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TOMORROW'S LEADERS TODAY: Edison's 30 Under 30 Have Plenty To Say About Radio's Future pp.46-65

RESEARCH: New Paragon Study Says Youth Listening Is Up p.44

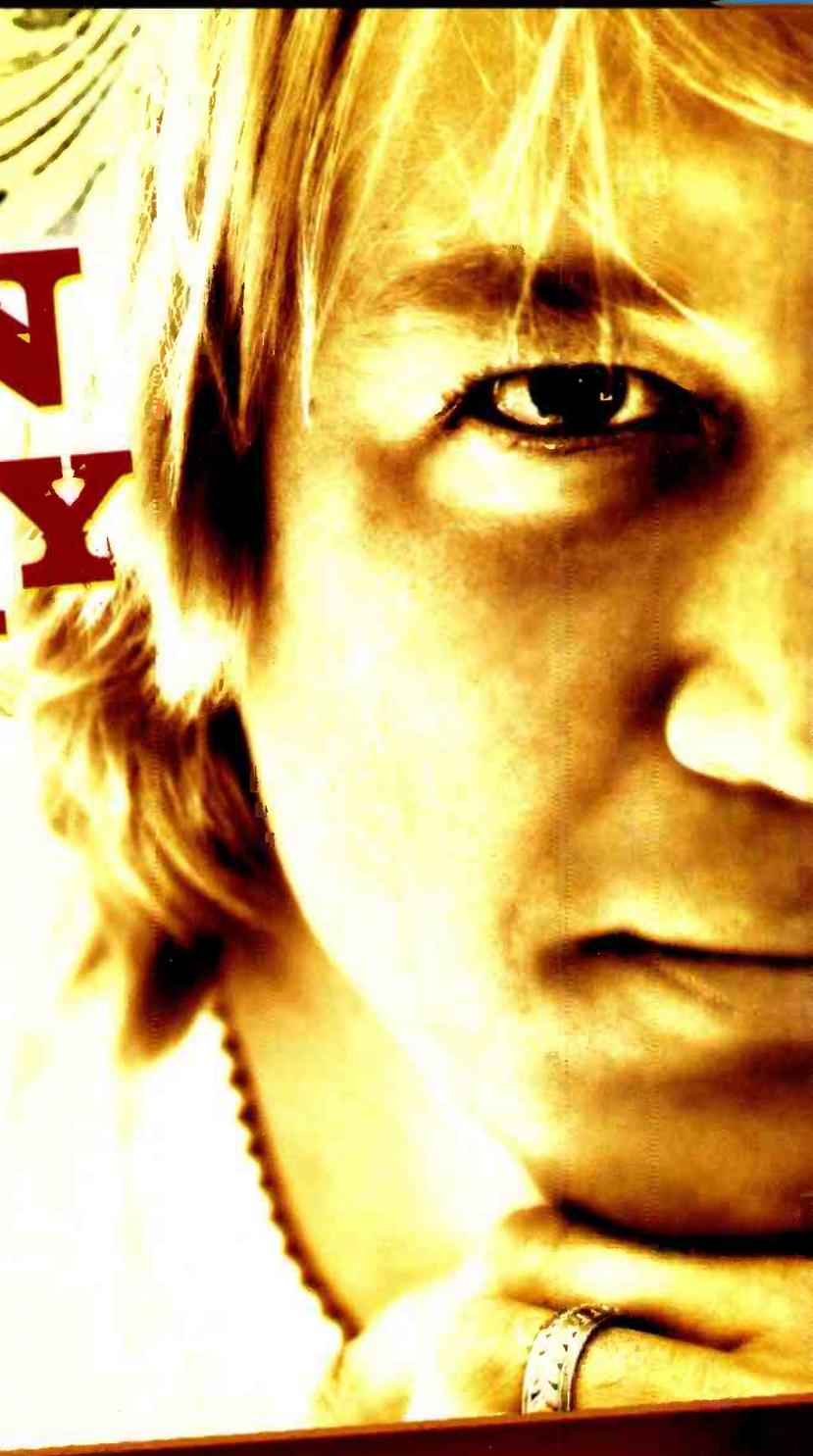
PROFILE: United Stations' Andy Denmark On 30 Years In Radio And A House In The Woods p.82

MUSIC MATTERS: Randy Owen Is Back Because Of The Kids p.26

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R&R News Focus

MOVER Thomas Scores WBCN/ Boston PD Stripes

Mike Thomas, who's already in the CBS Radio/Boston megaplex as PD of classic rock WZLX, picks up additional programming duties at alternative sister WBCN, filling the hole made by Dave Wellington's recent departure.

"I just want to thank [GM] Mark Hannon for everything that he has done for me," Thomas says. "I also want to thank [CBS Radio senior VP of programming] Greg Strassell and [president/CEO] Dan Mason for all of their support. I'm really looking forward to working with the entire 'BCN staff."

Thomas has been with WZLX since February 2006, and his programming résumé includes stops at KGB/San Diego and WFBQ/Indianapolis.

—Keith Berman and Kevin Carter

SHAKER Bonneville Recruits Journal Vet

After 17 years with Journal Communications, Carl Gardner joins Bonneville International as VP/market manager for the company's

Seattle cluster, which includes news/talk KIRO, talk KTTH and classic hits KBCS. Most recently executive VP of TV and radio operations for Journal Broadcast Group and VP of digital media for its parent company, the Seattle native replaces Scott Sutherland, who transferred to Bonneville's Phoenix cluster when Erik Helling left to join GapWest.—Mike Stern



Gardner

Morris Takes CMG Adult Promo Post

Capitol VP of adult formats Patty Morris moves back to New York to head adult format promotion for Capitol Music Group, reporting to CMG head of promotion Greg Thompson and overseeing AC, hot AC and smooth jazz. Meanwhile, her partner Danny Cooper, Virgin VP of adult formats, will remain based in the landmark Capitol Tower in Hollywood.

"They are the ultimate team in adult promotion, and we are very fortunate to have Danny on the West Coast and Patty on the East Coast to help drive the company's agenda from the home office," Thompson says.—Keith Berman

Broadcasters: The PPM 'Doesn't Meet Expectations'

Group heads from Clear Channel, Cumulus Media, Radio One, Inner City Broadcast Holdings and Saga Communications have sent a letter to Arbitron executives claiming that the PPM "doesn't meet expectations." Areas of improvement the broadcasters want from Arbitron include guaranteed 100% delivery of 18-54 sample targets, improvement in 18-34 sample sizes, elimination of the 6-11 age demo so that more resources are focused on building the 18-54 sample and Media Rating Council accreditation for the recruitment system Arbitron is using everywhere but Houston by June 30, 2009, or conversion in all markets to the Houston address-based recruitment model at no additional cost to subscribers.



Cummings

Cox Radio president/CEO Bob Neil says, "We're tired of meaningless slogans like 'continuous improvement.' We need specifics and due dates, whether it's sample sizes or MRC accreditation."

At press time Arbitron had not responded to the letter, which was first made public June 23. However, reaction from broadcast groups that did not sign the letter and support Arbitron's decision to restart the rollout of the PPM was immediate.

"While Ennis agrees with many of the 'industry expectations' cited in the letter, we did not agree that a further postponement of PPM currency was in the best interests of the industry," radio division president Rick Cummings says. "Therefore, we declined to sign the letter. We do continue, however, to work with Arbitron closely on achieving a more robust PPM panel sample, particularly with listeners under 35 and with minorities."

Cummings adds, "We believe the benchmarks established by the Radio Advisory Council were inadequate. Arbitron needs to continue to raise the bar in areas like 18-34 [designated delivery index] and response and compliance rates."

Meanwhile, CBS Radio released a statement saying it opposed delaying commercialization of the PPM and pledging its support of the new methodology. "[We] have every confidence in Arbitron that they will continue to improve the service and deliver us information that will help elevate our accountability with our clients," CBS says.

Arbitron Radio Advisory Council chairman Chuck DuCoty, who also serves as COO of NRG Media, says, "The council never asked Arbitron to stop the rollout and we haven't taken a position with regard to the restart. The majority of the issues raised in the letter from Bob Neil, et al., are the same issues the Advisory Council has been raising all along."

DuCoty says that the council's position on MRC accreditation is that it was not necessary as long as Arbitron continues to aggressively pursue it. He adds, "My personal feeling is that MRC accreditation will not solve the sample-size issues or the sample distribution issues that concern all of us."—Mike Boyle



DuCoty

ON THE WEB Triton Media Gets Its Jones (Media) On

New York-based Triton Media has acquired entrepreneur Glenn Jones' Denver-based Jones Media Group and its operating companies: Jones Media America, Jones Radio Networks and JonesTM. While financial details were not disclosed, one source close to the deal put the price at the "low nine figures."

Triton Radio Networks CEO Spencer Brown says the combination of the two companies will "create a nice footprint in the 24/7 business" by pairing Jones Radio with Triton's Dial Global Digital, which he expects to run in the short term as separate businesses.

The companies will be combined under Dial Global co-president/CEOs David Landau and Ken Williams. Brown says there will be some consolidation of operations, but that the new entity will be looking to recruit new producers and talent to grow the business. "This is a growth story and not a consolidation story," Brown says.

Four Jones staffers have exited: VP of marketing Kim Ketchel, director of marketing Sarah Beatty, marketing manager Jan Whitbeck and graphic artist Alexis McDowell.—Jeffrey Yorke

Radio Relay Benefits Flood Victims

Send It South, a "radio relay" benefit for flood victims in Iowa and southern Minnesota, has raised more than \$40,000 for the American Red Cross. Spearheaded by Dan Seeman, VP/GM of Hubbard talk WFMP/Minneapolis, the relay started in northern Minnesota June 20, moving south market by market. Each market held a one-hour radiothon and then sent its total south to the next market. The relay started in Grand Forks, N.D., and ended in Des Moines with 12 stops along the way. The day ended with the Minnesota Twins baseball team's radio network promoting the effort during a game that night.

"It's always amazing to watch Minnesotans come together to help people in need," Seeman says. "The best part was that every broadcaster I talked to, along with the Minnesota Twins, said 'Count me in' when asked to participate in this event."—Mike Stern

NUMBER CRUNCH

5 Bil	0.6	3.5
The download milestone recently crossed by Apple's iTunes Music Store, according to the company, which also reported that its customers are renting and purchasing more than 50,000 movies each day. The online store boasts a licensed catalog of more than 8 million songs, 20,000-plus TV episodes and in excess of 2,000 film titles.	The percentage by which global spending on recorded music will fall, from \$33.4 billion worldwide in 2007 to \$32.5 billion in 2012, according to PricewaterhouseCoopers. Global spending on digital music formats is predicted to reach \$18.8 billion by 2010, from \$7.3 billion in 2007, a more than 20% compound annual gain.	The number of radio hosts represented on Forbes' "Celebrity 100" listing of "the world's most powerful—and best-paid—celebrities." Howard Stern, Rush Limbaugh and Ryan Seacrest are radio's lone entries. Although not technically a radio host, Oprah Winfrey, whose network is heard on XM, tops the list.

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Progress Made On Royalty Front

Music publishers, record labels and digital music providers have hammered out a settlement on two of the five royalty rates currently scheduled to be set this October by the U.S. Copyright Royalty Board, according to National Music Publishers' Assn. president/CEO David Israelite.

But the details will remain confidential until they are presented to the three U.S. judges sitting on the board, who must approve and set the rates.

So far, the three sectors have reached an agreement on the rates for Internet streaming and limited downloads, but they could not reach a settlement on the other three rates: digital permanent downloads, physical product and ringtones.

Each sector will file briefs and documentation supporting their respective stances by July 2, with closing arguments expected to be made by July 4.—*Ed Christman, Billboard*

Cross To Spearhead Corus Internet Initiative

After roughly 20 years at alternative CFNY (102.1 the Edge)/Toronto, PD Alan Cross is giving up the reins to join a new Internet initiative for parent company Corus. "We're almost ready to launch a very comprehensive radio and Internet play that we hope will revolutionize the convergence of the two," Cross says. "I will be running [it] and basically being the host and face of it." Corus is looking to penetrate all English-speaking territories in Canada with its company-wide initiative. Cross will also continue doing his popular syndicated "Ongoing History of New Music" series.—*Keith Berman*

Radio's Silver Lining?

RAB CEO Jeff Haley told 150 influential and powerful radio decision-makers at the New York State Broadcasters' 47th annual executive conference June 24 that online listening is a growth market. "Around 10%-11% of our total audience is listening to radio through their computer screens," he said. "The idea that you can do contests online and use the Web to create podcasts helps take our brand from an audio experience to an audio and visual experience."



Haley

Haley reminded attendees that more than 4,200 stations offer online programming, and 33 million listeners are tuning in to their favorite stations via the Internet each week. He offered some impressive numbers that jive with the recent Borrell Associates study figures: Station Web site revenue has skyrocketed from \$18 million to \$255 million in five years.

Haley later told R&R that the industry needs to refocus on being a "sponsored audio content business. It's not the device. It's not the distribution channel—it's the content."

Meanwhile, the RAB's monthly revenue numbers declined 8% compared with May 2007

—*Jeffrey Yorke*

Battery Now Fully Charged

Neil Levine has been named senior VP/GM of newly formed BMG Label Group imprint Battery Records, which will be distributed through Sony BMG's RED Marketing Group.

Levine, most recently head of Capitol Music Group's urban division, will be based in RED's New York offices.

He previously helmed the relaunch of Imperial Records, headed up TVT Records' urban division and formed Penalty Records in 1994.—*Kevin Carter*



Levine

Lee Offers Free, Pretested Commercials

AC WBEB (B101)/Philadelphia owner Jerry Lee is offering to create pretested radio commercials for anyone who advertises in Philadelphia, and he says he'll do it for free.

Lee, who once gave away 50,000 custom-designed radios tuned to only B101, is making the offer on behalf of the entire Philadelphia radio community, which has come together to form advocacy group the Philadelphia Radio Organization (PRO Radio) on the heels of the market adopting Arbitron's PPM.

Lee believes radio advertising can be more effective than TV when commercials are created using a research-driven development process previously adopted by WBEB.

As for PRO Radio, the membership has empowered WBEB VP/GM Blaise Howard to sell large "select" accounts on its behalf.—*Mike Boyle*

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
RADIO & RECORDS 35 YEARS Spring 2004

FCC Cracks Down On Indecency

A picture is said to be worth a thousand words, but when it came to CBS-TV showing a split-second frame of Janet Jackson's bare breast to millions of unsuspecting Super Bowl halftime show viewers on Feb. 1, 2004, it was worth at least a \$550,000 fine from the FCC. That record fine broke down to a \$27,500 charge—the highest fine allowable at the time—to each of the 20 CBS-owned TV stations broadcasting the game. Applauded by scores of family advocacy groups and even promoted by then-FCC chairman Michael Powell, the fine set a precedent for how the FCC would police indecency with broadcasters in the future.

The moment sparked an FCC campaign to

clean up America's air waves. The FCC, already reviewing a listener complaint about a February 2003 program by shock jock Howard Stern, hit Infinity Broadcasting with a \$27,500 fine in March 2004, then the next month slammed Clear Channel with a whopping \$495,000 fine for an April 2003 Stern show. Broadcasters responded with "zero tolerance" indecency policies; Clear Channel ejected Stern from its stations. In early October that year, Stern announced he was headed to Sirius Satellite Radio. Others, including Bubba the Love Sponge and the Regular Guys, also soon succumbed to the pressures of the FCC's indecency crackdown and looked for alternate platforms to practice their craft.—*Jeffrey Yorke*

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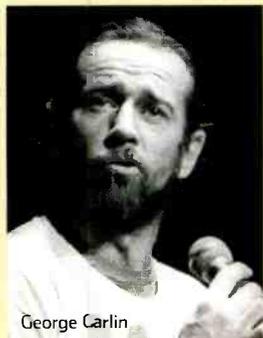
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Seven Words That Set Stage For Indecency Policy

When four-time Grammy Award-winning comedian George Carlin died June 22 from heart failure in a Santa Monica, Calif., hospital, the 71-year-old left a monumental legacy: his famous "Seven Dirty Words" routine, which in 1978 resulted in a landmark Supreme Court decision that set FCC regulatory policy, though it remains unwritten today.

The list of seven "dirty" words has been pointed to by FCC chairman Kevin Martin as a guide to broadcasters who want to steer clear of regulatory quicksand.



George Carlin

In a note to clients about Carlin's illustrious career, David Oxenford, a partner with Washington law firm Davis Wright Tremaine, writes that the FCC v. Pacifica Supreme Court case was about " 'indecency,' not 'obscenity' " and that "perhaps the greatest misimpression of the Carlin routine is the widely held belief that there are in fact 'seven dirty words' that can never be said on air."

"In fact, that has never been the FCC's holding," Oxenford continues. "Until recently, there were no words that were specifically banned on the air—all had to be evaluated by context. Even though recent FCC decisions have tried to make the 'F-word' and the 'S-word' into those words that you can never say on

radio or TV outside the safe harbor [from 10 p.m. to 6 a.m.], even those bans are not absolute, as the FCC's approval of the airing of [the movie] 'Saving Private Ryan' during prime-time hours has shown."

The other words in the Carlin routine have never been specifically prohibited in all contexts—"Some in fact have been deemed not by themselves indecent in subsequent FCC cases," Oxenford says. "Instead, under the rules that the FCC has tried to enforce, a contextual review of the program must be done to determine if, in context, the words were used to shock or titillate, and whether they were used to describe sexual or excretory functions."—Jeffrey Yorke

Transactions at a Glance

Chapin Enterprises' KBZR-FM/Papillion, Neb., to VSS Catholic Communications for \$4.5 million . . . Community Wireless' KCPW-FM/Salt Lake City to Wasatch Public Media for \$2.4 million . . . R&R Radio's K1ST-AM/Santa Barbara, Calif., to California Lutheran University for \$1.4 million . . . Community Wireless' KCPW-AM/Tooele, Utah, to IHR Educational Broadcasting for \$1.3 million . . . Ozark Christian College's KOBC-FM/Joplin, Mo., to Educational Media Foundation for \$1 million . . . Quad Cities Media's WKBF-AM/Rock Island, Ill., to La Jefa Latino Broadcasting for \$680,000 . . . R&J Broadcasting's KMAV-AM & FM/Mayville, N.D., to KMSR Inc. for \$480,000 . . . Lifeline Ministries' WJEP-AM/Ochlocknee, Ga., to Georgia Triangle Broadcasting for \$280,000 . . . Michael Radio Group's KGRK-FM/Glenrock, Wyo., to Cochise Broadcasting for \$210,000.

Deal of the Week

WMGM-FM/Atlantic City, WTKU-FM/Ocean City, WJSE-FM/Petersburg, and WOND-AM and WTAA-AM/Pleasantville (Atlantic City-Cape May), N.J.

PRICE: \$9.5 million TERMS: Asset sale for cash

BUYER: Atlantic Broadcasting of Linwood, N.J., headed by CEO Brett DeNafo. Phone: 609-816-3389. It owns no other stations. This represents its entry into this market.

SELLER: Access.1 Communications, headed by president/COO Chesley Maddox-Dorsey. Phone: 212-714-1000

FORMATS: Classic rock; oldies; alternative; news/talk; talk

BROKER: Kalil & Co.

COMMENT: Access.1 Communications' WMGM-FM/Atlantic City, WTKU-FM/Ocean City, WJSE-FM/Petersburg, and WOND-AM and WTAA-AM/Pleasantville, N.J., to Atlantic Broadcasting of Linwood, N.J., for \$9.5 million, payable in cash at closing with a \$475,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$552,625,092	(Last Year: \$1,299,961,350)
Dollars This Quarter:	\$216,104,625	(Last Year: \$999,762,218)
Stations Traded This Year:	375	(Last Year: 916)
Stations Traded This Quarter:	223	(Last Year: 673)

CARLIN: MARTY TEMME/WIREIMAGE.COM

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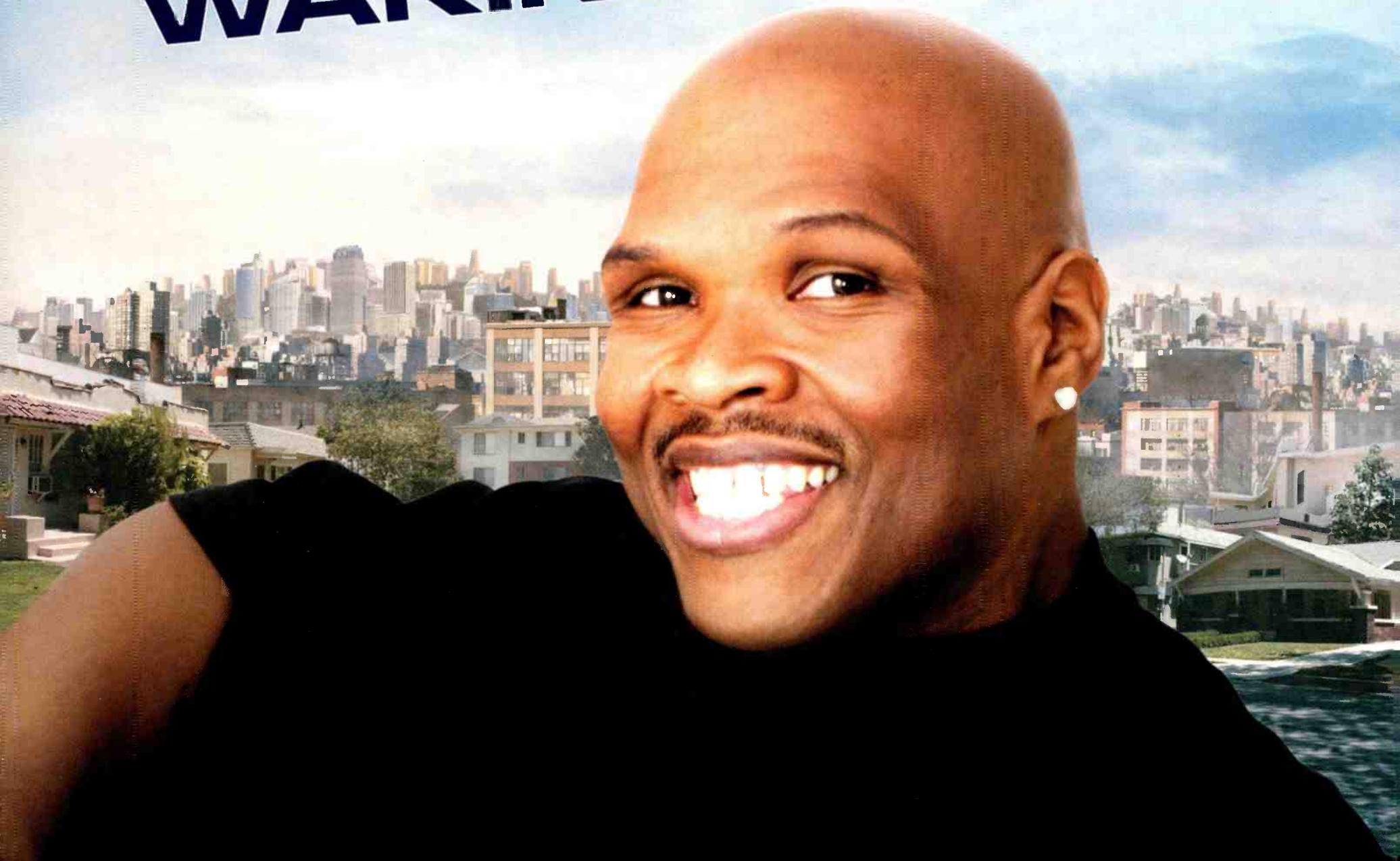
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San Diego / XHTZ-FM ↑ 2.2 to 5.3

San Antonio / KPWT-FM ↑ 1.7 to 3.0

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Source: Arbitron Metro, Mon-Fri 6a-10a: Winter 2007 vs. Winter 2003
AQH Rating A18-34

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KENNY CHESNEY CROWNS COUNTRY FOR A SECOND WEEK WITH "BETTER AS A MEMORY." HE HAS NOTCHED A NO. 1 COUNTRY SONG EACH YEAR SINCE 2001, THE ONLY ARTIST AT THE FORMAT WHO CAN MAKE SUCH AN IMPRESSIVE CLAIM.

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	42	Rihanna / Take A Bow
RHYTHMIC		Lil Wayne Featuring Static Major / Lollipop
URBAN	47	Keyshia Cole / Heaven Sent
URBAN AC	48	Raheem DeVaughn / Woman
RAP	49	Lil Wayne Featuring Static Major / Lollipop
GOSPEL	50	Marvin Sapp / Never Would Have Made It
CHRISTIAN AC	52	Third Day / Call My Name
CHRISTIAN CHR	53	Third Day / Call My Name
CHRISTIAN ROCK	53	Red / Lost
SOFT AC/ NSPIRATIONAL	55	Meredith Andrews / You're Not Alone
COUNTRY	56	Kenny Chesney / Better As A Memory
AC	60	Sara Bareilles / Love Song
HOT AC	61	Laona Lewis / Bleeding Love
SMOOTH JAZZ	64	Jessy J / Tequila Moon
ALTERNATIVE	66	Weezer / Pork And Beans
ACTIVE ROCK	67	Disturbed / Inside The Fire
ROCK	68	Seether / Rise Above This
TRIPLE A	72	Death Cab For Cutie / I Will Possess Your Heart
AMERICANA	73	Hayes Carll / Trouble In Mind
REGIONAL MEXICAN	75	Dareyes De La Sierra / Hasta El Dia De Hoy
LATIN POP	76	Mana / Si No Te Hubieras Ido
TROPICAL	77	Flex / Te Quiero
LATIN RHYTHM	77	Daddy Yankee / Pose
LATIN ROCK/ ALTERNATIVE	77	Babasonicos / Piñapas

MANÁ LEADS LATIN POP FOR A 10TH WEEK WITH "SI NO TE HUBIERAS IDO." THE REIGN MATCHES THE GROUP'S LONGEST, FIRST ESTABLISHED WITH "LABIOS COMPARTIDOS" IN 2006. IN ITS CAREER, THE BAND HAS SCORED SEVEN NO. 1s DATING TO 1995.



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Contents

ISSUE #1768 • JUNE 27, 2008

R&R FOR 35 YEARS

FEATURES

28-40

CHR/TOP 40 SPECIAL KIIS AND TELL

Legendary L.A. CHR/top 40 KIIS-FM remains a ratings and revenue juggernaut and the station's staff—from John Ivey to Michael Martin to Julie Pilat and Greg Ashlock—tells us why.

16 TALKING THE TALK

Voice-tracking is here to stay so you might as well find out how to do it right. The experts weigh in.

82 PUBLISHER'S PROFILE

United Stations' Andy Denmark says syndication is continuing to evolve and he's happy to be at a company that recognizes its changing role.

DEPARTMENTS

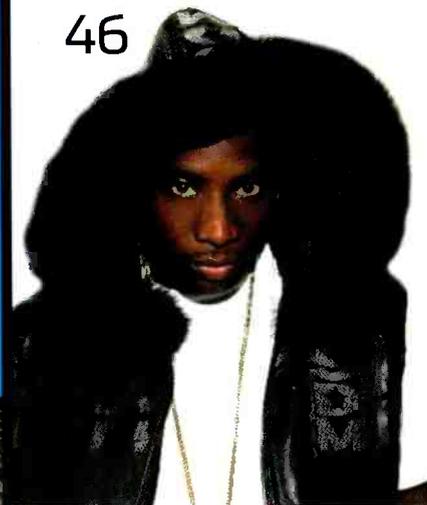
10 MANAGEMENT/MARKETING/SALES
Getting sales and programming on the same page is not as hard as you think, according to consultant Jim McVay.

12 MARKET PROFILE
America's first licensed commercial station, KDKA, is just one part of Pittsburgh's legacy.

14 STREET TALK
Last week turned out to be pretty great for a couple of single-letter-for-their-last-name staffers at WUSL (Power 99)/Philadelphia: Johnny V and Eddie F.

25 THE SPIN
Keyshia Cole enters a tie for most chart-toppers by a solo female in the 15-year history of the Nielsen BDS-fueled Urban chart as "Heaven Sent" becomes her fifth No. 1.

26 SOUND DECISIONS
Randy Owen's return as a solo artist is due in part to the children of St. Jude Children's Research Hospital.

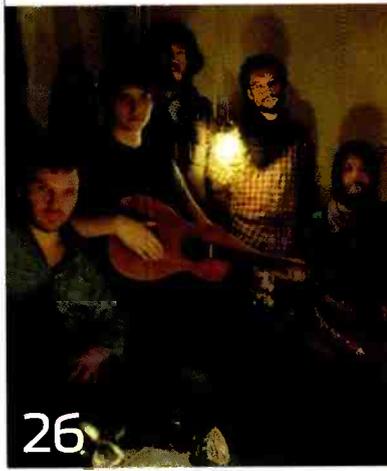


'We have a great situation here. We get here early, stay late, go have a drink and brainstorm.' p.36



COLUMNS

- 28 CHR/Top 40
- 44 Rhythmic
- 46 Urban
- 51 Christian
- 55 Country
- 59 AC/Hot AC
- 63 Smooth Jazz
- 65 Rock
- 70 Triple A
- 74 Latin
- 78 National Airplay



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What's New This Week Online

M

June 30
Updated charts and playlists from across the street to across the nation.
▶ [Click on Charts](#)

T

July 1
Phase 2 spring Arbitrends are released from Buffalo, Dallas, Minneapolis and Tampa.
▶ [Click on Ratings](#)

W

July 2
Phase 2 spring Arbitrends continue to roll out. Catch Atlanta, Miami, Orlando and West Palm Beach.
▶ [Click on Ratings](#)

T

July 3
Colorado Springs, Denver, Fresno, Seattle and Portland, Ore., are in today's batch of phase 2 spring Arbitrends.
▶ [Click on Ratings](#)

F

July 4
Discover tomorrow's hits today with HitPredictor.
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Strategies to unify two worlds with one mission

Sales, Programming Go Hand In Hand



Jim McVay
jim@mcvaymedia.com

'Write a mission statement for your station's programming and sales teams. When strengths are driven by a mission, then strengths will feed the mission.'

—Jim McVay

Sales and programming working hand in hand seems like common sense, and that is the catch. Everyone thinks the solution to shoring up the broadcasting industry's current state and survival in this recession must be more complex. ■ The Los Angeles Times ran a promotional ad at the end of April with the tag line, "Sorry, radio, but the numbers send a clear signal." It was about the supposed greater reach of the big daily paper and claimed that just one ad in print hits more people than drive-time spots on 20 stations.

According to Arbitron and Edison Media Research, which conducted the latest Internet and multimedia study, among people who are employed full-time or part-time and who listen at work, there is a clear up-and-down trend. Their study reports that "the portion of people who listen most often to radio stations through a computer over the Internet has grown from 12% to 20% in one year's time. The portion who listens most often via a regular radio has declined from 88% to 80%." And if you didn't see this coming: "After all, on the Internet, the competition is not just the other stations in town. The possibilities are essentially infinite."

Bottom Line Speculation

In addition, now there is speculation that radio's spike in interactive revenue is coming out of its own pocket, with double-digit growth in an attractive new category. It was reported that Radio One CEO/president/treasurer Alfred Liggins says he's seen it firsthand: an advertiser like Toyota saying that, for example, a previous year's \$1 million radio budget for a local market is now \$800,000 for radio and \$200,000 for interactive.

Not everyone will agree with Liggins. However, his thoughts are shared by other knowledgeable broadcasters.

We all know that doesn't include competition with MP3 players, satellite radio, HD radio channels and smart phones (e.g., V Cast). If that isn't enough to have all of us looking up at the skies for the Four Horsemen of the Apocalypse, we still have competition in our markets on a local level with TV, billboards, direct mail and door-to-door termite marketing campaigns. Just when we think

it can't get any worse, there's competition with other terrestrial stations in your market and for the closed-minded general sales managers, stations within your own cluster competing for the almighty dollar from the same advertiser.

Walk into a conference room with programming and management, and most of the time it is Clash of the Titans. Why? The bottom line is it doesn't matter how good a sales force you have if you have an inferior product to sell (I didn't say ratings) and it doesn't matter how superior your product is if you have an inferior sales force. Sometimes it is a no-brainer to see where the weak links are. The majority of the time, it is the mere fact of the different mind-sets between programming and sales.

The common goal is the same: to have a strong overall brand and brand awareness that can be equated to revenue contributing to the company's bottom line. But if the money doesn't come in, that's when you see that your stations are up for sale, waiting for the next owner to figure out the balancing act between sales and programming.

Tips For Unity

Some of us in the industry have been fortunate to be schooled in programming and sales. Here are some tips I've learned along the way from some very smart people in both camps.

■ **Share the mission:** Write a mission statement for your station's programming and sales teams. If your cluster already has a mission statement, add an addendum to include ways sales and programming can be a strength for one another. When strengths are driven by a mission, then strengths

will feed the mission.

■ **Create a new friendship:** Relationships are not inconsequential to the bottom line. A 1990 study of stations sponsored by former broadcaster New City Communications of Worcester, Mass., showed that stations with the greatest profits have the highest percentage of employees with best friends at work. If you are a programmer, make a friend in sales, and vice versa. Even if it is just for an occasional coffee, the bond and understanding of the other's world will become invaluable.

■ **Tear down the myths between programming and sales:** Talk openly about expectations between sales and programming when representing the station. This includes on-air, the sales office, meetings, remotes, station events and when selling the station to clients. Assumptions grow from popular beliefs that are inaccurate regarding programming and sales.

■ **Share the rewards:** Share in the pleasure you have with one another, while working toward the common goal, from ratings parties, to landing a big account, to promotions. Peer recognition is the most powerful form of celebration, especially when programming and sales are working as one. This brings the departments closer together with a feeling of respect and a sense that everyone's work is truly appreciated.

■ **Recognize good work:** There's nothing better to re-energize a person or build a bridge between people and departments than showing recognition for an old-fashioned "job well done."

■ **Share the brain trust:** Salespeople can learn a lot about accounts and gain knowledge on prospects from the eyes and ears of the programming department, including hot ZIPs for clients. Programming can learn about opportunities for station exposure and underwriting opportunities for station events and promotions from clients and business connections.

■ **Give your clients what they want:** Always understand clients' objectives before you walk in the door to make a proposal to them. Make sure you understand what they want to accomplish, and then make sure the information is communicated through sales to programming. The end result should allow clients to hear on the radio what they told sales and see the results from their on-air campaign through increased traffic and/or exposure.

Each day presents new challenges to overcome between programming and sales. One thing to remember is to keep moving forward toward the common goal, which is achievable by perfecting the points mentioned here. Only when sales and programming are truly working hand in hand is your station going to achieve success.

If you would like to share some of your own key steps that have helped you develop sales and programming teams working hand in hand or are having difficulty with meshing the teams into one, please e-mail me.

R&R

Jim McVay is executive VP of sales for McVay Media. With multitalents in the broadcasting industry spanning 14 years, he specializes in syndication, marketing, sales, operations and corporate consulting.

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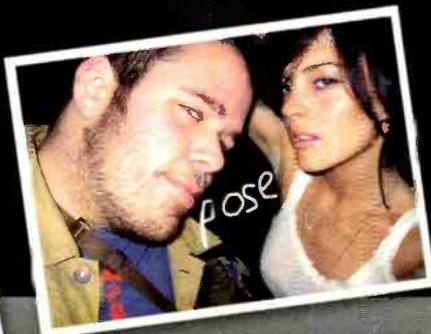
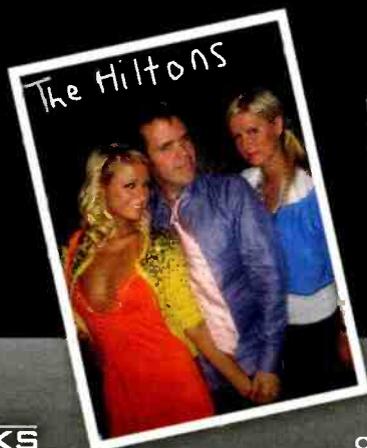
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Pittsburgh

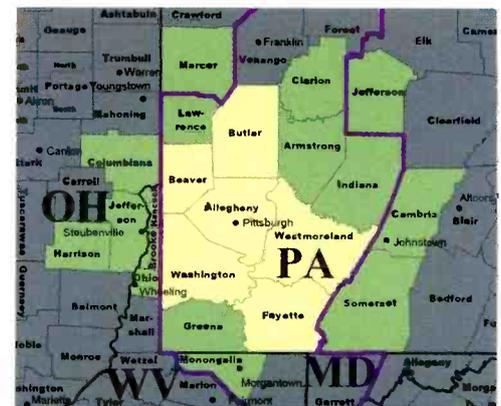
Pittsburgh's legacy as a steel town is long past. Today, the market prides itself on life sciences, robotics and health care. But one thing that hasn't changed is the city's reputation as a sports town, home to the Steelers, Penguins and Pirates. It's no surprise the market has one of only five owned-and-operated ESPN Radio stations. ■ Another Pittsburgh legacy that remains is broadcasting, home to the oldest radio station in the nation, KDKA-AM, now owned by CBS Radio. CBS also owns three other stations as well as a TV duopoly that includes O&O KDKA-TV, one of the oldest TV stations and the longtime news leader.

WTAE, Hearst-Argyle Television's ABC affiliate, and WPXI, Cox TV's NBC affiliate, have worked hard to unseat KDKA, with some success. While KDKA remains No. 1 at 4, 5, 6 and 11 p.m., WTAE is No. 1 in mornings, followed by WPXI. WTAE also has the largest cum audience of any other TV station in the market. Already a highly competitive TV market, the prospect of local people meter measurement early next year is likely to raise the stakes.

Meanwhile, local cable provider Comcast is bracing itself for battle. Verizon FiOS recently began offering its subscription TV service.

Conservative-minded Pittsburgh is also ground zero for continued wrangling over Lamar Advertising's plans to erect a 1,200-square-foot digital billboard at the new Grant Street Transportation Center. Outdoor market leader Lamar has also been converting 42 of its conventional billboards to digital. JC Decaux has the advertising contract for Pittsburgh International Airport.

David Beihooft, president of the city's largest newspaper, the Pittsburgh Post-Gazette (owned by Toledo-based Block Communications, a 107-year-old privately held media firm), will retire in July. He'll be succeeded by co-publisher Diana Block.—Katy Bachman, *Mediaweek*



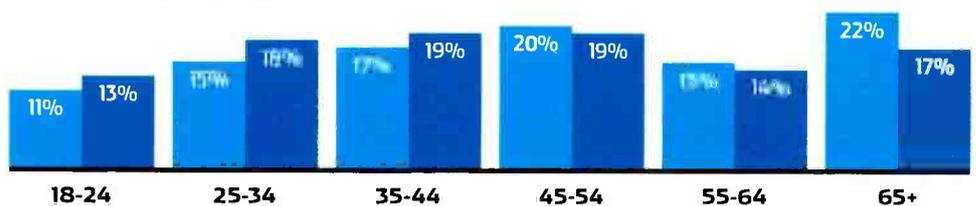
- Radio Metro Rank: 24
- Population 12+: 1,986,600
- No. Of Radio Stations (Rated): 25
- TV DMA Rank: 22
- Population 2+: 2,675,201
- TV Households: 1,158,210
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 6/4/2/1

WHO THEY ARE

	Pittsburgh DMA %	US %
Men	47%	49%
Women	53%	51%
Married	55%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	19%	18%
White	92%	83%
Black/African-American	6%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	43%	50%
Employed Part-Time (Less Than 35 Hours)	15%	15%
Not Employed	42%	35%
No Children In Household (Under 18)	68%	59%
One Or More Children	32%	41%
Two Or More Children	18%	25%
Three Or More Children	6%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$253.5M	\$210.3M	-17%
Newspaper	149.9M	139.7M	-7%
Radio	60.3M	64.1M	6%
Outdoor	34.4M	34.6M	0%
Local Magazine	8.0M	8.1M	1%
Total	506.2M	456.7M	-10%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$33.4M	\$144.6M	\$178.0M	68.1%
Magazines	0.6M	25.3M	25.8M	9.9%
Newspapers	16.4M	8.4M	24.8M	9.5%
Television	4.1M	16.0M	20.2M	7.7%
Directories	5.0M	4.8M	9.9M	3.8%
Radio	1.0M	0.7M	1.6M	0.6%
Other Print	0.8M	0.1M	0.9M	0.3%
Total	\$61.3M	\$199.9M	\$261.2M	

© 2008, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
May '08	▼\$120	▲\$181	▼\$489	▼\$244
April '08	▲121	▲173	▲492	▲247
March '07	▼104	▼135	▼426	▼213
December '07	142	194	513	260

SOURCE: SQAD Q1 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
May '08	▲▼\$109	▲▼\$99	▲▼\$113
April '08	▲▼105	▲▼98	▲▼113
March '07	▲▼101	▲▼93	▲▼110
December '07	118	113	119

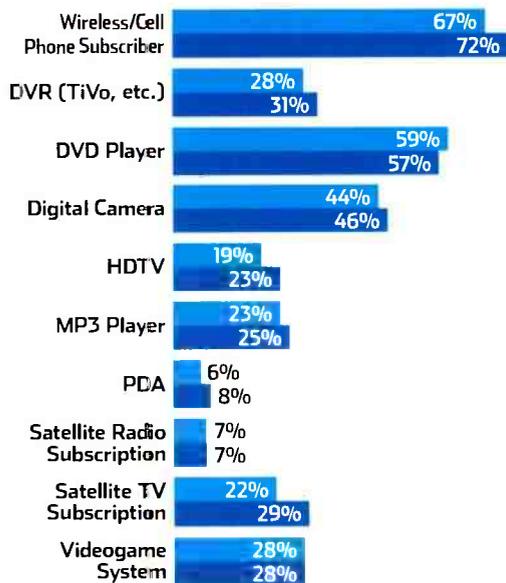
SOURCE: SQAD Q1 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+. Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	77%
Any Sunday (Average)	65%
Online (Past 30 Days)	20%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	20%
10-19 Minutes	29%
20-29 Minutes	19%
30-59 Minutes	22%
60+ Minutes	--
Don't Commute	5%

MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	96%
Public Transportation (Combination of subway/light rail, bus, taxi or other)	12%

Newspaper, OOH and Web: Scarborough Pittsburgh Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Winter 2008 Live+7, all DMA

Web Connection (HHLD)

Cable Modem	24%
Dial-Up	13%
DSL	25%
Other Connection	6%
None	34%

Cable Penetration

Cable, Non ADS	73%
Alternate Delivery Sys.	20%
Digital Cable	--
Cable With Pay	36%

Television Usage

Early AM (5-9a)	32%
Early Fringe (4-6p)	54%
Early News (6-6:30p)	61%
Prime Access (7-8p)	64%
Prime	70%
Late News (11-11:30p)	59%

Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	25%	Sam's Club	7%	Other Store	15%
Circuit City	14%	Sears	9%	Did Not Shop For Audio/Video Items	41%
Kmart	11%	Target	10%	Any Audio/Video Store Shopped	59%
Radio Shack	6%	Wal-Mart	32%		

SOURCE: Scarborough Pittsburgh Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-MAY	08-APR	08-MAR	08-FEB	08-JAN
Verizon	\$95	\$99	\$106	\$121	\$128
Berkshire Hathaway	42	43	63	60	77
Signet Group	38	35	28	83	28
News Corp.	94	25	18	49	53
McDonald's	38	40	39	36	58
Giant Eagle	44	65	4	19	21
Daimler Chrysler	1	1	1	69	--
Supervalu	52	20	36	4	51
HD Radio	32	33	32	31	38
University of Pittsburgh	26	40	41	52	43

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	5 FM	27.2
CBS Radio	3 FM, 1 AM (4)	18.4
Renda	2 FM, 2 AM (4)	10.6

SOURCE: Arbitron Winter 2008, Metro

Radio Usage

AM Drive (6a-10a)	76%	PM Drive (3p-7p)	78%
Midday (10a-3p)	69%	Evening (7p-Mid)	47%

SOURCE: Arbitron Winter 2008, Persons 12+, Metro

Ratings

PERSONS 12+, FALL 07-WINTER 08 (RANK)		PERSONS 18-34 WINTER 08 (RANK)		PERSONS 25-54 WINTER 08 (RANK)	
WDVE-FM	9.8-9.0 (1)	WKST-FM	(1)	WDVE-FM	(1)
KDKA-AM	8.3-8.2 (2)	WDVE-FM	(2)	WDSY-FM	(2)
WSHH-FM	6.0-5.9 (3)	WXDX-FM	(3)	WRRK-FM	(2)
WDSY-FM	6.0-5.3 (4)	WAMO-FM	(4)	WWSW-FM	(4)
WPGB-FM	4.8-5.1 (5)	WRRK-FM	(5)	WPGB-FM	(5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 LIL WAYNE	THA CARTER III	6 JOURNEY	REVELATION
2 VARIOUS ARTISTS	NOW 28	7 ALANIS MORISSETTE	FLAVORS OF ENTANGLEMENT
3 PLIES	DEFINITION OF REAL	8 N*E*R*D	SEEING SOUNDS
4 DISTURBED	INDESTRUCTIBLE	9 TOBY KEITH	TOBY KEITH: 35 BIGGEST HITS
5 USHER	HERE I STAND	10 MY MORNING JACKET	EVIL URGES

SOURCE: Nielsen SoundScan, for week ending: 06/15/2008

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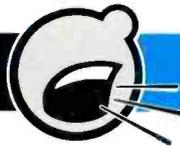
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TIMELINE

7 YEARS AGO Dave Reynolds chosen as VP of promotion for Virgin Records. ■ Tracy Cloherty named PD of WXRK-FM/New York. ■ Dem Jones upped to PD of WBZA-FM/Rochester, N.Y.

5 YEARS AGO Craig Rossi boosted to station manager of KBIG and KOST/Los Angeles. ■ Tom Tradup tapped as national PD for Salem's news/talk stations. ■ Kevin Carter becomes CHR/top 40 editor for R&R.

10 YEARS AGO Doug Morris ascends to chairman/CEO of Universal Music Group and PolyGram.

■ Gary Krantz joins AMFM Radio Networks as VP of programming, music and entertainment. ■ Mancow Muller moves to mornings at WKQX-FM/Chicago.



15 YEARS AGO Tim DuBois elevated to president of Arista/Nashville. ■ Ed Scarborough set as PD at WMXJ/Miami. ■ John Lander lands mornings at KFMB-FM (B100)/San Diego.



20 YEARS AGO Tyler Cox chosen to program WBZ/Boston. ■ Sky Daniels tapped as PD of KISW/Seattle. ■ Jay Stevens named OM of KOY-FM/Phoenix.

25 YEARS AGO Rick Devlin appointed VP/director of ABC Talkradio. ■ Scott Shannon set as PD of WHTZ/New York. ■ "Mellow rock" KNX-FM becomes CHR/top 40 KKHR/Los Angeles.



30 YEARS AGO Harold Childs becomes first senior VP of A&M Records. ■ Walt Tirburski is promoted to station manager of WMMS/Cleveland. ■ Gerry DeFrancesco takes the MD chair at WFIL/Philadelphia.

Mo'Nique, Mo'Often

Radio One is getting pretty damn serious about its plans to roll out a new afternoon radio show starring actor/comedian

Mo'Nique via its Syndication One arm. We initially mentioned she was set to hit the air on **WMMJ (Majic 102.3)/Washington**, where current afternoon dude **Alvin John Waples** remains aboard in an unspecified capacity. Turns out that's just the tip of the iceberg: "The Mo'Nique Show" has also been cleared on **KMJQ (Majic 102.1)/Houston**, **WRNB/Philadelphia**, **WDMK**

Mo'Nique: She's here; deal with it.



(105.9 Kiss FM)/Detroit, **WMOJ (Mojo 100.3)/Cincinnati**, **WQNC (Q92.7)/Charlotte**, **WTLC-FM/Indianapolis** and **WXMG (Magic 98.9)/Columbus, Ohio**. They join previously announced Los Angeles affiliate Magic urban **KDAY**, conveniently located right across the hall from R&R. Maybe she'll stop by! To make room, **WMOJ PD Phillip David March** will move from afternoons to middays, and **WRNB night jock DC Todd** will segue to overnights as afternoon personality **Lady B** slides into nights.

The Programming Department

■ Last week turned out to be pretty great for a couple of longtime staffers at Clear Channel's **WUSL (Power 99)/Philadelphia**. First, OM **Thea Mitchem** makes it official and rewards **Johnny V** with the permanent nod in afternoons and the title of online content coordinator. Mr. V has been holding down afternoons since the beginning of the year when the syndicated **Wendy Williams** went buh-bye. And there's more: Let's talk about **Eddie F**, who is handed bonus assistant MD stripes. Eddie started at Power 99 as an intern in 2001, has grown into the station's all-around utility infielder/production/imaging dude and the host of Power 99's nightly "Street Sportz Report."

■ Main Line urban AC **WROU/Dayton** has hired **Garth Adams** as PD/muddy personality. Adams segues from St. Louis,

where he spent a decade at Radio One urban AC **WTLC**, two years at **WFUN** and, most recently, Clear Channel urban AC **KMJM**. Adams replaces **J.D. Kunes**, who looked after **WROU** when it was owned by Radio One. **Steve Weed** remains firmly aboard as OM.

■ Much like a giant dude-shaped tennis ball, **Greg Ryan** is being volleyed back to his old stomping grounds, transferring back from Entercom/Greenville, S.C., to AC sister **WKTK/Gainesville** as PD/afternoon driver. See if you can follow his path of employment without getting dizzy: In March 2007, Ryan was given the PD reins to **WKTK**, but, just five months later, he transferred to Entercom/Greenville as director of operations. He'll be back in Gainesville June 30 and also needs label service, at 3600

NW 43rd St., Suite B, Gainesville, Fla. 32606.

■ Finally—our long, regional nightmare is over, and Cumulus CHR/top 40 **WHOT (Hot 101)/Youngstown, Ohio**, has a new PD: MD/night jock **JDub**, who has been Hot 101's unofficial interim PD since **John Trout** left in August 2007 after five years. Mr. Dub's promotion launches him into some pretty rarified company: He becomes only the fourth—and youngest—PD in Hot 101's 53-year history, standing with Trout, **Dick Thompson** and **Tom Pappas**. "It's amazing to follow the path of all the great people who have walked these hallways," JDub tells ST. "I have an awesome staff here and one of the greatest local morning shows out there. I plan to continue the great tradition WHOT has carried in its past and continue its success."

WLS-FM Lives Again!

Citadel has put the wheels in motion to change the call letters on "True Oldies" **WZZN/Chicago** to **WLS-FM**, thus bringing back the classic calls that once ruled

the Windy City back in the day. Not only that, but the station will roll out a logo and imaging that harks back to its heyday to re-create the magic. We also hear

there are some more WLS-oriented changes in the works, which the Chicago Sun-Times' **Robert Feder** says may involve the return of some original WLS-FM

jocks. There are some ties to the original WLS-FM already in place: The legendary **Dick Biondi** does nights, and **Brant Miller** is in mornings.

Condolences

We are deeply saddened to report the passing of longtime record promotion vet **Michael Steele**, best-known for gigs with Capitol, MCA, SBK and Hitmakers. Steele's wife, **Pam**, reports

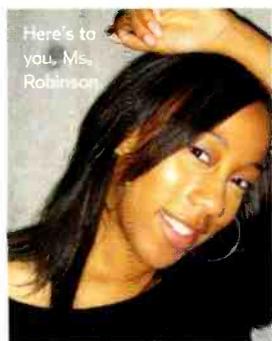
that he died June 18 after a long battle with cancer. "He fought to live every day of his life with more courage than I have ever witnessed," she tells ST. Services have not yet been set.

Quick Hits

■ Last week, morning team **Big Lip Bandit** and **Supa Cindy** left the building at Cox urban **WEDR (99 Jamz)/Miami**. We now know who's replacing them: Syndication One's "Rickey Smiley and Deez Nuts Morning Show" will fill the void, effective July 7. "We are excited to bring this brilliant morning program to Miami," an obviously excited GM **Jerry Rushin** says. "Rickey and his crew have an unmatched combination of humor, compassion, creativity and star power that makes for the kind of radio we haven't heard in a while." WEDR part-timer **Kim Bell** will handle local news and traffic cut-ins for show. Smiley's show also picks up its 15th and 16th affiliates with the addition of Access.1 urban **KBTT (103.7 The Beat)/Shreveport, La.**, and Cumulus urban **WSEA (Power 100.3)/Myrtle Beach, S.C.**

■ It's a happy reunion at CBS Radio rhythmic **KXJM (Jammin' 107.5)/Portland, Ore.**, which welcomes back two of its prodigal children from when the place was **Jammin' 95.5** and owned by Rose City Radio: **Alexa**, now doing middays at sister **KMVQ (MOVIN 99.7)/San Francisco**, will voice-track the same shift at her old station, while former night jock **Stevie G** will take his old shift back. The moves reunite them with morning personality **PK** and "The PlayHouse," which was the only show to make the move from 95.5 to 107.5 in May when CBS Radio acquired the station's intellectual property.

■ Radio One CHR/top 40 **WNOU (RadioNOW 100.9)/Indianapolis** has made some major daytime adjustments, starting with the hire of a new midday personality: Say hello to **Reka Robinson**,



who has been given her shot at full-time greatness. Robinson is inbound from CBS Radio CHR/top 40 **KBKS (106.1 Kiss FM)/Seattle**, where she had risen from intern to part-time/fill-in. Concurrent with Robinson's July 1 arrival, RadioNOW midday princess **McKinzie** will become the permanent co-host on the "Scotty Davis in the Morning" show, news that will no doubt come as sweet relief, since she's been juggling both shifts since April.

■ **John Prince** exits afternoons at Cox '80s **KHPT (106.9 the Point)/Houston**. Seconds later, his still-warm shift was taken over by now-former midday goddess **Pam Kelly**.

■ **Mary Diaz** is going to the show! Diaz, who does middays at Buckley rhythmic **KHTN (Hot 104.7)/Modesto, Calif.**, has been not-so-randomly selected to do nights at CBS Radio rhythmic AC **KMVQ (MOVIN 99.7)/San Francisco**. Nice! "We're thrilled to end the oil companies' monopoly on Mary's money by saving her all the cash she spent driving to Merced," MOVIN VP of programming **Mike Preston** tells ST. "Seriously, she's a Bay Area homegirl, and now she can finally stay home and start MOVIN." Diaz will replace market fixture **Katie Mason**, who recently stepped down from radio to focus on her voice-over business.

■ **Jim Brady** has left nights at Cumulus oldies **WRQN/Toledo**—and the industry, as the 45-year radio vet will focus on his real estate career. Longtime swing guy **Buddy Carr**, who's actually one of the original **WOHO Good Guys** and is a well-known commodity in the market, moves into nights.

■ There's a prime night opening in the land of the midnight sun: Anchorage, Alaska, where New Northwest rhythmic **KFAT** will be losing night jock **Big C** July 2. As we speak, **KFAT PD McConnell "Man @ Large" Adams** has launched a 50-state search for his replacement. Sound awesome? Wanna meet a moose?

■ **Joe Johnson**, a 22-year veteran of Lincoln Financial oldies **WMXJ (Majic 102.7)/Miami**, is about to seriously time-crunch his existing duties as production/creative services director: He picks up morning show co-host duties, joining **Donna Davis**. Johnson is no stranger to cracking a live mic—he also does the nationally syndicated "Beatle Brunch" show. Johnson replaces **Bruce Kelly**, who left in late April.

■ Milwaukee mainstay **Ellen Stout** is retiring from her morning co-host gig at Milwaukee Radio Alliance AC **WLDB (B93.3)**, but will remain aboard to do part-time/fill-in.

Stout suffers from fibromyalgia, which, while not life-threatening, Stout describes as "life-altering." She's been in radio since 1974, spending a quarter-century partnered with her husband, **Dick Stout**, and joined **B93.3 PD Stan Atkinson** in mornings when the station launched last year. "It will be a huge loss," Atkinson tells ST. He's hoping to get someone in the house quickly though.

■ **Candace Peterson** has given up the 4 a.m. wake-up call of co-hosting mornings at Clear Channel AC **KOSY/Salt Lake City** to become a full-time mom. "She was just delightful on the air, and she and Fisher have had a great show and a lot of fun," PD **Jeff Cochran** tells ST. "Candace had another baby back in February, but really wanted to do the mom thing. When you're the family radio station, you can't very well say no when someone wants to be with her family." Fisher is flying solo for now, but Cochran is scouring the Earth to get a replacement in ASAP.

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The Art And Science Of

Voice-tracking isn't going away: Experts offer advice on how to best use the technology without sacrificing localism **By Mike Stern**

One of radio's most controversial developments in the last decade is undoubtedly the advent of voice-tracking. Regardless of whether you are a proponent or opponent of the practice, there is no doubt it is here to stay. ■ With programmers and air talent in markets of all sizes now wearing enough hats to fill a boutique, voice-tracking has become an essential job skill in today's radio environment. Meet Michelle Matthews, OM for Clear Channel's Omaha cluster, whose duties include oversight of two country stations—heritage KXKT (Kat 103) and new country KTWI (Twister 93-3)—classic hits KGOR (Superhits 99.9), news/talk KFAB (News Radio 1110) and '80s-based rocker KKBW (96-1 the Brew), where she is also morning co-host. As you might imagine, the days of live staffs around the clock at each of those properties are long gone.

'You have to fit into the environment and be an actor. It's a matter of figuring out how I can be this person the programmer wants and still do the show I want to do.'

—Randi West

Matthews rides herd over stations filled with a dizzying combination of live local talent, recorded local talent, content from talent in other markets and syndicated shows. In a classic understatement, she offers humbly, "It's an extra challenge trying to balance the best of all worlds."

Combining Matthews' experiences with those of others who have mastered the art of voice-tracking provides, if not a road map, at least a solid guidebook for how to maximize every show on a station—live or not.

Stay Involved

Among the ways that Matthews employs voice-tracking involves talent from other markets. For instance, Twister imports Any James from Clear Channel country KEEY (K102)/Minneapolis. "She does a really good job of personalizing the breaks and is phenomenal at communicating the spirit of the radio station and of local events," Matthews says. To help, the station keeps James informed on everything it does.

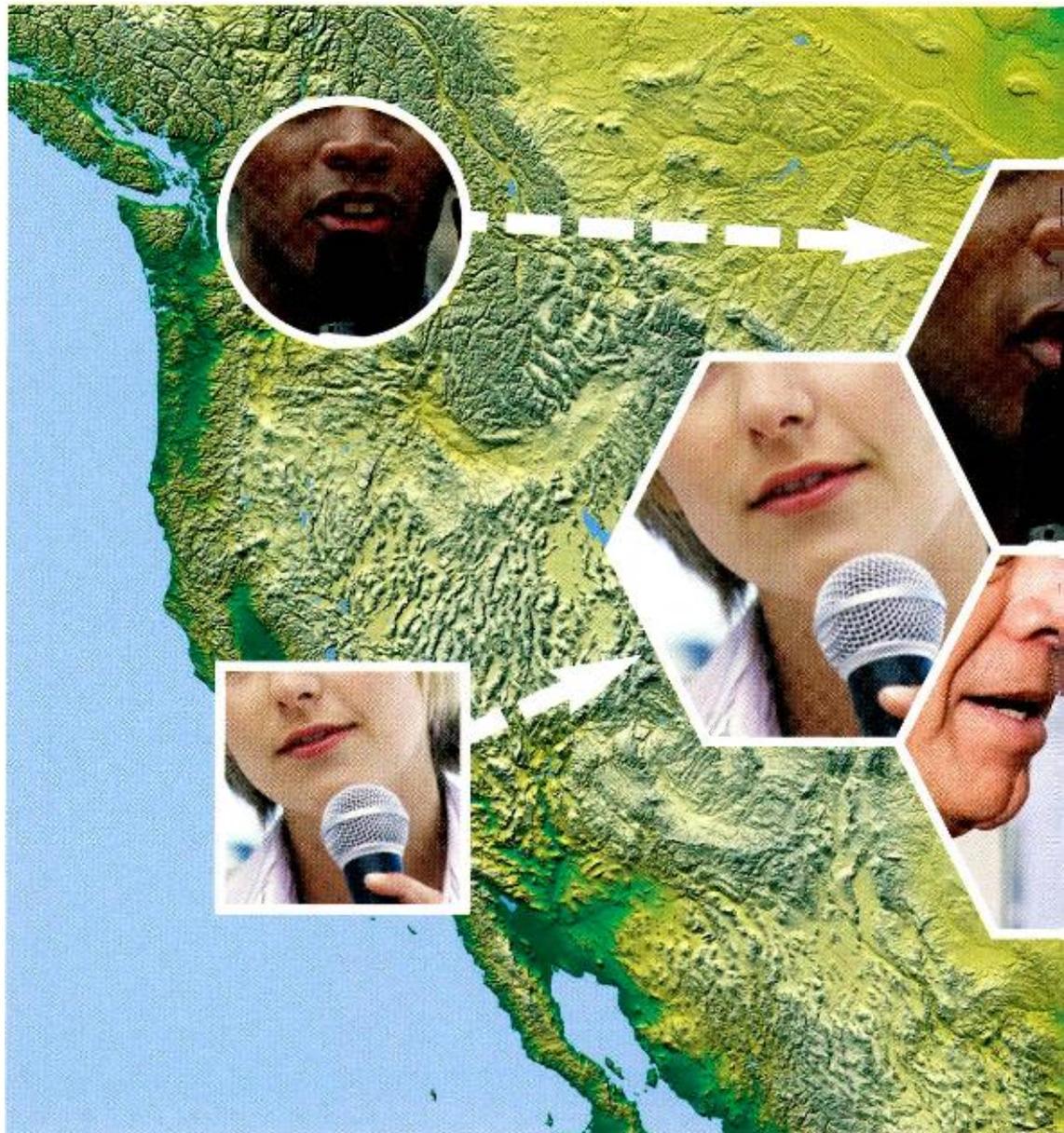
That effort receives kudos from Clear Channel CHR/top 40 WDCG (G105)/Raleigh PD/afternoon host Randi West, who tracks several other stations in addition to her work there. In fact, early on, West was considered a pioneer of the practice, exporting to no fewer than 18 stations for Clear Channel. "It comes down to communication. It's about being involved," she says, suggesting that sta-

tions should "treat your outside voice-trackers like they are in your building. Put me on your e-mail distribution list. Even if it's a memo about passes for the parking lot or food in the kitchen, send it to me. The reality is, there are a lot of ways to incorporate small things that are internal to the station into your show content."

Jacobs Media consultant Keith Cunningham agrees that at least some of the burden belongs on the station. "It's up to the home-market staff to get as much information as possible to that jock. E-mail, mail or fax all the station information you have." Even more important, he continues, "have a conversation at least once a week, though three times would be even better, just to

say, 'Here's what's going on in the market this week.' Jocks should have an open line to the PD or someone on staff that they can ask questions." While stations need to communicate as much information as possible to an out-of-market talent, there are numerous resources available to jocks who need to learn about a new city. Maria Lopez, night host on Clear Channel smooth jazz KKSJ/San Francisco and the company's Smooth Jazz Network, used to run her own home-based smooth jazz voice-tracking operation. She says, "Chambers of Commerce are a good source of what is going on in the market."

West agrees: "We pretended like we were moving to each city and joined the Chamber



VOICE-TRACKING

of Commerce. They send you a welcome kit with everything you want to know about the city." She also suggests everything from studying TV station Web sites to radio message boards to learn. Another secret weapon: "Go there. I would buy an airline ticket and fly to the market. I didn't tell anybody, I didn't tell the PD. I'd just go. It was like a little mini-vacation and when I came back, people would say, 'Wow, you really know the market.'"

Lopez mentions another unlikely info source. "Salespeople would call me," which helped her understand the station's financial priorities. That communication led to opportunities to travel to the markets to make appearances as well as en-

dorsement deals.

For a format like smooth jazz, Lopez was also able to become part of the music community. "I would find out who's appearing in town." It reached the point where she would get e-mails from musicians telling her about gigs in the cities in which she was heard.

Staying Motivated

One of the biggest challenges Matthews faces with locally based talent is keeping them focused in the production studio while tracking a show. "I'm not giving you permission to do a sloppy show by asking you to do it voice-tracked," she

says. "I tell them that if they're doing great content and compelling radio, it doesn't matter if they're sitting in the studio right that second or if they did it earlier that day."

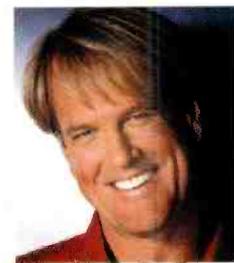
But everyone has a bad day now and then. Clear Channel CHR/top 40 WAKS/Cleveland APD/MD Kasper, who hosts afternoons and tracks several stations, says, "I save a lot of my stuff just in case I need to use it down the road. I won't over-rely on it or use it six times, but if it's been a few months and if I'm having a bad day, I'll go back to that."

In West's opinion, motivation comes from within: "You either have passion to do it or you don't. It shows."

Jacobs' Cunningham only sees one way to keep talent focused. "It's holding their job over their heads," he says. "It's contingent on them keeping their jobs at the station to not mail it in. If they aren't to some degree self-motivated to not cut corners and always put on the best show they can, maybe they're not right for you."

Cunningham adds one suggestion to help talent stay in the mood while tracking. "They ought to crank the music in their headphones and listen to the last minute-and-a-half of the record before they do their break, so they get into the mode of the music a little bit. Too often a lot of

Continued on page 18



Tesh Success

Clear Channel/Omaha cluster OM Michelle Matthews says taking the voice-tracked version of the syndicated John Tesh show for classic hits KGDR has been a "real success." In the winter 2008 Arbitron, Tesh ranked No. 1 in the market with adults 35-64, second in men 35-64 and third in women 35-64.—MS



Being Prepared

With five stations that are primarily voice-tracked or carrying syndication during nighttime and weekend hours, Clear Channel/Omaha cluster OM Michelle Matthews worries about staffing up the stations in a hurry in case of inclement weather or other potential disasters.

At Radio & Records' 2008 Talk Radio Seminar, a panel on preparing for disasters addressed similar issues with suggestions that are relevant to any station, regardless of format.

■ In emergency situations, everyone on staff becomes a reporter. Personnel from all departments should be trained ahead of time to be able to help

report developments.

■ Preparations are useless unless the staff knows about them. Address emergency plans with the entire staff at least four times per year.

■ Extended power outages may mean the station will need cash. No power means no way to process credit cards, and ATMs are shut down.

■ If your station is short on staff, make arrangements with other stations in nearby cities to swap personnel as the situation warrants.

■ In particularly bad situations, provide a place for staffers to sleep and put someone in charge of bringing in food, water, cots and bedding.—MS



Michelle Matthews

Continued from page 17

voice-track jocks take the music for granted and just listen to the last 10 seconds, thinking, 'I know the Foo Fighters record.'

Beyond The Tracks

It's ironic to Matthews that the station with the most voice-tracking in her Omaha cluster, KGOR, is among the outlets with the most personality. On this station alone, Matthews extends her local morning show, with host Dave Wingert tracking 10 a.m.-noon. Noon-5 p.m. is tracked by Lucy Chapinan, who is never in the studio "unless she's giving something away, then she'll go live for a few minutes," Matthews says. Then it's straight into the voice-tracked version of the syndicated John Tesh show, which Matthews describes as "a real success for KGOR." The station adds traffic and news reports to keep a local feel and Tesh accommodates with personalized voice work. "We've really been able to take his breaks and add our personality and imaging around them," Matthews says.

Finding extra ways to incorporate voice-tracked hosts into the station, such as the addition-



Kasper

Lessons Learned

By the time Randi West made the leap to programming and took over Clear Channel CHR/top 40 WDCG (G105)/Raleigh, she had voice-tracked some 18 different Clear Channel stations. Working with so many programmers definitely taught her a few things. "I knew how I was going to manage my people," she says, pointing to four lessons she gleaned from that experience, which she is passing on to her staff.

- Have fun.
- Have passion.
- Have the integrity of the art form, not the ego.
- Be organized.—MS

al voicing from Tesh, is invaluable to making personalities sound local. "You have to think beyond the voice-tracking," West says. "I offer up anything I possibly can. I do endorsements and spots for other markets. It just adds to the continuity of the radio station." After all, West asks, wouldn't it be odd to hear her show five hours per day, five days per week, but never anywhere else on the station?

One part of voice-tracking that draws a difference of opinion is the ability to use the technology to make every break perfect. At one end of the spectrum, Kasper says, "You have to get rid of the mentality of, 'Oh, it's tracked, so I can do it over again.' You just end up doing it over and over again." Instead, he says, "envision that break as being live. You'll have more of a natural sound when you're doing it."

Diametrically opposed to such a point of view are Cunningham and Matthews. "I try to tell my staff that this is an opportunity not to half-ass it, but to really sit down and do your breaks right," Matthews says. Cunningham adds, "Since jocks have the opportunity for 'do-overs' because they are in the studio, it creates an environment where there is no reason not to expect a voice-track shift to sound perfect. Every jock ought to listen to every break they do in the voice-track room to make sure they are comfortable with it."

As low key as smooth jazz is, Lopez splits the difference. "I try to make it as natural as possible and not to sound like an automaton. I don't go back in and fine-tune and take out breaths and stuff like that." On the other hand, she says, "If



Maria Lopez

there's a promo I have to do and I really fuck it up, I can fix it. That's an advantage. I can sound like I never really royally fuck up."

Serving The Community

Matthews brings up a major concern facing voice-tracked stations: being able to go live when faced with breaking news. "It's tough to be able to turn on a dime when you need to and have the manpower in those crucial hours when you need bodies in the building. What you can't afford to sacrifice is the immediacy that local radio is about in those times. Those are the moments that you need to be live and be available to your listeners," she says.

For her cluster, Matthews says, "We have procedures in place for weekends. There are lists of contacts, and staffers know who to get a hold of in situations."

West says that the perception that out-of-town talent do not care about the community simply isn't accurate. "The reality is that you have to care because it's a reflection of you." She recalls the morning the space shuttle Columbia exploded on re-entry. "I was tracking a weekend show for Charleston, S.C. I drove to the radio station, followed the news coverage and sent them new breaks." For her, it's about pride in the product. "The reality is, you can be as good as you want to be. To the listener, the only person who sounds stupid is you."

R&R



Geography Should Not Affect Airchecks

A trio of veteran voice-trackers that has collectively worked for dozens of programmers all say essentially the same thing about feedback they received on their work. "It was spotty," says Clear Channel's Smooth Jazz Network night host Maria Lopez, who until recently ran her own voice-tracking business. "Some guys really come at you with, 'Wow, you sound great,' and some you never hear from at all. Some are really hands-on and some aren't. As long as they were sending me logs, I figured they were happy."

Clear Channel CHR/top 40 WDCG (G105)/Raleigh PD/afternoon host Randi West, who at one point was voice-tracking 18 stations, says every station has its own personality because

every PD is fundamentally different. She also says that some were more hands-on than others.

Frequently getting contrary feedback, West tried to find balance. "You have to fit into your daypart and your environment and the personality of the radio station. You also have to be true to your art form. All personalities have their own style. You have to fit into the environment and be an actor. It's a matter of figuring out how I can be this person the programmer wants and still do the show I want to do."

Clear Channel CHR/top 40 WAKS/Cleveland APD/MD/afternoon host Kasper says he's seen more programmers take the hands-off approach. Kasper, who generally tracks three or four other

stations at any given time, says he's "never had a sitdown to go over a complete show aircheck. Naturally, at first you do talk more, just to get a feel for each other and the sound of the station. After that initial period of time, you're good to go and they are going to let you know if you do something wrong or if you could do something more."

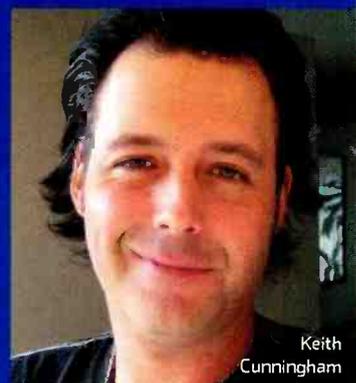
Bristling at the lack of proactive programmers is Jacobs Media consultant Keith Cunningham, who says programmers need to "take the voice-track label off the shift and aircheck jocks just as you would a full-time personality that is live every day. Find the time to listen to the shows and sit down with them."

The only difference should be that the meeting is over the phone. "All the things that come with a regular aircheck ought to apply to working with a voice-track jock," Cunningham says. "The session is different by virtue of them not being in the same room, but the end result is the same. The jock not living in my market is not an excuse."

On a daily basis, Cunningham says, programmers should listen to voice-tracks before they air. "You can't mispronounce street names or club names. It sounds ridiculous. There's no excuse for that. Have someone listen to all the voice-tracks before they hit the air to make sure there isn't an obvious gaffe like that."

While overworked program-

mers may groan at the suggestion, Cunningham points out that "if it's a music-intensive station, the breaks aren't that long. There are maybe 15 minutes of jock breaks in a midday shift. Find 15-20 minutes to listen to the breaks and if one isn't good, take it out and have them recut it."—MS



Keith Cunningham

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Lessons in radio fundamentals from the industry's young innovators

Kids Say The Darnedest Things

Mike Stern

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The radio business seems so much more complex today than it was a decade ago. From stock prices and budget cuts to digital applications and aging audiences, it's easy to lose track of the real priorities and responsibilities of being a broadcaster, which, ironically, are most likely the things that originally drew many to the industry. ■ An easy way to reset your gyroscope is by speaking with members of Edison Media Research's second annual 30 Under 30, a group of broadcasters nominated for recognition by their peers. The fresh perspective offered by these youthful voices is a great reminder of radio's most basic lessons, which broadcasters should take the time to soak up.

Ian Bush: 'Be Credible'

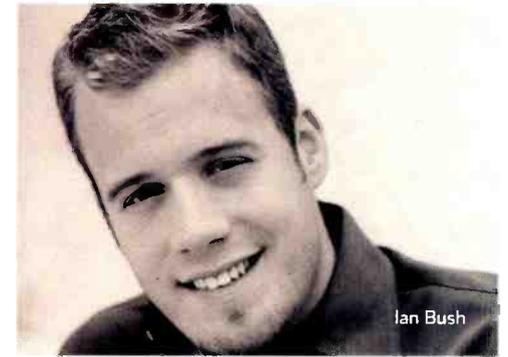
Perhaps it's not surprising that spoken-word formats are somewhat under-represented among the membership of the 30 Under 30. Only one member is working solely in talk radio. Ian Bush does "everything that an AFTRA member can" at CBS Radio news KYW/Philadelphia. Bush started as a morning writer, moved to reporting

and Web site duties "back in the day of needing to know some HTML code," the grizzled 26-year-old says, recalling the tough old days. "Then I started reporting more often and just started anchoring around Christmas last year."

Being part of a generation that has grown up with the Internet doesn't mean Bush isn't conscientious. "I've pretty much always grown up with

'People don't think of it as just another radio station—it's KYW. People know these stations, and it's part of who they are.'

—Ian Bush



some kind of online trove of information that's easily searchable," he says. But just because it's available doesn't mean it's accurate. "Being a reporter and journalist, I'm still given pause by blogs and Wikipedia. I take things I read with a grain of salt."

For Bush, being part of KYW demands responsibility: "I always try my hardest to get the facts right the first time. A lot of blogs will just change their text [to correct an error]. Just press 'refresh' and the lines will change." That doesn't work for a station like KYW. "We've got to strive to be legit the first time. I think that's what sets us apart."

The pride in his work extends to the station as well. "I'm not going to lie; it's a little scary being

Continued on page 22

Sins Of The Father

Meg Dowdy and Ian Bush, two members of Edison Media Research's 30 Under 30 for 2008, point to family when talking about how they ended up in broadcasting.

"My dad always had NPR on in the background in the house," Bush says. "We would listen to 'Car Talk' and 'Weekend Edition' on the weekends." At one point Bush annexed his father's base-

ment bar. "I had a bunch of karaoke machines, so it looked like I had this big studio," he recalls.

For Dowdy, the inspiration came from a different generation. "My grandfather was really into ham radio," she says. "He had this huge radio room and he would sit there and talk to people on the other side of the world. I was mesmerized by that." —MS

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Meg Dowdy



Joshua Wilkey

Continued from page 20

26 in a business where people ask, 'Where are you going to be in 20 years? Is AM radio going to be around that long?' But Bush isn't concerned. "When I think about news radio—this format—I'm really glad I got involved with it. I think it's part of a lot of people's daily sustenance. It's vital to them. People don't think of it as just another radio station; it's KYW. People know these stations and it's part of who they are."

While you might expect it to seem uncool among his friends, Bush says his budding career on AM radio seems downright glamorous. "A lot of my friends were communications majors in college. Most of them wanted to do something in television, while I wanted to be in radio—and none of them are working in television."

Meg Dowdy: 'Be Local'

Glasgow, Ky., was recently deemed the No. 1 rural place to live in America by Progressive Farmer magazine. Meg Dowdy, PD/promotions director/assistant chief operator for both Royse Radio stations in the market—talk WCLU-AM and AC WCLU-FM—says, "It was a nice recognition, but at the same time it also gives you some insight about the kind of folks around here and the kind of community in which I live."

tion does five 30-minute live local newscasts each day. "It's really important to let people know what's going on in our hometown. That's one of our main duties as broadcasters—telling people what they need to know."

The local focus also comes through in station promotions. "We're not just doing paid remotes at car lots. We're doing remotes at Little League games to show people that we really do care about them and we are going to be a contributor to this community."

Dowdy believes it's localism, not new technology, that gives radio a bright future. "Podcasts, downloads and streams are not local," she says. "What's going to help us survive into the future isn't trying to have 50 stations in one group. It's thinking about things we can do to connect to our listeners. Instead of just giving them something cold, generic and distant, try to incorporate people and community. Maybe that's something they'll enjoy."

The FCC's recent push for increased localism seems curious to Dowdy. "That's what we do already." Asking not to be teased about it, Dowdy says she even comes in on Christmas Day and broadcasts live. "To me, it's important to know there's someone for lonely people to listen to." She gets calls from grateful seniors who are alone on the holiday. "It means a lot to me to know that something I'm doing is making a difference in somebody's life."

Luckily, Dowdy has a strong sense of community, "The most important thing to me is really the local aspect of it," she says. "We're just small stations, but we try to do what we can for people in the community and it's given us a loyal listener base."

That philosophy comes through in station programming. "We focus a lot of our time and energy on local news," Dowdy says, noting that the talk station

Joshua Wilkey: 'Be Broadcasters'

While not actively involved with a news, talk or sports station, anyone who has bought and sold stations and opened his own station brokerage operation by the age of 28 certainly deserves to be profiled with the more business-minded spoken-word formats.

By age 18, Joshua Wilkey was already a troubleshooter for a company that owned fast food franchises, giving him a background in management and business development. Wanting a change, he took a weekend job as a board operator at a local station. "Within three years, I progressed on to general manager and had a chance to buy the station," Wilkey says. He did so and sold it for a profit soon after.

Profits from the sale helped create Wilkey South Media Brokers, where he worked with owners in small markets to help them buy and sell stations. Wilkey's experience with AM radio and willingness to take small-market listings led to his current success. In the process, he acquired two Kentucky stations, hot AC WFXY/Middlesboro and oldies WANO/Pineville, both of which he broke down and rebuilt from the ground up.

Asked to apply his troubleshooting skills to the industry, Wilkey, also a private pilot, likens radio to flying. "When I was learning to fly an airplane, they taught me an expression: 'No matter what happens, fly the plane.' That means even if equipment fails, focus on flying "or you are going to die," Wilkey says. "The radio business needs to start flying the plane. We've become so focused on perpetuating our pessimism and worrying about what Wall Street is going to say about a business they don't really know anything about that we've decided we can't be innovators anymore."

Wilkey sees Wall Street throwing off the industry's own perspective about its business. "Is radio a horrible business? No. Our milestones are just measured differently than that of General Motors or Toyota," he says. "If you look at the free cash flow of radio, there's not another business that's going to offer you as high a profit margin. We just need to measure ourselves in ways that are relevant, not with the same standards as General Motors, or of course we're going to look troubled."

His advice to the heads of other radio companies is simple: "Sales are not going to grow when you continue to cut your expenses. The leaders in this business need to start investing in innovation and relevancy, and we'll be fine." **R&R**

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Hitting A High Note

Sony Records pop act C-Note recently performed a few of its songs for the staff at McVay Media's Cleveland office. Posing for photos after the brief concert are C-Notes' David Perez and Orlando Torres, McVay program coordinator Jessica McVay, band member Raul Molina, McVay VP of operations/programming Jerry King, band members Josh Correa and Johnathan Lopez, and McVay executive VP of sales Jim McVay.

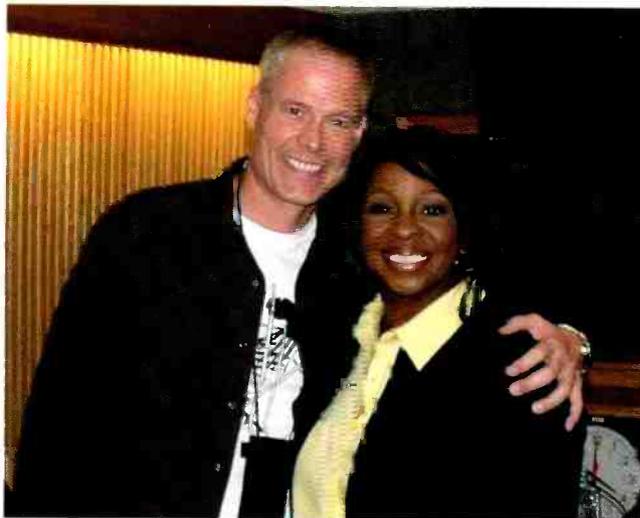
Triple Threat

Singer/songwriter Jason Mraz, left, stopped by Music Choice's New York studios to film an exclusive interview for the network. The Atlantic artist's third studio album, "We Sing. We Dance. We Steal Things..." dropped May 13. Mraz is pictured with Music Choice rock programming manager Gary Susalis.



Forever Knight

R&B legend/actress Gladys Knight discussed recent projects with Voice of America music mix host Larry London, including her CD "Before Me."



After The Rain

Wilks Broadcasting country KBEQ and Universal South teamed up to give Kansas City a taste of alt/country act Eli Young Band. The Denton, Texas, quartet performed its debut single, "When It Rains," at the Beaumont in Kansas City. From left are Universal South VP of promotion Teddi Bonadies, Wilks/Kansas City VP of programming operations Mike Kennedy, lead guitarist James Young, vocalist/guitarist Mike Eli, KBEQ MD TJ McEntire, drummer Chris Thompson, bassist Jon Jones and Universal South Southwest regional promo rep Karen McGuire.

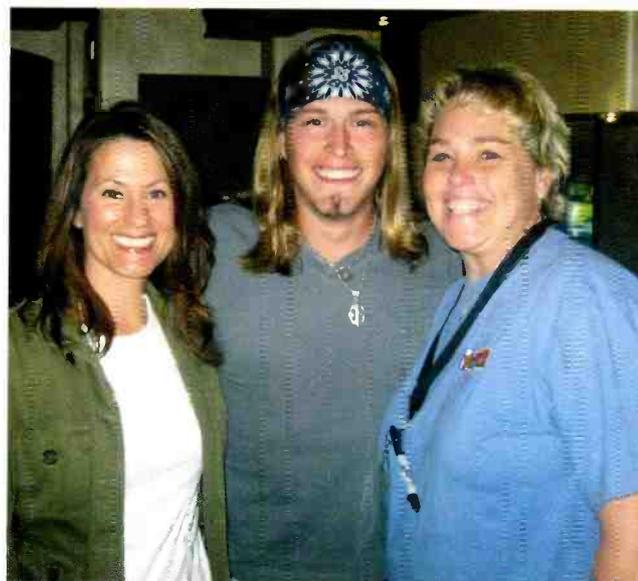


Gold Record

After nearly 20 years on the job, Phil Roberts, right, retired as president of the New Jersey Broadcasters Assn. To commemorate his service to the industry, BMI assistant VP of sales and marketing for media licensing Dan Spears presented him with a BMI gold record at the 2008 Mid-Atlantic Broadcasters Conference in Atlantic City, N.J.

Country Living

Mel Wheeler-owned country WSLC MD/APD Robynn Jaymes chatted with Arista Nashville artist Jason Michael Carroll during a concert stop in Roanoke, Va. "I Can Sleep When I'm Dead," the third single off Carroll's debut CD, "Waitin' in the Country," moves 24-23 this week on R&R's Country chart. From left are Arista Nashville regional promotion director Jeri Cooper, Carroll and Jaymes.



Guitar Heroes

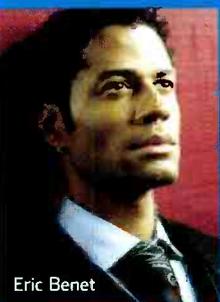
Bueller, the new afternoon personality at Results Radio KRQR (106.7 Z-Rock), showed Epic trio Chevelle how to hold a guitar during the band's visit to the Chico, Calif., active rock outlet. From left are drummer Sam Loeffler, bassist Dean Bernardini, Bueller and vocalist/guitarist Pete Loeffler.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Eric Benet

Magnificent Seven

"You're the Only One" becomes Eric Benet's seventh straight Urban AC top 10, moving him into a tie for second-longest top 10 streak (excluding holiday tracks) in

the chart's history. A look at the format's steadiest runs of top 10 success:

Artist, No. Of Consecutive Top 10s, Streak Span
 Toni Braxton, 10, 1993-96
 Eric Benet, seven, 1999-present
 Jill Scott, seven, 2000-05
 Luther Vandross, seven, 1998-2003
 Kenny "Babyface" Edmonds, seven, 1993-96



Sugarland

Sugar High

At just five weeks, Sugarland enjoys its quickest vault into the Country top 10 with "All I Want to Do." In the last two years, only six songs have entered the list's uppermost bracket more swiftly; all but one ("Once in a Lifetime") reached No. 1:

Weeks To Top 10, Artist, Title, Date

- 1, Garth Brooks, "More Than a Memory," Sept. 7, 2007
- 3, Kenny Chesney, "Don't Blink," Sept. 14, 2007
- 3, Keith Urban, "Once in a Lifetime," Sept. 8, 2006
- 4, George Strait, "I Saw God Today," March 7, 2008
- 4, Rascal Flatts, "Take Me There," Aug. 3, 2007
- 4, Kenny Chesney, "Never Wanted Nothing More," June 29, 2007

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Rihanna Brings Down The House

Rihanna enjoys a standing ovation at CHR/Top 40, as "Take a Bow" (IDJMG) rises 2-1. The singer leads all artists with nine top 10s at the format since her chart debut three years ago, though "Bow" becomes only her second No. 1. She previously led with "SOS" for one week in May 2006. Not resting on her new chart-topping laurels, Rihanna also debuts at No. 33 with "Disturbia." Both current hits hail from her new "Good Girl Gone Bad: Reloaded" album, which shines on this week's Billboard's Top Albums chart (see page 78).



"Bow" is the second No. 1 in the Nielsen BDS-based CHR/Top 40 tally's 15-year history to borrow the title of a previous chart-topper, with both reaching the top spot this year. Madonna led with her own "Take a Bow" for five weeks in 1995, while in March, Chris Brown spent two weeks at No. 1 with "With You," the same title with which Jessica Simpson reigned for two frames in 2004.

'Viva' Coldplay!

Coldplay becomes the second act in the 12-year archives of the Triple A chart to score two top five tracks simultaneously, as "Viva La Vida" (Capitol) jumps 8-3 to join "Violet Hill" at No. 5. The quartet matches the feat of U2, which placed "Beautiful Day" and "Walk On" at Nos. 4 and 5 on the Jan. 26, 2001, chart. Claiming Most Increased Plays honors for a third consecutive week at Alternative (16-12, up 263), "Viva" is the first title to win that trophy three weeks in a row since Jimmy Eat World's "Big Casino" last September. "Viva" also leaps 15-10 in its fourth frame at Hot AC, the format's fastest top 10 arrival since Matchbox Twenty's "How Far We've Come" flew 17-10 in its third week in the Aug. 10, 2007, issue.

Cole's 'Heaven'-ly Ascent

Keyshia Cole enters a tie for most chart-toppers by a solo female in the 15-year history of the Nielsen BDS-fueled Urban chart, as "Heaven Sent" (Interscope) becomes her fifth No. 1 with a 3-1 jump. Cole joins the elite company of Mariah Carey, Alicia Keys and Monica as Urban's leading ladies.

Cole is also the first female since Monica in 1995-96 to land three Urban No. 1s from a single album. Her platinum release "Just Like You" previously produced "Let It Go" (two weeks at No. 1 last August) and "I Remember" (three weeks in February). Cole is the first artist overall to string together three consecutive No. 1s since Usher, who sent four straight songs to No. 1 (as a lead) in 2004.

It's A 'Sunshine' Day

Natasha Bedingfield marches to new milestones at adult radio, as "Pocketful of Sunshine" (Epic) springs 11-9 on Hot AC and enters AC at No. 25 (up 127%). The track is her second Hot AC top 10, following the No. 2-peaking "Unwritten" in 2006. It's also her second chart entry at AC, where "Unwritten" ruled for 11 weeks. Bedingfield meanwhile continues scaling CHR/Top 40, where "Sunshine," her fourth top 10, pushes 7-6.

Caillat Collects Second Top 10

Colbie Caillat earns her second top 10 in as many tries at CHR/Top 40, as "Realize" (Universal Republic) rises 11-10 (up 254 plays). Caillat's debut hit, "Bubbly," reached No. 2 in November. At 19 weeks, "Realize" completes the chart's third-longest journey to the top 10. Only Matchbox Twenty's "Back 2 Good" (21 weeks in 1999) and Evan & Jaron's "Crazy for This Girl" (20 frames in 2001) needed more time to reach the top tier. "Realize" also steps 7-6 at Hot AC and bullets at No. 23 (up 18%) at AC.

Seether Repeats At Rock

Seether becomes the first act in two years to notch back-to-back No. 1s at Rock, as "Rise Above This" (Wind-up), does just that, bumping 2-1. The track follows the band's 17-week domination with "Fake It," the first single from its album "Finding Beauty in Negative Spaces." Previously, the last act at Rock to score consecutive and multiple No. 1s from a release was Nickelback, whose "All the Right Reasons" album yielded back-to-back leaders "Photograph" and "Animals" in 2005-06, as well as a third top track in "Rockstar."





Concern for children helped spawn new album

Randy's Return

Ken Tucker

KTucker@RadioandRecords.com

former Alabama frontman Randy Owen says his return to a solo career four years after the band last toured is due to two things. The first is that he realized that as spokesman for St. Jude Children's Research Hospital in Memphis, he needed to have a platform on which to stand. "It's something that played heavily on my mind," he says. "I wanted to be part of the current solution of working with the kids. Having a new record would help that cause."

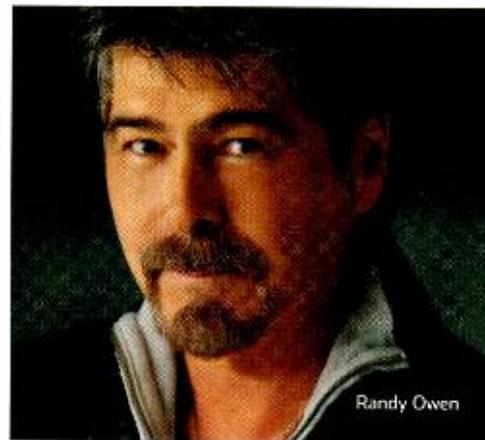
Secondly, he realized people still wanted to hear him sing. "That was really a huge part of the decision, too," he says. After starting to record his solo project with John Rich, Owen hit the road. "I did big shows, small shows, and after I came back I was completely convinced that the public still wanted to see me play music. I came back totally energized and excited about the project and we finished it up."

Due Nov. 11, Owen's solo debut, "One on One," will be released on Nashville independent Broken Bow. An autobiography, tentatively titled "Born

Country," will also be published on that date by HarperOne, an imprint of Harper Collins.

Shawn Pennington of Dale Morris & Associates, Owen's management company, says the project wasn't shopped to any other label, major or otherwise, besides Broken Bow. "They're great at creating radio hits and our company is really good at building brands," he says. "It's a perfect match. All the tools are there."

The I-done-her-wrong single "Like I Never Broke Her Heart" is at radio, but it's not the first release from the project. "Braid My Hair," which



'I wanted to be part of the current solution of working with the kids. Having a new record would help that cause.'

—Randy Owen

was released to radio in the spring, is a touching tune about a young cancer victim who wants nothing more than to be able to braid her hair. All publishing proceeds of the song go to St. Jude.

"Heart" is already garnering airplay in Philadelphia, Washington, Seattle and Cincinnati, among other markets. CBS Radio country

WYCD/Detroit PD Tim Roberts is an early believer. "The whole project is very strong and his familiar voice and ability to deliver impact lyrics is a great mix in our format today," he says.

Broken Bow GM Brad Howell says that because of his stature, Owen, who was recently honored with an Ellis Island Medal

of Honor, the Paul G. Rogers Public Service Award and the NAB Service to America Award for his work with St. Jude, is in demand on the TV, radio and print circuit. "There are going to be some unique opportunities with the album and the book coming out the same day," he says.

While marketing plans are still being formulated, Owen is confirmed to appear on American Public Television's "Legends & Lyrics" in December with Kris Kristofferson and Patty Griffin.

"We're looking for corporate alliances," Pennington says, citing past deals between clients Kenny Chesney and Corona as well as Big & Rich's Chevy partnership as examples of what the company has in mind for Owen.

And even though Alabama charted two singles via tiny independent MDJ before the group signed with RCA, Owen says there's no comparison between that label and full-service Broken Bow. "That was an independent label but not of this category," he says. "Broken Bow is the king of kings. This is one to be excited about."

Hometown Heroes

As it prepares to celebrate its 20th birthday, venerable Seattle indie label Sub Pop has a fresh hit on its hands with the self-titled debut from hometown rock outfit Fleet Foxes. The set recently debuted at No. 83 on the Billboard 200 with sales of 8,000 units, according to Nielsen SoundScan, and also opened at No. 5 on the Tastemakers chart, No. 10 on Top Independent Albums and No. 29 on Top Rock Albums.

The tally is Sub Pop's second-biggest opening-week sum of the year, behind only Flight of the Conchords' self-titled debut, which shifted 18,000 units in late April.

Fleet Foxes hadn't even played outside of Seattle until a couple of months ago. But the group has been quietly laying a foundation at home since 2006, when it began booking local shows and distributing a self-released, Phil Ek-pro-

duced EP that frontman Robin Pecknold, now 22, and his brother would silk-screen in their parents' basement.

Between then and the time Sub Pop won a label bidding war late last year, the band's sound morphed from uptempo, Love- and Beach Boys-influenced rock to a more folk-inflected style featuring a strong emphasis on Crosby, Stills & Nash-ish vocal harmonies, furthering Pecknold's goal for the music to become "more adventurous."

In the spring, Fleet Foxes hit the road for the first time with Sub Pop labelmate Blitzen Trapper and began selling another EP, "Sun Giant," exclusively at shows. A run of more than 1,100 copies went clean, so Sub Pop moved quickly to make it available first on subpop.com and then at retail via Alternative Distribution Alliance. "We're over 10,000 copies on an EP that was just supposed to be a tour item," Sub Pop director of radio promo/A&R Sue Busch says.

The buzz went to another level entirely after Fleet Foxes' multiple performances at South by Southwest in March, resulting in an avalanche of press at home (Rolling Stone, Spin) and abroad (a five-star lead review in the latest issue of Mojo). "We did a listening party on AOL, and the album was streamed on MySpace," Busch says. "These are usual

suspects for some of our bigger artists, but it's especially great for Fleet Foxes because they're brand-new."

Sub Pop is also enjoying an unprecedented level of commercial radio support for one of its baby bands, according to Busch, who notes that emphasis track "White Winter Hymnal" is getting airplay at Entercom alternative KNDD (107.7 the End)/Seattle, Entravision alternative KDLE/KIDL (Indie 103)/Los Angeles and University of Pennsylvania noncommercial triple A WXPN/Philadelphia, among other stations. "That doesn't really happen for us," she says.

A video for "White Winter Hymnal," featuring band members rendered as puppets and directed by Robin's brother Sean, will be completed by the end of the month. But the main focus in the coming weeks will be on touring: Fleet Foxes sold out two U.K. shows the week of June 9, and a handful of dates are already sold out for a North American run that began June 26 in Seattle.

To cement the band's place in the annals of Sub Pop, the label is featuring Fleet Foxes as part of its upcoming 20th-anniversary blowout in Seattle the weekend of July 11.—Jonathan Cohen, *Billboard*



Fleet Foxes

OWEN: JOE HARDWICK; FLEET FOXES: SEAN PECKNOLD



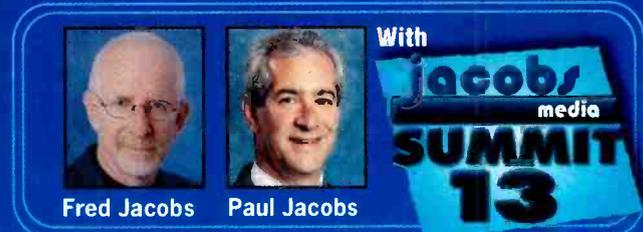
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A 'perfect storm' of people, strategy and circumstances helps propel KIIS-FM to the top in Los Angeles

What Makes KIIS Click

Kevin Carter

KCarter@RadioandRecords.com

Photographs By Jeremy Montemagni/RETNA LTD.

Peel away the layers of any successful station and you can clearly examine all the elements that help create that success: the right music mix, the right people, a great hallway vibe, perfect timing and a little luck, to name a few. ■ Such is the case at the mighty KIIS-FM/Los Angeles, which, as we speak, happens to be sitting atop the L.A. ratings mountain, breaking a 5 share for the first time in seven years. KIIS is also No. 1 in AQH and came in the market 12+ and No. 1 in a whole bunch of other fabulous demos.

'When you're No. 1, the challenge is to stay there, and it's not easy. Every ratings book starts with a zero. Listening to KIIS is not a habit, it's a choice.' —John Ivey

Let's talk revenue: KIIS is America's No. 2-billing station, chalking up a ridiculous \$65.9 million in revenue in 2007, up from No. 7 nationally (\$52.8 million) in 2006. We'll stop at listing a bunch of dry numbers, because that doesn't really tell the story.

There are many factors behind the Clear Channel station's current success. First and foremost, it's the unique music mix, uncompromisingly designed and built by PD John Ivey and APD/MD Julie Pilat, both of whom staunchly refuse to play the national chart game (much to the consternation of labels at times), smartly electing instead to play the music that accurately reflects the unique Latin/hip-hop-flavored musical tastes of the market, which is 40.7% Hispanic, according to Arbitron. The station's on-air and online content is aimed squarely at a YouTube- and TMZ-savvy audience that deeply desires its daily fix of pop culture and celebrity dirt, backed by the musical soundtrack KIIS provides.

The public face of KIIS is its staff of young, hungry, energetic personalities who deliver this carefully designed package; a crew that begins at dawn with Ryan Seacrest and keeps the momentum flowing the rest of the day. Bottom line: KIIS succeeds because all these factors have coalesced at the same fortuitous moment in time, a "perfect storm" of circumstance, as more than one staffer attests to. "Lightning in a bottle" is how another describes it.

In any event, KIIS is firing on all cylinders because of a wide variety of people, music, design and history, all colliding at the same point in time. But it's mostly about the people who power KIIS, many of whom you will meet up close and personal in the next two weeks, from Seacrest and crew to Ivey, Pilat, all the full-time jocks, market manager Greg Ashlock and ace programming assistant Lisa Marie Gallegos, to name a few. Granted, they may constitute the tip of the proverbial iceberg that is KIIS, but they are the most outwardly visible manifestation of the inner machinery that truly makes KIIS click.



John Ivey

John Ivey, KIIS-FM PD

"Being No. 1 overall is a really big deal," says KIIS-FM PD John Ivey, master of the understatement, broadcasting live from that rarified air high atop the Los Angeles rating heap. "It's amazing to crack a 5 share for the first time in my seven years," says Ivey, now the longest-reigning PD at KIIS, who transferred to his current position in the summer of 2001 after a successful six-plus-year run at Clear Channel CHR/top 40 sister WXKS (Kiss 108)/Boston. ■ In addition to the requisite culture shock of moving cross-country, Ivey admits that the internal dynamics of KIIS at the time of his arrival were a bit, er, challenging: "I walked in here at a slight disadvantage to a certain extent, because none of the staff here was mine. Some were good, some not so good, and most of them there had these long contracts that we couldn't necessarily get out of," he says. "It took me at least a year-and-a-half to make determinations, wait out some of these deals and cycle through the staff changes that I wanted to make. A lot of them were living in the past," he says bluntly. "They no longer realized that you had to keep working hard."

Ivey says many of them, surprisingly, subscribed to the school of "Let's do our four and hit the door," but it's not like he didn't try to give them the benefit of one last chance to succeed: "I told them, 'We're going to do things differently. We're actually going to work and put in a full day and try to win,'" which he says drew a decidedly mixed response. Some people were not onboard with his scary and ambitious plan: "They told me, basically, 'Um, thanks anyway, but that's not really what I do,' which surprised me, but I thought, 'OK then, let me load up the cannon and fire your ass across the 134 Freeway outside!'"

Young, Hungry Staff

Today, with that personnel drama safely in the past and a young, hungry, personally selected staff ready to go to war for him, Ivey and his crew are clearly relishing their powerful position.

Which brings us to the other key to the success of KIIS: its unique music mix, which leans decidedly toward the rhythmic/hip-hop side, reflecting the tastes of its listeners—and the resulting ratings don't lie. "If you get to know your market well enough, it's not like you have to follow a chart," Ivey says, much to the dismay of any labels that happen to be working any mainstream or rock-leaning product.

It's a scenario that sometimes results in the occasional "spirited discussion" with a label that's trying to convince the station to play some rock-leaning song that may be top 10 or even No. 1 nationally. "That may be the case, but that song doesn't fit my radio station right now," Ivey says. "When I first got here, the idea of 'rhythmic' music was dance, and management was trying to inch me toward what would be considered New York records that [CHR/top 40 WHTZ] Z100 or [then-dance-focused] WKTU might play, but this market has become more and more Hispanic, and it will only go further, and that's very different from many other markets. It's both Latin-based and it's hip-hop. Thankfully, [API/D]MD Jule Pilat and I have figured out the right records to put on the radio station. Sure, we still cuss and fight and argue, and we're both very passionate about it."

He says that those awkward label discussions have become less frequent as the ratings have continued to climb. "It's a definite diffuser when you're No. 1," Ivey says. "And I'm not saying that in an arrogant fashion; it's more of in a 'Hey, I don't wanna screw this up' fashion. We think we have our market figured out to a great degree about the style of music we should be playing. Sure, there are going to be hits and misses, but I believe we hit more than we miss. That's part of the leverage of trying to play it a little aggressively, but safe enough to always have familiar records on the station, which is key."

Credit Due

Ivey is also quick to give full credit to his young, energetic airstaff, which starts off with some morning guy named Ryan Seacrest, to 10-year vet Jojo Wright anchoring nights, to his relatively new midday and afternoon personalities Sisanie and Boy Toy Jesse, both of whom came to his attention thanks to Jimmy Steele, PD of Clear Channel

CHR/top 40 sister KHTS (Channel 9-3-3)/San Diego. Jesse still does afternoons for Channel 9-3-3, while Ivey refers to Sisanie as "a gift": "Jimmy left her in a basket on my porch with a little pink blanket around her," he says with a laugh.

Indeed, it's this younger dynamic that Ivey says sets KIIS apart from, say, his previous station, and not in a negative way, just different. "These kids here are communal, they actually hang out together," he says. "When I first went to Boston, the talent level was both a blessing and a curse. All four of my major dayparts were made up of guys who had been together for 20 years. The great part was, everybody knew who they were and it was a very successful combination. The downside was, they lived four very different lives and it was like the Beatles showing up in different limos. Here at KIIS, they're all on the bus together."

Most of the jocks agree that Ivey is a great talent evaluator, and it's a trait that he doesn't deny. In fact, he admits it's one of his strong suits as a programmer. He also knows instinctively how to treat these delicate egos in order to coax maximum performance from them. "I don't like sitting in daily aircheck sessions, like some hard-ass PDs that I've worked for, going over the whole show break by break, grinding and grinding, then throwing the cassette back into your chest," he says. "I do things very differently here. First, these people are all pros and they know what to do. Secondly, I'd rather just talk about the show and give them little things to work on. To be honest, they all have great instincts. If something went bad enough that I have to walk into the control room and give them that look, they'll usually confess their sins, and that's the end of it."

Paid Dues

With great power comes great responsibility, and Ivey preaches that gospel to his troops on a daily basis. "One of the things I've always done with everybody in the building, from the intern level on up, is that I want them to truly understand where they are and have the knowledge and history of the station. It took me 30 years to get to KIIS-FM. I didn't just wake up here. I paid my dues, I struggled, I made no money, and I worried about having a job the next day. I always like to remind everyone that we all came from somewhere: I'm from Kentucky, [morning show co-host Ellen K's] from Indiana, Ryan's from Atlanta, Jojo's from Texas. We all bit and scratched and kicked and fought our way to get here, and we don't take it lightly. When you're No. 1, the challenge is to stay there, and it's not easy," Ivey says. "Remember, every ratings book starts with a zero. Listening to KIIS is not a habit, it's a choice."

That winning feeling that permeates every nook and cranny of KIIS should remain intact for the next few years—Ivey and most of the crew are re-signed to new deals and will be around for a while. "Everybody in this building either grew up listening to KIIS or grew up admiring KIIS and realizes the magnitude of KIIS, and we're all working on keeping the flame burning," he says. "We all share a common bond and we feel extremely privileged to be here. We all realize there's this bigger entity, a living, breathing thing called KIIS, and it's not going to go down on our watch."



Eileen Woodbury

Eileen Woodbury, Marketing Director

"I count how many years I've been at KIIS by events . . . I just finished my sixth Wango Tango, so that means I've been here for six-and-a-half years," says Eileen Woodbury, who has actually been with owner Clear Channel for a lot longer than that and has a deep Los Angeles radio marketing background: She used to be head marketing director for AMFM, which was absorbed by Clear Channel in 1999. At the time, she was overseeing marketing for the late KKBT (the Beat) and KCMG (the former Mega), until the Beat was spun off. Under Clear Channel, Mega soon morphed into Hot 92, and Woodbury began working with KIIS and now-alternative sister KYSR.

'KIIS is the brand and at 102.7 it exists this way; at kiisfm.com, it exists another way . . . it's just a different interpretation of the brand.'

—Eileen Woodbury

"I now have two very active, fun, busy stations, and I also oversee all of the cluster marketing initiatives," she says. Trying to get her to describe what passes for "an average day" proves a bit challenging, but Woodbury says, "They all go very fast. I'm very focused and have a balanced life. I'm in at 8:30 a.m. and I try and leave by 6, but in between the days are full, fast and furious."

As the pace of the industry has increased exponentially through the years, Woodbury admits that her methods have also evolved during that same span: "I started out in this business being very analytical and analytical. I had all the graphs and charts, but thank God, as the industry has evolved and consolidated upon itself, the pace has quickened. Today, it's all about 'moments,'" she says.

"I now have enough experience that decisions can be made at a moment's notice. I'm not freaking out over trying to be super-anal and contain everything in a neat little box . . . it's now split-second decisions and then we move on."

Changing Business Model

The methodology that Woodbury is now subscribing to should not imply any degree of carelessness or a cavalier attitude—rather, it's simply a matter of adapting to a changing business model that is more fast-paced than ever before. In other words: You snooze, you're screwed.

She and her staff have perfected the ability to change on the fly. "We can't afford to wait," she

Continued on page 30

Continued from page 29

says. "That's why it's so important to have people with more qualifications, because the jobs have become bigger and more difficult. When you are overseeing two or more stations at a time, it's vital to have people who know how all the moving parts work and understand the concept of working with multiple formats."

Woodbury's day is spent primarily with one arm in the programming department and the other in sales. "We have a fabulous sales department," she says. "They've all been with the station for a very long time and have helped us tremendously. We've also worked in conjunction with and helped develop a lot of programs that are good for their clients. They understand programming and marketing, know KIIS inside and out, and would no sooner submit something that they feel would not be good for the station than we would allow it," she says.

Which is not to say there hasn't been that rare exception: "OK, there have been a few times when [PD John Ivey] and I have looked at each other and gone, 'Are you kidding me?'" she says with a laugh. "But that's more a matter of, 'Let me see if I can get one through,' and that doesn't happen very often."

'We now have an all-encompassing campaign we can offer any advertiser: on-air, online, text, on-site . . . they're all new ways to reach existing and new listeners.'

—Eileen Woodbury

Marketing Animal

The whole marketing animal took on an added dimension with the online component: "I love that part," Woodbury says enthusiastically. "When we began developing our integrated media department, I became fascinated with the possibilities. It was a whole new world." Like many people with a new toy, the conventional wisdom around the industry was: "Your Web site is an extension of your station. Everything you do on the station, you do on your Web site." It took a bit of a learning curve to get the on-air/online mix just right, she says. "Ryan Seacrest! 'KIIS pays your bills!' Big logos! There was all this explosive stuff all over the Web sites. It was sensory overload, a chaotic mess," she says. "We had to realize the online universe is very different. People use the Web site differently than they use the radio station. KIIS is the brand and at 102.7 it exists this way; at kiisfm.com, it exists another way . . . it's just a different interpretation of the brand. We learned that there is a difference between a radio user and a Web user, but they can all enjoy the KIIS brand, just in a different way."

And that online, on-demand philosophy extends into the ways that Woodbury and crew reach their audience. "People today want to decide how

to communicate. They want to decide what messages come to them," she says. "We want to communicate with our listeners however they want to communicate: If they want it online, they got it. If they want a text message, they can have that."

Woodbury admits there was some initial trepidation when the station first introduced the KIIS text platform: "At first we wondered if this was going to hurt our online requests or Web traffic, but I realized, 'I go online every day, and I also text every day.' I have to imagine that people will pick whatever method they want, and we should give them every option," she says. "Because of these innovations, we now have an all-encompassing campaign we can offer any advertiser: on-air, online, text, on-site . . . they're all new ways to reach existing and new listeners."

Now that she's working for the No. 1 station in the market, Woodbury says it's all about the people and the chemistry. "First of all, it's so unbelievable to have Ryan Seacrest on our team. And the people here are great. We trust each other, we learn from each other, and we respect each other," she says. "We all come from different backgrounds and we're all different ages, but everything is just clicking now. This perfect storm began five years ago, and we're riding it as long as we can."

Kelly Doherty, Imaging Director

"A radio station should sound like a person that you want to hang out with. And grab drinks with, if you're of age," KIIS-FM imaging director Kelly Doherty says. "The station should have its own personality. You should want to hurry up and get in your car or turn it on at home because you want to hang out with that person. And everything I do to image KIIS-FM is filtered through that."

Doherty feels completely at home within the confines of her production studio. It's where she does her best work, and on her terms. "I started my career on the air, and I didn't like it," she says. "But if I sat in a production room and screwed up, I could do it over again." It's that creative freedom that Doherty, a nationally revered creative wizard known to her clients as KellyKellyKelly, brings to KIIS. But the most important tool she brings to the party is her ears: her innate sense of listening to reality and her ability to reflect that truth back out into the air. "When you're imaging the sound of a radio station, things are so much different now than they were before, like how you were talking like you were in a commercial. Today, people don't want you to talk at them, they want you to talk to them. It's all about a more natural approach," she says. "So we shy away from using radio lingo like 'Your chance to win!' or 'Details here'; if you were talking to your friend, you would never say that. The key is to break everything down and just be real. You should consider a listener a friend. Then you become relatable. And I think that's what separates the imaging on KIIS from other radio stations."

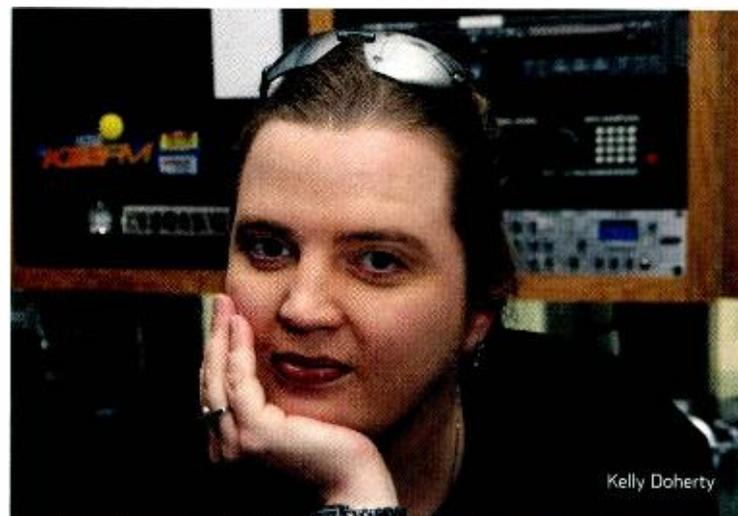
It's that great intangible thing called stationality, and Doherty has worked hard to instinctively know how KIIS should sound. When listeners tune in they know what to expect. The trick is for her to be able to hear that sound in her head and translate the feel-

ing out onto the radio to help sell the image of KIIS-FM. "I'll use [Ryan] Seacrest as an example: The most fun thing in the world is making fun of Ryan," she says. "That's not to say everybody does it, but he loves it. Ryan is like a gossip hound. He's talking about everybody, and everybody's talking about him. And if you ignore that, then you're not relatable. If you make fun of yourself, then people jump on the bandwagon. When we were giving away 'American Idol' tickets, rather than just saying, 'Win your tickets to 'American Idol,'" it was, 'Win your tickets and see if Ryan falls on his face onstage.' Or, 'Go and watch Ryan butcher the contestants' names.' Stuff like that. It's all about pulling the listeners into that intimate little club you've created," she says. "They're talking about it anyway, and if we ignore it, we're stupid. So when you hear stuff like that on the air, it separates our sound from everybody else out there."

Creative Process

Doherty's years of experience have prepared her for many things, but it's this intimate peek into her top-secret creative process that really indicates the sheer depth of talent and her amazing ability to translate a few well-chosen words of direction from PD John Ivey into promos that kick ass.

"John will walk in here and say, 'We're giving away some Wango Tango tickets. I want you to



'The key is to break everything down and just be real. You should consider a listener a friend. Then you become relatable.'

—Kelly Doherty

make a promo that says, "Listen, fuckers! Get your fuckin' tickets, or else you're going to be fucked when they're sold out!" "And I say, 'OK,' and then he walks out. And I sit there and write the copy exactly how he said it—and translate it into listener mode, of course," she says, laughing at the thought of how she spends her day. "That's literally how he does it. It sounds like a joke and it sounds like I'm embellishing, but I'm not at all."

So, to translate this process into a reader-friendly format, is it safe to say that Ivey, in his uniquely colloquial way, is simply endeavoring to convey the urgency of the situation using common everyday language? "Sure, I guess you could put it that way," Doherty says with a smile. "He's just so passionate about what he does."

Stripped Down

Following in the footsteps blazed by Clear Channel's "Less Is More" policy, Doherty says today's

Continued on page 32

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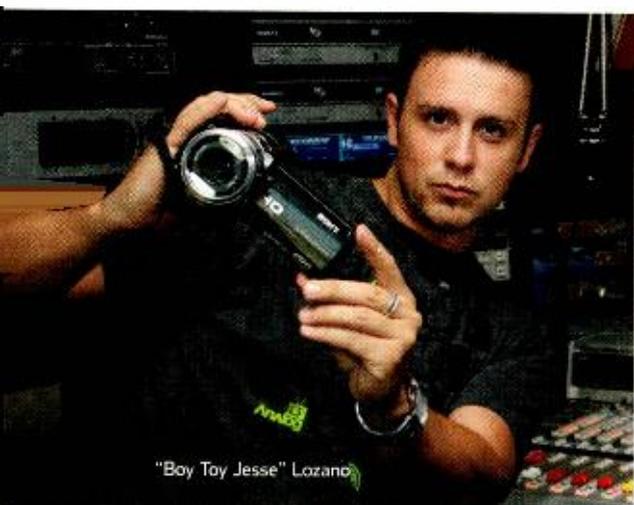
“Boy Toy Jesse” Lozano, Afternoons

“Boy Toy Jesse” Lozano is a member of the new breed of air talent that has helped bring an added sense of energy and entertainment value to KIIS-FM. He’s been full-time in afternoons for the past year-and-a-half, where he had the great fortune of stepping into the rather large shoes of predecessor Sean Valentine, who finally fulfilled his longstanding desire to do mornings when he segued to wake-ups at AC sister KBIG. Just like his midday compadre Sisanie Reategui, Lozano’s radio roots lead directly back to sister KHTS (Channel 9-3-3) in his hometown of San Diego, where he still does afternoons via voice-tracking.

“San Diego is only an hour-and-a-half away, and you can hear KIIS-FM in the majority of the North County end of San Diego,” he says. “It’s the station that I always looked forward to working at.”

Lozano’s road to KIIS was the I-5 freeway, literally. Three years ago, while he was still producing the “AJ’s Playhouse” morning show on Channel 9-3-3, he was lucky enough to score a Sunday night gig at KIIS. That commitment became the commute from hell, but one he did willingly to set the stage for future growth. “I would get off the air at midnight Sunday, drive back to San Diego, get home by 2 a.m., sleep for two hours, then go into work as the producer of the morning show,” he recalls, yawning at the memory of those sleep-deprived yet formative days. “I was still running on my adrenaline from being on KIIS-FM. I did that for about three years.”

Eventually, Lozano was upped to afternoons on Channel 9-3-3, which was a much better mental health fit for his weekly KIIS commute. PD John Ivey began to take notice of his work from afar. “Every once in awhile, he’d shoot me an e-mail that said, ‘Hey, man, I heard you on Sunday. You’re keeping it tight. I appreciate it. Nothing big, but it was enough to know that I was doing the right thing.’”



“Boy Toy Jesse” Lozano

Heating Up

Things began to heat up in earnest a few months before Valentine announced his morning move. “I had only been doing afternoons for about five months when John and [APD/MID Julie Pilat] started asking for audio from my show in San Diego. They didn’t tell me why they were asking for stuff, and I didn’t care. I was like, ‘Sure, I’ll send

it! I’ll MP3 it!’” A short time later, Lozano received the call of a lifetime, and to make the story even more entertaining, we should add that he was naked at the time.

“I was literally getting out of the shower, getting ready to do a live broadcast from the Justin Timberlake concert in San Diego, when the phone rang. It was John Ivey. It was probably the third time in three years that I had a phone conversation with him. He said, ‘You know what, man, we’ve got this gig. Valentine is set on doing mornings and you’re our guy for afternoons.’”

To say Lozano was a tad excited about Ivey’s call would be a fair assessment. “John has told everybody the story about how I hyperventilated on the phone,” Lozano says. “We had to take a break from talking for a second because I think I started crying.” Lozano’s hire was another crucial link in the overall invigoration of the KIIS brand that has been no small part of the station’s current success. “You obviously look for someone who lives the life, walks the walk and talks the talk,” Lozano says of the KIIS youth movement. “They put a few of us in there, man, and it’s like, boom—we’re steamrolling.”

20-Something Success

Like his on-air pal Reategui, who is only 24, Lozano has put in the work and achieved his major-market dream gig at the age of 28, and he has enough experience and poise to be more than fully aware of his vaunted position in the radio world: “I’ve never felt like this before,” he says. “When I talk to my peers from other radio stations around the country and try to describe what it’s like to work at KIIS-FM, it’s tough, mostly because just the normal day-to-day awesomeness of my job kind of makes it feel like I’m bragging, because I know that everybody across the country doesn’t have it like we do here in L.A. It’s almost like I don’t talk about how insanely awesome this job is, from the second I step off the elevator on the fifth floor until I put my keys in the car when I’m leaving.

“I’m now a member of the fraternity of people who worked at KIIS-FM in Los Angeles and no one can ever take my name off that list, and that is an amazing feeling,” Lozano says. “If I do nothing else big in my career, if I top out now at 28 years old, I don’t even care. I don’t care. It’s just so awesome working at KIIS-FM, and I’ll stay here as long as they let me.”



Jojo “On the Radio” Wright

Jojo “On the Radio” Wright, Nights

With 10 years at KIIS-FM now under his belt, night jock Jojo Wright is probably the closest thing the station has these days to what passes for “the grizzled veteran” among a relatively new—and young—airstaff. His deep desire to work in Los Angeles involved taking a slight step backward from nights at rhythmic KYLD/San Francisco, under then-PD Michael Martin (now sitting down the hall in his cushy Clear Channel/Los Angeles VP of programming office).

‘Get me in contact with somebody at KIIS, because they keep hiring people—but not me.’

—Jojo Wright

“I felt I had the night thing down, so I called my buddy Billy Burke, who was at KIIS at the time and said, ‘Dude, get me in contact with somebody at KIIS, because they keep hiring people—but not me,’” Wright recalls. Then-KIIS PD John Cook was intrigued, but the best he could offer Wright was the not-so-glamorous overnight show. After some soul-searching, he decided to take it.

“It was a huge commitment and a pay cut, but I really wanted to work there, so I took the low-key Tony Romo approach,” he says. Shortly after Wright’s arrival, Cook left. Wright’s immediate thought: “I’m screwed.” Not true, as it turns out, as the late, great Dan Kieley came in and moved some people around: He put Sean Valentine on in the afternoon and gave Wright his long-desired night shot on KIIS.

The Click

“Things really started to click for the station and for me personally,” says Wright, who eventually had to brace himself to meet yet another new PD: some dude named John Ivey, who had transferred from WXKS (Kiss 108)/Boston. Wright admits their relationship didn’t start on real solid ground: “We didn’t know each other that well and I’m

Continued on page 36

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- WNCI/COLUMBUS
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- WJIM/LANSING
- WLAN/LANCASTER

MAJOR AIRPLAY THIS WEEK:

- Z100...50 SPINS
- XM 20/20...60 SPINS
- KHKS...30 SPINS
- B97...35 SPINS
- WIOQ...30 SPINS
- WFLZ...30 SPINS

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"Cookie Jar"

FEATURING THE-DREAM
PRODUCED BY THE-DREAM AND TRICKY

ATLANTIC decaydance FUELED BY RAMEN RRP

Continued from page 34

sure he wanted to kill me a few times . . . as a matter of fact, he'll probably tell you he still wants to kill me at times," he says with a laugh.

"Sure, it was a bumpy road for a minute, but John has really helped me develop my show to a different level. Now we sit around every day and brainstorm ways to make the show better, and I really enjoy our working relationship." [Editor's note: PD butt kissed? Check.]

Any jock will tell you that it's tough to keep any show fresh for any length of time, especially a fast-moving, phone-intensive night show where the younger-demo callers can sometimes become a tad overwhelming. That's usually around the time when said night jock starts looking around for an earlier airshift and some grown-ups to talk to. Wright, however, seems to have full command of his coping skills. After all these years doing nights, how does he combat that feeling? "It's called hiring a really good phone screener," he says. "Seriously, certain things about nights can drive you crazy if you let them, but the way my night show runs is different. It may be a kids' show, but it's so not tailored to kids. It's aimed more toward college kids and young adults, but the way we do it, the kids want to listen."

Which is not to say that Wright harbors a desire to someday move up and do an older-targeted shift—perhaps mornings, where many of the benchmarks of a highly organized night show can often translate into a successful morning show? He doesn't rule that possibility out. "I dig what I'm doing, but at a certain point I'd like to do what [Ryan] Seacrest does, a selected TV/radio thing, and the morning thing will

'We have a great situation here. We get here early, stay late, go have a drink and brainstorm.'

—Jojo Wright

eventually appeal to me as well, but it would have to be a really special situation because I'm very happy here," he says. "John sometimes calls me Peter Pan, which is a weird statement, but something happens to me when I get in the studio," Wright says, referring to his on-air alter ego, Jojo on the Radio. "I'm a shy guy off the air, and I can be this weird little recluse at times, but when I walk into that studio at 7 and that sound effect kicks off, something just clicks. It's the one place where I know I'm supposed to be. It's a very special feeling."

Not Phoning It In

Even though he hates the San Francisco 49ers (he's a die-hard Dallas Cowboys fan) Jojo grudgingly cites the legendary work ethic of Hall of Fame wide receiver Jerry Rice as a parallel to the situation at KIIS: "Jerry always worked harder than the new guys coming in, because he feared slipping. It's the same feeling here at KIIS-FM—the fear that after 10 years, I'll start phoning it in. Well, I'm not phoning in crap," he says. "There's something real special about this place, and this is not a recent development. I think John Ivey is a great talent evaluator and he's done a great job of bringing in a lot of good new talent like [afternoon drive's Boy Toy Jesse and midday personality Sisanie Reategui] that bring that same winning vibe.

"We have a great situation here," he says, citing a unique work environment that harks back to your first small-market station back in the day, when everyone was hungry and enthusiastic and hung out together on and off the air. "We get here early, stay late, go have a drink and brainstorm," he says. "That's KIIS-FM right now, and

KIIS-FM By The Numbers

Revenue

2006: \$52.8 million (No. 7 nationally)

2007: \$65.9 million (No. 1)

SOURCE: BIA Financial Networks

Ratings

Demo	Fall 2007	Winter 2008 (Rank)
Women 12-24	18.3	17.6 (No. 1)
Women 18-34	10.4	10.0 (1)
Women 18-49	7.4	7.4 (2)
Women 25-49	5.8	6.5 (2)
Women 25-54	5.2	6.0 (2)
Persons 18-34	7.1	7.0 (2)
Persons 25-54	3.6	4.0 (4)

Mon.-Sun., 6 a.m.-midnight, AQH share

12+ Cume Persons

Fall 2007	Winter 2008 (Rank)
2,028,700	2,050,500 (No. 1)

Mon.-Sun., 6 a.m.-midnight

SOURCE: Arbitron

that feeling doesn't happen in a lot of big markets. It would be so easy to kick your feet up and feel like you've made it, and dude, that's the one thing I fear the most. I don't want us to ever get complacent. We're all a confident bunch, we know what we're doing, but we walk in every day and work like we're in last place."

Julie Pilat, APD/MD

"I'm really glad we moved into a new building a few years ago, because back when I was in high school, I took a tour of KIIS-FM when it was in the old building—so every day when I first started working here, I felt like I was still showing up for a tour."

That's the straight-up historical perspective from KIIS APD/MD Julie Pilat, who will celebrate her sixth year at the station in November. Her hire by PD John Ivey, spiriting her away from rhythmic KUBE in her hometown of Seattle, was considered a bold, outside-the-box choice at the time.

"Those first few years, when our ratings weren't so good, went by slow, but ever since we figured it all out, it's gone by a lot faster," she says, referring to that mysterious confluence of music, people and events that have now put KIIS on the fast track to success. "John Ivey is the best people person I've ever worked for, and he's really assembled a fantastic team," Pilat says. "That was the key: building the right team and programming specifically for L.A."

And that means ignoring the national charts and embracing the rich (and expanding) Hispanic heritage in the market. Like her musical partner Ivey, Pilat admits she sometimes has

to have those difficult conversations with labels that involve that dreaded word: "No."

"We have to hold our ground sometimes, and people get upset because what we're playing doesn't always match up with chart positions," she says. "But at the same time, I'd like to say twice as often, label people can get really excited and are great partners when we step out on stuff and lead the way for the pop format for records that we know will be huge in Los Angeles."

Back to that tour of KIIS that changed her life: While she was in high school in Seattle, she came down to L.A. for vacation. "I thought KIIS-FM was the best-sounding radio station I'd ever heard in my life, and Whitney Allen was who I wanted to sound like as a DJ, so I wrote her a fan letter and [sent her] a tape and asked how she got into radio. Within a week, not only did she send me back this three-page, typewritten letter full of pointers, but she also called Chet Buchanan at KUBE and told him, 'You've got

'We have to hold our ground sometimes, and people get upset because what we're playing doesn't always match up with chart positions.'

—Julie Pilat



to get this girl on the air.' A few days later, I was home in my living room, and Chet calls and says, 'Why are you airchecking with people in Los Angeles?' They put me on the air that weekend."

As much as Pilat loved her formative years at KUBE, she knows her current position puts her

Continued on page 38

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Continued from page 36

squarely in the wheelhouse of showbiz and pop culture, two vitally important facets that also power “On-Air With Ryan Seacrest” and infuses the very essence of KIIS. “Ryan is attracting A-level guests, not only music people, but also pop culture people, and I think that really translates,” she says. “The whole station reflects that vibe. It’s very, very L.A.” Pilat sometimes feels like an air traffic controller juggling all the available talent, musical or otherwise, that the station now attracts. “We could sometimes have six artists a day coming in, not to mention all the movie producers who live here that might want to talk about tracks for possible placement in films; or something that’s going to be in a television show; or artists and managers and songwriters and producers and agents,” she says.

And while KIIS embraces the whole showbiz vibe, Pilat stresses that the station is also careful

KIIS Top 10 Songs Year-To-Date

Rank	Song Title	Artist
1	With You	Chris Brown
2	Low	Flo Rida Feat. T-Pain
3	Don't Stop The Music	Rihanna
4	The Anthem	Pitbull Feat. Lil Jon
5	Sexy Can I	Ray J & Yung Berg
6	No Air	Jordin Sparks Duet With Chris Brown
7	Clumsy	Fergie
8	Flashing Lights	Kanye West Feat. Dwele
9	Love In This Club	Usher Feat. Young Jeezy
10	Touch My Body	Mariah Carey

SOURCE: Nielsen BDS, date range: Jan. 1-May 28

to balance that aspect by being super-local in focus: “One of the most popular things we’re doing right now with Ryan is giving away a quinceañera,” she says, describing the traditional Hispanic 15th birthday celebration for girls. “That

kind of event is such an important part of the day-to-day fabric of the lifestyle of L.A.,” she says. “You can’t forget about that, just because it’s not happening on the Sunset Strip.”

Let us review: A team is only as good as the sum of its parts. “We have a staff of people here who have always wanted to be at KIIS. They all know the heritage of the station and have worked hard to get here,” she says. “They say that any good radio station takes on the personality of its PD, and it’s so true here,” she says. “John Ivey is just as real as it can get, so if anybody tried to be a diva, he’d just strangle them.”

It’s also a crew that eagerly embraces new opportunities: “It’s like the Lewis & Clark era again when it comes to the online space, integrated marketing and text messaging,” Pilat says. “There are just so many things that are new and never been done before—until now. It’s a really exciting time for radio, and everybody here is always jumping to take us to the next level.”

Greg Ashlock, Clear Channel/ Los Angeles President/Market Manager

From his lofty perch at the top of the eight-station Clear Channel/Los Angeles power pyramid, president/market manager Greg Ashlock’s view of his role as GM of KIIS-FM is crystal-clear: “I hire the best people I can, then get out of the way and let them do their job,” he says, and the reasons are equally evident: “I have the utmost confidence in [PD] John Ivey’s ability on the programming side. We have an incredible marketing director in Eileen Woodbury, who really thinks outside the box, likes to push the envelope and is on top of everything that is pop culture,” he says.

“We also have who I consider to be the best music director in the business, [APD/MD] Julie Pilat, who really has her fingers on the pulse of the music community. She knows the street, the music and is, in my opinion, at least a step ahead of the rest of the industry in identifying what’s going to be hot and what’s around the corner.”

As Ashlock’s big-picture cluster role is more wide-ranging, that confidence allows him to complete the other 784 things he has to accomplish on a daily basis. “As much as I’d love to get involved, with that trifecta of John, Julie and Eileen taking care of the content side, I don’t have to get that involved in the day-to-day operations. On some of the more strategic decisions, whether it be a talent issue, something on the marketing side or one of the major events we’re doing, I will participate to a degree, but these guys really work well together, and they’ve worked together long enough that they know each other and feed off each other.”

Intangible Ingredients

Ashlock isn’t the only person who mentions several key intangible ingredients to the internal and external success of KIIS: Bonding, camaraderie and chemistry—lightning in a bottle. “I don’t know whether people always consider the behind-the-scenes chemistry as important as the on-air chemistry, but it really is,” he says. “If you look at the

chemistry that exists between, say [morning show host Ryan Seacrest and co-host Ellen K], which is really smooth, and each has their defined roles, it’s just as important to have that same chemistry behind the scenes. All of the managers and staff here have a great example to follow when they see how well John, Julie and Eileen operate and how they collaborate in the decision-making process. That’s how things operate here at KIIS.”

Online Presence

The overall success of KIIS is also defined by its sizable online presence. Ashlock gives props to director of integrated media Michele Lavin. “KIIS is always near the top [among all Clear Channel stations] in terms of page views and unique visitors,” he says, “and the Web site is also known for all of the creative programs or video blogs that [jocks] Jojo and Boy Toy Jesse are doing. KIIS is really setting the standard for the industry in how to successfully integrate online with on-air, and that’s another key element for us. Our programmers and marketing people work very closely with our online folks to make sure both vehicles complement each other.”

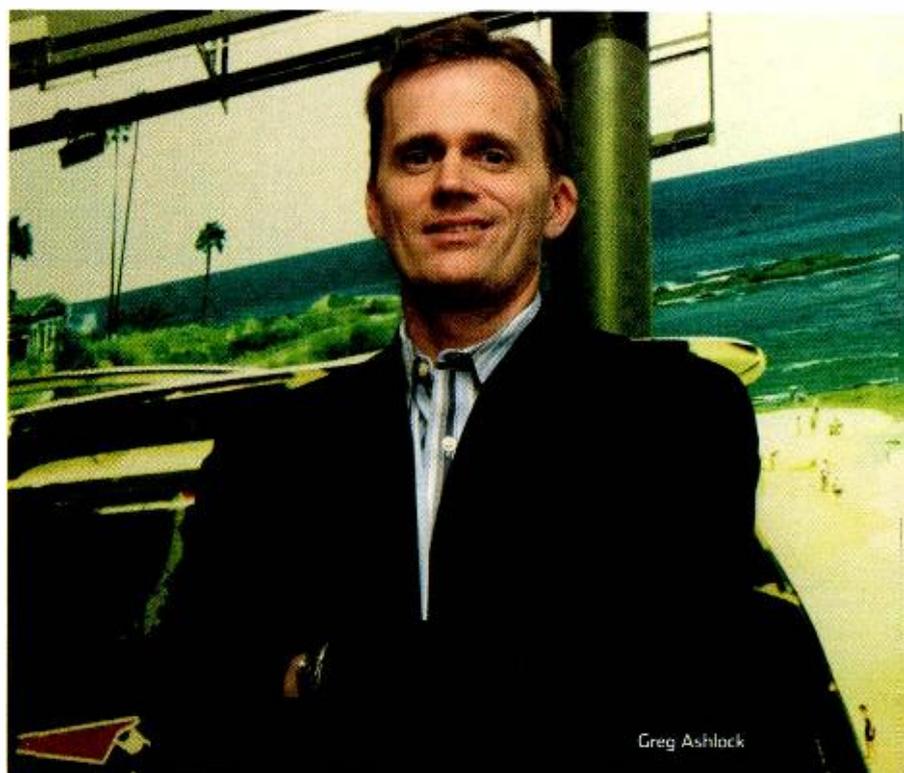
Given the station’s stellar numbers, Ashlock’s aforementioned shrewd management technique of staying out the way appears to be working like a charm. “The key to the success at KIIS-FM is that it’s one of the few stations in the country that

‘I hire the best people I can, then get out of the way and let them do their job.’

—Greg Ashlock

can appeal to pretty much every demo,” he says. “You wake up in the morning with Ryan Seacrest and have that great teen audience, but also have the 18-34s and the moms in the 25-49 demo. Ryan’s show is one of the few that both moms and daughters can connect over and talk about.”

In fact, Ashlock notes that according to Clear Channel talent booker Amy Sugarman, for the first time, the station doesn’t have to reach out to book talent on KIIS. Instead, “the talent is calling us to be booked on KIIS. We get to pick and choose, so we can afford to be very selective and book only the guests that reflect the very best of KIIS,” he says. “Ryan’s presentation, as well as his success on [“American Idol”] and his other endeavors have certainly helped, but his is one of those shows that gives you a real defined connectedness with your kid. The fact that the show is attracting so many different demos is one of the reasons that KIIS’ cume is now over 2 million.”



Greg Ashlock

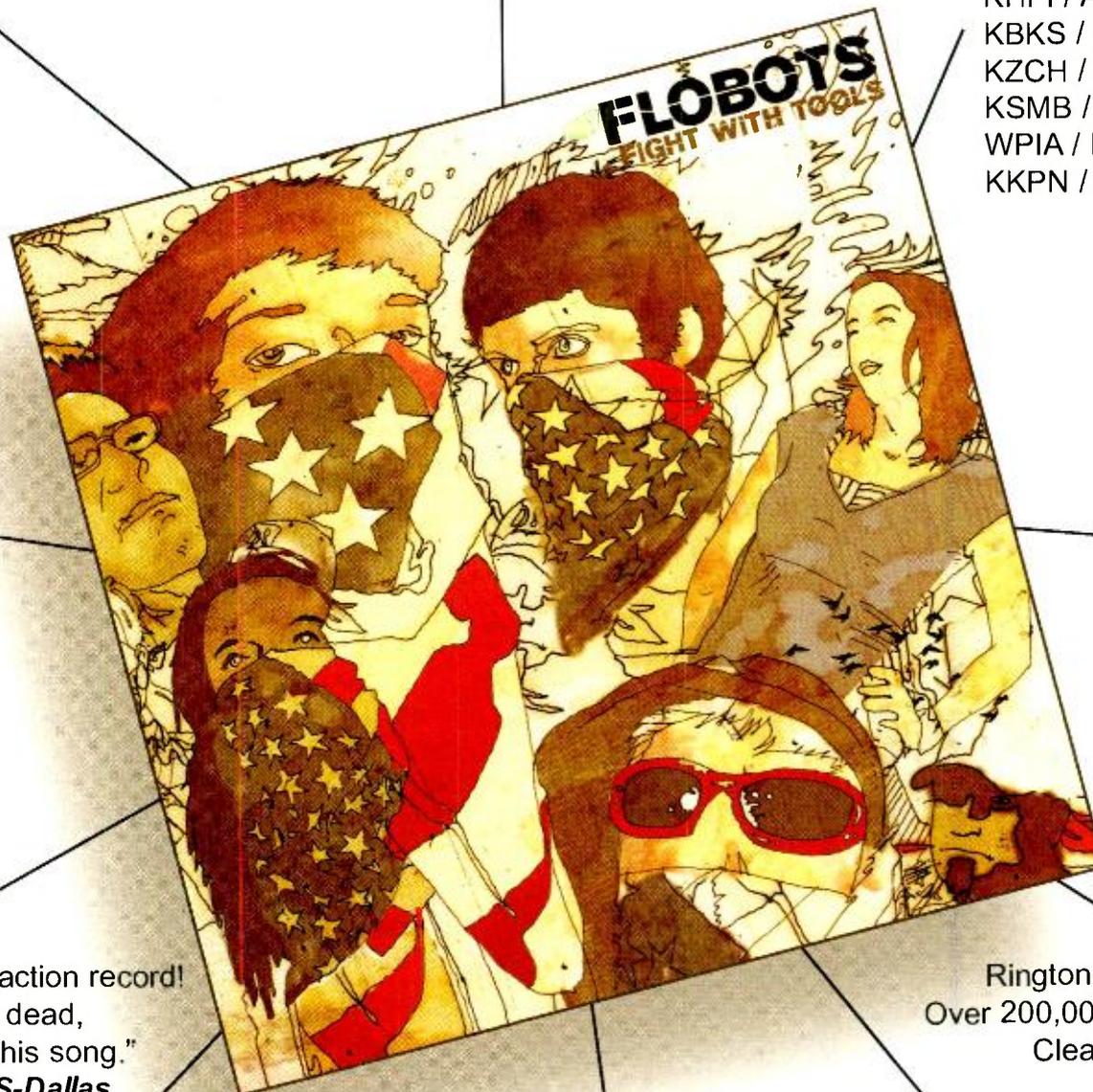
The Anatomy of a **HIT** Record

**55,000 ALBUMS SOLD
+700% THIS WEEK**

#1 Hip-Hop Album, *iTunes*
#2 Rap Album, *Soundscan*

INSTANT PHONES:

KHKS / Dallas
KDND / Sacramento
KHFI / Austin
KBKS / Seattle
KZCH / Wichita
KSMB / Lafayette
WPIA / Peoria
KKPN / Corpus Christi



THE
TONIGHT
SHOW
with
JOHN LEGAL

Last Call
with
Carson
 Daly



"The ultimate INSTANT reaction record!
From teens to half dead,
EVERYONE calls for this song."
– *Billy The Kid/KHKS-Dallas*

Ringtone Sales +91% This Week
Over 200,000 Downloads Sold This Week
ClearChannel "Next" Artist

"Only play this song if you want a SMASH
that REACTS from spin number one!"
– *Eric Tyler/KBKS-Seattle*

"FloBots "Handlebars"...Top 5 phones!
Very reactive and unique!"
– *Jay Shannon/KHFI-Austin*

"Phones went up again this week and it is now #2 up from #6.
This is one of our biggest reacting records right now
and it is selling too. #9 in Sacramento...up 44% this week!!"
– *Chris K/KDND-Sacramento*

"Handlebars"



Michael Martin, Clear Channel/ Los Angeles VP Of Programming

“KIIS has always been a well-oiled, eight-cylinder machine, but this thing is now a locomotive.” That’s the observation of Clear Channel/Los Angeles VP of programming Michael Martin, whose arrival back home in L.A. last summer marked the completion of a full-circle career that began, coincidentally, at KIIS in 1986.

“KIIS was my very first radio job, period,” he says of his fortuitous entrance into the industry as an intern and mixer, working his way up to

MD. His KIIS “wonder years” were spent working with (and learning from) a wide array of PDs like Steve Rivers, Jerry DeFrancesco and Bill Richards. In 1992, Martin got his big break: a huge first PD job at rhythmic KYLD/San Francisco. That turned into a successful 12-year Bay Area tour that saw Martin further rise through the ranks to regional VP of programming, then senior VP, before he returned home to assume his present post last year.

“KIIS has definitely progressed over time, with new talent and new energy in the hallways,” he says. “KIIS has always been such a great machine, but coming back this time I’ve never seen it so refined and run so well.” PD John Ivey and APD/MD Julie Pilat “have their fingers firmly on the pulse of that radio station. They don’t miss a beat. I’ve never seen a marketing plan executed so well. To me, KIIS-FM is one of the great examples of how a radio station connects every dot, using on-air, online, outdoor and a texting

‘KIIS has always been such a great machine, but I’ve never seen it so refined and run so well.’

—Michael Martin

component. How did we let the audience know this particular promotion was coming? How did we execute it? How did we remind them what we did after the fact?

“Every dot is connected. If there’s a way to promote what they’re doing and promote the brand of that station, the team at KIIS will find out how to do it effectively,” he says.

Like virtually every one of Martin’s co-workers, he also remarks about the unique set of circumstances that makes KIIS—as large as it is on the outside—somehow feel like your first small-market radio job on the inside, where the people actually like each other. “You can definitely feel that vibe when you walk the halls,” he says. “This is a great family. People here actually do hang out with each other. It’s so rare to see that, because there are a lot of lines drawn at other radio stations, but here at KIIS, the walls are down, everyone hangs out together and it’s a great feeling—which translates onto the air.”

When pressed to define his role at KIIS, Martin doesn’t hesitate: “There are children you worry about and children you don’t worry about . . . with KIIS, my role is to stay out of its way and let it do what it does. I’m there to support the radio station and help wherever I can. If there’s a problem that needs me, I’m there. On a typical day, I’ll walk by Ivey’s office, peek my head in the door and say, ‘Everything OK?’ He says, ‘Everything’s OK,’ and I keep walking.”

NEXT WEEK:

Part 2 of R&R’s CHR/Top 40 Special concludes with an in-depth look at the morning engine that drives KIIS-FM, including conversations with multimedia mogul Ryan Seacrest, co-host Ellen K and “On-Air With Ryan Seacrest” executive producer Dennis Clark.

Lisa Marie Gallegos, Programming Assistant

And now let’s meet the person who is often referred to as “the glue” or “the mom” or other similar terms of endearment. For the past 11 years, Lisa Marie Gallegos has been KIIS-FM’s not-so-secret weapon, the person who calmly and confidently keeps the programming department humming along, and always with a smile.

“Lisa Marie keeps [APD/MD Julie Pilat] and [me] in order,” PD John Ivey says. “She knows and loves this station and is totally dedicated to making our days easier. Nothing falls through the cracks here. She’s a true professional.”

Lisa Marie vividly remembers when her road to radio started: She was in the sixth grade: “I idolized [former KIIS morning man] Rick Dees and I wanted to be on the air with him,” she says. “I just loved radio, and I always wanted to work at KIIS-FM. I enjoyed the parody stuff from Dr. Demento, was fascinated by [former L.A. rocker] KMET and just the overall glory of radio itself.” Things became so intense that, during a grammar-school career discussion in which the teacher asked everyone in the class what they wanted to be when they grew up, “I said ‘radio disc jockey’ and her mouth fell open,” she recalls.

When she got to high school, Gallegos took a course at the Academy of Radio and Broadcasting. “I tried anything I could just to get my foot in the door at a radio station—and at the time I was working a 40-hour week as a restaurant manager, but I

wasn’t happy,” she says. That happiness quotient increased considerably when she landed an internship at the late KIBB (B100), working with Gary Spears, while keeping her restaurant gig. “I was honored that they saw how hungry I was,” she says. That trait served her well when, in 1997, then-afternoon jock Sean Valentine’s phone screener left KIIS, creating a classic foot-in-the-door opening. Gallegos interviewed with then-KIIS MD Tracy Austin, and things apparently went well. “She hired me right out of the interview,” she says. She quickly became Valentine’s producer, but it was still a part-time gig and she was after a full-time radio job. “I gradually became more involved with the back-office stuff, and when they needed someone full-time, I jumped in and learned everything,” she says. “I worked in the continuity department, sales and promotions. This is now the fifth year working for John and Julie, and it’s been great. This is the station that I’ve always wanted to work at, and I enjoy coming here every day.”

It’s especially gratifying to Gallegos, who started as a radio station intern, that she is now the

‘She knows and loves this station and is totally dedicated to making our days easier.’

—John Ivey

point person for the successful KIIS internship program. “I really love giving people the same opportunity that I had,” she says. “I’m just hoping to plant that seed, if that’s where they want to go. It’s always gratifying to see someone come here with their dreams set, and they start out as a street-teamer, work hard and end up on the air somewhere doing mornings. It’s so great when you see people blossoming.”

You’ve probably figured out by now that Gallegos is considered the MVP of the programming department. “It’s pretty scary,” Pilat says. “I’d stack Lisa Marie up against most superheroes. The Incredible Hulk? She’d crush him. Iron Man? That’s easy. Batman? I’d like to see him try and

not return one of John Ivey’s calls. Lisa Marie would hunt him down no matter what cave he was hiding in. She saves us regularly.”

Cluster VP of programming Michael Martin adds, “In ‘The Wizard of Oz,’ when you peeked behind the curtain, you saw someone behind those levers and knobs making the whole thing work. Peek behind the curtain at Clear Channel/Los Angeles and you see Lisa Marie.” **R&R**



Michael Martin



Lisa Marie Gallegos

Epic Records and Johnny Wright Present...

MENUDO "LOST"

ADDED EARLY @

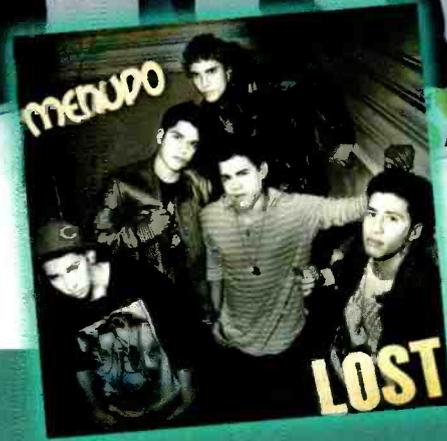


AND...

WIXX/Green Bay KZZA/Dallas
KHTT/Tulsa WSPK/Poughkeepsie

NEW THIS WEEK!!!

WBLI/Long Island	WRVQ/Richmond	WXYK/Biloxi
WIOQ/Philadelphia	WSNX/Grand Rapids	WJBQ/Portland
KZZP/Phoenix	WWST/Knoxville	WFHN/New Bedford
WPRO/Providence	WVYB/Daytona Beach	WCGO/Columbus
WHBQ/Memphis	WSSX/Charleston	KVPW/Fresno
CKEY/Buffalo	KSMB/Lafayette	KRCK/Palm Springs
WPXY/Rochester	KKPN/Corpus Christi	...And More



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STEVE & BARRY'S



World Vision

Building a better world for children



Thank you to The Bob Rivers Show & KZOK 102.5, Seattle
2560 children's lives will be forever changed because of your passion to change the world!

R&R CHR/TOP 40

POWERED BY **nielsen** BDS

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► **THE PUSSYCAT DOLLS** ROCKET IN AT NO. 29 WITH "WHEN I GROW UP" (UP 634 PLAYS), THE LEAD TRACK FROM THEIR SECOND ALBUM, "DOLL DOMINATION," DUE IN SEPTEMBER. THEIR FIRST SET, "PCD," PRODUCED FIVE CHART HITS IN 2005-06, INCLUDING THE NO. 1s "STICKWITU" AND "BUTTONS" AND NO. 2 HIT "DON'T CHA."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	13	RIHANNA TAKE A BOW	NO. 1 (1 WK)	11 ☆	9280 +438	54.031	2
2	1	18	LEONA LEWIS BLEEDING LOVE		11 ²	9213 -407	55.856	1
3	4	13	JESSE MCCARTNEY LEAVIN'			7274 +658	39.112	6
4	3	15	RAY J & YUNG BERG SEXY CAN I		11 ²	6916 -321	41.240	5
5	9	6	KATY PERRY I KISSED A GIRL			6741 +1088	42.409	4
6	7	17	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		☆	6638 +229	34.204	9
7	6	13	DANITY KANE DAMAGED		11 ☆	6508 +94	43.750	3
8	8	11	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11 ²	6147 -170	36.739	7
9	5	18	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ²	6040 -431	35.183	8
10	11	19	COLBIE CAILLAT REALIZE		11 ☆	5324 +254	25.946	13
11	13	12	METRO STATION SHAKE IT			5005 +446	25.042	14
12	16	8	CHRIS BROWN FOREVER		☆	4893 +716	33.469	10
13	10	22	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² ☆	4683 -682	27.503	12
14	12	10	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	4674 +109	30.206	11
15	17	11	3 DOORS DOWN IT'S NOT MY TIME		11 ☆	4072 +341	17.371	18
16	14	37	FLYLEAF ALL AROUND ME		11	4061 -186	21.027	15
17	18	13	GAVIN DEGRAW IN LOVE WITH A GIRL		☆	3706 +206	18.893	16
18	15	14	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 ☆	3146 -1089	18.292	17
19	21	6	NEW KIDS ON THE BLOCK SUMMERTIME	AIRPOWER	☆	2901 +226	12.798	20
20	20	29	ONEREPUBLIC STOP AND STARE		11	2713 -307	12.429	21
21	23	4	MILEY CYRUS 7 THINGS			2632 +456	11.642	23
22	22	6	DUFFY MERCY			2596 +254	8.964	26
23	19	9	MARIAH CAREY BYE BYE		☆	2473 -963	11.524	24
24	26	4	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	2404 +565	13.421	19
25	27	5	KID ROCK ALL SUMMER LONG			2275 +450	7.856	29
26	34	3	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		☆	1634 +526	8.469	27
27	28	19	MARIAH CAREY TOUCH MY BODY		11 ²	1567 -176	9.402	25
28	29	8	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		11	1491 -22	6.918	32
29	NEW		THE PUSSYCAT DOLLS WHEN I GROW UP			1422 +634	11.986	22
30	30	5	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN			1375 -46	4.531	40
31	25	10	JOHN MAYER SAY		☆	1340 -506	6.909	33
32	24	0	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHING		☆	1290 -564	7.206	31
33	NEW		RIHANNA DISTURBIA		☆	1188 +468	7.643	30
34	39	2	SECONDHAND SERENADE FALL FOR YOU			1139 +288	6.417	36
35	35	3	ESTELLE FEATURING KANYE WEST AMERICAN BOY			1118 +82	4.521	-
36	32	6	BRITNEY SPEARS BREAK THE ICE			1083 -164	7.964	28
37	31	2	SIMPLE PLAN YOUR LOVE IS A LIE		☆	1027 -305	4.200	-
38	38	3	BOYS LIKE GIRLS THUNDER		☆	1023 +107	2.493	-
39	NEW		DAVID COOK THE TIME OF MY LIFE		☆	972 +189	4.181	-
40	NEW		SARA BAREILLES BOTTLE IT UP		☆	957 +161	2.758	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JONAS BROTHERS Burnin' Up (Hollywood) CKEY, KDND, KHOP, KHHT, KIIS, KKMZ, KLAL, KQMG, KSAS, KWNZ, KZMG, Sirius Hits 1, WBHT, WBZV, WCCG, WERO, WEZB, WFHN, WFLY, WHHD, WHIT, WHYY, WHIB, WIXX, WJBO, WJIM, WKZZ, WKSE, WKSS, WLAN, WPRO, WSSX, WYVB, WXXB, WXXS, WXLK, WXXX, WXXY, WYKS, XM Top 20 on 20	41
THE PUSSYCAT DOLLS When I Grow Up (Interscope) KDWB, KJYO, KRUF, KSMB, KWYL, KXXM, WAEV, WAEZ, WBLI, WHIB, WIHT, WJIM, WKSC, WLDI, WLKT, WNCI, WNTQ, WPRO, WRVQ, WWSR, WYKS, WYQY	22
RIHANNA Disturbia (SRP/Def Jam/IDJMG) KJYO, KKDM, KKOZ, KQXY, KSLZ, WBLI, WBVD, WDJX, WHHD, WHYY, WHKF, WJBO, WJIM, WWCK, WWHT, WZEE, WZYP	17
COLDPLAY Viva La Vida (Capitol) KBKS, KKMZ, KKOZ, WAEB, WBLI, WERO, WFLY, WHHD, WHIB, WIOG, WJIM, WKSE, WLAN, WLKT, WXLK, WYKS	16
MENUDO Lost (Wright Enterprises/Menudo/Epic) CKEY, KIIS, KKPZ, KQMG, KSMB, WBHT, WCCG, WFHN, WHBQ, WJBO, WPRO, WSSX, WYVB, WWST, WXXY	15
MADONNA Give It 2 Me (Warner Bros.) KHOP, KJYO, KKOZ, KSAS, KZMG, WCCG, WDJQ, WEZB, WFLY, WIXX, WKSZ, WXPY, WSSX, WZEE	14
PLIES FEAT. NE-YO Bust It Baby Part 2 (Big Gates/Slip-N-Slide/Atlantic) KBKS, KKDM, KLAL, WABB, WDCG, WEZB, WIOG, WKSS, WKZL, WLKT, WNCI, WNOK, WXXL	13
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KJYO, KKDM, KKOZ, WBHT, WBZV, WDJQ, WERO, WFBC, WFMF, WHYY, WKQI, WNOK, WXPY	13

ADDED AT...
KHHT
Tulsa, OK
OM/PD: Tod Tucker
APD: Billy "The Baby DJ" Sexaur
MD: Mikey B.
HardNox, She'd Rather Be With The DJ, O
Jonas Brothers, Burnin' Up, O
Mariah Carey, I'll Be Lovin' U Long Time, O
OneRepublic, Say (All I Need), O
Savage Feat. Soujia Boy Tell 'Em, Swing, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) TOTAL STATIONS: 67	☆ 955/21	JORDIN SPARKS One Step At A Time (19/Jive/Zomba) TOTAL STATIONS: 68	☆ 744/300
PARAMORE That's What You Get (Fueled By Ramen/RRP) TOTAL STATIONS: 55	☆ 890/173	FLOBOTS Handlebars (Universal Republic) TOTAL STATIONS: 44	592/152
FOREVER THE SICKEST KIDS Whoa Oh! (Me Vs. Everyone) (Universal Motown) TOTAL STATIONS: 60	877/53	V.I.C. Get Silly (Young Mogul/Warner Bros.) TOTAL STATIONS: 74	545/172
NE-YO Closer (Def Jam/IDJMG) TOTAL STATIONS: 76	827/111	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER Lolli Loli (Pop That Body) (Hypnotize Minds/Columbia) TOTAL STATIONS: 79	541/236
COLDPLAY Viva La Vida (Capitol) TOTAL STATIONS: 60	817/425	FLO RIDA FEAT. WILL.I.AM In The Ayer (Poe Boy/Atlantic) TOTAL STATIONS: 64	522/67

MOST INCREASED PLAYS

+1088	KATY PERRY I Kissed A Girl (Capitol) WIHT +57, KZMG +49, WIOG +37, WKFS +37, KZZP +35, KJYO +35, WDCG +34, KSAS +33, KBKS +31, WXPY +29
+716	CHRIS BROWN Forever (Jive/Zomba) KSLZ +36, WHIT +34, WKSC +33, WEZB +32, WJIM +29, KQMG +29, WNOC +29, WKGS +27, WKQI +25, WLKT +24
+658	JESSE MCCARTNEY Leavin' (Hollywood) KZMG +39, KQMG +39, WNOC +34, WHBQ +33, WAKZ +31, KDND +28, WFBC +26, WJIM +21, KHOP +20, KKMZ +19
+634	THE PUSSYCAT DOLLS When I Grow Up (Interscope) SIHT +35, WXXX +28, KMXX +25, WKSC +24, KZCH +24, WBLI +24, KDWB +23, WABB +22, KKPZ +21, WWHT +19
+565	PLIES FEAT. NE-YO Bust It Baby Part 2 (Big Gates/Slip-N-Slide/Atlantic) WBVD +48, WFBC +30, WXXL +28, WNOK +26, WKFS +25, XT20 +21, WNCI +21, WIOG +21, KZHT +18, WKSZ +18

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
127 CHR/top 40 and 18 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/top 40 indicator chart comprised of 58 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.



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▶ "ROCK STEADY," THE INTRODUCTORY SINGLE FROM BRITISH COLUMBIA'S DJ JA, LEAPS 34-26 AT CANADA CHR/TOP 40.

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKFF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
- WIXX/Appleton, WI**
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM/MD: Rob Roberts
APD/MD: Johnny O
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMF/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID**
MD: Miggy Santos
- WXKS/Boston, MA**
OM: Cadillac Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Bufalo, NY**
PD/MD: Dave Unversal
- WKSE/Bufalo, NY**
OM/MD: Sue O'Neil
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Blair
- WDJQ/Canton, OH**
PD: John Stewart
MD: Nikolina
- WHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhard
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
MD: Jeff Zukauckas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Foxx
- KVUU/Colorado Springs, CO**
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC**
- WCGQ/Columbus, GA**
PD: Dave Arwood
- WNCL/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WKDF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/APD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM: Kevin Quinn
PD/MD: Riggs
- WHTS/Grand Rapids, MI**
OM: Brent Alberts
PD: Jack Spade
- WSNX/Grand Rapids, MI**
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSJ/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: Brian Wallace
PD: Tim Rainey
- WYOY/Jackson, MS**
PD: Zak Tyler
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD/MD: Chase Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponce
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: Jeff Hurley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: JB Wilde
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Matt Ryan
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Mike Klein
- WHBQ/Memphis, TN**
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD/MD: MoJoe Roberts
APD: Madden
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/MD: Rich Davis
MD: Tommy Butler
- WBLI/Nassau, NY**
OM: Nancy Cambino
APD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM: Tom Land
PD: Mark Todd
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Gregory D"
D'Angelo
- WBZW/Pittsburgh, PA**
PD: Ryan Mill
APD/MD: Kobe
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWNZ/Reno, NV**
PD: Justin Tyme
APD: Johnny B
- KWYL/Reno, NV**
OM/MD: Nick Elliott
APD: Rude Boy
MD: Amy Black
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danger
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
OM: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
OM: Jon Zeline
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
PD/MD: Russ Francis
- KBKS/Seattle, WA**
PD: Becky Brenner
APD: Bender
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM/MD: Chris Cannon
- KSJZ/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Todd Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Mikey B.
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: PJ
APD/MD: Valentine
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: A.J.
MD: Marino
- WKRZ/Wilkes Barre, PA**
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH**
PD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	18	1	LEONA LEWIS BLEEDING LOVE		SYCD/J/RMG	3555	-77
2	13	2	RIHANNA TAKE A BOW		SRP/DEF JAM/IDJMG	3413	+50
3	5	3	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	3001	+187
4	13	4	DANITY KANE DAMAGED		BAD BOY/ATLANTIC	2944	+104
5	7	5	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC	2671	+190
6	3	6	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/KOCH/EPIC	2648	-198
7	11	7	KATY PERRY I KISSED A GIRL		CAPITOL	2520	+477
8	11	8	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL MOTOWN	2387	+101
9	10	9	METRO STATION SHAKE IT		RED INK/RED/COLUMBIA	2369	+120
10	18	10	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/ZOMBA	2364	-367
11	14	11	CHRIS BROWN FOREVER		JIVE/ZOMBA	2078	+228
12	13	12	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC	1991	+57
13	15	13	COLBY O'DONIS FEAT. AKON WHAT YOU GOT		KONLIVE/GEFFEN/INTERSCOPE	1951	+151
14	16	14	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	1873	+82
15	12	15	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19JIVE/ZOMBA	1743	-245
16	18	16	GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	1645	+64
17	16	17	FLYLEAF ALL AROUND ME		A&M/OCTONE/INTERSCOPE	1631	-65
18	9	18	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS.	1556	-730
19	20	19	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE	1491	+160
20	19	20	MARIAH CAREY BYE BYE		ISLAND/IDJMG	1328	-202
21	24	21	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	1319	+366
22	4	22	MILEY CYRUS 7 THINGS		HOLLYWOOD	1216	+195
23	21	23	DUFFY MERCY		MERCURY/IDJMG	1158	+89
24	26	24	MAROON 5 FEAT. RIHANNA IF I NEVER SEE YOUR FACE AGAIN		A&M/OCTONE/INTERSCOPE	768	-77
25	23	25	MARIAH CAREY TOUCH MY BODY		ISLAND/IDJMG	766	-233
26	29	26	PLIES FEAT. NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	745	+190
27	8	27	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHIN		BELUGA HEIGHTS/EPIC	709	-190
28	33	28	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE	674	+252
29	31	29	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	613	+129
30	5	30	2 PISTOLS FEAT. T-PAIN & TAY DIZM SHE GOT IT		UNIVERSAL REPUBLIC	544	+4
31	36	31	FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC	475	+117
32	40	32	SECONDHAND SERENADE FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC	460	+134
33	32	33	KASPERFROMTHEK WHATCHAGONDO		ED	459	-4
34	27	34	JOHN MAYER SAY		AWARE/COLUMBIA	454	-243
35	34	35	SMALL TOWN SLEEPER BACKSEAT		UPPER 11	437	+55
36	28	36	SIMPLE PLAN YOUR LOVE IS A LIE		LAVA/ATLANTIC/RRP	410	-158
NEW			RIHANNA DISTURBIA		SRP/DEF JAM/IDJMG	400	+222
NEW			ESTELLE FEAT. KANYE WEST AMERICAN BOY		HOME SCHOOL/ATLANTIC	358	+34
NEW			FOREVER THE SICKEST KIDS WHOA OH! (ME VS. EVERYONE)		UNIVERSAL MOTOWN	353	+8
NEW			JORDIN SPARKS ONE STEP AT A TIME		19JIVE/ZOMBA	349	+117

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	13	1	RIHANNA TAKE A BOW		SRP/DEF JAM/UNIVERSAL	700	-1
2	5	2	KATY PERRY I KISSED A GIRL		CAPITOL/EMI	677	+124
3	12	3	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		KONLIVE/GEFFEN/UNIVERSAL	669	+20
4	14	4	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS./WARNER	587	-57
5	6	5	CHRIS BROWN FOREVER		JIVE/SONY BMG	576	+39
6	8	6	LEONA LEWIS BLEEDING LOVE		SYCD/J/SONY BMG	524	-28
7	11	7	HEDLEY NEVER TOO LATE		UNIVERSAL	518	+11
8	16	8	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/EPIC/KOCH	493	-29
9	9	9	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD/UNIVERSAL	478	+48
10	11	10	METRO STATION SHAKE IT		RED INK/COLUMBIA/SONY BMG	477	+32
11	10	11	KREESHA TURNER DON'T CALL ME BABY		EMI	472	-7
12	9	12	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/SONY BMG	460	-32
13	10	13	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL	457	+24
14	7	14	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		KONLIVE/GEFFEN/UNIVERSAL	414	+5
15	18	15	SIMPLE PLAN YOUR LOVE IS A LIE		LAVA/ATLANTIC/WARNER	411	-4
16	15	16	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC/SONY BMG	401	-4
17	10	17	DANITY KANE DAMAGED		BAD BOY/ATLANTIC/WARNER	395	-29
18	14	18	ADDICTIV TONITE		URBAN HEAT	336	-12
19	7	19	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE/UNIVERSAL	326	+30
20	5	20	DUFFY MERCY		MERCURY/UNIVERSAL	296	+71
21	8	21	MARIAH CAREY BYE BYE		ISLAND/UNIVERSAL	230	-50
22	22	22	BELLY & KESHIA CHANTE GET TO KNOW YOU		CP	259	-14
23	20	23	BRITNEY SPEARS BREAK THE ICE		JIVE/SONY BMG	239	-41
24	31	24	NE-YO CLOSER		DEF JAM/UNIVERSAL	254	+57
25	19	25	JULY BLACK UNTIL I STAY		UNIVERSAL	234	+10
26	34	26	DI'JA ROCK STEADY		ROCKSTAR	241	+63
27	28	27	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		A&M/OCTONE/UNIVERSAL	239	+19
28	29	28	FLO RIDA FEATURING T-PAIN LOW		POE BOY/ATLANTIC/WARNER	236	-1
29	33	29	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC/UNIVERSAL	216	+26
30	26	30	GAVIN DEGRAW IN LOVE WITH A GIRL		J/SONY BMG	215	-14

FOR WEEK ENDING JUNE 22, 2008

indicates CanCon



New Paragon study shows increased TSL among young listeners

Understanding Listeners Under 30

Darnella Dunham

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Radio has taken a beating in recent years for not doing enough to appeal to younger listeners. However, Paragon Media Strategies' second annual Youth Radio and New Media Study shows that we're in the midst of turning around declining youth-listening trends. Increased TSL and radio being used as the primary source for new music by listeners are some of the highlights of the online survey.

Paragon Media Strategies president/COO of radio John Stevens says, "This year's results of this ongoing study can be considered great news for radio, which hasn't had a lot to celebrate lately with younger demos. Fourteen- to 24-year-old TSL to radio is up, and radio continues to dominate in-car music listening. More young listeners say they are listening to radio 'more' than 'less,' and that is a significant change from a year ago."

More than 400 14- to 24-year-olds were interviewed online for the study. The panel of participants was split evenly between male and female respondents, with 49% in the 14-18 age range and 51% in the 19-24 demo.

The results of Paragon's 2007 study showed that teens and young adults were abandoning radio in favor of other new-media options. This year, instead of losing listeners, radio is showing substantial growth. The majority of the respondents spent one to three hours per week listening to radio, the same as in 2007. However, the percentage rose significantly, from 28% last year to 37% this year. They're still listening to music elsewhere (CDs, MP3 players, the Internet, satellite radio), but radio continues to have a strong presence in their lives.

When asked about the amount of time they spend listening to radio now as opposed to one to three years ago, 35% said less and 54% said more.

According to the study, overall TSL among young listeners decreased by 3% last year and it's up 19% this year. One of the driving forces behind the increase is more in-car listening. This year's Paragon survey shows that tuning in to the radio while in the car increased by 33%. The demo-

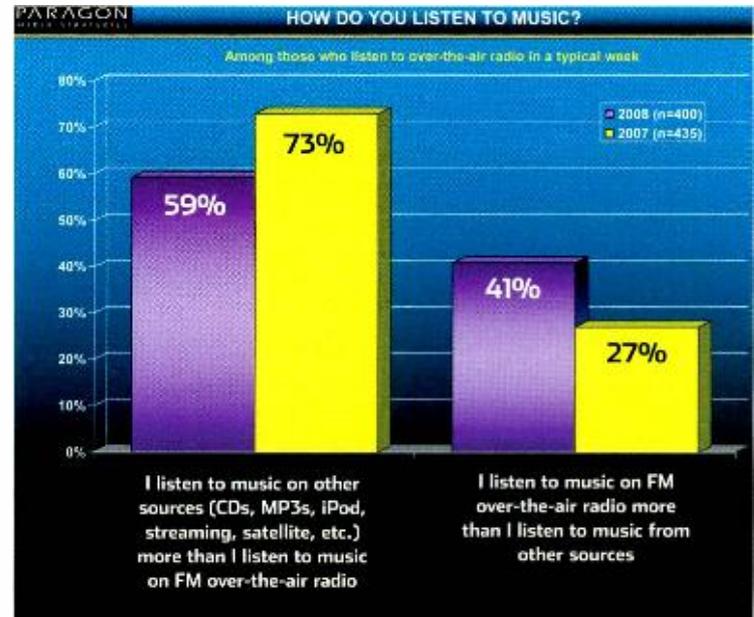
graphics with the biggest growth were males 19-24 (up 42%) and females 14-18 (up 40%).

As for at-work listening, there was a slight 3% bump, while at-home listening remained flat. Internet radio TSL—including terrestrial stations that stream online and Internet-only stations—seems to have increased. A substantial amount of those who previously listened for less than an hour per week now tune in for one to three hours per week. Gaming and cell phone usage have caused minimal erosion to radio listening, but 16% of those who visit social networking sites like MySpace and Facebook spent less time listening to terrestrial radio.

New music is extremely important to the Paragon study participants. The Internet is still where most 14- to 24-year-olds go to discover new music (82%), but radio is the second stop—up from 54% last year to 65% in 2008. The Web is also the primary source for learning about new music, even though its percentage dropped a bit from 40% to 34%. Radio, on the other hand, is on the rise, going from 22% to 27%.

To get young adults to listen more, Paragon's results reveal that playing songs they like that aren't currently being played, more new music, more comedy/humor, information about the songs and more familiar music would do the trick.

Young listeners who participated in Paragon's study would be more likely to visit stations more frequently (83%) if there were more individual songs from artists in which they were interested. New songs, a variety of stations, traffic/news/weather and convenience are the biggest draws that radio has for these listeners.



Beyond The Numbers

A few months before the second annual Youth Radio and New Media Study results were released by Paragon Media Strategies, I had a chance to speak with about 100 UCLA students. Even though the comments I heard that day had nothing to do with Paragon's research, they helped validate the results presented by the company. The news may not be shocking, but it serves as a reminder of what programmers should be mindful of every day. Here are some observations from the 18- to 23-year-olds I spoke with that day.

Listener observation: There's not enough substance in the lyrical content of many hip-hop and R&B songs getting played on the radio.
Solution: Don't totally abandon novelty records that are hits, but be inclusive of songs with substance that may take longer to react.

Listener observation: There's too much repetition. Stations should play more different titles by popular artists so that you don't get sick of the same song so quickly.

Solution: Be open to playing more than one song by an artist in

significant rotation. For example, since Lil Wayne is on fire right now, programmers who get it are playing "Got Money," "A Milli" and "Lollipop."

Listener observation: There's too much talk on radio (breaks, commercial, promos, imaging), but it's not an issue if it's funny, entertaining or informative.

Solution: Keep the imaging and promos as compelling and entertaining as you expect your personalities to be.

Listener observation: One student identified with and remained loyal to specific stations because she was familiar with most of the on-air personalities.

Solution: Rather than eliminating jocks who still live the lifestyle just because they age out of the demo, recognize that heritage and a connection with personalities matter to younger listeners.

Listener observation: Surfing the Web is the best way to find new and local music since many stations play the same songs.

Solution: Highlight new and local music with imaging when it's played in rotation, or incorporate special programming to serve this need.—DD



► **THE-DREAM** RALLIES TO A NEW CAREER-BEST CHART PEAK, AS "I LUV YOUR GIRL" GLIDES 12-7 (UP 540 PLAYS, THE CHART'S SECOND-BIGGEST GAIN). THE RANKING SURPASSES HIS PREVIOUS BENCHMARK OF NO. 8, WHICH "SHAWTY IS A 10" HIT LAST FALL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	14	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (9 WKS) CASH MONEY/UNIVERSAL MOTOWN	11	6247 -258	49.240	1
2	2	13	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	5589 +2	36.835	2
3	5	11	DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME	MOST INCREASED PLAYS B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	11	4197 +758	26.000	4
4	8	9	KARDINAL OFFISHALL FEATURING AKON DANGER ZUS	KONLIVE/GEFFEN/INTERSCOPE	11	3707 +500	26.510	3
5	10	9	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLII (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	11	3644 +536	21.044	8
6	3	20	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	11	3633 -243	23.072	7
7	12	8	THE-DREAM I LUV YOUR GIRL	RADIO KILLA/DEF JAM/IDJMG	11	3461 +540	23.593	6
8	9	10	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	11	3441 +323	17.070	14
9	4	19	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	11	3165 -292	24.578	5
10	6	16	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	11	3070 -287	18.104	9
11	7	22	RAY J & YUNG BORG SEXY CA-I	KNOCKOUT/DEJA 34/EPIC/KOCH	11	2907 -406	17.982	12
12	11	16	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	11	2341 -588	18.036	11
13	18	6	CHRIS BROWN FOREVER	JIVE/ZOMBA	11	2335 +335	14.553	16
14	14	8	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II	LAFACE/ZOMBA	11	2246 -385	13.773	17
15	19	5	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	11	2210 +368	15.474	15
16	13	10	MARIAH CAREY BYE BYE	ISLAND/IDJMG	11	2199 -578	10.268	22
17	15	15	DANITY KANE DAMAGE	BAD BOY/ATLANTIC	11	2024 -133	12.468	18
18	17	10	NE-YC CLOSER	DEF JAM/IDJMG	11	1997 -124	18.092	10
19	15	19	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	11	1986 -370	12.401	19
20	21	7	V.I.C. GET SILLY	YOUNG MUGUL/WARNER BROS.	11	1888 +382	10.277	21
21	26	5	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD	THE INC./UNIVERSAL MOTOWN	11	1445 +202	10.340	20
22	25	6	THE GAME FEATURING KEYSHIA COLE GAME'S FAIN	GEFFEN/INTERSCOPE	11	1427 +125	10.153	23
23	28	4	LIL WAYNE A MILLI	MOST ADDED CASH MONEY/UNIVERSAL MOTOWN	11	1373 +442	17.603	13
24	24	19	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	11	1187 -178	6.638	29
25	22	10	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	11	1154 -350	6.981	28
26	23	15	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS	50 50 DEF/IDJMG	11	1118 -280	8.998	25
27	27	5	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING	ROC-A-FELLA/DEF JAM/IDJMG	11	1098 -57	9.941	24
28	31	4	YUNG BORG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH	11	998 +168	5.508	34
29	30	5	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	11	979 +138	8.158	26
30	33	4	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	11	916 +163	5.459	35
31	35	3	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	11	858 +145	6.209	31
32	37	3	FLO R DA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	11	857 +187	5.073	37
33	NEW		NELLY FEATURING AKON & ASHANTI BODY ON ME	DERRTY/UNIVERSAL MOTOWN	11	840 +342	3.250	-
34	38	3	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG	11	805 +155	5.886	33
35	32	4	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	11	800 -5	7.223	27
36	40	2	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	11	789 +232	5.984	32
37	36	12	BABY BASH FEATURING KEITH SWEAT DON'T STOP	ARI/STAR/RMG	11	789 +97	6.474	30
38	34	12	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL	FAMOUS ARTISTS/TVT	11	721 +7	5.229	36
39	NEW		RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	11	715 +341	4.575	38
40	39	3	2 PISTOLS FEATURING RAY J YOU KNOW ME	UNIVERSAL REPUBLIC	11	644 +28	3.512	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LIL WAYNE A Milli (Cash Money/Universal Motown) KCAQ, KDOW, KEZE, KHTN, KISV, KKFR, KPWT, KSEQ, KVEG, KXET, KYZZ, WAJZ, WBTT, WJQM, WRCL, XH-TZ	16
USHER Moving Mountains (LaFace/Zomba) KDGS, KDOW, KEZE, KGC, KSEQ, KSFM, KVEG, KXBT, KYZZ, KZON, WIBT, WNVZ, XHTZ	13
KATY PERRY I Kissed A Girl (Capitol) KDDB, KDGS, KDOW, KLLC, KPHW, KSEQ, KXBT, KYZZ, WBBM, WHZT, WJFX, WRDW, WXIS	13
RIHANNA Disturbia (SRP/Def Jam/IDJMG) KBMB, KCHZ, KDDB, KDOW, KISV, KVEG, KZZA, WIBT, WLTO, WRDW, WRFD, WRVZ, WXIS	13
NELLY FEAT. ASHANTI & AKON Body On Me (Derrty/Universal Motown) KBDS, KBOS, KOHT, KPRR, KPTY, KTBT, KTTB, KWIN, XHTZ	9
RICK ROSS FEAT. NELLY & AVERY STORM Here I Am (Slip-N-Slide/Def Jam/IDJMG) KBTT, KDHT, KEZE, KPRR, KRKA, KVEG, KXJM, WJQM, WWKX	9
HOT STYLZ FEAT. YUNG JOC Lookin Boy (Swagg Team/Block/Jive/Zomba) KDGS, KDHT, KPRR, KSEQ, KTBT, KUUL, KYZZ, WAJZ, WMBX	9
ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG) KPTY, KSFM, KWIN, KXBT, KZZA, WPOW, WXIS, XHTZ	8
LIL WAYNE FEAT. T-PAIN Got Money (Cash Money/Universal Motown) KCHZ, KSFM, KTTB, KVEG, KZON, WBTS, WIBT	7
V.I.C. Get Silly (Young Mogul/Warner Bros.) KCAQ, KDHT, KGGI, KXJM, WHZT, WJJS, XHTO	7

ADDED AT... KXBT

Austin, TX
PD: Rudy Ramos

Lil Wayne, A Milli, 13
Katy Perry, I Kissed A Girl, 3
One Block Radius, You Got Me, 0
Usher, Moving Mountains, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KATY PERRY I Kissed A Girl (Capitol) TOTAL STATIONS: 27	629/288	PRIMA J Corazon (You're Not Alone) (Geffen/Interscope) TOTAL STATIONS: 25	320/41
HOT STYLZ FEAT. YUNG JOC Lookin Boy (Swagg Team/Block/Jive/Zomba) TOTAL STATIONS: 42	589/184	RAY J Gifts (Knockout/DEJA 34/Koch) TOTAL STATIONS: 31	317/132
DJ LAZ FEAT. FLO RIDA & CASELY Move Shake Drop (VIP/Universal Republic) TOTAL STATIONS: 41	559/47	ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG) TOTAL STATIONS: 28	305/162
SHAWTY LO Foolish (D4L/Asylum) TOTAL STATIONS: 44	488/73	DUFFY Mercy (Mercury/IDJMG) TOTAL STATIONS: 23	296/65
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Dawn Raid/Universal Republic) TOTAL STATIONS: 37	333/239	COLORBLIND The Break-Up Song (Evident) TOTAL STATIONS: 17	279/14

MOST INCREASED PLAYS

+758	DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown) KPWT +47, KDOW +46, WRCL +36, KVEG +33, WLTO +29, WHZT +29, KIKI +26, XHTZ +25, WJFX +25, WWKX +25
+540	THE-DREAM I Luv Your Girl (Radio Killa/Def Jam/IDJMG) KBDS +44, KPHW +42, WJFX +38, KPRR +29, WHHT +26, WPOW +26, KKSS +25, KVEG +24, WLTO +23, KBOS +21
+536	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER Lolli Lolli (Pop That Body) (Hypnotize Minds/Columbia) KDOW +53, KEZE +31, KQKS +29, KBTT +28, WBTS +27, WKHT +26, KKSS +26, KISV +21, WLTO +20, KYZZ +18
+500	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KVEG +37, KLUC +30, KOHT +26, XMOR +24, KBTT +20, WRVZ +20, WLTO +20, WNVZ +19, WWKX +18, KWIN +17
+442	LIL WAYNE A Milli (Cash Money/Universal Motown) KPWT +42, WQHT +38, WZMX +36, WNVZ +36, KYZZ +22, WLLO +21, KHTN +21, WWKX +20, KSEQ +19, KBOS +18

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
77 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Excepting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.
n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



How Charlamagne Tha God landed a prime-time position with Wendy Williams

Rolling With The Queen

Darnella Dunham

DDunham@RadioandRecords.com

Working on-air side by side with a big-name personality can be a precarious endeavor, especially for someone with as strong a presence as Charlamagne Tha God. Every weekday he sits beside Wendy Williams and co-hosts afternoon drive with the 20-plus-year veteran in the studios of the legendary Inner City Broadcasting WBLS/New York, accomplishing the daunting task of respecting the role of the star of the Westwood One-syndicated show “The Wendy Williams Experience,” yet still making his presence felt.

This year, Edison Media Research recognized Charlamagne as an up-and-coming broadcaster by selecting him as one of its 30 Under 30 in radio. In addition to his on-air gig, Charlamagne writes a column for Ozone magazine, and his book, titled “Socially Irresponsible,” is due later this year. He’s also a youth minister and owner/co-CEO of Stupid Dope Moves—a lifestyle brand that has spawned a clothing line. Charlamagne’s next major project is the release of “South Crack: The Album,” a compilation of artists from South Carolina. Despite his many outside ventures, radio still has his full attention.

While it may seem as though Charlamagne landed in New York from out of nowhere, he actually acquired years of radio experience in South Carolina before landing in the No. 1 market next to Williams.

He started as an intern in 2000 at top-rated Citadel urban WWJZ (Z93 Jamz)/Charleston. He was eventually hired for a paid position in the promotions department, but then-MD Ron White suggested that Charlamagne put his personality and talents to use on the air. After spending time with the jocks learning the technical side of being a personality, he was given a Sunday midday shift to voice-track. Charlamagne’s raw personality and outspoken nature were not conducive to the shift, so he was moved to Saturday nights.

It wasn’t long after now-defunct WWBZ (Hot 98.9) launched in Charleston that the Rainbow-owned station courted him to host weeknights. At the age of 20, Charlamagne found himself with a full-time on-air position, but he didn’t quite appreciate the magnitude of his accomplishment until he parted ways with the

The Future Of Talk Radio?

Charlamagne Tha God, co-host of “The Wendy Williams Experience,” has set a lofty goal for himself. “Eventually I want to be the biggest radio personality on the planet,” he says. “I want a talk radio show—I want to do what Michael Baisden, Don Imus, Michael Savage and Mark Riley do. But it’ll be different because I’m younger.” The aspiring talk show host sees that as an advantage that could help him attract the 18-34 demo. “We’ve got issues we need to discuss, too. I feel like I can capture that audience and that audience will grow with me into the future. I want to be that future of talk radio.”

station. He then moved to the record side of the business as an A&R rep for independent label Never So Deep Records, then a subsidiary of MCA Records.

Charlamagne continued to utilize his on-air talents by producing and hosting a music compilation that was presented like a radio show. This unintended aircheck ended up in the hands of WWDW (the Big DM)/Columbia, S.C., PD Mike Love during its run as a hip-hop outlet, and he offered Charlamagne a weekend shift. “Eventually the Big DM flipped formats back to urban AC,” Charlamagne says. “I had made my mark in Columbia.” Once again, the crosstown competitor scooped him up for nights—this time it was Inner City’s WXHT (Hot 103.9).

Love Me Or Hate Me

Working on-air in New York was an early dream of Charlamagne’s, and it came true in March 2006 when Williams unofficially hired him as a sidekick. The two had previously interacted in South Carolina, and after Hot 103.9 management moved him from full-time to part-time, Williams and her manager invited him to New York to attend a party. At the event she casually asked him to stop by her show the following day. Charlamagne recalls, “I came on the show and we just clicked. I didn’t even know she was looking for a partner.”

The casual approach continued when he joined the show. “It wasn’t like, ‘I got a new partner,’” he says. “It was more like Charlamagne came one day [and] hung out. Charlamagne was here the next day [and] hung out . . . [and] Charlamagne is still here.”

Though he has a larger-than-life personality, the co-host says he had no problem staying out of the way of the star of the show because he knew how to play his position. “I’m not going to come in and try and take over Wendy’s system,” he says about his mind-set after first starting on “The Experience.” “I’m Dwayne Wade and she’s Shaq. When it’s time for me to score, I score, and when it’s time for me to pass, I pass. That’s what a team is about.”

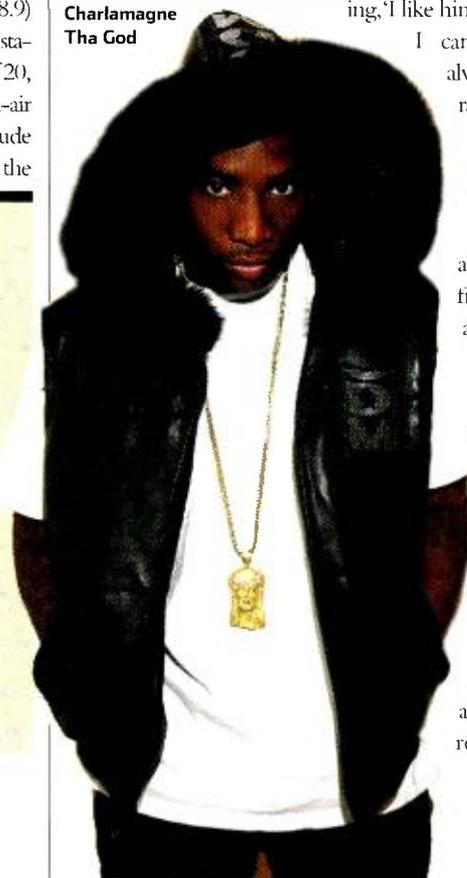
But it took listeners a while to warm up to him. “When I first got out here some people were saying, ‘I like him,’ and some were saying, ‘I hate him,

I can’t stand him—he’s country, he’s always talking shit.’ But the way I do radio, I would have never got accepted in New York if I didn’t have a co-sign from Wendy Williams. It would have never happened.”

Always being himself on the air and drawing a strong reaction from listeners have been a blessing and a curse. “I’ve got what you call politically incorrect views and potentially dangerous rhetoric,” he says. “I’m fully aware of that, and I’m fully aware of the fact that I don’t think like everyone else. Maybe I do think like everyone else but I say what I feel. I’m fully aware of that because it’s been brought to my attention too many times for me not to be aware of it. I believe people respect honesty.”

R&R

Charlamagne Tha God



More Urban Honorees

Edison Media Research selected three individuals from urban radio for its 30 Under 30 honor roll this year. In addition to Charlamagne Tha God, Talya Johnson and Tazz Daddy made the respected list.

After joining WPGC-FM/Washington in 2005, Johnson was promoted to MD earlier this year. During her time with the CBS Radio urban station, the D.C. native has worked in the promotions department and scaled the ranks from programming assistant, to assistant MD, to her current position. Johnson is also the station’s internship coordinator.

Tazz Daddy got his start in radio as an adoles-

cent, co-hosting a show at the University of Pennsylvania’s noncommercial triple A WXPB. By the time he was 13, he was a production assistant for the show. His first venture into commercial radio came in the ‘90s as associate producer of Radio One’s WPHI/Philadelphia “Home Team” morning show. Tazz Daddy accepted other on-air and production opportunities throughout the years and landed in Dallas in September 2006 as late-night personality on Service Broadcasting’s urban heritage KKDA (K104)/Dallas. After parting ways with the station, Tazz Daddy remained in the market and joined the syndicated “Rickey Smiley and Deez Nuts Morning Show” as executive producer.—DD



▶ **THOUGH PLIES** RETREATS 1-2 WITH "BUST IT BABY PART 2," HE ENJOYS THE WEEK'S TOP DEBUT AT NO. 35 WITH "PLEASE EXCUSE MY HANDS," FEATURING JAMIE FOXX AND THE-DREAM. THE NEW SONG GROWS BY 277 PLAYS, A HANDSOME 65% GAIN.

WEEKS ON CHART	LAST WEEK	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
10	3	KEYSHIA COLE HEAVEN SENT	NO. 1 (1 WK)	☆	4422 +179	41.315	3
15	1	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	4400 -421	41.547	2
14	2	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11	4162 -326	42.378	1
11	4	THE-DREAM I LUV YOUR GIRL		☆	4109 +184	38.059	4
11	5	CHRIS BROWN TAKE YOU DOWN		☆	3809 -36	36.752	6
6	9	LIL WAYNE A MILLI	MOST INCREASED PLAYS	☆	3299 +984	37.863	5
9	6	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		☆	3139 -190	26.052	7
10	7	V.I.C. GET SILLY		☆	2626 -59	19.736	10
9	8	ALICIA KEYS TEENAGE LOVE AFFAIR		☆	2527 +143	19.942	8
6	10	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	2421 +186	18.396	14
6	12	HOT STYLZ FEATURING YUNG JOC LOOKIN' BOY		☆	2419 +270	18.985	13
5	16	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	2414 +408	19.346	12
6	14	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	2074 +42	15.619	17
7	21	RIHANNA TAKE A BOW	AIRPOWER	11	2035 +499	14.042	19
8	19	SHAWTY LO FOOLISH		☆	1975 +48	12.610	22
21	11	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		11	1891 -297	16.901	15
19	17	TREY SONGZ LAST TIME		☆	1878 -123	19.898	9
19	15	USHEP FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11	1764 -267	19.570	11
21	18	RICK ROSS FEATURING T-PAIN THE BOSS		11	1750 -189	15.889	16
17	13	ASHANTI THE WAY THAT I LOVE YOU		☆	1726 -345	14.858	18
4	23	JAZMINE SULLIVAN NEED U BAD		☆	1673 +200	13.710	21
11	25	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		☆	1435 +147	9.186	25
15	20	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11	1413 -280	13.834	20
3	30	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	1337 +280	9.628	24
3	26	USHEP MOVING MOUNTAINS		☆	1324 +152	10.397	23
4	32	YUNG BERG FEATURING CASHA THE BUSINESS		☆	1003 +63	5.326	35
8	31	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW		☆	1001 +15	4.468	39
8	24	MARIAH CAREY BYE BYE		☆	997 -342	5.537	32
19	28	MARIAH CAREY TOUCH M' BODY		11	964 -133	7.194	29
11	27	NE-YO CLOSER		☆	960 -151	8.979	26
3	34	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆	863 -2	6.769	30
10	29	MARIO MUSIC FOR LOVE		☆	862 -196	8.534	27
2	38	THREE 6 MAFIA FEAT. PROJECT PAT, YDUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)		☆	859 +183	5.392	34
2	37	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY		☆	740 +6	4.044	40
NEW	35	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	704 +277	4.645	38
NEW	36	ROBIN THICKE MAGIC		☆	681 +90	5.436	33
7	39	CHERISH AMNESIA		☆	652 -16	2.949	-
2	40	SOULJA BOY TELL'EM DONK		☆	635 +2	5.710	31
NEW	35	DAY26 SINCE YOU'VE BEEN GONE		☆	626 +97	3.309	-
7	35	T.I. NO MATTER WHAT		☆	626 -127	4.710	37

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD & TRICK DADDY 43
Out Here Grindin (Terror Squad/We The Best/Koch)

PLIES FEAT. JAMIE FOXX & THE-DREAM 40
Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)

ASHANTI 34
Good Good (The Inc./Universal Motown)

KARINA 30
Can't Find The Words (Def Jam/IDJMG)

NAS 29
Hero (Def Jam/IDJMG)

SAVAGE FEAT. SOULJA BOY TELL'EM 16
Swing (Universal Republic)

RIHANNA 9
Take A Bow (SRP/Def Jam/IDJMG)

ADDED AT... WDKX
Rochester, NY
PD: Andre Marcel
MD: Tariq Spence
Karina, Can't Find The Words, 9
Ashanti, Good Good, 7
DJ Khaled, Out Here Grindin, 0
NAS, Hero, 0
Plies, Please Excuse My Hands, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SLIM FEAT. YOUNG JOC 622/242 So Fly (M3/Asylum)	71	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, ROCK ROSS, ACE HOOD & TRICK DADDY 463/143 Out Here Grindin (Terror Squad/We The Best/Koch)	62
PLEASURE P. 598/74 Did You Wrong (Atlantic)	21	MAINO 408/129 Hi Hater (Hustle Hard/Atlantic)	50
JENNIFER HUDSON 582/96 Spotlight (Arista/FMG)	46	ESTELLE FEAT. KANYE WEST 384/0 American Boy (Home School/Atlantic)	49
NELLY FEAT. AKON & ASHANTI 517/223 Body On Me (Derrty/Universal Motown)	53	PRETTY RICKY 360/151 Cuddle Up (BlueStar/Atlantic)	46
RAY J 513/249 Gifts (Knockout/DEJA 34/Koch)	61	NOEL GOURDIN 332/38 The River (Epic)	34

MOST INCREASED PLAYS

+984 ☆ **LIL WAYNE**
A Milli (Cash Money/Universal Motown)

+499 ☆ **RIHANNA**
Take A Bow (SRP/Def Jam/IDJMG)

+408 ☆ **YOUNG JEEZY FEAT. KANYE WEST**
Put On (Corporate Thugz/Def Jam/IDJMG)

+280 ☆ **RICK ROSS FEAT. NELLY & AVERY STORM**
Here I Am (Slip-N-Slide/Def Jam/IDJMG)

+277 ☆ **PLIES FEAT. JAMIE FOXX & THE-DREAM**
Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 77 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

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▶ A PAIR OF FORMAT VETERANS BOW WITH THEIR LATEST OFFERINGS: HOWARD HEWETT AT NO. 38 WITH "I WANNA KNOW" AND **REGINA BELLE** AT NO. 40 WITH HER FIRST GOSPEL ENDEAVOR, "GOD IS GOOD." BELLE'S SONG ALSO HOLDS AT NO. 2 ON THE GOSPEL CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	39	RAHEEM DEVAUGHN WOMAN	NO. 1 (7 WKS) JIVE/ZOMBA	1745 +45	13.923	2
2	2	27	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1535 +4	12.542	3
3	5	17	NOEL GOURDIN THE RIVER	EPIC	1484 +143	9.343	8
4	3	36	JAHEIM NEVER	DIVINE MILL/ATLANTIC	1370 -24	11.545	4
5	4	33	KEYSHIA COLE I REMEMBER	11 IMANI/GEFFEN/INTERSCOPE	1356 -24	10.385	5
6	7	9	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	1355 +94	14.000	1
7	6	21	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	1241 -63	9.266	9
8	11	8	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1038 +118	7.862	12
9	8	37	MARY J. BLIGE JUST FINE	11 MATRIARCH/GEFFEN/INTERSCOPE	1024 -61	9.884	6
10	14	6	KEYSHIA COLE HEAVEN SENT	MOST INCREASED PLAYS IMANI/GEFFEN/INTERSCOPE	915 +228	9.474	7
11	10	33	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	11 ² MBK/J/RMG	877 -44	7.901	11
12	12	19	MARIAH CAREY TOUCH MY BODY	11 ² ISLAND/IDJMG	822 -62	9.073	10
13	13	23	ANGIE STONE SOMETIMES	STAX/CMG	762 +66	6.633	13
14	15	12	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	746 +102	5.919	14
15	9	31	ERYKAH BADU HONEY	UNIVERSAL MOTOWN	709 -244	4.934	19
16	16	7	DWELE I'M CHEATIN'	RT/KOCH	670 +43	3.567	21
17	17	11	LALAH HATHAWAY LET GO	STAX/CMG	611 +23	4.856	20
18	22	2	ROBIN THICKE MAGIC	AIRPOWER STAR TRAK/INTERSCOPE	431 +114	5.485	16
19	24	2	JENNIFER HUDSON SPOTLIGHT	MOST ADDED ARISTA/RMG	430 +130	2.956	24
20	19	20	LEDISI IN THE MORNING	VERVE FORECAST/VERVE	419 +13	3.492	22
21	18	11	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	390 -43	5.066	18
22	21	10	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	377 +38	2.073	25
23	20	12	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	356 -9	1.882	27
24	23	8	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOULBIRD/UNIVERSAL REPUBLIC	351 +44	1.692	28
25	25	7	WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	272 +5	1.183	33
26	28	2	KEITH SWEAT FEATURING ATHENA CAGE BUTTERSCOTCH	KEIA/ATCO/RHINO	267 +42	1.048	36
27	40	2	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	249 +111	1.335	30
28	26	16	RAHEEM DEVAUGHN CUSTOMER	JIVE/ZOMBA	232 -24	1.646	29
29	34	3	CHAZ BY MY SIDE	PPK	224 +49	1.127	35
30	29	5	CHANTE MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	209 -4	0.915	40
31	35	6	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11 ² 19/JIVE/ZOMBA	197 +22	5.260	17
32	30	7	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	176 -37	1.270	32
33	33	5	CALVIN RICHARDSON SANG NO MORE	NU MO/SHANACHIE	173 -6	0.597	-
34	32	14	CHRISSETTE MICHELE LOVE IS YOU	DEF JAM/IDJMG	173 -13	0.883	-
35	37	4	MARY J. BLIGE STAY DOWN	MATRIARCH/GEFFEN/INTERSCOPE	171 +2	5.610	15
36	31	9	ALGEBRA RUN AND HIDE	KEDAR	165 -45	0.428	-
37	36	6	ERYKAH BADU SOLDIER	UNIVERSAL MOTOWN	153 -19	0.581	-
38	38	6	HOWARD HEWETT I WANNA KNOW	THE GROOVE	146 +9	0.495	-
39	39	6	KEANTHONY I AIN'T TRYNA	REPRISE/WARNER BROS.	142 -6	0.484	-
40	40	6	REGINA BELLE GOD IS GOOD	PENDULUM	121 +1	0.866	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JENNIFER HUDSON Spotlight (Arista/RMG) KMJM, WBLS, WKSP, WLVI, WSOL	5
ANTHONY DAVID FEAT. INDIA.ARIE Words (Universal Republic) KMJM, WFXC, WSRB, WUHT	4
USHER Moving Mountains (LaFace/Zomba) WBLS, WKUS, WPHR, WYLD	4
ROBIN THICKE Magic (StarTrak/Interscope) WBAV, WFXC, WVAZ, WWIN	4
DWELE I'm Cheatin' (RT/Koch) WHRP, WTYB, WZAK	3
KEYSHIA COLE Heaven Sent (Imani/Geffen/Interscope) KVMA, WAMJ, WLVI	3
KEITH SWEAT FEAT. ATHENA CAGE Butterscotch (Keia/Atco/Rhino) WKSP, WMGL, WMIB	3
CHAUNCEY BLACK Everyday Is Your Birthday (Geffen/Interscope) WKSP, WTLZ, WWDM	3
NOEL GOURDIN The River (Epic) WMXD, WTLZ	2
ERIC BENET You're The Only One (Friday/Reprise/Warner Bros.) KVMA, WMJM	2

ADDED AT... XM SUITE 62

Satellite
PD: Vic Clemons
MD: Cayman Kelly
Usher, Here I Stand, O



FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
APRIL HILL I Wanna Be Free (Jazzy Peach) TOTAL STATIONS: 18	110/14	THE CLARK SISTERS Livin' (EMI Gospel) TOTAL STATIONS: 36	63/19
Q Steal My Show (Blackground/Universal Motown) TOTAL STATIONS: 13	98/7	BRENT JONES & THE T.P. MOBB The Ocean (Tyscot) TOTAL STATIONS: 11	60/15
MARIAH CAREY I'm That Chick (Island/IDJMG) TOTAL STATIONS: 31	95/0	KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) TOTAL STATIONS: 26	54/9
CHAUNCEY BLACK Everyday Is Your Birthday (Geffen/Interscope) TOTAL STATIONS: 14	94/31	EMILY BELL Messin' Around (DEG/COS) TOTAL STATIONS: 5	44/7
CHRIS BROWN Take You Down (Jive/Zomba) TOTAL STATIONS: 5	70/18	JAZMINE SULLIVAN Need U Bad (J/RMG) TOTAL STATIONS: 6	33/11

MOST INCREASED PLAYS

+228

KEYSHIA COLE

Heaven Sent (Imani/Geffen/Interscope)
XS62 +23, WJMR +15, WUHT +13, KVMA +13, WLVI +12, WVKL +12, KMJM +10, WAMJ +10, WXST +9, KMJM +9

+143

NOEL GOURDIN

The River (Epic)
WXST +7, WOLT +11, WTLZ +11, WKSP +10, WXMG +9, KMJM +8, WJMR +8, WZZZ +8, WTYB +8, WSOL +7

+130

JENNIFER HUDSON

Spotlight (Arista/RMG)
XS62 +23, KRNB +18, WLVI +15, KMJM +11, WQMG +9, WKSP +8, WSOL +8, WKXI +5, WTLZ +4, WLXC +4

+118

ERIC BENET

You're The Only One (Friday/Reprise/Warner Bros.)
WKSP +16, KVMA +15, KQXL +14, WQPR +13, WHRP +12, KMJM +10, WZZZ +8, WXST +7, WIMX +6, WOLT +6

+114

ROBIN THICKE

Magic (Star Trak/Interscope)
XS62 +21, WIMX +15, KQXL +14, WBAV +12, WWIN +10, WKSP +7, WVAZ +7, SHS +6, WMMJ +6, WAGH +6

FOR WEEK ENDING JUNE 22, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations. 72 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



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▶ SAY HELLO TO BROOKLYN-BORN MAINO, WHO SHINES WITH HIS FIRST CHART HIT, "HI HATER," AT NO. 36. THE TRACK PREPS HIS ALBUM "IF TOMORROW COMES," DUE SEPT. 30.

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- | | | |
|--|---|--|
| WMRZ/Albany, GA
PD/MD: Paul "Precious Paul" Edwards | WUKS/Fayetteville, NC
PD: Ray Thomas | WKUS/Norfolk, VA*
PD: DJ Law |
| WAMJ/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper | WDZZ/Flint, MI*
OM: Jim Kennedy
PD: Trey Michaels | WVKL/Norfolk, VA*
OM/MD: Don London
MD: Theresa Brown |
| WAKB/Augusta, GA*
OM/MD: Terry Monday
MD: JayTek | WZTF/Florence, SC
OM: Randy "Mudflap" Wilcox
PD/MD: Denis Davis | WCFB/Orlando, FL*
OM: Steve Holbrook
PD: Kevin Gardner |
| WKSP/Augusta, GA*
OM: Steve Burke
PD/MD: Tim "Fattz" Snell
APD: Cher Best | WFLM/Ft. Pierce, FL*
PD: Joe Fisher
MD: Joseph Jenkins | WDAS/Philadelphia, PA*
OM/MD: Jeff Anderson
APD/MD: Jo Gamble |
| WWIN/Baltimore, MD*
PD: Tim Watts
MD: Keller Wynder | WQMG/Greensboro, NC*
PD: Shilynne Cole | WRNB/Philadelphia, PA*
OM/MD: Elroy Smith
APD/MD: MoShay LaRen |
| KQXL/Baton Rouge, LA*
PD: J'Michael Francois | WJMG/Greenville, SC*
OM/MD: Steve Crumbley
APD/MD: Kelly Mac | WFXC/Raleigh, NC*
OM/MD: Cy Young
APD/MD: Jodi Berry |
| WBHK/Birmingham, AL*
PD: Darryl Johnson
APD: Chris Coleman | KMJQ/Houston, TX*
PD/MD: Jeff Harrison | WKJS/Richmond, VA*
OM/MD: Jeff Anderson
MD: Freddy Foxx |
| WUHT/Birmingham, AL*
PD: John Long | WHRP/Huntsville, AL*
OM: Jim Kennedy
APD/MD: Toni Terrell | WVBE/Roanoke, VA*
OM/MD: Walt Ford |
| WMGL/Charleston, SC*
OM/MD: Terry Ease
MD: TK Jones | WTLC/Indianapolis, IN*
PD: Brian Wallace
APD/MD: The First Lady Raye | WTLZ/Saginaw, MI*
PD/MD: Eugene Brown |
| WXST/Charleston, SC*
OM/MD: Michael Tee | WKXI/Jackson, MS*
OM/MD: Stan Branson | KBLX/San Francisco, CA*
PD: Kevin Brown
MD: Kimmie Taylor |
| WBAV/Charlotte, NC*
PD/MD: Terri Avery | WSOL/Jacksonville, FL*
OM: Gail Austin
PD/MD: KJ Brooks | Music Choice R&B Soul/Satellite
OM/MD: Damon Williams
APD: Mecca Thames
MD: Lamonda Williams |
| WQNC/Charlotte, NC*
PD: Alvin Stowe
MD: Chris James | KMJK/Kansas City, MO*
OM: Jim Kennedy
PD: Jerold Jackson
MD: Yvonne Daniels | Sirius Heart & Soul/Satellite*
OM/MD: B.J. Stone |
| WMPZ/Chattanooga, TN*
OM: Keith Landecker
PD: Andrea Periy
MD: Eric Foster | KNEK/Lafayette, LA*
PD: D-Rock | The Touch/Satellite
PD: Ken Johnson
APD/MD: Hollywood Hernandez |
| WSRB/Chicago, IL*
PD/MD: Tracie Reynolds | KZWA/Lake Charles, LA
OM: Antony Bartie
MD: Tammy Tausant | XM Suite 62/Satellite*
PD: Vic Clemons
MD: Cayman Kelly |
| WVAZ/Chicago, IL*
PD/MD: Derrick Brown | KOKY/Little Rock, AR*
OM/MD: Mark Dylan | WLVH/Savannah, GA*
PD/MD: Gary Young |
| WMOJ/Cincinnati, OH*
PD: Phillip D. March
MD: Faith Daniels | KJLH/Los Angeles, CA*
PD/MD: Aundrae Russell | WTYB/Savannah, GA*
OM: Jim Kennedy
PD: Yolanda Neely |
| WZAK/Cleveland, OH*
OM/MD: Kim Johnson | WMJM/Louisville, KY*
PD/MD: Tim Gerard Girtin | KDKS/Shreveport, LA*
PD: Eileen Collier |
| WLXC/Columbia, SC*
PD/MD: Doug Williams | KJMS/Memphis, TN*
PD: Eileen Collier | KVMA/Shreveport, LA*
OM: Jim Kennedy |
| WWDM/Columbia, SC*
PD/MD: Mike Love | WHQT/Miami, FL*
PD: Phil Michaels-Trueba
APD: Karen Vaughn | KMJM/St. Louis, MO*
PD: Darrel Eason |
| WAGH/Columbus, GA*
OM: Brian Waters
PD: Derrick "Lil' D" Greene
MD: Edward Lewis | WMIB/Miami, FL*
PD: Nate Bell
MD: Vanessa Benedetto Jerome | WFUN/St. Louis, MO*
OM/MD: Jowcol "Boogie D" Gilchrist
APD/MD: Niecy Davis |
| WKZJ/Columbus, GA
OM/MD: Carl Conner, Jr.
MD: Brandon Conner | WJMR/Milwaukee, WI*
PD/MD: Lauri Jones | WPHR/Syracuse, NY*
OM: Rich Lauber
PD: Butch Charles
APD/MD: Kenny Dees |
| WXMG/Columbus, OH*
OM: J.D. Kunes
PD: Warren Stevens | WDLT/Mobile, AL*
OM/MD: James Alexander
OM: Jim Kennedy
MD: Cathy Barlow | WIMX/Toledo, OH*
PD: Rocky Love
APD/MD: Brandi Brown |
| KRNB/Dallas, TX*
OM: Gary Sauncers
PD: Shay Moore
APD: Nate Quick | KJMG/Monroe, LA
PD: Chris Collins | WTUG/Tuscaloosa, AL
OM: Greg Tomascello
PD/MD: Charles Anthony |
| KSOC/Dallas, TX*
OM/MD: John Candelaria | WWMG/Montgomery, AL
PD/MD: Darryl Elliott | WGOV/Valdosta, GA
OM/MD: Jammir Jammie Brooks |
| WROU/Dayton, OH*
OM: Steve Weed
PD: Garth Adams | WQOK/Nashville, TN*
OM: Jim Kennedy
PD: Kenny Smoov | WHUR/Washington, DC*
PD: Dave Dickinson
MD: Traci LaTrelle |
| WCPR/Detroit, MI*
PD: Carolyn Jarres
MD: Karen Addison | KMEZ/New Orleans, LA*
PD: LeBron "LBJ" Joseph
APD/MD: Kelder Summers | WMMJ/Washington, DC*
PD: Kathy Brown
MD: Mike Chase |
| WMXD/Detroit, MI*
OM: KJ Holiday
PD: Jamillah Muhammad
APD: Oneil Stevens
MD: Krysti Birchett | WYLD/New Orleans, LA*
OM: Derrick Corbett | WNEW/West Palm Beach, FL*
OM/MD: Mark McCray
APD: Kyle Stewart
MD: Patrice Wright |
| WBBK/Dothan, AL
OM: Kris Van Dyke
PD: JJ "Big Daddy" Davis | WBLS/New York, NY*
PD: Skip Dillard
APD: Cynthia Smith | |
| | WRKS/New York, NY*
PD: Ebro Darden
APD/MD: Julie Gustines | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	13409 -584	91.618 1
2	2	16	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	9989 -419	78.383 2
3	4	13	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	5632 +905	35.187 4
4	10	8	LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN	+672 +126	35.466 3
5	5	12	V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.	3514 +233	30.013 6
6	7	10	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLU (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	+503 +719	26.437 9
7	3	22	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	-091 -777	33.925 5
8	8	10	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	-059 +467	28.473 7
9	9	9	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE	3501 +167	25.772 10
10	6	24	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC	3334 -462	27.112 8
11	12	7	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CORPORATE THUGZ/DEF JAM/IDJMG	3219 +563	25.232 11
12	11	6	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	3073 +366	22.243 12
13	13	7	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	2008 +454	21.949 13
14	14	11	SHAWTY LO FOOLISH	D4L/ASYLUM	2463 +21	15.221 14
15	20	3	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	2052 +621	14.203 15
16	17	5	YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH	2001 +231	10.833 19
17	15	43	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	-900 -245	11.861 17
18	16	6	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING	ROC-A-FELLA/DEF JAM/IDJMG	1721 -076	12.692 16
19	18	38	WEBBIE FEATURING LIL' PHAT & LIL' BOOSIE INDEPENDENT	TRILL/ASYLUM/ATLANTIC	472 -158	8.716 21
20	24	2	NELLY FEATURING AKON & ASHANTI BODY ON ME	DESSERTY/UNIVERSAL MOTOWN	357 +565	5.462 29
21	21	14	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW	WE THE BEST/DEF JAM/IDJMG	1158 -21	5.516 28
22	19	17	DJ FELLI FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS	50 SO DEF/IDJMG	1148 -342	9.155 20
23	25	4	2 PISTOLS FEATURING RAY J YOU KNOW ME	UNIVERSAL REPUBLIC	338 +155	4.133 36
24	29	4	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	395 +192	5.189 34
25	30	14	BABY BASH FEATURING KEITH SWEAT DON'T STOP	ARISTA/RMG	813 +19	6.545 22
26	38	2	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	766 +295	5.272 31
27	NEW		SLIM FEATURING YOUNG JOC SO FLY	M3/ASYLUM	763 +235	6.362 24
28	22	8	T.I. NO MATTER WHAT	GRAND HUSTLE/ATLANTIC	751 -222	6.446 23
29	26	3	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY	INTERSCOPE	742 +4	4.046 37
30	28	16	PITBULL FEATURING TRINA & YOUNG BOSS\$ GO GIRL	FAMOUS ARTISTS/TVT	723 +6	5.238 33
31	31	5	SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE	392 +15	5.042 27
32	35	2	DJ HALE FEAT. AKON, PLIES, YOUNG JEEZY, ROCK ROSS, ACE HOOD & TRICK DADDY OUT HERE GRINDING	TERROR SQUAD/WE THE BEST/KOCH	359 +71	5.408 30
33	27	14	SNOOP DOGG FEATURING TOO \$HORT & MISTAH F.A.B. LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE	346 -90	6.283 25
34	34	2	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP	VIP/UNIVERSAL REPUBLIC	376 +49	2.880 -
35	23	14	BUN-B FEATURING SEAN KINGSTON THAT'S GANGSTA	J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	365 -282	3.717 39
36	NEW		MAINO HI HATER	HUSTLE HARD/ATLANTIC	561 +51	11.183 18
37	33	7	BLOOD RAW FEATURING YOUNG JEEZY LOUIE	CTE/DEF JAM/IDJMG	551 -21	2.343 -
38	39	8	FAT JOE FEATURING PLIES & DRE AIN'T SAYIN' NOTHIN'	TERROR SQUAD/IMPERIAL/CAPITOL	510 +44	2.567 -
39	32	10	G UNIT I LIKE THE WAY SHE DO IT	G UNIT/INTERSCOPE	506 -87	5.062 26
40	37	4	BIRDMAN FEATURING LIL WAYNE I RUN THIS	CASH MONEY/UNIVERSAL MOTOWN	400 -31	2.394 -

FOR WEEK ENDING JUNE 22, 2008



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▶ WITH AN 18-16 SKIP (UP 9%), **BYRON CAGE** RECAPTURES HIS PREVIOUS PEAK POSITION AND ACHIEVES AIRPOWER WITH "ROYALTY." THE SONG APPEARS ON HIS ALBUM "LIVE AT THE APOLLO: THE PROCLAMATION."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	57	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (39 WKS) VERITY/ZOMBA	1180 +49	5.020
2	2	16	REGINA BELLE GOD IS GOOD	PENDULUM	1010 +78	3.394
3	3	23	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	916 -16	3.344
4	4	29	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRD GOSPEL	912 -7	3.237
5	5	31	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	827 +9	3.313
6	7	19	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	801 +52	2.517
7	6	47	THE CLARK SISTERS LIVIN'	EMI GOSPEL	694 -72	2.924
8	8	35	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	631 -55	2.403
9	9	41	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	603 -36	2.255
10	10	54	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DCG/TYSCOT	591 +9	2.448
11	12	9	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	515 +17	2.406
12	37		KIRK FRANKLIN DECLARATION (THIS IS IT)	GOSPO CENTRIC/ZOMBA	511 -12	2.302
13	13	42	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	468 +8	1.907
14	15	24	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	440 +25	1.579
15	14	16	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	435 +8	1.316
16	18	13	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	AIRPOWER GOSPO CENTRIC/ZOMBA	378 +31	1.148
17	21		ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST	HABAKKUK	360 +12	1.123
18	23	10	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	AIRPOWER EMI GOSPEL	322 +71	1.449
19	19		DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING)	QUIET WATER/VERITY/ZOMBA	296 +11	0.854
20	29	2	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED PAJAM/GOSPO CENTRIC/ZOMBA	294 +95	1.197
21	20	6	JEFF MAJORS GLORY GLORY	MUSIC ONE	283 +13	1.158
22	21	12	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	COLUMBIA/INTEGRITY	276 +9	0.604
23	27	7	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	269 +49	1.030
24	22	14	CHRISTOPHER YES	JEG	265 +5	0.665
25	26	8	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	262 +21	0.808
26	24	3	TYE TRIBBETT & G.A. STAND OUT	COLUMBIA	261 +12	1.313
27	25	17	DETRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSCOT	222 -21	0.458
28	28	4	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	215 +13	0.388
29	30	5	NORMAN HUTCHINS IT'S YOUR SEASON	IR	196 +21	0.692
30	NEW		RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	184 +15	0.330

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WJMO, WPRS, WPZE, WPZZ	5
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T) KHLR, WFLT, WFMI, WHLW	4
DAMITA No Looking Back (Tyscot) WFLT, WFMI, WHLW	3
JASON CHAMPION Always (Brooks/EMI Gospel) KROI, WNNL	2
RICKY DILLARD & NEW G One More Chance (NuSpring/EMI Gospel) KHLR, WHLW	2
PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (CrossOver) WFMI, WXVI	2
KATHY TAYLOR Oh How Precious (Katco) WHAL, WHLH	2
NIYOKI Joy (D2G) WJYD, WPRS	2

ADDED AT...
KROI
Houston, TX
PD/MD: Terri Thomas
Jason Champion, Always, 11
Canton Jones, Hater Day, 10

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TYE TRIBBETT & G.A. Hold On (Integrity/Columbia) TOTAL STATIONS: 22	183/25	BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now) TOTAL STATIONS: 12	115/0
DESTINY PRAISE His Will (Destiny Style) TOTAL STATIONS: 14	183/11	SUPREME 7 Another Yes (T) TOTAL STATIONS: 14	113/6
DAMITA No Looking Back (Tyscot) TOTAL STATIONS: 14	143/48	KATHY TAYLOR Oh How Precious (Katco) TOTAL STATIONS: 10	110/39
PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (CrossOver) TOTAL STATIONS: 25	137/74	L.J. REYNOLDS You Can Make It (Crystal Rose/EMI Gospel) TOTAL STATIONS: 10	102/1
LEE WILLIAMS AND THE SPIRITUAL QCs He Laid His Hands On Me (MCG) TOTAL STATIONS: 28	127/38	ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T) TOTAL STATIONS: 10	86/46

MOST INCREASED PLAYS

+95	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WPZZ +23, WFLT +4, WPRS +11, WJMO +8, WPZZ +8, WPZE +7, WJMI +7, WXEZ +4, SIFR +3, WHLW +3
+78	REGINA BELLE God Is Good (Pendulum) WXVI +16, WLOU +16, WCAO +8, WFMI +7, WLIB +6, KHLR +6, WEAL +6, WYLD +6, WHAL +5, KATZ +4
+74	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I Am A Witness (CrossOver) WXEZ +19, WFLT +10, WFMI +10, WLOU +8, WXVI +8, WCAO +4, WELP +2, KHLR +1, WFMV +1, WJMO +1
+71	THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospel) WXVI +15, WHAL +7, WSOX +7, WLOU +7, WCAO +6, WFLT +4, WXOK +4, KHLR +4, KROI +4, WGRB +3
+52	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WPZZ +19, WHAL +15, WUFO +13, WJMO +8, WCAO +7, WXVI +5, WELP +5, SIFR +5, WNOO +4, WLOU +4

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)		516 586
2	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		510 520
3	RUBEN STUDDARD, DETRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		435 421
4	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		417 419
5	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		405 399

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		400 422
7	CANTON JONES MY DAY (ARROW)		363 388
8	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		289 288
	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		279 274
	BRUCE PARHAM CALL JESUS (EMTRD GOSPEL)		275 269

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WXTC/Charleston, SC* PD: Michael Tee APD: Edwin "Chef" Wright	WAJV/Columbus, MS OM: GQ Riley APD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	KPKZ/Little Rock, AR OM: Mark Dylan PD/MD: Billy Stan. James	Rejoice Radio/Network OM: Far kie Hemphill PD: RaShaun Green MD: Samuel Priester	WPPZ/Philadelphia, PA* OM/PD: Elroy Smith APD/MD: CeCe McGhee	WSOK/Savannah, GA* PD: E. Larry McDuffie
WTHB/Augusta, GA* OM/PD: Terry Monday APD: Jay Tek	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady Raye	WLOU/Louisville, KY* PD: Bill Price	Rejoice! Musical Soulfood/Network PD: Willie Mae McIver	WNNL/Raleigh, NC* OM/PD: Jerry Smith MD: Melissa Wade	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	KHVN/Dallas, TX* OM: Antonio Johnson	WHLH/Jackson, MS* OM: Steve Kelly MD: Lance Fuller	WBBP/Memphis, TN MD: Doreen Graves	WPRF/New Orleans, LA PD: Kris "Cap'n Kris" McCoy	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	KATZ/St. Louis, MO* MD: Dwight Stone
WWIN/Baltimore, MD* PD: Mike Roberts	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe	WCHB/Detroit, MI* OM/PD: Al Payne	WLOK/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	WHAL/Memphis, TN* PD: Eileen Collier APD/MD: Tracy Bethea	WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit	Sheridan Gospel Network/Satellite PD: Michael Gamble APD/MD: Morgan Dukes MD: Ace Alexander	WIMG/Trenton, NJ OM/PD: Felicia Brannon APD/MD: Robyn McCallum
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J'Michael Francois	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WEAL/Greensboro, NC* OM/PD: Joseph Level	WMOA/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WLIB/New York, NY* PD: Denise Hill	WFMJ/Norfolk, VA* OM: Neal Williams PD: Mike Chandler	Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKay	WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/MD: Charles Anthony
WUFO/Buffalo, NY* PD: Dwayne "Landers" Cumberlander MD: Duane Price	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WDLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant	WXEZ/Norfolk, VA* OM: John Shornby PD: Dale Murray	XM The Spirit/Satellite* PD/MD: Jay Bryant	WPRS/Washington, DC* PD: Matt Anderson
WJMI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	KROI/Houston, TX* OM/PD: Terri Thomas					WFAL/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena

* Monitored Reporters



Christian programmer gets national recognition

Humbled To Be Honored Again

Kevin Peterson

KPeterson@RadioandRecords.com

for the second consecutive year, Edison Media Research conducted a nationwide search for the 30 most promising broadcasters under the age of 30—and for the second year in a row, Christian programmer Scott Herrold has been named to that list. ■ Last year, Herrold was recognized for his work as PD/air personality of then-Christian rock KCXR (the Cross)/Tulsa.

After the station was taken off the air, Herrold spent a brief period of time working on the air in mainstream radio in the Tulsa area, but realized quickly how much he missed Christian radio. That led him to his current position as PD/morning man for the Christian AC SOS Radio Network in Las Vegas.

Major-League Talent

Herrold says baseball indirectly got him started in radio. He recalls, “When I was a freshman in high school, my mom said I had to join a club or play a sport. I tried out for the baseball team and got cut. I was devastated because I had played baseball all my life, but I looked at what else [Salem High School] offered that looked fun. We had a 200-watt school radio station called WSDP [88.1 the Escape] in Plymouth, Mich., so I tried out for that my freshman year.”

He was named to the station staff and did everything from news and sports reports to play-by-play and music shows. “My senior year I did a Christian rock show called ‘The Freak Show,’ which was based off of the song ‘Jesus Freak.’ We didn’t have anything like that in Detroit anywhere.”

WSDP station manager/teacher Bill Keith was Herrold’s first mentor. “He was really the first guy that invested in me in radio to help me to be a better air talent, focus on what I was doing and helped me to get into the music programming side of it,” Herrold says. “There was one point where I had joined the wrestling team in high school and tried to quit the radio station and he wouldn’t let me, and I’m so thankful for that.”

Future Vocation

His four years of high school radio laid the groundwork for Herrold’s future vocation. He says, “My senior year I was the program director and there was a Conclave TalenTrak event in Detroit, so I asked my station man-

ager if I could go to that. It was pretty much a job fair for radio and PD Garrett Michaels and MD Alex Tear from then-alternative WPLT/Detroit were there, speaking with all of these guys from the radio stations I grew up listening to, so I wanted to check it out.

“All of these guys were sharing and Garrett Michaels talked about getting jobs and dressing the part and putting together your demos and résumés. I went up and talked to him after it was over and did a couple of aircheck sessions,” he says.

It was one of those sessions that got Herrold’s foot in the door at a Detroit station. He recalls, “Alex Tear heard my tape and said that it was kind of funny that I did a Christian rock show, because they were going to start a Christian show [“Cross Trax”] at WPLT and he wanted to borrow all my CDs. They offered me a board operator position when I was a senior in high school and I worked my way up through that. I ended up doing overnights. I worked there all through college and added some duties at our sister station [CHR/top 40] WDRQ, and that pretty much paid for my education at Eastern Michigan University.”

Herrold also credits Michaels and Tear with mentoring him on the music programming side of the business, teaching him how to build relationships, organize concerts and put promotions together with programming.

After college, Herrold was hired by Bob Thornton in Tulsa to help launch Christian rock KCXR (the Cross). Thornton says, “I was looking for someone who was in the target demo of the rock station we were about to launch, but also someone who was mature

Herrold’s Radio History

1994-98:

News/sports/air talent/PD WSDP (88.1 the Escape)/Plymouth, Mich., Salem High School

1998-2002: Air talent, WPLT-WDVD/Detroit, WIOG/Saginaw, Mich.

2000-02: Air talent, WDRQ/Detroit

2002-07: PD/MD/air talent, KCXR/Tulsa

2007: Air talent, KHTT/Tulsa

2007-present:

PD/morning host, SOS Radio Network/Las Vegas

enough to handle programming, management, etc. I did not offer Scott the job on the first call, but I knew pretty early on he was our guy. He had great experience for someone that young and was just really smart. He thought strategically, had a great work ethic and was very eager to learn. Scott will tell you I mentored him for a while, but the truth was he was going to be successful no matter what.”

Herrold says that not only did Thornton mentor him, but he also helped change his perspective on Christian radio. “When I was young I wanted to get into Christian radio and I wanted to do everything differently,” he says. “I wanted to see Christian rock and Christian CHR take off because I felt like that was the biggest opportunity to impact culture, but as I’ve learned and grown and seen the research, having done it on the rock side and working with Christian AC stations like KXOJ [Tulsa] and SOS, my perspective has changed.”

After KCXR was taken off the air, Herrold briefly worked on-air in mainstream CHR/top 40 while he was looking for his next programming opportunity. “It just reminded me of why I got into Christian music in the first place,” he says. “Kids were calling to request songs and I would go to concerts and these kids are singing all the lyrics to these dirty songs. I just felt like we weren’t really impacting culture, we’re just adding to the decay of it all,

and I didn’t want to be a part of that. I wanted to do something that’s going to lift people up and encourage them and point them back toward God.”



Sending Out An SOS

That’s when the door opened at KSOS/Las Vegas, the flagship for a network of 43 signals in Nevada, Arizona, California, Florida, Idaho, Montana, New Mexico, Utah and Wyoming. “I was pretty excited about SOS,

because it’s a station that’s been around for 35 years,” Herrold says. “It has a lot of heritage in Las Vegas. It’s always had pretty solid ratings and they’ve done a really good job of impacting the community. They’ve focused on meeting their listeners where they are. They’ve built a strong network over the years. Financially it’s debt-free, and I would say that president/GM Brad Staley is one of the strongest men of integrity I’ve ever met in my life. This was a great opportunity to come out here and work with him.”

Herrold and the other 30 Under 30 honorees were given free tuition to this year’s Conclave Learning Conference in Minneapolis and will be honored June 28 during a special luncheon presentation featuring Isaac Hayes. Humbled by being recognized two years in a row, Herrold says, “I was really surprised to be a part of it the first year and I didn’t even think you could be part of it two years in a row, so that was really a blessing, but I’m not really sure where they even got my name.”

‘We weren’t really impacting culture, we were just adding to the decay of it, and I didn’t want to be part of that. I wanted to do something that’s going to lift people up.’

—Scott Herrold

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► **CHRIS TOMLIN** LOGS THE THIRD-HIGHEST DEBUT OF HIS CAREER (EXCLUDING HOLIDAY SONGS), AS "JESUS MESSIAH" SOARS IN AT NO. 18. HE OPENED AT NO. 3 WITH "HOLY IS THE LORD" IN 2005 AND AT NO. 6 WITH "HOW GREAT IS OUR GOD" IN 2006, BOTH OF WHICH ROSE TO NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	THIRD DAY CALL MY NAME	NO. 1 (3 WKS) ESSENTIAL/PLG	1622 +104	4.845 1
2	2	19	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	1273 +11	4.099 2
3	4	23	FEE ALL BECAUSE OF JESUS	INO	1171 -75	3.141 4
4	3	26	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	1159 -97	2.895 5
5	5	20	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	1100 -84	2.348 10
6	6	20	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	1026 -89	2.733 7
7	7	21	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	1002 -86	2.180 12
8	8	37	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	963 -16	2.768 6
9	9	43	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	920 -33	3.665 3
10	10	16	AARON SHUST WATCH OVER ME	BRASH	892 -30	2.289 11
11	11	12	NATALIE GRANT I WILL NOT BE MOVED	CURB	877 +21	1.902 16
12	16	3	MERCYME YOU REIGN	INO	858 +136	2.408 9
13	12	22	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	785 -8	2.091 14
14	17	15	CHRIS SLIGH EMPTY ME	BRASH	782 +65	1.692 19
15	13	38	MERCYME GOD WITH US	INO	749 -27	1.942 15
16	14	21	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	738 -2	2.440 8
17	18	8	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	716 +41	1.325 23
18	NEW		CHRIS TOMLIN JESUS MESSIAH	AIRPOWER/MOST INCREASED PLAYS SIXSTEPS/SPARROW/EMI CMG	671 +551	1.764 17
19	20	14	LAURA STORY MIGHTY TO SAVE	INO	655 +23	1.211 25
20	22	5	FRANCESCA BATTISTELLI I'M LETTING GO	AIRPOWER FERVENT/WORD-CURB	650 +63	1.714 18
21	21	11	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	613 -8	1.459 20
22	24	8	PLUMB IN MY ARMS	CURB	606 +72	1.217 24
23	23	12	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	557 +14	1.377 22
24	19	20	33 MILES THANK YOU	INO	544 -89	1.027 26
25	25	4	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	412 +33	0.723 -
26	26	5	LIFEHOUSE WHATSOEVER IT TAKES	GEFFEN/INTERSCOPE	396 +26	2.106 13
27	28	2	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	391 +62	0.491 -
28	27	2	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	341 +11	0.633 -
29	NEW		ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	316 +50	1.432 21
30	29	9	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	302 -15	0.757 30

MOST ADDED

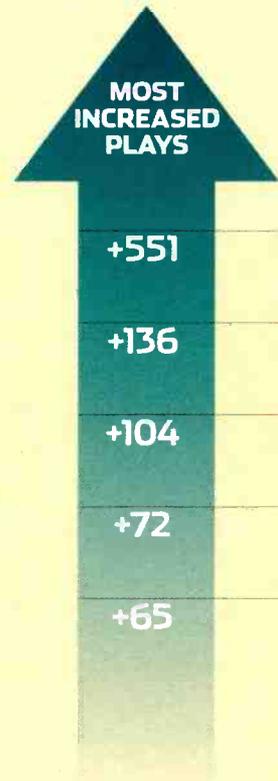
ARTIST TITLE / LABEL	NEW STATIONS
LINCOLN BREWSTER Today Is The Day (Integrity) KBIQ, KLTJ, KTSI, KXOJ, Sirius Spirit 66, WUWZ, XM The Message	7
FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KAIM, KLTJ, KTSY, WMHK, WPAR, WRBS	6
BROOKE FRASER Shadowfeet (Wood And Bone) KBNJ, WCQR, WJQK	3
LAURA STORY Mighty To Save (INO) KKSP, KTSY	2
BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KVMV, WCQR	2
ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) KHZR, WUWZ	2
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) WBSN, WJKL	2
DOWNHERE Here I Am (Centricity) KXOJ, WCSG	2
AYIESHA WOODS Love Like This (Gotee) KHZR, KLJC	2

ADDED AT... KTSY
Boise, ID
PD: Jerry Woods
MD: Travis Culver
Laura Story, Mighty To Save, 5
Francesca Battistelli, I'm Letting Go, 4

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SALVADOR Aware (Word-Curb) TOTAL STATIONS: 12	279/22	SANCTUS REAL Whatever You're Doing (Something Heavenly) (Sparrow/EMI CMG) TOTAL STATIONS: 14	148/25
WARREN BARFIELD Love Is Not A Fight (Essential/PLG) TOTAL STATIONS: 15	252/22	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) TOTAL STATIONS: 12	135/27
MARK HARRIS All For The Glory of You (INO) TOTAL STATIONS: 17	234/7	CAEDMON'S CALL Need Your Love (INO) TOTAL STATIONS: 9	125/29
MANDISA Voice Of A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 12	195/7	LINCOLN BREWSTER Today Is The Day (Integrity) TOTAL STATIONS: 11	114/37
LEELAND Opposite Way (Essential/PLG) TOTAL STATIONS: 11	149/5	PHIL STACEY Identity (Lyric Street) TOTAL STATIONS: 7	106/14



+551	CHRIS TOMLIN Jesus Messiah (Sixsteps/Sparrow/EMI CMG) WAWZ +33, WLAB +30, KCMS +29, WPAR +29, WJKL +28, WCQR +28, KHZR +22, KTSI +20, KTSY +19, WBSN +19
+136	MERCYME You Reign (INO) WLAB +29, KCMS +27, KHZR +15, KTSY +15, WAWZ +14, WFHJ +10, WJQK +8, WMIT +7, WLBJ +5, WFHM +5
+104	THIRD DAY Call My Name (Essential/PLG) KTSY +20, WMIT +12, WAKW +11, WLBJ +11, KRIS +10, KKSP +9, KSBJ +8, WPAR +7, WCSG +7, WFHM +4
+72	PLUMB In My Arms (Curb) WCQR +24, WLBJ +21, KHZR +14, WLBJ +12, WCSG +4, KBNJ +3, KVMV +2, XMES +2, WDJC +2, WBSN +2
+65	CHRIS SLIGH Empty Me (Brash) WJKL +23, WLBJ +20, WJIE +6, KBNJ +4, WJQK +3, WJTL +3, WFFH +3, WAFJ +2, WLAB +2, KSBJ +2

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	DECEMBERADIO FIND YOU WAITING (SLANTED)/SPRING HILL		753 786
2	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) (SIXSTEPS/SPARROW/EMI CMG)		676 733
3	AARON SHUST MY SAVIOR MY GOD (BRASH)		626 611
4	TREE63 BLESS'D BE YOUR NAME (INPOP)		598 575
5	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		588 589

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		567 582
7	RUSH OF FOOLS UNDO (MIDAS)		529 544
8	BRANDON HEATH I'M NOT WHO I WAS (MONOMODE/REUNION/PLG)		519 522
9	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)		498 506
10	MERCYME BRING THE RAIN (INO)		494 535

SOFT AC/INSPIRATIONAL REPORTERS

- | | | | | | |
|--|--|---|--|--|---|
| WACF/Bangor, ME
OM: Tim Collins
PC/MD: Joe Polek | WAGO/Greenville, NC
PD: Keith Aycock
MD: Tiffany Johnson | Family Life Communications/Network
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Ronning | KLMP/Rapid City, SD
PD: Suzanne Happs
MD: Jamie Knapp | WSMR/Sarasota, FL
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault | WOLW/Traverse City, MI
PD/MD: Patrick Green |
| KCBI/Dallas, TX*
PC: Mike Tirone
APD: Bill Bumpas
MD: John McLain | WCRH/Hagerstown, MD
OM: Jeff Ward
PD: Jeffrey Bean
MD: Susanna Scott | WAFR/Network
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley | WGSL/Rockford, IL
OM: Ron Tietsford
PD: Corey Neese
MD: Charnel Jacobs | KCFB/St. Cloud, MN
PD: Jim Park
MD: Chuck Heuberger | WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher |
| WCDR/Dayton, OH
OM: Keith Harmer
PD/MD: Eric Johnson | WHCB/Johnson City, TN
OM: Matthew Hill
MD: Dave Purin | KNLB/Phoenix, AZ
PD: Faron Eckelbarger | KCRN/San Angelo, TX
PD/MD: Mark Mohr
APD: Steve Hayes | KYCC/Stockton, CA
PD: Scott Mearns
MD: Marina Tahod | |
| WVFR/Flint, MI
OM: Lori McNaughton
PD: Brian Smith
MD: Ellyn Davey | KAMB/Merced, CA
PD/MD: David Benton | KLVV/Ponca City, OK
PD/MD: Tony Weir | | | * Monitored Reporters |

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▶ WITH 275 PLAYS AT 10 REPORTING STATIONS, **TOBYMAC** STARTS AT NO. 27 ON CHRISTIAN CHR WITH "LOSE MY SOUL." THE TRACK FEATURES THE ADDITIONAL TALENTS OF KIRK FRANKLIN AND MANDISA.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	11	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	851	+58
2	19	2	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	802	+43
3	3	22	NEED TO BREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	720	+12
4	7	9	SKILLE THOSE NIGHTS	ARDENT/SRE/INO	692	+54
5	8	12	PILLAR SMILING DOWN	ESSENTIAL/PLG	678	+71
6	4	22	STELLAR KART JESUS LOVES YOU	WORD-CURB	625	-65
7	6	23	JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	618	-26
8	9	15	PAUL ALAN TO BRING YOU BACK	WHIPLASH	598	+3
9	10	15	ARTICLE ONE WITHOUT YOU	INPOP	586	-1
10	5	19	RELIENT K THE BEST THING	CAPITOL/GOTEE	583	-71
11	11	10	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	561	-7
12	13	8	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	534	+48
13	12	6	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	528	+20
14	15	6	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	513	+63
15	21	3	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	493	+171
16	16	10	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	435	-9
17	19	7	CHASER DROWN	OMG	411	+68
18	20	4	NATALIE GRANT I WILL NOT BE MOVED	CURB	369	+39
19	17	15	DIZMAS YOURS	FOREFRONT/EMI CMG	348	-86
20	18	16	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	328	-59
21	29	3	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	318	+53
22	28	3	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	311	+40
23	27	3	SUPERCHIC(K) HOLD	INPOP	299	+19
24	26	8	INHABITED I WANT TO FIND YOU	7 SPIN	297	+10
25	25	6	JOSH WILSON 3 MINUTE SONG	SPARROW/EMI CMG	290	-8
26	22	13	CHRIS SLIGH EMPTY ME	BRASH	287	-34
27	NEW		TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	275	+53
28	23	20	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	263	-55
29	30	6	FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	258	+25
30	24	13	CHRIS TAYLOR TAKE ME ANYWHERE	BEC/TOOTH & NAIL	246	-53

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	13	RED LOST	ESSENTIAL/PLG	273	+2
2	3	9	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	258	+24
3	5	16	PROJECT 86 MOLOTOV	TOOTH & NAIL	244	+17
4	6	12	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	228	+11
5	2	14	P.O.D. ADDICTED	COLUMBIA/INO	227	-13
6	4	17	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	217	-17
7	7	15	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	205	-10
8	12	8	EVER STAYS RED RUN	VERTICAL SHIFT	96	+21
9	15	4	A ROTTERDAM NOVEMBER CRIPPLING MACHINE	ARN	82	+30
10	9	6	FIRELIGHT THE HUNGER	FLICKER/PLG	179	+2
11	8	13	MXPX SECRET WEAPON	TOOTH & NAIL	177	-25
12	25	3	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	172	+46
13	10	20	EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	68	-8
14	20	3	WEDDING RECEIVE	BRAVE NEW WORLD	64	+27
15	18	2	IVORYLINE REMINDE ME I'M ALIVE	TOOTH & NAIL	63	+24
16	27	4	SUPERCHIC(K) HEY HEY	INPOP	161	+41
17	24	8	SEARCH THE CITY CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	58	+29
18	11	17	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	58	-18
19	16	4	MANAFEST SO BEAUTIFUL	BEC/TOOTH & NAIL	57	+6
20	28	3	FOLD BESIDE YOU NOW	TOOTH & NAIL	49	+33
21	14	18	EMERY THE PARTY SONG	TOOTH & NAIL	45	-8
22	17	13	EOWYN SILENT SCREAMS	EOWYN	39	-5
23	13	20	ANBERLIN HELLO ALONE	TOOTH & NAIL	35	-29
24	19	19	DEAS VAIL ANYTHING YOU SAY	BRAVE NEW WORLD	33	-6
25	22	3	CAPITOL LIGHTS OUT OF CONTROL	TOOTH & NAIL	30	-1
26	26	7	SINCE OCTOBER DISASTER	TOOTH & NAIL	117	-9
27	NEW		CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	108	+19
28	20		FAMILY FORCE 5 FACE DOWN	MAVERICK/GOTEE	103	+2
29	RE-ENTRY		MANIC DRIVE OBVIOUS	WHIPLASH	100	0
30	NEW		KUTLESS THE FEELING	BEC/TOOTH & NAIL	38	+16

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	10	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	324	-35
2	2	16	LAURA STORY MIGHTY TO SAVE	INO	286	-26
3	7	4	MERCYME YOU REIGN	INO	285	+42
4	3	9	SALVADOR AWARE	WORD-CURB	282	+14
5	6	8	FEE ALL BECAUSE OF JESUS	INO	247	-4
6	5	19	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	242	-17
7	9	7	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	240	+38
8	8	5	POINT OF GRACE HEAL THE WOUND	WORD-CURB	239	+36
9	10	9	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT	REUNION/PLG	217	+17
10	4	13	RUSH OF FOOLS PEACE BE STILL	MIDAS	212	-56

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
11	14	4	SONFLOWERZ MY ADORATION	SONFLOWERZ	203	+35
12	11	11	MARK ROACH SURROUNDED	MYRRH/WORD-CURB	190	-6
13	NEW		CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	77	+122
14	12	16	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	77	-16
15	15	3	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	57	+12
16	13	19	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	53	-26
17	20	3	KENT BOTTFENFIELD A SON OF MY OWN	IBB	33	+28
18	18	12	GORDON MOTE DON'T LET ME MISS THE GLORY	SPRING HILL	18	-1
19	16	19	TWILA PARIS LIVE TO PRAISE	MOUNTAIN SPRING	108	-29
20	NEW		CURT COLLINS ANOTHER DAY	FSS	106	+5

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

KXWA/Denver, CO
PD: Scott Veigel

WORQ/Green Bay, WI
OM/PD: Jim Raider

WMAZ/Nashville, TN*
OM/PD: Cave Queen
AP: Jennifer Houchin
MC: Seth Routzahn

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Walker

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Faff

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

WJRF/Duluth, MN
PD/MD: Terry Michaels

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WJZZ/Norfolk, VA*
OM/PD: Anne Verebely

WPRJ/Saginaw, MI
OM: Aaron Dicer
MD: Josh Thompson

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

WJTH/Ponca City, OK
PD/MD: Tony Weir

WBVO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WONU/Chicago, IL*
PD/MD: Johnathon Eltrevoog

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

WZL/Portland, OR*
OM: Mike Novak
PD: David Pierce
AP: Eric Allen

KADI/Springfield, MO*
PD/MD: Rod Kittleman

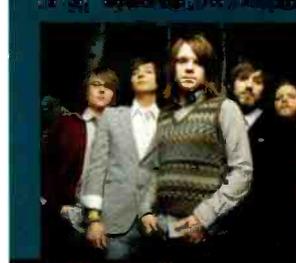
WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil Van Houten
WMIT/Asheville, NC* OM/PD: Tom Greene MD: Matt Stockman	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoudt	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/PD: Dave Burdud	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds	WQFL/Rockford, IL PD/MD: Johnny V.
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBJ/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zelner PD: Mike Abrams MD: Jim Epperlein
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KGTS/College Place, WA PD: Elizabeth Nelson MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD/MD: Tom Scott
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	KWND/Springfield, MO* PD/MD: Jeremy Morris
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KKJM/St. Cloud, MN OM/PD: Diana Madsen
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
KBNJ/Corpus Christi, TX* PD: Joe Fahf	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reichel	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gambin APD/MD: Bob Malone	WGTS/Washington, DC* PD: Becky Wilson Aligned MD: Rob Conway
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	

* Monitored Reporters



▶ WITH 180 PLAYS AT 11 REPORTING STATIONS, **LEELAND** POSTS THE CHART'S SOLE DEBUT (NO. 30) WITH "OPPOSITE WAY," THE TITLE TRACK FROM THE BAND'S SOPHOMORE SET.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	975	+50
2	3	19	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	730	-47
3	2	16	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	701	-79
4	4	24	FEE ALL BECAUSE OF JESUS	INO	631	-37
5	7	14	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	622	+20
6	5	22	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	608	-47
7	9	13	NATALIE GRANT I WILL NOT BE MOVED	CURB	543	+35
8	16	4	MERCYME YOU REIGN	INO	538	+85
9	8	17	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	537	+3
10	14	6	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	519	+57
11	25	2	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	516	+288
12	6	20	AARON SHUST WATCH OVER ME	BRASH	500	-124
13	10	15	CHRIS SLIGH EMPTY ME	BRASH	495	-3
14	11	15	LAURA STORY MIGHTY TO SAVE	INO	489	+13
15	12	10	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	484	+12
16	15	14	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	477	+16
17	19	5	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	476	+62
18	13	11	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	470	+7
19	18	6	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	427	+12
20	17	20	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	397	-37
21	22	17	AFTERS KEEPING ME ALIVE	INO	351	-12
22	21	13	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	346	-35
23	20	19	33MILES THANK YOU	INO	308	-75
24	23	9	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	256	+7
25	29	2	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	253	+74
26	27	2	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	235	+40
27	24	11	WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	224	-11
28	26	7	JOSH WILSON 3 MINUTE SONG	SPARROW/EMI CMG	208	+5
29	28	7	SALVADOR AWARE	WORD-CURB	191	+6
30	NEW		LEELAND OPPOSITE WAY	ESSENTIAL/PLG	180	+38



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
FEE ALL BECAUSE OF JESUS	INO	4.18	92%	28%	3.82	4.10	3.97
CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	4.15	98%	29%	4.13	4.16	4.15
WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	4.15	69%	12%	4.40	3.82	4.09
SKILLET THOSE NIGHTS	ARDENT/SRE/INO	4.15	83%	20%	4.12	4.00	4.07
SEABIRD RESCUE	CREDENTIAL/EMI CMG	4.12	75%	8%	4.27	4.13	4.20
SANCTUS REAL WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.09	80%	13%	3.84	4.05	3.94
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.07	96%	23%	3.85	4.12	3.97
STARFIELD REIGN IN US	SPARROW/EMI CMG	4.05	79%	13%	4.29	4.45	4.36
FLYLEAF ALL AROUND ME	SRE/OCTONE	4.03	99%	23%	4.11	3.95	4.03
MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	4.02	63%	12%	4.12	4.00	4.06
JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	4.01	94%	22%	3.83	4.06	3.95
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	4.00	93%	23%	3.85	4.01	3.93
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.99	90%	15%	3.95	3.97	3.96
PAUL WRIGHT SUNSET CLIFFS (TAKE ME OVER)	OCEAN AVENUE	3.97	77%	15%	4.00	4.00	4.00
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	3.97	86%	23%	3.80	3.99	3.97
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	3.95	88%	20%	3.71	4.11	3.90
RELIENT K THE BEST THING	CAPITOL/GDTEE	3.95	93%	24%	3.89	3.72	3.81
FIREFLIGHT UNBREAKABLE	FLICKER/PLG	3.95	95%	23%	3.98	3.79	3.88
STELLAR KART JESUS LOVES YOU	WORD-CURB	3.94	90%	22%	3.73	3.86	3.79
LEELAND OPPOSITE WAY	ESSENTIAL/PLG	3.92	74%	12%	3.85	4.12	3.95

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 914 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Pop to country migration: Everybody's talkin'

Country Pops Off

R.J. Curtis

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Two weeks ago in our weekly "Going for Adds" feature, which is delivered online, I was discussing a scenario that may have seemed impossible a few years ago but could actually happen in early 2009. Can you imagine sitting at the New Faces of Country Music show at Country Radio Seminar next March in Nashville, preparing to see Darius Rucker, Jessica Simpson and Jewel perform? Jewel's debut country single "Stronger Woman" recently peaked at No. 13 and her latest, "I Do," just arrived at radio. Jessica Simpson's "Come On Over" debuted at No. 41 and has since improved 36-33-29, while Rucker, who still performs with Hootie & the Blowfish, has a top 30 record (so far) with "Don't Think I Don't Think About It."

Obviously, lots can happen between now and when the New Faces eligibility period ends later this year, but this scenario wouldn't be unprecedented. Emilio was an established Tejano star when he played New Faces in 1996; in 1986, Billy Joe Royal was considered a country new face, in spite of his top 10 pop single from 1965, "Down in the Boondocks." Then there was Exile, a 1984 New Faces performer that had 1978's smash "Kiss You All Over" and was considered a pop act. Of those three, only Exile continued to have consistent chart success in this genre after its initial achievements. The band went on to score seven No. 1 country records after its New Faces appearance.

Next, I mentioned some of the comments Entravision KNTY (the Wolf)/Sacramento's Bob McNeill made in the June 13 Country column, where he raised concern about what he calls identity theft. McNeill worries that country radio is in danger of losing its uniqueness due to its "headlong rush to pop-sounding music." McNeill cites acts like Taylor Swift, Carrie Underwood and Rascal Flatts, which have recently appeared on CHR/top 40 and AC stations, wondering, "Will those listeners develop an appetite for country, listening to the crossover music? Or will they tune in—and right back out again—when they hear the first George Strait or Josh Turner?" Additionally, McNeill doesn't believe country fans ever accept artists

who migrate from the pop world as country acts.

Vast, Unpaid Research Department

Thankfully, people seem to actually read this stuff and sometimes they even react to certain comments. The inbox was pinged like crazy afterward and we simply have to share some feedback. Jones Radio Networks VP of country media Jim Murphy was struck by McNeill's belief that country fans don't accept artists who migrate from the pop world as country performers. "The fans of Conway Twitty, Brenda Lee, Charlie Rich, John Denver, Bobby Bare, Michael Martin Murphey, Dan Seals [aka England Dan], Jerry Wallace, Jim Ed Brown, Mac Davis, B.J. Thomas,



Murphy

Elvis. Nitty Gritty Dirt Band and Kenny Rogers may respectfully disagree. All these singers had their first, substantial success as pop acts before having enjoyed some measure of success in the country format."

He adds, "It may be more accurate to say listeners, to some degree, and country radio programmers, to a greater degree, have distaste for pop artists who appear to have no long-term commitment to the format or the fans. There have been many very successful pop acts over the years who have failed to make an impact with country fans, I believe, for that reason."

The list above, Murphy says, is proof that some pop acts can and do make the transition quite nice-

Acts That 'Popped' Before Going Country

Conway Twitty
Billy Joe Royal
George Hamilton IV
Michael Johnson
Brenda Lee
Ray Stevens
Kenny Rogers
Tom Jones
Bobby Bare
Exile
Roy Orbison
Michael Martin Murphey
The Charlie Daniels Band
Olivia Newton-John
Bobby Goldsboro
Jerry Wallace
Wanda Jackson
Mac Davis
Sheb Wooley
Nitty Gritty Dirt Band
B.J. Thomas

Emilio

Three No. 2 albums on the Regional Mexican Albums chart in 1993, 1994 and 1996 ("Southern Exposure," "Soundlife" and "Quedate")

Exile

"Kiss You All Over" spent four weeks at No. 1 on the Billboard Hot 100 in 1978.

—compiled by Wade Jessen



Blake

ly and some became core artists for country in their day. "Finally, let's not hate Taylor Swift or Rascal Flatts because they appeal to a younger audience. Some of our most beloved country pioneers—Buck Owens, Johnny Cash and Waylon Jennings, to name a few—were kept off the [Grand Ole] Opry and banned from some stations for not being country enough in their early days. Funny how yesterday's 'not country enough' becomes tomorrow's 'mainstream.' Times change and the best stations adjust."

Proceed With Caution

Next came this from Citadel's KQFC/Boise, Idaho, PD Wes McShay: "The pop crossover of country acts like Carrie Underwood, Taylor Swift and Rascal Flatts is less of an issue than the 'come on in' philosophy of opening our arms to any and all artists who have previously established themselves in another genre of music. If the artist established themselves first at country, the listener seems to be more accepting of a crossover sound."

For the others, McShay says he takes it on a song-by-song basis. For example, Bon Jovi had a No. 1 hit when teaming with Sugarland's Jennifer Nettles and "he hasn't had anything close to a hit since. The Eagles' reception has been tepid at best by the country P1. However, I believe if they had a song that resembled 'Tequila Sunrise' now, the story could be different."

"This is a time when massaging your daily music log is very important. If you buy into the idea that a pre-established name, regardless of format background, is better than an unknown country newbie, your mantra should be 'proceed with caution.' It's about the song," he says.

Finally, this from Columbia Northeast regional Cliff Blake, who is working Simpson's single "Come On Over": "We in country are always the last to see change before it is upon us. We were the last to switch from vinyl to cassettes, cassettes to CDs, and will be the last to switch from CDs to digital delivery. We are one of the formats least likely to purchase music over the Internet. The generation coming up behind us is blind to format restrictions. Take my daughter, Darcie, who'll troll Rhapsody, rapidly switching from the Beatles to the Killers to Johnny Cash to Finger Eleven to Leona Lewis and on and on. Makes my head spin sometimes, but all she's doing is going from hit to hit."

Blake adds, "We'd better get used to it. Whether an artist switches from pop to country or a country hit crosses over to Radio Disney isn't even an arguable point for these new music consumers." **R&R**

What Exactly Is GFA Anyway?

Bear with me here while I describe an R&R product that may resemble a blatant pitch—something I'm not very good at—but will hopefully provide context for references to "Going for Adds."

GFA is a feature you may or may not already see each week that magically appears in your e-mail inbox every Thursday. It's always music-focused, discussing new releases that have come across this

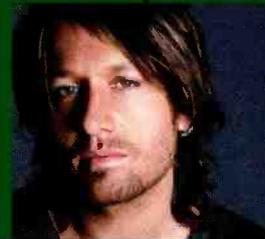
desk and made their way to what I refer to as "heavy rotation in the car." GFA also links to electronic press kits, which are interesting to watch and always helpful in terms of getting familiar with new artists.

Now here's the really cool part about GFA: It's free, and if you aren't already receiving it, be sure to e-mail me (rcurtis@radioandrecords.com), so we can add your name to the list.—RC

R&R COUNTRY

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▶ IN ITS FIFTH CHART WEEK, KEITH URBAN'S "YOU LOOK GOOD IN MY SHIRT" VAULTS 22-14, SEWING ON AIRPOWER AND MOST INCREASED AUDIENCE STRIPES (UP 4.3 MILLION IMPRESSIONS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	1	14	KENNY CHESNEY BETTER AS A MEMORY	NO. 1 (2 WKS)	☆	29.225 +1.207	4280 1
2	3	22	BLAKE SHELTON HOME		☆	27.550 +0.799	4052 2
3	6	18	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		☆	26.595 +1.044	3865 3
4	2	15	CARRIE UNDERWOOD LAST NAME		☆	26.261 -1.683	3802 4
5	7	11	ALAN JACKSON GOOD TIME		☆	25.322 +1.941	3742 5
6	4	18	BRAD PAISLEY I'M STILL A GUY		☆	22.503 -3.281	3251 6
7	8	24	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	20.816 +0.577	3230 7
8	5	18	RASCAL FLATTS EVERY DAY		☆	19.554 -6.207	2685 9
9	10	9	BROOKS & DUNN PUT A GIRL IN IT		☆	19.368 +2.182	2972 8
10	13	5	SUGARLAND ALL I WANT TO DO		☆	18.087 +3.114	2682 10
11	12	25	MIRANDA LAMBERT GUNPOWDER & LEAD		☆	16.522 +1.095	2547 11
12	14	21	KEITH ANDERSON I STILL MISS YOU		☆	16.461 +1.594	2527 12
13	11	20	GEORGE STRAIT I SAW GOD TODAY		☆	15.813 -0.788	2019 20
14	22	5	KEITH URBAN YOU LOOK GOOD IN MY SHIRT	AIRPOWER/MOST INCREASED AUDIENCE	☆	14.792 +4.354	2128 16
15	15	36	JOSH GRACIN WE WEREN'T CRAZY		☆	14.569 +0.819	2439 13
16	17	6	TAYLOR SWIFT SHOUL'D'VE SAID NO		☆	14.221 +1.917	2182 15
17	16	25	JOSH TURNER FEATURING TRISHA YEARWOOD ANOTHER TRY		☆	13.879 +0.143	2270 14
18	18	21	REBA MCENTIRE EVERY OTHER WEEKEND		☆	12.887 +0.703	2047 18
19	19	14	GARY ALLAN LEARNING HOW TO BEND		☆	12.703 +0.914	2117 17
20	20	18	THE LOST TRAILERS HOLLER BACK		☆	12.210 +0.973	2030 19
21	23	17	JULIANNE HOUGH THAT SONG IN MY HEAD		☆	9.873 +0.894	1642 23
22	25	13	JIMMY WAYNE DO YOU BELIEVE ME NOW		☆	9.764 +1.272	1706 22
23	24	21	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		☆	9.591 +0.744	1752 21
24	27	10	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆	9.012 +1.844	1417 24
25	32	4	GEORGE STRAIT TROUBADOUR		☆	8.163 +2.683	1352 25
26	26	25	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆	7.966 -0.053	1311 26
27	28	16	LUKE BRYAN COUNTRY MAN		☆	6.943 +0.375	1242 27
28	31	12	HEIDI NEWFIELD JOHNNY & JUNE		☆	6.184 +0.584	1218 28
29	33	4	JESSICA SIMPSON COME ON OVER		☆	5.978 +1.532	976 29
30	30	14	SUGARLAND FEATURING LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN		☆	5.549 -0.188	718 34

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	21	17	TOBY KEITH SHE'S A HOTTIE		☆	4.676 -5.947	900 32
32	35	10	CHUCK WICKS ALL I EVER WANTED		☆	4.666 +0.637	947 30
33	34	9	JASON ALDEAN RELENTLESS		☆	4.576 +0.402	924 31
34	51	2	BRAD PAISLEY WAITIN' ON A WOMAN	BREAKER/MOST ADDED	☆	3.634 +2.607	591 36
35	36	14	CRYSTAL SHAWANDA YOU CAN LET GO		☆	3.567 -0.111	658 35
36	39	7	CRAIG MORGAN LOVE REMEBERS		☆	3.326 +0.753	718 33
37	38	16	JO DEE MESSINA I'M DONE		☆	2.780 +0.204	591 37
38	40	12	JAMEY JOHNSON IN COLOR		☆	2.293 -0.006	465 39
39	41	31	ELI YOUNG BAND WHEN IT RAINS		☆	2.253 +0.259	323 46
40	44	9	BUCKY COVINGTON I'LL WALK		☆	2.193 +0.664	504 38
41	42	11	RODNEY ATKINS INVISIBLY SHAKEN		☆	1.865 +0.070	462 41
42	45	5	KELLIE PICKLER DON'T YOU KNOW YOU'RE BEAUTIFUL		☆	1.849 +0.358	349 44
43	43	8	ADAM GREGORY CRAZY DAYS		☆	1.762 +0.222	463 40
44	29	17	TIM MCGRAW KRISTOFFERSON		☆	1.683 -4.691	413 42
45	47	6	ASHTON SHEPHERD SOUNDS SO GOOD		☆	1.664 +0.385	397 43
46	46	10	ERIC CHURCH HIS KIND OF MONEY (MY KIND OF LOVE)		☆	1.331 +0.034	336 45
47	50	7	RISSI PALMER NO AIR		☆	1.237 +0.077	241 50
48	49	9	DAVID NAIL I'M ABOUT TO COME ALIVE		☆	1.165 -0.010	298 48
49	52	3	RANDY HOUSER ANYTHING GOES		☆	1.137 +0.162	259 49
50	53	2	PAT GREEN LET ME		☆	1.124 +0.159	79 -
51	37	17	LEANN RIMES GOOD FRIEND AND A GLASS OF WINE		☆	1.107 -1.490	216 52
52	48	10	KEVIN FOWLER BEST MISTAKE I EVER MADE		☆	1.065 -0.135	74 -
53	56	3	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME		☆	1.031 +0.204	139 57
54	54	5	CHRIS YOUNG VOICES		☆	1.004 +0.093	298 47
55	58	2	JAMES OTTO FOR YOU		☆	0.885 +0.280	235 51
56	NEW		RASCAL FLATTS BOB THAT HEAD	HOT SHOT DEBUT	☆	0.812 +0.810	147 56
57	57	6	KID ROCK ALL SUMMER LONG		☆	0.751 -0.033	133 58
58	NEW		MARCEL I LOVE THIS SONG		☆	0.748 +0.367	164 54
59	55	12	LONESTAR LET ME LOVE YOU		☆	0.720 -0.122	188 53
60	NEW		LEE BRICE UPPER MIDDLE CLASS WHITE TRASH		☆	0.598 +0.235	131 59

MOST INCREASED AUDIENCE (IN MILLIONS)

+4.325 KEITH URBAN
☆
You Look Good In My Shirt (Capitol Nashville)
KILT +0.312, WLSN +0.301, WDSY +0.186, WFMS +0.177, KWJL +0.165, KNIX +0.160, WCOL +0.156, WQYK +0.153, KBWF +0.151, WKHX +0.150

+3.069 SUGARLAND
☆
All I Want To Do (Mercury)
KILT +0.320, WDSY +0.249, WFMS +0.190, WGH +0.137, KMPS +0.128, KTEX +0.126, KTST +0.125, KBWF +0.120, WYYZ +0.117, KVOO +0.114

+2.672 GEORGE STRAIT
☆
Troubadour (MCA Nashville)
KTEX +0.277, KMPS +0.229, WAMZ +0.124, KBWF +0.113, WBEZ +0.095, KTST +0.089, KSSN +0.089, WPAW +0.082, KNCI +0.081, WDSY +0.079

+2.607 BRAD PAISLEY
☆
Waitin' On A Woman (Arista Nashville)
KSCS +0.317, WUBE +0.202, WAMZ +0.173, KWNR +0.146, KFRG +0.141, KNCI +0.106, KSKS +0.102, KBWF +0.096, WGNB +0.093, WGH +0.089

+2.124 BROOKS & DUNN
☆
Put A Girl In It (Arista Nashville)
WFMS +0.226, WVK +0.176, KMPS +0.160, KVOO +0.140, KTEX +0.132, KWNR +0.112, WLSN +0.103, WQYK +0.093, WGH +0.090, KBQR +0.090

NEW AND ACTIVE			
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
ZAC BROWN BAND Chicken Fried (Live Nation)	0.511/0.063	ASHLEY GEARING Dut The Window (Curb)	0.435/0.049
TOTAL STATIONS: 20		TOTAL STATIONS: 44	
CROSSIN DIXON I Love My Old Bird Dog (& I Love You) (Broken Bow)	0.440/0.132	JEWEL I Do (Valory)	0.429/0.193
TOTAL STATIONS: 21		TOTAL STATIONS: 18	
		CHRIS CAGLE No Love Songs (Capitol Nashville)	0.345/0.002
		TOTAL STATIONS: 9	
		GRETCHEN WILSON Don't Do Me No Good (Columbia)	0.340/0.340
		TOTAL STATIONS: 13	

MOST ADDED

BRAD PAISLEY 30
Waitin' On A Woman (Arista Nashville)
KBEQ, KBWF, KCYE, KEGA, KFDI, KIIM, KIXZ, KKGQ, KKNG, KNCI, KRZY, KSON, KTTS, KVOO, KWJJ, KWNR, WAMZ, WONE, WIOV, WKLB, WKSF, WQK, WPAW, WQMX, WQYK, WSLC, WUSJ, WWGR, WWNU, WXTU

RASCAL FLATTS 25
Bob That Head (Lyric Street)
KATC, KBUL, KBWF, KEGA, KIZN, KKWF, KMDL, KSKS, KSDP, KUBL, KVOO, KWJJ, WAMZ, WDAF, WFBF, WGH, WGNB, WITL, WKHX, WOGK, WQHK, WRNS, WUBE, WXTU, WYRK

KEITH URBAN 13
You Look Good In My Shirt (Capitol Nashville)
KAJA, KILT, KNIX, KSON, KTEX, KTOM, KXKT, KYGO, WCOL, WEZL, WFMS, WIRK, WYYZ

GEORGE STRAIT 12
Troubadour (MCA Nashville)
KMDL, KMPS, KNCI, KTEX, KTST, WBUL, WGGY, WMAD, WGI, WPKX, WSOB, WYCD

LADY ANTEBELLUM 12
Lookin' For A Good Time (Capitol Nashville)
KHKL, WGGY, WIOV, WITL, WKXC, WQBE, WRNS, WWGR, WXBQ, WXTU, WYCD, WYRK

JESSICA SIMPSON 21
Come On Over (Epic/Columbia)

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
*08 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.
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▶ **JESSICA SIMPSON** LANDS HER FIRST TOP 30 HIT AT CANADA COUNTRY, AS "COME ON OVER" SURGES 41-27.

COUNTRY MONITORED REPORTERS

WQMX/Akron, OH* OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	WFBE/Flint, MI* PD: April Rose APD: Keith Allen	WMAD/Madison, WI* OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	WBEE/Rochester, NY* PD: Billy Kidd APD/MD: Weslea Neas
WGNA/Albany, NY* OM/MD: Tom Jacobsen	KSKS/Fresno, CA* PD: Tom Jordan	KTEX/McAllen, TX* OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	KNCI/Sacramento, CA* PD: Mark Evans APD: Greg Cole
KRST/Albuquerque, NM* OM/MD: Eddie Haskell MD: Paul Bailey	WWGR/Ft. Myers, FL* PD/MD: Justin Tyler APD: Steve Hart	WGXX/Memphis, TN* PD: Tim Jones	KNTY/Sacramento, CA* PD/MD: Bob McNeill
WCTO/Allentown, PA* OM/MD: Shelly Easton APD/MD: Jerry Padden	WQHK/Ft. Wayne, IN* OM/MD: Rob Kelley MD: Dave Michaels	WMIL/Milwaukee, WI* OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	WKCY/Saginaw, MI* OM/MD: Mike Skot APD: Kevin Profit MD: John Richards
WKSF/Asheville, NC* OM/MD: Jeff Davis MD: Brian Hatfield	WOGK/Gainesville, FL* PD: Mr. Bob MD: Big Red	KEEY/Minneapolis, MN* OM/MD: Gregg Swedberg MD: Mary Gallas	KSOP/Salt Lake City, UT* APD/MD: Debby Turpin
WKHX/Atlanta, GA* OM/MD: Mark Richards MD: Mike Macho	WBCT/Grand Rapids, MI* OM/MD: Doug Montgomery APD/MD: Dave Taft	KTOM/Monterey, CA* OM: Sam Diggedy PD: Wes Poe APD/MD: Jim Pearson	KUBL/Salt Lake City, UT* PD: Ed Hill MD: Pat Garrett
WUBL/Atlanta, GA* OM/MD: Clay Hunnicutt APD/MD: Lance Houston	WPAW/Greensboro, NC* PD: Randall Bliss APD: Clay J.D. Walker	KAJA/San Antonio, TX* OM/MD: George King MD: Cactus Lou	KSON/San Diego, CA* PD: John Marks APD/MD: Brooks O'Brian
WKXC/Augusta, GA* PD: T Gentry	WRNS/Greenville, NC* PD/MD: Wayne Carlyle	WKDF/Nashville, TN* OM/MD: Larry Stone MD: Billy Harper	KBWF/San Francisco, CA* PD: Scott Mahalik APD: Keala MD: Nikki Landry
KUZZ/Bakersfield, CA* PD: Evan Bridwell APD/MD: Donna James	WRBT/Harrisburg, PA* PD: JT Bosch APD/MD: Newman	WSIX/Nashville, TN* OM: Rich Davis PD: Keith Kaufman	KRTY/San Jose, CA* PD/MD: Julie Stevens
WYPY/Baton Rouge, LA* PD: Dave Dunaway APD/MD: Jimmy Brooks	WWYZ/Hartford, CT* PD: Pete Salant	WGH/Norfolk, VA* OM/MD: John Shornby APD/MD: Mark McKay	KKWF/Seattle, WA* PD: Lance Tidwell
KIZN/Boise, ID* OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey	KKNG/Oklahoma City, OK* OM/MD: Kevin Christopher MD: Lynn Waggoner	KMP5/Seattle, WA* PD: Becky Brenner MD: Tony Thomas
WKL8/Boston, MA* OM: Don Kelley PD: Mike Brophay APD/MD: Ginny Rogers	WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon	KTST/Oklahoma City, OK* OM/MD: Tom Travis	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WYRK/Buffalo, NY* PD: Wendy Lynn	WUSJ/Jackson, MS* PD: Russ Williams	KXKT/Omaha, NE* PD: Erik Johnson MD: Craig Allen	KIXZ/Spokane, WA* OM: Robert Harter PD/MD: Paul "Coyote" Neumann
WEZL/Charleston, SC* OM: Steve Burke PD: Bill West	WGNE/Jacksonville, FL* OM/MD: Chuck Beck	WXBM/Pensacola, FL* PD/MD: Lynn West	WPXK/Springfield, MA* APD/MD: Marc Spencer
WQBE/Charleston, WV* OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WXBQ/Johnson City, TN* PD/MD: Bill Hagy	WXTU/Philadelphia, PA* OM/MD: Roy Land PD: Bob McKay	KTT5/Springfield, MO* OM/MD: Chris Cannon APD/MD: Curly Clark
WKK7/Charlotte, NC* OM/MD: Bruce Logan APD/MD: Ryan Dokke	KBEQ/Kansas City, MO* PD: Mike Kennedy MD: T.J. McEntire	KMLE/Phoenix, AZ* PD: Kris Abrams APD: Andrew Bland MD: Gwen Foster	KATM/Stockton, CA* OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WSOC/Charlotte, NC* PD: D.J. Stout APD/MD: Rick McCracken	KFKF/Kansas City, MO* OM/MD: Dale Carter APD/MD: Tony Stevens	KNIX/Phoenix, AZ* PD: Ray Massie	WQYK/Tampa, FL* OM/MD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUSY/Chattanooga, TN* PD: Jay Cruze MD: Bill Poindexter	WDAF/Kansas City, MO* OM: Thom McGinty PD: Michael Cruise	WDSY/Pittsburgh, PA* OM/MD: Keith Clark APD/MD: Stoney Richards	KIIM/Tucson, AZ* OM: Herb Crowe PD/MD: Buzz Jackson
WUSN/Chicago, IL* PD: Mike Peterson MD: Marci Braun	WVIV/Knoxville, TN* OM/MD: Mike Hammond MD: Colleen Addair	WOGI/Pittsburgh, PA* PD: Dave Anthony	KV00/Tulsa, OK* PD: Luke Jensen MD: Dave Austin
WUBE/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	KMDL/Lafayette, LA* PD: Scott Bryant MD: T.D. Smith	KUPL/Portland, OR* PD: John Paul APD/MD: Rick Taylor	WIRK/West Palm Beach, FL* PD: Mitch Mahan MD: JR Jackson
KATC/Colorado Springs, CO* OM: Bobby Irwin PD: Jim West MD: Wingnut	WPCV/Lakeland, FL* OM/MD: Mike James APD/MD: Jeni Taylor	KWJJ/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	KFDI/Wichita, KS* OM/MD: Beverlee Brannigan APD/MD: Carol Hughes
WWNU/Columbia, SC* PD: Rick Taylor MD: Tyler On The Radio	WIOV/Lancaster, PA* OM: Ken Carson PD: Al Brock	WQKQ/Portsmouth, NH* OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	WGGY/Wilkes Barre, PA* PD: Doc Medek MD: Jessie Roberts
WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko	WITL/Lansing, MI* OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WXCW/Wilmington, DE* OM/MD: Dave Hovel APD: Mike Joseph MD: Chris Duff
KSCS/Dallas, TX* PD: Crash Poteet APD/MD: Chris Huff	KCYE/Las Vegas, NV* PD/MD: R.W. Smith	WCTK/Providence, RI* APD: Sam Stevens MD: Stephen Giuttari	WCTY/York, PA* PD: Scott Donato MD: Dan Douglas
KYGO/Denver, CO* PD: Joel Burke MD: Garrett Doll	KWNR/Las Vegas, NV* PD: Cary Rolfe MD: Jason Steiner	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WFRG/Riverside, CA* OM: Lee Douglas PD/MD: Don Jeffrey
KHKI/Des Moines, IA* OM: Jack O'Brien PD/MD: Andy Elliott	WBUL/Lexington, KY* PD: Mark Grantin	KBUL/Reno, NV* PD: Brad Hansen APD/MD: Derek Gunn	WSLC/Roanoke, VA* PD: Brett Sharp MD: Robynn Jaymes
WYCD/Detroit, MI* PD: Tim Roberts APD/MD: Mike Scott	KSSN/Little Rock, AR* PD/MD: Chad Heritage	KFRG/Riverside, CA* OM: Lee Douglas PD/MD: Don Jeffrey	WAMZ/Louisville, KY* PD: Coyote Calhoun MD: Night Train Lane

COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST	TITLE	IMPRINT / PROMOTION LABEL
BLAKE SHELTON	HOME	WARNER BROS./WRN

MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	40
RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET	40
JESSICA SIMPSON	COME ON OVER	EPIC/COLUMBIA	18
GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE	13
DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	8
JASON ALDEAN	RELENTLESS	BROKEN BOW	8
LADY ANTEBELLUM	LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE	8

MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	+714
RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET	+454
KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE	+445
GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE	+343
JESSICA SIMPSON	COME ON OVER	EPIC/COLUMBIA	+332
SUGARLAND	ALL I WANT TO DO	MERCURY	+303
DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	+288

INDICATOR EXCLUSIVES

TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
51	49	MARK CHESNUTT	WHEN YOU LOVE HER LIKE CRAZY	LOFTON CREEK	266	-39
54	—	THE ROAD HAMMERS	GIRL ON THE BILLBOARD	MONTAGE	217	+74
55	54	CARTER'S CHORD	DIFFERENT BREED	SHOW DOG NASHVILLE	217	+12
56	—	ZAC BROWN BAND	CHICKEN FRIED	LIVE NATION	198	+76
59	—	TODD O'NEILL	CAN I COME OVER TONIGHT	ARIA NASHVILLE	154	+34
60	51	RICK HUCKABY	I GOT YOU COVERED	HEADCOACH	151	-136

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA COUNTRY		PLAYS
			ARTIST	TITLE	
1	1	10	ALAN JACKSON	GOOD TIME	732
2	2	11	KENNY CHESNEY	BETTER AS A MEMORY	692
3	6	8	BROOKS & DUNN	PUT A GIRL IN IT	675
4	4	13	CARRIE UNDERWOOD	LAST NAME	610
5	7	21	LADY ANTEBELLUM	LOVE DON'T LIVE HERE	608
6	3	17	BRAD PAISLEY	I'M STILL A GUY	589
7	5	15	RASCAL FLATTS	EVERY DAY	555
8	9	16	ADAM GREGORY	CRAZY DAYS	542
9	8	17	JAMES OTTO	JUST GOT STARTED LOVIN' YOU	534
10	13	3	CRYSTAL SHAWANDA	WHAT DO I HAVE TO DO	528
11	10	14	MONTGOMERY GENTRY	BACK WHEN I KNEW IT ALL	508
12	14	4	SUGARLAND	ALL I WANT TO DO	496
13	18	4	PAUL BRANDT	RISK	478
14	20	4	TAYLOR SWIFT	SHOULD'VE SAID NO	450
15	28	3	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	434
16	30	3	JOHNNY REID	OUT OF THE BLUE	427
17	12	16	AARON LINES	MOMENTS THAT MATTER	425
18	11	12	SHANE YELLOWBIRD	DRIVE ME HOME	417
19	16	11	REBA MCENTIRE	EVERY OTHER WEEKEND	414
20	21	4	JASON BLAINE	MY FIRST CAR	404
21	17	13	THE HIGGINS	FLOWER CHILD	375
22	15	17	DOC WALKER	BEAUTIFUL LIFE	368
23	19	20	DERIC RUTTAN	FIRST TIME IN A LONG TIME	362
24	26	6	KEITH ANDERSON	I STILL MISS YOU	326
25	27	9	GARY ALLAN	LEARNING HOW TO BEND	289
26	25	19	GEORGE STRAIT	I SAW GOD TODAY	284
27	41	2	JESSICA SIMPSON	COME ON OVER	281
28	24	22	TRACE ADKINS	YOU'RE GONNA MISS THIS	273
29	23	20	PHIL VASSAR	LOVE IS A BEAUTIFUL THING	271
30	35	5	MIRANDA LAMBERT	GUNPOWDER & LEAD	268

FOR WEEK ENDING JUNE 22, 2008

* indicates CanCon



Another year, another class of geniuses

Radio's Wonderchildren, Unite!

Keith Berman

KBerman@RadioandRecords.com

edison Media Research performed a reprise of its “30 Under 30” this year, casting its net upon the waters of radio to scoop up yet another batch of talented wunderkind who can help lead the industry’s next generation. With the class of 2008 being honored June 28 at the Conclave in Minneapolis, here’s a look at AC’s and hot AC’s proud entries.

Daniel Anstandig, McVay New Media president

Daniel Anstandig grew up listening to radio in Cleveland. “It always sounded like they were having fun, and I wanted to be a part of the action,” he says, revealing that he got into the business when he was 9 by relentlessly calling stations and asking for a job.

“Around the same time, I started a low-power radio station out of my parents’ basement,” he says. “Unfortunately, I built the transmitter without a harmonics filter, and I was interfering with the TV audio on channel 8. Needless to say, my pirate radio career was cut short.”

Anstandig has a unique vantage point, especially since his consulting gig takes him to stations around the globe. No matter where he is, he sees radio’s advantage being its ubiquitous presence: “Ninety-four percent of the population uses radio in an average week,” he says. “Only a handful of industries in the world have achieved this level of reach.”

However, those listeners are increasingly moving over to Internet listening, and Anstandig believes that one of our biggest Achilles’ heels is people who are inexperienced with and oblivious to digital media applications. “Programmers must take a new approach to integrating digital media in their content offerings, especially those who are aiming to win among persons 18–49,” he says.

Despite the challenges, Anstandig is still excited about what he does. “People want to be surrounded by others who are having fun. We simply need to have fun as an industry again,” he says. “The problem is not that there are fewer young creative people; the problem is that fewer young creative people make it through the entrance door of a radio station.”

Justin Riley, KMGA (99.5 Magic FM) and KKOB-FM/Albuquerque PD

Justin Riley is your typical radio geek: He started out recording his local stations on a tape deck in his bedroom, then timing out the jock breaks so he could record over them with his own. “My dad knew the GM of the local stations and got me a tour on the day before my 12th birthday,” he says.

After following station people around to remotes and learning how to do segues and run the board, he got his first show on his 13th birthday—Fridays 10 p.m.–midnight—and Riley was hooked. “I built quite a neat little studio in my bedroom, and if I’d had a stick, I could’ve broadcast to the neighborhood,” he says.

Sadly, Riley doesn’t see those kinds of opportunities anymore for kids to learn about radio: “How’s a kid going to pretend they have a radio station today, put a touchscreen in their bedroom and hit ‘auto?’” he asks. With overnights either voice-tracked or automated, there isn’t a training ground for the next generation of talent or programmers.

“It could be a huge weakness for us in the long run when all of us retire and there’s no one to take over,” he says. “I’m not pulling an airshift, which is good on most days, but on some days, I’d really like to be in there to help me be more dialed in with the station. There’s just too much we’re missing because of how few people we have running the whole industry.”

Alex Roman, WPLJ and WABC-AM/New York director of engineering

“Believe it or not, I originally leaned toward programming,” Alex Roman says. “I was bored one evening when I was in high school and called a DJ.” After hanging out at a station and learning how to do the basics, he told one of the engineers that “all



Anstandig



Riley



Roman



Chase

these electronics look neat.” One technical tour and a trip out to the transmitter later, Roman was converted to engineering.

While he still loves the programming aspects of radio, engineering is what really gets him excited. “I have put so much stuff into radio stations in the last couple of years,” he says. “A station today looks nothing like it did 10–15 years ago.” Roman points out that you now don’t have to physically move anything around a station; it’s all done by computer.

Since delivering content is what charges him up about radio, Roman likes having all the different platforms being used these days: “It’s all the same production and on-air stuff, we’re just distributing them [in] other ways besides a radio transmitter.” Unfortunately, it also means that Roman’s days are full, given that the more technical stuff gets, the easier it is to break it. “The amount of work it takes to keep this stuff up and running is immense,” he says. “Every one of those components is controlled by some computer that’s going to lock up or need to be upgraded or whatever else. My job is absolutely getting harder.”

Despite that, he sees new technologies as cool science projects, since he and his staff get to mess with toys and figure out how to make them work without ever having laid eyes on them before. “I’m never bored,” he says.

Justin Chase, KMXB (Mix 94.1) and KKJJ (100.5 Jack FM)/Las Vegas PD

Justin Chase got into radio when he was only 14, but came from the music side, having been in music programs from elementary through high school. “I knew I wasn’t talented enough to make it as a musician, and radio seemed like fun,” he says.

Like Anstandig, Chase also sees radio’s strength in its ability to reach an audience, and one of his biggest thrills is going out among the masses and overhearing someone talking about his station. “A huge strength is our personalities: our morning shows, daypart jocks and even our station imaging touch people on a personal level,” he says. “People still talk about who ‘Mark and Mercedes in the Morning’ interviewed or some funny weekend promo we did.” However, he also advocates being digitally aware, since there are so many new delivery systems that the industry can use to reach out—streaming, video, HD radio, mobile streaming, text-messaging and more.

With radio going digital in audience measurement and delivery method, Chase is excited—but given his concerns, he also warns that it’s important to find people who can embrace new technologies and relate to audiences.

“Stations and companies that are embracing on-demand features will have better luck attracting the younger demographics. Finding and developing up-and-coming talent is key,” he says. “The days of posting a position and expecting young talent to send you a T&R are over. You have to go out and recruit them. You’d be surprised [at] what kind of amazing talent you could find from people who have never even been in radio before.” **R&R**

WMAS-AM & FM/Springfield, Mass., OM/PD Rob Anthony declined to be interviewed due to time constraints.



► **DAVID COOK** CONTINUES HIS RAPID RISE TOWARD THE TOP 10, AS "THE TIME OF MY LIFE" HOPS 13-11 WITH MOST INCREASED PLAYS FOR A FOURTH CONSECUTIVE WEEK (UP 289). HIS "AMERICAN IDOL" VICTORY SONG ALSO JUMPS 20-16 AT HOT AC AND DEBUTS ON CHR/TOP 40 AT NO. 39.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	SARA BAREILLES LOVE SONG	NO. 1 (7 WKS)	11 ³ ☆ EPIC	2276 +57	18.406 1
2	2	11	LEONA LEWIS BLEEDING LOVE		11 ² ☆ SYCO//RMG	1906 +85	16.830 2
3	3	47	COLBIE CAILLAT BUBBLY		11 ⁴ ☆ UNIVERSAL REPUBLIC	1666 -85	13.498 3
4	5	34	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆ MOSLEY/BLACKGROUND/INTERSCOPE	1591 +91	10.151 8
5	4	24	MICHAEL BUBLE LOST		143/REPRISE	1438 -66	10.448 6
6	10	16	JOHN MAYER SAY		AWARE/COLUMBIA	1365 +277	11.695 4
7	6	26	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1289 -63	7.324 11
8	7	25	JORDIN SPARKS TATTOO		11 ² ☆ 19/JIVE/ZOMBA	1251 -12	10.315 7
9	8	52	FERGIE BIG GIRLS DON'T CRY		11 ⁵ ☆ WILL.I.AM/A&M/INTERSCOPE	1209 -22	10.022 10
10	9	26	ALICIA KEYS NO ONE		11 ⁵ ☆ MBK//RMG	1091 -7	10.101 9
11	13	5	DAVID COOK THE TIME OF MY LIFE	MOST INCREASED PLAYS	19/RCA/RMG	1025 +289	6.549 12
12	11	17	DAUGHTRY FEELS LIKE TONIGHT		11 RCA/RMG	1014 +56	10.595 5
13	12	21	PLUMB IN MY ARMS		☆ CURB/REPRISE	948 +58	3.699 15
14	14	20	EAGLES BUSY BEING FABULOUS		☆ ERC	659 -38	2.690 17
15	15	19	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP		RCA/RMG	525 -81	2.515 19
16	16	11	JOSH GROBAN AWAKE		143/REPRISE	506 +10	1.826 21
17	18	11	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		MOSLEY/GEFFEN/INTERSCOPE	457 +83	1.600 23
18	17	16	KIMBERLEY LOCKE FALL		☆ CURB/REPRISE	438 -36	1.033 27
19	19	7	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² 19/JIVE/ZOMBA	416 +95	5.333 13
20	20	11	LIFEHOUSE WHATEVER IT TAKES		11 ☆ GEFFEN/INTERSCOPE	380 +75	3.545 16
21	21	7	JOURNEY AFTER ALL THESE YEARS		☆ NOMOTA	289 +19	0.738 -
22	22	9	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		BADMAN	276 +6	0.479 -
23	23	8	COLBIE CAILLAT REALIZE		11 UNIVERSAL REPUBLIC	266 +41	1.800 22
24	25	13	MAROON 5 WO'N'T GO HOME WITHOUT YOU		11 A&M/OTONE/INTERSCOPE	229 +50	3.935 14
25	NEW		NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST ADDED	PHONOGENIC/EPIC	177 +99	2.475 20
26	26	6	ROOM FOR TWO ROOTS BEFORE BRANCHES		☆ CURB/WARNER BROS.	163 +16	0.219 -
27	24	18	CNOTE FORGIVE ME		☆ JKH/ENT	163 -61	0.459 -
28	29	2	ONEREPUBLIC STOP AND STARE		11 ☆ MOSLEY/INTERSCOPE	123 +34	1.438 24
29	27	13	REO SPEEDWAGON FIND YOUR OWN WAY HOME		SPEEDWAGON/MAILBOAT	123 -18	0.130 -
30	28	3	CLAY AIKEN ON MY WAY HERE		5/19/RCA/RMG	113 0	0.204 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)	9
DAVID COOK The Time Of My Life (19/RCA/RMG)	6
FOREIGNER Too Late (Atlantic/Rhino)	6
JOURNEY After All These Years (Nomota)	5
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba)	5
HILARY MCRAE Every Day (When Will You Be Mine) (Hear/CMG)	5
NELLY FURTADO FEAT. KEITH URBAN In God's Hands (Geffen/Interscope)	3
ROOM FOR TWO Roots Before Branches (Curb/Warner Bros.)	3

ADDED AT... WHUD
Newburgh, NY
OM/PD: Steven Petrone
APD/MD: Tom Furci
George Michael With Paul McCartney, Heal The Pain, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KID ROCK All Summer Long (Top Dog/Atlantic)	99/24	HILARY MCRAE Every Day (When Will You Be Mine) (Hear/CMG)	62/12
TOTAL STATIONS: 12		TOTAL STATIONS: 14	
NEIL DIAMOND Pretty Amazing Grace (Columbia)	98/16	GAVIN DEGRAW In Love With A Girl (J/RMG)	53/24
TOTAL STATIONS: 16		TOTAL STATIONS: 4	
MATCHBOX TWENTY These Hard Times (Melisma/Atlantic)	95/6	MINDI ABAIR Stars (Peak/CMG)	53/2
TOTAL STATIONS: 13		TOTAL STATIONS: 13	
KARMINA The Kiss (CBS)	75/16	MICHAEL DAMIAN Getting So Much Better (CBS)	51/2
TOTAL STATIONS: 16		TOTAL STATIONS: 9	
CHRIS BROWN With You (Jive/Zomba)	71/11	GREG MEDORO Imagining You (Odds On)	43/0
TOTAL STATIONS: 7		TOTAL STATIONS: 10	

MOST INCREASED PLAYS

+289	☆ DAVID COOK The Time Of My Life (19/RCA/RMG) WRVR +23, KCKC +23, WSNB +20, KESZ +17, WBEB +12, WJBR +11, KXLT +10, WHOM +9, WSRS +8, WSPA +7
+277	JOHN MAYER Say (Aware/Columbia) WLTW +4, WHOM +12, KKKY +11, WALK +9, WJBR +9, KCKC +9, KMGA +9, WFPG +9, WMGC +9, WEZF +9
+99	NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) WSNE +21, WBEB +13, WAHR +12, WJBR +9, KBIG +8, WALK +8, KKCW +7, WKJY +6, WHUD +6, WCDV +4
+95	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) WSNE +20, WSRS +13, KESZ +11, XBLN +10, WLTJ +7, WLEV +6, WKJY +4, KTSN +4, KUUL +4, WWFS +3
+91	☆ TIMBALAND FEAT. ONEREPUBLIC Apologize (Mosley/Blackground/Interscope) KBAY +13, WBEB +13, KCKC +7, WFPG +6, KKCW +6, KMXX +6, WKJY +6, KBEE +6, WMGN +5, WGSY +4

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	DAUGHTRY HOME (RCA/RMG)	11 ⁴	928 1041
2	PINK WHO KNEW (LAFACE/ZOMBA)	11 ⁴	852 901
3	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 ⁴	845 759
4	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	824 711
5	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	765 643

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	749 782
7	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	718 670
8	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁴	630 754
9	NICKELBACK FAR AWAY (ROADRUNNER/ATLANTIC/LAVA)	11 ⁵	625 610
10	CARRIE UNDERWOOD BEFORE HE CHEATS (ARISTA/ARISTA NASHVILLE/RMG)	11 ⁶	623 632

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► **KATY PERRY** MATCHES THE MARK FOR HIGHEST DEBUT OF THE YEAR AT HOT AC, AS HER TOP FIVE CHR/TOP 40 SMASH "I KISSED A GIRL" BLASTS IN AT NO. 29 (UP 203 PLAYS) WITH MOST ADDED HONORS. IN JANUARY, DAUGHTRY LAUNCHED AT THE SAME SPOT WITH "FEELS LIKE TONIGHT."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	12	12	LEONA LEWIS BLEEDING LOVE	NO. 1 (5 WKS)	11 ² ☆	304 0	16.654	1
2	24	24	DAUGHTRY FEELS LIKE TONIGHT		11 ☆	2628 -107	13.083	2
3	14	14	3 DOORS DOWN IT'S NOT MY TIME		11 ☆	2561 +133	11.688	4
4	23	23	ONEREPUBLIC STOP AND STARE		11 ☆	2531 +3	11.608	5
5	33	33	LIFEHOUSE WHATEVER IT TAKES		11 ☆	2364 -125	11.753	3
6	23	23	COLBIE CAILLAT REALIZE		11 ☆	2363 +4E	10.845	7
7	19	19	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆	2319 -8	10.033	9
8	44	44	SARA BAREILLES LOVE SONG		11 ³ ☆	2104 -153	11.443	6
9	10	10	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ☆	2099 +208	10.168	8
10	15	4	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS	11 ☆	2018 +540	9.310	11
11	9	37	BUCKCHERRY SORRY		11 ² ☆	1396 -101	9.566	10
12	12	13	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ² ☆	1248 +5	7.883	12
13	10	28	MAROON 5 WON'T GO HOME WITHOUT YOU		11 ☆	1205 -194	7.604	13
14	15	9	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆	1163 +112	4.921	20
15	17	17	THE LAST GOODNIGHT STAY BEAUTIFUL		11 ☆	1126 -36	4.458	21
16	23	4	DAVID COOK THE TIME OF MY LIFE		11 ☆	1019 +272	6.952	14
17	17	15	DUFFY MERCY		11 ☆	1087 +42	5.489	15
18	19	13	JASON MRAZ I'M YOURS		11 ☆	1051 +135	5.393	16
19	22	9	KID ROCK ALL SUMMER LONG	AIRPOWER	11 ☆	1060 +237	4.985	19
20	18	14	Yael Naim NEW SOUL		11 ☆	1035 -202	5.098	18
21	25	10	PANIC AT THE DISCO NINE IN THE AFTERNOON		11 ☆	940 +37	3.512	22
22	21	13	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 ☆	935 -65	5.156	17
23	24	15	THE SPILL CANVAS ALL OVER YOU		11 ☆	905 +56	2.667	24
24	25	6	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		11 ☆	838 +10E	3.479	23
25	26	7	SARA BAREILLES BOTTLE IT UP		11 ☆	852 +31	1.306	28
26	30	5	FLYLEAF ALL AROUND ME		11 ☆	825 +97	1.430	27
27	29	7	NEWTON FALKNER DREAM CATCHER		11 ☆	822 +58	0.729	40
28	34	5	MATT NATHANSON COME ON GET HIGHER		11 ☆	791 +64	1.178	29
29	NEW		KATY PERRY I KISSED A GIRL	MOST ADDED	11 ☆	760 +202	1.911	25
30	35	8	ANNA NALICK SHINE		11 ☆	753 +56	0.807	39
31	27	8	ALANIS MORISSETTE UNDERNEATH		11 ☆	749 -111	0.859	36
32	32	6	SEETHER RISE ABOVE THIS		11 ☆	746 0	1.107	31
33	37	4	JESSE MCCARTNEY LEAVIN'		11 ☆	736 +38	1.010	32
34	36	3	RIHANNA TAKE A BOW		11 ☆	728 +2	1.861	26
35	38	3	DELTA GOODREM IN THIS LIFE		11 ☆	728 +13	0.394	-
36	3	20	JACK JOHNSON IF I HAD EYES		11 ☆	742 -175	1.007	33
37	32	19	MARIE DIGBY SAY IT AGAIN		11 ☆	733 -161	0.827	38
38	NEW		WEEZER PORK AND BEANS		11 ☆	714 +90	0.485	-
39	NEW		METRO STATION SHAKE IT		11 ☆	711 +57	0.689	-
40	39	2	MARIAH CAREY TOUCH MY EDDY		11 ² ☆	709 +4	1.001	34

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
KATY PERRY I Kissed A Girl (Capitol)	16
COLDPLAY Viva La Vida (Capitol)	10
DAVID COOK The Time Of My Life (19/RCA/RMG)	9
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope)	9
DAUGHTRY What About Now (RCA/RMG)	7
JON MCLAUGHLIN Beating My Heart (Island/IDJMG)	7
O.A.R. Shattered (Turn The Car Around) (Atlantic/RRP)	6
KID ROCK All Summer Long (Top Dog/Atlantic)	4
THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise)	4
LESLEY ROY I'm Gone, I'm Going (Jive/Zomba)	4

ADDED AT... KPLZ
Seattle, WA
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
Carrie Underwood, Last Name, O Daughtry, What About Now, O Duffy, Mercy, O Kid Rock, All Summer Long, O Rihanna, Take A Bow, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TRISTAN PRETTYMAN Madly (Virgin/Capitol)	203/44	DANITY KANE Damaged (Bad Boy/Atlantic)	130/41
TOTAL STATIONS: 26		TOTAL STATIONS: 6	
DAUGHTRY What About Now (RCA/RMG)	166/39	LESLEY ROY I'm Gone, I'm Going (Jive/Zomba)	126/12
TOTAL STATIONS: 11		TOTAL STATIONS: 18	
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)	162/20	MICHAEL BUELE Lost (143/Reprise)	109/19
TOTAL STATIONS: 13		TOTAL STATIONS: 7	
ADELE Chasing Pavements (XL/Columbia)	139/30	TAYLOR SWIFT Our Song (Big Machine/Universal Republic)	96/2
TOTAL STATIONS: 25		TOTAL STATIONS: 6	
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP)	135/80	HILARY MCRAE Every Day (When Will You Be Mine) (Hear/CMG)	91/8
TOTAL STATIONS: 15		TOTAL STATIONS: 10	

MOST INCREASED PLAYS

+540 ☆ COLDPLAY Viva La Vida (Capitol) KLLY +25, WKTI +25, WULK +2, WINK +20, KIOI +20, WMMX +19, KALZ +19, WKDD +9, WZPL +19, WQDA +17
+272 ☆ DAVID COOK The Time Of My Life (19/RCA/RMG) WKTI +23, KJMY +21, KPEK +22, KZZO +18, WTMX +17, KLTG +15, WPTT +13, WMTX +13, KEZR +11, KALZ +11
+237 KID ROCK All Summer Long (Top Dog/Atlantic) KDMX +30, WKRP +21, WQDA +21, KQKQ +19, WTTT +15, KFVY +15, WQAL +14, WTMX +14, WRMF +13, WMMX +12
+208 NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) WBMX +24, WTTT +23, WKRP +22, WMYX +20, WTMX +16, WQAL +14, WOMX +12, KFYZ +12, SIPL +10, KCIX +8
+203 KATY PERRY I Kissed A Girl (Capitol) WZPL +22, WMMX +21, KOSO +20, WPLJ +18, WKDD +16, KHMV +15, WTTT +14, WQAL +13, KMXP +10, KZZO +9

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **NATASHA BEDINGFIELD** ASCENDS TO THE TOP OF THE CANADA HOT AC LIST FOR THE FIRST TIME, AS "POCKETFUL OF SUNSHINE" RISES 2-1. FOR MORE ON THE SINGER, SEE THE SPIN (PAGE 25).

HOT AC REPORTERS

WKDD/Akron, OH* OM/PD: Keith Kennedy	KALC/Denver, CO* PD: Dylan Sprague APD/MD: Sam Hill	WMYX/Milwaukee, WI* OM: Brian Kelly PD: Mike Nelson	KIOI/San Francisco, CA* OM: Michael Erickson PD: Andrew Jeffries
WRVE/Albany, NY* OM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse	KIMN/Denver, CO* PD: John Roberts MD: Hollywood Henderson	KSTP/Minneapolis, MN* PD: Leighton Peck APD/MD: Jill Roen	KLLC/San Francisco, CA* OM/PD: Mike Preston APD: Marcus D. Najera MD: Jayn
KPEK/Albuquerque, NM* PD: Tony Manero MD: Jamie Frye	KSTZ/Des Moines, IA* OM/PD: Scott Allen MD: Jamie Frye	KOSO/Modesto, CA* PD: Angie Good APD: John Chimpco MD: Alicia Pecorino	KEZR/San Jose, CA* PD: Dana Jang MD: Kirk Peffer
KDBZ/Anchorage, AK OM/PD: Tom Oakes	WDVD/Detroit, MI* OM/PD: Ron Harrell MD: Jesse Addy	WJLK/Monmouth, NJ* OM/PD: Lou Russo MD: Steve Ardolina	KRUZ/Santa Barbara, CA* PD: Matt Stone
KMXS/Anchorage, AK APD: Joe Campbell	KBMX/Duluth, MN OM: David Drew PD: Corey Carter	KCDU/Monterey, CA* OM/PD: Kenny Allen	KMHX/Santa Rosa, CA* PD: Danny Wright
WAYV/Atlantic City, NJ* PD: Rob Garcia	KSII/El Paso, TX* OM: Courtney Nelson PD: Jerry Kidd	WGMT/Montpelier, VT APD/MD: Steve Nichols APD: Jeff Garfield	Music Choice Adult Top 40/Satellite PD: Justin Prager MD: Michael Schwab
KAMX/Austin, TX* PD: Cat Thomas APD/MD: Carey Edwards	WBQB/Fredericksburg, VA OM/PD: Chris Carmichael	WPLJ/New York, NY* OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro	Sirius The Pulse/Satellite* OM: Kid Kelly PD/MD: Jim Ryan
KLLY/Bakersfield, CA* OM/PD: E.J. Tyler APD: Erik Fox MD: Darcé Dawn	KALZ/Fresno, CA* OM/PD: Paul Wilson APD: Laurie West	WPTE/Norfolk, VA* PD: Barry McKay MD: Heather Branch	XM Flight 26/Satellite* OM: Jon Zellner PD/MD: Mike Abrams
WWMX/Baltimore, MD* OM: Dave LaBrozzi PD: Greg Carpenter	KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Beano	KYIS/Oklahoma City, OK* OM/PD: Chris Baker MD: Cisco	KPLZ/Seattle, WA* PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto
WLTB/Binghamton, NY OM/PD: Dana Potter APD: Dan Michaels MD: Steve Gilinsky	WINK/Ft. Myers, FL* PD: Chad Ruffer APD: Dave Alexander	WMXO/Olean, NY PD/MD: Chris Hicks	KCDA/Spokane, WA* OM/PD: Robert Harder
WMRV/Binghamton, NY OM/PD: Jim Free	WAJI/Ft. Wayne, IN* OM: Lee Tobin PD: Barb Richards MD: Marti Taylor	KQKQ/Omaha, NE* OM/PD: Nevin Dane MD: Heather Lee	KZZU/Spokane, WA* OM: Roger Nelson PD: Ken Hopkins
KCIX/Boise, ID* PD/MD: Brent Carey	WMEE/Ft. Wayne, IN* OM/PD: Rob Kelley APD/MD: Dave Michaels	KSRZ/Omaha, NE* OM: Tom Land PD: J. Pat Miller MD: Jessica Dol	WHYN/Springfield, MA* OM/PD: Pat McKay MD: Kevin Johnson
WBMX/Boston, MA* PD: Jay Beau Jones APD/MD: Mike Mullaney	WQLH/Green Bay, WI* PD: Jimmy Clark	WOMX/Orlando, FL* PD: Jeff Cushman APD: Bobby Smith MD: Laura Francis	KYKY/St. Louis, MO* PD: Mark Edwards MD: Jen Myers
WUHU/Bowling Green, KY PD/MD: Brooke Summers	WIKZ/Hagerstown, MD OM/PD: Rick Alexander MD: Jeff Roteman	KBBY/Oxnard, CA* PD: Todd Violette MD: Keli Reynolds	WQKX/Sunbury, PA PD: Drew Kelly APD: Chad Evans MD: Rob Senter
WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas	WNNK/Harrisburg, PA* OM/PD: John O'Dea MD: Denny Logan	KFYV/Oxnard, CA* OM: Brian "Big Bear" Davis APD/MD: Maverick	WMTX/Tampa, FL* OM/PD: Doug Hamand APD/MD: Kurt Schreiner
WHBC/Canton, OH* PD: Hunter Scott APD/MD: Kayleigh Kriss	WTIC/Hartford, CT* OM: Steve Salthany PD/MD: Jeannine Jersey	KPSI/Palm Springs, CA PD: Connie Breeze MD: Bradley Ryan	WBOW/Terre Haute, IN PD/MD: Adam Michaels
WCOD/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	KMXP/Phoenix, AZ* OM: Alan Sledge PD: Ron Price MD: Allen Frey	WWWM/Toledo, OH* PD: Ron Finn
WLNK/Charlotte, NC* PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller	KHMX/Houston, TX* PD: Ron Charles PD/MD: Keith Scott	WMCX/Portland, ME* OM: Chris Mac PD: Randi Kirshbaum APD/MD: Shelly Kincaid	KLZR/Topeka, KS* PD/MD: Jon Thomas
WTMX/Chicago, IL* PD: Mary Ellen Kachinske MD: Nikki Chuminatto	WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johl MD: Dave Decker	KRSK/Portland, OR* OM/PD: Clark Ryan MD: Sheryl Stewart	WPST/Trenton, NJ* OM/PD: Dave McKay APD/MD: Matt Sneed
WKRQ/Cincinnati, OH* OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas	KQUR/Laredo, TX PD: AL Guevara	WRQX/Washington, DC* OM/PD: Kenny King MD: Carol Parker	KLRK/Waco, TX OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards
WNNF/Cincinnati, OH* PD: Mark Anderson	KMXB/Las Vegas, NV* PD: Justin Chase MD: Brandon Bell	WRMF/West Palm Beach, FL* PD: Bob Neumann APD/MD: Amy Navarro	KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan
WQAL/Cleveland, OH* PD: Dave Popovich	WCDA/Lexington, KY* OM: Charlie Kendall PD: Dale O'Brian MD: Chris Elliott	KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan	KFBZ/Wichita, KS* PD: Dusty Hayes
WBNS/Columbus, OH* OM/PD: Jay Taylor MD: Sue Leighton	KURB/Little Rock, AR* OM/PD: Randy Cain APD/MD: Becky Rogers	WGER/Saginaw, MI PD: Bob Moore	WINC/Winchester, VA OM/PD: Jeff Adams APD/MD: Paula Kidwell
WLNH/Concord (Lakes Region), NH OM: Andy Mack PD: Molly King	WXMA/Louisville, KY* PD: George Lindsey MD: Katrina Blair	KJMY/Salt Lake City, UT* OM: Jeff Cochran PD: Rob Boshard	WXLO/Worcester, MA* OM/PD: Jerry McKenna APD/MD: Mary Knight
KLTC/Corpus Christi, TX* OM: Clayton Allen PD: Chris Roberts	KVLY/McAllen, TX* PD: Alex Duran APD/MD: Meridee	KUDD/Salt Lake City, UT* OM/PD: Brian Michel	KMYI/San Diego, CA* PD: Jimmy Steele MD: Jen Sorenson
KDMX/Dallas, TX* PD: Rick O'Bryan MD: Lisa Thomas	WMC/Memphis, TN* OM: Jerry Dean PD: Lance Ballance MD: Jill Bucco		
WDAQ/Danbury, CT PD/MD: Zach Dillon	WKTI/Milwaukee, WI* PD: Bob Walker		
WMMX/Dayton, OH* OM/PD: Jeff Stevens APD: Shaun Vincent			

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	374	-9
2	2	20	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	348	+7
3	6	20	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	308	+19
4	3	24	ALICIA KEYS NO ONE	MBK/J/SONY BMG	307	+6
5	5	41	MICHAEL BUBLE LOST	143/REPRISE/WARNER	291	0
6	7	15	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	287	+2
7	8	39	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	278	-6
8	9	32	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	277	-4
9	4	17	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	274	-18
10	10	37	FEIST 1234	ARTS & CRAFTS	243	-4
11	12	13	CELINE DION ALONE	COLUMBIA/SONY BMG	224	+16
12	11	14	SARAH SLEAN GET HOME	WARNER	214	-3
13	18	13	DUFFY MERCY	MERCURY/UNIVERSAL	187	+36
14	13	19	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	187	-2
15	15	50	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	177	0
16	14	45	JULLY BLACK SEVEN DAY FOOL	UNIVERSAL	175	-8
17	16	22	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	160	-2
18	20	8	JULLY BLACK UNTIL I STAY	UNIVERSAL	144	+11
19	25	3	DIVINE BROWN LAY IT ON THE LINE	WARNER MUSIC CANADA/WARNER	141	+54
20	19	21	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	136	0
21	24	4	KREESHA TURNER DON'T CALL ME BABY	EMI	129	+31
22	21	7	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	127	0
23	27	4	INGRID MICHAELSON THE WAY I AM	CABIN 24	107	+26
24	32	3	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	105	+39
25	34	4	GAROU HEAVEN'S TABLE	SONY BMG	103	+38
26	22	21	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	102	-5
27	23	19	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	101	+1
28	29	5	THE LOST FINGERS PUMP UP THE JAM	TANDEM	77	0
29	26	7	ROSE LA LISTE	EMI	75	-7
30	37	3	IMA REVIEWS	DIVINE ANGEL	70	+9

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	14	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	820	-8
2	1	14	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	776	-70
3	3	12	HEDLEY NEVER TOO LATE	UNIVERSAL	766	-19
4	5	11	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	703	+29
5	4	20	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	647	-100
6	6	16	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	645	-5
7	9	12	DUFFY MERCY	MERCURY/UNIVERSAL	588	+53
8	10	14	GAVIN DEGRAW IN LOVE WITH A GIRL	J/SONY BMG	561	+27
9	8	10	KREESHA TURNER DON'T CALL ME BABY	EMI	555	-4
10	7	26	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	475	-93
11	17	6	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE/UNIVERSAL	470	+71
12	11	17	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	466	-22
13	15	8	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	455	+50
14	19	10	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	433	+41
15	12	16	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	431	-46
16	13	14	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	429	+5
17	21	6	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/UNIVERSAL	419	+48
18	31	3	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	384	+129
19	14	23	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	372	-44
20	20	16	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	369	-21
21	22	13	STATE OF SHOCK HEARTS THAT BLEED	CORDDVA BAY	368	+3
22	18	22	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	357	-41
23	26	9	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	349	+59
24	24	4	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	321	-8
25	27	8	METRO STATION SHAKE IT	RED INK/COLUMBIA/SONY BMG	318	+40
26	16	19	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	310	-95
27	25	6	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	305	+7
28	23	24	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	285	-71
29	30	25	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	283	+19
30	34	5	CHRIS BROWN FOREVER	JIVE/SONY BMG	277	+37

♦ indicates CanCon



Did a 24-year-old radio junkie actually think, 'Someday I want to get into smooth jazz?'

'Wave' Hello To Blake Florence

Carol Archer

CArcher@RadioandRecords.com

Among the august coterie of luminaries in Edison Media Research's recently released "30 Under 30," there is one whose radio career encompasses two stations in the nation's No. 2 market: Los Angeles. Not a bad place to forge a career, huh? ■ Meet 24-year-old Blake Florence, who, for the last nine months, has held the plum post of APD/MD of CBS Radio's venerable smooth jazz KTWV (the Wave)—and who will soon join the ranks of the Wave's target demo: adults 25+.

He was only 4 and barely out of diapers when the Wave launched smooth jazz as a full-time format in 1987, but his romance with radio reaches back to age 15, where he hung out after school with his cousin, who worked at hot AC KFMB/San Diego. Florence volunteered to screen calls for night jock Michael Steel, whom he revered as a "rock star." Answering the request line brought the surprise realization that jocks don't choose their own music; rather, it is selected and programmed by someone else who has "thought it out with a theory behind it," he says, and unbeknownst to listeners, like "smoke and mirrors."

The insight proved decisive to Florence. The radio business—especially programming—captured his imagination completely.

From the start, he says, "the PD was the coolest job," with the notion of being responsible for the on-air product.

He first focused on school, attending junior college to study audio technology, where he learned to edit audio and video. In 2002, while still a student, he added to his skill-set a gig as an intern for an events planning company. Then an internship opened in the promotions department at Clear Channel AC KOST under PD Stella Schwartz. He worked with former KOST programming coordinator Courtney Van Ness, producing and scheduling PSAs and volunteering to do everything else.

"Courtney was willing to teach me anything. [She wasn't] one of those people who withheld information," he says.

Then-Clear Channel/L.A. director of AC programming Jhanie Kaye allowed Florence to sit in on staff meetings. AC sister KBIG PD Dave "Chachi" Denes took time to explain ratings.



Florence

Florence realized that to capture a coveted programming post, he would have to rise through the ranks. "Being a programming assistant was the route, so my first realistic goal was to get to that position." He laid out a strategy and was hired as part-time promotions assistant for KOST and AC sister KBIG—with one foot now in the door.

"I learned something, one way or another, from everyone—except one APD, who I asked to show me Selector. He said no and I thought he was joking, but when I asked why not, he actually said, 'Because then you could take my job,'" he recalls. The response floored Florence and motivated him to learn the music scheduling program on his own. "It's kind of like how guys don't like to ask for directions: But I just try to be a sponge and soak up what I can, when I can."

Turning Point

Florence was soon promoted to KOST programming coordinator. He already under-

Rising Through The Ranks

■ **Get your foot in the door:** At 15, Blake Florence answered the request line for hot AC KFMB/San Diego's nighttime show.

■ **Study to develop skills:** Florence studied audio technology in college.

■ **Deepen skills to support the job and career you want:** He interned at an event planning company.

■ **Work without pay:** Florence slipped into programming as promotions assistant at ACs KOST and KBIG/Los Angeles.

■ **Ask questions; become a sponge.**

■ **Accept any paid position, despite the wages, even if part-time.**

■ **Be industrious; be indispensable:** Florence taught himself Selector and with mastery of that skill, he rose to full-time KOST programming coordinator.

■ **Apply for the gig you want:** Florence figured KTWV (the Wave)/Los Angeles PD Paul Goldstein might hire someone familiar with smooth jazz instrumentals, as APD and MD. He figured right.—CA

stood most of an APD's responsibilities when Clear Channel/L.A. began to consolidate positions, including APD and MD gigs at KOST and KBIG. The upheaval opened his eyes. "Once I got through it, I realized I still loved radio and waking up every day to come into work."

With an eye toward being an MD, Florence expanded his relationships within the cluster. In August 2007, he saw a job posting for the APD/MD position at the Wave in Los Angeles. He knew of KTWV PD Paul Goldstein's reputation as a format veteran and was familiar with the station, which he had monitored to detect Selector sound codes. Florence was determined to meet Goldstein, whether or not he got the job—which, triumphantly, he did.

Goldstein recalls, "Blake had everything I was looking for, including killer Selector skills. He is an absolute gem to work with and always two steps ahead. His excellent programming instincts, top organizational skills, graceful way with people and superior work ethic help make him an asset to the Wave."

Musically, there is often a steep learning curve when one joins a new format. While Florence's personal tastes run more toward alternative rock—Tool, Bad Religion, Pennywise and Facion—he doesn't have preconceived notions. "I'm open and I'm not afraid to ask a lot of questions. I learn so much from Paul," he says. He's also learning to appreciate the smooth jazz genre: David Benoit's new CD "Heroes" is among his current favorites. R&R

The Station In His Head

While it is imperative that radio get in touch with younger listeners, doing so successfully may not depend on a programmer's age.

"I like to think that 15 years from now"—at 39—"I can still attract younger listeners. If you're in-demo, that can help spark ideas, but you still need to execute them, and we need people willing to take time to figure that out." You don't have to live in the demo to do so, Florence says.

He believes budget cuts may actually stimulate programmers to develop creative new ideas. Like many young radio people, an as-yet-untried station exists in his imagination, one born of new technology in which listeners have multiple options to design playlists and buy the music they want, when they want. It would integrate a request-based format via the Internet and/or text messaging. Florence says, "I've seen programs that are doing some cool Web page requests for a specific daypart or hour, and I've seen stations that have done it for a day or a weekend. With the right technology in place, a listener-controlled station could be a huge success."—CA

R&R SMOOTH JAZZ

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► **BONEY JAMES** TAKES THE CHART'S LARGEST POSITION JUMP (28-20) WITH "THE WAY SHE WALKS" (UP 44 PLAYS). THE SONG IS THE FIRST TO CROSS THE AIRPOWER THRESHOLD IN AS QUICKLY AS TWO WEEKS SINCE BRIAN CULBERTSON'S "ALWAYS REMEMBER" IN THE APRIL 11 ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	23	JESSY J TEQUILA MOON	NO. 1 (7 WKS) PEAK/CMG	433 +6	4.042	1
2	2	22	CHRIS STANDING LOVE & PARAGRAPHS	ULTIMATE VIBE	396 -30	3.498	2
3	3	13	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	355 -7	3.409	3
4	4	30	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	354 -8	2.636	8
5	5	22	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	348 0	2.893	6
6	7	17	THE SAX PACK FALLIN' FOR YOU	MOST INCREASED PLAYS SHANACHIE	334 +50	2.982	5
7	8	20	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	265 -6	2.047	11
8	6	26	PAUL BROWN OL' SKOOLIN	PEAK/CMG	265 -37	1.730	16
9	10	14	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	254 +7	3.405	4
10	11	20	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	229 -6	1.975	14
11	14	11	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	228 +33	2.246	9
12	13	16	MINDI ABAIR SMILE	PEAK/CMG	224 +8	2.028	12
13	9	27	EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	221 -33	2.827	7
14	16	16	JOHN LEGEND EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	208 +29	1.629	18
15	12	34	EVERETTE HARP OLD SCHOOL	SHANACHIE	196 -27	1.572	19
16	17	10	EARL KLUGH DRIFTIN'	KOCH	183 +14	1.747	15
17	22	3	MICK HUCKNALL FARTHER UP THE ROAD	AIRPOWER ATCO/RHINO	144 +24	2.004	13
18	18	6	DAVID BENOIT HUMAN NATURE	PEAK/CMG	143 +5	2.098	10
19	20	6	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	134 +10	1.311	21
20	28	2	BONEY JAMES THE WAY SHE WALKS	AIRPOWER CONCORD/CMG	115 +44	1.656	17
21	21	14	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	114 -9	1.245	22
22	23	17	ROBIN THICKE CAN U BELIEVE	STAR TRAK/INTERSCOPE	109 -2	1.150	23
23	RE-ENTRY		BOB BALDWIN THIRD WIND	NUGROOVE	91 +5	0.726	28
24	25	13	SEAL ROLLING	WARNER BROS.	80 -10	0.461	-
25	26	7	CANDY DULFER BACK TO JUAN	HEADS UP	78 -6	0.614	-
26	27	8	JAY SOTO STAY AWHILE	NUGROOVE	74 -5	0.638	-
27	24	16	MARC ANTOINE SPOOKY	PEAK/CMG	69 -28	0.863	25
28	NEW		PAUL HARDCASTLE MARIMBA	MOST ADDED TRIPPIN' N' RHYTHM	68 +35	0.474	-
29	NEW		AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	62 +13	0.909	24
30	NEW		MELODY GARDOT WORRISOME HEART	VERVE	62 +7	0.368	-

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
NAJEE Out Of A Dream (Heads Up)	51/8	KENNY G Tango (Starbucks/Concord/CMG)	47/5	U-NAM Keep The Faith (Trippin' N' Rhythm)	41/0
TOTAL STATIONS: 6		TOTAL STATIONS: 3		TOTAL STATIONS: 5	
WARREN HILL La Dolce Vita (Koch)	48/26	NICK COLIONNE Knepin' It Cool (Narada Jazz/Capitol)	47/3	INCOGNITO N.O.T. (Heads Up)	37/21
TOTAL STATIONS: 10		TOTAL STATIONS: 6		TOTAL STATIONS: 5	

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KBZN, Sirius Jazz Cafe, WJZZ, WJZZ	4
ERIC DARIUS Goin' All Out (Blue Note/Capitol) KIFM, WJZZ, WJZZ	3
ALICIA KEYS Like You'll Never See Me Again (MBK/J/RMG) KKSF, KYOT	2
NAJEE Out Of A Dream (Heads Up) WJZZ, XM Watercolors	2
JOHN LEGEND Each Day Gets Better (G.O.O.D./Columbia) KKSF	1
JESSE COOK Cafe Mocha (Koch) KKSF	1
MICK HUCKNALL Farther Up The Road (Atco/Rhino) KBZN	1
KENNY G Tango (Starbucks/Concord/CMG) KIFM	1
INCOGNITO N.O.T. (Heads Up) WJZZ	1
ESPERANZA SPALDING Precious (Heads Up) Sirius Jazz Cafe	1

ADDED AT... WJZZ

Philadelphia, PA
PD: Michael Tozzi
MD: Frank Childs
Paul Hardcastle, Marimba, 1
Eric Darius, Goin' All Out, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	11	EARL KLUGH DRIFTIN'	KOCH	180 -3
2	2	9	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	165 0
3	4	25	JESSY J TEQUILA MDON	PEAK/CMG	153 -4
4	3	10	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	145 -13
5	5	21	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	139 -4
6	6	16	GERALD VEASLEY SLIP N SLIDE	HEADS UP	138 -4
7	11	8	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	135 +14
8	10	8	CANDY DULFER BACK TO JUAN	HEADS UP	134 +7
9	7	17	SAX PACK FALLIN' FOR YOU	SHANACHIE	131 -4
10	8	21	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	129 -5
11	14	19	MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE	3 DEUCES/CMG	120 +3
12	13	7	GAIL JHONSON PEARLS	NU GROOVE	117 0
13	16	8	DAVID WELLS FRIDAY AFTERNOON	NUANCE	115 0
14	19	3	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	114 +9
15	12	10	MATT MARSHAK I'M ON FIRE	NUANCE	113 -7
16	22	5	DAVID BENOIT HUMAN NATURE	PEAK/CMG	110 +7
17	18	16	MINDI ABAIR SMILE	PEAK/CMG	110 +3
18	23	13	SOUL BALLET DA DA DIAMONDS	ARTIZEN	106 +4
19	24	3	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	105 +5
20	28	2	LAWSON ROLLS FEAT. FLORA PURIM INFINITA	INFINITA/BAJA/TSR	101 +10
21	9	18	STEVE OLIVER FEAT. WARREN HILL ON THE UPSIDE	SOM	101 -27
22	21	10	JESSE COOK CAFE MOCHA	KOCH	99 -4
23	29	3	NAJEE OUT OF A DREAM	HEADS UP	97 +7
24	9	9	JAY SOTO STAY AWHILE	NUGROOVE	97 -8
25	NEW		KEN NAVARRO DADDY-O	POSITIVE	94 +7
26	17	16	BOB BALDWIN THIRD WIND	NUGROOVE	94 +1
27	15	16	JIMMY SOMMERS FEAT. BRIAN CULBERTSON KICKIN' IT	GEMINI	94 -22
28	14	14	DWAYNE KERR SMOOTH	DMANNIS	93 -22
29	26	17	SEKOU BUNCH TAKE 5/IN THREE	TRIPPIN' N' RHYTHM	92 -2
30	NEW		PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	90 +19

↑ MOST INCREASED PLAYS

+50	THE SAX PACK Fallin' For You (Shanachie) WJZZ +17, WJZZ +13, WVMV +10, WLOQ +7, KIFM +4, WSJT +4, KKSF +3, WNJA +2, KYOT +2, WDSJ +1
+44	BONEY JAMES The Way She Walks (Concord/CMG) WLOQ +12, KTWV +11, WJZZ +9, KBZN +6, WVMV +6, WNWV +1, KIFM +1
+35	PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KWJZ +10, SUC +6, WJZZ +5, KBZN +5, KSSJ +1, XWRC +1, KKSF +1, KYOT +1, WDSJ +1, WJZZ +1
+33	WAYMAN TISDALE Throwin' It Down (Rendezvous) KWJZ +15, KSSJ +3, WDSJ +2, WNJA +2, WLVE +2, SUC +1, KRVR +1, KBZN +1, KTWV +1, WSJW +1
+29	JOHN LEGEND Each Day Gets Better (G.O.O.D./Columbia) KRVR +6, WNJA +3, WDSJ +2, KBZN +2, WLOQ +2, SUC +2, WLVE +1, KYOT +1, WJZZ +1, WNWV +1

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
* Smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|---|---|--|--|--|--|---|---|
| WJZZ/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Dave Kosh | WDSJ/Dayton, OH*
OM/MD: Jeff Stevens | KPVU/Houston, TX
PD: Larry Coleman | KTWW/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Blake Florence | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KBZN/Salt Lake City, UT*
OM/MD: Dan Jessop | Jones Radio Networks/Satellite*
OM/MD: Steve Hubbard
APD/MD: Laurie Cobb | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose |
| WEAA/Baltimore, MD
PD: Sandi Mallory
APD/MD: Marcellus "Bassman" Shepard | WVMV/Detroit, MI*
OM/MD: Tom Sleeker
MD: Sandy Kovach | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | WGRV/Melbourne, FL
PD/MD: Brian Bennett
APD: Jan Julian | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD: Brian Morgan
MD: Patricia James | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Wiedenheimer
MD: Kelly Cole | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Jarrett Grogan |
| WVSU/Birmingham, AL
OM/MD: Andy Parrish | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randi Bachman | KOAS/Las Vegas, NV*
OM/MD: Duncan Payton
MD: Lynn Briggs | WLVE/Miami, FL*
OM/MD: Rich McMillan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KKSF/San Francisco, CA*
PD/MD: Ken Jones | Sirius Jazz Cafe/Satellite*
OM: Gregg Steele
PD: Shirley Maldonado | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |
| WNJA/Chicago, IL*
OM/MD: Darren Davis
MD: Rick O'Dell | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | KUAP/Little Rock, AR
PD/MD: Michael Neillums | KRVR/Modesto, CA*
OM/MD: Doug Wulff
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie Handa | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton | XM Watercolors/Satellite*
PD: Shirilita Colon
MD: Lynette White | |
| WNWV/Cleveland, OH*
OM/MD: Bernie Kimble | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | KSBR/Los Angeles, CA
OM/MD: Terry Wedel
MD: Vienna Yip | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcay | KSSJ/Sacramento, CA*
PD/MD: Lee Hansen | DMX Jazz Vocal Blenc. Satellite
PD/MD: Rochelle Matthys | | |
| | WQTQ/Hartford, CT
PD/MD: Stewart Stone | | | | DMX Smooth Jazz/Satellite
PD/MD: Rochelle Matthys | | |

* Monitored Reporters



Meet the alternative/active rock/rock class of 2008

Tomorrow's Rock Leaders Today

Mike Boyle

MBoyle@RadioandRecords.com

Edison Media Research's nationwide talent search, "30 Under 30," was launched in 2007 to recognize and help retain promising young broadcasters. In only the second year of the competition, VP of music and programming Sean Ross and his colleagues at Edison Media Research were able to choose from hundreds of nominations.

"We were pleasantly surprised by the wide variety of people and talents represented by this year's nominees," Ross says, "and also by seeing so many new names at a time when new talent is crucial to our industry."

Ross adds, "It was very difficult to narrow the field down. We appreciate the thoughtfulness that our nominators brought to this process, and we're looking forward to seeing everybody in Minneapolis."

The '08 winners are receiving free tuition to this year's Conclave Learning Conference in Minneapolis, June 26-29 at the Marriott City Center Hotel, and will be honored during a special luncheon presentation June 28.

Among the alternative, active rock and rock formats, this year's "30 Under 30" honorees include James "Doubledown" Howard, PD at Clear Channel active rock WXTB/Tampa, rock KYRK/New Orleans and alternative WTZB/Sarasota, Fla.; Marisa Magnatta, associate producer of Greater Media active rock WMMR/Philadelphia's "The Preston & Steve Show"; Courtney Quinn, PD/MID/midday host at Saga Communications active rock WLZX/Springfield, Mass.; and Chris Thomas, PD/midday host for Wilks Broadcasting rock WLVQ/Columbus, Ohio.

How are these young whippersnappers viewing their newfound fame and the state of radio these days?



Doubledown

Making The List

"Honored" and "flattered" is how Magnatta describes her reaction to making the list. She was nominated by PD Bill Weston, who says, "As the associate/technical producer of 'The Preston & Steve Show,' Marisa impresses me every day with her ability to manage so many things at once in the middle of a fast-moving show. She is poised, clear-thinking and solution-oriented in a daily maelstrom of activity."

As you would expect from those Clear Channel jesters in Tampa, Doubledown says he was "stoked" to be nominated by his peers, which, he says, "means I have to question the judgment of those who brought my name up."

Meanwhile, a humble Thomas says, "I'm looking forward to meeting the other 29 winners at Conclave. It's a cool opportunity the '30 Under 30' list is giving young people in radio to share our stories."

WLZX's Quinn says she is feeling "incredulous" about being selected. Explaining that reaction, Quinn adds, "I find it hard to believe that out of the hundreds of individuals under 30 in the industry today, I'm one of the brightest talents, considering how I fell into this business. Breaking in at [New River Valley Radio Partners] classic rock WBRW, a mom-and-pop operation in Blacksburg, Va., my radio education was what one might call less than formal. I accepted an internship there at the start of my final semester at Virginia Tech and was thrown into the fire with



Magnatta

'I am a bit entertained by some critics' constant need to predict when radio will be replaced or overtaken by another form of media technology.'

—Chris Thomas



Chris Thomas

First radio job: 1999, nights, KSEZ/Sioux City, Iowa

Current: PD/midday host, WLVQ/Columbus, Ohio

Marisa Magnatta

First radio job: 2003, behind the scenes on WMMR/Philadelphia morning show

Current: Associate producer of "The Preston & Steve Show," WMMR/Philadelphia

Doubledown

First radio job: 2002, part-time/swing/sales, WJRR/Orlando

Current: PD/night host, WXTB/Tampa; PD, KYRK/New Orleans and WTZB/Sarasota

Courtney Quinn

First radio job: 2001, news anchor, WBRW/Blacksburg, Va.

Current: PD/MD/midday host, WLZX, Springfield, Mass.

their then-afternoon talent, Robbie Raggs. He was loud, he was crass, he was outrageous, and he was provocative. I was scared shitless."

The Future's So Bright

You would think that with story after story about declining revenue in radio and resulting industry-wide consolidation of positions that this crop of newbies might be discouraged about the future of the business. Oh, how wrong you would be.

"I actually feel great about the future of radio," Doubledown says. "Sure, there are plenty of naysayers out there, but radio is in a good place. We are innovating and stretching our brands across new and exciting vehicles. We are also fighting harder now that competition has become so fierce and competition breeds excellence. If we continue to bring new and, yes, young people into our business, radio will continue to hold a powerful relevancy in our clients' and listeners' lives."

Speaking of stretching radio's brands across new vehicles, Quinn says that while the world is becoming increasingly at-your-fingertips and on-demand, radio will have to digitally intertwine itself and simultaneously find a way to differentiate itself from all the noise. Claiming to be up for the challenge, she says that radio does that "with compelling, local content presented by exciting, entertaining personalities that have something to say and through stellar branding that won't let go of your audience's ears. We do it with out-of-the-box writing, images and ideas that pop. Otherwise, radio will end up like one of a million Google advertisements you see—but never click—every single day."

Waving the flag for radio, WLVQ's Thomas says, "It seems like the future of radio has been in the limelight a lot this past couple of years. Questioning the success and validity of radio is good in the sense that it keeps our industry on its toes. It shows we are not simply comfortable with things as they stand. We are attentive to the challenges that lie ahead. However, I am a bit entertained by some critics' constant need to predict when radio will be 'replaced' or 'overtaken' by another form of media technology. Radio will stand as a direct gateway to the pulse of each unique community."

WMMR's Magnatta is bullish on HD radio, saying the future of radio lies in attracting younger people. "I think HD radio has the opportunity to offer a free-form, anything-goes attitude that will appeal to the younger demo. There are so many options for HD radio, it's a way to try different formats and see if they work."

Doubledown has an idea that addresses Magnatta's point about attracting young people to radio.

"Right now radio is losing to new technologies, and the 'next thing' excites youngsters. That's why we need to be more than radio, we need to be audio entertainment brands. How do we do it? It's going to take a think tank of people even younger than me to figure that out. So let's put one together and see what we can accomplish."

R&R

R&R ALTERNATIVE

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▶ **JACK JOHNSON** LEADS FOUR NEW ENTRIES ONTO THE CHART, AS "HOPE" DEBUTS AT NO. 31. THE TRACK IS THE FOLLOW-UP TO JOHNSON'S HIGHEST-CHARTING SONG AT THE FORMAT, "IF I HAD EYES," WHICH ROSE TO NO. 7 IN MARCH.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	10	WEEZER PORK AND BEANS	NO. 1 (8 WKS)	★	DGC/GEFFEN/INTERSCOPE	2027 +32	9.928	1
2	2	7	THE OFFSPRING HAMMERHEAD		★	COLUMBIA	1859 +10	8.131	2
3	3	12	FOO FIGHTERS LET IT DIE		★	ROSWELL/RCA/RMG	1685 +106	6.829	4
4	4	16	LINKIN PARK GIVEN UP		★	WARNER BROS.	1522 +26	6.975	3
5	5	18	SEETHER RISE ABOVE THIS		★	WIND-UP	1405 +12	5.799	6
6	6	14	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		★	ATLANTIC	1375 -6	5.550	7
7	8	9	NINE INCH NAILS DISCIPLINE		★	THE NULL CORPORATION/RED	1317 -31	4.469	10
8	7	12	FLOBOTS HANDLEBARS		★	UNIVERSAL REPUBLIC	1296 -76	4.658	9
9	9	13	DISTURBED INSIDE THE FIRE		★	REPRISE	1280 +40	4.141	12
10	10	13	THE RACONTEURS SALUTE YOUR SOLUTION		★	THIRD MAN/WARNER BROS.	1122 -112	4.067	13
11	12	18	3 DOORS DOWN IT'S NOT MY TIME		11 ★	UNIVERSAL REPUBLIC	1091 -12	4.755	8
12	16	3	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS	★	CAPITOL	1061 +263	6.256	5
13	14	14	SAVING ABEL ADDICTED		★	SKIDCO/VIRGIN/CAPITOL	1005 +47	2.928	17
14	11	8	COLDPLAY VIOLET HILL		★	CAPITOL	978 -164	3.883	14
15	15	7	SHINEDOWN DEVOUR		★	ATLANTIC	905 +52	2.816	18
16	18	14	LUDO LOVE ME DEAD		★	REDBIRD/ISLAND/IDJMG	867 +80	2.476	21
17	13	34	PUDDLE OF MUDD PSYCHO		11	FLAWLESS/GEFFEN/INTERSCOPE	866 -97	4.399	11
18	17	8	CAROLINA LIAR I'M NOT OVER		★	ATLANTIC	834 +45	2.787	19
19	30	10	SAFETYSUIT SOMEONE LIKE YOU		★	UNIVERSAL MOTOWN	754 +16	1.917	25
20	19	38	THE BRAVERY BELIEVE		★	ISLAND/IDJMG	695 -58	3.857	15
21	21	19	10 YEARS BEAUTIFUL		★	UNIVERSAL REPUBLIC	576 -2	3.036	16
22	23	5	SCARS ON BROADWAY THEY SAY		★	VELVET HAMMER/INTERSCOPE	632 +32	1.735	27
23	24	12	THE KOOKS ALWAYS WHERE I NEED TO BE		★	ASTRALWERKS/CAPITOL	626 +28	1.951	23
24	29	3	REHAB SITTIN' AT A BAR (BARTENDER SONG)		★	EPIC/UNIVERSAL REPUBLIC	614 +125	2.025	22
25	25	9	ALKALINE TRIO HELP ME		★	EPIC	577 +40	1.942	24
26	27	11	AVENGED SEVENFOLD AFTERLIFE		★	HOPELESS/WARNER BROS.	532 +13	1.564	28
27	22	16	PENNYWISE THE WESTERN WORLD		★	MYSPEACE	529 -95	1.802	26
28	16	18	MGMT TIME TO PRETEND		★	COLUMBIA	501 -21	1.112	33
29	30	10	RED ALREADY OVER		★	ESSENTIAL/RED/EPIC	486 +33	1.228	30
30	34	2	KATY PERRY I KISSED A GIRL		★	CAPITOL	436 +117	2.669	20
31	NEW		JACK JOHNSON HOPE		★	BRUSHFIRE/UNIVERSAL REPUBLIC	334 +92	1.332	29
32	33	19	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS		★	20-20 ENT./JIVE/ZOMBA	306 -38	0.905	35
33	35	4	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		★	FLAWLESS/GEFFEN/INTERSCOPE	294 -7	1.139	31
34	38	2	THE TING TINGS SHUT UP AND LET ME GO		★	COLUMBIA	289 +28	0.760	39
35	36	3	SICK PUPPIES WHAT ARE YOU LOOKING FOR		★	RMR/VIRGIN/CAPITOL	276 -7	0.635	-
36	NEW		THEORY OF A DEADMAN BAD GIRLFRIEND		★	604/ROADRUNNER/RRP	267 +105	0.597	-
37	40	6	TANTRIC DOWN AND OUT		★	SILENT MAJORITY/LG	257 +13	0.519	-
38	NEW		ATMOSPHERE YOU		★	RHYMESAYERS/LG	251 +30	0.787	38
39	6		THE CURE THE ONLY ONE		★	SURETONE/GEFFEN/INTERSCOPE	240 -133	0.624	-
40	NEW		3 DOORS DOWN TRAIN		★	UNIVERSAL REPUBLIC	231 +91	0.483	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
STAINED Believe (Flip/Atlantic) CIMX, KPNT, KQRA, KRZQ, KXRX, WGRD, WJXB, WLUM, WMFS, WNFZ, WRZX, WXEG	12
BECK Gamma Ray (Geffen/Interscope) KJEE, KNDD, KRZB, KROX, KRZQ, Sirius Alt Nation, WBRU, WEQX, WFNX, WWCD, XM Ethel	11
COLDPLAY Viva La Vida (Capitol) KDGE, KPNT, WEND, WPBZ, WSUN, WZNE	6
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KFMA, KQXR, WFXH, WKRR, WTZR, WZJO	6
APOCALYPTICA I Don't Care (20-20/Live/Zomba) KQXR, WARQ, WLUM, WTZR, WZJO, WZNE	6
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) KXTE, WKQX, WNFZ, WXEG, WZNE	5
ATREYU Slow Burn (Hollywood) KRZQ, WEND, WFXH, WMFS, WRWK	5
TRAPT Who's Going Home With You Tonight? (Eleven Seven) KQXR, KTCL, KXRX, WMFS, WRZX	5
3 DOORS DOWN Train (Universal Republic) KHBZ, KNXX, KQXR, WCYY	4
KATY PERRY I Kissed A Girl (Capitol) KQRA, KRAB, KRZQ, WCYY	4

ADDED AT... WMFS
Memphis, TN
PD: Rob Cressman
MU: Sydney Nabors
Trapt, Who's Going Home With You Tonight?, 11
Atreyu, Slow Burn, 5
Stained, Believe, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ATREYU Slow Burn (Hollywood) TOTAL STATIONS: 31	216/107	WEEZER Troublemaker (DGC/Interscope) TOTAL STATIONS: 15	130/10
TRAPT Who's Going Home With You Tonight? (Eleven Seven) TOTAL STATIONS: 22	199/93	APOCALYPTICA I Don't Care (20-20 Ent./Live/Zomba) TOTAL STATIONS: 15	129/31
THE BLACK KEYS Strange Times (Nonesuch/Warner Bros.) TOTAL STATIONS: 19	189/15	REV THEORY Hell Yeah (Van Howes/Maloo/Interscope) TOTAL STATIONS: 16	124/15
CANDLEBOX Stand (Silent Majority/LG) TOTAL STATIONS: 15	173/10	MINDLESS SELF INDULGENCE Never Wanted To Dance (UCR/The End) TOTAL STATIONS: 13	97/20
THE OFFSPRING You're Gonna Go Far, Kid (Columbia) TOTAL STATIONS: 19	133/88	THRIVING IVORY Angels On The Moon (Wind-up) TOTAL STATIONS: 12	95/10

MOST INCREASED PLAYS

- +263** ★ **COLDPLAY**
Viva La Vida (Capitol)
KNXX +21, KDGE +20, WSUN +19, KRZB +18, WEND +15, WCYY +14, WRWK +12, KCXX +11, KYSR +10, KXRX +10
- +125** ★ **REHAB**
Sittin' At A Bar (Bartender Song) (Epic/Universal Republic)
WROX +16, WEND +13, WRZX +12, WFXH +12, KMYZ +11, WZNE +11, WARQ +7, WXNR +7, KXTE +6, KPNT +5
- +117** ★ **KATY PERRY**
I Kissed A Girl (Capitol)
KFMA +19, KRAB +16, XTRA +15, KQRA +14, KLUC +13, WROX +12, KXRX +11, KWOD +7, WCYY +6, KJEE +5
- +107** ★ **ATREYU**
Slow Burn (Hollywood)
WZJO +17, KXRX +14, WTZR +14, KCXX +8, KPNT +8, WGRD +7, KNDD +7, KFMA +7, WEND +7, WRWK +7
- +106** ★ **FOO FIGHTERS**
Let It Die (Roswell/RCA/RMG)
KCXX +15, KXRX +11, WEND +11, WXNR +10, KRAB +9, KBZT +9, KNXX +8, WMFS +6, WFXH +5, KYSR +5

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► **ATREYU** DOES ANYTHING BUT A "SLOW BURN," AS ITS LATEST TAKES OFF AT NO. 33, THE WEEK'S HIGHEST DEBUT, AND COLLECTS MOST INCREASED PLAYS HONORS (UP 147). THE TRACE FOLLOWS "BECOMING THE BULL" AND "FALLING DOWN," BOTH OF WHICH PEAKED AT NO. 4.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	DISTURBED	INSIDE THE FIRE	NO. 1 (9 WKS) REPRISE	834 +7	6.312 1
2	2	21	SAVING ABEL	ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	752 +22	5.775 2
3	3	18	SEETHER	RISE ABOVE THIS	WIND-UP	612 -4	5.291 3
4	5	8	SHINEDOWN	DEVOUR	ATLANTIC	379 +69	3.826 5
5	4	17	LINKIN PARK	GIVEN UP	WARNER BROS.	339 -14	3.829 4
6	6	20	10 YEARS	BEAUTIFUL	UNIVERSAL REPUBLIC	209 -19	3.118 8
7	7	7	THE OFFSPRING	HAMMERHEAD	COLUMBIA	1112 +30	3.177 7
8	9	10	MOTLEY CRUE	SAINTS OF LOS ANGELES	MOTLEY	041 +45	2.998 10
9	10	9	FOO FIGHTERS	LET IT DIE	ROSWELL/RCA/RMG	1009 +106	3.054 9
10	8	16	AVENGED SEVENFOLD	AFTERLIFE	HOPELESS/WARNER BROS.	393 -11	2.418 12
11	6	18	TANTRIC	DOWN AND OUT	SILENT MAJORITY/ILG	376 +42	1.859 17
12	7	19	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC	335 -24	3.343 6
13	10	10	FIVE FINGER DEATH PUNCH	NEVER ENOUGH	FIRM	310 +33	2.053 14
14	7	5	THEORY OF A DEADMAN	BAD GIRLFRIEND	604/ROADRUNNER/RRP	748 +87	1.931 16
15	12	20	APOCALYPTICA FEATURING COREY TAYLOR	I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	739 -95	1.952 15
16	16	38	PUDDLE OF MUDD	PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	583 -47	2.458 11
17	13	50	SIXX: A.M.	LIFE IS BEAUTIFUL	ELEVEN SEVEN	343 +1	2.387 13
18	15	17	RED	ALREADY O'TER	ESSENTIAL/RED/EPIC	539 -37	1.427 18
19	23	6	CANDLEBOX	STAND	SILENT MAJORITY/ILG	395 +38	1.073 21
20	24	5	3 DOORS DOWN	TRAIN	AIRPOWER UNIVERSAL REPUBLIC	571 +21	1.348 19
21	22	13	ANOTHER BLACK DAY	WICKED SOULS	BIELER BROS.	538 -21	0.974 25
22	25	11	REV THEORY	HELL YEAH	VAN HOWES/MALOOF/INTERSCOPE	525 +22	1.041 22
23	23	18	SEVENDUST	PRODIGAL SON	7BROS/ASYLUM/ILG	314 -86	0.944 26
24	25	9	NINE INCH NAILS	DISCIPLINE	THE NULL CORPORATION/RED	311 -25	0.880 28
25	27	9	WEEZER	PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	426 +21	1.207 20
26	28	5	SCARS ON BROADWAY	THEY SAY	VELVET HAMMER/INTERSCOPE	317 +39	0.664 30
27	29	5	AIRBOURNE	RUNNIN' WILD	ROADRUNNER/RRP	396 +34	1.026 23
28	30	7	POP EVIL	HERO	PAZZO/JARD STAR	333 +17	0.440 32
29	31	5	PUDDLE OF MUDD	WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	324 +12	0.889 27
30	32	14	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC	204 -38	0.836 29
31	33	8	ALTER BRIDGE	BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	293 -40	0.641 31
32	35	3	REHAB	SITTIN' AT A BAR (BARTENDER SONG)	EPIC/UNIVERSAL REPUBLIC	284 +70	0.987 24
33	NEW		ATREYU	SLOW BURN	HOLLYWOOD	251 +147	0.421 33
34	34	2	TRAPT	WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	249 +24	0.384 35
35	35	2	JET BLACK STARE	READY TO ROLL	ISLAND/IDJMG	221 +67	0.248 -
36	36	3	ENDEVERAFTER	BEYOND	RAZOR & TIE	184 +9	0.322 39
37	37	2	EARSHOT	MISSUNDERSTOOD	IN DE GOOT	72 +22	0.182 -
38	38		HURT	LODED	CAPITOL	60 +20	0.195 -
39	39	12	THE RACONTEURS	SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	60 -30	0.334 36
40	NEW		FLOBOTS	HANDLEBARFS	UNIVERSAL REPUBLIC	51 +2	0.417 34

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
STAINED Believe (Flip/Atlantic) KHTQ, KOMR, KXFX, Sirius Octane, WAAF, WBUZ, WCCC, WCHZ, WEDG, WIL, WLZX, WQXA, WRAT, WRXW, WTPT, XM Squizz	16
ATREYU Slow Burn (Hollywood) KDJE, KDOT, KLAQ, KXXR, WCCC, WCPK, WIL, WRXW, WRZK, WWWW, WZMR	11
APOCALYPTICA I Don't Care (20-20/Jive/Zomba) KXXR, WBSX, WCCC, WJJO, WKLQ, WKQZ, WQXA, WRXW, WYBN	9
BLACK STONE CHERRY Blind Man (Roadrunner/RRP) KHTQ, KQRC, Sirius Octane, WTFX, WXQR, WZOR, XM Squizz	7
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KATT, KNCN, KRZR, WRAT, WTP, WWIZ	6
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) KZRC, WAAF, WCCC, WKLQ	4
EGYPT CENTRAL Taking You Down (Fat Lady/ILG) KHTQ, KLAQ, WJJO, WZMR	4
MIDNIGHT TO TWELVE Slam (JKH Ent) Sirius Octane, WQXA, WRZK, WXQR	4
TRAPT Who's Going Home With You Tonight? (Eleven Seven) KLAQ, WEDG, WXQR	3
JET BLACK STARE Ready To Roll (Island/IDJMG) WMMR, WYBN, WXQR	3

ADDED AT...
WAAF
Boston, MA
PD: Ron Valeri
MD: Mistress Carrie
Rehab, Sittin' At A Bar (Bartender Song), 26 Stained, Believe, O

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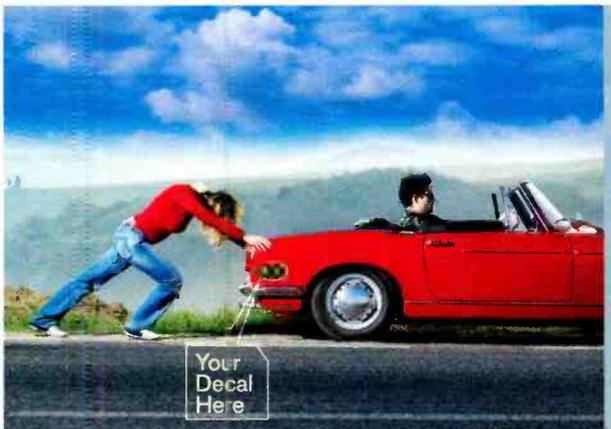
NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MIDNIGHT TO TWELVE Slam (JKH Ent) TOTAL STATIONS: 28	150/35	ROYAL BLISS Save Me (Merovingian/Caroline/Contraband) TOTAL STATIONS: 7	89/24
BULLET FOR MY VALENTINE Waking The Demon (20-20 Ent./Jive/Zomba) TOTAL STATIONS: 32	135/2	SLIPKNOT All Hope Is Gone (Roadrunner/RRP) TOTAL STATIONS: 21	79/79
APOCALYPTICA I Don't Care (20-20 Ent./Jive/Zomba) TOTAL STATIONS: 22	133/60	RA Broken Hearted Soul (Sahaja) TOTAL STATIONS: 12	74/25
ANEW REVOLUTION Done (Koch) TOTAL STATIONS: 10	120/4	BLACK STONE CHERRY Blind Man (Roadrunner/RRP) TOTAL STATIONS: 20	60/28
EGYPT CENTRAL Taking You Down (Fat Lady/ILG) TOTAL STATIONS: 17	111/45	STEREOSIDE So Long (Bieler Bros.) TOTAL STATIONS: 7	55/23

MOST INCREASED PLAYS

+147	ATREYU Slow Burn (Hollywood) KILQ +16, KUPD +14, WKQZ +14, KDJE +13, KXXR +11, WWWW +10, WJJO +8, WZMR +6, WEDG +6, WCHZ +6
+106	FOO FIGHTERS Let It Die (Roswell/RCA/RMG) WYBN +10, KRXQ +9, KHTQ +9, WTPT +9, WCHZ +8, WWIZ +7, XSQU +6, WZMR +5, WJJO +5, WYBB +4
+87	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KRZR +11, KHTQ +9, WKLQ +8, WQXA +7, WZMR +7, WWIZ +6, KXFX +5, KBPI +5, WJJO +4, WRUF +4
+79	SLIPKNOT All Hope Is Gone (Roadrunner/RRP) WJJO +9, KRZR +11, KUPD +9, WZOR +9, KDJE +5, KDOT +3, KXFX +3, KATT +2, KHTB +2, WCCC +2
+70	REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) WAAF +14, KRXQ +14, WZMR +9, KLAQ +6, WYYY +5, WCCC +5, WCHZ +3, KHTQ +3, WYBB +2, WJJO +2

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



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► SHINEDOWN'S "DEVOUR" RISES 8-6 WITH THE LARGEST GAIN IN PLAYS OF ANY TITLE IN THE TOP 10 (UP 43). AT SEVEN WEEKS ON THE CHART, THE TRACK IS ALSO THE YOUNGEST TITLE IN THE TOP 10.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	SEETHER RISE ABOVE THIS	NO. 1 (1 WK) WIND-UP	393 +21	1.291 2
2	1	18	3 DOORS DOWN IT'S NOT MY TIME	11 UNIVERSAL REPUBLIC	389 +11	1.315 1
3	6	16	SAVING ABEL ADDICTED	SKIDDCO/VIRGIN/CAPITOL	334 +34	1.001 6
4	4	10	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	331 0	1.002 5
5	3	35	PUDDLE OF MUDD PSYCHO	11 FLAWLESS/GEFFEN/INTERSCOPE	327 -11	1.032 4
6	8	7	SHINEDOWN DEVOUR	ATLANTIC	321 +43	0.896 8
7	5	13	DISTURBED INSIDE THE FIRE	REPRISE	309 -9	0.955 7
8	7	51	SIXX: A.M. LIFE IS BEAUTIFUL	11 ELEVEN SEVEN	291 -6	1.071 3
9	10	14	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	225 +14	0.606 10
10	9	22	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	206 -36	0.533 12
11	16	9	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	180 +55	0.695 9
12	12	20	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	179 +34	0.474 14
13	11	43	SEETHER FAKE IT	11 WIND-UP	160 -2	0.543 11
14	22	4	THEORY OF A DEADMAN BAD GIRLFRIEND	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED 604/ROADRUNNER/RRP	147 +67	0.426 15
15	14	6	CANDLEBOX STAND	SILENT MAJORITY/ILG	147 +18	0.484 13
16	13	7	THE OFFSPRING HAMMERHEAD	COLUMBIA	137 +2	0.406 16
17	15	16	LINKIN PARK GIVEN UP	WARNER BROS.	106 -22	0.289 18
18	19	4	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	99 0	0.166 22
19	17	18	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	2D-20 ENT./JIVE/ZOMBA	93 -28	0.308 17
20	18	15	DEF LEPPARD FEATURING TIM MCGRAW NINE LIVES	ISLAND/CURB/LIME	92 -18	0.198 21
21	21	6	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	88 +4	0.127 24
22	23	8	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	63 +6	0.083 29
23	24	7	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	53 +1	0.287 19
24	26	10	REV THEORY HELL YEAH	VAN HOVES/MALOOFF/INTERSCOPE	51 +4	0.049 -
25	NEW		PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	45 +13	0.220 20
26	25	4	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	43 -5	0.044 -
27	29	3	ARANDA STILL IN THE DARK	ASTONISH	38 +1	0.105 26
28	30	8	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	37 +2	0.057 -
29	NEW		THE BLACK CROWES WOUNDED BIRD	SILVER ARROW	33 +16	0.149 23
30	28	17	ATREYU FALLING DOWN	HOLLYWOOD	33 -5	0.060 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WEBN, WHJY, WMMS, WONE, WXMM	5
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) WHJY, WNOR	2
THE BLACK CROWES Wounded Bird (Silver Arrow) WDHA, WHJY	2
STAIN'D Believe (Flip/Atlantic) WKLC, WONE	2
SEETHER Rise Above This (Wind-up) WGIR	1
CANDLEBOX Stand (Silent Majority/ILG) WJXQ	1
TANTRIC Down And Out (Silent Majority/ILG) WJXQ	1
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) WHJY	1
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) KIOC	1

ADDED AT... WKLC

Charleston, WV
OM/PD: Jay Nunley
MD: Dawn Cox
Apocalyptic, I Don't Care, O Egypt Central, Taking You Down, O Stain'd, Believe, O Stereoxide, So Long, D

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
POP EVIL Hero (Pazzo/Jard Star) TOTAL STATIONS: 6	32/6	ROYAL BLISS Save Me (Merovingian/Caroline/Contraband) TOTAL STATIONS: 1	23/0
REHAB Sittin' At A Bar (Bartender Song) (Epic/Universal Republic) TOTAL STATIONS: 4	29/16	WEEZER Pork And Beans (DGC/Geffen/Interscope) TOTAL STATIONS: 6	22/4
NINE INCH NAILS Discipline (The Null Corporation/RED) TOTAL STATIONS: 11	29/11	SIXX: A.M. Pray For Me (Eleven Seven) TOTAL STATIONS: 2	22/1

MOST INCREASED PLAYS

+67	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) WNOR +8, WMMS +15, WDHA +7, WHJY +6, KIOC +5, WKLC +4, KBER +3, WEBN +3, WGIR +3, KSHE +2
+55	FOO FIGHTERS Let It Die (Roswell/RCA/RMG) WHJY +2, WJXQ +9, WMMS +6, WEBN +6, WDHA +4, KTUX +4, WGIR +4, WVRK +3, KIOC +2, KBER +1
+43	SHINEDOWN Devour (Atlantic) KTUX +15, KIOC +9, WJXQ +7, WDHA +7, WNOR +5, WKLC +4, WZZO +2, WVRK +2, KMDD +1, WEBN +1
+34	SAVING ABEL Addicted (Skiddco/Virgin/Capitol) KTUX +4, WKLC +5, WMMS +4, WXMM +4, WNOR +3, WDHA +3, KSHE +3, WVRK +2, WEBN +2
+34	10 YEARS Beautiful (Universal Republic) WMMS +15, WRKQ +9, WJXQ +8, WVRK +7, WDHA +4, WXMM +2

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	THREE DAYS GRACE NEVER TOO LATE (JIVE/ZOMBA)		130 127
2	GUNS N' ROSES SWEET CHILD O' MINE (Geffen/Interscope)		108 98
3	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		104 101
4	FINGER ELEVEN PARALYZER (WIND-UP)		100 100
5	AC/DC BACK IN BLACK (LEGACY/EPIC)		97 109

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	FOO FIGHTERS LONG ROAD TO RUIN (ROSWELL/RCA/RMG)		95 94
7	AC/DC FOR THOSE ABOUT TO ROCK (WE SALUTE YOU) (ATLANTIC)		92 85
8	FOO FIGHTERS THE PRETENDER (ROSWELL/RCA/RMG)		92 88
9	OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		91 94
10	LED ZEPPELIN BLACK DOG (SWAN SONG/ATLANTIC)		88 75

ROCK REPORTERS

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty	KIOC/Beaumont, TX* OM: Trey Poston PD: Joey Armstrong	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz	WQCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell	KSHE/St. Louis, MO* OM: Rick Balis APD: Katy Krueze MD: Guy Favazza
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* PD: Bo Matthews	WRVC/Huntington, WV PD: Reeves Kirtner APD: Stephen Perry	WXMM/Norfolk, VA* OM/PD: John Shomby	WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley
WZZO/Allentown, PA* PD: Tori Thomas MD: Keith Moyer	WRQK/Canton, OH* PD: Greg Ausham	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WJXQ/Lansing, MI* OM: Paul Cashin PD: Sheri Vegas	KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Jenn Brewski	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/PD: Don Crist
KWHL/Anchorage, AK PD: Brad Stennett MD: Matthew Collins	WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire	KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall	WGIR/Manchester, NH* PD: Chris "Doc" Garrett	KUFO/Portland, OR* PD: Chris Patyk APD/MD: Dan Bozyk	KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI MD: Steve Resnick
WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush	WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Brian Thompson MD: Dawn Cox	KHQQ/Duluth, MN OM/PD: Jack Lawson	WFXM/Montgomery, AL* PD: Rick Hendrick	WHJY/Providence, RI* PD: Scott Laudani	KTJX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill	KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters



Triple A Industry Achievement Awards nominees determined

Let The Voting Begin

John Schoenberger
JSchoenberger@RadioandRecords.com

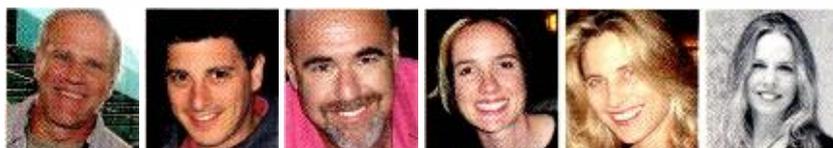
Thank you for submitting your nominations for this year's R&R Triple A Industry Achievement Awards. These nominations were voted on by your peers in the triple A community and it is those peers who will choose the winners, so now is the time to pick your favorite for each category. ■ All eligible voters will soon receive their instructions via online company Election Services Corp., and the deadline for posting your choices will be July 11—so don't put it off! ■ There are a dozen categories total as we added two new ones this year: We broke out noncommercial station of the year to markets 1-50 and 50+ and we added an independent promotion executive of the year category. ■ While virtually all of 2007's award winners have been nominated again this year, there are some new faces, such as WTYD/Williamsburg, Va., programmer Amy Miller and Sirius Satellite Radio director of rock programming Gary Schoenwetter in the PD of the year category. Miller was also named to Edison Media Research's 2008 "30 Under 30" list. ■ This year, the Triple A Industry Achievement Awards presentation will be held at the Awards Brunch taking place Aug. 9 at the R&R Triple A Summit in Boulder, Colo., starting at 10 a.m.

Label promotion executive of the year:



Brian Corona Atlantic	Dan Connelly Capitol Music Group	Ray Di Pietro Lost Highway	James Evans Interscope/ Geffen/A&M	Lisa Sonkin Columbia/Epic	Julie Muncy Warner Bros./Reprise
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Independent promotion executive of the year:



Jeff Appleton Marathon Entertainment	Jesse Barnett Right Arm Resource	Sean Coakley Songlines	Jennifer Daunt Dauntless Promotion	Meg MacDonald M:M Music	Trina Tombrink T Tombrink Media
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Platinum label of the year:

Atlantic	Capitol Music Group	Columbia/Epic
Interscope/Geffen/A&M	Universal Republic	Warner Bros./Reprise

Gold label of the year:

ATO	Concord	Merge	New West	Sub Pop	Vanguard
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Station of the Year: Markets 1-25 (Commercial):

WXRT/Chicago	KBCO/Denver	KTCZ/Minneapolis
KINK/Portland, Ore.	KPRI/San Diego	KFOG/San Francisco

Station of the year: Markets 26-100 (Commercial):

KGSR/Austin	KPTL/Des Moines	WTTS/Indianapolis
WMMM/Madison	KPIG/Monterey	KXLY/Spokane

Station of the year: Markets 101+ (Commercial):

KRVB/Boise, Idaho	WNCS/Burlington, Vt.	WCNR/Charlottesville, Va.
WDST/Poughkeepsie, N.Y.	KTHX/Reno, Nev.	WXPB/White Plains, N.Y.

Station of the year: Markets 1-50 (Noncommercial):

KUT/Austin	KTBG/Kansas City	WFUV/New York
WXPB/Philadelphia	WYEP/Pittsburgh	KEXP/Seattle

Station of the year: Markets 50+ (Noncommercial):

WAPS/Akron	WEXT/Albany, N.Y.	KNBA/Anchorage, Alaska
KSUT/Durango, Colo.	WFPK/Louisville	WBJB/Monmouth-Ocean

PD of the year:



Scott Arbough KBCO/Denver	Lauren MacLeash KTCZ/Minneapolis	Amy Miller WTYD/ Williamsburg, Va.	Gary Schoenwetter Sirius Spectrum	Bruce Warren WXPB/Philadelphia	Norm Winer WXRT/Chicago
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MD of the year:



Mark Abuzzahab KBCO/Denver	Jamie Canfield WNCS/ Burlington, Vt.	Laura Duncan WTTS/ Indianapolis	John Farneda WXRT/Chicago	Kelly Ransford KFOG/San Francisco	Thorn KTCZ/ Minneapolis
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Personality of the year:



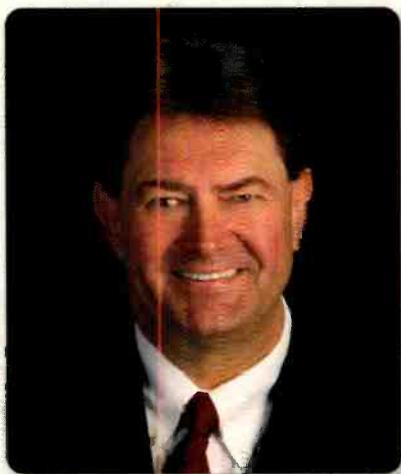
Brian Oake KTCZ/ Minneapolis	Lin Brehmer WXRT/Chicago	Jim McGuinn WXPB/ Philadelphia	Shawn Stewart KMTT/Seattle	Dave Morey KFOG/ San Francisco	Bret Saunders KBCO/Denver
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► **MY MORNING JACKET** ROLLS 18-10 (UP 42 PLAYS) WITH "I'M AMAZED." THE TRACK LEADS OFF THE BAND'S NEW ALBUM, "EVIL URGES," WHICH ROARED ONTO THE BILLBOARD 200 AT NO. 9 LAST WEEK WITH SALES OF 49,000.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	13	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	NO. 1 (5 WKS) ATLANTIC	555 -25	3.643	1
2	1	17	JASON MRAZ I'M YOURS	ATLANTIC/RRP	534 -9	2.098	6
3	8	4	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS/MOST ADDED CAPITOL	515 +127	2.878	3
4	6	11	DUFFY MERCY	MERCURY/IDJMG	461 +41	2.153	4
5	3	8	COLDPLAY VIOLET HILL	CAPITOL	456 -83	2.931	2
6	4	19	AUGUSTANA SWEET AND LOW	EPIC	434 +3	1.903	7
7	7	6	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	413 +48	1.463	12
8	5	14	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	393 -28	1.357	19
9	15	15	MATT NATHANSON COME ON GET HIGHER	VANGUARD	361 +33	1.357	20
10	18	8	MY MORNING JACKET I'M AMAZED	ATO/RED	324 +42	1.795	8
11	15	5	R.E.M. HOLLOW MAN	WARNER BROS.	324 +34	1.221	22
12	10	20	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	305 -43	1.396	17
13	17	6	LOS LONELY BOYS STAYING WITH ME	EPIC	296 +22	1.220	23
14	12	15	Yael Naim NEW SOUL	TOT OU TARD/ATLANTIC	295 +20	1.416	16
15	19	11	NEEDTOBREATHE MORE TIME	ATLANTIC	273 +24	0.714	-
16	11	7	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	254 -7	0.658	-
17	20	10	SARA BAREILLES BOTTLE IT UP	EPIC	249 +14	0.870	28
18	14	16	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	236 -27	0.851	29
19	16	12	MUDCRUTCH SCARE EASY	REPRISE	232 -53	0.985	24
20	24	4	THE RACONTEURS OLD ENOUGH	AIRPOWER THIRD MAN/WARNER BROS.	228 +27	1.515	11
21	27	4	BIG BLUE BALL FEATURING PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	214 +15	1.359	18
22	21	2	JOHN MELLENCAMP MY SWEET LOVE	HEARST/CMG	211 +2	0.700	-
23	22	20	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	211 -7	1.345	21
24	NEW		RADIOHEAD HOUSE OF CARDS	TBD/ATO	185 +21	1.452	13
25	23	4	THE CURE THE ONLY ONE	SURETONE/GEFFEN/INTERSCOPE	184 -9	0.885	27
26	26	9	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	181 +9	0.660	-
27	RE-ENTER		GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	180 +17	0.912	26
28	RE-ENTER		COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	174 +40	0.840	-
29	29	2	AIMEE MANN FREEWAY	SUPEREGO	174 +6	0.846	30
30	28	3	OLD 97'S DANCE WITH ME	NEW WEST	167 +6	0.294	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
COLDPLAY Viva La Vida (Capitol)	9
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP)	6
R.E.M. Hollow Man (Warner Bros.)	5
MY MORNING JACKET I'm Amazed (ATO/RED)	5
BIG BLUE BALL FEAT. PETER GABRIEL Burn You Up, Burn You Down (Real World)	5
DEATH CAB FOR CUTIE I Will Possess Your Heart (Atlantic)	4
LOS LONELY BOYS Staying With Me (Epic)	4
GAVIN ROSSDALE Love Remains The Same (Interscope)	4

ADDED AT...
WRNR
Baltimore, MD
OM/PD: Bob Waugh
APD/MD: Alex Cortright
Coldplay, Viva La Vida, 11
Eric Hutchinson, Rock & Roll, 11
My Morning Jacket, Evil Urges, 11
Chumbawamba, Add Me, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
G. LOVE & SPECIAL SAUCE Peace, Love & Happiness (Brushfire)	166/36	ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.)	111/28
ALEJANDRO ESCOVEDO Always A Friend (Back Porch/Manhattan/Capitol)	155/7	KT TUNSTALL Little Favours (Relentless/Virgin/Capitol)	103/1
WEEZER Pork And Beans (DGC/Geffen/Interscope)	135/15	ADELE Chasing Pavements (XL/Columbia)	96/38
ROBERT PLANT / ALISON KRAUSS Rich Woman (Rounder)	122/12	MASON JENNINGS Fighter Girl (Brushfire/Universal Republic)	85/3
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP)	121/63	SHERYL CROW Motivation (A&M/Interscope)	81/22

MOST INCREASED PLAYS

+127	COLDPLAY Viva La Vida (Capitol) WMMM +5, WXRW +12, KPRI +1, CIDR +10, WZEW +9, KTHX +9, WNCB +8, WCLZ +8, KTCZ +7, KINK +7
+63	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) CIDR +18, KPRL +12, WZCC +9, KXLY +5, KTCZ +4, KRVB +4, WNCB +4, WTTT +3, KENZ +2, WZEW +2
+48	JACK JOHNSON Hope (Brushfire/Universal Republic) KRVB +11, WTTT +9, WZCC +9, WXRW +6, WTGB +6, KPRI +5, WZEW +3, KCLV +3, WNCB +2, WZCC +2
+42	MY MORNING JACKET I'm Amazed (ATO/RED) KXLY +11, WRNR +9, WRNX +7, WZEW +6, KTCZ +4, KRVB +3, KBCO +3, KPRL +3, KRSH +2, KCSR +1
+41	DUFFY Mercy (Mercury/IDJMG) CIDR +16, KPRI +9, KPRL +8, KWMT +7, WMMM +6, KBCO +2, WXRW +2, KENZ +2, KFOG +1, WZCC +1

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	SPOON DON'T YOU EVAH (MERGE)		272	282	6	EDDIE YEDDER HARD SUN (MONKEY WRENCH/JRMG)		132	137
2	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		245	245	7	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		131	141
3	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		168	193	8	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)		112	99
4	SARA BAREILLES LOVE SONG (EPIC)		141	168	9	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		109	118
5	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)		140	145	10	THE KILLERS READ MY MIND (ISLAND/IDJMG)		108	94

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► **G. LOVE & SPECIAL SAUCE** LEAD FIVE DEBUTS ONTO THIS WEEK'S TRIPLE A INDICATOR CHART, AS "PEACE, LOVE & HAPPINESS" ENTERS AT NO. 22. THE TRACK, UP 68 PLAYS, IS THE FIRST FROM THE GROUP'S 10TH ALBUM, "SUPERHERO BROTHER."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-
1	13	13	DEATH CAB FOR CUTIE WILL POSSESS YOUR HEART	ATLANTIC	552	-47
2	8	5	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	489	+58
3	4	10	OLD 97'S DANCE WITH ME	NEW WEST	489	+26
4	6	5	R.E.M. FOLLOW MAN	WARNER BROS.	487	+36
5	2	8	COLDPLAY VIOLET HILL	CAPITOL	482	-102
6	3	8	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	455	-29
7	9	7	MY MORNING JACKET I'M AMAZED	ATO/PED	431	+13
8	12	4	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	421	+73
9	5	14	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	416	-36
10	11	6	LOS LOVELY BOYS STAYING WITH ME	EPIC	392	+34
11	7	7	ELVIS COSTELLO AND THE IMPOSTERS NO HIDING PLACE	LOST HIGHWAY	385	-6
12	7	11	MUDCRUTCH SCARE EASY	REPRISE	375	-62
13	14	8	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	357	+29
14	15	10	UFFY MERCY	MERCURY/IDJMG	339	+19
15	16	7	AIMEE MANN FREEWAY	SUPEREGO	322	+5
16	13	16	JASON MRAZ I'M YOURS	ATLANTIC/FRP	310	-25
17	17	10	THE CAT EMPIRE SO MANY NIGHTS	VELOUR	294	-2
18	5	2	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	292	+24
19	8	8	WILCO CLAD IT'S OVER	NBC/ADRENALINE	283	+2
20	22	3	THE RAconteURS OLD ENOUGH	THIRD MAN/WARNER BROS.	260	+26
21	20	4	JOHN HATT LOVE YOU AGAIN	NEW WEST	252	-6
22	NEW	NEW	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	247	+68
23	NEW	NEW	COLDPLAY VIVA LA VIDA	CAPITOL	246	+89
24	3	3	DESOL EN MY WAY	SAZON	231	+21
25	13	13	JACKIE GREENE SHAKEN	429/SLG	227	-23
26	6	6	ALANIS MORISSETTE UNDERNEATH	MAVERICK/REPRISE	218	-5
27	2	2	ROBERT PLANT / ALISON KRAUSS RICH WOMAN	ROUNDER	215	+22
28	NEW	NEW	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	206	+76
29	NEW	NEW	MASON JENNINGS FIGHTER GIRL	BRUSHFIRE/UNIVERSAL REPUBLIC	193	+4
30	NEW	NEW	RADIOHEAD HOUSE OF CARDS	TBD/ITO	183	+29

THIS WEEK	LAST WEEK	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	TW +/-	CUMULATIVE
1	1	HAYES CARLL TROUBLE IN MIND	LDST HIGHWAY	540	-20	5807
2	2	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	494	-16	7390
3	3	JOHN HIATT SAME OLD MAN	NEW WEST	455	-10	2315
4	4	OLD 97'S BLAME IT ON GRAVITY	NEW WEST	380	+31	2477
5	6	THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	362	+49	1725
6	5	ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	347	+23	2063
7	10	RECKLESS KELLY BULLETPROOF	YEP ROC	284	+22	852
8	7	JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	282	-15	2711
9	9	ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	262	-2	1413
10	8	SONNY LANDRETH FROM THE REACH	LANDFALL	252	-27	1068
11	14	MUDCRUTCH MUDCRUTCH	REPRISE	232	-13	1388
12	11	VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	219	-32	4112
13	13	THE WAYBACKS LOADED	COMPASS	215	-26	3645
14	16	ELIZA GILKYSON BEAUTIFUL WORLD	RED HOUSE	212	+1	1255
15	21	SOLOMON BURKE LIKE A FIRE	SHOUT! FACTORY	212	+21	639
16	22	JAMES HUNTER THE HARD WAY	HEAR/CMG	210	+20	892
17	36	JOHN MELLENCAMP LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	202	+63	402
18	18	THE INFAMOUS STRINGDUSTERS THE INFAMOUS STRINGDUSTERS	SUGAR HILL	202	+4	1106
19	12	KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	202	-44	4585
20	17	THE BELLEVILLE OUTFIT WANDERIN'	THE BELLEVILLE OUTFIT	195	-15	4082
21	31	DR. JOHN AND THE LOWER 911 CITY THAT CARE FORGOT	429/SLG	180	+24	508
22	37	RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	180	+40	421
23	19	TIM O'BRIEN CHAMELEON	PROPER AMERICAN	179	-16	3391
24	23	RAILROAD EARTH AMEN CORNER	SCI FIDELITY	178	-11	972
25	35	THE MOTHER TRUCKERS LET'S ALL GO TO BED	FUNZALO	176	+31	868
26	33	CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	175	+25	690
27	27	EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	172	+108	236
28	20	RYAN BINGHAM MESCALITO	LOST HIGHWAY	170	-24	9576
29	26	OR, THE WHALE LIGHT POLES AND PINES	OR, THE WHALE	170	-5	1396
30	30	ABIGAIL WASHBURN AND THE SPARROW QUARTET ABIGAIL WASHBURN AND THE SPARROW QUARTET	NETTWERK	167	+2	739

MOST ADDED

AMY MAC-DONALD 14 Mr. Rock & Roll (Decca) DMX Folk Rock, KCLC, KDBB, KMTN, KNBA, KPIC, KPND, KSUT, KTAQ, WCBE, WDST, WMWV, WNCW, WYCE	DONAVON FRANKENREITER 7 Life, Love & Laughter (Lost Highway) KMTN, KOHO, KYSL, WEHM, WFIV, WUIN, WVOD	SHAWN MULLINS 7 Nameless Faces (Vanguard) KDBB, KLRR, KPIC, KPND, WFIV, WMVY, WOZM	FLEET FOXES 4 White Winter Hymnal (Sub Pop) KNBA, WDST, WRSI, WYEP
O.A.R. 10 Shattered (Turn The Car Around) (Everline/Atlantic/RRP)	EMMYLOU HARRIS 5 Hold On (Nonesuch/Warner Bros.) WCBE, WKZE, WMVY, WXPB, WYEP	DELTA SPIRIT 4 Trashcan (Rounder) KBAC, KCMP, KOHO, WXPB	

FOR WEEK ENDING JUNE 22, 2008

MOST ADDED

DAN TYMINSKI 14 Wheels (Rounder)	EMMYLOU HARRIS 12 All I Intended To Be (Nonesuch/Warner Bros.)	JOHN MELLENCAMP 7 Life Death Love And Freedom (Hear/CMG)	TEDDY THOMPSON 7 A Piece Of What You Need (Verve Forecast)
HACIENDA BROTHERS 14 Arizona Motel (Proper)	ABI TAPIA 7 The Beauty In The Ruin (MoonHouse)	RED MOLLY 7 Love And Other Tragedies (Red Molly)	

FOR WEEK ENDING JUNE 22, 2008

*The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

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A profile of four talented personalities in Latin radio

The Young And The Talented

Jackie Madrigal

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the Latin radio market is thriving, and while some in the business complain there isn't enough young talent to satisfy the demand, several young and talented jocks are meeting that need in prime dayparts in important markets. ■ The following four successful personalities prove that hard work and dedication can result in booming careers. These personalities serve as an inspiration to other Latinos who may not realize that they, too, can make it in the radio business.

Raq-C, KXOL (Latino 96.3)/Los Angeles afternoon drive host

At just 22 years old, Raq-C got the opportunity of a lifetime: to work at an L.A. station with a newly created bilingual format, Spanish Broadcasting System Latin rhythm KXOL. "This has Raq-C [written] all over it," says the now-25-year-old, who earlier this month was promoted from nights to afternoon drive. Latino, she says, "is my personality, my music, the people that I grew up with."

Her passion for radio was born when interning at crosstown rhythmic KPWR (Power 106) and she credits her mentor Jeff García, then KPWR production director, with teaching her the ins and outs of radio. After a stint on KKUU/Palm Springs, Calif., she joined SBS regional Mexican WLEY (La Ley)/Chicago, her first taste of the company she's called home for five years. "Going to Chicago was when I really grew. It prepared me for L.A.," she says.

Back to L.A. she went after hearing of KXOL's launch and took it upon herself to ask for an opportunity at the new station. "I always knew I was going to come back to L.A. and be on the radio," a very energetic Raq-C says.

Just as she first developed her love for radio as an intern, Raq-C feels strongly about extending the same opportunity to others. "I'm all about giving interns the opportunity to work with me," she says. In fact, her first intern, Brand-O, is now a part-time weekend jock at the station.

But make no mistake about it, she gives her interns tough love. "I like interns who want to take in everything that I teach them and are serious

about the job." And don't take things personally, she advises. "You have to be passionate about this industry. You have to love it and feel it in your blood."

Of her journey, she says, "All the hard work paid off, but I didn't half-ass it. When I do radio I put my life and soul into it."

Oswaldo Díaz, KSSE (Súper Estrella)/Los Angeles morning host

Transitioning from landscaping to radio is a very unlikely story. Even more out of the ordinary is hosting your own morning show in the No. 1 Hispanic market in just five short years. But that is the story of 26-year-old Oswaldo Díaz, host of morning show "La Regadera de la Chokolata" on Entravision Radio Latin pop KSSE.

His radio career began as a fluke in 2003 when he met then-KRQK (La Ley)/Santa Maria, Calif., PD Carlos Cibrian, who actively pursued him after learning of his uncanny ability to do voices. Soon after, Entravision Radio came looking for him, and he joined the company's La Tricolor Network's morning show. After stints at several Entravision shows, in January 2007 he landed his own show, "Erazno y La Chokolata," on Entravision's then-cumbia-based regional Mexican KLYY (Oye)/Riverside. Only one year later, he took over mornings on Súper Estrella, revamping the show's name to "La Regadera de la Chokolata."

Fast-tracking has been part of Díaz's career, but unlike jocks whose success has their name written all over it, his has his characters' names instead. Outside the industry, the name "Oswaldo Díaz" rarely rings a bell. Instead, his characters' voices—



Raq-C



Díaz



Castillo



Donaji

La Chokolata, Erazno and Doggy—are the superstars of the show, which currently also airs on nine Súper Estrella Network stations and three La Tricolor Network outlets.

"Maybe I'll murder them some day," he says jokingly of his famous characters. "It's really competitive out there, and I have gotten here because I do something different. I'm not worried about my characters' popularity, because at the end of the day I'm reaching my goal. Although sometimes I do feel like raising my hand and saying, 'It's me behind the voices.'"

According to Entravision, the show has a 4.5 share in the station's core 18-34 demo in phase 1 of the spring 2008 Arbitrends.

"I always knew I could make it, although not so soon," Díaz says. "There are tougher jobs out there, in terms of physical labor. Radio has come naturally to me, and I have fun doing my job."

Jenny Castillo, WRUM (Rumba)/Orlando morning show co-host

It's not easy going head to head with the guys on a morning show, but Jenny Castillo has taken on the challenge as co-host of "John Musa y Los Anormales de la Mañana" on Clear Channel tropical WRUM.

The 29-year-old, who has degrees in Spanish and radio/TV, says that you have to be born with a certain ability to do radio. "You could have all the degrees in the world, but if you don't have charisma and the ability to impact people with your personality, you won't make it," she says. "You have to be able to transmit energy and joy to the audience."

With a broad range of experience in media, including TV, Castillo advises young talent to never give up perusing their dreams. "Every time a door closes, a thousand windows open, so always believe in yourself and give 100% effort all the time."

Donaji, KSSE (Súper Estrella)/Los Angeles afternoon co-host

Going back to the station where her career began was a natural step for Donaji, who co-hosts afternoon drive alongside Alexxx at KSSE. Landing an internship at the station at only 18 years old, she was later hired at Súper Estrella as a part-timer and got a shot on the air. "Súper Estrella is a great home because they allow you to learn hands-on," the now-25-year-old says.

SBS later came calling and Donaji joined KXOL's new team, where she spent two-and-a-half years. "I was very excited because I never thought I would get such an opportunity to be in a large market like L.A.," she says. But when Súper Estrella asked her back in January to join the new afternoon drive show, she promptly accepted the offer. "Pato [Entravision VP of programming Néstor Rocha] thought I was the perfect person because I was part of the third generation they were going after. I am a fan of Chayanne and 50 Cent at the same time."

With a successful career, Donaji says she is always asked for words of encouragement. "Try and try it until you reach your dream," she advises young Latinos, and "work very hard, because things won't just fall in your lap."

R&R

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► **GRUPO MONTEZ DE DURANGO** CHALKS UP ITS EIGHTH CONSECUTIVE TOP 10, AS "LA IMAGEN DE MAL VERDE" JUMPS 12-8 (UP 81 PLAYS). THE SONG IS THE ACT'S 14TH CAREER TOP 10, A TALLY THAT INCLUDES THREE NO. 1s.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1610 +20	12.181 1
2	4	9	INTOCABLE TU ADIOS NO MATA	EMI TELEVISIA	1386 +181	10.087 2
3	2	10	LOS RIELEROS DEL NORTE A PUNTO DE LORAR	FONOVISIA	1350 +29	9.360 3
4	5	8	CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	1180 +40	7.131 6
5	3	21	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	1175 -36	8.631 4
6	7	14	PALOMC SUFRIRAS	DISA	994 -13	4.709 16
7	6	22	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	934 -56	8.532 5
8	12	6	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	889 +81	6.380 7
9	9	17	JENNI RIVERA INOLVIDABLE	FONOVISIA	872 -26	5.483 12
10	10	31	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	816 -64	6.169 9
11	18	5	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	803 +149	6.260 8
12	19	4	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	797 +135	4.305 18
13	11	23	LOS CREAMORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	787 -31	5.533 11
14	8	36	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	DISA/EDIMONSA	773 -147	6.123 10
15	16	9	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	753 +87	3.273 25
16	13	24	CONJUNTO PRIMAVERA TE LLORE	FONOVISIA	738 -43	4.858 14
17	14	18	BANDA EL RECORD TOMAME O DEJAME	FONOVISIA	711 -65	5.147 13
18	17	14	LUPILLO RIVERA DE QUE ME PUESUMES	ASL	663 -14	3.731 21
19	21	5	URANIO MUSICAL DULCE VENENO	ASL	641 +22	3.559 22
20	15	30	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	612 -64	4.740 15
21	20	34	ALACRAVES MUSICAL SIN TU AMOR	UNIVISION	597 -35	4.492 17
22	23	10	BANDA MACHOS EL PROXIMO ONTO	SONY BMG NORTE	570 +8	3.063 28
23	22	17	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS LLORES	ASL	556 +2	3.365 24
24	25	2	CONTROL SE TAMBALEA	DEGO	537 +30	2.727 29
25	29	2	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	501 +24	2.501 30
26	26	4	EL CHAPO DE SINALOA EL PALETERO	DISA	498 +5	3.200 26
27	32	11	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	494 +45	1.367 -
28	24	18	ALIADOS DE LA SIERRA TE AMO	ASL	478 -14	3.110 27
29	34	3	LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	455 +34	1.901 38
30	37	2	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	451 +47	1.978 37
31	NEW		PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	443 +180	3.524 23
32	27	20	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	418 -15	1.980 36
33	33	21	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	393 -6	3.767 20
34	28	8	PEDRO FERNANDEZ AMIGA POR FAVOR	MACHETE	387 -90	1.071 -
35	35	3	CONJUNTO ATARDECER SE VA MURIENDO MI ALMA	CAMPANARIO	374 -15	2.229 33
36	30	6	CONJUNTO PRIMAVERA LA GRAN SENORA	FONOVISIA	364 -72	2.119 34
37	38	4	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	353 +4	2.024 35
38	36	12	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVISIA	346 -42	1.777 40
39	NEW		LOS BUITRES DE CULIACAN SINALOA ESTOY TOMANDO SIN CONTROL	LADISCOMUSIC/UNIVERSAL LATINO	341 +34	0.816 -
40	NEW		LOS NOB-EZA DE AGUILILLA CON MENTIRAS NO	SIMON	331 +46	0.740 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PATRULLA 81 Los Reproches Del Viento (Disa)	13
VICENTE FERNANDEZ Para Siempre (Sony BMG Norte)	8
JOAN SEBASTIAN Sigo Vivo (Musart/Balboa)	7
LOS COCINEROS Locos Y Parranderos (Nelsy)	6
LOS TEMERARIOS Si Tu Te Vas (Fonovisa)	5
INTOCABLE Tu Adios No Mata (EMI Televisa)	4
K-PAZ DE LA SIERRA Volvere (Disa/Edimonsa)	4
EL COYOTE Y SU BANDA TIERRA SANTA Linda Doctora (Fonovisa)	4
LOS TREMENDOS Aun Me Digas Adi (Balboa)	4
URANIO MUSICAL Dulce Veneno (ASL)	3

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LA ARROLLADORA BANDA EL LIMON Primer Tiempo (Disa/Edimonsa)	323/66	TEMOH GONZALEZ A Pasos De Gigante (Disa)	264/1
TOTAL STATIONS:	22	TOTAL STATIONS:	23
DUELO La Paloma De Acero (Univision)	322/10	JOAN SEBASTIAN Sigo Vivo (Musart/Balboa)	252/69
TOTAL STATIONS:	14	TOTAL STATIONS:	14
LA APUESTA Por Ti (Serca)	319/16	BANDA GUASAVENA Mori (Universal Latino)	184/14
TOTAL STATIONS:	24	TOTAL STATIONS:	11
EL TIGRILLO PALMA Con Que Me Pagas (Sony BMG Norte)	306/32	JULIO CHAIDEZ El Amor En Carro (ASL)	168/15
TOTAL STATIONS:	22	TOTAL STATIONS:	11
KUMBIA ALL STARZ FEAT. MELISSA JIMENEZ Rica Y Apretadita (EMI Televisa)	295/4	LA MAFIA Eternamente (ASL)	157/30
TOTAL STATIONS:	22	TOTAL STATIONS:	6

MOST INCREASED PLAYS

+181	INTOCABLE Tu Adios No Mata (EMI Televisa)
+180	PATRULLA 81 Los Reproches Del Viento (Disa)
+149	VICENTE FERNANDEZ Para Siempre (Sony BMG Norte)
+135	LOS TEMERARIOS Si Tu Te Vas (Fonovisa)
+87	LOS TUCANES DE TIJUANA Que Te Perdone Tu Madre (Univision)

ADDED AT... KIWI
Bakersfield, CA
PD/MD: Raul Evangelista
Intocable, Tu Adios No Mata, 21
Vicente Fernandez, Para Siempre, 20
Raza Obrera, Lagrimas De Juventud, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
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FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Henry Gonzalez	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrutino	KISF/Las Vegas, NV PD: Jose Rarr on Bravo	KKPS/McAllen, TX PD: Mando San Roman MD: Robert Montalvo	KXPD/Portland, OR OM/PD: Paul Dantz APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez
KLVO/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros
WBZY/Atlanta, GA PD: Robbie Ramirez APJ: Aly Young	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aguirre	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros	KSTN/Stockton, CA PD: Kent Rodriguez
KHHL/Austin, TX PD: Jose Jimenez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSCA/Los Angeles, CA PD: Veronca Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KTTA/Sacramento, CA PD: Juan Gonzalez	KLNV/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KSTN/Stockton, CA PD: Kent Rodriguez
KIWI/Bakersfield, CA PD/MD: Raul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/PD: Kevin Christopher MD: Gabriel Ocegueda	KDUT/Salt Lake City, UT PD: Cesar Valdiosera	XHTY/San Diego, CA PD: Elvis Valle	WLCC/Tampa, FL PD: Luis Briceno
KMQA/Bakersfield, CA OM: Irene Escalante PD/MD: Yesenia De Luna APD: Victor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KESO/McAllen, TX PD: Hugo De La Cruz PD: Mario Facundo	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/PD: Alfonso Flores APD/MD: Edgar Monsivais	XOCL/San Diego, CA PD: Marylu Ramos APD: Gisel Moreno	KCMT/Tucson, AZ PD/MD: Enrique Mayans
KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	KTJM/Houston, TX PD/MD: Eddie Leon	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armandc Almazan	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY nielsen BDS



► **CAMILA** BOWS WITH A FIFTH HIT FROM ITS "TODO CAMBIO" ALBUM, AS "ME DA IGUAL" LAUNCHES AT NO. 24 (UP 73 PLAYS, THE FORMAT'S SECOND-BEST INCREASE). THE SET HAS SPENT TWO OF ITS 60 CHART WEEKS ATOP BILLBOARD'S TOP LATIN ALBUMS LIST.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	MANA SI NO TE HUBIERAS IDO	NO. 1 (10 WKS) WARNER LATINA	1002 +8	11.102 1
2	2	20	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	901 -60	9.745 2
3	3	22	BELANOVA CADA QUE...	UNIVERSAL LATINO	837 -24	8.169 3
4	5	1	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	735 +20	5.064 10
5	4	26	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	704 -47	5.857 7
6	6	34	FLEX TE QUIERO	EMI TELEVISIA	671 -24	7.520 4
7	7	16	TOMMY TORRES PEGADITO	WARNER LATINA	624 -6	6.583 6
8	9	10	JULIETA VENEGAS EL PRESENTE	MOST ADDED SONY BMG NORTE	614 +59	4.203 11
9	8	12	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	592 -18	6.738 5
10	10	6	KANY GARCIA ESTA SOLEDAD	SONY BMG NORTE	474 -4	5.761 8
11	15	4	JUANES TRES	AIRPOWER/MOST INCREASED PLAYS UNIVERSAL LATINO	437 +101	3.390 17
12	20	20	JESSE & JOY LLEGASTE TU	WARNER LATINA	426 -25	1.811 37
13	12	16	PLAYA LIMBO IO PARA LAS IO	SONY BMG NORTE	394 -26	1.697 -
14	13	42	JUANES ME ENAMORA	UNIVERSAL LATINO	365 +12	5.414 9
15	14	6	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	354 +6	1.209 -
16	17	8	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISIA	323 +26	3.676 15
17	18	13	RBD EMPEZAR DESDE CERO	EMI TELEVISIA	297 +7	1.686 -
18	19	7	ABRAHAM AMARTE	MACHETE	286 +1	4.171 12
19	21	7	JUAN LUIS GUERRA Y 440 COMO YO	AIRPOWER EMI TELEVISIA	251 +6	3.004 20
20	20	12	ALEJANDRA GUZMAN HASTA EL FINAL	EMI TELEVISIA	236 -18	0.866 -
21	22	8	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/IDJMG	224 -13	1.635 -
22	25	20	CHAYANNE LOLA	SONY BMG NORTE	222 +11	3.329 18
23	24	11	FONSECA ENREDAME	EMI TELEVISIA	218 0	3.714 14
24	NEW	NEW	CAMILA ME DA IGUAL	SONY BMG NORTE	212 +73	1.980 35
25	36	2	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	212 +55	2.329 27
26	26	8	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	208 +12	3.642 16
27	29	6	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	204 +21	1.347 -
28	23	17	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	201 -18	2.143 31
29	28	5	JOHNNY SIGAL QUEDO EN NADA	UC MEDIA/BISSI	200 +10	2.415 26
30	32	37	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISIA	196 +21	4.069 13
31	27	8	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	196 +4	2.473 25
32	33	4	DANIEL CALVETI EN PAZ	VENEMUSIC	192 +19	2.792 22
33	34	9	WISIN & YANDEL AHORA ES	MACHETE	187 +27	1.789 38
34	31	5	ZORRO VIEJO DUELE PERDER	NU	166 -13	2.939 21
35	38	4	AVENTURA EL PERDEDOR	PREMIUM LATIN	163 +19	1.510 -
36	30	2	MJ HE VENIDO	MACHETE	161 -18	2.646 24
37	NEW	NEW	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	160 +24	2.158 30
38	39	2	JEANETTE POR QUE TE VAS	EMI TELEVISIA	155 +13	2.323 28
39	37	2	BLACK: GUAYABA NO HAY ESPACIO	MACHETE	154 +7	1.891 36
40	35	10	JUAN BUSCANDO TU SOMBRA	UNIVERSAL LATINO	147 -11	1.781 39



ARTIST TITLE / LABEL	NEW STATIONS
JULIETA VENEGAS El Presente (Sony BMG Norte) WKAQ, WMGE, WPAT	3
CAMILA Me Da Igual (Sony BMG) KBMG, KRIO, WIOA	3
THALIA Ten Paciencia (EMI Televisa) KLOL, WPAT, WWVA	3
KANY GARCIA Esta Soledad (Sony BMG Norte) KRIO, WWVA	2
LOS TEMERARIOS Si Tu Te Vas (Fonovisa) KPSL, WWVA	2
XIMENA SARINANA Vidas Paralelas (Warner Bros.) KBMG, XHPX	2
TOMMY TORRES Pegadito (Warner Latina) KXXS	1
ALEJANDRO FERNANDEZ Eres (Sony BMG Norte) WAMR	1
BABY BOY Ya No Llores (Let Me Love You) (786/Siente) KBMG	1
BLACK: GUAYABA Sin Tu Amor (Machete) XAVO	1

ADDED AT... WPAT
New York, NY
PD: Tony Luna
Julieta Venegas: El Presente, 7
Thalia, Ten Paciencia, 7

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NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
YURIDIA En Su Lugar (Sony BMG Norte)	136/25	MOTEL Uno, Dos, Tres (Warner Latina)	100/20
TOTAL STATIONS:	5	TOTAL STATIONS:	3
MARCO ANTONIO SOLIS Te Voy A Esperar (Fonovisa)	123/5	TONY DIZE Permitame (WV/Machete)	95/0
TOTAL STATIONS:	4	TOTAL STATIONS:	7
LOS CAFRES Bastara (Luar/Machete)	122/2	CHRIS BROWN With You (Jive/Zomba)	91/5
TOTAL STATIONS:	3	TOTAL STATIONS:	4
JESSE & JOY Ya No Quiero (Warner Latina)	118/12	DADDY YANKEE Pose (El Cartel)	86/0
TOTAL STATIONS:	8	TOTAL STATIONS:	3
THALIA Ten Paciencia (EMI Televisa)	111/27	ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino)	85/49
TOTAL STATIONS:	8	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+101 **JUANES**
Tres (Universal Latino)
WKAQ +24, KRIO +21, WRMA +17, KXOB +16, WIAC +11,
KXXS +8, XHPX +6, WXYX +3, XHPX +3, XAVO +2

+73 **CAMILA**
Me Da Igual (Sony BMG Norte)
KRIO +19, KXOB +18, WKAQ +17, WIOA +8, KBMG +7,
WXYX +6, KVVV +5, XHPX +2

+59 **JULIETA VENEGAS**
El Presente (Sony BMG Norte)
WMGE +27, WKAQ +16, WIAC +14, WRMA +9, WPAT +7,
KXXS +6, WVIV +6, XHPX +4, KPSL +4, KBMG +3

+55 **LOS TEMERARIOS**
Si Tu Te Vas (Fonovisa)
KPSL +24, WRMA +17, WWVA +11, KBMG +2,
XAVO +2, WPAT +1

+49 **ENRIQUE IGLESIAS**
Lloro Por Ti (Universal Latino)
KSSE +17, KXOB +12, KLVE +10, WIOA +6, WPAT +5, XLTN +1

FOR WEEK ENDING JUNE 22, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 17 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen
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TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jay Miguel	WRUM/Orlando, FL PD: Raymond Torres	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WLAT/Hartford, CT PD: Robbie "DJ" Triguero	WEMG/Philadelphia, PA PD: Maria Del Pilar	WZNT/Puerto Rico PD: Pedro Arroyo	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WXDJ/Miami, FL PD: Gino "Latino" Reyes	WUBA/Philadelphia, PA OM: Thea Mitchem PD: Milca Madera	WSPR/Springfield, MA PD: Nelson Brudys	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia	
WSKQ/New York, NY PD: Tony Luna	WKKB/Providence, RI PD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta			



► **GILBERTO SANTA ROSA** TAKES HOME THE MOST INCREASED PLAYS TROPHY AT TROPICAL AS "NO TE VAYAS" LEAPS 10-⁺ (UP 57). THE SONG IS THE SECOND TOP 10 FROM HIS ALBUM "CONTRASTE" FOLLOWING "CONTEO REGRESIVO," WHICH REIGNED FOR 17 CONSECUTIVE FRAMES FROM NOVEMBER TO MARCH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	31	1	FLEX TEQUIERO NO. 1 (4 WKS)	EMI TELEVISIA	296 -9	2.934	3
2	17	1	WISIN & YANDEL AHORA ES	MACHETE	291 +29	2.132	7
3	18	1	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	286 +18	2.096	8
4	10	1	GILBERTO SANTA ROSA NO TE VAYAS MOST INCREASED PLAYS	SONY BMG NORTE	268 +57	2.442	6
5	6	1	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	254 0	1.401	12
6	8	1	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	245 +22	1.341	14
7	31	1	AVENTURA EL PERDEDOR	PREMIUM LATIN	242 +17	3.178	2
8	9	1	FRANK REYES AMOR DESPERDIADO	M.P./JVN/J & M	238 +24	3.218	1
9	5	1	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VN	224 -38	2.848	4
10	13	1	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	221 +14	1.368	13
11	27	1	NG2 ELLA MENEVA	SONY BMG NORTE	196 -74	1.073	19
12	16	1	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	172 +11	1.134	18
13	12	1	DOMENIC MARTE FEATURING GERALDINE CO+ LOS DJOS CERRADOS	M.P./JVN/J & M	171 -9	0.754	24
14	16	1	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	157 +13	1.273	16
15	23	1	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	157 +1	0.656	27
16	11	1	WILLY CHIRINO PA' ANTE	EVENTOS/LATHIUM	156 +10	1.505	11
17	18	1	HECTOR ACOSTA SIN PERDON	VENEMUS C	130 -1	1.698	10
18	1	1	JUANES ME NAMORA	UNIVERSAL LATINO	126 -14	0.650	28
19	20	1	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUS C	114 -1	2.501	5
20	21	1	OLGA TANON FEATURING MILLY QUEZADA COSAS DEL AMOR	UNIVERSAL LATINO	109 -3	0.526	30
21	32	1	FONSECA ENREDAME	EMI TELEVISIA	107 +32	0.514	32
22	23	1	TONY DIZE PERMITAME	WY/MACHETE	104 +11	1.033	20
23	20	1	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	103 -7	1.292	15
24	18	1	TITO "EL BAMBINO" EN LA DISCO	EMI TELEVISIA	94 +8	0.262	-
25	5	1	DADDY YANKEE POSE	EL CARTEL	93 +3	1.219	17
26	33	1	MARLON BACHATA ROSA	LA CALLE/UNIVISION	90 +20	0.887	21
27	25	1	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE	85 -4	0.467	37
28	34	1	DANIEL SANTACRUZ A DONDE VA EL AMOR	BIG DREAM	84 +8	0.453	38
29	19	1	ANGEL & KHRIZ LA VECINA	VI/MACHETE	83 -44	0.498	33
30	35	1	NG2 POR AMARTE	SONY BMG NORTE	81 +20	0.526	31

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	6	DADDY YANKEE POSE NO. 1 (2 WKS)	EL CARTEL	378 +7	5.674	1
2	3	12	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	361 +11	4.416	5
3	4	23	WISIN & YANDEL AHORA ES	MACHETE	337 -8	4.625	4
4	2	34	FLEX TE QUIERO	EMI TELEVISIA	333 -23	2.669	11
5	5	14	TONY DIZE PERMITAME	WY/MACHETE	326 -16	4.635	3
6	6	31	AVENTURA EL PERDEDOR	PREMIUM LATIN	300 -7	5.226	2
7	10	11	MJ HE VENIEDO MOST ADDED	MACHETE	273 +51	3.192	7
8	13	1	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	273 +25	1.290	27
9	24	1	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	203 -29	0.679	-
10	7	5	WISIN & YANDEL SIGUELO	MACHETE	200 -63	3.481	6
11	23	2	ANGEL & KHRIZ AIRPOWER/MOST INCREASED PLAYS NA DE NA	VI/MACHETE	192 +93	2.733	10
12	11	20	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	179 -6	0.588	-
13	16	36	DON OMAR CANCION DE AMOR	VI/MACHETE	156 +25	1.291	26
14	12	52	LA FACTORIA PERDONAME	UNIVERSAL LATINO	152 -12	0.933	34
15	14	18	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	139 -14	0.909	35
16	20	3	CARIBBEAN CONNECTION P.U.E.R.T.O.R.I.C.O.	VI/MACHETE	133 +15	1.663	19
17	21	8	VOLTIO FEATURING ARCANGEL UN AMOR COMO TU	SONY BMG NORTE	131 +14	1.337	23
18	19	8	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	129 +9	3.022	8
19	13	11	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLINE/GEFFEN/INTERSCOPE	122 -36	1.720	17
20	15	7	TOMMY TORRES PEGADITO	WARNER LATINA	120 -17	0.641	-
21	24	16	BELANOVA CADA QUE...	UNIVERSAL LATINO	109 +14	0.483	-
22	18	3	BABY RASTA & GRINGO DE JAME CONOCERTE	EME	106 -15	1.310	25
23	17	10	DE LA GHETTO EL DIFICIL	CMG/SR/UNIVERSAL MOTOWN	102 -19	2.231	13
24	37	6	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	100 +36	0.453	-
25	27	6	JESSE & JOY LLEGASTE TU	WARNER LATINA	93 +6	0.210	-
26	35	3	MR. CRIMINAL DROP IT AND ROCK IT	HI POWER	82 +17	2.878	9
27	31	8	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKIE DROP	VI/UNIVERSAL REPUBLIC	82 +1	2.548	12
28	30	19	KUMBIA ALL STARZ FEATURING FLEX POR TI BABY	EMI TELEVISIA	81 0	0.499	-
29	22	11	ALEXIS & FIDO SOBRENAURAL	SONY BMG NORTE	81 -22	1.317	24
30	32	4	PLAYA LIMBO 10 PARA LAS 10	SONY BMG NORTE	66 -3	-	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	10	BABASONICOS PIJAMAS	UNIVERSAL LATINO
2	2	15	MOTEL UNO, DOS, TRES	WARNER LATINA
3	3	7	NCRTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOL NO MACHINE	NACIONAL
4	6	2	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
5	12	2	PINKER TONES HAPPY EVERYWHERE	NACIONAL
6	9	4	AMARAL KAMIKAZE	EMI TELEVISIA
7	7	38	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
8	14	19	AUSTIN TV MARDUK	TERRICOLAS IMBECILES
9	8	17	TODOS TUS MUERTOS ANDATE	NACIONAL
10	5	16	CIPCO ALGUIEN	SONY BMG NORTE
11	11	7	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
12	10	9	JORGE VILLAMIZAR NINGUNA	WARNER LATINA
13	15	11	DJ BITMAN TROPILOVE	NACIONAL
14	NEW	1	PINKER TONES ELECTROTUMBAO	NACIONAL
15	NEW	1	ALISON MEMORAMA	SONY BMG NORTE
16	20	14	MCNTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
17	19	4	MANA SI NO TE HUBIERAS IDO	WARNER LATINA
18	18	10	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO
19	NEW	1	LOCOS POR JUANA TU SABES MUY BIEN (LA NALGA)	MACHETE
20	NEW	1	ESIGMA MALA SUERTE	EL CHE/V&J

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	12	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
2	2	13	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
3	4	12	PEDRO JESUS QUE ES MALO	M.P./JVN/J & M
4	9	3	DLG TORO MATA	LA CALLE/UNIVISION
5	5	11	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J & M
6	3	14	ANGEL Y KHRIZ LA VECINA	VI/MACHETE
7	6	15	AKWID Y LOS TUCANES DE TIJUANA OMBLIGO A OMBLIGO	UNIVISION
8	7	15	RKM & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO
9	8	8	TONY DIZE PERMITAME	WY/MACHETE
10	15	3	BRENDALY NA NA NA	PROMOTION REVOLUCION
11	10	20	NICKY JAM FEAT. RKM GAS PELA	PINA/UNIVERSAL LATINO
12	18	3	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
13	14	17	EL GRAM COMBO DE PUERTO RICO YO NO MENDIGO AMOR	SONY BMG NORTE
14	11	9	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPISOUNDS
15	12	15	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE
16	20	2	NG2 POR AMARTE	SONY BMG NORTE
17	16	14	WISIN & YANDEL AHORA ES	MACHETE
18	13	15	GLORIA ESTEFAN PINTAME DE COLORES	BURGUNDY/SONY BMG NORTE
19	NEW	1	JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE
20	NEW	1	MANA SI NO TE HUBIERAS IDO	WARNER LATINA

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY nielsen BDS BILLBOARD nielsen CHARTS COMPILED BY SoundScan

The Billboard 200 - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

Billboard TOP ALBUMS									
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION			
1	1	1	#1	COLDPLAY	Viva La Vida or Death And All His Friends	1			
2	1	2	LIL WAYNE	Tha Carter III		1			
3	NEW	1	SOUNDTRACK	Camp Rock		3			
4	3	2	VARIOUS ARTISTS	NOW 28		3			
5	2	2	PLIES	Definition Of Real		2			
6	5	3	USHER	Here I Stand		4			
7	124	100	55	GREATEST RIHANNA GAINER	Good Girl Gone Bad	2			
8	4	1	DISTURBED	Indestructible		3			
9	NEW	1	KATY PERRY	One Of The Boys		1			
10	NEW	1	THE OFFSPRING	Rise And Fall, Rage And Grace		10			
11	NEW	1	JUDAS PRIEST	Nostradamus		1			
12	6	5	JOURNEY	Revelation		3			
13	10	4	WEEZER	Weezer		3			
14	11	9	3 DOORS DOWN	3 Doors Down		5			
15	8	2	ALANIS MORISSETTE	Flavors Of Entanglement		2			
16	19	21	37	KID ROCK	Rock N Roll Jesus	1			
17	14	11	11	LEONA LEWIS	Spirit	1			
18	15	12	6	DUFFY	Rockferry	3			
19	16	15	87	TAYLOR SWIFT	Taylor Swift	3			
20	7	2	N*E*R*D	Seeing Sounds		2			
21	13	6	3	ASHANTI	The Declaration	3			
22	12	7	4	SOUNDTRACK	Sex And The City	4			
23	21	13	10	MARIAH CAREY	E=MC2	10			
24	9	2	2	MY MORNING JACKET	Evil Urges	2			
25	23	10	33	CHRIS BROWN	Exclusive	33			

VIDEO CHANNELS

MTV									
St. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000									
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	2	7	#1	I KISSED A GIRL KATY PERRY (CAPITOL)	1
2	1	1	THIS IS ME	DEMI LOVATO & JOE JONAS (WALT DISNEY)	1
3	1	7	VIVA LA VIDA	COLDPLAY (CAPITOL)	1
4	48	3	7 THINGS	MILEY CYRUS (HOLLYWOOD)	1
5	11	4	WHEN I GROW UP	THE PUSSYCAT DOLLS (INTERSCOPE)	1
6	1	1	DISTURBIA	RIHANNA (SRP/DEF JAM/IDJMG)	1
7	1	1	PLAY MY MUSIC	JONAS BROTHERS (WALT DISNEY)	1
8	7	14	LOLLIPOP	LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)	1
9	4	7	TAKE A BOW	RIHANNA (SRP/DEF JAM/IDJMG)	1
10	3	12	SHAKE IT	METRO STATION (RED INK/RED/COLUMBIA)	1
11	5	18	POCKETFUL OF SUNSHINE	NATASHA BEDINGFIELD (PHONOGENIC/EPIC)	1
12	6	9	FOREVER	CHRIS BROWN (JIVE/ZOMBA)	1
13	1	1	GOTTA FIND YOU	JOE JONAS (WALT DISNEY)	1
14	8	18	BLEEDING LOVE	LEONA LEWIS (SYCO/J.RMG)	1
15	9	9	WE ROCK	JESSE MCCARTNEY (HOLLYWOOD)	1
16	1	1	WE ROCK	CAST OF CAMP ROCK (WALT DISNEY)	1
17	10	13	4 MINUTES	MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)	1
18	14	15	DAMAGED	DANITY KANE (BAD BOY/ATLANTIC)	1
19	1	1	IN THE AYER	FLO RIDA FEAT. WILL.I.A.M. (P.O.D. BOY/ATLANTIC)	1
20	12	24	NO AIR	JORDIN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)	1
21	19	6	LOLLIPOP (POP THAT BODY)	THREE 6 MAFIA (HYPNOTIZE MINDS/COLUMBIA)	1
22	17	8	AMERICAN BOY	ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)	1
23	13	19	SEXY CAN I	RAY J & YUNG BERG (KNOCKOUT/DEJA 34/KOCH/EPIC)	1
24	15	15	WHAT YOU GOT	COLBY ODONIS FEAT. AKON (KONLIVE/GEFFEN/INTERSCOPE)	1
25	21	13	BUST IT BABY PART 2	PLIES FEAT. NE-YO (BIG GATES/SLIP-N-SLIDE/ATLANTIC)	1

BET									
VP/Music Prog: Stephen Hill M.D. Kelly G Viacom 212-975-4055									
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

Great American Country GAC									
M.D. Tony Trovato Scraps 615-327-7525									
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

MTV2									
St. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000									
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

OPPORTUNITIES

INTERNATIONAL CANADA



ENTERTAINMENT

Do you have an unwavering commitment to current as well as upcoming new rock/alternative music then Toronto's 102.1 the edge is looking for you. As Canada's #1 new rock/alternative radio station in North America's 5th largest market, 102.1 the edge is seeking a Program Director in our Toronto office—a leader, a risk taker and someone to continue a quarter century new rock legacy in an ever-changing and competitive market. Come join us in one of the world's most dynamic cities!

Reporting to the General Manager, the successful candidate will be responsible for all aspects of Programming for the edge including the following:

- Management of on-air staff; weekly training/coaching Aircheck sessions
- Performance management/appraisals of all staff to create a winning team attitude
- Development of station strategy with flawless execution
- Directing of weekly music meetings and implementation of music research
- Creation and management of station budget
- Management of Promotion department and lead the development and execution of station promotions, including BBM rating campaigns involving Marketing and Promotions
- Understanding and appreciation of sales and revenue development
- Adherence to the Corus Values and policies
- Internet passionate. Wants to build it as big as the station
- A strong customer service approach when dealing with listeners, clients and staff

If you fit the bill, we want your response now! Send your resume to Chris Sisam, General Manager for Corus Radio Toronto, c/o Carla Carvalho, Executive Assistant, at carla.carvalho@corusent.com.

Please include 102.1 The EDGE Program Director in the subject line of your email. No phone calls please. Only those selected for an interview will be contacted.

102.1 the edge is owned by Corus Entertainment Inc., a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, advertising and digital audio services, television broadcasting, children's book publishing and children's animation. Experience Corus on the web at www.corusent.com.

Corus is committed to providing a fair and equitable work environment and encourages applications from qualified women, men, visible minorities, aboriginal peoples and persons with disabilities.

POSITIONS SOUGHT

Seventeen years experience. Relocated to Phoenix . Looking for a break in the valley. Solid production. Done all shifts. Call 623-313-4830.

Morning Rock vet looking to Dominate, Kill, Disembowel and KICK ASS. No wimps please! David Lee [818] 635-1863.

Secretly A Movie Star! Dallas' Rock & Roll Zoo, WFAA, and K104 Radio. Network TV, Movies, and Stand-Up Comedy. Joe 817-861-9814 joe@joekingfanclub.com.

The Pajama Bar hosted by Jimi B. Theatre of the mind radio with charisma looking now. Please request demo pajamabar@excite.com.

Friendly, upbeat lady jock wants back in business. Warm production talent, sweet voice. email: vlj3733@yahoo.com (Victoria).

Sixties and seventies jock wants to go back on air . . . oldies or jazz..as i am also a drummer.contact: robins3633@charter.com.

Local newsperson without the high expense: Newscasts specifically for your market. Quality, relevant, and great-sounding newscasts. Delivered via Internet. djsinsc@aol.com.

Motivated, energetic, and ready for another radio challenge. 6 years co-host including: news, copywriting, on-air, plus production. Amy 214-515-2794, queen1amy@yahoo.com.

#1 Track Record! AC PD/OM. Anywhere. www.mikeberlak.com.

Sociable and confident young woman perfect for promotions! Sure to bring listeners back to your events! Dottie - (972) 964-3362; deh103@aol.com.

Good technical ability, strong digital skills and commercial voice, with quick wit and sales savvy. Contact Danny Gamble 817-965-3275; djgamble37@yahoo.com.

Driven, passionate, industrious, conscious and extremely dependable. Broad grasp of sports. Knowledge of running sound/music boards. Shawn 469-230-5300, shawn4848@yahoo.com.

Hard-working, NorCal veteran, seeks return to radio. Contact Frank at 510-223-1534

Extremely friendly, personable, and fluently Bilingual. Motivated, and enthusiastic about developing relationships with listeners. Sales professional also. Yolanda Diaz 817-500-8229

Sports guy seeking employment on-air/behind scenes with in the programming, or sports departments of a broadcast firm. Matt 817-298-9302 matthewlowrey37@yahoo.com.

22 plus years on air experience throughout Northeast, Southeast and West Coast. Plenty of seasoning and very conversational with news experience too!!! E-mail fmdjay@yahoo.com cell 760-519-5969

Loyal, committed, and passionate individual. Solid news delivery/boards seeks to provide immediate impact with broadcasting organization. Stephen 469-274-6221; steve.huffman08@gmail.com.

Spirited personality and optimistic outlook. Highly motivated, multi-tasker ready to tackle on-air, news/sports, production and more! Joe Epps 903-819-4413, jae_promo_tx@sbcglobal.net

LA veteran sportscaster - ISDN ready, is available for sports talk, sports updates, copy reading etc. Bob Harvey 951-963-4292.

Great personality, extremely dedicated, and very reliable - with notable Cool Edit abilities. Pleasantly persistent, and goal-oriented! Mike 972-240-1560, ghostgetter88@yahoo.com.

Toledo Ohio. Part-time news anchor gig sought in or around Toledo, Ohio. 35+ years on air. cwmichael@voicework1.com.

Great personality with strong voice. On-air talent, commercial writing, and production skills and more. For more information call 469-474-5368 dmartin515@aol.com.

Sharp production and voice talent. Professional presentation, artistic writing and extensive editing abilities. Young, hip, energetic sound. LP 817-449-9742; pihon101@yahoo.com.

Heart for Christ and Kids - passionate, dedicated, honest female with a caring voice, plus outgoing personality. Natasha 972-748-6615 tsims_love@yahoo.com.

Familiar with mixing beats and music/broadcast edits, very creative, honest, industrious, friendly, and catches on quickly. Clyde 817-495-7626; clydewebber77@yahoo.com.

Conservative-Libertarian Talk Show Host Can Bring Younger Demographic! Internship with nationally syndicated show, on-air and sales experience. Jeff@JeffScottShow.com.

Radio Sales Leader. NTR, NBD Specialist looking in Florida. Career Radio Pro with 30 years Sales, Talent, Management experience. consultant.radio@gmail.com.

Canadian personality looking for American opportunity. Prefer Southwest, open to anywhere. Best suited for Rock. kev.b.radio@gmail.com.

Bilingual with vast knowledge of sports history, rules, and stats. Excellent on-air personality, boards, and technical skills. Daniel 210-393-3341; dralvarado@mail.txwes.edu.

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	13	RIHANNA TAKE A BOW	NO. 1 (1 WK)	11 ☆
2	1	18	LEONA LEWIS BLEEDING LOVE		11 ²
3	4	13	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD
4	3	15	RAY J & YUNG BERG SEXY CAN!		11 ²
5	9	6	KATY PERRY I KISSED A GIRL	MOST INCREASED PLAYS	CAPITOL
6	7	17	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		☆
7	6	13	DANITY KANE DAMAGED		11 ☆
8	8	11	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11 ²
9	5	18	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ²
10	11	19	COLBIE CAILLAT REALIZE		11 ☆

NO. 1 MOST ADDED

JONAS BROTHERS Burnin' Up (HOLLYWOOD)

NO. 1 MOST INCREASED PLAYS

KATY PERRY I Kissed A Girl (CAPITOL)

TOP 5 NEW AND ACTIVE

THE SPILL CANVAS All Over You (ONE ELEVEN/SIRE/REPRISE)

PARAMORE That's What You Get (FUELED BY RAMEN/RRP)

FOREVER THE SICKEST KIDS Whoa Oh! (Me Vs. Everyone) (UNIVERSAL MOTOWN)

NE-YO Closer (DEF JAM/IDJMG)

COLDPLAY Viva La Vida (CAPITOL)

COMPLETE CHR/TOP 40 CHART ON PAGE 42

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (9 WKS)	11 ² ☆
2	2	13	PLIES FEATURING NE-YO BUST IT BABY PART 2		11
3	5	11	DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME	MOST INCREASED PLAYS	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
4	8	9	KARDINAL OFFSHALL FEATURING AKON DANGEROUS		☆
5	10	9	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLII (POP THAT BODY)		HYPNOTIZE MINDS/COLUMBIA
6	3	20	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11 ☆
7	12	8	THE-DREAM I LUV YOUR GIRL		☆
8	9	10	RIHANNA TAKE A BOW		11 ☆
9	4	19	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ² ☆
10	6	16	LEONA LEWIS BLEEDING LOVE		11 ²

NO. 1 MOST ADDED

LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

KATY PERRY I Kissed A Girl (CAPITOL)

HOT STYLZ FEAT. YUNG JOC Lookin' Boy (SWAGG TEAM/BLOCK/JIVE/ZOMBA)

DJ LAZ FEAT. FLO RIDA, CASELY & PITBULL Move Shake Drop (VIP/UNIVERSAL REPUBLIC)

SHAWTY LO Foolish (D4U/ASYLUM)

SAVAGE FEAT. SOULJA BOY TELL'EM Swing (DAWN RAID/UNIVERSAL REPUBLIC)

COMPLETE RHYTHMIC CHART ON PAGE 45

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	10	KEYSHIA COLE HEAVEN SENT	NO. 1 (1 WK)	☆
2	1	15	PLIES FEATURING NE-YO BUST IT BABY PART 2		11
3	2	14	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11 ² ☆
4	4	11	THE-DREAM I LUV YOUR GIRL		☆
5	5	11	CHRIS BROWN TAKE YOU DOWN		☆
6	9	6	LIL WAYNE A MILLI	MOST INCREASED PLAYS	CASH MONEY/UNIVERSAL MOTOWN
7	6	9	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		☆
8	7	10	V.I.C. GET SILLY		☆
9	8	9	ALICIA KEYS TEENAGE LOVE AFFAIR		☆
10	10	6	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆

NO. 1 MOST ADDED

DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD & TRICK DADDY Out Here Grinding (TERROR SQUAD/WE THE BEST/KOCH)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

SLIM FEAT. YOUNG JOC So Fly (M3/ASYLUM)

PLEASURE P. Did You Wrong (ATLANTIC)

JENNIFER HUDSON Spotlight (ARISTA/RMG)

NELLY FEAT. AKON & ASHANTI Body On Me (DERRTY/UNIVERSAL MOTOWN)

RAY J Gifts (KNOCKOUT/DEJA 34/KOCH)

COMPLETE URBAN CHART ON PAGE 47

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	39	RAHEEM DEVAUGHN WOMAN	NO. 1 (7 WKS)	JIVE/ZOMBA
2	2	27	MARVIN SAPP NEVER WOULD HAVE MADE IT		VERITY/ZOMBA
3	5	17	NOEL GOURDIN THE RIVER		EPIC
4	3	36	JAHEIM NEVER		DIVINE MILL/ATLANTIC
5	4	33	KEYSHIA COLE I REMEMBER		11
6	7	9	ALICIA KEYS TEENAGE LOVE AFFAIR		MBK/J/RMG
7	6	21	LYFE JENNINGS NEVER NEVER LAND		COLUMBIA
8	11	8	ERIC BENET YOU'RE THE ONLY ONE		FRIDAY/REPRISE/WARNER BROS.
9	8	37	MARY J. BLIGE JUST FINE		11
10	14	6	KEYSHIA COLE HEAVEN SENT	MOST INCREASED PLAYS	IMANI/GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

JENNIFER HUDSON Spotlight (ARISTA/RMG)

NO. 1 MOST INCREASED PLAYS

KEYSHIA COLE Heaven Sent (IMANI/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

APRIL HILL I Wanna Be Free (JAZZY PEACH)

Q Steal My Show (BLACKGROUND/UNIVERSAL MOTOWN)

MARIAH CAREY I'm That Chick (ISLAND/IDJMG)

CHAUNCEY BLACK Everyday Is Your Birthday (GEFFEN/INTERSCOPE)

CHRIS BROWN Take You Down (JIVE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 48

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	KENNY CHESNEY BETTER AS A MEMORY	NO. 1 (2 WKS)	☆
2	3	22	BLAKE SHELTON HOME		☆
3	6	18	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		☆
4	2	15	CARRIE UNDERWOOD LAST NAME		19/ARISTA/ARISTA NASHVILLE
5	7	11	ALAN JACKSON GOOD TIME		☆
6	4	18	BRAD PAISLEY I'M STILL A GUY		11 ☆
7	8	24	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆
8	5	18	RASCAL FLATTS EVERY DAY		☆
9	10	9	BROOKS & DUNN PUT A GIRL IN IT		☆
10	13	5	SUGARLAND ALL I WANT TO DO		☆

NO. 1 MOST ADDED

BRAD PAISLEY Waitin' On A Woman (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

KEITH URBAN You Look Good In My Shirt (CAPITOL NASHVILLE)

TOP 5 NEW AND ACTIVE

ZAC BROWN BAND Chicken Fried (LIVE NATION)

CROSSIN DIXON I Love My Old Bird Dog (& I Love You) (BROKEN BOW)

ASHLEY GEARING Out The Window (CURB)

JEWEL I Do (VALORY)

CHRIS CAGLE No Love Songs (CAPITOL NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 56

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24	SARA BAREILLES LOVE SONG	NO. 1 (7 WKS)	11 ³ ☆
2	2	11	LEONA LEWIS BLEEDING LOVE		11 ²
3	3	47	COLBIE CAILLAT BUBBLY		11 ⁴
4	5	34	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆
5	4	24	MICHAEL BUBLE LOST		143/REPRISE
6	10	16	JOHN MAYER SAY		☆
7	6	26	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆
8	7	25	JORDIN SPARKS TATTOO		11 ² ☆
9	8	52	FERGIE BIG GIRLS DON'T CRY		11 ⁵ ☆
10	9	26	ALICIA KEYS NO ONE		11 ⁵ ☆

NO. 1 MOST ADDED

NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

NO. 1 MOST INCREASED PLAYS

DAVID COOK The Time Of My Life (19/RCA/RMG)

TOP 5 NEW AND ACTIVE

KID ROCK All Summer Long (TOP DOG/ATLANTIC)

NEIL DIAMOND Pretty Amazing Grace (COLUMBIA)

MATCHBOX TWENTY These Hard Times (MELISMA/ATLANTIC)

KARMINA The Kiss (CBS)

CHRIS BROWN With You (JIVE/ZOMBA)

COMPLETE AC CHART ON PAGE 60

R&R THE BACK PAGES

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HOT AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	12	LEONA LEWIS BLEEDING LOVE	NO. 1 (5 WKS)	11 ² ☆ SYCO/J/RMG
2	2	24	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG
3	5	14	3 DOORS DOWN IT'S NOT MY TIME		11 ☆ UNIVERSAL REPUBLIC
4	3	23	ONEREPUBLIC STOP AND STARE		11 ☆ MOSLEY/INTERSCOPE
5	4	33	LIFEHOUSE WHATEVER IT TAKES		11 ☆ Geffen/Interscope
6	7	23	COLBIE CAILLAT REALIZE		11 ☆ UNIVERSAL REPUBLIC
7	6	19	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆ J/RMG
8	8	44	SARA BAREILLES LOVE SONG		11 ³ EPIC
9	11	10	NATASHA BEINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC
10	15	4	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS	11 ☆ CAPITOL

SMOOTH JAZZ					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	23	JESSY J TEQUILA MOON	NO. 1 (7 WKS)	PEAK/CMG
2	2	22	CHRIS STANDRING LOVE & PARAGRAPHS		ULT MATE VIBE
3	3	13	BRIAN CULBERTSON ALWAYS REMEMBER		JRP/VERVE
4	4	30	CHUCK LOEB WINDCOW OF THE SOUL		HEADS UP
5	5	22	KENNY G SAX O-LOCO		STARBUCKS/CONCORD/CMG
6	7	17	THE SAX PACK FALLIN' FOR YOU	MOST INCREASED PLAYS	SHANACHIE
7	8	20	NORMAN BROWN POP'S COOL GROOVE		PEAK/CMG
8	6	26	PAUL BROWN OL' SKOOLIN'		PEAK/CMG
9	10	14	JESSE COOK CAFE MOCHA		COACH HOUSE/KOCH
10	11	20	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE		3 DEUCES/CMG

ALTERNATIVE					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	10	WEEZER PORK AND BEANS	NO. 1 (8 WKS)	11 ☆ DGC/Geffen/Interscope
2	2	7	THE OFFSPRING HAMMERHEAD		COLUMBIA
3	3	12	FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG
4	4	16	LINKIN PARK GIVEN UP		WARNER BROS.
5	5	18	SEETHER RISE ABOVE THIS		WIND-UP
6	6	14	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC
7	8	9	NINE INCH NAILS DISCIPLINE		THE NULL CORPORATION/RED
8	7	12	FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC
9	9	13	DISTURBED INSIDE THE FIRE		REPRISE
10	10	13	THE RACONTEURS SALUTE YOUR SOLUTION		THIRD MAN/WARNER BROS.

NO. 1 MOST ADDED

KATY PERRY I Kissed A Girl (CAPITOL)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Viva La Vida (CAPITOL)

TOP 5 NEW AND ACTIVE

TRISTAN PRETTYMAN Madly (VIRGIN/CAPITOL)

DAUGHTRY What About Now (RCA/RMG)

DEATH CAB FOR CUTIE I Will Possess Your Heart (ATLANTIC)

ADELE Chasing Pavements (XL/COLUMBIA)

O.A.R. Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)

COMPLETE HOT AC CHART ON PAGE 61

NO. 1 MOST ADDED

PAUL HARCASTLE Marimba (TRIPPIN' N' RHYTHM)

NO. 1 MOST INCREASED PLAYS

THE SAX PACK Fallin' For You (SHANACHIE)

TOP 5 NEW AND ACTIVE

NAJEE Out Of A Dream (HEADS UP)

WARREN HILL La Dolce Vita (KOCH)

KENNY G Tango (STARBUCKS/CONCORD/CMG)

NICK COLIONNE Keepin' It Cool (NARADA JAZZ/CAPITOL)

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

COMPLETE SMOOTH JAZZ CHART ON PAGE 64

NO. 1 MOST ADDED

STAINO Believe (FLIP/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Viva La Vida (CAPITOL)

TOP 5 NEW AND ACTIVE

ATREYU Slow Burn (HOLLYWOOD)

TRAPT Who's Going Home With You Tonight? (EVEN SEVEN)

THE BLACK KEYS Strange Times (NONESUCH/WARNER BROS.)

CANDLEBOX Stand (SILENT MAJORITY/LC)

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

COMPLETE ALTERNATIVE CHART ON PAGE 66

ACTIVE ROCK					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	13	DISTURBED INSIDE THE FIRE	NO. 1 (9 WKS)	REPRISE
2	2	21	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL
3	3	18	SEETHER RISE ABOVE THIS		WIND-UP
4	5	8	SHINEDOWN DEVOUR		ATLANTIC
5	4	17	LINKIN PARK GIVEN UP		WARNER BROS.
6	6	20	10 YEARS BEAUTIFUL		UNIVERSAL REPUBLIC
7	7	7	THE OFFSPRING HAMMERHEAD		COLUMBIA
8	8	10	MOTLEY CRUE SAINTS OF LOS ANGELES		MOTLEY
9	9	9	FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG
10	10	16	AVENGED SEVENFOLD AFTERLIFE		HOPELESS/WARNER BROS.

ROCK					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	18	SEETHER RISE ABOVE THIS	NO. 1 (1 WK)	WIND-UP
2	1	18	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC
3	6	16	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL
4	4	10	MOTLEY CRUE SAINTS OF LOS ANGELES		MOTLEY
5	3	35	PUDDLE OF MUDD PSYCHO		FLAWLESS/Geffen/Interscope
6	8	7	SHINEDOWN DEVOUR		ATLANTIC
7	5	13	DISTURBED INSIDE THE FIRE		REPRISE
8	7	51	SIXX: A.M. LIFE IS BEAUTIFUL		ELEVEN SEVEN
9	10	14	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC
10	9	22	THEORY OF A DEADMAN SO HAPPY		604/ROADRUNNER/RRP

TRIPLE A					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	13	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	NO. 1 (5 WKS)	ATLANTIC
2	1	17	JASON MRAZ I'M YOURS		ATLANTIC/RRP
3	8	4	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS/MOST ADDED	CAPITOL
4	6	11	DUFFY MERCY		MERCURY/IDJMG
5	3	8	COLDPLAY VIOLET HILL		CAPITOL
6	4	19	AUGUSTANA SWEET AND LOW		EPIC
7	7	6	JACK JOHNSON HOPE		BRUSHFIRE/UNIVERSAL REPUBLIC
8	5	14	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES		STARBUCKS/COLUMBIA
9	9	15	MATT NATHANSON COME ON GET HIGHER		VANGUARD
10	18	8	MY MORNING JACKET I'M AMAZED		ATO/RED

NO. 1 MOST ADDED

STAINO Believe (FLIP/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

ATREYU Slow Burn (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

MIDNIGHT TO TWELVE Slam (JIK ENT)

BULLET FOR MY VALENTINE Waking The Demon (20-20 ENT./JIVE/ZOMBA)

APOCALYPTICA I Don't Care (20-20 ENT./JIVE/ZOMBA)

ANEW REVOLUTION Done (KOCH)

EGYPT CENTRAL Taking You Down (FAT LADY/LC)

COMPLETE ACTIVE ROCK CHART ON PAGE 67

NO. 1 MOST ADDED

THEORY OF A DEADMAN Bad Girlfriend (604/ROADRUNNER/RRP)

NO. 1 MOST INCREASED PLAYS

THEORY OF A DEADMAN Bad Girlfriend (604/ROADRUNNER/RRP)

TOP 5 NEW AND ACTIVE

POP EVIL Hero (PAZZO/JARD STAR)

REHAB Sittin' At A Bar (Bartender Song) (EPIC/UNIVERSAL REPUBLIC)

NINE INCH NAILS Discipline (THE NULL CORPORATION/RED)

ROYAL BLISS Save Me (MEROVINGIAN/CAROLINE/CONTRABAND)

WEEZER Pork And Beans (DGC/Geffen/Interscope)

COMPLETE ROCK CHART ON PAGE 68

NO. 1 MOST ADDED

COLDPLAY Viva La Vida (CAPITOL)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Viva La Vida (CAPITOL)

TOP 5 NEW AND ACTIVE

G. LOVE & SPECIAL SAUCE Peace, Love & Happiness (BRUSHFIRE)

ALEJANDRO ESCOVEDO Always A Friend (BACK PORCH/MANHATTAN/CAPITOL)

WEEZER Pork And Beans (DGC/Geffen/Interscope)

ROBERT PLANT / ALISON KRAUSS Rich Woman (ROUNDER)

O.A.R. Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)

COMPLETE TRIPLE A CHART ON PAGE 72

30 years after landing his first syndication job, USRN executive VP still 'goes with his gut'

Andy Denmark

By Erica Farber

What do Dick Clark, Lou Dobbs, Alice Cooper, Leeza Gibbons, Dee Snider, Ramsey Lewis and many others have in common? Andy Denmark. Getting ready to celebrate his 30th anniversary in radio, Denmark is executive VP of programming for United Stations Radio Networks. He is responsible for the development, production and distribution of dozens of programs in virtually every radio format.

Liier Notes

Profile: Andy Denmark

Title: United Stations Radio Networks executive VP of programming

Favorite radio format: Triple A

Favorite TV show:

"Curb Your Enthusiasm," "Entourage," "Flight of the Conchords"

Favorite song: "Fade Into You" by Mazzy Star

Favorite book: "Biographies of musicians, artists and inventors."

Favorite movie: "Wings of Desire"

Favorite restaurant: "Hamasakula Sushi on Santa Monica Boulevard, west of Century City."

Beverage of choice: "Anything with lemon or grapefruit."

Hobbies: "I've had a house in the woods for 20 years and I go up there and hike and bird-watch and try to be a country boy."

E-mail address: andy@unitedstations.com

Getting into the business: I grew up in upstate Pennsylvania away from major cities, so at night I got WKBW/Buffalo; WLS/Chicago; CKLW/Windsor, Ontario; and WOWO/Fort Wayne [Ind.,] on my transistor. I loved the magic of the far-away top 40 stations coming into my bedroom. I went to college at Cornell in Ithaca, N.Y., and I found the local, hip commercial station WVBR-FM was actually run by students. I promptly began ignoring my studies and hanging out at the station, and 14 months later I was the program director.

Your first job: The radio station subscribed to a couple of syndicated shows, "The King Biscuit Flower Hour" being one of them. When I was graduating the folks at DIR Broadcasting that did "King Biscuit" knew me as an affiliate and found out I was looking for work. So in the summer of 1978, 30 years ago next month, I moved to New York for my first job in syndication.

Joining United Stations: I was at Westwood One. It was a great, entrepreneurial company, but it had gotten to the point in the early '90s where they weren't growing and I found myself being more of a caretaker. The old United Stations, which had become Unistar, was in the process of being merged with Westwood One. Denise Oliver, who was a friend of mine, was in charge of programming at Unistar. We were on the phone literally dividing up our universe and I got a call from somebody saying, "You should be talking to United Stations." And I said, "I already do; we're merging with them." And they said, "No, that's Unistar, the old United Stations merged with Transtar; the guys who invented the original company are starting up again." The opportunity to get into something that was a ground-floor, blank canvas seemed great, and that was a quick 14 years ago.

Long-range plans: Continuing to grow. Stations need Web content that goes hand in hand with an on-air product. Our comedy division recently launched a whole animation side so that the bits you hear on the radio can be provided for station Web sites. We're adjusting to the demands of the new media. The search is for eyeballs as well as ears. Every talent wants to be in as many platforms as possible. We just got back into talk radio. I wouldn't be surprised if we started adding more talk shows. We've been doing two rock dayparts for a while and we want to do more daypart programming. The company's philosophy has been to be very star-driven, starting with Dick Clark, one of the original partners in the company. We try to see what people want at the station level and what people will be buzzing about.

Biggest challenge: Barter used to be seen as free programming, and it's not anymore. With the economy, stations are not sold out and they won't give up inventory, but there seems to be a lot of programming that could work if the local station didn't rule

out the barter model to begin with. And then the longstanding challenge of syndication is, does the station want to turn an hour or two or four or 25 hours a week to something they don't control?

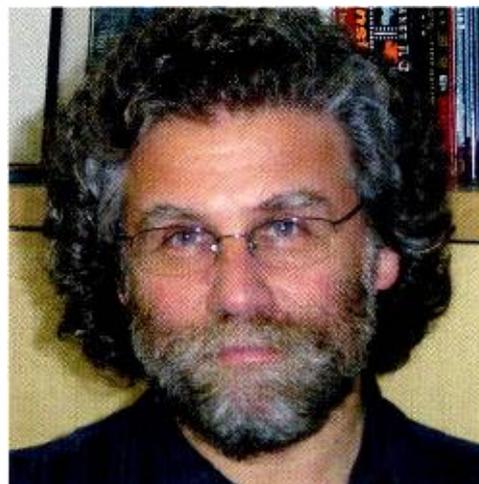
State of radio: I'm optimistic. I see a lot of creativity out there and a lot of smart people are still in the radio business. I do wish radio was a little more entrepreneurial like it once was and I wish it was viewed a little more as an art form.

Career highlight: The smooth jazz format is not at the peak of its existence today, but I'm really proud that when I was at NBC I was involved with launching a syndicated jazz show that David Sanborn was host of before there was such a thing as a smooth jazz format. Frank Cody, my boss at NBC at the time, watched the rapid success of that show, moved to KMET [Los Angeles] and changed KMET to the Wave. I guess in a weird way, Frank is the father of that format and I'm proud of being an uncle. We identified a niche with a specialty program and the specialty program exploded quickly enough that the light bulb went off to create a new kind of station, which then burst into a new kind of format. To watch that evolution happen quickly was pretty exciting.

Career disappointment: I've had a really good ride. Personally maybe there was a moment or two where I stayed with something a little longer than I should have. When you stop learning it's time to move on, and I could kick myself sometimes for not paying attention to that.

Most influential individual: The two owners of DIR, Peter Kauff and Bob Meyrowitz; Norm Pattiz from Westwood One; Dick Clark and Nick Verbitsky here at United Stations. All entrepreneurs and I learned a lot from them. On the programming side, at NBC, I got to work with John McGhan, Frank Cody and George Taylor Morris. They all helped me shape a lot of my programming philosophies. Ellen Ambrose, who hired me at NBC. I knew networking and syndication, and she made me go through a six-week training course before I did my first call on a station—that was priceless. And lastly, I was deeply influenced by the late, great rock writer and Billboard editor Timothy White. I learned a lot from him about the creative process and he is still sorely missed in my life.

Advice for broadcasters: Do not be afraid of risk; use those instincts. A lot of people successful in business will tell you they went against the tide of popular opinion sometimes and that's the idea that stuck or the thing that worked. You can't stop thinking and dreaming and being creative and go with your gut.



'We're adjusting to the demands of the new media. The search is for eyeballs as well as ears. Every talent wants to be in as many platforms as possible.'

—Andy Denmark



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