's where you realize a lot of your success."

Dalton points out that even though the cost of creating music has gone down dramatically, the cost of marketing, promoting and distributing it has not. "But our price points have. Not too many years ago, we saw a \$17.98 price point; now some are \$6.99. There's got to be a way to manage that overhead." In order to do that, he says, "different

Continued on page 36

'We're moving into an era where the definition of a label and its organizational structure is challenged.'

—Rob Dalton



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Listeners and fans rank "If You Ever Went Away" as the # 5 SONG OVERALL this week and as the # 5 PASSION SONG... Females rank JMM at # 5 and # 3 Passion... Females 25-54 rank this song at # 4 both Positive and Passion. – **BULLSEYE MARKETING RESEARCH**

Listen To The New "Time Flies" CD at
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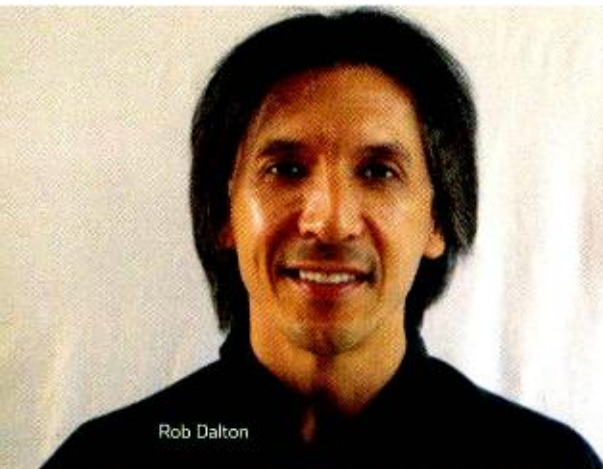
structures must be used to outsource on an as-needed basis for the variety of services it takes to properly develop an artist. Controlling the overhead will lead to profitability.”

Is It Or Isn't It?

Returning to a question Dalton asked—whether these business models are really labels—Dalton says no, and Pareigis says yes, with the caveat that Nine North is a “virtual” label. How do others term themselves?

“What they’re offering is essentially a consortium of services,” Capitol Nashville president/CEO Mike Dungan says. “For a percentage of sales you can get all the services with one-stop shopping. That doesn’t necessarily make them a label, but if they have success there, all they have to do is build content into it and they are a label.”

According to Howell, “That’s a promotional marketing company in my opinion.” Mayne agrees: “Let’s just say exactly what it is, and this is the new reality: Those are independent promotion companies that started calling themselves ‘record companies’ to get around [radio] corporate rules in light of the Spitzer investigation.” Pre-Spitzer, Mayne says, “they were called independent promoters.” Pareigis says he and his team haven’t encountered any barriers when trying to access radio in the post-Spitzer environment. “Radio has been very welcoming to us, and I even get a sense of them rooting for us, too.”



Rob Dalton

After some initial pushback because of what Dalton describes as “the vagueness of what an independent is,” his company “now talks to nearly everybody and we work with every radio group I’m aware of.” This was never an issue for Broken Bow. The label was launched long before Spitzer began investigating the industry. Further, Howell says, “We always had our own staff, so we were a physical record label. We had people with contacts who came here with experience that could get radio people on the phone. CO5 has the same thing, so I’m not surprised they’ve had access, too.”

Access To Radio

One of the biggest advantages that indie labels have is Howell’s reference to radio access. Con-

solidation has affected radio and the record industry. To a degree, the downsizing and restructuring of labels has contributed to the viability and credibility of independent labels in 2008 on two separate levels. First, as major labels trimmed rosters and promotion departments, a number of experienced, talented music professionals hooked up with an indie label. Years of relationships came with them.

“We may not have the same leverage, but we do have the same access,” says CO5’s Newmark, whose outfit started working country as a promotional outsource company two-and-a-half years ago. “I was with DreamWorks, [CO5 director of promotion and marketing] Bubba Wayne was with MCA, [CO5 director of promotion and marketing] Darlene Starr was with Warner Bros. and MCA. Once this got sorted out, we weren’t considered ‘indies.’” Howell says everyone on his staff at Broken Bow had major-label experience, including the artists. “Jason Aldean was dropped from Capitol; Craig Morgan came from Warner Bros. Consolidation helped found this label at the perfect time.”

Laney Lawrence is running Rocky Comfort Records with his brother, Tracy Lawrence, who brought 15 years of equity as an artist and a catalog of songs still played on radio when they launched the label in late 2006. “We have some better music than the previous realm of independents and there’s a better quality of artists available now because there’s not enough spots at the majors,” Laney Lawrence says. “So all of a sudden we have a great talent pool to choose from.”

Advantages Vs. Disadvantages

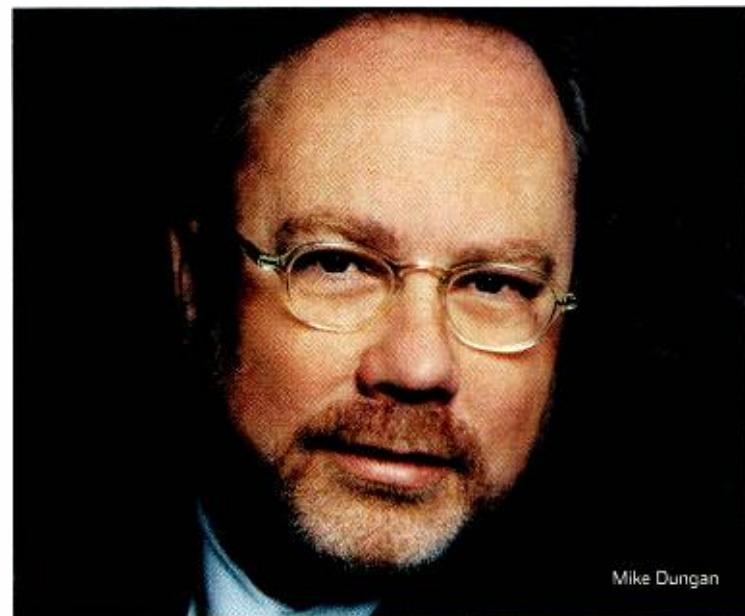
The combination of greater talent to choose from—both artists and the people working the music—has created not only access but credibility. The more success each indie artist has, the more radio is open to the idea of giving these acts and their labels consideration. That’s something that takes time to build, but there are other advantages indies have that they feel make them more effective than a major. “What I tell clients in this new environment is that we’re speedboats and they’re the Titanic,” Pareigis says.

Pareigis also cites the ability to make decisions faster. “At the end of the day, it’s not independent labels clogging up the chart. We make quick decisions to get in and out because we don’t want to waste people’s time and energy with something that isn’t working.”

Lawrence says he can turn projects around faster because he doesn’t have to go through so many people to make a decision. “The biggest holdup is getting into the [majors’] release schedule. They sign a new artist today and there may be eight to 10 ahead of them.”

Of course major labels still have the upper hand over independents in many areas. “We can’t compete with their money machine. They’re like the bank in town and can outspend us at every turn,” Laney Lawrence says. “We just have to be more creative and work harder.”

Pareigis says majors still win out in the area of artist rosters. “They’ve invested a lot of money and time into creating exciting and dynamic



Mike Dungan

R&R Top Country Labels, Year To Date

1. Arista Nashville
2. Capitol Nashville
3. MCA Nashville
4. Lyric Street
5. Big Machine
6. BNA
7. Columbia
8. Warner Bros.
9. Curb
10. RCA
11. Universal South
12. Mercury
13. Broken Bow
14. Show Dog Nashville
15. Valory
16. Asylum-Curb
17. New Revolution
18. Lofton Creek
19. CO5
20. Equity

Rankings derived from total audience points accumulated from the weekly R&R Country chart, from Nov. 30, 2007, through July 4, 2008, using data provided by Nielsen BDS. Curb and Asylum-Curb operated separately during the recap period, thus the two labels are ranked separately.

—Wade Jessen

artists for the format.” Howell says that he operates Broken Bow somewhere between speedboat level and major-label pace. “We have to compete on every level; good music, promotional budget, credibility and a staff with contacts. We have all those things and we don’t think of ourselves as an independent label.”

Here To Stay?

Whether this is indeed the new long-term reality for the record business in Nashville remains to be seen. Capitol’s Dungan is skeptical. “What we’re seeing are, by and large, these labels being funded by people who’ve made a small fortune in another industry who have some kind of romantic notion about being in the music business. It’s a dream they’ve always had and they see it as if they’re in show business. Then they wake up three years later and say, ‘Wow, I could lose everything here very easily.’ I think that’s happening a lot around Nashville right now.”

Not surprisingly, veteran record execs now operating in the indie world are more optimistic. Pareigis says, “It’s here to stay, and it will evolve in terms of more and smarter and better partnerships. You’ll see a lot of brain drain from the majors; they’ll either leave the industry entirely or discover their entrepreneurial side and try something like this.”

Dalton says the priority remains what it always has been: Radio wants hits. “If we can prove through the course of time that we can do the same things major labels have done, it gives a programmer a comfortable reason to make a decision about our artist.”

Howell believes the verdict is still out, given distributor Handleman’s recent announcement that it is exiting the music business. “With fewer titles in Wal-Mart, that hurts country more than any other genre. There are some small labels with great music, but can you get people exposed to it?”

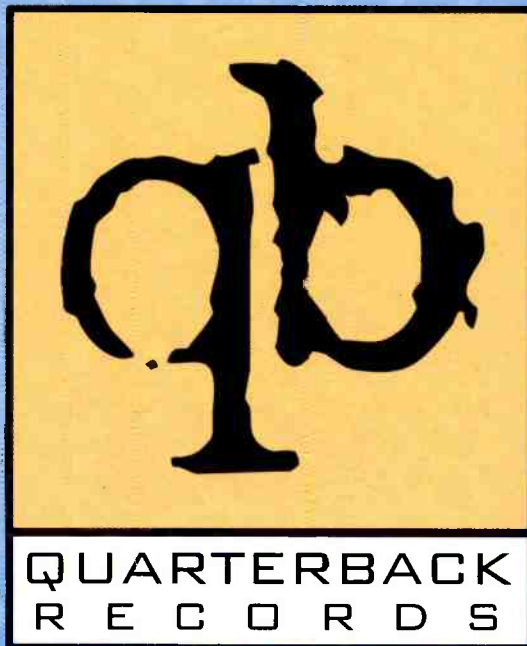
Mayne notes that the industry will continue to see more labels structured in novel ways. He raises the theoretical question: “With today’s new music model, has ‘independent promotion’ moved away from a dirty word and into a legitimate business model? That would be the real question.” **R&R**

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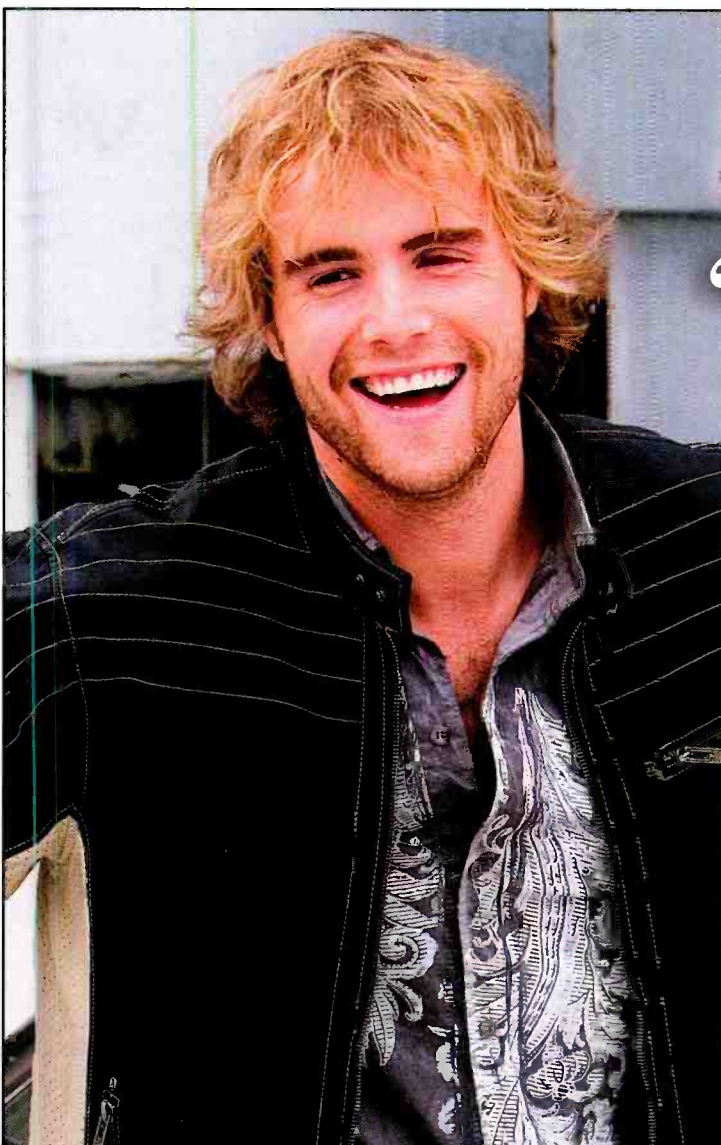


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#8 Overall Total Passion	#2 25 - 48
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Stronger artists, experienced execs lead independent labels to unprecedented success

Indies Close The Credibility Gap

By R.J. Curtis

Greater Media's WKLB/Boston PD Mike Brophrey recalls counting the number of existing country record labels during the '90s country boom when he worked at WXTU/Philadelphia. "I counted 26, including the independents." ■ Today, that count is in the midst of a dramatic shift in weight. As major Nashville labels continue to consolidate and shutter their doors, there are at least 26 independent labels doing business in town. This upsurge has not gone unnoticed by country programmers. Westcoast's KJUG/Visalia, Calif., PD Dave Daniels says, "The influx of indie music has tripled over the past few years." Adding to the sheer volume of numbers is that radio is attaching never-before-seen credibility to independents: "They're more important than ever before," CBS Radio's WYCD/Detroit PD Tim Roberts says.

Randy "Mudflap" Wilcox, PD at Qantum's WEGX (Eagle 92.9)/Myrtle Beach, S.C., recalls the quality of product landing on his desk in the '90s as "utter crap," saying he often wondered "why nobody told these people they had absolutely zero talent." Beginning in the latter part of the last decade, however, Wilcox noticed more independents "connecting the dots," with quality music arriving from quality artists.

Peak Broadcasting's KSKS/Fresno PD Tom Jordan is another believer, citing recent successes from Tracey Lawrence and Craig Morgan, but he goes even further. "This truly is the tip of the iceberg. These guys seem to be much more about

'This truly is the tip of the iceberg. These indie guys seem to be much more about the music than the big boys who are so cookie cutter-sounding.'

—Tom Jordan

the music these days than the big boys, who are so cookie cutter-sounding."

Like Wilcox, Entercom's KBWF/San Francisco PD Scott Mahalick believes technology has evened the playing field: "As long as the talent is strong and the production value is strong I'm not sure there is much difference between the major labels and the independents. Today you can pretty much get there with a ProTools rig in a small room."

Relationships = Access

This increased credibility extends beyond technology and the actual music. It has a lot to do with the people working behind the scenes. "Most of the independent labels are now being headed by former VPs from the bigger labels," Clear Channel's KHGE/Fresno PD Chuck Geiger says. "They brought clarity in how to reach radio and better distribute the product through new technologies."

Next comes a potent promotional double whammy that's yet another component in recent successes for several indie labels: Longtime programmer takes call from longtime promotion rep who came up through the major-label system and brings in well-established relationships. Longtime promo rep then brings established artist with prior success on major label into station with new music on indie label.

According to Brophrey, this scenario can "certainly bring more awareness to that label and song." Two notable examples are Tracy Lawrence and John Michael Montgomery. "It's much easier to have confidence in the hit potential of a record from Lawrence or Montgomery, regardless of the label it comes from," Citadel's KIIM/Tucson PD Buzz Jackson says. "I don't really think of these artists as being independent because they already have a track record with the radio station and the audience."

Another obvious—and extraordinary—example is Toby Keith, an established superstar and arguably the biggest male artist in the format when he broke away from DreamWorks and formed Show Dog Nashville. That's one way to gain an instant entrée to radio. Another is to gradually build credibility from the ground up, something that labels like Big Machine (Taylor Swift), Equity Music (Little Big Town) and Broken



Bow (Jason Aldean, Craig Morgan) have done triumphantly in the past five years.

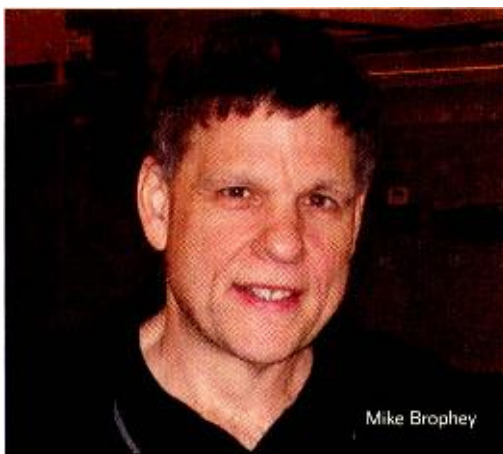
It's Still About The Song

However, the fundamental truth remains: It's all about the best song. The good news seems to be that with the increasing talent pool of artists and music professionals who've been squeezed out of the major-label environment, radio programmers are clearly listening to independent product with more of an open mind. "I try to treat them equally. While a superstar may get front-runner status for airplay, I try to listen to them all with an unbiased ear," Wilcox says. In doing so, he's found "some diamonds in the not-so-rough," such as Emma Mae Jacob, Rick Huckaby, Colt Ford, James LeBlanc and Heartland. "Artists that, on any given day, can do battle with an act on a major label and come out on top."

Daniels concurs. "A good song tends to transcend all. And, there seems to be less hype out of independent labels." Following that thought, Brophrey asks, "If it's a good song and it fits the sound of the station, does the source matter?"

Emmis' WTHI/Terre Haute, Ind., PD Barry Kent acknowledges that if the song is good enough, he'll play it—as long as he can find room on his playlist. Clear Channel's KTOM/Monterey-Salinas PD Wes Poe says Heartland's "I Loved Her First" is a great example of an indie label moving a hit song through the system, but like everyone else, he evaluates songs individually with part of his criteria being: Is it undeniable?

Ditto for Jackson, who says, "Just because CO5 has something with 'Find Out Who Your Friends Are' doesn't necessarily mean they have something with Jeremy McComb. Arista might have something with Alan Jackson, but not necessarily with whomever their next artist is. It all comes back to artist credibility. The major label may make distribution and promotion easier, but if the song isn't there, it doesn't matter where it came from." **R&R**



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WTMX/Chicago gets environmentally conscious

And Now, It's Time For Green Thoughts

Keith Berman

KBerman@RadioandRecords.com

With garbage piling up everywhere, global warming wreaking havoc on weather and ecosystems around the planet and gas prices somewhere north of an arm and a leg, many people are starting to think about ditching their three-miles-per-gallon SUVs and recycling some of the garbage they generate. ■ Unfortunately, the impact that all these environmental changes are having is a pretty big concept to wrap one's head around, and it's something that can probably paralyze the average person into inaction. Enter "Green Thoughts," a PSA series from Bonneville hot AC WTMX (101.9 the Mix)/Chicago and PD Mary Ellen Kachinske, which gives listeners simple, easy-to-execute suggestions on how to help out on a smaller scale.

"We run about 100 PSAs a week, which is probably the most in Chicago, and it's a lot for adult formats stations," Kachinske says. "In April 2007, we took a couple of banks of PSAs and made them Green Thoughts." Kachinske says one of their part-timers has a very "organic-sounding voice," and their creative services director came up with a branding sounder—much like NBC's "The More You Know" public service campaign—that accompanies each Green Thought.

"It's worked very well. We didn't want them to come off preachy either," Kachinske says, citing a recent example: "We should all turn our water off when we're brushing our teeth; a family of four could save 100 gallons of water a week by doing that." Each announcement closes with the tag line "It's a Green Thought from the Mix, a Bonneville station committed to a greener Chicago." Simple, right?

Little Effort, Big Return

The payoff is pretty big, though: Kachinske says she's seen Green Thoughts mentioned in the Mix's Arbitron diary comments, and the station has gotten a lot of positive feedback from listeners about the campaign, not to mention the fact that Mix personnel are now becoming more environmentally conscious. It even led them to redo the station's logo to include the generic recycling logo, and AC clustermate WILV

(100.3 Love FM) and classic rock WDRV (97.1 the Drive) have also started their own on-air campaigns.

After about a year of running Green Thoughts on the air, Kachinske and her staff brainstormed on how to kick things up a notch or two. Capitalizing on morning jocks Eric & Kathy's ability to score interviews and performances with big-name artists, they decided to incorporate their station events into an expanded Green Thoughts initiative.

"Our efforts are really to enlighten, educate and entertain—the big three E's—because we certainly have this great weekly cume of nearly 1 million people, and we want to get the message out about how it's easy to take small steps to making a better planet," Kachinske says. "We didn't want to come off being preachy, but if you have Alanis Morissette come and sing too, that seems to make learning fun."

The first event featured Morissette at Chicago's world-famous Shedd Aquarium, which Kachinske describes as the gateway event into the Mix Green Initiative, especially since Shedd is a partner in the effort. "Alanis came on and performed five songs," she says.

In addition to using recyclable paper drinking cups and giving out green-themed info, the station took steps to find out how much power it would use and pollution it would generate at the show so it could negate it. "We tried to think of everything so we were sending people back out in the world having hope-



Kachinske

fully erased their carbon footprint from attending our event," she says. The Mix also gave out a card directing people to its Green Thoughts Web site. The card itself is a biodegradable seed-planter embedded with wildflower seeds: just bury and water the card, and wildflowers will grow from it.

'They say you can't do everything, but everyone can do something.'

—Mary Ellen Kachinske

Everyone Can Do Something

The Mix also staged an event with Jack Johnson, where listeners brought old cell phones to be recycled; everyone who contributed qualified to get up onstage with Johnson. All attendees scored a reusable Green Mix shopping bag, and there were organic cotton T-shirts and recycled water bottles for sale.

When I spoke with her, Kachinske had just gotten back from yet another show: Mixing Maroon & Green, where the first 300 people who showed up at a downtown bar with plastic bags for recycling were allowed inside to see a free live show with Maroon 5.

"Our next one will be a recycling event at Whole Foods with John Mayer, where everyone who brings something to recycle is entered to win front-row tickets and meet-and-greet passes with John," she says. "We have 300 fluorescent light bulbs to give out. And there's a festive atmosphere."

While Kachinske is busy running a top-three market station, she still takes the time to write the Green Thoughts scripts herself even though she has several capable people around

who she could delegate to. "I enjoy it so much, and I've learned so much," she says. "I've personally given up plastic water bottles, and now we've gotten the whole staff involved. It's amazing, really. There are so many ways that you can be less wasteful in every different room in your house."

Kachinske says she's not a tree-hugger, but that was the point of the campaign: to let the average Chicagoan know that there are simple, easy ways they could contribute without making huge changes to their lives. She says, "We're certainly no trailblazers, but we have this stage, and we're able to get the information out and let them know that if they make one little change, it moves us all in the right direction."

Interestingly, when Kachinske first started doing Green Thoughts, a fair amount of tips were hard to come by, but now there's a wealth of information to pass along as going green has become mainstream. "Now you can't escape it," she says. "It's really reaching critical mass right now."

However, Kachinske realizes it's still important to keep things simple so as not to overwhelm people and make them think they need to completely overhaul their lives to become environmentally friendly. "They say you can't do everything, but everyone can do something," she says. R&R



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—Mary Ellen Kachinske



▶ TWO 21-YEAR-OLD FEMALE SINGER/SONGWRITERS MAKE THEIR INTRODUCTIONS ON THE ADULT CHARTS: **HILARY McRAE** ENTERS AC AT NO. 30 WITH "EVERY DAY (WHEN WILL YOU BE MINE)," THE HORN-INFLECTED FIRST SINGLE FROM THE FLORIDA-BORN ARTIST. AT HOT AC, IRISH POP-ROCKER LESLEY ROY OPENS AT NO. 39 WITH "I'M GONE, I'M GOING."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	26	SARA BAREILLES LOVE SONG	NO. 1 (9 WKS)	11 ³ ☆	2081 -156	15.736	1
2	2	13	LEONA LEWIS BLEEDING LOVE		11 ³ ☆	1850 -83	15.251	2
3	3	49	COLBIE CAILLAT BUBBLY		11 ⁴ ☆	1582 -67	11.998	3
4	4	18	JOHN MAYER SAY	MOST ADDED	11 ☆	1521 +21	11.858	4
5	5	36	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆	1436 -48	9.097	6
6	7	26	MICHAEL BUBLE LOS		11 ☆	1328 -19	9.612	5
7	6	28	TAYLOR SWIFT TEAR DROPS ON MY GUITAR		11 ³ ☆	1297 -40	6.764	10
8	8	7	DAVID COOK THE TIME OF MY LIFE		11 ☆	1129 -45	8.833	8
9	9	27	JORDIN SPARKS TATTOO		11 ² ☆	1082 -90	8.583	9
10	11	19	DAJGHTRY FEELS LIKE TONIGHT		11 ☆	1001 -16	8.976	7
11	12	23	PLUMB IN MY ARMS		11 ☆	945 -13	3.523	12
12	13	22	EAGLES BUSY BEING FABULOUS	MOST INCREASED PLAYS	11 ☆	743 +77	3.081	15
13	15	21	LAWDON PIGG FALLING IN LOVE AT A COFFEE SHOP		11 ☆	496 -11	2.231	18
14	14	13	JOSH GROBAN AWAKE		11 ☆	473 -132	2.081	19
15	17	13	LIFEHOUSE WHATEVER IT TAKES		11 ☆	439 +23	3.161	13
16	18	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³ ☆	418 +16	4.086	11
17	16	13	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		11 ☆	415 -44	1.424	21
18	19	18	KIMBERLEY LOCKE FALL		11 ☆	343 -79	0.778	27
19	21	9	JOURNEY AFTER ALL THESE YEARS		11 ☆	317 -8	0.802	26
20	20	10	COLBIE CAILLAT REALIZE		11 ☆	300 -8	1.527	20
21	23	3	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ☆	269 +18	2.951	16
22	22	11	BRAN ADAMS I THOUGHT I'D SEEN EVERYTHING		11 ☆	263 -41	0.425	-
23	25	8	ROOM FOR TWO ROOTS BEFORE BRANCHES		11 ☆	206 +32	0.282	-
24	24	15	MAROON 5 WON'T GO HOME WITHOUT YOU		11 ☆	202 -21	3.094	14
25	26	20	CNOTE FORCE ME		11 ☆	121 -15	0.354	-
26	29	5	CLAY AIKEN ON MY WAY HERE		11 ☆	114 0	0.272	-
27	28	2	KID ROCK ALL SUMMER LONG		11 ☆	113 +11	1.071	24
28	30	15	RED SPEEDWAGON FIND YOUR OWN WAY HOME		11 ☆	109 0	0.124	-
29	27	4	ONEREPUBLIC STOP AND STARE		11 ² ☆	108 +1	1.243	23
30	NEW		HILARY McRAE EVERY DAY (WHEN WILL YOU BE MINE)		11 ☆	97 +11	0.076	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JOHN MAYER Say (Aware/Columbia)	6
ROOM FOR TWO Roots Before Branches (Curb/Warner Bros.)	5
DONNA SUMMER Sand On My Feet (Burgundy)	5
DAVID COOK The Time Of My Life (19/RCA/RMG)	4
LIFEHOUSE Whatever It Takes (Geffen/Interscope)	4
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Live/Zomba)	3
COLBIE CAILLAT Realize (Universal Republic)	3
COLDPLAY Viva La Vida (Capitol)	3
PLUMB In My Arms (Curb/Reprise)	2

ADDED AT...
KUDL
Kansas City, MO
OM/PD: Thom McGinty
Plumb, In My Arms, 20
Jordan Sparks Duet With Chris Brown, No Air, 4

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KARMINA The Kiss (CBS)	84/7	FOREIGNER Too Late (Atlantic/Rhino)	39/16
MINDI ABAIR Stars (Peak/CMG)	68/13	RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	27/3
MICHAEL DAMIAN Getting So Much Better (Caption)	62/70	GEORGE MICHAEL WITH PAUL MCARTNEY Heal The Pain (Aegean/Epic)	21/12
GREC MEDORO Imagining You (Odds On)	52/8	NATALIE GRANT In Better Hands (Curb/Warner Bros.)	19/10
MILEY CYRUS See You Again (Hollywood)	46/1	3 DOORS DOWN It's Not My Time (Universal Republic)	16/2

MOST INCREASED PLAYS

+77 ☆ EAGLES Busy Being Fabulous (ERC) *MXS +13, WRRM +8, WLHT +8, KSNE +7, WJBR +7, WLIT +6, WRSR +4, WYLL +4, KISC +3, WYJB +3
+32 ☆ ROOM FOR TWO Roots Before Branches (Curb/Warner Bros.) *WMOG +10, KTDY +9, WPKC +6, KMGA +5, WMLY +5, WRFV +4, WOOD +2, WDEF +2, WLRQ +1, KQIS +1
+23 ☆ LIFEHOUSE Whatever It Takes (Geffen/Interscope) *SISL +7, WHLG +6, WGSB +7, WOOD +7, WLEV +4, KTSM +4, WWOE +4, WCFZ +2, KUDL +2, WJBR +1
+21 ☆ JOHN MAYER Say (Aware/Columbia) *KMUJ +12, WMJX +11, KBEZ +10, SISL +8, KBAY +7, KMGA +6, KSSK +6, KNEB +6, WSHH +6, KUMU +5
+18 ☆ NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) *WLHT +11, WLIT +8, WRFV +7, WLEV +6, WZLD +4, KNEV +3, WMOG +2, WOOD +2, KKCW +2, WKJY +1

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	FERGIE BIG GIRLS DON'T CRY (WILLIAMS/A&M/INTERSCOPE)	11 ⁵	1145 1069
2	ALICIA KEYS NO ONE (MBK/J/RMG)	11 ⁵	978 1075
3	DAUGHTRY HOME (RCA/RMG)	11 ⁴	935 925
4	PINK WHO KNEW (LAFACE/ZOMBA)	11 ⁴	811 853
5	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 ⁴	750 634

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	687 773
7	DANIEL POWTER BAD DAY (WARNER BRCS.)	11 ⁵	657 620
8	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	651 673
9	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)	11 ⁵	644 711
10	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	633 688

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► A WEEK AFTER ENTERING THE AC TOP 10, **DAVID COOK** CONQUERS THE SAME TERRITORY AT HOT AC, AS "THE TIME OF MY LIFE" RISES 11-10 ON THE LATTER LIST. MEANWHILE FELLOW FORMER "AMERICAN IDOL" ROCKER CHRIS DAUGHTRY'S BAND REACHES THE TOP 10 AT AC, WHERE "FEELS LIKE TONIGHT" MAKES AN IDENTICAL 11-10 ASCENSION.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	14	LEONA LEWIS BLEEDING LOVE	NO. 1 (7 WKS)	11 ³ ☆ SYCO/J/RMG	3235 -131	16.060	1
2	3	16	3 DOORS DOWN IT'S NOT MY TIME		11 ☆ UNIVERSAL REPUBLIC	2637 -17	12.644	2
3	2	25	ONEREPUBLIC STOP AND STARE		11 ² ☆ MOSLEY/INTERSCOPE	2562 -149	11.397	5
4	4	26	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG	2484 -108	12.431	3
5	7	12	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 PHONOGENIC/EPIC	2461 +131	11.785	4
6	6	6	COLDPLAY VIVA LA VIDA		☆ CAPITOL	2341 +21	11.157	6
7	5	21	GAVIN DEGRAW IN LOVE WITH A GIRL		☆ J/RMG	2287 -97	10.247	9
8	8	25	COLBIE CAILLAT REALIZE		11 ☆ UNIVERSAL REPUBLIC	2219 -82	10.358	8
9	9	35	LIFEHOUSE WHATEVER IT TAKES		11 ☆ Geffen/Interscope	2147 -97	10.238	10
10	11	6	DAVID COOK THE TIME OF MY LIFE		☆ 19/RCA/RMG	1902 +88	9.380	11
11	10	46	SARA BAREILLES LOVE SONG		11 ³ EPIC	1873 -141	10.552	7
12	14	11	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆ INTERSCOPE	1750 +82	6.653	16
13	18	11	KID ROCK ALL SUMMER LONG	MOST INCREASED PLAYS	TOP DOG/ATLANTIC	1633 +192	7.075	14
14	13	39	BUCKCHERRY SORRY		11 ² ELEVEN SEVEN/ATLANTIC/RRP	1630 -108	8.077	12
15	12	15	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³ 19/JIVE/ZOMBA	1604 -154	7.763	13
16	17	15	JASON MRAZ I'M YOURS		ATLANTIC/RRP	1575 +119	6.717	15
17	16	17	DUFFY MERCY		MERCURY/IDJMG	1453 -29	5.387	17
18	20	8	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		A&M/Octone/Interscope	1096 +59	4.777	18
19	21	17	THE SPILL CANVAS ALL OVER YOU		ONE ELEVEN/SIRE/REPRISE	1031 +71	3.132	21
20	22	12	PANIC AT THE DISCO NINE IN THE AFTERNOON		DECAYDANCE/FUELED BY RAMEN/RRP	882 -43	3.187	20
21	19	19	THE LAST GOODNIGHT STAY BEAUTIFUL		VIRGIN/CAPITOL	849 -413	2.712	23
22	27	3	KATY PERRY I KISSED A GIRL		CAPITOL	774 +183	3.528	19
23	25	9	SARA BAREILLES BOTTLE IT UP		☆ EPIC	738 +84	1.898	26
24	26	7	FLYLEAF ALL AROUND ME		11 A&M/Octone/Interscope	655 +57	1.648	27
25	24	15	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 WARNER BROS.	618 -151	2.997	22
26	28	9	NEWTON FAULKNER DREAM CATCH ME		AWARE/COLUMBIA	566 +30	1.068	34
27	23	16	Yael Naim NEW SOUL		☆ TOT OU TARD/ATLANTIC	559 -263	2.488	25
28	29	7	MATT NATHANSON COME ON GET HIGHER		☆ VANGUARD	558 +90	1.520	29
29	30	8	SEETHER RISE ABOVE THIS		WIND-UP	412 +31	1.464	30
30	32	5	RIHANNA TAKE A BOW		11 SRP/DEF JAM/IDJMG	393 +37	2.601	24
31	33	3	METRO STATION SHAKE IT		COLUMBIA	390 +137	1.115	33
32	31	10	ANNA NALICK SHINE		EPIC	390 +13	1.016	35
33	35	2	DAUGHTRY WHAT ABOUT NOW		RCA/RMG	371 +98	1.544	28
34	33	6	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	334 +24	1.234	32
35	40	2	O.A.R. SHATTERED (TURN THE CAR AROUND)	MOST ADDED	☆ EVERFINE/ATLANTIC/RRP	312 +108	1.235	31
36	38	3	WEEZER PORK AND BEANS		DGC/GEFFEN/INTERSCOPE	309 +49	0.706	37
37	34	5	DELTA GOODREM IN THIS LIFE		☆ MERCURY/DECCA	305 +17	0.648	38
38	37	2	TRISTAN PRETTYMAN MADLY		VIRGIN/CAPITOL	294 +34	0.587	-
39	NEW		LESLEY ROY I'M GONE, I'M GOING		JIVE/ZOMBA	228 +52	0.313	-
40	NEW		DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC	199 +10	0.244	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KCDU, KLTC, KMXB, KRUI, KVLV, KYKY, WNNF, WVMX, WXMA	9
LIFEHOUSE Broken (Geffen/Interscope) KLCA, KMHX, KMXB, KQKQ, KVLV, WAVV, WPLJ, WPST	8
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) KHMV, KLLY, KMXB, KPEK, KRUI, KUDD, WAYV	7
GAVIN ROSSDALE Love Remains The Same (Interscope) KALC, KFBZ, WBMX, WJLK, WDMX, WSNE	6
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope) KCDU, KDMX, WCDA, WHYD, WLNK, WSNE	6
DAUGHTRY What About Now (RCA/RMG) KCDU, KCIX, KLCA, KLZR, WAJI, WCDA	6
METRO STATION Shake It (Columbia) KCDU, KJMY, KPEK, WJLK, WKDD, WTIC	6
DAVID COOK The Time Of My Life (19/RCA/RMG) KFYV, KMXB, WSNE	3
KID ROCK All Summer Long (Top Dog/Atlantic) KFBZ, WSNE, WZPL	3
TRISTAN PRETTYMAN Madly (Virgin/Capitol) KJMY, WMGX, WXMA	3

ADDED AT...
KFYV
Oxnard, CA
OM: Brian "Big Bear" Davis
APD/MD: Maverick
David Cook, The Time Of My Life, 25
Miley Cyrus, 7 Things, 10
Panic At The Disco, Nine In The Afternoon, 5
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS: 20	193/20	NEW KIDS ON THE BLOCK Summertime (Interscope) TOTAL STATIONS: 10	99/18
CARRIE UNDERWOOD Last Name (19/Arista/Arista Nashville/RMG) TOTAL STATIONS: 14	138/48	MATT WERTZ 5:19 (Handwritten/Universal Republic) TOTAL STATIONS: 14	98/7
JON MCLAUGHLIN Beating My Heart (Island/IDJMG) TOTAL STATIONS: 19	136/28	SECONDHAND SERENADE Fall For You (Glassnote/ILG/Atlantic) TOTAL STATIONS: 4	96/3
ECHO JET Wave (Machine) TOTAL STATIONS: 11	120/9	JUSTIN NOZUKA After Tonight (Glassnote/RED) TOTAL STATIONS: 7	87/19
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) TOTAL STATIONS: 12	108/91	TAYLOR SWIFT Our Song (Big Machine/Universal Republic) TOTAL STATIONS: 5	86/6

MOST INCREASED PLAYS

+192 KID ROCK All Summer Long (Top Dog/Atlantic) WBNS +37, KPEK +25, WKTI +20, KLCA +18, WZPL +14, KSTP +13, KUDD +12, WINK +12, KEZR +11, KSTZ +9
+183 KATY PERRY I Kissed A Girl (Capitol) KZZU +19, KPEK +17, KMXB +15, WQAL +13, WBMX +13, KZZO +12, KLZR +12, KQKQ +11, WXLD +10, KEZR +10
+137 METRO STATION Shake It (Columbia) WZPL +21, KPEK +19, WKDD +18, KJMY +12, KCIX +11, WJLK +9, KUDD +8, WTIC +8, KMHX +8, KFYV +7
+131 NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) WDVD +32, KHMV +29, XFZ6 +27, WAVV +16, KCDA +15, WKDD +14, WNNK +12, KJMY +12, WKTI +11, WSNE +10
+119 JASON MRAZ I'm Yours (Atlantic/RRP) KEZR +32, KZZO +13, WRQX +13, KSTP +12, KLCA +11, WXMA +11, KLZR +8, KPEK +5, KQKQ +5, KCIX +5

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ "VIVA LA VIDA," THE TITLE CUT FROM COLDPLAY'S NO. 1 ALBUM, HALVES ITS CHART RANKING AS IT LEAPS 32-16 ON THE CANADA HOT AC LIST.

HOT AC REPORTERS

WKDD/Akron, OH*
OM/DP: Keth Kennedy

WRVE/Albany, NY*
OM/DP: Randy McCarty
APD: Kevin Rush
MD: Tred Hulse

KPEK/Albuquerque, NM*
PD: Tony Manero
MD: Jamie Frye

KDBZ/Anchorage, AK
OM/DP: Tom Oakes

KMXS/Anchorage, AK
APD: Joe Campbell

WAYV/Atlantic City, NJ*
PD: Rob Garcia

KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards

KLLY/Bakersfield, CA*
OM/DP: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn

WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Greg Carpenter

WLTB/Binghamton, NY
OM/DP: Dana Potter
APD: Dan Michaels
MD: Steve Gilinsky

WMRV/Binghamton, NY
OM/DP: Jim Free

KCIX/Boise, ID*
PD/MD: Brent Carey

WBMX/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney

WUHU/Bowling Green, KY
PD/MD: Brooke Summers

WTSS/Buffalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas

WHBC/Canton, OH*
PD: Hunter Scott
APD/MD: Kayleigh Kriss

WCOD/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews

WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller

WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto

WKRQ/Cincinnati, OH*
OM/DP: Patti Marshall
APD: Grover Collins
MD: Brian Douglas

WNNF/Cincinnati, OH*
PD: Mark Anderson

WQAL/Cleveland, OH*
PD: Dave Popovich

WBNS/Columbus, OH*
OM/DP: Jay Taylor
MD: Sue Leighton

WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King

KLTG/Corpus Christi, TX*
OM: Clayton Allen
PD: Chris Roberts

KDMX/Dallas, TX*
PD: Rick O'Bryan
MD: Lisa Thomas

WDAQ/Danbury, CT
PD: Zach Dillon
MD: Nate Mumford

WMMX/Dayton, OH*
OM/DP: Jeff Stevens
APD: Shaun Vincent

KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill

KIMN/Denver, CO*
PD: John Roberts
MD: Hollywood Henderson

KSTZ/Des Moines, IA*
OM/DP: Scott Allen
MD: Jimmy Wright

WDVD/Detroit, MI*
OM/DP: Ron Harrell
MD: Jesse Addy

KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter

KSII/El Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd

WBQB/Fredericksburg, VA
OM/DP: Chris Carmichael

KALZ/Fresno, CA*
OM/DP: Paul Wilson
APD: Laurie West

KKPL/Ft. Collins, CO
OM/DP: Mark Callaghan
MD: Beano

WINK/Ft. Myers, FL*
PD: Chad Ruffer
APD: Dave Alexander

WAJI/Ft. Wayne, IN*
OM: Lee Tobin
PD: Barb Richards
MD: Marti Taylor

WMEE/Ft. Wayne, IN*
OM/DP: Rob Kelley
APD/MD: Dave Michaels

WQLH/Green Bay, WI*
PD: Jimmy Clark

WIKZ/Hagerstown, MD
OM/DP: Rick Alexander
MD: Jeff Roteman

WNNK/Harrisburg, PA*
OM/DP: John O'Dea
MD: Denny Logan

WTIC/Hartford, CT*
OM: Steve Sahlany
PD/MD: Jeannine Jersey

KLAZ/Hot Springs, AR
OM/DP: Keith Michaels
APD/MD: Aaron Garrett

KHMX/Houston, TX*
OM: Ken Charles
PD/MD: Keith Scott

WZPL/Indianapolis, IN*
OM/DP: Scott Sands
APD: Kari Johl
MD: Dave Decker

KQUR/Laredo, TX
PD: AL Guevara

KMXB/Las Vegas, NV*
PD: Justin Chase
MD: Brandon Bell

WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Daie O'Brian
MD: Chris Elliott

KURB/Little Rock, AR*
OM/DP: Randy Cain
APD/MD: Becky Rogers

WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair

KVLY/McAllen, TX*
PD: Alex Duran
APD/MD: Meridee

WMC/Memphis, TN*
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco

WKTI/Milwaukee, WI*
PD: Bob Walker

WMYX/Milwaukee, WI*
OM: Brian Kelly
PD: Mike Nelson

KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen

KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimp
MD: Alicia Pecorino

WJLK/Monmouth, NJ*
OM/DP: Lou Russo
MD: Steve Ardolina

KCDU/Monterey, CA*
OM/DP: Kenny Allen

WGMT/Montpelier, VT
PD/MD: Steve Nichols
APD: Jeff Garfield

WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
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WPTE/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch

KYIS/Oklahoma City, OK*
OM/DP: Chris Baker
MD: Cisco

WMXO/Olean, NY
PD/MD: Chris Hicks

KQKQ/Omaha, NE*
OM/DP: Nevin Dane
MD: Heather Lee

KSRZ/Omaha, NE*
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Dol

WOMX/Orlando, FL*
PD: Jeff Cushman
APD: Bobby Smith
MD: Laura Francis

KBBY/Oxnard, CA*
PD: Todd Violette
MD: Keli Reynolds

KFYV/Oxnard, CA*
OM: Brian "Big Bear" Davis
APD/MD: Maverick

KPSI/Palm Springs, CA
PD: Connie Breeze
MD: Bradley Ryan

KMXP/Phoenix, AZ*
OM: Alan Sledge
PD: Ron Charles
MD: Allen Frey

WMCX/Portland, ME*
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Shelly Kincaid

KRSK/Portland, OR*
OM/DP: Clark Ryan
MD: Sheryl Stewart

WBWZ/Poughkeepsie, NY
PD: Aaron "Dave" McCord
MD: Chris Chase

WSNE/Providence, RI*
PD: Chris Duggan

KLCA/Reno, NV*
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray

KZZO/Sacramento, CA*
OM: Byron Kennedy
PD: Jeff Z.

WGER/Saginaw, MI
PD: Bob Moore

KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard

KUDD/Salt Lake City, UT*
OM/DP: Brian Michel

KMYI/San Diego, CA*
PD: Jimmy Steele
MD: Jen Sorenson

KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries

KLLC/San Francisco, CA*
OM/DP: Mike Preston
APD: Marcus D. Najera
MD: Jayn

KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Peffer

KRUZ/Santa Barbara, CA*
PD: Matt Stone

KMHX/Santa Rosa, CA*
PD: Danny Wright

Music Choice Adult Top 40/Satellite
PD: Justin Prager
MD: Michael Schwab

Sirius The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan

XM Flight 26/Satellite*
OM: Jon Zellner
PD/MD: Mike Abrams

KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto

KCOA/Spokane, WA*
OM/DP: Robert Harder

KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins

WHYN/Springfield, MA*
OM/DP: Pat McKay
MD: Kevin Johnson

KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers

WQKX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter

WMTX/Tampa, FL*
OM/DP: Doug Hamand
APD/MD: Kurt Schreiner

WBOW/Terre Haute, IN
PD/MD: Adam Michaels

WWWMM/Toledo, OH*
PD: Ron Finn

KLZR/Topeka, KS*
PD/MD: Jon Thomas

WPST/Trenton, NJ*
OM/DP: Dave McKay
APD/MD: Matt Sneed

KLRK/Waco, TX
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards

WRQX/Washington, DC*
OM/DP: Kenny King
MD: Carol Parker

WRMF/West Palm Beach, FL*
PD: Bob Neumann
APD/MD: Amy Navarro

KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan

KFBZ/Wichita, KS*
PD: Dusty Hayes

WINC/Winchester, VA
OM/DP: Jeff Adams
APD/MD: Paula Kidwell

WXLO/Worcester, MA*
OM/DP: Jerry McKenna
APD/MD: Mary Knight

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

WYZZ/Wyoming, WY*
OM/DP: Jeffery B. Smith
APD: Jeffery B. Smith

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	18	18	LEONA LEWIS	BLEEDING LOVE	SYCO/J/SONY BMG	379	+2
2	22	22	SARA BAREILLES	LOVE SONG	EPIC/SONY BMG	346	-5
3	19	19	NELLY FURTADO FEATURING KEITH URBAN	IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	301	+24
4	22	22	BRYAN ADAMS	I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	295	-6
5	17	17	JOHN MAYER	SAY	AWARE/COLUMBIA/SONY BMG	291	+8
6	26	26	ALICIA KEYS	NO ONE	MBK/J/SONY BMG	283	+18
7	7	43	MICHAEL BUBLE	LOST	143/REPRISE/WARNEF	278	+11
8	6	34	TIMBALAND FEAT. ONEREPUBLIC	APOLOGIZE	MOSLEY/BL ACKGROUND/INTERSCOPE/UNIVERSAL	275	+5
9	12	16	SARAH SLEAN	GET HOME	WARNER	247	+21
10	15	15	CELINE DION	ALONE	COLUMBIA/SONY BMG	247	+17
11	9	41	COLBIE CAILLAT	BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	237	-25
12	5	5	DIVINE BROWN	LAY IT ON THE LINE	WARNER	228	+33
13	10	39	FEIST	1234	ARTS & CRAFTS	228	-11
14	52	52	FERGIE	BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	193	+3
15	15	15	DUFFY	MERCY	MERCURY/UNIVERSAL	189	+3
16	17	24	SHERYL CROW	LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	186	+5
17	38	47	JULY BLACK	SEVEN DAY FOOL	UNIVERSAL	184	+19
18	16	21	HEDLEY	FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	182	-3
19	26	5	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	151	+60
20	19	10	JULY BLACK	UNTIL I STAY	UNIVERSAL	149	-3
21	21	6	KREESHA TURNER	DON'T CALL ME BABY	EMI	134	-1
22	9	9	DAUGHTRY	FEELS LIKE TONIGHT	RCA/SONY BMG	133	-3
23	22	23	MICHAEL McDONALD	(YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	121	+7
24	25	6	INGRID MICHAELSON	THE WAY I AM	CABIN 24	95	-5
25	27	21	JORDIN SPARKS	TATTOO	19JIVE/SONY BMG	93	+5
26	24	23	TAYLOR SWIFT	TEARDROPS ON MY GUITAR	BIG.MACHINE/UNIVERSAL	92	-8
27	23	6	GAROU	HEAVEN'S TABLE	SONY BMG	89	-12
28	8	8	JORDIN SPARKS DUET WITH CHRIS BROWN	NO AIR	19JIVE/SONY BMG	87	+9
29	30	6	BLUE RODEO	3 HOURS AWAY (WHERE I WAS BEFORE)	WEA/WARNER	81	+12
30	25	16	RYANDAN	LIKE THE SUN/COMME LE SOLEIL	UNIVERSAL	76	+3

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	6	6	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	329	+1
2	4	4	HEDLEY	NEVER TOO LATE	UNIVERSAL	253	+21
3	3	3	RIHANNA	TAKE A BOW	SRP/DEF JAM/UNIVERSAL	246	+36
4	2	16	MADONNA FEAT. JUSTIN TIMBERLAKE	4 MINUTES	WARNER BROS./WARNER	215	-61
5	5	5	KATY PERRY	I KISSED A GIRL	CAPITOL/EMI	170	+144
6	14	14	DUFFY	MERCY	MERCURY/UNIVERSAL	165	+4
7	16	16	GAVIN DEGRAW	IN LOVE WITH A GIRL	J/SONY BMG	160	+48
8	5	18	SIMPLE PLAN	YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	153	-43
9	11	10	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	133	+76
10	7	12	KREESHA TURNER	DON'T CALL ME BABY	EMI	122	-12
11	8	8	NEW KIDS ON THE BLOCK	SUMMERTIME	INTERSCOPE/UNIVERSAL	110	+36
12	9	22	LEONA LEWIS	BLEEDING LOVE	SYCO/J/SONY BMG	101	-25
13	8	8	MAROON 5 FEATURING RIHANNA	IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/UNIVERSAL	100	+46
14	6	6	KAROLINA OFFSHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	100	+81
15	12	12	AVRIL LAVIGNE	INNOCENCE	RCA/SONY BMG	100	+22
16	3	3	COLOPLAY	VIVA LA VIDA	PARLOPHONE/EMI	100	+141
17	6	6	LIGHTS	DRIVE MY SOUL	LIGHTS MUSIC	100	+84
18	15	18	CRASH PARALLEL	WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	100	-8
19	20	10	METRO STATION	SHAKE IT	COLUMBIA/SONY BMG	100	+49
20	25	7	CHRIS BROWN	FOREVER	JIVE/SONY BMG	100	+58
21	14	28	ONEREPUBLIC	STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	100	-58
22	19	15	STATE OF SHOCK	HEARTS THAT BLEED	CORDOVA BAY	100	+1
23	22	11	COLBIE CAILLAT	REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	100	+12
24	6	19	JORDIN SPARKS DUET WITH CHRIS BROWN	NO AIR	19JIVE/SONY BMG	100	-72
25	29	4	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	100	+59
26	24	25	DAUGHTRY	FEELS LIKE TONIGHT	RCA/SONY BMG	100	-51
27	21	16	USHER FEATURING YOUNG JEEZY	LOVE IN THIS CLUB	LAFACE/SONY BMG	100	-62
28	36	3	JESSE MCCARTNEY	LEAVIN'	HOLLYWOOD/UNIVERSAL	100	+60
29	27	8	DANITY KANE	DAMAGED	BAD BOY/ATLANTIC/WARNER	100	-27
30	25	24	SARA BAREILLES	LOVE SONG	EP		



Who wouldn't want to be as hip as this influential Brazilian artist?

Sergio Mendes Enchants With 'Encanto'

Carol Archer

CArcher@RadioandRecords.com

It's easy to be cynical about the now common practice of pairing veteran artists with a variety of young movers and shakers, but as proven on Sergio Mendes' 2006 record "Timeless," there are those rare instances when the concept can generate magical results. "Encanto" finds the legendary Brazilian keyboardist/composer/producer/bandleader teamed with another lineup of superb artists—Fergie, Siedah Garrett, Ledisi, Natalie Cole, Herb Alpert and Brasil '66 alumnus Lani Hall—along with the Black Eyed Peas' Will.i.am as the project's producer. And the results are only more transcendent.

To learn more about "Encanto," I caught up with Mendes two days after his return engagement—after 46 years—at Carnegie Hall.

Your sound has evolved over time, especially since 2006's "Timeless," with will.i.am's involvement and

the project's urban textures. Why do you think Brazilian sounds are so compatible with hip-hop?

The connection between them is Africa. When the Portuguese came to Brazil, they brought the rhythms with the slaves. Combine that with the cultural diversity of the Dutch and French who followed. The same thing happened in America with jazz. Brazilian music, hip-hop and R&B, they're like sisters. There are two national passions in Brazil: music and soccer. Everyone plays a little percussion instrument and with a little ball on the streets.

What are your earliest memories of music?

It was in my hometown [Niteroi, Brazil], hearing people in my neighborhood rehearsing for Carnival. I began studying classical piano at 7. I played Debussy, Ravel, Chopin and Villa-Lobos. I heard my first jazz record when I was 14—Dave Brubeck—then Horace Silver, Bud Powell and Art Tatum, and I began to put together jazz trios and quartets to take those songs and play them by ear.

When was your first big break?

It came in the early '60s when I was working in nightclubs in Copacabana, at the moment bossa nova came.

Is that when you formed Bossa Rio and began to collaborate with Antonio Carlos Jobim, Gilberto Gil and others?

Jobim wrote all the arrangements for my second album and we became very good friends. [Jobim, João Gilberto, Stan Getz and others]

Sergio Mendes Timeline

- Begins classical piano studies at 7
- At 14, hears first jazz record: Dave Brubeck
- 1961: Forms Bossa Rio Sextet
- 1962: Plays Bossa Nova Festival at Carnegie Hall
- Records "Cannonball Adderley and Bossa Rio Sextet"
- Moves to California and forms Brasil 64
- Signs with Atlantic Records
- 1966: Adds female vocalists to his group; new name Brasil 66
- Signs with A&M
- "Mas Que Nada" becomes the first song sung in Portuguese to go top five on Billboard pop chart
- 1967: Tours United States with Frank Sinatra
- 1968: Brasil 66's first Japanese tour
- 1971: Performs at the White House, invited by President Nixon
- 1980: Tours United States and Europe with Frank Sinatra
- 1982: Performs for President Reagan at the White House
- 1993: Grammy Award for album "Brasileiro"
- 2005: Completes CD "Timeless," produced by will.i.am
- 2008: Releases "Encanto"; returns to perform at Carnegie Hall

came to New York for a now famous bossa nova festival at Carnegie Hall in November 1962, which introduced the genre to the U.S. I played there again only two nights ago and it was wonderful, with people dancing and singing together. It gave me goose bumps to be back in that beautiful hall, 46 years later.

So, 1962 marked a turning point.

I had the Bossa Rio band and we went to Birdland, where Cannonball Adderly asked me to play with him and then invited me to do an album with him. I was in heaven. I went back to Brazil and returned to the States in '65, when I met Herb Alpert and Jerry Moss, which changed my life.



What is the concept behind this project? And how did you come to work with will.i.am?

I wanted to go full circle, so I invited old friends from the College of Samba that I hadn't played with in a long time. The special, musically creative environment of Brazil inspires me tremendously. My idea was to have guests from all over the world in their own language, all coming together to pay tribute to great songs.

About four years ago I learned that will.i.am wanted to meet me. I didn't really know who he was, but my 15- and 21-year-old kids told me, "Dad, this is very important." I've always been open and curious; I want to learn a new language, a song or rhythm I don't know, anything. Will came to my house with all my old LPs, which he knew song by song. And he came with me to record the tracks in Brazil at Las Nuvens ["In the Clouds"] Studio.

Fergie's version of "The Look of Love" is among my favorites of countless covers of that song. It's a timeless melody. My main motivation is to record wonderful songs. And I wanted to use this new beat from Rio called "baile funky."

What was it like to record for the first time with your mentor at A&M, Herb Alpert, and being reunited with your former vocalist, Herb's wife Lani Hall, on "Dreamer"?

Lani sounds gorgeous and it's a perfect song for them. We recorded it live in a couple of takes.

How do you see yourself now?

I'm having so much fun. I have a great band and we've been on the road for a month. My wife, Gracinha, and our kids are meeting me and we're going to the European jazz festivals: North Sea and Montreux, for a summer of fun and music. **R&R**

On The Charts

Sergio Mendes' new album "Encanto" (Starbucks/Concord) debuted at No. 1 on Billboard's Top Contemporary Jazz Albums June 28 and remained in the top slot for a second week July 5. Meanwhile, the project debuted at No. 61 on the Billboard 200 and is No. 69 on the July 12 chart.

Mendes' only other No. 1 was "Brasileiro," which had a five-week reign on Top World Music Albums beginning Aug. 22, 1992.

Mendes and Brasil 66's hit rendition of the Burt Bacharach/Hal David composition "The Look of Love" reached No. 4 on the pop charts after a performance on the Academy Awards telecast in March 1968. The lead vocal on the single was handled by Janis Hansen—not Lani Hall—which was a rarity in the early Brasil 66 canon. The song has been covered almost 500 times, including Dusty Springfield's top 40 hit version.—CA



R&R SMOOTH JAZZ

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► **BRIAN CULBERTSON** SCORES HIS SECOND NO. 1 ON THE NIELSEN BDS-POWERED LIST AS "ALWAYS REMEMBER" JUMPS 3-1 WITH THE CHART'S SECOND-BEST GAIN (UP 31). IN AN INNOVATIVE PROMOTION, CULBERTSON'S TOUR SPONSOR, AIRTRAN AIRWAYS, IS OFFERING AN UNRELEASED EXCLUSIVE BONUS TRACK, "FAME," TO FANS WHO VISIT A VISA CARD REGISTRATION BOOTH AT AIRTRAN TERMINALS IN ATLANTA, ORLANDO AND BALTIMORE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	15	BRIAN CULBERTSON ALWAYS REMEMBER	NO. 1 (1 WK) GRP/VERVE	407 +31	3.932	1
2	2	25	JESSY J TEQUILA MOON	PEAK/CMG	390 +3	3.219	4
3	5	19	THE SAX PACK FALLIN' FOR YOU	MOST ADDED SHANACHIE	380 +26	3.573	2
4	1	32	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	379 -23	2.494	9
5	6	24	KENNY G SAX & LOCO	STARBUCKS/CONCORD/CMG	334 +12	2.835	8
6	4	24	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	321 -46	2.841	7
7	7	22	NOF MAN BROWN POP SCOOOL GROOVE	PEAK/CMG	286 -21	2.175	10
8	8	16	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	274 -3	3.417	3
9	12	13	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	250 +21	3.120	5
10	13	18	MINDI ABAIR SMILE	PEAK/CMG	249 +21	2.123	12
11	9	28	PAUL BROWN OL' SKOOLIN'	PEAK/CMG	244 -7	1.884	15
12	10	22	MAFCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	220 -16	1.882	16
13	11	29	EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	205 -25	2.897	6
14	15	12	EARL KLUGH DRIFTIN'	KOCH	197 +11	1.981	14
15	18	8	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	175 +27	1.601	18
16	16	18	JOHN LEGEND EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	163 -17	1.141	23
17	17	5	MICHAEL HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	157 +2	2.067	13
18	19	8	DAVID BENOIT HUMAN NATURE	PEAK/CMG	140 -1	2.172	11
19	22	3	PAUL HARDCASTLE MARIMBA	AIRPOWER TRIPPIN' N' RHYTHM	130 +18	1.255	20
20	21	4	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	115 +1	1.765	17
21	20	19	ROBIN THICKE CAN U BELIEVE	STAR TRAK/INTERSCOPE	114 -3	1.197	22
22	23	16	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	102 -4	1.199	21
23	24	13	BOB BALDWIN THIRD WIND	NUGROOVE	101 +10	0.701	30
24	26	10	JAY SOTO STAY AWHILE	NUGROOVE	90 +10	0.601	-
25	35	9	CANDY DULFER BACK TO JUAN	HEADS UP	89 +5	0.646	-
26	37	15	SEAL ROLLIN'	WARNER BROS.	81 +8	0.390	-
27	28	2	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	73 +6	0.810	26
28	29	18	MARC ANTOINE SPOOKY	PEAK/CMG	69 +2	0.726	29
29	NEW		NAJEE OUT OF A DREAM	HEADS UP	66 +13	0.581	-
30	RE-ENTRY		AL GREEN FEAT. JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	64 +11	0.870	24

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE SAX PACK Fallin' For You (Shanachie) KSSJ, KTWW	2
WARREN HILL La Dolce Vita (Koch) KKSJ, WNJA	2
TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) KBZL, WVMV	2
BRIAN CULBERTSON Always Remember (GRP/Verve) WLVE	1
JESSE COOK Cafe Mocha (Koch) WSJT	1
EARL KLUGH Driftin' (Koch) WNWV	1
PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KTWW	1
GERALD ALBRIGHT Knock On Wood (Peak/CMG) WJZZ	1
AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/Capitol) WJZZ	1
KENNY G Tango (Starbucks/Concord/CMG) XM Watercolors	1

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	13	13	EARL KLUGH DRIFTIN'	KOCH	190 +3
2	12	12	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	168 +17
3	27	27	JESSY J TEQUILA MOON	PEAK/CMG	143 +4
4	10	10	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	143 +1
5	11	11	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	139 +2
6	19	19	SAX PACK FALLIN' FOR YOU	SHANACHIE	135 0
7	23	23	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	134 -5
8	9	18	GERALD VEASLEY SLIP N SLIDE	HEADS UP	130 -2
9	8	10	CANDY DULFER BACK TO JUAN	HEADS UP	124 -9
10	13	5	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	122 +5
11	10	9	GAIL JHONSON PEARLS	NU GROOVE	122 +2
12	11	5	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	117 -2
13	14	7	DAVID BENOIT HUMAN NATURE	PEAK/CMG	113 +1
14	23	3	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	110 +9
15	15	21	MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE	3 DEUCES/CMG	107 -5
16	20	2	ESPERANZA SPALDING PRECIOUS	HEADS UP	106 +4
17	17	18	MINDI ABAIR SMILE	PEAK/CMG	106 +1
18	16	10	DAVID WELLS FRIDAY AFTERNOON	NUANCE	106 -3
19	22	5	NAJEE OUT OF A DREAM	HEADS UP	104 +6
20	15	4	LAWSON ROLLINS FEAT. FLORA PURIM INFINITA	INFINITA/BAJA/TSR	103 0
21	18	12	JESSE COOK CAFE MOCHA	KOCH	101 -2
22	25	2	NICK COLONIE NO LIMITS	KOCH	100 +5
23	27	2	WARREN HILL LA DOLCE VITA	KOCH	99 +3
24	NEW		TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	98 +28
25	24	3	KEN NAVARRD DADDY-O	POSITIVE	96 0
26	NEW		RICK BRAUN & RICHARD ELLIOT QUE PASA	ARTIZEN	94 +17
27	28	3	TOM SCOTT & SPECIAL GUESTS JIVE SAMBA	CONCORD JAZZ/CMG	94 -1
28	28	2	JOEY SOMMERVILLE LIKE YOU MEAN IT	SOUTH TREE KEYS	93 +2
29	NEW		AL GREEN FEAT. JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	88 +14
30	30	4	ROBERT HARRIS MONACO	CANYON LAKE	86 -2

MOST INCREASED PLAYS

+44	TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) SLUC +12, XWRC +10, WJZZ +8, WVMV +8, KBZL +4, WVMV +3
+31	BRIAN CULBERTSON Always Remember (GRP/Verve) WLVE +10, KKSJ +9, WNJA +4, KRVR +4, KOAS +4, KIFM +3, KSSJ +2, WJZZ +1, WWSJ +1, XWRC +1
+27	ERIC DARIUS Goin' All Out (Blue Note/Capitol) WSJW +9, KBZL +3, WVMV +3, KKSJ +3, WLOQ +2, KRVR +2, KTWW +2, KYOT +2, XWRC +1, KIFM +1
+26	THE SAX PACK Fallin' For You (Shanachie) WDSJ +17, WLVE +16, WSJW +4, WNJA +3, WJZZ +2, KYOT +2, WJZZ +1, WLOQ +1, KTWW +1
+24	STEVE WINWOOD Fly (Columbia) KRVR +16, KBZL +1, KKSJ +1, KYOT +1, WDSJ +1, WJZZ +1, WLOQ +1, WLVE +1, WNJA +1, WSJT +1

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 23 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
MELODY GARDOT Worrisome Heart (Verve)	64/1	GERALD ALBRIGHT Knock On Wood (Peak/CMG)	60/7	U-NAM Keep The Faith (Trippin' N' Rhythm)	41/2
TOTAL STATIONS: 7		TOTAL STATIONS: 10		TOTAL STATIONS: 5	
TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm)	61/44	STEVE WINWOOD Fly (Columbia)	55/24	LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	40/3
TOTAL STATIONS: 6		TOTAL STATIONS: 13		TOTAL STATIONS: 5	

ADDED AT...
WSJT
 Tampa, FL
 PD: Ross Block
 MD: Kathy Curtis
 Jesse Cook, Cafe Mocha, B Les Sabler, Sweet Drive, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|--|---|--|--|--|--|---|---|
| WJZZ/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Dave Kosh | WVMV/Detroit, MI*
OM/MD: Tom Sleeker
MD: Sandy Kovach | KPVU/Houston, TX
PD: Larry Coleman | KTWW/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Blake Florence | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcey | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie Handa | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton | Sirius Jazz Cafe/Satellite*
OM: Gregg Steele
PD: Shirley Maldonado |
| WEAA/Baltimore, MD
PD: Sand Mallory
APD/MD: Marcellus "Bassman" Shepard | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randi Bachman | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | WGRV/Melbourne, FL
PD/MD: Randy Bennett
APD: Jan Julian | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KSSJ/Sacramento, CA*
PD/MD: Lee Hansen | DMX Jazz Vocal Blend/Satellite
PD/MD: Rochelle Matthews | XM Watercolors/Satellite*
PD: Shirlytta Colon
MD: Lynette White |
| WYSU/Eirmingham, AL
OM/MD: Andy Parrish | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | KOAS/Las Vegas, NV*
OM/MD: Duncan Payton
MD: Lynn Briggs | WLVE/Miami, FL*
OM/MD: Rich McMillan
MD: Patricia James | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD: Brian Morgan
MD: Patricia James | KBZN/Salt Lake City, UT*
OM/MD: Dan Jessop | DMX Smooth Jazz/Satellite
PD/MD: Rochelle Matthews | KWZZ/Seattle, WA*
PD: Carol Handley
MD: Cianna Rose |
| WNJA/Chicago, IL*
OM/MD: Darren Davis
MD: Rick O'Dell | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | KUAP/Little Rock, AR
PD/MD: Michael Nellums | KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: James Bryan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole | Jones Radio Networks/Satellite*
OM/MD: Steve Hibbard
APD/MD: Laurie Cobb | KCCZ/Springfield, MO
OM: Joe Jones
PD/MD: Jarrett Grogan |
| WNWV/Cleveland, OH*
PD: Tom Murphy | WQTQ/Hartford, CT
PD/MD: Stewart Stone | KSBR/Los Angeles, CA
OM/MD: Terry Wedel
MD: Vienna Yip | | | KKSJ/San Francisco, CA*
PD/MD: Ken Jones | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |
| WOSJ/Dayton, OH*
OM/MD: Jeff Stevens | | | | | | | |

* Monitored Reporters

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► **STAIND'S "BELIEVE"** LEAPS 26-14 AND SCORES AIRPOWER AND MOST ADDED STRIPES IN ITS SECOND CHART WEEK. THE TRACK IS THE FIRST FROM THE GROUP'S AUG. 19 RELEASE "THE ILLUSION OF PROGRESS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	DISTURBED INSIDE THE FIRE	NO. 1 (11 WKS) REPRISE	1805 -96	6.179 1
2	2	23	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	1657 -128	5.341 2
3	3	20	SEETHER RISE ABOVE THIS	WIND-UP	1476 -83	4.740 3
4	4	10	SHINEDOWN DEVOUR	ATLANTIC	1461 +59	4.085 4
5	5	19	LINKIN PARK GIVEN UP	WARNER BROS.	1141 -84	3.680 5
6	6	22	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	1066 -156	2.665 10
7	10	11	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	1036 +28	3.421 6
8	7	9	THE OFFSPRING HAMMERHEAD	COLUMBIA	1036 -78	2.730 8
9	9	18	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	1005 -5	2.626 11
10	8	12	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	999 -67	3.041 7
11	12	7	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	949 +67	2.574 12
12	11	20	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	920 -7	2.190 16
13	13	12	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	844 +31	2.200 15
14	25	2	STAIND BELIEVE	AIRPOWER/MOST ADDED FLIP/ATLANTIC	789 +355	2.403 13
15	14	21	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	706 -50	2.710 9
16	13	7	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	677 +61	1.757 18
17	15	8	CANDLEBOX STAND	SILENT MAJORITY/ILG	668 -9	1.628 19
18	16	40	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	654 -15	2.388 14
19	37	2	SLIPKNOT PSYCHOSOCIAL	AIRPOWER/MOST INCREASED PLAYS ROADRUNNER/RRP	634 +410	2.077 17
20	20	13	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	543 -28	1.138 22
21	21	15	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	516 -3	0.852 25
22	17	19	RED ALREADY OVER	ESSENTIAL/REO/EPIC	510 -107	1.182 21
23	22	11	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	458 +7	1.436 20
24	25	7	SCARS ON BROADWAY THEY SAY	VELVET HAMMER/INTERSCOPE	417 -20	0.800 27
25	29	3	ATREYU SLOW BURN	HOLLYWOOD	414 +31	0.722 29
26	27	7	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	402 -14	0.954 23
27	28	9	POP EVIL HERO	PAZZO/JARD STAR	372 -22	0.497 32
28	30	5	REHAB BARTENDER SONG (AKA SITTING AT A BAR)	UNIVERSAL REPUBLIC	340 -5	0.835 26
29	23	11	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION/RED	334 -107	0.542 31
30	35	2	APOCALYPTICA I DON'T CARE	20-20 ENT./LIVE/ZOMBA	329 +70	0.897 24
31	31	7	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	324 +2	0.796 28
32	32	4	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	322 +32	0.371 35
33	24	20	SEVENDUST PRODIGAL SON	7BROS/ASYLUM/ILG	292 -147	0.439 33
34	34	4	JET BLACK STARE READY TO ROLL	ISLAND/DJMG	289 +21	0.417 34
35	36	16	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	237 -14	0.673 30
36	NEW		BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	211 +41	0.353 37
37	33	10	ALTER BRIDGE BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	198 -77	0.327 38
38	38	4	EARSHOT MISSUNDERSTOOD	IN DE GOOT	177 -5	0.200 -
39	39	2	MIDNIGHT TO TWELVE SLAM	JKH ENT	173 -5	0.278 -
40	NEW		EGYPT CENTRAL TAKING YOU DOWN	FAT LADY/ILG	155 +7	0.192 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
STAIND Believe (Flip/Atlantic) KISS, KNCN, KRZR, WRTT, WRXR, WWIZ, WXQR, WXZZ, WZOR	9
SLIPKNOT Psychosocial (Roadrunner/RRP) KIQZ, WBUZ, WCCC, WCPR, WXQR, WXTB, WZMR	7
BLACK STONE CHERRY Blind Man (Roadrunner/RRP) WCCC, WCPR, WKLQ, WRIF, WRTT, WRXW, WYBB	7
APOCALYPTICA I Don't Care (20-20 Live/Zomba) KDDT, KISW, KUPD, KZRQ, WWIZ, WYBB	6
12 STONES Adrenaline (Wind-up) KHTQ, KXFX, WEDG, WIL, WKQZ, WRXW	6
SCARS ON BROADWAY They Say (Velvet Hammer/Interscope) KLAQ, KNCN, WTFX	3
ATREYU Slow Burn (Hollywood) WQXA, WRTT, WWIZ	3
RA Broken Hearted Soul (Sahaja) WXQR, WZMR, WZOR	3
ASHES DIVIDE Enemies (Island/DJMG) KHTQ, WCCC, WKLQ	3
HEAD Flush (Driven) KHTQ, KILO, Sirius Octane	3

ADDED AT...
WCPR
Biloxi, MS
OM: Kenny Vest
APD/MD: Maynard
Slipknot, Psychosocial, 6
Black Stone Cherry, Blind Man, 1
Egypt Central, Taking You Down, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RA Broken Hearted Soul (Sahaja) TOTAL STATIONS: 13	95/15	BRIAN HEAD WELCH Flush (Driven) TOTAL STATIONS: 12	43/43
OPIATE FOR THE MASSES Burn You Down (Century Media) TOTAL STATIONS: 13	87/1	SERJ TANKIAN Lie Lie Lie (Serjical Strike/Reprise) TOTAL STATIONS: 16	43/17
ANOTHER ANIMAL Fade Away (Universal Republic) TOTAL STATIONS: 13	84/1	12 STONES Adrenaline (Wind-up) TOTAL STATIONS: 13	38/4
BLACK TIDE Let Me (Interscope) TOTAL STATIONS: 9	79/16	ANOTHER BLACK DAY Another Black Day (Bieler Bros.) TOTAL STATIONS: 14	35/12
ASHES DIVIDE Enemies (Island/DJMG) TOTAL STATIONS: 13	45/0	BLACK TIDE Hit The Lights (Interscope) TOTAL STATIONS: 24	26/26

MOST INCREASED PLAYS

+410	SLIPKNOT Psychosocial (Roadrunner/RRP) KXXR +25, WKQZ +21, WWEN +19, KISW +17, KILO +16, KDOT +16, WRZK +15, KUPD +14, WXTB +13, SIOC +12
+355	STAIND Believe (Flip/Atlantic) KXXR +30, WRUF +27, KQCR +19, WYBB +16, WWIZ +13, WXTB +12, KNCN +12, KZRQ +12, WYZZ +11, KLAQ +11
+70	APOCALYPTICA I Don't Care (20-20 Ent./Live/Zomba) KXXR +9, WKLQ +8, WCPR +8, WWIZ +7, WZOR +6, WKQZ +5, WRIF +5, WXZZ +5, WIL +4, WEDG +4
+67	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WBYR +16, KRXQ +12, WXQR +10, WEDG +9, KBP +8, KISS +8, WBLUZ +5, WRAT +5, KZRQ +4, WWBN +4
+61	3 DOORS DOWN Train (Universal Republic) WCHZ +16, WEDG +13, KRXQ +13, KZRQ +11, WZMR +9, WBLUZ +9, WRXR +4, KXXR +4, WYBB +4, WZOR +4

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

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► **10 YEARS** MAKES ITS SECOND TOP 10 APPEARANCE AS "BEAUTIFUL" RISES 12-10 IN ITS 22ND WEEK. THE GROUP PEAKED AT NO. 3 IN MARCH 2006 WITH "WASTELAND," A TRACK THAT NEEDED 29 WEEKS TO REACH THE TOP 10

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	20	SEETHER RISE ABOVE THIS	NO. 1 (3 WKS) WIND-UP	391	-4	1.184	1
2	18		SAVING ABEL ADDICTED	SKIDCO/VIRGIN/CAPITOL	367	-8	1.078	2
3	4	15	DISTURBED INSIDE THE FIRE	REPRISE	358	+12	1.062	3
4	5	12	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	347	+2	1.058	4
5	6	9	SHINEDOWN DEVOLR	ATLANTIC	334	-7	0.845	7
6	7	37	PUDDLE OF MUDD PSYCHE	FLAWLESS/GEFFEN/INTERSCOPE	309	-23	0.975	6
7	3	20	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	306	-44	1.050	5
8	8	53	SIX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	221	-30	0.761	8
9	10	24	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	215	-9	0.533	12
10	12	22	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	209	+16	0.544	11
11	9	11	FOO FIGHTERS LET IT BE	ROSWELL/RCA/RMG	209	-6	0.729	9
12	11	16	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	182	-30	0.556	10
13	6	6	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	167	+3	0.295	20
14	15	8	CANDLEBOX STAND	SILENT MAJORITY/ILG	151	-4	0.385	13
15	14	9	THE OFFSPRING HAMMERHEAD	COLUMBIA	150	-16	0.378	15
16	18	6	3 DOORS DOWN TRAIN	AIRPOWER / UNIVERSAL REPUBLIC	131	+27	0.304	19
17	24	2	STAINED BELIEVE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED / FLIP/ATLANTIC	110	+65	0.379	14
18	16	18	LINKIN PARK GIVEN UP	WARNER BROS.	88	-20	0.313	18
19	8	8	AIRBORNE RUNNING WILD	ROADRUNNER/RRP	86	-4	0.131	22
20	17	20	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	80	-28	0.321	17
21	9	9	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	60	+11	0.336	16
22	10	10	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	59	+7	0.063	-
23	12	12	REV THEORY HELL YES!	VAN HOWES/MALOOFF/INTERSCOPE	56	-6	0.062	-
24	17	17	DEF LEPPARD FEATURING TIM MCGRAW NINE LIVES	ISLAND/CURB/UME	52	-22	0.120	23
25	10	10	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	50	-11	0.054	-
26	3	3	THE BLACK CROWES WOUND A BIRD	SILVER ARROW	47	-3	0.117	24
27	6	6	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	42	-6	0.036	-
28	NEW		SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	39	+21	0.085	30
29	NEW		BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	36	+8	0.103	26
30	28	3	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	35	-8	0.095	27

MOST ADDED

ARTIST / LABEL	NEW STATIONS
STAINED Believe (Flip/Atlantic) KBER, KMOD, KTUX, WAQX, WMMS	5
3 DOORS DOWN Train (Universal Republic) WAQX, WMMS	2
TANTRIC Down And Out (Silent Majority/ILG) KTUX, WAQX	2
SLIPKNOT Psychosocial (Roadrunner/RRP) KIOC, KUFO	2
MOTLEY CRUE Saints Of Los Angeles (Motley) WMMS	1
DISTURBED Inside The Fire (Reprise) WAQX	1
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) WAQX	1
10 YEARS Beautiful (Universal Republic) WAQX	1
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WAQX	1

ADDED AT... KTUX

Shreveport, LA
 OM: Gary McCoy
 PD/MD: Randy Hill
 Stained, Believe, O
 Tantric, Down And Out, D

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NEW AND ACTIVE

ARTIST / LABEL	PLAYS / GAIN	ARTIST / LABEL	PLAYS / GAIN
REHAB Bartender Song (aka Sittin' At A Bar) (Universal Republic)	34/1	SERJ TANIKIAN Sky Is Over (Serjical Strike/Reprise)	26/3
TOTAL STATIONS:	3	TOTAL STATIONS:	2
FIVE FINGER DEATH PUNCH Never Enough (Firm)	30/3	JET BLACK STARE Ready To Roll (Island/IDJMG)	22/1
TOTAL STATIONS:	6	TOTAL STATIONS:	5
APOCALYPTICA I Don't Care (20-20 Ent./Jive/Zomba)	27/11	WHITESNAKE Lay Down Your Love (Steamhammer/SPV)	22/0
TOTAL STATIONS:	4	TOTAL STATIONS:	2

MOST INCREASED PLAYS

+65	STAINED Believe (Flip/Atlantic) WMMS +17, KMOD +8, WAQX +8, KAZR +7, KIOC +6, WAQX +5, WRQK +4, WHUN +3, WKLC +3, WBEH +3
+27	3 DOORS DOWN Train (Universal Republic) WMMS +13, WAQX +7, WNOR +5, WJFX +4, WJHA +3, WJXQ +2, KIOC +2, KMOD +1
+21	SLIPKNOT Psychosocial (Roadrunner/RRP) KIOC +6, KUFO +4, WNOR +3, WKLC +2, KAZR +1, WHUN +1, WJXQ +1, WRQK +1
+17	DEF LEPPARD C'mon C'mon (Island/UME) WVRK +9, WAQX +6, WJHA +4
+16	10 YEARS Beautiful (Universal Republic) WMMS +10, KUFO +7, WAQX +7, KBER +3, WRQK +2, KAZR +2, KTUX +1

FOR WEEK ENDING JULY 6, 2008
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS		ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS	
		TW	LW			TW	LW
SEETHER RISE ABOVE THIS (WIND-UP)		155	155	6 OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		96	99
THREE DAYS GRACE NEVER TOO LATE (JIVE/ZOMBA)		134	120	7 AEROSMITH SWEET EMOTION (COLUMBIA)		91	104
THREE DAYS GRACE FILOT (JIVE/ZOMBA)		108	112	8 PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		90	91
GUNS N' ROSES SWEET CHILD O' MINE (G. EFFEEN/INTERSCOPE)		107	102	9 GUNS N' ROSES PARADISE CITY (G. EFFEEN/UME)		88	86
FINGER ELEVEN PARALYZER (WIND-UP)		107	116	10 AC/DC BACK IN BLACK (LEGACY/EPIC)		87	93

ROCK REPORTERS

- | | | | | | | |
|---|--|---|--|--|--|---|
| WONE/Kron, OH*
OM: Chuck Collins
PD: T.K. Grady
APD/MD: Tim Daugherty | WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | KHQG/Duluth, MN
OM/PD: Jack Lawson | WNOR/Norfolk, VA*
PD: Jim Stone
APD/MD: Sonja Morrell | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Jon Kelley |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WXMM/Norfolk, VA*
OM/PD: John Shomby | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Toledo, OH*
OM/PD: Don Crist |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WRVC/Huntington, WV
PD: Reeves Kirtner | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski | KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
MD: Steve Fesnick |
| KHIL/Anchorage, AK
PD: Brad Stennett
MD: Matthew Collins | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WJXQ/Lansing, MI*
PD: Sheri Vegas | KUFO/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk | KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |
| | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WJFX/Montgomery, AL*
PD: Rick Hendrick | WHJY/Providence, RI*
PD: Scott Laudani | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza | |
| | | WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay | | | | |

* Monitored Reporters



▶ "SLEEPING SICKNESS," THE SECOND SINGLE FROM **CITY AND COLOUR'S** "BRING ME YOUR LOVE," JUMPS 29-22 ON THE CANADA ROCK CHART.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spinks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremy Smith

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBF/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilot

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Winnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Chiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Haloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lezlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/EI Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW	+/-
1	1	19	SEETHER RISE ABOVE THIS	WIND-UP	547		+5
2	2	15	FOO FIGHTERS LET IT DIE	RDSWELL/RCA/SONY BMG	540		+17
3	6	9	THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	487		+52
4	8	12	WEEZER PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	449		+37
5	8	10	COLDPLAY VIOLET HILL	PARLOPHONE/EMI	440		-1
6	7	14	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	432		-16
7	4	18	SAM ROBERTS THEM KIDS	UNIVERSAL	410		-35
8	3	19	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	405		-45
9	9	12	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	377		-29
10	10	12	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	351		+3
11	11	9	MATT MAYS & EL TORPEDO TALL TREES	SONIC/WARNER	345		+52
12	14	5	THEORY OF A DEADMAN BAD GIRLFRIEND	604/UNIVERSAL	324		+64
13	12	11	AIRBOURNE RUNNIN' WILD	ROADRUNNER/UNIVERSAL	322		+40
14	13	13	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	269		+5
15	15	14	DISTURBED INSIDE THE FIRE	REPRISE/WARNER	235		+21
16	15	10	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION	227		+10
17	17	9	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	214		+2
18	23	7	SLOAN BELIEVE IN ME	MURDERRECORDS/SONY BMG	207		+44
19	30	5	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/EMI	179		+39
20	19	15	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	175		-14
21	26	8	STAREWELL BROKE AND OUT OF MONEY	NOT LISTED	159		+6
22	29	9	CITY AND COLOUR SLEEPING SICKNESS	DINE ALONE	157		+11
23	22	19	GOB UNDERGROUND	AQUARIUS/EMI	157		-9
24	18	30	QUEENS OF THE STONE AGE MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	157		-41
25	24	30	AGE OF DAZE AFFLICTED	WIDEAWAKE	156		-4
26	28	8	SHINEDOWN DEVOUR	ATLANTIC/WARNER	153		+6
27	25	15	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC/WARNER	144		-12
28	21	30	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	142		-25
29	33	3	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	126		+22
30	31	16	LINKIN PARK GIVEN UP	WARNER BROS./WARNER	125		-3

FOR WEEK ENDING JULY 6, 2008

♦ indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgaro
APD: Cutter
MD: Borra Velic

WXQR/Greenville, NC*
OM/PD: Mark McKinney

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Jason LaChance

WHDR/Miami, FL*
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTXK/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

WYSP/Philadelphia, PA*
APD: Spike
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McLain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers

WLZX/Springfield, MA*
PD/MD: Courtney Quinn

KZRQ/Springfield, MO*
PD: Valorie Knight
MD: Simon Nytes

WXTB/Tampa, FL*
OM: Brad Hardin
PD: Double Down
APD: Mike Killabrew

WK



Bonneville brings 'world-class rock' to the nation's No. 2 market

The Sound Comes To Los Angeles

John Schoenberger
JSchoenberger@RadioandRecords.com

It was an unexpected but wonderful surprise for triple A aficionados when Bonneville flipped urban AC KRVB/Los Angeles to triple A in April, after it purchased the property from Radio One. It's the format that upper management at Bonneville had in mind all along during the process of acquiring the station.

"Bonneville president and CEO Bruce Reece and executive VP Drew Horowitz had a lot to say about this," VP of programming Greg Solk says. "The company was not interested in just picking up a signal in L.A. We needed to know there was a format that we could marry to it, and we all felt that triple A was the right choice. Frankly, it was the format that came up first—and then we were able to get the property in L.A. for an affordable price."

Solk also says the company felt that the timing was right for an adult-rock-leaning station in the market with Arbitron's PPM getting ready to roll out in September. Since the PPM tends to be friendly to rock radio, the hope is that the station can get a ratings foothold throughout the summer and then begin a steady building process from there.

Management is realistic about the potential success KSWD (100.3 the Sound) might enjoy in Los Angeles. It insists it doesn't need a huge audience—just the right audience. Based on the format's history in other markets and the desirable qualitative attributes of its listeners, Bonneville believes this kind of station can do well financially.

"If we are patient and put in a lot of hard work, this format can find a nice niche in the marketplace and make money," Solk says. "Bonneville is all about brand-building and we will do what it takes to give it a real shot."

Doing It Right

It appears that on all fronts, Bonneville is committed to giving the Sound what it needs to succeed,



Solk

beginning with a full staff. Not long after the station's launch in April, it started staffing up, first announcing Lincoln Financial Media director of sales Peter Burton as GM and Jacobs Media consultant Dave Beasing as PD. Not long after, Bonneville national director of marketing and promotion Sammy Simpson relocated from St. Louis to Los Angeles to focus on the station, and former KOST/Los Angeles marketing director Julie Kertes was named promotions director. Finally, format veteran Haley Jones came onboard as APD, and Bob Dunsworth, who helped launch the station, was officially named production director.

From The Top Down

Bonneville president/CEO Bruce

Reese: "As we started to pursue this station in L.A., it was clear that triple A would go hand-in-hand with that signal acquisition. We are here to create a brand, and we know it won't happen overnight. We are very optimistic."

KSWD APD Haley Jones: "We have many different sources of heritage we can tap into from this city as well as the simple fact that L.A. has always been a hotbed for musical trends and a home to many musicians."

The station has begun populating the airwaves with former KACD/Los Angeles morning host Andy Chanley in afternoon drive and the recently announced former KFOG/San Francisco personality Mike Powers in nights. Mimi Chen and Dred Scott do weekends and fill in. The rest of the slots, Beasing assures, will be filled soon.

"Greg did a phenomenal job getting this station launched, so Haley and I could come in and hit a stride rather quickly," Beasing says. "But we are just getting started. Obviously we have a lot of building to do. This isn't just about programming a cool radio station; it is also about tapping into an important lifestyle in L.A. that really doesn't have a voice at the moment—and building a community."

The Sound is also about redefining how to succeed in the radio business in 2008 and beyond. After all it is unusual to be a stand-alone station in a market the size of Los Angeles. This acquisition flies in the face of the industry trend for the past decade to have several properties in a given market.



Beasing

Casting A Wide Net

The folks at the Sound intentionally made a lot of decisions early on that go against conventional wisdom—and committing to current music from the get-go was one of them. The most fundamental reason: They didn't want to come on the air and not get noticed because they're doing the same thing as other stations in town. They are intentionally broad and deep musically.

"It is our job to get noticed and the music mix is the best way to do that at first," Beasing says. "Had we come on and played perfect sets of well-researched and well-recognized songs, who would really notice? Instead, if we challenge listeners from the beginning with a different musical recipe and offer them a chance to learn and expand their musical tastes, then we feel they will come back to us again and again."

Beasing also recognizes that Los Angeles has a somewhat transient population and says the station is already hearing from listeners who have moved in from markets where triple A exists and are excited to know that such an outlet has launched there.

"In a way, the entire heritage of this format is also feeding this radio station. But we are making an effort to make this a Los Angeles radio station and we need to pay close attention to styles that were popular here in the past and what is happening today. There is a philosophy that binds all triple A stations together, but its real strength is the ability to adapt and customize for the market it is in."



Music Monitor

KSWD made a commitment to current music from its launch in April. Acts it is playing include:

- Augustana
- Back Door Slam
- Sara Bareilles
- Beck
- Big Blue Ball
- The Bravery
- Coldplay
- Sheryl Crow
- Counting Crows
- The Cure
- Death Cab for Cutie
- Duffy
- The Duke Spirit
- Jakob Dylan
- Elbow
- Newton Faulkner
- Donavon Frankenreiter
- Jack Johnson
- Amos Lee
- Los Lonely Boys
- Aimee Mann
- Jason Mraz
- Mudcrutch
- Muse
- My Morning Jacket
- Yael Naim
- Matt Nathanson
- Needtobreathe
- The Panderers
- Tristan Prettyman
- The Raconteurs
- Radiohead
- R.E.M.
- Gavin Rossdale
- The Ting Tings
- Eddie Vedder
- Weezer
- Steve Winwood

Source: Nielsen BDS

Sights Of The Sound

KSWD is using a "Now Playing" feature on its billboard via Clear Channel's Digital Outdoor Network. With this new technology, the station is able to display the name of the song and artist currently being played on the station or strategically placed LED screens across Los Angeles.



R&R TRIPLE A

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► R.E.M. EARNS ITS 12TH TRIPLE A TOP 10 AS "HOLLOW MAN" JUMPS 11-7. THE TRIO MOVES INTO THIRD PLACE AMONG GROUPS FOR MOST CAREER TOP 10s BEHIND U2 (17) AND DAVE MATTHEWS BAND (16).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	6	COLDPLAY VIVA LA VIDA	NO. 1 (2 WKS) CAPITOL	613 +12	3.269 2
2	2	15	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	552 -28	3.803 1
3	3	19	JASON MRAZ I'M YOURS	ATLANTIC/RRP	503 -42	2.008 6
4	8	8	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	480 +34	1.581 12
5	13	5	DUFFY MERCY	MERCURY/IDJMG	456 +11	2.105 5
7	17	7	MATT NATHANSON COME ON GET HIGHER	VANGUARD	433 +40	1.784 10
11	7	7	R.E.M. HOLLOW MAN	WARNER BROS.	405 +68	1.261 20
6	21	6	AUGUSTANA SWEET AND LOW	EPIC	395 -26	1.795 9
9	10	9	MY MORNING JACKET I'M AMAZED	ATO/RED	392 +18	1.975 7
8	16	8	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	362 -31	1.279 19
12	8	12	LOS LONELY BOYS STAYING WITH ME	EPIC	342 +30	1.460 16
13	13	13	NEEDTOBREATHE MORE TIME	ATLANTIC	335 +36	1.169 22
14	9	14	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	290 +3	0.743 -
10	10	10	COLDPLAY VIOLET HILL	CAPITOL	290 -77	2.495 3
20	4	20	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	278 +56	0.911 28
15	6	15	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	266 0	1.486 15
22	3	22	COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	246 +37	1.123 24
18	14	18	MUDCRUTCH SCARE EASY	REPRISE	238 0	0.780 -
19	12	19	SARA BAREILLES BOTTLE IT UP	EPIC	238 -9	0.794 -
20	21	20	BIG BLUE BALL FEATURING PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	236 +24	1.228 21
21	19	21	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	218 -12	0.939 27
22	17	22	Yael Naim NEW SOUL	TOT OUTARD/ATLANTIC	213 -32	1.072 26
23	8	23	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	211 +6	1.127 23
24	2	24	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	204 +20	0.681 -
26	4	26	AIMEE MANN FREEWAY	SUPEREGO	189 +18	1.348 18
27	2	27	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	188 +23	0.614 -
27	RE-ENTRY	27	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	168 +18	0.432 -
28	30	28	RADIOHEAD HOUSE OF CARDS	TBD/ATO	154 0	1.101 25
29	28	29	OLD 97'S DANCE WITH ME	NEW WEST	152 -8	0.262 -
30	25	30	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	151 -23	0.578 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BECK Orphans (DGC/Interscope) CIDR, KGSR, KRSH, KSWD, Sirius Spectrum, WCLZ, WMMM, WXRV	8
NEEDTOBREATHE More Time (Atlantic) KFOG, KINK	2
BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (Real World) WCLZ, WXRV	2
COUNTING CROWS Come Around (DGC/Geffen/Interscope) KSWD, WRNX	2
AIMEE MANN Freeway (SuperEgo) KBCC, WRXP	2
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KBCC, WTGB	2
COLBIE CAILLAT The Little Things (Universal Republic) KRSH, WXRV	2
BECK Gamma Ray (DGC/Interscope) CIDR, WXRV	2
THE VERVE Love Is Noise (On Our Own/RED) WNCS, XM Cafe	2

ADDED AT...
KGSR
Austin, TX
PD: Lynn Barstow
MD: Susan Castle
Beck, Orphans, 11
Emmylou Harris, Hold On, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BECK Orphans (DGC/Interscope) TOTAL STATIONS: 20	147/76	WILCO Glad It's Over (NBC/Adrenaline) TOTAL STATIONS: 8	80/3
DONAVON FRANKENREITER Life, Love & Laughter (Lost Highway) TOTAL STATIONS: 20	142/56	TEDDY THOMPSON In My Arms (Verve Forecast/Verve) TOTAL STATIONS: 5	66/25
ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) TOTAL STATIONS: 13	122/23	DEATH CAB FOR CUTIE No Sunlight (Atlantic) TOTAL STATIONS: 6	60/43
SHERLY CROW Motivation (A&M/Interscope) TOTAL STATIONS: 14	107/14	GRACE POTTER AND THE NOCTURNALS Apologies (Hollywood) TOTAL STATIONS: 6	53/8
TIFT MERRITT Broken (Fantasy/CMG) TOTAL STATIONS: 9	88/9	DUKE SPIRIT The Step And The Walk (Shangri-La) TOTAL STATIONS: 8	51/3

MOST INCREASED PLAYS

+76	BECK Orphans (DGC/Interscope) KMTT +16, KRSH +9, KSWD +9, WXRT +8, WTT5 +8, KGSR +7, CIDR +6, KTHX +6, KPRI +6, XMCF +6
+68	R.E.M. Hollow Man (Warner Bros.) SISP +11, KPRI +10, WRNX +10, KKLY +7, WMMM +7, CIDR +7, KINK +4, WCLZ +4, WRNR +4, WZCC +3
+56	JOHN MELLENCAMP My Sweet Love (Hear/CMG) WTT5 +11, WXRV +10, WCOO +8, KKLY +7, KRVB +5, WRLT +5, KPRI +4, WMMM +3, KFOG +2, KINK +2
+56	DONAVON FRANKENREITER Life, Love & Laughter (Lost Highway) KPTL +11, WCLZ +9, KKLY +7, WCOO +6, KENZ +6, WRLT +6, WNCS +3, KPRI +2, KRSH +2, XMCF +2
+43	DEATH CAB FOR CUTIE No Sunlight (Atlantic) SISP +27, KSWD +9, KRSH +5, XMCF +2, KFOG +1

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	SPOON DON'T YOU EVAH (MERGE)	226	235	6	EDDIE VEDDER HARD SUN (MONKEY WRENCH//RMC)	153	143
2	COUNTING CROWS YOU CAN'T COUNT ON ME (DGC/GEFFEN/INTERSCOPE)	199	250	7	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)	146	126
3	R.E.M. SUPERNATURAL SUPERSERIOUS (WARNER BROS.)	198	211	8	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)	130	131
4	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)	185	212	9	SARA BAREILLES LOVE SONG (EPIC)	122	143
5	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)	155	161	10	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)	121	131

August 6-9, 2008

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► NEW WEST RECORDS CLAIMS THE CHART CHAMP ON AMERICANA AND TRIPLE A INDICATOR. **JOHN HIATT** CLAIMS THE TOP SPOT ON THE FORMER LIST WITH "SAME OLD MAN," WHILE THE OLD 97'S ENJOY A SECOND WEEK ATOP THE LATTER WITH "DANCE WITH ME."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-
1	12	12	OLD 97'S DANCE WITH ME	NEW WEST	502	-13
2	5	6	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	493	+24
3	2	7	R.E.M. HOLLOW MAN	WARNER BROS.	485	-12
4	4	7	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	479	+3
5	3	15	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	454	-39
6	6	10	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	450	-8
7	7	9	MY MORNING JACKET I'M AMAZED	ATO/RED	446	+17
8	9	8	LOS LONELY BOYS STAYING WITH ME	EPIC	419	+10
9	10	10	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	392	+18
10	16	3	COLDFPLAY VIVA LA VIDA	CAPITOL	377	-59
11	18	3	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	353	+55
12	15	4	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	339	-13
13	14	9	AIMÉE MANN FREEWAY	SUPEREGO	335	+7
14	8	10	COLDFPLAY VIOLET HILL	CAPITOL	329	-81
15	12	9	ELVIS COSTELLO AND THE IMPOSTERS NO HIDING PLACE	LOST HIGHWAY	328	-28
16	11	16	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	324	-47
17	13	13	MUDCRUTCH SCARE EASY	REPRISE	288	-48
18	10	10	WILCO GLAD IT'S OVER	NBC/ADRENALINE	278	-6
19	23	3	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	273	+44
20	27	2	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	272	+36
21	17	12	DUFTY MERCY	MERCURY/IDJMG	271	-47
22	22	6	JOHN HIATT LOVE YOU AGAIN	NEW WEST	264	+2
23	19	18	JASON MRAZ I'M YOURS	ATLANTIC/RRP	256	-28
24	5	5	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	255	-10
25	NEW	NEW	BECK ORPHANS	DGC/INTERSCOPE	245	+177
26	29	2	O.A.F. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	239	+44
27	24	4	ROBERT PLANT / ALISON KRAUSS RICH WOMAN	ROUNDER	229	-6
28	25	5	OESOL ON MY WAY	SAZON	226	0
29	28	8	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	200	-8
30	NEW	NEW	RADIOHEAD HOUSE OF CARDS	TBD/ATO	184	+5

THIS WEEK	LAST WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-	CUMULATIVE
1	2	JOHN HIATT SAME OLD MAN	NEW WEST	488	+12	3277
2	1	HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	482	-2	6792
3	3	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	413	-32	8254
4	4	ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	409	+15	2862
5	5	THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	392	+17	2492
6	7	RECKLESS KELLY BULLETPROOF	YEP ROC	371	+52	1537
7	6	OLD 97'S BLAME IT ON GRAVITY	NEW WEST	326	-12	3141
8	8	ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	298	+16	1993
9	10	SONNY LANDRETH FROM THE REACH	LANDFALL	297	+24	1638
10	11	JOHN MELLENCAMP LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	288	+32	946
11	12	EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	255	0	746
12	9	JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	246	-28	3231
13	19	JAMES HUNTER THE HARD WAY	HEAR/CMG	230	+38	1314
14	15	RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	218	+15	842
15	13	MUDCRUTCH MUDCRUTCH	REPRISE	204	-20	1816
16	28	GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	202	+37	798
17	18	SOLOMON BURKE LIKE A FIRE	SHOUT! FACTORY	195	+3	1026
18	14	RAILROAD EARTH AMEN CORNER	SCI FIDELITY	194	-17	1377
19	20	DR. JOHN AND THE LOWER 911 CITY THAT CARE FORGOT	429/SLG	187	-3	885
20	22	THE MOTHER TRUCKERS LET'S ALL GO TO BED	FUNZALO	186	0	1240
21	17	VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	184	-11	4491
22	25	CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	181	+1	1051
23	16	ELIZA GILKYSON BEAUTIFUL WORLD	RED HOUSE	180	-17	1632
24	24	THE INFAMOUS STRINGDUSTERS THE INFAMOUS STRINGDUSTERS	SUGAR HILL	178	-5	1467
25	32	DAN TYMINSKI WHEELS	ROUNDER	175	+17	446
26	30	THE WATSON TWINS FIRE SONGS	VANGUARD	174	+13	671
27	23	THE BELLEVILLE OUTFIT WANDERIN'	THE BELLEVILLE OUTFIT	166	-18	4432
28	27	KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	166	-10	4927
29	26	THE BOXMASTERS THE BOXMASTERS	VANGUARD	164	-13	666
30	37	CROOKED STILL STILL CROOKED	SIGNATURE SOUNDS	164	+21	726

MOST ADDED

BECK 10 Orphans (DGC/Interscope) KMTN, KPND, KRVO, KSPN, KTAD, KYSL, Music Choice Adult Alternative, WUIN, WYMS, XM The Loft	COLBIE CAILLAT 5 The Little Things (Universal Republic) KMTN, KPND, KRDK, KTAD, WVDD	PICTURES AND SOUND 5 It's You (Vanguard) KDBB, KFMM, KTAD, WBJB, WNRN	KBAC, WKZE, WMWV, WYCE
THE VERVE 6 Love Is Noise (On Our Own/RED) KCLC, KDHO, WDSY, WNRN, WTMD, WXPX	DELTA SPIRIT 5 Trashcan (Rounder) KFMM, KYSL, WMWV, WNRN, WUIN	WILLIE NELSON WYNTON MARSALIS 4 Bright Lights Big City (Blue Note/Capitol)	DONNA THE BUFFALO 4 Locket And Key (Sugar Hill) DMX Folk Rock, WCBE, WDSY, WYEP
		COLDPLAY 3 Viva La Vida (Capitol) KCLC, KNBA, KROE	

FOR WEEK ENDING JULY 6, 2008

MOST ADDED

DONNA THE BUFFALO 14 Silverlined (Sugar Hill)	THE HACIENDA BROTHERS 10 Arizona Motel (Hacienda/Proper American)	WILLIE NELSON WYNTON MARSALIS 8 Two Men With The Blues (Blue Note/Capitol)	RY COODER 6 I, Flathead (Nonesuch/Warner Bros.)
DREW EMMITT 14 Long Road (Compass)	VARIOUS ARTISTS 9 Ribbon of Highway, Endless Skyway (Music Road)	FRED EAGLESMITH 8 Tinderbox (Lonesome Day)	VARIOUS ARTISTS 6 Moneyland (McCoury Music)

FOR WEEK ENDING JULY 6, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

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One-on-one with KLTN/Houston morning host/PD Raúl Brindis

The Man Behind The Mic And Desk

Jackie Madrigal

JMadrigal@RadioandRecords.com

Next year is a silver anniversary for Raúl Brindis as he marks his 25th year in radio. A versatile talent, Brindis is host of “El Show de Raúl Brindis y Pepito,” which he launched 18 years ago, and has been heard in mornings on Univision Radio regional Mexican KLTN (Estéreo Latino)/Houston for the past 13 years. First syndicated to Univision stations in San Antonio and McAllen in 2003, the show now has affiliates in 11 markets, including Dallas, Austin, Indianapolis and Columbus, Ohio. Seven of his affiliates are non-Univision-owned properties.

During his 24 years in the industry, Brindis has done much more than host. He also recorded two CDs of inspirational reflections—2003’s “Reflexiones con . . . Raúl Brindis Las Más Tocadas de la Radio” and 2006’s “Raúl Brindis, Reflexiones Las Más Solicitadas De La Radio”—and one music CD, 2004’s “Otra Noche Más Sin Ti.”

Brindis also serves as PD of Estéreo Latino, a station that has frequently been No. 1 in the market, and has held as the top Spanish-language station in 12+ for nine of the past 14 PPM ratings reports. In a market with 10 Hispanic stations, Brindis consistently has the top-rated Spanish-language morning show.

R&R spoke with him about his show, the challenges of a dual-role as a jock/PD and developing new talent.

Was syndication a goal of yours?

When you have a good team and your product is well-received by the public, your own company offers you syndication opportunities, and even other companies show interest. Honestly, it wasn’t a huge need for me, but I’m all for it as long as Univision comes to some kind of agreement

with whoever wants the show. My real commitment is to do a great show every morning.

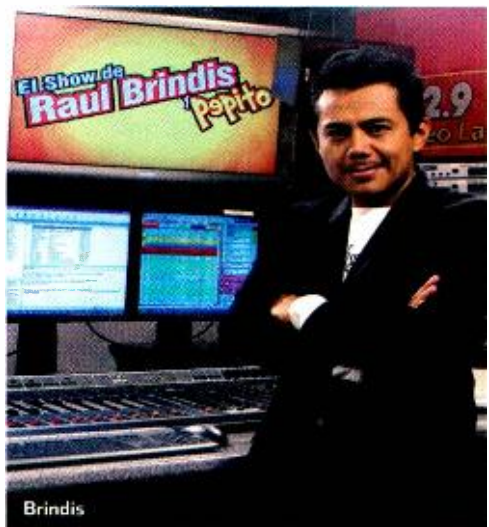
Your show faces significant competition from other nationally syndicated talent, even within Univision

Radio. How do you handle the pressure?

I don’t really pay much attention to what others do. I concentrate on my show, because I’ve been doing it for so long. When I started years ago, there weren’t that many shows to compete with. I remember when I started in radio, I began to tell jokes on the air, and the PD scolded me and left. After a while,

he came back and told me I could continue doing jokes as long as they were “serious jokes.” I didn’t know what he meant, nor did I dare ask. From that moment on, I did pranks, told jokes, took phone calls, etc. The show evolved and every other show began to copy us. I tried to distance my show from all that by introducing new elements and making it different.

After 18 years in radio, I looked for a good team of producers, of talent to join me. After so much time on the air, you need that kind of team to meet the needs of such a demanding



‘When you’re passionate about what you do, you get things done. Every time I’m on the air speaking to the public, I forget everything.’

—Raúl Brindis

“El Show de Raúl Brindis y Pepito”

Flagship:

KLTN (Estéreo Latino)/Houston

Affiliates:

KINV (Recuerdo)/Austin
KROM (Estéreo

Latino)/San Antonio

KGBT-FM/McAllen

KDXX (Estéreo Latino)/Dallas

KSEC (La Zeta)/Fayetteville, Ark.

WVVO (La X)/Columbus, Ohio

KXTD-AM (Que Buena)/Tulsa

KWEI (Radio Variedades)/Boise, Idaho

WPTK-AM (La Raza)/Fort Myers

WEDJ (Radio Latina)/Indianapolis

WKDV-AM (La Kaliente)/Washington

Source: Univision Radio

show. I always try to do things better every day.

How do you juggle being on the air and programming the station?

I love what I do. Whether in front of the mic or behind it, when you’re passionate about what you do, you get things done. Every time I’m on the air speaking to the public, I forget everything. You have to find that drive and simply remember when you first started in the business and what motivated you back then: passion. The professional and economic accomplishments come as a result of that. I’m incredibly grateful to be able to work for the public and the company.

How challenging is it to handle all the responsibilities that come with being an on-air PD?

It’s a huge responsibility. The biggest challenge is the fight against the stress you feel when you know you have to produce great results for the company, for sales, etc. I have to prepare myself mentally every day to handle both duties. When you’re only an executive, no one knows you. But when you’re on the air and have to tell a joke while having to deal with a management situation at the same time, it is challenging. But you have to put on a good face for the public. It’s stressing, depressing and it wears you out, but at the end of the day, that’s the profession you chose. And you couldn’t leave it even if you wanted to.

As an executive with the sensibility of a jock, do you support developing new talent?

I can answer as a jock and as PD. I always tell my personalities that I know how much they will be affected if I, as a PD, make a decision that’s going to impact them because I too am part of the talent team. I see this situation almost like the coach of a professional soccer team. We live in such a commercial and fast-paced world that the owners give you the budget and the team. And while in the past you were able to be the coach of a team for five plus years, and make some strategic changes and such, in this fast-paced world that’s no longer the case. Today, if you don’t show results in the first or second survey, you as the coach are responsible. You can’t really take the risk of hiring a brand-new person, without experience, because it’s your head on the line. That’s why I understand those PDs that only hire proven talent, because you have to show immediate results.

On the other hand, we do need to find new talent. Give them a shot during the midnight shift, and if they work, give them another shot. For example, our midday jock Gloria [Rodríguez] started as part of the street promotions team. She sounded pretty good on the air, was given a shot and now she’s on right after my show, and she’s doing a great job. There’s a new girl [Carina] who also started in promotions and she’s now on the midnight shift. One of my producers tells me he used to listen to my show when he was in high school, and now he’s working with me. I do think we have to give new people who are passionate and really want it an opportunity. If we don’t, we’re only going to hurt ourselves as we recycle the same three or four jocks.

R&R

R&R REGIONAL MEXICAN

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▶ **LOS TEMERARIOS** LOOK POISED FOR A SEVENTH NO. 1 SONG AS "SI TU TE VAS" SOARS TO THE RUNNER-UP SLOT (8-2) WITH MOST INCREASED PLAYS (UP 447) AND MOST ADDED HONORS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	DAREYES DE LA SIERRA HASIA EL DIA DE HOY	DISA	1559	-26	11.659
2	8	6	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	1392	+447	11.641
3	2	12	LOS RIELEROS DEL NORTE A PUERTO DE LLORAR	FONOVISIA	1343	-33	8.821
4	3	11	INTOCABLE TU A DIOS NO MATA	EMI TELEVISIA	1298	-2	8.538
5	4	23	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	1273	+56	9.664
6	5	10	CUESILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	1264	+71	6.728
7	7	7	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1122	+160	8.573
8	6	16	PALOMO SUFIRAS	DISA	898	-77	4.434
9	10	24	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	856	+23	6.974
10	12	11	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	846	+78	4.103
11	9	19	JENNI RIVERA INOLVIDABLE	FONOVISIA	836	-62	5.800
12	11	8	GRUPO MONTEZ DE DURANGO LA IN AGENT DE MAL VERDE	DISA	818	+12	5.175
13	14	26	CONJUNTO PRIMAVERA TE LLORE	FONOVISIA	732	-10	5.527
14	15	25	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	714	+7	6.191
15	17	33	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	706	+13	5.010
16	13	38	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	DISA/EDIMONSA	686	-65	4.979
17	25	13	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	679	+143	2.149
18	16	20	BANDA EL RECODO TOMAME O DEJAME	FONOVISIA	671	-30	4.445
19	27	4	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	643	+133	2.940
20	18	7	URANIO MUSICAL DULCE VENENO	ASL	632	+8	3.134
21	23	6	EL CHAPO DE SINALOA EL PALETERO	DISA	608	+52	3.699
22	19	19	CARDENALES DE NUEVO LEON Y DINORA FLORES DE LAS FLORES	ASL	595	+12	3.861
23	22	4	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	573	+13	2.302
24	24	36	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	572	+25	4.811
25	26	4	CONTROL SE TAMBALEA	DECO	569	+46	2.275
26	29	3	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	557	+68	4.242
27	20	16	LUPILLO RIVERA DE QUE ME PRESUMES	ASL	543	-37	3.316
28	21	32	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	538	-24	3.902
29	28	12	BANDA MACHOS EL POFIXIMO TONTO	SONY BMG NORTE	505	+3	2.917
30	30	5	LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	435	-31	1.615
31	32	5	CONJUNTO ATARDECER SE VA MURIENDO MI ALMA	CAMPANARIO	427	+41	2.749
32	31	20	ALIADOS DE LA SIERRA TE AMO	ASL	413	+10	3.405
33	34	2	LA ARROLLADORA BANDA EL LIMON PRIMER TIEMPO	DISA/EDIMONSA	410	+56	3.499
34	36	2	EL TIGRILLO PALMA CON QUE ME PAGAS	SONY BMG NORTE	396	+45	1.582
35	33	8	CONJUNTO PRIMAVERA LA GRAN SENORA	FONOVISIA	385	+9	2.158
36	37	14	LOS TIGRES DEL NORTE EL HUO DEL PUEBLO	FONOVISIA	377	+28	1.913
37	35	6	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	374	+21	3.197
38	38	3	LOS NOBLEZA DE AGUILILLA CON JENTIRAS NO	SIMON	361	+16	0.963
39	39	3	LA APUESTA POR TI	SERCA	342	+16	1.619
40			JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	305	+41	1.066

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KBUE, KESS, KKPS, KWIZ, XOCL	5
K-PAZ DE LA SIERRA Volvere (Disa/Ed monsa) KDUU, KMYX, KXTS, WYMY	4
EL GUERO Y SU BANDA CENTENARIO Antes (A.R.C.) KESO, KWI, KWIZ, XHTY	4
LOS HOROSCOPOS DE DURANGO Niegalo (Univision) KIST, KJFA, KSKD, KTJM	4
YOLANDA PEREZ Abusadora (Fonovisa) KCMU, KWIZ, KXLM, KXSB	4
LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KOND, KSCA, KSTN, KWIZ	4
VICENTE FERNANDEZ Para Siempre (Sony BMG Norte) KBUE, KHHL, WBZY	3
EL CHAPO DE SINALOA El Paletero (Disa) KCMU, KHHL, WOJO	3
LA ARROLLADORA BANDA EL LIMON Primer Tiempo (Disa/Ed monsa) KMYX, KTJM, WBZY	3
CONJUNTO ATARDECER Se Va Muriendo Mi Alma (Campanario) KMGA, KMYX, KOND	3

ADDED AT... KWIZ
Los Angeles, CA
PD: Eddie Leon
Los Pikadientes De Caborca, La Cumbia Del Rio, 35
Los Temerarios, Si Tu Te Vas, 31
Yolanda Perez, Abusadora, 16
El Guero Y Su Banda Centenario, Antes, 12
Control, Se Tambalea, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LOS HOROSCOPOS DE DURANGO Niegalo (Univision)	304/82	JULIO CHAVEZ El Amor En Carro (ASL)	217/3
ADAN ROMERO Solo Un Dia (Ahora Te Amo) (La Sierra)	296/33	LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte)	199/121
LOS HURACANES DEL NORTE El Azabache Del Diablo (Fonovisa)	265/46	YOLANDA PEREZ Abusadora (Cash Money /Universal Motown)	190/41
FLEX Te Quiero (EMI Televisa)	237/25	VENADO AZUL Cumbia Cusirela (Discos Power)	179/78
LA ORIGINAL BANDA EL LIMON Sin Pensar Yo Te Engane	226/6	EL COYOTE Y SU BANDA TIERRA SANTA Linda Doctoa (Fonovisa)	176/48

MOST INCREASED PLAYS

+447	LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KHOT +32, KWIZ +31, KSCA +25, KESO +24, KLVN +21, WOJO +20, KSOL +20, CAX +20, KESS +19, KGBT +18
+160	VICENTE FERNANDEZ Para Siempre (Sony BMG Norte) KMGA +22, KSOL +14, KHHL +14, KSCA +13, KESO +12, KHHL +11, KISF +10, KESS +10, KLEY +9, KSAH +7
+143	EL GUERO Y SU BANDA CENTENARIO Antes (A.R.C.) KCMU +22, KTTA +19, XHTY +13, KESO +12, KWIZ +12, KWI +11, KWEI +10, KTJM +8, KMYX +7, KJFA +6
+133	K-PAZ DE LA SIERRA Volvere (Disa/Ed monsa) KLVN +16, KDUU +14, KESS +13, KXTS +13, KMYX +10, KSAH +10, KWIZ +9, KJFA +9, KLVN +7, KJFA +7
+121	LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KWIZ +35, KSTN +18, KOND +13, XOCL +11, KBUE +10, WLCC +9, KCMU +6, KESS +6, KMGA +4, KHOT +2

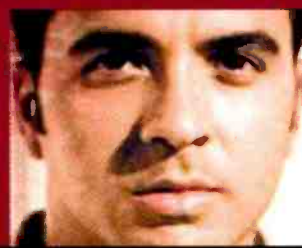
FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
56 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Henry Gonzalez	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNO/Denver, CO PD: Spicorro Rios MD: Zenon Ferrufino	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KKPS/McAllen, TX PD: Mando San Roman MD: Robert Montalvo	KXPD/Portland, OR OM/PD: Paul Danitz APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez
KVOA/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Ebbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros
WBZY/Atlanta, GA PD: Fobbie Ramirez APD: Aly Young	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aguirre	KLAX/Los Angeles, CA OM: Pio Ferrer PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MC: Salvador Prieto	KLVN/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KHJL/Austin, TX PD: Jose "Lime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSCA/Los Angeles, CA PD: Veronca Nava	WQBJ/New York, NY PD: Gerardo Lopez APD: Jatriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	XHTY/San Diego, CA PD: Elvis Valle	KSTN/Stockton, CA PD: Kent Rodriguez
KWBK/Bakersfield, CA PD/MD: Rzul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/PD: Kevin Christopher MD: Gabriel Ocegueda	KDUU/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdiosera	XOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno	WLCC/Tampa, FL PD: Luis Briceño
KMQA/Bakersfield, CA OM: Rene Escalante PD/MD: Cesenia De Luna APD: Victor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD/MD: Jesus Espiritueta	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KESO/McAllen, TX OM: Romeo Herrera PD: Mario Faundo	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/PD: Alfonso Flores APD/MD: Edgar Monsivais	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KMT/Tucson, AZ PD/MD: Enrique Mayans
KMYX/Bakersfield, CA OM: Robert Chavez PD: Casa Chavez	KESS/Dallas, TX PD: Oscar Rios	WEDJ/Indianapolis, IN PD/MD: Manuel Sepulveda	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHO/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal		KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY **nielsen**
BDS



► **LUIS FONSI** POSTS THE SECOND-HIGHEST DEBUT OF HIS 23 CAREER CHART ENTRIES, AS "NO ME DOY POR VENCIDO" BLASTS IN AT NO. 13. IN ADDITION TO BEING MOST ADDED, THE SONG NABS INSTANT AIRPOWER HONORS (DEBUTING AT NO. 5 ON THE AUDIENCE LIST WITH 6.7 MILLION IMPRESSIONS) AND MOST INCREASED PLAYS STRIPES (UP 358, A 306% IMPROVEMENT).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	MANA SI NO TE HUBIERAS IDO	NO. 1 (12 WKS) WARNER LATINA	985 +49	10.399 1
2	2	22	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	807 -44	9.148 2
3	3	12	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	791 +63	7.431 4
4	6	36	FLEX TE QUIERO	EMI TELEVISA	695 +11	7.629 3
5	4	24	BELANOVA CADA QUE...	UNIVERSAL LATINO	695 -27	5.471 9
5	7	14	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	630 -12	6.080 6
7	5	13	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	626 -70	3.149 22
3	8	28	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	593 -48	5.212 10
3	9	18	TOMMY TORRES PEGADITO	WARNER LATINA	570 -5	4.778 11
10	10	8	KANY GARCIA ESTA SOLEDAD	SONY BMG NORTE	565 +50	5.750 8
11	11	6	JUANES TRES	UNIVERSAL LATINO	529 +58	3.849 16
2	13	3	CAMILA ME DA IGUAL	AIRPOWER SONY BMG NORTE	502 +135	4.370 12
3	NEW		LUIS FONSI NO ME DOY POR VENCIDO	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL LATINO	475 +358	6.719 5
4	14	44	JUANES ME ENAMORA	UNIVERSAL LATINO	380 +27	5.768 7
5	15	8	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	379 +30	1.537 -
6	12	22	JESSE & JOY LLEGASTE TU	WARNER LATINA	379 -12	1.685 -
7	17	10	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISA	332 -12	3.921 15
8	16	18	PLAYA LIMBO 10 PARA LAS 10	SONY BMG NORTE	21 -26	1.014 -
9	36	2	ENRIQUE IGLESIAS LORO POR TI	AIRPOWER UNIVERSAL LATINO	309 +138	4.164 13
19	9	9	ABRAHAM AMARTE	MACHETE	280 +21	3.838 18
21	18	15	RBD EMPEZAR DESDE CERO	EMI TELEVISA	277 -23	1.491 -
22	20	4	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	257 +10	3.022 25
23	22	9	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	250 +17	3.542 21
24	24	7	ZORRO VIEJO DUJERE PERDER	NU	226 +23	3.106 24
25	21	8	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	226 -11	1.449 -
26	23	10	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/DJMG	214 +2	1.747 -
33	10	10	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	211 +28	2.998 26
30	22	22	CHAYANNE LOLA	SONY BMG NORTE	202 +16	3.726 19
31	10	10	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	199 +14	4.144 14
27	6	6	DANIEL CALVETI EN PAZ	VENEMUSIC	199 +6	3.114 23
35	4	4	MJ HE VENIDO	MACHETE	198 +21	2.718 28
29	39	39	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	176 -15	3.628 20
25	4	4	JEANETTE POR QUE TE VAS	EMI TELEVISA	175 -22	2.265 33
28	13	13	FONSECA ENREDAME	EMI TELEVISA	170 -23	3.840 17
32	4	4	BLACK: GUAYABA NO HAY ESPACIO	MACHETE	169 -15	2.291 32
37	3	3	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	168 +4	1.896 38
26	11	11	WISIN & YANDEL AHORA ES	MACHETE	167 -30	1.559 -
34	7	7	JOHNNY SIGAL QUEDO EN NADA	UC MEDIA/BISSI	164 -15	2.189 35
38	NEW		ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	162 +10	1.787 -
40	NEW		JESSE & JOY YA NO QUIERO	WARNER LATINA	146 +14	1.804 40

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LUIS FONSI No Me Doy Por Vencido (Universal Latino) KBMG, KLOL, KRIO, WAMR, WMGE, WWVA	6
ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) KBMG, KPSS, KRIO, KVVA, KXXS, XHPX	6
JUANES Tres (Universal Latino) KPSL, WIOA	2
MJ He Venido (Machete) KLOL, WWVA	2
HA*ASH No Te Quiero Nada (Sony BMG) XAVO, XHFG	2
KANY GARCIA Esta Soledad (Sony BMG Norte) KXXS	1
CAMILA Me Da Igual (Sony BMG) XAVO	1
LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KLOL	1
JESSE & JOY Ya No Quiero (Warner Latina) KXXS	1
GILBERTO SANTA ROSA No Te Vayas (Sony BMG Norte) KBMG	1

ADDED AT... KXXS
Austin, TX
OM: Romeo Herrera
PD: Rudy Ramos
MD: Julieta Jil
Kany Garcia, Esta Soledad, 16
Enrique Iglesias, Lloro Por Ti, 15
Jesse & Joy, Ya No Quiero, 12
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	136/36	NG2 Ella Menea (Sony BMG Norte)	111/16
TOTAL STATIONS: 6		TOTAL STATIONS: 5	
LOS CAFRES Bastara (Luar/Machete)	136/5	MARIAH CAREY Touch My Body (Island/DJMG)	99/15
TOTAL STATIONS: 4		TOTAL STATIONS: 7	
YURIDIA En Su Lugar (Sony BMG Norte)	133/5	SARA BAREILLES Love Song (Epic)	94/10
TOTAL STATIONS: 5		TOTAL STATIONS: 4	
WISIN & YANDEL Siguelo (Machete)	129/30	DADDY YANKEE Pose (El Cartel)	90/8
TOTAL STATIONS: 7		TOTAL STATIONS: 5	
HA*ASH No Te Quiero Nada (Sony BMG Norte)	119/64	MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.)	84/7
TOTAL STATIONS: 7		TOTAL STATIONS: 3	

MOST INCREASED PLAYS

+358	LUIS FONSI No Me Doy Por Vencido (Universal Latino) WKAQ +46, WMGE +46, WJAC +37, WIOA +37, WFID +36, WXYX +28, WPAT +23, KRIO +21, WWVA +20, WRMA +18
+138	ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) KVVA +42, KRIO +18, KXXS +15, XHPX +15, XLTN +13, WIOA +10, KBMG +9, KPSL +9, KSSE +6, KLVE +2
+135	CAMILA Me Da Igual (Sony BMG Norte) XAVO +16, WVIV +13, WXYX +13, KSSE +12, KPSL +12, WFID +12, WIOA +11, KBMG +10, WKAQ +9, KXXS +9
+64	HA*ASH No Te Quiero Nada (Sony BMG Norte) XAVO +23, XHFG +16, KBMG +15, XHPX +10, WFID +2, WAMR +1
+63	JULIETA VENEGAS El Presente (Sony BMG Norte) WRMA +18, WKAQ +14, KLOL +12, XHPX +11, KBMG +11, WFID +7, WIOA +7, WWVA +4, KRIO +3, XAVO +3

FOR WEEK ENDING JULY 6, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 17 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen
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TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia
WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jav Miguel	WRUM/Orlando, FL PD: Raymond Torres	WPRM/Puerto Rico PD: Jorge Pabon	WORC/Worcester, MA OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WEMG/Philadelphia, PA PD: Maria Del Pilar	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WLAT/Hartford, CT PD: Robaie "CJ" Triguero	WUBA/Philadelphia, PA OM: Thea Mitchem PD: Milca Madera	WSPR/Springfield, MA PD: Nelson Brudys	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WXJJ/Miami, FL PD: Sinc "Latino" Reyes	WKKB/Providence, RI PD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta			
WSKQ/New York, NY PD: Tony Luna					



► **DADDY YANKEE'S "POSE"** RETURNS TO THE TOP SPOT AT LATIN RHYTHM FOR A THIRD WEEK AFTER SLIPPING TO NO. 2 LAST ISSUE. THE TRACK ALSO TIES FOR THE BEST GAIN AT TROPICAL (UP 41), WHERE IT JUMPS 19-13.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	WISIN & YANDEL AHORA ES	NO. 1 (2 WKS) MACHETE	347 +19	2.496	3
2	19		GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	340 -1	2.136	6
3	7	15	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	318 +25	1.473	14
4	3	20	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	318 +25	2.074	8
5	8	10	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	298 +16	2.404	4
6	6	33	AVENTURA EL PERDEDOR	PREMIUM LATIN	297 +41	2.889	2
7	4	46	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	285 -6	1.661	11
8	5	33	FLEX TE QUIERO	EMI TELEVISIA	269 -22	2.029	9
9	10	35	FRANK REYES AMOR DESPERDICADO	M.P./JVN/J&N	247 +14	2.915	1
10	9	44	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	225 -7	1.226	18
11	13	18	DOMENIC MARTE FEATURING GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N	198 -4	0.621	28
12	11	29	NG2 ELLA MENEÁ	SONY BMG NORTE	191 -21	1.014	22
13	19	7	DADDY YANKEE POSE	EL CARTEL	175 +41	1.432	15
14	12	18	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	174 -28	0.563	32
15	14	13	WILLY CHIRINO PALANTE	EVENTUS/LATINUM	173 +11	1.486	13
16	16	14	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	170 +12	2.327	5
17	15	40	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	168 +16	1.211	19
18	22	9	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR	AIRPOWER/MOST ADDED SONY BMG NORTE	156 +24	1.164	20
19	21	14	FONSECA ENREDAME	EMI TELEVISIA	147 +22	0.759	26
20	20	31	HECTOR ACOSTA SIN PERDON	VENEMUSIC	129 +1	1.843	10
21	18	4	NG2 POR AMARTE	SONY BMG NORTE	128 -12	0.530	34
22	23	22	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	114 +3	1.563	12
23	34	3	MJ HE VENIDO	MACHETE	108 +24	1.019	21
24	29	11	LENY AYER CUANDO TE VI	UNIVERSAL LATINO	106 +14	0.280	-
25	19	2	NEGROS SE MURIO DE PENÁ	PREMIUM LATIN	103 +13	0.183	-
26	37	2	ADOLESCENT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	101 +33	1.327	16
27	31	12	MARLON BACHATA ROSA	LA CALLE/UNIVISION	94 +10	1.009	23
28	28	11	TONY DIZE PERMITAME	WY/MACHETE	92 -2	0.796	25
29	30	3	JUANES TRES	UNIVERSAL LATINO	91 -2	0.319	-
30	25	10	DANIEL SANTACRUZ A DONDE VA EL AMOR	BIG DREAM	86 -12	0.542	33

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	8	DADDY YANKEE POSE	NO. 1 (3 WKS) EL CARTEL	358 +16	6.566	1
2	4	13	MJ HE VENIDO	MACHETE	349 +39	4.011	5
3	1	14	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	322 -24	3.915	6
4	5	36	FLEX TE QUIERO	EMI TELEVISIA	321 +21	2.389	11
5	3	16	TONY DIZE PERMITAME	WY/MACHETE	320 -4	4.801	2
6	7	4	ANGEL & KHRIZ NA DE NA	VI/MACHETE	318 +49	4.282	4
7	9	25	WISIN & YANDEL AHORA ES	MACHETE	307 +38	4.671	3
8	6	15	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	285 +15	1.328	28
9	8	33	AVENTURA EL PERDEDOR	PREMIUM LATIN	208 -61	2.953	9
10	10	7	WISIN & YANDEL SIGUELO	MACHETE	201 -7	2.953	8
11	13	26	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	198 +22	0.748	-
12	11	22	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	194 +6	0.670	-
13	16	2	TITO "EL BAMBINO" VAMOS PAL AGUA	EMI TELEVISIA	170 +33	2.295	13
14	17	5	CARIBBEAN CONNECTION R.U.E.R.T.O.R.I.C.O.	VI/MACHETE	151 +14	1.775	18
15	12	38	DON OMAR CANCION DE AMOR	VI/MACHETE	149 -31	1.577	22
16	32	13	COLBY O'DONIS FEAT. AKON WHAT YOU GOT	MOST INCREASED PLAYS KONLIVE/GEFFEN/INTERSCOPE	145 +81	2.682	10
17	18	20	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	136 +3	0.800	40
18	15	10	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	136 -7	2.362	12
19	22	12	DE LA GHETTO EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	123 +29	3.202	7
20	14	8	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	121 -36	-0.468	-
21	31	2	TOBY LOVE LLORAR LLOVIENDO	MOST ADDED SONY BMG NORTE	108 +44	1.528	24
22	19	18	BELANOVA CADA QUE...	UNIVERSAL LATINO	105 -7	0.483	-
23	20	9	TOMMY TORRES PEGADITO	WARNER LATINA	99 -12	0.527	-
24	37	13	ALEXIS & FIDO SOBRENATURAL	SONY BMG NORTE	86 +26	1.865	17
25	27	2	JUANES TRES	UNIVERSAL LATINO	76 -4	0.325	-
26	NEW		MAGNATE & VALENTINO TAL VEZ	VI/MACHETE	74 +34	0.886	36
27	NEW		JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	72 +24	1.213	31
28	21	10	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP	VIP/UNIVERSAL REPUBLIC	70 -27	2.120	14
29	30	8	YURIDIA AHORA ENTENDI	SONY BMG NORTE	68 +2	0.114	-
30	36	2	CHRIS BROWN FOREVER	JIVE/ZOMBA	61 0	2.034	15

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	12	BABASONICOS PIJAMAS	UNIVERSAL LATINO
2	17		MOTEL UNO, DOS, TRES	WARNER LATINA
3	5	3	ALLISON MEMORAMA	SONY BMG NORTE
4	3	4	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
5	4	9	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOUND MACHINE	NACIONAL
6	16	16	CAFE TACVBA 53100	UNIVERSAL LATINO
7	8	6	AMARAL KAMIKAZE	EMI TELEVISIA
8	6	4	PINKER TONES HAPPY EVERYWHERE	NACIONAL
9	9	7	MANU CHAO POLITIK KILLS	BECAUSE/NACIONAL
10	10	18	CIRCO ALGUIEN	SONY BMG NORTE
11	7	40	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
12	11	3	PINKER TONES ELECTROTUMBAO	NACIONAL
13	NEW		MANU CHAO 13 DIAS	NACIONAL
14	14	9	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
15	13	13	DJ BITMAN TROPILOVE	NACIONAL
16	15	11	JORGE VILLAMIZAR NINGUNA	WARNER LATINA
17	17	3	LOCOS POR JUANA TU SABES MUY BIEN (LA NALGA)	MACHETE
18	18	16	MONTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
19	NEW		LA BARRANCA PROVIDENCIA	LA BARRANCA
20	NEW		ESTIGMA MALA SUERTE	EL CHE/V&J

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	5	DLG TORO MATA	LA CALLE/UNIVISION
2	18	3	EL-BOODAH FEAT. J-COST DIRTY PAYPA	LOUDES 68/UNIVERSAL LATINO
3	3	13	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J&N
4	2	14	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
5	6	5	BRENOALY NA NA NA	SOUTHERN PEARL
6	8	5	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPI SOUNDS
7	5	15	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
8	4	16	ANGEL & KHRIZ LA VECINA	VI/MACHETE
9	14	2	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
10	13	2	LOS HERMANOS ROSARIO TE ECHE DE MENOS	M.P./JVN/J&N
11	7	14	PEDRO JESUS QUE ES MALO	M.P./JVN/J&N
12	16	2	ANGEL & KHRIZ NA DE NA	MACHETE
13	9	17	AKWID Y LOS TUCANES DE TIJUANA OMBLIGO A OMBLIGO	UNIVISION
14	20	2	KALIMETE TAKA TAKA	CUTTING LATINO
15	11	11	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPI SOUNDS
16	10	17	RKM & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO
17	NEW		PUERTO RICAN POWER ENSENAME	M.P./JVN/J&N
18	NEW		JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE
19	12	4	NG2 POR AMARTE	SONY BMG NORTE
20	NEW		DOMENIC MARTE FEAT. GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen**
BDS

BILLBOARD **nielsen**
CHARTS
COMPILED BY SoundScan

Billboard TOP ALBUMS

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	WEEKS ON CHART	PEAK POSITION
1	2	4	#1 LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011033/UMRG (13.98)	Tha Carter III	1	1
2	1	3	COLDPLAY CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends	1	1
3	3	3	SOUNDTRACK WALT DISNEY 001742 (18.98)	Camp Rock	3	3
4	HOT SHOT DEBUT	1	G UNIT G UNIT 011461*INTERSCOPE (13.98)	T.O.S. (Terminate On Sight)	4	4
5	NEW	1	JOHN MAYER COLUMBIA 22665*/SONY MUSIC (19.98)	Where The Light Is: John Mayer Live In Los Angeles	5	5
6	6	4	VARIOUS ARTISTS EMI/SONY BMG/UNIVERSAL/ZOMBA 08144/CAPITOL (18.98)	NOW 28	6	6
7	12	39	GREATEST GAINER KID ROCK TOP DOG/ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesus	1	1
8	7	6	USHER LAFACE 23388/ZOMBA (18.98)	Here I Stand	8	8
9	10	7	RIHANNA SRP/DEF JAM 008958*/IDJMG (13.98)	Good Girl Gone Bad	9	9
10	9	8	DISTURBED REPRISE 411132/WARNER BROS. (18.98)	Indestructible	10	10
11	5	-	THREE 6 MAFIA HYPNOTIZE MINDS/COLUMBIA 88580/SONY MUSIC (11.98)	Last 2 Walk	11	11
12	NEW	1	TECH N9NE STRANGE 48 (18.98)	Killer	12	12
13	NEW	1	ALKALINE TRIO EPIC 17247*/SONY BMG (15.98)	Agony & Irony	13	13
14	13	9	KATY PERRY CAPITOL 04249 (12.98)	One Of The Boys	14	14
15	11	5	PLIES BIG GATES/SLIP-N-SLIDE/ATLANTIC 511238/AG (18.98)	Definition Of Real	15	15
16	4	-	MOTLEY CRUE MOTLEY 240/ELEVEN SEVEN (16.98)	Saints Of Los Angeles	16	16
17	14	19	TAYLOR SWIFT BIG MACHINE 079012 (18.98)	Taylor Swift	17	17
18	16	17	LEONA LEWIS SYCO/J 02554/RMG (18.98)	Spirit	18	18
19	17	12	JOURNEY NOMOTA 4506 EX (14.98 CD/DVD)	Revelation	19	19
20	18	18	DUFFY MERCURY 010822*/IDJMG (11.98)	Rockferry	20	20
21	19	14	3 DOORS DOWN UNIVERSAL REPUBLIC 011065/UMRG (13.98)	3 Doors Down	21	21
22	NEW	1	MY CHEMICAL ROMANCE REPRISE 357436/WARNER BROS. (24.98 CD/DVD)	The Black Parade Is Dead!	22	22
23	NEW	1	VANESSA HUDGENS HOLLYWOOD 020252 (18.98)	Identified	23	23
24	8	-	SHINEDOWN ATLANTIC 511244/AG (18.98)	The Sound Of Madness	24	24
25	NEW	1	RELIENT K GOTTE 70009 (13.98)	The Bird And The Bee Sides	25	25

Billboard HOT DIGITAL SONGS

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	WEEKS ON CHART	PEAK POSITION
1	1	9	#1 I KISSED A GIRL KATY PERRY (CAPITOL)		1	1
2	2	2	BURNIN' UP JONAS BROTHERS (HOLLYWOOD)		2	2
3	6	5	7 THINGS MIKEY CYRUS (HOLLYWOOD)		3	3
4	4	9	VIVA LA VIDA COLDPLAY (CAPITOL)		4	4
5	7	6	WHEN I GROW UP THE PUSSYCAT DOLLS (INTERSCOPE)		5	5
6	5	3	DISTURBIA RIHANNA (SRP/DEF JAM/IDJMG)		6	6
7	10	6	TAKE A BOW RIHANNA (SRP/DEF JAM/IDJMG)		7	7
8	9	14	SHAKE IT METRO STATION (COLUMBIA)		8	8
9	8	16	LOLLOPOP LIL WAYNE FEAT. STANIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)		9	9
10	14	11	FOREVER CHRIS BROWN (JIVE/ZOMBA)		10	10
11	12	20	BLEEDING LOVE LEONA LEWIS (SYCO/J/RMG)		11	11
12	11	2	ALL I WANT TO DO SUGARLAND (MERCURY NASHVILLE)		12	12
13	15	20	POCKETFUL OF SUNSHINE NATASHA BEDINGFIELD (PHONOGENIC/EPIC)		13	13
14	3	3	THIS IS ME DEMI LOVATO & JES JONES (WALT DISNEY)		14	14
15	17	8	LOLLI LOLLI (POP THAT BODY) THREE 6 MAFIA (HYPNOTIZE MINDS/COLUMBIA)		15	15
16	19	11	LEAVIN' JESSE MCCARTNEY (HOLLYWOOD)		16	16
17	20	11	A MILLI LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)		17	17
18	25	7	DANGEROUS KARDINAL OFFSHALL (KONLIVE/GEFFEN)		18	18
19	-	-	OUT HERE GRINDIN' DJ KHALED (TERROR SQUAD/KOCH)		19	19
20	-	-	FREE FALLIN' JOHN MAYER (COLUMBIA)		20	20
21	29	12	I'M YOURS JASON MRAZ (ATLANTIC)		21	21
22	18	15	4 MINUTES MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)		22	22
23	11	11	CLOSER NE-YO (DEF JAM/IDJMG)		23	23
24	27	10	AMERICAN BOY ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)		24	24
25	13	13	IT'S NOT MY TIME 3 DOORS DOWN (UNIVERSAL REPUBLIC)		25	25
26	24	15	BUST IT BABY PART 2 PLIES FEAT. NE-YO (BIG GATES/SLIP-N-SLIDE/ATLANTIC)		26	26
27	22	17	DAMAGED DANITY KANE (BAD BOY/ATLANTIC)		27	27
28	37	12	HANDLEBARS FLOBOTS (UNIVERSAL REPUBLIC)		28	28
29	13	3	PLAY MY MUSIC JONAS BROTHERS (WALT DISNEY)		29	29
30	30	6	NO AIR JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)		30	30
31	26	26	MERCY DUFFY (MERCURY/IDJMG)		31	31
32	36	11	WHAT YOU GOT COLBY O'DONIS FEAT. AKON (KONLIVE/GEFFEN/INTERSCOPE)		32	32
33	32	17	GET LIKE ME DAVID BANNER FEAT. CHRIS BROWN (BIG GATES/SLIP-N-SLIDE/ATLANTIC)		33	33
34	39	6	IN THE AYER FLO RIDA FEAT. WILL.I.AM (POE BOY/ATLANTIC)		34	34
35	42	27	GET SILLY Y.V.C. (YOUNG MUGUL/WARNER BROS.)		35	35
36	23	3	IF I NEVER SEE YOUR FACE AGAIN MAROON 5 FEAT. RIHANNA (A&M/OCTONE/INTERSCOPE)		36	36
37	35	9	LOVE IN THIS CLUB USHER FEAT. YOUNG JEEZY (LAFACE/ZOMBA)		37	37
38	40	9	LIFE IN A NORTHERN TOWN SUGARLAND FEAT. LITTLE BIG TOWN & JAKE OWEN (MERCURY NASHVILLE)		38	38
39	38	19	SEXY CAN I RAY J & YUNG B (KNOCKOUT/DEJA 3+/KOCH/EPIC)		39	39
40	21	1	IN LOVE WITH A GIRL GAVIN DEGRAW (J/RMG)		40	40
41	34	21	REALIZE COLBIE CAILLAT (UNIVERSAL REPUBLIC)		41	41
42	44	14	GOTTA FIND YOU JOE JONAS (WALT DISNEY)		42	42
43	43	24	FALL FOR ME SECONDHAND SERENADE (GLASSNOTE/ILG)		43	43
44	16	3	GOT MONEY LIL WAYNE FEAT. T-PAIN (CASH MONEY/UNIVERSAL MOTOWN)		44	44
45	54	4	LOW FLO RIDA FEAT. T-PAIN (POE BOY/ATLANTIC)		45	45
46	46	6	SNEAKERNIGHT VANESSA HUDGENS (HOLLYWOOD)		46	46
47	52	35	PUT ON YOUNG JEEZY FEAT. KANYE WEST (CTE/DEF JAM/IDJMG)		47	47
48	-	-	THE TIME OF MY LIFE DAVID COOK (19/RCA/RMG)		48	48
49	53	5	THE TIME OF MY LIFE DAVID COOK (19/RCA/RMG)		49	49
50	45	7	THE TIME OF MY LIFE DAVID COOK (19/RCA/RMG)		50	50

VIDEO CHANNELS

MTV	VH1
<p>1 T.I., No Matter What 34 5</p> <p>2 DAYZ, Since You've Been Gone 31 5</p> <p>3 No Age, Eraser 25 5</p> <p>4 Jonas Brothers, Burnin' Up 18 2</p> <p>5 Shwayly Lo, Foolish 18 30</p> <p>6 Vampire Weekend, Ordaz Corama 18 33</p> <p>7 The Pussycat Dolls, When I Grow Up 17 21</p> <p>8 Carolina Liar, I'm Not Over 15 13</p> <p>9 The Ting Tings, Shut Up And Let Me Go 15 20</p> <p>10 Flo Rida, In The Ayer 14 17</p> <p>11 Lil Wayne, What Is (Strike A Pose) 14 36</p> <p>12 Boys Like Girls, Thunder 11 33</p> <p>13 Maroon 5, If I Never See Your Face Again 10 4</p> <p>14 Ace Hood, Cash Flow 10 33</p> <p>15 Rihanna, Take A Bow 9 6</p> <p>16 Lil Wayne, A Milli 9 31</p> <p>17 No Age, Impossible Bouquet 3 0</p> <p>18 Colplay, Violet Hill 3 2</p> <p>19 Snoop Dogg, My Medicine 3 4</p> <p>20 Weezer, Pork And Beans 2 0</p> <p>21 Yazz, Only You 2 0</p> <p>22 Ding Starks, Romeo And Juliet 2 0</p> <p>23 Dog's Eye View, Umbrella 2 0</p> <p>24 Katy Perry, I Kissed A Girl 2 1</p> <p>25 Plies, Bust It Baby Part 2 2 2</p> <p>26 Vanessa Hudgens, Sneakernight 1 0</p> <p>27 Jennifer Hudson, Spotlight 1 0</p> <p>28 Three 6 Mafia, Lollipop (Pop That Body) 1 0</p> <p>29 Kardinal Offishall, Dangerous 1 0</p> <p>30 Mikey Cyrus, 7 Things 1 0</p>	<p>1 Duffy, Mercy 24 23</p> <p>2 ADLE, Chasing Pavements 24 24</p> <p>3 3 Doors Down, It's Not My Time 21 20</p> <p>4 Justin Guarini, After Tonight 21 25</p> <p>5 Gavin DeGraw, In Love With A Girl 20 16</p> <p>6 Katy Perry, I Kissed A Girl 20 17</p> <p>7 Rihanna, Take A Bow 20 19</p> <p>8 Kid Rock, All Summer Long 20 20</p> <p>9 Thriving Ivory, Angels On The Moon 17 0</p> <p>10 Now Kids On The Block, Summertime 17 18</p> <p>11 Coldplay, Violet Hill 17 20</p> <p>12 Colbie Caillat, Realize 16 14</p> <p>13 Charlotte Sometimes, How I Could Just Be In Love 16 14</p> <p>14 Natasha Bedingfield, Pocketful Of Sunshine 16 14</p> <p>15 Leona Lewis, Better In Time 14 3</p> <p>16 Madonna, Give R 2 Me 14 13</p> <p>17 Weezer, Pork And Beans 14 14</p> <p>18 Death Cab For Cutie, I Will Possess Your Heart 14 15</p> <p>19 Jason Mraz, I'm Yours 14 15</p> <p>20 Maroon 5, If I Never See Your Face Again 14 19</p> <p>21 Sara Bareilles, Bottle It Up 13 11</p> <p>22 The Pussycat Dolls, When I Grow Up 12 0</p> <p>23 Leona Lewis, Bleeding Love 12 13</p> <p>24 Alanis Morissette, Underneath 12 17</p> <p>25 Little Jackie, The World Should Revolve 10 4</p> <p>26 Jon Jost, Whole Lotta Love 10 4</p> <p>27 Gavin Rossdale, Love Remains The Same 10 10</p> <p>28 Sheryl Crow, Out Of Our Heads 9 9</p> <p>29 The Ting Tings, Shut Up And Let Me Go 9 10</p> <p>30 Nevoan Faulkner, Dream Catch Me 8 5</p>

BET	CMT
<p>1 T.I., No Matter What 34 5</p> <p>2 DAYZ, Since You've Been Gone 31 5</p> <p>3 No Age, Eraser 25 5</p>	<p>1 Kid Rock, All Summer Long 23 19</p> <p>2 Taylor Swift, Should've Said No 21 18</p> <p>3 Carrie Underwood, Last Name 21 22</p> <p>4 Julianne Hough, That Song In My Head 20 19</p> <p>5 Alan Jackson, Good Time 20 19</p> <p>6 Jason Aldean, Relentless 19 17</p> <p>7 Trace Adkins, You're Gonna Miss This 19 20</p> <p>8 Brad Paisley, Waitin' On A Woman 18 17</p> <p>9 Gary Allan, Learning How To Bend 18 16</p> <p>10 Toby Keith, She's A Hottie 18 20</p> <p>11 Keith Anderson, I Still Miss You 17 4</p> <p>12 Blake Shelton, Home 17 18</p> <p>13 Sugarland, All I Want To Do 17 22</p> <p>14 Jewel, I Do 14 14</p> <p>15 Rascal Flatts, Every Day 13 16</p> <p>16 Jimmy Johnson, In Case 13 10</p> <p>17 Lady Antebellum, Lookin' For A Good Time 7 4</p> <p>18 Sugarland, Life In A Northern Town 7 4</p> <p>19 Taylor Swift, Picture To Burn 7 4</p> <p>20 Kenny Chesney, Don't Blink 7 6</p> <p>21 The Last Trailers, Holler Back 7 6</p> <p>22 James Otto, Just Got Started Lovin' You 7 7</p> <p>23 Ashton Shepherd, Sounds So Good 7 8</p> <p>24 Carrie Underwood, All-American Girl 7 9</p> <p>25 Colbie Caillat, Realize 6 0</p> <p>26 Snoop Dogg, My Medicine 6 0</p> <p>27 Brad Paisley, Waitin' On A Woman 6 5</p> <p>28 Craig Morgan, International Harvester 6 5</p> <p>29 Trace Adkins, I Got My Game On 6 5</p> <p>30 Dierks Bentley, Trying To Stop You 6 6</p>

Great American Country	FUSE
<p>1 Brad Paisley, Waitin' On A Woman 32 0</p> <p>2 Taylor Swift, Should've Said No 29 22</p> <p>3 Blake Shelton, Home 24 24</p> <p>4 Trace Adkins, You're Gonna Miss This 24 25</p> <p>5 Sugarland, All I Want To Do 24 25</p> <p>6 Alan Jackson, Good Time 23 22</p> <p>7 Keith Anderson, I Still Miss You 23 22</p> <p>8 Carrie Underwood, Last Name 23 25</p> <p>9 Josh Turner, Angel's Cry 22 26</p> <p>10 Rascal Flatts, Every Day 22 26</p> <p>11 Julianne Hough, That Song In My Head 21 17</p> <p>12 Dierks Bentley, Trying To Stop You 19 28</p> <p>13 Miranda Lambert, Gunpowder & Lead 18 18</p> <p>14 Jimmy Wayne, Do You Believe Me Now 16 23</p> <p>15 Emily West, Rocks In Your Shoes 14 14</p> <p>16 Jason Michael Carroll, I Can Sleep 13 10</p> <p>17 Miranda Lambert, Gunpowder & Lead 18 18</p> <p>18 Jimmy Wayne, Do You Believe Me Now 16 23</p> <p>19 Emily West, Rocks In Your Shoes 14 14</p> <p>20 Jason Michael Carroll, I Can Sleep 13 10</p> <p>21 Lady Antebellum, Lookin' For A Good Time 17 17</p> <p>22 Motley Crue, Saints Of Los Angeles 13 26</p> <p>23 Josh Gracin, We Weren't Crazy 12 20</p> <p>24 Jeff Bates, Don't Hate Me For Lovin' You 11 12</p> <p>25 The Last Trailers, Holler Back 7 6</p> <p>26 Carrie Underwood, All-American Girl 7 9</p> <p>27 Ashton Shepherd, Sounds So Good 7 8</p> <p>28 Phil Vassar, Love Is A Beautiful Thing 8 4</p> <p>29 Jewel, Stronger Woman 8 6</p>	<p>1 Disturbed, Inside The Fire 21 22</p> <p>2 Seether, Rise Above This 19 24</p> <p>3 The Offspring, Hammerhead 18 19</p> <p>4 Katy Perry, I Kissed A Girl 17 25</p> <p>5 Lil Wayne, A Milli 16 31</p> <p>6 Metro Station, Shake It 16 20</p> <p>7 Kardinal Offishall, Dangerous 15 21</p> <p>8 Linkin Park, Leave Out All The Rest 15 11</p> <p>9 3 Doors Down, It's Not My Time 15 17</p> <p>10 Weezer, Pork And Beans 15 25</p> <p>11 Coldplay, Violet Hill 14 17</p> <p>12 The Raconteurs, Salute Your Solution 14 18</p> <p>13 Linkin Park, Green Day 14 18</p> <p>14 Paramore, That's What You Got 13 15</p> <p>15 Death Cab For Cutie, I Will Possess Your Heart 13 16</p> <p>16 The Game, Game's Pain 12 15</p> <p>17 Flo Rida, In The Ayer 12 0</p> <p>18 Busta Rhymes, We Made It 11 8</p> <p>19 G Unit, Like The Way She Do It 11 14</p> <p>20 Shwayly Lo, Buzza! 11 16</p> <p>21 Panic At The Disco, That Green 11 16</p> <p>22 Motley Crue, Saints Of Los Angeles 10 15</p> <p>23 Avenge Sevenfold, Alterite 9 10</p> <p>24 Puddle Of Mudd, We Don't Have To Look 8 0</p> <p>25 Beastie Boys, Sabotage 8 0</p> <p>26 Panic At The Disco, This Sins Not 8 3</p> <p>27 Saving Abel, Adichied 8 9</p> <p>28 10 Years, Beavis 8 12</p> <p>29 Duffy, Mercy 8 12</p> <p>30 Slipknot, Duality 7 0</p>

MTV2	CMT Canada
<p>1 Alkaline Trio, Help Me 14 0</p> <p>2 Flo Rida, In The Ayer 10 8</p> <p>3 T.I., No Matter What 9 1</p> <p>4 Ace Hood, Cash Flow 9 13</p> <p>5 The Ting Tings, Shut Up And Let Me Go 9 9</p> <p>6 Panic At The Disco, That Green 8 9</p> <p>7 Weezer, Pork And Beans 8 9</p> <p>8 Carolina Liar, I'm Not Over 8 10</p> <p>9 Rick Ross, I'm A Real Nigga 8 14</p> <p>10 Shwayly Lo, Foolish 8 15</p> <p>11 Het Styx, Lookin' Boy 7 8</p> <p>12 Tokyo Police Club, In A Cave 6 0</p> <p>13 No Age, Eraser 6 1</p> <p>14 Lil Wayne, A Milli 6 5</p> <p>15 Maino, Hater 6 9</p> <p>16 Plies, Bust It Baby Part 2 6 10</p> <p>17 The Game, Game's Pain 6 11</p> <p>18 Kardinal Offishall, Dangerous 5 2</p> <p>19 Three 6 Mafia, Lollipop (Pop That Body) 5 3</p> <p>20 David Banner, Get Like Me 5 9</p> <p>21 The Myriad, You Waste Time Like A 4 0</p> <p>22 DAYZ, Since You've Been Gone 4 1</p> <p>23 Maroon 5, If I Never See Your Face Again 4 1</p> <p>24 The Amnada, Rock, Shock & Load 4 4</p> <p>25 Cuts & What We Ain't For, Practice 4 4</p> <p>26 G Unit, Like The Way She Do It 4 5</p> <p>27 Disturbed, Inside The Fire 4 5</p> <p>28 Linkin Park, Leave Out All The Rest 4 6</p> <p>29 The Last Shadow Puppets, The Age Of 3 1</p> <p>30 Red, Already Dead 3 0</p>	<p>1 Carrie Underwood, Last Name 26 21</p> <p>2 Blake Shelton, Home 24 18</p> <p>3 Alan Jackson, Good Time 22 18</p> <p>4 Paul Brandt, Risk 19 13</p> <p>5 Taylor Swift, Picture To Burn 18 24</p> <p>6 Tara Oram, Fly Girl 17 4</p> <p>7 Sugarland, All I Want To Do 16 8</p> <p>8 Crystal Shawanda, You Can Let Go 16 16</p> <p>9 Taylor Swift, Picture To Burn 16 24</p> <p>10 Beverley Mahood, This Girl 15 10</p> <p>11 Lady Antebellum, Lookin' For A Good Time 14 12</p> <p>12 Adam Grogan, Crazy Days 13 11</p> <p>13 Doc Walker, That's All 12 0</p> <p>14 Dierks Bentley, Trying To Stop You 12 11</p> <p>15 Jason Blaine, My First Car 12 14</p> <p>16 Alex J Robinson, That's Who I Am 10 6</p> <p>17 Keith Anderson, I Still Miss You 10 9</p> <p>18 Higgins, Flower Child 10 12</p> <p>19 Trisha Yearwood, This Is Me You're 9 7</p> <p>20 Lisa Brokop, Break It 8 7</p> <p>21 Josh Turner, Another Try 8 8</p> <p>22 Kathleen Edwards, I Make The Dough 8 8</p> <p>23 Miranda Lambert, Gunpowder & Lead 7 7</p> <p>24 Doc Walker, Beatin' The Odds 7 8</p> <p>25 Great Big Sea, Walk On The Moon 7 8</p> <p>26 Jessie Farrell, Best Of Me 6 6</p> <p>27 Julianne Hough, That Song In My Head 6 0</p> <p>28 Aaron Pritchett, Let's Get Rowdy 6 0</p> <p>29 Beverly Mahood, Frackles 5 2</p> <p>30 Shanice Twain, It Only Hurts When I'm 5 3</p>

STREAMS

AOL Video On Demand	AOL music
<p>1 Mikey Cyrus, 7 Things 27,649 0</p> <p>2 Katy Perry, I Kissed A Girl 25,837 25,100</p> <p>3 Jonas Brothers, Burnin' Up 21,309 2,283</p> <p>4 Leona Lewis, Bleeding Love 18,719 15,213</p> <p>5 Rihanna, Take A Bow 16,541 17,204</p> <p>6 The Pussycat Dolls, When I Grow Up 16,262 12,595</p> <p>7 Vanessa Hudgens, Sneakernight 13,456 9,184</p> <p>8 Lil Wayne, Lollipop 12,638 16,639</p> <p>9 Chris Brown, Forever 9,761 8,823</p> <p>10 Jesse McCartney, Leavin' 9,188 8,623</p> <p>11 Plies, Bust It Baby Part 2 8,704 8,345</p> <p>12 Mariah Carey, Bye Bye 8,652 9,600</p> <p>13 Jordin Sparks Duet With Chris Brown, No Air 8,565 10,141</p> <p>14 Danity Kane, Damaged 8,088 10,244</p> <p>15 Jonas Brothers, Play My Music 7,634 8,640</p> <p>16 LeAnn Rimes, Good Friend And A Glass Of 6,599 6,282</p> <p>17 Soulja Boy Tell'em, Crank That (Soulja Boy) 6,367 7,250</p> <p>18 Kid Rock, All Summer Long 5,918 4,822</p> <p>19 Taylor Swift, Our Song 5,781 8,763</p> <p>20 Ray J, All I Feel 5,683 3,9</p>	

OPPORTUNITIES

SOUTH

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KURV710

NEWS / WEATHER / TRAFFIC

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EAST

WAAF

97.7 / 107.3

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JOB REQUIREMENTS: 2+ years of experience with HTML 3.2/4.0 at the tag level preferred; experience working with content management systems; graphics programs; knowledge of browser compatibility issues for all platforms/major browsers; and experience with streaming media, online video, and online multimedia applications in general. Please rush resume and samples to: Ron Valeri at bostonjobs@entercom.com.

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Sports enthusiast knowledge football/basketball; budding in other sports. Strong opinions, with no fear, and a way with words. Moona 214-586-9629; anniekwhite@att.net

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Lofton Creek president's storied past, one anecdote at a time

Mike Borchetta

By Erica Farber

When it comes to the music business, Mike Borchetta has done it all—and he has a story or two or three to share with every step along the way. As Lofton Creek president, he has the same enthusiasm for his product today that he's had since day one. He is proud that many in his extended family have followed in his footsteps. Borchetta gives his wife Martha, whom he works with side by side, special credit. He claims that if it weren't for her, there wouldn't be a "me" today.

Getting into the business: In 1957 I was in the 11th grade and a fellow comes into our algebra class asking if anybody wanted to buy tickets to see Bo Diddley. I bought one and went to see him at St. Anthony's Hall in Westport, Conn. All these people showed up and I thought, "I can do this." A few weeks later, Bo Diddley was appearing in Hartford and I went to find his manager. I told him I wanted to book Bo Diddley back in Westport. He said they weren't coming back because the last guy that booked them still owed \$50. I said I'd pay that \$50 plus whatever they wanted to come back. He said they'd have to get at least \$300, so I said, "I'll do it." Bo Diddley came to Westport and again it was packed. I probably made \$80 profit—but thought, "I am in the music business."

Becoming a record promoter: At 19 I moved to California and walked into KDAY [Los Angeles] where Allen Freed was working. The girl at the front desk rings him and he was real cordial and says, "Mike, there's a guy named Irwin Zucker that needs a promoter." I didn't know what a record promoter was but I called him. He asks if I know how to do a press release. I said, "What's a press release?" He asks if, since I worked with a band, did I send articles to the newspaper—that's a press release. I went into the other room and typed up a press release about my band. He was impressed I typed and said, "You're a record promoter and it pays \$40 a week."

Joining a label: I was at a function at the Pantages Theatre [in Los Angeles] and sat next to Tommy Davis, who was playing for the Dodgers and doing record promotion in the off-season. Here's a guy who batted .350 in the major leagues and he's working record promotion to live. We got to be friends, and there was a job opening at Capitol.

Tommy put in a good word for me and I [became] the youngest promoter in the history of Capitol. Nobody 20 years old ever got a big gig like that.

Shifting to country: In 1974 I married Rebecca Lynne, a country singer. We put out a record on Ranwood Records called "I'll Break the Habit." I had all these major clients in rock and knew nothing of country. Dottie Vance was the promotion person. [I get a call telling me], "Your wife has the No. 1 record in El Paso at KHEY," so I called the station and they said it was true. Dottie says, "No, we don't have a No. 1," and I said, "If you'd talk to the stations, you would have known." I realized the promotion staff wasn't that strong, so I needed to learn about country. Rebecca and I divorced a few years later, but I fell in love with it.

Moving to Nashville: It was my idea to start Curb Records in Nashville. Curb didn't want anything to do with Nashville and I talked Dick Winehouse into it. I said, "If you start Curb Records by itself, some kid will walk through that door and pay for the whole thing." [Sure enough, one day] this kid

walks into my office and says, "Hi, I'm Tim McGraw." He hands me a cassette and asks me to listen. I'm thinking this kid has got nerve. I put the song on, turn to him and said, "You're an f'n star. As of right this minute, you're a Curb artist." I worked [McGraw's] "Indian Outlaw," it exploded, and the rest is history.

Joining Lofton Creek: I was at Broken Bow and left after one year to come to Lofton Creek. Harold Shafer originally started Lofton Creek in Florida. He got my name and I said, "Martha and I will get it started for you." The first year we had a piece of the publishing on [Joe Nichols'] "Broken Heartsville," so we had a No. 1 record our first year. About two years into it, Martha finds [the band] Heartland.

Long-term goals: We are excited about Mark Chesnutt. His new album just hit stores and early response is good. We've got Bailey Grey, whose "Beach Weekend" just shipped. We have two other new artists, Donnie Vondra and Pat Roper. I'm 67 this year. I'm hoping in the next year or so my stepson Brad and my son Chris can take over this label and let Martha and I travel and take it easy.

Biggest challenge: Sales. For us to make money on an album, we have to practically give it away. I'm hoping the download business continues to grow because we make a lot of money. That's the future.

State of the music business: There's always going to be the monster act. Right now [Big Machine Records president/CEO Scott Borchetta's] got it with Taylor Swift. When I was watching Tim McGraw grow, we knew. I'm the eternal optimist that there'll always be something happening and a new technique we never dreamed of.

Career highlight: The Heartland record is one of the proudest. We took it from nothing, did it with no money and went No. 1 and the album debuted at 3.

Career disappointment: When I quit Capitol to go to RCA. I was up for the regional job and didn't get it, but at 23 I thought I knew it all and quit to go to RCA. Right after, Capitol signed the Beatles. The guy who replaced me ended up traveling all over the world with the Beatles. Quitting Capitol was a major mistake. I had the greatest job and the greatest boss, but was too proud.

Advice for the music industry: Be patient, it'll turn around.

Advice for radio: Don't be so afraid. You're not going to lose listeners if you play a record that isn't a hit all the time. If Allen Freed hadn't stuck his neck out on some records that were different, there wouldn't have been a lot of rock hits years ago. *R&R*

Liner Notes

Profile: Mike Borchetta

Title: Lofton Creek president

Favorite radio format: Country

Favorite TV show: "Deal or No Deal"

Favorite song: "He Stopped Loving Her Today"

Favorite movie: "To Kill a Mockingbird"

Favorite book: "Seabiscuit"

Favorite restaurant: "In Nashville, Solo Mio."

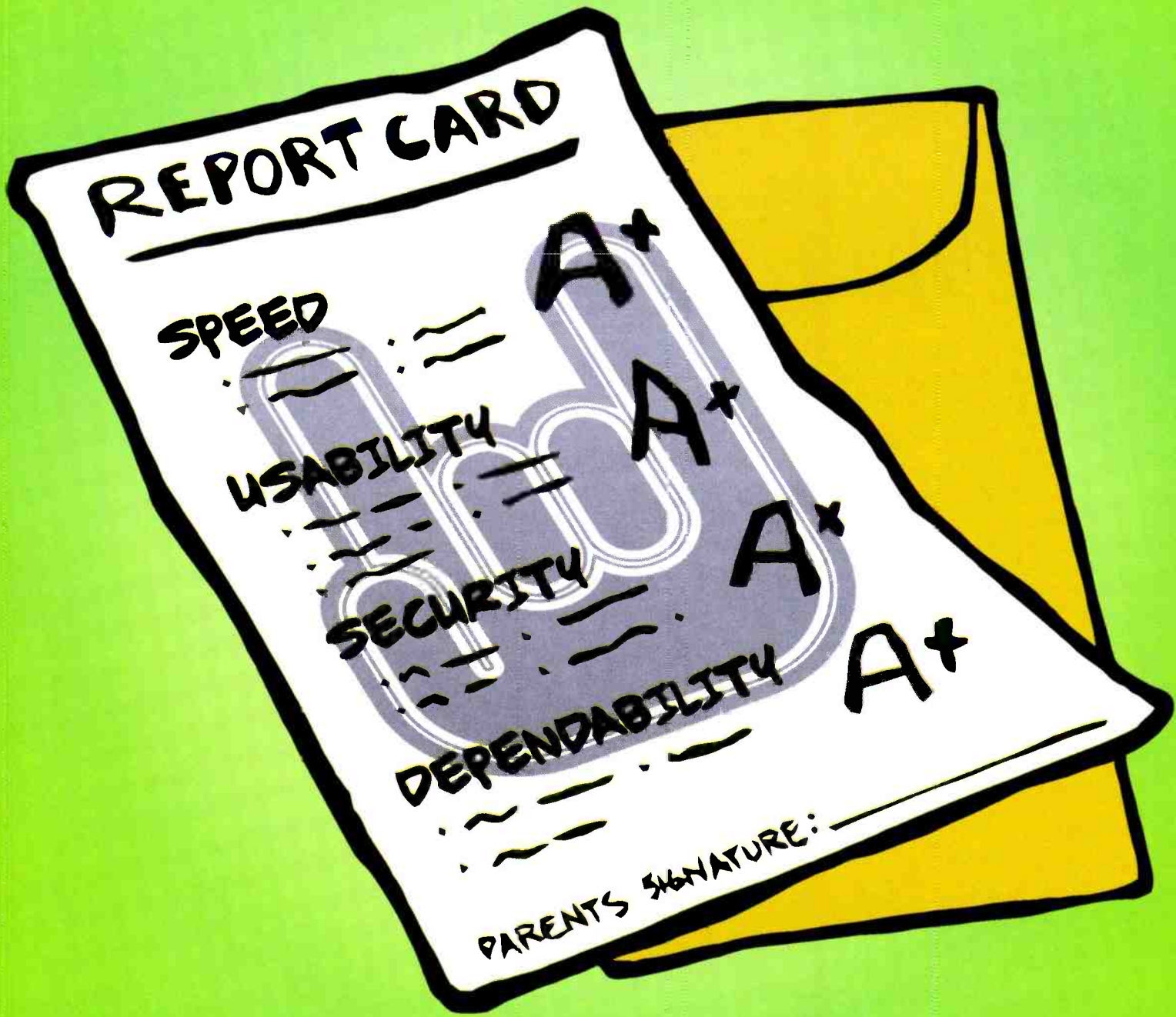
Beverage of choice: Lite beer

Hobbies: "Horse racing is a hobby and a business. I love baseball, and I love going to the batting cages and hitting baseballs. And I collect baseball cards; I've got cards back to the '40s."

E-mail address: mike-borchetta@lofton-creekrecords.com



'This kid walks into my office and says, "Hi, I'm Tim McGraw." He hands me a cassette and asks me to listen. I'm thinking this kid has got nerve.' —Mike Borchetta

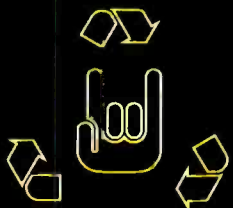


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